

The Cash Box

VOLUME XVIII—NUMBER 16

JANUARY 5, 1957



After the most successful year in their career, The Four Lads get 1957 off to a flying start with a brand new hit. Above, the same combination of talents that produced "Moments To Remember" and "No Not Much" are pictured in the process of recording their next smash "Who Needs You". Shown at the recording session are Robert Allen and Al Stillman, writers of all three songs; Ray Ellis, who arranged them; The Four Lads, Bernie, Connie, Frankie, and Jimmie; and Mitch Miller, A&R head of Columbia Records.

Here's this year's itinerary:

January 13, Leaves New York

January 14, Boston, Massachusetts

January 15, Buffalo, New York

January 16, Cincinnati, Ohio

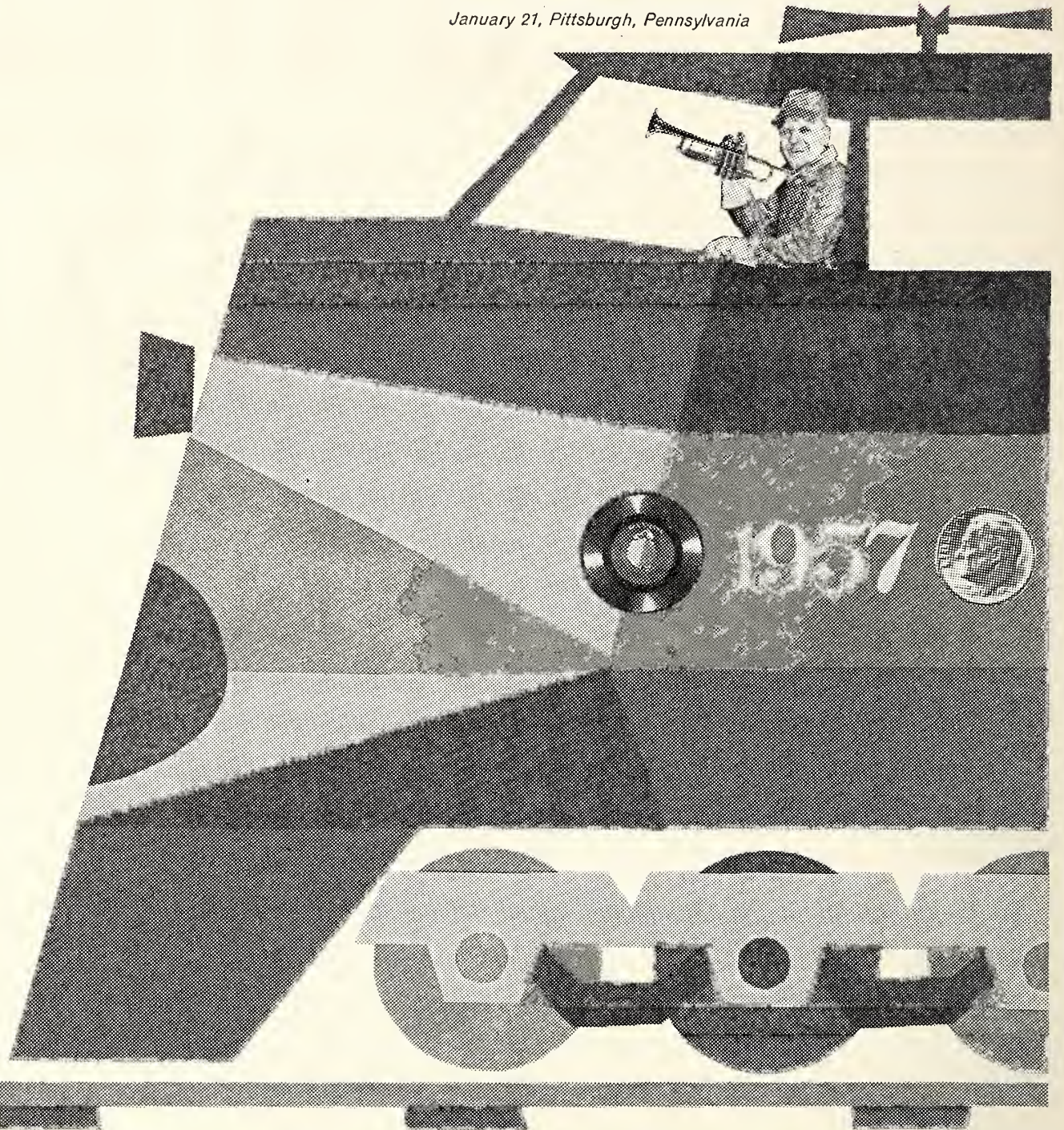
January 17, St. Louis, Missouri

January 18, Chicago, Illinois

January 19, Minneapolis and St. Paul, Minnesota

January 20, Milwaukee, Wisconsin

January 21, Pittsburgh, Pennsylvania



THE SECOND ANNUAL MARCH OF DIMES-RCA VICTOR STARLINER GETS THE SHOW ON THE ROAD!

Remember last year's triumphant tour by the March of Dimes-RCA Victor Starliner? In city after city, this carload of top recording talent wowed the fans and collected a mighty mint of money for the continuing fight against polio. This year, the Starliner will be bigger and better than ever — with even more stars, more excitement.

Watch for the March of Dimes-RCA Victor Starliner in your town. Climb aboard and help do a big job for a big cause.



FOUNDED BY BILL GERSH

The Cash Box

Volume XVIII—Number 16

January 5, 1957

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of The Cash Box' former 'Confidential Price Lists' and The Cash Box' former 'C. M. I. [Coin Machines Industry] Blue Book') are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. "The Cash Box Price Lists" are an exclusive and copyrighted feature of The Cash Box. "The Cash Box Price Lists" are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." "The Cash Box Price Lists" are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. "The Cash Box Price Lists" are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. "The Cash Box Price Lists" have been legally recognized in courts in the United States, Canada, and many foreign countries. Entire business transactions and legal cases are based upon the quotations appearing in "The Cash Box Price Lists."

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It Will Be A

BRIGHT 1957

As we enter 1957, the outlook for the record business is brighter than it has ever been.

1956 was a momentous year for records. Our industry proved itself capable of enormous expansion in a short period of time. It raised its gross sales by 50% which is a major expansion for any industry. Moreover it has constantly taken a more important position in the entire entertainment picture, creating stars of major proportion and dominating a great many of the related fields.

In 1956 also, the record business made great strides in developing the adult market, putting out records that appealed not only to teenagers but also to the more mature population. This was accomplished in a large sense by the almost unbelievable development of the album business. Suddenly, it seemed, everyone became conscious of albums. Companies that had never before even considered issuing packaged goods, were suddenly making major projects of them. And larger firms, which normally only concentrated on their singles, suddenly took a new look at their album business. What's more important is that the album field has almost unfailingly returned a profit—mostly because it is merchandise which can be sold

at any time and not within a specific short period which is mainly the case with singles.

However the development of the album market has also had important results in the singles field. Several artists who were not considered strong enough to chance it on singles made it so big on albums that record companies were willing to gamble with them and thus created big single sellers also. In addition, the album market, which was aimed at adults, has created a whole new area of record sales and these record buyers are bound in some way to find themselves liking certain singles, thus increasing their sale.

We go into 1957 therefore with every prospect for even greater prosperity in the record business. In all likelihood, record sales which jumped from \$200,000,000 to \$300,000,000 in 1956, will go even higher in 1957. How high no one can say but it wouldn't be at all surprising to see the gross sales figure top \$400,000,000.

This increase will affect all areas of the record business and everyone associated with it. We can therefore enter 1957 secure in the future, knowing that we are in a dynamic, expanding period, dealing in an industry which is growing steadily and at times with great strides.

KING

TOPS IN POP!

"HONKY TONK"
KING-4950
AND NOW HIT #3 - BY THE GREAT...

2 BIG HITS

"SLOW WALK"
KING-5000

Bill Doggett
HONKY TONK (Vocal)

KING 5001 - THIS IS A VOCAL VERSION!

SPECIAL RELEASE

YES—WE ADMIT IT—TWO COVERS ON ONE RECORD!

LOVE IS STRANGE
AIN'T GOT NO HOME

LUTHER AND LITTLE EVA—KING 5010

NEW RELEASES

OTIS WILLIAMS AND HIS CHARMS
BLUES STAY AWAY FROM ME
PARDON ME
DE LUXE 6105

LITTLE WILLIE JOHN
A LITTLE BIT OF LOVING
WILL THE SUN SHINE TOMORROW
KING 5003

THE MIDNIGHTERS
LET ME HOLD YOUR HAND
OOH BAH BABY
FEDERAL 12288

BILLY GAYLES
JUST ONE MORE TIME
SAD AS A MAN CAN BE
FEDERAL 12287

MARGIE DAY
TAKE MY HAND
FROM SOMEONE WHO CARES
DE LUXE 6102

JAMES BROWN AND THE FAMOUS FLAMES
JUST WON'T DO RIGHT
LET'S MAKE IT
FEDERAL 12289

BEST SELLERS

HARLEM NOCTURNE

EARL BOSTIC
KING 4978

BILLY GAYLES
I'M TORE UP
FEDERAL 12265

THE MIDNIGHTERS
TORE UP OVER YOU
FEDERAL 12270

MAC CURTIS
THAT AIN'T NOTHIN' BUT RIGHT
DON'T YOU LOVE ME
KING 4995

YORK BROTHERS
WAGES OF SIN
YOU GET MAD
KING 4994

OTIS WILLIAMS AND HIS CHARMS
GYPSY LADY
I'LL REMEMBER YOU
DE LUXE 6098

LITTLE WILLIE JOHN
I'VE BEEN AROUND
SUFFERING WITH THE BLUES
KING 4989

CONFIDENTIAL

BUBBER JOHNSON
KING 4988

I WON'T PLEAD NO MORE
CHONNI-ON-CHON
JAMES BROWN AND THE FAMOUS FLAMES
FEDERAL 12290

COME ON AND GET IT
THE MIDNIGHTERS
FEDERAL 12285

Happy New Year

KING - FEDERAL - DELUXE

DISTRIBUTED BY
KING RECORDS



THE NATION'S
Top Ten
JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	SINGING THE BLUES GUY MITCHELL CO-40769 (4-40769)—Guy Mitchell CO-21545 (4-21545)—Marty Robbins	1
2	GREEN DOOR JIM LOWE DO-15486 (45-15486)—Jim Lowe	3
3	LOVE ME TENDER ELVIS PRESLEY VI-20/47-6643—Elvis Presley VI-20/47-6728—Henri Rene	2
4	TRUE LOVE BING CROSBY & GRACE KELLY, JANE POWELL CA-3507 (F-3507)—B. Crosby & G. Kelly DE-29959 (9-29959)—Kitty Kallen CA-3473 (F-3473)—Margaret Whiting VE-2018 (2018 x 45)—Jane Powell	4
5	BLUEBERRY HILL FATS DOMINO DE-30091 (9-30091)—Louis Armstrong & G. Jenkins IM-5407 (45-5407)—Fats Domino	5
6	HEY! JEALOUS LOVER FRANK SINATRA CA-3552 (F-3552)—Frank Sinatra	7
7	HONKY TONK BILL DOGGETT KI-4950 (45-4950)—Bill Doggett KI-5001 (45-5001) (vocal)—Bill Doggett	6
8	JUST WALKING IN THE RAIN JOHNNIE RAY AB-3024 (45-3024)—Judy Kileen CO-40729 (4-40729)—Johnnie Ray	8
9	A ROSE AND A BABY RUTH GEORGE HAMILTON IV AP-9765 (45-9765)—George Hamilton IV DE-30108 (9-30108)—Eddie Fontaine VI-20/47-6719—Ralph Flanagan VI-20/47-6673—Country Gentlemen	9
10	CINDY, OH CINDY VINCE MARTIN — EDDIE FISHER GL-247 (45-247)—Vince Martin VI-20/47-6677—Eddie Fisher	10

11) TWO DIFFERENT WORLDS. 12) SLOW WALK. 13) DON'T BE CRUEL. 14) GARDEN OF EDEN. 15) FRIENDLY PERSUASION. 16) ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY. 17) LOVE ME. 18) SINCE I MET YOU BABY. 19) MAMA FROM THE TRAIN. 20) GONNA GET ALONG WITHOUT YOU NOW. 21) PETTICOATS OF PORTUGAL. 22) MUTUAL ADMIRATION SOCIETY. 23) MOONLIGHT GAMBLER. 24) DON'T FORBID ME. 25) CONFIDENTIAL. 26) I DREAMED. 27) THE BANANA BOAT SONG. 28) AUCTIONEER. 29) JAMAICA FAREWELL. 30) GOODNIGHT MY LOVE. 31) CITY OF ANGELS. 32) PRISCILLA. 33) YOU'LL NEVER, NEVER KNOW I CARE. 34) ANASTASIA. 35) NIGHT LIGHTS.

C O D E			
AA—Double A	CL—Cordinal	ES—Essex	IM—Imperial
AB—Abbott	CO—Columbia	EX—Excello	JD—Jay Dee
AL—Aladdin	CR—Coral	FB—Fabor	JU—Jubilee
AO—Apollo	CT—Cat	FE—Federal	JZ—Josie
AP—ABC	CW—Crown	FI—Fiesta	KA—Kapp
AR—Arcade	CY—Crysalte	FR—Fraternity	KI—King
AT—Atlantic	DA—Donna	4 Star—Four Star	LI—Liberty
BT—Bethlehem	DE—Decca	GE—Gee	LO—London
BY—Bally	DL—DeLuxe	GL—Glory	MD—Media
CA—Capitol	DO—Dot	GN—Golden	ME—Mercury
CD—Cadence	DT—Dootone	GR—Groove	MG—MGM
CH—Chess	DU—Duke	GTJ—Good Time	MO—Modern
CK—Checker	EP—Epic	Jazz	NG—Norgren
	ER—Era	HE—Herald	OK—Okeh
			OL—Olympic
			PA—Parrot
			PE—Peacock
			PM—Prom
			PP—Peter Pan
			PR—Prestige
			RA—Rainbow
			RE—Regent
			RL—Real
			RM—Rama
			RP—RPM
			SA—Savoy
			SE—Seeco
			SL—Spotlight
			SO—Sound
			SP—Specialty
			ST—Starlite
			SU—SUN
			TA—Tampa
			TI—Tico
			UN—United
			UQ—Unique
			VE—Verve
			VI—RCA Victor
			VJ—Vee-Jay
			VK—Vik
			WI—Wing

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE BEVERLEY SISTERS

GREENSLEEVES

1703

Billboard

• THIS WEEK'S
BEST BUYS

"A sleeper that is starting to break big in many important markets. The record is starting to climb fast now and could sneak into the charts very easily."

COMING UP STRONG: No. 6 12/29

The Cash Box

"SURE SHOT"

LONDON
RECORDS



"It's What's in THE CASH BOX That Counts"



The Cash Box TOP 50 Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 12/29	Pos. 12/22	Title	Artist	Pos. 12/29	Pos. 12/22	Title	Artist	Pos. 12/29	Pos. 12/22	Title	Artist	Pos. 12/29	Pos. 12/22	Title	Artist
1	1	Singing The Blues	GUY MITCHELL Crazy With Love	21	19	Moonlight Gambler	FRANKIE LAINE Lotus Land	23	22	Mama From The Train	PATTI PAGE Every Time (I Feel His Spirit)	37	31	Wisdom Of A Fool	FIVE KEYS Now Don't That Prove I Love You
2	2	Love Me Tender	ELVIS PRESLEY Anyway You Want Me	16	12	Slow Walk	OCIE SMITH Forbidden Fruit	24	29	Jamaica Farewell	HARRY BELAFONTE Once Was	35	40	Baby Doll	ANDY WILLIAMS Since I've Found My Baby
3	3	Green Door	JIM LOWE The Little Man In Chinatown	11	10	Cindy, Oh Cindy	VINCE MARTIN Only If You Praise The Lord	25	27	Mary's Boy Child	FOUR LADS Stingiest Man In Town	31	33	I Dreamed	BETTY JOHNSON If It's Wrong To Love You
4	5	Blueberry Hill	LOUIS ARMSTRONG & G. JENKINS That Lucky Old Sun	10	11	Love Me*	EDDIE FISHER Around The World	26	26	Mutual Admiration Society	TERESA BREWER Crazy With Love	38	31	Widow Of A Fool	PERCY FAITH O. Vagabond King Waltz
5	7	Just Walking In The Rain	FATS DOMINO Honey Chile	9	9	Rock-A-Bye Your Baby With A Dixie Melody	JERRY LEWIS Come Rain Or Come Shine	17	21	Don't Be Cruel	ELVIS PRESLEY Hound Dog	32	28	Auctioneer	CHUCK MILLER The Auctioneer
6	4	True Love	BING CROSBY & GRACE KELLY Well Did You Evahl	20	13	Honky Tonk	BILL DOGGETT Honky Tonk	29	—	Confidential	CHARLES BROWN Trouble Blues	40	50	Cinco Robles	LES PAUL & MARY FORD Ro-Ro-Robinson
7	6	A Rose And A Baby Ruth	GEORGE HAMILTON IV If You Don't Know	18	15	Friendly Persuasion	LOU BUSCH Portofino	24	20	26—Confidential	SONNY KNIGHT Jail Bird	43	—	Ain't Got No Home	FATS DOMINO What's The Reason I'm Not Pleasing You
8	8	Hey! Jealous Lover	FRANK SINATRA You Forgot All The Words	15	30	Banana Boat Song	STEVE LAWRENCE Long Before I Knew You	25	20	27—Goodnight My Love	MC GUIRE SISTERS Mommy	44	—	Jim Dandy	—
				15	30	Banana Boat Song	STEVE LAWRENCE Long Before I Knew You	25	20	28—Confidential	CHARLES BROWN Trouble Blues	45	—	City Of Angels	LEW QUADLING O. Wind River Valley
				15	30	Banana Boat Song	STEVE LAWRENCE Long Before I Knew You	25	20	29—Anastasia	GUY LOMBARDO If It Hadn't Been For You	46	—	Tra La La	DAVID SEVILLE O. Carousal In Rome
				15	30	Banana Boat Song	STEVE LAWRENCE Long Before I Knew You	25	20	30—Mutual Admiration Society	TERESA BREWER Crazy With Love	47	—	Love Is Strange	DAVID CARROLL O. Yearning
				15	30	Banana Boat Song	STEVE LAWRENCE Long Before I Knew You	25	20	31—I Dreamed	BETTY JOHNSON If It's Wrong To Love You	48	—	One In A Million	JOE REISMAN O. I'll Take You Dancing
				15	30	Banana Boat Song	STEVE LAWRENCE Long Before I Knew You	25	20	32—Auctioneer	CHUCK MILLER Baby Doll	49	—	There You Go	PLATTERS One In A Million
				15	30	Banana Boat Song	STEVE LAWRENCE Long Before I Knew You	25	20	33—Greensleeves	BEVERLY SISTERS I'll See You In My Dreams	50	26	Priscilla	B. KING Bam Bam Boom

CODE:

- AA—Double A
- AB—Abbott
- AL—Aladdin
- AO—Arista
- AP—ABC-Paramount
- AR—Arista
- AT—Atlantic

- BA—Bates
- BN—Benide
- BT—Bethlehem
- BY—Bally
- CA—Capitol
- CD—Cadence
- CH—Chess
- CK—Checker
- CL—Columbia
- CO—Columbia
- CR—Coral
- CT—Cat

- CW—Crown
- CY—Crysallette
- DA—Dana
- DE—Decca
- DI—Diamond
- DL—DeLuxe
- DO—Dot
- DU—Duke
- DT—DeTone
- EM—Ember
- EP—Epic
- ER—Era

- ES—Essex
- EX—Excello
- FB—Fabor
- FE—Federal
- FI—Fiesta
- FL—Flash
- FP—Flip
- FR—Fraternity
- GE—Gee
- GL—Glory
- GN—Golden
- GR—Groove

- GTJ—Good Time Jazz
- HE—Herald
- IM—Imperial
- JD—Jay Dee
- JU—Jubilee
- JZ—Josie
- KA—Kapp
- KI—King
- LI—Liberty
- LO—London
- LU—Luiverse
- MB—Melba

- MD—Media
- ME—Mercury
- MG—MGM
- MO—Modern
- NG—Norgren
- OK—Okoh
- OL—Olympic
- PA—Parrot
- PE—Peacock
- PI—Pilgrim
- PM—Prem
- PP—Peter Pan

- PR—Prestige
- RA—Rainbow
- RE—Regent
- RL—Real
- RM—Rama
- RO—Roost
- RP—RPM
- SA—Savoy
- SE—Seeco
- SL—Spotlight
- SO—Sound
- SP—Specialty

- SU—Sun
- ST—Starlite
- TA—Tampa
- TI—Tico
- TR—Trend
- UN—United
- UO—Unique
- VE—Verve
- VI—RCA Victor
- VJ—Vee Jay
- VK—Vik
- WI—Wing

* INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

• All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Disk Jockey

REGIONAL RECORD REPORTS

Sherm Brody
Radio Workshop—Utica, N. Y.

1. Hey! Jealous Lover (Sinatra)
2. I Miss You So (C. Connor)
3. Baby Doll (A. Williams)
4. I've Got A Right To Cry (E. Gorme)
5. Moonlight Gambler (F. Laine)
6. Gonna Get Along (Patience & Prudence)
7. Teenage Goodnight (Chordettes)
8. Nina Non (J. James)
9. I Remember (In The Still) (5 Satins)
10. Chaperone (R. Hayes)

Jim Aylward
WHIL—Medford, Mass.

1. Since I Met You Baby (I. Joe Hunter)
2. Give Me (E. Rodgers)
3. On My Word Of Honor (Platters)
4. Faded Summer Love (G. Shaw)
5. Goodnight My Love (McGuire/Belvin)
6. I Dreamed (B. Johnson)
7. Desert Sunrise (S. Hamblin)
8. Cinco Robles (Arms/Paul & Ford)
9. Young Love (James/Crewcuts)
10. You Can Run But You Can't Hide (S. Burke)

Larry Brown-Cal Milner
WPEN—Philadelphia, Pa.

1. Singing The Blues (Mitchell)
2. Dedicated To You (4 Of A Kind)
3. Love Me Tender (E. Presley)
4. Gonna Get Along (Patience & Prudence)
5. Goodnight My Love (Belvin)
6. Clarabella (Jodimars)
7. Don't Forbid Me (P. Boone)
8. Mama From The Train (Page)
9. Rose And A Baby Ruth (G. Hamilton IV)
10. Money Tree (M. Whiting)

Murray Jordan
WLIB—New York, N. Y.

1. Hey! Jealous Lover (Sinatra)
2. Singing The Blues (Mitchell)
3. Friendly Persuasion (P. Boone)
4. True Love (Crosby & Kelly)
5. Slow Walk (S. Austin)
6. Two Different Worlds (Rondo)
7. Gonna Get Along (Patience & Prudence)
8. Greensleeves (Beverleys)
9. I Dreamed (B. Johnson)
10. Honky Tonk (B. Doggett)

Eddie Dillon
KVOR—Colorado Spgs., Colo.

1. Love Me (E. Presley)
2. Slow Walk (S. Austin)
3. Garden Of Eden (J. Valino)
4. Crazy With Love (Mitchell)
5. Gonna Get Along (Patience & Prudence)
6. Green Door (J. Lowe)
7. Don't Forbid Me (P. Boone)
8. Singing The Blues (Mitchell)
9. Mama From The Train (Page)
10. Young Love (James/Cartey)

George E. LeZotte
WAYZ—New Haven, Conn.

1. Two Different Worlds (Rondo)
2. Mama From The Train (Page)
3. Garden Of Eden (J. Valino)
4. Just In Time (T. Bennett)
5. I Dreamed (B. Johnson)
6. Moonlight Gambler (Laine)
7. Santa Claus March (Morgan)
8. Roman Guitar (L. Monte)
9. If (M. Carol)
10. Night Lights (N. Cole)

Bill Daniels
KFWB—Hollywood, Calif.

1. Love Me (E. Presley)
2. Singing The Blues (Mitchell)
3. Baby Doll (A. Williams)
4. Tra La La (G. Gibbs)
5. Two Different Worlds (Rondo)
6. Banana Boat Song (Fontanes)
7. Armen's Theme (D. Seville)
8. Don't Forbid Me (P. Boone)
9. Now Baby Now (Kings IV)
10. Cindy, Oh Cindy (V. Martin)

Carl Shook
WCAR—Detroit, Mich.

1. Banana Boat Song (Tarriers)
2. Don't Forbid Me (P. Boone)
3. Since I Met You Baby (I. Joe Hunter)
4. Little By Little (N. Brown)
5. Rock-A-Bye Your Baby (Lewis)
6. Blue Moon Turns To Gold Again (E. Presley)
7. Mary's Boy Child (Belafonte)
8. Love Me (E. Presley)
9. On My Word Of Honor (Platters)
10. Gonna Get Along (Patience & Prudence)

Ken Wordell
WBLA—Elizabethtown, N. J.

1. Blue Moon Turns To Gold (E. Presley)
2. Egg Head (J. Corey)
3. Mah Little Baby (DeJohns)
4. Love Me Tender (E. Presley)
5. Singing The Blues (Mitchell)
6. True Love (Crosby & Kelly)
7. Hey! Jealous Lover (Sinatra)
8. Since I Met You Baby (M. Carson)
9. Two Different Worlds (Rondo)
10. You'll Never, Never Know I Care (Platters)

Ken Scott
WAPI—Birmingham, Ala.

1. Moonlight Gambler (F. Laine)
2. Mama From The Train (Page)
3. Hey! Jealous Lover (Sinatra)
4. Petticoats Of Portugal (C. Giovaninni)
5. Just In Time (T. Bennett)
6. Silver Bells (Whiting & Wakely)
7. White Lilacs (L. Holmes)
8. Singing The Blues (Mitchell)
9. Jamaica Farewell (Belafonte)
10. White Christmas (B. Crosby)

Rudy Paolangeli
WTKO—Ithaca, N. Y.

1. Singing The Blues (Mitchell)
2. Blueberry Hill (Armstrong)
3. True Love (Crosby & Kelly)
4. Green Door (J. Lowe)
5. I Walk The Line (C. Bennett)
6. Mama From The Train (Page)
7. Moonlight Gambler (Laine)
8. Walking In The Rain (Ray)
9. Baby Doll (A. Williams)
10. Two Different Worlds (D. Haymes)

Pat Chamburs
WFLA—Tampa, Fla.

1. Moonlight Gambler (F. Laine)
2. Banana Boat Song (Tarriers)
3. Autumn Waltz (T. Bennett)
4. Armen's Theme (D. Seville)
5. Cinco Robles (R. Arms)
6. Gonna Get Along (Patience & Prudence)
7. I Dreamed (B. Johnson)
8. Greensleeves (Beverleys)
9. Hey! Jealous Lover (Sinatra)
10. Forbidden Fruit (O. Smith)

John Ademy
WAYE—Baltimore, Md.

1. True Love (J. Powell)
2. Mutual Admiration Society (T. Brewer)
3. I Dreamed (B. Johnson)
4. Cindy, Oh Cindy (V. Martin)
5. Anastasia (P. Boone)
6. Mary's Boy Child (Belafonte)
7. Banana Boat Song (Vaughn)
8. Armen's Theme (D. Seville)
9. Till Roses Cry (J. Haskell)
10. Tra La La (G. Gibbs)

Norm Prescott
WBZ—Boston, Mass.

1. Singing The Blues (Mitchell)
2. Cinco Robles (R. Arms)
3. Moonlight Gambler (Laine)
4. Goodnight My Love (Belvin)
5. Hey! Jealous Lover (Sinatra)
6. There You Go (J. Cesh)
7. Banana Boat Song (Tarriers)
8. Congo Momo (Hubbard)
9. Rock-A-Bye Your Baby (Lewis)
10. Mama From The Train (Page)

Robb Thomas
WEMP—Milwaukee, Wisc.

1. I Dreamed (B. Johnson)
2. Singing The Blues (Mitchell)
3. True Love (Crosby & Kelly/Powell)
4. Two Different Worlds (Rondo)
5. Friendly Persuasion (Boone)
6. Petticoats Of Portugal (Jacobs/Giovannini)
7. Auctioneer (C. Miller)
8. Gonna Get Along (Patience & Prudence)
9. Goodnight My Love (McGuire)
10. I Love My Baby (J. Corey)

Bill Dawes
WCPO—Cincinnati, Ohio

1. Mary's Boy Child (Belafonte)
2. Gonna Get Along (Patience & Prudence)
3. Rose And A Baby Ruth (G. Hamilton IV)
4. Singing The Blues (Mitchell)
5. Anastasia (P. Boone)
6. Party's Over (D. Day)
7. Made For Each Other (Morrison)
8. Green Door (J. Lowe)
9. Armen's Theme (J. Reisman)
10. Young Love (S. James)

Jerry Leighton
WAAF—Chicago, Ill.

1. Cindy, Oh Cindy (Fisher/Martin)
2. Armen's Theme (Reisman)
3. Dancing Chandelier (Syms)
4. I'm Free (A. Hibbler)
5. Portuguese Washerwoman (Francoise/Le Grande)
6. This Much I Know (Hunter/Martin)
7. Stingiest Man In Town (4 Lads)
8. Lonely Winter (F. Montell)
9. High Heels (D. Shore)
10. I Dreamed (B. Johnson)

Sterling Yale
KCNA—Tucson, Ariz.

1. Singing The Blues (Mitchell)
2. Green Door (J. Lowe)
3. Garden Of Eden (J. Valino)
4. Walking In The Rain (J. Ray)
5. I Dreamed (B. Johnson)
6. Hey! Jealous Lover (Sinatra)
7. Night Lights (N. Cole)
8. Cindy, Oh Cindy (E. Fisher)
9. On My Word Of Honor (Platters)
10. Slow Walk (B. Doggett)

Johnny Underwood
WMGR—Bainbridge, Ga.

1. Love Me Tender (E. Presley)
2. True Love (Crosby & Kelly)
3. Green Door (J. Lowe)
4. Hey! Jealous Lover (Sinatra)
5. Mama From The Train (Page)
6. Singing The Blues (Mitchell)
7. Honky Tonk (B. Doggett)
8. Mutual Admiration Society (T. Brewer)
9. Don't Be Cruel (E. Presley)
10. Walking In The Rain (Ray)

Reed Farrell
WAIT—Chicago, Ill.

1. Banana Boat Song (Tarriers)
2. Blueberry Hill (F. Domino)
3. Love Me (E. Presley)
4. Singing The Blues (Mitchell)
5. Rose And A Baby Ruth (G. Hamilton IV)
6. I'll Remember You (O. Williams)
7. Rock-A-Bye Your Baby (J. Lewis)
8. Simple Prayer (Ravens)
9. Ain't Got No Home (Henry)
10. Little By Little (Marlow)

Gerry Myers
CKOY—Ottawa, Canada

1. Give Me (E. Rodgers)
2. These Tears (J. Sweeney)
3. On London Bridge (Stafford)
4. Tra La La (L. Baker)
5. Baby Doll (A. Williams)
6. Auctioneer (L. VanDyke)
7. Slow Walk (S. Austin)
8. Banana Boat Song (Tarriers)
9. Moonlight Gambler (Laine)
10. Armen's Theme (Quadling)

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Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MADIOCRE

LEE DENSON
(Vik 0251; 4X-0251)

B+ "THE PIED PIPER" (2:20)
[Southern ASCAP—Denson] Lee Denson employs a unique vocal gimmick on this exciting and unusual rock and roll ditty. The songster has a great sound that should meet with wide approval from the teenagers. Keep a tab on this one. It could break.

B "HEART OF A FOOL" (2:00)
[American ASCAP—Cochran, Cochran, Capehart] Another solid swinger aimed at the youngsters. Hard hitting jumper with an exciting wail the kids'll like.

LES BAXTER ORCH.
(Capitol 3624; F-3624)

B+ "A WOMAN'S DEVOTION"
(2:46) [Criterion ASCAP—Davis, Baxter] Les Baxter's ork sets up a pretty backdrop for an excellent choral interpretation of a wonderful new love song. Quality ballad with hit potential.

B+ "EIFFLE TOWER" (2:03) Zodiac
BMI—Strop, Michel] This end displays the maestro on a light and flirty instrumental interpretation of a pretty Parisian flavored melody. At mid-point the instrumental slows up. Toward the end the pace picks up again. Colorful side.

EDDIE "PIANO" MILLER
(Deluxe 6103; 45-6103)

B "WOLFGANG SEBASTIAN MAYER" (2:48) [Men-Lo BMI—Stein, Frank, Burton] Eddie "Piano" Miller pounds away at a honky tonk piano as a wonderfully informal, cornball chorus assists in a joyous gang-sing fashion. Happy-go-lucky side that should go great guns in the juke. Solid money-maker for taverns.

B "MEXICALI ROSE" (2:27) [Cole BMI—Stone, Tenney] The keyboard star hands in a wonderfully corny job of a great old favorite on this portion. A banjo joins in at mid-point giving the disk a "cry in your beer" sound. Strong juke item on this end too.

PABLO BELTRAN ORCH.
(RCA Victor 20/47-6757)

B "CHA CHA CHA FLAMENCO"
(2:26) [Peer Inter'l BMI—de Jesus] Pablo Beltran leads his big band thru an exciting cha cha number with an fascinating Spanish flair. Trumpet work is magnificent. Good dance deck.

C+ "THE GIRL FROM MALAGA"
(2:40) [Peer Inter'l BMI—Ramirez] This side sports a more imaginative cha cha arrangement. Both ends were recorded in Mexico.

GLORIA WOOD
(Zephyr 010; 45-010)

B+ "LULLABY IN BLUE" (2:25)
[Lamas ASCAP—Gordon, Myrow] A beautiful romantic ballad with a lilt, from the new RKO flicker "Bundle of Joy" is superbly executed by Gloria Woods. The lark, using the multiple track gimmick, harmonizes with herself perfectly. The results are extremely effective. Catchy ditty that could break big.

B "SOME DAY SOON" (2:29)
[Lamas ASCAP—Gordon, Myrow] The talented thrush shuffles thru another charming, lilting ballad from the same flicker. Cute romancer. Top half is the big one.

The Cash Box Disk of the Week

"KNEE DEEP IN THE BLUES"
(2:10)
[Acuff-Rose BMI—Endsley]

"TAKE ME BACK BABY"
(2:28)
[Oxford ASCAP—DeMetruis]

GUY MITCHELL
(Columbia 40820; 4-40820)



GUY MITCHELL

● Guy Mitchell who hit the bulls-eye with his #1 smash "Singing The Blues", has another double-

barreled weapon with which to aim at the same target. Barrell No. 1 is an exciting rhythm arrangement of a strong ballad out of the country field, "Knee Deep In The Blues". A powerful easy-going pop cover treatment of Marty Robbins' latest country waxing. Robbins' previous recording was the source for Mitchell's hit "Singing The Blues". Barrel No. 2 is another extremely commercial rock and roller with a definite country flavoring. Guy does a tremendous job with the catchy lyrics and comes up with a winning delivery. Hot two-sider featuring material right up the warbler's alley. Mitchell's name will remain on the lists long after "Blues" has completed its successful run.

The Cash Box Sleeper of the Week

"A NEW-FANGLED TANGO"
(2:19)
[Chappell ASCAP—Dubey, Karr]

"BUNDLE OF JOY" (2:51)
[Lamas-Ramrod ASCAP—Myrow, Gordon]

HUGO WINTERHALTER ORCH.
(RCA Victor 20/47-6775)



HUGO WINTERHALTER

● Hugo Winterhalter, the man behind one of 1956's top instrumental recordings "Canadian Sun-

set", has a delightful new two-sider with which to start off the new year. Both decks stem from the theatre and both should assist in making the platter a best seller. "A New-Fangled Tango" is a charming instrumental theme from the B'way musical "Happy Hunting". A catchy melody colorfully arranged and delivered by the versatile Mr. W. Cute tune that sticks with the listener. Coupling is the title tune of the Eddie Fisher-Debbie Reynolds flicker "Bundle of Joy". Lovely mood item filled with strings. Romantic opus that should appeal strongly to folks who see the film. Twin threat for Hugo and company.

The Cash Box Best Bets

- ★ "YOU CAN RUN BUT YOU CAN'T HIDE" } Richard Hayes Decca 30187; 9-30187
- ★ "IF A DREAM COULD MAKE YOU MINE" }
- ★ "A WOMAN'S DEVOTION".....Lex Baxter.....Capitol 3624; F-3624
- ★ "LULLABY IN BLUE".....Gloria Wood.....Zephyr 010; 45-010
- ★ "NOAH".....Modernaires.....Coral 61764; 9-61764
- ★ "IF A DREAM COULD MAKE YOU MINE" Larry Hart.....Okeh 7077; 45-7077

BILL LAWRENCE ORCH.
(Stylecraft 5100; 45-5100)

C+ "DIDJA DIDJA DO" (2:40) [Adirondack BMI—Newman] Bill Lawrence's ork sets up a smooth cha cha tempo backdrop for Lynne Richards who pleasantly warbles a cute novelty.

C "DREAM BOAT SERENADE"
(2:30) [Adirondack BMI—Newman] Lynne handles the vocal chores on this side again. Romantic lyric set to a waltz beat.

JAMES BROWN
(MGM 12384; K12384)

B "WAGON TRAIN" (2:07)
[Bedack ASCAP—Hopper, Heyes] James Brown, known to the youngster as Lt. Rip Masters of the "Rin Tin Tin" TV show, lends his inviting voice to a pleasant western ballad. Pretty side the tots will like. Special sleeve will attract many a kiddie buyer.

C+ "GOODBYE, MY LOVE" [Fairway BMI—Aldrich] Brown departs from his Masters role to sing a warm love song. Here he's accompanied by a smooth vocal group, the Cheer Leaders.

THE MODERNAIRES
(Coral 61764; 9-61764)

B+ "NOAH" (2:16) [Mark VII ASCAP—Puerling, Morse] The theme song from the TV show "Noah's Ark", is issued on wax by the Modernaires. Beautiful song tailor-made for the group's wonderful brand of harmony. Song's repeated presentation on the air should have a great effect on this disk's sale. Lovely performance.

C+ "I'M READY TO LOVE AGAIN"
(2:23) [Mark VII ASCAP—Saunders, Langdon] This half features the crew on a charming jumper. Mellow blend on a catchy dancer.

LARRY HART
(Okeh 7077; 45-7077)

B+ "IF A DREAM COULD MAKE YOU MINE" (2:15) [Sequence ASCAP—Blackwell, Shroeder] An exciting newcomer with a brilliant voice and a dynamic technique, debuts on the Okeh label with a powerful rock and roll ballad that could make the grade. Strong tune that the teenagers will go for. Commercial side to watch closely.

C+ "A LOOKA—A LOOKA" (2:17)
[Raleigh BMI—Cooley, Otis] This half features the performer on a fast moving rocker that drives along at a torrid pace from the opening groove right thru to the conclusion. Exciting deck for the youngsters.

IRVING FIELDS TRIO
(Tico 381; 45-381)

B "THAT'S WHY BOYS LIKE GIRLS" [Jo-Al ASCAP—Shelley, Fields] The Satisfiers handle the vocal chores as keyboard star Irving Fields glides thru a catchy cha cha ditty. Extremely infectious melody and lyric. Deck should make big noise in locations where latin disks sell strongly.

C+ "KEEP ON BREATHING" [Jo-Al ASCAP—Shelley, Fields] Another colorful cha cha novelty sprightly treated by the pianist and the vocal group.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



MUSICAL MONEY MAKERS

TOP SELLING SINGLES

REPEAT AFTER ME Patti Page 71015	YOUNG LOVE The Crew Cuts 71022	I'VE GOT A NEW HEARTACHE Sarah Vaughan 71020	GUAGLIONE WAHL-YONE Ralph Marterie 71007
EV'RY MINUTE OF THE DAY The Diamonds 71021	THE AUCTIONEER Chuck Miller 71001	IF IT'S A SUNNY SUNDAY Eddie Heywood 71014	KOOL KITTY Buddy Johnson 71017

TOP SELLING MERCURY ALBUMS



1812 OVERTURE
 MINNEAPOLIS SYMPHONY ORCH. MG 50054



THE PLATTERS-VOL.II
 THE PLATTERS MG 20216



SASSY
 SARAH VAUGHAN MG 36089



MANHATTAN TOWER
 PATTI PAGE MG 20226



PERCUSSION IN HI-FI
 DAVID CARROLL MG 20166



LOVE THEMES FROM THE CLASSICS
 RALPH MARTERIE MG 20174



LOVE IS A MANY SPLENDORED THING
 RICHARD HAYMAN MG 20123



ROCK AND ROLL
 RED PRYSOCK MG 20088



ORGAN MELODIES IN HI-FI
 SHAY TORRENT MG 20139



SWINGING WITH HER NIBS
 GEORGIA GIBBS MG 20170



SOMETHING FOR THE GIRLS
 DICK CONTINO MG 20141



DINAH
 DINAH WASHINGTON MG 36065

SARAH VAUGHAN
 sings "Great Songs From Hit Shows"
 24 top favorites-two 12 inch long playing records

"It's What's in THE CASH BOX That Counts"



"TREES"
"The Town Crier"

(Decca 30176; 9-30176)



AL HIBBLER

● The small "H" bomb hidden in Hibbler's vocal chords does it again! This time it's a deeply sincere and moving musical version of Kilmer's "Trees." Can that man sing!

"WHISPERING HEART"
"Another Love Has Ended"

(Decca 30170; 9-30170)

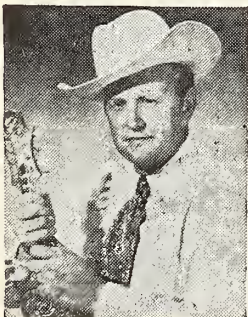


CHUCK REED

● Chuck is another exclusive member of the Decca "New Talent" group and his first effort tells why this dynamic young singer will make the grade. "Heart" is a ballad with an R & R twist. Should get a lot of action everywhere.

"YOU'LL FIND HER NAME WRITTEN THERE"
"SITTIN' ALONE IN THE MOONLIGHT"

(Decca 30178; 9-30178)



BILL MONROE
And His Blue Grass Boys

● A veteran of C & W's Hall of Fame, Bill Monroe is a joy to listen to—as far as C & W fans are concerned. Here is another brace of hits. Typical Monroe, typical chart-making material!



**London
Lowdown**

After a triumphant sixty-day tour throughout the United States, in which he gave sixty-four concerts in packed auditoriums, Mantovani returned home to London to spend Christmas with his family before continuing on a very heavy program for 1957. . . . Once again Winifred Atwell's "Party" record is enjoying healthy sales during the festive season. . . . Now back in the U.S. after a few days in London, is Harry Belafonte, who came over to complete his part in Twentieth Century Fox's "Island In The Sun". . . . Another flying visitor now back home was publisher Lou Levy. . . . Had tea with Richard Mullen, writer of "He" and "I'm Free" who plans to stay in London for several weeks to write further material with the one and only Tolchard Evans. . . . Eddie Condon and an all-star traditional group will be seen in and around London beginning of February. . . . The Armstrong concert with The Royal Philharmonic Orchestra raised \$15,000 for Hungarian Relief. . . . Have been enjoying an L. P. titled "A Night In Las Vegas" with the Mary Kaye Trio. What an enjoyable way to spend an evening.

This Week's Best Selling Pop Singles
(Courtesy "New Musical Express")

- 1 Just Walking In The Rain—Johnnie Ray (Philips)
- 2 Singing The Blues—Guy Mitchell (Philips)
- 3 Green Door—Frankie Vaughan (Philips)
- 3 St. Therese Of The Roses—Malcolm Vaughan (HMV)
- 5 True Love—Bing Crosby and Grace Kelly (Capitol)
- 6 Cindy, Oh Cindy—Eddie Fisher (HMV)
- 7 Make It A Party—Winifred Atwell (Decca)
- 8 Christmas Island—Dickie Valentine (Decca)
- 9 Rip It Up—Bill Haley & Comets (Brunswick)
- 10 My Prayer—Platters (Mercury)
- 11 Love Me Tender—Elvis Presley (HMV)
12. Woman In Love—Frankie Laine (Philips)
- 13 More—Jimmy Young (Decca)
- 14 Moonlight Gambler—Frankie Laine (Philips)
- 15 When Mexico Gave Up the Rhumba—Mitchell Torok (Brunswick)
- 16 Hound Dog—Elvis Presley (HMV)
- 17 Singing The Blues—Tommy Steele (Decca)
- 18 House With Love In It—Vera Lynn (Decca)
- 19 Friendly Persuasion—Pat Boone (London)
- 20 Cindy, Oh Cindy—Tony Brent (Columbia)
- 21 Two Different Worlds—Ronnie Hilton (HMV)
- 22 Blue Moon—Elvis Presley (HMV)
- 23 Christmas And You—Dave King (Decca)
- 24 Join In And Sing—Johnston Bros. (Decca)
- 25 Blueberry Hill—Fats Domino (London)
- 26 I Don't Care If The Sun Don't Shine—Elvis Presley (HMV)
- 27 Letter To A Soldier—Barbara Lyon (Columbia)
- 28 All Of You—Sammy Davis, Jr. (Brunswick)
- 29 Lonnie Donegan Showcase (LP) Lonnie Donegan (Pye-Nixa)
30. Rudy's Rock—Bill Haley Comets (Brunswick)
30. Love Me As Though There Were No Tomorrow—Nat 'King' Cole (Capitol)



Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MIEDIOCRE

ALAN BLAKE
(Candlelight 1008; 45-1008)

B "NIGHTINGALE" (2:22) [E. B. Marks BMI—Cugat, Rossner, Wise] A wonderful latin oldie is treated to an emotional, exciting rhythmic interpretation by Alan Blake ably accompanied by a thrilling orchestral styling of Sid Bass.

C+ "DON'T MAKE ME PROMISES" (2:08) [Peer BMI—Balkin, Blake, Thorn] The songster lends his warm voice to a touching romancer, here. Pleasant listening.

FRANKIE YANKOVIC ORCH.
(Columbia 40816; 4-40816)

B "CHICAGOLAND TWIRL POLKA" (2:35) [Mills ASCAP—Yankovic, Blatnick, Trolli] A delightful, happy polka item with a pleasant dance tempo is presented by Frankie Yankovic and his boys. Colorful ditty. Should enjoy a healthy run in many jukes.

C+ "DIANE WALTZ" (2:10) [Mills ASCAP—Yankovic, Trolli] The accordion is again in the spotlight as Frankie glides thru a pretty waltz ditty.

DAVE APPELL & HIS APPLEJACKS
(President 1013; 45-1013)

B "COUNTRY DANCE" (2:17) [Wemar BMI—Jones] The Applejacks cut thru a swinging rocker that should do well in the jukes located in teenage spots. Disk should attract more attention after kids see it performed in the Columbia flicker "Don't Knock The Rock".

C+ "APPLEJACK" (2:33) [Grand ASCAP—Appell, Joyce, Appell] This side sports a smooth sailing instrumental jumper also performed in the same pic by the boys. Good dance stuff.

JOHN GARY
(MGM 12398; K12398)

B "PRAY TODAY" (2:38) [Sampson BMI—Leeds] A lovely song about the meaning of prayer is tenderly presented by mellow voiced songster John Gary. Touching inspirational ballad.

C+ "HOW CAN MY HEART FORGET YOU" (2:31) [Deep River ASCAP—DeCimber, Meyer] The warbler lends his dulcet tones to a velvety love song set to a slow waltz tempo. Pretty side.

MORRIS STOLOFF ORCH.
(Decca 30167; 9-30167)

B "THEME FROM 'FULL OF LIFE'" (2:27) [Columbia ASCAP—Duning] Morris Stoloff's orchestra drifts thru a dreamy instrumental item from a forthcoming Columbia pic "Full of Life". Melody was penned by George Duning who composed Stoloff's former smash "Picnic". Lovely mood item that could catch on.

B "NIGHTFALL" (2:42) [Shapiro-Bernstein ASCAP—DeRose, Harold, Lewis] This velvety mood item is the title song of another new Columbia pic. More relaxing string matter.

TOMMY CHARLES
(Decca 30172; 9-30172)

C+ "I'M STILL IN LOVE WITH YOU" [Cedarwood BMI—Walker] Tommy Charles shuffles through a lovely romancer capably aided by the Jack Halloran singers. Pleasant side.

C+ "I'M GLAD, SO GLAD" [Cedarwood BMI—Pierce] Another pretty love story tenderly warbled by the youngster.

RICHARD HAYES
(Decca 30187; 9-30187)

B+ "YOU CAN RUN, BUT YOU CAN'T HIDE" (2:33) [Republic BMI—Horton, Louis] A dramatic and moving inspirational ballad co-authored by heavyweight champ Joe Louis, is emotionally rendered by Richard Hayes as he debuts on Decca. Potent material excitingly fashioned. Side could make the grade.

B+ "IF A DREAM CAN MAKE YOU MINE" (2:23) [Sequence ASCAP—Schroeder, Peoples] Another strong fish-beat tempo serves as the backdrop for this stirring love song. Dramatic episode tailor-made for the songster's vocal quality and style. Hot coupling. Either side could make the grade.

DICK CONTINO
(Mercury 71003; 71003x45)

B "MAM'SELLE" (2:59) [Leo Feist ASCAP—Gordon, Goulding] A beautiful Parisian flavored standard is charmingly and romantically fashioned by the accordion of Dick Contino. Soft mood item with strings, etc.

C+ "MY MAN" (2:12) [Leo Feist ASCAP—Yvain] This light and infectious French standard is handled in a simple and pleasant manner by the accordionist. Easy listening. Both sides were pulled from Contino's latest LP "An Accordion in Paris".

TOM EDWARDS
(Coral 61773; 9-61773)

B "WHAT IS A TEEN AGE GIRL?" (3:23) [Vernon ASCAP—Kaye, Edwards] Against a soft string backdrop, Cleveland dee jay Tom Edwards recites an amusing, humorous dissertation on the teen age girl. Interesting side that should appeal to youngsters and adults. Steve Allen's similar disk "What Is A Wife?" hit the charts a number of months back. This one could also make it.

B "WHAT IS A TEEN AGE BOY?" (3:40) [Vernon ASCAP—Kaye, Edwards] The teen age boy gets the treatment on this side. A number of good laughs thruout. Tommy penned both halves.

THE HAPPY JESTERS
(Abbott 3025; 45-3025)

B "HEART OF MY HEART"/"THAT OLD GANG OF MINE" (2:35) [Vogal-B'way ASCAP—Von Tilzer, Lamb/Bourne ASCAP—Henderson, Rose, Dickson] The Happy Jesters bring back some happy memories as they cut thru an up-tempo medley of two great oldies. Lively deck that should do a bang up job in the jukes. Sure fire money-maker for taverns.

B "JUST BECAUSE" (1:50) [Leeds ASCAP—Shelton, Shelton, Robbin] The boys hand in another delightful, light-hearted, fast-moving reading of a clever oldie. They inject some amusing vocal gimmicks to add further color to a pleasant deck.

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Toni's SENSATIONAL!

in HER FIRST
DECCA RECORD

**Toni
Arden**

"WITHOUT LOVE"

B/W "LITTLE BY LITTLE"
DECCA 30180 • 9-30180

DECCA RECORDS

Orchestra and chorus directed by SID BASS



A NEW WORLD OF SOUND

"It's What's in THE CASH BOX That Counts"

For A Happy JUBILEE '57



Don Rondo
"TWO DIFFERENT WORLDS"

Jubilee 5256

just released—hitting



Della Reese
"IN THE MEANTIME"
"THE MORE I SEE YOU"

Jubilee 5263

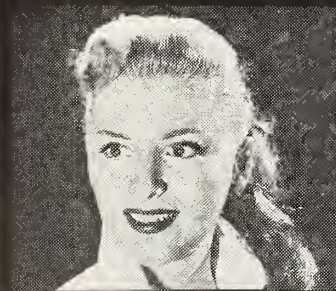
another new one—hitting



Rosalie Michaels
"BONJOUR TRISTESSE"

Jubilee 5264

the original—the hit



Sherry Parsons
"WHISPERING HEART"

Jubilee 5265



The Gallahads
"TAKE MY LOVE"
"I GIVE YOU MY WORD"

Jubilee 5259

jubilee
1650 Broadway, New York City



Round The Wax Circle

NEW YORK:

"From Caruso To Presley" will be the title of an NBC-TV Spring spectacular saluting RCA Victor Records. Negotiations are under way to use Benny Goodman's original band and such artists as Perry Como, Eddie Fisher, Elvis Presley, Mario Lanza and other artists on the Victor label. . . . Hugo Winterhalter, RCA Victor Musical Director, has recorded an album of songs from the Broadway musical "Happy Hunting". . . . Singer-songwriter Johnny Parker and his wife, Joy, the former president of his Buffalo fan club are expecting a baby in March. Johnny's latest song is "Tra La La" which has been recorded by both Georgia Gibbs and Lavern Baker. . . . The Jodimars are set to headline the show at the new Hotel Hacienda in Las Vegas. . . . Terri Stevens off for a three week engagement at the Ritz Carlton Hotel in Montreal. Terri follows that up with two weeks at the Holiday House in Pittsburgh on January 21. . . . Stuart Foster will be featured on the new Galen Drake TV show which starts January 12 on the ABC network. . . . Gene Krupa gave all the youngsters in his Yonkers, N. Y. home neighborhood copies of the LP, "A Child's Introduction To The Orchestra" as Christmas presents. . . . Zephyr Records is promoting interest in its Ruth Olay album, "It's About Time," by sending out miniature hour glasses. Besides serving their promotional purposes, they've proven practical as timers for boiling three-minute eggs. . . . Sammy Kaye has bought the rights to Joe Louis' song "You Can Run But You Can't Hide". The title of the song is based on Louis' famous reply to the fight experts who asked him how he planned to cope with the speed and agility of Billy Conn when they met for the world's title. Louis answered, "He can run but he can't hide".



PERRY COMO

CHICAGO:

Gossip along the Rialto. About how guys, who never before paid even the littlest bit of attention to her, now driving hard to sign Betty Johnson to contracts. Especially with the way Betty's "I Dreamed" zooming up on charts nationwide. Jimmy Hilliard of Bally label reports firm has picked up Betty's option. That's that. . . . WAAF's Marty Faye started the ball rolling to help build disk library for young and blind deejay, Paul Ford. Now Paul reports from Arlington Heights that library is growing; but great. . . . Connie Rush, very attractive thrush of the Porterhouse, has been signed by Coral. So Jack Reiling, Coral promoter, right away quick reports, "Watch Connie click as outstanding personality in '57". . . . Gerri Winters, she of the prize winning Fraternity album cover, "Winter's Here", signed by Bethlehem. . . . Len Garmisa, on hearing that Johnnie Pate will be on Salem's newest album said, "Salem'll sell a pot full". (By the by, Sylvia Garmisa wants to thank admirer who sent her a rosary). . . . Nate and Myrtle Platt strolling down State St. with their golf wizard son, Billy, who's home for college vacationtime. . . . Epic's Bill Nielson, nat'l sales mgr., and Okeh's A&R chief, Arnold Maxim, named Dick Laga "factory liaison man" while in town. And even the Ernie and George Leaner of United Distributors hate to see Dick leave their employ they stated, "Best man who could have been chosen for this important job". . . . Bobby Christian, Bally bandsmith, playing the top college spots 'round about the midwest. . . . Thanks a million for the many, many, many beautiful Xmas cards sent us this great Holiday Season. If we missed answering personally, please accept this as our Bestest To You For The Healthiest, Happiest, Most Prosperous of All Prosperous New, New Years. . . . Did you, too, get that cute, teasing card from Lauri of Panart? . . . Jerry Lewis into the Chez to show off his single-o act and to tell all and sundry about his diskeroo that's getting lots of grand airtime. . . . Singer's newest One-Stop 'way on south side will be captained by Joe Sipiora. . . . All connected with disk biz here look for even greater year in 1957 than they enjoyed in '56.



JERRY LEWIS

HOLLYWOOD:

Phil Kahl in town with The Teenagers who are making West Coast TV and radio appearances. . . . The Modernaires have recorded the theme "Noah" from Jack Webb's new TV show "Noah's Ark". . . . Gloria Haas, George Jay's Girl Friday, marries Allen Fink, Los Angeles Consulting Engineer early next month. . . . Louis Prima and Keeley Smith back to their old stand at the lounge of the Sahara Hotel in Las Vegas this week. . . . Russell Arms' Era recording of "Cinco Robles" moving toward a hit, and he should be able to do the record on his Hit Parade show soon. . . . Ben Barton of Barton Music in town over the holidays. . . . The Four Freshmen, Molly Bee, "Cool Dip" Singh, Mamie Van Doren and the bands of Ray Anthony and Jerry Grey entertained at Alex Cooper's Holiday Hop for the teenagers at the Hollywood Palladium. . . . Gladys Palframa of Cincinnati joins the staff at Bunny Kurlan's Modern Distributing this week. . . . Anita Ellis in town for TV guest shots and promoting her Epic album "I Wonder What Became Of Me". . . . Irv Marcus, now handling national sales for Geordie Hormel's Zephyr Records, back East visiting with the label's distributors. . . . Eddie Baxter, who has a new LP out on the Rendezvous label, now appearing at the newly-opened Plush Horse. . . . One of the best of the holiday parties was the one held by Lew Chudd and Imperial Records in the Bali Room of the Beverly Hilton. . . . Chicago disk-jockey, Jim Lounsbury and his wife, Penny Smith in town last week. Mrs. Lounsbury visited the local jockeys with her recording of "Love Me". . . . Ronnie Deauville home from the hospital for ten days, but still confined to a portable iron lung. . . . Judy Marsh, currently appearing at the Keyboard has been signed to a recording contract by Era Records. . . . Dot Records signed a long term lease, effective Jan. 1, on all other space in their headquarters building at Sunset and Vine.



ANITA ELLIS

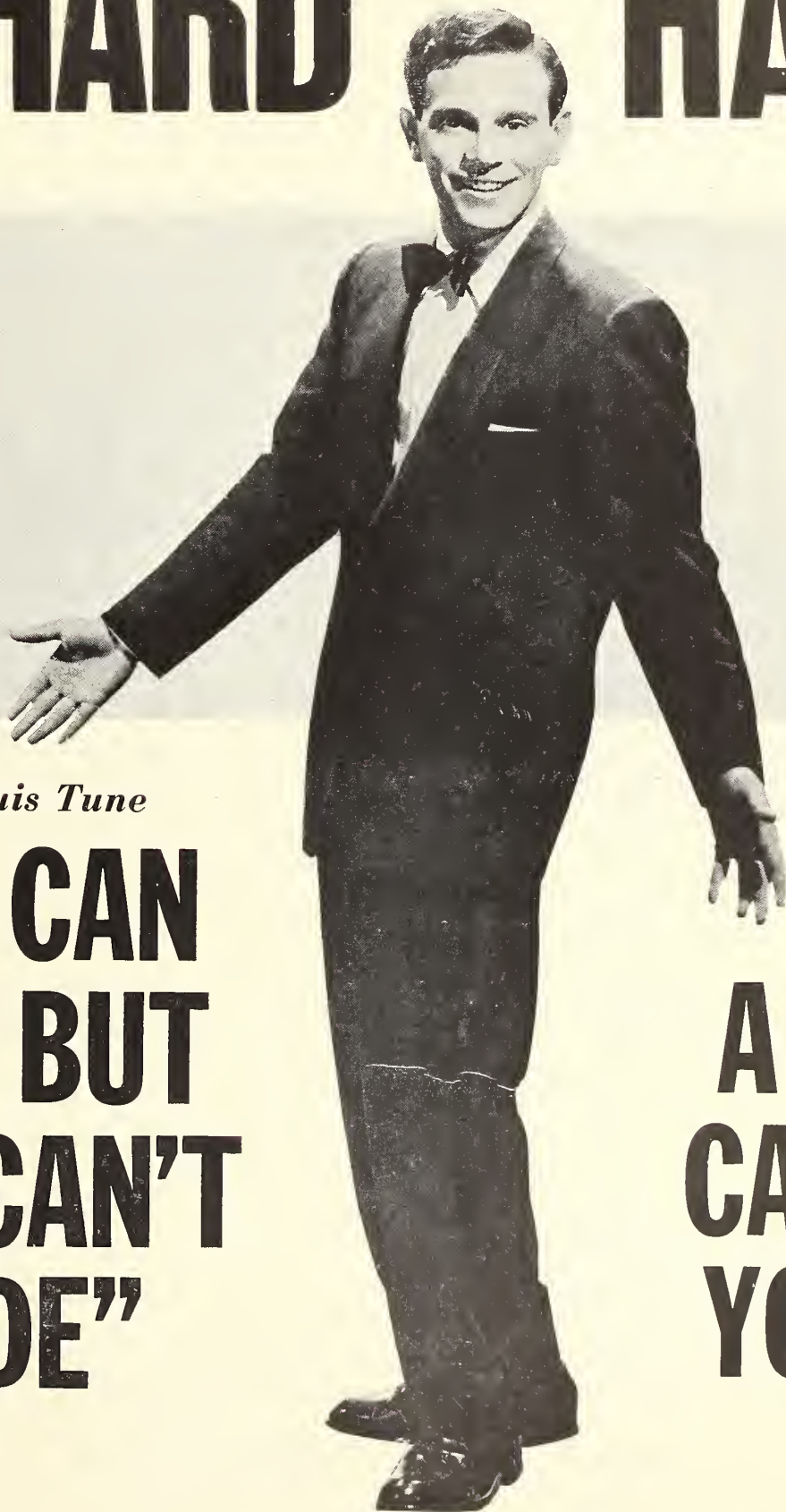
"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Now Exclusively on DECCA

His Initial Release a 2 Sided Smash

RICHARD HAYES

singing



The New Joe Louis Tune

**“YOU CAN
RUN, BUT
YOU CAN’T
HIDE”**

**“IF
A DREAM
CAN MAKE
YOU MINE”**

DECCA 9-30187; 30187

orchestra and chorus directed by SID BASS



A NEW WORLD OF SOUND



“It’s What’s in THE CASH BOX That Counts”

www.americanradiohistory.com

Orders Are Pouring In
for the...



UNEQUALLED
the Original
JOE LOUIS

inspiring new song hit

**"YOU CAN RUN
BUT YOU
CAN'T HIDE"**
APOLLO-505

(based on Joe's famous reply to the fight experts
before his fight with Billy Conn)

b/w

"A PICTURE OF YOU"

by the sensational 16 yr. old

**SOLOMON
BURKE**

* Thanks to the DJ's—Distributors
—Dealers—Operators

**APOLLO RECORDS
N. Y. CORP.**

457 West 45th St.
New York, N. Y.



**Juke Box
Regional Record
Report**

The Top Ten Records—City by City

New York, N. Y.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Blueberry Hill (F. Domino)
4. Walking In The Rain (Ray)
5. Rose And A Baby Ruth (G. Hamilton IV)
6. Green Door (J. Lowe)
7. True Love (Crosby & Kelly)
8. Hey! Jealous Lover (Sinatra)
9. Don't Be Cruel (E. Presley)
10. Honky Tonk (B. Doggett)

Denver, Colo.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Rose And A Baby Ruth (G. Hamilton IV)
4. Blueberry Hill (F. Domino)
5. Jamaica Farewell (Belafonte)
6. Garden Of Eden (J. Valino)
7. True Love (Crosby & Kelly)
8. Green Door (J. Lowe)
9. Cindy, Oh Cindy (E. Fisher)
10. Friendly Persuasion (Boone)

Philadelphia, Pa.

1. Singing The Blues (Mitchell)
2. Goodnight My Love (Belvin)
3. Love Me Tender (E. Presley)
4. Rose And A Baby Ruth (G. Hamilton IV)
5. Walking In The Rain (Ray)
6. True Love (Crosby & Kelly)
7. I Dreamed (B. Johnson)
8. Gonna Get Along (Patience & Prudence)
9. Hey! Jealous Lover (Sinatra)
10. Green Door (J. Lowe)

Buffalo, N. Y.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Banana Boat Song (Tarriers)
4. Rose And A Baby Ruth (G. Hamilton IV)
5. Green Door (J. Lowe)
6. Don't Forbid Me (P. Boone)
7. True Love (Crosby & Kelly)
8. Mary's Boy Child (Belafonte)
9. Walking In The Rain (Ray)
10. Love Me (E. Presley)

Minneapolis, Minn.

1. Singing The Blues (Mitchell)
2. Confidential (S. Knight)
3. True Love (Crosby & Kelly/Powell)
4. Blueberry Hill (F. Domino)
5. Auctioneer (L. Van Dyke)
6. Moonlight Gambler (Laine)
7. Slow Walk (Doggett/Austin)
8. Love Me Tender (E. Presley)
9. Rock-A-Bye Your Baby (J. Lewis)
10. Don't Forbid Me (P. Boone)

Kansas City, Mo.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Blueberry Hill (F. Domino)
4. Since I Met You Baby (I. Joe Hunter)
5. City Of Angels (Highlights) (J. Lewis)
6. Green Door (J. Lowe)
7. Rock-A-Bye Your Baby (J. Lewis)
8. Moonlight Gambler (Laine)
9. Rose And A Baby Ruth (G. Hamilton IV)
10. Banana Boat Song (Belafonte)

Seattle, Wash.

1. Singing The Blues (Robbins)
2. Love Me Tender (E. Presley)
3. Walking In The Rain (Ray)
4. True Love (Crosby & Kelly)
5. Blueberry Hill (F. Domino)
6. Dreamy Eyes (4 Preps)
7. Don't Be Cruel (E. Presley)
8. Moonlight Gambler (Laine)
9. Love Me (E. Presley)
10. Green Door (J. Lowe)

Los Angeles, Calif.

1. Singing The Blues (Mitchell)
2. Green Door (J. Lowe)
3. Love Me Tender (E. Presley)
4. Walking In The Rain (Ray)
5. True Love (Crosby & Kelly)
6. Hey! Jealous Lover (Sinatra)
7. Rock-A-Bye Your Baby (J. Lewis)
8. Friendly Persuasion (Boone)
9. Cindy, Oh Cindy (E. Fisher)
10. Blueberry Hill (F. Domino)

New Orleans, La.

1. Green Door (J. Lowe)
2. Singing The Blues (Mitchell)
3. Hey! Jealous Lover (Sinatra)
4. Moonlight Gambler (Laine)
5. City Of Angels (Highlights) (J. Lewis)
6. Rock-A-Bye Your Baby (J. Lewis)
7. I Dreamed (B. Johnson)
8. Cindy, Oh Cindy (E. Fisher)
9. Love Me Tender (E. Presley)
10. Garden Of Eden (J. Valino)

Cincinnati, Ohio

1. Singing The Blues (Mitchell)
2. Blueberry Hill (F. Domino)
3. Green Door (J. Lowe)
4. Gonna Get Along (Patience & Prudence)
5. Love Me Tender (E. Presley)
6. Rose And A Baby Ruth (G. Hamilton IV)
7. Walking In The Rain (Ray)
8. Love Me (E. Presley)
9. True Love (Crosby & Kelly)
10. Garden Of Eden (J. Valino)

San Antonio, Tex.

1. Singing The Blues (Mitchell)
2. Garden Of Eden (J. Valino)
3. Liebestraum (G. Girard)
4. Moonlight Gambler (Laine)
5. Wisdom Of A Fool (5 Keys)
6. Walking In The Rain (Ray)
7. Love Me Tender (E. Presley)
8. Fools Rush In (Cadets)
9. Don't Cry (E. Presley)
10. Rose And A Baby Ruth (G. Hamilton IV)

Cleveland, Ohio

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Blueberry Hill (F. Domino)
4. Since I Met You Baby (I. Joe Hunter)
5. Rock-A-Bye Your Baby (J. Lewis)
6. Mary's Boy Child (Belafonte)
7. Young Love (S. James)
8. Banana Boat Song (Tarriers)
9. Green Door (J. Lowe)
10. Walking In The Rain (Ray)

St. Louis, Mo.

1. Singing The Blues (Mitchell)
2. Green Door (J. Lowe)
3. Rock-A-Bye Your Baby (J. Lewis)
4. Hey! Jealous Lover (Sinatra)
5. Priscilla (Cooley & Dimples)
6. Two Different Worlds (D. Rondo)
7. Gonna Get Along (Patience & Prudence)
8. Rose And A Baby Ruth (G. Hamilton IV)
9. Banana Boat Song (Tarriers)
10. Love Me Tender (E. Presley)

Atlanta, Ga.

1. Green Door (J. Lowe)
2. Singing The Blues (Mitchell)
3. True Love (Crosby & Kelly)
4. Love Me Tender (E. Presley)
5. Cindy, Oh Cindy (E. Fisher)
6. Walking In The Rain (Ray)
7. Blueberry Hill (F. Domino)
8. Jamaica Farewell (Belafonte)
9. I Dreamed (B. Johnson)
10. Night Lights (N. Cole)

Chicago, Ill.

1. Singing The Blues (Mitchell)
2. Walking In The Rain (Ray)
3. Rock-A-Bye Your Baby (J. Lewis)
4. Blueberry Hill (F. Domino)
5. Green Door (J. Lowe)
6. Love Me Tender (E. Presley)
7. Hey! Jealous Lover (Sinatra)
8. Rose And A Baby Ruth (G. Hamilton IV)
9. Banana Boat Song (Tarriers)
10. Cindy, Oh Cindy (Martin)

San Francisco, Calif.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Green Door (J. Lowe)
4. Walking In The Rain (Ray)
5. True Love (Crosby & Kelly)
6. Blueberry Hill (F. Domino)
7. Hey! Jealous Lover (Sinatra)
8. Rose And A Baby Ruth (G. Hamilton IV)
9. Cindy, Oh Cindy (E. Fisher)
10. Don't Be Cruel (E. Presley)

Detroit, Mich.

1. Singing The Blues (Mitchell)
2. Banana Boat Song (Tarriers)
3. Rock-A-Bye Your Baby (J. Lewis)
4. Since I Met You Baby (I. Joe Hunter)
5. Blueberry Hill (F. Domino)
6. Don't Forbid Me (P. Boone)
7. I Miss You So (C. Connor)
8. Mary's Boy Child (Belafonte)
9. True Love (Crosby & Kelly)
10. Love Me (E. Presley)

Houston, Tex.

1. Jim Dandy (L. Baker)
2. I Remember (In The Still) (5 Satins)
3. Moonlight Gambler (Laine)
4. Singing The Blues (Mitchell)
5. True Love (Crosby & Kelly)
6. Blueberry Hill (F. Domino)
7. Wisdom Of A Fool (5 Keys)
8. Walking In The Rain (Ray)
9. Follow Me (B. Williams)
10. Don't Forbid Me (P. Boone)

Milwaukee, Wisc.

1. Singing The Blues (Mitchell)
2. Rose And A Baby Ruth (G. Hamilton IV)
3. Garden Of Eden (J. Valino)
4. True Love (Crosby & Kelly)
5. Jamaica Farewell (Belafonte)
6. Love Me Tender (E. Presley)
7. Since I Met You Baby (I. Joe Hunter)
8. Banana Boat Song (Tarriers)
9. Don't Forbid Me (P. Boone)
10. City Of Angels (Highlights)

Boston, Mass.

1. Green Door (J. Lowe)
2. True Love (Crosby & Kelly)
3. Love Me Tender (E. Presley)
4. Singing The Blues (Mitchell)
5. Hey! Jealous Lover (Sinatra)
6. Rose And A Baby Ruth (G. Hamilton IV)
7. Cindy, Oh Cindy (Martin)
8. Two Different Worlds (D. Rondo)
9. Faded Summer Love (Shaw)
10. Banana Boat Song (Tarriers)

Baltimore, Md.

1. Singing The Blues (Mitchell)
2. Love Me (E. Presley)
3. Ain't Got No Home (Henry)
4. Priscilla (Cooley & Dimples)
5. Love Me Tender (E. Presley)
6. Rock-A-Bye Your Baby (J. Lewis)
7. Walking In The Rain (Ray)
8. Since I Met You Baby (I. Joe Hunter)
9. Don't Forbid Me (P. Boone)
10. Blueberry Hill (F. Domino)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

BIG NEW ONES FOR A BIG NEW YEAR!

#9776
"ONE SODA, TWO STRAWS" c/w "THERE, I'VE SAID IT AGAIN"
BOBBY SCOTT
with Don Costa, his Orchestra and Chorus

#9772
"STASHU PANDOWSKI" c/w "I DON'T WANT TO SET THE WORLD ON FIRE"
RUSS CARLYLE
and his Orchestra

#9746
"THE GIRL DOWN THE STREET" c/w "THE RIGHT TIME FOR LOVE"
THE DREAMERS
featuring Johnny Duggan

#9777
"LET YOUR LIPS RUN AWAY WITH YOUR HEART" c/w "WHERE YOU ARE"
RICHARD HAYES
with Sid Feller, his Orchestra and Chorus

#9778
"ROCK JUNCTION" c/w "SEAWEED"
FREDDIE MITCHELL
and his Rockers

**ABC-PARAMOUNT LASSOES
ANOTHER BIG ONE!**
BILL HAYES
(the Davy Crockett sensation)

delivers
another great job!
A sure-shot
to sweep the nation!
**"WRINGLE
WRANGLE"**
c/w
"WESTWARD HO, THE WAGONS"
(From the Walt Disney Production
"Westward Ho, The Wagons")
#9785

YOUR CHECK LIST OF CURRENT CLICKS!

#9762
"LITTLE BY LITTLE"
c/w
"IT ALL STARTED WITH YOUR KISS"
MICKI MARLO

#9774
"CONGO MOMBO"
c/w
"PONYTAIL"
MUVVA (Guitar) HUBBARD
and his Stompers

#9765
"A ROSE AND A BABY RUTH"
c/w
"IF YOU DON'T KNOW"
GEORGE HAMILTON IV

#9766
"MY BABY POLKA"
c/w
"JUNE NIGHT WALTZ"
STAN WOLOWIC
and the **POLKA CHIPS**

#9770
"AROUND THE WORLD"
c/w
"EVERYBODY LOVES PIERRE"
DON COSTA

#9773
"I'LL COME BACK"
c/w
"ITS A PITY TO SAY GOODNIGHT"
EYDIE GORMÉ

#9749
"DON'T TRADE YOUR LOVE FOR GOLD"
c/w
"ALL THAT IS LEFT OF OUR LOVE"
JOHN LESLIE

#9775
"NIGHT TRAIN"
c/w
"DON'T CRY"
OWENS BROTHERS



FRESH POP PRESSINGS

Eydie Gormé

ABC-150
EYDIE GORMÉ

IT'S POLKA TIME

ABC-151
IT'S POLKA TIME
Stan Wolowic & the Polka Chips

Walter Gross

ABC-153
**WALTER GROSS PLAYS
HIS OWN GREAT SONGS**
Russell Garcia & his Orchestra

broadway hits in hi-fi

ABC-154
BROADWAY HITS IN HI-FI
Irving Fields Trio



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Paul Ford is a blind, 15-year-old deejay who runs his own "closed circuit" station, WPAF-Arlington Hts., Ill. Paul began broadcasting the "hits of the day" and was paying, out of his allowance, retail prices for the disks he played. The response to Paul's platter spinning was terrific. "The gang from school drops in every Saturday," says Paul, "and I am flooded with announcers, record turners and engineers". Through various efforts, Paul has been receiving some service from manufacturers and distributors and further aid, in the form of records, would be greatly appreciated by the sightless youngster. . . . Gene Patt (WELQ-Sioux Falls, S.D.) thinks Columbia has fine coverage of the Broadway hit "Lill Abner" with the original cast and the instrumental version of the score by Percy Faith. . . . The policy of WTAO-Boston, Mass. when it kicks off its "Favorite Fifty" format will be "no singing station-breaks, program themes or new signatures". "Our station identification will be spoken and our musical shows will have instrumental themes," says General Manager Wallace Dunlap who authorized the station's over-all new plan. "It's not that we're against this sort of thing," Dunlap continues, "we just think it's being overdone". . . . Dick Drury's new mailing address: Station WBRB, Colonial Hotel, Mt. Clemens, Mich. Dick comes to WBRB from WHHH-Warren, Ohio. . . . Now A Word From Our Parakeet: Station WQAM-Miami, Fla. announced that a parakeet had learned the following sentence: "I like the new WQAM, 5-6-0 on your dial". This feat earned \$100 for the bird's owner. . . . Peter Gaspari (KTAB-Fairfield, Calif.) quit KTAB to work as a hair stylist at the Casa Anna Beauty Salon in New York. . . . Lud Sterling (WLEE-Richmond, Va.), former partner on the "Harvey Hudson Show" is now set with his own program, "Music After Hours", every night from 10:00 until 12:30.

Shel Horton (WKMC-Roaring Spring, Pa.) is busy with two weekly record hops and lengthy column work in area newspapers every week. At the hops and on the air, Shel is getting impressive reaction out of "Three Hearts Later" by the Soo Sisters on Clic. . . . Don Bell (KRNT-Des Moines, Iowa), on a short trip to Las Vegas, was impressed by "Dukes Of Dixieland" at one of the hotels there. . . . Bob Kloss (WKWK-Wheeling, W. Va.) writes that the title of the picture Elvis Presley will make for Hal Wallis is "The Lonesome Cowboy". . . . Ed Moissele (WVDA-Boston, Mass.) recently had a salute to "Wide Wide World", which included comedy and the "Top Ten" disks.

Clowning With Faye



CHICAGO—On his whirlwind trip through Chicago, Jerry Lewis stopped off long enough to clown with Marty Faye, WAAF deejay.

Lewis is shown above with Faye at Chi's Black Orchid where the show is aired.

Not only was Lewis working on his first Decca wax, "Rock-A-Bye Your Baby With A Dixie Melody", but he found time to give his pet charity, muscular dystrophy, a well-placed plug.



The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	SINGING THE BLUES GUY MITCHELL (Columbia)	1
2	LOVE ME ELVIS PRESLEY (RCA Victor)	6
3	TRUE LOVE CROSBY & KELLY (Capitol)	2
4	HEY! JEALOUS LOVER FRANK SINATRA (Capitol)	4
5	LOVE ME TENDER ELVIS PRESLEY (RCA Victor)	3
6	I DREAMED BETTY JOHNSON (Bally)	7
7	GREEN DOOR JIM LOWE (Dot)	5
8	THE BANANA BOAT SONG TARRIERS (Glory)	8
9	BLUEBERRY HILL FATS DOMINO (Imperial)	9
10	A ROSE AND A BABY RUTH GEORGE HAMILTON IV (ABC-Paramount)	11
11	GONNA GET ALONG WITHOUT YOU NOW PATIENCE & PRUDENCE (Liberty)	13
12	TWO DIFFERENT WORLDS DON RONDO (Jubilee)	12
13	MOONLIGHT GAMBLER FRANKIE LAINE (Columbia)	15
14	DON'T FORBID ME PAT BOONE (Dot)	24
15	MARY'S BOY CHILD HARRY BELAFONTE (RCA Victor)	18
16	ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY JERRY LEWIS (Decca)	20
17	SINCE I MET YOU BABY IVORY JOE HUNTER (Atlantic)	10
18	YOUNG LOVE SONNY JAMES (Capitol)	28
19	GARDEN OF EDEN JOE VALINO (Vik)	27
20	JUST WALKIN' IN THE RAIN JOHNNIE RAY (Columbia)	14
21)	CINDY, OH CINDY.	
22)	CINCO ROBLES.	
23)	MAMA FROM THE TRAIN.	
24)	BABY DOLL.	
25)	PETTICOATS OF PORTUGAL.	
26)	FRIENDLY PERSUASION.	
27)	ARMEN'S THEME.	
28)	JAMAICA FAREWELL.	
29)	GOODNIGHT MY LOVE.	
30)	NIGHT LIGHTS.	
31)	GIVE ME.	
32)	CONFIDENTIAL.	
33)	TRA LA LA.	
34)	ON MY WORD OF HONOR.	
35)	WISDOM OF A FOOL.	
36)	MUTUAL ADMIRATION SOCIETY.	
37)	SLOW WALK.	
38)	AUCTIONEER.	
39)	JIM DANDY.	
40)	MONEY TREE.	
41)	I MISS YOU SO.	
42)	ANASTASIA.	
43)	HONKY TONK.	
44)	WHEN MY BLUE MOON TURNS TO GOLD.	
45)	GREEN-SLEEVES.	
46)	POOR BOY.	
47)	DANCING CHANDELIER.	
48)	JUST IN TIME.	
49)	CITY OF ANGELS.	
50)	LOVE IS STRANGE; LONDON BRIDGE; DON'T BE CRUEL; YOU DON'T OWE ME A THING; I'M FREE.	

America's Leading ONE STOP Record Service

LESLIE DISTRIBUTORS

639 TENTH AVE. 2231 FIFTH AVE. 377 WINDSOR ST. 221 FRELINGHUYSEN AVE.
NEW YORK 36, N. Y. PITTSBURGH, PA. HARTFORD, CONN. NEWARK, N. J.
PLaza 7-1977 GRant 1-9323 JAckson 5-1147 BiGelow 3-1135

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Victor Discontinues Groove

Other Organization Changes Announced At Same Time

NEW YORK, N. Y.—First-of-the-year organization changes in the RCA Victor Record Division were announced this week by Howard Letts, Vice President and Operations Manager.

At the same time Letts announced the discontinuance of Groove Records, a two-year-old Victor subsidiary label which specialized in rhythm and blues material. Artists under contract to Groove have been shifted to RCA Victor and Vik labels.

H. Ray Clarke, Sales Manager for Groove, was named Manager, Planning and Merchandising for RCA Victor's Singles Record Department.

In other personnel shifts, Ben Rosner, Sales Manager for Vik, was named Manager of the subsidiary label. Herman Diaz continues as Vik's Manager of Artists and Repertoire. Bob Rolantz, Groove's A & R chief, becomes Musical Director for Vik. The Vik label will continue to operate under W. W. Bullock, Manager RCA Victor Single Records Department.

Dave Finn, formerly Manager of Camden Records, another Victor subsidiary, was appointed Manager, Planning and Specialty Sales, Album Department. Finn, who will continue to supervise the Camden Record operation, will devote much of his time to directing Victor's push behind 45 rpm Extended Play records.

George Parkhill, formerly field man in the Chicago area for the Album Department, was named Manager of Field Sales, a new post. Charles Fach becomes Coordinator of Album Releases.

The title of Irwin Tarr was changed from Manager, Syndicate Sales, to Manager, Sales Special Markets because of expanded activity in the field of new retail outlets.

Star of Starday



NASHVILLE, TENN. — Benny Barnes, whose current Starday hit is "Poor Man's Riches", is pictured between Pappy Daily, who does A&R work for Starday and Hal Smith, president of Curtis Artist's Productions, which has just signed Benny to a three year management contract. The young singer is a regular member of Louisiana Hayride on WKH in Shreveport, Louisiana.

Dot-Paramount Talks Reaching Final Stage

HOLLYWOOD—The proposed sale of Dot Records to Paramount Pictures appeared to be reaching its final stages last week as Randy Wood, president of Dot, and Barney Balaban, president of Paramount, were locked in conferences for several days and were still conferring as The Cash Box went to press.

Under terms of the proposed sale, Dot would be operated as a wholly owned subsidiary of Paramount. It would be headed by Randy Wood who would have autonomous control. The purchase price is reported to be in excess of \$3,000,000 with Wood receiving Paramount stock, a contract for his services for five years at a salary above \$100,000 a year and a vice presidency of Paramount Pictures.

The rise of Randy Wood and Dot Records in the past five years has been one of the phenomenal stories of the record business. Branching out from his mail order record shop in Gallatin, Tennessee, Wood built the strongest independent label in the country. Even before Dot's move to the West Coast earlier this year, there were constant rumors of its impending sale. However, while they never materialized, the current negotiations appear to be approaching a final sale.

Fishers Give I.O.U.'s For Xmas

NEW YORK — Marvin and Dan Fisher of Fred Fisher Music had ordered a batch of presents from Europe this year and when they didn't arrive in time, they were in a great hole. Instead of replacing them with gifts they didn't want to give, they sent out I.O.U.'s with the following explaining card:

In trying to be so chic, we ordered a lovely Christmas gift for you two months ago. Because of the recent dock strike, we have just been informed that our shipment was returned to Europe and may not be re-delivered until shortly after Christmas. Will you kindly bear with us and accept our deepest apologies and the enclosed I.O.U.

MGM Records Signs Three

NEW YORK—MGM Records starts off the new year with three new pop artists with releases by each set for the first week in January. Signed are vocalist John Gary, disk jockey at WDSU, New Orleans, whose initial sides are "How Can My Heart Forget You" backed with "Pray Today"; Dave Burton who sings "Femme Fatale" and "Hungry for Your Kisses"; and Helene De Lys whose first offerings are "More Than That" and "I Couldn't Care Less". All are newcomers in the recording field.

Rock And Roll-A-Thon



WATERLOO, IOWA—When Elvis Presley's "Love Me Tender" film appeared at the local Paramount Theater, Frosty Mitchell (KWWL-Waterloo, Iowa) staged a 15 hour rock and roll-a-thon in the basement of the theater. In that time on the air playing nothing but rock and roll, and mostly Presley, Mitchell gave away 1,000 autographed pictures of Elvis and three life-sized cardboard statues. Over 3,500 teenagers attended and another 2,000 were turned away.

Kepler Directs Capitol's Classical Reviewers' Service

NEW YORK—John Coveney, national sales manager of Capitol Records' Classical Division, announced last week that Leo Kepler, Capitol's newly appointed national classical merchandising manager, will assume the direction of the label's Classical Reviewers' Service beginning January '57 from Capitol's home office in Hollywood.

The new arrangement will give Coveney more free time to travel more frequently and personally renew relationships established during the last few years. Coveney will continue to operate out of the New York office and take care of any immediate need in the line of records, etc.

Haley's Latest Hit—
BILL HALEY
and his COMETS
"DON'T KNOCK THE ROCK"
(from the Columbia Picture
"Don't Knock The Rock")
DECCA 30148

Valleybrook PUBLICATION, Inc.
129 E. 5th Street
Chester, Penna.
New York Office: 224 W. 49th St., Suite 407 • CI 6-5252

A Columbia Coin Catcher
First Hit of 1957
The Four Lads
singing
"WHO NEEDS YOU"
b/w "It's So Easy To Forget"
Columbia 4-40811



"MEAN WORDS"
Lillian Briggs
on
Epic
AMERICAN MUSIC, INC.
9109 SUNSET BLVD., HOLLYWOOD, CALIF.

A Solid Ballad Hit!
EV'RY DAY OF MY LIFE
MILLER MUSIC CORPORATION

ANOTHER BMI
"PIN-UP"
HIT
ONE IN A MILLION
Recorded by
THE PLATTERS
Mercury
Published by
PERSONALITY MUSIC PUBLISHERS



DARL RECORDS present 2 HITS
"MY BOY LOLLIPOP"
b/w "SAY YOU UNDERSTAND"
by BARBIE GAYE
DARL 1002
"KEEPER OF MY HEART"
b/w "I SING FOR YOU"
by THE PLAIDS
DARL 1001
Dist.: Some Territories Available—Write—Wire
DARL RECORDS, INC. 43 Lexington Ave., N. Y.

THE WEST'S NEWEST AND FINEST **ONE STOP**
Records: 45 RPM — 60¢ 78 RPM — 65¢
Extended Play — 98¢ LP's — 30% off
Complete Mail Order Service OPEN 7 DAYS A WEEK "Order Sunday, Pick Up Monday"
NORTY'S MUSIC CENTER
2775 W. PICO BLVD Phone: REpublic -7258 LOS ANGELES 6, CALIF.

Double Treat



BOSTON—Guaranteed to give any little patient a lift at Children's Medical Center Hospital, Boston, was the recent visit of songstress Teresa Brewer who brought her young admirers gifts of dolls.



Meeting Dates

Music Operators' Associations

- Dec. 31—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- Jan. 3—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 3—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.
- 3—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 7—California Music Merchants' Association
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 7—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 8—California Music Merchants' Association
Place: Fresno Hotel, Fresno, California
- 9—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 10—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, California
- 10—Eastern Massachusetts Music Operators' Association
Place: Beaconsfield Hotel, Boston, Mass.
- 14—Tri-County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio
- 16—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Indiana
- 16—New York State Operators Guild
Place: Gov. Clinton Hotel, Kingston, N. Y.
- 17—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (executive board)
- 17—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 22—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.

Jockeys Plan Aid For Hungarian Students

NEW YORK—Plans are being set by the National Council of Disk Jockeys For Public Service for use of the films, impressions and tapes gathered by a 10-man committee of the council who have just returned from a trip to the Hungarian border, it was revealed by Council President and WMCA deejay, Murray Kaufman.

Plan of the recently-started council is to raise \$5,000,000 for aid to the refugees through the efforts of the council's projected membership of 15,000 which would have an estimated daily listening audience of 20,000,000 people.

Source of the deejay committee in gathering material for transmission to the American audience was the student refugees who sparked the revolt, Kaufman stated, and who are looking to American students for aid in their present emergency.

Plans are being set for local level campaigns by the deejays to obtain aid for the refugees by the youth of America which would involve the staging of record hops and dances, with admission on the basis of some minimum contribution to CARE or a similar organization, Kaufman stated.

Other members of the council along on the trip were: Al Jarvis of KFVB, Hollywood, Calif., council vice-president; Don McLeod of WJBK, Detroit, council secretary; Bob Clayton WHDH Boston, council treasurer; and members of the Board of Governors, Paul Berlin KNUZ, Houston; Del Courtney KSFO, San Francisco; Buddy Deane, WITH, Baltimore; Phil McLean, WERE, Cleveland; Art Palan, KDKA, Pittsburgh; and Art Nelson, KLIF, Dallas.

The council embarked on the Hungarian trip at the invitation of CARE and the International Committee for European Migration.

The new organization is presently seeking financial support for itself and its projects. For its future projects, it is currently considering requests for cooperation in projects by 25 organizations and plans to select at least one of these requests for its next project, Kaufman stated.

Dot's New Smash!

Pat Boone

sings

"DON'T FORBID ME"

and

"ANASTASIA"

15521

DOT RECORDS

Sunset and Vine, Hollywood, Calif.
HO 3-4181

M-G-M RECORDS

DAVID ROSE & HIS ORCH.

"HOLIDAY FOR TROMBONES"

and

"MIDNIGHT ON THE CLIFFS"

MGM 12376 (K12376)

THE GREATEST NAME IN ENTERTAINMENT

2 GREAT POP HITS THAT ARE DIFFERENT!
IMITATED BUT NOT EQUALLED!

"Little By Little"

NAPPY BROWN
Savoy 1506

"Bad Boy"

THE JIVE BOMBERS
Savoy 1508

SAVOY RECORD CO
56, MARKET ST
NEWARK, N. J.

"The Heart of A Woman"

HERB JEFFRIES

"It's Never Too Late"

BILL NORMAN

Hi Fi EP No. 1000

PAGE CAVANAUGH QUARTET

MAZE RECORDS

5005 HOLLYWOOD BLVD. HOLLYWOOD, CALIF.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Top Selling Records

Reported by

Retail Outlets

From Coast to Coast



Sure Shots

TIN PAN ALLEY SHOP
New York, N. Y.

1. Singing The Blues (Mitchell)
2. Blueberry Hill (F. Domino)
3. Banana Boat Song (Vaughan)
4. Love Me Tender (E. Presley)
5. Slow Walk (S. Austin)
6. Walking In The Rain (Ray)
7. Tra La La (G. Gibbs)
8. Green Door (J. Lowe)
9. Don't Be Cruel (E. Presley)
10. Love Me (E. Presley)

THE MUSIC BOX
Chicago, Ill.

1. Singing The Blues (Mitchell)
2. Rock-A-Bye Your Baby (Lewis)
3. Banana Boat Song (Tarrriers)
4. Rose And A Baby Ruth (G. Hamilton IV)
5. Gonna Get Along (Patience & Prudence)
6. Walking In The Rain (Ray)
7. Blueberry Hill (F. Domino)
8. Cindy, Oh Cindy (Martin)
9. Stormy (Phophets)
10. Greensleeves (Beverly Sisters)

WALLICHS MUSIC CITY
Hollywood, Calif.

1. Singing The Blues (Mitchell)
2. Green Door (J. Lowe)
3. Jamaica Farewell (Belafonte)
4. True Love (Crosby & Kelly)
5. Love Me Tender (E. Presley)
6. Hound Dog (E. Presley)
7. Blueberry Hill (F. Domino)
8. Gonna Get Along (Patience & Prudence)
9. Hey! Jealous Lover (Sinatra)
10. Friendly Persuasion (Boone)

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"WHAT'S THE REASON I'M NOT PLEASING YOU"

Fats Domino

The Cash Box Disk of the Week 12/15

Imperial 5417; 45-5417

"BANANA BOAT (DAY-O)"

Harry Belafonte

The Cash Box Disk of the Week 12/29

RCA Victor 20/47-6771

"LOVE IS STRANGE"

Mickey & Sylvia

The Cash Box R&B Best Bets 12/15

Groove 0175; 4G-0175

MARTHA JANE'S MELODY LANE
New Orleans, La.

1. Singing The Blues (Mitchell)
2. Cindy, Oh Cindy (E. Fisher)
3. Green Door (J. Lowe)
4. Hey! Jealous Lover (Sinatra)
5. Since I Met You Baby (M. Carson)
6. Mama From The Train (Page)
7. Money Tree (Patience & Prudence)
8. The Star You Wished Upon (G. MacKenzie)
9. Petticoats Of Portugal (D. Jacobs)
10. Moonlight Gambler (Laine)

ALAMO PIANO CO.
San Antonio, Tex.

1. Garden Of Eden (J. Valino)
2. Liebestraum (G. Girard)
3. Fools Rush In (Cadets)
4. Wisdom Of A Fool (Five Keys)
5. Singing The Blues (Mitchell)
6. Walking In The Rain (Ray)
7. Moonlight Gambler (Laine)
8. On My Word Of Honor (Platters)
9. Out Of Sight, Out Of Mind (5 Keys)
10. Two Different Worlds (R. Williams)

GRAND RECORDS
Detroit, Mich.

1. Since I Met You Baby (I. J. Hunter)
2. Blueberry Hill (F. Domino)
3. Love Me (E. Presley)
4. Gonna Get Along (Patience & Prudence)
5. Singing The Blues (Mitchell)
6. On My Word Of Honor (Platters)
7. Rock-A-Bye Your Baby (J. Lewis)
8. Armen's Theme (Saville)
9. Baby Doll (A. Williams)
10. Anastasia (P. Boone)/Banana Boat Song (Tarrriers)

RICHLOY ONE STOP
Philadelphia, Pa.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Green Door (J. Lowe)
4. Clarabella (Jodimars)
5. Blueberry Hill (F. Domino)
6. Cindy, Oh Cindy (Martin)
7. Rose And A Baby Ruth (G. Hamilton IV)
8. Honky Tonk (B. Doggett)
9. Gonna Get Along (Patience & Prudence)
10. Two Different Worlds (D. Rondo)

NORTH MAIN REC. SHOP
Houston, Tex.

1. Jim Dandy (L. Baker)
2. Moonlight Gambler (Laine)
3. Don't Forbid Me (P. Boone)
4. I Remember (In The Still Of The Night) (Five Satins)
5. Follow Me (B. Williams)
6. Jamaica Farewell (Belafonte)
7. Banana Boat Song (Belafonte)
8. Since I Met You Baby (I. J. Hunter)
9. Blue Monday (F. Domino)
10. Rose And A Baby Ruth (G. Hamilton IV)

KATZ DRUG COMPANY
Kansas City, Mo.

1. Moonlight Gambler (Laine)
2. Banana Boat Song (Belafonte)
3. Singing The Blues (Mitchell)
4. Rock-A-Bye Your Baby (J. Lewis)
5. Since I Met You Baby (I. J. Hunter)
6. Love Me Tender (E. Presley)
7. Green Door (J. Lowe)
8. City Of Angels (Highlights)
9. Blueberry Hill (F. Domino)
10. Love Is Strange (Mickey & Sylvia)

YEAGERS MUSIC SHOP
Baltimore, Md.

1. Love Me (E. Presley)
2. Singing The Blues (Mitchell)
3. Ain't Got No Home (Henry)
4. Walking In The Rain (Ray)
5. Blueberry Hill (F. Domino)
6. Cindy, Oh Cindy (Martin)
7. Priscilla (Cooley & Dimples)
8. A Thousand Miles Away (Heartbeats)
9. Don't Forbid Me (P. Boone)
10. That's My Heartstrings (B. Ives)

BERGENFIELD MUSIC, INC.
Bergenfield, N. J.

1. Love Me (E. Presley)
2. Singing The Blues (Mitchell)
3. Love Me Tender (E. Presley)
4. Since I Met You Baby (I. J. Hunter)
5. Gonna Get Along (Patience & Prudence)
6. Banana Boat Song (Tarrriers)
7. Green Door (J. Lowe)
8. True Love (Crosby & Kelly)
9. Hey! Jealous Lover (Sinatra)
10. Blueberry Hill (F. Domino)

MARTY'S MUSIC STORE
Lebanon, Pa.

1. Singing The Blues (Mitchell)
2. Cindy, Oh Cindy (E. Fisher)
3. Love Me Tender (E. Presley)
4. Walking In The Rain (Ray)
5. True Love (Crosby & Kelly)
6. Green Door (J. Lowe)
7. Honky Tonk (B. Doggett)
8. Two Different Worlds (D. Rondo)
9. Gonna Get Along (Patience & Prudence)

G. C. MURPHY CO.
Washington, D. C.

1. Love Me (E. Presley)
2. Singing The Blues (Mitchell)
3. Blueberry Hill (F. Domino)
4. Green Door (J. Lowe)
5. Rose And A Baby Ruth (G. Hamilton IV)
6. Cindy, Oh Cindy (E. Fisher)
7. Walking In The Rain (Ray)
8. True Love (Crosby & Kelly)
9. Love Me Tender (E. Presley)
10. Slow Walk (S. Austin)

AMPHION MUSIC STORE
Cleveland, Ohio

1. Singing The Blues (Mitchell)
2. Banana Boat Song (Tarrriers)
3. Walking In The Rain (Ray)
4. Love Me Tender (E. Presley)
5. Rock-A-Bye Your Baby (J. Lewis)
6. Auctioneer (L. VanDyke)
7. Tra La La (L. Baker)
8. Blueberry Hill (F. Domino)
9. Hey! Jealous Lover (Sinatra)
10. Green Door (J. Lowe)

MADRONA RECORD SHOP
Portland, Ore.

1. Singing The Blues (Mitchell)
2. Love Me (E. Presley)
3. Love Me Tender (E. Presley)
4. Hey! Jealous Lover (Sinatra)
5. Honky Tonk (B. Doggett)
6. Blueberry Hill (F. Domino)
7. Don't Forbid Me (P. Boone)
8. Slow Walk (S. Austin)
9. Walking In The Rain (Ray)
10. Since I Met You Baby (I. J. Hunter)

DISC & NEEDLE RECORD SHOPS, INC.
Minneapolis, Minn.

1. Singing The Blues (Mitchell)
2. Confidential (S. Knight)
3. Auctioneer (L. VanDyke)
4. Moonlight Gambler (Laine)
5. Blueberry Hill (F. Domino)
6. True Love (Crosby & Kelly)
7. Honky Tonk (B. Doggett)
8. Love Me Tender (E. Presley)
9. Slow Walk (B. Doggett)
10. Garden Of Eden (J. Valino)

GIFT MART MUSIC CTR.
Jamaica, L. I., N. Y.

1. Singing The Blues (Mitchell)
2. Blueberry Hill (F. Domino)
3. Slow Walk (S. Austin)
4. Walking In The Rain (Ray)
5. Banana Boat Song (Vaughan)
6. Love Me Tender (E. Presley)
7. Tra La La (G. Gibbs)
8. Green Door (J. Lowe)
9. Love Me (E. Presley)
10. Feel So Good (Shirley & Lee)

KOP'S PIANO HOUSE
Great Falls, Mont.

1. Green Door (J. Lowe)
2. Blueberry Hill (F. Domino)
3. Walking In The Rain (Ray)
4. Singing The Blues (Mitchell)
5. Love Me Tender (E. Presley)
6. Cindy, Oh Cindy (E. Fisher)
7. Rose And A Baby Ruth (E. Fontaine)
8. Hey! Jealous Lover (Sinatra)
9. Friendly Persuasion (Boone)
10. Mama From The Train (Page)

CAMPUS RECORD SHOP
Detroit, Mich.

1. Mary's Boy Child (Belafonte)
2. Don't Forbid Me (P. Boone)
3. Young Love (S. James)
4. Singing The Blues (Mitchell)
5. Love Me Tender (E. Presley)
6. Banana Boat Song (Tarrriers)
7. Blueberry Hill (F. Domino)
8. Green Door (J. Lowe)
9. Jim Dandy (L. Baker)
10. I Miss You So (C. Connor)

MUSIC SALES CORP.
Augusta, Ga.

1. Love Me Tender (E. Presley)
2. Singing The Blues (Mitchell)
3. Blueberry Hill (F. Domino)
4. Ain't Got No Home (Henry)
5. Young Love (S. James)
6. Don't Be Cruel (E. Presley)
7. Walking In The Rain (Ray)
8. Love Me (E. Presley)
9. Green Door (J. Lowe)
10. Don't Forbid Me (P. Boone)

LYNN MUSIC CO.
Lynn, Mass.

1. Singing The Blues (Mitchell)
2. True Love (Crosby & Kelly)
3. Guaglione (R. Marterie)
4. Green Door (J. Lowe)
5. Hey! Jealous Lover (Sinatra)
6. Walking In The Rain (Ray)
7. Cindy, Oh Cindy (E. Fisher)
8. Blueberry Hill (F. Domino)
9. Friendly Persuasion (Boone)
10. Ciu Ciu Bella (D. Kaye)

— THE MUSIC BOX — HAPPY NEW YEAR

1301 W. 79th St. CHICAGO 20, ILL. ABERDEEN 4-3600

(ALL PHONES . . .)

AMERICA'S MOST COMPLETE ONE-STOP!

ORDER SHIPPED SAME DAY RECEIVED—FREE TITLE STRIPS

ARROW RECORDS

HIT SMASH

BIG ADVANCE ORDERS

IRENE CARROLL / **I DON'T WANNA HEAR A LOVE SONG**

(ANYMORE)

c/w

I'VE GOT YOU

711

ARRANGED AND CONDUCTED BY **JOE SHERMAN**

Promotion: LEONARD WOLF ENTERPRISES

Distributors — Some Open Territories

Phone EDison 9-3452 or Write

2950 MADISON AVE., BRIDGEPORT 6, CONN.

Listening To A Hit



NEW YORK—Randy Wood, head of Dot Records, says he knew they had a hit when he heard the first four bars of Tab Hunter's recording of "Young Love." Apparently engineer Ben Jordan (left) and Tab Hunter (right) were also pleased.



Best Selling Pop Albums

LP # listed to left of asterisk * Extended Play # listed to right

		Pos. Last Week
1.	CALYPSO HARRY BELAFONTE (RCA Victor LPM 1248 * EPA 1248)	2.
2.	ELVIS ELVIS PRESLEY (RCA Victor LPM 1382 * EPB 1382)	1.
3.	MY FAIR LADY BROADWAY CAST (Columbia QL 5090)	3.
4.	THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	4.
5.	THE EDDY DUCHIN STORY MOVIE SCORE (Decca DL 8289)	5.
6.	JERRY LEWIS JUST SINGS JERRY LEWIS (Decca DL 8410)	8.
7.	HIGH SOCIETY FILM SOUNDTRACK (Capitol W 750 * EDM 750)	6.
8.	OKLAHOMA MOVIE CAST (Capitol SAO 595 * SDM 595)	7.
9.	MERRY CHRISTMAS FROM LAWRENCE WELK LAWRENCE WELK (Coral CRL 57093 * EC 82032)	11.
10.	ELVIS PRESLEY ELVIS PRESLEY (RCA Victor LPM 1254 * EPB 1254)	9.
11.	BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1150 * EPB 1150; EPA 693, 4, 5)	10.
12.	SONGS FOR SWINGING LOVERS FRANK SINATRA (Capitol W 653 * EAP 653)	15.
13.	SAY IT WITH MUSIC LAWRENCE WELK (Coral CRL 57041 * EC 82027)	13.
14.	THIS IS SINATRA FRANK SINATRA (Capitol T 768)	16.
15.	MANHATTAN TOWER GORDON JENKINS (Capitol T 766 * EDM 766)	12.
16.	THE PLATTERS (Vol. II) THE PLATTERS (Mercury MG 20216)	17.
17.	CALENDAR GIRL JULIE LONDON (Liberty SL 9002)	14.
18.	HOWDY! PAT BOONE (Dot DLP-3030)	18.
19.	ELLA AND LOUIS ELLA FITZGERALD LOUIS ARMSTRONG (Verve MG V-4003)	19.
20.	SONGS OF CHRISTMAS THE NORMAN LUBOFF CHOIR (Columbia CL 926 * EPA 926)	21.
21.	A CHRISTMAS SING WITH BING BING CROSBY (Decca DL 8419)	23.
22.	THE PLATTERS THE PLATTERS (Mercury MG-20146)	20.
23.	GIANT SOUND TRACK SCORE (Capitol W 773 * EAP 773)	22.
24.	THE ELGART TOUCH LES ELGART (Columbia CL 875 * EPA 875)	24.
25.	'S WONDERFUL RAY CONNIFF (Columbia CL 925 * EPA 925)	—

Major Artists Pacts Host of Diskers For 1957

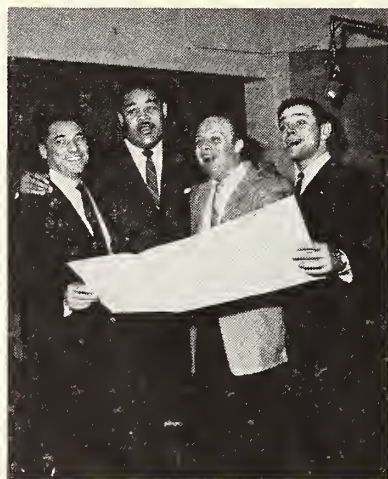
NEW YORK—In a large expansion move for 1957, Major Artists toppers Jom Tyson and Jerry Pappoport have announced the signing of personal management contracts with Dick Todd (Decca), Anamorena (Vik) Jackie Burns (Vik), and Johnny Hartman (Bethlehem).

Todd, Latin thrush Anamorena and Johnny Hartman are all wax vets. Pianist Jackie Burns will shortly be making his platter debut on the Vik label.

The additions to the talent roster are the result of the firm's successful operation in 1956. Recently, music publisher Solly Loft joined the organization and formed Sewan and Typport Music firms.

Major is currently the personal representatives for Mona Carol (ABC-Paramount), musical comedy artist Fay De Witt, appearing in "Shoestring 1957," announcer Peter Roberts and Western recording star Elton Britt.

Singing Out



NEW YORK—Following the session at which Richard Hayes recorded the Joe Louis tune "You Can Run, But You Can't Hide," this handsome foursome gave out with an interesting (if not ear pleasing) group version of the tune. Participating are (l. to r.) Sid Bass, musical director of the session; heavyweight champ Louis; Decca a & r rep Hal Webman; and Richard Hayes.

Another Smash!
"My Happiness"
 b/w
 "Jambalaya"
Jimmy Beasley
 Modern # 1009
Modern RECORDS
 9317 W. Washington Blvd., Culver City, Calif.

A POP SMASH!
 # 5417
Fats Domino
"BLUE MONDAY"
Imperial Records

An Exciting New Sound!
The Cheerettes
"Lullaby My Love"
"I Told The Sunshine"
 VITA # 145
VITA RECORDS
 1486 N. FAIR OAKS AVE.
 PASADENA CALIFORNIA

DEAN MARTIN
"I KNOW I CAN'T FORGET"
 CAPITOL # 3604
CENTRAL SONGS, INC.
 6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
 HOLLYWOOD 1-9347

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Album Reviews

POPULAR

"BLESS THIS HOUSE"—Mahalia Jackson—Columbia CL 899 (1-12" LP)

LET THE CHURCH ROLL ON; GOD KNOWS THE REASON WHY; STAND HERE WONDERING WHICH WAY TO GO; BY HIS WORD; BLESS THIS HOUSE; IT DON'T COST VERY MUCH; SUMMERTIME; SOMETIMES I FEEL LIKE A MOTHERLESS CHILD; JUST A LITTLE WHILE TO STAY HERE; PRECIOUS LORD; DOWN BY THE RIVERSIDE; THE LORD'S PRAYER.

One of the greatest of all Spiritual singers is Mahalia Jackson and in this Columbia waxing, Miss Jackson sings 13 selections that are imbued with the deep sincerity of the Negro spiritual. Miss Jackson sings with richness and an obvious conviction in what she sings about. Some of the more familiar material includes "Bless This House", "The Lord's Prayer", "Sometimes I Feel Like A Motherless Child" and "Summertime". A beautiful collection of superbly sung songs of faith.

"THE BARRY SISTERS SING"—Cadence CLP 1017 (1-12" LP)

BELTZ; SHEIN VI DI LEVONE; MY YIDDISHE MOMME; BET MICH A BISSEL; ROUMANIA; VI IZ DUS GESELE; ROSHINKES IM MANDLIN; ABI GEZUNT; OTCHI CHORNIA; AY AY HORA; DER ALTER TZIGEUNER; MY MOTHER'S SABBATH CANDLES.

The Barry Sisters are a household name in countless Yiddish homes and this collection of 12 Yiddish melodies sung by the two girls is an immensely popular attraction to its audience. Abraham Ellstein has arranged the material (some of his own) imaginatively, while never losing touch with the "schmaltz" that makes such Yiddish songs like these so delightful. The Barry Sisters themselves are always willing to sing the set's selections with great warmth ("My Yiddische Momme") and vitality ("Roumania"). Many of the pressings should get plenty of air-play from deejays. Extremely strong release of its type.

"SECRETS OF LIFE"—The Original Music From The Soundtrack—Disneyland WDL 4006 (1-12" LP)

The Walt Disney departures from animated films to True Life adventure pics are usually met with wide critical acclaim. The sound track score to one of his latest, "Secrets Of Life" was written, as many others in the Disney series, by Paul J. Smith. Various themes (i.e. "Honey Bees", "Fire, Air, Earth And Water") imaginatively describe and, in the film, complement the scenes. Those who see "Secrets Of Life" are the ones most likely to purchase the platter. Extremely interesting listening.

"BLUE SUNDAY"—Betty Bennett and Maria Cole—Kapp KL-1052 (1-12" LP)

ONE HUNDRED YEARS FROM TODAY; NOBODY'S HEART; THERE MUST BE A WAY; I SEE YOUR FACE BEFORE ME; REMIND ME; WHEN I FALL IN LOVE; TIME AFTER TIME; I WENT OUT OF MY WAY; IT'S THE TALK OF THE TOWN; SURE THING; YOU'RE NEARER.

This collection of some of the most neglected popular gems takes the services of two refined voices to bring them out to their full melodic worth. Betty Bennett, guided by the arrangements of hubby Andre Previn, sings 8 of the tunes with a required sweet wistfulness. Her material includes Jerome Kern's "Remind Me" and Rodgers and Hart's "You're Nearer". Maria Cole, on the 4 remaining pieces, has a strong, deep-throated delivery on such items as "It's The Talk Of The Town" and "There Must Be A Way". Miss Cole's arrangements are by George Siravo. An excellent program of class melodies expertly rendered.

"THE BIGGEST HITS OF '56"—Polly Bergen, Connie Haines, Earl Grant, Kyle Kimbro, Jack Say Orchestra, Johnny Guarneri, The Townsmen—Camden CAL-331 (1-12" LP)

Camden presents a review of some of the year's top chart numbers using the services of various artists. The tunes are competently sung by such names as Polly Bergen ("The Wayward Wind" and "How Little We Know"), and Connie Haines ("Whatever Will Be, Will Be" and "When My Dreamboat Comes Home"). Getting a collection of hits under one roof plus Camden's modest \$1.98 tag should result in brisk sales.

"TEENAGE PARTY"—The Crows, The Clefstones, The Harptones, The Valentines, The Wrens—Gee GLP 702 (1-12" LP)

LITTLE GIRL OF MINE; CAN'T WE BE SWEETHEARTS; COME BACK MY LOVE; NATURE'S CREATION; LILY MAEBELLE; THREE WISHES; YOU BABY YOU; YOU'RE DRIVING ME MAD; GEE; I LOVE YOU SO; MY MEMORIES OF YOU; A SUNDAY KIND OF LOVE.

Four name R&R groups take several reprises on this disk from Gee. Some of the hits that rocked and rolled the music industry include The Clefstones' "Little Girl Of Mine", and The Crows' "Gee" (for which Gee owes its name). Other performances include The Valentines' current click "Nature's Creation" and The Wrens' "Come Back My Love". As the title of the set indicates, this is great teenage party fun.

JAZZ

"CAL TJADER QUARTET"—Fantasy 3-227 (1-12" LP)

BATTLE HYMN OF THE REPUBLIC; IT NEVER ENTERED MY MIND; A LIGHT GROOVE; THE NIGHT WE CALLED IT A DAY; FANCY BEA; A FIFTH FOR FRANK; FOR ALL WE KNOW; MISS WIGGINS; OUR LOVE IS HERE TO STAY.

When not adding mambo-cha cha disks to the LP catalogue, vibist Cal Tjader can step into the jazz scene and create some interesting moments, as he does here. The work by this four-man combo is held up mostly by the Tjader vibes and Gerald Wiggins' keyboard, with Eugene Wright (bass), composer of the set's "Fancy Bea" and "Miss Wiggins", and Bill Douglass (drums) skillfully aiding the delicate swing touch of the group. Worthwhile and relaxed jazz listening.

60,000 Sides On Constant Display Thruout U. S. A.

575,000 U. S. Juke Boxes Feature Greatest Showcase In All Music History

CHICAGO—A new phase has entered into America's music industry. This is the fact that there are, today, some 60,000,000 tunes of every type and kind known, on a permanent showcase display basis thruout the U.S. because of the 575,000 juke boxes now on locations everywhere in the nation.

Never before, even in the heyday of sheet music, when even newspaper dealers featured the latest sheet music as well as cheap cardboard records, has there been such a tremendous showcase.

This is history in the making. This is fact. This is something all in music dreamed about would happen some day.

Juke boxes of 100 selections up to 200 selections are featured everywhere thruout the world.

The U.S. has more juke boxes on locations than all the rest of the world combined.

Here in the U.S., then, is the largest, most fantastic showcase for music in all history.

Artists, orchestras, bands and everyone else concerned with the music business in any of its various facets, can enjoy tremendous business by just obtaining even a small percentage of this constant display.

It means that the force of music is growing greater everywhere. It means that the music business can achieve faster profits than ever before by intense concentration thru a medium whose life itself is the music it features.

The juke boxes of the nation, all 575,000 of them, offer a greater, more glowing future for all engaged in the nation's music industry.



A POP SMASH!

Mickey & Sylvia

singing and playing

"LOVE IS STRANGE"

GROOVE G/4G-0175

GROOVE

A Product of Radio Corporation of America
155 EAST 24th STREET
NEW YORK NEW YORK



R & B Ramblings

NEW YORK:

Joe Kolsky and George Goldner, Rama, Gee and Tico, on the phone excitedly predicting "A Thousand Miles Away" by The Heartbeats, the platter they took over from Bea Kaslin of Hull Records, would become a national pop hit. "Breaking all over," say Kolsky and Goldner, "with orders coming in from every distributor. . . . Fellas at Atlantic Records pleased as all get out with the reaction to Joe Turner's new "Midnight Special Train." Lavern Baker getting ready for her Australian jaunt, is moving upward in both r & b and pop with her "Jim Dandy." And of course—Ivory Joe Hunter's "Since I Met You Baby" still moving up-up. . . . Herald and Ember going into 1957 in good shape. Four records are bringing in solid sales totals each day. They are "In The Still of The Night" and "Wonderful Girl" by the 5 Satins; "Comin' Home" by The Nutmegs; and "They Call Me A Dreamer" by Kenny Esquire. . . . Hy and Sam Weiss, Old Town Records, can't talk about any record other than "Operator" by Bob Gaddy. The sales, they tell us, keep building all the time. . . . Jerry Winston, Onyx and Mardi Gras Records, his usual conservative self as he raves about his new release, The Pearls' "Tree



HEARTBEATS

In The Meadow." The platter really has something and bears close watching 'cause it could break out for Onyx' first real national hit. . . . Sales keep building on Apollo's "You Can Run But You Can't Hide" by Solomon Burke. Charles Merenstein is getting pretty excited as he sees the possibilities of a national pop and r & b hit. . . . Ann Cole's "In The Chapel" on Baton, is showing slow but steady progress reports Sol Rabinowitz. "If the thing keeps going up as it has been in the past couple of weeks we've got a hit," says Rabinowitz. . . . Whirlin Disc has issued three new records, each of which show strong potential. The Channels, possessors of "Closer You Are," make their new entry a powerful "The Gleam In Your Eyes." The remaining two thirds of the release are also groups, The Empires "Whispering Heart" backed with "Linda" and The Quadrells "What Can The Matter Be" and "Come To Me."

CHICAGO:

Well old man '56, looks like you're about done in. But you've got a right to be. What a year you were! . . . You appeared when things could have gone in any direction. But man you swung and the whole picture brightened. . . . Just about the time people were predicting a slump, you and a few companies got together and came up with Elvis Presley, Jimmy Reed, Gene Vincent, Goodman & Buchanan, along with a swinging-ringing cash register. . . . The boys over at United Distributions reported you brought them the best jazz package biz they'd ever enjoyed and just about the time George and Ernie Leaner thought you were through, Screaming Jay Hawkins flew in with "I Put A Spell On You" and broke the country, not forgetting Chi, wide open. . . . We don't think you could foresee what would happen when you, just by chance, got Carl Perkins and Elvis and "Blue Suede Shoes" together. But the whole business is grateful for it. . . . Chess/Checker found this a travelling year. When Phil Chess wasn't on a plane bound for places unknown, brother Len was. They sure made good Chi-Chatter copy! You must have whispered in Alan Freed's ear cuz The Moonglows, The Flamingos, and Chuck Berry got real lucky in being cast for Freed



JIMMY REED

flicks. From that came the first Chess LP, "Rock Rock Rock." You sure made things happen. . . . You had acts working. Why virtually all the agencies were bidding for talent and paying for it too. People wanted to see who were making the records and the agencies obliged (with your help). . . . Paul Glass and Mike Oury enjoyed a tremendous year thanks to Fats Domino, Bobby Charles, Vince Martin, Shirley & Lee, and a whole houseful more. All-State Distributions was way up there with package stuff too. All thanks to you and that wonderful public. . . . Singer-One Stop grew too. In fact biz got so big they expanded south. Joe Sipiora took over the management of the new store with the able help of Eddie Kelly Music Distributions. . . . Vee-Jay was another bit of your doing. You had Abner, Cal Carter, and Jimmy Bracken jumping twenty-four a day. Jimmy Reed finished out your term with "You Got Me Dizzy" along with The Dell's "Oh What A Night." You must have really liked V-J cuz you made certain Sarah McLawler and Richard Otto were signed, sealed and recorded for an LP before you expired. . . . Speaking of taking care of people, you went way out on a limb with Eli Toscano and Otis Rush. But it paid off didn't it? Cobra had a national hit first time at bat with "I Can't

Quit You Baby" then turned around making it two with Rush's "My Love Will Never Die." Wow, you sure knew what you were doing. . . . Argo was up there right off the bat. First Mike Simpson's "Cuban Twilight" and now as you bow out, "I Aint Got A Home" by Clarence Henry. . . . The way you favored Bill Doggett's "Honky Tonk" on King we thought you were a stock holder. But it was good rocking shellac and the kids dug it. Chuck Myers, King Distributions, would be the first to say thanks. . . . This was a tremendous year. You took a summer slump and made it a boom. You took rock and roll and made it a national pastime. Maybe politically and socially you were a little shaky, but man the whole music business rises, takes off its hat and salutes you for what has gone by. They're singing "Auld Lang Syne" and kissing in the little feller, but don't feel you goofed. Man, you were the most. . . . Happy New Year.

LOS ANGELES:

The Platters enjoying a very successful engagement in Manila were asked to hold over for three weeks, but had to return to the cast for a previous picture commitment. . . . Little Richard, here for appearances in Los Angeles, San Diego, and Ventura, appeared at the Los Angeles theatre for an auto-



EARL BOSTIC

graph party in conjunction with the local openings of the movie "The Girl Can't Help It" in which he appears. . . . Earl Bostic back to work after his recent illness, will remain on the West Coast indefinitely. . . . Abe Diamond has a big hit riding in "Congo Mambo" by Muvver Hubbard on the ABC-Paramount label. . . . Eddie Ray of Imperial Records and Imperial artist Ernie Freeman to Cleveland for several radio and TV appearances on Ernie's latest release of "Return To Me" and "A Touch Of The Blues." . . . Dootsie Williams has signed The Cufflinks, a new group from Fresno to a Dootone recording contract. Their first release, "Guided Missile" looks like the biggest thing for the label since "Edna." . . . Federal recording artists, The Midnighters due in town this week to start a Coast tour. . . . Louis Jordan and his band play the Elks Club this weekend and then open in Las Vegas at the Sands Hotel on Jan. 9. . . . Jessie Belvin, riding

high on the charts with his hit recording of "Goodnight My Love" on the Modern label, currently appearing on stage at the New York Paramount Theatre. . . . The new Antler label plans an early release of The Colts first recording for the label which couples the oldie "The Shiek of Araby" with "Guiding Angel." . . . Jean Bennett and artists from the Personality Productions office spent Christmas Eve entertaining veterans at the San Fernando Veterans Hospital. . . . The Five Satins, who recorded the big hit "I Remember In The Still Of The Night" drawing large crowds at their appearance at the 54 Ballroom.

"Friendly" Trompeter



NEW YORK—Jay Trompeter (WIND-Chicago) is seen above signing autographs for students of Maria High School, Chicago's largest all-girl school. 1,000 autographed pictures of Gary Cooper and fifty passes were given out to the students. The promotion was in conjunction with the "Friendly Persuasion" lp original soundtrack on RKO-Unique Records, from the picture, "Friendly Persuasion."

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

- *ALL THROUGH THE NIGHT**
Mel Williams (Dig 128)
- A ROSE AND A BABY RUTH**
George Hamilton IV (ABC-Paramount 9765)
- BABY BABY**
Teen Agers (Gee 1026)
- BACON FAT**
Andre Williams (Epic 9196)
- *BAD BOY**
Polmer & Jive Bombers (Savoy 1508)
- BEHIND THE SUN**
Daddy Gibson (Checker 848)
- BLANCHE**
3 Friends (Lido 500)
- *BO BOP BU**
Dappers (Roinbow)
- 'CAUSE YOU'RE MINE**
G-Clefs (Pilgrim 720)
- CHARMAINE**
Frank Brunson (Groove 0173)
- CINDY, OH CINDY**
Vince Martin (Glory 247)
- CONFIDENTIAL**
Bubber Johnson (King 4988)
- CONGO MAMBO**
Guitar Gable (Excello 2086)
- CUBAN TWILIGHT**
Mike Simpson (Argo 5258)
- DID YOU HAVE FUN**
Vernon Green (Dootone 407)
- DIMPLES**
John Lee Hooker (Vee-Jay 205)
- DON'T BREAK YOUR PROMISE**
Milton Luce (Argo)
- DO RIGHT BABY**
Gayles & Turner (Federal 12282)
- DREAMY EYES**
Youngsters (Empire 109)
- DRY YOUR EYES**
Inspirations (Jamie)
- GYPSY LADY**
Otis Williams (DeLuxe 6098)
- HARLEM NOCTURNE**
Earl Bostic (King 4978)
- HAVE YOUR WAY**
Lightnin' Slim (Excello 2096)
- HOLD MY BABY'S HAND**
James Brown (Federal 12277)
- I DON'T BELIEVE**
Bobby Blue Bland (Duke 160)
- I'LL BE SPINNING**
Johnnie & Joe (Chess 1641)
- *IN THE CHAPEL**
Ann Cole (Baton 232)
- I PUT A SPELL ON YOU**
Screamin' Jay Hawkins (Okeh 7072)
- I'M TORE UP**
Billy Gayles (Federal 12265)
- IRENE**
Guitar Gable (Excello 2094)
- IT'S TOO LATE BROTHER**
Little Walter (Checker 852)
- JAMAICA FAREWELL**
Harry Belafonte (RCA Victor 20-6663)
- JUST HOLD MY HAND**
Paul Perryman (Duke 158)
- JUST TO BE WITH YOU**
Muddy Waters (Chess 1644)
- LITTLE BY LITTLE**
Nappy Brown (Savoy 1506)
- *LOVE ME**
Elvis Presley (RCA Victor EPA 992)
- LOVE IS STRANGE**
Mickey & Sylvia (Groove 0175)

- MOTHER-IN-LAW BLUES**
Little Jr. Parker (Duke 157)
- MY HAPPINESS**
Jimmy Beasley (Modern 1009)
- MY LOVE WILL NEVER DIE**
Otis Rush (Cobra 5005)
- OPERATOR**
Bob Gaddy (Old Town 1031)
- OVER AND OVER AGAIN**
Moonglows (Chess 1646)
- PARTY BLUES**
Fitzgerald, Williams & Bosie (Clef 89172)
- PARTY TIME**
Ray-O-Vacs (Kaiser)
- RELAX MAX**
Dinah Washington (Mercury 70968)
- RIB JOINT**
Sam Price (Savoy 1505)
- ROCKIN' AT COSMO'S**
Lee Allen (Aladdin 3334)
- RUDOLPH THE RED NOSED REINDEER**
Cadillacs (Josie 807)
- SHIRLEY**
Schoolboys (Okeh 7076)
- SHOULD I EVER LOVE AGAIN**
Wynona Carr (Specialty 589)
- SOUTHBOUND SPECIAL**
Lloyd Glenn (Aladdin 3327)
- STORMY**
Prophets (Atco 6078)
- SUFFERIN' WITH THE BLUES I'VE BEEN AROUND**
Little Willie John (King 4989)
- THE BANANA BOAT SONG**
Tarriers (Glory 249)
- THE CHICKEN**
Roscoe Gordon (Flip 237)
- THE CLOSER YOU ARE**
Channels (Whirling Disc 100)
- THE GIRL CAN'T HELP IT ALL AROUND THE WORLD**
Little Richard (Specialty 591)
- TORE UP OVER YOU**
Midnighters (Federal 12270)
- TRA LA LA**
Lavern Baker (Atlantic 1116)
- TRICKY**
Gus Jenkins (Flash 115)
- *UBANGI STOMP**
Warren Smith (Sun 250)
- WHATCHA GONNA DO**
Chuck Willis (Atlantic 1112)
- WHAT'S THE REASON I'M NOT PLEASING YOU**
Fats Domino (Imperial 5417)
- WHY**
Cues (Capitol 3582)
- WISDOM OF A FOOL**
Five Keys (Capitol 3597)
- WITHOUT LOVE**
Clyde McPhatter (Atlantic 1117)
- YOU BETTER BELIEVE**
Harmonic Slim (Vito 138)
- YOU CAN RUN BUT YOU CAN'T HIDE**
Solomon Burke (Apollo 505)
- *YOU CAN'T CATCH ME**
***HAVANA MOON**
Chuck Berry (Chess 1645)
- YOU'RE MINE**
Robert & Johnny (Old Town 1029)



R & B

Disk Jockey

REGIONAL RECORD REPORTS

- Ken Manley**
WGUY—Bangor, Me.
1. On My Word Of Honor (Platters)
 2. Blue Monday (F. Domino)
 3. Since I Met You Baby (I. J. Hunter)
 4. Five Months, Two Weeks, Two Days (L. Prima)
 5. I Feel Good (Shirley & Lee)
 6. Love Is Strange (Mickey & Sylvia)
 7. Goodnight My Love (Belvin)
 8. Stormy (B. Williams)
 9. Wisdom Of A Fool (5 Keys)
 10. Without Love (C. McPhatter)

- Jim Brownell**
WFIS—Fountain Inn, S. C.
1. Since I Met You Baby (I. J. Hunter)
 2. Ain't Got No Home (Henry)
 3. Confidential (S. Knight)
 4. I Remember (In The Still) (5 Satins)
 5. Honky Tonk (Vocal) (Doggett)
 6. Heeby Jeebies (L. Richard)
 7. Crazy (Buchanan & Goodman)
 8. You'll Never, Never Know I Care (Platters)
 9. Night Trains (Kids From Cleveland)
 10. Ho-Ho Rock & Roll (Roberts)

- Jerry Nesler**
KSDO—San Diego, Calif.
1. Dreamy Eyes (Youngsters)
 2. Goodnight My Love (Belvin)
 3. Oh What A Night (Dells)
 4. Blue Monday (F. Domino)
 5. Wonderful Girl (5 Satins)
 6. On My Word Of Honor (B. B. King)
 7. My Memories Of You (Harptones)
 8. I Remember (In The Still) (5 Satins)
 9. Since I Met You Baby (I. J. Hunter)
 10. Ain't Got No Home (Henry)

- Eddie Dillon**
KVOR—Colorado Springs, Colo.
1. Slow Walk (S. Austin)
 2. Honky Tonk (B. Doggett)
 3. Blueberry Hill (F. Domino)
 4. Out Of Sight, Out Of Mind (5 Keys)
 5. Tra La La (L. Baker)
 6. Love Is Strange (Mickey & Sylvia)
 7. ABC's Of Love (Teenagers)
 8. You Can't Catch Me (Berry)
 9. Wisdom Of A Fool (5 Keys)
 10. What's The Reason (Domino)

- George Fennell**
WHIL—Medford, Mass.
1. Since I Met You Baby (I. J. Hunter)
 2. Goodnight My Love (Belvin)
 3. I Feel Good (Shirley & Lee)
 4. Love Is Strange (Mickey & Sylvia)
 5. On My Word Of Honor (Platters)
 6. Wisdom Of A Fool (5 Keys)
 7. Tra La La (L. Baker)
 8. Confidential (S. Knight)
 9. City Of Angels (Highlights)
 10. Without Love (C. McPhatter)

- Wiley Daniels**
WEBB—Baltimore, Md.
1. Slow Walk (B. Doggett)
 2. Since I Met You Baby (I. J. Hunter)
 3. Jim Dandy (L. Baker)
 4. I Feel Good (Shirley & Lee)
 5. Honky Tonk (Vocal) (Doggett)
 6. Ain't Got No Home (Henry)
 7. Blue Monday (F. Domino)
 8. Suffering With The Blues (L. Willie John)
 9. Goodnight My Love (Belvin)
 10. Please Say You Want Me (Schoolboys)

- "Fearless Frank" Elkins**
WDCF—Dade City, Fla.
1. Slow Walk (O. Smith)
 2. Oh What A Night (Dells)
 3. Confidential (S. Knight)
 4. Spinning (Johnny & Joe)
 5. I Remember (In The Still) (5 Satins)
 6. Love Me (E. Presley)
 7. Ain't Got No Home (Henry)
 8. Green Door (J. Lowe)
 9. Blue Monday (F. Domino)
 10. Love Me Tender (E. Presley)

- Gerry Myers**
CKOY—Ottawa, Canada
1. Since I Met You Baby (I. J. Hunter)
 2. Juanita (C. Willis)
 3. Honky Tonk (B. Doggett)
 4. Goodnight My Love (Belvin)
 5. Oow-Wow (M. Trel)
 6. Confidential (B. Johnson)
 7. Dooomsday Rock (T. Steele)
 8. Love Me (E. Presley)
 9. City Of Angels (Hi-Lites)
 10. I Feel Good (Shirley & Lee)

- Bob Kloss**
WKWK—Wheeling, W. Va.
1. Love Me (E. Presley)
 2. Since I Met You Baby (I. J. Hunter)
 3. Blueberry Hill (F. Domino)
 4. Thousand Miles Away (Heartbeats)
 5. Confidential (S. Knight)
 6. Slow Walk (S. Austin)
 7. I Feel Good (Shirley & Lee)
 8. Monkey Business (C. Willis)
 9. Jim Dandy (L. Baker)
 10. Lonely Avenue (R. Charles)

- Johnny Wallace**
WJMR—New Orleans, La.
1. Blue Monday (F. Domino)
 2. Since I Met You Baby (I. J. Hunter)
 3. Ain't Got No Home (Henry)
 4. My Happiness (J. Beasley)
 5. Juanita (C. Willis)
 6. Slow Walk (B. Doggett)
 7. Don't Break Your Promise To Me (M. Luce)
 8. Irene (G. Gable)
 9. Goodnight My Love (Belvin)
 10. Gypsy Lady (O. Williams)

- Dennis Bruton**
KCUL—Fort Worth, Texas
1. Slow Walk (S. Austin)
 2. All Around The World (L. Richard)
 3. Born To Love One Woman (D. Johnston)
 4. Blue Monday (F. Domino)
 5. Ain't Got No Home (Henry)
 6. Wisdom Of A Fool (5 Keys)
 7. One In A Million (Platters)
 8. Blueberry Hill (F. Domino)
 9. Love Me (E. Presley)
 10. Baby I'm Sorry (Strikes)

- Ken Wardell**
WBLA—Elizabethtown, N. C.
1. Honey Chile (F. Domino)
 2. Green Door (J. Lowe)
 3. Since I Met You Baby (I. J. Hunter)
 4. Love Me Tender (E. Presley)
 5. Out Of Sight, Out Of Mind (5 Keys)
 6. Honky Tonk (B. Doggett)
 7. Blueberry Hill (F. Domino)
 8. Slow Walk (B. Doggett)
 9. Dreamy Eyes (4 Preps)
 10. Take To Me (F. Domino)

THE SPANIELS

"PLEASE DON'T TEEZE"

— # 229 —

Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

2 GREAT POP HITS
THAT ARE DIFFERENT!
IMITATED BUT NOT EQUALLED!

"Little By Little"
NAPPY BROWN
Savoy 1506

"Bad Boy"
THE JIVE BOMBERS
Savoy 1508

SAVOY RECORD CO
58 MARKET ST.
NEWARK, N. J.

OTIS RUSH

"MY LOVE WILL NEVER DIE"

5005

The Cash Box "Award Of The Week" 12/22

HAROLD BURRAGE

"ONE MORE DANCE"

5004

BIG IN '56 → **BIGGER IN '57**

COBRA STRIKES TO THE TOP!!!

COBRA RECORD CORP.
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(All Phones: Nevada 8-2325)

WATCH THIS ONE!

"Guided Missiles"

The Cuff Links
409

Getting Bigger!

"I'm A Believer"

Don Julian & The Meadowlarks
405

"Did You Have Fun"

Vernon Green & The Medallions
407

DOOTONE RECORDS
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BOBBY CHARLES
 "Put Your Arms Around Me Honey"
 ★ CHESS # 1647 ★
RECORD CO
 CHESS 4750 52nd COTTAGE GROVE AVE.
 CHICAGO 15, ILLINOIS

Without a Doubt—
 A HIT!
"WITHOUT LOVE"
 (There Is Nothing)
 Clyde McPhatter
 Atlantic 1117
ATLANTIC RECORDING CORP.
 157 West 57 St., N.Y.C.

ARTHUR PRYSOCK'S
 FIRST BIG PEACOCK HIT!
"THERE GOES THE MAILMAN"
 b/w
 "OH HO OH YEA" (WHAT THE HECK)
 PEACOCK # 1670
PEACOCK RECORDS, Inc.
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 Gene and Eunice
"BOM BOM LULU"
 b/w
"Hi Diddle Diddle"
 # 3351

Aladdin RECORDS
 Beverly Hills, Calif.

Headed For The Charts!
"TRICKY"
GUS JINKINS
 FLASH # 115
FLASH RECORDS
 623 EAST VERNON AVE.
 LOS ANGELES CALIF.

THE NATION'S
R & B
TOP 20

		Pos.	Last
		Week	Week
1	BLUEBERRY HILL Fats Domino (Imperial 5407)	1	
2	SLOW WALK Bill Doggett (King 5000) Sil Austin (Mercury 70963)	2	
3	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	4	
4	HONKY TONK Bill Doggett (King 4950) (King 50001) (Vocal)	3	
5	AIN'T GOT NO HOME Clarence "Frogman" Henry (Argo 5259)	6	
6	I FEEL GOOD Shirley & Lee (Aladdin 3338)	5	
7	JIM DANDY Lavern Baker (Atlantic 1116)	8	
8	ON MY WORD OF HONOR B. B. King (RPM 479) Platters (Mercury 71011)	7	
9	OH WHAT A NIGHT Dells (Vee-Jay 204)	9	
10	BLUE MONDAY Fats Domino (Imperial 5417)	14	
11	A THOUSAND MILES AWAY Heartbeats (Rama 216)	10	
12	YOU'VE GOT ME DIZZY Jimmy Reed (Vee-Jay 226)	11	
13	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	17	
14	GOODNIGHT MY LOVE Jessie Belvin (Modern 1005)	12	
15	CONFIDENTIAL Sonny Knight (Dot 15507) Charles Brown (Aladdin 3342)	13	
16	JUANITA Chuck Willis (Atlantic 1112)	15	
17	SINGING THE BLUES Guy Mitchell (Columbia 40769)	—	
18	LOVE ME TENDER Elvis Presley (RCA Victor 20-6643)	19	
19	I REMEMBER (In The Still Of The Night) Five Satins (Ember 1005)	20	
20	GREEN DOOR Jim Lowe (Dot 15486)	18	

The Cash Box

NEW YORK	CHICAGO	NEW ORLEANS
1 SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	SLOW WALK Sil Austin (Mercury 70963) Bill Doggett (King 5000)	I FEEL GOOD Shirley & Lee (Aladdin 3338)
2 BLUEBERRY HILL Fats Domino (Imperial 5407)	HONKY TONK Bill Doggett (King 4950) (King 5001) (Vocal)	JUANITA Chuck Willis (Atlantic 1112)
3 I FEEL GOOD Shirley & Lee (Aladdin 3338)	BLUEBERRY HILL Fats Domino (Imperial 5407)	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)
4 HONKY TONK Bill Doggett (King 4950)	YOU'VE GOT ME DIZZY Jimmy Reed (Vee-Jay 226)	DON'T BREAK YOUR PROMISE Milton Luce (Argo)
5 A THOUSAND MILES AWAY Heartbeats (Rama 216)	I'M TORE UP Billy Gayles (Federal 12265)	IRENE Guitar Gable (Excello 2094)
6 SLOW WALK Bill Doggett (King 5000) Sil Austin (Mercury 70963)	ON MY WORD OF HONOR B. B. King (RPM 479) Platters (Mercury 71011)	BLUE MONDAY Fats Domino (Imperial 5417)
7 LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	CONFIDENTIAL Charles Brown (Aladdin 3342)	AIN'T GOT NO HOME Clarence Henry (Argo 5259)
8 BLUE MONDAY Fats Domino (Imperial 5417)	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	JUST HOLD MY HAND Paul Perryman (Duke 158)
9 WISDOM OF A FOOL Five Keys (Capitol 3597)	MY LOVE WILL NEVER DIE Otis Rush (Cobra 5005)	JIM DANDY Lavern Baker (Atlantic 1116)
10 OH WHAT A NIGHT Dells (Vee-Jay 204)	RELAX MAX Dinah Washington (Mercury 70968)	HONKY TONK Bill Doggett (King 4950) Bill Doggett (King 5001) (Vocal)

CLEVELAND	NEWARK	DALLAS
1 SLOW WALK Sil Austin (Mercury 70963) Bill Doggett (King 5000)	BLUEBERRY HILL Fats Domino (Imperial 5407)	HONKY TONK Bill Doggett (King 4950)
2 SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	BLUEBERRY HILL Fats Domino (Imperial 5407)
3 HONKY TONK (King 5001) (Vocal) Bill Doggett (King 4950)	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)
4 BLUEBERRY HILL Fats Domino (Imperial 5407)	SLOW WALK Bill Doggett (King 5000)	SLOW WALK Sil Austin (Mercury 70963) Bill Doggett (King 5000)
5 OH WHAT A NIGHT Dells (Vee-Jay 204)	GOODNIGHT MY LOVE Jessie Belvin (Modern 1005)	AIN'T GOT NO HOME Clarence Henry (Argo 5259)
6 JIM DANDY Lavern Baker (Atlantic 1116)	BLUE MONDAY Fats Domino (Imperial 5417)	LOVE ME TENDER Elvis Presley (RCA Victor 20-6643)
7 CONFIDENTIAL Sonny Knight (Dot 15507)	I FEEL GOOD Shirley & Lee (Aladdin 3338)	ON MY WORD OF HONOR B. B. King (RPM 479)
8 YOU'VE GOT ME DIZZY Jimmy Reed (Vee-Jay 226)	YOU'VE GOT ME DIZZY Jimmy Reed (Vee-Jay 226)	I REMEMBER (In The Still Of The Night) Five Satins (Ember 1005)
9 A THOUSAND MILES AWAY Heartbeats (Rama 216)	A THOUSAND MILES AWAY Heartbeats (Rama 216)	BLUE MONDAY Fats Domino (Imperial 5417)
10 BACON FAT Andy Williams (Epic 9196)	AIN'T GOT NO HOME Clarence Henry (Argo 5259)	JIM DANDY Lavern Baker (Atlantic 1116)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box



PHILADELPHIA

LOS ANGELES

DETROIT

- 1 **GOODNIGHT MY LOVE**
Jessie Belvin
(Modern 1005)
- 2 **SINCE I MET YOU BABY**
Ivory Joe Hunter
(Atlantic 1111)
- 3 **ON MY WORD OF HONOR**
B. B. King
(RPM 479)
- 4 **SLOW WALK**
Bill Doggett (King 5000)
- 5 **LOVE IS STRANGE**
Mickey & Sylvia
(Groove 0175)
- 6 **DRY YOUR EYES**
Inspirations
(Jomie)
- 7 **BLUE MONDAY**
Fats Domino
(Imperial 5417)
- 8 **MY HAPPINESS**
Jimmy Beasley
(Modern 1009)
- 9 **BLUEBERRY HILL**
Fats Domino
(Imperial 5407)
- 10 **BABY, BABY**
Teen Agers
(Gee 1026)

- 1 **GOODNIGHT MY LOVE**
Jessie Belvin
(Modern 1005)
- 2 **DREAMY EYES**
Youngsters
(Empire 109)
- 3 **SINCE I MET YOU BABY**
Ivory Joe Hunter
(Atlantic 1111)
- 4 **SLOW WALK**
Bill Doggett (King 5000)
- 5 **AIN'T GOT NO HOME**
Clarence Henry
(Argo 5259)
- 6 **HONKY TONK**
Bill Doggett
(King 4950)
- 7 **OH WHAT A NIGHT**
Dells
(Vee-Jay 204)
- 8 **BLUEBERRY HILL**
Fats Domino
(Imperial 5407)
- 9 **A THOUSAND MILES AWAY**
Heartbeats
(Rama 216)
- 10 **BLUE MONDAY**
Fats Domino
(Imperial 5417)

- 1 **SLOW WALK**
Bill Doggett (King 5000)
Sil Austin (Mercury 70963)
- 2 **SINCE I MET YOU BABY**
Ivory Joe Hunter
(Atlantic 1111)
- 3 **BLUEBERRY HILL**
Fats Domino
(Imperial 5407)
- 4 **I FEEL GOOD**
Shirley & Lee
(Aladdin 3338)
- 5 **AIN'T GOT NO HOME**
Clarence Henry
(Argo 5259)
- 6 **HONKY TONK**
Bill Doggett
(King 5001) (Vocal)
(King 4950)
- 7 **JIM DANDY**
Lavern Baker
(Atlantic 1116)
- 8 **BEHIND THE SUN**
Daddy Gibson
(Checker 848)
- 9 **LITTLE BY LITTLE**
Nappy Brown
(Savoy 1506)
- 10 **OPERATOR**
Bob Gaddy
(Old Town 1031)

ST. LOUIS

ATLANTA

BOSTON

- 1 **BLUEBERRY HILL**
Fats Domino
(Imperial 5407)
- 2 **A THOUSAND MILES AWAY**
Heartbeats
(Rama 216)
- 3 **ON MY WORD OF HONOR**
B. B. King (RPM 479)
Platters (Mercury 71001)
- 4 **SLOW WALK**
Bill Doggett (King 5000)
Sil Austin (Mercury 70963)
- 5 **OH WHAT A NIGHT**
Dells
(Vee-Jay 204)
- 6 **SINCE I MET YOU BABY**
Ivory Joe Hunter
(Atlantic 1111)
- 7 **JIM DANDY**
Lavern Baker
(Atlantic 1116)
- 8 **YOU'VE GOT ME DIZZY**
Jimmy Reed
(Vee-Jay 226)
- 9 **HONKY TONK**
Bill Doggett
(King 4950)
(King 5001) (Vocal)
- 10 **AIN'T GOT NO HOME**
Clarence Henry
(Argo 5259)

- 1 **BLUEBERRY HILL**
Fats Domino
(Imperial 5407)
- 2 **AIN'T GOT NO HOME**
Clarence Henry
(Argo 5259)
- 3 **SINCE I MET YOU BABY**
Ivory Joe Hunter
(Atlantic 1111)
- 4 **ON MY WORD OF HONOR**
B. B. King
(RPM 479)
- 5 **WHATCHA GONNA DO**
Chuck Willis
(Atlantic 1112)
- 6 **SLOW WALK**
Bill Doggett (King 5000)
Sil Austin (Mercury 70963)
- 7 **YOU'VE GOT ME DIZZY**
Jimmy Reed
(Vee-Jay 226)
- 8 **A THOUSAND MILES AWAY**
Heartbeats
(Rama 216)
- 9 **JIM DANDY**
Lavern Baker
(Atlantic 1116)
- 10 **OH WHAT A NIGHT**
Dells
(Vee-Jay 204)

- 1 **HONKY TONK**
Bill Doggett
(King 4950)
- 2 **I FEEL GOOD**
Shirley & Lee
(Aladdin 3338)
- 3 **SLOW WALK**
Sil Austin (Mercury 70963)
Bill Doggett
(King 5000)
- 4 **SINCE I MET YOU BABY**
Ivory Joe Hunter
(Atlantic 1111)
- 5 **ON MY WORD OF HONOR**
Platters (Mercury 71001)
B. B. King (RPM 479)
- 6 **LOVE IS STRANGE**
Mickey & Sylvia
(Groove 0175)
- 7 **LET THE GOOD TIMES ROLL**
Shirley & Lee
(Aladdin 3325)
- 8 **A THOUSAND MILES AWAY**
Heartbeats
(Rama 216)
- 9 **PRISCILLA**
Eddie Cooley & Dimples
(Roost 621)
- 10 **'CAUSE YOU'RE MINE**
G-Clefs
(Pilgrim 720)

A Woman's Place Is In The Home?



Gene Vincent Hospitalized

NORFOLK, VA.—Gene Vincent, Capitol recording star, has been hospitalized at the Leigh Memorial Hospital in Norfolk, Va. His leg was re-injured in Las Vegas, Nevada, while performing on the stage at the Sands Hotel. According to his doctor, he will be out of action until about the 1st of March. Vincent originally injured his left leg riding a motorcycle.

The songster's latest Capitol disk, soon to be released, is "Important Words" b/w "Crazylegs." The former was written by Gene and his manager Bill "Sheriff" Davis, the same team that penned "Be-Bop-A-Lula," the initial hit, and "Race With The Devil," his follow-up.

Sheriff Davis also announced this week that the International Gene Vincent Fan Club is now being organized. Fan club dues will be \$1.00 per year. Included in the initial membership will be an identification card, an 8 x 10 glossy autographed photo of Vincent, a crest-emblem for jackets, and other items throughout the year. Membership applications should be sent to: Gene Vincent Fan Club, P.O. Box 533, Norfolk, Va.

MGM's "Xmas Carol" on Mutual

NEW YORK—The mutual network followed tradition with the broadcast of MGM Records' Lionel Barrymore album of "A Christmas Carol" on Sunday, December 23rd. The show, a half-hour program, was carried on 400 stations of the network. A little known fact about the album is that Lionel Barrymore composed the background music for his famous portrayal of "Serooge."

NORRISTOWN, PA.—This is what happened when the boys at Radio Station WNAR, Norristown, Pa., wanted to take a day off to go hunting. You just can't shut down a radio station. A little ingenuity—and some help from the wife—solved the problem. The wives of the announcers took over all of the announcing duties on November 15th while the husbands enjoyed a day of hunting.

(L. to R.)—Sandy Molinaro—Mena Brode—Helen Bekas—Dolores Nellyan—Barbara Jones and Helen Newman.

Another National Smash For The Nutmegs!!

"COMIN' HOME"

The Nutmegs
Herald 492

Herald RECORDS
1697 B'way,
New York City, N.Y.

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ROCK & ROLL
POP
RHYTHM & BLUES
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A National Hit on All Charts!!

THE HEARTBEATS'
"A THOUSAND MILES AWAY"
b/w "Oh! Baby Don't"



RAMA # 216

220 WEST 42nd STREET
NEW YORK, N. Y. (WI 7-0652)



R & B Reviews

A AWARD & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

WILLIE HEADON and THE FIVE BIRDS

(Authentic 410)
B+ "LET ME CRY" (2:39) [Dootsie Williams BMI—Sidney Rumels] Willie Headon and The Five Birds chant a slow beat blues with deep feeling. Strong wax delivered with warmth and feeling. Headon does a real strong job in the lead role.

C+ "THE SKINNY WOMAN STORY" (2:33) [Dootsie Williams BMI—Willie Headon] Willie Headon and the Five Birds team on a bouncer novelty. The chatter narration type is set against a rhythm backing. Fair deck.

THE DRIVERS

(DeLuxe 6104)
B+ "MY LONELY PRAYER" (2:34) [Armo BMI—Willie Price] The Drivers deliver a slow paced semi-religious pretty with dignity and effective projection. Good side, well done. Should be well received.
B "MIDNIGHT HOURS" (2:34) [Armo BMI—Harris, Smith] The Drivers rock out a quick beat on the flip. Ok teener beat and delivered with a swinging reading.

BILLY GAYLES

(Federal 12287)
B+ "JUST ONE MORE TIME" (2:40) [Armo BMI—Turner, Bass] Gayles swings out on this middle beat jump with a powerful reading. The tune is alive and Gayles delivers it with enthusiasm and zest. A gusty performance that makes it a side to keep close tabs on.
B "SAD AS A MAN CAN BE" (2:05) [Armo BMI—Ike Turner] Billy Gayles chants a hard hitting quick beat with an excellent manner of delivery. Gayles will hit it big one of these days. Material however is not of the category that will make it this one. However, better than average deck.

THE MIDNIGHTERS

(Federal 12288)
B+ "LET ME HOLD YOUR HAND" (2:48) [Armo BMI—Henry Ballard] The Midnighters rock a slow but insistent beat. "Let me be your loving man" sing the Midnighters with a good display of teamwork. Ok deck that should meet with approval.
B+ "OOH BAH BABY" (2:43) [Armo BMI—Ballard, Green] An infectious, insinuating wax. The Midnighters blend in excellent fashion and come up with a deck that has individuality and quality. Watch it carefully. It could stir up strong action.

THE QUADRELLS

(Whirlin Disc)
B "WHAT CAN THE MATTER BE" (2:35) [Spinning Wheel BMI—Williams, Robinson] The Quadrells dish up a quick beat jump in an effective manner. The group chants the driving item with plenty of pepper and dash. Good teener wax.
B "COME TO ME" (3:01) [Spinning Wheel BMI—Williams, Robinson] The Quadrells collaborate easily on a slow beat blues ballad. The dish comes off effectively. Should get a good deejay and dealer reaction.

The Cash Box Award o' the Week

"PARDON ME" (2:45)
 [Jay & Cee BMI—Williams, Glover]
 "BLUES STAY AWAY FROM ME" (2:56)
 [Lois BMI—Delmore, Raney, Delmore, Glover]
 OTIS WILLIAMS AND HIS CHARMS
 (DeLuxe 6105)

● Otis Williams has a two-sider. It is our feeling that both sides will be watched. Two fairly similar pieces of material, "Blues Stay Away From Me" and "Pardon Me" are slow beat rhythm pieces sung with the expert delivery of the group. Jocks will find a hard time deciding just which they like better. It is our feeling that both sides will get solid play. Two delectable tuneful items that please the listener in a relaxing manner. Coming at a time when most companies are holding back new releases the deck is sure to get immediate and constant attention.

The Cash Box

R & B Sleeper of the Week

"TREE IN THE MEADOW" (2:20)
 [Shapiro Bernstein ASCAP—Reid]
 "MY OH MY" (2:21)
 [Malver BMI—Wood, Haynes]
 THE PEARLS
 (Onyx 506)

● The Pearls offer a slow paced, lovely waxing, "Tree In The Meadow", with a tender reading that touches the listener. It is a soft ballad done softly and its delicate treatment will find a ready audience. Beautiful item that will surely command attention and draw the customers into the shops. The coupling, "My Oh My", is a quick beat jump the Pearls romp through with a gusty ready. Infectious and pleasing deck, but for the "hit" we like "Tree In The Meadow".

"THE GLEAM IN YOUR EYES" (2:48)
 [Spinning Wheel BMI—Lewis, Robinson]
 "STARS IN THE SKY" (2:25)
 [Spinning Wheel BMI—Lewis, Robinson]

THE CHANNELS

(Whirlin Disc)
 ● The Channels, whose "The Closer You Are", brought them the attention of the teen-age public, follow with a slow, drifty ballad, "The Gleam In Your Eyes", and it looks like more action for the talented group. A romantic story told with warmth and styling. The group's sound is different, and one big reason is that they all sing. Stay close to this side—it's strong looking. The flip, "Stars In The Sky", is also the recipient of the group's unusual vocaling. It is a strong side in its attention getting sound, but we feel "The Gleam In Your Eyes" will take over in the long run.

THE EMPIRES

(Whirlin Disc 104)
B+ "WHISPERING HEART" (2:47) [E. H. Morris ASCAP—Lewis, Stock] The Empires offer a slow paced ballad pretty. It is done with a strong lead against a good chorus background. Deck appeals and it is in the right groove for teener action.
B "LINDA" (2:48) [Spinning Wheel BMI—Dunn, Cooper] The Empires knock out an easy rhythm piece. A lilted chanted with a delightful charm. Like it.

HARPER-BRINSON BAND

(Specialty 593)
B "HARPER'S RETURN" (2:37) [Venice BMI—Harper, Brinson, Tarrant] The Harper-Brinson Band swings out with a quick beat effort and a novelty lyric. Rabon Tarrant and Lady Will Carr handle the vocal. Cute deck delivered with sparkle.
B "HARPER'S EXPRESS" (2:27) [Venice BMI—Harper, Brinson, Tarrant] Quick beat effort handled in the same manner as the above deck. Tarrant shouts the story with excitement as item races along.

ART NEVILLE

(Specialty 592)
B "OOH-WHEE BABY" (2:08) [Venice BMI—A. Neville] Art Neville sings a slow rhythmic blues with an easy manner that pleases. The beat and melody are in the current vogue and should get an ok reaction.
C+ "THE WHIFFENPOOF SONG" (2:15) [Miller ASCAP—Minnigerode, Pomeroy, Galloway] Neville does a good job on the well known tune. His delivery is fairly straight, adding none of the accepted r & b tricks. Does nothing to make the side different enough.

SPIRITUAL

THE SPIRIT OF MEMPHIS

(Peacock 1769)
B+ "I FOUND SOMETHING" (2:55) [Lion BMI—J. Bledsoe] The Spirit of Memphis turns in an emotional performance of a slow, moving spiritual. The Spirit of Memphis lends the side power and force with an exciting performance.
B "IF IT AIN'T ONE THING (It's Another)" (2:47) [Lion BMI—Joe Hinton] The flip is a middle beat rhythm gospel side that jumps with fever. Strong syncopated backing aids the powerful lead to carry the deck to a peak of emotion.

THE SWAN SILVERTONES

(Vee-Jay 232)
B "THE LORD'S PRAYER" (2:39) The Lord's Prayer is delivered with a sensitive reading by The Swan Silvertones. Slow paced, but dramatic, the side should appeal strongly to gospel buyers.
B "GREAT DAY IN DECEMBER" (2:42) [Tollie BMI—C. Jeter] A slow paced story of the birth of Jesus. Delicately told. Two strong religious sides.

Only those records best suited for commercial use are reviewed by THE CASH BOX



Country Big 10 JUKE BOX TUNES



CINCINNATI CUT-UPS

Thought we'd tell you about the gala Christmas decorations we have on Fountain Square. Two huge 70-foot trees which were shipped in from the north woods in Michigan. They are decorated from top to bottom and certainly could compare with the fine display on the Plaza in New York. From the Song Shop and Jimmie Skinner's Music Center comes music from a tape recorder of hit tunes of the season as well as a few Christmas standards and carols of the years gone by, all to put the Queen City folks in a real friendly mood for the holidays. . . . and a real merry one to YOU too.

A big package of "Grand Ole Opry" talent will be on hand to help us ring in the new year with a three-hour show at the Cincinnati gardens. John Kelly was in town this week to set up the show, which includes Carl Smith, Red Sovine, Minnie Pearl, Judy Lynn, Goldie Hill, Jimmie Newman, and Ronnie Self. Along with the fine talent from the Opry some of our local folks will be on hand including Bobby Grove, Jimmie Williams, Ray Scott, The Green River Travelers, and Jimmie Skinner.

A special Christmas show was presented by WWVA's "World's Original Jamboree" cast in Wheeling. The show to honor Big Slim (The Lone Cowboy) who is almost a legend around those parts. Slim has been ill for some time, and is now in a Wheeling Hospital. The good folks at WWVA thought it only fittin' that they arrange a little Christmas present in the form of a surprise for the Lone Cowboy, who has been with them for over twenty years. You too can add your bit by sending him a Christmas card in care of the station. MERRY CHRISTMAS BIG SLIM.

. . . Radio Dot (Sage and Sand) has her own DJ show now over WWVA from 5:30 till 6 each morning. Give her a listen. . . . Dusty Owens, Lazy Jim Day, Donna Darlene and The Rodeo Boys will be in "Your Home Town" for Christmas according to their card in the form of a poster.

WKRC-TV will produce a special show for the benefit of the "Neediest Kids of All." Personnel of the station will take turns as emcees of the program which will ask the public to donate toys and contributions over television for more than 1,000 pre-school youngsters who would not enjoy Christmas dinner and toys if it were not for the drive. Taking part in the show will be Glenn Ryle, Ed Kennedy, Jack Remington, Stanton Falls, George Palmer, Marti Kay, Roy Starkey, Shirley Jester, Jane Lynn and Daryl Parks.

From CINCINNATI CUT-UPS to you our readers, here's a very MERRY CHRISTMAS.

Send your mail to Cincinnati Cut-Ups, 7771 Cheviot Rd., Cincinnati 31, Ohio.

Cosse Moves To N.Y. To Manage Martha Carson

NASHVILLE, TENN.—X. Cosse has announced his resignation from the personal management of Moon Mullican, Ferlin Huskey, the Louvin Brothers, and Cowboy Copas, all members of the Grand Ole Opry. Cosse recently moved to New York where he will continue the personal management of Martha Carson who is under contract with G.A.C. He has invited acts needing representation in the East to contact him, care of Nat Tannen, Suite 710, 200 West Fifty-seventh Street, New York.

Pos. Last Week

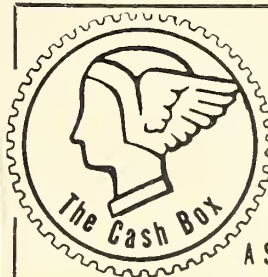
1	SINGING THE BLUES Marty Robbins (Columbia 21545; 4-21545)	1
2	I WALK THE LINE Johnny Cash (Sun 241; 45-241)	3
3	CRAZY ARMS Ray Price (Columbia 21510; 4-21510)	2
4	I'VE GOT A NEW HEARTACHE Ray Price (Columbia 21562; 4-21562)	4
5	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604; 47-6604)	6
6	POOR MAN'S RICHES Benny Barnes (Starday 262; 45-262)	5
7	LOVE ME TENDER Elvis Presley (RCA Victor 20-6643; 47-6643)	8
8	BEFORE I MET YOU Carl Smith (Columbia 21552; 4-21552)	7
9	JUST ONE MORE George Jones (Starday 264; 45-264)	9
10	STOLEN MOMENTS Hank Snow (RCA Victor 20-6715; 47-6715)	10



Country Best Sellers

IN RETAIL OUTLETS

		Pos. Last Week
1.	SINGING THE BLUES Marty Robbins (Columbia 21545; 4-21545)	1
2.	CRAZY ARMS Ray Price (Columbia 21510; 4-21510)	2
3.	I'VE GOT A NEW HEARTACHE Ray Price (Columbia 21562; 4-21562)	3
4.	I WALK THE LINE Johnny Cash (Sun 241; 45-241)	4
5.	THERE YOU GO Johnny Cash (Sun 258; 45-258)	10
6.	LOVE ME TENDER Elvis Presley (RCA Victor 20-6604; 47-6604)	5
7.	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6643; 47-6643)	6
8.	YOUNG LOVE Sonny James (Capitol 3602; F3602)	12
9.	STOLEN MOMENTS Hank Snow (RCA Victor 20-6715; 47-6715)	8
10.	SEARCHING Kitty Wells (Decca 29956; 9-29956)	9
11.	BEFORE I MET YOU.	
12.	CASH ON THE BARREL HEAD.	
13.	RE- PENTING.	
14.	ACCORDING TO MY HEART.	
15.	WASTED WORDS.	
16.	SWEET DREAMS.	
17.	GO AWAY WITH ME.	
18.	POOR MAN'S RICHES.	
19.	TRAIN OF LOVE.	
20.	CONSCIENCE, I'M GUILTY; TURN HER DOWN; WICKED LIES; YOU'RE RUNNING WILD; I'M TIRED.	



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. SINGING THE BLUES	Marty Robbins (Columbia)
2. I'VE GOT A NEW HEADACHE	Ray Price (Columbia)
3. YOUNG LOVE	Sonny James (Capitol)
4. CRAZY ARMS	Ray Price (Columbia)
5. I WALK THE LINE	Johnny Cash (Sun)
6. ACCORDING TO MY HEART	Jim Reeves (RCA Victor)
7. GO AWAY WITH ME	Wilburn Brothers (Decca)
8. BEFORE I MET YOU	Carl Smith (Columbia)
9. POOR MAN'S RICHES	Benny Barnes (Starday)
10. STOLEN MOMENTS	Hank Snow (RCA Victor)

11. THERE YOU GO. 12. LOVE ME TENDER. 13. WASTED WORDS. 14. TRAIN OF LOVE. 15. REPENTING. 16. TURN HER DOWN. 17. I'M TIRED. 18. AM I LOSING YOU. 19. MISTER LOVE. 20. THERE GOES MY LOVE; LOVE ME; I CAN'T QUIT; SEARCHING; CASH ON THE BARREL HEAD; WICKED LIES; IT'S MY WAY; WHEN MY BLUE MOON TURNS TO GOLD AGAIN; YEARNING; YOU'RE THE REASON; CHEATED TOO; TREAT HER RIGHT; JUST ONE MORE; AUCTIONEER; I'M A ONE-WOMAN MAN; SWEET DREAMS; DON'T BE CRUEL; REALITY; YOU'RE RUNNING WILD; IT DIDN'T WORK OUT, DID IT; LET THE WHOLE WORLD TALK.

Star of WWVA's World's Original
Jamboree

JIMMIE WILLIAMS

Sings on MGM

**"DRIFTING
FARTHER APART"**

White Oak Music — BMI

Cincinnati 31, Ohio





Country Disk Jockey REGIONAL RECORD REPORTS



Country Reviews

- A BULLSEYE**
- B VERY GOOD**
- C FAIR**
- B+ EXCELLENT**
- C+ GOOD**
- D MEDIOCRE**

THE CASH BOX BULLSEYE



"A DOZEN HEARTS" (2:28) [Trinity BMI—J. Odom, C. Grean]
"A GOOD LOOKIN' BLONDE" (2:15) [Hill & Range BMI—Z. Turner]
EDDY ARNOLD
 (RCA Victor 20-6773; 47-6773)

● Pop-country balladeer, Eddy Arnold, steps into the new year with a wonderful new coupling that should help put his name all over the charts once again. On one side the chanter sadly reflects that if he had "A Dozen Hearts" they would all be broken by his gal. It's a very pretty, moderate paced weeper that the songster, as usual, wraps up in warm and penetrating fashion. On the under portion, an up tempo romantic cutie, Arnold flavorfully tells us that his brunette sweetie has left but there's nothing wrong with him that "A Good Looking Blonde" won't cure. It's a two-sided threat. Watch 'em both.

"LOVING YOU" (2:14) [Acuff-Rose BMI—W. Cooper]
"THE TRAMP ON THE STREET" (3:15) [Dixie BMI—H. & G. Cole]
WILMA LEE & STONEY COOPER
 (Hickory 1058; 45-1058)

● Wilma Lee & Stoney Cooper, who made a strong deejay showing with their top notch waxing of "Cheated Too", have another solid chart contender in their latest Hickory platter, "Loving You". It's a fast moving, lover's lament that the artists, along with their 14-year old daughter Carolee, belt out in stellar style. And, as on their previous waxing, the songsters are supplied with a sensational instrumental backdrop by the Clinch Mountain Clan. On the lower half, Wilma Lee grabs the solo spotlight as she effectively etches a poignant, slightly up tempo heartbreaker labeled "The Tramp On The Street". A first quality double-decker with the edge going to the top half.

DON GIBSON
 (MGM 12393; K12393)

B+ "TM GONNA FOOL EVERYBODY" (2:17) [Acuff-Rose BMI—Gibson] Here's an up tempo, blues ballad that smooth-toned Don Gibson polishes off in classy style. Impressive platter that should grab off a heap of airplay.

B "YOU'RE THE ONLY ONE FOR ME" (2:21) [Acuff-Rose BMI—Gibson] On the lower deck the warbler projects a lovely, tear-compelling, middle tempo, romantic opus with telling effect. An attractive coupling.

BUDDY HOLLY
 (Decca 30166; 9-30166)

B+ "MODERN DON JUAN" (2:39) [Cedarwood BMI—D. Guess, J. Neal] It looks as tho Buddy Holly is gonna have a big coin-catcher on his hands as he tantalizingly fashions a real appealing, up tempo rhythm ditty. Splendid musical assist on a deck that could catch and bust wide open.

B "YOU ARE MY ONE DESIRE" (2:20) [Copar BMI—D. Guess] Holly sings with great feeling as he dramatically tells the gal how much he loves her on this soft, subdued, platter.

HANK SNOW
 (RCA Victor 20-6772; 47-6772)

B+ "CARNIVAL OF VENICE" (2:03) [P.D.] The always-pleasing old-timer is revived in most inviting, easy-on-the ears, instrumental fashion by the talented Hank Snow.

B "OH, WONDERFUL WORLD" (2:17) [American BMI—T. Spencer, S. Allen] Flipside features some more relaxed listening enjoyment on a guitar solo. A quick beat delighter. Another Snow-double-barreled deejay treat.

VONNIE MACK
 (Columbia 40809; 4-40809)

B "I LIVE FOR YOU" (2:08) [Cedarwood BMI—Lindsay] Vonnie Mack lends her pleasant vocal styling to a feelingful, middle beat lover's tale. Pretty wedding of melody and lyrics.

B "PLEASE FORGIVE ME" (2:24) [Blackwood BMI—Lindsay, V. Mack] Reverse lid is a slow paced, double-track pleader that the chirp delivers in soft, sincere style.

GRACIE LIND
 (Intro 6094; 45-6094)

B "DREAMY VALLEY" (2:33) [Aladdin BMI—B. Blue, J. Rollins] A beautiful, slow moving lover's ballad gets treated to a warm and tender reading by Gracie Lind. Enchanting whisper-echo-chamber effect.

C+ "THUMPITY THUMP" (1:57) [Fairway—B. Blue, J. Rollins] Bottom half is an engaging, quick beat romantic novelty that the canary spins in light-hearted fashion. Good assist by Jim Rollins on guitar. A fetching two-sider.

SLIM RHODES
 (Sun 256; 45-256)

B+ "DO WHAT I DO" (2:39) [Knox BMI—S. Rhodes, R. Hasselbein] The Slim Rhodes outfit, featuring Sandy Brooks, comes up with an exciting deck as they enthusiastically belt out a steady-driving jumper that'll have the kids hoppin' all day long. Tremendous instrumental support.

B+ "TAKE AND GIVE" (2:39) [Knox BMI—R. Hasselbein, S. Rhodes] Under side, a stirring rhythmic piece of love material, receives another sparkling performance by the Rhodes-Brooks crew. Two powerful, country-pop offerings.

TEX WILLIAMS
 (Decca 30161; 9-30161)

B+ "YOU'RE COLD, SO COLD" (2:47) [Old Charter BMI—J. Wakely, T. Williams] The distinctive tones of Tex Williams come across with full impact on this moderate paced weeper. Williams sez he's gonna "break the chains that'll set his cold-hearted gal free". Strong wax.

B "WHEN I CALL THE ROLL" (2:21) [Copar BMI—R. Riddle] A socko piece of novelty material is knocked out in trigger-quick vocal and instrumental fashion by the Williams' aggregation.

DON RENO, RED SMILEY
 (King 5002; 45-5002)

B "CUMBERLAND CAP" (2:18) [P.D.] The Don Reno-Red Smiley-Tennessee Cutup band sparkles as it races through a dandy, back-country instrumental oldie at lightening speed.

B "COUNTRY BOY ROCK 'N ROLL" (2:26) [Lois BMI—D. Reno] Reno and Smiley forcefully sing out on a fast paced country jolter that's sure to stir up loads of attention.

"NERVOUS NEPHEW"
NED NEEDHAM
 WMOP—Ocala, Fla.

1. You're Reason That I'm In Love (S. James)
2. It's My Way (W. Pierce)
3. Too Busy Crying The Blues (J. Reed)
4. Reality (A. Inman)
5. Train Of Love (J. Cash)
6. Sometimes I Feel Like Leaving Town (M. Rainwater)
7. Fool That I Was (T. Edwards)
8. You Took Her Off My Hands (W. Stewart)
9. Unredeemed Diamonds (Hill)
10. Losing Game (J. O'Gwynn)

DICK RICHARDS
 WHIM—Providence, R. I.

1. Singing The Blues (Robbins)
2. Crazy Arms (R. Price)
3. According To My Heart (J. Reeves)
4. Love Me Tender (E. Presley)
5. Trade Mark On What I Found (B. Gallion)
6. I Walk The Line (J. Cash)
7. Young Love (S. James)
8. I've Got A New Heartache (R. Price)
9. Fourteen Karat Gold (D. Richards & E. Zack)
10. When My Blue Moon (Moore)

JOE ALLISON—TOM BRENNEN—JOE NIXON
 KRKD—Los Angeles, Calif.

1. Singing The Blues (Robbins)
2. I've Got A New Heartache (R. Price)
3. Young Love (S. James)
4. Train Of Love (J. Cash)
5. Hello Old Broken Heart (S. James)
6. Lonesome Train (J. Bond)
7. I Can't Quit (M. Robbins)
8. Go Away With Me (Wilburns)
9. Poor Man's Riches (B. Barnes)
10. Wasted Words (R. Price)

GEORGE T. POPKINS
 WXGI—Richmond, Va.

1. It's My Way (W. Walker)
2. Singing The Blues (Robbins)
3. I've Got A New Heartache (R. Price)
4. Young Love (S. James)
5. Hit Parade Of Love (Martin)
6. Am I Willing To Try (Maphis)
7. Am I Losing You (Reeves)
8. Go Away With Me (Wilburns)
9. Train Of Love (J. Cash)
10. You Took Her Off My Hands (W. Stewart)

EDDIE BOND
 KWEM—Memphis, Tenn.

1. Singing The Blues (Robbins)
2. Yearning (Jones & Hicks)
3. Just One More (G. Jones)
4. There You Go (J. Cash)
5. I'm A One-Woman Man (J. Horton)
6. You Love (S. James)
7. I Don't Want To Say I Love You (T. Edwards)
8. Poor Man's Riches (Barnes)
9. Drink Up And Go Home (Hart)
10. Crazy Arms (R. Price)

ART BARRETT
 WSIJ—Mount Jackson, Va.

1. You Are The One (C. Smith)
2. On My Mind (Flatt & Scruggs)
3. Make Him Behave (Collins)
4. Wicked Lies (C. Smith)
5. Mister Love (Rusty & Doug & W. Barkdull)
6. Train Of Love (J. Cash)
7. Wasted Words (R. Price)
8. Go Away With Me (Wilburns)
9. Singing The Blues (Robbins)
10. Am I Losing You (J. Reeves)

RED SMITH
 WCKY—Cincinnati, Ohio

1. Singing The Blues (Robbins)
2. When My Blue Moon (Presley)
3. I Walk The Line (J. Cash)
4. Go Away With Me (Wilburns)
5. Poor Man's Riches (Barnes)
6. I'm Counting On You (Wells)
7. Young Love (S. James)
8. Before I Met You (C. Smith)
9. Turn Her Down (F. Young)
10. There Goes My Love (Morgan)

SLIM COXX
 WOKO—E. Longmeadow, Mass.

1. Singing The Blues (Robbins)
2. Cheated Too (Lee & Cooper)
3. Yearning (Jones & Hicks)
4. Waiting For A Train (Reeves)
5. Place For Homeless Hearts (D. Owens)
6. Poor Man's Riches (Carlises)
7. Seed You Planted In My Heart (L. Moore)
8. Mister Love (Rusty & Doug & W. Barkdull)
9. Flint Hill Special (Emmons)
10. Cash On The Barrel Head (Louvins)

HARRY GAINES
 KTAE—Taylor, Tex.

1. Young Love (S. James)
2. I'm Tired (W. Pierce)
3. Singing The Blues (Robbins)
4. Green Door (J. Lowe)
5. You Gotta Be My Baby (Jones)
6. According To My Heart (J. Reeves)
7. Live And Let Live (Johnnie & Jack)
8. Mister Love (Rusty & Doug & W. Barkdull)
9. I'm A One-Woman Man (J. Horton)
10. This Song For You (J. Heap)

ELMER SNODGRASS
 WGGG—Gainesville, Ga.

1. I Walk The Line (J. Cash)
2. Singing The Blues (Robbins)
3. I've Got A New Heartache (R. Price)
4. Before I Met You (C. Smith)
5. Young Love (S. James)
6. I'm A One-Woman Man (J. Horton)
7. Repenting (K. Wells)
8. Love Me Tender (E. Presley)
9. I'm Tired (W. Pierce)
10. Didn't Work Out (D. Rich)

DAVE WALSHAK
 KCTI—Gonzales, Tex.

1. Train Of Love (J. Cash)
2. When My Blue Moon (Presley)
3. Love Me (E. Presley)
4. There You Go (J. Cash)
5. Young Love (S. James)
6. Singing The Blues (Robbins)
7. I've Got A New Heartache (R. Price)
8. Before I Met You (C. Smith)
9. I'm Counting On You (Wells)
10. Any Place Is Paradise (E. Presley)

DON VEDDER
 WLHF—Little Falls, N. Y.

1. Singing The Blues (Robbins)
2. Searching (K. Wells)
3. I Can't Quit (M. Robbins)
4. Crazy Arms (R. Price)
5. According To My Heart (J. Reeves)
6. Hello Old Broken Heart (S. James)
7. Cheated Too (Lee & Cooper)
8. Before I Met You (C. Smith)
9. Tip Toe (J. Lynn)
10. Turn Her Down (F. Young)

JOE MORRIS
 WAGS—Bishopville, S. C.

1. Go Away With Me (Wilburns)
2. I'm Tired (W. Pierce)
3. Repenting (K. Wells)
4. Am I Losing You (Reeves)
5. Mister Love (Rusty & Doug & W. Barkdull)
6. Wasted Words (R. Price)
7. Singing The Blues (Robbins)
8. Man With A Plan (Browns)
9. Poor Man's Riches (Barnes)
10. Unredeemed Diamonds (Hill)

LES "RANCH-HAND RED" COLEMAN
 WJWL—Georgetown, Del.

1. Auctioneer (L. Van Dyke)
2. Somewhere There Is A Friend (J. Davis)
3. Why Baby Why (H. Locklin)
4. Singing The Blues (Robbins)
5. Wasted Words (R. Price)
6. Are You The One (C. Smith)
7. Horse Named Pete (Robinson)
8. I Love You More Each Day (T. Collins)
9. In The Garden (Chuck Wagon Gang)
10. Any Old Time (W. Pierce)

CARL STUART
 WAMO—Pittsburgh, Pa.

1. According To My Heart (J. Reeves)
2. Singing The Blues (Robbins)
3. My Lips Are Sealed (Reeves)
4. I'll Be Satisfied With Love (F. Young)
5. Mister Love (Rusty & Doug & W. Barkdull)
6. Conscience, I'm Guilty (Snow)
7. Get Off The Stool (Rainwater)
8. There Goes My Love (Morgan)
9. I Slipped Off My Wedding Ring (J. Lynn)
10. Auctioneer (L. Van Dyke)

TROY McPHERSON
 WTAB—Tabor City, N. C.

1. Crazy Arms (R. Price)
2. Singing The Blues (Robbins)
3. Door Step To Heaven (Smith)
4. I've Got A New Heartache (R. Price)
5. I Walk The Line (J. Cash)
6. That's A Sad Affair (Reeves)
7. When My Blue Moon (Presley)
8. Yes I Know Why (W. Pierce)
9. Repenting (K. Wells)
10. Hot Dog That Made Him Mad (W. Jackson)

KEN WARDELL
 WBLA—Elizabethtown, N. J.

1. Singing The Blues (Robbins)
2. I've A New Heartache (Price)
3. You Don't Owe Me A Thing (M. Robbins)
4. Searching (K. Wells)
5. Blue Mountain Waltz (Mack)
6. You Are The One (C. Smith)
7. Hello Old Broken Heart (S. James)
8. Rip It Up (E. Presley)
9. Silver Threads (W. Jackson)
10. Tip Toe (J. Lynn)

TOM EDWARDS
 WERE—Cleveland, Ohio

1. Young Love (S. James)
2. Singing The Blues (Robbins)
3. There You Go (J. Cash)
4. Repenting (K. Wells)
5. There Goes My Love (Morgan)
6. Stolen Moments (H. Snow)
7. Auctioneer (L. Van Dyke)
8. I Like Mountain Music (Acuff)
9. Rock And Roll Blues (Duke & Null)
10. Crazy Arms (R. Price)

JOHNNY RION
 KSTL—St. Louis, Mo.

1. Go Away With Me (Wilburns)
2. I'm Tired (W. Pierce)
3. Poor Man's Riches (Barnes)
4. Gonna Come Get You (Jones)
5. Treat Her Right (E. Tubb)
6. Stolen Moments (H. Snow)
7. Until I Met You (C. Smith)
8. Repenting (K. Wells)
9. Love Song Of Waterfall (H. Williams)
10. Going Walking (T. Tommy)

MACK SANDERS
 KFBI—Wichita, Kan.

1. Standing On Corner (Pierce)
2. Crazy Arms (R. Price)
3. My Lips Are Sealed (Reeves)
4. Sweet Dreams (F. Young)
5. I Walk The Line (J. Cash)
6. Go Away With Me (Wilburns)
7. Wasted Words (R. Price)
8. I Am The One (C. Smith)
9. Teenage Boogie (W. Pierce)
10. Poor Boy (E. Presley)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Country Round Up

Fans and friends of the late Hank Williams, one of the greatest names in country and western music, were invited to place wreaths and flowers on his memorial, on the grounds of WARL-Arlington, Va., on New Year's Day, 1957, the 4th anniversary of his untimely passing.



HANK WILLIAMS

The memorial, a blue spruce tree, dedicated last month at WARL's tenth anniversary celebration, was open to the public that day.

Thurston Moore, publisher of the Hillbilly and Western Scrapbooks and owner of Verona Lake Ranch, spent a few days in Nashville recently promoting books and booking talent for next summer. Among stars already scheduled for the park are Hank Snow, Lester Flatt and Earl Scruggs, Ferlin Huskey, Jim Reeves, Louvin Brothers and others. Opening of the park will be May 5th with the annual Jimmie Skinner Celebration. Moore is also doing new picture albums for some of the Opry stars as well as the picture book to be sold on the forthcoming Philip Morris Tour.

WWVA "Jamboree" headliners, Wilma Lee, Stoney Cooper and The Clinch Mountain Clan, are set for the month of January in Virginia, Maryland and Kentucky, beginning with New Year's Day in Richmond. Their latest on Hickory is "Lovin' You" and "The Tramp On The Street", the former introducing the Coopers' fourteen-year-old daughter, Carole, as a member of the family singing group. Rusty and Doug and Hyllo Brown, also of the "Jamboree", are included in the package that plays the Virginia capital.

Hot off the presses this week is Hank Thompson's Brazos Valley Hit Songs #2. Slim Harper reports that Columbia's Billy Walker packed 'em in Fri. nite, Dec. 13th, at New Jersey's "home of country music", the Coral Bar & Rest., located at 604 Market St. E. Paterson, N. J. Walker, along with Harper & The Country Gentlemen, appear there 7 nites a week. He also guested on the WVNJ-"Midnight Jamboree" with Harper who invites any artist passing through or working in the area to come in for a visit.

Cowboy Howard Vokes notes that Blue Hen's Hank King has recently formed a new band with Skeets Martin on Spanish guitar, Don Love on steel guitar, Johnny "Kit" Carson on fiddle and Ray Uric on bass. The band will soon be making many appearances plus a sponsored show over WKPA-New Kensington, Pa. Sam Short, Blue Hen prexy is high on Hank's latest "Atom Bomb Heart" and "I Want To Know" and sez that any deejay wanting a copy can write to him at Blue Hen Records, Harrington, Del.



JIMMIE SKINNER

Denver Duke & Jeffery Null who have been on the road for 4 months have returned home for a week's rest. The boys recently appeared on the "Grand Ole Opry" and "Friday Night Frolics" on Nashville's WSM. Their latest effort on Mercury, "Rock And Roll Blues" and "Hank Williams Isn't Dead" is making a heap of noise thruout the country. From V. Camenzino, Camey Novelty Co., St. Louis, Mo. comes word that "Our Secret Rendezvous" by the Key Twins on Sarg is far outplaying all others on his boxes.

Jimmy Dale, C & W wax artist, now has his own DJ show over WALL in Middletown, N. Y. Jimmie is the writer of "My Little Rat" by Red Sovine on Decca. His latest Decca tune, "Insufficient Love", by Alvadean Coker promises to be a big one. Dale, writer of over 60 songs to date is mainly responsible for the success of "The Grand Ole Opry" shows which started at Frank Dailey's "Meadowbrook" in Cedar Grove N. J. about two years ago.

Hi-Wayne & Hal, the Frontiersmen, are starting a three way DJ show over KXLA, Pasadena, Calif., from 4:15 to 5:00 every Saturday, sponsored by Suburban Pontiac, Bellflower, Calif., and the Village Ballroom, Newhall, Calif., where they have their big town and country Roundup every Saturday Night. The forty-five minute segment will be called The "Town and Country Roundup" with each one of the trio doing 15 minutes of the show. In addition to their many other activities, the Frontiersmen now have their own record label with releases scheduled for January 15, 1957. Their label is "Ivory," licensed through the American Federation of Musicians. Joanie Hall, who is the featured vocalist with the boys recently married prominent L. A. Car Dealer Jack Murrah. Joanie will continue with her career and will be represented publicity-wise by C&W Enterprises and managed by her husband, Jack. The Frontiersmen can use records from artists for their new DJ show. Records and mail should be sent to Box 3104, No. Hollywood, Calif. Nice to visit with Carolyn, of the Nashville Rosenbergs, who spent her holiday vacation in New York this past week. The Nashville Banner's Dec. 8th, "It Happened At The Grand Ole Opry" spotlight focused on Faron Young.



FRONTIERSMEN

Cliff Rodgers, WHKK-Akron, Ohio, informs us that Country music lovers in his area will see many artists in person during the next few weeks. On the 30th of Dec. Webb Pierce headlines a show for A. V. Bamford at the Canton Memorial Auditorium. The New Year's day show at the Akron Armory includes Carl Smith, Minnie Pearl, The Wilburn Brothers, Red Sovine, Goldie Hill, Ronnie Self and others. Arrangements are in the process for a Feb 3rd show starring Faron Young, Johnny Cash, the WHKK Jamboree Gang and others.

Lefty Frizzell (Columbia) is probably one of the busiest artists working today. On December 6th his wife gave birth to a six pound twelve ounce boy. They named it Joray. On the 25th of December Lefty took off on a series of dates which he will fly the entire tour. Dec. 26 in Edmonton, 27th—Calgary, Canada; 28th—Denver, Colorado; 29th—Phoenix, 30th—Tucson, Arizona; Al-

buquerque—31st, and Colorado Springs Jan. 1st. He then comes home to Hollywood and on January 9th radio station KRKD has "Lefty Frizzell Day." Lefty and his records will appear from 6:00 AM to 7:00 PM and the jockeys will try to get all his records played besides frequent personal interviews tracing his entire career.

Americana Corp., keeping pace with the growth of southern California, after twelve years in Hollywood, has moved to Woodland Hills, a suburb of Los Angeles. The new address is Box 47 Woodland Hills. First broadcast in Dow Chemical's new 300-station "Red Foley Show" on ABC Radio is set for Sat., Jan. 19, with a talent roster which includes Red, the Foggy River Boys, Libby Horne, Porter Wagoner, Bill Wimberly's Country Rhythm Boys, and Announcer Joe Slattery. "RadiOzark" serves as producer, KWTO is the originating station.

Brenda Lee, the little show-stopper, returns to the Perry Como Show Jan. 5 after 3 weeks at the Flamingo in Las Vegas. The "Jubilee" makes its return to Saturday nights on Dec. 29, occupying the hour immediately following Lawrence Welk. The Jan. 5 guest is Smiley Burnette, while Jan. 12 will mark the appearance of the Polio Poster Child, 4-year-old Marlene Olsen, and Jan. 19 is to be Jimmie Davis' third time as the show's guest star. Talent discoverer Carlton Haney, of WRVA's "Old Dominion Barn Dance"—Richmond, Va., has unearthed another fine singer and personality in the person of 15-year-old Majorie Bowes.

Comic Candy Candido, the man with the lowest voice in the world was guest artist on the "Hank Thompson Show" which originates in Oklahoma City and carried on the Oklahoma network. Candy appeared with Hank and the boys at the Lindsayland Ballroom also that night (Dec. 15). Hank and the Brazos Valley Boys will be playing the Holiday dates in Okla City and Tulsa. He leaves January 9th for a 15 day tour of the Southern states for promoter A. V. Bamford.

Leon McAuliffe and His Cimarron Boys are being set on a string of Texas dates thru the month of January by Thunderbird Artists, Inc. of Independence, Kansas. Jim Halsey and Kent Kistler of the PM agency are doing the booking. Leon recently bought a new Beechcraft Bonanza which he will fly to all dates. This makes both Thompson and McAuliffe flying cowboys. Billy Walker spent several days doing personals in Colorado before the first of the year. His New Year's Eve date was for Andy Rasmussen, Arcadia Ballroom in Montrose, Colorado.

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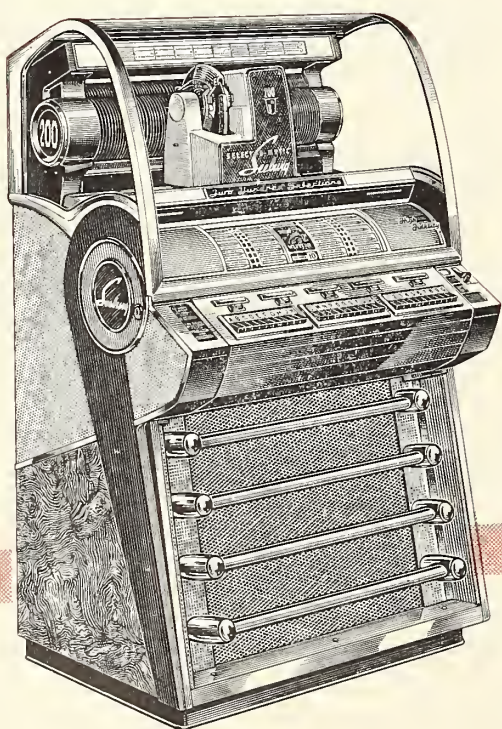
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Here and There

In general, 1956 was a fine year for the peoples of this country, and for a majority of those in the coin machine industry. As do all progressive and intelligent individuals and firms, the question now asked is "What does 1957 hold in view?" Well, let's look at predictions being made by experts.

American industry plans to continue the building boom in 1957 by spending an all-time record of \$40.2 billion on expansion, a survey by McGraw-Hill Publishing Company, indicated. The projected 1957 figure would be 11 per cent higher than the \$36.2 billion estimated for 1956.

An increase of over 12 per cent in production and sales of passenger cars for 1957 was predicted by Harlow H. Curtice, president of General Motors Corporation. He estimated that the auto industry would make and sell 6,500,000 cars for the domestic market—an increase of some 700,000 units more than the 5,800,000 cars the industry is likely to account for in 1956.

"Most lines of business will continue their upward course in 1957—and so will most prices", was the consensus of spokesmen for 13 major trade associations at the annual Business Forecast Symposium sponsored by the Chamber of Commerce of the United States.

Increased spending by business, Government and consumers will carry the nation's economy to another record high in 1957, according to a comprehensive economic forecast by Carol M. Shanks, president of the Prudential Insurance Company. The report envisions that 1957's Gross National Product—the value of all goods and services produced in the United States—will exceed \$430 billion. This is nearly \$20 billion above the estimated GNP for 1956.

Terming 1956 "a good year for the company and the industry", M. M. Rathbone, president of Standard Oil Company (N. J.), said "predictions for next year are a little difficult to make, but on the whole, our forecasts are optimistic." He looks for an expansion of 4 per cent in the United States for 1957, and about 8.5 per cent in the balance of the Free World.

Of course, all of these predictions are qualified with the condition "Barring war or the necessity of a sharp increase in expenditures for national security."

SO—LET'S HOPE AND PRAY THAT THE WORLD REMAINS AT PEACE—FOR A MOST HAPPY AND PROSPEROUS 1957 FOR ALL IN THE COIN MACHINE INDUSTRY.

You Can't Kid Your Bank Account

Now that the year has drawn to its close, check your bank account.

What is there left, as actual profit, against the investment you made in your business this past year?

Your bank account will prove to you that, if you are still operating on the ancient 50%-50% commission basis you are, most definitely, not getting an equitable share from the gross intake of your machines. Regardless of 10c play. And regardless of whether you operate games or music.

Figure it out for yourself. You pay 100% of the cost for all the machines on the location. You pay 100% of the cost for the servicing of those machines. You pay 100% of the cost for all the inflated general overhead expense, like the tremendously increased wages you pay for all the labor you employ, the greatly hiked prices you pay for trucks, tires, gas, insurance, parts, supplies and everything else you require to continue in business.

That's why your bank account, now that the year has drawn to its close, proves to you that you are not getting an equitable share of the gross intake from your machines if you are still operating on a 50%-50% commission basis.

Against this absolutely indisputable fact, figure this: What do your locations invest to be privileged with 50% of the gross intake from your machines?

Yes, the location pays for whatever electric current is used by your machines. Yes, the location owns the number of square inches of floor space your machines occupy.

But, if you went into these locations just to rent this number of square inches of floor space your machines occupy, what could these locations equitably charge you as against the rent they, themselves, pay per month?

In short, as operators everywhere in the nation can prove, if the location's complete expense is 5% of the gross intake from the machine, that's a heck of a lot of money. What does this mean? It means that the location enjoys 45% NET PROFIT from the intake of your machines.

What do you enjoy as NET PROFIT? Check your bank account. Then figure this with your accountant (another expense you must endure) and you'll learn that OVER 40% OF YOUR 50% SHARE IS ACTUALLY OVERHEAD EXPENSE.

In short, you are very, very lucky if you can come out with 10% NET on a 50%-50% commission basis.

What's the answer? Simply this: That you must immediately put into effect with all of your locations 10c PLAY PLUS FRONT MONEY AND/OR A MORE EQUITABLE PERCENTAGE OF THE GROSS INTAKE FROM YOUR MACHINES.

SEE 1957 AS GREAT YEAR

Trade's Leaders Optimistic Over '57. All Agree Can Prove Greatest Year. Foresee Many New Innovations and Finer Products Bringing Better Profits to Nation's Operators

Exporters Believe '57 Can be Best Sales Year Since Pre-War Times. Point to Tremendously Increased Demand from World Markets for U.S. Equipment

CHICAGO—Visitors to the leading manufactories here for the past month have all expressed great optimism for the forthcoming year.

In almost every case, visiting distributors, as well as operators, are of the belief that 1957 can prove one of the greatest years in the history of the industry.

Manufacturers here point to the sudden and very uplifting demand for their new products. This came at one of the most surprising times of the entire year, in fact, just as the Xmas and New Year's holidays got under way.

"This alone", as the sales manager for one of the leading factories here said, "proves that the trade wants new equipment.

"But", he added, "the average operator has become very choosy. Nor can we blame him", he continued, "for, after all, he's investing a lot more money in a new machine today, than he did last year, or any year since the end of War II."

This is the sentiment that pervades the factories here. They realize that, during 1957, they will have to present better products with greater money-making power than ever before.

This, they explain, is due to the fact that prices will remain high and, what's more, may even go higher, as labor's wages, raw materials and components continue to climb.

"We've continued to absorb increases one right after the other", one well known manufacturer stated, "but the fact remains that we can no longer continue to do so.

"If we want to remain in business", he says, "we must earn a profit and to do so we shall, from now on, have to absorb but part of the increases we are still getting and pass part on to the trade.

"We know", he confidently stated, "that the operators want us to remain in business as a source for new equipment. They also want us to maintain constant experimentation and research in an effort to bring better products.

"To do this", he claims, "we must enjoy some sort of profit or we won't be around to build machines."

Distributors seem to be even more

optimistic than the manufactories. They are of the opinion that the operators have balanced their routes and are now well on the way to better profits.

As one of these distributors expressed himself, "We weren't enjoying too much business, as far as volume is concerned, these past six months.

"But", he added, "we knew that the operators, at least in our territory, were getting themselves straightened out financially as well as arranging for more efficient operation.

"This means to us and to everyone in our area", he concluded, "a much better and greater year ahead."

Operators, most of all, are settling down their routes in expectancy of a better year ahead. Many of the operators believe that they are going to increase their present routes.

Many also plan to more greatly diversify their businesses during 1957. Some even are of the opinion that with business bound to be better, they will be able to arrange for expansion that will produce better income all around.

Stronger operators' associations with unionization also seems to be in the air, according to what some operators state. This, they believe, will prove of greater value to them this forthcoming year.

Suffice it to say that, from every division of the trade, there is greater optimism in the air at this time for this forthcoming year of 1957 than there has been for years past.

Perhaps it can all be summed up in the words of one noted leader who stated:

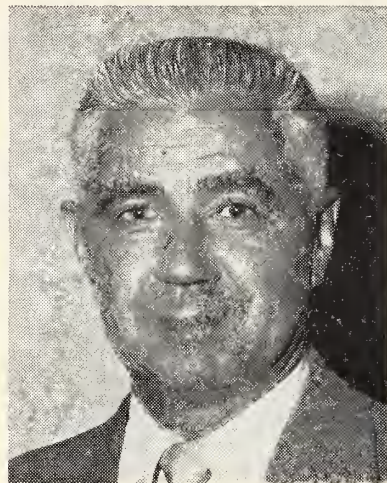
"We believe that 1957 is going to prove one of the greatest years the trade has ever enjoyed."

Most important, too, is the fact that all exporters, both manufacturers and distributors, are of the opinion that 1957 can prove to be one of the biggest years in history.

Many point to the fine export business enjoyed worldwide during 1956. These men claim that '57 presents even greater prospects, in view of the fact that more machines have created more players all over the world.

They also have letters from importers who advise that, with general conditions righted, the importers believe that they will use more machines than ever before.

CIAA Rents Own Offices



SAM GREENBERG

CHICAGO—Sam Greenberg, president of CIAA (Chicago Independent

Amusement Association) announced this past week that the Association has rented offices at 188 W. Randolph Street, Room 1102, this city.

Greenberg also advised that the Association has hired an executive secretary and a stenographer to handle office details and calls from the membership.

Details of the organization had previously been handled in the offices of attorney Milton (Ted) Raynor.

The move to CIAA's own offices, according to Greenberg, was necessitated by the vote of the membership at their last meeting, December 11 to execute a labor contract with the Electrical Worker's Union.

"In the one year of our existence," Greenberg told the operators, "our Association has made tremendous progress, and with your continued cooperation, we will move forward together toward the building of a better and more secure industry."

"20 Year Club" Celebrates 3rd Anniversary

CHICAGO—The "20 Year Club" of the coin machines industry was founded on January 7, 1953.

It was an idea that came into being after much traveling about the nation brought into sharp focus the fact that the "old timers" of the industry were a sect apart.

That they liked to reminisce of years gone by. They liked to discuss "the old times".

They felt that men and women who had been active in the industry for 20 years and longer were more capable of helping all others, especially the young people entering into the field, because of their many years of experience.

The Cash Box fell in line with the thinking of the old timers for its publishers had also been active in the industry for over 25 years.

Since January 7, 1953 the "20 Year

Club" has continued to grow greater each year. There are now approximately 1,500 members of this outstanding and famed club.

The men and women of the industry, who have given 20 years and more of their lifetimes, have enthusiastically entered into the "20 Year Club".

Now as its third year dawns, the "20 Year Club" plans to set its goal for the future.

Many are of the belief that outstanding charity should be its greatest effort.

Others believe that public relations that will aid all the industry should be its work.

A complete report on these many suggestions will soon be sent to all the members of the "20 Year Club" to allow them to vote on what they believe should be the future effort of the membership.

Look To Italy For Growing Coin Machine Sales

ROME, ITALY—Though Italy's recovery has been slower than that of many other European countries, the belief is that Italy will in the near future, prove itself one of the biggest markets for U. S. coin machines.

Sales have been much greater in Italy this past year than anyone ever believed would prove the case.

But whatever sales have been made, both in games and phonographs, are considered very minor at this time.

General belief is that Italy will, once under way, use many, many more machines of all kinds as its economy recovers and its dollar accumulation grows.

So far most machines are being imported into Italy by the Comet firm of Lazzaroni & Schreiber of Torino.

This firm is reported to be spreading sales of its machines thruout the northern part of the country. The north is becoming more industrialized each passing month.

Rome hasn't been neglected but, as yet, there are very few machines here, compared to what this city can use.

It is also known that there are many prospective purchasers for U.S. coin machines here in Rome.

It would not surprise anyone to see importers enter the sales picture in this city in the near future.

STILL MORE OPS ACCLAIM "THE CASH BOX' 10c PLAY PLUS" PLAN

Majority Urge Sliding Scale Front Money Guarantees. Many Claim Front Money Plus More Equitable Commission Percentage Arrangement Would Prove Most Beneficial to All Operators.

CHICAGO—More and still more acclaim arrives daily from America's operators for The Cash Box' "10¢ Play Plus" plan.

All agree that, whether it's games or music, front money and/or a more equitable percentage commission arrangement is absolutely necessary to assure the operators enjoying some return on their investment.

The majority seem to favor "front money guarantees" on a sliding scale. But there are many, among this majority, who also believe that the front money guarantee should be backed up by either 60%-40% or 70%-30% or whatever other more equitable commission basis can be agreed on by the operators in any area.

The fact remains that the trade has come to the realization that, even tho the play has remained as great as ever, even greater in some areas, profits have continued to dwindle alarmingly. To the point where, in some cases, operators are actually losing money, regardless of the fact that play is just as great as ever.

Tremendously increased overhead expenses, higher costs for equipment and many, many other factors have entered into the equation to make operating a tough and difficult ask as far as enjoying a decent return.

The trade is all for The Cash Box' plan of "10¢ Play Plus". It is the hope of those who have already signified their acclaim and approval that a method will come to the fore which can be adopted on a national scale.

Charles C. Fisher, Jr. of Charlotte, N. C., believes that 10¢ play plus front money is the solution. He reports, "A \$15 per week guarantee, or take the first \$15 and give the next \$15 to the location. If the machine does \$30 then split the take. This will encourage the location to get 50% or try to better \$30 in his equipment."

R. J. Erfle of Philadelphia, Pa. also believes in front money. He suggests, "How about \$15 or \$20 front money where take is less than \$40 per week. Over 40 per week, then a 50-50 split." By the way, Erfle is from the Broad Street Trust Company, Philadelphia bankers.

Julius Haussmann of Hazleton, Pa. believes that 10¢ play plus \$10 per week front money for phono and \$15 per week front money where a hide-away unit plus wall and bar boxes are concerned.

Raymond Lonsway of Warren, O., believes in 10¢ play plus a steady \$10 per week front money guarantee.

Alfred Shayne of Portland, Me. believes in 10¢ play plus a steady \$5 per week front money.

Max Downey of Lafayette, Ind., urges 10¢ play plus \$15 per week front money guarantee.

Hugh W. Minter of Norfolk, Va. believes in 10¢ play plus \$5 per week front money where intake is under \$50 and \$10 per week front money where income is over \$50.

Lee Walker of Los Angeles, Calif. believes in 10¢ play plus \$5 per week for 100-selection phonos and \$10 per week front money for 200-selection phonos.

Joseph Bradish of Freeland, Pa. urges ops to go to 10¢ play plus a steady \$5 per week front money guarantee.

Robert E. Young of Los Angeles, Calif. agrees on 10¢ play plus \$5 per week front money.

O. J. Mullinix, Jr. of Savannah, Ga. is eager to get all ops to adopt 10¢ play plus \$15 per week front money guarantee.

Jimmie Bounds of Mexia, Texas, is for 10¢ play plus a flat \$10 per week front money guarantee.

Beniti Murillo of Oakland, Calif. urges operators to adopt 10¢ play plus \$5 per week front money guarantee.

H. D. Warwick of Knoxville, Tenn. suggests 10¢ play plus a flat guarantee of \$5 per week front money where there is only one machine in the location. Where there are two machines, Warwick says the front money guarantee should be hiked to \$10 per week. For three machines \$15 per week.

Alan Dibble and Bob Bennett of Ke'so, Wis. report that they are now getting 10¢ play plus a \$9.50 guarantee every two weeks. They recommend that all ops adopt \$5 per week front money.

Harry Stern of Philadelphia, Pa. agrees that the answer to more profitable operating today is 10¢ play plus a flat \$10 per week front money guarantee.

J. Bowen Kindred of Ajo, Ariz. says, "There should be a guarantee on a sliding scale, depending on the type of equipment placed in the location."

Gene Bybee of San Antonio, Tex. is

of the opinion that operators should obtain 10¢ play plus 60%-40% commission basis.

Agreeing with him is O. K. Johnson of Aberdeen, Wash. who also urges 10¢ play plus 60%-40%. So does J. Harry Snodgrass of Albuquerque, N. Mex. Also Joe Noto of San Francisco, Calif.

H. W. Dolph of Tulsa, Okla. believes in 10¢ play plus 70%-30% commission basis. Agreeing with him is Dan Kenaga of Pocatello, Idaho. Also L. F. Harthorn of Seattle, Wash.

Max Klein of Yonkers, N. Y. believes that the very best method operators can adopt to assure themselves a decent return on their investment is 10¢ play plus \$10 per week front money. He also suggests that where brand new equipment is concerned operators should get \$15 per week front money.

Joseph J. Naclerio of Waterbury, Conn. believes in 10¢ play plus \$5 per week front money for older machines and \$10 per week front money for new machines, in addition to 60%-40% commission where there is a good take and 70%-30% commission basis where the take is poor.

Wm. A. Engles of Monticello, Ind.

reports that his route "has been on 60%-40% basis for 5 years and has not been too bad. But front money first", he advises, "and a split helps operators more on poorer locations. Good locations", he reports, "pay off and are the least troublesome." He also states, "This route has been on 10¢ play for almost a year with all other routes around still on 5¢ play."

Robert Bennett of Longview, Wash. recommends 10¢ play plus 60%-40% commission basis. Bill Sheffield of Odessa, Tex. agrees with him that this is the best method for operators to enjoy a decent return on their investments.

Robert L. Holt of Salt Lake City, Utah, urges operators to adopt 10¢ play plus 70%-30% commission basis.

D. C. Fortner of Pontiac, Ill., advises that in his belief all operators should arrange for 10¢ play plus 60%-40% commission basis.

W. C. Power of Sioux Falls, S. D. advises that even tho he sold his route to Norman Gefke that the same policy prevails of \$10 per week front money on old machines and \$15 per week front money on new equipment.

Powers advises, "This is the basis I have been operating on for a year and a half. It works! All it takes is a little salesmanship. Gefke kept all machines on this same basis."

Ray T. Samuelson of Salt Lake City, Utah, believes that the answer is in 10¢ play plus 60%-40% commission basis.

What Do You Think?

Write Today To:

THE CASH BOX

32 W. RANDOLPH STREET

CHICAGO 1, ILLINOIS

Give your opinion on 10¢ Play Plus Front Money and/or A More Equitable Commission Basis. Or present any other plan that you think is better!

Better Times Ahead For Industry

Rising Incomes Plus More Leisure Time Makes For Better Players

Over 20 Million of Nation's 50 Million Families Now in \$5,000 to \$10,000 Yearly Income Bracket. This, Plus Over 170 Million Peoples in U. S., and Workers Enjoying Shorter Hours, Means Coinbiz Can Look To The Greatest Action in Years Yet Ahead.

CHICAGO—There is no longer any doubt, at least among 42% of the nation's purchasing experts, that there are better times ahead.

This can be appendaged with the fact that, if there are better times ahead for general business, there certainly are better times ahead for this industry, especially when all the known facts are taken into consideration.

In the first place, with over 20,000,000 of the present 50,000,000 U.S. families earning better than \$5,000 per year (up to \$10,000 per year) this industry's potential for obtaining top peak play action is greater than it has ever been before.

In the second place, with the population gauged to be past the 170,000,000 mark, a tremendous growth in the past ten years, and with 16,000,000 of the population teenagers, all divisions of the industry have greater play action potential than ever before known in the history of the coinbiz.

What is even more important, is the fact that labor has been, gradually, winning a shorter work week. The drive is on for a 30-hour work week.

There is no doubt that, even before 1957 is over, the work week is bound to be cut down from 40 hours to possible 36 to 38 hours, with pay the same as for 40 hours. And 40-hour pay is, today, equivalent to former 48-hour pay envelopes.

All this means more people with more money with more hours to spend money. And that's where the coinbiz enters the picture.

As this publication has reported

time and time again in the past, this combination of more people with more money and with more time to spend their money, should definitely accelerate ingenious, inventive action at all the coin machines manufactories. Manufacturers can bring into being the type of new equipment which will please the nation's peoples and which will, at the same time, create a greater, more prosperous industry.

Every leading industry, from sporting goods to fishing tackle to food-stuffs, are planning ways and means of obtaining a good share of this great and growing U. S. market. The richest market in the world. A market with more leisure time on its hands than has been known by any nation in the history of the world.

The coin machines industry has proved that it is a favorite among the people. Especially with people who have time on their hands. Because, first, it is the most economical entertainment in U. S. history and, second, it is qualified to entertain the masses because of its general acceptance.

New music, new games, new vendors, all must come into being to help please this important, prosperous 170,000,000 people with time on their hands and with money in their pockets. People who like coin machines of all kinds. People who know, appreciate and understand coin machines.

Beginning with 1957, this industry can look forward to its greatest growth, its greatest prosperity, its most glorious future, provided all will cooperate to bring into being the products which this tremendously large and rich population wants.



Through The Coin Chute

NEW ENGLAND NIBBLES

With the traditional holiday season from Christmas to New Year's, coin men are re-examining inventories, formulating plans for 1957, and discussing the period ahead. From all indications, business should continue at about the same levels for the first quarter of 1957, leaders in the industry here feel. David S. Bond, prexy of Trimount Automatic Sales Corp. (Seeburg), predicts that 1957 will be a banner year for operators and is now preparing his annual long range coin machine forecast for The Cash Box. The veteran in the coin machine field, pioneer in New England coinbiz, will give The Cash Box readers an exclusive forecast for 1957. His report on the business outlook, at the start of each year, is eagerly awaited by ops not only in New England but throughout the country, as Dave Bond has a broad overall knowledge, insight and long background in the coin machine biz. Born in Boston, Dave Bond was educated at Harvard College, receiving his BA degree in Romance languages in 1919. For the past 30 years he has headed the Trimount Automatic Sales Corp., distributors of coin operated machines and background music systems for retail and industrial establishments. He has been a devoted Combined Jewish Appeal worker for more than two decades. In recent years he moved up into prominent posts, first as chairman of the Vending Team in the annual campaign as a section chairman. He has served as chairman of Pledge Redemption for the Business Men's Council. His exclusive forecast will be published in an upcoming edition of The Cash Box.

Big event of the holiday season was the party and showing for the new Rock-Ola 200 at Ed Ravreby's Associated Amusements on Friday, Dec. 21, when over 400 ops and friends were feted at the Rugg Road Plant. On hand to entertain were the Owens Bros. singing their new record, "Night Train" with "Don't Cry" and celebrities from the night clubs and show biz worlds. There for the big doings were Ruthie Shapiro, Rosalyn Ross, GAC, Morrie Goldman, mgr. Owens Bros.; Ellie DiResta, writer of "Don't Cry"; Ruthann Faber of WNAC-TV's press department; reps of disk outfits; ops from throughout N. E.; reps of banks and other distribs. On show were the new Rock-Ola 200 selection models and United's new "Bowling Alley", 14-foot game with hard rubber bowling balls. Disks of various artists, were played on the new Rock-Ola. Gifts of cigarette lighters, ball point pens, rain hats for the distaff side, and wallets were made to all attending by hosts Ed Ravreby and Dick Mandell, gen. mgr. Of interest to music trade is the announcement from Somerville National Bank that Victor Atwater has been promoted to the presidency. Atwater was one of the first bankers to begin financing in the music biz here.

At Atlas Distributors (AMI), Louis Blatt spent the Xmas holidays at his Newfound Lake retreat. Upcoming event here is the service school for ops by AMI to be held at the Commonwealth Ave. plant on Jan. 8-9, and all N. E. ops are invited to turn out for an instructive and informative session. Louis and Barney Blatt have issued invites to all ops to come in for the two-day service school. At Redd Distributors (Wurlitzer), annual end of the season inventory cleanup sale brought flocks of ops from faraway spots in to take advantage of bargains.

Bob Jones, gen. mgr., and Si Redd, extended their greetings for Xmas and the New Year to the incoming ops. . . . Among ops in town just before Christmas were: Dave Baker, Arlington; Ralph Lackey, West Roxbury; Tom Libby, Haverhill; "Peachy" Cassasanta, Milford, who brought his violin along and played while the Owens Bros. sang; Walter Strahan, Mohawk Music, Greenfield; Bud Sequin, Newport, Vt.; Sid Wolbarst, Newton; Pliny Burrows, Brattleboro, Vt.; Ray Shea, Worcester; Ray Hade, Webster; Martin Ferrera, New Bedford; Oscar Pratt, John Lazar, Manchester, N. H.; Louis Zeidman, Portsmouth, N. H.; Tony Grazzio, Quincy; Marty Clarizia, Beverly; Ray Faini, Framingham; Connie Pocius, South Boston; Russ McMillan, Lowell; Al Yorkowitz, Brockton; Dave Cotton, Newburyport; Ray Cour, Chicopee; Sol Robbins, Newton; Al Riquier, Willimantic, Conn.; D. J. Halle, Berlin, N. H.; Bill O'Brien, Newport, R. I.; Del Frechette, Lewiston, Me.; Paul Doherty, Al Colter, Worcester; Phil Peroner, Cambridge; Mark Shavel, Brookline; Manny Espanala, Lowell; George Chapelas, Malden; Steve Paelock, Worcester; Bill Sullivan, Bangor, Me. . . . Baker Sisters opening at Revere Beach Frolic Dec. 31. . . . Jan Arden at Blinstrub's for New Year's week engagement. . . . Guy Livingston, The Cash Box Boston office, extends best wishes for a Merry Christmas and Happy New Year to all.

JANUARY IS TRADE-IN MONTH AT TRIMOUNT

We have export orders for music of all types, bingo games, 5 ball pin games, shuffle alleys, and arcade equipment.

Exceptionally liberal allowances offered during the month of January.

Exclusive Gottlieb, Williams, Seeburg, Genco and International Mutoscope Distributors.



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Through The Coin Chute

MIAMI MURMURS

The 6th Annual Dinner and Banquet of the A. M. O. A., held at the Saxony Hotel, was a tremendous success. George Sax, owner of the hotel, and known to all in the industry, was present to greet old friends, some of whom he's known for a quarter century or more. Sam Taran reported to have brought in some 57 friends of his. . . . Mr. and Mrs. Milt Green stopping at the Di Lido and enjoying themselves. . . . Mr. and Mrs. Harry Pearl had the Greens out to dinner. . . . Davey Friedman at the Mt. Sinai Hospital for removal of some stones from his kidney (hopes they turn out to be diamonds). . . . Jack Semel reported toying with the idea of moving down here, but Willie Blatt says if he does the "club" will need two more coinmen in order to have three full gin rummy games. . . . Harry Rosen looks like a million with a streamlined waistline. . . . Maury Ginsburg of Chi stopping at Lou Koren's King Cole Hotel. . . . Coinmen awaiting the arrival of Mr. and Mrs. Dave Gottlieb, who are expected to stay at the new Americana Hotel, as Dave's "Flipper" boat is already here. . . . Bert Lane getting ready for some real deep sea fishing in his new Chris-Craft.

"It's What's in THE CASH BOX That Counts"



Through The Coin Chute

TENNESSEE TOPICS

Chattanooga ops just a little worried as Chattanooga voted the sale of whiskey illegal last November 6. Ops wonder how it will affect the earnings of some of their locations, but others point out that coin machine operators are making out well in many other areas that are also dry. . . Tony Papa, who recently sold his routes and then went into shirt manufacturing, has now sold the shirt factory and is in paper work up to his elbows. Fred Cofer has gone to work for the firm that bought out Papa. . . Bill Boyles turning the shop inside out. . . Frank Stiels was out searching for new locations. . . Tommy Tomlin, Tommy Distributing Co., Nashville, reports business good. Tommy says he's sorry he didn't have a stock of the larger jumbo pool tables. Says the pool business has picked up and he has sold quite a few. Tommy also reports that many operators who removed the pool tables from location are now putting them back. . . Sid Parker still talking about the December 2-4 NAMA show. Says he can hardly wait to see his J. H. Keeney "22 Column Cigarette Vendor" and the all new Coffee and Chocolate Vendor. Sid has something up his sleeve but he won't talk about it. . . Hermitage Music, Nashville, very, very busy, as a full house of visitors looked over his wonderful display of machines. The AMI was spotlighted. . . Rock City, Nashville, another shop that had a most eye-appealing display of machines. At Rock City the Wurlitzer was lit up like a country fair. . . Seen on Nashville's coin row was Juline Silverfield, George Haynes, John Wiseman, Jimmie Claxton, Mashall Williams, Lewis More, William Brooks, Wenton Brown, Richard Daven, Gene Richardson, Pop Davis, Carl Bales, Joe Jordon, Bill Uttes, J. W. Biggers, Dave Wolf, Cecil Jones, Joe Fitzgerald, Floyd Womack. . . Ran into R. M. Proctor on location. R. M. of Clarksville Music, Nashville, reports that business is ok. . . George Sammon, Memphis, was showing the new J. H. Keeney "Cross Country". The game was recently oked in Chicago and Sammon is submitting for approval of the game in Memphis. . . Over at Southern Music Co., Memphis, Mr. and Mrs. Camp were playing Santa Claus to the whole city if we were to judge from all the packages all over the place. Parker Henderson was in the shipping department with two trucks on the docks. . . At S. M. Sales, Memphis, Alice Perry and Allan Dixon were busy wrapping presents. Looks like a big Xmas all over Memphis. . . Seen on Memphis Coin Row were R. L. Hardin, Leo Tanner, Jack Barlow, W. Buck, John Marshall, Bill Carver, Cotton Cole, Al Busby, B. C. Tripplett, Gordon Pinehart, Mahon Jones, Wallace Liddell, Ted Combs, Tommy Blankenship, Pat Patrick, Chris Hanson, Kenny Heard, Buddy Boyce, M. Berger, Lynn Harmon, Guy Keller, E. E. Steed, Henry Trigg, Sonny Canipe, Red Canipe, Bob Eblin, Johnny Novarese, Frank Beretta, Bill Harbin, Doc Long, Lloyd Barber, Lex Howard, Joe Tierce. . . A very attentive group attended the Bally school at Automatic Amusement, Evansville, Indiana. Fred Baker was the host. Paul Calamari, Field Engineer for Bally, conducted the classes. Paul Wilson and Charles Ewing, Jr., took care of the food and liquid refreshments.

Ski Games Comeback

Trend Toward Skill Action Plus Physical Prowess Continues With Return of Ski Type Games

CHICAGO—The trend toward physical action games, where the players can display their prowess, continues with the introduction of the new type ski games.

Since the great success of the shuffle games and bowlers, followed by the pool games, all physical action games have proved themselves fine money-makers.

In each case tavern owners and similar type locations have found that, where the player has to use physical action to play the game, their businesses also profit.

The comeback of the ski type games was but a natural result of the fact that physical action games were in demand.

But the ski type games now being presented have every profit feature of the shuffle and bowlers as well as the pool games.

They are now two player, four player and six player games. The scoring is more entrancing and suspenseful. The game itself is more fascinating and much more beautiful.

The scoring is unique in the fact that the games can be arranged for novelty, free play and match play action. The scores run on into new high points that the players seem to best enjoy.

The many improvements which came into being with the shuffles and bowlers, from a mechanical as well as a playing standpoint, are incorporated into the new type ski games.

In short, as the old saying goes, "There's nothing new under the sun," but, what is remarkable is the fact that the new ski games have been perfectly packaged and marvelously revived to meet the modern player's demands.

Runs Widely Scattered Route On 10¢ Play Plus 60%-40%

SOLDIERS GROVE, WIS.—Mike A. Young of Mike's Musical Service, this city, reports that front money "is no good in 93% of my spots."

But Mike does have over 400 phonos in operation on a route that takes him 150 miles away from his operating base and, what's most interesting, Mike's phonos operate on dime play plus 60%-40% and, in some cases, 70%-30% commission basis.

Mike advises, "I have a rather confused juke box operation. My juke

boxes are as far as 150 miles apart. I run into many operators of all kinds and have to follow their pattern to some extent.

"The 'extent'," Mike explains, "is only on old machines. For example a 20 selection up to a 40 selection machine. I put in a new machine. It's definitely on dime play with either 3, 4 or 5 plays for 25¢.

"If the new machine doesn't do at least \$70 per month, I take 60%. I have to get at least \$42 per month. And, brother, I stick to it right down the line.

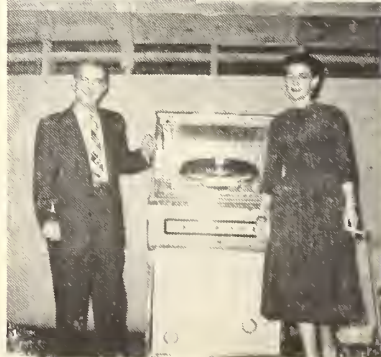
"I could write a book on my experiences in this industry."

Large Turnout Of Ops View Rock-Ola '1455' at Brilliant Music Co., Detroit

DETROIT, MICH.—"Despite unusually terrible weather conditions, we had a most wonderful turnout of operators who came to view the new Rock-Ola 200 selection phonograph," stated Joe Brilliant, Brilliant Music Company, this city.

"All of the more than a hundred operators were very highly impressed with the Rock-Ola model '1455', and we are most happy to report our sales force wrote considerable business," Brilliant said.

Pictured herewith: TOP, (l. to r.) Joe Brilliant and Roy Small, public relations counsel of United Music Operators of Michigan; CENTER, (l. to r.) Ray Taylor, mgr.; Kay Malone, entertainer; Jan Watrous, secretary; and Dave Stevelberg, staff member; BOTTOM, Mr. and Mrs. Bud Grable, operator from Flint.



ALL GAMES CLEANED AND IN WORKING ORDER

BINGO GAMES

Gayety . . . \$79.50	Hi-Fi . . . \$40.00
Surf Club . . 39.50	Gay Time . . 135.00
Variety . . . 84.50	Big Time . . 190.00
Beach Club . 30.00	Miami Beach 200.00

Williams SUPER PENNANT . . . \$ 84.50
Williams KING O' SWAT . . . 235.00
Williams FOUR BAGGER . . . 345.00
Williams FUN HOUSE . . . WRITE
Williams PERKY . . . WRITE

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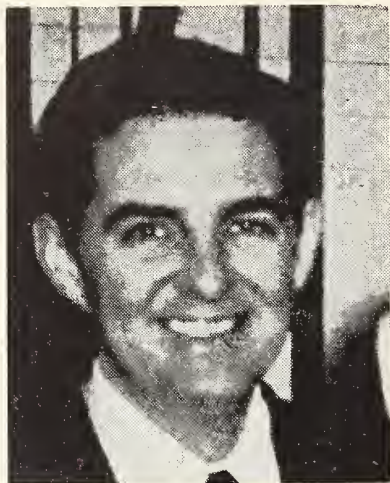
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New Amuse Game Will Start 1957 Boom-says Bally's Bill O'Donnell

CHICAGO—"ABC Bowling Lanes" is starting a new boom in the games field," stated Bill O'Donnell, general sales manager of Bally Manufacturing Company, this city.

"From reports we've been getting from the field, and from orders our distributors are phoning in, we'd say that 'ABC Bowling Lanes' has created the biggest boom in games-operation since 'Ballyhoo,'" continued O'Donnell. "This is not just another shuffle-puck game, but real bowling, played with 3-inch hard rubber balls. We can safely say that 'ABC Bowling Lanes' easily ranks with such historic profit-



BILL O'DONNELL

makers as 'Bumper', 'Citation', and 'Beach Club' as a high-power money-maker."

O'Donnell describes the game as having the unusually fast performing Bally mechanism, based on principles that were "profit-proved" in Bally "ABC Bowler" and other Bally bowling games.

"Famous Bally 'fly-away' giant pins with instantaneous pin-set are standard equipment of 'ABC Bowling Lanes'", said Bill. "So, too, is the lightning fast Bally score-totalizer with light-up score-drums. And because four balls are released by each coin, a ball is always within reach of the player, permitting the rapid tempo of play that, not only adds to the excitement and fun, but results in maximum cash-income to the operator.

"Real-bowling play appeal of 'ABC Bowling Lanes' quickly stimulates competition between players, resulting in plenty of 6-players-per-game play. And, when teams of two to six players take time out, individual players take over, shooting again and again to improve their skill at ringing up strikes or mastering the art of 7-10 pick-ups.

"ABC Bowling Lanes" is equipped with dime play coin-mechanisms. It is available in two sizes: 14 ft. long by 26 in. wide; and 11 ft. long by 26 in. wide. Both models are simply styled with plenty of natural wood to create bowling alley atmosphere. Colorful backglass is designed for quick, easy reading of the progress of each game.

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Through The Coin Chute

CALIFORNIA CLIPPINGS

The coin machine distributors, record distributors, and one-stops along Pico Boulevard chalked up 1956 as their biggest year in history. Everyone gave double thanks for the tremendous business during the past year and are looking forward to 1957 and continued success. . . . On Phil Robinson's return from visiting Chicago Coin factory in Chicago he made stops in Salt Lake City and Denver where he paid a call at the R. F. Jones Companies. Phil joined Mort Secore, of Chicago Coin's factory sales division, on a trip to Seattle, where the R. F. Jones Co. had been appointed representative for Seattle and Spokane. On their way back they saw Lou Dunis in Portland and J. D. Cox in San Francisco who reported they were doing bang-up business with the Chicago Coin line. . . . Gabe Orland and Sammy Ricklin report that record sales at California Music Company surpassed their greatest expectations the past year and their Christmas sales were phenomenal. Sammy and Gabe will have their official opening the latter part of January after California gets over the state of organized confusion. Martha Delgado believes that "Train Of Love" on Sun will be a big one for Johnny Cash. Betty Williams reports that "Love Is Strange" by Mickey and Sylvia on Groove has taken off with the operators.

Frank Davis returned to his desk at Sierra Distributors after a three-day bout with the virus. Frank completed arrangements for a Wurlitzer "2000" phonograph to be used on the Matinee Theatre coast to coast color television show on NBC. Wayne Copeland reports that another carload of Wurlitzer "2000s" arrived and are being processed for shipment immediately after the holidays. Wayne says the open house at Sierra was very gratifying, seeing many out-of-town operators who seldom make the trip to Pico. . . . Lloyd Saunders, associated with Pete Shupp of South Gate, took time off to enjoy a hunting trip. . . . Charley Robinson reports that the United fourteen-foot "Bowling Alley" has proven so popular and profitable for the operators that he had to sell the floor model at C. A. Robinson & Company. Charley is anxiously awaiting another shipment so that he can fill the orders that are piling up. . . . Joe Burton, well known pianist, visited the Solle Sisters, Mary, Kay and Claire, at Leuenhagen's Record Bar and played them his new single progressive jazz release on Roth. Mary told him that it should be a big record because of the great demand by operators for progressive jazz on singles and EPs. The Solles spent the New Year week-end in Palm Springs resting up after the Christmas rush. Kay reports that "Young Love" by the Crew Cuts on Mercury has started taking off with the operators. Claire says "The Auctioneer" on Dot by Leroy Van Dyke should start hitting the charts.

Hank Tronick busy at Minthorne Music Company formulating plans for the new term of Seeburg Service Schools which will start the first of the year. Roy Provencher was happy that he was all settled in his new home in Northridge to enjoy the holidays. Matt Norberg returned from San Diego to spend the holidays with his family. Minthorne's Used Equipment Department is going full force in its new location. . . . Paul and Lucille Laymon loaned the Universal Car Loading Company and the Bank of America new Rock-Ola "200" phonographs for their Christmas parties, but had to pick them up immediately after to fill the mounting orders for the new phonograph. Ed Wilkes is anxiously awaiting the arrival of Bally's new fourteen-foot "ABC Bowling Lane", and Jimmy Wilkes reports that Bally's "Traffic Police" Bike Kiddie Ride has gone over so well they are sold out and waiting for the next shipment. Paul says that when all the Bally equipment arrives at Laymons' they will be "Bally-High". . . . Northy Beckman reports that the Christmas mail-order and walk-in trade was much greater than he had anticipated at Northy's Music Center. It took the entire staff working overtime to keep ahead of the orders. Richard Barrientos and his group, The Latinos, played at the Chase Hotel in Santa Monica for a Christmas party and were very well received. Ana Marinez and Jan Graham picked Eydie Gorme's new ABC-Paramount release as a certain hit with Ana picking "I'll Come Back" and Jan choosing "It's A Pity To Say Goodnight". . . . Max Chesler reported to Bill Happel at Badger Sales Company, Inc. that the AMI G-"200" phonograph continued in popularity in San Bernardino, Ontario and Pamona areas. Jack Leonard and Dave Yates are resting up after the tremendous business done in the Prize Premium Department. Marshall Ames reports that Fischer's six-pocket Regulation Pool Table is going well.



Through The Coin Chute

DALLAS DOINGS

Pre-holiday business activities were going at top speed along coinrow with distributors busy booking new orders and filling those on hand. Many of the firms were closed the day before Christmas giving everyone more time to prepare for festivities. . . . Gordon Frazer, Capitol Records' national merchandise manager, expected in for the district sales meeting scheduled to be held at the Statler Hilton. . . . Bill Mikels, district sales manager at Capitol Records, just returned from a managers' meeting in Hollywood. . . . Dossie Cotter, service man at Commercial Music, spent his Christmas in West Virginia. . . . George Prock's son Buzzy home from Baylor University to spend the holidays with his mother and sister Peggy. . . . Mr. and Mrs. Buster Loicana in from Fort Worth for some last minute shopping. . . . Other visitors sighted along coinrow included Jimmy Garrett from Longview; Pete Purvis and Richard Gentzel of Stephenville; Fred Ellis and Wilbur Brisco of Waco; Jimmy Woolsey, Pete McDonald and Cameron Franks from Fort Worth. . . . Woodrow Dawson of Commercial Music spent the holidays in Los Angeles. . . . Glad to hear R. E. Burns of Fort Worth escaped injury when his pickup truck was wrecked.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Coin Friends Visit The Gershes



CHICAGO—Christmas week in this city, as usual, is given over to the holiday spirit. Many coinmen from all parts of the country drop in to see

their friends and visit with the factory executives.

So—one night during the holiday week, a bunch of good fellows dropped

in on the Gershes at their home to wish them the best. Bill Gersh, publisher of *The Cash Box*, always the newspaper man, dug out his Polaroid and sends along these pictures.

TOP, RIGHT: Gordon Ford and Jimmy Savarese at the table, while Nicky O'Donnell and Charley (Little Jimmy) Johnson kibitz in the background; TOP, LEFT: The talented Johnsons—Carol sings, while "Little Jimmy" accompanies her on the Gersh piano; BOTTOM, RIGHT: Gathered around the festive board (l to r)—Nicky and Bill O'Donnell, Jimmy Savarese, Mollie Sugerman, Carol and "Little Jimmy" Johnson; BOTTOM, LEFT: Barney (Shugy) Sugerman and Mollie Sugerman relax while Cissie Gersh acts the hostess.

Changes to 10c Play Plus Front Money

AKRON, O.—Robert A. Holland of Holland Music Company, this city, not only changed over his entire route to 10c play but, at the same time, arranged for 68% of his locations to work on \$10 per week front money and the 32% balance on \$6 per week front money.

Holland reports that the complete changeover to dime play took just about a year and a half to accomplish. He not only changed his music machines but also changed all his pinballs to dime play.

"In about 90% of the locations", Holland advises, "I exchanged equipment either to a later model or to a different make machine."

"I made what seemed to be a very fine improvement in equipment as far as the location was concerned."

"I had no trouble at all at any location with the exception of four places. These four places agreed to go along on dime play just as soon as I got together with my phono competitors who had locations in this very same neighborhood and who were still operating on 5c play."

"As a whole", Holland reports, "I have enjoyed a 21% increase. This is due to the fact that 68% of my locations are on \$10 per week front money and 32% are on \$6 per week front money."

Women Mechanics For '57?

30% of Married Women Now Working. More Than 40% of Women Past 45 Also Working. With Acute Shortage of Young Men Mechanics Growing Greater, Urge Return to Women Mechanics as During War II

CHICAGO—For over 14 years now this publication has urged the creation of a "School For Mechanics".

This year, more than ever before, the shortage of younger men will be most noticeable and, at the same time, most acute.

Figures indicate that 1957 will see a very great shortage of younger men due to the poor birth rate of the depressive '30's which is now first making itself felt.

During War II many in the industry employed women as mechanics. These firms found women among the best and most industrious workers they'd ever had in their employ.

Year after year the call comes from one firm or another in the industry as to why women aren't being trained as mechanics.

Women are extremely skillful in repairs, especially where delicacy is required, as it is in today's highly intricate electronic mechanisms.

Manufacturers have learned long ago that women make the best assemblers, especially where delicate instruments are concerned.

This industry, too, as has been

urged by many, should employ and train women to become expert mechanics.

There are, today, over 30% of the nation's married women at work. More than 40% of the women past the age of 45 are at work.

From among these more serious women there surely can come into being some of the very finest mechanics the industry has yet known.

With the present acute shortage of mechanics everywhere in the nation, and with the younger men, especially those men between the ages of 25 and 34, in very short supply, then women must become the mechanics for this fast growing field as one of the most progressive years opens.

It will be interesting to this publication to see repeated the effort such as made by Mrs. Helen Cusson of Portland, Oregon, during the past war when she employed women for servicing and for mechanical work. She reported, in those days, that she believed women were far more loyal, more industrious and better skilled than the men.

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Parade	465	Palm Springs	65
Nite Club	425	Brazil	495
Broadway	365	Monaco	425
Beach Beauty	345	South Seas	325
Miami Beach	225	Stardust	275
Gaytime	165	Starlet	235
Gayety	110	Pixies	225
Big Time	225	Triple Play	145

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ONLY THE ORIGINAL OFFICIAL SKILL BALL HAS ALL THESE EXCLUSIVE NEW FEATURES:

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Kiddie Ride Future Continues

Bright With:

4,202,000 Babies Expected In '56 For New Birth Record

CHICAGO—Each and every year, for over five years, record births have been noted in the U. S. Each year breaks the former year's record. This year of 1956 is expected to break all records yet established with a birth rate of over 4,202,000 babies.

As these record breaking birthrates have been announced each year the future of the kiddie ride business has become brighter than ever.

Furthermore, with the kiddie ride business now settled down to a much finer business than ever before, since so many have left this field and have allowed those who have continued to better place equipment as well as make more profitable commission arrangements.

There is no doubt that the 4,202,000 babies born this year will be among

the best customers for kiddie rides in 1966. The same is true of the astounding record birthrates of the past five years. Each year over 4,000,000 new customers come into being for kiddie rides.

There is no doubt that kiddie rides will remain one of the staple businesses of the industry with certain numbers of operators continuing to specialize in this field.

The few manufacturers continuing in this business have not overloaded the market, as it was overproduced some few years ago. They continue ahead at an even production pace. This allows those who specialize in the kiddie ride business to more profitably place equipment they purchase.

All in all this birthrate record of '56 and the years before will reflect with great profit in the years yet to come for the kiddie rides business.

United Music Ops of Mich. Put On Xmas Show For Shut-Ins

PLYMOUTH, MICH.—A wonderful Christmas show at the Detroit House of Correction, here (about 20 miles from Detroit) held on December 17, was made possible thru the efforts of Roy Small, public relations counsel of the United Music Operators of Michigan.

The Detroit Police Department, thru Sgt. Arthur De Coninck, safety traffic bureau, Police Department Public Relations, requested the UMO to put on a show for the inmates at the women's and men's auditoriums which are about one mile apart. The same acts were used for both shows, with the men's show starting one half hour after the women's show.

Artists appearing were: Sue Evans, Patti Jerome, Jerry Palazzola, Bonnie Sisters, Kay Malone, Jack Scott & His Rock-A-Billies, Marian Juricka, and Bob Cordell, mc. The Police Department sent its Detroit Police Department Orchestra, Walter Wilson, magician, and Tony Hosand and his dogs.

"It's What's in THE CASH BOX That Counts"



Through The Coin Chute

CHICAGO CHATTER

This is one "Happy New Year" when some certain few in the industry believe they need merely continue last year's accomplishments to enjoy a bigger, greater and more prosperous 1957. The dimpled darling in diapers, the Happy New Year babe, seems full-grown already. Almost every factory is stepping up production at a time when, in former years, there was what was termed a "normal lull". Until the Holiday Season became dim memory. Sales of both new and used equipment are still surging, say distributors. Other signs and portents point to the best of all years ahead. . . . It's a good time, as all change calendars, to take a reflective glance. Pool games boomed a year ago. Ops found '56 one grand and prosperous time. Today, one year later, and just when coinmen were wondering if a new idea would ever come forth, factories are working at top speed on skee-type and ball bowling games. These, it seems, are producing better profits than ever. Exports took up the summer slack for distributors. Foreign markets continue to demand more music and games. More diversified operations have been the trend. This is expected to continue during the coming year. Dime play made many gains. Costs continue to spiral. The industry is beginning to tend toward "10¢ play PLUS front money and/or a more equitable commish basis." '57 sure looks like a happy, cheerful and prosperous year for all.



NATE FEINSTEIN

Bill DeSelm—busy, enthused and optimistic—put it this way: "1957 to be a great year. United off to a flying start with 'Bowling Alley'. And other great new products to follow." To which Herb Oettinger nods in agreement. Jack (Jock MacNik) Mitnick, with his wife Sadie in for the entire holiday season, naturally looks happier than ever. . . . Avron Gensburg, handsome young V. P. of Genco, points out that his firm, "after a year of hit games (pool tables and 'State Fair'), was first to come out with multiple player skee type games." Adds Avron, "Now we have the '6 Player Skill Ball' to start us out toward our biggest and best year." Al Warren speaks for all the factory when he states that gen'l mgr. Ralph Sheffield is "tops, when it comes to employee relations. Keeps us all breaking our necks to break quotas."



SAM STERN

Around the town last Fri. eve were Bill and Nickey O'Donnell entertaining Barney and Mollie Sugerman of Maplewood, N. J. Shugy also around our neighborhoods visiting his many friends and wishing all the Season's Best. . . . Seen at the Chez Paree one eve were Gil Kitt, Jack Burns, Chas (Jimmy) Johnson, Jimmy Savarese and Frank Fabiano. . . . Big party last Sat. at Sheraton-Blackstone announcing engagement of Harold Lieberman's son to Chi gal. . . . Sam Wolberg and Sam Gensburg recall how such pool games as "Advance" and "Hooligan" clicked early last year. ChiCoin, they say, winding up with assured success in "Ski-Bowl." And they intend to spice staple products with such new releases as "Commando Machine Gun" and "Horoscope Scale." . . . Ed Levin's smile wider than usual this past week. What's up? A little coaxing brings out that Ed's son, Arthur, has become engaged to Miss May Foreman. . . . Mack Postel, that old-timer vending distrib, finds a few wall boxes for Seeburg "200" from reading The Cash Box. Mack calls to advise he's looking for more. . . . Fred Mills of Bally Vending advises he's "getting things done to start off New Year right." Will be making shipments in Jan. of the new Beverage Bar.



HERB OETTINGER

Joel Stern busy and bustling about at World Wide. Expressing strong convictions when he declares, "If all ops get together and agree to hold to 'Dime Play PLUS Front Money', as The Cash Box advocates, all will enjoy the best year the coin machine industry has ever known." . . . Roy McGinnis and Paul Huebsch at Keeney getting set to break with some interesting news very soon. Something to do with a new game that "will start us off to the most terrific year", according to Paul. Production there on coffee-soup-snack vendes going ahead at top speed. . . . Stan Levin confides he spent one pleasant aft. last week entertaining Monsieur A. Vartin from France. Maestro Vince Shay booming voices, "Tell 'em all that All-State enjoyed a tremendous increase in sales the latter part of last year. And we fully expect a greater year in '57." . . . George Jenkins, the Old Philosopher himself, believes 1957 to be one of the biggest and greatest business years. All present indications point that way. Also, says George, there are new business ideas and approaches developing at Bally which will be of great import.



GEORGE JENKINS

Art Weinand and Sam Stern predict "The future's bright. 'Roll-A-Ball' and 'Perky' will carry us well into 1957." From the way they're dashing about the busy Williams factory, this could be the understatement of the season. . . . One whole wall at First covered with colorful Christmas cards. From all over the world. And another boxful still to be pasted up. Evidence of growing popularity to cheer Joe Kline, Wally Finke and all the boys at this happy, hard-working organization. . . . Herb Jones opines "the advent of ball bowling games, such as Bally's 'ABC Bowling Lanes,' indicates operators everywhere will enjoy an unusually prosperous year." . . . Joe Robbins "workin' like a beaver. 'Bowling Alley' proving sensational. We're happy and jumpin' at Empire. Starting the New Year with KABO-O-OM!" . . . Maurie Ginsburg in Miami. Eddie Ginsburg in Honolulu. Two busier exes than Nate Feinstein and Harold Schwartz would be hard to find. . . . Ben Coven and Herb Bidenkap advise they are certain to exceed last year's sales of Wurlitzers in 1957. . . . Ralph Sheffield showing the gift for "the man who has everything." Suggest you call and ask him about it.



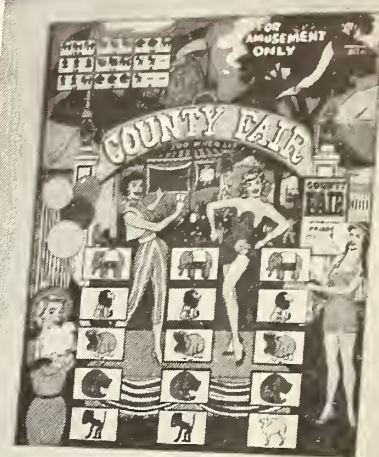
JOEL STERN

Ted Rubenstein concedes Marvel had a terrific '56 for pool games, supplies and plastic phono replacements. "And we're rolling into '57 under a full head of steam with the "Horoscope Vender," avers Ted. . . . Mac Brier, Donan,

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vacationing in Phoenix for two weeks. . . . Looking fit and energetic as ever, Joe Schwartz at National Coin predicts "the coming year should surpass 1956 in exports, because foreign buyers have confidence in our service and quality." . . . Mack Lambeth, ABC Mfg., reported back from biztrip to Cincinnati and Louisville. Where he made some fine connections with leading ops of music and games for pre-popped popcorn and popcorn venders—Paul Paradise's National San. Sales offices on N. Western Ave. look more like a medical center. Paul doing great with his line of vending machines. Also branching out into specialty items. . . . Frank Padula reports that Leyden Acceptance Corp., which was tied up with Melody Music, will move into its own new air-conditioned building after Jan. 1. Frank says move to enlarge Melody's facilities for storage and shop, as well as to expand service to customers.



KURT KLUEVER

John "Penny King" Frantz foretells "1957 will be the greatest scale year in penny scale history. We've already started a long, long production run." . . . Mike and Irene Detzek at Champion Dist. mighty happy about the way "Pyramid Pool" picking up momentum, "Should be a big seller for several more months," claims Mike. . . . Easiest thing in the world is getting the reasons why Dave Rockola, Ed Ristau, Les Rieck, "Brad" Bradfield, Kurt Kluever and all the busy Rock-Ola organization all hepped up this holiday season. Says Kurt, "We're swinging into '57 with big backlog of orders for 200's, as well as 120's."



AL WARREN

HAPPY BIRTHDAY THIS WEEK TO: Pearl Pockrass, Philadelphia, Pa. . . . Freeman D. Munson, Indianapolis, Ind. . . . R. K. Ketchersid, Boise, Ida. . . . Jack H. Kirschner, Detroit, Mich. . . . Robert W. Hunter, Dallas, Tex. . . . Richard T. McKeon, Chicago, Ill. . . . Paul M. DiLeo, W. Paterson, N. J. Mrs. I. Pressman, Chicago, Ill. . . . Louis M. Scheid, Ville Platte, La. . . . Larry Frankel, Rock Island, Ill. . . . Fred Gaunt, Los Angeles, Cal. Morris Marder, Miami Beach, Fla. . . . Albert Mason, Grand Rapids, Mich. Thomas F. Lee, New York, N. Y. . . . Sam Wolberg, Chicago, Ill. . . . Harry S. Schwartz, Miami, Fla. . . . C. A. Taylor, Jr., Brunswick, Ga. . . . Clarence E. Potter, O'Neill, Neb. . . . Herbert H. Weaver, Forest Hills, L. I., N. Y. . . . Earl E. Santer, Bakersfield, Cal.

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Super Deluxe in Every Detail!

Gets and Holds Heavy Play with:

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Williams Is Now Delivering :

"PERKY"
5-Ball Games

"PEPPY"
the Musical Clown



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CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

As First Quarter Century Ends:

Pinballs Keep Rolling On

Since 1931 When First Popular-Priced Pinballs Sparked New Amusement, Industry Games Have Undergone Many Mechanical and Electronic Changes. But Play Action Remains Essentially The Same and Pinballs Keep Rolling Ahead.

CHICAGO—The first quarter century of the pinball business is rapidly coming to its end.

As 1957 dawns the pinball industry will be entering into its second quarter century.

It was back in 1931 when the first popular priced pinballs were presented for the attention of all men. From shoemakers to preachers, from doctors to lawyers, the field suddenly became tremendously attractive and a great new amusement industry blossomed forth.

Essentially the pinball remains the same as far as its play action is concerned.

What has changed remarkably are

the mechanical and electronic features which now are the outstanding features of every new pinball.

The scoring has, naturally, been very much changed. The fact that there are two-player and four-player games is also of great interest to all.

But, regardless of all this electro-mechanical development, of the new cabinets and easier access, of the finer scoring and more interesting play features, the pinball is passing its first quarter century as the year ends.

Nor is its future uncertain. The young men who are in the manufacturing today, because their ingenuity is proved and their executive ability is very outstanding, are sure to carry on for the years yet to come.



Through The Coin Chute

EASTERN FLASHES

Not too much activity on coinrow this week—an extremely short week. Condition also attributed to post-Christmas and pre-New Year holiday making. However, from our observation, this inactivity wasn't limited to the coin machine business. All businesses thruout the city seemed to be resting from holiday festivities for big splurge with start of 1957.

Barney (Shugy) Sugerma, Runyon Sales Co., back on the job, after a visit to Chicago with the missus, Mollie. Shugy and Mollie made a number of social visits with Windy City friends. While at the Bally plant, Shugy saw the firm's new alley "Bowling Lanes", and just raved about its money-making possibilities. Game comes in two lengths, 11 ft. and 14 ft. "Operators can select the machine that fits the location", said Shugy. . . . Charley Aronson's youngest son, Jerry was married Sunday, Dec. 23. Charley, now retired, was one of the industry's pioneer coinmen. . . . Trade shocked by the death of Peekskill operator Tony Pettriccini, Capital Amusement Co., killed in an auto accident over the Christmas week-end. Partner, Dom Rosi, who was driving, badly injured, and in a hospital. . . . Dave and Sylvia Lowy, Dave Lowy & Co., now set in expanded offices—occupying two stores on corner of 43rd & 10th, Southeast corner. . . . Albert Herman, Herman Distributing Co., supervising final touches at new quarters at corner of 44th St. and 10th Ave., Southwest corner. Firm will probably be moved in when you read this. . . . Seymour Pollak and Jim (Smitty) Smith, Westchester ops, shopping along coinrow. . . . Mike Munves, who advises visitors this week scarce, says he's perfectly satisfied, as it gives the staff a chance to prepare and ship export orders. Mike repeats that 1956 was the best ever for the firm. . . . Best wishes to Mr. and Mrs. Harry Rosen, who celebrated their 25th wedding anniversary while relaxing in Miami Beach. . . . Seymour Pollak tells us that the Westchester Operators Guild had a most successful meet at the Rainbow Restaurant, Ossining, N. Y., on Dec. 17, with all but three members on hand. Sidney Levine addressed the group.

* * * * *

Irving Holzman, Young Distributing Co., altho only in Miami Beach for a few days, still retains his suntan. He, Joe Young and Abe Lipsky, busy preparing for what they say will be a tremendous 1957. The firm supplied the Wurlitzer model "2000" for the CBS tv show "As The World Turns", seen Fri. night. Lipsky's boy, Bert, down helping out his dad. Bert, who plays varsity guard on the Roosevelt High football team, a little disappointed in the team's 1956 record—only 50% wins. . . . With both Al Simon and Al D'Inzillo of Albert Simon, Inc., out seeing the customers, the ever-smiling Larry Feigenbaum, holds down the fort. . . . Hymie and Harry Koeppel, Koeppel Distributing, have a tough time of it working without heat on Wed., as the heating system refuses to function. . . . Meyer Parkoff, Atlantic New York Corp., out when we dropped in, but Gene Brody practicing up on the newly arrived Williams' skee alley "Roll-a-Ball", a six player. Meanwhile Murray Kaye sits in on a conference with a music op, extolling the virtues, no doubt, of Seeburg's "V-200" phono. . . . Irv Kaye tells us his new slate top pool tables moving out extremely well, with orders from all areas thruout the country.

* * * * *

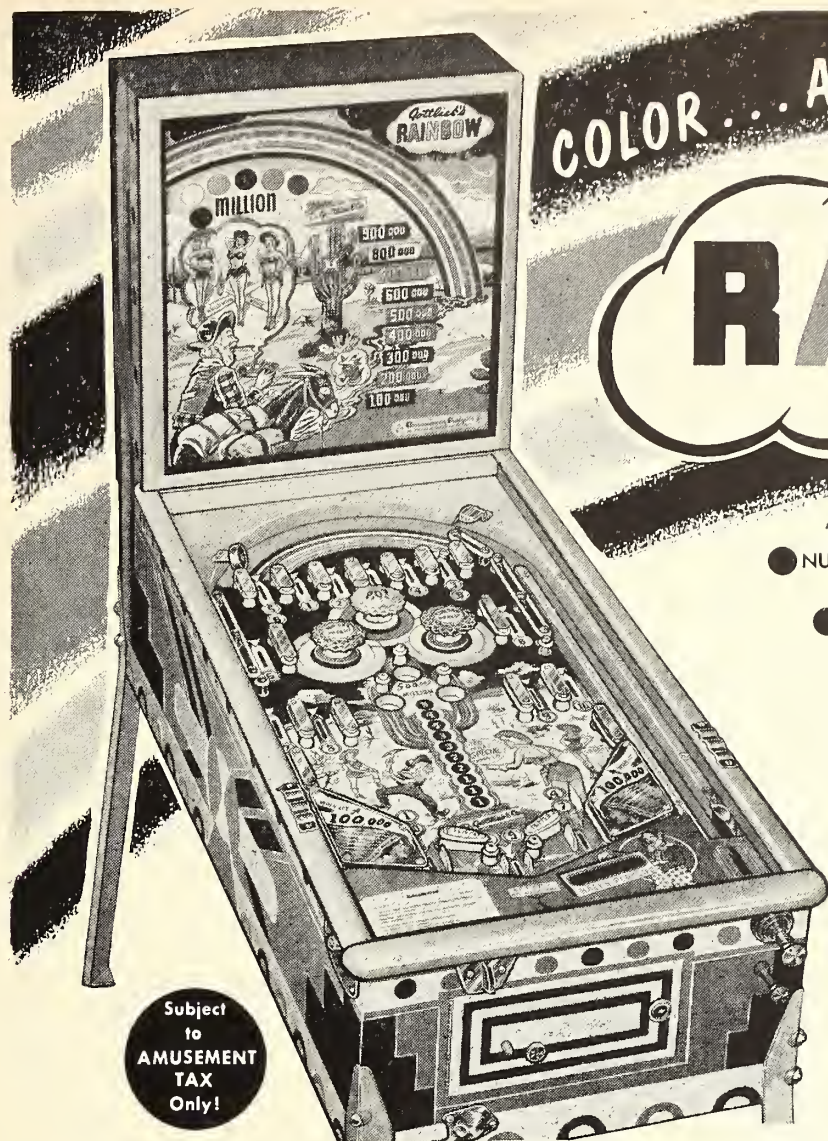
As 1956 ends, and 1957 is about to begin, the trade here in all its phases, is more optimistic over great financial improvement in their business for the new year, than they've been in a number of years. The attitude of the operator here is of utmost importance, as it has to reflect favorably on the distributors, wholesalers and manufacturers. What brings this condition about can be divided into two divisions, music and amusement machines. In music, operators are making great strides in changeover to dime play, which is so important to keep them operating profitably; and the manufacturers of music machines have brought out its finest models these past months so that operator purchases have kept the distributors in good shape. In games, the new development in skee games has given local operators a new type machine for the first time in a long while, and they have been spotting them on their locations—bringing their average collections up to a respectable income.



Through The Coin Chute

UPPER MID-WEST MUSINGS

Larry Jenkins of Aberdeen, S. D., made the trip into the Twin Cities and he certainly was glad to be on his way back home after shopping for equipment for his route. On the way in Larry had motor trouble which tied him up in a small town for over a day and then the weather turned colder and Larry wasn't properly dressed for the sudden change. . . . Joe Engel of Pine City, Minn., is expanding his route these days and spent several hours in the Twin Cities shopping for games for some new location moves. . . . Leo and Jim Demars, a father and son team from Ashland, Wis., made the trip into the Twin Cities together the other day and they encountered some icy roads on the way in. It took them over two hours to go 60 miles. . . . Bernie Misch of La Crosse, Wis., was seen shopping around and visiting the various distributors. . . . Royal Hegan of Slayton, Minn., states that now that he has sold his night club he will have more time to devote to the coin machine business and his intentions are to expand his route in his area. . . . Seen here and there shopping and looking over the latest in coin machines were: Gordon Dunn of Moose Lake, Minn.; Gabby Cluseau of Grand Rapids, Minn.; John Buterac of Hibbing, Minn.; Frank Davidson of Spooner, Wis.; Ben Jahnke of Hutchinson, Minn.; Bun Mraz of Brainerd, Minn.; and Art Berg of Fairmont, Minn.



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as American as Baseball and Hot Dogs!

COLOR... ACTION... PLAYER APPEAL!

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- NUMBERED ROLLOVERS LITE RAINBOW SECTIONS IN LITE BOX
- COMPLETED RAINBOW LITES CENTER HOLES FOR SPECIAL SCORES
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BUY THE BEST... WE DO!

ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS.

Genco Names R. F. Jones Co. Distributors For Wash. and Alaska



ALBERT S. WARREN

CHICAGO—Al Warren, sales manager of Genco Manufacturing & Sales Company, this city, announced this past week the appointment of the R. F. Jones Company of Seattle, Washington as distributors for the state of Washington and the territory of Alaska.

Warren reported that this appointment was made with full sanction and understanding of R. J. Jones and C. N. McMurdie of the San Francisco, Calif. headquarters of the R. F. Jones Company.

Warren also advised that Pres. Strube, manager, and Bob Benjamin,

assistant manager, of the R. F. Jones Company, Seattle offices, were greatly elated to have the Genco line for Washington and Alaska.

Warren said in this regard: "Every single operator in the State of Washington, as well as in the territory of Alaska, realizes that he will receive the finest service and the most complete cooperation from Pres. Strube and Bob Benjamin of the R. F. Jones Company in Seattle.

"These men have proved themselves among the finest distributors in the country. They have cooperated with the operators in every regard. They are assuring everyone of a most complete stock of Genco games on hand at all times as well as all parts and supplies that will prove necessary.

"Believe me", Al continued, "this is one of the most pleasant appointments we have yet made. We know that the operators are going to be happy to hear that the R. F. Jones Company represents us in the State of Washington as well as in the territory of Alaska.

"The operators told me, while I was in Seattle, that they believed this was the best move we could have possibly made in the northwest.

"As far as the vice-president of our firm, Avron Gensburg, and our general manager, Ralph Sheffield, are concerned, both believe that the op-

Canadian Op Features 10¢ Play Plus Front Money and 60-40

THE PAS, MAN., CANADA—Way up in Canada's province of Manitoba, The Pas, W. A. Cox of the Phonoelectric Company not only operates all of his equipment on 10¢ play. But, in addition he reports he obtains \$5 and \$10 per week front money and pays only 40% commission to his locations.

Perhaps it's the fact that Cox is so far away from too much competition that he's able to make these outstanding arrangements. But, whatever the reason, he has progressed remarkably. He has proved that music operators, who know their costs, can obtain a better return on their investment.

There are other operators in Canada who obtain front money while featuring dime play. And some who obtain a more equitable commission percentage of 60%, 70% and even 75% from their locations. But W. A. Cox is probably unique in the fact that he obtains both front money of either \$5 or \$10 depending on the location as well as a more equitable 60% from his locations.

erators in the far northwest part of the U. S. are going to obtain the kind of super-service and outstanding cooperation for all Genco products which has made the R. F. Jones Company so famous in the west."

BOWLING LANES

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Game of ALL TIMES!

See Back Cover Ad and—
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For Every Location
At Your Distributor Now

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chicago coin's . . . 6 PLAYER TOURNAMENT

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Introducing The Exclusive . . . **DYNAMO STRIKE**

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SINGLE—DOUBLE—TRIPLE SCORING

The EXCITEMENT . . . The SUSPENSE . . . The OUTCOME Of The GAME Is Not Determined Until THE LAST BALL IS ROLLED!

Player by skillfully striking in the 4th frame gets "bonus" balls . . . keeping his game alive and enabling him to re-shoot and score up to 3 extra strikes!



Look!

- ★ Completely Noiseless Operation!
- ★ Combination Steel And Unbreakable Plastic Shield!
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★ Available In Regular And Super Models!

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J. F. FRANTZ MFG. CO.
1940 W. LAKE ST., CHICAGO 12, ILL.
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Full line of Parts at all times. Repairs and Reconditioning on all A.B.T. equipment.

New Orleans Tightens Enforcement Of License Ordinance

NEW ORLEANS, LA.—An ordinance was introduced in the City Council, here, on December 13, which this body states was designed "to tighten enforcement of purchase of city permits for the operation of pin-ball and other coin machines."

City Revenue Collector Lee G. Lowe said the ordinance will aid the City Finance Department's bureau of revenue administratively, since there has been considerable "chiseling" in the past by individuals who operated these machines in their establishments.

The ordinance provides for the following penalties for failure to apply for a permit and for not having a permit:

1) Failure to file application for a permit, \$15 per machine, with 1/2 of

1 per cent per month for the period of the violation.

2) Delinquent penalty for failure to obtain a permit, \$25 a machine plus interest.

3) In addition, if the city seals and removes a machine before a license is obtained, \$25 plus interest.

4) If seized and stored by the city (at the owner's expense) because of a violation of the ordinance and not redeemed by payment of due permit, penalty and interest fees within 60 days, a machine may be sold by the city with proceeds of the sale being applied to the amount owed the city. If the proceeds do not satisfy the deficiency the matter will be subject to further legal action by the city.

The ordinance also retains the

Iowa Music Ops To Hold Meet Jan. 12-13

DES MOINES, IA.—Julius Epstein, secretary-treasurer, Iowa Music Operators, Inc., announced the first meeting of 1957 will be held at the Hotel Fort Des Moines, this city, on Saturday and Sunday, January 12 and 13.

Cocktail hour starts at 6 P.M., Saturday, followed by a Smorgasbord, then social gatherings for the rest of the evening. General business meeting will start on Sunday at 2 P.M., with dinner served at 5:30 P.M. It is expected that George A. Miller, president and business manager of MOA will be the guest speaker.

penalties which may be levied in municipal court for violations which are in the existing city ordinance on the subject. They provide for a fine of from \$25 to \$30 and imprisonment of not more than 30 days or both.

"It's What's in THE CASH BOX That Counts"

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Big Time; Variety; Surf Club. J. J. PARKER CO., 311 TURK ST., SAN FRANCISCO 2, CALIF. (Tel.: GRaystone 4-2636).

WANT—Targettes, Comets, Venus. Will trade for Pool Tables or any other games—we've got them! LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FEDERAL 9-0031).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: BLUEmound 8-6700).

WANT—Music and Game Route. Also Kiddie Rides and Used Records. BOX #366, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK, N. Y.

WANT—Broadways. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO.

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GARfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, CALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DICKens 2-7060).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

WANT—AMI: 120 Phonographs, Hideaways, Wall Boxes, Steppers, Seeburg: 100 Hideaways, 3WI Wall Boxes. Late Five Balls. Bally: Miami Beach, Beach Beauty and Broadway. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel.: 2648).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Packard Out of the World Speaker. Will pay top price. Also late Bingos. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MISSOURI (Tel.: FOrEst 7-6730).

WANT—To report Michael Anthony is a Growler who can Sing. Ask for Michael Anthony's "Martha" record. Sample Records Free. 45s. Include 15¢ handling and postage. Operators, Distributors—Our Records Have Money Back Guarantee. H R C RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—12 ft. American Bank Shuffleboards; Kiddie Rides, 22 ft.; Rock-Ola Shuffleboards complete or spare planks. Write or Wire. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULton 2282).

WANT—Attention Operators: Spot cash paid for all type used music machines. List equipment and price in first letter. GABE FORMAN, SANDY MOORE, INC., 240 E. MERRICK ROAD, FREEPORT, L. I., N. Y. (Tel.: MAYfair 3-2472, 3 and 4).

WANT—Bally Big Times, in good condition. LEWIS & FOLLETT MUSIC CO., 180 SO. HOWARD ST., SPOKANE, WASH. (Tel.: MA 4-8585).

WANT—Kiddie Rides and Arcade Machines. Must Be In A-1 Shape. State Price and Condition in first letter. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHapel 9-6556).

WANT—Route wanted. Will pay cash for large route—music—games—rides. All information strictly confidential! POST OFFICE BOX #364, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB B. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUDson 6-4568).

WANT—Music: Seeburg 100A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEVonshire 8-6931).

WANT—Literature on any type of coin machine—Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—To Buy. All kinds of Arcade Equipment, particularly Genco 2 Player Baseball Games, and all makes of Guns. Please send complete lists and prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO (Tel.: TOWer 1-6715).

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Slate Tops for Pool Tables; Fibre Glass Cue Sticks; "300" Shuffle Alleys with authentic scoring. Also factory reconditioned Shuffle Alleys, Income Producer. Tournament Kits; Guns; Arcade Equipment. Write for lowest prices. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y.

FOR SALE—1 Williams Snafu, \$135; 1 Williams Fairways, \$40; 1 Williams Colors, \$125; 1 Gottlieb Scoreboard, \$225; 1 Gottlieb Coronation, \$30; 1 Gottlieb Queen of Hearts, \$50; 2 Chicago Coin Capri (New—in crate). Write. AUTOMATIC AMUSEMENT CO., INC., 1000 PENNSYLVANIA ST., EVANSVILLE 8, IND. (Tel.: HA 3-4508).

FOR SALE—Small Compact Music Route. Good Equipment. JAMES G. WILSON, BOX 765, ARCADIA, FLA.

FOR SALE—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrEst 5-3456).

FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Blgelow 8-3524-5).

FOR SALE—Records!!! 5¢ over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. (Tel.: OLYmpic 8-4012, 4013).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Big Time, \$190; Variety, \$110; Gayety, \$85; Pixie, \$225; Starlet, \$250; Stardust, \$310; United Super Shuffle 6 Player Alley, \$60. One Third Deposit. Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).

FOR SALE—Close Out! Mutoscope's Rock 'N Roll, 5 ball amusement machine. Brand new in original crates. Only \$89.40. Write for quantity price. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N.Y. (Tel.: CHickering 4-5050).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Coin Machine Parts. Balls for all alleys and pool tables—wood, rubber, cork. Pucks, set of 8 for \$7. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-6677).

FOR SALE—Pool Games Priced Right. Exhibit Skill Score; Exhibit Spanish Pool; Genco Official Tournament Micronite Top; Genco Clover Pool—Priced to Sell Brand New. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MO. (Tel.: CENTral 9292).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Bowlers, Crisscross, \$125; Arrow, \$225; Hollywood, \$265; Team, \$325; Pins Super Jumbo, \$300; Shindig, \$105; Duet DeLuxe, \$265; Lulu, \$195; Jalopy, \$65; Big Time, \$295; Caravan, \$395; Miami Beach, \$295. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—Two Man Operation. Music and Game Route. Some Bingos. Located in Center of Greatest Industrial Expansion Boom in the Nation. 1955 Net About \$20,000. Price \$30,000. P. O. BOX 1284, FT. WORTH, TEXAS.

FOR SALE—Broadways, \$350 and Night Clubs, \$450. Reconditioned and checked the Douau way. DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL., (Tel.: JUNiper 8-5211-12).

FOR SALE—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—Bingos in quantities. In stock. Big Shows; Double Headers, Parades, Night Clubs, Broadways, Miami Beach, Big Times. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622, W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DICKens 2-1214).

CLASSIFIED ADVERTISING SECTION

FOR SALE—147 Seeburg, \$35; 12 Column Du Grenier Cig. Mach., \$75; Used Records 10¢ ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: NE 5-1444).

FOR SALE—United Clipper, \$315; Mars, \$195; Speedy, \$175; Leader (Match), \$125; Chi Coin, Bonus Score, \$295; Bowling Team, \$250; Holiday (Match), \$145; Feature, \$100; Advance, \$100. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE—Close-out on Seeburg 100 Selection Wallboxes. Each will have newly chromed covers, new white buttons, entirely reconditioned. Unlimited quantities. Make us an offer. SHELDON SALES, INC., 881 MAIN ST., BUFFALO, NEW YORK. (Tel.: LIncoln 9106).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).

FOR SALE—AMI F-120, \$675; AMI E-80, \$400; Seeburg, M100C, \$545; Seeburg M100G, \$695; Wurlitzer, 1700, \$575; Wurlitzer, 1800, \$695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUPERior 1-4600).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: WHEeling 5472).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—200 Seeburg, Write; 4 Seeburg 200 Selection Boxes, Write; Seeburg G, \$650; AMI D-40, \$185; AMI B, \$110; AMI C, \$125; Coney Island, \$20; Palm Beach, \$45; Daisy May, \$135; Gypsy Queen, \$145; Arabian Knights, \$95; Mystic Marvel, \$120; Bert Lane's Dead Zero (New), \$150; Keeney's Palisades Bowler (Like New), \$165; 20 Selection Seeburg Boxes, \$8; 3020 Boxes, \$4; 1717 Rock-Ola Steppers, \$25. WANT—Big Times and Broadways. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6763).

FOR SALE—Comet, \$160; DeLuxe 5th Inning, \$200; Leader, \$150; Manhattan, \$135; Targette, \$150; Mars, \$250; Lightning, \$250; Triple Play, \$225. AMI A, 78 rpm, \$95; AMI D-40, 78 rpm, \$225; AMI E-120, \$495; AMI A, 45 rpm, \$125; AMI D-80, \$325; AMI F-80, \$650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HARRison 1-4747).

FOR SALE—Keeney Deluxe Sportsman Gun, \$195; Wurlitzer 1650A Hi Fi, 45 rpm, \$325; Wurlitzer 1600, 45 rpm, \$300; Wurlitzer 1800, \$795; AMI Model "A", \$80; Seeburg Model "C", \$425. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANS. (Tel.: HO 4-6111-4-3504).

FOR SALE—Beach Clubs, \$25; Tahities, \$25; Tropics, \$25; Rio's, \$25; Atlantic Cities, \$15; Coney Island, \$10 ea. We have 100 of these machines altogether. Unrated. Write: PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA. (HEmlock 1-9900).

FOR SALE—1 Rock-Ola Comet 1438, \$400; 3 AMI 120 Wall Boxes, ea. \$65; 1 AMI 120 Stepper, \$65; 1 AMI 80 Stepper, \$50; Seeburg 100 Chrome Wall Boxes, ea. \$65. Ready for location. 1/3 deposit, balance C.O.D. or S/D. KOEPEL DISTRIBUTING COMPANY, 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: Circle 6-8939).

FOR SALE—Or Trade for AMI D, E, F, 80 Phonos. Williams Crane; Chicago Coin Steam Shovel; Chicago Coin Blondie; Exhibit Spanish Pool; Bert Lane Goldie Horse; Bert Lane Stutz Car; Bert Lane Fire Engine; Chicago Coin Big League Bulls Eye; 300 Shuffle Alley. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W. GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 5000-1-2).

FOR SALE—Seeburg M 100 R \$695; Seeburg M 100 G, \$595; Seeburg M100 C, \$495; 100 Selection Chrome Seeburg Wall Boxes, \$55; AMI Model C, \$85. LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. FEDOR MUSIC CO., c/o GEORGE THAYER & CO., 47 STATE ST., BINGHAMTON, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE—Grand Slam, \$95; King Arthur, \$35; Bowling Champ, \$35; College Daze, \$35; 10 Bright Lights, \$39.50 ea.; 10 Bright Spots, \$49.50 ea.; 10 3-4-5's, \$24.50 ea. WANT—Pixies. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: Market 1-9538).

FOR SALE—Close-out; Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEWARK, N. J.

FOR SALE—2 Wurlitzer 24 Record Hideaways with Stepper, \$50; 1 20 Record Seeburg Hideaway, \$50; 1 AMI 80 Stepper, \$40; 3020 Boxes, \$3 ea. SALINA MUSIC & AMUSEMENT CO., 121 N. SEVENTH ST., SALINA, KANSAS.

FOR SALE—Bowlers: Chicago Coin Flash, \$110; Bally Mystic, \$195; Blue Ribbon, \$295; Gold Medal, \$325. Pool: Exhibit King Size, \$135; Bert Lane's Tic-Tac-Toe (Floor Sample), \$125. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.

FOR SALE—Games, Inc. Hunter, \$295; Bally Atlantic City, \$35; Palm Beach, \$35; Beauty, \$40; Beach Club, \$40; Dude Ranch, \$65; Palm Springs, \$65; Surf Club, \$75; Miami Beach, \$195; Broadway, \$365; Parade, \$445; Genco Jumpin' Jacks, \$35. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2531).

FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50. Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—Millions of extra coins are taken from clean machines. "Clean Right With Lemonite." Rock City Amusement Co., Hermitage Music Co., S. L. Steibel Co., Nashville, Tenn. Use and Sell Lemonite. See your distributor or write GRACO SALES CO., R. F. D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CANal 6-0293-4-5).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAVIS 2-2473).

FOR SALE—Rotation Balls Numbered 1-10, \$18.50 set; Numbered 1-5 Red and 1-5 White, \$18 set; 2 1/4" Cue Balls, \$2; Cue Sticks, \$1.49, \$16.50 doz. Write for free Rotation Pool Instructions. CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL.

FOR SALE—Gayety, \$79.50; Surf Club, \$39.50; Variety, \$84.50; Beach Club, \$30; Hi-Fi, \$40; Gay Time, \$135; Big Time, \$190; Miami Beach, \$200; Williams Super Pennant, \$84.50; Williams King O'Swat, \$235; Williams Four Bagger, \$345; Williams Fun House, write; Williams Perky, write. 1/3 deposit, balance sight draft. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, O. (Tel.: HE 1-7577).

FOR SALE—Shuffles at Low Cash Box Price. United: Mercurys, Targettes, Venus, Lightnings. Bally: Rockets, Mystics, Blue Ribbons. Genco: Bingo Rolls and Shuffle Pools, \$60. AMI "A", \$70; "B", \$95; "C", \$115. Wurlitzer, 1015, \$90. 1/3 Deposit, Balance C.O.D. If picked up deduct \$10 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UN 3-8584).

FOR SALE—Bally's Surf Club, \$60; Gaytime, \$140; Palm Springs, \$75; Big Show, \$525; Pixie, \$185; Bally's Jet Bowler, \$200. 1/3 Deposit, balance C.O.D. or Sight Draft. NASTASI DISTRIBUTING CO., 912 POYDRAS, NEW ORLEANS 12, LA. (Tel.: MA 6386).

FOR SALE—Slate Top Conversions for Regulation and Jumbo Pool Games. Highest quality slate. Lowest prices. GEORGE PONSER COMPANY, 123 W. RUNYON ST., NEWARK, N. J. (Tel.: BIGelow 3-7422).

CLASSIFIED ADVERTISING SECTION

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

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ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
26 WEST 47th STREET, NEW YORK 36, N. Y.

FOR SALE—1 Exhibit Sportland Shooting Gallery, \$150. C. A. KNUTTON, JR., 2904 BON AIR AVE., WINSTON-SALEM, N. C.

FOR SALE—3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LOngbeach 1-3378).

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

FOR SALE—Numbered Pool Balls—Marked on 2 Sides—1 to 5, White & 1 to 5, Red, Price \$14.95 set. Non-Warp Cue Sticks, Price \$2.25 ea. Ask for Free 1957 Parts Catalog. WICO CORP., 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MULberry 5-3000).

NOTICE—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists." For over 18 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BiBLE of the Coin Machine Industry." In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 consecutive Weeks' Issues of "THE CASH BOX"—a full year's issues—for only \$15 on a DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!! Mail your check for \$15 today to: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE—Seeburg 100-R, \$700; 100-G, \$600; 100-C, \$500; 100-B, \$400; United Regulation, \$425; United Lightning, \$200; United Super Slugger Baseball, \$275; United Venus, \$175; ChiCoin Triple Strike, \$200. WANT—All late models 45 rpm phonographs. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, LONG ISLAND, N. Y. (Tel.: FReepport 8-6770-1).

FOR SALE—Special. Bally: Night Clubs, \$374.50; Parades, \$399.50; Beach Beauties, \$285; Broadways, \$325; Big Times, \$185. Gottlieb: Score Boards, \$235; Sea Belles, \$299.50; Duettes, \$169.50; Gladiators, \$237.50. Williams: King Of Swat, \$225; Side Walk Engineer, \$99.50. Genco: Big Top Rifle Gallery, \$235; Rifle Galleries, \$145. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 5306).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdsou 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-2129.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNon 5-7976).

NOTICE—Will Trade: Four Chicago Coin Miami Shuffles for Pool Tables, Bingo Games, 5 Ball Machines and Used Music Boxes. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO, (Tel.: MAIn 1-8751).

NOTICE — Crossroads? Diversification? Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).



THIS WEEK'S USED MACHINE QUOTATIONS 18th YEAR OF PUBLICATION 900th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

4* Model A, '46, 40 Sel., 78 RPM	70.00	125.00
4. Model B, '48, 40 Sel., 78 RPM	85.00	145.00
4* Model C, '50, 40 Sel., 78 RPM	85.00	150.00
2* Model D-40, '51, 40 Sel., 78 RPM	150.00	225.00
4* Model D-80, '51, 80 Sel., 45 RPM	295.00	359.00
4. Model E-40, '53, 40 Sel., 45 RPM	300.00	425.00
4* Model E-80, '53, 40 Sel., 78 RPM	350.00	450.00
4* Model E-120, '53, 120 Sel., 45 RPM	395.00	495.00
4. Model F-80, '54, 80 Sel., 45 RPM	545.00	650.00
4. Model F-120, '54, 120 Sel., 45 RPM	575.00	695.00
4. WM Wall Box	5.00	10.00
4. SM or SL Stepper	10.00	15.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	40.00	75.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	75.00	100.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	175.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	225.00	250.00

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	69.50
6. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
6. 1426, '47, 20 Sel., 78 RPM	35.00	75.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	45.00	95.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	100.00	125.00

4. 1432, Same as above, Converted to 45 RPM	110.00	135.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	135.00	220.00
4. 1434, Same as above, Converted to 45 RPM	145.00	265.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	145.00	285.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	225.00	285.00
1* 1436, '54, Comet, 120 Sel., 45 RPM	400.00	495.00
1. 1446, '56, Hi-Fi, 120 Sel., 45 RPM	545.00	650.00

SEEBURG

6. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
6. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	55.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	60.00
2. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	65.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	85.00
4. M100A, '49, 100 Sel., 78 RPM	225.00	250.00
1. M100B, '51, 100 Sel., 45 RPM	395.00	475.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	400.00	475.00
4* M100C, '53, 100 Sel., 45 RPM	495.00	600.00
2* HF100G, '54, 100 Sel., 45 RPM	600.00	725.00

4* HF100R, '54, 100 Sel., 45 RPM	695.00	825.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	6.00
4. W4L-56	5.00	10.00
4. 3W5-L56 Wall Box 5c, 10, 25c	5.00	10.00
4. W6L-56 5/10/25 Wireless	5.00	10.00
4. 3W7-L-56	10.00	15.00
2* 3W1 Wall-a-Matic	54.50	70.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	25.00	65.00
4. 1017, '46, 24 Sel., 78 RPM	35.00	80.00
4. 1080, '46, 24 Sel., 78 RPM	45.00	90.00
4. 1100, '47, 24 Sel., 78 RPM	70.00	125.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	75.00	135.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	110.00	165.00
2* 1400, '51, 48 Sel., 45 or 78 RPM	159.50	250.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	185.00	275.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	185.00	300.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	225.00	350.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	275.00	350.00
4* 1650, '53, 48 Sel., 45 RPM	275.00	365.00
2* 1700, '54, 104 Sel., 45 RPM	550.00	645.00
2* 1800, '55, 104 Sel., 45 RPM	645.00	830.00
4. 2140 Wall Box	3.00	5.00
4. 3020 Wall Box	4.00	8.00
4* 3048 (Conv. of 3020)	5.00	10.00
4. 3031 Wall Box	3.00	5.00
4. 3045 Wall Box	4.00	15.00
4. 4820 Wall Box	10.00	20.00

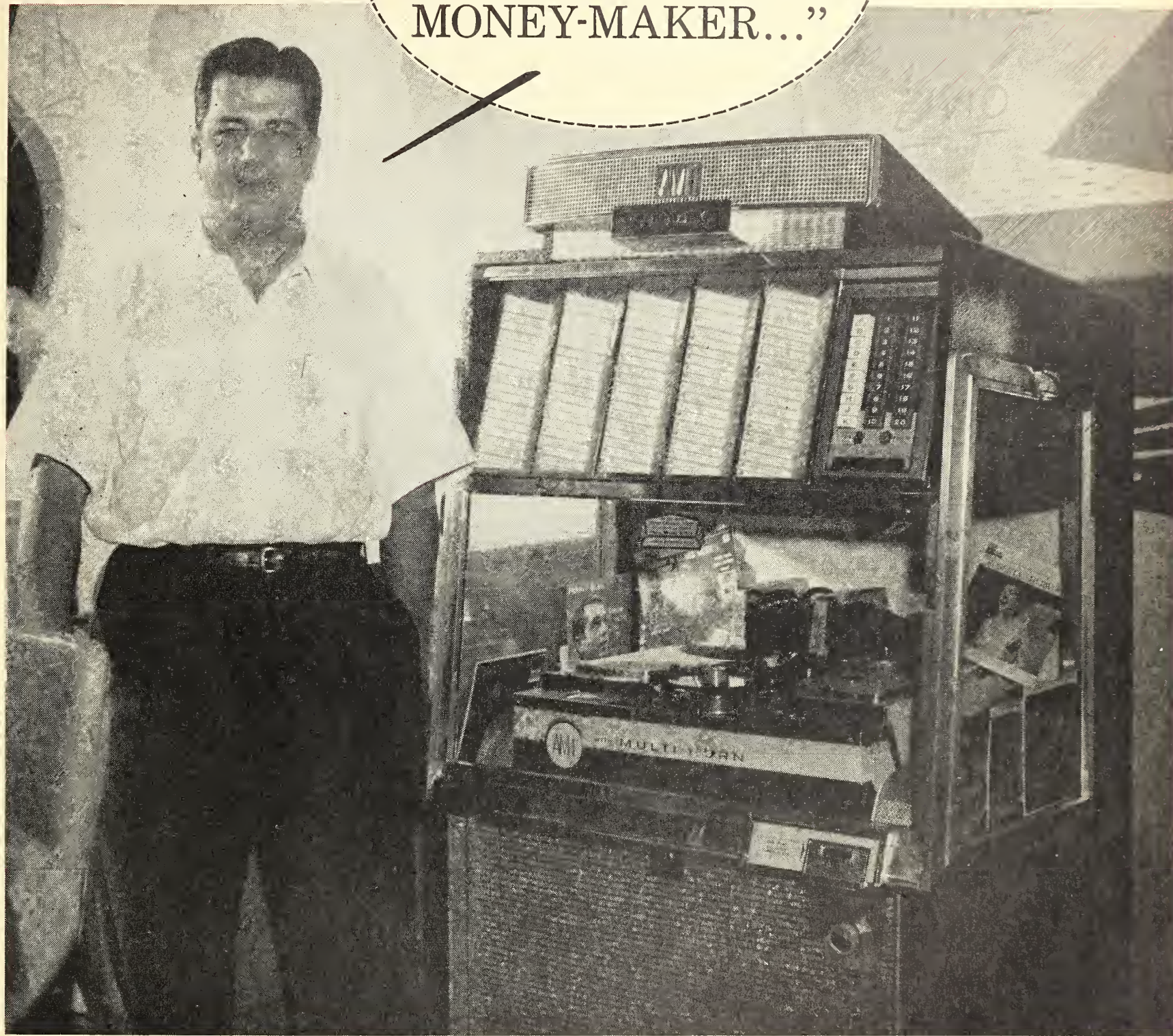


PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (UN 3/52)	25.00	45.00	4. Chinatown (Got 10/52)	40.00	75.00
4. Across the Board (Un 9/52)	25.00	50.00	4. Circus (Un 8/52)	35.00	65.00
4. All Star Basketball (Go 1/52)	20.00	35.00	4. Citation (B 10/48)	20.00	39.50
4. Arabian Knights (Got 12/53)	90.00	135.00	4. C.O.D. (Wm 9/53)	50.00	95.00
4. Arcade (Wm 11/51)	25.00	50.00	4. College Daze (Got 8/49)	20.00	35.00
4. Arizona (Un 4/50)	10.00	20.00	2. Colors (Wm 11/54)	125.00	160.00
4. Army-Navy (Wm 10/53)	35.00	75.00	4. Coney Island (B 9/52)	10.00	65.00
4. Atlantic City (B 5/52)	15.00	65.00	4. Control Tower (Wm 3/51)	25.00	40.00
4. Bank-A-Ball (Got 5/50)	15.00	24.00	2. Coronation (Got 11/52)	30.00	65.00
4. Basketball (Got 10/49)	10.00	20.00	4. County Fair (Un 9/51)	25.00	40.00
4. Beach Beauty (B 11/55)	275.00	345.00	4. Crossroads (Got 5/52)	45.00	75.00
4* Beach Club (B 2/53)	25.00	65.00	2. Crosswords (B 1/56)	200.00	350.00
4* Beauty (B 11/52)	40.00	75.00	4. Cyclone (Got 5/51)	40.00	65.00
4. Be Bop (Ex 3/50)	10.00	19.00	4. Daffy Derby (Wm 8/54)	75.00	145.00
4. Big Ben (Wm 9/54)	79.00	135.00	4. Daisy May (Got 7/54)	135.00	150.00
4. Big Hit (CC 7/52)	25.00	40.00	4. Dallas (Wm 2/49)	15.00	25.00
4* Big Time (B 1/55)	185.00	295.00	1. Dealer "21" (Wm 2/54)	35.00	90.00
2. Blondie (Wm 8/56)	275.00	350.00	4. Derby Day (Got 5/56)	220.00	240.00
4. Bolero (Un 12/51)	45.00	60.00	4. De Icer (Wm 11/49)	20.00	30.00
4. Bomber (CC 3/51)	15.00	25.00	4. Diamond Lill (Got 12/54)	110.00	165.00
4. Bowling Champ (Got 2/49)	15.00	35.00	4. Disk Jockey (Wm 11/52)	35.00	75.00
4. Bright Lights (B 5/51)	35.00	65.00	4. Domino (Wm 5/52)	29.00	65.00
4. Bright Spot (B 11/51)	40.00	65.00	4. Double Action (Ge 1/52)	20.00	35.00
2* Broadway (B 12/55)	325.00	375.00	4. Double Feature (Got 12/50)	15.00	35.00
4. Buffalo Bill (Got 5/50)	20.00	35.00	1* Double Header (B 7/56)	475.00	545.00
4. Cabana (Un 3/53)	30.00	75.00	6. Dbl. Shuffle (Got 6/49)	15.00	24.00
6. Camel Caravan (Ge 6/49)	10.00	15.00	4. Dragonette (Got 6/54)	125.00	185.00
4. Campus (Ex 2/50)	10.00	20.00	4. Dreamy (Wm 2/50)	20.00	40.00
4. Canasta (Ge 7/50)	20.00	30.00	4. Dude Ranch (B 9/53)	60.00	110.00
2. Capri (CC 10/56)	225.00	295.00	4* Duette (Got 4/55)	169.50	265.00
4* Caravan (Un 2/56)	325.00	395.00			
4. Caravan (Wm 6/52)	30.00	75.00			

Top Location Owner
 Gus Vack Says...
 "THIS ONE'S A
 MONEY-MAKER..."



"It plays fast—this 'G-200'. It has to in my place. That juke box goes all the time. It got a big play right from the start—and we were the first place in Chicago to have the 'G-200'.

"My customers don't have to wait to play it—even during rush hours. All 200 titles are right up there where everyone can see them. Nobody holds up the parade, waiting to select their numbers. They just put their quarters in—and press the buttons fast.

"The styling and color took the eyes of my customers right from the start. And they all seem to like the sound. Many of them have high fidelity sets at home—and they remark that this juke box sounds good—live.

"Sure I'll say so—why not?"

Why not see what a "G-200" can do for your locations—and you! Call your AMI distributor.

ORIGINATOR OF THE AUTOMATIC SELECTIVE
 JUKE BOX IN 1927 ... AHEAD THEN, AHEAD NOW



Incorporated / 1500 Union Avenue, S. E.
 Grand Rapids 2, Michigan

...music that makes more money for you



"It's What's in THE CASH BOX That Counts"



The Cash Box PRICE LISTS

4. Easy-Aces (Got 12/55)	195.00	225.00
4. Eight Ball (Wm 1/52)	35.00	65.00
2. Fairway (Wm 6/53)	40.00	70.00
4. Fighting Irish (CC 11/50)	15.00	25.00
4. Five Star (Univ. 5/51)	30.00	75.00
4. Flying High (Got 2/53)	50.00	85.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
4. Four Bells (Got 10/54)	135.00	165.00
4. Four Corners (Wm 12/52)	45.00	90.00
4. Four Horsemen (Got 9/50)	25.00	50.00
4. "400" (Upright) (Ge 10/52)	35.00	55.00
4. Four Stars (Got 6/52)	45.00	75.00
6. Freshie (Wm 9/49)	20.00	30.00
4. Frolics (B 10/52)	15.00	65.00
2. Frontiersman (Got 11/55)	185.00	225.00
4. Futurity (B 3/51)	25.00	45.00
1* Gay Times (B 6/55)	135.00	225.00
4* Gayety (B 3/55)	75.00	110.00
4. Georgia (Wm 7/50)	20.00	40.00
4. Gin Rummy (Got 2/49)	15.00	25.00
1* Gladiator (Got 1/56)	237.50	315.00
4. Glamour (Got 7/51)	10.00	20.00
2. Globe Trotter (Got 11/51)	25.00	45.00
4. Golden Gloves (CC 7/49)	10.00	20.00
4. Golden Nugget (Upright) (Ge 2/53)	35.00	60.00
2. Gold Star (Got 8/54)	130.00	165.00
1. Grand Champion (Wm 8/53)	50.00	95.00
4. Grand Slam (Got 4/53)	40.00	95.00
4. Green Pastures (Got 1/54)	75.00	125.00
4. Gun Club (Wm 11/53)	35.00	70.00
4. Guys-Dolls (Got 5/53)	40.00	90.00
4. Gypsy Queen (Got 2/55)	145.00	190.00
4. Handicap (Wm 6/52)	45.00	85.00
4. Happy Days (Got 7/52)	65.00	95.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harbor Lites (Got 2/56)	175.00	225.00
6. Harvest Time (Ge 9/50)	15.00	20.00
4. Harvey (Wm 5/51)	25.00	75.00
2. Havana (Un 2/54)	35.00	100.00
2. Hawaii (Un 6/54)	39.00	100.00
2. Hawaiian Beauty (Got 4/54)	110.00	145.00
4. Hayburner (Wm 6/51)	30.00	75.00
4. Hi-Fi (B 6/54)	25.00	85.00
4. Hit Parade (CC 2/51)	10.00	15.00
4. Hit & Runs (G 3/51)	10.00	20.00
4. Hit 'N Run (Got 4/52)	30.00	60.00
4. Holiday (Ke 12/51)	25.00	45.00
4. Hong Kong (Wm 9/51)	30.00	50.00
4. Horsefeathers (Wm 1/52)	30.00	45.00
4. Horse Shoe (Wm 12/51)	25.00	35.00
4. Hot Rods (B '49)	20.00	30.00
4. Ice-Frolics (B 1/54)	50.00	100.00
4. Jalopy (Wm 8/51)	35.00	90.00
4. Jeannie (Ex 6/50)	15.00	24.00
4. Jockey Club (Got 5/54)	75.00	150.00
4. Joker (Got 11/50)	20.00	40.00
4. Jolly Joker (Un 11/55)	75.00	125.00
2. Jubilee (Got 5/55)	230.00	325.00
4. Judy (Ex 7/50)	10.00	15.00
4. Jumping Jacks (Upright) (Ge 12/52)	25.00	45.00
4. Just 21 (Got 1/50)	10.00	20.00
4. K. C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	20.00	35.00
4. King Pin (CC 12/51)	25.00	50.00
4. Knockout (Got 1/51)	20.00	40.00
2. Lady Luck (Got 9/54)	85.00	160.00
1. Lazy "Q" (Wm 2/54)	55.00	110.00
4. Leaders (Un 10/51)	30.00	60.00
4. Lite-A-Line (Ke 6/52)	40.00	65.00
4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	65.00	135.00
4. Lucky Inning (Wm 5/50)	20.00	45.00
1. Lulu (Wm 12/54)	149.00	195.00
4. Mad. Sq. Garden (Got 6/50)	30.00	45.00
6. Majors '49 (CC 2/49)	10.00	20.00
4. Majorettes (Wm 4/52)	25.00	45.00
4. Manhattan (Un 4/55)	110.00	165.00
4. Marathon (Got 10/55)	265.00	310.00
4. Marble Queen (Got 8/53)	65.00	100.00
4. Mercury (G 3/50)	10.00	20.00
4. Mermaid (Got 6/51)	30.00	60.00
4. Mexico (Un 3/54)	45.00	100.00
4* Miami Beach (B 9/55)	180.00	295.00
4. Minstrel Man (Got 3/51)	35.00	70.00
4. Mystic Marvel (Got 3/54)	120.00	165.00

4. Nevada (Un 8/54)	40.00	100.00
4. Niagara (Got 12/51)	29.00	50.00
4. Nifty (Wm 12/50)	15.00	30.00
1* Night Club (B 4/56)	385.50	450.00
4. "9" Sisters (Wm 1/54)	49.50	110.00
6. Oasis (Ex 10/50)	10.00	15.00
6. Oklahoma (Un 5/49)	15.00	35.00
6. Old Faithful (Got 12/49)	10.00	20.00
4. Olympics (Wm 5/52)	40.00	65.00
6. One Two Three (Ge 10/48)	10.00	20.00
4. Palisades (Wm 7/53)	45.00	95.00
4* Palm Beach (B 7/52)	35.00	75.00
4* Palm Springs (B 11/53)	65.00	95.00
2* Parade (B 6/56)	399.50	465.00
4. Paratrooper (Wm 8/52)	25.00	40.00
2. Peter Pan (Wm 4/55)	130.00	160.00
4. Piccadilly (Wm 5/56)	249.00	325.00
4. Pin Bowler (CC 6/50)	15.00	25.00
4. Pinch Hitter (Un 5/49)	10.00	15.00
4. Pinky (Wm 9/50)	25.00	40.00
4. Pin Wheel (Got 11/53)	75.00	120.00
2* Pixie (Un 10/55)	185.00	235.00
4. Play Ball (CC 1/51)	15.00	25.00
4. Poker Face (Got 9/53)	65.00	100.00
4. Punchy (CC 12/50)	10.00	15.00
4. Quarterback (Wm 10/49)	15.00	25.00
4. Quartet (Got 2/52)	45.00	75.00
2* Queen of Hearts (Got 12/52)	50.00	110.00
4. Quintet (Got 3/53)	45.00	100.00
4. Race The Clock (Wm 5/55)	165.00	235.00
4. Rag Mop (Wm 10/50)	20.00	40.00
4. Red Shoes (Un 11/50)	20.00	30.00
4. Regatta (Wm 11/55)	149.00	180.00
4. Rio (Un 11/53)	25.00	85.00
4. Rip Snorter (Ge 10/49)	10.00	15.00
4. Rocket (Ge 5/50)	20.00	30.00
4. Rockettes (Got 8/50)	25.00	40.00
2. Rodeo (Un 2/53)	35.00	110.00
4. Rose Bowl (Got 10/51)	25.00	50.00
6. St. Louis (Wm 2/49)	20.00	30.00
4. Saddle and Turf (Ev 10/53)	160.00	225.00
4. (Club Model)	179.50	230.00
3* Scoreboard (Got 4/56)	225.00	315.00
4. Screamo (Wm 4/54)	50.00	110.00
1. Sea Belles (Got 8/56)	265.00	345.00
4. Sea Jockeys (Wm 11/51)	35.00	75.00
4. Select-A-Card (Got 4/50)	15.00	29.00
4. Sharpshooter (Got 5/49)	10.00	25.00
4. Shindig (Got 10/53)	85.00	115.00
4. Shoo Shoo (Wm 2/51)	10.00	20.00
4. Shoot The Moon (Wm 11/51)	20.00	40.00
4. Show Boat (Un 12/52)	70.00	100.00
4. Silver Chest (Upright) (Ge 4/53)	55.00	95.00
4. Silver Skates (Wm 2/53)	30.00	70.00
4. Singapore (Un 10/54)	50.00	110.00
4. Skill Pool (Got 8/52)	35.00	75.00
4. Skyway (Wm 8/54)	80.00	140.00
4. Slugfest (Wm 3/52)	30.00	50.00
4* Sluggin' Champ (Got 4/55)	160.00	195.00
4. Smoke Signal (Wm 10/55)	145.00	190.00
2. Snafu (Wm 12/55)	135.00	195.00
6. Snooks (Wm 6/51)	10.00	20.00
4. Southern Belle (Got 6/55)	155.00	200.00
4. South Pacific (Ge 2/50)	20.00	30.00
4. South Seas (Un 5/56)	325.00	425.00
4. Spark Plugs (Wm 9/51)	25.00	50.00
4. Spitfire (Wm 2/55)	75.00	135.00
4. Spot Bowler (Got 10/50)	25.00	59.00
4. Spot Lite (B 1/52)	45.00	75.00
4. Sportsman (Wm 2/52)	25.00	35.00
4. Springtime (Ge 3/52)	20.00	30.00
2. Stage Coach (Got 11/54)	145.00	175.00
4* Stardust (Wm 3/56)	250.00	310.00
4. Starlets (Un 12/55)	210.00	265.00
4. Star Pool (Wm 10/54)	100.00	160.00
4. Stars (Un 6/52)	40.00	55.00
4. Starlite (Wm 3/53)	35.00	60.00
4. Steeple Chase (Un 1/52)	25.00	65.00
4. Stop & Go (Ge 3/51)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	40.00	100.00
4. Sunshine Park (B 12/52)	25.00	40.00
6. Super Hockey (CC 4/49)	20.00	30.00
4. Super Jumbo (Got 10/54)	250.00	325.00
4. Surf Club (B 3/54)	39.50	85.00
4. Sweepstakes (Wm 1/52)	55.00	75.00
4. Sweet Add-A-Line (Got 7/55)	165.00	210.00

4. Sweetheart (Wm 5/50)	20.00	40.00
4. Tahiti (Un 8/53)	25.00	80.00
4. Tampico (Un 6/49)	10.00	15.00
4. Telecard (Got 1/49)	10.00	20.00
4. Thing (CC 2/51)	15.00	25.00
4. Three Deuces (Wm 8/55)	195.00	220.00
4. Three Feathers (Ge 5/49)	15.00	25.00
4. Three Four Five (Un 6/51)	20.00	40.00
6. Three Musketeers (Got 7/49)	15.00	20.00
6. Thrill (CC 9/48)	10.00	15.00
4. Thunderbird (Wm 5/54)	79.00	120.00
4. Tim-Buc-Tu (Wm 1/56)	145.00	225.00
4. Times Square (Wm 4/53)	50.00	85.00
4. Toreador (Got 6/56)	295.00	325.00
4. Touchdown (Un 1/52)	20.00	35.00
4. Bally Victory Bowler (5/54)	100.00	175.00
4. Bally Champion Bowler (5/54)	100.00	185.00
4. Bally Jet Bowler (8/54)	100.00	200.00
4. Bally Rocket Bowler (8/54)	100.00	210.00
2. Bally Mystic Bowler (12/54)	150.00	240.00
2. Bally Magic Bowler (12/54)	175.00	250.00
2. Bally Blue Ribbon (3/55)	240.00	295.00
2. Bally Gold Medal (3/55)	245.00	325.00
4. ChiCoin 6-Player (8/51)	35.00	75.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	75.00
4. ChiCoin Match Bowler (6/52)	35.00	80.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	85.00
4. Chi-Coin Match Bowl-A-Ball (11/52)	35.00	90.00
4. ChiCoin 10th Frame Special (12/52)	35.00	90.00
4. ChiCoin Name Bowler (1/53)	35.00	95.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	25.00	100.00
4. ChiCoin Crown (4/53)	45.00	110.00
4. ChiCoin Crown, Giant Pins (4/53)	50.00	110.00
4. ChiCoin Triple Score (6/53)	50.00	120.00
4. ChiCoin Gold Cup (7/53)	50.00	125.00
4. ChiCoin High Speed Crown (7/53)	60.00	130.00
4. ChiCoin High Speed Triple Score (8/53)	65.00	135.00
4* ChiCoin Advance (10/53)	75.00	140.00
4. ChiCoin King (10/53)	75.00	145.00
4* ChiCoin Criss Cross Bowler (12/53)	75.00	150.00
4. ChiCoin Super Frame (3/54)	85.00	155.00
4. ChiCoin Starlite (5/54)	125.00	175.00
4. ChiCoin Feature (7/54)	100.00	190.00
4* ChiCoin Holiday (9/54)	125.00	235.00
4. ChiCoin Flash (10/54)	110.00	200.00
4. ChiCoin Playtime (10/54)	150.00	215.00
4. ChiCoin Fireball (11/54)	175.00	250.00
4* ChiCoin Thunderbolt (12/54)	185.00	265.00
4* ChiCoin Triple Strike (2/55)	200.00	270.00
4. ChiCoin Arrow (2/55)	225.00	275.00
4. ChiCoin Criss Cross Targette (1/55)	75.00	175.00
4. DeLuxe model	75.00	185.00
4. ChiCoin Bonus Score (4/55)	240.00	295.00
4. ChiCoin Big League (5/55)	255.00	300.00
4* ChiCoin Hollywood (5/55)	250.00	310.00
4. ChiCoin Blinker (8/55)	295.00	325.00
4. ChiCoin Score-A-Line (9/55)	295.00	335.00
2* ChiCoin Bowling Team (10/55)	250.00	340.00
4. Exhibit Twin Rotation (5/52)	50.00	125.00

4. Tournament (Got 8/55)	225.00	300.00
4. Triple Play (Un 8/55)	150.00	200.00
4. Triplets (Got 7/50)	15.00	20.00
4. TriScore (Ge 1/51)	15.00	25.00
4. Tropicana (Un 1/55)	55.00	150.00
4. Tropics (Un 7/53)	25.00	75.00
4. Turf King (B 6/50)	20.00	49.50
4. Twenty Grand (Wm 12/52)	25.00	55.00
4. Twin Bill (Got 1/55)	120.00	185.00
4* Variety (B 9/54)	80.00	125.00
4. Watch My Line (Got 9/51)	30.00	45.00
4. Whizz Kids (CC 3/52)	35.00	50.00
4. Wild West (Got 8/51)	30.00	65.00
4. Winner (Univ.)	20.00	40.00
4. Wishing Well (Got 9/55)	165.00	195.00
2. Wonderland (Wm 5/55)	145.00	170.00
4. Yacht Club (B 6/53)	30.00	75.00
4. Zingo (Un 10/51)	25.00	65.00
4. Genco Shuffle Target (7/51)	20.00	40.00
4. Genco 8-Player Rebound (9/51)	25.00	45.00
4. Genco Shuffle Pool (11/53)	25.00	85.00
4. Genco Match Pool (2/54)	50.00	90.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League Bowler (3/52)	40.00	75.00
2. Keeney High Score League (5/52)	40.00	80.00
4* Keeney Team (10/52)	35.00	90.00
4. Keeney Club (4/53)	25.00	95.00
4. Keeney Domino (5/53)	40.00	100.00
4. Keeney Carnival (5/53)	45.00	110.00
4. Keeney Pacemaker (9/53)	50.00	125.00
1. Keeney Mainliner Bowler (1/54)	65.00	175.00
1. Keeney Bonus Bowler (3/54)	75.00	175.00
4. Keeney Diamond Bowler (5/54)	100.00	175.00
4. Keeney Bikini (6/54)	125.00	175.00
4. Keeney Century (6/54)	140.00	195.00
4. Keeney American (9/54)	225.00	250.00
4. Keeney National (9/54)	225.00	260.00
2. Keeney Speedlane (4/55)	175.00	300.00
4. United 6-Player Super (3/52)	20.00	60.00
4. United 4-Player Official (5/52)	30.00	60.00
4. United 6-Player Super (7/52)	30.00	65.00
4. United 10th Frame Star (9/52)	35.00	70.00
4. United Manhattan 10th Frame (9/52)	35.00	70.00
4. United Manhattan (9/52)	35.00	135.00
4. United 10th Frame Super (10/52)	35.00	80.00
4. United Cascade (2/53)	35.00	85.00
4. United Clover (2/53)	35.00	90.00
6. United Liberty (2/53)	40.00	90.00
4. United Classic (6/53)	50.00	95.00
4. United Olympic (6/53)	50.00	95.00
4. United Royal (9/53)	50.00	95.00
4. United Imperial (9/53)	65.00	1



4. DeLuxe model	155.00	250.00	4. DeLuxe model	175.00	290.00
4. United Mars (1/55)	160.00	260.00	4. Un. Derby Roll (5/55)	175.00	295.00
4. DeLuxe model	165.00	265.00	4. DeLuxe model	185.00	295.00
4* Un. Lightning (2/55)	165.00	275.00	4. Un. 5th Inning (6/55)	185.00	300.00
4. DeLuxe model	170.00	280.00	4. DeLuxe model	195.00	300.00
4. Un. Venns (3/55)	170.00	285.00	4. Un. Capitol (6/55)	225.00	305.00
4. DeLuxe model	175.00	290.00	4. DeLuxe model	230.00	310.00
4* Un. Clipper (5/55)	175.00	315.00			



KIDDIE RIDES

4. Bally Champion Horse	320.00	395.00	4. Chicago Coin Super Jet	200.00	350.00
4. Bally Moon Ride	200.00	325.00	4. Decco Merry-Go-Round	225.00	350.00
4. Bally Space Ship	225.00	345.00	4. Exhibit Big Bronco	250.00	375.00
4. Bally Speed Boat	300.00	350.00	4. Exhibit Mustang	350.00	425.00
2. Bert Lane Merry-Go-R'd	295.00	450.00	4. Exhibit Space Patrol	200.00	295.00
4. Bert Lane Fire Engine	325.00	485.00	4. Scientific Television	275.00	325.00



ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	500.00	600.00	4. DeLuxe model	160.00	230.00
4. Air Football	195.00	250.00	4. Keeney Ranger (3/55)	225.00	265.00
4. Amus. Boomerang	30.00	65.00	4. DeLuxe model (3/55)	235.00	275.00
4. Bally Big Inning	65.00	125.00	4. Lite League	45.00	75.00
4. Bally Heavy Hitter	35.00	55.00	2. Mills Panorama Peek (11/54)	175.00	320.00
4. Bally King Pin	20.00	50.00	2. Mills Conv. for Panoram Peek	10.00	20.00
2. Bally Rapid Fire	65.00	125.00	4. Muto. Atomic Bomber	65.00	150.00
4. Bally Undersea Raider	75.00	125.00	4. Mutos. Ace Bombers	95.00	165.00
4. Capitol Midget Movies	125.00	150.00	4. Mutoscope Dr. Mobile (Prewar)	95.00	175.00
4. Champion Hockey	45.00	125.00	2. Mutos. Fly. Saucers	90.00	150.00
4. ChiCoin Basketball Champ	100.00	175.00	4. Mutos. Photo (Pre-War)	125.00	275.00
4. ChiCoin 4-Player Derby	100.00	175.00	2. Mutos. Photomatic (DeLuxe)	250.00	350.00
4. ChiCoin Goalee	35.00	100.00	4. Mutoscope Silver Gloves	125.00	225.00
2. ChiCoin Hockey	45.00	75.00	4. Mutoscope Sky Fighter	60.00	150.00
4. ChiCoin Midget Skee	85.00	125.00	4. Mutos. Voice-O-Graph 35¢	175.00	365.00
4. ChiCoin Pistol	35.00	95.00	4* Mutoscope Rock 'n' Roll (7/56)	65.00	115.00
4. ChiCoin Home Run, 6 Player (3/54)	100.00	185.00	4. QT Pool Table	60.00	75.00
2. Super model	125.00	195.00	4. Quizzer	50.00	95.00
4. ChiCoin Twin Hockey (5/56)	225.00	385.00	4. Rockola World Series	40.00	85.00
4. ChiCoin Steam Shovel (5/56)	150.00	250.00	4. Scientific Baseball	20.00	40.00
4. Edelco Pool Table	20.00	40.00	4. Scientific Basketball	20.00	45.00
4. Evans Bola Score	40.00	75.00	4. Scientific Batting Pr.	30.00	85.00
4. Evans Bat-A-Score	40.00	145.00	4. Scientific Pitch 'Em	50.00	175.00
4. Evans Ski Roll	35.00	75.00	4* Seeburg Bear Gun	75.00	175.00
4. Evans Super Bomber	75.00	120.00	4. Seeburg Chicken Sam	50.00	100.00
4. Evans Play Ball	60.00	90.00	4. Seeburg Shoot the Chute	45.00	90.00
4. Evans Ten Strike '46	30.00	85.00	4* Seeburg Coon Hunt	85.00	175.00
4. Evans Tommy Gun	35.00	110.00	2. Set Shot Basketball	145.00	275.00
4* Exhibit Dale Gun	15.00	55.00	4* Telequiz	75.00	120.00
4. Exhibit Gnn Patrol	60.00	125.00	4. Un. Team Hockey	25.00	50.00
4. Exhibit Jet Gun	55.00	145.00	4* United Jungle Gun	75.00	185.00
4* Exhibit Space Gun	69.50	140.00	4. DeLuxe model	75.00	195.00
4. Exhibit Pony Express	75.00	135.00	4* United Carnival Gun (10/54)	125.00	210.00
4. Exhibit Silver Bullets	35.00	125.00	4. DeLuxe model	135.00	210.00
4. Exhibit Six Shooter	50.00	125.00	4. Un. Bonus Gun (1/55)	250.00	295.00
4. Exhibit Vitalizer	40.00	70.00	4. DeLuxe model	260.00	300.00
4* Exhibit Shooting Gal. (6/54)	89.50	145.00	4* Un. Sidewalk Engineer (4/55)	99.50	195.00
2. Exhibit Star Shooting Gallery (9/54)	125.00	195.00	4. Wilcox-Gay Recordio	50.00	75.00
2. Exhibit Sportland Shooting Gallery (11/54)	145.00	225.00	6. Wms. All Stars (8/47)	25.00	70.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	275.00	6. Wms. Box Score (12/47)	25.00	70.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	295.00	350.00	6. Wms. Star Series (4/49)	25.00	75.00
4. Games, Inc. Hunter (1/56)	265.00	295.00	4. Wms. Super World Series (4/51)	35.00	85.00
4. Genco Sky Gunner	75.00	145.00	4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Genco Night Fighter	75.00	145.00	4. Wms. DeLuxe Baseball (4/53)	75.00	135.00
2. Genco 2-Player Basketball	125.00	195.00	4. Wms. Pennant Baseball (12/53)	80.00	140.00
4* Genco Rifle Gal. (6/54)	125.00	250.00	4. Wms. Super Pennant Baseball (12/53)	84.50	175.00
4. Genco Big Top Rifle Gallery (6/54)	235.00	325.00	4. Wms. Super Star Baseball (12/53)	90.00	180.00
4. Super Model (12/55)	335.00	395.00	2. Wms. Major League Baseball (2/54)	99.50	185.00
4* Genco Wild West Gun (2/55)	295.00	325.00	4. Wms. All Star Baseball (2/54)	125.00	185.00
4* Genco Sky Rocket Rifle Gal. (5/55)	275.00	325.00	4. Wms. Big League Baseball (2/54)	125.00	190.00
4. Genco Champion Baseball (9/55)	249.00	325.00	1. Wms. Jet Fighter (10/54)	125.00	225.00
4. Genco Quarterback (10/55)	275.00	325.00	4. Wms. Safari (2/54)	210.00	310.00
4. Genco Hi-Fly Baseball (5/56)	250.00	390.00	4. DeLuxe model	220.00	320.00
4* Genco State Fair Rifle Gal. (6/56)	395.00	450.00	4. Wms Polar Hunt (3/55)	275.00	325.00
4. Jack Rabbit	50.00	75.00	4. Wms. King Of Swat (5/55)	225.00	325.00
4. Jungle Joe	45.00	65.00	4. Wms. Four Bagger (4/56)	325.00	395.00
4. Keeney Air Raider	65.00	150.00	4. DeLuxe model	325.00	400.00
4. Keeney Sub Gun	70.00	125.00			
4. Keeney Texas Leaguer	25.00	45.00			
4. Keeney Sportsman (11/54)	150.00	225.00			

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

"G-200" 200-sel. phonograph	
"G-120" 120-sel. phonograph	
"G-80" 80-sel. phonograph	
"HS-200" Selective Hideaway	
"HS-120" Selective Hideaway	
"HS-80" Selective Hideaway	
"HC-200" Continuous-play Hideaway	
"HC-120" Continuous-play Hideaway	
"HC-80" Continuous-play Hideaway	
"W-200" 200-selection Wall Box Bargrip Wallbox Bracket	
Recessed Ceiling Speaker	
Wall Speaker	
Corner Speaker	

No List Price Authorized for Publication

J. H. KEENEY & CO., INC.

Cross Country (4 Player Novelty and Match Model)	\$ 435.00
DeLuxe Hot Coffee Vender	
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	
Various Models of above	
Electric Cigarette Vender	\$ 284.50
Coin Changer Model	304.50

Prices on Request

ROCK-OLA MFG. CORP.

Model 1450-Playmaster, 120 Sel.	
Model 1452, 50 Selections	
Model 1454, 120 Selections	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
1615—Standard Speaker	
1616—DeLuxe Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

No List Price Authorized for Publication

AUTO-PHOTO CO.

Studio Model "II"	\$3,245.00
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BALLY MFG. CO.

Key West	\$ 815.00
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
Balls-A-Poppin' (2 Player, 3 or 5 Ball)	485.00
Big Show	799.50
Pin-Pool Standard (52" x 36") Model (A) Without lights	300.00
(B) With light-up bumpers	315.00
(C) With neon lights	315.00
Senior (68" x 36" Model)	325.00
DeLuxe ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (with new all-metal cabinet)	835.00

No List Price Authorized for Publication

J. P. SEEBURG CORP.

V-200—Select-O-Matic "200" Phonograph	
V-3W-A—Wall-O-Matic "200"	
100J—Select-O-Matic "100" Phonograph	
3W-1—Wall-O-Matic "100"	
MRVC-2—Master Remote Volume Control	
HFCV2-8—High Fidelity Wall Speaker	
HFCV3-8—High Fidelity Corner Speaker	
HFCV1-12—High Fidelity Recessed Speaker	
P36-1Z—Power Snpply	
HFA1-L6—Power Amplifier	

No List Price Authorized for Publication

UNITED MFG. CO.

Bowling Alley (6 Player, 14 Foot)	\$1,195.00
Brazil	775.00
Pirate Gun	645.00
Select Play Shuffle Alley (Without Match Feature)	635.00
Select Play Shuffle Alley (With Match Feature)	695.00
Handicap Shuffle Alley (Without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Handicap Shuffle Alley (With Match Feature)	
Single Chute	810.00
Double Chute	830.00
Star Slugger (Regular)	495.00
Star Slugger (Replay)	545.00

CHICAGO COIN MACHINE CO.

Ski-Bowl (6 Player, 10 Foot)	
Championship Bowler	
Super Championship Bowler (Match Model)	

No List Price Authorized for Publication

EXHIBIT SUPPLY CO.

Ringer Ball	
No List Price Authorized for Publication	

J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)	
ABT Challenger Pistol (Counter Game)	
ABT Guesser Scale	
ABT Rifle Sport (Shooting Gallery)	
Aristo Scale	
No List Price Authorized for Publication	

GENCO MFG. & SALES CO.

Official Skill Ball	
Davy Crockett (Rifle Gallery)	
No List Price Authorized for Publication	

D. GOTTLIEB & CO.

Rainbow (Single Player, 5-Ball)	
No List Price Authorized for Publication	

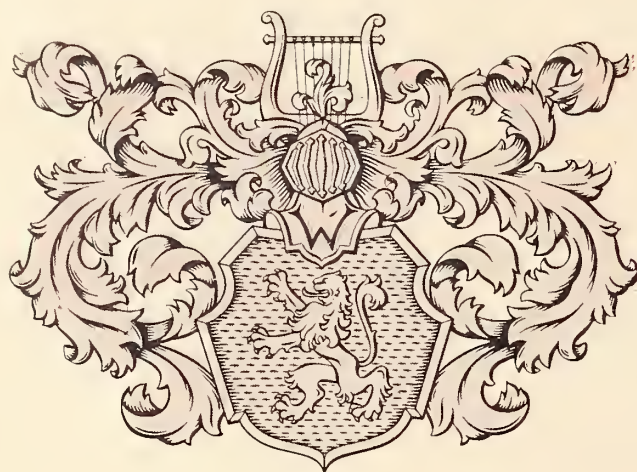
INTERNATIONAL MUTOSCOPE CORP.

Lord's Prayer Vender	\$ 390.00
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No List Price Authorized for Publication

THE RUDOLPH WURLITZER CO.

Model 2000, "Centennial", 200 Selections	
Model 1900, "Centennial", 104 Selections	
Model 5210, Wall Box, 200 Sel.	
Model 5207 Wall Box—104 Selection—3 Wire	
Model 5206 Wall Box—48 Selection—4 Wire	
Model 257 Stepper—104 Selection—3 Wire	
Model 253 Stepper—104 Selection—3 Wire	
Model 248 Stepper—48 Selection—4 Wire	
Model 5117 12" High Fidelity Wall Speaker	
Model 5116 8" High Fidelity Corner Speaker	
Model 5115 5" High Fidelity Corner Speaker	



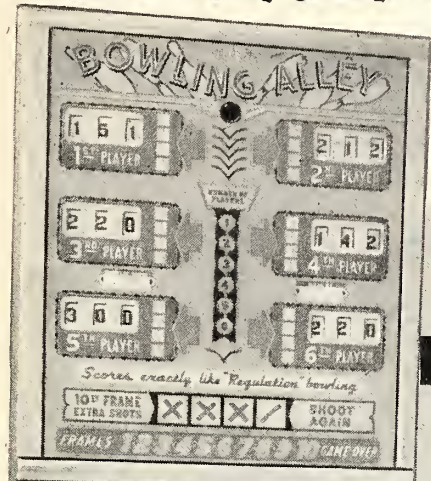
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