

The Cash Box

VOLUME XVIII—NUMBER 30

APRIL 13, 1957



Betty Johnson dreamed of success on records and her dream came true with her Bally recording of "I Dreamed". Now back in New York after 2 years on the "Breakfast Club", which was broadcast from Chicago, Betty is dreaming of a career in musical comedy, and is studying hard towards that end. She's not neglecting records however and her latest for Bally, just released, is "1492" and "Little White Lies".

talk
about
hot
numbers!



Here are 3 sizzlers from the smash musical,

New Girl in Town

—words and music from the pen of the fabulous Bob Merrill. Starring Gwen Verdon and Thelma Ritter. Production directed by George Abbott.

Hugo Winterhalter plays



1 Theme from
New Girl In Town

2 c/w It's Great To Be Alive
47/20-6889

Tony Martin sings



3 Look At 'er
c/w Mail, Mail, There Ain't No Mail
47/20-6888

Coming up on RCA Victor—the great Original Cast Album of “New Girl In Town”. Plus additional hit singles from the show, soon to be released.

The biggest traffic builder in town will be RCA Victor’s “New Girl In Town” promotion. Watch for it! *Opening dates: New Haven, April 8; Boston, April 17; New York, May 5

America's favorite speed...



45 RPM



RCA VICTOR

TRADE MARK
RADIO CORPORATION OF AMERICA





FOUNDED BY BILL GERSH

The Cash Box

Volume XVIII—Number 30

April 13, 1957

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THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music vending, service and amusement machines are covered.

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The Top 50 Becomes

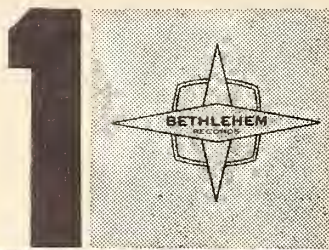
TOP 60

Beginning with this week's issue of The Cash Box, The Top 50 Best Selling Tunes On Records will become The Top 60.

This step is being taken in response to a multitude of requests on the part of the music and record trades.

It is further recognition of the vital role this authoritative list plays in the conduct of the music business.

We are happy to be able to meet the needs of our industry and we intend to continue to expand and perfect our services in every way possible.



SAY IT ISN'T SO HERB JEFFRIES BCP 72

DJs — HERE'S THE **BIG ONE** FOR SPRING PROGRAMMING. The incomparable HERB JEFFRIES returns to records in the manner his talents deserve. "Say it isn't So" reflects the nostalgia of the season with a collection of beautiful melodies, orchestrated by Russell Garcia. Herb's mellow reading of "It's The Talk of the Town", "Angel Eyes", "Penthouse Serenade" and the title tune is variety programming at its best. **DON'T MISS: SAY IT ISN'T SO** by HERB JEFFRIES. SUGG. LIST \$4.98

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"ROCK BOTTOM ROLL"
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THE NATION'S **Top Ten** JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	BUTTERFLY CHARLIE GRACIE — ANDY WILLIAMS (Tie) BY-1028—Bobby Carroll CD-1308—Andy Williams CM-105—Charlie Gracie	2 CR-61795—Billy Williams EL-505—Bill Allen
2	ROUND AND ROUND PERRY COMO DA-2121—Walter Solek O.	3 VI-20/47-6815—Perry Como
3	PARTY DOLL BUDDY KNOX — STEVE LAWRENCE CR-61792—Steve Lawrence DE-30211—Wingy Manone	4 RO-4002—Buddy Knox
4	YOUNG LOVE TAB HUNTER — SONNY JAMES CA-3602 (F-3602)—Sonny James DO-15533 (45-15533)—Tab Hunter ME-71022 (71022x45)—Crewcuts	1 VI-20/47-6751—Ric Cartey & Jiva-Tones
5	I'M WALKIN' FATS DOMINO IM-5428—Fats Domino	8
6	MARIANNE TERRY GILKYSON — HILLTOPPERS CO-40817—Terry Gilkyson DE-30217—Burl Ives	5 DO-15537—Hilltoppers VI-20/47-6810—Lane Bros.
7	TEENAGE CRUSH TOMMY SANDS CA-3639—Tommy Sands	6
8	TOO MUCH ELVIS PRESLEY VI-20/47-6800—Elvis Presley	7
9	LITTLE DARLIN' THE DIAMONDS EX-2101—The Gladiolas	10 ME-71060—The Diamonds
10	COME GO WITH ME DEL-VIKINGS DE-30231—Sunny Gale DL-6112—Federals	— DO-15538—Del-Vikings

11) BANANA BOAT (DAY-O). 12) I'M STICKIN' WITH YOU. 13) WHY BABY WHY. 14) GONE. 15) DON'T FORBID ME. 16) MAMA LOOKA BOOBOO. 17) ALMOST PARADISE. 18) WALKIN' AFTER MIDNIGHT. 19) WHO NEEDS YOU. 20) LOVE IS STRANGE. 21) SITTIN' IN THE BALCONY. 22) I'M SORRY. 23) ALL SHOOK UP. 24) BANANA BOAT SONG. 25) NINETY-NINE WAYS. 26) BLUE MONDAY. 27) JUST BECAUSE. 28) A POOR MAN'S ROSES. 29) ONLY ONE LOVE. 30) YOU DON'T OWE ME A THING. 31) EMPTY ARMS. 32) SINGING THE BLUES. 33) LOVE IS A GOLDEN RING. 34) I'M WAITING JUST FOR YOU. 35) LUCILLE.

CODE

AB—Abbott	CK—Checker	EP—Epic	HE—Herald	MO—Modern	SE—Seeco
AL—Aladdin	CM—Cameo	ER—Era	IM—Imperial	NG—Norgren	SP—Specialty
AO—Apollin	CO—Columbia	EX—Excello	JU—Jubilee	OK—Okem	SU—Sun
AP—ABC	CR—Coral	FB—Fabor	JZ—Josie	PE—Peacock	TI—Tico
—Paramount	DA—Dana	FE—Federal	KA—Kapp	PR—Prestige	UN—United
AT—Atlantic	DE—Decca	FI—Fiesta	KL—King	RA—Rainbow	UQ—Unique
BT—Bethlehem	DL—DeLuxe	FR—Fraternity	LI—Liberty	RE—Regent	VE—Verve
BY—Bally	DO—Dot	4 Star—Four Star	LO—London	RM—Rama	VI—RCA Victor
CA—Capitol	DT—Dot	GE—Gee	ME—Mercury	RO—Roulette	VJ—Vee-Jay
CD—Cadence	DU—Duke	GL—Glory	MG—MGM	RP—RPM	VK—Vik
CH—Chess	EL—Eldorado	GR—Groove	SA—Savoy		

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**A Sensational Follow-Up
to "I DREAMED"**



Betty Johnson

sings



"1492"

c/w

"LITTLE
WHITE
LIES"

BALLY-1033 (7-1033)

Bally RECORDS
THE HOME OF LIVING PERFORMANCE

203 N. Wabash Avenue
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IN CANADA: Sparton of Canada Ltd.

"It's What's in THE CASH BOX That Counts"



The Cash Box

TOP 60

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pas. Pos.		Pas. Pos.		Pas. Pos.		Pas. Pos.		Pas. Pos.		Pas. Pos.	
4/6	3/30	4/6	3/30	4/6	3/30	4/6	3/30	4/6	3/30	4/6	3/30
1—All Shook Up	13	9—Mama Looka Booboo	9 13	17—Almost Paradise	16 19	27—Just Because	22 23	37—Peace In The Valley (EP)*	40	47—Wonderful! Wonderful!	
★VI-6870—ELVIS PRESLEY That's When Your Heartaches Begin		CA-3672—ROBERT MITCHUM What Is This Generation		AP-9787—NORMAN PETTY TRIO It's Been A Long Long Time		★AP-9792—LLOYD PRICE Why		★VI-EPA-4054 *Position on best seller list based on sales reports of Extended Play recording. Song is not available on a single release. Three other songs in this EP are: It's No Secret; I Believe; and Take My Hand, Precious Lord.		★CO-40784—JOHNNY MATHIS When Sunny Gets Blue	
2—Little Darlin'	4 8	CO-40866—KING FLA5H Zombie Jamboree		★KA-175—ROGER WILLIAMS For The First Time		5P-597—LARRY WILLIAMS Let Me Tell You, Baby				GL-256—DENNY VAUGHAN Since You Went Away	
EX-2101—THE GLADIOLAS Sweetheart Please Don't Go		★VI-6830—HARRY BELAFONTE Don't Ever Love Me		★UQ-385—LOU STEIN Soft Sands		28—So Rare	34	38—Mangos	37 44	48—Jamie Boy	
★ME-71060—THE DIAMONDS Faithful And True		10—Why Baby Why	12 16	18—Banana Boat (Day-O)	17 9	★FR-755—JIMMY DORSEY Sophisticated Swing		★CO-40835—ROSEMARY CLOONEY Independent		★VI-6864—KAY STARR A Little Loneliness	
3—Round And Round	2 3	★DO-15545—PAT BOONE I'm Waiting Just For You		★VI-20/47-6771—HARRY BELAFONTE Star-O		29—Rock-A-Billy	32	ME-71091—BUDDY MORROW Back Home		49—Bad Boy	41 32
DA-2121—WALTER SOLEK O. Georgie Porgie		11—Marianne	8 7	19—Walkin' After Midnight	20 21	★CO-40877—GUY MITCHELL Hoot Owl		39—After School	48	KI-5013—BIG DADDY Bacon Fat	
★VI-20/47-6815—PERRY COMO Mi Casa, Su Casa		★CO-40817 (4-40817) TERRY GILKYSON Goodbye Chiquita		AC-1044—LYNN HOWARD		30—Don't Forbid Me	24 15	★DD-100—RANDY STARR Heaven High		★5A-1508—CLARENCE PALMER & JIVE BOMBERS When Your Hair Has Turned To Silver	
4—Party Doll	1 2	DE-30217 (9-30217)—BURL IVES Pretty Girl		★DE-30221—PATSY CLINE A Poor Man's Roses		DE-30219 (9-30219)—ERNEST TUBB God's Eyes		KI-5037—TEARDROPS Don't Be Afraid To Love		50—A White Sport Coat	
★CR-61792—STEVE LAWRENCE Pum-Pa-Lum		★DO-15537 (45-15537)—HILLTOPPERS You're Wasting Your Time		DL-6115—OTIS WILLIAMS & CHARMS I'm Waiting Just For You		★DO-15521 (45-15521)—PAT BOONE Anastasia		★ME-71080—JOY LAYNE You Gave Me Wings		51—Wind In The Willow	50 49
DE-30211—WINGY MANONE Real Gone		VI-20/47-6810—LANE BROS. Sogno D'Oro		5G-231—EDDIE DEAN Finger Prints		31—Who Needs You	26 20	40—I'm Waiting Just For You	31 25	52—A Little Loneliness	
★RO-4002—BUDDY KNOX My Baby's Gone		12—Teen Age Crush	11 5	20—I'm Sorry	21 22	★CO-40811 (4-40811)—FOUR LADS It's So Easy To Forget		★DO-15545—PAT BOONE Why Baby Why		53—Jim Dandy	46 31
5—Butterfly	3 4	★CA-3639—TOMMY SANDS Hep Dee Hootie		★ME-71032—THE PLATTERS He's Mine		32—First Date, First Kiss, First Love	35 40	41—There Oughta Be A Law	43	54—Banana Boat Song	44 28
BY-1028—BOB CARROLL Look What You've Done		★CA-3602 (F-3602)—SONNY JAMES You're The Reason		AP-9800—JOHNNY JANIS I Played The Field		★CA-3674—SONNY JAMES Speak To Me		★VK-0267—Mickey & Sylvia Dearest		55—Tricky	
★CD-1308—ANDY WILLIAMS It Doesn't Take Very Long		★DO-15533 (45-15533)—TAB HUNTER Red Sails In The Sunset		★DE-30230—MITCHELL TOROK What's Behind That Strange Door		33—Love Is Strange	18 18	42—Dark Moon		56—Leap Frog	
★CM-105—CHARLIE GRACIE Ninety-Nine Ways		ME-71022 (71022x45)—CREWCUTS Little By Little		★IM-5432—KEN COPELAND Night Air		★GR-0175 (4G-0175)—MICKEY & SYLVIA I'm Going Home		★DO-15550—BONNIE GUITAR Big Mike		57—My Faith, My Hope, My Love	
CR-61795—BILLY WILLIAMS The Pied Piper		VI-20/47-6751—RIC CARTEY & JIVA-TONES Ooh-Eee		★ME-71079—DICK CONTINO Two Loves Have I		KI-5010 (45-5010)—LUTHER & LITTLE EVA Ain't Got No Home		DO-15558—GALE STORM A Little Too Late		58—Wrangle Wrangle	47 38
TL-505—BILL ALLEN Oo-We-Baby		14—I'm Stickin' With You	14 14	22—Too Much	19 10	34—Calypso Melody	33 35	43—Dearest	39	59—The Ship That Never Sailed	42
6—I'm Walkin'	5 6	★CA-3602 (F-3602)—SONNY JAMES You're The Reason		★VI-20/47-6800—ELVIS PRESLEY Playing For Keeps		DO-15559—DANNY WELTON Blue Echo		★VK-0267—MICKEY & SYLVIA There Oughta Be A Law		60—Moonlight Gambler	45 29
★IM-5428—FATS DOMINO I'm In The Mood For Love		★DO-15533 (45-15533)—TAB HUNTER Red Sails In The Sunset		23—School Day	38	★MG-12430—DAVID ROSE Theme From 'Wings Of Eagles'		44—Lucky Lips	42 30		
7—Gone	10 12	ME-71022 (71022x45)—CREWCUTS Little By Little		★CH-1653—CHUCK BERRY Deep Feeling		35—A Poor Man's Roses	25 27	★AT-1125—RUTH BROWN My Heart Is Breaking Over You			
★CA-3628—FERLIN HUSKY Missing Persons		VI-20/47-6751—RIC CARTEY & JIVA-TONES Ooh-Eee		24—Love Is A Golden Ring	30 36	★ME-71059—PATTI PAGE The Wall		DO-15539—GALE STORM On Treasure Island			
CO-40852—JOAN WEBER A Love That's A Lie		★CL-430—JOHNNY DEE A-Plus In Love	15 17	★CO-40856—FRANKIE LAINE There's Not A Moment To Spare		45—Ring-A-Ding-A-Ding		★CA-3690—TOMMY SANDS My Love Song			
ME-71070—BOBBY WAYNE Mexican Maidens		CR-61811—DON CORNELL My Faith, My Hope, My Love		25—Lucille	29 33	46—40 Cups Of Coffee	50 47				
8—Come Go With Me	7 11	★LI-55056—EDDIE COCHRAN Dark Lonely Street		★5P-598—LITTLE RICHARD Send Me Some Lovin'							
DE-30231—SUNNY GALE Please Go		16—99 Ways	23 24	26—Empty Arms	28 37						
DL-6112—FEDERALS Cold Cash		CM-105—CHARLIE GRACIE Butterfly		★AT-1128—IVORY JOE HUNTER Love's A Hurting Game							
★DO-15538—DEL-VIKINGS How Can I Find True Love		★DO-15548—TAB HUNTER Don't Get Around Much Anymore		★CR-61805—TERESA BREWER The Ricky-Tick Song							

CODE:

AO—Apollo	CD—Cadence	DA—Dana	DU—Duke	FE—Federal	HE—Herald	LO—London	PE—Peacock	RO—Roulette	TI—Tico
AP—ABC-Paramount	CH—Chess	DD—Dole	EL—Eldorado	FI—Fiesta	IM—Imperial	LU—Luniverse	P1—Pilgrim	RP—RPM	UN—United
AT—Atlantic	CK—Checker	DE—Decca	EM—Ember	FL—Flash	JU—Jubilee	ME—Mercury	PR—Prestige	SA—Savoy	UQ—Unique
BA—Baton	CL—Colonial	DL—DeLuxe	EP—Epic	FR—Flip	JZ—Josie	MG—MGM	PT—Point	SE—Seeco	VE—Verve
BN—Benida	CM—Cameo	DO—Dot	ER—Era	FR—Fraternity	KA—Kapp	MO—Modern	RA—Rainbow	5G—Sage	VI—RCA Victor
BT—Bethlehem	CO—Columbia	DS—Disneyland	EX—Excello	GE—Gee	KI—King	NG—Norgran	RE—Regent	5P—Specialty	VJ—Vee Jay
AG—Argo	CR—Coral	DT—Dootie	FB—Fabor	GL—Glory	LI—Liberty	OK—Okeh	RM—Rama	SU—Sun	VK—Vik
AL—Aladdin	CA—Capitol								

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

• All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

It's NEW!... It's Different!... It's GREAT!



FRANKIE LYMON
and
the TEENAGERS

"OUT IN THE
COLD AGAIN"

"MIRACLE IN THE RAIN"

GEE-1036

CONGRATULATIONS to our Boston Distributor Cecil Steen of Records, Inc. on opening of new building and the unique concept of Self Service.



RECORDS
659 10th Avenue, N. Y. C.



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

LEROY VANDYKE

(Dot 15561)
B+ "HONKY TONK SONG" (1:52)
 [Tree BMI—Tillis, Peddy] Leroy Vandyke, who clicked with "The Auctioneer" a few months back, is in fine form once again as he belts out a solid cornballer that's clicking in the country field. Exciting side with a terrific beat the kids'll be wild about. Strong side for Vandyke. Could crash thru. It's got that rock-a-billy sound that's riding high today.

B "THE POCKET BOOK SONG" (2:04) [Gallatin BMI—Smith, Terry, Hazelwood] This portion has Vandyke reciting the lyrics to a clever novelty describing the contents of a woman's purse. Humorous item that should have the females laughing. Recitation is showcased by a rhythmic guitar backdrop.

DON CHERRY
 (Columbia 40885)

B "MR. TEARDROP" (2:35) [Acuff-Rose BMI—Robbins] With country tunes going strong in the pop field, Don Cherry delves into the country catalog and comes up with a strong tune out of the past. Here he treats it to a solid pop reading. Potent stuff that could break thru. Strong arrangement.

B "APRIL AGE" (2:55) [Hollis BMI—Engvick, Wilder] Cherry excels again, this time with a well-written love song. Pretty romancer handled with warmth.

SHORTY LONG
 (RCA Victor 6873)

B+ "I'D CRAWL BACK IF I COULD" (2:25) [Tannen BMI—Long, Heather] Shorty Long, starring in the smash B'way musical "Most Happy Fella," is at his best as he projects with great force on a rhythmic love tale. Potent, commercial number and delivery. Watch this side. It has the goods.

B "YOU DON'T HAVE TO BE A BABY TO CRY" (2:15) [R.F.D. ASCAP—Merrill, Shand] This side features the versatile warbler with a swinging interpretation of a terrific tune that was the flip side of Ernie Ford's "16 Tons." Powerful new arrangement could create new interest in the tune.

BOBBY CHRISTIAN BAND
 (Salem 1001)

B "CRICKETS ON PARADE" (2:40) [Keith ASCAP—Christian, Armentrout] The Bobby Christian crew, billed as "The Band With A Sound," turns out to be just that. Here it offers a colorful, light-hearted ditty with some contagious gimmicks and a happy sound.

B "ENOUGH MAN" (1:50) [Keith ASCAP—Christian, Armentrout] In extreme contrast to the flip side, this one is a torrid rocker with some zany, inspired shouting by a lead voice. Good dance side.

EDDIE FONTAINE
 (Decca 30256)

B "HOMESICK BLUES" (2:27) [Southern ASCAP—Horton] Eddie Fontaine has that commercial country-pop voice that comes over effectively as he chants an appealing blues ballad that could catch on and spread fast. Solid rhythm opus that kids should enjoy.

B "MONEY" (2:54) [Acuff-Rose BMI—Turner] This half stars Fontaine and a chorus gliding thru a strong pop rendition of a hit waltzer from the country field. Strong number with a flavoring of "On Top Of Old Smoky." Potent coupler.

The Cash Box Disk of the Week

"POOR BUTTERFLY" (2:04) [Harms ASCAP—Hubbell, Golden]

"APRIL GIVE ME ONE MORE DAY" (2:50)

[James ASCAP—Shanken, Singer, James]

SARAH VAUGHAN (Mercury 71085)

● A few months ago, Mercury issued a sensational 2-LP package featuring Sarah Vaughan singing some of the greatest show tunes ever written. The album has been receiving heavy dee jay play ever since it was issued, especially "Poor Butterfly." As a result of the tremendous reaction to Miss Vaughan's recording of this tune, Mercury last week issued it as a single. It's a great rendition by one of the most gifted vocalists in our business. And with the single hitting every jockey in the country, we can expect this platter to skyrocket onto the charts. The companion piece "April Give Me One More Day," is another class love tune handled with finesse by the canary. Beautiful romancer with hitability.

"SHISH-KEBAB" (Pure BMI)

"BOP A DOO—BOP A DOO" (Judy ASCAP—Hearns, Marterie)

RALPH MALTERIE ORCH. (Mercury 71092)

● Two fascinating versions of a strange but captivating oriental theme debuted on the record scene last week. And we'll bet our bottom dollar that the disk jockeys, always in search for something off-beat and exciting, will be wearing the wax off both recordings. The Kapp version of the tune is tagged "Harem Dance" and features the Armenian Jazz Sextet. Ralph Marterie's interpretation on Mercury goes under the title "Shish-Kebab."

The Kapp interpretation is a wild beat-filled opus. Instruments such as snake charmers' pipes are employed to create a weird and penetrating sound. And the results are thrilling. The wild rhythm grows in intensity as the side progresses.

The Marterie waxing is equally fascinating. It features the more familiar instruments with an engulfing delivery of this striking oriental melody. Fabulous change-of-pace disk for any jockey's programming schedule. Both platters will step out.

Marterie's flip is a hard driving rock and roller. The Sextet's coupler is another oriental jumper with a vocal.

"HAREM DANCE" (2:48) (Cherio BMI—Melkonian, Beducci)

"PRETTY GIRL" (2:27) (Cherio BMI—Melkonian, Beducci)

ARMENIAN JAZZ SEXTET (Kapp 181)

"I'M SERIOUS" (1:49) (Old Judge BMI—Claunch, Cantrell)

"I LOVE MY GIRL" (1:47) (Debmar ASCAP—Marcucci, De Angelis)

THE HILLTOPPERS (Dot 15560)

● A swinging new rock and roll tune that could develop into one of the big hits of the next few months, bowed on the disk mart this week with excellent recordings on two labels—Bobby Chandler on OJ Records and the Hilltoppers on Dot.

The OJ disk is the original. It's a swinging, smooth sailing jump ballad with the Stardusters supplying a solid backdrop for Chandler's mellow voice. Highly commercial disk loaded with potential.

The Hilltoppers' waxing is a great follow-up to their current hit "Marianne." Jimmy Sacca hands in one of his most convincing lead vocals in a long while. It should have no trouble topping the sale of their "Marianne" recording. The crew's coupling "I Love My Girl" is another terrific shuffle ballad with great teenage appeal. The Hilltoppers have a twin threat, and both sides should make big noise.

Chandler's coupling "If You Loved Me" is a tender-romancer with an Ink Spots flavoring.

"I'M SERIOUS" (2:01) (Old Judge BMI—Claunch, Cantrell)

"IF YOU LOVED ME" (2:30) (Old Judge BMI—Kindred)

BOBBY CHANDLER (OJ Records 1000)

"JUST TO HOLD MY HAND" (2:19) [Lion BMI—Perryman, Robey]

CLYDE McPHATTER (Atlantic 1133)

● Clyde McPhatter, recently on the pop best sellers with his smash "Without Love," should repeat the feat with his latest Atlantic waxing. (See R & B Reviews).

"CHLOE" (2:51) [Robbins ASCAP—Moret, Kahn]

BILL DOGGETT (King 5044)

● The ram-bunk-shush, honky-tonkin' Mr. Doggett has another solid morsel for his many pop fans. (See R & B Reviews).

ANTHONY PERKINS

(Epic 9201)
B+ "MELODY FOR LOVERS" (2:53)
 [Shalimar BMI—Blackwell] Anthony Perkins, rapidly becoming one of filmdom's top idols, does a wonderful job with a tender rock and roll beat ballad his many fans will love. Pretty melody with a commercial beat and a winning delivery by the lad.

B+ "FOOL IN LOVE" (2:05) [Wemar BMI—Randazzo] Another sensitive, wistful reading of a mellow love song. Excellent piece of material warbled with extreme tenderness by the youngster. Both sides could make the grade.

LINCOLN CHASE

(Dawn 226)
B "YOU AND I AND LOVE" (2:40)
 [Cherio-Lively Arts BMI—Chase] Lincoln Chase chants another of his imaginative compositions on this release. A deep and emotional love story set to a steady, dramatic tempo. Off-beat romancer that should attract considerable attention. Jocks who go for the unusual will like this one.

C+ "YOU ARE A POEM, BABY" (2:55) [Cherio-Lively Arts BMI—Chase] A latin tempo accompanies Chase on his venture thru another emotional love tale from the vocalist's pen. Song compares a person with a poem.

GENE AUSTIN
 (RCA Victor 6880)

B+ "THAT'S LOVE" (2:01) [Manna & Trinity BMI—Hall] Veteran vocalist Gene Austin, whose life story will be presented on a forthcoming "Goodyear TV Playhouse" production, sings two of the lovely songs to be performed in the show. This half is a warm love song warbled in Austin's polished style. Lyrics take on a special meaning when Gene sings them. Vast exposure could send this one onto the best sellers.

B "TOO LATE" (2:12) [Alamo ASCAP—Austin] This side stars the pro as he cruises thru a charming shuffler with a romantic story line.

RICHARD MALTBY ORCH.
 (Vik 0271)

B+ "ROCKIN' FIDDLE" (2:14)
 [Richard Maltby ASCAP—Maltby, Maltby, Jr.] Since rock and roll took over, it seems the fiddle has gone out of style. Here Richard Maltby, the ork and chorus give the fiddles their hey day and let them rock and roll it up. Result is a cute novelty side with a swinging beat. Catchy lyric too.

B "THE CHECK APRON BALL" (2:03) [Valyr ASCAP—Merrill] Violins play an important role on this side too. Here the orchestra glides thru a charming soft shoe instrumental with a chorus singing sans lyrics. Contagious theme.

PATTY BRANDON/COONEY TRIO
 (Chancellor 1002)

B "CALYPSO PARAKEET" (2:44)
 [Debmar ASCAP—Marcucci, De Angelis] Patty Brandon comes up with a cute new novelty set to a calypso beat. Colorful ditty that should appeal to the kiddie market.

B "RAGTIME DAYS" (2:07) [Debmar ASCAP—Marcucci, De Angelis] Little Miss Patty is the featured voice on this swinging cornballer belted across by the Cooney Trio. Patty has a lively Teresa Brewerish voice that comes over extremely well. Good Two-sider.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



She's the Most.....

Shaye Cogan

singing

**"AIN'T
NOBODY HOME"**

b/w

**"STAY AWAY
NEARER"**

GEE 1034

Off to a Great Start

THE ROSEBUDS

"DEAREST DARLING

(I'm Still In Love With You)"

b/w

"UNCONDITIONAL SURRENDER"

GEE 1033



RECORDS
659 10th Avenue, N. Y. C.

"It's What's in THE CASH BOX That Counts"



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

MAMIE VAN DOREN

(Prep 100)

B+ "SALAMANDER" (2:16) [M. Witmark ASCAP—Baxter] The Prep label makes its first release a strong one. This side introduces a catchy rock and roller by film star Mamie Van Doren. Good dance deck from the Warner flicker "Untamed Youth" is which Miss Van Doren stars. Swinging up-beat item.

B "GO, GO, CALYPSO!" (2:32) [M. Witmark ASCAP—Baxter] Here Mamie gets a solid choral assist as she drives thru a catchy calypso ditty from the same film.

THE DREAM WEAVERS

featuring Lee Raymond

(Decca 30276)

C+ "FOOL'S GOLD" (2:40) [Trinity BMI—Moore, Davie] The Dream Weavers blend warmly on an inviting love song. Lee Raymond's voice is in the spotlight. Tender ballad.

C+ "I'LL TRY, I'LL TRY" (2:50) [Champion BMI—Wolf, Raleigh] Another emotional romancer chanted effectively by the crew. Pretty tune handled softly by the smooth group.

BUNNY PAUL

(Brunswick 55003)

B+ "POOR JOE" (2:11) [Cherio BMI—Willoughby] Bunny Paul, a gal who can sing with the best of 'em, makes a commercial first showing on the reactivated Brunswick label as she introduces a wonderful new calypso novelty that could catch on in today's market. Solid arrangement.

C+ "BUZZ ME" (2:20) [Cherio BMI—Baxter, Moore] This half stars the versatile lark on a swinging, rock and roller that'll have the coins rolling into the boxes. Terrific handclapper.

BUBBER JOHNSON

(King 5034)

B+ "THE SEARCH" (2:16) [Marjorie BMI—Johnson, Williams] The mellow voice of Bubber Johnson is in top form as the talented vocalist chants a tender and beautiful love song set to a R & R beat. Johnson is an artist who's gotta make the grade sooner or later. This one could turn the trick.

C+ "LITTLE GIRL DON'T CRY" (2:35) [Dornix BMI—Millinder, Davis] Another strong love tale portrayed with deep feeling by the star.

DANNY WELTON

(Dot 15559)

B "CALYPSO MELODY" (2:21) [Cromwell A S C A P — Clinton] Harmonica stylist Danny Welton gets a strong instrumental accompaniment as he fashions a charming new rendition of a current best selling instrumental theme. Harmonica lends a new warmth to this attractive melody. Side should bite off a share of the sales.

C+ "BLUE ECHO" (2:26) [Athens BMI—Atkins, Bryant] Here Welton's harmonica presents a light and contagious bounce beat ditty currently attracting considerable attention in the country field.

The Cash Box

Sleeper of the Week

"I NEED YOUR LOVIN'" (2:27) [Conway BMI—Twitty, Paulman]

"BORN TO SING THE BLUES" (2:15) [Conway BMI—Twitty]

CONWAY TWITTY (Mercury 71086)

● Mercury comes up with an exciting new find we should be hearing much about in the coming months. His name is Conway Twitty—a dynamic new performer who sings in the rock-a-billy style that's the vogue today. The youngster displays his skills impressively as he debuts with a rockin' new tune tagged "I Need Your Lovin'". Terrific first showing by a lad who'll probably win a tremendous following in short order. Watch this side. It's a sleeper with great potential. The coupler, "Born To Sing The Blues" is another original with a good dance beat. Top deck is the strong one.

"YOUNG AND IN LOVE" (2:14) [Aberbach BMI—Sherman, Roberts]

"TEEN AGE WALTZ" (1:57) [Champagne ASCAP—Cates, Greene]

THE LENNON SISTERS (Brunswick 55000)

● The reactivated Brunswick label gets off to a flying start with a tremendous new release that stands a great chance of developing into a huge smash. The disk features the popular Lennon Sisters, favorites of the millions of viewers of the popular Lawrence Welk TV Show. The girls' young voices blend warmly on a pretty song about youthful romance titled "Young And In Love". A lovely tune that grows on you with each listen. Soft, subdued rock and roll backdrop provides a commercial tempo for the pretty ballad. Watch this side. Flip "Teen Age Waltz" is another R & R beat waltzer with an appealing teenage romantic lyric. Top half is a powerful one.

"THE OTHER MAN" (2:08)

[Moon Mist BMI—Myles]

"LOOK AT HER" (2:38)

[Valyr ASCAP—Merrill]

TOMMY LEONETTI (Vik 0270)

● Tommy Leonetti is a youngster destined for stardom. He's got the voice, he's got the talent, he's got the looks and he'll get the big break when he takes over a lead spot on next fall's version of "Your Hit Parade" TV Show. But his first Vik waxing could establish him as a star even before he begins his "Hit Parade" stint. It's an excellent coupling that could break wide open and win him many new fans. One side is a socko rock and roller dubbed "The Other Man". It's a powerful rhythm love tune with a sensational gimmick beat that'll have the kids hoppin'. Tommy really belts and comes off with a great side. The versatile performer displays his skills with a slower tune as he croons a beautiful new romancer "Look At Her" from the forthcoming B'way musical "New Girl In Town". Strong new ballad that should make the grade. Take your pick—both sides have hit ingredients.

"EQUATOR" (2:10) [Sherman BMI—Stanley]

"I KISS YOUR HAND, MADAME" (1:50)

[Harms ASCAP—Erwin, Lewis, Young]

SAM BUTERA (Prep 102)

● The new Prep label is headed for success if its first Sam Butera disk is a sample of what we can expect from the diskery in future months. Butera's debut disk is a torrid coupling tailor-made for today's rock and roll conscious teenage market. "Equator" is a swinging affair with a thrilling dance beat. A hard-driving house-rocker with a potent vocal by Sam. Great juke box stuff for the kids. The coupler is frantic new rockin' instrumentation of the wonderful oldie, "I Kiss Your Hand, Madame". Rock and roll at its best.

LEROY HOLMES ORCH. & CHORUS

(MGM 12460)

B+ "SOUVENIR D'ITALIE" (3:08) [Leeds ASCAP—Luttazzi, Sigman] A warm, reminiscent love song with a dreamy, ethereal air is charmingly presented by Leroy Holmes' orchestra and chorus. Angela Drake handles the tender vocal solo. Outstanding Italian flavored romancer that could make its mark on the best sellers.

C+ "WARM AND TENDER" (2:20) [Famous ASCAP—David, Bacharach] An exciting tango number from the MGM flicker "Lizzie" is handled a la "Hernando's Hideaway" by the chorus and orch.

TRUDY RICHARDS

(Capitol 3694)

B+ "WISHBONE" [Sheldon BMI—Allen, Birns] Trudy Richards comes up with her most commercial side in quite some time as she bounces thru a delightful, fast-paced cornball ditty. Charming novelty with some excellent multiple voicing by the versatile lark. Watch this sleeper. It's loaded with potential.

C+ "HANGING AROUND" [Ross Jungnickel ASCAP—Lowe, Mann] A contagious romancer with a good dance beat is smoothly handled on this half. Commercial ballad.

THE CUPIDS

(Decca 30279)

B "MY DOG LIKES YOUR DOG" (1:58) [Meridian BMI—Jones, Bevel] The Cupids, a swinging new quintet, makes an exciting bow on the Decca label with a rockin' trigger fast ditty that'll make the jukes hop. Teenagers will take to this crew. Strong first showing.

C+ "THE ANSWER TO YOUR PRAYER" [Northern ASCAP—Perry] The lads display their skills with some soft stuff as they chant a pretty fish-beat romancer with the rock and roll flair. Both decks are aimed at the kids.

DONNA FULLER

(Liberty 55051)

B "DUSKY JANUARY" (2:16) [Liberty ASCAP—Greene] Liberty comes up with another exciting new thrush in Donna Fuller. Lark has a wistful, hazy jazz flavored voice and she excels on this class blues romancer. Canary is a talented artist who should make the grade. Jocks'll like her.

C+ "I'M GETTIN' SENTIMENTAL OVER YOU" (2:34) [Mills ASCAP—Washington, Bassman] The songstress hands in another fine reading, this time of the wonderful Dorsey theme. Touching melancholy reading.

BOB ANDERSON

(Bally 1031)

B "RIPTIDE" (2:42) [Pincus ASCAP—Leiser, Pincus] An interesting folk flavored ballad is excitingly fashioned by the rich moving voice of Bob Anderson. Strong arrangement and delivery. Catchy item that could step out.

B "PIZZA JOE" (2:17) [Regent BMI—Wyche, Gogas] This half is a clever calypso novelty with a cute lyric and a pleasant melody. Attractive ditty with charm.

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SHISH KEBAB

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CARAVAN AND SKOKIAAN
COMBINED INTO ONE GREAT RECORD!

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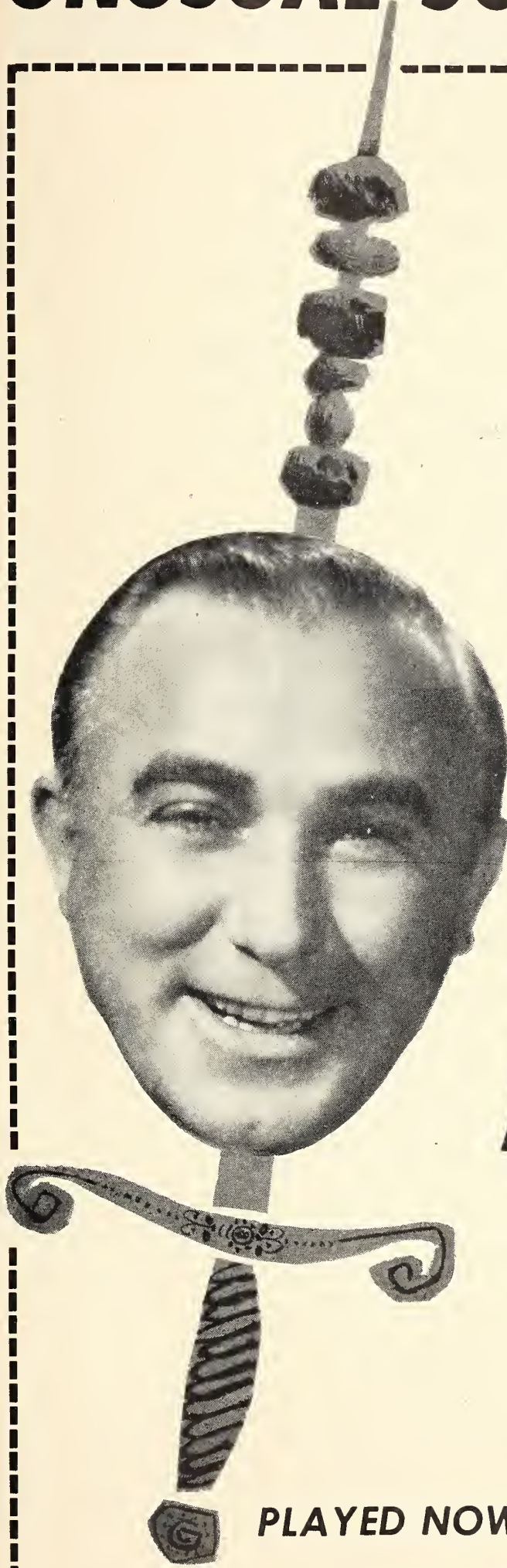
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COUPLED WITH

BOP A DOO-BOP A DOO

MERCURY 71092

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**"THE POWER OF PRAYER"
"AND SO AM I"**

(Decca 9-30285)
45 RPM



RICHARD HAYES

Hayes has it! Big voice—Big record. His moving rendition of "Prayer" and powerful delivery of "And So" introduces a new entry to the hit race. Rich orchestral background + the voice of Hayes = two-sided smash hit!

**"RAINDROP"
"TOMORROW NIGHT"**

(Decca 9-30286)
45 RPM



BOB RITTERBUSH

Formula for success: Big voice + good looks + new beat. New talent on Decca roster introduces a new beat in catchy version of "Raindrop" . . . the "Rockalypso". Bob changes pace with heart rending ballad "Tomorrow." This is a big one!

**"THREE WAYS
(To Love You)"
"A CHANGE OF HEART"**

(Decca 9-30288; 30288)



KITTY WELLS

The undisputed First Lady of C & W Hitville does it again! Kitty Wells moves to the head of her class with "Three Ways" and "Change of Heart." A Wells-done disk is exactly that!



**London
Lowdown**

Sophie Tucker arrived in England for her farewell tour and has Major Neville Willing going round in circles trying to accommodate all the customers for the Cafe de Paris.

The opening of "Damn Yankees" at the London Coliseum was received with loud cheers by the audience at the first night; but the critics were rather more restrained in their praises of the show.

Ray Sonin the Editor of "New Musical Express" emigrated to Canada, where he takes up a new Executive position with a string of weeklies. We are all sorry to lose such a wonderful guy.

The Delfont Agency is negotiating for a visit to these shores by Sammy Davis, Jr. around October of this year.

Rosemary Clooney looks as tho she'll have a hit over here with her waxing of "Mangos"; also coming up strong is the Stargazers version of the same song.

Due over here from the U.S. shortly are Howie Richmond of Essex Music and Lew Chudd of Imperial Records.

Eddie Fisher is now to close the final week of vaudeville at the London Palladium on June 10. He then starts a concert tour with the Melachrino Orchestra strongly tipped to accompany him.

This Week's Best Selling Pop Singles
(Courtesy "New Musical Express")

- 1 Young Love—
Tab Hunter (London)
- 2 Don't Forbid Me—
Pat Boone (London)
- 3 Banana Boat—
Harry Belafonte (HMV)
- 4 Long Tall Sally—
Little Richard (London)
- 5 Knee Deep In The Blues—
Guy Mitchell (Philips)
- 6 Don't You Rock Me Daddy-O—
Lonnie Donegan (Pye-Nixa)
- 7 Cumberland Gap—
Lonnie Donegan (Pye-Nixa)
- 8 True Love—Bing Crosby & Grace Kelly (Capitol)
- 9 The Girl Can't Help It—
Little Richard (London)
- 10 Singing The Blues—
Guy Mitchell (Philips)
- 11 Banana Boat Song—
Shirley Bassey (Philips)
- 12 You Don't Owe Me A Thing—
Johnnie Ray (Philips)
- 13 Cumberland Gap—
Vipers (Parlophone)
- 14 Look Homeward Angel—
Johnnie Ray (Philips)
- 15 She's Got It—
Little Richard (London)
- 16 Friendly Persuasion—
Pat Boone (London)
- 17 Wisdom Of A Fool—
Norman Wisdom (Columbia)
- 18 Heart—
Max Bygraves (Decca)
- 19 Rock-A-Bye Your Baby—
Jerry Lewis (Brunswick)
- 20 Garden Of Eden—
Frankie Vaughan (Philips)
- 20 Knee Deep In The Blues—
Tommy Steele (Decca)
- 22 Adoration Waltz—
David Whitfield (Decca)
- 22 Wisdom Of A Fool—
Ronnie Carroll (Philips)
- 24 Only You—
The Platters (Mercury)
- 25 I'm Not A Juvenile Delinquent—
Teen-Agers (Columbia)
- 26 Whatever Lola Wants—
Alma Cogan (HMV)
- 27 Marianne—
Hilltoppers (London)
- 28 I'll Find You—
David Whitfield (Decca)
- 29 Mangos—
Rosemary Clooney (Philips)
- 30 Cry Me A River—
Julie London (London)



Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

**The Cash Box
Best Bets**

- ★ "ON THE OUTSIDE (Lookin' In)" Bill Hayes ABC-Paramount 9809
- ★ "EVANGELINE" Russell Arms Era 1033
- ★ "WISHBONE" Trudy Richards Capitol 3694
- ★ "THAT'S LOVE" Gene Austin RCA Victor 6880
- ★ "I'D CRAWL BACK IF I COULD" Shorty Long RCA Victor 6873
- ★ "SOUVENIR D'ITALIE" Leroy Holmes MGM 12460
- ★ "ROCKIN' FIDDLE" Richard Maltby Vik 0271
- ★ "THE SEARCH" Bubber Johnson King 5034

BILL HAYES

(ABC-Paramount 9809)

B+ "ON THE OUTSIDE (Lookin' In)" (2:29) [Greta BMI—Conniff, Duncan] Bill Hayes, who clicked in the kiddie field with "Wringle Wrangle," should do the same among the teenagers with this hard driving, free-swinging rock and roller. Potent finger snapper that could take off.

B "RAMSHACKLE DADDY" (1:55) [Ampeo ASCAP—Hayes] More solid rock and roll stuff that cuts along at a swinging pace. Wordy ditty with a good dance tempo.

LEON BELASCO

(Tiara 6102)

B "JIPI JAPA PANAMA HAT" (2:46) [Jimskip BMI—Belasco] A contagious calypso ditty is amusingly fashioned in an inviting, light-hearted manner by Leon Belasco. At mid point Belasco breaks in with a cute recitation.

C "HOW'D JA DO IT SOLOMON" (2:41) [Larry Taylor ASCAP—Hecht] Another off beat novelty with an oriental flavor.

KEELY SMITH

(Capitol 3698)

B+ "YOUNG AND IN LOVE" (2:19) [Hill & Range BMI—Sherman, Roberts] A tender new romancer with great potential is chanted with warmth and tenderness by Keely Smith. Strong delivery that could take off. Side has today's popular dance tempo.

C+ "YOU BETTER GO NOW" (2:07) [Chappell ASCAP—Bickleyreichner, Graham] Another excellent romancer set to the same rock and roll ballad beat by the lark. Potent side.

LAWRENCE WELK ORCH.

(Coral 61806)

B "TEN LITTLE TREES" (2:23) [Rayven BMI—Carr, Brassens, Newell] The warm sound of the accordion is in the spotlight for this delightful Welk interpretation of an infectious waltz item. Lovely melody engagingly handled.

B "THE BRIDGE OF SAINT LO" (2:21) [Shapiro-Bernstein ASCAP—Salvador, Cates, Taylor] Welk works with a string-filled aggregation on this side as he presents a lush and pretty tango. Two strong sides for Welk admirers.

RUSSELL ARMS

(Era 1033)

B+ "EVANGELINE" [Thunderbird ASCAP—Poher] Russell Arms follows-up his successful waxing of "Cinco Robles" with another touching interpretation of a tender, wistful ballad. Sentimental, well-written piece of material. Arms' multiple voicing is again effective. Side should do very well.

B "SHARE MY LOVE" [Meadowlark ASCAP—Howard] A charming latin-tempo romancer with a sumptuous instrumental backdrop showcasing the crooner's dulcet tones. Wonderful coupling.

BILLY DUKE & HIS DUKES

(Peak 104)

B "CHALYPSO" (2:05) [Myers ASCAP—Day, Harris] Billy Duke and his Dukes introduce a cute new dance idea that should win the approval of the teenagers. Catchy combination of the calypso and cha cha beats. Clever idea. Good disk for a record hop.

C+ "FORK IN DE ROAD" (2:06) [Myers ASCAP—Duke, Romano] A calypso accent is used on this unusual folk flavored rhythm item. Contagious opus.

FRANK CHACKSFIELD ORCH.

(London 1725)

B "TEMPTATION" (3:16) [Robbins ASCAP—Brown, Freed] Frank Chacksfield leads his sumptuous orchestra thru a thrilling arrangement of a great standard featured in his "Broadway Melody" LP. Lovely job.

B "LULLABY OF THE LEAVES" (2:27) [Bourne ASCAP—Petkere Young] Another deluxe interpretation of a top oldie. Excellent trumpet work by Bobby Pratt takes the spotlight. Solid programming for jocks who enjoy big orchestral works.

BOB TEMPLE

(Fraternity 762)

B "GONNA SEE MY BABY TONIGHT" (2:00) [Target BMI—Van Cleve, Temple] Fraternity has a commercial bounce ditty in this catchy side by Bob Temple. Cute romantic jumper with a good dance beat and a contagious melody. Side could catch on.

B "HANG MY HAT IN HEAVEN" (2:07) [Target BMI—Van Cleve Temple] Another easy-swinging, melodic, rhythm item engagingly handled by the warm-voiced warbler. Inviting coupling.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

THE BON-BONS

(Columbia 40887)

B "THE KISS IN YOUR EYES" (2:24) [Jack Gold ASCAP—Lynn, Gordon, Brooks] The Bon-Bons are in fine form as they blend commercially on a cute rhythm romancer with a contagious melody.

C+ "LOVE ME OR I'LL DIE" (2:32) [Jack Gold ASCAP—Meskill, Beller] This portion features the gals shuffling thru another strong piece of teenage disk fare. Pleasant rock and roller with a good dance tempo.

FRANK METIS & HIS ORCH.

(Jade 104)

B "THEY TALK OF KAREN" (2:52) [Catawba BMI — Bright, Metis, Nathan] Lovely poetry set to music is offered on this charming and touching side. Frank Metis' orchestra supplies a string-filled backdrop for Bill Dillard's tender recitation of a moving love tale. At mid point, a chorus joins in, singing the lovely lyrics. Women will love this number.

C+ "THE NERVOUS TANGO" (2:35) [Catawba BMI — Metis, Nathan] The Midtowners sing with a Spanish accent as the Metis and the orch glide thru an inviting tango.

JONATHAN CRAIG & COLBY-WOLF COMBO

(Flip 1001)

B "ROCK-A-BILLY GAL" (2:10) [Criterion ASCAP—Colby, Wolf] Jonathan Craig does an exciting job with the vocal as the Colby-Wolf Combo sets up a swingin' backdrop for this unusual rockin' item. Side has a different new beat that should attract the attention of the youngsters.

C+ "ROCK-A-BILLY GAL" (2:10) [Criterion ASCAP—Colby, Wolf] The Colby-Wolf Combo fashions the same fascinating rhythm opus instrumentally on this half. Contagious theme that could happen in a big way.

FREDDIE MITCHELL ORCH.

(ABC-Paramount 9803)

B "EASTER PARADE" (2:18) [Irving Berlin ASCAP—Berlin] A classic Berlin holiday tune gets an up to date jump styling from Freddie Mitchell and his boys. Swinging saxing is displayed by Mitchell. Strong deck that should attract heavy play in the coming weeks.

B "FREDDIE'S NEW CALYPSO" (2:48) [Pamco BMI—Mitchell] When the Easter holiday has passed, this side will probably attract the spins. A torrid calypso item with a rock and roll flair. Powerful dance deck. Freddie has the beat the kids want.

KAY THOMPSON & FRED ASTAIRE

(Verve 10041)

B "CLAP YO' HANDS" (3:00) [Harms A S C A P — Gershwin, Gershwin] A swinging Gershwin Bros. opus from the much raved about musical pic "Funny Face" is thrillingly performed by Kay Thompson and Fred Astaire. Wonderful delivery by a great pair of veterans. Folks who see the film will consider this number a must.

C+ "THINK PINK" (1:26) [New World ASCAP—Edens, Gershe] Kay takes a solo run thru this interesting show piece from the same flicker. Special material that should make an interesting change-of-pace on any jockey's program.

PHIL BRITO

(President 1014)

C+ "MY BELOVED" (2:58) [BMI Canada Ltd.—Shero, Shero] A fragile love song is set to a pretty waltz tempo by the charming, sincere voice of Phil Brito. Tender tune with a homespun air.

C+ "OPEN FIREPLACE" (2:40) [Piccadilly BMI—Isbister, Solway] Gypsy violins introduce this dreamy love ballad chanted penetratingly by the crooner. Pretty theme.

BOB FLOYD

(Tiffany 1322)

B "TOO MANY MEMORIES OF YOU" (2:23) [Lake Forest ASCAP—McNulty, Newell] A rock and roll beat backdrop showcases newcomer Bob Floyd as he chants a rhythmic romancer. Solid debut performance by the youngster. Good dance beat.

C+ "PAINTED LIPS" (1:57) [Lake Forest ASCAP — McNulty, Pollock] Similar beat sets the pace for this tale of heart broken love.

HARMONICA ROGUES & TED MORELL

(Michelle 365)

B "PETER PLATYPUS" (2:48) [Eldee BMI — Diamond, Mann] The Harmonica Rogues and the Michelle label debut simultaneously with a delightful kiddie novelty chanted by Ted Morell and a tot's chorus. Charming bounce ditty that should appeal to the little ones. Extremely pleasant number with a contagious lyric and melody.

C+ "MISSION OF THE MOON" (2:45) [Eldee BMI — Diamond, Haber] Morell is assisted by the Rogues on this pretty love song.

BOB EBERLY & PAUL WHITEMAN ORCH.

(Grand Award 1013)

B "MOTHER DEAR" [Record Songs A S C A P — Rinker, Whiteman, Rinker] Veteran songster Bob Eberly gets a lovely string filled accompaniment from Paul Whiteman's orchestra as he presents a touching song about mother. Lovely ballad that should tug at the heart strings of many adults. Pretty melody and meaningful lyric.

C+ "DO I LOVE YOU (Because You're Beautiful)" [Williamson ASCAP—Rodgers, Hammerstein] This half features the polished songster performing one of the pretty tunes from the recent TV presentation of "Cinderella".

SOMETHIN' SMITH AND THE REDHEADS

(Epic 9208)

B "MA! (She's Making Eyes At Me)" (2:17) [Mills ASCAP—Clare, Conrad] Somethin' Smith and his Redheads are at their relaxing best as they hand in a delightful, homespun version of a wonderful oldie. Light and happy side. Refreshing change-of-pace number for any programming schedule.

C+ "THE MAMBO, TANGO, SAMBA, CALYPSO RHUMBA BLUES" (2:25) [Carole A S C A P — Allen, George] This side displays the boys on a novelty, incorporating the names of many of the popular dance steps.

New! Pop & R&B Material!

BIG MAYBELLE

"I DON'T WANT TO CRY"

Savoy 1512 b/w

"ALL OF ME"

NAPPY'S CALYPSO HIT

"PRETTY GIRL"

Savoy 1511

(Yea-Yea-Yea)

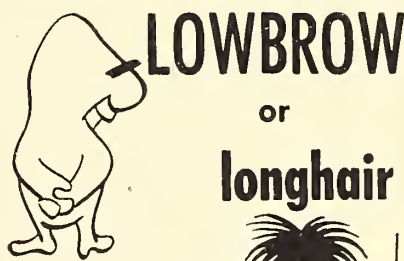
NAPPY BROWN

Still Riding High

"BAD BOY"

Savoy 1508

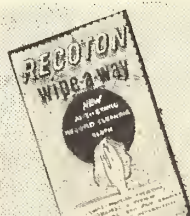
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BILL DOGGETT KING 5044

"HONKY TONK NUMBER THREE"

The Publisher Who Gave You "HONKY TONK" No. 1 and No. 2 Now Gives You The Best of Them All

KING BEST SELLERS
BILL DOGGETT
 JUST OUT—ALREADY A HIT KING 5044
CHLOE b/w NUMBER THREE

RAM - BUNK - SHUS
 BLUE LARGO KING 5020

ANNIE LAURIE
 DeLuxe 6107
IT HURTS TO BE IN LOVE

OTIS WILLIAMS AND HIS CHARMS
WALKIN' AFTER MIDNIGHT
I'M WAITIN' JUST FOR YOU DE LUXE 6115

EARL BOSTIC
 King 5025
AVALON
TOO FINE FOR CRYING

SPECIAL RELEASE — THE TEARDROPS
AFTER SCHOOL KING 5037

LITTLE WILLIE JOHN
 King 5023 b/w
YOU GOT TO GET UP EARLY IN THE MORNING
LOVE, LIFE AND MONEY

Still Big By BILL DOGGETT
HONKY TONK King 4950
SLOW WALK King 5000

BIG DADDY BACON FAT
 B/W
BAD BOY
 King 5013

JAMES BROWN AND THE FAMOUS FLAMES
GONNA TRY B/W
CAN'T BE THE SAME
 Federal 12292

ROY GAINES ISABELLA
 DeLuxe 6119

EARL BOSTIC
HARLEM NOCTURNE
 King 4978

NEW RELEASES

THE 5 ROYALES
TEARS OF JOY
 B/W
THIRTY SECOND LOVER
 King 5032

KENNY & MOE
I'M ALL ALONE
 B/W
I WANT TO LOVE YOU
 DeLuxe 6122

BUBBER JOHNSON
LITTLE GIRL DON'T CRY
 B/W
THE SEARCH
 King 5034

THE MIDNIGHTERS
E BASTA COSI
 B/W
IN THE DOORWAY CRYING
 Federal 12293

CHARLIE FEATHERS
WHEN YOU DECIDE
 KING 5022

DISTRIBUTED BY
KING RECORDS

KING - FEDERAL - DELUXE



Round The Wax Circle

NEW YORK:

Congratulations to RCA Victor's promotion manager of single record Charlie Hall who became the father of his third son Friday, March 29. Harriet Wasser is now doing promotion full time for Eydie Gorme and Ste Lawrence. . . . Johnnie Ray set for the Ed Sullivan Show May 5. . . . Soni James currently headlining at the Palace Theatre. . . . Joan Weber into Chubby's in Camden, N. J. Apr. 22. . . . Bill Hayes has recorded "Rainbow 'Round The World" which the U.S. Committee of UNICEF will distribute to grammar schools and summer camps the United States and some foreign countries as part of UNICEF's "Hi Neighbor" program. . . . Genie Pace Jade Records, visiting deejays in New England plugging her "Lonesome Road." Accompanying her publicist Kay Ryan. . . . Sammy Kaye is scheduled soon to give away the 100,000th baton as a souvenir in his "So You Want To Lead A Band" competition. Kaye started the bandleading game in 1942. . . . "Chalyppo," a new dance step combining the beats of cha cha and calypso music was introduced on the new Peak label via a recording by Billy Duke and his Dukes. . . . Marshall Jamison, executive producer of the U.S. Steel TV Hour, has set Duke Ellington and his orchestra to appear on May 8th in a musical spectacular "A Drum Is A Woman" featuring original music penned by the Duke. . . . Playing the second nightclub date of her career, Martha Carson was held over for 4 additional days following a week's engagement at St. Louis' Sheraton-Jefferson Hotel. . . . The Rover Boys have recorded "Sticks and Stones" a new tune by Bernie Bennett, pianist at the new Concord's Cocktail Lounge. . . . RKO-Unique Records has signed Frankie Castro. His first disk will be released in April. . . . Bill McBride, baritone of the Four Voices, is getting hitched to Helen Basic, sister of Cathy Basic, featured songstress with the Ted Lewis show, on April 10th in Miami.

CHICAGO:

Marty Drake planed into our town from his Calif. home to intro his first Rave platter. Marty considered one of the top potential recording sound today. Two years with the great Al Jolson gave him that Jolsonesque vocal quality. Those who have heard his Rave disk predict it'll make a stir and may at long last, give Marty the record break he's been seeking. . . . Pee Wee King visited with his many Chicago friends last week. Pee Wee working on his latest disk "A Catchy Tune." . . . Vic Faraci and Jackie Jock hurrying from station to station with Jocko's new Vik deck, "Haunted Lover." . . . Al Chapman and Shim Weiner of Decca trying to keep up with order for their album click, "Around The World In Eight Days." "This thing is taking off faster than any other LP in Decca's history. We broke all sales records the day after Mike Todd's 'Eighty Days' won the 'Academy Award,'" advised Chapman. . . . WIND finally bowed under the weight of "just too many requests to say no" in giving Dom Quinn a two hour 8-10 A.M. conversation. . . . While golfer, Don Cherry, was getting in his licks at the Master's Tourney last week, deejay Howard Miller filled in for three nites on Cherry TVer. . . . According to the enthusiastic comment from ops, retailers, and distributors, Singer One-Stop has something unique in one-stop merchandising. . . . Ray Rayner: Deejay, Sportscaster, Pantomimist Mimic. What next? . . . Vocalovely, Betty Madigan, was escorted around town by Genial Ed Walker with her first Coraller, "True Love Gone," Eileen Rogers exited Don McNeil's Breakfast Club and Connie Francis stepped in. . . . Over at Columbia Granville White says things are really happening with Guy Mitchell's sockeroo, "Rock-A-Billy." . . . MGM's Gordon Gray leaping with delight over "tremendous action" received on Chuck Alaimo's "Leap Frog." Mort Hillman, Salem, dropped off diskery's first three singles to local deejays

HOLLYWOOD:

Opera star, Helen Traubel will hold her first recording session with Randy Wood in Hollywood for Dot Records following her current appearance at The Flamingo in Las Vegas. . . . Capitol Records has signed singer Carole Simpson to a seven year recording contract. Her first for the label will be a 12" LP and singer will accompany herself on piano on all recordings. . . . A new duo, The Smith Twins have been signed by Verve Records. First two sides are "Dream Man" and "The Open Secret" with Buddy Bregman and his orchestra and will be out this week. The twins are currently appearing in the San Francisco area. . . . Liberty Records released its new Jones Boys waxing of the title song from the MGM picture, "The Little Hut" this week. . . . Stan Kenton takes his "Biggest Show" on a 16-day tour of Australia leaving this week. . . . The Elliot Litt Show now heard six days a week from 3 to 3:30 over KBLA. . . . Rickie Nelson will do the Fats Domino tune "I'm Walkin'" on the Ozzie and Harriet show this week, and a disk of the number will be released by Verve Records. . . . Mike Conner has added Rave Records to his stable of accounts and is also handling promotion for the Mary Kaye Trio's new Decca LP. . . . Dinah Shore's next Victor waxing has been temporarily shelved due to the success of "Chantez, Chantez." . . . Night Club singer Al Anthony has been signed by Dot Records to record an album of piano and organ music. . . . Bud Shank currently touring Europe with Bob Cooper, who will be heard with him on his next Pacific Jazz release "Flute'n Oboe." . . . The Four Freshmen announced that Bill Wagner has taken over personal management of the group. . . . Paul Weston's new Columbia LP, "Crescent City, The Moods of New Orleans" contains nine original tunes by the maestro, and marks his twentieth album in release.



EYDIE GORME



BETTY MADIGAN



SMITH TWINS

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

ANOTHER **BIG ONE**

BY THE CHORDETTES

**LIKE
A
BABY**

**ECHO
OF
LOVE**

ORCHESTRA CONDUCTED BY ARCHIE BLEYER

No. 1319



cadence

RECORDS INC., 40 EAST 49th St., NEW YORK CITY

"It's What's in THE CASH BOX That Counts"

OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

Fill In The Coupon Below (Or Put Them On Your Own Letterhead)

And Mail To THE CASH BOX 1721 BROADWAY NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten Country Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten Rhythm 'N Blues Records Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

NAME

FIRM

ADDRESS

CITY STATE



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Capitol has come up with a "Popular Album Programming Service" designed to aid deejays in programming the March Capitol album releases. The service consists of two parts: Pocket-sized cards containing each selection; the writers; whether the pressing is a vocal and/or instrumental; the publisher; performance rights; and timing. The second part of the service consists of 8½ x 11 sheets repeating the info on the cards plus extensive notes on the disk and bio info on the artist. . . . Jack Thayer (WDGY-Minneapolis-St. Paul, Minn.) will emcee the Minnesota edition of the Miss Universe Contest, June



NOEL BALL
(WSIX—Nashville, Tenn.)

9th and 16th. This will be Thayer's third year as emcee of the event. . . . Noel Ball is a popular deejay stationed at WSIX-Nashville, Tenn. . . . We're informed by Mike Gavin (WCCM-Lawrence, Mass.) that WCCM has moved to new studios at 9 Valley St. in Lawrence, and that WCCM's sounds "are even groovier." . . . Gale Storm is scheduled to appear in Cleveland area April 9th or 10th writes Tom Edwards (WERE-Cleveland, Ohio). . . . The Four Freshmen were guests on the "Phil Snow Show," and the "Terry Speights Show," both of WBKH-Hattiesburg, Miss., during their one nighter at Mississippi Southern College. . . . Sid Knight (KENT-Shreveport, La.) thinks that the record companies "are only hurting themselves and the industry by recording anyone that can hold a note, or strum

a Jews Harp. How can we possibly program these, with the current hits, standards, and so on, that we must play?" "Here's one voice in the wilderness," Sid continues, "crying for fewer records and better ones." . . . The listeners of Gene Whittaker (WNCA-Siler, N. C.) enjoyed his recent "Salute to Tommy Dorsey," "Jo Stafford Story," and "Happy Birthday Harry James."

Craig Apker (WSMB-New Orleans, La.) writes that Calypso is finally making an impression on the New Orleans record fan. . . . Al Radka (KFRE-Fresno, Calif.) has a hunch that the new Ann Leonardo (Capitol) release, "Straws In The Wind," could make the top ten. . . . Murray Jordan (WLIB-New York, N. Y.) is delighted with the big response to his new Sunday evening modern jazz show. John Harvey (KGO-San Francisco, Calif.) conducted his shortest interview, 30 seconds, recently. It seems that while Harvey guested Peter Lawford he was pre-empted by the earthquake in Frisco. . . . Don Bell (KRNT-Des Moines, Iowa) tabs the March 23rd Cash Box editorial, "Everything Changes: Rock And Roll Changes Too," as a "perceptive" column. . . . Newcomer to WWDC-Washington, D. C., Nat Wright, was one of the judges to select a King and Queen at the "Adas Israel Teenage Purim Festival," March 30th. On April 26th Nat will be a beauty contest judge at a Mt. Vernon High School, and the following night he will help judge, aboard a boat, a sorority's annual "Queen Of Mermaids" contest. Fred Fiske, also of WWDC, emceed the "Aids To All Charities Talent Show" in Washington for the 2nd consecutive year



MURRAY JORDAN
(WLIB—New York, N. Y.)

on March 31st. . . . David Croninger, Program Manager of WIND-Chicago, Ill., and Chuck Peele of The Cash Box found that their wives had dated the stork for the same day, March 23rd. Chuck's wife came through with a boy, and Dave is still waiting. . . . Art Hellyer (WCFL-Chicago, Ill.) decided he had so many commercials on his morning show that he ran an all request commercial show. Listeners were advised to call Hellyer requesting their favorite commercial. Hellyer reports the lines were busy for an hour after he signed off. . . . In addition to his regular radio stints, Eddie Dillon (KVOR-Colorado Springs, Colo.) writes a weekly record column for the Colorado Springs morning newspaper. Due to this additional activity, Eddie would appreciate being placed on the mailing lists for new records, plus publicity and promotional material. The address: Eddie Dillon; c/o KVOR; 512 South Tejon; Colorado Springs, Colorado.



ART HELLYER
(WCFL—Chicago, Ill.)

Bill Carrigan (WJGD-Columbia, Tenn.) is back on radio after a short while in TV. Bill recently held bop at a youth center which he has labeled, "Bop Hall." . . . Ed Ferland (WHEC-Rochester, N. Y.) has a new Saturday night project, "Spins 'N' Needles," which features interviews with musicians from the Western New York area. Guests a short while ago included Frederick Fennell, conductor of the Eastman "Pops" Orchestra and Max McCarthy of the Dixieland Ramblers. The switchboards were jammed, says Ed, when listeners were invited to call in with questions. . . . June Valli visited Tom Adams (KUDL-Kansas City, Mo.) recently. . . . James Richard Martin is the new Music Librarian of WWDC-Washington, D. C. . . . Carmen Anthony has left WDSU-New Orleans, and is now situated at WJJD-Chicago, Ill. . . . Bernard J. McGuinness, Jr. has been appointed General Manager of WGIR-Manchester, N. H.

Addie Lee, whose Roulette disk, "One Little Kiss", is going so well for her, asks us to say "A great big loving thanks to all those disk jockeys in Pittsburgh, Baltimore, Washington and Virginia who were so sweet to me. I just wouldn't know how to go about telling all these people how very much I appreciated what they did for me and how pleasant they made my first bit of exposure to the public." . . . Hank Goldman (WANN-Annapolis, Md.) in town for several days making the rounds. Ditto Gerry Myers (CKOY-Ontario, Canada) and George "Hounddog" Lorenz, Buffalo, New York.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

KENYON HOPKINS

COMPOSER OF THE EXCITING SCORE FOR "BABY DOLL"

AND NOW THE NEW FILM

THE STRANGE ONE

COMBINES HIS TALENTS WITH

ARCHIE BLEYER

ARCHIE BLEYER'S
ORCHESTRA and CHORUS

JOCKO'S THEME

Piano Solo by Billy Maxted

and

THE STRANGE ONE

(Both from the Film "The Strange One")

No. 1313

KENYON HOPKINS'
ORCHESTRA and CHORUS

ROSE BUD

(From the Film "The Strange One")

and

BOY'S THEME

*(From the Film "12 Angry Men")
Film Score Composed by Kenyon Hopkins*

No. 1322

SOON TO BE RELEASED! KENYON HOPKINS' FIRST CADENCE LP
"ROOMS", AN ORIGINAL PROGRESSIVE JAZZ BALLET, COMPOSED
AND CONDUCTED BY MR. HOPKINS.



cadence

RECORDS INC., 40 EAST 49th St., NEW YORK CITY

CashMakers



"TENNESSEE"
ERNIE FORD

with Orchestro Conducted by Jack Foscino

THE LONELY MAN

From the Paramount Picture "The Lonely Man"

FALSE HEARTED GIRL

Record No. 3700



LES BAXTER

His Orchestro

BLUE ECHO

His Chorus and Orchestro

DESIGNING WOMAN

From the M-G-M Motion Picture "Designing Woman"

Record No. 3704



ANDY GRIFFITH

with Bob Bojn's Music
From the Warner Brothers - Elio Kozon
Production "A Face in the Crowd"

MAMA GUITAR

**A FACE
IN THE CROWD**

Record No. 3705



WANDA JACKSON

**DON'A WAN'A
LET ME EXPLAIN**

Record No. 3683



THE FOUR PREPS

with Orchestro Conducted by Gus Levene

**FALLING STAR
WHERE WUZ YOU**

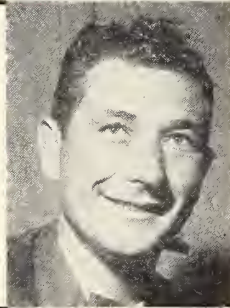
Record No. 3699



"TEXAS"
BILL STRENGTH

**SIX FOOLS
I WANNA RIDE,
RIDE, RIDE ON YOUR
MERRY-GO-ROUND**

Record No. 3701

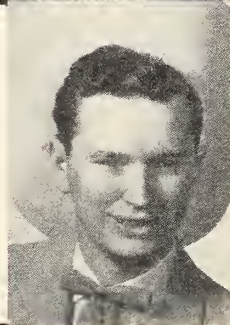


CHESTER SMITH

**THERE'LL BE OTHER
TIMES
ONE LIFE TO LIVE**

with Del Reeves

Record No. 3692



The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	ROUND AND ROUND PERRY COMO (RCA Victor)	2
2	BUTTERFLY ANDY WILLIAMS (Cadence) CHARLIE GRACIE (Cameo)	1
3	PARTY DOLL BUDDY KNOX (Roulette) STEVE LAWRENCE (Coral)	3
4	LITTLE DARLIN' DIAMONDS (Mercury)	5
5	TEENAGE CRUSH TOMMY SANDS (Capitol)	4
6	GONE FERLIN HUSKY (Capitol)	8
7	ALL SHOOK UP ELVIS PRESLEY (RCA Victor)	23
8	WHY BABY WHY PAT BOONE (Dot)	9
9	MARIANNE TERRY GULKYSON (Columbia) HILLTOPPERS (Dot)	6
10	I'M WALKIN' FATS DOMINO (Imperial)	7
11	NINETY-NINE WAYS TAB HUNTER (Dot)	21
12	COME GO WITH ME DEL-VIKINGS (Dot)	12
13	LOVE IS A GOLDEN RING FRANKIE LAINE (Columbia)	13
14	YOUNG LOVE SONNY JAMES (Capitol) — TAB HUNTER (Dot)	10
15	ALMOST PARADISE ROGER WILLIAMS (Kapp) LOU STEIN (RKO Unique) NORMAN PETTY TRIO (ABC-Paramount)	11
16	PLEDGE OF LOVE KEN COPELAND (Imperial) MITCHELL TOROK (Decca)	27
17	MAMA LOOKA BOOBOO HARRY BELAFONTE (RCA Victor)	18
18	I'M SORRY PLATTERS (Mercury)	37
19	WHO NEEDS YOU FOUR LADS (Columbia)	14
20	I'M STICKIN' WITH YOU JIM BOWEN (Roulette)	17

21) CALYPSO MELODY. 22) TOO MUCH. 23) SITTING IN THE BALCONY. 24) BANANA BOAT (DAY-O). 25) WALKIN' AFTER MIDNIGHT. 26) POOR MAN'S ROSES. 27) EMPTY ARMS. 28) DON'T FORBID ME. 29) SCHOOL DAY. 30) ROCK-A-BILLY. 31) CHANTEZ, CHANTEZ. 32) I'M WAITING JUST FOR YOU. 33) LOVE IS STRANGE. 34) THE WALL. 35) WIND IN THE WILLOW. 36) BANANA BOAT SONG. 37) JUST BECAUSE. 38) BAHAMA MAMA. 39) BALLERINA. 40) FIRST DATE, FIRST KISS, FIRST LOVE. 41) LUCILLE. 42) AFTER SCHOOL. 43) MANGOS. 44) THAT'S WHERE THE HEARTACHES BEGIN. 45) LET ME SING AND I'M HAPPY. 46) SO RARE. 47) LUCKY LIPS. 48) ONLY ONE LOVE. 49) MOONLIGHT GAMBLER. 50) WONDERFUL! WONDERFUL!; I DREAMED; TRICKY; SILENT LIPS.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**IT'S
HAPPENED
AGAIN!!!**



**A C & W Artist
goes POP**

JIM REEVES

"FOUR WALLS"

**The Cash Box
Sleeper of the Week**

**THE BILLBOARD'S
• Review Spotlight on . . .**

POP RECORDS

"FOUR WALLS"
". . . a consistent hit maker in the country field, comes thru with an excellent coupling that should go great guns in the pop market. RCA Victor introduces a powerful new item that has a potential to ride to the top of the charts in both the country and pop charts . . ."

JIM REEVES . . . **FOUR WALLS**
". . . on top is a wonderfully tragic ballad with a melody and lyric that definitely hang on . . . nod to 'Four Walls' . . ."

b/w

"I KNOW AND YOU KNOW"

RCA VICTOR 20/47-6874



RCA VICTOR
Tmk(s)® RADIO CORPORATION OF AMERICA





Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY) **TV**

Almost Paradise	Peer	A Lovely Night	Williamson
Butterfly	Mayland-Presley	Banana Boat Song	E. B. Marks-Bryden
Chontez Chontez	Chontez	Blueberry Hill	Chappell
Do I Love You (Because You're Beautiful)	Williamson	Butterfly	Mayland-Presley
Don't Cry My Love	B. F. Wood	Chantez Chantez	Chantez
Don't Forbid Me	Roosevelt	Do I Love You (Because You're Beautiful)	Williamson
I Thought It Was Over	Remick	Don't Forbid Me	Roosevelt
I'm Drowning My Sorrows	Mills	Holiday For Trombones	Bregmon, Vocco & Conn
It's Something New To Me	Mills	I Could Have Danced All Night	Chappell
Little Darlin'	Excellorec	I Dreamed	Trinity
Mama Looka Booboo	Duchess	If I Had My Druthers	Commander
Mangos	Redd Evans	Impossible	Williamson
Marianne	Montclare	In My Own Little Corner	Williamson
Only Trust Your Heart	Feist	Jomoico Forewell	Shari
Party Doll	Jackie	Love Is Stronge	Ben Ghazi
Pledge Of Love	Lin	Mama Guitur	Remick
Round And Round	Rush	Marianne	Montclare
Seven Days In Barcelona	Britton	Party Doll	Jackie
Spring In Maine	E. H. Morris	Roll Out The Green Carpet	Novelty
Teen Age Crush	Central Songs	Mr. Springtime	Novelty
Ten Minutes Ago	Williamson	Round And Round	Rush
That's Where I Shine	Remick	Stoshu Pandowski	Pincus
True Love Gone	Mills	Sweet Sugar Cane	Montclare
Una Momento	Famous	Teen Age Crush	Central Songs
Warm And Tender	Famous	Ten Minutes Ago	Williamson
Whatever Will Be, Will Be	Artists	There Oughta Be A Law	Ben Ghazi
Who Needs You	Korwin	Waltz For Ball	Williamson
Wind In The Willow	Broadcast	Where Is Cinderella	Williamson
Young And In Love	Hill & Range	Who Needs You	Korwin
Young Love	Lowery	Wrinkle Wrangle	Disney
		Young Love	Lowery



Juke Box Regional Record Report

The Top Ten Records—City by City

New York, N. Y.	Chicago, Ill.	Los Angeles, Calif.
1. Mama Looka Booboo (H. Belafonte)	1. Little Darlin' (Diamonds)	1. Round And Round (P. Como)
2. Little Darlin' (Diamonds)	2. Round And Round (P. Como)	2. Mama Looka Booboo (H. Belafonte)
3. Marianne (T. Gilkyson)	3. Party Doll (B. Knox)	3. Butterfly (A. Williams)
4. All Shook Up (E. Presley)	4. I'm Stickin' With You (J. Bowen)	4. Young Love (T. Hunter)
5. Young Love (James/Hunter)	5. Sittin' In The Balcony (Dee/Cochran)	5. Party Doll (B. Knox)
6. Party Doll (B. Knox)	6. Butterfly (C. Gracie)	6. Banana Boat (Day-O) (H. Belafonte)
7. Butterfly (Gracie/Williams)	7. Gone (F. Husky)	7. Marianne (T. Gilkyson)
8. Round And Round (P. Como)	8. Come Go With Me (Del-Vikings)	8. Why Baby Why (P. Boone)
9. Gone (F. Husky)	9. All Shook Up (E. Presley)	9. Too Much (E. Presley)
10. I'm Walkin' (F. Domino)	10. I'm Walkin' (F. Domino)	10. Jamie Boy (K. Starr)
New Orleans, La.	Houston, Texas	Kansas City, Mo.
1. Poor Man's Roses (P. Cline)	1. Little Darlin' (Diamonds)	1. Party Doll (Knox/Lawrence)
2. Little Darlin' (Diamonds)	2. All Shook Up (E. Presley)	2. Little Darlin' (Diamonds)
3. Marianne (T. Gilkyson)	3. Party Doll (S. Lawrence)	3. I'm Walkin' (F. Domino)
4. I'm Walkin' (F. Domino)	4. Lucille (L. Richard)	4. All Shook Up (E. Presley)
5. Teenage Crush (T. Sands)	5. I'm Walkin' (F. Domino)	5. Teenage Crush (T. Sands)
6. Gone (F. Husky)	6. Round And Round (P. Como)	6. Round And Round (P. Como)
7. Young Love (S. James)	7. Fools Fall In Love (Drifters)	7. Butterfly (Gracie/Williams)
8. All Shook Up (E. Presley)	8. Butterfly (C. Gracie)	8. Lucille (L. Richard)
9. On Treasure Island (G. Storm)	9. Gone (F. Husky)	9. Why Baby Why (P. Boone)
10. Butterfly (C. Gracie)	10. School Day (C. Berry)	10. Tricky (R. Marterie)
Cincinnati, Ohio	Minneapolis, Minn.	Denver, Colo.
1. Little Darlin' (Diamonds)	1. Party Doll (Knox/Lawrence)	1. Round And Round (P. Como)
2. Round And Round (P. Como)	2. Gone (F. Husky)	2. Butterfly (A. Williams)
3. Butterfly (A. Williams)	3. Little Darlin' (Diamonds)	3. Party Doll (B. Knox)
4. I'm Walkin' (F. Domino)	4. Round And Round (P. Como)	4. Little Darlin' (Diamonds)
5. Why Baby Why (P. Boone)	5. All Shook Up (E. Presley)	5. I'm Walkin' (F. Domino)
6. All Shook Up (E. Presley)	6. I'm Walkin' (F. Domino)	6. Young Love (T. Hunter)
7. Come Go With Me (Del-Vikings)	7. Come Go With Me (Del-Vikings)	7. Teen Age Crush (T. Sands)
8. 99 Ways (T. Hunter)	8. Butterfly (A. Williams)	8. Marianne (Hilltoppers)
9. Don't Forbid Me (P. Boone)	9. Marianne (T. Gilkyson)	9. Love Is Strange (Mickey & Sylvia)
10. Young Love (James/Hunter)	10. Pledge Of Love (Copeland)	10. Too Much (E. Presley)
Cleveland, Ohio	Seattle, Wash.	Atlanta, Georgia
1. All Shook Up (E. Presley)	1. Little Darlin' (Diamonds)	1. Gone (F. Husky)
2. Little Darlin' (Diamonds)	2. Party Doll (B. Knox)	2. Butterfly (A. Williams)
3. I'm Walkin' (F. Domino)	3. Come Go With Me (Del-Vikings)	3. Young Love (S. James)
4. Round And Round (P. Como)	4. Butterfly (A. Williams)	4. Marianne (T. Gilkyson)
5. Gone (F. Husky)	5. Round And Round (P. Como)	5. Teen Age Crush (T. Sands)
6. Mama Looka Booboo (H. Belafonte)	6. Why Baby Why (P. Boone)	6. Party Doll (S. Lawrence)
7. Party Doll (Lawrence/Knox)	7. All Shook Up (E. Presley)	7. Banana Boat (Day-O) (H. Belafonte)
8. School Day (C. Berry)	8. 99 Ways (T. Hunter)	8. Why Baby Why (P. Boone)
9. Pledge Of Love (K. Copeland)	9. I'm Walkin' (F. Domino)	9. All Shook Up (E. Presley)
10. So Rare (J. Dorsey)	10. Gone (F. Husky)	10. Round And Round (P. Como)
Detroit, Mich.	Baltimore, Md.	San Antonio, Texas
1. Come Go With Me (Del-Vikings)	1. Come Go With Me (Del-Vikings)	1. I'm Walkin' (F. Domino)
2. Little Darlin' (Diamonds)	2. Little Darlin' (Diamonds)	2. Butterfly (C. Gracie)
3. All Shook Up (E. Presley)	3. All Shook Up (E. Presley)	3. Love Is Strange (Mickey & Sylvia)
4. Round And Round (P. Como)	4. Party Doll (B. Knox)	4. All Shook Up (E. Presley)
5. Party Doll (B. Knox)	5. Just Because (L. Price)	5. Why Baby Why (P. Boone)
6. I'm Walkin' (F. Domino)	6. I'm Walkin' (F. Domino)	6. Party Doll (S. Lawrence)
7. Butterfly (A. Williams)	7. School Day (C. Berry)	7. Round And Round (P. Como)
8. So Rare (J. Dorsey)	8. Butterfly (C. Gracie)	8. Fools Fall In Love (Drifters)
9. Why Baby Why (P. Boone)	9. Why Stickin' With You (J. Bowen)	9. Love Is A Golden Ring (F. Laine)
10. Walkin' After Midnight (P. Cline)	10. Gone (F. Husky)	10. Loneliness (Quarternotes)
St. Louis, Mo.	Milwaukee, Wisc.	Philadelphia, Pa.
1. Pretend (T. Smith)	1. Butterfly (A. Williams)	1. Butterfly (C. Gracie)
2. Butterfly (Gracie/Williams)	2. Round And Round (P. Como)	2. Wind In The Willow (A. Reynolds)
3. Round And Round (P. Como)	3. Little Darlin' (Diamonds)	3. Just Because (L. Price)
4. All Shook Up (E. Presley)	4. Party Doll (S. Lawrence)	4. Round And Round (P. Como)
5. Sittin' In The Balcony (E. Cochran)	5. Love Is Strange (Mickey & Sylvia)	5. Sittin' In The Balcony (Dee)
6. So Rare (J. Dorsey)	6. I'm Walkin' (F. Domino)	6. Young Love (Hunter/James)
7. Why Baby Why (P. Boone)	7. Gone (F. Husky)	7. Little Darlin' (Diamonds)
8. Come Go With Me (Del-Vikings)	8. Im Waiting Just For You (P. Boone)	8. Calypso Joe (L. Amando)
9. Only One Love (Drifters)	9. Marianne (Gilkyson/Hilltoppers)	9. Marianne (T. Gilkyson)
10. Party Doll (Knox/Lawrence)	10. Why Baby Why (P. Boone)	10. Only One Love (G. Hamilton IV)
Boston, Mass.	Buffalo, N. Y.	San Francisco, Calif.
1. I'm Stickin' With You (J. Bowen)	1. Marianne (Hilltoppers/Gilkyson)	1. Little Darlin' (Diamonds)
2. Marianne (T. Gilkyson)	2. Little Darlin' (Diamonds)	2. Butterfly (Gracie/B. Williams)
3. Teenage Crush (T. Sands)	3. Party Doll (S. Lawrence)	3. Round And Round (P. Como)
4. Little Darlin' (Diamonds)	4. All Shook Up (E. Presley)	4. Banana Boat (Day-O) (H. Belafonte)
5. Walkin' After Midnight (P. Cline)	5. Banana Boat (Day-O) (H. Belafonte)	5. Teenage Crush (T. Sands)
6. Party Doll (B. Knox)	6. Round And Round (P. Como)	6. Mama Looka Booboo (H. Belafonte)
7. Gone (F. Husky)	7. Pamela Throws A Party (J. Reisman)	7. All Shook Up (E. Presley)
8. Come Go With Me (Del-Vikings)	8. Young Love (Hunter/James)	8. Party Doll (Knox/Lawrence)
9. All Shook Up (E. Presley)	9. 99 Ways (T. Hunter)	9. I'm Walkin' (F. Domino)
10. Round And Round (P. Como)	10. Teenage Crush (T. Sands)	10. Young Love (T. Hunter)

THE SMASH HIT
 (as performed on the Steve Allen TV Show)

MARTHA CARSON
 sings the new Pop

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RCA Victor 20/47-6861

published by
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 "GONNA SEE MY BABY TONIGHT"
 b/w
 "I WANT TO HANG MY HAT IN HEAVEN"
 Fraternity Record #762


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 1650 Broadway, N.Y.

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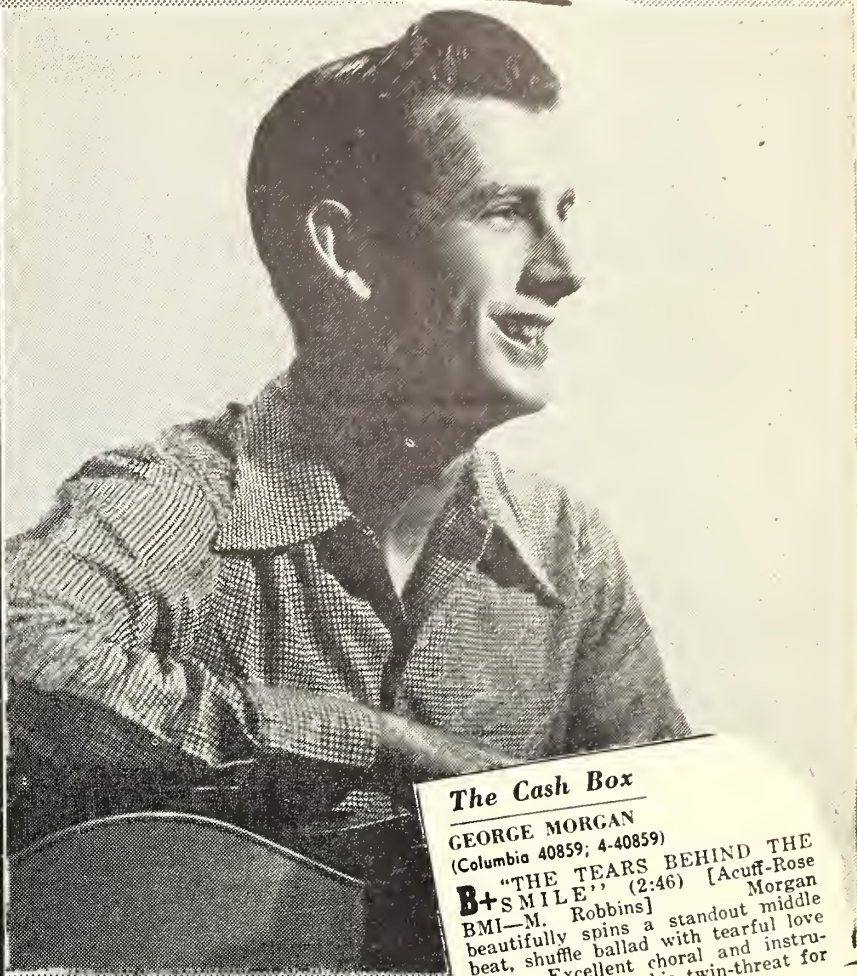
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BULLSEYE (Country)

The Billboard:
C&W BEST BUY

Variety:
BEST BET

The Cash Box

GEORGE MORGAN
 (Columbia 40859; 4-40859)

**"THE TEARS BEHIND THE
 B+SMILE"** (2:46) [Acuff-Rose
 BMI—M. Robbins] Morgan
 beautifully spins a standout middle
 beat, shuffle ballad with tearful love
 lyrics. Excellent choral and instru-
 mental assist on this twin-threat for
 the country and pop markets.

Marty Robbins' **A WHITE SPORT COAT**

c/w

Grown-Up Tears
COLUMBIA 40864 (4-40864)

George Morgan's **THE TEARS BEHIND THE SMILE**

c/w

Don't Cry, For You I Love
COLUMBIA 40859 (4-40859)

COLUMBIA RECORDS

Co-Stars



NEW YORK—Ella Fitzgerald proudly shows Julie London a specially bound copy of "The Encyclopedia Yearbook Of Jazz," presented to her by the book's author Leonard Feather (center), during a recent Ed Sullivan show. In a poll of musicians conducted by Feather, Ella was unanimously chosen as the number one female vocalist. Julie performed her latest disk "Boy On A Dolphin" to advantage on the Sullivan stint and Ella did likewise by plugging her new single "Hotta Chocolatta."

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 (JAC SIE MASZ)
 JAY-JAY #176
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JAY-JAY POLKA RECORD CO
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 CHICAGO 22, ILLINOIS

Goldner Forms Record And Publishing Firms

NEW YORK—George Goldner announced this week that he had formed Gone Records Corporation and a subsidiary music publishing firm, Real Gone Music, Inc. The two firms will headquarter at 1650 Broadway.

Goldner advised he had already picked up two masters, both of which had created excitement in the local area. They are "Don't Ask Me To Be Lonely," by The Dubs, which Goldner purchased from Johnson Records, owned by Hiram Johnson, and "Mine," by Jimmy Stone from Cross Country Records, Lodi, N. J. These two records are the first to be issued by the new diskery and samples have already gone out to distributors all over the country. Reports from Alpha Distributors, where "Don't Ask Me To Be Lonely" first showed signs of activity on the Johnson label, reports that the deck has broken out.

Goldner says he plans to make every effort to contact manufacturers who wish to sell masters. He also is setting up a heavy schedule for auditioning talent and interviewing song writers.

It was also announced that Warren Troob will be secretary of Gone Records.

Jack Hook will be executive vice president and general professional manager of Real Gone Music, Inc., the publishing affiliate.

Arrow Opens N.Y. Office

BRIDGEPORT, CONN.—Herman Pollack of Arrow Records, Bridgeport, Conn., has appointed Herb Zane, New York representative and A&R man for his Arrow label.

Zane, who is currently a recording artist for the King subsidiary De Luxe, will work in New York and can be contacted at the Arrow office in 1650 Broadway. He will have a free hand in selecting both artists and material. First sessions under the new set up will take place within two weeks, with immediate releases.

Arrow will concentrate on the R&B field initially. But pop sessions will follow under Zane's direction using much of his own material.

Capitol Issues Twenty-Five New Albums

HOLLYWOOD—Twenty-five new high fidelity albums were released last week by Capitol Records.

The April merchandising campaign consists of 11 new pop albums, six new classical packages and eight "Capitol of the World" sets.

Two of the new pop albums are by Tennessee Ernie Ford, "Tennessee Ernie Ford Spirituals" and "Tennessee Ernie Ford Favorites." Other sets in the pop category include "Dancers' Choice" with Les Brown and His Band of Renown; "Jackie Gleason Presents Music for the Love Hours"; "Swingin' Calypsos," an album of authentic calypso music by Lord Flea and his Calypsonians; "Hey . . . Let Yourself Go!" by Nelson Riddle and his orchestra; "Solo Session," featuring the voice and trumpet of Ken Erriair; "Chasing Shadows" with Jackie Davis at the console of the Hammond organ; "A Child's Garden of Freberg" described on the album cover as ". . . A rather witty bouquet of Mr. Freberg's best-selling blossoms" (Freberg himself wrote the album's liner notes); "On Revival Day!" featuring the voices of the St. Paul Church Choir of Los Angeles, and "Mish Mosh" with Mickey Katz and his orchestra.

Included in the new "Capitol of the World" packages are: "International Vibrations" by Ray Martin's Piccadilly Strings (recorded in England); "Eve" consisting of songs sung in eight languages by England's Eve Boswell, with Reg Owen's orchestra (recorded in London); "Marachia de Mexico," featuring Dora Maria and Pepe Villa's "Mariachi Mexico" (recorded in Mexico City); "Spanish Guitar Sketches" by Nino Posadas (recorded in Buenos Aires); "South Seas Honeymoon" featuring the voices of the Atolls and the

Zizou Bar Trio (recorded in Tahiti by Gaston Guilbert); "The Music of Poland" featuring Orkiestra Sekocji Polskiej Radia Francuskiego, conducted by Van de Walle (recorded in Europe); "Hi-Fi Vienna: Viennese Waltzes" newly recorded in Vienna by Karl Hofman and Max Schonherr conducting the Wienervolksoper Orchester, and "Hi-Fi Vienna Strauss Waltzes" also newly recorded in Vienna by Karl Hofman and Max Schonherr conducting the Wienervolksoper Orchester.

The six new high fidelity classical albums are: Benjamin Britten's "Young Person's Guide to the Orchestra" and Dohnanyi's "Variations On a Nursery Tune" by the Concert Arts Orchestra conducted by Felix Slatkin, with Victor Aller, pianist; "Music of the Great Keyboard Masters" by Sascha Gorodnitski, pianist; "Bach's Partitas and Sonatas for Unaccompanied Violin" by Nathan Milstein, and "Chopin by Starlight" featuring the Hollywood Bowl Symphony Orchestra conducted by Carmen Dragon. Each of the above classical packages are recorded in Capitol's "Full Dimensional Sound" (FDS), the label's high fidelity system. Other new classical sets in high fidelity on the April program include Beethoven's "Sonata No. 30 in E, Op. 109 and Sonata No. 32 in C Minor, Op. 111" featuring Victor Schioler, pianist, and Turina's "Impressions of Spain (Cuentos de Espana) 1st and 2nd Series" featuring Estaban Sanchez, pianist.

The April program is being promoted by Capitol with a comprehensive campaign including national consumer publication advertising; a preview kit consisting of two 12-inch disks containing excerpts from the new pop albums, for disk jockey programming use; full-color divider displays for store browser boxes; full-color pop album display; full-color pop box card and hanger; full-color pop album counter card; "best seller" counter card; sectional full-color accordion window displays; a jumbo full-color "Ernie Ford Spirituals" display, and a full-color classical catalog supplement.

All Star Lineup Set For MOA Show

NEW YORK—Hirsch de La Viez, entertainment chairman of the MOA Convention, has reported that the following list of artists has been confirmed by the various record companies to appear at the MOA banquet and floor show, Tuesday evening, May 21, 1957, at the Morrisson Hotel in Chicago.

Tony Bennett (Columbia); Pat Boone (Dot); Bill Haley and His Comets (Decca); the Happy Jesters (Fabor); Dick Jacobs' Orchestra (Coral); Joni James (MGM); Sonny James (Capitol); Micki Marlo (ABC-Paramount); Margie Meinert (Fraternity); Mickey and Sylvia (Vik); the Platters (Mercury); Gale Storm (Dot); and Roger Williams (Kapp).

In receiving the report, George A. Miller, national president of MOA, stated that he was highly elated with the many recording artists who have expressed a desire to appear on the show.

The following is a list of Music exhibitors who have confirmed their reservations with their checks:

ABC-Paramount Records; Bally Records; Broadcast Music, Inc.; Capitol Records; Columbia Records; Coral Records; Decca Records; Disken Record Company; Dot Records; Ferris Records; Fabor Records; Jubilee Records; Mercury Records; MGM Records; RCA Victor; The Cash Box and Billboard. Many others have not yet

confirmed their reservations.

For information regarding reservations for rooms, banquet tickets, ads in the souvenir program or exhibit space, write to Music Operators of America, 128 East 14th Street, Oakland 6, Calif. After April 15, write to George A. Miller, Music Operators of America, Suite 1728, Morrison Hotel, Chicago, Ill.

Raymond Scott Forms "The Jingle Workshop"

NEW YORK—Composer Raymond Scott has formed "The Jingle Workshop" to further concentrate on the writing of commercials for television and radio.

Scott has written not only the score for the Broadway show "Lute Song," music for the Ballet Theatre, TV and films, and many popular tunes, but has also conceived, written, arranged, conducted and recorded some of the top commercial jingles.

These include: "Be Happy, Go Lucky," "The Big Change" (RCA Victor), "The Taste Is Great" (Filter Tip Tareyton), "Quick-Quick" (Richard Hudnut), and "Krueger Beer Has Everything".

The composer feels that jingle writing is a definite challenge for with a few words, you have to get the message through to millions in just 10 or 15 seconds.

BOB ROUBIAN
 "ROCKET TO THE MOON"
 PREP # 101
CENTRAL SONGS, INC.
 6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
 HOLLYWOOD 19347

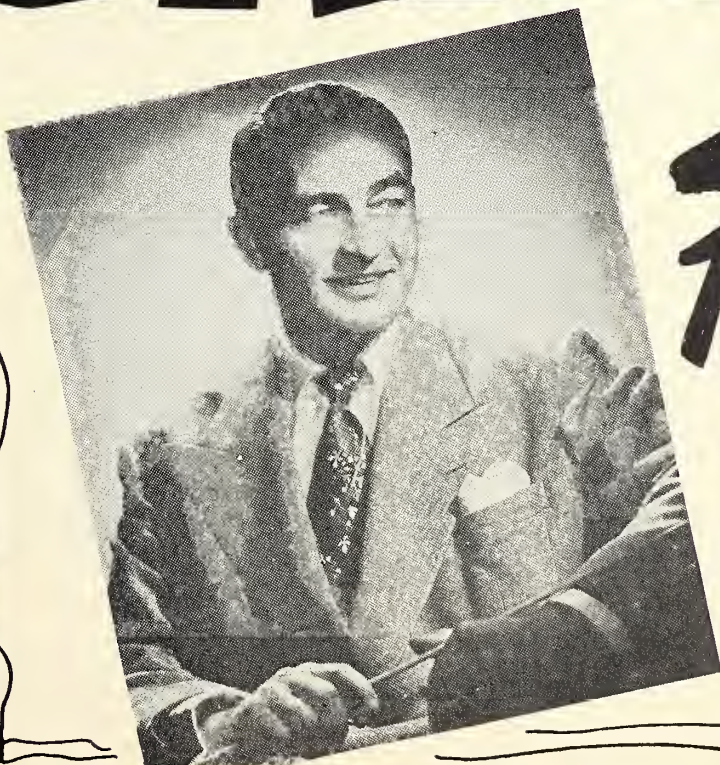
The Big Ones Come from Valleybrook
"HOOK, LINE AND SINKER"
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by
Freddy Martin
and his Orchestra

RCA VICTOR 20/47-6871

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Gen. Prof. Mgr. IRVING DEUTCH

1440 BROADWAY N. Y.

RCA Victor In 3 Way Organizational Change



GEORGE R. MAREK



W. W. BULLOCK



JACK BURGESS

NEW YORK, N.Y.—Appointment of George F. Marek as Vice President and Operations Manager, RCA Victor Record Division, has been announced by Lawrence W. Kanaga, Vice President and General Manager.

Marek, formerly manager of Victor's Album Department, succeeds Howard L. Letts who has been transferred to NBC as Vice President, Business Affairs, for television. The Marek promotion was part of a three-way organizational shift in which two other veteran RCA Victor executives also were promoted.

W. W. Bullock, who has headed the Singles Department, steps into Marek's job. Bullock's successor is Jack Burges who has been Manager, Custom Records Administration. All changes become effective immediately.

Marek, a native of Vienna, came to this country in 1920 and since has combined a business and musical ca-

reer. Before joining RCA Victor in 1950 to head up the Red Seal department, he was Vice President of J. D. Tarcher and Company, advertising agency. He has written extensively on music and since 1940 has been Music Editor of Good Housekeeping Magazine. His books include *The Good Housekeeping Guide to Musical Enjoyment*, *A Front Seat At The Opera*, and *Puccini*. He currently conducts a weekly NBC radio program titled *Classical Music For People Who Hate Classical Music*.

Bullock, a native of New Jersey, joined the Victor Talking Machine Company in 1926 as cost clerk. He became assistant plant manager for the RCA Victor Record Division in Hollywood in 1938. He served as plant assistant in Indianapolis from 1942-43 and then became Manager of material and production control at the Company's Camden plant. In 1945 he was named operations manager of the RCA Victor Distributor Corporation in Detroit. He also served as assistant regional manager in the Western region and record field representative in the same district before becoming Manager of Record Sales Planning in 1946. He since has served as Manager of Record Sales Planning and Commercial Sales and Merchandise Manager.

Burgess, who was born in New York City, came with RCA Victor in 1938 as a sales trainee. A year later he became a field sales representative, handling all consumer products until World War II. After serving in the Army he returned to RCA in 1946 on a roving assignment for the Record Division. He was assigned to the Chicago Region in 1947 as sales representative. Early in 1948 he became eastern sales representative. Later that year he joined the Popular Artists and Repertoire Department. He again joined the sales organization as Eastern representative and remained in that job until 1951 when he became Merchandise Manager. In 1953 he became Manager of Field Sales. From late 1955 until September of 1956 he was Manager of Singles Sales. Since the fall of 1956 he has been Manager of Custom Records Administration.

Friars To Honor Wallichs

HOLLYWOOD—The Friars Club of Beverly Hills, Calif. is anticipating one of its most successful dinners April 29 when Glenn E. Wallichs, co-founder and President of Capitol Records will be honored guest.

Already indicating they plan to attend are Georgie Jessel, Frank Sinatra, Dean Martin, Gordon MacRae and Stan Freberg. Reservations are coming in daily to Joe Cooper of the Friars.

London Special On Ansermet

NEW YORK—The famous Swiss conductor Ernest Ansermet, who has been recording for Decca-London for 25 years and is now represented on London in the U. S. by 49 different 12" LP's or LP sets, is the subject of special new consumer offer introduced last week by the London diskery.

The "heart" of the program is the limited-edition "Special Anniversary Record". This record may be purchased by the consumer for \$1.98 plus a certificate worth \$2.00; the consumer obtains the certificate by purchasing any one of three new Ansermet records. The three LP's feature Ansermet conducting L'Orchestra de la Suisse Romande thru Roussel's Symphony No. 3 in G minor, Op. 42 and Symphony No. 4 in A Major, Op. 53; Tchaikowsky's Symphony No. 6; and Bartok's Concerto for Orchestra.

A flyer explaining this offer has been affixed to each limited edition record and a certificate worth \$2.00 toward the purchase of the regular \$3.98 value "Special Anniversary Record" has been affixed to all copies of the three new Ansermet releases. The flyer and coupon have been affixed by Kleen-Stik and can be removed by the consumer without destroying the cover in any way.

London has included as part of the program a 100% exchange privilege.

Kappy Jordan Resigns From Flair-X Records

NEW YORK—Kappy Jordan has resigned as president of Flair-X Records. Miss Jordan, who assumed the leadership of the firm a couple of months ago, resigned because of a difference of opinion between her and some of the stockholders.

No replacement has as yet been named.

Miss Jordan stated: "I should like to take this opportunity to extend my sincere thanks to the many people in the business and the press who did so much to help me in the tremendous task of getting the company off to a good start."

MGM Signs Angela Drake

NEW YORK—MGM Records has signed singer Angela Drake who makes her disk debut on the LeRoy Holmes record of "Souvenir D'Italie". The young lady, a newcomer to the recording business, was discovered by Harry Meyerson and LeRoy Holmes.

Celebration



PITTSBURGH, PA. — When Lou Boorstein's Pittsburgh distributorship added the Coral label to the lines it handles, the Record Distributing firm staged a party at the Copa in Pittsburgh to celebrate the occasion. Above are some of the dignitaries who attended: (Top Left) Coral thrush Betty Madigan, whose first waxing for the label is "True Love Gone", smiling at the camera man with Barry Kaye (WJHS) deejay. (Top Right) Betty Madigan with Coral's national sales manager Norm Weinstroer. (Bottom Left) Tim Tormey and Miss Madigan. (Bottom Right) Frank York of Coral and Jean York.

BOB CORT
DON'T YOU ROCK ME
DADDY-O
 b/w
IT TAKES A WORRIED MAN
TO SING A WORRIED BLUES
 1713
LONDON

REAL COOL!
Four Tunes
COOL WATER
 b/w
A LITTLE ON THE LONELY SIDE
JUBILEE 5276
Jubilee Records
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JOHNNIE

Looks like the new Mr. Ray has won himself a permanent seat on the charts. This latest entry exhibits his remarkable versatility in a combination of a swingin', rockin', rhythm number with a truly sentimental ballad.

Yes Tonight,
Josephine b/w
No Wedding Today
Johnnie Ray with the
"Conniff Sound"
4-40893



MITCH

Mrs. Miller's son has some sound ideas about sound. In his newest release, he takes the same tune and gives it two completely different treatments, a double-barreled entry headed for plenty of action on both sides.

Just How Much
I Love You b/w
Just How Much
I Love You
featuring Billy Rowland
on the lead side while
flip features the
Singing Girls.
4-40871



ROSIE

She's our Rosie, and she's at it again! Millions of hearts beat faster when the lovely Miss Clooney delivers her sensational interpretations of the great new songs. The new disc is a calypso tune with a memorable melody line sided with one of the smash songs from the B'way hit, "Bells Are Ringing."

Mangos b/w
Independent (On My
Own) from "Bells Are
Ringing"
Rosemary Clooney
with Frank Comstock
4-40835



4 MADDOX MEN AND ROSE

When the Maddox brothers and their sister Rose had cut this disc, it was apparent to one and all that the C&W market wasn't going to hold it alone. A wonderfully easy melody and beautiful, sentimental lyrics are bound to break this runner out of the stable and into the wide-open "pop" field. Watch 'er go!

Love Is Strange b/w
My Life With You
The Maddox Brothers
and Rose
4-40895-c

THE SURE-FIRE HITS ARE ON
THE HOTTEST COMPANY IN

COLUMBIA RECORDS

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Rockin' 'Round The Clock



ROCHESTER, N. Y.—And all the “cats” joined in. That’s what happened at a recent Teen Dance conducted on a Friday night by Rochester deejay Ed Ferland (WHEC). The music is being supplied by Jimmy Laurro’s Orchestra. Ferland has been running these dances on a regular basis. Ed is in front of the mike throwing records to the kids.

RCA Country Troup Tours Europe

NEW YORK—For the first time in music-history a “Concert in Country Music” is touring Europe this Spring. It left McGuire Air Force Base April 1. The group’s first stop was Rhein Main, Germany. The show features RCA Victor recording stars Jim Reeves, Jim Edward, Maxine and Bonnie Brown, Hank Locklin, Del Wood, and Janis Martin, and the Wagon Masters Orchestra. Also featured are M.C. comic Dick O’Shaughnessy and Little Red Hayes.

Steve Sholes, Chief of the Country and Western Department at RCA Victor, said the idea for the tour originated from the widespread popularity and demand for American country artists to appear in person before the U.S. Military personnel overseas. According to the Army, Country and Western record sales often exceed pop in military sales outlets.

After Rhein Main, the group was in Frankfurt to perform for Army and Air Force personnel stationed there. They will do 21 shows in all for the Army as well as 15 commercial dates, sandwiching in both radio and TV appearances. The itinerary includes appearances in France, England, North Africa, as well as possibly Belgium, Holland, Spain, and the Scandinavian countries.

Dick Broderick of RCA Victor’s International Department is handling the arrangements for America’s latest musical ambassadors of good will in cooperation with the U.S. Army.

WTTM’s Crystal Anniversary



NEW YORK — Station WTTM, Trenton, N.J., celebrating its 15th or crystal anniversary this month, has launched a birthday celebration campaign to make it “clear as crystal” the job it is doing in community service.

The celebration was launched when the station pulled a switch. Instead of getting a crystal birthday gift, general manager Fred E. Walker (right) presented New Jersey’s recently-married Governor Robert B. Meyner, a crystal punch bowl for the Governor’s new mansion, Morven, in Princeton.

At the same time, Meyner issued a statement, which was recorded, commending the station for its community service and broadcasting of a variety of community service programs.

Maintaining the crystal anniversary theme, the Trenton Trust Co., in midtown Trenton, used a window display on WTTM’s crystal anniversary, with a display of antique pieces of crystal.

A series of newspaper ads, basically institutional, cited the station’s accomplishments in the past 15 years and outlined its policy of community service.

In addition, photos and stories of the celebration were sent to local newspapers.

A special news release was prepared about two of the station’s personnel, Program Director Tom Durand and Engineer William Betz, who have been with WTTM since the day it went on the air, April 2, 1942.

The following is Gov. Meyner’s statement:

“In a time when the freedom and liberties of people throughout the world are being restricted by various forms of authoritarianism, it becomes more important than ever for the American public to be well-informed through a free flow of information, forming the basis of opinion and thought leading to democratic action.

“Essential to this free flow of information are the media which supply it openly, freely and without the censorship characteristic of some other countries.

“Radio, as one of these media, has played a vital role in maintaining this freedom of information.

“As a forward-looking radio station, concerned with the obligations and responsibility of providing such information, Trenton’s Station WTTM has been among the leaders in the state and nation in offering programs of community interest and in the community service.

“This function has resulted in Station WTTM’s winning national recognition for originality and superiority in programming and service.

“Thus, on the occasion of the 15th anniversary of Station WTTM, I should like to offer my congratulations and commend the station for the service it has provided the people of New Jersey.”

WANT TO HELP COMPANY GO PLACES

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Sammy Kaye Into Roosevelt For 8 Wks

NEW YORK—Sammy Kaye and his “Swing and Sway” orchestra have been signed for an eight week engagement as the headline attraction at the Hotel Roosevelt Grill starting Monday, April 22 according to an announcement by Roosevelt General Manager Edward L. Buckley. Kaye will thus be making his first New York appearance in a hotel supper club since 1954.

During the past three years Kaye has been busy in TV and radio, and on “in-person” engagements in hotels and ballrooms around the country.

Appearing with Kaye’s orchestra at the Roosevelt Grill will be his new featured vocalists Barry Frank and Sandi Summers. Also on hand will be the Kaydets and the Kaye Choir.

Kaye has big current sellers in his his two dance album versions of the Broadway musicals, “Bells Are Ringing” and “My Fair Lady.” Among his other hit recordings through the years have been “Harbor Lights,” “Honey,” “It’s All In The Game,” “Little Girl,” “Music, Maestro Please,” “Chicory Chick,” “In The Mission Of St. Augustine,” “It Isn’t Fair” (which launched his featured singer at the time, Don Cornell, on a big-time career), “I’m A Big Girl Now,” “Wanderin’” and many others.

Central Sales Takes On Hi-Fi Phono Line

HOLLYWOOD—Jim Warren, president of Central Record Sales, Los Angeles, last week announced that his firm had been appointed distributor for the Southern California area for the new Murasonde High Fidelity Phono line. The new line of phonographs is designed and manufactured by Whitley Electronics of Columbia City, Indiana, and features a separate speaker enclosure which hangs from the wall. According to Warren, “With this unique feature, Murasonde brings the consumer the advantages of component parts true fidelity within the price range of package units.”

Central plans to add an additional 5000 feet of floor space for display and warehousing of the phonographs as well as for its expanding record department.

Eldee Music Forms Michelle Record Company

NEW YORK—Leo Diamond and Benjamin Schur have formed Michelle Records of New York as subsidiary of their music publishing business, Eldee Music Corp. with performances licensed through BMI.

Their first release is a novelty tune “Peter Platypus” written by Leo Diamond and Dave Mann. Dave Mann co-authored such hits as “There I’ve Said It Again,” “Dearie,” “Somebody Bad Stole De Wedding Bell” and many others.

Ted Morrelli, also known as Tony Morrelli in the Midwest, does the singing with a group of children joining in on the choruses.

The Harmonica Rogues supply the instrumental accompaniment on the “Peter Platypus” side and set up the rock and roll backing on the flipside, “Mission Of The Moon.”

Michelle Records plans to offer one release each month and has signed Jimmy Smith’s Cavaliers, four male singers on the West Coast and in Canada. They recently appeared at the Palace in New York.

Benjamin Schur is also associated with Rozanna Records, Inc. creators of the Moische Oysner Seder with Barry Graynarrating in English.

Leo Diamond will handle the affairs of Michelle Records.

Dick Kallman

“YOUNG AND IN LOVE”

55063

LIBERTY RECORDS, Inc.

1556 N. LaBrea Hollywood, Calif.
HO 2-0811

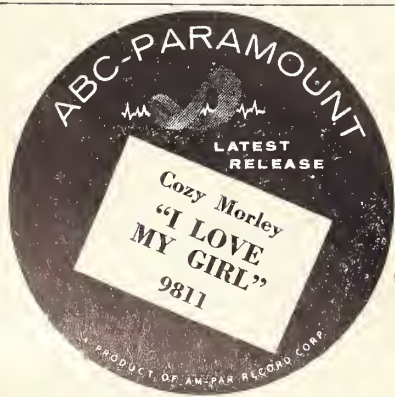
Gale Storm

“DARK MOON”

15558

DOT RECORDS

SUNSET & VINE
HOLLYWOOD CALIFORNIA



SMASH!!!

*Teresa
Brewer's*



**"EMPTY
ARMS"**



9-61805
(61805)

b/w "THE RICKY-TICK SONG"

Fans And Singer



NEW YORK—Fans surround young singer Dean Jones following his national TV bow on the Steve Allen show. Jones, who is getting a big push from MGM, introduced his disk "Young And In Love," on Allen's nationwide hook-up. The singing actor is scheduled for seven more appearances on the Allen show, the next being on May 12. Dean is featured in the film "Ten Thousand Bedrooms."

RCA Victor Signs Georgia Gibbs; Mercury Signs Billy Eckstine



GEORGIA GIBBS



BILLY ECKSTINE

NEW YORK — Two major artists switched labels this week. Georgia Gibbs went from Mercury to RCA Victor and Billy Eckstine went from RCA Victor to Mercury.

The Gibbs signing came after weeks of rumors that had the singer considering strong offers from several firms. Georgia has had many hit records among them "Kiss Of Fire", "Dance With Me Henry" and "Tweedlee Dee".

The signing was celebrated with a party attended Friday by Victor officials and members of the trade. It was held at the Johnny Victor Theater.

Eckstine's signing with Mercury involves a dual contract in that he will also be on the Emarcy label. It is planned to cut him both pop and jazz-wise in singles and albums. One of the first projects will be to reunite him on record with Sarah Vaughan. Eckstine has left for the Coast where his first sessions have already been scheduled.

ABC Signs Writer-Singer

NEW YORK—Based on the acetate dubs he was carrying under his arm at the time he happened to be dining in the same restaurant where Larry Newton, National Sales Manager of ABC-Paramount, was also present, Charlie Donald, a tall young Texan, has been signed to a long-term recording pact with the label.

The six-foot former model has always had the desire to concentrate his activities solely on singing, but had been devoting much of his time lately to songwriting. On the acetates, Donald had recorded his own "Bop With Me, Baby," backed with a ballad, "Just For Awhile," which he had written in collaboration with Lee Cathy, an old Texas chum. Rather than settle for a mere demonstration record, the youngster (23) invested almost his entire savings in a complete recording session, with full orchestra and chorus to back him up. The results, according to Newton, were "equal to anything of professional caliber I've ever heard—and more commercial than most."

Sam Clark, President of ABC-Paramount, last week declared that the signing of Donald to the long-term deal would probably turn out "to be most significant, in view of the fact that the singer-writer would undoubtedly hit the top in show-business in the shortest possible time."

The Donald sides have been skedded for immediate release by the label.

Watson Cap Personnel Mgr.

HOLLYWOOD — Robert D. Watson, former Personnel Director of United Electro Dynamics, Pasadena, Calif., has joined Capitol Records as Personnel Manager of the Hollywood office, it was announced by Daniel C. Bonbright, Administrative Vice President of the company.

At Capitol he will direct all personnel functions for the Hollywood office including selection and placement of employees, wage and salary administration, testing, counseling, personnel records, training and communications, as well as corporate wage and salary administration functions under the direction of Richard D. Quinn, Industrial Relations Director.

South African Record Film Issues Tourist Souvenir Album

JOHANNESBURG, SOUTH AFRICA — For the first time the music of the modern urban African has been introduced to the public on high-fidelity long-playing records with the release of Trutone Africa Limited's "Music Was Born In Africa".

This record was conceived as an ideal souvenir for tourists visiting the Union who wanted to take away some memento of their stay. It will remain a stock item on the Trutone catalogue and initial sales figures from Durban and Cape Town (the Union's major tourist centres) have indicated an enthusiastic reception.

The music of the urban African is a blend of ancient tribal chants and modern jazz idiom that results in a different type of listening.

The twelve cuts that make up "Music Was Born In Africa" are original African compositions with the exception of two—"Dinah" and "Tenderly" but it was felt that the interpretation of these two standard numbers was so typical of the urban African that they were included.

"Music Was Born In Africa" was compiled from recordings made in all the major centres of South Africa during 1956.

Not only the record itself but the artwork and printing of the sleeve are also entirely South African.

The Trutone Company hopes to make arrangements for pressing the LP in the United States and Britain in the near future.

All trade inquiries should be addressed to Pan African Record Sales Corporation, Ltd., P.O. Box 9299, Johannesburg, South Africa.

John Leslie To Epic

NEW YORK — John Leslie, who has recorded for ABC-Paramount for the past year, has left the label to join the roster of artists on the Epic label.

While on ABC, Leslie recorded such songs as "Fortune Teller", "I'll Be Laughing Tonight" and "All That Is Left Of Our Love", all of which enjoyed territorial success.

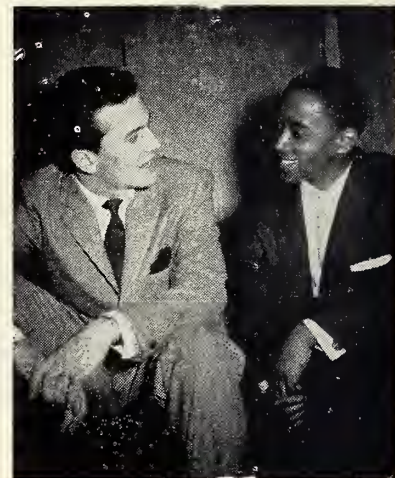
Negotiations at Epic were completed by Arnold Maxim, Epic's A&R chief, and Leslie's personal manager, Noel Kramer.

Leslie's first release is expected during the month of April.

Roger Williams On Como Show

NEW YORK — Kapp's ace pianist Roger Williams, currently on the boards with his smash album "Songs of the Fabulous Fifties" and his single hit "Almost Paradise", will perform the latter on the Perry Como TV show when he visits the crooner, April 13.

Discussing Careers



LOS ANGELES — Dot recording star Pat Boone and Robin Robinson, newly signed to Atlantic, took time out recently during a music operators' show at the Ambassador Hotel, to discuss their rising careers in show business. Pat, who is one of the hottest names in the record business, feels that Robin will be up there in no time at all.

From the M-G-M CinemaScope Production
TEN THOUSAND BEDROOMS

ONLY TRUST YOUR HEART

LEO FEIST, INC.

ATTENTION
watch for
FACE IN THE CROWD
&
MAMA GUITAR

REMICK MUSIC CORP.

NEW STAR — NEW SMASH!
MANDY MILLER
SINGS
"DO ANYTHING"
(But Don't Say Goodbye)
b/w
"OH, PROMISE"
Flair 5005

A Product of:
FLAIR RECORDS, Inc.
Flair-X
1650 BROADWAY, N. Y. C.

M-G-M RECORDS

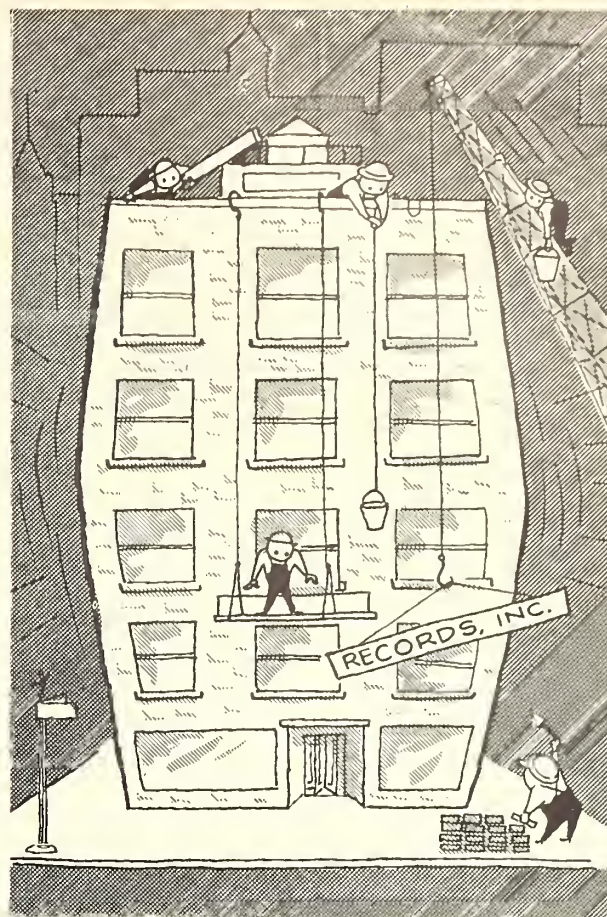
JONI JAMES
sings
"I NEED YOU SO"
and
"ONLY TRUST YOUR HEART"
K 12450 (45 rpm)
12450 (78 rpm)

THE GREATEST NAME IN ENTERTAINMENT

— THE MUSIC BOX —
1301 W. 79th St. **CHICAGO 20, III.**
(ALL PHONES . . .
AMERICA'S MOST COMPLETE ONE-STOP!
ORDER SHIPPED **SAME DAY RECEIVED—FREE TITLE STRIPS**

5¢ ABOVE
30% OFF

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



WE'RE EXPANDING

If you are associated with the Record Industry
this announcement concerns you:

The story of Records, Inc., is a story of progress!
The latest chapter in our story is the greatest advance
in the merchandising of phonograph records.

In our new spacious building, we are prepared to offer
an unique concept in SELF-SERVICE,—specifically de-
signed for Records, Inc. by one of America's leading
display architects, William Riseman Associates, Julian
J. Borowko, Designer-in-charge.

In line with our expansion program, we have doubled
our sales force. To provide you with greater concentra-
tion and coverage, we have formed two sales and pro-
motion divisions headed by Don Dumont and Dick
Fitzsimmons, both young and dynamic go-getters.

We invite you to visit us at our new address to celebrate
our Fifth Anniversary.

Our humble thanks to the manufacturers, dealers and
disk jockeys who have contributed to our growth and
progress. Without their growth and progress, ours
would never have been possible.

Sincerely,

Cecil Steen
President

RECORDS, INC.

790 Commonwealth Ave., Boston, Mass.

Phone: LOnghood 6-1310

P.S. On the following and preceding pages are some of
the lines that we're not only happy to represent,
but without whose support this message would
never have appeared.

IMPERIAL IS HOT!

Over A Million!

No. 5428

Fats Domino

"I'm Walkin'"

Heading For The Top!

No. 5426

Irving Ashby

"Loco-Motion"

No. 5432

Ken Copeland

"Pledge Of Love"

Congratulations, Cecil Steen, on the Continued Growth of Records, Inc.

Imperial Records



Canadian Capers

TORONTO TOPICS:

Just released in the U. S. is country artist Larry Harvey's recording of "High Wind" and "When Love Becomes A Burden." This record, Larry's first, bears the King label and was cut at a Toronto session by Louie Innis of Cincinnati. On it, Larry is backed by an all-Canadian group. This record is due for release in Canada on April 14th, under the Regency banner.



PERRY COMO

Perry Como (Victor) slated to appear on the Easter Parade of Stars Show at Maple Leaf Gardens on April 14th. Sponsored by the Ontario Society for Crippled Children, this show will also feature Bobby Gimby, Jackie Rae, Gordie Tapp, King Ganam, and dancers Alan and Blanche Lund. Plans are being made to televize show.

Some Scarboro teenagers enjoyed prominence here when, with Elvis Presley in town, it was discovered they lived on Presley Avenue. Named years back and the "unbumpiest" street in the area, Presley Avenue, as one Scarboro official quipped "hasn't a rock or a roll on it."

Rodeo Records have released a Sandman recording of "At The End Of The Day" and "Little Grey Church." Ray Calder is at the Olympic organ.

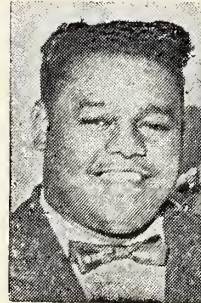
At the Club One Two, was Cathy Johnson (Columbia) until April 6th. . . . At the Colonial it's Steve Gibson and the Redcaps in a very polished show.

George Faith, Montreal balladeer currently in the Prince George's Pyramid Room, was recently urged by Elvis Presley's manager, Col. Tom Parker to join the Presley show. George's manager, Jack Rubin, turned down the offer.

BYTOWN BROWSING:

Leonard De Paur's new operatic group played to a full-house at the Capitol Theatre on April 4th. Soloists were Lawrence Winters, Inez Matthews, Luther Saxon, and George Marshall. Program included selections from "Four Saints," "Carmen Jones," and "Porgy And Bess." De Paur is the former director of the de Paur Infantry Chorus.

Fats Domino (Imperial) will head a gigantic show at the Ottawa Auditorium on April 17th.



FATS DOMINO

Verve Runs Distrib "Funny Face" Contest

NEW YORK—To promote its sound track album of Paramount's "Funny Face," Verve Records is running a contest among its distributors to find a Miss Funny Face, it was announced by Paul Werth Verve's special Eastern promotion representative for "Funny Face," who created the contest.

Verve's distributors are asked to choose a girl to act as Miss Funny Face in their respective areas to promote and service local disk jockeys with copies of "Funny Face" and singles from the album. The prettiest girl will be chosen by a panel consisting of Kay Thompson, star of the film;

Norman Granz, president of Verve Records; and Sid Parnes, editor of The Cash Box Magazine. Winning girl will receive a preliminary Paramount Picture screen test and a wardrobe. The distributor who chooses the winning girl will receive a prize from Verve.

The only requirement for entering the contest is that the distributor send a picture of the girl servicing disk jockeys with "Funny Face" album or "Funny Face" promotional material. Pictures should be sent to Verve Records, 451 North Canon Drive, Beverly Hills, California.

To Cecil Steen of Records, Inc., Boston, Massachusetts, Heartiest Congratulations On Your Marvelous Progress. Sincere Wishes For Continued Success.

It's "Tricky" (Original)

by **Gus Jenkins**

FLASH RECORDS

LOS ANGELES

CALIFORNIA

Ella Fitzgerald Set For Copa Date

NEW YORK—Ella Fitzgerald has been signed to make her first appearance at the Copacabana in New York and will open the three week engagement on June 13. Following two weeks of concert dates in the British West Indies and Panama, Ella leaves for Europe on April 20th to fulfill the European tour with "Jazz At The Philharmonic" that was cancelled when she was taken ill at the Paramount Theater. The European itinerary for JATP is as follows: April 23, Gothenberg, Sweden; 24th, Oslo, Norway; 26th, Malmo, Sweden; 27th, Uppsala, Sweden; 28 & 29, Stockholm; May 1 & 2, Paris; 5th, Amsterdam; 6th, The Hague; 7th, Brussels; 8th, Zurich; 9th, Basil, Switzerland; 10th, Mannheim Germany; 11, Munich; 13th, Duisberg; 14th, Frankfurt, 15th, Heidelberg; 16th, Stuttgart; 17th, Nuremberg; 18th, Dusseldorf; 19th, Cologne; 20th; Essen; 21st Berlin; 22nd Hamburg; 23rd Hanover; 24th Bremen; 25, 26 & 27th, Milan, Italy; 28th, Turin; 29th Florence, 30 & 31, Rome; June 1 Rome; 2nd Naples; 3rd Palermo, Sicily. Beginning June 5th the troupe will appear for one week in Monte Carlo.

In addition to Ella Fitzgerald, JATP personnel includes the Oscar Peterson Trio (Ray Brown, bass; Herb Ellis, guitar) drummer Jo Jones; trumpeter Roy Eldridge and violinist Stuff Smith.

Other bookings set for Ella to follow her engagement at the Copa include the Ipswich, Mass. Jazz Festival on June 28th and 29th; Newport Jazz Festival, July 4 & 5; and Ella Fitzgerald Night at the Hollywood Bowl on July 19th.

Liberty Buys Masters

HOLLYWOOD — Liberty Records has purchased the masters of two Wayne Shanklin tunes, "The Other Side of the Moon" b/w "In A Small Forgotten Town." In addition, according to company exec Bobbi Dieterle, Gloria March, who warbles on the masters also received a Liberty pact. Release of the two sides is slated for this week, along with the new Henry Mancini single, "Big Band Rock & Roll" and "Hot Rod" from the U-I film, "Rock Pretty Baby."

According to Mrs. Dieterle, "Liberty's policy of signing promising newcomers is continuing to pay big dividends. This is evident by the 500,000 'Sittin in the Balcony' disks sold by newcomer Eddie Cochran in the first six weeks of sale. In addition, the new Patience & Prudence platter 'Dreamers Bay' got a whopping 100,000 order from the company's distributors throughout the country."

Liberty's latest pactee, Dick Kallman is currently on a nationwide disk jockey tour plugging, "Young and in Love," released three days ago.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Schoolboys

Do It Again...
with a 2 Sided Smash
POP AND R & B



"MARY"

2nd

published by
VILLANOVA MUSIC CO.
1619 Broadway, N. Y.

"I AM OLD ENOUGH"

published by
PEER INTERNATIONAL
Gen. Prof. Mgr. MURRAY DEUTCH


Okeh 7085; 4-7085

The New Schoolboys release is available in the Boston territory at Records, Inc.
OKEH AND EPIC RECORDS extend their best wishes to CECIL STEEN AND RECORDS, INC. on the occasion of their expansion and new innovations of modern merchandising of phonograph records.

Okeh RECORDS

a product of

Columbia  Records, Inc.

Trade Marks "Columbia," "Masterworks," 
©, Reg. U. S. Pat. Off. Marcas Registradas

"Hot" Platters



LONG BEACH, CALIF. — Before leaving for a ten weeks tour through England and Scotland the Platters played to a capacity house at the Long Beach Municipal Auditorium. The date which was co-ordinated by Mike Kasino and presented by KPOP disk jockey, Earl McDaniel was one of the most successful to be played in the auditorium. Long Beach recently ruled out all rock & roll promotions in that city due to the disturbances that a few rock and roll dances have caused in other communities; however, Kasino's conviction held that the Platters, after playing some of the nation's classiest spots and voted the #1 vocal group of 1957 in the pop

field, could not be classed as a definite rock & roll act. The police on duty reported no trouble whatsoever at the Long Beach date, and at fifteen minutes before closing the ticket sellers were still very busy.

Decca Pacts Ray Doggett

NEW YORK—Decca Records announces that they have signed vocalist Ray Doggett to an exclusive pact. The 21-year-old singer hails from Sweetwater, Texas. Besides singing, Doggett has written over a hundred tunes, including the sides that comprise his initial Decca release, "It Hurts The One Who Loves You" and "That's The Way Love Is With Me".

Phil Goulding, WMGM, Dies At 39

NEW YORK — Phil Goulding WMGM staff announcer and conductor of the popular "Music With A Beat" program, died last week (Friday, March 29th) at his home, 111-39 76th Avenue, Forest Hills, after a long illness. He was 39 years old. Funeral services were held on Monday in Lowell, Mass.

Goulding, who joined the Metro-Goldwyn-Mayer station in 1944, was a veteran radio broadcaster, a facile adlibber and comedian, with a vast knowledge of popular music. Surviving are his widow, Mrs. Thelma Hansen Goulding, a former Lowell radio actress, and two brothers. One of his brothers, Ray Goulding, is a widely-known radio and television personality and member of the famous "Bob and Ray" team.

Goulding was born on March 7, 1918, and attended the public elementary and secondary schools in Lowell, Mass. He graduated from Lowell High School in 1936 and a year later became a staff announcer at WLLH, Lowell. In 1941, Phil went to WEEI, Boston, where he served as news editor until 1943. His next assignment was as staff announcer on the then WABC, key station of the Columbia Broadcasting System. He joined WMGM in January, 1944.

During his Lowell, Mass. days, he was a keen student of the little theatre movements and appeared with the Blackfriars in many productions, including "Christopher Bean" and "Brother Orchid."

His most memorable experience in radio was at WEEI, Boston, when the terrible fire broke out in the Coconut Grove and took the lives of almost five hundred persons. Phil worked on this story for almost 48 hours without a break. For many years he served as a foil on Morey Amsterdam's WMGM comedy shows. These programs revealed Phil to be a brilliant comedian.

Goulding had a financial interest in Station WCAP, Lowell, Mass.

Diaz Signs Ma'mselles

NEW YORK — Herman Diaz, Jr., Vik Records Artist and Repertoire chief, announced he has signed the Ma'mselles, a vocal group, to a recording contract. The four girls, Marilyn Luke, Pat Strong, Donna Glazier and Marilyn Christensen, music majors at the Brigham Young University, were members of the BYU Acapella Choir and organized the quartet while on tour with the college choir. Signed to the recording contract while performing in New Orleans, the Ma'mselles have recently cut their first single for Vik. The group will tour the Eastern states and the New York area in June, after receiving their B.A. degrees at the University.

Atlantic

toasts
CECIL STEEN

our friend
and
our
distributor

congratulations
on your
opening!

Bobby



short

"delia"
b/w
"last
train to
san fernando"

atlantic no. 1134

* two pop calypso hits

Clyde



mc phatter

"just to hold
my hand"
b/w
"no matter
what"

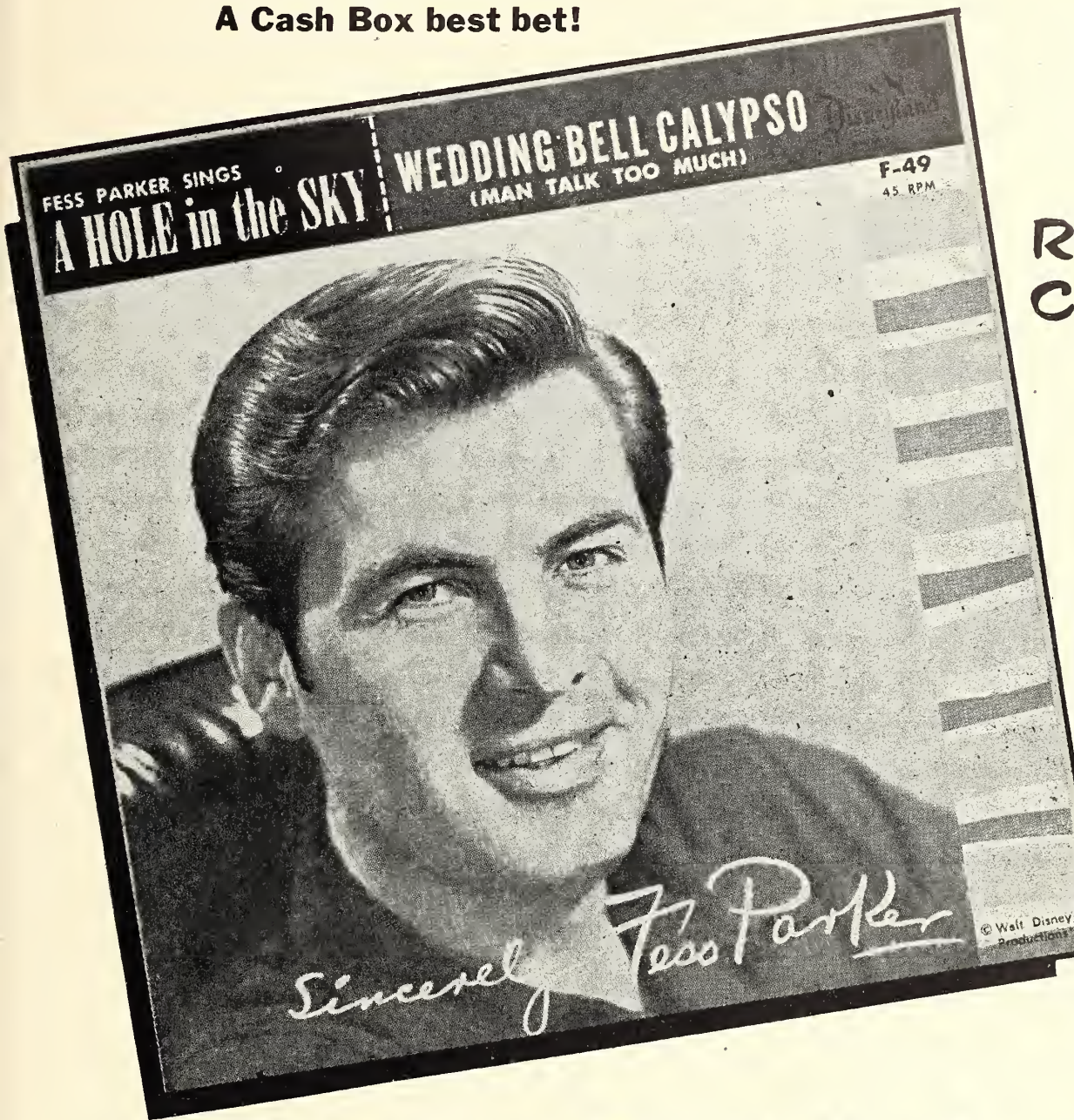
atlantic no. 1133

* billboard pop best buy

HIT MATERIAL? You Bet!

featuring FESS PARKER

A Cash Box best bet!



ROCK 'N ROLL?
CALYPSO?
YEP!!!

FESS PARKER
(Disneyland 49)
B+ "A HOLE IN THE SKY" (2:15)
[Musicland ASCAP — Howard] Fess Parker follows up his "Wringle Wrangle" smash with two strong sides aimed at the teenage market. This half is a strong fish-beat ballad that the kids can dance to. Potent rock and roller that could step out.
B "WEDDING BELL CALYPSO" (2:43) [Walt Disney ASCAP—Parker, Ebsen, Camarata] This half features the versatile performer in a contagious calypso novelty about the man who talks too much and finds himself walking down the aisle to be married. Both sides should win the approval of youngsters and adults.

"A HOLE IN THE SKY"

(Rock & Roll)

and

"WEDDING BELL CALYPSO"

(Man Talk Too Much)

F-49

Disneyland

RECORDS

2400 WEST ALAMEDA AVENUE
BURBANK, CALIFORNIA



Meeting Dates

Music Operators' Associations

- Apr. 8—Tri-County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio
- 8—Wisconsin Music Merchants' Assn.
Place: Sheboygan, Wisc.
- 9—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.
- 9—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.
- 10—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 10—New York State Operators Guild
Place: Nelson House, Poughkeepsie, N. Y.
- 11—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.
- 11—Eastern Massachusetts Music Operators' Association
Place: Beaconsfield Hotel, Boston, Mass.
- 15—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 17—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
- 18—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (executive board)
- 18—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 29—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- May 2—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 2—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.
- 2—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 6—California Music Merchants' Association
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 6—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- June 27—West Virginia Music Operators' Association
Place: McLure Hotel, Wheeling, W. Va., 6:00 P.M. (W. Va. M.O.A. Executive Board)
- 28, 29—3rd Annual State Convention of W. Va. Music Ops

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

Entertains For The Home Folks



NEW YORK—Ivory Joe Hunter, whose "Empty Arms" on Atlantic made an instantaneous hit in the sales columns, appeared on Ed Sullivan's TV show recently, then headed to his hometown of Monroe, La. for a rest.

The residents of Monroe complained about the fact that Hunter appeared on the Ed Sullivan Show for only three minutes, so Jimmy Knoe, who owns station KNOE-TV in Monroe, put Joe on for thirty minutes, making everyone in Monroe very happy.

Hunter is now out on 48 one-nighters.

Don Elliot Working College Dates

NEW YORK—Don Elliott has temporarily given up club work, devoting himself to single concert engagements and concentrating on colleges. In the past few weeks, Don has played University of Vermont, Williams College, University of Pa., Pratt Institute, Hofstra College and Brown University.

On Friday, April 5, the Don Elliott Quartet played Manhattan College; on Saturday, April 6, Brandeis University, and on Saturday, April 13, he will play Hamilton College, with North Texas State and Penn State to be scheduled within the next few weeks.

Don has also been playing occasional club concerts at Rich's Three Gables, White Cannon Inn, and others. These concerts are mostly scheduled for weekends, and leave the week open for recording work. Elliott has lately served as A&R man, contractor, and leader or sideman on numerous record dates. He just finished backing Peter Lawford, Lillian Roth, Bill Lawrence, Julie Wilson and others, as well as working on his own record dates.

Since his appearance as Jackie Gleason's replacement on March 23, Don is being considered for a summer replacement show under the auspices of the Jackie Gleason Enterprises.

The Don Elliott Quartet has been signed to play at the Newport Jazz Festival.

Doherty Joins MGM

NEW YORK—Bob Doherty, formerly chief engineer of Coastal Recording Studios in New York City, has joined MGM Records engineering department. He replaces Clair Krepps who resigned to join Cook Laboratories.

Sandy Moore Opens Record Center

FREEPORT, L.I., N.Y. — Sandy Moore, Long Island's biggest coin machine operator, and distributor for phonographs and games, opens his Sandy Moore's Record Center at 240 E. Merrick Road, Freeport, L.I., as a record retail outlet on Saturday, April 6.

In a promotion program, Moore has tied in with Lee Donohue, WKIT dj, known for his "Night Train" program, for a Saturday broadcast from 11 AM to Noon, directly from the premises. This store broadcast will be run every Saturday at the same time.

A further promotion will start Donohue off to Miami Beach, Fla., immediately following the broadcast. He will drive down in his Austin Healy miniature auto, stopping off at various radio stations en route. Part of the promotion will be publicizing a local singer, 12-year-old Sharon Strauss from Oceanside Junior High School. The youngster just made her initial recording for Jubilee Records, and Donohue will hand out copies of the record thruout his trip.

In addition to the retail outlet, Moore has inaugurated a one-stop record and machine service for operators in his area.

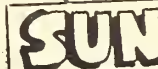
THE ORIGINAL — THE HIT

"SEVEN DAYS IN BARCELONA"

by HENRI DE PARI
RKO Unique # 394

RKO UNIQUE RECORDS 1440 Broadway New York, N. Y.

3 Way Smash
Carl Perkins
"YOUR TRUE LOVE"
b/w
"MATCHBOX"
SUN 261



RECORD CO.
706 UNION ST.
MEMPHIS, TENN.



Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1.	★ CALYPSO HARRY BELAFONTE (RCA Victor LPM 1248 * EPA 1248)	1.
2.	★ AN EVENING WITH BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1402 * EPA 1402)	3.
3.	★ MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	2.
4.	★ OKLAHOMA MOVIE CAST (Capitol SAO 595 * SDM 595)	4.
5.	★ HYMNS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	6.
6.	★ LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	12.
7.	★ THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	8.
8.	AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046)	13.
9.	★ CLOSE TO YOU FRANK SINATRA (Capitol W 789 * EAP 789)	5.
10.	★ ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES ROGER WILLIAMS (Kapp KXL 5000 * KE-714, 15, 16, 17, 18) (2—12" LP)	7.
11.	★ ELVIS ELVIS PRESLEY (RCA Victor LPM 1382 * EPB 1382)	10.
12.	★ THE EDDY DUCHIN STORY MOVIE SCORE (Decca DL 8289)	9.
13.	★ JERRY LEWIS JUST SINGS JERRY LEWIS (Decca DL 8410)	11.
14.	★ SUDDENLY IT'S THE HI-LO'S (Columbia CL 592 * B-9521, 2, 3)	14.
15.	★ FOUR FRESHMEN AND FIVE TRUMPETS (Capitol T 763)	15.
16.	★ THIS IS SINATRA FRANK SINATRA (Capitol T 768)	17.
17.	★ ELLA FITZGERALD SINGS THE RODGERS AND HART SONG BOOK (2—12" LP) (Verve MG V 4002 * EPV-5027, 8, 9, 30, 31, 32, 33, 34, 35)	16.
18.	★ HERE'S LITTLE RICHARD LITTLE RICHARD (Specialty SP 100 * 400, 401, 402)	22.
19.	IT'S POLKA TIME STAN WOLOVIC (ABC-Paramount ABC 151)	18.
20.	★ SAY IT WITH MUSIC LAWRENCE WELK (Coral CRL 57041 * EC 82027)	20.
21.	★ DAY BY DAY DORIS DAY (Columbia CL 942 * EPA 942)	23.
22.	PAT PAT BOONE (Dot DLP-3050)	19.
23.	★ ROCK PRETTY BABY MOVIE CAST (Decca DL 8429 * EP 2480, 1, 2)	21.
24.	★ 'S WONDERFUL RAY CONNIFF (Columbia CL 925 * EPA 925)	24.
25.	ANASTASIA SOUND TRACK (Decca DL 8460)	—

The Show Goes On



SAN FRANCISCO—Additional tremors must have been felt on the West Coast when Mercury recording artists, Rusty Draper and the Crewcuts, opened in the Golden Gate city. In wake of the quake the Crewcuts opened at Fack's Night Club while, on the same night, Rusty Draper opened at Bimbo's 365 Club. Pictured above, left to right, are Ridgeway Music Publisher, Charlie Adams, the Crewcuts Conductor and Arranger, Marty Jay, Fack's vocalist, Ree Brunell, Crewcut Pat Barrett, Fack's and Recording Exec of Cavalier Records, Tom Spinoso, Crewcut Ray Perkins, Rusty Draper, Songwriter Sid Mobell and Crewcut John Perkins.

Ralph Williams Named To Head Sales For RCA Custom Records

NEW YORK, N.Y.—The appointment of Ralph Williams to the newly-created post of Manager, Custom Record Sales for RCA Victor was announced this week by Emmett B. Dunn, Manager of Custom Records.

At the same time, Dunn announced two other appointments in the department. William F. Reilly has been named to head up the Field Sales Activity of RCA Recorded Program Services, another new post, and Edward H. Kelly has become Advertising Manager for Custom Records.

The Custom Record Department presses records for independent labels and also embraces RCA Recorded Program Services which includes RCA Thesaurus (a radio transcription service), and a TV film distribution department.

Williams joined the recording department of NBC in 1945 after a 10-year career as a teacher. He came to the RCA Victor Custom Record Department in 1948 as a sales representative. More recently he has been Manager of Sales Planning for the department.

Reilly joined NBC in 1942. Upon his return from service in 1946 he was transferred to the NBC Radio Recording Division. Shortly after the Thesaurus and Syndicated Sales Activity was transferred to the RCA Victor Record Division in 1949, he was appointed Central Division Manager of RCA Recorded Program Services.

In his new capacity, Reilly will be responsible for the planning, operation and supervision of domestic field sales of Thesaurus, Syndicated Radio and TV Film Programs for the Custom Record activity.

Kelly, who has been with RCA Victor for seven years in the Red Seal and Popular Record Promotion sections, will now devote his time to advertising and promotion of Custom Record Sales and the company's Recorded Program Services. He succeeds Frank O'Donnell who will now handle exclusively advertising and promotion for Camden Records, the company's increasingly active low-priced label.

Capitol Offers Program Service

HOLLYWOOD — Capitol Records, to further increase the play of the diskery's album line, is offering jockeys a new popular albums programming service.

Enclosed in each package of albums are "Programming Tips" sheets offering the d.j. information about each album and a thumb-nail bio on the artist featured. In addition, accompanying each LP is a 3 x 5 index card listing each of the titles of the tunes in the albums, their composers, whether the side is vocal or instrumental or both, the publisher of each tune, the performance rights agency and the timing of each selection.

The First, The Best,
The Original
"MARKET PLACE"
by
RAY STANLEY
ZR70-011
ZEPHYR RECORDS
8510 Sunset Blvd., Hollywood, Calif.

TRUE LOVE GONE

(Come On Home)
Sensationally recorded by
• BETTY MADIGAN
on Coral
• THE ENCHANTERS
on Coral
MILLS MUSIC, INC.



R & B

Ramblings

NEW YORK:

Jerry Blaine, Cosnat and Jubilee, back from Florida vacation looking slim and beautifully tanned. Al Silver, Herald and Ember, was so impressed that he decided Miami's for him too. So, Al takes off with his wife and children for two weeks leaving the office duties in the capable hands of Bob Rosen, who just came in off the road. . . . Of course you know of the shoemaker who doesn't wear shoes! Well the same can't be said about our music friends. Anyone at Ben Maksik's Town and Country last Friday would have seen Jerry and Elliot Blaine, Al Silver, Jack Braverman, Lou and Bernie Boorstein, Lee Hartstone, Joe Delaney (and of course all the wives) cutting some fancy dance capers. Among the less active were Frank Abramson and Hy Reiter—but maybe they were scared off by the crowded floor. . . . Atlantic Records flying high with several of their newest building great sales totals. Ivory Joe Hunter's "Empty Arms" breaking for an r & b runaway while racking up tidy figures in the pop field. Joe Turner's "Red Sails In The Sunset" and Chuck Willis' "C. C. Rider" both headed upward—and now Clyde McPhatter's "Just Hold My Hand" streaking away like a whipper at the track. This could be Clyde's biggest since

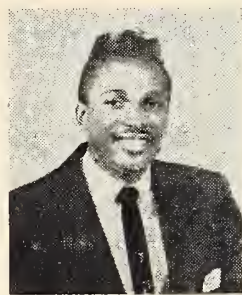
"Treasure of Love". . . . There's a boys club located next door to the new Rama-Gee-Roulette building at 659 Tenth Avenue. The youths, hearing that the Rosebuds were in the building, went up to congratulate them on "Dearest Darling", which they predicted would be a hit. Joe Kolsky decided to try out his soon to be released decks on this made to order jury and they, in no uncertain terms, let him know what they thought. Joe said that if they turned out to be right, he'd use them on all his future releases. . . . Bob Rosen, Herald, says the Silver firm has two live items going now. "Oh Happy Day" by The 5 Satins on Ember and "Hot Shot" by Ronnie Pearson on Herald. There's a story in "Hot Shot". Herald sent a few copies to Pearson just for his own private use, but with no intentions of releasing the record. However, Pearson, who is managed by Bob Bobo of WREN-Topeka, Kansas, couldn't restrain his enthusiasm and took his own copies around to several jockeys in Kansas City. As a result the deck broke out and Herald is now desperately getting records pressed for national distribution. . . . Norris The Troubadour writes that the college kids are going slightly crazy about his "The Wall Street Daily Cry" and "Mary Ann McCarthy". Norris says he recently refused to sell the master of his "Rock 'N Roll Honey" to a west coast label. . . . Addie Lee, back from her deejay promotion trip through Pittsburgh, Baltimore, Washington, and Virginia plugging her Roulette disk, "One Little Kiss", says "Won't you please say thanks to all those wonderful jockeys who were unbelievably nice to me I'll never forget them Please send 'One Little Kiss' from me to them." . . . Little Richard, now hitting with "Lucille", off on 10-day junket to Hawaii and the Philippines. He was accompanied by The Four Robins and the Sepia Dolls. . . . Dzondira LaIsac sends clippings that describe the tremendous public response to the Fats Domino, Lavern Baker, Chuck Berry, Bill Doggett, Clyde McPhatter package. . . . Don Robey, Duke and Peacock, says, "Watch Joe Medwick. Here's a guy you'll be hearing plenty about." Robey says Medwick has just completed one of the hottest sessions in some time. Robey is also quite pleased with the way "I Smell Trouble" is gathering up the dollars. . . . Herman Lubinsky, Savoy Records, flipping about his new Big Maybelle release. The big gal shouts "All Of Me" and "I Don't Wanna Cry Anymore".

. . . Johnny Halonka, Alpha Distrib, moaning 'cause his partner, Harry Apostoleris, sprained his wrist. Johnny says Harry did it when he picked up a number two pencil. . . . George Goldner didn't lose any time getting back into the record business. He formed Gone Records this week. Also a music publishing firm called Real Gone. Goldner picked up two masters for his first Gone release. They are "Don't Ask Me To Be Lonely" by the Dubs, formerly on the Johnson label, owned by Hiram Johnson, brother of band-leader Buddy Johnson. The other disk is "Mine" by Jimmy Stone from the Cross Country label in Lodi, N.J. . . . Monchito and his mambo-cha-cha-cha recording band currently headlining at the Golden Slipper, Glen Cove, L.I. . . . William R. Packham, general manager of WDAT-South Daytona, Fla., calls his station "the only station programming r & b in this coastal section of Florida." . . . WHAT-Philadelphia, Pa. signs Lloyd The Fat Man, Epic artist. . . . Buck Ram has an album of his songs titled, "Happy-Rama". Folio includes such greats as "Sweet Sixteen"; "Dealer of Dreams"; "Adorable"; "The Great Pretender", etc.

CHICAGO:

Phil Chess prouder than proud over letter received from Microphone Music Co., Honolulu, Hawaii reporting on Chess LP "Rock Rock Rock". Made number one spot in best selling albums on the islands. "This is the first time in the history of the music business that an 'indie' album has made the winner's circle out here", states Kenneth Kaizowa of the distrib. . . . Spiritually, Maceo Woods is planning a "Spiritual Cavalcade Of Stars" including not only Woods but Pat Love with The Gospel Harmonetts and The Davis Sisters. . . . Ike Turner through town visiting with various diskeries. "Move pending", predicts Turner. . . . Busy-busy Stan Pat wearing out his legs trying to keep up with The Rosebuds' "Dearest Darling" and Frankie Lymon's Teenagers

doing "Out In The Cold Again" both on Gee. . . . Shaw's Jim Fleming says plans are in the works for even bigger things for artists in the big Shaw spec now



OTIS RUSH

on going past the scheduled number of sides for Jackson's first Argo LP. . . . John Lee Hooker post-cards that Hollandale, Fla. crowds are "the most" and that The Orioles are "racking up sizable houses at Miami's Cotton Club." . . . Ernie Leaner found enough time between phone calls to rest and think about what was really hot around United Distribs. Top seller for the distrib is Jr. Parker's Dukeroo "The Next Time You See Me" followed very closely by Bobby Blue Bland's "I Smell Trouble". George Leaner shouted out that Drexel's "No Haps" by Roy Wright was taking off with Okeh's "Joy Ride" by Doc Bagby right on its heels. . . . Rumors are flying that deejay Al Benson is planning to present B. B. King, Jr. Parker, Bobby Blue Bland, Buddy Ace, and very hopefully, Count Basie. . . . Chief disk, "The Man From The Island", by Mel London getting local chart recognition. . . . Top on the ladder of hits at Vee-Jay is Jimmy Reed's "Honey Where You Going". Abner greatly elated over pop recognition in Detroit, Cleveland, Charlotte, and Richmond. Vee-Jay's A&R exec, Cal Carter, sessioned Billy "The Kid" Emerson and The Spaniels last week "They cut some pretty good material", advised Carter. As we were leaving Abner's office we could hear him gleefully shouting to someone on the phone about Billy Boy's Cash Box R&B Best Bet, "Kissing At Midnight". . . . At the other end of record row, M. S. Distribs has caught fire with Jack Dupre's Vikeroo "Just Like A Woman". Vic Faraci picked Ramsey Lewis' LP as top seller last week. . . . LP excerpt, "Dianne", on Cash starting to show in this area. Line was recently added to United Distrib's roster. . . . Jimmy Martin, J. H. Martin Distribs, happy but delirious over The Dell-Vikings' Dot smash "Come Go With Me". "We're nearing the 80,000 mark", crowed Martin. . . . Got a preview glimpse of Chess/Checker's new offices. Though not yet completed, they promise to be a must see for all who visit record row. . . . Chuck Willis "breaking up one nite throngs" this area. . . . Top man for local King Distribs is still Bill Doggett with newie "Chloe". Near Doggett is Annie Laurie's "It Hurts To Be In Love". . . . Josephine Premice advises her new calypso album (GNP) tunes are among the most requested by her Mister Kelly's fans. . . . Mike Oury tremendously excited over deejay Bernie Allen's Checker newie, "Too Late For Love". Mike wrote and published the tune. . . . Muddy Waters heading south for two months of one niters and dance dates. . . . Vik duo Mickey & Sylvia picked up a lot of sales due to net TV plug last week. Local distrib states sales doubled. . . . Lenny Garmisa still ringing the cash box in tune to "tremendous billing" on "Only One Love" by Geo. Hamilton IV and Johnny Dee's "Sitting In The Balcony". . . . Little Walter clicked in and out of Gleason's (Cleveland) last week. . . . Cobra's Eli Toscano flipping over big sales from Otis Rush's "Groanin' The Blues" b/w "If You Were Mine", Little Willy Foster's "Cryin' The Blues", and "It's You Baby" by Sunny Land Slim. . . . Over at Columbia Granville White picks Mahalia Jackson's "I Complained" b/w "God Is Good" to kick over really big in the inspirational field.

LOS ANGELES:

Fast-rising rhythm and blues artist, Jessie Belvin has joined the Ivory Joe Hunter show now touring the West Coast. Belvin's new Modern Records release of "Don't Close The Door" and "By My Side" couples a romantic ballad with a rock and roll jump tune. . . . Harry Okun's Arrow Records have released the original recording of "The Wrong Door" by The Jackson Brothers. Three major companies are covering the tune. . . . Lowell Fulsum currently at the 54 Ballroom. Charles Trammel now doing the live disk-jockey show every weekend from the Ballroom. . . . Fats Domino's Imperial recording of "I'm Walkin'" number 6 in the country and this week hit the million mark, making it his seventh million seller in a row. Lew Chudd this week released a new Fats EP containing four original tunes never released before, which should follow the sales pattern of the Domino singles. . . . Jean Bennett of the Personality Productions office in the East with Robin Robinson doing promotion on Robinson's Antler Records release of "I Promise You". . . . Abe Diamond happy



SHIRLEY & LEE

over the fact that Lloyd Price's "Just Because" has hit the number 2 spot in Los Angeles, and was made the record of the week by Hunter Hancock. . . . Calypso Mac Niles and his Calypsonians, exclusive Intro recording artists, were recently signed for a featured part in Sam Katzman's Columbia Musical Production "Calypso Heat Wave".



BIG MAYBELLE



LITTLE RICHARD



TEEN AGERS



LAVERN BAKER



Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

- AFTER HOURS**
Lloyd Glenn (Aladdin 3346)
- BIG WHEEL**
Clifton Chenier (Argo 5262)
- BIRTHDAY PARTY THE LAST TIME**
Sil Austin (Mercury 71027)
- *BUTTERFLY**
Andy Williams (Cadence 1308)
- *CALYPSO JOE**
Louis Amondo (Encino)
- CHICKEE WAH-WAH**
Bobby Marchan (Gale 101)
- *EVERYBODY NEEDS SOMEBODY**
Little Walter (Checker 859)
- FLORENCE**
Paragons (Winley 215)
- FORBIDDEN FRUIT**
Anita Ellis (Epic 9204)
- GONE**
Ferlin Husky (Capitol 3628)
- GOT MY MOJO WORKING ROCK ME**
Muddy Waters (Chess 1652)
- GOT MY MOJO WORKING**
Ann Cole (Baton 237)
- GUIDED MISSILES**
Cuff Links (Dootone 409)
- *HARD HEAD**
Jon Thomas (Mercury 71078)
- HERE COMES ROMANCE**
Clovers (Atlantic 1129)
- HE'S MINE**
Platters (Mercury 71032)
- HONEY, HONEY**
Louie Lymon & Teenchords (Fury 1003)
- HONEY, WHERE YOU GOING LITTLE RAIN**
Jimmy Reed (Vee-Jay 237)
- HOW DO I LOVE YOU**
B. B. King (RPM 490)
- I DON'T BELIEVE**
Bobby Blue Bland (Duke 160)
- I'M STICKIN' WITH YOU**
Jim Bowen (Roulette 4001)
- IN THE CHAPEL**
Ann Cole (Baton 232)
- I SMELL TROUBLE DON'T WANT NO WOMAN**
Bobby Blue Bland (Duke 167)
- *IT'S NOTHING TO ME**
Loy Cligman (Liberty Bell 9012)
- JUST BECAUSE**
Larry Williams (Specialty 597)
- LEAVING YOU BABY**
Angels (Irma)
- LET ME CRY**
Willie Headon (Dooto 410)
- LITTLE DARLIN'**
Gladiolas (Excello 2101)
- LOVE'S A HURTIN' GAME**
Ivory Joe Hunter (Atlantic 1128)

* Indicates first appearance on Territorial Tips

- MIDNIGHT**
Gogi Rene (Class 205)
- MY HOME IS A PRISON**
Lonesome Sundown (Excello)
- MY LIFE GOING BACK HOME**
Howlin' Wolf (Chess 1640)
- MY LOVE WILL NEVER DIE**
Otis Rush (Cobra 5005)
- *NUMBER THREE**
Bill Doggett (King 5044)
- OH HAPPY DAY**
Satin (Ember 1014)
- ONE MORE DANCE**
Harrold Burrage (Cobra 5004)
- ONLY JIM**
Six Teens (Flip 320)
- *PLEDGE OF LOVE**
Ken Copeland (Imperial 5432)
- PRETEND**
Tab Smith (United 205)
- *PRETTY GIRL**
Nappy Brown (Savoy 1511)
- *RANG TANG DING DONG**
Cellos (Apollo 510)
- RED SAILS IN THE SUNSET AFTER A WHILE**
Joe Turner (Atlantic 1131)
- SITTIN' IN THE BALCONY**
Eddy Cochran (Liberty 55056)
- SHES GOTTA WOBBLER**
Sugar Boy (Imperial 5424)
- SHIRLEY PLEASE SAY YOU WANT ME**
Schoolboys (Okeh 7076)
- SHOULD I EVER LOVE AGAIN**
Wynona Carr (Specialty 589)
- SOMEBODY SOMEWHERE**
Gene Allison (Decca 30185)
- TEENAGE CRUSH**
Tommy Sands (Capitol 3639)
- TEENAGE LOVE**
Lymon & Teenagers (Gee 1032)
- THE WALL**
Brook Benton (Epic 9199)
- THERE OUGHTA BE A LAW DEAREST**
Mickey & Sylvia (Vik 0267)
- TRICKY**
Gus Jenkins (Flash 115)
- TRUE LOVE GONE**
Enchanters (Coral 61756)
- UNDERSTANDING**
Bull Moose Jackson (Encino)
- UNITED**
Love Notes (Holiday)
- WALKING BY MYSELF**
Jimmy Rogers (Chess 1643)
- WHY DO YOU DO ME LIKE YOU DO**
Cleffones (Gee 1031)
- WHY DO YOU HAVE TO GO**
Dells (Vee-Jay 236)
- YOUR CHEATIN' HEART**
Pearls (Onyx 510)
- YOUR TRUE LOVE**
Carl Perkins (Sun 261)



R & B Disk Jockey REGIONAL RECORD REPORTS

- | | | |
|--|---|--|
| George Stutmeier
WITJ—Ithaca, N. Y.
1. I'm Walkin' (F. Domino)
2. Little Darlin' (Gladiolas)
3. Party Doll (S. Lawrence)
4. Butterfly (A. Williams)
5. Come Go With Me (Del-Vikings)
6. Lucille (Little Richard)
7. Love Is Strange (Mickey & Sylvia)
8. Just Because (L. Price)
9. Jim Dandy (L. Baker)
10. Blue Monday (F. Domino) | Joe Cunningham
WFIS—Fountain Inn, S. C.
1. Send Me Some Lovin' (Little Richard)
2. All Shook Up (E. Presley)
3. Empty Arms (I. J. Hunter)
4. Butterfly (C. Gracie)
5. Party Doll (B. Knox)
6. I'm Walkin' (F. Domino)
7. Love Is Strange (Mickey & Sylvia)
8. Just Because (L. Price)
9. Lucille (Little Richard)
10. Without Love (C. McPhatter) | Jack Stout
WDRF—Chester, Pa.
1. Cloud 99 (Jodimers)
2. I'm Stickin' With You (J. Bowen)
3. Pretty Woman (Playmates)
4. 40 Cups Of Coffee (Haley)
5. All Shook Up (D. Hill)
6. I'm Walkin' (F. Domino)
7. Butterfly (C. Gracie)
8. One Little Kiss (A. Lee)
9. Love Is Strange (Mickey & Sylvia)
10. Little Darlin' (Diamonds) |
| Bill Perkins
WCIN—Cincinnati, Ohio
1. Lucky Lips (R. Brown)
2. Walkin' After Midnight (O. Williams)
3. Send Me Some Lovin' (Little Richard)
4. C. C. Rider (C. Willis)
5. Lucille (Little Richard)
6. Why Do You Have To Go (Dells)
7. Love's A Hurting Game (I. J. Hunter)
8. Red Sails In The Sunset (J. Turner)
9. Got It In My Blood (E. Ennis)
10. School Days (C. Berry) | Ken Manley
WGUY—Bangor, Me.
1. Party Doll (B. Knox)
2. I'm Walkin' (F. Domino)
3. Sittin' In The Balcony (J. Dee)
4. Come Go With Me (Del-Vikings)
5. Bad Boy (Jive Bombers)
6. Jim Dandy (L. Baker)
7. I'm Sorry (Platters)
8. There Ought To Be A Law (Mickey & Sylvia)
9. A Thousand Miles Away (Heartbeats)
10. I'm Stickin' With You (J. Bowen) | Mike Gavin
WCCM—Lawrence, Mass.
1. School Days (C. Berry)
2. Love's A Hurtin' Game (I. J. Hunter)
3. Lucille (Little Richard)
4. Here Comes Romance (Clovers)
5. Jungle Hop (Don & Dewey)
6. A Knockin' At My Baby's Door (T. Turner)
7. Come Go With Me (Del-Vikings)
8. Just Because (L. Price)
9. Young Blood (Coasters)
10. 8-1 Bickey 81 80 Go (G. Vincent) |
| Jim Ameche
WNJR—Newark, N. J.
1. Empty Arms (I. J. Hunter)
2. Forbidden Fruit (A. Ellis)
3. Little Darlin' (Diamonds)
4. Next Time You See Me (L. J. Parker)
5. Walkin' After Midnight (O. Williams)
6. I'm Afraid The Masquerade Is Over (Moonglows)
7. There Oughta Be A Law (Mickey & Sylvia)
8. I'm Walkin' (F. Domino)
9. School Days (C. Berry)
10. The Wall (B. Benton) | Chuck Dunaway
KENT—Shreveport, La.
1. Empty Arms (I. J. Hunter)
2. Sittin' In The Balcony (E. Cochran)
3. Lucille (Little Richard)
4. Come Go With Me (Del-Vikings)
5. Ain't That Love (Charles)
6. I'm Walkin' (F. Domino)
7. Lucky Lips (R. Brown)
8. Little Darlin' (Diamonds)
9. I Ain't Goin' There No More (D. Houston)
10. Red Sails In The Sunset (J. Turner) | Dr. Rock
WDAT—South Daytona, Fla.
1. Bacon Fat (A. Williams)
2. Lucky Lips (R. Brown)
3. Empty Arms (I. J. Hunter)
4. When I Saw You (Shirley-Lee)
5. I'm Walkin' (F. Domino)
6. Tiger Lily (5 Keys)
7. School Days (C. Berry)
8. Too Much (E. Presley)
9. You Eat Too Much (H. Burrage)
10. You Good Lookin' Woman (Clovers) |
| Carl Barnes
WMJM—Cardele, Ga.
1. Party Doll (R. Brown)
2. Jim Dandy (L. Baker)
3. Lucky Lips (R. Brown)
4. Love Is Strange (Mickey & Sylvia)
5. I'm Walkin' (F. Domino)
6. You Got Me Dizzy (Reed)
7. Ain't Got No Home (Henry)
8. Blueberry Hill (F. Domino)
9. Thousand Miles Away (Heartbeats)
10. The Jones Girl (5 Satins) | Hoppy Adams
WANN—Annapolis, Md.
1. I'm Walkin' (F. Domino)
2. Lucille (Little Richard)
3. Just Because (L. Price)
4. The Wall (B. Benton)
5. Lucky Lips (R. Brown)
6. Ram-Bunk-Shush (B. Doggett)
7. Empty Arms (I. J. Hunter)
8. There Ought To Be A Law (Mickey & Sylvia)
9. School Days (C. Berry)
10. C. C. Rider (C. Willis) | Ed Ryan
CJOC—Lethbridge, Alb., Can.
1. Party Doll (B. Knox)
2. I'm Walkin' (F. Domino)
3. Little Darlin' (Diamonds)
4. Jim Dandy (L. Baker)
5. Lucky Lips (R. Brown)
6. Fools Fall In Love (Drifters)
7. Bad Boy (Jive Bombers)
8. Since I Met You Baby (I. J. Hunter)
9. Come Go With Me (Del-Vikings)
10. Empty Arms (I. J. Hunter) |

Breaking For A Smash!

"OH HAPPY DAY"
THE FIVE SATINS
E-1014

"TRUST IN YOUR LOVE"
"I'M YOURS FOREVER"
E-1015

EMBER RECORDS 1697 Broadway
N. Y. C., N. Y.

"HEY, BO DIDDLE"
b.w
"MONA"
By **BO DIDDLE**
CHECKER - 860

RECORD CO.
4750-32 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

BREAKING BIG FOR A
SMASH HIT IN
CONN., MASS., N. Y., MD.

**"WHO KNOWS
BETTER THAN
I"**
BY
THE CHESTNUTS
STANDORD 7701

STANDORD RECORDS
944 CHAPEL ST., NEW HAVEN, CONN.
West Coast: Manarch Rec., Las Angeles

SPINNING TO THE TOP!
THE DELLS
**"WHY DO YOU
HAVE TO GO"**
VEE-JAY # 236

BILLY BOY
"KISSING AT MIDNIGHT"
VEE-JAY # 238

Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Ill.

Jazz Meeting



CLEVELAND—Capitol artists, George Shearing and Marian McPartland meet with Tom Brown, WHK jazz jockey, at the Modern Jazz Room Sunday afternoon session for Brown's Jazz Ohio Club. The Jazz Ohio Club now numbers over 1000 members who meet once a month to listen to the music and discussions by famed jazz artists. Shearing was appearing for the week at the Modern Jazz Room, and Marian was at the nearby Theatrical Lounge.

Glancy Appointed To New Columbia Post

NEW YORK—Kenneth Glancy will assume responsibilities for the newly created post of Product Manager of Extended Play, as well as low priced LP lines, according to an announcement last week by Hal B. Cook, Vice President of the Columbia Records Sales Corporation. In the new position, Glancy will be charged with developing merchandising and general coordination of packaging, scheduling and marketing of EP and low priced LP products.

Glancy is a Columbia sales veteran, having served the firm for four years as field sales representative for the Detroit Distributor up to 1953. The following years he served as District Sales Manager in that market. Recently he has been serving as District Manager for the New York-Newark-Philadelphia area and will continue to function in that role for the remainder of 1957.

Glancy will headquarter in New York and report to Cook.

Presley On Shorr Show

DETROIT, MICH.—For three hours, Elvis Presley was the guest of WXYZ dee jay Mickey Shorr on his radio show, Friday, March 29th.

Shorr went to Chicago where Presley was working and got the whole show on tape. Last Tuesday, he announced to his listeners that he would have Presley on his show, and in the next few days, over 14,000 phone calls were received by WXYZ inquiring about where and when the show would take place. Callers were told the show would be conducted from an unknown spot to prevent riots.

Shorr will emcee the forthcoming Presley one nighter set for the Olympia in Detroit. The stint is already sold-out with 32,000 people scheduled to attend the two performances at a \$4.50 top.

Time Flies



NEW YORK—Dizzy Gillespie is now celebrating two anniversaries—15 years since the birth of bop music which Diz founded in 1942 and the one year anniversary of his new big band. Gillespie & Co. are still one of the most popular night club attractions in the country.

The Cash Box



NEW YORK

CHICAGO

NEW ORLEANS

1 I'M WALKIN'
Fats Domino
(Imperial 5428)

2 MAMA LOOKA BOOBOO
Harry Belafonte
(RCA Victor 20-6830)

3 JUST BECAUSE
Lloyd Price
(ABC-Paramount 9792)

4 LITTLE DARLIN'
Diamonds
(Mercury 71060)

5 FLORENCE
Paragons
(Winley 215)

6 PARTY DOLL
Buddy Knox
(Roulette 4002)

7 COME GO WITH ME
Del-Vikings
(Dot 15538)

8 TEENAGE LOVE
Teenagers
(Gee 1032)

9 LUCILLE
Little Richard
(Specialty 598)

10 I'M SORRY
Platters
(Mercury 71032)

I'M WALKIN'
Fats Domino
(Imperial 5428)

NEXT TIME YOU SEE ME
Little Jr. Parker
(Duke 164)

COME GO WITH ME
Del-Vikings
(Dot 15538)

JUST BECAUSE
Lloyd Price
(ABC-Paramount 9792)

RAM-BUNK-SHUSH
Bill Doggett
(King 5020)

ALL SHOOK UP
Elvis Presley
(RCA Victor 20-6870)

LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)

LITTLE DARLIN'
Diamonds
(Mercury 71060)

MAMA LOOKA BOOBOO
Harry Belafonte
(RCA Victor 20-6830)

I SMELL TROUBLE
Bobby Blue Bland
(Duke 167)

C. C. RIDER
Chuck Willis
(Atlantic 1130)

JUST BECAUSE
Larry Williams
(Specialty 597)

I'M WALKIN'
Fats Domino
(Imperial 5428)

SEND ME SOME LOVIN'
Little Richard
(Specialty 598)

PARTY DOLL
Roy Brown
(Imperial 5427)

LUCILLE
Little Richard
(Specialty 598)

IT HURTS TO BE IN LOVE
Annie Laurie
(DeLuxe 6107)

EMPTY ARMS
Ivory Joe Hunter
(Atlantic 1128)

LITTLE DARLIN'
Diamonds
(Mercury 71060)

RED SAILS IN THE SUNSET
Joe Turner
(Atlantic 1128)

ST. LOUIS

NEWARK

DALLAS

1 I'M WALKIN'
Fats Domino
(Imperial 5428)

2 COME GO WITH ME
(Del-Vikings)
(Dot 15538)

3 C. C. RIDER
Chuck Willis
(Atlantic 1130)

4 SCHOOL DAY
Chuck Berry
(Chess 1653)

5 LUCILLE
Little Richard
(Specialty 598)

6 NEXT TIME YOU SEE ME
Little Jr. Parker
(Duke 164)

7 BANANA BOAT (DAY-O)
Harry Belafonte
(RCA Victor 20-6771)

8 IT HURTS TO BE IN LOVE
Annie Laurie
(DeLuxe 6107)

9 JUST BECAUSE
Lloyd Price
(ABC-Paramount 9792)

10 LITTLE RAIN
Jimmy Reed
(Vee-Jay 237)

I'M WALKIN'
Fats Domino
(Imperial 5428)

JUST BECAUSE
Lloyd Price
(ABC-Paramount 9792)

IT HURTS TO BE IN LOVE
Annie Laurie
(DeLuxe 6107)

LUCILLE
Little Richard
(Specialty 598)

EMPTY ARMS
Ivory Joe Hunter
(Atlantic 1128)

PARTY DOLL
Buddy Knox
(Roulette 4002)

THERE OUGHTA BE A LAW
Mickey & Sylvia
(Vik 0267)

MAMA LOOKA BOOBOO
Harry Belafonte
(RCA Victor 20-6830)

BAD BOY
Palmer & Jive Bombers
(Savoy 1508)

SEND ME SOME LOVIN'
Little Richard
(Specialty 598)

I'M WALKIN'
Fats Domino
(Imperial 5428)

LUCILLE
Little Richard
(Specialty 598)

SCHOOL DAY
Chuck Berry
(Chess 1653)

ALL SHOOK UP
Elvis Presley
(RCA Victor 20-6870)

LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)

NEXT TIME YOU SEE ME
Little Jr. Parker
(Duke 164)

HONEY, WHERE ARE YOU GOING
Jimmy Reed
(Vee-Jay 237)

JIM DANDY
Lavern Baker
(Atlantic 1116)

FOOLS FALL IN LOVE
Drifters
(Atlantic 1123)

DON'T WANT NO WOMAN
Bobby Blue Bland
(Duke 167)

BREAKING WIDE OPEN!

MISS YOU SO

LILLIAN OFFITT
EXCELLO 2104

MEAN OLE LONESOME TRAIN
LIGHTNIN' SLIM
EXCELLO 2106

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The Cash Box



PHILADELPHIA

LOS ANGELES

DETROIT

1 JUST BECAUSE
Lloyd Price
(ABC-Paramount 9792)

2 COME GO WITH ME
Del Vikings
(Dot 15538)

3 I'M WALKIN'
Fats Domino
(Imperial 5428)

4 LUCILLE
Little Richard
(Specialty 598)

5 IT HURTS
TO BE IN LOVE
Annie Laurie
(DeLuxe 6107)

6 LITTLE DARLIN'
Diamonds
(Mercury 71060)

7 UNDERSTANDING
Bull Moose Jackson
(Encino)

8 MAMA LOOKA
BOOBOO
Harry Belafonte
(RCA Victor 20-6830)

9 BAD BOY
Palmer & Jive Bombers
(Savoy 1508)

10 SEND ME SOME
LOVIN'
Little Richard
(Specialty 598)

JUST BECAUSE
Lloyd Price
(ABC-Paramount 9792)
Lorry Williams
(Specialty 597)

I'M WALKIN'
Fats Domino
(Imperial 5428)

COME GO WITH ME
Del Vikings
(Dot 15538)

NEXT TIME
YOU SEE ME
Little Jr. Parker
(Duke 164)

LUCILLE
Little Richard
(Specialty 598)

PARTY DOLL
Buddy Knox (Roulette 4002)
Roy Brown (Imperial 5427)

ALL SHOOK UP
Elvis Presley
(RCA Victor 20-6870)

LITTLE DARLIN'
Diamonds
(Mercury 71060)

LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)

YOUNG LOVE
Tab Hunter
(Dot 15533)

IT HURTS
TO BE IN LOVE
Annie Laurie
(DeLuxe 6107)

COME GO WITH ME
Del-Vikings
(Dot 15538)

NEXT TIME
YOU SEE ME
Little Jr. Parker
(Duke 164)

RAM-BUNK-SHUSH
Bill Doggett
(King 5020)

I'M WALKIN'
Fats Domino
(Imperial 5428)

LITTLE DARLIN'
Diamonds
(Mercury 71060)

ALL SHOOK UP
Elvis Presley
(RCA Victor 20-6870)

SCHOOL DAY
Chuck Berry
(Chess 1653)

SHOULD I EVER
LOVE AGAIN
Wynona Carr
(Specialty 589)

PARTY DOLL
Buddy Knox
(Roulette 4002)

Liberty Signs Rumsey To Handle Jazz

HOLLYWOOD—In a move to solidify the company's growth in the jazz field, Liberty Records last week signed Howard Rumsey, a pioneer of West Coast Jazz, to a long-term pact in a dual capacity. Rumsey will be artist and repertoire supervisor on all of the company's future jazz efforts, and will also record with his Howard Rumsey's Lighthouse All-Stars. Liberty's Jack Ames stated that Rumsey will be given free rein within the Lighthouse series of albums to create and develop new jazz ideas for the company.

Eight years ago, Rumsey, a part time musician — brick tile layer, brought his original group to the renovated lighthouse in Hermosa Beach for a limited engagement. The local citizenry frowned on the invasion by the jazz musicians and provided little initial support, either financial or moral.

Despite this reception, jazz prospered. Today, the Lighthouse All-Stars are continually employed (52 weeks a year) in the same spot (the Lighthouse).

The first Lighthouse All-Stars, in addition to Rumsey on bass, was composed of Shorty Rogers, Jimmy Guiffre, Bob Cooper (still with the group) Milt Bernhart, Frank Patchen and Shelly Manne. Additions and changes through the years have seen many of the top names in the modern jazz field on the West Coast as either members or as special guests, sitting in with the group. This includes such jazz stalwarts as Rolf Ericson, Bud

Shank, Claude Williamson, Max Roach, Stan Levey, Conte Condoli, Frank Rosolino, Chet Baker, Gerry Mulligan, and others.

Comstock New Atlanta Distrib

NEW YORK—The new Columbia Records distributor in the Atlanta, Georgia, territory is the Comstock Distributing Company, according to an announcement made last week by Hal Cook, Vice President of the Columbia Records Sales Corporation. The new firm replaces Distributors, Incorporated in that area.

Cook points out that Distributors, Inc., which had serviced this area, has relinquished this portion of its territory in order to expand and develop its continued service of the Jacksonville, Florida, market.

Donald Comstock, President of the new distributor firm in Atlanta, has a rich background in the record business and in the past nine years has been a salesman, branch manager and, most recently, a District Manager for Capitol Records.

Prestige Releases First Album

NEW YORK—Prestige Records has released the first in a series of albums featuring new vocalist Barbara Lea. The disk features the accompaniment of Johnny Windhurst, Dick Cary, Al Casamenti, Al Hall, Dick Hyman and Osie Johnson.

At the same time, the diskery announced the appointment of the following distributors to handle the 12" LP line: Jay Kay in Detroit; Harold N. Lieberman Co. in Minneapolis and Roberts Dist. Co. in St. Louis.

ATLANTA

SAN FRANCISCO

BOSTON

1 LUCILLE
Little Richard
(Specialty 598)

2 I'M WALKIN'
Fats Domino
(Imperial 5428)

3 IT HURTS
TO BE IN LOVE
Annie Laurie
(DeLuxe 6107)

4 PARTY DOLL
Roy Brown
(Imperial 5427)

5 NEXT TIME
YOU SEE ME
Little Jr. Parker
(Duke 164)

6 SCHOOL DAY
Chuck Berry
(Chess 1653)

7 EMPTY ARMS
Ivory Joe Hunter
(Atlantic 1128)

8 ROCK ME
Muddy Waters
(Chess 1652)

9 LITTLE DARLIN'
Gladiolas (Excelllo 2101)
Diamonds (Mercury 71060)

10 RED SAILS
IN THE SUNSET
Joe Turner
(Atlantic 1128)

JUST BECAUSE
Lloyd Price
(ABC-Paramount 9792)

LUCILLE
Little Richard
(Specialty 598)

I'M WALKIN'
Fats Domino
(Imperial 5428)

RAM-BUNK-SHUSH
Bill Doggett
(King 5020)

ALL SHOOK UP
Elvis Presley
(RCA Victor 20-6870)

LITTLE DARLIN'
Diamonds
(Mercury 71060)

COME GO WITH ME
Del-Vikings
(Dot 15538)

JIM DANDY
Lovern Boker
(Atlantic 1116)

IT HURTS
TO BE IN LOVE
Annie Laurie
(DeLuxe 6107)

NEXT TIME
YOU SEE ME
Little Jr. Parker
(Duke 164)

LITTLE DARLIN'
Diamonds
(Mercury 71060)

I'M WALKIN'
Fats Domino
(Imperial 5428)

COME GO WITH ME
Del Vikings
(Dot 15538)

JUST BECAUSE
Lloyd Price
(ABC-Paramount 9792)

LUCILLE
Little Richard
(Specialty 598)

PARTY DOLL
Buddy Knox
(Roulette 4002)

ALL SHOOK UP
Elvis Presley
(RCA Victor 20-6870)

CHICKEE-WAH-WAH
Bobby Morchon
(Gale 101)

LUCKY LIPS
Ruth Brown
(Atlantic 1125)

MAMA LOOKA
BOOBOO
Harry Belafonte
(RCA Victor 20-6830)

...Smellin' Like a Hit!!!

It's been SPOTLIGHTED, Paraded, called EXCELLENT and considered the year's best CASH MAKING Chart Breaker . . .



**BOBBY
BEST
DUY
BLUE
BLAND**

singing

"I SMELL TROUBLE"

b/w

"DON'T WANT NO WOMAN"

DUKE 167

DUKE RECORDS, INC.
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"It's What's in THE CASH BOX That Counts"



R & B Reviews

- A AWARD & SLEEPER
- B VERY GOOD
- C FAIR
- B+ EXCELLENT
- C+ GOOD
- D MEDIOCRE

THE DREAMERS

(Flip 319)
B "DO NOT FORGET" (2:24) [Limax Music BMI—Richard Berry] The Dreamers glide expertly through a slow beat pretty. The fem teamwork results in good sound and fine listening. Pleasing deck.
B "SINCE YOU'VE BEEN GONE" (1:57) [Limax BMI—Richard Berry] Another lilter given a smooth reading. Rhythmic romancer fashioned prettily.

THE "5" ROYALES

(King 5032)
B+ "THIRTY SECOND LOVER" (2:27) [Armo BMI—Pauling, Pall] The "5" Royales rock out a middle beat jump blues with a good, but typical Royales reading. Deck should get a fair reaction.
B+ "TEARS OF JOY" (2:38) [Armo BMI—Lowman Pauling] The "5" Royales couple with a driftly slow beat bouncer. Stronger deck as the material and treatment come off in better style.

LIGHTNIN' SLIM

(Excello 2106)
B+ "MEAN OLE LONESOME TRAIN" (2:57) [Excello BMI—West, Hicks] Lightnin' Slim chants a middle beat down home blues with a strong, authentic bit of blues singing. Wax captures that lonesome train whistle in the night. Should do very well in the down home markets.
B "I'M GROWN" (2:55) [Excello BMI—West, Hicks] Slow beat insinuating beat and lyric. Typical southern territory fare.

SCREAMIN' JAY HAWKINS

(Okeh 7084)
B+ "YOU MADE ME LOVE YOU (I Didn't Want To Do It)" (1:58) [Broadway ASCAP—McCarthy, Monaco] This deck should grab off mountains of airplay. Screamin' Jay Hawkins takes that lovely oldie and torments it to a fare-thee-well. His reading is like something you've never heard before. For programming it's a must. Something to hang your hat on. Wild—horrible—commercial. Should start the phones ringing.
B+ "DARLING, PLEASE FORGIVE ME" (2:17) [Blackwood Music BMI—Nahan, Hawkins] For offbeat it's Screamin' Jay. Here's another Hawkins treatment of a delicate love theme. Jay reads tenderly, with screams of agony in the background. Screamin' Jay's horrible, tortured cries of anguish make you want to go to his rescue. Comments on the first deck also apply to this one. A disk jockey's field day.

BABS FIVE ROCKS AND A ROLL (Debut 0001)
C+ "VOILA PRONOUNCED WAL-LA" (2:32) [Danby BMI—Babs Gonzales] Babs dishes up a gay little ditty with that Gonzales touch. Pleasing lilter with a fair commercial value.
C+ "NO FOOLS—NO FUN" (2:46) [Ballard BMI—Babs Gonzales] Babs turns his talents in the direction of the calypso. The stronger deck.

THE MIDNIGHTERS

(Federal 12293)
B+ "IN THE DOORWAY CRYING" (2:20) [Jay & Cee BMI—Henry Ballard] The Midnighters blend on a sincere reading of a sad, slow beat blues. Syncopated rhythm supplied instrumentally gives the vocal teamwork of The Midnighters the exact shade of support that is required. Good commercial deck.
B "E BASTA COSI" (2:35) [Mar-Kay BMI—Robert Riley] Quick beat calypso is the coupling. Deck comes off with appeal.

The Cash Box Award o' the Week

"CHLOE" (2:51)
 [Robbins ASCAP—Moret, Kahn]
"NUMBER THREE" (2:42)
 [Billace BMI—Doggett, Shepherd, Scott, Butler]
BILL DOGGETT
 (King 5044)

● Bill Doggett again offers a powerful two sider that, in view of his current name power, should prove to be another money maker for all concerned. Bill and his combo latch on to that melodic favorite, "Chloe," giving it a real tasty treatment. The tune is given a Latin arrangement and the Doggett sound should take the side into hit territory. The flip, "Number Three," is a middle beat jump that Doggett and the boys inject with spirit. Two strong decks, with "Chloe" out in front.

"JUST TO HOLD MY HAND" (2:19)
 [Lion BMI—Perryman, Robey]

"NO MATTER WHAT" (2:01)
 [Walden ASCAP—Wiener, Crane, Greenfield, Corn]
CLYDE McPHATTER
 (Atlantic 1133)

● Clyde McPhatter comes up with one of his most impressive releases in many months. "Just To Hold My Hand" is a middle beat jump with an engaging melody—and McPhatter reads it in great style. The tune, out some time ago via another artist and label, created enough fuss to help this release rather than hinder. From all indications, this side should be a "big" seller, perhaps his best since "Treasure of Love." The flip, "No Matter What," is a slow beat pretty, turned delicately by McPhatter. Easy lilter that comes off a pleasing wax. However, for the sales charts it's "Just To Hold My Hand."

"MONA" (2:22)
 [Arc BMI—E. McDaniels]
"HEY! BO-DIDDLEY" (2:18)
 [Arc BMI—E. McDaniels]

BO-DIDDLEY
 (Checker 860)

● Bo-Diddley, who is a tremendous wax and in-person performer, comes up with one of his sock pieces of material, "Mona," and the result should be a hit of good sized proportions. Bo-Diddley is a distinctive performer and his treatment of the middle beat blues is grade-A. The wax should grab a quick reaction from all markets. Get started on this one quick. It has what it takes. The flip, "Hey! Bo-Diddley," is a quick beat typical Bo-Diddley wax. Excellent wax that could sell on its own. However, we feel "Mona" will step out first and stay there.

The Cash Box R & B Best Bets

- ★ "TEARS OF JOY" }
- ★ "THIRTY SECOND LOVER" } The "5" Royales King 5032
- ★ "MEAN OLE LONESOME TRAIN" Lightnin' Slim Excello 2106
- ★ "YOU MADE ME LOVE YOU" Screamin' Jay Hawkins Okeh 7084
- ★ "IN THE DOORWAY CRYING" The Midnighters Federal 12293
- ★ "HOCUS POCUS VOO DOO" Big Bob Kornegay Herald 499
- ★ "GROANING THE BLUES" Otis Rush Cobra 5010

SHYTONE ORCH./ BABY WASHINGTON
 (J & S 1656)

B "EVERY DAY" (2:30) [Zell's Music BMI—Z. Sanders] Baby Washington rocks out a middle beat rhythmic ditty with a spiritual background. Ok chanting with a strong instrumental support by the Shytone Orchestra.

C+ "SMITTY'S ROCK" (2:30) [Zell's Music BMI—Smith] The Shytone Orch rocks out a middle beat instrumental jump. Good lindy bait.

RICKY JONES
 (Herald 498)

B "YOU KNOW IT'S TRUE" (2:04) [Angel BMI—Jones, Allen] Ricky Jones delivers a quick beat jump with an infectious vocal. Sprightly deck that inspires foot tapping. Happy and pleasing wax.

C+ "HATE TO SAY GOODBYE" (2:32) [Angel BMI—Jones, Allen] Jones bangs out a quick beat racer on the flip. It is an r & b jump with a country sound. Ok wax.

BIG BOB KORNEGAY
 (Herald 499)

B+ "HOCUS POCUS VOO DOO" (2:16) [Angel BMI—Kornegay, Steward] Big Bob shouts out a quick beat voodoo novelty with an enthusiastic delivery. Should get strong action after the excitement aroused by his "Man In The Phone Booth." Hard hitting wax.

B "COME BY HERE" (2:09) [Angel BMI—Stone, Kornegay] Big Bob Kornegay gets into the calypso swing with a quick beat novelty. Sprightly deck.

THE JIVERS
 (Aladdin 3347)

B "RAY PEARL" (2:05) [Aladdin BMI—John Sautler] The Jivers bounce merrily with a quick beat jump. Deck combines good vocal sound, driving ork in the breaks, and a happy little ditty. Ok side.

C+ "DEAR LITTLE ONE" (2:15) [Aladdin BMI—Sautler, Mesner] The Jivers swing out lightly with a pop styled melodic bouncer. Easy reading of a pretty romancer.

OTIS RUSH
 (Cobra 5010)

B+ "GROANING THE BLUES" (2:50) [Armel BMI—Dixon] Otis Rush shouts out a slow beat blues with deep dejection. Country material and down home wailing. Strong wax that should break out with a rash of airtime.

B+ "IF YOU WERE MINE" (2:55) [Armel BMI—Dixon] Rush handles a rhythmic bouncer with appeal. Deck, though southern in nature, has the appeal to all markets. Rush turns in two good performances.

WYNONA CARR
 (Specialty 600)

B+ "WHAT DO YOU KNOW ABOUT LOVE" (2:45) [E. B. Marks BMI—David, Livingston] Miss Carr handles herself like a real professional. She milks a lyric, giving it those little extra squeezes and belts. Very listenable deck.

B "HEARTBREAK MELODY" (2:48) [Venice BMI—W. Carr] Wynona Carr delivers a slow beat pop-blues. Easy approach to an intimate type tune. Pretty offering.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



R & B Reviews

A AWARD & SLEEPER **B+** EXCELLENT **B** VERY GOOD
C+ GOOD **C** FAIR **D** MEDIOCRE

The Cash Box

R & B Sleeper of the Week

"NOBODY BUT YOU" (2:24)

[Arc BMI—Little Walter]

"EVERYBODY NEEDS SOMEBODY" (2:39)

[Arc BMI—W. Jacobs]

LITTLE WALTER
(Checker 859)

● Little Walter delivers two down home sides that should gather him a good deal of attention. "Nobody But You" is a middle beat rhythm blues that should appeal to the entire r & b market. Walter wails in convincing manner, giving the tune the little bit extra it needs to kick off. Good blues deck that should be watched. Similarly, "Everybody Needs Somebody" is a strong blues etching that could take hold. Little Walter gives it a real meaty reading. We like "Nobody" a shade better, tho by no means overlook "Everybody."

"MARY" (2:14)

[Lark BMI—Redd, Murray]

"I AM OLD ENOUGH" (2:10)

[Peer International BMI—Redd, Davis]

THE SCHOOLBOYS
(Okeh 7085)

● The Schoolboys, coming off a two-sided hit, again reach for the double status. First time out of the box, The Schoolboys sang to "Shirley" and they now switch to "Mary." Fickle tho the lads might be with the girls, they are not fickle with the jocks, ops and retailers. They come up with a top-notch treatment of the quick beat jump featuring a stick-out lead. The coupling, "I Am Old Enough," is a sincere rhythmic slow beat ballad beautifully done. Again the lead shows an amazing talent for one so young. Stirring deck that will offer stiff competition to its coupling. Two sides to be reckoned with.

"RANG TANG DING DONG" (2:50)

(I Am The Japanese Sandman)

[Bess BMI—Williams]

"YOU TOOK MY LOVE" (2:48)

[Bess BMI—Thomas]

THE CELLOS
(Apollo 510)

● The Cellos come up with a clever novelty, "Rang Tang Ding Dong," a middle beat jump, and the result is one that should result in a tidy sales figure. Deck has already stirred up a bit of dust in the east. Teeners calling in have identified it as "The Japanese Sandman" from one of the lines in the lyric. Good arrangement and swinging vocal treatment. Don't overlook this one. It could happen big. The flip, "You Took My Love," is a slow beat ballad blues delicately done. The Cellos make a complete about face as they blend on this softy. Pretty deck, tho without the sock of "Rang Tang Ding Dong."

JOE PERKINS AND THE ROOKIES
(King 5030)

B "HOW MUCH LOVE CAN ONE HEART HOLD" (2:18) [Mar-Kay BMI—Riley, Bragg] Joe Perkins and The Rookies drive out a quick beat jump with a novelty reading. Deck is really alive. Spirits lifting platter.

B "A NEW FEELING" (2:27) [Mar-Kay BMI—Joe Perkins] Joe Perkins and The Rookies switch to a slow paced ballad pretty. Easy to listen to wax done with sincerity and warmth.

KENNY AND MOE
(DeLuxe 6122)

B+ "I WANT TO LOVE YOU" (2:25) [Men-Lo BMI—Ballard, Pelham, Lucie] Kenny and Moe turn in a strong and effective reading of a slow, rhythmic blues. Wailing platter has mood, sound and tune. Could break out and become a good sales attraction.

B "I'M ALL ALONE" (2:16) [Men-Lo BMI—Ballard, Pelham, Lucie] Kenny and Moe sing a middle paced bouncer bemoaning the absence of the gal. Swinging blues handled in ok manner.

LITTLE WILLIE FOSTER
(Cobra 5011)

C+ "CRYING THE BLUES" (2:40) [Armell BMI—W. Foster] Little Willie Foster turns in a good performance on a typical southern blues. Deck should grab a good reaction in the southern territories.

C+ "LITTLE GIRL" (2:31) [Armell BMI—W. Foster] Similar comments on a similar recording.

THE THREE D'S
(Paris 503)

B "LITTLE BILLY BOY" (2:09) [Great BMI—Johnny Dalton] The Three D's bang out a quick beat jumper with a rock 'n roll lyric. The story tells of Little Billy who learned the latest rock 'n roll dance steps. Good vocal teamwork with a beat the kids should like.

B "LET ME KNOW" (2:05) [Greta BMI—Johnny Dalton] The Three D's join voices on a slow beat r & r ballad. Pleasing wax with a strong, steady beat. The "Billy Boy" side comes off the stronger wax.



THE NATION'S

R & B TOP 20

		Pos. Last Week
1	I'M WALKIN' Fats Domino (Imperial 5428)	1
2	LUCILLE Little Richard (Specialty 598)	2
3	JUST BECAUSE Lloyd Price (ABC-Paramount 9792)	3
4	COME GO WITH ME Del Vikings (Dot 15538)	6
5	LITTLE DARLIN' Diamonds (Mercury 71060)	7
6	SCHOOL DAY Chuck Berry (Chess 1653)	14
7	IT HURTS TO BE IN LOVE Annie Laurie (DeLuxe 6107)	9
8	PARTY DOLL Buddy Knox (Roulette 4002) Roy Brown (Imperial 5427)	5
9	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	4
10	NEXT TIME YOU SEE ME Little Jr. Parker (Duke 164)	10
11	ALL SHOOK UP Elvis Presley (RCA Victor 20-6870)	—
12	JIM DANDY Lavern Baker (Atlantic 1116)	8
13	LUCKY LIPS Ruth Brown (Atlantic 1125)	11
14	EMPTY ARMS Ivory Joe Hunter (Atlantic 1128)	17
15	I'M SORRY Platters (Mercury 71032)	16
16	SEND ME SOME LOVIN' Little Richard (Specialty 598)	—
17	RAM-BUNK-SHUSH Bill Doggett (King 5020)	12
18	MAMA LOOKA BOOBOO Harry Belafonte (RCA Victor 20-6830)	—
19	BUTTERFLY Charlie Gracie (Cameo 105)	18
20	C. C. RIDER Chuck Willis (Atlantic 1130)	—

Getting Bigger!

"GUIDED MISSILES"

The Cuff Links

409

ON THE CHARTS!

"Let Me Cry"

Willie Headen

410

DOOTO RECORDS

GETTING BIG!
"MARRY ME"
SHIRLEY & LEE
3369
WATCH THIS ONE!
"STRANGE WORLD"
and
"THE VOW"
GENE AND EUNICE
3374



DOUBLE SIDED SMASH!
"GROANING THE BLUES"
b/w "IF YOU WERE MINE"
by OTIS RUSH
COBRA 5010
ANOTHER DOUBLE SIDED SMASH!
"CRYING THE BLUES"
b/w "LITTLE GIRL"
by LITTLE WILLIE FOSTER
COBRA 5011

COBRA RECORD CORP.
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(All Phones: NEvada 8-2325)

"It's What's in THE CASH BOX That Counts"

They Like The Colonel



NASHVILLE, TENN. — Jim Denny (right) head of the Jim Denny Artist Bureau, presents Col. Tom Parker, manager of Elvis Presley, with a plaque which reads: "To Our Friend, Col. Tom Parker. We Think The Best Talent Manager of 1956".

Denny presented the award on behalf of a number of other artists including Webb Pierce, Carl Smith, Red Sovine, Goldie Hill, Jimmy Dickens, George Morgan and the Duke of Paducah. The artists and Denny felt that Parker deserved such an award for his many years of great contribution to the growth of the country music field. Although Parker is now associated with an artist whose appeal is

in both the pop and country field, he has devoted much of his knowledge and talent to many artists in the country field thru the years.

Plans New Label

CHICAGO—Don Robey of Duke and Peacock records in town this past week revealed that his firm is planning to add another label to the two it now has.

Robey also advised that he had signed new artists for the firm on this trip.

He seeks a name for the new label and has some suggestions, which, he believes, may prove valuable.

Chet Atkins Named Musical Director For RCA Victor

NEW YORK—Chet Atkins, internationally famed country-western artist, has been named a Musical Director for the RCA Victor Record Division.

The announcement was made by Steve Sholes, Manager of Victor's Specialty Record Department. Atkins, who has been recording for Victor for the past 10 years, will conduct recording sessions at the company's Nashville, Tenn. studio. He has been doing similar work for Victor since 1953 on a consultant basis.

In the four years Atkins has worked as a consultant for Victor he has been directly associated with Sholes in producing some of the all-time great Country Western hits. He was musical director at the session during which Elvis Presley made his first recording for Victor, "Heartbreak Hotel." In 1953 he conducted the session at which the Davis Sisters recorded "I Forgot More Than You'll Ever Know," biggest hit of the year in the Country and Western field. He also has been musical director at record dates for such top talent as Jim Reeves, Hank Locklin and others.

Atkins, who consistently wins trade press awards as the outstanding instrumentalist in Country Western music, is one of Victor's biggest album sellers in this country as well as abroad.

The 33-year-old guitarist is a native of Luttrell, Tennessee. His father, James, was a piano and voice teacher, but Chet's main interest was in an old guitar that belonged to his brothers, Jimmy and Lowell. When the brothers played together Chet had to switch to fiddle for lack of another guitar. At the age of nine, he acquired his own instrument through a trade for a broken pistol that had come his way in another trade. From then on it was all guitar, and Chet was called on to play for every community, social and school program.

At 17, Chet made his first radio appearance over KNOX in Knoxville, Tennessee, a station where he later had his own daily show.

Chet is married to the former Leona Johnson, who is the twin sister of Jethro's wife (of the popular Homer and Jethro team.)

His newest Victor album is "Finger Style Guitar" and his most recent single is one of his own compositions, "Blue Echo."

No. 1 Sands Fan



BALTIMORE, MD.—Miss Pat Ross, 15-year-old youngster who has a "Teen Age Crush" on Tommy Sands, proudly displays her membership card in the Tommy Sands Fan Club to Baltimore dee jay Buddy Deane (WITH). Pat is the first official member of the new fan club in this area.



CINCINNATI CUT-UPS

Julie Godsey, Music Librarian of WCPO, writes us that Ron Dunn has resigned from the station and is now overseas with a "Rock And Roll" show sponsored by the U. S. Government. The new personality to take over at WCPO is Myles Foland who hails from Columbus and is doing the late night show "Yours for The Asking". Dick Summer is still holding down 6 hours on WCPO-TV on Saturday from noon 'till 6PM, on the "Teenage Dance Party", the longest continuous show in the Queen City. Any recording artist planning a trip to Cincinnati, can write to Julie Godsey of WCPO, and she'll roll out the welcome mat, by arranging to have him or her interviewed on radio and TV. . . . Jerry Field sends along word that Dan Belloc and his band will open the season at Coney Island. Dan is musical director of Fraternity records, which is owned by Harry Carlson, and has out a pair of LP's called "Dance Date With Dan" and "Dapper Dan Swings". Along with Dan will be singers, Rennee Lunney and Eddie Allyn, who will appear the following week end in Detroit. . . . Rex Dale of WCKY was named Disk Jockey of the Month by People Today Magazine and Jimmy Stewart made the presentation award while in town. . . . The Kean's are back in town, Betty and Jane Kean that is, and the folks at Beverly are very keen about the Kean Sisters. . . . "Uncle" Al Lewis has a new assistant on his program, Leesa Ewers. Al is currently celebrating his 9th year on WCPO-TV. . . . We understand that Burt Farber, musical director for Godfrey's shows, will come home to conduct the band for the horse show at Cincinnati Gardens May 9th & 12th. Carmel Quinn, Godfrey's singing star, will also be featured at the show. . . . Casey Clark, (Sage and Sand), was in town from his busy schedule in Detroit to plug his latest record "Blues Stay Away From Me". . . . Joni James (MGM) will be in town Sat., April 6th, for an appearance at Castle Farm. . . .

Please send all news to CINCINNATI CUT-UPS, 771 Cheviot Rd., Cincinnati 31, Ohio.

Right Song — Wrong Artist

NEW YORK—The #5 tune in the Boston 'Hot' chart, appearing in the April 6th issue should have read "Just Because" by Lloyd Price (ABC-Paramount 9792) and not by Larry Williams (Specialty 597).

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Country Big 10 JUKE BOX TUNES

Pos. Last
Week

GONE		
1	Ferlin Husky (Capitol 3628; F3628)	2
YOUNG LOVE		
2	Sonny James (Capitol 3602; F3602)	1
THERE YOU GO		
3	Johnny Cash (Sun 258; 45-258)	3
TOO MUCH		
4	Elvis Presley (RCA Victor 20-6800; 47-6800)	4
I'M TIRED		
5	Webb Pierce (Decca 30155; 9-30155)	5
AM I LOSING YOU		
6	Jim Reeves (RCA Victor 20-6749; 47-6749)	6
WALKIN' AFTER MIDNIGHT		
7	Patsy Cline (Decca 30221; 9-30221)	8
KNEE DEEP IN THE BLUES		
8	Marty Robbins (Columbia 40815; 4-40815)	7
TRAIN OF LOVE		
9	Johnny Cash (Sun 258; 45-258)	10
SINGING THE BLUES		
10	Marty Robbins (Columbia 21545; 4-21545)	9

Going Pop



SHREVEPORT, LA.—David Houston of RCA Victor Records dropped in to chat with Chuck Dunaway of KENT recently and also to plug his new release of "I Ain't Goin' There No More." They had a half hour interview discussing the current trend of Country artists going Pop.

Price And Robbins Receive Columbia Records' First Gold Guitar Awards

NASHVILLE, TENN.—April 6 was a big day in the lives of Grand Ole Opry stars, Ray Price and Marty Robbins, for on that date they received Columbia Records' first Gold Guitar Awards. "GeeGees," as they are called by the trade, are presented to the Columbia country artist whose record has sold 250,000 copies or more. Marty Robbins' rendition of "Singing the Blues" far exceeded the one-quarter million mark and Ray Price's "Crazy Arms" was the best selling country record of 1956.

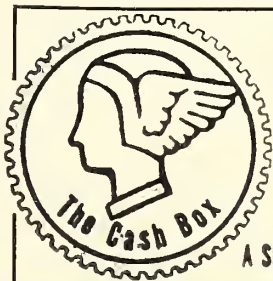
Presenting the awards on the stage of the Opry was Hal Cook, vice president and director of sales for Columbia and Don Law, Columbia's Country A & R man. Immediately following the award presentation, Ray and Marty embarked on a promotion tour which will take them across the nation meeting and talking with disk jockeys about their latest Columbia Records. Marty's new release is "A White Sport

Coat" and Ray's has not yet been announced.

Both Ray and Marty emceed Prince Albert's NBC portion of the "Grand Ole Opry" on Saturday night, April 6 which was designated as Geegee Day on the Opry. This was the first time in the history of the show that it had had a double emcee as well as the first time that the Gold Guitar Awards had been given.

Decca Adds 19 Year Old Singer

NEW YORK—Don Woody, 19-year-old vocalist from Missouri, has been added to Decca's Country roster. He makes his bow on the label with two tunes on which he is co-writer: "You're Barking Up the Wrong Tree," and "Bird-Dog." In addition to his professional music business activities, Woody is still attending Missouri State College, where he is a sophomore.



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. GONE	Ferlin Husky (Capitol)
2. YOUNG LOVE	Sonny James (Capitol)
3. AM I LOSING YOU	Jim Reeves (RCA Victor)
4. THERE YOU GO	Johnny Cash (Sun)
5. I MISS YOU ALREADY	Faran Young (Capitol)
6. WALKIN' AFTER MIDNIGHT	Patsy Cline (Decca)
7. GONNA FIND ME A BLUEBIRD	Marvin Rainwater (MGM)
8. HONKY TONK SONG	Webb Pierce (Decca)
9. MONEY	Al Terry & Rusty & Doug (Hickory) The Browns (RCA Victor) Jody & Odie (Chic)
10. I'M TIRED	Webb Pierce (Decca)
11. OH, SO MANY YEARS.	
12. KNEE DEEP IN THE BLUES.	
13. TOO MUCH.	
14. SINGING THE BLUES.	
15. TRAIN OF LOVE.	
16. I'M COMING HOME.	
17. I'VE GOT A NEW HEARTACHE.	
18. FRAULEIN.	
19. A WHITE SPORT COAT.	
20. YOU'RE THE REASON I'M IN LOVE.	
21. DON'T LAUGH.	
22. ROCKING IN THE CONGO.	
23. CALYPSO SWEETHEART.	
24. CRAZY ARMS.	
25. SOMEDAY.	
26. YOUR TRUE LOVE.	
27. FOURTEEN KARAT GOLD.	
28. ONE STEP AT A TIME.	
29. ALL SHOOK UP.	
30. DON'T STOP THE MUSIC; THE SAME TWO LIPS; DON'T FORBID ME; SPEAK TO ME; I'M SETTIN' YOU FREE; I'M GONNA LIVE SOME BEFORE I DIE; YEARNING; SUGAR BEET; UH, UH, NO; STOLEN MOMENTS; A GOOD LOOKING BLONDE; I WAS THE FIRST ONE; LOVING YOU.	

Mercury-Starday Moves To Madison, Tennessee

LOS ANGELES—Don Pierce and "Pappy" Daily have announced that the Mercury-Starday and Starday Record Company home offices have been moved from Los Angeles to Madison, Tennessee. The new address for Mercury-Starday is Box 115, Madison, Tennessee.

Don Pierce pointed out that the rapid growth of the Starday firm in the recording and publishing field, together with the expanded activities required by the Mercury-Starday "Country Series" had made it impossible to get maximum results from the West Coast so the move to Nashville, the country music capital of the world, was inevitable. "Pappy" Daily and Don Pierce had been planning to operate in the Nashville area for some time.

Murray Frost, assistant to Don Pierce, is also making the move. Both Don and Murray Frost are selling their homes in the Los Angeles area and moving their families to Tennessee. Murray Frost is purchasing the home formerly occupied by Gabe Tucker who has returned to Houston, Texas. Gabe was formerly manager of Ernest Tubb and Justin Tubb and the Wilburn Brothers. Pierce has purchased a lot on Old Hickory Lake and plans to build as soon as possible.

Pierce has a heavy itinerary for the coming month. He will be visiting all of the Midwest, Eastern and Southern distributors and branches during April, May and June. He will be concentrating on the working with Mercury-Starday salesmen, one-stops, and key country dealers to insure maximum promotion for Mercury-Starday releases. In addition, both "Pappy" Daily and Don Pierce will be attending the MOA Convention in Chicago during May, the Country Music Disk Jockey Convention in Kansas City during May, and the Jimmie Rogers Memorial in Meridian, Mississippi.

At the same time, "Pappy" Daily announced that he had acquired Charlie Walker, formerly on Decca, for the Mercury-Starday Country Series. Charlie's first release couples, "Dancing Mexican Boy" (a George Jones song), with "Gentle Love."

A new George Jones' release is scheduled for April. Other new Mercury-Starday releases will be by the Carlises, Carl Story, Bill Wimberly, Jimmie Skinner, Tibby Edwards, and Curtis Gordon.

His Latest — His Greatest!

PORTER WAGONER

sings

**"GOOD MORNIN'
NEIGHBOR"**

RCA Victor 20/47-6844

VALLEY PUBLISHERS

BOX 10033, KINGSTON PIKE
KNOXVILLE, TENN.

Bobby Bare

**"Life Of A Fool"
"Darling Don't"**

CAPITOL # 3686

OPAL MUSIC



Country Best Sellers

IN RETAIL OUTLETS

	Pos. Last Week
1. GONE Ferlin Husky (Capitol 3628; F3628)	2
2. YOUNG LOVE Sonny James (Capitol 3602; F3602)	1
3. THERE YOU GO Johnny Cash (Sun 258; 45-258)	3
4. WALKIN' AFTER MIDNIGHT Patsy Cline (Decca 30221; 9-30221)	5
5. TOO MUCH Elvis Presley (RCA Victor 20-6800; 47-6800)	4
6. AM I LOSING YOU Jim Reeves (RCA Victor 20-6749; 47-6749)	6
7. I'M TIRED Webb Pierce (Decca 30155; 9-30155)	7
8. HONKY TONK SONG Webb Pierce (Decca 30255; 4-30255)	14
9. KNEE DEEP IN THE BLUES Marty Robbins (Columbia 40815; 4-40815)	8
10. I'VE GOT A NEW HEARTACHE Ray Price (Columbia 21562; 4-21562)	10
11. I MISS YOU ALREADY. 12. TRAIN OF LOVE. 13. GONNA FIND ME A BLUEBIRD. 14. SINGING THE BLUES. 15. MONEY. 16. FRAULEIN. 17. YOUR TRUE LOVE. 18. CRAZY ARMS. 19. ONE STEP AT A TIME. 20. A WHITE SPORT COAT; ALL SHOOK UP; OH, SO MANY YEARS; ROCKING IN THE CONGO; SOMEDAY; I'M COMING HOME; DON'T LAUGH.	



Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

THE CASH BOX BULLSEYE



"THREE WAYS (To Love You)" (2:35) [Springfield BMI—E. Jay, J. Dixon]
"A CHANGE OF HEART" (2:37) [Acuff-Rose BMI—B. & F. Bryant]
KITTY WELLS (Decca 30288; 9-30288)

● Kitty Wells is one of the few gal singers around today to break the charts with any consistency. The thrush recently rode high with her solo clicker, "Repenting", and is currently doing big things with her Webb Pierce duet effort, "Oh, So Many Years". Now the thrush puts her best foot forward, once again, as she goes it alone on two more items that are gonna clean up a bundle of cash for all concerned. On one end, a lovely waltzer, the thrush sez that her sincere, whole-hearted method is the best of "Three Ways" to love the guy. On the other side, a moderate paced weeper, she tearfully complains that her lover must have had "A Change Of Heart". Two sterling performances by Kitty with little to choose between 'em. Ops and dealers—get with it!

"GOOD MORNIN' NEIGHBOR" (2:15) [Valley BMI—F. Wilson]
"WHO WILL HE BE" (2:39) [Warden BMI—G. Wilson]
PORTER WAGONER (RCA Victor 20-6844; 47-6844)

● Here's a power-packed two-sider that Porter Wagoner's vast legion of fans, as well as lovers of sacred music, are gonna buy up by the carloads. One end, titled "Who Will He Be", spotlights Porter on an inspiring vocal and recitation. Chorus and ork back up superbly as the artist imparts his message with telling effect. "Good Mornin' Neighbor" is a sparkling, hand-clappin', jubilee-style opus that Wagoner and the vocal group project with infectious spirit. An outstanding religious pairing.

"I NEED YOUR LOVIN'" (2:27) [Conway BMI—Twitty, Paulman]
CONWAY TWITTY (Mercury 71086; 71086x45)

● A bright new prospect for both the country and pop markets makes his debut on the wax scene. (See Pop reviews).

BILL WIMBERLY

(Mercury-Starday 71089; 71089x45)

B "BACK STREET" (2:41) [Starrite BMI—B. Wimberly, B. Dee] Here's a tender, tear-compelling moderate paced romantic opus that Bill Wimberly, along with his Country Rhythm Boys, decks out in convincing fashion. The guy's willing to take the risks of a hidden love affair if ever the gal needs him.

B "MISSOURI DRAG" (2:44) [Starrite BMI—B. Wimberly, B. Dee] The artists display their fine instrumental wares on this fetching, middle beat rhythm piece that the jocks are gonna spin aplenty.

FREDDIE HART

(Columbia 40896; 4-40896)

B+ "FRAULEIN" (2:39) [Fairway BMI—L. Williams] Freddie Hart comes up with a strong entry as he hops on a middle beat tear-jerker that's starting to climb the country lists in rapid fashion. Splendid offering that should grab off a big slice of the sales melon.

B "BABY DON'T LEAVE" (2:19) [Vidor BMI—F. Hart] Flipside the chanter persuasively delivers a rhythmic, romantic blues item. Engaging vocal and r & b-flavored instrumental assist.

CARL MANN

(Jaxon 502; 45-502)

B+ "ROCKIN' LOVE" [Knox BMI—C. Mann] Carl Mann has a hum-dinger in this unusual two-tempo debut. It's a fascinating blues item that moves along at an easy gait up 'til the mid-point where it breaks into a solid rock 'n roller. Intriguing sound on a deck with tremendous pop-country prospects.

C+ "GONNA ROCK AND ROLL TONIGHT" [Knox BMI—C. Mann] Under half is a pile-drivin', all-market rocker that Mann belts out in box-hoppin' style. The Kool Kats colorfully support on both lids.

SMILEY & KITTY WITH RITA FAYE

(MGM 12453; K12453)

B+ "WISHFUL THINKING" (2:05) [Acuff-Rose BMI—I. & C. Louvin] The Smiley-Kitty-Rita Faye vocal combination is a treat to the ear as the artists neatly blend on this quick beat lover's weeper. Top grade material that the trio handles effectively. Good bet for deejay programming. Could step out.

B "TILL THEN I'LL REMEMBER" (2:27) [Acuff-Rose BMI—Ballman] Some more first quality close harmony, this time on a lovely sentimental lilter. Pretty wedding of melody and lyrics.

BOBBY BARE

(Capitol 3686; F3686)

B+ "DARLING DON'T" (2:28) [Opal BMI—B. Bare] Bobby Bare turns in an impressive performance on his second outing for the label. It's a potent, middle beat romantic pleader that the warbler renders with warmth and sincerity. A side to watch closely.

B "LIFE OF A FOOL" (2:16) [Opal BMI—B. Bare] This end Bare sadly reflects that he took advantage of an innocent gal who really loved him. Poignant lyrics are sung with great feeling on this moderate tempo heartbreaker. Excellent pairing. Bare has the goods.

KENNY BROWN

(Rodeo 121; 45-121)

B "WITHOUT A PRETTY GIRL" (2:01) [Flex BMI—Brown, Peterson] The Arkansas Ramblers showcase Kenny Brown in a tasteful instrumental fashion as the vocalist brightly spins a contagious, quick beat romantic bouncer.

C+ "VALLEY OF ECHOS" (2:23) [Pamper BMI—Landis, Brown] On the reverse etching the smooth-toned song stylist lilter over a very pretty weeper ballad. Two good showings. Both ends rate the spins.

BUDDY SHAW

(Starday 618; 45-618)

B "NO MORE" [Starrite BMI—R. Snider, B. Shaw] Buddy Shaw displays an enticing, 'rockabilly' style as he steps up to bat out an ear-catching blues rocker. Pleasing platter that oughta have the boxes jingling. Could make a heap of noise with exposure.

B "THE BREATH OF LIFE TO ME" [Starrite BMI—R. Snider, B. Shaw] Shaw changes the pace on the bottom portion as he movingly projects an expressive, middle beat love ballad.

JIMMY AND JOHNNY

(Decca 30278; 9-30278)

B+ "HERE COMES MY BABY" (2:14) [Cedarwood BMI—W. Pierce, J. Math] And here come Jimmy and Johnny with an enjoyable up beat love cutie that has the quality, novelty and charm to break through the "hit barrier". Watch it. Could be a smash.

B "DON'T GIVE ME THAT LOOK" (2:10) [Copar BMI—J. Math] On the under deck the boys are afraid to start love anew with the false-hearted gal. An up tempo lilter that the songsters polish off with finesse.

BOB STRONG

(Blue Hen 130; 45-130)

C+ "MOON OVER NIAGARA" [Zinn Harp BMI—Norman, Short, Bruenay] Bob Strong, warmly backed up by his Sagebrush Serenaders, softly spins a slow moving tale devoted to the honeymooners.

C+ "I GAVE TO YOU MY HEART" [Strong] Another slow paced romantic opus, with a subdued string musical backdrop, is wrapped up in attractive style by Strong. Easy-on-the-ears pairing.

Taking Off!

RED FOLEY

sings

ONE LIFE, TWO LOVES

(And Three Broken Hearts)
DECCA 30249

VALLEY PUBLISHERS
BOX 10033, KINGSTON PIKE
KNOXVILLE, TENN.

HARDROCK

On

EMPEROR

Sings

"WHOO! I MEAN WHEE"

BMI

Hank Snow Feted On 20 Years With RCA Victor

NEW YORK, N. Y.—Hank Snow, one of the nation's most widely-known Country singing stars, last week was presented with a gold statuette of Nipper, the famed RCA Victor trademark, commemorating his 20 years as a recording artist on that label.

The presentation was made by Lawrence W. Kanaga, vice president and general manager of Victor, at a luncheon in New York's Town Tennis Club.

In presenting the award, Kanaga pointed out that Snow has consistently been one of the greatest record sellers in his field ever since he joined the label. His most recent single record release, "Calypso Sweetheart" backed with "Marriage & Divorce," as well as a new album, "Country and Western Jamboree", currently are moving up rapidly on the charts.

Although Snow originally built his reputation in Canada, it hasn't taken too long for Hank to equal and surpass his Canadian fame here in the United States. However, his early childhood and circumstances leading up to his becoming a star were not quite so rapid and easy.

By the time he was twelve he was fending for himself, shipping to sea as a cabin boy on a fishing schooner. It was here that his singing and guitar playing talents developed, and he had ample opportunity to put in plenty of hours of practice while entertaining his shipmates.

At fifteen he became a lumberjack, and subsequent jobs included fish packer, Fuller Brush salesman, lobster peddler, insurance salesman, stevedore, drugstore errand clerk and newsboy. Later, he worked his way to Halifax in order to audition for his first radio job.

Hank's audition was an overwhelming success, and his first commercial program started in 1936 over station CHNS, when he began backing himself with a five-piece band and using the name "The Singing Ranger." Dur-

ing the middle and late thirties he was featured on the "Canadian Farm Hour" and received top billing at numerous Canadian exhibitions and fairs. Despite all his activity he found time to open his own guitar studio and begin extensive personal appearances. In 1936 he first began recording for RCA Victor in Canada.

It wasn't until 1944 that Hank made his debut in the U.S., selling war bonds in Philadelphia and broadcasting over stations WCAU and WIP. Once he was heard over the air, he landed a feature program at WWVA in Wheeling, W. Va., and did guest appearances at WCAU. It was about this time, too, that he purchased his famous educated horse, "Shawnee."

In 1948 Hank made his first American tour, and the following year, his first RCA Victor platter was released in this country. There was an immediate and overwhelming response. Since then, he has recorded hit after hit, including many of his own famous compositions such as "I'm Moving On," "The Golden Rocket," "The Rhumba Boogie," and "Music Makin' Mamma from Memphis."

In 1950 he signed a seven-year contract with WSM in Nashville, Tenn., in spite of the fact that at the time the station had its doubts as to Hank's ability to succeed. These fears were quickly dispelled when "I'm Moving On" and subsequent releases really did "move on" to become big hits.

Hank enjoyed an unprecedented honor when his million-seller, "I Don't Hurt Anymore," remained at the top of the charts for exactly one year—from May, 1954, to May, 1955.

Hank is married and the father of a grown son, who is now taller than his dad. Young Jimmie Rodgers Snow has been making numerous TV, radio, and personal appearances with his father and on a couple of occasions has, according to Hank, "stolen the show."

MGM Releases 3 Hank Williams Albums

NEW YORK—MGM last week released a special Hank Williams package containing three 12-inch long playing records and a four page brochure featuring photos and biographical material on the late song writer and recording artist whose disks have sold in the millions since his untimely death three years ago. The package

will retail for \$11.98.

Cover design features an oil painting replica of Williams.

The popularity of Hank has never diminished in the years since his death. The record company has a backlog of Hank Williams tapes and masters to last for years.

Small Named Talent Scout For Event Records

WESTBROOK, ME.—Al Hawkes, owner and general manager of Event Records in Westbrook, Maine, has appointed Jim Small as his national talent scout for the company. Event deals strictly with Country and Western music.

Small, who has been in the Country field for the past 26 years, also manages some of the acts he has placed on Event. Among them are Jimmy Copeland and his Texas Kids, and Sonny DeFrest whose first release "Little Boy Blue" and "Hurt By Love" was just issued.

Hawkes, the label's prexy, is a veteran Country singer and entertainer.

Dean Show Bows April 8

NEW YORK — George Hamilton IV, the collegian whose ABC-Paramount recording of "A Rose and A Baby Ruth" catapulted him to the top, and Jan Crockett, who attracted national attention as Miss Florida, will be featured on "The Jimmy Dean Show" which premieres Monday, April 8, over the CBS Television Network, 7:00 to 7:45 a.m., EST, and rebroadcast 7:00 to 7:45 a.m., CST.

The easy-going country-style music show will be presented from Washington, D.C., five days a week, Monday-through-Friday, with Dean as host.

Miss Crockett and young Hamilton will join with Dean's regular family, the Texas Wildcats Band, The Country Lads Duo, and ventriloquist Alec Houston in presenting the early morning feature.

KPOK Opening



LAS VEGAS—Happy about the whole thing at the recent KPOK opening are (left to right) Saxie Dowell, KPOK executive vice-president; Abe Schiller, executive vice-president of the Las Vegas Flamingo Hotel; Mayor Malcolm White of Scottsdale; Dick Gilbert, president of KPOK; and Arizona's State Treasurer J. W. Kelly, all of whom are holding "Thousand Dollar" bills given away by Mr. Schiller, owner of the ornate saddle once owned by the late William S. Hart.

Many state and local officials—and more than 1,000 invited guests—were on hand for the two-hour broadcast from 4-6 p.m. which marked the opening of KPOK offices and studios to the public at the Safari Hotel Radio Center building.

Randy Blake Moves "Supertime Frolics" To WLW

CINCINNATI, O. — Randy Blake, popular country deejay, has moved his "Supertime Frolic" Show to radio station WLW in Cincinnati.

The program is being broadcast every evening from WLW (except on Monday) from 8:05 to 9:30 EST. It

began April 2. Randy hopes that all his listeners will join him on WLW in Cincinnati, a city that has long been closely associated with country music.

Blake had been conducting his "Supertime Frolic" Show from Chicago for over 19 years and had flavored his show with many gospel recordings.

congratulations

to

Hank Snow



on His 20th Anniversary
with **RCA VICTOR**
and still going strong

from

Elvis and the Colonel

Smash Hit In All Markets!

I NEED YOUR LOVIN'

COUPLED WITH

BORN TO SING THE BLUES

BY

THE NEW SINGING SENSATION FROM ARKANSAS

CONWAY TWITTY

MERCURY 71086

3 Great New Hit Releases!

Missouri Drag

AND

Back Street

AMERICA'S NO. 1 C & W SHOW BAND

BILL WIMBERLY

AND HIS COUNTRY RHYTHM BOYS

MERCURY 71089

Light At The River

AND

Mocking Banjo

CARL STORY

AND HIS RAMBLING MOUNTAINEERS

MERCURY 71088

Born To Be Wild

AND

No Fault Of Mine

JIMMIE SKINNER

MERCURY 71090



Country Disk Jockey REGIONAL RECORD REPORTS

Smokey Smith
KRNT—Des Moines, Iowa

1. Walkin' After Midnight (P. Cline)
2. Gone (F. Husky)
3. I'm Tired (W. Pierce)
4. Money (Terry, Rusty & Doug)
5. Young Love (S. James)
6. There You Go (J. Cash)
7. Gonna Find Me A Bluebird (M. Rainwater)
8. Honky Tonk Song (W. Pierce)
9. Your True Love (C. Perkins)
10. Don't Stop The Music (Jones)

Seedy Shute
WKTQ—So. Paris, Me.

1. Gone (F. Husky)
2. There You Go (J. Cash)
3. Walkin' After Midnight (P. Cline)
4. Young Love (S. James)
5. I'm Tired (W. Pierce)
6. One Step At A Time (Lee)
7. Crazy Arms (R. Price)
8. Too Much (E. Presley)
9. Money (Terry, Rusty & Doug)
10. I Was The First One (H. Thompson)

"Ramblin' Lou"
WJLJ—Niagara Falls, N. Y.

1. Gonna Find Me A Bluebird (M. Rainwater)
2. There You Go (J. Cash)
3. Calypso Sweetheart (H. Snow)
4. Loving You (Lee & Cooper)
5. Gone (F. Husky)
6. Knee Deep In The Blues (M. Robbins)
7. Walkin' After Midnight (P. Cline)
8. I'm Tired (W. Pierce)
9. Don't Laugh (Louvins)
10. I Miss You Already (F. Young)

Bob Jennings
WLAC—Nashville, Tenn.

1. Gone (F. Husky)
2. Young Love (S. James)
3. Singin' The Blues (Robbins)
4. Money (Browns/Terry, Rusty & Doug)
5. Our Last Night Together (D. Rich)
6. Fraulein (B. Helms)
7. I'm Settin' You Free (Wilburns)
8. The Tears Behind The Smile (G. Morgan)
9. Walkin' After Midnight (P. Cline)
10. Don't Forbid Me (E. Tubb)

Ed Davis
WFPG—Atlantic City, N. J.

1. 500 Miles (T. Glazer)
2. Gone (F. Husky)
3. A Poor Man's Roses (Cline)
4. Knee Deep In The Blues (M. Robbins)
5. I'm Tired (W. Pierce)
6. Walkin' After Midnight (P. Cline)
7. There You Go (J. Cash)
8. Stolen Moments (H. Snow)
9. Am I Losing You (Reeves)
10. Searching (K. Wells)

"Balin' Wire" Bob Strack
KIMO—Independence, Mo.

1. You're The Reason (S. James)
2. Gonna Find Me A Bluebird (M. Rainwater)
3. Find It In Your Heart (Wells & Pierce)
4. Tears Behind The Smile (G. Morgan)
5. There You Go (J. Cash)
6. I'm Setting You Free (Wilburns)
7. I'm Coming Home (J. Horton)
8. Stolen Moments (H. Snow)
9. Anyplace (Balin' Wire Bob)
10. I Miss You Already (Young)

Kermit Reid
WTJH—East Point, Ga.

1. Honky Tonk Song (Pierce)
2. Gone (F. Husky)
3. A White Sport Coat (M. Robbins)
4. Oh So Many Years (Wells & Pierce)
5. Gonna Find Me A Bluebird (M. Rainwater)
6. Tears Behind The Smile (G. Morgan)
7. All Shook Up (E. Presley)
8. Knee Deep In The Blues (M. Robbins)
9. Walkin' After Midnight (P. Cline)
10. I'm Settin' You Free (Wilburn Bros.)

Don Burford
KBSF—Springhill, La.

1. Hey Mr. Bartender (Gallion)
2. One Step Nearer (Singleton)
3. Ain't Goin' There No More (D. Houston)
4. Uh-No (G. Jones)
5. Penalty (B. Barnes)
6. Am I Losing You (J. Reeves)
7. Who Will Be The Next One (J. O'Gwynn)
8. Fool In Love (B. Gallion)
9. I Asked For More (Edwards)
10. Speak To Me (W. Fairburn)

Paul Simpkins
WBAM—Montgomery, Ala.

1. I Miss You Already (Young)
2. Am I Losing You (Reeves)
3. Pledge Of Love (M. Torok)
4. Young Love (S. James)
5. Gone (F. Husky)
6. The Same Two Lips (M. Robbins)
7. Gonna Find Me A Bluebird (M. Rainwater)
8. Someday (W. Pierce)
9. Speak To Me (S. James)
10. Money (Terry, Rusty & Doug)

Red Hughes
CKEY—Toronto, Ont., Can.

1. Young Love (S. James)
2. Gone (F. Husky)
3. There You Go (J. Cash)
4. Am I Losing You (Reeves)
5. Too Much (E. Presley)
6. I'm Tired (W. Pierce)
7. Knee Deep In The Blues (M. Robbins)
8. Singin' The Blues (Robbins)
9. Walkin' After Midnight (P. Cline)
10. I Miss You Already (F. Young)

Tom Edwards
WERE—Cleveland, Ohio

1. Gone (F. Husky)
2. Honky Tonk Song (Tillis/Pierce)
3. Money (Browns/Terry, Rusty & Doug)
4. Good Morning Captain (J. Gibson)
5. Nine Pound Hammer (Clark)
6. Don't Cry For You I Love (G. Morgan)
7. I'm Stickin' With You (J. Bowen)
8. I'm Rough Stuff (Carlises)
9. I Miss You Already (Young)
10. Yearning (G. Jones)

Fl "Did" Dwyer
KSWO—Lawton, Okla.

1. Am I Losing You (J. Reeves)
2. Too Much (E. Presley)
3. Gone (F. Husky)
4. Honky Tonk Girl (M. Roman)
5. Money (Browns)
6. Young Love (S. James)
7. Stolen Moments (H. Snow)
8. Repenting (K. Wells)
9. Searching (K. Wells)
10. I've Got A New Heartache (R. Price)

"Porky" Charbonneau
CKY—Winnipeg, Manitoba, Can.

1. Young Love (S. James)
2. Gone (F. Husky)
3. There You Go (J. Cash)
4. Too Much (E. Presley)
5. Knee Deep In The Blues (M. Robbins)
6. Am I Losing You (J. Reeves)
7. I've Got A New Heartache (R. Price)
9. Walkin' After Midnight (P. Cline)
9. Rocking In The Congo (H. Thompson)
10. I Miss You Already (F. Young)

Joe Nixon, Tom Brenner, Joe Allison
KRKD—Los Angeles, Calif.

1. Young Love (S. James)
2. Fraulein (B. Helms)
3. Teenage Crush (T. Sands)
4. Sundown (M. Wiseman)
5. Gone (F. Husky)
6. Am I Losing You (J. Reeves)
7. Heart Calling (D. Bailey)
8. Surrounded By Sorrow (J. Tucker)
9. Born To Lose (Crooks)
10. It's Nothin' To Me (L. Clingman)

Day Sandstroem
WWRI—West Warwick, R. I.

1. A Thief (D. Owens)
2. Searching (K. Wells)
3. 14 Karat Gold (D. Richards)
4. Singing Waterfall (H. Williams)
5. Tornado Of Love (A. Williams)
6. Gone (F. Husky)
7. Train Of Love (J. Cash)
8. Young Love (S. James)
9. Crazy Arms (R. Price)
10. Lumberjack (L. Payne)

George Suttmeier
WITJ—Ithaca, N. Y.

1. Gone (F. Husky)
2. Young Love (T. Hunter)
3. Too Much (E. Presley)
4. There You Go (J. Cash)
5. Am I Losing You (Reeves)
6. Walkin' After Midnight (P. Cline)
7. Train Of Love (J. Cash)
8. I'm Tired (W. Pierce)
9. Knee Deep In The Blues (M. Robbins)
10. Singin' The Blues (Robbins)

Dave Walshak
KCTI—Gonzales, Texas

1. Train Of Love (J. Cash)
2. I'm Comin' Home (Horton)
3. Teen Age Crush (T. Sands)
4. Too Much (E. Presley)
5. Let Me (E. Presley)
6. Oh So Many Years (Wells & Pierce)
7. Fraulein (B. Helms)
8. All Shook Up (E. Presley)
9. Money (Terry/Rusty & Doug)
10. Walkin' After Midnight (P. Cline)

Ken Parsons
KLRA—Little Rock, Ark.

1. Money (Browns)
2. Gone (F. Husky)
3. Am I Losing You (J. Reeves)
4. Gonna Find Me A Bluebird (M. Rainwater)
5. Young Love (S. James)
6. I Miss You Already (F. Young)
7. Nothing At All (Wilburns)
8. Our Last Night Together (D. Rich)
9. The Life I Have To Live (J. Tubb)
10. Who'll Be The Next One (J. O'Gwynn)

Donn Caldwell
WHLL—Wheeling, W. Va.

1. Hey Money (D. Owens)
2. Gone (F. Husky)
3. Young Love (S. James)
4. There You Go (J. Cash)
5. Am I Losing You (J. Reeves)
6. Walkin' After Midnight (P. Cline)
7. Your True Love (C. Perkins)
8. Money (Terry, Rusty & Doug)
9. All Shook Up (E. Presley)
10. Whoo I Mean Whee (Gunther)

Bill Carrigan
WJGD—Columbia, Tenn.

1. A White Sport Coat (M. Robbins)
2. Honky Tonk (W. Pierce)
3. Someday (W. Pierce)
4. Gone (F. Husky)
5. Shrine Of St. Cecilia (Young)
6. I'm Settin' You Free (Wilburns)
7. Tears Behind The Smile (G. Morgan)
8. Look What You've Done (B. Martin)
9. Sundown (M. Wiseman)
10. I'm Gonna Be A Loser Again (E. Hill)

"Farmer Phil"
WGUY—Bangor, Me.

1. Young Love (S. James)
2. Am I Losing You (Reeves)
3. Gone (F. Husky)
4. There You Go (J. Cash)
5. Knee Deep In The Blues (M. Robbins)
6. I Miss You Already (Young)
7. I'm Tired (W. Pierce)
8. Walkin' After Midnight (P. Cline)
9. Rockin' In The Congo (H. Thompson)
10. Fourteen Karat Gold (H. Locklin)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



Country Round Up

Glad to hear that Columbia's George Morgan is on the mend after a successful eye operation, two weeks ago, according to word from Promotion Manager, Buzz Cahn. His 1st scheduled appearance since coming out of the hospital was for the March 30th, "Ozark Jubilee" show. Buzz notes that publicity has been extra heavy on Morgan's latest release, "Tears Behind The Smile" and "Don't Cry, For I Love You" and it seems to be catching on both country and pop-wise. Deejays desiring a copy can easily obtain one by writing to Cahn at 208 Cherokee Rd., Nashville, Tenn. or to Acuff-Rose Pub., 2510 Franklin Rd., Nashville.



GEORGE MORGAN

Steve Stebbins, Americana Corp., notes that besides his A&R duties for Dot Records, Mac Wiseman is being booked by Americana on weekends. After playing San Diego, Calif. on March 22nd & 23rd he plays the "Town Hall Party" in Hollywood on the 5th & 6th of April and then heads north. Mac's newest Dot effort is tagged "Sundown" and "Step It Up And Go."

Ed Preston, Personal Manager of Peggy Jo Stewart, the 14-year-old yodeling sensation of Canada's "Main Street Jamboree" (now on CHCH-TV, Hamilton, Ontario, Can.) reports that the reaction has been great to the gal's March 4th appearance on Lawrence Welk's "Top Tunes And New Talent", ABC-TV Show from Hollywood. The fan mail has been pouring in, as well as offers for magazine articles, TV commercials and appearances on radio and TV shows. "Little Peggy Jo From Buffalo", as she is known, records for Sparton Records of Canada and will next be seen on the WWVA-Wheeling, W.Va. "World's Original Jamboree" on May 4th.

Williamson-Dickie Mfg. Co. of Fort Worth, makers of Dickies work clothes, joined in alternate-week participating sponsorship of the "Ozark Jubilee" on March 23rd. On hand to get the ball rolling were Stanley Schlenker of the Evans & Associates agency, Glen Elliott of Williamson-Dickie and Wm. K. Ermeling of ABC Sales. The firm is to announce its Jubilee affiliation in "Life" and "Look" magazines next month.



PEGGY JO STEWART

Sonny James, currently riding high with "Young Love" and his newest, "First Date, First Kiss, First Love" on Capitol, opened at the famed Palace Theatre in New York on April 4th. His next "Jubilee" appearance is one the 11th of May.

Marvin Rainwater is on a string of personals in New Jersey in the wake of his "Gonna Find Me A Bluebird" MGM success. . . . Anita Carter guests on Dow Chemical Company's Red Foley Show over ABC Radio April 13th. . . . Brenda Lee appears in Hamilton, Ontario, April 20-24, with electric standard guitarist Speedy Haworth going along. . . . Sheet music, incidentally, on Brenda's "One Step At A Time," penned by Hugh Ashley, will be available shortly as a result of an arrangement between Earl Barton Music, Springfield, and Hill & Range Songs, New York. . . . Bobby Lord, Slim Wilson, the Tall Timber Boys, Flash & Whistler, Suzi Arden, Jubilee Promenaders and Pete Stamper will entertain at a closed get-together of 3,000 farmers in Madison, Wis., April 4. . . . Pete is nursing a broken foot, following an ill-timed jump from a stage in Englewood, Colo. . . . Ardis Wells and her All-Girl Band of Minneapolis will be on "Ozark Jubilee" April 6th. . . . The Marksmen Quartet will be at Minneapolis' Flame Club April 10th thru 13th.

Recent visitors to the Cash Box office in New York included RCA Victor's Pee Wee King and publisher Nat Tannen.



ANITA CARTER

Bookings for Myrna Lorrrie will have her in Hamilton, Ontario, Canada and vicinity from April 6th to the 14th with several appearances on "Main street Jamboree" covering both TV and stage appearances.

Myrna and her Personal Mgr., Henry Gall, will shortly embark on a DJ tour to promote her new RCA release, "Die, I Thought I Would" and "That's What Sweethearts Do".

The April appearances of RCA Victor's Blackwood Bros. Qt. includes Dayton, Ohio on the 2nd; Canton, Ohio—3rd; Marion, Ohio—4th; London, Ont., Can.—5th; Detroit, Mich.—6th; Mishawaka, Ind.—7th; Rome, Ga.—12th; Birmingham, Ala.—13th; Greenville, S.C.—19th; Charlotte, N.C.—20th; Lockland Baptist Church, Cincinnati, Ohio, Revival the 21st thru the 28th and in Karnak, Ill. on the 30th.

Ruth Snider, Manager & Agent for Buddy Shaw infos that Shaw's latest Starday waxing, out this week, is tagged "No More" and "The Breath Of Life To Me".

William R. Packham, General Mgr. of WDAT-South Daytona, Fla., types that his is the sole station in the area programming C&W music. Spinning the country wax on the WDAT-"Halifax Hayride" is Uncle Bill Bennett.

Thanks to Bill Carter and Fan Club President, Marge Whitney, 1102 West

Judd Road, Flint 7, Mich. for the nice letter they sent to the Cash Box offices. They tell us they're looking forward to Bill's first release on Starday.

Cowboy Howard Vokes sez that Bob Strack, KIMO-Independence, Mo. is getting a terrific response to his Fee-Bee waxing of "Any Place I Hang My Hat Is Home" and "Hillbilly Lovin'". Vokes reports that it's breaking big in Kansas City and spreading to Ala., La., Texas, Okla., Iowa, Mo., and North Dakota and that several companies are negotiating for the master. Fee-Bee which headquarters in Greensburg and Pittsburgh, Pa., has signed "Cowboy" Joe Bisko. He'll cut 6 sides according to Fee-Bee execs Matt Furin and Joe Averbach. Fee-Bee Music currently has a smash waxing by the Del-Vikings on Dot. Vokes adds that Bruce D. Steinbicker, WETB-Johnson City, Tenn. tells him he's been neglected by Decca Records.



BILL CARTER

Banjo player and writer of "I'm Just The Same" and "Keep The Star Spangled Banner Waving", Diahl Graham, is the featured artist with Curley Gold and his Texas Tune Twisters' Western Swing Band playing one-nighters throughout the Northern California area.

Charline Arthur who is a regular of "Cowtown Hoedown", KCUL, Ft. Worth, was a recent guest of "Red River Jamboree", Paris, Texas, where she plugged her new Coin Record, "Hello Baby" and "Cryin' Alone". The Jamboree, produced by Roy Glenn and Pee Wee Reid drew capacity crowds for both Charlene's and the Belew Twins' guest appearances on March 16th & 23rd.

Ken Parsons, KLRA-Little Rock, Arkansas, writes of recent visitors on his all-nite "Country-Fried" Show, Bonnie Brown of the Brown Trio, and Dave Rich. Bonnie sat in with him 'til four o'clock. Four days later Dave made the whole show on a stopover—going to guest on the "Louisiana Hayride" March 23rd. After the show, Ken took him around to meet other deejays of the city, Tommy Trent of KTHS, "Smiley Mac" of KARK, and Al Dent of KVLC. Ken writes that Dave will join George Jones, Justin Tubb and Benny Martin starting April 2nd in Huntsville, Alabama. He also writes that the Browns left Pine Bluff March 24th, starting the trip which will eventually carry them to 17 nations overseas with the RCA Victor show. Maxine's husband, Tommy Russell, will join them before they leave this country.



DIAHL GRAHAM

Songster Jimmy Dean, who will star in "The Jimmy Dean Show," guests on CBS Television's "Good Morning With Will Rogers, Jr." Thursday and Friday, April 4th and 5th. The visit marks Dean's first appearance on the CBS Television Network, where the new program will occupy the 7:00-7:45 AM, EST and CST, period starting Monday, April 8th.

Guesting recently on Bob Jennings' "Country Store" Show over WLAC-Nashville, Tenn., were Dave Rich, Marty Robbins, Eddie Hill, Bill Carlisle, The Wilburn Brothers and Lee Emerson. Bob started a remote broadcast, on March 2nd, from the Morris Furniture Store in Nashville to be heard each Saturday at 3:00 P.M. He adds that "Local papers here did a story recently about a listener hearing my program without having a radio in his house. He lived close to our tower and he awoke one morning to the entertainment of my Country Store Program, being picked up by his bathroom sink. Being checked by our Chief Engineer, he said such a strange incident was caused by rust in the pipes."

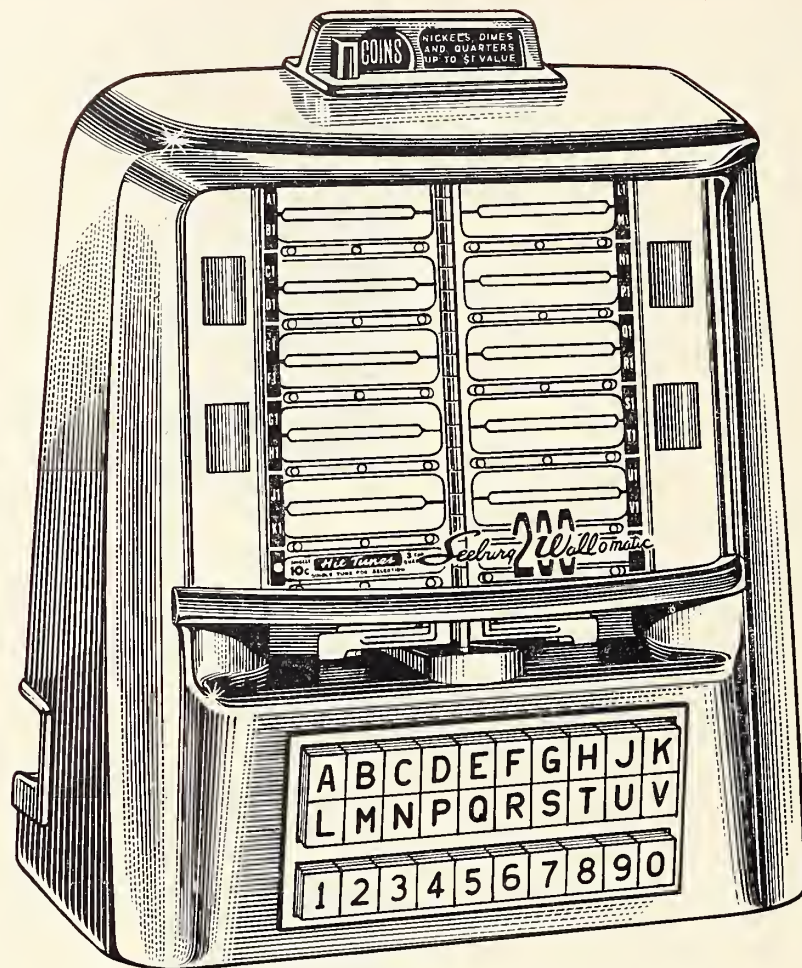
The West invaded the East on Friday, March 22nd and Sat. the 23rd, and Sun. the 4th. A "Grand Ole Opry" group consisting of Ernest Tubb & His Texas Troubadors, The Wilburn Brothers, Kitty Wells, and Johnnie & Jack & The Tennessee Mtn. Boys played to packed houses at Asbury Park's Convention Hall on Friday, Newburg, N.Y.'s Armory on Sat. and at the Sunnyside Gardens in Queens, N.Y. for Sun. afternoon and evening performances. The shows were booked by the Jolly Joyce agency and promoted by WAAT-Newark, N.J. deejays, Don Larkin and Lyle Reed.



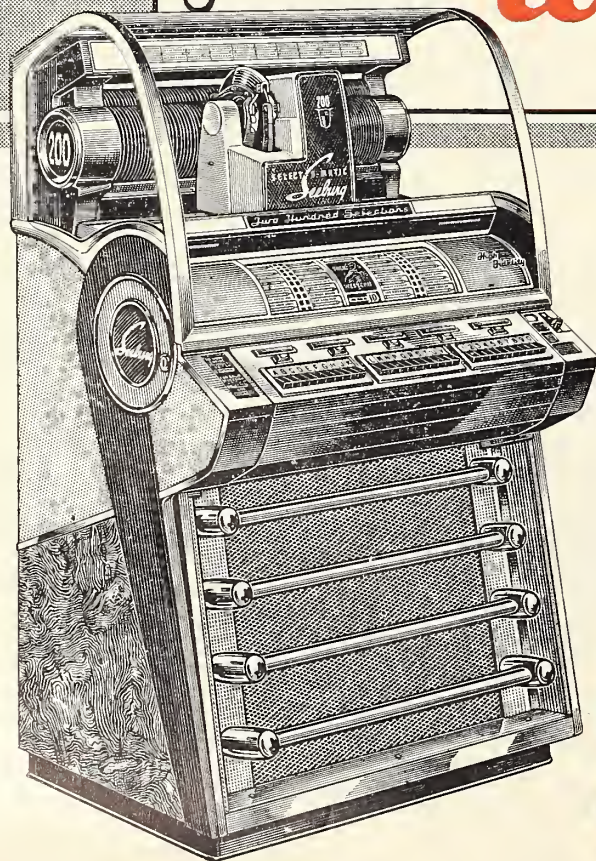
CHARLENE ARTHUR

Slim Harper, WVNJ-Newark, N.J. types that due to record breaking crowds at New Jersey's "Home Of Country Music", The Coral Bar And Rest, RCA Victor's Elton Britt and MGM's Coy McDaniel have been booked in for 5 nights a week, Wed. thru Sun. The boys'll be on hand Apr. 10th when the Coral celebrates its being on the air for one year on WVNJ's "Midnight Jamboree". Billy Sage, rhythm man and singer with Harper's Country Gentlemen, is out with his first release on Trail Records tabbed "Gonna Find Me A Baby" and "Naggin' Woman". Harper adds that wax artists wanting to appear on the "Midnight Jamboree" can contact him at WVNJ or by phoning FAirlawn 4-8409.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



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Here and There

WASHINGTON, D. C.—The Small Business Administration, this city, released a review this week which could be of great importance to many of our readers. "A growing number of small business owners are taking a new look at the legal structure of their firms," it states. "Many individual proprietors are wondering if they would be better off with a different set up." The article advises consultation with a lawyer, but details a brief general picture of what the different legal structures involve. In addition to the tax situation, six other points are suggested as significant in sizing up legal structure: cost and procedures in starting; size of risk; continuity of operations; adaptability of administration; influences of applicable laws; and attraction of additional capital. Three main types of structure are analyzed: Single proprietorships, partnerships, and Corporations. If any of our readers are interested, we suggest they write to the Small Business Administration, Washington 25, D. C., and ask for "Aids," No. 80.

CHICAGO — Altho mid-west coin machine firms have been shipping machines for export, one of the handicaps during the winter months is freight costs. These charges are always higher during the cold months, as the Great Lakes are closed, and shipments have to be made by rail to eastern ports. With the Great Lakes opening its season, it is predicted new lines are entering service, and it is expected new shipping records will be set. With few exceptions the lines are planning to increase the frequency of sailings with new or chartered vessels in a concerted drive to point up the advantages of inland shipping to Mid-west and Far Western shippers. Looks good for these midwest coin firms—all they have to do now is come up with the machines to meet the demand.

NEW YORK—One of our coinmen, whose son was home from college recently, told us that even in the most technical classes, the students keep their sense of humor. Seems that in one particular class, the professor had just concluded an experiment concerning atoms. He commented: "Please note that at the beginning of the experiment there were 27 atoms; now there are only 26. Students," he demanded pointedly, "what happened to that other atom?" There were several moments of tense silence. Then a low voice from the rear of the room said slowly, "Don't anybody leave this room."



THE LOCATION OWNER
GETS 90c

THE OPERATOR
GETS 10c

Regardless of how many operators have reported this fact; regardless of how many times this publication has printed these reports; and regardless of how many manufacturers, distributors and leaders of the industry have joined in to urge operators to change to a more equitable commission basis with their locations, it still seems that all this must be brought home again and again to those operators who are, today, because of tremendously increased overhead expenses and continuing static income, struggling just to hang on to their businesses. These operators must be made to realize that from every dollar they take out of their machines on a 50-50 basis they actually wind up with but 10¢ while the location gets 90¢.

This may be difficult for some operators to realize. But they simply must take into consideration the following absolute and definitely indisputable facts. All the storekeeper removes from the 50¢ he gets from every dollar taken out of the machine on a 50%-50% basis is whatever rent he can charge for the few square feet of space taken up by the machine, compared to whatever monthly rental he pays for all the square feet in his place and, in addition, whatever the cost of the electricity used by the machine when it is in operation. And this, every operator in the nation, along with the majority of storekeepers agrees, is less than 5¢ from every 50¢ the location obtains. Therefore, the location owner has 90¢ profit from each \$1 the operator hands him on the old, outworn, economically unsound and completely inequitable 50-50 commission basis.

What happens to the operator's 50¢ he gets from each dollar taken out of his machines on the 50-50 commission basis? The operator not only has to pay for the machine, he has to allow for

servicing, for tires, trucks, parts, supplies, labor wages, license fees, and dozens of other overhead expenses which, all leading operators agree, amounts to 45¢ of each half-dollar he gets as his share. Therefore, the operator is actually obtaining but 10¢ from each dollar his machines take in on the inequitable 50-50 commission basis.

How any operator can continue to remain in business on a progressive and profitable basis on 10¢ is something no intelligent businessman will ever be able to figure out logically.

Of course, there are locations, perhaps 1% or 2% of an entire route, where an operator can continue on a 50-50 basis and still show a somewhat decent return on his investment.

But the average location, the secondary and lower spots, the places that knock down the average from these 1% excellent locations, these spots are forcing operators, who continue on the inequitable 50-50 basis, into eventual bankruptcy.

There is only one answer. That is *The Cash Box*' "10¢ Play Plus" plan. This plan urges operators, in addition to 10¢ play, to obtain a more equitable share of the gross intake from all of their machines.

Whether the operator does this by arranging for front money, minimum guarantees, 60%-40%, 65%-35% or 75%-25%, is up to the individual operator and his knowledge of what his locations will agree to.

Whatever the operator does he simply must, to assure himself his future welfare and security, assure himself continuing in business on a progressive and profitable basis, especially as overhead expenses continue to zoom upward and costs of equipment go ever higher while intake remains more or less static, change to a more equitable division of the gross intake immediately.

Complex Electro-Mechanical New Equip't Requires:

SCHOOL FOR MECHANICS

Ops Report Lack of Good Mechanics Acute, Advise This Halts Route Expansion Plans. Urge a "School For Mechanics" be Created to Train Men in Repair of All Types of Machines

CHICAGO—"The shortage of mechanics is growing more acute every day and," this operator advises, "unless we can get some good mechanics to work for us we'll just have to cut down on the expansion plans we had for this summer."

Nor is he the only one who is feeling the shortage of good mechanics. The problem is nationwide in scope. Operators all over the country report a dearth of good mechanical help.

What's more, it seems, the complexities of the modern electro-mechanical machines requires the very top type mechanics for repairs and maintenance.

"It's not as easy, nor as quick," one distributor here said, "to develop helpers into mechanics anymore."

"The new machines," he explained, "are much more complex and intricate as far as electronics and mechanics are concerned."

"We have to depend on but one or two men to keep our reconditioning department going at top speed and hope that one or two helpers will develop into sufficiently good mechanics to help us out."

Almost from its very first issue, *The*

Cash Box has been urging the members of the industry to create a "National School for Mechanics."

Over the years many have written to this publication agreeing that a "School for Mechanics" continues to be one of the most outstanding necessities.

To help operators, jobbers and distributors, manufacturers have created traveling service schools. These have helped tremendously to bring about better understanding of the various individual machines of those manufacturers who conduct such schools.

But the average mechanic has to know all the types of machines, ranging from pinballs to arcade equipment, as well as music machines, kiddie rides, bowling and shuffle games, and everything else that requires expert maintenance and repair.

General, all-around mechanics, are becoming ever-more difficult to find. The lack of such mechanics has withheld many from expanding routes as well as distributing businesses.

The hope is that the trade will soon get together to arrange for a "National School for Mechanics" as has been urged for over 14 years now by this publication.

George A. Miller, MOA Pres., To Open Headquarters For MOA Convention, April 15, At Morrison Hotel, Chicago

Exhibit Space Going Rapidly



GEORGE A. MILLER

CHICAGO—"Altho I had every intention of being in MOA convention headquarters at the Morrison Hotel, Chicago on April 8", stated George A. Miller, president and business manager of Music Operators of America, "so much material has piled up on my desk here in Oakland, and so many details have to be handled, that I had to postpone my arrival in Chicago until Sunday, April 14."

"Therefore", he continued, "official headquarters for MOA will be opened in Suite 1728 at the Morrison Hotel on Monday, April 15."

Miller will then supervise all matters for the MOA Annual Convention being held here on May 19, 20 and 21, directly from the Chicago headquarters. "We have made arrangements to have enough help on hand in Chicago", Miller advised "to give all interested parties prompt attention and correspondence will be answered immediately."

"Because of the numbers of firms desiring exhibit space," stated Miller jubilantly, "away beyond our expectations, we are now making plans to enlarge the exhibit facilities. Space in the Grand Ballroom and the Constitution Room are almost completely sold out. To date 51 exhibit booths have been bought, and with the convention still two months away, many more booths will be taken."

The following exhibitors, according to Miller, have confirmed their reservations with checks: Coin Machine companies; American Shuffleboard Company; AMI, Inc.; Auto-Photo Company; Bally Manufacturing Com-

pany; Bally Vending Corporation; Capitol Projector Corporation; Continental Vending Machine Company; Fischer Sales; National Rejectors; National Vendors; Nyack Slate Company; Rock-Ola Manufacturing Corporation; Rowe Manufacturing Corporation; United Manufacturing Company; United Music Corporation; Wico Corporation and The Rudolph Wurlitzer Company. Record and Music companies: ABC Paramount; Bally Record Company; Broadcast Music, Inc.; Capitol Records; Columbia Records; Coral Records; Decca Records; Disken Record Company; Dot Records; Ferris Records; Fabor Records; Jubilee Records; Mercury Records; M-G-M Records and RCA Victor Records.

Also, The Cash Box and The Billboard.

Miller advises that those desiring to reserve exhibit space or banquet tickets can do so immediately if they phone or write him at 128 East 14th Street, Oakland, Calif., prior to April 14. After that all communications should be made to him at the Morrison Hotel in Chicago.

Great progress also has been made by Hirsh de LaVie, entertainment chairman, in lining up a program of recording artists to appear at the banquet. Many of the top name recording artists have agreed to appear. Among them are: Dick Jacobs' Orchestra; Pat Boone; The Platters; Bill Haley and His Comets; Tony Bennett; Sonny James; Roger Williams; Micki Marlo; Happy Jesters; Margie Meinert; Joni James; Gale Storm; Mickey and Sylvia; and others.

Seeburg Shows New Phonographs

Distributors Tremendously Enthused. Prepare Big Showings For Operators

CHICAGO — Seeburg distributors were among the most enthusiastically elated in the industry this past week after being shown the new Seeburg 200 and 100 selection phonographs.

"Not only are they the most beautiful phonographs in the history of the industry", reported one well known Seeburg distributor, "but, what's more", he added, "they are engineering triumphs."

Other Seeburg distributors were just as elated and outspoken in regard to the new 200 selection and the new 100 selection phonographs which they saw here this past week.

"Never before", claims one distributor, "have there been as many outstanding innovations in automatic music as are featured in the new Seeburg phonos."

Another distributor described the Seeburg 200 as:

"The 'jet' model phonograph for the jet age."

There was much talk about use of albums and how these can prove extremely profitable to the operators among all Seeburg distributors.

"With the album business now far ahead of record singles", one distributor explained, "the new Seeburg 200 selection 'jet' phonograph offers operators the greatest opportunity to cash in on the profitable, growing album market."

As yet no official description or reports have been issued by J. P. Seeburg.

It is understood that showings are getting under way by distributors all over the country.

"We would like the operators to judge for themselves when they see our new phonographs", is the way one Seeburg executive put it.

"There's no use trying to describe our new phonographs", said a Seeburg distributor, "just tell the operators to come on in to our showrooms and see 'em for themselves."

Roadmen



CHICAGO — Al Thoeke and Bob Bever, United Manufacturing Company, this city, meet to discuss the routes they'll take when they go out on the road to meet distributors and operators on United's new "Bowling Alley."

"20 Year Club" Reaches New Membership Peak

Over 1,500 Men and Women Actively Engaged in Industry for 20 Years or Longer are Now Members of The Cash Box' "20 Year Club"

Drive Under Way For Alternate 20 Year Club Members. Men and Women Who Have Been Actively Engaged in Coin Biz 10 Years or Longer, But Not Yet 20 Years

CHICAGO—There are now over 1,500 members in *The Cash Box*' "20 Year Club".

These men and women range from those who have just reached their 20th year to others who have been and are actively engaged in the industry for over 50 years.

These latter are members of the 20 Year Club's "Golden Circle".

Old timers in the industry consider this peak membership. They believe that this is better than 90% of all men and women who have been and still are engaged in the industry for 20 years and longer.

At the first meeting of the "20 Year Club" held in Chicago all agreed to the creation of an "Alternate 20 Year Club".

The "Alternates" would be men and women who have been engaged in the industry for 10 years or longer, but not yet 20 years.

When the "Alternate" member reaches his 20th year in the industry he is automatically transferred into the "20 Year Club".

There is now a membership drive under way to obtain more "Alternate members for the "20 Year Club."

All members of the "20 Year Club" will report in names and addresses of men and women who have been engaged in the industry for 10 years and longer, but not yet 20 years.

These men and women will be entered in to membership of the "Alternates 20 Year Club".

US GALS

by Cissie Gersh

As I write this, charming Karla (Mrs. Alfred W.) Adickes of Hamburg, Germany, is visiting the United States and, at the same time, celebrating her 25th (Silver) Wedding Anniversary. Karla Adickes is a tall, stately and extremely well poised lady. To know her is to love her. She speaks English fluently. Even tho she insists her English "is very poor". And to prove it, she related this story to me. When Karla went to obtain her visa, so she could make this visit to the U.S., the gentleman in charge asked her if she was going by air or by boat. She very calmly and sweetly told the gentleman that she was taking the boat. "May I ask on what boat you booked passage?", asked the gentleman. She thought for a moment, and then replied, "The Constipation, of course." But believe me, really and truly, Karla speaks English very well, but, in her excitement to be coming over to the States she fumbled and quickly realized her error. Of course she corrected herself and told the gentlemen she really meant the U.S.S. Constitution. (Karla, dear, may your visit to the United States be a most memorable and a very, very happy one.) The Adickes, by the way, were royally entertained in New York, Chicago, Washington and wherever they visited . . . Thanks to George A. Miller who, I hear, has named me as one of the three hostesses for the Fashion Show Luncheon to be held at the Morrison Hotel during the MOA convention. George's very lovely wife, Juanita, along with charming Mrs. Marie Pierce of Brodhead, Wis. make up this committee. . . . The three so gorgeous Weinand children (I'm in love with all three of them) are among my greatest and most vociferous column fans for sure. Kaye (Mrs. Art) Weinand tells me

the children are waiting impatiently for my column to appear. They feel very disappointed when I miss a few weeks or so. What a wonderful and closely knit family. . . . Edna (Mrs. Ray) Moloney and her three beautiful daughters are in Florida, at least at this writing. The children are enjoying their Spring vacation. No golf this trip, Edna advises. The three girls need plenty of attention. And Edna is the kind of devoted mother who gives her three charmers but every moment of her time. . . . Nicky (Mrs. Bill) O'Donnell just gets prettier everytime I see her. And what a stunning dresser the gal has become. Very chi-chi, I would call it. (By the way, Nicky, what happened to our luncheon date?) . . . So sorry I couldn't be with that greatest of gals, Mary Gillette. (Aside: Mary, I'll phone you soon.) By the way, gals, you just definitely must visit Mary's Old Orchard Record Shop in Skokie. Hear say it's just simply "fantabulous". . . . Finally got to meet Rosemary (Mrs. Paul) Huebsch. And what a treat it was. She's lovely!!!! And what a marvelous family. Patricia is 9, Bob is 7, Mary Virginia is 5 and John is 2. Isn't that spacing them out but perfectly? . . . Must tell Lou Casola that he definitely must no longer hide his very charming and lovely wife. Lou should be bringing her to Chicago every trip. The gal's a great asset to any man. . . . In addition to Trudy (Mrs. Ben) Coven waiting for that new cruiser to be finished, so she can scoot about on Lake Mich, she's busier than ever with her son, Jeffrey, who heads a charity group that'll give a dinner and dance to raise funds for Multiple Sclerosis at the Covenant Club on May 1. . . . Please, gals, a little Spring gossip will be appreciated. Do write just a note. Thanks.

Sandy Moore Opens One-Stop Record Center

Will Supply Under One Roof Records, Games, Phonos. Parts, Premiums

FREEPORT, N.Y.—Sandy Moore, dynamic coinman, launched an all-inclusive one stop operation last Saturday, April 6, which will bring under one roof a one stop record shop, new and used games and phonographs, and games and phonograph parts and premiums. It will be known as Sandy Moore's Record Center and will be housed at 240 E. Merrick Road, Freeport, L.I. The new company will be a division of Young Distributing Long Island Corporation.

Moore advised he will staff the One-Stop Center with personnel who have had long experience in both coin machine and record operations. "We want to offer the operator everything under one roof. He can buy any record he wants, new or used games or phonographs, parts for anything on his route, premiums,—and we will even finance him. We will have a big finance set-up, even to re-financing his route," stated Moore.

Young Distributing Long Island is the distributor for the Wurlitzer and Chicago Coin lines.

Moore hosted a cocktail party on April 7, Sunday, to celebrate the grand opening of his new offices, showroom, and new one-stop record center. Coinmen from all over the city and Long Island attended.

W. Va. Music Ops Meet

FAIRMONT, W. VA.—The West Virginia Music Operators Association, Inc., Charleston, held an area meeting on March 21 in Fairmont to discuss the general problems of the coin machine industry.

The following members attended: J. H. Boyer, director, W. Va. MOA; Kenneth Mathew, The Purple Page Co.; Robert Manley, M & M Novelty Co.; Jack Delligatti, West Side Novelty Co.; Elmo Trickett, Mid-Town Novelty Co.; Ross Gerard, Vice-President, W. Va. MOA; William Johns, Johns Music Company; Harold W. Shaw, Mid-State Distributors; Dana M. Hicks, Executive Secretary, W. Va. MOA.

Post Cards and Prizes

LITTLE FALLS, MINN.—"Music here has been hardest hit by TV", reports Stanley C. Woznak of Little Falls Music, this city.

"It's very difficult to get locations to cooperate. It seems", he continues, "that in this area they like to hear their own till ringing, instead of also trying to improve income from music and games.

"But", he adds, "we use a postcard system, because of this, where we explain the reason why income has continued to drop in music. Such cards go out at intervals of about once per month.

"In this way, by stating the reasons for the loss in income from their music, we hope to get them to cooperate and work to help increase the income."

Regarding his games, Woznak uses an entirely different system which, he states, has proved helpful.

"We suggest", he advises, "that merchants give their own merchandise for prizes. We reimburse them for whatever they have given away."

ALL GAMES CLEANED AND IN WORKING ORDER

CONGRESS (NEW)	WRITE
ABC DeLuxe	\$395.00
ABC	325.00
GOLD MEDAL	240.00
ROCKET	75.00
JET	85.00
VICTORY	60.00
Bally BALLS A POPPIN' (NEW)	WRITE
United CLIPPER	\$125.00
United SPEEDY	65.00
United CHIEF	50.00
United ROYALS	40.00
United LEAGUE	65.00
United LIGHTNING	125.00
United MARS	115.00
United RAINBOW	65.00
United MERCURY	85.00
Small Pins—6 for	100.00
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More Agree On:

OPERATOR-COOPERATIVES

Many Believe Operator-Cooperatives Can be Turning Point for Many to Put "10c Play Plus" and Finer Ethics Into Effect in Various Areas Thruout the Nation. Foresee Possibility of Op-Cooperatives Where Better Operating Arrangements Must Come Into Being to Help Ops Continue in Business on Progressive and Profitable Basis.

CHICAGO—Not only the nation's farmers but a great many other small businessmen have found their continued progress and salvation in "cooperatives".

Drug stores, food markets, groceries and many, many others, even appliance retailers, have banded together in cooperatives in an effort to survive as well as to adopt more ethical business practises.

For some time now this has been in being in the coin machines industry. In the far west there are cooperatives in action.

One such "cooperative", tho not called by this name, has approximately ten operators as members who have invested money but not pooled their own routes. It is reported that these operators are very happy with the financial return they are enjoying.

Another cooperative of outstanding size exists in a large midwestern city.

Here operators used one route as the backbone and have, since then, invested much money in this cooperative. Here again, it is reported, the operators are very well satisfied with the financial returns.

Still another cooperative in the far west features a combination of many routes. Operators pooled their routes to form this cooperative. It is not only growing but, from all indications, these operators are very happy over the results they have already achieved.

So it has been going around the nation with more and more operators starting to discuss the possibility of putting together a cooperative. Especially in those areas where they are having trouble getting 10¢ play and "10¢ Play Plus" into operation.

There is a belief that, by operators coming together to either pool machines or finances, they can start an area working on "10¢ Play Plus".

Even if they have just pooled finances, while maintaining and operating their own routes, they will also see to it that their routes change to "10¢ Play Plus".

"Yes", says Ed Oliver of Montgomery, W. Va., "the need for more and better income will bring operators together into 'cooperatives'.

"In fact", he adds, "I have thought about discussing this with other operators for some time now.

"I am definitely of the opinion", he concludes, "that 'operator-coopera-

tives' can work out successfully from both an operating and financial standpoint."

K. A. Connors of Richmond, Ky. is also of the opinion that operator-coops will help bring about greater prosperity and better business practises.

"I would definitely like to see this

come about", he says, "in this section."

"I know cooperatives well", writes James S. Ross of Cleveland, O., "because we tested them here in Cleveland in 1947.

"Yes", he adds, "I'll go on record right now that cooperatives can work out successfully from an operating and financial standpoint."

Other well known operators who have been in the industry for over 20 years, agree that "operator-cooperatives" can prove successful. Especially in those areas where "10¢ Play Plus" should be put into operation. They also believe this will also result in better business practise and progress for all concerned.

WHAT DO YOU THINK ABOUT OPERATOR-COOPERATIVES?

1—Do you think that the need for more income (like complete agreement to use dime play and a more equitable commission arrangement) may bring operators together into "cooperatives"?

2—Are you of the opinion that operator "cooperatives" can work out successfully from both an operating and financial standpoint?

SIGNED _____

FIRM _____

ADDRESS _____

CITY & STATE _____

TEAR OUT—MAIL TODAY TO—

THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

"10c Play Plus" Plan Gains More Followers

Reports From Dime Play Cities

Green Bay, Wis.—N. R. Boetcher of Badger Sales, this city, advises that 50% of the phonos here are on 10¢, 3/25¢ or 5/25¢ play. 100% of the games are on 10¢ play. On music ops use various commissions methods. Some get minimums, front money and some 60-40. Most games are on 50-50, some on 60-40.

Council Bluffs, Ia.—D. L. Clem of this city reports 100% of phonos here on 10¢, 3/25¢ or 4/25¢ play with 50-50 and 60-40 commish basis. 85% of the games here are on 10¢ play with 50-50 commish basis.

Passaic, N. J.—M. Ehrenfeld of Telemusic, this city, advises that about 30% of the phonos here are on 10¢, 3/25¢ and 4/25¢ play. 60% of his phonos are on dime play. Ops get front money and 50-50.

Mobridge, S. D.—Burrell Brown of this city advises that 75% of phonos here on 10¢, 3/25¢ and 5/25¢ play and on 50-50. 100% of the games here on 10¢ play.

Geensboro, N. C.—Bill Agapion of Tri-City Music reports that just about 40% of the phonos here are on 10¢, 3/25¢ play working on 50-50 basis.

Phoenix, Ariz.—Roy E. Garrison of this city advises that phonos here are still on 5¢ play.

Brooklyn, N. Y.—Ralph Elefante of Elite Music, this city, advises that 60% of his phonos on 10¢, 3/25¢ play and that 100% of his games on 10¢, 3/25¢ play. Reports he has contract deals for minimums but that games are on 50-50 basis.

Omaha, Neb.—Howard N. Ellis of Coin-A-Matic, this city, sends in a clarified report advising that 90% of phonos and 75% of games in this city on 10¢, 3/25¢ play. Ellis reports he works on 60-40 basis.

Conrad, Mont.—H. H. Dolliver of this city advises that 85% of phonos here on 10¢, 3/25¢ and some on 5/25¢ play. His firm pays 1/3 commission to locations and has been working on this basis for past 20 years. About 85% of the games here are on 10¢ play on 50-50 basis.

Roswell, N. Mex.—B. B. Ginsburg of this city advises that 50% of the phonos here on 10¢, 3/25¢ play on 50-50 basis. 100% of games reported on 10¢ play and on 50-50 commish basis.

Ft. Worth, Tex.—C. W. Frank of Big State Novelty, this city, advises 85% of phonos on 10¢, 3/25¢ play and on 50-50 basis and that 100% of games on 10¢ play on 50-50 commish basis.

Georgetown, Del.—James E. Purcell, Jr. of Diamond Vending, this city, reports 100% of phonos here on 10¢, 3/25¢ play on 50-50 except on new machines which get \$10 per week minimum. Advises 30% of games here on 10¢ play and on 50-50 basis.

Flushing, N. Y.—Ben Feinberg of Monarch Music, this city, speaking for his firm only, reports that he has 50% of his phonos on the 10¢, 3/25¢ play and on 50-50 commish basis.

Benton Harbor, Mich.—Marshall Boynton of Barentsen Candy, this city, advises that 100% of the phonos here are on 10¢, 3/25¢ play, mostly on 50-50 basis. Only 25% of the games are on 10¢ play, all 50-50.

Havre, Mont.—James P. Decker of Pete J. Weyh Co., this city, advises 100% of the phonos here are on 10¢, 5/25¢ play and work on 66⅔-33⅓ commish basis.

West Chester, Pa.—E. T. Jones of Southeast Amusement, this city, advises 100% of the phonos here are on 10¢, 3/25¢ play using minimums, front money and various percentages. 25% of the games on 10¢ play mostly 50-50 basis.

Albany, N. Y.—John D. Fuller of Universal Vendors, this city, advises that 75% of the phonos here are on 10¢, 3/25¢ and 5/25¢ play. 60-40 is commish method here plus minimums ranging from \$15 to \$25 per week. 100% of Fuller's games are on 10¢ play with 50-50 split.

Plattsburgh, N. Y.—Donald Bushey of Don's Amusement, this city, advises that 100% of both music and games here are 10¢, 3/25¢ play. All machines work on 50-50 basis as yet.

Yuma, Ariz.—L. A. Lorang of A. A. Amusement, this city, reports that 97% of both games and phonos here are on 10¢ play. Music on 10¢, 4/25¢ and games 10¢, 5/25¢ play. 50-50 commish basis.

Long Beach, Calif.—Wm. A. Thompson of this city reports that about 90% of phonos are on 10¢, 4/25¢ play and 90% of games are 10¢, 3/25¢ play.

Fieldale, Va.—B. I. Adkins of this city reports that all phonos and games here are still on 5¢ play.

Pocatello, Ida.—Dan Kenaga of this city reports that both 100% of the phonos and games here are on 10¢ play. 60/40 commish on music. 50/50 commish on games except on new bowlers.

Methuen, Mass.—American Machine Issuing Co., this city, reports that 90% of their phonos and 100% of their games are on 10¢ play. Firm has switched from \$10 front to 60/40 commish on phonos.

Savage, Md.—Ellsworth L. Hackley of Savage Vending, this city, reports that 75% of the phonos and 40% of the games here are on 10¢ play.

Colorado Springs, Colo.—Charles E. Whale of Pikes Peak Music reports that 40% of the phonos and 85% of the games here are on 10¢ play.

More Ops Report They Are Ready To Start "10c Play Plus" More Equitable Division Of Gross Intake In Their Areas

"It's the only way to show some profit," Reports Well Known Operator

CHICAGO—More operators from all over the country report that they are ready to start "10¢ Play Plus" in their areas.

As one very well known midwest operator stated, "It's the only way to show some profit."

Other operators are approaching individual locations and arranging for front money or minimums or a more equitable division of the gross receipts.

The new bowling games have opened the eyes of a great many operators who have learned that locations will not oppose or protest a more equitable division of the gross intake from machines.

As one operator stated, "Once the locations know our problems and agree that our overhead expenses are now almost out of control and, unless we get a more equitable share of the gross we can't continue on in business, they are more than happy to work with us."

More and more operators have learned this fact. They have placed before their locations reports from their accountants and bookkeepers and have shown the location owners that they are not showing any profit and, in many cases, are actually

losing money because overhead is greater than ever while income has remained static.

"The greatest thing you people of *The Cash Box* have done and are doing and should continue to do is to tell the operators that they must get a more equitable share of the gross income from all of their equipment.

"I've changed over to 65%-35% in most of my locations," this operator continues, "and in some I have also obtained minimum guarantees of \$7.50 per week up to \$15 per week. In a few places it pays me to continue on 50-50 but in others I have changed to 60-40."

The above is typical of many letters which arrived at the offices of *The Cash Box*.

Such letters continue to arrive with great regularity as more and more operators adopt *The Cash Box*' "10¢ Play Plus" *Front Money, Minimum Guarantees and or a More Equitable Division of the Gross Income from All Equipment*.

There is no doubt that the progress being made by outstanding operators throughout the nation, as well as in surrounding countries such as Cuba, Mexico, Canada and others, will bring about greater assurance of more profitable business for all concerned.

NEW ORLEANS, LA.—Tac Amusement, this city, report that about 10% of the phonos here are on 10¢ play. No games.

Albuquerque, N.M.—J. Harry Snodgrass of Border Sunshine Novelty, this city, advises 100% of phonos here on 10¢, 4/25¢ play. 50% of the games here are on straight dime play. 50-50 commish basis thruout.

Newmarket, Ont., Canada—J. D. VanGorder of this city advises that about 75% of the phonos here are on 10¢, 5/25¢ play. New equipment works on 60-40. Rest on 50-50.

Fayetteville, Ark.—Otto Gage of Tri-State Sales, this city, advises that 25% of the phonos are on 10¢, 3/25¢ play and 25% of the games are on dime play.

Natchitoches, La.—R. M. Fletcher of Hyde-Fletcher Music, this city, advises that about 60% of the music and 25% of the games here are on 10¢, 3/25¢ play. 50-50 commish basis

is used with license costs taken off the top.

Port St. Joe, Fla.—D. P. Peters, Jr. of this city reports that 10% of the phonos here are on 10¢, 3/25¢ play but that 100% of the games are on straight 10¢ play. Both phonos and games are on 50-50 commish basis.

San Antonio, Tex.—W. H. Crane of ABC Coin Machine, this city, advises that about 10% of the phonos and 30% of the games here are on 10¢ play. Ops split 50-50.

Fort Worth, Tex.—C. W. McDonald of Star Coin Machine, this city, advises that about 40% of the phonos and 30% of the games here are on 10¢, 3/25¢ play. 50-50 commish basis thruout.

Fort Frances, Ont., Canada—R. V. Green of Banta Enterprises, this city, reports that 100% of the phonos here are on 10¢, 4/25¢ play. Ops pay 35% commish on first \$100 of business and 50-50 over \$100.

W. Va. Music Ops Board Meets

CHARLESTON, W. VA.—The regular quarterly meeting of the West Vir-

ginia Music Operators' Association Board of Directors and Advisory Council was held Sunday, March 31 at the Daniel Boone Hotel, this city.

Some of the subjects discussed were the final plans for the third annual convention to be held at Wheeling, June 28 and 29, and a general discussion of the new license law effective July 1, as well as general programming of activities for the coming quarter.

Present at the meeting were: James K. Hutzler, president; John A. Wallace, Chairman, Advisory Council; William N. Anderson, First V.P.; Edward M. Oliver, Treasurer; Dana Hicks, Executive Sec.; C. H. Flannery, Director, J. H. Kiser, Director; Max Carpenter, Director; Raymond Tabor, Director; Darris Derrick; Sgt. at Arms; W. T. Cruze, Mervin F. Frye, C. A. Duncan, Hobart Boothe, William Wortham.



Through The Coin Chute

CALIFORNIA CLIPPINGS

Business along Pico Boulevard continues at a steady clip with bowling games of all makes sparking sales. The bowling games are being purchased by the operators as soon as they arrive at the distributors. . . . The orders for the Wurlitzer "2100" and "2104" and "Team-mate" model "2150" phonographs have kept Wayne Copeland and Jim Crosby on the go at Sierra Distributors the past week. Ed Wisler was assisted in the heavy sales of the Wurlitzer phonos in the San Diego area by Pete Ley. Both men returned to Sierra's showroom to expedite shipments and sales on the floor. Frank Davis says he can't get enough used equipment to meet the demand but is burning the mid-night oils to do so. Frank reports the "Ranger" six-hole pool table is taking off with the operators. . . . Mary, Kay and Calire So'le were telling the operators at Leuenhagen's Record Bar all about the beautiful party Melba and Orville Kindig, Long Beach operators, gave Kay and Claire on their mutual birthdays. Kay was telling Norma Dudley that "Hard Head" by Jon Thomas should be another big hit for Mercury. Claire believes "Chloe" by Bill Doggett on King will hit the charts soon. Mary reports Bonnie Guitar's "Dark Moon" on Dot took off like "gang busters" the past week. . . . Al Miller, Blythe operator, sporting his new '57 Buick along Pico Boulevard the past week. . . . Jack Simon checked in Simon Distributing Company long enough to let John Freeman and Sonny Lomberg see what the "boss-man" looked like before departing on a trip through Arizona and Nevada. Jack reports he is receiving orders from new accounts in foreign countries due to his recent trip around the world.

Lucille and Paul Laymon report sales of new and used equipment during February and March greatly exceeded sales during the same months last year. Jimmy Wilkens says reports from operators on the Rock-Ola "200" phonographs in the field high in praise of its trouble free features. Ed Wilkes reports Bally's "ABC Bowling Lanes" increasing in sales and Ted Harrel joining the staff in the Shipping Department to aid in the shipments. . . . Bill Olson, San Pedro operator, returned from a vacation trip to Mexico City, Acapulco, Nicaragua and Panama. . . . Gabe Orland reports orders are mounting at California Music Company for the new parchment title strips. Gabe is receiving orders from all the eleven Western states. Sammy Ricklin attributes some of the increase in record sales to the success of the new strips. Buddy Robinson reports Lloyd Price's "Just Because" one of the hottest R & B records in some-time. Betty Williams having a battle with the "common cold" . . . being called by the rest of the staff, "Biss Williams." Martha Delgado says "Manhattan" by Rene Touzet on G.N.P. is going Pop as well as Spanish.

Lou Dunis, Dunis Distributors, Portland, Oregon, visiting along Pico Boulevard. . . . Al Bettelman reports shipments of United's "Bowling Alley" are back on schedule at C. A. Robinson & Company after a slight hold-up due to the blizzard in the mid-west. Ray Powers on a business trip through the Northern territory. Charley Robinson making a trip to Chicago where he will visit the United factory at that time. Hank Tronick says the appearance of more phonographs in the showroom is in accordance with the new diversification program at Robinson's. Hank says it is very gratifying the number of well-wishers who have made a point of dropping in his new office. . . . Andy and Bill Lanzy pleased with the operators acceptance of the route maintenance and shop repairs at American Coin Machine Service Company. The Bobs, Baird and White, American's new mechanics, very busy in the shop. . . . At Norty's Music Center, Norty Beckman was saying the new crop of recording artists who are coming out with hit tunes have done much to inspire the established recording artists out of their complacency and institute a search for A-1 material. Ana Marinez reports Gale Storm's "Dark Moon" on Dot has taken off with the operators. Jan Graham believes Tommy Sands has a second hit with "Ring-A-Ding-A-Ding" on Capitol. Johnnie Ray's "Yes Tonight, Josephine" on Columbia is Harold Goldfine's pick of his next big hit.

The new appointments at Minthorne Music Company were made official the past week. George Mahlum is General Manager of the Coin Machine Lines, Nick Lanzisero is Manager of the Background Music Department and Vinney Lanzisero taking full charge of the Shop as Manager. Roy Provencher busy in the showroom with sales of the Seeburg "200" phonographs by day and nursing his two granddaughter Dianne and Deborah, with the measles during the night. Matt Nordberg reports Chicago Coin's "Bowling League" going over very well in the San Diego area where the operators are enthusiastic about the easy accessibility of all mechanism in the back rack. . . . At Badger Sales Company, Inc., Don Ames reporting to Bill Happel the continued sales of the AMI "G-200" phonograph in the San Diego area. Jack Leonard taking a ten day buying trip to Chicago, Philadelphia and points East. Marshall Ames reports Keeney's "True Score" bowling game being shipped as fast as they are received to fill the orders on hand. Marshall and his wife, Elsie, taking a weekend off to visit Las Vegas.



Through The Coin Chute

DALLAS DOINGS

Many coin machine operators report they are expanding their routes and are anticipating one of their best seasons yet. . . . Tom Cade and Paul Gallagher, Columbia Records' factory representatives, in town for the sales meeting at Medaris Company. . . . We're glad to hear that W. F. Pankey of the service parts department at S. H. Lynch and Company is back home after being discharged from the hospital. . . . Peter Noel of Texas Records, Inc., London distributor, travelling through west Texas preparing for "May is Mantovani Month." . . . Recent visitors seen along coinrow included G. B. Wells, Jr. of Texarkana; M. T. Cornelius, Abilene; George Bury from Hamlin. . . . Bob De Priest just completed planting a fruit orchard at his summer home near Lake Texoma. . . . Allen Case whose latest for Columbia Records is "Me Too" was in town for an autograph party held at Ruffner's Music Unlimited shop before leaving on a disc promoting tour through the midwest.

50 120 200
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ROCK-OLA
FOR
EVERY LOCATION

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for
EXPORT
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Rittenhouse 6-7712
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VARIETY HI-FI ICE FROLICS PALM SPRINGS SURF CLUB BIG TIME

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Highest Prices Paid
CALL COLLECT!

ALL-STATE COIN MACH. EXCH.
4407 W. Fullerton Ave., Chicago 39, Ill.
(All Phones: BElmont 5-6770)

Max Munves Dies

NEW YORK—Max Munves, for many years connected with his brother Mike Munves, this city, world's leading dealers in arcade equipment, died suddenly while vacationing in Miami Beach, Florida, on Thursday, April 4. He was 65 years old.

Max Munves had been associated with the coin machine industry for many years, at one time running a jobbing business of pinball games in Upper Manhattan. When these machines were eliminated from the local area, Max joined up with Mike. In addition to his many other chores here, Max handled advertising and catalog matters.

Burial details were incomplete as we go to press, but Max' body is being shipped to New York, where it will rest in the Riverside Memorial Chapel. However, on Friday, April 5, services were held in Miami, where a number of friends attended.

Surviving, in addition to Mike, are a brother, Joe, also associated with the Munves' firm, and two sisters, Sarah and Anna.

SEEBURG 100-R	\$765
SEEBURG 100-G	675
ROCK-OLA 1448	685
ROCK-OLA FIREBALL	275
A.M.I. E-120	445
A.M.I. Model C	125
A.M.I. B	125

ROCK-OLA HIDEAWAY
120 Selections—45 rpm. Late Model! **\$375**

RECONDITIONED AND REFINISHED LIKE NEW!
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2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

SANDY MOORE . . . Offers Operators A ONE-STOP SERVICE

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RECORDS—NEW and USED MACHINES—PARTS—PREMIUMS
Complete Your Shopping ALL AT ONE TIME AT ONE PLACE.
Anything You Want—WE HAVE ON HAND

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(PHONE: MAyfair 3-2472)

NEXT WEEK'S ISSUE OF **The Cash Box**

(Dated: April 20)

WILL FEATURE THE RESULTS OF THE FIRST SURVEY ON 10c PLAY IN THE HIS- TORY OF MUSIC AND AMUSEMENTS.

**AN HISTORICAL ACHIEVEMENT IN WHICH THE
NATION'S MUSIC AND AMUSEMENTS OPERA-
TORS COOPERATED TO MAKE POSSIBLE
THE CONTINUED PROGRESS OF THE INDUSTRY.**

Big Growth Period Ahead For Automatic Music Biz

**Indecisiveness Being Dispelled For
Many By Adoption of "10c Play Plus".
Growing Demand For More and Better
Sounding Records Increasing Use of
New Equipment**

Sensational Growth of Album Biz Reported Definite Factor in Shaping Future of Automatic Music

CHICAGO — The indecisiveness which has been apparent thruout the industry these past six months or so is now seen coming to an end.

It is believed, among leaders here, that many who have been hesitating as to what course they should adopt, are now plunging back into their businesses with greater heartiness than ever before.

Many believe that the drive for "10c Play Plus" has shown the path to those who hesitated as to just what they can, and should do, to assure themselves a decent return on their investment.

Just as many have learned that no other business will give them the return they can obtain from the automatic music field, and from the coin machines industry generally, if they will but apply themselves with greater

decisiveness to the task of more efficiently conducting their businesses, while arranging for a more equitable share of the gross intake from their machines.

In addition to everything else there is the growing demand for more and better sounding recordings. This is being heard from locations all over the nation.

Many attribute this to the great growth of home high fidelity phonos and also to the knowledge which the teenagers have picked up regarding quality-toned music.

With the press as well as mass magazines illustrating the use of high fidelity in home music systems those who play phonos on locations are calling for better music and asking for greater selectivity, it is reported.

This is again sure to bring about an

Chi Hosts Distribs

CHICAGO — This city has been playing host to leading distributors from all over the nation these past few weeks.

Some of them have come here to attend factory meetings. Others are talking things over with the factory execs here.

In the meantime, all of the factories have been hosting their distributors who are in town, as well as entertaining these men during the evening at the various noted night spots here.

ever greater sale of the new and finer hi-fi automatic phonos, leaders here believe.

In short, to condense the pros and cons, it seems that a period of great growth is again under way for the automatic music industry.

Many point to the sensational growth of album music. Dollar-wise albums are outselling singles. Even the most popular singles artists have turned to albums to continue to enjoy top sales.

There is every belief that album music is becoming a definite factor in shaping the future of automatic music.

The demand for albums at all leading retail outlets has increased. In many cases better than 200 percent.

This must be met by the operator who, in turn, will have to feature the most popular album music on his phonos.

From every standpoint, greater growth is indicated because of the growing demand for more and better music, as well as the constantly growing use of "10c Play Plus" thruout the industry.

Williams

Now Delivering:

- 1957 BASEBALL
- CROSSFIRE GUN GAME
- SIX POCKET POOL TABLE

See Your
Williams Distributor

Williams

MANUFACTURING CO.
4242 W. Fillmore St., Chicago 24, Ill.

BEST USED BUYS

Wurlitzer 1700...\$650.00
(104 Selections)

Wurlitzer 1800... 780.00
(104 Selections)

ALSO NEW WURLITZER
ALL-LOCATION LINE MODELS
2100, 2104, 2150

For Immediate Delivery
To Operators In Our Territory

BRANDT

DISTRIBUTING COMPANY, INC.

1809-11 Olive Street

ST. LOUIS, MISSOURI

Phone: GARfield 1-3413

Chi Phono Bowling League

CHICAGO—In the first contest of the evening Paschke Phono took two from Atlas Music. Paschke's Ray Gallet was high with 502. Vic Jacino was high for Atlas with 519.

Mercury Records won two from M. S. Distributors. Irv Tropstein was Mercury's high scorer with 474. Ralph Kick's 448 was high for M. S.

B&B Novelty took two from Decca Records. Bonnie Bauer was high for B&B with 498 which was also high for women. Herb Chapman was high on the Decca crew with 479.

Singer One Stop swept all three from Western Automatic. Harry Julian's 489 was high for Singer. Bill Nyland was high for Western with 496.

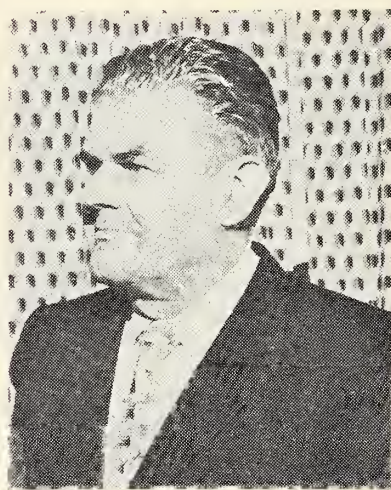
ABC No. 1 swept three from Coral Records. Harry Schreiber's 515 and Al Rice's 506 were high for ABC. Eddie Walker's 525 was high for Coral.

ABC No. 2 followed suit and took three from Star Music. Bernie Ekter's high of 531 for ABC was high for the team and for men, helped along with Gil Losasso's 518. Julius Mohill was high for Star with 480.

Galgano Distributors took three games on a forfeit from Coven Music. Tony Galgano was high for the team with 485. High for Coven was Harry Wolczak's 438.

Gillette Distribs won two from Oomens Sons. "Fireball Bunk" Paradee was high for Gillette with 489. Cas Kalas was high for Oomens with 479.

Coin Biz Makes Progress. Could Do Much More If Ops Present Solid Front, Says Stout



GORDON STOUT

PIERRE, S. D.—Gordon Stout, president and business manager of the South Dakota Phonograph Operators Association, sent out a letter this week to coinmen in his territory which we think is so great, and which is so vital to all in the industry, we reprint it in its entirety.

Writes Stout:

"This is in form of a sermon. What I am going to say I want to say here because if I wait to put in in speech form at our convention, a lot of you people might not be there who need this sermon the most. I've often heard preachers preaching to their loyal worthy flock about things that the absentees should be hearing. The same thing is true in our conventions. The ones who could profit most out of our meetings are the ones who don't attend. They think they can't afford to spend the time and money it costs. You who attend regularly know that 'It doesn't cost . . . It Pays'.

"Some of you non-attending, uncooperative operators may think you are playing it smart. You do get all the advantage, public relations-wise, that our efforts at improving public opinion, at building respect for our industry, at fighting legislation and taxation detrimental to our industry, have accomplished. You fail to realize, however, how much more we might accomplish if we presented a solid front. Do you think for one minute that the liberal interpretations of the law, the repeal of juke box licenses, cigarette machine license and the fact that we have no special license on any machines coin-operated was just a stroke of fate . . . an accident or something?

"And did you help defeat ASCAP who would have taxed us out of business? Did you help present evidence that saved our pin ball machines? Of course they are not gaming machines, they only vend free plays, but they can be used for gaming and we all know they have been so used. But do you know of anything in the nature of game or contest that can't be used for gaming . . . Gambling, no less? Of course, you don't. Do you know any reason, except that you may be prejudiced, why pin ball machines should be outlawed and still let the pool rooms, the athletic games of our schools and colleges, football, basketball and track events, baseball, hockey, tennis and golf be played? Bridge is a game now played everywhere and bowling has become a very popular pastime. All these are games of skill, but with the great deal of chance involved. What is the actual difference in them?

"Well folks, the only difference is in people's minds. Your juke box organization, Music Operators of America, our national organization, keeps presenting these facts to the proper people. Slowly but surely we are building up our industry with respect and appreciation in our legislative halls.

Slowly but surely we are beginning to raise our own heads, and to look people straight in the face. We do perform a public service that is very modest in price. Like any other industry, we are no better than the people in it. True, there have been found to be some bad apples among us, but that is true of all other industries. Bad individuals have been found at the head of even our churches . . . they are found in all lines of endeavor, even in our legislative halls.

"These things we know to be true, others need to be reminded of these facts. These things your organization can and does do for you. Perhaps you too need to be reminded. Perhaps you need to be criticized. You ought to be ashamed, if you already know these things and still have been holding back, letting others carry the burden and actually hitch-hiking yourself. I really don't believe, though, that is the case. I prefer to think you merely need to be reminded. So why not drop everything and meet with us at Salem on April 28-29? Herman Warn is our host. Let him know you are coming and he'll reserve rooms for you. Money isn't everything but we know it does cost money. We would like to have more dues-paying members. It does take some money to do what we try to do. The only way to raise money is through you dues-paying members and so all should help pay the cost. Dues-paying members are also voting members and have a voice in the making of program and policy. But come to our meeting anyway whether you pay dues or not. Come to our next one at Salem.

"I have been on a long trip. I have lots of news and information for you. I have quite an interesting report to make. I think I have the inside dope on the problems we are apt to face this year. I think with your help we can win favorable solutions. I am happy to report to you here that we got through our state legislature without even a scratch. And that too, by the way, was not merely an accident. Rumors went around of a 5% tax on all music and games receipts, and a bill was even drawn up to add the 2% tax we now pay on all games to cigarette vendors as well. Of course we already pay 2% on all other merchandise vendors. The reason they got nowhere is that we have made friends and they can see discrimination. We have already explained to them that our machines are mere show cases with automatic clerks. Why specially tax one show case and not tax another? Everyone can see that to do so is discrimination. To do so indicates prejudice, not equity or justice. But they need to be reminded in order to see how unfair it would be.

"Yes, though this is a long letter, I do have much more to report. Do try to be at our Salem meeting and start laying plans before then to meet with us also in Chicago May 19-20-21. Here is, without question, the very best show on earth for all you folks in our industry. Here, without question, is the greatest source of information leading to understanding, appreciation and knowledge of this, our industry. As for me, I came home from my first MOA convention to become an operator where formerly I was actually but a mere flunkie for my locations. It helped make of me a business man instead of a mere service man working for my locations. It has made me lift my head in pride and satisfaction with the part I play in the industry. What say, fellows? Let's all get on the ball. There is work in every community. There is work to do everywhere. Why not be a working part of this great and growing new industry? We are the leaders in the growing new field of automation."

Banker Recommends Personal Service

PHILADELPHIA, PA.—R. J. Erfle, vice-president of Broad Street Trust Company, this city, who has just been instrumental in helping operators here for over 20 years, believes that "personal service" is the answer to gaining better cooperation from locations.

"The best and least costly way", Erfle reports, "is to 'know' their location owners.

"Spend a little time with the proprietor", urges Erfle. "There's nothing better than 'personal service'.

"Speak with him as business man to business man. Show costs. Make suggestions. In other words—SELL.

"The expensive way," he continues, "is to 'buy' the location's cooperation by making loans or giving a cash gift.

"Both," he adds, "are not conducive to good business."

Remembering Helps Build Location Friendship

ORLANDO, FLA.—Frank Pell of this city believes that remembering the little things will help build friendship with the location owner and, thereby, bring about his cooperation for the equipment located in his place.

"Good service and a friendly attitude", Pell advises, "help bring about location cooperation.

"Remember the little things. A little remembrance at Christmas time. Flowers for the sick. Other such things work remarkably well to gain greater friendship and understanding.

"Sometimes a location wants to wait and see what another location does. At times it pays an operator to take things in his own hands.

"If he has built up friendship with the location and is well liked then, at such times," Pell reminds, "he will be able to get away with it."

Wurlitzer "2100" Phono At Hungarian Relief Party



ZURICH, SWITZERLAND—A new Wurlitzer Model "2104" was a focal point of interest in a recent smorgasbord sponsored by the American Women's Club of Zurich for the benefit of Hungarian relief. Arrangements for use of the phonograph were made by Ed Schmidt, Jr., Wurlitzer European Sales Manager, through Piano Eckenstein of Basel, Switzerland, a Wurlitzer distributor. All proceeds from the phonograph as well as from the smorgasbord were presented to the International Red Cross for Hungarian relief.

Pictured above surrounding the new Wurlitzer are distinguished members of the American colony in Zurich, including the American Consul General to the far left, and the President of Swiss Friends of the U.S.A. on the right.

JOE ASH SAYS:

WRITE FOR SPECIAL PRICES ON V-200's

Exhibit Ringer & Ball \$195.00

Write for prices on: WURLITZER 2000's
WURLITZER 1900's
WURLITZER 1800's
WURLITZER 1700's



Exclusive Distributors for Wurlitzer, D. Gottlieb & Co., and Exhibit in So. Jersey, Del. and E. Penna.

ACTIVE Amusement Machines Co.

666 N. Broad St., Phila. 30, Pa. POplar 9-4495

BINGO

CLOSED TERRITORY

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200 LATE CLEAN RECONDITIONED

KEY WEST, BIG SHOW, DOUBLE HEADER, PARADE, NIGHT CLUB, MIAMI BEACH, BIG TIME, VARIETY.

WRITE — WIRE

BOX # 377,

c/o THE CASH BOX

1721 BROADWAY, NEW YORK 19, N. Y.



Through The Coin Chute

NEW ENGLAND NIBBLES

Arcade equipment is moving out of distribs to fun spots in rapid fashion as sunny warm weather holds up and beach and resort spots are looking forward to early openings. . . . A big outdoor season is being forecast for the coin machine industry here with a wealth of new equipment, new type games, guns and rides. Kiddie rides are to the forefront again and bowlers look to be big. . . . Israel Spector, Capitol Music, has moved to a larger spot on Albany Street, Boston, where he has a 100x400 square foot garage to house cigarette and vending machines and music for his routes. . . . Op Donald Foote of Randolph is receiving congrats on the recent capping of his daughter as a nurse at N. E. Baptist Hospital. . . . Trimount Automatic Sales Corp. (Seeburg) had a first with the use of a Seeburg 200 in the Tufts' College production of "Bus Stop". . . . Jerry Flatto, Boston Record Distributors, and big group of music people caught Steve Lawrence's opening at Blinstrub's Monday night, April 1. . . . Op Dave Gropman, Beacon Hill Music, has moved to new quarters on Cambridge Street, Boston.

Trimount Automatic Sales Corp. (Seeburg) busy with arcade equipment, Seeburg phonos, new guns and new games. Big spring and summer biz is expected here, predicted by Dave Bond and Irwin Margold. . . . At Associated Amusements (Rock-Ola.), Richard Mandel, gen. mgr., planning series of sales trips through western N. E. while Ed Ravreby goes to the north country. United "Bowling Alley", Rock-Ola 200, games, kiddie rides and arcade pieces going big guns. . . . At Atlas Distributors (AMI), Barney Blatt convalescing fine from recent illness. Louis Blatt on selling trip to northern states. AMI 200's perking here. . . . At Si Redd's Redd Distributors (Wurlitzer), outstanding gains being chalked up for Wurlitzer "half dollar" machine. Bowlers, games going big.

Ops in town this week included Al Dolins, Hyannis; Ralph Lackey, Roxbury; Oscar Pratt, Manchester, N. H.; Ben Gordon, New Britain, Conn.; Jerry Ba'boni, Springfield; Phil Swartz, Brookline; Manny Andelman, Cambridge; Cy Jacobs, Boston; Harry Deshowitz, Chelsea; Sumner Segall, Boston; Guy D'Giovanni, Allston; Bill Hamel, Concord, N.H.; Robert Green, Randolph; Ted Rubinovitz, Teddy's Music Co., Chelsea; E. H. McCaffrey, Lowell; Dave Baker, Arlington; George Campbell, Medford; Luke Levine, Boston; Martin Oliver, Portland, Me.; Alec Pechilis, Ipswich; Ben Ross, Boston; Sid Warlbarst, Boston; Bill Plum, Brookline; John Poto, East Boston; Walter Luby, Shrewsbury; Russell Mawsley, Holyoke; Ray Shea, Worcester; Harold Harwich, Brighton; T. J. Byrne, Wellesley; Ed Beals, Needham; V. J. Wolkouski, Malden; Peachy Cassanta, Milford; Ray Faini, Framingham; Gerald Gandberg, Marblehead; Walter Stadnick, Central Falls, R.I.; Sam Orenstein, Providence, R.I.; Al Robbins, Arlington; Jim Balboni, Springfield; and Pat D'Amico, Methuen. . . . Record artists continue to dominate the Boston nightlife scene with Steve Lawrence at Blinstrub's Sarah Vaughan at Storyville, Pat Mathews at the Jewel Room of Hotel Bostonian. . . . Pat Boone opens Monday, April 8, at Blinstrub's. . . . Other bookings include Four Lads, April 22-28; Andy Williams, April 29-May 5; Lane Bros., May 6-12; Jaye P. Morgan, May 13-19; Patti Page, June 3-9. . . . The Frolics in Salisbury Beach will open this summer with a schedule of big name diskers just as in the past despite the town having gone dry in the recent elections.



Through The Coin Chute

MIAMI MURMURS

Report is that operators here are very happy with the new set-up of two separate associations—one for the novelty machines and the other for music machines. . . . Mr. and Mrs. Charley Aaronson returned to their Long Island, N. Y. home. Mrs. Aaronson wasn't feeling too well. . . . Max Weiss and his family, from Brooklyn, are having a most enjoyable vacation. We hear the Weiss family are spreading the green stuff around—the women shopping Lincoln Road, and Max playing "gin rummy". . . . Willie Blatt received a commendation from the U. J. A. for the work he's doing as chairman, and for assisting in tripling last year's pledges. . . . Ted Bush, Bush Distributing, reports that ChiCoin's 14-foot bowling machines are moving exceptionally well. Some locations have even moved out booths to permit installations. . . . Joe Mangone is doing a little less traveling at this time, and is happy he's able to spend more time with his family and local as well as visiting coinmen. . . . Bert Lane's plant humming with activity as a steady line of kiddie rides come off the production lines. . . . Lucky Skolnick feeling lonesome these days—now that his relatives and friends (whom he's been putting up in his home) have left for New York. . . . Harry Steinberg moved into his new home on Treasure Island. A housewarming cocktail and barbeque party brought out a gang of his friends. . . . Sam Kresberg released from a New York hospital and reported recuperating nicely.

Ops Agree:

"10¢ Play Plus" Can Make Summer Season Best Yet

Report Short Run Summer Resort Equipment Being Placed on "10¢ Play Plus" More Equitable Commish Basis, Because of This Feel Sure '57 Summer Season Can Prove Best Yet

CHICAGO — Operators with resort locations are already arranging to place equipment of all kinds.

Everyone expects this forthcoming summer season to be one of the best yet.

Ops who have visited with owners of resorts advise that there are more reservations on hand than for any similar period of any previous year.

What's more, many of these operators report, this year they are placing new equipment on *The Cash Box* "10¢ Play Plus" plan.

"It's going to be a terrific summer season", one well known operator reported, "because I've already got the majority of my summer resort spots on 65%-35% commission basis plus front money.

"I'm planning to place the new bowling games pretty liberally about this summer.

"In each case", he continued, "I show them the contract that comes right with the machine and I haven't yet missed signing up even one spot on the new contract."

Operators who are bringing re-conditioned equipment to the resort spots are also arranging for minimums, front money and a more equitable commission basis.

One operator said, "I won't place a machine unless we agree on a 60-40 basis."

Other operators have come up with similar statements. Many of them believe that, due to the fact the machines are on a very short summer run in the resort spots, that they simply must get a more equitable share of the gross intake in addition to some sort of guarantee.

"None of my machines are going to be placed in any resort spot unless we work them on a 65-35 basis plus a guaranteed minimum of \$10 per week.

"I've already told this to everyone of my men", this operator continued, "and they know I mean it. I don't care how good the spot is."

If this continues the summer of 1957, it believed here, will be one of the best in all history.

"Operators working on 10c play plus thruout the resort country will be sure to come back with some cash in the bank", one well known sales manager here said, and added, "that's going to make this one of the best summer seasons in history."

Bill Cohen Dies

MINNEAPOLIS, MINN. — Bill Cohen, this city, one of the nation's best known coinmen, and head of one of the foremost distributing firms several years ago, died here on March 24.

Cohen, known nationally as the "Sphinx", headed Silent Sales Company, which has been inactive for the past several years.

SPECIAL SALE!

↓ For Quick Action ↓

SEEBURG B's

\$395.⁰⁰ EACH

100% Clean and Checked

RUSH YOUR ORDERS

1/3 with order, balance C.O.D.

DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE—STEVENS 2-2903

Better Tone at Less Cost!

NEW CoMco HI-FI SPEAKERS

The Only True Low-Priced High Fidelity Speaker!

Hi Fi Wall Model . . . \$19.95 Hi Fi Corner Model . . . \$23.95

CoMco Extended Range SPEAKERS

Wall. \$11.95 • Corner \$15.95 • Ceiling \$11.95

SPECIALS!

Wurlitzer 1800	\$795
Wurlitzer 1250-49 RPM	125
Seeburg V200	795
Seeburg M100BL	450
AMI B or C	75
AMI G200	795

COVEN MUSIC CORP.

3181 NO. ELSTON AVENUE, CHICAGO 18, ILLINOIS

(Phone: INdependence 3-2210)

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WOW! **A CIRCUS**
of THRILLING ACTION!

GENCO'S NEW
CIRCUS
RIFLE GALLERY
PAT. PENDING
Only GENCO...
the LEADER in Gun Games
—can bring you these
SENSATIONAL NEW
TARGET ACTIONS!

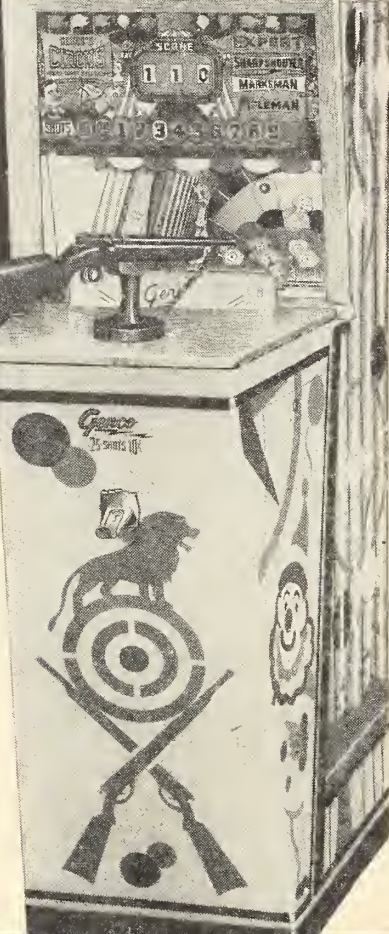
NEW... Mysterious
CRAZYBALL
Defies Gravity... Rolls across the back wall
of game... drops when hit.

NEW... "SAD SAM"
Automatic Reversing HOBO FIGURE... Stops
and Turns When Hit—Only one of its
Kind without Electric Eye!

Realistic "SHATTER"
CLAY PIPE
TARGETS!

Swinging
GORILLA
TARGET!

MATCH AND REGULAR
PLEXI-GLASS GUN REST LIGHTS UP LIKE
NEON—ATTRACTS PLAYERS



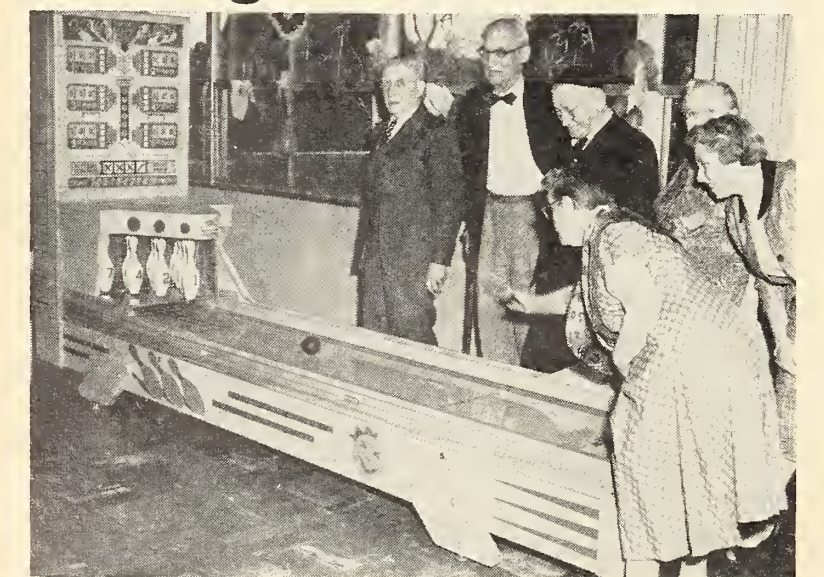
GENCO MFG. & SALES CO. 2621 N. ASHLAND AVE.
CHICAGO 14, ILL.

Make A Friend Of Location Owners

CHESTER, PA. — "Let the location owner know you are interested in his problems", says Willard F. Workman of this city.
"Follow up on the location, after installing machines, to see that he is completely satisfied with the machine and the records.
"Stop in to see the location owner", Workman continues, "to learn what ideas he may have to improve play on the machine.
"Be willing to accept his sugges-

tions", Workman urges, "and use them, if they are practicable.
"Above all", he adds, "try to impress on the location owner that the coin machines have been installed in his place of business for both your mutual benefit.
"We run our business", Workman reports, "on a personal basis with a member of the family keeping in close and constant contact with the location owners.
"We find this to be most successful", Workman concludes.

Bowling Fun For Oldsters



PHILADELPHIA—Alan Bruck, Banner Specialty, this city, says "It's obvious that United's 'Bowling Alley' appeals to both sexes and all age groups as witnessed by these old folks awaiting their turn at a recent Purim Festival at the Jewish Home for the Aged in Philadelphia". The "Bowling Alley" was supplied by Banner Specialty.



Through The Coin Chute

EASTERN FLASHES

Looks like coinrow will enjoy a booming month of biz what with Arcade owners rushing down to the street to select equip, as well as phoning and writing in from all over the nation. Then, of course, there are the resort and shore operators setting up for the warm weather, who are also visiting, writing and phoning wholesalers for needed machines. Add this action to that of local operators picking up new bowling machines and music, and we have what should total a record spring and summer for coinrow firms.

Sandy Moore invites members of the trade to visit and participate in the opening of his new building in Freeport, L. I. "Bring your family and enjoy a cocktail party and buffet" writes Sandy. Time: Sunday, April 7—from 12 noon, until—. Sandy is also exploiting his new "one stop record center." . . . In between doing this, that and a hundred things, Mike Munves carries on a running conversation with us. "It's too much, too much," sighs Mike. "Everyone wants their orders filled and shipped immediately. It's still early, but good weather comes along, they want to open for the week-ends. Several good week-ends at this time of the year gives the boys a chance to make a few bucks." In addition to the usual run of arcade machines, Mike has several new hot ones, and he tells us they're all going fast. . . . Max Lobo, Antwerp, Belgium, visiting local wholesalers, as well as those in immediate area. Max tells us he's spending plenty of money here—which he'll get back from sales in Europe; and Mrs. Lobo is also spending plenty here at the shops. So everyone is happy. . . . Meyer Parkoff, Murray Kaye and Gene Brody, Atlantic New York Corp., really bouncing around their offices—all with big happy smiles. . . . Elaine and Al Federman, Arlen Vending Co., Allentown, Pa., spend their honeymoon at the Concord Hotel in the Catskill Mountains. . . . As noted in this column on several occasions, the tax payer building on 10th Ave., between 44th and 45th Street, being readied for a parking lot. However, Koepel Distributing, right in the center of the block, will remain. The parking lot is scheduled to be built all around him. These parking facilities will be extremely important to all on coinrow, as it will give visiting ops a place to put up their cars while they go shopping. Harry Koepel will remain in these quarters while brother Hymie will supervise music machine reconditioning, using the facilities at the modern plant of Suffolk Nassau Music Co. in Freeport. Machines brought in on coinrow will be transported back and forth by the Koepfels.

Barney (Shugy) Sugeran, Runyon Sales, has the private showroom moved from in front to the rear of general showrooms. The move gives the firm more space to display equipment, needed because of the space occupied by Bally's "ABC Bowling Lanes," which, by the way, Shugy informs are being grabbed up by ops as quickly as deliveries are made. . . . Condolences to Gabe Forman on the death of his father, Monday, April 1. . . . Joe Young, Young Distributing, moves around his practically nude showrooms. All Wurlitzer models "2100" gone, and only 1 "2150" on hand. "A delivery being made today," smiles Joe, "so we're in good shape to fill ops' demands." . . . Harold Rosenberg, Peekskill, N. Y., back from his 3 week vacation, bronzed like an Indian. Now partner Si Silverstein away in Miami Beach. . . . Both "Little Al" D'Inzillo and "Big Al" Simon, Albert Simon, Inc., busy conferring with customers. Simon advises ChiCoin's "Bowling League" a tremendous favorite with local ops, and at the same time he predicts big things for Genco's "Circus" gun, particularly since the addition of the "Hobo" figure in front. "We notice," said Simon, "that when a player starts shooting at any of the intriguing figures in the machine, he kind of forgets there are other targets to shoot at. When he perfects his scoring on one target, he then shifts his interest to the others." Al expects to play host to Sam Wolberg and Jerry Koci of ChiCoin this week end. . . . Dick Diccio, his wife and kid, off to Miami Beach on April 17 for about 2 weeks. . . . Just checked the change in our pocket, and noted we had a load of dimes, and 1 nickel. With the increase in the price of evening newspapers to a dime (and probably the Times and Herald Trib to follow soon), there will hardly be a use for the nickel—except of course in juke boxes still being operated at 5¢. We hope the "nickel boys" see their most advantageous position at this time, and make the changeover.



Through The Coin Chute

UPPER MID-WEST MUSINGS

Carl Christiansen of the L. S. Vangen Company of Minneapolis was heard telling the boys about his vacation in Florida and Carl said that he was glad to be back home. On the way down he ran into a storm in Illinois and on the way back he ran into a blizzard in Iowa but when he got to Minnesota the weather was wonderful. . . . Frank Davidson of Spooner, Wis., popped into the Twin Cities on a shopping trip and sporting a nice Florida sun tan which can come only from lying under that Florida sunshine. . . . Ike Sundem of Montevideo, Minn., is in the hospital recovering from minor surgery. We hope for a speedy recovery. . . . Morris Anseauw of Minnesota, Minn., was seen shopping around for some used music machines for his route. . . . Russell Gherty of Baldwin, Wis., made a trip into town to pick up records and parts for his route. . . . Oscar Englund of Alexandria, Minn., was seen shopping around and looking over the latest in games. . . . Recent visitors to the Twin Cities were John McMahon of Eau Claire, Wis.; William Hunder of Wheaton, Minn.; Andy Benna of Ironwood, Mich.; Mike Young of Soldiers Grove, Wis.; Frank Kummer of Spring Valley, Minn.; Jim Laraby of Granite Falls, Minn.; Leo Berkowitz of the B & B Novelty Company of Superior, Wis.; and Royal Hegan of Slayton, Minn. . . . Our sincere condolences to the family of Bill Cohen of Minneapolis who passed away on March 24th. Billy had been in the coin machine biz for a number of years as an operator and distributor. Billy was known as the "Sphinx" which emblem was on the stationery of the Silent Sales Company which he headed up until its dissolution several years ago.



Through The Coin Chute

CHICAGO CHATTER

Many thanks for many fine letters received commending The Cash Box' "Quarterly Export Edition" from Central and So. America, Europe, Africa and the Far East. Once again all very complimentary about the concise and unequalled business reports in French, Spanish, German, as well as English. . . .

Mr. and Mrs. A. W. Adickes being entertained 'round and about everywhere in town. Can only spend a week here. Then on to Washington and back to N.Y.C., where they board the S.S. Lucania for 15 day trip back to Hamburg. With stopovers at Lisbon, Barcelona, Nice, Naples, Palermo, Venice. . . . Bill O'Donne'l, when the phone wasn't glued to his swollen ear entertaining many a visitor this past week. Including Barney "Shugy" Sugerman and Abe Green of Runyon Sales; Lou Dunis and Johnny Michaels from Portland and Seattle; Hy Branson, Louisville; R. F. Jones and Jonesboys C. N. "Mac" and Dean McMurtie and Ken Moynihan.



ART WEINAND

If you like bouncing rides on the back of a truck going 60 MPH over rutted country roads, see Ralph Sheffield. He'll gladly give demonstrations on his vibrating machine, naturally, has other uses for the vibrator. Like shaking up some cocktails, f'rinstance. Avron Gensburg, still in Fla., may come back a little earlier to see it in action. . . . Speedy recovery to Steve Kordek, Genco's chief engineer, who's spending several days in Resurrection Hospital. . . . Paul Huebsch advises he's swamped with orders for "True Score" and venders. And producing to full capacity to catch up with demand for faster, bigger shipments of Keeney products. Vending mgr. Harold Perkins reported on trip to Tenn., while Al Allbritten in NOLA visiting Nick Carbajal, Crown Novelty. . . . Those pics taken at Bill Gersh's St. Pat's party convinced Bill to enroll Jimmy Johnson in photography school. Jimmy says he's now learning how to put on heads and cut off feet. "Yep," modestly claims Jimmy, "I've improved considerably." . . . Art Garvey helping host plenty Ballyfolk this past week. Also answering such questions as "Why haven't I got more 'Show Time'?" and/or "Why didn't I get more 'Bowling Lanes'?" . . . Jack (Jock MacN) Mitnick advises, in between phone calls, that he's getting cablegrams and telegrams. "Everybody wants United phonos, and they're anxious to see our first shipment go out of the plant," states Jack.



JACK MITNICK

Up from Miami to demand still more ChiCoin "Bowling League" flew Ted Bush. Did Sam Wolberg, Sam Gensburg and Ed Levin turn that pale at his demands? Or was it the ruddy mahogany tan Ted was wearing? At any rate, seems that customers who were asking for trailer loads of ChiCoin's hit bowler are now demanding railroad carloads of 'em, according to Mort Secore—and oversize cars, if you please. . . . Ted Rubenstein at Marvel simply thrilled at way his 6-pocket pool game and "Lucky Horoscope" vender going over all 'round the nation. Said Ted, "Only wish we could produce as fast as customers want them." . . . Gateway's Fred Minter reports that his wife Jane progressing nicely following auto accident several days ago. Jane recuperating at St. Francis Hospital. . . . Dave and Sol Gottlieb, along with Judd Weinberg, keeping things running smoothly at the busy plant last week. Alvin and Eve'lyn Gottlieb took daughter and son to Dallas for a visit with the family. Nate and Irene still basking in the sun down Fla. way. . . . One man who never stops is Herb Jones at Bally. Always snowed under with dozens of projects going at one and the same time.



ED LEVIN

All Seeburg distribs who came in to see the new 200 and 100 selec. models tremendously enthused. "Gorgeous!" they exclaimed—and left with plans perking for biggest future showings in history. . . . "March was Empire's greatest month in used phonos," declared Joe Robbins, adding, "Gil Kitt working away as hard as ever, and about ready to announce some surprises for the trade." Jack Burns, after a hectic week in the office, out roaming the wilds of Michigan's upper peninsula. And LeRoy "Dusty" Hobbein reported winning many friends among the ops thru the simple system of sincere service. . . . Tom Callaghan back in town and looking like a billion bucks. . . . Clarence Schuyler of Games, Inc., out on his second week of extended biztrip. . . . John "Penny King" Frantz reports sales of his "ABT Challenger", "blossoming like wild flowers" as the orders come in from all over everywhere. . . . Joe "Hot Coil" Kus in United's "Upper Siberia" plant on N. Broadway put it this way: "Just say 'Hello' to Bill DeSelm when you see him." Added Joe, "In the meantime, send me a copy of The Cash Box so John Kus, John Andrews and I will know what's going on in the rest of the world."

Triple coincidence: Art Weinand, during extensive trip thru the east, first met Max Lobo, Antwerp, Belgium, in N.Y.C. Again in Philly, and again on train bound for Hartford, Conn. Max on three month buying trip in U.S., with N.Y.C. as headquarters. Art quotes Lobo as saying: "Can't travel without The Cash Box. It's my 'Bible'. Each and every week I get my copy from my good friend Joe Orleck. Right off the press, while the ink is still wet." . . . Flurry of foreign orders plus big domestic demand has Joel Stern working away at World Wide like a human steam engine. He's got the boys in shop and shipping depts huffing and puffing as they all try to keep games going out every minute of the day. . . . Ben Coven and Herb Bidekap report Wurlitzer biz broke all records the past month, with the model "2150" "taking a firm hold on the market." "Orders for new Wurlitzers," stated Ben, "came in from ops whom we have not even called on lately." . . . Phil Weinberg reported coming in from down Texas way to lend a sociable hand toward entertaining Bally visitors. Busy as ever were Joe Kline, Wally Finke, Sam Kolber, Marv Rosenstein and Fred Kline over at First.



LES RIECK

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Clean Equip't Plus Prompt Service Wins Cooperation

BLOOMINGDALE, MICH.—E. H. Stockham of this city believes in two things to gain the location's cooperation: 1) Sparkling, clean equipment and 2) Prompt service. "Try to check machines when most convenient for the locations", he advises. "Give prompt service. Keep equip-

ment in good shape mechanically. Never set out a machine until it is thoroughly cleaned. "Repaint the legs and restripe the game if necessary. Touch up all scratches. "Locations will always kick if a game looks shabby. Scrape away all cigarette burns from the rails. "In short", concludes Stockham, "make certain the machine is sparkling clean, operating perfectly, beautiful in appearance and give prompt, but I mean really prompt, service."

Ed Ristau, Kurt Kluever and Les Rieck very satisfied with the way Rock-Ola's production going. Says Les, "Although we've been oversold on 120's since the first of the year, we're now able to take care of orders within 48 hours." Kurt shows letter from local op who reports "service calls and replacement parts on my route of Rock-Ola phonos are lowest." . . . Among the many visitors entertained by Sam Lewis of Exhibit this past week were Harold Lieberman and Lew Rubin, Mpls; Jean Minthorne, L.A.; Alfred Adickes, Hamburg, Germany; Bill Betz, St. Loo. . . . At All-State, Vince Shay and Stan Levin report Keeney's "True Score" going over great, with backlog of orders far outdistancing deliveries. Stan getting ready for week end in N.Y., where he will meet with European buyers. . . . Sid Steinberg, Irv Ovitz and Morrie Travers in Don Moloney's office discussing wonderful coinbiz and growth potential. Mac Brier advises he's already looking forward to annual baseball game between Donan and Como Mfg. . . . Sam Chambers of Music Time, Inc., states he would like to see minimum guarantees of \$7.00 on dog stops. "Each one of those service calls costs us \$8.00," reports Sam.

George Kozy of ABT, now supplying several mfrs. with 25¢ chutes, believes six-pocket pool tables likely to become permanent fixtures in practically all locations. George confides that Hank Schwab, production mgr., working at top speed these days just producing chutes for the pool games.

HAPPY BIRTHDAY THIS WEEK TO: Gus Knieren, Cumberland, Md. . . . Fred A. Gardel'a, Detroit, Mich. . . . John L. Clemens, Cranston, R. I. . . . Earl Berkowitz, Superior, Wis. . . . Clarence E. Vawter, Moberly, Mo. . . . Lewis Paulakos, Johnstown, Pa. . . . Walter C. Tetting, Oconomowoc, Wis. . . . John E. Rordean, Lynn, Mass. . . . David R. Franco, Montgomery, Ala. . . . Edwin F. Adams, Elizabeth, N. J. . . . Morris Steinberg, Hialeah, Fla. . . .



JOE ROBBINS



RAY JONES

James L. Barnes, Selma, Ala. . . . Harry Steinberg, Hialeah, Fla. . . . Joseph Kochansky, Brooklyn, N. Y. . . . Charlie Rincker, Dallas, Tex. . . . Lora Q. Eby, Detroit, Mich. . . . Kenneth L. Stainger, Missoula, Mont. . . . Carl Marcy, Boonville, N. Y. . . . Max Hurvich, Birmingham, Ala. . . . Stewart A. Patten, Oelwein, Ia. . . . Saul Weinstein, Boston, Mass. . . . W. Van Dusen, Edmonton, Alta., Canada. . . . George Dockhus, Rockford, Ill. . . . Phil Robinson, Los Angeles, Cal. . . . Leo Konwinski, Iron River, Mich. . . . Martin Ostrow, New York, N. Y. . . . Mike Kapilla, Staunton, Ill. . . . James E. Haley, Middletown, N. Y.

WORTH REPEATING: It's safe to say the most popular labor-saving device is money.

Senate Committee To Check C. M. Ops And Unions

Al Denver, pres. Music Operators of New York, Welcomes Investigation

NEW YORK—Since attention was focused on the coin machine industry by James B. Elkins, Portland, Oregon, through his testimony before the Senate Select Committee on Improper Practices in the Labor Management Field, Senate Investigators have been looking for further evidence of "racket" connections in the music, amusement and vending machine fields.

Robert F. Kennedy, chief counsel to the Senate Committee, in New York City, this week, said the committee's studies had convinced it that close ties were maintained between underworld figures in control of employer and union groups supplying and servicing coin machines in New York and other big cities across the country.

He said that the industry has grown rapidly in the post-war years, and that automated salesmen, selling everything from hot coffee to nylon stockings, have supplemented the juke box and pinball machine in such numbers that the industry's total receipts are now estimated at more than \$3 billion a year.

Commenting on Kennedy's statements, Al Denver, president of the Music Operators of New York, stated: "Our association welcomes such an investigation as our members operate their businesses 100% honestly and legitimately. As a matter of fact, we more than welcome this federal committee to look over our business. We wish to bring to light, once and for all time, before the general public, as well as other government agencies, that as an industry, the music machine industry is one of the cleanest of any in the nation. We are a group of small business owners, who have invested our money in a legitimate business, and have to work day and night, and many times, seven days a week, to earn a livelihood."

The Union serving the music machine industry also feels the same. The books of Local 1690, recently, were seized by the local District Attorney's office, and after a thorough examination, its charter was reinstated, and its officers permitted to continue in the same capacity.

W. Hobar & Booth, Jr. Joins Roanoke Vend.

RICHMOND, VA.—Jack G. Bess, president and general manager, Roanoke Vending Exchange, Inc., this city, announced this week the appointment of W. Hobar Booth, Jr., as a sales representative for the State of West Virginia.

"Hobar Booth needs no introduction to the operators of that state," Bess said, "as he has been employed for the past eight years by the West Virginia Beer Commission and is a member of the State Legislature from Fayette County, having served for the

past six years. In the above capacities, he has been in a position to become well acquainted with the coin operated machine business in that state."

Roanoke is the distributor for AMI phonograph for Central and Southern West Virginia, and also distributors, and have in stock at its Charleston branch, phonographs, games, amusement and vending machines manufactured by leading coin factories.

Main office of Roanoke in Richmond, also distributes these machines in its territory here.



Through The Coin Chute

MISSOURI MEMOS

Everyone at Morris Novelty Co., St. Louis, too busy to talk news. Sid merely calls out that business is great. . . . Similar conditions prevail at McCalls Novelty Co. Andy had the customers lined up at his office door. . . . At LaCleda Music, St. Louis, Johnny Pohl closing a sale, and Frances Oakle taking care of the record bar. . . . George Schoen eyeing the Keeney "True Score" at W. B. Distributing Co. . . . John and James Clements at Mills Merchandisers, St. Louis, drawing plans for their new building. John says it will at last give them breathing space. . . . Demetrie Kabbaz, A. I. Third St. Music Co., St. Louis, buying and selling at the same time as he carries on a running conversation with three salesmen and a buyer. . . . Frank Giamino, Musical Sales, St. Louis, out on that hard run while Joe McCormick handles the office detail. . . . Seen on St. Louis coinrow were Geo. Schoen, Elmer Schewe, Al Jones, H. C. Raiffe, Edward Croom, Todd Baruito, Jim Littleton, T. L. White, Harry Schaeffner, Ed Eckert, Bill Tharp, Bob Thomas, Joe McCormick, H. Eddens, John and James Clements, Demetrie Kabbaz, Jack Simokaies, Roy Kaesburg, John Holdren, Frank Giamino, K. Grief, Joe Baum, Carl Schmidt, William Kelley, Bill Dillas, Cliff G. Nichols, Bang Beal, B. D. Jones, Harold Young, Baldwin Young, T. L. White, Russell Smith, George Talbot, Clinton Be'll, Lyle Goff, Richard B. Wright, Pete Kawmerlin, Toc Bokker, Tony Todesch, Jack Davis, Bernie Schneider, Raymond Bonet, Bill Clayville, F. D. Ray, Forest Ray, Rudy Eckstine, Bill and Donald Weitman, Paul Vanmarter, J. E. Newby, Bill Sutherland, Bill Meese. Harry Brown looking over the bowlers at W. B. Distributors. Bill Betz so busy with his bowler show he was selling even his samples. . . . Over at Brandt Distributing, St. Louis, the Wurlitzer line is beautifully displayed. Everyone very busy there. . . . At J. Rosenfeld, Jack was out drumming up business, Kal Langer was in the western part of the state, and Jack Garlick was holding down the fort via the telephones. . . . At Zittas Juke Box, St. Louis, things were really buzzing. . . . At Universal Sales Bill Dillas, Jim Carron, Cliff Nichols were all checking the receipts of the cigarette routes. . . . Baruito, Todd Music, checking accounts. . . . Bill Lambros, Reel Distributing Co., working on the wiring of a pingame. . . . Surprised to learn that Art Woods, who has been with Wurlitzer for about 29 years, and Pete Brandt for 23 years, have gone to work for Bill Betz, the Seeburg distributor. Both are doing a fine job. . . . Dave Caruso Troy, has injected some new blood into the coin machine business. He has built a good route combining music and games. . . . Bill Clayville, Hanaball, old time vender, has added music and games. . . . Mr. and Mrs. Clyde Coleman, Hanaball, reports his first buy of a 14 foot bowler was placed at the Friendly Tavern. They say every location wants one. . . . Harry Brown, Fred Rolling and Tiny Young, Kirksville, all out setting Seeburgs into location. . . . Buddie Black, New Mexico, strutting about town with a new Buick station wagon. . . . Mr. and Mrs. Buddie Black, New Mexico, showing off their new baby boy born on March 9. Harold says he must now double his route 'cause he now has two boys. . . . J. E. Newby, Moberly, takes Art Woods in the back of the shop for a long pow-wow. . . . Paul Hart and Paul Van Marte talking games and music. . . . Bill Sutherland and Gene Gravos, Mountain Grove, reports business at a high for the season. . . . Ted Keye, Farmington, reports his routes doing well. . . . Rudy Eckstine, Kirkwood, tells us his collections for the past winter were excellent. . . . Bill Meese and Paul Grail, Fetus, also reports excellent collections on their routes. . . . Bob Rauls, Fetus, says ditto on my music route. . . . Fred Ray, Fredericktown, spends some time chatting coin machine talk. . . . Fred Shelton's shop, Jefferson City, is one of the cleanest in the state. . . . Bernie Schneider out servicing. . . . Russell Drews, Jefferson City, who has been on the sick list for several months, now on the road to recovery. Rus is packing for a trip that he's had in the back of his mind for several years. He's going to Texas. Rus reports his vending, music, and games have done very well without him. His boys are a fine bunch who took care of things in slick fashion, giving him the full opportunity to recover. . . . Raymond Bonet, an old timer, says he and Art Woods have an ace up their sleeves—but he refuses to enlarge on it. Ray and his wife just back from a three week vacation in Old Mexico. . . . Lunched with Fred and Lawson Obermiller, Columbia, who say that business is tops at this time of the year. They are looking forward to the time when it slacks off a bit as they need the rest—and then they start talking of building up the routes. Fred and Lawson started with three pins to pay their way through college and now have one of the largest routes of music and games in this section of the state. . . . Russell Smith, another coin machine vet, reports his routes in A-I condition and making out nicely. . . . C. K. Corney Graham, Lake Ozark, has come up with an idea for the busy spots that can work anywhere. If the location is too small, Graham builds front porches to accommodate his idea. One of his locations has 18 games, guns, pins, hockey rides and he has even put up a building for skee alleys. Everything is on a dime. . . . Morris Orchard, Springfield, comes into the "20 Year Club" with twenty three years of coin machine experience. Recently Morris has been putting all his time into vendors. . . . At Art Kinney, Springfield, Gene Noe and Jack Hawkins out on the routes and Mrs. Kinney busy with the books. . . . Roy Lee, Crescent Music, Springfield, headed for St. Louis where his first stop will be to see Bill Betz. Roy reports his routes in great condition and making money. . . . Andy Rebori, Automatic Amusement, Springfield, reports business good and getting better. . . . Art Anderson, Wainsville, down in Mexico while Bill Stickley holds down the fort. . . . O. K. Getty, Lebanon, out on the run while Mrs. Getty handles the phone calls. . . . Over at United, Wainsville, swapped stories with Clint Bell, Buster Sutter and Ed Talbott.

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- "Bowl 300 this Game" lites up at selected intervals on upper left of back-glass. May lite up in 5th or 7th frame at option of operator. Pulls heavy play!
- When 300 is bowled—"Perfect Score" lites up at upper right of backglass.

Operators: Keeney's True-Score Bowler has 6 different adjustments on strikes controlled by a Knob. Operator can adjust game for easier strikes as required by individual locations.

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THE BOWLER THAT EARNS MORE!

FORMICA PLAYFIELD

14 Feet Long. Three easy-to-move sections

Genco Games Get Shake Test



RALPH SHEFFIELD

CHICAGO—Ralph Sheffield, general manager of Genco Manufacturing Company, this city, announced the installation this past week of a vibrating platform at the end of the firm's production line.

"From now on", stated Sheffield, "each machine coming off the line gets the shake test."

"Before any game leaves the fac-

tory, this vibrating platform tells us whether there are any cold solder connections. If any connections or parts come loose, the game goes thru the production line again.

"Distributors and operators are thus assured of equipment that will provide the long life and freedom from service problems that they all have a right to expect from Genco.

"The test also keeps our workers on their toes so that every game comes as close to perfection as possible."

The vibrating platform was developed and built by Sheffield. It simulates the movement of a truck over rough roads.

Variable speeds enable the games to undergo the most severe and realistic tests.

Sheffield also pointed out that putting crated games thru the test will quickly tell whether it is crated properly, with glass sufficiently protected so that all shipments can arrive undamaged.

"The vibrating platform should save hours of checking, as well as loss of income on location, on the part of distributors and operators", declared Sheffield.

"We are confident that our shake test will eliminate a lot of complaints

Adickes Visit Chi



CHICAGO—Mr. and Mrs. A. W. Adickes, Nova Apparate Gesellschaft, Hamburg, Germany, visit the home of Bill and Cissie Gersh, while in the Windy City. Bill not seen in above picture, as he assumed the role of photographer.

that previously resulted from rough rides on trucks before shipments used to arrive at destination."

A. B. T. RIFLE SPORT 3 and 6 Gun Models



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Amer. Shuffleboard Announces New Positive-Locking 2 Pc. Shuffleboard Top

UNION CITY, N. J.—The development of a new, positive-locking 2-piece shuffleboard top, which greatly simplifies the transportation, installation and servicing of shuffleboard table units, was announced today by Paul Cusano of the American Shuffleboard Company, this city.

The new top, which has been a major project at American for a long period, has finally been completed. Production of the new tops has started and they will be available within two weeks.

The principal feature of this innovation, Cusano explained, is the design of the interlocking truss which holds the two halves securely in place. "We have finally succeeded in working out a joining truss that is simple, fool-proof, and very positive in its locking action," he stated. "In fact, it has been so well designed, and makes so strong and positive a jointure, that absolutely no danger exists for any weakness, or ridge forming at the meeting edges of the two halves.

"The practical result of this development allows an operator to transport even the longest model table in a small panel truck. His present facilities and personnel are more than adequate for rapid, easy installation anywhere, due to the remarkable ease of handling which is brought about. Shuffleboard units now can be moved around to different locations, as simply

as any other coin-operated game.

"This was a problem that had never before been fully solved," Cusano went on, "even though various manufacturers, including American Shuffleboard, have tried, over the years, to devise a means that would permit an operator's own personnel to transport and install shuffleboard units with the same relative ease as other games. I am proud and happy to report that this new American feature more than fulfills this requirement, and eliminates the major objection operators have had to using shuffleboards on their routes.

"Tops for American's long style table models now will be available as follows: The 22-ft. size in two sections 10' 4" each; the 20-ft. size in two sections 9' 4" each, and the 18-ft. size in two sections 8' 4" each. The halves join by means of three carefully fitted steel dowels and the underside truss. The only tool necessary to rapidly lock the jointure securely is a ratchet wrench, and the design of the interlocking truss is such that it can be joined in only way—the right way," Cusano stated.

W. Va. Music Ops Assn. Sets 3rd Annual Meet

CHARLESTON, W. VA.—Dana M. Hicks, executive secretary West Virginia Music Operators Association, with headquarters in this city, advises that the organization has set a date for its Third Annual State Convention.

Uses Request Card To Get Location Co-operation

ROCKFORD, ILL.—Louis E. Casola of Mid-West Distributing, this city, reports that the one sure way his firm gets cooperation from locations is by the use of a double mailing card.

"We mail each location", Casola reports, "before each check period a double card. One side is already stamped and addressed to our firm.

"All the location has to do", he continues, "is to fill in whatever request records he has obtained and simply drop this half of the card into the nearest mail box.

"Regardless of whether they're good or bad", Casola advises, "the locations get the records they request, even if we have to make a special trip to buy them.

"We have a very large library of records", he states, "and usually have whatever is requested in stock.

"In addition to this", Casola says, "prompt service and keeping the machines sparkling clean is a big item in helping to get the location's co-operation.

"We also give each location a different machine at least once during the year", Casola claims, "and this", he adds, "has helped gain us the co-operation we need from the locations for more play than ever for our machines."

CLASSIFIED ADVERTISING SECTION

CLASSIFIED ADVERTISING SECTION

WANT

WANTED—Letters from foreign distributors listing types of coin machines purchased and present requirements. Our inventory of bowlers, arcade and music machines is high and our prices low. Check with us before buying. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, N. Y., cable address—SHELAMI.

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: Garfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: (Dickens 2-7060).

WANT—Used records, 45's or 78's. All types—Pop, Hillybilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: Belmont 5-2881).

WANT—Will Pay \$\$\$\$\$\$\$\$\$ Cash. Entire Inventory, Large Operators, Distributors. Please send complete list Bally, United Bingos, Guns, Arcade, Music, Shuffle. REDD DIST. CO., INC., 298 LINCOLN STREET, ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Melotone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. Tel.: (TRafalgar 7-9147).

WANT—Gottlieb Two Player Pins, Big Times, Broadways, H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL., (Tel.: Moline 4-6703).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Big Time; Variety; Surf Club. J. J. PARKER CO., 311 TURK ST., SAN FRANCISCO 2, CALIF. (Tel.: GRaystone 4-2636).

WANT—Targettes, Comets, Venus. Will trade for Pool Tables or any other games — we've got them! LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: Federal 9-0031).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: Blue-mound 8-6700).

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and All the Bally and United Bingos you have. Plenty of \$\$\$\$\$\$ waiting. Don't Write or Wire but call us collect—LOeust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE, YOUNG DISTRIBUTING L. I. CORP., 240 E. MERRICK RD., FREEPORT, L. I.

WANT—Used Records. High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUDson 6-4568).

WANT—Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS. SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Round The World Trainers—Drivemobiles, Other Arcade Equipment. Quote lowest price and condition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

WANT—Late model Shooting Galleries; Round World Trainers; Drive Mobiles; other late arcade machines. State condition and lowest price first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—United Derby Rolls. Write or 'phone giving quantity and price. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO (Tel.: Tower 1-6715).

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music — anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES. 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—Distributors who can use our surplus of Games, Music, Cigarette Machines. Wholesale Only. Shopped or Not. REX DISTRIBUTING CORP., 821 S. SALINA ST. SYRACUSE, N. Y. (Tel.: 2-8255).

WANT—For export: 25 Wurlitzer 1600's at \$225 ea.; 25 Wurlitzer 1400's at \$125 ea. Will trade against other equipment, or pay cash. Call, write, wire. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

WANT—Late Model 5 Balls; 12 ft. American Bank Shuffleboards; 22 ft. Rock-Ola Shuffleboards; Complete used Juke Boxes. Write or Wire. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: Ful-ton 2282).

WANT—To report. Survey says Michael Anthony can sing, "Cold, Cold Heart" like nobody else. Try Michael Anthony records at our expense. \$2.00 a dozen for packing, mailing and postage. Limit four dozen 45's only. H. R. C. RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

FOR SALE

FOR SALE—Gottlieb Toreador, \$275; Gottlieb Gladiator, \$250; Bally Balls-A-Poppin', \$295; 3 United Singapore, \$50 ea.; 1 United Nevada, \$30; United Manhattan, \$75; Williams Super Pennant Baseball, \$140; Williams Jet Fighter, \$125. AUTOMATIC AMUSEMENT CO., INC., 1000 PENNSYLVANIA ST., EVANSVILLE 8, IND. (Tel.: HARRison 3-4508).

FOR SALE—Locks of all kinds. Bally pinball locks, Wall Box locks, Music Box locks, like new, 75c ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: NE 5-1444).

FOR SALE—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOREst 5-3456).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLYmpia 8-4012, 4013).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CAN-YON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—6 Bank Shots—9 ft. and 4—12 ft. with or without Score Boards. Make offer. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT STREET, TOLEDO, OHIO.

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: Dickens 2-1214).

FOR SALE—Chi Coin, Steam Shovel (New), \$275. United Carnival Gun, \$175. Williams, Safari, \$275; Williams, Polar Hunt, \$295. Keeney, Sportsman, \$195. Genco, Big Top, \$295; Sky Rocket, \$275; Champion Baseball, \$275; Chi Coin, Super Home Run Baseball, \$150. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel.: Axminster 4-3529).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

FOR SALE—Chicago Coin Tournament Ski-Bowls, like new, \$445; write or phone for quantity price. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOREst 7-6730).

FOR SALE—One Double Header, like new, A-1 condition, \$475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—Big Show, \$525; Parade, \$435; Broadway, \$350; Nite Club, \$390; Starlet, \$220; Pixie, \$160. One-Third Deposit. Balance sight draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA.

FOR SALE—25 Bally Bingo Games including Big Show, Key West, Night Club, Gay Time, Beach Beauty, Broadway. All guaranteed in A-1 condition. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: Main 1-8751).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC. 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bingos in quantities. In stock. Big Shows; Double Headers, Parades, Night Clubs, Broadways, Miami Beach, Big Times. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—Call us for a good buy on AMI G-200's and Seeburg V-200's. BILOTTA DISTRIBUTING CO., 224 N. MAIN ST., NEWARK, N. Y. or 1226 BROADWAY, ALBANY, N. Y.

FOR SALE—Gottlieb's Chinstown, \$40; Gottlieb's Crossroads, \$45; Gottlieb's Marble Queen, \$65; Gottlieb's Poker Face, \$65; Wms.' Spark Plug, \$20; United Ace Bowler (De-Luxe), \$110; AMI Model B, \$80. SALINA MUSIC & AMUSEMENT CO., 121 NORTH 7th, SALINA, KANSAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—AMI Wallboxes D-80, \$55; 120, \$60. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: Circle 6-8939).

FOR SALE—"Buy From Factory Distributor." Steel strong tubular coin wrappers (1000 in box) 10 boxes to case, \$7.30 per case. W. B. DISTRIBUTORS, INC., 1012 MARKET ST. LOUIS 1, MO. (Tel.: Central 9292).

FOR SALE—Variety, \$75; Big Time, \$150; Gay Time, \$145; Beach Beauty, \$285; Night Club, \$350; Parade, \$350; Big Show, \$500; Key West, \$550. All in stock. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MA 9-0010).

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTANA 1-500).

FOR SALE—Comeco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).

FOR SALE—AMI F-120, \$675; AMI E-80, \$400; Seeburg M100C, \$545; Seeburg M100G, \$695; Wurlitzer, 1700, \$575; Wurlitzer, 1800, \$695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: Superior 1-4600).

FOR SALE—Make us an offer: Chi-Coin Big League Baseball (2-player); United Comet Targette; United Venus Targette. RUNYON SALES COMPANY, 593 TENTH AVENUE, NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price \$80. Wallboxes, clean, \$6; Wurlitzer 1080's \$75. FEDOR MUSIC CO. c/o GEORGE THAYER & CO. 47 STATE ST., BINGHAMTON, N. Y.

FOR SALE—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—Special Bally: Big Shows, \$510. Williams: Perkys, \$192.50. Genco: Sky Rocket Guns, \$225. International Mutoscope: Voice-O-graphs, \$299.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: Canal 5306).

FOR SALE—Williams, United and Chicago Coin Electric Front Pool Tables, \$50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

FOR SALE — Or trade for Bumper Pools or AMI "D" or "E-80" phonos: Bert Lane Stutz Bearcat, Bert Lane Circus Wagon, Bert Lane Fire Engine, Chicago Coin Blondie, Chicago Coin Twin Hockey, Relaxator, "300" Shuffle Alley, Genco Davy Crockett Gun, Exhibit Jungle Hunt, Williams Peppy the Clown. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—United: Lightning, \$175; Speedy, \$135; Ace, \$110. Bally: Gold Medal, \$235; Blue Ribbon, \$225; Mystic, \$145. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y. (Tel.: FRanklin 7-2162).

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FOR SALE—Muto-Scope K.O. Champ, \$350; Williams DeLuxe B. B., \$100; King Of Swat, \$275; Rock and Roll, \$85; Gladiator, \$265; Marathon, \$285; Broadway, \$325; Nite Club, \$400; Wurlitzer, 1800, \$625. NEW ENGLAND EXHIBIT CO., NEWTON, MASS. (Tel.: DE 2-1500).

FOR SALE—Comet, \$160; DeLuxe 5th Inning, \$200; Leader, \$150; Manhattan, \$135; Targette, \$150; Mars, \$250; Lightning, \$250; Triple Play, \$225. AMI A, 78 rpm, \$95; AMI D-40, 78 rpm, \$225; AMI E-120, \$495; AMI A, 45 rpm, \$125; AMI D-80, \$325; AMI F-80, \$650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HARRISON 1-4747).

FOR SALE—Keeney Deluxe Sportsman Gun, \$195; Wurlitzer 1650A Hi Fi, 45 rpm, \$325; Wurlitzer 1600, 45 rpm, \$300; Wurlitzer 1800, \$795; AMI Model "A", \$80; Seeburg Model "C", \$425. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANS. (Tel.: HO 4-6111-4-3504).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bowling Alley Conversion, "Do It Yourself" Kit, Ball Lift, Ball Return, Rollovers, Rubber Balls, Fast Easy Installation. Send for picture. 8 Foot Game, \$169.50; 8½ Foot Game, \$174.50. Prompt shipment made. Send 1/3 deposit, balance COD. WEST SIDE DIST., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: Circle 6-8464).

FOR SALE—Broadway, \$335; Night Club, \$365; Parade, \$385; Big Show, \$475; Big Time, \$195; Williams Big League, \$145. Write for our list of other games. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: Canal 7137).

FOR SALE — Complete line of used Phonographs. Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2531).

FOR SALE—Bally Bowlers: Victory, \$105; Champion, \$105; Rocket, \$105; Jet \$115; Magic, \$165; ABC, \$345; King Pin, \$345; DeLuxe Congress, \$395; United Team, \$115; 11th Frame, \$165; Chicago Coin Criss Cross Bowler, \$75; Hollywood, \$185. MICKEY ANDERSON, 314 E. 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE — All types used Bingos. Write for list for best buys. NAS-TASI DIST. CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MA 6386).

FOR SALE—Shuffles at Low Cash Box Price. United: Mercury's, Targettes, Venus, Lightnings. Bally: Rockets, Mystics, Blue Ribbons. Genco: Bingo Rolls and Shuffle Pools, \$60. AMI "A", \$70; "B", \$95; "C", \$115. Wurlitzer, 1015, \$50. 1/3 Deposit, Balance C.O.D. If picked up deduct \$10 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UN 3-8584).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—Slate Top Pool Table Replacement, any size holes wherever you want them, ¾ in. Genuine Slate, Best Cloth and Large Lively Bumpers. Lowest Price. Ball for Bumper Games, 2½ in. Size, Red or White, 50¢ per ball. Will trade for any merchandise, what have you? SEACOAST DIST., INC., 1200 NORTH AVE., ELIZABETH 4, N. J.

FOR SALE—Model C chrome pilaster replacement, \$17.50 pair. Numbered Pool Balls—Marked on 2 sides—1 to 5, White and 1 to 5, Red; or numbered 1 to 10, \$14.95 set. WICO CORP., 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MULberry 5-3000).

FOR SALE—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: Canal 6-0293-4-5).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAVIS 2-2473).

FOR SALE—Or Trade. 1 Voice Recorder and 1/4 for 25¢ Photograph Machine — both Semi-Automatic. Will trade for Shuffle Alleys, Guns, Pin Games or Music or Kiddie Rides. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).

FOR SALE—King Arthur, \$35; Twenty Grand, \$55; Disc Jockey, \$75; Grand Slam, \$85; Four Corners, \$85; Gypsy Queen, \$185; Gayety, \$119.50; Miami Beach, \$235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE — 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LONGbeach 1-3378).

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Congress (New), Write; ABC DeLuxe, \$395; ABC, \$325; Gold Medal, \$240; Rocket, \$75; Jet, \$85; Victory, \$60; Bally Balls-A-Poppin' (New), Write; United Clipper, \$125; United Speedy, \$65; United Chief, \$50; United Royals, \$40; United League, \$65; United Lightning, \$125; United Mars, \$115; United Rainbow, \$65; United Mercury, \$85; Small Pins—6 for \$100; Williams Peppy, Write; Williams Cranes, Write. For quantity wholesale prices Wire—Write or Phone HE 1-7577. 1/3 Deposit Required on Each Order. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO.

FOR SALE—Seeburg V-200, Write; Seeburg 100-R, \$690; 100-G, \$600; 100-C, \$490; 100-B, \$400; United Regulations, \$425; Chi Coin Triple Strike, \$200. **WANT** — All late models 45 rpm phonographs. NATIONAL NOVELTY CO., 640 W. MERRICK ROAD, VALLEY STREAM, L. I., N. Y.

FOR SALE—Seeburg M100A, \$225; M100C, \$575; M100G, \$700; M100W, \$700; M100R, \$800; 3W1 Chrome, \$55; Wurlitzer 1800, \$750; 1900, Write, AMI D80, \$300; 40, \$175; Evans Century, \$275. MUSICAL SALES, 2334-36 OLIVE STREET, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE — 6—10¢ Slightly used "Popperettes," \$75 ea.; 2 Rock-Ola Wall Scoreboards with Coin Box, \$45; 2 Universal Scoreboards, \$35; 4 Thunderbolts Kiddie Rides, new paint, new National Coin Rejectors, \$395 ea. PACIFIC KIDDIE RIDES DIST. CO., 1212 S. TACOMA AVE., TACOMA, WASH.

FOR SALE — New Rails for Pool Games. 32" x 48", Set \$10; New Novelty Top Pyramid Pool for #1-5 or #1-10 Rotation Balls, 32" x 48", \$29.95; Cue Sticks 48" Brunswick, \$1.69 ea., \$18 doz. Quantity discounts. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL., (Tel.: ALbany 2-3272).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: Avenue 3-6818).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—200 Seeburgs, Write; 1454 Rock-Olas, Write; 1448 Rock-Olas, \$665; Comet Rock-Olas, \$450; 100G Seeburgs, \$625. These machines are off our route and are like new. 1717 Rock-Ola Steppers, \$30; Small Pools, \$50; Long Pools, \$75; Palm Beaches, \$40; Genco Sky Rocket Guns, \$285; Sportsman Gun, \$165; Gold Star, \$145; Stage Coach, \$155; Gypsy Queen, \$165. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: Moline 4-6703).

FOR SALE—Wurlitzer Model 1900, Write; Wurlitzer Model 1800, \$795; Wurlitzer Model 1700, \$625; Wurlitzer Model 1400—45 rpm, \$185; Wurlitzer Model 1100—78 rpm, \$75; V-200 Seeburg, Write; Seeburg R, \$695; Seeburg C, \$490; Seeburg A, \$175; AMI G 200, Write; AMI E 80, \$395; AMI C, \$85. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).

FOR SALE—Millions of extra coins are taken from clean machines. Clean Right with Lemonite. Capitol Music Co., United Dixie Co., Jackson, Miss., Use and Sell Lemonite. Try Lemonite Electric Contact Cleaner and Contact Lube. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

MISCELLANEOUS

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-2129.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

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914th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- 1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

REGARDING SELLING PRICES
IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines.



PHONOGRAPHS

LISTED ALPHABETICALLY

Table listing phonograph models and prices under categories: AMI, EVANS, and ROCK-OLA. Includes models like Model A, Model B, Model C, etc., with their respective prices.

(PHONOGRAPHS—Continued)

Continuation of phonograph price lists, including models like 4. 1432, 4. 1434, 4. 1434A, etc., and a section for WURLITZER models like 4. 1015, 4. 1017, etc.

SEEBURG

Table listing Seeburg models and prices, including 4. 146S, 4. 146M, 4. 147S, etc.



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

Table listing pinball games and prices, including 2. ABC, 2. Across the Board, 2. All Star Basketball, etc.

(PINBALL GAMES—Continued)

Table listing pinball games such as '400', Four Stars, Frolics, Frontiersman, Fun House, Futurity, Gay Times, Gayety, Georgia, Gin Rummy, Gladiator, Glamour, Globe Trotter, Golden Gloves, Golden Nugget, Gold Star, Grand Champion, Grand Slam, Green Pastures, Gun Club, Guys-Dolls, Gypsy Queen, Handicap, Happy Days, Harbor Lites, Harvest Time, Harvey, Havana, Hawaii, Hawaiian Beauty, Hayburner, Hi-Fi, Hit Parade, Hit & Runs, Hit 'N Run, Holiday, Hong Kong, Horsefeathers, Horse Shoe, Hot Rods, Ice-Frolics, Jalopy, Jeannie, Jockey Club, Joker, Jolly Joker, Jubilee, Judy, Jumping Jacks, Just 21, K. C. Jones, King Arthur, King Pin, Knockout, Lady Luck, Lazy 'Q', Leaders, Lite-A-Line, Long Beach, Lovely Lucy, Lucky Inning, Lulu, Mad. Sq. Garden, Majorettes, Manhattan, Marathon, Marble Queen, Mercury, Mermaid, Mexico, Miami Beach, Minstrel Man, Mystic Marvel, Nevada, Niagara, Nifty, Night Club, '9' Sisters, Oasis, Olympics, Palisades, Palm Beach, Palm Springs, Parade, Paratrooper, Peter Pan, Piccadilly.

Table listing pinball games such as Pin Bowler, Pinch Hitter, Pinky, Pin Wheel, Pixie, Play Ball, Poker Face, Punchy, Quarterback, Quartet, Queen of Hearts, Race The Clock, Rag Mop, Red Shoes, Regatta, Rio, Rip Snorter, Rocket, Rockettes, Rodeo, Rose Bowl, Saddle and Turf, Club Model, Scoreboard, Screamo, Sea Belles, Sea Jockeys, Select-A-Card, Sharpshooter, Shindig, Shoo Shoo, Shoot The Moon, Show Boat, Silver Chest, Silver Skates, Singapore, Skill Pool, Skyway, Slugfest, Sluggin' Champ, Smoke Signal, Snafu, Snooks, Southern Belle, South Pacific, South Seas, Spark Plugs, Spitfire, Spot Bowler, Spot Lite, Sportsman, Springtime, Stage Coach, Stardust, Starlets, Star Pool, Stars, Starlite, Steeple Chase, Stop & Go, Struggle Buggies, Sunshine Park, Super Hockey, Super Jumbo, Surf Club, Sweepstakes, Sweet Add-A-Line, Sweetheart, Tahiti, Tampico, Telecard, Thing, Three Deuces, Three Feathers, Three Four Five, Thunderbird, Tim-Buc-Tu, Times Square, Toreador.

(PINBALL GAMES—Continued)

Table listing pinball games such as Touchdown, Tournament, Triple Play, Triplets, TriScore, Tropicana, Tropics, Turf King, Twenty Grand, Twin Bill.

Table listing pinball games such as Variety, Watch My Line, Whizz Kids, Wild West, Winner, Wishing Well, Wonderland, Yacht Club, Zingo.

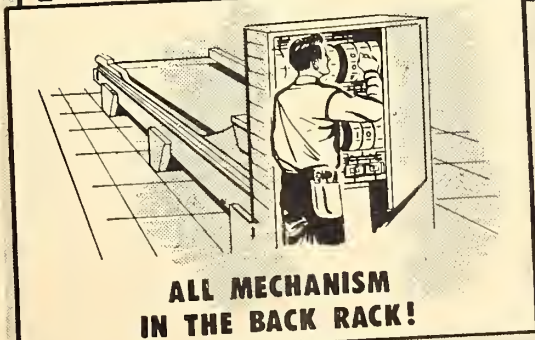
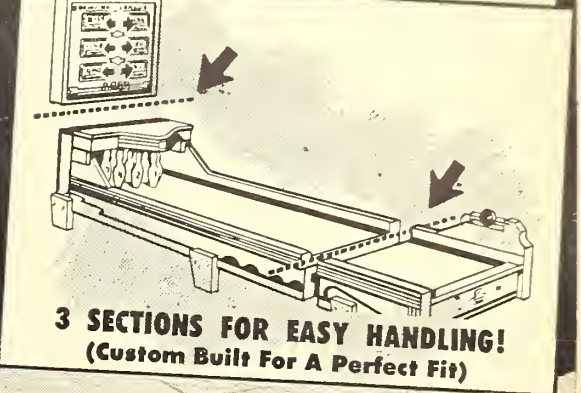
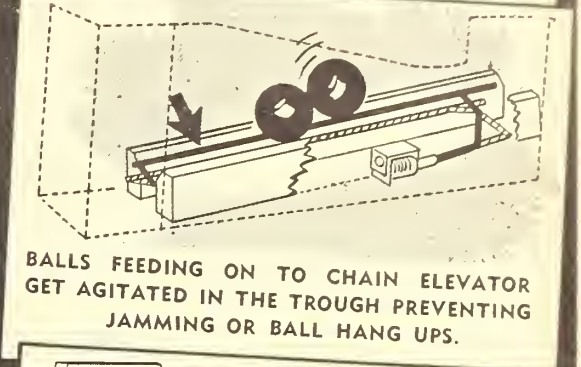
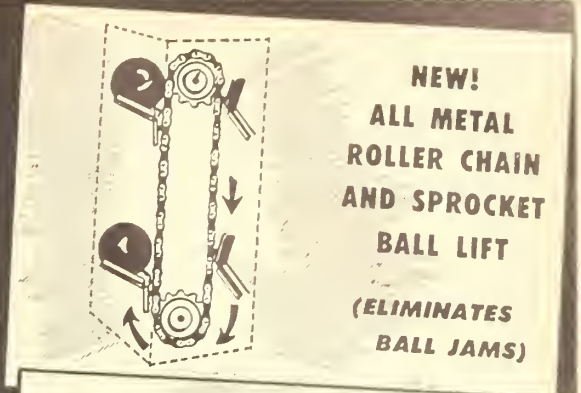


Table listing shuffleboard games such as Bally Victory Bowler, Bally Champion, Bally Jet Bowler, Bally Rocket Bowler, Bally Mystic Bowler, Bally Magic Bowler, Bally Blue Ribbon, Bally Gold Medal, Bally ABC Bowler, DeLuxe model, Bally Congress, DeLuxe model, ChiCoin 6-Player, ChiCoin 6-Player DeLuxe, ChiCoin Match Bowler, ChiCoin Bowl-A-Ball, ChiCoin Match Bowl-A-Ball, ChiCoin 10th Frame Special, ChiCoin Name Bowler, ChiCoin 10th Frame Double Score Bowler, ChiCoin Crown, ChiCoin Crown, Giant Pins, ChiCoin Triple Score, ChiCoin Gold Cup, ChiCoin High Speed Crown, ChiCoin High Speed Triple Score, ChiCoin Advance, ChiCoin King, ChiCoin Criss Cross Bowler, ChiCoin Super Frame, ChiCoin Starlite, ChiCoin Feature, ChiCoin Holiday, ChiCoin Flash, ChiCoin Playtime, ChiCoin Fireball, ChiCoin Thunderbolt, ChiCoin Triple Strike, ChiCoin Arrow, ChiCoin Criss Cross Targette, DeLuxe model, ChiCoin Bonus Score, ChiCoin Big League, ChiCoin Hollywood, ChiCoin Blinker, ChiCoin Score-A-Line, ChiCoin Bowling Team, ChiCoin Miami Shuffle, Exhibit Twin Rotation, Genco Shuffle Target, Genco 8-Player Rebound.

Table listing shuffleboard games such as Genco Shuffle Pool, Genco Match Pool, Gottlieb Bowlette, Keeney Super DeLuxe League Bowler, Keeney High Score League, Keeney Team, Keeney Club, Keeney Domino, Keeney Carnival, Keeney Pacemaker, Keeney Mainliner Bowler, Keeney Bonus Bowler, Keeney Diamond Bowler, Keeney Bikini, Keeney Century, Keeney American, Keeney National, Keeney Speedlane, United 6-Player Super, United 4-Player Official, United 6-Player Super, United 10th Frame Star, United Manhattan 10th Frame, United Manhattan, United 10th Frame Super, United Cascade, United Clover, United Liberty, United Classic, United Olympic, United Royal, United Imperial, DeLuxe model, United Chief, United Leader, DeLuxe model, United Team, DeLuxe model, United League, DeLuxe model, United Ace, DeLuxe model, United Rainbow, United Banner, DeLuxe model, United Shuffle Targette, DeLuxe model, United Speedy, Un 11th Frame, DeLuxe model, United Comet Targette, DeLuxe Model, United Mercury, DeLuxe model, United Mars, DeLuxe model, Un. Lightning, DeLuxe model, Un. Venus, DeLuxe model, Un. Clipper, DeLuxe model, Un. Derby Roll, DeLuxe model, Un. 5th Inning, DeLuxe model, Un. Capitol, DeLuxe model, Un. Super Bonus, DeLuxe model.

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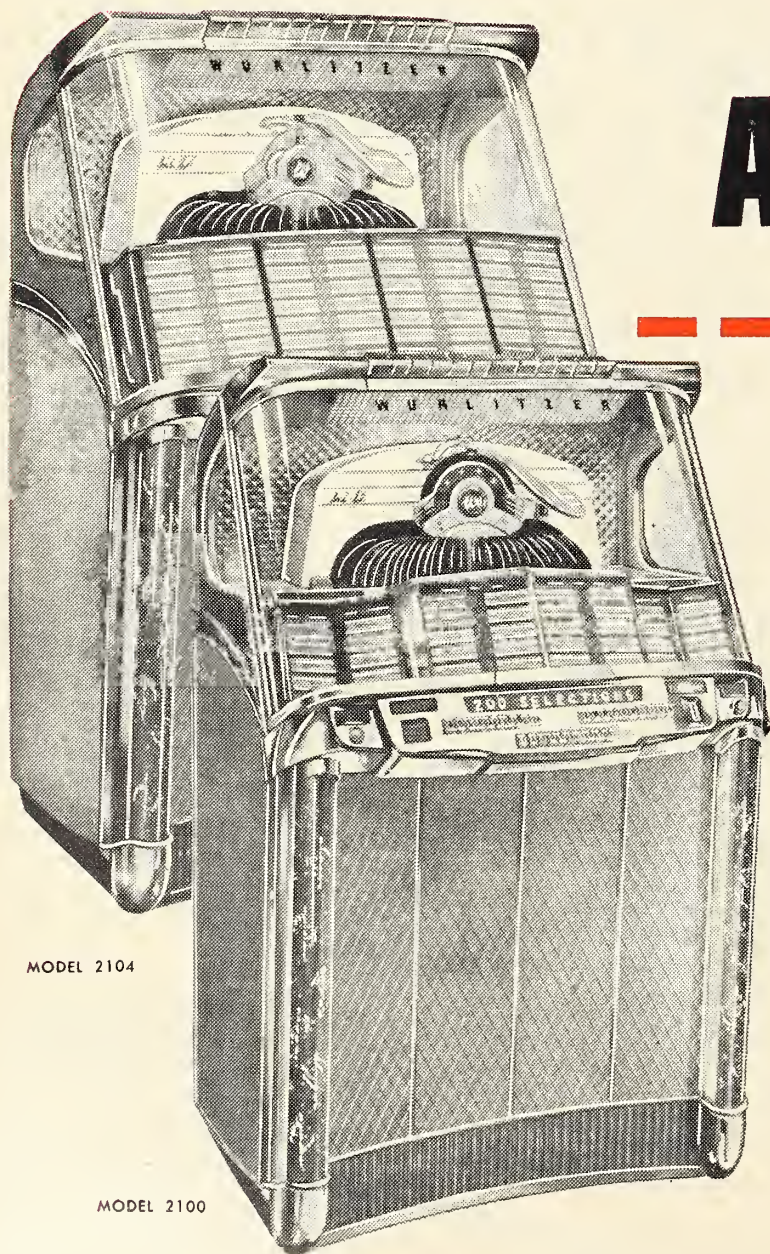
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