

The Cash Box

VOLUME XX—NUMBER 32

APRIL 25, 1959



'It's just a matter of time' before a true talent is recognized by the public and skyrocketed to stardom. The song titled "It's Just A Matter Of Time" turned the trick for Brook Benton (right) who is seen receiving his gold disk for the hit from Clyde Otis, Mercury's Eastern A & R Director. "It's Just A Matter Of Time" was Benton's debut disk for Mercury and Otis' first session for the label. Benton is rapidly climbing the charts with his follow-up, "Endlessly" which Otis composed. The title of Benton's initial hit is also the title of his first album which has just been released.

GUESS WHO?

JESSE BELVIN

has a
nationwide
smash
hit -
"GUESS WHO?"

RCA VICTOR 47/7469



RCA VICTOR
TRADE MARK RADIO CORPORATION OF AMERICA



Sensational

HERE THERE EVERYWHERE...

Billy Grammer

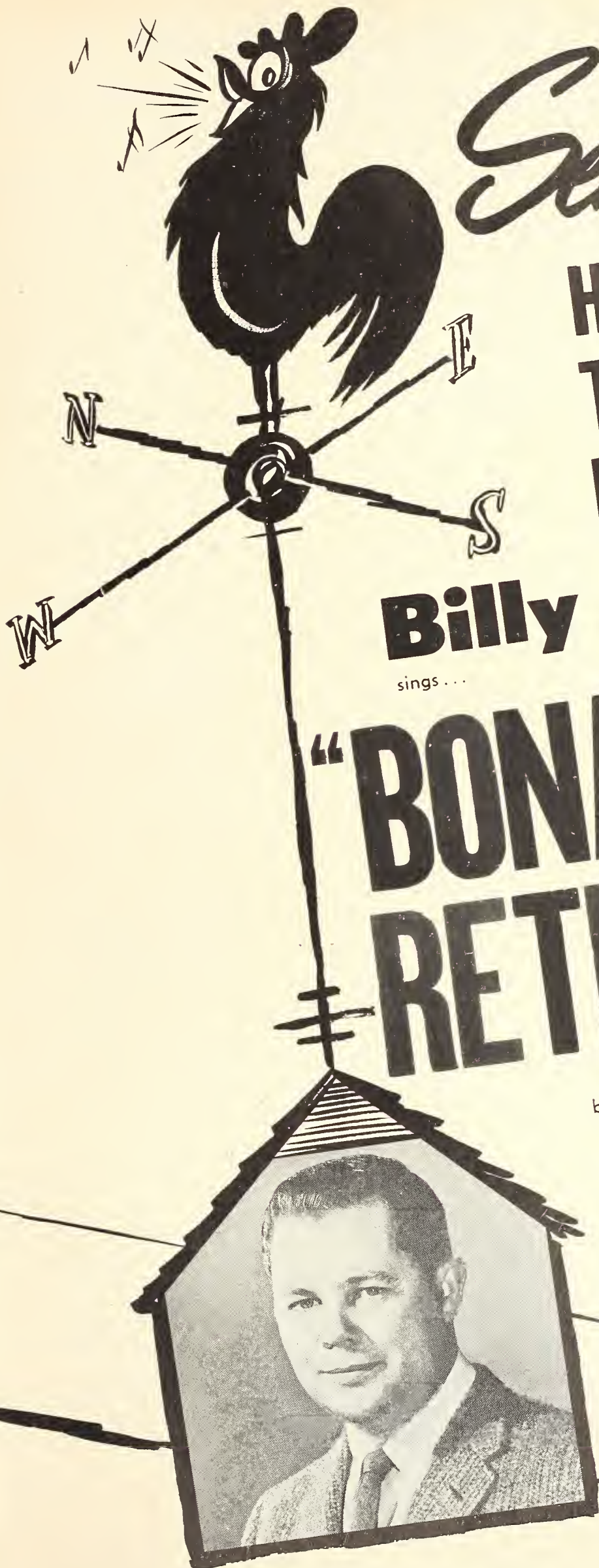
sings...

"BONAPARTE'S RETREAT"

b/w

"The Kissing Tree"

MONUMENT #5-403



MONUMENT

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539 West 25 St., New York 1, N. Y.



The Cash Box

Best Selling Monaural & Stereo Albums

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

★ Also Available in EP

● Also Available in Stereo

MONAURAL

	Pos. Last Week		Pos. Last Week		Pos. Last Week		Pos. Last Week					
1		●★ PETER GUNN	1	11	●★ FLOWER DRUM SONG	9	21	● BILLY VAUGHN PLAYS	18	31	● RED HEAD	31
		Henry Mancini (RCA Victor LPM 1956, LSP 1956 * EPA-4333)			Original Cast (Columbia OL-5350; OS-2009 * AS350)			Billy Vaughn (Dot DLP-3156, SD-25156)			Broadway Cast (RCA Victor LOC-1048, LSO-1048)	
2	3	THE HUNGRY i		12	RITCHIE VALENS	12	22	● BLUE HAWAII	28	32	●★ ONLY THE LONELY	26
		The Kingston Trio (Capitol T-1107)			Ritchie Valens (Del-Fi DLP-1201)			Billy Vaughn (Dot DLP-3156; 25165)			Frank Sinatra (Capitol W-1053; SW-1053 * EAP 1-1053)	
3	2	● COME DANCE WITH ME	2	13	★ RICKY SINGS AGAIN	10	23	● REMEMBER WHEN	29	33	JOHNNY'S GREATEST HITS	38
		Frank Sinatra (Capitol W-1069 * SW-1069)			Ricky Nelson (Imperial LP-9061 * EP 159, 60, 61)			Platters (Mercury MG-20410, SR-60087)			Johnny Mathis (Columbia CL-1133)	
4	4	●★ OPEN FIRE, TWO GUITARS		14	★ BUT NOT FOR ME	13	24	●★ MORE SING ALONG WITH MITCH	22	34	● FAVORITES IN HI-FI	30
		Johnny Mathis (Columbia CL-1270 * B-12701-2-3, CS-8056)			Ahmad Jamal Trio (Argo LP-628 * EP-1076)			Mitch Miller (Columbia CL-1243; CS-8043 * B-12431, 2, 3)			Jeanette MacDonald & Nelson Eddy (RCA Victor LPM-1738; LSP-1738)	
5	6	●★ STILL MORE SING ALONG WITH MITCH	6	15	●★ BROADWAY IN RHYTHM	14	25	●★ THE MUSIC MAN	23	35	●★ MY FAIR LADY	35
		Mitch Miller (Columbia CL-1283, CS-8099 * B-12831, 2, 3)			Ray Conniff (Columbia CL-1252, CS-8064 * B-12521, 2, 3)			Broadway Cast (Capitol WAO-0990; SWO-990 * EDM-990)			Broadway Cast (Columbia OL-5090, OS-2015 * A-5090)	
6	7	●★ GIGI	7	16	●★ SING ALONG WITH MITCH	15	26	★ HEY BOY, HEY GIRL	32	36	● I WANT TO LIVE	36
		Movie Cast (MGM E-3641 * X-3641-ST)			Mitch Miller (Columbia CL-1160, CS-8004 * B-1160, 1, 2, 3)			Louis Prima & Keely Smith (Capitol T-1160 * EAP-1, 2-1160)			Movie Sound Track (United Artists UAL-4005; UAS-5005)	
7	11	●★ 77 SUNSET STRIP	11	17	INSIDE SHELLY BERMAN	19	27	● NEAR YOU	37	37	●★ THE END	39
		Warren Barker (Warner Bros. W-1289; WS-1289 * EA-1289)			Shelly Berman (Verve MGV-15003)			Roger Williams (Kapp KL-1112, KL-1112-S)			Earl Grant (Decca DL-8830, LD-78830)	
8	5	●★ HAVE TWANGY GUITAR, WILL TRAVEL	5	18	● LOVE IS A GENTLE THING	25	28	●★ FABULOUS JOHNNY CASH	21	38	●★ I WANT TO LIVE	45
		Duane Eddy (Jamie LP-3000; ST-100 * EP-100)			Horry Belafonte (RCA Victor LPM-1927, LSP-1927)			Johnny Cash (Columbia CL-1253, CS-8122 * B-12531, 2, 3)			Jerry Mulligan (United Artists UAL-4006; UAS-5006 * UAE-10003)	
9	17	BUDDY HOLLY STORY	17	19	★ THE KINGSTON TRIO	24	29	FOR LP FANS ONLY	20	39	★ TABOO	—
		Buddy Holly (Coral CRL-57279)			The Kingston Trio (Capitol T-996 * EAP-1, 2, 3-996)			Elvis Presley (RCA Victor LPM-1990)			Arthur Lyman (HiFi R-806; 806)	
10	8	●★ SOUTH PACIFIC	8	20	★ WELCOME TO THE CLUB	16	30	PAT BOONE SINGS	27	40	THE YOUNG FRANKIE AVALON	40
		Movie Cast (RCA Victor LM-2252; LSO-1032 * EPA-4211)			Not "King" Cole (Capitol W-1120 * EAP-1-1120)			Pat Boone (Dot DLP-3158)			Frankie Avalon (Chancellor CHL-5002)	
41.		PIANO CONCERTO # 1 (CLIBURN).		43.	SECRET SONGS FOR YOUNG LOVERS.		46.	PORGY AND BESS (MILES DAVIS).		48.	SWING LIGHTLY.	
42.		JIMMY RODGERS' GOLDEN YEAR.		44.	MISS GLORIA LYNNE.		47.	THE EXCITING LLOYD PRICE.		49.	ANNETTE.	
				45.	GEMS FOREVER.					50.	SOUL OF SPAIN.	

STEREO

	Pos. Last Week		Pos. Last Week		Pos. Last Week		Pos. Last Week					
1		PETER GUNN	1	9	STILL MORE SING ALONG WITH MITCH	4	17	BROADWAY IN RHYTHM	19	25	SING ALONG WITH MITCH	18
		Henry Mancini (RCA Victor LSP 1956)			Mitch Miller (Columbia CS-8099)			Ray Conniff (Columbia CS-8064)			Mitch Miller (Columbia CS-8004)	
2	2	SOUTH PACIFIC		10	OPEN FIRE, TWO GUITARS	7	18	MUSIC MAN	26	26	HOLLYWOOD CHA CHA	—
		Movie Cast (RCA Victor LSO-1032)			Johnny Mathis (Columbia CS-8056)			Original Cast (Capitol SWAO-990)			Edmundo Ros (London PS-152)	
3	3	COME DANCE WITH ME	3	11	VICTORY AT SEA—Vol. II	8	19	AHMAD JAMAL	32	27	WELCOME TO THE CLUB	—
		Frank Sinatra (Capitol SW-1069)			Robert Russell Bennett (RCA Victor LSC-2226)			Ahmad Jamal (Argo LP-636-S)			Nat "King" Cole (Capitol SW-1120)	
4	5	GIGI	5	12	FLOWER DRUM SONG	9	20	NEAR YOU	12	28	THE KING AND I	26
		Movie Cast (MGM ST-3641)			Original Cast (Columbia OS-2009)			Roger Williams (Kapp 1112-S)			Movie Cast (Capitol SW-740)	
5	6	TABOO	6	13	GEMS FOREVER	15	21	BILLY VAUGHN PLAYS	16	29	SAIL ALONG SILV'RY MOON	23
		Arthur Lyman (HiFi 806)			Mantovani (London PS-106)			Billy Vaughn (Dot SD-25156)			Billy Vaughn (Dot S-25100)	
6	10	TCHAIKOVSKY CONCERTO NO. 1	10	14	1812 OVERTURE	11	22	ONLY THE LONELY	22	30	LET'S DANCE	27
		Van Cliburn (RCA Victor LSC-2252)			Anatal Dorati (Mercury SR-90054)			Frank Sinatra (Capitol SW-1053)			David Carrol (Mercury SR-60001)	
7	14	77 SUNSET STRIP	14	15	CONTINENTAL ENCORES	29	23	CONCERT IN RHYTHM	25	31	JOURNEY INTO SOUND	30
		Warren Barker (Warner Bros. WS-1289)			Mantovani (London PS-147)			Ray Conniff (Columbia CS-8002)			Various Artists (London PS-100)	
8	28	MY FAIR LADY	28	16	SOUL OF SPAIN	13	24	FILM ENCORES	17	32	JONAH JUMPS AGAIN	31
		Original Cast (Columbia OS-2015)			101 Strings (Stereo Fidelity 6600)			Mantovani (London PS-125)			Jonah Jones (Capitol SW-1115)	

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The New HITS are on-



Teddi
King

"BLUE TANGO"

9-62094



Betty
Madigan

"JOEY"

9-62098



The
Sentimentals

"WE THREE"

9-62100



Les
Brown
and
Pam
Garner



"THE THIN MAN"

9-62103



The
Gum Drops

"IT'S YOU, IT'S YOU"

9-62102



Roberta
Linn

"THIS LOVE OF MINE"

9-62105



COLUMBIA JAZZ FESTIVAL JJ1 JS1 (STEREO)

features:
DAVE BRUBECK • BUCK CLAYTON • MILES DAVIS • DUKE ELLINGTON
BENNY GOODMAN • LIONEL HAMPTON • J. J. JOHNSON • GERRY MULLIGAN • JOE WILDER • TEDDY WILSON



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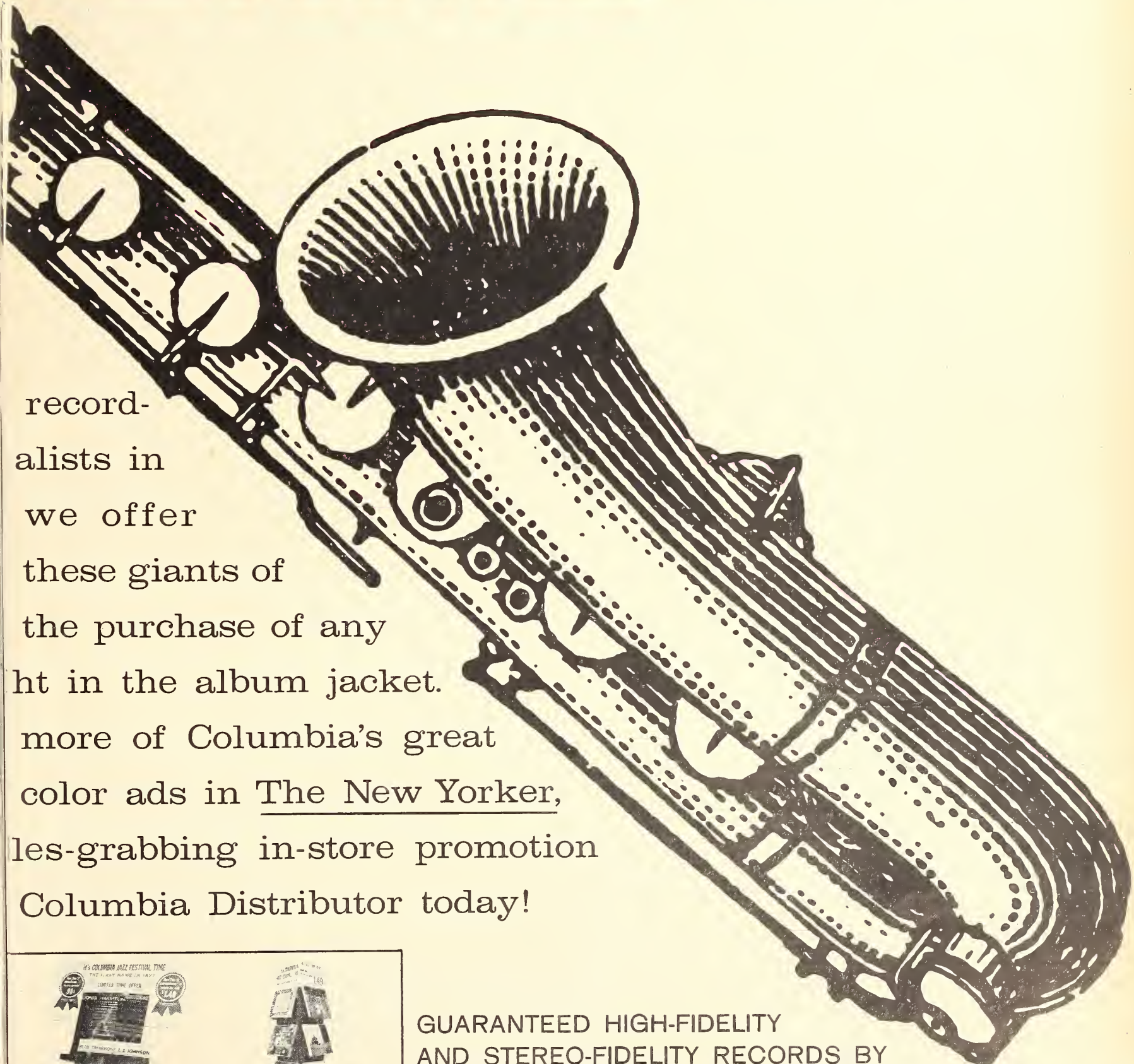
CONSUMER JAZZ CATALOG



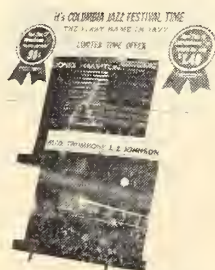
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FLOOR MERCHANDISER

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COLUMBIA



“THE FIRST NAME IN JAZZ”

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Record Reviews

A DISK & SLEEPER B+ EXCELLENT B VERY GOOD C+ GOOD C FAIR D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Disk of the Week

"PERSONALITY" (2:35) [Lloyd-Logan BMI—Logan, Price]

"HAVE YOU EVER HAD THE BLUES" (2:05)
[Lloyd-Logan BMI—Jennings, Logan, Price]

LLOYD PRICE (ABC-Paramount 10018)

● Looks like Lloyd Price's third smash in-a-row on the ABC-Paramount label. The artist, who broke it up with "Stagger Lee" and followed with "Where Were You On Your Wedding Day" is back with another heavyweight tagged "Personality". The tune, not the oldie, is a thoroughly refreshing, Don Costa-arranged jumper that Lloyd and the vocal crew knock out with an infectious glee. Deck can't miss. Watch it zoom. Lloyd hands in another sensational job on the rockin' flip, "Have You Ever Had The Blues". Sock instrumental assist supplied by Price's ork.

"THE COOL SCHOOL" (2:20) [San-Dan ASCAP—Wayne, Frisch]

"YOU'LL NEVER GET AWAY FROM ME" (2:10)
[Chappell ASCAP—Sondheim, Styne]

TONY BENNETT (Columbia 41381)

● The songster, currently making a chart stand with the ballad, "Being True To One Another", serves-up a good-humored rockachacha on "The Cool School", a tale about serious music students who prefer jazz and start swinging when the professor leaves the classroom. Should reach a chart level. Bennett has a class swing performance on an evergreen-headed number from the upcoming musical, "Gypsy". Figure heavy deejay reaction to it. Can move, too.

"JUST KEEP IT UP" (2:14) [Shalimar, Tollie BMI—Blackwell]

"WHISPERING GRASS" [Mills ASCAP—Fisher, Fisher]

DEE CLARK (Abner 1026)

● Dee Clark, who scored in both the r&b and pop marts the first time out with "Nobody But You", comes right back with another two-market item that oughta be well on its way in short order. On "Just Keep It Up", a bubbly romancer with a Clyde McPhatter-"Lover's Question", flavoring, Dee vows he'll get even with the chick. Under cut's a smooth rock-a-ballad revival of the lovely "Whispering Grass". Riley Hampton's ork tastefully backs up on both portions.

"HEART OF MY HEART" (2:36) [Robbins ASCAP—Ryan]

"THIS EARTH IS MINE" (2:50) [Northern ASCAP—Cash, Van Heusen]

DON CORNELL (Dot 15938)

● Don Cornell's sure to make chart news once again with an item that he, Johnny Desmond and Alan Dale took for a happy-go-lucky sales ride awhile back. It's the most enjoyable "Heart Of My Heart" taken, this time, for a refreshing mild-rock ride. The Milton DeLugg choral group joins in mid-way in Ray Bolger-"Once In Love With Amy" fashion. Under lid finds Don turning in a fine dramatic-ballad reading of the title tune from the up-coming pic, "This Earth Is Mine". Powerful coupler.

"THE WONDER OF YOU" (2:34) [Random BMI—Knight]

"I'M GONE" (2:00) [Clayton BMI—Davis, Knight]

RAY PETERSON (RCA Victor 7513)

● Peterson, a fine rock talent who should be a teen favorite, may get the chart break he deserves with his impressive display of beat warmth on the affectionate ballad, "The Wonder Of You" and/or his terrific jump styling on "I'm Gone". Both ends feature admirable instrumental-vocal accompaniment directed by Shorty Rogers, sentimentally lush on the romantic, kinetic on the rocker. Two strong takes from the performer.

TOMMY LEONETTI

(RCA Victor 7514)

B+ "SINGLE IS BETTER THAN WRONG" (2:04) [Trinity BMI—Moore, Feller] One of the songster's strongest teen attractions. Effort is an infectious number about a fella who philosophizes that being single is better than marrying the wrong girl. Waxing rates attention. Should be eyed closely.

B "THE YEAR OF OUR LOVE" (2:04) [Trinity BMI—Moore, Davie] Leonetti is a sincere vehicle as he wistfully reminisces about a lost love. Fine ballad-beat take.

DEBBIE REYNOLDS

(Dot 15937)

B+ "LOVE IS SIMPLE THING" (2:52) [Joy ASCAP—Carroll, Siegel] The pretty ballad from "New Faces of 1952", charming verse and all, is sung with great appeal by the actress-lark. The Jerry Fielding ork lends a lush, affectionate hand. Sure to win heavy deejay favor.

B "I CAN'T LOVE YOU ANYMORE (Any More Than I Do)" (2:14) [Leeds ASCAP—Wrubel, Magidson] Miss Reynolds is warm again on the fine sentimental. Two class offerings.

JIM McMULLAN

(Shad 5004)

B+ "GIVE ME A LITTLE LOVIN' (SYLVIE)" (1:43) [Folkways BMI—Ledbetter, Campbell, Cavanaugh] McMullan does very well on the folk-styled, middle-beat opus. Of commercial note, too, is the guitar and chorus backdrop. Ingredients add-up here to a deck with chart potential.

B "I GET SO JEALOUS" (2:18) [Advanced ASCAP—Linsley] Songster eases agreeably through the slight upbeat romancer. Top side is the effort to eye.

STEVE ALAIMO

(Marlin 6064)

B+ "I WANT YOU TO LOVE ME" (2:15) [Sherlyn-Pent BMI—Alaimo] Alaimo displays convincing ballad-beat bearing on a pretty wistful. Effective, busy vocal-instrumental backdrop. A sound that could rate to a chart standing with the teeners.

B "BLUE SKIES" (2:18) [ASCAP—Berlin] The perennial becomes an exciting teen-ballad attraction. Could make out well, too.

THE TEARDROPS

(Josie 862)

B+ "YOU'RE MY HOLLYWOOD STAR" (2:11) [Rush BMI—Carroll, Moody] Exciting middle-beat piece effectively combines the looks of two recent clicks, "Little Darlin'" and "When", and is a session to watch. Fine lead, against "ya-ya-ya" and other chant bits, tells that his deserves movie-mag fame. Take can take-off.

B "CRY NO MORE" (1:51) [Rush BMI—Keller, Shapiro] There's much in slight upbeat ballad sound here, too, for the youngsters to greatly appreciate.

RICHARD HAYES

(Decca 30888)

B "BALLAD OF A GUN" (2:18) [Florence Chappell ASCAP—Rome] A dramatic recitation-sing by Hayes of a live-by-the-gun-die-by-the-gun theme from the forthcoming musical, "Destry Rides Again". Various western personalities who died by the gun are mentioned. Potent stuff.

B+ "LOVE IS A CAROUSEL" (2:55) [Edwin H. Morris ASCAP—Ballard] Emotional rock-romantic pressing.

MICKEY & KITTY

(Atlantic 2024)

B+ "OOH-SHA-LALA" (2:01) [Al-don BMI—Greenfield, Sedaka] Teeners will be delighted with this bright, happy-go-lucky rocker by the song duo. Great hop work by the sax that takes over about midway. Sound reasons galore to make waxing a chart contender.

B "THE KID BROTHER" (2:33) [Progressive BMI—Baker, King, Goffin] The team sounds like Mickey & Sylvia in this good-humored number about a brother who gets in the way of a pair's romance.

JOE HINTON

(Back Beat 526)

B+ "PRETTY LITTLE MAMA" (2:35) [J.D.A. Lion BMI—Duncan] Hinton is excellent on the fine slight upbeat, blues-styled number. There can be pop and R&B action of note here. Keep close tabs on waxing.

B "WILL YOU" (2:33) [J.D.A. Lion BMI—Duncan] Much to be said for the smooth warm-beat warbling by Hinton. Ballad has appeal.

TOMMY ZANG

(Canadian American 102)

B+ "LONELY AS AN ISLAND" (2:34) [Plainfield BMI—Zang] This fine rock-romantic account by the songster could measure-up to a chart ride. Tiff with the gal has made fella "lonely as an island". A deck with big sales prospects.

C+ "JENNINGS STREET NEAR FALCON SQUARE" (2:32) [Mode ASCAP—Davis, Davis, Earnhart] Straight sentimental in which a fella questions why he left a beaut on title locale "some years ago". Top-half is a commercial end.

LINDA BOWE

(20th Fox 137)

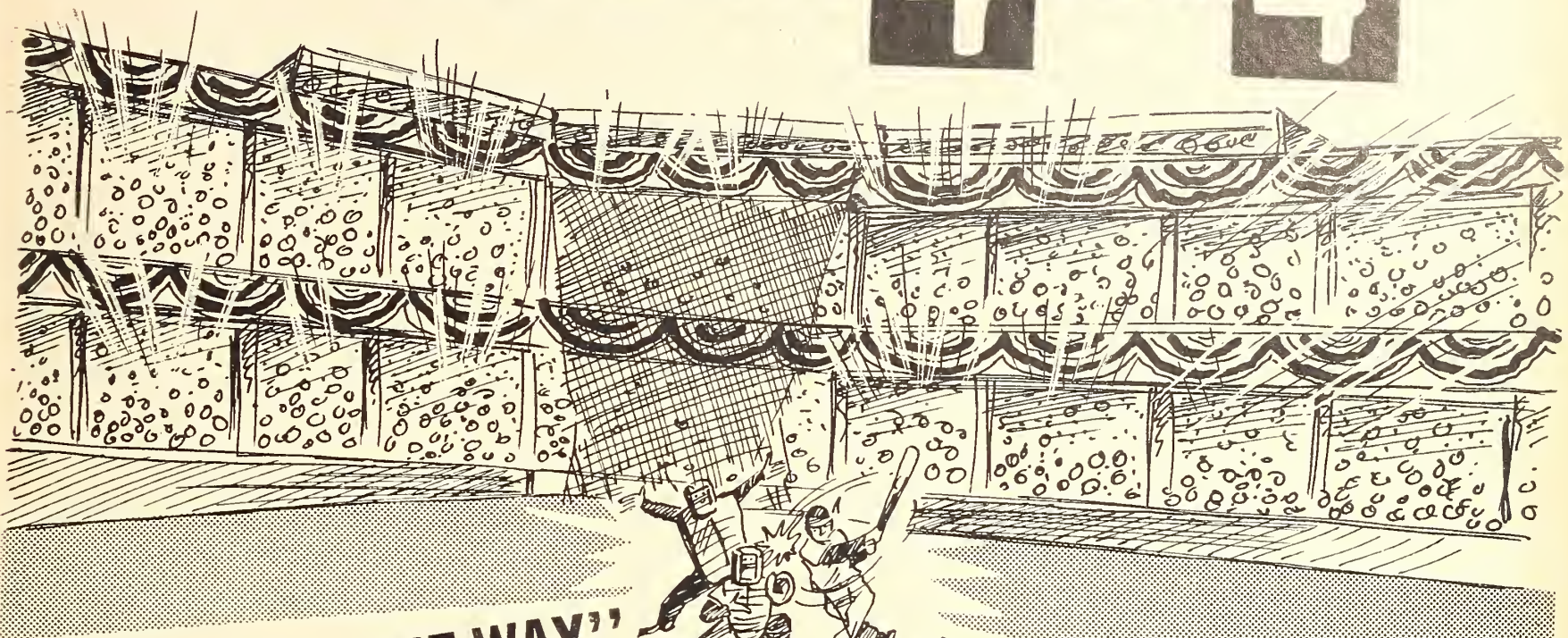
B "BREAKIN' IN A BRAND NEW HEART" [Delaware ASCAP—Bova, Edwards] Thrush, a new talent, admirably gets the rock-ballad picture here, as she tells her lover that she's new at love. Fair potential.

C+ "MY LAST AFFAIR" [Chappell ASCAP—Johnson] Runaround says it's her "last affair". OK wistful.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

ROULETTE HITS

4 FOR 4



"I'D RUN ALL THE WAY"
by Valerie Carr
#4146

"LITTLE DIPPER"
by Mickey Mozart Quartet
#4148

"RINK-A-DIN-KI-DO"
by The Edsels — #4151

"DON'T LEAVE ME LONELY"
by Johnnie Strickland — #4147

Coming To Bat To Score Heavy Sales

"ROCK-A-BOP-A-LINA"
by Billy & Don Hart — #4133

a sound bet ...
buy



ROULET



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



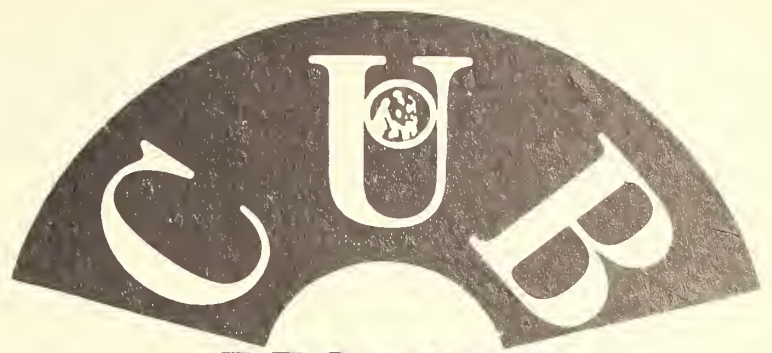
**THE NATION'S
Top
Ten
JUKE BOX TUNES**

(PLUS THE NEXT 25)

		Pos. Last Week
1	COME SOFTLY TO ME FLEETWOODS DP—Fleetwoods DR-516—Ronnie Height GO-5056—Richard Barrett	2
2	VENUS FRANKIE AVALON CN-1031—Frankie Avalon	1
3	A FOOL SUCH AS I ELVIS PRESLEY DE-30873—Bill Haley VI-7506—Elvis Presley	6
4	NEVER BE ANYONE ELSE BUT YOU RICKY NELSON IM-5565—Ricky Nelson	5
5	PINK SHOE LACES DODIE STEVENS CY-724—Dodie Stevens	4
6	IT'S JUST A MATTER OF TIME BROOK BENTON ME-71394—Brook Benton	3
7	SINCE I DON'T HAVE YOU SKYLINERS CX-103—Skyliners KI-5187—Trini Lopez	8
8	GUITAR BOOGIE SHUFFLE VIRTUES HU-324—Virtues	9
9	I NEED YOUR LOVE TONIGHT ELVIS PRESLEY VI-7506—Elvis Presley	10
10	SORRY (I RAN ALL THE WAY HOME) IMPALAS CU-9022—Impalas	13

- | | | |
|--------------------------------|----------------------------|--------------------------------|
| 11) CHARLIE BROWN. | 20) TIAJUANA JAIL. | 29) TAKE A MESSAGE TO MARY. |
| 12) IT'S LATE. | 21) PLEASE, MR. SUN. | 30) ALVIN'S HARMONICA. |
| 13) TRAGEDY. | 22) IF I DIDN'T CARE. | 31) DONNA. |
| 14) SEA CRUISE. | 23) THAT'S WHY. | 32) THREE STARS. |
| 15) TELL HIM NO. | 24) HAWAIIAN WEDDING SONG. | 33) IT DOESN'T MATTER ANYMORE. |
| 16) THE HAPPY ORGAN. | 25) ENCHANTED. | 34) I MISS YOU SO. |
| 17) TURN ME LOOSE. | 26) I'VE HAD IT. | 35) POOR JENNY. |
| 18) PETER GUNN. | 27) FOR A PENNY. | |
| 19) THIS SHOULD GO ON FOREVER. | 28) YEP. | |

AA—AAMCO	CD—Cadence	CODE:	MK—Mark	SS—Sunnyside
AC—Atco	CE—Coed	DR—Dore	MN—Monument	ST—Shan-Todd
AE—Ace	CG—Challenge	DT—Dooto	MO—Modern	SU—Sun
AF—Audio Fidelity	CH—Chess	DU—Duke	MT—Metro	SW—Swan
AG—Argo	CK—Checker	DX—Ditto	MX—Montel	TD—Todd
AH—Arch	CL—Colonial	EM—Ember	NA—Nasco	TE—Tender
AL—Aladdin	CM—Cameo	EN—End	NR—NRC	TI—Tico
AN—Abner	CN—Chancellor	EP—Epic	OK—Okeh	TM—Time
AO—Apollo	CO—Columbia	ER—Era	OT—Old Town	TP—TeePee
AP—ABC-Paramount	CQ—Crest	EW—East-West	PA—Paris	TS—Testa
AQ—Antler	CR—Coral	EX—Excello	PE—Peacock	TX—Tempus
AR—Arrow	CS—Class	FA—Fargo	PF—Profile	UA—United
AT—Atlantic	CT—Contemporary	FE—Federal	PH—Sam Phil-lips, Int.	UA—United Artists
AV—Arlan	CU—Cub	FI—Fiesta	PL—Pallette	UN—United
AW—Arwin	CX—Calico	FL—Flash	PX—Pet	VA—Vanguard
AX—Apt	CY—Crystalette	FM—Fame	RI—Rip	VE—Verve
BA—Baton	CZ—Clock	FO—20th-Fox	RO—Roulette	VI—RCA Victor
BB—Back Beat	DA—Dana	FP—Flip	RP—RFM	VJ—Vee Jay
BE—Beat	DB—Debbie	FR—Fraternity	SA—Savoy	VK—Vik
BG—Bigtop	DE—Dale	FS—Felsted	SB—Sunbeam	VP—Vip
BI—Big B	DD—Decca	FT—First	SD—Sandy	VS—Vista
BR—Brunswick	DF—Del Fi	FU—Fury	SE—Sue	WB—Warner Bros.
BS—Bullseye	DI—Disneyland	FW—Fernwood	SF—Surf	WI—Winley
BT—Bethlehem	DL—DeLuxe	FX—Fox	SG—Sage	WO—Wonder
CA—Capitol	DM—Demon	GA—Grand Award	SH—Shad	WP—World Pacific
CC—Carlton	DO—Dor	GL—Glory	SL—Splash	
	DP—Dolphin		SP—Specialty	



RECORDS

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THE IMPALAS

SORRY

(I Ran All The Way Home)
CUB K9022

THE EMERSONS

HOKEY POKEY

CUB K9027

ANGEE CASTLE

CAKE AND CANDY AND **LET'S PRETEND**

CUB K9028

THE WANDERERS

PLEASE

CUB K9023

THE VELOURS

BLUE VELVET

CUB K9029

JIMMY WILLIAMS

KEEP ME WITH YOU

CUB K9031



WARNER BROS. RECORDS . . *Is RED HOT!*



Edward
"Kookie"
Byrnes

(with Connie Stevens)

"KOOKIE, KOOKIE"

(Lend Me Your Comb)

b/w
"YOU'RE THE TOP"

5047

See Kookie Each Week on "77 SUNSET STRIP," ABC-TV Network

"77 SUNSET STRIP"

**# 1 BEST SELLING ALBUM
ON THE WEST COAST!**

"77 SUNSET STRIP"
Warren Barker & Orch.

1289

BEST SELLING EP!

"77 SUNSET STRIP"

Warren Barker

EA 1289

ON THE CHARTS...HOT SINGLE

"77 SUNSET STRIP"

Don Ralke

—New Flip Side—

"77 SUNSET STRIP CHA CHA"

5077

★ ★ IN THE CHARTS ★ ★

Tab Hunter

**"THERE'S NO FOOL
LIKE A YOUNG FOOL"**

b/w

"I'LL NEVER SMILE AGAIN"

5051

Charlie Blackwell

**"MIDNIGHT
OIL"**

5031

Mary Kaye Trio

**"YOU CAN'T BE
TRUE DEAR"**

5050

★ ★ NEW AND HOT ★ ★

Martha Lou Harp

**"TELL ME
YOU LOVE ME"**

b/w

"THE KIND OF LOVE I NEED"

5052

Johnny Carroll

**"BANDSTAND
DOLL"**

b/w

"THE SWING"

5042

Warren Barker

**"RICHARD DIAMOND
THEME"**

b/w

"THE D.A.'s MAN THEME"

5060

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Record Ramblings

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ACOUSTICON 101
DISTRIBUTED NATIONALLY
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N. Y. C.

NEW YORK:

Reservations are goin' fast for the 2nd Annual International Radio Programming Seminar and Pop Music Deejay Confab, sponsored by Storz Stations, to be held May 29th, 30th and 31st at Miami Beach's Americana Hotel, according to word from the convention coordinator Bill Stewart. . . . Execs of ARMADA, American Record Manufacturers and Distribs Ass'n, to finalize plans, this week in New York, for the initial conclave tentatively set for June 8th and 9th at Chi's Morrison Hotel. . . . Ray Meinberg reports that Jimmy Darren's Colpix outing, "Gidget", has broken wide open and should soon be poppin' up on the national charts. . . .



SAMMY KAYE

United Artists noting tremendous distrib activity on Diahann Carroll & Andre Previn's "Porgy And Bess" LP. Sam Weiss, of Superior, U.A.'s outlet here, adds that he has re-ordered the package for the 3rd time, going over the 5,000 mark. . . . Ace tunesmith Jack Hammer, who has "Peek-A-Boo" and "Great Balls Of Fire" among many others to his credit, displays his vocal talents on a Kapp-'double-oldie' single, out this week, tabbed "We Three" and "Whispering Grass." . . . Morty Craft, United Telefilms prexy, feted by his many friends in the disk field with a party, honoring his 15 years in the wax biz, thrown at Manhattan's Bon Vivant. . . . Jack McGraw phoning in that the Admiraltones' "Rockville, Pa." on Felsted is kicking up a sales storm around the country. . . . Frank Abramson up to tell us that the Sammy Kaye Show is back on ABC-TV Sat. nites,

from 10 to 10:30 for Manhattan Shirts. . . . Al Hibbler, during his current appearances at the Apollo and the Club 802 in Brooklyn, will visit deejays in the area with his new Decca slice, "He Is Always There". The label's young newcomer, Kenny Rankin, to make the jock rounds in the east and mid-west with "Cindy Loo"- "Catch Love" coupling. Richard Hayes, another Decca star, whose newest pairs, "Ballad Of A Gun" and "Love Is A Carousel", has been pacted for a featured role in "The Nervous Set", which opens 5/12 at the Henry Miller. . . . English born entertainer, Monty Babson, who headlines, along with Gypsy Rose Lee, 5/11, at the Casa Cugat, after a 4/17 Jack Paar-shot, out with his Jubilee bow, "The Things Money Cannot Buy" and "All Night Long." . . . Lotsa action on the Sonics' "This Broken Heart".



AL HIBBLER

The master, which'll be out on Harvard in New York, has been picked up for national distribution by Checker and the tune has been purchased by Gene Goodman's pubbery. George Weiss, Austin Records, infos that the disk has gotten the new distrib off to a flying start. Austin is also handling the Bel Canto, Seeco "Celebrity Series" and Montilla lines. . . . RCA Victor's Lou Monte at the Boulevard in Queens for the 4/17 weekend. . . . Coral rushing out Neal Hefti's "Sweetwater Bay". Buddy Basch is handling promo for Neal. The artist did Wayne Howell's NBC radio show from the Roundtable 4/10 and had a band played from his current "Academy Award" LP. . . . Condolences to the family and friends of vet music man Jack Richmond who operated his music service from his 1650 Broadway address. His wife, Jean, will continue to run the outfit. . . . Chuck Taylor, of John Levy Enterprises,

traveling as road mgr. for Ahmad Jamal. . . . Tommy Valando's Sunbeam Music pubbery has the title tune for the up-coming "Hercules" pic. Cleffers of the tune, waxed by Victor's Vaughn Monroe, are Jerry Bock and Sheldon Hernick. . . . Bobby Stevenson sez that he and Brook Benton are the authors of Thurston Harris' "Bless Your Heart" on Aladdin and Les Ledo's the correct moniker of the songster who does "I Got Me A Sweetheart" on Nina. . . . Baton topper, Sol Rabinowitz, advises that "Three Little Loves" by the Tones, out for 5 months now, is just starting to break in a half-dozen cities. . . . A flock of birth announcements this week. Proud new poppas include Frank Music's Stu Ostrow and cleffers Sid Wayne, of "I Need Your Love Tonight" note and Larry Kolber, who co-penned "Forget Me Not".



MONTY BABSON

Kolber's cleffing partner, Larry Martin, also had a recent tax deduction. Connie Codarini, of the Four Lads, will have something to shout about in Oct. while promo man, Morty Wax will do same come Nov. Congrats all around. . . . Teddy Tyle covers the entire day with his new Golden Crest coupling, "Sunrise Serenade" and "Moonlight-Serenade." . . . Arthur Ripp, national sales and promo mgr. for Buzz Records, enthused with the sock sales results in Pittsburgh, Balt. and D.C. on the ABC-Par distributed pressing of "The Great, Great Thinker" by Ricky Darwin. . . . Concluding a successful U.S. and Canadian trek, the Weavers'll give a 4/15 Carnegie Hall concert. Shortly after, they'll embark on a 4-month European and Mid-Eastern tour. . . . Morris Diamond crowing about the great initial

response to Big Al Downing's "It Must Be Love" on Carlton. . . . Everyone's agreeing that our own Irv Lichtman's one of the funniest guys around. . . . Charlie Ross, national sales man at Tele-Records, whose firm produces and distributes to TV stations, films of wax artists doing their latest releases, had good MOA reaction to Della Reese doing her Jubilee newies, "Once Upon A Dream" and "Time Was." . . . Following her Jamestown-Buffalo appearances with Mgr. Paul Georgian, Nostalgic's Sally Ann Scott returns home for an unlimited stanza at the east side's Monte Carlo. . . . Sentry's Bob Vidone & the Rhythm Rockers in for a week at Don's Dine & Dance in Lowell, Mass. and then head to Boston to appear on Joe Smith's r&r show. . . . Everest's Charles K. L. Davis did numbers from his "Royal Hawaiian" album at the ball held, 4/13, at the Dallas-Sheraton. A 5/12—Ed Sullivan performance is on tap.

CHICAGO:

Abner of Vee Jay-Abner Records tells us that he, Jimmy Bracken and a&r chief Calvin Carter are very excited over top picks by 4 eastern deejays of Dee Clark's newie "Just Keep It Up." Buddy Deane (WJZ-TV, Baltimore) (Continued on page 19)



Record Ramblings

(Continued from page 18)

gave it the Best Bet of the week; Fred Fisk (WWDC-Washington, D.C.), Bob Hurley (WGAY-Silver Springs, Md.) and Don Dillard (WDON-Wheaton, Md.) all picked it the record of the week. And all Ab did was send them a disk to program last week! . . . Chico Holiday, whose "Young Ideas" (a Hugo & Luigi deck on RCA-Vic) is a local click, making the scene here and in Milwaukee with Stan Pat. Stan skedded a luncheon in Cream City to intro Chico to deejays there, and an interview with the Milwaukee Journal. Incidentally the youngster is a native Milwaukeean. Stan infos that his newest H&L release "Toni" by The Tradewinds is already being widely exposed here. . . . Capitol's Barney Fields phoned to tell us Louis Prima and Keely Smith will be feted 4/16 at the Key Club of the Chez Paree on the eve of their opening at the bistro. . . . Jimmy Martin, Morry Goldman and Jack Solinger are very chesty these days, since "Gigi" walked off with 9 Oscars at the Academy soiree. Incidentally, Maurice (the great) Chevalier beams his biggest smiles whenever you mention "Gigi's" prowess. . . . Vertigo's Andy Jackson flips that Evanston's young, blind deejay, Bob Greenberg, picked his "No Love, No Dreams, No You" as a hit last week; and, sez Andy, that means the kids will sure go for it. . . . Mike Street making the deejay circuit in Chi to plug his new Tempus disk "Hey Little Girl". Mike heads for Milwaukee later. . . . We got a blast on Duke Ellington's veddy commercial Columbia beat wax "Spank #1" and "Spank #2" by the Duke and his Orch. Freddy Cassman



RICHARD HAYES

and John Doumanian dig it the most. . . . Coral's Joe Moss made the rounds last week with lovely Teddi King, who just opened at Mister Kelly's for a 3-weeker. Piano whiz Al Morgan goes into Ray Colomb's 4/28. Joe urges us to watch for "Godnight Irene" by Billy Williams and "Peace" by The McGuire Sisters. . . . Eva Russell, Boxer Records, elated with the response to Jessie & the Sequins' "So Weak" and "Hold My Hand." . . . George Leaner and big brother Ernie Leaner report that they're getting their biggest action with "Blackjack" by Tony Middleton on Triumph, "Rocking Bandit" (a terrific novelty) on Sun, "I'm Not Ashamed" by Bobby Blue Bland on Duke, and "Five Long Years" by Little Junior Parker. . . . Paul Glass and Earl Glicker of Allstate Distribs are raving over a swingin' beat deck "Matilda" by Cookie and The Cupcakes on the Judd label. Earl hustled Dean & Mark around the deejay circuit in behalf of their newie "Tell Him No." Perennial favorite Fats Domino just completed a fat stint at the Tivoli Theater, and was immediately re-packed for a return engagement. . . . 2 LPs are really making it for Allstate on the Crown label. They are "Peter Gunn" by Henry Mancini, and "A Tribute To Artie Shaw" by members of Shaw's orch. . . . Roulette's Danny Driscoll squired purty Cathy Carr around the deejay circuit after her appearance at the MOA banquet and floor show last week. Danny reminds us that Julius La Rosa is really wowing the cafe set during his appearance at the Chez Paree. . . . Warner Brothers' man-in-motion Ben Bartel insists that Edd (Kookie) Byrnes' "Kookie Kookie Lend Me Your Comb" (with Connie Stevens) is getting tremendous response all over the country since its recent release. On a similar note, Ben infos that the LP "77 Sunset Strip" is already showing its hit potential. . . . Mercury's foreign chief, Brice Somers, relates an interesting tidbit about the rare competition he ran across in Formosa. It seems that record cutting is a family enterprise there, with momma, poppa and the kiddies all involved in production. They use clay extracted from the ground, bake it and cut grooves at the family hearth. Government officials discourage competition as this happens to be a vital industry there. . . . Herb Jeffries, who's playing to SRO biz at the Cloister, tells us he recently appointed "Honest John" Vail as his personal publicity manager internationally. Herb's new wax is "A Picture No Artist Can Paint" on MGM. . . . Tommy (madman) Jones infos that he, Bill Shepard and Nelson formed the Apex Recording Corp. recently. Max Cooperstein, Chess sales topper, reports terrific post-MOA action on the following decks: "This Broken Heart" by The Sonics, "12 Months Of The Year" by Harvey, "Almost Grown" by Chuck Berry, Ahmad Jamal's newie "Let's Fall In Love" b/w "Ahmad's Blues" and "This Should Go On Forever" by Rod Bernard.



CATHY CARR

LOS ANGELES:
Chatton Distributing in Oakland reports station KOBY in the Bay Area is playing Martin Denny's "Quiet Village" waxing on Liberty once every hour and that his "Exotica I" album is selling like a single. . . . Sierra Records, newest label to be formed in Hollywood, is headed by Charles Mish, from San Francisco as president, and Robert Leonard, local personal manager, as veepee and director of a&r. First release out this week is "Playmates," b/w "Don't Take Your Love From Me," featuring singer Gloria Smyth, who is dubbed The Princess of Song. . . . Webber Parrish returning to Dot Records' home offices in Hollywood from a 10-day promotional tour through the East to learn that president Randy Wood had appointed him to the top promotional spot as National Sales Representative for the firm. . . . Decca Records dickerer with composer Hugo Friedhofer to release his score from UI's "This Earth Is Mine" as an album. . . . Vocalist-dancer Gwen Dolyn, currently appearing at the Tropicana Hotel lounge, Las Vegas, will warble eight Hawaiian standards for a Melaki LP. . . . Warner Bros. diskery has called on Don Ralke to arrange and orchestrate rock 'n roll singles for The Gateway Singers. . . . Allied Record Distributing Company announces that a new label, Topic Records, has joined the ARDCO pressing and distribution operation. Topic is headed up by Sheb Wooley, Doug Cooper and Ray Cooper. . . . Ed Townsend back east promoting his latest Capitol waxing, "Don't Ever Leave Me," and appeared on the Dick Clark and Buddy



BILLY WILLIAMS

(Continued on page 20)

IT'S A
SMASH
HIT!

"A
TEENAGER
IN LOVE"

BY THE HOTTEST VOCAL GROUP OF '59

DION
AND THE
BELMONTS

Laurie 3027
LAURIE RECORDS, INC., N. Y. C.

No matter how you say it ...



a SMASH on **SPLASH**

A DISC JOCKEY'S DISC... AND THE PUBLIC'S TOO

THE TRUMPETEERS

directed by Billy Mure

**A STRING
OF
TRUMPETS**

800

SPLASH

ONE OF THE **LONDON GROUP** OF HIT LABELS

539 West 25 St., New York 1, N. Y.



Record Ramblings

(Continued from page 19)

Deane shows. . . After a telephone poll of radio listeners World Pacific's "Maverick" disk, previously banned on KDAY, will now be played because of the unanimous favorable reaction. . . Larry Finley's TV show recently premiered a telecast of Roger Williams Night in a two hour musical production. Show featured Williams in person previewing in its entirety "More of the Fabulous 50's," his newest Kapp album. . . KMPC deejay Johnny Grant plays the role of a newscaster in the current episode of "77 Sunset Strip," now before the cameras at Warner Bros. . . Bill Keefe, promotion man for Diamond Distributing, informs that Nat Wright's "Anything," on



GLORIA SMYTH

ABC Paramount, is getting big deejay action in Southern California. . . The Coachmen, singers of ballads and folk songs, inked to an exclusive recording pact by High Fidelity Recordings, it was announced by label topper Richard Vaughn. . . Al Chapman, of Modern Distributing, all excited about Jimmy Darren's current outing on Colpix Records, "Gidget," and says it's really taking off locally. . . Class Records artist Bobby Day in Australia for a 7-day concert tour and returning to the U.S. this week. . . KFVB radio recently received a Gold Record from Bob Keene, Del-Fi Records prexy, to express his gratitude for KFVB's initial airing of million-seller "Donna," waxed by the late Ritchie Valens. . . Dick Jacobs, Coral a&r chief, in from New York for a meeting with Bud Dant, West Coast recording director. . . Keen recording star Sam Cooke, currently on a nitery tour of the East, which will include Detroit, Washington, D.C. and Chicago. . . Coast deejays giving a hefty ride to the Academy Award-winning "Gigi," from Lester Lanin's big-selling Epic set, "Dancing at the Mardi Gras." . . Elektra Records prexy, Jack Holzman, pacted the comedy team of Betty Kean and Lew Parker to a three-album recording contract. . . Song stylist Jeri Southern currently appearing at Gene Norman's Crescendo thru 4/26. . . Rogers & Cowan, public relations firm, has organized a Record Promotion Department, and has named James Fitzgerald to head up the new department. . . Station KFVB recently prepared a special comic version of its popular "Fabulous Forty" survey to accompany its up-side-down disc jockey schedule April Fool's Day. . . Harvey Geller not worried about split play on the new



GWEN DOLWYN

Jennie Smith Columbia disk, since both sides feature the same tune "Huggin' My Pillow"—one a rock version and the other a sweet treatment. . . Bud & Travis opened, 4/16, at the Ashgrove for final 2-weeks of west coast p.a.'s. . . Exclusive Capitol recording artist Dinah Shore to be honored as the '59 Genii award winner at the 5th Annual Awards Banquet of the Radio & TV Women of Southern Cal., to be held 4/21 at the Beverly Hills Hotel. . . Latest releases for Gene Norman's labels includes the Alley Cats' "Snap, Crackle And Pop" and "Last Night" on Whippet, Rene Touzet's "Tenderly" and "Yeyo" on GNP and Bobby Montez' "Hollywood Themes In Cha Cha" on a GNP album.

HERE AND THERE:

PHILADELPHIA — King's Al Farrio predicting that Earl Bostic's "Sweet Tunes Of The Roaring Twenties" will be his biggest package to date. . . Ed S. Barsky appointed by Tommy Valando to handle the Sunbeam line in Philly. Deal gets underway with Bob & Jimmie's "Dumbell." . . Chips' Bob Heller excited about Freddy Cannon's "Tallahassee Lassie" on Swan and picks Mickey Mozart Qt.'s "Little Dipper" on Roulette as the best new release. . . Cosnat's Shirley Rubin items that up and coming are Lu Ann Simms' "Blue Jay" on Jubilee, the Intruders' "Fried Eggs" on Fame, Billy Vaughn's "Your Cheatin' Heart" on Dot, the Rockin' R's Tempus waxing of "The Beat", Baby Washington's "The Bells" on Neptune, Lavern Baker's "I Waited Too Long" and Ray Charles' "Tell Me How You Feel" both on Atlantic. . . The big ones with Marnell's Ted Kelleme are Roy Hamilton's Epic slice, "I Need Your Loving", Marv Johnson's "Come To Me" on U.A. and Jimmy Darren's "Gidget" on Colpix. Jimmy's a south Philly lad. . . Chico Holiday and Mgr., Paul Handler, in to visit and plug Chico's "Young Ideas" on RCA Victor, notes Raymond Rosen's Kay Woodard. The lid broke into the national listings this week. . . Sparks' Fred White tells us that Edward Byrnes & Connie Stevens' "Kookie, Kookie (Lend Me Your Comb)" busted wide open in town—as it did nationally. . . Columbia's Harry Asco'a advises that the diskery has the original cast album to "Gypsy." . . Dave Rosen's Harry Rosen and the Mrs. back from a Fla. vacation. Heading for the big time in Rosen's record dept. are Nat Wright's "Anything" on ABC-Paramount, Steve Gibson's "Bless You" on Hunt and Brook Benton's Mercury reading of "Endlessly." . . NEW ORLEANS—Arthur A. Godwin, Sales Mgr. at Flame Records reports for new releases due out in the next few weeks. They're



LEED TWINS

"Written On The Sidewalk" and "Rags To Riches" by the Leeds Twins, Jerry Ladner's "My One Desire" and "Give Me Your Love", Johnny Rebb's "My Body Can't Take It" and "You Know I Love You" and Al Lavorato's "Tantalize Me" and "Goodbye My Love". Kay Vindigini pens the praises of another Flame artist who has been quite popular at wax hops in town. He's 9-year old John Baron, referred to as a "pint-sized Elvis", whose "I Lost A Bet" and "Forever And Forever, Evermore" is skedded for a May release. . . WINTER PARK—Glory M. Fox, veep for the Florida diskery, Meridian, has set up national distribution and promotion for Billy J. Killen's "Georgia Boy" and "First Dance, First Kiss, True Love". Glory sez that the initial reaction has been thrilling and that it looks like the company can hit the charts with their first pop venture. . . ALBANY—C. Polhemus, Mgr. of the upper N.Y. distrib, Atlas Record, infos that the firm has been red-hot since going into business in Dec. of '58 with Bill Parsons' "All American Boy" on Fraternity.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE **LONDON GROUP**

CONTINUES TO BE HIT HAPPY!

Biggest Hit Of The Day

Kathy Linden

**GOODBYE JIMMY,
GOODBYE**

8571



Both Sides On Charts

Billy Grammer

THE KISSING TREE B/W
BONAPARTE'S RETREAT

403



Another Hit Single By The LP King

Mantovani

SUMMERTIME featured in the
forthcoming movie
Porgy & Bess

1869



Really Booming Now

Stan Robinson

BOOM-A-DIP-DIP

402



His Greatest Single

Ted Heath

FROGMARCH

1861



Another Big Two Sider

Cyril Stapleton (with the children's chorus)

ONE MAN AND HIS DOG B/W
BEYOND THE STARS

1864



Teenagers Dig This Big Band Sound

THE TRUMPETEERS directed by Billy Mure

STRING OF TRUMPETS

800

SPLASH

RECORDS

Roaring Across The Country

Billy Graves

MIDNIGHT BUS

404



Hottest Guitar Record Ever

The Admiral Tones

ROCKSVILLE, PA.

8563



JUST RELEASED

Herb and Betty Warner

PUT YOUR BAGPIPE DOWN

111



Gathering Steam

Jimmy Ricks

SECRET LOVE 8560



A Great New Talent

Tommy Payne

SHY BOY 601



Big Air Play

Bobby Russell

DUM DIDDLE 8559



LONDON RECORDS, INC.

539 WEST 25th STREET, NEW YORK 1, NEW YORK

A CHARTCLIMBER!

MY

HEART

IS AN

OPEN

BOOK

by



Carl

Dobkins, Jr.



c/w

**MY PLEDGE
TO YOU**

9-30803



**The Records
Disk Jockeys
Played Most**

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

- | | |
|---|--|
| 1 COME SOFTLY TO ME (1)
<i>Fleetwoods (Dolphin)</i> | 21 TAKE A MESSAGE TO MARY (33)
<i>Everly Brothers (Cadence)</i> |
| 2 VENUS (2)
<i>Frankie Avalon (Chancellor)</i> | 22 THAT'S WHY (28)
<i>Jackie Wilson (Brunswick)</i> |
| 3 PINK SHOE LACES (3)
<i>Dodie Stevens (Crysalette)</i> | 23 ALVIN'S HARMONICA (21)
<i>David Seville & Chipmunks (Liberty)</i> |
| 4 A FOOL SUCH AS I (4)
<i>Elvis Presley (RCA Victor)</i> | 24 CHARLIE BROWN (11)
<i>Coasters (Atco)</i> |
| 5 I NEED YOUR LOVE TONIGHT (8)
<i>Elvis Presley (RCA Victor)</i> | 25 I'VE HAD IT (13)
<i>Bell Notes (Time)</i> |
| 6 NEVER BE ANYONE ELSE BUT YOU (6)
<i>Ricky Nelson (Imperial)</i> | 26 POOR JENNY (35)
<i>Everly Brothers (Cadence)</i> |
| 7 IT'S JUST A MATTER OF TIME (5)
<i>Brook Benton (Mercury)</i> | 27 THIS SHOULD GO ON FOREVER (27)
<i>Rod Bernard (Argo)</i> |
| 8 GUITAR BOOGIE SHUFFLE (9)
<i>The Virtues (Hunt)</i> | 28 IF I DIDN'T CARE (25)
<i>Connie Francis (MGM)</i> |
| 9 SORRY (I RAN ALL THE WAY HOME) (18)
<i>Impalas (Cub)</i> | 29 ONLY YOU (60)
<i>Frank Pourcel (Capitol)</i> |
| 10 TELL HIM NO (17)
<i>Travis & Bob (Sandy)</i> | 30 SOMEONE (44)
<i>Johnny Mathis (Columbia)</i> |
| 11 TRAGEDY (7)
<i>Thomas Wayne (Fernwood)</i> | 31 LOVE ME IN THE DAYTIME (42)
<i>Doris Day (Columbia)</i> |
| 12 THE HAPPY ORGAN (15)
<i>Dave "Baby" Cortez (Clock)</i> | 32 HAWAIIAN WEDDING SONG (31)
<i>Andy Williams (Cadence)</i> |
| 13 TIAJUANA JAIL (19)
<i>Kingston Trio (Capitol)</i> | 33 I MISS YOU SO (23)
<i>Paul Anka (ABC-Paramount)</i> |
| 14 IT'S LATE (10)
<i>Ricky Nelson (Imperial)</i> | 34 YEP (34)
<i>Duane Eddy (Jamie)</i> |
| 15 TURN ME LOOSE (14)
<i>Fabian (Chancellor)</i> | 35 IT DOESN'T MATTER ANYMORE (29)
<i>Buddy Holly (Coral)</i> |
| 16 FOR A PENNY (16)
<i>Pat Boone (Dot)</i> | 36 I STILL GET A THRILL (55)
<i>Joni James (MGM)</i> |
| 17 ENCHANTED (22)
<i>Platters (Mercury)</i> | 37 PLEASE MR. SUN (26)
<i>Tommy Edwards (MGM)</i> |
| 18 SINCE I DON'T HAVE YOU (12)
<i>Skyliners (Calico)</i> | 38 KANSAS CITY (71)
<i>Wilbert Harrison (Fury)</i> |
| 19 THREE STARS (20)
<i>Tommy Dee (Crest)</i> | 39 COME TO ME (43)
<i>Marv Johnson (United Artists)</i> |
| 20 SEA CRUISE (24)
<i>Frankie Ford (Ace)</i> | 40 GUESS WHO (53)
<i>Jesse Belvin (RCA Victor)</i> |
-
- | | | |
|---------------------------------|---|------------------------------------|
| 41. Six Nights A Week. | 56. Kookie Kookie (Lend Me Your Comb). | 67. String Of Trumpets. |
| 42. French Foreign Legion. | 57. Tom Boy. | 68. I Kneel At Your Throne. |
| 43. As Time Goes By. | 58. No Other Arms, No Other Lips. | 69. Heavenly Lover. |
| 44. Goodbye Jimmy Goodbye. | 59. Where Were You On Your Wedding Day. | 70. Frankie's Man Johnny. |
| 45. Peter Gunn. | 60. Dream Lover. | 71. The Walls Have Ears. |
| 46. That's My Little Susie. | 61. Morning Side Of The Mountain. | 72. Bonaparte's Retreat. |
| 47. So Fine. | 62. Quiet Village. | 73. I Never Felt Like This Before. |
| 48. Everybody Likes To Cha Cha. | 63. Almost Grown. | 74. Young Ideas. |
| 49. 77 Sunset Strip. | 64. Being True To One Another. | 75. Rockin' Cricket. |
| 50. Who's That Knocking. | 65. Donna. | 76. Lonely For You. |
| 51. The Hanging Tree. | 66. Jo-Jo The Dog Faced Boy. | 77. I Think I'm Gonna Kill Myself. |
| 52. Moonlight Serenade. | | 78. You Can't Be True Dear. |
| 53. Teenager In Love. | | 79. I Told Myself A Lie. |
| 54. Endlessly. | | 80. Because You're Young. |
| 55. I'm Never Gonna Tell. | | |

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

A STUPENDOUS SINGLE COMIN' AT YOU.
JOHNNY HORTON'S THE BATTLE OF NEW ORLEANS.
 THE BEAT IS TERRIFIC, SALES WILL BE, TOO!
THE BATTLE OF NEW ORLEANS. A BILLBOARD
 PICK OF THE WEEK, APRIL 13. IT WILL HAVE
 'EM ROCKIN' AND STOMPIN', FINGER-SNAPPIN'
 AND BUYING! **THE BATTLE OF NEW ORLEANS**

4-41339

ON HIGH-FIDELITY RECORDS BY

COLUMBIA 

PUBLISHER WARDEN MUSIC CO. NASHVILLE TENN. PERSONAL MANAGEMENT TILLMAN FRANKS

"Columbia"  Marcas Reg. A division of Columbia Broadcasting System, Inc





London Lowdown and England's Top 30 Records

Alan King, Clara Ward and Billy Daniels all appeared on Channel 9's Sunday Palladium bill.

The new BBC "Drumbeat" Show in opposition to Channel 9's "Oh Boy" is creating a lot of interest and may become quite a rival contender to the opposing network and now affords viewers with a whole hour of beat and rock music between the two channels, from 6-7 p.m. every Saturday.

Petula Clark is to appear on the Imperial label in the United States.

Shirley Bassey is thinking of leaving the English Philips label and may find herself on the English Columbia talent roster.

"Come Softly To Me" is bound to hit the charts and it looks like a battle between the many artists who have covered this song. The Fleetwoods and Frankie Vaughan may battle for the honours.

Terry Dene who has recently been discharged from the Army resumes his recording and TV career with an appearance on BBC's "Drumbeat".

He will also continue to wax for English Decca.

Jim Bailey of Dot Records informed me over the phone that his visit to Europe will commence at the beginning of May.

Brigitte Bardot, who is at the moment gracing our shores, is making an R.A.F. camp very happy, most men having cancelled their leave to get an eye-ful of B.B.

Shirley Jones and Max Bygraves busy filming around London.

Dave King does a Saturday Spectacular show for Channel 9 before embarking on his US TV Summer replacement Show.

Just heard the first of the Hugo and Luigi productions for RCA, "Young Ideas". When released over here, record should hit the charts pretty fast.

Jazz at the Philharmonic will present another tour in this country starring Ella Fitzgerald.

Danny Kaye visits Australia; will

then follow his picture, "Five Pennies" around Europe with premier scheduled for London in September.

Robin Luke hitting the charts in Italy with hefty sales on "Susie Darlin'."

Strike of French musicians still not settled. A&R men dashing with their artists to Belgium and Germany for recording sessions.

"NEW MUSICAL EXPRESS" BEST SELLING RECORDS IN BRITAIN

(Week ending Saturday April 11th 1959)

Last Week	This Week	Title	Label
1	1	Side Saddle—Russ Conway (Columbia)	Columbia
3	2	It Doesn't Matter Anymore—Buddy Holly (Coral)	Coral
2	3	Smoke Gets In Your Eyes—Platters (Mercury)	Mercury
5	4	Petite Fleur—Chris Barber (Pye)	Pye
12	5	Donna—Marty Wilde (Philips)	Philips
12	6	C'mon Everybody—Eddie Cochran (London)	London
6	7	Stagger Lee—Lloyd Price (HMV)	HMV
14	8	Charlie Brown—The Coasters (London)	London
8	9	Gigi—Billy Eckstine (Mercury)	Mercury
4	10	My Happiness—Connie Francis (MGM)	MGM
9	11	Little Drummer Boy—Beverly Sisters (Decca)	Decca
11	12	Tom Boy—Perry Como (RCA)	RCA

7	13	As I Love You—Shirley Bassey (Philips)	Philips
10	14	A Pub With No Beer—Slim Dusty (Columbia)	Columbia
15	15	Sing Little Birdie—Teddy Johnson and Pearl Carr (Columbia)	Columbia
16	16	Wait For Me—Malcolm Vaughan (HMV)	HMV
18	17	Maybe Tomorrow—Billy Fury (Decca)	Decca
17	18	By The Light Of The Silvery Moon—Little Richard (London)	London
19	19	Does Your Chewing Gum Lose Its Flavour?—Lonnie Donegan (Pye)	Pye
20	20	My Heart Sings—Paul Anka (Columbia)	Columbia
22	21	Kiss Me, Honey Honey, Kiss Me—Shirley Bassey (Philips)	Philips
30	22	French Foreign Legion—Frank Sinatra (Capitol)	Capitol
—	23	Little Drummer Boy—Michael Flanders (Parlophone)	Parlophone
27	24	With The Wind And The Rain In Your Hair—Pat Boone (London)	London
—	25	Venus—Dickie Valentine (Pye)	Pye
21	26	All-American Boy—Bill Parsons (London)	London
—	72	It's Late—Ricky Nelson (London)	London
23	28	Early To Bed—The Poni-Tails (HMV)	HMV
28	29	Wonderful Secret Of Love—Robert Earl (Philips)	Philips
21	30	Manhattan Spiritual—Reg Owen (Pye-Int.)	Pye-Int.

#21-30 By arrangement with "New Musical Express".

The country's hottest instrumental!

"THE ROCKING CRICKET"

By THE HOT TODDY'S

This is the smash original

on

SHAN-TODD RECORDS

(St 0056)

Climbing on all charts — headed for #1 spot

"THE ROCKING CRICKET"

By The HOT TODDY'S

(ST # 0056)

Corsican Records Inc.

(Formerly Shan-Todd)

273 Prospect Ave., Buffalo, N. Y. CI 8811

(Phil Todaro) (Tom Shannon)

Nationally distributed by:

MASTER'S RELEASES

20 E. Tupper St., Buffalo, N. Y. MA

Steve Brodie

N. Y.

• DISK JOCKEYS • RETAILERS • OPERATORS

In order to have your Top Ten represented in THE CASH BOX charts
Fill in the coupon below or
Put them on your own letterhead
And mail to

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

D. J.'s: Do you program from The Cash Box Charts? Yes No
If you do, what hours?

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten Country Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
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List Your Top Ten Rhythm 'N Blues Records Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
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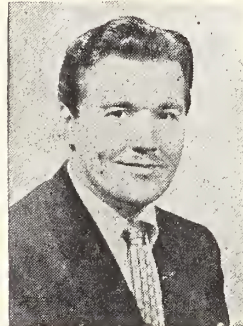
NAME
FIRM
ADDRESS
CITY STATE



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Stan Z. Burns (WINS-New York City) answered an emergency call from the Mental Health Association Telethon on WNTA TV-Newark, N. J. on Sunday, April 5th. Stan was called at 2 A. M. and was asked to hurry over to the studios and help with the fund raising. The deejay went on the air at 4 P. M. and stayed to the closing at 5:30 P. M. With the help of Margaret Whiting, Betty Grable, Frankie Laine, and many others, the Telethon raised 150,000 dollars. . . . Robb Thomas (WEMP-Milwaukee, Wisc.) has tied the knot with Judith Herman, a model. The couple were wed in February and spent their honeymoon in Florida. Mr. and Mrs. Thomas are planning an extended holiday to Las Vegas and California in the groom's private plane this summer. . . . Eight of America's leading disk jockeys met at the Palmer House in Chicago, April 12th to iron out final plans and details for the second "Annual Radio Programming Seminar and Disk Jockey Convention" sponsored by the Storz stations. The eight DJ's present were: Paul Berlin (KNUZ—Houston, Tex.), Ira Cook (KMPC-Hollywood, Calif.), Paul Cowley (WKLO-Louisville, Ky.), Tom Edwards (WERE-Cleveland, O.), Bob "Coffeehead" Larson (WRIT-Milwaukee, Wisc.), Howard Miller (WIND-Chicago, Ill.), Robin Seymour (WKMH-Detroit, Mich.) and Joe Smith (WILD-Boston, Mass.). Also on hand was Bill Stewart, Convention Co-ordinator. The convention is slated for The Americana Hotel, Miami Beach, Fla., May 29-31. . . . Ronnie Cash (WJET-Erie, Pa.) says he is growing a beard and lucky teenagers who win weekly contests will dye the goatee their school colors.



TOM EDWARDS
(WERE—Cleveland, Ohio)

Scott Muni (WMCA-New York City) advises that he is getting more mail reports than he can handle in response to his daily "Clyde Award". Muni explains that the "Clyde Award" is his award for the outstanding "goof" in the newspapers each day. . . . Jack Dunigan (WJTN-Jamestown, N.Y.) puts in a request for C&W records. Dunigan says he needs them bad and any help will be appreciated. . . . Jay Roberts (WJR-Detroit, Mich.) reports that after playing a sneak preview of Ahmad Jamal's new double pocket LP, tremendous mail response from his listeners indicated their delight, and bears out the point that albums are increasing in preference as program material. . . . Roger Clark (WGH-Norfolk, Va.) recently completed his first year at the station with a special all-star record show that went into the wee small hours of the morning. . . . Danny Stiles (WNJR-Newark & WCTC-New Brunswick, N.J.) still running weekly teenage record hops in Middletown every Sunday. Stiles also averages about one hop for either a church, a school or charity at least once a week. The most requested Geck at these hops is Frankie Ford's "Sea Cruise" under the Ace banner. . . . Mac McGuire (WPEN-Philadelphia, Pa.) recently opened his new night club, The Town House, in suburban Gloucester, N. J. last weekend. Heading the list of recording artists who dropped in to help Mac celebrate were Al Martino and Joe Valino. . . . Larry Gar (WKBC-No. Wilkesboro, No. Carolina) has been using Della Reese's new album "The Story Of The Blues" and Steve Allen's "Story Of Jazz" LP as a segment of his Sunday radio show. Gar says "Both albums add not only good music to the show but interesting educational factors to enable folks to understand both types of music better". . . . PD Paul Allen (KLOS-Albuquerque, N. M.) reports that he and his toughest competitor, KQEO, same city, are in full accord with Prince Bobby Jack's new Corvette waxing of "Margie". Allen says it shook the atomic city in its initial debut.



SCOTT MUNI
(WMCA—N. Y. C.)

VITAL STATISTICS:

Brian Skinner, with CKDM-Dauphin, Manitoba, Can. for the last four years, is moving to CKY-Winnipeg, Manitoba. . . . Jay Clark, serving as chief announcer for the last year at WAVZ-New Haven, Conn., has been upped to program director. . . . Richard P. McKee, president of the Key Chain stations, has announced that the company's Berlin, New Hampshire outlets, WKCB & WKCCQ-FM, have begun stereophonic broadcasting. . . . Bob Waldron (KRKO-Everett, Wash.) advises that he has just been upped to the program director position. . . . Paul Coburn, former KLUB-Salt Lake City, has changed over to KWIC-Salt Lake City. Coburn will have five hours air time per day and will program the entire station. . . . Bob Ancell is leaving the air waves of WERE-Cleveland, Ohio to start spinning at WGBS-Miami, Fla. Bernard Neary, managing director of WGBS, in announcing the hiring of Ancell reported he would be one of the highest paid radio performers in the history of Miami broadcasting.



JAY CLARK
(WAVZ—New Haven, Conn.)



Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"A TEENAGER IN LOVE"

The Cash Box
Disk of the Week 4/4

Dion and The Belmonts Laurie 3027

"DREAM LOVER"

The Cash Box
Disk of the Week 4/11

Bobby Darin Atco 6140

"KOOKIE KOOKIE (LEND ME YOUR COMB)"

The Cash Box
Sleeper of the Week 4/11

Ed Byrnes & Connie Stevens Warner Bros. 5047

"FRANKIE'S MAN JOHNNY"

The Cash Box
Disk of the Week 4/11

Johnnie Cash Columbia 41371

"ROCKIN' CRICKET"

Hot Toddy's Shan-Todd 0056

"I THINK I'M GONNA KILL MYSELF"

The Cash Box
Sleeper of the Week 3/14

Buddy Knox Roulette 4140

"YOUNG IDEAS"

The Cash Box
Sleeper of the Week 4/11

Chico Holiday RCA Victor 7499

The Cash Box Award o' the Week

"...a real delighter that's headed towards hitsville..."



"...kids should take to it..."

and
it's
BREAKING...

BIG!

"NASTY BREAKS"

by
The Dandevilles
GUYDEN #2014



Nationally Distributed by GONE RECORDS 1650 BROADWAY, N. Y.

Orbit Records Signs Three

BEVERLY HILLS, CALIF.—Orbit Records prexy Rich Vaughn continues to beef up label's creative and sales staff with the signing of the team of Fred Smith and Cliff Goldsmith to produce rock 'n roll and pop singles, and Don Clark, who will head up singles and promotion.

Smith and Goldsmith, creators of the recent hit, "Western Movies," will concentrate on building and developing Orbit's artist roster, plus they will A&R the majority of singles sessions. They will also write original material and screen tunes coming into

label. Initial deal by the pair concurrent with their inking with Orbit is the signing of Kenny Baker, 21-year-old rock 'n roll singer and composer. They will record Baker immediately, and his first single, "I'm Gonna Love You" b/w "Goodbye, Little Star," will be released in about ten days.

Don Clark, formerly with Keen and Aladdin Records, was brought in by Vaughn to supervise single sales and promotion, previously handled by High Fidelity Records sales manager Pete Stapleton. Clark will release Stapleton for full-time duty with HiFi.

Breaking in Albany, Norfolk & New York

LAST SATURDAY NIGHT

by
The C-Notes

Arc 4447



Nationally Distributed by:
Allied Record Manufacturing Co.,
1041 No. Las Palmas, Hollywood 38, Calif.

Music Retailer Has Failed Himself Says Charles Simmons In SORD Speech To No. N.Y. Record Dealers

"Must Mdse With Intelligence, Aggressiveness"

SYRACUSE, N. Y. — Charles L. Simmons, president of the Society of Record Dealers of America (SORD), delivered a speech to the Northern New York Record Dealers here, on April 15 at the Parks Music Company.

Simmons first outlined the history of SORD and the events leading up to its inception. The idea was born during the 1958 NAMM convention in Chicago, when a Texas delegation of retailers met with Jack Schaps to outline their particular problems in combatting local ill effects on their business.

The first official SORD meeting took place in Chicago on July 22, 1958, where the officers of SORD were authorized to select a firm specializing in anti-trust law to represent the society. This firm is now preparing federal suits in areas where they deem violations of anti-trust laws exist. Simmons said, "Everything within the power of the executive committee of SORD is now being done to keep the independent record dealers in business."

After outlining the scope of SORD's present legal activities, Simmons continued:

"I would be derelict in my duty in addressing you this evening if I failed to touch on our own internal problems. So far as we have been able to ascertain, the record business is the only business which exists on a national level which has not had some sort of national association of dealers. The record business has rapidly become of age. America's dealers as a whole have not kept pace with this rapid advance in the industry. There are nearly 10,000 independent record dealers in the country. There are only a few of this number who constantly strive to improve their methods of merchandising, to make their stores more beautiful and attractive, to align themselves with various musical endeavors of their community, and to aggressively promote their own welfare. To just such an extent as we have failed to do these things, we must now accept the blame for the dilemma in which we find ourselves. The record business is an art form of business and let's not forget it. We cannot use the coffee and beans selling technique on musical merchandise. Our merchandise is an inescapable part of our culture, rock & roll notwithstanding.

We must merchandise with intelligence and aggressiveness. We must make our stores so attractive and so appealing that there will be little reason left for our customers to go elsewhere.

"You can pick up your telephone and in a few minutes have a beautiful bouquet of flowers on its way to a friend in a city 1,000 miles distant. Has it ever occurred to you that many of those flowers would be records if the record industry had ever offered the public that convenience? This is just one of a thousand ways in which a national organization such as SORD could help individual dealers promote their own businesses. The inventory control system in your own store could be worth hundreds of dollars to me in my store if it happens to be just a mite more efficient than my own system.

"Too long we have looked to the manufacturer as the captain of our team, to furnish us with promotion material, to tell us how to do it, and then too many times in the past we haven't done it at all. It is now time that we take a good long look at ourselves. We have come face to face with the inescapable responsibility of paddling our own canoe, making our own decisions, establishing our own patterns within the industry, becoming the conscience of the record industry, establishing a code of ethics and good practices within the industry by which all will be forced to abide and of course, most important of all, to change some of the damning trends which are now besetting us as small business men. All of these things and many more lie within our reach within the society of record dealers of America.

"SORD is now making plans for its first convention to run concurrently with the NAMM Convention in the month of June in New York City. NAMM has graciously granted us a registration booth right beside their own. SORD will have a suite of rooms in the New Yorker Hotel which will act as our convention headquarters, and there will be private and public meetings during those three days in June."

Simmons then asked every dealer to become a member of SORD.

"Even more important to SORD," continued Simmons, "than just becoming a member, is the absolute necessity of actively participating in its endeavors. SORD must have your moral support. It is even more important than your financial backing.

"At the outset of these remarks I mentioned the distributor and his role in this national effort to re-establish good business practices within the record industry. If yours is an average territory, there have been wide and grave differences of opinion between retail dealers and their distributors. There more than likely have been needless animosities between the two factions. Whether we like it or not the distributor and the dealer are in the same boat, for if the dealer goes, so goes the distributor. In view of this inescapable fact, let us make the most of our united efforts to find a solution to a common problem. Recently one of the country's largest distributors in the Midwest voluntarily took it upon himself to ask each of its dealers in its entire territory to investigate and join SORD for the good of the industry. The big Adleta Company, our RCA distributor in Dallas, is an independent distributor and it followed suit with an exhortation to all of its dealers to investigate and join SORD. There is an increasing number of important manufacturers who have offered cooperation to SORD and in the not too distant future, the united efforts between this type of manufacturer, wise distributors, and courageous dealers, will begin making itself felt in an adherence to good business ethics and practices within our industry."

**"BAD" is BREAKING
IN LOS ANGELES
THE SAME WAY
"TOPSY" BROKE
IN BOSTON**

SWAMPED WITH SALES! "SWEET WATER BAY" BY THE DANTON PHILLIPS 5

b/w KIWI UR 2014



UNART RECORDS

a division of United Artists Records, 729 Seventh Ave., N.Y.C.

Stites Delights Sights



NEW YORK—Gary Stites makes the TV DJ rounds in behalf of his latest Carlton recording, "Lonely For You," which he performs alternately for Dick Clark in Philadelphia, Buddy Deane in Baltimore and Alan Freed in New York. The song is currently climbing the charts.

Jubilee's "Buck-A-Roo" Dollar Discount Plan

NEW YORK — "We have already had such tremendous dealer and consumer reaction to our "Save-A-Stereo" album plan for April that we have decided to extend it to May 31 and expand it to now include our entire \$3.98 retail line of monaural LP's", declared Jerry Blaine, president of Jubilee Records, last week in a message to his distributors.

"Inasmuch as our new plan will go into effect immediately and will last until the 31st of May, Blaine continued, "and that we will now offer our 1000 series monaural LPs as well as our 1000 series 'StereoSonic' LPs to the consumer for \$1.00 with the purchase of another Jubilee album, of the same series, at the nationally advertised price of \$3.98 for monaural and \$5.98 for Stereo, we feel a broader title for the new plan is in order. For this reason we have designated our new plan the Jubilee 'Buck-A-Roo! Dollar Discount Plan'."

"We are offering this plan to the consumer only through the regular record outlets. We want the consumer to have an added incentive to shop at the regular record dealer's store."

The Jubilee plan will still offer the record dealer his regular full mark-up. He will receive any Jubilee 1000 series stereo or monophonic LP from the Jubilee distributor for 62¢ with the purchase of any other album, of the same series, for his regular dealer's cost of \$3.71 for Stereo, \$2.47 for monaural. This plan will not apply to any of Jubilee's \$4.98 or \$7.95 monaural retail merchandise.

There will be a "Buck-A-Roo!" plan advertising campaign both on the consumer and dealer levels, in-store point-of-sale promotional pieces, full-page shopper ad mats and special dealer promotional mailings explaining the Jubilee plan.

Triumph Appoints Spino

NEW YORK — Herb Abramson, Triumph Records topper, last week announced the appointment of Al Spino as the label's national sales manager. Spino's initial act was to put New York promotion man Morty Wax on two Triumph decks: "Hum-dinger" by Little Marie Allen and "Black Jack" by Tony Middleton.

Rogers Named UA's Midwest Promo Mgr.

NEW YORK—Lester Lees, sales Director of United Artists and Unart Records, announced last week the appointment of Lelan Rogers as Midwest regional promotion manager. He will establish his offices in Houston, Texas. Appointment takes effect immediately.

Lelan Rogers is a veteran record promotion man with extensive experience in the south and midwest markets. He was formerly associated with Carlton Records as Southwestern regional promotion manager, and before that as southern representative and promotion manager for Decca Records.

Bowen Camden LP's Move

NEW YORK—Sales on Hill Bowen RCA Camden LP's have hit the 500,000 mark, it was reported last week by Frank O'Donnell, Administrator, Camden Records Merchandising.

On the basis of his smash American success as a recording star, the English-born and trained conductor-arranger has just signed a long-term contract with the BBC.

Bowen is famous for his specially-arranged show albums. Among his best-sellers available in both monaural and stereo in the low-priced RCA Camden line, are "Gigi", "Music Man", "Redhead" and "Standards in Stereo."

Coral Signs 3 Stooges

NEW YORK — Coral Records has just signed The Three Stooges, one of the "hottest" acts in show business today, to a lengthy recording contract, it was disclosed last week.

Since their phenomenal return to the active entertainment circuit, the group has been besieged with offers for club work and TV appearances.

Due to heavy commitments, Coral was unable to set a date for recording. Plans have now been formed to conduct the date in Chicago at the end of the month. Special novelty material is being prepared for the "Push" album, which will be released in July as part of the fall program.

Now on Atlantic! MICKEY & KITTY



"OOH-SHA-LALA"

"THE KID BROTHER"

Atlantic 2024

BREAKING!

ON THE CHARTS!

# 1 in NEW ORLEANS	# 5 in ATLANTA	# 4 in NORFOLK
--------------------------	----------------------	----------------------

"I WON'T CRY"

RIC 961

by **Johnny Adams**

RIC RECORDS

Released Nationally thru

EMBER DISTRIBUTORS

Cy Leslie Urges Caution In Newsdealer Sales



CY LESLIE

NEW YORK—Cy Leslie, president of Pickwick Sales, merchandising arm for Cricket, Stereo-Spectrum, Design and Off Broadway Records, sounded a word of caution today for all record manufacturers who are now dealing with newsdealers or who are contemplating doing so.

The sales exec pointed out that although the "national distributors" of periodicals such as Acme, Dell and Kable claim 800 wholesalers and 110,000 dealers as "potential" record retailers, the group who can effectively sell records is considerably smaller.

Stated Leslie, "We surveyed this field very carefully before we committed ourselves to this type of distribution. (Design is being handled by the Acme News Co.) At the moment there are slightly more than 9,000 magazine dealers who are selling records. Not EVERY periodical retailer will be able to handle disks. We can not expect more than another 14,000 to be additional newsstand outlets. In short, only one magazine retailer out of four will be able to make a profit as a record dealer.

"If they are located near a record shop or some other store that already has a record department the chances are that they will not be able to move the merchandise. If they have moderate traffic they are doubtful.

"We know this from our past experience with drug chains. Drug stores are approximately 25% of the 110,000 magazine dealers in this country.

"The actual breakdown on the potential record sellers that the news wholesalers service runs like this: 27,000 drug stores, 11,050 indoor news stores, 11,950 tobacco stores, 10,600 candy stores and about 9,750 miscellaneous types of indoor locations. Of these, the best suited to sell records will be those that have heavy traffic, no other record retailer nearby, sell general merchandise, are close to a school or university and have a captive audience via magazine "brow-

sers" or active fountain trade. The ideal would have all of these factors. Any location must have most of them or it is a bad prospect for the sale of records!

"There is no room in the nation's newsstand operation for more than twenty record lines. In addition, because they are 'marginal operators', news dealers must have the 'cream'—big names, latest releases, sure-fire items. There is neither the space nor the sales potential for anything else.

"It will not be enough to deal solely with your national distributor and let him take the brunt of all promotion, publicity, advertising and sales effort to his customers. The record manufacturer must help. The national news distributor handles a great deal more magazine 'titles' than the average record distributor now handles 'lines'. And we are all aware of the problems this is creating. It is not unusual for a national news distributor to have 36 magazines and three lines of 'small books'. If the record industry is going to develop this new type of outlet we must do it by having only those manufacturers participate who have strong budgets and sales staffs.

"If the record manufacturers who are not yet in this field start to imagine they are missing fabulous profits and get hungry to become a part of it, we are going to 'kill the proverbial goose who laid the golden eggs'. The national news distributors will be assailed with "bargain deals" and many of them, not knowing our business, will succumb. The result will be a wave of disenchanting news dealers who will return all of the merchandise, throw out their record racks and thus close their outlets to additional exposure of records.

"Remember this, many of the magazines selling on the newsstands have to operate on as low as 40% break-even on sales because of the size of their returns.

"The basic 15% exchange privilege which seems to be the average deal now being worked with national news distributors calls for mature consideration on both sides. It is brand new to the news people who are accustomed to returns that would break any record company now in existence. We have got to be cautious for them as well as for our ourselves.

"The custom in the magazine field has always been for automatic quota shipments to wholesalers and to dealers. This is called, in the magazine trade, 'blanket galley sheet distribution'. It is their traditional method of doing business. Now, however, each wholesaler will have to place his individual record orders and each dealer will have to do the same. The wholesaler, therefore, is now as vital to the manufacturer as is the local record distributor. We've got to promote directly to these people or the traffic will quickly stagnate. But, we've got to be even more careful not to overload.

"This is a situation calling for discretion on the part of every record manufacturer. We have certainly not



EP Reviews

"MARTY ROBBINS SINGS THE LETTER EDGED IN BLACK" Columbia B-2153

The country singer-turned pop sings the title tune plus "Little Rosewood Casket", "Dream of the Miner's Child" and "The Convict and the Rose" all fine country ballads with smooth story telling deliveries. Jacket identifies with color shot of vocalist in meditative pose.

"STARRING JACK SCOTT" Carlton EP 7/1073

The package includes Scott's recent chart hit, "Bella" and his current chart-climber, "I Never Felt Like This". "What Am I Living For" is a driving rock-a-ballad with a good beat. "Go Wild Little Sadie" is a swinging r& number that makes the deck a strong foursome for the teenage coins.

"PAT SUZUKI ON BROADWAY" RCA Victor EPA-4336

Selections are from the songbird's latest LP "Broadway '59" which is currently getting heavy national advertising and promotion at all levels. The "Flower Drum Song" lass warbles "Just In Time", "The Party's Over", "Love, Look Away" and "Just For Once", all hits from current Broadway musicals. Jacket is a black and white repro of the LP cover, showing the winsome stage star under a pert straw bonnet. A smash.

"I GO APE" Neil Sedaka RCA Victor EPA-4334

Title tune has been riding the charts for several weeks while "All I Need Is You" and "Stop! You're Knocking Me Out" carry this beat along the same swinging lines. "I Belong To You" is a rock-a-ballad that ties the package neatly together. Sedaka's smile decorates the jacket in color. Teens will flip.



Singles Reviews

(With identifying sleeves)

JESSE LEE TURNER "Thinkin'" b/w "Baby Please Don't Tease" Carlton 509

Disk was reviewed in April 18th issue and received The Cash Box Sleeper of the Week award. Sleeve features natural color shot of the teenage artist with the Turner name and number one side in large lettering.



Kiddie Single Reviews

CYRIL STAPLETON and His Orch. "One Man And His Dog" b/w "Beyond The Stars" London 1864

Disk was reviewed in April 18th issue and received The Cash Box Disk Of The Week award. Sleeve features cartoon of kids in color with black and white shot of Stapleton in English attire blowing trumpet while resting on umbrella. Flip side of sleeve carries lyrics of "One Man and His Dog".

been noted for this quality in the past but we had better learn fast!

"If this new kind of distribution is weighed carefully, we can expect additional profits and exposure. Obviously, we at Design do believe in newsstand record racks or we would not be with Acme.

"There are a great many wonderful plusses available via newsstand racks to those companies in a position to take advantage of them. Brand new areas not already covered by record companies are now selling albums. The national news distributors have done a good job of informing their wholesalers that in any outlet where a rack now exists, they must stay out. As a result, I believe that there will be little or no conflict of this nature at all and thus our previous commitments can be kept fairly and honestly as they should be.

We gave this move careful consideration. If we had not been completely convinced that we understood what we were doing and that we were geared for this new type of outlet on the basis of existing catalog, price,

personnel and budget—we would not have gone into it. Other recording firms who don't do the same grave deliberating will hurt themselves.

"We feel so strongly about this that as a public service to both industries we are now preparing a manual on the best methods to handle newsstand record rack jobbing. Requests for this pamphlet, which we have called "A Guide To Newsstand Record Sales" can be obtained free of charge by writing either to Acme News or to us here—Newsstand Sales Division, Pickwick Sales Corporation, 33—34th Street, Bush Terminal, Brooklyn, New York.

"Our own sales staff visits news dealers constantly and we are also deeply concerned with their need for education in this field. We cannot overemphasize the fact that handled properly, newsstand record racks can become a bonanza. But, it can easily backfire on all of us. Whether this phase of our business will be a boom or a bust depends completely on the way both of the industries involved handle it."

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Album Reviews

(\$1.49 thru \$2.98)

MONAURAL

"MOONLIGHT MOODS" Johnny Douglas and His Orch., Richmond B-20019, \$1.98

Content: A package of Kern-Porter-Berlin-Gershwin tunes, strictly instrumental. **Cover:** Effective natural color shot taken at dusk. **Performance:** Selections are some of the finest standards, all delivered in pleasing "background" listening style. **Commercial Value:** Looks and sounds like a very good low-price pick.

"LIGHT N' EASY" Robert Farnon and His Orch., Richmond B-20033, \$1.98

Content: Collection of DeSylva, Brown and Henderson tunes featuring both jump and ballad deliveries—all instrumentals. **Cover:** Relaxed scene shows boy and girl in listening pose—color. **Performance:** The Farnon orch. delivers the package very well mixing the ballads with the jump tunes, string orchestrations on all. Good listening.

"ERNA SACK RECITAL" New Promenade Orch. Conducted by Hans May, Richmond B-19049, \$1.98

Contents: Ten classical selections by the soprano feature "The Last Rose Of Summer", "La Serenata" and "Estrellita". **Cover:** Black and white photo of Erna Sack is featured in top corner of red jacket which lists all selections. **Performance:** Miss Sack manages all selections in the recital with equal ease and high range of delivery. **Name Value of Performer:** High rating among classical fans. **Commercial Value:** Strictly for classic-soprano market.



Album Reviews

(\$1.49 thru \$2.98)

STEREO

"THE FINEST MUSICAL COMEDY MUSIC" Ira Wright and His Orch., Rondo-lette SA-82, \$2.49

Content: Collection of song hits from the works of Rudolph Friml and Victor Herbert including "Rose Marie" and "March of the Toys". **Cover:** Yellow and red lettering on black background describes title and contents. **Performance:** Light orchestrations on the age-old musical comedy favorites makes pleasant listening. **Name Value:** The Friml and Herbert names should attract. **Commercial Value:** A satisfactory choice for rack "musical comedy" sections.

"STEREORAMA" Epic BN-1, \$2.98

Content: Collection of stereo demonstrations, instrumentals and vocals ranging from a song by "Somethin' Smith and The Redheads" to Dave McKenna's modern piano deliveries to the Marine Band of the Royal Netherlands Navy. **Cover:** 3-D effect achieved with title lettering and list of contents. **Performance:** Stereo effect is good and package offers a speaker-response check, signal balance as well as some good music. **Wide variety of different types music.** **Commercial Value:** A good pick for the demonstration record shopper since it offers the combo of demo and music.

"WITH BELLS ON",—Sid Bass and His Orch., Camden CAS-501, \$2.98

Contents: Collection of standard ballad and jump tunes given "bell" treatment ranging from use of chimes to glockenspiel. **Cover:** High-fashion model dancing in setting of bells, etc. **Offbeat, eye-catching color.** **Performance:** Sound lends itself to good stereo reproduction and has added qualities of a stereo demo disk. **Tasteful use of bells on "Wee Small Hours" and others make the deck a top choice for listening.** **Commercial Value:** Fresh approach to sound plus jacket could catch sales. **Name Value of Performer:** None. **Other Comments:** Try it in demonstration space for added impact.



Kiddie Album Reviews

"THE LITTLE RASCALS" Bill Nimmo and His Rascals, RCA Victor LBY-1023, \$1.98

Content: Collection of songs, stories and games with the TV moppets and narrator Bill Nimmo. **Cover:** Colorful cartoon shows the TV gang stalking a laughing lion. **Eye-catcher.** **Performance:** Kids sing favorite TV melodies, play "song-games" and Bill Nimmo narrates exciting stories typical of Rascals' adventures. **Appealing, interesting and varied.** Several numbers call for kiddie participation. **Good package.** **Name Value:** Excellent through wide TV popularity. **Commercial Value:** Excellent rack choice. **Good material for a wide market.**



Rack Best Sellers

Stereo Albums
(Regular Priced)

- 1 **PETER GUNN**
Henry Mancini (RCA Victor LSP-1956)
- 2 **FILM ENCORES**
Mantovani (London PS-124)
- 3 **GEMS FOREVER**
Mantovani (London PS-106)
- 4 **SOUTH PACIFIC**
Movie Cast (RCA Victor LSO-1032)
- 5 **OKLAHOMA**
Movie Cast (Capitol SWAO-595)
- 6 **COME DANCE WITH ME**
Frank Sinatra (Capitol SW-1069)
- 7 **GIGI**
Movie Cast (MGM 5T-3641)
- 8 **OPEN FIRE, TWO GUITARS**
Johnny Mathis (Columbia CS-8056)
- 9 **TCHAIKOVSKY CONCERTO No. 1**
Van Cliburn (RCA Victor LSC-2252)
- 10 **GAITE PARISENNE**
Arthur Fiedler (RCA Victor LSC-2267)



Rack Best Sellers

Stereo Albums
(Low Priced)

- 1 **SOUL OF SPAIN**
101 Strings (Stereo Fidelity SF 6600)
- 2 **DANCE, DANCE, DANCE**
Geraldo (Camden CAS-442)
- 3 **GIGI**
Hill Bowen Orch. (Camden CAS-436)
- 4 **BROADWAY SPECTACULAR**
Norman Leyden (Camden CAS-467)
- 5 **ANYTHING GOES**
Prince-Joseph (Camden CAS-416)
- 6 **FLOWER DRUM SONG**
Bill Heyer (Design SS-41)
- 7 **GRAND CANYON SUITE**
Wilhelm Schuechter (Stereo Fidelity SF-7900)
- 8 **MUSIC MAN**
Hill Bowen (Camden CAS-428)
- 9 **A TRIBUTE TO GLENN MILLER**
Members of Orig. Orch. (Crown CST-115)
- 10 **WORLD'S GREATEST STANDARDS**
101 Strings (Stereo Fidelity SF-4300)



Rack Best Sellers

Kiddie Albums

- 1 **BAMBI**
Shirley Temple (RCA Bluebird LBY-1012)
- 2 **POPEYE'S FAVORITE SEA CHANTIES**
Allen Swift (RCA Bluebird LBY-1018)
- 3 **SLEEPING BEAUTY**
Darlene Gillespie (Mickey Mouse MM-32)
- 4 **FUN IN SHARILAND**
Shari Lewis (RCA Bluebird LBY-1006)
- 5 **TALES FROM THE GREAT BOOK**
Joseph Cotton & Robert Preston (RCA Bluebird LBY-1014)
- 6 **PETER PAN**
Norman Leyden (RCA Victor LBY-1009)
- 7 **BLACK BEAUTY**
Marla Ray (RCA Bluebird 1007)
- 8 **LEGEND OF WYATT EARP**
Shorty Long (RCA Bluebird LBY-1004)
- 9 **ZORRO**
Zorro (Mickey Mouse MM-28)
- 10 **TOM THUMB'S TUNE**
Movie Cast (Lion O-70084)



Rack Best Sellers

Extended Play
(EP's)

- 1 **PETER GUNN**
Henry Mancini (RCA Victor EPA-4333)
- 2 **RICKY SINGS AGAIN**
Ricky Nelson (Imperial IMP-159, 60, 61)
- 3 **FABULOUS JOHNNY CASH**
Johnny Cash (Columbia B-12531, 32, 33)
- 4 **KING CREOLE**
Elvis Presley (RCA Victor EPA-4319)
- 5 **HYMNS**
Tenn. Ernie Ford (Capitol EAP-1, 2, 3-756)
- 6 **THE LONELY ONES**
Duane Eddy (Jamie EP-100)
- 7 **JAILHOUSE ROCK**
Elvis Presley (RCA Victor EPA-4114)
- 8 **RICKY**
Ricky Nelson (Imperial IMP-158)
- 9 **EVERLY BROTHERS**
Everly Brothers (Cadence CEP-111, 12)
- 10 **SONGS OUR DADDY TAUGHT US**
Everly Brothers (Cadence CEP-108, 9, 10)



Rack Best Sellers

Monaural Albums
(Low Priced)

- 1 **JUST FOR YOU**
Perry Como (Camden 440)
- 2 **GOOD HOUSEKEEPING'S
PLAN FOR REDUCING
OFF-THE-RECORD**
(Harmony HL-7143)
- 3 **DREAM ALONG WITH ME**
Perry Como (Camden 403)
- 4 **EDDY ARNOLD**
Eddy Arnold (Camden 471)
- 5 **SOUL OF SPAIN**
101 Strings (Somerset SF-6600)
- 6 **PETER GUNN**
Aaron Bell (Lion L 70112)
- 7 **HAPPY GO LUCKY SOUND**
Three Suns (Camden 454)
- 8 **THAT'S WHAT I LIKE
ABOUT THE SOUTH**
Phil Harris (Camden 456)
- 9 **SLEEPING BEAUTY**
Darlene Gillespie (Mickey Mouse MM-32)
- 10 **WORLD'S GREATEST
STANDARDS**
101 Strings (Somerset SF-4300)



Rack Best Sellers

Monaural Albums
(Regular Priced)

- 1 **PETER GUNN**
Henry Mancini (RCA Victor LPM-1956)
- 2 **THE HUNGRY i**
Kingston Trio (Capitol T-1107)
- 3 **RICKY SINGS AGAIN**
Ricky Nelson (Imperial LP-9061)
- 4 **FOR LP FANS ONLY**
Elvis Presley (RCA Victor LPM-1990)
- 5 **OPEN FIRE, 2 GUITARS**
Johnny Mathis (Columbia CL-1270)
- 6 **COME DANCE WITH ME**
Frank Sinatra (Capitol W-1069)
- 7 **FABULOUS JOHNNY CASH**
Johnny Cash (Columbia CL-1253)
- 8 **MORE SING ALONG
WITH MITCH**
Mitch Miller (Columbia CL-1243)
- 9 **HYMNS**
Tenn. Ernie Ford (Capitol T-756)
- 10 **RITCHIE VALENS**
Ritchie Valens (Del-Fi DLP-1201)

Thirteen Angel Albums For April

HOLLYWOOD — Capitol Records has announced the release of thirteen Angel albums for April, four available in monaural only, eight in stereo (their monaural counterparts have been released previously) and one available either in monaural or stereo form. It was also disclosed that with this release all Angel albums will be available only in their deluxe, factory-sealed editions. Until now, Angel LP's were available in both deluxe and lower-priced "standard-type" sleeves.

The four monaural issues are: Beethoven: Symphonies Nos. 1 & 8—The Philharmonia Ork conducted by Otto Klemperer; Villa-Lobos: Bachianas Brasileiras Nos. 4 & 7—Orchestra National De La Radiodiffusion Francaise conducted by Heitor Villa-Lobos; Beethoven: Sonatas Nos. 30 & 31—Dame Myra Hess, Piano; Wagner: "Tristan And Isolde"—Kirsten Flagstad, Blanche Thebom, Deitrich Fischer-Dieskau-Wilhelm Furtwanger conducting the Philharmonia Orchestra—Chorus of the Royal Opera House, Covent Garden, Douglas Robinson, Chorus Master.

The eight albums previously released monaurally and now available in stereo are: "Soviet Army Chorus"—The Soviet Army Chorus & Band; Brahms: Symphony No. 2—Tragic Overture—The Philharmonia Orchestra conducted by Otto Klemperer; Bizet: L'Arlesienne Suites Nos. 1 & 2—Carmen Suite—Philharmonia Orchestra conducted by Herbert Von Karajan; Tchaikovsky: Francesca Da Rimini—1812 Overture—Marche Slave—Royal Philharmonic Orchestra conducted by Paul Kletzki; Gilbert & Sullivan: Selections from "Iolanthe"—"Mikado"—"The Pirates of Penzance"—Regimental Band of Massed Pipers of the Scotch Guards—Lt. Col. S. Rhodes, Director of Music; Prokofiev: Peter And The Wolf (Peter Ustinov, Narrator)—Haydn: Toy Symphony—

Philharmonia Orchestra conducted by Herbert Von Karajan; Liszt: Les Preludes—Tasso—Philharmonia Orchestra conducted by Constantin Silvestri.

Available in this release both monaurally and stereophonically is: Beethoven: "Triple" Concerto In O Major—David Oistrakh Trio with The Philharmonia Orchestra conducted by Sir Malcolm Sargent.

A number of striking promotional pieces spotlighting important Angel artists and albums for April include a display, 20x28 inches, in full color, featuring seven new contrasting albums in stereophonic sound; a 17x24 inch easel-backed dealer display in full color featuring the world famous diva, Maria Callas and her 26 Angel packages; a 12x20 inch full-color easel display on Angel's new "Music For Children" album.

Other dealer aids include a four-page supplement for April containing the entire month's release in both stereo and monophonic; a combination divider-easel announcing the stereo version of the Angel best-seller, "Soviet Army Chorus and Band"; and extra boxes, librettos and cast photographs of the complete "Tristan und Isolde" package.

Consumer advertising this month is appearing in The New Yorker, Saturday Review, The New York Times and other publications.

Angel radio promotion this month includes servicing to key radio stations throughout the country the complete recordings of Klemperer conducting Beethoven's First Symphony, Villa-Lobos conducting his own Bachianas, Sargent conducting Beethoven's "Triple" Concerto, the Beethoven Trio No. 7 album, and the Beethoven Sonatas Nos. 30 and 31 played by pianist Dame Hess.

Last Day At The MOA



CHICAGO — More pictures of the doings at the MOA convention from The Cash Box camera, taken later in the week and not ready for last week's issue, are shown above.

1. Max Callison and Dick Rising flank one of the pretty models.
2. Jimmie Cairns, Harold Moon and Hy Reiter.
3. Al Sherman, Judy Neal and Gabe Orland.
4. Phil Kahl and Morris Levy.
5. Jack Dunn, Pat Kelleher, Ray Clark, George Parkhill and Bob Scoberg.
6. Nick Busillo, Lou Del Guercio, Al Martino, Abe Guard and Henry Nathanson.
7. Bob Scobey and George Parkhill.
8. Joe D. Lucas, Peewee King, Boudelaux Bryant, Curley Coldiron and Lester Rose.
9. Bert Seigelson and Lou Boorstein.

10. Harry Meyerson and Bill Black.
11. Bob Austin, Wilbert Harrison, Bobby Robinson and Harry Maselow.
12. Lee Brooks, Bob Austin, Harold "Thunderbird" Ward and Jerry Allen.
13. Herb Jeffries and "Honest" John Vail.
14. Jack Lewerke and Jack Devaney.
15. Lou Boorstein, John Halonka, John Thompson and Jack Devaney.
16. Buddy Basch, Joy Layne and Marty Ostrow.
17. Stan Dale, Happy Goday and Dick Drury.
18. George Parkhill and Lee Brooks.
19. Buddy Basch, Joy Layne, Joe Orleck and Peter Potter.
20. Ralph C. Williams and Bill Mulligan.
21. Lee Brooks and Jack Solinger.

Jimmie Rodgers Party



Top right: Rodgers, Lacy and Bud Katzel, Roulette director of publicity.

Second row left: Rodgers, his wife Colleen, Roulette prexy Morris Levy and guest.

Second row right: Charles Kenny, Rodgers and Nick Kenny, columnist with the New York Mirror.

Third row left: Rodgers and Johnny Andrews of NBC-TV.

Third row right: Roulette's A&R chief Joe Reisman with Bob Austin.

Bottom left: Rodgers pays tribute to his sponsors.

Bottom center: The singer does an autograph signing stint.

Bottom right: Lou Klayman, Action Records; Jack Lacy, Irv Jerome, VP in charge of sales, and Johnny Brantley.

NEW YORK—Roulette Records recently feted the press and New York disk jockeys to a cocktail party in honor of its singing star, Jimmie Rodgers, on the opening night of his network television show. The party was held at the Roundtable and those attending were able to view the debut telecast over two special TV sets arranged for this purpose.

Following the broadcast, Rodgers came over from the studio to visit with the invited guests. The party capped a full day of promotion by Roulette on all Jimmie Rodgers recordings.

The candid camera catches the proceedings.

Top left: Jimmie Rodgers, his manager Dick Gabbe, and Jack Lacy, WINS d.j.

N.Y.C. and Library of Congress Salute Peter De Rose

NEW YORK—Both the City of New York and the Library of Congress are saluting the music of the late Peter De Rose, native New Yorker, in a special way this month. Peter De Rose Week will be celebrated officially in New York, April 23-30. De Rose died in 1953.

The Library of Congress has recognized the De Rose Memorial Album produced by Everest to commemorate the 25th anniversary of the composer's writing of "Deep Purple," one of his famous creations. The Library selects an album on the merits of a composer's significant contribution to the history of music.

Tutti Camarata and his orchestra play the De Rose favorites in this Everest album. It is also featured by the comments of some of the composer's friends and associates. Milton Cross pays tribute to De Rose in an introduction. Paul Whiteman, who first introduced "Deep Purple" over the NBC-WEAF network, Vincent Lopez and Otto Harbach also offer interesting commentary that is interspersed in the recording.

De Rose wrote the music for the Harbach play, "Bugles In April" and Lopez introduced the De Rose tune, "Somebody Loves You."

The compositions recorded in the Everest album include one in which his wife, the former May Singhi Breen wrote the lyrics in 1953—"It's Time To Say Aloha." Other numbers in the album are "Let's Dream Together," "When Your Hair Has Turned To Silver," "Wagon Wheels," "God Is Ever Beside Me," "Lilacs in the Rain," "Have You Ever Been Lonely," "That's Where I Came In," "Cloud Lucky Seven," "If Someone Had Told Me."

The recording is highlighted by vocalists Ralph Young, Dolly Dawn and The Stuarts. The production was under the supervision of Andy Sannella of Belock Recording Company, producers of Everest records and a division of Belock Instrument Corporation.

Peter De Rose was one of nine children, born of Italian parents on New York's East Side. He attended grade school in Yorkville and later enrolled in De Witt Clinton High School's evening session. He subsequently worked in G. Schirmer's music store as a stock boy. While employed there he sold his first song for \$25.00. The title of it was "When You're Gone I Won't Forget You." It proved to be a hit. Early in 1923 he teamed with May Singhi Breen, known as "Ukulele Lady," who later became Mrs. De Rose. Most of his compositions have a sentimental flavor. His father, Anthony De Rose, was a noted zither player.

Peach Records Formed

DOUGLASVILLE, GA.—The formation of Peach Records was announced last week by C.B.F. Young, diskery prexy. The purpose of this label, according to Young, "is to unite with the best unaffiliated artists and writers in the area." The corporation is owned and operated by Southerners. Prexy is Bradley L. Williamson, a radio broadcasting head, and secretary-treasurer is Harold Riley, songwriter and auditor. Young himself is a chemical engineer who is prexy of various business enterprises in the South.

All Peach disks are cut at National Recording studios in Atlanta, pressed by RCA Victor and distributed by National Recording and Arnold distributor in Charlotte, N. C.

NRC Expands Into Distributing-Pressing

ATLANTA, GA.—Bill Lowery, president of National Recording Corporation, has just announced a double-barreled expansion for his company.

In the first move, NRC has opened a record distributing office in Birmingham, Alabama. All lines handled by NRC's subsidiary, National Record Distributors of Atlanta, will be serviced in the Alabama area thru the new outlet. Disk dealers and operators in that state have reportedly long decried the absence of a distributor in their market.

Gary Wilson, former traffic manager in the Atlanta office, is in charge of the new operation. He says he has met with "tremendous enthusiasm" from customers.

Along with the new distributorship, NRC has officially opened its new record pressing plant. Located adjacent to their studios and offices, the new plant has started turning out 45's and LP's for the NRC label.

The NRC operation says it is the first in this country to use the new Triulzi record press imported from Italy. Five more of these high speed machines are now being readied in Milan for immediate delivery to Atlanta.

Ted Moore, plant superintendent, has promised that full pressing capacity will be reached by July 1, 1959. At that time NRC will be ready for any type of custom pressing work.

"These two major steps," Lowery said, "are part of the long-range program that will make NRC an important part of the record industry."

BREAKING FAST !!

"THIS BROKEN HEART"

by THE SONICS
CHECKER 922

"12 MONTHS OF THE YEAR"

by HARVEY
CHESS 1725

"ALMOST GROWN"

by CHUCK BERRY
CHESS 1722

ROD BERNARD

"THIS SHOULD GO ON FOREVER"

ARGO 5327

"LET'S FALL IN LOVE"

B/W

"AHMAD'S BLUES"

by AHMAD JAMAL
ARGO 5328

CHESS PRODUCING CO.

2120 Michigan Avenue
Chicago 16, Illinois

Mercury-Storz MOA Sideline



CHICAGO—Brice Somers, director of the International Division of Mercury Records, shares a table at the Traders in the Palmer House here with Mrs. Stewart, Bill Stewart, program director of the Storz stations, and Tom Schlesinger, artists relations director of Mercury.

While in Chicago for the MOA Convention, they turned the occasion into an impromptu planning board for the up-coming National Disk Jockey Convention, scheduled for Miami in May.

"Show Boat" Heads RCA April Release

NEW YORK—RCA Victor's newest "Show Boat" album, featuring Gogi Grant, Howard Keel, and Anne Jeffreys, and conducted by Henri Rene, heads the issue of five Victor LP's for mid-April. To spark interest in the album, RCA Victor has inserted ads in the country's leading consumer magazines, and for local dealer use has prepared ad mats for the monoaural and stereo versions, plus over 3500 mounted album covers and transcribed radio spots.

Also shipping in mid-April is the newest album by ragtime pianist, Del Wood, regular performer on the network radio show, "Grand Ole Opry," "Rags to Riches", and the latest album by polka artist Louis Bashell, "Polka Special".

Eighteen top sidemen from big band days have been assembled by RCA Victor on one LP in "Live Echoes of the Swinging Bands". It includes such top talent as Charlie Shavers, Billy Butterfield, Hymie Shertzer, Buck Clayton, Boomie Richman, Peanuts Hucko, Sam Donahue and others.

The Victor April sacred album shipment includes the Princeton Seminary Choir, thirty college graduates enrolled in Princeton's Theological Seminary who have toured universities throughout the country. The Choir's highlight performances as recorded in the Princeton Chapel over the last two years are included in its first Victor album, "Princeton Seminary Choir".

Star Named Roulette National Promo Mgr.

NEW YORK—Joe Kolsky, executive vice-president of Roulette Records announced last week the appointment of Saul Star to the post of national promotion manager. Saul Star, who until this appointment was the label's district sales and promotion representative in the Detroit area, will move into the firm's national office in New York replacing Mel Turoff, who last week resigned his position with the company. Turoff indicated that he had no definite commitments or plans other than taking a short vacation before considering any new offers being made.

Saul Star entered the record business in 1949 when he joined Mercury Records as their disk-jockey promotional representative in Detroit. He later left Mercury to manage vocalist Bunny Paul (Mrs. Saul Star). When Roulette was formed in the summer of 1957, he joined the organization as their promotion representative in Detroit. According to Joe Kolsky, from the very outset, Saul Star was one of the label's hottest fieldmen. "It is only natural" stated Kolsky, "That Saul's aggressiveness and experience with the disk-jockeys and radio stations can now be utilized by us on a national level."

As Roulette's promotional manager, Saul will be in charge of the firm's eight fieldmen, comprised of: Moe Schulman, New York; Harry Fink, Philadelphia; Lee Smith, Baltimore & Washington; Solly Solomon, Pittsburgh; Marv Helfer, Cleveland; Danny Driscoll, Chicago; and Abe Glaser, Los Angeles. Star is currently interviewing candidates to replace him for the Detroit area. As soon as this appointment is made, Saul will take up his new duties in New York. He will be directly responsible to Joe Kolsky.

Lawrence Leaves Sunbeam

NEW YORK — Bernie Lawrence announced last week that he had resigned his post of national sales and promotion manager at Sunbeam Records, here, to study several offers that have been made to him.

Lawrence stated that he is in no hurry to make a decision until he has thoroughly explored all avenues. He can be reached after 5 pm at Dickens 5-0338.

Warner Bros. Pacts Edward "Kookie" Byrnes

BURBANK, CAL.—Warner Bros. Records last week announced the signing of Edward Byrnes, co-star of the hit ABC-TV show "77 Sunset Strip" to an exclusive recording contract. Byrnes' Warner Bros. waxing of "Kookie Kookie—Lend Me Your Comb" is No. 50 in this week's Cash Box Top 100.

James B. Conkling, president of the firm, negotiated the contract and stated "Byrnes is one of the hottest personalities to hit the TV screens and his ability to handle a pop vocal will fit in perfectly with our plans for presenting new recording personalities to the public."

Byrnes' rise to national prominence through his performance as "Kookie" in the Warner Bros. produced "77 Sunset Strip" has established him as one of the top personalities in TV. His jive talking line of chatter and habit of constantly combing his hair has brought an overwhelming response from teenagers across the country. Each week the studio's publicity office receives thousands of combs from teenagers sent to Byrnes for his use in combing his hair, reported Conkling.

As a result of the "overwhelming response" to Byrnes' appearance on a Dick Clark TV'er and the "flood" of mail from teens asking for one of "Kookie's" combs, the diskery also announced the licensing for production of "Kookie Combs".

Talented Sales Clerk



NEW YORK — Business was so good at Doubleday's book shop on the Diahann Carroll-Andre Previn "Porgy and Bess" album that the store employed Miss Carroll for a stint behind the counter. The purchaser is Bob Altschuler, head of national promotion for United Artists.

PUDDIN' PIE
by
WENDELL SMITH

B/W
TONIGHT'S MY
NIGHT TO CRY

UA 166

UNITED ARTISTS
729 7th AVE., N.Y. 19, N.Y. **UA**

Buena

Her Latest Smash!!
JO-JO
(THE DOG FACED BOY)
by
Annette
Vista F-336

ista
A Division of Walt
Disney Music Co.
Burbank, California

LLOYD PRICE
sings
PERSONALITY

10018

ABC-PARAMOUNT
FULL COLOR FIDELITY

"JUST KEEP IT UP"
by
DEE CLARK
ABNER 1026

VEE-JAY — ABNER RECORDS
2129 S. Michigan Ave., Chicago 16, Ill.

BUSTING WIDE OPEN
CROSSFIRE
by
Johnny and The Hurricanes
W-502

Warwick Records
Division of
UNITED TELEFILMS RECORDS, INC.
701 Seventh Ave., New York, N. Y.

GOLDEN CREST

"The Waiters" **ARTIST**

TALL COOL ONE

SELECTIONS **ROAD RUNNER**

TOP HITS

PHONE OR WIRE GOLDEN CREST RECORDS
220 B'WAY, HUNTINGTON STATION, N. Y.
HAMILTON 3-7090

RIDDLE:
WHEN IS BAD GOOD?
ANSWER:
WHEN IT SELLS IN L.A.

Capitol To Intro Stereo Singles

HOLLYWOOD—Capitol Records will introduce 45 rpm stereo singles on April 27, it was disclosed last week by Glenn E. Wallich, president of the Hollywood-based diskery. Five stereo EP's were issued April 13.

The premiere release will consist of six recordings, four of which will be released simultaneously as stereo and monophonic vinyls, the other two as stereo versions of previously released monophonic hits.

Capitol, at the present, has no established stereo single record release pattern planned: The company intends to issue further stereo single records as the demand increases, or when the company feels that a particular single record has an anticipated large sales potential. The usual retail price for the new stereo singles will be \$1.15.

The four new records to be released simultaneously in stereophonic and monophonic sound on April 27 include

new releases by two new exclusive Capitol artists, Bobby Hammack and his orchestra, and Ronnie and Roy. The Hammack sides are "Little Child"/"Rhythm"; the new Ronnie and Roy disk offers "Big Fat Sally"/"Here I Am." The other two longer-established artists on the release whose new singles will be available in stereo and monophonic editions are Peggy Lee, with "Hallelujah, I Love Him So"/"I'm Lookin' Out the Window," with Jack Marshall's music, and Earl Holliman, with "I'm In the Mood for Love" coupled with "Wanna Kiss You Tonight," with the music of Gus Levene.

The remaining two stereo disks of their earlier-released monophonic counterparts are Ray Anthony's "Walkin' to Mother's" and "Bunny Hop," and Johnny Otis' "Castin' My Spell" paired with "Telephone Baby."

The new stereo singles will be identified by a silver ink imprint on a Holly Red label.

Mercury International Head Holds Press Conference To Discuss The Foreign Markets

CHICAGO—Brice Somers, director of the international division for Mercury Records, visited in Chicago last week to meet with top executives of the firm. These visits at Mercury's offices, he explained, are generally routine and made semi-annually.

Mercury Records' executives hosted a luncheon for Somers at Fritzel's Restaurant, April 10, to introduce him to representatives of the local press and national publications. Present at the meet for Mercury were Kenny Myers, director of promotion; Morrie Price, director of sales; and publicity chief Dorothy Deere.

Somers, who now resides in Geneva, Switzerland, was queried at length regarding the growth of the record industry the past few years in foreign markets all over the world. He revealed many facts concerning developments in the Far East and European markets.

"A fact which is little known here," he said, "is that Australia is actually rated as the number one record market in the Far East, with Japan pressing close behind in second place. This, regarding Japan, is an interesting fact considering that the average Japanese laborer earns weekly just slightly more than the retail price of an LP disk."

Another surprising statistic concerns New Zealand, which boasts the highest per capita record sales in the entire world. The annual figure is 4 per capita sales, as against a comparative 3 per capita in the United States."

Somers further stated that England is generally rated the largest record buying market in Europe, followed by Germany and France in that order. Jazz music, according to Somers, plays an important part in England, Sweden and France, and in Japan, and the Far East.

"As to record promotion," Somers said, "the vastness of the radio, television and the comparatively young juke box industries are naturally the most important mediums. This also

exists in Europe, although to a lesser degree. There the deejay is very prominent; however, there are only 12 rated disk jockeys on the continent. Most of them are either with the British Broadcasting Company, Radio Free Europe or the Voice of America programs which are beamed all over the continent."

A very significant fact revealed by Somers was that there is, as he expresses it, "a great thirst among Iron Curtain countries for American music—record wise, that is."

He asserted very pointedly that these satellite countries bootleg a lot of our records by tape recording musical programs from Radio Free Europe and the Voice of America broadcasts, and then dub them on to x-ray film for mastering. Disks sell for from \$6.00 to \$8.00 each and are the equivalent to one side of an LP.

"Naturally," Somers stated, "the greatest market behind the Iron Curtain is Russia, where there is a more striking demand among the young 'beat' generation for American music. This embraces pop and rock and roll music."

"It is the contention of many experts in Europe," he continued, "that the symbol of free thinking and free expression is the most impelling force that drives these 'teenagers' toward American music. They wish to emulate this expression. Not having it, but knowing that it exists, has made it very important to them. This is a very definite trend."

"Actually, when you boil it down," he said, "it is common knowledge throughout Europe by enlightened people that there is, for example, only 5 per cent true communism in Poland as against 95 per cent non-communists."

Somers concluded by stating that Mercury's international division has already set up exclusive contractual licenses with 38 foreign countries—and maintains excellent coverage in 119 nations all told.

Plumb Named RCA Hollywood A & R

HOLLYWOOD, CALIF.—Neely Plumb has been named to an Artists & Repertoire post at RCA Victor's Hollywood office, it was announced last week by Robert L. Yorke, Manager of Victor's West Coast operations. He will fill the A & R spot vacated by Si Rady, January 1, handling contracted artists plus scouting new talent. Plumb will report directly to Bob Yorke.

Plumb, who for the past two years, has acted as an independent producer for various record labels, enjoyed one of the biggest hits in the industry with his "Purple People Eater" by Sheb Wooley. As well as producing disks, Plumb arranged and conducted all his dates during this time.

A native of Augusta, Georgia, he studied saxophone and clarinet and was a member of several bands including Anson Weeks, Victor Young, Ray Noble and Artie Shaw. Plumb also handled arranging chores for these orchestras.

In 1942 he joined Universal Pictures where for two years he played in the staff orchestra plus scoring, orchestrating and composing for the film company. From 1944 to 1946 he signed a contract with Metro-Goldwyn-Mayer as musician arranger-composer. He was affiliated with RKO Pictures 1946-1955 in a similar capacity.

Simultaneously with his RKO activities, Plumb formed his own record company, called Rhythm Records. One of his Rhythm sides, "Moonglow," was picked by Josh Logan and used in the New York production of "Picnic." Subsequently, when a motion picture was made of the show, Plumb arranged and conducted the theme song.

For one year, in 1956, he held a position as Music Editor for TV Film (Screen Gems) but in 1957 returned full-time to the recording field where until now he has been an independent producer.

Dick Peirce, currently holding down an A & R post, and Musical Director, Shorty Rogers, round out RCA Victor's recording personnel on the West Coast.

NEW PACE-SETTERS
FROM MPHC

THE HANGING TREE
MARTY ROBBINS COLUMBIA

RIO BRAVO
(From the W/B pic)
DEAN MARTIN CAPITOL

77 SUNSET STRIP
DON RALKE WARNER BROS.
FRANK ORTEGA JUBILEE

KOOKIE, KOOKIE
(Lend Me Your Comb)
EDWARD BYRNES WARNER BROS.

HEADING FOR THE TOP

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A WEEK**
The Crests
509

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TODD
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Circle 5-9260-1

**"BAD" is BREAKING
IN LOS ANGELES
THE SAME WAY
"TOPSY" BROKE
IN BOSTON**

Breaking

"SKUMBO"

Googie Rene'

248

Class
Records
HOLLYWOOD



Album Reviews

POPULAR PICKS OF THE WEEK



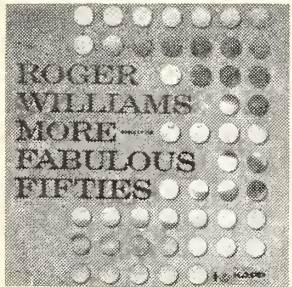
"BLUE HAWAII"—Billy Vaughn and His Orchestra—Dot DLP 3165

Waxing has already started its climb up the charts. The all-Hawaiian bill is a natural for the easy-go Vaughn ork approach. Tunes include title opus, "Isle Of Golden Dreams", "Aloha Oe", "Sweet Leilani", and eleven others. Quick moving stock.



"FOLK SONGS SING ALONG WITH MITCH"—Mitch Miller and the Gang—Columbia CL 1316 & CS 8118 (Monaural & Stereo)

Miller does it again with this latest excursion in his immensely successful "Sing Along" series. Now the emphasis is on folk songs, with such fine old chestnuts as "My Darling Clementine," "Down In the Valley," "Red River Valley," "Skip to My Lou," "The Blue Tail Fly," and many others. Stock up—no doubt about a chart stand for this one.



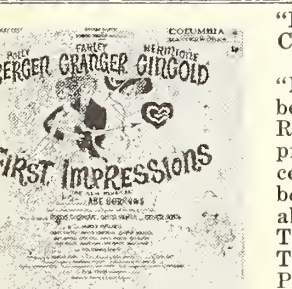
"MORE SONGS OF THE FABULOUS FIFTIES"—Roger Williams—Kapp KL 1130 & KS 3013 (Monaural & Stereo)

Williams continues the pace-setting piano stylings established in his previous Kapp outings ("Near You" presently riding the LP charts). Songs from this decade that are re-examined by Williams include "All The Way," "Moments To Remember," "It's Not For Me To Say" and "Hernando's Hideaway." Also included are two oldies recently revived—"Smoke Gets In Your Eyes" and "My Happiness." Will follow the hit path of past success.



"CRAZY HE CALLS ME"—Dakota Staton—Capitol T 1170

The stylist is heard on another Capitol date that's sure to create sales action ala her previous outings. Applying her distinct phrasing and dynamic style to such often heard numbers as "The Party's Over," "No Moon At All" and "How High The Moon," contrasted with a group of lesser known—but fascinating others, including "Invitation," "What Do You Know About Love" and "I Never Dreamt." The ubiquitous Nelson Riddle orchestra assists on several tracks. Strong vocal deck.



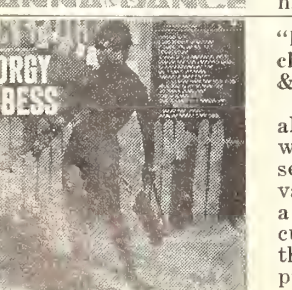
"FIRST IMPRESSIONS"—Original Broadway Cast—Columbia OL 5400 (Monaural & Stereo)

The musical version of Jane Austin's classic, "Pride & Prejudice", "First Impressions" should be around for a fair Broadway run. Score by Robert Goldman, Glenn Paxton and George principally tries for an aura of early nineteenth century pretense (date of play) and succeeds best in the lighter and ballad moments. Agreeable tunes include the lively "I Feel Sorry For The Girl", and the ballads "Love Will Find Out The Way", and "The Heart Has Won The Game". Polished performances by stars Polly Bergen, Hermione Gingold and Farley Granger and remainder of cast. Can move with show coterie.



"DO YOU WANNA DANCE?"—Bobby Freeman—Jubilee JLP 1086 & SDJLP 1086 (Monaural & Stereo)

Although having made a name for himself in the rock 'n roll idiom, first with the title tune, currently with "When You're Smiling" (both in this set), Freeman proves his talent is not limited to this field. Album combines rocking Freeman originals ("Mardi Gras Rock," "Responsible," "Good Lovin' Is What I Need") with mature evergreens ("You'll Never Walk Alone," "Because of You," "I Believe," "Ebb Tide"). This sedate side explains Freeman's success in night clubs, and this deck will win him new fans.



"PORGY & BESS"—Percy Faith and His Orchestra—Columbia CL 1298 & CS 1298 (Monaural & Stereo)

The Percy ork provides a lush respite from all the modern jazz combo treatments the Gershwin classic has been receiving of late. Fifteen selections from "Porgy & Bess" are employed, varied enough for the Faith ork to come-up with a swinger (i.e. "I Can't Sit Down"). Like all current "P&B" waxings, this one's playing on the upcoming flick version of the show; it should prove one of the top readings around.



"JERI SOUTHERN MEETS COLE PORTER"—With Billy May and His Orch.—Capitol T 1173 & ST 1173 (Monaural & Stereo)

A strong start for the stylist on Capitol. On Cole Porter standards and rarities, Miss Southern sings with accustomed taste and melodic accuracy. The Billy May backdrop is a listening treat itself, with his sentimental backing inventive and "novelty" stints a joy. Items include such Porter durables as "Why Shouldn't I?", "I Concentrate On You", "It's All Right With Me" and such where-have-you-been pieces like the lovely "After You", and the swinger, "Looking At You". Top vocal entry.



"SHOW BOAT"—Gogi Grant, Howard Keel, Anne Jeffreys—RCA Victor LOP 1505

Jerome Kern's and Oscar Hammerstein 2nd's "Show Boat," though more than 30 years old, remains as one of the more popular musicals. Howard Keel, who sang the lead in the 1951 MGM film, capably handles the male lead and Gogi Grant, Ann Blyth's voice in "The Helen Morgan Story," and Anne Jeffreys are pro feminine features. Name attractions of the performers should renew disk interest in the show.



"BROOK BENTON AT HIS BEST"—Epic LN 3573

Currently topping the singles charts with "It's Just A Matter of Time" on Mercury, Benton is heard here on a collection of dates when he was with the Epic label. The singer displays his tender approach to ballads, this category represented on the deck by eight of the twelve numbers, all getting an excellent feelingful delivery. With Benton now in the national spotlight, album should not have trouble in the teen-appeal dept.



"FOLK SONGS FROM JUST ABOUT EVERYWHERE"—Theodore Bikel and Geula Gill—Elektra 161

The many-talented Bikel, Academy Award nomination for best supporting actor ("The Defiant Ones"), teams with Miss Gill, soloist with the Oranim-Zabar Israeli Troupe, on a bill of folk songs from eleven nations and sung in ten languages, including Russian, Greek, Brazilian, Persian, Argentinian and of course Israeli. The deck abounds with humor, gaiety, and an electric excitement, with some tender and poignant respites. Excellent set for the folk music market.



"LOVE IS A SWINGIN' WORD"—Sid Ramin and his Orchestra—RCA Victor LPM 1924 & LSP 1924 (Monaural & Stereo)

Love here is the byword—with Ramin providing the fresh and imaginative arrangements for a dozen tunes with Love in the title. (i.e. "Love is Here to Stay," "When I Fall In Love," "The Glory of Love," "Love is Just Around the Corner," "I Can't Give You Anything But Love.") This is Ramin's first album for Victor although he has won acclaim for his orchestrations of "West Side Story," "Say Darling" and several LP's. A swingful, tuneful package loaded with musical surprises.



"DON'T SMOKE IN BED"—Connie Russell—United Artists UAL 3022 & UAS 6002 (Monaural & Stereo)

Making her LP debut, Miss Russell displays a warm, unaffected, legit style—which is a welcome addition in the pop field. The tunes are mostly from the torch category and include "You're My Thrill," "You've Changed," "The Thrill is Gone," "For Every Man There's A Woman" and some changes of pace—"Love Is A Simple Thing" and "Caravan." Imaginative arrangements by Ian Bernard and his orchestra add to the charm. Good appeal to the more mature purchasers.



"MUSIC FOR A GERMAN, CHINESE, FRENCH, ITALIAN DINNER AT HOME," "MUSIC FOR A BACKYARD BARBECUE"—Various Orchestras—RCA Victor LPM 1935 to 1939, LSP 1935 to 1939 (Monaural & Stereo)

This dinner music series from Victor provides atmosphere and recipes (liner notes) for elegant dining at home. Each album presents favorite music of the particular country authentically played by a native orchestra. The "Backyard Barbecue" is the American counterpart and provides a bevy of fun-filled tunes. Good listening is in store for the moodists.



Album Reviews



"THE CRAZY CADILLACS"—Jubilee 1089

The Cadillacs, long-time favorites in the r&b marts who were recently represented on the charts with "Peek-A-Boo," indulge in their special brand of vocalizing on this, their second LP date for Jubilee. The group works up a frenzy on such items as "My Girl Friend," "Betty My Love," "Don't Be Mad With My Heart" and "Shock-A-Doo." A real contagious package that should wrap up a healthy sales ride r&b wise.



"VIENNESE WALTZES" — Audio Fidelity AFLP 1868

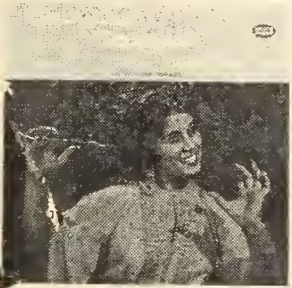
"ARGENTINE TANGOS" — AFLP 1869—Jo Basile, his Accordion and Orchestra

Conductor-arranger-accordionist Basile manages to capture the romance and flavor inherent in both of these areas—their oppositeness attesting to his virtuosity as a musician. The "Waltz" set features such lovelies as Anton Karas' "Third Man Theme" and "Cafe Mozart", "Two Hearts In $\frac{3}{4}$ Time," and "Vienna, City of My Dreams." The "Tango" package presents Latin favorites such as "Jalousie," "La Cumparsita" and "A Media Luz." A double treat for the moodists and dancers.



"MUSIC TO LISTEN TO RECORDS BY—EDIE ADAMS SINGS?"—MGM E 3751 & Stereo E 3751

As the title indicates, this is a comedy album and it comes off as one of the most laugh-provoking song fests to date. Actress-singer-comedienne Adams pokes fun at song stylists, songs, and just about everything through such diversified material as the "Whiffenpoof Song," "School Days," "Blue Tail Fly," "Serenade," "Stout Hearted Men," and a hilarious rendition of "Singin' In The Rain," complete with sounds of thunder and rain. Some are subtle jabs, some are outright spoofs, but all will be welcomed as good sophisticated humor.



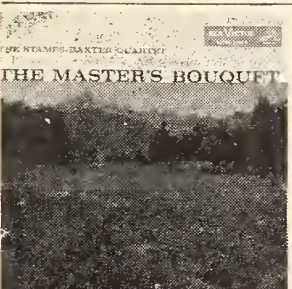
"SHOSHANA DAMARI SINGS SONGS OF ISRAEL"—Seeco CELP 430

One of Israel's greatest singing stars, Miss Damari, who completed a widely-acclaimed long run at Cafe Sahbra in New York and was the star of a recent TV show, "The Art of Shoshana Damari," is heard on her second album for Seeco, singing selections from King Solomon's "Song of Songs". In various tempos, the songs run the gamut of emotions—love, passion, devotion, faith—Miss Damari expertly conveying these feelings through her unique charm and warmth. A large market awaits her second Seeco package.



"BUDDY HACKETT"—Dot DLP 3169

Rotund funnyman Hackett has endeared himself to many via his TV, nitery and resort appearances. Here Dot has waxed some of his monologues, which is sure of winning new devotees of his home-grown humor. The stints include his famous "Chinese Waiter" and his "Advice for Young Lovers (male)," (Taking Out The Garbage), which he did over a Jackie Gleason TVer last year. Although disk lacks spontaneity of a live performance—it was cut in a studio—Hackett's pauses for laughter will be well filled by the home listeners.



"THE MASTER'S BOUQUET"—The Stamps-Baxter Quartet—RCA Victor LPM 1893

Long time favorites in sacred singing, the Quartet demonstrates a true "barber shop quartet" style while instilling the 14 numbers with all the varied emotions of religion. The group devotedly delivers such numbers as "Better Times Are Coming," "I'm Walking in the Light," "Keep Your Eyes Upon the Cross" and "Gathering Flowers for the Master's Bouquet." Platter should reign big within its market.



"MUSICAL GEMS FROM EDDIE PADDOCK'S HAMMOND TREASURES"—Cass CL 200

With assistance from Jules Kinsler playing tenor sax, flute and piccolo, and percussionist Bob Gilman on drums, castinets, timbales, maracas and Chinese gong, Paddock at the Hammond leads the way through a bill composed mainly of standards, but including one Paddock original, "Fiesta Time," and the currently popular "Quiet Village." Other selections include "September Song," "It's A Sin To Tell A Lie," "St. Louis Blues" (done in the popular idiom), and "12th Street Rag." Unusual and inventive sounds are the feature here—disk should appeal to the audiophiles.

JAZZ PICKS OF THE WEEK



"77 SUNSET STRIP"—The Frankie Ortega Trio with Sy Oliver and his Orchestra—Jubilee JLP 1106 & SDJLP 1106 (Monaural & Stereo)

The Frankie Ortega Trio, which supplies the important background music for the '77' TVer, is joined by the Oliver orchestra to present some of the selections heard on the show, along with a few Ortega-Oliver originals written for future shows. The title tune gets an exciting new big-band outing, the Trio currently sharing the tune's single spotlight with Don Ralke. With the success of the single and the weekly TV stints recommending it, this set should go over big in both the pop and jazz markets.



"THE STEAMER"—The Stan Getz Quartet—Verve MG V-8294

Stan Getz again demonstrates the reasons for his being considered one of the best tenor saxophonists in the world. Tunes that are treated to Getz' unique qualities are "Too Close For Comfort," "Like Someone In Love," "How About You," "You're Blase," "There'll Never Be Another You" and his own famous composition, "Blues For Mary Jane." Extremely saleable set.



"OFF TO THE RACES"—Donald Byrd—Blue Note 4007

On his first date for Blue Note as a leader, having appeared previously as a sideman on many occasions for the label, the fast rising Byrd has surrounded himself with several highly capable cohorts (Jackie McLean, Pepper Adams, Sam Jones, Art Taylor and Wynton Kelly), and has chosen compositions that make for a well-balanced concert. Added to four Byrd-cleffed numbers are Sonny Rollins' "Paul's Pal" and the standard, "Lover Come Back To Me," all of which showcase the energetic, full-blown Byrd trumpet. Fine example of solid jazz expression.



"RUBY BRAFF GOES 'GIRL CRAZY'"—Warner Bros. W 1273 & WS 1273 (Monaural & Stereo)

Trumpeter Braff leads the five members of the Shubert Alley Cats through a tasteful jazz reading of eight numbers from the Gershwin musical comedy score (1930), which includes "Embraceable You," "But Not For Me," "I Got Rhythm" and "Bidin' My Time." The musicians pay due respect to the immortal melodies, with enough improvisation to give the music an original flavor. Both the jazz and show music crowds will appreciate the delicate Braff trumpet work.

CLASSICAL PICK OF THE WEEK



KHACHATURIAN: Symphony No. 2—Leopold Stokowski conducting the Symphony of the Air—United Artists UAL 7002 & UAS 8002 (Monaural & Stereo)

With this release UA marks its entry into the classical market. An auspicious beginning awaits UA for, with the famed Stokowski conducting this dramatic and deeply moving work, the emotional intensity is brought to its fullest expression. Only one other waxing of the work exists, and this is the first important outing for it. Should do extremely well with the modernists.



"WALTZ MASTERPIECES"—Poliakin conducting the Stadium Symphony Orchestra of New York—Everest LPBR 3025 & SDBR 3025 (Monaural & Stereo)

Six world famous concert waltzes from larger classical works comprise this set. Included are Tchaikovsky's "Waltz of the Flowers" from the "Nutcracker Suite" and "The Sleeping Beauty Waltz;" Weber's "Invitation to the Dance;" Richard Strauss' "Der Rosenkavalier" waltzes; and Johann Strauss, Jr.'s. "Vienna Life" and "Artist's Life." Poliakin's imaginative direction instills the works with renewed vigor. A light-classical treat.

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 Ritchie Valens Del Fi # 4114
"TEENAGE REVOLUTION"
 Bobby John and the Seven-Teens Del Fi # 4115
"SOMETHING ON YOUR MIND"
 b/w **"BACK . . . SHACK . . . TRACK"**
 Big Jay McNeely Swingin' # 614
"LEADFOOT"
"VOODOO KISS"
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"BAD" is BREAKING IN LOS ANGELES THE SAME WAY "TOPSY" BROKE IN BOSTON

"GEORGIA BOY"
 b/w
"FIRST DANCE, FIRST KISS, TRUE LOVE"
 # 1510
MERIDIAN RECORDS, Winter Park, Fla.


Shan-Todd's New Name

BUFFALO, N. Y.—Phil Todaro, Shan-Todd Records prexy, announced last week the formation of a new corporation, Corsican Records, and the dropping of the name Shan-Todd. Reason is due to similar or conflicting names of other labels and mix-up of plant shipments, Todaro said. All future releases will be on the Corsican label and will continue to be nationally distributed by Steve Brody's Masters Releasing. Shan-Todd currently has "Rockin' Cricket" by the Hot Toddy's and "Ballad Of A Boy And Girl" by the Graduates on the charts. Thomas Shannon is co-owner of Corsican.

The Cash Box Award o' the Week

Jimmy Barnes
 sings
I NEED YOU SO MUCH
 b/w
BE CAREFUL WITH MY LOVE
 Gibraltar # 102
GIBRALTAR RECORDS
 60 Main St. (OR 2-3030) East Orange, N.J.

CLIMBING KANSAS CITY
 b/w
I'LL KEEP YOU HAPPY
 by **Hank Ballard and The Midnighters**
 King 5195
THREE STARS
 by **Ruby Wright**
 King 5192


"IF YOU ONLY KNEW"
 (The Love I Have For You)
The Teddy Bears
 # 5581


Lieber & Stoller Cut Columbia Disk

NEW YORK—Though there has been no official confirmation as yet, the expected A&R-producing tie-in between hot cleffers Jerry Lieber and Mike Stoller and Columbia Records received further bearing out last week when it was learned that the team had produced and written the upcoming Columbia Richard ("Have Gun, Will Travel") Boone single, "Draw". The deal would reportedly have Lieber-Stoller working closely with Columbia A&R head Mitch Miller in the issuance of disks created by the team.

Lieber and Stoller, who have had such smash rock 'n roll items to their credit as "Hound Dog", "Charlie Brown", "Down In Mexico" and "Searchin'", have worked in a similar capacity for RCA Victor and for some five years with Atlantic and Atco Records.

Garagiola Speeches On UA

NEW YORK—United Artists Records salutes the opening of the baseball season with an album of speeches, "That Holler Guy", recorded on the spot, by Joe Garagiola, for years the "Toastmaster General" of Baseball. Garagiola, former catcher with four major league teams is considered one of baseball's funniest spokesman by league mates and rivals. Title of the record was picked up from the sobriquet he earned while playing ball, and the speeches are a collection of his funniest.

Garagiola retired in 1955 to co-announce the Cardinal's games with Harry Caray in St. Louis. The testimonials on the back of the album cover include one from the Yank's Casey Stengel.

Elektra Inks Ron & Sabra

NEW YORK—Ron & Sabra, Israeli singers recently featured on Ed Sullivan's all-Israel TV show, have been signed by Elektra Records, it was announced by label topper Jac Holzman. They will cut their first LP this month for release June 15.

The popular duo has been touring the U. S. for the past four months, ever since their arrival here. They recently finished a highly successful engagement at the Gate of Horn in Chicago.

Negotiating For Red Skelton Disk Pact

NEW YORK—Comedian Red Skelton has been signed by the World Artists Agency of Beverly Hills, Calif. to handle all of his showbusiness affairs, it was announced last week. Irving Schacht and Chuck Luftig, agency prexy and vice-prexy, respectively, are currently negotiating with one of the major labels for Skelton to do a series of folk singing albums to be waxed shortly.

The firm, celebrating its first year of operation on the West Coast, handles such disk artists as the Inkspots (MGM); John Buzon (Liberty); Rene Touzet (GNP), a Latin bandleader, and others.

Togliani At Carnegie

NEW YORK—Popular Italian singer Achille Togliani arrives in the U. S. this week to prepare for a stint at Carnegie Hall on Sunday, April 26. The show will feature an all-Italian cast, including pianist Vittorio Sforzi, lark Seba Caroli, and Angelo Prioli, who was an Arthur Godfrey Talent Scout winner. Togliani took third prize at the San Remo Festival this year for his tune, "Conoscerti". Coral Records will issue a single by the artist, "Calypso Romance", to coincide with the Carnegie Hall appearance.

Togliani is handled by Landi Enterprises, which also manages Domenico Modugno.

Autographing Money

NEW YORK—Money was the root of much complications when Bill Cook, Roy Hamilton's manager, thought up a promotion stunt for the singer when both were in Rio de Janeiro recently. Cook's idea was for Hamilton to autograph a quantity of Cruzeros, Brazilian paper currency, which local deejays announced would be distributed at an appointed spot on Copacabana Beach.

The Epic artist spent three nights autographing 20,000 of the bills (total cost in American money: \$140). A crowd collected as Hamilton and Cook started handing out the money, but this was quickly stopped by the police who arrested the pair on a charge of "defacing Brazilian currency" by means of the autograph. Mutual friends reportedly interceded and after some difficulty the two were released and the money returned to them providing they promised not to continue to pass them around.

Upon returning with Hamilton to New York City, Cook ran into more difficulties trying to pass through Customs with the bag full of Cruzeiros. The officers thought it strange for an American to bring this Brazilian money, but released Cook after a period of questioning. Hamilton and Cook brought the load to Boston, where the performer is appearing at Blinstrub's, and found anxious takers and no legal difficulties. Now they're trying to import more of the money due to the tremendous demand for the souvenirs.

Palladium Pacts Lantz

NEW YORK—Palladium Records prexy Stan Zabka announced last week that the diskery has signed vocalist Barbara Lantz to an exclusive recording contract. Palladium is releasing her first single, "Keep Me Company" and "I'm Confessin'". Barbara, an Illinois girl, has taken off on a round of deejay appearances through the mid-west area.

Cornyn Joins Warner

BURBANK, CAL.—Warner Bros. Records announced last week the addition of Stan Cornyn to its staff. Cornyn will handle creation of liners for all future Warner Bros. albums as well as allied editorial duties. He moves to Warners from Capitol Records where he was in charge of all pop liners. Cornyn will report to Joel Friedman, head of the merchandising department, and will headquarter at the company's Burbank offices.

Green Stamps Buy Disks

NEW YORK—At a press conference held in the Broadway theatre last week, executives of Food Fair Stores, the Merchants Green Trading Stamp Company and the Entertainment Premium Corporation announced a plan whereby trading stamps will be able to be turned in for cultural media—long playing records, best selling books and theatre tickets—along with the usual lineup of household articles.

Eighteen records, ranging in taste from Van Cliburn to Pat Boone, 13 shows and 21 books make up the list of new cultural premiums.

Special bulletins announcing these additions have been posted at check-out counters in 300 Food Fair supermarkets across the country.

Eleven LP's In Warner's "Jazz Festival"

BURBANK, CAL.—The release of eleven new albums during the month of April was announced last week by Warner Bros. Records, with the theme of the release and of the supporting advertising and promotion program called "Jazz Festival." Each of the eleven albums is a jazz performance and marks the company's first release devoted completely to jazz. The LP's are available in both stereo and monaural.

The Feature Attraction plan, which gives the dealer one free album for every five purchased, this month showcases "Jazz Festival—Near In And

Far Out." Encased in a full color double pocket jacket, it features one track by each of the ten groups heard in the ten other sets. However, each track was recorded especially for this album and is not heard in the featured group's regular release.

As a special sales feature through May 31, "Jazz Festival—Near In And Far Out" will be made available at the dealer's suggested list price of \$2.98, latter price applicable to both Monaural and Stereo. It was recorded under the special supervision of George Avakian, director of A&R.

Decca To Distribute Deutsche Grammophon Under D. G. G. Label

NEW YORK—In a move to establish label identity, all new classical recordings originating with Deutsche Grammophon will be issued by Decca Records in the United States and Canada under the D. G. G. label it was reported last week by Decca. The yellow D. G. G. label will thus become the world standard for all new D. G. G. classical product, regardless of the country of release.

The first release of new classical records bearing this label, now being shipped to Decca branches and distributors, will also introduce here the distinctive cover art used on the D. G. G. albums as released in Europe. All future D. G. G. records issued here by Decca will also feature original cover designs as prepared by D. G. G.

The move will not affect the operation of Decca's classical department which will continue to release an expanding line of its own classical product under the traditional Decca Gold Label. The department will be supervised by Sam Cooke, who will be assisted by Cha Cha to supervise the preparation of new D. G. G. label classical records for release here.

Announcing the move, Sydney Goldberg, vice-president of Decca Distributing, stressed that all D. G. G. classical records issued earlier under the Decca Gold Label will continue to be made available under that label. None of these earlier D. G. G. records will be obsoleted by the change affecting new releases.

Suggested list prices for both Decca Gold Label and D. G. G. classical records are identical: monaural, \$4.98, and stereo, \$5.98.

The initial release consists of six LP's, covering a diversified field of music and featuring some of the label's foremost artists. It introduces to this country the Bayreuth Festival Chorus, singing "Great Choruses from Wagner Operas" (record was cut on location at the Bayreuth Festival Opera House).

Rita Streich is showcased in "The Art of Coloratura," a record containing numbers from the coloratura literature. Release also boasts Karl Bohm, conducting the Berlin Philharmonic Orchestra in Beethoven's Symphony No. 7. Another record contains the Brahms Piano Quintet in F Minor played by the Janacek Quartet with Czech pianist, Eva Bernathova. Dietrich Fischer-Deskau, assisted by Jorg Demus, is featured in a "Brahms Lieder" set. Two "Haydn Concertos for Flute and Oboe" makes up this first D. G. G. release.

MGM Plans 3 "Ben Hur" LP's

NEW YORK—MGM Records president, Arnold Maxin, will spend this week at the MGM studios in California, meeting with studio officials, composer Miklos Rozsa and Jesse Kaye, to finalize plans for the "Ben-Hur" sound track album. According to Maxin, MGM Records is planning three "Ben-Hur" LP packages scheduled for October release, at least four to six weeks prior to the opening of the multi-million dollar motion picture.

MGM's deluxe package in the series will be a two-pocket LP set recorded directly from the sound track. There will also be a single pocket LP featuring musical highlights from the sound track on the MGM label, and, in addition, a low-priced Lion LP set is also being planned.

Miklos Rozsa is presently engaged in writing and scoring the film while the diskery is proceeding with artwork album cover layouts and promotional planning.

RCA Custom Meet In Miami

NEW YORK—RCA Custom Record Sales will hold a sales meeting at the Fontainebleu Hotel in Miami April 21 through April 26, it was announced last week by Ralph C. Williams, sales manager of Custom Record Sales. While this is chiefly a national sales conference, manufacturing, service, engineering and advertising personnel will also attend. The purpose of the meeting is to hold an intensive review of the current market situation for Custom Records, brief the sales personnel on the latest product, facilities and service advances and lay plans for the expanding market ahead. Twenty-five members of the RCA Custom organization will be on hand, headed by Emmett B. Dunn, manager of the division.

NARAS Seating Problem Solved

LOS ANGELES, CALIF. — At a meeting to discuss final arrangements for the First Annual Banquet of the National Academy of Recording Arts and Sciences—to be held at the Beverly Hilton Hotel on May 4 the Academy's Board of Governors was confronted with a ticklish problem: How to draw up a seating plan and still keep everybody happy.

After considerable discussion, the Board came up with a practical solution: Rather than taking it upon itself to assign tables, the Board is giving the task of drawing lots for tables to Leslie Ann Jones, daughter of Spike Jones.

The Board announced that all reservations coming in will be placed in a large glass bowl, from which Leslie will draw. Tables will be assigned in the order they are drawn.

"THE FLIP SIDE"

By Joe Cal Cagno



"And now for our pick-hit-of-the-week"

Coltrane, Merrill & Hanna Contracted By Atlantic

NEW YORK — John Coltrane, Helen Merrill and Roland Hanna were signed by Atlantic Records to long-term exclusive contracts it was reported last week.

Nesuhi Ertegun, A&R chief of Atlantic's LP Department, stated that "all three of these artists are promising young people who have begun to establish themselves in jazz."

Tenor saxophonist John Coltrane, winner of various jazz polls, has been schooled in the Dizzy Gillespie, Johnny Hodges and Miles Davis bands and has been featured on albums issued by Prestige, Blue Note and Columbia. Ertegun has already completed recording Coltrane's first LP and it will be issued shortly.

Helen Merrill has won a niche for herself as a female jazz singer. Her many concert appearances and her five EmArcy albums have built a following for her.

Roland Hanna was in the spotlight last year as featured pianist with the Benny Goodman band, which played a prominent role at the Brussels Fair.

New Triumph Distribs

NEW YORK — Triumph Records revealed last week that it has made several distributorship changes for its line. Among the new distributors for Triumph are: Bee Gee, Albany; Trinity, East Hartford; Record Merchandisers, St. Louis; and Cosnat in Philadelphia and Detroit.

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LU ANN SIMMS

JUBILEE # 5370

"Your Cheatin' Heart"

Billy Vaughn

15936

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Daily Shipments Everywhere **FREE TITLE STRIPS**



BEST SELLING EP's

IN RETAIL STORES

	Pos. Last Week
1 PETER GUNN	1
<i>Henry Mancini (RCA Victor EPA-4333)</i>	
2 RICKY SINGS AGAIN	3
<i>Ricky Nelson (Imperial IMP-159, 60, 61)</i>	
3 FABULOUS JOHNNY CASH	4
<i>Johnny Cash (Columbia B-12531, 32, 33)</i>	
4 COME DANCE WITH ME	5
<i>Frank Sinatra (Capitol EAP-1-1069)</i>	
5 THE LONELY ONES	2
<i>Duane Eddy (Jamie EP-100)</i>	
6 SING ALONG WITH MITCH	6
<i>Mitch Miller (Columbia B-1160, 1, 2, 3)</i>	
7 OPEN FIRE, TWO GUITARS	8
<i>Johnny Mathis (Columbia B-12701-2-3)</i>	
8 SONGS OUR DADDY TAUGHT US	13
<i>Everly Brothers (Cadence CEP-108, 9, 10)</i>	
9 STILL MORE SING ALONG WITH MITCH	10
<i>Mitch Miller (Columbia B-12831, 2, 3)</i>	
10 HYMNS	11
<i>Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)</i>	
11 DETOUR	9
<i>Duane Eddy (Jamie LP-301)</i>	
12 I WALK THE LINE	12
<i>Johnny Cash (Sun EP-113)</i>	
13 KING CREOLE	7
<i>Elvis Presley (RCA Victor EPA-4319)</i>	
14 WELCOME TO THE CLUB	
<i>Nat "King" Cole (Capitol EAP-1-1120)</i>	
15 HAWAIIAN WEDDING SONG	
<i>Andy Williams (Cadence CEP-112)</i>	



BEST SELLING SHEET MUSIC

	Pos. Last Week
1 VENUS	1
<i>Rembed-Larsdale BMI—Marshall</i>	
2 HAWAIIAN WEDDING SONG	2
<i>Pickwick ASCAP—King, Hoffman, Manning</i>	
3 NOLA	4
<i>Sam Fox ASCAP—Arndt, Skylor</i>	
4 MY HAPPINESS	5
<i>Happiness ASCAP—Peterson, Bergantine</i>	
5 MAY YOU ALWAYS	3
<i>Hecht-Lancaster & Buzzell ASCAP—Markes, Charles</i>	
6 CHILDREN'S MARCHING SONG	6
<i>Miller ASCAP—Sharp, Arnold</i>	
7 COME SOFTLY TO ME	9
<i>Cornerstone Music BMI—Traxel, Christopher, Ellis</i>	
8 IT'S JUST A MATTER OF TIME	8
<i>Eden BMI—Benton, Hendricks, Otis</i>	
9 PETER GUNN	7
<i>Northridge ASCAP—Mancini</i>	
10 CHARLIE BROWN	
<i>Tigar BMI—Leiber, Stoller</i>	
11 NEVER BE ANYONE ELSE BUT YOU	
<i>Eric BMI—Knight</i>	
12 IF I DIDN'T CARE	10
<i>Chappell ASCAP—Lawrence</i>	
13 PINK SHOELACES	11
<i>Pioneer BMI—Grant</i>	
14 TOM BOY	14
<i>Rancom ASCAP—Farrell, Conway</i>	
15 PETITE FLEUR	12
<i>Hill & Range BMI—Bechet</i>	

Liberty Cover Printing Award



NEW YORK—The "Mead Papers Award" was recently bestowed upon Liberty Records for its album cover printing.

Shown above at the ceremonies are (l to r) Ed Hanson, sales representative for Noland Paper Company; Si Waronker, president of Liberty; Chuck Ward, charge of albums at Liberty; and Frank Miller, vice president in charge of manufacturing for Western Litho. The award reads as follows:

The Mead award has been made to Liberty Records for "the craftsmanship and excellence of idea and design demonstrated in their printed material, and its selection as a top award winner in our nationwide competition for fine printing."

Jocks Fete Storm



CINCINNATI, OHIO—Billy Storm, Columbia Records' newest singing star, was the guest of honor at a luncheon here for his local radio friends. Storm's first release, "I've Come Of Age," is currently climbing on the charts.

Seated (l to r): Steve Kline, WKY; Jack Gibson, WCIN; Storm; Mitzi Hardman, WSAI; and Pat Crafton, WCPO.

Standing: Bill Albert, WLW; Doc Holliday, WSAI; Frank Shue, Columbia promotion manager who hosted the party; Frank Campana, Columbia's national promotion director; Bill Dawes and Stan Nelson, both of WCPO.

"THE BUTTERFLY"

(Popular Midwest Dance)

by **ANDY DOLL**

A Cash Box B+ Rating

Ad Records, Olwein, Iowa



BREAKING THRU!!

"TEACHER DON'T KEEP ME IN"

The Martels

Nasco 6026

NASHBORO RECORDS

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Design Spring Issue

NEW YORK — Cy Leslie, president of Pickwick Sales, merchandising arm of Design and Stereo-Spectrum Records, announced last week the shipment of twelve new LP's comprising the 1959 "Spring Release" for the \$2.98 line.

All twelve of the albums: "Flower Drum Song", "Redhead", "The Last Of The Minstrel Men", "Songs Of Faith", "Holiday In Manhattan", "A Tribute To Hank Williams", "The Glenn Miller Way", "Rodgers and Hart Song Folio", "Souvenir De Italy", "The Golden Era Of Al Jolson", "Waltztime In Vienna" and "Sing Along With The Idlers" have already been released monaurally on the Design label.

Leslie stated, "We are following the pattern that we established right at the inception of Design's Stereo-Spectrum label. We pre-test everything that we put on stereo so that our jobbers, distributors and dealers know that they will sell what they buy. There will be no dead stock in the Stereo-Spectrum line. We release on Stereo-Spectrum only those albums that are outstanding sellers on the Design label."

6 Tony's For "Redhead"

NEW YORK — Broadway's smash musical, "Redhead," available in an RCA Victor original cast LP, walked off with six "Tony" awards this week at the annual Antoinette Perry Awards in New York.

The show itself won the best musical comedy award of the season. Gwen Verdon and Richard Kiley were honored for the best female and male performances respectively in a musical comedy.

Leonard Stone took the featured performer award, Bob Fosse won for choreography, and Reuben Ter-Arutian won for his sets.

4 April Atlantic LP's

NEW YORK — Atlantic Records last week announced the issuance of four new LP's in its April album release. Heading the list is "Bags & Flutes" featuring vibraphonist Milt "Bags" Jackson and flutist Frank Wess on one side and Jackson teamed with flutist Bobby Jaspar on the other. Assisting on this ballad and blues jazz session are Hank Jones, Tommy Flanagan, Kenny Burrell, Percy Heath and Art Taylor.

"Historic Jazz Concert At Music Inn" is an impromptu concert taped during a discussion session at the famed jazz mecca. Participants: Jimmy Giuffre, Oscar Pettiford, Brown, Pee Wee Russell, Herbie Mann, Dick Katz, Rex Stewart and others.

Authentic ceremonial and street music recorded in Haiti is heard on the unique "Voodoo Drums in Hi-Fi." Completing the four is Champion Jack Dupree singing original material dealing with the seamier side of life on "Blues From The Gut-ter."

Victor Signs Lark

NEW YORK—Steve Sholes, manager popular artist and repertoire at RCA Victor, announced last week the signing of Barbara Evans to the Victor label. "Barbara opens at the Stardust in Las Vegas," Sholes said, "the same day, April 21st, that RCA Victor releases her first record 'Souvenirs.'"

"We have alerted our entire field force," Sholes continued, "to go all-out on Barbara's record. This girl has it."

New York City-born, Miss Evans, is under GAC management and has performed for the U.S.O., worked as a partner with Slapsie Maxie Rosenbloom in a nation-wide tour, and appeared in many night clubs as a single.

Buffalo Pact



BUFFALO, N.Y.—Corsican Records, formerly Shan-Todd Records, recently signed an agreement with Masters Releasing, for Masters to distribute all Corsican products on a national scale. At the pact ceremonies are (seated) Phil Todaro, president of Corsican and Steve Brodie, Masters Releasing president. (Standing) Lenny Silvers of Masters and Tom Shannon of Corsican.

The label is currently represented twice on the charts; with "Rockin' Cricket" by the Hot Toddy's and "The Ballad of a Girl and Boy" by the Graduates.

Hammack To Capitol

HOLLYWOOD — Composer-conductor-pianist Bobby Hammack has signed an exclusive, long-term recording contract with Capitol Records, it was announced by Lloyd W. Dunn, Vice-President and head of the label's Artist and Repertoire Division. Hammack's recording sessions in the Capitol Tower studios in Hollywood will be produced by A & R executive Tom Morgan.

Hammack's first recording for Capitol will be included in the company's release of stereophonic single "EVERYBODY CHA CHA" on the market April 27. Hammack also is West Coast musical director for the ABC television and radio networks.

A graduate of the University of Texas, Hammack lives in Encino, Calif., with his wife and their three daughters.

American Int'l Disks

BEVERLY HILLS, CALIF. — American International Records has been formed for the manufacture, sale and distribution of records of songs and sound tracks from American International Pictures features, it was announced last week by company executives James H. Nicholson and Samuel Z. Arkoff. AIR also will record other than AIP film songs and scores, with emphasis on new vocal and band talent.

First three AIR records already have been made and are "Horrors of the Black Museum" b/w "Headless Ghost," both titled for upcoming AIP film releases; "Roadracers," title song of the AIP feature, b/w "Leadfoot"; and "Girls, Girls, Girls," from AIP's "Operation Dames," b/w "Campus Rage."

Donald E. Leon, assistant general counsel for AIP, is general manager of AIR. Jimmy Maddin is artists-repertoire and distribution manager.

Phillip Morris Festival

LOUISVILLE, KY. — The Everly Brothers will headline an all-star cast including Webb Pierce, Marty Robbins, Billy Grammer, Wanda Jackson, Del Wood, and comedian "Uncle Cyp" (Boob Brasfield) who will perform on the free "Philip Morris Derby Festival Music Show" on Wednesday, April 29, 8 PM, in Freedom Hall, at the Fair Grounds Coliseum, here.

Johnny Philip Morris, celebrating his 25th Anniversary this year as America's unique living trademark, will introduce the two-hour, admission-free show presented for the third consecutive year to the community of Louisville and its Kentucky Derby visitors at the special invitation of the Derby Festival Committee. Assisting Johnny as special program hosts will be Louisville's most popular radio-tv deejays. Seats are available on a first come, first served basis.

Esskay Distribs

PHOENIX, ARIZ.—Pete Sperekas and Bob Kramer announced recently that they have formed Esskay Distributors, located at 2804 N. 16 Street in Phoenix, Arizona. The firm began operation as a Mercury distributor on April 2, covering the Phoenix and El Paso, Texas areas. The two toppers also revealed that they are looking for a select number of supporting lines to handle.

Irv Marcus, Mercury's West Coast promotion man, spent some time in Phoenix to help set up the new operation. He said "the area is growing tremendously" and predicted that it "will eventually account for a sizeable portion of the national sales picture."

Victor Cuba Deal



NEW YORK — RCA Victor last week concluded an agreement for record pressing in Cuba. Signing the contract are Dick Broderick, manager of Record Export Marketing for RCA International, George H. Prutting, manager of records for RCA International and Jesus Humara, president of Discuba, a newly formed company whose principals have been associated in the distribution of RCA products in Cuba for more than forty years.

The company will manufacture and distribute local artists under their A&R head, Eliseo Valdes, for local Cuban distribution, as well as for international sales through the offices of RCA International. Artists already under contract to the new company

include Beny More and the Orchestra Aragon, both famous Latin groups, with large followings throughout the Spanish-speaking areas.

According to Broderick, "The addition of Discuba to the RCA record manufacturing family solidifies RCA's No. 1 position in the Latin American markets. Over the past 12 months, local manufacturing agreements have been negotiated in Venezuela, Puerto Rico, Colombia, Ecuador, Jamaica, Trinidad, as well as Cuba, enabling RCA to bring the music public of Latin America the finest American artists as well as the best local artists and repertoire that are available."

Watertown Formed

MORRISTOWN, TENN.—The release of the initial single on Watertown Records was announced recently by the label's A&R head, WCRK deejay Jimmy Hutsel. Sides are "Saturday Is Just Another Day For Me" b/w "Voodoo Drums" by Bobby Wallin, a 21-year-old Tusculum College student, who specializes in folk singing. National distributor is Inter-Mountain, Johnson, Tenn.

Sentry Signs Michaels

NEW YORK—Sentry Records, this city, last week announced the pacting of songster Gary Michaels. His single debut on Sentry is "Gone, Gone Gone" b/w "Gazinta Cha Cha". Artist recently returned from a tour of Rio de Janeiro, Brazil.

Climax Gets Star(r)



PHILADELPHIA—Sally Starr lays her guns on the table to sign a recording contract with Climax Records, while Jack Howard, headman at the diskery, looks on. Miss Starr, who has one of the highest TV ratings in the Philly area with her WFIL "Popeye Theatre," is heard on her first Climax Kiddie album, "Our Gal Sal," produced by Billy Williamson and Howard.

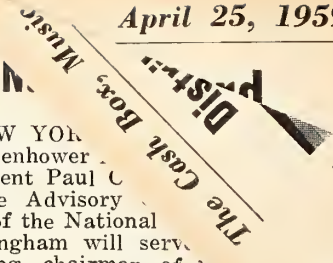
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 "I KNEEL AT YOUR THRONE"—Joe Medlin—Mercury
 "CARELESS"—Sarah Vaughan—Mercury
 "BEAT O' MY HEART"—Harry Simeone Chorale—20th Fox
 "IMAGINATION"—Paula Wayne—Monocle
 "MOON OVER MIAMI"—Jerry Wald—Todd
 "I'M CONFESSIN'" —Terri Dean—Laurel
BOURNE, INC. ABC MUSIC
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Subjects For Discussion At D.J. Meet

NEW YORK — "Are live commercials dead?"

This is one of ten seminar topics added this week to the agenda of the Second Annual Radio Programming Seminar and Pop Tune Disc Jockey Convention.

The Convention is slated for the Americana Hotel, Miami Beach, May 29-30-31.

And the adding was done by the Convention Planning Committee, meeting April 12th at the Palmer House, Chicago. The Committee's seven air-personality members represented their fellow practitioners from all over the country in determining meeting content.

The Committee also announced that Harold Fellows, President of NAB, will deliver the keynote address at the opening session May 29. As the Saturday luncheon speaker, the Committee has received an acceptance from J. Russell Birdwell, one of America's best known publicity men.

In addition to the "live commercial" question, the planners listed for discussion:

- What Next, Mr. Music Man? (The Great Abdication Revisited)
- From D.J. to Management It Is Happening
- Too Many Releases?
- Formula Radio: Pro and Con
- Ratings: Do We Live and Die By Them?
- What Is a Personality Today?
- Station Promotion: An Evaluation
- Big Things Happening in Smaller Markets
- Wedding of Music and News
- Members of the Convention Planning Committee are:
- Paul Berlin, KNUZ, Houston; Ira Cook, KMPC, Hollywood; Paul Cowley, WKLO, Louisville; Tom Edwards, WERE, Cleveland; Bob "Coffeehead" Larsen, WRIT, Milwaukee; Robin Seymour, WKMH, Detroit; Joe Smith, WILD, Boston.
- Also on hand for the committee session was Bill Stewart, Convention Co-ordinator for the sponsoring Storz Stations.

N. Y. DeRose Tribute

NEW YORK—The City of New York, through the courtesy of Manhattan Borough President Hulan E. Jack, has designated Times Square as "Peter De Rose Memorial Square" from April 23 through April 27 in commemoration of the 25th anniversary of the late composer's composition, "Deep Purple". Ever since De Rose's death in 1953, Tin Pan Alley has set aside April 23 to April 30 as a "Peter De Rose Memorial Week".

The actual changing of the Times Square sign will be made by the composer's widow, who will be assisted by Vincent Lopez, longtime friend of De Rose and his wife, whose CBS radio show on Sat. April 25 will be devoted to Peter De Rose compositions. Also present on the platform will be lyricist Otto Harbach, former ASCAP president, of which De Rose was a member from 1922 until his death.

After the ceremony, Mrs. De Rose and her party have been invited to station WRCA where Ed Herlihy will dedicate his program, "Guest Of Honor", to De Rose.

Ike N.

NEW YORK—President Paul C. on the Advisory Arts of the National Cunningham will serve as chairman of the directors of American Theatre & Academy.

"I'm deeply appreciative of the honor which the President has bestowed on me," Cunningham said, "and I will certainly give the committee the very best of my time and efforts."

Lionel Hampton Joins BMI

NEW YORK — Jazzist Lionel Hampton has become affiliated with BMI as a writer-member, licensing the public performing rights of his compositions through that organization, it was disclosed last week.

Hampton was born in Louisville, Kentucky, on April 12, 1913, but was raised in Chicago where he played drums in the Chicago Defender Boys' Band. In 1928, he moved to California, where he played with a number of the West Coast bands. While a member of the Les Hite band, which Louis Armstrong was fronting, Hampton recorded his first vibes solo. The song was "Memories of You", a tune closely identified with him ever since.

In 1936 Hampton joined Benny Goodman as a member of the famous Goodman Quartet, with pianist Teddy Wilson and drummer Gene Krupa. Hampton stayed with Goodman until late 1940, when he formed his own big band. He has maintained a large group ever since, and has become one of the most successful musicians and showmen in jazz.

Lehmann Joins Kahl

NEW YORK—Phil Kahl, prexy of Kahl Music, announced last week that Johnny Lehmann has joined his firm as a staff writer. Kahl Music has previously published some of Lehmann's works, notably, "You're Looking At Me" recorded by Johnny Nash and "Don't Go Home" recorded by The Playmates. Some of Lehmann's other works include "First Born" recorded by Ernie Ford; "My Reputation" by Jaye P. Morgan and "Majorca", which was an English click.

"I'd Run All The Way", Lehmann's current one is on a Roulette recording by Valerie Carr, and is also published by Kahl.

Downey Jr. VP Of Tender

HOLLYWOOD — Gene Fadely, president of Tender Records, announced recently the appointment of Morton Downey, Jr. to vice president. Downey was formerly recording director for the company's West Coast activities. He will now head up all recording activities from headquarters here.

Aside from his executive position, Downey is also a recording artist on the Tender and Contender labels; latest release is "Rags to Riches" and "Love Bug."

In conjunction with the advancement, Fadely also revealed that Downey would assist with national sales promotion.

During recent years Hampton and his orchestra have brought swing to Europe, North Africa, Israel and Australia. Recorded examples of the Hampton sound are available on Decca, Columbia, Verve, Audio Fidelity, Camden, RCA Victor, Epic, Contemporary, MGM, Harmony, and Emarcy labels.

Among the many original compositions Lionel Hampton licenses through BMI are "Flyin' Home", "Hamp's Boogie", "Shufflin' at the Hollywood", "Tempo's", "Chord-A-Re-Bop", "Overheat", "Cool Train".

Abe Bloom Dies

NEW YORK—Abe Bloom, record contact man for 25 years, suffered a fatal heart attack Friday, April 17 while visiting at the place of his former employer, Famous music. He was 61. Bloom had been inactive for the last three years due to a stroke. Prior to his association with Famous, Bloom was long employed at Southern Music.

Wynne Signs Damon


NEW YORK—Sid Pastner, head of Wynne Records, last week announced the signing of Hollywood actor Mark Damon, currently starring in the Paramount film, "Party Crashers." His first single, "I Don't Want To Go Home" and "Party Crashers" is being readied for release.

As an added sales stimulus, the record is being packaged in a color sleeve, with Damon's picture on both the front and back.

Two albums are also being released by Wynne. "Heartaches in Hi-Fi" by Ted Weems and "Cool Music For Warm People" featuring Lee Scott.

Girl For Don Everly

NEW YORK—Don Everly, of the Everly Bros., became the father of a girl when his wife gave birth on April 16 in St. Thomas Hospital, Nashville, Tenn.



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Fury # 1023

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The Channels
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"NUMBER 9 TRAIN"
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R & B Reviews

A AWARD & SLEEPER B+ EXCELLENT B VERY GOOD C+ GOOD C FAIR D MIOCRO

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Award o' the Week

"COOL IT FOOL" (1:52) [Tri-Park BMI—Hammer]
"PLEASE MR. JOHNSON" (2:05) [Spencer, Navarro]
THE CADILLACS (Josie 861)

● Chalk up two more rock 'n roll clicks for the Cadillacs. The boys are in top teen form as they pack a host of vocal and instrumental tricks into two house-rockers that'll really have the kids shelling out the loot. Titles are "Cool It Fool", from the pen of Jack Hammer-who gave'em "Peek-A-Boo", and "Please Mr. Johnson", a honkin' sax-filled stanza. Two solid teen delighters.

"IT HURTS TO TELL YOU" (2:50) [Wisto BMI—Brown, Shubert]
"I'VE GOT TO CHANGE" (2:25) [Wisto BMI—Brown]
JAMES BROWN (Federal 12352)

● James Brown, whose "Try Me" continues to rack up sales and spins many months after its initial chart appearance, is back with another powerful release that should assume high chart status in the near future. It couples two striking, hip swinging romantic laments tabbed "It Hurts To Tell You" and "I've Got To Change", that Brown works over with intense feeling. Excellent two-sided assist by the Famous Flames. It's a toss-up for honors.

"TAKE OUT SOME INSURANCE" (2:22) [Roosevelt BMI—Stone]
"YOU KNOW I LOVE YOU" (2:29) [Conrad BMI—Reed, Sledge]
JIMMY REED (Vee-Jay 314)

● It's more than likely that Jimmy Reed will add "Take Out Some Insurance" to his long list of wax clicks. The songster is in top blues form as he tells his baby that he'd die if she ever left him. A potent shuffle-rhythm affair that's gonna latch onto a high chart position. "You Know I Love You", the strong down-home entry that creeps along at a snail's pace on the flip also bears close r&b scrutiny.

"TWELVE MONTHS OF THE YEAR" (2:39) [Fratto, Fuqua]
"DON'T BE AFRAID TO LOVE" (2:24) [Davis, Gordy, Pratt]
HARVEY (Chess 1725)

● Looks like another big one for Harvey, who recently made a big splash with his "I Want Somebody" chart-rider. Dubbed "Twelve Months Of The Year", it's a sentimental fish-beat pretty that the chanter and an unbilled crew take for a certain attention-getting vocal ride. "Don't Be Afraid To Love", on the underside, is an engaging romantic jumper from the "Go Johnny Go" flick. Top end's the one to eye.

"BEULAH" (2:26) [Figure BMI—Lucas]
"CRAZY BABY" (1:50) [Amico BMI—Vann]
BUDDY LUCAS (Carlton 506)

● Carlton could have a dual-mart, back-to-back clicker in this infectious pairing served up by Buddy Lucas along with a Teddy Vanned ork that features Dave Williams. Upper end's a terrific thumper, cut from the mold of the years-back r&b hit, "My Babe", on which the chanter grunts his love for "Beulah". Under portion's a wild, shriek-filled hand-jive affair labeled "Crazy Baby". Exciting twosome. Watch 'em both.

"DO IT RIGHT NOW" (2:11) [Rio Grande, Co-Op BMI—Dixon]
"LIGHT A CANDLE" (2:14) [Sylvia BMI—Concil, Dailey]
BEVERLY ANN GIBSON (Deb 1002)

● Beverly Ann Gibson, whose first Deb performance, "Love's Burning Fire", developed into a strong r&b money-maker, should encounter no trouble repeating that success the second time out. Her newest for the label, tagged "Do It Right Now", is a snappy romantic item that the chirp socks out in bright style. Flip's a complete about-face on which the thrush follows the ballad path. Titled "Light A Candle", it's a lovely, slow moving, religious-flavored opus warmly presented by Miss Gibson.

LAZY LESTER
(Excello 2155)

B+ "I HEAR YOU KNOCKIN'" (2:11) [Excellorc BMI—Miller] Fine blues wailing by Lester in the upbeat. The feelingful effort can attract loads of attention.

B+ "TROUGH THE GOODNESS OF MY HEART" (2:10) [Excellorc BMI—Miller] Another deeply sincere slicing by Lester on a slightly up-tempo, traditional blues arrangement. Keep tabs on both sides.

THE SPICES
(Carlton 480)

B+ "MONEY, FORTUNE AND FAME" (2:07) [Meridian BMI—Washington, Granger] On this wild, contagious rocker, the male lead of the group offers the gal all sorts of inducements for love. Happy sounding number that could show up strong.

B+ "TELL ME LITTLE GIRL" (2:16) [Meridian BMI—Washington, Wesley] The pace slows to a rock-a-ballad for the Spices to belt out a real slick slicing. Fine male lead enhances deck's chances.

THE HIT-MAKERS
(Anglestone 1104)

B+ "I CAN'T TAKE IT ANYMORE" (2:18) [Mac Avery BMI—Clim, Fleury, Brow] The Hit-Makers bow in on the label, in what should prove to be a most promising career. The group hands in a superb commercial performance on a potent fish-beat ballad. Watch it closely.

B "TOO COOL" (2:21) [Mac Avery BMI—Watkins, Bell] Top deck is backed with another fine outing, this time in the upbeat. Both sides feature top drawer lead singing.

BUSTER SMITH
(Big Town 127)

B "TIL BROAD DAYLIGHT" (2:23) [4-Star BMI—O'Neal, Smith] Buster Smith and his Heat Waves supply the smooth instrumental sounds and Buster Smith shouts the lyrics on an up-tempo bouncer. Should be in for a healthy share of the spins.

B "THAT'S YOUR LOVIN' BABY" (2:33) [4-Star BMI—O'Neal, Smith] Under deck's cut along the same lines as the upper portion.

CHARLES TRENT
(Tender 519)

B "CAN'T GET OVER IT" (2:20) [Bradmar, Foresite, Storm BMI—Ivy] Trent's large choral backing gives this up-tempo effort a religious flavor tho' tune concerns a broken love affair. The chanter has a strong set of vocal chords.

B "NO KISS" (2:06) [Bradmar, Foresite, Storm BMI—Ivy] Also taken at a moderately-fast pace, the bottom end shows off some more of Trent's fine wailing.

FRED RICHARDS
(Flip 344)

C+ "BARRICADE" (2:22) [CCC BMI—Smith] Slightly up-tempo, all instrumental session rates as a hoofers special.

C "HULLEE GULLEE" (1:45) [CCC BMI—Smith] Haunting, painfully slow and unusual instrumental.

JOHNNY OLIVER
(Josie 860)

B+ "SWEET SUGAR" (2:46) [Prime BMI—Curtis] Oliver, with a clear, pleasant delivery, is joined by a group of femme voices on this inviting piece of material. The romancer is a middle beater that could go all the way.

B "IS IT ME" (2:38) [Prime BMI—Curtis] A medium paced opus from the romantic pleader school. Oliver has that commercial sound.

JESSE BELVIN
(Knight 2012)

B+ "LITTLE DARLING" (2:05) [Cash BMI—Belvin] Belvin, who is hitting with "Guess Who" on Victor, is heard on this deck-eat when he was with Knight. ^{multi-} cut when tracked, medium paced thumper that could make money for the label.

B+ "DEACON DAN TUCKER" (2:04) [Cash BMI—Gray] This side Belvin hops onto a frantic rock to complete a good coupling.

JESSE & THE SEQUINS
(Boxer 201)

B+ "SO WEAK" (2:20) [Moore-Blackfel BMI—Moore, Blackfel] Set to an infectious mambo beat, the cute lyrics are handled capably by Jesse, out front, and the gals. Tasty slicing that bears watching.

B+ "HOLD MY HAND" (2:08) [Moore-Blackfel BMI—Moore, Blackfel] Flipside's a real slow, fish beat romancer that comes off equally as effective as the top. Strong pairing.

SHIRLEY & LEE
(Aladdin 3455)

B+ "WHEN DAY IS DONE" (2:26) [Aladdin BMI—Lee] The pair could head back toward 'chartsville' with this engaging, quick-paced item. Shirley's unique chirping gives the deck additional hypo.

B "TRUE LOVE" (1:53) [Ae BMI—Lee] Tho' not the safest the Bing Crosby-Grace Kelly million seller, this lazily paced love tale also has loads of chart potential.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



R & B Reviews

A AWARD **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by The Cash Box"

The Cash Box Award o' the Week

"ISLAND OF LOVE" [Josette BMI—Ezell, Sheppard]

"NEVER FELT LIKE THIS BEFORE" [Josette BMI—Sheppard]

THE SHEPPARDS (Apex 7750)

● The Sheppards seem to have found the 'magic formula' in their very first for the new Apex label. The group has an ultra-commercial dual-mart sound and could have a double-barreled winner on their hands. Outstanding front and center voice leads the crew thru to superb fish-beat romancers tagged "Island Of Love" and "Never Felt Like This Before". Great intro coupling.

"PERSONALITY" (2:35) [Lloyd-Logan BMI—Logan, Price]

"HAVE YOU EVER HAD THE BLUES" (2:05)

[Lloyd-Logan BMI—Jennings, Logan, Price]

LLOYD PRICE (ABC-Paramount 10018)

"JUST KEEP IT UP" (2:14) [Shalimar, Tollie BMI—Blackwell]

DEE CLARK (Abner 1026)

● Watch these big dual-mart efforts. (See pop reviews).

THE BLENDERS

(Aladdin 3449)

B+ "TWO LOVES" (2:27) [Aladdin, Hi-Mi BMI — Davis] The group indulges in some top flight harmonizing on an up-tempo turn. Altho they can't decide which is the right gal, they shouldn't have trouble cashing in on the platter.

B "SODA SHOP" (2:18) [Aladdin, Hi-Mi BMI — Davis] Here the Blenders aim one at the teeners. It's a rapid paced opus that the kids'll be hoofin' to.

LLOYD PRICE

(KRC 5002)

B+ "GONNA LET YOU COME BACK HOME" (2:20) [Ace-Label BMI — Boskent, Price] Curric is heard on this solid middle beater, cut previously for KRC. The attraction of the Price name could send the lid for a long ride.

B+ "DOWN BY THE RIVER" (2:15) [Ace-Delco BMI—Logan, Price] Also a lover's tale delivered in the money-making Price style. Potent coupler.

THE GOSPEL CONSOLATORS

(Peacock 1795)

B+ "I'M A WEARY TRAVELER" (2:20) [Lion BMI — Bills] The group moves spiritedly over this rolling hymn, supplying the backdrop to excellent bass lead. A winner.

B+ "HOLD ON TO GOD'S HAND" (2:26) [Lion BMI — PD] Lead changes hands here, with rousing tenor helping the group devotedly deliver this old gospel tune.

THE MIGHTY GOSPEL GIANTS

(Gospel 1020)

B+ "I'M WORRIED" [BMI] The group proves it's worthy of its title as it voiciferously instills this gospel number with loads of feeling. Heartfelt out-front male singing.

B+ "THERE'LL BE A PERFECT DAY" [BMI] Spiritual provides another handy vehicle for the Giants' emotional style.

DOUG CORNELL

(Deb 1000)

B+ "HONG KONG ROCK" (2:40) [Co-Op BMI—Dixon] Cornell and the Hot Rods indulge in some comedy cut-ups on this novelty instrumental. With gongs, Chinese-type voice piping in occasionally and other unique sounds, the waxing should evoke sufficient sales interest.

C+ "TODDLING" (2:15) [Draxon BMI—Dixon] Taken at a medium clip, this straight instrumental moves along nicely.

MUDDY WATERS

(Chess 1724)

B+ "OOH WEE" [Arc BMI—Dixon] The first class low-down blues singer, who recently made noise with "Walkin' Through The Park", comes through in top fashion with this slow moving opus.

B+ "CLOUDS IN MY HEART" [Arc BMI — Morganfield] Another lazily paced item that could make big news in the down-home dept.

THE ORIGINAL GOSPEL HARMONETTES

(Savoy 4115)

B+ "LET ME RIDE" [Savoy BMI—Love] The Harmonettes continue to contribute class to the market, here, with a jet-speed, rockin' gospel tune. The gals are in fine voice.

B+ "DON'T YOU" [Savoy, Martin & Morris BMI — Love] Call and response type, spiritual-flavored deck moves along much more casually than the lid, yet still retains the groups fervent wailing style.

THE SUNLIGHT GOSPEL SINGERS

(Gospel Jubilee 511)

B "THE LITTLE WOODEN CHURCH" [Ralph's Radio Music BMI—Crawford] The rousing, medium paced spiritual is taken for a deeply heartfelt ride by the chorale. A pacesetter for the market.

B "IT'S ALRIGHT" [Ralph's Radio Music BMI—Staley] Also from the spiritual category, this spirited number races along at a frenzied pace. Stirring jubilation feeling expressively stated on both ends.

Green Gets Marks Post

NEW YORK—Ray W. Green, public relations consultant, has been appointed assistant to Herbert E. Marks, President of the Marks Music Corporation. The appointment was made last week to keep pace with the expanding activities of the 65-year old music publishing house.

Green is a 15 year veteran of the music publishing business and has been particularly active in song and artist exploitation.

"What a Difference a Day Made", Marks oldie is currently enjoying a revival with Dinah Washington's rendition on Mercury. Bernie Wayne's Imperial waxing of "Whistling Pixie" is backed with "Soft Shoe Rock". This is one of five new records that have Marks songs back to back. The others are Beverly Ross's "Say Hello" and "Secret Tears" on Columbia; Johnny Sardo's "New Kid in Town" and "Late, Late, Late" on Warner Bros. Richard Glynn's "High School Fool" and "It Seems to Me" on Dot; and Tony Middleton's "Blackjack" and "The Universe" on Triumph.

In support of these pop singles the top Marks contact men including Arnold Shaw, vice president and general professional manager and contact men Buddy Friedlander, have taken to the road. Shaw enplaned to Los Angeles to start a month's tour of the music high spots while Friedlander is making a flying tour of the east and mid-west.

Green, who is a graduate of Kent State University of Ohio and a former member of the teaching faculties of Lincoln Memorial University and Dakota Wesleyan University, will also cooperate with Arnold Broido, Educational Director in that field. Band, choral, and sacred music is moving exceptionally well in this department.

Two Garner Firsts

NEW YORK — Jazz-great Erroll Garner is the subject of two "one-man shows" in Boston this week—and two "firsts."

The new Gaga Gallery has just opened with an exhibition, for the first time, of "A Photographic Essay of Erroll Garner in Europe"—pictures taken by Aram Avakian in Paris when Garner was there to receive the Grand Prix du Disque from the French Academy. Some of the pictures adorn his best-selling album, "Paris Impressions."

On Friday (10th), Garner opens at Storyville on a two-show-a-night basis, the first jazz pianist ever to be presented this way.

Record Assoc. Handles Bee

WESTPORT, CONN. — Harold Friedman, president of Record Associates, revealed last week that the Bee label has signed with his firm for national distribution as well as for all pressing, sales and business management activities.

Bee has been an active firm in the past and the diskery's topper, Grover Barbour, stated that signing with Record Associates keynotes a heavy increase in activity for the Pennsylvania-based diskery. "Now that we have the problems of distribution, billing and pressing out of the way, we will be able to devote our time completely to A&R activities. That's what makes our affiliation with Record Associates ideal."

Bee's initial single release through Record Associates is by the Royal Rockers, "Swinging Mambo" and "Jet II".

TWO HITS
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TOP!

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MOUNTAIN
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VERNON GREEN
& THE
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Desire
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FABULOUS PEARLS
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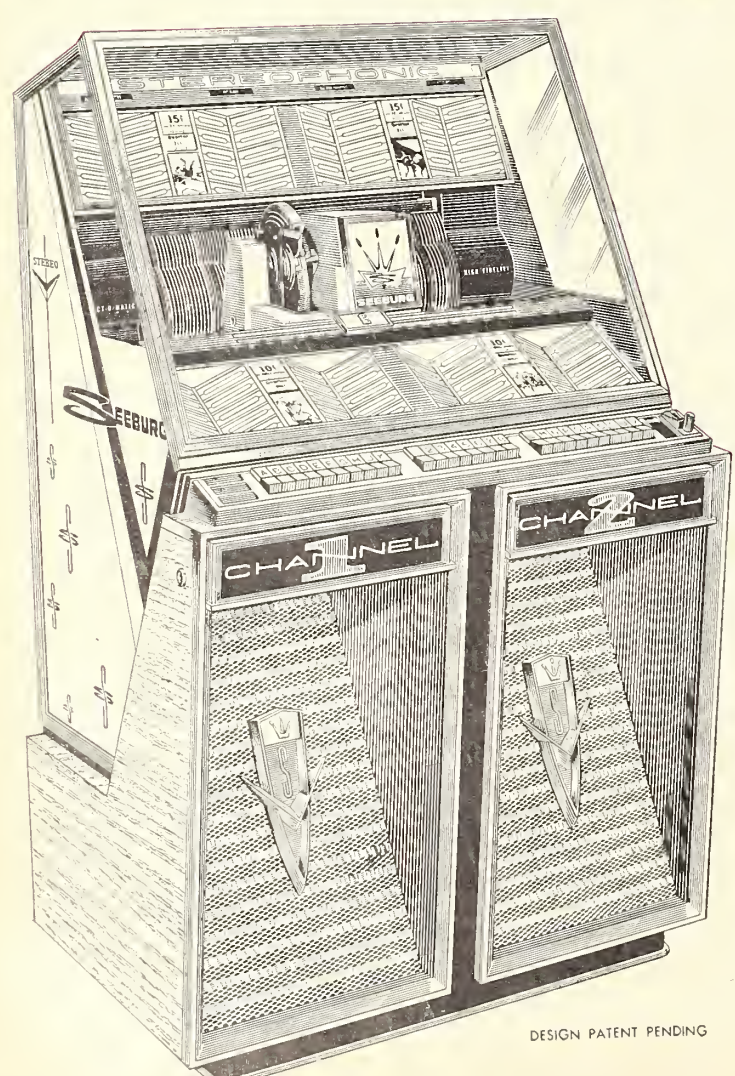
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DESIGN PATENT PENDING

In '59 More Than Ever Before 10¢ PLAY is a MUST on ALL Equipment

One of the things we learned at the MOA show was that dime play on all types of equipment, music and amusement machines, prevails almost universally, both in large and small community operations.

In a few isolated instances, operators advised that they were still running their routes on nickel play. Their arguments for retaining this uneconomical business procedure was that their competitors were operating at 5¢, therefore it was necessary to meet competition; and that the players in their areas were unable to spend 10¢ a play.

In exact contrast to these arguments, we heard from operators who were saddled with these same problems, and who stated that regardless, they were operating at a dime, and were able to improve their gross. One operating firm (two brothers) advised that they had 4 competitors in their area who were still operating at 5¢ (and they are in a distressed economical area), but all their machines, both amusement and music, were at 10¢, 3 for 25¢. These boys reported that they found that they had just as many plays on their machines as they did when they were getting only 5¢. "We make friends out of our locations", they said, "and give top service

and top equipment. Even, on occasion, if we lose a spot, we feel we're ahead of the game."

We feel that dime play is more necessary now than ever before. Every government agency is looking for added revenue to support their needs. And, of course, they seek out new means of taxation, of which coin operated machines are considered fair game. Should local and state governments place a tax on coin operated equipment, many feel that a dime would be insufficient to meet all overhead and produce a profit. Therefore, those operating at a nickel would really be pressed to meet both ends.

We therefore urge all those coinmen still operating at 5¢ to once again look over their situation, and make every effort to go to a dime. In those areas where there are no organizations, operators could hold private meetings to talk things over. Where there are organizations, it would be easier to thrash their problems out. But whatever the condition might be, in order to continue to remain in business and progress, dime play is a necessity.

As one of the leading manufacturers of coin operated equipment suggests, "The Switch in '59 is to a Dime. In '33 nickel play was OK. Don't operate in the past . . . the switch in '59 is to a dime!"

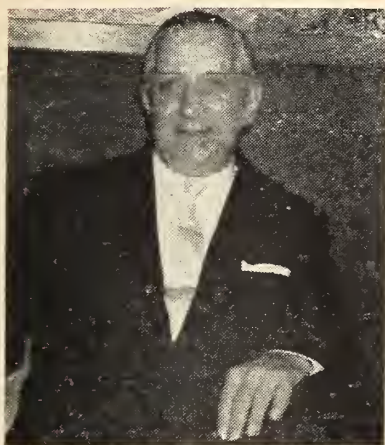


More MOA Photos!

CHICAGO—Last week's issue of The Cash Box displayed the first group of photographs taken during the MOA convention and prepared in time for immediate publication. This week we are happy to publish all of the remaining pictures that were taken on the convention floor. Pictures are identified numerically, elsewhere on this page.

- 1) Robert R. Greene and Lee Brooks.
- 2) Al Gange and Lee Brooks.
- 3) Paul Bennett, Joe Orleck and Harry Brown.
- 4) Lee Brooks and Ralph Cox.
- 5) E. R. (Ed) Ratajack and T. H. (Tom) Sams.
- 6) Jack Gordon, Al Gange and Tom Herrick.
- 7) Al Gange, Jack Gordon, Bill Adair and Tom Herrick.
- 8) Sam Lewis.
- 9) Joe Orleck and George Miller.
- 10) Phil Weinberg, Paul Calamari and Tom Mick.
- 11) Chester Susko, Don Pearl and Phil Weinberg.
- 12) Sam Ricklin, Mrs. Ricklin, George Phillips, Gabe Orland and Joe Duarte.
- 13) Gabe Orland and George Miller.
- 14) Mike Spagnola, Lee Brooks and Joe Orleck.
- 15) Joe Orleck and Norman Lever, Ditchburn Organization, London, England.
- 16) Fred Skor, Dorothy Cairns and Len Micon.
- 17) Art Weinand, John Wallace and Sam Stern.
- 18) Joe Orleck and James T. Mangan.
- 19) Virginia Holcomb, Joe Abraham, Joe Orleck. (Back Row) Paul Case, Charles Koch.
- 20) United Music Corp. Display Booths.
- 21) Joe Orleck and Joe Munves.
- 22) Mort Secore, Jack Simon and Phil Robinson.
- 23) Harry Hurvich, Joe Orleck and Max Hurvich.
- 24) Norval B. Rader, Herman Paster and J. W. Haddock.
- 25) Bert Davidson and Joe Orleck.
- 26) Tom Herrick and Jack Gordon.
- 27) Paul Calamari, Frank Beran, Tom Mick and Felix Merzak.
- 28) L. W. Cruze and Barney Jacobs.
- 29) United Music Corp.

United Music To Appoint Addtl. Distribs Following MOA Response



JACK MITNICK

CHICAGO—"When the action at the MOA convention dissolved after a hectic three days," asserted Jack Mitnick, United Music Corporation, this city, "my colleagues sat down to compare notes and concluded that United's huge exhibit was visited by an interested number of coinmen who viewed demonstrations of the "UPB-100" phonograph and United's wide selection of amusement games.

"Those who attended and visited our exhibits were treated to a complete demonstration of 'UPB-100' equipment, such as play stimulators, speakers, wall boxes and the complete new hideaway unit," continued Mitnick. "The invigorating comments heard by the coinmen who showed so much interest in United equipment,"

said Mitnick, "unhesitatingly voiced their absolute approval of our component parts, phonographs and games. Our entire staff naturally obliged by their constant willingness to demonstrate everything on display.

"The result, of course, was that a lot of business was written up, and negotiations were begun for the eventual appointment of several new distributorships. These appointments will be announced in The Cash Box when they are finalized.

"UPB-100's" star feature at the MOA show," Mitnick continued, "was the stereo unit. Many engineers and distributors—as well as music operators—were especially pleased with our 2-12 inch dual coaxial speakers located in the phonograph. Although this unit reproduces true stereophonic sound in any good sized location of up to 50 and 60 feet, there is also available United speakers which are hung externally for added depth and balance of music.

"Other components designed and engineered to greatly enhance United's 'UPB-100' phonograph are the Accumulator (which accepts 31 plays), the Memory Brain Selector Unit (which is devised so that adaptors or receivers are not necessary for remote control operation of synchomatic wall boxes), and the 50¢ coin chute, standard equipment in the 'UPB-100'.

"We can sum this all up by stating that, despite all of these great innovations along with the Raymond Loewy designed cabinet—'UPB-100' still offers the very best for the lowest price." Mitnick concluded.

Roanoke Vending Bowls For 1st Place



RICHMOND, VA.—As an after-hours activity, Roanoke Vending Exchange, Inc., AMI distributors in this area, sponsor a bowling team, and a good one, too.

Pictured above are the members of the team, which is currently holding own second place in the State League, only one game behind the league lead. Standing from left to right: Herm Reavis, Bill Hodges, Leo Tingler (captain), Harry Krauss, Otto Mossinger, and Viola Bess, (wife of Jack Bess, Roanoke Vending Exchange, Inc., sponsors).

Roanoke supplies the uniforms consisting of shirts and slacks for the men and blouse and skirt for the ladies. The insert, in the lower right hand corner of the photo above, shows the back of the jacket featuring the name of the firm and the AMI symbol.

Viola Bess advises that the team also takes part in inter-state competition and with the league play ending in May, they have a very good chance to capture first place honors.

Safety Tips For Coinmen On-The-Road

Motor vehicle accidents killed 36,700 and injured 2,825,000 on U.S. highways during 1958. . . . Speed was blamed for more than 40% of the traffic deaths and injuries in the U. S. during 1958.

(Published in the interest of promoting safety on the highways during 1959)



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All The Leading Coinmen Read The Cash Box

AMI Appoints Huber No. Calif. Distributor

GRAND RAPIDS, MICH.—E. R. Ratajack, sales manager, AMI, Inc., this city, announced last week the appointment of Huber Distributing Company, San Francisco, California, as distributor in Northern California for the AMI phonograph line and related music equipment.

The distributing firm is headed by Walter Huber and maintains complete sales, service and showroom facilities at 1118 Howard Street, San Francisco, California.

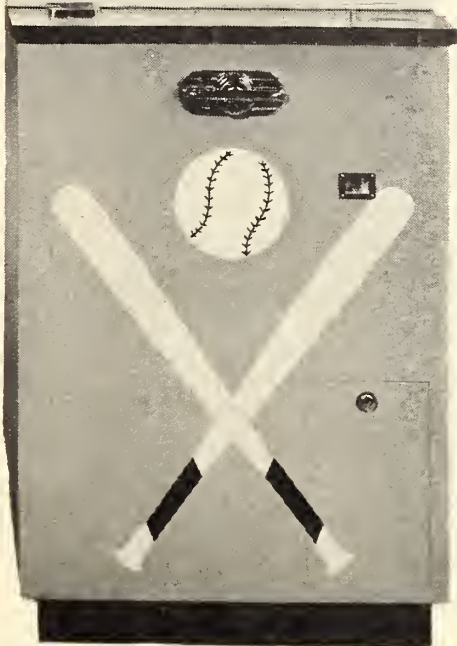
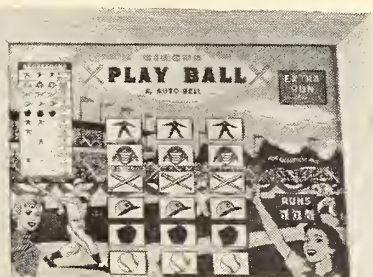
We're glad to welcome this respected old-line firm to the worldwide family of AMI distributors," said Ratajack, in announcing the appointment. "Huber's long experience in the music business, in combination with the quality model 'J' line, assures operators in the territory, the finest in money-making stereo and monophonic music systems. Huber extends a cordial invitation to all operators to drop into his showrooms and see and hear the model 'J', the phonograph that is setting new income records wherever it is placed," concluded Ratajack.

Safety Tips

for Coinmen On-The-Road

Drivers under 25 years of age were involved in 27% of the fatal accidents in 1958 Studies show that driver error caused 85% of the highway accidents in 1958 Automobile-bicycle collisions during 1958 injured 59,300 persons.

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Meeting Dates

Music Operators' Associations

- Apr. 20—Westchester Operators' Guild
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 27—San Joaquin Music Operators
Place: 1019 N. Center St., Stockton, Calif.
- 27—Central State Music Guild
Place: 805 Main Street, Peoria, Ill.
- May 4—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12 Ohio (General)
- 4—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.
- 4—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 7—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 7—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.
- 11—Tri-County Juke Box Operators' Association
Place: Elum Music Offices, Masillon, Ohio
- 12—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.
- 13—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 13—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.
- 13—Music Operators' Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

THE FACT IS

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Elliott A.B.T. Sales Mgr.

ROCKFORD, ILL. — Official announcement was made last week by the Atwood Vacuum Machine Company, that David A. Elliott has been appointed sales manager for the A. B. T. Division.

The A. B. T. Division is a supplier of currency handling equipment and vending machine components.

Elliott is an electrical engineer, formerly with the Budd Company where he was sales manager of the mid-western area for nuclear systems. Prior to that position he was application engineer for the Bendix Corporation.



JOE ASH SAYS:

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Bodkin's Blast Pays Off For UJA-Coin



AL BODKIN

NEW YORK—Following a verbal blast by Al "Senator" Bodkin, chairman for the 1959 UJA-Coin Division drive, coinmen in the area responded with increased contributions and additional ticket orders for the annual UJA banquet which will be given in Lou Boorstein's honor, at the Astor Hotel, on Monday, May 4.

Last week Bodkin tore into all coinmen both verbally and by letter saying that he was disappointed by the apathy shown on the part of coinmen toward a highly necessary drive for funds in order that unfortunate people in other countries may survive.

The attack evidently paid off handsomely for the UJA as reports show that many coinmen who had not contributed to the fund, up to this point, came through for Bodkin and Boorstein quite substantially. Ticket sales have also increased daily and the drive shows signs of accelerating fast enough to recoup the slow start and turn the annual fund raising campaign into a tremendous success.

"I'm most happy that coinmen in this area came through for me. I am not at all sorry about the way in which I handled the matter, shouting, screaming, yes, begging and telling off some reluctant coin machine people. What matters is that the money is coming in and that unfortunate human beings will benefit in the form of a warm shirt or a square meal. Personally, I would like to see this drive go over the goal for two reasons. First, human beings will benefit, and

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what better goal can mankind have? Secondly, Lou Boorstein, as our guest-of-honor, will arrive at the annual banquet on May 4th feeling that all of this has been accomplished in conjunction with his name. And what man deserves the support of his fellow coinmen more than Boorstein who has given of himself time and time again down through the years," concluded Bodkin.



Harrington and Hoot Form Partnership In H & H Dist.

HOUSTON HAPPENINGS

Big news broke recently when two well known coinmen, C. O. (Red) Harrington and Earl Hoot formed a partnership in a new company H & H Distributors. The firm will distribute the United UPB-"100" phono. Headquarters for the new firm is at 1822 Leeland Ave., lately remodeled building of Harrington Amusement Co. "Red" has been in the coin machine business many years and has had experience in practically every phase of coin machine operation and distribution. Earl, considerably younger in years, has an outstanding reputation in the service and maintenance field. Immediately prior to this venture into business for himself he was head of local Seeburg distributor service department here, a position he had held several years. . . . Most attractive Rebecca (Becky) Lancaster has been appointed assistant manager of Century Distributors, Inc., a major wholesale record firm here. According to manager Irv Katz, Becky has ten years experience in the record field and her services round out a solid background of practical experience in both retail and wholesale merchandising for the concern. . . . Local operator Russ Reeder passing out two cigars instead of one. Reason, he is the proud father of twins, boy and girl, born April 4th. . . . Harold (Pappy) Daily, owner H. W. Daily, Inc., (wholesale record distributors), together with youngest son, Donald, attended the M.O.A. convention in Chicago. . . . Operator S. T. Oglesby, Palacios, record buying at United Record Distributors. . . . Dick Hubbell easing up on game and music operations and bearing down on hauling coin machine equipment at which he seems headed toward building himself a fair business. . . . Club Gulfgate is fast becoming the place local and out-of-town coinmen head for in quest of super food, beverage and entertainment. The elaborate private club is owned by "Strike" Rothrock of Amusement Distributors. During orchestra rest periods a Rock-Ola stereophonic phonograph does a splendid job of providing melody for the entire 4500 square feet of dine and dance area.

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A.M.I. H-200 (Hideaway)	445
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HAPPY BIRTHDAY THIS WEEK TO: Philip Adams, New Bedford, Mass. . . . William D. Conley, Cerro Gordo, Ill. . . . L. F. Fowler, West Monroe, La. . . . William H. Bailey, Stockton, Calif. . . . Ralph Lackey, Roxbury, Mass. . . . George Holzman, Brooklyn, N. Y. . . . Meyer M. Marcus, Cleveland, Ohio. . . . L. W. Gerardin, Chicago, Ill. . . . Bernard Rodins, Washington, D. C. . . . H. H. Dolliver, Conrad, Mont. . . . Al Radloff, Madison, Wis. . . . Jack J. Mitnick, Chicago, Ill. . . . Joe Ash, Philadelphia, Pa. . . . Gerald F. Davis, Silver Springs, Md. . . . Joseph J. Greco, Glasco, N. Y. . . . Louis Ptacek, Manhattan, Ka. . . . Ben Jahnke, Hutchinson, Minn. . . . Walter C. Schinkal, San Diego, Calif. . . . Armand Lord, Trois Rivieres, P. Q., Canada . . . John E. Rondeau, Lynn, Mass. . . . A. W. Witalis, Cleveland, Ohio. . . . Robert Jordan, King Langley, Hertfordshire, England.

Westchester Tix Selling Fast

PORT CHESTER, N. Y.—Seymour Pollack, general chairman of the Westchester Operators Guild, Inc., committee for the association's eighth annual affair, which will be held May 19th, in the Holiday Inn, Scarsdale, New York, has announced that Nat Bensky, entertainment chairman, is lining up talent for the 400 guests expected to attend the coin machine affair.

"Miss Jean Reynolds has been signed as mistress of ceremonies," advised Pollack, "and this young, beautiful, blonde bombshell has really stopped the show at places like Ben Maksik's 'Town and Country Club,' 'The Elegante' and Jack Silverman's 'International.'" Miss Reynolds is a versatile storyteller, comedienne and top flight entertainer. Nat Bensky feels very fortunate in securing her services for our affair.

"We have also re-signed the Lester Lanin orchestra to play for our pleasure during the fine dinner, throughout the show and later on for dancing.

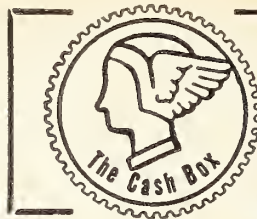
"I have received a report from Carl Pavesi, our president and ticket chairman, saying that reservations are coming in faster than ever before. I hope that our many friends send in their reservations early in order that we may accommodate everyone," concluded Pollack.

Lindgren To Conduct Atlantic Forum Apr. 20

NEW YORK—Meyer Parkoff, Atlantic New York Corporation, this city, has announced a forum meeting scheduled for Monday, April 20th, to be held in the distributor's showrooms at 7:00 P.M.

"Mr. Ray Lindgren, vice-president of the Seeburg Corporation, in charge of background music, will conduct a forum based on, 'New Trends of Operator Diversification Into The Background Music Installation Field,'" advised Parkoff.

All operators are cordially invited and refreshments will be served.



Stereo Steams Along As Games Make Good Showing

EASTERN FLASHES

If Tenth Avenue activity during this past week is any barometer, there's nothing wrong with the coin machine business that new games and stereo hasn't cured. All five music manufacturers report very good business for the past several weeks with emphasis on stereo. Evidently, proper installation of the dual channel equipment is the answer to successful music operating. Costs, while they are always a major factor, have been overcome by salesmanship, education and simple logic, proving that most good things have to be forced on us before we accept them and see them in the proper light. While the stereo single business through distributors doesn't show the full line of stereo singles released by manufacturers, the inventory is building steadily and the average operator can easily program a stereo phono. Ops report that patrons have taken notice of the new music systems and collections show that stereo is a worthwhile move by musicians. All of which brings us back to the costs involved at the outset for an operator buying stereo. Initial costs are the final expenditure. Collections more than offset the increase in equipment expense.

Bowlers and shuffles are still accounting for a lion's share of the business with baseball games a standard money-maker. New models are moving out of showrooms proving that a new twist, or a new feature that will pay off will always move a game. Ops are eyeing the new big bowlers with ideas of playland-super market installations in mind. They seem to be the market for future expansion by the progressive operators.

Irv "Kempy" Kempner, Runyon Sales Co., took his first degree last Tuesday evening, April 14, at the Humboldt Masonic Lodge No. 114, F. & A. M., in Paterson, N. J. "Kempy" is a busy man these days what with his road trips and distrib sales, bowling activities and his family. Irv's son, Kenneth, just came back from a trip to Washington, D. C. where he joined his colleagues from the Fairlawn Rocket Club and fired away! "Kempy" advised that Ken fired his own handmade rockets and made a good showing too. . . . Harry Koepfel, Koepfel Dist. Co., is still pushing the Rock-Ola line very well but unfortunately Hymie, his right hand man and brother, won't return this week as expected. Hymie will stay at the Bethel Hospital, Linden Blvd. and Rock-away Blvd., in Brooklyn, for another two weeks, to rest. . . . Al Simon, Albert Simon Inc., reports steady sales on the ChiCoin bowlers, "King", the 21-ft. number and "Red Pin". Simon's next-door-warehouse is being renovated, cluttering present quarters temporarily. Al D'Inzillo stated that sales during the past two weeks have been very good. Ann Kelberg, Simon's secretary, spent most of the week preparing for her son's Bar Mitzvah which was held Sat., April 18th, at the Adath Israel Temple after which son Howard was host at an open house party. Ann is very active in the City of Hope charity drive which will hold its annual telethon on May 16th. Milton Berle will emcee the telethon and the benefits will go to leukemia victims. Ann is planning for a big night of contributions from friends via telephone and wire. Ann's daughter, Sharon, is a freshman at Hunter College. My how the family's growing up! . . . Everyone on Tenth Avenue is saddened at the news that Gertrude Brown, Beacon, N. Y., has been hospitalized. Mrs. Brown is at Highland Hospital, in Beacon, N. Y. After seeing Gertrude every week for so-oo-oo long, without a miss, she was certainly missed by the trade. Hurry up and get well Gertrude Brown! . . . Dave Lowy is back at the MJL Operating stand after a bout with the flu bug. Sylvia Lowy can now relax (?) and take it a little easy. . . . Al "Senator" Bodkin is working most diligently on the final lap for UJA-Coin Div. contribs. Bodkin and Barney Sugerman huddled for some quick phone calls to coinmen not yet represented in the drive.

Irv Holzman, Black Sales, kept busy with music and game orders, after returning from MOA. Irv's daughter, Doiores, advises that her new husband won't recognize the official marriage license until The Cash Box prints her new name! OK Dolores Billing, you can now consider the whole thing legal. . . . Lou Wolberg, Runyon Sales Co., sadly reports the death of Murray Michaelson, Ruth Michaelson's husband. Murray died on Sunday, April 12th and was buried the following day at New Montefiore Cemetery, in Farmingdale. Murray was ill for some time and was 55 yrs. of age when he passed away. . . . New York coinmen expressed congrats to Willie Blatt, Miami coin vet who managed to get the story, "Juke Operators Real Solid Guys", on the United Press International news wire, from Chicago. The news story appeared in newspapers all over the country, showing up in the New York Daily News, the country's largest newspaper, with 2,056,521 daily circulation. Blatt stated in the interview-story that there is no more than a 5% portion of the coin industry involved in racketeering. "There are just as many in the banking business as there are in the coin industry," quoted Blatt. Another example of Blatt's public relations efforts and a tremendous example of what one man can accomplish! . . . Meyer Parkoff, Atlantic New York Corp., came back from Hartford, Conn., on Monday evening and stated that he has never had more confidence in the future of stereo than he has now. "Abe Fish and I spent an evening in one of Abe's stereo locations, and I want to tell you that with this excellent installation, we literally had the joint jumpin' when I placed a Stereo-Craft recording of of "Slow Boat To China" on the Seeburg turntable. The record features a duet with vocal response from a left side speaker following the initial vocalizing on the right side speaker. The patrons actually stood up and took notice. Don't anyone tell me you can't put stereo over with reaction like this!", said Parkoff. Murray Kaye and Meyer signed some nice business during the MOA week, diligently selling and working the stereo story for Seeburg.

Irv Feneshal, local op, visited on Tenth Avenue during last week. . . . Al Denver, president of MONY, celebrated his grandson's Bar Mitzvah on Sat., April 4th, at the Hempstead Jewish Center. Grandson Edward Harris Herbstman was feted at a reception in the Forest Hills Inn. Al has a second grandson standing in the wings—Bart Herbstman, who is 11 yrs. old and rarin' to go. . . . The trade was saddened at the death of Bill Bolles, former Wurlitzer credit man and Keeney sales rep, who died Mon., Apr. 13th. He was 65 years of age. The funeral took place on Tues. at St. George's Episcopal Church Chapel, in New York. . . . Ray Lindgren, vice-president of the Seeburg Corp., in charge of background music division, will conduct a meeting in the Atlantic New York showrooms on Monday, Apr. 20th, at 7:00 PM. All ops are invited and refreshments will be served. "New Trends of Operator Diversification Into The Background Music Installation Field" will be the topic for discussion.

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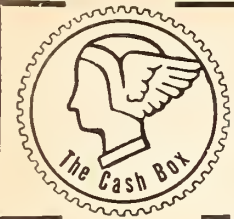
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MOA WRAP-UP

— CHICAGO CHATTER —

Manufacturers in and around Chicago spent most of the week filling orders on all types of equipment. . . . Jack Mitnick pointed out that United Music and United Manufacturing were extremely busy during MOA exhibit hours at the huge United exhibit and in the hospitality suite on the 6th floor. Herb Oettinger, Bill DeSelm and Ralph Sheffield circulated freely during the rapid paced 3 days at the Morrison Hotel. Johnny Casola and brother Lou managed to spend a little time together during one of those rare occasions, which usually occur during these conclaves and around Christmas time. Al Thoeke generally starts out being happy to stay off the road for a few days, then when it gets very busy he begins to wish he was back on one of those short jaunts. . . . Sam Perkell, general agent for the MOA group Life Insurance Plan, remained in Chi after the conclave to tie up some of the insurance loose ends, and departed for San Francisco last Thursday. Sam happily remarked that many policies were written up at the MOA show. Members, according to Perkell, are aware that they're getting a terrific deal through MOA group insurance. . . . The Bally Manufacturing gang was so busy during the MOA convention hosting visitors at their plant that both Bi'l O'Donnell and Herh Jones had to spend most of every day at the factory. They managed to be on the floor at the Morrison towards evening. Art Garvey infos that visiting operators were most interested in Bally's "Heavy Hitter" baseball game, the new "Gunsmoke", and "Sea Island". Phil Weinberg and Paul Calamari managed to be on hand most of the time.



DAVE GOTTLIEB

Art Weinand, sales director of Chicago Dynamic Industries, gets off the MOA kick just long enough to tell us that Chicago Coin's "Red Pin" bowler has been moving so rapidly that 2 new production runs had to be skedded right on top of each other. Art expressed his complete gratification that most multiple bowler installations are using Chicago Coin's new "King Bowler" in the 16 foot, 5 inch and 21 foot, 5 inch sizes. Mort Secore reports that Al Simon is doing such a terrific job in the east that trailer loads of "Red Pins" are leaving Chicago Coin's shipping docks regularly headed for Simon's busy showrooms. Ed Levin looking chipper and well tanned after his delightful vacation at Miami Beach, where he said, the weather was very balmy and the sun shone brightly every day during his stay there. . . . Sam Stern and Sam Lewis



JOHN FRANTZ

of Williams Manufacturing very enthused over the huge success of "Pinch-Hitter" baseball game and "Hercules" gun game.

Alvin Gottlieb continues to rave about the exciting jet plane trip he took to Frisco last week. "Hi-Diver", according to Alvin is on a hefty sales spurge, and just keeps rolling along without a letup. The entire staff at D. Gottlieb is in town and resting up after playing host to Chicago visitors who came out to their plant during MOA time. Incidentally, Alvin, Dave Gottlieb and Nate Gottlieb were delighted with response they got from the "dime play" push recently. They intend to not only keep it up, but insist that it will be intensified. . . . Gil Kitt, Empire Coin's prexy flips over the deluge of visitors the Empire gang enjoyed in their "Suite Sixteen" at the Morrison, and at the showrooms. Joe Robbins infos that Jack Burns, who is usually a pillar of durability was felled by a lowly virus bug recently, but is back to his normal, genial self again. . . . While Sam Kolber, Fred Kline and Nick Nelson are as "busy as bees in a beehive" keeping Chicago Coin games rolling out to operators, Joe Kline is concentrating on the drive for the Coin Machine Division of the Combined Jewish Appeal. Joe Hopes to see this year's drive for funds exceed last year's great success. . . . A nice note from Joe Kline's daughter, Barbara, telling us her broken arm is mending nicely.

Charles (Jimmy) Johnson, Globe Distribs, and his volunteer fire unit responded to a call to douse a fire at—of all places—the Morrison Hotel during the MOA conclave. Vet coinman Lou Wolcher was quite surprised when he spotted Jimmy in his fire chief getup. Jimmy quipped that it was the first time he had to rescue any of his customers! . . . Ted Rubey and Estelle Bye advise that they've been kept very busy during the show showing Marvel's "Old Smokey" and the extended line of wall speakers. Inquiries are now pouring in at the Marvel offices, according to Estelle. . . . Howie Freer tells us that Donan Distribs is enjoying excellent sales at this time.



DON MOLONEY

Don Moloney touring nearby shopping centers seeking locations as Arcades for Bally kiddie rides. Peggy Bogosh back at the offices after her recent bout with the "flu bug" in her home. Imagine! Al Kaplan's bowling average dropped from 200 to a mere 198! (It should happen to us!) Now that Herb Perkins' busted flipper is okay again he packed a bag and hied himself to Florida on a combined business and pleasure trip for a few days. Herb's gal Friday, Marie, tells us she "spent" 10 days in Las Vegas recently. (Is that all you spent, Marie?)

Carl Greene, Tower Distribs, infos that Leonard Sheehan, who has represented Wurlitzer phonographs for many years, has joined the staff at Tower recently. Bob Greene reports that the boat promotion for operators is going very well, and interest is mounting now that nice, warm weather is setting in here. . . . Rock-Ola's Kurt Kluever is now a member of The Cash Box Ten Year Club! While Kurt is keeping up with the demand for Rock-Ola's "Tempo" line of stereo and monaural phonographs the rest of the sales staff is wending their way to other parts of the country. Les Rieck is enroute to a jaunt that will take him from Ohio on through to Tennessee, and Jack Barabash is traveling through Pittsburgh and the surrounding territory. Luckless Edward Doris is trying to keep his mind off a miserable impacted tooth which has been plaguing him these days. Frank Schulz left t'other day to hit Baltimore and then go on through West Virginia. . . . Johnny Frantz stops talking, about his terrific "Dodge City" counter game sensation just long enough to report that he intends to release a new penny counter game in June called "Juggler Joe". This, he sez, will be a welcome addition to the J. F. Frantz line of counter games. . . . There have been numerous very favorable



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comments about the well prepared Wico display at the MOA show, according to Ed Ruber, and the results have been nigh on to sensational. This fact even goes beyond the wildest expectations of Milt and Morrie Wiczer, Ed said.

AMI sales chief, Ed Ratajack reported that 5 new distributors were added and Walter Huber was named to handle AMI phonograph sales in the San Francisco territory. AMI prexy John Haddock and ad chief Bill Fitzgerald were on hand during the MOA conclave. . . . Games, Incorporated's Clarence Schuyler admits that he's still quite fagged out after the shoe leather he burned up making the rounds on the exhibit floor. . . . Paul Huebsch tells us the Keeney line was well received at his exhibit at the LaSalle Hotel during the time that the Midwestern section meeting of the National Automatic Vending Association was in Chicago. V. N. Allbritten is now enroute to New Orleans, and Harold Dorgan is making the rounds in St. Louis. Paul infos that "Big Roundup" (formerly "Little Buckaroo") is going like blazes now. . . . Al Warren tells us Auto-Bell Novelty added 3 more distribs to handle "Circus Play Ball", Auto-Bell's electronic baseball game. The distribs are B&G Sales in Salt Lake City, Friedman Amusement in Columbia, South Carolina; and Culp Distributing in Oklahoma City.



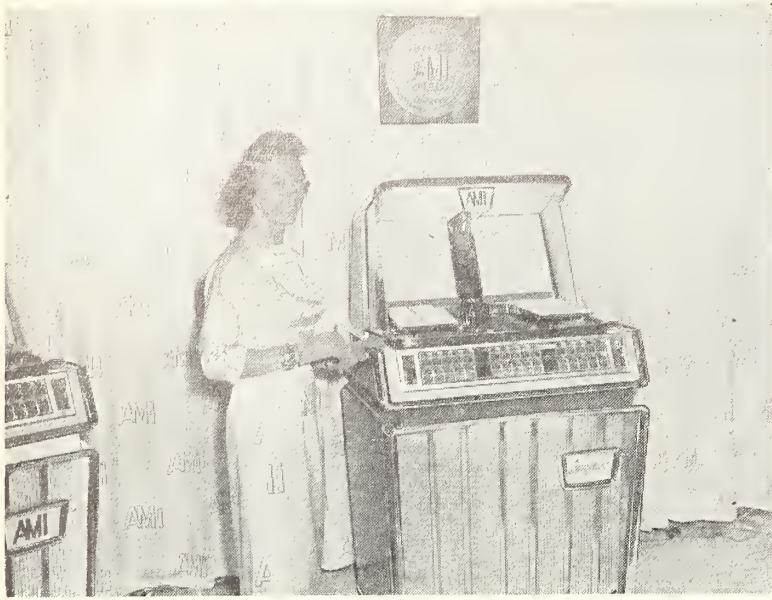
CLARENCE SCHUYLER



HERB JONES

Jack Mitnick and Bill DeSelm report that Johnny Casola, Roy Cramer and Bob Jones hied themselves to Atlanta and Columbia, S. C. last week to help the swell gang at Sparks Specialty showrooms during the gala Open House showing of United's music and games equipment—April 14 through April 17. Flora Kennerly, manager of the Atlanta office hosted her soiree for visiting operators April 14 & 15, and D. H. Fisher, head of Sparks' Columbia office hosted his shindig April 16 & 17. Herb Oettinger infos that Cramer and Jones held service school sessions on all United equipment during both showings for visiting operators. . . . Ben Coven reported that Coven Music was visited by many operators during the convention. Irv Ovitz, Sid Paris and Ben managed to spend quite a bit of time on the floor despite the heavy activity at the office.

Mrs. Bess' Gown... Courtesy of AMI!



CHICAGO—A refreshing note took place at the recent MOA convention in Chicago, when Mrs. Viola Bess,

wife of Jack Bess, Roanoke Vending Machine Exchange, Inc., AMI distributors located in Virginia, passed through the convention crowds wearing a tasteful, original and very attractive dress in a cool green color and featuring a block-lettered print. At first glance, the dress appeared to be just that, but upon giving the frock a second look—and every coin-man did—the ensemble appeared most familiar, especially to AMI distributors. Actually, Mrs. Viola Bess was wearing an original creation fashioned with her own hands, and made from a fabric supplied by the AMI factory to all distributors, to be used during the open house showings of the new model "J". "I liked the fabric, the color and the design immediately upon seeing it in Jack's showrooms," commented Mrs. Bess, "but I didn't give it a thought as to how I could use such a fine fabric. Not until the showing was over, that is. It was then I discovered that we had received seven full pieces of material and that the AMI factory, of course, expected seven pieces to be returned. I thought I'd just tuck one piece of material under my arm and send six pieces back to the factory, hopeful that they wouldn't say anything when they discovered the missing one. One piece was all I needed to make this beautiful dress.

"Well, we didn't hear a thing from the factory and here I am!", said Mrs. Bess. Shown in the above picture is Mrs. Viola Bess in her exclusive creation, standing in the AMI booth during the MOA convention.

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Williams Jumbo Ten Pins	195.00
Rock-Ola 1455 and 1454	545.00

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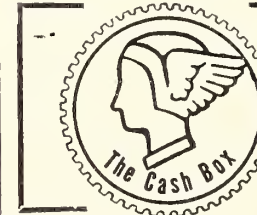
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Stereo Prime Reason For Added Distrib Business

CALIFORNIA CLIPPINGS

With business well into the spring season, most operators and distributors along Pico Blvd. report sales the last several weeks have been very gratifying. . . . At California Music, Ed Townsend in, promoting his new record of "Lover Come Back To Me" on Capitol. Buddy DeVorzon also in to play his latest RCA Victor waxing, "Blue, Green and Gold." Buddy Robinson states that business in general the past week has been moving along at a good clip. Sammy Riecklin in New York, following the MOA Convention in Chicago, and informs he's having a wonderful time. Buddy says that Jimmy Darren's "Gidget," from the picture of the same name, on Colpix Records, is showing a lot of promise and could be a big seller. . . . Charlie Robinson, at C. A. Robinson & Co., returning from Chicago and reports a very enjoyable time at the convention. Charlie renewed many old friendships. Hank Tronick says the new Chicago Coin "King" bowler has arrived and they are receiving exceptionally favorable comments from the operators who like rugged construction in games. Many arcade operators, Hank continued, are eyeing the United "Simplex" bowling alley, with plans for setting up bank operations. Hank also said that Williams' new "Pinch Hitter" is meeting with the usual fine reception and sales acceptance that Williams baseball games always experience. . . . Walt Levi, president of the Harbor Music Operators Association, was secretly married in Acapulco, Mexico, this month. Al Silberman says the H.M.O.A. is planning to give the new Mr. & Mrs. Levi a reception at Romanoffs. . . . At Associated Distributors, Al Silberman informs they're waiting for a new shipment of Wurlitzer "2300s" phonographs. Al says they have only one new juke-box left on the floor for sale at the present time. All indications point to a very healthful continuance of good business conditions for 1959, Al continued, which is evident in the increased collections being reported by operators in all areas. Al's firm prediction is that stereo will constitute a very active stimulant to the coin machine business generally. . . . Ed Wilkes and Jimmy Wilkens, at Paul A. Laymon's, attended the Long Beach Harbor Music Operator Association's monthly banquet, and reported having a very enjoyable evening, as well as an enlightening evening talking to the different operators. Ed went on to say that business continues good and that the Bally "Heavy Hitter," is doing especially well. . . . Don Wall, operator from Los Angeles, just back from Idaho where he visited his mother. . . . At American Coin Machine, Vinny Lanzy reports they've hired another man to help with the increased business they are experiencing. Vinny says American is looking for Seeburg M100 A's, as well as good used equipment of all types. Vinny also stated they are selling large numbers of Seeburg 33 1/2 100 selection phonographs. . . . Joe Alvarez, at Norty's Music Center, feels that Nat "King" Cole has a natural in his current Capitol outing "You Made Me Love You." Dion and the Belmonts' latest disk on the Laurie label, "Teenager In Love," is beginning to get action and could be another big one for the popular group, according to Louis Baruch. Norty himself is certain that Chico Holiday's initial effort on RCA Victor, "Young Ideas," has the necessary ingredients to become a hit. . . . At Leuenhagen's "record bar", Barbara Chandler looking forward to U.C.L.A.'s annual Mardi Gras at which she will be giving away records in the booth her sorority will be maintaining. Funds gathered from the Mardi Gras will be used for underprivileged children. Jimmy Wakley stopping by with his new release "I Know How It Feels," on Shasta. Irwin Zucker in with Mimi Harp to play Mimi's new outing on the Carthay label, "Mule Song." Katy Solle says Thurston Harris could have the one he's looking for in his current Aladdin waxing, "Runk Bunk." Peggy Lee's "Swing Low Sweet Chariot" on Decca, looks like another one to add to the vocalist's current string of hits, according to Mary Solle. "Talk Of The School," Sonny James' new one on Capitol, is Claire Solle's idea of a disk that could go all the way. Barbara Chandler is all excited about Tab Hunter's "There's No Fool Like A Young Fool," on Warner Bros., and thinks it could hit the top. . . . Ralph Cragan, at Minthorne Music, reports they have finished their new stereophonic display room and that the operators have found it much to their convenience and liking. Matt Nordberg in San Diego the past week and writing orders on the new Seeburg stereo phonograph and cigarette machine. Wayne Davis also spending a portion of the week out in the territory. . . . At Badger Sales, Marshall Ames states the traffic in the store has been excellent the past week with sales on both games and the new AMI "J" model juke-box going strong. Jack Leonard says since they've instituted their monthly parts "specials" business in the parts department has taken a noticeable increase. . . . Jack Simon, at Simon Distributing, back from the M.O.A. Convention and reporting he enjoyed himself very much. John Freeman informs that business has been exceptionally good the past week. . . . Some of the visiting operators on Pico this week were: Mr. & Mrs. Wynn Erdling, Ventura; Ed Ropper, Inglewood; Elmer Benjamin, Santa Monica; Bill Potts, Tehachapi; Bob Hathway, Ventura; Larry Hansford, Lompoc; Al Cicero & Norman Hayes, Santa Maria; Charlie Koski, Long Beach; Mike Loza, Camarillo; Mr. & Mrs. Beaver, Lancaster; Gene De Vilbiss, Big Bear; Carl Weber, Kernville.



Coin Business Healthy As Op Activity Increases

DALLAS DOINGS

Walbox Dist. Co.'s Phil Weinberg, who recently attended the MOA Convention in Chicago, stopped in St. Louis on his way back to climax his pleasure trip with business. . . . Harry Hoover, Ft. Worth, visited Walbox the past week. . . . Bill O'Connor, O'Connor Dist. Co., is slightly under the weather with a slight cold. Elsewhere at O'Connor, these visitors paid respects the past few days: Don Robinson, Lubbock; Mr. and Mrs. James Blake, Jacksonville; D. R. Price, Italy; and Buna Carr, Waco. . . . Going to the coast to do some fishing on her vacation is Frances Tiner, Strauss-Frank. Strauss-Frank reports the recent arrival of its new Columbia album, "Battle of New Orleans," by Johnny Horton. Calls for this album have been plentiful from many areas, and SF predicts a best-seller tag for same. . . . "The Biggest Show of Stars For '59" opened April 13 for a one-nighter at Dallas' Sportatorium. The stars, all rock 'n roll national headliners, included: Clyde McPhatter, LaVern Baker, Lloyd Price, The Coasters, Frankie Lymon, Little Anthony, The Crests, Bo Diddley, The Chantels, and Wade Flemons.

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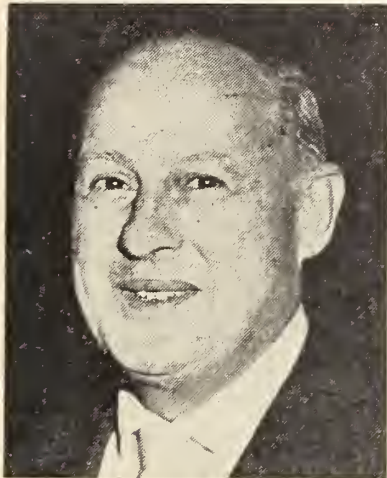
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832 BARONNE ST. ★ NEW ORLEANS

CALL YOUR ORDER COLLECT - JAcKson 2-9696

Public Relations:

Susman Sponsors Contest For Texas Lawman's Association



ABE SUSMAN

DALLAS, TEX.—During the many years The Cash Box has supported the drive for a public relations program on all levels of the coin machine industry, we have reported from time to time the success that individual coinmen have had in promoting good will for their business in their own community. Stories have appeared telling of the donations, by coinmen, of money, equipment, facilities and support for all kind of charitable causes. During this past week we were told of still another accomplishment on the part of a coin machine personality, and to our recall, it is the first time such a program has been introduced.

Abe Susman, State Music Distributors Inc., this city, is currently conducting "The Annual Abe Susman Awards Contest" in conjunction with "The Texas Lawman", official publication of the Sheriff's Association of Texas, Inc.

A full page of details explains Susman's contest in the April issue of "The Texas Lawman" and is probably read by every law officer in the state of Texas. Twelve valuable prizes will be donated by Susman and awarded to the writer of the best letter, in the opinion of the contest judges, on "I am a law enforcement officer because", to be completed by the lawmen in 25 words or less. Included in the dozen prizes are revolvers, shotguns, carbines and "regular nickle double-locking handcuffs". The prizes obviously have been chosen with great care, for what law officer would turn away from a prize such as a .44 S&W Magnum Revolver, 4-inch bbl! And, evidently, the entire program has been given much thought by Susman.

Prizes will be awarded to the winners during the 81st Annual Conference of the Sheriff's Association of Texas, which will be held at the Lincoln Hotel, in Odessa, on July 19-22, of this year. The contest is open to all law enforcement officers in Texas at the precinct, city, county, state and federal levels of jurisdiction, except for current elected officers of the sheriff's association.

Susman notes in the contest directions . . . (you need send no boxtops, you don't even have to tear off a cell door in your jail and send it in!).

Hail The New Champ!



Available in 16½ and 21½ ft. Lengths!

chicago coin's **RED PIN BOWLER**

Available Now in New **5 WAY MATCH**

4 GAMES IN ONE

- 1 RED PIN "Lights-Up" for BONUS SCORING!
- 2 Regulation Scoring!
- 3 "Flash-O-Matic" Scoring!
- 4 Mystery High Scoring!

JUMBO SCORE DRUMS!
LARGE NUMBERS!

BALL LIFT!
¼ hp. MOTOR—BELT DRIVEN—(NO GEARS)

CABINET!
BUILT EXTRA STURDY FOR HEAVY AND CONTINUOUS PLAY!

PIN RECORDER!
RECORDS PINS LEFT STANDING!

Regulation Scoring!
Screened Playfield!
All Steel Cash Box!

Chicago Dynamic Industries, Inc.
1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

The impact of such a program, conducted within the confines of the entire law enforcement agency of Texas, is obvious. Here is an example of promotion, public relations, creativity and intelligent business sense, all shown off by one coinman, Abe Susman. No doubt his name, and the name of his company, are very much in the minds (and eye) of law officers throughout the state.

In addition, Susman takes advertising space in the official publication, listing his name, his Gottlieb line, a line or two about the fact that the Gottlieb slogan is "American As Baseball and Hot Dogs" plus a big salute to the fine law enforcement

officers. He also pays tribute to every member of the forces mentioned in each particular issue, listing the person's name and his department.

Is there any doubt in the minds of coinmen that Abe Susman is held in very high esteem by the law enforcement officers of Texas? Here is an "outsider" promoting interest in another, but important association through time, effort and contributions. Whatever it is costing Susman, the return is probably multiplied ten times in public relations with these important people.

In short, Susman's endeavor is a very good answer to the question asked most by coinmen these days . . . "What can I do without the support of an organization?" Just ask Abe Susman!

PROMPT Service! • LOW Prices! • GUARANTEED Satisfaction!
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Rock-Ola • AMI • Chicago Coin

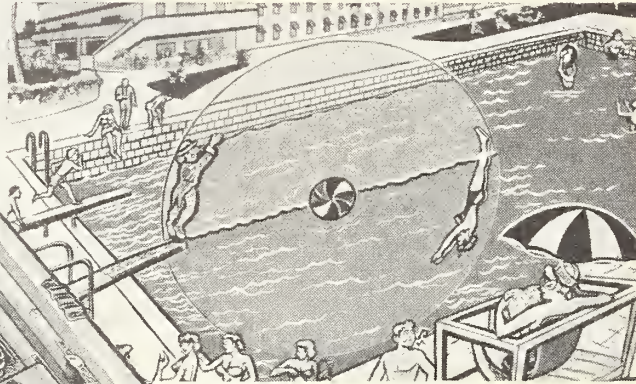
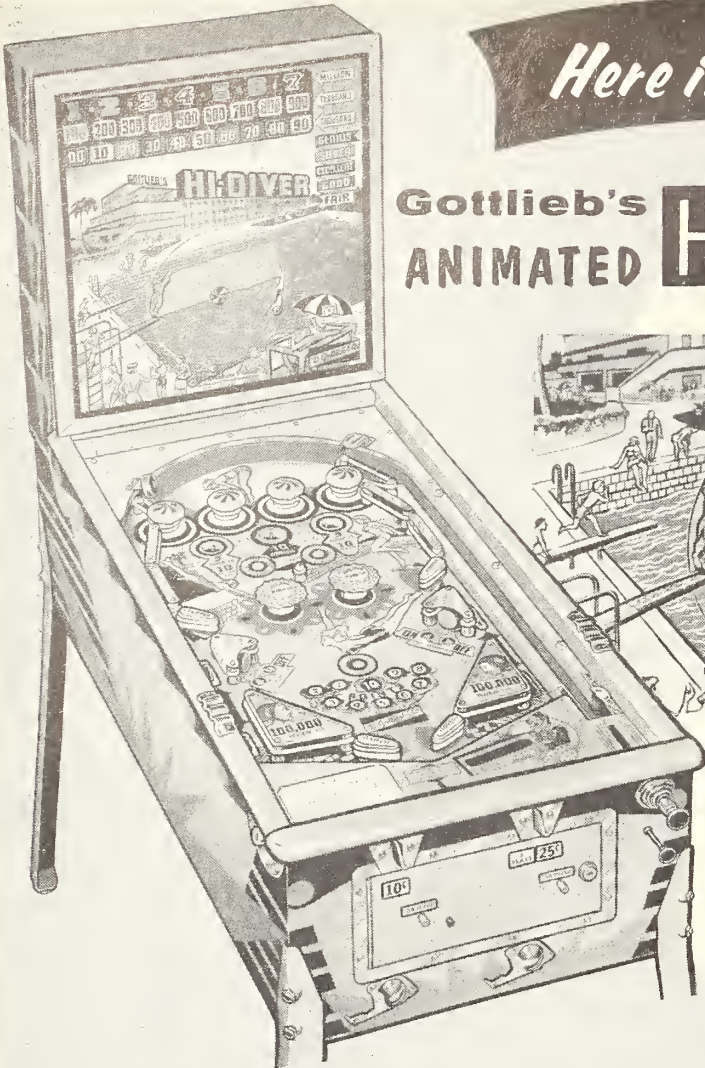
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Here it is... Irresistible Attraction!

Gottlieb's ANIMATED **HI-DIVER**



DIVERS ACTUALLY SPRING FROM DIVING BOARD INTO THE SWIMMING POOL!

Here's the feature every Operator has been waiting for . . . ANIMATION! New lite box design shows divers spring into the swimming pool. You watch the diver swim around the pool in a circular motion and return to the diving board. Each diver cycle scores points.

- Terrific, eye-catching pool decoration packs 'em in at "poolside" for maximum play attraction.
- Kickout holes, targets and rollover buttons advance divers.
- Alternating light targets turn pop bumpers and cyclonic kickers on and off for high score.
- Four super-powered flippers—2 at bottom of field and 2 at mid-field create thrilling "relay" type action skill shots.

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ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

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Dime Play is Here to Stay



In '33 nickel play was OK. Operate wisely in '59 . . . dime play is here to stay!

D. GOTTLIEB & CO.

50 120 200 SELECTION MODELS

A

ROCK-OLA

FOR EVERY LOCATION

Natl. Rejectors Moves

NEW YORK — National Rejectors, Inc., this city, has announced that the firm's New York branch will move to new quarters at 30 Beechwood Avenue, Port Washington, Long Island, New York, on April 15. New telephone numbers will be Port Washington 7-4425-6.

Bally Mfg. Announces DeLuxe Club Bowler



BILL O'DONNELL

CHICAGO — Bill O'Donnell, sales manager, Bally Manufacturing Company, this city, announced a new shuffle puck-type bowling game named "DeLuxe Club Bowler".

"Strong emphasis is placed on the greatly increased speed of play caused by the new lightning-calculator rotary totalizers introduced for the first time in 'DeLuxe Club Bowler,'" said O'Donnell. "Actually," continued O'Donnell, "this revolutionary new advance in automatic scoring is twice as fast as the scoring totalizers of previous games, permitting general speed-up of game cycle and fifty per cent faster play. In fact, results of thorough location testing is supported by a chart of patronage and play illustrating the fact that 3 games can be played in the time previously re-

quired to play 2 games, enabling the operator to get all potential play during periods of peak patronage, instead of missing much of the rush-hour play with equipment that is not fast enough to handle the crowds.

"Included in the new game is the four-way player's choice of 'Official Scoring' or 'Speed-Scoring', with 'Lucky Strikes' switched on and off during game as a method of handicapping.

"Equipped with dime coin-mechanism, the new game is 8½ ft. long by 25 inches wide, and may be played by one to six players", concluded O'Donnell.

Danneman Visits U. S.

NEW YORK — Charles Danneman and his wife, of the Freus Danneman & Company, with offices in Stockholm and Umea, Sweden, arrived here this week.

Danneman dropped into the offices of The Cash Box while in New York. He advised that business is very good in Sweden. He left for Chicago for a four or five day visit, after which he will return to New York City, and then on to Miami Beach, Florida, for a week or ten days.

One of the most progressive coin organizations in Europe, the Danneman firm is distributor for Rock-Ola Manufacturing Corporation. It also has opened the first arcade in his country, which he states is doing very well.

Danneman reported that the operators' association, (S.A.R.) composed of some fifty members, is holding its 20th anniversary party on Saturday, April 18.

American Shuffleboard Makes Players Pay

UNION CITY, N. J.—Nick Melone, American Shuffleboard Company, this city, advised today that while deliveries on the orders for the new "Imperial", taken at MOA during the Chicago convention will take about two weeks to fill, "we are doing our very best to fill the orders in a shorter time than was announced from our booth at the show."

"Actually, the reason for most of the excitement here at American Shuffleboard stems from the 'magnoplay control' feature which prevents free-play on location. Most operators haven't realized this, or at least didn't realize it until the showing and the result is a tremendous number of orders.

"As soon as I show an operator how the 'magnoplay control' works, by actually letting him see the weight (disc) thrown to the side of the playing field when a coin is not inserted, I get a positive reaction, and generally, a nice order.

"Tournament play around the country is our current promotion and I have some beautiful reports on tourney play from major cities which I will make available in a week or so. This is definitely the operator's saviour as far as interest, action and increased collections are concerned," said Melone.

Melone advised that the firm will make available to the trade additional information pertaining to tournaments and the organizational procedures necessary for success as soon as present game orders are under control. This move will be in conjunction with demand by operators a forum meetings held during the recent MOA convention for tournament support by manufacturers and the MOA organization.

CLASSIFIED ADVERTISING SECTION

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Write For The Facts To THE CASH BOX, 1721 BROADWAY NEW YORK 19, N. Y.

FOR SALE - Bally All Star Deluxe \$125; United Midget Bowler \$150; Williams Ten Strike \$150; Chicago Coin Rebound Shuffle \$195; Exhibit Jungle Hunt \$150. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel. CHapel 9-6556).

FOR SALE - Finest reconditioned equipment. Complete stock: Music, Shuffles; Arcade; Pins; Bingos; Bowling; Baseballs; Guns; Uprights. Ship anywhere in the world. Send for list. D & L COIN MACHINE Co., 414 KELKER STREET, HARRISBURG, PA.

FOR SALE - Wall Boxes 20 selection Seeburg 10c, 3 for 25c; 800 3020's \$5.00; Rock-Ola 120 Selection \$45 & \$35; Beach Clubs \$50; Yacht Clubs \$45; Gayety \$65; Vendo Coin Changer & Stand \$65. HALLGREN DISTRIBUTORS, INC., 1626 3rd AVE., MOLINE, ILLINOIS. (Tel. 4-6703).

FOR SALE - We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. PIONEER VENDING, INC., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. MONTana 1-5000).

FOR SALE - United Bowling Alley \$300; Genco Hi-Fly \$75; Williams Ten Strike \$150; Williams Four Bagger \$195; Williams Super Pennant Baseball \$50. SALINA MUSIC & AMUSEMENT CO., 210 SO. 5th STREET, SALINA, KANSAS.

FOR SALE - Watling Fortune Telling Scales \$59.50; United Bowling Alley \$325; Turf Champ \$259.50; Ten Strike \$199.50; Jumbo Ten Strike \$229.50; All Models AMI Phonos, Lowest prices. CENTRAL DISTRIBUTORS, INC., 2120 LOCUST, ST. LOUIS 3, MO. (Tel. MA 1-3511).

FOR SALE - Established Phonograph Route, Scarborough to Kingston. BOX 332. TERMINAL A, TORONTO, ONT., CANADA.

FOR SALE - AMI B \$35; AMI D-40, 45 RPM \$135; AMI D-80, 45 RPM \$195; Seeburg V-200 @ \$395; Seeburg KDH @ \$725. GLOBE AUTOMATIC VENDING CO., INC., 1024 COMMONWEALTH AVE., BOSTON, MASS. (Tel. REgent 4-1384).

FOR SALE - Chicago Coin Rebound Shuffle, Write; United & Chicago Coin 14' Bowlers \$239.50; Chicago Coin Tournament Ski Bowl 6-player \$139; Genco Space Age \$225. T & L DISTRIBUTING, INC., 1663 CENTRAL PARKWAY, CINCINNATI, OHIO. (Tel. MAin 1-8751).

FOR SALE - Millions of extra coins are taken from clean machines. Clean right with Lemonite. Sammons-Pennington and Southern Amusement, Memphis, Tennessee, use and sell Lemonite. Try Lemonite Electronic Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES CO., ARLINGTON, TENN.

FOR SALE - Chicago Coin Rebound huffles - will pass for brand new, losing out our inventory, write, ire, phone. Limited quantities. HELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. Tel. LIncoln 9106).

FOR SALE - 100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$79.50. Write for quantity prices and lists of other equipment. GOR SALES, 5216 NO. LECLAIRE AVE., CHICAGO, ILL. (Tel. AVenue 3-6818).

FOR SALE - Amazing Values on: Keeney Super Bonus Bells; Bally Draw Bells, Clover Bells; Universal Arrow Bells, Feature Bells and many others. Thousands of parts available for Keeney, Bally and Universal Console type Machines. Write for prices. BOX #443, c/o THE CASH BOX, NEW YORK 19, N. Y.

FOR SALE - Mercury Counter Grippers 1c (original paint), A-1 \$29.50; Watling 400 Scales (current Model C), original paint, \$99.50; Pop Corn Sez Reworked \$69.50. TIERCE VENDING, BOX 226, GREENWOOD, MISS. (Tel. GL 3-5145).

FOR SALE - Specials - Bally: Carnival Queens \$599.50; Beach Times \$519.50; Cypress Gardens \$457.50; Sun Valleys \$462.50; Skill Parades Electronic Upright Games \$249.50; Golf Champs \$265; Auto-Photo Model 9 \$1100. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel. JACkson 2-5306).

FOR SALE - Cigarette, candy, coffee and cigar vending Machines, Relaxator Health type Machines, Panorams, Fist Striker, Card Vendors, Lord's Prayer, Bear Guns, 1c Swami Quiz Ticket Napkin Machines, K. O. Champ, Kiss-O-Meter. TEXAS ASSOCIATED ENTERPRISES, P. O. BOX 1068, AMARILLO, TEXAS. (Tel. DR 3-8022).

FOR SALE - Wurlitzer 1900's and 2000's \$425; Wurlitzer 2104, \$510; Bally ABC, United Regulation, Handicap, Big Ball Bowlers, make offer. NATIONAL NOVELTY CO., 243 NORTHERN BLVD., GREAT NECK, NEW YORK. (Tel.: HUNter 2-1021).

MISCELLANEOUS

NOTICE - That idea you have can become a new coin operated device. Contact Bob Young for development and engineering advice. BOB YOUNG'S SERVICE, 2427 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel. NO 2-3254).

MISCELLANEOUS - BIG SERVICE TIP - 5 Ball Operators - Do you have wearing around Bang Bumpers? Recondition your games with self-adhering Vinyl Plastic Cover - it rings. Only \$7.50 per 100. Send Check to: SELECT ENTERPRISES, 220 PARKER ROAD, SUITE 101, ELIZABETH, N. J.

NOTICE - If you are reading this ad you are vitally interested in coin machine activity. More than likely you are already a subscriber to The Cash Box, but if you aren't - you should be. For \$15 a year (only 29c per issue) you obtain information every week that can be obtained nowhere else, and which is important to you in the conduct of your business. If you are already a subscriber (and it's a million to one you are), just pass the word along to some of your coinmen friends to "join the family". Send a check for \$15 to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

ONLY \$48. FOR 52 CONSECUTIVE CLASSIFIED ADS OF 40 WORDS EACH PLUS 52 FREE CHECKING COPIES. The Cash Box 1721 BROADWAY, NEW YORK 19, N. Y. Write For The Facts Today

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ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT THE CASH BOX, 1721 Broadway, New York 19, N. Y.

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Form with fields for FIRM, ADDRESS, CITY, ZONE, STATE, TELEPHONE NUMBER

ENCLOSE YOUR CHECK - AIRMAIL TO:

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NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES—(Continued)

Table with 3 columns: Machine Name, Low Price, High Price. Includes items like Jumbo Bowler, King Pin Bowler, ABC Bowling Lane, ABC Tournament, ABC Super DeLuxe, ABC Champion Bowler, Strike Bowler, All Star Bowler, Trophy Bowler.

CHICAGO COIN

Table with 3 columns: Machine Name, Low Price, High Price. Includes items like Match Bowler, Bowl-A-Ball, Match Bowl-A-Ball, 10th Frame Special, Name Bowler, 10th Frame Double, Crown, Crown Giant Pins, Triple Score, Gold Cup, High Speed Crown, High Speed Triple, Advance, King, Criss Cross Bowler, Super Frame, Starlite, Feature, Holiday, Flash, Playtime, Fireball, Thunderbolt, Triple Strike, Arrow, Criss Cross Targette, DeLuxe model, Bonus Score, Big League, Hollywood, Blinker, Score-A-Line, Bowling Team, Miami Shuffle, Bowling League, Ski-Bowl, Classic Bowler League, TV Bowling League, Rocket Shuffle, 1 Player, 2 Player, Rebound Shuffle.

GENCO

Table with 3 columns: Machine Name, Low Price, High Price. Includes items like Shuffle Target, Shuffle Pool, Match Pool, Skill Ball 2 Player, 6 Player.

KEENEY

Table with 3 columns: Machine Name, Low Price, High Price. Includes items like Super DeLuxe League, High Score League, Team, Club, Domino.

← TOTAL NO. TOTAL VALUE →

SHUFFLES—(Continued)

Table with 3 columns: Machine Name, Low Price, High Price. Includes items like Carnival, Pacemaker, Mainliner Bowler, Bonus Bowler, Diamond Bowler, Bikini, Century, American, National, Speedlane.

UNITED

Table with 3 columns: Machine Name, Low Price, High Price. Includes items like 6-Player Super, 4-Player Official, 6-Player Star, 10th Frame Star, Manhattan 10th Frame, Cascade, Clover, Liberty, Classic, Olympic, Royal, Imperial, DeLuxe model, Chief, Leader, DeLuxe model, Team, DeLuxe model, League, DeLuxe model, Ace, DeLuxe model, Rainbow, Banner, DeLuxe model, Shuffle Targette, DeLuxe model, Speedy, 11th Frame, DeLuxe model, Comet Targette, DeLuxe model, Mercury, DeLuxe model, Mars, DeLuxe model, Lightning, DeLuxe model, Venus, DeLuxe model, Clipper, DeLuxe model, Derby Roll, DeLuxe model, 5th Inning, DeLuxe model, Regulation, DeLuxe model, Bowling Alley, Jumbong Bowling Alley, Royal Bowler, Midget Bowling Alley, Pixie Bowler.

WILLIAMS

Table with 3 columns: Machine Name, Low Price, High Price. Includes item Roll-A-Ball.

← TOTAL NO. TOTAL VALUE →



Table with 3 columns: Machine Name, Low Price, High Price. Includes items like ABT 6 Gun Rifle Range, Air Football, Air Hockey, Amuse, Boomerang, B Heavy Hitter, B Rapid Fire, B Undersea Raider, B Bullseye Shooting Gallery, B Big Inning, Capitol Midget Movies, CC Basketball Champ, CC 4-Player Derby, CC Goatee, CC Hockey, CC Midget Skee, CC Pistol, CC Home Run, 6-Player, Super Model, CC Big League Bullseye Baseball, CC Twin Hockey, CC Steam Shovel, CC Batter Up, CC Croquet, Ev Bola Score, Ev Bat-A-Score, Ev Ski Roll, Ev Super Bomber, Ex Dale Gun, Ex Gun Patrol, Ex Jet Gun, Ex Space Gun, Ex Pony Express, Ex Silver Bullets, Ex Six Shooter, Ex Vitalizer, Ex Shooting Gal., Ex Star Shooting Gallery, Ex Sportland Shooting Gallery, Ex "500" Shooting Gallery, Ex Treasure Cove Shooting Gal., Ex Jungle Hunt, Ex Ringer Ball, Ex Pop Gun Circus, Ge Sky Gunner, Ge Night Fighter, Ge 2-Player Basketball, Ge Rifle Gal., Ge Big Top Rifle Gallery, Super Model, Ge Wild West Gun, Ge Sky Rocket Rifle Gallery, Ge Champion Baseball, Ge Quarterback, Ge Hi-Fly Baseball, Ge State Fair Rifle Gal., Ge Davy Crockett Rifle, Ge Circus Rifle, Ge Gypsy Grandma, Ge Motorama, Ge Space Age Gun, Jack Rabbit, Jungle Joe, Ke Air Raider, Ke Sub Gun, Ke Texas Leagner, Ke Sportsman, DeLuxe model, Ke Ranger, DeLuxe model, Ke League Leader.

← TOTAL NO. TOTAL VALUE →



NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT—(Continued)

Table listing various arcade equipment items such as Mills Panorama Peak, Munves Squoits, Mu Atomic Bomber, Mu Ace Bomber, Mu Dr. Mobile, Mu Fly Saucers, Mu Photo (Pre-War), Mu Photomatic, Mu Silver Gloves, Mu Sky Fighter, Mu Voice-O-Graph, Mu K.O. Champ, Mu Drive Yourself, Mu Rock 'n Roll, Mu Bang-O-Rama, Phila. Toboggan Skee Alley, Quizzer, Scientific Basketball, Scientific Batting Pr., Scientific Pitch 'Em, Seeburg Bear Gun, Seeburg Shoot the Chute, Seeburg Coon Hunt, Set Shot Basketball, Telequiz, Un Team Hockey, Un Jungle Gun, Un Deluxe model, Un Carnival Gun, Un Deluxe model, Un Bonus Gun, DeLuxe model, Un Super Slugger, Un Star Slugger, Un Pirate Gun, Wilcox-Gay Recordio, Wm DeLuxe World Series, Wm DeLuxe Baseball, Wm Pennant Baseball, Wm Super Pennant Baseball, Wm Super Star Baseball, Wm Major League Baseball, Wm All Star Baseball, Wm Big League Baseball, Wm Jet Fighter, Wm Safari, DeLuxe model, Wm Polar Hunt, Wm Sidewalk Engineer, Wm King of Swat, Wm Four Bagger, DeLuxe model, Wm Crane, Wm Peppy The Clown, Wm 1957 Baseball, Wm Ten Strike, Wm Ten Pins, Wm Shortstop.

UPRIGHT ELECTRONIC
SCORING F. P. GAMES

Table listing upright electronic scoring F.P. games: Big Tent, Circus, County Fair, Double Shot, Gun Smoke, Hunter, Skeet Shoot, Skill Parade, Super Big Tent, Super Hunter.

-TOTAL NO. TOTAL VALUE-

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INC.

Table listing AMI equipment: Model J-200 (E), 200 Selec. Phono., Stereo or Monophonic; Model J-200 (M), 200 Selec. Phono., Stereo or Monophonic; Model J-120, 120 Selec. Phono, Stereo or Monophonic; Model J-100, 100 Selec. Phono., Stereo or Monophonic; Model J-200, Continuous Play Hideaway, Stereo or Monophonic; Model J-200, Selective Play Hideaway, Stereo or Monophonic; Model WQ-200 Wall Box; Model WQ-200-1 Wall Box (Dual Price); Model WQ-200-3 Wall Box (4-Coin, Dual Price); Model WQ-120 Wall Box; Bargrip Wall Bracket; Stereo Mate Extension Speaker (Full Range); Recessed Ceiling Speaker; Wall Speaker; Corner Speaker; Stereo Adaption Kit; Remote Volume and Cancel Control, Stereo or Monophonic; Automatic Volume Control.

AUTO-BELL MFG. CO.

Table listing Auto-Bell equipment: Old Smokey Train; Curved Shuffle; Circus Wagon Wheel (Upright Electronic Scoring Game); Play Ball, Counter Game; Circus Days (Upright Electronic Scoring F. P. Game).

AUTO-PHOTO CO.

Table listing Auto-Photo equipment: Model 14 Studio \$3,245.00

BALLY MFG. CO.

Table listing Bally equipment: Gunsmoke (Adult Pistol-Target Game) \$ 610.00; Heavy Hitter, Standard Model (Dime Coin-Chute) \$ 590.00; Replay Model (Dime Coin-Chute & 3/25¢ Chute) 610.00; Club Bowler 855.00; Fire Chief (Kiddie Ride) 898.00; Western Express (Kiddie Ride) 898.00; Sea Island 902.00; Deluxe Skill Parade 625.00; Spook-gun (kiddie shooting-gallery) 465.00; Lucky Alley Bowler; With Dime A Game Chute; 11 Foot 1,299.00; 14 Foot 1,315.00; 18 Foot 1,365.00; With 2 Games For A Quarter Chute; 11 Foot 1,304.00; 14 Foot 1,320.00; 18 Foot 1,370.00; 4 Foot Alley Section 50.00; Speed-Queen (Kiddie Ride) 865.00; Toonerville Trolley 865.00; Model T (without Record Changer) 865.00; The Champion (with new-all-metal cabinet) 865.00.

CHICAGO COIN MACHINE

Table listing Chicago Coin Machine: King Bowler; 16 Foot 5 inch; 21 Foot 5 inch; Monte Carlo Rebound Shuffle 6'; Super Monte Carlo Rebound Shuffle 8'; Rocket Ball Shuffle Baseball; Red Pin Bowler; Twin Bowler; Commando Machine Gun.

EXHIBIT SUPPLY CO.

Table listing Exhibit Supply Co. equipment: Card Vendor, with base; Single & Double Cols.

J. F. FRANTZ MFG. CO.

Table listing J.F. Frantz Mfg. Co. equipment: Dodge City (Counter Pistol Game); Kicker & Catcher (Counter Game); ABT Challenger Pistol (Counter Game); ABT Guesser Scale; ABT Rifle Sport (Shooting Gallery); Aristo Scale.

GAMES, INC.

Table listing Games, Inc. equipment: Wild Cat (Upright Electronic Scoring F. P. Game); Double Shot (Upright Electronic Scoring F. P. Game).

D. GOTTLIEB & CO.

Table listing D. Gottlieb & Co. equipment: Hi Diver (Single Player, 5-Ball).

IRVING KAYE CO., INC.

Table listing Irving Kaye Co., Inc. equipment: Deluxe Leader, 6 Pocket Pool Table \$ 359.95; Deluxe Jumbo Leader, 6 Pocket Pool Table 499.95; Super Jumbo Hockey (8 ft.) 400.00; Melody Tower 149.95; El Dorado-6 Pocket Pool 495.00; Deuces Wild 289.95.

J. H. KEENEY & CO.

Table listing J.H. Keeney & Co. equipment: Little Bowler \$ 695.00; Shawnee 950.00; Twin Big Tent 1,295.00; DeLuxe Big Tent (Upright Electronic Scoring F. P. Game) 895.00; Riviera Cigarette Vendor 299.50; Snack Vendor 52.50; DeLuxe Hot Coffee & Hot Chocolate Combo Vendor 620.00; Various models of above.

ROCK-OLA MFG. CORP.

Table listing Rock-Ola Mfg. Corp. equipment: Model 1475 ST 200 Selec. Phono.; Model 1475 200 Selec. Phono.; Model 1462 50 Selec. Phono.; Model 1464 120 Selec. Wall Type Phono.; Model 1468 ST 120 Selec. Phono.; Model 1468 120 Selec. Phono.; Model 1947 Remote Volume Control for Model 1464 Phono.; Model 1460 ST Playmaster 200 Selec. Phono.; Model 1617 Hi-Fi Wall Speaker; Model 1618 Stereo Wall Speaker; Model 1927 Remote Volume Control with Cancel Button 50¢ Coin Chute Available for All Models; Dual Credit Unit available for 200 Selec., Model 1475; Model 1555 Dual Wall Box for 120 or 200 Selec.

THE SEEBURG CORP.

Table listing The Seeburg Corp. equipment: Model 222, 160 Selec. Phono.; Model 220, 100 Selec. Phono.; D-3WU Wall-O-Matic 100-160-200 Selection; S-3WU Wall-O-Matic 100-160-200 Selection; HD-3WU Wall-O-Matic 100-160-200 Selection; RSVC-1 Remote Stereo Volume Control; CC1 Coin Counter; TWI Twin Stereo Wall Speakers; TCI Twin Stereo Corner Speakers; TRI Twin Stereo Recessed Speakers; PS6LZ—Power Supply; HF4I-3—Power Amplifier; Cigarette Vendor Model 800E1.

UNITED MFG. CO.

Table listing United Mfg. Co. equipment: Play Mate Rebound Shuffle Game \$ 650.00; DeLuxe Baseball 870.00; Yankee Baseball 770.00; Skyraider (Gun Game) 895.00; Duplex Bowler (2-Lane 6-Player) 1,495.00; Simplex Bowling Alley; 13 Foot Model 1,270.00; 16 Foot Model 1,300.00.

UNITED MUSIC CORP.

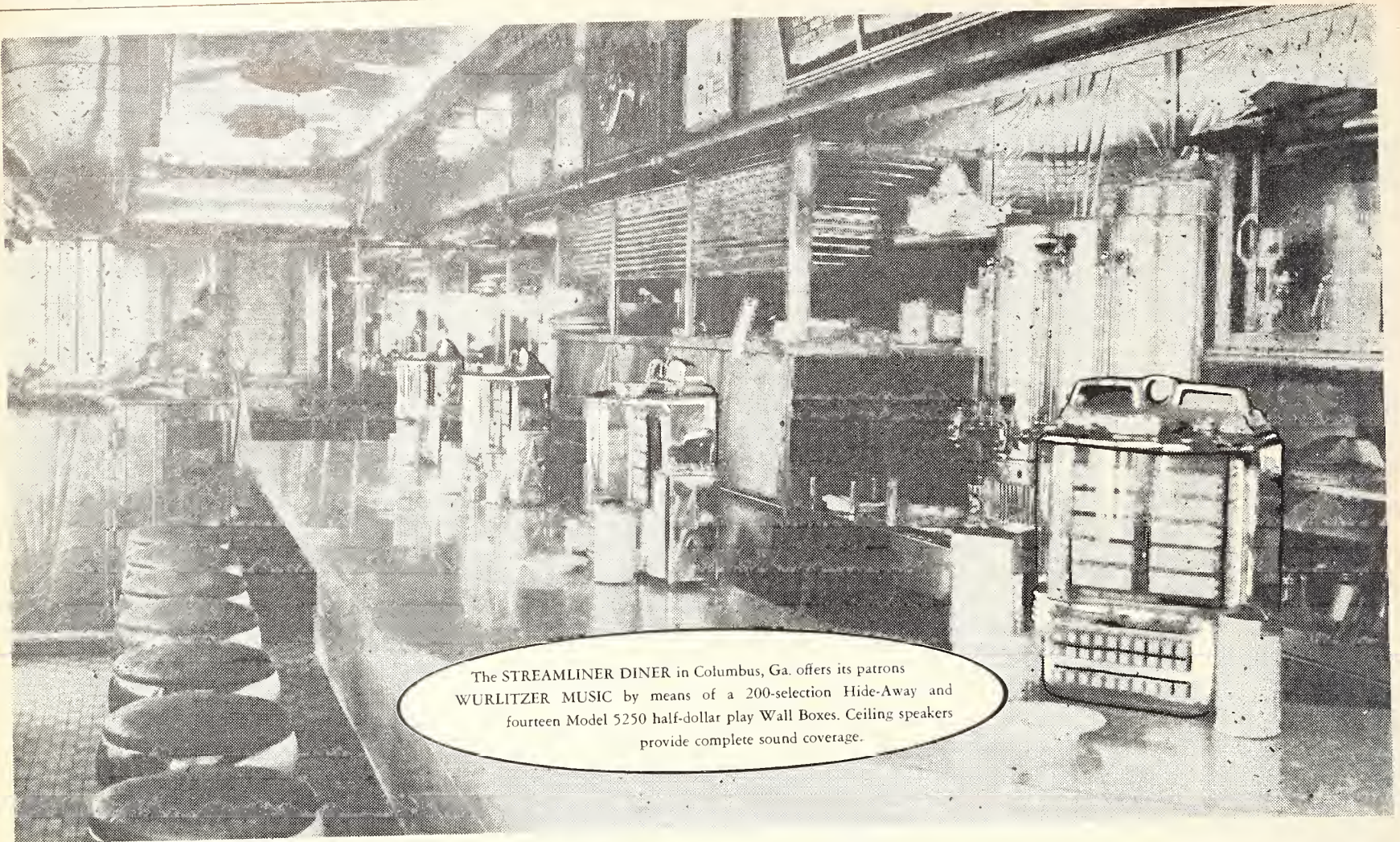
Table listing United Music Corp. equipment: UPB-100, 100 Selec. Phono.; Corner Speaker; Wall Speaker; Recessed Ceiling Speaker; (All speakers are 8" Super Perma-Magnetic with Step-Switch Volume Control).

WILLIAMS MFG. CO.

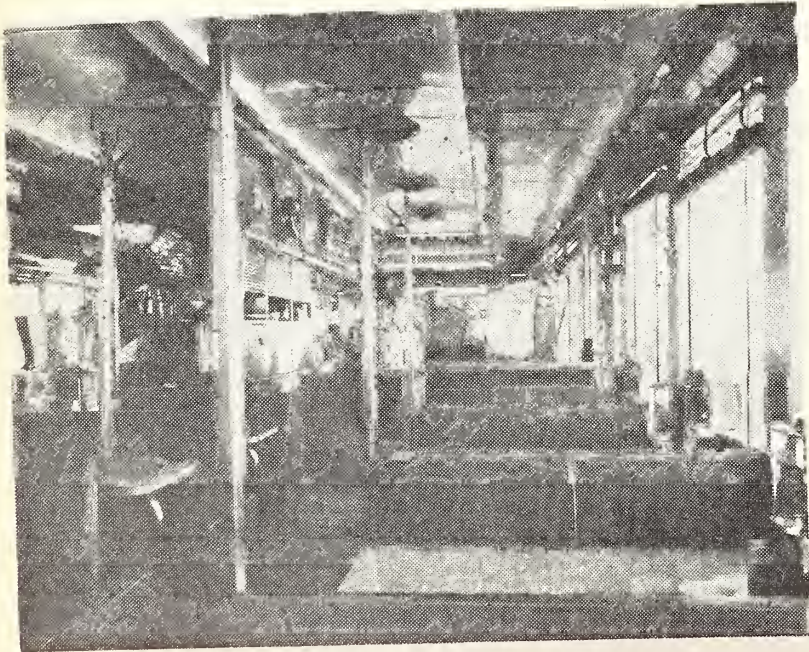
Table listing Williams Mfg. Co. equipment: Pinch Hitter; Bank Shuffle; Hercules; Tic-Tac-Toe (5-Ball); Vanguard (Gun Game).

THE WURLITZER CO.

Table listing The Wurlitzer Co. equipment: Model 2300-S, Stereophonic, 200 Sel., Phono with Stepper and Dual Pricing; Model 2300, Monophonic, 200 Selec., with Stepper; Model 2304-S, Stereophonic, 104 Selec., less Stepper; Model 2304, Monophonic, 104 Selec., less Stepper; Model 5252 Wall Box, 200 Sel., Dual Pricing; Model 5250 Wall Box, 200 Sel., 10¢-25¢-50¢; Model 5207 Wall Box, 104 Sel. 10¢-25¢; Model 258 Stepper, 200 Selec.; Model 257 Stepper, 104 Selec.; Model 5115 Hi Fi Corner Speaker, Four 5" Cones; Model 5119 Hi Fi Ceiling Speaker, 12" Cones; Model 5122 Stereophonic Convertible Console Speaker; Model 5123 Stereophonic Wall Speaker, 12" Coaxial; Model 5124 Stereophonic Corner Speaker, 8" Ext. Range; Model 5125 Stereo Extender Speaker, packed in pairs.



The STREAMLINER DINER in Columbus, Ga. offers its patrons WURLITZER MUSIC by means of a 200-selection Hide-Away and fourteen Model 5250 half-dollar play Wall Boxes. Ceiling speakers provide complete sound coverage.



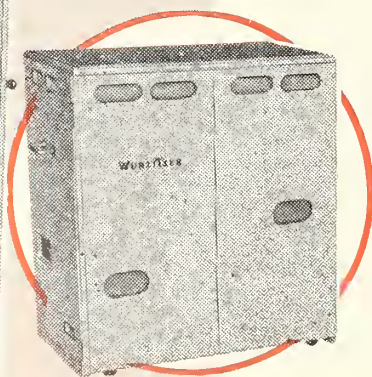
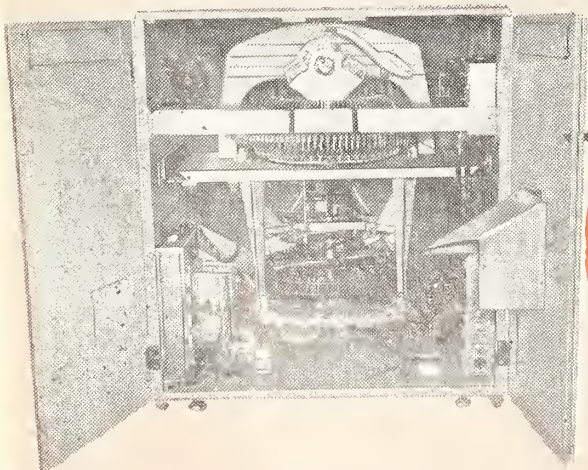
WURLITZER

OFFERS BOTH STEREOPHONIC AND HIGH FIDELITY HIDE-AWAY UNITS

For limited space locations

The limited space location need not lack the drawing power of the finest in coin-operated music. Wurlitzer High Fidelity STEREOPHONIC Hide-Away Units are available in both 104 and 200-selection models.

In every instance, it has been proven that they will out-earn the equipment previously installed. Take inventory of the small locations in your area. Wurlitzer Hide-Away Units will make money for them and for YOU!



Available in 104 and 200-Selection Models

WURLITZER *Stereophonic*

HIGH FIDELITY MUSIC SYSTEMS

WITH A COMPLETELY FLEXIBLE LINE OF FLOOR, CORNER AND WALL SPEAKERS

THE WURLITZER COMPANY
NORTH TONAWANDA, NEW YORK

Established 1856

Turn **MUSIC NOTES** into **BANK NOTES**

Operate **THE PHONOGRAPH**

AVAILABLE IN
Stereophonic
AND
Monaural
MODELS

Featuring
**WORLD'S FASTEST
Record-Changing Mechanism**

Actually more than *twice as fast* as any other on the market. Means **MORE COINS** per hour. United's confidence in this amazing mechanism is supported by an astounding guarantee enclosed with each phonograph.

Unconditionally Guaranteed

The Record Mechanism contained in the Model UPB-100 United Phonograph is **UNCONDITIONALLY GUARANTEED** for one full year from date of delivery by an authorized United Music Corporation distributor in a new and unused condition. Each United Phonograph is delivered with a "Certificate of Warranty" outlining United's complete guarantee.

UNITED MUSIC CORPORATION

Packed with many other exclusive features, the United Phonograph stands "head and shoulders" above all others in Simplicity... Styling... Mechanical Perfection... Profit. Operate the finest... operate United.

A COMPLETE MUSIC SYSTEM

FULL RANGE EXTENSION SPEAKERS specially designed for convenient Wall, Ceiling and Corner installation. Both Monaural and Stereophonic.

SYNCHROMATIC COMPACT WALL BOX complete with Program Selection Panel and Dial Selector Knobs makes selection in 2 seconds.

HIDE-AWAY UNIT ideal for locations with limited floor space.

PLAY-STIMULATOR stops lulls. Invites more play. Pays for itself in a hurry.

BEAUTIFUL 5 COLORS

AQUA • CORAL • GOLD • EBONY • PLATINUM

WRITE FOR DETAILS TODAY!

WALK-IN DOOR

swings wide open for
INSTANT, EASY ACCESS...

53 IN. HIGH
35½ IN. WIDE
27½ IN. DEEP
310 LBS.
NET WEIGHT

UNITED MUSIC CORPORATION, 3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

NEW FAST PLAY

ups alley earning-power 50 per cent

Operators who "clock" the play on location know that 75 to 90 per cent of daily shuffle-alley earnings land in the cash-box during a few rush hours of peak patronage. And they know they miss plenty of rush hour play with equipment that is not fast enough to handle the crowd. DE LUXE CLUB BOWLER—with new twice-as-fast rotary totalizers and 50 per cent faster play cycle—enables you to "make hay while the sun shines"—get all the big rush hour play while the crowds are there to play—take in \$15 while the other alleys earn \$10. Get DE LUXE CLUB BOWLER busy for you in busy spots today.

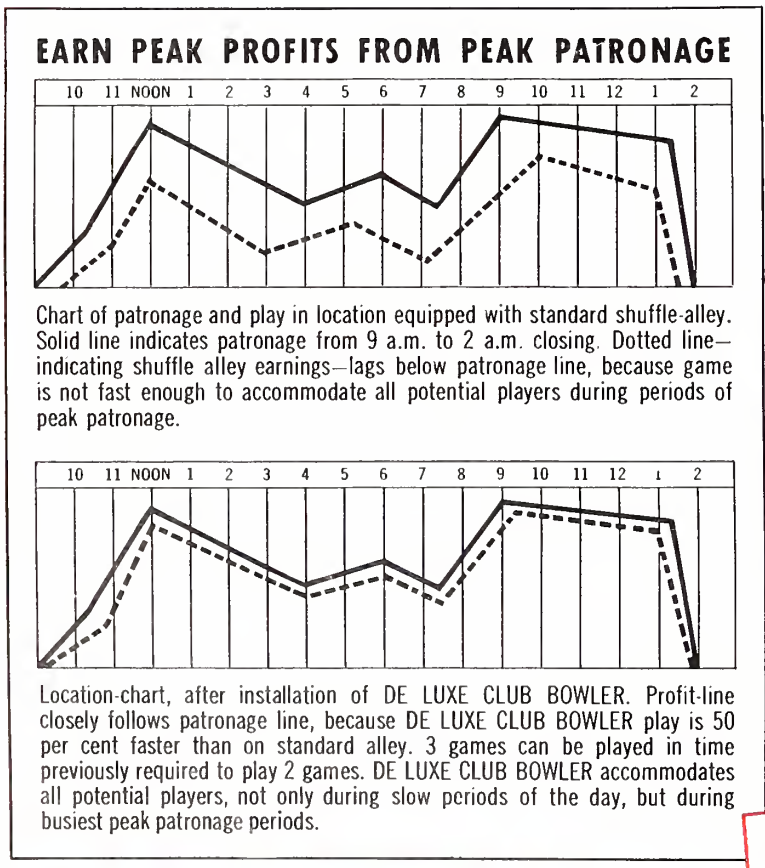
BALLY MANUFACTURING COMPANY, 2640 BELMONT AVE., CHICAGO 18, ILL.



Players' choice... OFFICIAL or SPEED bowling... switch-on LUCKY STRIKES

**1 TO 6 CAN PLAY
8½ ft. by 25 in.
DIME-PLAY**

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Bally CLUB BOWLER