

The Cash Box

VOLUME XX—NUMBER 8

NOVEMBER 8, 1958

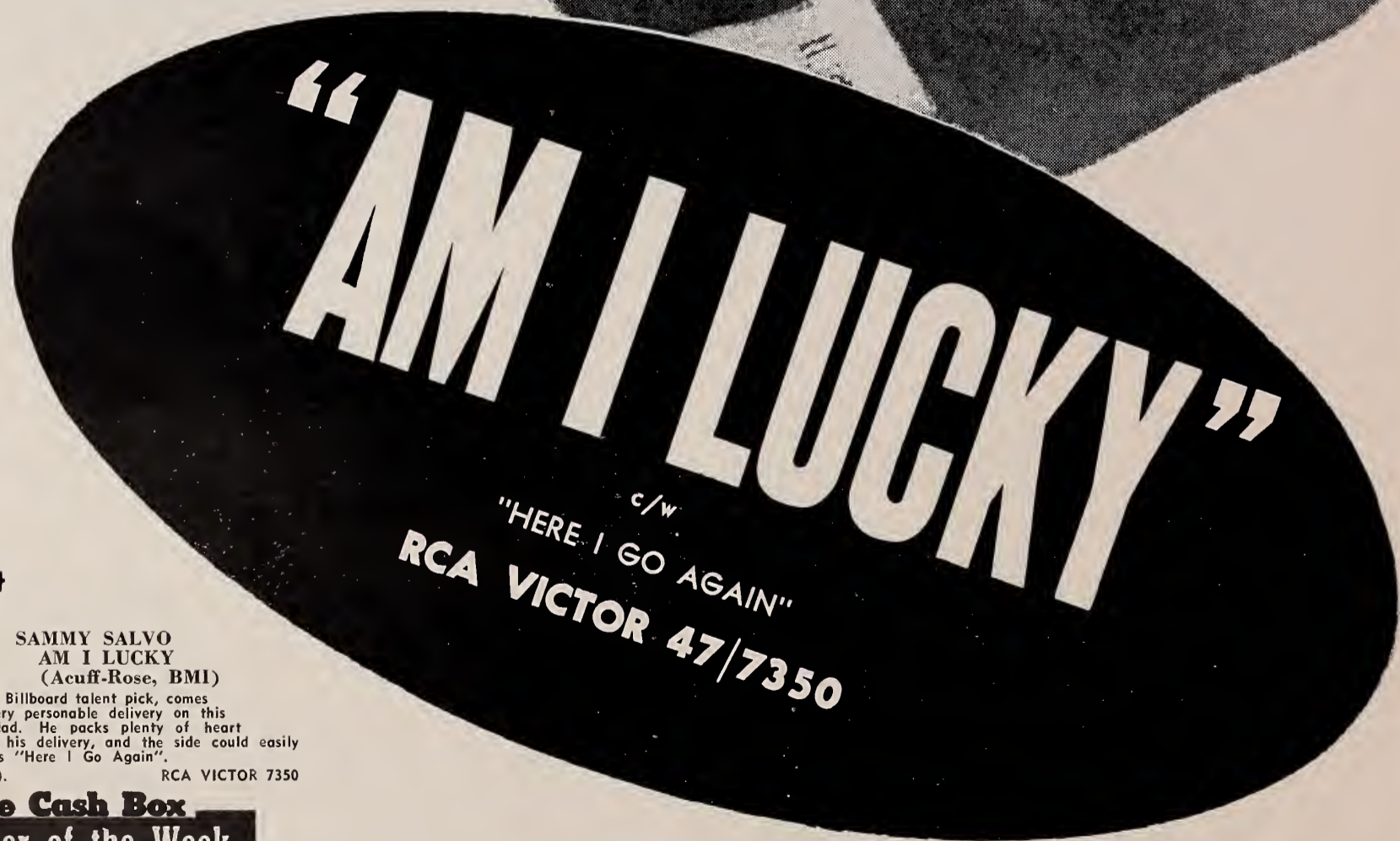


Duane Eddy has really hit the jackpot this year. Within a matter of months he has had three consecutive smashes on the Jamie label, "Rebel-Rouser", "Ramrod", and his current hit, "Cannon Ball". Shown above surrounding the young singer are Ira Sidelle, who books him; Harry Finfer, Jamie Records exec; and George Goldner who distributes the Jamie label nationally.

Announcing
A HIT!

SAMMY SALVO

singing



SAMMY SALVO
AM I LUCKY
(Acuff-Rose, BMI)

Salvo, a previous Billboard talent pick, comes across with a very personable delivery on this moving rockaballad. He packs plenty of heart and feeling into his delivery, and the side could easily take off. Flip is "Here I Go Again".
(Acuff-Rose BMI). RCA VICTOR 7350

The Cash Box
Sleeper of the Week

"AM I LUCKY" (2:02)
(Acuff-Rose BMI—Salvo)

SAMMY SALVO (RCA Victor 7350)

Sammy Salvo, a talented songster on the brink of stardom, could make the grade with his latest Victor pressing, "Am I Lucky". Ably accompanied by a vocal combo called the Jubilaires, Sammy chants a catchy romantic rock-a-ballad that could meet with vast teenage approval. Lad has a great sound on this platter. Keep a tab on it.



RCA VICTOR
RADIO CORPORATION OF AMERICA





FOUNDED BY BILL GERSH

The Cash Box

Volume XX—Number 8

November 8, 1958

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of *The Cash Box'* former 'Confidential Price Lists' and *The Cash Box'* former 'C. M. I. [Coin Machines Industry] Blue Book') are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. *"The Cash Box Price Lists"* are an exclusive and copyrighted feature of *The Cash Box*. *"The Cash Box Price Lists"* are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." *"The Cash Box Price Lists"* are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. *"The Cash Box Price Lists"* are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. The publishers reserve the right to refuse advertisements, editorial material and all other subject and advertising matter that does not meet with their complete approval.

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Only The Cash Box Charts Give The

WHOLE STORY!

Now more than ever, *The Cash Box* lists serve the music and record industries in more and varied ways than those of any other publication. For now *The Cash Box* is the only trade paper giving a totally rounded picture, i.e. telling you which records are selling best, which ones disk jockeys are playing most and which ones juke box operators are programming. In addition it is only in *The Cash Box* that you can see the story from different regional areas, finding out at a glance just how your own territory may differ from others around the country.

It has always been the aim of *The Cash Box* to expand its services to the trade, not curtail them. As changing conditions demanded changing information, *The Cash Box* was always the first to gather that information, correlate it and present it to the trade in a form that could be easily understood and which was in accuracy and speed unsurpassable.

Today *The Cash Box* charts stand at the pinnacle of their usefulness and acceptance among all those who

are dependent upon such information for the conduct of their business. Retailers, disk jockeys, juke box operators, record and music officials throughout the entire nation not only have been subscribing to *The Cash Box* in greater and greater numbers, but their intensive readership and use of the contents of the magazine are made known to us almost daily in letters and phone calls complimenting our services and also in the comments that we receive about even the minutest item printed in our pages.

Of course it is highly gratifying to us to have watched this magazine develop to its present stature, but it is even more gratifying to know that it is of such vital use to the people in our industry. You may all be certain, that just as now it is the only trade paper in which the entire music and record picture can be had, so in the future we intend to keep giving the trade the kind of information it needs to operate on as profitable a basis as it possibly can.

The Cash Box TOP 100

Best Selling Tunes on Records

Week Ending
November 8, 1958

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS



Pos.	Pos.	Pos.	Pos.	Pos.	Pos.	Pos.	Pos.	Pos.	Pos.
11/1	10/25	11/1	10/25	11/1	10/25	11/1	10/25	11/1	10/25
1	2	17	18	35	43	51	40	68	84
—Topsy (Part II)	—	—The Day The Rains Came	—	—Poor Boy	—	—Fibbin'	—	—Summertime Blues	—Look Who's Blue
★LV-5003—COZY COLE LV-5007—COZY COLE & SAVINA		★KA-231—RAYMOND LEFEVRE ★KA-235—JANE MORGAN VE-10152—DALIDA		★JU-5338—ROYALTONES KI-5157—SUGAR CANES ME-71367—CARDIGANS		★ME-71355—PATTI PAGE		★LI-55144—EDDIE COCHRAN	★VI-7330—DON GIBSON
2	3	18	19	36	45	52	37	69	85
—It's Only Make Believe	—	—You Cheated	—	—Mr. Success	—	—Hula Hoop Song	—	—Gee But It's Lonely	—Gotta Travel On
DB-101—JIMMY STARR ★MG-12677—CONWAY TWITTY		★DO-15805—SHIELDS DX-500—SLADES ME-71345—DEL VIKINGS		★CA-4070—FRANK SINATRA		★CR-62033—TERESA BREWER ★RO-4106—GEORGIA GIBBS		★DO-15825—PAT BOONE	★MN-400—BILLY GRAMMER
3	7	19	20	37	34	53	53	70	86
—It's All In The Game	—	—Beep Beep	—	—No One But You	—	—I'll Wait For You	—	—A Letter To An Angel	—Promise Me Love
★MG-12688—TOMMY EDWARDS		★RO-4115—PLAYMATES		★VI-7315—AMES BROTHERS		★CN-1026—FRANKIE AVALON		★AE-551—JIMMY CLANTON	★CD-1351—ANDY WILLIAMS
4	10	20	21	38	33	54	76	71	87
—Tom Dooley	—	—Need You	—	—With Your Love	—	—Mandolins In The Moonlight	—	—This Little Girl's Gone Rockin'	—Calla Calla
★CA-4049—KINGSTON TRIO		DO-15843—JEFF STEVENS ★GY-2001—DONNIE OWENS		★CC-483—JACK SCOTT		★VI-7353—PERRY COMO		★AT-1197—RUTH BROWN	★AA-101—PAULETTE SISTERS
5	4	21	22	39	44	55	42	72	88
—Chantilly Lace	—	—Love Is All We Need	—	—Fallin'	—	—Devoted To You	—	—Ten Commandments Of Love	—Goodnight
★ME-71343—BIG BOPPER		EP-9289—JIMMY BREEDLOVE ★MG-12722—TOMMY EDWARDS		★MG-12713—CONNIE FRANCIS		★CD-1350—EVERLY BROS.		★CH-1705—HARVEY & MOONGLOWS	★AX-25017—ELEGANTS
6	22	22	23	40	31	56	32	73	89
—To Know Him Is To Love Him	—	—Walking Along	—	—The Secret	—	—How The Time Flies	—	—La Do Dada	—A House, A Car, And A Wedding Ring
CA-4069—EVE KINGSLEY ★DR-503—TEDDY BEARS RO-4107—CATHY CARR		AG-5316—SOLITAIRES ★ME-71366—DIAMONDS		★CA-4033—GORDON MacRAE CM-151—GAINORS DL-6178—OTIS WILLIAMS		★CG-59013—JERRY WALLACE		★CK-900—DALE HAWKINS	★KE-2006—SAM COOKE
7	2	23	24	41	—	57	75	74	90
—Tea For Two Cha Cha	—	—I Got A Feeling	—	—One Night	—	—A Lover's Question	—	—Tunnel Of Love	—
★DE-30704—TOMMY DORSEY O. starring WARREN COVINGTON		★IM-5545—RICKY NELSON		★VI-7410—ELVIS PRESLEY		★AT-1199—CLYDE McPHATTER		★CH-401252—DORIS DAY	★CK-906—DALE HAWKINS ★LO-1834—MIKE PRESTON
8	25	24	25	42	39	58	74	75	91
—Lonesome Town	—	—I Got Stung	—	—The Blob	—	—A Part Of Me	—	—I Want To Be Happy Cha Cha	—La Paloma
★IM-5545—RICKY NELSON		★VI-7410—ELVIS PRESLEY		★CO-41250—FIVE BLOBS DO-15817—JOE AUGUST ER-1080—ZANIES		★AE-551—JIMMY CLANTON		DE-30790—WARREN COVINGTON & T. DORSEY ORCH. ★GA-1020—ENOCH LIGHT & LIGHT BRIGADE	★DO-15795—BILLY VAUGHN SF-5027—JUDY HARRIET
9	B	25	26	43	54	59	65	76	92
—Rockin' Robin	—	—Hideaway	—	—Cimarron	—	—That Old Black Magic	—	—Just A Dream	—Sweetheart
★CS-229—BOBBY DAY		★PA-520—FOUR ESQUIRES		★DO-15836—BILLY VAUGHN		★CA-4063—LOUIS PRIMA & KEELY SMITH		★AE-546—JIMMY CLANTON DO-15804—MARGARET WHITING	★CA-4071—PEGGY LEE SB-115—LONNIE SATTIN
10	13	26	27	44	36	60	24	77	93
—The End	—	—Cannon Ball	—	—Pussy Cat	—	—Little Star	—	—Everybody Loves A Lover	—All Over Again
★DE-30719—EARL GRANT		★JA-1111—DUANE EDDY		★VI-7315—AMES BROTHERS		★AX-25005—ELEGANTS		★CO-41195—DORIS DAY WB-5017—RICKIE LAYNE & VELVEL	★CO-41251—JOHNNY CASH
11	5	27	28	45	50	61	55	78	94
—Bird Dog	—	—There Goes My Heart	—	—Treasure Of Your Love	—	—Come On Let's Go	—	—Jealous Heart	—Once Upon A Time
★CD-1350—EVERLY BROS.		★MG-12706—JONI JAMES		★CO-41214—EILEEN RODGERS		★DF-4106—RITCHIE VALENS		CO-41278—LES PAUL & MARY FORD ★DO-15853—FONTAINE SISTERS ★WB-5008—TAB HUNTER	★CA-4065—DEAN MARTIN
12	12	28	29	46	66	62	73	79	95
—Tears On My Pillow	—	—Mexican Hat Rock	—	—Scene Of The Crime	—	—Whose Heart Are You Breaking Now	—	—Flamingo L'Amore	—Play Some Music For Broken Hearts
★EN-1027—LITTLE ANTHONY & IMPERIALS		★CM-149—APPLEJACKS		★VI-7349—DINAH SHORE		★TP-395—JOHNNY LOVE		★ME-71369—GAYLORDS	★DO-15829—DON CORNELL
13	9	29	30	47	49	63	48	80	96
—Susie Darlin'	—	—Guaglione	—	—Love Makes The World Go 'Round	—	—For My Good Fortune	—	—All Alone	—Anna
★DO-15781—ROBIN LUKE WO-105—CLYDE BEAVER		VE-10152—DALIDA ★VI-7337—PEREZ PRADO		CA-3997—T. ERNIE FORD ★VI-7353—PERRY COMO		CO-41258—MAHALIA JACKSON ★DO-15825—PAT BOONE		★FS-8538—TERRI STEVENS	★JP-48012—ORIGINALS MG-11457—SILVANA MANGANO
14	6	30	31	48	47	64	41	81	97
—Nel Blu Dipinto Di Blu	—	—Near You	—	—Leave Me Alone	—	—Mocking Bird	—	—Nine More Miles	—My Girl
★CA-4028—DEAN MARTIN CA-4024—NELSON RIDDLE CG-59016—ROSA LINDA CO-41223—AURELIO FIERRO CR-62021—McGUIRE SIS. ★DE-30677—DOMENICO MODUGNO GA-1019—CHARLES MAGNANTE KA-228—UMBERTO MARCATO MG-12699—ALAN DALE VI-7310—JESSE BELVIN		CA-4044—CLIFFIE STONE DO-15807—FRANCIS CRAIG GN-136—MULCAYS ★KA-233—ROGER WILLIAMS		★SW-4014—DICKY DOO & THE DON'TS		★CO-41266—FOUR LADS		★CM-150—GEORGIE YOUNG KI-5156—CHECKERS	★DO-15839—ROBIN LUKE
15	16	31	32	49	79	65	27	82	98
—Call Me	—	—Forget Me Not	—	—Almost In Your Arms	—	—Patricia	—	—It Don't Hurt No More	—Go Chase A Moonbeam
★CO-41253—JOHNNY MATHIS		★CA-4056—NAT "KING" COLE		★AP-9960—JOHNNY NASH AP-9943—DON COSTA CA-4011—LES BAXTER CO-41200—SOPHIA LOREN DO-15831—STEVE ALLEN KE-2006—SAM COOKE LO-1830—VERA LYNN/ MANTOVANI ME-71338—RALPH MARGERIE VI-7286—JOE REISMAN		★MG-12672—MORTY CRAFT ★VI-7245—PEREZ PRADO		★SA-1551—NAPPY BROWN	★CO-41238—JERRY VALE
16	30	32	33	50	35	67	63	83	99
—Queen Of The Hop	—	—Firefly	—	—No One Knows	—	—I Wish	—	—White Bucks And Saddle Shoes	—What Do I Care
★AC-6127—BOBBY DARIN		★CO-41237—TONY BENNETT MI-110—MITT MITTENS		★LA-3015—DION & BELMONT		★DE-30764—FOUR ACES ★EP-9295—FOUR COINS KA-246—ROGER WILLIAMS		★BG-3004—BOBBY PEDRICK, JR.	★CO-41251—JOHNNY CASH
★INDICATES BEST SELLING RECORD OR RECORDS.		★DO-15840—PAT BOONE							★AP-9934—PONY-TAILS SF-5027—JUDY HARRIET

SEE CODE FOR RECORD COMPANY NAMES ON PAGE 6

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"It's the most played record in the city of Detroit and exploding sales wise!"

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B/W

Cara Mia (Ciribiribin) Cha-Cha

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Sparton of Canada Ltd.
Peerless De Mexico, S.A.



THE NATION'S
Top Ten
JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	IT'S ALL IN THE GAME TOMMY EDWARDS MG-12688—Tommy Edwards	1
2	TOPSY (PART II) COZY COLE LV-5003—Cozy Cole LV-5007—Cozy Cole & Savina	4
3	TEA FOR TWO CHA CHA WARREN COVINGTON & T. DORSEY ORCH. DE-30704—Warren Covington & T. Dorsey Orch. VI-EPA-1469—Johnny Conquet	2
4	IT'S ONLY MAKE BELIEVE CONWAY TWITTY MG-12677—Conway Twitty DB-101—Jimmy Starr	9
5	CHANTILLY LACE BIG BOPPER ME-71343—Big Bopper	5
6	BIRD DOG EVERLY BROTHERS CD-1350—Everly Bros.	3

7	TOM DOOLEY KINGSTON TRIO CA-4049—Kingston Trio	15
8	SUSIE DARLIN' ROBIN LUKE DO-15781—Robin Luke WO-105—Clyde Beaver	8
9	NEL BLU DIPINTO DI BLU DOMENICO MODUGNO CA-4028—Dean Martin CA-4024—Nelson Riddle CG-59016—Rosa Linda CO-41223—Aurelio Fierro CR-62021—McGuire Sis. DE-30677—Domenico Modugno GA-1019—Charles Magnante KA-228—Umberto Marcato MG-12699—Alan Dale VI-7310—Jesse Belvin	6
10	ROCKIN' ROBIN BOBBY DAY CS-229—Bobby Day	7

11) THE END. 12) TEARS ON MY PILLOW. 13) TO KNOW HIM IS TO LOVE HIM. 14) YOU CHEATED. 15) LITTLE STAR. 16) I GOT A FEELING. 17) CALL ME. 18) FIREFLY. 19) GUAGLIONE. 20) HIDEAWAY. 21) THE DAY THE RAINS CAME. 22) LONESOME TOWN. 23) THERE GOES MY HEART. 24) NEAR YOU. 25) NON DIMENTICAR. 26) JUST A DREAM. 27) DEVOTED TO YOU. 28) SUMMERTIME BLUES. 29) QUEEN OF THE HOP. 30) PATRICIA. 31) MEXICAN HAT ROCK. 32) NEED YOU. 33) WITH YOUR LOVE. 34) FORGET ME NOT. 35) WALKING ALONG.

CODE:

AA—AAMCO	CB—Cabot	DL—DeLuxe	FS—Felsted	LK—Lark	SE—Sue
AC—Atco	CC—Carlton	DM—Demon	GA—Grand Award	LO—London	SF—Surf
AE—Ace	CD—Cadence	DO—Dot	GL—Glory	LV—Love	SP—Specialty
AF—Audio Fidelity	CE—Coed	DR—Dore	GN—GNP	ME—Mercury	SU—Sun
AG—Argo	CG—Challenge	DT—Dooto	GO—Gone	MG—MGM	SW—Swan
AL—Aladdin	CH—Chess	DU—Duke	GY—Guyden	MI—Mira	TE—Tender
AN—Abner	CI—Casino	DX—Domino	HA—Hanover	MN—Monument	TN—TNT
AO—Apollo	CK—Checker	EA—Eagle	HE—Herald	MO—Modern	TP—TeePee
AP—ABC-Paramount	CL—Colonial	EM—Ember	HU—Hunt	NA—Nasco	UA—United Artists
AR—Arrow	CM—Cameo	EN—End	HY—Hickory	OJ—OJ	UN—United
AT—Atlantic	CN—Chancellor	EP—Epic	IM—Imperial	OK—Okeh	VE—Verve
AW—Arwin	CO—Columbia	ER—Era	JA—Jamie	PA—Paris	VI—RCA Victor
AX—Apt	CR—Coral	EW—East-West	JP—Jackpot	PE—Peacock	VJ—Vee Jay
BA—Baton	CS—Class	EX—Excella	JU—Jubilee	PH—Sam Philips, Int.	VK—Vik
BB—Back Beat	CY—Crytalette	FA—Fargo	JZ—Josie	PX—Pet	VP—Vip
BG—Bigtop	DA—Dana	FE—Federal	KA—Kapp	RI—Rip	VU—Vulcan
BI—Big B	DB—Debbie	FI—Fiesta	KE—Keen	RO—Roulette	WB—Warner Bros.
BR—Brunswick	DD—Dale	FL—Flash	KI—King	SA—Savoy	WO—Wonder
BT—Bethlehem	DE—Decca	FO—20th-Fox	LA—Laurie	SB—Sunbeam	
CA—Capitol	DF—Del Fi	FP—Flip	LI—Liberty		
	DI—Disneyland	FR—Fraternity			

SATURATION CAMPAIGN!

The following publications will tell over

52 MILLION

READERS about the most exciting Stereo records in the world AT ANY PRICE!

Distributor personnel meetings to premiere the most exciting stereo release ever presented

Los Angeles distributors will meet on Friday, November 7, 1958 at Somerset Factory in Swarthmore, Pa.

Mid-West distributors will meet on Saturday, November 8, 1958 at Chicago, Ill.

Western distributors will meet on Sunday, November 9, 1958 at Las Vegas, Nev.

Southern distributors will meet on Friday, November 14, 1958 at Somerset

★AC/Factory in Swarthmore, Pa.

STEREO FIDELITY IS MANUFACTURED BY MILLER INTERNATIONAL CO., SWARTHMORE, PA., U. S. A.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



LIFE	TIME	NEW YORKER
HOLIDAY	TV Guide	PLAYBOY
Esquire	SATURDAY REVIEW OF LITERATURE	HIGH - FIDELITY
HI FI & MUSIC REVIEW	HARRISON CATALOG	schwann catalog

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CARLTON RECORD CORPORATION

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**THIS
IS THE
ORIGINAL
HIT!**

Published by SOUTHERN MUSIC PUB. CO., INC. Gen. Prof. Mgr. Murray Deutch

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Disk of the Week

"PROBLEMS" (1:54) [Acuff-Rose BMI—Bryant, Bryant] THE EVERLY BROTHERS (Cadence 1355)
"LOVE OF MY LIFE" (2:00) [Acuff-Rose BMI—Bryant, Bryant]



EVERLY BROTHERS

● You just can't go wrong with the Everly Bros. The boys have gone well over the million mark with almost every singles release they've had and are now completing a long, successful run with a two sided smash "Bird Dog" and "Devoted To You". Their new disk has two-sided potential also. "Problems" is the side with the beat. Good rhythm material about a teenager's worries. "Love Of My Life" is the pretty ballad side. Touching romancer that could go all the way, too. Take your pick.

"BIMBOMBAY" (2:10) [Planetary ASCAP—David, Peretti, Creatore] [Planetary ASCAP—Hoffman, Manning, Markwell] JIMMIE RODGERS (Roulette 4116)



JIMMIE RODGERS

● Jimmie Rodgers, who's turned out one hit after another ever since he debuted on Roulette, should add one more link to his unbroken chain of smashes with a delightful new item tagged "Bimbombay". The tune is a light bouncy folk flavored ditty with a pleasant romantic storyline, an infectious melody and a tongue-twisting lyric. Side should appeal strongly to teens and tots, and when you reach the kiddies, there's no limit to what you can sell. Watch this powerhouse. Flip is a soothing rock-a-ballad.

"SMOKE GETS IN YOUR EYES" (2:59) [T. B. Harms ASCAP—Harbach, Kern] "NO MATTER WHAT YOU ARE" (2:22) [A. M. C.—ASCAP—Ram] THE PLATTERS (Mercury 71383)



PLATTERS

● One of the surest formulas for

producing a million selling record is to have the Platters record a great standard. It proved very successful with "My Prayer" and "Twilight Time" and it could mean another gold disk with "Smoke Gets In Your Eyes". Tony Williams' lead vocal is great. It's beautifully showcased by a string-filled, slow rock-a-ballad tempo that at times eases into a dramatic bolero beat. Overall effect is tremendous. Kids'll consider this disk a must. Flip is another pleasing R & R ballad. But it's the top half all the way.

"AIN'T I THE LUCKY ONE" (2:14) [Acuff-Rose BMI—Endsley]

"THE LAST TIME I SAW MY HEART" (2:30) [Famous ASCAP—David, Bacharach]

MARTY ROBBINS (Columbia 41282)



MARTY ROBBINS

● The consistent Mr. Robbins, building a huge pop following while remaining a country favorite, has a choice new twin threat release sure to appeal to his admiration society. He bounces thru a charming romantic lilt on "Ain't I The Lucky One". Good beat item for teen dancing with a catchy melody, strong lyric and an occasional yodel. A touching romantic waltzer that could also make it big is the coupling "The Last Time I Saw My Heart". Lovely performance. Two more chart items.

EDMUNDO ROS (London 1831)

B+ "I TALK TO THE TREES" (2:30) [Chappell ASCAP—Lerner, Loewe] The disk is a bright cha cha transcription of the show-tune ("Paint Your Wagon") taken from Ros' new "Ros On Broadway" LP. Current chart cha-cha binge makes this a strong release.

B "I WHISTLE A HAPPY TUNE" (2:40) [Williamson ASCAP—Rodgers, Hammerstein] From the album again, a gay merengue version of the "King And I" favorite. Engaging work.

JOE BELLECI (Pik 2101)

B "COME PRIMA" (2:03) [A.M.C. ASCAP—Panzeri, Taccani, Di Paola] This is a soft beat vocal look at the hit Italian melody getting big play from the U.S. diskeries. Belleci and combo give the tune good teen appeal.

B "FIESTA DE SAN DIEGO" (1:38) [W.R.J. BMI—Kennedy] The Will Kennedy ork solos in cha cha tempo. Slick sound.

DAVID SEVILLE ORCH. (Liberty 55163)

B+ "MR. GRAPE" (2:02) [Monarch ASCAP—Bagdasarian] The inventive Mr. Seville takes the instrumental route on his latest offering and comes up with a catchy beat-filled novelty that moves along in good rock and roll form in spots and also dances along lightly in others. Side has potential and could be a chart item.

B "THE MOUNTAIN" (2:27) [Monarch ASCAP—Bagdasarian, McIntyre] The beat is all important once again as Seville and his men hauntingly wander thru an Arabic sounding opus with a flute in the spotlight. At mid-point the crew breaks into a rockin' rhythm.

VIC DONNA (Carlton 488)

B+ "MY LIFE IS IN YOUR HANDS" (2:35) [Flame BMI—Donna] Vic Donna could have a winner in this rock-a-ballad which he chants effectively against a catchy femme-choral backdrop. Strong teen appeal should be expected here.

C+ "DREAM GIRL" (2:03) [Flame BMI—Donna] Another interesting rock and roll romancer.

WEBTONES (MGM 12724)

B+ "MY LOST LOVE" [Cranford BMI—Webb] The Webtones, a new rock and roll vocal combo with a commercial teen sound, make a strong first showing with a dramatic R & R ballad that builds. Side has potential and could make the grade. Lead voice is terrific.

C+ "WALK, TALK AND KISS" [Cranford BMI—Webb] The boys pick up the pace and tear thru a good jumper sporting a catchy kiss gimmick.

JOHNNIE RAY (Columbia 41280)

B+ "WHAT MORE CAN I SAY" (2:06) [Rumbalero BMI—Raleigh, Wolf] Johnnie Ray packs a wallop with this strong ballad-with-a-beat. Pretty love song neatly tailored for teen tastes. Could make the grade.

B "YOU'RE THE ONE WHO KNOWS" (2:20) [Victor Young ASCAP—Stillman, Young] Another piece of quality material rendered with emotion and meaning by the vocalist. Dramatic material here too.

CLARA WARD (Dot 15846)

B+ "SOMEBODY BIGGER THAN YOU AND I" (2:40) [Bulls-Eye ASCAP—Burke, Lange, Heath] Clara Ward, one of the best known gospel performers, does a stirring job with a potent inspirational song. Dramatic ballad chanted with heart. Voices accompany.

B "PACKIN' UP" (2:38) [Crossroads BMI—Ward] Miss Ward and her singers work to a footstomping pace on this end as they let loose with a thrilling spiritual opus.

LESTER LANIN (Epic 9296)

B+ "OVER THE RAINBOW CHA CHA" (2:17) [Leo Feist ASCAP—Harburg, Arlen] Lester Lanin hops on the cha cha bandwagon and turns in a delightful dance version of the great oldie. Could follow in the footsteps of "Tea For Two" and other current hit cha chas.

B "I WANT MY MAMA" (1:50) [Robbins ASCAP—Paiva, Jararaca] The merengue beat takes over here as Lanin and his men bounce thru another revival of a favorite latin oldie. Both decks are from Lanin's latest LP, "Have Band Will Travel".

DEB-TONES (RCA Victor 7384)

B+ "ROCK A BYE" (2:32) [Robert Mellin BMI—Shayne, Paris] The Deb-Tones, a good femme trio, are right in the teenage groove with a delightful rock and roll novelty that could blossom into a solid money-maker. Happy affair to watch closely.

B "GIVE IT UP" (2:17) [E. B. Marks BMI—Keller, Shapiro] A good hand-clapping rocker is effectively dished up by the canaries. More solid teen dance merchandise.

HILLTOPPERS (Dot 15857)

B+ "YOU'RE NOBODY 'TIL SOMEBODY LOVES YOU" (2:24) [Southern ASCAP—Stock, Morgan, Cavanaugh] A grand standard gets the beat treatment by the group. Wonderful song that should get strong dee jay attention. Could be a big seller too.

B+ "TRYING" (2:59) [Randy Smith ASCAP—Vaughn] The Hilltoppers do the "re-recording" bit and dish up a good R & R performance of their initial hit "Trying". Jimmy Sacca in the lead is as smooth as ever. Disk could make a splash all over again.

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SUPER-SPECIAL DOUBLE SMASH



ART LUND



The Happiest Song Since "YELLOW ROSE OF TEXAS"

"PHILADELPHIA, U.S.A."



A Smash Hit Revival of Art's Famous MILLION-SELLER

"MAM'SELLE"

Orchestra and Chorus Directed by Dick Jacobs

9-62054





Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

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The Cash Box Sleeper of the Week

"GOTTA TRAVEL ON" (2:24) [Sanga BMI—Clayton]

"CHASING A DREAM" (2:32) [Combine BMI—Flood]

BILLY GRAMMER (Monument 400)

● The London label is distributing nationally a tremendous new number under the Monument banner—a number that could make it into the top ten. The side, called "Gotta Travel On", features newcomer Billy Grammer, and is already breaking in a number of territories. Tune is a familiar folk item delivered in a good finger-snapping beat that kids can dance to. And its got an infectious "big money" sound. Keep a tab on it. Flip is a warm R & R ballad.

"STAGGER LEE" (2:20) [Delco BMI—Archibald, Price, Logan]

"YOU NEED LOVE" (2:48) [Pamco BMI—Price, Logan]

LLOYD PRICE (ABC-Paramount 9972)

● Lloyd Price, a veteran blues singer with a record of tremendous hits in both the pop and R & B field ("Just Because" and "Lawdy Miss Claudy") sounds as tho he has the biggest hit of his career in a new number dubbed "Stagger Lee." Absolutely thrilling blues rocker with a gospel-folk flavor and a tremendous story about a dice game. This deck could create a sensation in both the R & B and pop markets.

"COME PRIMA" (2:16) [A. M. C. ASCAP—Panzeri, Taccani, Di Paola]

"STRADA 'NFOSA" (2:54) [Leeds ASCAP—Modugno]

DOMENICO MODUGNO (Decca 30777)

● Domenico Modugno, the Italian sensation whose waxing of "Volare" may turn out to be the biggest record of the year, could have the big hit version of the much recorded Italian smash "Come Prima". It's a beautiful piece of material perfectly tailored for the artist and excellently timed with descent (on the charts) of "Volare". Side has a good R & R beat and sports some English lyrics. Song could be a smash and this version could make it go all the way. More pretty Italian fare on the flip.

"THE TEEN COMMANDMENTS" (3:12) [Pamco BMI—T. C. I.]

"IF YOU LEARN TO PRAY" (2:40)
[Ampeco ASCAP—Hager, Jones, Costa]

PAUL ANKA, GEO. HAMILTON IV, JOHNNY NASH (ABC-Paramount 9974)

● An unusual release that could be a great aid in the national fight against juvenile delinquency and at the same time turn out to be a record many teenagers will want is ABC-Paramount's "The Teen Commandments". Featuring three of Am-Par's leading male stars, accompanied by a lush Don Costa arrangement, the disk was originally designed for dee jays only. But as a result of distributor response in certain areas where the disk was made available to dee jays, ABC is issuing the disk for consumers. Anka, Hamilton and Nash recite a series of ten commandments written for and directed at the teenagers. A sleeper that could be tremendous. Flip is an inspirational choral-ork item.

"I'M SORRY NOW" (2:00)

[House Of Fortune-Storm BMI—Motola, Brandt]

"NATURE BOY" (2:34) [E. H. Morris ASCAP—Ahbez]

SHIELDS (Dot 15856)

● The Shields, a crew sitting pretty on the best sellers with a long running hit in "You Cheated", come right back with another strong contender for charts. The boys excel with a pretty rock and roll ballad dubbed "I'm Sorry". Lead chants the lyrics with warmth and gets terrific wailing support from one voice in the group. The results are very strong. The Nat Cole smash of about a decade ago, "Nature Boy", is revived by the group on the flip. Good R & R reading that could also make it. Solid twin threat.

TONI ARDEN

(Decca 30765)

B+ "WINDOW" (2:40) [Shapiro, Bernstein ASCAP—Garson, Shuman] A potent vocal selling job by the thrush on a build-up-to-climax romancer. That climax really hits hard. This session could score. Watch it.

B "DESIRE ME (EMBRASSE MOI OH MON AMOUR)" (2:29) [Duchess BMI—Becaud, McCreery] Very expressive ballad chore.

SONNY MOON AND HIS ORCH.

(Warner Bros. 5018)

B "COUNTDOWN" (2:47) [Valley Entertainment ASCAP—Hendler, Hammack] This is a middle beat rocker cutely playing with the time announcements used in missile firing. A male chorus does the counting, the ork does the beat work. Solid teen ork fare.

B "REMEMB'RING" (1:59) [Bourne ASCAP—V&R Duncan] Saxes perform a pretty melody under beat stint. Polished side.

CHARLIE APPLEWHITE

(Design 823)

B+ "I WROTE" (2:14) [Round & Monument BMI—Jacobson, Stallman] Applewhite smoothly relates a very pleasant beat opus about a fe'la who writes sentimental things about his gal he cannot express orally. Combo work rolls along nicely. A vocal worth attention.

B "HIGHWAY" (2:11) [Trinity BMI—Moore, Davie] Applewhite ups the tempo considerably on a folk-like production number. This side also has appeal.

PETE MANN

(Poplar 113)

B "I FOLLOWED MY HEART" (2:05) [Jell BMI—Owen] Mann and his combo-chorus supply solid r&r notions to the good sounding opus, which at times borrows from "Frankie And Johnny". The kids will appreciate deejay spins.

C+ "HIGH HEEL TENNIS SHOES" (2:14) [Jell BMI—Turner] Rock-novelty with lots of "Purple People Eater" hints in the melody.

BARBARA ALLEN

(Felsted 8545)

B+ "HE LOVES ME" (1:43) [Ama ASCAP—Miller, Leahy] Liszt's "Hungarian Rhapsody" becomes a beat bouncer here, and the results are fine r&r fun. The lark handles the he-loves-me-he-loves-me-not theme in engaging multi-track fashion. Could move.

B "WON'T YOU BE MY BABY" (1:50) [Ama ASCAP—Crane] Another over-dubbing feat on an appealing upbeat ditty. Upper half is stronger.

MARTY GOLD

(Kapp 244)

B "HEY! PAESANO CHA-CHA-CHA" (2:38) [Brigadier ASCAP—Gold, Taiani] Pop-jazz ork-chorus maestro Gold hits the cha cha trail with a novelty number, which sometimes deliberately copies the Perez Prado style of "Patricia" and "Gauglione". Chorus mentions both tunes. Cute vocal opener. Sparkling sound.

C+ "I'M NOT AFRAID ANYMORE" (2:28) [Shapiro-Bernste'n ASCAP—Sigman, Kapp] On a tune previously cut by Eileen Rodgers, songwriter Johnny Wells takes the spotlight. Wells often sounds like Perry Como. Good melody, nicely handled.

GEORGIE SHAW

(Metro 20005)

B+ "TILL WE TWO ARE ONE" [Shapiro-Bernstein ASCAP—Glayer, Martin, Martin] Georgie Shaw, who clicked a few years ago with his ballad reading of this tune, now fashions the number with a beat. Strong side that should be a "new experience" among today's teen set.

C+ "THE GYPSY" [Leeds ASCAP—Reid] Another grand oldie is brought up to date by the beat treatment of Shaw's. Smooth interpretation.

SUGAR CANES

(King 5157)

B "POOR BOY" (2:19) [Meridian-Parkwood BMI—Sanderson] The Sugar Canes dish up a good cover of the Royaltones current chart success. Swinging performance that could bite off a slice of the number's sale.

C+ "SIOUX ROCK" (2:17) [Jay & Cee BMI—Glover, Felder] A rockin' affair broken up with a hooting war chant Indians used to make, is offered on this end. Solid teen dance merchandise.

MALCOLM DODDS

(Decca 30766)

B+ "I'LL ALWAYS BE WITH YOU" (2:41) [Broadway ASCAP—Goetschius, Osser] Malcolm Dodds, one of Decca's most promising young performers, lends his smooth, clear voice to a powerful rock and roll ballad that could establish him as a top performer. Watch this one.

B "THIS IS REAL" (2:26) [Roncom ASCAP—Bell] A catchy shuffler is infectiously handled with a good beat by the songster. Fine for dancing and listening.

CHUCK-A-LUCKS

(Bow 305)

B "HEAVEN KNOWS" (2:07) [Graphic BMI—Mobley] The Chuck-A-Lucks bow in under the Bow banner with a potent piece of fish-beat teenage material that could make it. Emotional love tale with a strong lead chanting the melody effectively.

B "CHUCK-A-LUCK" (1:50) [Graphic BMI—Brown, Mobley] The boys work with a double-time rhythm on this end, dishing up some swinging dance fare. Torrid hopper.

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"HERE IN MY HEART" (2:24)

[Mellin BMI—Genaro, Levinson, Borrelli]

"TWO LOVERS" (2:41) [Selma BMI—Marshall, Ackerman, Stevens]

AL MARTINO (Cub 9018)

● The MGM labels, re-recording hits of the past with the original artists but revamped in today's popular R & R rhythm could have a huge money-maker under the Cub banner in Al Martino's revival of "Here In My Heart". The song is still very durable and is "new" as far as today's teenagers are concerned. Excellent orchestration by Leroy Holmes and an equally powerful vocal by Martino. Side could make it all over again. More good ballad merchandise on the lower lid.

"PHILADELPHIA, U. S. A." (1:58)

[Southern ASCAP—Antonucci, Borrelli]

"MAGIC RECORD" (2:56) [Music Maestros BMI—Brando]

NU TORNADOS (Carlton 492)

"PHILADELPHIA, U. S. A." (2:03)

[Southern ASCAP—Antonucci, Borrelli]

"MAM'SELLE" (2:58) [Leo Feist ASCAP—Goulding, Gordon]

ART LUND (Coral 62054)

● Two big records of a delightful new tune tagged "Philadelphia U.S.A." made their debut on the disk scene. The original waxing features the Nu Tornados on the Carlton label and the cover is Art Lund's waxing for Coral. The Carlton disk (a purchased master) features an exciting Mummer Band accompaniment showcasing a group of teenagers belting in a light, happy-go-lucky manner. Art Lund gets a fine assist from the Dick Jacobs ork and chorus on the Coral platter. Both versions sport a good bounce-rock & roll beat. Tune could be huge. The Nu Tornados' flip is a fingersnapper. Lund's coupling revives his hit "Mam'selle" in today's R & R rhythm.

"PRETEND CHA-CHA" (2:27)

[Brandom ASCAP—Douglas, Laverne, Parman]

"FLIGHTY" (2:00) [Dave Dreyer BMI—Otis, Benton]

RALPH MARGERIE AND HIS MARLBORO ORCHESTRA (Mercury 71379)

● Margerie, who once previously hit the charts with the tune, may well bring "Pretend" around to the charts again via his updated cha cha reading of the opus. The melody lends itself impressively to a Latin transcription, and the Margerie ork brightly displays its cha-cha outlook. An entry in the current cha-cha fad to eye closely. The lower-half run-through is a straight swinger.

"IF YOU BUT KNEW" (2:49) [Eden BMI—Randazzo]

"YOU'D HAVE TO FALL IN LOVE" (2:00)

[Big Billy BMI—Benton, Cook]

BILLY BARNES (United Artists 148)

● United Artists Records has come up with a fabulous new talent who could give the diskery its biggest hit to date. The lad's name is Billy Barnes and the song that could turn the trick is "If You But Knew". Beautiful piece of dramatic rock-a-ballad material excellently arranged and delivered by the promising performer. Barnes has a sound all his own the kids will love. Watch this side closely. Flip is another good romantic R & R ballad.

"SOMEBODY BIGGER THAN YOU AND I"

[Bulls Eye ASCAP—Lange, Burke, Heath]

"A CLOSER WALK" [Volunteer BMI—Siegel, Herman, Cadena]

JIMMY JONES and the Chords (Savoy 1553)

● Savoy Records could have its biggest record in years with Jimmy Jones' recording of the beautiful inspirational ballad "Somebody Bigger Than You And I". Jones, well known for his fabulous bass vocal work with the gospel group known as the Harmonizing Four, debuts as a soloist via this platter and turns in a magnificent performance that should get tremendous play before and during the holiday season. His voice fits the song to a "T", and his rich, deep tones give the lyric and melody a sincerity that's hard to beat. Kids will enjoy the rock-a-ballad tempo too. Watch this sleeper closely. More religious material on the flip.

CHARLIE RICH

(Phillips 331)

B+ "WHIRLWIND" (2:03) [Hi Lo BMI—Kelly] Phillips has come up with an exciting new find in Charlie Rich. The rich voiced rock-a-billy songster displays his teen talents on a solid rocker that drives and drives. Great beat.

B "PHILADELPHIA BABY" (2:00) [Knox BMI — Rich] This half, another good beat filled rocker, was penned by the songster. Multiple voicing and tricky vocal gimmicks makes this one a contender too.

THE GALANES BROS.

(Leeds 777)

B "TING A LING A TANGO" (2:08) [Leeds ASCAP—Curtis, Mizzy] The Galanes Bros. popular South American vocal trio, debut on the new Leeds label with a catchy tango romancer that could attract considerable play. Boys' accent adds charm to the number.

C+ "FIRE IN THE NIGHT" (2:28) [Leeds ASCAP—Raye, Schmdeder, Siegel] An interesting change of pace item is this bolero opus. Dramatic affair that builds as the side progresses. At mid point a rumba tempo becomes the pace. Then back to the bolero.

REG OWEN & ORCH.

(Palette 5005)

B+ "MANHATTAN SPIRITUAL" (2:44) [Zodiac BMI — Maxted] The most exciting side to come from Palette to date is this unusual instrumental rocker with a gospel theme and rhythm. Handclapping and drum work add a "something new" quality that could send the disk onto the charts.

C+ "RITUAL BLUES" (2:19) [Zodiac BMI—Thielemans] A haunting, moody piece with a jazz undertone.

WAYNE HEFNER

(Pepper 888)

C+ "WRAPPED UP IN A DREAM" (2:41) [Leeds ASCAP — Best, Berman] The rich bass voice of Hefner is showcased by a vocal group as the songster smoothly cruises thru a rock-a-ballad.

C "PAPPA DON'T ROLL THEM BONES" (2:28) [Alpep ASCAP—Olswanger] A bouncy item with a folk song quality, is handled on this end.

FRANCOIS CHARPIN TRIO

(Kapp 243)

B "BAMBINO" (3:15) [Fred Raphael ASCAP—Fanciulli] This is a French vocal trio version of the Perez Prado cha cha click, "Guaglione", and may stir some interest among the jocks. Lead voice is relaxed, the rhythm section reminiscent of some of Domenico Modugno's backing on many of his European-recorded efforts.

C+ "EL RANCHO DE MARIA" (2:34) [Cromwell ASCAP—Macheroni, Panzeri] Another French-sung novelty item.

SALLIE BLAIR

(MGM 12725)

B "DADDY" (3:20) [Republic BMI —Troup] The stylist, on a deck from her "Hello, Tiger!" LP, sensually clings to the evergreen, and provides some shopping spree dialogue at the beginning and conclusion of the waxing. Natural item for deejays.

C+ "SHE SERVES A NICE CUP OF TEA" (2:18) [Almo ASCAP—Wayne, Reichner] Rhythmic item from the performer also available via a Tony Martin reading.

LIL' WALLY

(Jay Jay 191)

B "WHATCHA GOT? POLKA" (2:00) [Jay Jay BMI — Arr. Jagiello] The polka ork leader, who commands a good following, particularly in the mid-west, directs his crew (including a songster) through a lively, and listenable polka ditty. Polka-spinning jocks should note. Reliable deck for polka traffic.

C+ "I DREAM OF IRENE" (2:20) [Jay Jay BMI—Jagiello] This time around it's a sweet waltzer. The side is included in Lil' Wally's new album, "The Polka Beat For Your Dancing Feet".

FRANKIE VAUGHAN

(Columbia 41279)

B "SO HAPPY IN LOVE" (2:19) [Pickwick ASCAP — Marshall] One of England's top-rated vocalists, Vaughan sings, whistles and hums a cheerful item. Tune has elements of "It's Been A Long, Long Time". Jocks will have the welcome mat out for this one.

C+ "ONE THING LED TO ANOTHER" (1:45) [Roncom ASCAP—Deane, Harris, Weisman] A cute novelty rocker from Vaughan and the ork-chorus. Sprightly affair with teen appeal.

TOMMY OLIVER AND HIS ORCH.

(Warner Bros. 5011)

B "MAVERICK" (2:23) [M. Witmark ASCAP — Buttolph, Webster] The theme of the popular TV western is refurbished in a band-sounding rock 'n roll beat, and recited by a capable vocal team, the Pages. Exciting waxing.

B "RENDEZVOUS ROCK" (2:08) [M. Witmark ASCAP — Oliver] Solid beat work sans the songsters.

ROBERTA LEE

(Brunswick 55096)

B "MONTANA HUMMINGBIRD" (2:30) [Montclare BMI — Gilkyson, Dehr, Miller] A colorful folk-flavored item is delivered with keen folk-beat know-how by Miss Lee, a former Dot artist. Handsome side that grows on you.

B "JANUARY" (2:15) [Montclare BMI—Gilkyson] "Don't get married in January just to pass the time away" advises Miss Lee on a catchy, calypso-styled opus.

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**THE
ORIGINAL
ITALIAN
HIT
VERSION
FROM
EUROPE
THAT
STARTED
IT
ALL!**

**COME
PRIMA**
BY
**Tony
Dalardo**
MERCURY 71327

THE BIG NEW CHART HITS ON MERCURY

- ★ Walking Along.....THE DIAMONDS.....71366
- ★ FLAMINGO L'Amore.....THE GAYLORDS.....71369
- ★ Candy Cha-Cha.....RICHARD HAYMAN.....71371
JAN AUGUST



THE HIT TRADEMARK



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"THE WEDDING" (2:30) [Criterion ASCAP—Wood, Beach]

"LUNCH HOUR" (2:00) [Atlantic BMI—Soloway, Wolfe]

JUNE VALLI (Mercury 71382)

● June Valli has a fascinating and unusual new recording that could splash her name all across the charts once again. Titled "The Wedding", the song tells a touching tale about a girl who's marrying a boy who is second best in her heart. What makes the number so interesting and different is that the husband-to-be handles a portion of the vocal and then the boy friend (#1 in the bride's heart) offers a recitation. Excellent storyline all neatly wrapped up in a beautiful melody and a good rock-a-ballad beat. Kids should love it. Flip is a good rocker.

"PLEDGING MY LOVE" (2:19) [Wemar-Lion BMI—Robey, Washington]

"FUNNY" (2:25) [Chappell ASCAP—Holofcener, Scott]

JESSE BELVIN (RCA Victor 7378)

● The old Johnny Ace smash "Pledging My Love", makes a big comeback via Jesse Belvin's beautiful new interpretation on Victor. The song is as touching and meaningful as ever and should come off as a great new find for today's teeners who are too young to be familiar with Ace's click. Mid-point recitation is very effective. Flip is an easy going rhythm romancer dubbed "Funny".

"FIVE LITTLE NUMBERS" (2:03) [Sounds ASCAP—Genger, Gatti, Day]

"IT WAS JUST A SUMMER LOVE" (2:03) [David Jones BMI—Meehan]

CHANTONES (Carlton 485)

● The Chantones, an ear-pleasing vocal group with a good teen sound, debut on Carlton with a potent piece of rock and roll ballad material titled "Five Little Numbers". The song has an infectious melody which the boys deliver most invitingly. The very wordy lyric should have strong teen appeal too. A definite contender for the big money.

"(WHEN THE WHOLE WORLD UNITES) THRU A PRAYER" (2:20)
[Hawthorne ASCAP—Gollahon, Goehring]

"THE VISION OF BERNADETTE" (2:25)
[Joy ASCAP—Hoffman, Farrow]

BERNIE NEE (Joy 225)

● Nee, whose voice was heard as the 5 Blobs on Columbia, plays it straight here, and convincingly grasps the inspirational message of "Thru A Prayer", a commanding opus the deejays will find particularly meaningful during the Holiday Season. Lots of folks hearing the deck will be asking dealers for a copy. The songster offers a similar reading on "The Vision Of Bernadette", another sincere inspirational.

"SEPARATE TABLES" (2:51)

[Hecht-Lancaster & Buzzell—Adamson, Warren]

"THE VOICE IN MY HEART" (2:41) [Summit ASCAP—Franklin]

EYDIE GORME (ABC-Paramount 9971)

● Serving as the title tune for the upcoming flick version of the Broadway smash, "Separate Tables" is an expressive, legit ballad with a warm melodic line which the lark serves-up understandingly. This effort will be prime deejay programming for months to come, and when the pic makes the screen rounds, it will add even more sales incentives to the song. Bottom half is another ballad date. "Separate Tables" is the track that counts.

"FELICIA" (2:10) [Garlock BMI—Groccia]

"BANDSTAND DANCING" (2:10) [Garlock BMI—Groccia]

BOBBY & HIS ORBITS (Seeco 6005)

● The Seeco label's strongest pop effort to date features newcomer Bobby and his Orbits with a side that could make it onto the charts. Titled "Felicia", the number is an exciting teenage rocker with a potent beat and a strong teen lyric. Bobby has a commercial style and sound that could win a loyal following. Whistling thruout the side is very effective. Flip is a slower item tailor-made for TV jockeys.

DOLORES DALE
(S&S 2025)

B+ "LOVE ME AS I AM" (2:19)
[Adrienne ASCAP—Chait, Shams, Mann] The thrush displays up tempo finesse on a melodic beat romancer. Combo-chorus backdrop is a rhythmic accessory to the strong Miss Dale vocal. Could be some noise here.

B "ONE MADE OF TWO" (2:17)
[Adrienne ASCAP—Wise, Shams] A devoted beat sentiment is expressively rendered by the performer. Reliable choice when programming calls for a beat-ballad spin.

THE HI-LITES
(Brunswick 55102)

B "CHICKA-ROCKA'-CHEE-CHI-CHO (CHA CHA)" [Drake BMI—Halmay, Parnes] The crew gaily reads the novelty ditty done-up in the hot cha cha tempo. A squeaky voice, representing the gal's younger brother, provides the gimmick highlight: the title phrases plus others. Solid, all-in-fun cha cha entry.

B "FRIDAY NIGHT, GO GO"
[Tibor BMI—Halmay, Drew] A romping beat stint by the songsters.

THE TEARDROPS
(Rendezvous 102)

B+ "SUGAR BABY" (1:48) [Laine-Simms BMI—Hazlewood] A fine-sounding effort from the former Dot and King vocal duo. The songsters' stint is loaded with sure-fire teen gimmicks, including a whistling bit. A bright beat affair for the kids.

C+ "CATCH, I'M FALLING AGAIN"
(1:59) [Laine-Simms BMI—Winn, Gould] Almost a straight middle-tempo swinger from the twosome.

THE JOY SISTERS
(Whirl 103)

B+ "TOMORROW" (2:23) [Big Song BMI—Monocchio, Mangano] A wistful Italian-flavored melody is honestly, and effectively stated by the gals. A big chorus adds dramatic punch to the reading. With Italian tunes a current chart favorite, here's a disk that could show-up, too.

B "WHO'S TO KNOW" (2:33) [Big Song-T.J. BMI—Manocchio, Donato] Similar production on another Italian-like opus. Upper tune is easier to remember.

ERNIE FREEMAN
(Imperial 5551)

B "SCHOOL ROOM ROCK" (1:45)
[Alan-Edwards BMI—Freeman] Imperial's strong beat attraction and his combo pound out a fast-moving rocker with honky-tonk connotations, particularly in the Freeman ivory work. Kids can hop to this one.

C+ "BLUES AFTER HOURS"
(2:40) [Modern BMI—Taub, Crayton] Blues track that makes a definite r&r statement about half way down.

ROY CLARK
(Debbie 103)

B+ "PUDDIN'" (2:16) [Geronimo BMI—Stevenson, Blackwell] Clark rips through the romancer, while voices play an echo game on the title. Overall effect has strong teen appeal. The deck can get around.

C+ "PLEASE MR. MAYOR" (2:09)
[Charlene BMI—Stevenson] Conventional rocker pleading for a mayor not to ban rock 'n roll.

JERRY MADISON
(Kem 2753)

B "MERRY MARY" (1:47) [St. Lawrence BMI—Howard, Harbert] This lightly taken romancer has several teen merits. Madison invitingly reads the bouncer, and giggles effectively open and close the session.

C+ "DON'T EVER MAKE ME CRY"
(1:55) [St. Lawrence BMI—Howard, Harbert] The songster dramatically ponders his life without his love.

THE HI JACKS
(Jay Wing 5806)

B "SHAGIN' AND DRAGIN'" (2:15) [Mabo BMI—Sturia] This is a funky-styled beat instrumental that could be of youngster interest during hop moments.

C+ "IT'S ROCK AND ROLL" (2:00)
[Mabo BMI—Sturia] Songster Jack Winston joins the Hi-Jacks on the basics of rock 'n roll. Good up-tempo slicing.

JO STAFFORD
(Columbia 41281)

B "LAZY MOON" (2:34) [Ankerford ASCAP—Kerr, Kerr, Ford] Good-natured vocal by the lark on a catchy "Moonlight Bay"-type affair from the "Goldilocks" musical. Figure big jock play on the item.

B "HIBISCUS" (2:45) [Melrose ASCAP—Leigh, Coleman] From the authors of "Witchcraft" and "Firefly", a novelty with extremely tricky lyrics. Snappy treatment from Miss Stafford and the ork-chorus.

CHRIS CONNOR
(Bethlehem 11005)

B "BLAME IT ON MY YOUTH"
[T. B. Harms ASCAP—Heyman, Levant] The jazz thrush works with ease on the fine, rarely performed song. Jocks who program along a jazz line will find the deck a winning item. Side was culled from one of Miss Connor's LP sets when with Bethlehem.

B "COME BACK TO SORRENTO"
[P.D. De Curtis] Lightly swinging reading of the Italian standard.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



**THIS MAN HAS JUST
MADE A MONEY RECORD
JESSIE BELVIN
PLEDGING MY LOVE
C/W FUNNY**

47/7387

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CONNIE FRANCIS

FALLIN'

AND
HAPPY DAYS AND LONELY NIGHTS
MGM K12713



A Million Seller!
CONWAY TWITTY

**IT'S ONLY
MAKE BELIEVE**
MGM K12677



New Recording

LEROY HOLMES and His Orchestra

Picked By All Trade Papers

IN A PERSIAN MARKET
MGM K12723



Upcoming Smash Seller

FRAN WARREN

New Recording

SUNDAY KIND OF LOVE
MGM K12718



Really Hot!

MORTY CRAFT & His Orchestra

LOVE THEME FROM

CAT ON A HOT TIN ROOF

From MGM Film "Cat on a Hot Tin Roof"

MGM K12726



Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

The Cash Box Best Bets

- ★ "I TALK TO THE TREES" Edmundo Ros London 1831
- ★ "WINDOW" Toni Arden Decca 30765
- ★ "MR. GRAPE" David Seville Liberty 55163
- ★ "HE LOVES ME" Barbara Allen Felsted 8545
- ★ "ROCK-A-BYE" Deb-Tones RCA Victor 7384
- ★ "YOU'RE NOBODY 'TIL SOMEBODY LOVES YOU" Hilltoppers Dot 15837
- ★ "OVER THE RAINBOW CHA CHA" Lester Lanin Epic 9296
- ★ "SOMEBODY BIGGER THAN YOU AND I" Clara Ward Dot 15846
- ★ "I'LL ALWAYS BE WITH YOU" Malcolm Dodds Decca 30766
- ★ "WHIRLWIND" Charlie Rich Phillips 331
- ★ "MY LOST LOVE" Webtones MGM 12724
- ★ "WHAT MORE CAN I SAY" Johnnie Ray Columbia 41280
- ★ "MANHATTAN SPIRITUAL" Reg Owen Palette 5005
- ★ "I WROTE" Charlie Applewhite Design 823

FRANK WOJNAROWSKI

(Dana 3280)

B "HULA HOOP POLKA" [Dana BMI—Wojnarowski, Dana] Wojnarowski is one of the most productive members of Dana's polka line-up, and this polka instrumental-vocal salute to the current kiddie craze should hit it off with polka traffic and polka spinning jocks. Good topical polka session.

C+ "FANTASY TANGO" [Dana BMI—Dana, Dana] Gracefully performed tango cut.

REX DENNIS

(Tod 108)

B "HEY! MISTER MOONBEAM" (2:00) [Moontunes ASCAP—Moon, Hecht] An old-fashioned, banjo-backed multi-track vocal by Dennis has lots of catchiness and nostalgia value. Jocks who like to recollect arrangements of another era have a bright entry in that line here.

C+ "CRAZY DREAMER" (2:05) [Moontunes ASCAP—Moon, Hecht] Something of the 1940's on this lightly taken number.

THE BELVEDERES

(Dot 15852)

B "HEY HONEY" (1:55) [Juke Box Alley ASCAP—Novacko, Covais] The femme portion of the vocal chorus invitingly takes to an infectious beat bouncer. Appealingly light-hearted stint for jock attention.

B "SUZANNE" (2:20) [Dena ASCAP—Fine, Dunning] The boys join here in a sans-lyric vocal on the warm theme from the Danny Kaye flick, "Me And The Colonel".

THE BLOSSOMS

(Capitol 4072)

B "BABY DADDY-O" (2:09) [Budd ASCAP—Kaye, Carr] An attention-getting oh-wa oh-wa chant initiates this bright beat display, and pops up again during the course of the date. Good rock production.

B "NO OTHER LOVE" (2:24) [Fairway Malabar BMI—Lowery, Wright, Stryker] Strong r&b romance performance. Socko vocal from lead songstress.

FOUR DATES

(Chancellor 1027)

B "TEENAGE NEIGHBOR" (2:28) [January BMI—Shiareali] A pretty rock-a-ballad by the smooth-blending Four Dates. Commercial teen performance that could develop into a favorite. It's got a sound and good lyric.

C+ "FEEL GOOD" (2:15) [Rembedez] The quartet picks up the pace and high tails it thru a swinging R & R jumper. Fine dance stuff.

DINAH WASHINGTON

(Mercury 71377)

B "ALL OF ME" (2:56) [Bourne ASCAP—Simmons, Marks] The veteran canary leans into a great oldie and dishes up a solid reading her fans will love. Jazz backdrop adds mood to this exciting performance.

B "MAKE ME A PRESENT OF YOU" (2:54) [Teri ASCAP—Greene] A full ork showcases Dinah as she wends her way thru another class blues opus.

THE BROTHERS

(Argo 5318)

C+ "LAZY SUSAN" [ARC BMI—Mathis, Hawkins] Rhythmic jumper with a "Wake Up Little Susie" attitude, and a rendition by the two-some which will draw obvious comparison to the Everly Bros.

C+ "DEEP SLEEP" [ARC BMI—Mathis] Heart-felt rock emotions from the songsters.

BUDDY KAIN

(20th Fox 118)

B "HINKY DINKY DANKY (PINKY, PANKY, POO)" (2:00) [Delstone BMI—Waas] Good-humored play by Kain and the female-male chorus on a tune castigating a gal-stealer, who is named by the song title. Bright rock goings on here.

C+ "SPIDER" (2:07) [Delstone BMI—Waas] Lots of vocal-wrong speed tricks on this side.

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Round The Wax Circle

NEW YORK:

Karen Chandler has just signed an exclusive recording contract with Sunbeam Records. . . . Kay Armen on the West Coast filming a new TV situation comedy series "Love And Marriage" at Desilu Studios. The plot of the story is devoted to the music publishing business. . . . Coral Records has added Teddi King, Dorothy Louden, Marguerite Piazza, Eartha Kitt and Art Lund to its roster. . . . Tom Poston's off-Broadway starring vehicle of last season, "The Best Of Burlesque", has just been released as an album by MGM Records. The disk stars Poston and is narrated by Sherry Britten. . . . "Manhattan Spiritual" by Reg Owen and his orchestra on the Palette label has been taken over for distribution by Cosnat. . . . Neal Hefti's next Coral album, entitled "Hollywood Song Book" features 24 Academy Award winning songs from 1934 to date. Sid Skolsky has written the liner notes. . . . Trude Adams, whose first disk for 20th-Fox comes out next month, is now featured singer with the Phil Silvers show at the Riviera in Las Vegas. . . . MGM has arranged a special tie-in on the Robert Q. Lewis Lion album titled "The Wonderful World of Fairy Tales" with Classics Illustrated Jr. Tie-in consists of a gratis copy of the Classics Illustrated magazine to be inserted into the album jacket along with a special subscription coupon offer entitling a purchaser of the album to a 50% subscription reduction on the magazine. . . . Steve Clayton set for the Town House in Pittsburgh for one week starting November 10. . . . Louis Armstrong will introduce his newest Decca release, "I Love Jazz" on the Timex Jazz Show, Monday night, November 10, on CBS-TV from 10 to 11 P.M.



LOUIS ARMSTRONG

Chicago, Capitol's busy man-in-motion, tells us that Louis Prima and Keely Smith—getting hotter day by day—check into town November 30 for their highly touted debut at the Chez Paree. . . . Jerry Gregoris, producer of "Spin Time" over WGN-TV, and his lovely spouse, expecting a new "release" any day. . . . The heavy action at Midwest-Mercury, the past week, was on The Gaylords' newie "Flamingo L'Amore" (Mercury), according to prexy Henry Friedman. . . . Jerry Ferber reports that "Interviews Of Our Times" on Fantasy has taken over as best selling LP at United Record Distribs. . . . Challenge's lovely lark Diane Maxwell seen leading the applause for music maker Jonah Jones at London House. . . . Tony Martin, fresh from his movie stint in London, opens at the Chez Paree November 2. Tony is considered one of the all time favorites to grace the Chez by co-owners Dave Halper and Donjo Medlevine. . . . Joe Kolsky, exec. V.P. of Roulette, making the rounds in Chi and Milwaukee with Stan Pat. Stan predicts "Bimbombey" will be Jimmie Rodgers' sixth straight hit. "Beep Beep" by The Playmates might well be the novelty of the year, says Stan. . . . Vic Faraci, M. S. Distribs, squired Roger Williams around town t' other day, fresh from his person to person appearance on TV Friday with Ed Murrow, plugging "The World Outside". Rog says he'll keep to the road till around Christmas. . . . DeeJay Stan Dale (WAIT-Chicago, Ill.) tells us he's completing plans for a 15 minute TV spread, five nights weekly, with possible network outlet. Shirley Forward and the peppery Pepper Pots will be featured regularly, according to Dale. . . . Dot's Sandy Harbin advises that the cute Capri Sisters, who are featured with The McGuire Sisters at the Chez, have a disk that's creating interest around town titled "Run-a-round." Sandy says they're real sisters (14 year old twins and a 16 year old), and were featured previously with Arthur Godfrey and Jackie Gleason. . . . Misty Miss June Christy, a real swingin' hipster at Mr. Kelly's, creating quite a stir with her cool—but real cool—style along glitter gulch. June's latest on Capitol is her LP "June's Got Rhythm." . . . DeeJay Jack Karey (WCFL-Chicago, Ill.) now in his sixth year of volunteer work at the VA Research Hospital, is being considered for an award as one of the top rated young men in the area.

CHICAGO:

HOLLYWOOD:

Sammy Davis, Jr. taped nineteen individual deeJay interviews recently for Chicago jocks to plug the world premiere of "Anna Lucasta," United Artists film in which he co-stars with Eartha Kitt. . . . Marty Melcher has signed Ricki Pal, night club and television vocalist, to a three year contract with his Arwin record company, according to an announcement from Joe Lubin, Arwin's v. p. and a & r director. . . . Stan Freberg recently spoke at the Advertising Club of Los Angeles at the Statler-Hilton. He spoke on the topic "How To Be Offbeat Without Being Offbase." . . . Dick Puccio prexy of Rip Records, has inked Tony Butala, eighteen year old protege of Sheb Wooley, of "Purple People Eater" fame, to a five year contract. . . . Tex Williams has recorded "I Rocked When I Should Have Rolled" as his latest release for Decca Records. Williams is now on a tour of Switzerland, Holland and Belgium setting arrangements for an All-Western show tour next spring. . . . Gisele MacKenzie, whose new RCA-Victor album, "Gisele", hit the racks last week, is in the middle of an 11-country vacation trip in Europe with her husband, Bob Shuttleworth. . . . Sacha Distel, handsome boyfriend of Brigitte Bardot, has signed an exclusive recording contract with Dot Records. . . . Julie London and Robert Mitchum will record the title song for M.P.L. Productions' "Wonderful Country" to be filmed starting late this month in Durango, Mexico. . . . Tommy Oliver along with Cy Kertman, Warner Bros. Records Promotion man, visiting DJ's promoting Tommy's latest album "The Rockin' 50's." . . . Richard Janik has been added to Len Salidor's promotion staff at Decca.



McGUIRE SISTERS

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New Recording

C'EST SI BON CHA CHA

MGM M12717

Cash Box Pick
TONI CARROLL



KISSIN' CONVERSATION

I LOVE YOU ENOUGH FOR THE TWO OF US

MGM K12721

Hit Parader Pick
JIMMY NEWMAN



YOU'RE MAKIN' A FOOL OUT OF ME

MGM K12707



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Top Selling Records

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From Coast to Coast

PEERLESS CAMERA STORE New York, N. Y.

1. It's All In The Game (T. Edwards)
2. Rockin' Robin (B. Day)
3. Chantilly Lace (B. Bopper)
4. Hideaway (Four Esquires)
5. Whose Heart Are You Breaking Now (J. Love)
6. Scene Of The Crime (Shore)
7. There Goes My Heart (James)
8. Walking Along (Diamonds)
9. To Know Him Is To Love Him (Teddy Bears)
10. It's Only Make Believe (C. Twitty)

MADRONA RECORDS Portland, Ore.

1. Tom Dooley (Kingston Trio)
2. Topsy II (C. Cole)
3. It's Only Make Believe (C. Twitty)
4. To Know Him Is To Love Him (Teddy Bears)
5. It's All In The Game (T. Edwards)
6. Give Myself A Party (D. Gibson)
7. Blob (Five Blobs)
8. Tears On My Pillow (Anthony & Imperials)
9. Day The Rains Came (J. Morgan)
10. Queen Of The Hop (Darin)

GREEN ACRES MUSIC SHOP, INC. Valley Stream, L. I., N. Y.

1. It's Only Make Believe (C. Twitty)
2. Topsy II (C. Cole)
3. It's All In The Game (T. Edwards)
4. Chantilly Lace (B. Bopper)
5. To Know Him Is To Love Him (Teddy Bears)
6. All Alone (T. Stevens)
7. Rockin' Robin (B. Drake)
8. Bird Dog (Everlys)
9. Lonesome Town (R. Nelson)
10. A House, A Car & A Wedding Ring (M. Preston)

THE MUSIC BOX San Francisco, Calif.

1. It's Only Make Believe (C. Twitty)
2. Ten Commandments Of Love (Harvey & Moonglows)
3. It's All In The Game (T. Edwards)
4. Day The Rains Came (R. Lefevre)
5. The End (E. Grant)
6. Guaglione (P. Prado)
7. Topsy I & II (C. Cole)
8. Itchy Twitchy Feeling (B. Hendricks)
9. Goodnite (Elegants)
10. Chantilly Lace (B. Bopper)

KATZ DRUG COMPANY Kansas City, Mo.

1. Tom Dooley (Kingston Trio)
2. Chantilly Lace (B. Bopper)
3. It's Only Make Believe (C. Twitty)
4. Topsy II (C. Cole)
5. It's All In The Game (T. Edwards)
6. Treasure Of Your Love (E. Rodgers)
7. You Cheated (Shields)
8. To Know Him Is To Love Him (Teddy Bears)
9. Summertime Blues (Cochran)
10. Rockin' Robin (B. Day)

BOWMAN'S Bridgeport, Conn.

1. Topsy II (C. Cole)
2. It's Only Make Believe (C. Twitty)
3. To Know Him Is To Love Him (Teddy Bears)
4. It's All In The Game (T. Edwards)
5. Chantilly Lace (B. Bopper)
6. Bird Dog (Everlys)
7. Rockin' Robin (B. Day)
8. Beep Beep (Playmates)
9. Susie Darlin' (R. Luke)
10. Tea For Two Cha Cha (W. Covington)

MUSICAL SALES INC. Baltimore, Md.

1. Topsy II (C. Cole)
2. Lonesome Town (R. Nelson)
3. Only Make Believe (C. Twitty)
4. Poor Boy (Royaltones)
5. A Lover's Question (C. McPhatter)
6. The End (E. Grant)
7. Chantilly Lace (B. Bopper)
8. Gotta Travel On (Grammer)
9. Tom Dooley (Kingston Trio)
10. The Blob (Five Blobs)

ROSE RECORD SHOP Chicago, Ill.

1. To Know Him Is To Love Him (Teddy Bears)
2. Chantilly Lace (B. Bopper)
3. Topsy II (C. Cole)
4. Nel B'u (D. Modugno)
5. The Hula Hoop Song (T. Brewer)
6. Tears On My Pillow (Anthony & Imperials)
7. Mexican Hat Rock (Applejacks)
8. Fibbin' (P. Page)
9. Poor Boy (Cardigans)
10. Flamingo L'Amore (Gaylords)

THE BOOK SHOP INC. Fitchburg, Mass.

1. It's Only Make Believe (C. Twitty)
2. To Know Him Is To Love Him (Teddy Bears)
3. Tom Dooley (Kingston Trio)
4. No One Knows (Dion & Belmonts)
5. For My Good Fortune (P. Boone)
6. Mexican Hat Rock (Applejacks)
7. I Got A Feeling (R. Nelson)
8. Rockin' Robin (B. Day)
9. Chantilly Lace (B. Bopper)
10. Tea For Two Cha Cha (W. Covington)

THE GROOVE GOSSAGE Houston, Tex.

1. Topsy II (C. Cole)
2. Tom Dooley (Kingston Trio)
3. It's Only Make Believe (C. Twitty)
4. A Lover's Question (C. McPhatter)
5. It's All In The Game (T. Edwards)
6. Tea For Two Cha Cha (W. Covington)
7. To Know Him Is To Love Him (Teddy Bears)
8. Thunder Road (R. Mitchum)
9. Lonesome Town (R. Nelson)
10. Queen Of The Hop (Darin)

THIEM'S RECORD SHOP Raleigh, N. C.

1. Topsy II (C. Cole)
2. It's All In The Game (T. Edwards)
3. It's Only Make Believe (C. Twitty)
4. The End (E. Grant)
5. Tears On My Pillow (Anthony & Imperials)
6. Call Me (J. Mathis)
7. Treasure Of Your Love (E. Rodgers)
8. Tom Dooley (Kingston Trio)
9. Mexican Hat Rock (Applejacks)
10. Summertime Blues (Cochran)

A. WILLIAMS & CO. Philadelphia, Pa.

1. It's All In The Game (T. Edwards)
2. The End (E. Grant)
3. Tea For Two Cha Cha (W. Covington)
4. It's Only Make Believe (C. Twitty)
5. Fibbin' (P. Page)
6. Topsy II (C. Cole)
7. Jealous Heart (T. Hunter)
8. Love Is All We Need (T. Edwards)
9. The Secret (Gainers)
10. Susie Darlin' (R. Luke)

BOB SCHAAD CO. Evansville, Ind.

1. Topsy II (C. Cole)
2. Tom Dooley (Kingston Trio)
3. It's Only Make Believe (C. Twitty)
4. It's All In The Game (T. Edwards)
5. Mexican Hat Rock (Applejacks)
6. Rockin' Robin (B. Day)
7. I Got A Feeling (R. Nelson)
8. Gee, But It's Lonely (Boone)
9. With Your Love (J. Scott)
10. No One But You (Ames Bros.)

COMER'S RECORD NOOK San Antonio, Tex.

1. Tom Dooley (Kingston Trio)
2. Topsy II (C. Cole)
3. I Got A Feeling (R. Nelson)
4. It's Only Make Believe (C. Twitty)
5. Walking Along (Diamonds)
6. Bird Dog (Everlys)
7. It's All In The Game (T. Edwards)
8. Tears On My Pillow (Anthony & Imperials)
9. A Thief (Danny & Juniors)
10. Rockin' Robin (B. Day)

NORTY'S MUSIC CENTER Los Angeles, Calif.

1. Old Back Magic (L. Prima)
2. I Got A Feeling (R. Nelson)
3. Non Dimenticar (N. Cole)
4. Mr. Success (F. Sinatra)
5. Call Me (J. Mathis)
6. It's Only Make Believe (C. Twitty)
7. Tom Dooley (Kingston Trio)
8. Tea For Two Cha Cha (W. Covington)
9. It's All In The Game (T. Edwards)
10. Scene Of The Crime (Shore)

BOSTON RECORD DIST. Boston, Mass.

1. It's All In The Game (T. Edwards)
2. Hula Hoop (G. Gibbs)
3. The End (E. Grant)
4. It's Only Make Believe (C. Twitty)
5. Love Is All We Need (T. Edwards)
6. Flamingo L'Amore (Gaylords)
7. I'll Remember Tonight (P. Boone)
8. Call Me (J. Mathis)
9. Forget Me Not (Kalin Twins)
10. To Know Him Is To Love Him (Teddy Bears)

PARKER STUDIO REC. SHOP Ft. Walton Beach, Fla.

1. It's All In The Game (T. Edwards)
2. Tea For Two Cha Cha (W. Covington)
3. It's Only Make Believe (C. Twitty)
4. Tom Dooley (Kingston Trio)
5. How The Time Flies (J. Wallace)
6. Rockin' Robin (B. Day)
7. Bird Dog (Everlys)
8. Chantilly Lace (B. Bopper)
9. Summertime Blues (Cochran)
10. Everybody Loves A Lover (D. Day)

BERGENFIELD MUSIC INC. Bergenfield, N. J.

1. It's Only Make Believe (C. Twitty)
2. Topsy II (C. Cole)
3. It's All In The Game (T. Edwards)
4. One Night (Elvis Presley)
5. Tea For Two Cha Cha (W. Covington)
6. Mr. Success (F. Sinatra)
7. To Know Him Is To Love Him (Teddy Bears)
8. There Goes My Heart (James)
9. Tears On My Pillow (Anthony & Imperials)
10. You Cheated (Shields)

MUSIC BOX Cleveland, Ohio

1. To Know Him Is To Love Him (Teddy Bears)
2. Beep Beep (Playmates)
3. Mexican Hat Rock (Applejacks)
4. Topsy II (C. Cole)
5. It's All In The Game (T. Edwards)
6. Need You (D. Owens)
7. It's Only Make Believe (C. Twitty)
8. Thunder Road (R. Mitchum)
9. Poor Boy (Royaltones)
10. Queen Of The Hop (Darin)

BECHTOLD MUSIC STORE Pittsburgh, Pa.

1. Topsy II (C. Cole)
2. It's Only Make Believe (C. Twitty)
3. To Know Him Is To Love Him (Teddy Bears)
4. Walking Along (Diamonds)
5. Lonesome Town (R. Nelson)
6. Queen Of The Hop (Darin)
7. Hideaway (Four Esquires)
8. Beep Beep (Playmates)
9. Call Me (J. Mathis)
10. How The Time Flies (J. Wallace)

GRAND RECORDS Detroit, Mich.

1. Topsy II (B. Day)
2. Tom Dooley (Kingston Trio)
3. Chantilly Lace (B. Bopper)
4. It's Only Make Believe (C. Twitty)
5. The Day The Rains Came (J. Morgan)
6. Old McDonald (Charges)
7. Everyone Was There (Kayli)
8. Trickle Trickle (Videos)
9. To Know Him Is To Love Him (Teddy Bears)
10. Almost In Your Arms (Nash)



Juke Box Regional Record Report

The Top Ten Records—City by City

New York, N. Y.

1. It's All In The Game (T. Edwards)
2. Topsy II (C. Cole)
3. Chantilly Lace (B. Bopper)
4. Tea For Two Cha Cha (W. Covington)
5. You Cheated (Shields)
6. It's Only Make Believe (C. Twitty)
7. Rockin' Robin (B. Day)
8. To Know Him Is To Love Him (Teddy Bears)
9. Tom Dooley (Kingston Trio)
10. Call Me (J. Mathis)

St. Louis, Mo.

1. Topsy II (C. Cole)
2. Need You (D. Owens)
3. Cimarron (B. Vaughn)
4. The Day The Rains Came (Lefevre/Morgan)
5. Gee But It's Lonely (P. Boone)
6. Rockin' Robin (B. Day)
7. I'll Remember Tonight (P. Boone)
8. To Know Him Is To Love Him (Teddy Bears)
9. It's Only Make Believe (C. Twitty)
10. It's All In The Game (T. Edwards)

Boston, Mass.

1. It's All In The Game (T. Edwards)
2. It's Only Make Believe (C. Twitty)
3. Tom Dooley (Kingston Trio)
4. Hula Hoop Song (G. Gibbs)
5. To Know Him Is To Love Him (Teddy Bears)
6. Love Is All We Need (T. Edwards)
7. Tea For Two Cha Cha (W. Covington)
8. The End (E. Grant)
9. Chantilly Lace (B. Bopper)
10. Flamingo D'Amour (Gaylords)

Pittsburgh, Pa.

1. Topsy II (C. Cole)
2. It's Only Make Believe (C. Twitty)
3. Call Me (J. Mathis)
4. To Know Him Is To Love Him (Teddy Bears)
5. Walking Along (Diamonds)
6. It's All In The Game (T. Edwards)
7. Tea For Two Cha Cha (W. Covington)
8. Beep Beep (Playmates)
9. Queen Of The Hop (B. Darin)
10. The End (E. Grant)

Buffalo, N. Y.

1. Topsy II (C. Cole)
2. It's Only Make Believe (C. Twitty)
3. The End (E. Grant)
4. There Goes My Heart (J. James)
5. Tom Dooley (Kingston Trio)
6. Mexican Hat Rock (Applejacks)
7. Lonesome Town (R. Nelson)
8. It's All In The Game (T. Edwards)
9. Call Me (J. Mathis)
10. Tea For Two Cha Cha (W. Covington)

New Orleans, La.

1. Tea For Two Cha Cha (W. Covington)
2. It's Only Make Believe (C. Twitty)
3. Call Me (J. Mathis)
4. It's All In The Game (T. Edwards)
5. Tom Dooley (Kingston Trio)
6. Topsy II (C. Cole)
7. The Secret (Gainers)
8. Chantilly Lace (B. Bopper)
9. To Know Him Is To Love Him (Teddy Bears)
10. Nel Blu (D. Modugno)

Milwaukee, Wis.

1. Topsy II (C. Cole)
2. It's Only Make Believe (C. Twitty)
3. It's All In The Game (T. Edwards)
4. Tea For Two Cha Cha (W. Covington)
5. Rockin' Robin (B. Day)
6. Chantilly Lace (B. Bopper)
7. Near You (R. Williams)
8. The End (E. Grant)
9. Bird Dog (Everlys)
10. I Got Stung (E. Presley)

Chicago, Ill.

1. Topsy II (C. Cole)
2. It's Only Make Believe (C. Twitty)
3. To Know Him Is To Love Him (Teddy Bears)
4. It's All In The Game (T. Edwards)
5. Chantilly Lace (B. Bopper)
6. Tom Dooley (Kingston Trio)
7. Tea For Two Cha Cha (W. Covington)
8. Queen Of The Hop (B. Darin)
9. Tears On My Pillow (Anthony & Imperials)
10. Leave Me Alone (D. Doo & Don'ts)

San Francisco, Calif.

1. It's Only Make Believe (C. Twitty)
2. The Day The Rains Came (R. Lefevre)
3. It's All In The Game (T. Edwards)
4. Topsy II (C. Cole)
5. Tom Dooley (Kingston Trio)
6. Ten Commandments Of Love (Harvey & Moonglows)
7. Guaglione (P. Prado)
8. Tears On My Pillow (Anthony & Imperials)
9. Tea For Two Cha Cha (W. Covington)
10. Chantilly Lace (B. Bopper)

Kansas City, Mo.

1. Tom Dooley (Kingston Trio)
2. Chantilly Lace (B. Bopper)
3. It's Only Make Believe (C. Twitty)
4. Topsy II (C. Cole)
5. It's All In The Game (T. Edwards)
6. You Cheated (Shields)
7. Treasure Of Your Love (E. Rodgers)
8. To Know Him Is To Love Him (Teddy Bears)
9. Tea For Two Cha Cha (W. Covington)
10. Poor Boy (Royaltones)

Dallas, Tex.

1. It's Only Make Believe (C. Twitty)
2. Topsy II (C. Cole)
3. Tom Dooley (Kingston Trio)
4. It's All In The Game (T. Edwards)
5. Summertime Blues (E. Cochran)
6. Queen Of The Hop (B. Darin)
7. Susie Darlin' (R. Luke)
8. I Got A Feeling (R. Nelson)
9. Rockin' Robin (B. Day)
10. No One Knows (Dion & Belmonts)

Philadelphia, Pa.

1. It's All In The Game (T. Edwards)
2. The End (E. Grant)
3. Tea For Two Cha Cha (W. Covington)
4. It's Only Make Believe (C. Twitty)
5. Topsy II (C. Cole)
6. Fibbon' (P. Page)
7. Love Is All We Need (T. Edwards)
8. Susie Darlin' (R. Luke)
9. The Secret (Gainers)
10. Jealous Heart (T. Hunter)

Baltimore, Md.

1. It's Only Make Believe (C. Twitty)
2. Lonesome Town (R. Nelson)
3. Topsy II (C. Cole)
4. It's All In The Game (T. Edwards)
5. The End (E. Grant)
6. Chantilly Lace (B. Bopper)
7. Tom Dooley (Kingston Trio)
8. Gotta Travel On (B. Grammer)
9. A Lover's Question (C. McPhatter)
10. Poor Boy (Royaltones)

Denver, Colo.

1. Tom Dooley (Kingston Trio)
2. It's All In The Game (T. Edwards)
3. Topsy II (C. Cole)
4. The End (E. Grant)
5. Tears On My Pillow (Anthony & Imperials)
6. Susie Darlin' (R. Luke)
7. Chantilly Lace (B. Bopper)
8. La Do Dada (D. Hawkins)
9. Rockin' Robin (B. Day)
10. It's Only Make Believe (C. Twitty)

Los Angeles, Calif.

1. It's All In The Game (T. Edwards)
2. It's Only Make Believe (C. Twitty)
3. Topsy II (C. Cole)
4. Tom Dooley (Kingston Trio)
5. Chantilly Lace (B. Bopper)
6. Tea For Two Cha Cha (W. Covington)
7. To Know Him Is To Love Him (Teddy Bears)
8. Tears On My Pillow (Anthony & Imperials)
9. Non Dimentiar (N. Cole)
10. Patricia (P. Prado)

Houston, Tex.

1. Tom Dooley (Kingston Trio)
2. Topsy II (C. Cole)
3. A Lover's Question (C. McPhatter)
4. It's All In The Game (T. Edwards)
5. Tea For Two Cha Cha (W. Covington)
6. Susie Darlin' (R. Luke)
7. It's Only Make Believe (C. Twitty)
8. To Know Him Is To Love Him (Teddy Bears)
9. This Little Girl's Gone Rockin' (R. Brown)
10. Bird Dog (Everlys)

Minneapolis, Minn.

1. Tom Dooley (Kingston Trio)
2. It's Only Make Believe (C. Twitty)
3. It's All In The Game (T. Edwards)
4. Topsy II (C. Cole)
5. The End (E. Grant)
6. Lonesome Town (R. Nelson)
7. To Know Him Is To Love Him (Teddy Bears)
8. For My Good Fortune (P. Boone)
9. Tears On My Pillow (Anthony & Imperials)
10. Beep Beep (Playmates)

Detroit, Mich.

1. Topsy II (C. Cole)
2. Tom Dooley (Kingston Trio)
3. Chantilly Lace (B. Bopper)
4. Poor Boy (Royaltones)
5. It's All In The Game (T. Edwards)
6. It's Only Make Believe (C. Twitty)
7. Tea For Two Cha Cha (W. Covington)
8. Love Is All We Need (T. Edwards)
9. Lonesome Town (R. Nelson)
10. Beep Beep (Playmates)

Cleveland, Ohio

1. Topsy II (C. Cole)
2. Beep Beep (Playmates)
3. To Know Him Is To Love Him (Teddy Bears)
4. It's All In The Game (T. Edwards)
5. Need You (D. Owens)
6. Poor Boy (Royaltones)
7. Tom Dooley (Kingston Trio)
8. It's Only Make Believe (C. Twitty)
9. Mandolins In The Moonlight (P. Como)
10. The End (E. Grant)

Cincinnati, Ohio

1. It's Only Make Believe (C. Twitty)
2. Topsy II (C. Cole)
3. It's All In The Game (T. Edwards)
4. I Got A Feeling (R. Nelson)
5. The End (E. Grant)
6. Mexican Hat Rock (Applejacks)
7. There Goes My Heart (J. James)
8. Tom Dooley (Kingston Trio)
9. Fallin' (C. Francis)
10. Over And Over (B. Day)

Seattle, Wash.

1. Topsy II (C. Cole)
2. To Know Him Is To Love Him (Teddy Bears)
3. Lonesome Town (R. Nelson)
4. It's All In The Game (T. Edwards)
5. Tom Dooley (Kingston Trio)
6. The Day The Rains Came (Morgan/Lefevre)
7. Hideaway (Four Esquires)
8. Fallin' (C. Francis)
9. The End (E. Grant)
10. Rockin' Robin (B. Day)



METRO'S BIG 4

England's great recording star in his first U. S. disk debut

LEE LAURANCE

LONELY BALLERINA

AND HIS SERVANT

METRO K20008

GEORGIE SHAW

TILL WE TWO ARE ONE

AND THE GYPSY

METRO K20005

LEW PRINCE

Cash Box Best Bet

MILANO ROSE

AND EVER CHANGING WORLD

METRO K20003

DICK LEE

HAVE GUITAR WILL TRAVEL

METRO K20001





The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	IT'S ALL IN THE GAME TOMMY EDWARDS (MGM)	1
2	TOM DOOLEY KINGSTON TRIO (Capitol)	2
3	TOPSY (PART II) COZY COLE (Love)	4
4	IT'S ONLY MAKE BELIEVE CONWAY TWITTY (MGM)	3
5	TEA FOR TWO CHA CHA WARREN COVINGTON & TOMMY DORSEY ORK. (Decca)	5
6	CHANTILLY LACE BIG BOPPER (Mercury)	8
7	TO KNOW HIM IS TO LOVE HIM TEDDY BEARS (Dore)	10
8	THE END EARL GRANT (Decca)	9
9	ROCKIN' ROBIN BOBBY DAY (Class)	6
10	BIRD DOG EVERLY BROTHERS (Cadence)	7
11	I GOT A FEELING RICKY NELSON (Imperial)	28

12	THE DAY THE RAINS CAME JANE MORGAN (Kapp) RAYMOND LEFEVRE (Kapp)	11
13	TEARS ON MY PILLOW LITTLE ANTHONY & IMPERIALS (End)	13
14	CALL ME JOHNNY MATHIS (Columbia)	18
15	THERE GOES MY HEART JONI JAMES (MGM)	17
16	FIREFLY TONY BENNETT (Columbia)	16
17	LONESOME TOWN RICKY NELSON (Imperial)	30
18	SUSIE DARLIN' ROBIN LUKE (Dot)	12
19	NEL BLU DIPINTO DI BLU DOMENICO MODUGNO (Decca) DEAN MARTIN (Capitol)	14
20	NON DIMENTICAR NAT "KING" COLE (Capitol)	20

21) GUAGLIONE. 22) NEAR YOU. 23) PUSSY CAT. 24) QUEEN OF THE HOP. 25) MEXICAN HAT ROCK. 26) DEVOTED TO YOU. 27) HIDEAWAY. 28) YOU CHEATED. 29) MR. SUCCESS. 30) BEEP BEEP. 31) I'LL REMEMBER TONIGHT. 32) WALKING ALONG. 33) FORGET ME NOT. 34) LOVE IS ALL WE NEED. 35) I GOT STUNG. 36) THAT OLD BLACK MAGIC. 37) NEED YOU. 38) FIBBIN'. 39) MOCKING BIRD. 40) MANDOLINS IN THE MOONLIGHT. 41) ALMOST IN YOUR ARMS. 42) LOVE MAKES THE WORLD GO 'ROUND. 43) CANNON BALL. 44) POOR BOY. 45) TEN COMMANDMENTS OF LOVE. 46) GO CHASE A MOONBEAM. 47) THE SECRET. 48) FOR MY GOOD FORTUNE. 49) TUNNEL OF LOVE. 50) A LOVER'S QUESTION. 51) FALLIN'. 52) THE WORLD OUTSIDE. 53) THE BLOB. 54) SCENE OF THE CRIME. 55) WITH YOUR LOVE. 56) CIMARRON. 57) LITTLE STAR. 58) PROMISE ME LOVE. 59) NO ONE BUT YOU. 60) ONE NIGHT. 61) NO ONE KNOWS. 62) LEAVE ME ALONE. 63) LA DO DADA. 64) JUST A DREAM. 65) TREASURE OF YOUR LOVE. 66) SUMMERTIME BLUES. 67) GEE, BUT IT'S LONELY. 68) WIN YOUR LOVE FOR ME. 69) A HOUSE, A CAR AND A WEDDING RING. 70) HOW THE TIME FLIES. 71) THIS LITTLE GIRL'S GONE ROCKIN'. 72) LETTER TO AN ANGEL. 73) SWEETHEART. 74) WHOSE HEART ARE YOU BREAKING NOW. 75) HULA HOOP SONG; COME PRIMA; I'LL WAIT FOR YOU; COME ON, LET'S GO; MY TRUE LOVE; SLEEP WARM; WHEN I GROW TOO OLD TO DREAM; MARDI GRAS MARCH.

SHOOTING FOR GREAT HEIGHTS!

"SO FAR AWAY"
The Pastels
ARGO 5314

"THE NEW AHMAD JAMAL"
ARGO LP 636

"A HOUSE, A CAR, AND A WEDDING RING"
Dale Hawkins
CHECKER 906

"JOJO GUNNE"
b/w
"Sweet Little Rock 'n Roller"
CHUCK BERRY
CHESS 1709

"MISERLOU"
Earl Washington
CHECKER 905

CHESS PRODUCING CO.

2120 MICHIGAN AVENUE
CHICAGO 16, ILLINOIS

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Q • Where to look for sure-shot money records?
A • Simple as **ABC-PARAMOUNT!**

**THE VOICE
 IN MY HEART**



**SEPARATE
 TABLES**

Arranged and conducted by
 DON COSTA

EYDIE GORME'

ABC-9971

**LUCY,
 LUCY**



THE TWO OF US

Arranged and conducted by
 DON COSTA

ABC-9966

GEORGE HAMILTON IV

**SEVEN MINUTES
 IN HEAVEN**

Arranged and conducted by
 DON COSTA



**CLOSE
 FRIENDS**

Arranged and conducted by
 O. B. MASINGILL

THE PONI-TAILS

ABC-9969



Distributed by AM-PAR Record Corp.

Distributed in Canada by SPARTON of Canada, Ltd.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In **THE CASH BOX** Charts,

Fill In The Coupon Below
(Or Put Them On Your Own Letterhead)

And Mail To
THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten Country Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten Rhythm 'N Blues Records Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

NAME

FIRM

ADDRESS

CITY..... STATE.....



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Bernie Allen (WIND-Chicago, Ill.) thrills to tell us that teenage attendance at his Sunday afternoon record hops has reached a new peak. . . Sig Sakowicz (WHFC-Chicago, Ill.) interviewed a host of celebs last week, among them were, Chris Connors, Domenico Modugno, Danny Kaye, Meg Miles, Jonathan



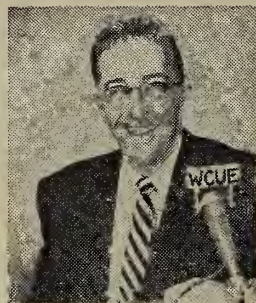
DANNY STILES
(WNJR—Newark, N. J.)

Winters, The DiMara Sisters and many others. . . Steve Rowan (KMOX-St. Louis, Mo.) popped into Chicago to visit with the lovely McGuire Sisters at their cocktail party at the Drake Hotel. Also in attendance among the many guests at the McGuire shindig was Jim Lounsbury (WBKB-WAIT-Chicago, Ill.) and his pretty wife Penny Smith. Jim went on record to extol The Chantels, Sam Hawkins and Little Anthony and the Imperials, along with bossman George Goldner of End and Gone records, for their very exciting performance on one of Lounsbury's recent record hops via WKBK-TV. . . Larry Kane (KXYZ-Houston, Texas) and songwriter J. O. Duncan are planning a promotion trip that will cover eight key cities, to promote their new Bobby Helms record, "The Fool And The Angel". Duncan is the writer responsible for Helm's big smash hit last year, "My Special Angel". Larry has been Duncan's personal manager for the past three years. . . Bill Johnson (WSID-Baltimore, Md.) has found that a record hop is a good place to test a new record. Johnson says the kids show great interest in the LP's to the point of asking where they can buy them. The deejay thinks that he may be the on'y one in the area to use long playing platters at hops. . . Danny Stiles "The Katman" (WNJR-Newark & WCTC-New Brunswick, N. J.) has resumed his teenage record hops once again. Every Sunday afternoon at the Redbank Ballroom in Red Bank, N. J. At least a thousand kids were expected to attend a recent hop which had entertaining The Plurals, The Rock-Kats, and The Villains. Stiles urges any artists or managers who would like to make one of his weekly hops to contact him any day 9 to 5 at radio station WCTC.



JACK KAREY
(WCFL—Chicago, Ill.)

Johnny Grant (KMPC-Hollywood, Calif.) has just been informed by the Department of Defense that they have accepted his offer to tour Military Installations in the Far East, including Japan, Korea and Formosa. Grant and his seventeen member entertainment unit will depart from Burbank, Calif. on Dec. 15th and will return on the 31st of December. . . Jack Karey (WCFL-Chicago, Ill.) will enter his sixth year as a volunteer at the Veteran's Administration Research Hospital. Karey's weekly radio stints feature a panel of patients who rate the disks as to popularity and possibilities for their success in the area. The shows often feature guest artists who discuss the tunes with the patients panel of experts. . . Clifton "King Bee" Smith (KCOH-Houston, Texas) offers a tip on two decks. The DJ says that next two big instrumentals will be found in "Big-Eyed Gal" by Les Paul & Mary Ford, and "Cat On A Hot Tin Roof" by Morty Craft. . . George Fennell (WHIL-Boston-Medford, Mass.) has started a new hour long program of old rock and roll and R&B waxings. The platter spinner tells us the reaction to the show has been very good. Some of the most requested tunes are "Over The Mountain" by Johnny and Joe and "Lily Maybele" by the Valentines. . . Al Weaver (WKBC-N. Wilkesboro, N. C.) tells why in his opinion "Santa Is A Superman" by Gus Coletti will be one of the big hits of the Christmas season if given half a chance. Weaver says that his 2 year old son opened his mail recently and liked the deck, as did the whole family. The deejay says that everybody goes around humming the tune now.



BOB FORESTER
(WCUE—Akron, Ohio)

WICE-Providence, R. I. recently announced the resignation of William T. Steffy as its assistant News Director. Steffy is leaving the station to become Editor of the Alliance, Ohio, Review, the community's daily newspaper. Coming to WICE is Donald Batting, a New Englander who was formerly with WFAH-Alliance, as News Editor. . . Bob Forester (WCUE-Akron, Ohio) will take up new duties at the station. Forester will take over the morning deejay slot starting Nov. 3rd. He has had years of previous radio experience including a stint with WICA-Ashtabula, Ohio. . . Jack Stapp, Vice President and General Manager of radio station WKDA-Nashville, Tenn., announces the addition of an announcer and the appointment of a copy chief. Sammy Hale, of McMinnville, Tenn., becomes the number five man on the WKDA disk jockey team. He replaces Nat Street currently with WCKY-Cincinnati, Ohio. The copy department of the station is now headed by Roger Schutt of Lansing, Mich. Schutt spent two years as a writer for WSM-Nashville.

VITAL STATISTICS:

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

EVERYONES YELLING for 1355



SMASH SINGLE **THE EVERLY BROTHERS** **PROBLEMS • LOVE of MY LIFE**

CADENCE 1355

and just as loudly for **SONGS OUR DADDY TAUGHT US**



CLP 3016

Soon to be released on LP and three EPs



CEP 108



CEP 109



CEP 110

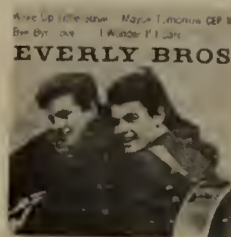
Presses still working overtime on . . .

LPs \$3.98 Ea.

EPs \$1.29 Ea.



CLP 3003



CEP 104



CEP 105



CEP 107

CADENCE RECORDS INC. 119 West 57th Street, New York 19, N. Y.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

JUKE BOX OPERATORS: YOUR VOTES DECIDE THE WINNERS

VOTE FOR YOUR BEST MONEY-MAKING RECORDS & ARTISTS OF 1958

NOTICE: Be sure to include Name of Artist On All Records Listed

BEST:

- Record (list artist)
- Female Vocalist
- Male Vocalist
- Vocal Combination
- Orchestra
- Instrumental Artist
- Rhythm 'N Blues Record
- R & B Female Vocalist
- R & B Male Vocalist
- R & B Vocal Combination
- R & B Orchestra
- Country Record
- Country Female Vocalist
- Country Male Vocalist
- Country Vocal Combination
- Country Band
- Country Instrumental Artist
- Country Sacred Singer

MOST PROMISING NEW:

- Female Vocalist
- Male Vocalist
- Vocal Combination
- Orchestra
- R & B Female Vocalist
- R & B Male Vocalist
- R & B Vocal Combination
- Country Female Vocalist
- Country Male Vocalist
- Country Vocal Combination

IMPORTANT!

EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELEPHONE MUSIC SHELL YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF UNITS YOU OWN INDIVIDUALLY ON THE BOTTOM OF THIS FORM TO GIVE THE RECORDS AND ARTISTS YOU SELECT FULL CREDIT. THESE FORMS ARE CONFIDENTIAL. INDIVIDUAL FIGURES ARE NOT REVEALED!

NAME.....
 FIRM.....
 ADDRESS.....
 CITY..... STATE.....

LIST YOUR VOTES HERE

I operate the following number of Juke Boxes,
 Wall and Bar Boxes, Wired Telephone Music Shells,
 TOTAL NUMBER ARE YOUR VOTES!

In the
13th Annual Poll
 Of the
**Automatic Music Industry
 Of America**
 To Choose
**THE BEST RECORDS
 and
 RECORDING ARTISTS
 Of 1958**
VOTE TODAY!

FILL OUT THIS FORM

And Mail To
THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

Heavy First Vote In 13th Op Poll

NEW YORK—Early returns in the Thirteenth Annual Juke Box Operator Poll, sponsored and conducted by The Cash Box in behalf of the Automatic Music Industry, indicate that this year's voting may be the heaviest yet. Votes have been pouring in from every corner of the nation.

The results of the poll, to be announced in the December 6th issue, will determine the top money making recordings and artists in the pop, R & B and country fields during 1958 and will also show which artists juke box operators consider most promising.

Voting is limited to juke box operators and is tallied on the basis of one vote for each machine or wall box an operator owns. Voting will cover a 5-week span.

To aid the operator in voting, an alphabetically arranged list of 1958's top favorites is shown below. To cast your vote, simply fill out the special form which appears on the preceding page and mail to: The Cash Box, 26 West 47th St., New York 19, N.Y.

Top Popular Favorites of 1958

- A Certain Smile
- All I Have To Do Is Dream
- Are You Really Mine
- Are You Sincere
- At the Hop
- Big Man
- Bird Dog
- Book of Love
- Born Too Late
- Call Me
- Catch a Falling Star
- Chanson D'Amour
- Chantilly Lace
- Devoted To You
- Don't
- Do You Wanna Dance
- Enchanted Island
- Endless Sleep
- Everybody Loves a Lover
- Fever
- Firefly
- For Your Love
- Get a Job
- Gingerbread
- Guaglione
- Hard Headed Woman
- He's Got the Whole World In His Hands
- Hideaway
- I Got a Feeling
- If Dreams Came True
- It's All In the Game
- It's Only Make Believe
- It's Too Soon To Know
- Jennie Lee
- Johnny B. Goode
- Just a Dream
- Kewpie Doll
- Left Right Out of Your Heart
- Little Star
- Lollipop
- Looking Back
- My True Love
- Near You
- Nel Blu Dipinto Di Blu
- Oh Julie
- Oh Lonesome Me
- One Summer Night
- Padre
- Patricia
- Poor Little Fool
- Purple People Eater
- Rebel Rouser
- Return To Me
- River Kwai March and Colonel Bogey
- Rockin' Robin
- Sail Along Silv'ry Moon
- Secretly
- Short Shorts
- Splish Splash

- Sugar Moon
- Sugartime
- Susie Darlin'
- Sweet Little Sixteen
- Tea For Two Cha Cha
- Tears On My Pillow
- Tequila
- The End
- The Stroll
- To Know Him Is To Love Him
- Tom Dooley
- Topsy II
- Twenty-Six Miles
- Twilight Time
- Wear My Ring Around Your Neck
- When
- Who's Sorry Now
- Willie and the Hand Jive
- Witch Doctor
- Yakety Yak
- You Cheated

Top Country Favorites of 1958

- All I Have To Do Is Dream
- Alone With You
- Anna Marie
- Ballad of a Teenage Queen
- Believe What You Say
- Big River
- Big Wheels
- Bird Dog
- Blue, Blue Day
- Blue Boy
- Breathless
- City Lights
- Color of the Blues
- Come In Stranger
- Crying Over You
- Curtain In the Window
- Devoted To You
- Don't
- Falling Back To You
- Geisha Girl
- Great Balls of Fire
- Guess Things Happen That Way
- Hard Headed Woman
- Hey Mr. Bluebird
- High School Confidential
- I Beg of You
- I Can't Help Wondering
- I Can't Stop Loving You
- I Found My Girl In the U.S.A.
- I Love You More
- Invitation To the Blues
- It's Only Make Believe
- Jacqueline
- Jealousy
- Just a Little Lonesome
- Just Married
- Kisses Sweeter Than Wine
- Look Who's Blue
- My Bucket's Got a Hole In It
- Oh Lonesome Me
- Oh Oh I'm Falling In Love Again
- Once More
- Peggy Sue
- Pick Me Up On Your Way Down
- Poor Little Fool
- Purple People Eater
- Raunchy
- Secretly
- Send Me the Pillow You Dream On
- She Was Only Seventeen
- Squaws Along the Yukon
- Stairway of Love
- Stood Up
- Stop the World
- The Story of My Life
- This Little Girl of Mine
- Tupelo County Jail
- Waitin' In School
- Wear My Ring Around Your Neck
- What Do I Care
- What Makes a Man Wander
- Whole Lotta Lovin'
- You Win Again
- Your Name Is Beautiful
- You're the Nearest Thing To Heaven

Top R & B Favorites of 1958

- All I Have To Do Is Dream
- Angel Smile
- At the Hop
- Been So Long
- Betty and Dupree
- Bird Dog
- Blip Blop
- Book of Love
- Breathless
- Buzz, Buzz, Buzz
- Cannon Ball
- Carol
- Chantilly Lace
- Come Closer To Me
- Dede Dinah
- Don't
- Don't Let Go
- Don't You Just Know It
- Do You Wanna Dance
- Down On My Knees
- Down the Aisle of Love
- El Rancho Rock
- Endless Sleep
- Every Night
- Fever
- For Your Love
- For Your Precious Love
- Get a Job
- Good Golly Miss Molly
- Great Balls of Fire
- Hang Up My Rock and Roll Shoes
- Hard Headed Woman
- Hard Times
- Have Faith
- He's Got the Whole World In His Hands
- I Wonder Why
- I'll Come Running Back To You
- Itchy Twitchy Feeling
- It Don't Hurt No More
- It's All In the Game
- It's Only Make Believe
- Jennie Lee
- Johnny B. Goode
- Just a Dream
- La Dee Dah
- Little Blue Boy
- Little Star
- Lollipop
- Lonely Island
- Looking Back
- Maybe
- My Life
- My True Love
- Nel Blu Dipinto Di Blu
- Non Dimenticar
- Oh Julie
- One Summer Night
- Patricia
- Peggy Sue
- Poor Little Fool
- Purple People Eater
- Raunchy
- Rebel Rouser
- Rockin' Robin
- Rumble
- Short Shorts
- Sick and Tired
- Splish Splash
- Susie Darlin'
- Sweet Little Sixteen
- Swinging Shepherd Blues
- Talk To Me, Talk To Me
- Tea For Two Cha Cha
- Teach Me How To Love You
- Teardrops
- Tears On My Pillow
- Ten Commandments of Love
- Tequila
- That's All Right
- The Stroll
- The Walk
- To Be Loved
- Topsy II
- Twilight Time
- Walking With Mr. Lee
- We Belong Together
- Wear My Ring Around Your Neck
- Western Movies
- What Am I Living For
- Willie and the Hand Jive
- Win Your Love For Me
- Witch Doctor
- Yakety Yak
- You Can Make It If You Try
- You Cheated
- You're a Sweetheart

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VEE-JAY 299

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London Lowdown AND England's Top 30 Records

The Rank Organization's record division will be issued under the label "Top Rank." At the time of writing the label was still anxiously looking for an A & R man, and two V.I.P.'s from the Rank Organization are flying out to New York for further negotiations.

Morris Kinn of New Musical Express and his wife, off to America for three weeks.

The fabulous Marino Marini Quartet, now in the No. 2 spot in this country with their waxing of "Come Prima." And it would not surprise me if they do the same in the U.S.

Frankie Vaughn goes to Germany on December 17th for a guest appearance on the Caterina Valente Show.

Vera Lynn's new T.V. show started this week. Very much the same format as before, but it is always a pleasure to see and hear Vera on our screens.

It is learned that Oscar Hammerstein will be coming to London for the opening night of the British production of "Cinderella", starring Tommy Steele.

Ted Heath, back from his American tour, will guest on "Chelsea at Nine" T.V. Show this Tuesday. On the same bill will be Hi-Lo's who flew in from Belgium for this programme.

Another Italian group visiting these shores for a T.V. appearance was the Renato Carosone Sextet.

Edmundo Ros and his Orchestra started cutting three albums for English Decca, to be released by London Records in the U.S., and will as usual have the special Ros arrangements in full stereophonic sound.

The Lew and Leslie Grade office, together with Val Parnell, have taken more than a substantial interest in the Pye-Nixa record group and will now tie this venture in with their agency and T.V. organization.

Perry Como's record "Love Makes The World Go 'Round" sounds like a sure contender for hit parade honors.

Also in at number 9 this week is Lord Rockingham's XI with their record "Hoots Mon."

This year's Tin Pan Alley Ball will take place in the Dorchester Hotel but with most of the leading publishing houses not attending.

Kay Thompson wants to buy a house in England.

Dianne Todd, English Decca recording star, is taking over the lead in the "My Fair Lady" touring company which opens in Chicago on December 15th. This girl has the looks and voice which will remind many of Deanna Durbin.

The Rank Organization is commissioning several musical directors to write scores for pictures in the making. They include Philip Green, Stanley Black and Ron Goodwin.

"NEW MUSICAL EXPRESS" BEST SELLING RECORDS IN BRITAIN

(Week ending Saturday, 25th October, 1958)

Last—This Week	Rank	Record	Label
1	1	Stupid Cupid/Carolina Moon— Connie Francis (MGM)	MGM
3	2	Come Prima— Marino Marini (Durium)	Durium
5	3	Bird Dog— Everly Brothers (London)	London
2	4	Move It— Cliff Richard (Columbia)	Columbia
8	5	A Certain Smile— Johnny Mathis (Fontana)	Fontana
6	6	It's All In The Game— Tommy Edwards (MGM)	MGM
4	7	King Creole— Elvis Presley (RCA)	RCA
6	8	Born Too Late— Poni Tails (HMV)	HMV
14	9	Hoots Mon— Lord Rockingham's XI (Decca)	Decca
9	10	Volare— Dean Martin (Capitol)	Capitol
11	11	Poor Little Fool— Ricky Nelson (London)	London
13	12	Western Movies— Olympics (HMV)	HMV
12	13	More Than Ever— Malcolm Vaughan (HMV)	HMV
10	14	Mad Passionate Love— Bernard Bresslaw (HMV)	HMV
15	15	When— Kalin Twins (Brunswick)	Brunswick
16	16	Volare— Marino Marini (Durium)	Durium
24	17	My True Love— Jack Scott (London)	London
20	18	Moon Talk— Perry Como (RCA)	RCA
18	19	Volare— Domenico Modugno (Oriole)	Oriole
17	20	Someday— Jodie Sands (HMV)	HMV
19	20	Rebel'Rouser— Duane Eddy (London)	London
26	22	Tea For Two Cha Cha—Tommy Dorsey Orchestra (Brunswick)	Brunswick
21	23	Patricia— Perez Prado (RCA)	RCA
22	24	If Dreams Came True— Pat Boone (London)	London
—	25	I'll Get By— Connie Francis (MGM)	MGM
30	26	More Than Ever— Robert Earl (Philips)	Philips
25	27	Return To Me— Dean Martin (Capitol)	Capitol
23	28	Trudie— Joe Henderson (Pye-Nixa)	Pye-Nixa
26	29	Susie Darlin'— Robin Luke (London)	London
29	30	Volare— Charlie Drake (Parlophone)	Parlophone

Audio Fidelity Gets New Cinerama Soundtrack

NEW YORK — Audio Fidelity Records will release the exclusive sound track record album of the musical score of producer Carl Dudley's new Cinerama picture, "South Seas Adventure".

The transaction between Audio Fidelity and the Stanley Warner Cinerama Corporation marks a union of "firsts" in sound reproduction. Audio Fidelity Stereodisc, released to the public in February, 1958, the first commercial stereo record. And Cinerama Sound, originally presented in September, 1952, was the first commercially successful stereophonic sound reproduction system.

Sidney Frey, president of Audio Fidelity, stated that the Cinerama "South Seas Adventure" album will shortly be released in both stereophonic and monophonic high fidelity.

Alex North is the composer of the score of "South Seas Adventure" which was recorded by the 97-piece Cinerama Symphony Orchestra.

Greenman Heads Joy Promotion

NEW YORK — Eddie Joy, of Joy Records, has announced the appointment of David Greenman as National Promotion Manager for the newly formed label. Bonnie Kroll, on sales promotion in the midwest, and Gerri Greene, doing exploitation on the West Coast, will both report to Greenman. Before joining Joy Records, David Greenman worked on national promotion under Hal Cook for Columbia Records, also did promotion for Times-Columbia and NRC Records.

Topper, Ed Joy, will be hitting the trail shortly to visit with distributors handling the Joy line, of which there are fifteen in key areas. He will also close deals, currently in discussion, with independent outfits in various other areas.

Joy Records recently released "(When the Whole World Unites) Thru A Prayer" by Bernie Nee.

This week, Joy Records will release "Oh What It Seemed To Be", a standard with a modern beat, c/w "The Night We Both Said Goodbye" by the Upbeats; this vocal group formerly recorded for Swan and made a splash on the charts a few months back with their "Just Like In The Movies" record.

R & H "Flower Drum Song" To Columbia

NEW YORK — Columbia will release the original cast recording of Rodgers and Hammerstein's new musical, "Flower Drum Song," it was announced last week by Goddard Lieberson, President of the company.

"Columbia, which released the original cast recording of 'South Pacific,' now approaching its two-millionth sale, is happy to add to its catalog this newest Rodgers and Hammerstein score," Lieberson stated.

The recording sessions, which will be directed by Lieberson, who also produced the "South Pacific" album, will be held shortly after the New York opening on December 1.

Big Bopper In St. Louis



ST. LOUIS—The Big Bopper (deejay Jape Richardson, KTRN-Beaumont, Texas) of "Chantilly Lace" fame made a quick trip into St. Louis recently on the way back to his own disk jockey job in Beaumont. Two of Radio Station K.W.K.'s outstanding personalities, Reed Farrell and King Richard, seem to feel that they also have potential as recording artists and are giving The Bopper a demonstration of their vocal talents before a crowd of approving youngsters at St. Louis University High School. Pictured, left to right in the center are The Big Bopper, Richard, and Farrell.

Am-Par Brass Calls LP Program Best Ever

NEW YORK — The "Lucky 13" album promotion launched by ABC-Paramount three weeks ago has proven to be the most successful single promotion in the label's history, according to Sid Pastner, director of album sales and merchandising for the label.

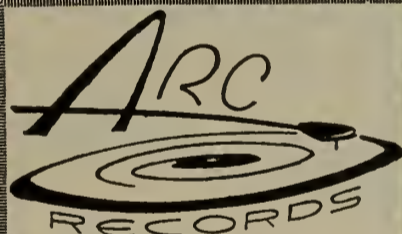
Pushing the two hundred thousand mark in number of albums sold to date, the "Lucky 13" promotion continues to draw increasing daily orders from ABC-Paramount distributors throughout the country. Although the label's Third Anniversary promotion, staged last fall, racked up the label's top dollar volume in sales, the current Lucky 13 promotion is acclaimed as a greater success by Pastner, because it includes only thirteen new album releases, whereas the Third Anniversary program included the entire ABC-Paramount album catalog.

Included in the promotion is a new release by the label's outstanding artist, Eydie Gorme, whose package, "Gorme Sings Showstoppers," brought immediate activity among distributors. An unusual release, "Shock Music in Hi-Fi," has been received with unexpected enthusiasm, says Pastner. One of the most promising new LP's, "Dance with Dick Clark," according to advance information from distributors, will far surpass even expected sales.

Other releases included in the promotion are: "At the St. Moritz," with the Irving Fields Trio; "Montoya, Montoya, Montoya"; "Candido in Indigo"; "Second Honeymoon Dance" with Russ Carlyle and His Orchestra; "Ferrante and Teicher with Percussion"; "Sing Me A Sad Song," by George Hamilton IV; "Light Classics in Hi-Fi," by The Melachrino Orchestra; "Flame of Araby," by Kahraman and Her Oriental Instrumental Group; "Polish Christmas Carols," with Ted Maksymowicz and His Orchestra, featuring the Echo Choir of New York; and "The One and Only Nicola Paone."

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		Pos. Last Week
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2	★ SING ALONG WITH MITCH MITCH MILLER (Columbia CL-1160 * B-1160, 1, 2, 3)	2
3	★ SWING SOFTLY JOHNNY MATHIS (Columbia CL 1165 * B 11651)	5
4	BUT NOT FOR ME AHMAD JAMAL TRIO (Argo LP-628 * EP-1076)	10
5	★ MORE SING ALONG WITH MITCH MITCH MILLER (Columbia CL-1243 * B-12431, 2, 3)	14
6	★ SOUTH PACIFIC MOVIE CAST (RCA Victor LM-2252 * EPA-4211)	7
7	★ CONCERT IN RHYTHM RAY CONNIFF (Columbia CL-1163 * B-11631)	4
8	★ GIGI MOVIE CAST (MGM E-3641 * X-3641-ST)	9
9	★ THE KINGSTON TRIO THE KINGSTON TRIO (Capitol T-996 * EAP-1, 2, 3-996)	13
10	TCHAIKOVSKY: CONCERTO NO. 1 VAN CLIBURN (RCA Victor LM-2252)	8
11	JOHNNY'S GREATEST HITS JOHNNY MATHIS (Columbia CL-1133)	3
12	★ STAR DUST PAT BOONE (Dot DLP-3118 * Dot 1069)	6
13	★ MY FAIR LADY BROADWAY CAST (Columbia OL-5090 * A-5090)	16
14	★ THE MUSIC MAN BROADWAY CAST (Capitol WAO-0990 * EDM-990)	12
15	★ LATE LATE SHOW DAKOTA STATON (Capitol T-876 * EAP-1, 2, 3-876)	17
16	★ DYNAMIC DAKOTA STATON (Capitol T-1054 * EAP-1, 2, 3-1054)	20
17	★ KING CREOLE ELVIS PRESLEY (RCA Victor LPM-1884 * EAP-4319, 4321)	11
18	COLE ESPANOL NAT "KING" COLE (Capitol W-1031 * EAP-1, 2, 3-1031)	18
19	BILLY VAUGHN PLAYS THE MILLION SELLERS BILLY VAUGHN (Dot DLP-3119)	19
20	★ LAS VEGAS PRIMA STYLE LOUIS PRIMA (Capitol T-1010 * EAP-1, 2, 3-1010)	15
21	★ REBOUND JACKIE GLEASON (Capitol W-1075 * EAP-1, 2, 3-1075)	22
22	★ S'AWFUL NICE RAY CONNIFF (Columbia CL-1137 * B-11371)	23
23	★ POLITELY! KEELY SMITH (Capitol T-1073 * EAP-1, 2, 3-1073)	—
24	LA PALOMA BILLY VAUGHN (Dot DLP-3140)	26
25	EYDIE IN LOVE EYDIE GORME (ABC-Paramount ABC 246)	25

26. THE VERSATILE EARL GRANT. 27. SOUTH PACIFIC (ORIGINAL CAST).
28. GEMS FOREVER. 29. YES INDEED. 30. I'M JIMMY REED.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Capitol Issues Part II Of International Festival Of Music

HOLLYWOOD—The second part of Capitol Records' International Festival of Music album release will be on sale at record dealers' throughout the United States the week of Nov. 3.

Like part one of the label's International Festival of Music program first introduced in Oct., the new Nov. release consists of 33 new high fidelity recordings. Of these, 21 are popular music, six are FDS classical releases, and the remaining six are 'Capitol' of the World albums, each recorded in a foreign land.

To introduce its three new album artists of the month, Capitol offers 'I'm Shooting High,' featuring the voice of Ann Richards, 'Young Romance,' offered by Molly Bee and 'Swingin' Fling,' spotlighting the music of Alvino Rey.

A session recorded at the Hotel Sahara in Las Vegas is Louis Prima's newest album for Capitol, 'Strictly Prima!'

Capitol introduces the newest release by the George Shearing Quintet, 'Latin Lace,' which is the noted pianist's second Latin-styled album.

'Judy In Love' is the newest album featuring Judy Garland.

The newest entry by Les Baxter and his orchestra is 'Love is a Fabulous Thing.'

'The Things We Did Last Summer' are recalled musically by The Four Preps in their new album of that title.

A jazz package is 'Experiments in Sound,' featuring Johnny Richards and his orchestra.

In his first Hammond organ album, 'Cocktail Hammond,' Don Baker augments the sound of celeste, piano and drums to form The Don Baker Trio.

Tex Ritter, with music by Kathryn Julye, offers 'Psalms,' in which Ritter reads 15 psalms.

Twelve song hits that helped make him famous are offered in 'This Is Faron Young!'

A Hawaiian music package, the newest in the Webley Edwards Presents series of Capitol albums is 'Na Mele O Hawaii' (Songs of Hawaii).

For lovers of Dixieland, Capitol presents a new package by Jack Teagarden, 'Big 'T's' Dixieland Band.'

Harry James' new package is 'Harry's Choice!,' an album of swinging favorites in the Harry James big band style.

Just like her new album reads, 'Things Are Swingin',' Peggy Lee moves along with a dozen songs at a sassy pace.

The tunes Ray Anthony performs in his latest album, 'Ray Anthony Plays Steve Allen,' range widely.

'Blue Angels,' a session featuring the music of Joe Bushkin with arrangements by Kenyon Hopkins, is another album on Capitol's November release.

Nat 'King' Cole's newest album is 'The Very Thought Of You,' in which he is accompanied by the music of Gordon Jenkins and his orchestra.

For Jonah Jones' fourth album on the label, Capitol presents 'Swingin' at the Cinema,' which features hit songs from top Hollywood motion pictures.

The six new 'Capitol' of the World albums for November were recorded in England, Lebanon, Austria, Scandinavia, Spain, and Buenos Aires.

From England comes a traditional Jewish music album in high fidelity, 'Olives, Almonds and Raisins,' by Ray Martin, his orchestra, and the Bill Shepherd Chorus with Lynne Allison. 'An Evening in Beirut,' offering songs by well-known vocalists of Lebanon. 'Austrian Folkmusic' is an album featuring the Kitzbuheler Nationalsanger directed by Toni Praxmair. The folk songs of Sweden, Denmark and Norway sung in three tongues are presented in 'Scandinavia!', featuring the voice of William Clauson. Recorded in Spain in high fidelity is, 'Los Macarenos' Flamenco!'. The authentic tangos and

milongas of Argentina, are performed by Argentina's Mariano Mores and his orchestra in an album titled, 'Piano by Mores.'

To promote its 21 new popular albums, Capitol has prepared and distributed to dealers full-color displays of the four girl singers featured on the release—Ann Richards, Molly Bee, Judy Garland and Peggy Lee; on the new Nat 'King' Cole album, 'The Very Thought of You;' and the new Harry James, Peggy Lee, Jonah Jones, Louis Prima, Ray Anthony, Les Baxter, and The Four Preps albums. A special full-color double-panelled display has been prepared on the new George Shearing 'Latin Lace' album. Special full-color, die-cut display cards have been produced on the new Cole album, as well as on Alvino Rey's premiere album package for Capitol.

Key disk jockeys throughout the country are receiving nine of the new November albums in their entirety, including the new vinyls of Jonah Jones, Louis Prima, Peggy Lee, Harry James, Les Baxter, Nat 'King' Cole, George Shearing, the Four Preps, and Alvino Rey. Also, three special deejay mailings have been made designed to spark greater airplay: A 'Latin Lace' mailer containing two preview selections from Shearing's new album, a 'Mystery Artist' recording presenting selections from Alvino Rey's 'A Swingin' Fling,' and a 45 rpm spotlighting tunes from Ann Richards' and Molly Bee's debut albums. Special radio scripts have also been prepared for broadcast stations' use.

To further promote its International Festival of Music program, Capitol has placed black and white advertisements in numerous consumer publications, all with national circulations, plus the New York Times Sunday Supplement and the New York Herald Tribune Sunday Supplement. An ad mat further promoting the new pop albums is available to dealers. A deluxe two-record deejay album, including tracks from all of the new Capitol pop and 'Capitol' of the World albums have been prepared and serviced to radio and TV stations for programming use and to national reviewers.

So that copies would be available throughout the nation the week of Nov. 3, Capitol Records last week was rushing production on a special 12-inch long-playing album in memory of the late Pope Pius XII.

Titled 'Pope Pius XII Ceremonies of the Holy Year (1950)', this special high fidelity recording presents the ceremonies of the most recent Holy Year, recorded in the Vatican during the Pontificat of Pius XII. The passages contained in this 12-inch long-playing album present Pope Pius opening the Holy Door on Dec. 24, 1949; celebrating the Easter Pontifical Mass on April 9, 1950; and leading the Procession of the Blessed Sacrament on the Feast of Corpus Domini on July 8, 1950.

Six new albums comprise the release of Capitol-FDS Classics for November, which will be available the week of Nov. 3.

In September, William Steinberg and the Pittsburgh Symphony Orchestra were presented in an album called 'Concert Russe' (P-8450). This month they perform music by two more Russian composers: Suites from Rimsky-Korsakov's opera, 'Le Coq d'Or', and Prokofiev's opera, 'The Love For Three Oranges'.

Close upon their successful 'Strings By Starlight', Felix Slatkin and the Hollywood Bowl Symphony Orchestra present a contrasting mood in 'Starlight Waltzes' with music in 3/4 time by R. Strauss, J. Strauss, Jr., Waldteufel, Sibelius and Tchaikowsky.

One of the very earliest albums made by Leonard Pennario in his nearly ten-year association with Capitol was Liszt's B Minor Sonata. The disk antedated the development of Full Dimensional Sound. In a new album he repeats his performance of

that difficult work, along with Chopin's 'Funeral March' Sonata No. 2 in B Flat Minor.

The harp is ordinarily not readily thought of as a medium for J. S. Bach's music. But it is employed for this music by Marcel Grandjany. The album is titled 'Bach By Grandjany'.

In a collection of transcriptions mostly devoted to such early classical masters as Bach, Handel, Gluck, and Purcell, Leopold Stokowski conducts 'The String Orchestra'.

The success of 'Duets With Spanish Guitar' which featured Laurindo Almeida with Salli Terri, mezzo-soprano, and Martin Ruderman, flutist, has encouraged Capitol to assemble these three artists for another collection. It is called 'For My True Love' and features traditional and classical love ballads of the world through three centuries.

To help promote the sale of the new Capitol FDS classical albums for November, three special displays, each in full-color, have been printed and distributed to record dealers. One of these is a die-cut display for the album, 'Le Coq D'Or.' Another display piece has been prepared on the new Laurindo Almeida 'For My True Love' album. A third full-color display card is designed as a divider and is headlined, 'New FDS Classics From Capitol.' An attractive two-color, four-page FDS artist supplement has also been published titled, 'Celebrated Artists In New Full Dimensional Sound Classics.'



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Handsomely packaged for counter display—each record has bright Red and Green label with the personal touch—signature can be added and mailed to someone dear.

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The **LONDON** RECORDS Group of hit labels presents

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Cashbox Oct. 11: BEST BET

All Alone 8538

on **LONDON** **Lord Rockingham's XI**
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Best Selling EP's

		Pos. Last Week
1	KING CREOLE Elvis Presley (RCA Victor EPA-4319)	1
2	KING CREOLE VOL. II Elvis Presley (RCA Victor EPA-4321)	2
3	SING ALONG WITH MITCH Mitch Miller (Columbia B-1160, 1, 2, 3)	4
4	JOHNNY CASH SINGS HANK WILLIAMS Johnny Cash (Sun EPA-111)	3
5	ONLY THE LONELY Frank Sinatra (Capitol EAP-1-1053)	5
6	STAR DUST Pat Boone (Dot 1069)	6
7	SOUTH PACIFIC Movie Cast (RCA Victor EPA-4211)	—
8	LATE LATE SHOW Dakota Staton (Capitol EAP-1, 2, 3876)	10
9	PATRICIA Perez Prado (RCA Victor EPA-4322)	12
10	WARM Johnny Mathis (Columbia B-10781)	13
11	JIMMY RODGERS SINGS FOLK SONGS Jimmy Rodgers (Roulette 315, 6, 7)	—
12	RICKY NELSON Ricky Nelson (Imperial IMP-158)	7
13	EVERLY BROTHERS Everly Brothers (Cadence CEP 105)	8
14	MORE SING ALONG WITH MITCH Mitch Miller (Columbia B-12431, 2, 3)	11
15	NEARER THE CROSS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-1005)	15

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CHERRY LIPS



...AND STILL ONLY **25¢**



Available on 7" standard & 45 RPM. All with full 4 color sleeves. The finest in children's records, awarded the "Child Life-seal of selection."

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Heading For The Top 10
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Working With Young People



MOBILE, ALA.—Representative Frank W. Boykin of Alabama is shown congratulating John Dixon, Chuck Thompson and WALA TV, on the work they are doing with young people. Seeking out towns where the teen-agers and young adults have complained of "nothing to do", John and Chuck load up their sound system and records and go into school gyms, National Guard Armories, and other community centers, with an "in person" version of the Channel 10 television show "Dixon on Disc", which features the two deejays. Congressman Boykin agrees that supervised, participating entertainment, as furnished by Chuck and John, is ideal. In the past two years, John Dixon and Chuck Thompson have appeared in area towns in Mississippi and Florida, as well as Alabama. "Dixon on Disc", with records and dancing teens, is seen on WALA TV, six days each week. Monday thru Saturday at 4 to 5 P.M.

Wally Robinson Joins Noga Management As East Coast General Manager

NEW YORK — Negotiations between John and Helen Noga, and Wally Robinson were completed last week, whereby Robinson joins the personal management and music publishing operation in sole charge of East Coast and foreign operations, effective December 20, 1958. The expansion of the Noga Management Company's activities was disclosed last week by John and Helen Noga, founders of the company.

Plans call for the establishment of a New York office around the close of this year, out of which Robinson will operate, supervising the multiple interests of the company, which include personal management and direction of artists, music publishing and related affairs.

"We are developing a world-conscious program," Robinson declared, "whereby the fate of a carefully nurtured artist will not hinge on the caprice of a single engagement, reaction to the current record or any other momentary hazard of the game. Our aim will be that of any other business enterprise—to stabilize and diversify the foundation of the product. As an illustration, one of the most immediate objectives will be an exploration of the worldwide radio market. In a television conscious epoch, we are apt to overlook the phenomenal growth of radio abroad."

The team of John and Helen Noga is most notable for their achievement in steering Johnny Mathis to stardom over a short period of two years. In the past year, the firm has signed other artists including 23-year-old Hollywood find, Joby Baker, whose next assignment is the juvenile lead in Columbia Pictures' forthcoming film, "The Last Angry Man."

Wally Robinson, at 31, is a veteran of the entertainment and communications business. Most recently he managed publicity for Columbia Phonographs and Popular Records, as well as Columbia Records' subsidiary label, Epic Records. Prior to joining Columbia three years ago, Robinson had been a United Press re-write man in Chicago and for many years worked in radio on all sides of the mike—continuity, announcing and conducting his own interview feature package business.

Language Series Label Sets Decca Distrib Deal

WESTPORT, CONN. — Harold Friedman Associates, record consultants, announced last week that they have signed a five-year deal for their client, the "Listen and Learn Language Series," a division of Dover Publications, to be distributed by Decca Records.

The Dover Publications recorded languages course consists of three 10-inch LP's and an instruction book in a box container. The package retails for \$4.95.

Previously, Dover had sold its platter-course set through only two record distributors and had gotten the bulk of its sales via the same book stores it regularly sells technical and non-fiction books to.

Currently in preparation is a course in Russian. The Dover disk sets of French, Spanish, German and Italian are now being shipped out to all 43 Decca branches.

BREAKING EVERYWHERE

**The original
The best
The HIT!**



MIKE PRESTON

Cashbox Oct. 18: SLEEPER OF WEEK

**A House
A Car
A Wedding Ring**

1834

LONDON
RECORDS



539 West 25th St., New York 1

On
His
First
Single

A
BIG
HIT!



AL
ALBERTS

**"THINGS
I DIDN'T
SAY"**

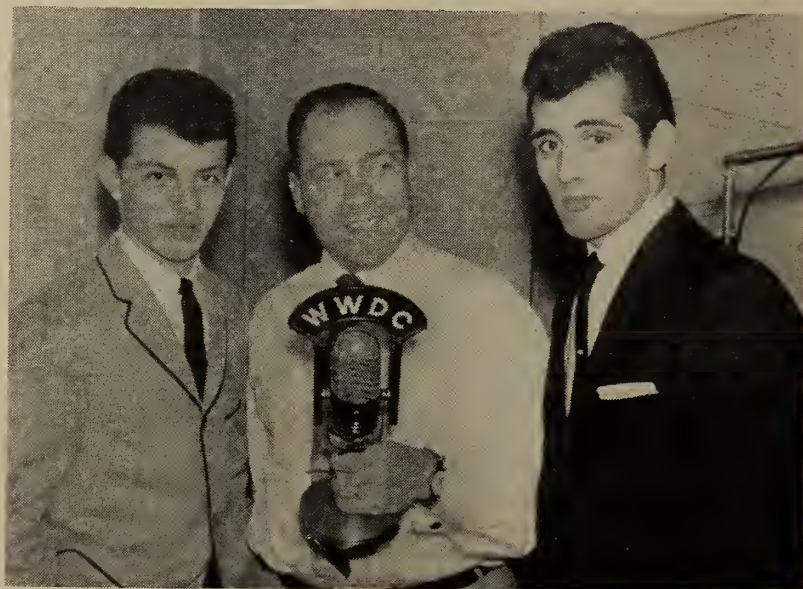
9-62035



**Best Selling
Sheet Music**

		LAST WEEK
1	IT'S ALL IN THE GAME Remick ASCAP—Dawes, Sigman	1
2	NEAR YOU Supreme ASCAP—Craig, Goell	2
3	VOLARE (NEL BLU DIPINTO DI BLU) Robbins ASCAP—Migliacci, Modugno	3
4	THE END Criterion ASCAP—Kronides, Jacobson	5
5	THE DAY THE RAINS CAME Garland ASCAP—Delanoë, Becaud	4
6	NON DIMENTICAR Hollis BMI—Redi, Galdiere, Dobbins	11
7	FIREFLY E. H. Morris ASCAP—Leigh, Coleman	7
8	DEVOTED TO YOU Acuff-Rose BMI—Bryant	8
9	TEARS ON MY PILLOW Vanderbuilt & Bonnie ASCAP—Branford, Lewis	6
10	PATRICIA Southern ASCAP—Prado	9
11	IF DREAMS CAME TRUE Korwin ASCAP—Allen, Stillman	—
12	TEA FOR TWO CHA CHA Bregman, Yocco & Conn ASCAP—Donaldson, Kahn	—
13	BIRD DOG Acuff-Rose BMI—Bryant	10
14	MANDOLINS IN THE MOONLIGHT Roncom ASCAP—Weiss, Schroeder	—
15	LOVE IS ALL WE NEED Sheldon BMI—Raleigh, Wolf	—

Two Frankies



WASHINGTON, D. C.—WWDC Radio's Fred Fiske welcomes two Frankie to Washington—both singers hoping their new recordings hit the top. Frankie Avalon (left) offers a new ballad "I'll Wait for You" (Chancellor) and Frankie Sardo's new tune is titled "Class Room" (ABC Paramount).

More Hits from MILLS—
THE MAGICIAN
DEAN MARTIN
on RCA Victor 47-7371

THAT'S MY DESIRE
CREW CUTS
on RCA Victor 47-7371
MILLS MUSIC, INC.

Johnny Cash

**THE WAYS OF
A WOMAN
IN LOVE**

Sun 302

SUN RECORD CO.
706 UNION ST.
MEMPHIS, TENN.

Shad Forms Own Record Operation With Two New Labels

NEW YORK—Bobby Shad, well known veteran of the record business, announced last week that he has formed his own record operation with two new labels, Time Records and Junior Records. Shad recently resigned from Mercury Records after thirteen years in the diskery's A & R department.

Shad's new labels will operate thru two different sets of independent distributors with the exception of a few areas where one distrib will handle both lines.

Both firms are pop music companies in nature and will deal only with singles at present. Beginning in February or March Shad expects to issue albums. He will be recording material for LP's immediately for release next year and he is also negotiating with a prominent European diskery for LP merchandise on a reciprocal agreement basis.

The first release by the labels, out this week, includes two on the Time label and two under the Junior ban-

ner. Titles and artists will be announced next week. All performers on the initial release are newcomers to the recording field.

Shad will operate out of offices at 157 W. 57th St., in New York City. Arpena Tavatian, who worked for Shad at Mercury, will be assisting him in his new venture as head of production and coordination.

Shad leaves for a road trip immediately to meet with his distributors all across the country.

In the future Shad expects to release 5 or 6 singles each month on each label. And beginning February or March of next year, he will issue 4 or 5 LP's each month. His albums will include pop, jazz and special projects merchandise.

Shad made it clear that his labels are in no way affiliated with Time or Life magazines as had been rumored.

Protecting Sands From His Fans



WASHINGTON, D.C.—Tommy Sands, passing through Washington to promote his latest Capitol release, "Blue Ribbon Baby", was invited by WPGO radio to attend its booth at the Prince George's County Fair in Maryland. As a result a crowd of 6000 teenagers turned out and a county police detail of twelve men had to be assigned to Tommy to protect him from his souvenir-seeking fans.

Victor Signs Artists On West Coast

HOLLYWOOD—Bob Yorke, Manager of West Coast operations for RCA Victor, announced the contract signing this week of composer-conductor Bobby Thompson, vocalists Elaine Dunn and Gordon Terry and vocalist-musician-composer Bobby Troup.

Thompson, a native Californian, will cut his first album within a few weeks. He is currently acting as conductor and arranger for a new Lindsay Crosby package, also scheduled to appear on the RCA Victor label.

Elaine Dunn, a song-and-dance chanteuse well known in night club and TV circles, will begin a series of sessions for an album and possibly single disk. Gordon Terry, signed by A & R man Chet Atkins during his visit here last week, is a young rock and roller who will record his first single for Victor in Nashville next month with Atkins. Future recording dates will alternate between Nashville and Hollywood with A & R staffer Dick Peirce handling the West Coast sessions.

Jazz man Bobby Troup completed several dates last week for a new jazz package under the direction of Dick Peirce.

King Scoops Air Force

CINCINNATI—A new King album, Earl Bostic's "The Fantastic Fifties", scooped the Air Force by having on its cover the original full color artist's sketch of the new piloted space ship, the X-15, fifteen days before the Air Force unveiled it to the public Oct. 16.

Bob Ellis, in charge of album merchandising and production for King, in trying to dream up an album cover idea, contacted North American Aviation, designer and builder of the X-15 and worked out a deal to get the original sketches for the Bostic album. Putting on a "crash program" to get the album into release before the Air Force announced the X-15 ready for flight, King rushed the album out Oct. 1. In the package, saxist Bostic is featured on twelve of the top "sweet tunes" of the fifties.

Correct Publisher

NEW YORK—The new Lloyd Price record on ABC-Paramount titled "Stagger Lee" has incorrect publisher information on the label. The song is published by Sheldon Music, a BMI affiliate and not by Delco Music as the label indicates.

Kolsky Takes To The Road

NEW YORK—Joe Kolsky, Executive Vice-President of Roulette Records hit the road last week for a three-week junket. His tour of Roulette distributors which began in Chicago will include Milwaukee, Minneapolis, Seattle, San Francisco, Los Angeles, St. Louis, Detroit, Cleveland, Pittsburgh, Baltimore, Washington and Philadelphia. Kolsky will visit disk-jockeys as well as key dealers, operators and one-stops. Joe will concentrate on Roulette's overall sales picture as well as pave the way for the release of new monaural and stereo albums prior to the expected holiday buying spree. Roulette is also currently represented on the charts with "Beep, Beep" by The Playmates and last week released Jimmie Rodgers sixth single for the label, "Bimbombey" and "You Understand Me."

Simon Signed For Timex Show

NEW YORK—George T. Simon, writer and jazz critic, has been signed by Lawrence White as writer and associate producer of the forthcoming Timex All Star Jazz Show, to be televised from the Americana Hotel in Bal Harbor, Florida, November 10th from 10 to 11 p.m. over CBS-TV. This marks Simon's third stint in the same capacities for the series of jazz spectacles.

Simon is currently also serving as writer and producer of the weekly Sammy Kaye TV series Saturday nights over ABC.

Korvette Hires Record Buyer

NEW YORK—David Rothfeld has been engaged as record buyer and merchandiser by E. J. Korvette, Inc., it was announced last week by William Willensky, President of the company, and general merchandise manager of the hard goods division.

Rothfeld was last employed by Urania Records as national sales manager in charge of artists and repertoire. Prior to that, he was with Bruno, N. Y., RCA Victor distributors in the radio, phono and T.V. divisions. For the seven years before that, he managed the record department for Heins and Bolet.

Rothfeld replaces Leonard Agins who has been assigned to other duties.

"Special Services" To Diskeries

FLUSHING, N. Y.—Publicist Mildred Fields is offering a "Special Services" to diskeries which entails a promotional association with a disk firm on a one-shot basis.

A diskery readying a release and desiring to launch it with a promotional campaign calls on "Special Services", and Miss Fields will then offer an idea for a promotional gimmick in conjunction with the record to be released. If the diskery goes for the idea, it then employs special services on a one-shot basis, to execute the gimmick for them at a pre-arranged rate.

According to Miss Fields "Special Services" offers record companies "a means of exploiting their wares at a cost not prohibitive to their budget. "Special Services" has been put to the test with very successful results", Miss Fields said.

NOW WASHINGTON, D. C. IS POPPING WITH BUBBLE GUM

Kitty LaNier I STILL WALK ALONE # 111

look to...

20th FOX for the greatest!

Leading, Nationally Advertised Low Cost LP Record Label For Sale

Complete catalogue—Four color art Masters, Tapes, Printing, etc. Ready for continued business at once.

Volume last 12 months \$1,500,000

Write: BOX 451 The Cash Box 1721 B'way, N. Y., N. Y.

At Teen-Age Show



GREAT NECK, N. Y.—Lew Prince appeared with Jerry Marshall, WMGM disk jockey, at the Elk's Club teenage show here last week and promoted his new MGM recording of "Milano Rose" and "Ever Changing World." He was accompanied by promoter Buddy Basch.

Announcing A SPECIAL SECTION OF **THE CASH BOX**

(Dated November 22)

Celebrating the **7th ANNUAL COUNTRY DISK JOCKEY CONVENTION**



Held in conjunction with

THE 33rd ANNIVERSARY OF WSM's GRAND OLE OPRY

Recording Artists, Publishing Firms and Record Companies Are
Invited to Participate With Congratulatory Ads

Last Date On Which Ads Can Be Accepted Is
Thursday, November 13th

Rush Your Ad Now to:

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Album Sure Shots

★Also Available in EP



★POLITELY!

KEELY SMITH

(Capitol T-1073 * EAP-1, 2, 3-1073)

LA PALOMA
BILLY VAUGHN



LA PALOMA

BILLY VAUGHN

(Dot DLP-3140)

Audio Fidelity And "True" In Huge Dealer Window Display Tie-In

NEW YORK—Audio Fidelity Records is launching a Record Sales Drive in the November issue of "True" Magazine, "The Man's Magazine." The campaign aimed at True's Hi-Fi market of men begins with a six-page Audio Fidelity insert in the November issue expected to be read by some 4,000,000 people.

To tie in the dealer with the sales drive, Audio Fidelity and True have put together an elaborate selling kit of display material designed to take advantage of the powerful pre-selling campaign in True.

The kit has been set up to aid the dealer in two ways: 1) The kits have been "scientifically pre-tested" for effective influence at the point of sale; 2) The kit offers the dealer an opportunity to win in the massive True-Audio Fidelity Display contest.

Here's how the contest works: When the dealer receives his display kit, including a mobile, album jackets, streamers and a stereo demonstration record, he is to set up a window display the best possible way considering the layout of his windows. The mobile in the kit must be used in every

display entered in the contest. Then an Audio Fidelity salesman will take a picture of the window, free, and send it to True magazine, which will choose the best displays based on the most effective, efficient and original use of the AF kit. Since ingenuity is the most important factor, the smallest store with the biggest imagination can win the top prize.

All AF salesmen will be given free, a Polaroid Land Camera (flash bulb apparatus included) with which to take the pictures. To keep the camera, the salesman must take a minimum of 24 pictures.

The Grand Prize winner will be awarded a \$500 Savings Bond. Other prizes include: three 1st prizes—a \$100 Savings Bond; 20 \$50 Savings Bonds for 2nd prize; and 40 \$25 Savings Bonds as 3rd prize.

There will be thousands of other prizes AF salesmen will tell dealers about.

Every single store that enters the contest will be given a Full Year's Subscription to True Magazine, a \$4 value.

3 HITS

IT'S ALL IN THE GAME
TOMMY EDWARDS MGM

GO CHASE A MOONBEAM
JERRY VALE COLUMBIA

YOU WILL FIND YOUR LOVE IN PARIS
PATTI PAGE MERCURY

MUSIC PUBLISHERS HOLDING CORPORATION

Fraternity RECORDS

Another Standard Hit!

"MA"
(He's Making Eyes At Me)"
SHIRLEY FORWOOD
F-824

413 RACE STREET, CINCINNATI 2, OHIO

LOUIS ARMSTRONG

and the All Stars

"I LOVE JAZZ"

THE MARDI GRAS MARCH

DECCA 9-30771



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

3 GREAT ONES FOR THE BOXES



1

ROCKHOUSE
(Parts I & II)
Ray Charles
Atlantic 2006

2

**YOU'LL BE MY LOVE
KEEP A-DRIVING**
Chuck Willis
Atlantic 2005



3

**PASSING BY
CRYING**
The Versatiles
Atlantic 2004

Introducing
a talented
teen-age
group

ATLANTIC
RECORDING CORPORATION
157 WEST 57 STREET, NEW YORK 19, N. Y.

HITS! HITS! HITS!

POOR BUTTERFLY

DICK STABILE

BETHLEHEM 11004

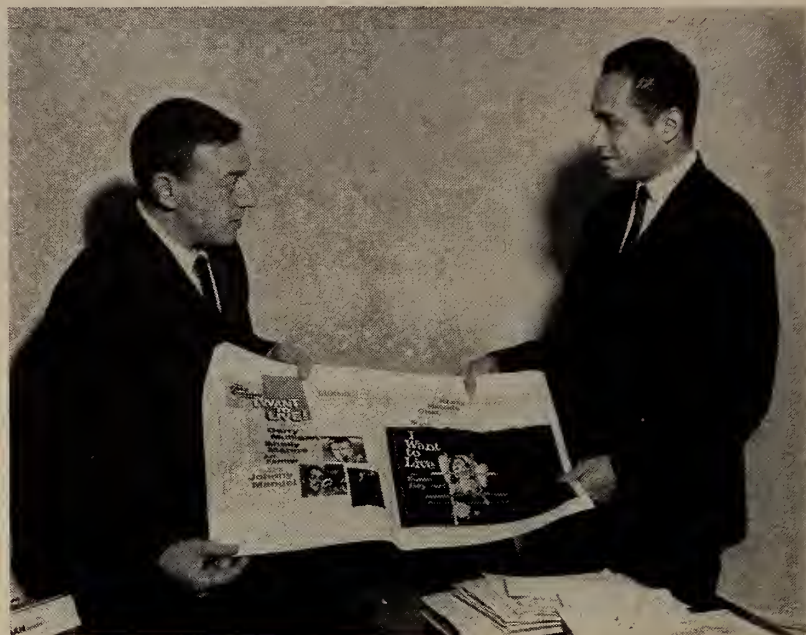
**ALL MY LOVE
BELONGS TO YOU**

LITTLE WILLIE JOHN

KING 5154

KING RECORDS

Lester Lees Named Director Of Sales And Sales Promotion At UA



Lester Lees, United Artists Records' new Director of Sales and Sales Promotion and V.P. Monte Kay are pictured with jazz album covers from U.A.'s "I Want To Live."

NEW YORK—Lester Lees has been named Director of Sales and Sales Promotion for United Artists Records it was announced last week by Max E. Youngstein, President of the company.

Lees, who immediately assumes responsibility for directing the sales of all UA Record products, is a 15-year veteran of the record industry. He comes to United Artists from the Sales Manager post of Atlantic Records.

Born in New York City in 1923, Lees entered the music business working for M. Witmark, Music Publishers. He then served for several years as a band manager handling Louis Prima and Jerry Wald among others. Lees' next step was a salesman's post at Mercury Records, and from there moved into record distribution with Seaboard Distributors in Albany. Lees' success with Seaboard brought him to the attention of Atlantic Records where he was named Sales Manager.

Dot Names Director Of Album Promotion

HOLLYWOOD — The appointment of Webber Parrish as Director of Album Promotion for Dot Records was made last week by president Randy Wood, who announced that Parrish will begin his new duties immediately, with headquarters in Dot's home offices in Hollywood. Just released from the Army, Parrish handled promotion for Dot in the South just prior to his induction, having joined the company in January, 1956.

In his new and more important capacity, Parrish will tour the whole country, coordinating the entire album promotion program with distributors, retailers and rack jobbers in every area. He will work closely with company vice presidents Christine Hamilton, in charge of sales, and Tom Mack, chief of the album division. In addition, he and Jim Bailey, in charge of foreign operations, will activate a promotional program for use in the international field. He recently returned from a month's survey of Europe.

Parrish was chief announcer for radio WNAH in Nashville for three and a half years. In the Army he served as Chief of the Radio and Television Section in the office of the Chief of Information at Ft. Belvoir, Va., just outside of Washington, D. C., where he produced and announced two weekly radio shows, one a transcribed series still on the air, the other a news program over WWDC in Washington.

Bock Back On West Coast

HOLLYWOOD — World Pacific president Richard Bock has just returned to Los Angeles after a busy three-week stay in New York. While there, Bock completed an album featuring singer Annie Ross, backed by the Gerry Mulligan Quartet. This will be Mulligan's first album with the "new" Quartet, featuring trumpeter Art Farmer.

In addition, Bock discussed plans to record "The Gerry Mulligan Songbook, Vol. 2". Miss Ross, now fronting a new singing group featuring herself, Dave Lambert, and Jon Hendricks, currently appearing in Eastern clubs, recorded several sessions with the new group for World Pacific, which will represent the group's debut on record.

Gil Evans, arranger, an exclusive World Pacific artist, has announced that he will front a big band—the newest entry into today's working big-band field. The band, originally formed by Evans to record "New Bottle, Old Wine," an LP for World Pacific, is being brought into shape for upcoming dates. Evans is currently preparing a new book for the band and planning upcoming recording sessions, which will feature Gerry Mulligan with the band, as well as the Annie Ross Singers.

In addition, Bock has announced that he and Associated Booking Corporation have worked out details to sign his new piano discovery, Freddy Gambrell. Bert Block of ABC has proposed a New York engagement for Gambrell in the near future.

On the return flight, Bock stopped in San Francisco to be on hand for the Monterey Jazz Festival, and to attend a special Gerald Heard recording session.

MGM Reports Its Jump In Record Market From 1% to 7%

NEW YORK—Under the leadership of Arnold Maxin, president of MGM Records, the label has jumped into considerable prominence since January 1, 1958. Maxin and A & R chief Morty Craft who is also director of single record sales have established MGM Records as a top label and a top money-maker in the business. MGM's pop singles sales have jumped from 1% of the total market to 7% while its album business has more than doubled.

The diskery is currently operating five labels—MGM, the low-priced Lion label (\$1.98), a new Metrojazz label, Cub, and Metro Records.

Arnold Maxin is presently working out plans with MGM Pictures studio executives whereby studio activities and record activities could come in for mutual tie-ins, such as title songs, theme music and even the possible use of one of the label's artists in a motion picture production. Maxin, however, is emphatic that the record-picture tie-in would only be arranged if there was sales potential. His main interest, Maxin says, is to make a profit for the record company.

Contributing to MGM's pop singles sales under Maxin and Morty Craft's leadership were the million sellers of Connie Francis' "Who's Sorry Now", Sheb Wooley's "The Purple People Eater", Tommy Edwards' "It's All In The Game" and the smash Conway Twitty "It's Only Make Believe" disk. Stacking up good sales for the company are Joni James' "There Goes My Heart", Tommy Edwards' "Love Is All We Need", Connie Francis'

"Fallin'", Fran Warren's "Sunday Kind Of Love", Johnny Desmond's "C'est Si Bon Cha Cha", Jimmy Newman's "You're Makin' A Fool Out Of Me" and Morty Craft's "Love Theme From Cat On A Hot Tin Roof".

MGM's top album sales are spear-headed by the label's sound tracker of "Gigi", the Maurice Chevalier package of "Yesterday" and "Today" and the Morty Craft album of "Jazz In Black Tie".

Contributing factor to the record company's big sales push is the separation of the pop singles and the package goods sales efforts. The pop singles line, under the direction of recording chief Morty Craft who is also director of single record sales, is treated like an indie disk operation, while the album line gets a class approach under the sales direction of Charles Hasin, newly appointed national sales manager.

The MGM staff also includes George Abramson, vice-president in charge of operations; Jesse Kaye, vice-president in charge of West Coast recordings and operations with headquarters at the MGM studio; Sol Handwerker, merchandising, advertising and promotion; Harold Drayson, syndicate stores sales; Ed Kleinbaum, sales; LeRoy Holmes, musical director; James Vienneau, country and western A & R; Edward Cole, classical director; Gordon Gray, disk jockey field promotion; Bill Taylor, midwest field promotion; Bob Doherty, chief engineer; and Dave Bofil, assistant engineer.

20th Fox To Issue LP Of Shirley Temple Sound Track Hits

NEW YORK—Henry Onorati, prexy of 20th Fox Records, last week announced that on November 17th, the diskery will issue what he calls a "Blockbuster" album—a disk containing original film sound track recordings of Shirley Temple's film hits. Culled from all the films that made the young Miss Temple a sweetheart of America, the disk will include 19 different selections loved by the many millions who saw her films. The disk will retail for \$3.98. In addition to the album, to be titled "Shirley Temple's Hits", the record company also plans to make available an EP featuring four songs from the album.

Onorati stated that Lou Del Guercio, 20th Fox vice president, has devoted more than two months to the recording and clearance of the material in the disk and has supervised the engineers in cleaning up and bettering the sound on the various tracks.

Onorati and Del Guercio both feel that the album will meet with tremendous response from adults and youngsters alike. Adults remember the sensation Miss Temple created in her youth. And Miss Temple is also a favorite of today's tots via her appearances on "Shirley Temple's Storybook", a fairy tale TV network series, and via the re-broadcasts of her films on various TV theatres.

Among the films from which the LP material was chosen are "Bright Eyes", "Curly Top", "Little Colonel", "Rebecca of Sunny Brook Farm."

As a result of the distributor reaction to word of the Shirley Temple LP, and because of the tremendous response to 20th-Fox' two pocket "Glenn Miller Original Film Sound Track" album, released last month, Onorati has announced the appointment of Roy Freeman to the post of Special Projects Manager.

Freeman, formerly with Design Records, has been retained to handle sales and exploitation of these two albums.

Atlantic Pacts Billy Taylor

NEW YORK — Atlantic Records announced last week the pacting of jazz pianist Billy Taylor to a long-term contract. The diskery issued the first Billy Taylor LP, a ten incher, back in 1951, and recently issued a twelve inch set containing material from the ten inch Taylor effort.

Work is currently in progress on Taylor's soon-to-be-issued initial package under the contract.

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UNITED RECORD CORP. OF N. J.

Manufacturers of
12" and 45 Stereo
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WA 9-4823

The Cash Box Sleeper of the Week

"RAINY SUNDAY" (2:25) [Excellorec BMI—Willis, Ball]
"YOUNG AND IN LOVE" (2:23) [Excellorec BMI—Moffitt, Ball]
CRESCENDOS (Nasco 6021)



CRESCENDOS

● It looks as tho the Crescendos, the boys who clicked with "Oh Julie", will be on the charts again, this time with "Rainy Sunday". The pretty rock-a-ballad is a strong teen romancer with a pretty me'ody, excellent harmony and a touching lyric. And it could make it to a high spot on the best sellers. Flip has the fellas shuffling thru another good rock and roll ballad. Top half all the way.

NASHBORO RECORD CO.
NASHVILLE, TENN.

Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.

*A New Bass Voice Discovery that
will soon Sweep the Country!*

JIMMY JONES

*Singing 2 Great Faith Songs that
will capture the Heart of America!*

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backed with **"A Closer Walk"** SAVOY 1553

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NEWARK, N. J.

BREAKING

PRETTY GIRLS EVERYWHERE

Eugene Church
235

LONE RANGER'S GONNA GIT MARRIED

Jimmy Johnson
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THE ROCK-A CHA

Oscar McLollie & Annette
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Class
Records
HOLLYWOOD

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

MGM Execs Meet The Distribs



MGM Records' National Sales Manager Charles Hasin and Merchandising and Promotion Chief Sol Handwerger completed a whirlwind tour of the country holding regional distributor meetings in New York, Chicago, New Orleans and Los Angeles presenting an audiovisual presentation of MGM albums and promotional material for their new monaural and stereophonic albums. The whole tour was completed in four days with a 100 percent distributor attendance everywhere.

Shown above are: Top Row Left: Hasin, Arnold Maxin, President of MGM Records; Top Row Center: Left To Right Sitting: Joe Myerson, MGM Record Plant, Bloomfield, N.J.; Marty Ostrow, Editor, The Cash Box; Ed Kleinbaum, MGM Records Staff, New York office; Dick Godlewski, Hartford distributor; Frank Spiro and Marv Slaveter, Baltimore; Left To Right Standing: Frank Taylor, Controller, Bloomfield, N.J.; Manny Goldber, Baltimore distributor; Joni James; Conway Twitty; Tony Acquaviva; Al Levine, New York distributor; and Irv Jerome, formerly with MGM Records. Top Row Left: Merle Schneider, Detroit; Hasin; Handwerger. Second Row Left: Mel Herman, Cincinnati; Jerry Herman, Indianapolis local salesman and Hasin; Second Row Center: Al Lavine, New York dis-

tributor; Hasin; and Sam Keenholtz, Raymar Sales, Jamaica, Queens. Second Row Right: Jack Solinger, Chicago; Herb Cohen, Pittsburgh; Hasin; Herb Sandel, Minneapolis and Gordon Gray. Third Row Left: Sid Gitleman, Dallas; Hasin; Irv Katz, Dallas; Bud and Don Daily, Houston; Third Row Center: John Towles, Atlanta; Ed Fitzgerald, Memphis; Hasin; and Ken Keaton, Oklahoma. Third Row Right: Hasin; Sheb Wooley; Handwerger; Seated: Bill Hesterman, Salt Lake City; Lou Levinthall, Seattle and Tony Valerio, San Francisco. Fourth Row Left: Standing: Hasin, Dean Jones, Morty Craft, Recording Chief and Director of Single Record Sales; Ron Hargrave; Sheb Wooley, and new pactee Tony Roberts (kneeling). Fourth Row Center: Walter Reilly, New Orleans; Hasin; Herb Weissman, Charlotte. Fourth Row Right: Jesse Kaye, Vice President in charge of West Coast Operations and Recordings; Hargrave and Craft; Sitting: Gil Bogus, distributor salesman. Bottom Row Left: Gordon Wolf, Los Angeles; Hasin; Walter Slagle, Denver and Bill Hesterman, Salt Lake City; Bottom Row Left: Local Chicago Salesmen; Herb Sandel, Minneapolis; Jimmy Martin, Chicago; Herb Cohen, Pittsburgh and Solinger and local Chicago salesman.

Roulette Direct Mail Promo For Co-Star

NEW YORK — Roulette Records has negotiated with the Samuel French Publishing Co. for the use of the latter firm's exclusive mailing list of thousands of college drama organizations and amateur little theater groups. Roulette has sent out a special mailing to this list on Co-Star Records, the record acting game which enables the buyer to act out scenes opposite famous stars.

Roulette reports that the inquiries and response to this direct mail advertisement has resulted in a tremendous increase in sales of the Co-Star albums to this specific market. Based on the reaction to this mailing, the label plans to step up merchandising activities of Co-Star to the high school and college students and drama buffs around the country.

Two Of Top 3 On MGM

NEW YORK — The chart resurgence of MGM Records continues with the diskery's holding of two of the three top disks in the nation for the second straight week, and the rapid climb of the new Tommy Edwards effort, "Love Is All We Need."

This week's Top 100 in *The Cash Box* lists Conway Twitty's "It's Only Make Believe" as the number two disk in the nation, and Tommy Edwards' "It's All In the Game" as the number three disk. The new Edwards deck hopped from a fifty-one position in the Nov. 1, Top 100 to twenty-one in the current Top 100.

Other MGM waxings well into the Top 100 are Joni James' "There Goes My Heart" (27), and Connie Francis "Fallin'" (39).

MGM reports that its Custom Pressing division is now pressing 70 per cent of MGM disks.

ABC-Paramount Releases "The Teen Commandments"

NEW YORK—The announcement of an unusual record release came from ABC-Paramount this week when Sam Clark, president of the diskery, announced release of "The Teen Commandments," a suggested ten-point guide for teenage conduct, already familiar to radio listeners in the Pittsburgh and Boston areas. The recording, made by three of Am-Par's top recording artists—Paul Anka, George Hamilton IV and Johnny Nash—is expected to receive widespread public acclaim. The disk was introduced to the press at a luncheon at Al and Dick's Steak House in New York, last week.

The story of "The Teen Commandments" began at Westinghouse Radio Station KDKA in Pittsburgh, when Art Pallan, station deejay, read them on his show. A tremendous avalanche of mail resulted. Recognizing the great potential for public service, Pallan sent a copy of the "Commandments" to Norm Prescott of Westinghouse Radio WBZ in Boston. The public's response to Prescott's airing of the piece drew more than 19,000 letters from priests, preachers, high school principals, lawyers, bankers and doctors. The most rewarding correspondence came from thousands of teenagers themselves, who gave their hearty approval to the inspirational list of rules for self-conduct. As a result of the Boston broadcast, "The Teen Commandments" have been published in over twenty-five Boston area newspapers. On May 8th, Arthur Godfrey read "The Teen Commandments" on his coast-to-coast radio show and received a public response even greater than any preceding it.

When "The Teen Commandments" came to the attention of Sam Clark at ABC-Paramount, he immediately decided that here was an opportunity to perform a public service for the teenage public, which has been largely responsible for the great success enjoyed by the ABC-Paramount label. Discussing his plan with Anka, Hamilton and Nash, Sam Clark outlined the influence that these top recording names could have with their millions

of fans throughout the country. Anxious to cooperate in such a worthy venture, the boys enthusiastically agreed to record "The Teen Commandments," and the session was held soon after, complete with the Don Costa Orchestra and Chorus.

ABC-Paramount has rushed deejay copies of the release to 3,500 disk jockeys across the nation. It is hoped that many of the deejays will find the playing of "The Teen Commandments" an appropriate manner in which to close their programs.

Everyone concerned with release of "The Teen Commandments" is elated over the prospect of establishing a standard set of rules by which teenagers may live in closer understanding with their fellow citizens. "We feel that a great many problems of young people can be eliminated if they follow this standard of living," said Clark, "and it is with a great deal of pride and pleasure that we announce release of 'The Teen Commandments.'"

At last week's press conference, it was also announced that as a result of the distributor demand for the record, ABC is making available a standard consumer copy of the recording. The Teen Commandments follow:

- 1) Stop and think before you drink.
- 2) Don't let your parents down; they brought you up.
- 3) Be humble enough to obey. You will be giving orders yourself some day.
- 4) At the first moment turn away from unclean thinking—at the first moment.
- 5) Don't show off driving. If you want to race go to Indianapolis.
- 6) Choose a date who would make a good mate.
- 7) Go to church faithfully. The Creator gives you the week; give Him back an hour.
- 8) Choose your companions carefully. You are what they are.
- 9) Avoid following the crowd. Be an engine—not a caboose.
- 10) Or even better—keep the original Ten Commandments.

"The Secret" Party



LOS ANGELES—Meredith Lynn MacRae, along with Mrs. MacRae, hosted a combined soft-drink-and-cocktail party on Monday, September 22nd, celebrating Gordon MacRae's first big teenage record hit "The Secret". Gordon has long been a popular seller in the album field for Capitol Records.

The party was held at the California Racquet Club and was attended by some 200 guests in the entertainment, music and recording field. Drinks were served for the teenagers at a "special" soft drink bar and cocktails were served to the adults in the Mardi Gras Room.

Shown in the pictures of the shindig are top left, Gordon, Mrs. MacRae and daughter, Meredith Lynn. The same three are in the top right pic along with some of the guests and a blown-up copy of the click waxing. Seated at the table in the middle left pic are Edgar Bergen, Mr. and Mrs. David Rose and Jo Stafford with hubby Paul Weston. In the bottom left Gordon's seen with Doris Day and her spouse, Marty Melcher. The last pic shows Mr. and Mrs. Mel Torme along with Mr. & Mrs. Jack Cassidy (Shirley Jones).

Friedlander, Meinberg Leave U.A.

NEW YORK — Buddy Friedlander and Ray Meinberg last week made a joint statement to the press that they had severed relations with United Artist Record Company.

Friedlander, whose position with U. A. was that of national promotion manager, has a record business background that goes back thirteen years, the most recent being Epic Records' national promotion manager and prior to that with Mercury Records as Eastern promotion manager, branch manager, and assistant to Bobby Shad, A & R.

Meinberg, who handled both deejay and distribution promotion for U. A., has been in the record business for eight years during which time he has handled sales, promotion and retailing. Prior to coming to U. A., he was national promotion manager for Design Records.

Meinberg plans a short vacation at home, in Bergenfield, N. J., where he can be reached at Dumont 5-6609.

Love In Overseas Pact

NEW YORK—Love Records, this city, announced the completion of negotiations with London Records for the world distribution of its current best-seller, Cozy Cole's "Topsy II". London will act as Love's representative for the song in most of the major markets with the exception of Germany (Ariola Records represents the tune there), Belgium, the Netherlands and France (previously assigned to Moonglow), the West Indies (contracted to Caribbean), South Africa (assigned to TruTone) and Canada (assigned to Sparton).

Amore Music, a division of Love, has announced that it will still accept material to be considered for use by Love for Cozy Cole's follow-up to his hit. Manuscripts and demos should be sent to the A&R Dept., Amore Music, 35 East 60th St., New York 22, N.Y. In addition, Amore is selling sheet music for "Topsy II". The rights were acquired from Cosmopolitan Music recently by Hal Dennis, Amore's Professional Manager.

Going Strong

Bobby Day Album

"ROCKIN' WITH ROBIN"

5002

Steady Seller

Googie René Album

"BEAUTIFUL WEEKEND"

5001



Subscription 52 Weeks

THE CASH BOX \$15



Album Reviews

POPULAR PICKS OF THE WEEK

LA PALOMA
BILLY VAUGHN



"LA PALOMA"—Billy Vaughn And His Orchestra—Dot DLP 3140

The package has already received chart recognition, and like most other Vaughn disk presentations, it should be considered prime LP inventory. The musical point here has been to perform a collection of Latin favorites in bright and lazy settings, some with noticeable beat backing ("Mexicali Rose", "Time Was").



"GIVE THE LADY WHAT SHE WANTS"—Lena Horne—RCA Victor LPM-1879

The stylist, Victor's top-selling album songstress, clings or swings persuasively on a collection of literate evergreens, and dealers are sure to have busy cash-register activity with the presentation. Hubby Lenny Hayton and the ork back-up with tasteful arrangements by Hayton and Ralph Burns. Superb sound. The songs include "Bewitched", "At Long Last Love", "Speak Low" and "Baubles, Bangles And Beads". Sure chart rider.



"WHEN YOU COME TO THE END OF THE DAY"—Perry Como—RCA Victor LPM-1885

This collection of Como on a program of inspirational and diversified folk songs is a natural for strong chart acceptance. Relaxed, reverent and warm, Como sings such trust-worthy numbers as the title song, "May The Good Lord Bless And Keep You", "All Through The Night", "Scarlet Ribbons", and "He's Got The Whole World In His Hands". Particularly appropriate vocals for the Holiday Season.



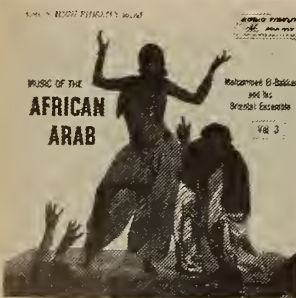
"RODGERS AND HAMMERSTEIN ALA DIXIE"—Pee Wee Hunt—Capitol T 1065

Hunt, who sent sophisticated Cole Porter melodies on an infectious Dixieland tour last time out, successfully turns the same trick on creations by the great Rodgers-Hammerstein team. Thrown in to the Dixieland pot are both rousing and ballad Rodgers melodies, including "A Wonderful Guy", "That's For Me" (a fine ballad recess by the Hunt on trombone and bass-guitar backing), "June Is Bustin' Out All Over" and "Hello, Young Lovers". Sparkling Dixieland on a musical-comedy theme.



"SING A SONG OF ITALY"—Toni Arden-Nick Perito And His Orchestra—Decca DL 8765

Miss Arden knows the graceful, sentimental value of an Italian tune, and she is appealingly at home with a melodic 16-song bundle of Gallic numbers. Included on the mostly ballad program (sung in Italian and English) are "Non Dimenticar" (Nat Cole's current hit), "Souvenir D'Italie", "Arrivederci Roma" and "Fa La Nana Bambin". Affectionate, Italian-like scoring by Nick Perito. The set should due extremely well in Italian sections.



"MUSIC OF THE AFRICAN ARAB" (Vol. 3)—Mohammed El-Bakkar And His Oriental Ensemble—Audio Fidelity AFLP 1858

The natural affinity of percussion-highlighted mid-eastern music for hi-fi reproduction is displayed for third time on Audio Fidelity, and with the same buoyant ensemble. Dealer display value is greatly accentuated by one of the diskery's more daring cover shots. This type of programming has proven sales value.



"HAVE YOU MET—DON RONDO?"—Jubilee 1081

Rondo's swinging and sugary encounter with twelve name-song evergreens ("Liza", "Dolores", "Mona Lisa") is a store-house of sturdy deejay programming, and competent vocal shelf inventory. Particularly on the swing sides, the Sy Oliver ork shines. Jock activity here should spur sales.



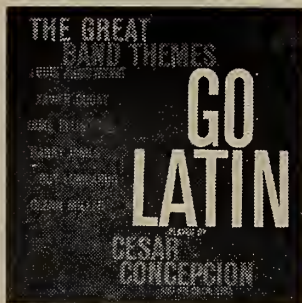
"HELLO, TIGER!"—Sallie Blair—MGM E 3723

The first two tracks ("Witchcraft", "Whatever Lola Wants") firmly set the sultry pattern of this initial MGM set by the stylist. Like it says in the lyrics to one of them: There's no defense for it. Other effective purrs and growls by Miss Blair include "Everything I've Got", "That Old Black Magic" (a volatile performance); "Daddy", and "Early Winter" (a song of striking beauty). Great ork ingenuity from arranger-conductor Neal Hefti. Vocals that can get around.



"VALERIE CARR"—Roulette R-25046

The stylist, who recently clicked with "When The Boys Talk About The Girls", occasions her first package effort as her disk debut as a stylist. Miss Carr has vocal prowess and its employment for expressive ballad singing on all sides here reaches the emotional depths of her excellent program ("They Didn't Believe Me", "When I Fall In Love", "My Funny Valentine"). Quality pop-styled vocals.



"THE GREAT LATIN THEMES GO LATIN"—Cesar Concepcion And His Orchestra—Seco CELP 418

The disk joins a current fad to draw upon non-Latin sources for Latin beat work. The oft-recorded Concepcion crew dresses a dozen themes associated with various band heads in smooth, big Latin band garb. Transcriptions include "Let's Dance", "When My Baby Smiles At Me", "Moonlight Serenade" and "Take The 'A' Train". Fine Latin tracks with name-personalities tie-in.



"TOO MUCH!"—The Mary Kay Trio—Warner Bros. 1222

The vocal ingenuity and vitality displayed by the group during its Decca stay happily continues with the trio's initial Warner Bros. try. Great variety is achieved by varied tempos, and sharing of solo chances. As usual, the tune programming is smart ("You Are Too Beautiful", "My Heart Belongs To Daddy", "Lazy Afternoon" and "Summertime"). An outstanding vocal showcase.



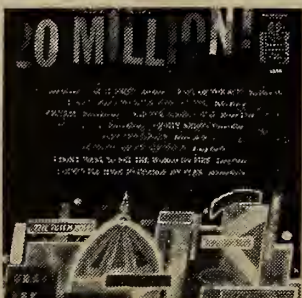
"ERNIE HECKSCHER AT THE FABULOUS FAIRMONT"—Verve MG V-4020

The Heckscher ork, which showed it could strut with the best of society orks in its first Verve issue, sounds good again on a collection of durables set to various tempos (Fox Trot, Samba, Waltz, etc.). A reliable 29-tune society run-through particularly saleable in San Francisco, where Heckscher has been playing at Nob Hill's Fairmont for ten years.



"HALLOWED BE THY NAME"—Hymns By The Centennial—The Paternoster Recited By His Holiness, Pope Pius XII—Darick PX 11

Released as it was just a few weeks after the death of Pope Pius XII, many will find this disk of richly sung hymns, including the late Pope's reciting of the Paternoster, a warm tribute to him. Texts of the hymns are provided on the sleeve back. The issue is being distributed by Urania Records.



"THEY SOLD 20 MILLION!"—Warner Bros. 1216

A unique album idea, Warner Bros. has assembled 12 personalities who cut hit disks, and has re-recorded them performing some of their top efforts. The arrangements, on the whole, have been brightly updated, but there's still loads of nostalgic value in such tracks as Martha Tilton's "And The Angels Sing"; Art Lund's "Blue Skies"; Pinky Tomlin's "The Object Of My Affection" and Bonnie Baker's "Oh Johnny". Figure big jock play here.



Album Reviews



"SECRET SONGS FOR YOUNG LOVERS"—Andre Previn, Piano—David Rose And His Orchestra—MGM E3716

Those who like their mood pressings spiced with jazz concepts have an excellent item in that area here. Skilled jazz pianist Previn plays a supple blues-swing game, and the Rose strings wisely give Previn the spotlight during his moments by displaying lush bursts between the Previn work. The songs are all dedicated to Youth ("Younger Than Springtime", "While We're Young", etc.). First-rate mood issue.



"AMEN!"—Della Reese—The Meditation Singers With Ernestine Rundless—Jubilee JLP 1083

The gospel singing background of pop stylist Reese (Mahalia Jackson and Clara Ward groups) does her great stead in her obviously authoritative performances of 9 gospel-spiritual selections. Miss Reese's sturdy delivery skillfully makes the rhythmic and dramatic most of the material. Important sacred issue.



"MUSIC FOR NERVOUS PEOPLE"—John Clegg And His Orchestra—RCA Victor LPM-1732

The disk sports a semi-symphonic mood approach, and gives the mood crowd a fine hand at the game in newcomer Clegg. Melodies include "Yours Sincerely", "It Can't Be Wrong", "Wildflower", and "When Day Is Done". Cover comically ties-in the nervous theme.

JAZZ PICK OF THE WEEK



"SONNY ROLLINS AND THE BIG BRASS"—Metro E 1002

Metro, MGM's new jazz subsid, as far as this issue is concerned, looks like it means business. The diskery has superbly recorded top-drawer tenor saxist Rollins in front of a class band and trio set-up (each unit on a side) in 8 takes of fertile, full-bodied sax creativity. Sure-fire jazz attraction.



"SOUL STIRRIN'"—Bennie Green—Blue Note 1599

Trombonist Green and his five man backing brood and romp colorfully on a well-recorded 6-tune session. Things start off with a funky, sometimes kidding take on the original title tune, and go on to some very cleanly arranged (all scoring by Melba Liston) stints. There's a lot to listen for here.



"COOL COLEMAN"—Cy Coleman—Westminster WST 15001 (Stereo)

This is a witty stereo trio jazz run-through by pianist-composer ("Witchcraft", "Firefly") Coleman and fine jazzist Aaron Bell (bass) and Charlie Smith (drums). Coleman handsomely invents freely swinging variations on such standards and Coleman-cleffed pieces as "Isn't It Romantic?", "Witchcraft", "I Want To Be Happy" and "Gypsy In My Soul". Coleman solos rapturously on Gershwin's "Bess, You Is My Woman". Engagingly resourceful trio work.

CLASSICAL PICKS OF THE WEEK



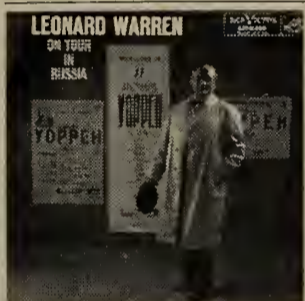
KAY: Stars And Stripes-Cakewalk—Arthur Fiedler—Boston Pops Orchestra—RCA Victor LM/LSM 2240

Here are the first recordings (stereo and monaural) of two rousing scored ballet works the Boston Pops was born for. "Stars And Stripes", a collection of Sousa marches, "Cakewalk", a melange of Tchaikovsky-Gottschalk themes, are loaded with orchestral wizardry, and the brilliantly recorded reading by the Boston Pops is a hi-fi delight. This is major light-classical inventory.



DONIZETTI: Lucia Di Lammermoor—Roberta Peters-Jan Peerce-Giorgio Tozzi-Philip Maero-Rome Opera House Orchestra And Chorus-Erich Leinsdorf, Conductor LM-6055 (2-12" LP)

This is Victor's initial package on the opera, and it offers the opera coterie a version of the mainstay with an all-star cast well-spent. Indeed, the principals glow in their performances, particularly Miss Peters, who sings with great purity of tone. Outstanding sound. Another winning issue in Victor's impressive Fall disk replenishment of great operas.



"LEONARD WARREN ON TOUR IN RUSSIA"—RCA Victor LM-2266

Baritone Warren's triumphs in Russia earlier this year are beautifully sampled in this disk of actual Warren performances there. With the recorded sound on a high plain, Warren sings 14 arias and art songs, including "Colorado Trail". A Russian announcer's introduction of Warren to an audience nicely adds to the feeling of listener presence at one of the concerts. One of strongest serious vocal sets of the year.



TCHAIKOVSKY: Suite from the Sleeping Beauty—The Ballet Theatre Orchestra Conducted By Joseph Levine—Capitol P 8449

Here's a single disk helping of the ballet mainstay that makes a sparkling account of the score. Any hi-fi buff will welcome the outstanding technical achievements in sound here. Purchasers should be made aware of the all-around excellence of this "Sleeping Beauty" reading.



DVORAK: New World Symphony—Erich Leinsdorf Conducting The Los Angeles Philharmonic Orchestra—Capitol P 8454

The staple catalog item is admirably represented anew here, and though available versions are bountiful and many time-tested, there's room for this entry. Depth of sound. Striking farm scene on cover.



DELIBES: Coppelia (Complete Recording)—Antal Dorati Conducting The Minneapolis Symphony Orchestra—Mercury OL 2-105

Here's a pretty pastry of music and sound that ballet lovers can delight in. The second complete recording of the charming Delibes score (the other on London), the 2-disk presentation sparkles with a fine performance and dazzling sound. This is prime ballet-music merchandise.



MOZART: Idomeneo—Richard Lewis, Leopold Simoneu-Sena Jrinac-Lucille Udovick-James Milligan - William McAlpine - Hervey Alan - Glyndebourne Festival Chorus And Orchestra-John Pritchard, Conducting—Angel 3574 C/L (3-12" LP)

A host of opera traffic will consider this initial catalog entry of this early Mozart opera (written at 25) a major attraction. There are many musical treasures here to offset the indifferent libretto, and the vocal and orchestral readings admirably bring them across. High sound standard.



Album Reviews

CHRISTMAS PICK OF THE WEEK



"CHRISTMAS WITH MELIS"—Jose Melis And His Orchestra—Seeco CELP 423

The Holiday spirit is conveyed with unpretentious warmth and charm on this appealing Xmas entry by the artist, whose successful "Tonight" LP displayed package acceptance for the pianist. Sometimes exchanging the keyboard for an organ, Melis invitingly performs pop Yuletide items on one side (including 2 honestly stated vocals) and traditional Carols on the other. Strong Xmas inventory.



"12 SONGS OF CHRISTMAS"—Bill Doggett, Organ—King 600

The star r&b organist offers both glowing and uptempo organ skill on a bill of pop and traditional Holiday compositions. On the classic Carols (there are 3 here), Doggett's approach is one of sincere expression, while the lighter numbers ("Rudolph, The Red-Nosed Reindeer", "Jingle Bells", etc.) allow for gay organ tempos. Valuable Holiday merchandise.



"BELOVED CHRISTMAS HYMNS & CAROLS"—The Canterbury Choir Conducted By Macklin Marrow-Ernest White, Organist—Lion L70082

A successful MGM Seasonal album transfers to the diskery's \$1.98 Lion label, and Holiday purchasers should be made aware of its previous MGM sales standing. The Canterbury Choir, a commanding vocal ensemble, reads 20 Yuletide favorites.



"DENNIS DAY SINGS 'CHRISTMAS IS FOR THE FAMILY'"—With Orchestra And Boys Choir—Design DLPX-1

Popular tenor Day reliably sings "pop" Holiday items on one side ("White Christmas", "Rudolph The Red-Nosed Reindeer", "Jingle Bells"), and carol favorites ("Silent Night", "Away In A Manger", "Oh Holy Night") on the other. Day's support includes an orchestra, organ and Vail Boys Choir. Jack Benny speaks with Day on opening and closing of disk. Attractively packaged, the disk is a solid name-value attraction at \$1.49.



"AN OLD-FASHIONED CHRISTMAS"—Richard Ellsasser Playing The Harmonium and Celeste—Lion L70083

This \$1.98 MGM subsid re-release is an expertly performed collection of fourteen reverent and light Holiday carols. The Ellsasser harmonium and celeste touch responds to the Xmas theme with understanding and grace. A major organist in an outstanding seasonal buy.



"40 ALL-TIME CHRISTMAS FAVORITES"—Robert Maxwell and His Harp—Lion L70081

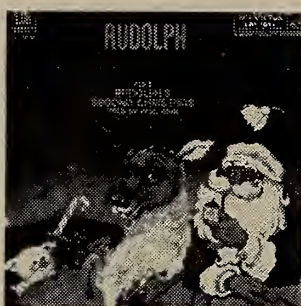
Maxwell is another important MGM attraction making a Christmas appearance on the firm's low-priced Lion line. The harpist lends an appropriately delicate music box air to 40 Holiday perennials, which are performed on 8 tracks. Perfect for playing around the Christmas tree.



"CHRISTMAS IN AUSTRIA"—Wiener Sangerknaben Conducted By Xaver Meyer—Capital 1016
"CHRISTMAS IN CUBA"—Fernando Albuerner Coro de Madrigalistas—Capitol T 10165
"CHRISTMAS IN PORTUGAL"—The Trio Odmira And Coro Salesiano De Mogofores—Capitol T 10166



"CHRISTMAS IN AUSTRALIA"—Norman Chinerner And The A.B.C. Adelaide Chorus—Capitol T 10167



"CHRISTMAS IN BRAZIL"—Coro Das Meninas Da Casa De Lazaro—Capitol T 10168
"CHRISTMAS IN POLAND"—The Schola Cantorum Of SS. Cyril And Methodius Seminary—Capitol T 10198

These as six further additions to Capitol's foreign Xmas albums, and they (different nation this year) offer authentic and well-performed glimpses into the music that is highlighted during the Holiday Season in other countries besides our own. Occasionally, however, a song familiar or even indigenous to the U.S. ("White Christmas") is heard in an interesting, foreign language light. Of particular delight in these releases is the "Brazil" collection, which features a group of teen girl orphans, known as the Coro Da Meninas Da Casa De Lazaro, who sing in gratiatingly. Dealers should spotlight disk according to nationality origins of their traffic.



"RUDOLPH THE RED-NOSED REINDEER"—RCA Victor LBY-1011

The disk appealingly centers around two Rudolph The Red-Nosed Reindeer tales, and, in addition, contains Holiday tunes sung by the Voices of Walter Schumann ("Rudolph"); Vaughn Monroe ("Frosty The Snowman"); Giselle MacKenzie ("The Night Before Christmas"); and Dale Evans ("Suzy Snowflake"). There'll be lots of kiddie Xmas sales here at \$1.98.



"CHRISTMAS FOR CHILDREN"—Frank Luther—Vocalion VL 3626

This is a fine kiddie Christmas omnibus from Decca's \$1.98 subsid. Featuring oft-recorded kiddie attraction, Frank Luther, the disk includes a Luther narrative and 20-tune song fest, "A Child's First Christmas"; "Twas The Night Before Christmas"; "Santa Claus Is Comin' To Town" and, on one complete side, an excellent collection of 17 carols performed by Luther, Zora Layman, James Ballister and a Quartet. A rare Season buy.



"GREETINGS FROM THE MCGUIRE SISTERS"—Coral CRL 57225

The popular singing team is heard in a program of previously released performances which warmly or in novelty fashion express the sentiments of the Holiday. The presentation includes such items as "He", "Santa Claus Is Comin' To Town", "Christmas Alphabet", "The Littlest Angel", "He's Got Time", and "If You Believe". Fine pop approach to the Season.



"FELICES PASCUAS CANCIONES DE NAVIDAD"—Pedro Vargas—RCA Victor LPM-1860

Designed primarily for Spanish speaking traffic the waxing features well-known Latin American tenor Vargas in 10 warm, sometimes rhythmic Holiday expressions, mainly from Latin America (English selections include the Spanish-sung "White Christmas" and "Joy To The World"). Dealers in Spanish-speaking areas should consider the package "must" stock.

"CHRISTMAS SONGS FROM MANY LANDS"—Sung In English—Allan Mills—Folkway FC 7750

Those seeking a folk music Seasonal approach have an admirable release here. Oft-recorded Canadian balladeer Mills sings 25 Holiday numbers representing 15 nations. A booklet contains lyrics to the songs. Important Xmas issue in the folk-song area.

Seigel Active In Europe

BERLIN, GERMANY—Paul Siegel, publisher and American representative for a number of foreign pubbers, is now residing in Berlin, and has received the publishing rights for a host of successful U.S. tunes for exploitation in Germany and the rest of the Continent.

Siegel is publishing in Germany such songs as "Topsy II"; "The Hula Hoop Song"; "I'll Never Smile Again"; "Count Every Star", and Siegel's own hit, "And That Reminds Me (Autumn Concerto)". In addition to songs, Siegel has such sound-track items in Europe as "A Time To Love And A Time To Die", "Escapade In Japan", "Touch Of Evil", and "Mr. Roberts". Italian publishers Edizioni Curci, who published "Volare", has granted its catalogue to Siegel in Germany.

In the U.S., Siegel's representations of foreign music firms such as Edizioni Leonardi (Italy), Bals De France and Copacabana (Brazil) will be handled by George Liberace in Hollywood and Abe Olman in New York.

London Gets Stan Label

NEW YORK — Sol Rosenblatt, prexy of Stan Records, announced last week an arrangement with London Records for the national distribution of the Stan label through London. The initial single under the deal is "Ooh Ya Ya Ya" and "Clang Clang, Click Click" by the Ace Adams Singers.

Stan has also worked out a \$10,000 distributor sales contest with \$5,000 for the first prize, \$2,000 for the second, \$1,000 for the third, etc. to the distributors and salesmen going above quotas.

Monocle Starts Rolling

NEW YORK — Monocle Records which has been in the process of formation since August will actively begin recording its first disks next week. Tentative plans call for two releases in November and two in December with the first album ready for release the first of the year.

Already inked to performance contracts are former Decca artist Warren Evans, European singing star Geraldine, Pianist Hap Draper and new singing discovery Scott Milano. Claire Hogan, well known featured band vocalist, T.V. star and recording artist will also cut four sides for the new diskery. Contracts with other established recording artists as well as new talent are currently in negotiating stages.

Monocle Records will be cut at New York City sound studios and pressed at the MGM Record plant in Bloomfield, N.J. Distribution has been set for New York City, Dallas, Houston, Virginia, Maryland, New Jersey and the District of Columbia, to date. Address of the new company is 507 Fifth Avenue, New York, N.Y.

Enters Disk Biz

NASHVILLE — Kenny Marlow, owner of Fidelity Recording Studios in Nashville, has announced plans to release a limited number of records on a test basis on its own label. The company will concentrate on promotion and distribution in limited areas, according to Marlow.

According to Marlow the company will continue to do custom work for other record labels, and will also continue to produce masters for lease to other recording companies.

In addition, Marlow announced that his BMI publishing firm, Kenny Marlow Music, has signed exclusive writing pacts with brothers Ron and Jimmy Isle.

The Isles both record themselves—Ron for MGM and Jimmy for Roulette. In addition to their own releases, Marlow's publishing firm has had seventeen releases during the past two months of songs written by the Isle Brothers.

Miami DJ Convention Discussed At Storz Meet

CHICAGO—Top executives of the Storz Stations met last week-end at the Ambassador East Hotel in Chicago, to discuss business trends and expansion plans for the coming year.

Arrangements were finalized at the four-day meet for the second annual Pop Music Disk Jockey Convention and Seminar to be held in Miami Beach, May 29, 30 and 31. The first convention in Kansas City this year was such a success that even more elaborate and extensive plans have been laid for the next convention. Storz announced that this year's convention will include a separate "Latin-American DJ Conclave" to be held simultaneously with the stateside DJ's meetings, much of it in the Spanish language. It was felt that this will go a long way toward improving and cementing relations with our friends to the South.

Although the group has just added its fifth station, clear channel, 50,000-watt KOMA, Oklahoma City, Oklahoma, plans were discussed for adding still another major market station as soon as possible. This reflects the group's attitude toward the future of the independent station.

In attendance at the meet were Todd Storz, President of the Storz station chain, and director of the meet; Jack Thayer, General Manager, WDGY-Minneapolis, Minn.; George W. Armstrong, Executive Vice-President, General Manager, WHB-Kansas City, Missouri; Fred Berthelson, Vice-President, General Manager, WTX-New Orleans, La.; Jack Sandler, General Manager, WQAM-Miami, Fla.; Bill Stewart, Storz National Director of Programming; Robert Tilton, Storz National Director of Engineering; Herbert S. Do'goff, Storz General Counsel; Jack Sampson, Sales Manager, WHB-Kansas City, Missouri.

"Beep Beep" Tie-Ins

NEW YORK—Roulette Records reports that its distributors in a number of areas have made local tie-ins with the Nash-Rambler dealers on the fast climbing Playmates' disk "Beep-Beep." Irving Jerome, newly appointed Vice-President in charge of sales reports that the tie-ins have taken the form of give-aways where the Rambler dealer is giving away a copy of "Beep Beep" to the customer who comes in to inquire about the '59 Rambler. Also, he states that many of these dealers have set up loud speaker systems and are playing the record to create public curiosity.

Sands Success

LUBBOCK, TEXAS — Tommy Sands' contract for a Texas Tech Auditorium, Lubbock, Texas, appearance had to be renegotiated on the day of his appearance when single show engagement proved inadequate to house advance ticket sale. Sand's manager, Ted Wick and Lubbock booker, Otis Echols, Jr., negotiated a new pact adding an additional performance the same day.

Sands' originally scheduled two-show appearance at the Civic Auditorium, Clovis, New Mexico, also booked by Echols, has been stepped up to a third show on the same basis.

Sands returned to Hollywood Monday Oct. 27 following a one-shot appearance Sunday at the Texas Prison Rodeo, Huntsville, Texas. He huddled with Capitol Records execs before flying out to Honolulu Wednesday, Oct. 29 for a three-day appearance, Oct. 31, Nov. 1 and 2 at the Municipal Auditorium, Honolulu.

Sacred Records Issues 17 Stereo Albums

WHITTIER, CALIF.—As of mid-October, Sacred Records, a leading diskery in the religious field, was shipping seventeen Sacred stereo albums throughout the U.S., according to Earle E. Williams, Sacred prexy. One of the featured albums in the issue is "Rhapsody In Sacred Music", large orchestra arrangements of famous religious songs by conductor Ralph Carmichael.

The sixteen other stereo issues include "Alvino Rey And Ralph Carmichael Orchestra"—Console Guitar and Orchestra; "Son Of God's Country"—Gregory Loren, Tenor; "My Friend And I"—Evangeline Carmichael, Contralto; "Some Golden Day-break"—Alan McGill, Baritone; "Easy Listening"—Les Barnett at the Hammond Organ; "Amazing Grace"—Beth Farnam, Soprano; "Charles Magnuson"—Piano and Ralph Carmichael Orchestra; "A Visit With Stuart Hamblen"—Stuart Hamblen; "Sons Of Song"—Southern Gospel Singers; "Inspirational Songs"—Bob Daniels, Baritone; "Secret Of Happiness"—Wesley and Marilyn Tuttle; "Sunday Sing Trio"—A specially selected group of songs by Beth Farnam, Bud Miller, and Evangeline Carmichael; "How Great Thou Art"—Les Barnett at the Giant Moller Pipe Organ; "It Took A Miracle"—Les Barnett, Pipe Organ Music In The Big Sound; "Reminiscing"—Lorin Whitney at the Pipe Organ; "Songs To Brighten The Day"—Bud Miller, Baritone.

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Jubilee # 5338

SERMONETTE
by
Della Reese
Jubilee # 5345

I COULD BE A
MOUNTAIN
by
Don Rondo
Jubilee # 5341

IN A LITTLE SPANISH
TOWN CHA-CHA
by
Sy Oliver
and his Orchestra
Jubilee # 5349

A BOY MEETS A GIRL
by
Fern Dee
Jubilee # 5344

NEED YOUR LOVE
by
Bobby Freeman
Josie # 844

PEEK - A - BOO
by
The Cadillacs
Josie # 846

MANHATTAN
SPIRITUAL
by
Reg Owen
and his Orchestra
Pallette # 5005

NEVER THE TWAIN
SHALL MEET
by
Lee Ross
Ray Records # 300

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Disk Jockey

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Disk Jockey

REGIONAL RECORD REPORTS

BOB ELLIOTT
KUSN—St. Joseph, Mo.

1. It's Only Make Believe (C. Twitty)
2. Topsy II (C. Cole)
3. Pussy Cat (Ames Bros.)
4. Chantilly Lace (B. Bopper)
5. Tea For Two Cha Cha (W. Covington)
6. It's All In The Game (T. Edwards)
7. Tears On My Pillow (Anthony & Imperials)
8. Mexican Hat Rock (Applejacks)
9. You Cheated (Shields)
10. When I Grow Too Old To Dream (E. Townsend)

BOBBY BEERS
KOBY—San Francisco, Calif.

1. It's Only Make Believe (C. Twitty)
2. The Day The Rains Came (R. Lefevre)
3. It's All In The Game (T. Edwards)
4. Topsy II (C. Cole)
5. Tom Dooley (Kingston Trio)
6. Come On Let's Go (R. Valens)
7. Tears On My Pillow (Anthony & Imperials)
8. Itchy Twitchy Feeling (B. Hendricks)
9. Devoted To You/Bird Dog (Everlys)
10. Ten Commandments Of Love (Harvey & Moonglows)

JOE DEANE
WBBF—Rochester, N. Y.

1. Mandolins In The Moonlight/Love Makes The World Go 'Round (P. Como)
2. Tom Dooley (Kingston Trio)
3. Suzie We Goofed Again (B. Dawn)
4. Lollipop To Lipstick (Leslie)
5. Pussy Cat (Ames Bros.)
6. The Day The Rains Came (J. Morgan)
7. Play Some Music For Broken Hearts (D. Cornell)
8. Non Dimenticar (N. Cole)
9. Easy Does It (J. P. Morgan)
10. To Know Him Is To Love Him (Teddy Bears)

HARVEY KAYE
WBRB—Mt. Clemens-Detroit, Mich.

1. Topsy II (C. Cole)
2. Poor Boy (Royaltones)
3. Tom Dooley (Kingston Trio)
4. You Cheated (Shields)
5. It's All In The Game (T. Edwards)
6. The Day The Rains Came (J. Morgan)
7. No One Knows (Dion & Belmonts)
8. Walking Along (Diamonds)
9. Geraldine/With Your Love (J. Scott)
10. Mexican Hat Rock (Applejacks)

STEVE SMITH
WLYN—Lynn, Mass.

1. It's All In The Game (T. Edwards)
2. The End (E. Grant)
3. To Know Him Is To Love Him (Teddy Bears)
4. Firefly (T. Bennett)
5. Tea For Two Cha Cha (W. Covington)
6. Hideaway (Four Esquires)
7. Tunnel Of Love (D. Day)
8. Love Makes The World Go 'Round (P. Como)
9. Sunday Kind Of Love (F. Warren)
10. My One And Only Love (R. Hamilton)

CARMINE ANTHONY
WJJD—Chicago, Ill.

1. Topsy II (C. Cole)
2. It's Only Make Believe (C. Twitty)
3. To Know Him Is To Love Him (Teddy Bears)
4. Tom Dooley (Kingston Trio)
5. It's All In The Game (T. Edwards)
6. Chantilly Lace (B. Bopper)
7. Queen Of The Hop (B. Darin)
8. Tea For Two Cha Cha (W. Covington)
9. The Day The Rains Came (Morgan/Lefevre)
10. Leave Me Alone (D. Doo & Don'ts)

THOM SMITH
WVNY—Pensacola, Fla.

1. It's All In The Game (T. Edwards)
2. It's Only Make Believe (C. Twitty)
3. Give Myself A Party/Look Who's Blue (D. Gibson)
4. When I Grow Too Old To Dream (E. Townsend)
5. Crazy Cave (Danny & Juniors)
6. Tea For Two Cha Cha (W. Covington)
7. For My Good Fortune (Boone)
8. Hoopa Hula (B. Johnson)
9. Tunnel Of Love (D. Day)
10. Fibbin' (P. Page)

MILO HAMILTON
WIND—Chicago, Ill.

1. Topsy II (C. Cole)
2. To Know Him Is To Love Him (Teddy Bears)
3. It's Only Make Believe (C. Twitty)
4. Queen Of The Hop (B. Darin)
5. Tom Dooley (Kingston Trio)
6. It's All In The Game (T. Edwards)
7. No One But You (Ames Bros.)
8. Leave Me Alone (D. Doo & Don'ts)
9. The Day The Rains Came (J. Morgan)
10. Fatty Patty (Oxtones)

JOHNNY SANDISON
CKCK—Regina, Sask., Can.

1. It's All In The Game (T. Edwards)
2. Firefly (T. Bennett)
3. The Day The Rains Came (J. Morgan)
4. Cimarron (B. Vaughn)
5. Put A Ring On My Finger (Paul & Ford)
6. Mardi Gras March (P. Boone)
7. Tea For Two Cha Cha (W. Covington)
8. Devoted To You (Everlys)
9. What Is a Boyfriend (T. Edwards)
10. There Goes My Heart (James)

AL TROXLER
WCOG—Greensboro, N. C.

1. It's All In The Game (T. Edwards)
2. It's Only Make Believe (C. Twitty)
3. Please Love Me Forever (T. Edwards)
4. Tom Dooley (Kingston Trio)
5. Topsy II (C. Cole)
6. I Got A Feeling (R. Nelson)
7. Ten Commandments Of Love (Harvey & Moonglows)
8. Devoted To You (Everlys)
9. The End (E. Grant)
10. Give Myself A Party (D. Gibson)

NICK CHARLES
WGBB—Freeport, L. I., N. Y.

1. It's All In The Game (T. Edwards)
2. Mandolins In The Moonlight (P. Como)
3. Tunnel Of Love (D. Day)
4. Near You (R. Williams)
5. I Could Be A Mountain (D. Rondo)
6. There Goes My Heart (James)
7. Love Makes The World Go 'Round (P. Como)
8. The End (E. Grant)
9. Sweetheart (P. Lee)
10. Mr. Success (F. Sinatra)

DON OSBORNE
WIRL—Peoria, Ill.

1. It's All In The Game (T. Edwards)
2. Topsy II (C. Cole)
3. Tea For Two Cha Cha (W. Covington)
4. It's Only Make Believe (C. Twitty)
5. Chantilly Lace (B. Bopper)
6. Rockin' Robin (B. Day)
7. Bird Dog (Everlys)
8. Tom Dooley (Kingston Trio)
9. To Know Him Is To Love Him (Teddy Bears)
10. The End (E. Grant)

SID DAVISON
WXXX—Hattiesburg, Miss.

1. Tom Dooley (Kingston Trio)
2. My Baby Just Cares For Me (T. Dorsey)
3. Love Is All We Need (T. Edwards)
4. One Night (E. Presley)
5. I'll Wait For You (F. Avalon)
6. Mr. Success (F. Sinatra)
7. The Magician (D. Martin)
8. You're My Baby Doll (B. Vaughn)
9. After You're Gone (M. Bee)
10. Win Your Love For Me (S. Cooke)

LEN INGEBRIGTSEN
KOY—Phoenix, Ariz.

1. Non Dimenticar (N. Cole)
2. Go Chase A Moonbeam (Vale)
3. Love Is All We Need (T. Edwards)
4. Sleep Warm (F. Sinatra)
5. Run Away Skidaddle Skidoo (D. Day)
6. I'll Remember Tonight (P. Boone)
7. Sweetheart (P. Lee)
8. Pussy Cat (Ames Bros.)
9. Firefly (T. Bennett)
10. Promise Me Love (A. Williams)

KING RICHARD
KWK—St. Louis, Mo.

1. Topsy II (C. Cole)
2. Queen Of The Hop (B. Darin)
3. Hideaway (Four Esquires)
4. Bird Dog/Devoted To You (Everlys)
5. Rockin' Robin (B. Day)
6. Chantilly Lace (B. Bopper)
7. The Day The Rains Came (Lefevre/Morgan)
8. Just Young (A. Rose)
9. I Got A Feeling/Lonesome Town (R. Nelson)
10. It's All In The Game (T. Edwards)

JIM RAMSBURG
WDGY—Minneapolis, Minn.

1. Tom Dooley (Kingston Trio)
2. It's Only Make Believe (C. Twitty)
3. Forget Me Not (Kalin Twins)
4. To Know Him Is To Love Him (Teddy Bears)
5. The End (E. Grant)
6. How The Time Flies (Wallace)
7. It's All In The Game (T. Edwards)
8. You Cheated (Shields)
9. Tears On My Pillow (Anthony & Imperials)
10. Lonesome Town (R. Nelson)

DENNY SMITH
WAGS—Bishopville, S. C.

1. Love Me Forever (T. Edwards)
2. It's All In The Game (T. Edwards)
3. I'll Wait For You (F. Avalon)
4. Topsy II (C. Cole)
5. Chantilly Lace (B. Bopper)
6. Tea For Two Cha Cha (W. Covington)
7. It's Only Make Believe (C. Twitty)
8. You Cheated (Slades)
9. I Really Love You (Danleers)
10. Win Your Love For Me (S. Cooke)

STEVE MAY
WADK—Newport, R. I.

1. Rockin' Robin (B. Day)
2. Tea For Two Cha Cha (W. Covington)
3. To Know Him Is To Love Him (Teddy Bears)
4. Chantilly Lace (B. Bopper)
5. Firefly (T. Bennett)
6. Bird Dog (Everlys)
7. Mandolins In The Moonlight (P. Como)
8. Non Dimenticar (N. Cole)
9. I'll Wait For You (F. Avalon)
10. Leave Me Alone (D. Doo & Don'ts)

DEAN COLLINS
WGH—Newport News, Va.

1. Topsy II (C. Cole)
2. It's Only Make Believe (C. Twitty)
3. Rockin' Robin (B. Day)
4. It's All In The Game (T. Edwards)
5. Tears On My Pillow (Anthony & Imperials)
6. You Cheated (Shields)
7. There Goes My Heart (James)
8. This Little Girl's Gone Rockin' (R. Brown)
9. Pussy Cat (Ames Bros.)
10. Queen Of The Hop (B. Darin)

JIM CLARK
WARL—Arlington, Va.

1. Tender Loving Sweetheart (T. Casassa)
2. Cannonball (D. Eddy)
3. And He Told Me A Lie (M. Rayburn)
4. Queen Of The Hop (B. Darin)
5. Oldsmo Williams (P. Peek)
6. I Want To Be Happy Cha Cha (E. Light)
7. The Two Of Us (G. Hamilton IV)
8. I'll Wait For You (F. Avalon)
9. Come Prima (Radar Quartet)
10. Billy Bayou (J. Reeves)

JOE MURRAY
WLEE—Richmond, Va.

1. Topsy II (C. Cole)
2. Tom Dooley (Kingston Trio)
3. It's All In The Game (T. Edwards)
4. It's Only Make Believe (C. Twitty)
5. Chantilly Lace (B. Bopper)
6. Queen Of The Hop (B. Darin)
7. Tea For Two Cha Cha (W. Covington)
8. You Cheated (Shields)
9. Tears On My Pillow (Anthony & Imperials)
10. Pussy Cat (Ames Bros.)

GERRY HERBERT
CFCF—Montreal, Que., Can.

1. Firefly (T. Bennett)
2. It's All In The Game (T. Edwards)
3. The Day The Rains Came (J. Morgan)
4. Guaglione (P. Prado)
5. Go Chase A Moonbeam (Vale)
6. Tom Dooley (Kingston Trio)
7. Susie Darlin' (R. Luke)
8. Promise Me Love (A. Williams)
9. For My Good Fortune (Boone)
10. Non Dimenticar (N. Cole)

JIM SPARROW
KYA—San Francisco, Calif.

1. Guaglione (P. Prado)
2. Call Me (J. Mathis)
3. The Day The Rains Came (R. Lefevre)
4. Tom Dooley (Kingston Trio)
5. It's All In The Game (T. Edwards)
6. Topsy II (C. Cole)
7. Firefly (T. Bennett)
8. Mr. Success (F. Sinatra)
9. Go Chase A Moonbeam (Vale)
10. That Old Black Magic (Prima & Smith)

JIM YOUNG
KCRG—Cedar Rapids, Iowa

1. It's Only Make Believe (C. Twitty)
2. To Know Him Is To Love Him (Teddy Bears)
3. Topsy II (C. Cole)
4. Tom Dooley (Kingston Trio)
5. Gimmie Jimmy (Dimples)
6. The End (E. Grant)
7. I'll Wait For You (F. Avalon)
8. Open The Door (Royal Teens)
9. Mexican Hat Rock (Applejacks)
10. Queen Of The Hop (B. Darin)

RAY MARSH
WEAT—West Palm Beach, Fla.

1. It's All In The Game (T. Edwards)
2. Tea For Two Cha Cha (W. Covington)
3. Rockin' Robin (B. Day)
4. It's Only Make Believe (C. Twitty)
5. Chantilly Lace (B. Bopper)
6. Topsy II (C. Cole)
7. Volare (D. Martin)
8. Bird Dog (Everlys)
9. Tom Dooley (Kingston Trio)
10. Susie Darlin' (R. Luke)

CLYDE CADWELL
KPPO—Los Angeles, Calif.

1. Tom Dooley (Kingston Trio)
2. The Day The Rains Came (J. Morgan)
3. Firefly (T. Bennett)
4. Promise Me Love (A. Williams)
5. Wendy Wendy (Four Coins)
6. There Goes My Heart (James)
7. Non Dimenticar (N. Cole)
8. Hideaway (Four Esquires)
9. Guaglione (P. Prado)
10. Love Song From Houseboat (S. Allen)

BILL TAYLOR
WIRC—Hickory, N. C.

1. Tea For Two Cha Cha (W. Covington)
2. It's All In The Game (T. Edwards)
3. Bird Dog (Everlys)
4. Nel Blu (D. Modugno)
5. It's Only Make Believe (C. Twitty)
6. The End (E. Grant)
7. Devoted To You (Everlys)
8. Topsy II (C. Cole)
9. Near You (R. Williams)
10. Gee But It's Lonely (Boone)

"SMILIN'" JACK
KIHO—Sioux Falls, S. Dak.

1. Tom Dooley (Kingston Trio)
2. It's Only Make Believe (C. Twitty)
3. Forget Me Not (Kalin Twins)
4. To Know Him Is To Love Him (Teddy Bears)
5. Topsy II (C. Cole)
6. The End (E. Grant)
7. For My Good Fortune (Boone)
8. How The Time Flies (Wallace)
9. Promise Me Love (A. Williams)
10. Firefly (T. Bennett)

RALPH ANDERSON
KNOG—Nogales, Tex.

1. Non Dimenticar (N. Cole)
2. It's Only Make Believe (C. Twitty)
3. It's All In The Game (T. Edwards)
4. Near You (R. Williams)
5. Call Me (J. Mathis)
6. I Got A Feeling (R. Nelson)
7. There Goes My Heart (James)
8. Topsy II (C. Cole)
9. Tom Dooley (Kingston Trio)
10. Tea For Two Cha Cha (W. Covington)

DAVE SCOTT
KQV—Pittsburgh, Pa.

1. It's Only Make Believe (C. Twitty)
2. It's All In The Game (T. Edwards)
3. Beep Beep (Playmates)
4. Devoted To You (Everlys)
5. Hideaway (Four Esquires)
6. Queen Of The Hop (B. Darin)
7. To Know Him Is To Love Him (Teddy Bears)
8. Call Me (J. Mathis)
9. The End (E. Grant)
10. How The Time Flies (Wallace)

DAVE HULL
WONE—Dayton, Ohio

1. Tom Dooley (Kingston Trio)
2. To Know Him Is To Love Him (Teddy Bears)
3. I Got A Feeling (R. Nelson)
4. Forget Me Not (Kalin Twins)
5. Cerveza (B. Brown)
6. With Your Love (J. Scott)
7. Love Makes The World Go 'Round (P. Como)
8. Our Love Is Real (S. Flaherty)
9. Beep Beep (Playmates)
10. Shame On You Miss Johnson (B. Freeman)

NORMAN HALL
Triangle Network—Boonville, Ind.

1. Tom Dooley (Kingston Trio)
1. I Got A Feeling (R. Nelson)
3. Fibbin' (P. Page)
4. It's All In The Game (T. Edwards)
5. Hula Hoop Song (G. Gibbs)
6. Susie Darlin' (R. Luke)
7. The End (E. Grant)
8. Walking Along (Diamonds)
9. Pussy Cat (Ames Bros.)
10. Topsy II (C. Cole)

BILL ROGERS
KFDA—Amarillo, Tex.

1. It's All In The Game (T. Edwards)
2. Topsy II (C. Cole)
3. It's Only Make Believe (C. Twitty)
4. Hoopa Hula (B. Johnson)
5. The End (E. Grant)
6. Rockin' Robin (B. Day)
7. Tea For Two Cha Cha (W. Covington)
8. Bird Dog (Everlys)
9. Susie Darlin' (R. Luke)
10. Tom Dooley (Kingston Trio)

DON PARTRIDGE
WDAL—Meridian, Miss.

1. It's All In The Game (T. Edwards)
2. The End (E. Grant)
3. Tea For Two Cha Cha (W. Covington)
4. Bird Dog (Everlys)
5. Tom Dooley (Kingston Trio)
6. Rockin' Robin (B. Day)
7. Topsy II (C. Cole)
8. It's Only Make Believe (C. Twitty)
9. No One But You (Ames Bros.)
10. I Got A Feeling (R. Nelson)

J. R. LOUIS GELINAS
CJMS—Montreal, Que., Can.

1. It's All In The Game (T. Edwards)
2. Tea For Two Cha Cha (W. Covington)
3. Topsy II (C. Cole)
4. Chantilly Lace (B. Bopper)
5. Bird Dog (Everlys)
6. It's Only Make Believe (C. Twitty)
7. Rockin' Robin (B. Day)
8. Susie Darlin' (R. Luke)
9. The End (E. Grant)
10. Tom Dooley (Kingston Trio)

ARTY KAY
WVLK—Lexington, Ky.

1. Tom Dooley (Kingston Trio)
2. It's All In The Game (T. Edwards)
3. Bird Dog (Everlys)
4. Tea For Two Cha Cha (W. Covington)
5. Topsy II (C. Cole)
6. Nel Blu (D. Modugno)
7. Chantilly Lace (B. Bopper)
8. Call Me (J. Mathis)
9. Hula Hoop Song (G. Gibbs)
10. Rockin' Robin (B. Day)

EARL McDANIEL
KDAY—Los Angeles, Calif.

1. I Got Stung (E. Presley)
2. Tom Dooley (Kingston Trio)
3. Crazy Eyes For You (B. Hamilton)
4. Beep Beep (Playmates)
5. Chantilly Lace (B. Bopper)
6. Fallin' (C. Francis)
7. Count Every Star (Rivieras)
8. I'll Wait For You (F. Avalon)
9. Lonesome Town (R. Nelson)
10. Poor Boy (Royaltones)

TONY DAVIS
WGMM—Skohegan, Me.

1. It's All In The Game (T. Edwards)
2. The Secret (G. MacRae)
3. Need You (D. Owens)
4. Fibbin' (P. Page)
5. There Goes My Heart (James)
6. Why Me (R. Brown)
7. The End (E. Grant)
8. Go Chase A Moonbeam (Vale)
9. Poor Boy (Royaltones)
10. Mardi Gras March (P. Boone)

DICK DRURY
WJW—Cleveland, Ohio

1. Lonesome Town (R. Nelson)
2. Topsy II (C. Cole)
3. Tom Dooley (Kingston Trio)
4. I'll Wait For You (F. Avalon)
5. Call Me (J. Mathis)
6. Queen Of The Hop (B. Darin)
7. Tunnel Of Love (D. Day)
8. If You Want My Heart (Foster Bros.)
9. Dreamy Eyes (J. Tillotson)
10. Love Charms (D. Maxwell)

CHUCK "SCOTT" DUNCAN
KUDY—Denver, Colo.

1. Precious (B. Lumen)
2. Miss Lucy (B. A. Downing)
3. For My Good Fortune (Boone)
4. Tom Dooley (Kingston Trio)
5. You Cheated (Shields)
6. With Your Love (J. Scott)
7. The Blob (5 Blobs)
8. Love Is A Funny Little Game (Vogues)
9. The End (E. Grant)
10. Susie Darlin' (R. Luke)

ARNOLD SCHORR
WRVM—Rochester, N. Y.

1. It's Only Make Believe (C. Twitty)
2. Topsy II (C. Cole)
3. Dreamy Eyes (J. Tillotson)
4. Tom Dooley (Kingston Trio)
5. It's All In The Game (T. Edwards)
6. Just Young (Anka/Rose)
7. Call Me (J. Mathis)
8. Fallin' (C. Francis)
9. Go Chase A Moonbeam (Vale)
10. Susie Darlin' (R. Luke)

EDWARD D. QUAVE
WPMP—Pascagoula, Miss.

1. It's All In The Game (T. Edwards)
2. Bird Dog (Everlys)
3. Tea For Two Cha Cha (W. Covington)
4. Rockin' Robin (B. Day)
5. Chantilly Lace (B. Bopper)
6. Topsy II (C. Cole)
7. Little Star (Elegants)
8. The End (E. Grant)
9. Near You (R. Williams)
10. Call Me (J. Mathis)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Disk Jockey

REGIONAL RECORD REPORTS



Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"I GOT STUNG" "ONE NIGHT"

Elvis Presley

The Cash Box
Disk of the Week

11/1

RCA Victor 7410

"SCENE OF THE CRIME"

Dinah Shore

The Cash Box
Disk of the Week

10/4

RCA Victor 7349

First Visit



MONTREAL—On his first visit to Montreal, Tony Martin is photographed with Mike Stephens (left), host of CJAD's "Club 800" following a radio interview. Another member of the CJAD announcer staff, Rod Dewar, is seen on the extreme right. Martin is appearing in Montreal at the Bellevue Casino.

- STAN DALE**
WAIT—Chicago, Ill.
1. It's All In The Game (T. Edwards)
 2. Tom Dooley (Kingston Trio)
 3. Ma He's Making Eyes At Me (S. Forwood)
 4. The Day The Rains Came (Morgan/Lefevre)
 5. Call Me (J. Mathis)
 6. Bon Jour, Bon Soir, Bonne Nuit (N. Noble)
 7. The Blob (Five Blobs)
 8. Fibbin' (P. Page)
 9. Love Makes The World Go 'Round (P. Como)
 10. The World Outside (Four Coins/Four Aces)

- JOHN SCOTT**
WILD—Boston, Mass.
1. It's All In The Game (T. Edwards)
 2. The Blob (Five Blobs)
 3. Rockin' Robin (B. Day)
 4. Near You (R. Williams)
 5. The End (E. Grant)
 6. Tom Dooley (Kingston Trio)
 7. Mexican Hat Rock (Applejacks)
 8. It's Only Make Believe (C. Twitty)
 9. Devoted To You/Bird Dog (Everlys)
 10. Treasure Of Your Love (E. Rodgers)

- BOB LEE, TED BARBONE, BUCK JONES**
WFIN—Findlay, Ohio
1. Tom Dooley (Kingston Trio)
 2. It's Only Make Believe (C. Twitty)
 3. Topsy II (C. Cole)
 4. It's All In The Game (T. Edwards)
 5. To Know Him Is To Love Him (Teddy Bears)
 6. Poor Boy (Royaltones)
 7. I Got A Feeling (R. Nelson)
 8. Mexican Hat Rock (Applejacks)
 9. Beep Beep (Playmates)
 10. Pussy Cat (Ames Bros.)

- DALE SHERMAN**
WMTM—Moultrie, Ga.
1. It's All In The Game (T. Edwards)
 2. Rockin' Robin (B. Day)
 3. Chantilly Lace (B. Bopper)
 4. It's Only Make Believe (C. Twitty)
 5. Tea For Two Cha Cha (W. Covington)
 6. Tears On My Pillow (Anthony & Imperials)
 7. Volare (D. Martin)
 8. Susie Darlin' (R. Luke)
 9. Bird Dog (Everlys)
 10. Near You (R. Williams)

- BOB RENEY**
WBNC—Conway, N. H.
1. Suffer (D. Haymes)
 2. It's All In The Game (T. Edwards)
 3. Soft Wind (A. Jamal)
 4. Sleep Warm (F. Sinatra)
 5. My One And Only Love (R. Hamilton)
 6. Night Train (J. Jones)
 7. Blue Moon (J. London)
 8. Bye Bye Blackbird (Smart Set)
 9. Tea For Two Cha Cha (W. Covington)
 10. Moon Ray (D. Staton)

- MACK SANDERS KEEL**—Shreveport, La.
1. It's Only Make Believe (C. Twitty)
 2. Tom Dooley (Kingston Trio)
 3. Ten Commandments Of Love (Harvey & Moonglows)
 4. It's All In The Game (T. Edwards)
 5. I Got A Feeling (R. Nelson)
 6. Topsy II (C. Cole)
 7. Near You (R. Williams)
 8. Tea For Two Cha Cha (W. Covington)
 9. Susie Darlin' (R. Luke)
 10. Mr. Success (F. Sinatra)

- JOHN SCOTT**
WHEN—Syracuse, N. Y.
1. It's All In The Game (T. Edwards)
 2. Tea For Two Cha Cha (W. Covington)
 3. Topsy II (C. Cole)
 4. Chantilly Lace (B. Bopper)
 5. It's Only Make Believe (C. Twitty)
 6. Call Me (J. Mathis)
 7. Hideaway (Four Esquires)
 8. The Day The Rains Came (J. Morgan)
 9. Non Dimenticar (N. Cole)
 10. Go Chase A Moonbeam (Vale)

- DON BRUCE**
KALL—Salt Lake City, Utah
1. Topsy II (C. Cole)
 2. It's All In The Game (T. Edwards)
 3. Rockin' Robin (B. Day)
 4. The Day The Rains Came (R. Lefevre)
 5. Mexican Hot Rock (Applejacks)
 6. It's Only Make Believe (C. Twitty)
 7. The End (E. Grant)
 8. La Do Dada (D. Hawkins)
 9. Susie Darlin' (R. Luke)
 10. Born Too Late (Poni-Tails)

- LARRY KANE**
KXYZ—Houston, Tex.
1. Fool And The Angel (Helms)
 2. Sweet Thing (Three G's)
 3. I Look For A Love (D. Cherry)
 4. So Much (Imperials)
 5. To Know Him Is To Love Him (Teddy Bears)
 6. That Old Black Magic (Prima & Smith)
 7. Until He Gets A Girl (J. La Rosa)
 8. Miss Lucy (A. Downing)
 9. Forever New (V. Damone)
 10. Mandolins In The Moonlight (P. Como)

- BOB HALL**
WBSM—New Bedford, Mass.
1. It's All In The Game (T. Edwards)
 2. It's Only Make Believe (C. Twitty)
 3. Tom Dooley (Kingston Trio)
 4. There Goes My Heart (James)
 5. Go Chase A Moonbeam (Vale)
 6. Mr. Success (F. Sinatra)
 7. Hideaway (Four Esquires)
 8. Chantilly Lace (B. Bopper)
 9. Tea For Two Cha Cha (W. Covington)
 10. Pussy Cat (Ames Bros.)

- DANNY STILES**
WNJR—Newark, N. J.
1. It's All In The Game (T. Edwards)
 2. Rockin' Robin (B. Day)
 3. Topsy II (C. Cole)
 4. It's Only Make Believe (C. Twitty)
 5. With Your Love (J. Scott)
 6. Bird Dog (Everlys)
 7. Chantilly Lace (B. Bopper)
 8. Susie Darlin' (R. Luke)
 9. You Can't Do It Alone (G. Backus)
 10. That Day (Randle & Rockers)

- GEORGE KLEIN WHEY**—Millington-Memphis, Tenn.
1. I Got Stung (E. Presley)
 2. Sorry I Lied (C. Thomas)
 3. Back To School (J. Fuller)
 4. Sally Jo (R. Gordon)
 5. Ways Of A Woman In Love (J. Cash)
 6. Break Up (J. L. Lewis)
 7. Please Please (K. Coburn)
 8. Picture (M. Milan)
 9. Going Away To School (W. Mack)
 10. Tom Dooley (Kingston Trio)

- BILL MERTZ**
WVKO—Columbus, Ohio
1. To Know Him Is To Love Him (Teddy Bears)
 2. Tom Dooley (Kingston Trio)
 3. Topsy II (C. Cole)
 4. Hideaway (Four Esquires)
 5. It's All In The Game (T. Edwards)
 6. Letter To An Angel (Clanton)
 7. Tea For Two Cha Cha (W. Covington)
 8. Thunder Road (R. Mitchum)
 9. Beep Beep (Playmates)
 10. Pussy Cat (Ames Bros.)

- JIM NESBITT**
WYMB—Monning, S. C.
1. Chantilly Lace (B. Bopper)
 2. Bird Dog (Everlys)
 3. It's All In The Game (T. Edwards)
 4. Susie Darlin' (R. Luke)
 5. This Little Girl's Gone Rockin' (R. Brown)
 6. Lonesome Town (R. Nelson)
 7. Everybody Loves A Lover (D. Day)
 8. Fever (P. Lee)
 9. I Will (F. Husky)
 10. I'd Like To Be (J. Reeves)

- FRANK CAMERON**
CKCL—Truro, N. S., Con.
1. It's All In The Game (T. Edwards)
 2. Tom Dooley (Kingston Trio)
 3. Susie Darlin' (R. Luke)
 4. The End (E. Grant)
 5. Bird Dog (Everlys)
 6. Hula Hoop Song (G. Gibbs)
 7. Little Star (Elegants)
 8. It's Only Make Believe (J. Starr)
 9. Chantilly Lace (B. Bopper)
 10. Please Love Me Forever (T. Edwards)

- FREEMAN HOVER**
KCSR—Chodron, Neb.
1. Tom Dooley (Kingston Trio)
 2. It's All In The Game (T. Edwards)
 3. The End (E. Grant)
 4. Nel Blu (D. Modugno)
 5. Summertime Blues (Cochran)
 6. Firefly (T. Bennett)
 7. Tea For Two Cha Cha (W. Covington)
 8. Playboy (B. Denton)
 9. Chantilly Lace (B. Bopper)
 10. Rockin' Robin (B. Day)

- RON PAUL**
WIBR—Baton Rouge, La.
1. Letter To An Angel (Clanton)
 2. It's Only Make Believe (C. Twitty)
 3. Topsy II (C. Cole)
 4. Chantilly Lace (B. Bopper)
 5. Lonesome Town (R. Nelson)
 6. One Night (E. Presley)
 7. Shirley (J. Fred)
 8. Queen Of The Hop (B. Darin)
 9. The Blob (5 Blobs)
 10. I'll Remember Tonight (P. Boone)

- DAVE ROBINSON**
WFBR—Baltimore, Md.
1. Lonesome Town (R. Nelson)
 2. It's All In The Game (T. Edwards)
 3. Tea For Two Cha Cha (W. Covington)
 4. There Goes My Heart (James)
 5. The End (E. Grant)
 6. Susie Darlin' (R. Luke)
 7. Gotta Travel On (B. Grammar)
 8. Tom Dooley (Kingston Trio)
 9. The Blob (5 Blobs)
 10. Call Me (J. Mathis)

- DENNIS CROSBY**
KABC—Hollywood, Calif.
1. Tom Dooley (Kingston Trio)
 2. Almost In Your Arms (Nash)
 3. It's All In The Game (T. Edwards)
 4. The Secret (G. MacRae)
 5. Firefly (T. Bennett)
 6. Go Chase A Moonbeam (Vale)
 7. Scene Of The Crime (Shore)
 8. Call Me (J. Mathis)
 9. Calla Calla (Paulette Sisters)
 10. The Pussyfoot (Kirby Stone IV)

- PAUL DREW**
WGST—Atlanta, Ga.
1. Topsy II (C. Cole)
 2. It's Only Make Believe (C. Twitty)
 3. To Know Him Is To Love Him (Teddy Bears)
 4. Gidget (Four Preps)
 5. Gee Bit It's Lonely (Boone)
 6. Tom Dooley (Kingston Trio)
 7. I'll Wait For You (F. Avalon)
 8. Fallin' (C. Francis)
 9. Call Me (J. Mathis)
 10. Beep Beep (Playmates)

- RAY HUTCHINSON**
KOL—Seattle, Wash.
1. Tom Dooley (Kingston Trio)
 2. To Know Him Is To Love Him (Teddy Bears)
 3. Chantilly Lace (B. Bopper)
 4. Come On Let's Go (R. Valens)
 5. When I Grow Too Old To Dream (E. Townsend)
 6. Just Young (Anka/Rose)
 7. Maxie's Melody (Cruisers)
 8. Forever New (V. Damone)
 9. Light Of Love (P. Lee)
 10. The End (E. Grant)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

The DJ's say it's HOT . . . The Distributors say it's a HIT.
A NEW STAR, JUDDY HARRIET HITS THE TOP WITH

TALL PAUL

(Music World Pub. BMI)

b/w

SO YOUNG

(LeAlan Pub. BMI)

5027

The telegrams from overseas and Distributors in the States asking for the record indicates IT'S A HIT.

SURF RECORDS

618 So. Glenwood Pl.

Burbank, California

THornwall 5-6281



Ramblings

NEW YORK:

Lee Laurance, reportedly a favorite balladeer of Princess Margaret and the Royal family, is a registered pharmacist whose first American 'prescription', "His Servant" on MGM's subsid Metro, has recently been launched. We hear that Lee, whose parents were singers in the original Carlo Rosa Opera Company in England, has sold disks to the tune of 3½ million in England. The artist, who was a big hit during his recent stint at Glen Cove, L.I.'s Golden Slipper, is handled publicity-wise by Saul Richfield Assoc. . . . Notes on other artists in the MGM fold include Tommy Edwards' recent appearances at Gov. Harriman's fund raising Ball in Albany, the CBS-TV "Hit Parade", the Crossing Inn, Trenton, N.J., the Celebrity Club in Philly, the Erie Social Club in Pa. and the Storyville in Boston. He was the recipient of another award, this time from the Artists and Models organization, at New York's African Room, for his "It's All In The Game" gold-disk. His newest, "Love Is All We Need", is rapidly soaring upwards. . . . Connie Francis did her latest chart item, "Fallin'" on Arthur Murray's NBC-TV'er, Oct. 27th. On the 29th she left for a Hawaiian booking with a deejay stopover in L.A. and San Francisco on the way back.

Conway Twitty rode in a United Appeal Parade in Toronto, Can., Oct. 25th, during his stay there. Conway's "It's Only Make Believe" is currently the number 2 record in the States. . . . Leon Merian, who appeared on a Decca package "The Magic Horn", infos that he just completed his 1st session for Henry Onorati at 20th-Fox and his initial single, due out this week, is "Bourbon St. Blues" and "The Mardi Gras March." Hugo Montenegro, Fox's Musical Director, and Joe Cain, Leon's Mgr., A&R'd the session. Leon notes that Onorati has big plans for the band and will work closely with the Willard Alexander Booking Agency.

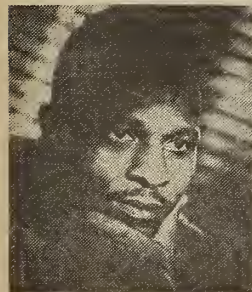
Major Bill Smith types that he's finally hit upon the 'big one' in Jay Brinkley's Roulette waxing of "The Creep". Bill notes that the tune, published by his LeBill Music and clefted by George "Four Walls" Campbell, is already breaking in Texas. . . . Castino Queen of Wanger Records is wearing a big smile these days. He notes that the Plurals' slicing of "Miss Annie" is starting to show up strong in several areas and is just the beginning of many good sides to come out of the Wanger-C&M stable. . . . Bobby "Itchy Twitchy Feeling" Hendricks back in town a few days after headlining Ted Randall's "Cavalcade Of Stars," Oct. 18th at San Francisco's Cow Palace. He heads back to the coast for some club dates and then on to Honolulu. His latest Sue chart entry is "Molly Be Good." . . . Atlantic's Gary Kramer reports that the "Ray Charles At Newport" LP, is out only a few days, and sales have been terrific. If the rave commentaries from the distribs continue at the present pace it could develop into the label's biggest package to date. Gary adds that the Chris Connor "Chris Craft" LP is also selling well. Other Ray Charles releases include one in 8,000-rock 'n roll LP series, "Yes Indeed" and a single, "Rockhouse (Parts 1 & 2)". There's also Chuck Willis EP, "What Am I Living For" and a single, "Keep A-Driving" and "You'll Be My Love" and a one by a new group, the Versatiles, "Passing By" and "Crying." . . . Teresa Brewer back in New York City



LEON MERIAN

after a lengthy stay in Reno, Nev. where she reportedly broke all records. The thrush'll do some extensive recording for Coral as soon as she gets her bags unpacked. Ann McReady, new Coral songstress, left on a Pittsburgh-Cleveland-Detroit-Chicago-Buffalo deejay tour to promote her initial pairing for the label, "Each Now And Then" and "The Miracle Of The Jugglers." . . . The spelling in the review of Chuck Berry's Chess newie should have read "Jo Jo Gunne." . . . Ray Meinberg advises that he's running a deejay contest on Enzo Stuart's United Artist waxing of "Come Prima". Any listener spelling Enzo's name right is entitled to a free disk.

Herald-Ember's Doug Moody excited with the initial deejay reaction and the strong Cleveland and Philly sales on Billy Myles' "The Price Of Your Love". Billy had the Ember click, "The Joker". Moody adds that the Mifflin Triplets' "I Do", on Ember, looks promising. Recently inked to an Ember pact is Arlene DeMarco, of the Five DeMarco Sisters, and her debut two-sider is tagged "Don't Love Me" and "Mean To Me". Doug's also had a good response to Jimmy King's "Broken Vows", on Herald, out only one week. . . .



JOE MEDWICK

Morris Diamond, National Promotion head for Carlton Records, wants to use this space to thank all the fellas who donated blood while he was up in the Kingsbridge Veteran's Hospital for some major surgery. Included are Joe Linhart, Arwin Records, Bernie Lawrence, Sunbeam, Pete Spargo, Mercury, Mike Becci, Ideal Distribs, Morty Wax, free lance promotion man, Lennie Scheer, Howie Richmond's Music pubbery, Juggy Gayles, Carlton and Sue Yelner, Joe Carlton's secretary. Great to see Morris back in there, this time plugging away on the Nu-Tornados' "Phildalephia, U.S.A.", a master that Carlton picked up. Coral already has a version out by Art Lund and we hear that Epic and MGM have slicings ready. . . . Lew Krefetz reports that his Clovers have signed for a 20 week tour of Italy beginning Nov. 15th. The background music for Brigette Bardot's "The Girl In The Bikini" is out on a Poplar LP. Lew is Poplar's prexy. . . . News briefs from Duke Peacock Records to the effect that Joe Medwick is still garnering territorial honors with his "You Still Send Me" and "I Have Confidence In You" Duke debut. A&R chief, Joe Scott, who is grooming the artist for a follow-up session, proudly boasts that the new release will establish the lad as one of the all-time greats. The label's topper, Don Robey, prepping for what he calls his most commercial release in sometime, advises that Paul Perryman's "While You Wait" and "Just To Be Close To You" is selling in 'hot' proportions. The Peacock gang is set for spiritual release featuring the Dixie Hummingbirds. . . . Al Hirsch, Malverne Distribs, infos that two new disks

showing exceptional excitement are Enoch Light's "I Want To Be Happy Cha Cha" and Roger Williams' Kapp pairing of "The World Outside" and "Tchaikovsky Piano Concerto #1". Other hot sides with Al include Jane Morgan's "The Day The Rains Came", the X-Rays' "Chinchilla" and the fall, Kapp album line-up, Cameo and Swans' "Mexican Hat Rock" by the Applejacks, "The Secret" by the Gainors, "Nine More Miles" by Georgie Young, "Leave Me Alone" by Dicky Doo & The Don'ts, "My Heart Belongs To Only You" by Mary Swan, Liberty's Eddie Cochran on "C'mon Everybody", Margie Reyburn doing "And He Told Me A Lie" and "To Each His Own", the Martin Denny "Primita" LP and the Liberty-released Demon waxing, "Dance With The Teacher" by the Demons. . . The Playmates, who have a smash in "Beep Beep" on Roulette, end their Las Vegas engagement at the Sands Hotel, Nov. 4th, and will then head East to fulfill nite club commitments. Irving Jerome reports that because of increased activity on Valerie Carr's "Bad Girl", in New York, Roulette is sending out a re-mailing of the disk to their entire deejay list. Irv adds that there's also sales action on "No, No Baby" by Patti and Margie and the Julius LaRosa etching of "Until He Gets A Girl." . . . Ivy's Stan Feldman and Ed Portnoy tell us that Ivy masters kicking up dust are "Jeannie" by the Unique Teens on Hanover, Bobby Baron's "When I Found You" on APT and Lee & Bart's "Oh My Dear" on United Artists. Baron and the Clusters, who do "Darling Can't You Tell" on TeeGee worked the Jim Gallent Record Hop in Bridgeport, Conn. Lee & Bart, the brother-sister duo did Harry Downie's Bridgeport hop. The Melodears guested at two New Jersey hops. . . . Lee Cooley, long one of the top musical producers on TV, has written a sea novel, "The Run For Home", which Doubleday is publishing. Cooley, who produced the Perry Como show for 6 years, is now Executive Director of Programming for KTLA-TV, Hollywood.

CHICAGO:

Abner, Vee Jay-Abner Records, enthusiastically tells us that Jimmy Reed's "I'm Gonna Get My Baby", currently #24 on The Cash Box TOP 50 R&B chart looks like it's gonna keep on climbing. Jimmy is on a theatrical swing through the east with Al Smith and his band. The Dells are appearing in Canton, Ohio kicking off their newie "The Wedding Day". The Spaniels recently re-cut their first hit record hit "Baby, It's You." . . . Marty Faye will feature three live shows weekly on a continuous basis on his TVER "Marty's Morgue". Artists to perform will be Lennie Capp and his Trio, Eddie Chamberle and his group, and Mercury's Frank D'Rone. . . . Morry Goldman, James H. Martin distribs, reports that stereo records are now selling "over and beyond my wildest expectations". He adds that this is definitely a healthy indication for the upcoming holiday season. . . . Deejay Sam Evans (WGES-Chicago, Ill.) emceed his first record hop last Sunday at the Packinghouse Worker's Hall. Among his guest artists were The Capri Sisters, Sonny Williams, L. C. Cook and many others. Sam will hold these hops weekly through June, 1959, and urges record men to contact him when they have talent in town for appearances at his hops. . . . Lennie and



JIMMY REED

Phil Chess feel they have a Chuck Berry hit coupling on their hands in "JoJo Gunne" and "Sweet Little Rock 'n' Roller." They report that Dale Hawkins' "A House A Car And A Wedding Ring" is going right to the top in sales in all sections of the Country. Ditto The Pastel's "So Far Away." . . . Ralph Cox, free lance promo man, making the rounds with a rocker titled "My Baby Don't Rock Me" by Ken Westberry and The Chaperones on the Art label. . . . Club Laurel owner Bill McLaughlin flipping over a fast moving group heading up his current show, The Six Zany Nu-Tones, featured with Four Shades of Rhythm. . . . Allstate's Paul Glass seen supping at Shangri La recently with Roulette's Joe Kolsky and Stan Pat. Joe dropped into town for a quick visit. . . . Vic Faraci, M. S. Distribs, tells us Lonnie Satin, now in at the Cloister Inn, out with a new disk titled "Sweetheart", and The Teddy Bears, who are clicking with "To Know Him Is To Love Him", stopped off last week enroute to the big city.

LOS ANGELES:

Bobby Troup, just set for a straight dramatic role in Dena Productions' "The Five Pennies" for Paramount release, has signed an exclusive recording contract with RCA Victor Records. . . . Jimmy Rodgers on two months of nitery dates in the East which will include the Chase Hotel, St. Louis; Three Rivers Inn, Syracuse; Latin Casino, Philadelphia; Copa Club, Pittsburgh; Blinstrub's, Boston; and the Eden Roc in Miami. . . . Al Anthony has just signed a new platter deal with Si Waronker, head of Liberty Records, and his first album on this label titled "Swingin' Hi-Fi with Al Anthony" will be on the market immediately. . . . Record Merchandising Co. in Los Angeles, is now distributing the Carlton Records line for Southern California. . . . Al Chapman says it's Christmas in November at Modern Distributors, with two new Colpix Record LP's breaking locally—"The Great T. D." featuring Tommy Dorsey, and "Benny Fields and his Minstrel Men", featuring among others Jack Benny, George Burns and Milton Berle. . . . Kirby Allen reports that new recording artist Chiano, is unique in his career in that he is being launched in the recording field by having four of his albums released simultaneously by four different record companies. Indie record producers Sterra-Orb Corporation now have his contract. . . . Elma Greer informs from the Bay Area that Frances Faye, one of San Francisco's favorite entertainers, has a smash in her latest release on Imperial, "It's You I Love." . . . Tampa Records recently appointed Sid Chankin as National Sales manager and Louise Scherman as promotional head. Chankin left this week on tour of label's distributors which will include 35 stops. . . . The Three Suns, currently appearing at the Coconut Grove, have been doing local TV and radio guest shots accompanied by Helen Weigand, from RCA Victor's promotion department.

**All The Leading Coinmen
Read The Cash Box Every Week**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 30.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

- ALL DAY LONG
Jimmy Smith (Blue Note 1676)
- ALMOST IN YOUR ARMS
Johnny Nash (ABC-Paramount 9960)
Sam Cooke (Keen 2006)
- A PART OF ME
Jimmy Clanton (Ace 551)
- BEND A LITTLE MY WAY
Nat "King" Cole (Capitol 4056)
- BIRDIE
Bill Doggett (King 5149)
- BLACK EYED PEAS
Ramsey Lewis (Argo 5304)
- CALL ME
Johnny Mathis (Columbia 41253)
- *CANNON BALL
Duane Eddy (Jamie 1111)
- CERVEZA
Boots Brown (RCA Victor 7269)
- CLOSE TO YOU
Muddy Waters (Chess 1704)
- COME ON AND LOVE ME
Davy Jones (APT 25013)
- COME ON, LET'S GO
Ritchie Valens (Del-Fi 4106)
- COUNT EVERY STAR
Rivieras (Coed 503)
- DARLING CAN'T YOU TELL
Clusters (Tee Gee 102)
- DEVOTED TO YOU
Everly Bros. (Cadence 1350)
- DON'T BE ASHAMED TO CALL MY NAME
Little Willie John (King 5147)
- *FORGET ME NOT
Kalin Twins (Decca 30745)
- HALLELUJAH I LOVE HER SO
Count Basie & Joe Williams (Roulette 4103)
- I CAN'T STAND UP ALONE
Clyde McPhatter (Atlantic 1199)
- I GOT A FEELING
LONESOME TOWN
Ricky Nelson (Imperial 5545)
- I'M SO YOUNG
EVERY DAY OF THE WEEK
Students (Checker 902)
- I'M SORRY
Kenny Mortin (Federal 12330)
- I SOLD MY HEART TO THE JUNKMAN
Silhouettes (Ace 552)
- IT'S SO EASY
Crickets (Brunswick 55094)
- IT'S SO FINE
Lavern Baker (Atlantic 2001)
- I'VE HEARD THAT STORY BEFORE
Tommy Ridgely (Herald 526)
- I WISH
IT'S RAINING OUTSIDE
Platters (Mercury 71353)
- *JEANNIE
Unique Teens (Hanover 4510)
- JUST YOUNG
Andy Rose (Aamco 100)
- *KING OF FOOLS
Sam Hawkins (Gone 5042)
- LOVE IS ALL WE NEED
Tommy Edwards (MGM 12722)
- *LOVE LAND
Al Hibbler (Decca 30752)
- *LOVERS NEVER SAY GOODBYE
Flamingos (End 1035)

- LOVE'S A FUNNY LITTLE GAME
Vogues (Dot 15798)
- MEXICAN HAT ROCK
Applejacks (Cameo 149)
- NEED YOU
Donnie Owens (Guyden 2001)
- NEED YOUR LOVE
Bobby Freeman (Josie 844)
- NOBODY BUT YOU
Dee Clark (Abner 1019)
- ODDS AND ENDS
Jimmy Reed (Vee-Jay 298)
- *OLDS-MO-WILLIAM
Paul Peek (Neco 008)
- PEACHES AND CREAM
Larry Williams (Specialty 647)
- PLEDGING MY LOVE
*MY ONE AND ONLY LOVE
Roy Hamilton (Epic 9294)
- POINCIANA
Ahmad Jahmal (Argo 5303)
- POOR BOY
Royaltones (Jubilee 5338)
- REAL WILD CHILD
Ivan (Coral 62017)
- SCRATCH MY BACK
Echoes (Swan 4013)
- *SO FAR AWAY
Pastels (Argo 5314)
- *SO MUCH
Little Anthony & Imperials (End 1036)
- TAKING A CHANCE ON LOVE
Ahmad Jamal Trio (Argo 5317)
- TEARS FROM MY HEART
Thurston Harris (Aladdin 3435)
- THE BLOB
5 Blobs (Columbia 41250)
- THE REASON
Chanel's (Deb 500)
- THE SECRET
Gainors (Cameo 151)
Gordon MacRae (Capitol 4033)
- TRY ME
James Brown (Federal 12337)
- WHY ME
Ruth Brown (Atlantic 1197)
- TIC TOC
Lee Allen (Ember 1039)
- TWO PEOPLE IN LOVE
Little Anthony & Imperials (End 1027)
- WABASH BLUES
Al Smith (Abner 1014)
- WALKING ALONG
Diamonds (Mercury 71366)
Solitaires (Argo 5316)
- WHEN I GROW TOO OLD TO DREAM
Ed Townsend (Capitol 4048)
Duke Mitchell (Liberty 55158)
- *WHOLE LOTTA LOVING
Fats Domino (Imperial 5553)
- WHOSE HEART ARE YOU
BREAKING NOW
Johnny Love (Tee Pee 395)
- *WICKED RUBY
Danny Zella (Fox 101)
- WITH YOUR LOVE
Jack Scott (Carlton 483)
- YOU CHEATED
Slades (Domino)
Del-Vikings (Mercury 71345)
- YOU NEVER COULD BE MINE
THE TIME
Baby Washington (Neptune 101)



THE NATION'S R & B TOP 50

- | | | Pos. Last Week |
|----|---|----------------|
| 1 | TOPSY (Part II)
Cozy Cole (Love 5003) | (1) |
| 2 | IT'S ALL IN THE GAME
Tommy Edwards (MGM 12688) | (2) |
| 3 | TEARS ON MY PILLOW
Little Anthony & Imperials (End 1027) | (3) |
| 4 | ROCKIN' ROBIN
Bobby Day (Closs 229) | (4) |
| 5 | IT'S ONLY MAKE BELIEVE
Conway Twitty (MGM 12677) | (10) |
| 6 | CHANTILLY LACE
Big Bopper (Mercury 71343) | (6) |
| 7 | IT DON'T HURT NO MORE
Nappy Brown (Savoy 1551) | (8) |
| 8 | TEN COMMANDMENTS OF LOVE
Harvey & The Moonglows (Chess 1705) | (5) |
| 9 | A LOVER'S QUESTION
Clyde McPhatter (Atlantic 1199) | (12) |
| 10 | WIN YOUR LOVE FOR ME
Sam Cooke (Keen 2006) | (7) |
| 11 | YOU CHEATED
Shields (Dot 15805) | (9) |
| 12 | QUEEN OF THE HOP
Bobby Darin (Atco 6127) | (19) |
| 13 | BIRD DOG
Everly Bros. (Cadence 1350) | (13) |
| 14 | HOLD IT
Bill Doggett (King 5149) | (14) |
| 15 | THE END
Earl Grant (Decca 30719) | (16) |
| 16 | PLEASE ACCEPT MY LOVE
B. B. King (Kent 315) | (20) |
| 17 | KEY TO THE HIGHWAY
Little Walter (Checker 904) | (23) |
| 18 | TO KNOW HIM IS TO LOVE HIM
Teddy Bears (Dore 503) | (25) |
| 19 | SUSIE DARLIN'
Robin Luke (Dot 15781) | (11) |
| 20 | DOWN THE AISLE OF LOVE
Quin-Tones (Hunt 321) | (21) |
| 21 | NO ONE KNOWS
Dion & The Belmonts (Laurie 3015) | (18) |
| 22 | TELL IT LIKE IT IS
Little Willie John (King 5147) | (22) |
| 23 | LITTLE BLUE BOY
Bobby Blue Bland (Duke 196) | (15) |
| 24 | I'M GOING TO GET MY BABY
Jimmy Reed (Vee-Jay 298) | (24) |
| 25 | EVERYTHING WILL BE ALRIGHT
Gene Allison (Vee-Jay 299) | (29) |
| 26 | LETTER TO AN ANGEL
Jimmy Clanton (Ace 551) | (31) |
| 27 | TOM DOOLEY
Kingston Trio (Capitol 4049) | (42) |
| 28 | NON DIMENTICAR
Nat "King" Cole (Capitol 4056) | (28) |
| 29 | SECRET LOVE
Ahmad Jamal (Argo 5317) | (50) |
| 30 | LITTLE STAR
Elegants (APT 25005) | (17) |
31. ALMOST IN YOUR ARMS. 32. PLEDGING MY LOVE. 33. I GOT A FEELING. 34. I GOT STUNG. 35. CLOSE TO YOU. 36. POOR BOY. 37. THIS LITTLE GIRL'S GONE ROCKIN'. 38. POINCIANA. 39. TEA FOR TWO CHA CHA. 40. SUMMERTIME BLUES. 41. COME BACK MY LOVE. 42. NEED YOUR LOVE. 43. LOVE IS ALL WE NEED. 44. MEXICAN HAT ROCK. 45. CARMEN. 46. GUAGLIONE. 47. HOW THE TIME FLIES. 48. ONE NIGHT. 49. CANNON BALL. 50. WALKING ALONG.

First Release



PITTSBURGH, PA.—Julius LaRosa delivers a copy of his first Roulette release, "Let Nature Take Its Course," and "Until He Gets a Girl" to KDKA Radio deejay Clark Race. They're in front of the Western Union machine that brings telegram record requests from all over the country to Clark's all-night show. He recently added a Sunday afternoon disk show to his schedule.

Stereo-Spectrum Announces \$53,000 Ad Budget In '59

NEW YORK—Cy Leslie, president of Pickwick Sales Corporation, parent firm of Design, Stereo Spectrum and Cricket Records, announced this week that he is allotting \$53,000 for the consumer advertising on his \$2.98 Stereo Spectrum line.

Leslie revealed that this figure does not include the funds that have been allotted for space in the recording trade magazines but is scheduled for consumer magazines. "This figure will be increased in the event that our Stereo Spectrum sales exceed our present estimated volume for 1959. With the average stereophonic album selling for a full two dollars more than our price of \$2.98 we have every reason to believe that we can lead the field in stereo. I feel that I am safe in saying that no other non-major record firm will spend as much money advertising stereo LP's.

"Our aim is to create the demand for Stereo Spectrum on the consumer level that will make the retailer want to carry the line because he knows Stereo Spectrum is going to bring him business. This is the kind of healthy, mutually beneficial relationship that we want with our dealers. We believe that good, constructive, consumer advertising is essential in achieving this goal."

JUST OUT AND BREAKING WIDE OPEN!

Little Anthony & The Imperials
"SO MUCH"
END 1036

The Flamingos
LOVERS NEVER SAY GOODBYE
END 1035
END RECORDS
1650 BWAY N. Y.

Key To The Cities



NEW YORK—Troyce Key launched his wax career recently by visiting with some of the nation's top platter spinners plugging his Warner Bros. bow, "Drown In My Tears" and "Baby Please Don't Go." In the photos above Troyce is seen with, top left, Dick Clark on his WFIL-TV-Philadelphia show, top right, Larry Morrell, WBAP-TV-Ft. Worth, Texas. In the middle left photo he's at the Dallas State Fair and on the right, with Alan Freed on his WABC-TV-New York program. On the bottom left it's WJZ-TV-Baltimore's Buddy Deane and finally, Ted Randal, KPIX-TV-San Francisco.

15 New Stereo Fidelity LP's To Intro At Miller International Meetings

SWARTHMORE, PA. — Four regional meetings for distributors and their salesmen will herald a mammoth new release and a large scale consumer advertising program for the Miller International Company's Stereo Fidelity label. This was announced last week by Joe Martin, national sales manager for the company.

The release will consist of 15 new albums including two multiple record sets. The ad campaign will include leading consumer and trade publications, including Life, Time, New Yorker, Holiday, TV Guide, Playboy, Esquire, Saturday Review, etc.

According to Martin, circulation and readership figures for the consumer publications being used will guarantee that the Stereo Fidelity advertising program will reach over 52 million readers. All the ads are timed, said Martin, to reach consumers during the peak buying months

of November, December, and January. In addition to the magazine advertising, the label's topper Dave Miller has devised special packages of EPs which will be mailed to 2,000 radio stations. The EP packages will contain all material recorded by "101 Strings" with all information pertinent for station usage. Air play from this promotion is estimated to reach over 70 million listeners.

The regional meetings will begin on Friday, November 7 with a session in Philadelphia. Attending this meeting will be distributors and salesmen from Newark, Boston, Hartford, Philadelphia, and New York. The session will be held at the Stereo Fidelity plant here.

The second meeting will be held in Chicago on November 8 and will cover distributors and salesmen from Detroit, Minneapolis, Chicago, Memphis, New Orleans, Cincinnati, St. Louis, Cleveland, and Buffalo.

On Sunday, November 9, the meeting for salesmen and distributors from Los Angeles, San Francisco, Seattle, Denver, Salt Lake City, Phoenix, El Paso, Oklahoma City, San Antonio and Dallas will be held in Las Vegas.

The final session will be held November 14 in Philadelphia and will cover the sales forces from Baltimore, Richmond, Pittsburgh, Atlanta, Charlotte, Miami, and Jacksonville.

Company execs hosting the meetings will be George Phillips, Wally Hill, Jules Malamud, Dr. Erich Beermann, Miller, Martin, and Al Fingerma, account execs for the Ernest William Greenfield ad agency.

Miller International is paying all transportation costs for the distributors and their sales personnel.

Ember Swings Again
With
BILLY MYLES
THE PRICE OF YOUR LOVE
Ember 1046
EMBER RECORDS
1697 B'way, N. Y.

The Cash Box



NEW YORK

CHICAGO

NEW ORLEANS

1 **TOPSY (PART II)**
Cozy Cole
(Love 5003)

IT DON'T HURT NO MORE
Nappy Brown
(Savoy 1551)

TOPSY (PART II)
Cozy Cole
(Love 5003)

2 **ROCKIN' ROBIN**
Bobby Day
(Class 229)

TOPSY (PART II)
Cozy Cole
(Love 5003)

IT DON'T HURT NO MORE
Nappy Brown
(Savoy 1551)

3 **WIN YOUR LOVE FOR ME**
Sam Cooke
(Keen 2006)

WIN YOUR LOVE FOR ME
Sam Cooke
(Keen 2006)

EVERYTHING WILL BE ALRIGHT
Gene Allison
(Vee-Jay 299)

4 **IT'S ALL IN THE GAME**
Tommy Edwards
(MGM 12688)

SECRET LOVE
Ahmad Jamal
(Argo 5317)

IT'S ALL IN THE GAME
Tommy Edwards
(MGM 12688)

5 **YOU CHEATED**
Shields
(Dot 15805)

TEARS ON MY PILLOW
Little Anthony & Imperials
(End 1027)

TELL IT LIKE IT IS
Little Willie John
(King 5147)

6 **TEN COMMANDMENTS OF LOVE**
Harvey & Moonglows
(Chess 1705)

HOLD IT
Bill Doggett
(King 5149)

A LOVER'S QUESTION
Clyde McPhatter
(Atlantic 1199)

7 **JEANNIE**
Unique Teens
(Hanover 4510)

IT'S ALL IN THE GAME
Tommy Edwards
(MGM 12688)

LETTER TO AN ANGEL
Jimmy Clanton
(Ace 551)

8 **I CAN'T STAND UP ALONE**
Clyde McPhatter
(Atlantic 1199)

NOBODY BUT YOU
Dee Clark
(Abner 1019)

IT'S ONLY MAKE BELIEVE
Conway Twitty
(MGM 12677)

9 **DOWN THE AISLE OF LOVE**
Quin-Tones
(Hunt 321)

CARMEN
Ramsey Lewis
(Argo 5304)

TEN COMMANDMENTS OF LOVE
Harvey & Moonglows
(Chess 1705)

10 **TELL IT LIKE IT IS**
Little Willie John
(King 5147)

PLEASE ACCEPT MY LOVE
B. B. King
(Kent 315)

WHOLE LOTTA LOVIN'
Fats Domino
(Imperial 5553)

ST. LOUIS

NEWARK

DALLAS

1 **YOU NEVER COULD BE MINE**
Baby Washington
(Neptune 101)

TOPSY (Part II)
Cozy Cole
(Love 5003)

TOPSY (PART II)
Cozy Cole
(Love 5003)

2 **IT DON'T HURT NO MORE**
Nappy Brown
(Savoy 1551)

IT'S ALL IN THE GAME
Tommy Edwards
(MGM 12688)

IT'S ONLY MAKE BELIEVE
Conway Twitty
(MGM 12677)

3 **SECRET LOVE**
Ahmad Jamal Trio
(Argo 5317)

WIN YOUR LOVE FOR ME
Sam Cooke
(Keen 2006)

THE BLOB
5 Blobs
(Columbia 41250)

4 **WHY ME**
Ruth Brown
(Atlantic 1197)

ROCKIN' ROBIN
Bobby Day
(Class 229)

SUMMERTIME BLUES
Eddie Cochran
(Liberty 55144)

5 **TOPSY (PART II)**
Cozy Cole
(Love 5003)

THE REASON
Chanel
(Deb 500)

IT'S ALL IN THE GAME
Tommy Edwards
(MGM 12688)

6 **KING OF FOOLS**
Sam Hawkins
(Gone 5042)

A LOVER'S QUESTION
Clyde McPhatter
(Atlantic 1199)

QUEEN OF THE HOP
Bobby Darin
(Atco 6123)

7 **SO MUCH**
Little Anthony & Imperials
(End 1036)

IT DON'T HURT NO MORE
Nappy Brown
(Savoy 1551)

TOM DOOLEY
Kingston Trio
(Capitol 4049)

8 **THE TIME**
Baby Washington
(Neptune 101)

YOU CHEATED
Shields
(Dot 15805)

SUSIE DARLIN'
Robin Luke
(Dot 15781)

9 **KEY TO THE HIGHWAY**
Little Walter
(Checker 904)

SO FAR AWAY
Pastels
(Argo 5314)

I GOT A FEELING
Ricky Nelson
(Imperial 5545)

10 **CLOSE TO YOU**
Muddy Waters
(Chess 1704)

TEN COMMANDMENTS OF LOVE
Harvey & Moonglows
(Chess 1705)

A LOVER'S QUESTION
Clyde McPhatter
(Atlantic 1199)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box



PHILADELPHIA

LOS ANGELES

DETROIT

1 THE END
Earl Grant
(Decca 30719)

TOPSY (PART II)
Cozy Cole
(Love 5003)

TOPSY (PART II)
Cozy Cole
(Love 5003)

2 TOPSY (PART II)
Cozy Cole
(Love 5003)

TEARS-ON MY
PILLOW
Little Anthony & Imperials
(End 1027)

IT'S ALL IN THE
GAME
Tommy Edwards
(MGM 12688)

3 YOU CHEATED
Shields
(Dot 15805)

IT'S ALL IN THE GAME
Tommy Edwards
(MGM 12688)

CHANTILLY LACE
Big Bopper
(Mercury 71343)

4 TEARS ON MY
PILLOW
Little Anthony & Imperials
(End 1027)

IT'S ONLY
MAKE BELIEVE
Conway Twitty
(MGM 12677)

TEARS ON MY
PILLOW
Little Anthony & Imperials
(End 1027)

5 NO ONE KNOWS
Dion & Belmonts
(Laurie 3015)

CHANTILLY LACE
Big Bopper
(Mercury 71343)

A LOVER'S QUESTION
Clyde McPhatter
(Atlantic 1199)

6 NEED YOUR LOVE
Bobby Freeman
(Josie 844)

TO KNOW HIM
IS TO LOVE HIM
Teddy Bears
(Dore 503)

TOM DOOLEY
Kingston Trio
(Capitol 4049)

7 IT'S ALL IN
THE GAME
Tommy Edwards
(MGM 12688)

ROCKIN' ROBIN
Bobby Day
(Class 229)

NEED YOUR LOVE
Bobby Freeman
(Josie 844)

8 THE SECRET
Ginners
(Cameo 151)

ALMOST IN YOUR
ARMS
Johnny Nash
(ABC-Paramount 9960)

YOU CHEATED
Shields
(Dot 15805)

9 TEN COMMANDMENTS
OF LOVE
Harvey & Moonglows
(Chess 1705)

LITTLE STAR
Elegants
(Apt 25005)

ROCKIN' ROBIN
Bobby Day
(Class 229)

10 MY ONE AND
ONLY LOVE
Roy Hamilton
(Epic 9294)

COUNT EVERY STAR
Rivieras
(Coed 503)

POOR BOY
Royaltones
(Jubilee 5338)

ATLANTA

NORFOLK

SAN FRANCISCO

1 A LOVER'S QUESTION
Clyde McPhatter
(Atlantic 1199)

TOPSY (PART II)
Cozy Cole
(Love 5003)

IT'S ONLY
MAKE BELIEVE
Conway Twitty
(MGM 12677)

2 TRY ME
James Brown
(Federal 12337)

ROCKIN' ROBIN
Bobby Day
(Class 229)

TOPSY (PART II)
Cozy Cole
(Love 5003)

3 TOPSY (PART II)
Cozy Cole
(Love 5003)

A LOVER'S QUESTION
Clyde McPhatter
(Atlantic 1199)

CHANTILLY LACE
Big Bopper
(Mercury 71343)

4 IT DON'T HURT
NO MORE
Nappy Brown
(Savoy 1551)

IT'S ONLY MAKE
BELIEVE
Conway Twitty
(MGM 12677)

TEN COMMANDMENTS
OF LOVE
Harvey & The Moonglows
(Chess 1705)

5 PLEDGING MY LOVE
Roy Hamilton
(Epic 9294)

QUEEN OF THE HOP
Bobby Darin
(Atco 6127)

TEARS ON MY
PILLOW
Little Anthony & Imperials
(End 1027)

6 YES I WANT YOU
Ivory Joe Hunter
(Atlantic 1191)

LOVE ME
Jerry Butler & Impressions
(Abner 1017)

COME ON, LET'S GO
Ritchie Valens
(Del-Fi 4106)

7 IT'S ALL IN THE
GAME
Tommy Edwards
(MGM 12688)

TO KNOW HIM IS
TO LOVE HIM
Teddy Bears
(Dore 503)

ITCHY TWITCHY
FEELING
Bobby Hendricks
(Sue 706)

8 LITTLE BLUE BOY
Bobby Blue Bland
(Duke 196)

I'M SORRY
Kenny Martin
(Federal 12330)

IT'S ALL IN THE GAME
Tommy Edwards
(MGM 12688)

9 ROCKIN' ROBIN
Bobby Day
(Class 229)

CHANTILLY LACE
Big Bopper
(Mercury 71343)

WITH YOUR LOVE
Jack Scott
(Carlton 483)

10 CHANTILLY LACE
Big Bopper
(Mercury 71343)

THIS LITTLE GIRL'S
GONE ROCKIN'
Ruth Brown
(Atlantic 1197)

WALKING ALONG
Diamonds
(Mercury 71366)



R & B Sure Shots

"I GOT STUNG"
"ONE NIGHT"

Award o' the Week 11/1

Elvis Presley

RCA Victor 7410

"CLOSE TO YOU"

Muddy Waters

Chess 1704

"CANNON BALL"

Award o' the Week 11/1

Duane Eddy

Jamie 1111

"WALKING ALONG"

Award o' the Week 10/4

Diamonds

Mercury 71366

King Of The Hop



ALLENTOWN, PA.—During his weekly Saturday record hop, Gene Kaye, WHOL-Allentown, has his guest stars pick a 'King of the hop' from his dance contest. In for a recent hop were Sonny Vito of ABC-Paramount and Swan's Mary Swan and they both chose Bob Wallace, above, as the king. In the pic are Kaye, center, flanked by Sonny, Mary, Wallace and other finalists in the contest. Both Mary, out with "My Heart Belongs To Only You" and Sonny, "Cameo Ring", were on Gene's morning show from the Superior Restaurant in town, did his Saturday hop and then his Sunday show from the Quakertown Farmer's Market and Auction.

A 14-karat SMASH!

Larry Davis'

"TEXAS FLOOD"

and

"I TRIED"

DUKE 192

2 New Hit EP'S

REDD FOXX

"LAFF OF
THE PARTY"

Vol. 8 Parts 1 & 2
DTE 263 & DTE 264

DOOTO RECORDS

9512 SO. CENTRAL AVE. LOS ANGELES, CALIF.

DUKE RECORDS, INC.
7809 EPASTON ST.
HOUSTON 24, TEX.



R & B Reviews

A AWARD & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Award o' the Week

"STAGGER LEE" (2:20) [Delco BMI—Archibald, Price, Logan]
"NEED YOUR LOVE" (2:48) [Pamco BMI—Price, Logan]
LLOYD PRICE (ABC-Paramount 9972)

● Looks like Lloyd Price is back in the hit business. One of the strongest pairings he's cut to date is his newest for ABC-Paramount. Powerfully showcased by Don Costa's gospel-oriented ork and chorus, Price does a sensational job on "Stagger Lee". It's a house-rockin' folk-blues, describing the happenings at a dice game, that Price and the crew work over with electrifying force. On the flipside the chanter packs loads of feeling into a thumping, steady-driving romantic pleader labeled "Need Your Love". Fabulous dual-mart double-header.

"PRAYEE" [E&E BMI—Smith, Evans]
"SURE OF LOVE" [Wemar BMI—S. Weiner, G. Goldner]
THE CHANTELS (End 1026)

● The Chantels have another pair of tunes to add to their two-market hit collection. The polished group of femme song stylists apply their distinctive touch to two items culled from their recent LP, "We Are The Chantels", and both ends come off winners. Tagged "Prayee" and "Sure Of Love" they're two heartfelt, fish-beat lover's ballads delivered with that teen-appealing readily-recognizable, Chantels' sound. Potent coupling. Both ends have the 'dollar sign' notched into every groove.

"KEEP A-DRIVING" (2:18) [Rush BMI—C. Willis]
"YOU'LL BE MY LOVE" (2:08) [Rush BMI—C. Willis]
CHUCK WILLIS (Atlantic 2005)

● Atlantic dips into the backlog of tunes that Chuck Willis cut before his untimely passing and comes up with another that'll probably be heading towards 'hitsville'. The chanter, currently on the charts with "My Life", will have "Keep-A-Drivin'" representing him there in the weeks to come. It's a shufflin' blueser that Willis, along with a vocal crew, sends across with telling effect. On the flip he slows down the pace to prettily wrap up "You'll Be My Love". Strong coupler.

"UNDER STARS OF LOVE" (2:12)
[Kemo BMI—J. Carlos, P. Antoniano]
"JUNGLE FEVER" (1:57)
[Kemo BMI—J. Carlos, P. Antoniano, R. Keene]
THE SHADOWS (Del-Fi 4109)

● Del-Fi, having broken thru the 'hit barrier' with Ritchie Valens' "Come On, Let's Go", will be 'casting its Shadows' on the two-market listings with a new item tagged "Under Stars Of Love". It's a beautiful, pausing-sighing love affair the Shadows sway over in ear-pleasing manner. On the under end the group knocks out an enticing, gimmicked-up novelty rocker titled "Jungle Fever". It's the upper half tho, for the big sales.

"PROBLEMS" (1:54) [Acuff-Rose BMI—Bryant, Bryant]
"LOVE OF MY LIFE" (2:00) [Acuff-Rose BMI—Bryant, Bryant]
THE EVERLY BROTHERS (Cadence 1355)

"SMOKE GETS IN YOUR EYES" (2:59)
[T. B. Harms ASCAP—Harbach, Kern]
THE PLATTERS (Mercury 71383)

"I'M SORRY NOW" (2:00)
[House Of Fortune, Storm BMI—Motola, Brandt]
"NATURE BOY" (2:34) [E. H. Morris ASCAP—E. Ahbez]
THE SHIELDS (Dot 15856)

"BIMBOMBAY" (2:10) [Planetary ASCAP—David, Peretti, Creatore]
JIMMIE RODGERS (Roulette 4116)

● Another batch of waffles that'll be showing up big in the r&b dept. (See pop reviews).

THE ASCOTS
(J & S 1628)

B+ "WHAT LOVE CAN DO" (2:24)
[Zell BMI] The Ascots tie a pretty wax package on this J&S outing. Lovely, attention-getting melody combined with an emotion vocal performance by the group makes this a beat-ballad slicing with a sales punch. Deck could get off the ground with a bang. Keep your eye on it.

B "EVERYTHING WILL BE ALRIGHT" (1:40) A tender recitation of love by one of the songsters helps make this another romantic rock-a-ballad with chart appeal. Splendid two-sider.

PAUL PERRYMAN
(Duke 195)

B "JUST TO BE CLOSE TO YOU" (2:16) [Lion, Hytone BMI—Scott, Robey] Paul Perryman reflects that he'll do almost anything just to be with the chick. It's a forceful reading by Paul on a lover's tale that moves along at a brisk pace. His band lends a swinging assist.

B "WHILE YOU WAIT" (2:08)
[Lion BMI—J. Riley] Here Paul and the outfit slow down the pace on a touching fish-beat love affair that serves as a sock companion piece for the upper half.

THE CATALINAS
(Glory 285)

B+ "WITH YOUR GIRL-YEAH!" (2:05) [Bryden, Herkage BMI—Fishman, Trester] The Glory label could climp back up on the hit listings in the near future with this delectable rock and roll novelty performed by the Catalinas. The artists employ a bag full of vocal and instrumental tricks that are sure to capture the teener's fancy.

B "MARLENE" (2:00) [Bryden, Herkage BMI—Catalinas] This end is a strong entry for gal-titled, r&r laurels. It's a quick moving item that brings out more of the group's wax gimmicks.

THE ROMANS
(M. M. I. 1238)

B+ "UH-HUH" (2:13) [Clockus BMI—R. Stanley, L. Johnson] A sensational rock and roll beat and complete set of nonsensible vocal gimmicks makes this a deck with that two-market hit look. Responsible for the money-making vocal and instrumental sounds are the Romans. Stick with this one. Could bust wide open.

B "WILD IDEAS" (2:01) [Clockus BMI—R. Stanley, S. Scott] This side the lead voice takes the crew thru a swaying affair that has the romantically-inclined teensters in mind.

RAY CHARLES
(Atlantic 2006)

B+ "ROCKHOUSE" (Part 1) (1:52)
[Progressive BMI—R. Charles] This could be a very successful instrumental outing for Ray Charles. The long-time r&b favorite tastefully leads his ork thru a tempting, two-part affair. It's a most appealing, 'after hours blues' that his tremendous following's gonna appreciate.

B+ "ROCKHOUSE" (Part 2) (1:58)
[Progressive BMI—R. Charles] More of the same here. Platter spinners'll have a 'field day' with both halves.

THE PACERS
(Calico 101)

B+ "I FOUND A DREAM" (2:06)
[Volkwein ASCAP—L. Martin, F. Tolliver] The newly-formed Calico diskery could put one up on the charts the first time out. It's a slow paced melodic pretty that the artists, with Jamie Commodore in the lead spotlite, carve out attractively.

B "I WANNA DANCE WITH YOU" (1:55) [Volkwein ASCAP—L. Martin, F. Tolliver] Flipside displays the group's up tempo stylings on an engaging toe-tapper. Fetching backer-upper.

WADE FLEMONS
(Vee-Jay 295)

B+ "HERE I STAND" (2:22) [Tollie BMI—W. Flemons] This one's already starting to show some regional action. It's a tantalizing rock-a-cha-cha, with tearful love lyrics, that newcomer Wade Flemons, and the Newcomers, spin in money-making manner. Deck has a good sound. Could make it on the national level.

B+ "MY BABY LIKES TO ROCK" (2:21) [Gladstone ASCAP—W. Flemons] Bottom half is contagious opus with a subdued rock 'n roll beat. Both are tailor-made for the teenage hoofers.

LITTLE JIMMY
(Val-ue 101)

B "SNORIN'" (2:20) [Aljo BMI—Carney, Cowan, Valdera, Cook] Val-ue serves up a catchy novelty that could stir up a fuss on the r&r scene. It's a swinging entry, by Little Jimmy & the Sparrows, about a youngster whose folks keep waking him up with their snorin'.

C "TWO HEARTS TOGETHER" (2:30) [Aljo BMI—Carney, Cowen, Valdera, Cook] On the reverse slicing Jimmy and the crew deliver one from the romantic rock-a-ballad school.

HERBIE LEE III
(Event 4286)

B "CHAMPAGNE CHARLENE" (1:47) [Darleen BMI—Lee, Selman] The robust tones of Herbie Lee III are heard on this rockin' affair etched in the 'Little Richard' tradition. Driving waffle that'll attract a heap of juke box loot.

C+ "DOOMP-DOOMP" (2:35) [Darleen BMI—H. Lee III] Lower biscuit is a captivating rock-a-mambo that Lee and the artists groove in dance-inducing instrumental fashion.

LIGHTNIN' HOPKINS
(Herald 531)

B "LIGHTNIN'S STOMP" (2:30)
[Angel BMI—L. Hopkins] Herald releases a Lightnin' Hopkins instrumental that should latch onto loads of airplay. It's a dandy piece of boogie-woogie merchandise with the Hopkins guitar front and center.

C+ "HEAR ME TALKIN'" (2:30)
[Angel BMI—L. Hopkins] Another up tempo instrumental slicing with the artist knocking out a few lines along the way. Two goodies.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Top Selling Records

Reported by

R & B

Retail Outlets

From Coast to Coast

- CALIFORNIA MUSIC**
Los Angeles, Calif.
1. Topsy II (C. Cole)
 2. Tears On My Pillow (Anthony & Imperials)
 3. Chantilly Lace (B. Bopper)
 4. Rockin' Robin (B. Day)
 5. It's Only Make Believe (C. Twitty)
 6. No One Knows (Dion & Belmonts)
 7. Ten Commandments Of Love (Harvey & Moonglows)
 8. It's All In The Game (T. Edwards)
 9. Carol (C. Berry)
 10. Down The Aisle Of Love (Quintones)

- HARLEM RIVER**
New York, N. Y.
1. It's All In The Game (T. Edwards)
 2. Ten Commandments Of Love (Harvey & Moonglows)
 3. Win Your Love For Me (S. Cooke)
 4. The Reason (Chanel)
 5. That Old Black Magic (L. Prima & K. Smith)
 6. Chantilly Lace (B. Bopper)
 7. Topsy II (C. Cole)
 8. Call Me (J. Mathis)
 9. Jeannie (Unique-Teens)
 10. Rockin' Robin (B. Day)

- JOE'S RECORD SHOP**
Chicago, Ill.
1. It Don't Hurt No More (N. Brown)
 2. Tears On My Pillow (Anthony & Imperials)
 3. Secret Love (A. Jamal)
 4. I Want To Be Happy (Cha Cha (E. Light))
 5. Hold It (B. Doggett)
 6. Please Accept My Love (B. B. King)
 7. A Lover's Question (C. McPhatter)
 8. Beacon Walk (B. Hope)
 9. Here I Stand (W. Flemmons)
 10. Night Theme (Three Souls)

- ROCK & ROLL SHOP**
New Orleans, La.
1. It Don't Hurt No More (N. Brown)
 2. It's All In The Game (T. Edwards)
 3. Letter To An Angel (J. Clanton)
 4. One Night (E. Presley)
 5. Ten Commandments Of Love (Harvey & Moonglows)
 6. Topsy II (C. Cole)
 7. How The Time Flies (Wallace)
 8. Down The Aisle Of Love (Quin-Tones)
 9. Tom Dooley (Kingston Trio)
 10. Tea For Two Cha Cha (W. Covington)

- THIEM'S RECORD SHOP**
Raleigh, N. C.
1. Topsy II (C. Cole)
 2. Tears On My Pillow (Anthony & Imperials)
 3. Win Your Love For Me (S. Cooke)
 4. It's All In The Game (T. Edwards)
 5. Ten Commandments Of Love (Harvey & Moonglows)
 6. You Cheated (Shields)
 7. The End (E. Grant)
 8. Queen Of The Hop (B. Darin)
 9. Chantilly Lace (B. Bopper)
 10. Down The Aisle Of Love (Quin-Tones)

- TOP TEN RECORD SHOP**
Dallas, Tex.
1. It's Only Make Believe (C. Twitty)
 2. I Got Stung (E. Presley)
 3. Topsy II (C. Cole)
 4. Summertime Blues (Cochran)
 5. No One Knows (Dion & Belmonts)
 6. It's All In The Game (T. Edwards)
 7. Queen Of The Hop (B. Darin)
 8. The Blob (Five Blobs)
 9. It's So Easy (Crickets)
 10. Forget Me Not (Kalin Twins)

- FRANKIE'S BIRDLAND RECORD SHOP**
Norfolk, Va.
1. Lover's Question (C. McPhatter)
 2. Love Me (J. Butler)
 3. Rockin' Robin (B. Day)
 4. I'm Sorry (K. Martin)
 5. Topsy II (C. Cole)
 6. Nobody But You (L. Clark)
 7. Win Your Love For Me (S. Cooke)
 8. Pledging My Love (R. Hamilton)
 9. Queen Of The Hop (B. Darin)
 10. Please Accept My Love (B. B. King)

- POPLAR TUNES**
Memphis, Tenn.
1. Topsy II (C. Cole)
 2. Pretty Girls Everywhere (E. Church)
 3. Chantilly Lace (B. Bopper)
 4. Little Girl's Gone Rockin' (R. Brown)
 5. I Got A Feeling (R. Nelson)
 6. A Lover's Question (C. McPhatter)
 7. I Wash (Platters)
 8. It's Only Make Believe (C. Twitty)
 9. Pledging My Love (R. Hamilton)
 10. Tom Dooley (Kingston Trio)

- ANDRES RECORD SHOP**
Lansing, Mich.
1. It's All In The Game (T. Edwards)
 2. Please Don't Do It (Wright)
 3. Old MacDonald (Chargers)
 4. Chantilly Lace (B. Bopper)
 5. You Cheated (Shields)
 6. Mighty Mighty Man (B. Darin)
 7. Cannon Ball (D. Eddy)
 8. Forget Me Not (Kalin Twins)
 9. Shame On You Miss Johnson (B. Freeman)
 10. Poor Boy (Royaltones)

Mercury Issues 27 LPs In Fall Package

CHICAGO — Mercury Records has announced a large fall release of twenty-seven long-play albums.

The merchandise, which will reach dealers' shelves in plenty of time for the anticipated Christmas shopping spree, is comprised of fifteen Popular, five Emarcy Jazz, and seven "Living Presence" Classical packages. In order to allow the dealer, the opportunity to absorb the new product, the entire release has been divided into two shipping dates. The first grouping went out around mid October while the second contingent is scheduled for early November shipment.

Included among the fourteen albums, in the initial release, are a set of jazz-inspired material; "Max Roach 4 at Newport" and "Newport '58" featuring Dinah Washington, Terry Gibbs, Max Roach, and Don Elliott. Both albums were recorded live at Newport this summer by Emarcy Director, Jack Tracy. "Swinging in Sweden" with Jimmy Raney and George Wallington; and "Percussion at Work" with Mercury's West Coast A & R Director, Pete Rugolo.

The Popular music albums are comprised of "Honky Tonk Piano the Stein Way" with Lou Stein; "Walkin" with Buddy Johnson and his Big Band; "Ma! They're Coming Down the Street," a Dixieland set with the River Boat Five; "Country Pickin' and Singin'" with the Stanley Brothers; "Tango Time" with Paquito Roca and his Orchestra; and "Swing Softly" featuring the guitar work of Jorgen Ingmann.

The Classical foursome contains an esoteric and perfectionist approach to some works that are commercially-in-demand; The complete ballet of Delibes "Sylvia," interpreted by Anatole Fistoulari and the London Symphony

Orchestra is available in a deluxe package presentation, ideal for Christmas remembrances. Others are "The Strauss Family Album" with the pages turned by Antal Dorati and the Minneapolis Symphony; The Eastman Wind Ensemble, led by Frederick Fennell performing "Mozart's Serenade for Wind Instruments;" and "Solome" musically unveiled by Paul Paray and the Detroit Symphony.

The November half of the fall release is highlighted by the album, "Improvisations to Music," featuring all new material by one of America's hottest young supper club acts, Mike Nichols and Elaine May. The audiophile will particularly be interested in three "sound" albums, "Mr. Percussion" with Bobby Christian; "Skin and Bones" with Carl Stevens; and "Banjorama" with Carmen Mastern. Then too, there is "I've Heard That Song Before" with Patti Page; "Buddy Johnson Wails;" "On Stage with The Carlises;" "Play Gypsies, Dance Gypsies" with Sandor Lakatos; "From Natchez to Mobile" with The River Boat Five; and "Harry Arnold's Big Band Plays Quincy Jones."

On the Classical horizon, there is another deluxe package featuring Antal Dorati and The Minneapolis Symphony in a musical portrait of "Dvorak's Slavonic Dances and Smetana's Bartered Bride Excerpts." Dorati also makes a second appearance in the release as he leads the Philharmonia Hungarica through "Kodaly's Marosszek and Galanta Dances plus Bartok-Weiner's Two Roumanian Dances." The final third of this triumvirate of classics is "Mozart's Symphonies #39 and #41," re-created by the London Symphony Orchestra with the baton handled by Schmidt-Isserstedt.



R & B

Disk Jockey

REGIONAL RECORD REPORTS

- LARRY DEAN**
WJLB—Detroit, Mich.
1. Wicked Ruby (D. Zell)
 2. Just One More Chance (P. W. Crayton)
 3. The Reason (Chanel)
 4. Hallelujah I Love Her So (Basie & Williams)
 5. Put A Chain On It (Andre & Geno)
 6. I Dreamed A Dream (Richards)
 7. Every Night In The Week (L. Birdsong)
 8. Try Me (J. Brown & Flames)
 9. So Many Tears (S. Woods)
 10. Curl My Baby's Hair (Hooker)

- LARRY H. DUNPHY**
WKBJ—Milan, Tenn.
1. Chantilly Lace (B. Bopper)
 2. Rockin' Robin (B. Day)
 3. Tears On My Pillow (Anthony & Imperials)
 4. Little Star (Elegants)
 5. You Cheated (Shields)
 6. I Got A Feeling (R. Nelson)
 7. Lonesome Town (R. Nelson)
 8. La Do Dada (D. Hawkins)
 9. Ten Commandments Of Love (Harvey & Moonglows)
 10. A Lover's Question (C. McPhatter)

- DON AMON**
WOVE—Welch, W. Va.
1. Pretty Little Pearly (Click Clacks)
 2. Topsy II (C. Cole)
 3. Bird Dog (Everlys)
 4. Ten Commandments Of Love (Harvey & Moonglows)
 5. This Little Girl's Gone Rockin' (R. Brown)
 6. A Lover's Question (C. McPhatter)
 7. Chantilly Lace (B. Bopper)
 8. It Don't Hurt No More (N. Brown)
 9. Dead (Poets)
 10. King Kong (A. Elias)

- TOM ADAMS**
WRVM—Rochester, N. Y.
1. Letter To An Angel (Clanton)
 2. Ten Commandments Of Love (Harvey & Moonglows)
 3. Tears On My Pillow (Anthony & Imperials)
 4. Little Star (Elegants)
 5. You Cheated (Shields)
 6. Poor Boy (Royaltones)
 7. To Know Him Is To Love Him (Teddy Bears)
 8. Queen Of The Hop (B. Darin)
 9. No One Knows (Dion & Belmonts)
 10. Rockin' Robin (B. Day)

- FRANK CAMERON**
CKCL—Truro, N. S., Can.
1. It's Only Make Believe (J. Starr)
 2. Come On Let's Go (R. Volens)
 3. To Know Him Is To Love Him (Teddy Bears)
 4. Rockin' Robin (B. Day)
 5. Susie Darlin' (R. Luke)
 6. Chantilly Lace (B. Bopper)
 7. Tears On My Pillow (Anthony & Imperials)
 8. Summertime Blues (Cochran)
 9. Queen Of The Hop (B. Darin)
 10. Poor Boy (Royaltones)

- DAVE DIXON**
KATZ—St. Louis, Mo.
1. You Never Could Be Mine/Time (B. Washington)
 2. I'm So Young (Students)
 3. It Don't Hurt No More (N. Brown)
 4. Ten Commandments Of Love (Harvey & Moonglows)
 5. Win Your Love For Me (S. Cooke)
 6. Close To You (M. Waters)
 7. Little Blue Boy (B. B. Bland)
 8. Secret Love (A. Jamal)
 9. Why Me (R. Brown)
 10. Texas Flood (L. Davis)

- BILL "SPARKY" MULLEN**
WSID—Baltimore, Md.
1. What Made You Forget (Penny & Overtones)
 2. A Lover's Question (C. McPhatter)
 3. When I Grow Too Old To Dream (E. Townsend)
 4. Hula Hoop Song (G. Gibbs)
 5. Hoopa Hula (B. Johnson)
 6. Bird Dog (Everlys)
 7. Yumbambe (J. Loco)
 8. Down The Aisle Of Love (Quin-Tones)
 9. Guaglione (P. Prado)
 10. Patricia (P. Prado)

- JOHNNY DOLLAR**
KDET—Center, Texas
1. Bird Dog (Everlys)
 2. Carmen (R. Lewis)
 3. Chantilly Lace (B. Bopper)
 4. It's Only Make Believe (J. Starr)
 5. Nothin' Shakin' (E. Fontane)
 6. Willie Did The Cha Cha (Otis)
 7. Hard Headed Woman (E. Presley)
 8. Rockin' Mary (Champs)
 9. Git It (G. Vincent)
 10. Mr. Moonlight (D. Glenn)

- SID WOODS**
WRAP—Norfolk, Va.
1. Rockin' Robin (B. Day)
 2. A Lover's Question (C. McPhatter)
 3. It's All In The Game (T. Edwards)
 4. Topsy II (C. Cole)
 5. You Cheated (Shields)
 6. Ten Commandments Of Love (Harvey & Moonglows)
 7. Win Your Love For Me (S. Cooke)
 8. Tears On My Pillow (Anthony & Imperials)
 9. This Little Girl's Gone Rockin' (R. Brown)
 10. Love Me (Butler & Impressions)

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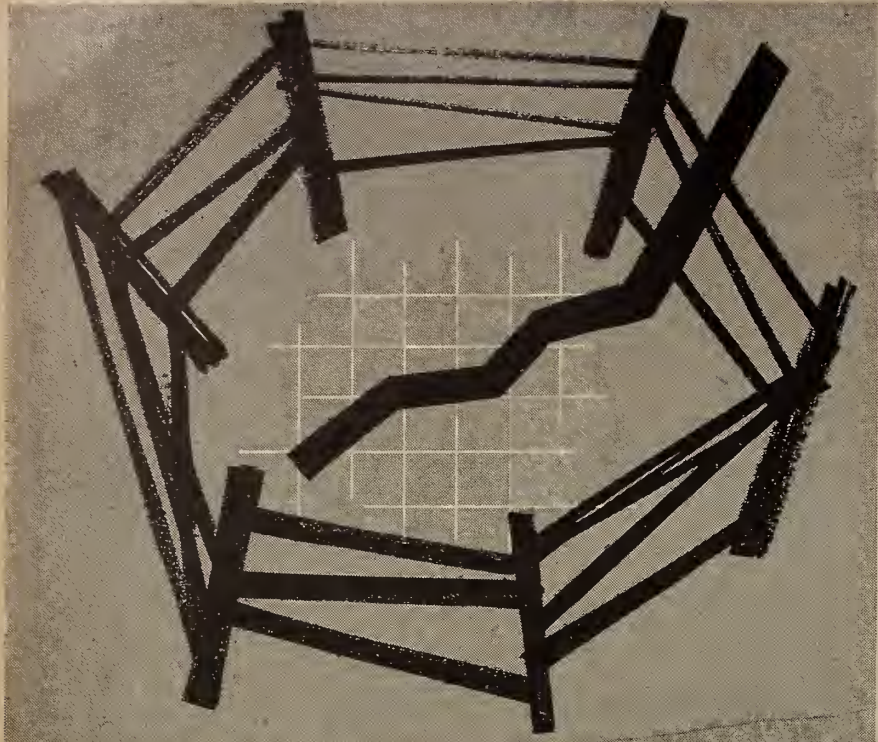
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Country Disk Jockey REGIONAL RECORD REPORTS



CORRALING THE CHARTS



WANDA JACKSON

ROCK YOUR BABY
C/w **SINFUL HEART**



RECORD NO. 4081

Personnel Management Jim Halsey Professional Building Independence, Kansas

- LUKE BUTLER**
KPIK—Colorado Springs, Colo.
1. Pick Me Up On Your Way Down (C. Walker)
 2. Look Who's Blue (Gibson)
 3. Lonely Island Pearl (Johnnie & Jack)
 4. Give Myself A Party (D. Gibson)
 5. You're Making A Fool Out Of Me (J. Newman)
 6. Violet And The Rose (Tillis)
 7. City Lights (R. Price)
 8. Send Me An Angel (A. Duff)
 9. Squaws Along The Yukon (H. Thompson)
 10. Country Music Is Here To Stay (S. Crum)

- "BALIN' WIRE" BOB STRACK**
KOAM—Pittsburg, Kans.
1. Mary Dear (B. Clifton)
 2. Guess Things Happen That Way (J. Cash)
 3. Anything (Country Lads)
 4. My Baby's Not Here (Belew)
 5. City Lights (R. Price)
 6. I Can See An Angel Walking (P. Cline)
 7. Deep Purple Blues (E. Tubb)
 8. Faded Rose (B. Mack)
 9. A Woman Captured Me (H. Snow)
 10. Till I'm The Only One (Wilburns)

- BOB HALL**
WBSM—New Bedford, Mass.
1. Blue Boy (J. Reeves)
 2. Ways Of A Woman In Love (J. Cash)
 3. Blue Blue Day (D. Gibson)
 4. Bird Dog (Everlys)
 5. Pick Me Up On Your Way Down (C. Walker)
 6. Nearest Thing To Heaven (J. Cash)
 7. Alone With You (F. Young)
 8. Me And My Big Loud Mouth (J. Dickens)
 9. Squaws Along The Yukon (H. Thompson)
 10. What Do I Care (J. Cash)

- NORM BALE**
KWKH—Shreveport, La.
1. Pick Me Up On Your Way Down (C. Walker)
 2. All Grown Up (J. Horton)
 3. Half A Mind (E. Tubb)
 4. Talk To Me Oh Lonesome Heart (J. O'Gwynn)
 5. My Baby's Gone (Louvins)
 6. Rock Hearts (J. Martin)
 7. Invitation To The Blues (R. Price)
 8. Would You Care (Browns)
 9. Lonely Island Pearl (Johnnie & Jack)
 10. Touch And Go Heart (Wells)

- CLIFF WALDON**
WREM—Remsen, N. Y.
1. City Lights (R. Price)
 2. I'm No Angel (F. Hart)
 3. Touch And Go Heart (Wells)
 4. Haven't You Heard (Wagoner)
 5. Look Who's Blue (Gibson)
 6. Send Me The Pillow (Locklin)
 7. Squaws Along The Yukon (H. Thompson)
 8. Tupelo County Jail (Pierce)
 9. Unwanted And Alone (Guess & Lowe)
 10. Pick Me Up On Your Way Down (C. Walker)

- EDWARD D. QUAVE**
WPMP—Pascagoula, Miss.
1. City Lights (R. Price)
 2. Tupelo County Jail (Pierce)
 3. Squaws Along The Yukon (H. Thompson)
 4. He's Lost His Love For Me (K. Wells)
 5. Falling Back To You (Pierce)
 6. Ways Of A Woman In Love (J. Cash)
 7. My Baby's Gone (Louvins)
 8. All Of The Time (F. Husky)
 9. What Do I Care (J. Cash)
 10. Touch And Go Heart (Wells)

- HAPPY WILSON**
WJAZ—Albany, Ga.
1. Half A Mind (E. Tubb)
 2. A New Love (D. Stone)
 3. Sunshine In My Heart (Rich)
 4. Two Tiny Rings (B. Perry)
 5. City Lights (R. Price)
 6. Give Myself A Party (D. Gibson)
 7. Asiatic Flu (S. Lay)
 8. Alabama (D. Stone)
 9. Bird Dog (Everlys)
 10. Lonely Travelin' (L. Lee)

- ANNE FERGUSON**
CFRN—Edmonton, Alta., Can.
1. Squaws Along The Yukon (H. Thompson)
 2. Ways Of A Woman In Love (J. Cash)
 3. Nearest Thing To Heaven (J. Cash)
 4. Blue Boy (J. Reeves)
 5. City Lights (R. Price)
 6. Pick Me Up On Your Way Down (C. Walker)
 7. Invitation To The Blues (R. Price)
 8. Look Who's Blue (D. Gibson)
 9. Billy Bayou (J. Reeves)
 10. Alone With You (F. Young)

- GEORGE KLEIN**
WHEY—Memphis-Millington, Tenn.
1. Ways Of A Woman In Love (J. Cash)
 2. Sorry I Lied (C. Thomas)
 3. Picture (M. Milan)
 4. Sally Jo (B. Gordon)
 5. I'll Make It All Up To You (J. L. Lewis)
 6. Please Please (K. Coburn)
 7. I Got Stung (E. Presley)
 8. Nearest Thing To Heaven (J. Cash)
 9. Going Away To School (W. Mack)
 10. Black Haired Man (Clement)

- SONNY SIEVERS**
KCTI—Gonzales, Texas
1. All Grown Up (J. Horton)
 2. Wherever You Are (Whitman)
 3. All Over Again (J. Cash)
 4. Nothing Can Stop Me (Jones)
 5. I Hate Myself (F. Young)
 6. That's What I Tell My Heart (B. Gallion)
 7. You Don't Want To Hold Me (J. O'Gwynn)
 8. You're Making A Fool Out Of Me (J. Newman)
 9. The Fool And The Angel (B. Helms)
 10. I Don't Care Anymore (Flatt & Scruggs)

- CHUCK OTTE**
KLPW—Union, Mo.
1. Squaws Along The Yukon (H. Thompson)
 2. Give Myself A Party (D. Gibson)
 3. Ways Of A Woman In Love (J. Cash)
 4. Walking The Slow Walk (C. Smith)
 5. City Lights (R. Price)
 6. Would You Care (Browns)
 7. Blue Boy (J. Reeves)
 8. Tupelo County Jail (Pierce)
 9. Alone With You (F. Young)
 10. Devoted To You (Everlys)

- JIMMY SWAN**
WXXX—Hattiesburg, Miss.
1. Two Empty Arms (C. Walker)
 2. Blue Blue Day (D. Gibson)
 3. Invitation To The Blues (R. Price)
 4. Nearest Thing To Heaven (J. Cash)
 5. Talk To Me Lonesome Heart (J. O'Gwynn)
 6. Till I'm The Only One (Wilburns)
 7. Half A Mind (E. Tubb)
 8. Violet And The Rose (Tillis)
 9. Life To Go (S. Jackson)

- DARRELL SNIPES**
WAGS—Bishopville, S. C.
1. Blue Boy (J. Reeves)
 2. All Over Again (J. Cash)
 3. Squaws Along The Yukon (H. Thompson)
 4. Alone With You (F. Young)
 5. City Lights (R. Price)
 6. Rosie Let's Get Cozy (D. Rich)
 7. Look Who's Blue (Gibson)
 8. I Will (F. Husky)
 9. I Can't Help Wondering (K. Wells)
 10. What Do I Care (J. Cash)

- TONY DAVIS**
WGFM—Skowhegan, Me.
1. Bird Dog (Everlys)
 2. It's Only Make Believe (C. Twitty)
 3. Look Who's Blue (Gibson)
 4. Squaws Along The Yukon (H. Thompson)
 5. City Lights (R. Price)
 6. Blue Boy (J. Reeves)
 7. Tupelo County Jail (Pierce)
 8. Devoted To You (Everlys)
 9. What Do I Care (J. Cash)
 10. Hey Sheriff (Rusty & Doug)

- BUCK BENSON**
WLBR—Lebanon, Pa.
1. Is It Right (Lee & Cooper)
 2. My Cajun Baby (C. Butler)
 3. If I Don't Love You (Jones)
 4. Mama And Daddy's Little Girl (Flatt & Scruggs)
 5. John Henry (H. Brown)
 6. All The Good Times (B. Clifton)
 7. Gonna Paint The Town (Stanley Bros.)
 8. Thinkin' About You (M. Wiseman)
 9. Squaws Along The Yukon (H. Thompson)
 10. Why Did You Lie To Me (L. Moore)

- BOB PARDUA**
WFPA—Ft. Payne, Ala.
1. Blue Boy (J. Reeves)
 2. What Do I Care (J. Cash)
 3. Invitation To The Blues (R. Price)
 4. Ways Of A Woman In Love (J. Cash)
 5. Gonna Paint The Town (Stanley Bros.)
 6. City Lights (R. Price)
 7. Nothing Can Stop Me (G. Jones)
 8. That's The Way I Feel (F. Young)
 9. I Will (F. Husky)
 10. I'm A Good Boy (Arnold)

- JACK MORRIS**
KXLA—Pasadena, Calif.
1. Ways Of A Woman In Love (J. Cash)
 2. She Was Only Seventeen (M. Robbins)
 3. Blue Blue Day (D. Gibson)
 4. Alone With You (F. Young)
 5. What Do I Care (J. Cash)
 6. City Lights (R. Price)
 7. Give Myself A Party (D. Gibson)
 8. Squaws Along The Yukon (H. Thompson)
 9. Paul Bunyon Love (Monroe)
 10. Pick Me Up On Your Way Down (J. Howard)

- AL WEAVER**
WKBC—No. Wilkesboro, N.C.
1. Country Music Is Here To Stay (S. Crum)
 2. Cigarettes And Coffee Blues (L. Frizzell)
 3. Billy Bayou (J. Reeves)
 4. Just Another Girl (J. Shepard)
 5. No Love Tonight (C. Belew)
 6. What Do I Care (J. Cash)
 7. Baby I'm Waitin' (C. Butler)
 8. Falling Back To You (Pierce)
 9. That's The Way I Feel (F. Young)
 10. Is It Right (Lee & Cooper)

- CARL STUART**
WAMO—Pittsburgh, Pa.
1. Blue Boy (J. Reeves)
 2. Billy Bayou (J. Reeves)
 3. Theme Of Love (J. Reeves)
 4. Counterfeit Love (J. Horton)
 5. Violet And The Rose (Tillis)
 6. Till I'm The Only One (Wilburns)
 7. Promise Of Things To Come (M. Wiseman)
 8. Guess Things Happen That Way (J. Cash)
 9. All Of The Time (F. Husky)
 10. City Lights (R. Price)

- BILL POWLEY**
WIPS—Ticonderoga, N. Y.
1. Look Who's Blue (Gibson)
 2. Alone With You (F. Young)
 3. Blue Boy (J. Reeves)
 4. Devoted To You (Everlys)
 5. City Lights (R. Price)
 6. Nothing Can Stop Me (Jones)
 7. Bird Dog (Everlys)
 8. Blue Blue Day (D. Gibson)
 9. Nearest Thing To Heaven (J. Cash)
 10. Ways Of A Woman In Love (J. Cash)

- JIM NESBITT**
WYMB—Manning, S. C.
1. Blue Boy (J. Reeves)
 2. Half A Mind (E. Tubb)
 3. Give Myself A Party (D. Gibson)
 4. You're Making A Fool Out Of Me (J. Newman)
 5. All Over Again (J. Cash)
 6. Counterfeit Love (J. Horton)
 7. A Love Was Born (C. Smith)
 8. Falling Back To You (Pierce)
 9. Our First Date (D. Rogers)
 10. Billy Bayou (J. Reeves)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N.Y.



Country Big 10 JUKE BOX TUNES

		Pos. Last Week
1	CITY LIGHTS Ray Price (Columbia 41191)	(2)
2	SQUAWS ALONG THE YUKON Hank Thompson (Capitol 4017)	(4)
3	THE WAYS OF A WOMAN IN LOVE Johnny Cash (Sun 302)	(1)
4	ALONE WITH YOU Faron Young (Capitol 3982)	(6)
5	BLUE BOY Jim Reeves (RCA Victor 7266)	(5)
6	BIRD DOG Everly Brothers (Cadence 1350)	(3)
7	YOU'RE THE NEAREST THING TO HEAVEN Johnny Cash (Sun 302)	(7)
8	BLUE BLUE DAY Don Gibson (RCA Victor 7010)	(8)
9	IT'S ONLY MAKE BELIEVE Conway Twitty (MGM 12677)	(10)
10	PICK ME UP ON YOUR WAY DOWN Charlie Walker (Columbia 41211)	(11)

11. FALLING BACK TO YOU. 12. WHAT DO I CARE. 13. DEVOTED TO YOU. 14. LOOK WHO'S BLUE. 15. TUPELO COUNTY JAIL. 16. INVITATION TO THE BLUES. 17. GIVE MYSELF A PARTY. 18. WOULD YOU CARE. 19. SHE WAS ONLY SEVENTEEN. 20. ALL GROWN UP.

Culligan To Represent Radio Industry At WSM Convention

NEW YORK—Matthew J. Culligan, Executive Vice President of the NBC Radio network will be the main speaker from the broadcasting industry at the 7th annual Country and Western Disk Jockey Festival sponsored by WSM in Nashville, Tenn., Nov. 21-22, it was announced last week by Bob Cooper, General Manager of the station.

In addition to speeches by Culligan and other industry leaders, panel discussions covering industry and individual disk jockey problems will be held, including programming, promotions and the injection of "personality" into programming.

Numerous record companies as well as leaders from the field of music publishing will be in attendance along with over 2500 of the country's Western and Country music disk jockeys.

Highlighting the convention will be the observation of the 33rd anniversary of WSM's "Grand Ole Opry", the "father" of all country music programs, and the largest contributing factor in the emergence of Nashville as the center of country and western music in the country. Now a \$50,000,000 annual business, Western and Country music got its start on national radio when Prince Albert Pipe Tobacco bought a half-hour of "Grand Ole Opry" on NBC in November, 1925. The DeeJay convention will also salute this program which will be celebrating its 1000th commercial broadcast.

Seeco To Band Latin LP's Aimed At U.S. Pop Market

NEW YORK—Sidney Siegel, president of Seeco Records, announced last week that all future albums that have been designed primarily for the Latin market but which have strong sales potential for the U.S. "pop" field will have a special paper band slipped around them with the album title printed in English.

The paper strip resembles the band customarily put round shirts by a laundry. It is two-and-a-half inches wide and will have a yellow background with the printing in either red, blue or black. Siegel stated that marketing surveys have shown these color combinations to be the most eye-arresting.

First three albums to get the special "banding" treatment will be "Dulce Y Sentimental"—"Lush And Lovely", "Joyas Espanolas"—"Spanish Gems" and an LP of the tunes of the great Mexican composer Augustine Lara played by Frederico Moreno Toroba.

Initial run on the bands, according to Siegel, will be five thousand for each album.

Cash Discount For Dealers

PHILADELPHIA, PA. — Paul Knowles, manager of the RCA Victor Record Division of Raymond Rosen & Co., Inc., this city, last week announced that his firm would henceforth give its dealers their additional discount in cash on receipt of orders and before the merchandise is shipped, in lieu of discounting dealers' invoices.

"This," says Knowles, "gives the dealer an additional profit before the merchandise is shipped."

Husky On "Carolina Promenade Party"



GREENVILLE, S. C.—Ferlin Husky, Capitol recording star, joins Bob Poole, emcee of "Carolina Promenade Party", greeting viewers on WFBC-TV. Ferlin was guest star on the popular regional telecast, Saturday night, October 18. He was featured on the one hour show, and later appeared at the Textile Hall Annex in Greenville, to perform for hundreds during the four hour square-dance-show following the telecast.

Capitol Signs Richard Cannon To Recording Pact

HOLLYWOOD — Vocalist Richard Cannon has signed an exclusive recording contract with Capitol Records, it was announced last week by President Glenn E. Wallichs. The big-voiced young singer was discovered by a group of Capitol sales executives at Ben Blue's Supper Club in Santa Monica, Calif. Cannon came to the nitery as a bartender but Blue, an old showman who has started many big stars, soon gave him a featured spot in the club's revue.

Cannon started developing his voice at an early age. With his mother, a missionary, he traveled throughout the South, chanting hymns and spirituals

at stops on their tours. During his high school days in Birmingham, Ala., Cannon fronted his own combo and had a show on a local radio station.

He received a scholarship to study music at Tuskegee College, and received further training at New York's famed Carnegie Hall, under Florence Kytles.

Cannon appeared on the Arthur Godfrey and Ed Sullivan TV shows before moving to Los Angeles where he makes his home with his wife, Lillian.

His first recording, due for release on November 17, was produced in the Capitol Tower by Buck Stapleton.



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

	POS. LAST WEEK
1. CITY LIGHTS	Ray Price (Columbia) (1)
2. BLUE BOY	Jim Reeves (RCA Victor) (3)
3. SQUAWS ALONG THE YUKON	Hank Thompson (Capitol) (4)
4. THE WAYS OF A WOMAN IN LOVE	Johnny Cash (Sun) (2)
5. ALONE WITH YOU	Faron Young (Capitol) (5)
6. TUPELO COUNTY JAIL	Webb Pierce (Decca) (10)
7. WHAT DO I CARE	Johnny Cash (Columbia) (9)
8. PICK ME UP ON YOUR WAY DOWN	Charlie Walker (Columbia) (6)
9. FALLING BACK TO YOU	Webb Pierce (Decca) (8)
10. BIRD DOG	Everly Brothers (Cadence) (7)
11. LOOK WHO'S BLUE.	
12. WOULD YOU CARE.	
13. YOU'RE THE NEAREST THING TO HEAVEN.	
14. INVITATION TO THE BLUES.	
15. GIVE MYSELF A PARTY.	
16. IT'S ONLY MAKE BELIEVE.	
17. BLUE BLUE DAY.	
18. ALL GROWN UP.	
19. HALF A MIND.	
20. THAT'S THE WAY I FEEL.	
21. TILL I'M THE ONLY ONE.	
22. TALK TO ME, OH LONESOME HEART.	
23. SHE WAS ONLY SEVENTEEN.	
24. YOU'RE MAKING A FOOL OUT OF ME.	
25. TOUCH AND GO HEART.	
26. THE VIOLET AND THE ROSE.	
27. NUTHIN' NEEDS NUTHIN'.	
28. ALL OVER AGAIN.	
29. DEVOTED TO YOU.	
30. MY BABY'S GONE.	
31. A WOMAN CAPTURED ME.	
32. GUESS THINGS HAPPEN THAT WAY.	
33. I WILL.	
34. BILLY BAYOU.	
35. LONELY ISLAND PEARL.	
36. I HATE MYSELF.	
37. HEY, SHERIFF.	
38. JEALOUSY.	
39. WHERE WILL MOMMY GO.	
40. NOTHING CAN STOP ME.	
41. ALL OF THE TIME.	
42. WALKING THE SLOW WALK.	
43. COUNTRY MUSIC IS HERE TO STAY.	
44. MY LUCKY FRIEND.	
45. CHANTILLY LACE.	
46. CIGARETTES AND COFFEE BLUES.	
47. COUNTERFEIT LOVE.	
48. BIG WHEELS.	
49. SEND ME THE PILLOW YOU DREAM ON.	
50. HEY, MR. BLUEBIRD; LYING LIPS; I GOT A FEELING; I'LL MAKE IT ALL UP TO YOU; ROCK HEARTS; IT'S SO DOGGONE TOUGH ON ME.	

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221 FRELINGHUYSEN AVE., NEWARK, N. J. BiGelow 3-1155



Country Best Sellers

IN RETAIL OUTLETS

- | | Pos. Last Week |
|--|----------------|
| 1. CITY LIGHTS
Ray Price
(Columbia 41191) | (1) |
| 2. SQUAWS ALONG THE YUKON
Hank Thompson
(Capitol 4017) | (2) |
| 3. THE WAYS OF A WOMAN IN LOVE
Johnny Cash
(Sun 302) | (3) |
| 4. ALONE WITH YOU
Faron Young
(Capitol 3982) | (4) |
| 5. BLUE BOY
Jim Reeves
(RCA Victor 7266) | (6) |
| 6. WHAT DO I CARE
Johnny Cash
(Columbia 41251) | (9) |
| 7. IT'S ONLY MAKE BELIEVE
Conway Twitty
(MGM 12677) | (8) |
| 8. PICK ME UP ON YOUR WAY DOWN
Charlie Walker
(Columbia 41211) | (12) |
| 9. BIRD DOG
Everly Brothers
(Cadence 1350) | (5) |
| 10. FALLING BACK TO YOU
Webb Pierce
(Decca 30711) | (10) |
| 11. TUPELO COUNTY JAIL. | |
| 12. YOU'RE THE NEAREST THING TO HEAVEN. | |
| 13. LOOK WHO'S BLUE. | |
| 14. GIVE MYSELF A PARTY. | |
| 15. WOULD YOU CARE. | |
| 16. BLUE BLUE DAY. | |
| 17. ALL GROWN UP. | |
| 18. TOUCH AND GO HEART. | |
| 19. INVITATION TO THE BLUES. | |
| 20. THAT'S THE WAY I FEEL. | |
| 21. ALL OVER AGAIN. | |
| 22. TALK TO ME OH LONESOME HEART. | |
| 23. THE VIOLET AND THE ROSE. | |
| 24. HALF A MIND. | |
| 25. YOU'RE MAKING A FOOL OUT OF ME. | |
| 26. MY BABY'S GONE. | |
| 27. DEVOTED TO YOU. | |
| 28. I HATE MYSELF. | |
| 29. I GOT A FEELING. | |
| 30. GUESS THINGS HAPPEN THAT WAY. | |
| 31. A WOMAN CAPTURED ME. | |
| 32. TILL I'M THE ONLY ONE. | |
| 33. SHE WAS ONLY SEVENTEEN. | |
| 34. MY LUCKY FRIEND. | |
| 35. NUTHIN' NEEDS NUTHIN'. | |



Country Reviews

A BULLSEYE

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX

BULLSEYE



"PROBLEMS" (1:54)

[Acuff-Rose BMI—Bryant, Bryant]

"LOVE OF MY LIFE" (2:00)

[Acuff-Rose BMI—Bryant, Bryant]

THE EVERLY BROTHERS (Cadence 1355)

"AIN'T I THE LUCKY ONE" (2:14)

[Acuff-Rose BMI—Endsley]

"THE LAST TIME I SAW MY HEART" (2:30)

[Famous ASCAP—David, Bacharach]

MARTY ROBBINS (Columbia 41282)

"BIMBOMBAY" (2:10)

[Planetary ASCAP—Hoffman, Manning, Markwell]

JIMMIE RODGERS (Roulette 4116)

● Expect to see the Everlys, Marty Robbins and Jimmie Rodgers all over the charts with a crop of new hits. (See pop reviews).

"WHAT AM I LIVING FOR" (2:37)

[Progressive BMI—Jay, Harris]

"GOODBYE SUNSHINE HELLO BLUES" (2:30)

[Ernest Tubb BMI—B. T. Tubb]

ERNEST TUBB (Decca 30759)

● Ernest Tubb steps into the wax spotlight once again with his bid for top honors and it looks as tho he'll have two more tunes that'll be battling for high rungs on the sales ladder. "Half A Mind" is his current chart entry and "What Am I Living For" coupled with "Goodbye Sunshine Hello Blues" are the two new contenders. They're two middle beat bluesers that serve as fine vehicles for Tubb's penetrating tones. Top end is the recent Chuck Willis click.

HAWKSHAW HAWKINS
(RCA Victor 7389)

B+ "FREEDOM" (2:03) [Tree BMI—T. Blake] Hawkshaw Hawkins tearfully reflects that he's still in love with the gal altho he now has his 'freedom'. Touching, slow paced piece that the warbler performs with the utmost sincerity.

B+ "I'VE GOT IT AGAIN" (2:29) [Warden BMI—M.&R. Burk] He still has the romantic blues on this end but he sings about it in up tempo style. Powerful two-sider that should follow his "I Don't Apologize" up the charts.

RAY JACKSON
("D" 1025)

B "TEARS OF TOMORROW" (2:33) [Starrite BMI—D. Edwards] Ray Jackson, whose "Texas Vs. Alaska" was a topic of conversation among the deejays, hands in a convincing performance on this moderate paced lover's lament.

B "ECHO MOUNTAIN" (1:58) [Starrite BMI—R. Jackson, J. Reddell] The side is a pleasant sentimental lilter that Jackson spins in most attractive fashion. Both lids rate a heap of deejay attention.

LEON MCAULIFF
(Dot 15845)

B+ "THERE'S THAT SMILE AGAIN" (2:20) [Open Road BMI—G. Davis, J. Reeves] Leon McAuliff sends up one with click potential. It's a lilting, ultra-lovely romantic weeper that the songster-polishes off with finesse. Pop-flavored vocal and musical assist makes this a dual-mart threat.

B+ "JOHNNY CAKE ROAD" (2:07) [Cimarron BMI—B. Kocur] Under side is a delectable pop-country novelty that bounces along in happy-go-lucky manner. Cute coupler.

HANK MIZELL & JIM BOBO
(Eko 506)

B "WHEN I'M IN YOUR ARMS" [Gene Parsons BMI—Mizell, Bobo, Simonton] Hank Mizell and Jim Bobo send up an impressive bit of harmonizing on this contagious romantic waltzer. Deck should grab off a heap of airplay.

B "JUNGLE ROCK" [Gene Parsons BMI—Simonton, Mizell, Bobo, Collins] Bottom side is a tantalizing rocker with Mizell in the solo spotlight. Solid, all-market driver that's gonna make the jukes jingle with excitement. Could happen.

MONA KERRY
(Mar-Vel 1500)

B "MY HEARTACHES STARTED WITH YOU" (2:42) [Hits Of Tomorrow BMI—M. Kerry] Mar-Vel introduces a newcomer to waxdom, Mona Kerry, who impresses on her debut offering. The gal, along with an appealing background supplied by Red Wells and his Caravans from St. Louis, hands in a feelingful reading on a chart-contending, middle beat romantic weeper.

C+ "HALF MOON" (2:29) [Hits Of Tomorrow BMI—M. Kerry] This half the 'country girl from Shreveport, La.' sings with the utmost sincerity on another moderate paced lover's lament.

DEWEY STONE
(Wonder 7221)

B+ "A NEW LOVE" [Wonder BMI—D. Stone] The smooth tones of country-pop song stylist, Dewey Stone, make for a listening treat on his Wonder bow. It's a very pretty, two-market rock-a-ballad that Stone and a chorus carve out in flavorful style.

C+ "ALABAMA" [Wonder BMI—D. Stone] Stone sings about his favorite state as he light-heartedly zips over this fetching bouncer.

JIMMY HAGGETT
(Caprock 107)

B+ "ALL I HAVE IS LOVE" (2:30) [Larrah BMI—Thornton, Haggett, Morris] Here's one that could turn out to be a real attention-getter. Jimmy Haggett, and a vocal crew, softly spins a persuasive, middle beat romantic offering. Deck has a catchy instrumental pause with a continuing rhythm. Keep close tabs on it.

C+ "WITHOUT YOU" (2:40) [Larrah BMI—Haggett, Mason] Under portion is a pleasant slow paced love lilter that Haggett wraps up with warmth and sincerity.

MARV AND PATTY
(MGM 12728)

B+ "CAN I COUNT ON YOU" (2:13) [Charlene BMI—Rainwater] The twosome that had the two-sided chart-rider, "Two Fools In Love" and "Because I'm A Dreamer", Marvin Rainwater and sister Patty, could repeat that success here. It's a charming blending of vocal talents on an inviting, up beat romantic affair.

B "LET ME LIVE AGAIN" (2:19) [Charlene BMI—M. & R. Rainwater] Another strong chart contender is this easy-on-the-ears waltzer with tear-compelling love lyrics. Deejays take note!

LONZO AND OSCAR
(Starday 404)

B+ "HAVE A LITTLE FAITH IN ME" (2:34) [Lonzo & Oscar BMI—T. Hill] Opry comics, Lonzo and Oscar demonstrate their grade "A" 'straight singing' talents as they take an appealing bow on the "D" label. It's a shuffling romantic affair smoothly etched by the twosome.

B+ "DEEP THINKING" (2:19) [Starday BMI—Stumpf] The boys again put their hearts into their delivery of a slightly up tempo romantic-blues and the end result is another top calibre waffle.

HARRY CHOATES
("D" 1023)

B "ALLONS A LAFAYETTE" (2:40) [Starrite BMI—B. Dee] The cajun music lovers are sure to take a liking to this engaging, quick paced, mostly instrumental outing by Harry Choates. Deck could win Harry many new fans.

C+ "DRAGGIN' THE FIDDLE" (2:30) [Starrite BMI—B. Dee] Under half is instrumental all the way as Choates gleefully glides over an up beat ear-pleaser. Bright performance.

THE BLACKWOOD BROTHERS QT. (Sacred)
(RCA Victor 7383)

B+ "THERE IS A GOD" (2:05) [Gospel Qt. BMI—B. Abner] This steady-beat inspirational piece is treated to a wonderfully moving reading by the Blackwood Bros. Qt. Stellar waxing.

B+ "ONE BY ONE" (3:08) [Vern BMI—M. Pack, J. Davis] The group turns in a beautiful job on this poignant, slow moving affair. An oft-recorded tune that serves as a perfect companion piece for the upper end.

THE STANLEY BROTHERS
(King 5155)

B+ "SHE'S MORE TO BE PITIED" (2:10) [Lois BMI—R. Rakes] The Stanley Brothers relate the sad tale of a gal whose young life has been wrecked by honky-tonkin'. Potent, up tempo, 'pure country' item that could break into the hit listings. Watch it closely.

B "TRAIN 45" (2:30) [Lois BMI—R. Rakes] This end, except for a few lines, is an enticing 'hill' instrumental that rolls along at a quick clip. Excellent string backdrop supplied by the Clinch Mountain Boys on both halves.

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BY THE WEHLIN COUSINS
ON CLARO

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Flagship # 109
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Country Round Up

Texas State Fair authorities are still beaming (as is the Jubilee's television sponsor, the makers of Dickies work and casual clothes) over Red Foley's crowd-pulling power at that big annual event. Dickies, whose home office is in nearby Fort Worth, put plenty of on-the-fairgrounds exploitation behind the appearance of Foley & Co.

Carla Rowe of Portland, Ore., and her guitar-playing husband, a crew-cut lad named Bobby Gibson, are the most recent additions to Top Talents booking stable. The young pair played last week at the Beacon Club in Casper, Wyo.

June Carter and Eddy Arnold were "Jubilee U.S.A.'s" principal guests Nov. 1st, with Brenda Lee and Cookie McKinney due to head up a half-hour version of the Junior Jubilee on ABC-TV Nov. 7th. "The Bobby Lord You've Never Heard Before" is the theme of Columbia's promotion behind Bob's soon-to-be-DJ-previewed "What I've Learned," which borders on an inspirational theme in much the same manner as "A Satisfied Mind." Flip is "Walking Alone".



EDDY ARNOLD

Merle Lindsay, and his 10-piece 'Jubilee Band' of Oklahoma City, will be playing at Nashville's deejay convention, Sat. Nov. 22nd at the Andrew Jackson Hotel. Merle expects to make his Mercury bow on or around Nov. 5th. Parties interested in booking the group can contact Mgr. C. H. Phillips, care of Talent Agencies, Lindsayland Ballroom, 311 S. Klein, Oklahoma City, Oklahoma.

Congratulations to Wally Fowler, who on Fri. nite, Nov. 7th, celebrates the 10th Anniversary of his 'All Nite Singing'. The festivities for the big gospel and spiritual group, which has been covered in many of the nation's top newspapers and magazines, will be held in Nashville's Ryman Aud. (which was the site of his 1st All-Nite Sing). A regular feature on Fowler's weekly TV program originating in Birmingham, Ala. are the Johnson Sisters, Anna, Mary, Margaret & Judy. In Fowler's Calvaleers Qt. are Dock Riddle, Jimmy Mays, Bill Snider, Ellis Hill and pianist Charlie Goodwin.

On the 1st of Oct. WABB-Mobile, Ala. began broadcasting live from 8:00 to 9:00 P.M. nitely, except Sun., from 'Radio Ranch'. General Mgr. of WABB,



BRENDA LEE

Robert E. Cobbins, notes that on opening nite, and every nite thereafter, the house was packed with folks coming from far and wide to see and hear the Dixie All Stars led by Don Davis, formerly of the "Opry." The show's M.C. is Tom Reeder who also runs the big 12:00 noon to 6:00 P.M. daily country show on WABB. Cobbins adds that since the purchase of WABB, in April, by Cy Blumenthal, c&w music, thru the great help of Reeder, has risen to tremendous proportions in the area, as evidenced by the 'Radio Ranch' venture. Other stations owned and operated by Blumenthal include KCKN-Kansas City, Mo., WHHM-Memphis, Tenn., WCMS-Norfolk, Va. and WARL-Arlington, Va.

Jim Clark, Music Director and deejay with WARL-Arlington, Va. and WTTG-TV-Washington, D. C. infos that Decca's Patsy Cline has been added as a regular member to the cast of Don Owen's "T.V. Jamboree" on WTTG-TV. The other regulars include Dot's Vernon Taylor, Mercury's Luke Gordon and The Blue Grass Champs from the Arthur Godfrey show, along with surprise guests from time to time. Added features are Tommy Casassa, new teenage wax artist, and Terry & The Pirates for a dash of r&r. Clark handles the commercials. Patsy's waxing of "If I Could See The World (Through The Eyes Of A Child)" was picked as the record-of-the-month by Washington's platter spinners and she received a certificate from the boys for the honor.

Tillman Franks notes that the KWKH-Shreveport "Louisiana Hayride" will be back at the Municipal Aud. in Shreveport. The Nov. 1st broadcast emanated from the City Aud. in Beaumont, Texas.

Gene Davis recently began an early morning, 5:15 to 6:00 show over KMUS-Muskogee, Okla. He's spinning the c&w disks, and giving out with farm & market, and local and national news. He sends out his request for news and records of c&w and middle-of-the-road artists. Davis, the KMUS-Farm Director, is a former King wax artist and is co-cleffer, along with Jim Reeves of Leon McAullife's Dot slicing, "There's That Smile Again."

The Nov. sked, the 1st thru the 29th, for RCA Victor's Blackwood Bros. Qt. includes dates in Ala., Ark., Miss., Texas, Colo., N.C., S.C. and Tenn.



MERLE LINDSAY

Lou Epstein, who runs the Jimmie Skinner Music Center in Cincinnati, types that he, Jimmie, Connie Hall, Rusty York and Ray Lunsford were in Nashville recently to cut a new Mercury session. York was on hand to help out on guitar and duets. Skinner and the gang appeared on the Fri. nite "Opry Frolics", The Hank Snow show, Ernest Tubbs' "Midnight Jamboree" and all the deejay programs. Jimmie was there to plug his new Mercury LP, "Songs That Make The Juke Box Play" and to note that he'll have a new single out soon. Epstein adds that the Music Center's c&w mail order business has picked up considerably.

Ralph E. Stevens, General Mgr. of Ridgecrest Records items that Bill Tyler and the Circle T Ranch Boys, with Wilma May of Cedar Rapids, Iowa, have just signed a 2 year pact with the Ridgecrest Records and Talent Management System of LaGrange, Ill. Bill has waxed 2 self-penned tunes tagged "Please Forgive Me Darlin'" and "Blue Dawn."

MGM Records, hotter than a pistol pop-wise, is doing just about the same in the c&w category. Jim Vienneau tells us that the Jimmy Newman bow,

"You're Making A Fool Out Of Me", is the side that's busting wide open in the sales dept. and'll make excellent company for Conway Twitty's "It's Only Make Believe" and Marvin Rainwater's "Nuthin' Needs Nuthin'." Rainwater is out with another brother-sister, Marv & Patty duet. Tunes are "Can I Count On You" and "Let Me Live Again."

A few jots from the Jim Denny Artist Bureau to the effect that Jim and Owen Bradley flew into New York for a few days recently; Lucky Moeller out on a booking trip; Webb Pierce and Carl Smith returning from a highly successful trip thru the Northwest—the date in Spokane, Wash. drawing, 7,600—twice what was expected, and Minnie Pearl winging to Cuba for a short vacation after a real, successful fair season. Home-town boy, Gary Williams, was in to see the Spokane show.



WALLY FOWLER

A gentleman who observes talent very closely from television and records is Vince Schulting of the Melody Mill Ballroom in Dubuque, Iowa. Schulting called W. E. Moeller of the Jim Denny Artist Bureau to set in some of the latest discoveries on television and arrangements were made for a two day stand with little 8 year old Cookie McKinney and 12 year old Bucky Wilkin. Both of these artists were on the Red Foley "Junior Jubilee." The dates proved to be very successful.

Mercury's George Jones recently inked an exclusive management contract with John Kelly's 'World Famed Attractions'. Kelly adds that he's real pleased with the reaction to Stonewall Jackson's (whom he manages) Columbia slicing of "Life To Go". Jocks wanting copies of the disk can have 'em by writing to Kelly at 319 7th Ave. N., Nashville, Tenn.

Johnny Bailes, WJAT-Swainsboro, Ga. advises that for the past 4 years the Nancy Aud. has not been open for bookings because of the weekly Sat. nite show. The show was discontinued as of Oct. 25th and the auditorium'll be available for bookings, either on a flat rental or percentage basis, on Sat. nite, beginning Nov. 8th.



JOHNSON SISTERS

Al S. Brock pens that WTAL-Tallahassee, Fla. has moved into new quarters and are well equipped to give out with the best service. Al sends along his thanks for the diskery's c&w and gospel service and would appreciate many more for his daily, 2 hour, Mon. thru Fri. and 5 hour, Sat. shows.

Marvin Deane, Cadence promotion man, up to the offices with The Everlys latest, "Love Of My Life" and "Problems." Marvin's predicting another two-sided smasher for the boys.

Another jock sending out his plea for more c&w waffles, for his daily, 2 hour disk show, is Gordon Howe, WKAL-Rome, N.Y.

Congrats to Clarence Kneeland, WICH-Jewett City, Conn. who recently celebrated his 9th anniversary on the air in the Eastern Conn. and Western R.I. area. During that time he's had show on WERI-Westerly, R.I., WPCT-Putnam, Conn. and WICH.

Bud Baily Personal Mgr. for Columbia's Billy Walker notes that Billy's chart-rider "It's So Doggone Tough On Me" is breaking big in Kansas City, Mo. and Omaha, Neb. Besides his appearances on the "Jubilee, U. S. A." he recently did shots at the Beacon Club in Casper, Wyo. and the M-B Corral in Wichita Falls, Texas.

Bill Anderson, WJJC-Anderson, S.C. deejay and cleffer of the "City Lights" smash expects a soon-due self-penned Decca release. Both tunes, tagged "Inspiration" and "That's What It's Like To Be Lonesome", belong to Buddy Killen's Tree pubbery.

Jack Swanson pens that any country jock wanting a copy of Canada's big country tune, "Josephine", by Bob King on Victor, can have same by writing to him at San-Lyn Music, 414 Cortland Ave., Syracuse 5, N.Y. Jack adds that Bob's "Let's Make A Fair Trade" is still receiving lotsa spins.



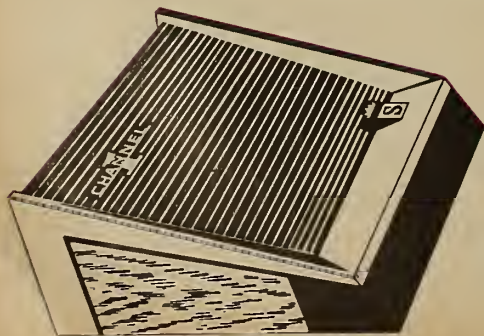
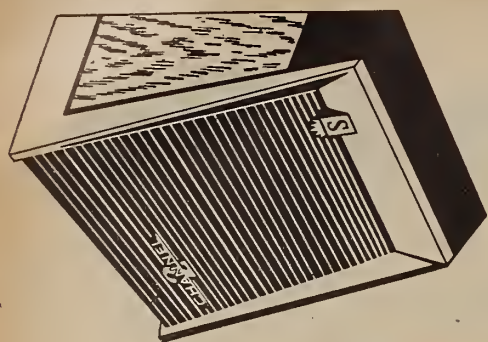
BOB KING

Bill Mack infos that he resigned his position at KWFT-Wichita Falls, Texas to accept a more lucrative one at KDAV-Lubbock, Texas. Bill sez that over 15,000 folks have joined KDAV's (a strictly c&w music station). He's also entering the radio transcription business.

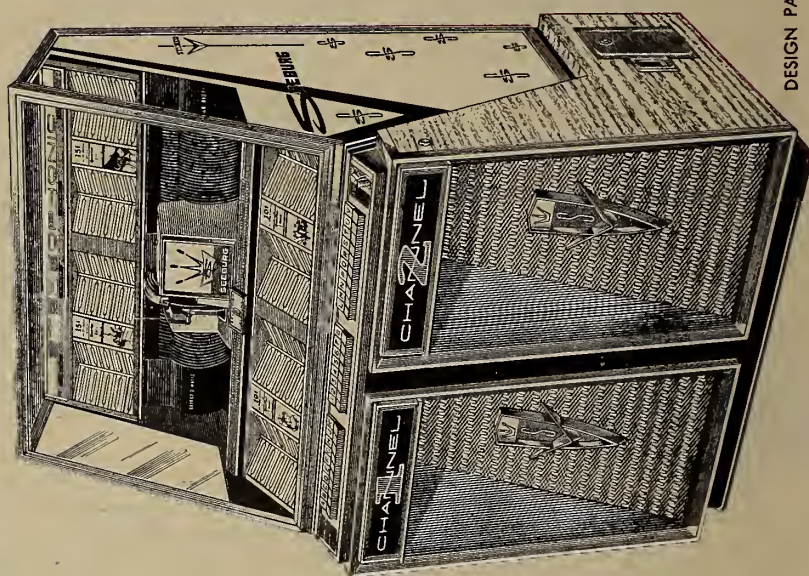
The Ervin Kids, Patricia, Shirley and Sammy, along with the 3 Cases, Jerry, Johnny & J. C., all from the "Red River Jamboree", Paris, Texas, were recent guests on the Hudson Bros. K TEN-TV-Ada, Okla. show. Carl Blankenship, c&w entertainer and head of Razorback Records, was a recent guest on the "Jamboree" plugging Vernon Stewart's "I'll Still Love You" and "I'm Tired Of Making Believe" and Billy Parks' "Four Leaf Clover" and "Why Do I Keep On Crying".

Ramblin' Lou' has added another daily hour to his schedule. He's on from 5:45 to 9:00 A.M. and now 11:00 to 12:00 noon on WJL-Niagara Falls, N.Y. Thus giving him 4 hours daily and 5 on Sat. He just finished a week tour of Ontario with Uncle Charlie Babcock. Using 10 entertainers and playing to 3,000 customers he covered over 2,000 miles. He also had a full house for a recent Porter Wagoner-Louvin Bros.-Mother Maybelle Carter show at the State Theatre in Niagara Falls.

We take this opportunity to extend our heartfelt sympathies to the family and friends of Ray Rainwater, whose wife, Barbara passed away unexpectedly last week.



HEAR SEEBURG STEREO EVERYWHERE IN THE LOCATION



HEAR AND SEE THE REALISM OF THE
FIRST COMPLETELY INTEGRATED
STEREO MUSIC SYSTEM
AT YOUR SEEBURG DISTRIBUTOR

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
THE SEEBURG CORPORATION
Chicago 22, Illinois

*America's Finest and Most
Complete Music Systems*

DESIGN PATENT PENDING



Man of the Week



JOE WESTERHAUS

Joseph George Lewis Anthony Westerhaus actually started in the coin machine business when he was 10 years old. At that tender age he helped Joseph Westerhaus, Sr., his dad, repair machines.

"And", he recalls, "my dad would say, 'if you can fix 'em, you can keep 'em.'"

"This business", says Joe Westerhaus of the well known firm of Westerhaus Amusements of Cheviot, Ohio, "was a real brain-busting headache many times in the past. But", he adds, "I just love it. I love the excitement and the thrills associated with new products. I'm fascinated, as I look back over the years, at the rapid development and growth of the industry."

Joe's dad started operating in 1909. Joe, instead of entering right into the industry when he grew up, took a job driving a bread truck. When Joe, Sr. died in 1934, Joe, Jr. had his hands full trying to find his dad's locations. His dad kept all his records in his head. Joe continued driving the bread truck during the day and operated at night. This went on for about six months.

By 1935, Joe had built up a nice route. He then entered into the industry full time. Joe recalls the big floods of '37 when he lost over \$10,000 worth of equipment. But he kept right on. He was now completely sold on this business. By 1941, just before War II, Joe had 25 employees working for Westerhaus Amusements.

In 1942 Joe became a rebuilder of pinballs. He won an outstanding reputation for the fine games he re-vamped. He was among the very first to feature four color process advertisements to show his games in full, natural colors.

In 1946, with the large manufacturers returning to games production, Joe halted his rebuilding business. From that year on Joe Westerhaus concentrated on operating. He has purchased many routes while building his operating business. He has developed many outstanding, efficient operating methods.

He is the father of four boys and two girls ranging in age from five to twenty years. His two oldest attend Northwestern University in Evanston, Illinois. He is tremendously proud of his family. Joe is a real family man.

"My first love", concludes Joe Westerhaus regarding this industry, "has always been operating. And", he adds, "looking back over the past, I've no regrets. It's a great business. I'm happy to be a part of it."

Loans and Bonuses

One of the operators' most serious problems at this time is acknowledged to be demands of locations for "loans" or outright payment of "bonuses."

Operators, when discussing this condition, tie the two together. However, in our observation, there is quite a distinct separation.

Let's take up the question of "bonuses" first. This is a vicious and highly reprehensible device conceived by certain operators who needed a substitute for salesmanship in order to secure, either a new location, or "take away" an established spot. There is no excuse for its existence. It should be eliminated. Like all vicious practices, these "bonus" offers, in many instances, force the legitimate operator to meet this unfair and unethical competition to retain his own location—or completely eliminate him from securing new locations. These tactics add to operational costs, and can only lead to financial disaster.

The matter of "loans," however, is to be viewed in a different light. The consensus among operators themselves is split. Some think this situation is a legitimate part of operating their business, and can be tolerated and coped with, as it serves a practical purpose. Others view it dimly, pointing out that

they are operators of coin machines, and are not in the banking business. However, others feel a moderate loan tends to solidify their position with their good customers. Ray Erfle, Philadelphia banker presents his views in the October 25 issue of *The Cash Box*. He states, "The biggest problem against loans to locations is the availability of funds." He then explains his bank's method of arranging these matters with his operator customers. "We get a credit application from the location owner, but have the note endorsed by the operator," advises Erfle.

The weakness of this method, as far as operators are concerned, is where they are not getting bank assistance. This operator may be in a tight cash position, and any further demands on his liquid cash may put him in an untenable position. However, "loans" can be viewed as part of the business of conducting an operation, for which the operator might be temporarily embarrassed, but hardly ever hurt.

To be practical, however, this condition exists. The operator in most instances, can tolerate "loans," but every effort should be made to eliminate the vicious and harmful practice of handing out "bonuses."

This Week
at Your Rock-Ola
Distributor's Showroom
See and Hear Why...

ROCK-OLA

sets

the

tempo

of the Industry

with the

Phonograph Line

of '59



All Rock-Ola Distributors Welcome You to See the Phonograph Line of '59 on

ROCK-OLA DAYS

November 2nd through November 8th

UNITED STATES

A M A Distributors, Inc.
601 South Broad Street
New Orleans, Louisiana

Amusement Distributors, Inc.
1615 St. Emanuel
Houston, Texas

Automatic Games Supply Co.
1934-38 University Avenue
St. Paul, Minnesota

Automatic Music Company
1214 West Archer Street
Tulsa, Oklahoma

Badger Novelty Co., Inc.
2546 N. 30th Street
Milwaukee, Wisconsin

Border-Sunshine Novelty Co.
2919 4th Street, N. W.
Albuquerque, New Mexico

H. M. Branson Distributing Co.
811 East Broadway
Louisville, Kentucky

H. B. Brinck
825 East Front Street
Butte, Montana

Calderon Distributing Co., Inc.
433 N. Alabama
Indianapolis, Indiana

Capitol Music Distributing Co.
135 East Amite Street
Jackson, Mississippi

City Music Company
624 West Washington Street
Phoenix, Arizona

Coin Automatic Distributing Co.
241 West Main Street
Johnson City, Tennessee

Fabiano Amusement Company
109 Liberty Avenue
Buchanan, Michigan

Fabiano Sales & Service Company
7001 Fenkell Avenue
Detroit, Michigan

Franco Distributing Co., Inc.
24 North Perry Street
Montgomery, Alabama

General Music Sales Co., Inc.
245 W. Biddle St.
Baltimore, Maryland

Hallgren Distributors, Inc.
1626 Third Avenue
Moline, Illinois

H. Z. Vending & Sales Co., Inc.
1205 Douglas Street
Omaha, Nebraska

Lake City Amusement Co., Inc.
4533 Payne Avenue
Cleveland, Ohio

Paul A. Laymon, Inc.
1429-31 West Pico Blvd.
Los Angeles, California

B. D. Lazar Company
1635 Fifth Avenue
Pittsburgh, Penna.

LeSturgeon Distributing Co.
2828 South Boulevard
Charlotte, North Carolina

Modern Distributing Company
3222 Tejon Street
Denver, Colorado

Overland Music, Inc.
6309 Mountain Blvd.
Oakland, California

Pan American Sales Co., Inc.
812 South Presa Street
San Antonio, Texas

Patton Music Company
611 Eye Street
Modesto, California

Puget Sound Novelty Co., Inc.
114 Elliott Avenue, West
Seattle, Washington

Robinson Distributing Co.
335 Edgewood Avenue, S. E.
Atlanta, Georgia

J. Rosenfeld Company
4701 Washington Blvd.
St. Louis, Missouri

Ross Distributing Company
3401 N. W. 36th Street
Miami, Florida

Ross Distributing Company
90 Riverside Avenue
Jacksonville, Florida

Royal Distributing, Inc.
3726 Kessen Avenue
Cincinnati, Ohio

S & H Novelty Company, Inc.
1406 Texas Ave.
Shreveport, La.

S & M Distributing Co., Inc.
1074 Union Avenue
Memphis, Tennessee

Sanders Distributing Co.
415 Fourth Avenue, South
Nashville, Tennessee

Scott-Crosse Company
1423 Spring Garden Street
Philadelphia, Penna.

Scott-Crosse Company
330 East Locust Street
Scranton, Penna.

Seacost Distributors, Inc.
1200 North Avenue
Elizabeth, New Jersey

Dan Stewart Company
140 East 2nd South Street
Salt Lake City, Utah

N. J. Steinke Company
731 Main Street
Buffalo, New York

Superior Music Company
128 Kent Street
Hartford, Connecticut

Uni-Con Distributing Company
3410 Main Street
Kansas City, Missouri

Walbox Distributing Company
3909 Main Street
Dallas, Texas

Western Distributors
1226 Southwest 16th Avenue
Portland, Oregon

World Wide Distributors, Inc.
2330 North Western Avenue
Chicago, Illinois

HAWAII

Automatic Vending Machine Co.
583 California Avenue
Wahiawa, Oahu, Hawaii

CANADA

Jack L. Howey
Bay Cliff Inn
Milford Bay, Ont., Canada

Lawrence Novelty Company
540 Boucher Street
Montreal, Que., Canada

William Pound Agencies, Ltd.
St. John's, Newfoundland, Canada

A. Pullmer Company
145 Scotla Street
Winnipeg, Man., Canada

Select Music Company
1803 Commercial Drive
Vancouver, B. C., Canada

Van Dusen Brothers
10528-123rd Street
Edmonton, Alberta, Canada

Van Dusen Brothers
723-10th Avenue
Calgary, Alberta, Canada

ROCK-OLA

Manufacturing Corporation

800 N. Kedzie Ave., Chicago 51, Illinois

GREATEST NAMA SHOW SET IN ST. LOUIS

More Than 130 Exhibitors Showing To 7,000 Visitors

ST. LOUIS, MO.—More than 130 exhibitors are showing the latest vending machines, products, parts and services at what is called the "greatest vending" show, taking place at the Kiel Auditorium, this city, from November 2 thru November 5.

It is expected that N.A.M.A. (National Automatic Merchandising Association) will play host to some 7,000

guests during its annual Exhibit and Convention.

In addition to the exhibits, the association has lined up a program of talks, clinics and panel presentations for its 12th annual Convention which association officials feel will "pay year-long dividends in practical information and in contacts with all the people in the industry."

The Program:

Sunday, November 2:

12:30 p.m. Annual Meeting, President's Address, and election of Directors.

1:30 p.m.-6 p.m.: Exhibit open.

Monday, November 3:

9:30 a.m. "You Are Losing Money And Don't Know It." (Speaker: Dr. Philip Bradley, Economic Consultant. Discussion of Operating Ratio Survey and model operator accounting methods.)

"Selling Vending Services." (A panel of leading industry salesmen discusses the most effective methods for selling new locations.)

"Location's Eyeview of Vending." (Speaker: R. A. Burns, Employee and Community Relations Manager, General Electric Company, West Lynn, Mass. A plant manager's view of operator services.)

11:20 a.m. "The Man With a Miracle." (Annual Coca-Cola film slide presentation, with emphasis on public health practices in food vending.)

12:05 p.m. Keynote address by William A. McDonnell, president of the U. S. Chamber of Commerce.

12:30 p.m.-5:30 p.m. Exhibit Open.

7:30 p.m.-9:20 p.m. Coffee Clinic. (Demonstration on coffee making—powder, liquid concentrate and fresh brew by the Coffee Brewing Institute. Four simultaneous discussion groups follow the demonstration.)

9:30 p.m.-11:30 p.m. Personnel relations clinic. (Discussion of latest personnel and labor union developments. Speaker: Dr. Benjamin Werne.)

Tuesday, November 4:

9:30 a.m. "Written Contracts—Good or Bad." (Pro and con discussion on written contracts, with distribution of sample material.)

"Problems of the Automatic Merchandising Industry." (A look at vending today by an outstanding industry leader. Speaker: Aaron Goldman, President, The G. B. Macke Corporation, Washington, D. C.; Past President, N.A.M.A.)

"The Future of Automatic Merchandising." (An expert appraisal of vending tomorrow. Speaker: Harold Roth, Continental Vending Machine Corporation, Westbury, New York.)

"Automatic Feeding Panel." (Discussion of all aspects of automatic feeding by expert industry spokesmen.)

"The Tobacco Industry Reports." (Speakers: James P. Richards and Dr. Robert Hockett of the Tobacco Institute, New York City, present latest research findings.)

12-12:30 p.m. "Have You Had a Profitable Idea Lately?" (Speaker: G. Herbert True, Vice President, Creative Planning, Institute of Visual Research.)

12:30 p.m.-5:30 p.m. Exhibit Open.

7:30 p.m.-9 p.m. Cigarette Clinic. (Discussion of advertising subsidies, equipment and personnel problems and meeting the package deal. Panel of top industry leaders.)

9 p.m.-11 p.m. Clinic for medium-size and small operators. (Equipment, financing, personnel and specialization vs. full-line vending will be covered.)

9 p.m.-11 p.m. Food preparation clinic. (American Institute of Baking and U. S. Slicing Company demonstrators show ways to improve service and economize too.)

Wednesday, November 5:

9:15 a.m. Sanitation Practices Clinic. (Experts discuss effective personnel training and machine servicing.)

9:15 a.m. Shop Maintenance and Repair Clinic. (Maintenance equipment needs and recruiting the best personnel. What the experts recommend.)

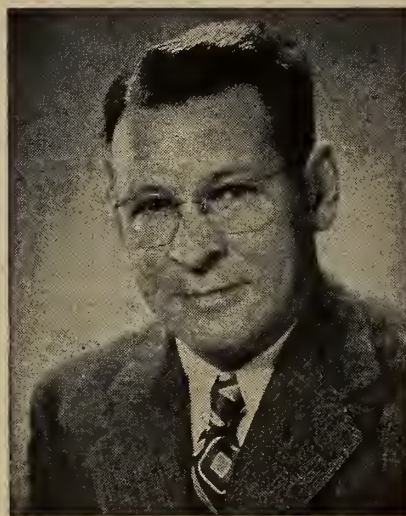
10:25 a.m.-11:30 a.m. Food Vending Clinic. (Experts present ideas on sources of supply and use of commissaries.)

10:25 a.m.-11:30 a.m. Servicemen Selection, Training and Compensation Clinic.

7 p.m. Annual Banquet. (Entertainment courtesy of Philip Morris Company. Presentation of Scheuer, Mill and Chambers Awards.)

Rock-Ola Distribs Show New "Tempo" 1959 Line Of Phonos

Week Of November 2 Will Be "Open House" Thruout The Nation. All Ops Invited To Showrooms To See The 1959 "Tempo" Line



DAVID C. ROCKOLA

CHICAGO—Starting Sunday, November 2, distributors for Rock-Ola Manufacturing Company, Chicago, will be showing the new 1959 Rock-Ola line of phonographs to operators thruout the nation.

Named the "Tempo", Rock-Ola's new line is described as the most beautiful ever produced by this firm.

"Our distributors will hold open house throughout this entire week," stated David Rockola, president of the manufacturing firm, "and they all join me in inviting every operator to visit their showrooms to see our most outstanding 1959 line."

Distributors who are participating in the Rock-Ola week are: (listed alphabetically) AMA Distributors, Inc., New Orleans, La.; Amusement Distributors, Inc., Houston, Tex.; Automatic Games Supply Co., St. Paul, Minn.; Badger Novelty Co., Inc., Milwaukee, Wis.; Border-Sunshine Novelty Co., Albuquerque, N.M.; H. M. Branson Distributing Co., Louisville, Ky.; H. B. Brink, Butte, Mont.; Calderon Distributing Co., Inc., Indianapolis, Ind.; Capitol Music Distributing Co., Jackson, Miss.; City Music Co.,

Phoenix, Ariz.; Coin Automatic Distributing Co., Johnson City, Tenn.; Fabiano Amusement Co., Buchanan, Mich.; Fabiano Sales & Service Co., Detroit, Mich.; Franco Distributing Co., Inc., Montgomery, Ala.; General Music Sales Co., Inc., Baltimore, Md.; Hallgren Distributors, Inc., Moline, Ill.; H. Z. Vending & Sales Co., Inc., Omaha, Neb.; Lake City Amusement Co., Inc., Cleveland, O.; Paul A. Laymon, Inc., Los Angeles, Calif.; B. D. Lazar Co., Pittsburgh, Pa.; LeSturgeon Distributing Co., Charlotte, N. C.

Also: Modern Distributing Co., Denver, Colo.; Overland Music Co., Inc., Oakland, Calif.; Pan American Sales Co., Inc., San Antonio, Tex.; Patton Music Co., Modesto, Calif.; Puget Sound Novelty Co., Inc., Seattle, Wash.; Robinson Distributing Co., Atlanta, Ga.; J. Rosenfeld Company, St. Louis, Mo.; Ross Distributing Co., Miami, Fla.; Ross Distributing Co., Jacksonville, Fla.; Royal Distributing, Inc., Cincinnati, O.; S & H Novelty Co., Inc., Shreveport, La.; S & M Distributing Co., Inc., Memphis, Tenn.; Sanders Distributing Co., Nashville, Tenn.; Scott-Crosse Co., Philadelphia, Pa.; Scott-Crosse Co., Scranton, Pa.; Seacoast Distributors, Inc., Elizabeth, N. J.; Dan Stewart Co., Salt Lake City, Utah; N. J. Steinke Co., Buffalo, N. Y.; Superior Music Co., Hartford, Conn.; Uni-Con Distributing Co., Kansas City, Mo.; Walbox Distributing Co., Dallas, Tex.; Western Distributors, Portland, Ore., and World Wide Distributors, Inc., Chicago, Ill.

In Canada: Jack L. Howey, Milford Bay, Ont.; Lawrence Novelty Co., Montreal, Quebec; William Pound Agencies, Ltd., St. John's, Newfoundland; A. Pullmer Co., Winnipeg, Man.; Select Music Co., Vancouver, B. C.; Van Dusen Brothers, Edmonton, Alberta; and Van Dusen Brothers, Calgary, Alberta.

In Hawaii: Automatic Vending Machine Co., Wailua, Oahu.

You'll Love the way it plays and pays!

UNITED PHONOGRAPH MODEL UPB-100

Mechanically correct... beautifully styled... in colors that blend into every decor... delivering richest high-fidelity sound... the new UPB-100 offers the soundest investment an operator can possibly make in coin-operated music equipment. For long-lasting harmony between operator and location... for continuous profits year after year, cover your territory with Music by United. Write for details.

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A. B. T. GUESSER SCALE

EXPORT MODEL & DOMESTIC MODEL
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A.B.T. Rifle Sport Gallery
Kicker & Catcher
A.B.T. Challenger
Pace Aristo Scale

Manufacture and Sales
J. F. FRANTZ MFG. CO.
1940 W. LAKE ST., CHICAGO 12, ILL.
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Full line of Parts at all times. Repairs and Reconditioning on all A.B.T. equipment.

Music Ops Of New York Celebrate 21st Anniversary

NEW YORK — The Music Operators of New York celebrated its 21st anniversary at its annual banquet on Saturday, October 25, at Ben Mak-sik's Town and Country, Brooklyn.

The largest night club in the New York City area was almost completely crowded as about 1000 operators, guests, coinmen and record company executives attended the affair.

After conducting previous MONY affairs at New York hotel ballrooms it was decided by MONY brass to provide a change in atmosphere. A complete new format was arranged whereby, in addition to a setting of one of the most glamorous night clubs in the country, there were no record artists on hand to entertain, nor were there any speeches, not even one of welcome.

In the place of the usual record company talent was the Town and Country show which showcased comedian Jack Carter. The Town and Country two bands were on hand to provide both American and Latin music. The evening began with a cocktail party in a large private room.

Once again MONY succeeded in putting together an extremely successful souvenir journal.

A touch of color was added to the festivities when all the women were presented with orchid corsages by Sandy Moore Distributors.

Out-of-town factory representatives who attended the party were Art Garvey, Bally Manufacturing; Artie Daddis, AMI; Jack Gordon, Seeburg; Bob Bear, A. D. Palmer, Bob Hamilton and Hank Peteet, Wurlitzer; and Dave Stern, Rock-Ola distributor in New Jersey.

From the New York State Operators Guild and the New York State Coin Machine Operators Association were Tom Greco, Mike Mulqueen and Lou Werner, Attorney.

As always, the Westchester Operators Guild was well represented. From this close-by community were Carl Pavesi, Max Klein, Lou Tartaglia, Seymour Pollak, Harold Rosenberg, Dick Diccio, Pete Rosano, Nat Bensky, Nathan Kalish, and Malcolm Wein, Attorney.

**SAVE MONEY
SAVE TIME**

Buy all the equipment you need from ROSEN

We always carry one of

THE NATION'S LARGEST STOCKS

AT THE NATION'S BEST PRICES

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PHONE—STEVENSON 2-2903

AMOA, Miami, Fla., Announces 8th Annual Dinner-Dance December 13

MIAMI, FLA.—The Amalgamated Machine Operators Association (AMOA), local organization composed of operators of amusement and music machine operators, announce it is holding its 8th Annual Dinner and Dance on Saturday night, December 13, at the Saxony Hotel.

James Mullins, president of the mu-

sic group, and Morris Marder, president of the games group, advise they are looking forward to having their finest and largest banquet of all time.

The organization, as usual, is preparing its Souvenir Journal, and Willie Blatt, chairman of the banquet and journal committee, reports that ads are coming in fine.

JOE ASH SAYS:
MUST DISPOSE OF:

- 12 STRAIGHT FLUSHES
- 10 WORLD CHAMPS
- 7 FLAGSHIPS
- 7 REGISTERS
- 6 CRISS CROSS
- 6 SEA BELLES
- 6 RAINBOWS
- 5 TREADDORS
- 9 ROCKET SHIPS

CALL • WRITE, TODAY!
Exclusive Distributors for Wurlitzer, D. Gottlieb, and Irving Kaye Co. in So. Jersey, Del. & E. Pa.

ACTIVE AMUSEMENT MACHINES CO.
666 N. Broad St., Phila. 30, Pa.
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Rock-Ola's Got THE PHONOGRAPH LINE FOR '59

SEE THE ALL-LOCATION LINE TODAY AT-

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Dallas:
WALBOX DISTRIBUTING
COMPANY
3909 Main Street,
Dallas, Texas
(tel: TAYlor 4-1671)

Houston:
AMUSEMENT DISTRIBUTORS, INC.
1615 St. Emanuel
Avenue, Houston,
Texas
(tel: CApitol 7-3347)

San Antonio:
PAN AMERICAN SALES
CO., INC.
812 South Presa Street,
San Antonio 3, Texas
(tel: CApitol 7-8371)

NEW MACHINE CLOSEOUTS

CALL COLLECT FOR PRICES
BALLY USA
BALLY SKILLROLL
BALLY SPACE GUNNER
GENCO SPACE AGE

Reconditioned MACHINE CLOSEOUTS

BALLY ALL STAR DELUXE
BALLY TROPHY BOWLER
BALLY BIG INNING BASEBALL
CHI. COIN BOWLING LEAGUE
UNITED BOWLING ALLEY
KEENEY LEAGUE BOWLER

KIDDIE RIDES

25 ASSORTED
KIDDIE RIDES
• Reconditioned
• Guaranteed **\$200**
each

REDD

Distributing Co.
298 Lincoln St.
Allston 34, Mass.
AL 4-4040

Exclusive Distributors of
WURLITZER—BALLY—CHI. COIN
GENCO—FISCHER

"Golf Champ" On Garroway

CHICAGO—Television viewers enjoyed Bally "Golf Champ" with their breakfast on Tuesday, September 30, when the popular coin-operated golf-game was demonstrated on Dave Garroway's morning show, "Today," nationally televised by NBC.

GOOD VALUES!!

SHUFFLES

Bally ABC
BOWLING ALLEYS—11 Ft. & 14 Ft.

Bally LANES
Bally TOURNAMENT
Bally CHAMPION
Bally STRIKE
ChiCoin BOWLING LEAGUE

MUSIC

AMI D-80 | Seeburg V-200
AMI E-120 | Wurlitzer 2150
AMI G-200

PHONE—WRITE—WIRE!

RUNYON SALES COMPANY

Factory Representatives for:

AMI, Inc., Bally Manufacturing Co.,
Irving Kaye Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777
231 Windsor St., Hartford, Conn., JA 7-4470

Subway Riders Get "Cleaned"

NEW YORK—The first Klee-ner-mat vending machine for laundry and dry cleaning, Klee-ner-mat Corporation, the latest automatic service offered subway commuters, was opened in the Church Avenue (Brooklyn) station of the Independent subway line



Constant Rain Cuts Ops Visits To Distribs. Phone Orders Heavy

NEW ENGLAND NIBBLES

A week of rain has slowed down biz at the distrib plants and kept the usual influx of ops down to a minimum. Telephone orders have been going big guns what with the bad weather. Biz is reported holding up at all levels despite weather conditions and music is riding high with big interest created by stereophonic sound units. Music nabbed another assist here with opening of Rodgers and Hammerstein's new musical, "Flower Drum Song" at the Shubert Theatre, Boston, with reviewers predicting that juke boxes will soon jingle with the show's tunes.

At Associated Amusements (Rock-Ola), Ed Ravreby, back from a N. H. trip, reports ops are going into heavy diversification of lines in the north country. Dick Mandell, gen. mgr., off on a trip to Rhode Island, Conn., and western Mass. territories visiting with ops. Factory slow downs are causing limited supplies of new pieces, it is reported here. . . . At Redd Distributors (Wurlitzer), Bob Jones, sales mgr., reports that Chicago "Twin Bowler" is causing a lot of excitement and ops are predicting a big future for it. Staff has been kept busy here demoing new stereophonic unit. Getting a hotsy play this period are Bally's "Lucky Shuffle" and "Star Shuffle". "Beach Time" is going terrific and it's hard to keep up with the demand, the firm reports. . . . At Atlas Distributors (AMI), Tony Grazzio expects the new stereophonic unit in within the next few weeks, and new showrooms here are coming along. The plant is being completely remodeled and show rooms will be expansive. Many ops have been visiting the new distrib. . . . At Trimount Automatic Sales Corp. (Seeburg), Marshal Caras, sales, reports ops pouring in for stereophonic demos and late hours put into effect to accommodate them. Biz is good on Seeburg phonos. New games are going at a fast rate here. Mrs. Al Dolins, wife of the vet Hyannis coin man, was rushed to Mass. Memorial Hospital Monday night with a heart attack. . . . Ops in visiting distrib this week included: Art Rode, Bristol, Conn.; Harold Rome, Boston; Ray Shea, Worcester; Tom Libbey, Haverhill; Harold Harwich, Brighton; Connie Pocius, So. Boston; Ray Faini, Framingham; Peachy Cassanta, Milford; Dave Baker, Arlington; Harry Deshowitz, Chelsea; Al Meyers, Boston; Fred Coufos, Roxbury; Geo. Marks, Newton; Dave Schultz, Brockton; Charles Tiernan, Cambridge; Steve Pielock, Worcester; Ernie Marcantonio, Middletown, Conn.; Frank Lombardo, Springfield; Joe Lepera, Cambridge; Walter Stadnick, Central Falls, R. I.; Sid Walbarst, Newton; Pete Suma, Bristol, Conn.; Harry Abelson, Boston; Tony DeLuca, Cranston, R. I.; George Pappas, Manchester, N. H.; Bob Goldman, Brockton; Sam Garmick, Lowell; Pete Slepchuk, Springfield; Charles Ricardi, Twin Mts., N. H. . . . Recording artists in town include Johnny Mathis, Pat Suzuki, Miyoshi Umeka, Marion Marlowe and Jerry Vale. . . . Hub record firms exhibited at the big hifi show held at Hotel Touraine. . . . Ruthie Shapiro, record promosh rep, back in town after extended tour on platter promotions to N. Y. and mid-west.



U. K. Rock-Ola Distrib. Pulls Coup At Amuse. Assoc. Dinner GREAT BRITAIN GLIMPSES

The Phonograph Operators' Association, which has been sending out confidential questionnaires to members about the future of the Association, held an important Council meeting as we went to press. Details will be available in due course. . . . Incidentally, John Elliott, senior director of Juke Box, Ltd., Kingston, Jamaica, where the firm assembles phonographs, has been accepted as a member of the British P.O.A. . . . Bill Ruffler and Fred Walker, whose firm recently left the Bal-Ami family in Britain, to take over the exclusive distribution of Rock-Ola machines in the United Kingdom, pulled a wonderful stunt in London on Monday night of this week. At the first Dinner, Dance and Cabaret of the London section of the Amusement Caterers' Association, (mainly fairground, showground and arcade men), they had a Rock-Ola juke-box featured as "a star" of the cabaret, with two top British cabaret stars, Petula Clark and Tony Dalli, miming to their latest hit records. Among the speakers, after dinner, were His Worship, The Mayor of Battersea, (where London's Pleasure Gardens and Amusement Park are located), the branch chairman, Max Myers, (one of the most popular figures in the whole business), Phillip Shefras, and Mrs. W. E. Butlin, (wife of the holiday camp "King"). . . . The Duke of Bedford, who has again topped "the stately home stakes" by receiving 448,515 paying visitors to his home at Woburn Abbey in the past season, attributes part of his success to a juke-box that has been a feature of the restaurant at the Abbey. Other titled gentlemen are likely to find themselves called on by location-finders when this news leaks out.

One of the new features of American life that has not been copied in Britain is the drug store. There is nothing quite like it here. But South African-born cinema magnate, Eric Rhodes, is about to open, in Streatham, London, the first of what is intended to be a chain of drug stores. He is considering featuring vending and amusement equipment.

last week. The new Klee-ner-mat machines will appear in subway stations in the other four boros in the near future.

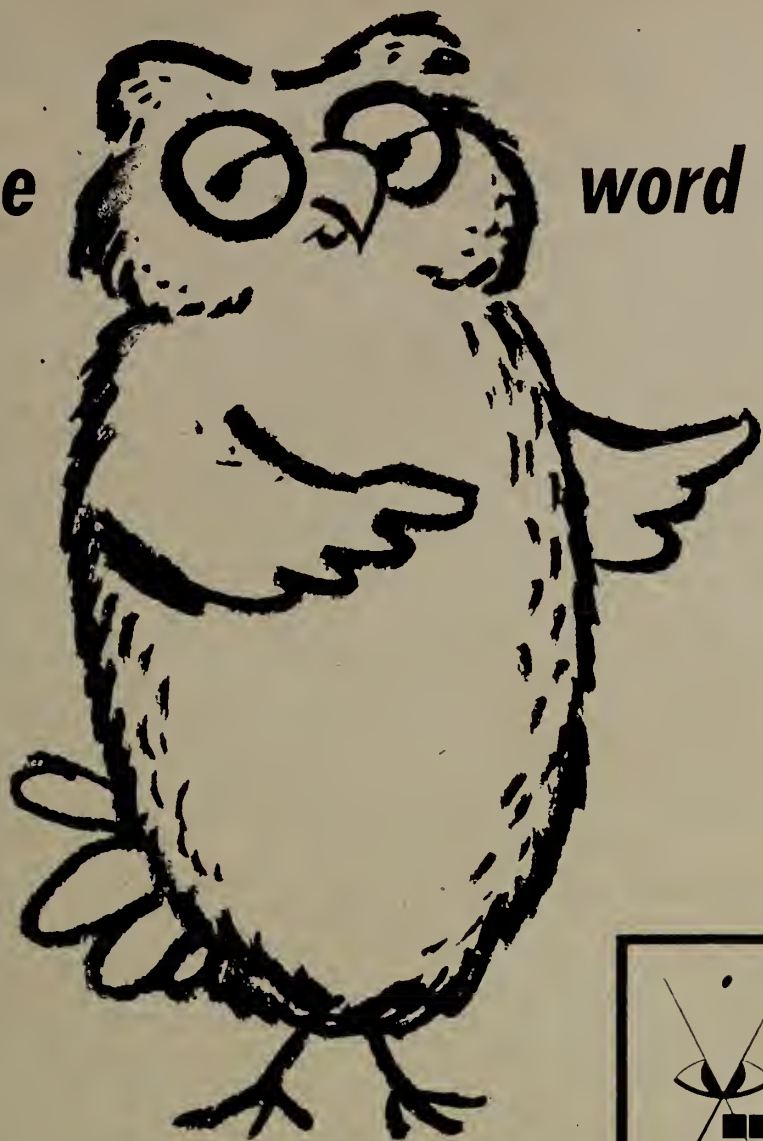
With this new service, commuters on their way to work can leave clothing in one of 16 lockers, using pencil and instruction list provided inside. A quarter deposited for the key is subtracted from the cleaning or pressing charges, which are posted on a panel. Returning that night, the customer finds his key number and charges on the panel. By depositing the change

and turning the key, he opens a locker which contains his clothing.

The idea for these units originated with Lewis Toth, Jr., and Arthur F. Silbert when, as Army lieutenants together, they had difficulty getting their uniforms cleaned and pressed because of their duty hours. They kept the idea alive when they returned to civilian life. One of the leading financing companies for the vending-machine industry, Standard Financial Corporation agreed to finance the Klee-ner-mat Corporation.

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TEMPO LINE**

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NOVEMBER 3

thru

NOVEMBER 8

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(Tel: GRant 1-7818)

Girl Bowler Sets Record In Chi Phono League

CHICAGO—Isabelle Oomens rolled a 214 high game and a record-breaking 542 series. The 542 broke the ladies' record of 536, set three years ago, by Marilyn Sipiora. This stellar performance was marred by the fact that her team, Star Music, lost all three to B & B. Three of the B & B team members, F. Dries, R. Bauer and F. Scakitano rolled series over 500 to achieve the only clean sweep of the nite.

Mercury Records took two from Chi Music with F. Kaiser rolling 530 for the winners and R. Beriso a 505 for the losers. Galgano's took two from Coven Music. E. Teske shot 477 for the Galganos, and F. Dalton a 494 for the Covens. Chi Condenser took the long end of their games with Atlas Music. High man for Chi Condenser was C. Zuber with 466, while high for Atlas was A. Breeinski with 542.

Rene Gallet shot a neat 561 enabling his team to take two from Phono Service. C. Martin rolled 543 for the losers. Bob Gnarro came up with a 523 series but his team, ABC, was only able to win one from Decca Records, led by P. Corso with 515. E. Swider of ABC bowled a 232 high game for the nite.

ROCK-OLA'S GOT THE PHONOGRAPH LINE FOR '59

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MILWAUKEE 10, WIS. PHONE: Hilltop 2-3030

Rock-Ola's Got THE Phonograph Line For '59

SEE THE ALL-LOCATION LINE TODAY AT-

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1429-31 West Pico Blvd.
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an All New
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VOLUME OF BUSINESS SHOWS RECESSION DEFINITELY ENDED, SAYS DISTRIB CALIFORNIA CLIPPINGS

Activity along Pico Boulevard this week was definitely up with the introduction of "stereo" phonographs taking effect and also several hot new single releases getting some action. . . . At Paul A. Laymon's, Charlie Daniels reports that they will be having a showing of the new Rock-Ola stereophonic phonograph equipment on Monday, November 3rd. Invitations have been sent to all the operators in the Southern California area inviting them to see the new "Tempo Line". Marshall McKee, from Northwest Sales in Oregon, and Ron Pepple, distributor from Seattle Washington, were in visiting the gang at Laymon's. Charlie also stated that Laymon's supplied the Phi Chi medical fraternity at U.C.L.A. with 14 ft. Bally Bowlers for their fall rushing program. Phi Chi members later informed Laymon's that the use of the Bowlers proved highly successful. Charlie informed that he's spending some evenings preparing the outdoor Christmas decorations for the Laymon home. Paul and Lucille Laymon were visited this week by one of their relatives from Indiana. . . . Al Silberman, at Associated Distributors, states he's been very busy this week with the sale of used equipment. Al feels that sales of used equipment in general has been especially good for everyone at present. The big demand at Associated has been for the older Wurlitzer "1800", "1900" and "2000" models with most of this equipment being exported. Al informs that sales on the new Wurlitzer "2200" have been holding well, and hopes the great interest that has been shown in stereo will be translated into orders before the end of the year. The general volume of business and the optimism on the part of the operators seems to indicate that the recession has definitely come to an end, commented Al. . . . At the California Music Merchants Association, Ben Chemers reports that George A. Miller, State President and Managing Director of CMMA, expects to hold a very important meeting with the members of the Los Angeles Division on Friday, November 14th. He will bring the latest news from the National Board meeting of M.O.A. in Chicago, which was held just prior to his return. Miller's interests, stated Ben, have kept him out of L. A. the past two months and the members are awaiting his return. . . . Matt Baran, associated with Nick Cancellieri of United Music Systems, says that business is picking up steadily and that there seems to be a trend away from rock & roll and rhythm & blues in the currently popular records. . . . At Minthorne Music, Vinny Lanzy, from American Coin, is helping out in the shop with the arrival of the new Seeburg stereophonic phonographs. Minthorne, Wayne Davis and Ralph Cragan traveling to the Minthorne Music showroom in Phoenix, to arrange for the showing of the new stereo equipment in that city. The following week, says Wayne, a showing will be set up in San Diego at one of the hotels. Wayne stated that operators from all over, operators who have not been in for years in some cases, are stopping by to see and hear the new stereo demonstration. Wayne also commented that the new Chicago Coin "Twin Bowler" is all sold out, but that more had already been ordered. . . . Jack Simon, of Simon Distributing Co., reports that they had two customers in from the Eastern part of the country who purchased some arcade equipment. After being short of equipment for some time, said Sonny Lomborg, they again have a complete stock in. Sonny also informs that they are readying more export shipments, and that in general business has been good the past week. . . . Neel Teixeira, operator from Santa Maria, and Mrs. Teixeira, on their way to Catalina for a few days. . . . At California Music, Gabe Orland informs that Jay Swint, from Capitol Records, was in this week to discuss the latest Capitol single and LP releases. Bella Stack, secretary at Cal Music, on a short vacation to Palm Springs. Claude Breman, national sales manager from Decca, was in visiting and discussing the latest releases on Decca. Dot Records artists, The Shields, were in to visit the gang at California this week. Gabe says the new Elvis Presley record looks real good. Buddy Robinson feels the "I Want To Be Happy Cha Cha", by Enoch Light on the Grand Award label, is destined to become a hit. . . . Mary Solle, at Leuenhagen's "Record Bar", reports that sisters Kay and Claire, along with Barbara Chandler, are planning to drive up to Berkeley for the University of California and U.C.L.A. football game. Mary thinks Richie Valens' latest on Del Fi, "La Bamba", should be a tremendous follow-up to Richie's "Come On Let's Go", "Flamingo", "The Gaylords" current release on Mercury, could be a real big one for the group according to Claire. . . . At Norty's Music Center, Norty reports that "Beep, Beep", by The Playmates on Roulette, has got what it takes to be a real chart climber. Beverly Ross' "Stop Laughing At Me" on Columbia, is catching on and could go all the way says Joe Alvarez. Louie Baruch picks Frankie Avalon's "I'll Wait For You", on the Chancellor label, as one to watch. . . . Charlie Robinson, at C. A. Robinson & Co., states that Hank Tronick and Al Thoeke, United's factory engineer, are visiting operators in New Mexico and Arizona to make them more familiar with United's new equipment. . . . At American Coin, Bill Lanzy reports that they are busy getting ready for the move to the new location this week. American will be doing most of the shop work for Minthorne Music in the new location, according to Bill. . . . Marshall Ames, at Badger Sales Co., relates that his bowling team skidded to second place after losing 2 out of 3 games the past week, but Marshall is confident they will regain the number 1 position. Lou Dunis, of Dunis Distributors in Portland and Seattle, in town visiting Bill Happel this week. Dunis Distributors are the representative for AMI equipment in that area. Marshall also stated that Mr. & Mrs. Happel flew to Las Vegas last week-end for a short vacation. . . . Some of the visiting operators on Pico this week were: Ray Brandenburg, La Habra; Pete Schutt, Downey; Glen Walcott, Glendale.

ATTENTION! FLORIDA OPERATORS WE NEED FOR EXPORT

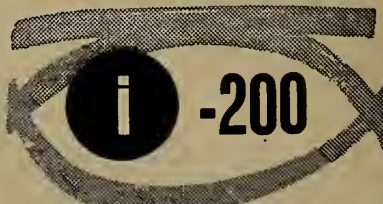
Seeburg M100A's	Rock-Ola 1448's
Seeburg M100B's	Rock-Ola 1454's
Seeburg V200's	Rock-Ola 1455's
Seeburg HF100R's	Wurlitzer-1800's
AMI G-200's	Wurlitzer 1900's
AMI H-200's	Wurlitzer 2150's

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Every element—styling, easy operation,
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Int'l. Scott Crosse Invites Ops To Rock-Ola Open House Nov. 3-7

PHILADELPHIA FILBERTS

Al Rodstein, Banner Specialty, went up to State College to enroll his daughter. From there he left for his Pittsburgh branch. Fred Walters shot up state to visit the trade leaving Moe Bayer alone to handle things. Moe talks of some new items he expects from United shortly. Says they will do great things for the operators. . . . Active Amusements just received the Gottlieb four player, "Contest". Reports on location tests are exciting. Marty Brownstein tells us the outlook of operators is one of cheer and great expectations. Mike Gagliardi back in the office after one week's absence due to illness. . . . Jack Palmer, International Amusement, says that Saul Groenteman and Albert Polak are out quite a bit visiting all their coin friends and distributors. . . . Bill Witsen, International Scott Crosse, extends an invitation to all operators to attend open house November 3 to 7 to view and hear the new Rock-Ola Stereophonic phonograph. Bill is so excited about it he will go out on the road. . . . Dave Rosen, David Rosen, expected back from his cruise this week. . . . Nat Solow, Eastern Music System Corp., and the entire staff busy booking orders for the new Seeburg stereophonic phonographs. Location demand has been tremendous. . . . Ted Kellem, Marnel, informs us that Tony Mamarella (producer of the Dick Clark American Band Stand Show) is a new father. His wife presented him with a seven pound baby girl and Tony is doing the cigar bit. Fats Domino will do his new Imperial record, "Whole Lot of Lovin'" on the Clark show. Kellem also calls our attention to the Carlton disk "Philadelphia, U.S.A." Lots of excitement about it in these parts. . . . Lennie Radcliff, Sparks Music, has been in the hospital for about two weeks. . . . Harry Ascola, Columbia Records, out last Tuesday on a deejay tour. . . . At A. Williams Company everyone is busy getting ready to move to the new quarters. Syd Williams was out on a holiday buying spree. . . . Paul Knowles, Raymond Rosen, out, but Joyce Metzger advises that Jene Bianco is in town promoting his new album, "Harp, Skip and A Jump". The Twins also in town plugging their current release, "Gee Whiz". . . . Joe Brooks, Decca, informs this column that Warren Covington's second cha cha release, "I Want To Be Happy", was in the can a long time before release. Doing very well is Domenico Modugno's "Come Prima". Glowing reports coming in for the Everest Hi-Fi L.P. line from F.M. stations and dealers. . . . Al Fario, King Records, and his men are scooting around trying to keep all the customers happy. Al high on "Good Songs-Rare Wines . . . Live Forever" by Bob Kanes. . . . Ritchie Salvador, David Rosen, is excited about the new Chess Record, "JoJo Gunne" and "Sweet Little Rock and Roll" by Chuck Berry. . . . Bob Heller and Harry Chipetz, Chips Distributing Co., back from a trip to New York where they were hosted by Ed Heller, RCA Victor. Also at the party were ex-Philadelphians Arnold Maxin, MGM Records, and Danny Kessler, Broadway Music. . . . Heller reports heavy action on "Beep Beep" by the Playmates on Roulette. . . . Bruce Davidson, Capitol Records, pleased as punch about that hit, "Tom Dooley" by The Kingston Trio, and the chart climbin' Frank Sinatra single, "Mr. Success". In the album department John Corbe nominates two from this month's releases for future chart honors. They are "Latin Lace" by George Shearing, and "The Very Thought Of You" by Nat "King" Cole.



Winona Op Up For Re-election For Commissioner

UPPER MIDWEST MUSINGS

Elmer Cummings, Brookings, S. D., in the cities Monday for the day making the rounds. Elmer last Saturday, opening day for pheasant shooting, got his limit. . . . Gene Hoerth, Herried, S. D., in town making the rounds. Gene stated that business has been holding up very good. . . . Mr. & Mrs. F. W. Schoefer, Valley City, N. D., in for the week end. Stub having to see his doctor for shots to help his arthritis. Stub feels pretty good since he takes treatments every few months. . . . Mr. & Mrs. Tony Trucano, Deadwood, S. D., enroute home, stopped off in Minneapolis for a couple of days. Tony visited with a few distributors. Tony will visit Mayo Clinic, Rochester for his semi-annual check up before going home. He reports that the Fall and Summer business was as good as ever. The Black Hills still draw the tourists. . . . Hank Krueger, Fairfax, Minn., in Monday. He just got home after spending two weeks in Canada hunting geese. . . . London Music Co. Minneapolis, held open house Monday, 20th, showing the new Seeburg stereo. . . . Lawrence Schillinger, Knapp, Wisc., making the rounds. . . . Dick Grant, Mound, Minn., hobbling very badly on one foot. Dick was pheasant hunting last Saturday and stubbed his toe. Convinced him to see his doctor just in case it might be broken. . . . Lee Brahs, head service man at the Sandler Dist. Co., got his limit of pheasants last Saturday. . . . Syl Wiederholt, of the W. & W. Novelty Co. Meisville, Minn., has remodeled his Tavern and is now devoting all his time to running the place. Greg Wagner, partner, is running the route. . . . Ray Koener, Winona, Minn., is running for re-election for Commissioner. Son Don bought out Ray's interest in the beer depot. They are partners in the route with Ray spending more time on the route operation. . . . Bernard Misch is going into manufacturing of small speed boats. Bernie has been racing for many years and has designed his own boats. Bernie claims that his type of boat will be the fastest on the water. . . . Paul Zenke, Sparta, Wisc., bought a 50 acre farm just out of the city limits and is building a lovely home. Intends to raise a herd of beef cattle and pigs. Wants something to do to keep him busy. . . . Roy Stone, Rice Lake, Wisc., in Rochester for the day visiting the Mayo Clinic for a check up. . . . Lawrence Sieg, Eau Claire, Wisc., has got himself quite a hobby. Has been buying old Edison phonographs and putting them in shape in his spare time. After he has repaired them they sound terrific, considering the vintage. . . . Solly Rose, Sandler Dist. Co., on a swing through Wisconsin last week. . . . Harold Harter, will enter the hospital Monday for surgery. . . . Lillian Hamburger, steno at Sandler Dist. Co. home the past week with a bad cold.

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(Tel.: ELgin 6-1551)

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4533 Payne Avenue
CLEVELAND 3, OHIO (All Phones: HEnderson 1-4100)

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SEE THE ALL-LOCATION LINE TODAY AT-

CALDERON

Distributing Company, Inc.

433 No. Alabama

INDIANAPOLIS, IND. (Tel.: MEIrose 4-8468)

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SEE THE ALL-LOCATION LINE TODAY AT-

ROYAL DISTRIBUTING, INC.

3726 Kessen Ave., Cincinnati 11, Ohio

(Tel.: MONTana 1-5000)



Meeting Dates

Music Operators' Associations

- Nov. 3—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.
- 3—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 6—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 6—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.
- 6—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 10—Tri County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio
- 11—California Music Merchants Association
Place: Fresno Hotel, Fresno, Calif.
- 12—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 12—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.
- 12—Music Operators' Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr.,
Mishawaka, Ind.
- 13—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.
- 13—Music Operators' Association of Massachusetts
Place: Beaconsfield Hotel, Boston, Mass.
- 14—Los Angeles Division, California Music Merchants Assn.
Place: 2932 W. Pico Blvd., Los Angeles, Calif.
- 15 & 16—Music Guild of Nebraska
Place: Evans Hotel, Columbus, Neb.
- 17—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White
Plains, N. Y.
- 19—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.
- 19—Automatic Equipment and Coin Machine Owners' Assn.,
Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
- 19—Eastern Pennsylvania Amusement Machine Assn.
Place: General De Kalb Inn, 2519 De Kalb Street,
Norristown, Pa.
- 20—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio
(Executive Board).
- 20—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive
Board).
- 24—San Joaquin Music Operators
Place: 1019 N. Center St., Stockton, Calif.
- 24—Central State Music Guild
Place: 805 Main Street, Peoria, Ill.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N.Y.

United Mfg. Co. Intros Gun Game And Bowler

CHICAGO—"Our new gun game, 'Sky Raider,' and a new shuffle bowler, 'Niagara,' are now in production here at United and daily shipments are being made to our distributor organization all over the country," reported Bill DeSelm, salesmanager of United Manufacturing Company, this city.

DeSelm went on to say, "'Sky Raider' is a new type gun game designed to fit into every possible type of location, tavern, arcade, soda bar and kiddie spot. It takes up only 2 feet square of floor space with overall dimension of 26 inches wide, 28 inches deep and 62 inches high. The game features twin mount anti-air-



BILL DeSELM

craft type ack-ack guns that can be fired singly or doubly at 3-D air plane targets."

"'Sky Raider' is equipped with a bonus score transfer unit and an optional shoot again feature. It comes equipped with plug arrangement, enabling the operator to pre-determine the time settings up to 90 seconds or more of the bonus time feature. For kiddie locations, United has an added accessory of a two-step platform, easily attached to the game, making it very simple and safe for youngsters to play the game.

"United is also producing a new hi-score shuffle bowling alley called 'Niagara,' featuring changing values on the backglass that are controlled by the accuracy and speed of the puck. This feature is a challenge to the player because the highest score is only attainable when the puck accurately thrown down the skill lane and with a restrained medium speed. "9600 is a perfect score. 'Niagara' uses a large ball-type puck that actually hits the pins for realistic bowling action.

In concluding, DeSelm said, "Here are two more important games to help round out United's parade of profit makers."

Sightseeing For NAMA Visitors

NEW YORK—NAMA visitors to St. Louis, often referred to as the gateway to the West, will want to spend some time sightseeing. Here are some of the interesting scenes that should be visited.

At the Mississippi River, the first suspension bridge ever constructed—the almost 100-year-old Eads Bridge. The old St. Louis Cathedral, built in 1831, and the Old Courthouse where the Dred Scott case was tried during the Civil War. At the steps of the Courthouse can be seen the stone auction blocks, center of trading activity in the old slave market. If flowers are your forte you might spend some time at Shaw's Gardens, the largest botanical garden in America.

If the children are with you, you might want to see the Forest Park Zoo, which St. Louis terms the finest collection of animals in the country.

Then, of course, there are St. Louis' two outstanding universities, St. Louis University and Washington University.

IT
MAKES
PLAYERS
THINK...

Should I Shoot

- 1 Ball?
- Entire Line?
- ALL BALLS?



VANGUARD

NEW POP-UP BALL TARGETS
and more ways to score!

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IMPOSSIBLE!
QUALITY AT LOW PRICES

ROCK-OLA

120 Sel. 45 rpm	
30-1446	\$395
1-1448	495
30-1454	595
10-1458	695

200 Sel. 45 rpm	
38-1455	595
14-1455D	645

SEEBURG

16-M100B	\$295
21-M100BL	295
6-M100C	395
2-M100G	495
5-V200	525
4-VL200	645

AMI

14-G200	\$495
22-H200	795

ALL EQUIPMENT RECONDITIONED
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Established 1930. Reference Your Bank or
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1200 North Ave., Elizabeth 4, N. J.
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THE BEST IN PHONOGRAPHS

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SEE THE ALL-LOCATION LINE TODAY AT—

PUGET SOUND NOVELTY CO., INC.

114 Elliott Ave., West, Seattle 99, Wash.

(Tel.: ATwater 4-8010)

ROCK-OLA'S GOT THE PHONOGRAPH LINE FOR '59

SEE THE ALL-LOCATION LINE TODAY AT—

AUTOMATIC MUSIC CO.

1214 WEST ARCHER

TULSA, OKLAHOMA

AMI C-40	\$129.00
SEEBURG BL	379.00
SEEBURG C	419.00
ROCK-OLA COMET 120	409.00
WURLITZER 1700	429.00
WURLITZER 2000	599.00
SEEBURG V200	529.00
SEEBURG COON HUNT	69.00

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NEW CoMco HI-FI SPEAKERS

The Only True Low-Priced High Fidelity Speaker!
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Seven Grandchildren? So Have I!

EASTERN FLASHES

Brooklyn's Town and Country was the scene of great activity and celebration as local operators celebrated another annual dinner-dance of the Music Operators of New York. For the first time in years the guests saw surroundings other than that of the usual hotel accommodations. About 1,000 operators, coinmen and record company executives came to a cocktail party which was followed by dinner, entertainment, and dancing.

Mike Munves and Mrs. Munves back from their vacation. Mike, with renewed energy, spinning back and forth about the floor. Joe Munves elatedly telling of great number of inquiries he got from the recent story that appeared in The Cash Box about the safes Munves is handling. . . . Al Simon and Al D'Inzillo, Albert Simon, Inc., demonstrating the new Chicago Coin "Twin Bowler". The two Als tell us the operator reaction has been good and that they recognize the great earning potential offered by this new Chicoin product. Also showing great activity is ChiCoin's "Criss-Cross Hockey". . . . Roy Small, public relations counsel for the United Music Operators of Michigan, in New York working on a P. R. deal for the coin machine trade with the United Nations. He had to shoot back to Detroit for a meeting on Monday, November 3, of the UMOM. . . . Sandy Moore, Sandy Moore Distributors, always in and out of his friendly competitors' establishments. Abe Lipsky, Sandy's sales manager, showcases the new Sandy Moore game, "Jumbo Shuffle Alley". Lipsky says the game has sold extremely well with large backorders now piled up. He is hoping the "Jumbo" comes in in the next few days, as is expected. Abe also tells us that all available Wurlitzer Stereo units are out on location and the Moore staff is anxiously awaiting new deliveries. Lipsky, whose son Burt attends the Wharton School of Finance of the University of Pennsylvania, reports that his son has gotten very serious about his studies and is planning to attend law school after his Wharton days. In fact, Burt, who is a tremendous football player, has given up freshman football to concentrate on his schoolwork. . . . Harry Koepfel, Koepfel Brothers, reports that business has shown a sudden upsurge in the last few weeks. His floor is jammed with machines that are being readied for several export orders. With Koepfel was George Forman of Juke Boxes Limited, Dublin, Ireland. Forman plans to make his home here and will office with Koepfel for the time being. Harry, with a pained chuckle, shows us an order he received from Greece for immediate export but he can't read the signature and doesn't have the faintest idea who it's from.

Jack Semel didn't attend the MONY dinner last weekend because his wife was a little under the weather. Semel who had some trouble with his own health not too long back, says "If I felt any better I'd go to see a doctor." . . . Meyer Parkoff and Murray Kaye, Atlantic New York Corp., report happily that the initial reaction of the operators has been excellent. They advise they have already made their first installation in Newburgh and installations are scheduled for every day from now on. Operators were so interested in Stereo that many of them brought in location owners to the showing and signed deals with Atlantic New York on the spot. . . . At Runyon Sales, despite six straight days of miserable rainy weather, things were humming. In separate offices where Barney (Shugy) Sugerman, Lou Wolberg and Morris Rood huddled with operators on deals. Irv (Kempy) Kempner visiting the operators in Connecticut. Runyon Sales, who have been outstanding in their donations of juke boxes and games to well deserving organizations, this week made two more groups happy. Runyon gave the St. Paul Social Club, Bronx, New York, a juke box and a pool table, and then sent a juke box to the Association For Retarded Children in Brookville, Long Island. . . . Charles Sachs (What's New?) of Union Automatic, had two big parties in a row. The Music Ops Banquet on Saturday night and the wedding of his son, David to Carol Hochberg the next night at the Temple Sinai, Brooklyn. . . . Martin Sonin preparing for the Bar Mitzvah of his son Lawrence November 16 at Ben Maksik's Town and Country. Sonin's son Jason is a first-year student at Temple University, Philadelphia, studying pre-med. His older son, Gilbert, is the father of a one and one-half year old son. . . . Jacki Gilbert, Union Automatic Music, tells us his son graduated from Canton University, Canton, N. Y., and is now working in the office at Fallsview Hotel in the Catskill Mountains. . . . Johnny Bilotta, Newark, N. Y., made the MONY affair a double celebration. It was also the birthday of his wife. Can you imagine having a birthday party in a famous night club for 1,000 people? . . . A. D. Palmer, Wurlitzer Company, flew in from Florida just for the MONY banquet—and then almost missed it. He was stacked up in the fog for hours before the plane was able to make a landing. . . . Mr. and Mrs. Joe Fishman were bragging to a large group about their seven grandchildren when one of the listeners, Ben Haskell, staggered the gathering by proclaiming that he also has seven grandchildren. . . . Henry Cooper, old time coinman and former partner years ago of Roy McGinnis, died on Tuesday, October 28, at Floral Park, L. I. George Holtzman, New York operator, had an attack of appendicitis last Sunday, October 26, and was immediately operated upon at The Good Samaritan Hospital in Suffern, N.Y. Holtzman is resting comfortably and would like to hear from his friends.

National Rejectors Provides Special Services For Its Customers At NAMA

ST. LOUIS, MO.—National Rejectors, Inc., this city, taking note that for the first time the NAMA Convention will be held in its home city, November 2-5, has arranged Plant tours, Special Demonstrations, and Free Buses. Plant Tours of the National Rejector plant will be conducted on

Monday and Tuesday, November 2 and 3 with bus transportation arranged from Kiel Auditorium and back. Special demonstrations will be held at National's booths at the show, and free buses will be running regularly during the convention between Kiel Auditorium and the Chase and Sheraton-Jefferson hotels.



MUSIC MACHINE PRODUCTION ADDS TO CHI FACTORY ACTIVITY

— CHICAGO CHATTER —



NATE GOTTLIEB

The ever dynamic coin machine industry is humming once again with production in all plants at peak in both the music and amusement equipment fields. All plants are operating at full steam ahead, while shipping is gearing itself to keep pace with production. . . . The hospital program which has always been very close to Dave Gottlieb's heart, is now the number one item on the agenda at the busy Gottlieb offices, now that Dave, Nate and Alvin Gottlieb are content that Gottlieb's four player "Contest" has been successfully kicked off. . . . Nate Feinstein tells us that Eddie and Morrie Ginsburg are still elatedly talking about Atlas Music's heavily attended showing last week of the new Seeburg stereo line of phonographs. Sales the past week have reflected themselves on the success of the showing and the novelty of stereo sound. . . . Zeke Wolf and Al Warren in a mysterious huddle—something popping at Auto-Bell—wonder what it is.

Ed Levin and More Secore report that demand for Chicago Dynamic's "Twin Bowler" has been so great that the second production run was made much earlier than anticipated and, of necessity, shipping is being hurried up to rush bowlers out to the territories. Sam Wolberg just returned from a charity drive trip to the East. Wolberg hardly removed his hat and coat when he, Sam Gensburg, Harry Glick, Ed Levin and Avron Gensburg went into a business huddle. . . . Irv Sandler, Sandler Distributing of Minneapolis and Des Moines, and "Big Bill" Rodstein, Philadelphia night club owner, visited at United Manufacturing with Herb Oettinger, Bill DeSelm and Jack Mitnick. . . . Coin Machine designer Mel Binks happy and smiling, telling one and all to watch for something new and exciting. . . . Swappin' coin talk in United's cafeteria—Empire's Joe Robbins, All-State's Stanley Levin and Mel Binks. . . . Joe Robbins tells us that although everyone at Empire Coin waited impatiently for United's new phonograph, it was well worth it; for it surpasses anything he looked forward to. Empire is already busy shipping, according to Joe.



LES RIECK

Don Moloney, Mac Brier and Howie Freer discussing plans for future expansion and diversification of lines. Howie happily tells us he returned from last week's road trip with a juicy fist full of orders. Don reports a very successful week on the floor, with several quantity orders which helped considerably to reduce inventory, making more space available for new merchandise and equipment. . . . Now that the hunting-fishing season is in full swing, Clarence Schuyler of Games, Inc., is spending a few weeks in Montana taking advantage of bagging limits. Clarence is expected back at his desk and work bench around the first of November. . . . Bob Slifer, managing director of NCMDA (National Coin Machine Distributor's Association) anticipates holding a general meeting on Sunday, November 30, during the Park Show. Members are being notified. Discussions will determine plans for 1959. . . . Ben Coven, Coven Music, tells us results are very favorable since his firm has been handling the AMI phonograph line on a dealership basis; while Mike Spagnola reiterates his satisfaction with the Coven organization's connection with AMI. AMI's Hank Hoevenaar seen visiting with Mike at his showrooms.

Ted Rubenstein and Estelle Bye report that Marvel Manufacturing is in full production of phonograph plastic replacement parts and "Lucky Horoscope". . . . "We're still trying to latch onto good used equipment for our heavy export business," said Joe Kline of First Coin, "to help Sam Kolber fill his orders." Fred, Joe Kline, Nick Nelson and Sam stick close to the telephones to round up the much needed merchandise. . . . Music and amusement operators seen visiting plants and distributors the past week—Frank Miles, Danville, Illinois; George Potter and Jake Baker, Terre Haute, Indiana; Tom Hickey and Bob Hoffman, Quincey, Illinois; Carl Happle, Orville Garnitz (Badger Music) at Atlas Music's Seeburg stereo showing; and Herman Klebba and Frank Padula of Chicago.



HERB OETTINGER

Joel Stern and Len Mycon urging all their friends and customers to attend World Wide's showing, Monday, November 3, of the Rock-Ola "Tempo" line of stereo and monaural phonographs, at World Wide's showrooms. . . . Rock-Ola executives and salesmen took to the road to be on hand when the new "Tempo" line of phonographs is unveiled at distributor showrooms all over the nation for national Rock-Ola Week. Among those traveling were Ed Doris, Les Rieck, Kurt Kluever, Art Ehlert, Frank Schultz, Jack Barabash, Art Janacek, Fred Campen and Ken Danielson. . . . Paul Huebsch tells us that Roy McGinnis can concentrate more freely on his golf game now that "De Luxe Big Tent" is rolling. Harold Dorgan, recently returned from his road trip, already making plans to go out into other territories. . . . Just caught a glimpse of Sam Stern leaving his busy desk at Williams for the day. Sam Lewis reports that "Vanguard" gun, with pop-up ball targets, is attaining fine acceptance at the firm's distribs.

HAPPY BIRTHDAY THIS WEEK TO: Herbert J. Perkins, Chicago, Ill. . . . Stacy L. Lewis, Cambridge, Md. . . . Jess M. Langston, Chattanooga, Tenn. . . . George Eckhardt, Alma, Neb. . . . William Marmer, Cincinnati, O. . . . William J. Embar, Lebanon, Pa. . . . Abraham Dolins, Hyannis, Mass. . . . Robert M. Bender, Charleston, W. Va. . . . Herbert F. Wagner, So. Milwaukee, Wis. . . . Glen J. Crowl, Ft. Wayne, Ind. . . . Joseph Vinski, Turtle Creek, Pa. . . . Arthur L. Pineau, Baltimore, Md. . . . Ralph Harvey, Mitchell, So. Dak. . . . Roy Foster, Sioux Falls, So. Dak. . . . Herman Koepffel, New York, N. Y. . . . LaMar B. Himes, Cleveland, O. . . . Forrest N. Dahl, Fergus Falls, Minn. . . . Mrs. Hazel Delouris Conklin, Houston, Tex. . . . Tony Trucano, Deadwood, So. Dak. . . . Gurtman K. James, Thornton, Ark. . . . Lawrence K. Cruise, Kimball, W. Va. . . . A. H. Ward, Winetka, Ill. . . . Virgil (Chris) Christopher, Baltimore, Md.



AL WARREN

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AMI
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Coinmen At Community Affair



NEW YORK—Reverend John P. Kelly, Executive Director of the National Catholic Community Service, this city, last week forwarded a picture taken at a recent Communion Breakfast. Peering directly at us are two familiar faces, "Senator" Al Bodkin, a leading New York operator, and Meyer Parkoff, head of Atlantic-New York Corporation. The two coinmen are surrounded, both at the table and at the dais directly in the rear of the picture, by leading figures in the church, business and public life.

Jensen Offers Needles As Birthday Bonus

CHICAGO — To ring in its 15th anniversary and spotlight the 50 millionth phonograph needle off the assembly line, Jensen Industries is offering a birthday bonus to dealers and disc jockeys around the country. After testing the new bonus on 12 radio stations, Jensen is offering its free needle promotion on the nationwide basis to deejays to post as a

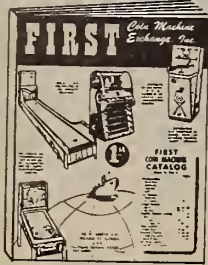
prize for listeners who can name the tune they are playing. Winners can take the certificates to any dealer in the community and exchange them for Jensen sapphire styli to fit their individual phonographs. In return, the dealer receives two needles—a bonus needle free, plus the replacement.



Shaffer (Seeburg) T & L (Wurlitzer) Show Stereo Phonographs

CINCINNATI SNAPSHOTS

John P. Stocksdales, Shaffer Music Co., and the staff getting ready for the Seeburg Stereo showing while at T & L Distributing Co., Paul and Leonard Goldstein had their heads together on Wurlitzer Stereo deals. Both Leonard and Paul were busy (with Al Allbritten of J. H. Keeney) with the showing of Keeney's "Twin Big Tent". Leonard, Paul and Allbritten report a tidy sum of business written up. Also creating buying excitement was Chicago Coin's "Twin Bowler." . . . Over at Southern Automatic a fine display of AMI phonographs stimulated operator action. . . . Dropped in at Westerhaus Vending, but found Joe out as usual. Ed Ruhl, deep in paper work, reports business good and indications are that this winter will be even better than last. . . . Walked in on Sam Chester, Diamond Vend, in the middle of a phone deal with Paul Goldstein. . . . Ray Bigner, who is in the process of enlarging his routes with vendors, tells us that business is good and he is building with great enthusiasm. . . . Herb Donaldson rushing about to try to get everything done. . . . Charles McKenney also working industriously on his route. . . . Bruce Timmons, Greenville, reports his route in A-1 shape. . . . Ditto Tony Gullet of G. S. Amusement, and Swede Larson of Dixie Music. Both talking of "how to increase the take." . . . George Vlachos, Mike Hendricks, Norman Lewis and Paul Goldstein in a huddle trying to close a deal. . . . John Friedlander a new face at T. L. Distributing. Comments from the operators are that Friedlander has a bright future in the coin business.



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MISS AMERICA	475	BIG SHOW	245	SOUTH SEAS	125
SUN VALLEY	495	NITE CLUB	175	MDNACD	125
SHOWTIME	375	BROADWAY	155	STARDUST	95

BOWLING ALLEYS

Bally 14' STRIKE	\$525
United 16' RDYAL	525
United 16' JUMBO	595
Bally 14' A.B.C.	345
C.C. 16' T.V. BOWLER	595

UPRIGHTS

DDUBLE SHDT	WRITE
Keeney DLX. BIG TEN	WRITE
Games GUNSMOKE	\$325
Games BIG HDRN	295
Games HUNTER	245
Keeney BIG TENT	225
Auto Bell COUNTY FAIR	225

ARCADE

Cenco MOTODRAMA	\$245
Bally ALL-STAR BOWLER	175
Games HDLE-IN-ONE	95
Bally SKILL ROLL	195
Wms. JDLLY JOKER	75
Bally TARGET ROLL	195
United MIDGET ALLEY	275

BASEBALLS

Wms. SHDRSTOP	\$410
C.C. BATTER-UP	375
Wms. 1957 BASEBALL	325
Bally BIG INNING	395
Wms. 4-BAGGER	225
Keeney LEAGUE LEADER	225
United SUPER SLUGGER	175

GOTTLIEB 5-BALLS

ROCKET SHIP	\$275
CRISS CROSS	245
SILVER	210
STRAIGHT FLUSH	225
WORLD CHAMP	195
ROYAL FLUSH	175
ACE HIGH	165

AUTO RACES	\$165
RAINBOW	155
CLASSY BOWLER	145
DERBY DAY	125
HARBDR LITES	125
SDUTHERN BELLE	95
TWIN BILL	115

PHONOGRAPHS

A.M.I. H-200	\$755	ROCK-OLA 1454	\$575	SEEBURG V-200	\$525
A.M.I. H-120	625	RDCK-DLA 1448	475	A.M.I. G-200	555
RDCK-DLA 1455, 200	675	WURLITZER 2000	675	RDCK-DLA 1465, 200	WRITE
RDCK-DLA 1458, 120	WRITE	WURLITZER 2104	675	SEEBURG M100-C	425

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Stereo Phonos Stir Op Excitement In Kentucky

KENTUCKY KERNELS

Everyone at S. L. Stiebel Co., Louisville, excited and busy with the showing of the new Seeburg Stereo phonographs. Walter Waldman enthused about the operator reaction. . . . Barney Jacobs and John Fitzgerald advise that their showing of the Wurlitzer Stereo was a great success and operators backed their enthusiasm with orders. . . . Leo Weinberger, Southern Automatic, Louisville, tells us that business on games and the AMI phonograph has been excellent. Leo advises that many operators have joined the AMI family this year. . . . H. M. Branson showcased the new Rock-Ola beautifully on his floor and reports the action was stimulating. . . . Found Bernard S. Berman and Robert with their heads together at B. and B. Novelty Co. Bernard is planning a quick trip to Chicago. . . . A. Hamilton Durning out checking his route. . . . Fred Cooper discussing vending. . . . Luther Gullette, Lexington, too busy to get into a long discussion of the old coin days which he loves, but did advise us that business was hard but good. . . . Robert Feck reports that 1958 is good for him. . . . Bob Loury tells us his vending machines have picked up. . . . We hear that Herb Lowe, Bowling Green, sold his route to his nephew Buster, J. N. Johnson and Cecil Myers. Herb plans a long rest and then back to his Drive-in. The new business set-up will be known as M-J. Amusement Company.



Seeburg Showing An Occasion of Great Festivity

HOUSTON HAPPENINGS

Veteran coinman A. H. Shannon, owner Coin Machine Sales Co., was reported in fair condition at St. Luke's hospital after a stroke suffered Oct. 26th. Coin Machine Sales is the longest established coin operated firm in this city. . . . The Warncke Sales Corp. (AMI) owned and managed by L. R. Gardener, recently acquired exclusive distributorship for Rowe cigarette machines in this area. . . . Mrs. Les Ladet stocking up on Columbia records for Les Ladet's Record Shop at 1127 Woolworth St. in Port Arthur. Her husband, Les Ladet, along with his interest in the record store, is a leading disk jockey in that city. . . . Long talk about old times (when each of us could box medium well) with old time operator Joe Baine of Beaumont. . . . Joe Zimmerman, senior representative for Decca records in Houston territory, reported present business in his line as well above average. Joe, a local resident, has 16 years of wholesaling record experience, most of them with Decca. . . . Most of the people, especially the older timers, were treated to extra enjoyment at recent Seeburg show when Marie Cruz Von Reydt (wife of Hans Von Reydt, vice president, H. A. Franz Music) mounted the stage and sang two songs. Time was when most entertainment programs for any sizable gathering of Texas coinpeople were highlighted with Maria singing and her sister, Josephine Cruz, violin. Maria started singing publicly at age 14 and was a noted professional long before voting age. First showing of new model phonograph parties and college home coming days have much in common. A spirit of festivity always prevails.

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ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

UMO of Mich. And New Cig. Vend. Members To Meet November 3



ROY SMALL

son, Ray Music Company, board member of the UMO; Charles (Chuck) Morgan, conciliator, United Vendors Association; cigarette vendor John Hotka, Bruce Enterprises; and William Starkstein, General Automat Company; Sam Willens, Willens Music Systems, secretary-treasurer of UMO; and Roy Small.

"We are assured that a new company, Consolidated Coin Machine Service, Inc., will be an active member of our organization and it is our belief that their aggressive competition will discourage those distributors who force sales in the coin machine business," stated Small.

"The small operator knows as an individual he is unable to combat some distributors and some large operators, but united in an organization with members dedicated to help each other, the distributors and large operators soon will realize that united cooperation is good for them also," concluded Small.

UMO has moved to larger quarters on the ground floor of the Fort Wayne Hotel, 408 Temple at Cass, and coinmen are invited to inspect the new offices.

DETROIT, MICH.—Roy Small, public relations counsel of the United Music Operators of Michigan, last week advised Detroit coin machine operators of a meeting scheduled to take place on Monday, November 3, at the Fort Wayne Hotel, this city.

A committee to organize all branches of the coin machine industry is being formed and Small has asked for volunteers. Among those who have already offered their services are Ed Carlson, Carlson Music Company, past president of the UMO; Art Hebert, manager of Miller-Newmark Distributing Company; Everett Wat-

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Suggests Public Relations Editorials Until Coin Trade Realizes "What's Best For It"

MIAMI, FLA.—Willie Blatt, Supreme Distributors, this city, takes pen in hand and writes us a long discourse on his favorite subject, "Public Relations."

Addressing his missive to Joe Orleck, *The Cash Box*, Blatt writes: "Your editorial in the October 25 issue, titled 'Why' is one of the best ever written, and it hits home. I believe there ought to be more of the same without a let-up until the coin machine industry realizes what's best for it.

"I agree with anyone who advocates that we need a Public Relations program, either national or local—or both—and there is no doubt that we need it right now. Unless all the people in the coin machine business, all over the country, start doing something—anything—that will reverse public and newspaper opinion in favor of the industry, we are sure to experience one of the most trying times in our existence, due to adverse publicity, slanted investigations and headline seekers in general. It seems we are the scapegoat, and most of us feel we cannot fight back—or do not even try.

"I must put the blame on most of the people in our business who try to shirk their responsibilities to the industry, their fellow coinmen and themselves by not coming forward, whether they are called upon or not, to give the true facts about their business. I insist that we are as much to blame for all our bad publicity and misinformation published at the present time because when we are introduced as Mr. and Mrs. So-and-so from the coin machine industry, the first thought in the minds of our new friends is that here are some multi-billionaires who make untold fortunes every week from some unsavory business and therefore are themselves unsavory characters. In reality, if the truth were known, the Mr. So-and-so is probably one of the small, self-employed coin machine operators, who by far, make up the greatest number of owners and operators in the business, who purchase their equipment on credit from a distributor, who, in turn, makes a legitimate profit, and in reality, both just about make ends meet.

"If we would only take the time to acquaint our friends, our neighbors, our politicians and our officials, in fact, the entire general public, that the coin machine industry for more than 25 years now, has undergone a complete change, and is no different from any other industry catering to the entertainment needs, supplying economical amusement, music and service—and its members have their share of troubles, headaches and misfortunes the same as people in any other industry.

"It's my opinion that the easiest way to achieve better Public Relations on a national scale is to create good will on a local scale. Each and every operator, in his own way, in his own town or city, must be publicly active, so that his neighbor, his official and the local newspapers will get to know

that the coinman living in his community is a good neighbor and credit to the community.

"Following this premise, for a long time now, I have spear-headed a public relations program by personally assisting financially, and otherwise with the creation of a Police Athletic League branch in Miami. I take an active part in our Optimist Club which in 18 months has become second in the entire U.S.A. in youth work and other public benefit achievements. Recently, I was made chairman of Fund Raising. I have been a member of Variety Club International for 12 years; a member of the Miami Beach Civic League for 11 years; a member of the Moose, Elks, Variety Children's Hospital; Children's Cardiac Home; and the United States Navy League.

"Of course, I don't advocate that each and every coin machine person join all the charitable and civic organizations in the world; but, if he wants to get respect and understanding from his neighbors and townspeople, he certainly has to take more active part in his community activities—the locales where he conducts his business, and from which he derives his living.

"To my way of thinking, Public and Human Relations are all tied into one package and it begins when I get up in the morning and ends when I fall asleep at night. It consists of everything and anything I do all day; how I talk to my fellow human beings; how I conduct myself, and how I treat them. To sum it all up: 'Do unto others as I would like them to do unto me.'

"I am sure that the average operator can select deserving charitable or community civic type cooperation and it is of utmost importance that he does not become discouraged by some setbacks. He should assist wherever and with whatever understanding he can, and stick to it."

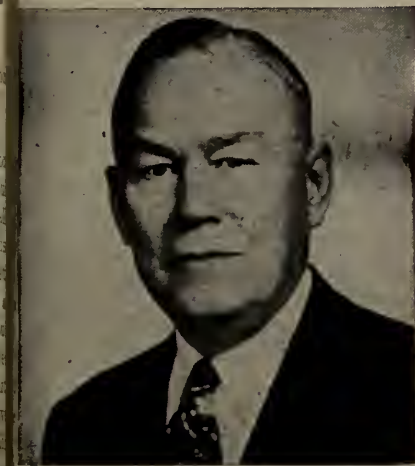
Blatt concludes his letter with: "As a further proof as to what can be accomplished by the coin machine individual if he only tried, is the enclosed letter." (The letter is to Blatt from the Greater Miami Police Athletic League.) It reads:

"This is to advise that at a regular meeting of the Greater Miami Police Athletic League, Inc., held on Monday, September 15, 1958, you were selected to serve on the Board of Directors of P A L, for a period of three (3) years.

"We deeply appreciate your cooperation in our behalf and hope you will continue to be active in this status as a board member in the future."

Blatt calls our attention to the names of the other members of the board, and it consists of judges, doctors, top public officials, and businessmen. Willie feels particularly proud of this appointment, concluding with: "Of the 10 civilian men on the board only two are elected to three-year terms, and I am proud that I am one of these."

Wurlitzer Co. Issues Second Quarter Figures

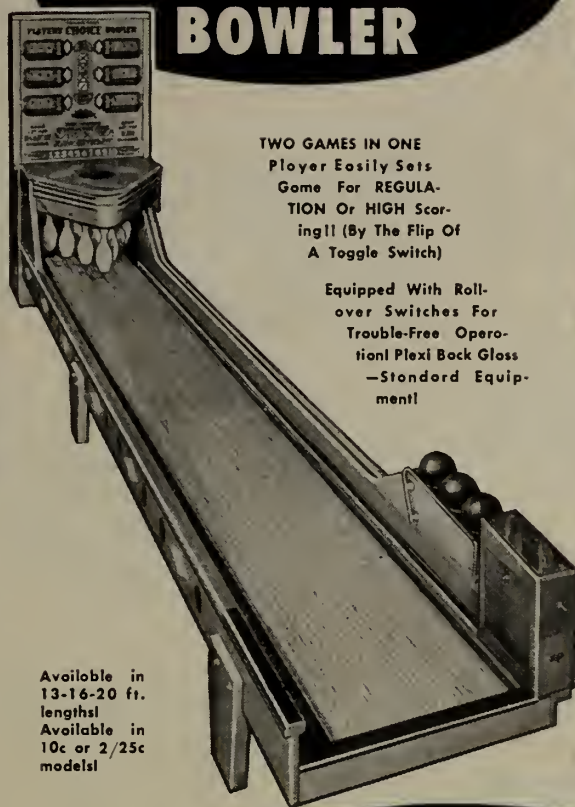


R. C. ROLING

CHICAGO, ILL.—R. C. Roling, president of The Wurlitzer Company, last week announced that sales of The Wurlitzer Company for the second quarter (July, August and September) were \$7,754,242, down 7% from \$8,513,526 in the corresponding quarter last year. "Net earnings were \$97,572 or 11¢ per share on 90,525 shares of common stock. This figure compares with net earnings of \$178,003 or 21¢ per share on the same number of shares for the corresponding quarter last year," stated Roling. "Sales for the first six months (April to September inclusive) were \$13,589,639, down 13% from \$15,576,79 last year. Net earnings were \$1,679,055 or 2¢ per share compared with \$1,96,053 or 23¢ for the same period last year. "Since the first week of September incoming orders, both foreign and domestic, have increased sharply and this trend has continued through October. Reports from distributors and dealers indicate that this is not merely a build up of inventories, but that merchandise is moving to the ultimate consumer. "On the basis of our own appraisal and reports we have received from our distributors and dealers here and abroad, it is obvious that buying in volume of all Wurlitzer products by the ultimate consumer is increasing at a steady rate. Likewise, our backlog of defense orders is increasing each month and we expect this trend to continue. "We are optimistic about the balance of our fiscal year which ends March 31, 1959," concluded Roling.

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TWO GAMES IN ONE
Player Easily Sets
Game For REGULATION Or HIGH Scoring!! (By The Flip Of A Toggle Switch)

Equipped With Roll-over Switches For Trouble-Free Operation! Plexi Back Glass —Standard Equipment!

Available in 13-16-20 ft. lengths! Available in 10c or 2/25c models!

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TWIN BOWLER



Now! **DOUBLE** Profits with **DOUBLE** Play!!!

2 Players Can Bowl At The Same Time! As Many As 8 Players Can Participate!

TWIN BOWLER is ONLY 48 inches wide and 14 ft. long! Each Lane Operates Independently Of The Other! Game Designed In 3 Sections For Easy Set-up! Available in 10c or 2/25c models!

CRISS-CROSS HOCKEY



Featuring "Criss Cross" Bonus Scoring with 9 Bonus Scoring Combinations . . .

Every Time A Player Completes A Card A Letter In H-O-C-K-E-Y "Lights-Up" For Additional Scoring!

Available In Replay or Novelty Models! Fits Any Type Locations . . . Size 5 ft. x 2 ft.

ROCKET SHUFFLE

The Profit Sensation of the Year! A limited quantity still available. See it at your distributor!

ANOTHER **chicago coin** PRODUCT

Chicago Dynamic Industries, Inc.

1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

Music Ops Of N.Y. Renominate All The Present Officers

Assoc. Will Again Be Headed By Al Denver

NEW YORK—The Music Operators of New York last week held its annual nomination meeting at the Park Sheraton, this city, on October 8, Tuesday. The present officers, Al Denver, president; Joe Connors, vice-president; Harry Wasserman, Treasurer; and Ben Chicofsky, secretary, were renominated without opposition. Nominations were also made for

members to the Board of Directors. Eleven members were nominated from whom six will be elected at the next meeting set for November 25 at the Park Sheraton. The eleven are Mac Pollay, Gilbert Sonin, Louis Herman, Bill Kobler, Irving Fenichel, Leonard Nathan, Doc Shaprio, Ray Knoss, Jack Ehrlich, Charles Morell and George Holtzman.

ATLAS for TOP VALUES!

MUSIC		SPEED-READ	
SEEBURG 100R	\$595	All-Visible, No-Drum PROGRAM HOLDER for V-200 & VL-200—	\$34.50
SEEBURG 100C	445		
SEEBURG 100B	375		
SEEBURG VL (Converted)	665		
WURLITZER 1700	395		
WURLITZER 2000	535	NEW CALCOIN 45 RPM CONVERSION for M-100A with fast-moving carriage gear! \$49.50 Also Conversions for All Machines	
A.M.I. G-200	535		
Reconditioned—Refinished			
SEEBURG V-200	\$595		
with SPEED-READ PROGRAM HOLDER			

ATLAS MUSIC COMPANY
2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay \$150 to \$300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd STREET, NEW YORK, N. Y. (Tel. TR 7-9147).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Cash! Highest cash paid for AMI D 80, F 120, G 120, United Imperial Team, Leader, Mars, Mercury, Lightning, Clipper and Capitol, also Chicago Coin and Keeney Bowling Machines. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22, ILL. (Tel. CANal 6-0293).

WANT—All makes of Shuffle Alleys starting with Imperial and Royals. Will pay top dollar. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO. (Tel. TO 1-6715).

WANT—To Buy—Bally: Bingos, Shuffles, Alleys, Bowlers; Genco: Rocket Shuffles; United: Fifth Innings. GLOBE DISTRIBUTING CO., 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780-81).

WANT—Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULton 3-2282).

WANT—We pay up to 17¢ for new or used Records that have been on the "Honor Roll Of Hits" within last six months. Can use up to 150 of a number. KAY ENTERPRISES, 1011 FIFTH STREET, MIAMI BEACH, FLORIDA.

WANT—AMI Wall Boxes, Hideaways, 80, 120, 200 Selection Phonographs, 120 E's and F's. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel. MELrose 1-9550).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO DIST. CO., 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. DICKens 2-7060).

WANT — Quiz Times. Quote price, Condition and amount you have. TOLEDO COIN MACHINE CO., 814 SUMMIT, TOLEDO, OHIO. (Tel. CH 3-8624, 4005).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of \$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD ST., NORTH BELLEMORE, L. I., N. Y. (Tel. CAstle 1-0556).

WANT — Late Bally Bingos, Cypress Gardens, Sun Valleys, Show Times, Key Wests, United Large Ball Bowlers, & a used Abbot Coin Counter. FOLLETT MUSIC CO., 180 SOUTH HOWARD STREET, SPOKANE, WASHINGTON. (Tel. MA 4-8585).

WANT—Will accept 1 to 10 Games as trade against new Wurlitzer Phonographs. SANDY MOORE DIST. CO., 599 TENTH AVENUE, NEW YORK 36, N. Y.

ONLY \$48.

FOR 52 CONSECUTIVE CLASSIFIED ADS OF 40 WORDS EACH PLUS 52 FREE CHECKING COPIES.

The Cash Box

1721 BROADWAY, NEW YORK 19, N.Y.
Write For The Facts Today

WANT—We need Arcade Equipment — Juke Boxes — Bingos and every kind of Coin Operated Machines. Payment cash. Write us today. L'AUTOMATE, 60, RUE VAN SCHOOR, BRUSSELS III, BELGIUM. (Cable: JEUMATE-BRUSSELS).

WANT—Late used 45 RPM Records, Closeouts and Job Lots of Brand New LP's Wanted. Write or phone. FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUdson 6-4568).

WANT — Late Juke Box 45 R.P.M. Records not over 6 months old. I pay 13¢ and the freight. R. SMITH, 625 N.E. 163rd ST., NORTH MIAMI BEACH 62, FLA.

WANT—Late Model Phonographs for highest trades on new A.M.I. models I-120E, I-200E, I-100M, I-200M. Also need late model Bally Bingos. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS 3, MO. (Tel. MAIn 1-3511).

WANT—Used 45 RPM records, used 45 RPM Records—Used 45 RPM Records—Used 45 RPM Records—Used 45 RPM Records. All types—standing orders granted. We pay freight. JALEN AMUSEMENT CO., INC., 14 E. 21st ST., BALTIMORE 18, MD. (Tel. BELmont 5-2881).

WANT—Mills Panorama. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON. (Tel.: GARfield 3585).

WANT—To buy for Cash—Any amount 1438's and 1448's Rock-Ola Phonographs. In good condition. State quantity and price. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. BIGelow 8-3524).

CLASSIFIED ADVERTISING SECTION

WANT—Records, all speeds, quantity. Also record accessories, needles, tapes, etc. Please give full details first contact to avoid delay and assure quick deal. HARRY WAR-RINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 56, N. Y. (Tel. LUdlow 8-8310).

WANT—To Purchase 5,000,000 New Records, All Speeds. We Prefer Large Quantities and Will Buy For Cash. Top Prices Offered. No Juke Box Records. Write or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel. General 2-1650), JESSE SELTER, PRES.

WANT—Chicago Coin Bowlers; Hollywood, Blinker, Bullseye, Super Frame, Score-a-line, Championship; United Bowlers; Ace Clipper Mercury, Capitol, Mars, Regulation. Cash or will trade 14 foot Bowlers. Call, Write or Wire today! PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. JUNiper 8-1814).

WANT—Juke Boxes and Games for resale, Cash, send list, condition and prices. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC. (Tel. Bluemound 8-6700).

WANT—6 Pocket Pool Games, new or used, will trade Pin Games, Alleys or Arcade Equipment. All equipment in A-1 shape. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel. CHapel 9-6556).

WANT—AMI F & G's 80 or 120; Seeburg G. W. R.; Un. Venus; Chi-Coin and Un. Flashing Type Bowlers; Wms.' Shortstop; Deluxe 57; Bally ABC Bowlers; Un. Regulation or Handicap; Chi-Coin Championship Bowlers; Chi-Coin Classic 13 or 16 ft.; Un. Jumbo 13 or 16; Bally Champion 11 or 14 ft. State quantity and best price in first letter. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. SUPERior 1-4600).

WANT—Chicago Coin 16' Classic Bowlers, must be in A-1 condition. State quantity, price in first letter. J. ROSENFELD COMPANY, 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel. FOREst 7-6730).

FOR SALE

FOR SALE—Show Time; Key West; Big Show; Beach Club; Ready for location, first class condition, see us for all Bally equipment. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel. TU 6729).

SAVE \$175.00

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GET \$223.00 VALUE FOR ONLY \$48.00

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1721 BROADWAY, NEW YORK 19, N.Y.

FOR SALE—2-Player Genco Skee Balls, perfect condition. Sacrifice. Low Price. Write, wire, phone: DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel. CHickering 4-5100).

FOR SALE—Safari, Big Top, Stear Shovel, Goalee, Hi-Fly, Wms. Deluxe Baseball, Crossroads, Quartette, Jolly Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ Deluxe, Duette Deluxe, Register, Marathon Gayety, Pixie, Caravan, Manhattan Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel. DEcatur 2-1500).

FOR SALE—Evans Bat A Score \$50; Gypsy Grandma \$275; Davy Crockett Gun \$195; Shooting Gallery \$75; Telequizo \$65; Sportsman Rifle \$75; C. C. Goalie \$65. Reconditioned and ready for location. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel. GL 6-6807).

FOR SALE — Routes in Missouri, Oklahoma, Arkansas. On route Phonographs, Bingos, Pin Ball Bowlers, Guns. From 20 to 3 Thousand. We have all types Coin Machines. Send for list. C & V DISTRIBUTING CO., 400 MAIN ST., GALENA, KANSAS. (Tel. #400).

FOR SALE—Several M-100As steam cleaned nice with 45 RPM Conversion Kits \$175 ea. WANTED—United, Chicago Coin, Bally Shuffle AMI Models from A-40 to G-120 DUARTE INTERNATIONAL SALES, 835 E. 31st ST., LOS ANGELES 11, CALIFORNIA.

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FOR SALE—Introductory Offer: National's newest Formula—Regula Wax \$4.34; Hi Speed Shuffle-board Wax \$4.82; Super Fast \$5.30; Brown Tournament Wax \$6.50 (Minimum 25 cases—24 lbs. each) Dazzler Weights 5 sets min. \$16.45 NATIONAL SHUFFLEBOARD COMPANY, 291 CLEVELAND STREET ORANGE, N. J. (Tel. ORange 2-9100).

FOR SALE—United's DeLuxe Super Bonus Bowler, Hi-Fly Baseball Slugger, Lovely Lucy, Miami Beach and AMI E-120. SALINA MUSIC & AMUSEMENT CO., 121 NORTH 7th STREET, SALINA, KANSAS.

FOR SALE—Gottlieb Quintette \$50; Quartette \$50; Pin Wheel \$60; Green Pastures \$75; Classy Bowler \$150; Duette (2 Player) \$160; W. B. DISTRIBUTORS, INC., 103 MARKET ST., ST. LOUIS 1, MO. (Tel. Central 1-9292).

FOR SALE—If it's games you need in Bingos, Novelty Games, Bowling Alleys or Lanes, write for our list. We guarantee to save you money. CROWN NOVELTY CO., INC., 92 HOWARD AVE., NEW ORLEANS, LA. (Tel. JA 2-7137).

FOR SALE—When you want best prices, and quality on used game get in touch with: NASTASI DISTRIBUTING CO., 912 POYDRAS STREET, NEW ORLEANS 12, LA. (Tel. MA 6386).

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FOR SALE—United Caravans @ \$125; and Pixies @ \$70; Wurlitzer 4851 Wallboxes @ \$9. Write for a complete list of phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MElrose 5-1593).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—We have some exceptionally good buys—Rock-Ola 1455, new and used and 1452—50 records. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVENUE, PORTLAND 5, OREGON. (Tel. CApitol 8-7565).

FOR SALE—Bally ABC Bowling Lanes 14' (late 3 pe.) \$375; Strike Bowlers 14' \$545; Skill Rolls (new) \$145; United Midget Alley \$295; Bally Miss America \$465; Gottlieb Flagships \$225; Genco Quarterbacks \$85. MICKEY ANDERSON AMUSEMENT COMPANY, 314 EAST 11th STREET, ERIE, PA. (Tel. 2-3207).

FOR SALE—It's very likely that your offer for a quantity of Bally Skill Roll and/or All-Star Bowler will be accepted! Call, wire, write. WANT—Bingos and shuffles. DONAN DISTRIBUTING CORP., 2633 N. MILWAUKEE AVE., CHICAGO 47, ILL. (Tel. ALbany 2-0455).

FOR SALE—Next to new games, our games are best. Clean, checked, refinished like new. Rainbow \$195; Frontiersman \$115; Southern Belle \$160; Hawaiian Beauty \$100; Lovely Lucy \$70; Twin Bill \$125; Mystic Marvel \$125. HUB COIN MACHINE, 7312 GEORGIA AVE., N. W., WASHINGTON, D. C. (Tel. RAndolph 3-9896).

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FOR SALE—Wurlitzer 1700 \$375; 1900 \$575; 2000 \$595; 2150 \$650; 1917 \$525; All Star Bowler \$275; Ten Strike \$275. DICKSON DISTRIBUTING COMPANY, 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel. RE 6-3691).

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COSTS 10c PER WORD**

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**THE CASH BOX, 1721 BROADWAY
NEW YORK 19, N.Y.**

FOR SALE—Wurlitzer 2000 \$500; Wurlitzer 1800, \$400; Seeburg R, \$500; Seeburg G, \$450; Seeburg C, \$300; Seeburg BL \$250; Seeburg B, \$250. BELMONT MUSIC CO., 118 N.E. GLENDALE AVE., PEORIA, ILL. (Tel. 6-4424).

FOR SALE—For export, sixty Keeney Bonus Superbells, Twins, Singles; thirty Bally Drawbells, also Digger Machines. All machines in excellent or practically new condition. Will trade for late Bally Bingos. Write AUTOMATIC AMUSEMENTS OF LAS VEGAS, 2544 EAST CHARLESTON, LAS VEGAS, NEVADA.

FOR SALE—Seeburg 100 D's, C's, G's, R's; Wurlitzer 1900, 2104, 2150, 2000. No reasonable offer refused. NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, NEW YORK. (Tel. LOcust 1-6770).

FOR SALE—Arcade Equipment—6 Exhibit Barrels; 6 Exhibit See-A-Vews; 1 Ant Colony; 2 Card Vendors. Practically like new—Used only ten days. LEIBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., NORTH, MINNEAPOLIS, MINNESOTA. (Tel. FEderal 9-0031).

FOR SALE—Millions of extra coins are taken from clean machines. Clean Right with Lemonite. Carl J. Speis Co., Evansville, Indiana, uses and sells Lemonite. Try Lemonite Electronic Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. ½ deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel. CEdar 2-7600).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons. New Aluminum Instruction Plates, \$49.50. Telephone or wire collect. Syracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E. SYRACUSE 3, N. Y.

FOR SALE—Marble, Queen, Sluggin' Champ, Lovely Lucy, Keeney Club Bowler. 10 Player, Pool Tables 6 Pocket. WANT—Williams Ten Strikes DeLuxe Replays, Williams Late Short Stops, UN Triple Plays. Bingos, 5 Ball Novelty Games. NOBRO NOVELTY COMPANY, 142 DORE STREET, SAN FRANCISCO 3, CALIF. (Tel. MAket 1-5438).

FOR SALE—100,000 new 45 RPM 6 months to 1 year old, \$10 per 100, \$90 per 1000. Also 5,000 10" LPs 30¢ each. Other promotional 12" LP's available, 50¢ to \$1.00 each. We also buy surplus inventory. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel. OLYmpia 8-4012).

FOR SALE—Comco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will Be Refunded. Finished in Lined Oak, Natural or Mahogany. Packed Two to a Carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS. (Tel. INdependence 3-2210).

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GET \$223.00 VALUE FOR
ONLY \$48.00**

Write today to: THE CASH BOX
1721 BROADWAY, NEW YORK 19, N.Y.

FOR SALE—Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel. FOrest 5-3456).

FOR SALE—Bally Skill Roll, like new, \$165; A.M.I. G-200 \$545; Seeburg 100L \$695, like new; Williams Shortstop Baseball \$425; Keeney League Leader Baseball \$245. BILLOTTA ENTERPRISES, INC., 224 NORTH MAIN ST., NEWARK, NEW YORK. (Tel. DEerfield 1-1855).

FOR SALE—Midget Alleys \$295; 14' Bowling Alleys \$345; United Shooting Stars \$395; Bally Blue Ribbon S.A. \$165; Genco Championship Baseball \$145; C. C. Steam Shovel \$125; K.O. Champ \$195. CENTRAL OHIO COIN MACHINE EXCHANGE, INC., 854 NO. HIGH ST., COLUMBUS 8, OHIO. (Tel. AXminster 9-6900).

FOR SALE—Records! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's Major Labels. Will send 25 Samples C.O.D. On Request. 12" LP Promotional Records on sale. We buy surplus stocks, all speeds. SID TABACK, RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel. DUmkirk 3-8735).

FOR SALE—You are handling money. Are you protecting it? Ask us about our silent policeman. MIKE MUNVES, 577—10th AVENUE, NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

ONLY \$48.

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ADS OF 40 WORDS EACH PLUS 52
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The Cash Box

1721 BROADWAY, NEW YORK 19, N.Y.
Write For The Facts Today

FOR SALE—20 Selection Seeburg Box \$5; 3020 \$3; Seeburg 100 Wall Boxes Chrome \$45; Hammerloid \$40; Rock-Ola Chrome \$45; Hammerloid \$40; Beach Clubs \$50; checked and cleaned, as is \$35; 5 Ball Jubilee \$215; World Champ \$210. HALLGREN DISTRIBUTORS, INC., 1626—3rd AVENUE, MOLINE, ILL. (Tel. 4-6703).

FOR SALE—New Six Pocket Pool Tables \$225; Slate \$275; 1st Grade 48" Cue Sticks \$18 dozen; Bumper Rails \$11.95 Set; Bumper Pool Tops \$24.50; Slate \$59.50; DeLuxe Bumper Pool Balls \$10. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO 51, ILL. (Tel. ALbany 2-3272).

FOR SALE—Wurlitzer 2104 \$600; Williams Sidewalk Engineer and Crane \$75 each; Exhibit Big Bronco \$235; Bally Champion Horse \$399.50; United Deluxe Targette \$75; Ringer Balls \$35; Mutoscope Rock 'N Roll \$20. Send for complete bargain list. ODCO, INC., 1100-02 BROADWAY, ALBANY 4, N. Y.

FOR SALE—We are overstocked on 14 ft. Bowlers, Baseball Games and 5-Ball Games. Here is your chance to make some real buys. T & L DISTRIBUTING, INC., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel. MA 1-8751).

FOR SALE—Wms. Super Slugger \$150; Genco Sweet "21" \$125; United Bowling Alley 14 Ft. \$375; 11 Ft. \$395; Chi-Coin DeLuxe Skee Roll \$225. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y. (Tel. FRanklin 4-7549 or FR 7-2162).

FOR SALE—AMI 40 selection Hide-away Units; AMI 40 selection Wall Boxes. Write us for low down price. RUNYON SALES COMPANY OF NEW YORK, INC., 593 TENTH AVENUE, NEW YORK 18, N. Y. (Tel. LOngacre 5-1880).

FOR SALE—Only \$395, Bally and United 15 ft. Lanes, beautifully reconditioned, full money back guarantee. Unlimited quantities. Wire \$95 per machine deposit. Same day delivery. Export inquiries welcomed. SHELDON SALES CO., INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. (Tel. LIncoln 9106).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all types Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Specials—Bally—Cypress Gardens, Miss Americas & Sun Valleys call, write or wire if interested. U.S.A. \$259.50; Skill Rolls \$142.50; Carnivals \$165; Big Inning \$365; Williams—Turf Champs \$287.50; Jig Saws \$155; Gottlieb—Pienics \$287.50; Roto Pools \$255; Int'l Mutoscope Bang-O-Rama Gun \$37.50; Tungo Strength Gripper \$55; Chicago Coin—Round The World Trainer \$245; Dale—Cops & Robbers Burp Gun \$375; Watling Horoscope Scale \$79.50. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LA. (Tel. JACKson 2-5306).

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel. NEWton 5-2531).

FOR SALE—Sacrifice—Phone Collect—Wurlitzer 2100, 2150, 2104; Seeburg, C, B, G, R; Bally Skill Roll, U. S. A.; Trophy Bowler, All Star Deluxe; Keeney League Leader. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel. ALgonquin 4-4040).

The Cash Box

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

NOTICE—\$48 Special Classified Advertisers. You are entitled to a classified ad of 40 words in each week's issue for a period of One Full Year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 10c per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 12 Noon, of preceding week to appear in the following week's issue. If you are a \$48 Special Classified Advertiser you are entitled to a free checking copy of "The Cash Box" each week.

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THE CASH BOX

1721 BROADWAY, NEW YORK 19, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bally and United Bingos. Practically any game. Write for prices. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel. HO 4-6111).

FOR SALE—100 Telequiz, with film Reconditioned, refinished, ready for location. 5¢ or 10¢ play. Special price, \$79.50. Write for quantity prices and lists of other equipment. G O R SALES, 5216 NO. LE CLAIRE AVE., CHICAGO, ILL. (Tel. Avenue 3-6818).

FOR SALE—Mercury Counter Grippers 1¢ (original paint), A-1 \$29.50; Watling 400 Scales (current Model C), original paint, \$99.50; Pop Corn Sez Reworked \$69.50 TIERCE VENDING, BOX 226, GREENWOOD, MISS. (Tel. GL 3-5145).

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Write today to: THE CASH BOX 1721 BROADWAY, NEW YORK 19, N. Y.

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. Montana 1-5000).

FOR SALE — Genco Big Top \$165; Genco Rifle Gallery \$95; Genco Sky Rocket—2-Player \$135; Bally Space Gunner, Write; Williams Ten Pin \$275; Williams Peter Pan \$95; Williams Kickoff \$275; Williams Piccadilly \$150; Williams Super Score \$135; Genco Skill Ball \$99.50; Genco Golden Nugget \$35; Exhibitor Ringer Ball \$49.50; Quarterback \$95; Bally U.S.A., Write; Bally Circus \$225; Bally 14 ft. Lane \$350; Bally Strike 14 Ft. \$595; Bally Target Roll \$235; Bally Big Inning; Write; Gottlieb Southern Belle \$115; United 14 ft. Lane \$350; Chicoin Basketball \$65; T.V. Bowler 16 ft. \$445; Phila. Toboggan \$295; Rock-Ola 1454—120 Sel. \$575; Rock-Ola 1455—200 Sel. \$595. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel. HE 1-4100).

FOR SALE—Williams 57 Baseball Deluxe \$325; Four Bagger Deluxe \$225; King Of Swat \$135; United Super Slugger \$149.50; United Shuffle Targettes \$65; Bally All-Star Bowler \$250. GLOBE AUTOMATIC VENDING COMPANY, INC., 291 WATER STREET, QUINCY 69, MASS. (Tel. MAYflower 9-0010).

FOR SALE—6 Pocket Pool Tables \$195; Bumper Tables \$80; (Ready for location with new slates, cushions and cues); Scoreboard \$145; Genco Skee-ball (2 Pl.) \$85; Venus \$145; Fifth Inning \$90; National 9 Ft. Shuffleboard \$90. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-8584).

FOR SALE — Established route Coin Kiddie Rides, located oil and irrigated section North Texas. No competition, new and latest type rides in choice locations, showing one thousand month net, requires all cash. TEXAS ASSOCIATED ENTERPRISES, P. O. BOX 1068, AMARILLO, TEXAS. (Tel. DR 3-8022).

FOR SALE — Closeout: Brand new original factory crates. United's Playtime, sacrifice, \$375 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel. Whitney 5-2893).

CLASSIFIED ADVERTISING HERE COSTS 10c PER WORD



CAN BUY CLASSIFIED ADS HERE FOR 1 1/2c PER WORD ON "THE CASH BOX SPECIAL CLASSIFIED ADVERTISING PRIVILEGE"

Write For The Facts To THE CASH BOX, 1721 BROADWAY NEW YORK 19, N. Y.

MISCELLANEOUS

NOTICE—If you are reading this ad you are vitally interested in coin machine activity. More than likely you are already a subscriber to The Cash Box, but if you aren't—you should be. For \$15 a year (only 29¢ per issue) you obtain information every week that can be obtained nowhere else, and which is important to you in the conduct of your business. If you are already a subscriber (and it's a million to one you are), just pass the word along to some of your coinmen friends to "join the family". Send a check for \$15 to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

FOR SALE — Bumper Pool Tables \$25; New Bally Skill Rolls & Target Rolls—make us an offer, will trade for anything. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 8, INDIANA. (Tel. HA 3-4508).

NOTICE—Manufacturers of Coin Operated Equipment in need of a Southern California Representative contact: BOB YOUNG'S SERVICE, 3427 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel. Office NO 2-3254, Auto HO 7-7151).



THIS WEEK'S USED MACHINE QUOTATIONS

20th YEAR OF PUBLICATION

996th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	15.00	40.00
4. Model B, '48, 40 Sel., 78 RPM	50.00	80.00
4. Model C, '50, 40 Sel., 78 RPM	50.00	100.00
4. Model D-40, '51, 40 Sel., 78 RPM	115.00	200.00
4. Model D-80, '51, 80 Sel., 45 RPM	195.00	295.00
4. Model E-40, '53, 40 Sel., 78 RPM	195.00	320.00
4. Model E-80, '53, 80 Sel., 45 RPM	225.00	340.00
4. Model E-120, '53, 120 Sel., 45 RPM	285.00	359.00
6. Model F-80, '54, 80 Sel., 45 RPM	425.00	495.00
4. Model F-120, '54, 120 Sel., 45 RPM	445.00	495.00
4. Model G-80, '55, 80 Sel., 45 RPM	475.00	525.00
4. Model G-120, '55, 120 Sel., 45 RPM	495.00	575.00
4* Model G-200, '57, 200 Sel., 45 RPM	495.00	595.00
4. Model H-200, '57, 200 Sel., 45 RPM	795.00	825.00
4. WM Wall Box	5.00	8.00
6. SM or SL Stepper	5.00	8.00

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	15.00	25.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	15.00	30.00
4. 1426, '47, 20 Sel., 78 RPM	15.00	35.00

6. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	50.00
6. 1432, '50 Rocket '50-51, 50 Sel., 78 RPM	45.00	90.00
6. 1432, Same as above, Converted to 45 RPM	60.00	135.00
4. 1434, '51 Rocket, '51-52, 50 Sel., 78 RPM	70.00	140.00
4. 1434, Same as above, Converted to 45 RPM	70.00	149.50
4. 1436, '52, Fireball, 120 Sel., 45 RPM	75.00	175.00
6. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	225.00
4. 1438, '54, Comet, 120 Sel., 45 RPM	295.00	435.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	350.00	545.00
4. 1448, '55, Hi-Fi, 120 Sel., 45 RPM	475.00	625.00
4. 1452, '55, 50 Sel., 45 RPM	495.00	595.00
4. 1454, '56, 120 Sel., 45 RPM	575.00	625.00
4* 1455, '57, 200 Sel., 45 RPM	595.00	649.50

SEEBURG

4. M100A, '49, 100 Sel., 78 RPM	95.00	150.00
2* M100B, '51, 100 Sel., 45 RPM	250.00	375.00
2. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	250.00	380.00
2* M100C, '53, 100 Sel., 45 RPM	300.00	425.00
2* HF100G, '54, 100 Sel., 45 RPM	445.00	545.00
2* HF100R, '54, 100 Sel., 45 RPM	500.00	595.00

(PHONOGRAPHS—Continued)

4* V200, '55, 200 Sel., 45 RPM	525.00	695.00
4* VL200, '56, 200 Sel., 45 RPM	645.00	750.00
4. KD200, '57, 200 Sel., 45 RPM	775.00	825.00
4. W1-L56 Wall Box 5¢	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	5.00
6. W4L-56	5.00	8.00
6. 3W5-L56 Wall Box, 5¢ 10¢, 25¢	5.00	8.00
6. W6L-56 5/10/25 Wire-less	5.00	8.00
6. 3W7-L-56	5.00	8.00
4* 3W1 Wall-a-Matic	32.50	55.00

4. 1400, '51, 48 Sel., 45 or 78 RPM	50.00	150.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	95.00	165.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	100.00	200.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	145.00	245.00
6. 1600, '53, 48 Sel., 45 & 78 Intermix	199.00	295.00
6. 1650, '53, 48 Sel., 45 RPM	225.00	300.00
6. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	345.00
4* 1700, '54, 104 Sel., 45 RPM	375.00	495.00
2* 1800, '55, 104 Sel., 45 RPM	400.00	510.00
2* 1900, '56, 104 Sel., 45 RPM	485.00	585.00
2* 2000, '56, 200 Sel., 45 RPM	500.00	625.00
4* 2150, '57, 200 Sel., 45 RPM	649.00	800.00
6. 2140 Wall Box	2.50	5.00
4. 3020 Wall Box	3.00	8.00
6. 3048 (Conv. of 3020)	3.00	10.00
6. 3031 Wall Box	3.00	9.00
4. 3045 Wall Box	3.00	9.00
4. 4820 Wall Box	8.00	20.00
4. 4851 Wall Box	9.00	25.00
4. 5210 Wall Box	89.00	110.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	15.00	25.00
6. 1017, '46, 24 Sel., 78 RPM	20.00	30.00
6. 1080, '46, 24 Sel., 78 RPM	25.00	50.00
6. 1100, '47, 24 Sel., 78 RPM	25.00	55.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	40.00	100.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	50.00	100.00



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

2. Ace High (Got 1/57)	140.00	185.00
4. Arabian Knights (Got 12/53)	60.00	75.00
4. Army-Navy (Wm 10/53)	30.00	45.00
2. Arrow Head (Wm 7/57)	175.00	200.00
4. Atlantic City (B 5/52)	25.00	50.00
4* Auto Race (Got 9/56)	120.00	175.00
4* Balls-a-Poppin' (B 11/56)	75.00	210.00
6. Band Wagon (Wm 8/55)	95.00	150.00
4. Beach Beauty (B 11/55)	110.00	160.00
4. Beach Club (B 2/53)	25.00	65.00
4. Beauty (B 11/52)	20.00	60.00
4. Big Ben (Wm 9/54)	55.00	100.00
4. Big Hit (CC 7/52)	15.00	25.00
4. Big Show (B 9/56)	200.00	260.00
4. Big Time (B 1/55)	50.00	105.00
4. Blondie (CC 8/56)	95.00	175.00
4. Brazil (Un 10/56)	115.00	145.00
4. Bright Lights (B 5/51)	15.00	45.00
4. Bright Spot (B 11/51)	30.00	45.00
4. Brite Star (Got 4/58)	279.00	375.00
4. Broadway (B 12/55)	115.00	165.00
4. Cabana (Un 3/53)	20.00	55.00
4. Capri (CC 10/56)	75.00	99.50
4* Caravan (Un 2/56)	79.50	125.00
4. Caravan (Wm 6/52)	25.00	45.00
4. Chinatown (Got 10/52)	30.00	75.00
4. Circus (Un 8/52)	30.00	60.00
4* Circus (B 8/57)	190.00	335.00
4. Circus Wagon (Wm 10/55)	145.00	195.00
4. Classy Bowler (Got 7/56)	145.00	215.00
4. C.O.D. (Wm 9/53)	50.00	75.00
6. Colors (Wm 11/54)	70.00	115.00
4. Coney Island (B 9/52)	20.00	50.00
4. Continental Cafe (Got 7/57)	235.00	275.00
4. Coronation (Got 11/52)	25.00	45.00
4. Criss Cross (Got 3/58)	219.00	295.00
4. Crossroads (Got 5/52)	25.00	60.00
4. Crosswords (B 1/56)	195.00	240.00
4. Cue Ball (Wm 2/57)	175.00	195.00
4. Daffy Derby (Wm 8/54)	60.00	100.00
2. Daisy May (Got 7/54)	45.00	75.00
4. Dealer "21" (Wm 2/54)	20.00	55.00
4. Derby Day (Got 5/56)	120.00	155.00
4. Diamond Lill (Got 12/54)	70.00	95.00
6. Disk Jockey (Wm 11/52)	30.00	45.00
4. Domino (Wm 5/52)	25.00	35.00
4. Double Header (B 7/56)	175.00	240.00
4. Dragonette (Got 6/54)	75.00	125.00
4. Dude Ranch (B 9/53)	25.00	55.00
4. Duette (Got 4/55)	110.00	160.00
4. Easy Aces (Got 12/55)	120.00	185.00
2. Fair Lady (Got 11/56)	195.00	225.00
4. Fairway (Wm 6/53)	30.00	55.00
4. Falstaff (Got 11/57)	350.00	395.00
2* Flag Ship (Got 1/57)	200.00	225.00
4. Flying High (Got 2/53)	40.00	70.00
2. Four Bells (Got 10/54)	60.00	85.00
4. Four Corners (Wm 12/52)	35.00	50.00
4. "400" (Upright) (Ge 10/52)	30.00	40.00
4. Four Stars (Got 6/52)	30.00	60.00
4. Frolics (B 10/52)	25.00	55.00
2* Frontiersman (Got 11/55)	70.00	115.00
4. Fun Fair (Ge 12/57)	175.00	275.00
4. Fun House (Wm 10/56)	150.00	175.00
4. Gay Patee (Wm 6/57)	295.00	375.00
4* Gay Times (B 6/55)	50.00	95.00
4. Gayety (B 3/55)	45.00	95.00
2. Gladiator (Got 1/56)	145.00	195.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	40.00
2. Gold Star (Got 8/54)	65.00	95.00
4. Grand Champion (Wm 3/53)	35.00	70.00
4. Grand Slam (Got 4/53)	35.00	60.00
4. Green Pastures (Got 1/54)	50.00	95.00
4. Gun Club (Wm 11/53)	35.00	85.00



(PINBALL GAMES—Continued)

6. Guys-Dolls (Got 5/53)	30.00	80.00	4. Sea Belles (Got 8/56)	175.00	245.00
4. Gypsy Queen (Got 2/55)	75.00	125.00	4. Shamrock (Wm 1/57)	145.00	175.00
6. Handicap (Wm 6/52)	30.00	40.00	4. Shindig (Got 10/53)	40.00	90.00
6. Happy Days (Got 7/52)	25.00	50.00	4. Show Boat (Un 12/52)	40.00	60.00
4* Harbor Lites (Got 2/56)	110.00	155.00	4. Show Boat (Ge 12/57)	150.00	200.00
4. Havana (Un 2/54)	20.00	80.00	4. Show Time (B-3/57)	325.00	425.00
4. Hawaii (Un 6/54)	25.00	80.00	4. Silver (Got 10/57)	187.00	235.00
4. Hawaiian Beauty (Got 4/54)	50.00	100.00	4. Silver Chest (Upright) (Ge 4/53)	40.00	60.00
4. Hayburner (Wm 6/51)	25.00	50.00	6. Silver Skates (Wm 2/53)	30.00	60.00
4. Hi-Fi (B 6/54)	25.00	95.00	6. Singapore (Un 10/54)	25.00	80.00
4. Hi-Hand (Wm 6/57)	175.00	225.00	4. Skill Pool (Got 8/52)	20.00	50.00
4. Hot Diggity (Wm 8/56)	125.00	145.00	2* Spill Roll (Upright) (B 3/58)	145.00	225.00
4. Ice-Frolics (B 1/54)	40.00	85.00	4. Skyway (Wm 8/56)	50.00	100.00
4. Jalopy (Wm 8/51)	25.00	65.00	6. Slugfest (Wm 3/62)	25.00	40.00
4. Jig Saw (Wm 12/57)	185.00	235.00	4. Sluggin' Champ (Got 4/55)	100.00	165.00
4. Jockey Club (Got 5/54)	70.00	120.00	4. Smoke Signal (Wm 10/55)	110.00	150.00
6. Jolly Joker (Un 11/55)	49.00	90.00	2. Snafu (Wm 12/55)	75.00	125.00
4. Jubilee (Got 5/55)	200.00	245.00	4. Soccer Kick Off (Wm 12/57)	250.00	295.00
4. Jumping Jack (Upright) (Ge 12/52)	20.00	35.00	4. Southern Belle (Got 6/55)	115.00	160.00
4. Key West (B 12/56)	250.00	325.00	4. South Seas (Un 2/56)	135.00	235.00
2. Kings (Wm 8/57)	155.00	225.00	4. Spitfire (Wm 2/55)	45.00	95.00
2. Lady Luck (Got 9/54)	50.00	95.00	6. Spot Lite (B 1/52)	25.00	50.00
6. Lazy "Q" (Wm 2/54)	35.00	90.00	6. Sportsman (Wm 2/52)	20.00	40.00
6. Lite-A-Line (Ke 6/52)	35.00	45.00	4. Springtime (Ge 3/52)	20.00	30.00
4. Long Beach (Wm 7/52)	35.00	45.00	2. Stage Coach (Got 11/54)	80.00	115.00
4. Lovely Lucy (Got 2/54)	50.00	95.00	4. Stardust (Wm 3/56)	90.00	185.00
4. Lulu (Wm 12/54)	50.00	95.00	4. Starfire (Wm 1/57)	160.00	195.00
4. Majestic (Got 4/57)	365.00	425.00	4. Starlets (Un 12/55)	55.00	95.00
4. Majorettes (Wm 4/52)	20.00	40.00	4. Star Pool (Wm 10/54)	50.00	95.00
4. Manhattan (Un 4/55)	50.00	125.00	4. Stars (Un 6/52)	25.00	40.00
4. Marathon (Got 10/55)	165.00	225.00	6. Starlite (Wm 3/53)	30.00	50.00
4. Marble Queen (Got 8/53)	40.00	70.00	4. Steeplechase (Wm 11/57)	200.00	250.00
4. Mermaid (Got 6/51)	15.00	30.00	4. Straight Flush (Got 12/57)	225.00	265.00
4. Mexico (Un 3/54)	25.00	100.00	4. Struggle Buggies (Wm 12/53)	30.00	60.00
4. Miami Beach (B 9/55)	90.00	125.00	4. Sun Valley (B 7/57)	390.00	525.00
4* Miss America (B 2/58)	365.00	495.00	4. Super Circus (Got 10/57)	239.00	350.00
4. Monaco (Un 8/56)	125.00	195.00	4. Super Jumbo (Got 10/54)	200.00	245.00
2* Mystic Marvel (Got 3/54)	50.00	125.00	4. Super Score (Wm 9/56)	135.00	195.00
4. Nevada (Un 8/54)	25.00	80.00	4. Surf Club (B 3/54)	30.00	70.00
6. Niagara (Got 12/51)	20.00	40.00	4. Surf Rider (Wm 12/56)	175.00	199.50
4. Night Club (B 4/56)	130.00	195.00	4. Sweepstakes (Wm 1/52)	30.00	45.00
4. "9" Sisters (Wm 1/54)	50.00	100.00	4. Sweet-Add-A-Line (Got 7/55)	115.00	145.00
4. Olympics (Wm 5/52)	20.00	30.00	6. Tahiti (Un 8/53)	25.00	70.00
4. Palisades (Wm 7/53)	35.00	60.00	4. Target Roll (B 1/58)	175.00	250.00
4. Palm Beach (B 7/52)	15.00	60.00	4. Three Deuces (Wm 8/55)	110.00	135.00
4. Palm Springs (B 11/53)	30.00	80.00	6. Thunderbird (Wm 5/54)	69.00	125.00
4. Parade (B 6/56)	175.00	235.00	4. Tim-Buc-Tu (Wm 1/56)	95.00	125.00
4. Paratrooper (Wm 8/52)	20.00	40.00	4. Times Square (Wm 4/53)	35.00	65.00
4. Perky (Wm 11/56)	100.00	125.00	4. Top Hat (Wm)	214.00	325.00
4. Peter Pan (Wm 4/55)	80.00	125.00	4. Toreador (Got 6/56)	165.00	245.00
4. Piccadilly (Wm 5/56)	130.00	150.00	4. Tournament (Got 8/55)	115.00	155.00
2. Pin Wheel (Got 11/53)	30.00	60.00	6. Triple Play (Un 8/55)	55.00	140.00
4. Pixie (Un 10/55)	55.00	110.00	4. Tropicana (Un 1/55)	45.00	110.00
4. Playtime (Un 10/57)	290.00	375.00	4. Tropics (Un 7/53)	25.00	55.00
4. Poker Face (Got 9/53)	50.00	85.00	4. Twenty Grand (Wm 12/52)	25.00	50.00
4. Quartet (Got 2/52)	40.00	55.00	4. Twin Bill (Got 1/55)	90.00	135.00
4. Queen of Hearts (Got 12/52)	40.00	85.00	4. Variety (B 9/54)	45.00	75.00
4. Quintet (Got 3/53)	40.00	60.00	4. Whirlwind (Got 2/58)	299.50	350.00
4. Race The Clock (Wm 5/55)	65.00	155.00	4. Wishing Well (Got 9/55)	125.00	170.00
4* Rainbow (Got 12/56)	150.00	195.00	2* World Champ (Got 8/57)	150.00	210.00
4. Regatta (Wm 11/55)	75.00	150.00	6. Wonderland (Wm 5/55)	75.00	95.00
2. Register (Got 10/56)	190.00	225.00	4. Yacht Club (B 6/53)	20.00	60.00
2. Reno (Wm 10/57)	185.00	225.00	4. Zingo (Un 10/51)	20.00	45.00
6. Rio (Un 11/53)	20.00	60.00			
4. Rocket Ship (Got 5/58)	199.00	275.00			
4. Rodeo (Un 2/53)	35.00	50.00			
2. Royal Flush (Got 5/57)	165.00	195.00			
4. Saddle and Turf (Ev 10/53)	85.00	150.00			
6. (Club Model)	100.00	165.00			
1. Scoreboard (Got 4/56)	100.00	175.00			
6. Screamo (Wm 4/54)	45.00	100.00			



4. Bally Victory Bowler (5/54)	55.00	95.00	4. ChiCoin Rocket Shuffle (3/58) 1 Player	375.00	395.00
4. Bally Champion Bowler (5/54)	60.00	95.00	2 Player	425.00	475.00
4. Bally Jet Bowler (8/54)	65.00	120.00	4. Ge. Shuffle Target (7/51)	10.00	25.00
4. Bally Rocket Bowler (8/54)	65.00	115.00	6. Ge. Shuffle Pool (11/53)	30.00	75.00
4. Bally Mystic Bowler (12/54)	65.00	125.00	4. Ge. Match Pool (2/54)	50.00	60.00
4. Bally Magic Bowler (12/54)	65.00	135.00	2* Genco Skill Ball 2 Player (11/56)	85.00	145.00
4. Bally Blue Ribbon (3/55)	140.00	195.00	2. 6 Player (2/57)	115.00	195.00
4. Bally Gold Medal (3/55)	150.00	195.00	4. Gottlieb Bowlette (3/50)	10.00	20.00
4. Bally ABC Bowler (7/55)	235.00	350.00	4. Keeney Super DeLuxe League Bowl. (3/52)	25.00	45.00
6. DeLuxe model	245.00	350.00	4. Keeney High Score League (5/52)	25.00	50.00
6. Bally Congress (7/55)	275.00	350.00	6. Keeney Team (10/52)	25.00	50.00
6. DeLuxe model	275.00	355.00	4. Keeney Club (4/53)	25.00	95.00
4. Bally Jumbo Bowler (9/55)	275.00	350.00	4. Keeney Domino (5/53)	30.00	110.00
4. Bally King Pin Bowler (9/55)	275.00	350.00	4. Keeney Carnival (5/53)	40.00	115.00
4* Bally ABC Bowling Lane (1/57)	345.00	475.00	6. Ke. Pacemaker (9/53)	40.00	125.00
4. Bally ABC Tournament Bowler (6/57)	495.00	595.00	6. Keeney Mainliner Bowler (1/54)	45.00	130.00
4* Bally Strike Bowler (11/57)	545.00	595.00	4. Keeney Bonus (3/54)	45.00	140.00
4* Bally All Star Bowling (12/57)	175.00	295.00	6. Keeney Diamond Bowler (5/54)	70.00	155.00
6. ChiCoin Match Bowler (6/52)	25.00	50.00	4. Keeney Bikini (6/54)	65.00	150.00
6. ChiCoin Bowl-A-Ball (10/52)	30.00	60.00	4. Keeney Century (6/54)	90.00	170.00
4. ChiCoin Match Bowl-A-Ball (11/52)	25.00	65.00	6. Keeney American (9/54)	90.00	175.00
4. ChiCoin 10th Frame Special (12/52)	25.00	65.00	4. Keeney National (9/54)	90.00	180.00
4. ChiCoin Name Bowler (1/53)	30.00	65.00	4. Ke. Speedlane (4/55)	125.00	195.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	30.00	70.00	4. Un. 6-Pl. Super (3/52)	20.00	45.00
4. ChiCoin Crown (4/53)	30.00	85.00	4. Un. 4-Pl. Official (5/52)	20.00	40.00
6. ChiCoin Crown, Giant Pins (4/53)	35.00	90.00	4. Un. 6-Player Star (7/52)	20.00	50.00
4. ChiCoin Triple Score (6/53)	35.00	90.00	4. United 10th Frame Star (9/52)	20.00	55.00
6. ChiCoin Gold Cup (7/53)	30.00	95.00	4. United Manhattan 10th Frame (9/52)	20.00	60.00
6. ChiCoin High Speed Crown (7/53)	30.00	100.00	4. Un. Manhattan (9/52)	30.00	65.00
6. ChiCoin High Speed Triple Score (8/53)	30.00	100.00	4. United 10th Frame Super (10/52)	30.00	70.00
4. ChiCoin Advance (10/53)	30.00	100.00	4. United Cascade (2/53)	30.00	75.00
4. ChiCoin King (10/53)	35.00	110.00	6. United Clover (2/53)	30.00	75.00
4. ChiCoin Criss Cross Bowler (12/53)	40.00	115.00	4. United Liberty (2/53)	30.00	75.00
4. ChiCoin Super Frame (3/54)	45.00	120.00	4. United Classic (6/53)	25.00	75.00
6. ChiCoin Starlite (5/54)	55.00	150.00	6. United Olympic (6/53)	30.00	75.00
4. ChiCoin Feature (7/54)	60.00	155.00	4. United Royal (9/53)	30.00	80.00
4. ChiCoin Holiday (9/54)	70.00	165.00	6. United Imperial (9/53)	25.00	85.00
4. ChiCoin Flash (10/54)	70.00	170.00	6. DeLuxe model	35.00	90.00
4. ChiCoin Playtime (10/54)	95.00	170.00	4. United Chief (11/53)	40.00	100.00
4. ChiCoin Fireball (11/54)	95.00	185.00	4. United Leader (11/53)	45.00	100.00
4. ChiCoin Thunderbolt (12/54)	100.00	200.00	4. DeLuxe model	45.00	115.00
4. ChiCoin Triple Strike (2/55)	100.00	205.00	4. United Team (1/54)	45.00	115.00
4. ChiCoin Arrow (2/55)	125.00	220.00	4. DeLuxe model	50.00	120.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	105.00	4. United League (1/54)	50.00	125.00
4. DeLuxe model	40.00	120.00	4. DeLuxe model	50.00	130.00
4. ChiCoin Bonus Score (4/55)	150.00	205.00	4. United Ace (5/54)	55.00	135.00
4. ChiCoin Big League (5/55)	160.00	215.00	4. DeLuxe model	55.00	140.00
4. ChiCoin Hollywood (5/55)	175.00	229.00	4. United Rainbow (5/54)	55.00	145.00
4. ChiCoin Blinker (8/55)	175.00	250.00	4. United Banner (8/54)	65.00	145.00
4. ChiCoin Score-A-Line (9/55)	175.00	250.00	4. DeLuxe model	65.00	150.00
4. ChiCoin Bowling Team (10/55)	175.00	260.00	4. United Shuffle Targette (8/54)	65.00	155.00
4. ChiCoin Miami Shuffle (10/56)	35.00	115.00	4. DeLuxe model	65.00	160.00
4. ChiCoin Bowling League (2/57)	345.00	475.00	4. United Speedy (8/54)	65.00	165.00
4. ChiCoin Ski-Bowl (11/57) 6 Player	129.00	275.00	4. Un. 11th Frame (10/54)	65.00	165.00
4. ChiCoin Classic Bowling League (7/57)	560.00	595.00	6. DeLuxe model	65.00	170.00
2. ChiCoin TV Bowling League (11/57)	445.00	525.00	4. United Comet Targette (11/54)	70.00	165.00
			6. DeLuxe model	75.00	175.00
			4. United Mercury (12/54)	80.00	175.00
			4. DeLuxe model	80.00	180.00
			4. United Mars (1/55)	90.00	185.00
			4. DeLuxe model	95.00	190.00
			4. Un. Lightning (2/55)	95.00	190.00
			6. DeLuxe model	95.00	195.00
			6. United Venus (3/55)	95.00	195.00
			6. DeLuxe model	100.00	195.00
			4. United Clipper (5/55)	100.00	195.00
			4. DeLuxe model	100.00	195.00
			4. Un. 5th Inning (6/55)	100.00	220.00
			4. DeLuxe model	100.00	230.00
			4. United Capitol (6/55)	140.00	235.00
			4. DeLuxe model	140.00	240.00
			4. Un. Super Bonus (9/55)	160.00	245.00
			4. DeLuxe model	165.00	250.00
			6. Un. Top Notch (10/55)	270.00	325.00
			6. Top Notch Special	270.00	325.00
			4. Un. Regulation (11/55)	270.00	335.00
			4. DeLuxe model	275.00	335.00
			4* United Bowling Alley (11/56)	345.00	475.00
			2. United Jumbo Bowling Alley (9/57)	525.00	595.00
			4. United Royal Bowler (12/57)	525.00	675.00
			4* United Midget Bowling Alley (3/58)	295.00	325.00
			4. Wms. Roll-A-Ball (12/56) 6 Player	125.00	250.00



4. Bally Champion Horse	295.00	475.00	4. Capitol See Saw	125.00	290.00
4. Bally Moon Ride	125.00	250.00	4. Chicago Coin Super Jet	125.00	275.00
2. Bally Space Ship	125.00	195.00	4. Chicago Round The World Trainer	265.00	385.00
4. Bally Speed Boat	165.00	295.00	4. Decco Merry-Go-Round	175.00	350.00
4. Bert Lane Merry-Go-Round	175.00	265.00	4. Decco Space Ranger	125.00	300.00
4. B. L. Miss America Boat	225.00	275.00	2. Exhibit Big Bronco	235.00	295.00
4. Bert Lane Fire Engine	250.00	395.00	4. Exhibit Mustang	295.00	350.00
4. Capitol Donald Duck	225.00	295.00	4. Exhibit Sea Skates	125.00	225.00
4. Capitol Elsie					



ARCADE EQUIPMENT

6. ABT 6 Gun Rifle Range	475.00	575.00	4. Mills Panorama Peek (11/54)	175.00	275.00
4. Air Football	112.50	195.00	4. Munves Squoits (11/57)	495.00	585.00
4. Air Hockey	149.00	195.00	6. Mnto. Atomic Bomber	65.00	125.00
4. Amus. Boomerang	30.00	75.00	4. Mutos. Ace Bombers	85.00	150.00
6. Bally Big Inning	40.00	75.00	4. Mutoscope Dr. Mobile (Prewar)	65.00	150.00
4. Bally Heavy Hitter	30.00	50.00	4. Mutos. Fly Saucers	80.00	125.00
4. Bally Rapid Fire	50.00	75.00	4. Mutos. Photo (Pre-War)	100.00	250.00
6. Bally Undersea Raider	50.00	95.00	4. Mutos. Photo (DeLuxe)	145.00	325.00
4. Bally Bulls Eye Shooting Gallery (9/55)	160.00	250.00	4. Mutoscope Silver Gloves	120.00	195.00
4. Capitol Midget Movies	75.00	145.00	4. Mutoscope Sky Fighter	50.00	135.00
6. Champion Hockey	40.00	100.00	4. Mutos. Voice-O-Graph 35¢	145.00	300.00
4. ChiCoin Basketball Champ	65.00	125.00	4. Mutoscope K. O. Champ	150.00	295.00
4. ChiCoin 4-Player Derby	95.00	150.00	4. Mutos. Drive Yourself	395.00	485.00
4. ChiCoin Goalee	30.00	85.00	4. Mutoscope Rock n' Roll (7/56)	25.00	75.00
4. ChiCoin Hockey	45.00	65.00	4. Mutoscope Bang-O-Rama (4/57)	47.50	95.00
4. ChiCoin Midget Skee	60.00	125.00	2. Philadelphia Toboggan Skee Alley	295.00	395.00
4. ChiCoin Pistol	30.00	75.00	4. Quizzer	40.00	55.00
4. ChiCoin Home Run, 6 Player (3/54)	60.00	125.00	4. Scientific Basketball	20.00	75.00
4. Super model	85.00	150.00	4. Scientific Batting Pr.	30.00	95.00
6. ChiCoin Twin Hockey (5/56)	150.00	250.00	4. Scientific Pitch 'Em	45.00	145.00
4* ChiCoin Steam Shovel (5/56)	85.00	155.00	4. Seeburg Bear Gun	50.00	160.00
4. Evans Bola Score	30.00	65.00	4. Seeburg Shoot the Chute	40.00	80.00
4. Evans Bat-A-Score	35.00	95.00	4* Seeburg Coon Hunt	75.00	140.00
4. Evans Ski Roll	35.00	60.00	4. Set Shot Basketball	100.00	200.00
4. Evans Super Bomber	50.00	95.00	4. Telequiz	65.00	110.00
4. Exhibit Dale Gun	25.00	80.00	4. United Team Hockey	20.00	50.00
4. Exhibit Gun Patrol	40.00	95.00	4. United Jungle Gun	75.00	135.00
4. Exhibit Jet Gun	40.00	110.00	4. DeLuxe model	75.00	140.00
4. Exhibit Space Gun	40.00	100.00	4. Un. Carn. Gun (10/54)	75.00	160.00
4. Exhibit Pony Express	40.00	100.00	6. DeLuxe model	110.00	155.00
4. Exhibit Silver Bullets	40.00	100.00	4. Un. Bonus Gun (1/55)	160.00	220.00
4. Exhibit Six Shooter	35.00	100.00	4. DeLuxe model	165.00	225.00
4. Exhibit Vitalizer	40.00	75.00	4* United Super Slugger (7/55)	149.50	250.00
4. Exhibit Shooting Gal. (6/54)	45.00	100.00	4. Un. Star Slugger (4/56)	195.00	215.00
4. Exhibit Star Shooting Gallery (9/54)	75.00	140.00	4. Un. Pirate Gun (10/56)	270.00	350.00
4. Exhibit Sportland Shooting Gallery (11/54)	75.00	125.00	6. Wilcox-Gay Recordio	30.00	55.00
4. Exhibit "500" Shooting Gallery (3/55)	100.00	195.00	6. Wms. DeLuxe World Series (2/52)	35.00	95.00
2. Ex. Treasure Cove Shooting Gallery (6/55)	195.00	225.00	4. Wms. DeLuxe Baseball (4/53)	45.00	100.00
4. Ex. Jungle Hunt (3/57)	200.00	295.00	6. Wms. Pennant Baseball (12/53)	50.00	115.00
4* Ex. Ringer Ball (11/56)	25.00	75.00	4. Wms. Super Pennant Baseball (12/53)	50.00	120.00
4. Exhibit Pop Gun Circus (9/57)	345.00	495.00	6. Williams Super Star Baseball (12/53)	50.00	125.00
4. Genco Sky Gunner	60.00	125.00	6. Williams Big League Baseball (2/54)	65.00	160.00
4. Genco Night Fighter	70.00	140.00	4. Wms. All-Star Baseball (2/54)	90.00	150.00
4. Ge. 2-Player Basketball	95.00	175.00	6. Williams Big League Baseball (2/54)	100.00	160.00
4* Genco Rifle Gal. (6/54)	65.00	145.00	4. William Jet Fighter (10/54)	100.00	210.00
4. Genco Big Top Rifle Gallery (6/54)	165.00	225.00	4. Williams Safari (2/54)	175.00	260.00
4. Super Model (12/55)	265.00	310.00	4. DeLuxe model	180.00	265.00
4. Genco Wild West Gun (2/55)	140.00	225.00	4. Wms. Polar Hunt (3/55)	150.00	245.00
4. Genco Sky Rocket Rifle Gallery (5/55)	135.00	195.00	4* Wms. Sidewalk Engineer (4/55)	95.00	150.00
4. Genco Champion Baseball (9/55)	139.00	235.00	4. Wms. King Of Swat (5/55)	110.00	175.00
4* Genco Quarterback (10/55)	85.00	125.00	4. Wms. Four Bagger (4/56)	200.00	275.00
4. Genco Hi-Fly Baseball (5/56)	125.00	190.00	4. DeLuxe model	225.00	310.00
4* Genco State Fair Rifle Gal. (6/56)	225.00	275.00	4* Wms. Crane (10/56)	75.00	150.00
4* Genco Davy Crockett (10/56)	195.00	250.00	4. Wms. Peppy The Clown (12/56)	175.00	295.00
4. Genco Circus Rifle (3/57)	275.00	350.00	4. Wms. 1957 Baseball	295.00	375.00
4. Genco Motorama (10/57)	255.00	395.00	4* Wms. Ten Strike (12/57)	245.00	275.00
6. Jack Rabbit	40.00	75.00	4. Wms. Ten Pins (12/57)	225.00	325.00
4. Jungle Joe	40.00	55.00	2. Wms. Shortstop (4/58)	395.00	425.00
6. Keeney Air Raider	40.00	120.00			
4. Keeney Sub Gun	40.00	120.00			
4. Keeney Texas Leaguer	20.00	40.00			
4. Ke. Sportsman (11/54)	75.00	145.00			
6. DeLuxe model	130.00	175.00			
4. Keeney Ranger (3/55)	185.00	215.00			
6. DeLuxe model (3/55)	190.00	230.00			
4. Keeney League Leader (4/58)	175.00	245.00			

UPRIGHT ELECTRONIC SCORING F. P. GAMES

4. Big Tent (Ke 12/56)	240.00	325.00	4. Hunter (Ga 5/55)	195.00	235.00
4. Circus (Au 5/56)	235.00	265.00	6. Skeet Shoot (Ga 1/57)	275.00	375.00
6. County Fair (Au 3/57)	225.00	265.00	4. Super Big Tent (Ke 6/57)	275.00	390.00
4. Gun Smoke (Ga 5/56)	285.00	325.00	4. Super Hunter (Ga 6/57)	375.00	425.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.

AMI, INC.

- Model I-200, 200 Selec. Phono.
- Model I-120, 120 Selec. Phono.
- Model I-100, 100 Selec. Phono.
- Model IAR-200 Selective-play Hideaway
- Model IBB-200 Continuous-play Hideaway
- Model WQ-200
- Model 200 Selec. Wall Box
- Model WQ-120
- Model 120 Selec. Wall Box
- Bargrip Wall Box Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-BELL MFG. CO.

- Play Ball, Counter Game
- Circus Days (Upright Electronic Scoring F.P. Game)

AUTO-PHOTO CO.

- Model 14 Studio \$3,245.00

BALLY MFG. CO.

- Star Shuffle \$ 850.00
- Spook-Gun (Kiddie Shooting-Gallery) 465.00
- Lucky Shuffle Alley 805.00
- Beach Time (In-line Game) 887.00
- Lucky Alley Bowler With Dime A Game Chute
 - 11 Foot \$1,299.00
 - 14 Foot 1,315.00
 - 18 Foot 1,365.00
- With 2 Games For A Quarter Chute
 - 11 Foot \$1,304.00
 - 14 Foot 1,320.00
 - 18 Foot 1,370.00
- 4 Foot Alley Section \$50.00
- Golf Champ (Golf-Game) \$ 595.00
- Speed-Queen (Kiddie Ride) 835.00
- Teenerville Trolley 835.00
- Bike (Kiddie Ride) 835.00
- Model T (without Record Changer) 705.00
- Model T (with Record Changer) 765.00
- The Champion (With new all-metal cabinet) 835.00

CHICAGO COIN MACHINE

- Player's Choice Bowler
- Twin Bowler
- Criss Cross Hockey
 - Regular Model
 - Replay-Match Model
- Rocket Explorer
 - Replay Model
- Commando Machine Gun

EXHIBIT SUPPLY CO.

- Card Vendor, with base
- Single Column
- Double Column

J. F. FRANTZ MFG. CO.

- Kicker & Catcher (Counter Game)
- ABT Challenger Pistol (Counter Game)
- ABT Guesser Scale
- ABT Rifle Sport (Shooting Gallery)
- Aristo Scale

GAMES, INC.

- Double Shot (Upright Electronic Scoring F.P. Game)

GENCO MANUFACTURING

- Space Age
- Horoscope Fortune Teller
- Gypsy Grandma Fortune Teller

D. GOTTLIEB & CO.

- Contest (4 Player, 5-Ball)

IRVING KAYE CO., INC.

- Dences Wild \$ 289.95
- Deluxe Competitor, 6 Pocket Pool Ball Viewer Model 339.95
- Super Hockey (6 Ft.) 349.95
- Super Jumbo Hockey (8 Ft.) 400.00
- Melody Tower 149.95
- El Dorado—6 Pocket Pool 495.00

J. H. KEENEY & CO., INC.

- DeLuxe Big Tent (Upright Electronic Scoring F.P. Game)
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combe Vender
- Various models of above

ROCK-OLA MFG. CORP.

- Model 1465, 200 Selec. Phono.
- Model 1458, 120 Selec. Phono.
- Model 1462, 50 Selec. Phono.
- Model 1464, 120 Selec. Wall Type Phono.
- Model 1947, Remote Volume Control for Model 1464 Phono
- Model 1450, Playmaster, 120 Selec. Phonograph
- Model 1617, Hi-Fi Wall Speaker
- Model 1927, Remote Volume Control with Cancel Button 50¢ Coin Chute Available For All Models
- Dual Credit Unit Available for 200 Selec., Model 1465

THE SEEBURG CORP.

- Model 222, 160 Selec. Phono.
- Model 220, 100 Selec. Phono.
- D-3WU Wall-O-Matic 100-160-200 Selection
- S-3WU Wall-O-Matic 100-160-200 Selection
- HD-3WU Wall-O-Matic 100-160-200 Selection
- RSVC-1 Remote Stereo Volume Control
- CCI Coin Counter
- TWI Twin Stereo Wall Speakers
- TCI Twin Stereo Corner Speakers
- TRI Twin Stereo Recessed Speakers
- PS6LZ—Power Supply
- HFAI-3—Power Amplifier
- Cigarette Vender Model 800E1

UNITED MFG. CO.

- Jupiter
 - DeLuxe Replay Model \$ 980.00
- Atlas Shuffle Alley (6-Player Tuck Type) 8 1/2 ft. 995.00
- DeLuxe Atlas Shuffle Alley (Match-A-Score Model) 8 1/2 ft. 1,080.00
- Pixie Bowler (2-Player, 7 1/2 ft. long x 2 ft. wide, 2 1/4 hard rubber ball, Bowling Alley) 900.00
- Playtime Bowling Alley, 6-Player
 - 13 Foot 1,490.00
 - 16 foot 1,520.00
- Playtime Bowling Alley available in 25¢ play. Also available, 2 plays—25¢ with credit unit. Prices on Request.

UNITED MUSIC CORP.

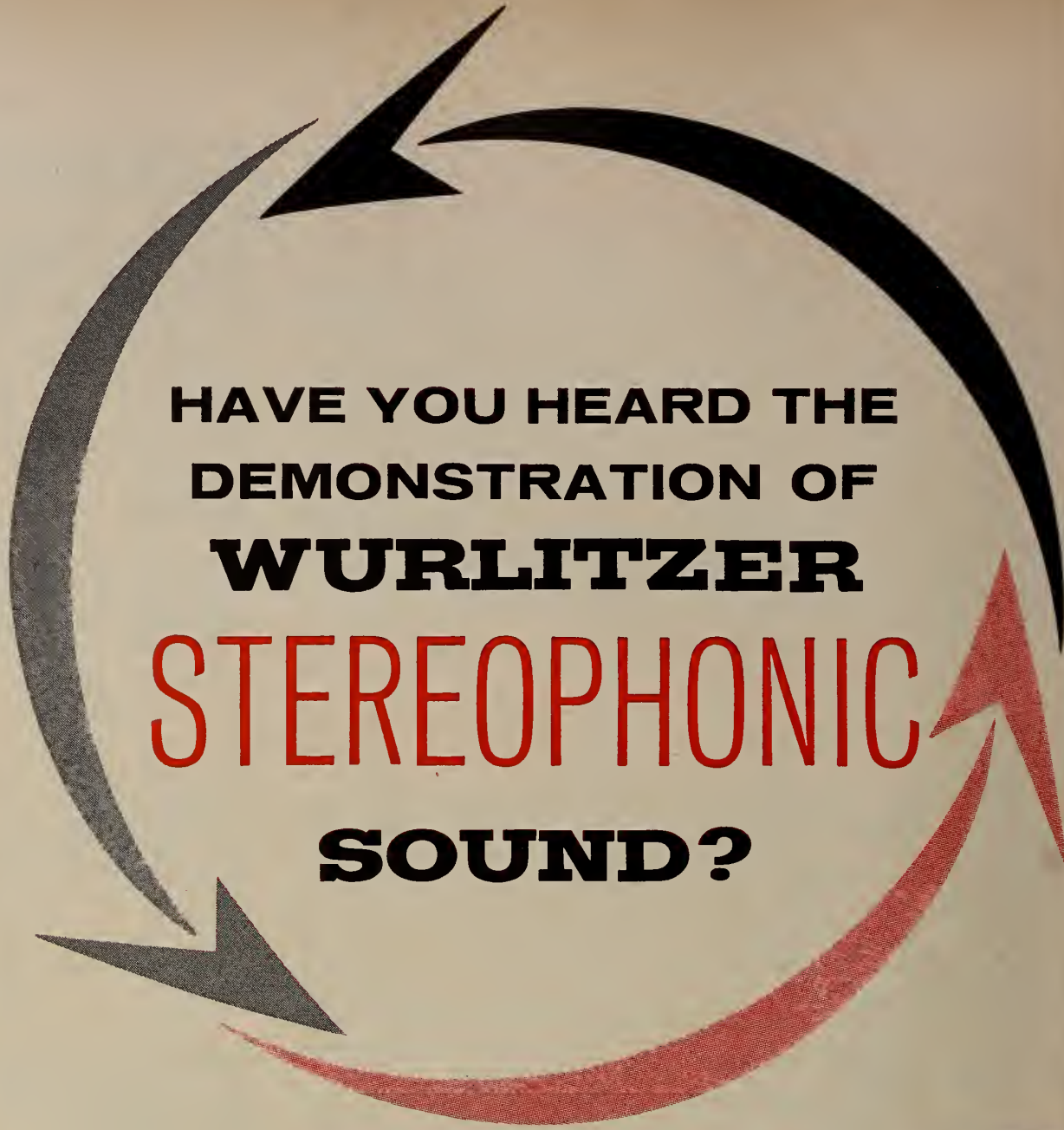
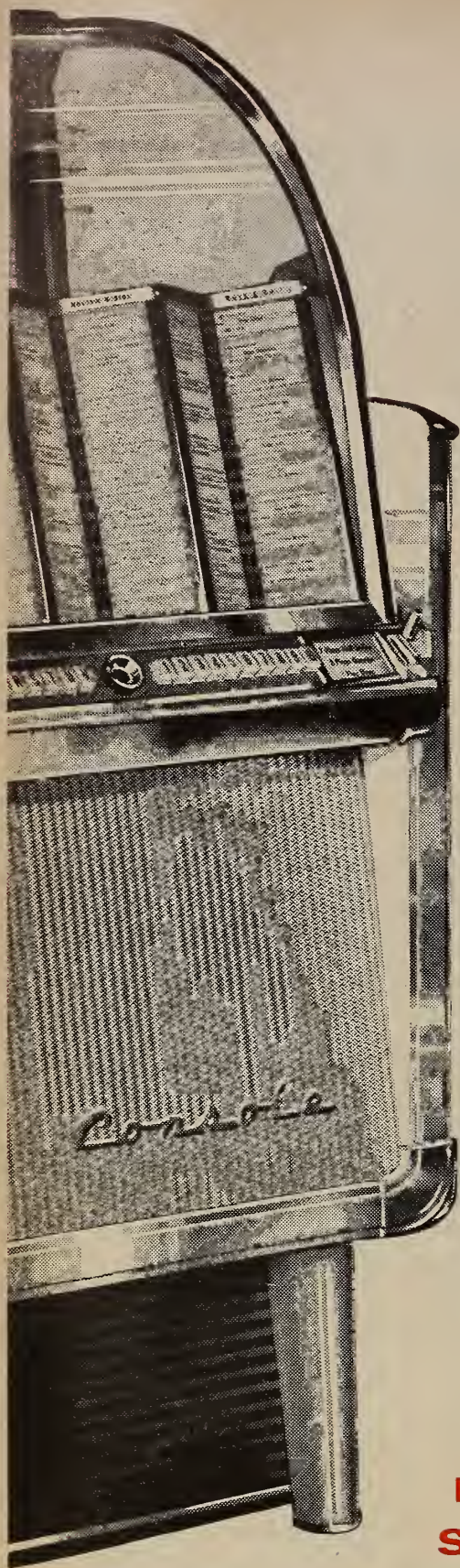
- UPB-100, 100 Selec. Phono.
- UPA-100, 100 Selec. Phono...
- Corner Speaker
- Wall Speaker
- Recessed Ceiling Speaker (All speakers are 8" Super Perma-Magnetic with Step-Switch Volume Control.)

WILLIAMS MFG. CO.

- Vanguard (Gun Game)
- Gusher (Single Player 5-Ball)

THE WURLITZER CO.

- Model 2200, 200 Selec. Phono.
- Model 2204, 104 Selec. Phono.
- Model 2250, 200 Selec. Phono.
- Model 5250 Wall Box, 200 Selec.
- Model 5207, Wall Box, 104 Selec., 3-Wire
- Model 257 Stepper, 104 Selec.
- Model 5115 Hi Fi Corner Speaker, 4" 5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extending Range



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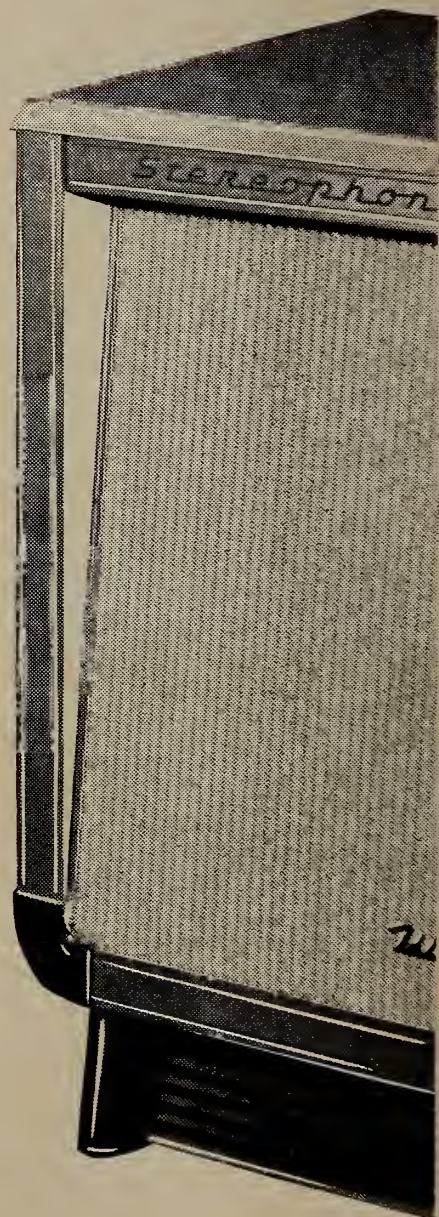
**PLAYING BOTH STEREO AND
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CALL ON YOUR WURLITZER DISTRIBUTOR

*THE WURLITZER COMPANY, EST. 1856
 NORTH TONAWANDA, NEW YORK*



UNITED'S

Playtime

BOWLING ALLEY



**new
player appeal
feature**

PLAYER'S CHOICE OF
easy strike OR
normal strike

SIMPLY PRESS BUTTONS FOR CHOICE

new look
REGULATION BOWLING
**1 to 6
can play**

**new drum units
on backglass**

INDICATE } NUMBER OF PLAYERS
AT A GLANCE } FRAME BEING PLAYED

Bonus 5th frame ADJUSTABLE FEATURE

Big 4½ inch composition ball

DROP CHUTE COIN MECHANISM WITH
NATIONAL REJECTOR ON PULL-OUT DRAWER
FOR EASY SERVICE

4 SIZES

- 13 FT. LONG
- 16 FT. LONG
- 17 FT. LONG
- 20 FT. LONG

Expandable with 4-ft. Sections
to

2 FOR 25¢ PLAY

Special CREDIT UNIT accepts up to
20 quarters at one time for future play



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3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Also obtainable as one game
for 25¢
Easily convertible to 10¢ play

Extremely Quiet Play

See Your
UNITED DISTRIBUTOR Today!



Bally

BEACH TIME

SMASHING IN-LINE EARNING RECORDS

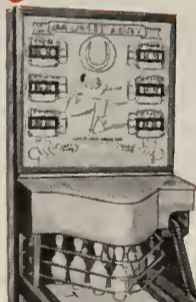
Biggest array of popular play-features ever built into a pinball game brighten the backglass of Bally BEACH TIME ... all adding up to biggest earning-power in years.

4
MAGIC SQUARES
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MAGIC LINES

"STOP AND SHOP" FOR HIGHER SCORES BEFORE 3RD, 4TH OR 5TH BALL

Get your share of the big BEACH TIME money. Get new Bally BEACH TIME at your Bally distributor today.

Bally LUCKY ALLEY



WITH NEW **LUCKY STRIKE** FEATURE
Biggest thrill in bowling!

4" RUBBER BALL OR 4" HARD BALL

- Official bowling scores
- 1 to 6 can play
- Streamlined cabinet
- Quiet-roll alley
- Extra husky pins
- Protective foul-light

3 Popular Sizes
11 ft., 14 ft., 18 ft.

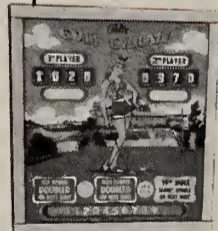
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OR 2-FOR-QUARTER

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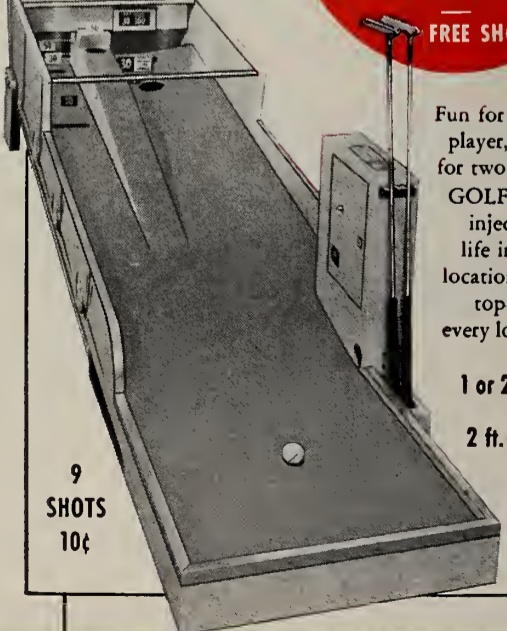


- LUCKY SHUFFLE
- STAR SHUFFLE (MATCH MODEL LUCKY SHUFFLE)
- SPOOK GUN
- BALLY BIKE
- SPEED QUEEN
- THE CHAMPION
- TOONERVILLE TROLLEY

Sensational Bally GOLF CHAMP



3
TRICKY GREENS
FLAT - UP-HILL - SIDE-SLOPE
EXCITING "19TH" HOLE SCORES UP TO 200
SHIFTING DOUBLE SCORES
FREE SHOTS



9 SHOTS
10¢

Fun for one player, double fun for two players, GOLF CHAMP injects new life into slowest locations, earns top money in every location.

1 or 2 can play
2 ft. by 8 1/2 ft.

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