

# The Cash Box

VOLUME XIX — NUMBER 11

NOVEMBER 30, 1957



Here are The Rays, singing outside of that now famous house where two "Silhouettes" shine through the window shade. Their hit Cameo record, which made it in both Pop and Rhythm & Blues, has already gone well over the million mark. Looking out of the other window are Bob Crewe and Frank Slay, writers of the tune and producers of the record.

# JAN PEERCE



*the One  
for this season*



# A CHILD'S FIRST CHRISTMAS

# FAITH

47/20-7109



**RCA VICTOR**  
TRADE MARK  
RADIO CORPORATION OF AMERICA





FOUNDED BY BILL GERSH

# The Cash Box

Volume XIX—Number 11

November 30, 1957

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# NEXT WEEK THE CASH BOX

## Will Announce the Winners

of the

# 12th ANNUAL POLL

of the

## Automatic Music Industry of America

The poll will show which artists and records made the most money for juke box operators in 1957.

DON'T MISS NEXT WEEK'S ISSUE OF  
THE CASH BOX AND THE RESULTS OF  
THE 12th ANNUAL POLL.



# WINNING HAND!

## ABC-PARAMOUNT draws 4 of a kind!

#9874

**A VERY SPECIAL LOVE**

b/w  
WON'T YOU LET ME  
SHARE MY LOVE WITH YOU

**JOHNNY NASH**

**ACE!**

The whole  
trade's high  
on this one!

#9862

**WHY DON'T THEY UNDERSTAND**

b/w  
EVEN THO'

**GEORGE HAMILTON IV**

Arranged and  
Conducted by  
Don Costa

**ACE!**

Really big smash—  
taking off everywhere!

**ACE!**

Beating their  
"Black Slacks"  
Business!

#9867

**PENNY LOAFERS AND BOBBY SOX**

b/w  
ROCKET

**THE SPARKLETONES**

#9863

**LOVE ME FOREVER**

b/w

**LET ME BE LOVED**

**EYDIE GORMÉ**

Arranged and Conducted  
by Don Costa

**ACE!**

Bombshell ballads  
coming on stronger  
week by week!



(Distributed in Canada  
by Sparson of Canada, Ltd.)



"TAMMY'S"

# A VERY SPECIAL LOVE

**CASH BOX—11/23/57**

**Disk of the Week**

**DEBBIE REYNOLDS . . . A VERY SPECIAL LOVE**

**THE BILLBOARD—11/18/57**

**Review Spotlight on . . .**

**DEBBIE REYNOLDS . . . A VERY SPECIAL LOVE**



**Words & Music by  
ROBERT ALLEN**

# DEBBIE

**Coral 9-61897  
& 61897**



**NEW HIT ON...**



# I SAW A COUNTRY BOY

**CASH BOX—11/23/57**

**Disk of the Week**

**DEBBIE REYNOLDS . . . I SAW A COUNTRY BOY**

**THE BILLBOARD—11/18/57**

**Review Spotlight on . . .**

**DEBBIE REYNOLDS . . . I SAW A COUNTRY BOY**

# REYNOLDS

**Coral 9-61897  
& 61897**



# The Tune Weavers "OL' MAN RIVER"

Checker 880

# Chuck Berry "ROCK 'N ROLL MUSIC"

Chess 1671

# "LAZY MULE"

The Ravens

Argo 5284

# "BOSS MAN"

Bo Diddley

Checker 878

# "I WAS SO LONELY"

Johnnie and Joe

Chess 1677

# "TEAR DROPS"

Lee Andrews  
and the Hearts

Chess 1675

**CHESS PRODUCING CO.**

2120 MICHIGAN AVENUE  
CHICAGO 16, ILLINOIS



## THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
<b>1</b>	<b>JAILHOUSE ROCK</b> <b>ELVIS PRESLEY</b> VI-7035—Elvis Presley	<b>1</b>
<b>2</b>	<b>SILHOUETTES</b> <b>THE RAYS</b> AP-9856—Steve Gibson & Red Caps ME-71197—Diamonds	<b>3</b>
	CM-117—The Rays MG-12580—Dean Jones	
<b>3</b>	<b>YOU SEND ME</b> <b>SAM COOKE</b> CR-61898—Teresa Brewer DO-15654—Cornel Gunter	<b>5</b>
	KE-34013—Sam Cooke MO-1025—Jesse Belvin	
<b>4</b>	<b>WAKE UP LITTLE SUSIE</b> <b>EVERLY BROTHERS</b> CD-1337—Everly Brothers	<b>2</b>
<b>5</b>	<b>CHANCES ARE</b> <b>JOHNNY MATHIS</b> CO-40993—Johnny Mathis	<b>4</b>
<b>6</b>	<b>BE-BOP BABY</b> <b>RICKY NELSON</b> IM-5463—Ricky Nelson	<b>6</b>
<b>7</b>	<b>MELODIE D'AMOUR</b> <b>AMES BROS</b> LO-1751—Edmundo Ros VI-7046—Ames Bros.	<b>8</b>
	VK-0303—Marty Gold	
<b>8</b>	<b>APRIL LOVE</b> <b>PAT BOONE</b> DO-15660—Pat Boone	<b>11</b>
<b>9</b>	<b>FASCINATION</b> <b>JANE MORGAN</b> CO-40982—Ray Ellis O. CR-61864—Dick Jacobs O. DE-30421—Ethel Smith JU-5293—Big Al Sears	<b>7</b>
	KA-191—Jane Morgan LO-1758—Chris Hamilton ME-71152—David Carroll O. VI-6980—Dinah Shore	
<b>10</b>	<b>MY SPECIAL ANGEL</b> <b>BOBBY HELMS</b> DE-30423—Bobby Helms	<b>9</b>
	PP-115—Sonny Land Trio	

11) HONEYCOMB. 12) LITTLE BITTY PRETTY ONE. 13) JUST BORN. 14) ALL THE WAY. 15) RAUNCHY. 16) TAMMY. 17) I'M AVAILABLE. 18) KISSES SWEETER THAN WINE. 19) HAPPY HAPPY BIRTHDAY BABY. 20) I'LL REMEMBER TODAY. 21) LIECHTENSTEINER POLKA. 22) KEEP A-KNOCKIN'. 23) THAT'LL BE THE DAY. 24) DIANA. 25) ALONE. 26) PEGGY SUE. 27) LOTTA LOVIN'. 28) HULA LOVE. 29) ROCK 'N ROLL MUSIC. 30) AND THAT REMINDS ME. 31) BACK TO SCHOOL AGAIN. 32) TILL. 33) PLAYTHING. 34) OH BOY! 35) WUN'ERFUL, WUN'ERFUL.

### CODE

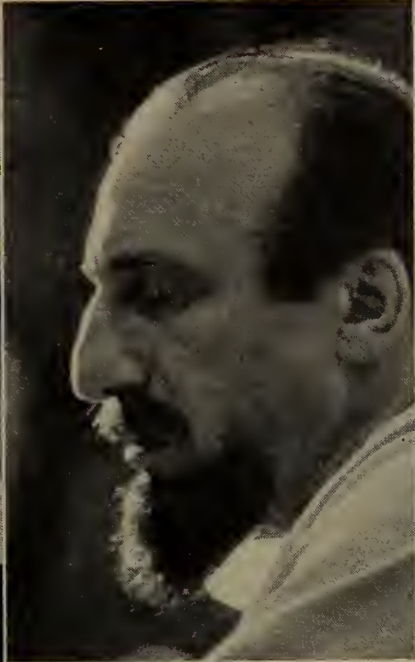
AC—Atco	CD—Cadence	EL—Eldorado	HE—Herald	OK—Okeh	SP—Specialty
AG—Argo	CH—Chess	EP—Epic	IM—Imperial	SU—Sun	TH—Thunderbird
AL—Aladdin	CK—Checker	ER—Era	JU—Jubilee	PE—Peacock	TI—Tico
AO—Apollo	CM—Cameo	EX—Exello	JZ—Josie	PP—Prep	UN—United
AP—ABC-Paramount	CO—Columbia	FS—Four Star	KA—Kapp	RE—Regent	UQ—Unique
AT—Atlantic	CR—Coral	FE—Federal	KI—King	RM—Rama	VE—Verve
BR—Brunswick	DA—Dana	FI—Fiesta	LI—Liberty	LO—London	VI—RCA-Victor
BT—Bethlehem	DE—Decca	FR—Fraternity	ME—Mercury	RO—Roulette	VJ—Vee-Jay
BY—Bally	DL—DeLuxe	GE—Gee	MG—MGM	SA—Savoy	VK—Vik
CA—Capitol	DO—Dot	GL—Glory	MO—Modern	SE—Seeco	VP—Vip
CC—Chic	DT—Dooto				
	DU—Duke				





### THE HI-LO's

A VERY SPECIAL LOVE  
with RAY ELLIS  
and his orchestra  
*b/w*  
MY SUGAR IS SO REFINED  
(as sung in the Columbia  
Picture "Calypso Heat Wave")  
Orchestra under the direction  
of Frank Comstock  
4-41050



### MITCH MILLER

MARCH FROM THE RIVER KWAI  
(from the Columbia Picture  
"The Bridge over the River Kwai") and  
COLONEL BOGEY  
(from the Columbia Picture  
"The Bridge over the River Kwai")  
*b/w*  
HEY LITTLE BABY  
MITCH MILLER  
and his orchestra  
4-41066



### THE NORMAN LUBOFF CHOIR

LET'S MAKE IT CHRISTMAS  
ALL YEAR 'ROUND  
(from the CBS Television Show  
"Junior Miss")  
*b/w*  
MARY HAD A BABY (Amen!)  
4-41065



### MAHALIA JACKSON

A STAR STOOD STILL  
(Song of the Nativity)  
With the FALLS-JONES  
ENSEMBLE  
*b/w*  
SWEET LITTLE JESUS BOY  
Orchestra under the direction  
of Sid Bass  
4-41055



### THE COQUETTES

SIDEWALK SWEETHEARTS  
*b/w*  
ASK ANYONE WHO KNOWS  
with RAY CONNIFF  
and his orchestra  
4-41059



### THE WINTERS BROTHERS

YOURS FOR A LIFETIME  
*b/w*  
FOOLISH ME  
THE WINTERS BROTHERS  
(Don and Floyd)  
4-41045-c

## THE WORD ON PLAYS

All stops are out on MITCH MILLER'S latest, "March from the River Kwai"! The film, Columbia Picture's *The Bridge over the River Kwai* is getting every break known to press agent and publicity man! The sound track album is coming on Columbia Records too, with tie-ins planned for movie houses clear across the country! And by MITCH MILLER'S beard, here's the single to wrap the whole deal up in dollar signs! People who have seen this film come out whistling the theme. With a tie-in promotion on your part, they'll whistle themselves right into your store for your easiest sale of the year! See the film! Hear MITCH'S great new single! And crank up the cash register! "March from the River Kwai" is under way! \* \* \* The NORMAN LUBOFF CHOIR sets another winner on its way with "Let's Make It Christmas All Year 'round," a featured song from the CBS Television Show "Junior Miss," coming December 20. \* \* \*

### Extra Exposure!

JERRY VALE gets that money-making extra television exposure as guest on the JIMMY DEAN TV Show November 30 \* \* \* JOHNNIE RAY will be guest and added attraction on The Big Record Television Show November 27 \* \* \* Besides his own show, JIMMY DEAN boosts his already formidable following on The Steve Allen Show December 1st!

## THE SURE-FIRE HITS ARE ON

# COLUMBIA RECORDS

A DIVISION OF CBS  
® "Columbia" ® Marcas Reg.  
"CBS" T.M.



# Record Reviews

**A DISK & SLEEPER**

**B VERY GOOD**

**C FAIR**

**B+ EXCELLENT**

**C+ GOOD**

**D MEDIOCRE**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**VAUGHN MONROE**  
(RCA, Victor 7093)

**B+** "THE BEST DREAM OF ALL" (2:29) [Geo. Pincus ASCAP—Dee, Lippman] One of Vaughn's best sides in quite some time is this beautiful dream tune set to a lovely waltz tempo. Enchanting romantic opus with a chorus supplying a wonderful backdrop. Could be Vaughn's biggest money-maker in quite some time.

**C+** "STARGAZER" (2:47) [Johnstone-Montei BMI—Olofson, Denis] Another pretty love song featuring Monroe in the spotlight showcased by a lovely chorus.

**GENE AUTRY**  
(Challenge 1009)

**B** "YOU'RE THE ONLY GOOD THING" (2:07) [Golden West BMI—Toombs] The soft, soothing voice of Gene Autry is warm and sentimental as the popular cowboy sings a tender love song. Pretty side that grows on you.

**C+** "NO BACK DOOR TO HEAVEN" (2:22) [Golden West BMI—Burgess] An exciting religious item with a gospel feeling is colorfully fashioned with handclapping and spirit by Autry and the chorus.

**JOYCE HAHN**  
(Cadence 1332)

**B+** "DID YOU CLOSE YOUR EYES?" (2:40) [Chappell ASCAP—Merrill] The lovely voice of Joyce Hahn is perfectly suited to this melodic romancer from "New Girl In Town." Beautiful song wonderfully presented by a gifted performer. Multiple voicing is neatly woven into this class performance. A long shot that could make it.

**B** "TRYING TO FORGET ABOUT YOU" (2:17) [Acuff-Rose BMI—Bryant] A slow sentimental love song with a rock and roll beat and a country flavor, is effectively rendered on this end. Here again the multiple track work is excellent.

**BUBBER JOHNSON**  
(King 5089)

**B+** "THE WHISPERERS" (2:14) [Goday BMI—Smalls, Glover] One of the most beautiful love ballads to hit the market in quite some time is this superb offering by the soft, sincere voice of Bubber Johnson. Johnson has a great feeling that comes over brilliantly. Dee jays interested in breaking a class sleeper, oughta listen in to this one.

**C+** "MUDDY WATER" (2:35) [Marjorie BMI—Johnson] The artist gives out with the blues on this end and does an effective job. A chorus assists.

**BILLY SCOTT**  
(Cameo 121)

**B+** "YOU'RE THE GREATEST" (2:20) [Lowe ASCAP—Mann, Lowe] Billy Scott, a highly talented newcomer, makes a tremendous first showing on Cameo singing a beautiful new romantic ballad against a lush orchestral accompaniment. Wonderful teenage romancer that could follow in the footsteps of "You Send Me." Lad has a fine voice.

**C+** "THAT'S WHY I WAS BORN" (2:17) [Planetary ASCAP—Meritt, Roddie] A tune that's making the grade via the Janice Harper waxing, is treated to a lovely interpretation by the smooth voiced songster. Should bite off a share of the sales.

## The Cash Box Disk of the Week

"A VERY SPECIAL LOVE" [Korwin ASCAP—Allen]

"WON'T YOU LET ME SHARE YOUR LOVE"  
[Rayven BMI—Hodges, Walker]

JOHNNY NASH (ABC-Paramount 9874)

● Johnny Nash, one of ABC-Paramount's most promising young talents who had a territorial money-maker with his recording of "I'll Walk Alone," has a great new side that should zoom him into the stardom spotlight all across the country. The song that displays his great ability as a vocalist is titled "A Very Special Love," a tender romantic ballad composed by one of today's hottest writers Robert Allen. It's one of the prettiest love songs to hit the market in months and could develop into a number one smash. Keep an eye on Nash's "A Very Special Love." The bottom half, "Won't You Let Me Share Your Love" is an R & R ballad which Nash sings with force. Don Costa's accompaniment on both sides is standout.

"A BROKEN PROMISE" (2:22)  
[Magnificent ASCAP—Winkler,  
Goldsborough]

"FOLLOW YOUR HEART"  
(2:29)  
[Tray ASCAP—Lowe, Mann]

FOUR COINS (Epic 9253)

● The Four Coins, who've had a big '57 with such hits as "Shangri-La" and "My One Sin" clicking one after another, should extend their consecutive hit string and finish up the year with flying colors via their latest Epic effort. The group is in top form on "A Broken Promise," a smooth shuffler which the boys sing in the soon-to-be-released Vanguard film "Jamboree." Commercial fare that the kids should go for in a big way. Equally potent is the coupler "Follow Your Heart," a strong teenage love song with a good R & R ballad beat. The boys' exciting harmony comes over impressively on both halves.

"MARCH FROM THE RIVER KWAI" and "COLONEL BOGEY"  
[Columbia Pic ASCAP—  
Arnold] [Boosey & Hawkes  
ASCAP—Alford]

"HEY LITTLE BABY"  
[Kahl BMI—Ballard, Jr.]

"BULLFIGHT" [Shapiro, Bernstein ASCAP—Glazer, Carroll]

MITCH MILLER ORCH.  
(Columbia 41066)

ART MOONEY ORCH.  
(MGM 12590)

● Two exciting march themes used in the much heralded Columbia film "The Bridge Over The River Kwai" made their debut on wax this week via two potent interpretations which should boost the tunes onto the best seller list. One version features Mitch Miller on Columbia and the other Art Mooney on MGM—two maestros who have had huge march-tempo successes in the past; Mitch with "Yellow Rose of Texas" and Art with "Honey Babe." Both renditions are replete with whistling and other commercial military type gimmicks. But it's the melody of both interwoven themes—"March From The River Kwai" and "Colonel Bogey"—that sticks to the listener like glue. After one spin you find yourself whistling the melodies. Watch these twin-melody disks, they're destined for hitdom. Mitch's flip "Hey Little Baby" is a lively bouncer with a chorus. Mooney's coupler, "Bullfight," is a familiar Spanish melody in a new form.

"HALO OF LOVE" (2:04) [Studio ASCAP—Shoetate]

"SWEET TREAT" (2:14) [Criterion ASCAP—Pober]

NICK NOBLE (Mercury 71233)

● Nick Noble, who made a fine showing with his latest effort "Moonlight Swim," follows-up with a fabulous new rock and roll ballad that should be his biggest money-maker to date. The song is dubbed "Halo Of Love" and features the talented artist with a heart-felt reading of a dramatic love opus that builds in intensity as the side progresses. Beautiful rock and roll merchandise that should appeal strongly to the younger set. The distant chant of a female voice adds an ethereal quality to this potent contender. The coupling, "Sweet Treat" is a swinging finger-snapper with a good jump beat that'll keep the boxes hoppin'. Juicy top deck with a strong backing.

**JO-ANN CAMPBELL**  
(Gone 5014)

**B+** "WAIT A MINUTE" (2:35) [Bonnie ASCAP—Campbell] A good piece of R & R merchandise is belted across with an exciting beat and in commercial form by Jo-Ann Campbell. Rockin' stuff with a latin flair. Could break open.

**C+** "(It's True) I'M IN LOVE WITH YOU" (2:17) [Real Gone BMI—Burton] A male voice assists the lark on this end as she rhythms thru another smooth jumper.

**BOB CREWE & THE RAYS**  
(Vik 0307)

**B+** "CHARM BRACELET" (2:05) [Regent BMI—Slay, Crewe] The Rays, sitting high on the charts with Bob Crewe's composition of "Silhouettes," accompany Crewe the vocalist on his Vik debut disk. Good rock and roll ballad that could skyrocket the versatile talent into the vocalist limelight.

**B+** "DO BE DO BE DO" (2:15) [Regent BMI—Slay, Crewe] The artist ups the beat and jumps thru a swinging R & R affair with a good teenage theme and beat. Both sides are commercial and both were co-authored by Crewe.

**RONNIE DEAUVILLE**  
(Era 1055)

**B** "AS CHILDREN DO" (2:47) [Warman BMI—Meyer, Jones] Ronnie Deauville, whose life story was told recently on TV's "This Is Your Life," lends his warm, sincere voice to a beautifully written, tearful ballad of romance. Class merchandise performed with perfection. Lad has a bright future in store.

**B** "I CONCENTRATE ON YOU" (2:20) [Chappell ASCAP—Porter] A great Cole Porter classic is offered in wistful fashion by the polished songster. Dee jays should enjoy spinning this one too.

**SARAH VAUGHAN**  
(Mercury 71235)

**B+** "THE NEXT TIME AROUND" (2:45) [Planetary ASCAP—Shapiro, Livingston] Sassy Sarah lends her rich, stylish voice to a well-written new love song which she executes in winning fashion with the aid of a chorus. Class merchandise dee jays will love. Keep an eye on this sleeper. It could take off.

**B** "GONE AGAIN" (2:35) [Swing & Tempo BMI—Lewis, Hamner, Hampton] A sentimental love ballad displays the thrush's rangy, touching voice. Fine arrangement of another good piece of listening.

**CHUCK ALAIMO QUARTET**  
(MGM 12589)

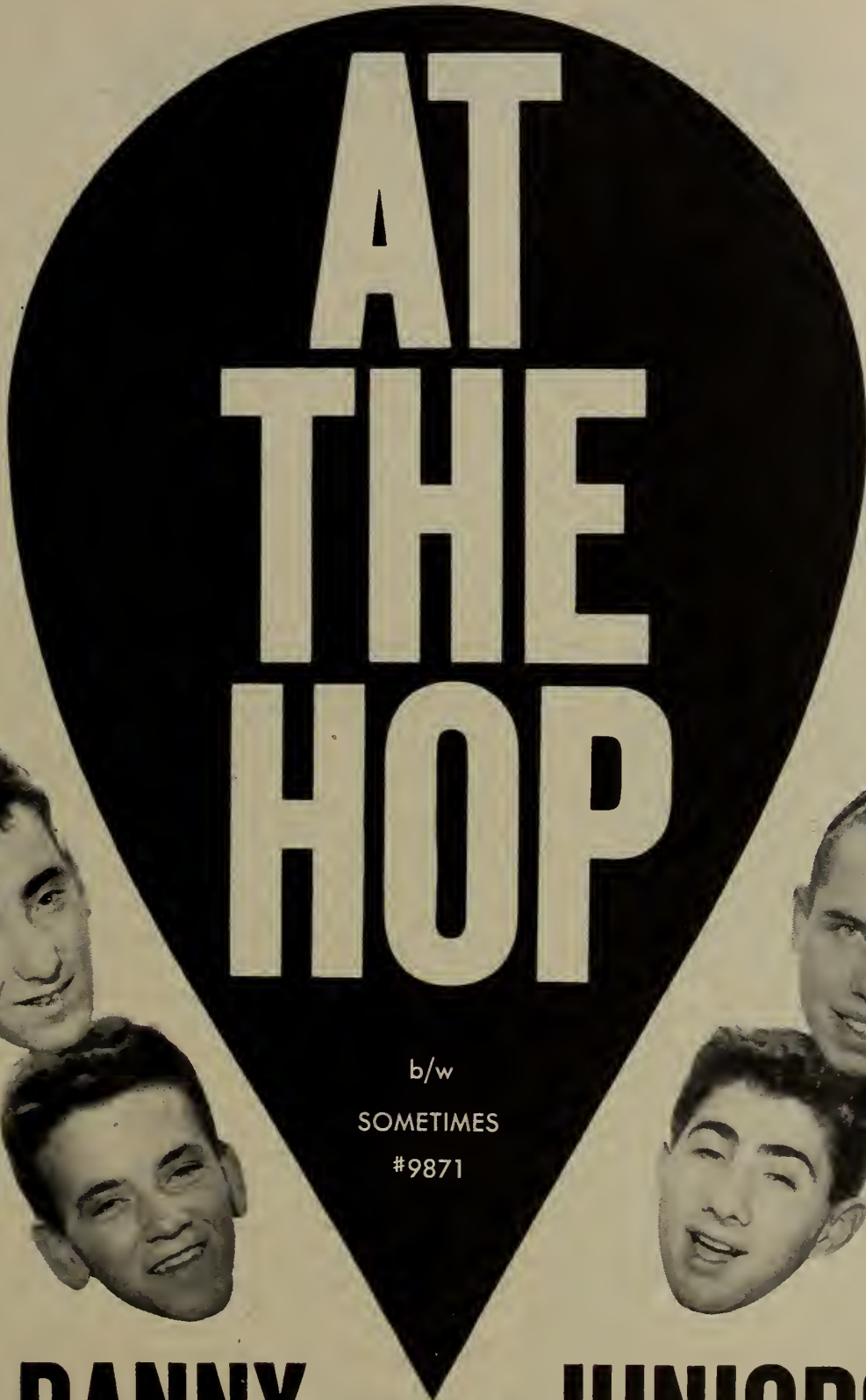
**B+** "WHERE'S MY BABY" (1:54) [Time BMI—Alaimo, Rossi, Irvine, Magnolia] Chuck Alaimo, who had a strong territorial money maker with "How I Love You," has another solid R & R item that could cash in all across the country. Good rockin' platter with a driving dance beat and an exciting sound.

**B** "LOVERS AGAIN" (2:33) [Broadcast BMI—Wolf, Raleigh] The group handles an R & R ballad on this end. Melodic fare with a teenage "going steady" theme. Solid coupling. Commercial fare.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THEY'RE ALL RUNNING TO COVER  
—BUT YOU

**CAN'T TOP THE ORIGINAL!**



b/w  
SOMETIMES  
#9871

**DANNY AND THE JUNIORS**



(Distributed in Canada by Sparson of Canada, Ltd.)



# Record Reviews

A DISK &amp; SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

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SAM COOKE  
(Specialty 619)

**B+** "I'LL COME RUNNING BACK TO YOU" (2:10) [Venice BMI—Cooke] Sam Cooke, the young lad who's sitting at the very top of the hit parade with his version of "You Send Me", does a lovely job with another easy-going romancer which he recorded for Specialty prior to his success on the Keen diskery. Dee jays who are seeking more recordings by the lad should go for this one in a big way.

**B** "FOREVER" (2:53) [Venice BMI—Tyler] Another smooth, carefully handled love tune with a good R & R sound. Both halves should get heavy play.

DOROTHY SHAY  
(Imperial 5472)

**B** "FEUDIN' AND FIGHTIN'" (1:55) [Chappell ASCAP—Dubin, Lane] Miss Shay, who had the original hit version of the ditty, endorses the effort on a new Imperial release. "The Park Avenue Hillbilly" once again reads the humorous lyrics, and catchy melody with vocal finesse. Should find favor with the platter spinners.

**C+** "STOUTHEARTED MEN" (2:03) [Harms ASCAP—Hammerstein, Romberg] A lighthearted treatment of the operetta favorite is given a joyful romantic approach from the performer.

JODIE SANDS  
(Chancellor 1009)

**B** "TANTALIZIN' LOVE" (2:35) [B-R-S BMI—Sherson, Gradess] The gal who zoomed into the spotlight with her hit "With All My Heart", gets another interesting accompaniment as she waltzes thru a good romancer that could also make noise. Side has an unusual sound that arrests the listener's attention.

**B** "THE WAY I LOVE YOU" (2:45) [Debmar ASCAP—Marcucci, DeAngelis] The lark gives out with a strong delivery of a good love song. Another big and exciting arrangement.

THE COQUETTES  
(Columbia 41059)

**B** "SIDEWALK SWEETHEARTS" (2:39) [Jefferson ASCAP—Evans, Parnes] The Coquettes, a femme vocal group with a commercial harmony, debut on Columbia singing a contagious and well written teen-tune that could catch on and make noise. Ray Conniff's backing excellently showcases the polished newcomers.

**C+** "ASK ANYONE WHO KNOWS" (2:44) [Witmark ASCAP—Seiler, Marcus, Kaufman] A smooth romantic ballad is chanted effectively on this end. Gals have an interesting sound the kids should go for.

CONNIE FRANCIS  
(MGM 12588)

**B** "WHO'S SORRY NOW" (2:16) [Mills ASCAP—Snyder, Kalmar, Ruby] A great oldie is revamped for today's market by Connie Francis who presents the ballad in rock and roll style. Pretty performance the kids will love.

**B** "YOU WERE ONLY FOOLING" (2:13) [Shapiro, Bernstein ASCAP—Fotino, Meadows, Faber] The talented young lark has a great country feeling in her voice as she presents another evergreen. Pretty deck that could go in both the pop and country markets.

## The Cash Box Sleeper of the Week

"I REMEMBER DEAR"  
(2:22)

[Donna BMI—Paul, Lembo]

"PAMELA JEAN" (2:22)  
[Donna BMI—Davis, Dickerson,  
Paul]

TUNE WEAVERS  
(Casa Grande 4038)

"OL' MAN RIVER" (2:22)

[Harms ASCAP—Kern,  
Hammerstein]

"TOUGH ENOUGH"  
(1:55)  
[Arc BMI—Gayten (Instrumental)]

TUNE WEAVERS  
(Checker 880)

● The Tune Weavers, who skyrocketed into the disk spotlight with their huge best seller "Happy Happy Birthday Baby", are represented this week with new releases on two different labels—one on the Casa Grande diskery, the label for which they now record; and the other on the Checker label which carried the "Birthday" hit into the top ten. The big side under the Casa Grande banner is a tune tagged "I Remember Dear", a slow, dramatic romancer with a pretty melody displaying some wonderful R & R harmony. Good fish beat side. On the Checker label the polished group hands in an exciting new R & R treatment of a great standard "Ol' Man River". Swinging jumpdeck cut at the same session as "Happy Happy Birthday Baby". The group's current chart breaker should result in an immediate reaction to both of these disks. The Tune Weavers' backing on Casa Grande is a jump item. The Checker flip is an R & R instrumental featuring Paul Gayten of "Nervous Boogie" fame.

"AT THE HOP" (2:24) [Singular BMI—Singer, Medora, White]

"I DO" (2:06) [Roosevelt BMI—Chase]

NICK TODD (Dot 15675)

● Nick Todd, Dot Records' new singing star who hit with his initial release "Plaything", follows-up with a terrific new rock and roll item tagged "At The Hop". It's an exciting teenage tune that's already on the charts and it's got a great beat and teen lyric handled in ultra-commercial fashion by Nick. Powerful follow-up disk that should further the artist's career and earn a heap of loot for all concerned. The versatile performer has a warm country feeling on the coupler "I Do", an easy lilting R & R romancer with a pretty melody. Top side should bite off a healthy share of the coin "At The Hop" will garner.

"SUGAR DOLL" (2:00)

[Anta BMI—Hausey, Keller]

"TEARS (Keep On Falling)"

(2:00) [Cana BMI—Huhta]

JOHNNY JAY (Mercury 71232)

● An exciting new talent bows under the Mercury banner with a solid teenage coupling that should make him a favorite of the younger set in short order. His name is Johnny Jay, a swinging lad out of the rock-a-billy school. On one side he displays his ability as an R & R artist as he tears thru an exciting jumper dubbed "Sugar Doll". Torrid teen stuff that cuts along at a wild pace. Jay slows up a bit on the companion piece as he shuffles thru a sentimental lament with a beat, "Tears (Keep On Falling)". Very pretty number. Johnny has a wonderful country twang that adds color to this half and the top deck. Lad has a bright future in store.

## The Cash Box Best Bets

- ★ "I'LL COME RUNNING BACK TO YOU" Sam Cooke.....Specialty 619
- ★ "THE BEST DREAM OF ALL".....Vaughn Monroe.....RCA Victor 7093
- ★ "I".....Lillian Briggs.....Epic 9249
- ★ "CHARM BRACELET"/"DO BE DO BE DO".....Bob Crewe & Rays.....Vik 0307
- ★ "YOU'RE THE GREATEST".....Billy Scott.....Cameo 121
- ★ "DID YOU CLOSE YOUR EYES".....Joyce Hahn.....Cadence 1332
- ★ "THE NEXT TIME AROUND".....Sarah Vaughan.....Mercury 71235
- ★ "WAIT A MINUTE".....Jo-Ann Campbell.....Gone 5014
- ★ "THE WHISPERERS".....Bubber Johnson.....King 5089
- ★ "WHERE'S MY BABY".....Chuck Alaimo.....MGM 12589

KRIPP JOHNSON  
(Dot 15673)

**B** "WOKE UP THIS MORNING" (2:32) [Modern BMI—King] Kripp Johnson, one of the voices in Dot's hit Del-Vikings disks, comes front and center as he belts out a torrid piece of R & R material with a swinging beat.

**B** "WILLETTE" (2:53) [Fee Bee BMI—Phillips, Jackson] The popular "Danny Boy" melody gets a new set of lyrics and an emotional romantic reading from Johnson. Good fish-beat item the kids should go for.

DICKEY LEE  
(Sun 280)

**B** "MEMORIES NEVER GROW OLD" (2:15) [Knox BMI—Lee, Camp, Staley] Dickey Lee, a strong newcomer with a delightful country flavoring in his voice, shuffles thru a pleasant romancer. Potent arrangement of a good teen deck.

**C+** "GOOD LOVIN'" (2:50) [Barnhill BMI—Kirkland, Taylor, Jesmet] A hard hitting rock-a-billy rhythm reminiscent of "Too Much". Kids will go for the beat.

THE NATURALS  
(MGM 12576)

**B** "PATTI ANN" (2:11) [Lynnjen ASCAP—Bishop] A pretty new name tune is delightfully executed by the Naturals. Good lilting rhythm ballad fashioned with inviting harmony.

**C+** "MISSING" (2:02) [Weiss & Barry BMI—Myles] A sentimental love tune is warmly handled on this end by the polished aggregation.

FRANK CHACKSFIELD  
(London 1772)

**B** "KATSUMI LOVE THEME" (2:25) [Witmark ASCAP—Waxman] The pretty melody from the "Sayonara" pic has its Far Eastern flavor lushly described by the strings of the English conductor's crew. Instrumental sure to get heavy deejay play during run of the film.

**B** "COSTA BRAVA" (2:12) [Regent BMI—Jordon, Chacksfield] A change of locale finds Chacksfield dishing up a catchy, colorful ditty with a Spanish-like air. Novelty side for the platter spinners to take to.

LILLIAN BRIGGS  
(Epic 9249)

**B+** "I" (2:19) [Kahl BMI—McCoy, Briggs] Miss Briggs keeps a torrid rock 'n roll pace on this romping opus that plays nicely around the "I" pronoun. Combo-chorus support takes the spirited feelings here in effective r&r stride. Figure fine juke-box potential for this one. A sleeper that could bring Miss "B" back onto the charts.

**B** "SHE SELLS SEASHELLS" (1:48) [Tee Pee BMI—Roberts, Jacobson] The title tongue-twister, in addition to several other phrases of the type, come into quick-beat rock 'n roll play in the performer's rendition of the tune. Another solid teen presentation from Miss Briggs and company.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

A NEW BALLAD...In An Album Of Standards

"WARM"

Lyrics By SID JACOBSON

Music By JIMMY KRONDES

"WARM"

"WARM"

"WARM"

"WARM"

"WARM"

"WARM"

"WARM"

"WARM"

"WARM"

"WARM"

"WARM"

"WARM"

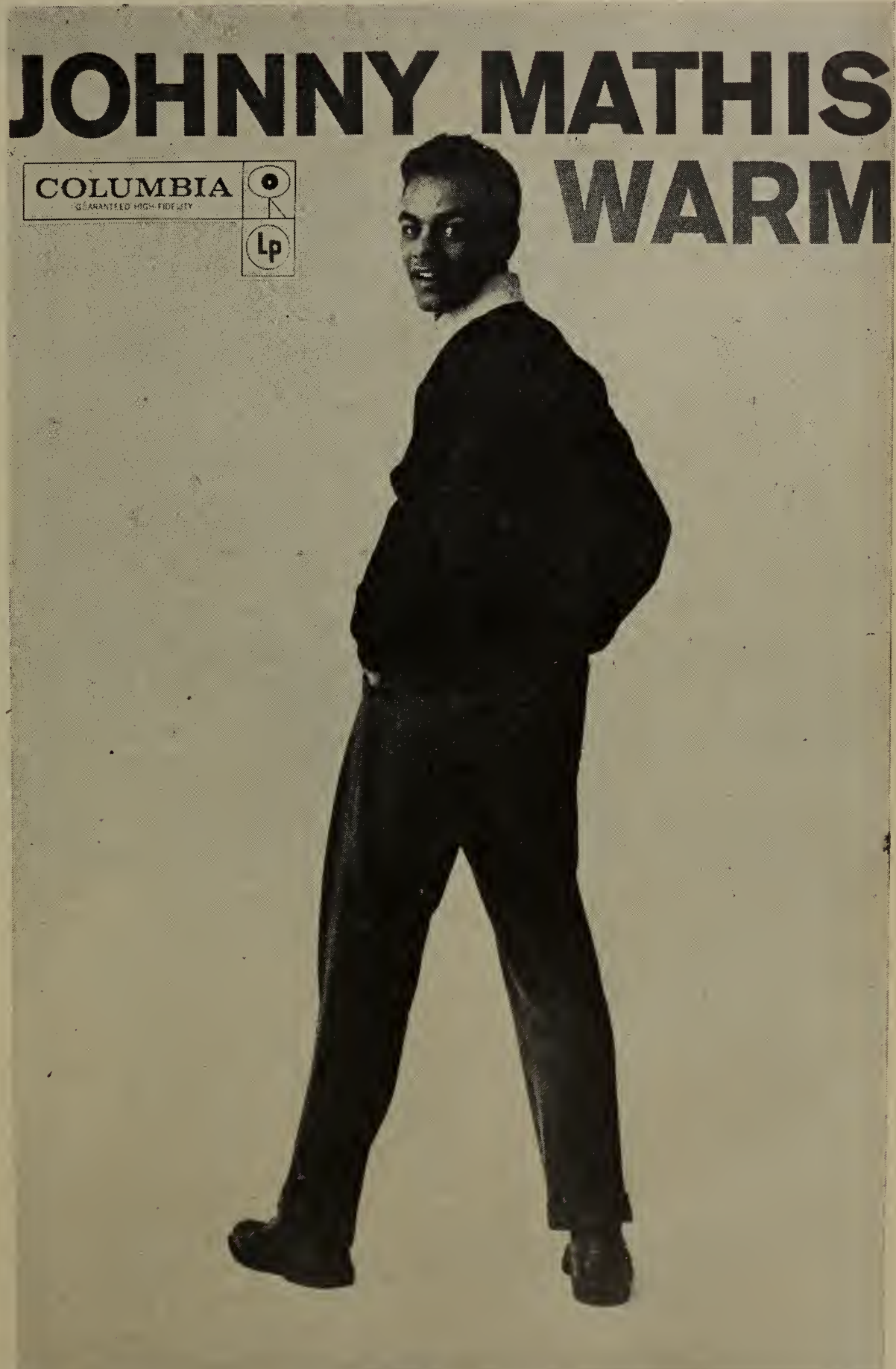
"WARM"

"WARM"

"WARM"

"WARM"

"WARM"



With Percy Faith orchestra

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# Record Reviews

**A** DISK & SLEEPER

**B** VERY GOOD

**C** FAIR

**B+** EXCELLENT

**C+** GOOD

**D** MADIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**FRANK SINATRA**  
(Capitol 3900)

**B+** "THE CHRISTMAS WALTZ" (3:00) [Sands ASCAP—Styne, Cahn] From Frankie's new Xmas LP, "A Jolly Christmas", comes this lovely waltz which the master sings in his smooth, winning manner against a wistful choir backdrop. Dee jays will be spinning this deck often.

**C+** "MISTLETOE AND HOLLY" (2:14) [Sands ASCAP—Stanford, Sanicola, Sinatra] This contagious lilt stems from the same LP. Pretty ditty with that wonderful Xmas spirit.

**FRED WARING**  
(Capitol 3901)

**B+** "I HEARD THE BELLS ON CHRISTMAS DAY" (2:36) [St. Nicholas ASCAP—Marks] Fred Waring's Pennsylvanians hand in a beautiful interpretation of a superb Johnny Marks tune introduced last year. Stirring delivery featured in Waring's latest LP "Now Is The Caroling Season". Side is destined to attract heavy air play between now and Xmas.

**B** "CHRISTMAS WAS MEANT FOR CHILDREN" (2:20) [Shawnee Press ASCAP—Goodman, Evans] Another soft, lavish choral effort from the same LP. Touching song about what the Yuletide means to children.

**NORMAN LUBOFF CHOIR**  
(Columbia 41065)

**B** "LET'S MAKE IT CHRISTMAS ALL YEAR 'ROUND" (2:45) [Chappell ASCAP—Fields, Lane] From the forthcoming CBS-TV'er "Junior Miss" comes this pretty Christmas suggestion presented with beautiful harmony by the Luboff choir. TV exposure should win many sales for this single.

**C+** "MARY HAD A BABY" (2:34) [Walton ASCAP—Luboff] The versatile Mr. Luboff is the composer of this rockin' beat Xmas tune with a spiritual flavor.

**MEL BLANC**  
(Capitol 3902)

**B+** "THE HAT I GOT FOR CHRISTMAS IS TOO BEEG" (2:43) [Criterion ASCAP—Fisher, Gussin] Mel Blanc, the comic voice heard in some of film's top cartoons, sings with a Spanish dialect as he tells about a muchacho who can't see a thing because of the big hat he received for Xmas. Amusing ditty the kiddies will enjoy.

**C+** "PANCHO'S CHRISTMAS" (2:39) [Ardmore ASCAP—Fisher, Blanc] Blanc continues with his Spanish accent as he recites and sings a humorous novelty about a little Spanish boy who never had a Xmas tree. Song is set to the familiar "La Cucaracha" melody.

**BARBARA GORMAN & SISTER VIV**  
(Arrow 721)

**B+** "JESUS IS MY SANTA CLAUS" (2:35) [Tee Pee ASCAP—Kulma, James] The talented Gorman sisters team blends beautifully in this touching presentation of a religious Xmas tune with a kiddie appeal. Side grows on you. Could catch on.

**C+** "SILENT NIGHT" (2:20) [Graphic BMI—] The youngsters deliver one of Christmas' most beautiful favorites in a warm, youthful manner.

## The Cash Box Disk of the Week

CHRISTMAS RECORDS

"LITTLE GIRL" (2:00) [Leeds ASCAP—Hyde, Henry]  
FRANKIE LYMON (Roulette 4035)

● Frankie Lymon, the young songster whose "Goody, Goody" rocked the lists a few months ago, has two great new sides that should zoom up the charts simultaneously. "It's Christmas Once Again" features Frankie in his best ballad form singing charmingly about the indescribable Christmas atmosphere. He gets a beautiful assist from a huge Hugo Peretti Ork and choral backdrop. Superb composition that could head for the standard shelf. The exciting companion deck "Little Girl" should start getting heavy play immediately and continue to grow in popularity during and after Christmas. It's a rockin' rendition of a great oldie in the thrilling "Goody, Goody" style. This side is from Lymon's latest LP, "Frankie Lymon At The London Palladium". Great double-decker for pre and post-Xmas results.

"JINGLE BELL ROCK" (2:12) [Cornell ASCAP—Beal, Boothe]  
"CAPTAIN SANTA CLAUS" (2:29) [Amber ASCAP—Reid, Altman]  
BOBBY HELMS (Decca 30513)

● Bobby Helms, one of the hottest male vocalists on the charts ("My Special Angel" and "Fraulein") hands in a terrific teenage Christmas tune that could become one of this year's top sellers. Titled "Jingle Bell Rock", the song is a clean-cut Yuletide tune with fine lyric and a good rock and roll dance beat that the kids should go for. It's not a noisy R & R disk as the title might indicate, and the melody has nothing at all to do with the Xmas standard "Jingle Bells". Bobby's delivery is superb and all jockeys will want to spin the side. Flip, "Captain Santa Claus" is a bouncer aimed at the kiddie market. Cute ditty.

"A CHILD'S FIRST CHRISTMAS" (2:57) [Duchess BMI—Lehmann, Lebowsky]  
"FAITH" (2:30) [Triple EEE BMI—Elias]  
JAN PEECE (RCA Victor 7109)

● The great Metropolitan Opera tenor Jan Peerce employs his brilliant voice in presenting a touching, heart-rending new Christmas song that could very well become a Yuletide standard. It's a tender, dramatically performed ballad entitled "A Child's First Christmas". The melody is absolutely beautiful, the lyrics tug at the heart strings, and Mr. Peerce's delivery showcased by a wonderful Hugo Winterhalter ork and choral backing, all adds up to a delightful experience. The companion piece, "Faith", is another dramatic opus also fitting for the Christmas season.

"MERRY, MERRY CHRISTMAS" (2:02) [Buckeye ASCAP—Lyons]  
"LET'S LIGHT THE CHRISTMAS TREE" (2:58) [Broadcast BMI—Lyons]

RUBY WRIGHT (Fraternity 787)

● Here are two excellent Christmas sides, both of which could break open and become huge Yuletide sellers. Featuring songstress Ruby Wright, one side is a spright and joyful bouncer with the title "Merry Merry Christmas". This number is a simple and extremely contagious item. But it has an all encompassing sound, supplied by kiddie voices, the voices of the Dick Noel Singers, and a joyful set of jingle bells, that's just delightful. A gay Xmas deck that captures the true holiday spirit. Equally enchanting is a lovely Xmas ballad dubbed "Let's Light The Christmas Tree". It's a warm holiday tune with a charming old fashioned flavor that paints a beautiful picture of the family around around the Xmas tree. A homespun side that gives the listener a good feeling. Both halves could make the grade this year.

"THE MERRY OLD PHILOSOPHER" [Merrick BMI—Lawrence]  
"THAT HOLIDAY SPIRIT" [Merrick BMI—Lawrence]  
EDDIE LAWRENCE (Coral 61915)

● Eddie Lawrence, the imaginative comic whose Old Philosopher character has become a favorite of youngsters and adults, offers a Christmas theme by the Philosopher. And it turns out to be his funniest release to hit the market since the original. It's just loaded with laughs and will probably be worn out by the dee jays come Christmas. Hilarious narration that could become one of the big Xmas singles of this season. Eddie calls this one "The Merry Old Philosopher". The companion deck has Lawrence playing a Scrooge-like character in another narration called "That Holiday Spirit". Another fine side good for a number of chuckles. Watch the top deck.

**TEX RITTER**  
(Capitol 3903)

**B** "IT CAME UPON A MIDNIGHT CLEAR" (2:31) [Vidor BMI—Sears, Willis] The soft rich voice of cowboy Tex Ritter is extremely effective as it is heard on this beautiful Yuletide standard. Chorus and organ backdrop supplies additional Xmas flavor.

**C+** "HERE WAS A MAN" (2:58) [Vidor BMI—Francis] Ritter offers a recitation on this end—a poignant story about the life of Christ. Stirring religious composition.

**GISELE MacKENZIE**  
(Vik 0300)

**B** "TOO FAT FOR THE CHIMNEY" (2:07) [E. H. Morris ASCAP—Gordon] A handclapping vocal group accompanies the popular TV star as she glides thru a spright and bouncy holiday ditty tailor-made for the kiddie market.

**C+** "JINGLE BELLS" (2:34) [P.D.] An all time Yule standard is joyfully treated by the versatile lark. The Ray Charles Singers again accompany the canary.

**RAY MERRILL & CANDY DANDIES**  
(Vita 147)

**C+** "OOOH! WHAT SANTA SAID!" (2:25) [Central Songs BMI—Stout] A cute little bouncer is merrily styled by Merrill and his group. Happy side with a familiar melody.

**C** "PEPPY THE PEPPERMINT BEAR" (2:28) [Central Songs BMI—Stout, Stout, Susser, Merrill] Another light kiddisk about Santa's candy factory.

**SHERRY LYNN**  
(Roman, III 300)

**B+** "THAT CHRISTMAS'Y FEELING" [Smith-Foley ASCAP—Foley] Eight year-old Sherry Lynn assisted by the Dial-Tones does a fine job with a pre-Christmas tune that bounces along at a happy pace. Interesting new novelty designed to be played from the present until a few weeks before Xmas.

**B** "SANTA CAN I COUNT ON YOU?" [Roman BMI—Renda, Flam] The young lark chants a R & R flavored Xmas ballad on this side. Effective delivery.

**MAHALIA JACKSON**  
(Columbia 41055)

**B+** "A STAR STOOD STILL" (2:28) [April ASCAP—Ruth, Broderick] The magnificent Mahalia Jackson, one of the world's greatest gospel singers, sings her heart out as she chants a beautiful song of the Nativity. Stirring delivery.

**B** "SWEET LITTLE JESUS BOY" (2:14) [Carl Fischer ASCAP—MacGimsey] Another emotional religious Christmas song delivered with great depth and feeling by the star singer.

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# MGM Records

**JONI JAMES**

**I GIVE YOU  
MY WORD**

AND

**NEVER TILL NOW**

(From the MGM Prod. "Raintree  
County")

K12565 on 45 & 78 rpm

**MARVIN  
RAINWATER**

**LOOK FOR  
ME**

(I'll Be Waiting For You)

AND

**LUCKY STAR**

K12586 on 45 & 78 rpm

**ART MOONEY AND HIS ORCH.**

**THE RIVER KWAI MARCH  
and COLONEL BOGEY**

(From the Horizon Picture "The Bridge On The  
River Kwai" A Columbia Pictures Release)

AND

**BULLFIGHT**

K12590

**DAVID ROSE  
& HIS ORCH.**

**SAVANA**

AND

**LITTLE  
BISQUIT**

(Both From the Musical Prod.  
"Jamaica")

K12585

**CONNIE FRANCIS**

**YOU WERE ONLY  
FOOLING**

(While I Was Falling In Love)

AND

**WHO'S SORRY  
NOW**

K12588

**DANNY  
WINCHELL**

**I DO,  
I DO**

K12577

**LEROY  
HOLMES  
& HIS ORCH.**

**WILD  
IS THE  
WIND**

AND

**TIME  
REMEMBERED**

K12587

**CHUCK  
ALAIMO  
QUARTET**

**WHERE'S  
MY BABY**

AND

**LOVERS  
AGAIN**

K12589



# Round The Wax Circle

## NEW YORK:

Reaction to The Cash Box' new Top 60 pin up sheet has been fantastic. Messages of congratulations coming in from all over the country. . . . Kate Smith's performance on the Ed Sullivan Show last Sunday night was given on the heels of her two week battle with the flu. Kate got out of her sick bed Wednesday—despite doctors' orders—to begin re-hearsing. . . . Sal Mineo appearing on the Steve Allen Show December 8. . . . The first single record release for Sid Mills' new Diana Music firm is "One Blade Of Grass" sung by Jack Carroll on Decca. The tune was clefted by Sid Tepper and Roy C. Bennett, whom Mills gave their first break in the music game 10 years ago. . . . Betty Johnson has signed with Atlantic Records. . . . Neal Hefti has been commissioned by City Center to write a jazz ballet. It's now in the works. . . . Mark Records of Utica, New York, has signed Cindy Tyson, who is appearing at the Copacabana, to a recording contract. . . . Micki Marlo, who starred in the "Ziegfeld Follies" last season, begins an engagement at the El Rancho in Las Vegas for a month starting November 27. . . . The Four Esquires are set to appear on "The Big Record" on December 11 and on the Ed Sullivan Show on the



BETTY JOHNSON

fifth of January. The group will also open with the Peter Tripp Show at the Brooklyn Fox Theater for a week beginning November 27. . . . Joe Sherman, musical director for Epic, flying to the Coast for a get-together with motion picture star Jack Lemmon. Sherman will outline the forthcoming Lemmon album on Epic, which will have him singing and playing piano for the first time. . . . Bill Hill, general sales manager for Fiesta and Que Records, leaving on a thirty day trip to the Continent.

## CHICAGO:

Frank Abramson, Dale Records, reports that he's in town to huddle with Paul Glass, All State Distributors, to arrange distribution of Randy Starr's "Prettiest Girl In School." . . . Lenny Garmisa, Garmisa Distributors, very excited about "At The Hop" by Danny and the Juniors. . . . Guy Pastor, newest young star in the Roulette orbit, was in 11/13 visiting the deejays with Roulette's Stan Pat to kick-off his first release "Life Is Just A Bowl Of Cherries" and "This Is My Lucky Day." Roulette chief Joe Kolsky also in town and very sorry he couldn't extend his trip to other areas in midwest, but had to wend his way back home. Joe extends his sincerest greetings to one and all. . . . Barney's Music Center, Milwaukee, preparing for the big Xmas rush for albums and singles. . . . Young Jennie Smith (she was 19 Nov. 13) was feted at a soiree 11/14 tossed by RCA-Victor. Her first album "Jennie" is off to a good start according to RCA brass. Jennie and Matt Dennis gueststarred on the Howard Miller Show. . . . WTAQ deejay Phil Lind advises that Chuck Bill of ABC-TV and radio fame sits in for him at the Pennies For Cancer drive 11/19 while Phil emcees the All Star Charity Night bond drive in Denver. . . . Bill McGuire, Lormar Distributors, announces acquisition of 2 lines, Cabot's "Popeye" and "Language Series" and the Challenge label of California. McGuire landed Cabot after huddling with Paul Wexler, Cabot prexy. . . . Mike Rapchak, popular WAAF deejay, tells us he is busily engaged penning liner notes for Art Van Damme's new Columbia album. It is a double-sleeve set with 100 minutes of music. Mike wrote liner notes for Matt Dennis' RCA release "Play Melancholy Baby." . . . Stan Pat advises that Frankie Lymon's "Little Girl" b/w "It's Christmas Once Again" has all the earmarks of another Roulette smash hit. Stan says that Frankie's strong vocal rendition is greatly enhanced by excellent instrumental backing. . . . Steve Allen's Milwaukee promo gal, June March, tells us that Steve's "Pretend You Don't See Her" by Jerry Vale is going great. . . . John Naher visited Chi to promote his new album "Basso Profundo" on Epic. . . . Jerry Ferber reports 2 big hits "Buzz Buzz Buzz" and "Great Balls Of Fire." Roy Hamilton due in to headline Big Ten WGN Party 11/12.



JERRY VALE

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## HOLLYWOOD:

The response to singer Ronnie Deauville's appearance on "This Is Your Life" has been overwhelming, with Era Records reporting orders for Ronnie's album, "Smoke Dreams," approaching the half-million mark. . . . Ferlin Husky and Faron Young, Capitol recording stars will co-star opposite Zsa Zsa Gabor in the Paramount Picture, "The Boys From Tennessee." . . . Jim Conkling again heading the recording industry participation in the RTRA Charities annual drive. . . . Calvin Jackson, whose Liberty album, "Variations On Gershwin's Rhapsody In Blue" has just been released, has been signed for a two week appearance at the Avant Garde. . . . Carter Records, new West Coast label, bows this week with a Christmas release of "No Santa Claus" and "If You Believe In Christmas" sung by nine year old Phil Phillips who is currently being seen as one of The Curfews on the Gisele MacKenzie TV show. . . . Gordon Wolfe of Sunland Distributors has appointed Jerry Good to handle promotion for the outlying areas. Sammy Laine continues to handle Los Angeles proper. . . . Bob Demain of Kapp Records has arranged a contest with station KDAY to find "The Prettiest Girl In School" in conjunction with the Kapp record of that



FARON YOUNG

title by The Tempos. . . . Demsey Wright and Ben Tucker, West Coast jazz guitarist and bassist, have both been signed by Rex Productions to record albums for their Analex label. . . . Capitol Records flying composer-conductor Jack Marshall to Houston, Texas to arrange and conduct a session for new discovery, Larry Hovis.



My Sincere  
appreciation for all  
you've done for me

Pat



Current record release  
**APRIL LOVE**  
b/w  
**WHEN THE SWALLOWS COME  
BACK TO CAPISTRANO**  
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**Christmas**"  
B/w  
"let's light the Christmas tree"

Written by  
**RUTH LYONS**  
STAR OF WLW TELEVISION  
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**RUBY WRIGHT**  
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CLIFF LASH AND HIS ORCHESTRA  
AND THE DICK NOEL SINGERS.

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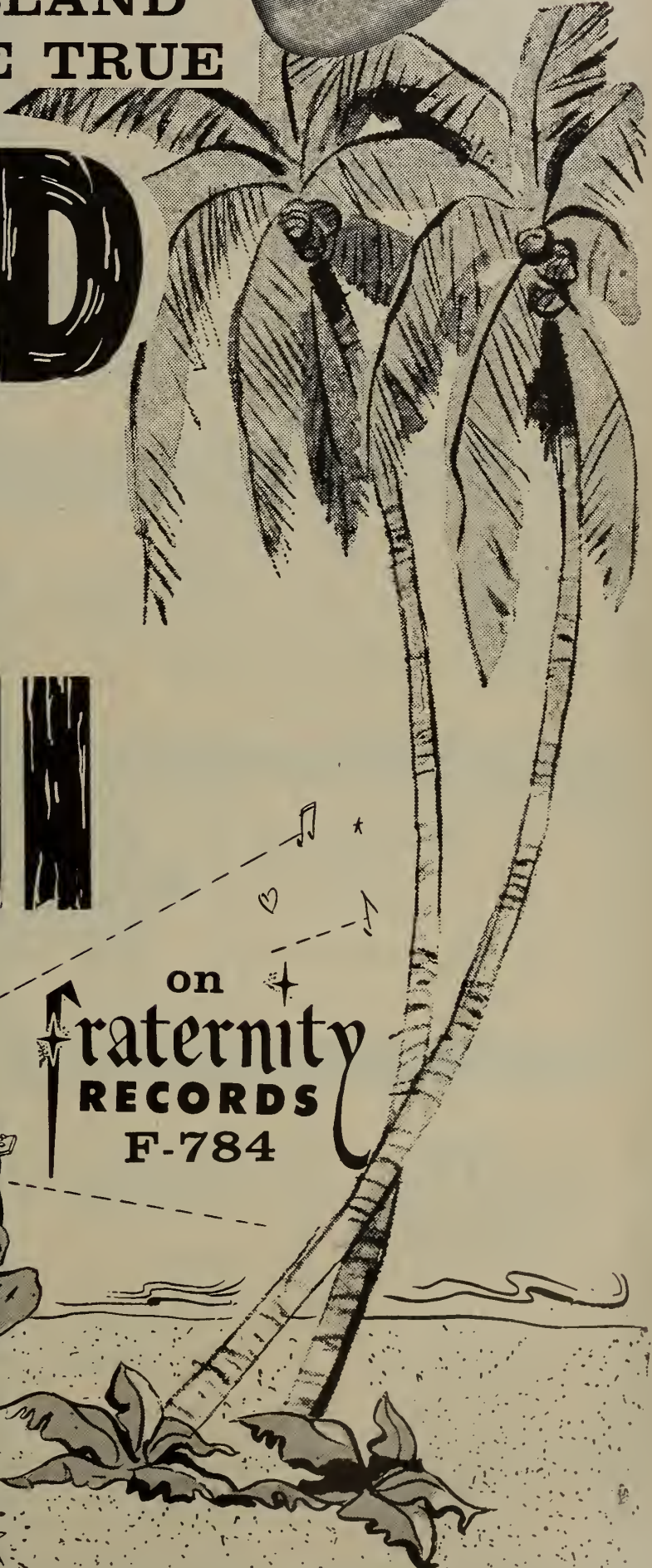
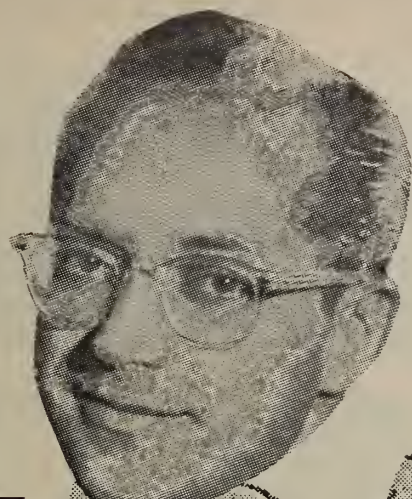
*play and sing*

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WHERE DREAMS COME TRUE**

# ISLAND

# OF

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**fraternity**  
**RECORDS**  
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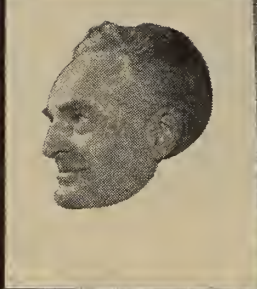
*new bell ringers for christmas sales!*



## FRANK SINATRA

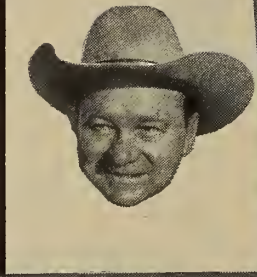
with Orchestra Conducted by Gordon Jenkins  
**MISTLETOE AND HOLLY**  
**THE CHRISTMAS WALTZ**  
 (Both from the Capitol album "A Jolly Christmas")  
 record no. 3900

**FRED WARING**  
 AND THE PENNSYLVANIANS  
**I HEARD THE BELLS ON CHRISTMAS DAY**  
**CHRISTMAS WAS MEANT FOR CHILDREN**  
 Both from the Capitol album  
 "Now Is The Caroling Season"  
 record no. 3901



**MEL BLANC**  
 with Orchestra Under the Direction of Billy May  
**THE HAT I GOT FOR CHRISTMAS**  
**IS TOO BEEG**  
**PANCHO'S CHRISTMAS**  
 record no. 3902

**TEX RITTER**  
 HERE WAS A MAN  
**IT CAME UPON A MIDNIGHT CLEAR**  
 record no. 3903



**YOGI YORGESSON**  
 With the Johnny Duffy Trio  
**YINGLE BELLS**  
**I YUST GO NUTS**  
**AT CHRISTMAS**  
 record no. 3904\*  
 \*(formerly record no. 781)

*Margaret*  
**WHITING**  
 and  
*Jimmy*  
**WAKELY**  
**SILVER BELLS**  
**CHRISTMAS CANDY**  
 record no. 3905\*  
 \*(formerly record no. 1255)

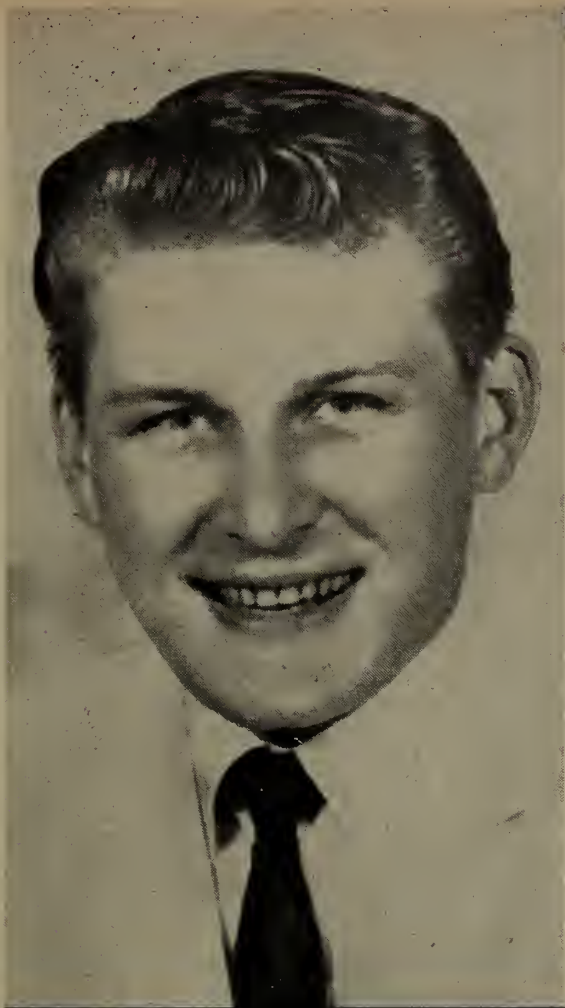


# The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos.	Last Week
<b>1</b>	<b>YOU SEND ME</b> SAM COOKE (Keen) TERESA BREWER (Coral)		<b>4</b>
<b>2</b>	<b>JAILHOUSE ROCK</b> ELVIS PRESLEY (RCA Victor)		<b>1</b>
<b>3</b>	<b>APRIL LOVE</b> PAT BOONE (Dot)		<b>6</b>
<b>4</b>	<b>SILHOUETTES</b> RAYS (Cameo) — DIAMONDS (Mercury) STEVE GIBSON & RED CAPS (Paramount)		<b>3</b>
<b>5</b>	<b>WAKE UP LITTLE SUSIE</b> EVERLY BROTHERS (Cadence)		<b>2</b>
<b>6</b>	<b>CHANCES ARE</b> JOHNNY MATHIS (Columbia)		<b>5</b>
<b>7</b>	<b>RAUNCHY</b> BILL JUSTIS (Phillips) ERNE FREEMAN (Imperial) BILLY VAUGHN (Dot)		<b>15</b>
<b>8</b>	<b>ALL THE WAY</b> FRANK SINATRA (Capitol)		<b>8</b>
<b>9</b>	<b>MELODIE D'AMOUR</b> AMES BROTHERS (RCA Victor) EDMUNDO ROS (London)		<b>7</b>
<b>10</b>	<b>KISSES SWEETER THAN WINE</b> JIMMIE RODGERS (Roulette)		<b>19</b>
<b>11</b>	<b>MY SPECIAL ANGEL</b> BOBBY HELMS (Decca)		<b>9</b>
<b>12</b>	<b>LITTLE BITTY PRETTY ONE</b> THURSTON HARRIS (Aladdin)—BOBBY DAY (Class)		<b>13</b>
<b>13</b>	<b>JUST BORN</b> PERRY COMO (RCA Victor)		<b>12</b>
<b>14</b>	<b>BE BOP BABY</b> RICKY NELSON (Imperial)		<b>10</b>
<b>15</b>	<b>I'M AVAILABLE</b> MARGIE RAYBURN (Liberty)		<b>16</b>
<b>16</b>	<b>I'LL REMEMBER TODAY</b> PATTI PAGE (Mercury)		<b>17</b>
<b>17</b>	<b>FASCINATION</b> JANE MORGAN (Kapp)     DICK JACOBS (Coral)		<b>14</b>
<b>18</b>	<b>LIECHTENSTEINER POLKA</b> WILL GLAHE (London)		<b>18</b>
<b>19</b>	<b>TILL</b> ROGER WILLIAMS (Kapp)		<b>24</b>
<b>20</b>	<b>PEGGY SUE</b> BUDDY HOLLY (Coral)		<b>28</b>

21) TREAT ME NICE. 22) TWELFTH OF NEVER. 23) HONEYCOMB. 24) THE STORY OF MY LIFE. 25) THE JOKER. 26) SAYONARA. 27) ROCK 'N ROLL MUSIC. 28) LOVE ME FOREVER. 29) IVY ROSE. 30) AND THAT REMINDS ME. 31) HAVE I TOLD YOU LATELY THAT I LOVE YOU. 32) CA C'EST L'AMOUR. 33) ALONE. 34) HAPPY, HAPPY BIRTHDAY BABY. 35) OH BOY. 36) SWANEE RIVER ROCK. 37) WAIT AND SEE. 38) WHY DON'T THEY UNDERSTAND. 39) TAMMY. 40) MR. LEE. 41) HULA LOVE. 42) WUN'ERFUL, WUN'ERFUL. 43) THAT'LL BE THE DAY. 44) AN AFFAIR TO REMEMBER. 45) PRETEND YOU DON'T SEE HER. 46) WITH YOU ON MY MIND. 47) PUT A LIGHT IN THE WINDOW. 48) I GIVE YOU MY WORD. 49) BUZZ, BUZZ, BUZZ. 50) MY ONE SIN. 51) I NEVER FELT MORE LIKE FALLING IN LOVE. 52) DIANA. 53) THAT AIN'T RIGHT. 54) LOVE BUG CRAWL. 55) SOFT. 56) NEVER BE AFRAID. 57) THAT'S WHY I WAS BORN. 58) I LOVE YOU BABY. 59) LET ME BE LOVED. 60) KEEP A-KNOCKIN'; GREAT BALLS OF FIRE; I ONLY WANT TO LOVE YOU; WHEN SCHOOL STARTS AGAIN.



# JOHNNY JAY

## SUGAR DOLL

COUPLED WITH

**TEARS**

MERCURY 71232

*Picked as the top hit in...  
Popular, Rhythm & Blues, Country & Western!*

### MERCURY'S HOT ONES

**JIMMY  
EDWARDS**

**LOVE BUG CRAWL**

COUPLED WITH

**HONEY LOVIN'**

MERCURY 71209

**RUSTY  
DRAPER**

**BUZZ BUZZ BUZZ**

COUPLED WITH

**I GET THE BLUES  
WHEN IT RAINS**

MERCURY 71221

**DINAH  
WASHINGTON**

**EVERYBODY  
LOVES MY BABY**

COUPLED WITH

**BLUES DOWN  
HOME**

MERCURY 71220

**BILLY  
ECKSTINE**

**IF I CAN HELP SOMEBODY**

COUPLED WITH

**BOULEVARD OF  
BROKEN DREAMS**

MERCURY 71217

**NICK  
NOBLE**

**HALO OF LOVE**

COUPLED WITH

**SWEET TREAT**

MERCURY 71233

MERCURY RECORD CORPORATION · CHICAGO 1, ILLINOIS



# OPERATORS RETAILERS DEEJAYS

## In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

### Fill In The Coupon Below (Or Put Them On Your Own Letterhead)

### And Mail To

## THE CASH BOX 1721 BROADWAY NEW YORK 19, N. Y.

#### List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE

ARTIST OR BAND HERE

1. ....
2. ....
3. ....
4. ....
5. ....
6. ....
7. ....
8. ....
9. ....
10. ....

#### List Your Top Ten "Western & Folk" Tunes Here

NAME OF RECORD HERE

ARTIST OR BAND HERE

1. ....
2. ....
3. ....
4. ....
5. ....
6. ....
7. ....
8. ....
9. ....
10. ....

#### List Your Top Ten "Rhythm 'N Blues" Records Here

NAME OF RECORD HERE

ARTIST OR BAND HERE

1. ....
2. ....
3. ....
4. ....
5. ....
6. ....
7. ....
8. ....
9. ....
10. ....

NAME .....

FIRM .....

ADDRESS .....

CITY ..... STATE .....



## Platter Spinner Patter

### ALL ABOUT DISK JOCKEYS

"Let's just clarify a small point," says Ed Robbins (WVIP-Mt. Kisco, N. Y.). I have moved from WKNB-West Hartford, Conn. to WVIP. . . Sherm Shickhauser (WICE-Providence, R. I.) supervises a weekly one-half hour Junior Achievement program on WICE each Saturday morning. The debut took place on November 9. . . Beauregard Davis (WLOW-Norfolk, Va.) had Ernest Tubb for two shows nightly for five nights. Chevrolet picked up the tab. . . Wally Phillips hosting "The Teen Club," a new 90 minute program to mirror the many interests of Chicago's young men and women on WGN-TV-Chicago. . . Al Radka (KFRE-Fresno, Calif.) talking up a local effort. The tune written by Ralph Yaw, Bakersfield, "What A Boy," is sung by a local 14-year-old high school freshman. Radka takes off like a press agent and raves about the talents of the lass—but forgot to even mention her name.



TOD O'HARA  
(WILD—Boston, Mass.)

Jack Eisner, ex-stateside announcer, and now with the American Forces Network in Frankfurt, Germany, uses The Cash Box for a programming guide. Jack would love to hear from some of his old friends. Eisner had to travel half way 'round the world to meet an old radio pal, Jack Friel, formerly of Buffalo, New York. . . Bob Norris (WDVH-Gainesville, Fla.) gave his listeners an added treat when jazz great Kai Winding dropped in during Bob's show. Kai was in Gainesville playing a concert at the University of Florida. . . Paul Drew (WGST-Atlanta, Ga.) writes that Jody Shattuck, runner-up in the Miss America contest, has joined the staff and is heard weekday evenings from 11 to 11:30 p. m. The show is called "Dream With Jody."



BOB FULLER  
(WNOP—Newburyport, Mass.)

. . . Seth Larabee, Russ Blood and Howie Leonard (WLOB-Portland, Me.) tele-poll their listeners as to preferences for the beginning of Christmas record play. Great listener response indicated a wide preference for December 1, says Leonard. On the other hand Tommy Edwards (WERE-Cleveland, Ohio) started his Christmas music on November 16. We're inclined to agree with Edwards. Much money, planning, talent goes into Christmas disks and they need more than just a few weeks to take hold. We know of many record people who won't invest in Christmas records because of the insufficient exposure and the resultant lack of opportunity to create a hit. . . Mort (Dubitsky) Dean, formerly of WKNB-NBC-West Hartford, Conn., and WJAR-Providence, R.I., is now with WVIP-Mount Kisco, N. Y. . . Bob Fuller (WNBP-Newburyport, Mass.) one busy fella. Bob, 17 years old, launches his day with a 6 to 8:30 a. m. "Breakfast Special," shoots over to Newburyport High School, scrams back to WNBP to host The Bob Fuller Show at three o'clock till sign off. Then home to do his homework. . . Lila Wolfe doing a tremendous promotion job for her clients, deejays tell us. The hustling gal hits New York, Philadelphia, Boston, Hartford, Baltimore and Washington—travelling every week. Lila is currently plugging Bing Crosby, Jane Morgan and Woody Herman. . . General Manager Robert E. Berry announces the appointment of Louis Terri to the WEIM-Leominster, Mass., position of program director.

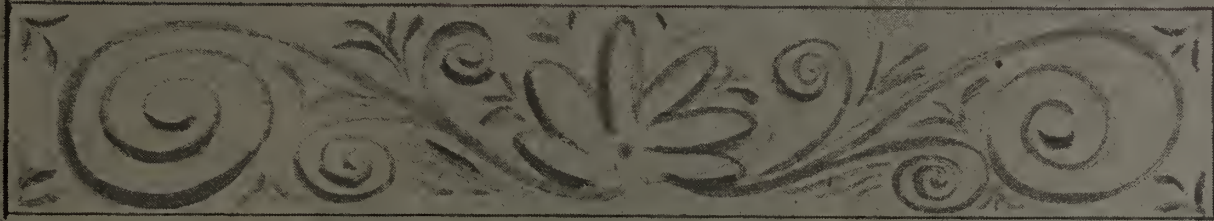


WALLY PHILLIPS  
(WGN—Chicago, Ill.)

Here's a WILD message. The guy's the same only the name's been changed. We're talking of Tod O'Hara, morning man on WILD-Boston, Mass. He's known in the trade as Mickey Scott, formerly WNOE and WTIK-New Orleans. . . Tom "T. J." Johnson (WRON-Ronceverte, W. Va.) has the 8-10 p. m. spot and plays the Top 60 from The Cash Box. At the end of the first month the show is going real strong. . . Bob Furry (KTAR-Phoenix, Ariz.) writes that deejays from each of the 12 Phoenix stations were invited to the new Park Central Shopping Center where they worked for the huge assembly. . . Al Meltzer will do his first show from WEBR-Buffalo, N. Y., on December 9. . . Henry Busse, son of the famous Paul White-man trumpet player, now deejays for KOWH-Omaha. He's about to head teen hops at Omaha's Peony Park, based on the Don Bell (KIOA-Des Moines, Iowa) rock 'n roll teen hops. . . Rob Randall (KRUX-Phoenix, Ariz.) tells us of Prince Johannes Von Liechtenstein, owner of a gourmet's haven in Scottsdale, Ariz., who has benefited no end from the currently popular Liechtensteiner Polka. . . Doc Lemon joins WCUE-Akron, Ohio, from KSO-Des Moines, Iowa. . . Dick Alden hosts a "Jail House Rock" stage presentation at the Capitol Theatre, Newark, N. J. . . Larry Gar (WKBC-No. Wilkesboro, N. C.) to marry Doris Lovette, local gal.

# "I'M NEW AT THE GAME"

(of Romance)



KAPP -200

## JANE MORGAN HITS THE JACKPOT

This platter pays off bigger and better than ever. There's no gamble here - everything's rigged in your favor. Stock "I'm New At The Game of Romance" - collect big returns.

Published by: MITCHELL-SOUTHERN, Gen. Prof. Mgr. MURRAY DEUTCH

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**RECORDS, INC.**

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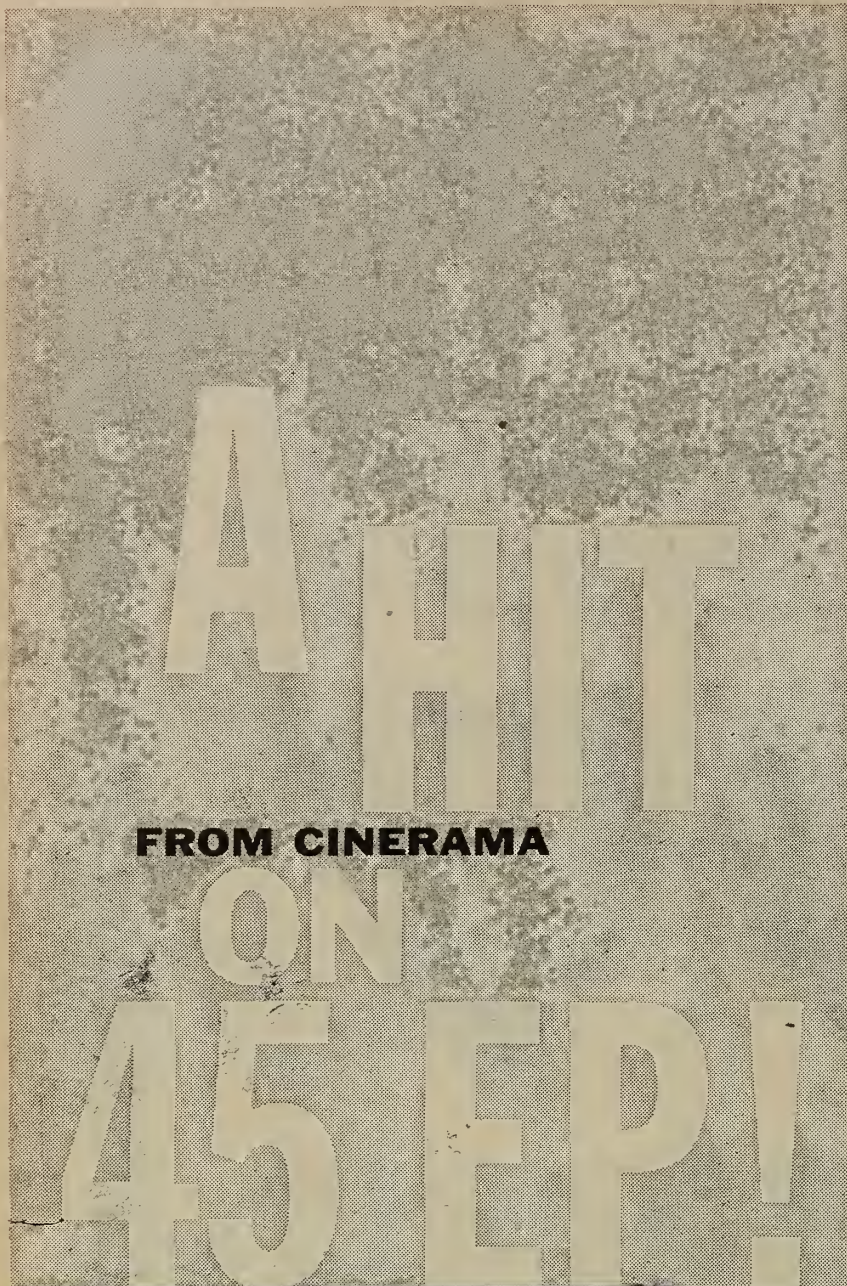


## Top Selling Records

Reported by

# Retail Outlets

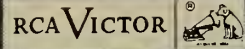
From Coast to Coast



FROM CINERAMA

ON  
45 EP!

**ROBERT MERRILL**



**SINGS  
SEARCH  
FOR  
PARADISE  
DAVID TERRY  
and His Orch.**



**RCA VICTOR'S 45 ECONOMY PACKAGE OF  
"SEARCH FOR PARADISE"** EPA-4117

Robert Merrill sings four lovely songs in sure-to-sell pop style. Advertised coast-to-coast on NBC Radio Network's **BANDSTAND**, **MONITOR** and **NIGHTLINE**, plus many local stations. *It's going places at 45 rpm—America's favorite speed!*



**RCA VICTOR**  
RADIO CORPORATION OF AMERICA



- BROADWAY MUSIC**  
New York, N. Y.
1. All The Way (F. Sinatra)
  2. Fascination (J. Morgan)
  3. My One Sin (Four Coins)
  4. If I Can Help Somebody (B. Eckstine)
  5. You Send Me (S. Cooke)
  6. Liechtensteiner Polka (Glahe)
  7. I'll Remember Today (Page)
  8. Silhouettes (Rays)
  9. Melodie D'Amour (E. Ros)
  10. Love Bug Crawl (J. Edwards)

- ATLANTIC PENNSYLVANIA COMPANY**  
Philadelphia, Pa.
1. Jailhouse Rock (E. Presley)
  2. My Special Angel (B. Helms)
  3. Raunchy (B. Justis)
  4. Melodie D'Amour (Ames Bros.)
  5. Silhouettes (Rays)
  6. Kisses Sweeter Than Wine (J. Rodgers)
  7. At The Hop (Danny & Juniors)
  8. Tear Drops (L. Andrews)
  9. All The Way (F. Sinatra)
  10. The Joker (B. Myles)

- THE GROOVE RECORD SHOP**  
Norfolk, Va.
1. You Send Me (S. Cooke)
  2. Raunchy (B. Justis)
  3. Silhouettes (Rays)
  4. April Love (P. Boone)
  5. Jailhouse Rock (E. Presley)
  6. Little Bitty Pretty One (T. Harris)
  7. Our Anniversary (5 Satins)
  8. My Special Angel (B. Helms)
  9. Wake Up Little Susie (Everly Bros.)
  10. Kisses Sweeter Than Wine (J. Rodgers)

- E & R RECORD SHOP**  
San Antonio, Tex.
1. You Send Me (S. Cooke)
  2. Silhouettes (Rays)
  3. Little Bitty Pretty One (T. Harris)
  4. Henrietta (J. Dee)
  5. My Special Angel (B. Helms)
  6. Jailhouse Rock (E. Presley)
  7. Could This Be Magic (Dubs)
  8. Wake Up Little Susie (Everly Bros.)
  9. Melodie D'Amour (Ames Bros.)
  10. Bony Moronie (L. Williams)

- SUPER ENTERPRISE**  
Washington, D. C.
1. Jailhouse Rock (E. Presley)
  2. Silhouettes (Rays)
  3. You Send Me (S. Cooke)
  4. Little Bitty Pretty One (T. Harris)
  5. April Love (P. Boone)
  6. Wake Up Little Susie (Everly Bros.)
  7. Raunchy (E. Freeman)
  8. Peggy Sue (B. Holly)
  9. Fascination (J. Morgan)
  10. Just Born (P. Como)

- THOMPSON'S**  
Eugene, Ore.
1. Raunchy (E. Freeman)
  2. Wake Up Little Susie (Everly Bros.)
  3. Jailhouse Rock (E. Presley)
  4. Silhouettes (Diamonds)
  5. April Love (P. Boone)
  6. Just Born (P. Como)
  7. Chances Are (J. Mathis)
  8. Melodie D'Amour (Ames Bros.)
  9. You Send Me (S. Cooke)
  10. Fascination (J. Morgan)

- MUSIC BOX**  
Cleveland, Ohio
1. Great Balls Of Fire (J. Lewis)
  2. Rock & Roll Music (C. Berry)
  3. Oh Boy (Crickets)
  4. Raunchy (B. Justis)
  5. The Joker (B. Myles)
  6. April Love (P. Boone)
  7. Kisses Sweeter Than Wine (J. Rodgers)
  8. You Send Me (S. Cooke)
  9. Wake Up Little Susie (Everly Bros.)
  10. Jailhouse Rock (E. Presley)

- CRITTENTON'S**  
Chicago, Ill.
1. My Special Angel (B. Helms)
  2. Silhouettes (Rays)
  3. You Send Me (S. Cooke)
  4. Jailhouse Rock (E. Presley)
  5. Rock & Roll Music (Berry)
  6. Raunchy (B. Justis)
  7. Melodie D'Amour (Ames Bros.)
  8. Little Bitty Pretty One (T. Harris)
  9. Be Bop Baby (R. Nelson)
  10. April Love (P. Boone)

- OPERATOR'S RECORD SERVICE**  
San Francisco, Calif.
1. You Send Me (S. Cooke)
  2. Silhouettes (Diamonds)
  3. Jailhouse Rock (E. Presley)
  4. Wake Up Little Susie (Everly Bros.)
  5. Be Bop Baby (R. Nelson)
  6. Happy Happy Birthday Baby (D. Ferguson)
  7. Chances Are (J. Mathis)
  8. Fascination (J. Morgan)
  9. Melodie D'Amour (Ames Bros.)
  10. My Special Angel (B. Helms)

- GRINNELL BROTHERS**  
Detroit, Mich.
1. Raunchy (B. Justis)
  2. You Send Me (S. Cooke)
  3. Melodie D'Amour (Ames Bros.)
  4. Till (R. Williams)
  5. Liechtensteiner Polka (Glahe)
  6. Rock & Roll Music (Berry)
  7. All The Way (F. Sinatra)
  8. Ivy Rose (P. Como)
  9. Kisses Sweeter Than Wine (J. Rodgers)
  10. Around The World (Mantovani)

- THE RECORD SHOP**  
West Hartford, Conn.
1. Jailhouse Rock (E. Presley)
  2. Silhouettes (Rays)
  3. Wake Up Little Susie (Everly Bros.)
  4. You Send Me (Cooke/Brewer)
  5. April Love (P. Boone)
  6. All The Way (F. Sinatra)
  7. My Special Angel (B. Helms)
  8. Be Bop Baby (R. Nelson)
  9. Chances Are (J. Mathis)
  10. Fascination (Jacobs/Morgan)

- THE MUSIC SHOP**  
Springfield, Ill.
1. Raunchy (B. Justis)
  2. Peggy Sue (B. Holly)
  3. Alone (Shepard Sisters)
  4. Jailhouse Rock (E. Presley)
  5. Kisses Sweeter Than Wine (J. Rodgers)
  6. April Love (P. Boone)
  7. Liechtensteiner Polka (Glahe)
  8. Little Bitty Pretty One (B. Day)
  9. You Send Me (S. Cooke)
  10. Be Bop Baby (R. Nelson)

- MUSIC SALES CORP'N**  
Augusta, Ga.
1. You Send Me (S. Cooke)
  2. Jailhouse Rock (E. Presley)
  3. Wake Up Little Susie (Everly Bros.)
  4. Keep A-Knockin' (L. Richard)
  5. Bony Moronie (L. Williams)
  6. Chances Are (J. Mathis)
  7. My Special Angel (B. Helms)
  8. And That Reminds Me (K. Starr)
  9. Ivy Rose (P. Como)
  10. Honeycomb (J. Rodgers)

- BOSTON RECORD DIST.**  
Boston, Mass.
1. Jailhouse Rock (E. Presley)
  2. Just Born (P. Como)
  3. Wake Up Little Susie (Everly Bros.)
  4. I'll Remember Today (Page)
  5. Silhouettes (Rays)
  6. Till (R. Williams)
  7. All The Way (F. Sinatra)
  8. Melodie D'Amour (Ames Bros.)
  9. You Send Me (S. Cooke)
  10. April Love (P. Boone)

- CALIFORNIA MUSIC CO.**  
Los Angeles, Calif.
1. Buzz, Buzz, Buzz (Hollywood Flames)
  2. Raunchy (E. Freeman)
  3. You Send Me (S. Cooke)
  4. Be Bop Baby (R. Nelson)
  5. Jailhouse Rock (E. Presley)
  6. April Love (P. Boone)
  7. Chances Are (J. Mathis)
  8. Honeycomb (J. Rodgers)
  9. Kisses Sweeter Than Wine (J. Rodgers)
  10. I'm Available (M. Rayburn)

- WILKING MUSIC COMPANY**  
Indianapolis Ind.
1. Soft (B. Doggett)
  2. Wake Up Little Susie (Everly Bros.)
  3. Silhouettes (Gibson/Rays)
  4. Chances Are (J. Mathis)
  5. My Baby Dearest Darling (Monograms)
  6. Fascination (J. Morgan)
  7. Jailhouse Rock (E. Presley)
  8. You Send Me (S. Cooke)
  9. Wun'erful, Wun'erful (S. Freberg)
  10. Please Baby Please (Monograms)

- RADIO DOCTORS**  
Milwaukee, Wis.
1. I'm Available (M. Rayburn)
  2. You Send Me (T. Brewer)
  3. April Love (P. Boone)
  4. Melodie D'Amour (Ames Bros.)
  5. Kisses Sweeter Than Wine (J. Rodgers)
  6. My Special Angel (B. Helms)
  7. All The Way (F. Sinatra)
  8. Wake Up Little Susie (Everly Bros.)
  9. Deep Blue Sea (J. Dean)
  10. Liechtensteiner Polka (Glahe)

- KATZ DRUG COMPANY**  
Kansas City, Mo.
1. April Love (P. Boone)
  2. Jailhouse Rock (E. Presley)
  3. Raunchy (E. Freeman)
  4. You Send Me (Brewer/Cooke)
  5. Be Bop Baby (R. Nelson)
  6. Just Born (P. Como)
  7. Wake Up Little Susie (Everly Bros.)
  8. Little Bitty Pretty One (Day/Harris)
  9. I'm Available (M. Rayburn)
  10. Ain't I'm A Dog (R. Self)

- YEAGERS MUSIC SHOP**  
Baltimore, Md.
1. Raunchy (B. Justis)
  2. Jailhouse Rock (E. Presley)
  3. Peggy Sue (B. Holly)
  4. Wake Up Little Susie (Everly Bros.)
  5. Little Bitty Pretty One (T. Harris)
  6. Rock & Roll Music (Berry)
  7. April Love (P. Boone)
  8. Silhouettes (Rays/Gibson)
  9. Liechtensteiner Polka (Glahe)
  10. Mary Mary Lou (Sparks)

- GREENLINE REC. CENTER**  
Jamaica, L. I., N. Y.
1. You Send Me (S. Cooke)
  2. Silhouettes (Rays)
  3. Could This Be Magic (Dubs)
  4. All The Way (F. Sinatra)
  5. Jailhouse Rock (E. Presley)
  6. Rock & Roll Music (Berry)
  7. Kisses Sweeter Than Wine (J. Rodgers)
  8. If I Can Help Somebody (B. Eckstine)
  9. No No No (Impressors)
  10. Swanee River Rock (Charles)

- TOLZIEN MUSIC STORE**  
Amarillo, Tex.
1. Jailhouse Rock (E. Presley)
  2. Chances Are (J. Mathis)
  3. Silhouettes (Rays)
  4. Fascination (J. Morgan)
  5. Be Bop Baby (R. Nelson)
  6. Wake Up Little Susie (Everly Bros.)
  7. Melodie D'Amour (Ames Bros.)
  8. My Special Angel (B. Helms)
  9. Just Born (P. Como)
  10. All The Way (F. Sinatra)





**THE SMASH FOLLOW-UP TO-  
 "HAPPY, HAPPY, BIRTHDAY BABY"**

*The*  
**TUNE  
 WEAVERS**

**NOW** Singing their latest release...



**" I REMEMBER DEAR "**

b/w "PAMELA JEAN"  
**Casa Grande 45C-4038**

**NOTICE!!**  
 CASA GRANDE, the label that produced a hit with the first Tune Weavers' release, "Happy Birthday Baby" is proud to introduce their first new sides; "I REMEMBER DEAR" & "PAMELA JEAN". CASA GRANDE #4038 may now be ordered through the national distributors EMBER RECORDS.

WRITE—WIRE—or PHONE NATIONAL DISTRIBUTORS




**RECORDS**

1650 Broadway, N. Y. Phone: COLUMBUS 5-1789



# Juke Box Regional Record Report

The Top Ten Records — City by City



## SAM COOKE

*New!*

**"I'LL COME RUNNING BACK TO YOU"** b/w  
**"FOREVER"**  
SPECIALTY 619

*Specialty*

8508 SUNSET BLVD., HOLLYWOOD 46, CALIF.

### New York, N. Y.

- Silhouettes (Rays)
- You Send Me (S. Cooke)
- Jailhouse Rock (E. Presley)
- All The Way (F. Sinatra)
- Kisses Sweeter Than Wine (J. Rodgers)
- My Special Angel (B. Helms)
- Chances Are (J. Mathis)
- Wake Up Little Susie (Everlys)
- Raunchy (B. Justis)
- April Love (P. Boone)

### Cleveland, Ohio

- You Send Me (S. Cooke)
- Raunchy (E. Freeman)
- April Love (P. Boone)
- Jailhouse Rock (E. Presley)
- Oh Boy (Crickets)
- Rock 'N Roll Music (C. Berry)
- Melodie D'Amour (Ames Bros.)
- Great Balls Of Fire (Jerry Lee Lewis)
- Kisses Sweeter Than Wine (J. Rodgers)
- Wake Up Little Susie (Everlys)

### New Orleans, La.

- Wake Up Little Susie (Everlys)
- Jailhouse Rock (E. Presley)
- Melodie D'Amour (Ames Bros.)
- My Special Angel (B. Helms)
- You Send Me (S. Cooke)
- Chances Are (J. Mathis)
- Just Born (P. Como)
- All The Way (F. Sinatra)
- April Love (P. Boone)
- Fascination (Troubadors/Morgan)

### Atlanta, Ga.

- You Send Me (S. Cooke)
- Raunchy (Freeman/Justis)
- Jailhouse Rock (E. Presley)
- Peggy Sue (B. Holly)
- My Special Angel (B. Helms)
- Silhouettes (Rays)
- Wake Up Little Susie (Everlys)
- Story Of My Life (M. Robbins)
- April Love (P. Boone)
- Little Bitty Pretty One (T. Harris)

### Boston, Mass.

- Jailhouse Rock (E. Presley)
- Wake Up Little Susie (Everlys)
- Silhouettes (Rays)
- You Send Me (S. Cooke)
- Melodie D'Amour (Ames Bros.)
- I'll Remember Today (Page)
- Just Born (P. Como)
- Chances Are (J. Mathis)
- My Special Angel (B. Helms)
- All The Way (F. Sinatra)

### San Antonio, Tex.

- You Send Me (S. Cooke)
- Little Bitty Pretty One (T. Harris)
- Wake Up Little Susie (Everlys)
- Silhouettes (Rays)
- Jailhouse Rock (E. Presley)
- My Special Angel (B. Helms)
- Henrietta (J. Dee)
- April Love (P. Boone)
- Bonie Moronie (L. Williams)
- Raunchy (E. Freeman)

### Minneapolis, Minn.

- You Send Me (S. Cooke)
- April Love (P. Boone)
- Raunchy (B. Justis)
- Jailhouse Rock (E. Presley)
- Silhouettes (Rays)
- Be Bop Baby (R. Nelson)
- Little Bitty Pretty One (T. Harris)
- Peggy Sue (B. Holly)
- Liechtensteiner Polka (Glahe)
- Melodie D'Amour (Ames/Ros)

### Chicago, Ill.

- You Send Me (S. Cooke)
- Jailhouse Rock (E. Presley)
- Silhouettes (Rays)
- Melodie D'Amour (Ames Bros.)
- Liechtensteiner Polka (Glahe)
- My Special Angel (B. Helms)
- April Love (P. Boone)
- All The Way (F. Sinatra)
- Chances Are (J. Mathis)
- Little Bitty Pretty One (T. Harris)

### Houston, Tex.

- You Send Me (S. Cooke)
- Little Bitty Pretty One (T. Harris)
- Wake Up Little Susie (Everlys)
- Everyday (B. Holly)
- Chances Are (J. Mathis)
- Silhouettes (Diamonds)
- Jailhouse Rock (E. Presley)
- Raunchy (E. Freeman)
- The Story Of My Life (M. Robbins)
- You Bug Me Baby (L. Williams)

### Baltimore, Md.

- Raunchy (B. Justis)
- Peggy Sue (B. Holly)
- Little Bitty Pretty One (T. Harris)
- April Love (P. Boone)
- Jailhouse Rock (E. Presley)
- Bony Moronie (L. Williams)
- Merry, Merry Lou (Sparks)
- Wake Up Little Susie (Everlys)
- Chances Are (J. Mathis)
- At The Hop (Danny & Juniors)

### Denver, Colo.

- Jailhouse Rock (E. Presley)
- Wake Up Little Susie (Everlys)
- You Send Me (S. Cooke)
- Silhouettes (Rays/Diamonds)
- Chances Are (J. Mathis)
- Happy Happy Birthday Baby (Tune Weavers)
- Be Bop Baby (R. Nelson)
- My Special Angel (B. Helms)
- April Love (P. Boone)
- You Bug Me Baby (L. Williams)

### Milwaukee, Wisc.

- Wake Up Little Susie (Everlys)
- You Send Me (S. Cooke)
- Jailhouse Rock (E. Presley)
- April Love (P. Boone)
- Melodie D'Amour (Ames Bros.)
- I'm Available (M. Rayburn)
- Be Bop Baby (R. Nelson)
- My Special Angel (B. Helms)
- Silhouettes (Rays)
- Hula Love (B. Knox)

### St. Louis, Mo.

- Raunchy (B. Justis)
- Silhouettes (Rays)
- You Send Me (S. Cooke)
- Kisses Sweeter Than Wine (J. Rodgers)
- April Love (P. Boone)
- Liechtensteiner Polka (Glahe)
- Rock 'N Roll Music (C. Berry)
- Peggy Sue (B. Holly)
- Buzz, Buzz, Buzz (Hollywood Flames)
- Driftwood (R. Marterie)

### Seattle, Wash.

- Wake Up Little Susie (Everlys)
- Raunchy (Justis/Freeman)
- You Send Me (S. Cooke)
- Oh Boy (Crickets)
- Silhouettes (Rays)
- Jailhouse Rock (E. Presley)
- Everyday (B. Holly)
- Rock And Cry (C. McPhatter)
- Deserie (Charts)
- April Love (P. Boone)

### Los Angeles, Calif.

- Chances Are (J. Mathis)
- Jailhouse Rock (E. Presley)
- Silhouettes (Rays)
- Wake Up Little Susie (Everlys)
- All The Way (F. Sinatra)
- Raunchy (E. Freeman)
- You Send Me (S. Cooke)
- Honeycomb (J. Rodgers)
- April Love (P. Boone)
- Be Bop Baby (R. Nelson)

### San Francisco, Calif.

- Jailhouse Rock (E. Presley)
- You Send Me (S. Cooke)
- Silhouettes (Diamonds/Gibson)
- Chances Are (J. Mathis)
- April Love (P. Boone)
- Raunchy (E. Freeman)
- Melodie D'Amour (Ames Bros.)
- All The Way (F. Sinatra)
- Wake Up Little Susie (Everlys)
- My Special Angel (B. Helms)

### Cincinnati, Ohio

- Wake Up Little Susie (Everlys)
- April Love (P. Boone)
- Be Bop Baby (R. Nelson)
- Jailhouse Rock (E. Presley)
- Little Bitty Pretty One (T. Harris)
- Chances Are (J. Mathis)
- Silhouettes (Rays)
- You Send Me (Brewer/Cooke)
- Kisses Sweeter Than Wine (J. Rodgers)
- All The Way (F. Sinatra)

### Philadelphia, Pa.

- My Special Angel (B. Helms)
- Silhouettes (Rays)
- Jailhouse Rock (E. Presley)
- Peggy Sue (B. Holly)
- You Send Me (S. Cooke)
- Be Bop Baby (R. Nelson)
- Wake Up Little Susie (Everlys)
- Alone (Shepherd Sisters)
- Raunchy (B. Justis)
- If I Can Help Somebody (B. Eckstine)

### Kansas City, Mo.

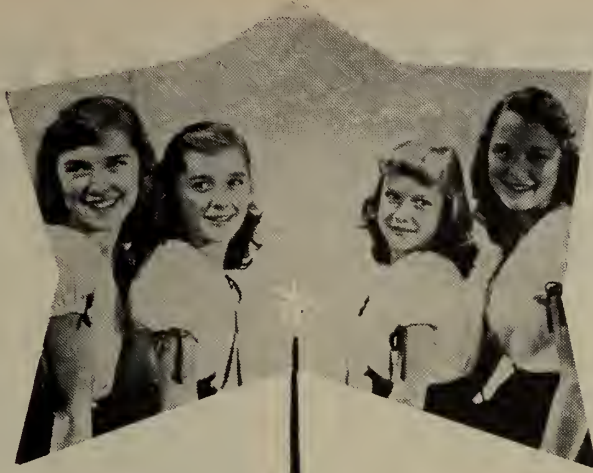
- Jailhouse Rock (E. Presley)
- April Love (P. Boone)
- Be Bop Baby (R. Nelson)
- You Send Me (Brewer/Cooke)
- Wake Up Little Susie (Everlys)
- Raunchy (E. Freeman)
- Just Born (P. Como)
- I'm Available (M. Rayburn)
- Ain't I'm A Dog (R. Self)
- Little Bitty Pretty One (Day/Harris)

### Detroit, Mich.

- You Send Me (S. Cooke)
- Silhouettes (Rays)
- Raunchy (B. Justis)
- Melodie D'Amour (Ames Bros.)
- Peggy Sue (B. Holly)
- Rock 'N Roll Music (C. Berry)
- Be Bop Baby (R. Nelson)
- Kisses Sweeter Than Wine (J. Rodgers)
- Jailhouse Rock (E. Presley)
- Liechtensteiner Polka (Glahe)

### Pittsburgh, Pa.

- Silhouettes (Rays)
- Chances Are (J. Mathis)
- Raunchy (E. Freeman)
- Peggy Sue (B. Holly)
- April Love (P. Boone)
- You Send Me (S. Cooke)
- All The Way (F. Sinatra)
- My Special Angel (B. Helms)
- Jailhouse Rock (E. Presley)
- Peanuts (Little Joe & Thrillers)



A Merry Christmas Hit from The...  
**LENNON SISTERS**



**"LET'S  
 LIGHT  
 THE  
 CHRISTMAS  
 TREE"**

**"MERRY,  
 MERRY,  
 MERRY,  
 MERRY  
 CHRISTMAS"**

9-55044



-55044

# RAY CHARLES EP SELLING LIKE A HIT SINGLE!

When The Great Ray Charles (Atlantic LP 1259) was released a few weeks ago, we knew that we had an album of unusually strong commercial potential. Yet we did not foresee that "Doodlin'" and "Sweet Sixteen Bars," two selections in the LP, would generate so much spontaneous air play. Our distributors clamored for an EP coupling the two numbers and we rushed it out in a plain brown wrapper.

First in Philadelphia and later in Atlanta, Chicago and a variety of other cities, the Ray Charles EP began moving like a hit single. Now available in a green, white and black hard cover sleeve, EP 597 is the juke box and retail buy of the season.



## THE GREAT RAY CHARLES

ATLANTIC  
EP 597

### THE CURRENT ATLANTIC EP RELEASE

EPs 593, 594, 595 & 596

Chris Connor Sings The George Gershwin Almanac of Song

EP 597 The Great Ray Charles

EP 598 That Satin Doll / Carol Stevens

EP 599 Mood Jazz / Joe Castro

EP 600 New Orleans Blues / Wilbur De Paris and Jimmy Witherspoon

EP 601 Ballads and Blues / Milt Jackson

EP 602 The Warm Sound / Frances Wayne

EP 603 The Modern Jazz Quartet

EP 604 The Jimmy Giuffre Three

EP 605 Rock With Clyde McPhatter

EP 606 Rock With Joe Turner

EP 607 Rock With Ray Charles

EP 608 Rock With Ivory Joe Hunter

EP 609 Rock With Chuck Willis

# ATLANTIC

RECORDING CORPORATION  
157 WEST 57 STREET, NEW YORK 19, N. Y.



## Best Selling Sheet Music

		LAST WEEK
1	FASCINATION Southern ASCAP—Manning, Marchetti	2
2	TAMMY Northern ASCAP—Livingston, Evans	1
3	AROUND THE WORLD Victor Young ASCAP—Young	3
4	APRIL LOVE Leo Feist ASCAP—Fain, Webster	4
5	CHANCES ARE Korwin ASCAP—Stillman, Allen	5
6	SILHOUETTES Regent BMI—Crewe, Slay	8
7	HONEYCOMB Hawthorne ASCAP—Merrill	9
8	WAKE UP LITTLE SUSIE Acuff-Rose BMI—Bryant, Byrant	7
9	MELODIE D'AMOUR Rayven BMI—Johns, Salvador	6
10	ALL THE WAY Maraville ASCAP—Cahn, Van Heusen	11
11	LIECHTENSTEINER POLKA Burlington ASCAP—Kotscher, Lindt	—
12	JAILHOUSE ROCK Elvis Presley BMI—Lieber, Stoller	10
13	MY SPECIAL ANGEL Merge BMI—Duncan	12
14	AN AFFAIR TO REMEMBER Feist ASCAP—Warren, Adamson, McCarey	13
15	JUST BORN Winneton BMI—Dixon, Smith	—



## Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY) TV

All The Way	Maraville	All The Way	Maraville
An Affair To Remember	Feist	April Love	Feist
(And That/My Heart) Reminds Me	Symphony House	At The Hop	Singular
April Love	Feist	Buzz, Buzz, Buzz	Cash
Ca C'est L'Amour	Buxton Hill	Careless	Bourne
Chances Are	Korwin	Chances Are	Korwin
Fascination	Southern	Dance To The Bop	Central Songs
Forgotten Dreams	Witmark	Fascination	Southern
Got A Date With An Angel	Chappell	Great Balls Of Fire	B-R-S
How Do You Say Goodbye	Chappell	Honeycomb	Hawthorne
I Keep Running Away From You	Berlin	I'm Available	Golden West
I'll Remember Today	Hollis	In The Middle Of An Island	Mayfair
Just Between You And Me	Winneton	Jailhouse Rock	Presley
Just Born	Winneton	Joey's Song	Shapiro, Bernstein
Katsumi Love Theme	Witmark	June Night	Feist
Language Of Love	Sequence	Junior Miss	Chappell
Lips Of Wine	Mack Martin	Just Between You And Me	Winneton
Listen To The Rockin' Bird	Warnow	Just Forever	Valando
Love Me Forever	Greta	Keep Me In Mind	Chappell
Melodie D'Amour	Rayven	Love Me Forever	Greta
Put A Light In The Window	Planetary	Mad Ball	Columbia Pic.
Rainbow	Robbins	Melodie D'Amour	Rayven
Remember You're Mine	Lowe-Tray	Penny Loafers & Bobby Sox	Pamco
Sayonara	Berlin	Pretend You Don't See Her	Rosemeadow
Search For Paradise	Witmark	Silhouettes	Regent
Story Of My Life	Famous	So Rare	Robbins
Tammy	Northern	Tammy	Northern
There's Only You	Broadcast	Tomorrow, Tomorrow	E. B. Marks
Till	Chappell	Wake Up Little Susie	Acuff-Rose
Twelfth Of Never	Empress	Why Don't They Understand	Hollis



IT'S NEW—IT'S BIG—IT'S A HIT  
GUY PASTOR

# "LIFE IS JUST A BOWL OF CHERRIES"

R - 4034

ROULETTE RECORDS 659 10th Ave.  
N. Y., N. Y.

## Named UA Records Sales Director



NEW YORK—Harold L. Friedman (left), veteran record industry executive, has been appointed Sales Director of the recently-formed United Artists Records Corp., headed by Max E. Youngstein. Friedman, who is shown with Alfred H. Tamarin, executive assistant to Youngstein, will assume his new post immediately. Working under the supervision of Tamarin, he will develop a national distribution program for the UA music enterprise.

## Roulette Signs Lennie Heyton

NEW YORK—Morris Levy, President of Roulette Records, announced last week the signing of Lennie Heyton to an exclusive recording contract. Actually, Heyton has been signed to two different contracts. One as an artist for albums, the other will utilize his talents as both arranger and conductor. In the latter capacity, Heyton will work with other Roulette artists in producing albums for them from the initial inception, arrangements, recording and completion.

Heyton, who is well known for the developing and handling the musical arrangements for Lena Horne's nightclub act, will have his choice as to which Roulette artists he will produce albums for. He is already planning to do an album with Pearl Bailey, Jeri Southern and Frankie Lymon.

Roulette's prexy believes that the addition of Heyton's talents to the label's roster will result in the releasing of material which will be of vital importance to the company's growing long play album catalog.

Franz Waxman's beautiful theme from the Warner Bros. production "Sayonara"

### 'KATSUMI LOVE THEME'

Morton Gould RCA Victor  
Percy Faith Columbia  
Leroy Holmes MGM  
Frank Chacksfield London

M. WITMARK & SONS

"GOLD MINE IN THE SKY" Pat Boone  
Nat Cole (EP)  
Bing Crosby

"SALTY, SALTY IS THE SEA"  
Linda Lawson—Verve Robin Hood—MGM

"CARELESS" Carol Bennett—Verve  
Mary Small—Coral

"CECELIA" David Seville—Liberty

"I'M FOLLOWING YOU" Blenders—RCA Victor

"WABASH MOON" Matt Dennis—RCA Victor

"THE OBJECT OF MY AFFECTION"  
Danny Davis—Cabot

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KEEN RECORDS INVITES YOU TO

*watch Sam Cooke sing his next Keen release on the*

ED SULLIVAN SHOW. SUNDAY DEC. 1st.



# the Valiants

# THIS IS THE NIGHT

KEEN NO. 34004

REX PRODUCTIONS INC., 8479 HIGUERA RD. CULVER CITY, CALIFORNIA

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

## ANOTHER KEEN HIT

*taking off like a rocket...Keen Records has another million seller going hot!*

# Music Men At Grossinger's



GROSSINGER, N.Y.—Several people connected with the music business found themselves together at Grossinger's last week-end. Pictured at the table above are: Julie Chester, Professional Manager of Robert Mellin Music; Al Tamarin, head of the new United Artists Records and Music; Hugo Winterhalter, Musical Director of RCA Victor; Paul Grossinger; Jerry Marshall, WMGM disk jockey; Arnold Maxin, head of A&R for Epic Records; Sid Parnes, Editor-In-Chief of *The Cash Box*; and George Bennett, Promotion Director of Grossinger's. Seated are: Leslie Chester and Mrs. Julie Chester; Mrs. Hugo Winterhalter; Sue Tamarin, daughter of Al Tamarin, who was celebrating her 15th birthday; Ellen Parker, who has just completed a starring role in the forthcoming film, "The Cop Hater"; and Mrs. Arnold Maxin.

# Liberty Singles To Have Spectra-Sonic-Sound

BEVERLY HILLS—Liberty Records is scheduling future single record releases to be produced utilizing the firm's "spectra-sonic-sound" method as are all LP albums, an innovation in the company's technical production. Liberty's sound system is provided by the firm's fully transistorized stereo sound studio. The studio was recently completed under the supervision of president Si Waronker after one and a half year's research at a cost of \$100,000.

First Liberty single record to be released immediately with "spectra-sonic-sound" will be David Seville's "Bagdad Express" backed with "Starlight, Starbright". All Liberty's LP albums are being made using this sound system but this will be the first single in this category. Additional singles will be set in the future for a "sonic" recording instead of the standard method.

# Design Boone EP For Xmas

HOLLYWOOD—Dot Records has issued a Pat Boone Christmas EP especially designed to be a Christmas gift or card. Featuring such great Yuletide standards as "White Christmas," "Silent Night," "Santa Claus Is Coming To Town," and "Jingle Bells", the EP's cover is designed in an envelope motif on which one can sign his name and mail to a friend or dear one.

# Imperial Reaches Million A Month Rate

BEVERLY HILLS—Imperial Records, enjoying the biggest volume in its twelve-year history, sold over a million records a month in July, August, September, and October, bringing the total of million-record-months to six this year, it was disclosed by label president Lew Chudd.

The million-a-month sales have been on singles only, Chudd added, and LP and EP figures, still being tabulated, will boost monthly sales considerably. Imperial hit its first million-a-month in February and again in April, and as a result of heavy ordering last week, Chudd feels he may reach a 1,500,000 single records sale for November.

Imperial is currently using seven pressing plants to meet the demand, and Chudd is lining up an eighth which will begin pressing this month. "My biggest problem now," says Chudd, "is turning out enough product to meet dealer demand. Business is good with all manufacturers and everyone is pushing the plants for production."

Chudd also predicts that Imperial will easily reach its expected goal of \$7,500,000 gross for this year and feels that if Christmas business holds up to expectation, the label will hit \$8,000,000.

# Shaw Writes Of Parker

NEW YORK—Arnold Shaw, general professional manager of E. B. Marks Music, has written his third article for *Esquire Magazine*. The feature, titled "Ballad Of The Bird—The Legend of Charles Christopher Parker", will appear in the December issue of the national publication.

Shaw's previous articles for *Esquire*, which also dealt with jazz, were titled "The Cool Generation" and "West Coast Jazz".

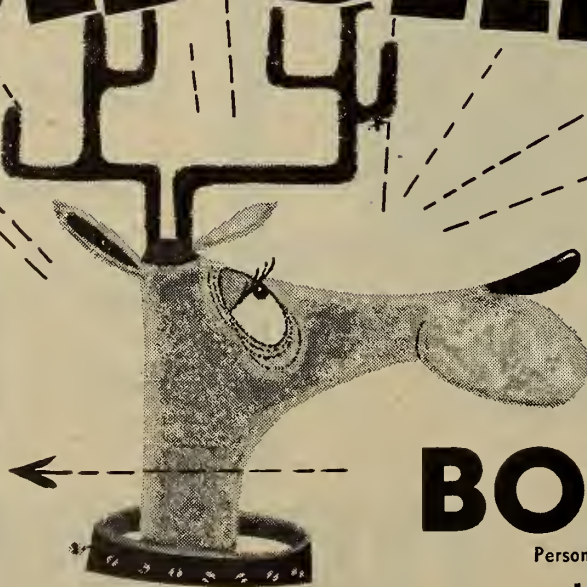
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**AMERICA'S MOST COMPLETE ONE-STOP!**  
 ORDER SHIPPED SAME DAY RECEIVED—FREE TITLE STRIPS



# THE BIG CHRISTMAS RECORD-

# JINGLE BELL ROCK



# BOBBY HELMS

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b/w CAPTAIN SANTA CLAUS

(and his Reindeer Space Patrol)

Decca 9-30513 & 30513



A NEW WORLD OF SOUND

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

## Atlantic Completes Three Foreign Deals

NEW YORK — Atlantic Records this week concluded several foreign deals for distribution of its single, EP and LP releases. The deals include the releases of Atlantic as well as all its affiliate labels, Atco Records, East-West and KRC.

A long term deal was consummated with Kenneth L. Cole, president of Cosdel Incorporated, to press and distribute an agreed number of Atlantic releases in Japan, Korea, Formosa and Okinawa. Cole states that there is a great interest in many of Atlantic's jazz and r & b artists in these areas.

Nesuhi Ertegun, who completed the deal with Cole, also arranged for distribution in Cuba and Venezuela through Musica y Musicos Cubanos, S.A., Havana. Here also, it was a long range deal for singles, eps and

lps of the entire Atlantic family. However, Musica y Musicos Cubanos will import the records.

Another deal was set-up with Ray Ventura, Disques Versailles executive who was in New York last week, for release of Disques Versailles LPs in the United States through Atlantic Records. Disques Versailles, on the other hand, will release a certain number of Atlantic LPs in France and Belgium.

Atlantic has already released three Disques Versailles LPs here. They are "Afternoon In Paris", "Mac-Kac", and "Hi Fi Sounds For Young Parisiens". The deal calls for further Disques Versailles releases in this country. Sacha Distel, France's poll winning guitarist, featured on "Afternoon In Paris" with John Lewis, is the manager of Disques Versailles.

## Dukes Of Dixieland Albums To Better 250,000 In 1957

NEW YORK—When Sidney Frey, Audio Fidelity prexy, saw the Dukes of Dixieland during the winter of 1956 in Las Vegas it was a lucky day for both Frey and the group.

Frey signed them to Audio Fidelity and the Dukes hit with their first three albums for a combined sale of more than 200,000 copies. The fourth, "On Bourbon Street" and fifth, "Minstrel Time" are being released together at this time and according to Frey initial orders assure a shipment of at least 50,000 by the end of 1957. This accounts for better than 250,000 albums at \$5.95 list for \$1,500,000 gross at the retail level.

The Dukes are originally from New Orleans where they went into the Famous Door for two weeks and remained for nearly six years. They then went into the Preview Lounge, Chicago, for a two week booking, and stayed there for twenty-two weeks.

Negotiations are currently going on for another twenty-two weeks at the Preview in 1958.

Not all their fans reside in New Orleans and Chicago. The Dukes of Dixieland are also great favorites in Reno, Las Vegas and Columbus, Ohio. During 1958 they will be seen in Florida, Milwaukee, Detroit, New York (for the first time), and many other cities via one-nighters as well as location jobs.

Joe Glaser's Associated Booking has represented the group since its inception and Joe Delaney has been guide and counsellor for the same period.

The group consists of two brothers, Frank and Freddie Assunto, father Jac Assunto, Jack Mayheu, Stanley Mendlesohn, Bill Porter and Tommy Rundell. The Duchess, featured on Volume Two as Betty Owens, is privately Mrs. Freddie Assunto.

## Verve Issues 14 "Newport Jazz" LPs

HOLLYWOOD—Verve Records last week released fourteen separate albums of recordings made at the Newport Jazz Festival last Summer.

Ranging in number from MG V-8232 thru MG V-8245, the fourteen albums include such artists as: George Lewis and Turk Murphy; Red Allen, Kid Ory, Jack Teagarden, J. C. Higginbotham, Buster Bailey, and Cozy Cole; Ella Fitzgerald and Billie Holiday; the Teddy Wilson Trio and the Gerry Mulligan Quartet with Bob Brookmeyer; Toshiko and Leon Sash; Eddie Costa with Rolf Kuhn and Dick Johnson and Met Mathews with Don Elliott; the Gigi Gryce-Donald Byrd Jazz Laboratory and the Cecil Taylor Quartet; the Oscar Peterson Trio with Roy Eldridge, Sonny Stitt and Jo Jones; the Coleman Hawkins, Roy Eldridge, Pete Brown, Jo Jones All Stars; the Ruby Braff Octet with Pee Wee Russell and Bobby Henderson; an album of Dizzy Gillespie; a Count Basie LP featuring Jimmy Rushing, Lester Young, Jo Jones, Illinois Jacquet and Roy Eldridge; Basie with Joe Williams and Dizzy with Mary

Lou Williams; and a "Gospel Singing" album featuring the Drinkard Singers and the Back Home Choir.

## 6 Capitol Xmas Singles

HOLLYWOOD—Six Christmas single records were made available by Capitol last week. Frank Sinatra, with backing by Gordon Jenkins' orchestra, sings "Mistletoe and Holly"/"The Christmas Waltz" (both from his new Capitol album "A Jolly Christmas"); Fred Waring and the Pennsylvanians offering "I Heard The Bells On Christmas Day"/"Christmas Was Meant For Children" (both from the new Cap album, "Now Is The Caroling Season"); Mel Blanc, with the Billy May orchestra, presenting "The Hat I Got For Christmas Is Too Beeg" and "Pancho's Christmas." Tex Ritter contributes a recitation of "Here Was a Man" which is coupled with "It Came Upon a Midnight Clear." The label also is re-issuing two other Christmas singles: Yogi Yorgesson, "Yingle Bells"/"I Yust Go Nuts At Christmas"; Margaret Whiting and Jimmy Wakely, "Silver Bells"/"Christmas Candy."

*The Biggest Name Tune  
To Hit The Market  
In Years!!*

**THE ORIGINAL**  
and  
**THE BEST**

**"OH  
JULIE"**

b/w

**"MY LITTLE GIRL"**

NASCO 6005

**THE  
CRESCENDOS**

**NASHBORO RECORD CO.**, Nashville  
Tenn.  
Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.



Watch the  
Sales

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and the  
Coins

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**DOROTHY  
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JACOBS**

Coral  
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Gen. Prof. Mgr.  
MURRAY  
DEUTCH

**"ROCK  
ME  
MY  
BABY"**



**Album  
Sure Shots**

★ Also Available in EP

★ **JUST ONE OF THOSE THINGS**

NAT "KING" COLE  
(Capitol W-903 \* EPA-1-903, 2-903, 3-903)

**WORLD'S FAVORITE LOVE SONGS**

MANTOVANI (London LL 1748)

★ **ELVIS CHRISTMAS ALBUM**

ELVIS PRESLEY (RCA Victor LOC 1305 \* EPA 4108)

**SMOKE DREAMS**

RONNIE DEAUVILLE (Era 2002)

**Hicksville Hop**



HICKSVILLE, N. Y.—Over 6,000 people, mostly teen-agers from Hicksville, Jericho, Bethpage, Plainview, Levittown and Hempstead packed the Mid-Island Shopping Plaza on November 14 from 4:00-7:00 pm to see and hear Bert Knapp, WMCA disc jockey and his Columbia Records Dance Party. The kids danced, sang, screamed and pushed, collecting autographs, pictures and souvenirs during the three-hour show which presented artists such as the Four Lads, Eileen Rodgers, Ray Conniff, Billy Brown, Jiggs Carroll, Berny Knee, Ronny Self,

the Sammy Kaye band vocalist Barry Frank and Sandy Summers and many others.

Two Hicksville residents, who record for RCA-Victor, the Twin-Tones, were brought on stage by Bert Knapp to the applause of the crowd on hand, many of whom are classmates of the brothers. Sponsored by the J. J. Newberry store at Mid-Island Plaza, the program was arranged by Bert Knapp and Columbia Records. Seen above are Billy Brown, Columbia artist, and some of his fans.

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PLaza 7-1977 GRant 1-9323 JAcKson 5-1147 BiGelow 3-1155



# New BMI, Inc. Machine Is Break Thru In Automation

NEW YORK—A breakthrough in automation equipment was announced last week by Charles A. Wall, vice-president and treasurer of Broadcast Music, Inc., at a demonstration of a new input device which, for the first time, handles both fixed and variable data. The demonstration was held at the New York offices of Broadcast Music, 589 Fifth Avenue. The new device was developed by Broadcast Music, in collaboration with its auditors, Ernst & Ernst; and was engineered and built by Taller & Cooper, Inc., a division of American Electronics Corp.

Israel Diamond, head of BMI's performance logging department, said: "This is a pioneering achievement that all industry has been looking for. No real automation is possible without automatic input and, until the BMI machine was developed, no such equipment has been available. The need and possibilities of use are endless in industry: inventory control, purchase control, production control. At Broadcast Music, Inc., we use the machine to handle a combination of variable data—(network and local radio and television performances of music)—and fixed data—the titles of BMI compositions."

The machines, described as electronic punch-tape data processing equipment, were developed in two years of design engineering and testing at a cost of more than \$100,000. They will be integrated with other special BMI equipment on January 1, 1958, and will begin providing quarterly statements to writers and publishers at the end of the second quarter of the year.

Each new punch-tape machine is deceptively small, about the size of a desk comptometer or adding machine, and is mounted on a table of each machine is tightly packed with directly under a rotary file. The inside an assortment of solenoids, transistors and germanium diodes, plus a maze of gears and pins.

The new machines replace a now-outmoded system of tallying performances via separate punch cards taken by hand from tub files. Instead, the operator of the punch-tape device uses a master card file, inserting proper cards into the machine with a minimal amount of physical effort and movement. Inserting the card in the sensing unit causes the unit to read the code number, and simultaneously punch the paper tape with the song title code number, at the same time carrying forward in a visual counter in the sensing unit the number of transactions which the operator has tallied.

The basic sensing machine is connected by a cable to a nearby tape perforating device. The impulses are read from the sensing machine transmitted by the cable and a five channel standard teletype tape is punched. This tape is processed with the rest of

the information in BMI's tabulating machine area. The tape is fed through an International Business Machine tape-to-card converter. The tape-to-card converter punches the code number from the tape directly into a standard IBM card. All of the cards for each individual broadcast station are sorted by their code numbers and aligned with the master card containing all of the alphabetical information corresponding to that code number.

The same process is followed for all radio and television network operations. For network purposes, each unit contains a full three-position keyboard. By means of this keyboard, it is possible to select the count for the number of stations carrying the program simultaneously.

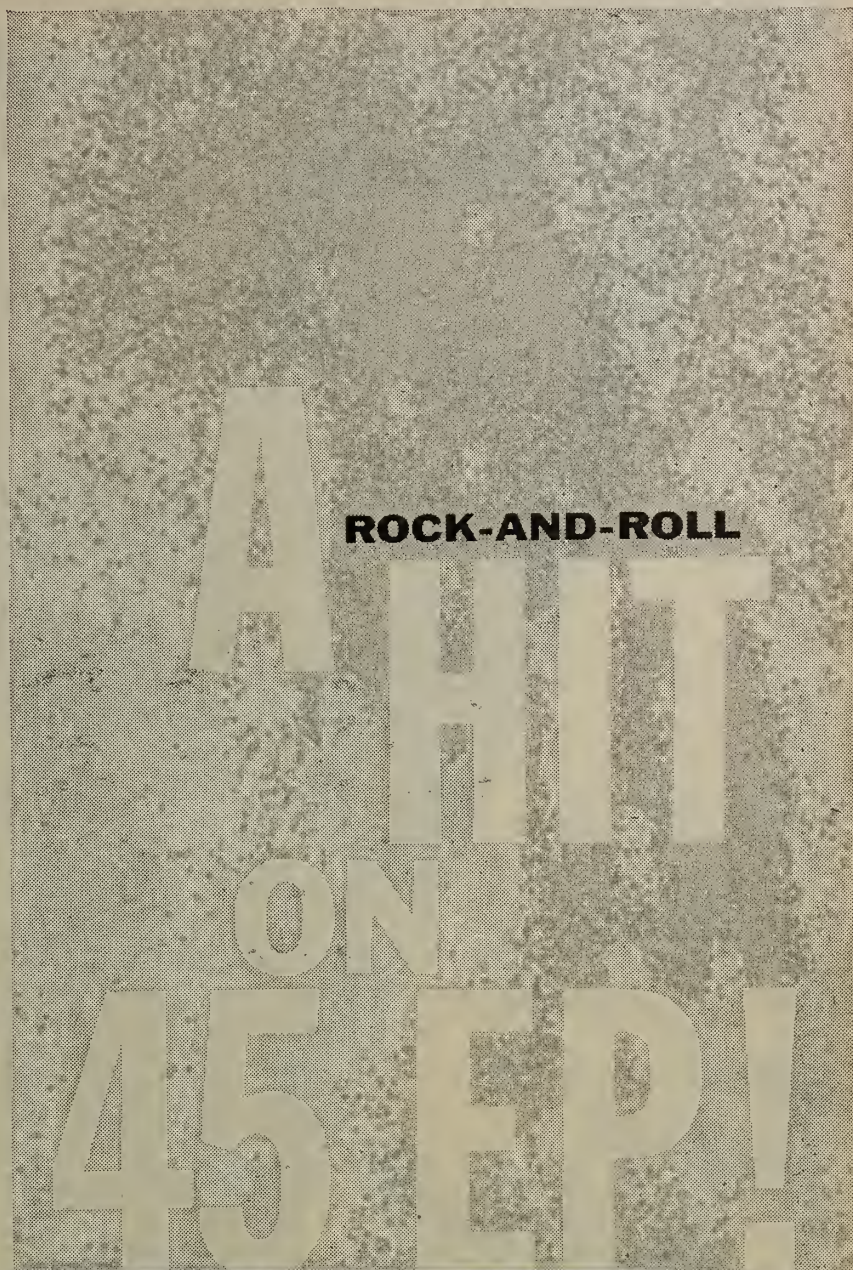
A special switch sets the unit on network operations and the unit does not function until all of the information is properly fed in. The network tape is then fed through the IBM tape-to-card converter. These cards follow the same pattern as the local stations at this point.

Next a collator machine comes into use and in a single operation, compares two decks of cards against each other. It selects on code numbers those which match and eliminates all others. A subsequent operation reproduces all of the alphabetic information covering each title including the name of song, publisher's name, writer's name, AM local or network, TV local or network, etc.

A separate calculation is regularly made for the relationship between the sample number of stations logged and the total number on the air each month, locally. The process is completed with BMI's accumulation of all of the performances for a three-month period. The results are then calculated automatically for payment purposes on an IBM calculating punch, and by means of high speed electronic sorting machines are arranged in writer and publisher sequence for statement tabulations.

The sensing units are mechanically and electrically accurate. A minimal training period of three months is required to operate them, but the operator spends the greater part of this time in familiarizing himself with the thousands of song titles, many of which are almost identical.

In addition to the machines of Taller & Cooper, Inc., BMI's integrated data processing system includes the machines built by the commercial controls division of the Friden Calculating Company, International Business Machines Corporation and the Acme Visible Records Company. The system is adaptable to many other accounting functions. It could be used for point of sale recording for department stores, for check processing in banks, for product control in manufacturing and purchase order handling for business organizations.



45 EP | ECONOMY PACKAGE  
RCA VICTOR

**THE LANE BROTHERS**

Wake Up Little Susie  
Lotta Lovin'  
Lips of Wine  
There's Only You

**ROCKIN' the POPS**

## RCA VICTOR's 45 ECONOMY PACKAGE OF "ROCKIN' THE POPS" EPA-4175

The Lane Brothers add that big beat to four best-selling ballads: Wake Up Little Susie, Lotta Lovin', Lips of Wine, and There's Only You. It's going places at 45 rpm—America's favorite speed!



Fastest Seller In The Nation!

**Will Glahe**  
"LIECHTENSTEINER POLKA"  
1755  
**LONDON**

**David Seville**  
"Bagdad Express"  
"Starlight Starbright"  
# 55113  
**LIBERTY**  
RECORDS, INC.



## London Lowdown

### LONDON

Mario Lanza arrived in Town last week for the Royal Variety Show on November 18, and to make a guest appearance on Val Parnell's "Sunday Night at the Palladium" Show on Nov 24. He is expected to return to Britain early next year.

Broadway show, "Bells Are Ringing" opened in London this week starring Janet Blair.

The Everly Bros., Crickets and the Diamonds expected over here in February. Two acts to take part in a package show.

Judy Garland finished her six weeks' show at the Dominion Theatre on Saturday and is returning to the U.S.

It is announced that Alma Cogan is to appear at the Persian Room, New York in December.

Mantovani is to begin another tour of America in January, 1958.

Another British orchestra — Ted Heath and his Music—returned from its third American tour last Monday. Apparently American dj's thought several of the boys were American! The Hi-Lo's have requested Ted Heath to accompany them on their tour of Britain next year.

Frank Sinatra's recording of "All the Way" from his film, "The Joker is Wild" is expected to be a big hit over here.

Negotiations have begun for Billy Williams to tour Europe following the success of his disk, "I'm Gonna Sit Right Down and Write Myself a Letter". Nothing definite has been arranged yet.

Sammy Davis, Jr. is seriously considering offers to appear in this country next year, probably in March or April.

Gracie Fields over here for Royal Variety Performance. She guested on Val Parnell's Show on Sunday.

Pianist Hershel Henlere took the place of Jack Hylton who is in America at the Royal Variety Show.

Bob Hope made a surprise appearance on Val Parnell's "Saturday Spectacular" which featured Lonnie Donegan, Britain's Skiffle King.

The Musician's Union is apparently considering restricting visiting bands to this country in future years.

BRUSSELS: The Annual Jazz Bands' Amateur Tournament will take place during December in Brussels. The Hot Club of Belgium will present the Modern Jazz Quartet November 24th and the 5th January there is a possibility of an appearance by the Erroll Garner Trio.

PARIS: Colette Renard, who won the 1957 Grand Prix du Disque, plays the title role in one of France's best plays of the moment, "Irma la Douce". She also has the distinction of being a big juke box favorite.

AMSTERDAM: Dutch radio and television are anxious to have Pat Boone, Julie London and Fats Domino on their major programmes since these three U.S. artists are among the most popular with the Dutch record buying public.

GERMANY: Will Glahe delighted at the success of his "Liechtensteiner Polka" in the U.S., especially since

the record never happened in his own native Germany. . . . Eddie Sauter of the famous Sauter-Finnegan team conducts an orchestra in Germany for the Baden-Baden radio station.

A little birdie tells me that the B.B.C. is likely to get the screening rights of the "Perry Como Show" for its network. This will be a wonderful boosting for Perry's records over here.

"Reet Petite" and "My Special Angel" are two possible contenders for the best sellers over here.

This week's best selling pop singles (Courtesy "New Musical Express")

- 1 Mary's Boy Child—  
Harry Belafonte (RCA)
- 2 Let's Have A Party—  
Elvis Presley (RCA)
- 3 That'll Be The Day—  
Crickets (Coral)
- 4 I Love You Baby—  
Paul Anka (Columbia)
- 5 Remember You're Mine—  
Pat Boone (London)
- 6 Be My Girl—  
Jim Dale (Parlophone)
- 7 Gotta Have Something In The Bank Frank—Frankie Vaughan & Kaye Sisters (Philips)
- 7 Tammy—  
Debbie Reynolds (Coral)
- 9 Wake Up Little Susie—  
Everly Brothers (London)
- 10 Diana—  
Paul Anka (Columbia)
- 11 Santa Bring My Baby Back To Me—Elvis Presley (RCA)
- 12 Man On Fire/Wandering Eyes—  
Frankie Vaughan (Philips)
- 13 Alone—  
Petula Clark (Pye-Nixa)
- 14 My Dixie Darling—  
Lonnie Donegan (Pye-Nixa)
- 15 Lawdy Miss Claudy—  
Elvis Presley (HMV)
- 16 Trying To Get To You—  
Elvis Presley (HMV)
- 16 Ma, He's Making Eyes At Me—  
Marie Adams (Capitol)
- 18 Whole Lotta Shakin' Goin' On—  
Jerry Lee Lewis (London)
- 19 Water Water/Handful of Songs—  
Tommy Steele (Decca)
- 20 Alone—  
Shepherd Sisters (HMV)
- 21 He's Got The Whole World In His Hands—Laurie London (Parlophone)
- 22 Love Letters In The Sand—  
Pat Boone (London)
- 23 Alone—  
Southlanders (Decca)
- 24 Stardust—  
Billy Ward (London)
- 25 My Special Angel—  
Malcolm Vaughan (HMV)
- 26 Island In The Sun—  
Harry Belafonte (RCA)
- 27 Wandering Eyes—  
Charlie Gracie (London)
- 28 Reet Petite—  
Jackie Wilson (Coral)
- 29 Hey You—  
Tommy Steele (Decca)
- 30 With All My Heart—  
Petula Clark (Pye-Nixa)

Attention: Please address any information concerning London Lowdown to Marcel Stelman, 17 Hill-top, London, N.W. 11, England.

Introducing  
Liberty's  
New Singing Star

Tommy Mitchell  
singing

"I GET ALONG  
WITHOUT YOU  
VERY WELL"

(Famous Music Corp.)  
as featured on the recent  
"Telephone Time" T.V. Show  
over ABC-TV

and

"TELL ME,  
TELL ME"

(Empress Music, Inc.)  
LIBERTY F-55110



LIBERTY RECORDS INC.

1556 No. La Brea  
Hollywood 28, Calif.



# Retailers' Corner

## Now Is The Time To Ready Your Xmas Display . . . Don't Wait Until The Rush Begins

Every dealer now has the same question arising in his mind, "when is the buying season going to start?" A general apathy seems to have set in among all dealers but, this season promises to follow the pattern of last year. In checking with some of the leading dealers it was discovered that the buying started very late and in some instances as late as the second week in December. This is true not only in our business but it seems to be spreading to all phases of the retail trade.

Since the heavy Christmas buying that the dealer is anticipating does actually begin well into the month of December, it is absolutely essential that he be completely prepared to handle capacity business which must be crammed into a few short weeks before the holiday.

Window displays and all holiday decorations should be set by now and be a perfect reminder for your customers that music is a perfect gift that anyone and everyone can enjoy. Album displays have their own appeal but you can create additional interest in phonographs and accessories by clever and eye-appealing displays. If at all possible, remember that animation in a window will draw much more attention than static displays, especially since records equipment and music are all associated with motion.

While things are still slow the extra time can be devoted to a customer mailing which can call their attention to various merchandising plans that are in effect in your shop such as gift certificates and lay-away plans that will make it that much easier for your customer to do his or her Christmas shopping. Customers can also be made aware of anything that you may think is of particular interest this season.

There is more competition for the record buyer's dollar this year than ever before and it means that each dealer is going to have to work that much harder to get his share. *What are you going to do?*

## Mercury In Regional Product Tie - In With Walco

CHICAGO—Pete Fabri, Mercury Record Corporation, announced last week that henceforth the label's branches in Cleveland, Pittsburgh, Chicago and Milwaukee will serve as official distributors for all Walco needle products and accessories.

Final arrangements with the two firms were consummated at a conference between Irving Green, president of Mercury Records, and Robert Walcutt, president of Walco.

Fabri said that the new distributive setup will be kicked-off with a contest for dealers in the above mentioned areas this month. The contest is of

a coupon drawing type.

Dealers will receive coupons based on the number of Walco products sold. These coupons will then be sent to a central location, where on April 15, 1958 a drawing will be held to determine prize winners.

There will be duplicate sets of prizes awarded to winners in the Cleveland-Pittsburgh and Chicago-Milwaukee areas, according to Fabri. First prize will be one week paid vacation for two to Bermuda; second prize, \$200 worth of Mercury long-playing records; third and fourth prizes are \$75 diamond needle microscope kits.

Fabri stated that "the addition of the Walco line to the Mercury distributorships enhances the already strong alignment of merchandise handled. Walco, one of the pioneers of the needle industry has expanded its line into the record accessory field with such products as record cloths, static-clean, polyethylene record covers, balance controls for tone arms and other items. These products coupled with Mercury's powerful pop, classical and jazz lines, help to form an outstanding distributive operation."

## Thirteen New Sets In Motorola's '58 Line



CHICAGO—The broadest line of Motorola phonograph and high fidelity units ever offered by the company were introduced recently by J. B. "Kip" Anger, National Radio and Phonograph Sales Manager at the company's annual sales convention held at the Blackstone Theater. Thirteen entirely different models ranging in price from \$34.95 to \$775.95 were shown.

"Motorola's 1958 phono-Hi-Fi line completely brackets the consumer demand for these products", Anger said. "There is a phono or Hi-Fi in the Motorola line for every budget and every taste, from the twin speaker player for the moppet to the portable for the teenager to a Masterpiece sound unit for the audiophile".

Increased power in amplifiers, new solid wood built-to-the floor cabinets,

separate speaker enclosures and new control and audio systems, illuminated color-coded tuning controls are some of the innovations in the Motorola line. For the first time the company's high fidelity units will be available with AM-FM tuners built in or as optional equipment.

A completely new line of portable "duraphonic" fiber glass models are housed in fiber glass acoustical cabinets that are unbreakable and virtually wearproof.

Styled in two-tone colors, the "duraphonic" fiber glass set is designed for the person who wants a portable unit that can be safely moved about and yet wants the sound and acoustical advantages of solid wood.

At the top of Motorola's 1958 Hi-Fi line is Motorola's new two piece unit.

The unit (shown above-photo # 1) is housed in two separate cabinets of hand-rubbed solid hardwood in contemporary design.

A forty watt amplifier and a pre-amp unit combine to deliver 25 undistorted watts to the four-speaker sound system. A pushbutton keyboard control unit, an automatic four speed changer, plus a diamond stylus originate the sound.

In the separate speaker cabinet there is a 15-inch Electrovoice Woofer with a full one pound magnet to handle sound in the 20 to 400 cycle range. A die cast, vertically mounted horn tweeter and a dual mid range horn system completes the speaker ensemble to handle frequencies as high as 20,000 cycles.

The entire system is mounted in a completely enclosed airtight cabinet. Furthermore, the enclosure is padded inside for non-resonance and the elimination of undesirable sound effects.

Controls are in the form of a Fletcher-Munson keyboard, and allow the obtaining of perfect tone balance regardless of sound level. An input jack allows the use of a tape recorder.

The unit includes a built-in AM-FM tuner which plays through the unit's sound system. Record storage space and dual crossover network with separate controls on both the control unit and the speaker enclosure are included.

The two unit model 15KT25 Hi-Fi will carry a retail price of \$750.00 in solid imperial mahogany and is also available in solid champagne mahogany.

Model 3H25, (shown above-photo #2) is a new smaller table model that uses a 5 watt amplifier to power its three speakers (two 4's and a 6). The unit includes a four speed changer, 45 rpm spindle, dual sapphire stylus and is built on a more petite scale to look well in smaller rooms; brass legs are standard equipment. The unit is priced at \$129.95 in solid imperial mahogany and \$134.95 in oak.

Features and prices of the other 11 phonographs introduced may be obtained from Motorola representatives.

## Decca Offers Display

NEW YORK—Decca Records last week announced the availability to dealers of a new display unit.

The display, which measures 30 x 40, is in full color and is illustrated. Called the Decca-Dex, it is actually an album index, and features 72 albums in nine different categories. Among the classifications represented are: Mood Music; Country Music; Gold Label; Movie Music and others. The Decca-Dex display, although originally prepared as a centerpiece, can also be utilized as a hanger, floor unit, or on a display case.

The Decca-Dex has been prepared in time for the big holiday gift-giving season, but its usefulness will not end when this season has passed, for the 72 sets illustrated thereon are all non-Christmas items.

In addition to this display, Decca has also prepared a host of other material for dealers' use.

On the consumer level, Decca has made available an eight-page, two-color Record Review which highlights albums in all categories, including Christmas sets, as well as brochures featuring the company's Phonograph line.

## Lormar Modernizes

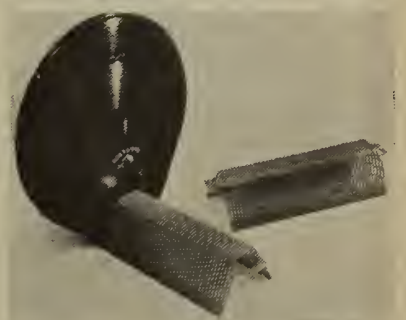
CHICAGO—Bill McGuire, general manager of Lormar Distributors in Chicago, announced new, modern improvements on the floor to facilitate handling of records in receiving and shipping departments.

McGuire said that among the conveniences added to their operation are: automatic conveyors and a complete self-service system for operators to make it possible for them to make quick, accurate selections.

McGuire stated that as a new merchandising incentive he now offers the hottest single and hottest album of the week (every week) at 10% discount in a merchandising program.

McGuire further stated that Lormar is interested in acquiring new lines.

## New Plastic Disk Rack



BROOKLYN—New from the Eagle Roll Leaf Stamping Co. is a record caddy made to retail for \$.69. Made of plastic, it can store up to 50 records of any size. It features dual handles for easy moving, permanent numbers along the base from 1 to 50 and a record index is included with each unit. The new caddy, Model #DK 220, comes in black, bronze, pink and turquoise and is being distributed through leading record jobbers.

The caddy comes packed in cartons of 2 dozen assorted colors or in a "display dump unit" of 9 dozen assorted colors. Shipping weight is 3 1/2 lbs. per dozen.

# JUKE BOX OPERATORS:

# This Is Your LAST CHANCE

# TO VOTE

In the  
**12th Annual Poll**  
 Of the  
**Automatic Music Industry**  
**Of America**  
 To Choose  
**THE BEST RECORDS**  
 and  
**RECORDING ARTISTS**  
**of 1957**  
**VOTE TODAY!**

VOTE FOR YOUR BEST MONEY-MAKING RECORDS & ARTISTS OF 1957

NOTICE: Be sure to include Name of Artist On All Records Listed

**BEST:**

- Record (list artist) .....
- Female Vocalist .....
- Male Vocalist .....
- Vocal Combination .....
- Orchestra .....
- Small Instrumental Group .....
- Rhythm 'N Blues Record .....
- R & B Female Vocalist .....
- R & B Male Vocalist .....
- R & B Vocal Combination .....
- R & B Orchestro .....
- Country Record .....
- Country Female Vocalist .....
- Country Male Vocalist .....
- Country Vocal Combination .....
- Country Band .....
- Country Instrumental Artist .....
- Country Sacred Singer .....

**MOST PROMISING NEW:**

- Female Vocalist .....
- Male Vocalist .....
- Vocal Combination .....
- Orchestra .....
- R & B Female Vocalist .....
- R & B Male Vocalist .....
- R & B Vocal Combination .....
- Country Female Vocalist .....
- Country Male Vocalist .....
- Country Vocal Combination .....

**IMPORTANT!**

EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELEPHONE MUSIC SHELL YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF UNITS YOU OWN INDIVIDUALLY ON THE BOTTOM OF THIS FORM TO GIVE THE RECORDS AND ARTISTS YOU SELECT FULL CREDIT. THESE FORMS ARE CONFIDENTIAL. INDIVIDUAL FIGURES ARE NOT REVEALED!

NAME.....  
 FIRM.....  
 ADDRESS.....  
 CITY..... STATE.....

**LIST YOUR VOTES HERE**

I operate the following number of Juke Boxes .....,  
 Wall and Bar Boxes ....., Wired Telephone Music Shells .....,  
 TOTAL NUMBER ..... ARE YOUR VOTES! .....

**FILL OUT THIS FORM**

And Mail To  
**THE CASH BOX**  
**1721 BROADWAY**  
**NEW YORK 19, N. Y.**

# Juke Box Operator Poll Enters Final Week

NEW YORK—The 1957 Juke Box operators poll will soon be history as the tally enters its final week. The keen interest indicated by operators was evident in the large total of votes that poured into the New York offices of The Cash Box each week.

The results of the poll, to be announced next week in the December 7th issue, will determine the top money making recordings and artists in the pop, r & b and country fields during 1957 and will also show which artists juke box operators consider most promising.

Voting is limited to juke box operators and is tallied on the basis of one vote for each machine or wall box an operator owns. Voting covered a 5 week span—the results to be announced in the December 7th Issue.

To aid the operator in voting, an alphabetically arranged list of 1957's top favorites is shown below. To cast your vote, simply fill out the special form which appears on the preceding page.

## Top Pop Song Favorites of 1957

- A White Sport Coat
- All Shook Up
- Almost Paradise
- An Affair To Remember
- And That Reminds Me
- Around The World
- Banana Boat Song
- Be Bop Baby
- Black Slacks
- Butterfly
- Bye Bye Love
- Chances Are
- Come Go With Me
- Dark Moon
- Day-O
- Diana
- Don't Forbid Me
- Fascination
- Four Walls
- Gone
- Happy Happy Birthday Baby
- Honeycomb
- Hula Love
- I Like Your Kind Of Love
- I'm Gonna Sit Right Down
- I'm Sorry
- I'm Stickin' With You
- I'm Walkin'
- In The Middle Of An Island
- It's Not For Me To Say
- Jailhouse Rock
- Just Between You And Me
- Keep A-Knockin'
- Lips Of Wine
- Little Darlin'
- Lotta Lovin'
- Love Letters In The Sand
- Love Me To Pieces
- Mama Looka Booboo
- Marianne
- Melodie D'Amour
- Mr. Lee
- My Special Angel
- Ninety Nine Ways
- Old Cape Cod
- Party Doll
- Pledge Of Love
- Rainbow
- Remember You're Mine
- Rock-A-Billy
- Round And Round
- School Day (Ring Ring Goes The Bell)
- Searchin'
- Send For Me
- Shangri-La
- Short Fat Fannie
- Silhouettes
- So Rare
- Star Dust
- Start Movin'
- Tammy
- Teddy Bear
- Teen Age Crush
- Teenager's Romance
- That'll Be The Day
- There's A Gold Mine In The Sky
- Wake Up Little Susie
- Whispering Bells
- White Silver Sands
- Whole Lot Of Shakin' Going On
- Who Needs You
- Why Baby Why
- With All My Heart
- Wonderful Wonderful
- You Don't Owe Me A Thing
- Young Love
- You Send Me

## Top R & B Favorites of 1957

- Ain't Got No Home
- All Shook Up
- A Thousand Miles Away
- Blue Monday
- C. C. Rider
- Come Go With Me
- Diana
- Dumplin's
- Farther Up The Road
- Goody Goody
- Green Door
- Happy Happy Birthday Baby
- Honeycomb
- Humpty Dumpty Heart
- I Feel Good
- I'm Walking
- It Hurts To Be In Love
- Jenny Jenny
- Jim Dandy
- Just Because
- Just To Hold My Hand
- Let The Four Winds Blow
- Little Darlin'
- Long Lonely Nights
- Love Is Strange
- Love Me Tender
- Lucille
- Lucky Lips
- Mr. Lee
- Miss You So
- Next Time You See Me
- Oh What A Night
- Over The Mountain
- Party Doll
- Please Send Me Someone To Love
- Rockin' Pneumonia and The Boogie Woogie Flu
- School Day (Ring Ring Goes The Bell)
- Searchin'
- Send For Me
- Since I Met You Baby
- Slow Walk
- Short Fat Fannie
- So Rare
- Teddy Bear
- That'll Be The Day
- Think
- Valley Of Tears
- Whispering Bells
- Whole Lot Of Shakin' Going On
- Without Love
- Young Blood

## Top Country Favorites of 1957

- A Fallen Star
- All Shook Up
- Am I Losing You
- A White Sport Coat
- Bye Bye Love
- First Date, First Kiss, First Love
- Four Walls
- Fraulein
- Geisha Girl
- Give My Love To Rose
- Gone
- Gonna Find Me A Bluebird
- Holiday For Love
- Home Of The Blues
- Honky Tonk Song
- I Heard The Bluebirds Sing (I'll Always Be Your) Fraulein
- I'll Be There
- I Miss You Already
- I'm Tired
- Is It Wrong
- I've Got A New Heartache
- Jailhouse Rock
- Knee Deep In The Blues
- Lotta Lovin'
- Loving You
- Missing You
- My Arms Are A House
- My Shoes Keep Walking Back To You
- My Special Angel
- Next In Line
- Repenting
- Rockin' In The Congo
- Stolen Moments
- Tangled Mind
- Teddy Bear
- There You Go
- Three Ways
- Too Much
- Too Much Water
- Train Of Love
- Two Shadows On Your Window
- Walkin' After Midnight
- Wake Up Little Susie
- Wasted Words
- Whole Lot Of Shakin' Going On
- Why Why
- Young Love
- Your True Love

# This is it!!

THE **ORIGINAL** VERSION

**43,000 SHIPPED IN 8 DAYS**

(18,000 in Pittsburgh Alone...)

Thanks to BILL LAWRENCE)

**SENSATIONAL REACTION** to what will be

the No. 1 XMAS record of the year

# "JESUS IS MY SANTA CLAUS"

b/w

# "SILENT NIGHT"

by



## THE GORMAN SISTERS

Barbara (age 12) and Viv (age 6)

Arrow 721

ORDER NOW FOR IMMEDIATE SHIPMENT  
(Some Choice Territories Still Available)

## ARROW RECORDS

1650 Broadway, N. Y.

Phone: JUdson 6-4446

NEW RELEASES

BONNIE LOU

**I'M AVAILABLE**  
KING 5094

JOHNNIE PATE QUINTET

**SWINGING SHEPHERD  
BLUES**  
FEDERAL 12312

EARL BOSTIC

**JOSEPHINE**  
b/w

**JEANNINE, I DREAM  
OF LILAC TIME**  
KING 5092

LITTLE WILLIE JOHN

**UNTIL YOU DO**  
b/w  
**PERSON TO PERSON**  
KING 5091

BUBBER JOHNSON

**THE WHISPERERS**  
KING 5089

JAMES BROWN &  
THE FAMOUS FLAMES

**THAT DOOD IT**  
FEDERAL 12311

**KING  
RECORDS**

**Leroy Anderson**

His next big one—

**FORGOTTEN  
DREAMS**

Recorded by

- Leroy Anderson on Decca Records #30403
- Cyril Stapleton on London Records #1754
- Frederick Fennell on Mercury Records #71170

**MILLS MUSIC, INC.**

**Mercury Disk Adopted As  
Xmas Seal Song**

Chicago—Already adopted as the official Christmas Seal song for 1957 of the National Tuberculosis Association, "If I Can Help Somebody" recorded on Mercury by Billy Eckstine is being further publicized via a special promotional record which is being mailed to over 3000 disk jockeys and radio stations in the next few days.

The Christmas Seal Campaign disk-ing features Mercury recording artists Patti Page, Sarah Vaughan, David Carroll and Eckstine voicing their personal feelings about the good work done by Christmas Seals in the fight against Tuberculosis. It is being sent out at this time in order to coincide with the official opening date of the Christmas Seal Drive which is November 15th.

Words of praise have been heaped upon this song which was imported from England last summer. Kenny Myers, Mercury's Director of Promotion said, "Letters from disk jockeys all over the world have been of such a positive nature, that it is hard to conceive that one piece of music could have such universal appeal." Ellen Lovell, the Director of Public Relations for the Tuberculosis Association reiterated by noting, that, "For the first time since we've had a 'Christmas Seal Song,' this one, 'If I Can Help Somebody,' looks like a fair bet to stick with, as the official song for the future."

"If I Can Help Somebody" is the sixth song to be so honored by the Tuberculosis Association. 1952 was the first year, the record, being, "One Little Candle."

**Somerset's "101" Series  
Off To Strong Start**

PHILADELPHIA, PA. — In ten days of sales, Somerset Records has passed the 200,000 mark in total number of albums purchased of three sets: "The 101 Strings Play The World's Great Standards", "The 101 Strings Play A Symphony For Lovers", and "The 101 Strings Play For A Night In The Tropics".

Somerset at the same time announced that it is dickering with a large hi-fi phonograph manufacturer with national distribution for a "101 Strings Giveaway Kit" which will be offered with the sale of each phonograph.

**Victor Fetes Artists In Chicago**



CHICAGO—RCA-Victor Record Division feted Jennie Smith and Matt Dennis, RCA recording artists, with a cocktail party at the Congress Hotel, November 14; in conjunction with promotion of their respective albums, which were recently released.

Jennie's album, just plain "Jennie" and Matt's "Play Melancholy Baby" were enthusiastically presented to local deejays by RCA's executives.

Executives representing RCA-Victor at the soiree were Walter Norton, president of RCA-Victor Distributors Corporation; Harold Renholm, regional manager; Hugh Tulane, manager albums department in Chicago; Myron King, field representative of albums department; Bob Nossett, manager of local distribution for RCA-Victor, and Marty Hirsch, promotions.

The guest list included deejay Milo Hamilton, WIND; Jeanine Spangler, Mr. & Mrs. Cy Nelson, Mr. & Mrs. Stan Dale and Del Clark of WJJD; Ethel Davis, WGN; George Bay, WCFL; Ray Wheat, Mike Rapchak and Jack Reiling, WAAF; Dan Ferris and Bonnie Kroll, WNMP.

Highlight of the affair was a surprise birthday party for Jennie, who celebrated her nineteenth birthday November 13th.

Matt Dennis currently has a single on RCA-Victor making the rounds, as well as his album, titled "Wabash Moon".

(Pictured above) Matt Dennis (Left) points to Jennie Smith's album "Jennie", as Jennie shows Matt's "Play Melancholy Baby" on RCA-Victor label.

**Big Heads For Label's First Big Smash**

NEW YORK—Big Records' new disk "Hey, Schoolgirl," features teenagers Tom & Jerry, looks as though it'll be the label's first smash record, according to the label's vice-president, Sid Prosen. Re-orders for the disk, released November 5th, are reported pouring in from such key cities as New York, Philadelphia, Chicago, Detroit, Milwaukee, Memphis, New Orleans, San Francisco and Los Angeles.

Tom & Jerry are slated to appear on American Bandstand (ABC-TV) on Thanksgiving Day. Several night time network TV shows are in the offing.

The disk was released in record time. Within 48 hours, the recording was made, 50,000 copies (plus 3000 disk jockey promotional disks) were manufactured and on the way to distributors. "Hey, Schoolgirl" has already gone into a second pressing, reports Prosen.

Prosen discovered the youngsters—Tom Graph and Jerry Landis—by accident. The two sixteen-year-olds were cutting a demo of "Hey, School-

girl," which they wrote, while Prosen was waiting with another artist outside the studio. The Big Records' exec was so impressed with the tune and the rendition that he offered the boys a contract with his firm on-the-spot. In two days, Tom & Jerry had finished the waxing.

Backed with "Dancin' Wild," (also written by the boys) "Hey Schoolgirl" has the big beat. Jerry accompanies with the guitar on both sides.

Tom & Jerry, who have never sung professionally before, are both students at Forest Hills (N.Y.) High School. They have been singing and writing songs together since they were in the seventh grade. Jerry's father is a bass player, frequently a sideman with Lester Lanin.

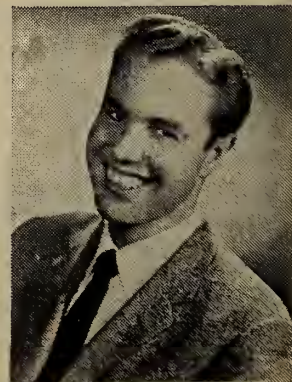
Prosen does not want the boys' career to interfere with their schooling. He is only accepting week-end dates and after-school TV assignments for Tom & Jerry, and said that the policy will continue "right on through college." Tom is planning to go to Princeton, Jerry to Harvard Law School. They are currently honor students at Forest Hills High.

**A PENNANT WINNER FOR DALE RECORDS**

**"THE PRETTIEST GIRL IN SCHOOL"**  
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THE CASH BOX "SLEEPER OF THE WEEK"  
THE BILLBOARD "REVIEW SPOTLIGHT"

DALE RECORDS, 607 5th Ave., N. Y.

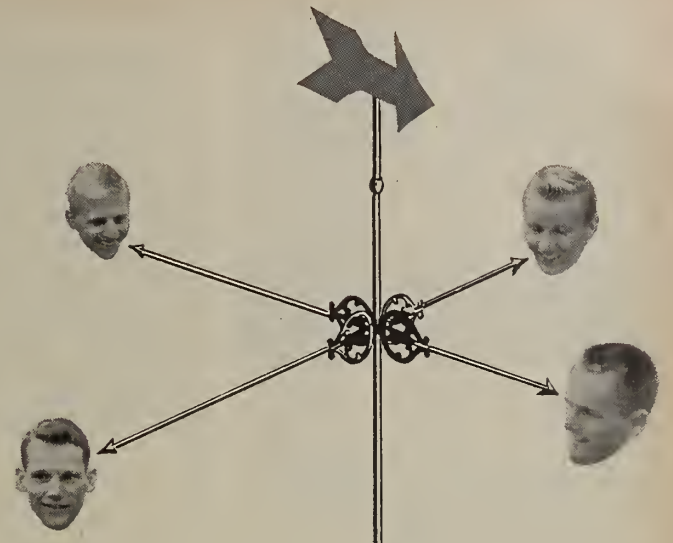




# Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	1
2	PAT'S GREAT HITS PAT BOONE (Dot DLP-3071)	2
3	★PAL JOEY MOVIE CAST (Capitol W-912 * EDM-4-912)	4
4	★WHERE ARE YOU FRANK SINATRA (Capitol W-855 * EAP 1, 2, 3-855, EBF 1, 2-855)	3
5	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	5
6	RICKY RICKY NELSON (Imperial 9048)	9
7	★LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	7
8	★LOVING YOU ELVIS PRESLEY (RCA Victor LPM-1515 * EPA 2-1515)	6
9	★BELAFONTE SINGS OF THE CARIBBEAN HARRY BELAFONTE (RCA Victor LPM-1505 * EPA-1-1505)	8
10	★WONDERFUL WONDERFUL JOHNNY MATHIS (Columbia CL 1028* B-1028, 1, 2, 3)	11
11	★THE HELEN MORGAN STORY GOGI GRANT (RCA Victor LOC-1030 * EPA-4112)	10
12	★JUST ONE OF THOSE THINGS NAT "KING" COLE (Capitol W-903 * EAP-1-903, 2-903, 3-903)	—
13	EYDIE SWINGS THE BLUES EYDIE GORME (ABC-Paramount ABC-192)	15
14	★MANTOVANI FILM ENCORES MANTOVANI AND HIS ORCHESTRA (London LL-1700 * BEP-6320, 21, 22)	17
15	WORLD'S FAVORITE LOVE SONGS MANTOVANI (London LL 1748)	—
16	★ROGER WILLIAMS: SONGS OF THE FABULOUS FORTIES (Kapp KXL-5003 * KE-737, 38, 39, 40, 41, 42) (2-12" LP)	13
17	★DANCE TO THE MUSIC OF LESTER LANIN (Epic LN 3340 * EG 7185)	18
18	★ELVIS CHRISTMAS ALBUM ELVIS PRESLEY (RCA Victor LOC 1035 * EPA 4108)	—
19	★THE PAJAMA GAME MOVIE CAST (Columbia OL 5210 * A-5210)	12
20	★WEST SIDE STORY BROADWAY CAST (Columbia OL 5230 * A 5230)	19
21	★ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES (Kapp KXL 5000* KE-714, 15, 16, 17, 18) (2-12" LP)	14
22	★A SWINGIN' AFFAIR! FRANK SINATRA (Capitol W 803 * EAP-1-803, 2-803, 3-803, 4-803)	16
23	★OKLAHOMA MOVIE CAST (Capitol SAO 595 * SDM 595)	24
24	★VELVET BRASS JACKIE GLEASON (Capitol W-859 * EAP-1, 2, 3, 4-859, EPF-1, 2-859)	25
25	SMOKE DREAMS RONNIE DEAUVILLE (Era 2002)	—



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(SINGING WITH WERNER  
MUELLER'S ORCHESTRA)

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B/W

# "I TOLD YOU SO"

DECCA 9-30508

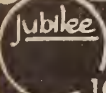
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**Arrow Christmas Disk Reported Breaking**

PITTSBURGH, PA. — If reports coming in from Pittsburgh are any indication 1958 may have a big selling Christmas record. According to Bill Lawrence, Bill Lawrence Distributors, this city, "Jesus Is My Santa Claus", by the Gorman Sisters on Arrow Records, has created a great excitement in the Smokey City.

Lawrence stated that he was as surprised as any one since most jocks refuse to play Christmas records at this early date. Jay Michaels (WCAE) started to program the platter about two weeks ago and casually asked his audience to let him know if they thought the side was good enough for him to continue to play.


The response was immediate and according to Lawrence has brought in orders from every retail outlet in the area. Lawrence states that as of Thursday, November 21, he has shipped and billed \$6,000 with a minimum of 2,000 arriving every day until he changes the order.

Station WEEP-Pittsburgh made it the "Pick of the Week" and is now programming it at least ten times daily.

**New Baltimore One-Stop**

BALTIMORE, MD. — Redisco, (The Record Distributing Company) of Baltimore, a new one-stop with a complete line of records, needles and accessories, has opened for business, it was announced last week by Oscar "Bucky" Buchman, general manager of the company.

Buchman stated that the firm will attempt to offer the "best service possible to coin-operated phonograph merchants and to retail record dealers".

LATEST RELEASE  
**JOYCE HAHN**  
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 &  
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**GREAT BALLS OF FIRE**  
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**JERRY LEE LEWIS — SUN**  
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**JAILHOUSE ROCK**  
**TREAT ME NICE**  
 Recorded by  
**ELVIS PRESLEY — RCA VICTOR**  
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**Symphony Orks To Travel For State Department**

NEW YORK—Two American Orchestras, the Philadelphia and the New York Philharmonic, will serve as traveling ambassadors on behalf of President Eisenhower's special International Program for Cultural Presentations, administered by AN-TA for the Department of State.

The Philharmonic will play a four-to-six week South American tour at the close of its current New York season. In the first full tour of the Southern Hemisphere by a United States symphony orchestra, the Philharmonic will visit both east and west coasts of South America, possibly Central America and the Caribbean Islands as well.

In May 1958, The Philadelphians will embark upon a European tour of sixteen countries, including five behind the Iron Curtain. During its seven-week stay abroad, the Orchestra is expected to give 40 concerts.

**Coral Inks Barbara McNair**

NEW YORK—Bob Thiele, A&R Director of Coral Records, announced last week the signing of Barbara McNair to an exclusive contract. The company is rushing out the first release by the thrush, who just a few weeks ago cut the sides, "Bobby" and "Till There Was You." The vocalist, a native of Racine, Wisconsin, has appeared in clubs in this country and Canada for the past two years. Her Coral contract marks her entry into the record field. On Sunday, November 24th, she appeared on the Ed Sullivan Show over CBS-TV.

**Noble And Vale Star In WGN Big Ten Show**

CHICAGO—Nick Noble and Jerry Vale gueststarred at the twelfth in a series of WGN Big Ten Community Parties, November 21, at Glenview Junior High School.

The hour and a half program was broadcast direct from the stage of the junior high school and featured a \$100 encouragement award to the winning amateur act, according to Bruce Dennis, WGN radio program manager.

Noble's latest release on the Mercury label is "Halo Of Love" while Vale's current hit is "Pretend You Don't See Her" on the Columbia label.

The event, which was presented in cooperation with the Glenview Junior Chamber of Commerce, was emceed by Eddie Hubbard, Wally Phillips and Jack Brickhouse.

Music was provided by Bob Trendler and his men, featuring musicians recruited from name bands throughout the nation, and Eddie Mumm and his country and western band.

**Capitol Pacts Larry Hovis**

HOLLYWOOD—Signed to his first recording contract, by Capitol Records is Houston, Texas' Larry Hovis, 21-year-old vocalist-drummer whose disk sessions will be produced by Dave Cavanaugh.

The youthful entertainer, majoring in history and philosophy at the University of Houston, is currently appearing at the Club Swank in Houston and on that city's KPRC-TV. Hovis' talents also extend to song writing; he wrote "Every Time I Ask My Heart" which Joel Grey etched for the Capitol label.

The date of Hovis' first record release is to be announced.

**Gold Disk And Watch For Paul Anka**

OTTAWA, CANADA — Paul Anka, the 16-year-old composer-singer, who hit it big with his smash recording of "Diana", was given a rousing reception from fans when he returned to his home town last week.

Returning to Ottawa as a member of the touring unit "The Biggest Stars of '57", Anka was presented with an especially designed gold watch entitled the GRA (Gold Record Award), which was handed to Anka by Mayor George Nelms of Ottawa "on behalf of president Sam Clark of ABC-Paramount and the staff of the company" for having topped the million mark with "Diana".

The dial of the watch was in solid gold in the form of a record with a facsimile of the label of "Diana" superimposed on it.

Representing the diskery itself was Don Costa, director of popular A & R for Am-Par, who presented the teenager with the traditional gold disk. Costa, who arranged and conducted the "Diana" session, came in for his share of applause from Mayor Nelms, Andrew Anka, (father and manager of the star) and Anka himself.

Following the performance of "The Biggest Stars" unit, the entire cast attended a special fete honoring Paul at Ottawa's Laconda Restaurant.

**Hollywood Playboys Ork Signed By Urania**

NEW YORK—The Hollywood Playboys Orchestra is the name chosen by members of the Jack Benny radio and TV orchestra and it is also the name given to the new corporation and producing unit which has just signed a contract with Urania Records.

The group is unusual in that, as a corporation, each member of the unit is a stockholder and shares in the earnings and profits of the corporation. The group has been playing in Benny's shows for the past twenty years with very few changes in personnel.

The group's Urania album is the first of a projected series of LPs to be issued in the coming years. Recordings will feature the baritone voice of Russ Taylor and the Sportsmen Quartet.

Mahlon Merrick, director of the unit, has been on a three week nationwide tour visiting dee jays and setting up promotion to kick off the first LP.

**Name McKeon Director Of WMGM Promotion & Advertising**

NEW YORK—John M. McKeon has been appointed director of promotion and advertising of Station WMGM, New York, it was announced last week by Arthur Tolchin, Vice-President and Director. McKeon will assume his new duties effective November 25th.

McKeon formerly was presentation director of the New York Division of the General Outdoor Advertising Company, and also served as promotion art director of Woman's Home Companion of the Crowell-Collier Publishing Company.



## Capitol Gains Rights To "The Music Man", B'way-Bound Musical

HOLLYWOOD — Capitol Records' Album Repertoire chief, Francis Scott III, announced last week that the company had acquired exclusive recording rights to the original Broadway cast album of "The Music Man," the new musical comedy starring Robert Preston which opened at the Shubert theatre in Philadelphia Nov. 18 and will bow at the Majestic theatre in New York Dec. 19.

Meanwhile, Capitol is immediately rushing into release three single records, each of whose top side songs is from the production. One of these is by the Four Preps with Billy May and his orchestra called "It's You." The second single record is by Billy May and his orchestra with a vocal group offering "Seventy Six Trombones." "Till There Was You," a top ballad from the new show, is offered on the third single record by Capitol featuring Nelson Riddle and his orchestra with vocal by Sue Raney.

Music and lyrics are by Meredith Wilson who, together with Franklin Lacey, also wrote the book. In addition to Robert Preston as star, the musical comedy cast features Barbara Cook, David Burns and Pert Kelton.

Kermit Bloomgarden, in association with Herbert Greene and Frank Productions, Inc., is presenting the new musical. The entire production is staged by Morton da Costa.

## Sal Mineo Wins Title Role In Cole Porter's "Aladdin" TV'er

NEW YORK—Sal Mineo, Epic recording artist, has been signed to play the title role in the Cole Porter-S. J. Perelman musical version of "Aladdin," CBS Television's "Du Pont Show of the Month," Friday, Feb. 21, it was announced last week by producer Richard Lewine. Previously announced for the hour-and-one-half color presentation are Cyril Ritchard, who plays the Magician, and Anna Maria Alberghetti, in the role of Aladdin's romantic vis-a-vis, Princess Ming Chou.

## Vanguard Records Enters Singles Field

NEW YORK—Vanguard Records, the longhair and jazz package indie announced last week that it will be breaking with its first sides in the singles field January 10, 1958.

Among the pop artists who will kick off Vanguard's entry into pops are the Weavers, whose latest two albums have been among the most popular folk records of the year; Jimmy "Mr. Five by Five" Rushing, blues singer; Brother John Sellers, the folk and blues artist, and several others.

Vanguard also announced the signing of Candy Reed, rock and roll singer currently appearing at Roberts' Show Lounge in Chicago.

The Weavers are veterans of the "singles" market, having clicked with such songs as "Tzena Tzena", "On Top of Old Smoky", "Goodnight Irene", "So Long It's Been Good to Know You" and "Kisses Sweeter Than Wine". Forty sides of brand new material are on wax with the Weavers, and Vanguard has high hopes that the group will click again in their old style.

Vanguard will cover all aspects of the field, including in its first release straight pop material, country music and rhythm and blues.

## Storz Names Dates For 1st Pop DJ Convention

KANSAS CITY—Todd Storz, President of the Storz Stations (WDGY-Minneapolis-St. Paul; WHB-Kansas City; WTIK - New Orleans; WQAM-Miami) announced plans last week for the first annual Pop Music Disk Jockey Convention and Seminar to be held at the Muehlebach Hotel in Kansas City March 7, 8 and 9, 1958.

Noting the strides made by Country disk jockeys as a result of their yearly Nashville confabs, Storz has been sounding out many dj's and program directors across the country. Storz officials have also contacted several record company toppers and have found a general "someone should have done it a long time ago" feeling. According to Storz, of the 30 disk jockeys contacted, 26 signified that they would definitely attend, while 3 said they would make every effort to do so. Only one dissent was registered.

Storz officials in the past week have contacted Ed Bonner of KXOK, St. Louis; Bob "Coffeehead" Larson of WEMP, Milwaukee; Don Bell, KIOA in Des Moines; Ira Cook of KMPC in Hollywood; and, Jay Michaels of WCAE in Pittsburgh. All of these jocks have signified that they plan to attend the conclave and are willing to participate in the various panels and discussions.

## Elgarts At Statler In N. Y.

NEW YORK—Les and Larry Elgart and their Orchestra began an engagement at the Cafe Rouge of Hotel Statler, New York City, New York, Friday evening, November 22, 1957, according to arrangements made by Thomas F. Troy, General Manager of the Hotel, and Music Corporation of America.

The musician team—Les and Larry Elgart—are no newcomers to the Cafe Rouge, having appeared in that room on several previous occasions. The band then performed under the leadership of Les Elgart. Recently they have renamed their orchestra with both brothers sharing equal billing.

Their latest Columbia recording, "Les And Larry Elgart And Their Orchestra", is being released at the time of their Cafe Rouge opening.

## International Favorite



LONDON, ENG.—Capitol's Gordon Jenkins toasts Capitol song star Judy Garland at a Variety Club Luncheon given in Miss Garland's honor at the Savoy in London recently. Judy recently completed a lengthy tour of the Isles during which time she played to SRO audiences continually.

## New Concert Group Bows On Decca Gold Label

NEW YORK—At part of its December 2nd classical release, the Decca Gold Label is introducing The Concert-Masters of New York in their first recording. The group, made up exclusively of former soloists and first-desk men with all of Decca's symphony orchestras, was recently formed in New York. Under the leadership of their music director, David Broekman, they offer J. S. Bach's Chaconne and 3rd Brandenburg Concerto, as well as Paganini selections on their initial release.

Also included in the December 2nd release are Bruckner's Symphonies Nos. 4 and 7. The Bavarian Radio and Berlin Philharmonic orchestras in this 3-12" package are conducted by Bruckner authority Eugen Jochum.

Another record in the December release is a set called "David and Igor Oistrakh" in which the father-and-son combination is presented for the first time together on the label in works by Bach, Vivaldi and Tartini.

"Songs Of The Don Cossacks" features the group under their leader Serge Jaroff in a program of folk songs and ballads, songs and dances of the Cossacks, as well as in excerpts from the opera "A Life for the Tsar".

Completing the release is Reginald Kell, the clarinetist, who devotes his latest record to four compositions, especially written for his instrument (works by Saint-Saens, Templeton, Szalowski and Vaughan Williams).

## Kitty Kallen Named "Personality of Year" By Variety Club

NEW YORK—Kitty Kallen has just been selected, by the Variety Club of Washington, D.C., as the winner of its annual "Personality of the Year" award. This award is given each year to a particular show business personality who has given "Above and Beyond" to causes outside the realm of show business.

Since its inception seven years ago, the award has been presented to Al Jolson, Jane Froman, Perry Como, Eddie Fisher, Arthur Godfrey, Steve Allen and Pat Boone.

November 29, Miss Kallen will journey to Washington where she will be presented that day with the key to the city and later in the day will be honored at a cocktail party for the entire press and disk jockey corps of the capital city. The following night, November 30, there will be a formal ball held at the Hotel Statler where Miss Kallen will be officially presented with the "Personality of the Year" plaque.

## Welcome To Boston



BOSTON, MASS.—Mike Lawrence, WITH dee jay, Boston, chats with El Berle during the latter's visit to the city on behalf of his initial Roulette LP "Songs My Mother Taught Me".

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BUZZ  
BUZZ"

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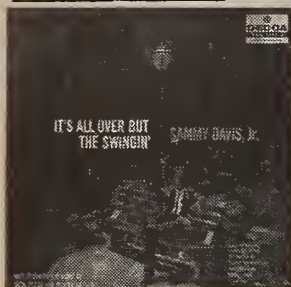
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# Album Reviews

## POPULAR



**"IT'S ALL OVER BUT THE SWINGIN'"** — Sammy Davis, Jr. Orchestra Directed by Jack Pleis and Morty Stevens—Decca DL-8641 (1-12" LP)

The versatile performer presents a follow-up to "Boy Meets Girl", in which he sang duets with Carmen McRae. The artist, concentrating on moody works, displays a true understanding of the twelve evergreens portrayed here. Some of the tunes receiving the artist's stylings are: "I've Grown Accustomed To Her Face", "Someone To Watch Over Me", "I Cover The Waterfront" and "I Can't Get Started". Davis has a disk destined for lots of deejay-sales activity.



**"Wonderful"** — Sarah Vaughan — Mercury MG-20219 (1-12" LP)

This is Miss Vaughan's first package since her duets with Billy Eckstein in their "Sarah Vaughan and Billy Eckstein sing the best of Irving Berlin" issue. The thrush is in fine voice as she delivers such goodies as "What Ever Lola Wants", "Mr. Wonderful", "It's Easy To Remember", "I Wanna Play House", and "Experience Unnecessary", and eight others. Pensive, jazz-inspired vocals by the songstress.



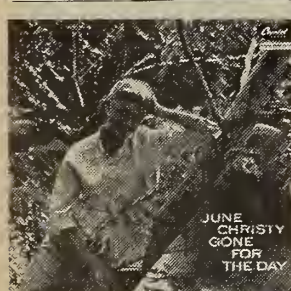
**"S'MARVELOUS"** — Ray Conniff and his Orchestra—Columbia CL-1074 (1-12" LP)

Conniff, who had a best seller in "S'Wonderful", has a new disk where the tempo is a bit slower, but the delivery is just as impressive. Among the songs receiving the crew's inventive treatment are: "Moonlight Serenade", "Where Or When", "Someone To Watch Over Me", and "They Can't Take That Away From Me". The ork leader takes his crew through some top-flight readings on the offering. Should make chart news.



**"BLUE STAR"** — Kay Starr—RCA Victor LPM-1549 (1-12" LP)

The disk features the popular thrush in eleven torchy offerings. Starr has a certain intimate quality about her voice that lends a personalized feeling to the songs. Heard on the program are selections to the tune of "Blue And Sentimental", "It's Funny To Everyone But Me", "Little White Lies", and "I Really Don't Want To Know". The artist gives her all in this collection of bluesy readings.



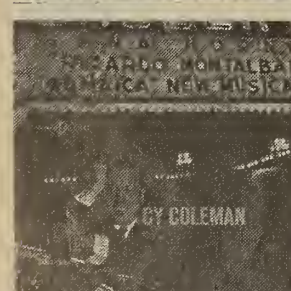
**"GONE FOR THE DAY"** — June Christy—Capital T-902 (1-12" LP)

The talented thrush once again offers the listener a program of well sung melodies. Assisting Miss Christy is the noted arranger-composer Pete Rugolo, using either of three different instrumental settings: a large string ork, a smaller string and woodwind group, and a third ensemble featuring trombones, vibes and xylophone. Some of the items distinctively styled by the artist include, "It's a Most Unusual Day", "Gone For The Day", "Lost In A Summer Night", and "Give Me The Simple Life". Impressive readings by the jazz-inspired songstress.



**"JAMAICA"** — David Rose And His Orchestra—MGM E 3612 (1-12" LP)

The Rose ork turns a rhythmic trick as it tackles the colorful, calypso-like Harold Arlen music for the hit musical. Some of the selections on Rose's inviting musical tour, which includes two sax stints by Ted Nash, involve such melodies as "I Don't Think I'll End It Today", "Take It Slow, Joe," "Push De Button," and "Monkey In The Mango." Pressing should benefit from Rose's mood music popularity, and the fame of the musical.



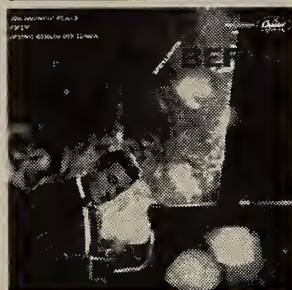
**"JAMAICA"** — Cy Coleman — Jubilee JLP-1062 (1-12" LP)

The disk carries selections from the new hit musical starring Lena Horne and Ricardo Montalban. Pianist Coleman is accompanied by either of two jazz inspired rhythm sections, and his vocal efforts have the assistance of a vocal group lending a calypso hand. The tunes, written by Harold Arlen, and E. Y. Harburg include "Monkey In The Mango", "Push De Button", "What Good Does It Do?", and "Cocoanut Sweet". Polished sessions by the performer that will benefit, sales-wise, because of the name value of the Broadway play.



**"SONGS OF LOVE"**—Sylvia Syms—Orchestra conducted by Ralph Burnes—Decca DL-8639 (1-12" LP)

Miss Syms issues her second disk for Decca, following "Sylvia Syms Sings". The vocalist has a tender delivery as she mostly eases through the moody material featured on the waxing. The thrush lends her intimate vocal chords to a dozen selections on the order of: "He Loves And She Loves", "Dancing In The Dark", "When A Woman Loves A Man", and "I'll Be Seeing You". Warm interpretations by the talented songstress.



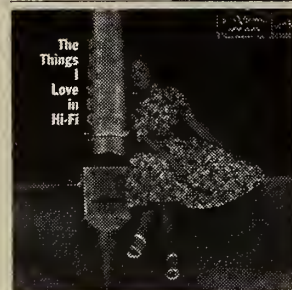
**"BUSHKIN SPOTLIGHTS BERLIN"**—Joe Bushkin, Piano And His Orchestra—Capitol T-911 (1-12" LP)

Another wax tribute to Berlin's fiftieth anniversary as a composer, the effort is a medley review of fifty numbers by the master song-writer performed in a mostly dance-floor vein by the jazz keyboard artist and his ork. The array of Berlin tunes include such standbys as "It's A Lovely Day Today," "Alexander's Ragtime Band," "You're Just In Love," "White Christmas," "Always." Favorite melodies appealingly played.



**"FOLLOW ME"**—Kathy Barr — RCA Victor LPM-1562 (1-12" LP)

Miss Barr displays an appealing vocal style in her LP debut on Victor. With the solid backing of Jerry Fielding and his orchestra, the artist presents a polished delivery on twelve tunes, all evergreens with the exception of "I Know He's Mine", a new ballad, and "Follow Me", written especially for the thrush. Other tunes include, "My Heart Belongs To Daddy", "Bye Bye Blackbird", and "Love Is Here To Stay". Melodic vocalizing.



**"THE THINGS I LOVE IN HI-FI"**—The Three Sons with Pipe Organ—RCA Victor LPM-1543 (1-12" LP)

The Three Sons with the addition of Alfredo Mendez on pipe organ, offer a disk of danceable numbers for Victor. The Mendez pipe organ complements the group's regular instruments (Hammond electric organ, electric guitar, and accordion) beautifully. Among the tunes the artists render are "Them There Eyes", "Music, Music, Music", "Louisiana Hayride", and "Indian Summer". Delightful waxing.



**"CARMEN CAVALLARO REMEMBERS EDDY DUCHIN"** Decca DL-8661 (1-12" LP)

The disk is a follow up to the artist's smash best seller, "The Eddie Duchin Story" soundtrack. Cavallaro does some commendable piano playing as he pays his tributes to the great Duchin. The pianist lends his expressive style to thirteen melodic sessions including "Stormy Weather", "Isn't This A Lovely Day", "I've Got You Under My Skin", and "The Way You Look Tonight". The waxing is assured a chart reception.



**"101 STRINGS PLAY THE WORLD'S GREAT STANDARDS"**—Somerset P-4300 (1-12" LP)

**"101 STRINGS — A NIGHT IN THE TROPICS"** —Somerset P-4400 (1-12" LP)

**"101 STRINGS—A SYMPHONY FOR LOVERS"** —Somerset P-4500 (1-12" LP)

The \$2.98 disks have the German orchestra lending their rich, 101 string delivery to a number of tunes satisfying a variety of music tastes. Under the expert conducting of Wilhelm Stephan, the ork eases through light classical items ("Reverie"), descriptive Latin tunes ("Exotic Night", "Samba For Samba"), and also lasting popular songs ("The Nearness Of You", "Two Sleepy People"). Excellent mood buys.

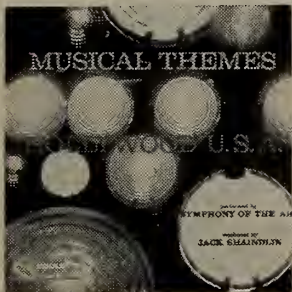


**"DREAM ALONG WITH ME"**—Perry Como—Camden CAL-403 (1-12" LP)

Como sings a program of previously released ballads and swinging melodies for a fine \$1.98 buy. The songster offers his relaxed delivery with the assistance of two orks, Russ Case and Mitchell Ayres. Some of the items are: "Me And My Shadow", "They Say It's Wonderful", "If I Loved You", and "Blue Skies", "Chincherinchee". Vocal sessions assured excellent sales at the \$1.98 tag.



# Album Reviews



**"MUSICAL THEMES HOLLYWOOD U.S.A."**—Symphony Of The Air, conducted by Jack Shaindlin Roulette R-25023 (1-12" LP)

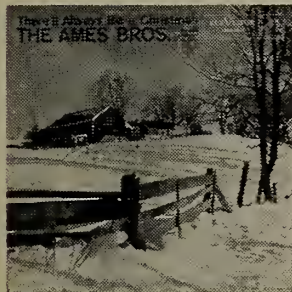
Shaindlin conducts the ork through a dozen themes associated with eleven motion pictures. The musicians (the former Toscanini directed NBC Symphony Orchestra) offer a captivating performance of such movie melodies as "Around The World", theme from "Anastasia", "Over The Rainbow", "Laura", "Moulin Rouge", etc. The string-oriented crew has a waxing that should meet with the heavy sales approval of moviegoers.

## CHRISTMAS



**"ELVIS' CHRISTMAS ALBUM"**—Elvis Presley—RCA Victor LOC-1035 (1-12" LP)

The waxing features the teen idol on a program of Christmas season items, and is a sure chart entry. Presley gives his individual treatment to twelve tunes, "pop" Holiday items on one side ("Here Comes Santa Claus", "Santa Bring My Baby Back"), and on side two, he renders six religious and carol numbers ("Peace In The Valley", "Silent Night"). The disk is housed in a striking book-like package that contains nine full-page color photos of the artist. Must Yuletide stock.



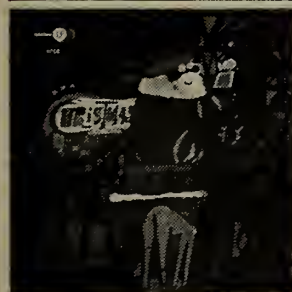
**"THERE'LL ALWAYS BE A CHRISTMAS"**—The Ames Bros.—RCA Victor LPM-1541 (1-12" LP)

The group turns in a strong Yuletide effort for Victor. The popular vocal team receives praiseworthy accompaniment from Sid Ramin and his ork as it blends voices on such Holiday selections as "There'll Always Be A Christmas", "Go Tell It On The Mountain", "The Night Before Christmas Song", "Good King Wenceslas", and "The Christmas Song". Disk has solid sales potential for Christmas traffic.



**"AT CHRISTMAS TIME"**—Teresa Brewer—Coral CRL-57144 (1-12" LP)

This is the artist's first Christmas season waxing, and the popular vocalist is in fine voice. Miss Brewer is complemented melodically by the Dick Jacobs orchestra as she lends her pleasant vocal chords to an array of fourteen originals including "Hush A-By Wink A-By", "Umpteen Days Before Christmas", "Lost, A Little Puppy", and "Christmas Hearts And Holiday Cookies". Engaging performances by the popular songstress.



**"CHRISTMAS"**—La Falce Brothers—Jubilee JLP-1058 (1-12" LP)

The La Falce Brothers treat the listener to a warmly rendered program of Christmas selections. The smoothly blended vocal group choruses eighteen moving renditions of the more serious season's offerings including, "O Come All Ye Faithful", "Twelve Days Of Christmas", "It Came Upon A Midnight Clear", and "God Rest You Merry Gentlemen". Fine holiday vocal work.



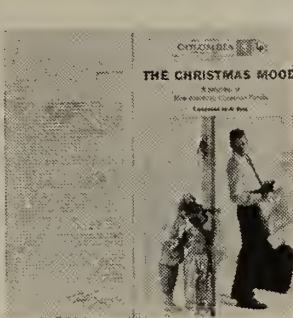
**"CHRISTMAS WITH GENE AUTRY"**—Challenge CHL-600 (1-12" LP)

Autry teams with the Chorus and Orchestra of Carl Cotner to present this album of season's greetings. With a short narrative introduction to each number, the western vocalist delivers such goodies as his big holiday hits, "Rudolph, The Red Nosed Reindeer", "Here Comes Santa Claus", "O Little Town Of Bethlehem", and "Joy To The World". Happy Christmas issue aimed at the small-fry.



**"CAROLING ON THE CARILLON"**—John Klein—Columbia CL-1056 (1-12" LP)

The disk features Klein using two basically different instruments, one is the Flemish-tuned Carillon, the other is an English-tuned carillon composed of twenty-five bells. The carillonneur gets precision sharp tones as he offers twenty carols ("Joy To The World", "O Tannenbaum", "We Three Kings Of Orient Are", "God Rest Ye Merry Gentlemen", "O Holy Night", etc. Refreshing Yuletide entry.



**"THE CHRISTMAS MOOD"**—The Columbia Choir conducted by Bud Linn Augmented Brass Orchestra conducted by Ralph Carmichael Columbia CL-1051 (1-12" LP)

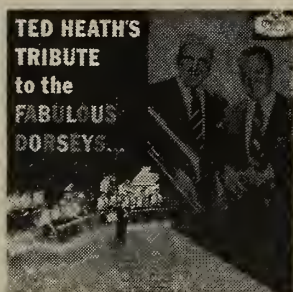
The waxing is a program of new Christmas carols written by Alfred S. Burt. Each year, for fifteen years, Burt composed a new carol and sent it to his friends as Christmas cards. The tunes are strikingly read by the Columbia Choir on one side and the augmented brass ork on the other. Some of the titles are: "Ah, Bleak And Chill The Country Wind", "Nigh Bethlehem", "Some Children See Him", and "Bright, Bright, The Holy Berries". Liner notes consist of the carols' lyrics. A beautiful seasonal issue.

## JAZZ



**"THE SOUNDS OF SONNY"**—Sonny Rollins—Riverside RLP-12-241 (1-12" LP)

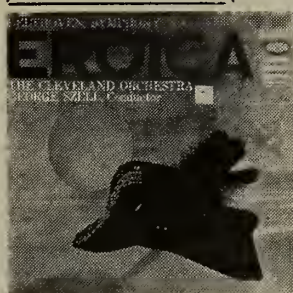
The noted tenor saxist once again displays why he is considered one of the best artists around on the instrument. Rollins receives expert assistance from such jazz mainstays as Sonny Clark (piano), Percy Heath or Paul Chambers (bass), and Roy Haynes (drums). The group renders strong interpretations of "The Last Time I Saw Paris", "Toot Toot, Tootsie", "Every Time We Say Goodby", and six others. Waxing has the ingredients for strong approval from the jazz buffs. Inventive sessions.



**"TED HEATH'S TRIBUTE TO THE FABULOUS DORSEYS"**—Ted Heath and his Band—London LL-1743 (1-12" LP)

The noted band leader pays his respects to the late Dorseys with a host of tunes closely associated with them. Heath does a grand job of leading his crew through "Opus In 1", "Liebestraum", "Green Eyes", "I'll Never Smile Again", and others including Jimmy Dorsey's own "Oodles Of Noodles". This package takes a high place among the many tributes paid to the popular brothers. Should realize excellent sales action from fans of both Heath and the Dorseys.

## CLASSICAL



**"BEETHOVEN: Symphony No. 3, Eroica—George Szell conducting the Cleveland Orchestra—Epic LC-3385 (1-12" LP)**

This release of the work, done previously for the diskery by the Berlin Ork, now features effective delivery of the Cleveland crew. Szell, while leading the orchestra through a strong portrayal, displays a true understanding of the triumphant composition. The disk is a fine representation of the master composer's work. Lyrical performances.



**"TCHAIKOVSKY: Nutcracker Suite — MENDELSSOHN: A Midsummer Night's Dream"**—Felix Slatkin conducting the Hollywood Bowl Symphony Orchestra—Capitol P-8404 (1-12" LP)

Slatkin conducts the popular ork through impressive readings of Tchaikovsky's and Mendelssohn's oft-recorded compositions. Eight pieces from the melodic Nutcracker ballet are performed here, including "Dance Of The Flutes", and "Waltz Of The Flowers". On the other side, the "Midsummer Night's Dream" is the subject of the ork's smooth delivery. The conductor convinces the listener that he is well aware of the orchestral beauty of the works. Stellar portrayals.



**LISZT: Faust Waltz—Sonetto del Petrarca No. 47—Sonetto del Petrarca No. 104—Sonetto del Petrarca No. 123—CHOPIN: Impromptu No. 1—Nocturne Op. 27 No. 2—Fantasie Impromptu—Louis Kentner, Piano—Capitol P 8400 (1-12" LP)**

This is the celebrated pianist's initial Capitol entry, and provides an excellent attraction to the classical coterie. The program of short keyboard gems by the two composers allow for the expression of lyricism and technical skill from the artist, who beautifully responds to it. Superb keyboard artistry.







# R & B

## Ramblings

### NEW YORK:

The dice turn hot and cold—and right now they're torrid for the Herald-Ember labels. The big one, of course, is the Billy Myles' "The Joker," which continues to build and is moving into the nation's top hits. A sleeper, Lee Allen's "Walkin' With Mr. Lee," took off sensationally, and is now breaking in quite a few territories. This looks like an instrumental smash. Allen was, until recently, the tenor man with Fats Domino. He is booked by Shaw Artists. Then of course, Tommy Ridgley's "Baby Do Liddle" has gotten off to a terrific start in several southern territories; the "5" Satins moving very nicely with "Our Anniversary"; the national distribution of the new Tuneweavers' "I'll Remember Dear" on the Casa Grande label; another sleeper in the 5 Debonaires' "Darling" and "Whispering Blues" (a master picked up that is already showing action in Atlanta, Buffalo and New Orleans); and the strong distributor reaction to the LP "The 5 Satins Sing" and "Herald The Beat." . . . Bill Spitalsky of Atco reports that the label's initial LP, "The Coasters," has gotten off to a sensational start with the first pressing already gone and back-orders piling up. As a result of the success Atco will immediately issue a Coasters EP. Two tunes will be taken from the LP and the other two will be Coaster sides not included in the LP. Showing off well in the sales column are Bobby Darin's "Pretty Baby" and "Don't Call My Name." So far neither side has stepped out in front, with different territories reporting different sides; the Coasters' "Sweet Georgia Brown" has also started to tally in strong figures, and "Fine Fine Baby" by The Romeos has broken in Detroit and is spreading into quite a few other areas. The Coasters will be in New York in December to record their next release. . . . The Don Robey labels report plenty of action in all fields. Willie Mae Thornton, who is famous for her "Hound Dog" disk, is out with another from the canine field. She labels this one "Just Like A Dog." "Dog" and the coupling "My Man Called Me" are two items belted in the accustomed Willie Mae manner. The Mighty Sultans, who have not been heard from in some time, are now out with "My Love Is So High" and "If I Could Tell". In the spiritual end of the Robey productions, The Gospelaires are creating excitement with duo "They Don't Understand Me" and "How Much Longer." Robey is just about doing the impossible, trying to do all jobs at once. His current schedule included a session in Nashville with Bill Bodaford for Backbeat, then back to Houston to cast a gleam filled eye at the sales figures on Bobby Blue Bland's "Father Up The Road," Little Junior Parker's "Peaches" and the Rob Roys' "Tell Me Why," and then a quickie into New York to cut the Rob Roys for the next release. Joe Scott, a & r head, came out of the recent Bobby Blue Bland session raving. "It's wonderful working with this great big hunk of blues dynamite, choralized Scott. This guy is great in every respect and I'm sold on the idea that he'll be 'Mr. Big' in R & B in the near future." . . . Bob Rosen, of the George Goldner office, just got in off the road, took time out for a change of shirts, and took off again. Goldner is pitching at the charts again with his new Lewis Lymon release, "Tell Me Love." The younger of the famous duo is a talented lad and this deck could be his big one. . . . Over on the Roulette label, the old man of the Lymon clan, Frankie, is hitting on all cylinders as he turns out "Little Girl" for the long run and "It's Christmas Once Again" for the holiday season. . . . Jerry Winston, Onyx Records and Mardi Gras Records, just back from a quick road trip to plug his Velours' "This Could Be The Night" and the Pearls' "Love Love Love" and "Wheel of Love." "Great reaction wherever I went," says Jerry, "and it looks like a good Christmas for Onyx." . . . Roy Hamilton, Epic star, fully recovered from his recent seige of the flu, and into the Howard Theatre for the week of November 29. . . . Mike Casson, president of Roman Records, took off with his associates, Della Renda and Sonny Flan, for the Philly territory and came back all enthused about the reception their initial disk, "That Christmasy Feeling" and "Santa, Can I Count On You" by nine year old Sherry Lynn. The trio also got a good reception in Boston, Cleveland and Detroit. . . . Herb Zane, Arrow Records, the proud father of his third son this week. Zane's enthusiasms are divided between the youngster and the label's current holiday offering, "Jesus Is My Santa Claus" by the Gorman Sisters. The wax has already gotten an exciting response locally and in Pittsburgh. . . . Marvin Ginsberg, Seaboard Dist., Hartford, Conn., has just notified us that the one stop division of Seaboard is now a separate entity known as Park Record Dist., Inc. It is located in East Hartford. The split up will enable them to serve all their accounts more efficiently. . . . Vito Samela, Capitol Record Dist., New York, likes the reaction that he has been receiving to the Harry James' instrumental "Vuelva." It also looks like the Sonny James record, "Uh-huh-mm" is going to stand in along with other hot selling singles, reports Vito. . . . Many Kellam, Prep Records, naturally elated over the new Janice Harper platter, "That's Why I Was Born," but says "Don't overlook the Ray Stevens' "Five Steps To Go." . . . Ray Charles is the number one man in the sales column over at Atlantic Records. The talented triple threat has the top single seller in "Swanee River Rock," the hottest ep with "The Great Ray Charles" and the leading LP in "The Great Ray Charles." Ray is currently appearing at The Apollo Theatre for one of his rare show-

ings there. A treat for the Harlem fans. Next week Atlantic offers a "really really" big package showcasing its newest acquisition, Otis Blackwell, and three standard best sellers—Ruth Brown, Joe Turner, and Chuck Willis. . . . Sol Rabinowitz chortling over his success, "Hard Times" (The Slop) by Noble Watts. Says Sol, "We've taken over in every territory and we're keeping our fingers crossed when we think how high it can go." . . . Addie Lee out on Glory Records with "Burning with Love" and "Buzzing Around." The peppercorn lass took off immediately to Baltimore and surrounding areas to promote the deck. . . . Malcolm Newkirk, Central Records, announced the signing of The Del-Chords, The Laddings, and Sondra. The latter is a fem jazz and balladeer. Newkirk plans an LP with Sondra for January.

### CHICAGO:

Bill McGuire, Lormar Distribs, reports that Danny Davis' "Object Of My Affections" on the Cabot label is really taking off big. Bill says that after huddling with Gene Autry, Joe Johnson and John Thompson of Challenge Records, Lormar now handles the line locally. . . . Sincerest condolences to Marty Faye of WAAF and WBKB and Paul Raffles of the Black Orchid on the demise of their fathers. . . . Don Smith, Records Unlimited in Milwaukee, tells us that "Buzz, Buzz, Buzz" by the Hollywood Flames is buzzin' up the charts in Cream City, and Bill Justis' waxing of "Raunchy" took over the number 10 spot this week. . . . Vic Faraci, M. S. Distribs, informs us that Jane Morgan terminates her stint at the Camellia House of the Drake Hotel this week. Jane's newie "I'm New At The Game Of Romance" on the Kapp label is showing plenty of action. Verve recording artist Oscar Peterson opens at the Blue Note this week. Vic also tells us that the following R&B decks are very active in sales, "Twilight Walk" by Googie Rene on Class, "Darling If I Had You" by Bobby Day, Class; and "Shake, Baby, Shake" by Champion Jack Dupree on Vik. . . . Lucky Len Chess off today for a short sojourn in heavenly Bermuda. Phil Chess just returned from a Capitol City biz trip. The word from Chess confines is that the Argo label is coming out shortly with the swingin'est LP ever heard, recorded at Sheldon Studios. . . . Jack Weiner, Sheldon Studios, tells us that he recently concluded a raft of busy sessions, what with Chubby Jackson's new album, The Gaylords for Mercury, The Ravens and the Del Vikings keeping him busy. Jack says that Sheldon is turning out a host of very good masters. . . . Stan Gottstein, Marty Faye's man Friday advises that Chubby Jackson has been filling in for Marty during his absence. . . . A happy Abner tells us that joy reigns at Vee Jay-Falcon HQ since Jimmy Reed's "Honest I Do" surged to number 6 nationally after holding number 8 for many weeks. All areas report heavy action. Gene Allison, who has a very hot deck in "You Can Make It If You Try" on Vee-Jay, recently pacted by Shaw Artists. (Judging by Gene's big hit, He made it!) Vee-Jay cutting some fast sessions trying to get under the Thanksgiving Day deadline with a new Larry Birdsong and Billy "The Kid" Emerson deck. Both artists caused much excitement with their last waxings. . . . In the spiritual field Vee-Jay is cutting sessions for a new Harmonizing Four and Highway QC's records, which are expected to make the pre-Thanksgiving Day deadline. Vee-Jay prexy Jimmy Bracken is taking the popular John Young Trio into the studio to cut LP's. . . . Alto Saxist Earl Bostic heads up a big Al Benson Thanksgiving Day Dance and Show at Midway Arena 11/28. Artists include Earl and his orch. and recording artists, as well as another band to spell Bostic. Al Benson, popular WGES deejay emcees the show. Bostic's current waxing is "Invitation To Dance With Bostic" on King label. . . . Richard Stamz, WGES deejay, tells us that King recording artist Tiny Topsy is in town and is booked solid for ten weeks from 11/26 on an extensive road tour. Tiny's latest release is "Come On, Come, Come On" on the Federal label. "Open The Door, Richard" says that he opens 11/30 with a star-studded show at the Coliseum in Joliet, Ill. featuring Billy "The Kid" Emerson, Lefty Bates, R. B. Stidam, Magic Sam, Loretta Branch and the Five Chances.

### LOS ANGELES:

Sam Cooke, one of the hottest singers in the business today via his smash Keen recording of "You Send Me" spent three days last week recording new sides at Radio Recorders. His next release for Keen will probably be previewed on the Ed Sullivan show this coming Sunday when he makes a return appearance on the show. . . . The Gale Agency recently opened West Coast offices in Beverly Hills, headed by Irving Schacht, who is now booking West Coast tours for Laverne Baker, Screamin' Jay Hawkins, The Tune Weavers, and Jimmy Reed. One-nighter department of the agency's West Coast office will be handled by Cheri Landry. . . . B. B. King out with a hot release on the RPM label coupling "My Heart Belongs To Only You" and "The Key To My Kingdom." . . . Bill Doggett opens his West Coast tour of three months of one-nighters at the Bakersfield Fair Grounds this Wednesday night. Doggett and his group will not play any night club dates on the tour which will take him to all of the major cities on the coast. . . . Milt Wiess reporting a hit for the Back Beat label in "Tell Me Why" by Norman Fox and The Rob Roys. . . . Larry Williams playing Tuscon and Phoenix on his way to the Coast where he opens at the Elks Auditorium in Los Angeles this Saturday. . . . Imperial Records issuing two cover coupling this week. One features composer Dave Bartholomew on "Hard Times" and "Cinderella" and on the other Chuck Carbo sings "I Miss You" and "Times." . . . Bongo drummer, Ukono appearing on local TV shows including the Hank Weaver Show and the Al Jarvis Show over ABC-TV this Friday night. . . . Class Records releasing a single record from the new "Beautiful Week-End With Googie Rene" album. Sides are "Twilight Walk" and "At The Break Of Dawn."

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*



# Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

- ALL ABOUT THE BLUES  
*Ivory Joe Hunter (Atlantic 1164)*
- ALL OF A SUDDEN MY HEART SINGS  
*Roy Hamilton (Epic 9232)*
- ALONE  
*Shepherd Sisters (Lance 125)*
- \*AT THE HOP  
*Danny & The Juniors (ABC-Paramount 9871)*
- AW SHUCKS BABY  
*Tiny Topsy (Federal 12302)*
- BABY BABY  
*Dale Hawkins (Checker 876)*
- BEATING OF MY HEART  
*Moonglows (Chess 1669)*
- BE BOP BABY  
*Ricky Nelson (Imperial 5463)*
- \*BEWARE  
*Jessie Belvin (Modern)*
- BLACK SLACKS  
*Sparkletones (ABC-Paramount 9873)*
- BLUES DOWN HOME  
*Dinah Washington (Mercury 71220)*
- BONY MORONIE  
YOU BUG ME BABY  
*Larry Williams (Specialty 615)*
- CHANCES ARE  
*Johnny Mathis (Columbia 40993)*
- COULD THIS BE MAGIC  
*Dubs (Gone 5011)*
- DESERIE  
*Charts (Everlast 5001)*
- DOWN IN THE ALLEY  
*Clovers (Atlantic 1152)*
- EMMETT LEE  
*Carol Fran (Excello 2118)*
- \*FALL OUT  
*Si Austin (Mercury 71196)*
- FOOLS RUSH IN  
*Malcolm Dadd & Tunedrops (End 1004)*
- GONNA STOP FOOLIN' MYSELF  
*Louis Brooks (Excello 2119)*
- \*GREAT BALLS OF FIRE  
*Jerry Lee Lewis (Sun 281)*
- \*HARD TIMES (THE SLOP)  
*Noble Watts (Baton 249)*
- HAVE I SINNED  
*Donnie Elbert (DeLuxe 6148)*
- HENRIETTA  
*Jimmy Dee (Dot 15664; TNT 148)*
- HEY LITTLE GIRL  
*Techniques (Roulette 4030)*
- I KNOW  
*Drifters (Atlantic 1161)*
- I'M AVAILABLE  
*Margie Rayburn (Liberty 55102)*
- I NEED A GIRL  
*Joe Turner (Atlantic 1155)*
- I NEED YOU SO BAD  
I WONDER  
*B. B. King (RPM 498)*
- I STILL LOVE YOU  
*Fats Domino (Imperial 5467)*
- I WANNA LITTLE GIRL  
*Ray Charles (Atlantic 1154)*
- JUST A LONELY CLOWN  
FREE, SINGLE AND DISENGAGED  
*Huey Smith (Ace 538)*
- KISSES SWEETER THAN WINE  
*Jimmy Rodgers (Roulette 4031)*
- LADDER OF LOVE  
*Flamingos (Decca 30335)*

\* Indicates first appearance on Territorial Tips

- LEAVIN' IT ALL UP TO YOU  
*Don & Dewey (Specialty 610)*
- LET 'EM ROLL  
*Midnighters (Federal 12305)*
- LITTLE WHEEL  
*John Lee Hooker (Vee-Jay 255)*
- \*LULLABY OF THE BELLS  
*Deltaires (Ivy 101)*
- ONLY BECAUSE  
*Platters (Mercury 71184)*
- MY GIRL  
*Frankie Lymon (Roulette 4026)*
- MY SPECIAL ANGEL  
*Bobby Helms (Decca 30423)*
- NERVOUS BOOGIE  
*Paul Gayton (Argo 5277)*
- OH BOY  
*Crickets (Coral)*
- OUR ANNIVERSARY  
*5 Satins (Ember)*
- PEACHES  
*Little Jr. Parker (Duke 177)*
- PEGGY SUE  
*Buddy Holly (Coral 61885)*
- PING PONG  
*Glowtones (East-West 101)*
- RAINBOW  
*Russ Hamilton (Kapp 184)*
- REET PETITE  
*Jackie Wilson (Brunswick 55024)*
- ROCK AND CRY  
*Clyde McPhatter (Atlantic 1158)*
- ROCK 'N ROLL MUSIC  
*Chuck Berry (Chess 1671)*
- SHE'S THE ONE  
*Eddy Boyd (Chess 1674)*
- SILHOUETTES  
*Diamonds (Mercury 71197)*  
*Gibson & Red Caps (ABC-Paramount 9856)*
- ST. LOUIS BLUES  
\*MIRACLES  
*Lavern Baker (Atlantic 1163)*
- SUMMERTIME  
*Sam Cooke (Keen 34013)*
- TEARDROPS  
*Lee Andrews & Hearts (Chess 1675)*
- TEARS ON MY PILLOW  
*Eldorados (Vee-Jay 250)*
- TELL ME WHY  
*Rob-Roys (Back Beat 501)*
- THE RIGHT TIME  
*Nappy Brown (Savoy 1525)*
- THE JOKER  
*Billy Myles (Ember 1026)*
- THIS COULD BE THE NIGHT  
*Velours (Onyx 515)*
- THREE MINUS ONE  
*Tommy Lampkin (Ebb 110)*
- TIME MAKES YOU CHANGE  
PAIN IN MY HEART  
*Dells (Vee-Jay 258)*
- TONIGHT TONIGHT  
*Mello-Kings (Herald 502)*
- WA'KIN' WITH FRANKIE  
*Frankie Lee Sims (Ace 527)*
- WHAT SIN  
*Little Jimmy Scott (King 5086)*
- WHEN I MEET MY GIRL  
*Tommy Ridgley (Herald 501)*
- YOU CAN MAKE IT IF YOU TRY  
*Gene Allison (Vee-Jay 256)*
- YOU'RE GONNA CRY  
I NEED YOUR KISSES  
*Spaniels (Vee-Jay 257)*



# R & B Sure Shots

- "GREAT BALLS OF FIRE" The Cash Box Award o' the Week 11/23  
Jerry Lee Lewis ..... Sun 281
- "KISSES SWEETER THAN WINE" The Cash Box Disk of the Week 11/2  
Jimmie Rodgers ..... Roulette 4031
- "ST. LOUIS BLUES" The Cash Box Award o' the Week 11/2  
Lavern Baker ..... Atlantic 1163
- "HENRIETTA" The Cash Box Award o' the Week 11/9  
Jimmy Dee ..... Dot 15664; TNT 148

## Visit To New Haven



NEW HAVEN—Pictured above, on the right, Capitol Records artist Jonah Jones, on a recent visit to New Haven. Jonah stopped by on his way through to chat with WAVZ Program Director Tiny Markle, and plug his new Capitol Album, also pictured above.

THE NEW PENGUIN HIT!!

"THAT'S HOW MUCH I NEED YOU"

b/w  
"BE MY LOVIN' BABY"

# 428

**DOOTO RECORDS**

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HEADING FOR THE CHARTS!

"WAIT A MINUTE"

b/w

"IT'S TRUE"

JO-ANN CAMPPELL

Gone 5014

**GONE RECORDS**

1650 Broadway, N. Y., N. Y.





# The Cash Box



THE NATION'S  
**R & B**  
**TOP 20**

## PHILADELPHIA

- 1 SILHOUETTES  
Rays  
(Cameo 117)
- 2 LITTLE BITTY PRETTY ONE  
Thurston Harris  
(Aladdin 3398)
- 3 THE JOKER  
Billy Myles  
(Ember 1026)
- 4 ROCK 'N ROLL MUSIC  
Chuck Berry  
(Chess 1671)
- 5 YOU SEND ME  
Sam Cooke  
(Keen 34013)
- 6 BONY MORONIE  
Larry Williams  
(Specialty 611)
- 7 TEARDROPS  
Lee Andrews & Heart  
(Chess 1675)
- 8 HAVE I SINNED  
Donnie Elbert  
(DeLuxe 6148)
- 9 KEEP A-KNOCKIN'  
Little Richard  
(Specialty 611)
- 10 SWANEE RIVER ROCK  
Ray Charles  
(Atlantic 1154)

## LOS ANGELES

- 1 RAUNCHY  
Ernie Freeman  
(Imperial 5474)
- 2 YOU SEND ME  
Sam Cooke  
(Keen 34013)
- 3 BUZZ BUZZ BUZZ  
Hollywood Flames  
(Ebb 119)
- 4 SILHOUETTES  
Rays  
(Cameo 117)
- 5 LITTLE BITTY PRETTY ONE  
Bobby Day  
(Class 211)
- 6 HONEST I DO  
Jimmy Reed  
(Vee-Jay 253)
- 7 HAPPY HAPPY BIRTHDAY BABY  
Tune Weavers  
(Checker 872)
- 8 WAKE UP LITTLE SUSIE  
Everly Brothers  
(Cadence 1337)
- 9 JAILHOUSE ROCK  
Elvis Presley  
(RCA Victor 7035)
- 10 ROCK 'N ROLL MUSIC  
Chuck Berry  
(Chess 1671)

## DETROIT

- 1 YOU SEND ME  
Sam Cooke  
(Keen 34013)
- 2 SILHOUETTES  
Rays  
(Cameo 117)
- 3 JAILHOUSE ROCK  
Elvis Presley  
(RCA Victor 7035)
- 4 WAKE UP LITTLE SUSIE  
Everly Brothers  
(Cadence 1337)
- 5 RAUNCHY  
Bill Justis (Phillips 3519)  
Ernie Freeman (Imperial 5474)
- 6 BE BOP BABY  
Ricky Nelson  
(Imperial 5463)
- 7 PEGGY SUE  
Buddy Holly  
(Coral 61885)
- 8 LITTLE BITTY PRETTY ONE  
Bobby Day (Class 211)  
Thurston Harris (Aladdin 3398)
- 9 ROCK 'N ROLL MUSIC  
Chuck Berry  
(Chess 1671)
- 10 HONEST I DO  
Jimmy Reed  
(Vee-Jay 253)

## ATLANTA

- 1 YOU SEND ME  
Sam Cooke  
(Keen 34013)
- 2 SILHOUETTES  
Rays  
(Cameo 117)
- 3 RAUNCHY  
Ernie Freeman  
(Imperial 5474)  
Bill Justis (Phillips 3519)
- 4 LITTLE BITTY PRETTY ONE  
Thurston Harris  
(Aladdin 3398)
- 5 JAILHOUSE ROCK  
Elvis Presley  
(RCA Victor 7035)
- 6 BE BOP BABY  
Ricky Nelson  
(Imperial 5463)
- 7 HONEST I DO  
Jimmy Reed  
(Vee-Jay 253)
- 8 ROCK 'N ROLL MUSIC  
Chuck Berry  
(Chess 1671)
- 9 WAIT AND SEE  
Fats Domino  
(Imperial 5467)
- 10 BEATING OF MY HEART  
Moonglows  
(Chess 1669)

## MEMPHIS

- 1 YOU SEND ME  
Sam Cooke  
(Keen 34013)
- 2 RAUNCHY  
Bill Justis  
(Phillips 3519)
- 3 LITTLE BITTY PRETTY ONE  
Thurston Harris  
(Aladdin 3398)
- 4 SILHOUETTES  
Rays  
(Cameo 117)
- 5 I NEED YOU SO BAD  
B. B. King  
(RPM 498)
- 6 JAILHOUSE ROCK  
Elvis Presley  
(RCA Victor 7035)
- 7 WAIT AND SEE  
Fats Domino  
(Imperial 5467)
- 8 KEEP A-KNOCKIN'  
Little Richard  
(Specialty 611)
- 9 SUMMERTIME  
Sam Cooke  
(Keen 34013)
- 10 HONEST I DO  
Jimmy Reed  
(Vee-Jay 253)

## SAN FRANCISCO

- 1 RAUNCHY  
Ernie Freeman  
(Imperial 5474)
- 2 YOU SEND ME  
Sam Cooke  
(Keen 34013)
- 3 JAILHOUSE ROCK  
Elvis Presley  
(RCA Victor 7035)
- 4 HONEST I DO  
Jimmy Reed  
(Vee-Jay 253)
- 5 LITTLE BITTY PRETTY ONE  
Bobby Day  
(Class 211)
- 6 SILHOUETTES  
Steve Gibson  
(ABC-Paramount 9856)  
Rays (Cameo 117)
- 7 SOFT  
Bill Doggett  
(King 5080)
- 8 I NEED YOU SO BAD  
B. B. King  
(RPM 498)
- 9 COULD THIS BE MAGIC  
Dubs  
(Gone 5011)
- 10 AW SHUCKS BABY  
Tiny Topsy  
(Federal 12302)

Pos. Last Week

- 1 YOU SEND ME  
Sam Cooke  
(Keen 34013) 1
- 2 RAUNCHY  
Freeman (Imperial 5474)  
Justis (Phillips 3519) 5
- 3 LITTLE BITTY PRETTY ONE  
Thurston Harris  
(Aladdin 3398)  
Bobby Day (Class 211) 2
- 4 SILHOUETTES  
Rays  
(Cameo 117) 3
- 5 JAILHOUSE ROCK  
Elvis Presley  
(RCA Victor 7035) 4
- 6 HONEST I DO  
Jimmy Reed  
(Vee-Jay 253) 6
- 7 ROCK 'N ROLL MUSIC  
Chuck Berry  
(Chess 1671) 12
- 8 BONY MORONIE  
Larry Williams  
(Specialty 611) 11
- 9 WAKE UP LITTLE SUSIE  
Everly Bras.  
(Cadence 1337) 8
- 10 HAPPY HAPPY BIRTHDAY BABY  
Tune Weavers  
(Checker 872)  
(Casa Grande) 9
- 11 KEEP A KNOCKIN'  
Little Richard  
(Specialty 611) 7
- 12 BE BOP BABY  
Ricky Nelson  
(Imperial 5463) 10
- 13 SOFT  
Bill Doggett  
(King 5080) 16
- 14 COULD THIS BE MAGIC  
Dubs  
(Gone 5011) 18
- 15 FARTHER UP THE ROAD  
Bobby Blue Bland  
(Duke 170) 13
- 16 WAIT AND SEE  
Fats Domino  
(Imperial 5467) 14
- 17 BUZZ, BUZZ, BUZZ  
Hollywood Flames  
(Ebb 119) 23
- 18 SWANEE RIVER ROCK  
Ray Charles  
(Atlantic 1154) 19
- 19 HONEYCOMB  
Jimmie Rodgers  
(Raulette 4015) 17
- 20 PEANUTS  
Little Joe & Thrillers  
(Okeh 7088) 15

21. BACK TO SCHOOL AGAIN. 22. CHANCES ARE. 23. I NEED YOU SO BAD. 24. WITH YOU ON MY MIND. 25. PEGGY SUE.



Ted Taylor  
"DAYS ARE DARK"  
# 113

Professor Longhair  
"LOOKA' NO HAIR"  
and  
"BABY LET ME HOLD YOUR HAND"  
# 121

J. J. Jones  
"HARLEM NOCTURNE"  
and  
"COOL"  
# 122

Smokey Hogg  
"GOOD MORNIN', BABY"  
and  
"SURE 'NUFF"  
# 127

Riff Ruffin  
"TRUE CONFESSION"  
and  
"COMBINATION"  
# 116

**ebb** RECORDS  
4523 south western avenue  
los angeles 62, california  
AXminster 5-3124



# R & B Reviews

**A** AWARD & SLEEPER    **B** VERY GOOD    **C** FAIR  
**B+** EXCELLENT    **C+** GOOD    **D** MEDIOCRE

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

**CHUCK CARBO**  
 (Imperial 5479)

**B+** "I MISS YOU" (1:45) [Harrison/Statler ASCAP—Russell, Collins] Chuck Carbo delivers the lovely slow beat ballad with a tender and appealing treatment. Haunting effect is captured by the talented chanter and as a result this deck should get close to the emotions of the record buyer. Watch it for a good sales reaction.

**B** "TIMES" (1:40) [Montclare BMI—Gilkyson, Dehr, Miller] Carbo keeps his sights aimed at the pop market with this sweet slow beat effort. His smooth vocal tones are appropriate for the treatment of this nostalgic item.

**THE CLAREMONTS**  
 (Apollo 517)

**B** "ANGEL OF ROMANCE" (2:45) [Bess Music BMI—Sanchez, Ezzo] The Claremonts team with impressive effects on a slow, rhythmic ballad. Teenage sound puts the sound and romantic lyric to enhance it. Good teenage wax.

**B** "WHY KEEP ME DREAMING" (2:45) [Bess BMI—Sanchez, Ezzo] The lads back with another wax very much in the same vein. Similar comments apply here.

**MANDO AND THE CHILIPEPPERS**  
 (Golden Crest 1221)

**C+** "I LOVE TO EAT CHILI IN CHILE" (2:06) [Gate Music ASCAP—A. Levine] Mando and The Chili Peppers swing out on a quick beat Calypso novelty. A hard hitting, happy-go-lucky side that pleases.

**C+** "CANDY KISSES" (2:06) [Hill & Range BMI—G. Morgan] Mando backs with an item that was a hit several years ago. He does a creditable job and aims this one at the teener buyer.

**BILLY BOY**  
 (Vee-Jay 260)

**B** "PRISONER'S PLEA" (2:47) [Conrad BMI—Hawkins] Billy Boy wails a rhythmic middle beat down home piece of material with an authentic and appealing chant. It's the sorrowful and lonely story of a prisoner's monotonous and hard life.

**B** "ROCKIN' ITIS" (2:35) [Conrad BMI—Twiggs, Carter, Smith] Another in the southern idiom with a rock 'n roll theme. Middle beat, penetrating feel.

**THE PLANTS**  
 (J & S 1602)

**B+** "DEAR I SWEAR" (2:27) [Zell's BMI—The Plants] The Plants offer a middle beat bouncer with an engaging treatment. The good lead is backed with a small band—and the tinkley piano gives it an effective counterpoint in spots. Should have been used more prominently. The Plants do a very high order on this lively tune. Deck deserves a close look.

**C+** "IT'S YOU" (2:15) [Zell's BMI—The Plants] The Plants offer a slow beat ballad for the flip. A good job on a good tune, but not as outstanding as "Dear I Swear". We like the top half for the action.

## The Cash Box Award o' the Week

"DARLING IF I HAD YOU" (2:00)  
 [Recordo BMI—Byrd]

"BEEP BEEP BEEP" (2:18)  
 [Recordo BMI—Vikki, Byrd, Thomas]

**BOBBY DAY AND THE SATELLITES**  
 (Class 215)

● Bobby Day follows his "Little Bitty Pretty One" with another hot contender in "Darling If I Had You". Day sings the slow beat ballad with emotion and feathery tenderness. A beautiful melody with a reminiscent touch of Johnny Ace material. Day is potent on

this wax and we think it has every chance of breaking out into a big pop and r & b hit. The flip, "Beep Beep Beep" is a middle beat bouncer. A romantic lyric tied in with the current headlines. "Darling If I Had You" is the side all the way.

"SAY!" (Boss Man)  
 [Figure BMI—E. McDaniels]

"BEFORE YOU ACCUSE ME" (Take A Look At Yourself)  
 [Figure BMI—McDaniels]

**BO DIDDLEY**  
 (Checker 878)

● Bo Diddle has been some time hitting the charts, but with this release, "Say!" we think he has found the right combination again. Bo Diddle always has been a top performer and gets the most out of a tune—and where he gets the right material the result is usually

hit wax. Here we find Bo Diddle way out front with a middle beat shuffle novelty. Very strong side that should get your close attention. The coupling, "Before You Accuse Me", is a slow beat effort that the chanter does well by, but not in the same category as "Say". Top deck for the action.

"I REMEMBER DEAR" (2:22)  
 [Donna BMI—Paul, Lembo]

**THE TUNEWEAVERS**  
 (Casa Grande 4038)

● Following up The Tuneweavers' "Happy Happy Birthday Baby" we now find the group out with two new decks the same week. One on Casa Grande to be nationally re-

"OL' MAN RIVER" (2:22)  
 [Harms ASCAP—Kern, Hammerstein]

**THE TUNEWEAVERS**  
 (Checker 880)

leased through Ember Records, "I Remember Dear", and "Ol' Man River" on Checker. In view of the success of "Happy Happy" both will receive strong attention. See pop reviews.

"LITTLE GIRL" (2:00)  
 [Leeds ASCAP—Hyde, Henry]

**FRANKIE LYMON**  
 (Roulette 4035)

● The young vet comes up with another powerhouse entry. See pop reviews.

"THIS IS THE NITE" (2:10)  
 [Higuera BMI—Jones, Pipkins, Cofield, Spencer]

"GOOD GOLLY MISS MOLLY" (1:55)  
 [Venice BMI—Bumps Blackwell]

**THE VALIANTS**  
 (Keen 34004)

● The Valiants are in a good position to enhance the growing Keen label influence. They turn in a sock reading of a slow beat shuffle item. The lead turns in an attention getting performance. Watch

this deck carefully. The flip, "Good Golly Miss Molly," is of the sock 'em and rock 'em variety. It's a wild quick beat with the lead making like Little Richard. Good deck—tho we prefer "This Is The Nite".

**WILLIE MAE THORNTON**  
 (Peacock 1681)

**B+** "JUST LIKE A DOG" (Barking Up The Wrong Tree) [Lion BMI—Scott, Veasey] Willie Mae Thornton had that smash in "Hounddog" and the gal is back in the canine field with another hard driving rocker. The belter swings out for those outfield fences right from the opening note. Don't overlook this wax without an intensive look.

**B** "MY MAN CALLED ME" (2:45) [Lion BMI—Scott, Robey] Willie Mae wails out a middle beat rhythm piece with her usual hearty approach. It's a blues that showcases the gal's talents. Two ok sides.

**DAVE BARTHOLOMEW**  
 (Imperial 5481)

**B+** "HARD TIMES" (The Slop) [Dare BMI—N. Watts] Bartholomew wastes no time in jumping on an item showing up strong in several areas. The Bartholomew version is very strong and it could break into the sales column big. It's a question of the 'fustest with the mostest'.

**B** "CINDERELLA" (2:01) [Reeve BMI—Bartholomew, King] Dave Bartholomew turns in a captivating performance of a swingy middle beat jumper with a folk quality. Intriguing wax that could stir up action.

**AL SMITH**  
 (Falcon 1007)

**B** "QUARTER PARTY" (2:42) [Conrad BMI—A. Smith, C. Carter] Al Smith and his combo knock out a rocking slow beat instrumental that gets under the skin. A swaying pleaser with the talented Smith horn leading the way. Stirring instrumental wax.

**B** "ROAD HOUSE" (2:33) [Conrad BMI—Smith, Carter] Another similar item with that same infectious quality. Two good instrumental sides.

**AL JONES**  
 (Poplar 104)

**B+** "LONELY TRAVELER" (2:09) [Roosevelt BMI—Jessie Stone] Al Jones turns his talented chords to a slow, rhythmic sentimental ballad and comes out with a moving deck. One that bears watching. It is moving, and tender. Strong bow for Jones and a side to be watched.

**B+** "MAD, MAD WORLD" (2:10) [Chelwood BMI—Jones, Stone, Jones] Jones swings out with a change of pace item—but one equally strong. It's a middle beat staccato jump with tht teenage quality both in treatment and material. Keep the orbs peeled.

**MIKE AND JIM**  
 (Josie 825)

**B+** "BABY DON'T KNOCK" (1:56) [Ror-Ron BMI—Bill Wayne] Mike and Jim form an impressive duo as they rock out a middle beat jump novelty. Strong vocal gimmicks and tricky arrangement make this an attention getter—and one that should make this disk gravitate towards the sales column.

**B** "DUNGAREE CUTIE" (1:50) [Ror-Ron BMI—Bill Wayne] Mike and Jim again swing out with unrestrained joy on a rocker that stirs the sluggish bloodstream. Cute novelty well done.

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*



# R & B Reviews

**A** AWARD & SLEEPER **B+** EXCELLENT **B** VERY GOOD  
**C+** GOOD **C** FAIR **D** MEDIOCRE

## The Cash Box

### R & B Sleeper of the Week

**"TELL ME LOVE" (2:40)**

[Monument Music/Bound BMI—Stallman, Phillips]

**"I FOUND OUT WHY" (2:32)**

[End BMI—Lit, Perper, Elgin, Blair]

LEWIS LYMON & THE TEENCHORDS  
(End 1007)

● Lewis Lymon (the younger half of the talented brothers) swings out in no uncertain manner and fashions a quick-beat bouncer with all the qualities. The youngster has an amazingly mature style to accompany his good but youthful voice. Accompanied by a strong

hunk of material and a lively ork backing the lad comes off with an etching that bears close watching. Looks like more Lymon representation in the charts. The flip, "I Found Out Why", has a gimmick opening which is bound to attract attention, but the side falls down after that. It's "Tell Me Love".

**"BUZZ—BUZZ—BUZZ" (2:05)**

[Cash BMI—Gray, Byrd]

**"YEA YEA BABY" (2:30)**

[Murifield ASCAP—Guidry, Gayten]

EARL CARROLL AND THE ORIGINAL CADILLACS  
(Josie 829)

● The Original Cadillacs back a couple of items already stirring up action and turn in mighty good performances on both "Buzz-Buzz-Buzz" and "Yea Yea Baby". While the originals already have gotten started in many markets the Cadil-

lacs should be able to cut themselves a tidy hunk of the melon—and the demand for both decks should add up to a healthy sales figure. Earl Carroll handles the lead and does an impressive job in both instances.

**"WALKIN' WITH MR. LEE" (2:20)**

[Angel BMI—L. Allen]

**"PROMENADE" (2:15)**

[Angel BMI—Tyler, Frank]

LEE ALLEN AND HIS BAND  
(Ember 1027)

● There seems to be a trend again to instrumental hits and Lee Allen turns in a potent piece of swinging material for another hot prospect. A peppery middle beat bouncer with a moving sax lead captivates the ear and the feet. Solid and

penetrating beat. Watch this deck carefully. The flip, "Promenade", is another goodie. An oriental flavor with an engaging middle beat. Good coupler—tho we go all the way with "Walkin' With Mr. Lee".

EARL BOSTIC  
(King 5092)

**B+** **"JEANNINE, I DREAM OF LILAC TIME" (2:18)** [Feist ASCAP—Shilkret, Gilbert] Earl Bostic turns in a big band performance of the classic oldie and gives a bit of spice as he swings it to a fare-thee-well. Of course, Bostic's horn is spotlighted—to the definite benefit of the waxing. A solid hunk of wax for the instrumental fan.

**B** **"JOSEPHINE" (2:39)** [Feist ASCAP—Kahn, King, Bivens] Swinging wax as Bostic flavors the ditty with his inimitable touch. Two good listening and dance decks.

ROY AND GLORIA  
(DeLuxe 6153)

**B** **"YOU KNOW MY LOVE IS TRUE" (2:30)** [Men-Lo BMI—Gloria Hawkins] The duo blend on a slow beat romancer with a lyric the kids will love. A jumper with strong qualifications.

**C+** **"WHAT A FOOL WAS I" (2:04)** [Men-Lo BMI—Owens, Mendelsohn] Roy and Gloria team on a quick beat jump with a driving vocal. Strong Beat for the jump happy kids.

GENE NASH  
(Josie 826)

**B+** **"THE SPIDER" (2:03)** [Kahl BMI—Jacobson, Roberts, Unger] Gene Nash handles a quick beat bouncer novelty with a strong vocal. The lyric is clever and Nash's projection is top-grade. Together we have a potent wax that could break out for a big sale.

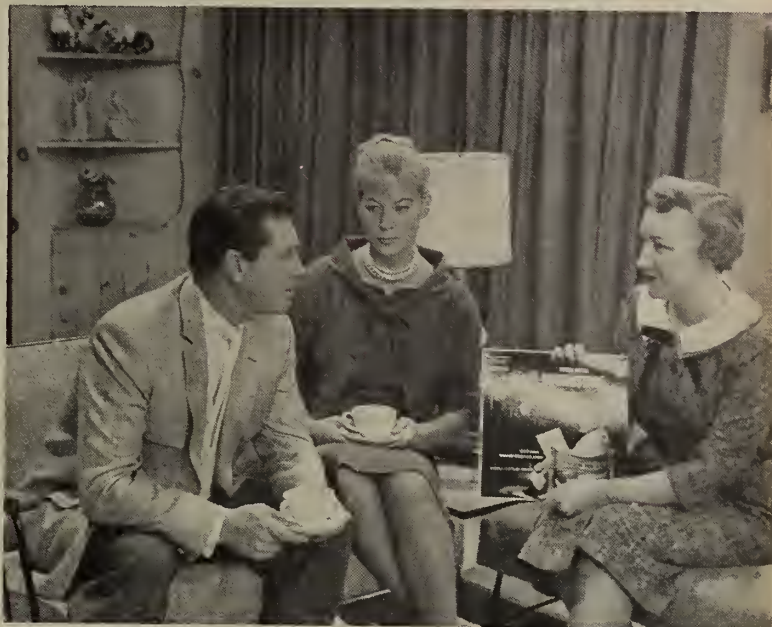
**B+** **"BEELINE" (2:03)** [Herb Reis BMI—Winfield Scott] Nash handles another strong hunk of material with an equally strong vocal job—result—side to watch. Two good Nash efforts.

B. B. KING  
(RPM 501)

**B+** **"MY HEART BELONGS TO ONLY YOU" (2:39)** [Regent BMI—Daniels, Daniels] B. B. King turns in a fine version of the June Christy click of a few years ago. Pretty melody ready real pop by the talented singer.

**B+** **"THE KEY TO MY KINGDOM" (2:41)** [Mr. Music/Modern Music BMI—Baum, Davis, Josea] Big production for a slow shuffle ballad. King turns in a strong projection and it should get a good reception. Both sides aimed at the big pop market.

# Syracuse Welcomes MacRae



SYRACUSE—Gordon MacRae, latest singing star to visit Syracuse, N. Y., received special treatment due to the fact that he's a native of the city. He and his lovely wife, Sheila, visited WHEN-TV's Kay Larson and her "Gal Next Door" program (pictured above). In addition, the Capitol artist made appearances on WHEN-radio's "Record Room" and WHEN-TV's "Top 10 Dance Party." The heavy schedule gave Gordon a good chance to promote his latest Capitol LP, "Motion Picture Soundstage."

## Clare Nelson Disk Receive's Top Treatment From Epic

NEW YORK—Epic Records has named Clare Nelson's recording of "Shake Me I Rattle (Squeeze Me I Cry)" as its #1 plug disk for the Xmas season.

The record has been sent to deejays across the country in a special sleeve with a biography of Miss Nelson on the back of the sleeve. And to give the disk a big boost on the retail level, a different color sleeve has been prepared for the single.

Epic has great hopes for the single which the label's brass feels could be one of the big kiddie novelties of the Yuletide season.

## Paxton Of England's Catalog Acquired By Mills Music

NEW YORK—Mills Music last week announced the acquisition of the catalog of W. Paxton & Co., Ltd., of London, England.

Well known in the field of educational and standard music, the catalog of Paxton and Company contains compositions for organ, chorus, piano, voice, children's music, literature and text books, instrumental solos and ensembles by such composers as Alec Rowley, Leslie Woodgate, Granville Bantock, Edric Cundell, Thomas Dunhill, Josef Holbooke, Sigfrid Karg-Elert as well as such renowned composers as Purcell, Mendelssohn, Handel, Bach and others.

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## R & B SURE SHOT

ALSO THE CASH BOX AWARD O' THE WEEK

# GENE ALLISON "YOU CAN MAKE IT IF YOU TRY"

VEE-JAY 256

● Gene Allison bows in with a powerful slow beat blues, "You Can Make It If You Try." The wailer handles the dramatic pretty with deep feeling and good voice as he gives moral support to the object of his song. Deck has embodied in it a warmth and sincerity as well as musical qualities that tie up into a neat package labeled "hit."

Stick real close to this wax—it could happen. The flip, "Hey Hey I Love You," is a middle beat jump with a happy treatment that pleases the listener. A swingy jump tune the kids can hop to. Good vocal treatment by Allison and a solid coupler for "You Can Make It If You Try," tho the latter is way out in front.

VEE JAY-FALCON RECORDS  
 2129 So. Michigan Avenue Chicago 16, Illinois





# Country Big 10 JUKE BOX TUNES

Pos. Last  
Week

<b>1</b>	<b>WAKE UP LITTLE SUSIE</b> <i>Everly Brothers</i> (Cadence 1337)	<b>1</b>
<b>2</b>	<b>JAILHOUSE ROCK</b> <i>Elvis Presley</i> (RCA Victor 7035)	<b>2</b>
<b>3</b>	<b>MY SPECIAL ANGEL</b> <i>Bobby Helms</i> (Decca 30423)	<b>3</b>
<b>4</b>	<b>MY SHOES KEEP WALKING BACK TO YOU</b> <i>Ray Price</i> (Columbia 40951)	<b>4</b>
<b>5</b>	<b>HOLIDAY FOR LOVE</b> <i>Webb Pierce</i> (Decca 30419)	<b>8</b>
<b>6</b>	<b>GEISHA GIRL</b> <i>Hank Locklin</i> (RCA Victor 6984)	<b>6</b>
<b>7</b>	<b>FRAULEIN</b> <i>Bobby Helms</i> (Decca 30194)	<b>5</b>
<b>8</b>	<b>HOME OF THE BLUES</b> <i>Johnny Cash</i> (Sun 279)	<b>7</b>
<b>9</b>	<b>IS IT WRONG</b> <i>Warner Mack</i> (Decca 30301)	<b>10</b>
<b>10</b>	<b>WHY WHY</b> <i>Carl Smith</i> (Columbia 40984)	<b>—</b>

## 10th Anniversary



NASHVILLE—Guitarist Chet Atkins received a gold plaque in honor of his 10th Anniversary with RCA Victor Records at opening of new studios in Nashville, Tenn. Victor executives, left to right, are: Frank Ryall, Album Promotion in Nashville territory; Dick Pierce, Pop Artists & Repertoire on West Coast; Jack Burgess, Manager of Single Records; Chet Atkins; Steve Sholes, A & R Chief of Single Records; Chick Crumpacker, A & R Dept.; Sam Wallace, Yancey Co., Atlanta distributor; and Ray Clark, Merchandise Manager.

NASHVILLE, TENN.—John Y. Burgess, Manager, Single Records, RCA Victor, presented guitarist Chet Atkins with a gold plaque commemorating his 10th Anniversary with the company. The presentation was made when Victor officially opened its new studios in Nashville, Tennessee, the seat of Country recording and the third largest recording center in the nation.

In making the award, Burgess commented on the new studio as being "the house that Chet built." Atkins was recently appointed an Artists & Repertoire consultant in addition to his status as a recording artist, and during the past year has handled the bulk of Victor hillbilly recording. At the time of the presentation Burgess said, "The whole idea of having a studio of this size and scope is due to the fact that Victor has an extraordinary talent like Chet to run the operation."

"We are grateful to Chet not only for his outstanding performance as an artist but also for his unique talent in discovering and developing other recording artists for the company."

Chet Atkins was born in Luttrell,

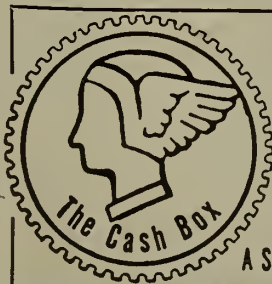
Tennessee, in the Clinch Mountains about 20 miles north of Knoxville. He attended various schools in Tennessee and at 16 began work for the National Youth Administration to earn enough money to buy an electric guitar and sound equipment. After a series of shows on local radio stations he went to WSM in 1946 with Red Foley, when that star of Country singing became the head man of the Prince Albert Grand Ole Opry. He is still a regular on the Opry.

He now devotes his time almost exclusively to making records.

### The Easiest Way To Write

NEW YORK—"Weach For The Wafter, Santa", a Christmas tune recorded by Kenny Bowers for Columbia, was composed by Al Stillman, Ed Lebest and Anita Leonard without any of the three writers ever seeing each other.

The idea was created by one of the writers, another made it into a kiddie record and Al Stillman gave it a Christmas theme. All three tunesmiths worked on the song individually.



## The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. WAKE UP LITTLE SUSIE ..... Everly Brothers (Cadence)
2. MY SHOES KEEP WALKING BACK TO YOU ..... Ray Price (Columbia)
3. MY SPECIAL ANGEL ..... Bobby Helms (Decca)
4. WHY WHY ..... Carl Smith (Columbia)
5. HOLIDAY FOR LOVE ..... Webb Pierce (Decca)
6. HOME OF THE BLUES ..... Johnny Cash (Sun)
7. JAILHOUSE ROCK ..... Elvis Presley (RCA Victor)
8. FRAULEIN ..... Bobby Helms (Decca)
9. I HEARD THE BLUEBIRDS SING ..... Browns (RCA Victor)
10. GEISHA GIRL ..... Hank Locklin (RCA Victor)
11. I FOUND MY GIRL IN THE U. S. A. ....
12. THE STORY OF MY LIFE. ....
13. TANGLED MIND. ....
14. TEARS ARE ONLY RAIN. ....
15. DON'T DO IT DARLIN'. ....
16. GIVE MY LOVE TO ROSE. ....
17. HONEYCOMB. ....
18. BYE, BYE LOVE. ....
19. TREAT ME NICE. ....
20. IS IT WRONG. ....
21. (I'LL ALWAYS BE YOUR) FRAULEIN. ....
22. FOUR WALLS. ....
23. TWO SHADOWS ON YOUR WINDOW. ....
24. SQUID JIGGIN' GROUND. ....
25. DEEP BLUE SEA. ....
26. PLEASE PASS THE BISCUITS. ....
27. I CLOSE MY EYES. ....
28. ANNA MARIE. ....
29. I'LL DO IT EVERY TIME. ....
30. AIN'T I'M A DOG; TALL, TALL TREES; LOVE BUG CRAWL; UNFAITHFUL; EVERYWHERE YOU GO; WHOLE LOT OF SHAKIN' GOING ON; KISSES SWEETER THAN WINE; LIGHTS IN THE STREET; MY TREASURE; LOTTA LOVIN'; ACT LIKE A MARRIED MAN; ONE WEEK LATER; I'LL STILL WRITE YOUR NAME IN THE SAND; DIAMOND JOE; BLUE DOLL; MAYBE TOMORROW; HONEY STOP.

## Standard Transcription Offers Xmas Package

CHICAGO—Standard Radio Transcription Services has announced, for outright sale, a special Christmas package; including three half-hour dramas and 31 selections of Christmas music, both instrumental and vocal.

Milton M. Blink, president of Standard, stated that judging by the interest expressed, that several hundred radio stations will purchase this low-priced package; particularly, as one of the half hour shows alone is actually worth far more than the sale price of the entire package.

Blink further stated that Standard will continue to sell its transcription library in special packages, such as the above.

Blink concluded by saying, "This sales plan has proven most successful, and the firm has, through its Lawrence Welk Show, sound effects library, and its combination commercial aids and sound effects package covered more markets than it had at any time in the past."

## Avenue Signs Larry Tickler

NEW YORK — Avenue Records, which released the original version of "Seven Days In Barcelona" has signed English singer, Larry Tickler to a long term recording contract, and last week released Larry's first platter, titled "Y' Gotta." Larry Tickler sings in a style described by the company as "Chummie."

## For Macy's Parade



NEW YORK—"Popeye The Sailor Man," the inspiration for the "Official TV Popeye Record Album," produced by publicist Arthur Pine and TV-Radio actor Allen Swift, is seen above being tested for the Macy's Thanksgiving Day Parade. The gigantic Popeye balloon will be the start of the parade and Allen Swift, who is featured on the Popeye record album, will be one of the live stars for the kiddies to cheer that day.

# Norma Beasler

"Greenback Dollar"

ROSE # 107

**CENTRAL SONGS, INC.**  
6308 SUNSET BOULEVARD HOLLYWOOD 28, CA  
HOLLYWOOD 1-9347



**THE KING OF COUNTRY MUSIC  
NOW—ON HICKORY RECORDS**

**Roy Acubbs**

*And His Smokey Mountain Boys*

**"ONCE MORE"**

c/w

**"I DON'T CARE"**

(If You Don't Love Me)

HICKORY-1073



**"WELCOME ROY" FROM ALL THE FOLKS AT HICKORY**



**McCormick Bros.**

**"NO  
SUBSTITUTE  
WILL DO"**

c/w

**"BANJO  
STRUT"**

HICKORY 1067



**Helen Carter  
and  
Wiley Barkdull**

**"HE MADE  
YOU FOR  
ME"**

c/w

**"I'D LIKE TO"**

HICKORY 1069



**Wilma Lee  
and  
Stoney Cooper**

**"DIAMOND  
JOE"**

c/w

**"I TELL  
MY HEART"**

HICKORY 1070



**Al Terry**

**"COCONUT  
GIRL"**

c/w

**"BRING ME  
SOME RAIN"**

HICKORY 1071



**Rusty and Doug**

**"TAKE  
MY LOVE"**

c/w

**"DREAM  
QUEEN"**

HICKORY 1072

**IF IT'S COUNTRY MUSIC IT'S BOUND TO BE GOOD**

**Hickory**

RECORDS  
2510 Franklin Road  
Nashville, Tennessee







# Country Round Up

We, at the Cash Box, pass along our most sincere 'thanks' to all the wonderful people in Nashville and WSM—John H. DeWitt, Jr., Royal McCullough, Ott Devine, Bob Cooper, "D" Kilpatrick and especially so for 'Gal Friday', Sue Fielder—who made our convention stay so pleasant. It was indeed a delight to visit with all our country, and pop, friends whom we've never met, perhaps by phone or mail, but never personally. And all this was accomplished amid such great functions as Archie Bleyer's Cadence Breakfast, the Welcome and Awards Meeting, the Dot Luncheon, The Deejay Clinic, highlighted by the appearances of Tennessee's Gov. Frank Clement and Sen. Albert Gore, all the Open Houses, The Pet Milk Opry Show, the Friday Nite Frolics, the Mr. Deejay USA Show, The Decca Dance, The "Opry" Breakfast, The Columbia Luncheon, which featured a hilarious address by Prexy Goddard Lieber-



LOUVIN BROS.

Rosenberg gals, Carolyn and Lee, delightfully plugging Lee's Southern Belle pubbery. A good time was had by all!

Red Foley's fifth grandchild—fifth granddaughter!—was born recently to daughter, Julie and husband Henry Hurt of Murfreesboro, Tenn. Still hoping for a grandson somewhere along the line, Red points out that daughter, Shirley and Pat Boone are expecting once again in February. Red visits his son-in-law's ABC-TV show this Thursday as Pat's special Thanksgiving guest. WHDH-TV, Boston, last Saturday night, joined the lineup of stations carrying "Country Music Jubilee." Bostonites had previously watched Red Foley & Co. on the nearby Manchester, N. H. station.

NBC Program Operations Manager Bob Wogan and Dow Chemical Co. advertising executive Bill Richards were on hand for an in-person look at last week's Red Foley Show in Springfield. Upcoming guests on the Saturday noontime NBC Radio feature include Tex Ritter and Lew Childre, Saturday, Nov. 30th, and Wanda Jackson on Dec. 7th.

According to KWKH-Louisiana's Jeff Dale, Norm Bale and Frank Page, country fans pushed the walls out at Shreveport Municipal Auditorium Saturday night, November 9th, to see the Louvin Brothers, Ira and Charlie, George Jones, Buck Owens, Hoyt Johnson and the Stamps Hilltoppers on 'Country and Gospel Night'. Evidence that country and gospel is coming back strong, was personified by the tremendous enthusiasm of the audience. Johnny Horton headlined the "Louisiana Hayride" cast. Visiting the show for a couple of numbers each were Floyd "Slippin' Around" Tillman and young Bill Carter. Tillman Franks, KWKH's Artist Service Director, notes that the Nov. 16th show enlisted the talents of the entire cast along with Warren Smith, Bob Bonn, Utah Carl and Mollie Ann & Slim. Carl Smith and Smiley "Frog" Burnette are due in on the 23rd with the whole cast and on the 30th the show moves over for an appearance at Little Rock, Ark.



GEORGE JONES

Mary Wilson, KCLX-Kolfax, Wash. writes that she had the pleasure of visiting with good friends, Ray Price and Van Howard recently when they made a public appearance at Riverside Park, Potlatch, Idaho. Along with Ray and Van were the Cherokee Cowboys and Sanford Clark. . . . They did a swell job and were thoroughly enjoyed by the large crowd. The Everly Brothers also appeared at Moscow, Idaho with a rock and roll show. Needless to say they were the most! sez Mary.

Len Ellis, who is c&w deejay and recently appointed commercial manager of WJOB-Hammond, Ind. celebrated his 7th anniversary on Nov. 3rd with a Red Foley "Country Music Jubilee" show. Len, who is heard 4 hours daily, is responsible for the station carrying 10 hours per day and notes that country music popularity and the audience continues to grow as the annual Pulse survey indicates. Len promotes c&w shows throughout the year and culminates activities with anniversary festivities held at the local civic center.



AL BARKLE

Vita Record's Larry Mead writes that the label's newest c&w artist, Al Barkle, is already kicking up a storm in the San Francisco area with his waxing of "The Signal" and "Teen-Age Angel". "Signal" was clefted by Les Kangas, who also penned Smiley Monroe's heavily covered Vita slicing of "Paul Bunyon Love". Jocks interested in obtaining a copy of the disk can have one by writing to Vita Records at 1486 No. Fair Oaks Ave., Pasadena, Calif.

Marty Krauss, WAMO-Pittsburgh, Pa. pens that, as far as he knows, he's the only Optometrist-deejay in the country. Marty claims to have started the 1st major c&w radio show in Pittsburgh when he was with WILY, now WEEP. He became associated with the full-time c&w

WAMO in August of this year and his Sunday show is a complete 'sellout'. His Optometry practice is in its 19th year now.

Hank Snow reports that his current tour through the New England states and parts of Canada has gotten off to a tremendous start. During the first 5 days of the tour, they played to capacity crowds, and even though they played 2 shows at the State Theatre in Niagara Falls, New York, for Ramblin' Lou on November 2nd they had to turn away over 1,000 people from the doors.

While the show was in Niagara Falls, Harold Moon of B.M.I. Canada came to the show, from Toronto, to talk with Hank about plans for Hank's latest RCA Victor release, "Squid Jiggin' Ground" and "Unfaithful", since BMI Canada is the publisher of "Squid Jiggin' Ground".



HANK SNOW

Headlining the show is Snow and his Rainbow Ranch Boys, Wilma Lee & Stoney Cooper with their Clinch Mt. Clan, Cowboy Copas, and Jimmie Snow.

Charlie Babcock, CKLB-Oshawa, Ont. Can., infos that his bus excursion to WJL-Niagara Falls' Ramblin' Lou's show, starring the Hank Snow group, was a big success as was the standing room only show at the State Theatre.

"Barefoot Cowboy", Alan Herbert infos that he's moved his "Western Caravan" show from KSDJ-Deadwood, S.D. to WNIX-Springfield, Vt. The show is now running 2 hours every Sat. afternoon. Herb, confronted with a lost mailing list and a stale c&w library, asks that we pass along his plea for disks and promotional material from all the artists, diskeries and promotion men. His address is Alan Herbert, Program Director, WNIX Radio, Box 800, Springfield, Vt. He adds that the Vt.-Conn.-N. H. area that the station covers is wide open market for c&w music. He's also leaving the Presley-rocker biscuits for pop deejays, Jack McPadden and Phil Burgess.

From Jim Denny's Artist Service Bureau comes the following bits of info about his artists:

Carl Smith has bought a small farm close to Nashville . . . says he was raised on a farm and has always wanted one of his own. . . . Carl's waxing of "Why, Why" is riding high in the charts. . . . Bobby Helms on the "Jubilee" on November 23rd. . . . Johnny & Jack and Kitty Wells opened with a big package show in Hattiesburg, Miss. on the 18th of November, then to Covington, La. on the 19th, Long Beach, Miss. on the 20th and McNeil, Miss. on the 21st. Lonzo and Oscar and their show plan a big deer hunt while playing some dates in Canada . . . Oscar claims the last time he went hunting he didn't have the heart to shoot the little "deer". . . . The Philip Morris Country Music show with "Little" Jimmy Dickens presiding, has moved out to play eastern Ohio and then into Pennsylvania. . . . Oscar Davis still booking the show and being ably assisted by Curley Rhodes. . . . The Duke of Paducah and his entire show moved into Joplin, Mo. on November 17th. Smoothed-voiced George Morgan reports he's off airplanes for life since his recent narrow brush with tragedy. . . . George worked the 'Flame Club' in Minneapolis, November 13th-16th and November 20th-23rd, and moves to clubs in the Newark, New Jersey area.



LONZO & OSCAR

During their recent trip to Nashville, Producer Nat Nigberg of KABC-TV-Los Angeles, Calif., "Country America", Saturdays 7:00 to 8:00 P.M., and Joe Allison, master-of-ceremonies of the show, completed arrangements to bring the top personalities in c&w music to "Country America" for special engagements. Beginning with Johnny Cash, the lineup includes Minnie Pearl, Webb Pierce, Marty Robbins, Ray Price, Faron Young, Bobby Helms, Jimmy Newman, and Wanda Jackson.



JOE ALLISON

Nigberg and Allison also got plans underway to bring the annual convention of the Top Disk Jockies in 11 western states to Los Angeles in the spring, under the sponsorship of "Country America." The show, incidentally, according to the latest Nielson report, was considered the top show in the 6:00 to 7:00 time slot and the highest rated locally produced live TV show with a 20.4 rating.

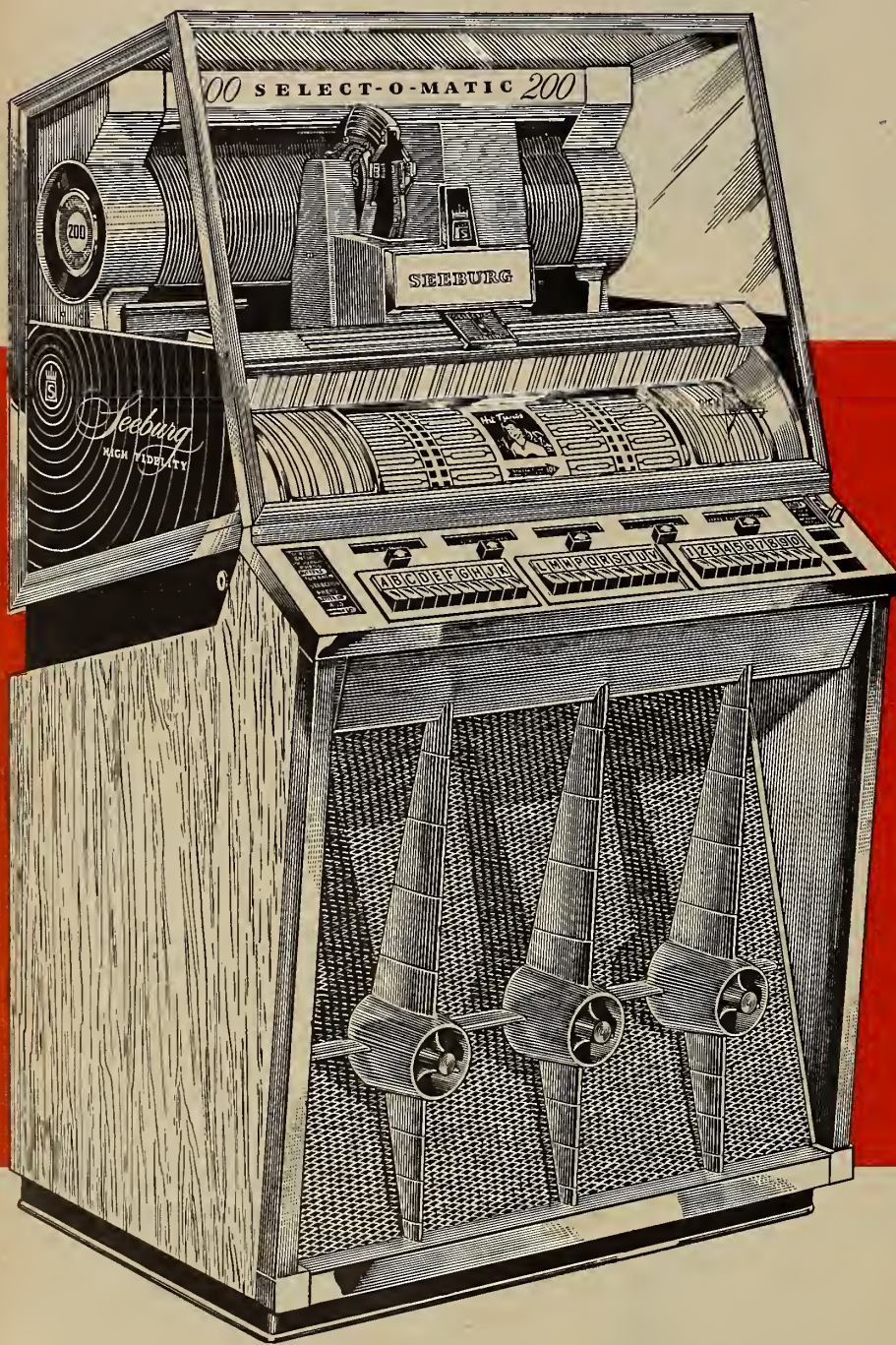
Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

# WHY ALBUM RECORDS AND DUAL PRICING

## WITH THE *Seeburg 200*

ARE THE ANSWER TO

# PROFITABLE PROGRAMMING



# 1

Most of the fine music the public wants to hear—standards, show tunes, jazz and classics—is available principally on E.P. album records. This type of music is as essential to profitable programming as hit tunes singles.

# 2

Dual pricing permits taking profitable advantage of album records (2 tunes per side) because the operator is compensated for the additional playing time required

*America's Finest and Most Complete Music Systems*

**Seeburg**  
 DEPENDABLE MUSIC SYSTEMS SINCE 1902  
**J. P. SEEBURG**  
 Chicago 22, Illinois

*Division of Fort Pitt Industries, Incorporated*



# BUSINESS IN FERMENT

## Coinbiz Going Thru Adjustment Period to Meet New Economic Conditions Prevailing Thruout All U. S. Industry. It's the New Business Age!

### Here and There

CHICAGO — About a half dozen months ago, the nation's railroads were granted permission to increase its freight rates. As we reported in this column, the railroads weren't satisfied with the increase permitted, and immediately petitioned for another increase. This matter has been under discussion at this time, with the railroads seeking increased revenue to cover an estimated \$185 million. It is conceded by those in the know, that an additional increase in rates will be granted. Still another transportation increase can be expected—this by the nation's truckers. The International Brotherhood of Teamsters, under the direction of James Hoffa, will shortly demand a package wage increase when a meeting is held with the trucking industry in this city in a few weeks. Altho the present contract has still three years to go, one of the reopenable clauses is wages. These vary as to date in different parts of the country, but most are affected Feb. 1, 1958. The first to expire is Chicago. The Central States talks are expected to establish the pattern for the rest of the country. All this means that coinmen can expect their equipment costs to increase—unless, of course, the factory or distributor absorbs the additional freight charges.

WASHINGTON, D.C. — The coin machine business, like most all other businesses, in the past number of months, has suffered a slight decline. President Eisenhower, in a recent announcement, has made it plain that the Administration has reversed its policy of "tight money" and has returned to "easy money" and "deficit spending" due to the side-wise movement and unemployment. This decision is interpreted as an administration policy to be ready to assume the risk of a revival of the inflation spiral to prevent a serious or protracted depression. The coin machine industry has a two-fold interest in this decision. A brake on unemployment, and continued high employment thruout the nation, provides more patrons with more money. But if even a slight inflation results, then those operators who are still operating on 5¢ play will be in a worse position than ever before. It is therefore quite obvious, that no matter what the future brings, operators must prepare with dime play—and a better and more practical commission arrangement — "Dime Play-Plus".

It's the "new business age" as this publication reported in its two-page, two-color editorial, September 7, 1957 issue, Pages 60 and 61.

Those operators who fell into step with the suggestions contained in that editorial are now going thru this period of business ferment with less aggravation and many less financial and economic problems.

There is no doubt in the minds of all leaders that, from all this ferment, will eventually arise an entire series of new products and, possibly, even a new type industry.

As far as amusements are concerned, bowlers have proved that 10¢, 2 for 25¢ play is feasible.

In-lines have undergone an era of great travail since the U. S. Supreme Court's reversal of the Korpan decision.

Some operators look forward to a game that will be in between the five-ball and the in-line which, many believe, may solve their problem and meet with all governmental requirements.

Music operators are looking ahead to new phonos that will enliven play action and that will allow them to take in more for the same play they now enjoy.

Regardless of 10¢, 3 for 25¢ phono play on single records, and 15¢, 2 for 25¢ play on EP's, as well as the 50¢ play chute, music ops who have also arranged for more equitable share of the gross intake from all of their phonos are riding over this period of ferment in fine fashion.

Many of America's business leaders believe the boom has reached its apex. They think that it is now settling down to a high business plateau. Here, they report, it will be able to catch its breath, before once again proceeding upward to match the nation's population growth.

With all surrounding factors remaining in status quo, as far as the nation's economy is concerned, with no war breaking out,

operators realize that this new business age has opened a great, wide highway of outstanding opportunity for the intelligent businessmen among them who prepared their firms for this period of ferment while the boom was booming.

These men can, as they continue to add to their advantages, assure themselves of continued solid growth especially as the new products, that are on their way from the industry's manufactories, start the boom to booming all over again.

This industry, like so many others, continues in ferment. Operators are rearranging their routes. They are revamping their business methods.

Distributors are working just as feverishly to readjust to meet the competitive conditions of this new business age.

Manufacturers, while producing on ahead, are also working with top speed to be first with the new idea. The new game. The new music.

In the midst of all this ferment the average operator finds himself in an enviable position. Especially if he is well under way to complete all adjustments necessary to his business to meet the challenge of this new business age.

All should continue to remain optimistic. There is not even an iota of a doubt that the surrounding economic factors are all in their favor. The 35,000,000 children that have been born these past 15 years are growing up to become new and better customers. Customers who will accept dime play as part and parcel of their economic era.

This ferment is valuable. It is sure to result in entirely new products that will open a new era for all now engaged in the industry.

And because the used market is bare, a boom is bound to come into being with new hits, new merchandise.

A boom that will be greater than any ever enjoyed by the industry.

# TO EXHIBIT AT PARK SHOW

## Fifteen Coin Machine Firms To Show Products

CHICAGO—A survey among the coin machine firms in this city who have arranged for display space at the annual convention of NAAPPB (National Association of Amusement Parks, Pools & Beaches) December 1 thru 4, at the Hotel Sherman, this city, indicates that, in terms of immediate sales and profits, results should prove about the same as in previous years.

The "Park Show", as it is called, is reported to have signed fifteen coin machine exhibitors, of which seven are located in Chicago.

Coin machine exhibits are expected to be grouped in a separate section of the convention hall, as has been the custom in past park shows.

Most coinmen expressed the view, "The park show will bring us very little in the way of immediate business".

They pointed out that the buying habits of the average operator of rides and concessions is to look at the products, make comparisons, and place orders for delivery when the spring season opens.

Those coin machine distributors and operators who will visit the park show and call at factories here will, according to expressed opinions, probably place orders they have been holding back for the occasion.

The following coin machine firms here have arranged to display their products: Chicago Coin, Exhibit Supply, J. F. Frantz Manufacturing Company, Genco Manufacturing, Standard Harvard Metal Typer, United Manufacturing Company and Williams Manufacturing Company.

Chicago Coin will display a battery of the "Commando Machine Guns". Also its new game, "TV Bowling League".

Samuel Gensburg and Samuel Wolberg of Chicago Coin expect the "Commando Machine Guns" to be "the hit of the show and to create tremendously profitable arcade operations, as well as new trailer operating set-ups."

Exhibit Supply will display "Vacuumatic Card Venders", a "Baseball Pitch Machine", "Nudist Colony", "Peep Show Barrels" and a new 35 mm, 8-selection "Slide Viewer Dispenser". According to Chester Gore, the firm has exhibited at the park show since its inception over 25 years ago.

"We got a sort of delayed action", he said. "While we write up a few orders at the show for later delivery, most orders come in well after the show. Buyers make selections in their minds, compare, and then order later."

"Most important", Gore added, "are the personal contacts we make with the people we do not see very often."

J. F. Frantz Manufacturing plans to display a new "Vibrator Scale", "Rifle Sport", and the counter games: "Kicker & Catcher" and "Challenger".

Stated John Frantz optimistically, "We expect much more business at this show than we ever received in past years, due to the release of our new 'Vibrator Scale'. This scale was a sensation at the recent 'Bottlers'

Show'. Operators are going to be very much interested in multiplying profits from scale routes."

Genco Manufacturing is expected to exhibit "Motorama", "Horoscope Fortune Teller" and a new five-ball game, "Showboat".

"You can't measure results from a park show", stated Ralph Sheffield, general manager.

"The manufacturer displays new products and creates good will. He is the showcase of his distributors at conventions.

"If operators and distributors have ideas, criticism or compliments about games, we want to hear them."

Standard Harvard will display an improved model of the Metal Typer. The mechanism has been changed to enable present owners to modify older models. Henry "Barney" Barnas commented that the park show will result in good will and advertising.

"The main purpose of exhibiting", he said, "is to meet customers, talk over their needs, get acquainted with them personally, and determine how best to serve them. If we don't do any business, it will not surprise us. But if we do get orders, that will not surprise us either."

United Manufacturing will have four booths to show "Jumbo Bowling Alley" and the puck-type "6 Star Regulation Shuffle Alley".

United booths will be manned by Bill DeSelm, Herb Oettinger, John Casola, Al Tholke and others.

"We are very happy to show our new products to the trade", stated DeSelm. "Last year was a good one for business, altho usually the results come in later. We always wind up with a gratifying volume of sales later in the spring."

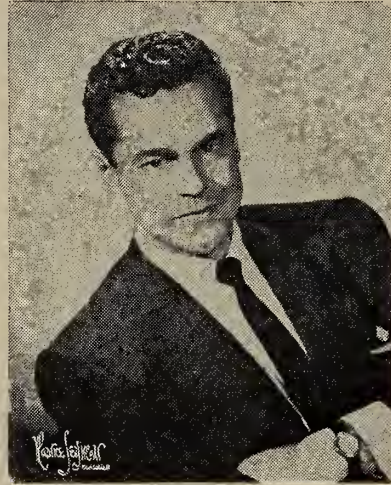
Williams Manufacturing, at this writing, has not yet divulged plans in regard to the amusement games to be displayed at the Park Show.

Sam Lewis, who has joined the firm as director of sales, advised that he expects, "A lot of distributors and operators to attend, due to the fact that there is no regular coin machine convention."

Art Weinand, Sam Stern and Harry Williams will alternate between the park show and the factory to meet and greet visitors.

## Empire Coin Mach. Exch. Expands Facilities

### Kitt Buys Gateway. Adds to Sales Staff. Enlarges Shop and Service Dep'ts. Opens Offices In Detroit, Mich.



GIL KITT

CHICAGO — Gilbert Kitt, president and owner of Empire Coin Machine Exchange, this city, announced a sweeping expansion move.

Initial step was the purchase of the Gateway Distributing Company of Chicago. Fred Minter, former owner of the Gateway firm, has joined the Empire organization as a sales representative. He will cover the Wisconsin and Northern Illinois areas. Fred has been in the industry for 23 years, operating routes in Wisconsin prior to starting his own business.

Kitt also announced the appointment of Ray Henderson as a sales representative for the firm. Ray will work in the office salesroom, and may do some traveling later. Henderson was raised and educated in this area. After serving six years in the United States Coast Guard, he was associated in a warehouse and cartage business.

"I am certain both of these men will be valuable assets to our firm", stated Kitt, "and will help provide even better service for Empire's customers."

Shop facilities have been greatly increased by means of additional personnel and the purchase of the adjoining building at 1016-1018 Milwaukee Avenue. The parts and service departments have been doubled in size.

At the same time, Kitt announced the opening of offices and showrooms at 14344 Fenkell Avenue in Detroit, Michigan. The licensing of bowling games in the Motor City occasioned the move, which Kitt said had been contemplated for some time. This office will provide service and sales for Detroit, and combine with Empire's Chicago office to provide the finest service and outstanding cooperation to all operators in Michigan.

Joe Robbins is sales manager of the firm, and Jack Burns is the sales representative for Michigan and Northern Indiana. Burns is currently stationed at the Detroit office, and further additions to the staff there will be announced shortly.

Empire is the distributor for United, Williams, Genco and Auto-Photo. With the recent acquisition of the United phonograph line, the music business at Empire has soared. A complete stock of used phonographs and games is always available.

With these progressive expansion moves, Kitt expresses his confidence in the future of the industry as a whole. He further demonstrates his determination to make Empire Coin Machine Exchange the largest and finest distributing organization in the United States.

## Phil Levin Resigns Post Earl Kies Named President Pro Tem

CHICAGO — Phil Levin tendered his resignation as president to the Recorded Music Service Association here on November 11.

As his letter stated, and also as is well known here, ill health has kept Levin from properly performing his duties as president.

Levin's family believe that he requires a rest and that he should, because of this, forego his duties as president of the association.

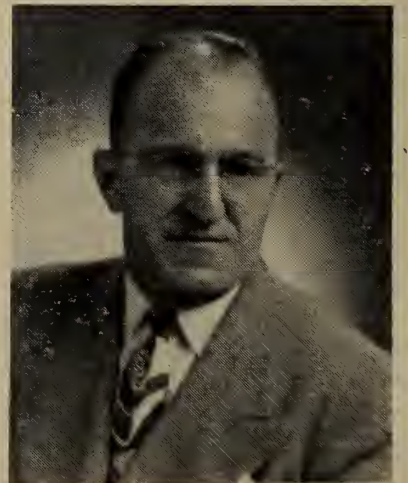
At a meeting of the Board of Directors on Friday, November 15, it was decided that Earl Kies move up from his position as 1st vice-president

and secretary of the organization to the position of president, pro tem.

Kies has worked very closely with Levin. His knowledge of the organization is considered on a par with that of Levin.

Kies will retain the position of president until the election meeting which is scheduled to take place sometime during January, 1958.

It is also hoped by members of the Board of Directors that Phil Levin will have sufficiently recovered his health to return to the organization in an executive capacity within the year.



EARL KIES

# PAYS MORE

because it *plays* more . . .

# 2 WAYS:

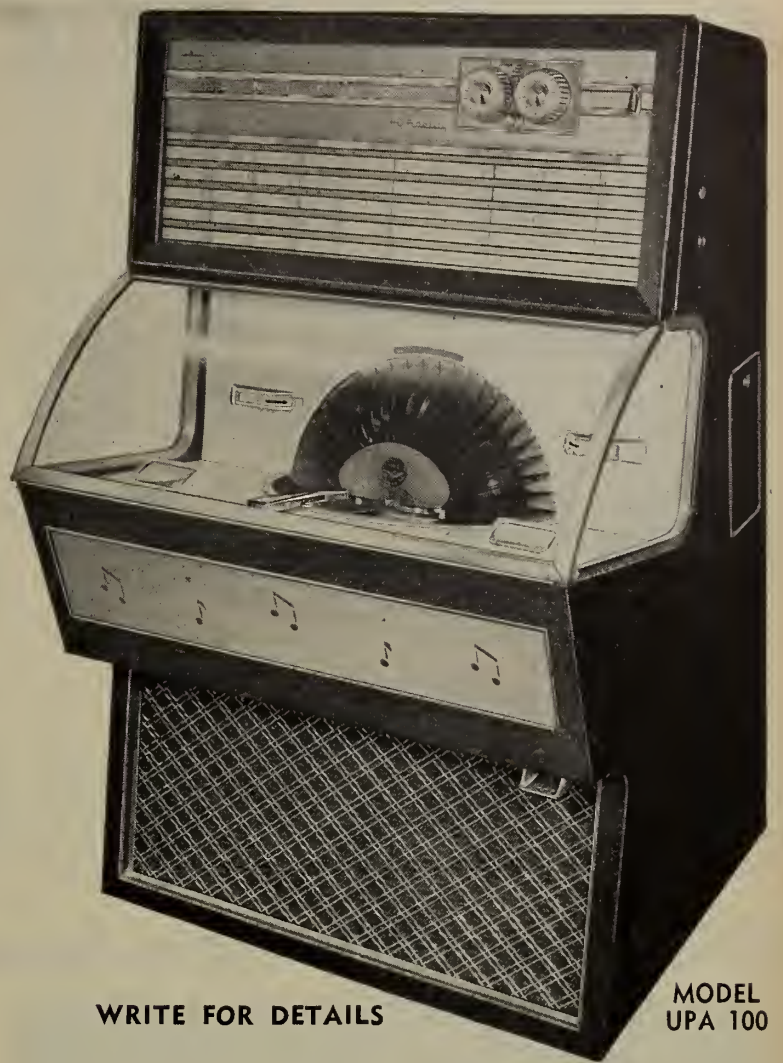
. . . shorter change-time  
between selections!  
. . . less servicing!

## United PHONOGRAPH



### UNITED MUSIC CORPORATION

3401 NORTH CALIFORNIA AVENUE  
CHICAGO 18, ILLINOIS  
CABLE ADDRESS: UMCORP



WRITE FOR DETAILS

MODEL  
UPA 100

## Sam Lewis Joins Williams



SAM LEWIS

CHICAGO — Harry Williams and Sam Stern, Williams Manufacturing Company, this city, announced this week that Sam Lewis, who resigned last week as president of Exhibit Supply, has joined their firm in an executive sales capacity.

"We are very happy to have Sam Lewis with us," stated Harry Williams. "Because of his extensive background in the amusement machine industry, we believe he will be ideally suited, not only to represent Williams Manufacturing Company, but also to act as our personal ambassador. He will visit with distrib-

utors and operators, help us to form policies and guide our overall relations and merchandising planning."

"I am very happy over this association", Lewis stated. "I have truthfully never before seen coin machine mechanisms as clean and sparkling as at Williams. I am flattered to be part of the Williams organization. There is a line-up of new games planned for 1958. I definitely promise one thing—the game operators will have a banner year in 1958 with the new ideas coming from this factory.

"I am looking forward to visiting around the country with all our cus-

## Sidney H. Levine Memorial Fund

To perpetuate the memory of his name and his accomplishments in the coin machine industry by providing assistance to individuals seeking a college education, or to further their education in any other manner.

Send Contributions to:

**HARRY ROSEN**

c/o Sidney H. Levine Memorial Fund, Inc.

250 WEST 57th STREET

NEW YORK 19, N. Y.

tomers, and feel certain that with what we have coming I will be very welcome."

## Holland Slow But Sure

AMSTERDAM, HOLLAND—"Slow but sure", is the way growth of the automatic music business is described for Holland by J. F. Siekman of N. V. Dureco, Dutch Record Company, this city.

Siekman is of the belief that, in due time, the automatic phonos will prove as interesting and outstanding to the Hollanders as they are to all peoples everywhere in the world.

"Our problems", he stated, "are a bit different from those in other European countries.

"But", he adds, "there is no doubt that, in due time, we will overcome these and Holland will be among the foremost automatic music countries.

"In the meantime", concludes Siekman, "we are working hard to bring about better understanding of automatic music everywhere in Holland."



J. F. SIEKMAN

## IMPORTERS

We have the Music Machines, Shuffle Alleys, Pool Tables, Pinballs, and Arcade Machines you want . . . at **THE PRICE YOU CAN PAY**. We save you money as all equipment is shipped from New York. Perfectly reconditioned by skilled mechanics.

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221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777  
231 Windsor St., Hartford, Conn., JA 7-4470

# Chi Coin Introduces "TV Bowling League"



SAMUEL WOLBERG

and 20 foot lengths. Shipments are now being made to all our distributors.

"The new features we've engineered into 'TV Bowling League'" Wolberg continued, "make this model a most realistic coin operated ball bowler. The operator is sure to enjoy greater play action than ever before."

Describing the new features, Wolberg enthusiastically reported, "'TV Bowling League' has no contacts or switches on the playfield. All contacts are in the triangle head above the giant size pins. It is extremely quiet in operation. Runway is rubber covered for silent ball return to the player. In addition, cork insulation under the formica playfield, as well as in the extreme rear, eliminates most of the noise when the ball is thrown. Balls are 4½ inches in diameter and weigh 2½ pounds. The game has genuine gutters. The mechanism is in the back for easy access and ease of handling."

As in previous ChiCoin ball bowler models, 2 plays for 25¢ is standard on "TV Bowling League." Also available as one play for 25¢. Coin mechanism can be quickly converted to 10¢ play.

Wolberg concluded with "The game provides high speed scoring in accord with regulation American Bowling Congress rules."

CHICAGO—A new model 6-player ball bowling game featuring many refinements and improvements was introduced to the trade this week by Chicago Coin, this city.

"'TV Bowling League' is available in 16 foot lengths", announced Samuel Wolberg, president, "as well as 12

## Williams' Rep Meets Cissie Gersh



PARIS, FRANCE—Alfred Ebner, European representative for Williams Manufacturing Company of Chicago, met with Cissie and Bill Gersh while they were in Paris.

Ebner is showing Cissie the sights here and explaining the history of Paris to her.

Ebner is greatly impressed with the amusement games business.

He is working very hard to bring about better public relations among all factors concerned with amusements.

### 5-BALL GAMES

4-PI. MAJESTIC .....	\$415	2-PI. GLADIATOR .....	\$255	CLASSY BOWLER .....	\$225
4-PI. REGISTER .....	295	2-PI. MARATHON .....	235	DERBY DAY .....	195
4-PI. SCOREBOARD .....	310	2-PI. TOURNAMENT .....	215	HARBOR LITES .....	185
2-PI. CONTINENTAL CAFE ..	375	2-PI. DUETTE .....	185	SLUGGIN' CHAMP .....	165
2-PI. FLAGSHIP .....	315	ROYAL FLUSH .....	295	WISHING WELL .....	165
2-PI. SEA BELLES .....	295	ACE HIGH .....	275	SOUTHERN BELLE .....	150
2-PI. TOREADOR .....	275	RAINBOW .....	255	HAWAIIAN BEAUTY .....	125
		AUTO RACES .....	235		

### BINGO GAMES

KEY WEST .....	\$345	MIAMI BEACH .....	\$125	BRAZIL .....	\$225
BIG SHDW .....	295	GAYTIME .....	125	SOUTH SEAS .....	195
DDUBLE HEADER .....	245	GAYETY .....	75	STARBUST .....	150
PARADE .....	245	VARIETY .....	75	STARLET .....	125
NITE CLUB .....	225	SURF CLUB .....	55	PIXIES .....	75
BROADWAY .....	210	PALM SPRINGS .....	50	TRIPLE PLAY .....	75

BALLY 14' A.B.C. BOWLING LANES \$545  
UNITED 14' BOWLING ALLEY \$545

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# Through The Coin Chute

## CALIFORNIA CLIPPINGS

The one-stops are working overtime to keep up with the sudden influx in business in preparation for the holidays. . . . Mildred and Jimmy Mulcay dropped by Leuenhagen's Record Bar to play their soon to be released recordings for Mary, Kay and Claire Solle. The girls told the Mulcay's that they should have at least one big hit with these new releases. Mary reports operators continue increasing their orders of EP albums for their programming. Kay predicts "At The Hop" by Danny & The Juniors on ABC-Paramount should take off for the charts. Mary says Noble "Thin Man" Watts should have a big record on Baton with "Hard Times" (The Slop). Claire reports Johnny Desmond's "Keep Me In Mind" has started to go since he did this Coral release on CBS-Television "Climax." . . . Korwin Hailey has left his operations in Tokyo and is concentrating on his return to Las Vegas. . . . At Simon Distributing Company, Jack Simon is planning a quick trip to Reno before leaving for Chicago and the Park Show. George Muraoka is now devoting most of his lunch hour to practicing his golf swing to see if he can iron out the bugs. George trying to convince Sonny Lomborg to do the same thing which would aid his enforced diet. John Freeman reports the export business continues at a fast clip. . . . Norty Beckman congratulating Ross Burdick, Hart Distributor salesman, at Norty's Music Center, on his wife, Mimi, presenting him with a baby girl, Diane. Norty has been receiving very favorable comment from the operators on his display and easy accessibility of LP Albums in his new headquarters. Jan Graham reports one of the hottest LP Albums is the new Capitol release of "The Wildest Show At Tahoe" by Louis Prima and Keely Smith with Sam Butera. Harold Goldfine predicts another big hit for Johnny Mathis with "No Love" (But Your Love) on Columbia.

At Paul A. Laymon, Inc., Lucille and Paul Laymon very pleased with the continued demand by operators for Bally's "ABC Champion" bowler and "ABC Super Deluxe" bowler. Ed Wilkes busy handling orders for the Rock-Ola "1458" phonograph and re-orders on the Rock-Ola "200" phonograph. Jimmy Wilkens reports the used equipment is being shipped out as fast as it can be painted and reconditioned for operators. . . . Noble Craver, new Wur-litzer distributor in San Diego area, visiting his many friends along Pico Boulevard. . . . Phil Robinson reports Chicago Coin's "Classic Bowling League" continues shattering all profit records in the Southern California area. Phil says shipments from the East are arriving on the Coast to fill the demands. . . . Gogi Grant dropped in at California Music Company to have a chat with her two dear friends, Gabe Orland and Sammy Ricklin. Gabe told her her new RCA-Victor LP Album "The Helen Morgan Story" was doing very well and her single "Johnny's Dream" should start showing. Sammy reports business is on a steady increase in both the single record and album departments. Ed Colunga managing to handle his work on crutches after recently breaking his ankle. Rick Ross is the newest member of the ever growing staff at California. Buddy Robinson predicts Lee Andrews and The Hearts will have a big one with "Teardrops" on Chess. Martha Delgado says Dizzy Gillespie has a hot one with his release of "Jogie Boogie" on Verve. . . . Joe Boll, former operator in Twenty-Nine Palms, has now added a racing stock breeding farm in Riverside to his many enterprises. . . . Charley Robinson reports a shipment of United's "Regulation" shuffle alley has been received at C. A. Robinson & Company which is being processed for immediate delivery to the operators. Al Bettelman says the orders continue coming in on United's "Jumbo" bowling alleys in all sizes. Hank Tronick received the first shipment of the new Williams' "Steeplechase" game at Robinson's.

Bob Hathway, Ventura operator, distributing venison steaks to his many friends along Pico Boulevard after his deer hunting vacation in Utah. . . . Don Ames, former Badger Sales Company, Inc. employee, is now connected with Rowe Cigarette Company of Los Angeles. . . . George Mahlum reports sales of the Seeburg "200" phonograph continue at a steady pace at Minthorne Music Company. Matt Nordberg temporarily staying in the main office to help handle the increasing business. . . . The Lanzy Brothers, Bill, Andy, Nick and Vinny announced they will have a completely stocked Parts Department at American Coin Machine Service Company in the very near future. They have increased their outside routes for servicing while the shop continues operating at capacity. . . . Bill Happel, Badger Sales Co., keeping the boys in the shop busy processing the AMI "H-200" phonographs to fill orders. Marshall Ames reports used fourteen-foot bowlers continue the hottest items in used equipment.



# Through The Coin Chute

## DALLAS DOINGS

R. B. Williams and B. H. Williams were in Norman, Okla. last weekend for the Oklahoma-Notre Dame football game. . . . Gene Williams returning from a trip to West Texas reports fall outlook good in Lubbock and Amarillo. . . . Sorry to hear Clark Richardson of Commercial Music Company has Asian flu. . . . Carl Casperson of Commercial Music Company has as guests his mother and aunt from Penn. . . . George Wrenn, R. Warncke Company reports enthusiasm over the new AMI phonograph H-200M. . . . Tom Chatten and George Wrenn on a duck hunt. . . . Friends of P. H. (Toats) Barnes were sorry to hear of his passing. . . . Jim Storey of the R. Warncke Company still active in Masonic activities and recently two of his brothers passed another degree. . . . Al Mason, Southwest regional representative for AMI busy with AMI hi-fi home units the past ten days. . . . Mrs. R. E. Burns, Ft. Worth, was seen on coinrow this week, as were Mrs. Drew Osborn, Ft. Worth; Kenneth Rowe, Idabelle, Okla.; Jimmy Garret, Pete Selman, Longview; C. L. Ford, St. Augustine; Todd Melvin, Malin Roff, Buddy Clem, Paris; Fred Ellis, Waco; Dick Quam, Henderson; Brown Walker, Graham; Cecil Epps, Waco; E. H. Hamilton, Ft. Worth; Walter Wiggins, McKinney; and Sam Sancetto, Marland; . . . Abe Susman is now booking orders on Gottliebs four player roto target "Falstaff." . . . Bill O'Connor, S. H. Lynch & Company in the Shreveport area on business. . . . Bob De Priest of De Priest Music Company enjoyed the Texas A. M. game last week at College Station.

# JUKE BOX OPERATORS:

# This Is Your LAST CHANGE TO VOTE

In the  
**12th Annual Poll**  
 Of the  
**Automatic Music Industry  
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 To Choose  
**THE BEST RECORDS  
 and  
 RECORDING ARTISTS  
 Of 1957**  
**VOTE TODAY!**

VOTE FOR YOUR BEST MONEY-MAKING RECORDS & ARTISTS OF 1957

NOTICE: Be sure to include Name of Artist On All Records Listed

**BEST:**

- Record (list artist) .....
- Female Vocalist .....
- Male Vocalist .....
- Vocal Combination .....
- Orchestra .....
- Small Instrumental Group .....
- Rhythm 'N Blues Record .....
- R & B Female Vocalist .....
- R & B Male Vocalist .....
- R & B Vocal Combination .....
- R & B Orchestra .....
- Country Record .....
- Country Female Vocalist .....
- Country Male Vocalist .....
- Country Vocal Combination .....
- Country Band .....
- Country Instrumental Artist .....
- Country Sacred Singer .....

**MOST PROMISING NEW:**

- Female Vocalist .....
- Male Vocalist .....
- Vocal Combination .....
- Orchestra .....
- R & B Female Vocalist .....
- R & B Male Vocalist .....
- R & B Vocal Combination .....
- Country Female Vocalist .....
- Country Male Vocalist .....
- Country Vocal Combination .....

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EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELEPHONE MUSIC SHELL YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF UNITS YOU OWN INDIVIDUALLY ON THE BOTTOM OF THIS FORM TO GIVE THE RECORDS AND ARTISTS YOU SELECT FULL CREDIT. THESE FORMS ARE CONFIDENTIAL. INDIVIDUAL FIGURES ARE NOT REVEALED!

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 FIRM.....  
 ADDRESS.....  
 CITY..... STATE.....

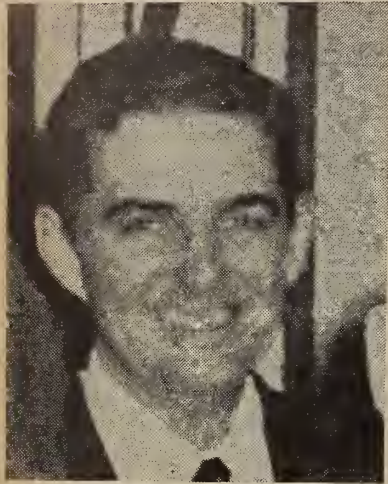
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# Bally Mfg. Brings Out "Strike Bowler"



BILL O'DONNELL

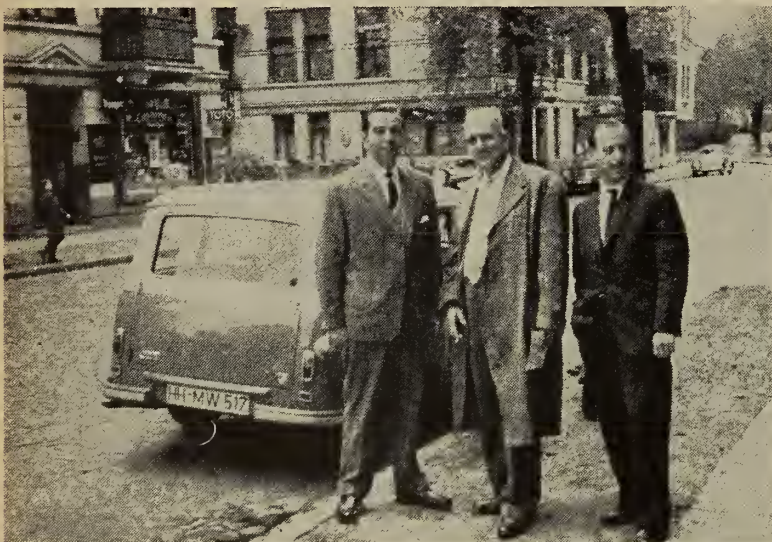
CHICAGO—"Strike-Bowler" is the name of the new ball bowling game announced this week by Bally Manufacturing Company, this city.

Bill O'Donnell, Bally general sales manager, who proclaims "Strike-Bowler" as the greatest advance in coin operated bowler equipment in 10 years, details the new innovations:

"Built without 'switch-actuators' on the alley, 'Strike-Bowler' permits the player to deliver the four-inch ball down an absolutely smooth alley and to score, not by rolling ball across the 'switch-actuators', but by actually hitting the pins with skill identical to the technique of real bowling. Scoring is by official bowling rules, and scores for 1 to 6 players are tallied automatically on the rotary totalizers. 'Strike-Bowler' also features the convenience of high-speed automatic pin-setting and instantaneous ball-return. All mechanical toy gimmicks such as switch-actuators, strike-lane indicators and artificial 7-10 pick-up are eliminated from the smooth alley. Strike, spare or blow depends entirely on the player's bowling skill in plowing the ball into the pins at the right point, exactly as in real bowling. I urge operators to see the new game now on display at all Bally distributors."

"Strike-Bowler" is available in 11 foot, 14 foot, and 18 foot lengths with sectional construction. It is equipped with extra-profit coin chutes permitting 2 games for 25¢, or 1 game for 15¢. The game may also be equipped with a 10¢ coin chute.

## Jamaican Visits Germany



HAMBURG, GERMANY—It's not every day that a visitor calls on a firm from over 10,000 miles away.

But that's just what happened here in Hamburg at the offices of Nova Apparate Gesellschaft when Gene Martinez of United Engineering, Kingston, Jamaica, B.W.I., called to see the products of the Nova firm.

He was greeted by Alfred W. Adickes and other executives of the firm. "It certainly is a thrilling revelation", stated Gene Martinez, "to see how Europe has rebuilt itself and, especially, to see the outstanding activity here in Germany."

"I am very much impressed with the products which the Europeans are developing."

**SHATTERING ALL PROFIT RECORDS!**

Chicago Coin's **16' CLASSIC BOWLING LEAGUE**

- ★ GIANT SIZE 2½ LB. DUCK PIN BALLS—LARGER THAN EVER!
- ★ GIANT SIZE REALISTIC PINS—LARGER THAN EVER!
- ★ GIANT SIZE COLLECTIONS—LARGER THAN EVER!

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## Through The Coin Chute

### NEW ENGLAND NIBBLES

Mild weather, with temperatures in the 60's, brought a wave of ops from far distant points into Boston to look over new equipment at distrib plants. . . Biz is reported on the upswing again in most plants with heavy interest in new games and music. . . Reports are still coming into the committee in charge of the recent Music Operators Association of Massachusetts' second annual banquet and variety show at Hotel Bradford on the excellence of the entire presentation which included a long list of top recording artists. . . Dick Mandell, gen. mgr., Associated Amusements (Rock-Ola), on trip to New Britain, Conn. to visit ops. Owner Ed Ravreby made Woonsocket, R. I. on sales trip. Firm has just received shipment of the new United "Regulation" Shuffle Alley. . . At Redd Distributors (Wurlitzer), Bob Jones, genial sales mgr., reports things humming here with interest big in Genco "Motorama", Bally's "ABC Bowling Lane", Chicago Coin's "Classic" and Bally's "ABC Super DeLuxe" Shuffle Alley. Earl Schwarz is back at work here after a recent illness. Things are getting back to normal at the Lincoln St. plant after numbers of the help were out with the flu. . . At Atlas Distributors (AMI), business is holding okay. Several R. I. ops were in to see Louis Blatt this week and look over the AMI phonos. Barney Blatt is still confined at home. . . At Trimount (Seeburg), Irwin Margold back after being out for a few days with a severe cold. Biz is going along at a rapid clip with Seeburg phonos big, new games getting sharp op interest, and export biz zooming.

Ops in visiting distrib this week included: Louis Zeidman, Portsmouth, N. H.; Tony Cassale, Portland, Me.; Everett Demers, Warwick, R. I.; Ralph Lackey, West Roxbury; Al Dolins, Hyannis; Steve Pielock, Worcester; Larry Bettencourt, Danvers; Tom Libby, Haverhill; Earl Graham, Salisbury; Ben Ross, Boston; Jim Balboni, Springfield; Ray Shea, Worcester; Saul Hurwitz, Lynn; Walter Stadnick, Central Falls, R. I.; Sam Orenstein, Providence, R. I.; Dave Baker and Al Robbins, Arlington; Sid Warlbarst, Boston; Lou Abramson, Cambridge; Frank Fendell, Brookline; Romeo Rivard, Lewiston, Me.; Eddie Dicey, Caribou, Me.; Henry Gladstone, Boston; Sol Robinson, Newton; Connie Pocius, South Boston; Fred Koufos, Roxbury; Pat D'Amico, Methuen; Phil Swartz, Brookline; Tony Delucca, Cranston, R. I.; Harold Harwich, Brighton; Harry Deshowitz, Medford; Ed Beals, Needham; Gerry Gandberg, Marblehead; Dave Gropman, Boston; Walter Luby, Shrewsbury; Russell Mawsley, Holyoke; Perry Lipson, Newton Center; Tom Byrne, Wellesley; Alec Pechilis, Ipswich; Ernie Marcantonio, Middletown, Conn.; Louis Taube, Manchester, N. H.; Joe Assad, York Beach, Me.; Bob Rome, Boston; Steve Obergol, Woonsocket, R. I.; George Traster, Oxford; Cy Jacobs, Allston; N. P. Cassanta, Milford; George Simard, Derry, N. H.; George Marks, Newton; Leon Sherter, Boston; Phil LaFontane, Providence, R. I.; Charlie Tiernan, Cambridge; Teddy Rubinovitz, Chelsea; George Chopelas, Malden; Mike Paskevich, Nashua, N. H.; Tony Grazzio, Quincy; Adolphe Dugas, Webster; Frank Siano, Longmeadow; and Marty Rosa, Waterbury, Conn.

A large number of phono ops made Tony Martin's opening at Blinstrub's Friday night, Nov. 15, where the RCA-Victor recording artist is in for a 10-day run. Asher Shuffer, RCA-Victor promotion manager, hosted a party of disk jocks, radio and music writers at the opening.



## Through The Coin Chute

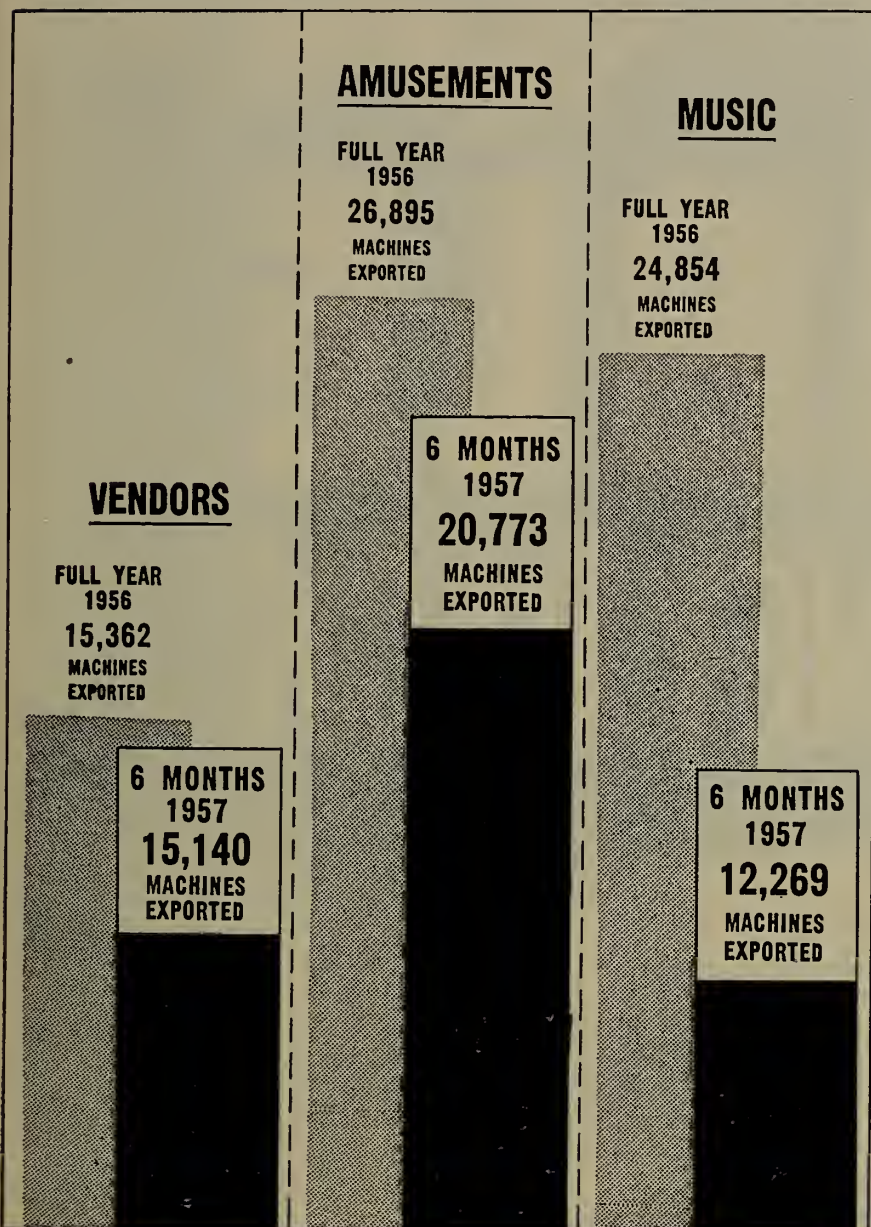
### PHILA. FILBERTS

Mark Balkin and David Weiss, David Rosen, just back from an extended trip upstate. The fellows brought back plenty of business. Dave Rosen and his wife are leaving for a one month vacation on the New Amsterdam for the Virgin Islands. Dave can surely use a rest—he's occupied every minute of the day. . . Al Silverman, Atlantic-Penna, busy taking orders for new Seeburg phonos via the phone. Bill Adair, back at his desk again after a rough bout with the flu, is not yet quite himself. Nat Solow is planning a trip to Europe combining business and pleasure. Arnold Silverman, a busy man, with Paul Cimino still on his honeymoon. . . Mike Channick, International Scott Crosse, has been kept hopping as he continues to book tidy orders on Bally's "Carnival" and new "Strike-Bowler". Abe Witsen has been pleading with the factory for quick shipments. . . Joe Ash, Active Amusements, and his wife Hilda, leaving for a combined business-pleasure trip. Ash is planning to attend the Park Show December 1 to 4. Marty Brownstein, no sooner got back from his lay-up due to the flu, than his assistant, Frank O'Neil was laid up with a similar affliction. . . Jack Palmer, International Amusement, out making arrangements for the new location. From the progress being made in the alterations of the store, International Amusement should be able to move in pretty soon. . . Joe Williams, A. Williams & Co., hurrying to the dentist to get some relief from his ulcerated jaw. Sidney Williams made an address at the full dress preview of The Music Man last Sunday at the Schubert. He predicts excellent album sales on this fine musical. Sidney just hired Karen Malowitz for his expanding staff. . . Bennie Heider, Coral Records, predicts Jerry Nolan's "Pretty Baby" on Brunswick, and "Sputnick" by Jerry Engler should be hits. . . Dewey Bergman, Jr., sales manager for ABC-Paramount, visited Irv Derfler to talk up the ABC line of albums. . . Harry Acola, Columbia Records, took the day off to take his wife to the hospital. . . Joe Berger, Mercury Records, said Jimmy Edwards coming into town to do the Dick Clark TV show. Jimmy's etching, "Love Bug" is doing very well. Berger is also very excited about Nick Noble's "Halo of Love" and Johnny Jay's "Sugar Doll".



# Exports Of Phonos, Amuse Games and Vendors For First 6 Months Almost Equals All Of 1956

## GROWTH OF U. S. EXPORT BUSINESS



NEW YORK—Growth of the U.S. export business, as indicated by the above chart, is of outstanding importance to all engaged in the coin machine industry. The numbers of vending machines, amusement games and music exported during the first six months of 1957 almost equals the totals for the full year of 1956.

Dollarwise, the figures for 1957 became even more impressive, especially when the fact is taken into consideration that there are still six more months to be added onto the totals.

The 15,362 vending machines exported in 1956 were valued at \$1,858,737. For the first six months of 1957 the 15,140 vending machines exported were valued at \$1,106,840.

The 26,895 amusement games exported in 1956 were valued at \$3,840,815. For the first six months of 1957 the 20,773 amusement games exported were valued at \$3,648,031.

The 24,854 music machines exported in 1956 were valued at \$13,741,933. For the first six months of 1957 the 12,269 music machines exported were valued at \$7,719,447.

# Art Weinand On Sales Trip Thruout Western States



J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, Williams Manufacturing Company this city, is reported to be on an extended sales trip thruout the western states.

He is visiting all of the outstanding distributors in the western part of the country, and working closely with leading operators in regard to current Williams games.

Art, who is well known and highly regarded by all in the trade, advises, "This is one of my regular periodic visits to meet and talk with our distributors and operators all around the country.

"I'm enjoying every minute of this trip and expect to be out west for another couple of weeks", he stated.

Weinand also reported that the firm's new five-ball game, "Steeplechase", is receiving a tremendously favorable reception from the operators in all areas.

# Gottlieb Shipping "Falstaff"

CHICAGO—Alvin Gottlieb of D. Gottlieb & Company, this city, announced this past week that the firm is making deliveries of the new four-player five-ball game, "Falstaff", to its distributors all over the world.

"This is the game", Gottlieb stated, "that is sure to help every operator multiply the play he is now getting. It is the kind of game that assures long life on location and continuous play action.

He also declared: "'Falstaff' has been thoroly tested in all possible types of locations. Each and every report has confirmed it as one of the finest profit producers we have yet presented to the trade."

The game features the remarkably popular rotating targets developed by the firm. There are fifteen targets, numbered 1 to 15.

Incorporated with the rotating targets are advancing values of 1, 10 and 100. This enables the player to score up to 100 times the number of the target when lit.

"For example", Gottlieb explained, "if number four target is hit when the hundred button is lit, the player scores four hundred, and the value goes back to one."

There are two trap holes which score 10 times the target, or 100 times the target when lit.

Hitting the top rollover when blue bumpers are on, lights two "10 points when lit" bumpers or contacts.

Four spin bumpers on the playfield rotate targets and keep suspense high. Supplying fast and exciting ball action are two super powered flippers, two cyclonic kickers which score 10 points when lit, and three pop bumpers of which two score 10 points when lit.

A final moment of suspense is provided by a match feature which awards a maximum award of 10 replays.

In addition, "Falstaff" includes such standard Gottlieb features as slug ejector coin mechanism, de luxe cabinet, metal door and frame, twin coin chutes, and is adjustable for 3, 4, or 5-ball play.

Backglass has the quotation attributed to Falstaff: "Laugh And The World Laughs With You".

# another great ROSEN PIN GAME SALE

ALL MACHINES 100% CLEAN AND CHECKED

We ONLY Advertise What We Have in Stock

Refund in 10 Days If Not Satisfied

ACES HIGH	\$295.00
ARABIAN NIGHTS	95.00
ARMY & NAVY	35.00
ARROW HEAD	275.00
AUTO RACES	270.00
BEACH CLUB	75.00
BEAUTY	65.00
BIG BEN	65.00
BIG HIT	25.00
BLONDIE	145.00
CAN CAN	150.00
CAPRI	145.00
CHINA TOWN	35.00
CIRCUS WAGON	175.00
COLORS	95.00
CORONATION	35.00
CUE BALL	250.00
CUE TEE	75.00
CYCLONE	25.00
OAISY MAE	130.00
OEALER	35.00
DERBY OAY	195.00
DIAMOND LIL	125.00
DISC JOCKEY	48.00
DRAGONETTE	135.00
DUOE RANCH	75.00
DUETTE	150.00
EIGHT BALL	35.00
FAIRWAY	40.00
FLYING HIGH	45.00
FOUR BAGGER	275.00
FOUR STAR	50.00
FUN HOUSE	245.00
GOLD STAR	135.00
GRAND CHAMPION	35.00
GRAND SLAM	35.00
GREEN PASTURES	75.00
GUYS & OOLLS	45.00
GYPSEY QUEEN	145.00
HAY BURNER	50.00
HI FLY	190.00
HOT DIGGETY	225.00
JOCKEY CLUB	85.00
KING OF SWAT	225.00
LAZY Q	35.00
LULU	135.00
MARBLE QUEEN	85.00
MYSTIC MARVEL	125.00
NINE SISTERS	50.00
NAPLES	480.00
PETER PAN	135.00
PERKY	195.00
PICCAOILLY	225.00
PDKER FACE	75.00
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# US GALS

By Cissie Gersh

Lucille Ford lives on Chicago's south side. Lucille, from what I gather, is one of the many, many women who avidly read The Cash Box. Her husband must just never forget to bring his copy of The Cash Box home the very day it arrives. Lucille reads every article. Cuts out certain pictures that interest her and mails them to friends. How do I know this, Lucille? Well, you try to guess. . . . Met the charming Sadie (Mrs. Jack) Mitnick at the Black Angus restaurant a short time ago. Sadie keeps that girlish figure beautifully. Yet we both did justice to those large, charcoal-broiled steaks, for which the Black Angus is famous. Not to mention the huge Lazy Susan tray just loaded with the most tempting appetizers. Diet or no diet, this tray can whet anyone's appetite.

Talking about diet, well, gals, I found one way to help your diet. The new Stauffer System mechanical table. It's great. While you're enjoying this treatment you can read your mail or a book or the daily paper. It rubs fat away. Good for relaxing. And especially good for the circulation. . . . Met Sylvia and Leonard Garmisa at the Pump Room last Saturday nite. If you haven't yet met Sylvia, you're missing a treat. This gal is really sincere. She calls a spade a spade. She's got that husky, throaty voice, similar to Tallulah Bankhead's. Just tremendously interesting to hear her philosophy about people. . . . Just received a phone call from Blanche Rafelson. Blanche is the sister of the musically illustrious Milton Ager. Milton has written some of the all-time great tunes. Blanche, too, is a songwriter. Also plays the organ and the piano to perfection. She's just had two of her tunes recorded, "Viva Rhumba" and "Shell Ann". Good luck, Blanche.

Calling Nickey O'Donnell. Seems we just keep missing each other. By the way Nickey, I've phoned you twice. Could you be Xmas shopping already? We're 'way overdue on our luncheon date so, Nickey, hurry up and call again. Which also reminds me, Nickey, did you like Diorissimo? It's supposed to make you feel like you're flying thru the air. This scent is also a favorite of Edna Maloney. Edna tells me that no perfume stays with her like Diorissimo. . . . Just had a letter from the very charming and effervescent Collette (Mrs. Eric) De Stoutz of Geneva, Switzerland. She's just all excited awaiting the package we sent of all those unusual and spooky foods. Like rattlesnake steak, friend ants covered with chocolate, and many others. Collette's giving a party and will feature unusual foods for gourmets. Among her guests will be the Count and Countess Marone-Cinzano. The Comtesse is the daughter of the former Queen Victoria of Spain. Just can't wait to hear what all these people are going to think of these spooky foods.

Dear friend David LeWinter, the Pump Room's maestro, just sent me a copy of his new Mercury album, "An Evening At The Pump Room". It's just marvelous. . . . Also hear from the very gorgeous Franca (Dr. Vittorio M.) Franceschini that she misses the good times we had together while I was with her in Milano, Italy. With this present icy, cold Chicago weather, wish I were back in sunny Italy right now. . . . Just received a beautiful letter from my very dear Karla (Mrs. A. W.) Adickes from Hamburg. Karla is all excited over her forthcoming visit to the U.S. this May with her husband, Freddie. She advises me that she's practising her golf already and will especially practise hard in April. So will I, Karla. Because, dear friends, we have a golf match with my husband, Bill and Karla's husband, Freddie, this forthcoming May. And with the strokes we're sure to get



# Meeting Dates

## Music Operators' Associations

- Nov. 25—Central States Music Guild  
Place: 805 Main Street, Peoria, Ill.
- 26—Western Massachusetts Music Guild  
Place: DeMarco's Restaurant, West Springfield, Mass.
- Dec. 2—California Music Merchants' Association  
Place: 311 Broadway, Oakland, Calif.
- 2—United Music Operators of Michigan  
Place: Fort Wayne Hotel, Detroit, Mich.
- 5—Phonograph Merchants Association, Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 5—California Music Merchants' Association  
Place: Sacramento Hotel, Sacramento, Calif.
- 5—Eastern Ohio Phonograph Operators' Association  
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 9—Tri County Juke Box Operators' Association  
Place: Elum Music Offices, Massillon, Ohio
- 10—California Music Merchants' Association  
Place: Fresno Hotel, Fresno, Calif.
- 11—California Music Merchants' Association  
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 11—New York State Operators' Association  
Place: Palatine Hotel, Newburgh, N. Y.
- 12—California Music Merchants' Association  
Place: U. S. Grant Hotel, San Diego, Calif.
- 12—Eastern Massachusetts Music Operators' Association  
Place: Beaconsfield Hotel, Boston, Mass.
- 16—Westchester Operators' Guild, Inc.  
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 18—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana  
Place: Room 24, 550 Broadway, Gary, Ind.
- 18—Eastern Pennsylvania Amusement Machine Assn.  
Place: General De Kalb Inn, 2519 De Kalb St., Norristown, Pa.
- 19—Eastern Ohio Phonograph Operators' Association  
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)
- 19—Phonograph Merchants' Association, Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)

## Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

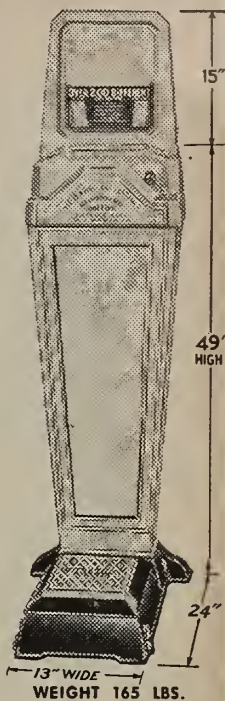
for handicap I feel we have a good chance to win. Any bets?????

Mildred Lynch Lillard, I still have that beautiful letter you wrote me. I answered via this column sometime ago. But watch your mail. A letter will arrive soon. . . . Thanks to my dear friends, Germaine and Marcel Lucca of Geneva, Switzerland, for sending me all those beautiful pictures of the various places we visited. Especially the world's most unusual golf course at Divonne, France. Was

especially interesting to hear, Marcel, that the Casino at Divonne and all the grounds were up for sale for four million Swiss Francs. . . . Bumped smack into Dorothy and Dave Gottlieb at Fritzel's the other evening. Dorothy looks just absolutely beautiful. John Doctorff, the famed portrait painter, was with them. He told me that he had just painted a portrait of Dorothy. What a beautiful subject John had for this portrait. . . . Thanks, gals, for your very won-

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Bill Rodstein,  
Philadelphia, Pa.

**Chi N. S. Bowl Results**

CHICAGO — Mercury started the evening by winning two from ABC. High for Mercury was Jerry Zie, 510, ABC's Irv Cairo was high with 462.

Coven Music and Brown's Camp split three games. Frank Sciakitano was high for Coven with 509 and Paul Brown's 451 was high for Brown's Camp.

Star Music took two from B&B Novelty. High for Star was Myrtle Sochacki, whose 513 series was also high for women and whose 214 game was high for the season. Bob Gnarro's 533 and Marino Pieroni's 523 were high for B&B.

Phono Service took two from Amber Music. High for Phono Service was Bunk Paradee's 512. Isabel Oomens was high for Amber with 459.

Paschke Phono won two from Singer One-Stop. High for Paschke were Hank Kruger's 538, Ray Gallet's 509 and Rene Gallet's 507. Harry Wolczak was high for Singer with 498.

Galgano swept three from Gateway Distribs. High for Galgano were Ed Teske's 514, Tony Galgano's 505 and Charley Alesi's 500. Cy Rosen was high for Gateway with 352.

Decca took two from Gillette. Western Automatic won two from Garmisa Distribs.

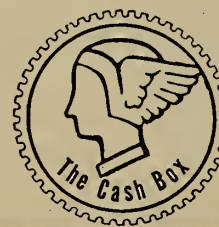


**Through The  
Coin Chute**  
EASTERN FLASHES

Having finished up with one banquet, the Music Operators of New York affair, we're now looking forward to the upcoming 8th Annual dinner-dance of the Associated Amusement Machine Operators of New York scheduled for Saturday night, December 14, at the Park Sheraton Hotel. Under the direction of Claire Morano and Eli Casper, the games association affair is always one of the top high spots of the social season here. The association has taken on the grand ballroom of the Sheraton Hotel this year so that all those attending will be able to view the tremendous stage show without any obstacles blocking off the view. In addition, the officials of the association have planned on providing more space for dancing—as well as more time in which to dance.

Barney (Shugy) Sugerman, Runyon Sales, out of town. Shugy and Mollie were in Minneapolis over the week-end attending the Bar Mitzvah party Herman Paster put on for his 13 year old son. From Minneapolis, Shugy stopped off at Chicago to visit the factories, and then back home. With Shugy away, Irv (Kempy) Kempner took a vacation from his road travels and remained in the office. . . . Al Denver, back from Miami Beach, still plagued with the virus bug, which he can't seem to shake off. . . . Dave Stern, Seacoast Distributors, Elizabeth, N. J., on coinrow, rushing hither and yon. . . . At Albert Simon, Inc., we watch as Al D'Inzillo, now an expert driver, runs up a perfect score on Genco's "Motorama." Stanley Nankof, arcade man, watching the demonstration, says that the games are doing exceptionally well in his arcade. Al Simon runs a big birthday party for his seven year old daughter, Randy, filling up his Long Island home with youngsters. . . . Ben Fagin, highly considered Tarrytown operator, enters a hospital for surgery. All wish him well and a speedy recovery. . . . Lively biz pick-up reported by Harry and Hymie Koepfel, Koepfel Distributing. The brothers are buying as many of the better used music machines as they can lay their hands on—"We have some nice orders to fill," they advise, "and need every machine available."

Joe and Glenia Young, Sandy Moore Distributing, off to Miami Beach and then on to Havana for a week or ten day vacation. Abe Lipsky reports the firm's every Thursday night Wurlitzer "Service School" in New York offices exceptionally well attended. "With each succeeding week, more operators and their service men attend," he says. . . . Lou Northrup and Alex Krampovitis of N & K Vending & Music, Bridgeport, Conn., visit the wholesalers. . . . Rose Munves, in the office this week, joins hubby Mike in taking bows for the beautiful renovation job on the front of their building. Will now concentrate on the office and showrooms. . . . Mike Tartaglia, the golfing brother of the Tartaglia family, and partner Jerry Desio, in a best ball pair, tied for top honors in a recent benefit tournament in Westchester. . . . Meyer Parkoff and Murray Kaye, Atlantic New York, tied up with customers when we visited. However, Meyer took some time off to talk over with us his plans for future operator forums. The first, held Monday night, Nov. 11 proved so successful, Parkoff contemplates running several more. Will advise the dates when set. Meyer got such a chuckle out of a postcard he received from one of his customers, Al Goldberg, he thinks it should be published. "Instead of giving one of my locations a bonus," writes Goldberg from the Nevele Country Club in the Catskill Mts., "I took the family away for a delightful week-end. Having fun." . . . After seven years of organizational activity, the Music Operators of Conn. finally decided to hold a banquet. Their first party is scheduled for February 27, 1958, at the Hotel Statler in Hartford. Paul Rechtshafer is general chairman, with Abe Fish, Glen Klopfenstein, Pat Montana, Israel Resnick and Ben Gordon to assist. . . . We close with this pleasant note—most operators to whom we spoke this week, reported improvement in collections.



**Through The  
Coin Chute**  
UPPER MID-WEST MUSINGS

Art Weinand, sales manager of Williams Mfg. Co., Chicago, Ill. spent the day at the Lieberman Music Co., Mpls. Art is taking a swing around the western part of the country visiting with distributors. Art reports that the export sales have been very good. . . . Bert Davidson, regional sales manager of the Wurlitzer Co. spent several days at the Sandler Dist. Co., Mpls. Davidson and Solly Rose of the Sandler Dist. Co. spent a few days traveling in Wisconsin. . . . The trade will miss Tom Kady of Grand Forks, N. D., who passed away last week. Tom was one of the oldest operators in the middle west, and first started operating in the early twenties. Altho in his seventies, Tom was still very active, but in the past two years had slowed down because of poor health. Son Norman who was in the business will continue to operate the route. . . . Fritz Eichinger of St. Paul, Minn., returned recently from the Mayo Clinic, Rochester, where he underwent a complete physical examination and got a clean bill of health. . . . Matt Huppert of Red Wing, Minn., took off for Las Vegas this week for a little vacation. . . . Jim Stansfield, of Winona, Minn., in town for the day visiting the distributors. . . . Lawrence Balow of Eau Claire, Wisc., has had a rough time of it shaking off the Asian flu. Two weeks of it and still very shaky. . . . Deer season opened in Wisconsin Sat. Nov. 16th, and many of the operators were on the trail bright and early this morning. . . . Clayton Halverson of La Crosse, Wis., was all set for the opening day. . . . Bill Pongrantz, of Tomah, Wis., is very happy to have his son Fritz go hunting with him. Fritz was in a very bad auto accident recently and it was nip and tuck for quite a time. . . . Lawrence Schillinger of Knap, Wis., says that the best hunting partner he ever had is his wife. Claims that she can outshoot any man and always brings home the bacon. . . . Frank Davidson, of the Peerless Novelty Co., Spooner, Wis., in town for the day buying new hunting equipment and getting ready for the opening day of deer hunting. . . . John McMahon of Eau Claire, Wis., in town for the day making the rounds, and looking for some used equipment.



# Through The Coin Chute

## CHICAGO CHATTER

Next week will be a busy one in this Windy City. Park show at the Sherman Hotel, Dec. 1-4, expected to bring in distributors and ops from all over the nation. Lack of regular coin machine convention enables park show to supply convenient meeting place for coinmen. Exhibitors here happy to show new products. Spread good will. Maybe write up a few orders. Meet and get acquainted with customers. "Most of all", as one factory exec said, "we want to talk with the trade about new ideas for future products, while we show the outstanding machines we manufacture now." Coinmen looking for info will find the Dec. 7 issue of The Cash Box at coin machine booths on opening day, Sunday. . . . Sam Gensburg and Sam Wolberg at ChiCoin simply beaming with pleasure as they watch finishing touches being put on very impressive display of "Commando Machine Guns". Battery of the guns proved itself



PHIL LEVIN

"the outstanding operation in Riverview Park last summer", declares Ed Levin, adding, "It's sure to be the hit of the park show." Mort Seore took off this past week for trip east to spread the good word concerning firm's new "TV Bowling League" to eager listeners.

Bill O'Donnell telling one and all that Bally "supplies the products that assure ops of future growth". Bill explaining how Bally is constantly developing new ideas and games to help all in the industry enjoy better times. . . . "We're all set to show our great bowlers at the park convention" reports Bill DeSelm. "We expect a nice turnout, not only of park operators, but also most of the regular distributors." Bill to get plenty help at United booths from Herb Oettinger, Al Thoeke and John Casola. . . . Earl Kies of Apex Amusements was appointed president pro tem of Recorded Music Service Assn, following resignation, for health reasons, of Phil Levin this past week. . . . One very happy man is Sam Lewis, who joined Williams Mfg. this past week. "It's good to be part of an organization", stated Sam, "that has so busy and efficient a plant going at full capacity, and producing such outstanding products". Energetic Sam Stern, always on the go, in and out of his office. Art Weinand traveling far and wide over the western states and reporting ops giving the nod to the firm's new "Steeplechase".



JOHN FRANTZ

Bally's Herb Jones claims he gets plenty of stimulating variety in his big job of creating ads and promotion for long list of different products. . . . Over at Genco, Avron Gensburg keeping everything going at a fast pace. Al Warren with a million things to do, also helping get displays and games ready for the forthcoming park show. "Our five-ball", asserts Al, "is going to be a honey—a mighty sweet money-maker". . . . At Dave Rockola's big and busy plant, Kurt Kluever wearing very satisfied look whenever the subject of the new "120's" is brought up. Ed Ristau making his periodic visits to distributors on west coast this past week, while Les Rieck covers several east coast cities. . . . Alvin Gottlieb didn't take into account the irresistible lure of pinballs when he decided to show the plant to a friend. Brought him in after dinner at 10:30 P.M., he recalls. Friend kept playing the games till midnight! Sol Gottlieb enjoying the sunshine in Fla. Dave and Nate Gottlieb and Judd Weinberg of the opinion, after receiving letter from Lapland coinman Freius Danneman, Umea, Sweden, that Gottlieb games can be found in any remote part of the world.

More and more far-sighted ops showing great interest in diversified operations with vending machines, according to Paul Huebsch. Paul advises two of the nation's leading coinmen from different parts of the country came to the Keeney plant this past week to choose an assortment of venders from the extensive line. Says Paul, "For solid operations and future growth, a combination of venders, games and phonos is the answer". . . . Andy Wierdek, who's been working on metal typers for nigh onto 20 years, advises he's looking forward to meeting many of his old friends in Standard Harvard booth during the park show. . . . Lots of busy action at Empire. Conferring with Gil Kitt and Joe Robbins, amidst phone calls and visitors, were Fred Minter, Bud Kottke, Dusty Hohbein and Ray Henderson. Gil reports that Jack Burns is getting the firm's Detroit office going. This distrib really expanding as Kitt demonstrates his confidence in the future of the coin machine industry. . . . Announcement received from Mr. and Mrs. Ted Rubenstein that their daughter, Helene, is married to U of Calif. student Joseph A. Warden. Helene, reveals Ted, is a senior at U of Wis. After her graduation next spring, couple will live in Calif.

Joel Stern cleaning up a lot of work this past week as he prepares to enjoy well deserved vacation in Miami Beach. Brother Mark Stern, now a med student at N U, will give Len Micon and Fred Skor a helping hand while Joel is away. . . . Ruth and Ralph Sheffield were installed as Worthy Matron and Worthy Patron of the Order of the Eastern Star, Skokie Chapter No. 1015, Nov. 19. . . . Nate Feinstein reveals that he has acquired, for Atlas, the distributorship for Wilcox Gay Hi-Fi tape recorders. "Ops have been asking for transistorized, push button tape recorders", says Nate, "and now we are able to supply these items to operators who want to use tape recorders in their businesses or as gifts". . . . John Frantz readying his new "Vibrator Scale" for the park show, very thrilled and delighted with first operator reaction to the scale. "The vibrating unit alone", smiles John, "will make all scale routes a solid and much more profitable operation".

Joe Kline at First Coin anxiously waiting for deliveries of ChiCoin's new bowler. Sam Kolber lining up export orders, while Fred Kline so busy with visitors he couldn't say more than "Help yourself to some coffee". . . . Chet Gore to carry on tradition for Exhibit Supply at the Sherman Hotel Dec. 1-4. Firm has exhibited arcade ma-



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chines at park show conventions ever since the inception of these shows. Says Chet, "I've always enjoyed making personal contacts with people we do not get to see very often. . . . Charlie Nicholas at Marvel Billiard Supply showing big stock of pool tables. "The folding type," advises Charlie, "are starting to move now as gift items." . . . Andy Oomens, who underwent an operation recently, phones to advise he's getting along fine, but that it will be another year yet before he can work. Johnny Oomens is reportedly taking it easy for a while. Vince Shay and Stan Levin report more buying and selling action at All State as the weather gets colder.



JOEL STERN

- HAPPY BIRTHDAY THIS WEEK TO:** J. C. Williams, Denver, Colo. . . . Frances Branney, Casper, Wyo. . . . Walter H. Sims, Jr., Lima, Peru. . . . James De Mare, Highland, N. Y. . . . George Kelber, Highland Park, Mich. . . . Mrs. Morris Hankin, Atlanta, Ga. . . . Charles (Jimmy) Johnson, Chicago, Ill. . . . Seymour C. Raiffie, St. Louis, Mo. . . . Freius F. Danneman, Umea, Sweden. . . . Carl J. Angott, Detroit, Mich. . . . Ben Feinberg, Flushing, N. Y. . . . James A. Cheek, Louisville, Ky. . . . E. H. Cashian, Nashville, Tenn. . . . Harry S. Lavine, Oil City, La. . . . Arthur Velasquez, Chicago, Ill. . . . Samuel J. Hastings, Milwaukee, Wis. . . . T. R. Styers, Winston-Salem, N. C. . . . Clyde E. Tolle, Canton, O. . . . Joe Orleck, New York, N. Y. . . . Victor Peterfesa, New York, N. Y. . . . John Marklin, Detroit, Mich. . . . Victor Christopher, Baltimore, Md.

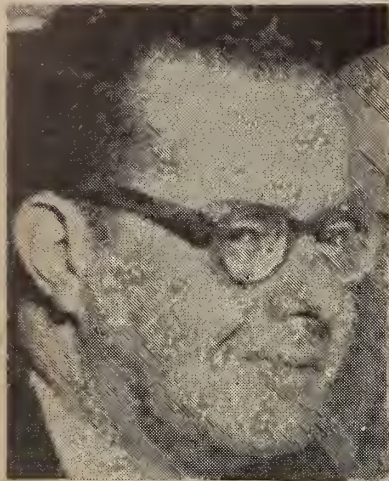


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Foreign Airmail . . . \$45-

# Atlas Expands Service Training Program On Seeburg Equipment



NATE FEINSTEIN

CHICAGO—Nate Feinstein of Atlas Music Company, this city, reported this past week that, beginning December 4, the firm will start a 4-week school for servicemen.

Sessions will be held at Atlas one night a week for four successive weeks from 7:00 P. M. to 10:00 P. M.

Feinstein emphasized that each week's schooling will lead into the following week's subject matter.

"We hope to have at least ten such four-week courses during each year", he stated.

In a letter mailed last week, Atlas informed the operators in the Chicago area of the expanded training program. The firm also enclosed an application for registration.

Servicemen were asked to advise whether they were interested in the first 4-week session, so that they could be enrolled.

They were also requested to indicate whether they would take the second or third 4-week series, if the first or second one was over-enrolled.

Feinstein pointed out that after the December 4 and 11 sessions, classes will be skipped for three weeks due to the holiday season, but will be renewed on January 8 and 15.

"These schools", he added, "are separate and apart from the monthly 5-day schools held at the Seeburg factory."

Attendance is expected to be held down to 10 or 12 men, and will be kept small so that everyone may get maximum information from the sessions.

The Atlas schools will be conducted by Newell Bellamy, Seeburg sales engineer, Frank Bach, Atlas shop superintendent, and Manuel Herman, Atlas serviceman.



# Through The Coin Chute

## SAN FRANCISCO SPOTLIGHT

Milton Blink of Standard Transcriptions Co. of Chicago in for a visit at R. F. Jones Company, J. P. Seeburg distributor. . . . David Ross, merchandise manager of the Columbia Phonograph division, expected in town to set up promotional and advertising program. . . . Advance Automatic Sales Co. busy filling orders on United "Jumbo Bowler". Bob Portale of Advance Automatic Sales in San Joaquin Valley calling on customers. . . . Mr. and Mrs. J. D. MacDonald of Canada stopped in to visit at Huber Distributing Co. (AMI). Felton Robertson of Huber Distributing Co. on a business trip through Northern California. . . . Friends of the industry saddened by the sudden passing of Marv Willis who was service man at P & M Sales Co. for the past ten years. . . . John Ruggiero of R. F. Jones Co. reports heavy bookings of their new line Tak-A-Break vending machine which is also known as TAB. John and C. N. McMurdie left on a business trip in Sacramento. . . . Out-of-towners sighted along coinrow included R. A. Hendricks of Hanford; Nick Carter, Nickabob Sales, Fresno; Bob Netto of Reliable Music in Hollister; William "Red" LaValle of Mission Novelty, Monterey. . . . To celebrate the 115th birthday of the New York Philharmonic, H. R. Basford Co., Columbia Records distributor, presented the Community Music Center of San Francisco with a complete library of 115 LP's of Philharmonic concerts. The Center furnishes free lessons to underprivileged children as well as adults. . . . Frank Fay of Universal Music away on vacation with Jimmy Powell taking care of business. . . . Johnny O'Neill who just recorded "Pick Another Baby" for RCA Victor appearing at Facks II.

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SELECTION MODELS

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**ROCK-OLA**  
FOR  
EVERY LOCATION

**OUTSTANDING VALUES**  
from  
**ROTH**

Wurlitzer Model 1800	.....	\$700
Wurlitzer Model 1900	.....	795
Wurlitzer Model 2000	.....	925

**ROTH NOVELTY CO.**  
54 North Pennsylvania Avenue  
**WILKES-BARRE, PENNA.**  
Phone: VAlley 3-2853 and 4-2240

### Conn. Ops To Hold Banquet

HARTFORD, CONN.—Jimmie Tolisano, president of Music Operators of Connecticut, with headquarters in this city, announced the organization will hold its first banquet and show on Thursday night, February 27, 1958, at the Capitol Ballroom of the Hotel Statler, this city.

General chairman of the banquet committee is Paul Rachtshafer, and he will be capably assisted by Abe Fish, Glen Klopfenstein, Pat Montana and Israel Resnick.

Ben Gordon, newly appointed managing director, will assist on all matters.

# New Building For Belgian Rock-Ola Distributor



BRUSSELS, BELGIUM — Frans Van Malder of National Music Company, this city, is building one of the most outstanding distributing organizations in all of Europe.

At the present time he is hard at work completing what will probably be one of the most modern music distributing buildings in Europe.

Van Malder is one of the Rock-Ola Manufacturing Corporation distributors in Belgium.

"Business has been very good with us", reports Frans Van Malder, "and our sales of new Rock-Ola phonographs have set new records for our firm."

"In fact", he adds, "because of this we have been forced to construct an

entirely new building to house our sales and repair departments as well as our offices.

"We believe", he says, "that during our World's Fair here in Brussels in 1958 we will reach the apex of achievement as far as automatic music is concerned."

Frans Van Malder is very proud of his new building here and believes that, when completed, the display he will present of the new Rock-Ola phonos will be one of the most attractive in the world.

Seen above are (top picture) Jeanne Van Malder, Cissie Gersh and Frans Van Malder. Below is shown the new building under construction.

**WANTED FOR EXPORT — ALL BALLY BINGOS ! UNITED — BALLY CHICAGO COIN — KEENEY SHUFFLE ALLEYS Highest Cash Prices Paid !!**

**CLOSING OUT—**

10 New UNITED PLAYTIMES	GENCO HI-FLY
5 New BALLY CIRCUSES	CHI. COIN BULLSEYE
GENCO CHAMPION BASEBALL	

**eddd DISTRIBUTING CO.,**  
298 LINCOLN ST.  
ALLSTON 34, MASS.-AL 4-4040

Exclusive Distributor for  
**WURLITZER BALLY CHI. COIN GENCO**

WE WILL SHIP ANYWHERE

# GENCO

## The OLD LEADER

### SOON TO BE BACK IN PRODUCTION

# on PIN BALL GAMES!

During the past few years, emphasis has been on other types of games. But now, GENCO is returning to the field in which it achieved industry-wide recognition as the creator of the most outstanding Pin Ball Games in the nation!

We will use all the skill and knowledge of our many years of leadership . . . plus the newest, most modern design and production techniques . . . to bring you games that are equal to or better than today's highest standards.

**SOON TO ANNOUNCE . . .**

**NEW Super-Spectacular**

## "SHOWBOAT"

### 5-BALL AMUSEMENT GAME

**MANUFACTURING**  
Division of Chicago Coin Machine Company  
 2621 N. ASHLAND • CHICAGO 14, ILL.

## Chi Coin's Exhibit For Park Show



CHICAGO—Battery of five Chicago Coin "Commando Machine Guns" that will appear at the NAAPPB show at the Sherman Hotel, this city, is pictured herewith.

Also noted on the bottom, right hand corner, is the oil washing unit for the steel ball bearings that are shot from the guns. After the oil washing the ball bearings are made new again. Also note the unique target arrangement. There are many more units to the target. In view of the fact that Chicago Coin's booths

at the NAAPPB show will not have desired depth, the "Commando Machine Gun" velocity has been cut to a minimum. This velocity can be easily controlled as can the number of shots and all other factors of the battery operation, including use of different type targets. The Chicago Coin "Commando Machine Guns" have been widely acclaimed by all who have seen them as among the most ingenious and outstanding development in the history of the industry.

**GENCO MANUFACTURING**  
DIV. OF CHICAGO COIN MACHINE CO.

**HOUSE MEMO**

**TO:** Avron Gensburg

**FROM:** Steve Kordek, Chief Engineer

**SUBJECT:** Project "SHOWBOAT"

Here are some of the advanced electrical and mechanical elements of our new 5-Ball novelty game "SHOWBOAT".

1. Increased circuit voltages for trouble-free operation.
2. New "easy adjusting" relays.
3. Klixon resetting fuses...eliminates much service.
4. National Slug rejector as standard equipment.
5. All metal door and frame which will accept 5 - 10 and 25c coin chutes or any combination of these without necessitating any door change.
6. Newly designed "feather-touch" ball lift and ball shooter.
7. Newly designed guaranteed non-jam thumper bumpers with more power.
8. Newly engineered flippers and stretch rubber kickers.
9. New direct view "Balls played window" and 1-piece all metal bottom playfield housing.
10. New lock corner cabinet constructions — it's stronger than any other on the market today.
11. All metal, triple coat baked enamel legs.

...and many more outstanding features

## MR. OPERATOR . . .

Thanks for  
Your reception  
of  
**"MOTORAMA"**

**ADULT  
SKILL CAR GAME!**

We are still in production  
to meet the big demand!

do you know

## THE FACTS OF LIFE

*about cancer?*

It's time you did! Last year cancer claimed the lives of 250,000 Americans; 75,000 of them lost their lives *needlessly* because they didn't know the facts of life about cancer. 800,000 Americans are alive today . . . cured of cancer . . . because they went to their doctors *in time*. They knew that a health checkup once a year is the best insurance against cancer. Make an appointment right now for a checkup . . . and make it a habit *for life*.

**ALL GAMES CLEANED  
AND IN WORKING ORDER**

Wms. Roll-A-Ball (6 player) . . . . .	\$265.00
Genco Skill Ball (2 player) . . . . .	225.00
Chi. Co. Skee Ball (6 player) . . . . .	245.00
Genco Quarterback . . . . .	125.00
Chi. Goalee . . . . .	40.00
Star Shooting Gall. . . . .	95.00
Seeburg Bear Gun . . . . .	65.00
Dale Guns . . . . .	15.00
United Target . . . . .	75.00
Chi. Fireball . . . . .	120.00
1436 Rock-Ola (78) . . . . .	99.50
1448 Rock-Ola—A-1, Like New . . . . .	650.00
14 ft. United Lane (1 piece) . . . . .	425.00
14 ft. United Lane (2 piece) . . . . .	475.00
14 ft. Bally Lane (2 piece) . . . . .	525.00
Twin Bill . . . . .	130.00
Daisy Mae . . . . .	115.00
Marble Queen . . . . .	75.00
Palisades . . . . .	45.00
Peter Pan . . . . .	135.00
Shindig . . . . .	50.00
Silver Skates . . . . .	30.00
Smoke Signal . . . . .	140.00
TimBuc Tu . . . . .	125.00
Flying High . . . . .	40.00
Skill Pool . . . . .	50.00
Beach Club . . . . .	20.00
Palm Springs . . . . .	20.00

WIRE—WRITE or PHONE HE 1-7577.  
1/3 Deposit Required On Each Order.  
We are exclusive factory distributors for:

**BALLY-WILLIAMS-ROCK-OLA**

**LAKE CITY AMUSE. CO.**  
 4533 PAYNE AVE., CLEVELAND, O.  
 (Tel.: HE 1-7577)

# REAL BOWLING!

## Amazing new *Bally*

### is **REAL** bowling alley...



Now available with new extra-profit coin-chutes  
**2 games 25¢**  
**1 GAME 15¢**  
 player not forced to buy 2 games but gets bargain when he does  
 ALSO AVAILABLE WITH DIME-A-GAME CHUTE

**1 to 6 can play**

NOW AT YOUR *Bally* DISTRIBUTOR



# NO SWITCHES!! Strike-Bowler

## sensational money-maker



**N**OW at last coin-operated bowling gives players all the thrills and satisfaction of real bowling. STRIKE-BOWLER players "chalk-up" strikes, spares and blows—*not by rolling balls across mechanical switch-actuators*—but by actually hitting pins with skill—identical to the technique of real bowling. Smooth-alley bowling realism attracts new players, opens new locations, injects new life into present locations, boosts bowling profits to new highs. "Practice makes perfect" appeal of true-to-form skill-shooting insures continuous repeat-play . . . increased group-play . . . long life on location. Get in on the ground floor of the 1958 real bowling boom. Get Bally STRIKE-BOWLER from your distributor today.

BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

### OFFICIAL BOWLING RULES

### 4-INCH BALLS

QUIET RUBBER BALLS

(HARD BALLS AVAILABLE IF DESIRED)

### GIANT PINS

11 ft., 14 ft., 18 ft. long

SECTIONAL CONSTRUCTION

### FAST AUTOMATIC PIN-SETTER, BALL-RETURN AND ROTARY TOTALIZERS

All the convenience of automatic bowling is built into Bally STRIKE-BOWLER—without the "mechanical toy" features of switch-actuators on surface of alley, strike-lane indicators, "make-believe" 7-10 pick-up and "easy" and "hard" strike adjustments. Scoring is entirely dependent on player's skill in delivery of ball to enter pin set-up at proper point—*exactly as in real bowling.*

WITH ABC SUPER DE LUXE BOWLER • SUN VALLEY • CARNIVAL • BALLYRIDES

Now! The Spotlight's on a Sensational New Profit-Builder!  
Gottlieb's 4 Player



# FALSTAFF

FEATURING  
"ADVANCING VALUE" ROTO-TARGETS

Competitive play and outstanding player appeal make Falstaff a natural profit-builder . . . proven by world-wide location tests.

Exclusive new "Advancing-Value" Roto-Targets have attained phenomenal player acceptance. Consecutive hits multiply Roto-Target values by 10 and 100 for higher scoring playfield action. This sensational new feature is more fun for all and presents an even greater challenge to the skill and timing of every player.

Falstaff has many other outstanding features that include: Two-way "Rollunders" that add to upper playfield action; 2 holes that score 100 times target values when lit; "Two-Way" Double Match Feature for more Specials; super-powered flippers that fire ball up field at targets; cyclonic kickers; twin chutes and an all steel door and door frame.

See your distributor today!

*D. Gottlieb & Co.*

1140-50 North Kostner Avenue • Chicago 51, Ill.

ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

World's largest manufacturer devoted exclusively to the design and production of amusement pinball machines!

**Amusement Pinballs**  
*as American as Baseball and Hot Dogs!*

## ➔ WANTED ➔ BINGO GAMES

SEND IN COMPLETE LISTS

Exclusive Gottlieb, Williams, Seeburg, Chicago Coin, Genco and International Mutoscope Distributors

**TRIMOUNT**

Remember  
IN NEW ENGLAND  
IT'S TRIMOUNT!



40 WALTHAM STREET  
BOSTON 18, MASS.  
Tel. Liberty 2-9480

## Operators Considered Nation's Best Business Barometers

### Ups and Downs of Collections Tell Story of Public's Spending Psychology

CHICAGO — To feel the pulse of the public. To know how they are spending. To have a better under-

standing of the spending psychology of the nation. There is nothing like checking with the operators everywhere throughout the country.

Ups and downs as well as static collections indicate the pulse of spending of the general public all over the nation.

Operators can, from week to week, give retailers and all others in their areas a better idea of what is happening and what is bound to happen in ensuing weeks by their collections.

It has never yet failed that lower collections have always indicated the public halt to spending.

When collections are up, and continue to go up, spending for almost all merchandise of every kind in the same area reporting the collections, is also on the way.

From every standpoint, as men in the industry have learned, the coin machines on locations in every area are the best barometers of public spending habits from week to week and month to month.

### STEP UP YOUR EARNINGS WITH THESE CLEAN BUYS

- 2—1700 Wurlitzer ..... \$550
- 3—1800 Wurlitzer ..... 650
- 2—1900 Wurlitzer ..... 750
- 5—2000 Wurlitzer ..... 950
- 2—V200 Seeburg ..... 650
- 2—HF100R Seeburg ..... 595

**ROCK CITY**  
AMUSEMENT COMPANY  
108 Lafayette Street  
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## Atlantic-N.Y. Corp Announces Second In Series of Operator Forums To Be Held On Dec. 2

NEW YORK — Meyer Parkoff, Atlantic New York Corporation, this city, announced that the second of a series of operator forums has been set for Monday night, December 2, at their offices on Tenth Avenue. The forum will open at 7 P.M., but refreshments will be available from 6 P.M.

There will be two guest speakers at this forum. Arthur Silbert, vice president of Standard Financial Corporation, will discuss "Money Trends in the Coin Machine Business", as well as other related subjects. Joseph T. Klein, certified public accountant, will take up accountant problems, depreciation, and tax matters.

As at the first forum, operators will have the opportunity to ask these men any questions they desire, as well as bring up for discussion any

problems they may have.

"The first forum held here on November 11, at which time Joe Godman and the operators discussed legal matters was so successful" said Parkoff, "that we are encouraged to continue them at periodic intervals. All those operators to whom we've spoken about the forthcoming December 2 forum have indicated they will attend, leading me to believe we will have an outstanding turnout. At this first meeting, operators 'let their hair down' and brought up many matters which resulted in their acquiring definite information regarding the music machine business. I'm sure the same will happen at this second forum, and the operators will leave our offices the richer in knowledge of their business."

Subscription to  
**The Cash Box** \$15

## CLASSIFIED ADVERTISING SECTION

## WANT

WANT—Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrrest 7-6730).

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay \$150 to \$300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT—To Buy—100 Bumper Pool Tables. All Types. ADMIRAL MUSIC, 3246 NO. PULASKI ROAD, CHICAGO, ILL. (Tel.: Kildare 5-3055).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Route Wanted. Will pay cash for Large Route—Music—Games—Alley—Cigarette. BOX 414, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—To Buy—Bingos, Shuffle Alleys, 5 Ball Pin Games. Any Quantity. Please Send us Your List. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO (Tel. TOWer 1-6715).

WANT—45 RPM Records, new or used. No quantity too large or too small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DICKens 2-7060).

WANT—Mills Panorams. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. GARfield 3585).

WANT—Big Show's and Key West. REDD MUSIC CO., BOX 2156, LAUREL, MISS. (Tel. 2148).

WANT—Cash! Highest Cash Paid For Chicago Coin Blinks, Bull's Eyes; United, Genco, Williams Guns and Baseballs; 6 Keeney Flicker Pools. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22, ILL. (Tel. CANal 6-0293).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT—Bally Triumphs By JOE BELL GAMES, INC., 463 PULASKI ST., SYRACUSE, N. Y. Tel.: HARRison 2-0952.

WANT—Used Records, High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUDson 6-4568).

WANT—Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULton 3-2282).

WANT—Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS, SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: Circle 6-8464).

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPTown 8-9680).

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

## CLASSIFIED ADVERTISING SECTION

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of \$\$\$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

## FOR SALE

FOR SALE—Bright Lights \$25.00; Atlantic City \$25.00; Frolics \$25.00. W. B. DISTRIBUTORS INC., 1012 MARKET STREET, ST. LOUIS, MO. (Tel. CENTral 1-9292).

FOR SALE—9 Ft. Bank Shots. Nice condition, Good Prices. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO, OHIO.

FOR SALE—Make us an offer. 7 Beach Clubs, 1 Frolics, 1 Yacht Club, 3 Gayety, 2 Dude Ranch, 1 Palm Springs, 1 Hi Fi, 1 Starlet. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO. (Tel.: EL 3-4179).

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. BIGelow 8-3524).

FOR SALE—One Double Header, like new, A-1 condition, \$475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DICKens 2-1214).

FOR SALE—Famous Sun-Glo Wax for your Shuffle Alleys, 24—1 lb. Cans—per Case, \$6.75. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: BLUemound 8-6700).

FOR SALE—Mutoscope Photomatic With Envelope Vendor, \$150; Supplies All For \$350. Gottlieb Scoreboard 4 Player, \$225; Gottlieb Jumbo 4 Player, \$250; Gottlieb Tournament 2 Player, \$250; Williams Piccadilly 2 Player, \$210. C & W DISTRIBUTING CO., 400 MAIN STREET, GALENA, KANSAS (Tel.: 400).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLYmpia 8-4012, 4013).

FOR SALE—Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrrest 5-3456).

FOR SALE—Bally Model "T" Hot Rod Kiddie Rides. Completely Reconditioned—\$395 each. DONAN DISTRIBUTING COMPANY, 5007 NO. KEDZIE AVENUE, CHICAGO 25, ILL. (Tel. JUNiper 8-5211).

FOR SALE—We Are Leading Exporters of Arcade Machines—Also Music, Venders, Games and Parts For All Equipment. Write Us Your Needs. MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bally Show Time, \$400; Bally Key West, \$300; Bally Double Header, \$300; Bally Miami Beach, \$125; Bally Big Time, \$100. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO. (Tel.: EL 3-4179).

FOR SALE—Bowlers: ABC Bally 14' and 11', Deluxe Congress, DeLuxe ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE—One New 100 Selection AMI Mechanism, in original box from factory, \$245. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE. (Tel.: ATwater 7565).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEDar 2-7600).

FOR SALE—New modern wall speakers, \$11.95 ea.; C.C. Band Box (used), \$95; 5206 (48 sel.) Wall Boxes, \$29.50; Seeburg 100 sel. Wall Boxes, \$49.50. BILOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: NEWark 598).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA (Tel.: 3-8688).

FOR SALE—Special. 14 Ft. United Bowling Alleys, \$500 ea.; 14 Ft. Bally Bowling Lanes, \$510 ea. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: Main 1-8751).

## CLASSIFIED ADVERTISING SECTION

FOR SALE—9 Brand New 5¢ Kleenex Dispensing Machines in cartons. \$50 buys the lot. 1/2 deposit, balance C.O.D. or S/D. KOEPPPEL DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 3-4028-9).

FOR SALE—Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. DeLuxe Baseball, Crossroads, Quartette, Jalopy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—15 United Handicaps; 30 assorted United Star Sluggers, Super Sluggers, Chicago Coin and Williams baseballs. Make us an offer for one or all. NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770-1).

FOR SALE—Extra Special, Super Duper Deal On Bally Booster Pool Games. Also Seeburg M100C & V-200. RUNYON SALES CO., 593 10th AVE., NEW YORK, N. Y.

FOR SALE—United Bowling Alley \$525; Chi-Coin Bowling League \$550; Bally ABC Bowling Lane \$535. WANT—United Top Notch Shuffle Alley and Bally Jumbo Shuffle Alley. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y. (Tel.: FRanklin 7-2162).

FOR SALE—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—Twin Bill \$130; Daisy Mae \$115; Marble Queen \$75; Palisades \$45; Peter Pan \$135; Shindig \$50; Silver Skates \$30; Smoke Signal \$140; Tim Buc Tu \$125; Flying High \$40; Skill Pool \$50; 14 Ft. United Lane (1 Piece) \$425; 14 Ft. United Lane (2 Piece) \$495; 14 Ft. Bally Lane (2 Piece) \$525; 2 New Wms. Peppy's In Original Crates—Make Offer; Wms. Rollaball (6 Player) \$265; Genco Skill Ball (2 Player) \$225; Chi. Co. Skee Ball (6 Player) \$265; Genco Quarterback \$125; Chi. Goalie \$40; Star Shooting Gal. \$95; Seeburg Bear Gun \$65; Dale Guns \$15; United Target \$75; Leaders \$55; Chi. Fireball \$120; Royal \$50; 1436 Rock-Ola (78) \$99.50; 1448 Rock-Ola \$650. A-1 Like New. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVE., CLEVELAND 3, OHIO (Tel. HEnderson 1-7577).

FOR SALE—Millions of extra coins are taken from Clean Machines. Clean Right With Lemonite. Central Distributing Co., J. Rosenfeld, St. Louis, Missouri, Use and Sell Lemonite. Try Lemonite Electric Contact Cleaner, Contact Paste and Liquid Tube. GRACO SALES CO., ARLINGTON, TENN.

FOR SALE—Williams: Contest; Hi Hand; Arrow Head. Kiddie Rides: Pinto Horse; See Saw; Merry-Go-Round (Cars). Genco: Sweet Twenty-One; Number Roll; Lucky Seven; Rotation Pool. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS STREET, N.W., GRAND RAPIDS 2, MICHIGAN (Tel.: GL 6-6807).

FOR SALE—Reconditioned Guaranteed—Show Time \$385; Key West \$295; Big Show \$275; Parade \$235; Night Club \$190; Broadway \$185; Miami Beach \$100; Beach Beauty \$135; Big Time \$85; Variety \$70; Flagship \$295; Hawaiian Beauty \$90; Sweet-Add-A-Line \$135; Balls-A-Poppin' \$185. One-Third Deposit. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS LA. (Tel.: CAanal 7137).

FOR SALE—AMI F-120, \$675; AMI E-80, \$400; Seeburg, M100C, \$545; Seeburg M100G, \$695; Wurlitzer 1700, \$575; Wurlitzer 1800, \$695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUPERior 1-4600).

FOR SALE—14' Bowling Alleys, A-1 Condition Chicago Coin and United, \$545, Will Trade For Late Gottlieb Games. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—Or Trade, 2 Genco Skill Ball Alleys; 1 Chicago Coin 6 Player Ski Bowl Alley; 2 United Shuffle Pool Alleys; Will Trade For Music, Games Or Vending Equipment. RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN. (Tel. 6-3583).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.

WANT—Gottlieb Novelty Games From 1954 up; King of Swats, Four Baggers, 1957 Baseballs, World Series and Shuffle Alleys. GLOBE AUTOMATIC VENDING CO., 291 WATER STREET, QUINCY 69, MASS. (Tel.: MAYflower 9-0010).

FOR SALE—Wurlitzer 2000 \$800; 1900's \$625; United Venus \$100; Wurlitzer 104 Wallboxes \$39.50; Chico Super Jet Ride \$125; AMI A \$50. Send for complete bargain list. ODCO, INC., 1100-02 BROADWAY, ALBANY, N. Y. (Tel.: 5-0228).

## CLASSIFIED ADVERTISING SECTION

FOR SALE—Big Shows \$260; Broadways \$175; Miami Beach's \$125; Beach Clubs \$50. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS, LOUISIANA (Tel. MAgnolia 7-459).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAVIS 2-2473).

FOR SALE—New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, \$1.69 ea.; \$18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", \$11.95 set; 3" Marbelized Rubber Balls, \$1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE—Seeburg 100 B, \$300; Seeburg 100 C, \$400; Seeburg 100 R, \$600; Wurlitzer 1800, \$550; Seeburg 100 Sel. Wall Boxes, \$40. SCIOTO NOVELTY CO., INC., 1909 8th ST., PORTSMOUTH, OHIO. (Tel.: EL 3-4179).

FOR SALE—Gayety \$45; Rio \$25; Hawaii \$35; Tahiti \$25; Genco Baseball Pool \$75. Terms One-Third Deposit, Balance Sight Draft. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel. TULane 6729).

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2531).

FOR SALE—Games, Inc. Hunter, \$250; Gunsmoke, \$335; Bally Gayety; Miami Beach; Broadway; Night Club; Double Header; Big Show; Key West; Show Time. United Pixie; Starlet; Caravan; Stardust. Evans Saddle & Turf (Club Model—DeLuxe). MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.

FOR SALE—Seeburg 147M \$35; Seeburg Hideaway \$35; Seeburg 20 Record Wallboxes \$3.00. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel. NE 5-1443).

FOR SALE—New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAIN 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HARRison 1-4747).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—3 M100A Seeburgs \$95 ea.; 6 Packard Wallboxes \$2.50 ea.; 3 Rock-Ola 120 Selection Wallboxes \$50 ea.; Seeburg 47M and Wurlitzer 1100 \$25 ea.; 3 AMI Model C \$50 ea.; Wurlitzer 2140 Wallboxes \$2.50 ea.; 1500A Wurlitzer \$175. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 8, INDIANA (Tel. HA 3-4508).

FOR SALE—Gottlieb's Scoreboard \$195; C. C. Criss Cross \$75; Genco Shuffle Pool \$75; Wm.'s Crane \$100. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UNION 3-8574).

FOR SALE—Seeburg V-200's, very clean, \$735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. SANDY MOORE DISTRIBUTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.

FOR SALE—1448 Rock-Olas, Like New, \$595; Chicago Coin Ski Bowls, \$345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrrest 7-6730).

FOR SALE—Comco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will be Refunded. Finished in Limed Oak, Natural or Mahogany. Packed Two to a Carton, \$11.95 Ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS (Tel. INdependence 3-2210).

FOR SALE—King Arthur, \$35; Twenety Grand, \$55; Disc Jockey, \$75; Grand Slam, \$85; Four Corners, \$85; Gypsy Queen, \$185; Gayety, \$119.50; Miami Beach, \$235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE—Special—Gottlieb: Continental Cafes, Double Coinchute \$299.50; Bally: Circuses \$275; Williams; Yukons \$275; Kings \$255; Genco: Hi-Fly Baseball Game \$155; Bally: Motor Bike \$485; Model-T Hot Rod \$397.50; ABC Bowling Lane, 11' \$465. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LA. (Tel. CAanal 5306).

FOR SALE—Records!! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's—50c, EP's—30c. All labels. We buy surplus stocks, all speeds. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel.: DUNkirk 3-8785).

FOR SALE—Seeburg M100A, 45 rpm, Painted, \$295; M100B, \$425; M100C, \$550; G100, \$675; W100, \$675; R100, \$725; Wurlitzer 2000, \$850; 1900, \$825; 1800, \$725; 1700, \$625; D80, AMI, \$325; D40, 45 rpm, Painted, \$225. MUSICAL SALES, 2334-36 OLIVE ST., ST. LOUIS 3, MO.

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE—**Five 100-A Seeburgs for export. Have been cleaned, checked and expertly crated. \$165 each, five for \$750. Wire deposit or letter of credit to **SHELDON SALES, INC.**, 881 MAIN STREET, BUFFALO 3, NEW YORK (Tel. Lincoln 9106).

**FOR SALE—**Seeburg 20 Selection Wall Boxes changed over 3 for 25; 30-20's @ \$5; Rock-Ola 120, Chrome, \$55; Seeburg 100 Selection, Hammerloid Finish, \$45; Rock-Ola 1717 Steppers, \$30; Vendor Coin Changer, \$65; Bingos (Cleaned & Checked); Beach Clubs, \$65; Bally Beauty, \$65; Yacht Club, \$45; Mexico's, \$45; Bert Laues' Dead Zero (New), \$75; Loug Pools (Like New), \$65; Small Pools, \$55; 1650 Wurlitzer, \$250; AMI A's (No broken plastics, cleaned & checked), \$65; Jennings' Scales, \$25; 8 Ohm Speaker (wall), \$9.95. **H & H MUSIC AND DISTRIBUTING**, 1626 THIRD AVE., MOLINE, ILL.

**FOR SALE —** Closeout: Brand new original factory crates, United's Playtime, sacrifice, \$475 ea. Write, Wire, Phone. **IMPERIAL COIN MACHINE CO.**, 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel.: Whitney 5-2893).

**FOR SALE—**18 Foot Rock-Ola Shuffle Board, \$149.50; Shuffle Board Game Wax (12 cans), \$3.50; Fast wax case (12 cans), \$4.50; Pucks (set of 8), \$12; Fluorescent Lights, pair, \$22.50; Adjusters, \$18.50. **PURVEYOR DISTRIBUTING CO.**, 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: Juniper 8-1814).

**FOR SALE—**We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. **WESTERHAUS CORP.**, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 1-5000).

**FOR SALE—**Wurlitzer 1015, 1017, with Cobra pick-up, \$35 ea.; 9 Column Smoke Shop, \$55; Wurlitzer 4851 Wall Boxes; \$9; Seeburg Wall Boxes (chrome), \$40; 14 Ft. Bally and United Bowlers, \$525. All types Bingos wanted. **LEW JONES DISTRIBUTING CO., INC.**, 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).

**FOR SALE—**100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$99.50. Write for quantity prices and list of other equipment. **G O R SALES**, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

**FOR SALE—**Reconditioned Seeburg 100 Selection Wall-O-Matic, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. SYRacuse 75-1631. **DAVIS DISTRIBUTING CORP.**, 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

**FOR SALE—**United 14 Ft. Bowling Alley, \$495; Wurlitzer 1400 Phonograph, \$135; Wurlitzer 1800 Phonograph, \$675; Wurlitzer 1900 Phonograph, \$795; Wurlitzer 2000 Phonograph, \$895; Seeburg V 200 Phonograph, \$695; Seeburg 100 Selection Chrome Wallboxes, \$45. **UNITED DISTRIBUTORS, INC.**, 920 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111).

**FOR SALE—**Music And Amusement Machine Route On East Coast Of Florida. Over Fifty Pieces Of Equipment on Location. Room For Expansion. Must Be Seen To Be Appreciated. For Information Write, **LOUIS MOSKOVITS**, 617 CANAL STREET, NEW SMYRNA BEACH, FLORIDA.

**FOR SALE —**Williams, United and Chicago Coin Electric Front Pool Tables, \$50 ea. Write. **PENNSYLVANIA VENDING CORP.**, 1826 E. CARSON ST., PITTSBURGH 3, PA.

**MISCELLANEOUS**

**NOTICE—**Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. **A.B.C. MFG. CO.**, 3441 W. NORTH AVE., CHICAGO 47, ILL.

**NOTICE—**That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. **BOB YOUNG'S SERVICE**, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

**NOTICE—**Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. **NATIONAL SANITARY SALES, INC.**, 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

**NOTICE—**It's your business to **KNOW THE FACTS!** How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box'* "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send \$15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your \$15 check today to: **THE CASH BOX**, 1721 BROADWAY, NEW YORK 19, N. Y.

**NOTICE—**Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is **HUEY DISTRIBUTING CO.** Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNon 5-7976).

**THE CASH BOX**

**"The Industry's Market Place"**

**PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."**

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**THE CASH BOX**  
**1721 BROADWAY, NEW YORK 19, N. Y.**



FIRST to give you SHOWBOX styling. Sleek, slick, clean-lined design that puts you ahead of competition.

FIRST—and the only—multi-horn high fidelity sound. To give your locations, and patrons, what they want.

FIRST to give you show-stage lighting. To attract and hold attention to your music.

FIRST to give you the simplest, fastest multi-selection mechanism.

FIRST to earn more money in less time for you.

**AMi**

*Incorporated* 1500 Union Ave., S. E., GRAND RAPIDS 2, Michigan Chicago Zurich

*New!* Your AMI distributor  
is now showing the "H-200 M"!  
Come in to see it soon.

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(For inventory purposes ascertain value by figure between low and high prices)

THIS WEEK'S USED MACHINE QUOTATIONS

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(For inventory purposes ascertain value by figure between low and high prices)

19th YEAR OF PUBLICATION
947th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted...

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

C O D E

- 1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
\* Great Activity

Table listing machine models and prices for Wurlitzer and other brands, including items like M100A, M100B, M100BL, etc.

WURLITZER

Table listing Wurlitzer machine models and prices, including items like 1015, 1017, 1080.

PHONOGRAPHS (Cont.)

Table listing various phonograph models and prices, including items like 1100, 1217, 1250, etc.

TOTAL NO. TOTAL VALUE



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

Table listing pinball game models and prices, including items like ABC, Ace High, Across the Board, etc.

TOTAL NO. TOTAL VALUE



Table listing AMI machine models and prices, including items like Model A, Model B, Model C, etc.

EVANS

Table listing Evans machine models and prices, including items like Mills Constellation, Constellation, Jubilee, etc.

ROCK-OLA

Table listing Rock-Ola machine models and prices, including items like 1422, 1424, 1426, etc.

SEEBURG

Table listing Seeburg machine models and prices, including items like 146S, 146M, 147S, etc.

TOTAL NO. TOTAL VALUE







# chicago coin INTRODUCES THE "Big Change" IN BOWLING GAMES

**NO CONTACTS ANYWHERE ON PLAYFIELD!**



No More  
Wire Formed  
Playfield  
Contacts!

*Now*  
**REAL PIN ACTION**  
With 100% Bowling Ball Impact!!  
No Contacts Under Pins!!

chicago coin's

## TV Bowling League



**NEW PROFIT MAKING FEATURE!**

**2 Games for 25c**

Also available as  
One Game for 25c

Easily convertible  
to regular 10c play!

**The QUIETEST Bowler  
Ever Manufactured**

- Entire Ball Return Runway is Rubber lined! This feature eliminates noise of ball return!
- Playfield is Sound-proofed with a Cork backing! This eliminates noise of ball rolling toward pins.
- Back Stop is Sound-proofed with Cork! This eliminates ball noise in back of game.

**GIANT BALLS**

4½ in. DIAMETER  
2½ POUNDS

**GIANT PINS**

REALISTIC SIZE  
Larger Than  
Ever Before!

**chicago coin machine**

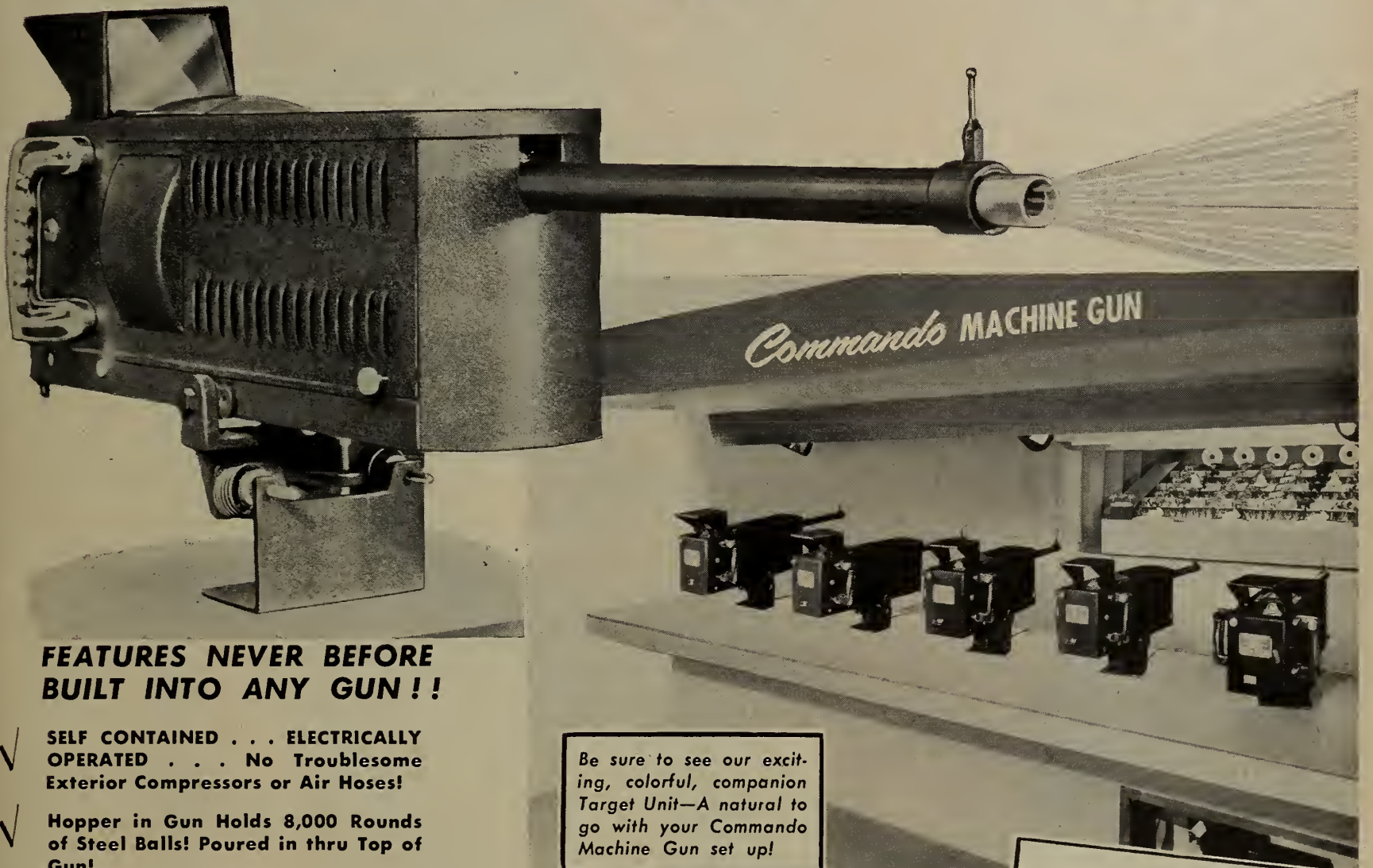
1725 W. DIVERSEY BLVD., CHICAGO 14, ILLINOIS

Division of  
**Chicago Dynamic  
Industries, Inc.**

Proven by Years of Engineering and on Location Tests!

# A REAL WINNER!!

## chicago coin's *Commando* MACHINE GUN



### FEATURES NEVER BEFORE BUILT INTO ANY GUN!!

- ✓ SELF CONTAINED . . . ELECTRICALLY OPERATED . . . No Troublesome Exterior Compressors or Air Hoses!
- ✓ Hopper in Gun Holds 8,000 Rounds of Steel Balls! Poured in thru Top of Gun!
- ✓ Adjustable to Shoot From 130 to 525 Shots Per 5c — 10c — 25c Coin!
- ✓ No Cartridge Loading! All Automatic!
- ✓ Shoots in 3 Shot Bursts At Less Than 1/2 Second per Burst! (150 Shots for 10c takes about 1 Minute).

Be sure to see our exciting, colorful, companion Target Unit—A natural to go with your Commando Machine Gun set up!

- ✓ Takes Only Seconds to Reach and Service Any Part of the Mechanism!
- ✓ New Velocity Control Adjustment to Fit Every Depth Location! Shoots 50 to 75 ft. Per Second!
- ✓ National Coin Chute is Part of the Gun — Available in 5c — 10c — 25c Play! Each Coin Registers on a Meter.

A Natural For ALL AMUSEMENT PARKS! FAIRS! CARNIVALS! ARCADES! KIDDIE PARKS! FOR EVERY TYPE LOCATION TO ATTRACT CROWDS!

For The Thrill of Your Life  
TEST SHOOT  
chicago coin's  
Commando MACHINE GUN  
At The Outdoor NAAPB  
Show, Sherman Hotel, Chi-  
cago — December 1st thru  
the 4th.  
BOOTH NOS.  
117 - 118 - 119 - 120 - 121

Noise Maker gives realistic machine gun sound effects!  
New type gun sight for greater accuracy and ease in sighting!  
Authentic push button trigger handle gives the feel of a real machine gun.

**chicago coin  
machine**  
Division of  
Chicago Dynamic  
Industries, Inc.

1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS



S BRILLIANT NEW

7 GAMES FOR **25¢**  
MEANS  
**"JUMBO"**  
EARNINGS  
CREDIT UNIT  
PLAYS UP TO 20 QUARTERS  
OF TIME FOR FUTURE PLAY  
OBTAINABLE AS  
EASY GAME FOR 25¢  
PLAYS EASILY TO  
FOR 10¢ PLAY!

**QUIET  
SAFE!**

**NEW**  
Back Design  
Reduced and noise  
return...  
no pinched or  
injured fingers

EXPANDED PLAY BOARD  
EXPANDED BACK BOX  
FOR QUIET PLAY



SEE YOUR DISTRIBUTOR

New LOCKED-IN BALL GATE... Ball positively held back when game is completed

FOUR "JUMBO" SIZES  
13 FT. LONG . . . 16 FT. LONG . . .  
EXPANDABLE WITH 4-FT. SECTIONS TO  
17 FT LONG . . . 20 FT LONG

## Manufacturers New Equipmen

NUMBER OF EACH MACHINE OWNED  
 VALUE OF MACHIN  
(FOR INVENTORY PURPOSES  
 BY FIGURE BETWEEN LOW

### ARCADE EQU

—	4.	Genco Hi-Fly Baseb		
		(5/56)		
—	1.	Genco State Fair Ri		
		Gal. (6/56)		
—	2.	Genco Davy Crocke		
		Rifle (10/56)		
—	4.	Genco Circus Rifle		
		(3/57)		
—	4.	Jack Rabbitt		
—	4.	Jungle Joe		
—	4.	Keeney Air Raider		
—	4.	Keeney Sub Gun		
—	4.	Keeney Texas Leagt		
—	4*	Keeney Sportsman		
		(11/54)		
—	4.	DeLuxe model		
—	4.	Keeney Ranger (3/5		
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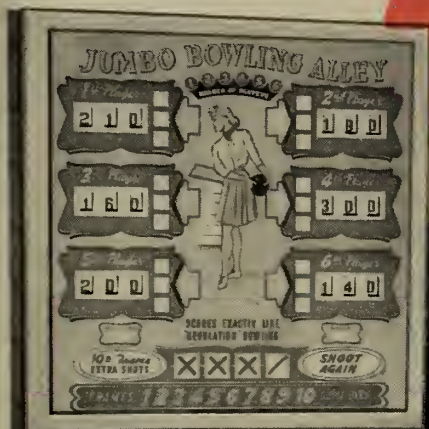
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