

# The Cash Box

VOLUME XIX — NUMBER 48

AUGUST 16, 1958



One of the most phenomenal record sellers of the past year has been young Rickey Nelson. Above, Lew Chudd, president of Imperial Records, happily presents Rickey with his fourth gold record for the millionth sale of his current smash hit "Poor Little Fool".









FOUNDED BY BILL GERSH

# The Cash Box

Volume XIX—Number 48

August 16, 1958

BILL GERSH, Managing Director  
JOE ORLECK, Publisher  
SID PARNES, Editor-in-Chief  
BOB AUSTIN, Gen. Mgr., Music Dept.

## The Cash Box Publishing Co., Inc.

1721 Broadway, New York 19, N. Y.  
(All Phones: JUdson 6-2640)  
Cable Address: CASHBOX, N. Y.  
JOE ORLECK

CHICAGO OFFICE  
29 E. Madison St., Chicago 2, Ill.  
(All Phones: FInancial 6-7272)  
BILL GERSH  
Lee Brooks

HOLLYWOOD OFFICE  
6272 Sunset Blvd., Hollywood 28, Cal.  
(Phone HOLlywood 5-2129)  
JACK DEVANEY

BOSTON OFFICE  
80 Boylston St., Boston 16, Mass.  
(Phone: HANcock 6-8386)  
GUY LIVINGSTON

LONDON OFFICE  
17 Hilltop, London, N.W. 11, England  
(Phone: Speedwell 2596)  
MARCEL STELLMAN, Music  
BINGO BEAUFORT, Coin Machine

PARIS OFFICE  
27 Place St.-Ferdinand, Paris 17, France  
(Phone: SUffren 72-70)  
W. GERSH

EDITORIAL STAFF  
NORMAN ORLECK, Editor  
MARTY OSTROW, Editor  
IRA HOWARD, Associate Editor  
IRV LICHTMAN, Assistant Editor  
CISSIE GERSH, Woman's Editor  
POPSIE, Staff Photographer  
BRUNO DUTKOWSKY, Art Director

A. MARINO, Office Manager

T. TORTOSA, Circulation

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U. S. A. Published weekly. Second class mailing privileges authorized at New York, N. Y.

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# FULL STEAM AHEAD FOR FALL!

The record industry is going full steam ahead in preparation for the Fall season. Almost every record firm is now ready with its new merchandise, and from what we've already seen, sales in the next few months, to put it mildly, should be sensational.

If any record company execs have any doubts at all about the economic picture this Fall, they certainly haven't indicated it by the quantity and quality of packages which they have scheduled. Never before have so many spectacular albums been presented to the public at one time. There are going to be many, many packages this coming season which the record buyer simply will not be able to resist.

Moreover companies have developed even further the art of merchandising through packaging. Albums will have even greater sales appeal than before and will, in many cases, sell the material inside by their appearance alone.

This coming season also we will witness the introduction on a full scale of stereo records, which will not only create an entirely new market for the record industry, but which will bring even more customers into the stores who will in

turn buy other merchandise that's available.

Another trend that will receive greater emphasis this Fall will be the low priced LP. This market is now attracting more and more attention and there is a great rush to supply the packages that will sell at lower prices. Almost every company now is sifting through its catalogue, culling the best of its past releases to put out at bargain prices.

All in all, we should surpass this Fall the greatest grosses the record industry has yet achieved. Every sign indicates that the recession has now definitely been reversed and we are once again on the upgrade. Fortunately for the record industry, we were not affected as strongly as so many other industries and now we are in a position to resume our climb into new areas of high grosses with our economic position in good order.

The record industry in the past year has proven that in times of economic distress, it can hold its own and in times of expansion, it expands faster than others. Well, the economic distress is over and the record industry is once more ready to go ahead. This Fall will prove it.





# The Cash Box TOP 75

## Best Selling Tunes on Records

Week Ending  
August 16, 1958

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. B/9	Pos. B/2	Pos. B/9	Pos. B/2	Pos. B/9	Pos. B/2	Pos. B/9	Pos. B/2	Pos. B/9	Pos. B/2	Pos. B/9	Pos. B/2
1	1	13	16	25	27	38	39	50	49	63	53
★MG-12672—MORTY CRAFT	★VI-7245—PEREZ PRADO	★CC-462—JACK SCOTT		★CA-4004—NAT "KING" COLE		★VI-7010—DON GIBSON		★AT-1179—CHUCK WILLIS		★CR-61976—ERIN O'BRIEN	★DE-30628—TONI ARDEN
2	3	14	15	26	30	39	43	51	—	64	—
★CA-4028—DEAN MARTIN	★CA-4024—NELSON RIDDLE	★DO-1S785—PAT BOONE		★MG-12683—CONNIE FRANCIS		CA-4032—LES BAXTER	CM-148—DAVE GARROWAY O.	★CA-4023—FOUR PREPS		★EN-1027—LITTLE ANTHONY & IMPERIALS	
3	2	15	8	27	25	40	36	52	40	65	58
★IM-5528—RICKY NELSON	★AX-2500S—ELEGANTS	★AC-6116—COASTERS		★AC-6121—BOBBY DARIN & RINKY-DINKS	★CR-62006—BUDDY HOLLY	★CM-142—PLAYBOYS		★JU-5330—JIM BACKUS		★ER-1075—TONY & JOE	
4	6	17	13	28	37	41	42	53	41	66	70
★DE-30642—KALIN TWINS	★CA-3998—PEGGY LEE	★AP-9934—PONY-TAILS		★VI-EPA-4319—ELVIS PRESLEY		★RO-4082—BUDDY KNOX		★CA-3988—DEAN MARTIN		FE-12333—SWALLOWS	★SE-706—BOBBY HENDRICKS
5	5	18	22	29	24	42	47	54	—	67	73
★DE-30642—KALIN TWINS	★DE-30475—EARL GRANT	★AP-9934—PONY-TAILS		★VI-EPA-4319—ELVIS PRESLEY		★RO-4082—BUDDY KNOX		★ME-71343—BIG BOPPER		★DO-1580S—SHIELDS	★DX-500—SLADES
6	10	19	21	30	34	43	45	55	56	68	71
★CA-3998—PEGGY LEE	★DE-30475—EARL GRANT	★DM-1508—OLYMPICS		★MG-12651—SHEB WOOLEY		★ME-71337—GAYLORDS		★CG-59013—JERRY WALLACE		★CA-3984—JANICE HARPER	
7	12	20	19	31	51	44	46	56	—	69	—
★CO-41195—DORIS DAY	★CO-41195—DORIS DAY	★MG-12651—SHEB WOOLEY		★DO-15795—BILLY VAUGHN		★LI-55144—EDDIE COCHRAN		★LI-55144—EDDIE COCHRAN		★JU-5334—DON RONDO	
8	14	21	18	32	26	45	52	57	60	70	66
★AE-546—JIMMY CLANTON	★AE-546—JIMMY CLANTON	★MG-12651—SHEB WOOLEY		★DO-15795—BILLY VAUGHN		★LI-55144—EDDIE COCHRAN		★DE-30681—BILL HALEY & COMETS		AP-9939—EDDIE CALVERT	FO-107—MONTENEGRO
9	4	22	32	33	28	46	56	58	—	71	67
★AC-6117—BOBBY DARIN	★AC-6117—BOBBY DARIN	★AN-1013—JERRY BUTLER & IMPRESSIONS		★AN-1013—JERRY BUTLER & IMPRESSIONS		★DO-15781—ROBIN LUKE		★CO-41183—KIRBY STONE FOUR & JIMMY CARROLL		★VI-7268—AMES BROS.	★VK-0330—TEDDY RANDAZZO
10	11	23	23	34	29	47	70	59	54	72	61
★JA-1104—DUANE EDDY	★JA-1104—DUANE EDDY	★RO-4070—JIMMIE RODGERS		★RO-4070—JIMMIE RODGERS		★BR-55072—CRICKETS		★AP-9944—EYDIE GORME	★LO-1813—MAX BYGRAVES	★CO-41172—TONY BENNETT	★KA-224—ROGER WILLIAMS
11	9	24	20	35	55	48	50	60	57	73	72
★ME-71322—DANDLEERS	★ME-71322—DANDLEERS	★SU-295—JOHNNY CASH		★SU-295—JOHNNY CASH		★RO-4083—JIMMY BOWEN		★VI-7289—HARRY BELAFONTE		★LI-55140—DAVID SEVILLE	
12	7	25	31	36	31	49	35	61	63	74	67
★VI-7280—ELVIS PRESLEY	★VI-7280—ELVIS PRESLEY	★ME-71330—DIAMONDS		★ME-71330—DIAMONDS		★CA-3894—DEAN MARTIN		★VI-7266—JIM REEVES		★ME-71317—DINAH WASHINGTON	
								62	—	75	74
								★MG-12688—TOMMY EDWARDS		★JU-5334—DON RONDO	

### CODE:

AC—Atco	AP—ABC-Paramount	CA—Capitol	CR—Coral	DT—Dooto	FI—Fiesta	HA—Honor	LI—Liberty	PA—Paris	RV—Rev	TI—Tico
AE—Ace	AR—Arrow	CB—Cabot	CS—Class	DU—Duke	FL—Flash	HE—Herald	LK—Lark	PE—Peacock	SA—Savoy	UA—United
AF—Audio Fidelity	AT—Atlantic	CY—Carlton	CX—Crystallite	DX—Domingo	FO—20th Fox	HY—Hickory	LN—Lin	PH—Sam Phillips	SB—Sunbeam	Artist
AG—Argo	AW—Arwin	CD—Cadence	DA—Dana	EB—Ebb	FP—Flip	IM—Imperial	LO—London	Int.	SE—Sue	UN—United
AL—Aladdin	AX—Apt	CG—Challenge	DC—Decor	EM—Ember	FR—Fraternity	JA—Jemie	LU—Luniverse	PP—Prep	SF—Surf	UQ—Unique
AN—Abner	BA—Baton	CH—Chess	DD—Dale	EN—End	FS—Felsted	JU—Jubilee	ME—Mercury	PT—Potio	SP—Specialty	VE—Verve
AO—Apollo	BB—Back Beat	CK—Checker	DE—Decca	EP—Epic	GA—Grand	JZ—Josie	MG—MGM	RE—Regent	SU—Sun	VI—RCA Victor
	BI—Big B	CL—Colonial	DI—Disneyland	ER—Era	AW—Aword	KA—Kapp	MO—Modern	RI—Rip	SW—Swan	VJ—Vee Jay
	BN—Banana	CM—Cameo	DL—DeLuxe	EX—Excello	GE—Gee	KE—Keen	NA—Nasco	RM—Rama	TE—Tender	VK—Vik
	BR—Brunswick	CN—Chancellor	DM—Demon	FA—Forgo	GL—Glory	KI—King	RO—Roulette	RP—RPM	TH—Thunderbird	VP—Vip
	BT—Bethlehem	CO—Columbia	DO—Dot	FE—Federal	GO—Gone	LA—Laurie	OK—Okah		VU—Vulcan	

★ INDICATES BEST SELLING RECORD OR RECORDS.

• All labels listed in alphabetical order.

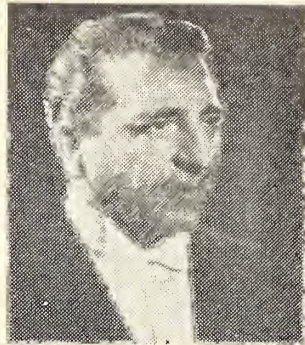


# MANTOVANI plays

Europe's Biggest Hit

# Tulips From Amsterdam

1823



Whipping up a storm...

# MAX BYGRAVES

# You Gotta Have Rain

1813



Bigger than "Bewitched"...

# THE BETTY SMITH GROUP

# My Foolish Heart

1819



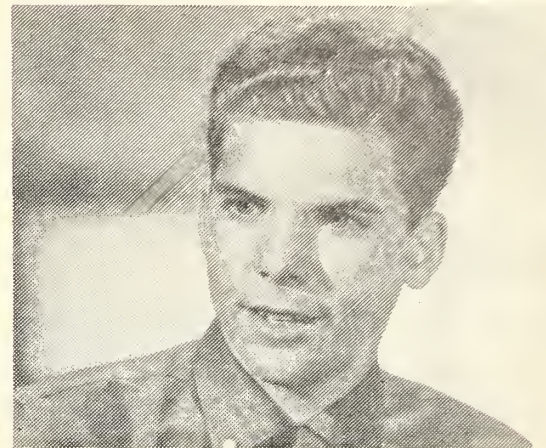
# LONDON RECORDS



539 WEST 25TH STREET NEW YORK 1 NEW YORK

Plenty of spins for this great new talent

# Ron Cummins



Sleeper of the Week

CASH BOX

# CINDERELLA 'NEATH A BEACH UMBRELLA

8536

# Felsted RECORDS

539 West 25 St., New York 1, N. Y.



# ZOOMING HITS

**CONNIE FRANCIS**

**STUPID CUPID**

K12683

**TOMMY EDWARDS**

**IT'S ALL IN THE GAME**

K12688

**SAM (THE MAN) TAYLOR**

**MAN THAT'S CHOICE**

K12696 available on 45 & 78 rpm

PICKED BY THE CASH BOX

**KAY BROWN**

**I LIKE TO ROCK 'N' ROLL SLOWLY**

K12694

**CONWAY TWITTY**

**IT'S ONLY MAKE BELIEVE**

K12677



# from **MGM** Records

**JOHNNY DESMOND**

PICKED BY THE CASH BOX

**I'LL CLOSE MY EYES**    **THE HOT CHA CHA**

K12695

**ALAN DALE**

**VOLARE**

K12699

**ART MOONEY** & His Orch.

**SAW MY BABY ON TV**  
and  
**AUTUMN SUNSET**

K12703

**DICK HYMAN**

**CHICKY-CHA**  
and  
**NOT SO COLD IN ALASKA**

K12698

PICKED BY THE CASH BOX

**MARK DINNING**

**YOU THRILL ME**

K12691



**HIT  
FOLLOW-  
UP TO...**



**" I WONDER WHY "**

**"NO ONE  
KNOWS"**

*p/w*  
**" I CAN'T GO ON (ROSALIE) "**  
LAURIE #3015

**DION & THE  
BELMONTS**

Immediate Sales Reaction in New York, Minneapolis, Miami, Newark, Hartford, Denver and Los Angeles

**The Cash Box  
Disk of the Week**

Dion and The Belmonts display their versatility on their follow-up disk as they introduce a beautiful ballad effort dubbed "NO ONE KNOWS". Top

Drawer love song . . . great potential. . . .

**Billboard  
Spotlight Review**

Top side is a slow ballad that gets an emotional reading by the lead with good group backing. "I CAN'T" the flip, is a frantic, blues side handled with gusto by the lads. Both sides are given solid ork backing and appear strong contenders.

**LAURIE RECORDS**

1674 Broadway  
New York, N. Y.  
(Circle 7-5198)



**THE NATION'S  
Top  
Ten  
JUKE BOX TUNES**

(PLUS THE NEXT 25)

		Pos. Last Week
<b>1</b>	<b>PATRICIA PEREZ PRADO</b> VI-7245—Perez Prado MG-12672—Morty Craft	<b>1</b>
<b>2</b>	<b>POOR LITTLE FOOL</b> <b>RICKY NELSON</b> IM-5528—Ricky Nelson	<b>3</b>
<b>3</b>	<b>SPLISH SPLASH</b> <b>BOBBY DARIN</b> AC-6117—Bobby Darin	<b>2</b>
<b>4</b>	<b>HARD HEADED WOMAN</b> <b>ELVIS PRESLEY</b> VI-7280—Elvis Presley	<b>4</b>
<b>5</b>	<b>WHEN</b> <b>KALIN TWINS</b> DE-30642—Kalin Twins	<b>6</b>
<b>6</b>	<b>YAKETY YAK</b> <b>COASTERS</b> AC-6116—Coasters	<b>5</b>
<b>7</b>	<b>LITTLE STAR</b> <b>ELEGANTS</b> AX-25005—Elegants	<b>14</b>
<b>8</b>	<b>REBEL-'ROUSER</b> <b>DUANE EDDY</b> JA-1104—Duane Eddy	<b>7</b>
<b>9</b>	<b>FEVER</b> <b>PEGGY LEE</b> CA-3998—Peggy Lee	<b>12</b>
		DE-30475—Earl Grant KI-4935—Little Willie John VI-7087—Ray Peterson
<b>10</b>	<b>ONE SUMMER NIGHT</b> <b>DANDLEERS</b> ME-71322—Dandleers	<b>13</b>

11) IF DREAMS CAME TRUE. 12) EVERYBODY LOVES A LOVER. 13) LEFT RIGHT OUT OF YOUR HEART. 14) NEL BLU DIPINTO DI BLU. 15) MY TRUE LOVE. 16) PURPLE PEOPLE EATER. 17) ENCHANTED ISLAND. 18) JUST A DREAM. 19) WILLIE AND THE HAND JIVE. 20) GINGERBREAD. 21) A CERTAIN SMILE. 22) BORN TOO LATE. 23) WESTERN MOVIES. 24) MOON TALK. 25) SECRETLY. 26) ARE YOU REALLY MINE. 27) ALL I HAVE TO DO IS DREAM. 28) ENDLESS SLEEP. 29) EARLY IN THE MORNING. 30) COME CLOSER TO ME. 31) GUESS THINGS HAPPEN THAT WAY. 32) FOR YOUR PRECIOUS LOVE. 33) RETURN TO ME. 34) STUPID CUPID. 35) PADRE.

**CODE**

AC—Atco	CA—Capitol	DL—DeLuxe	GE—Gee	MG—MGM	SP—Specialty
AG—Argo	CD—Cadence	DO—Dot	GL—Glory	MO—Modern	SU—Sun
AL—Aladdin	CG—Challenge	DT—Dooto	HE—Herald	NA—Nasco	SW—Swan
AO—Apollo	CH—Chess	DU—Duke	IM—Imperial	OK—Okeh	TH—Thunderbird
AP—ABC-Paramount	CK—Checker	EM—Ember	JA—Jamie	PE—Peacock	TI—Tico
AR—Arrow	CM—Cameo	EP—Epic	JU—Jubilee	PH—5am	UN—United
AT—Atlantic	CO—Columbia	ER—Era	JZ—Josie	Phillips Int.	UQ—Unique
AW—Arwin	CR—Coral	EX—Excello	KA—Kapp	RE—Regent	VE—Verve
AX—Apt	CS—Class	F5—Four Star	KI—King	RO—Roulette	VI—RCA Victor
BR—Brunswick	CY—Crystalette	FE—Federal	LI—Liberty	RP—RPM	VJ—Vee-Jay
BT—Bethlehem	DA—Dana	FI—Fiesta	LO—London	ST—Savoy	VK—Vik
	DE—Decca	FR—Fraternity	ME—Mercury	SE—Seeco	

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





# RONDO

Scores with a

2 SIDED SMASH

# CITY AS LONG AS LIGHTS and I HAVE YOU

JUBILEE 5334

## WATCH THESE BUBBLES BURST!!!!

Gene Summers

**NERVOUS**

b/w  
GOTTA LOTTA THAT

Jane 102

Della Reese

**YOU GOTTA LOVE EVERYBODY**

b/w  
I WISH  
Jubilee 5332

Bob Miller

**LONESOME LOVER**

Jubilee 5336

Bobby Freeman

**BETTY LOU GOT A NEW PAIR OF SHOES**

Josie 841

Jubilee 5330

# DELICIOUS

Jim Backus

## NEW SOLID SENDERS...



Lou Ann Sims

**FELIPE**

Jubilee 5335

CASH BOX SLEEPER OF THE WEEK



The Cadillacs

**HOLY SMOKE BABY**

b/w

**I WANT TO KNOW**

Josie 842

MOONLIGHTERS

**BROKEN HEART**

b/w

**GLOW OF LOVE**

Josie 843

jubilee



josie

RECORDS

1721 B'WAY

JAY-GEE RECORD CO., INC.

NEW YORK

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



# Dot's



**PAT BOONE**  
**"IF DREAMS CAME TRUE"**

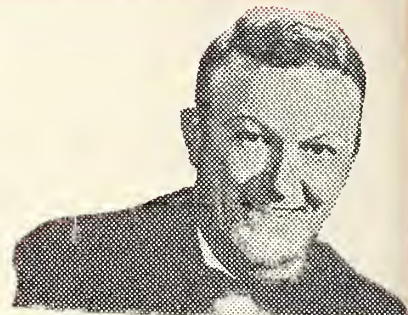
# 15785

**BILLY VAUGHN**

**"LA PALOMA"**

b/w "HERE IS MY LOVE"

# 15795



**THE SHIELDS**

**"YOU CHEATED"**

# 15805

**MILTON DE LUGG**

**"HONOLULU"**  
and  
**"GLOW WORM"**

# 15774

**BEST SELLING ALBUMS**

DLP-3118 "STARDUST" PAT BOONE

DLP-3119 "BILLY VAUGHN PLAYS THE MILLION SELLERS" BILLY VAUGHN

DLP-3098 "GALE'S GREAT HITS" GALE STORM

**MARGARET**

**"PRETTY EYED BABY"**

# 15804

**Dot** RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone HO 2-3141  
THE NATION'S BEST SELLING RECORDS

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# HOT!!



## ROBIN LUKE "SUSIE DARLIN"



# 15781



## GALE STORM "SOON I'LL WED MY LOVE"

b/w "SOUTH OF THE BORDER"

# 15783

## THE VOGUES

## "LOVE IS A FUNNY LITTLE GAME"

# 15798

## JACKIE COOPER

## "MIDNIGHT TRAIN"

# 15793

### WHITING

## "JUST A DREAM"

# 15804

### BEST SELLING EP'S

DEP - 1068 "THE LORD'S PRAYER" PAT BOONE

DEP - 1066 "FOUR BY BILLY" BILLY VAUGHN

DEP - 1056 "A CLOSER WALK WITH THEE" PAT BOONE

DEP - 1057 "FOUR BY PAT" PAT BOONE





# Record Reviews

**A** DISK & SLEEPER

**B** VERY GOOD

**C** FAIR

**B+** EXCELLENT

**C+** GOOD

**D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**JOE "MR. PIANO" HENDERSON**  
(Cub 9013)

**B+** "TRUDIE" [Piccadilly — Glow BMI—Henderson] The original version of this contagious piano theme, waxed by its composer Joe Henderson, is made available under the Cub banner. Delightful arrangement with a chorus singing without lyrics (and softly) in the backdrop. Number could make the grade.

**B** "LOVE IS THE SWEETEST THING" [Harms ASCAP — Noble] A wonderful oldie is fashioned in a relaxed, soothing manner by Henderson. A chorus joins in with a lush mood vocal. Dee jays should find both ends tailor-made for programming.

**JOHN ANDERSON & ORCH.**  
(Liberty 55149)

**B** "WHISTLE STOP" (2:14) [Vananco BMI—Van Buren, Anderson] One of the best rock and roll instrumentals issued in recent weeks is this hard driving rocker featuring a train whistle injected in spots. Good dance opus.

**C+** "FLAMENCO" (2:24) [Vananco BMI—Van Buren, Anderson] A pretty latin tempo melody is attractively set to an interesting arrangement by Anderson and his men. Side lends itself to a slow cha cha.

**TEACHO WILTSHIRE & THE BAD MEN**  
(Savoy 1546)

**B+** "THE LOPING GHOST"—Pt. 1 [Savoy—Miller Song Kraft BMI—Paterno, Miller] Savoy could have an instrumental click in this unusual hip-swinging rock and roll item. Side is set to a slow moving, deliberate pace and comes over well. Keyboard work is effective.

**B+** "THE LOPING GHOST"—Pt. 2 [Savoy—Miller Song Kraft BMI—Paterno, Miller] The number completes its run on this end. Here a flute is featured to the same deliberate beat.

**DON CORNELL**  
(Coral 62019)

**B** "BUT NOT YOUR HEART" (2:44) [Weiss & Barry ASCAP—Mullan, Menzis] Don Cornell displays a warm, soothing style of singing as he introduces this fragile love song. Pretty mood item.

**B** "ONCE MORE" [Vim ASCAP—Carretta, Sigman] Another inviting, easy-on-the-ears ballad effort chanted with a bit more force by the songster.

**DON DEAL**  
(Era 1077)

**B+** "A CHANCE IS ALL I ASK" (2:29) [Warman BMI — Deal, Cochran, Coe] Here's a sleeper that could break through. It's a stirring folk-flavored ballad chanted with great feeling and meaning by Don Deal, a lad with a convincing sound. Number grows on you. It could make the grade. Could possibly be another "Wayward Wind" for the diskery.

"JUST THOUGHT I'D CALL" (2:20) [Poplar BMI — Deal, Cochran] A pretty shuffle beat rock-a-ballad is handled with style by the versatile lad. Don has a natural country-twang that's most appealing.

## The Cash Box Disk of the Week

"LITTLE BRASS BAND" (2:00) [Monarch ASCAP—Bagdasarian]

"TAKE FIVE" (1:51) [Monarch ASCAP—McIntyre, Bagdasarian]

DAVID SEVILLE (Liberty 55153)



DAVID SEVILLE

● The inventive Mr. David Seville, whose "Witch Doctor" will long be remembered by dealers, ops, and rack jobbers, has another clever novelty we'll be hearing a great deal about in coming weeks. The number is titled "Little Brass Band" and features a tempo similar to "Witch Doctor". As a matter of fact, Seville has done here with a brass band what he did on "Witch Doctor" with a voice. Charming novelty to watch closely. Lyrics are delightful. Flip is an instrumental novelty with dialog injected during pauses.

"CONGRATULATIONS" [Real Gone BMI—Andrews, Dasher]

"IF YOU TRY" [Real Gone BMI—Nilson]

THE CHANTELS (End 1030)



CHANTELS

● The Chantels, who've been clicking in both the pop and R&B field with their follow up records to their initial hit "Maybe", should have another strong money-maker in both markets with this coupling. "Congratulations" is a slow tear jerker that has a gal congratulating her ex beau (on the phone) on his new love affair. Exciting sound and arrangement. The group's lead voice excels again on the companion piece, "If You Try". Dramatic rock-a-ballad romancer. Hot two-sider.

"COMPLETELY" (2:09) [Sunbeam BMI—Granahan, Goland, Chavez]

"BABY WAIT" (1:45) [Fa-Foo BMI—Granahan, Elias]

GERRY GRANAHAN (Sunbeam 108)



GERRY GRANAHAN

● Gerry Granahan, an unknown who skyrocketed into the big time with his "No Chemise Please" smash, follows thru with a strong new ballad-rhythm coupling that should further increase his fandom. The ballad deck is a beautiful teenage love item, "Completely". Meaningful rock-a-ballad deck. "Baby Wait", the pump portion of the coupling, is a swinging affair that cuts along at a spirited clip. Lad has an interesting folk feeling on this end. Take your pick.

"WOW-EE!!!" (2:05) [Daywin BMI—Lubin, Roth]

"BEYOND THE SEA" (2:08) [Daywin BMI—Lubin]

THE PETS (Arwin 112)

● The Pets, who carried "Cha Hua Hua" into the hit category, have another strong item that should be bound in the same direction. It's an exciting latin beat rock and roller dubbed "Wow-ee". Side has a thrilling dance beat and is loaded with commercial gimmicks that should be right up the teeners' alley. The coupling "Beyond The Sea" stems from the UA pic, "The Gunrunners". Big beat R&R ballad much of which is instrumental. Pretty theme that grows on you. Coupling has the dollar sound.

**RIC CARTEY**  
(N. R. Co. 503)

**B** "SCRATCHING ON MY SCREEN" (2:30) [Lowery BM—Cartey, Handley] The co-author of "Young Love", debuts on N.R. Co with a torrid rocker which he also co-penned. Hard hitting teen stuff.

**C+** "MY HEART BELONGS TO YOU" (2:13) [Lowery BMI—Adams] A good rock-a-ballad is chanted effectively on this end by the youth. Lad has a good sound.

**CRAIG BROWN**  
(20th Fox 109)

**B+** "MUSTN'T LET HER KNOW" (2:44) [Delstone BMI—Perper] The 20th Fox label has a contender for chart success in this pretty love ballad warbled with warmth and feeling by newcomer Craig Brown. Brown's soft sincere voice is tailor-made for the number. Keep a close tab on this side.

**C+** "DOLLY" (1:50) [Delstone BMI—Guy] This half is a cute, light-hearted name tune handled in a refreshing manner by the versatile songster. Side has a good bounce beat.

**ROBERTA SHERWOOD**  
(Decca 30705)

**B** "DICKIE, DICKIE BLUEBIRD" (2:11) [Jimskip BMI—Linsley, Murphy] A good rock and roll beat and whistling showcase the hot nightclub personality as she rocks thru this cute bouncer. One of the lark's most commercial sides to date. Teenagers should enjoy it.

**B** "LOVE IS A-BREAKIN' OUT" (2:20) [Roosevelt BMI—Stone] Another good teen-directed rocker that'll have the happy feet hoppin'. Catchy ditty.

**DICK JACOBS ORCH. & CHORUS**  
(Coral 62023)

**B+** "ROCK-A-TANGO" [Chappell ASCAP—Reid, Jacobs] Dick Jacobs, his ork and chorus hand in an inventive "Hernando's Hideaway" type novelty that breaks into a rock and roll tango beat in segments. Something different that should attract considerable air play.

**B** "SONG OF PAREE" [Kingsway ASCAP—Lemarque, Castello, Mandel] Here the aggregation cruises thru a pleasant waltz romancer with an attractive Continental flavor.

**THE PALS**  
(Turf-1000)

**B+** "SUMMER IS HERE" (2:45) [Starfire—Peer BMI—Pals] The Pals, a smooth blending rock and roll group, dish across a timely romantic rock-a-ballad that has the ingredients needed to make the grade. Commercial sounding affair that could catch rapidly. Watch this one.

**C+** "BY BABY LIKES TO ROCK" (2:10) [Starfire—Peer BMI—Brooks] An average rock and roller forcefully presented by the vocal combo.

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FOR THE **BIGGEST**

**NEW HIT NOVELTY SENSATION!**

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**SHE BELONGS TO ME**

GINO and GINA / 71346

**WACKY WACKY**

THE CARDIGANS / 71349

**DANCING BABY**

THE SHEPHERD SISTERS / 71350

*"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"*





# Record Reviews

**A** DISK & SLEEPER

**B** VERY GOOD

**C** FAIR

**B+** EXCELLENT

**C+** GOOD

**D** MADIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**ROY HAMILTON**  
(Epic 9282)

**B+** "WAIT FOR ME" (1:40) [Bob Abbott BMI—Stone] Hamilton is in fine form as he leans into a hot rockin' opus set to a spiritual rhythm. Emotional effort that swings along at a torrid pace. Side should do well in both pop and R&B markets. Exciting performance.

**B** "EVERYTHING" (2:47) [Eden BMI—Otis, Benton] The versatile songster changes the pace and mood as he gives his all for a heart-rending love tale. Dramatic ballad delivery with a femme chorus supplying a potent showcase for the songster's technique.

**MO KLEIN & THE SARGENTS**  
(Crysallette 722)

**B** "ALRIGHT PRIVATE" (1:57) [Hilder BMI—Litwin] Mo Klein and his combo tear thru a torrid instrumental jumper that's broken-up by repeated cries from a sergeant who's chewing out a private. Cute novelty that could catch on.

**C+** "FLYING LOXBOX" (1:54) [Hilder BMI—Litwin] Another torrid instrumental wailer with an introductory bit of dialog and additional break-ins as the number progresses.

**MICKEY KATZ**  
(Capitol 4037)

**B+** "THE KNISH DOCTOR" [Mon-arch BMI—Bagdasarian] Comic Mickey Katz is at his funniest as he offers a Yiddish-English parody on one of the year's biggest hits "Witch Doctor". The dialog is just hilarious and should win mass approval in the market at which it's aimed. Last line of this side is one of the funniest we've heard on wax to date.

**C+** "POIPLE KISHKE EATER" [Cordial BMI—Wooley] Excellent take off on another smash novelty.

**ESQUIRE BOYS**  
(20th Fox 110)

**B** "TABOO" (2:35) [Peer International BMI—Lecuona] An instrumental standard is brought to the fore once again via an exciting combo effort featuring the Esquire Boys. Inventive jump arrangement with some catchy guitar work.

**C+** "HAVE YOU GOT GOOD RELIGION" (1:54) [Nicholas BMI—Scale] An inspirational hand-clapper is handled with a good beat by the crew. Here the boys display their vocal talents as well as instrumental.

**RUSSELL ARMS**  
(Ero 1078)

**B+** "DER GLOCKENSPIEL" (2:01) [Chadwick ASCAP—Shanklin] This salute to the delicate percussion instrument contains not only the schmaltz one expects, but, about half-way down, a bow to teen demands. The combo solos to a r&r beat. The Arms' vocal nicely catches the feel of an elderly German singing the tune. Session to be watched.

**B** "BLUE HAWAII" (2:26) [Famous ASCAP—Robin, Rainger] Soft, mostly multi-track vocal on the pretty Hawaiian-flavored oldie. Appealing stint by Arms.

## The Cash Box Sleeper of the Week

"DANCING BABY" (2:26) [Viscount BMI—Grossman]

"IS IT A CRIME" (2:32) [Sapphire ASCAP—Stross, Adams]

SHEPHERD SISTERS (Mercury 71350)



SHEPHERD SISTERS

● The Shepherd Sisters of "Alone" fame are on the winning track once again with an exciting teen-directed rocker loaded with chart potential. It's far and away the gals' most commercial pressing since their original smash and it should be a hot seller. Gimmicks, beat, backdrop, etc., are all tops. Flip, "Is It A Crime" is a slow, pretty rock-a-ballad. Keep a tab on the top half.

"LONESOME LOVER" (2:22)  
[Jimmy Wakely Songs BMI—Barton, McDaniel]

"EVERY ONCE IN A WHILE" (2:09) [Melhead ASCAP—Palitz, Jr.]

BOB MILLER (Jubilee 5336)



BOB MILLER

● Young Bob Miller, who clicked on a territorial level with his "Baby, Je Vous Aime" waxing, could make it all across the U. S. with his thrilling new coupling. "Lonesome Lover" is a powerhouse deck with a wild galloping beat that immediately arrests the listener's attention. Kids'll go for it. Watch it closely. "Every Once In A While" is a good swinging opus that could also make the grade. Catch item. Take your pick.

"SAW MY BABY ON TV" (2:12) [Chas. N. Daniels ASCAP—Gluck]

"AUTUMN SUNSET" (2:00) [Hill & Range BMI—Williams]

ART MOONEY ORCH. (MGM 12703)



ART MOONEY

● Art Mooney has a potent coupling that should develop into his biggest seller in years. The side aimed at the teen set is "Saw My Baby On TV". It's a cute rockin' novelty about a guy (watching TV) who spots his gal dancing with another fella at a bandstand show. Mort Shuman hands in a strong vocal against a swinging Mooney backdrop. But don't sell the coupling short. "Autumn Sunset" is a smooth instrumental a la "Sail Along Silv'ry Moon". Warm R&R ballad beat number.

"JUNIOR, JUNIOR, JUNIOR" (2:20) [Melba-Brad-Mar BMI—Regan]

"I NEVER KNEW" (1:53) [Melba-Brad-Mar BMI—Regan]

RUSS REGAN & LAURA LANE (ABC-Paramount 9949)

● Here's a left fielder that could take off like a jet. It's a zany item about the mother of the Purple People Eater who's trying to find her son. Titled "Junior, Junior, Junior", the side features Russ Regan and Laura Lane handling the vocal chores on the R&R beat jumper. Miss Lane creates the 78 rpm voice of the mother which is heard thruout the disk. Inventive novelty that has that something extra needed to send it over the hill. Regan works alone on the flip singing a latin beat rocker.

"CAROL" (2:21) [Arc BMI—Berry]

"HEY PEDRO" (2:18) [Arc BMI—Berry]

CHUCK BERRY (Chess 1700)

● Chuck Berry is in top form as he tears thru another torrid R&R item that'll enjoy a good run on the charts. (See R&B Reviews).

**EDDIE L. DAVIS**  
(Fable 637)

**B** "TEENAGE BRAIN SURGEON" [Faro BMI—Corps, Davis] Davis belts out a tale about a "teenage brain surgeon" sent out by the FBI to investigate whether rock and rollers are "hip" or "sick". The kid turns out to be quite an r&r boy himself, and never gives the FBI the info it wants. Sounds of the "purple people eater" turn up here. A novelty due for some deejay recognition.

**C+** "TICK TOCK ROCK" [BMI—Corps, Davis] Similar tempo by Davis on a rocker that mentions such nursery rhyme favorites as Jack Horner, Mother Hubbard, Mother Goose.

**THE LAWRENCE WELK GLEE CLUB**  
(Coral 62018)

**B** "WALK WITH ME" (3:02) [Champagne ASCAP—Gordon, Cates, Taylor] A commanding choral version of the "Largo" from Dvorak's "New World Symphony". The voices are rich, and the simple accompaniment wisely keeps the vocal group in the spotlight. A lovely inspirational approach to the familiar melody. Should click with the Welk following.

**B** "BE THANKFUL" (2:36) [Champagne ASCAP—Cates, Taylor] Another rewarding performance by the ensemble of an inspirational number.

**RUTH McFADDEN**  
(Tiara 6120)

**B+** "(I WOULDN'T BE WHERE I AM) IF YOU HADN'T GONE AWAY" (2:20) [Shapiro, Bernstein ASCAP—Brown, Rose, Henderson] The r&b songstress offers a strong, almost funky, reading of the oldie. Wailing sax and heavy beat accompaniment emphatically follow the thrush along. Socko slow-beat work that could assume pop-r&b importance.

**B** "MY BABY'S COMIN' HOME" (2:18) [Sceptor BMI—Reed] Miss McFadden sheds her swinging, upbeat vocal light on this portion. This is a power-packed bundle of enthusiasm that r&b spinning deejays should program.

**OTIS BLACKWELL**  
(Date 1006)

**B+** "HANDLE WITH CARE" (2:20) [Singleton BMI—Burks, Blackwell] Artist-composer Blackwell rips through a ditty about a package of love "mailed" by a fella to his gal. A solid rocking treat for the youngsters that could move out.

**B** "DON'T RUN AWAY" (1:58) [Singleton BMI—Blackwell] Another rock 'n roll roof raiser from the performer. Top-side has the edge.

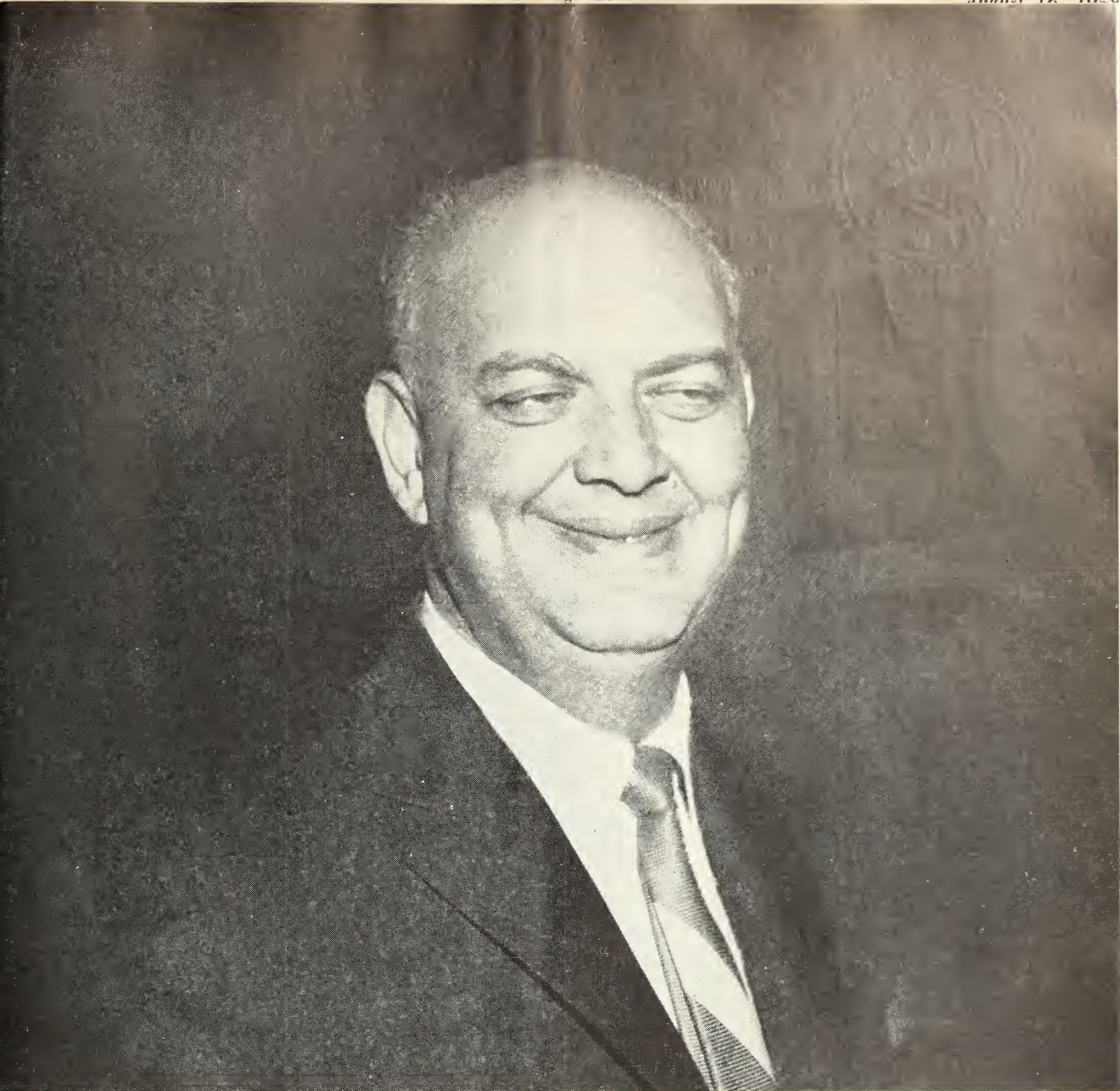
**THE PLEDGES**  
(Rev 3517)

**B** "BETTY JEAN" (1:58) [Desert Palms—Trinity BMI—Paxton] The boys display considerable rhythmic drive in this name-song tribute. Both the vocal and instrumental stints play an exciting rock 'n roll tune. Kids will want to hear this.

**C+** "HER BERMUDA SHORTS" (2:05) [Desert Palms—Trinity BMI—Paxton, Battin] A medium-paced beat item is wrapped up with polish by the songsters.

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# Record Reviews

**A** DISK & SLEEPER

**B** VERY GOOD

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**B+** EXCELLENT

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**D** MEDIOCRE

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**RAYMOND LEFEVRE ORCH.**

(Kapp 231)

**B+** "BUTTER FINGERS" (2:55) [Peter Maurice ASCAP—Hortis, Bart, Pratt] Raymond Lefevre, an inventive French arranger-conductor, displays both talents on this charming instrumental mood item with an inviting lilt. Side's got a good sound and beat. Dee jays will find this end most pleasing.

**B+** "THE DAY THE RAINS CAME" (2:52) [Garland ASCAP — Delano, Beaud] Another inventive presentation of a melodic, beat-filled, string-filled instrumental opus. Strings with a rocking beat. Sound could catch on and make the disk move.

**GREGG HUNTER & CUT-UPS**  
(Rip 133)

**B** "BEEPY TAKES A SHOWER" (2:15) [Maryjune BMI—Hunter, Puccio] 'Beepy', the voice heard on "Witch Doctor" and other similar waxings, supplies the intro for this torrid instrumental rocker. His voice is heard again during the pauses. Good dance item.

**C+** "MEANING OF THE WORD" (1:53) [Maryjune BMI—Hunter, Marotta] Hunter and the Cut-Ups display their vocal talents on this rock-a-ballad effort.

**BEEBEE TWINS**  
(Dot 15802)

**B** "HERBY THE MER-MAN" (2:10) [E.D.M.—Spartan ASCAP—Freed, Sherwood, Silbert, Shane] A cute latin beat novelty about a gal in love with a merman, is contagiously fashioned by the Beebee Twins. Gals have an inviting blend.

**C+** "I CAN'T STOP CRYIN'" (2:10) [Clockus—Music World BMI — Sherman, Roberts, Sherman] A pleasant romantic rock-a-ballad is handled in commercial style by the team.

**H. B. BARNUM**  
(Imperial 5530)

**B+** "TIA JUANA" (2:02) [Robin Hood ASCAP—Marascalco] Barnum bows in on Imperial with a hard driving staccato beat rock and roller which also lends itself to cha cha dancing. Good latin rocker that could blossom into a dance favorite. Watch it.

**C+** "BLUE MOOD" (2:10) [Robin Hood ASCAP—Marascalco] Piano triplets are the center of attraction on this slow, hip-swinging R&R instrumental.

**THE HUMDINGERS**  
(Dale 106)

**B+** "NECKLACE OF TEAR DROPS" (2:20) [World ASCAP—Pockriss, Vance] The side has a sound that goes over well. The Humdingers, led on this portion by a good male voice, relate the romancer with solid, upbeat harmony, while striking guitar work brightens up the instrumental support. Dee jays will find the latin tempo waxing a handy effort to have around for teen airing.

**B** "THE CLOCK IN LOVERS LANE" (2:27) [World ASCAP—Vance] Appealing beat romancer about a clock put up in lovers' lane to keep the kids from coming home late. The remedy: they'll turn back the hands of the clock.

## The Cash Box Best Bets

- ★ "TRUDIE" ..... Joe "Mr. Piano" Henderson ..... Cub 9013
- ★ "THE LOPING GHOST" ..... Teacho Wiltshire ..... Savoy 1546
- ★ "A CHANCE IS ALL I ASK" ..... Don Deal ..... Era 1077
- ★ "MUSTN'T LET HER KNOW" ..... Craig Brown ..... 20th Fox 109
- ★ "ROCK-A-TANGO" ..... Dick Jacobs ..... Coral 62023
- ★ "KNISH DOCTOR" ..... Mickey Katz ..... Capitol 4037
- ★ "SUMMER IS HERE" ..... Pals ..... Turf 1000
- ★ "BUTTER FINGERS"/ "THE DAY THE RAINS CAME" ..... Raymond Lefevre ..... Kapp 231
- ★ "WAIT FOR ME" ..... Roy Hamilton ..... Epic 9282
- ★ "TIA JUANA" ..... H. B. Barnum ..... Imperial 5530
- ★ "NECKLACE OF TEARDROPS" ..... Humdingers ..... Dale 106

**THE LOCOS**  
(20th Fox 102)

**B** "OH YES, INDEED I DO" (2:25) [Rayven BMI—Evelyn, Madris, Burton] The side is r&r version of the familiar "Down By The Riverside" melody, and the Locos bring many tricks of the beat trade along with their delivery. Swinging, r&r reading.

**C+** "PROFESSOR LOCO" (2:18) [Delstone BMI—Evelyn, Madris, Burton] The boys rock to an entry about a professor who runs a "loving school."

**THE SURFERS**  
(Orbit 515)

**B** "SUMMERTIME LIES" [Morris ASCAP—Loring, Hood] A strong, topical r&r statement by the vocal team on melodic beat ditty. The effort has an obvious theme, which is effective for the waning summer months. Deejay who spin for the kids should note the number.

**C+** "BEACHTIME" [Aztec ASCAP—Gillam] Summer's lighter aspects are viewed with happy harmony by the boys.

**THE SERENADERS**  
(Hanover 4507)

**B** "SUMMER JOB" (2:04) [Vernon ASCAP—Roberts, Katz, Grevett] The group blends in hop-and-skip r&r fashion to an opus about a fella's summer job, which keeps him and his sweetheart from seeing each other as much as they want to, but which will help materialize a Fall marriage. High-pitch chant from a gal in the background. Cute teen issue.

**B** "HONOLULU" (1:55) [Vernon ASCAP—A&M Delugg] A catchy, Hawaiian-flavored opus dealt out with inviting harmony by the vocal team. Instrumental support is good-sounding.

**DOROTHY PAY**  
(Decca 30690)

**B** "SAY IT ISN'T SO" (2:27) [Irving Berlin ASCAP—Berlin] Miss Pay reads the Berlin favorite with good beat phrasing. Ork-chorus backdrop also puts on an effective beat display. Side should get jock attention.

**C+** "SMOOTH OPERATOR" (2:20) [Eden BMI—Otis, Stein] A rocker with a quivering vocal gimmick that runs about the waxing. Miss Pay gets in a dynamic encounter with the ditty.

**ELLA FITZGERALD**  
(Verve 10143)

**B** "TRAV'LIN LIGHT" (2:55) [Bregman, Vocco & Conn ASCAP—Mercer, Young, Mundy] It's blue Monday for the songstress as she reflects the wistful sentiments of the fine evergreen. Highlight of the accompaniment is a skillfully roaming chore on the organ. When deejays want smart programming, they ought to call on this session by Miss Fitzgerald.

**B** "YOUR RED WAGON" (2:25) [Leeds ASCAP—Raye, De Paul, Jones] The stylist swings engagingly through a rousing upbeat work. Another expert showing from that un-billed organist. More excellent deejay programming.

**THE IDEALS**  
(Cool 108)

**B** "YOU WON'T LIKE IT" (2:20) [Queen BMI—Kelly, Cioffi] The group offers a wild rocker, which spotlights lots of vocal gimmicks. This is a very busy r&r pressing.

**C+** "DO I HAVE A RIGHT" (2:21) [Queen BMI—Kelly, Cioffi] Warm blend by the boys on a feelingful beat romancer.

**JO-ANN KING**  
(RCA Victor 7302)

**B** "MY DIXIELAND DOLL" (2:10) [Saxon BMI—Mure, Wolf] Jo-Ann King, a spirited chirp with a Teresa Brewerish peppiness, belts across a cute rock and roll dixieland novelty that'll have the teeners hopping.

**C+** "FALSE ALARM" (2:16) [Saxon BMI—Mure, Hackady] A cornball, foot-stompin' bouncer is handled with the same liveliness as the flip.

**THE HALL BROS.**  
(Arc 4444)

**B** "MY WHITE CONVERTIBLE" (2:06) [E.M.C BMI—Hall] The Hall Brothers employ a good rock and roll beat to describe the joy a teenager feels when he gets a new white convertible. Strong teen fare.

**C+** "NOW YOU SAY WE ARE THRU" (2:28) [E.M.C. BMI—Hall] This end has the Brothers shuffling thru a tearful rock-a-ballad. Pretty melody.

**AL SMITH**  
(Abner 1014)

**B** "LEFT FIELD" (1:53) [Conrad BMI—Carter] Al Smith leads his combo thru an excellent cha cha instrumental that should meet with the approval of the dancing set. Contagious theme with exciting sax work heard thruout.

**B** "WABASH BLUES" (2:15) [Leo Feist ASCAP—Ringle, Meinken] A familiar oldie is given the rock and roll treatment by Smith and his men. Sax is front-and-center on this shuffle rhythm rocker.

**BARBARA McNAIR**  
(Coral 62020)

**B** "TOO LATE THE SPRING" [Rosemeadow ASCAP—Shulman, Alien] A lovely class ballad is warmly set to a pretty latin beat by the rich, polished voice of Barbara McNair. Pretty romancer that could eventually find its way onto the standard shelf. Barbara can sing. Jocks'll enjoy this one.

**B** "SEE IF I CARE" [Herb Reis BMI—Wolf, Raleigh] The lark aims at the teenage set here as she chants a dramatic rock-a-ballad. Hard hitting delivery.

**DAVE KING**  
(London 1808)

**B** "I SUDDENLY" (2:35) [Robert Mellin BMI — Cornelius, John, Halfin] Dave King, a lad with an amazing vocal likeness to Bing Crosby, lends his warm voice to a contagious romantic lilter that grows prettier with each new listen. Pleasant side that should attract considerable air play. Good conversation disk for dee jays.

**B** "HOME" (2:45) [Mills ASCAP—Steeden, H. & J. Clarkson] The mellow-voiced balladeer takes hold of a wonderful evergreen and presents it in a warm, wistful manner. Charming coupling.

**BUDDY BROOKS**  
(Eagle 1001)

**B** "THEY COULD BE WRONG" (1:56) [Sounds ASCAP—Evans, Reardon, Fleichacker] The Eagle label introduces Buddy Brooks with a fine reading of a "they try to tell us we're too young" love tale. Pretty rock-a-ballad performance that should appeal to all teeners.

**C+** "DIX-A-BILLY" (1:46) [Sounds ASCAP—Harris, Evans, Reardon] A dixieland rocker is belted across with spirit by the songster. Zestful performance.

**JAKE LEROLE**  
(Verve 10142)

**B** "KUELA JAKE" (2:05) [Senut BMI — Lerole] This all-instrumental showing features the flute-like sound of the penny-whistle, a favorite instrument in South Africa. Waxed in Johannesburg, South Africa, the effort has an engaging air about it, thanks to the happy way the device is played. A steady combo beat backs the prancing penny whistle. Could make some noise.

**C+** "LION KILLER" (2:20) [Senut BMI—Lerole] This portion almost duplicates the sound heard on the top portion. "Skokiaan" fans should enjoy the coupling.

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**Jimmy  
Bowen**

**BY THE LIGHT OF  
THE SILVERY  
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SHIP TO:  
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FINE**

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## Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Johnny Johnson (KOY-Phoenix, Ariz.) reports that it looks like the pendulum is swinging back to female vocalists in Phoenix. Johnson says that six months ago, very few girl singers were popular in the record shops, but now listeners are evenly divided between male and female singers. . . . Murray Kaufman, president of the National Council of Disk Jockeys, had as guests on his all nite WINS radio show August 6th, the ten deejays who are regional representatives of the National Council. Among the jockeys guesting with Kaufman on the show were: Tom O'Brien of WINS-N. Y., Paul Berlin of KNUZ-Houston, Texas and Lad Carlton of WKBR-Manchester, N. H. . . . Dick Smith (WASK-Lafayette, Ind.) had his top thirty show leap to Lebanon, Ind. for a one day stand, Saturday, August 2nd, stopping on the Court House Square from 9 AM until 12 noon. . . . Len Ross (KDB-Santa



LEN ROSS

Barbara, Calif.) says that he recently heard some of the finest sounds ever, Ross speaks of a Marimba band recorded by Artie Wayne in Mexico City. The deejay feels that these swinging Hi-Fi sounds will make an excellent album. . . . Bill "Sparky" Mullen (WSID-Baltimore, Md.) writes us about an eventful weekend he recently had. Mullen's birthday was Sunday, July 27th, so the platter spinner had a birthday hop that Saturday evening at the local YWCA, where he gave away more than 180 records. Sunday the birthday, the station had a party, and Mullen's best gift was a six pound three ounce baby girl, arriving at 1:29 PM. The jockey's phones were busy that afternoon with listeners calling to say "Happy Birthday", "Congratulations" and complimenting him on such a good program. . . . Joe Ryan (WALL-Middletown, N. Y.) tells how he featured music from "The Vikings" every day on his afternoon disk jockey show during the run of the movie at the local theater. . . . Keith Morris (KRIZ-Phoenix, Ariz.) very optimistic about an opus called "Boppin' Martian" on the M C I label. Morris explains that the disk is a novelty by a local group. . . . Art Pallan (KDKA-Pittsburgh, Pa.) has been chosen along with nine other leading American disk jockeys for a 21 day European tour to entertain armed forces and civilian populations there. Pallan and his associates left for New York Tuesday, Aug. 5th and departed for the continent Thursday, the 7th and will return August 28. . . . To help bring talent to the attention of record companies, radio station KLAC-Hollywood, Calif. inaugurated a "Sunday Scoop" series Sunday, Aug. 3rd, with a spin every 15 minutes from 6 a.m. to 7 p.m. of an unreleased master record. The first waxing to get the treatment was "Going To Heaven Ridin' a Mule", recorded by Mimi Harp. Total plays were 52 for the period. . . . Al "Flat Top" Daly, deejay at the State Prison of Southern Michigan, and staunch supporter of a new movement among prisoners called 'Operation Leaky Arm' tells us that these prisoners, the World's Champion Blood Donors, are ready and willing to donate blood. Daly has been programming his shows to arrange for guest deejays and entertainers to appear either live or via tape, which seems to stimulate the prisoners' desire to donate more blood in their frequent drives. Daly would appreciate any booster tapes made available by deejays or entertainers. . . . Billy Allen (WPAW-Valley Falls, R. I.) informs us that he has been receiving tremendous response to a record on the Imperial label, "Please Give Me Something" by Bill Allen and the Back Beats. Also destined for the charts, according to Allen, is the tune "My White Convertible" by the Hall Bros. The dj feels that with a little promotion, there'll be two new songs on the Top Ten before long.



BILL MULLEN  
(WSID—Baltimore, Md.)

Jim Lathrop (WNOE-New Orleans, La.)



JIM LATHROP  
(WNOE—New Orleans, La.)

VITAL STATISTICS:

"Jolly" Jim Lathrop, as of August 18th, will no longer be with station WGEE-Indianapolis, Ind. On that date the deejay will take over the all night spot on WNOE-New Orleans, La., from midnight to 6:00 A.M. . . . Jim Gaines has transferred from Program Director at KALB-Alexandria, La. to the same position at station KUZN-West Monroe, La. Making the move with Gaines is Bill Dane, who holds down the 8:30 to 10:30 AM slot. . . . William "Boy" Brown who for the last year has been working for station WBEE-Chicago, Ill., is now once again spinning the platters for station KJET-Beaumont, Texas.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





A miltown you'll need, Archie, if you don't calm  
 down over the **EVERLY BROTHERS'**

two new hits: **BIRD DOG** and

**DEVOTED TO YOU**

both on Cadence #1350



P.S. the Everly Brothers have a brand-new Cadence EP, #107.

CADENCE RECORDS, INC., 119 West 57th Street, New York. *In Canada, Apex Records*

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## Top Selling Records

Reported by

# Retail Outlets

From Coast to Coast

### BLOOMINGDALE DEPT. STORE

New York, N. Y.

1. Purple People Eater (Wooley)
2. Patricia (P. Prado)
3. Poor Little Fool (R. Nelson)
4. Secretly (J. Rodgers)
5. One Summers Night (Dandleers)
6. Baubles, Bangles & Beads (Kirby Stone Four)
7. Come Closer To Me (Cole)
8. If Dreams Came True (P. Boone)
9. Yakety Yak (Coasters)
10. Bird On My Head (Seville)

### THIEM'S RECORD SHOP

Raleigh, N. C.

1. Just A Dream (J. Clanton)
2. My True Love (J. Scott)
3. Splish Splash (B. Darin)
4. Willie And The Hand Jive (J. Otis)
5. Poor Little Fool (R. Nelson)
6. Yakety Yak (Coasters)
7. Fever (P. Lee)
8. Patricia (Prado)
9. A Certain Smile (J. Mathis)
10. Rebel Rouser, (D. Eddy)
10. Nel Blu Dipinto Di Blu (D. Modugno)

### MELODY MART

Paducah, Ky.

1. Patricia (P. Prado)
2. Are You Really Mine (J. Rodgers)
3. Blue Blue Day (D. Gibson)
4. Poor Little Fool (R. Nelson)
5. Just A Dream (J. Clanton)
6. Rebel Rouser (D. Eddy)
7. When (Kalin Twins)
8. Bird Dog (Everly Bros.)
9. Early In The Morning (B. Holly)
10. What Am I Living For (C. Willis)

### ROSE RECORDS

Chicago, Ill.

1. Little Star (Elegants)
2. Poor Little Fool (R. Nelson)
3. If Dreams Came True (P. Boone)
4. Everybody Loves A Lover (D. Day)
5. The Waiting Game (H. Belafonte)
6. One Summer Night (Dandleers)
7. Dance Everyone Dance (B. Madigan)
8. Ma Ma Ma Marie (Gaylords)
9. Enchanted Island (Four Lads)
10. Early In The Morning (B. Holly)

### SPRUCE RECORD SHOP

Scranton, Pa.

1. Just A Dream (J. Clanton)
2. Patricia (P. Prado)
3. Poor Little Fool (R. Nelson)
4. Fever (P. Lee)
5. Gingerbread (F. Avalon)
6. Nel Blu Dipinto Di Blu (D. Modugno)
7. Everybody Loves A Lover (D. Day)
8. My True Love (J. Scott)
9. When (Kalin Twins)
10. If Dreams Came True (P. Boone)

### ROYLES T. V

Salt Lake City, Utah

1. Nel Blu Dipinto Di Blu (D. Modugno)
2. King Creole (E. Presley)
3. Just A Dream (J. Clanton)
4. My True Love (J. Scott)
5. When (Kalin Twins)
6. Poor Little Fool (R. Nelson)
7. Willie And The Hand Jive (J. Otis)
8. Patricia (P. Prado)
9. Enchanted Island (Four Lads)
10. If Dreams Came True (P. Boone)

### WALLICH'S MUSIC CITY

Hollywood, Calif.

1. Nel Blu Dipinto Di Blu (D. Modugno)
2. Volare (D. Martin)
3. Fever (P. Lee)
4. Patricia (P. Prado)
5. Delicious (J. Backus)
6. Torero (R. Carosone)
7. Everybody Loves A Lover (D. Day)
8. Come Closer To Me (Cole)
9. Secretly (J. Rodgers)
10. Are You Really Mine (J. Rodgers)

### THE BOOK SHOP, INC.

Fitchburg, Mass.

1. Nel Blu Dipinto Di Blu (D. Modugno)
2. Just A Dream (J. Clanton)
3. Little Star (Elegants)
4. Poor Little Fool (R. Nelson)
5. Gingerbread (F. Avalon)
6. Patricia (P. Prado)
7. Don't Ask My Why (Presley)
8. If Dreams Came True (P. Boone)
9. Devoted To You (Everly Bros.)
10. Topsy (Cozy Cole)

### RECORD LAND

Phoenix, Ariz.

1. King Creole (E. Presley)
2. Patricia (P. Prado)
3. Hard Headed Woman (E. Presley)
4. When (Kalin Twins)
5. Poor Little Fool (R. Nelson)
6. Splish Splash (B. Darin)
7. My True Love (J. Scott)
8. Willie & The Hand Jive (J. Otis)
9. Nel Blu Dipinto Di Blu (D. Modugno)
10. Fever (P. Lee)

### MOSES MELODY SHOP

Little Rock, Ark.

1. Poor Little Fool (R. Nelson)
2. Western Movies (Olympics)
3. Rebel Rouser (D. Eddy)
4. Red Hot Love (O. Williams)
5. T.V. Hop (Morgan Twins)
6. Don't Ask Me Why (Presley)
7. Baubles, Bangles & Beads (Kirby Stone Four)
8. Blue Bongo (A. West)
9. Yakety Yak (Coasters)
10. Blue Blue Day (D. Gibson)

### MADRONA RECORDS

Portland, Ore.

1. Willie And The Hand Jive (J. Otis)
2. My True Love (J. Scott)
3. Splish Splash (B. Darin)
4. Think It Over (Crickets)
5. A Certain Smile (J. Mathis)
6. Enchanted Island (Four Lads)
7. Volare (J. Belvin)
8. Everybody Loves A Lover (D. Day)
9. Verboten (P. Anka)
10. New Orleans (E. Presley)

### GLEN MUSIC SHOP

Detroit, Mich.

1. Just A Dream (J. Clanton)
2. Nel Blu Dipinto Di Blu (D. Modugno)
3. Patricia (P. Prado)
4. Western Movies (Up-Beats)
5. Splish Splash (B. Darin)
6. If Dreams Came True (P. Boone)
7. Poor Little Fool (R. Nelson)
8. When (Kalin Twins)
9. Little Star (Elegants)
10. Honolulu (M. DiLugg)

### AMERICAN MUSIC CO.

Houston, Tex.

1. Poor Little Fool (Nelson)
2. Chantilly Lace (Big Bopper)
3. Patricia (P. Prado)
4. Hard Headed Woman (E. Presley)
5. When (Kalin Twins)
6. Come Closer To Me (Cole)
7. Fever (P. Lee)
8. A Certain Smile (J. Mathis)
9. Bird Dog (Everly Bros.)
10. Are You Really Mine (J. Rodgers)

### COMER'S RECORD NOOK

San Antonio, Tex.

1. Just A Dream (J. Clanton)
2. My True Love (J. Scott)
3. Rebel Rouser (D. Eddy)
4. Western Movies (Olympics)
5. Nel Blu Dipinto Di Blu (D. Modugno)
6. One Summer Night (Dandleers)
7. Stay (Ames Bros.)
8. Poor Little Fool (R. Nelson)
9. Chantilly Lace (Big Bopper)
10. Patricia (P. Prado)

### COX RECORD SHOP

Atlanta, Ga.

1. Nel Blu Dipinto Di Blu (D. Modugno)
2. Patricia (P. Prado)
3. Thunder Road (R. Mitchum)
4. Little Star (Elegants)
5. A Certain Smile (J. Mathis)
6. Fever (P. Lee)
7. When (Kalin Twins)
8. Carolina Moon (C. Francis)
9. Left Right Out Of Your Heart (P. Page)
10. Come Closer To Me (Cole)

### LAMP'S MELODY LANE

Lakewood, Ohio

1. Nel Blu Dipinto Di Blu (D. Modugno)
2. Little Star (Elegants)
3. Bird Dog (Everly Bros.)
4. Rockin' Robin (B. Day)
5. Rebel Rouser (D. Eddy)
6. If Dreams Came True (P. Boone)
7. My True Love (J. Scott)
8. Poor Little Fool (R. Nelson)
9. Born Too Late (Pony Tails)
10. Everybody Loves A Lover (D. Day)

### GRAYMAT MUSIC SHOP

Morristown, N. J.

1. Little Star (Elegants)
2. Nel Blu Dipinto Di Blu (D. Modugno)
3. Patricia (P. Prado)
4. Poor Little Fool (R. Nelson)
5. Hard Headed Woman (E. Presley)
6. Fever (P. Lee)
7. My True Love (J. Scott)
8. Poor Little Fool (R. Nelson)
9. Gingerbread (F. Avalon)
10. One Summer Night (Dandleers)

### DAN LEARY'S, INC.

Minneapolis, Minn.

1. Ways Of A Woman In Love
2. Willie And The Hand Jive (J. Otis)
3. Everybody Loves A Lover (D. Day)
4. Little Star (Elegants)
5. If Dreams Came True (P. Boone)
6. Rebel Rouser (D. Eddy)
7. Patricia (P. Prado)
8. When (Kalin Twins)
9. Gingerbread (F. Avalon)
10. Left Right Out Of Your Heart (P. Page)

### PENINSULA MUSIC CENTER

San Mateo, Calif.

1. Nel Blu Dipinto Di Blu (D. Modugno)
2. King Creole (E. Presley)
3. Patricia (P. Prado)
4. My True Love (J. Scott)
5. When (Kalin Twins)
6. Little Star (Elegants)
7. Summertime Blues (Cochran)
8. Bird Dog (Everly Bros.)
9. Are You Really Mine (J. Rodgers)
10. Early In The Morning (B. Holly)

### LYRIC NEWS & RECORD SHOP

Indianapolis, Ind.

1. Nel Blu Dipinto Di Blu (D. Modugno)
2. Patricia (P. Prado)
3. Fever (P. Lee)
4. Everybody Loves A Lover (D. Day)
5. Come Closer To Me (Cole)
6. Carolina Moon (C. Francis)
7. Nel Blu Dipinto Di Blu (D. Martin)
8. Enchanted Island (Four Preps)
9. Looking Back (N. Cole)
10. Return To Me (D. Martin)

### THE GROOVE RECORD SHOP

Norfolk, Va.

1. My True Love (J. Scott)
2. Just A Dream (J. Clanton)
3. Nel Blu Dipinto Di Blu (D. Modugno)
4. Poor Little Fool (R. Nelson)
5. Devoted To You (Everly Bros.)
6. Gingerbread (F. Avalon) ...
7. Fever (P. Lee)
8. Somebody Touched Me ... (B. Knox)
9. Are You Really Mine (J. Rodgers)
10. Early In The Morning (Rinky Dinks)

UP THE CHARTS goes

# DOWN THE AISLE OF LOVE

on  
**H-321**  
by

b/w *Please, Dear*

# THE QUIN-TONES

Attn: Dealers! One-Stops! Operators!  
"Down the Aisle" is up your alley!  
It's the Big Beat Ballad of the Season!

**HIT! HOT!**

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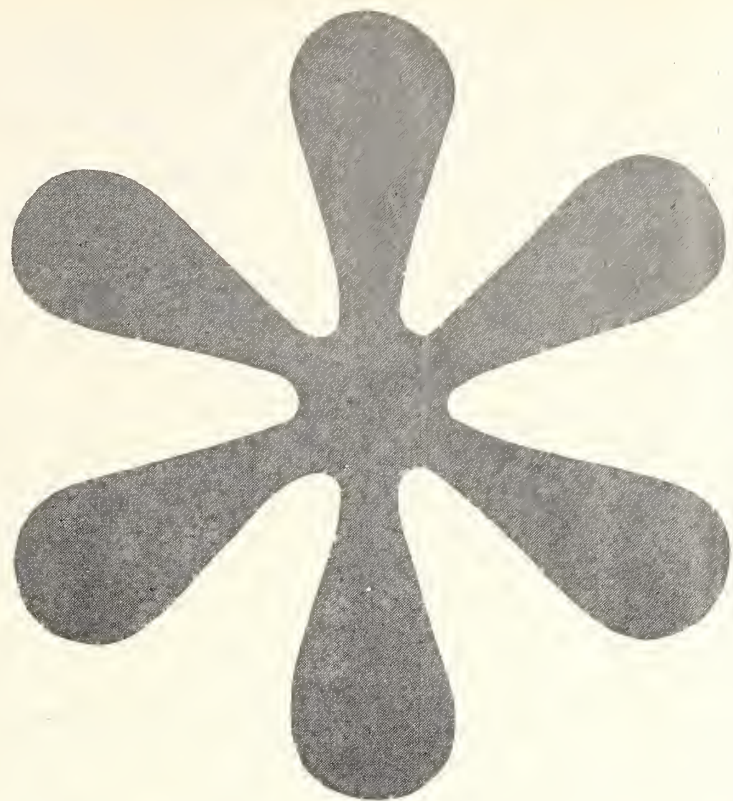
# HUNT

label!

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ROGER WILLIAMS

# NEAR YOU

KAPP 233

his fastest selling record since *Autumn Leaves*.

*\*See and hear Roger play  
NEAR YOU on the Ed Sullivan show  
next Sunday, August 17th.*

EXCLUSIVELY ON  
**KAPP**  
R E C O R D S





# Juke Box Regional Record Report

The Top Ten Records — City by City

## New York, N. Y.

1. Nel Blu Dipinto Di Blu (D. Modugno)
2. Patricia (P. Prado)
3. Little Star (Elegants)
4. Poor Little Fool (R. Nelson)
5. Splish Splash (B. Darin)
6. Fever (P. Lee)
7. Everybody Loves A Lover (D. Day)
- B. Stupid Cupid (C. Francis)
9. If Dreams Came True (Boone)
10. Yakety Yak (Coasters)

## Philadelphia, Pa.

1. Patricia (P. Prado)
2. When (Kalin Twins)
3. Nel Blu Dipinto Di Blu (D. Modugno)
4. Everybody Loves A Lover (D. Day)
5. Splish Splash (B. Darin)
6. Western Movies (Olympics)
7. Poor Little Fool (R. Nelson)
8. Fever (P. Lee)
9. Just Live In The Movies (Upbeats)
10. Rebel Rouser (D. Eddy)

## St. Louis, Mo.

1. Patricia (P. Prado)
2. Rebel Rouser (D. Eddy)
3. Yakety Yak (Coasters)
4. Poor Little Fool (R. Nelson)
5. Fever (P. Lee)
6. Hard Headed Woman (E. Presley)
7. Western Movies (Olympics)
- B. If Dreams Came True (Boone)
9. Splish Splash (B. Darin)
10. Oh Johnny (K. Linden)

## Cincinnati, Ohio

1. Poor Little Fool (R. Nelson)
2. Rebel Rouser (D. Eddy)
3. Splish Splash (B. Darin)
4. Fever (P. Lee)
5. When (Kalin Twins)
6. Yakety Yak (Coasters)
7. Everybody Loves A Lover (D. Day)
- B. Chantilly Lace (B. Bopper)
9. Itchy Twitchy Feeling (B. Hendricks)
10. If Dreams Came True (Boone)

## Milwaukee, Wisc.

1. Poor Little Fool (R. Nelson)
2. Patricia (P. Prado)
3. Splish Splash (B. Darin)
4. When (Kalin Twins)
5. Yakety Yak (Coasters)
6. Fever (P. Lee)
7. Rebel Rouser (D. Eddy)
- B. Nel Blu Dipinto Di Blu (D. Modugno)
9. Hard Headed Woman (E. Presley)
10. Left Right Out Of Your Heart (P. Page)

## Miami, Fla.

1. Patricia (P. Prado)
2. Poor Little Fool (R. Nelson)
3. Fever (P. Lee)
4. Splish Splash (B. Darin)
5. Little Star (Elegants)
6. Nel Blu Dipinto Di Blu (Martin/Modugno)
7. Just A Dream (J. Clanton)
- B. When (Kalin Twins)
9. My True Love (J. Scott)
10. Left Right Out Of Your Heart (P. Page)

## Buffalo, N. Y.

1. Nel Blu Dipinto Di Blu (Martin/Modugno)
2. Poor Little Fool (R. Nelson)
3. Just A Dream (J. Clanton)
4. Patricia (P. Prado)
5. One Summer Night (Dandleers)
6. Fever (P. Lee)
7. Crazy Eyes For You (B. Hamilton)
- B. Gingerbread (F. Avalon)
9. Angel Baby (D. Martin)
10. Hard Headed Woman (E. Presley)

## Chicago, Ill.

1. Poor Little Fool (R. Nelson)
2. Little Star (Elegants)
3. Patricia (P. Prado)
4. Nel Blu Dipinto Di Blu (D. Modugno)
5. When (Kalin Twins)
6. Rebel Rouser (D. Eddy)
7. Everybody Loves A Lover (D. Day)
- B. If Dreams Came True (Boone)
9. Fever (P. Lee)
10. Just A Dream (J. Clanton)

## Cleveland, Ohio

1. Nel Blu Dipinto Di Blu (D. Modugno)
2. Little Star (Elegants)
3. My True Love (J. Scott)
4. Poor Little Fool (R. Nelson)
5. Rockin' Robin (B. Day)
6. Bird Dog (D. Seville)
7. Just A Dream (J. Clanton)
- B. Everybody Loves A Lover (D. Day)
9. Patricia (P. Prado)
10. Are You Really Mine (J. Rodgers)

## New Orleans, La.

1. Patricia (P. Prado)
2. Fever (P. Lee)
3. Poor Little Fool (R. Nelson)
4. When (Kalin Twins)
5. One Summer Night (Dandleers)
6. You Cheated (Shields)
7. Born Too Late (Poni-Tails)
- B. Just A Dream (J. Clanton)
9. Splish Splash (B. Darin)
10. Yakety Yak (Coasters)

## Detroit, Mich.

1. Little Star (Elegants)
2. Poor Little Fool (R. Nelson)
3. Western Movies (Olympics)
4. Patricia (P. Prado)
5. Nel Blu Dipinto Di Blu (D. Modugno)
6. Splish Splash (B. Darin)
7. Just A Dream (J. Clanton)
- B. Rebel Rouser (D. Eddy)
9. Fever (P. Lee)
10. Everybody Loves A Lover (D. Day)

## San Antonio, Texas

1. Just A Dream (J. Clanton)
2. My True Love (J. Scott)
3. Poor Little Fool (R. Nelson)
4. Willie And The Hand Jive (J. Otis)
5. Rebel Rouser (D. Eddy)
6. One Summer Night (Dandleers)
7. Chantilly Lace (B. Bopper)
- B. Try The Impossible (L. Andrews & Hearts)
9. Patricia (P. Prado)
10. Splish Splash (B. Darin)

## Baltimore, Md.

1. Hard Headed Woman (E. Presley)
2. Patricia (P. Prado)
3. Splish Splash (B. Darin)
4. Little Star (Elegants)
5. Yakety Yak Coasters
6. Enchanted Island (Four Lads)
7. Poor Little Fool (R. Nelson)
- B. Rockin' Robin (B. Day)
9. If Dreams Came True (Boone)
10. Early In The Morning (Darin)

## Denver, Colo.

1. Poor Little Fool (R. Nelson)
2. Willie And The Hand Jive (J. Otis)
3. Patricia (P. Prado)
4. Just A Dream (J. Clanton)
5. Hard Headed Woman (E. Presley)
6. One Summer Night (Dandleers)
7. King Creole (E. Presley)
- B. Everybody Loves A Lover (D. Day)
9. Splish Splash (B. Darin)
10. If Dreams Came True (Boone)

## Los Angeles, Calif.

1. Patricia (P. Prado)
2. Nel Blu Dipinto Di Blu (D. Modugno)
3. Poor Little Fool (R. Nelson)
4. Come Closer To Me (Cole)
5. A Certain Smile (J. Mathis)
6. Fever (P. Lee)
7. Left Right Out Of Your Heart (P. Page)
- B. When (Kalin Twins)
9. Hard Headed Woman (E. Presley)
10. King Creole (E. Presley)

## Houston, Texas

1. Patricia (P. Prado)
2. Poor Little Fool (R. Nelson)
3. Think It Over (Crickets)
4. Willie And The Hand Jive (J. Otis)
5. Chantilly Lace (B. Bopper)
6. When (Kalin Twins)
7. Fever (P. Lee)
- B. Just A Dream (J. Clanton)
9. Hard Headed Woman (E. Presley)
10. Splish Splash (B. Darin)

## Pittsburgh, Pa.

1. When (Kalin Twins)
2. Patricia (P. Prado)
3. Poor Little Fool (R. Nelson)
4. Little Star (Elegants)
5. Nel Blu Dipinto Di Blu (D. Modugno)
6. Just A Dream (J. Clanton)
7. Splish Splash (B. Darin)
- B. Yakety Yak (Coasters)
9. Willie And The Hand Jive (J. Otis)
10. My True Love (J. Scott)

## Boston, Mass.

1. Nel Blu Dipinto Di Blu (D. Modugno)
2. Little Star (Elegants)
3. Patricia (P. Prado)
4. Everybody Loves A Lover (D. Day)
5. Born Too Late (Poni-Tails)
6. Fever (P. Lee)
7. Just A Dream (J. Clanton)
- B. If Dreams Came True (Boone)
9. Purple People Eater (Woolley)
10. Poor Little Fool (R. Nelson)

## Seattle, Wash.

1. King Creole (E. Presley)
2. Nel Blue Dipinto Di Blu (D. Modugno)
3. Suzie Darlin' (R. Luke)
4. Poor Little Fool (R. Nelson)
5. Gingerbread (F. Avalon)
6. Splish Splash (B. Darin)
7. Are You Really Mine (J. Rodgers)
- B. One Summer Night (Dandleers)
9. Patricia (P. Prado)
10. A Certain Smile (J. Mathis)

## Minneapolis, Minn.

1. Hard Headed Woman (E. Presley)
2. When (Kalin Twins)
3. Little Star (Elegants)
4. Patricia (P. Prado)
5. Willie And The Hand Jive (J. Otis)
6. Rebel Rouser (D. Eddy)
7. If Dreams Came True (Boone)
- B. Poor Little Fool (R. Nelson)
9. Fever (P. Lee)
10. Gingerbread (F. Avalon)

## San Francisco, Calif.

1. Nel Blu Dipinto Di Blu (D. Modugno)
2. Patricia (P. Prado)
3. Everybody Loves A Lover (D. Day)
4. When (Kalin Twins)
5. My True Love (J. Scott)
6. Splish Splash (B. Darin)
7. Rebel Rouser (D. Eddy)
8. King Creole (E. Presley)
9. Hard Headed Woman (E. Presley)
10. You Cheated (Shields)

The  
**CHAMPS**  
EXPLODING WITH  
THEIR BIG HIT!!...

"CHARIOT  
ROCK"

B/W

"SUBWAY"

# 59018



**CHALLENGE**

Distributed by SPARTON of CANADA

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# Capitol Launches All-out Campaign On Nat "King" Cole's "Cole Espanol" LP

HOLLYWOOD—An all-out combination promotion-publicity-advertising campaign to launch the first foreign language album ever released by Nat "King" Cole, "Cole Espanol", was under way this week by Capitol Records' Merchandising Division.

To launch the unusual album, sung entirely in Spanish by Cole—his first album in more than 12 years to be sung in a language other than English—the campaign is directed to all Spanish sources, as well as English.

The specialized Spanish campaign included the servicing of complete "Cole Espanol" albums to the nation's top Spanish disk jockeys with a special explanatory insert. Also, personalized open-end interviews of Nat on tape were sent to 130 key Spanish deejays in the United States. Nat's recorded replies to deejays' scripted questions were entirely in Spanish. The Spanish deejays were also covered with an EP of Cole's open-end interview in both Spanish and English for additional use by deejays who might also wish the English translation.

The Press Relations Department of CRI provided special press kits, including the "Cole Espanol" album, a news release, and a captioned photograph of Cole to all the Spanish language press in the United States and, in cooperation with the Promotion Department of Capitol Records International Corp., serviced additional newspapers in Mexico City, Mexico, and in Havana, Cuba.

Additionally, similar press kits have been supplied to 23 New York-based correspondents of Latin-American newspapers. The release sent to these correspondents was reproduced in the Spanish tongue. Forty-nine Negro magazines and newspapers in the United States also received the complete press kits.

In addition, complete kits were serviced to 28 key Latin-American and Spanish diplomats, among which were the Cuban ambassador and consulates of that country. (The music heard on "Cole Espanol" was recorded in Cuba.)

Over 3,000 copies of the "Cole Espanol" album, together with an explanatory insert, were sent to the top deejays in the United States, and an equal number of EP's of the Nat Cole open-end interview in Spanish and English were sent to the same record spinners. The same 3,000 disk jockeys also received a single recording of "Come Closer To Me" sung in English on the top side and in Spanish ("Acercate Mas") on the flip side.

Record dealer display material keyed to the "Cole Espanol" campaign includes an attractive full-color, die-cut window display, a combination self-service counter display, and special ad mats which are made available to dealers by Capitol Records Distributing Corp. branches and distributors for local newspaper cooperative advertising.

The new Cole album and an explanatory insert were also sent to the nation's top record reviewers. A special story on the album and why it was produced will appear in The Cap Record, a paper published by Capitol and serviced to the top pop deejays in America.

# Dick Clark Hosts New York Premiere Of "A Certain Smile"



NEW YORK — At the premiere of the new 20th Century-Fox CinemaScope production, "A Certain Smile," at the Paramount Theatre, this city, Dick Clark was the official host for the event. Clark interviewed celebrities under the marquee of the theatre.

Seen above are—upper left: Clark interviewing The Pony Tails. Upper right: The Bal Tabarin Can Can Girls who performed in the lobby of the Paramount and in the street. Center left: Dorothy Kilgallen. Center right: Clark congratulates Spuros Skouras, president of 20th Century Fox. Bottom left: Barbara Nichols leaves her car to attend the premier performance. Bottom right: Hugo Montenegro, director of music for 20th-Fox Record Corp.

BIG, BIG HIT!

# BLUE BLUE DAY

47/20-7010

# DON GIBSON

RCA VICTOR

# "WABASH BLUES"

by Al Smith AND HIS ORCHESTRA

ABNER #1014

---

# "LET'S SIT AND TALK"

---

# VIRGINIA

# Jimmy Reed

VEE-JAY #287

---

# "STORMY WEATHER"

# The Spaniels

VEE-JAY #290

---

WATCH FOR THE NEW JERRY BUTLER & THE IMPRESSIONS AND THE NEW DELLS RELEASES!

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VEE JAY-FALCON RECORDS

2129 S. MICHIGAN AVENUE

CHICAGO 16, ILL.



# BLUE BOY

47/20-7266

# JIM REEVES



**RCA VICTOR**  
RADIO CORPORATION OF AMERICA

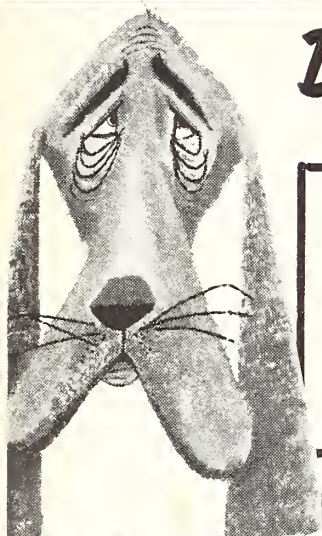


Johnny Cash  
"YOUR THE NEAREST  
THING TO HEAVEN"  
b/w  
"THE WAYS OF A  
WOMAN IN LOVE"  
Sun 302

**SUN** RECORD CO.  
705 UNION ST.  
MEMPHIS, TENN.

## Beat the Dog Days

Concentrate on these ATLANTIC SMASHES!



**Chuck Willis**  
MY LIFE  
and  
THUNDER AND LIGHTNING  
1192

**Ray Charles**  
MY BONNIE  
and  
YOU BE MY BABY  
1196

**The Bobbettes**  
UM BOW WOW  
and  
THE DREAM  
1194

**The Two Chaps**  
FORGIVE ME  
and  
NO MORE  
1195



be a happy "cat"  
stick with... ATLANTIC



## London Lowdown AND England's Top 30 Records

Some excitement was caused last week in London in connection with the Harry Belafonte concerts due to the Musicians' Union deciding to put a ban on the British Orchestra led by Geraldo. This came about because of the American supporting musicians who were appearing with Belafonte. Somehow I feel this is a storm in a teacup and that all will be settled before August 10th which is the opening night for Belafonte at the State Theatre, Kilburn, London.

A very happy man is Joe Henderson whose waxing of "Trudie", which he wrote, is now released in the United States on MGM with several covers records on major labels.

Due over here for television guest appearances is Georgia Gibbs; also Julius LaRosa who has his first hit disk over here on RCA with "Torrero."

BBC has banned the Kirby Stone Four recording of "Baubles Bangles And Beads". They say that because the original work was composed by Borodin the pop version is not acceptable. I am sure that Mr. Borodin would not have minded it being played in this manner because he would probably have made more money out of it being played this way than out of the whole original score.

Still climbing the charts are the Kalin Twins with their recording of "When" and it is only a matter of when it will reach the No. 1 spot.

Running neck and neck this week are the Vic Damone and Tommy Steele waxings of the "Only Man On The Island".

Another new entry this week in the sellers: — Bobby Darin's "Splish Splash".

Appearing on the Jack Payne programme this week was songwriter-publisher Reg Connelly, a very happy man this week with the No. 1 sheet seller in this country, "Tulips From Amsterdam". It's sub-published by his firm. Due for a similar guest appearance next week is Ray Noble, who is visiting this country.

Mantovani has been invited to conduct the Swedish Radio Orchestra in October.

When Henri Salvador opens in his new show in Paris on November 14th (with Petula Clark) he will have a thirty-six piece orchestra conducted by the fabulous Michel Legrand.

Anton Caras, composer of the famous "Third Man Theme", in London for guest television appearances.

Due here this week is composer Harold Arlen.

### "NEW MUSICAL EXPRESS" BEST SELLING RECORDS IN BRITAIN

(Week ending  
Saturday, 2nd August, 1958)

- 1 All I Have To Do Is Dream/  
Claudette—Everly Bros. (London)
- 2 Hard Headed Woman—  
Elvis Presley (RCA)
- 3 When—  
Kalin Twins (Brunswick)

- 4 Big Man—  
Four Preps (Capitol)  
Dean Martin (Capitol)
- 6 Tulips From Amsterdam/You Need  
Hands—Max Bygraves (Decca)
- 7 Endless Sleep—  
Marty Wilde (Philips)
- 8 Rave On—  
Buddy Holly (Coral)
- 9 Twilight Time—  
Platters (Mercury)
- 10 Sugar Moon—  
Pat Boone (London)
- 11 I'm Sorry I Made You Cry—  
Connie Francis (MGM)
- 12 Sally Don't You Grieve/Ketty,  
Betty, Betty — Lonnie Donegan  
(Pye-Nixa)
- 13 Patricia—  
Perez Prado (RCA)
- 14 On The Street Where You Live—  
Vic Damone (Philips)
- 15 Who's Sorry Now—  
Connie Francis (MGM)
- 16 Think It Over—  
Crickets (Coral)
- 17 Torero—  
Julius La Rosa (RCA)
- 18 I'm The Only Man On The Island—  
Tommy Steele (Decca)
- 19 On The Street Where You Live—  
David Whitfield (Decca)
- 20 Trudie—  
Joe Henderson (Pye-Nixa)
- 20 Jacqueline—  
Bobby Helms (Brunswick)
- 22 Wonderful Things—  
Frankie Vaughan (Philips)
- 22 A Very Precious Love—  
Doris Day (Philips)
- 24 I'm The Only Man On The Island—  
Vic Damone (Philips)
- 25 I Know Where I'm Going—  
George Hamilton IV (HMV)
- 26 Purple People Eater—  
Sheb Wooley (MGM)
- 27 Ooh! My Soul—  
Little Richard (London)
- 28 Stairway Of Love—  
Michael Holliday (Columbia)
- 28 Splish Splash—  
Charlie Drake (Parlophone)
- 30 The Right To Love—  
David Whitfield (Decca)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# Sid Frey Proposes Low Cost Stereo Conversion Kit To Enlarge Stereo Disk Market

NEW YORK—Sid Frey, Audio Fidelity prexy, in search of a short cut to the mass buying market, proposes a stereo disk conversion kit with a low installed price of about \$19.95. Frey also has ideas on how to increase the market for tapes.

Frey, who readily admits that he is impatient with the slow sales possibilities of stereo records that accompanies the plodding transition from monaural to stereo sets in millions of homes, has given the matter some thought and investigation and has come up with what he believes is a business in itself for one or several enterprising parts manufacturers.

"A kit," says Frey. "The idea of a kit is not new," he continued, "but a kit that can be sold and installed for about \$19.95 is new. The package would have to be made up to sell to the thousands of radio-phonograph repair shops across the country. According to my sources, such a kit could be assembled for about \$11. The difference would represent the installation profit for the repairman. To install the parts in any of the phonographs on the market today would be a simple operation and present no problem to the average repairman. It could be done easily and rapidly.

"The kit would consist of a six-inch speaker, \$3; a stereo cartridge, \$5.95; an amplifier (four watt), \$8; and a cabinet, \$2. This adds up to \$18.95 at the retail level. However, the repair shop would be able to buy this equipment at the normal 40% discount, which would bring his cost down to \$11.37. Even this could be brought down if a plastic cabinet were substituted. On a quantity basis they could probably be purchased for about fifty cents each instead of the \$2 I've listed."

When questioned about the quality of such a kit, Frey replied: "I'm talking about the mass market. A market that already owns sets that average from \$50 to \$100. The \$150 set is a cut above the greatest number of phonographs being used today. Now, while we all agree phonographs of this type do not compare with the more costly sets we must understand that the owners of these sets are happy with the sound they are now getting. With the kit I propose they will get twice as much wattage, an extra speaker, and a better sound than they are now receiving. Audio Fidelity has always pursued the giant mass market which thinks economy and I believe such a kit could get stereo disks into the homes of this mass market."

Frey then proceeded to propose a way to increase the sales in the stereo tape field. "With the advent of four-track tape we have arrived at what could mean low-cost tape. For the manufacturer it would reduce the cost of time on the duplicator and the size

of the tape. This could bring the selling price of tape into competition with current record prices.

"My suggestion is that every manufacturer install a jack into every piece of package equipment to take an accessory tape deck. As a comparison, if you will recall the way LP record playing attachments were sold with TV sets several years ago, there was a jack in all TV sets to take an LP player. And," concluded Frey, "even on four-track tape the dynamic range is infinitely greater than on records."

## Let's Mambo



NEW YORK—Perez Prado, credited with having creating the mambo, returns to the United States after an absence of three and one-half years. Prado will make a series of TV and night-club appearances in connection with his RCA Victor hit, "Patricia."

## Talent Awards



LOS ANGELES—Sam Cooke, Keen recording star and his manager both won awards from Los Angeles radio D.J. and TV variety show M.C. Larry Finley, on Finley's KTLA TV show "Strictly Informal." Cooke's award was for being the "Brightest Young Singing Talent To Grace The Airwaves of KTLA For 1958." Blackwell, won the KTLA award, for discovering Cooke, Marti Barris, and other new recording stars on the Keen label. L. to R.: John Simas (Pres. Rex Productions) Bumps Blackwell, Larry Finley, Sam Cooke.

BIG, BIG HIT! **BLUE BLUE DAY**  
47/20-7010  
**DON GIBSON**



**RCA VICTOR**  
TRADE MARK  
RADIO CORPORATION OF AMERICA



**BEST SELLERS**  
THE SWALLOWS  
**ITCHY TWITCHY FEELING**  
b/w  
WHO KNOWS, DO YOU  
FEDERAL 12333

KENNY MARTIN  
**I'M SORRY**  
b/w  
YUM, YUM  
FEDERAL 12330

EARL BOSTIC  
**PINKIE**  
b/w  
HOME SWEET HOME ROCK  
KING 5144

DONNIE ELBERT  
**COME ON SUGAR**  
b/w  
I WANT TO BE NEAR YOU  
DELUXE 6168

BUBBER JOHNSON  
**EVERYBODY'S WITH YOU WHEN YOU'RE WINNING**  
b/w  
I SURRENDER DEAR  
KING 5143

BILL DOGGETT  
**BLIP BLOP**  
KING 5138

JOHNNY PATE  
**STROLL SOME MORE**  
b/w  
**REVIVAL**  
FEDERAL 12332

CLIFFORD SCOTT  
**GOOD GOSH**  
b/w  
**CUBAN ECHOES**  
KING 5145

**KING RECORDS**

Betty Madigan—Coral  
"DANCE EVERYONE DANCE"  
Tina Robin—Coral  
"A LITTLE BIRD TOLD ME"  
Gogi Grant—RCA  
Jimmy James—Columbia  
"MARJOLAINA"  
Julie London—Liberty  
"IT'S EASY"  
Eddie Layton—Mercury  
Jose Melis—Seeco  
"BRIGHT LIGHTS OF BRUSSELS"  
Lou Busch—Capitol  
"Ladies Please Remove Your Hats"  
**BOURNE - ABC MUSIC**  
136 W. 52nd St., N. Y.



# BLUE BOY

47/20-7266

# JIM REEVES



**RCA VICTOR**  
RADIO CORPORATION OF AMERICA



WILL THE ELECTRICAL IMPULSES FROM THE DUPLICATE SIGNAL ON THE NEW WARNER BROS. STEREOPHONIC DISCS HAVE SUFFICIENT AMPLITUDE TO REPRODUCE MAXIMUM FIDELITY?

fidelity, shmidelity. warner bros. stereo in vitaphonic sound is for everybody in the room... no matter where he's sitting. hear it on sept. 5.

## OLD TOWN SWINGS AGAIN

**I LOVE YOU  
SO**  
b/w  
**THE GREATEST  
GIFT**

by  
**ARTHUR PRYSOCK**

Old Town 1055

Climbing Steadily  
**I BELIEVE IN  
YOU**

by  
**ROBERT & JOHNNY**

Old Town 1052

Watch for our future releases  
They're gassers!

Old Town Records, 1697 Broadway, N. Y.



# Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	<b>JOHNNY'S GREATEST HITS</b> JOHNNY MATHIS (Columbia CL-1133)	1
2	<b>TCHAIKOVSKY: CONCERTO NO. 1</b> VAN CLIBURN (RCA Victor LM-2252)	3
3	<b>STAR DUST</b> PAT BOONE (Dot DLP-3118)	7
4	<b>★GIGI</b> MOVIE CAST (MGM E-3641 * X-3641-ST)	4
5	<b>★SOUTH PACIFIC</b> MOVIE CAST (RCA Victor LM-2252)	2
6	<b>★SING ALONG WITH MITCH</b> MITCH MILLER (Columbia CI-1160 * B-1160, 1, 2, 3)	6
7	<b>★THE MUSIC MAN</b> BROADWAY CAST (Capitol WAO-0990 * EDM-990)	5
8	<b>★RICKY NELSON</b> RICKY NELSON (Imperial IMP 9050 * IMP-158)	8
9	<b>★IN THE NIGHT</b> GEORGE SHEARING & DAKOTA STATON (Capitol T-1003 * EAP-1, 2, 3-1003)	11
10	<b>ELVIS' GOLDEN RECORDS</b> ELVIS PRESLEY (RCA Victor LPM-1707)	9
11	<b>SOUTH PACIFIC</b> BROADWAY CAST (Columbia OL-4180)	10
12	<b>★S'AWFUL NICE</b> RAY CONNIF (Columbia CL-1137 * B-11371)	12
13	<b>★LATE LATE SHOW</b> DAKOTA STATON (Capitol T-876 * EAP-1, 2, 3-876)	14
14	<b>★LAS VEGAS PRIMA STYLE</b> LOUIS PRIMA (Capitol T-1010 * EAP-1, 2, 3-1010)	17
15	<b>TABOO</b> ARTHUR LYMAN (HiFi R-806)	19
16	<b>BUT NOT FOR ME</b> AHMAD JAMAL TRIO (Argo LP-628)	13
17	<b>★GEMS FOREVER</b> MANTOVANI (London LL-3032 * BEP-6336-7-8)	16
18	<b>★NEARER THE CROSS</b> TENNESSEE ERNIE FORD (Capitol T-1005 * EAP-1, 2, 3-1005)	15
19	<b>★COME FLY WITH ME</b> FRANK SINATRA (Capitol W-920 * EAP-1, 2, 3-920)	20
20	<b>★MY FAIR LADY</b> BROADWAY CAST (Columbia OL 5090 * A 5090)	22
21	<b>SAIL ALONG SILV'RY MOON</b> BILLY VAUGHN (Dot DLP-3100)	23
22	<b>★WARM</b> JOHNNY MATHIS (Columbia CL-1078 * 10781)	25
23	<b>COLE ESPANOL</b> NAT "KING" COLE (Capitol W-1031 * EAP-1, 2, 3-1031)	—
24	<b>BILLY VAUGHN PLAYS THE MILLION SELLERS</b> BILLY VAUGHN (Dot DLP-3119)	—
25	<b>★SATURDAY NIGHT WITH MR. C</b> PERRY COMO (RCA Victor LOP-1004 * EPA-4285)	21

26. JUMPIN' WITH JONAH. 27. KINGSTON TRIO. 28. SWINGIN' ON BROADWAY. 29. THE VIKINGS. 30. THE VERSATIL EARL GRANT.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# MGM Nat'l Distributor Meeting



CHICAGO—MGM Records concluded its first national record distributor convention at the Sheraton Hotel in Chicago, Tuesday, July 22 where it introduced its August-September merchandising program. Highlight of the meeting was the presentation of the program through the use of slides which illustrated all the album covers, merchandising aids and sales plans.

## Columbia Establishes Employee Scholarships

NEW YORK—The establishment of a scholarship plan for Columbia Records' employes has been announced by Goddard Lieberman, president of the company. The plan will aid employes in formal training which will be beneficial to themselves as well as to the company by subsidizing their tuition fees.

In announcing the plan, Lieberman stated: "The great strides Columbia Records has made in recent years has been due to all the wonderful people in our organization." Moreover, he expressed the belief that the continued growth and success of the company rests with its employes.

Employees eligible for the plan will be reimbursed full tuition fees for approved courses, successfully completed, at accredited institutions.

Eligibility for scholarship awards is based on the completion of six months employment with the company and awards are scheduled to commence after September 1, 1958.

## Bahaman Disk Company

NASSAU, BAHAMAS—U-C Records, a label formed in Nassau, Bahamas, to take advantage of the talent inherent among the Bahamians, announced its first release last week.

The executives of Ucee Enterprises Company, Ltd., the parent company of U-C Records, feels that heretofore the only recording to come out of the Bahamas have been of a Calypso nature. U-C is trying to capture the many other facets of music that these people possess—the music of the Church, Blues, Popular, Rock & Roll, and even Country-Western.

The first four releases are: "Take My Hand, Precious Lord" b/w "Oh, Lord, Stand By Me," by Carl Brice; John Shaw and the Dell-O's singing, "Why Does It Have To Be Her" b/w "Why Did You Leave Me"; and other Carl Brice releases, "A Song Is Born" b/w "Stay On the Right Side, Sister"; and "Soldiers In the Army" b/w "What the Lord's Done For Me," by the Silverstone Singers.

U-C's mailing address is P.O. Box 1671, Nassau, Bahamas.

NEW RELEASE

"WEREWOLF"

b/w

"MIDNIGHT RAIN"

Gary Warren

NASCO 6017

"YOU ARE MY EVERYTHING"

b/w

"LITTLE BABY"

Tommy Facenda

NASCO 6018

"MY STARTER WON'T WORK"

b/w

"LONG LEANIE MAMA"

Lightnin' Slim

EXCELLO 2142

Breaking In Memphis, Nashville and Washington

"PRISONER'S SONG"

b/w

"MAMA MAMA MAMA  
(Lock What Your Little Boy's Done)"

WARREN STORM

NASCO 6015

Distributorships Available In Some Territories

NASHBORO RECORD CO.

NASHVILLE, TENN.

Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.

# VOLARE

(NEL BLU DIPINTO DI BLU)

# JESSE BELVIN

47/20 - 7310



RCA VICTOR



I UNDERSTAND "YOU CHEATED" IS CERTAIN TO BE A NATIONAL HIT!

YEP! AND THE ORIGINAL AND BEST IS BY THE SLADES ON DOMINO!

domino Records

607 W. 12TH ST. • AUSTIN, TEXAS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



BOUND TO GET A BIG PLAY

# BELAFONTE'S THE WAITING GAME

c/w

# AIN'T THAT LOVE

47/20-7289



**RCA VICTOR**  
RADIO CORPORATION OF AMERICA



# Best Selling EP's

		Pos. Last Week
1	<b>KING CREOLE</b> Elvis Presley (RCA Victor EPA-4319)	1
2	<b>RICKY NELSON</b> Ricky Nelson (Imperial IMP-158)	2
3	<b>KING CREOLE VOL. II</b> Elvis Presley (RCA Victor EPA-4321)	—
4	<b>JOHNNY MATHIS</b> Johnny Mathis (Columbia B-2537)	3
5	<b>WARM</b> Johnny Mathis (Columbia B-10781)	4
6	<b>NEARER THE CROSS</b> Tennessee Ernie Ford (Capitol EAP-1, 2, 3-1005)	7
7	<b>RICKY</b> Ricky Nelson (Imperial EP 153)	11
8	<b>COME FLY WITH ME</b> Frank Sinatra (Capitol EAP-1, 2, 3, 4-920)	6
9	<b>IN THE NIGHT</b> George Shearing & Dakota Staton (Capitol EAP-1, 2, 3-1003)	9
10	<b>LATE LATE SHOW</b> Dakota Staton (Capitol EAP-1, 2, 3-876)	5
11	<b>SWINGING ON BROADWAY</b> Jonah Jones (Capitol EAP-1, 2, 3-963)	12
12	<b>SOUTH PACIFIC</b> Movie Cast (RCA Victor EPA-4211)	8
13	<b>SING ALONG WITH MITCH</b> Mitch Miller (Columbia B-1160, 1, 2, 3)	10
14	<b>LAS VEGAS PRIMA STYLE</b> Louis Prima (Capitol EAP-1, 2, 3-1010)	—
15	<b>HYMNS</b> Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	13

Breaking in New York, Philly, New Orleans and Baltimore.

Another hit duo on J & S

## V and BB

singing

# "THEY JUST ROCKING AND ROLLING"

J & S 1623

## J & S RECORDS

1075 TIFFANY ST.  
N.Y. 58, N.Y. WYndotte 1-3400

RICKY NELSON  
# 5528

# "POOR LITTLE FOOL"



**Fraternity RECORDS**

ALL THE WAY!  
"THE FOUNTAINS CRY"  
NICK NOBLE  
FRATERNITY 817

"LOVE ON THE ROCKS"  
JIMMY DORSEY ORK.  
FRATERNITY 816

413 RACE STREET, CINCINNATI 2, OHIO

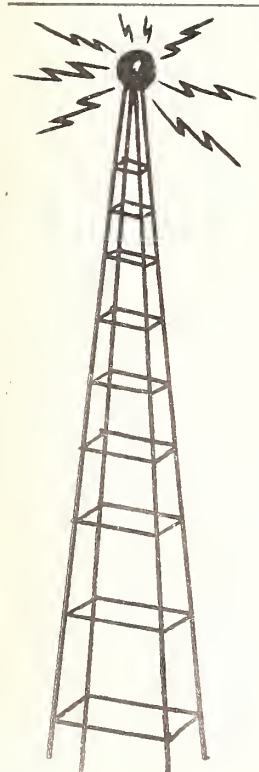
**MANUFACTURERS REPS WANTED**

ALL TERRITORIES  
FOR HOT PROMOTIONAL RECORD  
LINE AND STEREO

BOX 441 THE CASH BOX 1721 B'WAY, N.Y.

**"TIA JUANA"**

H. B. BARNUM  
IMPERIAL # 5530



The Long Arm Of The Public Has Begun To Reach Out For This One. Yup, It Looks Like A Two Sided Hit.

**BONNIE GUITAR** — "Only The Moon Man Knows" & "Shanty Boat" # 110

Introducing Radio Record Company's New Potential Hit Artist With Her First Release Which Is Beginning To Attract Sales.

**CARLA ROWE** — "Lover O Lover" & "I Need You" # 111

Introducing Another Great Sound In Dick Podolor's Instrumental

**DICK PODOLOR** — "Samoa" # 112

Still Going Strong **BOBBY LEE TRAMMELL** — "You Mostest Girl" # 102

**RADIO RECORD CO. Box #38 Malibu, Calif.**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# London Stereo Disk Showing Draws Crowd

NEW YORK—Herb Goldfarb, London Records exec, reports that between 300 to to 500 (a rough estimate since no actual record of attendance was kept) New York dealers as well as consumer and trade press reps attended a 12-hour London stereo disk debut showing held at Hotel Manhattan on Tuesday, August 5.

Goldfarb, who advises that London's display and demonstration of selections from its mammoth ninety-five stereophonic album releases was greeted with overwhelming enthusiasm by visiting dealers, wrote business in excess of \$75,000 at the one-day show, with that figure rising steadily when business began the following morning.

In its first stereophonic disk release London has issued a large portion of its 95 packages from its monaural library. However, a goodly number are brand new offerings, never having been released monaurally.

"We, at London," stated Goldfarb, "believe this is the most complete and varied program yet offered to the public. It will include classics, pops, opera, jazz, operettas, etc. It is a program that we are proud of and excited about."

All 95 albums are available for immediate delivery. Billing will be one-third due November 10; one-third due December 10; and the final third due January 10. For the entire month of January dealers will have a 10 per cent return privilege.

# Dot To Distribute Tender Nationally

HOLLYWOOD—Randy Wood has signed a contract with the Tender label for the national distribution by Dot Records of Tender's latest release, "You Cheated," sung by the Shields, an up and coming chart item.

The Shields are a group of four young male singers from Hollywood. The Shields are already booked for a personal appearance tour.

The Tender label was founded seven months ago. An interesting note in the formation of this label is the fact that the owner is a woman, Gene Fadely, who also produced "You Cheated."

# Arthur Schwartz Named "Ad Man Of The Year"

NEW YORK—The Midwest Advertising Executives Club, meeting in Chicago August 7th, named Arthur Schwartz, advertising director of Columbia Records as "Ad man of the Year" in recognition of the "intelligent, effective campaign" he has directed for the company. A representative of the group will present the citation to Schwartz in New York next month.

# Record Biz Panel



HOLLYWOOD, CALIF.—Panel members on a recent hour-long KTLA-TV discussion of the record industry include, l. to r., Irwin Zucker, disk publicist; Voyle Gilmore, a&r of Capitol Records; Lew Chudd, president, Imperial Records; Clyde Wallichs, president, Music City Record Shop; Sammy Cahn, noted songwriter; and Bill Bradley, emcee of the show, "Greet the People."

# Renato Carosone On Columbia

NEW YORK—Renato Carosone, the popular singer of Italian songs, will now be heard on Columbia Records, it was announced last week by Nat Shapiro, Coordinator of International Popular Artists and Repertoire for the company. The singer, whose latest recording of "Torero" is an international best seller, has been signed to an exclusive contract for Columbia release through the company's Italian affiliate. First recordings will be issued shortly.

One of Italy's best-known singers and songwriters, Carosone has achieved world-wide recognition during the past two years as a result of transferring songs from the Italian hit parade to international best-seller charts. Among his notable recordings are "Scapricciatiello" (Infatuation), and those of his own tunes, "Piano Fortissimo" and "Torero," as well as many albums.

Born in Naples January 2, 1920, Renato Carosone studied piano and composition at the Conservatory of San Pietro in his home town, graduating in 1937. Subsequently, he em-

barked for Africa where he spent the ensuing nine years as a conductor for a variety troupe. Upon his return to Rome, Carosone played with various orchestras until 1949, when he formed his own trio. The trio was later expanded to a quartet and, in 1957, enlarged to its present form—sextet.

Carosone undertook his first continental tour in 1957, performing to sell-out audiences at Paris' famed Alhambra Theatre, in Madrid, Barcelona, and in the casino of Monte Carlo. In 1957, he also made his first trip to the Western hemisphere, appearing in Venezuela and Cuba.

Then, on January 4, 1958, Renato Carosone achieved what he refers to as the "highest prize of my career," his debut at New York's Carnegie Hall. In New York, too, he found he was well-known through his recordings. Although only one performance had been scheduled at Carnegie Hall, demand for tickets was so great that two additional concerts were added for subsequent evenings. While in New York, the singer made numerous television appearances on the Ed Sullivan Show, and others.

# res And Kellogg's New Albums

Manager worked out the campaign with Kellogg representatives.

The front of the full-color Highlighter album sleeve displays the covers of the eight Red Seal albums previewed. On the back is reproduced in full-color the remaining four Red Seal "Sound Spectaculars of '59" albums as well as special Kellogg promotional material. Alexander estimates that over one quarter billion consumer impressions will be made for the Highlighter album during the campaign. The Kellogg Company will coupon twelve million cereal packages.

Spearheading the advertising campaign will be a full-page Kellogg ad in Look magazine.

Six Kellogg network commercials will feature the Highlighter album: Art Linkletter (Oct. 16 and 23); What's My Line? (Oct. 19 and Nov. 2); Garry Moore (Oct. 23); Disneyland (Nov. 5). RCA Victor will feature the Highlighter on two network TV commercials: Perry Como and the Gobel-Fisher Shows, plus twenty-five radio spots on Monitor in the fall.

10,000 window displays, 50,000 shelf-talkers and 50,000 Kellogg stack-talkers will further advertise the Highlighter album in every major food outlet from coast-to-coast in addition to local ads for supermarkets sponsored by Kellogg's. RCA Victor window displays in record stores will announce to customers that the dealer carries the albums featured in the Highlighter. Seven hundred DJs will receive a special mailing announcing the Kellogg "Sound Spectaculars for '59" promotion.

# VJ - Abner Appoints Schwartz

CHICAGO—Abner of Vee Jay-Abner Records, this city, announced the appointment last week of Martin "Redtop" Schwartz to the position of sales promotion and sales manager for the east coast territory.

Schwartz was formerly associated with radio station WDAS, Philadelphia, Pennsylvania.

# VOLARE

(NEL BLU DIPINTO DI BLU)

# JESSE BELVIN

47/20 - 7310

RCA VICTOR

RADIO CORPORATION OF AMERICA

ALK OF THE TRADE!

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VICTOR

RADIO CORPORATION OF AMERICA



*Class is*  
**RED HOT!**

**ROCKIN'  
ROBIN**

b/w Over And Over  
**Bobby Day**

# 229

**HEY GIRL  
HEY BOY**

**Oscar McLollie  
and Jeanette**

# 228

**MOONGLOW**

**Googie Rene'**

# 233. Also LP #5001

**GEE WHIZ**

**Bob & Earl**

# 231

**JIMMY**

**Jeani Mack**

# 230

**HEAVENLY  
ANGEL**

**The Satellites**

# 234

*Class*  
Records  
HOLLYWOOD

**Best Selling  
Sheet Music**

	LAST WEEK
	1
NTO DI BLU) odugno	12
OUR HEART man-Garson	2
	5
ND WONDERFUL	6
IE an	4
	7
D. Minno	8
LOVER	10
	9
Manning, Markwell	—
on, Evans	3

**"Pretty**



NEW YORK—Composer-Conductor action from two pretties while going album "Brief Interlude".

**RCA Victor Launches  
"Old MacDonald Contest"**

NEW YORK—RCA Victor has just started the wheels rolling for a contest on behalf of the Chargers' initial Victor disk "Old MacDonald".

Open only to dee jays, program directors and station librarians, the contest took seed in the cranium of Jack Dunn, manager, Radio and Dis

**It's A Gas!**



PASADENA, CALIF.—Just proving a record has power are Lash Lazaar, left, KXLA deejay, and Challenge artist Jerry Wallace, whose "How the Time Flies" is climbing on the charts.

**Capitol Promotes Natiello**

HOLLYWOOD—Anthony K. "Kip" Natiello has been appointed Operations Manager of the New York branch of Capitol Records Distributing Corp., according to Geoffrey F. Racine, Vice President and National Operations Manager of CRDC. Before his promotion, Natiello served as Assistant Operations Manager of the New York branch of CRDC since the operations of the former Angel depot were combined with CRDC's New York branch at its new location at 317 W. 44th Street.

Natiello joined Angel Records nearly three years ago and was named New York depot manager in September, 1956. When Capitol took over Angel on January 1 this year, Natiello was named Sub-branch Manager by CRDC. Before joining Angel in 1955, Natiello had been associated with RCA Victor for five years as Merchandise Coordinator. Ed Browning, former Operations Manager at CRDC's New York branch, has resigned.

**Sparton Of Canada To  
Distribute Domino**

AUSTIN, TEX.—Domino Records of Austin, Texas, last week announced arrangements with Sparton of Canada to handle distribution on Domino's recording of "You Cheated" by the Slades.

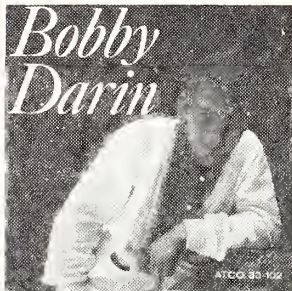
President R. T. Williams of Domino made the Canadian distribution deal with H. E. Pounds of Sparton, the second major distributive tie-in for Domino in recent weeks. Allied Record Sales of Hollywood handles national U.S. distribution for Domino under terms of a July agreement between Allied Vice President Ned Herzstam and Williams.

**Mercury Records  
Sending Fly Swatters  
To Promote Disk**

CHICAGO—Dee jays!! If you find a fly swatter in your morning mail during this or next week, don't be surprised.

Mercury is sending the swatters to jocks all across the country to promote the new Bobby Christian waxing "The Spider and the Fly". Side is one of those zany horror theme affairs that Mercury reports is meeting with tremendous initial response from jockeys and distributors.

**"BOBBY DARIN" ATCO-LP-33-102**



A Hit LP Follow up to Bobby's Hit Singles . . .

1. "SPLISH SPLASH"

Atco 6117

2. "EARLY IN THE MORNING"

Atco 6122

**ATCO RECORDS** DIVISION OF ATLANTIC RECORDING CORP.  
157 WEST 57 STREET, NEW YORK 19, N. Y.

♡♡♡♡ IT'S GOGI ♡♡♡♡

♡♡♡♡ AND ♡♡♡♡

♡♡♡ IT'S GREAT! ♡♡♡

**GOGI GRANT**

♡♡ STRANGE ARE ♡♡

♡ THE WAYS OF LOVE ♡

47/20-7294



**RCA VICTOR**





### Stereo To Release 8 LP's

LOS ANGELES — Stereo Records, encouraged by the success of the initial release of six albums, will issue eight more the first week of August, and follow with seven the end of the month.

"The response from our distributors and their dealers has been marvelous," says Bob Kirstein, Sales Manager of Good Time Jazz & Contemporary Records, of which Stereo Records is a subsidiary. "And we've been swamped with calls from enthusiastic hi-fi shops, components manufacturers, and regular phonograph manufacturers all across the country."

The second release will include such packages as "The Poll Winners" by Barney Kessel, Shelly Manne and Ray Brown, and "Music for Lighthouse-keeping" by the Lighthouse All-Stars; as well as "Swinging Sounds In Stereo" by Shelly Manne & His Men; "Music To Listen To Red Norvo By"; "Double Play" with André Previn and Russ Freeman; "Coop! The Music of Bob Cooper"; "Scooby & Clancy Raid the Juke Box"; and a classical selection from the Society for Forgotten Music label, "Chausson: Quartet In A Major."

The first release included the "My Fair Lady" of Shelly Manne & His Friends, "Pal Joey" by André Previn & His Pals, and "The Firehouse Five Plus Two Goes To Sea."

### WVPO Studios Burn

STROUDSBURG, PA.—Last Tuesday, the complete studio facilities of WVPO, Stroudsburg, Pa., were burned out down to the last microphone. An early morning fire gutted the whole building which the station occupied.

Fortunately, the station has make-shift equipment at its transmitter location and has not missed a minute of broadcast time. However, lost, along with all broadcasting and office equipment, was the station's complete library of music. The outlet is making out fairly well with a few generous donations of music for programming.

However, the station is in great need of many more records. And Joe Whalen, WVPO's program director, is asking all manufacturers to help the station ease its difficulties by rushing records to the station.

### Wins Lubinsky Scholarship

NEWARK, N. J. The Herman Lubinsky Scholarship has been awarded to Dale Hillary, a saxophone player of Edmonton, Alberta, Canada.

This is a scholarship for the promotion of jazz artists at the Jules Foster School of Jazz at Lenox, Mass.

### Fantasy's Stereo Disks \$4.98

SAN FRANCISCO — Fantasy Records last week announced its entry into the stereo disk field with 10 LP releases, four previously unissued, for August. With the exception of a special \$2.98 demonstration disk, Fantasy Stereo will carry a \$4.98 list price. New material will include a Dave Brubeck Quintet jazz set (a reunion with tenorman/composer Dave Van Kreidt, who joined the quartet for this LP which was recorded in 1958); two Bela Bartok violin rhapsodies featuring Nathan Rubin and the San Francisco Little Symphony; a Flamenco album with Chinin De Triana; and a sequel to the LP "Good Old Days" in "The Spirit of the 20's", again by Paul Miller's San Francisco Marching, Trotting and Walking Band.

"The Good Old Days" is one of six catalog items being released on stereo in Fantasy's initial stereo disk presentation. Others from the company's top sellers include two Anson Weeks sets, Elliot Lawrence's "Dream On-Dance On", and two Cal Tjader LPs, including the Cal Tjader-Stan Getz Sextet and "Mas Ritmo Caliente". These six, as well as the four new releases, will also be available on conventional monaural disks at \$3.98.

Bela Bartok's violin rhapsodies (coupled with Deux Portraits), is Fantasy's newest classical addition to a catalog, once completely jazz.

Fantasy will offer both single channel and stereo disk simultaneously on all future releases.

### Sister Act



HOLLYWOOD — During their recent engagement at the Coconut Grove in Los Angeles, the McGuire Sisters dropped into the Coral studios in Hollywood to pay a visit to their fellow Coral artists, the Lennon Sisters.

### PADRE

recorded by

- TONI ARDEN ..... Decca
- VALERIE CARR ..... Roulette
- SARAH VAUGHN ..... Mercury
- ERIN O'BRIEN ..... Coral

### HARD HEADED WOMAN

recorded by

- ELVIS PRESLEY ..... RCA Victor

### THE DAY YOU LEFT ME

recorded by

- EDDY ARNOLD ..... RCA Victor

Published by

HILL AND RANGE SONGS, INC.  
1619 Broadway, New York, New York

## Camden To Issue First Stereo Lp's

NEW YORK—RCA Camden is offering distributors and dealers three Living Stereo LP's as part of its "Sound Spectaculars for '59" release, it was announced by Frank O'Donnell, Administrator of RCA Camden Records. The titles included in this stereo release are "Gigi," "The Music Man," and "Hi-Fi On The Harpsichord—Anything Goes." Manufacturer's nationally advertised price on each album is \$2.98. In their previously-released monaural versions, all three albums have been among RCA Camden's best-selling LP's during 1958.

Simultaneously, RCA Camden is releasing 10 monaural LP's as part of its "Sound Spectaculars for '59". Heading the list is "Perry Como Sings Just For You," a follow-up to his smash seller, "Dream Along With Me." The Como album will share the spotlight with The Three Sun's first RCA Camden release, as well as new LP's featuring Guy Lombardo, Gerardo's Dance Band, and a special collection of Dixieland Jazz.

The classical release is topped by

the long-time best-selling "Gaité Parisienne," played by the Boston Pops and Arthur Fiedler, and Leonard Bernstein conducting "An American In Paris." An additional highlight is a special, two-record album titled "The Art Of Lily Pons."

Backing RCA Camden's "Sound Spectaculars for '59" will be ad mats in five sizes, transcribed radio spots and mounted album covers. The three Living Stereo albums will be promoted with special streamers and a colorful counter merchandiser.

An added feature of RCA Camden's promotion support are two permanent floor racks, especially designed to hold 150 RCA Camden LP's each. One of these racks is equipped with an attention-getting electric light. RCA Camden is making it possible for distributors to earn these racks through "Best Buy" purchases, and, in turn, pass on the benefits to dealers.

All of RCA Camden's "Sound Spectaculars for '59" are packaged in full-color covers and are pre-priced and polyethylene bagged.

### Central Disk Signs Artists

NEW YORK—Albert Monash and Malcolm Newkirk, Central Records, announced last week the signing of numerous new talents to the Central label.

Leading the list are The Pretenders, formerly with Arrow Records and Rama Records. Also signed were Shayne Hunter, the Elvons, the Golden Hearts, the Betels, the Tiaras, Ronnie Savoy, Billy Lamont (formerly with Savoy Records), and the Majors.

Monash and Newkirk are busy with rehearsals, arrangements and cutting sessions. Releases on the new artists are scheduled for September and October.

### Writers Form Record Firm

HOLLYWOOD—Chuck Meyer and Biff Jones, well known West Coast songwriters have formed their own recording company to be known as Valentine Records. Their first release, out this week, features Meyer on the vocal, singing two new songs written by the team. Among others, the two writers composed "Suddenly There's A Valley" and "Too Young For The Blues".

From the Caryn Productions, Inc. Picture  
"NEVER LOVE A STRANGER"  
An Allied Artists Release.

# NEVER LOVE A STRANGER

LEO FEIST, INC.



12" L. P. Record Albums  
Incomparable Fidelity  
at a truly  
Sensible Price!  
\$1.98 retail

THE TALK OF THE TRADE!

# MOON TALK PERRY COMO

47/20-7274







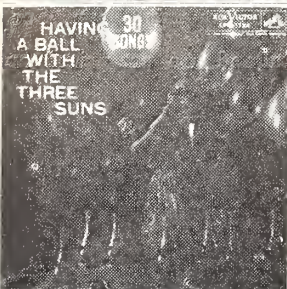
# Album Reviews

## POPULAR



**"COMO'S GOLDEN RECORDS"**—Perry Como—RCA Victor LOP-1007 (1-12" LP)

Headed for a strong chart position, the disk contains all fourteen of Como's million-sellers for Victor. The disk spans a twelve year period of Como smashes, beginning with three 1945 hits, "Till The End Of Time", "A Hubba-Hubba-Hubba (Dig You Later)", and "Temptation" and ending with 1958's "Magic Moments". A great display by a vocalist who has hit big with a variety of approaches.



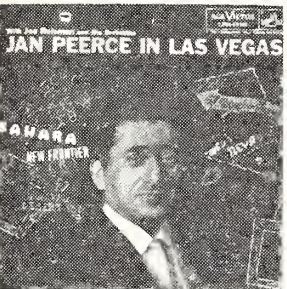
**"HAVING A BALL WITH THE THREE SUNS"**—RCA Victor LPM-1734 (1-12" LP)

Victor's prize instrumental trio takes to a fine society beat in its presentation of thirty tried-and-true melodies. Twenty-six upbeat readings (Latin, fox-trot, waltz tempos) are fashioned in medley form, while "Three O'Clock In The Morning", "Walter Winchel Rhumba", "Hi Lili, Hi-Lo", and "Linda Mujer" are complete track works. Happy beat session that has a strong chart way about it.



**"I REMEMBER RUSS"**—Jerry Vale—Orchestra Under The Direction of Glenn Osser—Columbia CL 1164 (1-12" LP)

The disk follows Vale's chart-hitting remembrances of the late Buddy Clark. Vale takes to such Columbo successes as "Paradise", "Prisoner Of Love" and "Sweet And Lovely" with vibrance, and the caresses of good crooning. The Glenn Osser ork lushly supports the full Vale delivery. This second Vale tribute to a great pop singer should repeat his previous Buddy Clark success.



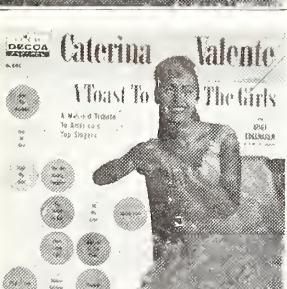
**"JAN PEECE IN LAS VEGAS"**—With Joe Reisman And His Orchestra—RCA Victor LPM-1709 (1-12" LP)

The package is a studio session in which the famed tenor covers material he performed in Las Vegas, and which is generally sung during his other engagements. Though all the melodies but "Vesti La Giubba" are pop numbers, they consist of that variety that can use the services of a rich tenor voice ("You'll Never Walk Alone", "Without A Song", "September Song", "Because", "Blue Bird Of Happiness"). Peerce responds to his program with lyrical affection. Excellent vocal stock.



**"THE BEST OF THE AMES"**—The Ames Brothers—RCA Victor LPM-1859 (1-12" LP)

A Victor pop "Save On Records" issue for August (\$2.98 list), the set is an LP scrapbook of the group's most successful singles. The selections display the foursome's ability in a variety of tempos, and include "The Naughty Lady Of Shady Lane", "You, You, You", "Rag Mop", "Sentimental Me", and "Melodie D'Amour". Pro harmony from a popular team.



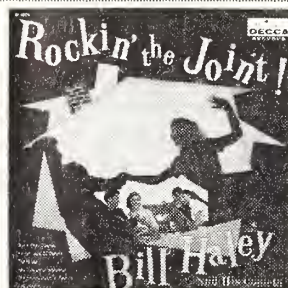
**"A TOAST TO THE GIRLS"**—A Musical Tribute To America's Top Singers Caterina Valente—With Kurt Edelhagen And His Orchestra—Decca DL 8755 (1-12" LP)

The dynamic thrush covers twelve songs associated with an equal number of U.S. artists. This recognition goes only as far as the tunes are concerned, for Miss Valente's recitations belong strictly to her own exciting vocal brand. The tributes: "Yes, My Darling Daughter" (Dinah Shore); "Over The Rainbow" (Judy Garland); "Stairway To The Stars" (Ella Fitzgerald); and "All My Love" (Patti Page). Vocals due for lots of airplay.



**"SWINGING SWEETHEARTS"**—Ron Goodwin And His Orchestra—Capitol T 10177 (1-12" LP)

The package's title is taken from Goodwin's single success, and should strike a chord to purchasers coming across the title. Goodwin, who is represented here with a mood set, "It Can't Be Wrong", presents a variety of material dressed in a variety of tempos. The sides range from the rousing Richard Rodgers "Guadacanal March" from his "Victory At Sea" score to the compelling Victor Young melody, "When I Fall In Love". Superior, varied ork fare.



**"ROCKIN' THE JOINT"**—Bill Haley And His Comets—Decca DL 8775 (1-12" LP)

One of rock 'n roll's "veteran" attractions, Haley and his crew review twelve of their big beat singles. Represented are such exuberant Haley stints as "See You Later Alligator", "Rip It Up", "Forty Cups Of Coffee" and "Burn That Candle". Important pressing for the teen shelf.



**"JOHNNY PULEO AND HIS HARMONICA GANG" (Vol. 2)**—Audio Fidelity AFLP 1859 (1-12" LP)

The package is the 2nd LP effort for the famed harmonica crew on the label, and contains work which is generally out to show the dazzling side of the instrument (and for Audio Fidelity, a solid hi-fi exhibition). The Puleo performances are slick, the sound bright. Sides include evergreens and originals ("Sabre Dance", "Granada", "Sweet Sue", "Springtime On The Danube", "Stars And Stripes Forever"). For harmonica fans, one of their favorites in good form.



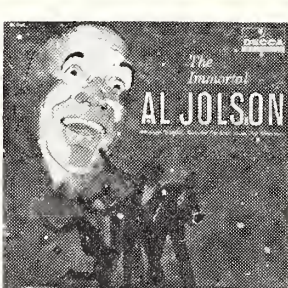
**"MASTERPIECES OF THE SYNAGOGUE: THE ART OF CANTOR JOSEF ROSENBLATT"**—Camden CAL 453 (1-12" LP)

Camden offers one of its most outstanding \$1.98 issues with this collection of nine synagogue prayers sung by the late, extremely prominent Cantor Josef Rosenblatt. The prayers were recorded between 1920 and 1922, and despite obvious non-hi-fi sound, a voice with remarkable richness and range comes through. The Cantor's son, Rabbi Samuel Rosenblatt, describes the meaning of each of his father's selections. The notes also include English translation of the prayer's Hebraic texts. Vocal treasures.



**"BING IN PARIS"**—Bing Crosby Sings The French Hits—Decca DL 8780 (1-12" LP)

Decca has collected eleven sessions cut over the years by Crosby which reflect the meaning of the set's title, and they're some of the singer's best waxings in a romantic vein. The gay "Mademoiselle De Paree" and the bolero, "All My Love" excepted, the vocals are ballads on the order of "Autumn Leaves", "I Love Paris", "La Vie En Rose" and "If You Love (Really Love Me)". Durable inventory.



**"THE IMMORTAL AL JOLSON"**—Selections Originally Recorded For Kraft Music Hall Broadcasts—Decca DL 9063 (1-12" LP)

These are efforts by the late entertainer certain to appeal to Jolson collectors. Taken from the performer's radio show during the late forties, the sides catch Jolson in particularly good voice as he knocks-out, in virile Jolson style, such items as "For Me And My Gal", "Alexander's Ragtime Band", "Chicago" and "She's A Latin From Manhattan". The sentimental Jolson: "The Best Things In Life Are Free", "Nearest Thing To Heaven". Jolson in top form.



**"BRIEF INTERLUDE"**—Otto Cesana And His Orchestra—Capitol T 1032 (1-12" LP)

This is Cesana's first release for Capitol after several package chores for Columbia. The composer-conductor-arranger has composed a musical love-story, which through twelve melodies depicts such romantic situations as "Summer Affair", "Nostalgia", "Heavenly" and "Strolling Along". Cesana's tunes are sweeping, his scoring rich. Well-sounding mood fare.



**"MUSIC FOR THE WEAKER SEX"** Henry Rene And His Orchestra—RCA Victor LPM-1583 (1-12" LP)

Rene has penned twelve melodies, named after twelve male singers. The tunes generally pay sentimental mood homage to the soft-spoken songsters ("Perry", "Nat", "Bing" and "Pat"), though included is an easy-paced calypso for "Harry" and a string-beat affair for "Elvis". Benny Carter's on sax. This is fine mood fare, enhanced by the approach. Even rock 'n roll deejays will want to spin the sides to the kids.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



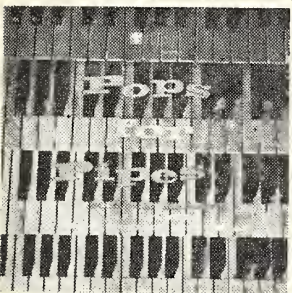


# Album Reviews



**"MEMORIES OF DANCIN' WITH ANSON"**—Anson Weeks And His Orchestra—Fantasy 3269 (1-12" LP)

The second outing for Weeks on Fantasy, the package contains a familiar vtempo society beat, but with this difference: the inclusion of a stronger string section than normally found on society disks. There are nineteen durables on the program, which includes four three-tune medleys. A reliable fox-trot dance issue.



**"POPS FOR PIPES"**—Gordon Kibbee At The High Fidelity Pipe Organ—Judson J 3020 (1-12" LP)

West Cost organist Kibbee, heard here on a theatre pipe organ, covers a bill of standbys with a sure touch for the instrument. The pipe organ is capable of many tonal colors, and Kibbee makes the most of such sounds in his treatment of "Granada," "The Boy Next Door" and a swinging version of Gershwin's "Somebody Loves Me". Fine waxing for organ traffic.



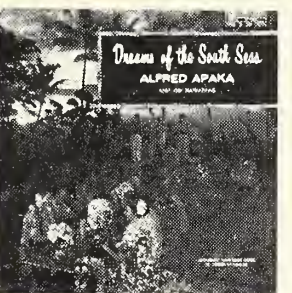
**"HONKY TONK PIANO"**—Pete Handy—Mercury MG 20344 (1-12" LP)

Handy has previously cut an LP and EP for the diskery, and here the honky-tonk artist plays a honky-tonk game brightly in the spirit of the old time keyboard style. Most of the twelve selections could well have been written for honky tonk performances. They include "Oh By Jingo," "Beer Barrel Polka," "Dardanella" and "Charlie My Boy." Instrumental accompaniment is often clever. Better honky tonk sessions.



**"ORGAN HUES IN HI FI"**—Al Bollington At The Conn Organ—Dot DLP 3110 (1-12" LP)

Bollington, who has done considerable work for England's BBC and Canada's CBC, tastefully takes the point of view in his work here that the electronic organ he plays has both a warm and playful way. Most of side one is work in a relaxed, mellow tone ("Star Dust," "When It's Sleepy Time Down South"), while the flip side puts the instrument at novelty-sound best ("State Fair Polka," "Sleigh Ride," "Accordion Boogie"). Warm tricky organ issue.



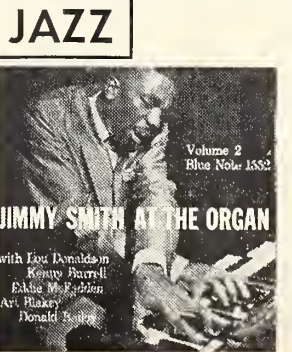
**"DREAMS OF THE SOUTH SEAS"**—Alfred Apaka And The Hawaiians—Authentic Hawaiian Music Recorded In Hawaii Urania UR 9016 (1-12" LP)

The fame of Apaka as an interpreter of Hawaiian music, and album info above that the waxing was recorded in Hawaii (including sounds of the sea) employing songs with a folk stature on the island, make this one of the more prominent packages in this area to come along in awhile. The twelve selections are principally taken at a "dreamy" Hawaiian pace. Good color package photo. Important Hawaiian merchandise.



**"IKE COLE SINGS"**—Promenade 2099 (1-12" LP)

Cole, Nat "King's" younger brother, was previously represented on the defunct Bally label, and for his initial Promenade (\$1.98) showing, the songster eases warmly or with a light swing beat through a program of fine standards ("Stormy Weather," "Stars Fell On Alabama" and "Don't Worry 'Bout Me"). Though Ike Cole's vocal resemblance to his famed brother is obvious, by approaching the melodies on a straight line, he foregoes some of King Cole's mannerisms. Cole is on the keyboard, backed by an able combo. Appealing vocals that should arouse purchaser curiosity.



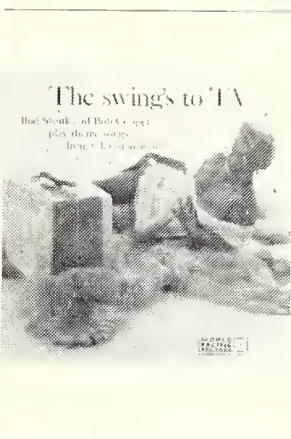
**"JIMMY SMITH AT THE ORGAN"**—(Volume 2)—With Lou Donaldson, Kenny Burrell, Eddie McFadden, Art Blakey, Donald Bailey—Blue Note 1552 (1-12" LP)

A companion piece to a previous Smith issue with the same personnel on support, the disk provides another vivid display of the organ in jazz time. The most unusually striking demonstration on the four tune (all-originals) session is the unrelentingly title, "The Duel". Smith and able crew take the other three items in blues ("Plum Nellie"); romp ("Billie's Bounce") and medium-tempo ("Buns A Plenty") fashion. Sure-fire jazz favorite.



**"COOL TRUTTIN'"**—Sonny Clark With Art Farmer, Mackie McLean Paul Chambers, "Philly" Joe Jones—Blue Note 1588 (1-12" LP)

These are fine, effortless takes, where no one, it seems, was out to particularly dazzle his audience, but just provide relaxed jazz tours. Pianist Clark, and trumpeter Farmer lead the way on the four numbers, inventively sizing up the affable situation. Most showy cut: "Slippin' At Bells". A very worthwhile issue for the jazz coterie.



**"THE SWING'S TO TV"**—Bud Shank And Bob Cooper Play Familiar TV Themes—World Pacific WPM-411 (1-12" LP)

Jazzists Shank (flute, alto sax) and Cooper (oboe, tenor sax) view the tunes here (mostly standards) with wistful understanding on one side, and tasteful swinging on the flip portion. Whereas strings appropriately accomodate the boys on the warm stints, a driving rhythm section takes over on the uptempo takes. The songs and their shows include "Dinah" (Dinah Shore Show); "Put Your Dreams Away" (Frank Sinatra Show); "A Romantic Guy, I" (Bob Cummings Show); and "Danny Boy" (Danny Thomas Show). Fine mood-jazz offering.



**"SAX APPEAL"**—The Hollywood Saxophone Quartet—Liberty LRP 3080 (1-12" LP)

This is the ensemble's third package for Liberty, and thanks to the versatile Lennie Niehaus arrangements, the sound of four saxophones does not bore, but ingeniously displays the role that each of the instruments can play in bringing about variety of expression. The material, eight standards, four Niehaus originals, are performed with a light swing, and respect for the melody. Different, jazz-inclined work.



**"HAROLD IN THE LAND OF JAZZ"**—Harold Land, Tenor Sax—Contemporary C 3550 (1-12" LP)

This is Land's initial disk chore at the helm of a combo, and the former Max Roach-Clifford Brown outfit member covers a variety of jazz tempos with drive and, in two ballad instances, fine understanding. In on the seven tune session are the late Carl Perkins (piano); Sweden-born Rolf Erickson (trumpet); Leroy Vinnegar (bass); and Frank Butler (drums). Rewarding jazz package.

## CLASSICAL



**RIMSKY-KORSAKOFF: "Scheherazade"**—Pierre Monteux Conducting The London Symphony Orchestra—RCA Victor LM-2208 (1-12" LP)

Monteux cut a version of the brilliant orchestral work in 1942, and both the 78 RPM and long-play were top-sellers of the work. This is a new reading of the opus by Monteux, which has not only the benefit of the master conductor on the job again, but of sparkling sound (for Rimsky-Korsakoff scores, in particular, a boon). Monteux's updated "Scheherazade" is sure-fire classical inventory.



**BEETHOVEN: Quartet No. 12 In E Flat Major, Op. 127**—The Hollywood String Quartet—Capitol P 8443 (1-12" LP)

This is a separately issued performance from a five-disk package of Beethoven's "late" string quartets which the Hollywood String Quartet cut last year. The ensemble is one of the most distinguished aggregations of its sort, and it is with assurance that they approach the first of the composer's works in the "late" series. Beautiful sound. For chamber music enthusiasts, superbly performed work.





# Disk Jockey

## REGIONAL RECORD REPORTS

### KEITH MORRIS

- KRIZ—Arizona
1. Patricia (P. Prado)
  2. King Creole (E. Presley)
  3. Just A Dream (J. Clanton)
  4. Poor Little Fool (R. Nelson)
  5. My True Love (J. Scott)
  6. Yakety Yak (Coasters)
  7. When (Kalin Twins)
  8. Willie And The Hand Jive (J. Otis)
  9. Rebel Rouser (D. Eddy)
  10. Nel Blu Dipinto Di Blu (D. Modugno)

### BILL STELL

- WJWS—South Hill, Va.
1. Hard Headed Woman (E. Presley)
  2. My True Love (J. Scott)
  3. Poor Little Fool (R. Nelson)
  4. Endless Sleep (J. Reynolds)
  5. Young And Warm And Wonderful (R. Williams)
  6. Moon Talk (P. Como)
  7. Bambina Bella (J. Scott)
  9. Left Right Out Of Your Heart (P. Page)
  10. Enchanted Island (Four Lads)

### RALPH ANDERSON

- KNOG—Nogales, Ariz.
1. Fever (P. Lee)
  2. Poor Little Fool (R. Nelson)
  3. Come Closer To Me (N. Cole)
  4. Patricia (P. Prado)
  5. Left Right Out Of Your Heart (P. Page)
  6. Splish Splash (B. Darin)
  7. Little Star (Elegants)
  8. Nel Blu Dipinto Di Blu (D. Modugno)
  9. When (Kalin Twins)
  10. Bird Dog (Everlys)

### JACK L'ECUYER

- WTSL—Lebanon, N. H.
1. Poor Little Fool (R. Nelson)
  2. Gotta Have Rain (E. Gorme)
  3. Yakety Yak (Coasters)
  4. Little Star (Elegants)
  5. If Dreams Came True (P. Boone)
  6. Are You Really Mine (Jimmy Rodgers)
  7. June, July And August (R. Draper)
  8. Nel Blu Dipinto Di Blu (D. Modugno)
  9. Bird Dog (Everlys)
  10. My True Love (J. Scott)

### JACK REYNOLDS

- KATR—Corpus Christi, Texas
1. Splish Splash (B. Darin)
  2. My True Love (J. Scott)
  3. Rebel Rouser (D. Eddy)
  4. King Creole (E. Presley)
  5. Somebody Touched Me (B. Knox)
  6. Poor Little Fool (R. Nelson)
  7. For Your Precious Love (J. Butler)
  8. Nel Blu Dipinto Di Blu (D. Modugno)
  9. Early In The Morning (B. Holly)
  10. Willie And The Hand Jive (J. Otis)

### TOM HOPKINS

- WDL—Port Jervis, N. Y.
1. Everybody Loves A Lover (D. Day)
  2. Patricia (P. Prado)
  3. One Summer Night (Dandlelers)
  4. Dance Everyone Dance (B. Madigan)
  5. Loddy Diddy Doo (D. Gillespie)
  6. Kathy-O (Diamonds)
  7. Treasure Of Your Love (E. Rodgers)
  8. Voice In The Mirror (L. London)
  9. The Waiting Game (H. Belafonte)
  10. June, July And August (R. Draper)

### FRANK GLIEBER

- WRR—Dallas, Texas
1. My True Love (J. Scott)
  3. Nel Blu Dipinto Di Blu (Martin, Modugno, Riddle)
  4. Fever (P. Lee)
  5. Rain Falls On Everybody (T. Brewer)
  6. Nothing In The World (Cole)
  7. Are You Really Mine (J. Rodgers)
  8. Everybody Loves A Lover (D. Day)
  9. When (Kalin Twins)
  10. I Have To Cry (J. Laine)

### AL MAKKAZ

- KCNA—Tucson, Ariz.
1. Fever (P. Lee)
  2. Nel Blu Dipinto Di Blu (D. Modugno)
  3. Patricia (P. Prado)
  4. Poor Little Fool (R. Nelson)
  5. Born Too Late (Poni-Tails)
  6. Moon Talk (P. Como)
  7. Kathy-O (Diamonds)
  8. Everybody Loves A Lover (D. Day)
  9. When (Kalin Twins)
  10. Devoted To You (Everlys)

### ED MEATH

- WHCC—Rochester, N. Y.
1. King Creole (E. Presley)
  2. If Dreams Came True (P. Boone)
  3. Fever (P. Lee)
  4. Everybody Loves A Lover (D. Day)
  5. Patricia (P. Prado)
  6. Enchanted Island (Four Lads)
  7. Monique (F. Sinatra)
  8. Left Right Out Of Your Heart (P. Page)
  9. Moon Talk (P. Como)
  10. I Am A Mole (Yo-Yo's)

### JACK VAUGHN

- WNAX—Yankton, S. D.
1. Volare (Martin/Modugno)
  2. Patricia (P. Prado)
  3. City Lights (D. Dondo)
  4. Marjolaina (J. James)
  5. Left Right Out Of Your Heart (P. Page)
  6. Fever (P. Lee)
  7. Rebel Rouser (D. Eddy)
  8. Der Glockenspiel (R. Arms)
  9. If Dreams Came True (P. Boone)
  10. Everybody Loves A Lover (D. Day)

### HERB GRAHAM

- WAIT—Chicago, Ill.
1. When (Kalin Twins)
  2. Baubles, Bangles And Beads (Kirby Stone IV)
  3. Endless Sleep (J. Reynolds)
  4. Guess Things Happen That Way (J. Cash)
  5. Volare (D. Martin)
  6. Gotta Have Rain (E. Gorme)
  7. Poor Little Fool (R. Nelson)
  8. Everybody Loves A Lover (D. Day)
  9. Fever (P. Lee)
  10. Nel Blu Dipinto Di Blu (D. Modugno)

### JERRY GLENN

- WARD—Johnstown, Pa.
1. Everybody Loves A Lover (D. Day)
  2. Enchanted Island (Four Lads)
  3. If Dreams Came True (P. Boone)
  4. Fever (P. Lee)
  5. Nel Blu Dipinto Di Blu (D. Modugno)
  6. Little Star (Elegants)
  7. The Waiting Game (H. Belafonte)
  8. Rebel Rouser (D. Eddy)
  9. Just A Dream (J. Clanton)
  10. Hard Headed Woman (E. Presley)

### EDDY HUBBARD

- WGN—Chicago, Ill.
1. Everybody Loves A Lover (D. Day)
  2. Nel Blu Dipinto Di Blu (D. Modugno)
  3. Young Warm And Wonderful (T. Bennett)
  4. If Dreams Came True (P. Boone)
  5. Enchanted Island (Four Lads)
  6. Gotta Have Rain (E. Gorme)
  7. The Fountains Cry (N. Noble)
  8. Patricia (P. Prado)
  9. Guess Things Happen That Way (J. Cash)
  10. Left Right Out Of Your Heart (P. Page)

### DON DILLARD

- WDON—Wash., D. C.
1. Hard Headed Woman (E. Presley)
  2. One Summer Night (Dandlelers)
  3. Poor Little Fool (R. Nelson)
  4. Early In The Morning (Rinky Dinks)
  5. You're A Sweetheart (L. W. John)
  6. Just A Dream (J. Clanton)
  7. Betty Lou Got A New Pair Of Shoes (B. Freeman)
  8. Splish Splash (B. Darin)
  9. Summertime Blues (Cochran)

### SMITH & KELLER

- WOKK—Meridan, Miss.
1. Western Movies (Olympics)
  2. Splish Splash (B. Darin)
  3. My True Love (J. Scott)
  4. Rebel Rouser (D. Eddy)
  5. Poor Little Fool (R. Nelson)
  6. Patricia (P. Prado)
  7. Fever (P. Lee)
  8. Somebody Touched Me (B. Knox)
  9. Left Right Out Of Your Heart (P. Page)
  10. Just A Dream (J. Clanton)

### EDWARD G. WEBB

- WFOS—So. Norfolk, Va.
1. Poor Little Fool (R. Nelson)
  2. Patricia (P. Prado)
  3. Splish Splash (B. Darin)
  4. Yakety Yak (Coasters)
  5. Hard Headed Woman (E. Presley)
  6. When (Kalin Twins)
  7. Rebel Rouser (D. Eddy)
  8. One Summer Night (Dandlelers)
  9. My True Love (J. Scott)
  10. If Dreams Came True (P. Boone)

### FRANK WARD

- WAKR—Akron, Ohio
1. Nel Blu Dipinto Di Blu (D. Modugno)
  2. Born Too Late (Poni-Tails)
  3. Yakety Yak (Coasters)
  4. When (Kalin Twins)
  5. Western Movies (Olympics)
  6. Poor Little Fool (R. Nelson)
  7. Splish Splash (B. Darin)
  8. Rebel Rouser (D. Eddy)
  9. Just Like In The Movies (Upbeats)
  10. One Summer Night (Dandlelers)

### DON GAY

- KZTY—Everett, Wash.
1. Willie And The Hand Jive (J. Otis)
  2. Patricia (P. Prado)
  3. Thunder Road (R. Mitchem)
  4. Splish Splash (B. Darin)
  5. A Certain Smile (J. Mathis)
  6. It's Only Make Believe (C. Twitty)
  7. Poor Little Fool (K. Nelson)
  8. Hard Headed Woman (E. Presley)
  9. Just A Dream (J. Clanton)
  10. Everybody Loves A Lover (D. Day)

### SIG SAKOWICZ

- WHFC—Chicago, Ill.
1. Nel Blu Dipinto Di Blu (D. Modugno)
  2. Patricia (P. Prado)
  3. Fever (P. Lee)
  4. Left Right Out Of Your Heart (P. Page)
  5. Secretly (J. Rodgers)
  6. Nothing In The World (N. Cole)
  7. For Your Precious Love (J. Butler)
  8. Guess Things Happen That Way (J. Cash)
  9. Little Serenade (T. Randazzo)
  10. Why Do I (L. Andrews)

### HAL PETERSON

- WBSM—New Bedford, Mass.
1. Nel Blu Dipinto Di Blu (D. Modugno)
  2. Western Movies (Olympics)
  3. Same Old Song And Dance (F. Sinatra)
  4. Kathy-O (Diamonds)
  5. Nothing In The World (N. Cole)
  6. Only Man On The Island (V. Damone)
  7. Come Here (L. Briggs)
  8. Rain Falls On Everybody (T. Brewer)
  9. You're Looking At Me (J. Nash)
  10. Willie And The Hand Jive (J. Otis)

### TAD KASPER

- KDAL—Duluth, Minn.
1. When (Kalin Twins)
  2. Everybody Loves A Lover (D. Day)
  3. If Dreams Came True (P. Boone)
  4. Sunday Barbeque (T. E. Ford)
  5. Born Too Late (Poni-Tails)
  6. Kathy-O (Diamonds)
  7. Up Until Now (J. Ray)
  8. Somebody Touched Me (B. Knox)
  9. Gingerbread (F. Avalon)
  10. Under A Texas Moon (J. Dorsey)



# Disk Jockey

## REGIONAL RECORD REPORTS

### AL WEAVER

- WKBC—N. Wilkesboro, N. C.
1. Patricia (P. Prado)
  2. Fever (P. Lee)
  3. Hawaiian Seabreeze (Stylemasters)
  4. Are You Really Mine (J. Rodgers)
  5. Moon Talk (P. Como)
  6. Blue Boy (J. Reeves)
  7. Mortolina (G. Grant)
  8. Love You (J. Sea)
  9. My True Love (J. Scott)
  10. Enchanted Island (4 Lads)

### DOUG BURROWS

- CKY—Winnipeg, Ca.
1. Rebel Rouses (D. Eddy)
  2. Guess Things Happen That Way (J. Cash)
  3. Patricia (M. Craft)
  4. Poor Little Fool (R. Nelson)
  5. If Dreams Came True (P. Boone)
  6. Left Right Out Of Your Heart (P. Page)
  7. Gas Money (Jan & Arnie)
  8. Delicious (J. Backus)
  9. Vacation Time (C. Berry)
  10. Fountains Cry (N. Noble)

### JOHN SCOTT

- WHEN—Syracuse, N. Y.
1. Patricia (P. Prado)
  2. Splish Splash (B. Darin)
  3. Yakety Yak (Coasters)
  4. Hard Headed Woman (E. Presley)
  5. Poor Little Fool (R. Nelson)
  6. When (Kalin Twins)
  7. Rebel Rouser (D. Eddy)
  8. Purple People Eater (Woolley)
  9. Left Right Out Of Your Heart (P. Page)
  10. One Summer Night (Dandlelers)

### JIM AMECNE

- KPAL—Palm Springs, Calif.
1. Lazy Summer Night (Four Preps)
  2. Come Closer To Me (Cole)
  3. Nel Blu Dipinto Di Blu (D. Modugno)
  4. La Paloma (B. Vaughn)
  5. June July And August (R. Draper)
  6. Fever (P. Lee)
  7. Everybody Loves A Lover (D. Day)
  8. Gotta Rain (E. Gorme)
  9. La Santa Venuta (J. Valli)
  10. The Fountains Cry (Noble)

### MONTY HOYT

- KOCY—Oklahoma City, Okla.
1. All Grown Up (J. Horton)
  2. Poor Little Fool (R. Nelson)
  3. Baubles, Bangles & Beads
  4. Little Star (Elegants)
  5. Come Closer To Me (N. Cole)
  6. Everybody Loves A Lover (D. Day)
  7. Your Cheating Heart (G. Hamilton IV)
  8. Blue Blue Day (D. Gibson)
  9. Nel Blu Dipinto Di Blu (D. Modugno)
  10. She Was Only Seventeen (M. Robbins)

### NORMAN HALL

- Triangle Network—Boonville, Ind.
1. Everybody Loves A Lover (D. Day)
  2. If Dreams Came True (P. Boone)
  3. Left Right Out Of Your Heart (P. Boone)
  4. Poor Little Fool (R. Nelson)
  5. My True Love (J. Scott)
  6. Dream (B. Johnson)
  7. Sitting In A Treehouse (M. Robbins)
  8. Patricia (P. Prado)
  9. A Certain Smile (S. Gale)
  10. Keep Your Heart (M. Holliday)

### JIM AND JERRY

- WGTA—Summerville, Ga.
1. Patricia (P. Prado)
  2. Little Star (Elegants)
  3. Poor Little Fool (R. Nelson)
  4. Lean Lean (B. Haley)
  5. Yakety Yak (Coasters)
  6. Somebody Touched Me (B. Knox)
  7. Left Right Out Of Your Heart (P. Page)
  8. Everybody Loves A Lover (D. Day)
  9. What Am I Living For (C. Willis)
  10. Devoted To You (Everlys)

### PAUL COBURN

- KLUB—Salt Lake City, Utah
1. Tom Dooley (Kingston Trio)
  2. When (Kalin Twins)
  3. Just A Dream (J. Clanton)
  4. Patricia (P. Prado)
  5. Au Revoir Amour (Todds)
  6. Nel Blu Dipinto Di Blu (D. Modugno)
  7. A Certain Smile (J. Mathis)
  8. Everybody Loves A Lover (D. Day)
  9. Enchanted Island (Four Lads)
  10. My True Love (J. Scott)

### JACK BUECHLER

- WEMP—Milwaukee, Wisc.
1. Fever (P. Lee)
  2. Patricia (P. Prado)
  3. Oh Johnnie (K. Linden)
  4. Volare (McGuire/Riddle)
  5. June July And August (R. Draper)
  6. Old Man River (E. Grant)
  7. Enchanted Island (Four Lads)
  8. Young And Warm And Wonderful (R. Williams)
  9. What'd He Say (J. Reisman)
  10. Same Old Song And Dance (F. Sinatra)

### GORDON—WYLLIE

- WTRL—Bradenton, Fla.
1. Patricia (P. Prado)
  2. Poor Little Fool (R. Nelson)
  3. Splish Splash (B. Darin)
  4. Secretly (J. Rodgers)
  5. Nel Blu Dipinto Di Blu (D. Modugno)
  6. Rebel Rouser (D. Eddy)
  7. Fever (P. Lee)
  8. A Certain Smile (J. Mathis)
  9. You Gotta Have Rain (E. Gorme)
  10. Left Right Out Of Your Heart (P. Page)

### STEVE MAY

- WADK—Newport, R. Is.
1. Why Wait (P. Prado)
  2. Everybody Loves A Lover (D. Day)
  3. Nel Blu Dipinto Di Blu (D. Modugno)
  4. Kathy-O (Diamonds)
  5. Early In The Morning (B. Holly)
  6. Gotta Have Rain (E. Gorme)
  7. Same Old Song And Dance (F. Sinatra)
  8. Marjolaina (G. Grant)
  9. When (Kalin Twins)
  10. Born Too Late (Poni-Tails)

### CARL REVES

- WRR—Dallas, Texas
1. Oh Johnny (B. Barkley)
  2. Volare (D. Martin)
  3. Just A Dream (J. Clanton)
  4. Little Boy Blue (H. Duvall)
  5. Mildred, Our Choir Director (Rollo & Bolliver)
  6. Keep Me Satisfied (J. Duncan)
  7. Everybody Loves A Lover (D. Day)
  8. Squaws Along The Yukon (H. Thompson)
  9. She Was Only Seventeen (M. Robbins)
  10. Happy Years (Diamonds)

### ALAN DARY

- WBZ—Boston, Mass.
1. Patricia (P. Prado)
  2. Left Right Out Of Your Heart (P. Page)
  3. Baubles, Bangle And Beads (Kirby Stone IV)
  4. Over The Weekend (Playboys)
  5. Everybody Loves A Lover (D. Day)
  6. Moon Talk (P. Como)
  7. Verbatim (P. Anka)
  8. Nel Blu Dipinto Di Blu (D. Modugno)
  9. Enchanted Island (Four Lads)
  10. If Dreams Came True (P. Boone)

### HARVEY KAYE

- WBRB—Detroit, Mich.
1. Western Movie (Olympics)
  2. Splish Splash (B. Darin)
  3. Poor Little Fool (R. Nelson)
  4. One Summer Night (Dandlelers)
  5. My True Love (J. Scott)
  6. Gotta Have Rain (E. Gorme)
  7. If Dreams Came True (P. Boone)
  8. Born Too Late (Poni Tails)
  9. Patricia (P. Prado)
  10. Gingerbread (F. Lyman)

### TED JONES

- WTKO—Ithaca, N. Y.
1. Rebel Rouser (D. Eddy)
  2. Don't Go Home (Playmates)
  3. Enchanted Island (Four Lads)
  4. Little Star (Elegants)
  5. When (Kalin Twins)
  6. Nel Blu Dipinto Di Blu (D. Modugno)
  7. Poor Little Fool (R. Nelson)
  8. Hard Headed Woman (E. Presley)
  9. Fever (P. Lee)
  10. Patricia (P. Prado)

### GENE BOYD

- WCMC—Wildwood, N. J.
1. Jay Walkin' (J. Jacono & J's)
  2. Jumpin' Jackie (J. Lee)
  3. Lean Jean (B. Holly)
  4. Can't Believe You're Mine (J. Rodgers)
  5. Since You Went Away To School (Don & His Roses)
  6. Weekend (Kingsmen)
  7. Baisez Moi (T. King)
  8. We're Happy Tonight (C. Morelay)
  9. One Heart (Four Aces)
  10. God's Little Acre (J. Valino)

### FRANK SWEENEY

- WLAM—Lewiston, Maine
1. If Dreams Came True (P. Boone)
  2. Everybody Loves A Lover (D. Day)
  3. Enchanted Island (4 Lads)
  4. Nel Blu Dipinto Di Blu (D. Modugno)
  5. Little Star (Elegants)
  6. Rebel Rouser (D. Eddy)
  7. Waiting Game (H. Belafonte)
  8. Just A Dream (J. Clanton)
  9. Fever (P. Lee)
  10. Certain Smile (J. Mathis)

### TOM EDWARDS

- WERE—Cleveland, Ohio
1. Nel Blu Dipinto Di Blu (Modugno/Martin)
  2. Born Too Late (Poni-Tails)
  3. Are You Really Mine (J. Rodgers)
  4. Everybody Loves A Lover (D. Day)
  5. Enchanted Island (Four Lads)
  6. If Dreams Came True (P. Boone)
  7. Moon Talk (P. Como)
  8. Patricia (P. Prado)
  9. Do You Love Me (McGuire)
  10. Honolulu (M. De Lugg)

### DICK GILBERT

- KPOK—Scottsdale, Ariz.
1. Nel Blu Dipinto Di Blu (N. Riddle)
  2. Enchanted Island (4 Lads)
  3. Patricia (P. Prado)
  4. Left Right Out Of Your Heart (P. Page)
  5. Everybody Loves A Lover (D. Day)
  6. A Certain Smile (H. Montenegro)
  7. Come Closer To Me (N. Cole)
  8. Moon Talk (P. Como)
  9. Kathy-O (Diamonds)
  10. Born Too Late (Poni-Tails)

### SHERM FELLER

- WEZE—Boston, Mass.
1. Gotta Have Rain (E. Gorme)
  2. Love Song From Houseboat (D. Costa)
  3. Summertime, Summertime (Jamies)
  4. Gas Money (Jan & Arnie)
  5. Straighten Up And Fly Right (DeJohn Sisters)
  6. Whipporwill (K. Smith)
  7. Born Too Late (Poni-Tails)
  8. Twinkle In Your Eye (S. Butera)
  9. Baby, Je Vous Aime (B. Miller)
  10. Same Old Song And Dance (F. Sinatra)

### DON WARNOCK

- KUDL—Kansas City, Ka.
1. When (Kalin Twins)
  2. Just A Dream (J. Clanton)
  3. Rebel Rouser (D. Eddy)
  4. Poor Little Fool (R. Nelson)
  5. Patricia (P. Prado)
  6. Fever (P. Lee)
  7. Everybody Loves A Lover (D. Day)
  8. Gingerbread (F. Avalon)
  9. Willie And The Hand Jive (J. Otis)
  10. Hard Headed Woman (E. Presley)

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"





# Disk Jockey

## REGIONAL RECORD REPORTS

### LARRY FORD

WCRO—Johnston, Pa.

1. Just A Dream (J. Clanton)
2. My True Love (J. Scott)
3. Rockin' Robin (B. Day)
4. Suzie Darling (R. Luke)
5. Born Too Late (Poni-Tails)
6. Nel Blu Dipinto Di Blu (D. Modugno)
7. Little Star (Elegants)
8. Guess I've Been Around Too Long (C. Smith)
9. Western Movies (Olympics)
10. Fever (P. Lee)

### JACK UNDERWOOD

WOWO—Ft. Wayne, Ind.

1. Poor Little Fool (R. Nelson)
2. Yakety Yak (Coasters)
3. Rebel Rouser (D. Eddy)
4. Hard Headed Woman (E. Presley)
5. When (Kalin Twins)
6. Splish Splash (B. Darin)
7. Willie And The Hand Jive (J. Otis)
8. Patricia (P. Prado)
9. Endless Sleep (J. Reynolds)
10. Everybody Loves A Lover (D. Day)

### HOWARD WATSON

KPBA—Pine Bluff, Ark.

1. King Creole — Album (E. Presley)
2. Rebel Rouser (D. Eddy)
3. Poor Little Fool (R. Nelson)
4. Hard Headed Woman (E. Presley)
5. Patricia (P. Prado)
6. Western Movies (Olympics)
7. If Dreams Came True (P. Boone)
8. Fever (P. Lee)
9. Red Hot Love (O. Williams)
10. Blue Blue Day (D. Gibson)

### JOHNNIE ROWE

KOBH—Hot Springs, S. Dak.

1. Rebel Rouser (D. Eddy)
2. Splish Splash (B. Darin)
3. Hard Headed Woman (E. Presley)
4. Yakety Yak (Coasters)
5. Blue Boy (J. Reeves)
6. Do You Wanna Dance (B. Freeman)
7. Poor Little Fool (R. Nelson)
8. The Happy Mandolin (P. De Angelis)
9. Teresa (E. Cochran)
10. Polka Dotted Poliamps (C. Miller)

### BOB BASSETT

WHIM—Providence, R. I.

1. Kathy-O (Diamonds)
2. Fever (P. Lee)
3. Nel Blu Dipinto Di Blu (D. Modugno)
4. Baubles, Bangles & Beads (Kirby Stone IV)
5. Ain't That Love (Belafonte)
6. Topsy (C. Cole)
7. Come Closer To Me (N. Cole)
8. Your Red Wagon (E. Fitzgerald)
9. If Dreams Came True (P. Boone)
10. Bull Fiddle Walk (D. Terry)

### CLYDE CADWELL

KPOP—Los Angeles, Calif.

1. Lazy Summer Night (Four Preps)
2. Everybody Loves A Lover (D. Day)
3. Gotta Have Rain (E. Gorme)
4. If Dreams Came True (P. Boone)
5. Come Closer To Me (N. Cole)
6. Moon Talk (P. Como)
7. Carolina Moon (C. Francis)
8. June, July And August (R. Draper)
9. Nel Blu DiPinto Di Blu (D. Modugno)
10. La Paloma (B. Vaughn)

### BILL BIERD

KUDE—Oceanside, Calif.

1. Patricia (P. Prado)
2. Yakety Yak (Coasters)
3. Secretly (J. Rodgers)
4. A Certain Smile (J. Mathis)
5. Left Right Out Of Your Heart (P. Page)
6. Fever (P. Lee)
7. Guess Things Happen That Way (J. Cash)
8. You Need Hands (Gorme)
9. Return To Me (D. Martin)
10. Nel Blu Di Pinto Blu (D. Modugno)

### JOHN DOREMUS

WIND—Chicago, Ill.

1. Poor Little Fool (R. Nelson)
2. Fever (P. Lee)
3. Yakety Yak (Coasters)
4. Volare (D. Modugno)
5. Are You Really Mine (J. Rodgers)
6. Everybody Loves A Lover (D. Day)
7. Born Too Late (Poni-Tails)
8. The Fountain Cry (N. Noble)
9. Moon Talk (P. Como)
10. La Do Dada (D. Hawkins)

### JERRY LEIGHTON

WAAF—Chicago, Ill.

1. Nel Blu Dipinto Di Blu (D. Modugno)
2. Patricia (P. Prado)
3. Fever (P. Lee)
4. Left Right Out Of Your Heart (P. Page)
5. Blessed Are They (Petites)
6. Come Closer To Me (Cole)
7. Choombola Bay (F. Laine)
8. Delicious (J. Backus)
9. Going To Chicago (C. Basie & J. Williams)
10. Secretly (J. Rodgers)

### DON ANDERSON

KFH—Wichita, Kansas

1. Poor Little Fool (R. Nelson)
2. My True Love (J. Scott)
3. Do You Wanna Dance (B. Freeman)
4. Rebel Rouser (D. Eddy)
5. Hard Headed Woman (E. Presley)
6. Angel Baby (D. Martin)
7. Patricia (P. Prado)
8. Splish Splash (B. Darin)
9. Endless Sleep (J. Reynolds)
10. Come What May (C. McPhatter)

### JERRY LEIGHTON

WAAF—Chicago, Ill.

1. Nel Blu Dipinto Di Blu (D. Modugno)
2. Patricia (P. Prado)
3. Fever (P. Lee)
4. Left Right Out Of Your Heart (P. Page)
5. Blessed Are They (Petites)
6. Come Closer To Me (N. Cole)
7. Choombola Bay (F. Laine)
8. Delicious (J. Backus)
9. Going To Chicago (C. Basie & J. Williams)
10. Secretly (J. Rodgers)

### PAT McCAFFRIE

WGN—Chicago, Ill.

1. Come Closer To Me (N. Cole)
2. Nel Blu Dipinto Di Blu (D. Modugno)
3. Everybody Loves A Lover (D. Day)
4. Patricia (P. Prado)
5. Secretly (J. Rodgers)
6. Fever (P. Lee)
7. That's How Much I Love You (P. Boone)
8. Baubles, Bangles And Beads (Kirby Stone IV)
9. Why Do I (Lee Andrews)
10. Minnetonka (J. Wakeley)

### JOHN ADEMY

WBIG—Greensboro, N. C.

1. Patricia (P. Prado)
2. Left Right Out Of Your Heart (P. Page)
3. Fever (P. Lee)
4. If Dreams Came True (P. Boone)
5. Moon Talk (P. Como)
6. Nel Blu Dipinto Di Blu (D. Modugno)
7. A Certain Smile (J. Mathis)
8. Song And Dance Man (S. Davis)
9. Two Arms, Two Lips, One Heart (Four Aces)
10. The Waiting Game (H. Belafonte)

### SID NOEL

WWL—New Orleans, La.

1. Splish Splash (B. Darin)
2. Yakety Yak (Coasters)
3. Just A Dream (J. Clanton)
4. Endless Sleep (J. Reynolds)
5. Hard Headed Woman (E. Presley)
6. Purple People Eater (Wooley)
7. Return To Me (D. Martin)
8. Baby, Baby (Royal-Aires)
9. Patricia (P. Prado)
10. A Certain Smile (J. Mathis)

### FRANK McCORMACK

WHWB—Rutland, Vt.

1. Everybody Loves A Lover (D. Day)
2. Poor Little Fool (R. Nelson)
3. When (Kalin Twins)
4. Bird Dog (Everlys)
5. Little Star (Elegants)
6. King Creole (E. Presley)
7. Patricia (P. Prado)
8. Stupid Cupid (C. Francis)
9. Enchanted Island (Four Lads)
10. Nel Blu Dipinto Di Blu (D. Modugno)

### JERRY WILLIAMS

KTRM—Beaumont, Texas

1. Chantilly Lace (B. Bopper)
2. Hard Headed Woman (E. Presley)
3. Patricia (P. Prado)
4. My True Love (J. Scott)
5. Fever (P. Lee)
6. Just A Dream (J. Clanton)
7. King Creole (E. Presley)
8. Splish Splash (B. Darin)
9. For Your Precious Love (J. Butler)
10. One Summer Night (Dandleers)

### BOB HALL

WSME—Sanford, Me.

1. Patricia (P. Prado)
2. When (Kalin Twins)
3. Gotta Have Rain (E. Gorme)
4. Fever (P. Lee)
5. Nel Blu Dipinto Di Blu (D. Modugno)
6. Angel Baby (D. Martin)
7. Left Right Out Of Your Heart (P. Page)
8. Rebel Rouser (D. Eddy)
9. Somebody Touched Me (B. Knox)
10. Moon Talk (P. Como)

### LAMAR SHERLOCK

KOCS—Ontario, Calif.

1. Nel Blu Dipinto Di Blu (N. Riddle)
2. Gingerbread (F. Avalon)
3. Come Closer To Me (N. Cole)
4. Dormi, Dormi, Dormi (Leurs)
5. Fever (P. Lee)
6. Who Are They To Say (De Castro Sisters)
7. Dream (B. Johnson)
8. I Think Of You (A. Cromer)
9. Angel Baby (D. Martin)
10. Please Never Change (E. Townsend)

### DOROTHY KINNEY

KUSA—Dermott, Ark.

1. Young And Warm And Wonderful (R. Williams)
2. If Dreams Came True (P. Boone)
3. Born Too Late (Poni-Tails)
4. Here To My Love (Vaughn)
5. Nothing In The World (N. Cole)
6. Are You Really Mine (J. Rodgers)
7. A Summer Love (J. Fuller)
8. Stay (Ames Bros)
9. Baubles, Bangles And Beads (Kirby Stone IV)
10. Patricia (P. Prado)

### BOB ELLIS

KOY—Phoenix, Ariz.

1. Nel Blu Dipinto Di Blu (D. Modugno)
2. Everybody Loves A Lover (D. Day)
3. Little Serenade (Ames Bros.)
4. Fever (P. Lee)
5. She Was Only Seventeen (M. Robbins)
6. Devoted To You (Everlys)
7. Song And Dance Man (S. Davis Jr.)
8. With You (J. Vale)
9. Left Right Out Of Your Heart (P. Page)
10. Pickle Up A Doodle (T. Brewer)

### RUDY ZURLO

WCKB—Dunn, N. C.

1. Rainbow Love (S. Scott)
2. Poor Little Fool (R. Nelson)
3. When (Kalin Twins)
4. Splish Splash (B. Darin)
5. My True Love (J. Scott)
6. Western Movies (Olympics)
7. Gingerbread (F. Avalon)
8. Yakety Yak (Coasters)
9. Lovin' At Night (D. Gates)
10. Born Too Late (Poni-Tails)

♡♡♡♡ IT'S GOGI ♡♡♡♡  
♡♡♡♡ AND ♡♡♡♡  
♡♡♡ IT'S GREAT! ♡♡♡

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♡ THE WAYS OF LOVE ♡

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SWAN 1010  
SWAN RECORDS

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# Ramblings

## NEW YORK:

London Records, at a twelve hour showing of its stereophonic releases unveiled a giant LP release of 95 packages. Dealer reaction was just tremendous reports Herb Goldfarb and big orders were written. (See separate story). . . . Sid Frey, dynamic Audio Fidelity prexy, comes up with an idea to put stereo in every home. He says a kit could be packaged that would cost no more than \$19.95 installed. (See separate story). . . . Hy Weiss, Old Town Records, puffs on his inevitable stogie as he serenely tells of his releases. "I Believe In You" by Robert and Johnny is breaking all over, "The Greatest Gift" and "I Love You So" by Arthur Prysock is developing into a two sided hit, Bob Gaddy's "Rip and Run" looks like a winner out of Memphis, Tenn., and two new decks, "I've Been Dreaming" by The Rogues and "Big Mary's House" by The Solitaires are very promising. . . . Johnny Vincent, Ace Records headman, in town with Jimmy Clanton who appeared on the Alan Freed Show. He is cutting an LP, while in New York, with his chief engineer, Cosimo Matassa. Vincent says his new Huey Smith, "Don't Cha Know Yakamo" and "Bashville Boy", looks like another

Smith hit. . . . Doug Moody, Herald and Ember Records, on vacation. Doesn't even have a telephone at his summer home and doesn't want to hear from anyone except the fish. . . . Bill Nielsen, Epic Records, trying Lester Lanin on a single—"Toreador Song". Bill, commenting on the tremendous selling power of Lanin, says "Now that another record company is putting out a Lanin brother album, this one is Jimmy—the other is Howard, we'll probably hear of more soon. There are seven brothers in all but fortunately we've got the only Lester." Bill and Joe Sherman, Epic A&R head, tell of the sensational standing ovation given the Roy Hamilton forthcoming LP by distributors at the recent Montauk convention. Nielsen looking at two almost identical stacks of post cards says, "That's the reaction on Roy Hamilton's new single. We sent postcards out with Roy's new release asking deejays to tell us which side they favored—and there it is. Split down the middle between 'Everything' and 'Wait For Me'". Walt Hayum, Epic National Sales Manager, advises that the label's current leaders are "Summertime, Summertime" by The Jamies and "I Don't Want To Set The World On Fire" by Something Smith and The Redheads. Walt also advises that Epic will show for the first time at the Hi-Fi Show at the Trade Show Bldg. September 30 thru October 4. . . . Neil Galligan, Sunbeam Records, talking up the label's Lonnie Satin forthcoming release. "It'll be out real soon and it just has to be a hit," says Galligan with all the emphasis he can muster. Sunbeam this week issued Gerry Granahan's "Completely" and "Baby Wait". "We will be on a one week release schedule for a while," advises Neil. "Getting back to Lonnie Satin," continued Galligan, "Arnie Goland, our A&R head, must get a most deserving pat on the back for the job he did. He has done a tremendous job on all our releases to date, but this is just the best ever". . . . George Weiss, Ed Portnoy and Stan Feldman (Ivy Records) have formed a personal management concern called Evergreen Enterprises to be general manager by George Miller. Currently under their guidance are The Two Chaps, The Clusters, The Deltairs, The Melodears, The Cavaliers, The Stereophonics, Bobby Baron and The Forevers. The three have just sold four more masters. Bobby Baron "When I Found You" and The Forevers' "Baby" to APT, "Knockin' At My Door" by Lee and Bart to United Artists, and "Jeannie" by The Unique Teens to Hanover. . . . Mark Allen (WNJR-Newark, N. J.) has formed Map Record Company. Map's first release will feature Larry Darnell, former Epic and King artist. Rehearsals are now in progress and the session will be held about August 15. Allen is on from 4-5 and 7-9 pm daily. . . . On the same station Rhett Evers launched a new radio program on August 2 at 10 pm, called "Idioms of Modern Jazz & Contemporary Art". Show is designed to appeal to those who are extremely fond of modern jazz and contemporary art. . . . Joe Petralia, Columbia Distributors, calls in to tell us Alan Frederick, who formerly stirred up quite a bit of local noise on WGBB-Freeport, L. I., is now taking his "Night Train" to WHOM from Midnight to 2 a.m. starting Monday, August 11. . . . Don Carter, Pet Records, reports his "If I Only Knew" by Curt Jensen, is breaking in New York saleswise and getting a very strong deejay reaction in Memphis and Nashville. . . . Bob Miller visits to plug his new Jubilee disk, "Lonesome Lover". Bob did the Dick Clark "Bandstand" on August 1 simultaneously with the national release of the wax. . . . Pete Garris, general manager of Tico Distributing, reports immediate sales action on the new Heartbeats' "One Day Next Year". Tico now takes over the distribution of Dave Miller's Somerset LP line. . . . Mel Touroff, Roulette national promotion manager, leaves for a trip through the midwest, south through Texas, and then to LA where he will help preside over the Roulette distrib meetings. He will be joined later by Joe Kolsky, Hugo and Luigi and Bud Katzell. . . . Jerry Shifrin, Roulette national sales manager, back from two weeks on the road. . . . The Swan Silvertones returned to New York to help the Brooklyn All Stars celebrate the fifth anniversary. . . . Judy Scott set for the "In Town Tonight" TV show Chicago August 11 and the NBC "Bandstand" show in New York August 14. . . . Tommy Hamm of the Mello-Larks recuperating at the Lenox Hill Hospital after a "slipped disc" operation. . . . Columbia Records' The Four Voices to the Dayton Club, Dayton on August 18 for one week. . . . Zell Sanders, J&S Records, says she has uncovered another hit duo, V and BB. The pair's "They Just Rocking and Rolling" out this week. They will make Buddy Deane's TV show in Baltimore on August 15. . . . Malcolm Newkirk, Central Records, announces that Cosnat Distributors has taken over the line for national distribution. Central currently stirring up some action with "Did It" by the Laddins and "Baby Doll" by the Excels. Both the Laddins and Excels working the deejays in the eastern areas. . . . Bill Spitalsky, Atco Records, back from vacation, advises The Coasters cut for their next release. Spitalsky also tells us Bobby Darin's LP going over very big. Gerry Granahan's "Confess It To Your Heart" is getting a

nice reaction, and The Rinky Dinks "Early In The Morning" continues to sell in nice fat quantities. . . . East-West looks like it will have a hit of its own in "Week-End" by The Kingsmen. It is building in exciting fashion. Also



CURT JENSEN

showing signs on East-West is Burt Taylor's "That Old Feeling" and "Long Lost Love". On Atlantic Chuck Willis' "My Life" and Ray Charles "My Bonnie" and "You'll Be My Baby" are in. Still working hard but giving every indication that it will make it is "Forgive Me" by The Two Chaps. . . . A&R chief of Duke-Peacock-Backbeat Joe Scott, to Dallas to session The Original Casuals for their next release. Don Robey feeling chipper as he watches Bobby Blue Bland's "Wham-O" take hold, and "The Barefoot Rock" by Little Junior Parker get bigger. . . . Della Reese just completed a gospel LP for Jubilee. The session included her original gospel group from Detroit, The Meditation Singers. This was Della's third 12" LP for Jubilee. . . . Al Hibbler has been signed by Joe Glazer's Associated Booking. . . . Future Records, which is doing nicely with "Lily Maybelle" by the Del Rays, announces a subsid, Rebel Records. . . . Al Silver, Herald and Ember chieftan tells us Tommy Ridgley's "I've Heard That Story Before" kicking off in New Orleans. The wax started off as "Mairzy Doats and Dozy Doats" but has been turned over and is now showing strong. Also making like a hit is The Five Satins' "A Night To Remember". Al has re-issued "Paradise Hill" by The Embers. The deck was originally released six years ago but Silver feels it is just what today's market wants. Herald may have another from left field in "Hippity Ha" by the Miller Sisters. Jimmy Kilgo, Charlotte, N. C. deejay, picked up the record from his old files and requests started to come in. Now Herald is sending stock into the area. . . . Neptune Records bows with Baby Washington singing "You Never Will Be Mine". Early deejay response is good. Ben Fower is bossman of the outfit. . . . Fred Mendelsohn, Bow and Arrow Records, getting a great reaction to "Heaven Knows I Love You" by the Chucklucks on Bow. Deck is selling well in N. Y., N. J., and Richmond. Also getting sales action in Atlanta is another Bow deck, "Uncertain Love" by Rabbit & Gino. On the affiliate label, Arrow, Dora Tapp's "Sad and Broken Heart" is stirring things up in Detroit. . . . Joe Cohen, Essex Distributors, Newark, N. J. finds dealer optimism high and predicts the fall season will be big. . . . Izzy Grove writes from Shell House on the Bay, Island Park, L. I., that Ed Townsend broke the house record of 1958 made by Johnny Mathis last year. . . . Charlie Warren to head Sunbeam Music on the coast.

## CHICAGO:

There appears to be sincere interest along record row to organize a convention for the record industry, according to comments circulating on the grapevine. . . . Coral's Ralph Cox and Sam Cerami report that Lawrence Welk and his entourage really packed the immense Amphitheatre August 4, with, what Ralph called, the greatest show ever booked into the arena. Danny Costello is in town making the deejay circuit with Sam, with his newie on Coral, "Paradise". . . . Tess White of Forster Music will be pleased to know that Air National Guard G.I.'s are getting a big kick out of "Oh Johnnie Oh", as played by the 533rd Air Force Band, according to Capt. Ray Simak. . . . Linn Burton, WCFL deejay, and his lovely wife Gwen (who hails from 'way down under in Melbourne, Australia) were all raves about the Dukes of Dixieland, after catching their act at the Blue Note last week. They were guests of midwest promo man Jerry Allan. . . . Roulette's Stan Pat rounding out a well planned vacation. Stan is raring to get back into the promotional swing, and asked us to say hello to all his deejay friends hereabouts. . . . Congrats to "Honest John" Vail, London-Felsted-Dale Records, who was recently upped from midwest district manager to the plush position of regional chief, encompassing the midwest, south and southwestern areas. Don Singer of St. Looey takes over as midwest district manager. John confides that Tommy Mara's "Where The Blue Of The Night Meets The Gold Of The Day" and Barbara Allen's "Tommy Song" are getting heavy exposure nationally. They're both Joe Leahy arrangements on Felsted. . . . King Distrib's Bill Bolden writes to tell us that while vacationing along the cool streams of the Smoky Mountains, he has the radio tuned, listening to "Itchy Twitchy Feeling" by The Swallows and "Blip Blop" by Bill Doggett. Bill says "these cool cats (Cherokees) on the reservation, down here, are really swingin'! They've given up their tom toms, etc. in favor of rock 'n roll and bongo's". . . . Ronnie Grainger WINS, New York, visited in Chi briefly last week, while on vacation from his mike chores. . . . There's mucho activity at Vee Jay-Abner these days, according to Abner. . . . Gene Allison in town for a waxing set with Cal Carter at Universal Studio. Gene was accompanied by his manager Ted Jarrett of Nashville. Abner tells us that Jimmy Reed is due in this week to cut a new deck. Release dates on the Allison and Reed decks is Labor Day.



TOMMY MARA

## LOS ANGELES:

This Thursday The Slades will appear on the Dick Clark TV show American Bandstand, and will sing their Domino record version of "You Cheated". . . . Songwriter Jim Aguirre sold a Tommy Law R&R master to Crest Records. . . . Appearing on the Charles Trammel show recently was Boysee Johnson, formerly leader of the Little Richard orchestra, spinning his new Falcon label release entitled "Upsetting". . . . One of the first releases of Morocco records, a brand new label started on the West Coast, is J. J. Jones and his Orchestra playing "Firefly" and "Easy Now". . . . A new master entitled "Junior, Junior, Junior", produced by Dave Axelrod for Corvette Records, has been purchased by ABC Paramount records. . . . Class Records artist Bobby Day, currently hitting the charts with his recording of "Rockin' Robin", left for Cleveland to appear on the KYW Party on the Phil McLean Show. Bobby will make a number of radio and TV appearances on the tour including stops at Chicago, Washington, Detroit and Boston. He also has an appearance scheduled on the Dick Clark Show. . . . New West Coast label, Indie Records, latest release is "Rockin' China Doll" featuring artist Gene Ross. . . . Larry Goldberg announces that recording artist Johnny Sea's latest side "I Love You", on the NRC label, is making a lot of noise on the coast. . . . George Kirby's new Dooto LP, "Night In Hollywood", has sold more than 20,000 copies and is still going strong. George is appearing in Miami Beach at Florida's newest and biggest hotel. . . . Jean Bennett, who writes the Personality Plugger, reports that The Platters have a hit record going in South America called "Chove La Fora", or "It's Raining Outside" as the Platters put it in their recent album.

LESTER LANIN

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





# Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

\* Indicates first appearance on Territorial Tips

- A CERTAIN SMILE  
Johnny Mathis (Columbia 41095)
- ALL DAY LONG  
Jimmy Smith (Blue Note 1676)
- ARE YOU MY GIRL FRIEND  
Morry Williams & Kids (Tee Vee 301)
- BAREFOOT ROCK  
Little Junior Parker (Duke 193)
- BEAUTIFUL DELILAH  
\*VACATION TIME  
Chuck Berry (Chess 1697)
- BETTY LOU'S GOT A NEW PAIR OF SHOES  
Bobby Freeman (Josie 841)
- \*BIRD DOG  
DEVOTED TO YOU  
Everly Bros. (Cedence 1350)
- \*BORN TOO LATE  
Pony-Tails (ABC Paramount 9934)
- CARMEN  
BLACK EYED PEAS  
Ramsey Lewis (Argo 5304)
- CHA DOOKY DOO  
Art Neville (Specialty)
- CHANTILLY LACE  
Big Bopper (Mercury 71343)
- \*CHARIOT ROCK  
SUBWAY  
Champs (Challenge 59018)
- CHAROCK  
Melodears (Gone 5033)
- CHEATIN' WOMAN  
Frankie Ford (Ace)
- COME WHAT MAY  
Clyde McPhatter (Atlantic 1185)
- \*COUNT EVERY STAR  
Rivieras (Coed 503)
- DEACON'S WALK  
Billy Hope (Savoy 1539)
- \*DOUBLE FREEZE  
THE FREEZE  
David Dean's Combo/Fention & Castle Rocker (Duke 190)
- DOWN IN VIRGINIA  
I KNOW IT'S A SIN  
Jimmy Reed (Vee-Jay 287)
- DOWN THE AISLE OF LOVE  
Quin-Tones (Hunt 321)
- DRIP DROP  
MOONLIGHT BAY  
Drifters (Atlantic 1187)
- EARLY IN THE MORNING  
Bobby Dorin & Rinky Dinks (Atco 6121)
- GAS MONEY  
Jan & Arnie (Arwin 111)
- \*GEE WHIZ  
Bob & Earl (Class 231)
- GINGERBREAD  
Frankie Avalon (Chancellor 1021)
- GOING TO CHICAGO BLUES  
Count Basie & Joe Williams (Roulette 4088)
- HARVEY'S GOT A GIRL FRIEND  
Royal Teens (ABC-Paramount 9945)
- HAVING A GOOD TIME  
Huey Smith (Ace 548)
- HIGH SCHOOL CONFIDENTIAL  
Jerry Lee Lewis (Sun 296)
- HOOTCHY KOO  
Larry Williams (Specialty 634)
- HOW THE TIME FLIES  
Jerry Wallace (Challenge 59013)
- I BELIEVE IN YOU  
MARRY ME  
Robert & Johnny (Old Town 1052)
- ITCHY TWITCHY FEELING  
\*A THOUSAND DREAMS  
Bobby Hendricks (Sue 706)
- I LOVE YOU SO  
Chontels (End 1020)
- KATHY-O  
Diamonds (Mercury 71330)
- KING CREOLE (EP)  
Elvis Presley (RCA Victor EPA-4319)
- LEROY  
Jack Scott (Carlton 462)
- LET'S SIT AND TALK  
Gene Allison (Vee-Jay 286)

- LIPS  
Roy Hamilton (Epic 9274)
- \*LITTLE BLUE BOY  
Bobby Blue Blond (Duke 196)
- LITTLE MARY  
PRISONER'S SONG  
Fats Domino (Imperial 5526)
- LITTLE STAR  
Elegants (APT 25005)
- \*MAMA, MAMA, MAMA  
\*PRISONER'S SONG  
Warren Storm (Nosco 6015)
- MUSIC, MUSIC, MUSIC  
BUT NOT FOR ME  
Ahmad Jahmal (Argo 5294)
- MY LIFE  
Chuck Willis (Atlantic 1192)
- NEL BLU DIPINTO DI BLU  
Domenico Modugno (Decca 30677)  
\*Dean Martin (Capitol 4028)
- NEVER AGAIN  
Dinah Washington (Mercury 71317)
- NO CHEMIE PLEASE  
Gerry Gronahan (Sunbeam 102)
- NOTHING IN THE WORLD  
Nat Cole (Capitol 4004)
- OLD MAN RIVER  
Earl Grant (Decca 30640)
- \*ONE DAY NEXT YEAR  
Heartbeats (Roulette 4091)
- OP  
Honeycones (Ember 1036)
- POINCIANA  
Ahmad Jahnol (Argo 5303)
- ROCKIN' ROBIN  
Bobby Doy (Closs 229)
- SECRETLY  
Jimmie Rodgers (Roulette 4070)
- SOMEONE TO LOVE ME  
GATES OF HEAVEN  
Ron Boxter (Gone 5036)
- \*STUPID CUPID  
Connie Francis (MGM 12683)
- \*TEARS ON MY PILLOW  
Little Anthony & Imperials (End 1027)
- THE FREEZE  
Tony & Joe (Era 1075)
- THINK IT OVER  
Crickets (Brunswick 55072)
- TRICKLE TRICKLE  
Videos (Cosino 102)
- \*WABASH BLUES  
Al Smith (Abner 1014)
- WHAT SHALL I DO  
Ed Townsend (Capitol 3994)
- WHIPPER SNAPPER  
HARBOR LIGHTS  
Lavern Baker (Atlantic 1189)
- \*WHY DO I  
Lee Andrews & Hearts (United Artists 136)
- WIN YOUR LOVE FOR ME  
Sam Cooke (Keen 2006)
- YES I WANT YOU  
Ivory Joe Hunter (Atlantic 1191)
- YOU CHEATED  
Sfades (Domino)  
Shields (Tender 513)  
Del-Vikings (Mercury 71345)
- YOU GOT ME CRYING  
Jimmy Reed (Vee-Joy 275)
- YOU GOT ME WHISTLING  
Johnny Fuller (Checker 899)
- YOU GOT ME (WHERE YOU WANT ME)  
Bobby Blue Blond (Duke 185)
- YOUR FUNERAL AND MY TRIAL  
WAKE UP BABY  
Sonny Boy Williams (Checker 894)
- YOU'RE MAKING A MISTAKE  
MY OLD FLAME  
Platters (Mercury 71320)



## THE NATION'S R & B TOP 20

		Pos. Last Week
1	YAKETY YAK Coasters (Atco 6116)	2
2	PATRICIA Perez Prado (RCA Victor 7245)	3
3	SPLISH SPLASH Bobby Darin (Atco 6117)	1
4	JUST A DREAM Jimmy Clayton (Ace)	5
5	FOR YOUR PRECIOUS LOVE Jerry Butler & Impressions (Abner 1013)	4
6	ONE SUMMER NIGHT Dandreaux (Mercury 71322)	7
7	LITTLE STAR Elegants (APT 25005)	14
8	POOR LITTLE FOOL Ricky Nelson (Imperial 5528)	8
9	REBEL ROUSER Duane Eddy (Jamie 1104)	9
10	WILLIE AND THE HAND JIVE Johnny Otis (Capitol 3966)	6
11	MY TRUE LOVE Jack Scott (Carlton 462)	12
12	FEVER Peggy Lee (Capitol 3998)	15
13	YOU'RE A SWEETHEART Little Willie John (King 5142)	10
14	WHAT AM I LIVING FOR Chuck Willis (Atlantic 1179)	11
15	COME CLOSER TO ME Nat "King" Cole (Capitol 4004)	19
16	HARD HEADED WOMAN Elvis Presley (RCA Victor 7280)	13
17	WESTERN MOVIES Olympics (Demon 1508)	23
18	BLIP BLOP Bill Doggett (King 5138)	17
19	WHEN Kalin Twins (Decca 30642)	16
20	OVER AND OVER Thurston Harris (Aladdin 3430)	21

21. YOU CHEATED. 22. HEY GIRL, HEY BOY.  
23. DOWN IN VIRGINIA. 24. YES I WANT YOU.  
25. WIN YOUR LOVE FOR ME. 26. DO YOU WANNA DANCE. 27. NEL BLU DIPINTO DI BLU. 28. LITTLE MARY. 29. BAREFOOT ROCK. 30. GINGERBREAD.

## Jocko Continues His WNTA Radio Show

NEWARK, N. J. — WNTA-Newark followed up its announcement of last week by stating that Jocko Henderson will continue his radio program on the station. Its previous statement indicated that Henderson would be off both his TV and radio stints.

Jocko's "Rocket Ship" TV program, it was stated, did not fit into the fall program plans of the station. It will be replaced by a Western film, "Gun-slingers." The station further advised that it had come to no decision as yet as to Henderson's future with its TV programming.

WNTA also announced that Ed Locke will replace Herb Sheldon's radio seg with "Stop, Locke and Listen." It will be a music, time, news and weather format with Locke acting as mc. "Stop, Locke and Listen" will be aired from 7 a.m. to 9:30 a.m.

## Campanella To WINS

NEW YORK—Roy Campanella returns to work this week starting Monday, August 11th, on Radio Station WINS (New York), Monday through Friday from 6 P.M. to 6:05 P.M. The show will be called Campy's Corner.

Though he has been off the ball field and recuperating from his serious accident, Roy has lost none of his exuberant interest in baseball and all sports. One thing Roy has been able to do at all times, is talk about sports with an intimate, sound knowledge, spiced with a sense of humor and a fine philosophy.

Channeling his talents into new pursuits, Roy has decided to seek a career in broadcasting. With his strong sports knowledge, and with his desire to be current and informative, Roy has taken on a five day a week schedule of broadcasting.

His many friends and admirers in the sports world, and all over, have joined in to wish Roy success in his new career. Ford Frick, Yogi Barra, and Mel Allen will be Roy's guests on his opening program Monday.

Ballantine beer and the R. J. Reynolds Company will be the sponsors of Campy's Corner.

## Prestige's 10% Fall Plan

BERGENFIELD, N. J. — Prestige Records will start its 10% Fall Plan on August 15th and run it through September 15th. The discount will apply to all 12" 33 1/3 rpm and 16" 3 rpm LPs in the Prestige catalog.



# Back From Vacation



CLEVELAND—The stack of mail, sample records, give-away disks (for record hops), magazines and trade papers in front of Tom Edwards, WERE-Cleveland, piled up while Tom was on a 2 week vacation. Fortunately, Tom returned two days early and was able to wade through the pile in time to get set for his disk show.

## Columbia Phonos Extends Full National Service Program To Distributors, Dealers And Consumers

NEW YORK — Columbia's entire 1959 phonographs will be sold with a ninety-day warranty for parts and service labor, including home calls for console model servicing, according to an announcement last week by James E. Sparling, General Manager of the company's Phonograph Division.

The new program includes, for the first time, protection on labor service charges and permits consumers to call the Columbia service agency directly, thereby eliminating the "consumer-complaint-to-dealer" step. Under the new plan, distributors and dealers will use the same service agencies for repairs of defective machines. Distributors, however, will remain responsible for repairs to models of prior years.

All models are packed with a three-part warranty card, the upper portion of which is filled in and mailed to Columbia, registering the date of sale. If a complaint develops within ninety days of sale date, the consumer must bring portable and table model phonographs to the service agency for repair; consoles will be repaired at home. At the same time, the phonograph owner mails Part Three to Columbia and retains the middle portion.

Dealers will return any defective

unit to these same authorized service agencies except for carrier-incurred cabinet damages, in which cases claims should be entered against the carrier.

The Columbia ninety-day-from-sale warranty for parts on all models prior to the current line, continues effective as before.

### Frank Brooks Joins CRIC

HOLLYWOOD—In a move designed to broaden and expand the international artists and repertoire division of Capitol Records International Corp., Frank Brooks, with Electric and Musical Industries, Ltd. in England since 1932, has joined CRIC in the Capitol Tower, Hollywood, as assistant to Dave Dexter, Jr., Director of International A&R for the wholly-owned subsidiary of Capitol Records, Inc.

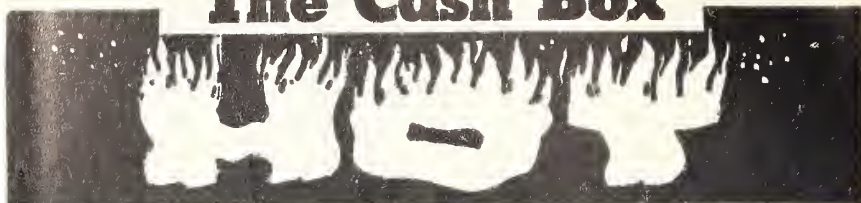
Brooks assumed his new post last week. His arrival in Hollywood marks his first trip to the United States. He expects to establish permanent residence in the Los Angeles area with Mrs. Brooks, their five-year-old daughter and a two-week-old son. Brooks will assist Dexter in the preparation of international albums and singles, as well as stereo tapes and disks from various associates throughout the world.

### The Silvers In Paris



PARIS, FRANCE — Herald-Ember proxy, Al Silver and the Mrs., are seen getting an eye-ful of Paris from the Eiffel Tower. The couple recently spent about a month on a business-vacation tour of the continent.

# The Cash Box



## NEW YORK

- 1 **LITTLE STAR**  
Elegants  
(APT 25005)
- 2 **YAKETY YAK**  
Coasters  
(Atco 6116)
- 3 **SPLISH SPLASH**  
Bobby Darin  
(Atco 6117)
- 4 **ONE SUMMER NIGHT**  
Dandleers  
(Mercury 71322)
- 5 **PATRICIA**  
Perez Prado  
(RCA Victor 7245)
- 6 **YOU'RE A SWEETHEART**  
Little Willie John  
(King 5142)
- 7 **POOR LITTLE FOOL**  
Ricky Nelson  
(Imperial 5528)
- 8 **FOR YOUR PRECIOUS LOVE**  
Jerry Butler & Impressions  
(Abner 1013)
- 9 **FEVER**  
Peggy Lee  
(Capitol 3998)
- 10 **TRICKLE TRICKLE**  
Videos  
(Casino 102)

## CHICAGO

- YAKETY YAK**  
Coasters  
(Atco 6116)
- FOR YOUR PRECIOUS LOVE**  
Jerry Butler & Impressions  
(Abner 1013)
- FEVER**  
Peggy Lee  
(Capitol 3998)
- ONE SUMMER NIGHT**  
Dandleers  
(Mercury 71322)
- YOU'RE A SWEETHEART**  
Little Willie John  
(King 5142)
- PATRICIA**  
Perez Prado  
(RCA Victor 7245)
- BLIP BLOP**  
Bill Doggett  
(King 5138)
- WILLIE AND THE HAND JIVE**  
Johnny Otis  
(Capitol 3966)
- LITTLE BOY BLUE**  
Bobby Blue Bland  
(Duke 196)
- GOING TO CHICAGO BLUES**  
Count Basie & Joe Williams  
(Roulette 4088)

## NEW ORLEANS

- PATRICIA**  
Perez Prado  
(RCA Victor 7245)
- LET'S SIT AND TALK**  
Gene Allison  
(Vee-Jay 286)
- YAKETY YAK**  
Coasters  
(Atco 6116)
- YOU'RE A SWEETHEART**  
Little Willie John  
(King 5142)
- SPLISH SPLASH**  
Bobby Darin  
(Atco 6117)
- WIN YOUR LOVE FOR ME**  
Sam Cooke  
(Keen 2006)
- CHA DOOKY DOO**  
Art Neville  
(Specialty)
- FEVER**  
Peggy Lee  
(Capitol 3998)
- YOU CHEATED**  
Shields  
(Tender 513)
- LITTLE BOY BLUE**  
Bobby Blue Bland  
(Duke 196)

## ST. LOUIS

- 1 **POINCIANA**  
Ahmad Jahmal  
(Argo 5303)
- 2 **YES I WANT YOU**  
Ivory Joe Hunter  
(Atlantic 1191)
- 3 **PATRICIA**  
Perez Prado  
(RCA Victor 7245)
- 4 **WIN YOUR LOVE FOR ME**  
Sam Cooke  
(Keen 2006)
- 5 **TEARS ON MY PILLOW**  
Little Anthony & Imperials  
(End 1027)
- 6 **ALL DAY LONG**  
Jimmy Smith  
(Blue Note 1676)
- 7 **YOU CHEATED**  
Shields  
(Tender 513)
- 8 **ITCHY TWITCHY FEELING**  
Bobby Hendricks  
(Sue 706)
- 9 **YAKETY YAK**  
Coasters  
(Atco 6116)
- 10 **DOWN IN VIRGINIA**  
Jimmy Reed  
(Vee Jay 287)

## NEWARK

- REBEL ROUSER**  
Duane Eddy  
(Jamie 1104)
- YOU'RE A SWEETHEART**  
Little Willie John  
(King 5142)
- LITTLE STAR**  
Elegants  
(APT 25005)
- PATRICIA**  
Perez Prado  
(RCA Victor 7245)
- SPLISH SPLASH**  
Bobby Darin  
(Atco 6117)
- FOR YOUR PRECIOUS LOVE**  
Jerry Butler & Impressions  
(Abner 1013)
- YAKETY YAK**  
Coasters  
(Atco 6116)
- BLIP BLOP**  
Bill Doggett  
(King 5138)
- JUST A DREAM**  
Jimmy Clanton  
(Ace 546)
- ONE SUMMER NIGHT**  
Dandleers  
(Mercury 71322)

## DALLAS

- JUST A DREAM**  
Jimmy Clanton  
(Ace 546)
- MY TRUE LOVE**  
Jack Scott  
(Carlton 462)
- WILLIE AND THE HAND JIVE**  
Johnny Otis  
(Capitol 3966)
- POOR LITTLE FOOL**  
Ricky Nelson  
(Imperial 5528)
- FOR YOUR PRECIOUS LOVE**  
Jerry Butler & Impressions  
(Abner 1013)
- WESTERN MOVIES**  
Olympics  
(Demon 1508)
- BETTY LOU'S GOT A NEW PAIR OF SHOES**  
Bobby Freeman  
(Josie 841)
- YAKETY YAK**  
Coasters  
(Atco 6116)
- THINK IT OVER**  
Crickets  
(Brunswick 55072)
- PATRICIA**  
Perez Prado  
(RCA Victor 7245)

A Cinch For The Charts!

# "BAREFOOT ROCK"

Little Jr. Parker  
DUKE 193

**DUKE RECORDS, INC.**  
2809 ERASTUS ST.  
HOUSTON 26, TEX.



# The Cash Box



## PHILADELPHIA

## LOS ANGELES

## DETROIT

- 1 SPLISH SPLASH  
Bobby Darin  
(Atco 6117)
- 2 YAKETY YAK  
Coasters  
(Atco 6116)
- 3 PATRICIA  
Perez Prado  
(RCA Victor 7245)
- 4 JUST A DREAM  
Jimmy Clanton  
(Ace 546)
- 5 LITTLE STAR  
Elegants  
(Apt 25005)
- 6 COME CLOSER TO ME  
Nat "King" Cole  
(Capitol 4004)
- 7 WILLIE AND THE  
HAND JIVE  
Johnny Otis  
(Capitol 3966)
- 8 REBEL ROUSER  
Duane Eddy  
(Jamie 1104)
- 9 DOWN THE AISLE  
OF LOVE  
Quin-Tones  
(Hunt 321)
- 10 FOR YOUR  
PRECIOUS LOVE  
Jerry Butler & Impressions  
(Abner 1013)

- 1 JUST A DREAM  
Jimmy Clanton  
(Ace 546)
- 2 ONE SUMMER NIGHT  
Dandleers  
(Mercury 71322)
- 3 SPLISH SPLASH  
Bobby Darin  
(Atco 6117)
- 4 MY TRUE LOVE  
Jack Scott  
(Carlton 462)
- 5 YAKETY YAK  
Coasters  
(Atco 6116)
- 6 HEY GIRL, HEY BOY  
Oscar & Jeanette  
(Class 228)
- 7 YOU CHEATED  
Shields  
(Tender 513)
- 8 HOW THE TIME FLIES  
Jerry Wallace  
(Challenge 59013)
- 9 NEL BLU DIPINTO  
DI BLU  
Domenico Modugno  
(Decca 30677)
- 10 WILLIE AND THE  
HAND JIVE  
Johnny Otis  
(Capitol 3966)

- 1 LITTLE STAR  
Elegants  
(APT 25005)
- 2 SPLISH SPLASH  
Bobby Darin  
(Atco 6117)
- 3 WESTERN MOVIES  
Olympics  
(Demon 1508)
- 4 POOR LITTLE FOOL  
Ricky Nelson  
(Imperial 5528)
- 5 YAKETY YAK  
Coasters  
(Atco 6116)
- 6 JUST A DREAM  
Jimmy Clanton  
(Ace 546)
- 7 LET'S SIT AND TALK  
Gene Allison  
(Vee Jay 286)
- 8 ONE SUMMER NIGHT  
Dandleers  
(Mercury 71322)
- 9 HARD HEADED  
WOMAN  
Elvis Presley  
(RCA Victor 7280)
- 10 WILLIE AND  
THE HAND JIVE  
Johnny Otis  
(Capitol 3966)

## ATLANTA

## RALEIGH

## SAN FRANCISCO

- 1 YAKETY YAK  
Coasters  
(Atco 6116)
- 2 SPLISH SPLASH  
Bobby Darin  
(Atco 6117)
- 3 HARD HEADED  
WOMAN  
Elvis Presley  
(RCA Victor 7245)
- 4 JUST A DREAM  
Jimmy Clanton  
(Ace 546)
- 5 FOR YOUR  
PRECIOUS LOVE  
Jerry Butler & Impressions  
(Abner 1013)
- 6 WIN YOUR LOVE  
FOR ME  
Sam Cooke  
(Keen 2006)
- 7 MY TRUE LOVE  
Jack Scott  
(Carlton 462)
- 8 WESTERN MOVIES  
Olympics  
(Demon 1508)
- 9 PATRICIA  
Perez Prado  
(RCA Victor 7245)
- 10 DRIP DROP  
Drifters  
(Atlantic 1187)

- 1 JUST A DREAM  
Jimmy Clanton  
(Ace 546)
- 2 SPLISH SPLASH  
Bobby Darin  
(Atco 6117)
- 3 YAKETY YAK  
Coasters  
(Atco 6116)
- 4 MY TRUE LOVE  
Jack Scott  
(Carlton 462)
- 5 PATRICIA  
Perez Prado  
(RCA Victor 7245)
- 6 LITTLE STAR  
Elegants  
(APT 25005)
- 7 FOR YOUR  
PRECIOUS LOVE  
Jerry Butler & Impressions  
(Abner 1013)
- 8 WILLIE AND THE  
HAND JIVE  
Johnny Otis  
(Capitol 3966)
- 9 POOR LITTLE FOOL  
Ricky Nelson  
(Imperial 5528)
- 10 FEVER  
Peggy Lee  
(Capitol 3998)

- 1 WILLIE AND THE  
HAND JIVE  
Johnny Otis  
(Capitol 3966)
- 2 PATRICIA  
Perez Prado  
(RCA Victor 7245)
- 3 YAKETY YAK  
Coasters  
(Atco 6116)
- 4 FOR YOUR  
PRECIOUS LOVE  
Jerry Butler & Impressions  
(Abner 1013)
- 5 SPLISH SPLASH  
Bobby Darin  
(Atco 6117)
- 6 YOU CHEATED  
Shields  
(Tender 513)
- 7 ONE SUMMER NIGHT  
Dandleers  
(Mercury 71322)
- 8 JUST A DREAM  
Jimmy Clanton  
(Ace 546)
- 9 REBEL ROUSER  
Duane Eddy  
(Jamie 1104)
- 10 HARD HEADED  
WOMAN  
Elvis Presley  
(RCA Victor 7280)



# R & B Sure Shots

**"BETTY LOU'S GOT  
A NEW PAIR  
OF SHOES"**

Bobby Freeman

Award  
o' the Week 7/19

Josie 841

**"TEARS ON MY  
PILLOW"**

Little Anthony & Imperials

Best Bets 7/19

End 1027

**"LITTLE BOY BLUE"**

Bobby Blue Bland

Award  
o' the Week 8/2

Duke 196

**"KING CREOLE" (EP)**

Elvis Presley

RCA Victor EPA-4139

**"LET'S SIT AND TALK"**

Gene Allison

Award  
o' the Week 8/2

Vee-Jay 286

## Jazz Meeting



NORWALK, CONN. — Harmonica virtuoso, Eddy Manson, who is also president of the American Society of Music Arrangers, Sam Most, popular jazz figure, and Paul Kwartin, Concert Chairman of the Silvermine Guild of Artists, are seen above discussing the jazz concert which was held at Norwalk's Silvermine Guild. The proceeds went to further the education of young artists, and composer-arranger-conductor Manson, served as narrator for the concert which featured the Most Quartet.

**BREAKING OUT!!**

**SEÑOR BLUES**

b/w

**TIPPIN'**

Bill Henderson

sings with the

**Horace Silver Quintet**

Blue Note 45-1710

**BLUE NOTE**

47 West 63rd St.

New York 23, N. Y.

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**"Lawful  
Wedding"**

# 438

**DOOTO RECORDS**

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# R & B Reviews

**A AWARD & SLEEPER**

**B VERY GOOD**

**C FAIR**

**B+ EXCELLENT**

**C+ GOOD**

**D MEDIOCRE**

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

**TOMMY RIDGELY**  
(Herald 526)

**B+** "MAIRZY DOATS AND DOZY DOATS" (2:10) [Miller ASCAP—Drake, Hoffman, Livingston] A delightful, happy-go-lucky revival of the old novelty favorite is flavorfully presented by Tommy Ridgely. The ork supplies a dandy, cha-cha-rock backdrop for Tommy's coin-catching performance. Tune could be a smash all over again.

**B** "I'VE HEARD THAT STORY BEFORE" (2:38) [Angel BMI—T. Ridgely] This end the warbler pipes with heartfelt sincerity on a potent romantic affair set to a fish beat ballad pace.

**KENNY MARTIN**  
(Federal 12330)

**B+** "YUM YUM" (2:35) [Vicki BMI—Tucker, Bass] A most attractive, pop-oriented choral and instrumental background showcases the engaging vocal wares of Kenny Martin on this light-hearted lollipop. Could kick up loads of dual-market noise.

**B+** "I'M SORRY" (2:33) [Armo BMI—S. Thompson] The ork and chorus slickly back up Martin once again as he changes the pace on the flip portion, an ultra-lovely romantic ballad. Stand out pairing.

**RICHARD BERRY & LOCKETTES**  
(Flip 336)

**B+** "THE MESS AROUND" (2:33) [Limax BMI—R. Berry] Add another new dance step to the teenster's list. The inviting contribution is made by Richard Berry and the Lockettes. Enticing rock 'n roller that could be a big one at the record hops in the near future.

**B+** "HEAVEN ON WHEELS" (2:05) [Limax BMI—M. Johnson, C. Taylor] On the bottom deck Berry and the group blast out another piece of wax dynamite. A fast moving side with a very strong commercial feeling. Don't lose sight of this side.

**THE EXCELS**  
(Central 2601)

**B+** "BABY DOLL" (2:32) [Newkirk BMI—R. Diaz] The Excels could do very well on their Central debut as they breeze thru a fast moving romantic pleaser in top flight, r&r style. Deck is alive, gets a sock vocal reading and a happy instrumental assist by Al Browne's ork.

**B** "YOU'RE MINE FOREVER" (2:20) [Newkirk BMI—Drange, Browne] Here the group, especially the lead voice, demonstrates its grade "A" ability with a ballad. It's a lovely, slow paced piece that the songsters polish off with finesse.

**THE TOKENS**  
(Gary 1006)

**B+** "COME DANCE WITH ME" (2:10) [New Ventures—Wildon BMI—Honey, Hall, Denis, Olds, Spicer, Kane] The Gary label could have its initial chart-rider in this quick stepping rocker tailor-made for teenage hoofers. Terrific all-around performance. Ops, dealers and deejays—take note!

**C+** "DOOM-LANG" (2:10) [New Ventures—Wildon BMI—Honey, Hall, Olds, Spicer, Kane] On the under slicing the artists brightly ride out a quick beat novelty item. Top-deck has the big edge tho.

## The Cash Box Award o' the Week

"CAROL" (2:21) [Arc BMI—C. Berry]

"HEY PEDRO" (2:18) [Arc BMI—C. Berry]

CHUCK BERRY (Chess 1700)

● Chuck Berry, the rock 'n roller who owns one of the most exciting sounds in the business, gets a chance to display his talent once again via his new Chess outing. And the chanter never sounded better, vocally or instrumentally, as he pounds out a hard-hitting, gal-titled rocker dubbed "Carol". As soon as the kids get wind of this one they'll be flocking to the stores. The flipside, "Hey Pedro", is an infectious, instrumental cha-cha with Chuck interjecting a few Mexican-styled lines along the way.

"STORMY WEATHER" (2:29) [Mills ASCAP—H. Arlen, T. Koehler]

"HERE IS WHY I LOVE YOU" (2:29)

[Conrad BMI—J. Hudson, J. Cochran]

THE SPANIELS (Vee-Jay 290)

● The Spaniels, who have a number of r&b hits under their belt, come up with another sensational offering that looks like dual-market paydirt. The boys hop on the 'bring back the old-timer's bandwagon' as they tastefully revive one of the all-time greats, "Stormy Weather". It's a spirited, up tempo interpretation that should easily find its way back into today's market. On the reverse slicing the crew smoothly carves out a very pretty, slow moving lover's ballad dubbed "Here Is Why I Love You". Strong new tune tho overshadowed by the oldie.

"CRAZY LOVE" (2:12) [Duo-Selma BMI—Brizant, Winston]

"I'LL NEVER SMILE AGAIN" (2:15) [Pickwick ASCAP—R. Lowe]

THE VELOURS (Cub 9014)

● Look for the Velours to be jumpin' into the charts, r&b and no-wise, in the weeks to come. And the disk destined to turn the trick for the group is a zany romantic novelty tagged "Crazy Love". It's a gimmicked-up, rock-a-cha-cha item, complete with laughs, that the boys work over in tantalizing fashion. Flip is an r&b-modernized treatment of the old, tear-compelling favorite, "I'll Never Smile Again". Pretty coupler. Sammy Lowe ably handles the baton work on both halves.

"TIC TOC" (2:20) [Angel BMI—L. Allen]

"CHUGGIN'" (2:30) [Angel BMI—L. Allen]

LEE ALLEN & BAND (Ember 1039)

● Lee Allen, the man who authored the r&r click of a few months back, "Strollin' With Mr. Lee", comes up with two more self-penned instrumentals, either of which could capture a top chart position. Top end, tagged "Tic Toc", features a catchy rockin' novelty beat while the under half, labeled "Chuggin'", tastefully swings along at a quick shuffle tempo. Two solid money-makers with the ear-pleasing Allen sax front and center. Watch 'em both.

"CONGRATULATIONS" [Real Gone BMI—B. Andrews, J. Dasher]

"IF YOU TRY" [Real Gone BMI—N. Nilson]

THE CHANTELS (End 1030)

● Both 'Ends' of the new Chantels' release are hot, two-market prospects. (See pop reviews).

**JOE McCOY & REAL McCOYS**  
(Tiara 6119)

**B+** "DIZZY LITTLE GIRL" (1:55) [Broadcast BMI—McCoy, Clark] The Real McCoys lend a sparkling instrumental assist for Joe McCoy's teen-pleasing vocal effort on a colorful rocker that's a good bet to keep the boxes hoppin' round the clock.

**B** "WELLA WILLA WILLA" (2:45) [Broadcast BMI—Williams, Williams] This side Joe and the crew tastefully swing out a contagious jumper etched in the Count Basie-Joe Williams tradition.

**BILLY STORM**

(Barbary Coast 1001)

**B+** "ANGEL OF MINE" (2:37) [Pageant ASCAP—F. Glickman] Billy Storm turns in a real impressive vocal performance as he wistfully wends his way over a beautiful, slow paced lover's ballad. Excellent wedding of melody and lyrics on a deck that bears close pop r&b attention.

**B** "THE WAY TO MY HEART" (2:07) [Time BMI—Jones, Spicer, Drake, Jayner] This end Storm grooves one from the Sam Cooke school as he neatly runs thru a quick moving romantic opus. The ork and chorus, under the direction of Neely Plumb, neatly backs up on both sides. Strong intro coupling.

**THE HAVEN KNIGHTS**  
(Atlas 1092)

**B+** "WHY GO ON PRETENDING" (1:57) [Mac-Avery BMI—A. Oliva] The Haven Knights could have a click on their hands with this expressive, fish beat romantic item that they put across with telling effect. Superb lead vocal dished up by L. Gomez. Keep close tabs on this one.

**B** "JUST TO BE IN LOVE" [Mac-Avery BMI—Gomez] The group, with Gomez in the lead spotlight, sends up another top notch reading on a pausing-sighing love affair. Good double-decker.

**THE GUYTONES**

(DeLuxe 6169)

**B+** "YOUR HEART'S BIGGER THAN MINE" (2:39) [Jay & Cee BMI—Evans, Shubert] The Guytones, spotlighting a superb lead voice, convincingly render a potent piece of fish beat material that has the earmarks of a big seller. A heart-rending, romantic ballad handled in smooth and polished fashion by the group.

**B+** "TELL ME (HOW WAS I TO KNOW)" (2:09) [Miller ASCAP—Evans, Gibson] Lower entry is a delectable jumper on which the artists bubble over with effervescence. A two-sided money-maker.

**EDNA GALLMON COOKE**

(Religious)  
(Nashboro 623)

**B+** "ROAD OF NO RETURNS" (2:55) [Excellorec BMI—E. G. Cooke] A chorus joins Edna Gallman Cooke in soft, soul-stirring fashion as the thrush hands in an inspiring reading on a powerful, slow paced gospel item. Deeply moving performance.

**B+** "I CAN'T SEE THEM NOW" (2:35) [Excellorec BMI—E. G. Cooke] Here too, the gal gets her message across in emotion-packed style as she, and the chorus, dramatically belts out a slightly up tempo handclapper. Excellent prospects in the field for both sides.

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*





## Top Selling Records

Reported by

# R & B

## Retail Outlets

From Coast to Coast

### STATE MAN #1

New Orleans, La.

1. Win Your Love For Me (S. Cooke)
2. Patricia (P. Prado)
3. You're A Sweetheart (John)
4. Nothing In This World (Cole)
5. Let's Sit & Talk (G. Allison)
6. For Your Precious Love (J. Butler)
7. Little Boy Blue (B. B. Bland)
8. Yes, I Want You (I. Hunter)
9. My Life (C. Willis)
10. You'll Be My Baby (Charles)

### TOWN & COUNTRY MUSIC CENTER

Detroit, Mich.

1. Little Star (Elegants)
2. Poor Little Fool (R. Nelson)
3. Devoted To You (Everlys)
4. Will We Meet Again (Tabs)
5. Western Movies (Olympics)
6. Just A Dream (J. Clanton)
7. Splish Splash (B. Darin)
8. Hard Headed Woman (E. Presley)
9. Yakety Yak (Coasters)
10. Hey Girl, Hey Boy (Oscar & Jeanette)

### BOB SCHAAD CO.

Evansville, Ind.

1. One Summer Night (Dandleers)
2. For Your Precious Love (J. Butler)
3. What Am I Living For (C. Willis)
4. Betty Lou Got A New Pair Of Shoes (B. Freeman)
5. Yakety Yak (Coasters)
6. Willie And The Hand Jive (J. Otis)
7. Blip Blop (B. Doggett)
8. Moonlight Bay (Drifters)
9. Gas Money (Jan & Arnie)
10. I Wonder Why (Dion & Belmonts)

### COMMERCIAL MUSIC CO.

Dallas, Texas

1. Just A Dream (J. Clanton)
2. My True Love (J. Scott)
3. For Your Precious Love (J. Butler)
4. Nel Blu (D. Modugno)
5. Patricia (P. Prado)
6. Chariot Rock (Champs)
7. Over And Over (T. Harris)
8. When (Kalin Twins)
9. Betty Lou Got A New Pair Of Shoes (B. Freeman)
10. Little Mary (F. Domino)

### RECORD SHACK

New York

1. Patricia (P. Prado)
2. Little Star (Elegants)
3. For Your Precious Love (J. Butler)
4. Trickle (Videos)
5. Charock (Melodears)
6. You're A Sweetheart (John)
7. Straighten Up And Fly Right (De Johns)
8. Darling Can't You Tell (Clusters)
9. Yakety Yak (Coasters)
10. Nel Blu (D. Modugno)

### SOUTH CENTRAL NOVELTY

Chicago, Ill.

1. Fever (P. Lee)
2. Patricia (P. Prado)
3. Yakety Yak (Coasters)
4. For Your Precious Love (J. Butler)
5. Nothing In The World (Cole)
6. Willie And The Hand Jive (J. Otis)
7. You're A Sweetheart (John)
8. Blip Blop (B. Doggett)
9. One Summer Night (Dandleers)
10. Talk To Me, Talk To Me (L. W. John)

### JOE'S MUSIC SHOP

St. Louis, Mo.

1. Poinciana (A. Jahmal)
2. Tears On My Pillow (Imperials)
3. Yes I Want You (I. Hunter)
4. Patricia (P. Prado)
5. Win Your Love For Me (S. Cooke)
6. You Cheated (Shields)
7. A 1000 Dreams (Hendrick)
8. Carmen (R. Lewis)
9. Little Star (Elegants)
10. Down The Aisle Of Love (Quin-Tones)

### CALIFORNIA MUSIC

Los Angeles, Calif.

1. Splish Splash (B. Darin)
2. My True Love (J. Scott)
3. One Summer Night (Dandleers)
4. Just A Dream (J. Clanton)
5. How The Time Flies (J. Wallace)
6. King Creole (E. Presley)
7. Poor Little Fool (R. Nelson)
8. For Your Precious Love (J. Butler)
9. You Cheated (Shields)
10. Little Star (Elegants)

### LOOP RECORD SHOP

Cleveland, Ohio

1. Willie And The Hand Jive (J. Otis)
2. Rockin' Robin (B. Day)
3. Walking And Talking (Solitaires)
4. Just A Dream (J. Clanton)
5. Patricia (P. Prado)
6. I Know It's A Sin (J. Reed)
7. Zing Went The Strings (Coasters)
8. For Your Precious Love (J. Butler)
9. Little Star (Elegants)
10. Looking Back (N. Cole)

## Disk Names Aid Jarvis



HOLLYWOOD—Disk stars Jody Reynolds (left) and Dotty and Art Todd (center) assist Al Jarvis (right) on his ABC-TV show. The record personalities served as judges on Jarvis' Friday contest day segment in which couples compete for prizes ranging as high as \$1000. Reynolds autographed copies of his new "Fire Of Love" Demon disk and the Todds did the same with their Era issue, "Au Revoir Amour".

### Mills Adds To Ed. Catalog

NEW YORK—Mills Music has just announced the recent acquisition (from the catalog of W. Paxton & Co., Ltd., London) of two unusual publications each offering an unusual concept in musical education.

"Articulation and Acitivity Songs" (in two books) by music educator John A. Harvey, combines, thru a series of children's songs, musical values with suggestions for the improvement of speech. These books are reported to have proven extremely useful in both speech and music programs.

"Articulation and Activity Songs" by John A. Harvey, has been received enthusiastically at music meetings and workshops.

### Ivy Execs Form Mgt Firm

NEW YORK—Ivy Records, the producing firm of George Weiss, Ed Portnoy and Stan Feldman, have formed a personal management concern, called Evergreen Enterprises, to steer the careers of their many recording artists. George Miller has been named general manager of the new concern.

The artists that will be managed by Evergreen Enterprises are: The Two Chaps, currently with "Forgive Me", on Atlantic; the Clusters, "Pardon My Heart", on Tee-Gee; the Deltairs, with "Who Would Have Thought It", on Felsted; the Melodears, currently with "Charock", on Gone; the Cavaliers, "Dance, Dance, Dance", on Apt and the Stereophonics, on Apt with "Love is Wonderful".

Soon to be released are: Bobby Baron, "When I Found You", on Apt and the Forevers on Apt with "Baby".

### Seeco Issues Eight Albums For August

NEW YORK—Sidney Siegel, president of Seeco Records, announced last week that the indie diskery will release eight LP's during the month of August.

"This schedule is the largest for a Summer month in the history of Seeco Records", Siegel commented. "Abbot Lutz, our sales manager, and I made the decision to put this many packages into the market as a result of conferences we had with our distributors during the NAMM Convention. Without exception, our distributors told us that the Seeco line was one of their best sellers and asked us to keep a constant flow of merchandise coming to them."

The new albums are: "Vive La France", "Dos Voces Y Un Corazon", "El Ritmico Nelson" featuring the singing of Nelson Pinedo, "El Gran Vicentico", "Un Brindisi Di Edoardo Lucchinia" and "Joe Valle Sings Songs of Rafael Hernandez" in the regular Seeco series. In addition, there will be two special items in the "Celebrity Series"; "La Plata Swings For You" and "Songs They Censored In The Hills", the latter a recently purchased master from Dickson Hall.



# R & B

## Disk Jockey

### REGIONAL RECORD REPORTS

### BOB HALL

WSME—Sanford, Me.

1. Yakety Yak (Coasters)
2. Splish Splash (B. Darin)
3. Just A Dream (J. Clanton)
4. Think It Over (Crickets)
5. Patricia (P. Prado)
6. Rebel Rouser (D. Eddy)
7. My True Love (J. Scott)
8. Nel Blu Dipinto Di Blue (D. Modugno)
9. Jennie Lee (Jan & Arnie)
10. Don't Go Home (Playmates)

### RALPH ANDERSON

KNOG—Nogales, Ariz.

1. Poor Little Fool (R. Nelson)
2. Splish Splash (B. Darin)
3. Bird Dog (Everly Bros.)
4. Rebel Rouser (D. Eddy)
5. One Summer Night (Dandleers)
6. Willie And The Hand Jive (J. Otis)
7. Gingerbread (F. Avalon)
8. Western Movies (Olympics)
9. Jennie Lee (Jan & Arnie)
10. Over The Weekend (Playboys)

### MARC STUART

WTIM—Taylorville, Ill.

1. Poor Little Fool (R. Nelson)
2. When (Kalin Twins)
3. My True Love (J. Scott)
4. Midnight (P. Anka)
5. Betty Lou Got A New Pair Of Shoes (B. Freeman)
6. One Summer Night (Dandleers)
7. Somebody Touched Me (B. Knox)
8. Harvey's Got A Girlfriend (Royal Teens)
9. Gingerbread (F. Avalon)
10. Sitting In A Tree House (M. Robbins)

### DICK DEAN

WKTQ—Norway-Paris, Me.

1. Rockin' With Robin (B. Day)
2. When (Kalin Twins)
3. Blue Blue Day (D. Gibson)
4. Fever (E. Grant)
5. Beautiful Delilah (C. Berry)
6. Ma Ma Ma Marie (Gaylords)
7. Splish Splash (B. Darin)
8. My True Love (J. Scott)
9. Gingerbread (F. Avalon)
10. Somebody Touched Me (B. Knox)

### GENE BOYD

WCWC—Wildwood, N.J.

1. Jay Walkin' (J. Jacono & J's)
2. Lean Jean (B. Haley)
3. Jumpin' Jackie (J. Lee)
4. Weekend (Kingsmen)
5. Buttermkil (Fontaine Sisters)
6. Somebody Touched Me (B. Knox)
7. We're Happy Tonight (C. Morlly)
8. Heel & Toe Polka (Four Matys Bros.)
9. God Little Acre (J. Valino)
10. Sugar Lump (F. Verna)

### BUZZ BEASLEY

KATZ—St. Louis, Missouri

1. Yes, I Want You (Ivory Joe Hunter)
2. Barefoot Rock (Jr. Parker)
3. Patricia (P. Prado)
4. For Your Precious Love (J. Butler)
5. All Day Long (J. Smith)
6. Hey Girl, Hey Boy (McLollie & J. Baker)
7. I'm Wandering (J. Wilson)
8. Down The Aisle Of Love (Quin-Tones)
9. Yakety-Yak (Coasters)
10. True True Love (Mickey & Sylvia)

### JIM BATH

KALB—Alexandria, La.

1. Western Movies (Olympics)
2. Yes, I Want You (Ivory Joe Hunter)
3. Hootchy Koo (L. Williams)
4. Lights Out (J. Byrne)
5. Cha Ducky Doo (A. Neville)
6. Billy The Kid (Raves)
7. You Cheated (Shields)
8. Early In The Morning (Darin & Rinky Dinks)
9. I'm Leaving (T. Lomonte)
10. Splish Splash (B. Darin)

### PAT TALLMAN

KMAC—San Antonio, Texas

1. Hush Your Mouth (Diddley)
2. Oh My Soul (L. Richard)
3. Splish Splash (B. Darin)
4. Zing Went The Strings Of My Heart (Coasters)
5. Cerveza (Boots Brown)
6. Beautiful Delilah (C. Berry)
7. Smokey Joe's (T. Harris)
8. Betty Lou Got A New Pair Of Shoes (B. Freeman)
9. Win Your Love For Me (S. Cooke)
10. Long Legged Linda (Kids From Texas)

### AL WEAVER

WKBC—North Wilkesboro, North Carolina

1. Hard Headed Woman (E. Presley)
2. Early In The Morning (B. Holly)
3. Lean Jean (B. Haley)
4. Say Pardner (Cowboys & Indians)
5. The Wizard (J. Rodgers)
6. Patricia (P. Prado)
7. Stupid Cupid (C. Francis)
8. My True Love (J. Scott)
9. Return Of Jerry Lee
10. Gotta Have Rain (E. Gorme)

**BREAKING OUT!!**

**SEÑOR BLUES**

b/w

**TIPPIN'**

Bill Henderson

sings with the

**Horace Silver Quintet**

Blue Note 45-1710

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Breaking Big All Over!

**THE IMPERIALS**

**TEARS ON MY PILLOW**

b/w

TWO PEOPLE IN THE WORLD

END 1027

**GONE-END RECORDS**

1620 B'WAY

N. Y., N. Y.



# Elvis' Grandpappy



LOUISVILLE, KY.—Louisville's Jesse Presley, Elvis' grand-dad, made his first singing hometown television appearance on "The Pee Wee King Show," on WAVE-TV the evening of July 24th.

The elder Presley, who at 62 specializes in a rocking-chair singing of old time tunes, sang "Swinging in the Orchard" and "The Billy Goat Song." A crate repairman for a Louisville soft drink bottling works, Jesse recently signed a recording contract with Louisville's Legacy Records, to record the type of music he did on Pee Wee's show.

Jesse says he is "on my own as a singer, and am trying to succeed on my own," and has no intention of cashing in on Elvis' fame while his grandson is in the Army.

Jesse describes Elvis as "a good Christian boy, who can do a lot better than rock 'n roll."

The King Show is seen Thursdays 8-8:30 p.m. on WAVE-TV.

Seen above are, Jesse, in the rocking chair, Gene Klingman, of Legacy Records, to his left, and in the back are members of King's band, along with Cindy Hayes, and Pee Wee, just behind Jesse.

## RCA Appoints Filipinas

NEW YORK—George Prutting, Manager of Records for RCA International, has announced the appointment of the Filipinas Record Corporation to manufacture RCA recordings in the Philippines and distribute them.

The Filipinas Record Corporation is owned by the Villar family, which has been in the record business for over 25 years. They have just completed a new factory in Queson City, a suburb of Manila, and are taking an interest in stereo recordings as a result of a definite demand on the part of the consumers. Manuel Villar, President of the corporation, plans to rush immediate releases of records by Presley, Belafonte, Eddie Fisher and Perry Como, all of whom are reported to have large followings in the Philippines.

Prutting pointed out that this brings the number of manufacturing associates for RCA Victor to 23 throughout the world.

## Country Music Weekend

NASHVILLE, TENN.—An all-star lineup of Grand Ole Opry talent has been set for the Country Music Weekend at the French Lick Music Festival, French Lick-Sheraton Hotel, in French Lick, Ind.

On Friday, August 22, the show will feature Ernest Tubb, the Wilburn Brothers, Red Kirk, the Beaus and Belles and Skeets Yonny.

On Saturday, Aug. 23, the lineup features Ray Price, Wilma Lee and Stony Cooper, Randy Atcher, the Sharp Twins and Judy Marshall, the Hayloft Hoedown Square Dancers and Skeets Yaney.

Sunday, August 24, will see Hank Snow and Don Gibson headlining with Randy Atcher, the Sharp Twins and Judy Marshall, the Hayloft Dancers and Yaney as special attractions.

## Fred Rose Tribute

HOLLYWOOD—Nat Nigberg, producer of KABC-TV's "Country America," has slated a "Tribute To Fred Rose" on his telecast of August 23rd, a day after the anniversary of Rose's passing. The entire show will be dedicated to Rose, with his son Wesley of Acuff-Rose Publishing Company, flying out to the coast from Nashville for the memorial.

"Fred Rose, who did so much for the Country field, will always live in the hearts of those of us earning a living in this segment of show business," said Nigberg. He was responsible for Hank Williams and scores of other top names making the big-time. Together with Roy Acuff, his son Wesley is carrying on the great heritage that his famed dad left for him and all of us. Songs that the firm has published like 'Tennessee Waltz,' 'You're Cheatin' Heart,' etc., will never fade away, not unlike the memory of Fred."

## Sherco "Gold Bug"

MILWAUKEE—A new product, the Stereo-Ette "Gold Bug," was recently introduced in this city, "which brings stereophonic reproduction into the average consumer's home at low cost," according to Vernon Sherkow of Sherco Distributors.

The Stereo-Ette "Gold Bug," as was demonstrated, reproduces through the record player speaker and any radio speaker simultaneously—separating tracks—without any connecting wires. It is, according to Sherkow, necessary to install a stereo cartridge in the tone arm of the record player.

Sherkow, who handles distribution of the Stereo-Ette "Gold Bug" throughout Wisconsin, stated, "Gold Bug can be mounted in any position in, or behind, the record player; or even left unmounted. It works with AC, AC-DC and battery powered broadcast receivers of every type including transistorized radios."



# Country Disk Jockey

## REGIONAL RECORD REPORTS

**JIM AND JERRY**  
WGTA—Summerville, Ga.

1. Blue Boy (J. Reeves)
2. Guess Things Happen That Way (J. Cash)
3. City Lights (R. Price)
4. Crying Over You (W. Pierce)
5. Alone With You (F. Young)
6. Shaking Hands With Heartaches (D. Vinson)
7. I Only Dreamed It (Heath)
8. Blue Blue Day (D. Gibson)
9. Theme Of Love (J. Reeves)
10. Rainbow Love (S. Scott)

**BOB HALL**  
WSME—Sanford, Me.

1. Blue Boy (J. Reeves)
2. Oh Lonesome Me (Gibson)
3. Just Married (M. Robbins)
4. Hard Headed Woman (E. Presley)
5. Rebel Rouser (D. Eddy)
6. City Lights (R. Price)
7. Alone With You (F. Young)
8. I Need Somebody (Arnold)
9. All I Have To Do Is Dream (Everlys)
10. Purple People Eater (Wooley)

**CHUCK OTTE**

- KLPW—Union, Missouri
1. Blue Boy (J. Reeves)
  2. Alone With You (F. Young)
  3. Guess Things Happen That Way (J. Cash)
  4. Blue Blue Day (D. Gibson)
  5. Squaws Along The Yukon (H. Thompson)
  6. City Lights (R. Price)
  7. Big Wheels (H. Snow)
  8. Fools Like Me (J. L. Lewis)
  9. Loveable You (G. Morgan)
  10. Lonely Moonlight (J. & P. North)

**CARL FITZGERALD**

- WCOG—Meridian, Miss.
1. Crying Over You (Pierce)
  2. Invitation To The Blues (R. Price)
  3. Violet And Rose (M. Tillis)
  4. The Trot (Dixieland Drifters)
  5. Everytime I'm Kissing You (F. Young)
  6. Jealous Heart (C. Butler)
  7. Blue Blue Day (D. Gibson)
  8. Squaws Along The Yukon (H. Thompson)
  9. 'Till I'm The Only One (Wilburn Bros.)
  10. Half A Mind (E. Tubb)

**GEORGE WASHINGTON TUCKER**

- WEKR—Fayetteville, Tenn.
1. Guess Things Happen That Way (J. Cash)
  2. Alone With You (F. Young)
  3. City Lights (R. Price)
  4. Nothing Can Stop Me (Jones)
  5. Come In Stranger (J. Cash)
  6. Where Do We Go From Here (J. Skinner)
  7. Crying Over You (W. Pierce)
  8. Grieving In My Heart (S. Jackson)
  9. The Violet And Rose (Tillis)
  10. I Forgot More (S. Davis)

**"TATER" PETE HUNTER**

- KTW—Texas City, Tex.
1. Talk To Me Lonesome Heart (J. O'Gwynn)
  2. World In My Arms (Douglas)
  3. Alone With You (F. Young)
  4. Ocean Of Diamonds (Martin)
  5. Haven't You Heard (P. Wagoner)
  6. Little More Like Heaven (H. Locklin)
  7. When (M. Lynn)
  8. Have I Told You Lately (M. Robbins)
  9. Squaws Along The Yukon (H. Thompson)
  10. Nothing Can Stop Me (Jones)

**SMITH & KELLER**

- WODD—Meridian, Miss.
1. Send Me The Pillow You Dream On (H. Locklin)
  2. Everytime I'm Kissing You (F. Young)
  3. How You Hold A Memory (H. Thompson)
  4. Little More Like Heaven (H. Locklin)
  5. Haven't You Heard (P. Wagoner)
  6. Two Fools In Love (Mary & Patty)
  7. I Miss You (B. Gallion)
  8. City Lights (R. Price)
  9. I'd Just Be Fool Enough (M. Endsley)
  10. I Don't Apologize (Hawkins)

**TOM REEDER**  
WABB—Mobile, Ala.

1. Alone With You (F. Young)
2. Haven't You Heard (Wagoner)
3. I'm With The Wrong One (G. Jones)
4. I Forgot More (S. Davis)
5. I Miss You (B. Gallion)
6. Satisfaction Guaranteed (V. Taylor)
7. Anything (Country Lads)
8. City Lights (R. Price)
9. Shake My Hand (J. Turner)
10. Fool That I Am (L. Gordon)

**ROY DRUSKY**

- KEVE—Minneapolis, Minn.
1. Alone With You (F. Young)
  2. Violet And The Rose (Tillis)
  3. Blue Boy (J. Reeves)
  4. Half A Mind (E. Tubb)
  5. Nothing Can Stop Me (Jones)
  6. City Lights (D. Rich)
  7. Crying Over You (W. Pierce)
  8. Invitation To The Blues (R. Price)
  9. Thinking About You (M. Wiseman)
  10. I Guess Things Happen That Way (J. Cash)

**DOROTHY KINNEY**

- KVSA—Dermott, Ark.
1. She Was Only Seventeen (M. Robbins)
  2. I'm Not Afraid (G. Morgan)
  3. Rainbow Love (S. Scott)
  4. Devoted To You (Everlys)
  5. Alone With You (F. Young)
  6. I Feel That Old Heartache Again (F. Husky)
  7. My True Love (J. Scott)
  8. Blue Boy (J. Reeves)
  9. Haven't You Heard (P. Wagoner)
  10. City Lights (R. Price)

**JACK MORRIS**

- KXLA—Pasadena, Calif.
1. Guess Things Happen That Way (J. Cash)
  2. Alone With You (F. Young)
  3. Come In Stranger (J. Cash)
  4. Little More Like Heaven (H. Locklin)
  5. Just Married (M. Robbins)
  6. Squaws Along The Yukon (H. Thompson)
  7. How The Time Flies (Wallace)
  8. I'm With You (W. Lewis)
  9. If You Ain't Tried, Don't Knock It (S. Monroe)
  10. Rock And Roll Mama (Black)

**BOB JOHNSON**

- KGOL—Golden, Colo.
1. Poor Little Fool (R. Nelson)
  2. Guess Things Happen That Way (J. Cash)
  3. Hard Headed Woman (E. Presley)
  4. Blue Blue Day (Gibson)
  5. Rebel Rouser (D. Eddy)
  6. Blue Boy (J. Reeves)
  7. Alone With You (F. Young)
  8. City Lights (R. Price)
  9. Little More Like Heaven (H. Locklin)
  10. Somebody Touched Me (B. Knox)

**NEIL ZACHMEYER**

- WRAM—Monmouth, Ill.
1. Cryin' Over You (W. Pierce)
  2. Everytime I'm Kissing You (F. Young)
  3. Don't Look Back (G. Jones)
  4. Doin' My Time (B. Flagg)
  5. Guess Things Happen That Way (J. Cash)
  6. It's Bound To Happen (J. Bales)
  7. Sophronie (J. Martin)
  8. Cry Baby (D. Dudley)
  9. Love Me Like You Mean It (M. Torok)
  10. Where Do We Go From Here (J. Skinner)

**LARRY DEXTER**

- KHAT—Phoenix, Ariz.
1. Hard Headed Woman (E. Presley)
  2. Rebel Rouser (D. Eddy)
  3. Blue Blue Day (D. Gibson)
  4. Purple People Eater (S. Wooley)
  5. Guess Things Happen That Way (J. Cash)
  6. Somebody Touched Me (B. Knox)
  7. I'd Just Be Fool Enough (M. Kindsley)
  8. Western Movies (Olympics)
  9. I'd Love To Say I Love You (J. Reeves)
  10. High School Confidential (J. L. Lewis)

**GEORGE POPKINS**  
WXGI—Richmond, Va.

1. It Hurts To Know (Osborne Bros.)
2. City Lights (R. Price)
3. Secret Of Life (J. Shepard)
4. Real Love (E. Arnold)
5. Doin' My Time (J. Cash)
6. Heartbreak Avenue (Gibson)
7. Alone With You (F. Young)
8. Jealousy (K. Wells)
9. Because I'm A Dreamer (Marv & Patty)
10. Wave Bye Bye (S. Davis)

**BROTHER HAL**

- KLRA—Little Rock, Ark.
1. Alone With You (F. Young)
  2. Old Lonesome Me (Gibson)
  3. Just Married (M. Robbins)
  4. Little More Like Heaven (H. Locklin)
  5. You'll Come Back (Pierce)
  6. I Love You More (J. Reeves)
  7. Guess Things Happen That Way (J. Cash)
  8. Secretly (J. Rodgers)
  9. Stairway Of Love (Robbins)
  10. Blue Boy (J. Reeves)

**ANNE FERGUSON**

- CFRN—Edmonton, Ca.
1. Blue Blue Day (D. Gibson)
  2. Guess Things Happen That Way (J. Cash)
  3. Just Married (M. Robbins)
  4. All I Have To Do Is Dream (Everlys)
  5. Alone With You (F. Young)
  6. Big Wheels (H. Snow)
  7. Oh Lonesome Me (Gibson)
  8. Crying Over You (Pierce)
  9. Come In Stranger (J. Cash)
  10. Curtain In The Window (R. Price)

**MARY WILSON**

- KCLX—Colfax, Washington
1. Alone With You (F. Young)
  2. Guess Things Happen That Way (J. Cash)
  3. When The Work Is All Done (M. Wiseman)
  4. Theme Of Love (J. Reeves)
  5. Little More Like Heaven (H. Locklin)
  6. City Lights (R. Price)
  7. Stairway Of Love (Robbins)
  8. Blue Blue Day (D. Gibson)
  9. Hey Mr. Bluebird (E. Tubb & Wilburn Bros.)
  10. I Dig You Baby (Rainwater)

**HAYWARD ARMSTRONG**

- KOYL—Radiodessa, Texas
1. Alone With You (F. Young)
  2. Blue Blue Day (D. Gibson)
  3. Blue Boy (J. Reeves)
  4. Talk To Me Old Lonesome Heart (J. Queen)
  5. Come In Stranger (J. Cash)
  6. Tank Town Boogie 9 (Harrel)
  7. Little More Like Heaven (H. Locklin)
  8. Nothing Can Stop My Love (G. Jones)
  9. Crying Over You (Pierce)
  10. Invitation To The Blues (R. Price)

**"BASHFUL"**

- BOBBY WOOTEN  
KSOP—Salt Lake, Utah
1. Alone With You (F. Young)
  2. Blue Boy (J. Reeves)
  3. Blue Blue Day (D. Gibson)
  4. City Lights (R. Price)
  5. Little More Like Heaven (H. Locklin)
  6. I Forgot More (S. Davis)
  7. Me And My Big Loud Mouth (J. Dickens)
  8. How Do You Hold A Memory (H. Thompson)
  9. Big Wheels (H. Snow)
  10. I Don't Apologize (Hawkins)

**MARTY KRAUSS**

- WAMO—Pittsburgh, Pa.
1. Oh Lonesome Me (Gibson)
  2. Alone With You (F. Young)
  3. You'll Come Back (Pierce)
  4. Guess Things Happen That Way (J. Cash)
  5. Little More Like Heaven (H. Locklin)
  6. Just Married (M. Robbins)
  7. Curtain In The Window (R. Price)
  8. Hard Headed Woman (E. Presley)
  9. Hey Mr. Bluebird (E. Tubb & Wilburn Bros.)
  10. All I Have To Do Is Dream (Everlys)

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Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N.Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





# Country Big 10 JUKE BOX TUNES

Pos. Last  
Week

- |           |   |           |
|-----------|---|-----------|
| <b>1</b>  | <b>GUESS THINGS HAPPEN THAT WAY</b><br><i>Johnny Cash</i><br>(Sun 295)            | <b>1</b>  |
| <b>2</b>  | <b>BLUE BOY</b><br><i>Jim Reeves</i><br>(RCA Victor 7266)                         | <b>3</b>  |
| <b>3</b>  | <b>BLUE BLUE DAY</b><br><i>Don Gibson</i><br>(RCA Victor 7010)                    | <b>2</b>  |
| <b>4</b>  | <b>HARD HEADED WOMAN</b><br><i>Elvis Presley</i><br>(RCA Victor 7280)             | <b>4</b>  |
| <b>5</b>  | <b>ALONE WITH YOU</b><br><i>Faron Young</i><br>(Capitol 3982)                     | <b>6</b>  |
| <b>6</b>  | <b>CITY LIGHTS</b><br><i>Ray Price</i><br>(Columbia 41191)                        | <b>7</b>  |
| <b>7</b>  | <b>POOR LITTLE FOOL</b><br><i>Ricky Nelson</i><br>(Imperial 5528)                 | <b>10</b> |
| <b>8</b>  | <b>JUST MARRIED</b><br><i>Marty Robbins</i><br>(Columbia 41143)                   | <b>5</b>  |
| <b>9</b>  | <b>IT'S A LITTLE MORE LIKE HEAVEN</b><br><i>Hank Locklin</i><br>(RCA Victor 7203) | <b>9</b>  |
| <b>10</b> | <b>ALL I HAVE TO DO IS DREAM</b><br><i>Everly Brothers</i><br>(Cadence 1348)      | <b>8</b>  |

11. JEALOUSY. 12. OH LONESOME ME. 13. I CAN'T HELP WONDERING. 14. HEY, MR. BLUEBIRD. 15. INVITATION TO THE BLUES. 16. SECRETLY. 17. SEND ME THE PILLOW YOU DREAM ON. 18. CRYING OVER YOU. 19. PURPLE PEOPLE EATER. 20. EVERY TIME I'M KISSING YOU.

## Emcees Beauty Pageant



GREAT FALLS, MONT.—A beautiful bevy of females from Montana State paraded their talents while (KUDI-Great Falls, Mont.) dee jay Coop Rider kept the patter and music rolling at the recent Montana Beauty Pageant. The winner, Sharon Tietjen, was the first "Miss Montana" to be represented at the annual Miss Universe ceremonies at Long Beach. The fair haired victor was also chosen as one of the 15 girls out of 43 states in the semi-finals to compete for Miss U.S.A.

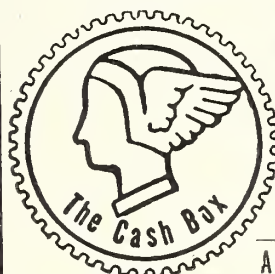
### High Fidelity Records Cuts Session With 1500 Voices

BEVERLY HILLS, CAL. — High Fidelity Recordings has just completed a session involving 1,500 voices in what is believed to be one of the biggest vocal assemblages ever put on record, it was disclosed by label prexy Richard Vaughn.

The 1,500 voices belong to members of the Victory Baptist Choir of the Victory Baptist Church of Los Angeles. Vaughn, plus newly signed A&R head Chuck Weedn and a crew of engineers, spent six hours taping the army of singers, using five specially-made EKT microphones placed strategically throughout the church. The voices were recorded on three-track stereo equipment. Release date is set for September on both standard LP and stereo disk, plus stereo tape. Royalties will be paid to the church, Vaughn added, and not to the singers.

Vaughn also announced that he packed Bernebe de Moron, Spanish Flamenco guitarist, exclusive to the label. Bernebe was flown to Hollywood last week by Vaughn expressly for recording. He utilized a group behind him made up of four other Flamenco guitars, a Flamenco mandolin, three castanetists, and three Spanish dancers. To bring out best the liveliness of Bernebe and his group, Vaughn hauled his stereo equipment to the Inglewood High School gymnasium where he held the session. The guitarist's initial album is also set for September release.

Vaughn remained at the gymnasium far into the night to record two other sessions: a gospel album by the Three Deacons, and a rock 'n roll album featuring vocalist Mike Sather, conducted and arranged by Harry Zimmerman.



## The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

- |                                   | POS. LAST WEEK                  |
|-----------------------------------|---------------------------------|
| 1. ALONE WITH YOU                 | Faron Young (Capitol) (1)       |
| 2. BLUE BOY                       | Jim Reeves (RCA Victor) (3)     |
| 3. GUESS THINGS HAPPEN THAT WAY   | Johnny Cash (Sun) (4)           |
| 4. BLUE BLUE DAY                  | Don Gibson (RCA Victor) (4)     |
| 5. CITY LIGHTS                    | Ray Price (Columbia) (5)        |
| 6. IT'S A LITTLE MORE LIKE HEAVEN | Hank Locklin (RCA Victor) (6)   |
| 7. JUST MARRIED                   | Marty Robbins (Columbia) (7)    |
| 8. CRYING OVER YOU                | Webb Pierce (Decca) (8)         |
| 9. INVITATION TO THE BLUES        | Ray Price (Columbia) (10)       |
| 10. HARD HEADED WOMAN             | Elvis Presley (RCA Victor) (15) |

11. HEY, MR. BLUEBIRD. 12. TALK TO ME OH LONESOME HEART. 13. JEALOUSY. 14. COME IN STRANGER. 15. OH LONESOME ME. 16. NOTHING CAN STOP ME. 17. BIG WHEELS. 18. EVERY TIME I'M KISSING YOU. 19. POOR LITTLE FOOL. 20. I CAN'T HELP WONDERING. 21. BIRD DOG. 22. I MISS YOU. 23. HAVEN'T YOU HEARD. 24. ALL I HAVE TO DO IS DREAM. 25. SEND ME THE PILLOW YOU DREAM ON. 26. CURTAIN IN THE WINDOW. 27. 24 HOUR NIGHT. 28. THEME OF LOVE. 29. OCEANS OF DIAMONDS. 30. YOU'LL COME BACK. 31. SQUAWS ALONG THE YUKON. 32. I CAN'T STOP LOVING YOU. 33. ME AND MY BIG LOUD MOUTH. 34. MOANIN' THE BLUES. 35. I LOVE YOU MORE. 36. STAIRWAY OF LOVE. 37. SHE WAS ONLY SEVENTEEN. 38. I FEEL THAT OLD HEARTACHE AGAIN. 39. REAL LOVE. 40. DEVOTED TO YOU. 41. TELL HER LIES AND FEED HER CANDY. 42. SOPHRONIE. 43. COLOR OF THE BLUES. 44. KING CREOLE. 45. SOMEBODY TOUCHED ME. 46. I DON'T APOLOGIZE. 47. RAINBOW LOVE. 48. I FORGOT MORE. 49. REBEL ROUSER. 50. MY BABY CAME BACK; I DIG YOU BABY; VIOLET AND A ROSE.

## Letter From Australia

SYDNEY, AUSTRALIA — Regarding an article run in the Anniversary Edition of The Cash Box (July 5, 1958), we received the following letter:

Cash Box Publishing Co.  
Dear Sir,

I am acting for Research Associates Pty. Limited of 26 College Street, Sydney, the owners of an invention entitled "Improvement in Machines for Moulding Talking Machine Records" covered by patent application No. 35087 of 1958.

My client Company's attention has been drawn to an Article appearing on page 46 of the issue of The Cash Box dated 5th July, 1958 headed "Australia" by L. Welch, Prestige Records and Television Pty. Limited, Sydney.

My instructions are to point out to you that the facts contained in the article are incorrect, misleading and clearly misrepresent the true position to the prejudices and detriment of my clients. My clients own the world rights to certain improvements in compression moulding of records, and these improvements which were invented by Mr. John L. Sheaffer are the absolute and sole property of my client Company. Arrangements recently were entered into by my clients with Nally Recordings Pty. Limited of Sydney to manufacture under the above mentioned process all the records required by Mr. Welch's Company, Prestige Records and Television Pty. Limited, who I am informed possess no manufacturing plant whatsoever, as represented in the article, and who are obliged by agreement to have their records manufactured for them solely by Nally Recordings Pty. Limited.

Philip Goldman, LL.B  
Solicitor

### Liberty N. Y. Office Moves

NEW YORK — Liberty Records last week announced that it will move its New York office shortly to a new location at 200 W. 57th St. Jane Gibbs heads the firm's New York office.

### Alaska Bound



SHREVEPORT, LA. — James O'Gwynn, composer and vocalist on the click "D" label disk, "Talk To Me Lonesome Heart", is shown above as he boards his plane at the Shreveport Municipal Airport bound for Alaska for a two week stint. The Irish lad has been under contract to the Louisiana Hayride for almost a year. He recently signed with KWKH Artist Service Bureau.





# Country Best Sellers

IN RETAIL OUTLETS

- |   | Pos. Last Week |
|---|----------------|
| 1. GUESS THINGS HAPPEN THAT WAY (1)<br>Johnny Cash (Sun 295)  |                |
| 2. BLUE BOY (3)<br>Jim Reeves (RCA Victor 7266)   |                |
| 3. BLUE BLUE DAY (2)<br>Don Gibson (RCA Victor 7010)  |                |
| 4. ALONE WITH YOU (4)<br>Faron Young (Capitol 3982)   |                |
| 5. HARD HEADED WOMAN (5)<br>Elvis Presley (RCA Victor 7280)   |                |
| 6. POOR LITTLE FOOL (6)<br>Ricky Nelson (Imperial 5528)   |                |
| 7. CITY LIGHTS (7)<br>Ray Price (Columbia 41191)  |                |
| 8. JUST MARRIED (9)<br>Marty Robbins (Columbia 41143)   |                |
| 9. IT'S A LITTLE MORE LIKE HEAVEN (10)<br>Hank Locklin (RCA Victor 7203)  |                |
| 10. OH LONESOME ME (8)<br>Don Gibson (RCA Victor 7133)  |                |
| 11. INVITATION TO THE BLUES. 12. JEALOUSY. 13. CRYING OVER YOU. 14. HEY, MR. BLUEBIRD. 15. I CAN'T HELP WONDERING. 16. ALL I HAVE TO DO IS DREAM. 17. BIRD DOG. 18. EVERY TIME I'M KISSING YOU. 19. BIG WHEELS. 20. TALK TO ME OH LONESOME HEART. 21. SECRETLY. 22. NOTHING CAN STOP ME. 23. COME IN STRANGER. 24. SEND ME THE PILLOW YOU DREAM ON. 25. DEVOTED TO YOU. 26. CURTAIN IN THE WINDOW. 27. HIGH SCHOOL CONFIDENTIAL. 28. PURPLE PEOPLE EATER. 29. DON'T ASK ME WHY. 30. ME AND MY BIG LOUD MOUTH. 31. I MISS YOU MORE. 32. I CAN'T STOP LOVING YOU. 33. STAIRWAY OF LOVE. 34. WEAR MY RING AROUND YOUR NECK. 35. HAVEN'T YOU HEARD. |                |



# Country Reviews

**A** BULLSEYE

**B** VERY GOOD

**C** FAIR

**B+** EXCELLENT

**C+** GOOD

**D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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BULLSEYE



"THE TROT" (2:06) [Ashna BMI—Blake]

"WOULD YOU CARE" (2:30) [Penix BMI—P. Temple, J. E. Brown]

THE BROWNS (RCA Victor 7311)

● The Browns once again demonstrate their top calibre vocal talents on two powerhouse platters that could very well put the artists back up in the winner's circle. On one end the talented song stylists effectively hop on a tantalizing ditty that deals with a rockin'-styled square dance tagged "The Trot". And they're equally at home on the flip, labeled "Would You Care", an extremely pretty romantic lilter that they caress with heartfelt sincerity. Excellent musical backdrop on these two chart contenders.

MELVIN ENDSLEY (RCA Victor 7312)

**B+** "JUST WANT TO BE WANTED" (2:08) [Acuff-Rose BMI—M. Endsley] Melvin Endsley makes another double-barreled, self-penned bid for hitdom on his newest Victor pairing. This end is a penetrating love lilter that the chanter projects with tender emotion.

**B+** "GETTIN' USED TO THE BLUES" (1:46) [Acuff-Rose BMI—M. Endsley] Here Melvin is in the up tempo, "Singin' The Blues" mood. Slick, pop-oriented vocal and musical support makes this a dual-mart threat.

THE WARREN BROTHERS (Cool 105)

**B** "NECESSARY TO ME" (2:12) [Clover BMI—P. Colby, S. Sabatino] The Warren Brothers, Shorty & Smokey, invitingly blend their vocal talents on this appealing, up tempo romantic ditty that bounces along in ear-pleasing style.

**B** "I WONDER WHERE YOU ARE TONIGHT" (2:15) [BMI—J. Bond] Under portion is a quick moving lover's lament that the artists treat to another grade "A" performance. Fetching musical assist on two goodies, back-to-back.

WANDA JACKSON (Capitol 4026)

**B+** "MEAN MEAN MAN" (2:10) [Central BMI—W. Jackson] Wanda Jackson employs the femme rock-a-billy approach on this half of her newest Capitol pairing. It's a torrid, all-market rock 'n roller that the thrush drives out in coin-catching fashion. Exciting musical support.

**B+** "OUR SONG" (2:01) [Lowery BMI—R. Lane, H. Thomas] Here Wanda slows down the pace as she warmly spins a tear-compelling, sentimental rock-a-ballad. Strong pop-country offering.

GENE PARSON (Eko 505)

**B** "MAN SHE'S NICE!" (1:53) [Gene Parson BMI—G. Parson] Gene Parson, who kicked up a heap of dust with his "Cactus Kid's Talkin' Blues", follows with another certain attention-getter for the talk-sing sweepstakes. It's an enjoyable, quick raced tale of a guy who still thinks his spouse is a top gal after 20 years of married life.

**C+** "YOUR LETTER DIDN'T SAY" (2:30) [Garden of Allah BMI—G. Parson] This half Parson sings with loads of feeling on a slightly un tempo, crying towel lover's tale. The Boys from the Bar Plenty ably assist on both lids.

PHIL CARTER (Challenge 59020)

**B+** "T WENTY - FOUR HOUR NIGHT" (2:30) [Wallace Fowler BMI—D. Wheeler, C. Klemer, R. Moore] Phil Carter hands in a solid-selling job on this top drawer cover of the current Carl Belew chart item. It's a steady driving, up tempo lover's lament that should make a solid impression on the popularity lists.

**B** "AMAZON" (2:15) [Jat BMI—Carter] Bottom side is a weird, quick moving, two-tempo novelty item that Carter knocks out in engaging manner. Catchy platter for off-beat programming.

LEON COLLARD (Spiral 800)

**C+** "HELLO U. S. A." [Ridgeway BMI—B. Holt] Leon Collard bows on the Spiral label with a pleasant, quick paced offering that falls into the 'foreign gal' dept. An attractive toe-tapper that oughta grab off a heap of spins.

**C+** "THE ROAD THAT HAS NO END" [Ridgeway BMI—B. Johnson] Reverse etching is a poignant, moderate paced romantic tear-jerker that Collard decks out convincingly. The Sundown Boys neatly back up instrumentally.

GARY BRYANT (Decca 30693)

**B** "LOVER'S MOON" (2:19) [Cedarwood BMI—G. Bryant, J. Horton, T. Franks] Gary Bryant lends his pleasant talent and personality to a flavorful, up tempo romantic slicing that bounces merrily along in easy-on-the-ears fashion.

**B** "I FELL FOR YOU" (2:23) [Cedarwood BMI—G. Bryant, J. Horton, T. Franks] Flip half is another dandy, quick beat love affair that Bryant breezes thru with a contagious light-heartedness. Platter spinners should find both ends to their liking.

JOHNNY DOLLAR ("D" 1011)

**B+** "WALKING AWAY" (2:27) [Glad BMI—S. Singleton, J. Dollar] Johnny Dollar does a bit of philosophizing as he puts across this touching waltzer with telling effect. Stand out, 'pure country' wax worthy of many spins.

**B** "NO MEMORIES" (2:15) [Glad BMI—S. Singleton, D. Martin] Dollar puts his heart into his delivery of another potent, heartbreaking lilter. Fine pairing for the songster.

MARILYN RICKERT (Jay 69)

**C+** "ALONE AND IN LOVE" (2:30) [Jed BMI—J. & E. Young] The dulcet tones of velvety-throated Marilyn make for easy listening as the chirp expressively etches this moderate paced romantic weeper.

**C** "HEART OF MINE" (2:30) [Jed BMI—J. & E. Young] Under end is another middle beat, tear-compelling lover's tale that the songstress spins in soft, sincere style. Subdued string support supplied by Sam Ammons and the Pleasant Valley Trio on both lids.

DICK PODOLOR (Radio 112)

**B** "SAMOA" (2:20) Dandelion BMI—D. Podolor] Here's an infectious, South Sea island-flavored electric-guitar affair that serves as a strong vehicle for Dick Podolor's Radio debut. Exposure could make this a topic of conversation among the pop and country deejays.

**C+** "B. B. POLKA" (2:00) [Dandelion BMI—B. Blum] Bottom portion is a cheerful, quick beat instrumental ditty that should also whet the jock's appetites.

LARRY HART (Goldband 1070)

**C+** "I'M JUST A MENDER" (2:03) [Longhorn BMI—Shuler, Lawrence] Larry Hart takes hold of an interesting piece of material and proceeds to sock it out in persuasive fashion. Larry sadly reflects, on this quick paced entry, that he's in love with the gal who uses his shoulder to cry on.

**C+** "YOU ARE THE ONLY ONE" (2:26) [Kamar BMI—Shuler, Lawrence] On the lower waffle, a middle beat shuffler, Hart tenderly offers his pledge of love for the gal.

JOHNNY WATSON (Allstar 7167)

**C+** "COME TO THE PARTY" [Songwood Allstar BMI—R. Hovorak, A. Hart] Here's a colorful novelty item that Johnny Watson grooves in spirited style. House-rockin' musical backdrop on a deck that oughta attract some juke loot.

**C** "DARLING OF MY DREAMS" [Allstar BMI—S. Herron] Watson changes the pace on this end as he warmly waxes a touching, moderate paced romantic affair.

## R & M Records Formed

NEW YORK—Victor J. Mendolia, president, last week announced the formation of a new record company called R & M Records.

The diskery's first release, "First Love," b/w "That Feelin'" by Marty Gino is now ready for distribution. In the near future the company will issue a new coupling by the Vells, a singing group also on the label's roster.

R & M Records' other officers are William Mendolia, vice president, and Anthony Laudani, A & R head.

The R & M label operates out of offices at 1705 Royal Road, East Meadow, N. Y.

JIMMIE WILLIAMS

sings

"IF YOU'RE LOOKIN' FOR LOVE"

\* MGM \*

WHITE OAK MUSIC, BMI.,

7771 Cheviot Rd., Cincinnati 39, Ohio

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





# Country Round Up

When Arthur Godfrey and all the 'little Godfreys' take a 2 week vacation, beginning Sept. 1st, Ferlin Husky, Capitol wax star and "Grand Ole Opry" artist, will step in, with comic side-kick, Simon Crum, as his replacement.



FARON YOUNG

Ferlin'll do 10 live shows, radio and TV simulcasts, over the CBS Network, each week-day morning, from 10:00 to 11:30 A.M. Husky's latest Capitol pressing is tagged "I Saw God" and "I Feel That Old Heartache Again". Harry Smythe, Buck Lake Ranch's Mgr. and owner, reports that the Husky show, on Sun., Aug. 3rd, drew the largest crowd of the season, over 6,000 people.

Faron Young, riding high via his Capitol slicing of "Alone With You" and "Everytime I'm Kissing You", recently returned from a 5-day Colorado tour in time to play the Centennial Park for the Nashville Tennessean. Faron is readying a 12-day tour into the Pacific Northwest during the latter part of Aug. and is set for the Prince Albert portion of the "Opry", on Aug. 23rd. The P.A. spotlight fell on Roy Acuff and Brenda Lee on Aug. 2nd. The Aug. 9th segment'll star Porter Wagoner and Hank Lock-

lin. Young, incidentally, was named the top c&w singer, for the 2nd straight year, in a recent fans' poll conducted by Bob Dyer, WKNX-Saginaw, Mich. Plans are underway to bring the Young show to Saginaw during the early part of Oct. Ken Nelson, A&R topper for Capitol, was in Nashville recently to cut a single and album session with Faron.

The stork made a visit recently to the June Carter household and left behind a cute, pink, 8 pound bundle tagged Rozanna Lea. June also has a 3-year-old daughter, Rebecca Carlene.

Margie Bowes, Pet Milk-"Opry" talent contest winner, has just completed her initial wax session for Hickory. The tunes, labeled "One Broken Heart" and "Won't You Come Back To Me" are set for an early release.

The big country music weekend, Aug. 22nd, 23rd and 24th, to be held at the Amphitheatre of the French Lick-Sheraton Hotel, French Lick, Ind., will feature stars of the "Opry". Included'll be Hank Snow & his Rainbow Ranch Boys, Don Gibson, Ernest Tubb & his Texas Troubadours, The Wilburn Bros., Ray Price & his Cherokee Cowboys, Wilma Lee & Stoney Cooper & The Clinch Mtn. Clan. Among the special added attractions there'll be Red Kirk and his Band from WKLO-Louisville, Ky., The Beaus & Belles, Louisville Square Dancers, Skeets Yaney & his Band from WEW, St. Louis, Mo., Randy Atcher & his Red River Ramblers and the Hayloft Hoedown Square Dancers from WHAS-TV-Louisville, the Sharp Twins and Judy Marshall.



ROY ACUFF

Hank Snow, hitting big with his current Victor pairing, "Big Wheels" and "I'm Hurting All Over", recently cut a new Victor session. Prior to that Hank and his Rainbow Ranch Boys played to capacity crowds at the "Terrace Ballroom" in Newark, N. J., the Newburgh, N.Y. Armory and "Nac's Hut" in Jackson Mills, N.J. On the 15th of Aug. Hank and the crew'll be appearing at the Gibson County Fair in Princeton, Ind. Son Jimmie Snow and his bride, Carolee, are currently touring Penna. along with Wilma Lee, Stoney Cooper and the Clinch Mtn. Clan.

The 'ole country boy', Homer Lee, who spins 'em from 5:00 to 8:00 A.M., Mon. thru Sat., over the WBVL-Barbourville, Ky. airwaves, would appreciate hearing from all the country labels disk-wise. Jack Dunigan, WJTN-Jamestown, N.Y. sez the same and adds his thanks for the quick response to his recent request for disks from all the distribs.

Tom Reeder types that he'll continue to push country music over WABB-Mobile, Ala. now that he's been transferred there after 3 years with WARL-Arlington, Va.

Jack Bradshaw, Mar-Vel recording artist, writes to inform us that he and the label's prexy, Harry Glenn, just completed their southern deejay tour with Jack's waxing of "Naughty Girls". The two are readying a new disk session with a follow-up to the slicing, labeled "Men Are Weak".

"The Oilfield Boy", Jimmy Simpson, featured 30 minutes of the late Jimmie Rodgers (The Singing Brakeman) on his Far North Jamboree on KBYR, Anchorage, Alaska. Simpson includes Rodgers' music on all programs and still gets many requests for his songs.



KITTY WELLS

When a storm of near-tornado proportions came out of the skies only minutes before showtime and cancelled Red Foley's appearance at the big Macon County Fair in Decatur, Ill., on Sun., July 27th, fair officials asked Red and the entire cast to stay over to work on a hastily rebuilt stage the following Tuesday. Top Talent general manager Jim McConnell polled the 25 members of Foley's Jubilee crew, who voted unanimously to stay over and lend a much-appreciated helping hand to the good folks of the fair board and to please the sell-out grandstand crowd that had counted on seeing Red & Co. on Sun.

There was practically no one at home "minding the store" in Springfield last week, what with all of Top Talent's acts busy on fair dates: Bobby Lord worked Aug. 3rd, at Tomah, Wisc., then joined Chuck Bowers, Jimmy Gately Leroy VanDyke and Norma Jean for shows at the Albia, Ia., fair, then finally winding up the week with Flash and Whistler, the Tall Timber Boys and Suzi Arden at the fair in Indianola, Ia. Other major dates for last week included Norma Jean and Will Mercer at the fair in Mascoutah, Ill., and Suzi Arden and Slim Wilson in Kansas City.

Crossroads TV Productions, producers of "Jubilee U.S.A.," put an especially big guest lineup behind Red Foley when "America's Favorite Country Gentleman" returned to ABC-TV, Sat. nite, Aug 2nd. Included were Ferlin Husky, Mel Tillis, the "Little Roberts Sisters" of El Paso, the Jigalong square-dance group, and the team of Jim Edward, Maxine and Bonnie Brown. Sat., Aug. 9th's roster headlined Carl Smith, the Jordanaires and 8-year-old Cookie McKinney of Johnson City, Tenn. Banjoist-steel guitarist-Harold Morrison, who has spent the last 2 years—and 300,000 miles of personal appearance travel—with Johnnie & Jack and Kitty Wells, returned to the staff of the "Jubilee" last week and will again be teamed on personals with Jimmy Gately. Joe Slattery has taken over as manager of Earl Barton Music, the publishing adjunct of Springfield's network radio and television operation. He can be reached at the Radio-TV Building, 1121 South Glenstone, Springfield, Mo. Foley, along with Crossroads TV's Don Richardson, will visit Fort Wayne, Ind. on Tues. & Wed., Aug. 12th & 13th, where Red appears in behalf of his television sponsor, the makers of Dickies work and casual clothes, at the opening of a new department store.



SUZI ARDEN

Horace Logan, Program Director for KCUL-Ft. Worth, Texas, reports that the "Cowtown Hoedown's" Lawton Williams appears to have a smash in his Decca bow, "Texas vs. Alaska". Tune is the most requested number on the show since the "Purple People Eater". Horace tells us to keep an eye on Linda & Diane, a new duo that KCUL introduced to the public recently. Logan adds that July 26th was a jumpin' nite with Al Jones and Howard Crockett and their bands. Ditto for Jimmy & Johnny who appeared on Aug. 2nd. Melvin Endsley and the Morgan Twins were set for the 9th. Glad to see that Jack Henderson is back in his office, in the Majestic Theatre in Ft. Worth, following an operation. Jack is the founder of the "Hoedown" and has been on every one of the shows since its inception.

Betsy Gay, featured comedienne-vocalist on Nat Nigberg's "Country America" since the show's inception, is expecting again! Betsy already has a boy and a pair of twin gals. Now Nat Nigberg is searching for a replacement for his Hollywood-KABC-TV'er. She must be a beautiful girl who can sing country songs and yodel, sez Nat.



MEL TILLIS

Bobby Breen, who thrilled movie-goers a decade or so ago as a little boy, turned country singer (for one evening anyway) when he guest starred on the "Country America" August 9th show. He's in Hollywood to open a limited engagement at Chuck Landis' Largo Club—thus the Nigberg booking.

Jim Shell notes that Orville Couch's first release on Dixie Records, out this week, tagged "Let It Happen", penned by Shell and Joe Price, coupled with "Easy Does It", clefted by Eddie McDuff and Orville, is kicking off big, pop and country-wise in the Dallas-Ft. Worth area. Jocks wanting copies can have same by writing to Couch at Route 2, Ferris, Texas.

Andy Doll and his '7 men with 17 instruments' group'll be appearing throughout the state of Louisiana, from Aug. 8th 'til the 28th. The 29th thru Sept. 1st he'll be at the Elkhorn, Wisc. Fair, along with Donnie White and Pee Wee King. Andy's group can also be heard on an Ad Slicing, out this week, labeled "Jeanie" and "Have I Lived".



BROWNS

Hal Smith advises us to watch out for new Cullman releases by the Rich Bros., Bill Thomas, and EP's by "Stringbean" of "Opry" fame and Joseph L. Joseph an old-time c&w fiddle man. Hal adds that his Gaylord Music Co. is real pleased with the work of "Spider" Rich who has been with the office for a month now. Also, notes Hal, Roy Baham and Ray Sanders' Logan biscuits are going well in Ala. and Ky.

Jimmy Deal, Personal Mgr. of Era's Don Deal, pens that he's excited with the reception accorded Don's new pairing, "A Chance Is All I Ask" and "Just Thought I'd Call". Don has just come off an Oregon vacation after finishing a string of west coast appearances.

The Aug. schedule of Victor's Blackwood Bros. Qt. includes dates in Wyo., Colo., Kan., Mo., Ill., Ala., S.C., Ga., Ind., and Miss.

Barbara McCool, 1163 Coher, Memphis, Tenn. notes that she's heading up the Ernie Barton Fan Club. Ernie, whose bow on the Phillips label is dubbed "Stairway To Nowhere" and "Raining The Blues", has appeared with Eddie Bond, KWEM-Memphis, and his band.

Jerry Case, 14-year-old staff guitarist on Roy Glenn & Pee Wee Reid's "Red River Jamboree", out of Paris, Texas, was guest guitarist with David Orrell & Band at the Montague Country Centennial Celebration in Nonconca, Texas, on Aug. 1st. Orrell, a Felsted wax artist, is a Nonconca native.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

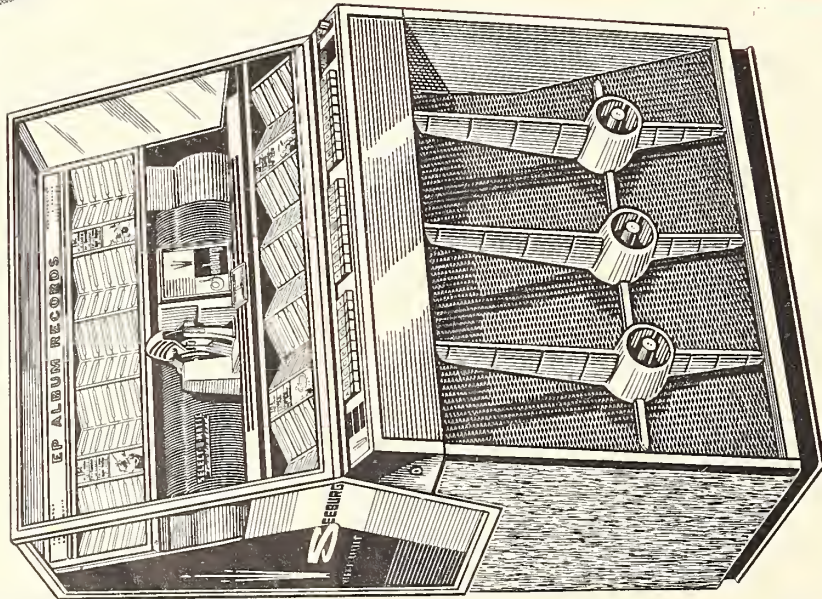


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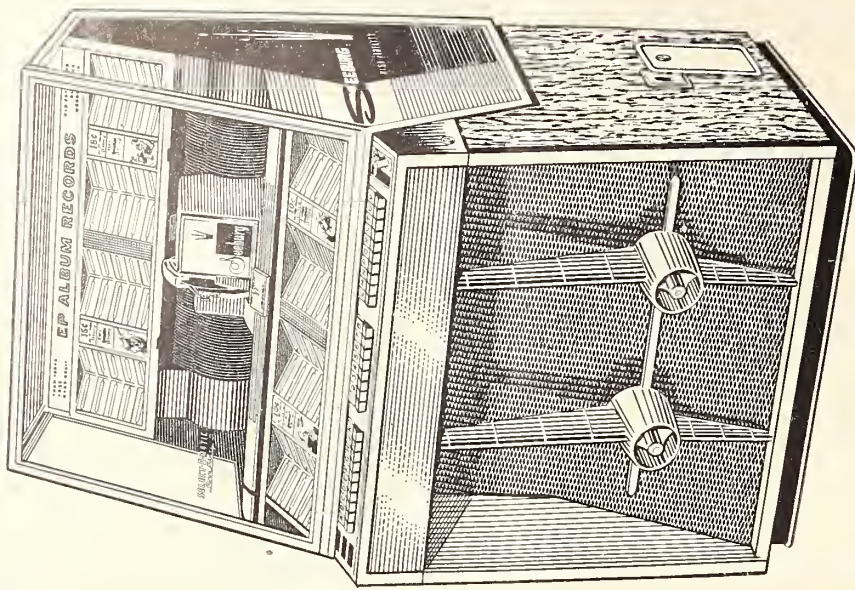
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 "161"





## Man of the Week



ABE WITSEN

Abraham Witsen and his entire family, his wife and two children, his mother and father, his sister and brother-in-law and their two children, were forced to flee from the Hitlerian horror, leaving their homes and worldly goods behind.

They were lucky to be able to board a small tramp steamer at Antwerp and, after 49 days were landed at Rio De Janeiro, Brazil. From there they came to the U.S.

Abe knew the U.S. As one of Antwerp's noted diamond cutters he had many contacts here. He immediately entered into the diamond cutting business again. He opened such a factory in New York in '41.

In '48, when business slumped, Abe was forced to lay off help. Among these people was one man who hied himself off to New London, Conn. and opened an arcade.

In '49, with business continuing bad, Abe, accepting an invitation, went to visit this man.

He found the arcade crowded to the doors. This man was so busy he hadn't time to properly greet Abe.

"You need a partner", was all Abe said when he could at last speak to this man.

Abe gave up diamond cutting and, all during '49, was in the arcade business in New London, Conn.

After that one year, Abe left this arcade, taking pinballs with him.

He found he could export these to Belgium. He opened an export business in Newark, N.J. in '51 and continued shipping to Europe.

Business was good. In '52, Abe bought the Scott-Crosse Company of Philadelphia, Pa. He has since made Philadelphia his home.

He has continued among the leading exporters to Europe.

He was appointed distributor for Bally Manufacturing Company and Rock-Ola Manufacturing Corporation some years ago.

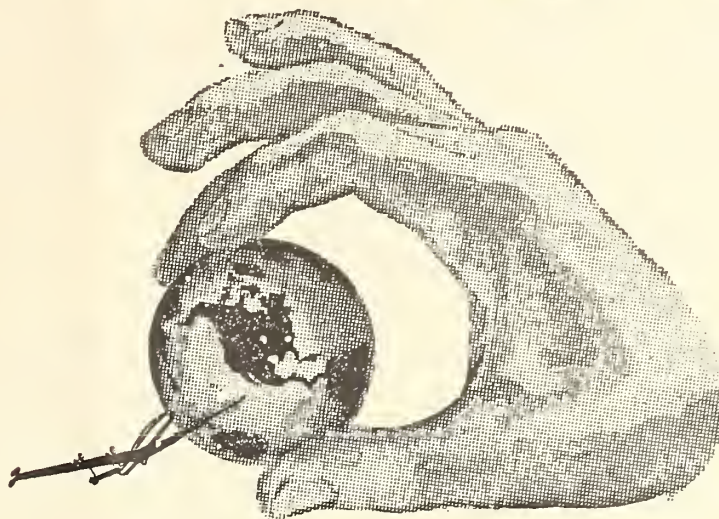
Abe continued in the arcade business.

He operates 20 arcades. Two of these have won international fame. These two arcades are located on the grounds of the Brussels World's Fair.

At least twice a year Abe visits Europe. He'll be there again in October at the closing of the Brussels World's Fair.

"The finest diamond I found", sincerely remarks Abe Witsen, "the most beautiful and most scintillating", he warmly adds, "was our own coin machine industry."

# A Prediction Rapidly Becomes Fact:



## "This Industry Will Be Truly Internationalized"

### Announcement By Pan American World Airways For Commercial Jet Airliner Flights Beginning Fall, 1958

*Flights From New York Non-Stop To London — 6 Hours*  
*Flights From New York Non-Stop To Paris — 6½ Hours*

In *The Cash Box*' 15th Anniversary Year Book (Part II, Page 72, July 20, 1957) predictions of what the industry would be like at the time of *The Cash Box*' 30th Anniversary Year Book were printed in a feature full page.

These predictions proved so popular they were repeated in *The Cash Box*' 16th Anniversary Year Book, Part II, Page 102, July 5, 1958.

Among the many predictions for 1972, the year of *The Cash Box*' 30th Anniversary Year Book, there appeared the following:

*"There will be operators with routes in Chicago and New York (one hour apart by commercial jet airliner) and also in London and Paris (two hours from New York by commercial jet flight).*

*"Similarly, British, French, German, and men and women of other countries, will operate in the U.S.*

*"This industry will be truly internationalized."*

Also among these predictions for *The Cash Box*' 30th Anniversary Year Book in 1972 there appeared:

*"U.S. operators will purchase machines manufactured in Canada, Germany, Japan, Sweden, Switzerland, England, France and in other countries.*

*"Manufacture will be on a competitive basis internationally due to the fact people will fly by commercial jet airliners from New York to London or Paris in just two hours. Jet passenger flights from Seattle to Tokyo will take four hours.*

*"It will be an era of competition for sales and operating as well as manufacture."*

Regardless of the first thought that comes to mind, "the world continues to grow smaller", most impressive is the conservatism of the above predictions.

The world is moving so fast that, long before it was even thought possible, there are U.S. operators with routes and arcades in other countries.

A Los Angeles operator has a route in Tokyo, Manila and Honolulu as well as in Panama.

A Philadelphia arcade operator owns the two arcades on the grounds of the Brussels World's Fair.

Miami operators have routes in Cuba and various other Latin American countries.

There are reported to be California operators with interests in Australia, New Zealand and in other Pacific countries.

American machines are being manufactured under license in Ireland, Germany, Denmark and Japan, for distributors throughout Europe and the far east.

Now Pan American World Airways jumps the gun on the predictions made in *The Cash Box* and starts commercial jet airliner flights to London and Paris in less than half the time scheduled when these predictions first appeared.

This has caused the description "extreme conservatism" to be applied to these predictions which were, originally, considered a dreamer's dreams and, to say the least, somewhere off in the future.

With the time element for these predictions shattered, this dreamer, with all due respect for his readers, and allowing for peaceful international progress to continue, desires to rewrite his prophecy as follows:

*"During The Cash Box' 20th Anniversary (June, 1962) this industry will be truly internationalized."*



# AMUSE. MACH. FACTORY OPENS IN IRELAND TO MANUFACTURE U.S. GAMES

## Distinguished Officials Attend Opening in Dublin



SUREN D. FESJIAN

DUBLIN, EIRE—It was a great day for the Americans and the British, as well as for the Irish, on Monday of last week when Bobbie Briscoe, Member of the Irish Parliament and ex-Lord Mayor of Dublin, declared open the large and attractive new coin-machine factory of Mondial (Ireland) Ltd. He did so before a host of distinguished guests, who included the American Ambassador, the Italian Charge d'Affaires and local business and civic dignitaries.

It was a great day because, apart from the fusing of American and Irish interests and labor in the unusual field of amusement manufacture, it heralded the opening up of vast new soft-currency markets—particularly the United Kingdom of Great Britain and Ireland—for virtually the first time since before the war, to American amusement equipment in quantity.

As is very well known, British amusement caterers and operators have been on a very small dollar quota for American amusement machines virtually since pre-war. This has resulted in a somewhat make-shift atmosphere in the arcade business in the United Kingdom and an almost complete lack of development in the single location side of the industry. It has also tended to foster the idea that amusement equipment is part of the seamier side of life in Britain.

In brief, while juke-boxes have been going from strength to strength and from respectability to respectability in Britain and other soft currency countries, other amusement equipment has been tending to lose ground and impact in both respects.

Although there have been many rumors of manufacture under license in Britain of amusement machines, and although some attempts have been made to build all-British machines, there has been no apparent prospect of a thriving amusement coin-machine business until the opening of the new Irish factory last week.

The history of the Irish venture is this. About two years ago, Robert Briscoe, who was then Lord Mayor of Dublin, and who is very well known among American businessmen, made a goodwill tour of the States, seeking new industries that would help to redress Eire's adverse balance of trade. Conversations he had in New York, with Suren D. Fesjian and others, started the idea which led to the setting up of Mondial (Ireland) Ltd.

Fesjian heads the well known New York coin-machine export firm, Mondial Commercial Corporation, which exports amusement equipment to Eur-

ope. Realizing the possibilities in the coming European Common Market, and already acting as Italian distributor for Williams machines; and French distributor for Gottlieb and Williams, he approached these two great American companies and obtained agreement for part manufacture of their equipment in Ireland. He also obtained the exclusive distributing rights for Great Britain and the Commonwealth from both Gottlieb and Williams.

With the help of Mr. Briscoe he then arranged with the Irish Government that dollars would be made available for the import into Dublin of the American mechanisms for the flipper pin tables it was proposed to manufacture initially in Dublin, and prepared to have the balance of the manufacture set up in their own premises in Dublin. This was begun experimentally in a very small factory.

Meanwhile Fesjian (who is an American-Armenian) had set up the Mondial (Ireland) Ltd. company, in conjunction with three co-directors. These are his brother-in-law, Garbis Keljik (a British-Armenian, dealing in commodities); a British business friend with extensive Irish interests, Louis Zwirn; and Irish accountant, G. M. Wheeler, F.C.A., who became company secretary and director.

Following an experimental period in the small Dublin factory in which prototypes were cannibalized, analyzed and copied, in certain respects it was found that the export possibilities to the hungry markets of Britain, Italy and other countries were so great that larger premises and facilities were required.

An excellent modern factory was bought freehold at 76 Bannow Road, Cabra, Dublin, and the most modern equipment was installed. It was this factory that was declared open on Monday, July 28 by Mr. Robert Briscoe, T.D., in the presence of many local and international celebrities, including the American Ambassador, Mr. Scott McLeod and the Italian Charge d'Affaires, Dr. Paul Mussa.

The occasion was also chosen to announce the setting up of a complete distribution set-up in Britain. Four leading firms were appointed sole and exclusive distributors in various areas of the U.K. The firms are Phonographic Equipment Co., Ltd. of London, Northern Phonographic of Leeds, and its Birmingham subsidiary, Midland Phonographic; Music Hire (Yorkshire) Ltd. of Leeds and its Koromatic subsidiary in Manchester; and Peter Simper Ltd. of Bristol and Bordon.

Representing Phonographic Equipment Co. Ltd. at the signing and the festivities were Max Fine and Cyril Shack. Northern Phonographic was represented by brothers Raymond and Kenneth Chappelow (whose separate firms have amalgamated for this important new development in amusement machines). Galway Smith represented Music Hire, Yorkshire Ltd. Peter Simper was there himself with John Hardy to set the deal up for their firms.

For nearly two hours on Monday afternoon the many visitors saw for themselves how thoroughly the new factory is equipped to part-build and export the Gottlieb and Williams games. And they were able to test for themselves several completely new models and one and two-player flipper pin-tables among the hundreds of pieces of equipment on the factory floor.

(Continued on page 62)

## Bally Mfg. "Lucky Alley" Features Lucky Strikes



BILL O'DONNELL

CHICAGO—"Compare cash-box collections from Bally's new 'Lucky Alley' ball-bowler with what you've been getting from standard bowlers," says Bill O'Donnell, general sales manager, Bally Manufacturing Company, this city, "and you know that a new era in bowling profits is here.

"Why is 'Lucky Alley' out-earning all other bowling equipment?" asks O'Donnell, and continues, "why is 'Lucky Alley' reviving public enthusiasm for coin-operated ball-bowling? Why is 'Lucky Alley' getting big play in locations that have been dormant for months? Why is 'Lucky Alley' the greatest money-maker ever created in the bowling-game class?"

"I can give you the answer in two words," says O'Donnell. "Lucky Strikes! A simple but sensational new idea that dramatically overcomes the one drawback of coin-operated bowling. Successful as ball-bowling has been, we all know that collections in recent months have not been what they ought to be. Bally decided to find out the reason. Surveying locations in all parts of the country, interviewing thousands of operators, location owners and players, we found the answer. We found, on the one hand, that some players get so skilled that they can ring up strike after strike. They get bored with 'too easy' strikes, and play falls off. On the other hand, are the so-called average players who have a hard time hitting strikes. They don't get bored. They like coin-operated bowling with official scores. But they get discouraged, and drift away from the bowlers in their favorite spots. And, of course, the skill-differential between players puts a damper on competitive play. As a result of our survey, Bally engineers decided to build into a bowler the same element of surprise that so often occurs in real bowling. Every bowler knows the thrill of a 'delayed action' strike. The ball plows through the pins, and the player mentally registers a 'split' or other type of 'leave.' Then, before he has time to cuss his bad luck, he sees a wobbling pin finish the work of the ball, clearing the alley for an unexpected strike.

"That is the thrill Bally engineers have built into 'Lucky Alley,' the thrill of the Lucky Strike, the 'leave' that unexpectedly flips into a strike.

Half the pins may be standing when the ball disappears, or maybe only the 7 and 10. Then suddenly, with a ringing of bells and flashing of lights, the standing pins fly away and the big X registers strike on the backglass.

"Now, with the Lucky Strike feature, and without clumsy button-pushing for 'easy' or 'hard' strikes, average players can compete with experts, because every player, average as well as expert, gets a share of Lucky Strikes. This results in increased competitive play."

"Lucky Alley" is scored by official bowling rules. Up to 6 players can play, and they all can get Lucky Strikes. New streamlined cabinet is easy to install. Quiet-roll alley wins welcome in all spots. Available in 3 popular lengths: 11 ft., 14 ft., 18 ft., choice of dime-play or 2-for-a-quarter, choice of rubber or hard ball, popular 4-inch size. Every refinement of Bally bowlers in recent years is said to be built into "Lucky Alley," but the big, really sensational innovation is the new mystery-surprise Lucky Strike feature, already reported to be hailed by operators as the greatest money-making improvement since the invention of Bally "fly-away" pins.

"Lucky Alley" is now at all Bally distributors available for immediate delivery.

## Ted Blatt Attorney For New Games Ops Assn.



TED BLATT

NEW YORK—Ted Blatt, of the law firm of Haskell and Blatt, has been retained by the new games operators association, Games Operators of New York, Inc., as general counsel, according to an announcement by Al Ferber, president.

Blatt, associated with the coin machine business since 1927, resigned as general counsel for the Associated Amusement Machine Operators Association of Greater New York on July 7.

It was also announced that the new games association will now undertake a concerted drive for membership.



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# Nation's Ops Fear Big License Fee Hikes

## Big Drop in City, County and State Revenue, Due to Recession, Brings Fear Games, Music and Vendor License Fees to be Hiked To New High Peaks

### Ops Report, "We can be taxed out of business"

CHICAGO—Reports indicate that operators all over the nation fear license fee hikes of such a nature that some are of the belief they may be forced to curtail operations.

The big drop in state, county and city revenue, due to the recession, is well known to all businessmen.

In fact, almost every industry where licenses to operate are required, is of the belief that fees will be hiked at the next legislative sessions.

Operators fear that this industry will be chosen among the very first to have its license fees raised.

"We can be taxed right out of business," reports one operator.

"As all know we operators have had to fight inequitable taxation for a long time," he adds.

"It's just been luck that we have escaped paying higher license fees."

Now, this operator, and many more like him, are of the belief that the industry will be faced with many raises in license fees for games, music and vendors.

The need for a "National Tax Council," as was proposed by this publication for many, many years, seems to grow more critical, especially at this time.

"Once the summer is over and city, county and state legislators come together again," one operator believes, "they are going to hit this industry very hard with raises in license fees that will be greater than any ever before known."

So far the greater majority of the operators are of the belief that inequitable and excessive license fees for this, or any other industry, will not be demanded by the taxing authorities.

"We simply must face the fact too," says one operator, "that cities, counties and states are hard hit, due to the fact that their revenue has slipped badly because of this recessive period."

"This means that, to maintain themselves and to stay out of bankruptcy, so to speak, they must seek additional revenue.

"The big source of revenue, aside

from local income, property and real estate taxes, are license fees.

"These will, of necessity, have to be raised so that local governments can continue to meet their obligations."

Whatever the result will be this forthcoming fall, when most of the legislatures will again come into session, will have to be seen.

From all indications, the fears of operators in certain areas, seem to be well founded. They can expect raised license fees and, in addition, the belief is that they can do little, if anything at all, to stem these increases.

A "National Tax Council," such as *The Cash Box* has suggested for many years, would prove extremely helpful at such times.

Since there isn't as yet such a council in existence, it will be up to the operators in each of those areas in the nation where there are fears license fees may be hiked to an inequitable and excessive level, to be prepared and ready to fight against such disproportionate taxation.

## Wurlitzer Sales Off For April, May, June

CHICAGO—Net sales of The Wurlitzer Company for the first quarter (April, May and June) were \$5,835,397, compared with \$7,063,053 for the same period a year ago.

Net loss for the quarter was \$81,067, compared with net earnings of \$18,050 for the same period a year ago.

"The low volume of sales during the first quarter was directly responsible for the loss," stated R. C. Roling, president. "During the past few weeks, however, there have been definite indications that business activity has improved, and if this continues our results for the full year should be satisfactory."

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**JOE ASH SAYS:**

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# Wurlitzer Donates Phono To United Nation's Gaza Strip Emergency Force



## L. A. Visitor Reports Biz Booming In Las Vegas CALIFORNIA CLIPPINGS

The general opinion along Pico Boulevard this week was that business for the rest of the summer will continue good, and that an upward trend will continue on through the fall and winter seasons. . . . The De Ville Sisters were visiting at Leuenhagen's Record Bar to discuss their new Imperial Record release "Hula Hoop". The record was inspired by the Hula Hoop craze now sweeping the teenagers in Southern California. Mary Solle says that "Your Cheating Heart" by George Hamilton IV looks like one to keep your eye on, and sister Kay thinks "Bewitched" by the Bo Rhambo Combo will be a big one also for Imperial. . . . At Badger Sales, Jack Leonard says his wife recently returned from six weeks in Chicago and that he was very happy to see the family return. Mail order business was unusually good this week possibly due to the hot weather keeping some of the operators at home, says Jack. . . . Ben Chemers, at California Music Merchants Association; still busy moving into the new offices. George A. Miller, at the last meeting of the CMMA, brought members up to date on the latest ASCAP legislation in Washington. Members were also brought up to date on the latest Peter Potter Juke Box Jury-California Music Merchants Association promotional tie in. Program is planned to gradually extend the program coverage for Oregon and Washington and a national sponsorship is not at all impossible, it is held.

Jack LaGrece has returned to the area and is living in Hollywood. . . . At Simon Distributing, Jack Simon off on a four day business trip to San Francisco and Oakland. Sonny Lomberg reported sales of used machines continued good with local business being especially good the past week. . . . Mrs. Fred Ross and daughter Mrs. Lorin Farmer, both out of the hospital after short stay. . . . Bill Lanzy, of American Coin Machine, says that used machines are selling so well that they are expecting a large delivery of additional equipment in next week. Bill also said that next month they may begin work on enlarging the shop to accommodate the additional repair work they are doing for one of the big local distributors. . . . Ray Brandenburg, from La Habra, just returned from a week's vacation with the family. . . . At Associated Distributors, Ralph Cragan said that Al Silberman is vacationing for a week in Malibu where he's working on his beach house. Ralph is handling sales in the office during Al's absence giving special attention to the new Wurlitzer model "2200." . . . Mr. and Mrs. Orville Kindig, of Long Beach, just back from a week's vacation. At C. A. Robinson, Hank Tronick is back after a busy few days moving into his new home. Hank says they are expecting the new Williams game, "Turf Champ," to be very popular with the operators. . . . James A. Johnson, of Huntington Park, was seen coming out of the California Music Merchants Association office. . . . Bob Krasnow was in to see the boys at Norty's Music Center. Bob, ex Decca salesman, is going to San Francisco to assume the branch management for King Records. Joe Alvarez predicts that "Just A Dream," by Jimmy Clanton, may go right to the top and Jan Graham feels "You Cheated" by The Shields, is going to be a big one. . . . Los Angeles operator Dean Brown looking well and fit after a few days' vacation in Yosemite. . . . Gabe Orland, at California Music, planning a business trip to several California cities including Fresno and Bakersfield. Bob York, Bob Kruger, and Harry Jenkins, all from RCA Victor Records, dropped in at California to see Sammy Ricklin. Imperial artists, The De Ville Sisters, Little Willie John of King Records, and Coral Records' The McGuire Sisters dropped in to say hello to everyone last week.

Walter Hemple, of First National Music Company in San Fernando, is back on the job again after a recent illness. . . . At Paul Laymon's, Ed Wilkes says the Bally "Big Inning" game is doing very well. Ed said that Max Nunley, from Smith Music Company in Barstow, just missed the big storm out that way while driving into Los Angeles recently. . . . Bill Fritz, from the parts department at Laymon's, spent the day with his daughter, who had just had her tonsils removed. Ed also stated that business had been good and that he expects it to get increasingly better in the months to come. . . . Mel Wolzfinger, Las Vegas operator, paying one of his infrequent visits to town, says that business is booming in Las Vegas. . . . Some of the visiting operators on Pico this week were: Bill Bradley, Covins; Jerry Jacobs, president of the California Music Merchants Association; Mel Teixeira, Santa Maria; Bob Hathaway, Ventura; Glen Wolcott, La Crescenta; Wray Brown, San Bernardino; and Gordon LeSewr, Twenty-Nine Palms.

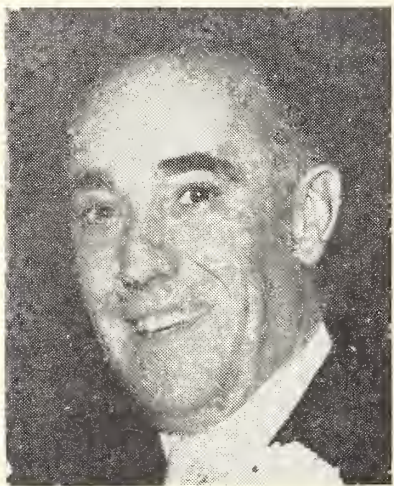
"The military members of the Mess, who come from Brazil, Canada, Colombia, Denmark, India, Norway, Sweden and Yugoslavia, as well as the civilian international staff of the United Nations serving with UNEF are most grateful. The music we will now enjoy regularly will, I am sure, do much to raise the morale of our members, and I can assure you that it already has raised mine considerably. "To the sincere thanks of all the members of our Mess may I add my personal thanks for the most wonderful donation yet made to UNEF."

In commending Wurlitzer for the assist in maintaining troop morale, Lieut. General E. L. M. Burns wrote Mr. Rutzen a personal note of appreciation. Said the General,

"As Commander of UNEF, I have a special interest in maintaining the morale of the Force, which is essential to the efficient fulfillment of our mission. Your donation will be an important factor in this regard, and I should therefore like to add my personal thanks for your generosity."

As Sales Manager for all Wurlitzer products going into the foreign mar-

### Lieut. General E. L. M. Burns Writes Export Mgt. Letter Of Thanks



ARTHUR C. RUTZEN

NORTH TONAWANDA, N. Y. — The United Nations Emergency Force with headquarters in the Gaza strip is engaged in patrolling a no man's land between Israel and Jordan. Troops of many nations comprise this protective military organization. Entertainment is practically non-existent.

In an effort to brighten the leisure hours of men engaged in a tiresome duty, The Wurlitzer Company, this city, has presented Headquarters Mess with a new 200 selection juke box.

M. E. Doerner, president of the Mess Committee, wrote Arthur C. Rutzen, Wurlitzer export sales manager as follows:

"The juke box arrived in Gaza yesterday late in the afternoon and was unpacked immediately. Several men went without dinner to put the machine in operating condition, and an impromptu dance was held before the evening was over. I might add that the faces of our local employees who have never before seen a juke box were full of wonder and amazement.

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CHICCOIN TV BOWLER, 14 Ft.	495.00
BALLY STRIKE, 14 Ft.	595.00
WILLIAMS 6-player SKILL BALL	129.50
CHICCOIN SKI TOURNAMENT	129.50
GENCO 2-player SKEE BALL	119.50
EXHIBIT RINGER BALL	49.50
ALL STAR (Used)	249.50
ALL STAR DELUXE (New)	Write
WILLIAMS TEN PINS (Used)	275.00
WILLIAMS TEN STRIKE	295.00
BALLY BOWLING LANE, 14 Ft.	475.00
3 U-NEEDA PACK Cig. Machine	35.00

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ket, Arthur C. Rutzen has an unusually close connection with foreign affairs. His recent visits to Europe have brought him into close contact with the often tedious duties in which occupational troops are engaged. Many Wurlitzer juke boxes can be found in bases where American troops and those of other nationalities spend not only their "on duty hours" but their leisure ones as well. In arranging to present a music machine to members of the UNEF, he felt that his Company was making a small contribution of pleasure to men engaged in protecting the peace.

**All The Leading Coinmen Read The Cash Box Every Week**





## Mondial Distribs All Young Organizations GREAT BRITAIN GLIMPSES

The Fesjian plan for Britain, as some operators are calling the imaginative program by which flipper pin tables are flowing into Britain at long last from Eire, has certainly been the main talking point in the industry over the past week, and will be for many weeks to come. The things that are disturbing the old-timers in the coin business is that all the distributors appointed for this vital Gottlieb and Williams equipment are comparatively young men; that with the exception of the Chappelow brothers (who are the sons of a well-known amuse machine man, who is still active in the business) they have been in coin machines for a few years only; and that, again with the one exception, their previous experience is in phonographs only. But there is an element of green cheese in this. All the four distributors are keen and widely experienced businessmen, who have forged ahead and set up large juke box distributing and operating businesses. And they have had the initiative to see the possibilities in the Irish plan and to see that they became a part of it. . . . In addition to these important new developments in amusement machines, the phonograph industry has been agog with rumors about record developments in Britain. It is already known that the film giant, Ranks, will be putting out their own records from late September. These will include some American discs by arrangement with at least two U.S. companies. It is now also believed that one or perhaps two television companies are also going into record manufacture in the fall. And Isaac Woolfson, one of Britain's leading store chiefs and financiers is said to be behind yet another company. Another new label, to be called Jupiter, is also being released by a firm called Musical and Plastic industries. At least some of these records, it is said, will be sold at prices lower than those prevailing in the business. This increases the interest of operators. Cheaper EPs are also on the stocks as far as some of the new firms are concerned, and this will certainly be taken advantage of by operators of the new 200s, and other multi-selection equipment. . . . There is also a certain amount of concern about stereo discs among operators. At the National Radio and Television Show in London at the end of August, all the major companies will be showing stereo equipment and a wide range of 3D records. It is believed that three firms in Britain are experimenting with adaptors which will enable juke boxes to play stereo as well as conventional microgroove discs. And although it will obviously be some time before records are on general release in stereo in the pop field, it seems qually certain that some operators will want to get in early on the new sound, as a novelty gimmick on good locations at an increased price. Approaches have also been made from showmen, and from the owners of background music equipment, to see if they can get in early on the act. There are now quite a number of night clubs and other dance locations in Europe where elaborate record equipment (filling a whole wall) is part of the entertainment. Stereo will obviously be a most important development for them.

Phonographic Performance Ltd., of Finsbury Court, Finsbury Pavement, London, has been granted by Mr. Justice Roxburgh in the Chancery Division an injunction restraining Archie Wilson and Son Ltd., of Bridgewater Drive, Westcliff-on-Sea, from infringing their copyright by causing to be heard in the Ship Hotel, Southend-on-Sea, without the company's license, the record "You Are My Special Angel" and any other sound recordings in which the company had the exclusive right of public performance. The judgment was by consent. . . . Coin operated telescopes are having a big success in British holiday resorts this year, and are making much coin for the Samson Novelty Company of Tottenham Court Road, London, which makes a big feature of them. This old-established amuse firm is now also handling Rock-Ola phonographs.



## New Amuse Machines Up Biz In This Area PHILADELPHIA FILBERTS

Davey Weiss, David Rosen, reports Williams' "Turf Champ" being grabbed up by ops as soon as they are delivered to the firm. Dave Rosen says that the salesmen on the road sending in plenty of orders for this game. Joe Wasserman and his family enjoying their vacation in Atlantic City. . . . Abe Witsen, International Scott Crosse, on a 10 day vacation. Mike Charnick advises Bally's "Lucky Strike" bowler getting some fine comment from ops. . . . With most of the staff back from vacations, Nat Solow, Eastern Music, heaves a sign of relief. "Now we can get back to normal action," says Nat. Only vacationer is Mel Sonier, who'll be away a couple of weeks. Bill Adair, Marvin Stein and Bob Hoosepian out calling on the trade. . . . While Jack Palmer, International Amusement, taking care of the route, Charlie Cade and Sid Goodman on the road looking to buy equipment for export needs. . . . For the second time in a few months, Active Amusement the victim of a burglary. Frank O'Neill advises the loss, fortunately, wasn't too severe. Joe Ash reports Gottlieb's "Roto Pool" going over very well. Louise LaRue, secy., on a two week vacation in Miami Beach, Fla. . . . Fred Walters, Banner, on vacation, and Moe Bayers covering the territory. Al Rodstein, while visiting his son at Greylock Camp, Bicket, Mass., met up with an attorney Harold Libsius, who represents some recording companies. Al's name was recognized thru its appearance in this column. . . . Harry Ascola, Columbia Records, reports Jerry Vale will appear on Dick Clark's Bandstand on August 12 and the Kirby Stone Four on the 16th and 20th. Bob Beasley, from Baltimore, moving in to take the place of Joe Lyons. . . . Ted Kellum, Marnel, advises that Roy Hamilton's new release on Epic is "Wait For Me". For Imperial, says Kellem, it's "Diane" and "Little Starry Eyes" in addition to its number one "Poor Little Fool" by Ricky Nelson. United Artist's new LP from the fic "Bie Country" is doing very well. . . . Lennie Radcliff, Sparks Music Co., out visiting the deejays. . . . Al Fario, King Records, handing out cigars. It was a baby girl born on July 25. Mario D. Aullario reports Earl Bostic's new "Pinkie" just arrived but it already looks like a winner. . . . Bob Heller, Chips Distr. Co., reports heavy business on The Elegants "Little Star" on APT and "Are You Really Mine" by Jimmie Rodgers on Roulette. Heller's pick record of the week is "Rockin' Robin" by Bobby Day on Class and "Straighten Up And Fly Right" by the DeJohn Sisters on Sunbeam.

# Fred Iverson Appointed General Sales Manager, Rex Distributing, Syracuse

SYRACUSE, N. Y.—Fred Iverson, highly regarded sales executive with long years in the coin machine industry, has been appointed general sales manager of Rex Coin Machine Distributing Corporation, this city, according to an announcement by Angelo Delaport.

Iverson will headquarter at the firm's offices here, directing the organization's sales staff for the firm, which represents some of the leading manufacturers in the Central New York State area.

Iverson has been connected with the coin machine industry since the late 1930's, when he joined the sales staff of the late George Ponsler in New York City. He then spent several years with Bert Lane in Seaboard Sales. He later was associated with Johnny Bilotta for four years in Eastern Sales Company, Rochester, N. Y. The last ten years were spent with Sheldon Sales, Inc., the past four as manager of this firm's Syracuse office.

"We are extremely happy to welcome Fred Iverson as our general sales manager", stated Delaport and Rex Daggert jointly. "We have known him for many years, and are acquainted with his sales and executive ability. We look to the future with great confidence for both the

coin machine business and Rex Distributing. Fred has a host of operator friends in the Central New York area, and we can assure them that they will receive the utmost in service and co-operation. Our firm is geared to work with the operators, and with Iverson at the helm, they all can look for friendly and profitable dealings."

Iverson, bubbling with enthusiasm over his appointment, stated, "It is a great pleasure to be associated with Rex, and such wonderful people as Angelo Delaport and Rex Daggert. Operators in the territory the firm services can be assured I and my staff will exert ourselves to the limit to serve them."

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SELECTION MODELS.

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**ROCK-OLA**  
FOR  
EVERY LOCATION

**SPECIAL CLOSEOUT!**  
GENCO  
**GYPSY GRANDMAS**  
BRAND NEW  
Write for Special Price!

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56-PAGE CATALOG  
with Complete Price List  
Exclusively for  
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Sober, reliable and responsible. Must have references. Salary open. Excellent opportunity for right man. Location in Los Angeles.  
**Write: Box No. 439, c/o THE CASH BOX**  
1721 Broadway New York 19, N. Y.

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MUSIC	
SEEBURG	
100J	\$695
100G	565
100C	445
100B	375
100A Converted to 45 RPM	245
VL (Converted)	645
Reconditioned—Refinished	
<b>45 RPM CONVERSION</b>	
for M-100A—	<b>\$69.50</b>
Also 45 RPM Conversions for all machines	

**SEEBURG V-200**  
**\$595**

**SPEED-READ**  
All-Visible, No-Drum  
PROGRAM HOLDER  
for V-200 & VL-200— **\$34.50**

**SEEBURG CIGARETTE VENDOR**  
814 Packs—Quiet, All Electric Selection  
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	each
3 Bally Allstar Bowler	\$295.00
1 Arabian Knight	65.00
1 Arrow Head	195.00
1 Band Wagon (4 player)	95.00
1 Capri	75.00
1 China Town	50.00
2 Circus Wagon (2 player)	150.00
2 Cue Ball	185.00
1 Cue Tee	60.00
2 Williams Deluxe Baseball	65.00
2 Diamond Lil	75.00
1 Four Belles	90.00
1 Gottlieb Four Stars	60.00
1 Frontierman	110.00
1 Fun House (4 player)	175.00
2 Gay Paree (4 player)	295.00
1 Green Pasture	65.00
1 Guys and Dolls	50.00
1 Gypsy Queen	110.00
1 Harbor Lights	150.00
1 Hawaiian Beauty	50.00
1 Heavy Hitter	25.00
1 King of Swat	145.00
1 Lady Luck	75.00
1 Lazy Q	40.00
1 Lovely Lucy	75.00
1 Naples (2 player)	175.00
1 Niagara	40.00
1 Perky	135.00
2 Piccadilly (2 player)	145.00
1 Poker Face	50.00
1 Race The Klock (4 player)	75.00
3 Regatta	75.00
1 Reno	225.00
1 Register (4 player)	195.00
3 Score Board (4 player)	125.00
3 Screamo	50.00
1 Shindig	60.00
1 Silver Skate	40.00
2 Slug Fest	40.00
1 Sluggin Champ	125.00
1 Spit-Fire	45.00
1 Sportsman	40.00
1 Star Fire	160.00
3 Star Pool	60.00
1 Surf Rider (4 player)	175.00
1 Struggle Buggie	50.00
1 Three Deuces	110.00
2 Thunderbird	70.00
1 Tim-Buc-Too	95.00
1 Williams Yukon	395.00
2 Genco Skee Ball (2 player)	125.00

1/3 With Order, Bal. C.O.D. ACT QUICKLY—ORDER TODAY WIRE—PHONE—WRITE Send For Complete Lists

## DAVID ROSEN

Exclusive AMI Dist. Ea. Pa. 855 N. BROAD STREET, PHILA. 23, PA. PHONE—STEVENS 2-2903

## N. E. OPERATORS:

Read these FABULOUS RESULTS of our own tests in Lynn, Massachusetts of the great new

### BALLY GOLF CHAMP!

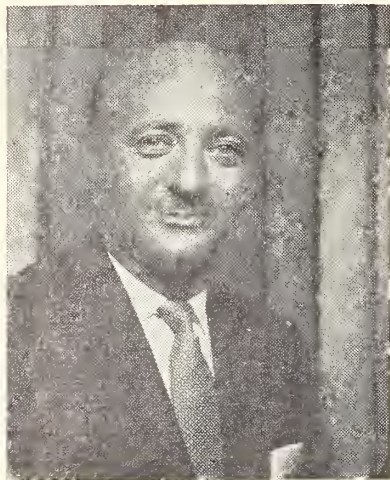
	Grossed
1st Day	\$12.20
2nd Day	14.60
3rd Day	16.50
4th Day	19.70

And they were standing in line! We predict this to be one of the biggest money-makers in years!

**REDD** Distributing Co. 298 Lincoln St. Allston 34, Mass. AL 4-4040

Exclusive Distributors of WURLITZER — BALLY — CHI. COIN GENCO — FISCHER

## Auto Bell Mfg. Appoints Distribs



AL WARREN

CHICAGO—"We're really on the move now," exclaimed Al Warren, sales manager of Auto-Bell Manufacturing Company, "and we have arranged for the distribution to show it! Our 'Circus Days' game will soon be on display in most territories."

Warren announced the appointment of eleven new distributors, for the Chicago firm, encompassing a wide area of the nation. He and Zeke Wolf, president of Auto-Bell, stated jointly that shipment of sample orders of "Circus Days" are being dispatched to the recently acquired distributors as quickly as they come off of the assembly line.

The new distributors for Auto-Bell are: Empire Coin Machine Company, Chicago, Illinois (Officials of the firm are Gilbert Kitt and Joe Robbins); Empire Coin Machine Company, Detroit, Michigan (Bob Wiley); Dickson Distributing Company, Oklahoma City, Oklahoma (Dave Sutherland); Dan Stewart Distributing Company, Salt Lake City, Utah (Dan Stewart); Lew Jones Distributing Company, Indianapolis, Indiana (Lew Jones).

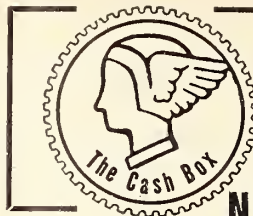
Other distributors appointed are: S. L. Stiebel Company, Louisville, Kentucky (Walter Waldman); S. L. Stiebel Company, Evansville, Indiana (Lee Gupton); H. B. Brinck Company, Butte, Montana (H. B. Brinck); Bush Distributing Company, Miami, Florida (Ted Bush); Bush Distributing Company, Jacksonville, Florida (Ted Bush); and Birmingham Vending Company, Birmingham, Alabama (Max and Harry Hurwich).

Zeke Wolf further stressed the increase in activity in his plant when he said, "with the Fall season just a few short weeks away, we are making the necessary arrangements to further expand our production facilities to be prepared to go 'full steam ahead'."

Wolf reaffirmed Warren's confidence when he stated, "Warren's selection of distributors gives Auto-Bell a lot of strength in the field, and offers us the opportunity to keep shipments of our equipment apace with expansion."

"The most important realization in our expansion in production and distribution", stated Warren, "is our belief and confidence in the future of the coin machine industry."

"We, like many other firms, are forging ahead, instead of backtracking", Warren continued, "and we



## New Amuse. Machines Hypo N. E. Business NEW ENGLAND NIBBLES

Although heat wave continues, business has picked up and plenty of activity is reported at distrib plants in Boston. Ops at funspots in the New England area scored a big one over the week-end with temperatures near 90, giving a solid kick to the coin boxes as thousands of vacationists and tourists streamed into the region. Juke box biz continues great, hyped by influx of hot record singers in summer niteries. Amusement games are getting a bigger play this summer at the fun spots, ops report, as John Q. Public is fascinated with the new mechanical innovations unveiled.

At Trimount Automatic Sales Corp. (Seeburg), business at this air conditioned plant on Waltham St. is on the upswing with deliveries now on Gottlieb's "Roto Pool" and Williams' "Turf Champ," and outlook for both exceedingly good, Marshall Caras, sales, reports. Reorders for the Seeburg electric cigarette vending machine have been "fantastic" Irwin Margold, gen. mgr., says. The machine has taken hold in New England since it was first shown to ops, he stated. The trend in music machine biz is illustrated at Trimount where July of this year was far ahead of July of last year in Seeburg phono sales. The Trimount crew all back from vacations and getting set for the fall big season. At Associated Amusements (Rock-Ola), Dick Mandell, gen. mgr. here, flew his plane to New Haven and Willimantic, Ct. to visit customers. Pat Sullivan, bookkeeper, is on vacation in Conn.; Ray Davis, truck dep't., on vacation; and Fred Richards, service dep't., vacationing on the Cape. Every week end finds Ed Ravrey and Dick Mandell off to Hyannis where their families are summering. Kiddie rides have been very big this summer and have been keeping the staff here busy. At Redd Distributing (Wurlitzer), Al Levine and Earl Shultz, sales, off on their vacations. Bally's "Luckv Allev" is creating a lot of interest here, Bob Jones, sales mgr., reports. Also Chicago Coin's "Croquet," which plays like bumper pool and scores like croquet with two or four playing, is catching on big with the ops who see hot possibilities for summer locations right now, and strong potential all year round. Business is good here considering the time of year, Jones said, and ops have been coming in, in increasing numbers thepast week after a period of intense heat in which most biz was over the phone. At Atlas Distributors (AMI), Louis Blatt got in several weekends of fishing at Laurentide Park in Canada. Eleanor Hill, Atlas sec., and Albert Hovasse, service dep't., are both on vacations. Business has been a little quiet here with the hot weather, but AMI phonos are moving along with ops having opened up a lot of new locations in summer resorts this year.

Music continues to outgross all other forms of entertainment in and around the Hub area. . . . Lawrence Welk in for one nighter at Boston Arena, July 31, cracked a record at \$5 top with 7,000 capacity, and Louis Armstrong, in for the week at Salisbury Beach Frolics, set new money record for the 1,400-seater. . . . Ops in visiting distrib this week included: Marty Cook, Brookline; Joe Lepera, Cambridge; Saul Robinson, Newton; Dave Baker, Arlington; Connie Pocius, South Boston; George Chopelas, Malden; Harry Abelson, Boston; Tom Libby, Haverhill; Ray Shea, Worcester; Teddy Rubinvoitz, Chelsea; Harold Harwich, Brighton; Harry Abelson, Boston; Phil Swartz, Brookline; Luke Levine, Boston; Cy Jacobs, Boston; Guy D'Giovanni, Allston; Bob Green, Randolph; Ralph Lackey, Milton; Harry Grazio, Quincy; Steve Pielock, Worcester; Al York, Randolph; Stan Cokas, Lynn; and Charlie Tiernan, Cambridge. . . . Tony Martin is in for week at Salisbury Beach Frolics, Aug. 10-16; next comes Johnny Mathis, Aug. 17; and Teresa Brewer closes the season for the spot, Aug. 24-31. . . . Boston niteries are now readying for opening. . . . Blinstrub's, biggest in the east with 1,700 seats, will again be on a policy of big name recording artists and hot newcomers. . . . Steuben's, which is remodeling, will continue its usual policy of femme singers and acts; Frolic, Revere, will be on the record artist kick for the fall and winter season.

feel that the latter part of this year will be a banner one for us."

Warren stressed the fact that it is his sincere desire to supply his distributors with the finest equipment available.

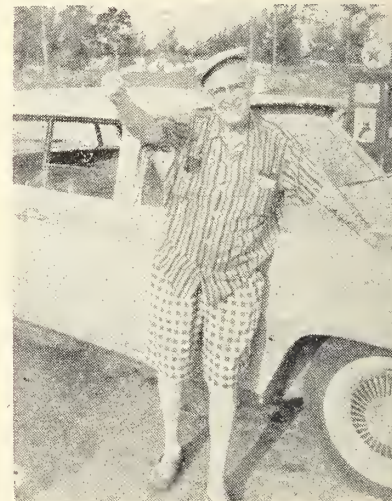
"Auto-Bell", he continued, "produces the ultimate in games on the market today; and, it is a distinct privilege to be associated with Zeke Wolf and the entire Auto-Bell organization. We know we're shipping the best merchandise available in 'Circus Days!'"

## Engineer Opens Design Firm

CHICAGO—Hubert M. Giepen, formerly with one of the leading factories here, reports he has opened his own firm in order to be able to serve the industry as an independent designer and development engineer.

His firm, Giepen Associates, will specialize in creative engineering as well as in the development of prototypes, pre-production models and the appearance and design of any kind of coin operated equipment.

## Still Retired



A. S. LEVY

TAMPA, FLA.—A. S. Levy of Dayton, Ohio, a member of the "Golden Circle" of The Cash Box "20 Year Club" sends along the picture reproduced here with the comment "I am still retired".

The young-looking Levy, altho over 71, still retains a keen interest in the coin machine business, even if he isn't actively engaged in it. He deplores some of the unethical and unbusinesslike tactics used by some operators.



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Again...

YOU'RE **IN** FOR  
**TOP MONEY**  
WHEN YOU RIDE WITH

*Williams*  
**TURF CHAMP**



**A REAL WINNER!**



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RECORD  
BREAKING  
**TURF CHAMP**



• **EXCITEMENT!!!** PLAYER and SPECTATORS CHEER the most FUN game of 1958.

• **SELECT** your own horse before each race by pressing the **SELECT BUTTON**

• **NO NUMBER SCORING...** Exclusively a Horse Race **IT'S THRILLING!**

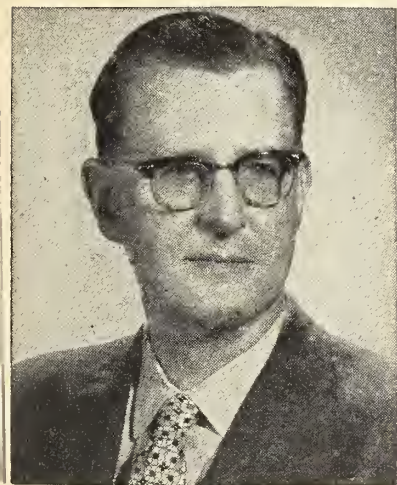
See YOUR *Williams* DISTRIBUTOR



CREATORS OF DEPENDABLE PLAY APPEAL  
4242 W. FILLMORE ST. CHICAGO 24, ILL.

Twin Chutes at slight extra cost

## Enrollment Ends October 1 On MOA Insurance Plan



GEORGE A. MILLER

Life Insurance Company has offered the members of Music Operators of America a very sound and equitable life insurance policy.

"We have set October 1 as the end of the enrollment period. At that time, the California Life Insurance Company will put the plan into effect if we have obtained 600 applicants. During the enrollment period it is not necessary to furnish guarantee of insurability. Therefore, members of MOA, their employee associates and partners, can take advantage of this group insurance without a doctor's examination."

The plan calls for \$10,000 worth of life insurance for a premium of \$10.50 a month until the insuree reaches the age of 61 years. Upon reaching the age of 61 years, the policy will be reduced to \$5,000 and premiums are \$5.50 a month for as long as desired.

In order to participate in the plan, the operator must be a member of MOA. "Membership in MOA is only \$25 a year," stated Miller, "and I urge music operators to join MOA and become eligible for an insurance plan that is being put into effect for their benefit."

Miller concluded with the suggestion that music operators send in their applications and checks before October 1.

OAKLAND, CALIF. — George A. Miller, national president and managing director, Music Operators of America, with headquarters in this city, has mailed out a letter and brochure on the MOA National Life Insurance Plan to its membership.

"We have been a long time getting his plan put together," stated Miller, and now we have fully consummated the deal, and have set the end of the enrollment period for October 1, 1958. "After holding interviews and consultations with several insurance companies, we have come to an honest and firm conclusion that the California

Buy—Sell—Trade . . . WORLD WIDE Deals Are Best!

### BINGO GAMES

MISS AMERICA	\$495	NITE CLUB	175	VARIETY	75
SUN VALLEY	525	BROADWAY	155	SURF CLUB	55
SHOWTIME	375	BEACH BEAUTY	125	ICE FROLICS	55
KEY WEST	285	MIAMI BEACH	110	PALM SPRINGS	55
BIG SHOW	245	GAYTIME	95	MONACO	145
DOUBLE HEADER	195	GAYETY	75	STARDUST	125
PARADE	195	BIG TIME	95	STARLET	95

### MULTIPLE PLAYER 5-BALLS

4-PI. FALSTAFF	\$395	2-PI. BRITE STAR	\$395	2-PI. SEA BELLES	\$215
4-PI. MAJESTIC	375	2-PI. WHIRLWIND	375	2-PI. FAIRLADY	225
4-PI. REGISTER	255	2-PI. SUPER CIRCUS	325	2-PI. TOREADOR	195
4-PI. SCOREBOARD	175	2-PI. CONTINENTAL CAFE	275	2-PI. GLADIATOR	175
4-PI. SUPER JUMBO	225	2-PI. FLAGSHIP	245	2-PI. TOURNAMENT	145

### SINGLE PLAYER 5-BALLS

ROCKET SHIP	\$295	ACE HIGH	\$195	WISHING WELL	\$125
CRISS CROSS	285	AUTO RACES	185	SWEET ADD-A-LINE	125
STRAIGHT FLUSH	265	RAINBOW	175	FRONTIERSMAN	125
SILVER	245	CLASSY BOWLER	155	TWIN BILL	110
WORLD CHAMP	225	DERBY DAY	145	HAWAIIAN BEAUTY	75
ROYAL FLUSH	210	HARBOR LITES	135	JOCKEY CLUB	75

## WANT TO BUY

ALL LATE MODEL PHONOGRAPHS  
BASEBALL GAMES ROCKET SHUFFLES  
WILL TRADE

Long Bowling Alleys, Gottlieb 5-Bolls, Bolly and United Bingos

ALL EQUIPMENT IN STOCK—PROMPT SHIPMENT!

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**WE STILL NEED** ★ **BINGOS and SHUFFLES**  
Hundreds and Hundreds of ★  
WE'LL TRADE ANYTHING YOU WANT!

*International Scott Crosse Company*  
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BRANCH  
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Exclusive Dist. for Bally in E. Pa. and Rock-Ola in E. Po., So. Jersey and Del.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



# IT'S "CIRCUS" TIME!!

## THE ALL-NEW CIRCUS IS HERE!



### OUTSTANDING FEATURES:

- ★ LOCATION TESTED
- ★ ESPECIALLY DESIGNED FOR LOCATIONS DEMANDING LIBERAL PLAY
- ★ NEW STREAMLINED CABINET, OCCUPIES LESS SPACE THAN ORDINARY PIN TABLES
- ★ TROUBLE-FREE ELECTRICAL MECHANISM
- ★ LARGE CASH BOX
- ★ NATIONAL SLUG REJECTOR

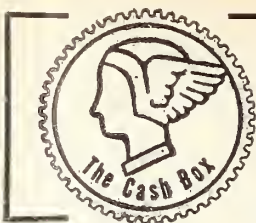
### APPROVED EVERYWHERE!

- SINGLES & DOUBLES
- COMPACT UNIT
- REMOTE CONTROL AVAILABLE

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TERRITORIES OPEN FOR DISTRIBUTION

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29 WEST KINZIE ST., CHICAGO, ILL., U. S. A.  
(Tel: DElaware 7-0078)



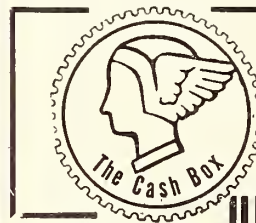
## Ops Report Lively Pickup In Collections

### EASTERN FLASHES

Without exception operators of all types of equipment queried this week, reported a very lively pickup in collections. Of course, the reasons advanced by each varied, but their concluding statements were practically all the same: "We make all kinds of excuses for poor business, so let's not try to figure out why it's good. Just let it stay that way". One very good reason, however, may be the continued decline in unemployment, as reported by the New York State Labor Dept. In the past two weeks, unemployment payments dropped 61,500—37,500 two weeks ago, and another 24,000 this past week.

Murray Kaye and Meyer Parkoff, Atlantic New York Corp., report activity spurring, and that they look forward to the Fall for some very fine sales. However, Meyer more interested in his weight reducing program, which has sliced 6 inches off his waist. (There's a gag that could be built around this, we can't think of it at the moment). . . . Al Simon, Albert Simon, Inc., back on the job, after a nice vacation thru the western part of the country, and just in time to confer with ops on ChiCoin's new "Croquet" game. Al's son, Dick, on hand and put to work in the shop—starting at the bottom, eh Al? . . . Jerry Stehr, Sparta Lake, N. Y., in visiting the wholesaels. Usually Jack Stehr makes the visits. . . . Joe Munves, who was vacationing at the Presidential Hotel, Swan Lake, in the Catskill Mts., met up with Leo Willens, who came in for the weekend. The two athletes (?) jousted at handball, without, we understand, any dire physical reactions. Mike Munves and missus, Rose, hope to grab a week at this same resort hotel this coming week. . . . Sandy Moore, Abe Lipsky, Bernie Levine and Allie Goldberg, Sandy Moore Dist., thankful that the Wurlitzer factory goes back to work this week, after its two week vacation, so that they can get deliveries of phonos. Hank Peteet, Wurlitzer field engineer, still on the premises to assist in getting machines out to the trade. He expects to be here for another week or two.

What with Barney (Shugy) Sugerman, Runyon Sales, busy in and out of the office, Morris Rood and Irv (Kempy) Kempner demonstrate Bally's new golf game "Golf Champ" to visiting ops. Rood runs up a pretty good score, but his record is broken within the next 5 minutes by an op. "Abe Green will fracture this game" states Rood (Abe one of the best golfers in the coin biz). Marty Dumoff, service mgr., away on vacation. . . . Mac Greitzer makes one of his infrequent visits to coinrow. Mac handles the game route, and reports collections up this past week. Brother Phil busy at the "Batting Range" this firm runs in Brooklyn. Rainy weather affected biz here very badly, reports Mac. . . . Gertrude Browne, Beacon, N.Y., on the street, doing her weekly shopping. Advises that brother Mac Douglas almost completely recovered from recent surgery, and is now working in the office. He'll go back on the route shortly. . . . Biz slowed up slightly at Koepfel Distributing this week, but it "was a welcome relief", stated Harry Koepfel. "With Hymie away on vacation, there's still too much work for one man." Hymie will be back on Monday, and plans on taking a second week later on in the month. . . . Willie Aronson, gleefully relates a stroke of good luck. "The first I've had in a long time" he smiles, "and maybe now I'll see Dame Fortune smile on me." . . . "Senator" Al Bodkin makes a hurried tour of the wholesalers, spreading good cheer along the street. . . . Sylvia Lowy, Dave Lowy & Co., holds down the fort while Dave out seeing some customers. In between conversations with ops in the office, and rushing from one phone to another, Sylvia really puts in a day's work.



## Grows Beard To Celebrate 75th Ann.

### UPPER MIDWEST MUSINGS

Kenny Glen, Paster Dist. Co. St. Paul, back on the job after spending a three week vacation on the West Coast. Drove down with the Mrs. and on the way back stopped off at Las Vegas and made all of his expenses. . . . Teddy Lawn, L & M Sales, City, is off with his family for a week's vacation up north. Expects to do a lot of fishing. . . . Mrs. Russell Gherty, of Baldwin, Wisc., in town picking up some parts and records. Russell too busy to come in. . . . Stan Baeder, New Rockford, No. D. in making the rounds. Didn't recognize him at first. Grew a beard that would shame the Smith Bros. 75th year celebration at New Rockford in six weeks. . . . Cab Anderson, Hudson, Wisc., in town for the day, claims that his games aren't doing very much, but the music has been holding up very good. . . . Mr. & Mrs. Lawrence Sanford, Dodge Center, Minn., making the rounds. . . . Bill Hanf, Austin Sales, Austin, Minn., took the day off to see what there was new in games that might make a buck. . . . Al Kirtz and his sons Bobby and Tommy were in town Thursday. The boys had a picnic at the dist. playing all the machines and if it was up to them Al would have bought everything. . . . Frank Grant, St. Cloud, Minn. sporting a new station wagon. . . . Norman Kady, Grand Forks, No. D., in for a few days making the rounds. . . . Harold Theisen, city operator, on his own for two weeks as his service man Roy is on his vacation. He will be plenty nappy when Roy gets back. . . . Bob Aherin, LaMoure, No. D., in town for the day visiting the jobbers. . . . Bernard Misch, LaCrosse, Wisc., complaining that his business has been off this year. . . . Bruce Windhurst, Aberdeen, So. D., in town for the day. Had some business to take care of and went home that evening. . . . Matt Engel, retired for several years from Plaster Dist., went in to pinch hit while Kenny Glen was on his vacation. Matt enjoyed the few weeks visiting with the operators.

It Is With Great Pride And Pleasure

# We Announce OUR APPOINTMENT

as

## EXCLUSIVE FACTORY DISTRIBUTORS

For Central New York State

**MANUFACTURING COMPANY**  
Games  
Proven Top In Earnings

**World's Most Beautiful Juke Box**

## REX COIN MACHINE DISTRIBUTING CORP.

"Where Service Really Counts"

821 SO. SALINA STREET

**SYRACUSE, NEW YORK** PHONE: (HA. 2-8255)

FRED IVERSON • ANGELO N. DELAPORT • REX DAGGERT

## All The Leading Coinmen Read The Cash Box Every Week





# '58 The Year That Separates The Men From The Boys

## CHICAGO CHATTER

"The year that separated the men from the boys", is the expression already being used by many leaders to describe the year of 1958. The 100% of the blame cannot be put on the shoulders of those operators who have sold out or left the industry, the fact remains that a very great share of the fault is of their own making. Many small, and some larger businesses, too, have fallen by the wayside. Others will yet succumb. Yet regardless of this, most of the ops who gave up, refused to adopt the primary requisites of modern business practice. The majority of these operators insisted on continuing with 5¢ play plus 50%-50% commission basis. Even those who were forced to adopt 10¢ play, as a last desperate effort to save their businesses, still continued on the 50-50 commission basis. Not all, but most of the 'boys' have already been separated from the 'men'. Those few 'boys' who are still left can save themselves by adopting modern business procedure and, more than anything else, arranging immediately to cooperate as closely as possible with all other operators in their area.

Juan Vasquez of Habana, Cuba, in a meeting with Jack J. Mitnick at United Music, telling Jack how much he has improved his beautiful showrooms at Ayestaran 552 in preparation for the new United phono. Juan advised Jack that Cuban music ops very much impressed with the new United phono and are eagerly awaiting deliveries. . . . Entire Gottlieb clan hard at work this past week. Alvin Gottlieb busily engaged in a great many duties, some of which entail his efforts for the West Suburban Hospital where his dad, Dave Gottlieb, busies himself. Nate Gottlieb on long distance phones. Sol Gottlieb has become official greeter at the Gottlieb plant. . . . One of the best known vending machine mfrs is said to be negotiating with a games mfr for sales of the firm's vendors. . . . If you haven't yet obtained a copy write to: Small Business Administration, Washington 25, D.C. for Bulletin No. 95, "How Directors Strengthen Small Firms". . . . George A Miller sends in a very nice letter complimenting us on our birthday card while, at the same time, advising that MOA's Board of Directors will meet at the Morrison Hotel in November right after the NAMA meet to discuss 1959 convention. . . . Marvel's Ted Rubenstein announced appointment of Raymond Jordan as sales rep for the southern states. Clayton Nemeroff covers rest of the territory.

Joel Stern has been bitten, but good, by the golf bug. "No matter what I shoot per hole," moans Joel, "the total score is always the same." Len Micon, one of the industry's best golfers, away on his vacation for the next few weeks. . . . Don Moloney is a hi-fi enthusiast himself. But Don's biggest kick these days is how the number of hi-fi fans keep growing. Rentals from his huge stock are proof sufficient of this fact. . . . "At last", says Joe Kline, "I've found the answer to relaxation." Joe pointed to his 9 year old son, Gary Kline, who is working like a little beaver at First Coin and, what's more, enjoys every minute of it. Gary, by the way, plans to be either an escape artist or a policeman when he grows up. This kid can do tricks with handcuffs. . . . Wally Lipinsky is in for a smoker that will top all smokers. Wally's planning to get married and all ops 'round the town plan to make the smoker, the night before the big plunge, the most memorable in Wally's life. . . . When Empire's Joe Robbins was asked by a visitor, "What's cookin'?", he ceremoniously donned a pair of smoked glasses and quickly took the fifth.

Brooklyn's Irving Kaye and big Dave Stern of Elizabeth, N. J. visiting about town. Just in case you didn't know this before, Dave used to be a Marine Sgt. And, they claim, a real, tough old Sarge at that. . . . Bally Vending's Johnny Stewart telling how interesting the drink dispensing biz has become and the very outstanding businessmen who have entered into such operations. . . . Hear that "Texas Phil" (Weinberg, that is) doing a very grand job with Ballygames around and about all over the southwest. So Art Garvey decides he, too, will start off on a road trip. Just to prove that Phil isn't the only one who can wire in those great big orders. Says Bill O'Donnell, "While these roadmen are battling it out for more deliveries, I'm wondering where we'll get all the games they're calling for". . . . Ed Ratajack busy scouting about the country, "Plugging up holes here and there", he says. . . . Detroit's Roy Small phones to ask whether anyone has heard anything further re: ASCAP's last bill in Washington and whether this bill has, or has not, come out of committee. . . . Sincerest condolences to Mort Secore who lost his father-in-law this past week. . . . Harry Glick and Avron Gensburg both returned from short road trips with much to tell at Chi Dynamic Industries. Sam Wolberg, Sam Gensburg, Ed Levin and Jerry Koci listened to what they had to say.

Herb Jones put it this way, "There's a lot more to vending than just catches the eye at first glance." (How true, how true). . . . Ed Ruber and Milt Wiczor are preparing a very outstanding program to advise all operators about their Wico Corp parts and why ops should contact Wico first. . . . W. H. Cottrell, Veep of National City Bank, Evansville, Ind. writes to compliment "The Cash Box Price Lists" and also advises that he hopes "The Cash Box" will go even further in this department to help bankers like himself. (Aside, We'll try our best, Mr. Cottrell). . . . Ed Archambault of Montreal should be quickly contacted by Chet Gore of Exhibit Supply. . . . "There is no use bemoaning the fact that indiscriminate use of loans and bonuses is prevalent in many areas thruout the industry. Very outstanding salesmanship, backed up with the latest and best equipment and the very finest service, plus an uncancellable lease contract with the location and complete, close cooperation among the operators in such areas will solve this problem immediately." (At least that's the opinion of one leading operator). . . . Auto Bell's Al Warren believes that, when complete, his distributing organization will be among the most outstanding.

United's Bill DeSelm a very busy man these days. Bill has some grand ideas on how to better advise his distribs regarding the new products that United is planning to introduce all thruout the fall season. "We're going to let our distributors know in advance what they can expect", Bill says, "so that they'll



SOL GOTTLIEB



JOE KLINE



JOE ROBBINS

## REPLACEMENT PLASTICS

**A. M. I.**

Model A Tops, l. or r. . . \$ 8.95  
Centers, l. or r. . . 15.45  
Bottoms, l. or r. . . 11.95

Model B Dome . . . . . 17.95  
Centers, l. or r. . . 8.95  
Bottoms, l. or r. . . 8.95

Model C Centers . . . . . 8.95  
Bottoms, l. or r. . . 8.95

**E-40-80-120**  
Metal Grille for lower part of machine — eliminates cleaning plastic louvers. 2 to set . . . . . \$10.00

**SEEBURG**

Model 100C—Highly polished chrome tubes replaces glass tubes. Set of 12 . . . . . \$14.95

Model 146-147-148 Domes . . . . . 15.95

Model C—Chrome Pilasters . . . . . 17.95 or.

**WURLITZER**

Model 1250  
Center Dome \$18.95  
Dome Ends, ea. 6.10  
Center Dome 14.50

Model 1400  
Center Dome 13.45  
Dome Ends, ea. 10.50  
Bottom Sides, set of 2 . . . . . 16.50

Model 1500  
Center Dome 14.50

Model 1700  
Dome ends, ea. 3.95  
Lower pilasters, set 21.95

Model 1900, 2000, 2100, 2104—Dome Ends (l. or r.) each 2.00

TERMS: 1/3 deposit, balance C.O.D. or S/D. F.D.B. Chicago.

**LONG LIFE PLASTIC REPLACES ORIG. GLASS**

Model 100R-100 Door side . . . . . \$4.10

Model 100C Dome side . . . . . 2.75

Model V200 Dome side . . . . . 3.70

Model 200 (100 sel.) W.O.M. . . 1.75  
(200 sel.) W.O.M. . . 1.95

**WALL SPEAKER**

**\$11.95 EACH**

True high fidelity tone Lined oak finish. 8 ohms. 8-inch speaker Packed 2 to carton.

**MARVEL MFG. CO.**

2849 WEST FULLERTON AVE. CHICAGO 47, ILL. Tel. Dickens 2-2424

## PHONOGRAPH SPECIALS!!

<b>SEEBURG KDH200</b>	<b>\$795.00</b>
<b>SEEBURG M100C</b>	<b>425.00</b>
<b>AMI G 200</b>	<b>575.00</b>
<b>AMI E 120</b>	<b>325.00</b>

CALL—WIRE—OR WRITE NOW!

# Empire

**COIN MACHINE EXCHANGE**

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

DETROIT BRANCH: 14344 FENKELL AVE. (TEL.: BRoadway 3-2150)

be prepared to move right ahead and, what's more, move fast". . . . Which reminds us that Harry Williams, Sam Stern and Sam Lewis have all been out visiting the trade about their newest game and all three of the belief that they have "one of the biggest hits" the Williams' factory has ever produced. . . . The way those execs over at Atlas scoot by us, jump for phone calls, run for business, well, it's a wonder we even get a moment's time to say "hello". But this is the kind of busy bace that makes everyone feel grand. It's just busy business all day long at Atlas. . . . "DeLuxe Big Tent", "Riviera Cigarette Vendor", and so much more, keeping Paul Huebsch so busy this past week no one, but no one, has even had a chance to catch up with Paul. . . . Like Vince Shay says, "Nothing can be more useful to a man than a determination not to be hurried."

Don't know what it is that Johnny Frantz is planning to break open with for this fall season, but, with all the photographers there taking pictures, with advertising men all around and about, looks like Johnny has what he's been talking about for the operators. . . . Where's Johnny Watling? . . . Clarence Schuyler must be back from his vacation. . . . Les Rieck out to visit music men all over the country to tell them about "something special" from Rock-Ola. . . . "Man of the Week" column will, at regular intervals, be supplanted by "Woman of the Week". Interesting reading about the grand gals of the industry. . . . Frank Doyle can explain more about vendors than many a guy in the combiz. Just call on him and listen.

**HAPPY BIRTHDAY THIS WEEK TO:** C. T. McKelvy, Chicago, Ill. . . . Peter Nastasi, New Orleans, La. . . . Kenneth Tom, Montreal, Que., Canada. . . . John P. Christy, Detroit, Mich. . . . John T. Quinn, Troy, N. Y. . . . Steve Brancalone, Detroit, Mich. . . . Mrs. Sydelle Blatt, Miami Beach, Fla. . . . James F. Tolisano, Hartford, Conn. . . . John R. Spink, Woodfibre, B.C., Canada. . . . Alfred D. Harper, Las Cruces, New Mex. . . . Carl A. Gualano, Chicago, Ill. . . . Sarkis Anthony, Columbus, O. . . . William Joseph, Zanesville, O. . . . Stephen Patrick, West Grove, Pa. . . . Charles A. Robinson, Los Angeles, Cal. . . . Budge Wright, Portland, Ore. . . . Alexander S. Cohen, Newark, N.J. . . . Wm. W. McCallum, Dallas, Tex. . . . Howe Louis, Vancouver, B.C., Canada. . . . Gerald J. Mantell, Providence, R.I. . . . Harvey O. Lynn, Evansville, Ind. . . . Stephen Sewell, Tavernier, Fla. . . . I. H. Rothstein, Philadelphia, Pa. . . . O. J. Lera, Galveston, Tex. . . . Otis Anderson, Portland, Ore. . . . Philip J. Warren, Norfolk, Va. . . . Andrew Cosmark, Moosic, Pa. . . . Harry Kertman, Rochester, N.Y. . . . Buel R. Price, Italy, Tex. . . . Max B. Lesnick, Baltimore, Md. . . . Carl Hoelzel, Kansas City, Mo. . . . Harry L. Kelly, Rochester, N.Y. . . . Horace Biederman, Washington, D.C. . . . Jimmie Nilon, Chester, Pa. . . . John C. Pratt, Fayetteville, Ark. . . . Irving Fenichel, Brooklyn, N.Y. . . . Gleason N. Stambaugh, Jr., West Palm Beach, Fla. . . . Joseph Domitrowich, Allentown, Pa. . . . J. L. Garrahan, Kingston, Pa.

**WORTH REPEATING:** The business that considers itself immune to the necessity for advertising sooner or later finds itself immune to business.

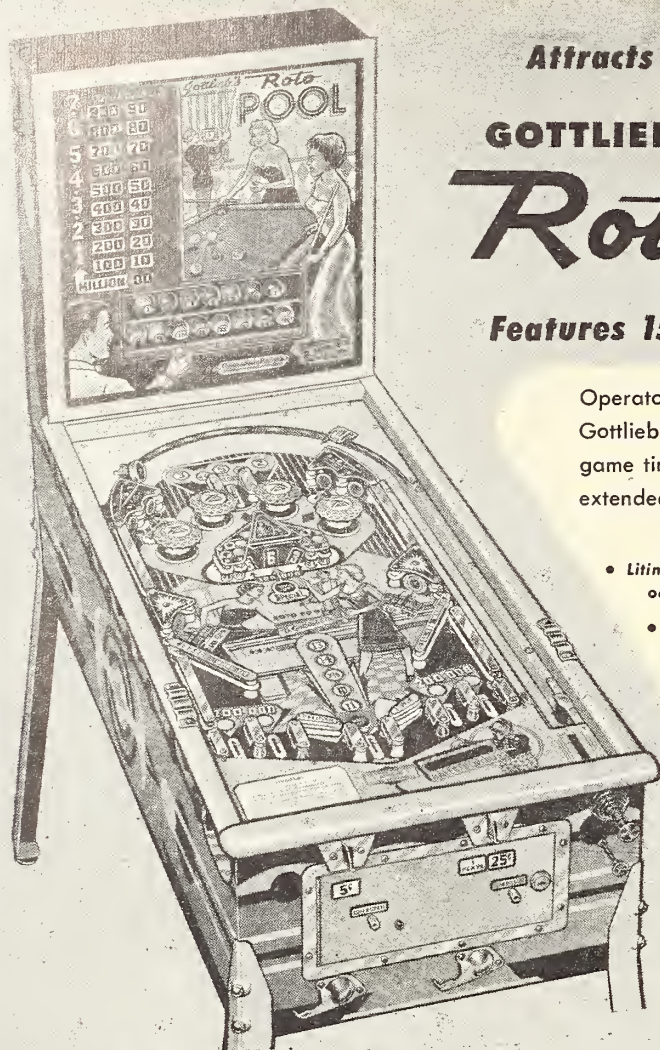


PHIL WEINBERG



VINCE SHAY





Attracts Players At First Glance...

# GOTTLIEB'S Roto POOL

Features 15 Colorful Plastic Pool Balls That Lite Up in Rack!

Operators and Location Owners, throughout the world, are all talking about Gottlieb's Roto Pool. Test reports show players are drawn to this new, colorful game time after time. The action packed playfield holds players interest for extended repeat play. See your distributor—get Roto Pool on location right away!

- Liting all balls in lite box scores special and lites center target and bottom rollover for additional special score
- Hitting roto-targets lite corresponding ball in lite box
- Running lite rollovers spot balls according to lit number
- Holdover feature allows balls to remain lited from game to game
- 7 places to spin roto-targets
- 4 pop bumpers
- Cross-board cyclonic kickers
- Super skill flippers
- High score to 7 million
- Match feature

*D. Gottlieb & Co.*

1140-50 North Kostner Avenue • Chicago 51, Ill.

**Amusement Pinballs**  
as American as Baseball and Hot Dogs!

ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

## Amuse. Machine Factory Opens In Ireland

(Continued from page 54)

They saw the highly skilled electronic work (which will include the winding of the many types of complicated coils), transformers, etc., going on, directed in the factory by works manager, Mr. M. Murmaghan (whose uncle is Dublin's Chief Justice), who has had wide experience in radio, television, recording and electronics generally. They saw the attractive carpentry and paint shops, where a great deal of the work is done, and they saw the extensive stores, the loading bays and the administrative center of the large factory.

Three Italian executives from the well known Rome/Turin firm, BEAT, were also present and placed a very large order on the spot for Williams flipper pin-tables. Much of the amusement equipment is being freighted by air from Dublin, and to finalize the transport arrangements, Captain J. C. Kelly-Rogers (general technical manager) and Captain P. A. Madden (sales representative from the Irish Air Line) were present. Mr. Murray, Secretary to the Irish Prime Minister was also an honored guest.

It was revealed in the course of the afternoon that about 75 per cent. of the manufacture is to be Irish and 25 per cent American, and that it is hoped in due course to employ 150 workers in the Dublin factory. At present about a third of that number are employed, directly and indirectly. Young electronic engineers are getting special training in the intricate work and, shortly, courses will be run in Dublin for mechanics nominated by distributors and operators.

The present rate of production (divided equally between Gottlieb and Williams) is fifty machines per week, but in the near future the factory will be geared up to produce three times that number. It was also emphasized that the factory is fully equipped to produce any type of coin equipment.

One proptotype of each model is brought in complete from America for guidance. After use, these prototypes are sold in Eire, to the joy of operators there.

A new model flipper pin table is being introduced into Britain in quantity every six weeks. Current models in limited supply, being delivered to British operators are the Williams "Jigsaw" and Gottlieb "Straight Flush". It will be some weeks before further new models are announced for Britain, due to heavy export orders from other Continental countries.

In his speech in opening the factory, Mr. Briscoe said it was a completely new industry, and one with which he was happy to say that he was concerned to the extent that he had been helpful in bringing it to Ireland.

Said he: "What we are concerned with, first of all, is employment and exports to help to reduce the adverse trade balance".

Mr. Scott McLeod, the U.S. Ambassador, said that he was very glad to join in welcoming the new industry, particularly because of its Irish-American aspect. He thought that that industry was an example of how Ireland could expand economy and employment by assembling machinery and various packaged products, and make them available on the Continent and in the European Free Trade Area. The Irish Government was pointing out that Ireland was an excellent staging area for the development of industries, such as this one.

Dr. Paul Mussa, Charge d'Affaires, Italian Legation, Dublin, said that the opening of the factory was another sign of the re-awakening of Irish enterprise, which was undoubtedly going a long way to rectify the trade balance. As an Italian, he believed that commercial relations between Ireland and Italy were good and could be improved.

Dr. A. Macken and Mrs. Kathleen Nix, who represent Cabra in Dublin Corporation, welcomed the new factory because it would ease the unemployment in the area.

The executives and guests then adjourned to the Portmarnock Country Club Hotel for the evening where, after cocktails, a sumptuous champagne dinner had been laid on by the directors.

After dinner, Mr. Briscoe again paid tribute to the enterprise that had led to the establishment of Mondial (Ireland) Ltd.

He said that it was breaking new ground in that it was one of the first Irish factories to be set up for export only. He welcomed the English and Italian visitors and hoped they would leave lots of money in Dublin. He felt that the factory might in due course be acting as an even stronger link in manufacture between America and England.

In a lively speech, Fesjian responded. He said that years of expense, hard work and planning had gone into the venture, but he felt

that it would soon become a large and very important business.

Cyril Shack spoke on behalf of the distributors and said how impressed they had all been by the factory. He was confident that the marketing of the product in Britain would be a very big success in view of the very high standard of the workmanship and the great appeal of the games.

Although a very young-looking man in his early 40's, Suren D. Fesjian is a veteran coin-machine man, and a member of the famous *The Cash Box* "Twenty Year Club". He is also a member of "The Cash Box International Coin Machine Export-Import Council". His New York Company, Mondial Commercial Corporation, is a leading exporter of coin machines to Europe and other parts of the world.

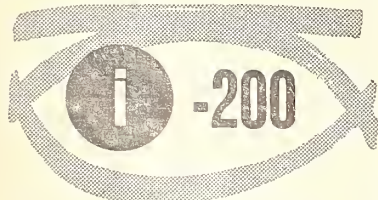
He has exclusive rights in Italy for Williams equipment, and in France, the United Kingdom and Commonwealth, for both Gottlieb and Williams. He spends about eight months of the year travelling about the world on amusement machine business and has made many trips to Eire and London in connection with his new Dublin Company.

Born in Armenia (and with all that country's flair for business) he was educated in France, is a naturalized American and has a delightful home, with his English-educated Armenian wife, son (14) and daughter (21), in Westchester County, not far from New York. He is tremendously proud of the fact that his daughter graduated in June from Connecticut College with the highest possible honors.

With his bounding energy and enterprise, Fesjian has also organized coin-machine companies in several European countries.

In adding this great new enterprise to his international organization, Suren D. Fesjian seems likely to become one of the world's best known top executives in the coin machine industry.

Now at your AMI distributor's!



Every element—styling, easy operation, fast servicing, trouble-free maintenance—carefully designed to give you the finest, most profitable juke box in the world.

**AMI Incorporated**  
1500 Union Ave., S. E. • Grand Rapids, Mich.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



**CLASSIFIED ADVERTISING SECTION**

**WANT**

**WANT**—Experienced Pinball and Juke Box mechanic. Good working conditions. Starting salary \$100.00 week minimum. Apollo Music Co., 2184 S. Sherman, Denver, Colorado. Phone—PEARL 3-3863 evenings. APOLLO MUSIC COMPANY, 2184 SOUTH SHERMAN, DENVER, COLO. (Tel. PEARL 3-3863).

**WANT**—AMI Wall Boxes, Hideaways, 80, 120, 200 Selection Phonographs, 120 E's and F's. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel. MELrose 1-9550).

**WANT** — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO DIST. CO., 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. DICKens 2-7060).

**WANT**—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

**WANT**—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay \$150 to \$300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Melotone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd STREET, NEW YORK, N. Y. (Tel. TR 7-9147).

**WANT**—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE, 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

**WANT**—All makes of Shuffle Alleys starting with Imperial and Royals. Will pay top dollar. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO. (Tel. TO 1-6715).

**WANT**—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

**WANT**—Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULTon 3-2282).

**WANT**—To buy music and game route in or near Miami, Fla. Include asking price and particulars in first letter. JERRY KERTMAN CO., 555 Clinton Ave. N. Rochester 5, N. Y.

**WANT**—Used Juke Box records 45's or 78's. We buy all the year round, pay highest prices & freight charges. Pop, Hillbilly, Rock & Roll. No quantity too large or small. We do not accept C.O.D. shipments from One Shot Dealers. CHAS. HOODWIN CO., 4419 BROADWAY, CHICAGO 45, ILL. (Tel. LONg Beach 1-3573). Chicago's oldest distributors of promotional sales records. Established 1936.

**WANT**—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD ST., NORTH BELLEMORE, L. I., N. Y. (Tel. CASTle 1-0556).

**WANT**—Late used 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted. Write or Phone. FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUDson 6-4568).

**WANT**—Late Model Phonographs for highest trades on new A.M.I. models 1-120E, 1-200E, 1-100M, 1-200M. Also need late model Bally Bingos. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS 3, MO. (Tel. MAIN 1-3511).

**WANT**—Will accept 1 to 10 Games as trade against new Wurlitzer Phonographs. SANDY MOORE DIST. CO., 599 TENTH AVENUE, NEW YORK 36, N. Y.

**WANT**—Mills Panorama. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel.: GARfield 3585).

**ONLY \$48.**  
FOR 52 CONSECUTIVE CLASSIFIED ADS OF 40 WORDS EACH PLUS 52 FREE CHECKING COPIES.

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**WANT**—Cash or trade AMI G-120, F-120, E-120, E-80; United County Fairs, Steeplechases; Bally Bingo motors. DISCO, INC., 835 E. 31st ST., LOS ANGELES 11, CALIF. (Tel. ADams 4-9616).

**WANT**—All Shuffle Alleys from Fireball, Lightning and Rocket up. Sun Valleys and Showtimes will pay highest dollar or will trade for Genco and Chicago Coin Ski Balls. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, OHIO. (Tel. Superior 1-4600).

**WANT** — Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of \$\$\$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

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**WANT**—Used 45 RPM Records, any quantity. Not over 6 months old. No R & B. We pay up to 17c. KAY ENTERPRISES, 1011 FIFTH STREET, MIAMI BEACH, FLA. (Tel. JE 8-2322).

**WANT**—To Purchase 5,000,000 New Records, All Speeds. We Prefer Large Quantities and Will Buy For Cash. Top Prices Offered. No Juke Box Records. Write or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel. General 2-1650), JESSE SELTER, PRES.

**WANT** — Shuffle Alleys (most especially United Team) and late Bingos, and Wurlitzer 1500/50 and 1500A/50A. Will prepay crates for packing. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel. ALgonquin 4-4040).

**WANT**—Records, all speeds, quantity. Also record accessories, needles, tapes, etc. Please give full details first contact to avoid delay and assure quick deal. HARRY WARRINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 56, N. Y. (Tel. LUDlow 8-8310).

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**WANT**—Digger Machine for export. Claw type that vends gifts. Write—EMBASSY VENDING, 597 MIDWOOD ST., BROOKLYN, N. Y.

**WANT**—Cash! Highest cash paid for United Imperial Team, Leader, Mars, Mercury, Lightning, Clipper and Capitol, also Chicago Coin and Keeney Bowling Machines. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22, ILL. (Tel. CANal 6-0293).

**FOR SALE**


**FOR SALE**—Famous Sun-Glo Shuffle Wax 24 One Lb. Cans \$6.75. Save: Order Five Cases or more \$5.95 each. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISCONSIN. (Tel. BLuemound 8-6700).

**FOR SALE**—Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. Deluxe Baseball, Crossroads, Quartette, Japopy Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ Deluxe, Duette Deluxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel. DEcatur 2-1500).

**FOR SALE**—14 Foot Bowlers, \$475; Cash or Trade. Need Baseball, Guns And Late Shuffle Games. Call, Write or Wire Today! PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. JUNiper 8-1814).

**FOR SALE**—Introductory Offer: National's Newest Formula—Regular Wax \$4.34; Ili Speed Shuffleboard Wax \$4.82; Super Fast \$5.30; Brown Tournament Wax \$6.50 (Minimum 25 cases—25¢ each); Dazzler Weights 5 sets min. \$16.45. NATIONAL SHUFFLEBOARD COMPANY, 291 CLEVELAND ST., ORANGE, N. J. (Tel. ORange 2-9100).

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**FOR SALE**—Guns—Genco Target Practice \$275; Davy Crockett \$250; United Jungle Hunt \$125; Genco Circus Rifle Gallery \$345; Seeburg Coon Hunt \$125. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel. Central 1-9292).

**FOR SALE**—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. Blgelow 8-3524).

**FOR SALE**—United 14 ft. Bowling Alleys \$395; Deluxe Carnival Gun \$135; Gottlieb 2 Player Tournament \$150; 2 Player Toreador \$165; Williams Peter Pan \$100; Jig Saw \$195. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel. MAIN 8751).

**FOR SALE**—Bally Super Bowlers, 12' Bank Shots, C. C. 6 Player Skee Ball, Genco 2 Player Skee Ball, Lord's Prayer Machine, In A-1 Condition. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. (Tel. CH 3-8624).

**FOR SALE**—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLYmpia 8-4012, 4013).

**FOR SALE**—Bally All Star Bowler \$295; Bally Skill Roll \$175; Bally Target Roll \$175. UNITED DIXIE CO., 106 MINERVA ST., JACKSON 3, MISSISSIPPI. (Tel. 3-5677).

**FOR SALE**—Big Show \$235; Miss America \$475; Showtime \$325; Key West \$275; Parade \$200; Night Club \$195; Broadway \$165; Classic Bowler \$215; Easy Aces \$135; Flag Ship \$265; Sea Belles \$235; Big Tent Upright \$240. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. JA 2-7137).

**FOR SALE**—Routes in Missouri, Oklahoma, Arkansas. On routes, Phonographs, Bingos, Pin Balls, Bowlers, Guns. From 20 to 80 Thousand. We have all types Coin Machines. Send for list. C & W DISTRIBUTING CO., 400 MAIN ST., GALENA, KANSAS. (Tel #400).

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**FOR SALE**—10 AMI Model C Phonographs. In good condition — no broken plastics \$295. STAR MUSIC CO., 2212 N. WESTERN AVE., CHICAGO 47, ILL. (Tel. DI 2-2860).

**FOR SALE**—9 Brand New 5¢ Kleenex Dispensing Machines in cartons. \$50 buys the lot. 1/2 deposit, balance C.O.D. or S/D. KOEPEL DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK, 36, N. Y. (Tel. LO 3-4028-9).

**FOR SALE**—Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel. FOrest 5-3456).

**FOR SALE**—United Caravans @ \$125; and Pixies @ \$70; Wurlitzer 4851 Wallboxes @ \$9. Write for a complete list of phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MEIrose 5-1593).

**FOR SALE**—Pin Games; Super Circus \$325; Marathon \$195; Scoreboard \$175; World Champ \$195; Steeple Chase \$250; Easy Aces \$135; Sweet Add-A-Line \$145. Clean, checked and crated. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel. AXminster 4-3529).

**FOR SALE**—Wurlitzer Model 2150 \$800; 2000 \$675; 1900 \$650. WANT—Bally Jumbos and United Top Notch. NATIONAL NOVELTY CO., 640 E. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel. LO 1-6770-1).

**FOR SALE**—It's very likely that your offer for a quantity of Bally Skill Roll and/or All-Star Bowler will be accepted! Call, wire, write. WANT—Bingos and shuffles. DONAN DISTRIBUTING CORP., 2633 N. MILWAUKEE AVE., CHICAGO 47, ILL. (Tel. ALbany 2-0455).

**FOR SALE**—Marble, Queen, Sluggin' Champ, Lovely Lucy, Kenney Club Bowler. 10 Player, Pool Tables 6 Pocket. WANT—Williams Ten Strikes DeLuxe Replays, Williams Late Short Stops, UN Triple Plays. Bingos, 5 Ball Novelty Games. NOBRO NOVELTY COMPANY, 142 DORE STREET, SAN FRANCISCO 3, CALIF. (Tel. MARket 1-5438).

**FOR SALE**—Keeny's Super Big Tent \$395; National Cig Machines 9 Column \$110. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel. NE 5-1443).

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**FOR SALE**—Shuffles: Miss Americas \$400; Show Times \$350; Big Shows \$225; ABC or Congress \$350; Bowlers: All Star \$250; Genco Show Boat \$150; Bally Balls-A-Poppin' \$160. GLOVE DISTRIBUTING CO., 1623 N. CALIFORNIA AVENUE, CHICAGO 47, ILL. (Tel. AR 6-0780).

**FOR SALE**—Hard to get items. AMI W-80 and W-120 wallboxes, \$49.50. With wallbox purchases, S-80 and S-120 steppers only \$25 each. If purchased separately, \$39.50. Everything reconditioned. Limited quantity. Wire deposit today. SHELDON SALES, INC., 381 MAIN STREET, BUFFALO 3, New York. (Tel. LIncoln 9106).

**FOR SALE**—Ice Frolics \$50; Beach Clubs \$30; Genco Baseball Pool \$50; Terms One Third Deposit, Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel. TUlane 6729).

**FOR SALE**—Or Trade—1—13 ft. National Shuffleboard with Coin Operated Scoring Unit; will trade for music, pinballs, bowlers or arcade equipment, or will sell outright. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel. CHapel 9-6556).

**FOR SALE**—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

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**FOR SALE**—We Are Leading Exporters of Arcade Machines—Also Music, Venders, Games and Parts For all Equipment. Write Us Your Needs. MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

**FOR SALE**—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Kenney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

**FOR SALE**—While they last — Shopped — Ready for locations — Sun Valley \$490; Miss America \$445; Big Show \$225; Broadway \$140; Big Time \$85; Gay Time \$75; Nite Club \$160. Write—Wire — Phone — NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel. MA 6386).

**FOR SALE**—Route in Ottawa, Canada. 40 Phono's also Pins & Guns. MACKENZIE ENTERPRISES, 116 LOTTA AVE., CITY VIEW, ONTARIO, CANADA.

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE**—Bally Skill Roll (new) and Bally All Star DeLuxe (new). Will trade for AMI D-80, E-120, F-120. Call or write: RUNYON SALES COMPANY OF NEW YORK, INC., 593 TENTH AVE., NEW YORK 18, N. Y. (Tel. LONGacre 5-1880).

**FOR SALE**—We have several Comax background music units with intercom microphone, slightly used, \$169.50. Literature on request. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVENUE, PORTLAND 5, OREGON. (Tel. CAPitol 8-7565).

**FOR SALE**—Millions of extra coins are taken from clean machines. Clean right with Lemonite. Western Hemisphere Importing Co., Inc., La Habano, Cuba can supply all six Lemonite Products. Try them. They'll save you time and money. GRACO SALES CO., ARLINGTON, TENN.

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**FOR SALE**—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel. NEWton 5-2531).

**FOR SALE**—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel. CEDar 2-7600).

**FOR SALE**—C.C. Steam Shovel (Like New), \$125; Wms. Ten Pins \$325; Bally Skill Roll (Floor Sample), \$325; 20 United Bingo Games (clean), \$25 each. BILOTTA ENTERPRISES, INC., 224 NO. MAIN ST., NEWARK, NEW YORK. (Tel. DEerfield 1-1855).

**FOR SALE**—Comco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will Be Refunded. Finished in Lined Oak, Natural or Mahogany. Packed Two to a Carton, \$11.95 Ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS. (Tel. INdependence 3-2210).

**FOR SALE**—Specials—Bally Broadways \$150; Night Clubs \$185; Big Shows \$245; Key Wests \$295; Show Times \$365; ABC Bowling Lanes, 14' (late 3 pc. models) \$445; Strike Bowler 18' \$695; Games, Inc. Skeet Shoot \$335; Double Shot, write; Genco Quarterbacks \$95. MICKEY ANDERSON AMUSEMENT CO., 314 EAST 11TH ST., ERIE, PA. (Tel.: 2-3207).

**FOR SALE**—Specials — Bally: Miss Americas \$425; Sun Valleys \$500; Gottlieb: Picnics \$339.50; Rocket Ships \$279.50; Whirl Winds \$315; Super Circus \$275; Silvers \$225; Williams: Top Hats \$267.50; Jig Saws \$215; Genco: Fun Fairs \$219.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel. JACKson 2-5306).

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**FOR SALE**—New Six Pocket Pool Table \$225; Slate \$275; 1st Grade 48" Cue Sticks \$18 dozen; Bumper Rails \$11.95 Set; Bumper Pool Tops \$24.50; Slate \$59.50; Deluxe Bumper Pool Balls \$10. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO 51, ILL. (Tel. ALbany 2-3272).

**FOR SALE**—Gottlieb Poker Face \$50; Lovely Lucy \$50; Diamond Lil \$95; Register \$225; Rainbow \$195; Williams Starlite \$30; Hot Diggity \$180; Reno \$245; Shamrock \$185; Genco Showboat \$180; Bally Skill-Roll \$275 (New). AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 8, INDIANA. (Tel. HA 3-4508).

**FOR SALE**—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons. New Aluminum Instruction Plates, \$49.50. Telephone or wire collect. SYRACUSE 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E. SYRACUSE 3, N. Y.

**FOR SALE**—Records! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's Major Labels. Will send 25 Samples C.O.D. On Request. 12" LP Promotional Records on sale. We buy surplus stocks, all speeds. SID TABACK, RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel. DUNKirk 3-8735)

**FOR SALE**—Bally Skill Roll \$299; Genco Sky Rocket Gun \$179; K. O. Fighter \$149; Jolly Joker \$49; Rocket Shuffle \$399; Wurlitzer 1800 \$475; 1700 \$399; 1917 Hidden Unit \$549; WQ 200 wall box \$89; 5210 wall box \$89. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel. RE 6-3691).

**FOR SALE**—1957 Williams Baseball \$325; Naples (New), Write; Soccer Kickoff (New) \$275; Top Hat (New) \$350; Capri \$99.50; Target Roll (New) \$265; Skill Roll \$265; Peppy (New) \$225; Chicoin TV Bowler 14 Ft. \$495; Bally Strike, 14 Ft. \$595; Williams 6-player Skill Ball \$129.50; Chicoin Ski Tournament \$129.50; Genco 2-Player Skee Ball \$119.50; Exhibit Ringer Ball \$49.50; All Star (Used) \$249.50; All Star Deluxe (New), Write; Williams Ten Pins (Used) \$275; Williams Ten Strike \$295; Bally Bowling Lane, 14 Ft. \$475; 3 U-Needa Pack Cig. Machine \$35. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel. HE 1-4100).



CLASSIFIED ADVERTISING SECTION

FOR SALE—Seeburg 100 Wall Box, Chrome \$50, Hammerloid \$40; Beach Clubs, cleaned & checked \$60, cleaned \$40; Brite Lites & Brite Spots, checked \$45, cleaned \$25; Gladiator \$185; Frolics \$55; Jubilee \$215; Surf Club \$55; Jumbo \$200; Bally Beauty \$45; Flagship \$235; Atlantic City \$45; Torcador \$230; Gayety \$75; Scoreboard \$150; Cay Time \$95; World Champ \$210; Flying High \$55; Palm Springs \$55; Yacht Clubs \$35. HALLGREN DISTRIBUTORS, 1626 3rd AVE., MOLINE, ILL. (Tel. 4-6703).

FOR SALE—Bally and United Bingos. Practically any game. Write for prices. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel. HO 4-6111).

FOR SALE—Or Trade—For Late Bingos or 14' Bowlers: Wms. Jet Fighter; Wms. Crane; Wms. Sidewalk Engineer; Genco Gypsy Grandma; Genco Rifle Gallery; Genco Carnival Gun; Genco Bonus Gun; Chicago Coin Goalie; Pinto Horse and See Saw Kiddie Ride. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel. GL 6-6807).

FOR SALE—Bally All Star Bowler \$325; United Super Slugger \$245; Genco Sweet "21" \$325; Williams Roll-A-Ball \$145. WANT—Williams 1957 Baseball & Bally ABC Champion. MOHAWK SKILL GAMES CO., 67 SWAGGERSTOWN ROAD, SCHENECTADY 2, NEW YORK. (Tel. FRanklin 4-7549 or Union 4-5107).

FOR SALE—Gottlieb Scoreboard \$160; Balls-A-Poppin' \$140; National 9 ft. Shuffleboard \$95; AMI "A", "B", "C", converted 45 rpm, \$115, \$135, \$150; Pumper Pools (new slate) \$80. H. BETTI & SON, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UNION 3-8574).

FOR SALE—Closeout: Brand new original factory crates. United's Playtime, sacrifice, \$375 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel. WHitney 5-2893).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. MOntana 1-5000).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5¢ or 10¢ play. Special price, \$79.50. Write for quantity prices and lists of other equipment. G O R SALES, 5216 NO. LECLAIRE AVE., CHICAGO, ILL. (Tel. AVenue 3-6818).

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FOR SALE—Williams 57 Baseball Deluxe \$325; Four Bagger Deluxe \$225; King Of Swat \$135; United Super Slugger \$149.50; United Shuffle Targettes \$65; Bally All-Star Bowler \$250. GLOBE AUTOMATIC VENDING COMPANY, INC., 291 WATER STREET, QUINCY 69, MASS. (Tel. MAYflower 9-0010).

FOR SALE—Mercury Counter Grippers 1¢ (original paint), A-1 \$29.50; Watling 400 Scales (current Model C), original paint, \$99.50; Pop Corn Sez Reworked \$69.50. TIERCE VENDING, BOX 226, GREENWOOD, MISS. (Tel. GL 3-5145).

MISCELLANEOUS

NOTICE—Record Shops—Overstocked or business failure need not be a complete financial loss. We can move your entire stock. Write BOX 799, NEW ORLEANS, LOUISIANA.

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for development and engineering advice. BOB YOUNG'S SERVICE, 2427 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel. No. 2-3254).

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10¢ Play Plus" help you? What percentage of the nation's juke boxes feature 10¢ play? What percentage of U. S. amusements feature 10¢ play? All this and more appeared in The Cash Box. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted. The Cash Box is the publication that conceived the idea for MOA (Music Operators of America). The Cash Box originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." The Cash Box' "Quarterly Export Edition" has won world wide recognition and international acclaim. The Cash Box Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send \$15 for a full year's (52 weeks) subscription to The Cash Box (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your \$15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

The Cash Box

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PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

NOTICE—\$48 Special Classified Advertisers. You are entitled to a classified ad of 40 words in each week's issue for a period of One Full Year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 10c per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 12 Noon, of preceding week to appear in the following week's issue. If you are a \$48 Special Classified Advertiser you are entitled to a free checking copy of "The Cash Box" each week.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 1721 Broadway, New York 19, N. Y.

Use This Convenient Form For Your Classified Ad

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Form with fields for FIRM, ADDRESS, CITY, ZONE, STATE, TELEPHONE NUMBER and a hand icon pointing to the start.

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THE CASH BOX, 1721 BROADWAY NEW YORK 19, N.Y.

FOR SALE—Frantz ABT 3 Gun Rifle Shooting Gallery complete with compressor and extras, like new, \$1295. Auto Photo Model 9 (A-1) shape, \$1295. J. ROSENFELD COMPANY, 4701 WASHINGTON, ST. LOUIS 8, MISSOURI. (Tel. FOrest 7-6730).





## THIS WEEK'S USED MACHINE QUOTATIONS 19th YEAR OF PUBLICATION 984th CONSECUTIVE WEEK'S ISSUE

### How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

#### CODE

- |                             |                                    |
|-----------------------------|------------------------------------|
| 1. Prices UP                | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN              | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN       | 7. Machines Just Added             |
| 4. No change from Last Week | * Great Activity                   |



#### LISTED ALPHABETICALLY

#### AMI

4. Model A, '46, 40 Sel., 78 RPM	15.00	40.00
6. Model B, '48, 40 Sel., 78 RPM	50.00	80.00
6. Model C, '50, 40 Sel., 78 RPM	50.00	100.00
4. Model D-40, '51, 40 Sel., 78 RPM	115.00	200.00
4. Model D-80, '51, 80 Sel., 45 RPM	195.00	295.00
6. Model E-40, '53, 40 Sel., 78 RPM	195.00	320.00
4. Model E-80, '53, 80 Sel., 45 RPM	225.00	340.00
4* Model E-120, '53, 120 Sel., 45 RPM	285.00	359.00
6. Model F-80, '54, 80 Sel., 45 RPM	425.00	495.00
4. Model F-120, '54, 120 Sel., 45 RPM	449.00	495.00
4. Model G-80, '55, 80 Sel., 45 RPM	525.00	650.00
4. Model G-120, '55, 120 Sel., 45 RPM	495.00	595.00
4* Model G-200, '57, 200 Sel., 45 RPM	549.00	625.00
4. Model H-200, '57, 200 Sel., 45 RPM	795.00	850.00
6. WM Wall Box	5.00	8.00
6. SM or SL Stepper	5.00	8.00

#### ROCK-OLA

5. 1422, '46, 20 Sel., 78 RPM	15.00	25.00
6. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	15.00	30.00
6. 1426, '47, 20 Sel., 78 RPM	15.00	35.00

5. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	50.00
5. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	45.00	90.00
5. 1432, Same as above, Converted to 45 RPM	60.00	135.00
4. 1434, '51, Rocket, '51-52, 50 Sel., 78 RPM	70.00	150.00
4. 1434, Same as above, Converted to 45 RPM	70.00	149.50
6. 1436, '52, Fireball, 120 Sel., 45 RPM	75.00	160.00
6. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	225.00
4. 1438, '54, Comet, 120 Sel., 45 RPM	295.00	435.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	350.00	550.00
4. 1448, '55, Hi-Fi, 120 Sel., 45 RPM	475.00	625.00
6. 1452, '55, 50 Sel., 45 RPM	495.00	595.00
4. 1454, '56, 120 Sel., 45 RPM	595.00	635.00
4. 1455, '57, 200 Sel., 45 RPM	600.00	649.50

#### SEEBURG

4. M100A, '49, 100 Sel., 78 RPM	95.00	150.00
4. M100B, '51, 100 Sel., 45 RPM	300.00	395.00
5. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	300.00	395.00
4* M100C, '53, 100 Sel., 45 RPM	365.00	450.00
4* HF100G, '54, 100 Sel., 45 RPM	475.00	565.00
4* HF100R, '54, 100 Sel., 45 RPM	550.00	650.00

#### (PHONOGRAPHS—Continued)

4* V200, '55, 200 Sel., 45 RPM	545.00	750.00
4* VL200, '56, 200 Sel., 45 RPM	645.00	750.00
4. KD200, '57, 200 Sel., 45 RPM	795.00	865.00
6. W1-L56 Wall Box 5¢	3.00	5.00
6. 3W2 Wall-a-Matic	3.00	5.00
6. W4L-56	5.00	8.00
6. 3W5-L56 Wall Box, 5¢ 10¢, 25¢	5.00	8.00
6. W6L-56 5/10/25 Wire-less	5.00	8.00
6. 3W7-L-56	5.00	8.00
4* 3W1 Wall-a-Matic	32.50	55.00

4. 1400, '51, 48 Sel., 45 or 78 RPM	50.00	150.00
6. 1450, '51, 48 Sel., 45 or 78 RPM	95.00	165.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	100.00	200.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	145.00	250.00
6. 1600, '53, 48 Sel., 45 & 78 Intermix	199.00	295.00
6. 1650, '53, 48 Sel., 45 RPM	225.00	300.00
6. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	345.00
4. 1700, '54, 104 Sel., 45 RPM	395.00	525.00
4* 1800, '55, 104 Sel., 45 RPM	449.00	565.00
4. 1900, '56, 104 Sel., 45 RPM	525.00	700.00
4* 2000, '56, 200 Sel., 45 RPM	555.00	845.00
4. 2150, '57, 200 Sel., 45 RPM	649.00	800.00
6. 2140 Wall Box	2.50	5.00
6. 3020 Wall Box	3.00	8.00
6. 3048 (Conv. of 3020)	3.00	10.00
6. 3031 Wall Box	3.00	9.00
6. 3045 Wall Box	3.00	9.00
6. 4820 Wall Box	8.00	20.00
4. 4851 Wall Box	9.00	25.00

#### WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	15.00	25.00
6. 1017, '46, 24 Sel., 78 RPM	20.00	30.00
6. 1080 '46, 24 Sel., 78 RPM	25.00	50.00
6. 1100, '47, 24 Sel., 78 RPM	25.00	55.00
6. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	40.00	100.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	50.00	100.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. Ace High (Got 1/57)	195.00	260.00
4. Arabian Knights (Got 12/53)	65.00	80.00
6. Army-Navy (Wm 10/53)	30.00	45.00
2. Arrow Head (Wm 7/57)	195.00	225.00
4. Atlantic City (B 5/52)	25.00	55.00
4. Auto Race (Got 9/56)	175.00	235.00
4* Balls-A-Poppin' (B 11/56)	100.00	210.00
4. Band Wagon (Wm 8/55)	95.00	150.00
4. Beach Beauty (B 11/55)	110.00	160.00
4. Beach Club (B 2/53)	25.00	65.00
4* Beauty (B 11/52)	20.00	60.00
6. Big Ben (Wm 9/54)	55.00	100.00
6. Big Hit (CC 7/52)	15.00	25.00
4* Big Show (B 9/56)	225.00	275.00
4* Big Time (B 1/55)	75.00	125.00
4. Blondie (CC 8/56)	95.00	185.00
4. Brazil (Un 10/56)	175.00	245.00
6. Bright Lights (B 5/51)	15.00	30.00
6. Bright Spot (B 11/51)	30.00	45.00
4. Brite Star (Got 4/58)	310.00	395.00
4* Broadway (B 12/55)	125.00	155.00
4. Cabana (Un 3/53)	20.00	50.00
4. Capri (CC 10/56)	75.00	95.00
4. Caravan (UN 2/56)	90.00	155.00
4. Caravan (Wm 6/52)	25.00	45.00
4. Chinatown (Got 10/52)	30.00	75.00
6. Circus (Un 8/52)	30.00	60.00
4. Circus (B 8/57)	225.00	335.00
4. Circus Wagon (Wm 10/55)	145.00	200.00
2* Classy Bowler (Got 7/56)	155.00	225.00
6. C.O.D. (Wm 9/53)	50.00	75.00
6. Colors (Wm 11/54)	70.00	115.00
4. Coney Island (B 9/52)	20.00	45.00
4. Continental Cafe (Got 7/57)	250.00	325.00
6. Coronation (Got 11/52)	25.00	45.00
4* Criss Cross (Got 3/58)	285.00	310.00
4. Crossroads (Got 5/52)	25.00	60.00
6. Crosswords (B 1/56)	195.00	240.00
4. Cue Ball (Wm 2/57)	185.00	210.00
6. Daffy Derby (Wm 8/54)	60.00	100.00
6. Daisy May (Got 7/54)	65.00	125.00
6. Dealer "21" (Wm 2/54)	20.00	55.00
4* Derby Day (Got 5/56)	145.00	175.00
4. Diamond Lill (Got 12/54)	75.00	95.00
6. Disk Jockey (Wm 11/52)	30.00	45.00
6. Domino (Wm 5/52)	25.00	35.00
4. Double Header (B 7/56)	175.00	240.00
4. Dragonette (Got 6/54)	95.00	160.00
4. Dude Ranch (B 9/53)	25.00	60.00
4. Duette (Got 4/55)	125.00	180.00
4. Easy Aces (Got 12/55)	120.00	185.00
4. Flag Ship (Got 1/75)	215.00	265.00
6. Fairway (Wm 6/53)	30.00	55.00
4. Falstaff (Got 11/57)	395.00	435.00
4. Flag Ship (Got 1/57)	215.00	265.00
6. Flying High (Got 2/53)	40.00	70.00
4. Four Bells (Got 10/54)	90.00	125.00
6. Four Corners (Wm 12/52)	40.00	55.00
4. "400" (Upright) (Ge 10/52)	30.00	40.00
4. Four Stars (Got 6/52)	30.00	50.00
6. Frolics (B 10/52)	25.00	55.00
4. Frontiersman (Got 11/55)	95.00	150.00
2* Fun Fair (Ge 12/57)	199.00	295.00
4. Fun House (Wm 10/56)	175.00	195.00
4. Gay Paree (Wm 6/57)	295.00	375.00
4* Gay Times (B 6/55)	75.00	125.00
4* Gayety (B 3/55)	45.00	90.00
4. Gladiator (Got 1/56)	170.00	220.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	45.00
4. Gold Star (Got 8/54)	100.00	140.00
5. Grand Champion (Wm 3/53)	35.00	70.00





### (PINBALL GAMES—Continued)

6. Grand Slam (Got 4/53)	35.00	60.00	4* Royal Flush (Got 5/57)	210.00	275.00
4. Green Pastures (Got 1/54)	50.00	100.00	4. Saddle and Turf (Ev 10/53)	85.00	160.00
5. Gun Club (Wm 11/53)	35.00	85.00	4. (Club Model)	100.00	165.00
4. Guys-Dolls (Got 5/53)	30.00	80.00	4* Scoreboard (Got 4/56)	125.00	175.00
5. Gypsy Queen (Got 2/55)	95.00	170.00	4* Screamo (Wm 4/54)	45.00	100.00
6. Handicap (Wm 6/52)	30.00	40.00	4* Sea Belles (Got 8/56)	185.00	245.00
6. Happy Days (Got 7/52)	25.00	50.00	4. Shamrock (Wm 1/57)	185.00	225.00
4* Harbor Lites (Got 2/56)	135.00	175.00	4. Shindig (Got 10/53)	50.00	100.00
4. Havana (Un 2/54)	20.00	80.00	6. Show Boat (Un 12/52)	40.00	60.00
4. Hawaii (Un 6/54)	25.00	80.00	2* Show Boat (Ge 12/57)	150.00	200.00
4. Hawaiian Beauty (Got 4/54)	75.00	95.00	4* Show Time (3/56)	325.00	425.00
6. Hayburner (Wm 6/51)	25.00	40.00	4. Silver (Got 10/57)	245.00	300.00
4. Hi-Fi (B 6/54)	25.00	90.00	4. Silver Chest (Upright) (Ge 4/53)	40.00	65.00
6. Hi-Hand (Wm 6/57)	175.00	225.00	4. Silver Skates (Wm 2/53)	30.00	60.00
4. Hot Diggity (Wm 8/56)	180.00	235.00	4. Singapore (Un 10/54)	25.00	80.00
4* Ice-Frolics (B 1/54)	40.00	85.00	6. Skill Pool (Got 8/52)	20.00	50.00
4. Jalopy (Wm 8/51)	25.00	40.00	2* Skill Roll (Upright) (B 3/58)	175.00	325.00
4. Jig Saw (Wm 12/57)	195.00	235.00	6. Skyway (Wm 8/56)	50.00	100.00
4. Jockey Club (Got 5/54)	70.00	120.00	4. Slugfest (Wm 3/52)	25.00	40.00
6. Jolly Joker (Un 11/55)	50.00	110.00	4. Sluggin Champ (Got 4/55)	100.00	175.00
4. Jubilee (Got 5/55)	200.00	245.00	6. Smoke Signal (Wm 10/55)	110.00	150.00
6. Jumping Jack (Upright) (Ge 12/52)	20.00	30.00	6. Snafu (Wm 12/55)	115.00	180.00
4* Key West (B 12/56)	250.00	325.00	4. Soccer Kick Off (Wm 12/57)	245.00	295.00
6. Kings (Wm 8/57)	225.00	295.00	4. Southern Belle (Got 6/55)	130.00	175.00
4. Lady Luck (Got 9/54)	80.00	145.00	4. South Seas (Un 2/56)	135.00	245.00
4. Lazy "Q" (Wm 2/54)	35.00	90.00	4. Spitfire (Wm 2/55)	45.00	110.00
4. Lite-A-Line (Ke 6/52)	35.00	45.00	4. Sport Lite (B 1/52)	25.00	50.00
6. Long Beach (Wm 7/52)	35.00	45.00	4. Sportsman (Wm 2/52)	20.00	30.00
4* Lovely Lucy (Got 2/54)	50.00	115.00	6. Springtime (Ge 3/52)	20.00	30.00
4. Lulu (Wm 12/54)	55.00	125.00	2. Stage Coach (Got 11/54)	110.00	130.00
4. Majestic (Got 4/57)	365.00	425.00	4. Stardust (Wm 3/56)	90.00	185.00
6. Majorettes (Wm 4/52)	20.00	40.00	2. Starfire (Wm 1/57)	160.00	195.00
4. Manhattan (Un 4/55)	50.00	130.00	4. Starlets (Un 12/55)	65.00	140.00
4. Marathon (Got 10/55)	165.00	225.00	4. Star Pool (Wm 10/54)	50.00	100.00
4. Marble Queen (Got 8/53)	45.00	85.00	6. Stars (Un 6/52)	25.00	40.00
6. Mermaid (Got 6/51)	15.00	30.00	4. Starlite (Wm 3/53)	30.00	50.00
6. Mexico (Un 3/54)	25.00	100.00	4. Steeplechase (Wm 11/57)	199.50	250.00
4* Miami Beach (B 9/55)	90.00	125.00	4. Straight Flush (Got 12/57)	255.00	275.00
4* Miss America (B 2/58)	399.50	550.00	4. Struggle Buggies (Wm 12/53)	30.00	60.00
4. Monaco (Un 8/56)	145.00	225.00	4* Sun Valley (B 7/57)	490.00	575.00
4. Mystic Marvel (Got 3/54)	90.00	125.00	4. Super Circus (Got 10/57)	295.00	410.00
6. Nevada (Un 8/54)	25.00	80.00	4. Super Jumbo (Got 10/54)	225.00	265.00
6. Niagara (Got 12/51)	20.00	35.00	6. Super-Score (Wm 9/56)	139.00	225.00
4* Night Club (B 4/56)	160.00	195.00	4. Surf Club (B 3/54)	30.00	70.00
6. "9" Sisters (Wm 1/54)	50.00	100.00	2. Surf Rider (Wm 12/56)	175.00	199.50
6. Olympics (Wm 5/52)	20.00	30.00	6. Sweepstakes (Wm 1/52)	30.00	45.00
6. Palisades (Wm 7/53)	35.00	60.00	4* Sweet-Add-A-Line (Got 7/55)	125.00	175.00
6. Palm Beach (B 7/52)	15.00	65.00	4. Tahiti (Un 8/53)	25.00	70.00
4* Palm Springs (B 11/53)	30.00	80.00	2. Target Roll (B 1/58)	175.00	265.00
4* Parade (B 6/56)	175.00	235.00	4. Three Deuces (Wm 8/55)	110.00	140.00
6. Paratrooper (Wm 8/52)	20.00	40.00	4. Thunderbird (Wm 5/54)	69.00	125.00
4. Perky (Wm 11/56)	135.00	175.00	4. Tim-Buc-Tu (Wm 1/56)	95.00	125.00
4. Peter Pan (Wm 4/55)	95.00	145.00	6. Times Square (Wm 4/53)	35.00	65.00
4. Piccadilly (Wm 5/56)	145.00	195.00	4* Toreador (Got 6/56)	165.00	245.00
4. Pin Wheel (Got 11/53)	50.00	85.00	4* Tournament (Got 8/55)	150.00	195.00
4* Pixie (Un 10/55)	55.00	120.00	4. Triple Play (Un 8/55)	55.00	140.00
4. Playtime (Un 10/57)	290.00	375.00	6. Tropicana (Un 1/55)	45.00	110.00
4. Poker Face (Got 9/53)	50.00	85.00	4. Tropics (Un 7/53)	25.00	50.00
4. Quartet (Got 2/52)	40.00	55.00	6. Twenty Grand (Wm 12/52)	25.00	45.00
5. Queen of Hearts (Got 12/52)	40.00	95.00	2. Twin Bill (Got 1/55)	90.00	135.00
6. Quintet (Got 3/53)	40.00	60.00	4* Variety (B 9/54)	45.00	75.00
4. Race The Clock (Wm 5/55)	65.00	165.00	4. Whirlwind (Got 2/58)	319.50	375.00
4. Rainbow (Got 12/56)	175.00	245.00	4* Wishing Well (Got 9/55)	125.00	175.00
4. Regatta (Wm 11/55)	75.00	150.00	4* World Champ (Got 8/57)	175.00	260.00
4* Register (Got 10/56)	195.00	295.00	4. Wonderland (Wm 5/55)	75.00	95.00
4. Reno (Wm 10/57)	225.00	245.00	4. Yacht Club (B 6/53)	20.00	60.00
6. Rio (Un 11/53)	20.00	60.00	6. Zingo (Un 10/51)	20.00	45.00
6. Rodeo (Un 2/53)	35.00	50.00			

6. Bally Magic Bowler (12/54)	65.00	140.00	6. Bally Blue Ribbon (3/55)	140.00	200.00
6. Bally Gold Medal (3/55)	150.00	200.00	4. Bally ABC Bowler (7/55)	240.00	350.00
4. Bally ABC Bowler (7/55)	240.00	350.00	4. DeLuxe model	245.00	350.00
4. DeLuxe model	245.00	350.00	4. Bally Congress (7/55)	275.00	350.00
4. Bally Jumbo Bowler (9/55)	275.00	355.00	4. DeLuxe model	275.00	355.00
6. Bally King Pin Bowler (9/55)	275.00	355.00	4. Bally King Pin Bowler (9/55)	275.00	355.00
2* Bally ABC Bowling Lane (1/57)	375.00	475.00	4* Bally Strike Bowler (11/57)	595.00	695.00
4* Bally All Star Bowling (12/57)	245.00	325.00	6. ChiCoin Match Bowler (6/52)	25.00	50.00
6. ChiCoin Match Bowler (6/52)	25.00	50.00	6. ChiCoin Bowl-A-Ball (10/52)	30.00	60.00
6. ChiCoin Match Bowl-A-Ball (11/52)	30.00	65.00	6. ChiCoin 10th Frame Special (12/52)	30.00	65.00
6. ChiCoin 10th Frame Special (12/52)	30.00	65.00	4. ChiCoin Name Bowler (1/53)	30.00	70.00
4. ChiCoin Name Bowler (1/53)	30.00	70.00	6. ChiCoin 10th Frame Double Score Bowler (2/53)	30.00	75.00
6. ChiCoin 10th Frame Double Score Bowler (2/53)	30.00	75.00	5. ChiCoin Crown (4/53)	30.00	85.00
5. ChiCoin Crown (4/53)	30.00	85.00	6. ChiCoin Crown, Giant Pins (4/53)	35.00	90.00
6. ChiCoin Crown, Giant Pins (4/53)	35.00	90.00	4. ChiCoin Triple Score (6/53)	35.00	90.00
4. ChiCoin Triple Score (6/53)	35.00	90.00	6. ChiCoin Gold Cup (7/53)	30.00	95.00
6. ChiCoin Gold Cup (7/53)	30.00	95.00	6. ChiCoin High Speed Crown (7/53)	30.00	100.00
6. ChiCoin High Speed Crown (7/53)	30.00	100.00	6. ChiCoin High Speed Triple Score (8/53)	30.00	100.00
6. ChiCoin High Speed Triple Score (8/53)	30.00	100.00	6. ChiCoin Advance (10/53)	30.00	100.00
6. ChiCoin Advance (10/53)	30.00	100.00	6. ChiCoin King (10/53)	35.00	110.00
6. ChiCoin King (10/53)	35.00	110.00	4. ChiCoin Criss Cross Bowler (12/53)	40.00	120.00
4. ChiCoin Criss Cross Bowler (12/53)	40.00	120.00	6. ChiCoin Super Frame (3/54)	45.00	125.00
6. ChiCoin Super Frame (3/54)	45.00	125.00	4. ChiCoin Starlite (5/54)	55.00	150.00
4. ChiCoin Starlite (5/54)	55.00	150.00	6. ChiCoin Feature (7/54)	60.00	155.00
6. ChiCoin Feature (7/54)	60.00	155.00	5. ChiCoin Holiday (9/54)	70.00	165.00
5. ChiCoin Holiday (9/54)	70.00	165.00	6. ChiCoin Flash (10/54)	70.00	170.00
6. ChiCoin Flash (10/54)	70.00	170.00	5. ChiCoin Playtime (10/54)	95.00	175.00
5. ChiCoin Playtime (10/54)	95.00	175.00	6. ChiCoin Fireball (11/54)	95.00	190.00
6. ChiCoin Fireball (11/54)	95.00	190.00	5. ChiCoin Thunderbolt (12/54)	100.00	210.00
5. ChiCoin Thunderbolt (12/54)	100.00	210.00	5. ChiCoin Triple Strike (2/55)	100.00	210.00
5. ChiCoin Triple Strike (2/55)	100.00	210.00	5. ChiCoin Arrow (2/55)	125.00	220.00
5. ChiCoin Arrow (2/55)	125.00	220.00	4. ChiCoin Criss Cross Targette (1/55)	35.00	110.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	110.00	6. DeLuxe model	40.00	120.00
6. DeLuxe model	40.00	120.00	6. ChiCoin Bonus Score (4/55)	150.00	210.00
6. ChiCoin Bonus Score (4/55)	150.00	210.00	6. ChiCoin Big League (5/55)	160.00	220.00
6. ChiCoin Big League (5/55)	160.00	220.00	5. ChiCoin Hollywood (5/55)	175.00	225.00
5. ChiCoin Hollywood (5/55)	175.00	225.00	5. ChiCoin Blinker (8/55)	175.00	250.00
5. ChiCoin Blinker (8/55)	175.00	250.00	6. ChiCoin Score-A-Line (9/55)	175.00	255.00
6. ChiCoin Score-A-Line (9/55)	175.00	255.00	4. ChiCoin Bowling Team (10/55)	175.00	265.00
4. ChiCoin Bowling Team (10/55)	175.00	265.00	4. ChiCoin Miami Shuffle (10/56)	35.00	125.00
4. ChiCoin Miami Shuffle (10/56)	35.00	125.00	2* ChiCoin Bowling League (2/57)	375.00	475.00
2* ChiCoin Bowling League (2/57)	375.00	475.00	4* ChiCoin Ski-Bowl (11/57) 6 Player	129.50	275.00
4* ChiCoin Ski-Bowl (11/57) 6 Player	129.50	275.00	4. ChiCoin Classic Bowling League (7/57)	565.00	595.00
4. ChiCoin Classic Bowling League (7/57)	565.00	595.00	4. ChiCoin TV Bowling League (11/57)	495.00	595.00
4. ChiCoin TV Bowling League (11/57)	495.00	595.00	4. ChiCoin Rocket Shuffle (3/58) 1 Player	375.00	394.50
4. ChiCoin Rocket Shuffle (3/58) 1 Player	375.00	394.50	4. 2 Player	425.00	475.00
4. 2 Player	425.00	475.00	6. Ge. Shuffle Target (7/51)	10.00	25.00
6. Ge. Shuffle Target (7/51)	10.00	25.00	4. Ge. Shuffle Pool (11/53)	30.00	75.00
4. Ge. Shuffle Pool (11/53)	30.00	75.00	6. Ge. Match Pool (2/54)	50.00	60.00
6. Ge. Match Pool (2/54)	50.00	60.00			

4* Genco Skill Ball 2 Player (11/56)	95.00	225.00	4* 6 Player (2/57)	125.00	255.00
4* 6 Player (2/57)	125.00	255.00	6. Gottlieb Bowlette (3/50)	10.00	20.00
6. Gottlieb Bowlette (3/50)	10.00	20.00	6. Keeney Super DeLuxe League Bowler (3/52)	25.00	40.00
6. Keeney Super DeLuxe League Bowler (3/52)	25.00	40.00	6. Keeney High Score League (5/52)	25.00	45.00
6. Keeney High Score League (5/52)	25.00	45.00	4. Keeney Team (10/52)	25.00	50.00
4. Keeney Team (10/52)	25.00	50.00	4. Keeney Club (4/53)	25.00	100.00
4. Keeney Club (4/53)	25.00	100.00	6. Keeney Domino (5/53)	30.00	110.00
6. Keeney Domino (5/53)	30.00	110.00	6. Keeney Carnival (5/53)	40.00	115.00
6. Keeney Carnival (5/53)	40.00	115.00	6. Keeney Pacemaker (9/53)	40.00	125.00
6. Keeney Pacemaker (9/53)	40.00	125.00	6. Keeney Mainliner Bowler (1/54)	45.00	130.00
6. Keeney Mainliner Bowler (1/54)	45.00	130.00	6. Keeney Bonns (3/54)	45.00	140.00
6. Keeney Bonns (3/54)	45.00	140.00	6. Keeney Diamond Bowler (5/54)	70.00	155.00
6. Keeney Diamond Bowler (5/54)	70.00	155.00	2. Keeney Bikini (6/54)	65.00	150.00
2. Keeney Bikini (6/54)	65.00	150.00	6. Keeney Century (6/54)	90.00	170.00
6. Keeney Century (6/54)	90.00	170.00	4. Keeney American (9/54)	90.00	175.00
4. Keeney American (9/54)	90.00	175.00	6. Keeney National (9/54)	90.00	180.00
6. Keeney National (9/54)	90.00	180.00	6. Keeney Speedlane (4/55)	125.00	200.00
6. Keeney Speedlane (4/55)	125.00	200.00	6. United 6-Player Super (3/52)	20.00	35.00
6. United 6-Player Super (3/52)	20.00	35.00	6. United 4-Player Official (5/52)	20.00	35.00
6. United 4-Player Official (5/52)	20.00	35.00	5. United 6-Player Star (7/52)	20.00	45.00
5. United 6-Player Star (7/52)	20.00	45.00	4. United 10th Frame Star (9/52)	20.00	50.00
4. United 10th Frame Star (9/52)	20.00	50.00	6. United Manhattan 10th Frame (9/52)	20.00	55.00
6. United Manhattan 10th Frame (9/52)	20.00	55.00	6. United Manhattan (9/52)	30.00	60.00
6. United Manhattan (9/52)	30.00	60.00	4. United 10th Frame Super (10/52)	30.00	65.00
4. United 10th Frame Super (10/52)	30.00	65.00	6. United Cascade (2/53)	30.00	75.00
6. United Cascade (2/53)	30.00	75.00	5. United Clover (2/53)	30.00	75.00
5. United Clover (2/53)	30.00	75.00	6. United Liberty (2/53)	30.00	75.00
6. United Liberty (2/53)	30.00	75.00	6. United Classic (6/53)	25.00	75.00
6. United Classic (6/53)	25.00	75.00	5. United Olympic (6/53)	30.00	75.00
5. United Olympic (6/53)	30.00	75.00	6. United Royal (9/53)	30.00	80.00
6. United Royal (9/53)	30.00	80.00	4. United Imperial (9/53)	25.00	85.00
4. United Imperial (9/53)	25.00	85.00	4. DeLuxe model	35.00	90.00
4. DeLuxe model	3				





## KIDDIE RIDES

4. Bally Champion Horse	295.00	450.00	4. Capitol See Saw	125.00	290.00
5. Bally Moon Ride	125.00	250.00	4. Chicago Coin Super Jet	125.00	295.00
4. Bally Space Ship	150.00	350.00	4. Chicago Round The		
6. Bally Speed Boat	165.00	295.00	World Trainer	295.00	395.00
2. Bert Lane Merry-Go-Round	175.00	275.00	4. Decco Merry-Go-Round	175.00	350.00
4. B. L. Miss America Boat	225.00	275.00	4. Decco Space Ranger	125.00	300.00
2. Bert Lane Fire Engine	250.00	395.00	4. Exhibit Big Bronco	295.00	350.00
5. Capitol Donald Duck	250.00	350.00	6. Exhibit Mustang	295.00	350.00
5. Capitol Elsie	250.00	375.00	5. Exhibit Sea Skates	125.00	225.00
4. Capitol Palomino Horse	250.00	375.00	5. Exhibit Space Patrol	150.00	350.00
			2. Scientific Television	149.00	195.00
			6. Texas Merry-Go-Round	200.00	295.00



## ARCADE EQUIPMENT

5. ABT 6 Gun Rifle Range	475.00	575.00	6. Keeney Texas Leaguer	20.00	40.00
4. Air Football	195.00	225.00	4. Ke. Sportsman (11/54)	110.00	145.00
4. Air Hockey	149.00	195.00	4. DeLux model	130.00	175.00
5. Amus. Boomerang	30.00	75.00	4. Keeney Ranger (3/55)	185.00	225.00
4. Bally Big Inning	40.00	75.00	4. DeLux model (3/55)	190.00	230.00
5. Bally Heavy Hitter	30.00	50.00	4. Mills Panorama Peek (11/54)	175.00	275.00
6. Bally Rapid Fire	50.00	75.00	4. Muto. Atomic Bomber	65.00	125.00
5. Bally Undersea Raider	50.00	95.00	5. Mutos. Ace Bombers	85.00	150.00
4. Bally Bulls Eye Shooting Gallery (9/55)	160.00	275.00	5. Mutoscope Dr. Mobile (Prewar)	65.00	150.00
4. Capitol Midget Movies	75.00	150.00	4. Mutos. Fly Saucers	80.00	125.00
5. Champion Hockey	40.00	100.00	6. Mutos. Photo (Pre-War)	100.00	250.00
4. ChiCoin Basketball Champ	75.00	150.00	6. Mutos. Photo (DeLux)	145.00	325.00
6. ChiCoin 4-Player Derby	95.00	150.00	5. Mutoscope Silver Gloves	120.00	195.00
4. ChiCoin Goalee	30.00	85.00	5. Mutoscope Sky Fighter	50.00	135.00
6. ChiCoin Hockey	45.00	65.00	4. Mutos. Voice-O-Graph 35¢	145.00	300.00
4. ChiCoin Midget Skee	60.00	125.00	4. Mutoscope K. O. Champ	150.00	295.00
5. ChiCoin Pistol	30.00	75.00	5. Mutos. Drive Yourself	395.00	485.00
5. ChiCoin Home Run, 6 Player (3/54)	60.00	125.00	4. Mutoscope Rock n' Roll (7/56)	29.00	85.00
5. Super model	85.00	150.00	5. Mutoscope Bang-O-Rama (4/57)	175.00	195.00
4. ChiCoin Twin Hockey (5/56)	150.00	250.00	4. Philadelphia Toboggan Skee Alley	375.00	395.00
4. ChiCoin Steam Shovel (5/56)	85.00	155.00	6. Quizzer	40.00	55.00
6. Evans Bola Score	30.00	65.00	5. Scientific Basketball	20.00	75.00
6. Evans Bat-A-Score	35.00	95.00	5. Scientific Batting Pr.	30.00	95.00
6. Evans Ski Roll	35.00	60.00	4. Scientific Pitch 'Em	45.00	145.00
5. Evans Super Bomber	50.00	95.00	5. Seeburg Bear Gun	50.00	160.00
4. Exhibit Dale Gun	25.00	85.00	6. Seeburg Shoot the Chute	40.00	80.00
5. Exhibit Gun Patrol	40.00	95.00	4. Seeburg Coon Hunt	75.00	150.00
6. Exhibit Jet Gun	40.00	110.00	6. Set Shot Basketball	100.00	200.00
5. Exhibit Space Gun	40.00	100.00	4* Telequiz	65.00	110.00
6. Exhibit Pony Express	40.00	100.00	6. United Team Hockey	20.00	50.00
4. Exhibit Silver Bullets	40.00	100.00	6. United Jungle Gun	75.00	135.00
5. Exhibit Six Shooter	35.00	100.00	6. DeLux model	75.00	140.00
5. Exhibit Vitalizer	40.00	75.00	4* Un. Carn. Gun (10/54)	75.00	160.00
4. Exhibit Shooting Gal. (6/54)	45.00	100.00	4. DeLux model	110.00	155.00
4. Exhibit Star Shooting Gallery (9/54)	75.00	140.00	4. Un. Bonus Gun (1/55)	165.00	220.00
4. Exhibit Sportland Shooting Gallery (11/54)	75.00	115.00	4. DeLux model	169.00	225.00
5. Exhibit "500" Shooting Gallery (3/55)	100.00	195.00	4. United Super Slugger (7/55)	149.50	245.00
5. Ex. Treasure Cove Shooting Gallery (6/55)	200.00	225.00	4. Un. Star Slugger (4/56)	215.00	275.00
4. Ex. Jungle Hunt (3/57)	225.00	350.00	5. Un. Pirate Gun (10/56)	270.00	350.00
2. Ex. Ringer Ball (11/56)	25.00	65.00	5. Wilcox-Gay Recordio	30.00	55.00
4. Exhibit Pop Gun Circus (9/57)	395.00	495.00	5. Wms. DeLux World Series (2/52)	35.00	95.00
4. Genco Sky Gunner	60.00	125.00	4. Wms. DeLux Baseball (4/53)	45.00	100.00
6. Genco Night Fighter	70.00	140.00	6. Wms. Pennant Baseball (12/53)	50.00	115.00
4. Ge. 2-Player Basketball	100.00	225.00	5. Wms. Super Pennant Baseball (12/53)	50.00	120.00
4* Genco Rifle Gal. (6/54)	89.00	145.00	6. Williams Super Star Baseball (12/53)	50.00	125.00
4. Genco Big Top Rifle Gallery (6/54)	175.00	225.00	6. Williams Major League Baseball (2/54)	65.00	160.00
4. Super Model (12/55)	275.00	310.00	6. Wms. All-Star Baseball (2/54)	90.00	160.00
4. Genco Wild West Gun (2/55)	150.00	250.00	6. Williams Big League Baseball (2/54)	100.00	160.00
4. Genco Sky Rocket Rifle Gallery (5/55)	150.00	225.00	4. Williams Jet Fighter (10/54)	100.00	220.00
6. Genco Champion Baseball (9/55)	139.00	235.00	4. Williams Safari (2/54)	175.00	260.00
4. Genco Quarterback (10/55)	95.00	200.00	6. DeLux model	180.00	265.00
4. Genco Hi-Fly Baseball (5/56)	150.00	255.00	6. Wms. Polar Hunt (3/55)	200.00	295.00
4. Genco State Fair Rifle Gal. (6/56)	225.00	275.00	4* Wms. Sidewalk Engineer (4/55)	95.00	150.00
4. Genco Davy Crockett (10/56)	210.00	275.00	4. Wms. King Of Swat (5/55)	110.00	145.00
4. Genco Circus Rifle (3/57)	325.00	395.00	4* Wms. Four Bagger (4/56)	225.00	295.00
4* Genco Motorama (10/57)	320.00	495.00	4. DeLux model	225.00	310.00
5. Jack Rabbit	40.00	75.00	4. Wms. Crane (10/56)	95.00	150.00
6. Jungle Joe	40.00	55.00	4. Wms. Peppy The Clown (12/56)	175.00	295.00
5. Keeney Air Raider	40.00	120.00	4. Wms. 1957 Baseball	325.00	395.00
6. Keeney Sub Gun	40.00	120.00	4. Wms. Ten Strike (12/57)	295.00	325.00
			4. Wms. Ten Pins (12/57)	275.00	325.00

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.

### AMI, INC.

- Model I-200, 200 Selec. Phono.
- Model I-120, 120 Selec. Phono.
- Model I-100, 100 Selec. Phono.
- Model IAR-200 Selective-play Hideaway
- Model IBB-200 Continuous-play Hideaway
- Model WQ-200
- Model 200 Selec. Wall Box
- Model WQ-120
- Model 120 Selec. Wall Box
- Bargrip Wall Box Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

### AUTO-BELL MFG. CO.

- Play Ball, Counter Game
- Circus Days (Upright Electronic Scoring F.P. Game)

### AUTO-PHOTO CO.

- Model 14 Studio \$3,245.00

### BALLY MFG. CO.

- Golf Champ (Golf-Game) \$ 595.00
- Speed-Queen (Kiddie Ride) 835.00
- U.S.A. (5-Ball) 547.00
- Cypress Gardens (In-Line Game) 887.00

- Big Inning (Baseball Game) Standard Model, equipped with Dime-A-Game Coin Chute 605.00

- Free-Play Model, equipped with Double Coin Chute, Player's Choice of Dime-A-Game, 3-for-25¢ 625.00
- Space Gunner 725.00

- Trophy Bowler 11 Foot \$1,299.00
- 14 Foot 1,315.00
- 18 Foot 1,365.00
- 4 Foot Sections, Each 50.00
- Skill Roll 415.00
- All-Star DeLux Bowler 640.00
- All-Star DeLux Bowler (Free Play Model) 665.00
- All-Star Super DeLux Bowler (Match Play Model) 665.00
- ABC Super DeLux Bowler (6 Player, Puck Type) 8 1/2 Foot 775.00
- Toonerville Trolley 835.00
- Bike (Kiddie Ride) 835.00
- Model T (without Record Changer) 705.00
- Model T (with Record Changer) 755.00
- The Champion (With new all-metal cabinet) 835.00

### CHICAGO COIN MACHINE

- Croquet, Cue Stick Table Game
- Rocket Explorer Regular Model
- Replay Model
- Batter Up
- Commando Machine Gun

### EXHIBIT SUPPLY CO.

- Card Vendor, with base
- Single Column
- Double Column

### J. F. FRANTZ MFG. CO.

- Kicker & Catcher (Counter Game)
- ABT Challenger Pistol (Counter Game)
- ABT Guesser Scale
- ABT Rifle Sport (Shooting Gallery)
- Aristo Scale

### GAMES, INC.

- Double Shot (Upright Electronic Scoring F.P. Game)

### GENCO MANUFACTURING

- Space Age
- Horoscope Fortune Teller
- Gypsy Grandma Fortune Teller

### D. GOTTLIEB & CO.

- Picnic (2 Player, 5-Ball)

### IRVING KAYE CO., INC.

- Super Hockey (6 Ft.) \$ 349.95
- Super Jumbo Hockey (8 Ft.) 400.00
- Melody Tower 149.95
- El Derado—6 Pocket Pool 495.00
- Competitor—Super Deluxe—6 Hole Pool 395.00

### J. H. KEENEY & CO., INC.

- DeLux Big Tent (Upright Electronic Scoring F.P. Game)
- Snack Vender
- Soup Vender
- DeLux Hot Coffee Vender
- DeLux Hot Coffee & Hot Chocolate Combo Vender
- Various models of above

### ROCK-OLA MFG. CORP.

- Model 1465, 200 Selec. Phono.
- Model 1458, 120 Selec. Phono.
- Model 1462, 50 Selec. Phono.
- Model 1464, 120 Selec. Wall Type Phono.
- Model 1947, Remote Volume Control for Model 1464 Phono
- Model 1450, Playmaster, 120 Selec. Phonograph
- Model 1617, Hi-Fi Wall Speaker
- Model 1927, Remote Volume Control with Cancel Button 50¢ Coin Chute Available For All Models
- Dual Credit Unit Available for 200 Selec., Model 1465

### THE SEEBURG CORP.

- Model 201, 200 Selec. Phono.
- Model 161, 160 Selec. Phono.
- Model 101, 100 Selec. Phono.
- D3WA—Wall-O-Matic 200 Selec. MRVC-3—Master Remote Volume Control
- HFCV2-8—High Fidelity Wall Speaker
- HFCV3-8—High Fidelity Corner Speaker
- HFCV-12—High Fidelity Recessed Speaker
- PS6LZ—Power Supply
- HFAI-3—Power Amplifier
- Cigarette Vender Model 800E1

### UNITED MFG. CO.

- Pixie Bowler (2-Player, 7 1/2 ft. long x 2 ft. wide, 2 1/4 hard rubber ball, Bowling Alley) \$ 900.00
- Shooting Star Regular Model 930.00
- Replay Model 980.00
- Midget Bowling Alley 6 Foot 900.00
- Playtime Bowling Alley, 6-Player 13 Foot 1,490.00
- 16 Foot 1,520.00
- Playtime Bowling Alley available in 25¢ play. Also available, 2 plays—25¢ with credit unit. Prices on Request.
- Eagle Shuffle Alley (6 Player, Puck Type) 8 1/2 Foot \$ 995.00
- DeLux Eagle Shuffle Alley (Match-A-Score Model) 8 1/2 Foot 1,080.00

### UNITED MUSIC CORP.

- UPB-100, 100 Selec. Phono.
- UPA-100, 100 Selec. Phono.
- Corner Speaker
- Wall Speaker
- Recessed Ceiling Speaker (All speakers are 8" Super Permanent with Step-Switch Volume Control.)

### WILLIAMS MFG. CO.

- Turf Champ (Single Player, 5-Ball, Senior Size Only)
- 4-Star (Single Player, 5-Ball)

### THE WURLITZER CO.

- Model 2200, 200 Selec. Phono.
- Model 2204, 104 Selec. Phono.
- Model 2250, 200 Selec. Phono.
- Model 5250 Wall Box, 200 Selec.
- Model 5207, Wall Box, 104 Selec., 3-Wire
- Model 257 Stepper, 104 Selec.
- Model 5115 Hi Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extending Range



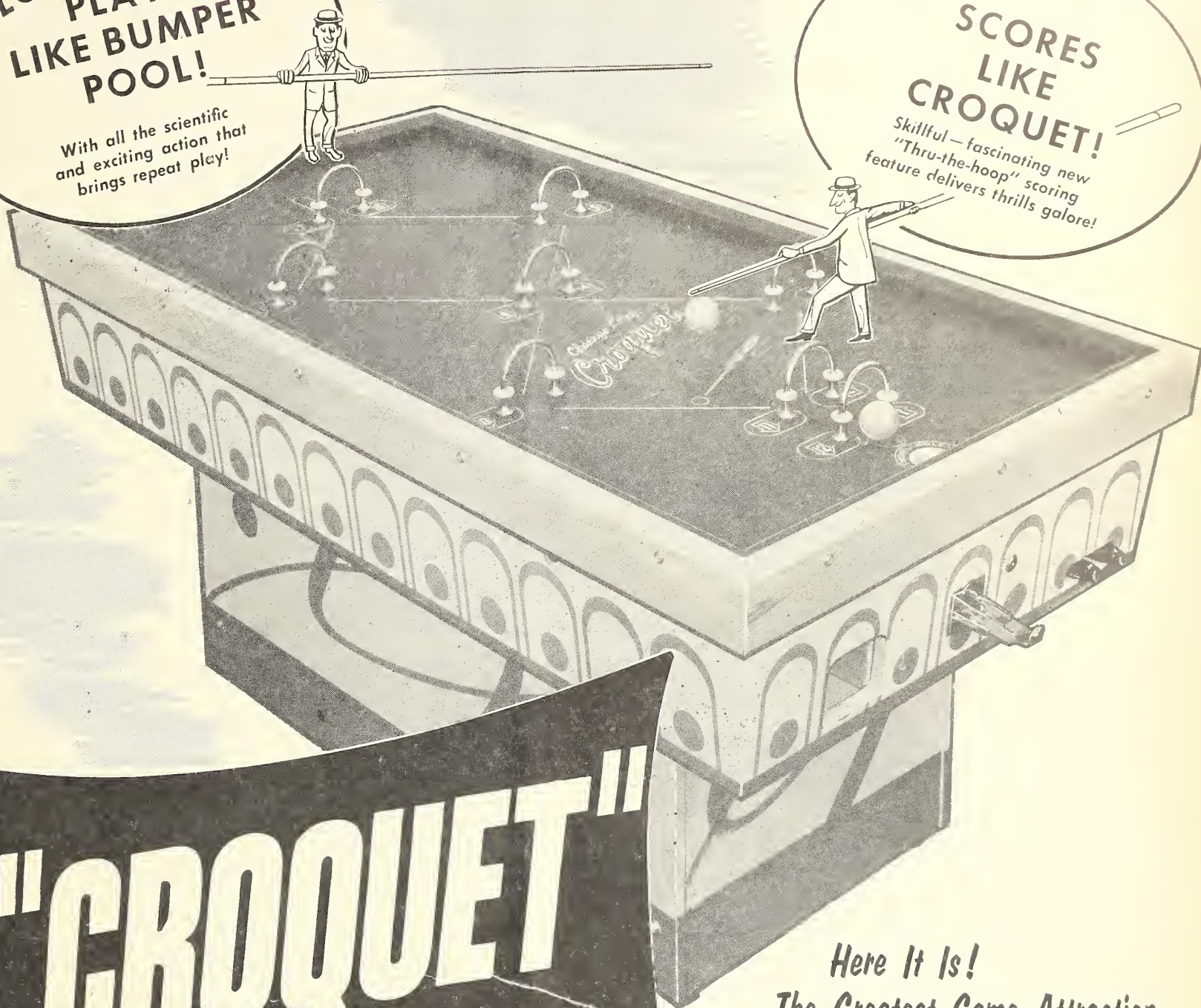
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With all the scientific  
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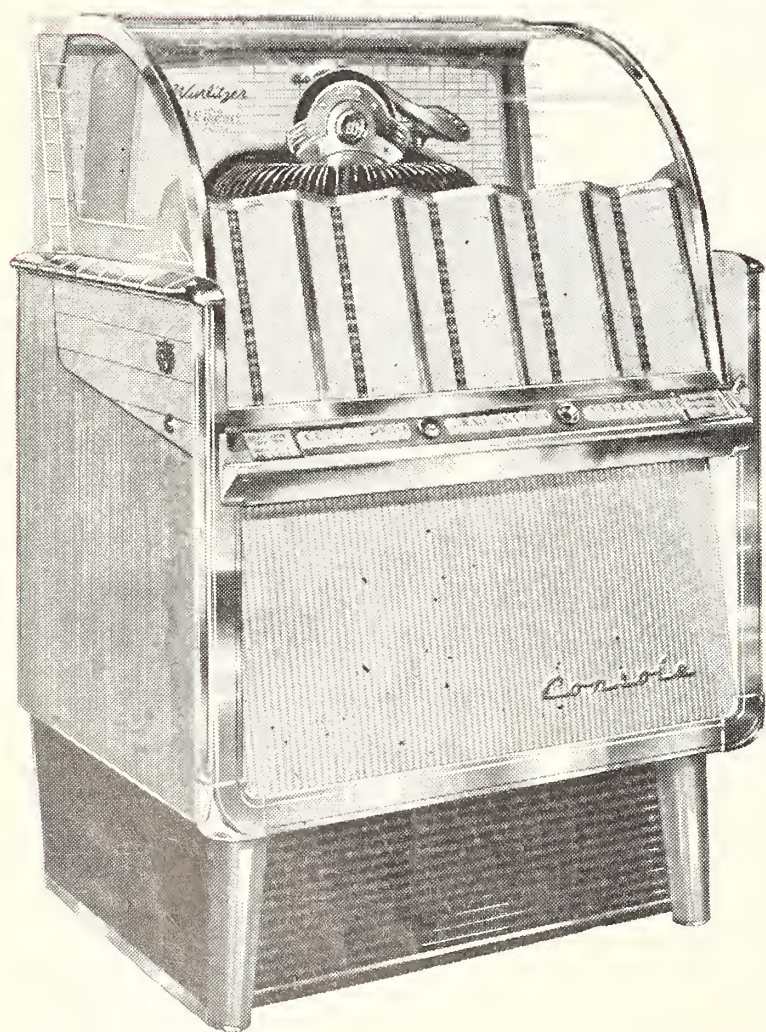
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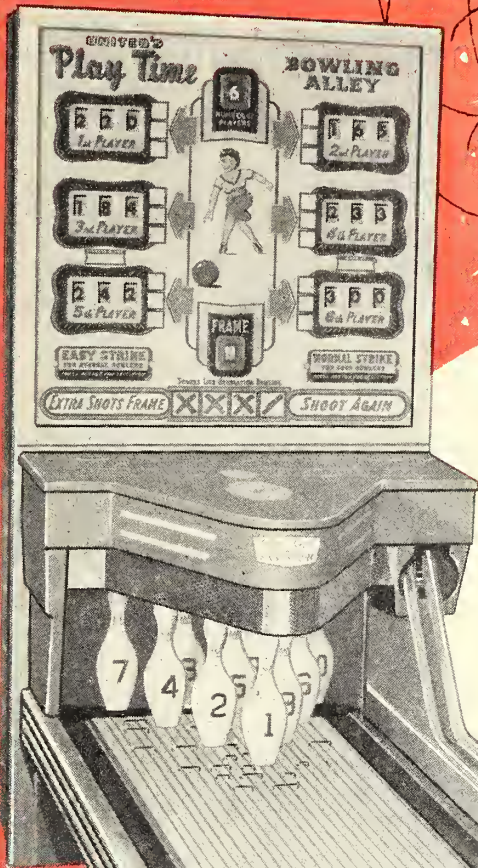
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**new  
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INDICATE } NUMBER OF PLAYERS  
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**Bonus 5<sup>th</sup> frame** ADJUSTABLE FEATURE

**Big 4½ inch composition ball**

DROP CHUTE COIN MECHANISM WITH  
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Expandable with 4-ft. Sections  
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Also obtainable as one game  
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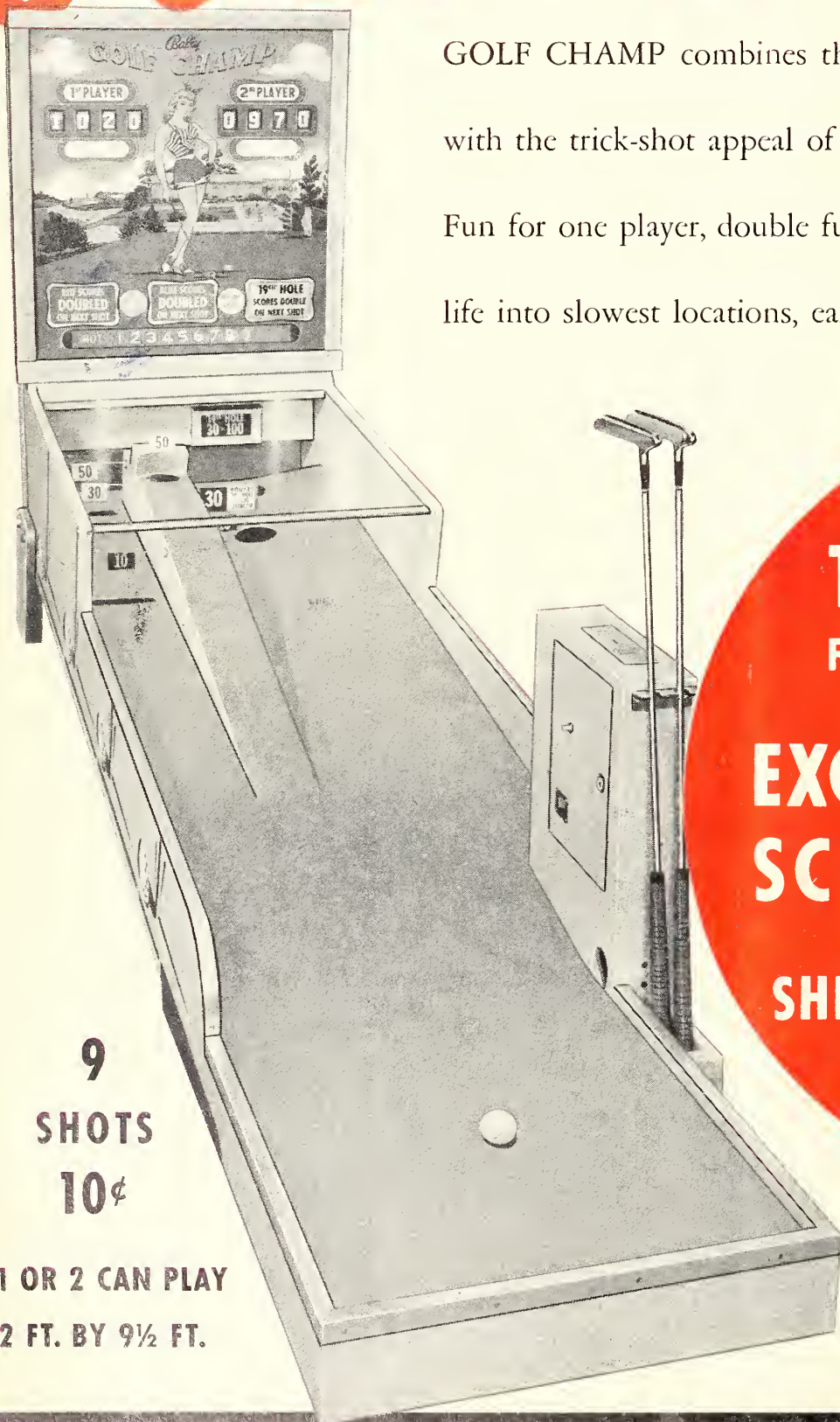
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 FLAT • UP-HILL • SIDE-SLOPE  
**EXCITING "19<sup>TH</sup>" HOLE**  
**SCORES UP TO 200**  
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**1 OR 2 CAN PLAY**  
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