

# The Cash Box

VOLUME XVIII—NUMBER 15

(HOLIDAY ISSUE)

DECEMBER 29, 1956



Once again at this Christmas season, Perry Como exemplifies the Holiday spirit for us. Surrounded by a chorus of Christmas shoppers, Perry and the gang sing his great Christmas standard, "Home For The Holidays", which he recorded two years ago for RCA Victor and which has become inextricably associated with him each year at this time.



# THE GREATEST

Studio Orchestra for 1956 (Cash Box Poll)

HUGO WINTERHALTER  
AND HIS ORCHESTRA

**NEW-FANGLED TANGO**

(from the hit B'way Musical, "Happy Hunting") c/w

**BUNDLE OF JOY**

(from the RKO movie, "Bundle of Joy")

20/47-6775



# THE GREATEST

Singer of Calypso

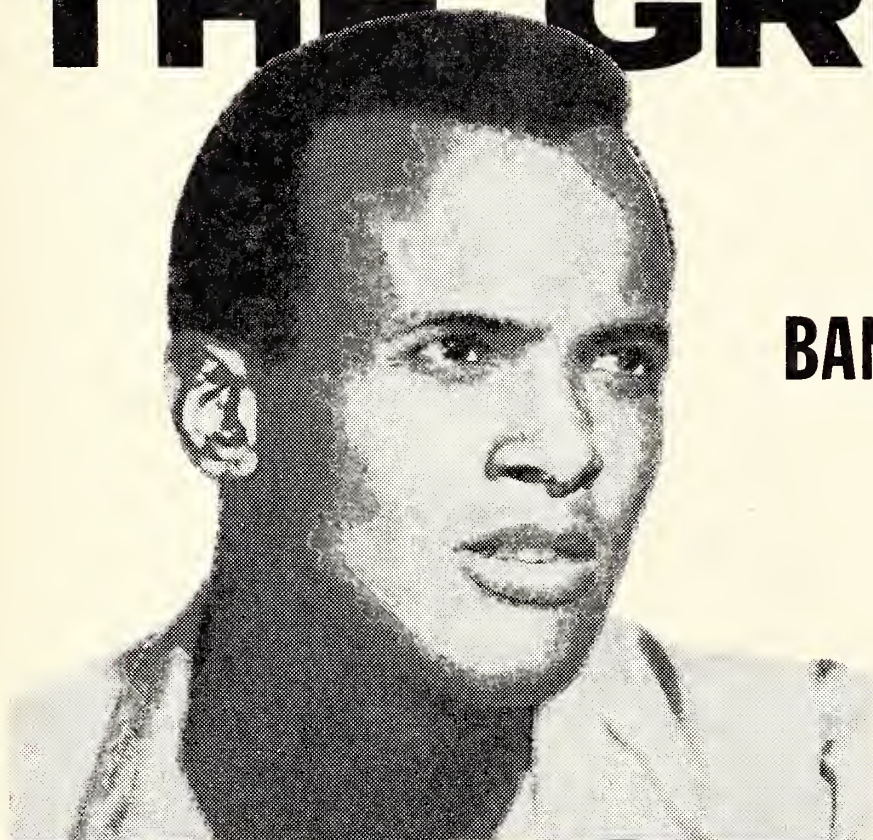
HARRY BELAFONTE

**BANANA BOAT (DAY-O)**

c/w

**STAR-O**

20/47-6771



# THE GREATEST


New Record Talent

RIC CARTEY

**OOOH-EEE** c/w **YOUNG LOVE**

20/47-6751



America's favorite speed...  45 RPM

**RCA VICTOR**



These brilliant New Orthophonic High Fidelity recordings sound best on an RCA Victor New Orthophonic High Fidelity "Victrola"®





FOUNDED BY BILL GERSH

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Volume XVIII—Number 15

(Holiday Issue)

December 29, 1956

Publishers

BILL GERSH JOE ORLECK

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# Holiday Greetings

from

# The JODIMARS



current Smash Hit  
**"CLARABELLA"**  
 b/w  
**"MIDNIGHT"**  
 CAPITOL F-3588

Personal Management:  
**FRANK PINGATORE**  
 Box 1415, Wilmington, Del.

Bookings:



Stars of



## THE NATION'S **Top Ten** **JUKE BOX TUNES**

(PLUS THE NEXT 25)

		Pos. Last Week
<b>1</b>	<b>SINGING THE BLUES</b> GUY MITCHELL CO-40769 (4-40769)—Guy Mitchell      CO-21545 (4-21545)—Marty Robbins	<b>2</b>
<b>2</b>	<b>LOVE ME TENDER</b> ELVIS PRESLEY VI-20/47-6643—Elvis Presley      VI-20/47-6728—Henri Rene	<b>1</b>
<b>3</b>	<b>GREEN DOOR</b> JIM LOWE DO-15486 (45-15486)—Jim Lowe	<b>3</b>
<b>4</b>	<b>TRUE LOVE</b> BING CROSBY & GRACE KELLY, JANE POWELL CA-3507 (F-3507)—B. Crosby & G. Kelly      DE-29959 (9-29959)—Kitty Kallen CA-3473 (F-3473)—Margaret Whiting      VE-2018 (2018 x 45)—Jane Powell	<b>5</b>
<b>5</b>	<b>BLUEBERRY HILL</b> FATS DOMINO DE-30091 (9-30091)—Louis Armstrong & G. Jenkins      IM-5407 (45-5407)—Fats Domino	<b>4</b>
<b>6</b>	<b>HONKY TONK</b> BILL DOGGETT KI-4950 (45-4950)—Bill Doggett      KI-5001 (45-5001) (vocal)—Bill Doggett	<b>7</b>
<b>7</b>	<b>HEY! JEALOUS LOVER</b> FRANK SINATRA CA-3552 (F-3552)—Frank Sinatra	<b>8</b>
<b>8</b>	<b>JUST WALKING IN THE RAIN</b> JOHNNIE RAY AB-3024 (45-3024)—Judy Kileen      CO-40729 (4-40729)—Johnnie Ray	<b>6</b>
<b>9</b>	<b>A ROSE AND A BABY RUTH</b> GEORGE HAMILTON IV AP-9765 (45-9765)—George Hamilton IV      VI-20/47-6719—Ralph Flanagan DE-30108 (9-30108)—Eddie Fontaine      VI-20/47-6673—Country Gentlemen	<b>10</b>
<b>10</b>	<b>CINDY, OH CINDY</b> VINCE MARTIN — EDDIE FISHER GL-247 (45-247)—Vince Martin      VI-20/47-6677—Eddie Fisher	<b>9</b>

11) TWO DIFFERENT WORLDS. 12) DON'T BE CRUEL. 13) FRIENDLY PERSUASION. 14) SLOW WALK. 15) GARDEN OF EDEN. 16) PETTICOATS OF PORTUGAL. 17) MAMA FROM THE TRAIN. 18) SINCE I MET YOU BABY. 19) MUTUAL ADMIRATION SOCIETY. 20) ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY. 21) GONNA GET ALONG WITHOUT YOU NOW. 22) CONFIDENTIAL. 23) LOVE ME. 24) AUCTIONEER. 25) MOONLIGHT GAMBLER. 26) NIGHT LIGHTS. 27) YOU'LL NEVER, NEVER KNOW I CARE. 28) PRISCILLA. 29) CITY OF ANGELS. 30) DON'T FORBID ME. 31) I DREAMED. 32) GOODNIGHT MY LOVE. 33) JAMAICA FAREWELL. 34) THE BANANA BOAT SONG. 35) CANADIAN SUNSET.

## Season's Greetings

to all juke box operators, retailers, deejays, and manufacturers who helped make 1956 our best year ever—and to all our friends in the trade.

**Pop, Joe and Irv Cohen**

## ESSEX RECORD DISTRIBUTORS

114 Springfield Avenue      Newark, N. J.  
 New Jersey's Leading Independent Distributor

### CODE

AA—Double A	CL—Cardinal	E5—Essex	IM—Imperial	OL—Olympic	5L—Spotlight
AB—Abbott	CO—Columbia	EX—Excella	JD—Jay Dee	PA—Parrot	SO—Sound
AL—Aladdin	CR—Coral	FB—Fabor	JU—Jubilee	PE—Peacock	5P—Specialty
AO—Apollo	CT—Cat	FE—Federal	JZ—Josie	PM—Prom	5T—Starlite
AP—ABC—Paramount	CW—Crown	FI—Fiesta	KA—Kapp	PP—Peter Pan	5U—SUN
AR—Arcade	CY—Crystalette	FR—Fraternity	KI—King	PR—Prestige	TA—Tampa
AT—Atlantic	DA—Dana	4 Star—Four Star	LI—Liberty	RA—Rainbow	TI—Tico
BT—Bethlehem	DE—Decca	GE—Gee	LO—London	RE—Regent	UN—Unifed
BY—Bally	DL—DeLuxe	GL—Glory	MD—Media	RL—Real	UQ—Unique
CA—Capitol	DO—Dot	GN—Golden	ME—Mercury	RM—Rama	VE—Verve
CD—Cadence	DT—Dootone	GR—Groove	MG—MGM	RP—RPM	VI—RCA Victor
CH—Chess	DU—Duke	GTJ—Good Time Jazz	MO—Modern	VJ—Vee-Jay	VK—Vik
CK—Checker	EP—Epic	HE—Herald	NG—Norgren	5A—Savoy	WI—Wing
	ER—Era		OK—Okeh	SE—Seeco	

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





to wish you all

# a Cool Yule and a Frantic First

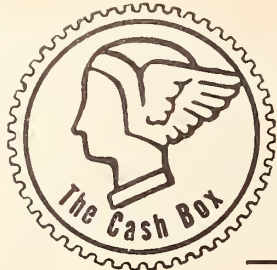
and a billion thanks to everyone  
*Elvis and the Col.*

Exclusive Management Col. Tom Parker  
Madison, Tennessee  
RCA Victor Records  
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410 South Beverly Dr. • Beverly Hills, California  
Elvis Presley Fan Club  
Box 94 Hollywood, California

Direction William Morris Agency  
Beverly Hills • New York • Chicago • London • Paris





# The Cash Box

# TOP 50

## Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 12/22	Pos. 12/15	Pos. 12/22	Pos. 12/15	Pos. 12/22	Pos. 12/15	Pos. 12/22	Pos. 12/15	Pos. 12/22	Pos. 12/15
1	1	9	9	16	12	23	18	29	31
★CO-40769 (4-40769)—	GUY MITCHELL	★DE-30124 (9-30124)—	JERRY LEWIS	CD-1304 (45-1304)—	OCIE SMITH	★VK-0226 (4X-0226)—	JOE VALINO	CO-40788 (4-40788)—	FOUR LADS
★CO-21545 (4-21545)—	MARTY ROBBINS	★VI-EPA-992 (4-40751)—	VINCE MARTIN	★KI-5000 (45-5000)—	BILL DOGGETT	★DO-15507 (4-15507)—	SONNY KNIGHT	CO-40777 (4-40777)—	MAHALIA JACKSON
2	2	10	11	17	21	24	20	★VI-20/47-6735	HARRY BELAFONTE
★VI-20-6643 (47-6643)—	ELVIS PRESLEY	★GL-247 (45-247)—	VINCE MARTIN	★VI-20-6604 (47-6604)—	ELVIS PRESLEY	AL-3342 (45-3342)—	CHARLES BROWN	★VI-20/47-6735	HARRY BELAFONTE
★VI-20-6643 (47-6643)—	ELVIS PRESLEY	★VI-20-6677 (47-6677)—	EDDIE FISHER	★DO-15490 (45-15490)—	PAT BOONE	★DO-15507 (4-15507)—	SONNY KNIGHT	★VI-20/47-6735	HARRY BELAFONTE
3	3	11	10	18	15	25	35	★CR-61748 (9-61748)—	McGUIRE SISTERS
★DO-15486 (45-15486)—	JIM LOWE	★LI-55040 (45-55040)—	PATIENCE & PRUDENCE	★DO-15521 (45-15521)—	PAT BOONE	★DO-15521 (45-15521)—	PAT BOONE	★CR-61748 (9-61748)—	McGUIRE SISTERS
4	5	12	25	19	27	26	29	★ME-71011 (71011x45)—	PLATTERS
★DE-30091 (9-30091)—	LOUIS ARMSTRONG & G. JENKINS	★AT-1111 (45-1111)—	IVORY JOE HUNTER	★KI-4950 (45-4950)—	BILL DOGGETT	★ME-70971 (70971x45)—	PATTI PAGE	★ME-71011 (71011x45)—	PLATTERS
★IM-5407 (45-5407)—	FATS DOMINO	★CO-40789 (4-40789)—	MINDY CARSON	★KI-5001 (45-5001)—	BILL DOGGETT	★ME-70971 (70971x45)—	PATTI PAGE	★ME-71011 (71011x45)—	PLATTERS
5	4	13	14	20	13	27	18	★ME-71011 (71011x45)—	PLATTERS
★CA-3507 (F-3507)—	BING CROSBY & GRACE KELLY	★CR-65520 (9-65520)—	TERESA BREWER	★KI-4950 (45-4950)—	BILL DOGGETT	★ME-71011 (71011x45)—	PLATTERS	★ME-71011 (71011x45)—	PLATTERS
★CA-3473 (F-3473)—	MARGARET WHITING	★LI-55040 (45-55040)—	PATIENCE & PRUDENCE	★KI-5001 (45-5001)—	BILL DOGGETT	★ME-71011 (71011x45)—	PLATTERS	★ME-71011 (71011x45)—	PLATTERS
★DE-29959 (9-29959)—	KITTY KALLEN	★LI-55040 (45-55040)—	PATIENCE & PRUDENCE	★KI-5001 (45-5001)—	BILL DOGGETT	★ME-71011 (71011x45)—	PLATTERS	★ME-71011 (71011x45)—	PLATTERS
★VE-2018 (2018x45)—	JANE POWELL	★LI-55040 (45-55040)—	PATIENCE & PRUDENCE	★KI-5001 (45-5001)—	BILL DOGGETT	★ME-71011 (71011x45)—	PLATTERS	★ME-71011 (71011x45)—	PLATTERS
6	7	14	17	21	19	27	23	★ME-71011 (71011x45)—	PLATTERS
★AB-3024 (45-3024)—	JUDY KILEEN	★DO-15517 (45-15517)—	MOLLY BEE	★KI-4950 (45-4950)—	BILL DOGGETT	★ME-71011 (71011x45)—	PLATTERS	★ME-71011 (71011x45)—	PLATTERS
★CO-40729 (4-40729)—	JOHNNIE RAY	★DO-15517 (45-15517)—	MOLLY BEE	★KI-4950 (45-4950)—	BILL DOGGETT	★ME-71011 (71011x45)—	PLATTERS	★ME-71011 (71011x45)—	PLATTERS
7	6	15	30	22	16	27	18	★ME-71011 (71011x45)—	PLATTERS
★AP-9765 (45-9765)—	GEORGE HAMILTON IV	★CR-61761 (9-61761)—	STEVE LAWRENCE	★KI-4950 (45-4950)—	BILL DOGGETT	★ME-71011 (71011x45)—	PLATTERS	★ME-71011 (71011x45)—	PLATTERS
★DE-30108 (9-30108)—	EDDIE FONTAINE	★DO-15527 (45-15527)—	FONTANE SISTERS	★KI-4950 (45-4950)—	BILL DOGGETT	★ME-71011 (71011x45)—	PLATTERS	★ME-71011 (71011x45)—	PLATTERS
★VI-20/47-6719—	RALPH FLANAGAN	★GL-249 (45-249)—	TARRIERS	★KI-5001 (45-5001)—	BILL DOGGETT	★ME-71011 (71011x45)—	PLATTERS	★ME-71011 (71011x45)—	PLATTERS
★VI-20/47-6673—	COUNTRY GENTLEMEN	★ME-71020 (71020x45)—	SARAH VAUGHAN	★KI-5001 (45-5001)—	BILL DOGGETT	★ME-71011 (71011x45)—	PLATTERS	★ME-71011 (71011x45)—	PLATTERS
8	8	16	30	23	23	27	23	★ME-71011 (71011x45)—	PLATTERS
★CA-3552 (F-3552)—	FRANK SINATRA	★VI-20/47-6771—	HARRY BELAFONTE	★KI-4950 (45-4950)—	BILL DOGGETT	★ME-71011 (71011x45)—	PLATTERS	★ME-71011 (71011x45)—	PLATTERS
★CA-3552 (F-3552)—	FRANK SINATRA	★VI-20/47-6771—	HARRY BELAFONTE	★KI-4950 (45-4950)—	BILL DOGGETT	★ME-71011 (71011x45)—	PLATTERS	★ME-71011 (71011x45)—	PLATTERS

**CODE:**

- AA—Double A
- AB—Abbott
- AL—Aladdin
- AO—Apollo
- AP—ABC-Paramount
- AR—Arcade
- AT—Atlantic

- BA—Baton
- BN—Benida
- BT—Bethlehem
- BY—Bally
- CA—Capitol
- CD—Cadence
- CH—Chass
- CK—Checker
- CL—Cardinal
- CO—Columbia
- CR—Coral
- CT—Cat

- CW—Crown
- CY—Crysalte
- DA—Dana
- DE—Decca
- DI—Diamond
- DL—DeLuxe
- DO—Dot
- DT—Dootone
- DU—Duke
- EM—Ember
- EP—Epic
- ER—Era

- ES—Essex
- EX—Eccello
- FB—Fabor
- FE—Federal
- FI—Fiesta
- FL—Flash
- FP—Flip
- FR—Fraternity
- GE—Gee
- GL—Glory
- GN—Golden
- GR—Groove

- GJT—Good Time Jazz
- HE—Herald
- IM—Imperial
- JD—Jay Dee
- JU—Jubilee
- JZ—Josie
- KA—Kapp
- KI—King
- LI—Liberty
- LO—London
- LU—Luniverse
- MB—Melba

- MD—Media
- ME—Mercury
- MG—MGM
- MO—Modern
- NG—Nargran
- OK—Okeh
- OL—Olympic
- PA—Parrot
- PE—Peacock
- PI—Pilgrim
- PM—Prom
- PP—Peter Pan

- PR—Prestige
- RA—Rainbow
- RE—Regent
- RL—Real
- RM—Rama
- RO—Roost
- RP—RPM
- SA—Savoy
- SE—Seeco
- SL—Spotlight
- SO—Sound
- SP—Specialty

- SU—Sun
- ST—Starlite
- TA—Tampa
- TI—Tico
- TR—Trend
- UN—United
- UQ—Unique
- VE—Verve
- VI—RCA Victor
- VJ—Vee Jay
- VK—Vik
- WI—Wing

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

• All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



THE ORIGINAL SMASH...  
NOW ON JUBILEE



# WHISPERING HEART

b/w

HOW CAN I KEEP MY MIND ON MY FEET

JUBILEE  
5265



sherry  
parsons



*jubilee*  
1650 BROADWAY, N. Y. C.





# Record Reviews

**A** DISK & SLEEPER

**B** VERY GOOD

**C** FAIR

**B+** EXCELLENT

**C+** GOOD

**D** MEDIOCRE

**BUDDY MORROW**  
(Mercury 71024; 71024x45)

**B** "RIB JOINT" [Crossroads BMI—] Buddy Morrow, the man with the torrid trombone, leads his crew thru an exciting arrangement of a powerhouse instrumental that's making noise in the rock and roll field. Driving dance deck for the kids.

**C+** "ROSIE'S ROOM" [Stow BMI—] A solid swing side with that delightful big band sound reminiscent of the late 30's and early 40's.

**BILLY WARD & THE DOMINOES**  
(Decca 30149; 9-30149)

**B+** "EVERMORE" (2:22) [Ward BMI—Ward] Billy Ward's Dominoes, who recently rode the charts with "St. Therese of the Roses," have a wonderful new song with the same convincing, sincere sound. Touching ballad of love and devotion. A sleeper that could blossom into a hit.

**C+** "HALF A LOVE" (2:32) [Ward BMI—Ward] A pretty romancer with a catchy rhythm and melody is invitingly performed here by the boys.

**CHUCK REED**  
(Decca 30170; 9-30170)

**B+** "ANOTHER LOVE HAS ENDED" (2:09) [Ridgeway & Lu-Tal BMI—Clifford] Country songster Chuck Reed aims at the pop market with this striking rock and roll beat ballad. Strong piece of material potently fashioned by the gifted performer and a chorus. A sleeper to watch.

**B** "WHISPERING HEART" (2:11) [E. H. Morris ASCAP—Lewis, Stock] Another pretty pop ballad chanted with tenderness and warmth by the star. Touching tune with a lovely lyric. Two-sided threat.

**LONNIE DONEGAN**  
(Mercury 71026; 71026x45)

**B+** "DON'T YOU ROCK ME DADDY-O" [Ludlow BMI—Varley, Whyton] British song star Lonnie Donegan who broke into the big time with his "Rock Island Line" smash, high-tails it thru a torrid new trigger-fast novelty that should be his biggest hit since the initial smash. Wild jumper.

**C+** "HOW LONG, HOW LONG BLUES" [Leeds ASCAP—Carr] The songster swings thru an exciting blues item with a distinct folk flavoring. Lonnie's drawl gives a great quality of blues authenticity to this inviting item.

**MICKEY KATZ**  
(Capitol 3607; F-3607)

**B** "YOU'RE A DOITY DOG (HOUND DOG)" [Elvis Presley & Lion BMI—Lieber, Stoller] Comic Mickey Katz, who's made a very successful career for himself in the wax field, with his humorous adaptations of pop hits, takes hold of Presley's recent smash "Hound Dog." He belts out a wild side chock-full of laughs. Deck should be a sellout in many areas.

**C+** "LITVAK SQUARE DANCE" [Haimish BMI—M. Katz] The humorist does a Yiddish take off on a square dance here. Lively side.

## The Cash Box Disk of the Week

"WHO NEEDS YOU" (2:54)

[Korwin ASCAP—Stillman, Allen]

"IT'S SO EASY TO FORGET" (2:45)

[Dominion BMI—David, Charles]

THE FOUR LADS  
(Columbia 40811; 4-40811)



FOUR LADS

● The Four Lads, voted the #1 vocal group of 1956 in The Cash Box Operator Poll, waste no time in gunning for same award for '57 as they introduce a beautiful new ballad tagged "Who Needs You."

The song is a top grade romancer penned by the two gifted writers who gave the Four Lads "No, Not Much" and "Moments To Remember"—Robert Allen and Al Stillman. It's a simple, extremely beautiful number with touching lyrics perfectly wed to a glowing, easy-to-remember melody. The Lads execute the number in outstanding fashion and we can expect to see it on the charts for a long, long time. The companion deck is another warm and charming song titled "It's So Easy To Forget." This half again displays the quartet's wonderful harmony and the arranging talents of Ray Ellis. Looks like next year will be another big one for the Columbia group.

"BANANA BOAT (DAY-O)"

[Shari ASCAP—Belafonte, Burgess, Attaway]

"STAR-O"

[Shari ASCAP—Belafonte, Burgess, Attaway]

HARRY BELAFONTE  
(RCA Victor 20/47-6771)



HARRY BELAFONTE

● The past twelve months have been great to Harry Belafonte. He has become one of the top nightclub attractions in the country and at the same time has developed into one of the hottest album sellers in

RCA Victor's history. For the past five months, his sensational "Calypso" LP has been moving at an amazing pace. And just a few weeks ago "Jamaica Farewell," a single taken out of the LP, broke onto the best seller list and is climbing steadily.

During the past three weeks, a number of artists have released recordings of a tune called "The Banana Boat Song," a number very similar in melody and lyrics to "Day-O." "Day-O" has been one of the most played bands from the album and in view of the popularity of "Banana Boat," Victor is making available in single form, the Belafonte interpretation. The disk will bear the "Banana Boat" title with a "Day-O" sub-title. It should enjoy a tremendous sale. Flip is "Star-O" another tune from the same album.

## The Cash Box Best Bets

- ★ "HAPPY AM I" ..... Four Lovers ..... RCA Victor 20/47-6768
- ★ "DON'T YOU KNOCK ME DADDY-O" ..... Lonnie Donegan ..... Mercury 71026; 71026x45
- ★ "THE HOUR OF LOVE" ..... Lew Douglas ..... Bally 1025; 45-1025
- ★ "HEAVEN KNOWS" ..... Kay Cee Jones ..... Decca 30116; 9-30116
- ★ "BONJOUR TRISTESSE" ..... Rosalie Michaels ..... Jubilee 5264; 45-5264
- ★ "PENNSYLVANIA WALTZ"/"SUGAR BLUES" ..... Billy Vaughn ..... Dot 15530; 45-15530
- ★ "SOME CLOUD ABOVE" ..... Lou Monte ..... RCA Victor 20/47-6769
- ★ "ANOTHER LOVE HAS ENDED" ..... Chuck Reed ..... Decca 30170; 9-30170

**JUDY VALENTINE**  
(Mercury 71013; 71013x45)

**B** "I'D GIVE YOU" (2:45) [Peer Inter'l BMI—Reed, Hawn] A thrilling jungle type chant is superbly executed by young Judy Valentine excitingly accompanied by an unusual chorus. Dramatic love song with a terrific beat.

**C+** "I'LL BE FOLLOWING YOU" [Metropolitan ASCAP—Pollock, Miller] The chirp changes the pace and shuffles thru a pleasant rhythm ballad. Inviting offering.

**THE RAVENS**  
(Argo 5261; 45-5261)

**B** "A SIMPLE PRAYER" [Sunflower ASCAP—Kohen] A touching extremely moving prayer is chanted with great emotion by the Ravens. The tenor voice sings with much feeling giving sincere meaning to the lyrics. R & R beat backdrop is effective.

**C+** "WATER BOY" [Arc BMI—] The bass voice takes the spotlight on this half as he and the crew rock thru a smooth version of a wonderful folk song. Easy going change of pace.

**THE FOUR VANNS**  
(Vik X/4X-0246)

**B** "SO YOUNG AND SO PRETTY" (2:05) [Kahl BMI—Vann] The Four Vanns bow on Vik with a tender rock and roll romancer that could catch on in one area and spread quickly. Boys have a pretty blend and the lead vocalist sings with a refreshing sound and style.

**C+** "SHABEEDAH-A-H-DING-DONG" (2:16) [Kahl BMI—Vann] The boys work on another smooth sailing rhythm ballad with a strange title which, incidentally, means "I Love You." The kids'll go for this one too.

**FOUR LOVERS**  
(RCA Victor 20/47-6768)

**B+** "HAPPY AM I" (2:11) [George Pincus ASCAP—Elliot, Wyche] The Four Lovers follow up their regional click "You're The Apple Of My Eye" with a great new spiritually flavored jumper that could make the grade on a national scale. Swinging affair that the kids'll love. Keep an eye on this one.

**C+** "NEVER, NEVER" (2:27) [Regent BMI—Raleigh, Edwards] The boys' commercial blend is effective on this pleasant shuffle rhythm ballad.

**LEW DOUGLAS ORCH.**  
(Bally 1025; 7-1025)

**B+** "THE HOUR OF LOVE" (2:32) [E. H. Morris ASCAP—Franklin] One of the prettiest instrumental pieces to come along in a number of weeks is this tender, velvety, slow waltz by Lew Douglas' ork. A soft-voiced chorus joins in at mid-point with a dreamy vocal. Lovely side that could break big.

**C+** "LEVI LULLABY" (2:03) [Meridian BMI—Dusham] A contagious instrumental novelty is delightfully fashioned on this deck. Ear-pleasing ditty with a cute lilt.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





Wishing you a Merry Christmas  
and the best of everything for the New Year -

**Perry Como**

DIRECTION - GENERAL ARTISTS CORPORATION







# Record Reviews

**A** DISK & SLEEPER      **B** VERY GOOD      **C** FAIR  
**B+** EXCELLENT      **C+** GOOD      **D** MEDIOCRE

**DIAHANN CARROLL**

(RCA Victor 20/47-6767)

**B** "THIS IS WHAT I CALL LOVE" (2:47) [Chappell ASCAP—Dubey, Karr] Diahann Carroll, a pert lark with great talent, lends her dynamic voice to an exciting latin beat ballad from the Ethel Merman hit B'way musical "Happy Hunting". Well-written romancer with a latin flair that drifts into an easy jump beat.

**C+** "DON'T CRY BABY" (2:23) [Advanced ASCAP—Johnson, Unger, Bernie] A blues ballad with a beat is presented convincingly on this half. Interesting Joe Reisman arrangement showcase the lark perfectly.

**ROSALIE MICHAELS**

(Jubilee 5264; 45-5264)

**B+** "BONJOUR TRISTESSE" (2:38) [Peer Inter'l BMI—Thorn, Rucione] A charming new love song inspired by the best selling novel "Bonjour Tristesse" is dramatically executed by the powerful voice of newcomer Rosalie Michaels. Potent latin tempo number delivered convincingly by the youngster. Keep an eye on this one.

**C+** "THE STORY OF LOVE" (2:12) [Peer Inter'l BMI—Thorn, Almaran] The thrush stays with the latin beat and projects on another powerful, emotional love song. Lovely melody.

**ORLANDO MARIN ORCH.**

(Fiesta 072; 45-072)

**B** "OYE ME SON CHA CHA CHA" (2:36) [Morro BMI—Ramos] Fiesta Records, one of the hottest labels in the latin rhythm field, offers another strong cha cha release that should enjoy a big sale in certain cities. This one features Orlando Marin. Group has a commercial sound presenting an easy-to-dance-to deck.

**C+** "EL GUAYABERO" (2:30) [Morro BMI—Castro] The group changes the pace here and cuts thru a good mambo offering for the hoofers. Swinging side with an authentic sound.

**THE GALANLADS**

(Piv 1005; 45-1005)

**C+** "THE MISTLETOE POLKA" [VIP Music BMI—Moody, Seely, Moody] A lively Yuletide polka ditty is sprightly danced thru by the Galanlads. Light and infectious novelty replete with the happy Xmas atmosphere.

**C+** "SEEIN'S BELIEVIN'" [VIP Music BMI—Moody] The group waltzes thru a pleasant folk flavored ballad with an inspirational theme.

**PEREZ PRADO ORCH.**

(RCA Victor 20/47-6752)

**B** "BONGO BASH" (2:45) [Peer Intl. BMI—Gemaya] Prado's bongos have a hey day on this torrid mambo deal. Wild side with plenty of brass, grunts and beat. Swinging affair.

**B** "CONNA" (2:43) [Peer Intl. BMI—Prado] The contrast of blowing trumpets and then a soft piano solo with rhythm accompaniment, makes this side different from the rap of the mill mambo. Exciting coupling for latin dance fans.

## The Cash Box Sleeper of the Week

"CINCO ROBLES" (2:59)

[Warman BMI—Wright, Sullivan]

"RO-RO-ROBINSON" (2:00)

[Iris-Trojan BMI—Jary, Balz]

LES PAUL & MARY FORD  
(Capitol 3612)



LES PAUL & MARY FORD

● With Russell Arms' Era recording of "Cinco Robles" developing into a national hit, two leading disk names have rushed to cover and both interpretations should bite off a healthy share of the sales melon. Les Paul and Mary Ford are featured on the Capitol version and Lawrence Welk's Orchestra stars on the Coral pressing. Les and Mary blend softly on this touching song of love and come up with a delightful side. Warm multiple-track waxing that immediately reminds the listener of the

"CINCO ROBLES" (2:28)

[Warman BMI—Wright, Sullivan]

"WHISPERING HEART" (2:05)

[E. H. Morris ASCAP—Stock, Lewis]

LAWRENCE WELK & HIS ORCH.  
(Coral 61765)



LAWRENCE WELK

team's million-plus seller "Vaya Con Dios".

Lawrence Welk's Sparkling Strings supply an enchanting showcase for Champagne music makers Alice Lon and Dick Dale who hand in an intimate vocal duet. Welk fans will love this waxing.

Welk's coupling is another pretty romancer dubbed "Whispering Heart" on which Alice Lon handles the vocal duties alone. The Pauls back their disk with a lively guitar instrumental titled "Ro-Ro-Robinson".

"YOUNG LOVE" (2:24) [Lowery BMI—Jayner, Cartey]

"RED SAILS IN THE SUNSET" (2:22)

[Shapiro, Bernstein ASCAP—Williams, Kennedy]

TAB HUNTER  
(Dot 15533; 45-15533)

● Film star Tab Hunter, one of the most admired of the young Hollywood idols and a tremendous box office attraction, makes his disk debut on the Dot label with a tremendous initial record that should add further laurels to his already fabulous career. The handsome lad has an excellent baritone voice and he displays it on a top drawer rhythm ballad "Young Love". The

tune is already on the charts and this lovely version should make an impressive dent in the sales department. Teenagers will flip when they hear Tab is on records. The lower lid has Hunter gliding thru a strong new rock and roll rendition of the wonderful oldie "Red Sails In The Sunset". The star comes across with great force and feeling. Watch "Young Love" climb.

**THE TWILIGHTERS**

(Dot 15526; 45-15526)

**C+** "ETERNALLY" (2:55) [Andrews BMI—Williams, Nyla] The Twilighters sing with great emotion on a commercial fish beat ballad tailor made for the teenage rock and roll buyer. Side should do well in areas where jockeys will be laying on this side.

**C+** "I BELIEVE" (3:20) [Gallatin BMI—Williams, Nyla] More of the same type of material. Above comments apply here too.

**THE LAURIE SISTERS**

(Vik X/4X-0247)

**B** "SHAME ON YOU GEORGIE" (2:35) [Shalimar-Romance BMI—Merrill] An infectious lament with a smooth fish-beat dance tempo is delightfully styled by the warm harmony of the Laurie Sisters. Pretty song about a guy who broke his girl's heart.

**C+** "GIVE ME ONE KISS" (1:53) [Douglas BMI—Brown] The gals team their talents on a swinging rock and roll novelty with a flirtatious lyric. Cute side with a beat.

**TED NORMAN**

(MGM 12389; K12389)

**B** "EXCITING" (2:26) [Robert Mellin BMI—Fisher] Ted Norman gets a strong assist from the chorus on a commercial love ballad which he dishes up in winning form. Solid side.

**C+** "LOVE YA SO" (2:17) [Robert Mellin BMI—Fisher] Another smooth presentation of a swinging romancer. Catchy ditty.

**THE TIMBERLANES**

(Dragon 104; 45-104)

**B** "HOME IS WHERE THE HEART IS" (2:45) [Sunset ASCAP—Schuster, Val, Tucker] The Timberlanes blend beautifully as they hand in a warm, pretty interpretation of an easy-going, shuffle-beat romancer. Top drawer arrangement of a strong tune that could break onto the charts.

**B** "NO MORE LOVE" (2:22) [Dragon ASCAP—Blagman, Pelaez] An imaginative arrangement is the highlight of this unusual and pretty up tempo love song. Interesting side for dee jay programming.

**GENE SHELDON**

(MGM 12401; K12401)

**C+** "FIVE FOOT TWO, EYES OF BLUE" (2:14) [Leo Feist ASCAP—Henderson, Lewis, Young] Banjo ace Gene Sheldon bounces thru a delightful version of one of the all time great oldies. Agile banjo work set against a pleasant Dick Stabile orchestration.

**C+** "POOR BUTTERFLY" (2:17) [Harms ASCAP—Hubbell, Golden] The tempo is changed but the same wonderful reminiscing material is heard as Sheldon plunks thru a soothing version of another top standard.

**APRIL AMES**

(Sonic 601; 45-601)

**B** "YOU ARE MINE" (2:47) [Mills ASCAP—Allen, Hoffman] April Ames, an extremely polished song bird with a glowing voice and a veteran's ability, bows on the Sonic label with a beautiful ballad that could step out. Top grade love song that could start the lark on the right track to the top.

**B** "LOVE NOT SUBJECT TO CHANGE" (2:13) [Mills ASCAP—Allen, Bishop] The vocalist's definite jazz sense can be felt on this smooth up beat love story. Excellent two-sider to display the lark's versatility.

**PAT THE CAT & HIS KITTENS**

featuring VIC FONTAINE

(Bullseye 106; 45-106)

**C+** "JESSE JAMES" (2:34) [Bow & Arrow BMI—Cullings, Monforte] Vic Fontaine takes the spotlight on this tom tom rocker about one of America's most famous outlaws. Swinging rock and roll dance deck.

**C** "THE BAREBACK RIDER" (2:29) [Top-All BMI—Monforte, Gammans] A circus barker's cry serves as the introduction for this rock and roll jumper.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





Columbia's  
First  
HIT  
of  
1957

the four lads

singing

"WHO NEEDS YOU"

b/w "IT'S SO EASY TO FORGET"  
Columbia-4-40811

COLUMBIA  
RECORDS







**"IF A DREAM CAN MAKE YOU MINE"**

**"YOU CAN RUN, BUT YOU CAN'T HIDE"**

(Decca 30187; 9-30187)



RICHARD HAYES

● A new artist on the Decca label with an auspicious double-sided debut disc. "If A Dream" is a powerful contender and the coupling is equally strong. This one could make Hayes!

**"TILL WE MEET AGAIN"**

**"ALL THIS IS HOME"**

(Decca 30156; 9-30156)



The Dream Weavers featuring LEE RAYMOND

● The Dream Weavers are a hot group to begin with; now they have brought the big voice of Lee Raymond into the picture. Raymond's first date has produced two exciting sides that will certainly create a lot of action. Watch this one!

**"POOR MAN'S RICHES"**  
**"DOWN ON THE CORNER OF LOVE"**

(Decca 30162; 9-30162)



RED SOVINE

● Red's stature in the C & W field is growing with each release. This new one will cause him to take several giant steps upward. Two great sides that give every indication of being destined for the top of C & W charts everywhere.



**London Lowdown**

Louis "Satchmo" Armstrong arrived last week for a guest appearance with the Royal Philharmonic Orchestra at the Festival Hall. Concert is a benefit for Hungarian relief. . . . Nice to see Bing back in the top ten with his waxing of "True Love". . . . Noel Rogers of Eddie Kassner's London office planes to New York for a three weeks stay. . . . Mitchell Torok, whose record "When Mexico Gave Up The Rumba" has been a best seller, will appear in Val Parnell's "Sunday Night at the Palladium" show when he comes to Britain early in February.

Vera Lynn returns to the BBC airwaves as D.J. on January 3rd. Her TV show is still one of the top shows for BBC.

A group recording for RCA in Mexico is called El Gran Fellove y el Conjunto Batamba. The title they recorded recently is "Mangue". With the ever growing interest in new Latin Rhythms, may I suggest that D.J.'s get a hold of a copy on RCA Victor 51-7108. This could catch on like wild fire.

Winifred Atwell had the honor of playing before the Queen at a private party last week. . . . "Love Me Tender", the new pic featuring Elvis Presley, started in London this week. Elvis surprised most of the critics with his acting abilities.

Closing this week's news with all good wishes for the festive season and hoping that 1957 brings joyful tidings to all.

This week's best selling pop singles. (Courtesy "New Musical Express")

- 1) Just Walking In The Rain—Johnnie Ray (Philips)
- 2) St. Therese Of The Roses—Malcolm Vaughan (HMV)
- 3) Green Door—Frankie Vaughan (Philips)
- 4) Singing The Blues—Guy Mitchell (Philips)
- 5) Rip It Up—Bill Haley Comets (Brunswick)
- 6) Cindy, Oh, Cindy—Eddie Fisher (HMV)
- 7) True Love—Bing Crosby & Grace Kelly (Capitol)
- 8) Make It A Party—Winifred Atwell (Decca)
- 8) My Prayer—Platters (Mercury)
- 10) Hound Dog—Elvis Presley (HMV)
- 11) Woman In Love—Frankie Laine (Philips)
- 12) When Mexico Gave Up The Rumba—Mitchell Torok (Brunswick)
- 13) Blue Moon—Elvis Presley (HMV)
- 13) Christmas Island—Dickie Valentine (Decca)
- 15) Two Different Worlds—Ronnie Hilton (HMV)
- 16) Singing The Blues—Tommy Steele (Decca)
- 17) Love Me Tender—Elvis Presley (HMV)
- 18) More—Jimmy Young (Decca)
- 19) I Don't Care If The Sun Don't Shine—Elvis Presley (HMV)
- 20) Friendly Persuasion—Pat Boone (London)
- 21) Cindy, Oh, Cindy—Tony Brent (Columbia)
- 22) House With Love In It—Vera Lynn (Decca)
- 23) Lonnie Donegan Show Case (LP) Lonnie Donegan (Pye-Nixa)
- 24) Green Door—Jim Lowe (London)
- 25) Rocking Through The Rye—Bill Haley Comets (Brunswick)
- 26) Blueberry Hill—Fats Domino (London)
- 27) Join In And Sing—Johnston Brothers (Decca)
- 28) Green Door—Glen Mason (Parlophone)
- 29) Love Me As Though There Were No Tomorrow—Nat "King" Cole (Capitol)
- 30) True Love—Ruby Murray (Columbia)



**Record Reviews**

**A** DISK & SLEEPER    **B** VERY GOOD    **C** FAIR  
**B+** EXCELLENT    **C+** GOOD    **D** MEDIOCRE

**BILLY VAUGHN ORCH.**  
(Dot 15530; 45-15530)

**B+** "PENNSYLVANIA WALTZ" (2:18) [George Paxton ASCAP—Skylar, Paxton] Billy Vaughn leads his ork and chorus thru a wonderful arrangement of a charming, tender waltz. Smooth, reminiscent number treated in the same homespun fashion that made "Melody of Love" a hit.

**B+** "SUGAR BLUES" (1:51) [Pickwick ASCAP—Williams, Fletcher] The Clyde McCoy standard is revived for the present day market by Billy and the crew. Strong rock and roll backing could make the disk a click all over again.

**LOU MONTE**  
(RCA Victor 20/47-6769)

**B+** "SOME CLOUD ABOVE" (2:46) [Laurel ASCAP—Benjamin, Weiss] Lou Monte takes a breather from his novelty waxings and lends his warm sincere voice to a lovely new inspirational ballad that displays the songster's talents to best advantage. Potent material that could develop into a smash if it catches on in one spot.

**B** "ROMAN GUITAR" (2:32) [Alfred ASCAP—Harper, Bruno, DiLazzaro, DeBadet] A pretty Italian love song set to a romantic latin beat, is warbled with warmth by the songster. Melodic opus with Italian and English lyrics.

**MARK MILANO**  
(Flair-X 3004; 45-3004)

**B** "MARIANNA" (2:08) [Roncom ASCAP—Varnik, Aquaviva] A delightful Italian flavored waltzer is handled with warmth and meaning by the rich baritone voice of Mark Milano capably accompanied by a chorus. Inviting deck.

**C+** "LIGHTS OF PARIS" (2:33) [Sam Fox ASCAP—Reaves, Evans] We leave the Italian atmosphere and shift to Paris for Mark's romantic delivery of another pretty love story.

**AL CASEY WITH GUITAR**  
(Dot 15524; 45-15524)

**B** "JUICE" (2:55) [Debra-Desert Palms BMI—Casey, Wilcox, Hazlewood] Al Casey's guitar takes the spotlight on this smooth, steady-beat blues instrumental with a "Honky Tonk" flavoring.

**B** "A FOOL'S BLUES" (2:15) [Debra-Desert Palms BMI—Casey, Wilcox, Hazlewood] Casey picks up the beat and swings thru a solid jump item with a great beat. Side brings to mind the exciting instrumental backdrop heard on Sanford Clark's recording "The Fool".

**KAY CEE JONES**  
(Decca 30116; 9-30116)

**B+** "HEAVEN KNOWS" (2:10) [Mills ASCAP—Morgan, Brandt] A spirited novelty romancer is wonderfully styled by the potent voice of pert Kay Cee Jones. Wonderful combination of a light, sprightly lyric and a cute melody excellently brought together by Kay Cee. A novelty that could make it in a big way.

**B** "SAY AGHAPO" (2:59) [Mills ASCAP—Morgan, Brandt] The versatile songstress chants a haunting and moody love song on this end. Dramatic romance item.

**JIM BOWEN WITH THE ORCHIDS**  
(Triple D 798; 45-798)

**B+** "I'M STICKIN' WITH YOU" (2:06) [Blue Moon BMI—Bowen, Knox] One of the most powerful rock-billy sides to come from a small label in quite some time is this one by Jim Bowen and the Orchids. The session has a captivating sound and arrangement plus a simple lyric that should appeal strongly to the teenager. Driving dance deck to watch closely. Could be a smasher.

**C+** "PARTY DOLL" (2:12) [Blue Moon BMI—Knox] Another exciting arrangement of a rockin' side. The beat here, as on the top half, is thrilling and ultra commercial.

**WAYNE KING ORCH.**  
(Decca 30171; 9-30171)

**B+** "PENNSYLVANIA WALTZ" (2:36) [George Paxton ASCAP—Skylar, Paxton] An alto sax takes the spotlight and softly glides thru a lovely, romantic waltz melody reminiscent of the smash hit "Tennessee Waltz". Wayne King's ork sets up a beautiful string backdrop for the tender, dreamy multiple vocaling by Elaine Rogers. Strong mood disk that could make big noise.

**C+** "MA CHERIE" (2:20) [Thunderbird ASCAP—St. Clair] This half is strictly instrumental. Another velvety sentimental waltz set to a slow relaxing tempo.

**JOHNNY BURNETTE TRIO**  
(Coral 61758; 9-61758)

**B** "LONESOME TRAIN" (2:03) [Snapper BMI—Mooré, Subotsky] Rock-billy Johnny Burnette pile-drives thru a torrid rock and roller that'll have coins pouring into the juke in teenage locations. Wild deck belted in the Presleyan manner.

**C+** "I JUST FOUND OUT" (2:19) [Vernon ASCAP—Burnette, Burnette, Burlison, Mortimer] A slower rocker chanted again with a number of Elvis' gimmicks. The country feeling is greater on this side.

**STAN CORTEL**  
(Ace 105; 45-105)

**C** "LOST WITHOUT YOU" [Goldmine ASCAP—Kenny, Gerard, Kenny] Stan Cortel bows on the Ace label with a sincere vocal delivery of a tearful love song.

**C** "WE THANK YOU" [Dauphin BMI—Richards] The songster projects on a dramatic inspirational ballad set against a simple ork accompaniment.

**PEARL WOODS**  
(Dot 15508; 45-15508)

**B** "I CAN'T WAIT" (2:30) [Barton ASCAP—Wilshire, Saxe, Bee] Dot introduces another exciting newcomer in Pearl Woods. The lark has a thrilling voice and original technique that sells this interesting piece of rhythm material. Strong arrangement.

**C+** "LET THE GOOD THINGS START" (2:30) [Home Town ASCAP—Gordon, Bee, Cardon] Pearl picks up the tempo on this half and cuts thru a swinging toe-tapper. Hard driving rock and roller for the pop and r & b market.





# Frank Sinatra

*1957 follow-up to "Hey! Jealous Lover"*

## CAN I STEAL A LITTLE LOVE

(From the Universal-International Picture "Rock, Pretty Baby")

*Rockin' — Jumpin' — Swingin'*

## YOUR LOVE FOR ME

*Rhythm ballad like "Young at Heart"*

No. 3608







# Round The Wax Circle

## NEW YORK:

Eddie Fisher was cited in Philadelphia last week for his "untiring and unselfish devotion to humanitarian causes". The presentation was from Tent 13 of the Variety Club. Eddie is national chairman of Teens Against Polio, a youth group which helps raise funds for the National Foundation for Infantile Paralysis. . . . Gene Krupa and his trio, currently in the Midwest, will vacation for three weeks in January prior to opening in Fort Lauderdale, Florida for a two week engagement starting February 1st. Group is also set for the week of April 8 at Storyville, Boston, Mass. . . . The Mello-Larks into the Black Orchid, Chicago, for 4 weeks beginning January 17. . . . Carol Hughes, 14-year-old Mercury recording artist, has just returned from a tour of the Midwest where she appeared on the Howard Miller TV show in Chicago, completely breaking everyone up with her poise and mature presentation. Messrs. Green, Talmadge and Myers of Mercury are overjoyed with their youngest recording star. . . . MGM has signed John Gary, disk jockey on WDSU in New Orleans to a recording contract. His first release, "How Can My Heart Forget You" and "Pray Today", will be issued the last week in December. . . . Pat Boone, who is back on the Godfrey Morning Show this week, leaves for England December 24th for a series of concerts and TV appearances. He will be starred on the BBC-TV show, "Sunday Night At The Palladium" and Val Parnell's "Special Edition of Star Time". . . . Walt Hofer into the hospital for surgery during the Christmas holidays. . . . Norma Douglas, who has hit it big since Winchell started promoting her, flying in from Hollywood this week to look for six new songs to cut for Unique. Syd Foley is the one to contact to submit material. . . . The B. F. Wood Music Co., a subsidiary of Mills Music, has acquired publication rights to one of Germany's top tunes, "Tango In The Rain".



EDDIE FISHER

## CHICAGO:

It's that time of the year again when people, loaded with gayly wrapped parcels, trod through the streets of Chicago with the biggest of smiles on their faces. We, too, at The Cash Box are smiling happily and want to take some space to wish all our friends; the disk jockeys, the record companies, the distributors, the promotion men, the radio stations, the artists—and everyone else, the happiest, merriest Christmas they ever had, along with a large helping of special thanks for their cards and help throughout the year. . . . To help celebrate the holiday, you will find: Duke Ellington swinging at the Blue Note. . . . The Vagabonds keeping them laughing at the Chez. . . . Toshiko improvising on the 88's of the London House. . . . Tony Scott and the quartet providing the sounds at the Modern Jazz Room. . . . Jackie Cain and Roy Kral singin' at Mr. Kelly's. . . . and talent and festivities galore at all the other nite spots in town. . . . Visiting United Distribs this week were Bill Nielson, national sales manager of Okeh, and Arnold Maxin, Epic Records' a & r head. . . . Singer-One Stop happy to report the opening of its new southside one stop. Brother Joe Sipiara will manage this. . . . Bill Leonard of RCA Victor's Custom Sales Department, appropriately sending out Christmas greetings on 45 RPM records. . . . Pretty, slim Betty Johnson is competing with herself nowadays. Betty's got a high riding record, "I Dreamed", on Bally, but also, along with her family, The Johnson Family Singers, can be heard on a new disking for RCA Victor. . . . Corky Shayne, local thrush whose new Salem album "In The Mood For A Song" reported to be selling fast, skedded for "In Town Tonight" TV-er next week. Corky's just returned from extensive midwest and eastern tour and plans to head L.A.-way in early January. Busy gal. . . . Prettiest sight around town (and prettiest sound, too) is Joe Leahy's new RKO-Unique LP, "Lovely Lady". At least, Stan Pat thinks so. . . . Once again, to everyone, MERRY, MERRY CHRISTMAS.



BETTY JOHNSON

## HOLLYWOOD:

KLAC's Big Five Disk Jockeys taped a special 25 minute show to be broadcast over the bedside network at Rancho Los Amigos, Hondo, Calif. where Ronnie Deauville is now hospitalized. . . . Real Records releasing a pop novelty by Jack Dailey and Gloria Sanchez, who recently debuted their night club act locally. . . . Zephyr Records Geordie Hormel is negotiating with Marty Melcher for Zephyr to handle the release and distribution of Melcher's Arwin label. . . . Bill Shockett of Malverne Distributing in New York City, in town visiting with the various Coast manufacturers. . . . Modern Records have two big ones going for them in the pop field with Jimmy Beasley's "My Happiness" and "Goodnight My Love" by Jessie Blevin getting top play from the pop jockeys. . . . Clessa Williams, vocalist at the Palm Springs Ranch Club, has been signed to a Liberty recording deal. . . . Local disk-jockeys getting a big reaction to singer Ann Hathaway's first LP out this week on the Motif label. . . . Pat Boone has been signed for one of the leads in the Twentieth Century-Fox film "Bernadine". . . . Van Alexander has been set to arrange and conduct four sides for Danny Kaye who recently signed an exclusive contract with Capitol Records. . . . Annie Maloney, formerly with WOW-TV in Omaha, making the rounds of the deejays with her Spirit recording of "The Christmas Song". . . . Ruth Olay finished up her successful engagement at Ye Little Club and left for a six-week tour of Alaskan Army camps. . . . Ann Leonardo, 19-year-old Fresno, Calif. girl has signed a long-term recording pact with Capitol. . . . The King Sisters new release of "While The Lights Are Low" was written by Ray Stanley who also records for Capitol. . . . Dick Allen and Stan Hoffman have formed Sonic Records with a first release by April Ames out this week.



VAN ALEXANDER

**Joni James**  
**TO YOU I GIVE MY HEART**  
and  
**DANNY BOY**  
MGM 12369—K12369

**David Rose & His Orch.**  
**HOLIDAY FOR TROMBONES**  
and  
**MIDNIGHT ON THE CLIFFS**  
(From Arwin Prod. MGM Release "Julie")  
MGM 12376—K12376

**Dick Hyman and Sam (The Man) Taylor**  
**CONGO MAMBO**  
and  
**I'LL GET BY**  
MGM 12404—K12404

**Art Mooney & His Orch.**  
**GIANT**  
(From Warner Bros. film "Giant")  
and  
**ROCK AND ROLL TUMBLEWEED**  
(From MGM film "The Opposite Sex")  
MGM 12320—K12320

**Leroy Holmes and His Orch.**  
**AUGUST MOON**  
Vocal by **Shirley Yamaguchi**  
(From the MGM Picture "The Teahouse Of The August Moon")  
and  
**ANASTASIA**  
(From 20th Century-Fox film "Anastasia")  
MGM 12392—K12392

**Four Spices**  
**ARMEN'S THEME**  
and  
**FIRE ENGINE BOOGIE**  
MGM 12397—K12397

**Connie Francis**  
**I NEVER HAD A SWEETHEART**  
and  
**LITTLE BLUE WREN**  
(Both from Alan Freed picture "Rock, Rock, Rock")  
MGM 12375—K12375

**INTRODUCING Helene De Lys**  
**MORE THAN THAT**  
and  
**I COULDN'T CARE LESS**  
MGM 12399—K12399

**INTRODUCING John Gary**  
**HOW CAN MY HEART FORGET YOU**  
and  
**PRAY TODAY**  
MGM 12398—K12398

**Gene Sheldon**  
**POOR BUTTERFLY**  
and  
**FIVE FOOT TWO, EYES OF BLUE**  
MGM 12401—K12401

**Milt Herth**  
**ICICLE WING DING**  
and  
**SNOWFLOWER**  
MGM 12388—K12388

**Marvin Rainwater**  
**GET OFF THE STOOL**  
and  
**I FEEL LIKE LEAVING TOWN**  
MGM 12370—K12370

Watch for **MGM's** sensational **NEW** Vocalist

**MGM RECORDS**  
THE GREATEST NAME IN ENTERTAINMENT  
370 SEVENTH AVE. NEW YORK 19, N.Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





*Greetings  
and  
Thanks*



*RCA Victor's*

**HUGO WINTERHALTER**

*Voted*

**BEST ORCHESTRA OF 1956**

*in the annual Cash Box Poll of Music Operators*

.....  
"It's What's in THE CASH BOX That Counts"

[www.americanradiohistory.com](http://www.americanradiohistory.com)





# Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

A nine man team of American broadcasters representing the "National Council Of Disc Jockeys For Public Service" flew to Vienna to survey Hungarian refugee conditions and CARE relief operations. The trip is preparatory to launching a nationwide radio-TV drive by 1,500 disk jockeys to enlist American teenagers to help refugees in Austria through CARE and to take the lead in their own communities to help integrate Hungarian youth arriving in the U.S. as immigrants. . . . Guy Cherney (KCBS-San Francisco, Calif.) is noted as "A Good Morning Guy" at KCBS. . . . WMGM Program Director Raymond Katz is on the prowl for a new deejay for the New York City station. . . . Ron Turner (WKMI-Kalamazoo, Mich.) writes that he and fellow dj Jack Clifford walked incognito through downtown Kalamazoo, one Saturday morning, each carrying 100 Elvis Presley pictures, that they were willing to part with one at a time if a listener would come up to them and say "WKMI." Ron and Jack were surprised by being mobbed by 400 to 500 kids. . . . Station WWVA-



DON BELL  
(KRNT—Des Moines, Iowa)

Wheeling, W. Va. celebrated its 30th Anniversary with special programs in observance of the event. An anniversary cake was presented to the staff members. . . . On Dick Dean's (WTKO-Norway-Paris, Me.) "Reviewing The Records With Richard," the teenagers gave the new Eddie Fisher (RCA Victor) disk, "All About Love," an excellent rating. The waxing garnered 37 out of a possible 40 points. . . . A brochure from WINN-Louisville, Ky. lists, among its other attributes, the station's top deejays: Joe Cox, Bill Gerson, Johnny Martin, and Pat O'Nan. . . . Don Bell (KRNT-Des Moines, Iowa) was sent, as a gift, four 78 RPM Italian records, from a gent in Milano.

Jerry Marshall's (WNEW-New York, N. Y.) "Make Believe Ballroom" will have a Christmas show, on Dec. 24th, built around the theme of music—Christmas past, present and future. Jerry will have as his guests or via long

distance telephone the top stars in the music business. Such stars as Benny Goodman, Dinah Shore, Frank Sinatra and Jerry Lewis will tell about their Xmas past, present and expectations for the future. . . . Over 450 local advertisers, agencies and civic leaders joined WEMP-Milwaukee, Wis. in a house warming of their new offices and recording studios in the new Equitable Life Building. . . . Extensive remodeling has now been completed at station WDGY-Minneapolis-St. Paul, Minn. New studios have been added to Executive Offices in the Builders Exchange Building, Minneapolis, resulting in approximately twice as much working space for the station. . . . An entirely new format from sign-on to sign-off will be introduced on station WTOA-Boston, Mass. on Dec. 29th. Under the banner "The Hit Song Station With The Personality Plus," the 8-year-old station will adopt a programming policy for a "Favorite Fifty" records of the week. This will also include an emphasis of the personalities of a five-man disk jockey roster. The "Favorite Fifty" will be determined by audience participation with the distribution of free "WTOA Hit Song Survey Sheets" through a theater chain. . . . Jim Roselle (WJTN-Jamestown, N. Y.) recently enjoyed the pleasure of interviewing Louis Armstrong. Jim has a Monday thru Friday afternoon show, "Roselle's Record Room," a weekday night affair, "The Jim Roselle Show" and a late Friday night program, "The Late Show." . . . Tom Edwards (WERE-Cleveland, Ohio) dug out the old Columbia wax of "Till We Meet Again" by Jo Stafford and Nelson Eddy to good response. . . . David Dreis (KENT-Shreveport, La.) kicked-off KENT's midnight-till-dawn, 24 hours of pop music, and news programming. . . . Don Wallace (KTUL-Tulsa, Okla.) conducted a "Rock 'N Roll Stage Show" in Tulsa a short while ago. The show starred Roy Orbison & His Teen Kings (Sun) and The Dukes (Imperial). There were two shows nightly for three consecutive nights, and, says Don, "there was a packed house at each performance."



DAVID DREIS  
(KENT-Shreveport, La.)



LEIGH KAMMAN  
(WLOL—St. Paul—Minneapolis, Minn.)

Rock." . . . Russ Ford (WITH-Baltimore, Md.) guested Irv Clark (Ace) whose latest release is "I Was A Fool." . . . Leigh Kamman (WLOL-St. Paul-Minneapolis, Minn.), in addition to his regular disk chores, emceed and narrated an evening with Dave Brubeck at the Minneapolis Lyceum theater.

MERRY CHRISTMAS AND A HAPPY NEW YEAR!

The ORIGINAL • The ORIGINAL • The ORIGINAL • The ORIGINAL • The ORIGINAL • The ORIGINAL • The ORIGINAL • The ORIGINAL

## A Big Thanks to The Disk-Jockeys Throughout The Country For Giving us A SMASH HIT!

The Cash Box — { Sure Shot  
Top 50 Best Selling Records

The Billboard — Review Spotlight



# Russell Arms

singing . . .

# "CINCO ROBLES"

(Five Oaks)

ERA # 1026

Already A Hit In Nine Major Markets



1481 No. Vine St.  
Hollywood 28, Calif.

The ORIGINAL • The ORIGINAL • The ORIGINAL • The ORIGINAL • The ORIGINAL • The ORIGINAL • The ORIGINAL • The ORIGINAL

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



*Wishing you the best of everything for the New Year*

# Johnnie Ray



*current release*

**LOOK HOMEWARD, ANGEL  
and  
YOU DON'T OWE ME A THING**

Columbia 40803

*personal mgt.*  
BERNIE LANG

*Over a Million — and Still Going  
Strong*

**JUST WALKING IN THE RAIN**

Columbia 40729





# HOT STUFF

<p>NIGHT LIGHTS TO THE ENDS OF THE EARTH <b>NAT "KING" COLE</b> No. 3551</p>	<p>WISDOM OF A FOOL <b>THE FIVE KEYS</b> No. 3597</p>
<p>TRUE LOVE BING <b>CROSBY</b> and GRACE <b>KELLY</b> No. 3507</p>	<p>JUST KISS ME I KNOW I CAN'T FORGET <b>DEAN MARTIN</b> No. 3604</p>
<p>FIRST BORN TENNESSEE <b>ERNIE FORD</b> No. 3553</p>	<p>CINCO ROBLES (Five Oaks) Ro-Ro-Robinson LES <b>PAUL &amp; MARY FORD</b> No. 3612</p>
<p>YOUNG LOVE <b>SONNY JAMES</b> No. 3602</p>	<p>HEY! JEALOUS LOVER <b>FRANK SINATRA</b> No. 3552</p>
<p>CIU CIU BELLA LOVE ME DO <b>DANNY KAYE</b> No. 3603</p>	<p>THE MONEY TREE <b>MARGARET WHITING</b> No. 3586</p>

**NEW NEW NEW NEW NEW NEW NEW NEW**

## THE JORDANAIREs

the rockin', rollin' voices behind ELVIS!

BABY, WON'T YOU  
PLEASE COME HOME

**SUGAREE**

No. 3610



<p><b>MARTHA LOU HARP</b> I'LL HOLD YOU IN MY HEART THE GREATEST FOOL in the WORLD Record No. 3609</p>	<p><b>"SKEETS" McDONALD</b> YOU BETTER NOT GO DON'T PUSH ME TOO FAR Record No. 3600</p>
----------------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------



## The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	SINGING THE BLUES GUY MITCHELL (Columbia)	1
2	TRUE LOVE CROSBY & KELLY (Capitol)	3
3	LOVE ME TENDER ELVIS PRESLEY (RCA Victor)	2
4	HEY! JEALOUS LOVER FRANK SINATRA (Capitol)	5
5	GREEN DOOR JIM LOWE (Dot)	4
6	LOVE ME ELVIS PRESLEY (RCA Victor)	9
7	I DREAMED BETTY JOHNSON (Bally)	10
8	THE BANANA BOAT SONG TARRIERS (Glory) STEVE LAWRENCE (Coral) SARAH VAUGHAN (Mercury) FONTANE SISTERS (Dot)	23
9	BLUEBERRY HILL FATS DOMINO (Imperial)	7
10	SINCE I MET YOU BABY IVORY JOE HUNTER (Atlantic)	17
11	A ROSE AND A BABY RUTH GEORGE HAMILTON IV (ABC-Paramount)	6
12	TWO DIFFERENT WORLDS DON RONDO (Jubilee)	11
13	GONNA GET ALONG WITHOUT YOU NOW PATIENCE & PRUDENCE (Liberty)	15
14	JUST WALKIN' IN THE RAIN JOHNNIE RAY (Columbia)	8
15	MOONLIGHT GAMBLER FRANKIE LAINE (Columbia)	20
16	MAMA FROM THE TRAIN PATTI PAGE (Mercury)	14
17	CINDY, OH CINDY VINCE MARTIN (Glory) EDDIE FISHER (RCA Victor)	13
18	MARY'S BOY CHILD HARRY BELAFONTE (RCA Victor)	35
19	BABY DOLL ANDY WILLIAMS (Cadence)	22
20	ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY JERRY LEWIS (Decca)	18

21) FRIENDLY PERSUASION. 22) PETTICOATS OF PORTUGAL. 23) CINCO ROBLES. 24) DON'T FORBID ME. 25) GOODNIGHT MY LOVE. 26) NIGHT LIGHTS. 27) GARDEN OF EDEN. 28) YOUNG LOVE. 29) MUTUAL ADMIRATION SOCIETY. 30) TRA LA LA. 31) AUCTIONEER. 32) GIVE ME. 33) ARMEN'S THEME. 34) CONFIDENTIAL. 35) WISDOM OF A FOOL. 36) HONKY TONK. 37) SLOW WALK. 38) MONEY TREE. 39) JIM DANDY. 40) JAMAICA FAREWELL. 41) ON MY WORD OF HONOR. 42) CITY OF ANGELS. 43) I HEARD THE BELLS ON CHRISTMAS DAY. 44) GREENSLEEVES. 45) I LOVE MY BABY. 46) ON LONDON BRIDGE. 47) DON'T BE CRUEL. 48) I'M FREE. 49) PRISCILLA. 50) I MISS YOU SO.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# “YOUNG LOVE”

by the

## CREW CUTS

Mercury 71022

“REPEAT AFTER ME”

Patti Page 71015

“I’VE GOT A NEW HEARTACHE”

coupled with

Sarah Vaughan 71020

“THE BANANA BOAT SONG”

“EV’RY MINUTE OF THE DAY”

coupled with

The Diamonds 71021

“A THOUSAND MILES AWAY”

“GUAGLIONE”

(Pronounced Whal-yone)

Ralph Marterie 71007

“IF IT’S A SUNNY SUNDAY”

coupled with

Eddie Heywood 71014

“LOVER”

“THE AUCTIONEER”

coupled with

Chuck Miller 71001

“BABY DOLL”



*And A Happy New Year  
To You All*





**CINCO ROBLES**

and

**WHISPERING HEART**

**LAWRENCE WELK presents**



**The Lennon Sisters**

**THE SIAMESE CAT SONG**

and

**YOU BROKE YOUR PROMISE, MR. SANDMAN**

Coral 61762



**Larry Hooper**

**ROGER BOOM**

and

**THE 4th "R" (RELIGION)**

Coral 61763



**Juke Box Regional Record Report**

The Top Ten Records—City by City

**New York, N. Y.**

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Green Door (J. Lowe)
4. True Love (Crosby & Kelly)
5. Blueberry Hill (F. Domino)
6. Walking In The Rain (Ray)
7. Rose And A Baby Ruth (G. Hamilton IV)
- B. Don't Be Cruel (E. Presley)
9. Cindy, Oh Cindy (V. Martin)
10. Hey! Jealous Lover (Sinatra)

**St. Louis, Mo.**

1. Singing The Blues (Mitchell)
2. Green Door (J. Lowe)
3. Rock-A-Bye Your Baby (J. Lewis)
4. Two Different Worlds (D. Rondo)
5. Hey! Jealous Lover (Sinatra)
6. Priscilla (Cooley & Dimples)
7. Rose And A Baby Ruth (G. Hamilton IV)
8. Sadie's Shawl (D. Sharples)
9. Gonna Get Along (Patience & Prudence)
10. Love Me Tender (E. Presley)

**Denver, Colo.**

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Rose And A Baby Ruth (G. Hamilton IV)
4. Blueberry Hill (F. Domino)
5. Green Door (J. Lowe)
6. True Love (Crosby & Kelly)
7. Jamaica Farewell (Belafonte)
- B. Garden Of Eden (J. Valino)
9. Cindy, Oh Cindy (E. Fisher)
10. Gonna Get Along (Patience & Prudence)

**Baltimore, Md.**

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Love Me (E. Presley)
4. Priscilla (Cooley & Dimples)
5. Ain't Got No Home (Henry)
6. Rock-A-Bye Your Baby (J. Lewis)
7. Walking In The Rain (Ray)
- B. Confidential (S. Knight)
9. Since I Met You Baby (I. Joe Hunter)
10. Slow Walk (B. Doggett)

**Boston, Mass.**

1. True Love (Crosby & Kelly)
2. Green Door (J. Lowe)
3. Love Me Tender (E. Presley)
4. Singing The Blues (Mitchell)
5. Rose And A Baby Ruth (G. Hamilton IV)
6. Hey! Jealous Lover (Sinatra)
7. Cindy, Oh Cindy (V. Martin)
- B. Two Different Worlds (D. Rondo)
9. Faded Summer Love (Shaw)
10. Mama From The Train (Page)

**Atlanta, Ga.**

1. Green Door (J. Lowe)
2. Singing The Blues (Mitchell)
3. True Love (Crosby & Kelly)
4. Love Me Tender (E. Presley)
5. Blueberry Hill (F. Domino)
6. Walking In The Rain (Ray)
7. Cindy, Oh Cindy (E. Fisher)
- B. Hey! Jealous Lover (Sinatra)
9. Rose And A Baby Ruth (G. Hamilton IV)
10. Don't Forbid Me (P. Boone)

**San Francisco, Calif.**

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Green Door (J. Lowe)
4. Walking In The Rain (Ray)
5. Blueberry Hill (F. Domino)
6. True Love (Crosby & Kelly)
7. Hey! Jealous Lover (Sinatra)
- B. Cindy, Oh Cindy (E. Fisher)
9. Don't Be Cruel (E. Presley)
10. Rose And A Baby Ruth (G. Hamilton IV)

**Chicago, Ill.**

1. Singing The Blues (Mitchell)
2. Walking In The Rain (Ray)
3. Blueberry Hill (F. Domino)
4. Rock-A-Bye Your Baby (J. Lewis)
5. Green Door (J. Lowe)
6. Love Me Tender (E. Presley)
7. Hey! Jealous Lover (Sinatra)
- B. Cindy, Oh Cindy (V. Martin)
9. True Love (Crosby & Kelly)
10. Garden Of Eden (J. Valino)

**Kansas City, Mo.**

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Blueberry Hill (F. Domino)
4. City Of Angels (Highlights)
5. Rose And A Baby Ruth (G. Hamilton IV)
6. Rudy's Rock (B. Haley)
7. True Love (Crosby & Kelly) (Powell)
- B. Green Door (J. Lowe)
9. Since I Met You Baby (I. Joe Hunter)
10. Rock-A-Bye Your Baby (J. Lewis)

**Cincinnati, Ohio**

1. Singing The Blues (Mitchell)
2. Green Door (J. Lowe)
3. Love Me Tender (E. Presley)
4. Blueberry Hill (F. Domino)
5. Walking In The Rain (Ray)
6. Gonna Get Along (Patience & Prudence)
7. True Love (Crosby & Kelly)
- B. Garden Of Eden (J. Valino)
9. Rose And A Baby Ruth (G. Hamilton IV)
10. Friendly Persuasion (Boone)

**Cleveland, Ohio**

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Since I Met You Baby (I. Joe Hunter)
4. Blueberry Hill (F. Domino)
5. Rock-A-Bye Your Baby (J. Lewis)
6. Green Door (J. Lowe)
7. Walking In The Rain (Ray)
- B. Mary's Boy Child (Belafonte)
9. Don't Forbid Me (P. Boone)
10. Young Love (S. James)

**Milwaukee, Wisc.**

1. Singing The Blues (Mitchell)
2. Rose And A Baby Ruth (G. Hamilton IV)
3. Garden Of Eden (J. Valino)
4. True Love (Crosby & Kelly)
5. Love Me Tender (E. Presley)
6. Jamaica Farewell (Belafonte)
7. Since I Met You Baby (I. Joe Hunter)
- B. City Of Angels (Highlights)
9. Don't Forbid Me (P. Boone)
10. I Dreamed (B. Johnson)

**Miami, Fla.**

1. Singing The Blues (Mitchell)
2. Green Door (J. Lowe)
3. Walking In The Rain (Ray)
4. Blueberry Hill (F. Domino)
5. True Love (Crosby & Kelly)
6. Cindy, Oh Cindy (E. Fisher)
7. Love Me Tender (E. Presley)
- B. Honky Tonk (B. Doggett)
9. Anastasia (P. Boone)
10. Rock-A-Bye Your Baby (J. Lewis)

**Houston, Tex.**

1. I Remember (In The Still) (5 Satins)
2. Singing The Blues (Mitchell)
3. True Love (Crosby & Kelly)
4. Jim Dandy (L. Baker)
5. Moonlight Gambler (Laine)
6. Blueberry Hill (F. Domino)
7. Walking In The Rain (Ray)
- B. Dreamy Eyes (4 Preps)
9. Wisdom Of A Fool (5 Keys)
10. Love Me Tender (E. Presley)

**Los Angeles, Calif.**

1. Singing The Blues (Mitchell)
2. Green Door (J. Lowe)
3. Love Me Tender (E. Presley)
4. True Love (Crosby & Kelly)
5. Hey! Jealous Lover (Sinatra)
6. Walking In The Rain (Ray)
7. Rock-A-Bye Your Baby (J. Lewis)
- B. Gonna Get Along (Patience & Prudence)
9. Friendly Persuasion (Boone)
10. Cinco Robles (R. Arms)

**Detroit, Mich.**

1. Singing The Blues (Mitchell)
2. Since I Met You Baby (I. Joe Hunter)
3. Rock-A-Bye Your Baby (J. Lewis)
4. True Love (Crosby & Kelly)
5. Blueberry Hill (F. Domino)
6. Banana Boat Song (Tarriers)
7. I Miss You So (C. Connor)
8. Don't Forbid Me (Boone)
9. Gonna Get Along (Patience & Prudence)
10. Mary's Boy Child (Belafonte)

**Minneapolis, Minn.**

1. Singing In The Rain (Ray)
2. Confidential (S. Knight)
3. True Love (Crosby & Kelly) (Powell)
4. Auctioneer (L. VanDyke)
5. Love Me Tender (E. Presley)
6. Blueberry Hill (F. Domino)
7. Slow Walk (Doggett/Austin)
- B. Garden Of Eden (J. Valino)
9. Moonlight Gambler (Laine)
10. Don't Forbid Me (P. Boone)

**Philadelphia, Pa.**

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Rose And A Baby Ruth (G. Hamilton IV)
4. Walking In The Rain (Ray)
5. True Love (Crosby & Kelly)
6. Goodnight My Love (Belvin)
7. Hey! Jealous Lover (Sinatra)
- B. Don't Be Cruel (E. Presley)
9. Green Door (J. Lowe)
10. Two Different Worlds (D. Rondo)

**New Orleans, La.**

1. Singing The Blues (Mitchell)
2. Green Door (J. Lowe)
3. Hey! Jealous Lover (Sinatra)
4. Moonlight Gambler (Laine)
5. Garden Of Eden (J. Valino)
6. Cindy, Oh Cindy (E. Fisher)
7. Love Me Tender (E. Presley)
- B. Since I Met You Baby (I. Joe Hunter)
9. City Of Angels (Highlights)
10. Jamaica Farewell (Belafonte)

**Seattle, Wash.**

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Walking In The Rain (Ray)
4. True Love (Crosby & Kelly)
5. Blueberry Hill (F. Domino)
6. Green Door (J. Lowe)
7. Mama From The Train (Page)
- B. Love Is Strange (Mickey & Sylvia)
9. Dreamy Eyes (4 Preps)
10. Don't Be Cruel (E. Presley)

**San Antonio, Tex.**

1. Singing The Blues (Mitchell)
2. Liebestraum (G. Girard)
3. Love Me Tender (E. Presley)
4. Walking In The Rain (Ray)
5. Don't Cry (E. Curtis)
6. Garden Of Eden (J. Valino)
7. Fools Rush In (Cadets)
- B. Moonlight Gambler (Laine)
9. Blueberry Hill (F. Domino)
10. Wisdom Of A Fool (5 Keys)



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FROM THE ORIGINAL SOUND TRACK OF A GREAT MOTION PICTURE—

# CASH IN ON A GREAT ALBUM

MUSIC FROM 2 UNIVERSAL-INTERNATIONAL PICTURES



ALEX NORTH'S  
RHAPSODY FOR  
"FOUR GIRLS IN TOWN"  
CONDUCTED BY JOSEPH GERSHENSON  
SOLOISTS: ANDRÉ PREVIN, PIANO; RAY LINN, TRUMPET



"FOUR GIRLS IN TOWN"  
CinemaScope  
TECHNICOLOR

GEORGE NAHER JULIE ADAMS MARIANNE COOK ELSA MARTINELLI  
GIN SCALA SYDNEY CHAPLIN GRANT WILLIAMS JOHN GAYN

THE UNIVERSAL-INTERNATIONAL ORCHESTRA CONDUCTED BY JOSEPH GERSHENSON

DL 8424 ED 2486

Universal International presents

ROCK HUDSON  
LAUREN BACALL  
ROBERT STACK  
DOROTHY MALONE



# Written on the WIND

TECHNICOLOR

... AND CASH IN ON AN EXCITING THEME

## the **FOUR ACES**

SING

# Written on the WIND



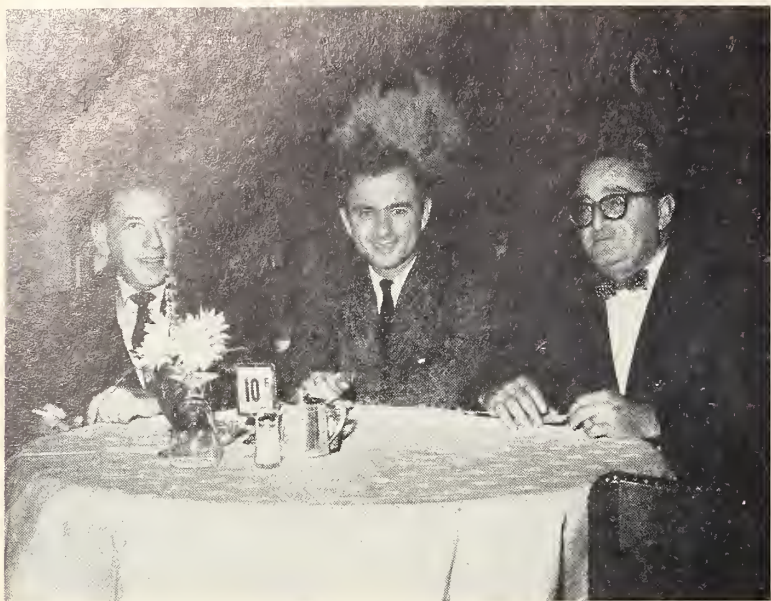
b/w  
SOMEONE TO LOVE  
Decca 9-30123  
& 30123



### A NEW WORLD OF SOUND



# Celebrity Interview



NEW YORK—Jerry Warren, who emcees an all night WINS celebrity-interview show, sits between Manie Sachs, the Vice President of RCA Records, and Broadway producer Monte Proser at the Villa Maria Restaurant. Sachs will do a series of guest appearances on Warren's show to discuss RCA's policy on selecting new talent among artists and musicians.

# Victor Realigns Groove & Vik Personnel

NEW YORK—RCA Victor has realigned the duties of personnel involved in the Vik and Groove firms.

Jack Lewis has left the company and his job of assistant to Herman Diaz has been assumed by Bob Rolontz. Rolontz will continue to act as A&R man for the Groove label. Ray Clark will also assume additional duties to his salesmanship of Groove. He will act as liaison man between Vik, Groove and RCA Victor and in ad-

dition will take over some of the duties that Harry Jenkins performed before he was promoted.

While these shifts indicate the eventual end of the Groove label, there are no definite plans to discontinue it at this time. It has been no secret in the trade that Groove was scheduled to be discontinued early in 1957 but now that the label has a hit, "Love Is Strange" by Mickey and Sylvia, all such plans have been indefinitely postponed.

## Marcus Joins Zephyr As VP of Sales

HOLLYWOOD, CAL.—Irving Marcus has joined Zephyr Records as vice president in charge of sales. His appointment ends an eight month search by Zephyr president, Geordie Hormel, for a top merchandiser.

Marcus, who has been vending records for independent labels ever since World War II, formerly was assistant to the president of King Records, sales manager of Peacock and Duke Records, and headed his own Mercury distributorship in Atlanta, Georgia. His decision to join Zephyr was prompted by a desire to employ his sales theories in the popular field of music—theories which were very successful for him in the rhythm and blues field.

In R & B, he played an important part in the 10 consecutive hits recorded by the late Johnny Ace. He also was associated with the original "Hound Dog" record on Peacock featuring Willie Mae Thornton. The disk is reported to have topped the 800,000 mark during its run in 1953.

Marcus, who in the past has traveled extensively, will also take to the road for Zephyr. Not only will he meet with distributors, but he will scout talent and material as well.

## Shea Sells Pioneer San Francisco One Stop

SAN FRANCISCO—It was announced this week in San Francisco that Dan Shea, owner of Operators Record Service, one of the pioneer one-stops in the country, would sell his company at the end of 1956. The new owner will be Kenneth K. Tvete, who until selling his route last week, had been an operator in San Francisco for many years. He previously owned a retail record shop.

Shea started his one-stop over ten years ago immediately after leaving his post as salesman for Capitol Records.

Operators Record Service was a novel approach in the merchandising of phonograph records. The initial set-up, designed to familiarize operators throughout northern and central California with the idea of buying from one source rather than many, consisted of stocking two large vans with phonograph records and sending them out into the territory. The vans would pull up to an operator's door, the driver would demonstrate all the new releases on his battery-operated phonograph, and fill the operator's orders from the many thousands of records kept in stock in the van at all times. Drops were arranged at different cities along the way for the drivers to pick up records which had been shipped from the San Francisco home office in order to replenish their stock.

After the operators became familiar with the "one-source" theory of buying, Shea discontinued his trucks and set up a permanent one-stop in San Francisco, where he has steadily built his clientele year after year. His customers now range throughout the 11 western states, Alaska and all the Pacific Islands, plus Japan and the Philippines.

Shea has plans for only the immediate future. A vacation. "Phonograph records and I have become very good friends over the years," he said. "But like people who spend all their time together perhaps we have become a little too close. I feel that a separation is in order, for a while at least."

Tvete, with George O'Callaghan in the number two spot, will continue to operate the company in much the same manner as it has been, with perhaps a few modifications to conform with the changing industry.

## Dancing It



NEW YORK—Jule Styne (left), who composed the music for the Judy Holliday hit, "Bells Are Ringing," goes over a specially re-arranged "dance" score of music from the show with bandleader Sammy Kaye during a recording session for Columbia Records. Kaye re-arranged the "Bells Are Ringing" tunes in dance tempos for a new album which will be released in early January. Titled "For Dancing . . . Sammy Kaye Swings and Sways Bells Are Ringing," it marks the second Broadway "dance" album by Kaye, who also recorded "My Fair Lady" songs in dance rhythm a few months ago.

## Dot Inaugurates First Company-Owned Distributor Branch

HOLLYWOOD—Randy Wood last week announced that on January 10th Dot will open its first company-owned distributor outlet in New Orleans, marking one more step in the diskery's expansion plans.

The New Orleans branch will carry the Dot and London lines, as well as four or five independent labels. The new distributing outlet, to be located on Baronne Street, or "Record Row", will be under the supervision of E. E. Bubber Johnson, who presently lives in Nashville, Tennessee. Johnson is a long-time personal friend of Randy Wood.

## Conner to Handle Salem

CHICAGO—Mort Hillman, Salem Records' prexy, last week announced the signing of the Mike Conner office to handle West Coast promotion and publicity for the firm's first album release, "In The Mood For A Song?" by Corky Shayne. The Conner office will cover all the West Coast as far north as Portland and Seattle in addition to Phoenix and Salt Lake City. Hillman and Miss Shayne will plane to L.A. in January to visit DJ's there and in San Francisco. They recently completed a 5 week DJ trip throughout the East and Midwest.

Salem's next release, "Johnnie Pate At The Blue Note", featuring the Johnnie Pate Trio, will hit the market the second week of January.

## Dash Leaves Burlington

NEW YORK—It was announced last week that Irwin Dash, general professional manager of Burlington Music had resigned from the firm. Burlington is a subsidiary publishing company of London Records here in the United States.

Burlington is currently riding high on the charts with "Greensleeves" recorded on the London label by the Beverley Sisters.

Dash will leave the pubbery the end of January.

An Exciting New Sound!  
**The Cheerettes**  
 "Lullaby My Love"  
 "I Told The Sunshine"  
 VITA # 145  
**VITA RECORDS**  
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 PASADENA CALIFORNIA

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**Greetings**  
  
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 b/w  
 "Jambalaya"  
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 Modern # 1009  
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**THE CASH BOX \$30.**



# Thanks Music Operators for the votes in the Annual Cash Box Poll

Season's  
Greetings



# BILL HALEY and his Comets

## BEST SMALL INSTRUMENTAL GROUP OF 1956

current Hit

### CHOO CHOO CH' BOOGIE

and

### DON'T KNOCK THE ROCK

(from the Columbia Picture  
"Don't Knock The Rock")

DECCA 9-30148; (30148)

★ Leaving for MANILA, P. I. and AUSTRALIA Jan. 3rd, returning Jan. 26th.

★ Leaving for 6 Week Engagements of BRITISH ISLES and THE CONTINENT and returning March 17th for Motion Picture, Television and Recording Commitments.



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# Disk Jockey

## REGIONAL RECORD REPORTS

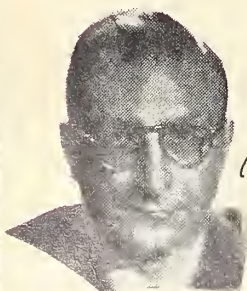


Warmest Thanks  
to the Nation's  
Juke Box Operators  
for making possible  
the award...

**MOST PROMISING**

**NEW ORCHESTRA OF 1956**

(from the Annual Cash Box Poll)



Gratefully  
**Dick Jacobs**



**Len Ingerbrightsen**  
KOY—Phoenix, Ariz.

1. Friendly Persuasion (Boone)
2. Singing The Blues (Mitchell)
3. Hey! Jealous Lover (Sinatra)
4. Night Lights (N. Cole)
5. Petticoats Of Portugal (Commanders)
6. Just In Time (T. Bennett)
7. Tell Me More (Mills Bros.)
8. True Love (Crosby & Kelly)
9. Walking In The Rain (J. Ray)
10. Rock-A-Bye Your Baby (J. Lewis)

**Dan Anderson**  
WLWL—Minneapolis, Minn.

1. Singing The Blues (Mitchell)
2. Confidential (S. Knight)
3. Auctioneer (L. VanDyke)
4. Moonlight Gambler (F. Laine)
5. Blueberry Hill (F. Domino)
6. True Love (Crosby & Kelly)
7. Honky Tonk (B. Doggett)
8. Love Me Tender (E. Presley)
9. Slow Walk (B. Doggett)
10. Garden Of Eden (J. Valino)

**Don Stewart**  
WKCT—Bowling Green, Ky.

1. Blueberry Hill (F. Domino)
2. Love Me Tender (E. Presley)
3. Singing The Blues (Mitchell)
4. True Love (Crosby & Kelly)
5. Green Door (J. Lowe)
6. Walking In The Rain (J. Ray)
7. Hey! Jealous Lover (Sinatra)
8. Since I Met You Baby (I. Joe Hunter)
9. Slow Walk (B. Doggett)
10. Don't Be Cruel (E. Presley)

**Lamar Sherlock**  
KTMS—Santa Barbara, Calif.

1. True Love (Crosby & Kelly)
2. Friendly Persuasion (Boone)
3. Singing The Blues (Mitchell)
4. Rock-A-Bye Your Baby (J. Lewis)
5. Hey! Jealous Lover (Sinatra)
6. I Dreamed (B. Johnson)
7. Star You Wished Upon (G. MacKenzie)
8. Walking In The Rain (J. Ray)
9. Cinco Robles (R. Arms)
10. Is Christmas Only The Tree (B. Crosby)

**Jim Stanley**  
WWIN—Baltimore, Md.

1. Singing The Blues (Mitchell)
2. True Love (Crosby & Kelly)
3. Hey! Jealous Lover (Sinatra)
4. Rock-A-Bye Your Baby (J. Lewis)
5. Two Different Worlds (D. Rondo)
6. Mama From The Train (Page)
7. Night Lights (N. Cole)
8. Jamaica Farewell (Belafonte)
9. I Dreamed (B. Johnson)
10. Dancing Chandelier (S. Syms)

**Jim Rourk**  
WQSN—Charleston, S. C.

1. Singing The Blues (Mitchell)
2. Love Me (E. Presley)
3. True Love (Crosby & Kelly)
4. Honky Tonk (B. Doggett)
5. Two Different Worlds (D. Rondo)
6. Mama From The Train (Page)
7. Hey! Jealous Lover (Sinatra)
8. Walking In The Rain (J. Ray)
9. On My Word Of Honor (Platters)
10. Garden Of Eden (J. Valino)

**Larry Brownell**  
WKBW—Buffalo, N. Y.

1. Love Me (E. Presley)
2. Singing The Blues (Mitchell)
3. Rock-A-Bye Your Baby (J. Lewis)
4. Rose And A Baby Ruth (G. Hamilton IV)
5. Heard The Bells On Christmas Day (B. Crosby)
6. Don't Forbid Me (P. Boone)
7. Banana Boat Song (Tarrriers)
8. Mary's Boy Child (Belafonte)
9. Santa Claus March (R. Morgan)
10. Cinco Robles (R. Arms)

**Bobby Beers**  
KOSI—Denver, Colo.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Rose And A Baby Ruth (G. Hamilton IV)
4. Green Door (J. Lowe)
5. Blueberry Hill (F. Domino)
6. Jamaica Farewell (Belafonte)
7. Cindy, Oh Cindy (E. Fisher)
8. Gonna Get Along (Patience & Prudence)
9. Garden Of Eden (J. Valino)
10. Mama From The Train (Page)

**Harry Downie**  
WICC—Bridgeport, Conn.

1. Ties That Bind (4 Voices)
2. Love Me (E. Presley)
3. Singing The Blues (Mitchell)
4. Goodnight My Love (Belvin)
5. Green Door (J. Lowe)
6. Moonlight Love (P. Come)
7. Night Lights (N. Cole)
8. Just Out For Kicks (Conetta)
9. Give Me (E. Rodgers)
10. Let Me Sing (I. Carroll)

**Johnny "Alligator" Argo**  
WYZE—Atlanta, Ga.

1. Don't Forbid Me (P. Boone)
2. Auctioneer (C. Miller)
3. Young Love (S. James)
4. By You, By You (J. Lowe)
5. I Dreamed (B. Johnson)
6. Love Me (E. Presley)
7. Tears Don't Care Who Cries Them (R. Sherwood)
8. I Love My Baby (J. Corey)
9. Armen's Theme (D. Seville)
10. Banana Boat Song (Fontanes)

**Peter Potter**  
KLAC—Hollywood, Calif.

1. Chinchinchee (P. Como)
2. Petticoats Of Portugal (D. Jacobs)
3. Mama From The Train (Page)
4. Rock-A-Bye Your Baby (J. Lewis)
5. When My Love Smiles (V. Damone)
6. Give Me More (D. Cherry)
7. Anastasia (P. Boone)
8. All About Love (E. Fisher)
9. Just Kiss Me (D. Martin)
10. Armen's Theme (D. Seville)

**Phil Snow**  
WBKH—Hattiesburg, Miss.

1. Green Door (J. Lowe)
2. Jamaica Farewell (Belafonte)
3. Singing The Blues (Mitchell)
4. Cindy, Oh Cindy (E. Fisher)
5. On London Bridge (Stafford)
6. Petticoats Of Portugal (D. Jacobs)
7. Lay Down Your Arms (Chordettes)
8. Walking In The Rain (J. Ray)
9. Hey! Jealous Lover (Sinatra)
10. Slow Walk (B. Doggett)

**Jim Larkin**  
WMBG—Richmond, Va.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Gonna Get Along (Patience & Prudence)
4. Walking In The Rain (J. Ray)
5. Green Door (J. Lowe)
6. True Love (K. Kallen)
7. Hey! Jealous Lover (Sinatra)
8. Honky Tonk (B. Doggett)
9. Without Love (C. McPhatter)
10. He Loves Me, He Loves Me Not (C. Connor)

**Bill Ballance**  
KFWB—Hollywood, Calif.

1. Singing The Blues (Mitchell)
2. I'm Free (A. Hibbler)
3. Night Lights (N. Cole)
4. Two Different Worlds (D. Kallman)
5. Rock-A-Bye Your Baby (J. Lewis)
6. Mutual Admiration Society (T. Brewer)
7. New Fangled Tango (Shore)
8. Friendly Persuasion (Boone)
9. True Love (Crosby & Kelly)
10. Petticoats Of Portugal (D. Jacobs)

**Jack Karey**  
WCFL—Chicago, Ill.

1. Singing The Blues (Mitchell)
2. Mary's Boy Child (Belafonte)
3. Rock-A-Bye Your Baby (J. Lewis)
4. Banana Boat Song (Tarrriers)
5. Stormy (Prophets)
6. Cinco Robles (R. Arms)
7. Rose And A Baby Ruth (G. Hamilton IV)
8. I Dreamed (B. Johnson)
9. Guaglione (R. Marterie)
10. Wisdom Of A Fool (5 Keys)

**Chuck Dougherty**  
WQAM—Miami, Fla.

1. Love Me Tender (E. Presley)
2. Singing The Blues (Mitchell)
3. Walking In The Rain (J. Ray)
4. Green Door (J. Lowe)
5. True Love (J. Powell)
6. Cindy, Oh Cindy (E. Fisher)
7. Blueberry Hill (F. Domino)
8. Honky Tonk (B. Doggett)
9. Friendly Persuasion (4 Aces)
10. Hey! Jealous Lover (Sinatra)

**Ed Reilly**  
WBRY—Waterbury, Conn.

1. Love Me Tender (E. Presley)
2. Singing The Blues (Mitchell)
3. Cindy, Oh Cindy (E. Fisher)
4. Green Door (J. Lowe)
5. True Love (Crosby & Kelly)
6. Rose And A Baby Ruth (G. Hamilton IV)
7. Slow Walk (B. Doggett)
8. Priscilla (J. La Rosa)
9. Walking In The Rain (J. Ray)
10. Blanche (3 Friends)

**Ron Turner**  
WKMI—Kalamazoo, Mich.

1. Singing The Blues (Mitchell)
2. Blueberry Hill (F. Domino)
3. Moonlight Gambler (F. Laine)
4. Be My Lovin' Baby (D. Drew)
5. Chattanooga Choo Choo (B. Christian)
6. Since I Met You Baby (I. Joe Hunter)
7. Love Me Tender (E. Presley)
8. True Love (Crosby & Kelly)
9. Things We'll Share (P. Smith)
10. Goodnight My Love (McGuire)

**Frank Teas**  
WKNE—Keene, N. H.

1. Night Lights (N. Cole)
2. Hey! Jealous Lover (Sinatra)
3. Can't We Be Friends (Fitzgerald & Armstrong)
4. Mutual Admiration Society (Morgan & Arnold)
5. Baby Doll (A. Williams)
6. True Love (Crosby & Kelly)
7. Friendly Persuasion (Boone)
8. Just In Time (J. Southern)
9. I Miss You So (C. Connor)
10. I Dreamed (B. Johnson)

**Johnny Michaels**  
WOKY—Milwaukee, Wisc.

1. I Saw Esau (Ames)
2. I Dreamed (B. Johnson)
3. Night Lights (N. Cole)
4. See Saw (D. Cornell)
5. Rock-A-Bye Your Baby (J. Lewis)
6. Singing The Blues (Mitchell)
7. Miracle Of Love (G. Gibson)
8. Mutual Admiration Society (Morgan & Arnold)
9. Tra La La (G. Gibbs)
10. Moonlight Gambler (F. Laine)

**Lad Carleton**  
WKOX—Framingham, Mass.

1. Banana Boat Song (Tarrriers)
2. I Dreamed (B. Johnson)
3. Gonna Get Along (Patience & Prudence)
4. Auctioneer (L. VanDyke)
5. Mary's Boy Child (Belafonte)
6. Wisdom Of A Fool (5 Keys)
7. Give Me (E. Rodgers)
8. Goodnight My Love (McGuire)
9. On My Word Of Honor (Platte)
10. Rock-A-Bye Your Baby (J. Lewis)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





# Disk Jockey

## REGIONAL RECORD REPORTS

### Del Clark

WJJD—Chicago, Ill.

1. Singing The Blues (Mitchell)
2. Walking In The Rain (J. Ray)
3. Rock-A-Bye Your Baby (J. Lewis)
4. Blueberry Hill (F. Domino)
5. Rose And A Baby Ruth (G. Hamilton IV)
6. Green Door (J. Lowe)
7. Garden Of Eden (J. Valino)
8. Cindy, Oh Cindy (V. Martin)
9. Love Me Tender (E. Presley)
10. Armen's Theme (D. Seville)

### Chuck Thompson

WALA—Mobile, Ala.

1. Green Door (J. Lowe)
2. Honky Tonk (B. Doggett)
3. Friendly Persuasion (Boone)
4. Love Me Tender (E. Presley)
5. Singing The Blues (Mitchell)
6. Blueberry Hill (F. Domino)
7. Mama From The Train (Page)
8. Night Lights (N. Cole)
9. Moonlight Gambler (F. Laine)
10. Love Me (E. Presley)

### Stan Richards

WORL—Boston, Mass.

1. Cinco Robles (R. Arms)
2. Singing The Blues (Mitchell)
3. City Of Angels (Highlights)
4. Faded Summer Love (Shaw)
5. Love Me Tender (E. Presley)
6. I Dreamed (B. Johnson)
7. Cindy, Oh Cindy (V. Martin)
8. Rose And A Baby Ruth (G. Hamilton IV)
9. Hey! Jealous Lover (Sinatra)
10. Old Man River (H. Brooks)

### Grahame Richards

KOWH—Omaha, Neb.

1. Hey! Jealous Lover (Sinatra)
2. Petticoats Of Portugal (D. Jacobs)
3. Singing The Blues (Mitchell)
4. Two Different Worlds (D. Rondo)
5. Follow Me (4 Esquires)
6. Cindy, Oh Cindy (E. Fisher)
7. Mama From The Train (Page)
8. Love Me Tender (E. Presley)
9. City Of Angels (Highlights)
10. Mutual Admiration Society (Morgan & Arnold)

### Phil Goulding

WMGM—New York, N. Y.

1. Baby Doll (A. Williams)
2. Rose And A Baby Ruth (G. Hamilton IV)
3. Teenage Goodnight (Chordettes)
4. Slow Walk (O. Smith)
5. Love Me (E. Presley)
6. Banana Boat Song (Tarriers)
7. Tra La La (L. Baker)
8. Singing The Blues (Mitchell)
9. Green Door (J. Lowe)
10. It Isn't Right (Platters)

### Michael Hopkins

CKY—Winnipeg, Canada

1. Garden Of Eden (J. Valino)
2. Singing The Blues (Mitchell)
3. Love Me (E. Presley)
4. True Love (Crosby & Kelly)
5. Green Door (J. Lowe)
6. By You, By You (J. Lowe)
7. Confidential (R. Draper)
8. Love Me Tender (E. Presley)
9. Gonna Get Along (Patience & Prudence)
10. Blue Moon Turns To Gold (E. Presley)

### John Wrisley

WIS—Columbia, S. C.

1. Singing The Blues (Mitchell)
2. Two Different Worlds (D. Rondo)
3. Friendly Persuasion (Boone)
4. Cindy, Oh Cindy (V. Martin)
5. Love Me Tender (E. Presley)
6. Mama From The Train (Page)
7. Blueberry Hill (F. Domino)
8. Rose And A Baby Ruth (G. Hamilton IV)
9. Mutual Admiration Society (T. Brewer)
10. Green Door (J. Lowe)

### Ira Cook

KMPC—Los Angeles, Calif.

1. Love Me Tender (E. Presley)
2. Singing The Blues (Mitchell)
3. True Love (Crosby & Kelly)
4. Walking In The Rain (J. Ray)
5. Hey! Jealous Lover (Sinatra)
6. Friendly Persuasion (Boone)
7. Cindy, Oh Cindy (E. Fisher)
8. Two Different Worlds (D. Rondo)
9. Driftwood (A. Smith)
10. Rock-A-Bye Your Baby (J. Lewis)

### Arty Kay

WVLK—Lexington, Ky.

1. Love Me (E. Presley)
2. Singing The Blues (Mitchell)
3. Walking In The Rain (J. Ray)
4. Love Me Tender (E. Presley)
5. Hey! Jealous Lover (Sinatra)
6. Blueberry Hill (F. Domino)
7. Friendly Persuasion (Boone)
8. I Dreamed (B. Johnson)
9. Moonlight Gambler (F. Laine)
10. Mama From The Train (Page)

### Bob Norris

WEIM—Fitchburg, Mass.

1. Jamaica Farewell (Belafonte)
2. Desert Sunrise (S. Hamblen)
3. I Dreamed (B. Johnson)
4. Singing The Blues (Mitchell)
5. Moonlight Gambler (F. Laine)
6. I Miss You So (C. Connor)
7. Since I Met You Baby (I. Joe Hunter)
8. Auctioneer (L. VanDyke)
9. Whispering Heart (S. Parsons)
10. Faded Summer Love (Shaw)

### Bill Carlton

WAAT—Newark, N. J.

1. True Love (Crosby & Kelly)
2. Petticoats Of Portugal (D. Jacobs)
3. Garden Of Eden (J. Valino)
4. Carioca (K. Harian)
5. Green Door (J. Lowe)
6. Two Different Worlds (D. Rondo)
7. Tra La La (G. Gibbs)
8. Christmas Kiddie Polka (K. Harian)
9. Mama From The Train (Page)
10. Hey! Jealous Lover (Sinatra)

### "Little Joe" Augello

WOHO—Toledo, Ohio

1. Love Me (E. Presley)
2. True Love (Crosby & Kelly)
3. Hey! Jealous Lover (Sinatra)
4. Love Me Tender (E. Presley)
5. Singing The Blues (Mitchell)
6. Blueberry Hill (F. Domino)
7. Rose And A Baby Ruth (G. Hamilton IV)
8. Garden Of Eden (J. Valino)
9. Slow Walk (Austin/Doggett)
10. Since I Met You Baby (I. Joe Hunter)

### Ken Johnson

WNRC—New Rochelle, N. Y.

1. I Dreamed (B. Johnson)
2. It's Yours (DeCastros)
3. Singing The Blues (Mitchell)
4. Poor Boy (E. Presley)
5. Giant (Baxter/Heindor)
6. Hey! Jealous Lover (Sinatra)
7. Learning My Latin (P. Page)
8. Cindy, Oh Cindy (V. Martin)
9. Whispering Heart (Parsons)
10. Don't Be Cruel (E. Presley)

### George Williams

WMAK—Nashville, Tenn.

1. Banana Boat Song (Fontanes)
2. Rose And A Baby Ruth (G. Hamilton IV)
3. Goodnight My Love (McGuire)
4. Garden Of Eden (J. Valino)
5. Autumn Waltz (T. Bennett)
6. On My Word Of Honor (Platters)
7. Wisdom Of A Fool (5 Keys)
8. I Feel The Beat (J. Lowe)
9. Don't Forbid Me (P. Boone)
10. Give Me More (D. Cherry)

### Steve Cannon

WLQL—Minneapolis, Minn.

1. Singing The Blues (Mitchell)
2. Confidential (Knight/Draper/Brown)
3. Auctioneer (L. VanDyke)
4. Moonlight Gambler (F. Laine)
5. Blueberry Hill (F. Domino)
6. True Love (Crosby & Kelly/Powell)
7. Honky Tonk (B. Doggett)
8. Love Me Tender (E. Presley)
9. Slow Walk (Doggett/Austin)
10. Garden Of Eden (J. Valino)

### Alan Dary

WBZ—Boston, Mass.

1. Love Me Tender (E. Presley)
2. Cinco Robles (R. Arms)
3. Old Man River (H. Brooks)
4. Baby Doll (A. Williams)
5. Singing The Blues (Mitchell)
6. City Of Angels (Highlights)
7. Blueberry Hill (F. Domino)
8. Banana Boat Song (Vaughan)
9. Cindy, Oh Cindy (V. Martin)
10. Mama From The Train (Page)

### Shel Horton

WKMC—Roaring Spring, Pa.

1. Nuttin' For Christmas (Ward)
2. Choo Choo Chboogie (Haley)
3. Green Door (J. Lowe)
4. Mama From The Train (Page)
5. Three Hearts Later (Soos)
6. Singing The Blues (Mitchell)
7. Goodnight My Love (McGuire)
8. Walking In The Rain (J. Ray)
9. Blueberry Hill (F. Domino)
10. Love Me Tender (E. Presley)

### John Stone

KOMA—Oklahoma City, Okla.

1. Love Me Tender (E. Presley)
2. Rnse And A Baby Ruth (G. Hamilton IV)
3. Singing The Blues (Mitchell)
4. Friendly Persuasion (Boone)
5. Green Door (J. Lowe)
6. Love Me (E. Presley)
7. Two Different Worlds (D. Rondo)
8. Cindy, Oh Cindy (Martin/Fisher)
9. Garden Of Eden (J. Valino)
10. Confidential (S. Knight)

### Dick Drury

WFFF—Warren, Ohio

1. Singing The Blues (Mitchell)
2. Don't Forbid Me (P. Boone)
3. Love Me (E. Presley)
4. Banana Boat Song (Tarriers)
5. Young Love (S. James)
6. Desert Sunrise (S. Hamblen)
7. Fairyland (P. Brandon)
8. Since I Met You Baby (I. Joe Hunter)
9. Without Love (C. McPhatter)
10. Ganna Get Along (Patience & Prudence)

### Frank Glieber

WRR—Dallas, Tex.

1. Baby Doll (A. Williams)
2. It's Yours (DeCastros)
3. Rock-A-Bye Your Baby (J. Lewis)
4. Love Me (E. Presley)
5. Dancing Chandelier (S. Syms)
6. Singing The Blues (Mitchell)
7. Moonlight Gambler (F. Laine)
8. All About Love (E. Fisher)
9. Game Of Love (Ames)
10. True Love (Crosby & Kelly)

### "Musac With Cusack"

—Bill Cusack

- WFST—Caribou, Me.
1. Night Lights (N. Cole)
  2. Tra La La (G. Gibbs)
  3. Cindy, Oh Cindy (E. Fisher)
  4. Mama From The Train (Page)
  5. Mutual Admiration Society (T. Brewer)
  6. Little Boy Santa Forgot (N. Cole)
  7. Egghead (J. Corey)
  8. Gonna Get Along (Patience & Prudence)
  9. Singing The Blues (Mitchell)
  10. Green Door (J. Lowe)



# Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

## "THE BANANA BOAT SONG"

The Cash Box Sleeper of the Week 12/8—12/15

Steve Lawrence  
Sarah Vaughan  
Fontane Sisters

Coral 61761; 9-61761  
Mercury 71020; 71020x45  
Dot 15527; 45-15527

## "MARY'S BOY CHILD"

The Cash Box Disk of the Week 11/24

Harry Belafonte

RCA Victor 20/47-6734

## "BLUE MONDAY"

The Cash Box Disk of the Week 12/15

Fats Domino

Imperial 5417; 45-5417

## "YOUNG LOVE"

The Cash Box Disk of the Week 12/1

Sonny James

Capitol 3602; F-3602

## "THERE YOU GO"

The Cash Box Disk of the Week 12/15

Johnny Cash

Sun 258; 45-258

# A Happy Holiday Season

## and Best Wishes

For A

# Prosperous New Year

KING — FEDERAL — DELUXE RECORDS

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"It's What's in THE CASH BOX That Counts"



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**1956's Top Pop Records As Voted in The Cash Box Poll**

1. **DON'T BE CRUEL**  
Elvis Presley
2. **THE GREAT PRETENDER**  
Platters
3. **MY PRAYER**  
Platters
4. **THE WAYWARD WIND**  
Gogi Grant
5. **WHATEVER WILL BE, WILL BE**  
Doris Day
6. **HEARTBREAK HOTEL**  
Elvis Presley
7. **LISBON ANTIGUA**  
Nelson Riddle
8. **CANADIAN SUNSET**  
Hugo Winterhalter
9. **MOONGLOW & PICNIC**  
Morris Stoloff
10. **HONKY TONK**  
Bill Doggett
11. **MEMORIES ARE MADE OF THIS**  
Dean Martin
12. **POOR PEOPLE OF PARIS**  
Les Baxter
13. **ROCK AND ROLL WALTZ**  
Kay Starr
14. **HOT DIGGITY**  
Perry Como
15. **HOUND DOG**  
Elvis Presley
16. **I WANT YOU, I NEED YOU, I LOVE YOU**  
Elvis Presley
17. **BLUE SUEDE SHOES**  
Carl Perkins
18. **WHY DO FOOLS FALL IN LOVE**  
Teenagers
19. **NO NOT MUCH**  
Four Lads
20. **I ALMOST LOST MY MIND**  
Pat Boone
21. **TONIGHT YOU BELONG TO ME**  
Patience & Prudence
22. **I'M IN LOVE AGAIN**  
Fats Domino
23. **ALLEGHENY MOON**  
Patti Page
24. **JUST WALKING IN THE RAIN**  
Johnnie Ray
25. **IVORY TOWER**  
Cathy Carr
26. **GREEN DOOR**  
Jim Lowe
27. **LOVE ME TENDER**  
Elvis Presley
28. **BAND OF GOLD**  
Don Cherry
29. **STANDING ON THE CORNER**  
Four Lads
30. **SEE YOU LATER, ALLIGATOR**  
Bill Haley & Comets
31. **MAGIC TOUCH**  
Platters
32. **I'LL BE HOME**  
Pat Boone
33. **TRUE LOVE**  
Crosby & Kelly
34. **A TEAR FELL**  
Teresa Brewer
35. **FLYING SAUCER**  
Buchanan & Goodman
36. **ON THE STREET WHERE YOU LIVE**  
Vic Damone
37. **THE FOOL**  
Sanford Clark
38. **FRIENDLY PERSUASION**  
Pat Boone
39. **BLUEBERRY HILL**  
Fats Domino
40. **SONG FOR A SUMMER NIGHT**  
Mitch Miller
41. **MORE**  
Perry Como
42. **SINGING THE BLUES**  
Guy Mitchell



**Top Selling Records**

Reported by

**Retail Outlets**

From Coast to Coast

**MELODY SONG SHOPS, INC.**  
Brooklyn, N. Y.

1. Green Door (J. Lowe)
2. Don't Be Cruel (E. Presley)
3. Singing The Blues (Mitchell)
4. Blueberry Hill (F. Domino)
5. Gonna Get Along (Patience & Prudence)
6. Priscilla (Cooley & Dimples)
7. Baby Baby (Teenagers)
8. True Love (Crosby & Kelly)
9. Baby Doll (A. Williams)
10. Mama From The Train (Page)

**WILLIAM**  
Philadelphia, Pa.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Walking In The Rain (Ray)
4. Rose And A Baby Ruth (G. Hamilton IV)
5. True Love (Crosby & Kelly)
6. Goodnight My Love (Belvin)
7. Hey! Jealous Lover (Sinatra)
8. Don't Be Cruel (E. Presley)
9. Two Different Worlds (D. Rondo)
10. I Dreamed (B. Johnson)

**MUSIC BOX**  
Cleveland, Ohio

1. Mary's Boy Child (Belafonte)
2. Banana Boat Song (Tarriers)
3. Young Love (S. James)
4. Love Me Tender (E. Presley)
5. Don't Forbid Me (P. Boone)
6. Singing The Blues (Mitchell)
7. Rose And A Baby Ruth (George Hamilton IV)
8. Love Me (E. Presley)
9. True Love (Crosby & Kelly)
10. Jamaica Farewell (Belafonte)

**BILLS T RECORD SHOP**  
Tulsa, Okla.

1. Brown Eyed Handsome Man (C. Berry)
2. Since I Met You Baby (M. Carson)
3. Singing The Blues (Mitchell)
4. Love Me (E. Presley)
5. Jim Dandy (L. Baker)
6. Love Me Tender (E. Presley)
7. Blueberry Hill (F. Domino)
8. Garden Of Eden (J. Valino)
9. Honky Tonk (B. Doggett)
10. Green Door (J. Lowe)

**ONE STOP REC. SALES, INC.**  
Buffalo, N. Y.

1. Banana Boat Song (Tarriers)
2. Goodnight My Love (McGuire)
3. My Happiness (J. Beasley)
4. Mutual Admiration Society (T. Brewer)
5. Blueberry Hill (F. Domino)
6. Love Is Strange (Mickey & Sylvia)
7. Ain't Got No Home (Henry)
8. Baby Doll (A. Williams)
9. Champagne Time (L. Welk)
10. Your Love Is My Love (Dale)

**KOPS PIANO HOUSE**  
Great Falls, Mont.

1. Singing The Blues (Mitchell)
2. Walking In The Rain (Ray)
3. Blueberry Hill (F. Domino)
4. Cindy, Oh Cindy (E. Fisher)
5. Honky Tonk (B. Doggett)
6. Rose And A Baby Ruth (E. Fontaine)
7. Green Door (J. Lowe)
8. Love Me Tender (E. Presley)
9. Hey! Jealous Lover (Sinatra)
10. Love Me (E. Presley)

**SPRUCE RECORD SHOP**  
Scranton, Pa.

1. Singing The Blues (Mitchell)
2. Since I Met You Baby (I. J. Hunter)
3. Love Me Tender (E. Presley)
4. Love Me (E. Presley)
5. Blueberry Hill (F. Domino)
6. Cindy, Oh Cindy (V. Martin)
7. Rose And A Baby Ruth (G. Hamilton IV)
8. Don't Be Cruel (E. Presley)
9. Why (Cues)
10. What's The Reason I'm Not Pleasing You (F. Domino)

**ROL'S RECORD SHOP**  
Chicago, Ill.

1. Singing The Blues (Mitchell)
2. Blueberry Hill (F. Domino)
3. True Love (J. Powell)
4. Hey! Jealous Lover (Sinatra)
5. Garden Of Eden (J. Valino)
6. Green Door (J. Lowe)
7. Anastasia (P. Boone)
8. Baby Doll (A. Williams)
9. Gonna Get Along (Patience & Prudence)
10. Mary's Boy Child (Belafonte)

**BUDISCO ONE STOP**  
Miami, Fla.

1. Green Door (J. Lowe)
2. Singing The Blues (Mitchell)
3. Walking In The Rain (Ray)
4. Blueberry Hill (F. Domino)
5. Anastasia (P. Boone)
6. True Love (Crosby & Kelly)
7. Rock-A-Bye Your Baby (J. Lewis)
8. Gonna Get Along (Patience & Prudence)
9. Hey! Jealous Lover (Sinatra)
10. I Dreamed (B. Johnson)

**ANDERSON'S MUSIC**  
Red Bank, N. J.

1. Green Door (J. Lowe)
2. Blueberry Hill (F. Domino)
3. Love Me Tender (E. Presley)
4. Don't Be Cruel (E. Presley)
5. Singing The Blues (Mitchell)
6. Walking In The Rain (Ray)
7. Friendly Persuasion (Boone)
8. Money Tree (Patience & Prudence)
9. True Love (Crosby & Kelly)
10. Hey! Jealous Lover (Sinatra)

**YEAGER'S MUSIC SHOP**  
Baltimore, Md.

1. Love Me (E. Presley)
2. Singing The Blues (Mitchell)
3. Ain't Got No Home (Henry)
4. Walking In The Rain (Ray)
5. Blueberry Hill (F. Domino)
6. Cindy, Oh Cindy (Martin)
7. Priscilla (Cooley & Dimples)
8. A Thousand Miles Away (Heartbeats)
9. Don't Forbid Me (P. Boone)
10. That's My Heartstrings (B. Ives)

**GREENLINE RECORD CTR.**  
Jamaica, L. I., N. Y.

1. Love Me Tender (E. Presley)
2. Rose And A Baby Ruth (G. Hamilton IV)
3. Green Door (J. Lowe)
4. True Love (Crosby & Kelly)
5. Singing The Blues (Mitchell)
6. Blueberry Hill (F. Domino)
7. Two Different Worlds (D. Rondo)
8. Cindy, Oh Cindy (V. Martin)
9. A Thousand Miles Away (Heartbeats)
10. Walking In The Rain (Ray)

**COCROFT MUSIC CO.**  
Thomasville, Ga.

1. Singing The Blues (Mitchell)
2. Walking In The Rain (Ray)
3. Love Me Tender (E. Presley)
4. True Love (Crosby & Kelly)
5. Love Me (E. Presley)
6. Blueberry Hill (F. Domino)
7. Don't Be Cruel (E. Presley)
8. Banana Boat Song (Tarriers)
9. Green Door (J. Lowe)
10. Canadian Sunset (H. Winterhalter)

**ROYLES TV**  
Salt Lake City, Utah

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Rose And A Baby Ruth (G. Hamilton IV)
4. True Love (Crosby & Kelly)
5. Blueberry Hill (F. Domino)
6. Two Different Worlds (R. Williams)
7. Confidential (S. Knight)
8. Green Door (J. Lowe)
9. Walking In The Rain (Ray)
10. Moonlight Gambler (Laine)

**WALLICHS MUSIC CITY**  
Hollywood, Calif.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Hound Dog (E. Presley)
4. True Love (Crosby & Kelly)
5. Hey! Jealous Lover (Sinatra)
6. Walking In The Rain (Ray)
7. Blueberry Hill (F. Domino)
8. Gonna Get Along (Patience & Prudence)
9. My Memories Of You (Harptones)
10. Friendly Persuasion (Boone)

**TOWN AND COUNTRY**  
Detroit, Mich.

1. Banana Boat Song (Tarriers)
2. Blueberry Hill (F. Domino)
3. Since I Met You Baby (I. J. Hunter)
4. Singing The Blues (Mitchell)
5. Mary's Boy Child (Belafonte)
6. Don't Forbid Me (P. Boone)
7. Tra-La-La (L. Baker)
8. Rock-A-Bye Your Baby (J. Lewis)
9. Hey! Jealous Lover (Sinatra)
10. Auctioneer (L. VanDyke)

**MELODY MART**  
Paducah, Ky.

1. Love Me (E. Presley)
2. Singing The Blues (Mitchell)
3. Green Door (J. Lowe)
4. Blueberry Hill (F. Domino)
5. Love Me Tender (E. Presley)
6. Cindy, Oh Cindy (E. Fisher)
7. Don't Be Cruel (E. Presley)
8. Moonlight Gambler (Laine)
9. Since I Met You Baby (I. J. Hunter)
10. Don't Forbid Me (Boone)

**BOSTON RECORD DIST.**  
Boston, Mass.

1. True Love (Crosby & Kelly)
2. Green Door (J. Lowe)
3. Love Me Tender (E. Presley)
4. Singing The Blues (Mitchell)
5. Two Different Worlds (D. Rondo)
6. Hey! Jealous Lover (Sinatra)
7. Rose And A Baby Ruth (G. Hamilton IV)
8. Cindy, Oh Cindy (V. Martin)
9. Mama From The Train (Page)
10. Banana Boat Song (Tarriers)

**ACME MUSIC CO.**  
Minneapolis, Minn.

1. Auctioneer (L. VanDyke)
2. Don't Forbid Me/Anastasia (P. Boone)
3. I Dreamed (B. Johnson)
4. Bay Doll (A. Williams)
5. Cindy, Oh Cindy (V. Martin)
6. Singing The Blues (Mitchell)
7. Since I Met You Baby (M. Carson)
8. Mutual Admiration Society (T. Brewer)
9. Confidential (S. Knight)
10. True Love (Crosby & Kelly)

**E & R RECORD SHOP**  
San Antonio, Tex.

1. Liebestraum (G. Girard)
2. Moonlight Gambler (Laine)
3. Garden Of Eden (J. Valino)
4. Love Me Tender (E. Presley)
5. Singing The Blues (Mitchell)
6. Wisdom Of A Fool (5 Keys)
7. Out Of Sight, Out Of Mind (5 Keys)
8. City Of Angels (Highlights)
9. Cinco Robles (R. Arms)
10. Giant (A. Mooney)

**COLUMBIA MUSIC CO.**  
San Francisco, Calif.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Green Door (J. Lowe)
4. Walking In The Rain (Ray)
5. Blueberry Hill (F. Domino)
6. Hey! Jealous Lover (Sinatra)
7. True Love (Crosby & Kelly)
8. Cindy, Oh Cindy (E. Fisher)
9. Honky Tonk (B. Doggett)
10. Mutual Admiration Society (Arnold & Morgai)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





# Best Selling Pop Albums

LP # listed to left of asterisk \* Extended Play # listed to right

			Pos. Last Week
1.	ELVIS PRESLEY	(RCA Victor LPM 1382 * EPB 1382)	1.
2.	HARRY BELAFONTE	(RCA Victor LPM 1248 * EPA 1248)	2.
3.	BROADWAY CAST	(Columbia OL 5090)	3.
4.	MOVIE CAST	(Capitol W 740 * EAP 740)	4.
5.	MOVIE SCORE	(Decca DL 8289)	5.
6.	FILM SOUNDTRACK	(Capitol W 750 * EDM 750)	6.
7.	MOVIE CAST	(Capitol 5AO 595 * 5DM 595)	7.
8.	JERRY LEWIS	(Decca DL 8410)	8.
9.	ELVIS PRESLEY	(RCA Victor LPM 1254 * EPB 1254)	9.
10.	HARRY BELAFONTE	(RCA Victor LPM 1150 * EPB 1150; EPA 693, 4, 5)	12.
11.	LAWRENCE WELK	(Coral CRL 57093 * EC 82032)	16.
12.	GORDON JENKINS	(Capitol T 766 * EDM 766)	11.
13.	LAWRENCE WELK	(Coral CRL 57041 * EC 82027)	10.
14.	JULIE LONDON	(Liberty 5L 9002)	15.
15.	FRANK SINATRA	(Capitol W 653 * EAP 653)	13.
16.	FRANK SINATRA	(Capitol T 768)	14.
17.	THE PLATTERS	(Mercury MG 20216)	19.
18.	PAT BOONE	(Dot DLP-3030)	21.
19.	LOUIS ARMSTRONG	(Verve MG V-4003)	18.
20.	THE PLATTERS	(Mercury MG-20146)	17.
21.	THE NORMAN LUBOFF CHOIR	(Columbia CL 926 * EPA 926)	24.
22.	SOUND TRACK SCORE	(Capitol W 773 * EAP 773)	20.
23.	BING CROSBY	(Decca DL 8419)	—
24.	LES ELGART	(Columbia CL 875 * EPA 875)	22.
25.	JACKIE GLEASON	(Capitol W 758 * EAP 758)	25.

## Season's Greetings

Thanks For A Great Year

Norm Dudley

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## Season's Greetings

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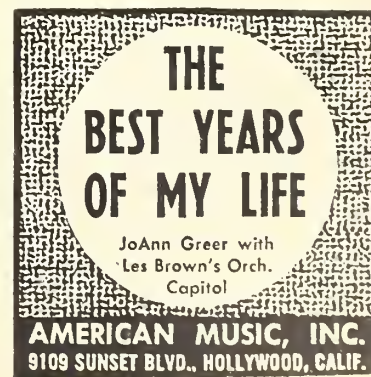
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## New Rock-Ola Debuts In Philly



PHILADELPHIA, PA.—Roberta Sherwood, Decca disk star, and Al Martino, Capitol songster display handsome smiles for the cameraman at a recent showing of the new Rock-Ola 200 Selection Phonograph held at the Scott Crosse Company, this city. Hundreds of operators dropped in to examine the new mechanism. Roberta's latest release is "Tears Don't Care Who Cries Them" and Martino's new one is "I'm Sorry".



# Album Reviews

### B'WAY SHOW

"HAPPY HUNTING"—Original Broadway Cast—RCA Victor LOC-1026 (1-12" LP)

DON'T TELL ME; IT'S GOOD TO BE HERE; MUTUAL ADMIRATION SOCIETY; IT'S LIKE A BEAUTIFUL WOMAN; THE WEDDING OF THE YEAR BLUES; MR. LIVINGSTONE; THIS IS WHAT I CALL LOVE; ENTR'ACTE; A NEW FANGLED TANGO; SHE'S JUST ANOTHER GIRL; THE GAME OF LOVE; HAPPY HUNTING; I'M A FUNNY DAME; THIS MUCH I KNOW; EVERYONE WHO'S "WHO'S WHO"; GRAND FINALE.

Ethel Merman's return to Broadway has come via "Happy Hunting." The score to the show comes to the disk collector via Victor and, as in the production itself, it is Miss Merman who takes full command of the numbers. Her rousing reading of the show's biggest song hit, "Mutual Admiration Society" is a delight. In a pretty ballad, Miss Merman excels in "The Game Of Love." Fernando Lamas sings well as the romantic male lead in this tale concerning the recent nuptials in Monaco. Good novelty number: "Everyone Who's 'Who's Who.'" The show coterie plus Miss Merman's vast following make this waxing a handy item to have around dealer shelves.

### FILM SOUNDTRACK

"BUNDLE OF JOY"—Eddie Fisher and Debbie Reynolds—RCA Victor LPM-1399 (1-12" LP)

BUNDLE OF JOY OVERTURE; WORRY ABOUT TOMORROW—TOMORROW; WHAT'S SO GOOD ABOUT GOOD MORNING; SOME DAY SOON; SOME DAY SOON FANTASY; ALL ABOUT LOVE; LULLABY IN BLUE; NEW YEAR'S EVE ON TIMES SQUARE; I NEVER FELT THIS WAY BEFORE; TEMPO FUGIT; BUNDLE OF JOY AND FINALE.

This Victor release contains the stars and songs of the RKO film "Bundle Of Joy." The principals are Eddie Fisher and Debbie Reynolds, and, on this disk, they perform the 8 Mack Gordon-Josef Myrow tunes written for the pic. The disk approximates a Broadway original cast waxing, with its overture, finale and chorus. The score contains several first-rate melodies ("Some Day Soon," "All About Love" and "What's So Good About Good Morning") and Fisher and Miss Reynolds sing them engagingly. Bright arranging-conducting by Hugo Winterhalter. Dealers can expect excellent sales with the release and saturation of the film into local theaters.

"BABY DOLL"—A Sound Track Recording—Ray Heindorf And The Warner Bros. Orchestra—Columbia CL 958 (1-12" LP)

The Elia Kazan film production of Tennessee Williams' "Baby Doll" had great advance publicity support and this Columbia release of the film's score should convert the benefits of such hoopla into handsome sales. The moody score was written by Kenyon Hopkins and is performed by Ray Heindorf and the Warner Bros. Orchestra. Rock 'n roller Smiley Lewis has a vocal number on the waxing, "Shame, Shame, Shame!" Eye-catching photo of much publicized "Baby Doll," Carol Baker, on package.

"WESTWARD HO THE WAGONS!"—Starring Fess Parker With The Original Cast Of The Motion Picture—Disneyland WDK 4008 (1-12" LP)

Walt Disney's "Westward Ho The Wagons" stars Fess Parker of Davy Crockett fame. This Disneyland release features the songs from the western as performed in the picture itself plus selections from the film played and sung by the Camarata ork and chorus. Two delightful tunes with a western-folk-like flavor are "Wringle Wrangle" and "I'm Lonely My Darlin'." Extensive radio-TV promotion of the pic is forthcoming. Great kiddie stock.

### POPULAR

"EVERYBODY DANCE THE HONKY TONK"—Bill Doggett, His Organ And Combo—King 395-531 (1-12" LP)

SLOW WALK; BIG BOY; WHEN YOUR LOVER HAS GONE; PEACOCK ALLEY; AFTERNOON JUMP; HONKY TONK NUMBER THREE; NOTHIN' YET; LEAPS AND BOUNDS; ON THE SUNNY SIDE OF THE STREET.

After two successive smashes ("Honky Tonk" and "Slow Walk"), dealers can heartily welcome this package of Bill Doggett sessions. The hot organist is heard in three instrumental versions of "Honky Tonk"; his latest hit, "Slow Walk" and other assorted hard-driving pieces. Doggett and his crew keep up a constantly blazing series of pressings that should make the kids wild about them. Sales should be greatly backed by Doggett's current chart stature.

"LET'S FALL IN LOVE"—Janis Paige—Bally BAL 12008 (1-12" LP)

I HADN'T ANYONE TILL YOU; AM I IN LOVE?; MY BABY JUST CARES FOR ME; MY ROMANCE; WHY CAN'T I?; WHY FIGHT THE FEELING; WHY SHOULDN'T I?; I'M YOURS; I FEEL LIKE A FEATHER IN THE BREEZE; RAIN IN THE ROOF; LET'S FALL IN LOVE; BETTER LUCK NEXT TIME.

Actress-singer Janis Paige co-starred with John Raitt in the smash musical "Pajama Game," and with the possible exception of the original cast disk of the show, this is Miss Paige's only package effort. The thrush delivers her program of durable standards and lesser known melodies (Berlin's "Better Luck Next Time") with smoothness and a direct melodic attack. Miss Paige gets both string and combo support. The artist is effectively displayed on the cover. Reliable vocal efforts.

"SWINGIN' WITH HER NIBS"—Georgia Gibbs—Glen Osser Arranger—Conductor—Mercury MG 20170 (1-12" LP)

DEED I DO; I GET A KICK OUT OF YOU; LET'S DO IT; THE ONE I LOVE BELONGS TO SOMEBODY ELSE; ONE FOR MY BABY; ON THE SUNNY SIDE OF THE STREET; COMES LOVE; HAPPINESS IS A THING CALLED JOE; YOU'VE GOT TO SEE MAMA EVERY NIGHT; LONESOME ROAD; I GOT IT BAD AND THAT AIN'T GOOD; WRAP UP YOUR TROUBLES IN DREAMS.

Georgia Gibbs' vocal vitality has sent many of her single disks soaring high up the charts. Her delivery here, though the title of the set may be somewhat misleading, is "swingin'," but it is so in a more restrained (and refined) manner than her single disks would indicate. Her swing here is light, wry and in keeping with the material sung as in her wistful, yet swinging, reading of "Happiness Is A Thing Called Joe." Combo support includes Buddy We (piano) and Tony Mottola (guitar), Jimmie Crawford (drums) and Arn. Fishkind (bass). A commanding and decidedly jazz-like Georgia Gibbs for fans to hear.

## Lyle Thayer Named To New Post At Capitol

HOLLYWOOD—The appointment Lyle Thayer to the newly-created position of Administrative Assistant of Capitol Records, Inc. has been announced by Daniel C. Bonbright, Vice President, Administration and Finance.

Thayer's duties and responsibilities will be concerned with the negotiation of artist and show contracts, and related activities. He will report to Joe Zerga, Executive Staff Assistant of CRI.

The appointee was with the Music Corporation of America 14 years. After opening MCA's San Francisco office in 1937 and remaining there four years, he moved to the Beverly Hills office of the corporation where he was an executive in the band and act department. While with MCA in Beverly Hills Thayer was attached to Kay Kyser and his orchestra as a special assignment.

In 1947 Thayer set up his own personal management office which he operated until his affiliation with Capitol.

## Marilyn Moore Inks Bethlehem Contract

NEW YORK—Marilyn Moore, who in private life is the wife of tenor sax star Al Cohn, has inked an exclusive Bethlehem contract calling for the completion of her first record date in late January or early February.

Miss Moore returns to the music scene following a long period of inactivity. A veteran performer, Marilyn's introduction to the entertainment field came thru her parents who were vaudevillians working out of Oklahoma City. After singing in high school and local clubs, Miss Moore did a short stint with one of Woody Herman's herds and later joined Charlie Barnet's band. It was at this point in her career that the lark retired from the pin spots to take up her domestic chores.

Her scheduled Bethlehem LP will have a variety of instrumentation designed in the interest of displaying her style and different moods.

Wishing You A  
**Merry Christmas**

with  
**3 Big Hits!**

**"Rib Joint"**

**Sam Price Savoy 1505**

**"Little By Little"**

**Nappy Brown Savoy 1506**

**"Bad Boy"**

**The Jive Bombers**

Savoy 1508

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**TEEN AGE GOODNIGHT**  
THE CHORDETTES  
Cadence  
THE AMERICANS  
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9109 SUNSET BLVD., HOLLYWOOD, CALIF.

ABC-PARAMOUNT  
LATEST RELEASE

**MICKI MARLO**  
"Little By Little"  
9762

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





# Album Reviews

**"LA GINGOLD"**—Hermione Gingold—Dolphin 7 (1-12" LP)  
INTRODUCTIONS; FLOWERS; WHICH WITCH; THE BORGSIAS ARE HAVING AN ORGY; TIT FOR TAT; BUT THE PEOPLE WERE NICE; COCAINE; QUEEN OF SONG; SPIN; ROBERT THE ROBOT; NOBODY EVER ASKED ME; THANKS YANKS.

Dolphin is quickly becoming a class firm in the production of popular disks. In line with its previous sophisticated and intimate issues, Dolphin has released, here, a collection of recitations and songs by English comedienne Hermione Gingold. The 12 tidbits of satire, and song, were written with incisive wit by no less than 15 writers and excellently fit Miss Gingold's hilarious comic personality. The set's limited audience will take heartily to the waxing.

**"LOVELIGHT"**—The Bruce Campbell Orchestra—MGM E3460 (1-12" LP)  
I'LL STILL BE YOURS; TOO SOON; PARIS INTERLUDE; LOVELIGHT; ONLY MINE; CONCERTO; HEART IN THE OLD WILLOW TREE; STAR OF INDIA; LULLABY; MY LOVE; TO BE IN LOVE; AS LONG AS YOU'RE MINE.

MGM has a mood pressing here that shies away from the usual over-decorated tricks of the mood music trade, yet presents its material cleanly with warmth and an emphasis on the sentimental. Bruce Campbell and the ork, working with 12 tunes by Bob Harris, provide the soft and sweet interpretations. Effective use of white space on the package. Solid mood music fare. Should enjoy a healthy sale.

**"A DANCE DATE IN HAVANA"**—Cuban Cha Cha Cha—Orquesta Fiesta Cubana—Fiesta FLP 1213 (1-12" LP)  
ERRANTE Y BOHEMIO; LOS ENVIDIOSOS; LA JUMA DE AYER; LUPINA; VIVA EL REY; EL LIMPIABOTA; ALMA GUAJIRA; MO ME GUSTAN LOS BONCHES; QUIEREME MUCHO; EL DERUMBE DEL SOLAR.

The cha cha, under the polished influence of the Orquesta Fiesta Cubana, rhythmically glistens on this disk from Fiesta. An atmosphere indigenous to Cuba is provided by the pressing of the disk there and the use of a native ork. Material is composed of Spanish materials. The dance still has great sway in the states, making this entry potent stock stuff.

## JAZZ

**"DAVE BRUBECK AND JAY & KAI AT NEWPORT"**—The Dave Brubeck Quartet Featuring Paul Desmond—The J. J. Johnson—Kai Winding Quintet—Columbia CL 932 (1-12" LP)

**"ELLINGTON AT NEWPORT"**—Duke Ellington—Columbia CL 934 (1-12" LP)  
Columbia has begun releasing performances from the jazz doings at Newport, R. I. this past summer. The two releases here feature Dave Brubeck And His Quartet, The J. J. Johnson & Kai Winding Quintet, with the Brubeck and Johnson outfits on one disk, and Duke Ellington and His Orchestra performing three pieces on the other waxing. The Brubeck-Johnson-Winding offering has four pressings by Brubeck, two originals ("In Your Own Sweet Way" and "Two-Part Contention") and two evergreens ("Take The 'A' Train" and "I'm In A Dancing Mood") played in the great inventive Brubeck vein. Trombonists Jay and Kai and the rest of their Quintet take over on the oldie "Lover Come Back To Me"; a Winding original, "True Blue Tromboniums"; and Johnson's own "Newport." All three of the pieces are belted smoothly by the boys. Ellington's disk includes an original "Newport Jazz Festival Suite" in three sections, his 1938 opus "Diminuendo And Crescendo In Blue" and "Jeep's Blues." The Ellington approach, of course, is the traditional, clean swing style of a first-rate order. These disks are wonderful mementos of the Newport concerts and a worthy addition to the jazz disk catalogue.

**"THE GEORGE GERSHWIN SONG BOOK"**—Buddy De Franco And Oscar Peterson Orchestra Conducted By Russell Garcia—Verve MGV-2022 (1-12")  
I WANTS TO STAY HERE; I WAS DOING ALL RIGHT; 'SWONDERFUL; BESS, YOU IS MY WOMAN; STRIKE UP THE BAND; THEY CAN'T TAKE THAT AWAY FROM ME; THE MAN I LOVE; I GOT RHYTHM; SOMEONE TO WATCH OVER ME; IT AIN'T NECESSARILY SO.

This collection of songs by George Gershwin is presented in a middle-of-the-road fashion. While keeping an atmosphere of jazz with Buddy De Franco (clarinet) and Oscar Peterson (piano) on the bill, the set also has a mood music feeling with its 14 piece string section. On the rhythm selections ("S Wonderful" and "I Got Rhythm"), De Franco and Peterson are in the forefront and provide exciting counterpoint. The great Gershwin ballads ("The Man I Love" and "Bess, You Is My Woman") are warmly played by the two and it's with these songs that Russell Garcia's string section plays its smooth part. The package can take in both a jazz and mood music audience.

**"SWING ME HIGH"**—Reg Owen And His Orchestra—Bally BAL-12006 (1-12" LP)  
SWING ME HIGH; SOHO BLUES; SLOW TRAIN BLUES; PUSHIN' SWEEPIN' THE FLOOR; SCOTCH ON THE ROCKS; SINBAD; BABYLONE BLUES; MADWALK; SUNSET STRIP; EASY NOW; HARLEM SWING.

Our friends across the sea have a pretty fair idea of how to approach the swing idiom as this Bally recorded-in-England entry does so well. Maestro Reg Owen and his ork sink their musical teeth into 12 originals and belt with considerable swing ingenuity. Arrangements have been devised with good opportunites (not wasted) for solid solo work. Clean, attractive package. Fine band offering. Once heard by potential customer, sale should be likely.

## CLASSICAL

**TCHAIKOVSKY—1812 Overture — DVORAK — Carnival Overture — WEINBERGER—Polka And Fugue From Schwanda—SMETANA—The Bartered Bride: Overture—LIZST: Mephisto Waltz—Fritz Reiner Conducting—RCA Victor LM-1999 (1-12" LP)**  
Tchaikovsky's durable "1812 Overture" pops up again as the featured work on an LP. This disk, however, has four companion pieces that often match the "Overture" in vitality and melodic content. Three of them, Weinberger's "Polka And Fugue" from his opera "Schwanda", Smetana's overture to his k opera "The Bartered Bride" and Dvorak's "Carnival Overture" are the king's rare items. Listz's popular "Mephisto Waltz" rounds out the package. Reiner and the Chicago Symphony Orchestra offer a lively brew of the ces. Excellent sound. Beautiful color pic on cover. The Tchaikovsky work l attract most of the buyers.  
(Continued on page 30)

# Holiday Greetings

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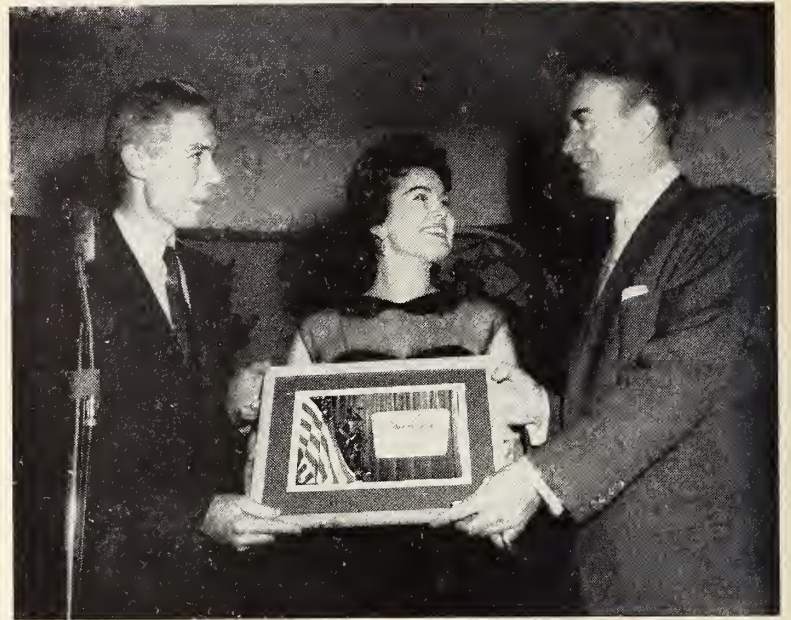
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**Award For Ace Bond Salesman**



WASHINGTON, D. C.—Art Mooney (right) popular MGM Record star is seen receiving a Treasury Department Award from Charles Farrell of the United States' Defense Bond Division of the Treasury Department for his efforts on behalf of the sale of bonds. The award was made at an affair held at the Shoreham Hotel in Washington, D. C. Songstress Toni Carroll, another MGM artist, assists in the presentation. Mooney and his Orchestra are now featured at the Golden Gate Hotel in Miami Beach.



**Canadian  
 Capers**

**TORONTO TOPICS:**

Alan Dale (Coral) scheduled in town this week for guest appearance on CBC-TV. . . . Congratulations to Monique Cadieux and Kapp Records who pacted this fast rising teenage thrush. Her sensational TV rise should be duplicated when the platter spinners have a chance to play her records. . . . The Stage Door Tavern was officially opened last Wednesday night under the management of TV Star Jackie Rae, and writer Frank Peppiatt. Peter Appleyard (Victor) one of the finest young jazz musicians in town is appearing there nightly. . . . George Hamilton IV (Sparton) has one of the fastest rising single disks in Toronto these days with "A Rose And A Baby Ruth." . . . Lawrence Welk (Coral) has four of the best selling LP's in our town. Unlike most of the standard band names we don't ever recall Lawrence playing any dates in this territory; so all of his popularity derives from his TV & platter work. . . . Sparton Records has added a new record salesman to its Montreal Operation Jim Corbett. . . . Canadian Music Publishers Association held their annual dinner at The King Edward Hotel, Tuesday, December 11th. The 1956 Executives were re-elected for a second term: Ted Hough (Whaley Royce & Co.) Chairman—Bailey Bird (BMI Canada Ltd.) Vice Chairman—Other Executive Members John Bird (Gordon V. Thompson) Wm. Croombs (Boosey Hawks) Bruno A. Apollonio (C. Ricordi & Co.). Among the record officials who were guests of the publishers are George Keane (Quality) Harold Smith (Capitol) Harold Pounds (Sparton).

**ALBUM REVIEWS**

(Continued from page 29)

SCHUMANN: Carnival, Op. 9—Fantasie In C Major—Robert Casadesus, Piano—Columbia ML 5146 (1-12" LP)

MOZART: Sonata No. 12 In F Major, K. 332—Sonata No. 13 In Bb Major, K. 333—Sonata No. 14 In C Minor, K. 457—Sonata No. 17 In D Major ("Trumpet") K. 576—Robert Casadesus, piano—Columbia ML 5149 (1-12" LP)

MOZART: Concerto In E—Flat Major For Two Pianos And Orchestra, K. 365—Concerto No. 12 In A Major For Piano And Orchestra, K. 414—Robert And Gaby Casadesus, Duo-Pianists—Robert Casadesus, Piano—George Szell Conducting The Columbia Symphony Orchestra—Columbia ML 5151 (1-12" LP)

These three pressings featuring pianist Robert Casadesus are commemorative issues: the Schumann disk commemorates the 100th Anniversary of the composer's death (1856-1956) and the two Mozart pressings are in line with his Bi-Centennial (1756-1956). Casadesus undertakes two familiar Schumann works, "Carnival" and the "Fantasie In C Major". The former work is a showpiece, while the latter contains great emotional depth. Great dexterity and insight is provided by Casadesus in the 4 Mozart sonatas written with flashing brilliance. Two concertos (one of them, for dual-piano is played by Casadesus and his wife, Gaby) catch the artists in feats of thrilling virtuosity. Sturdy additions to classical catalogue.

RIMSKY-KORSAKOV: Scheherazade, Op. 35—The Concertgebouw Orchestra Of Amsterdam—Eduard Van Beinum, Conductor—Jan Damen, Violinist—Epic LC 3300 (1-12" LP)

Rimsky-Korsakov's "Scheherazade" has been telling her tales in at least 20 recorded versions of the tone poem, and now Epic adds another reading th work to the classical catalogue. This waxing proves the Old Warho still has lots of melodic and orchestrated spunk. The Concertgebouw Orches Of Amsterdam, one of Epic's reliable performers, beautifully paints "Schehe zade's" exotic musical pictures. Excellent sound. Class package. Number er is most welcome.



## Arrow Pacts Alan Martin



NEW YORK—Herman Pollock, prexy of Arrow Records, new indie label, inks Alan Martin formerly of ABC-Paramount and Dot Records to a long term recording contract in the offices of Leonard I. Wolf, whose firm is handling the promotion for the diskery. The happy people in the picture are Herman Pollock seated at the desk, flanked on the left by Alan Martin, center by Leonard Wolf, and on the right Frank Gazso, vice-president in charge of sales for Arrow Records. Alan Martin and Irene Carroll are the first two artists to be signed by the label. Irene's latest waxing which is due to be released January 2nd is: "I Don't Want To Hear A Love Song (Any More)" b/w "I've Got You."

## Dot Signs Tab Hunter And Charlton Heston

HOLLYWOOD, CALIF. — Randy Wood, prexy of Dot Records, last week announced the signing of two leading Hollywood film figures—Tab Hunter and Charlton Heston—to Dot recording contracts.

Hunter has signed a three-year exclusive disk pact with the label. He cut his first sides Saturday, December 15th and the record has already been rushed out to all markets. The two songs are "Young Love" and "Red Sails In The Sunset". Hunter is currently under contract to Warner Bros., with his latest picture credit being "Lafayette Escadrille", as yet unreleased. This is the first recording effort for Hunter.

Heston's pact is a long-term agreement. Beginning the end of this month, he will commence the recording of excerpts from the Bible, highlighting the Book of Exodus. This arrangement was concluded as a result of Heston's impact in his performance of Moses in Cecil B. DeMille's "The Ten Commandments" and his subsequent identification with Biblical topics.

The deal calls for additional album waxing on a semi-annual basis, present plans of Dot being to institutionalize the Heston readings. Wood stated that he would prepare a full-scale exploitation campaign for the first album, with the arrangement calling for Heston to make at least six personal appearances in key cities to inaugurate the selling program.

The signing of the two stars is in line with Randy Wood's previously announced plan of adding prominent names to his talent roster which includes Pat Boone, Gale Storm, Billy Laughn, the Fontane Sisters, Jim Lowe, Snooky Lanson, Johnny Madrox, the Hilltoppers, Sanford Clark and others.

## Many Products License Elvis Presley Name

NEW YORK—Elvis Presley, possibly the hottest name in the record field today and one of filmdom's greatest new sensations, seems to be the most desired name in a number of other varied fields as well.

Firms throughout the country have been begging for licenses to use the Presley name on their products, and to date he has his moniker licensed for the following products: T-shirts, knit pajamas, wood pencils, pencil cases, purses, wallets, billfolds, denims, gold plated adjustable rings, socks, medallion necklaces, scatter pins, guitars, skimmer-pumps, shoes, charm bracelets, handkerchiefs, metal buttons, scarves, kerchiefs, skirts, separates, zipper jackets, car coats, novelty hats, ring binders, zipper binders, stuffed bound-dogs, wrist watches, expansion bracelets, expansion photo-I-dents, decorative pillows, flicker buttons, mirrors, key chains, mittens, gloves, canvas sneakers, scrap books, diaries, photo albums, platter boxes, plaster busts, bookends, shirts, talking records, fan magazines, molded plastic full painted figures, 8 x 10 luminous pictures, plastic picture frames, Bermuda shorts, Capri pants, treader pants, boxed games, lipsticks, colognes, trading cards, trading cards with chewing gum, and train cases.

## Son To The Sid Fellers

NEW YORK—The Sid Fellers are celebrating the arrival of their third child, William Jay, born on December 16th at the Mt. Sinai Hospital, this city. The child weighed 7 lbs. 12½ ozs.

Mrs. Feller is the former Gertrude Hager. Sid is artists and repertoire director of ABC Paramount Records. The Fellers have two daughters.

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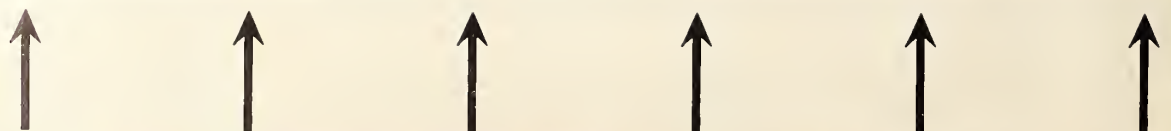
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Keep the fine work up...we, like all dealers and distributors, in this area, are always 100% with and behind the Cash Box.

Sincerely,  
*Stuart Glasser*



"Only those records best suited for commercial use are reviewed by THE CASH BOX"



### Howard Miller To Present Concert Of Disk Artists

CHICAGO — Disk jockey Howard Miller will turn impresario on Saturday, January 12, when he will present 10 of the country's top record artists in concert, at the Opera House. Scheduled for two performances, 7 & 10 P.M., the musical spectacular will headline Pat Boone, Ralph Marterie and his orchestra, The Highlights and the Diamonds. Additional acts are yet to be signed.

### Columbia Opens 5th Branch

NEW YORK — Columbia Records this week announced that it will open its fifth company branch in Baltimore, Maryland on Wednesday, January 2.

Columbia Record Distributing, Inc., will assume the distribution for Columbia Records in the Baltimore area, presently serviced by Joseph Zamolski.

The branch will be headed by sales manager Robert E. Beasley and will operate out of Aiken Street and Curtain Avenue.

### DJ And Star



SOUTH NORFOLK, VA. — Young dee jay Larry Floyd, WFOS, South Norfolk, Va., seems to be getting a big bang out of meeting one of his favorite rock and roll stars, Bill Haley. Haley was passing thru S. Norfolk and dropped in on Larry for an interview.

### MOA Convention In Chicago May 19-21

CHICAGO — Following its meeting at the Morrison Hotel, this city, on December 2, 3, 4 and 5, the Board of Directors of Music Operators of America (MOA) announced it will hold its annual convention on May 19, 20, and 21, 1957, at the Morrison Hotel, Chicago.

It was announced that a series of Forum Meetings will take place, with panel discussions comprising music operators, record company officials and disk jockeys.

Committees to handle the National Convention affairs will soon be announced.

### Caravan Signs Danny Costello

NEW YORK — Kent Harian, President of Caravan Records, announces that Danny Costello will make his recording debut on his label shortly. Danny, who alternates with Pat Boone on the Arthur Godfrey Show, has just cut four sides for Caravan, two of which will be released early in January.

Costello is the lad whose career as a baseball player was ended when he suffered a muscle contraction break in his arm while under contract to the Pittsburgh Pirates. Danny decided to concentrate on singing, which he had been doing between baseball seasons. He was a five-time winner on "Chance of a Lifetime" and also an Arthur Godfrey Talent Scout winner. Baseball's loss has been the music field's gain.

In addition to his regular appearances on the Godfrey show, Danny has been appearing in clubs such as the Town Casino (Buffalo), Jackie Heller's Carousel and the Holiday House (Pittsburgh), Blinstrub's (Boston), etc., and is set for the 500 Club in Atlantic City in early '57.

### Cutting The Record



NEW YORK — Some candid shots taken at an Arrow recording date show what a serious business it is. Upper left Irene Carroll, vocalist, and Joe Sherman, conductor-arranger for Arrow Records, listen intently to a playback. At the upper right, getting ready for a take, are the strings. Lower left, the checks with control room for level. Lower right, Irene and some members of the chorus are reflecting on last minute changes. All took place at Coastal Studios in New York City.

### East Meets West



NEW YORK — Irv Faskow, CBS record librarian, greets Japanese film star Shirley Yamaguchi and LeRoy Holmes on their recent visit to this station on behalf of their new release "August Moon" theme music from the picture "The Teahouse Of The August Moon". Shirley and LeRoy visited radio stations in New York and New Jersey with first copies of the disk.

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# R & B

## Ramblings

### NEW YORK:

A Merry Christmas to all our friends—and here's hoping 1957 will be even a more prosperous record year than 1956. . . . Apollo Records on the road to a winner with **Solomon Burke's** "You Can Run But You Can't Hide." The platter is getting tremendous airplay in both the r and b and pop fields.



SOLOMON BURKE

**Frank Abramson** took the tune over for Republic Music and one of the first results was a **Richard Hayes** cover. It is Hayes first release for Decca Records. **Joe Louis**, co-writer of the tune, has been very active promoting the song with the dee-jays, appearing on national hookup interviews, etc. As a result of all this activity something big could happen. **Charles Merenstein**, Apollo Records, says the disk is building in sales every day, and it looks like the record will break nationally. . . . Herald Records finds "Comin' Home" by **The Nutmegs** starting to move like a real hit. **Al Silver** and **Bob Rosen** feeling

all aglow 'cause things are so good with the Ember and Herald lines. On Ember, **The Five Satins** are moving with two solid sellers at the same time, "In The Still of The Night" and "Wonderful Girl"—and the new "They Call Me A Dreamer" by **Kenny Esquire** and **The Starlites** is getting a good reaction. Herald also announces the signing of **Rudy Green**, young Tampa, Florida singer for whom they have great hopes. . . . **Sol Rabinowitz**, Baton Records, can't get away from the phone. Calls are coming in from all over the country as distrib order **Ann Cole's** "In The Chapel." The deck is building and on the verge of breaking big. . . . **Jerry Winston**, Mardi Gras and Onyx Records, getting ready for new releases after the first of 1957. Jerry just cut sessions with **The Pearls** and the **Velours**. Both groups did nicely on their previous releases and Winston feels the next releases could do the trick nationally for them. He also announced the signing of the **Miller Sisters**, formerly with Herald and Hull. . . . Atlantic Records issues a special release, **Joe Turner** singing "Midnight Special Train" and "Feeling Happy." Turner really sings that "Midnight Special Train" and it could be another number one effort for the star. . . . **Ray Clark**, Groove Records, bearing down hard to establish **Mickey** and **Sylvia's** "Love Is Strange" as the sales build and build. New markets are buying almost every day and it is moving in practically every key market in the nation. The side is aiming for the Nation's Top Twenty and could crack it this week. It is also making a solid move in the pop direction. It looks like a two-market hit for Groove. Clark also reports the **Nitecaps'** "Let Me Know

Tonight" and **Varetta Dillard's** "One More Time" are also getting good sales action. . . . **Hy** and **Sam Weiss**, Old Town Records, report "We've got it." The fellas have had hits for several years but outside of limited action in scattered areas in mid-west, west and south, they've never been really able to latch onto the national hit. Now in "Operator" by **Bob Gaddy** they feel they've come up with the big one. "Watch it," says Hy. . . . Atlantic Records recorded the **Clovers** this week. The fellas report that Atlantic set a new all time monthly record in November in dollar volume, single sales, and lp sales. The December sales already indicate a new record will be set when all the figures are in. **Jerry Wexler** says to watch the next **Cardinals** release. "This is the one that will make the group really big,"—and of course doing very nicely are



THE PEARLS

**Ivory Joe Turner's** "Since I Met You Baby"; **Clyde McPhatter's** "Without Love"; **Lavern Baker's** "Jim Dandy"; and "I Miss You So" by **Chris Connor**. . . . **Joe Kolsky** reports "A Thousand Miles Away" by **The Heartbeats** on Rama, and "Blanche" by **The Three Friends** on Lido are breaking to national pop as well as r & b hits. . . . **Phil Rose** and **Lou Sprung**, Glory Records, getting r and b action on **The Tarriers** "Banana Boat." It is already one of the nation's big pop hits.

### CHICAGO:

Santa's helper department—**Sam Evans** hosted 3000 needy children at Chi's Regal Thither 12/24. In addition to great entertainment provided by **Muddy Waters**, **Al Smith's Ork**, **Kool Gents**, **The Spaniels**, the kids stuffed themselves on candy, fruit, ice cream and all took toys home with them—this donated by the big heart of the music biz. . . . **Boul Mich's** music row

shining like a great big Christmas tree from all those happy faces over all those big booming hits. Every house on the street is showing tops on national and local charts. . . . **M. S.'s Marty Hirsch** would send frogs to all his friends for Xmas, if he could find some. That's cuz **Clarence "The Frogman" Henry's** "I Aint Got No Home" has broken wide open across the country and Chi is showing no exception. . . . Two Verve LP's swinging tops in this area are "The Greatest" by **The Count**, **Basie** but of course, and "Ella and Louis." . . . **Jack Solinger**, readying a trip to NY, reports on the steady climb UP on **Muvva Hubbard's** "Congo Mombo" and "Little By Little" by **Mickey Marlow**, both ABC Par's offering to R&B. . . . **Dizzy Gillespie** romps into Blue Note 1/9 with a whole new show (Happy New Year). . . . All-State trimming their



BOBBY CHARLES

tree, this year, with **Fats Domino** hits and right at the top of the tree is Fats' newie "Blue Monday" b/w pop-ten-tial hit "What's The Reason I'm Not Pleasing You." Sez **Mike Oury** with **Paul Glass** nodding in agreement, "**Bobby Charles'** 'Put Your Arms Around Me Honey' b/w 'Why Can't You' look like real contenders for top honors in '57." By the way, Paul, your staff asked us to thank you for the grand Xmas party you threw for them at **McKie Fitzhugh's Show Lounge** 12/15. . . . **Eli Toscano 'Cobra'** plans to be in new offices directly after the first of the year with new hits. But at this point **Harold Burrage's** "One More Dance" is giving **Otis Rush's** "My Love Will Never Die" a race. But no matter who wins, "Cobra will be out ahead." . . . **Candido** into Crown Propellor and out again 1/1. Rumors say he may be held over. . . .

Chess/Checker opening hit packages to the tune of **Chuck Berry's** "Havana Moon," **The Moonglows'** "Over and Over Again" and **Checker's** "Just For A Kick" by **The Flamingos**. But the hottest thing in the Cottage Grove offices is LP "Rock-Rock-Rock" featuring past Chess/Checker hits plus tunes used in latest **Alan Freed** flick of the same name. . . . **Hadda Brooks** reported to be knock'n 'em in the isles at Beverly Hills' Club Lavee. . . . **George** and **Ernie Leaner** enjoying grand yule biz with **Peacock's** "There Goes The Mailman" by **Arthur Prysock** and we musn't forget **Mickey** and **Sylvia's** Grooveroo "Love Is Strange." **George** and **Ernie** caught **B. B. King** and **Elmore Morris'** show at Budland and claim it the greatest ever. . . . "**Priscilla Bowman's** new Vee-Jay release, as yet title unannounced, promises to be another VJ sleeper," claims genial **Abner**. "Spirituals are still great and a letter from **Rocky Groce**, WFEC, Miami, announced **The Orioles'** "For All We Know" record of the week," added **Ab. Jimmy Reed's** "You Got Me Dizzy" is biggest Vee-Jayer to date, but **Jimmy Bracken** tells us to "look out" after the first. . . . Thanks and Merry Christmas to all our wonderful friends at this the happiest time of the year.

### LOS ANGELES:

**Fats Domino** closes at the Blue Note in Chicago, and finishes up his tour in New Orleans, spending the holidays at his home there. . . . Chicago DeeJay, **Montague** has picked **Googie Rene's** "Midnight" as his record of the week. **Leon Rene** has had offers to sell the master, but will keep it on his class label,

which he intends to build as a rhythm and blues label. . . . **Bob Summerise**, rhythm and blues jockey in the Northwest, in town visiting with West Coast manufacturers. Bob is now heard over **KLAN**, Renton which covers the Seattle area. . . . **Irv Shorten** predicts a big one for the Dig label in "I Cried A Million Tears" by **Mel Williams**. Several covers are expected from the majors. . . . Big Rock and Roll show will play the United Artists theatre in downtown Los Angeles through the Holiday week. Featured on the show will be **The Youngsters**, whose Empire release of "Dreamy Eyes" is currently hitting the charts. . . . **Joe Kolsky** of Gee and Rama Records in town for a few days. Rama recently bought the master on "A Thousand Miles Away" by the **Heartbeats** from Hull Records, and the disk is taking off big for them around the country. . . . **Louis Jordan** and his band currently



TEEN AGERS

playing in Phoenix Arizona, which is the first time the maestro has appeared in his hometown. . . . **Jim Warren** at Central Record Sales, ordering Atlantic's new Rock and Roll LP in the thousands, and expecting it to be one of the big items of the year. . . . **Earl McDaniel** of KPOP, sponsoring a teenage dance at the Rendezvous Ballroom in Balboa. The Teenagers will entertain at their only personal appearance during their stay in Southern California. . . . **Charles Trammel** broadcasting the **Leroy Conley** show from Conley's Lor Beach Store, giving the show three points of origination. Show is also dot from the Watts store and from the 54 Ballroom.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# Performing For Charity



NEW YORK—Shown above are Bob Kornheller, Cadence Records, Martin Block (WABC-New York) and Ocie Smith, new Cadence recording artist, as they appeared at the recent dinner held at the Sheraton-Astor Hotel in New York City. This dinner, in honor of Martin Block, was for the benefit of the mentally retarded children under care at The Shield of David Institute for Retarded Children.

## W & G Strengthens Australian Position

MELBOURNE, AUSTRALIA—W & G Record Processing Company, Pty. Ltd. with headquarters here, has announced through its American Representative James N. Parks of Manchester, N. H., the completion of a deal with Tim Gayle of Advance Records of Los Angeles, whereby W & G Record Company will have exclusive rights to Advance masters for manufacture and distribution throughout the Commonwealth of Australia and New Zealand.

In a move to strengthen the position of its artist roster on the W & G Selected Releases label which presents American produced phonograph records to the Aussie market, Parks has announced that plans are underway for expansion into all fields of American produced material to be manufactured and distributed by W & G "down under". It is the intention of W & G to release as great a portion of American indie record catalogs as the market will call for. Deals for selection from within the complete catalogs are made rather than for just "spot" releases of hit tunes only.

First Advance releases will include two singles, an EP and LP all by Lorry Raine. National promotion in Australia is planned for Miss Raine's first sides, to better acquaint and introduce the vocalist to the Aussie record buying public.

Continuing with the acquisition of rights for exclusive distribution W & G has also secured exclusive distribution of Balboa Records of Van Nuys, California, with selection of six sides from its catalog for immediate release.

W & G's first major hit on an independent label in Australia was Cathy Carr's "Ivory Tower" on the Fraternity label. Plans are underway for Miss Carr to make a personal appearance tour of Australia and New Zealand on the strength of her first release here.

The company's first entry into the Country field was made some weeks ago with the acquisition of Starday Records catalog which included eight sides by George Jones.

Currently, Parks is negotiating for the release of some classical catalogs which will be announced at a later date. W & G is the exclusive distributor of the ABC-Paramount and Unique lines in Australia and New Zealand.

## Stacked And Staggered Tapes Available

NEW YORK—Livingston Audio Products Corp. of Livingston, N. J., one of the leading producers of stereophonic recorded tapes for home entertainment, has announced that no change is contemplated in its policy of making all stereo tapes in its catalogue available in both the stacked (in-line) and staggered (displaced) versions.

This announcement, a spokesman for the company said, was prompted by what may otherwise be a confusing situation to a purchaser of stereo playback equipment. Since models offered by some of the manufacturers use a staggered head arrangement, while others employ stacked heads, it should be clear to a prospective purchaser that Livingston tapes—as well as those of most other manufacturers—are available in either form.

In keeping with this policy, Livingston's next release, which has been announced for February 1, 1957, will also be obtainable in either version. This release, which will consist of a group of twelve tapes, will include "Stereo Showcase by Livingston", a program highlighting excerpts from many of the tapes in the Livingston catalogue. In particular, it is designed to demonstrate the quality of reproduction which can be achieved by stereophonic sound, for any type of music.

Other tapes in this Livingston release will range from classical to dance music and jazz.

## Gene Vincent Hospitalized

HOLLYWOOD—Gene Vincent, who with The Blue Caps records exclusively for Capitol Records, has entered the hospital in Portsmouth, Va. where it is expected he must remain three months while an old shin-bone injury heals. The injury occurred about a year ago in Norfolk, Va. when he was struck by a hit-and-run motorist while Vincent was riding a motorcycle. He recently was booked for a one-month appearance at The Sands, Las Vegas, but the injury forced his cancellation at the end of the first week.



# R & B

## Disk Jockey

### REGIONAL RECORD REPORTS

#### Dean Evans & Ray Meaders

- WXOK—Baton Rouge, La.
1. Without Love (McPhatter)
  2. On My Word Of Honor (B. B. King)
  3. I Make Believe (McPhatter)
  4. Since I Met You Baby (I. Joe Hunter)
  5. I Feel Good (Shirley & Lee)
  6. White Christmas (McPhatter)
  7. You Got Me Dizzy (Reed)
  8. Want You With Me Christmas (J. Belvin)
  9. Merry Christmas Baby (C. Brown)
  10. Telephone Is Ringing (P. W. Crayton)

#### Nick Nickson

- WBBF—Rochester, N. Y.
1. Blueberry Hill (F. Domino)
  2. Any Way You Want Me (E. Presley)
  3. Tra La La (L. Baker)
  4. Since I Met You Baby (I. Joe Hunter)
  5. Honky Tonk (B. Doggett)
  6. Slow Walk (S. Austin)
  7. I Put A Spell On You (S. J. Hawkins)
  8. My Happiness (J. Beasley)
  9. On My Word Of Honor (Platters)
  10. Baby, Baby (Teenagers)

#### Jimmy Byrd

- WSRC—Durham, N.C.
1. Oh What A Night (Dells)
  2. You Got Me Dizzy (J. Reed)
  3. Since I Met You Baby (I. Joe Hunter)
  4. Jim Dandy (L. Baker)
  5. I Feel Good (Shirley & Lee)
  6. Blueberry Hill (F. Domino)
  7. Slow Walk (S. Austin)
  8. All Around The World (L. Richard)
  9. Wonderful Girl (5 Satins)
  10. Sittin' And Thinking (L. Hopkins)

#### Rocky Groce

- WFEC—Miami, Fla.
1. Thousand Miles Away (Heartbeats)
  2. In The Chapel (A. Cole)
  3. Oh What A Night (Dells)
  4. ABC's Of Love (Teenagers)
  5. Love Me (E. Presley)
  6. You Got Me Dizzy (J. Reed)
  7. Blueberry Hill (F. Domino)
  8. Honky Tonk (B. Doggett)
  9. Without Love (McPhatter)
  10. Bring Me Love (Clovers)

#### Kenny Vincent

- WEOL—Lorain, Ohio
1. Baby, Baby (Teenagers)
  2. Banana Boat Song (Tarrriers)
  3. Auctioneer (C. Miller)
  4. What's The Reason (F. Domino)
  5. Rudolph The Red Nosed Reindeer (Cadillacs)
  6. Behind The Sun (Gibson)
  7. Goodnight My Love (Belvin)
  8. Havana Moon (C. Berry)
  9. It's Too Late Brother (L. Walter)
  10. Just To Be With You (M. Waters)

#### George Fennell

- WHIL—Medford, Mass.
1. Since I Met You Baby (I. Joe Hunter)
  2. Love Is Strange (Mickey & Sylvia)
  3. I Feel Good (Shirley & Lee)
  4. Tra La La (L. Baker)
  5. Confidential (S. Knight)
  6. Slow Walk (Austin/Doggett)
  7. Goodnight My Love (Belvin)
  8. City Of Angels (Highlights)
  9. Without Love (McPhatter)
  10. Congo Mambo (G. Gable)

#### Larry Dean

- WCHB—Wayne, Mich.
1. Since I Met You Baby (I. Joe Hunter)
  2. Oh What A Night (Dells)
  3. Honky Tonk (Vocal) (Doggett/Brown)
  4. Operator (B. Gaddy)
  5. Thousand Miles Away (Heartbeats)
  6. Baby, Baby (Teenagers)
  7. Slow Walk (B. Doggett)
  8. The Vow (Flamingos)
  9. Blue Monday (F. Domino)
  10. Bacon Fat (A. Williams)

#### Jack Gale

- WTMA—Charleston, S. C.
1. Tricky (G. Jinkins)
  2. Honky Tonk (B. Doggett)
  3. Jim Dandy (L. Baker)
  4. Blueberry Hill (F. Domino)
  5. I Feel Good (Shirley & Lee)
  6. Dreamy Eyes (Youngsters)
  7. Moonglow (Scooby Doos)
  8. Since I Met You Baby (I. Joe Hunter)
  9. Ain't Got No Home (Henry)
  10. Oh What A Night (Dells)

#### Bill Kelso

- KOPO—Tucson, Ariz.
1. Slow Walk (B. Doggett)
  2. Blueberry Hill (F. Domino)
  3. Honky Tonk (B. Doggett)
  4. Took Too Much For Granted (A. Lawner)
  5. Confidential (S. Knight)
  6. All Around The World (L. Richard)
  7. Easy, Easy Baby (A. Barton)
  8. I Remember (In The Still) (5 Satins)
  9. She's Got It (L. Richard)
  10. What's The Reason (F. Domino)

#### Charlie O'Donnell

- WHAT—Philadelphia, Pa.
1. Blueberry Hill (F. Domino)
  2. On My Word Of Honor (B. B. King)
  3. Goodnight My Love (Belvin)
  4. I Feel Good (Shirley & Lee)
  5. Since I Met You Baby (I. Joe Hunter)
  6. I Didn't Ask (B. Scott)
  7. Bacon Fat (A. Williams)
  8. I Put A Spell On You (S. J. Hawkins)
  9. Party Time (Ray-o-Vacs)
  10. Little By Little (N. Brown)

#### Bob Norris

- WEIM—Fitchburg, Mass.
1. Baby, Baby Oh My Darling (Clovers)
  2. Tra La La (L. Baker)
  3. Stormy (Prophets)
  4. You're Mine, Oh Mine (Bobby & Ronald)
  5. I Feel Good (Shirley & Lee)
  6. Slow Walk (S. Austin)
  7. Confidential (S. Knight)
  8. Blue Monday (F. Domino)
  9. Rudy's Rock (B. Haley)
  10. Ocean Blue (Sophomores)

#### Larry Floyd

- WFO—So. Norfolk, Va.
1. Blueberry Hill (F. Domino)
  2. I Feel Good (Shirley & Lee)
  3. Slow Walk (S. Austin)
  4. Love Me Tender (E. Presley)
  5. Singing The Blues (Robbins)
  6. Rudy's Rock (B. Haley)
  7. Confidential (S. Knight)
  8. Honky Tonk (B. Doggett)
  9. Without Love (McPhatter)
  10. Jim Dandy (L. Baker)

*Season's Greetings*

## LEUENHAGEN'S RECORD BAR

Mary Kay Claire Bill  
2277 W. Pico Blvd. Los Angeles, Calif.  
Phone: DUNKirk 4-4134

*Season's Greetings*

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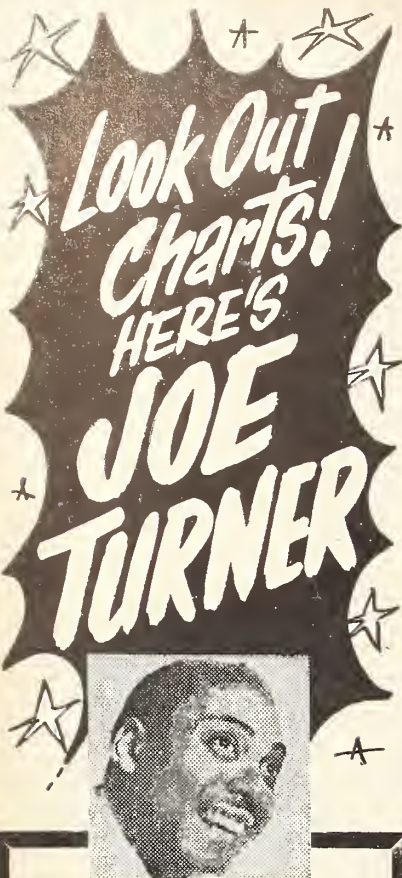
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b/w "Oh! Baby Don't"

RAMA # 216

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and  
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(As He Sings It In The Motion Picture "Shake Rattle and Rock")  
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WATCH IT JOIN THESE RED HOT HITS

Ivory Joe Hunter  
**"SINCE I MET YOU BABY"**

ATLANTIC 1111

Lavern Baker

**"JIM DANDY"**

ATLANTIC 1116

Clyde McPhatter

**"WITHOUT LOVE"**

ATLANTIC 1117

The Clovers

**"I'M A LONELY FOOL"**

ATLANTIC 1118

Chris Conner

**"I MISS YOU SO"**

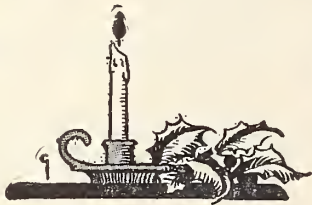
ATLANTIC 1105

Chuck Willis

**"JUANITA"**

ATLANTIC 1112

ATLANTIC RECORDING CORP.  
157 West 57 St., N.Y.C.



## Season's Greetings

and thanks to our distributors, and operators, deejay and retailer friends for all you've done for us in 1956

And for making

## "IN THE STILL OF THE NIGHT"

THE 5 SATINS

Ember 1005

The Hit of 1956

NOW — Here are your hits for 1957

THE 5 SATINS

## "WONDERFUL GIRL"

Ember 1008

KENNY ESQUIRE and The Starlites

## "THEY CALL ME A DREAMER"

Ember 1011

AND—The newest by those hitmakers—

THE NUTMEGS

## "COMIN' HOME"

Herald 492



# The Cash Box



### NEW YORK

### CHICAGO

### NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1	BLUEBERRY HILL Fats Domino (Imperial 5407)	SLOW WALK Sil Austin (Mercury 70963) Bill Doggett (King 5000)	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)
2	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	YOU'VE GOT ME DIZZY Jimmy Reed (Vee-Jay 226)	JUANITA Chuck Willis (Atlantic 1112)
3	HONKY TONK Bill Doggett (King 4950)	HONKY TONK Bill Danaett (King 4950) (King 5001) (Vocal)	I FEEL GOOD Shirley & Lee (Aladdin 3338)
4	A THOUSAND MILES AWAY Heartbeats (Rama 216)	BLUEBERRY HILL Fats Domino (Imperial 5407)	IRENE Guitar Gable (Excello 2094)
5	SLOW WALK Bill Doggett (King 5000) Sil Austin (Mercury 70963)	ON MY WORD OF HONOR B. B. King (RPM 479) Platters (Mercury 71011)	JUST HOLD MY HAND Paul Perryman (Duke 158)
6	I FEEL GOOD Shirley & Lee (Aladdin 3338)	I'M TORE UP Billy Gayles (Federal 12265)	SLOW WALK Bill Doggett (King 5000)
7	GOODNIGHT MY LOVE Jesse Belvin (Modern 1005)	CONFIDENTIAL Charles Brown (Aladdin 3342)	AIN'T GOT NO HOME Clarence Henry (Argo 5259)
8	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	DON'T BREAK YOUR PROMISE Milton Luce (Argo)
9	BLUE MONDAY Fats Domino (Imperial 5417)	MY LOVE WILL NEVER DIE Otis Rush (Cobra 5005)	BLUE MONDAY Fats Domino (Imperial 5417)
10	WISDOM OF A FOOL Five Keys (Capitol 3597)	YOU BETTER BELIEVE Harmonica Slim (Vita 138)	HONKY TONK Bill Doggett (King 4950)

### CLEVELAND

### NEWARK

### DALLAS

1	SLOW WALK Sil Austin (Mercury 70963) Bill Doggett (King 5000)	BLUEBERRY HILL Fats Domino (Imperial 5407)	HONKY TONK Bill Doggett (King 4950)
2	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	BLUEBERRY HILL Fats Domino (Imperial 5407)
3	HONKY TONK Bill Danaett (King 4950) (King 5001) (Vocal)	SLOW WALK Bill Danaett (King 5000)	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)
4	BLUEBERRY HILL Fats Domino (Imperial 5407)	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	SLOW WALK Bill Doggett (King 5000) Sil Austin (Mercury 70963)
5	YOU'VE GOT ME DIZZY Jimmy Reed (Vee-Jay 226)	I FEEL GOOD Shirley & Lee (Aladdin 3338)	AIN'T GOT NO HOME Clarence Henry (Argo 5259)
6	OH WHAT A NIGHT Dells (Vee-Jay 204)	A THOUSAND MILES AWAY Heartbeats (Rama 216)	ON MY WORD OF HONOR B. B. King (RPM 479)
7	CONFIDENTIAL Sonny Knight (Dot 15507)	GOODNIGHT MY LOVE Jesse Belvin (Modern 1005)	SHOULD I EVER LOVE AGAIN Wynona Carr (Specialty 589)
8	BACON FAT Andy Williams (Epic 9196)	HONKY TONK Bill Doggett (King 4950) Bill Danaett (King 5001) (Vocal)	I REMEMBER (In The Still Of The Night) Five Satins (Ember 1005)
9	JIM DANDY Lavern Baker (Atlantic 1116)	BLUE MONDAY Fats Domino (Imperial 5417)	LOVE ME TENDER Elvis Presley (RCA Victor 20-6643)
10	A THOUSAND MILES AWAY Heartbeats (Rama 216)	JUANITA Chuck Willis (Atlantic 1112)	BLUE MONDAY Fats Domino (Imperial 5417)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# The Cash Box



## PHILADELPHIA

## LOS ANGELES

## DETROIT

- 1 SLOW WALK  
Bill Doggett (King 5000)  
Sil Austin (Mercury 70963)
- 2 GOODNIGHT MY LOVE  
Jesse Belvin  
(Modern 1005)
- 3 ON MY WORD OF HONOR  
B. B. King  
(RPM 479)
- 4 DRY YOUR EYES  
Inspirations  
(Jamie)
- 5 SINCE I MET YOU BABY  
Ivory Joe Hunter  
(Atlantic 1111)
- 6 BLUEBERRY HILL  
Fats Domino  
(Imperial 5407)
- 7 PRISCILLA  
Eddie Cooley & Dimples  
(Roast 621)
- 8 BABY, BABY  
Teen Agers  
(Gee 1026)
- 9 A THOUSAND MILES AWAY  
Heartbeats  
(Rama 216)
- 10 BLUE MONDAY  
Fats Domino  
(Imperial 5417)

- GOODNIGHT MY LOVE  
Jesse Belvin  
(Modern 1005)
- 2 SINCE I MET YOU BABY  
Ivory Joe Hunter  
(Atlantic 1111)
- 3 DREAMY EYES  
Youngsters  
(Empire 109)
- 4 SLOW WALK  
Bill Doggett (King 5000)
- 5 AIN'T GOT NO HOME  
Clarence Henry  
(Argo 5259)
- 6 OH WHAT A NIGHT  
Dells  
(Vee-Jay 204)
- 7 HONKY TONK  
Bill Doggett  
(King 4950)
- 8 BLUEBERRY HILL  
Fats Domino  
(Imperial 5407)
- 9 ON MY WORD OF HONOR  
B. B. King  
(RPM 479)
- 10 CONFIDENTIAL  
Sonny Knight  
(Vita 137)

- 1 SLOW WALK  
Sil Austin (Mercury 70963)  
Bill Doggett (King 5000)
- 2 SINCE I MET YOU BABY  
Ivory Joe Hunter  
(Atlantic 1111)
- 3 BLUEBERRY HILL  
Fats Domino  
(Imperial 5407)
- 4 I FEEL GOOD  
Shirley & Lee  
(Aladdin 3338)
- 5 AIN'T GOT NO HOME  
Clarence Henry  
(Argo 5259)
- 6 YOU'VE GOT ME DIZZY  
Jimmy Reed  
(Vee-Jay 226)
- 7 JIM DANDY  
Lavern Baker  
(Atlantic 1116)
- 8 HONKY TONK  
Bill Doggett  
(King 4950)  
(King 5001) (Vocal)
- 9 BACON FAT  
Audrey Williams  
(Epic 9196)
- 10 BEHIND THE SUN  
Daddy Gibson  
(Checker 848)

## ST. LOUIS

## ATLANTA

## BOSTON

- 1 A THOUSAND MILES AWAY  
Heartbeats  
(Rama 216)
- 2 BLUEBERRY HILL  
Fats Domino  
(Imperial 5407)
- 3 SINCE I MET YOU BABY  
Ivory Joe Hunter  
(Atlantic 1111)
- 4 SLOW WALK  
Sil Austin (Mercury 70963)  
Bill Doggett (King 5000)
- 5 ON MY WORD OF HONOR  
B. B. King (RPM 479)  
Platters (Mercury 71001)
- 6 OH WHAT A NIGHT  
Dells  
(Vee-Jay 204)
- 7 HONKY TONK  
Bill Doggett  
(King 4950)  
(King 5001) (Vocal)
- 8 JIM DANDY  
Lavern Baker  
(Atlantic 1116)
- 9 CONFIDENTIAL  
Sonny Knight  
(Dot 15507)
- 10 PRISCILLA  
Eddie Cooley & Dimples  
(Roast 621)

- 1 BLUEBERRY HILL  
Fats Domino  
(Imperial 5407)
- 2 AIN'T GOT NO HOME  
Clarence Henry  
(Argo 5259)
- 3 SINCE I MET YOU BABY  
Ivory Joe Hunter  
(Atlantic 1111)
- 4 ON MY WORD OF HONOR  
B. B. King  
(RPM 479)
- 5 WHATCHA GONNA DO  
Chuck Willis  
(Atlantic 1112)
- 6 SLOW WALK  
Bill Doggett (King 5000)  
Sil Austin (Mercury 70963)
- 7 A THOUSAND MILES AWAY  
Heartbeats  
(Rama 216)
- 8 YOU'VE GOT ME DIZZY  
Jimmy Reed  
(Vee-Jay 226)
- 9 YOU CAN'T CATCH ME  
Chuck Berry  
(Chess 1645)
- 10 I FEEL GOOD  
Shirley & Lee  
(Aladdin 3338)

- 1 HONKY TONK  
Bill Doggett  
(King 4950)
- 2 SINCE I MET YOU BABY  
Ivory Joe Hunter  
(Atlantic 1111)
- 3 LET THE GOOD TIMES ROLL  
Shirley & Lee  
(Aladdin 3325)
- 4 SLOW WALK  
Sil Austin (Mercury 70963)  
Bill Doggett  
(King 5001) (Vocal)
- 5 I FEEL GOOD  
Shirley & Lee  
(Aladdin 3338)
- 6 PRISCILLA  
Eddie Cooley & Dimples  
(Roast 621)
- 7 ON MY WORD OF HONOR  
Platters (Mercury 71001)  
B. B. King (RPM 479)
- 8 A THOUSAND MILES AWAY  
Heartbeats  
(Rama 216)
- 9 LOVE IS STRANGE  
Mickey & Sylvia  
(Groove 0175)
- 10 'CAUSE YOU'RE MINE  
G-Clefs  
(Pilgrim 720)

Thanks And Best Wishes For A  
**JOYOUS HOLIDAY**  
To Our Many  
**DEEJAY — OPERATOR — DISTRIBUTOR — DEALER**  
**Friends**

For Helping Make  
OTIS RUSH'S "MY LOVE WILL NEVER DIE" # 5005  
THESE TOP HITS !  
HAROLD BURRAGE'S "ONE MORE DANCE" # 5004

★ **COBRA RECORD CORP.** ★  
2854 W. ROOSEVELT ROAD, CHICAGO 12, ILL.  
(All Phones: NEVodo 8-2325)

Climbing To The Top for 1957!  
Old Town's Xmas Gift to our Distribs

**"OPERATOR"**  
by Bob Gaddy

Old Town # 1031

**OLD TOWN RECORD CORP.**

701 Seventh Avenue, N. Y. C.

Columbus 5-8810

Chicago Wokes Up  
says Montague  
RECORD OF THE WEEK  
**"Midnight"**  
GOOGIE RENE  
# 205

**Class RECORDS**  
1107 El Centro • Hollywood, Calif.

A POP SMASH!  
# 5417  
Fats Domino  
**"BLUE MONDAY"**

**Imperial Records**

ARTHUR PRYSOCK'S  
FIRST BIG PEACOCK HIT!  
**"THERE GOES THE MAILMAN"**

b/w  
"OH HO OH YEA" (WHAT THE HECK)  
PEACOCK # 1670

**Peacock RECORDS, Inc.**  
2809 Erastus Street,  
Houston 26, Texas

Season's Greetings

Our first for 1957 a HIT!

The Pearls'  
**"TREE IN THE MEADOW"**

b/w "MY OH MY"

ONYX # 506

**ONYX**  
RECORDS, INC.

(A Subsidiary of Mordi Gros Records, Inc.)  
424 W. 49th St., New York 19, N. Y.  
Columbus 5-1872





# R & B Reviews

**A** AWARD & SLEEPER    **B** VERY GOOD    **C** FAIR  
**B+** EXCELLENT    **C+** GOOD    **D** MEDIOCRE

**EDDIE POWELL**  
(Tuxedo 918)

**B** "DARLING, MY DARLING" (2:56) [Ford BMI—Powell, Braithwaite] Eddie Powell sings a slow beat ballad in dramatic fashion. A rhythmic teener beat, it is given a moving reading by Powell, backed by a group with a female sound. Pleasing platter.

**C+** "MUSIC, MAESTRO, PLEASE" (2:52) [Bourne ASCAP—Magidon, Wrubel] Powell sings the oldie in acceptable fashion. Powell has an easy to take voice, but the treatment is not too outstanding.

**WILBURN WHITEFIELD/JOY SHAW**  
(Showtime 1110)

**B** "HERE I STAND ALL ALONE" (2:31) [BMI—Wilburn Whitfield] Wilburn Whitfield swings out with a middle beat bouncer. Lively deck possessing sparkle in tune and treatment. Ok wax. Wilburn Whitfield handles the vocal.

**B** "DADDY YOU LIED TO ME" [BMI—Marjorie Kerr-Joy Shaw] Joy Shaw handles the vocal on this end. A cute treatment with a rather bizarre twist. He lied to her and he now lies six feet deep. Quick beat bouncer.

**ROY MILTON**  
(King 4993)

**B** "ONE ZIPPY ZAM" (2:40) [Jay & Cee BMI—Roy Milton] Roy takes over the vocaling on the flip and treats a slow, but exciting rhythm to a solidly commercial product. The deck is instrumental for the most part but Milton lends his voice just enough to flavor the deck. The stronger side.

**C+** "YOU'RE GONNA SUFFER BABY" (2:22) [Jay & Cee BMI—Mickey Champion] Roy Milton and his orchestra take care of the instrumentalizing and Mickey Champion handles the vocal. The gal shouts an energetic reading of a slow, rhythmic blues.

**KENNY AND MOE**  
(DeLuxe 6101)

**B+** "YOU'RE GOING TO MISS ME WHEN I'M GONE" (2:36) [Men-Lo BMI—Lucie, Ballard, Pelham] Kenny and Moe team up for a most pleasurable reading of a melodic slow beat ballad. Tune is one that will appeal to the pop audience as well as the r & b. Good record bow.

**B** "CAN'T HELP MYSELF" (2:42) [Men-Lo BMI—Lucie, Ballard, Pelham] The pair team effortlessly through a middle beat bouncer. Good beat, good tune, and good delivery. Kenny and Moe look like top prospects.

**THE TEARDROPS**  
(King 5004)

**B+** "I PRAYED FOR LOVE" (2:59) [Robert Mellin BMI—Carroll, Russell] The Teardrops are another new duo on the King label. Two brothers, Paul and Tony Ciaurella, blend instrumental and vocal talents and come up with a slow paced ballad delightful melodically, pleasurable talent-wise and commercial waxwise. If jockeys discover this end it could become a big teener wax. Pay close attention to this side.

**B+** "MY INSPIRATION" (2:20) [Robert Mellin BMI—Carroll, Russell] The Teardrops up the tempo on the flip and turn in a very good performance driving out a rocking jump. A wonderful coupling, but one which will have to step aside for "I Prayed For Love." Two excellent sides.

## The Cash Box Award o' the Week

"WILL THE SUN SHINE TOMORROW" (2:46)

[Jay & Cee BMI—Willie John]

"A LITTLE BIT OF LOVING" (2:07)

[Jay & Cee BMI—Eddie Cooley]

LITTLE WILLIE JOHN

(King 5003)



LITTLE WILLIE JOHN

● Little Willie John, whose "Fever" won The Cash Box 1956 poll as Best R & B Record, comes

up with another powerful offering, "Will The Sun Shine Tomorrow." Little Willie sings the slow beat in the manner to which we've become accustomed and it looks like another hit for the youngster. His wailing is super—watch the market snatch this one up. The coupling, "A Little Bit of Loving," is another strong item—tho we favor "Sun Shine." It is a quick beat jump rocked with enthusiasm and skill. Like this side too—but if it must be one side—we go with "Will The Sun Shine Tomorrow."

"MIDNIGHT SPECIAL TRAIN" (2:35)

[Progressive BMI—Wexler, Ertegun]

"FEELING HAPPY" (2:36)

[Progressive BMI—Turner]

JOE TURNER

(Atlantic 1122)



JOE TURNER

● Joe Turner has latched onto a piece of material that fits him like a glove. The "Boss of the Blues" rocks out a driving "Midnight Special Train" with all the zest at his command. Turner, who can generate plenty of excitement, is given lots of help with this one. The arrangement, orking and choral support give Big Joe the fire that lights up a sparkling performance. This should be a large size hit for Mr. Turner. The flip, "Feeling Happy," is another rocking quick beat that comes off good. Turner imparts the necessary excitement to the deck, but it is very much like so many of his past releases. For the hit we look to "Midnight Special Train."

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## The Cash Box R & B Best Bets

- ★ "I PRAYED FOR LOVE" ..... The Teardrops ..... King 5004
- ★ "SHOOBIE OOBIE" } ..... Roscoe Gordon ..... Sun 257
- ★ "CHEESE AND CRACKERS" }

**THE RAMBLERS**  
(Federal 12286)

**B** "THE HEAVEN AND EARTH" (2:35) [Armo BMI—Johnny Alvin] The Ramblers sing a slow paced pretty with a sentimental love lyric. Tenderly told. A very effective wax.

**B** "DON'T YOU KNOW" (2:25) [Armo BMI—James Gibson] The Ramblers bounce a middle beat jump with a hard hitting lead. Deck comes off with a better than average rating.

**ABE MOORE**

(Dig 125)

**B** "MOORE BOOGIE" (2:56) [Dig-Kelso, Otis] Abe Moore and orchestra etch a middle beat instrumental blues effectively. Good sound and an entry in the current demand for instrumentals.

**C+** "S AND J" (2:45) [Dig-Moore, Otis, Kelso] Another rocking instrumental, but with a slow beat. Similar comments.

**MEL WILLIAMS**

(Dig 128)

**B+** "ALL THROUGH THE NIGHT" (2:45) [Dig-Otis] Mel Williams vocals a tender love tune with ease and the proper touch. The deck, tuneful, is a rhythmic love ballad given a strong reading by Williams. Pretty, soft, and a side to relax to. Like it.

**B** "I CRIED A MILLION TEARS" (2:56) [House of Fortune and Quintet Music—George Motola] Williams backs with a similar item. Another slow, ballad pretty. Well done, but without the little extra found in the upper deck.

**JOE LYONS AND HIS ARROWS**  
(Hollywood 1071)

**B** "ONE TOO MANY TIMES" (2:41) [Golden State BMI—Davis, Drew, Williams] A lilting middle beat ballad delivered with appeal. Easy listening. Lyons and His Arrows come off ok.

**C+** "NO END TO TRUE LOVE" (2:29) [Claibourne BMI—Lyons, Davis] Joe Lyons and his Arrows sing a slow paced ballad. Comes off well but not outstanding. Lead does well and a stronger tune and better arrangement might have made this a good commercial deck. Pop treatment.

**DeBONAIRS**

(Ping 1001)

**B** "CRACKER-JACK DADDY" (2:43) [BMI—L. L. Cox] The DeBonairs rock on the flip. Quick beat bouncer given a treatment the kids will like. Ok teener jump wax.

**C+** "SAY A PRAYER FOR ME" (2:30) [BMI—L. L. Cox] The DeBonairs etch a slow beat item that just falls short of being a strong release. Somewhere the group fails to jell and the technical sound also fails to come up to the top standards.

**ROSCOE GORDON**

(Sun 257)

**B+** "SHOOBIE OOBIE" (2:41) [Knox BMI—Gordon] Roscoe Gordon chants a gibberish tongue twisting lyric with a swinging jump beat that fascinates. Gordon handles the unintelligible lyric in a manner that brings a smile to the listener. Could take off. Watch it.

**B+** "CHEESE AND CRACKERS" (2:42) [Knox BMI—Hayden Thompson] Gordon rocks out another novelty side with his gravel voice and hard hitting manner. A startling performer that stops you cold and make you listen. Another good deck. Tw sides to watch.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





# Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 15.

(Listed Alphabetically)

\* Indicates first appearance on Territorial Tips

A ROSE AND A BABY RUTH  
George Hamilton IV (ABC-Paramount 9765)

BABY BABY  
Teen Agers (Gee 1026)

BACON FAT  
Andre Williams (Epic 9196)

BEHIND THE SUN  
Daddyo Gibson (Checker 848)

BLANCHE  
3 Friends (Lido 500)

BROWN-EYED HANDSOME MAN  
Chuck Berry (Chess 1635)

'CAUSE YOU'RE MINE  
G-Clefs (Pilgrim 720)

CHARMAINE  
Frank Brunson (Groove 8173)

CINDY, OH CINDY  
Vince Martin (Glory 247)

CONFIDENTIAL  
Bubber Johnson (King 4988)

CONGO MAMBO  
Guitar Gable (Excella 2086)

CUBAN TWILIGHT  
Mike Simpson (Argo 5258)

\*DID YOU HAVE FUN  
Vernon Green (Dootone)

DIMPLES  
John Lee Hooker (Vee-Jay 205)

DON'T BREAK YOUR PROMISE  
Milton Luce (Argo)

DON'T FEEL SORRY FOR ME  
Jimmy Beasley (Modern 996)

DO RIGHT BABY  
Gayles & Turner (Federal 12282)

DREAMY EYES  
Youngsters (Empire 109)

DRY YOUR EYES  
Inspirations (Jamie)

GYPSY LADY  
Otis Williams (DeLuxe 6098)

HARLEM NOCTURNE  
Earl Bostic (King 4978)

HAVE YOUR WAY  
Lightnin' Slim (Excella 2096)

HOLD MY BABY'S HAND  
Janet Brown (Federal 12277)

I DON'T BELIEVE  
Bobby Blue Bland (Duke 160)

I'LL BE SPINNING  
Johnnie & Joe (Chess 1641)

I PUT A SPELL ON YOU  
Screamin' Jay Hawkins (Okeh 7072)

I'M TORE UP  
Billy Gayles (Federal 12265)

IRENE  
Guitar Gable (Excella 2094)

IT'S TOO LATE BROTHER  
Little Walter (Checker 852)

JAMAICA FAREWELL  
Harry Belafonte (RCA Victor 20-6663)

JUST HOLD MY HAND  
Paul Perryman (Duke 158)

JUST TO BE WITH YOU  
Muddy Waters (Chess 1644)

LITTLE BY LITTLE  
Nappy Brown (Savoy 1506)

LOST WITHOUT LOVE  
Lonesome Sundown (Excella 2092)

LOVE IS STRANGE  
Mickey & Sylvia (Groove 0175)

MOTHER-IN-LAW BLUES  
Little Jr. Parker (Duke 157)

MY HAPPINESS  
Jimmy Beasley (Modern 1009)

MY LOVE WILL NEVER DIE  
Otis Rush (Cobra 5005)

\*OPERATOR  
Bob Gaddy (Old Town 1031)

OVER AND OVER AGAIN  
Moonglows (Chess 1646)

PARTY BLUES  
Fitzgerald, Williams & Basie (Clef 89172)

PARTY TIME  
Ray-O-Vacs (Kaiser)

RELAX MAX  
Dinah Washington (Mercury 70968)

RIB JOINT  
Sam Price (Savoy 1505)

ROCKIN' AT COSMO'S  
Lee Allen (Aladdin 3334)

RUDOLPH THE RED NOSED REINDEER  
Cadillacs (Josie 807)

SHIRLEY  
Schoolboys (Okeh 7076)

SHOULD I EVER LOVE AGAIN  
Wynona Carr (Specialty 589)

SINGING THE BLUES  
Guy Mitchell (Columbia 40769)

SOUTHBOUND SPECIAL  
Lloyd Glenn (Aladdin 3327)

STORMY  
Prophets (Atco 6078)

SUFFERIN' WITH THE BLUES  
I'VE BEEN AROUND  
Little Willie John (King 4989)

\*THE BANANA BOAT SONG  
Tarriers (Glory)

THE CHICKEN  
Roscoe Gordon (Flip 237)

THE CLOSER YOU ARE  
Channels (Whirling Disc 100)

THE GIRL CAN'T HELP IT  
ALL AROUND THE WORLD  
Little Richard (Specialty 591)

TORE UP OVER YOU  
Midnighters (Federal 12270)

TRA LA LA  
Lavern Baker (Atlantic 1116)

\*TRICKY  
Gus Jenkins (Flash)

WHATCHA GONNA DO  
Chuck Willis (Atlantic 1112)

WHAT'S THE REASON I'M NOT  
PLEASING YOU  
Fats Domino (Imperial 5417)

WHITE CHRISTMAS  
McPhatter & Drifters (Atlantic 1048)

WHY  
Cues (Capitol 3582)

WISDOM OF A FOOL  
Five Keys (Capitol 3597)

WITHOUT LOVE  
Clyde McPhatter (Atlantic 1117)

\*YOU CAN RUN BUT YOU  
CAN'T HIDE  
Solomon Burke (Apollo 505)

\*YOU BETTER BELIEVE  
Harmonic Slim (Vita 138)

YOU'RE MINE  
Robert & Johnny (Old Town 1029)



## THE NATION'S R & B TOP 20

		Pos. Last Week
1	BLUEBERRY HILL Fats Domino (Imperial 5407)	1
2	SLOW WALK Bill Doggett (King 5000) Sil Austin (Mercury 70963)	2
3	HONKY TONK Bill Doggett (King 4950) (King 50001 (Vocol))	3
4	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	4
5	I FEEL GOOD Shirley & Lee (Aladdin 3338)	5
6	AIN'T GOT NO HOME Clarence "Frogman" Henry (Argo 5259)	7
7	ON MY WORD OF HONOR B. B. King (RPM 479) Plotters (Mercury 71011)	9
8	JIM DANDY Lavern Baker (Atlantic 1116)	8
9	OH WHAT A NIGHT Dells (Vee-Joy 204)	6
10	A THOUSAND MILES AWAY Heortbeats (Romo 216)	10
11	YOU'VE GOT ME DIZZY Jimmy Reed (Vee-Jay 226)	13
12	GOODNIGHT MY LOVE Jesse Belvin (Modern 1005)	12
13	CONFIDENTIAL Sonny Knight (Dot 15507) Charles Brown (Aladdin 3342)	11
14	BLUE MONDAY Fats Domino (Imperial 5417)	—
15	JUANITA Chuck Willis (Atlantic 1112)	15
16	PRISCILLA Eddie Cooley & Dimples (Roost 621)	17
17	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	—
18	GREEN DOOR Jim Lowe (Dot 15486)	18
19	LOVE ME TENDER Elvis Presley (RCA Victor 20-6643)	14
20	I REMEMBER (In The Still Of The Night) Five Satins (Ember 1005)	16

Merry Christmas  
And Make It A Prosperous New Year with this Parade of HITS

Sensational Novelty

"AIN'T GOT NO HOME" by Clarence "Frog Man" Henry  
Argo # 5259

"HAVANA MOON" b/w "YOU CAN'T CATCH ME" by Chuck Berry  
Chess # 1645

"OVER AND OVER AGAIN" by The Moonglows  
Chess # 1646

"JUST FOR A KICK" b/w "WOULD I BE CRYING" by The Flamingos  
Checker # 853

"TAKE ME BACK" by Little Walter  
Checker # 852

"JUST TO BE WITH YOU" by Muddy Waters  
Chess # 1644

Look to Chess Checker & Argo  
For The Best In R & B—Rock & Roll—Jazz—Pop  
CHESS—CHECKER—ARGO RECORD CO.  
4750 So. Cottage Grove Ave. Chicago 15, Illinois  
All-Phones: KENwood 8-4342





# Meeting Dates

## Music Operators' Associations

- Dec. 25—Western Massachusetts Music Guild  
Place: DeMarco's Restaurant, West Springfield, Mass.
- 31—Central States Music Guild  
Place: 805 Main Street, Peoria, Ill.
- Jan. 3—Phonograph Merchants' Association, Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 3—California Music Merchants' Association  
Place: Sacramento Hotel, Sacramento, Calif.
- 3—Eastern Ohio Phonograph Operators' Association  
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 7—California Music Merchants' Association  
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 7—United Music Operators of Michigan  
Place: Fort Wayne Hotel, Detroit, Mich.
- 8—California Music Merchants' Association  
Place: Fresno Hotel, Fresno, California
- 9—California Music Merchants' Association  
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 10—California Music Merchants' Association  
Place: U. S. Grant Hotel, San Diego, California
- 10—Eastern Massachusetts Music Operators' Association  
Place: Beaconsfield Hotel, Boston, Mass.
- 14—Tri-County Juke Box Operators' Association  
Place: Elum Music Offices, Massillon, Ohio
- 16—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana  
Place: Room 24, 550 Broadway, Gary, Indiana
- 16—New York State Operators Guild  
Place: Gov. Clinton Hotel, Kingston, N. Y.
- 17—Eastern Ohio Phonograph Operators' Association  
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (executive board)
- 17—Phonograph Merchants' Association, Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 21—Westchester Operators' Guild, Inc.  
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

## Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

## 1956's Top R&B Records As Voted In The Cash Box Poll

1. FEVER  
Little Willie John
2. THE GREAT PRETENDER  
Platters
3. TUTTI FRUTTI  
Little Richard
4. WHY DO FOOLS FALL IN LOVE  
Teen Agers
5. LONG TALL SALLY  
Little Richard
6. MY PRAYER  
Platters
7. I'M IN LOVE AGAIN  
Fats Domino
8. HONKY TONK  
Bill Doggett
9. LET THE GOOD TIMES ROLL  
Shirley & Lee
10. RIP IT UP  
Little Richard
11. I REMEMBER (IN THE STILL OF THE NIGHT)  
Five Satins
12. CORRINE CORRINA  
Joe Turner
13. BLUE SUEDE SHOES  
Carl Perkins
14. DROWN IN MY OWN TEARS  
Ray Charles
15. SEVEN DAYS  
Clyde McPhatter
16. DON'T BE CRUEL  
Elvis Presley
17. EDDIE MY LOVE  
Teen Queens
18. STRANDED IN THE JUNGLE  
Cadets
19. TREASURE OF LOVE  
Clyde McPhatter
20. DEVIL OR ANGEL  
Clovers
21. I WANT YOU TO BE MY GIRL  
Teen Agers
22. HEARTBREAK HOTEL  
Elvis Presley
23. HANDS OFF  
Jay McShann/Priscilla Bowman
24. WHEN MY DREAMBOAT COMES HOME  
Fats Domino
25. SPEEDOO  
Cadillacs
26. A CASUAL LOOK  
Six Teens
27. POOR ME  
Fats Domino
28. NEED YOUR LOVE SO BAD  
Little Willie John
29. MY BLUE HEAVEN  
Fats Domino
30. BLUEBERRY HILL  
Fats Domino
31. SEE-SAW  
Moonglows

WATCH THIS ONE!

**"Guided Missiles"**  
The Cuff Links  
# 409

Getting Bigger!

**"I'm A Believer"**  
Don Julian & The Meadowlarks  
# 405

**"Did You Have Fun"**  
Vernon Green & The Medallions  
# 407

**DOOTONE RECORDS**  
9512 S. Central Ave., Los Angeles, Calif.

SURE FIRE SMASH!  
# 5418

Smiley Lewis

**"Shame, Shame, Shame"**

**Imperial Records**

Headed For The Charts!

**"TRICKY"**  
**GUS JINKINS**  
FLASH # 115

**FLASH RECORDS**  
623 EAST VERNON AVE.  
LOS ANGELES CALIF.

ALWAYS A HIT!  
# 5419

Ernie Freeman

**"Return To Me"**

**Imperial Records**

THE ORIGINAL — THE BEST!

**"CONGO MOMBO"**  
**GUITAR GABLE**  
EXCELLO 2082

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Record Manufacturers  
Have a Better 1957  
with  
**Milton Phono Records Co.**  
2817 W. Pico Blvd. Los Angeles, Cal.  
Phone: REpublic 3-4059

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





# R & B Sure Shots

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

**"THE GIRL CAN'T  
HELP IT"  
"ALL AROUND THE  
WORLD"**

The Cash Box  
R&B Best Bets 12/1

Little Richard ..... Specialty 591

**"YOU CAN'T CATCH  
ME"**

The Cash Box  
R&B Sleeper of the Week 12/8

Chuck Berry ..... Chess 1645

**"SHOULD I EVER  
LOVE AGAIN"**

Wynona Carr ..... Specialty 589

**"WITHOUT LOVE"**

The Cash Box  
Award o' the Week 12/8

Clyde McPhatter ..... Atlantic 1117

**"OVER AND OVER  
AGAIN"**

The Cash Box  
Award o' the Week 12/8

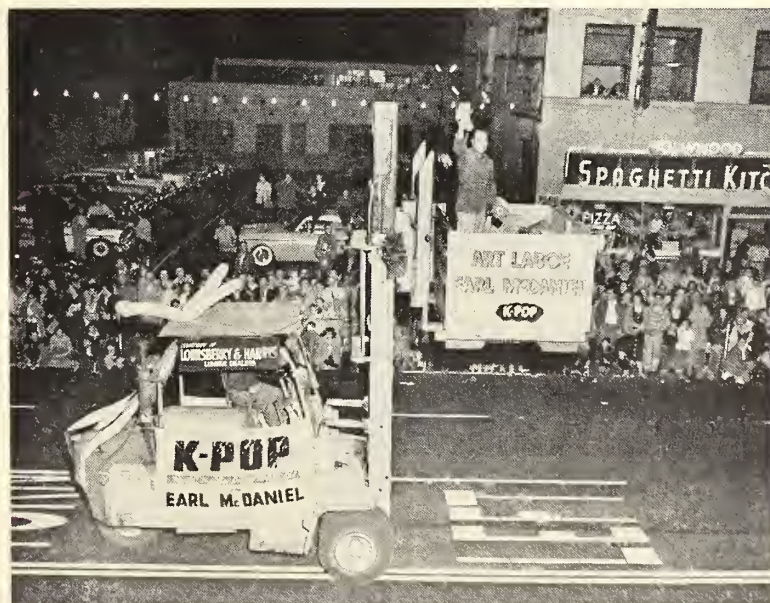
Moonglows ..... Chess 1646

**"I DON'T BELIEVE"**

The Cash Box  
R&B Best Bets 11/10

Bobby Blue Bland ..... Duke 160

## 1956 Version of Santa's Sled



HOLLYWOOD—Highest in the Santa Claus Parade down Hollywood's Hollywood Boulevard, recently, were dee jays Earl McDaniel and Art Laboe of station KPOP. Unique in their choice of vehicles, the KPOP pair handed out over 3500 free records to kids along the street. The jockeys were assisted in their chores by Hollywood starlets. All Hollywood radio stations were represented in the parade.

## Good Luck, Brother



NEW YORK—Frankie Lyman (left) lead voice of Gee label's popular Teenagers, congratulates his younger brother Louis (12 years old) on organizing his own singing group, the Teenchords. Smiling his approval is Bobby Robinson (center) Harlem record store owner and president of Fury Records who signed Louis to a two-year contract with the label. The Teenchords' first release on Fury is titled "I'm So Happy".

## Santa Came Early To Rama & Gee Records

NEW YORK—Joe Kolsky, Rama and Gee Records, reports Santa Claus left his Christmas presents early when this week two items broke wide open.

Kolsky says "A Thousand Miles Away" by the Heartbeats, which Rama purchased from Hull Records, broke all over the country, with every distributor coming in for at least one order this week. "In many cases", said Kolsky, "distributors ordered two and three times and in all cases the orders were healthy".

The other record to break was "Blanche" on Lido, by The Three Friends. The Lido disk is nationally distributed by Tico Distributing, also part of the Goldner-Kolsky set-up. After selling very big in the New York-Hartford-Boston areas, the record broke this week in Baltimore, Md. and Seattle, Washington.

## Elektra To Wax Four Early In January

NEW YORK—As part of Elektra Records' expansion program, the label has announced that it will record vocalist Clarence Cooper, torch singer Norene Tate, folk singer Josh White, and Ed McCurdy of "When Dalliance Was in Flower" fame, during the early months of 1957.

In addition a new jazz line featuring name groups will be added to the Elektra catalog. A detailed announcement about the jazz line will be made in January.

Also early in the year, the diskery will issue its Elektra International Morse Code Course—a special course aimed at the nation's 150,000 amateur radio enthusiasts.

Season's Greetings

DEE JAYS  
OPERATORS  
RETAILERS  
DISTRIBUTORS

FROM

Vee-Jay  
RECORDS, INC.

JIMMY REED  
"YOU'VE GOT ME DIZZY"

THE DELLS  
"OH WHAT A NIGHT"

THE ELDORADOS  
"BIM - BAM - BOOM"

JOHN LEE HOOKER  
"DIMPLES"

THE ORIOLES  
"FOR ALL WE KNOW"

SARAH MC LAWLER  
AND  
RICHARD OTTO  
"FLAMINGO"

PEE WEE CRAYTON  
"THE TELEPHONE IS RINGING"

THE SPANIELS  
"YOU GAVE ME PEACE OF MIND"

TOMMY DEAN  
"SKID ROW"

SNOOKY PRYOR  
"SOMEONE TO LOVE ME"

BILLY "THE KID" EMERSON  
"EVERY WOMAN I KNOW"

PRISCILLA BOWMAN  
AND  
JAY MC SHAN  
"HANDS OFF" and  
"JAY'S JAM"

THE DELEGATES  
"THE CONVENTION"

STAPLE SINGERS  
"UNCLOUDY DAY"

SWAN SILVERTONES  
"GREAT DAY IN DECEMBER"

MACIO WOODS  
"AMAZING GRACE"

Vee-Jay RECORDS, INC.  
2129 S. Michigan Avenue  
Chicago 16, Illinois





# Country Disk Jockey REGIONAL RECORD REPORTS

### HAL HARRIS & EARL AYCOCK

- KRCT—Baytown, Tex.  
 1. You're The Reason (James)  
 2. If I Never Get To Heaven (J. O'Gwynn)  
 3. Wasted Words (Price/Howard)  
 4. Yearning (Jones/Hicks)  
 5. It Rains Rain (Taylor/Wimberly)  
 6. I Thought I Heard You Calling My Name (L. Emm)  
 7. Going Walking (T. Tommy)  
 8. There Goes My Love (G. Morgan)  
 9. Treat Her Right (E. Tubb)  
 10. Poor Man's Riches (Barnes)

### DICK RICHARDS

- WHIM—Providence, R. I.  
 1. Singing The Blues (Robbins)  
 2. Crazy Arms (R. Price)  
 3. I Walk The Line (J. Cash)  
 4. Fourteen Karat Gold (D. Richards)  
 5. According To My Heart (J. Reeves)  
 6. When My Blue Moon Turns To Gold (L. Moore)  
 7. Trademark On What I Found (B. Gallion)  
 8. Don't Be Cruel (E. Presley)  
 9. Walking In The Rain (D. Richards)  
 10. I've Got A New Heartache (R. Price)

### PAUL SIMPKINS

- WBAM—Montgomery, Ala.  
 1. Singing The Blues (Robbins)  
 2. According To My Heart (J. Reeves)  
 3. Young Love (S. James)  
 4. Wicked Lies (C. Smith)  
 5. Let The Whole World Talk (J. Newman)  
 6. Go Away With Me (Wilburns)  
 7. I Love 'Em All (D. Rich)  
 8. Gonna Come Get You (G. Jones)  
 9. Mr. Love (Rusty & Doug & W. Barkdull)  
 10. Losing Game (J. O'Gwynn)

### SHEL HORTON

- WKMC—Roaring Spring, Pa.  
 1. Bully Of The Town (K. Roberts)  
 2. Singing The Blues (Robbins)  
 3. According To My Heart (J. Reeves)  
 4. Makes No Difference How (H. Thompson)  
 5. Crazy Arms (R. Price)  
 6. Waiting For A Train (J. Reeves)  
 7. It's My Way (W. Pierce)  
 8. Any Old Time (W. Pierce)  
 9. Jolly Old Saint Nicholas (Pinetoppers)  
 10. Walking In The Rain (Zack & Richards)

### "COUSIN" JOHNNY SMALL

- WHLC—New London, Conn.  
 1. Ruby Are You Mad (Osbornes & Allen)  
 2. Love You Planted (L. Moore)  
 3. Place For Homeless Hearts (D. Owens)  
 4. It's Great To Be Living (B. Deckelman)  
 5. Cheated Too (Lee & Cooper)  
 6. I Walk The Line (J. Cash)  
 7. Poor Man's Riches (Barnes)  
 8. Sweet Dreams (Gibson/Young)  
 9. According To My Heart (J. Reeves)  
 10. Repenting (K. Wells)

### TEX JUSTUS & NORM HALL

- Triangle Network—Boonville, Ind.  
 1. According To My Heart (J. Reeves)  
 2. Singing The Blues (Robbins)  
 3. I've Got A New Heartache (R. Price)  
 4. Black Sheep (T. Justus)  
 5. Love Me Tender (E. Presley)  
 6. Turn Her Down (F. Young)  
 7. Before I Met You (Smith)  
 8. Stolen Moments (H. Snow)  
 9. Young Love (S. James)  
 10. Cash On The Barrel Head (Louvins)

### PAUL BRAGG

- KBMN—Bozeman, Mont.  
 1. Singing The Blues (Robbins)  
 2. According To My Heart (J. Reeves)  
 3. Turn Her Down (F. Young)  
 4. Cat Came Back (S. James)  
 5. Hot Dog! That Made Him Mad (W. Jackson)  
 6. You're Gonna Have To Bawl Mad (Parks)  
 7. Don't Push Me Too Far (S. McDonald)  
 8. You're The Reason (S. James)  
 9. Gonna Come Get You (G. Jones)  
 10. I'll Know You're Gone (L. Emerson)

### JIMMIE WILLIAMS

- WNOP—Newport, Ky.  
 1. Singing The Blues (Robbins)  
 2. Young Love (S. James)  
 3. Hot Dog! That Made Him Mad (W. Jackson)  
 4. Wasted Words (R. Price)  
 5. There You Go (J. Cash)  
 6. Throwing My Life Away (J. Williams)  
 7. I'm Tired (W. Pierce)  
 8. Blue Tennessee Rain (D. Hewitt)  
 9. No Doubt About It (Flatt & Scruggs)  
 10. I Chose The Wrong Girl (Pardners)

### PAUL KALLINGER

- XERF—Del Rio, Tex.  
 1. Teenage Boogie (W. Pierce)  
 2. Before I Met You (C. Smith)  
 3. Turn Her Down (F. Young)  
 4. I'm A One Woman Man (J. Horton)  
 5. You're The Reason (James)  
 6. I've Got A New Heartache (R. Price)  
 7. Repenting (K. Wells)  
 8. Two Won't Care (H. Snow)  
 9. Mother Of A Honky Tonk Girl (J. Reeves)  
 10. I'm Really Glad You Hurt Me (W. Pierce)

### SLEEPYHEAD CLIFF

- KASM—Albany, Minn.  
 1. Singing The Blues (Robbins)  
 2. According To My Heart (J. Reeves)  
 3. Go Away With Me (Wilburns)  
 4. Poor Man's Riches (Barnes)  
 5. Mister Love (Rusty & Doug & W. Barkdull)  
 6. Wasted Words (R. Price)  
 7. Reality (A. Inman)  
 8. Lonesome Train (Johnny T.)  
 9. You're The Reason I'm In Love (S. James)  
 10. Free Free (T. Tommy)

### "BALIN' WIRE" BOB STRACK

- KIMO—Independence, Mo.  
 1. Go Away With Me (Wilburns)  
 2. Baggy Britches (B. Walker)  
 3. Singing The Blues (Robbins)  
 4. It's My Way (W. Pierce)  
 5. Takes A Lot Of Heart (J. Tubb)  
 6. Singing Waterfall (Williams)  
 7. Fool That I Was (Edwards)  
 8. Blue Prelude (D. Houston)  
 9. Blackboard Of My Heart (H. Thompson)  
 10. Don't Blame It On The Girl (Foley)

### VERNON STEWART

- KXRJ—Russellville, Ark.  
 1. Wasted Words (R. Price)  
 2. Am I Losing You (Reeves)  
 3. Singing The Blues (Robbins)  
 4. Young Love (S. James)  
 5. I Slipped Off My Wedding Ring (J. Lynn)  
 6. Repenting (K. Wells)  
 7. I'm Really Glad You Hurt Me (W. Pierce)  
 8. Before I Met You (C. Smith)  
 9. Turn Her Down (F. Young)  
 10. Just As Long As You Love Me (Browns)

### KERMIT REID

- WTJH—East Point, Ga.  
 1. Singing The Blues (Robbins)  
 2. I've Got A New Heartache (R. Price)  
 3. Repenting (K. Wells)  
 4. Go Away With Me (Wilburns)  
 5. Love Me Tender (E. Presley)  
 6. I Can't Quit (M. Robbins)  
 7. According To My Heart (J. Reeves)  
 8. Stolen Moments (H. Snow)  
 9. Young Love (S. James)  
 10. Blue Christmas (E. Tubb)

### "SMOKEY" SMITH

- KRNT—Des Moines, Iowa  
 1. Singing The Blues (Robbins)  
 2. I've Got A New Heartache (R. Price)  
 3. Yearning (Jones & Hicks)  
 4. There You Go (J. Cash)  
 5. Wasted Words (R. Price)  
 6. Poor Man's Riches (Barnes)  
 7. Silver Threads & Golden Needles (W. Jackson)  
 8. Love Me Tender (E. Presley)  
 9. I Thought I Heard You Call My Name (L. Emerson)  
 10. Unredeemed Diamonds (E. Hill)

### RAMBLIN' LOU

- WJLL—Niagara Falls, N. Y.  
 1. Singing The Blues (Robbins)  
 2. I've Got A New Heartache (R. Price)  
 3. Mister Love (Rusty & Doug & W. Barkdull)  
 4. Turn Her Down (F. Young)  
 5. Stolen Moments (H. Snow)  
 6. Train Of Love (J. Cash)  
 7. Cheated Too (Coopers)  
 8. Go Away With Me (Wilburns)  
 9. Treat Her Right (E. Tubb)  
 10. Tip Toe (J. Lynn)

### MICKIE EVANS

- WHOO—Orlando, Fla.  
 1. Singing The Blues (Robbins)  
 2. Go Away With Me (Wilburns)  
 3. Reality (A. Inman)  
 4. Two Don't Care (H. Snow)  
 5. I'll Be Gone (H. Hawkins)  
 6. I've Got A New Heartache (R. Price)  
 7. Crazy In Love (M. Evans)  
 8. There You Go (J. Cash)  
 9. Young Love (S. James)  
 10. No Doubt About It (Flatt & Scruggs)

### RED HUGHES

- CKEY—Toronto, Ont., Can.  
 1. Singing The Blues (Robbins)  
 2. Crazy Arms (R. Price)  
 3. I Walk The Line (J. Cash)  
 4. Love Me Tender (E. Presley)  
 5. Don't Be Cruel (E. Presley)  
 6. I've Got A New Heartache (R. Price)  
 7. Before I Met You (C. Smith)  
 8. Searching (K. Wells)  
 9. According To My Heart (J. Reeves)  
 10. Poor Man's Riches (Barnes)

### C. O. "HAYSEED" THOMAS

- WENC—Whiteville, N. C.  
 1. Before I Met You (C. Smith)  
 2. You Gotta Be My Baby (G. Jones)  
 3. Singing The Blues (Robbins)  
 4. According To My Heart (J. Reeves)  
 5. I've Got A New Heartache (R. Price)  
 6. Let The Whole World Talk (J. Newman)  
 7. Poor Man's Riches (Barnes)  
 8. Wasted Words (R. Price)  
 9. Baby (G. Terry)  
 10. Reality (A. Inman)

### "CHUCKWAGON CHUCK" NICHOLS

- KOWB—Laramie, Wyo.  
 1. Singing The Blues (Robbins)  
 2. I Walk The Line (J. Cash)  
 3. According To My Heart (J. Reeves)  
 4. Searching (K. Wells)  
 5. Don't Be Cruel (E. Presley)  
 6. Before I Met You (C. Smith)  
 7. Turn Her Down (F. Young)  
 8. Crazy Arms (R. Price)  
 9. Roughneck Blues (A. Terry)  
 10. I've Got A New Heartache (R. Price)

### CLIFF RODGERS

- WHKK—Akron, Ohio  
 1. Singing The Blues (Robbins)  
 2. Stolen Moments (H. Snow)  
 3. I've Got A New Heartache (R. Price)  
 4. Go Away With Me (Wilburns)  
 5. Mister Love (Rusty & Doug & W. Barkdull)  
 6. Train Of Love (J. Cash)  
 7. Crazy Arms (R. Price)  
 8. Silver Threads (W. Jackson)  
 9. Please Blue Heart (Barron)  
 10. I Walk The Line (J. Cash)

### GEORGE PELLETIER

- WHIL—Medford, Mass.  
 1. Singing The Blues (Robbins)  
 2. Auctioneer (L. VanDyke)  
 3. It Makes No Difference (H. Thompson)  
 4. I Walk The Line (J. Cash)  
 5. Searching (K. Wells)  
 6. Crazy Arms (R. Price)  
 7. Young Love (S. James)  
 8. Treat Her Right (E. Tubb)  
 9. Insufficient Love (A. Coker)  
 10. Ubangi Stomp (W. Smith)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

Sincerest Holiday Greetings  
and  
Thanks

MUSIC OPS ALL OVER THE NATION  
for the votes in the Annual Cash Box Poll

**Johnny Cash**

MOST PROMISING COUNTRY  
MALE VOCALIST OF 1956



Thanks To All  
for making

**"I WALK THE  
LINE"**

Tops In The Country

Hope You Like  
My New Release

**"THERE YOU GO"**

b/w

**"TRAIN OF LOVE"**

SUN 258

exclusively on

**SUN  
RECORDS**

Exclusive Mgt.

**STARS INC.**

**BOB NEAL**  
Gen. Mgr.

Suite 1916—Sterick Bldg.  
Memphis, Tennessee  
phone: JACKSON 5-0436

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





# Country Big 10 JUKE BOX TUNES

	Pos. Last Week
<b>1</b> SINGING THE BLUES Marty Robbins (Columbia 21545; 4-21545)	1
<b>2</b> CRAZY ARMS Ray Price (Columbia 21510; 4-21510)	3
<b>3</b> I WALK THE LINE Johnny Cash (Sun 241; 45-241)	2
<b>4</b> I'VE GOT A NEW HEARTACHE Ray Price (Columbia 21562; 4-21562)	5
<b>5</b> POOR MAN'S RICHES Benny Barnes (Starday 262; 45-262)	4
<b>6</b> DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604; 47-6604)	6
<b>7</b> BEFORE I MET YOU Carl Smith (Columbia 21552; 4-21552)	7
<b>8</b> LOVE ME TENDER Elvis Presley (RCA Victor 20-6643; 47-6643)	8
<b>9</b> JUST ONE MORE George Jones (Starday 264; 45-264)	9
<b>10</b> STOLEN MOMENTS Hank Snow (RCA Victor 20-6715; 47-6715)	—

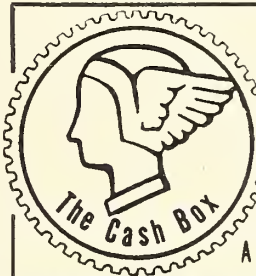


# CINCINNATI CUT-UPS

Henry Fillmore, former Cincinnati bandmaster, internationally known for directing marching bands and as zoo concert maestro, died Friday at his Florida home at the age of 75. The Maestro, who left the Queen City about 15 years ago, was for many years connected with the Fillmore Music Publishing Company, and was one time called the heir to John Philip Sousa's crown for directing marching bands. The artist composed over 400 marching arias, including his famous "Lassus Trombone." . . . Jane Lynn has resigned from the WLW stations, which she joined in 1949 to become a staff member of WKRC-TV. Jane will succeed Jana Demas as hostess on "My Little Margie" and "Ladies Home Theater". . . . Paul Miller, conductor of WCKY's safety shows, was the featured speaker at this week's National Safety Congress in Chicago. . . . We learn that two former Cincinnati-ans collaborated to win one of the nation's Sylvania TV Awards for 1956. They are Jim Allen and Don Edgemon, who at one time worked at WLW and WKRC and won with their program entered in the contest called "Big Brother", a 30-minute show seen over WBZ-TV in Boston. . . . Eydie Gorme

and Julius La Rosa have been making personal appearances in this area for a large grocery chain. Shows have been at the Cincinnati Gardens. . . . Betty Kahill, owner of the label bearing her name called this week from Des Plaines, Ill, with regards to Dolph Hewitt's new recording "Blue Tennessee Rain" which is taking off in this area. According to Miss Kahill the record will receive full promotion before and after the Holiday season. . . . Jack E. Leonard and the Shyrottos are appearing at Beverly Hills these days in a real fine show. . . . From The Mail Bag: a note from Billy Hayes was received telling us that his song, "Blue Christmas," recorded by Ernest Tubb, Russ Morgan and Hugo Winterhalter will be re-issued again this season. . . . Nick Kenny's appeal for the asthmatic victims fund was received this week. A poem written by Nick dedicated to the Jewish National Home of Denver, Colo. was enclosed. Send your contribution to Nick Kenny, 235 E. 45th St., New York 17, N. Y. to aid these Asthmatic Children.

Send all mail for this column to Cincinnati Cut-Ups—7771 Cheviot Rd., Cincinnati, 31, Ohio.



## The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. SINGING THE BLUES	Marty Robbins (Columbia)					
2. I'VE GOT A NEW HEARTACHE	Ray Price (Columbia)					
3. CRAZY ARMS	Ray Price (Columbia)					
4. ACCORDING TO MY HEART	Jim Reeves (RCA Victor)					
5. I WALK THE LINE	Johnny Cash (Sun)					
6. BEFORE I MET YOU	Carl Smith (Columbia)					
7. YOUNG LOVE	Sonny James (Capitol)					
8. GO AWAY WITH ME	Wilburn Brothers (Decca)					
9. LOVE ME TENDER	Elvis Presley (RCA Victor)					
10. STOLEN MOMENTS	Hank Snow (RCA Victor)					
11. WASTED WORDS.	12. POOR MAN'S RICHES.	13. TURN HER DOWN.	14. REPENTING.	15. THERE YOU GO.	16. SEARCHING.	17. TRAIN OF LOVE.
18. I CAN'T QUIT.	19. CASH ON THE BARREL HEAD.	20. MISTER LOVE; SWEET DREAMS; DON'T BE CRUEL; WICKED LIES; WHEN MY BLUE MOON TURNS TO GOLD AGAIN; TREAT HER RIGHT; CHEATED TOO; REALITY; LOVE ME; LET THE WHOLE WORLD TALK; JUST ONE MORE; THE CAT CAME BACK; YEARNING.				



Star of WWVA's World's Original Jamboree

JIMMIE WILLIAMS

Sings on MGM

"DRIFTING FARTHER APART"

White Oak Music — BMI

Cincinnati 31, Ohio



# Country Best Sellers

IN RETAIL OUTLETS

	Pos. Last Week
<b>1.</b> SINGING THE BLUES Marty Robbins (Columbia 21545; 4-21545)	1
<b>2.</b> CRAZY ARMS Ray Price (Columbia 21510; 4-21510)	2
<b>3.</b> I'VE GOT A NEW HEARTACHE Ray Price (Columbia 21562; 4-21562)	4
<b>4.</b> I WALK THE LINE Johnny Cash (Sun 241; 45-241)	3
<b>5.</b> LOVE ME TENDER Elvis Presley (RCA Victor 20-6604; 47-6604)	5
<b>6.</b> DON'T BE CRUEL Elvis Presley (RCA Victor 20-6643; 47-6643)	6
<b>7.</b> BEFORE I MET YOU Carl Smith (Columbia 21552; 4-21552)	7
<b>8.</b> STOLEN MOMENTS Hank Snow (RCA Victor 20-6715; 47-6715)	12
<b>9.</b> SEARCHING Kitty Wells (Decca 29956; 9-29956)	8
<b>10.</b> THERE YOU GO Johnny Cash (Sun 258; 45-258)	—
<b>11.</b> ACCORDING TO MY HEART	
<b>12.</b> YOUNG LOVE	
<b>13.</b> REPENTING	
<b>14.</b> CASH ON THE BARREL HEAD	
<b>15.</b> SWEET DREAMS WICKED LIES; WASTED WORDS; YOU'RE RUNNING WILD; POOR MAN'S RICHES; TURN HER DOWN; GO AWAY WITH ME; TRAIN OF LOVE; CONSCIENCE, I'M GUILTY.	

## Erratum

Any reference to publisher ownership of "Crazy Arms," which was cited as the "Best Country" song of 1956 in the recent Cash Box Poll, is in error at the present time. The question of the song's ownership is now in litigation and therefore such credit at this particular time should not be given.

WYNN  
STEWART

"YOU TOOK HER  
OFF MY HANDS"

CAPITOL # 3596

CENTRAL SONGS, INC.  
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.  
HOLLYWOOD 1-9347



1956's Top Country Records As Voted in The Cash Box Poll

1. **CRAZY ARMS**  
Ray Price
2. **DON'T BE CRUEL**  
Elvis Presley
3. **I WALK THE LINE**  
Johnny Cash
4. **HEARTBREAK HOTEL**  
Elvis Presley
5. **BLUE SUEDE SHOES**  
Carl Perkins
6. **I DON'T BELIEVE YOU'VE MET MY BABY**  
Louvin Brothers
7. **I FORGOT TO REMEMBER TO FORGET**  
Elvis Presley
8. **HOUND DOG**  
Elvis Presley
9. **I TAKE THE CHANCE**  
Jim Edward, Maxine and Bonnie Brown
10. **LOVE ME TENDER**  
Elvis Presley
11. **LOVE, LOVE, LOVE**  
Webb Pierce
12. **SINGING THE BLUES**  
Marty Robbins
13. **EAT, DRINK AND BE MERRY**  
Porter Wagoner
14. **YOU AND ME**  
Kitty Wells & Red Foley
15. **I WANT YOU, I NEED YOU, I LOVE YOU**  
Elvis Presley
16. **SIXTEEN TONS**  
Tennessee Ernie Ford
17. **SEARCHING**  
Kitty Wells
18. **JUST CALL ME LONESOME**  
Eddy Arnold
19. **SWEET DREAMS**  
Faron Young
20. **YOU ARE THE ONE**  
Carl Smith
21. **BE-BOP-A-LULA**  
Gene Vincent
22. **YES, I KNOW WHY**  
Webb Pierce
23. **WHY, BABY, WHY**  
Red Sovine & Webb Pierce
24. **YOU'RE FREE TO GO**  
Carl Smith
25. **CONSCIENCE, I'M GUILTY**  
Hank Snow
26. **BLACKBOARD OF MY HEART**  
Hank Thompson
27. **SO DOGGONE LONESOME**  
Johnny Cash
28. **BEAUTIFUL LIES**  
Jean Shepard
29. **MY LIPS ARE SEALED**  
Jim Reeves
30. **IT'S A GREAT LIFE**  
Faron Young
31. **WHY, BABY, WHY**  
George Jones
32. **LITTLE ROSA**  
Red Sovine & Webb Pierce
33. **FOR RENT**  
Sonny James
34. **HONKY TONK MAN**  
Johnny Horton
35. **ANY OLD TIME**  
Webb Pierce
36. **HOPING THAT YOU'RE HOPING**  
Louvin Brothers
37. **FOLSOM PRISON BLUES**  
Johnny Cash
38. **I'VE GOT FIVE DOLLARS**  
Faron Young
39. **LONELY SIDE OF TOWN**  
Kitty Wells
40. **DON'T TAKE IT OUT ON ME**  
Hank Thompson



# Country Reviews

- |                     |                    |                   |
|---------------------|--------------------|-------------------|
| <b>A</b> BULLSEYE   | <b>B</b> VERY GOOD | <b>C</b> FAIR     |
| <b>B+</b> EXCELLENT | <b>C+</b> GOOD     | <b>D</b> MADIOCRE |

## THE CASH BOX BULLSEYE



**"KNEE DEEP IN THE BLUES"** (2:09) [Acuff-Rose BMI—Ensley]  
**"THE SAME TWO LIPS"** (2:59) [Acuff-Rose BMI—M. Robbins]

**MARTY ROBBINS**  
(Columbia 40815; 4-40815)

● Although Marty Robbins has been "Singing The Blues" lately he's been doing so wearing a wide grin from ear to ear because the chanter's current smash has turned out to be the biggest hit of his career. And it looks as tho Marty's gonna come up with another "king-sized" hit by staying with the "blues kick" on his latest effort, "Knee Deep In The Blues". It's another up tempo, blues ballad that Robbins polishes off with finesse. Under portion, "The Same Two Lips", is a moderate beat romantic weeper that "Mr. Teardrop" performs with warmth and touching effect. Watch the top half zoom way up there.

**WANDA JACKSON**  
(Decca 30153; 9-30153)

**B+** **"THE HEART YOU COULD HAVE HAD"** (2:18) [Brazos Valley BMI—J. Carson] Wanda Jackson's grade "A" vocal stylings come over with telling effect as she renders this tearful, moderate paced lover's ballad. Watch this one. Could blossom into a hit.

**B+** **"YOU WON'T FORGET (About Me)"** (2:21) [Brazos Valley BMI—W. Jackson] The canary turns in another outstanding performance on this half, a penetrating, middle beat romantic weeper. Potent coupling.

**MILT DICKEY**  
(Westport 133; 45-133)

**B** **"EASY PAYMENT HEART"** (1:50) [Acuff-Rose BMI—M. Dickey] Milt Dickey distinctively dishes up a clever, little quick beat ditty with a catchy, rinky-dink musical backdrop.

**C+** **"SIX OF ONE"** (2:46) [Westport BMI—M. Dickey] On the bottom portion, an interesting, middle beat blues ditty, the warbler asks his gal to "put it on the line".

**HARRY CARROLL**  
(Starday 277; 45-277)

**B** **"CHECKERBOARD LOVER"** (2:30) [Starrite BMI—Carroll, Carles] Harry Carroll applies a first quality reading to this slightly up tempo romantic weeper. Good wax. Should latch onto a heap of sales and spins.

**B** **"TWO-TIMIN'"** (2:25) [Starrite BMI—Carroll] The songster sings warmly and sincerely as he spins this tear-compelling, middle beat lover's ballad.

**HANK KING**  
(Blue Hen 221; 45-221)

**B** **"ATOM BOMB HEART"** (2:44) [Blue Ribbon ASCAP—Cowboy H. Vokes] Hank King makes an impressive debut for the diskery as he neatly fashions a feelingful, moderate paced lilter. Merits a goodly share of the airplay.

**B** **"I WANT TO KNOW"** (2:34) [Vokes BMI—Cowboy H. Vokes] On the lower end the smooth-toned warbler softly decks out a pretty waltzer with heartfelt, love lyrics. Two good showings.

**"THE BANANA BOAT SONG"** (2:14) [E. B. Marks-Bryden BMI—Darling, Carey, Arkin]

**"MR. CLOCK"** (2:14) [Acuff-Rose BMI—J. Ainsworth]  
**JOHNNIE & JACK**  
(RCA Victor 20-6777; 47-6777)

● Here's the record that not only Johnnie & Jack, but ops, jocks and dealers have been waiting for. It's far and away the duo's most commercial offering in a long time and it can't miss topping anything they've done to date. The boys lend their great talent and personality to the much-recorded, big pop hit, "The Banana Boat Song". Stellar vocal and instrumental arrangement of a wonderful, calypso beat ballad that should break through the country "hit barrier" in no time flat. Under deck, "Mr. Clock", is a contagious, moderate paced blues item that the songsters send out in top calibre style. Upper end carries most of the weight but don't sell the flip short.

**HOMER & JETHRO**  
(RCA Victor 20-6765; 47-6765)

**B+** **"MAMA FROM THE TRAIN"** (2:05) [Remick BMI—I. Gordon] Homer & Jethro are funnier than ever as they "Throw Mama Down The Stairs Her Hat Of Blue". It's another side-splitting take-off that the jocks are gonna have a field day with.

**B** **"I'M MY OWN GRANDPAW"** (2:15) [General ASCAP—D. Latham, M. Jaffe] The delightful old favorite flavored by the tantalizing H & J vocal harmony makes this end a double treat.

**MILLER SISTERS**  
(Sun 255; 45-255)

**B+** **"FINDERS KEEPERS"** [Knox BMI—B. Cantrell, Q. Claunch] The Miller Sisters take hold of a top grade piece of weeper material and treat it to some superb vocal blending. A warm and beautiful, moderate paced lover's ballad with click potential.

**B** **"TEN CATS DOWN"** [Knox BMI—B. Cantrell, Q. Claunch] The chips change the pace on the flip as they engagingly knock a sprightly, country-rock 'n roller.

**LUCY TRAYLOR**  
(ARC 8004; 45-8004)

**B** **"MOMMY AND GOD WILL SEE YOU THROUGH"** [Gateway BMI—C. Seitz] Here's an emotion-packed tale of a dying mother telling her young son that she'll be leaving him soon. Powerful, moderate paced wax capably handled by the thrush and her Hired Hands.

**C+** **"THINKING OF YOU ALL THE WHILE"** [Gateway BMI—C. Seitz] Here Miss Traylor expressively renders a middle beat romantic weeper. Soft, subdued string support.

**DOLPH HEWITT & RED BLANCHARD**  
(KaHill 1019; 45-1019)

**B** **"OKLAHOMA HILLS"** (1:42) [Goldsen ASCAP—Guthrie] Dolph Hewitt and Red Blanchard share the vocal honors on this pleasant, quick beat sentimental item that gallops along at a happy-go-lucky pace. Enjoyable instrumental backdrop.

**B** **"BLUE TENNESSEE RAIN"** (2:53) [White Oak BMI—Grieshop] Hewitt displays his polished vocal technique in soft and tender style on this beautiful, slow paced blues ballad.

**"I'M COMING HOME"** (2:03) [Golden West BMI—Horton, Franks]

**"I GOT A HOLE IN MY PIROGUE"** (2:20) [Cedarwood BMI—Horton, Franks]  
**JOHNNY HORTON**  
(Columbia 40813; 4-40813)

● Johnny Horton, who proved to be one of 1956's "most promising country artists" as evidenced by his chart-riders, "Honky Tonk Man" and "I'm A One-Woman Man", comes up with another terrific showing on his latest Columbia release. And it's a deck that can go a long way in helping to solidify a top position on '57's "established artists" chart. Tagged "I'm Coming Home", it's a captivating, solid driving romantic opus with a great instrumental backdrop. On the flipside the chanter springs a leak in his boat and tells about it in flavorful fashion as he waxes a catchy, little novelty bouncer labeled "I've Got A Hole In My Pirogue". Watch the top half. Could be tremendous.

**BUDDY THOMPSON**  
(RCA Victor 20-6763; 47-6763)

**B+** **"BE TRUE TO ME"** (2:10) [Planet BMI—D. Winters, W. Canter] Buddy Thompson puts his heart into his delivery of this lovely, double-track, moderate paced romantic affair.

**B** **"YES I CARE"** (2:15) [Cedarwood BMI—B. Thompson] The chanter continues in top drawer fashion as he sings with tender emotion on a touching, middle beat weeper.

**CHARLIE FEATHERS**  
(King 4997; 45-4997)

**B+** **"ONE HAND LOOSE"** (2:20) [Mar-Kay BMI—Feathers, Chastain, Huffman] "I Forgot To Remember To Forget" cleffer, Charlie Feathers, receives a socko assist from Jody and Jerry and the string band as he colorfully rocks his way through this box-hoppin' coin-puller.

**B** **"BOTTLE TO THE BABY"** (2:17) [Mar-Kay BMI—Feathers, Chastain, Huffman] On this half Feathers and the crew send up another driving side, tailor-made for the dancin' teensters.

**BILL BRADLEY**  
(Fabor 141; 45-141)

**B+** **"DRUNKARD'S DIARY"** (2:10) [Dandelion BMI—N. Miller] Attractively showcased by Jack Tucker's band Bill Bradley persuasively reads the sad account of an alcoholic's life. Potent, up beat platter that could make the ops, jocks and dealers sit up and take notice.

**B** **"WORLD OF FALLEN DREAMS"** (2:40) [Dandelion BMI—B. Bradley] On this end the artist dishes up a middle beat, crying towel love affair with the utmost sincerity. Excellent pairing.

**HANK AND AUDREY WILLIAMS**  
(Sacred)  
(MGM 12394; K12394)

**B** **"THE PALE HORSE AND HIS RIDER"** (2:52) [Acuff-Rose BMI—Bailes, Staggs] The late Hank Williams' voice can be appreciated on wax, once again, as he tenderly teams up with his wife, Audrey, on this soul-stirring religious item.

**B** **"A HOME IN HEAVEN"** (2:28) [Acuff-Rose BMI—Williams] Another moving sacred theme is projected with touching sincerity by the duo. Both ends should rate well with the "bible belt" enthusiasts.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





# Country Round Up

Jim Reeves and the Wagonmasters along with Joe "RED" Hayes and Tommy Hill left for a brief Texas tour following Reeves' appearance on the Prince Albert portion of the Grand Ole Opry on the 15th.

Last stop before heading home for the Christmas Holidays was a guest appearance on the Big "D" Jamboree in Dallas. Reeves' latest, "Am I Losing You," was picked last week, as the "Record Of The Week" by Frank Simon, who spins 'em over the all-country music station KXLA-Pasadena, Fla. Simon is heard from 1:00 to 3:00 PM and 6:00 to 7:00 PM daily and also has a Saturday stint. Other deejays who featured Simon's pick, whose turn it was to make last week's choice, were Carl "Squeaking Deacon" Moore, Charlie Williams "Cousin" Lou Stevens, Al Rifle, Jack Morris, Gary Goodwin, Al Williams, Charlie Aldrich, and Rich Lazaar.



TOMMY HILL

Sam Short, Blue Hen prexy, notes that he has just completed arrangements with Southeast Dist. Co. in South Carolina to handle his label and other announcements will be due soon. One of Short's co-written numbers, "Moon Over Niagara," will be ready for release around the 1st of Jan.

Leon McAuliffe and his Cimarron Boys are lined up to cut 24 selections for World Transcription library this month. Leon's business at his own Cimarron Ballroom in Tulsa has had a steady increase since the first of October. A remote TV show carried on Saturday nights from the ballroom over the Oklahoma network is partly responsible.

Hank Thompson and His Brazos Valley Boys are in California for the next two weeks doing personals and cutting another session for Capitol. Hank will also cut another album while on the coast, as his last two, "All Time Favorites" and "Songs of the Brazos Valley" were big sellers for Capitol. Hank will make an appearance on Cliffie Stone's Hometown Jamboree Saturday, December 8. Hank's wife, Dorothy, is making the trip with him.

Jim Halsey of Thunderbird Artists, Inc., Independence, Kansas will be traveling with Hank Thompson the next two weeks while the latter is making personals thru California. Kent Kistler also with the Thunderbird Agency recently made a road trip with Leon McAuliffe and band on a tour thru Kansas.



EDDIE ZACK & HIS DUDE RANCHERS

Billy Walker will have a busy schedule in December playing dates in Pennsylvania the first part of the month, a week for Ray Rainwater in Newark and then holiday dates thru Oklahoma, Texas and New Mexico. Billy plans to head for California in January. His Columbia record of "So Far" and "Little Baggy Britches" is getting good play over the country.

Wanda Jackson is spending a couple of weeks at her home in Oklahoma City. Wanda is planning another session for Capitol sometime in January or February.

Something new in the C&W field has hit Chicago. It's Andy Jackson & his Tuxedoed Texans, a western swing band attired in full dress tuxedos, topped with ten gallon hats and cowboy boots. The group, the talk of the "windy city" area, is currently appearing at the Paramount Lounge in Cicero, Ill., and will be headed down Mexico way after the 1st of the year. The boys, incidentally, were happy to welcome lead guitarist, Ted Hurley, as the 5th member of the group.

Eddie Zack and Dick Richards, WHIM-Providence, R. I., along with all the Dude Ranchers, have taken over the Enlisted Men's Club at Newport Naval Base, Newport, R. I. on Saturday nights. The boys, with Richards in the vocal spotlight, look like they might have the big one in their current Columbia slicing "Fourteen Karat Gold."

Tom Edwards', WERE-Cleveland, Ohio, December line-up at the "Circle Theatre Jamboree" included Hylo Brown on the 8th, Lonnie Barron on the 15th, Bobby Grove on the 22nd and Jimmy Martin on the 29th.

Ree Pine, notes in his "Ree Ports" of WRVA-Richmond, Va.'s "Old Dominion Barn Dance" newsletter, that WRVA-TV will start a daily, 2:00 to 2:30 PM show, featuring Jim Wilson & his Flying "W" Ranchands with Blackie Bennet, electric guitar wizard. Recent visitors to the "Barn Dance" included the Blue Grass Champs, and Tommy Vaughan with the Southern Valley Boys from Petersburg, Va.



DENVER DUKE & JEFFERY NULL

Denver Duke & Jeffery Null recently returned to their home town Cicero, Illinois, after a host of show dates in the state of Ohio. Last show-date was December the 8th at the McKenely Theater in Niles, Ohio. The new Mercury recording artists may go under the personal management of Mr. Paul Gilley of Maytown, Kentucky. This is to be confirmed yet, however it looks real good as of now.

The boys' latest, "Hank Williams Isn't Dead," on Mercury, is reported to be getting many plays. Cowboy Howard Vokes, their one-time-manager, but now chief promoter predicts big things for the two in '57. Vokes is getting some new recording material ready for them for their next session.

A brand new artist contracted to Blue Hen Records Hank King has all the prospects of having a big one in, "Atom Bomb Heart," according to Vokes. "Balin' Wire" Bob Strack, KIMO-Independence, Mo.'s newsletter informs us that on Sunday, Dec. 30th, an "Opry" unit consisting of George Morgan & his Candy Kids, The Duke of Paducah, Lew Childre, Annie Lou & Danny, Anita Carter and Billy Gray & his Western Oakies, will be playing at Topeka, Kan.

Cliff Rodgers, WHKK-Akron, Ohio, puts in his pitch for a uniform sound level on records to aid the jocks who operate their own controls and find it difficult to keep any semblance of an even level.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

## "Million Dollar Quartet"



NASHVILLE—The song might well be "Let A Little Sun Shine In" as Jerry Lee Lewis, Carl Perkins, and Johnny Cash—all Sun recording artists—make a little close harmony with a Sun alumnus, Elvis Presley. This "Million Dollar Quartet" got together accidentally recently at Sun's studios, and took advantage of the chance meeting to stage a four-hour songfest. Elvis, who is studying piano, is a great admirer of Jerry Lee Lewis, newest discovery of Sam C. Phillips, who also discovered and developed Cash, Perkins, and Presley.

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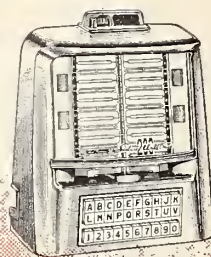
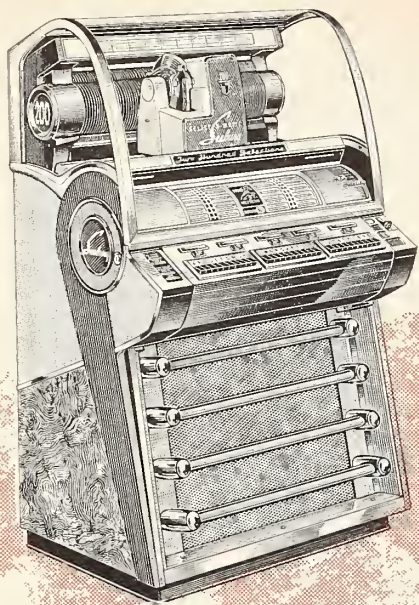
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# Merry Christmas

# Happy New Year

**The Cash Box**



# 10c PLAY PLUS PLAN

## Nation's Top Ops Acclaim The Cash Box On Whether Front Money or More

### READ WHAT LEADING OPERATORS SAY ABOUT "10c PLAY PLUS"

CHICAGO—For over 13 years The Cash Box crusaded for Dime Play. It took that long, tho many don't realize it today, to get the majority of the nation's operators to accept and adopt 10¢ play. Yet even to this day, some of the operators are still featuring nickel (5¢) play on a 50%-50% commission basis.

Most remarkable is the universal acceptance of Dime Play these past few years. This has been so great that manufacturers consider the 10¢ coin chute as "standard" equipment.

Those who still feature the nickel chute have to either request this chute from the manufacturers or change over to nickel chutes themselves.

But even Dime Play, in these days of constant creeping inflation has begun to fall by the wayside. This is due to the tremendous overhead expenses and the constant rising cost of new equipment.

The dime of today is worth just about 4¢ as compared to the value of the 1939 dime.

This means that, to show some sort of profit return on his investment, the operator simply must obtain a more equitable division of the gross intake from all of his machines.

Certainly, even on Dime Play, 50%-50% division of the gross intake from any machine is, most definitely, not equitable.

The location owner, with no investment in the servicing overhead, replacement of parts or cost of the machine, except for whatever electric current is used and also whatever he could charge for the amount of space the machine occupies as against his general monthly or yearly rental, obtains 50% of the gross intake.

This, according to accountants who know the industry thoroly, would be but 5% of the gross intake as investment on the part of the location owner, at the very most. This means that the location owner can figure on 45% of the gross he receives as PROFIT.

The operator, in turn, can only figure, at the very efficient most, about 10% of the gross intake of the machine as his profit. Certainly no business man can long remain in business where he only earns a gross of 10%.

Delving deeper into the situation, noting how European operators pay no commission at all to locations and, where they are forced to pay commission on music machines, pay only 8% to 10% at the most, while checking with ops everywhere in the U.S., The Cash Box returned to an old, old plan which it had presented years ago.

This is the "10¢ Play Plus" plan. In short, to survive present inflated business conditions, the operator must obtain, in addition to Dime Play, either Front Money or a More Equitable Share of the Gross Intake from his machines, whichever is best suited in his area.

Since the presentation of the "10¢ Play Plus" plan by The Cash Box, acclaim for The Cash Box and for this plan has been nationwide. Letters have flooded the offices of this publication from all over the country as well as from Canada, agreeing that this plan is the answer to the survival of the operators as small business men.

The only problem that has arisen is whether it should be Dime Play Plus "Front Money" or Dime Play Plus "A More Equitable Division of the Gross Receipts".

The following operators agree that "the answer" is "10¢ Play Plus" Front Money. ('Front Money' can also be called, as some operators term it, 'Guaranteed Minimum').

Wm. G. Liske of Kinston, N.C. advises that he is for front money. "But", he writes, "front money cannot be demanded in this territory. There are too many operators too

anxious for locations. One operator is even trying to rent his machines to the location for only \$10 per week. He is willing to furnish record, service and everything else. This same

operator also gives locations 70% commission.

"I feel the most important thing", Liske continued, "is for the distributors not to sell to cut-throat operators and, especially, to locations. There are plenty sales direct to locations in our territory.

"We would like to see the time", Liske advises, "when there is a state tax of \$1,000 for the first machine of any kind and \$10 per machine thereafter. Maybe this would stop the location owner from growling, 'I'll buy a damn machine of my own'."

M. J. Hellman of Fall River, Mass. writes that, "With 10¢ play there should also be a guaranteed minimum for the operator. The operator should get at least \$10 per week minimum. If the location runs over the minimum then 50-50 is equitable."

C. R. McKee of Grand Island, Neb. writes, "We do not use any special deal. We have front money from \$3 to \$17.50 per week. It depends on what class of machine we place in the location.

"The commission also depends on what machine runs", he continues. "We are the only operators who have 10¢ play in this district! How can any operator stay in business on 5¢ play and 50-50 commission?"

Sam Waldor of Newark, N.J. recommends that operators get at least \$10 per week front money. He writes, "We recommend front money plus a minimum guarantee of \$20 per week on new equipment and less amounts according to the age of the machine."

Edward A. Holstein of Chicago, Ill. writes, "I recommend front money on any type of machine. All operators should have the same deal on certain types of machines. Front money can be as recommended on certain types of machines. Less than one-third of my route is on a 50-50 basis."

Thomas Libbey, Jr. of Haverhill, Mass. advises, "We operate 90% of our route on 10¢ play and we work on a sliding scale on the commission. For new machines we get \$15 per week and anything over \$15 per week gross goes to the location up to \$30, then it's 50-50. For older machines we get \$12, \$10, and so forth.

"We do find", Libbey continues, "that a great many new operators still think they can make money at 50%. It can't be done. Locations

around here don't take in enough to make 50-50 pay. These new operators seem to think that a location with a gross play of \$8 per week is a 50-50 spot. An \$8 per week spot warrants the operator to take all the money and not pay any commission."

James F. Tolisano of Hartford, Conn. believes that the operator, in addition to 10¢ play, should arrange for front money ranging from \$10 to \$20 per week.

He writes, "I recommend the operator get the first \$10 and then 50%-50% on single machines. Then, depending on how many wall boxes there might be in the location, front money should range up to as high as \$20 per week, after which there should be a 50-50 split."

Albert C. Bassan of Wellsville, N.Y. says that the operators, in addition to 10¢ play, should get \$10 per week front money for a gross of \$50 or more and, if under \$50 gross receipts, should obtain \$15 per week front money.

James S. Ross of Cleveland, O., in addition to 10¢ play, urges operators to obtain \$5 per week for all types of phonos and then 60%-40% commission basis. For 100 selection phonos he suggests \$15 per week front money and 60%-40%. For 200 selection phonos he feels operators should get \$20 per week front money and then split 60%-40%.

Louis Philips of New Orleans, La. advises, "We now take \$3 per week front money on machines. We get \$5 per week front money providing the type of phono is placed to suit this amount of take."

Charles Maroon of Bridgeport, O. suggests 10¢ play plus \$5 per week front money.

Dave Solomon of Elmira, N.Y. urges 10¢ play plus \$5 and \$10 per week front money.

B. J. Onofrio of Forestville, Conn. says that operators should obtain 10¢ play plus \$10 per week front money.

Saul Halper of Cincinnati, O. wants operators to get 10¢ play plus \$15 per week front money.

Otto Gage of Fayetteville, Ark. suggests either \$10 per week front money or 10¢ play plus 60-40 or even 5¢ play plus 75%-25% after front money.

N. R. Boetcher of Green Bay, Wis.



# WINS MORE SUPPORT

## 'Cash Box' 10c Play Plus Plan But Differ Equitable Commish Basis Is Best

### FRONT MONEY AND/OR A MORE EQUITABLE COMMISSION BASIS

urges ops to get 10¢ play plus \$10 per week front money.

Thomas M. Welsh of New Orleans, La. believes ops should get 10¢ play plus \$5 per week front money and/or 60%-40% commission basis.

Howard N. Ellis of Omaha, Neb. says ops should work on 10¢ play plus \$15 per week front money, the next \$15 to the merchant, whatever is left to be split 50-50.

Harry Jacobs, Jr. of Milwaukee, Wis. believes ops should work on a \$15 guarantee giving the next \$15 to the merchant and whatever is left over to be divided 50-50.

Winton Brown of McMinnville, Tenn. would like to see 10¢ play plus \$5 per week front money. "But", writes Brown, "give a remedy to keep the new or starting operator or chiseler from still offering the 50-50 deal."

Edward Roodvoets of Grand Rapids, Mich. urges ops to get \$5 per week front money in addition to 10¢ play.

Leonard S. Barnes of Selma, Ala. advises front money of \$10 per week if no wall boxes, \$15 per week where there is one wall box, \$20 per week where there is over one wall box.

Irving S. Kempner of New York, N.Y. believes there should be 10¢ play plus \$18 per week front money on new phonos.

W. F. Taylor of Paducah, Ky. urges \$5 per week front money for \$300 equipment, \$10 per week front money for \$600 machines, \$15 per week front money for \$1,200 phonos.

Albert C. Evans of South Bend, Ind. says 10¢ play plus \$10 per week front money is the answer. M. H. Milt of York, Pa. agrees on \$10 per week front money. So does Harry Daul of Green Bay, Wis. So does Howard B. Newcomb of Oklahoma City, Okla. So does Rose N. Guillaume of Jefferson, S. Dak.

Henry Zeichner of New York, N.Y. says there should be 10¢ play plus \$10 per week front money for 100 selection phonos and \$20 per week front money for 200 selection phonos.

Henry C. Knoblauch of Hudson Falls, N.Y. urges \$15 per week front money with a refund to the location when a certain gross is reached during the year.

The following operators believe that, instead of front money, a more

equitable commission basis would be best for the operators:

Reece A. Love of LaFeria, Tex. wants 10¢ play plus 60%-40% commission basis. He writes, "In our locality, the lower Rio Grande valley of Texas, some of the distributors don't seem to want the operators to get on a sound financial footing. When established operators start a location on 10¢ play and try for front money, they pick up some tavern operator and start him in business with 5 or 6 machines, without a down payment, and only \$10 weekly payments on the equipment.

"If only the distributors would cooperate, the operators are all for 60%-40% split plus 10¢ play. But the distributors have got to cooperate and stop selling direct to locations."

C. M. Rishor of Peterborough, Ont., Canada operates on 10¢ play plus 70%-30% commission basis. "We think both your plans are good", he writes, "but all our music is operated on a 70-30 split.

"In regards to front money we think the basis should be \$10 per week for 100 selection phonos and \$15 per week for 200 selections."

R. C. Carpenter of Chester, N.Y. writes, "I operate approximately 600 pieces. 90% on 10¢ play. I've been in the business 25 years.

"My experience with front money has been that it works alright for the first few months, but later the psychological effect of the operator taking all the money agitates the location. Then you have trouble.

"However", he continues, "I have found that they will split a \$2 record cost each week. This helps considerably. I try to make my investment in equipment fit the take of the location."

B. T. Smith of Colorado Springs, Colo. advises that either 10¢ play plus 60%-40% or \$5 per week front money is okay. "It would depend on the locations and what the operators in the territory are doing as to which method should be used", he writes.

The following all agree on 10¢ play plus 60%-40% commission basis as the best for operators: S. E. Wilcox of Pine Bluff, Ark.; C. L. Hopkins of Galion, O.; R. D. Rose of Marietta, O.; Jack Hartman of Rome City, Ind.; D. H. Garmah of Republic, Kans.;

L. M. Flow of DeFuniak Springs, Fla.; Ben Hofer of New Braunfels, Tex.; W. D. Bagnall of Thomasville, Ga. and Joe Abraham of Altoona, Pa. along with Edward Carlson of Detroit, Mich.

Frank Coubal of Bloomer, Wis. believes that operators should arrange for 10¢ play plus 75%-25% commission basis. Karl Schott of Yuma, Ariz. agrees with him and adds, "Location has no investment and operators should get 75%."

Arthur R. Berg of Fairmont, Minn. believes operators should get 10¢ play plus 75%-25% commission basis or \$10 per week front money.

Jack Sloan of The Billboard, Chicago, Ill. says that operators should get 10¢ play plus 70%-30% commission basis.

Mickey Anderson of Erie, Pa. and Ben McDonald of Fort Worth, Tex. are in agreement of 10¢ play plus a more equitable commission basis. But leave the amount of commission to be obtained open for the operators' judgment.

Sidney Mittleberg of Progressive Amusement Machine Co., Merrick, N.Y., this city, advises that he is heartily in accord with 10¢ play, but advises that several factors have to be considered in an attempt to establish an equitable and profitable commission arrangement, in addition to 10¢ play.

"First", says Mittleberg, "and as is well known, locations vary in their gross intake.

"Second", he continues, "some locations demand new equipment constantly, even if the receipts don't warrant installation of such equipment on a flat 60%-40% or 70%-30% basis.

"Therefore", urged Mittleberg, "The Cash Box' campaign should stress the necessity of obtaining a minimum guarantee for machines as determined by year.

"A current model", he says, "should not the operator at least \$20 per week. One year old machine, \$18 per week. Two year old machine, \$16 per week. And so forth down the line.

"To our way of thinking this method of determining price, which is used by the automobile industry and others, is the only way in which a fair return on an investment can be obtained."

George Workman of Workman's Music Service, Inc., Chester, Pa., one of the nation's most outstanding music operators, suggests that, instead of a more equitable commission basis or front money, the operators arrange for a minimum operating charge for their phonos and wall boxes.

Workman reports, "I believe that, today, the most practical and fair method of operating music is on a minimum basis.

"We try a \$22 minimum on all new machines, plus \$1 a wall box for any wall boxes required over two.

"In other words", Workman states, "the \$22 minimum includes two wall boxes if the location has need of them."

## What Do You Think?

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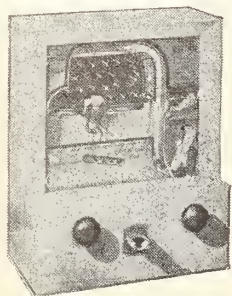
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Give your opinion on 10¢ Play Plus Front Money and/or A More Equitable Commission Basis. Or present any other plan that you think is better!



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**Belgians Look  
For Biggest  
Import Year**

BRUSSELS, BELGIUM — This country is known as "the funnel of Europe" as far as importation of new and used machines are concerned.

It is stated in Europe that used games, especially, are first imported to Belgium, and from here spread out to all other countries of Europe.

For some years now Belgium has been the largest importer of used juke boxes and games.

This past year saw the beginning of imports of new juke boxes in good volume by Belgian distributors. Imports continued to increase right up to the last quarter.

For 1957, Belgian juke box distributors are of the opinion that they will import more new juke boxes than ever before.

Frans Van Malder, Rock-Ola distributor in Belgium, advises:

"Many buyers are waiting to see what happens as a result of the Suez and Hungarian situations.

"But", he optimistically adds, "once these right themselves, we will buy more new phonographs in 1957 than in 1956.

"The Belgian market, as far as used phonographs are concerned", he reports, "is pretty well full up. There won't be as many importations of these as there formerly were, in my opinion."

Regarding continued volume imports of new and used games, importers both here and in Antwerp, are of the belief that the volume should be greater in 1957 than it was in '56.

In fact, some of these men are of the opinion that, due to the fact late model used games are so difficult to obtain, Belgium will become the leading importer of new games from the U.S.

**Interstate Commerce  
Commish Authorizes  
Freight Rate Increase**

WASHINGTON, D.C.—The Interstate Commerce Commission this week authorized emergency railroad freight rate increases of 7 per cent in the East and 5 per cent in the West.

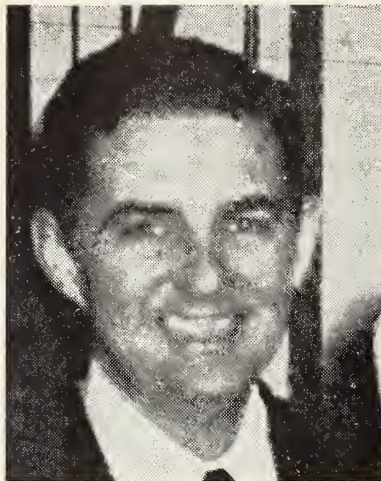
A 7 per cent rise proposed by Southern carriers is being considered separately. It is scheduled for hearing here January 7.

Under the I. C. C. order, the railroads may put the rate rises in effect on five days' notice.

The commission also authorized a 5 per cent advance on "interterritorial" freight moving between the East, West and South.

The carriers had sought a 15 per cent increase, and Eastern railroads consider that they are getting only "half a loaf" and have stated they need a 15 per cent increase to cover recent cost increases.

**Bowling Boom Shortens  
Christmas Holiday**



BILL O'DONNELL

CHICAGO—Swamped with orders for new "Ball-bowling" type game, "ABC Bowling Lanes", officials of Bally Manufacturing Company, this city, requested employees to cancel plans for a long Christmas week-end.

Commenting on the emergency move, Bill O'Donnell, Bally general sales manager, said, "We had planned to shut down the Friday before Christmas and not start up until the day after Christmas. But with orders for 'ABC Bowling Lanes' piling up faster every day, we will work right up to Christmas with the second shift going home while midnight Christmas Eve chimes are ringing. Meanwhile, our accounting department is working feverishly to arrange to defer the annual inventory in order to avoid any loss of production during New Year week."

*Season's  
Greetings*

*Stanley Levin  
Vince Shay*

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**TOP VALUES**

Wurlitzer  
Model 1700 \$645  
Wurlitzer  
Model 1800 830

**BRANDT**

DISTRIBUTING COMPANY, INC.

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*TO ALL OUR FRIENDS EVERYWHERE*

*Tony Galgano*

**GALGANO DISTRIBUTING CO.**

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CHICAGO 39, ILLINOIS

(Tel.: Dickens 2-7060)

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*TO ALL OUR FRIENDS EVERYWHERE IN THE INDUSTRY*

**WALTER OOMENS SONS**

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CHICAGO, ILLINOIS

*Season's Greetings*

*to*

*All Our Friends  
and Customers*

**ATLANTIC PENNSYLVANIA CO.**

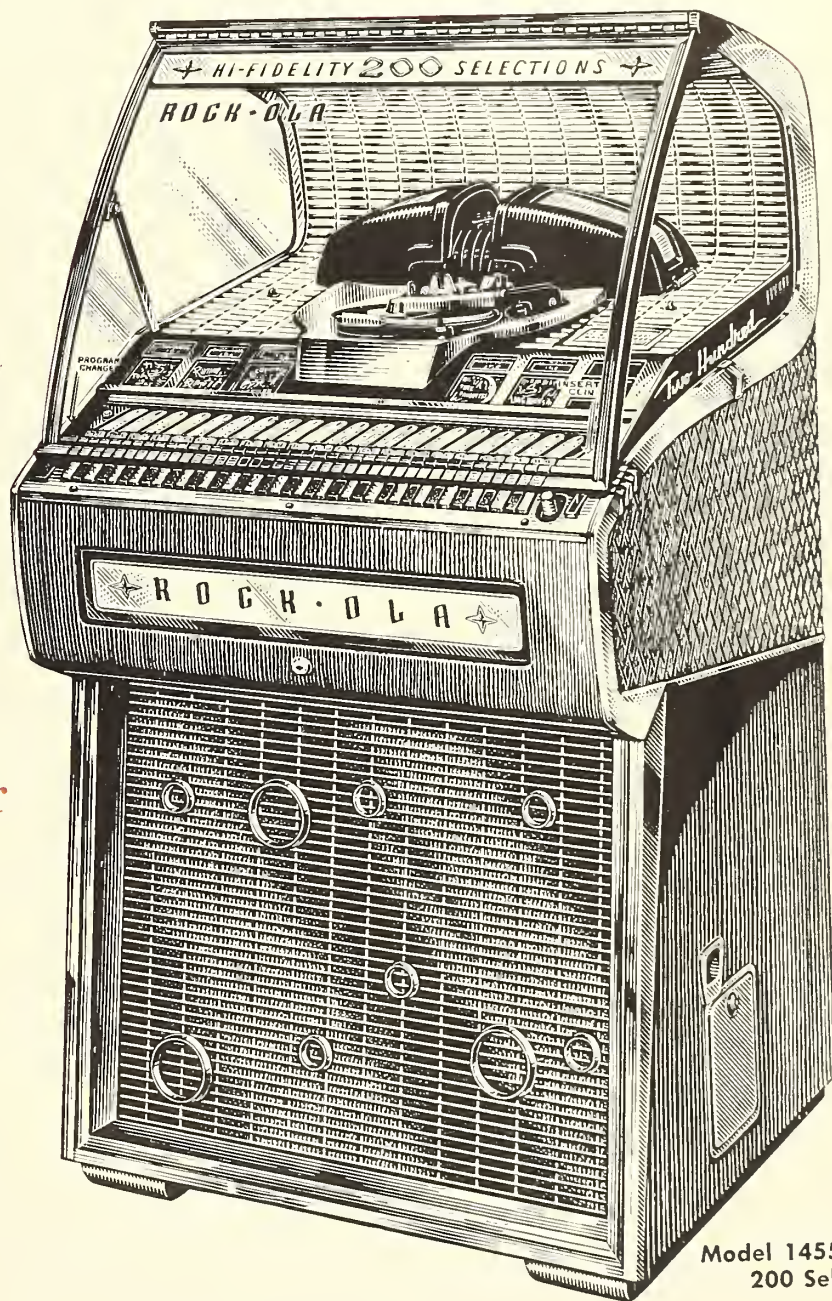
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# May your Christmas be Merry



Model 1455-D, Deluxe 200 Selections

and may the coming year  
be filled with  
Peace and Prosperity

ROCK-OLA Manufacturing Corporation

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50 120 200 SELECTION MODELS

ROCK-OLA Manufacturing Corporation • 800 North Kedzie Avenue • Chicago 51, Illinois

"It's What's in THE CASH BOX That Counts"



THE KEY to a successful operation today is

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CURRENTLY FEATURING

- Bally's Key West
- Bally's New ABC Bowling Lanes  
(2 Sizes — 11 Ft. & 14 Ft.)
- BALLS-A-POPPIN'
- Deluxe ABC Bowler
- The Champion
- Model T
- Bally Bike

We at International Scott Crosse  
Extend Our BEST WISHES  
FOR A  
**Merry Christmas**  
AND  
**Happy New Year**  
to all our friends

**INTERNATIONAL SCOTT CROSSE COMPANY**  
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Branch: 819-821 Lackawanna Ave., Scranton, Pa.  
Exclusive dist. for Bally in E. Pa. and Rock-Ola in E. Pa., S. Jersey and Del.



## Through The Coin Chute NEW ENGLAND NIBBLES

With the Christmas season and the approach of oncoming 1957, the coin machine industry here is taking stock and looking ahead. Outlook for the coming year is most favorable. Ops are in good shape. Credit is being extended in spite of the tight money situation at the banks. Music has forged way ahead in the past year; 10¢ play has slowly permeated and is becoming matter of fact; and the game situation has improved vastly with the bringing on the market of new types of merchandise with which ops are making more money. Big event of the week here is the Xmas party and unveiling of the new Rock-Ola 200 at Ed Ravreby's Associated Amusement plant, Friday 21. Starting at noon, Associated staff hosts ops and distributors, record artists in the territory, friends of the industry et al at open house which continues to 12 midnight. Also sharing honors on the display floor will be United's new "Bowling Alley," 14-foot game with hard rubber bowling balls. Record artists in the territory will entertain for the Ravreby guests. Hosting will be Ed Ravreby, general manager Dick Mandell and Mrs. Mandell and staff. Presents will be given all attending. Christine Kane, Sally Segal, Ralph English, sales; Irving Berman, service; Henry Facteroff, service mgr., will comprise the staff hosts.

At Si Redd's Redd Distributors Bob Jones, sales mgr., reports "we enjoyed the best year ever with Wurlitzer phonographs and outlook for the coming year is even better." In the amusement games field ops have found that with the new merchandise they can make more money. Firm had a good year in in-line games, shuffles and various other types such as "Ringer Ball" and "Ski Bowl." "We look forward to a bigger '57 than '56 proved to be", concluded Jones. The regular big end of the year inventory cleanup is in progress at Redd's.

At Trimount Automatic Sales Corp. (Seeburg), Marshal Caras proud Dad of baby girl born Dec. 17 and named "Victoria," making Trimount prexy Dave Bond a grandpappy. Much excitement around Trimount with the new arrival and the Xmas season. Big Xmas party held for employes with 180 attending and Xmas gifts in profusion for all the boys and girls and fathers and mothers to be presented by Santa Claus in person. Trimount came up with one of the smartest Xmas gifts in years for ops and friends—a tie-pin blank key that can be cut to fit your car's ignition and door—worn on tie, you're never locked out of your car. Genco "Skill Ball" and Williams' "Six Player Bowler Ball" going big at Trimount. Gottlieb's "Rainbow" a big winner.

Louis and Barney Blatt inviting all to get aboard the big AMI school for ops to be held at Atlas Distributors (AMI) on Commonwealth Ave. Jan. 8-9 with AMI factory reps on hand. It is being run especially for the N. E. ops and a big turnout is expected for the two-day event which will be of inestimable value to ops, Louis Blatt reports. Seen around just before Xmas at the distributors were: Sid Wolbarst, Newton; Pliny Burrows, Brattleboro, Vt.; Al Dolins, Hyannis; Ray Shea, Worcester; Freddy Ferratra, Concord, N. H.; Joe Ferris, Madison, Me.; Martin Oliver, Portland, Me.; Bill Hamel, Concord, N. H.; Elmer Laughton, York Beach, Me.; Tom Shanahan, Pawtucket, R. I.; Gus Kunz, Newport, R. I.; Walter Stadinicki, Central Falls, R. I.; Joe Assad, York Beach, Me.; Harold Wiesel, Cranston, R. I.; John J. DeStefano, Manny DeStefano, Revere; Bill Arrison, Chester, Vt.; Bud Sequin, Newport, Vt.; and Ken Esty, Keene, N. H. . . . A Merrie Merrie to All!

### French Importers Report:

## "We'll Buy All New Machines Conditions Will Permit"

### Hope to be Able to Purchase More New Machines During 1957 Provided General Economic Conditions Right Themselves

PARIS, FRANCE—Because of the very fine business French importers enjoyed with American phonos and games in 1956, they hope that conditions will permit them to continue on ahead and, if this is the case, they plan to import many, many more machines during 1957.

As one well known and outstanding French importer advised this past week:

"We plan to import, if conditions will permit, two and three times as many new machines during 1957 as we did in 1956.

"In fact", he added, "the demand we are enjoying for new music machines is such that, if our government would allow us, we would be able to set an all time record with the imports we would like to be licensed to make in 1957."

Nor is he alone in his statements. Other French importers are of the same opinion. One of these men reports:

"U.S. made coin machines are enjoying fabulous returns here in France. Our people love them. They are especially wild about American juke boxes. They definitely approve of American games. They like the vending machines.

"We only hope", this importer states, "that we shall be able to obtain licenses for the number of machines we already have on order, not to even think about the numbers of machines we anticipate orders for as the year goes on."

Café owners in Paris, as well as in all the rest of France, are finding American juke boxes of tremendous help to them. These have become profitable fixtures in the cafés. Many café owners eagerly await the time when a U.S. juke box and game will be delivered to them.

... ATTENTION IMPORTERS!

## Cleaning Up Our Inventory at SACRIFICE PRICES!!

- |                   |                   |
|-------------------|-------------------|
| 25 WURLITZER 1015 | 20 WURLITZER 1400 |
| 5 WURLITZER 1100  | 15 WURLITZER 1600 |
| 5 WURLITZER 1250  | 5 WURLITZER 1800  |

WRITE, WIRE or PHONE TODAY!

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Remember IN NEW ENGLAND IT'S TRIMOUNT!

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## Season's Greetings

### COMO MANUFACTURING CORP.

5013 NORTH KEDZIE AVENUE CHICAGO 25, ILLINOIS

(Phone: INdependence 3-7600)

Season's Greetings

TO ALL Ed Ravreby

### ASSOCIATED AMUSEMENTS, INC.

8 RUDD RD., ALLSTON (BOSTON) MASS. (PHONE: STadium 2-4010)



# Season's Greetings



**UNITED MANUFACTURING COMPANY**  
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS





# Season's Greetings

To All Our Friends

from

Virgil (Chris) Christopher and the  
entire staff of . . .

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NOW LOCATED AT  
OUR NEW ENLARGED QUARTERS

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Distributors for **BALLY** Products

## Season's Greetings

TO ONE AND ALL IN THE INDUSTRY EVERYWHERE  
JULIUS, ED, LEON and HOWARD MOHILL

**STAR MUSIC COMPANY**

2212 NORTH WESTERN AVENUE

CHICAGO 47, ILLINOIS

## Awarded Plaque For Work With Teenagers



NEW HYDE PARK, N.Y. — In the November 17 issue of *The Cash Box*, a detailed story noted that Donald "Doc" Shapiro, music machine operator here, was honored with a plaque on Saturday, October 10, presented by the local citizens for his sponsorship of three baseball teams for teenage youngsters.

Photographs taken at the presentation appeared in the local newspapers.

We reproduce here two photographs. Top shows Mayor Gerald Connors,

New Hyde Park (second from left) presenting the trophy to "Doc". On the extreme left is John DeSanto, village trustee; and on the extreme right is Charles Waldron, supervisor of all the ball teams in the league. Photograph on bottom shows "Doc" with the team which won the championship in its classification.

"Officials here told me", said Shapiro, "that not one single case of juvenile delinquency took place since these teams have been organized."

## SEASON'S GREETINGS

Bill Happel Al Silberman Herman Paster  
Max Chesler Jack Leonard W. E. Happel

Don Ames Marshall Ames

**BADGER SALES COMPANY, INC.**

2251 WEST PICO BLVD.

LOS ANGELES 6, CALIF.

## Season's Greetings

TO ALL OUR CUSTOMERS  
AND FRIENDS

EVERYWHERE IN THE INDUSTRY

Joe and Eloise Mangone

**ALL COIN AMUSEMENTS CO.**

2820 N.W. 7th AVE.

MIAMI, FLORIDA



## Europe Looks To New Machines For 1957

### Acute Scarcity of Late Model Used Machines Has Turned European Eyes to New Equip't For '57

CHICAGO—Ever since the end of War II, when European importers again began to purchase U. S. coin operated equipment, used machines have been leading sales to all the European countries.

Up until this past year few of the European importers thought about buying new machines in quantity. They were actually being blessed with a large volume of the latest model used machines at extremely attractive prices.

But this past year of 1956 brought about the first real scarcity of used machines. In fact, right at the very beginning of this past year, the scarcity began to show up. It continued to become ever more acute as the year grew older.

And by fall of '56 the scarcity was such that importers, who had now created a fine sales market and a good demand for American made coin operated machines, found themselves in the position of either importing new machines or obtaining nothing at all as far as used machines were concerned.

One European importer after the other sent his salesmen out to test sales of brand new machines. Though results weren't in the quantity that were obtained with used machines, yet they were of such nature as to prove to the European importers that they could still show a very fine profit while, at the same time, sell new machines that would not require the work and servicing used machines did.

The result was that, as fall of '56 waned, European importers were calling for more new equipment. And new machines are now being placed on European locations in greater numbers.

What's more, European importers are happy over the situation. They realize they can guarantee new products and grant longer term payments.

The Cash Box, with its outstanding European circulation and the prestige that comes with such coverage, took it upon itself to question its European friends as to their plans for the year ahead, 1957.

In every case, of course discounting any of unforeseen adverse future events, Europeans answered as a body that they were going to buy more machines in 1957, if nothing of an economic nature prevented this, than they purchased in 1956.

But, what was most interesting, all these European importers talked about "new machines". They have learned that, with the acute scarcity of late model used equipment, they can sell new machines, regardless of the difference in price.

They have also learned that they can export the used machines they take in trade to far away nations where brand new American equipment isn't purchased.

What's more, since most of them are more closely identified with these far away countries, through their own nations, they are able to arrange for the correct coin chutes and for all the mechanical and electrical requirements for the machines.

This means that, everything else being equal, U. S. coin machines manufacturers can look ahead to an even greater business year with Europe.

## British Coinmen Hunger For U. S. Equip't:

### Hope More British Manufacturers Will Be Licensed To Build U. S. Equip't

LONDON, ENGLAND — If ever there was a nation of frustrated buyers, it is here in England. British operators hunger for all types of American coin operated machines. They would do anything they could, and they have been constantly after their government officials, to obtain U. S. manufactured games, music and venders.

One British operator, who had the opportunity of playing a shuffle alley at an American Air Force base, returned to London simply raving with excitement visualizing the hit these games would make thruout England were the British operators able to import them from the U. S.

To get some idea of how highly he thinks of the shuffle alley game, he believes that it will even replace the traditional game of darts in the British pubs. That's about as fabulous a statement as any Englishman would dare make about any type of product.

This English operator is most sincere in this statement. He definitely believes that, were shuffle games available in England, they would create a sensation.

This is how it goes where music and venders are also concerned. Much of this is due to the fact that British ops, scanning the pages of their issues of The Cash Box each week, simply grind their teeth and hope for the time when they, too, will be able to import the machines as do other European nations at this time.

In the meantime some of the more outstanding distributors of coin machines here hope that American manufacturers will arrange to license and help British manufacturers build their machines on this side of the Atlantic.

They sincerely believe that such license arrangements will, eventually, prove extremely profitable to the American manufacturers. They are hoping, since the visit of The Cash Box' publisher here to London, that American manufacturers will also come over and note the buying hunger which exists in this country.

With the popularity of the new

"coffee houses", (there are reputed to be over 9,000 already in London) British coin machine men point to these as among the finest locations ever brought into being for coin operated machines of all kinds.

Regardless of the fact that pubs are subject to short hours, play on juke boxes and whatever few prewar games are still around, is very good. They believe that play could be tremendously increased with new games and other coin operated equipment.

*From All Of Us  
To All Of You  
A Very, Very  
Happy New Year*

**THE EXHIBIT SUPPLY CO.**  
4218 WEST LAKE STREET  
CHICAGO 24, ILLINOIS

## Holiday Greetings

To Everyone — Everywhere

★  
Fred Minter

**GATEWAY DISTRIBUTING CO.**

3622 W. NORTH AVE.

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(Dickens 2-1214)

★ *Best Wishes For A Happy  
And Prosperous New Year* ★

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SO. CALIFORNIA — SO. NEVADA

• *New and Used Phonographs, Parts and Supplies* •

Our Entire Organization Joins In Sending

## Holiday Greetings

With Every Good Wish For The New Year

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314 EAST 11th ST., ERIE, PA.

(PHONE: 5-7549)

*Best Wishes  
of the Season  
to All My Friends*

★  
**BOB DE PRIEST  
MUSIC CO.  
DALLAS, TEXAS**

*Season's  
Greetings*

★  
**ASSOCIATED BUYERS  
CORPORATION**

5915 West Grand Ave.  
Chicago 39, Illinois

# A Merry Christmas TO ALL





Season's Greetings

TO ALL

Jimmy Savarese

Valley Specialties Co., Inc.

1526 MISHAWAUKA AVENUE, SOUTH BEND, INDIANA

# Amusement Game Ops Enthusiastic About "10c Play Plus"

## Chicago's Amusement Ops Assn. Brings Plan Before Open Meeting. Other Amuse Ops Also Plan to Adopt "10¢ Play Plus" Front Money Mini- mum or More Equitable Commish Basis

CHICAGO—Since Sam Greenberg, president of CIAA (Chicago Independent Amusement Operators Association) read The Cash Box' editorial before the biggest meeting of the year on "10¢ play plus", word has been received from amusement ops from all over the country that they, too, plan to adopt "10¢ play plus".

Arguments are running pro and con as to whether it is best to obtain a front money guarantee or whether a more equitable division of the gross intake would prove best for all concerned.

As far as a great many amusement games operators are concerned, they believe that a minimum front money figure be set for all types of games. After this has been cleared, for the benefit of both the operator and the location owner, the differential be split on a 50-50 basis.

In short, as one well known amusement machines operator advises:

"We should set either \$10 or \$15 per week minimum front money guarantee for all of our games.

"The next \$15 to go to the location, after we get the first \$15. Then", he continues, "whatever is left to be split on a 50-50 basis."

He claims that, by the operators having a definite minimum guarantee from each location which, he points out, should be set up as "servicing and overhead expense charges to be equitably divided between the location and the operator", then the operator has some guarantee for future income. Others argue that this method

(minimum front money guarantee) can cause friction between location owner and operator. They point out that there are weeks when the intake is low. As for example, just before and during the holiday season.

"To obtain a \$15 minimum at such a time", one operator explains, "would be to probably take all the money there is, as far as receipts are concerned during a pre-holiday or holiday season period.

"This", he continues, "would leave the location owner with absolutely nothing for himself.

"That", he states, "is absolutely unfair in every regard. Even regardless of the fact that, in the weeks to come, the receipts may prove this guarantee a very small one, indeed."

He, like others, recommends that the games be set on 10¢ play plus 60%-40% commission basis.

The extra 10%, he claims, would definitely help pay the servicing overhead "just as The Cash Box so well explained in its editorials", he says.

Therefore the discussions continue as to whether minimum front money be adopted plus 10¢ play or whether, instead, 10¢ play plus a more equitable commission basis of 60%-40%, 70%-30% or 75%-25% be used by the operators in any given area.

It is already well known that certain operators in various areas have been operating 10¢ play plus 60%-40% (as in Minneapolis) and even 10¢ play plus 70%-30% (as in Peterborough, Ontario, Canada).

# Season's Greetings

... to all our friends, all our customers, all our manufacturers, the merriest and happiest of Season's Greetings and may the forthcoming year bring one and all—health, prosperity, and everything else desired . . .

Carl Hoelzel — Irvin Weiler  
Fred Lamb — Jack Sully  
Jesse Mitchell — Ed Ponder

## UNI-CON DISTRIBUTING CO.

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# Season's Greetings



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# Season's Greetings

Lou Casola  
Midwest Distributing Co.

208 No. Madison  
Rockford, Illinois

Season's Greetings

## To All Coin Machine Men



Thank You For Making 1956  
The Biggest In Our History



## HASTINGS DISTRIBUTING COMPANY

(Since 1932)

6100 W. BLUEMOUND ROAD  
MILWAUKEE 12, WISCONSIN

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from

JOE AUTON

## KING PIN

EQUIPMENT COMPANY  
7624 FENKELL, DETROIT, MICH.

J. R. "Pete" PIETERS

## KING PIN

EQUIPMENT COMPANY  
826 MILLS ST., KALAMAZOO, MICH.



# Gordon Stout Re-Elected Pres. So. Dakota Phonograph Ops Assn. at Quarterly Meet

**Harold Scott Sec-Treas., Norman Gefke, V. P.**

PIERRE, S.D.—The members of the South Dakota Phonograph Operators Association held the fourth of its quarterly conventions at the St. Charles Hotel, this city, on Sunday and Monday, December 9 and 10.

The membership re-elected Gordon Stout, president; Harold Scott, secretary-treasurer; and Norman Gefke, vice president. Two members of the Board of Directors were re-elected. They are: William Power and Herman Warn. Two new members were elected to serve—Burrel Brown and Leo McGinnis.

The Association's by-laws were amended to make possible the employment of a business manager with continuing authority to do association business during the time when neither the Board nor the membership is in session. President Gordon Stout was named "Business Manager".

The two days were given over to business sessions and social festivities. The usual business matters were discussed, with the organization taking another firm step forward in its major objective—improved Public Relations. "Progress is being achieved in this effort," stated Stout, "but most effective, perhaps, is our program of publicity by which we inform the public about juke boxes and its service to the public."

Social festivities included the usual Sunday night get-together where everything is informal. The day is given over to exhibitors. It's get acquainted time where friends get together and guests are invited. Tables were loaded with food and refreshments. Juke box music provided for dancing and a night of fun.

The Monday night banquet was the "grand finale". Many high ranking city officials were present, among them being representatives of the Mayor's office, Governor's office, Attorney General's office, Director of Taxation and several other distinguished guests.

William Wilder, State Director of Taxation, addressed the group and made an extremely favorable impression. "I'm happy to say here that

the officers of this association have helped me immensely in the collection problems," he said. "They came to me voluntarily to help work out a better tax collection plan. It has relieved my men of a great deal of work and has resulted in collection of greatly increased revenue." Then, facetiously, he added, "Of course I showed my appreciation by helping them get rid of juke box licenses." (Wilder testified before legislative committees that the issues of licenses, the field work and office work necessary to enforce it was as much or more expense than the revenue derived from it. He agreed with the association that it was a discriminatory tax in that it did not apply to show case merchandise and other methods of selling what people wanted to buy. As a result South Dakota no longer licenses coin-operated devices of any kind, not even cigarette machines.)

There was community singing and a magic act at the banquet. Also a showing of the AMI public relations film. Prizes were then distributed on the basis of numbered banquet tickets.

## MOA Convention in Chi May 19, 20, 21

CHICAGO—The Board of Directors of Music Operators of America (MOA), following its meeting at the Morrison Hotel, this city, on December 2, 3, 4 and 5, announced the dates for its annual Convention have been set for May 19, 20 and 21, 1957, at the Morrison Hotel, Chicago.

It was announced that plans for a number of Forum Meetings have been arranged, with panel discussions to be held with music operators, record company officials and disk jockeys participating.

Committees to handle the National Convention details will soon be announced.

# Season's Greetings

TO ALL OUR CUSTOMERS . . . TO ALL OUR FRIENDS . . . AND TO ALL OUR MANUFACTURERS AND SUPPLIERS

JACK G. BESS      HARRY D. MOSELEY

## ROANOKE VENDING EXCHANGE, INC.

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625 OHIO AVENUE, CHARLESTON, WEST VIRGINIA

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AMERICA'S LEADING MANUFACTURERS

AMI, INCORPORATED      GENCO MFG. AND SALES CO.

WILLIAMS MANUFACTURING CO.

J. H. KEENEY & CO., INC.

# Season's Greetings

. . . and a Healthy, Happy, Prosperous New Year to all our friends everywhere.

Phil Weisman

## UNIVERSAL AUTOMATIC MUSIC CO.

2501 SOUTH STATE STREET, CHICAGO, ILLINOIS

# Season's Greetings

TO ONE AND ALL IN THE INDUSTRY EVERYWHERE

## MONDIAL COMMERCIAL CORPORATION EXPORTERS

350 FIFTH AVENUE, NEW YORK 1, N. Y.

# Season's Greetings

TO ALL OUR FRIENDS IN THE INDUSTRY



DISTRIBUTING CORP. OF ILLINOIS

1231 WEST CHICAGO AVENUE

CHICAGO, ILLINOIS

# Season's Greetings

from

ASSOCIATED AMUSEMENT MACHINE OPERATORS OF NEW YORK, INC.

# Season's Greetings

TO ALL



A Quarter Century of Service

ATLAS MUSIC COMPANY

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This Year We're Extending  
More Than Just Our  
**BEST WISHES**

We're Extending Our Promise To  
Bring You The Finest Buys Of All  
Time In The Outstanding  
Products Of

BALLY MANUFACTURING CO.  
ROCK-OLA MANUFACTURING CORP.  
WILLIAMS MANUFACTURING CO.

SIGNED . . . *Joe Abraham*

**LAKE CITY AMUSEMENT Co.**

(Established 1934)

4533 PAYNE AVE., CLEVELAND, OHIO  
(All Phones: HEnderson 1-7577)

**Season's Greetings**

**TO ALL OUR CUSTOMERS,  
ALL OUR FRIENDS,  
ALL OUR MANUFACTURERS**

**Al Calderon**

**CALDERON  
DISTRIBUTING**

450 MASSACHUSETTS AVENUE  
INDIANAPOLIS, INDIANA

(All Phones: MELROSE 4-8468)

**Message Of Friendship**

A firm like ours could not exist,  
Without such friends as you,  
So once again we pledge our best,  
In everything we do.

Sam Solomons, Harry Steward, Jerry Bremner,  
Jay Solomon and Theresa Burgess

**UNIVERSITY COIN MACHINE EXCHANGE**

639 NORTH HIGH STREET COLUMBUS 8, OHIO

(Phone: AXminster 4-3529)

**Elimination of 20% Federal  
Cabaret Excise Tax Will Help  
Nation's Juke Box Ops**

**American Federation of Musicians, Associ-  
ations of Restaurants, Hotels, Night Clubs,  
Fighting to Erase 20% Federal Cabaret Excise  
Tax. If Eliminated Means Open Dancing to  
Juke Box Music and Reopening as well as  
Boom for Thousands of Locations Nationwide.**

CHICAGO—The battle is on once again this year to eliminate the 20% Federal (Cabaret) Excise Tax that was war-inspired.

James Caesar Petrillo's AFM (American Federation of Musicians) is most active in this effort. He is being aided by associations of Restaurants, Hotels and Night Clubs as well as many independents in this field and interested people, who also believe that this war-inspired excise tax is hurting business.

As far as the nation's juke box ops are concerned, all would like to see the 20% Federal (Cabaret) Excise Tax eliminated once and for all time.

But with the present attitude of the Washington politicians as to obtaining income for governmental expense, the view toward the elimination of this 20% Federal (Cabaret) Excise Tax is extremely dim.

Petrillo and his AFM are trying, this year, to at least have the 20% tax cut in half. Even that much will be considered a victory.

The fact remains that thousands of locations would reopen to juke box dancing and just as many thousands would enjoy a tremendous business boom.

At the present time, where dancing is allowed to juke box music, restaurants, and other locations have to place an additional 20% on the tabs of their patrons.

It is a sorrowful fact that there were thousands of locations in the U.S., prior to the imposition of the 20% Federal (Cabaret) Excise Tax, where dancing to juke box music brought marvelous returns to the operators whose phonos were located in these spots.

When dancing was halted, a great many of these locations fell down to secondary and even mediocre status. There is no doubt, leading operators believe, that the elimination of the 20% Federal (Cabaret) Excise Tax would revive these locations.

What's more, they report, there would be thousands of locations that would immediately institute dancing for their patrons, especially teenager spots.

These would become leading locations for all U.S. juke box ops.

The juke box industry, tho it has not directly involved itself in this fight to eliminate the 20% Federal Excise (Cabaret) Tax is extremely interested.

**Season's Greetings**

TO ALL OUR FRIENDS EVERYWHERE  
**WALLACE & WALLACE**

542 JONES AVENUE, OAK HILL, WEST VIRGINIA  
(TEL.: 114)

**Season's Greetings**

☆  
**Jake Friedman • Jack Gelbart**

**FRIEDMAN AMUSEMENT CO.**  
ATLANTA, GA. COLUMBIA, S. C.

Representing:

AMI ★ BALLY ★ DuGRENIER  
GENCO ★ MUTOSCOPE ★ WILLIAMS



# 575,000 Juke Boxes In United States

## Final Figure Falls Short of Expected 600,000 Phonos On Locations in U.S. Survey Indicates Just About 5% In- crease Over Former 550,000 Figure

CHICAGO—Now that survey reports are beginning to dribble in at a very slow rate, the final computation indicates that the gain in the number of juke boxes on U.S. locations, since the last report which was placed at 550,000, is only just about 5% greater than this last figure.

In short, 575,000 phonos on locations in the U.S. would be just about what the survey figures indicate.

This would not meet the gain that was estimated by some. It definitely does not indicate the greater growth that was expected by those who believed that 600,000 phonos are now on locations in the U.S.

Many reasons are given as to why the figure of 600,000 was not reached. It seems that one of the most outstanding of all the reasons was the higher trade-in valuation which was offered to operators for their older machines and the fact that these machines were then exported out of the U.S.

Another reason given was that, in many areas thruout the nation, there has been a loss in the number of various locations, such as lunch wagons and certain types of taverns, which seem to have lost popularity.

Still another reason was the higher prices of the new machines and the fact that operators hewed close to the necessity mark, passing up various locations where juke boxes had not proved sufficiently profitable for operation.

The higher price also seemed to

have held back purchases by some of the juke box ops who felt that they would have to get along with whatever spots they had where the intake could somewhat match the overhead.

One reason given by some of the rural ops was that they had eliminated spreading out their routes as much as formerly when they traveled many, many miles to service a wide spread route. Because of tremendously higher overhead expense and also lack of good mechanics, some of these men reported it did not pay them to travel too far from their operating base and they sold off or traded in many of their phonos.

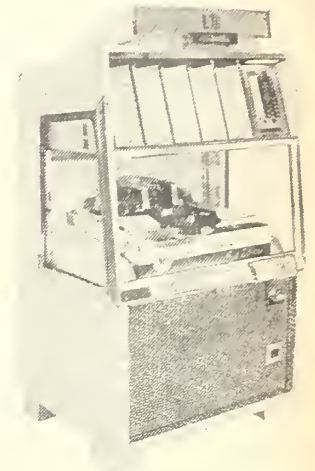
There is a belief among some that, if the phonos owned by locations could be counted, there would be over 600,000 juke boxes in the U.S. This, some of the ops believe, is the reason why so many believed there were over 600,000 juke boxes on locations in the U.S. But there is no way, these men report, to check on these.

Location owned juke boxes, such as in resorts, which are only open for a short summer season, and in other far off spots where ops wouldn't care to undertake operating them, might bring the overall total to better than 600,000 phonos on locations in the U.S.

But for the benefit of the juke box operating business, the best that can be gauged at this time, from all reports received, would be close to the 575,000 mark of automatic phonos on locations in the U.S. during 1956.

## For A Merrier Christmas And A Happier, More Prosperous New Year

# AMĪ G-200 PHONOGRAPH




**Exclusive Factory Distributors**  
**AUTOMATIC PHONOGRAPH DISTRIBUTING CO.**  
806 N. MILWAUKEE AVE., CHICAGO, ILLINOIS  
(ALL PHONES: CHESAPEAKE 3-4900)

## Season's Greetings



**Recorded Music Service Association**  
CHICAGO




**Aluminum  
De-Greased  
DISCS**


### METAL TYPERS

Vending Aluminum Identification  
Discs Are In Demand Because:

- ★ They Are Service Free
- ★ Bring in Dimes
- ★ Require No Electrical Outlet

WRITE FOR INFORMATION TODAY





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METAL TYPER, Inc.**

1318 N. WESTERN AVE.  
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## Holiday Greetings

FROM

# GAMES, INC.

663 NO. WELLS ST.  
CHICAGO, ILLINOIS  
(TEL.: Michigan 2-5101)



# Season's Greetings

... AND THE VERY BEST OF EVERYTHING  
TO ALL OUR FRIENDS, CUSTOMERS, MANU-  
FACTURERS AND TO ALL IN OUR INDUSTRY.

## DUNIS DISTRIBUTING CO.

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JOHN MICHAELS

906 WEST SECOND AVENUE SPOKANE, WASH.  
ED MORRISON

1003 S. W. FRONT STREET PORTLAND, OREGON  
LOU DUNIS

Exclusive Factory Distributors for

**AMI, INC.**

**BALLY MANUFACTURING CO.**

**EXHIBIT SUPPLY CO.**

# Season's Greetings



## CIAA

Chicago Independent Amusement Association

125 West Randolph Street • Room 1102

CHICAGO

# Mfrs. Seek New Equip't To Halt Price Climb

## Fear Growing Higher Prices Will Curtail Growth and Hamper Ops Progress; Ask Trade to Cooperate by Bringing in Ideas for New Machines

CHICAGO—If operators, jobbers and distributors think, for even a flash of a second, that manufacturers aren't concerned with the higher prices they must charge for new equipment, they are terribly in error.

As much as operators worry about the higher prices for new machines, manufacturers here worry as much, if not more.

They fear that growing, higher prices will curtail growth. That higher prices will hamper operating progress. That the industry might lose much of its effervescent faith in the future.

Manufacturers are greatly concerned with the higher prices. To the point where they are openly asking mechanics, operators, jobbers, distributors, and all allied to the industry, to bring in whatever ideas they may have for new machines.

It is the hope of the manufacturers that the trade will do this. That from among the ideas will come the one

that may lead the way to more economically priced equipment.

As is pointed out here every day by purchasing agents, for the manufacturers, the cost of raw materials, components and labor is now at an all time high.

Never before, in all the history of the industry, these men explain, have these costs reached such a high mark.

As much as the manufacturers are trying to absorb, and with profits much lower than ever before, it has now reached a stage where, just for the survival of the factory itself, prices must go up.

The one and only answer is for the trade itself, everyone engaged in the industry, to bring about a solution by presenting ideas to the leading manufactories for new equipment.

From among the ideas may come the answer to lower priced products of a profitable nature.

## Holiday Greetings

from

DON MOLONEY and MAC BRIER

**DONAN** Distributing Co.

5007 N. KEDZIE AVENUE

CHICAGO 25, ILL.

(Phone: JUniper 8-5111)

## A Very Merry Christmas And A Happy New Year

... wishing one and all in our grand music business health, wealth and happiness for the coming year!

### Mike Dale

COMMERCIAL PHONOGRAPH SURVEY  
110 NORTH FRANKLIN ST., CHICAGO, ILLINOIS

EIGHT YEARS OF UNEXCELLED PUBLIC RELATIONS SERVICE  
FOR THE PHONOGRAPH OPERATORS OF CHICAGO



**Out-Earns All Others!**

Optional "MATCH" Feature!

**EXTRA BALLS**

Single-Double and Triple Scoring

**Williams 6 PLAYER ROLL-a-BALL**

Super Deluxe in every detail

It's Fast!

Williams ROLL-a-BALL defies comparison on its far greater money making power, superior construction and tremendous eye-appeal!

SOUND-PROOF BACKFIELD  
COLORFUL  
DURABLE FOAM PLASTIC

UNBREAKABLE PLEXI-GLAS FRONT

Sparkling Chromium Ash Trays

"Always on the ball!"

National Slug-Rejector Drop Coin Chute

10¢ Each Player

Hinged Front Door

2-Piece DELUXE CABINET  
One person easily assembles front section to back section. Bolt 'em and you're in business!

EVER-LASTING PLASTIC CUPS

CREATORS OF DEPENDABLE PLAY APPEAL  
4242 W. FILLMORE ST. CHICAGO 24, ILL.



# Williams is Now Delivering "PERKY" 5-Balls See Your Williams Distributor!

## Music And Games Distribs To Delve Into Vendor Biz

## Keener Sales and Operating Competition Foreseen as Music and Games Distribs Get Into Vendor Biz

CHICAGO — "Sales are going to face stiffer competition than ever before", stated one well known vending machine leader, "and operating competition is going to be keener than ever", he added, concluding, "with music and games distributors now getting into the automatic merchandising field."

This is one of the sidelights of this past NAMA convention which few noted during the hectic days the show was under way.

Now that the show is over, and many have had time to digest what they saw and heard at this convention, some have come up with predictions which portend a very keen and highly competitive year ahead for all engaged in the business of automatic merchandising.

As one well known vending leader reported:

"There are only just so many top spots in any area. Most of these are on contract. Those, where contracts aren't in effect, have had the same firms operating in them for many years. Even these are being quickly covered with non-cancellable contracts running for a number of years.

"With the entrance of more distributors in the vending field, who want to sell merchandise to new operators in most cases, there is no doubt that even those locations already covered will be approached by more than one operator and offered attractive deals in an effort to get in.

"It looks to me", this operator concluded, "that we're all in for some really tough competition this year, both from the standpoint of sales for new venders and also operating the merchandisers."

## Season's Greetings

TO OUR MANY FRIENDS



- ★ JOE KLINE
- ★ WALLY FINKE
- ★ SAM KOLBER
- ★ FRED KLINE
- and Staff

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## Subscription — THE CASH BOX

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"It's What's in THE CASH BOX That Counts"



Wayne Copeland Frank Davis  
Ed Wisler Peter Ley

"Bart" Batholomew

And All Sierra Employees Wish You

A Very Merry Christmas  
and  
A Prosperous New Year

**SIERRA** — Southern California and  
Southwest Nevada Distributor for

**Wurlitzer**

"King Of The Phonographs"

Season's Greetings

to all our customers,  
all our friends, and all  
in the industry . . .

*Si Wolfe*

EXCLUSIVE FACTORY DISTRIBUTOR FOR

**J. P. SEEBURG CORP.**

IN FLORIDA AND ALABAMA

**WOLFE DISTRIBUTING CO.**

425 RIVERSIDE AVE.  
MADISONVILLE, FLA.



2217 SIXTH AVE., SOUTH  
BIRMINGHAM, ALABAMA

## Urges Ops Sell Locations On Value Of Machines

### Louisiana Op Backs "The Cash Box" Proposals on "Salesmanship" as Big Factor in Successful Operating of Any Equipment

MONROE, LA.—For years now operators from all over the nation have acclaimed The Cash Box for its outstanding editorials regarding the fact that, to be successful, an operator must use the highest type of great salesmanship which is, after all, the same as the showmanship that started this industry off to its greatest growth.

Edward W. Lavender of Delta Automatic Music Company, this city, comes along to not only back up the facts which have been presented by this publication in the past, but also shows why he believes that many operators would be enjoying much better income and finer operations if they would adopt good salesmanship.

"I believe in some plan or program

showing the location owners how to promote their coin operated machines", writes Ed Lavender.

"As you know", he continues, "on 75% of the locations the machines' intake depends on the person or persons running the business.

"An intelligent, wide awake girl in a restaurant can double the take", Lavender claims, "by just suggesting that she'd like to hear some music.

"Why not get the operators to send in suggestions in this regard?" asks Ed Lavender.

"Let's pick out the best. Then have The Cash Box prepare a letter to Mr. and Mrs. Location Owner. The operator can have this letter copied and can send one to each of his locations."

## Pre-War Phonos Still Block Off 100,000 Locations

### Trades and Sales Replacing These Old, Worn, Scarred, Screechy, Scratchy, Toneless Pre-War Phonos With Modern, New Music Could Keep Distributors and Factories Very Busy For Next Few Years

CHICAGO—Regardless of the great strides which have been made, since the end of the war, by the automatic music industry, there still exist over 100,000 worn-out screechy, toneless marred, scarred, pre-war phonos on locations all over the U. S.

These horrible music machines constantly create adverse newspaper, magazine, radio and TV comment. Because of their horrible tone. Because of their dirty appearance.

They hurt every progressive operator wherever they are found because they lead the general public to believe that all music machines are like these terrible, ugly monstrosities.

These pre-war phonos, the far greater majority of them, are an eyesore, an ugly scar on the face of an otherwise progressive industry. There is no reason for their continuance. There is no reason why these horrible instruments should block off over 100,000 locations. Many of these locations could prove among the finest in all the industry.

Yet there they are. Continuing to splash black marks on an otherwise progressive business. Continuing to bring scorn and adverse criticism to this field. Continuing to hurt and humiliate every outstanding music operator.

If the nation's distributors, in cooperation with their factories, will get together in an all-out drive, to once

and for all time, remove these horrible, toneless monstrosities, they will be busier than they have ever been in all their careers and will bring about, as a result, a finer, better, cleaner and more outstandingly progressive business.

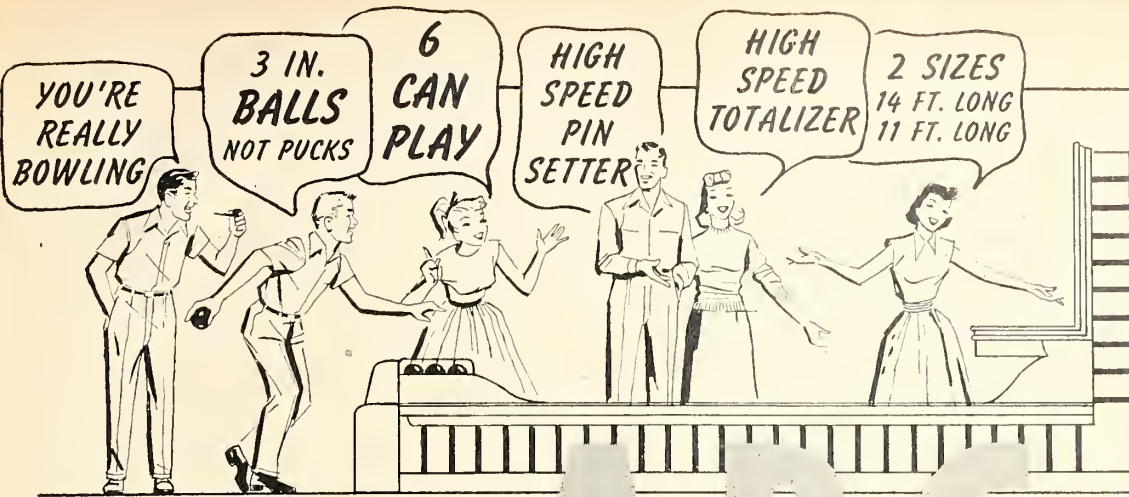
If any music distributors are complaining about business, if their manufacturers are complaining along with them then, certainly, here's enough business to occupy them for the coming years.

Keep them so busy they won't have time to complain. Give them an opportunity to meet the demand from foreign countries for used equipment. Rid the market of trash. Bring about better conditions for all of their progressive customers. Create a new era and practically a new industry.

This isn't a job that can be done within a few weeks or a few months. It's a big job. A tough job. A job to help all the industry by ridding the field of the old, worn-out, marred, scarred, screechy, scratchy, toneless, ugly, pre-war machines.

Distributors should immediately get together with their factories to arrange for the kind of deals that will allow them to make it outstandingly attractive for the kind of operators who still have pre-war phonos on locations to trade them in and rid America's automatic music industry of this ugly scar.





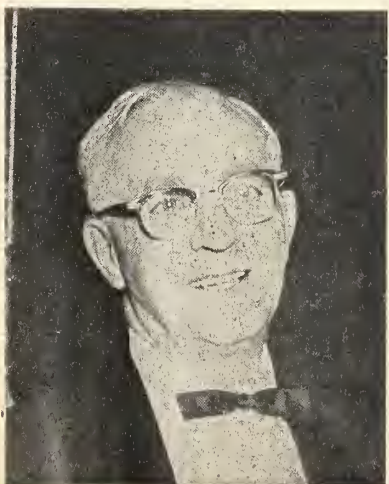
# Bally<sup>®</sup> ABC Bowling Lanes

LOCATION TESTS, week after week, in territory after territory, prove Bally ABC BOWLING LANES biggest money-maker in years. Not another shuffle-puck game... but real bowling with 3 in. hard rubber balls... ABC BOWLING LANES is your insurance of a prosperous 1957. Avoid delays in delivery by ordering from your Bally Distributor today.

**BALLY MANUFACTURING COMPANY**  
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## Chicago Music Operators Re-Elect All Officers and Board of Directors

**Phil Levin Elected Pres.; Carl Greene, V. P.-Sec.; Earl Kies, V. P.-Treas.; Dan Gaines, V. P.**



PHIL LEVIN

CHICAGO — Music operators here re-elected the officers as well as the entire Board of Directors to serve another term for the Recorded Music Service Association at a meeting here this past week.

The officers who continue in their present posts are: Phil Levin, president; Carl Greene, vice president and secretary; Earl Kies, vice president and treasurer; and Dan Gaines, vice president.

The Board of Directors is composed of the above officers, plus: Julius Mohill, Joe Fillitti, Julius Groner, Louis Arpaia and Andy Oomens.

## Calif Music Merch. Ass'n To Hold Annual Banquet February 2

LOS ANGELES, CALIF. — The California Music Merchants Association will hold its annual banquet on Saturday night, February 2, at the Ambassador Hotel.

The association stated that it has arranged for a number of recording artists to appear; that a fine dinner will be served and that dancing will hold forth after the floor show. Music machine distributors, record distributors and others allied with the industry will make a number of door prizes available.

Tickets are now on sale at the Los Angeles Association offices; at the Bakersfield Association offices; the Fresno offices; and the Oakland Association offices.

George A. Miller and Walter Hemple are general chairmen; the Committee on Affairs is Vince Passaro as chairman, and assisting are Sammy Ricklin, Bill Leuenhagen, I. L. Cordell and Ben Korte; Ticket Committee is headed by Jerry Jacobs, assisted by Rodney A. Pantages, Wayne Copeland, Joe Silla, Paul Laymon, William Black, Bill Happel, Wes Elster, Hank Tronick and Larry Marvin.

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**Merry Christmas!**

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 (Taylor 9-6150)



# Season's Greetings

FROM THE ENTIRE  
**MINTHORNE  
ORGANIZATION**

## **MINTHORNE MUSIC COMPANY**

LOS ANGELES • BEVERLY HILLS  
PHOENIX



## **Through The Coin Chute** CALIFORNIA CLIPPINGS

The coin machine distributors, record distributors and one-stops along Pico Boulevard were visited by many out of town operators and their families during the Christmas week. They were doing double duty by doing their Christmas shopping and leaving orders for equipment and records. . . . The Solle Sisters were visited at Leuenhagen's Record Bar by recording artist **Johnny Cash**. Mary told Johnny that his new release of "There You Go" on the Sun label has been going very well with the operators. Kay and Claire say they were kept in a spin with requests for Christmas records and after the holidays Kay believes Jimmy Reeves' "Am I Losing You" on Victor will take off in a big way. Claire predicts that "By You, By You, By You" by **Jim Lowe** on Dot will catch on with the operators. . . . **George Muraoka**, shop foreman, returned to his duties at Simon Distributing Company after a bout with the flu-bug. **Jack Simon** busy completing last minute details for a large shipment of equipment for a miniature golf course. **Sonny Lomberg** and **John Freeman** anticipating an upswing in foreign shipments after the first of the year.

**Al Warren**, Genco Manufacturers, Chicago, visiting Badger Sales Company and very pleased with **Bill Happel's** report that Genco's "Official Skill Ball" game has proven very successful with the operators. **Don Ames** says sales of the AMI "G-200" continue soaring in the San Diego area. **Jack Leonard** reports one of the busiest years in the Prize Premium Department. . . . **Norty Beckman** says the tremendous Christmas mail order business had everyone jumping at Norty's Music Center. With the issuance of S & H Green Stamps at Norty's, business is on a constant increase. **Ana Marinez** says a big seller in the Latin Department is **Alegres De Teran's** "El Descalzo" on Tico. **Richard Barrientos** and **Jan Graham** report the two biggest Christmas sellers again this year were **Bing Crosby's** "White Christmas" on Decca and **Gene Autry's** "Rudolph The Red-Nosed Reindeer" on Columbia. . . . **Hank Tronick** reports the Minthorne Music Company's Service School party was an overwhelming success with over two hundred service men and operators attending. There were gifts for everyone attending and a dozen very nice door prizes. The fifteen minute color film taken by **Ray Walters**, Dayton, Ohio operator, on merchandising and programming for the Seeburg "200" was very well received. In addition, the television commercials that are going to be used for the coin machine and home lines of "Telefunken" radios were previewed. **Roy Provencher** remained in the showroom to aid in selling the past week. **Matt Norberg** reports sales high for the Seeburg "200" in the San Diego area.

**Lucille and Paul Laymon** say the new Rock-Ola "200" has created a great deal of interest with the operators and they have a continuous stream coming to the showroom of Paul A. Laymon, Inc. to view the new phonograph. **Ed Wilkes** and **Jimmy Wilkens** are looking forward to the arrival of Bally's new fourteen foot "Bowling Lanes" which they believe will be a big hypo for the bowling game market. **Charlie Daniels** reports that Bally's Drink Vendor has just been received at Laymon's and has already taken off in sales. Laymon's now has a complete line of cigarette machines in its showroom. . . . At California Music Company, **Sammy Ricklin** and **Gabe Orland** report the operators have given unanimous approval of their new translucent parchment paper title strips. The entire staff at California have been working overtime to keep ahead of the ever mounting mail order business and walk in trade for the holidays. **Martha Delgado** says that "A Thousand Miles Away" by the Heartbeats on Rama has started to take off with the operators and is headed for the top. **Betty Williams** reports that **Harry Belafonte's** new version of "The Banana Boat Song" on RCA Victor should be the big record on that song. . . . **Bob Baird**, formerly of St. Louis, and **Preston Isom**, formerly of Mobile, have joined the staff of the Service Department at Sierra Distributors. **Wayne Copeland** announced the purchase of a new fleet of red and white trucks, station wagons and cars for Sierra. **Ed Wisler** reports a great deal of activity with new and used phonograph equipment in San Diego. **Ward Barthomew** is all settled in his new home in the Glendale foothills—just above Kenneth Road. **Frank Davis** says that "Slim", the bartender, will again welcome everyone to Sierra's open house. . . . **Charley Robinson** reports that United's new fourteen foot "Bowling Alley" has proven in such demand by the operators that he can't get the shipments in fast enough at C. A. Robinson & Company to fill the orders.



## **Through The Coin Chute** DALLAS DOINGS

Congratulations to Mr. and Mrs. **Jack Williford** on the arrival of a baby boy. . . . **Abe Susman** of State Music Distributors busy filling orders on Chicago Coin's "Ski-Bowl" 6-player. . . . Columbia Records holding a two day Texas sales meeting at Medaris Company. . . . **Jack Eskew** of Commercial Music had quite a case of laryngitis when we spoke with him. . . . **Tommy Chatten** travelling through East Texas on business. . . . Sighted **Dick Quam** in from Henderson doing some pre-Christmas shopping along coinrow. Other visitors to the local market included **Buddy Clem** of Paris; **M. T. Johnson**, Santo; **Pete Selman** of Longview; **Walter Wiggins**, McKinney; **Fred Ellis** from Waco. . . . **Gunnar Gabrielson** entertaining his Mother and Dad who are here from Chicago to spend the holidays. Gunnar who is field representative for J. P. Seeburg reports business brisk for this time of year. . . . **Dorothy Olsen**, singing school teacher who records children's records for RCA Victor, visited Dallas and Fort Worth to meet deejays and dealers. . . . **Leonard** and **Joe Matassa** of American Distributing Company bagged three deer on a recent hunt in Mason County. . . . **Jimmy Crudington**, sales representative for Fidelitone needles, visited at Big State Record Distributors.

# Season's Greetings

**Exclusive  
Factory  
Distributors  
For**

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  - BALLY MFG. CO.
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  - EXHIBIT SUPPLY CO.
  - D. GOTTLIEB & CO.
  - GENCO MFG. CO.
  - WATLING MFG. CO.
  - WILLIAMS MFG. CO.
- 
- CORAL RECORDS
  - LONDON RECORDS

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- AMI, INC.
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Bill Miller, Morrie Tophan,  
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*Extend Season's Greetings  
to Everyone in the Industry*

**FOR A PROSPEROUS '57—FIRST SEE  
MILLER-NEWMARK DISTRIBUTING CO.  
BEFORE YOU BUY!!**

## Season's Greetings

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**ATLANTIC NEW YORK CORP.**

Your SEEBURG Distributor for  
CONNECTICUT • NEW YORK • NEW JERSEY

★ ★ ★ ★  
**SEABOARD NEW YORK CORP.**

Your GOTTLIEB and WILLIAMS Distributor

## US GALS

By CISSIE GERSH



*That's me, gals, in London, with one of the guards in front of the Queen's Palace—Cissie*

Merry Christmas! Merry Christmas! To all US GALS here and abroad. . . . Congratulations to Mary Gillette on the opening of her beautiful record store in Old Orchard. The grand opening was a huge success. But how can this terrific gal miss? She's so full of goodness, business acumen and daring dash. Her employees just love her. . . . Had a wonderful visit with the beautiful and charming Edna (Mrs. Ray) Moloney. Can't believe how the Moloney girls, Kathy, Tisha and Donna Rae, have grown up so fast. Received a wonderful note from Nicky (Mrs. Bill) O'Donnell. . . . Bumped smack into Kaye (Mrs. Art) Weinand. Lucky Art. Got a prize when he picked kind, kute and klever Kaye. Heard all about the fact that the three grand Weinand children all excited about the Christmas Holidays. (Aside to the Weinand kids—there are plenty goodies in store for you this Christmas). . . . Received a wonderful little note from gorgeous Lee (Mrs. Harry) Williams. Writes from her California home that she's ill, but, hopes to recuperate soon and visit with all of us here in Chicago.

Would have liked to meet Mrs. Grace Rabkin and her son, Marty, while they were in Chicago. But missed them everytime we called at their booth at the park show. Mrs. Rabkin is taking over her late husband's business. Good luck to you, Grace. And this proves, once again, the women in this business are definitely the greatest. . . . Was so very nice meeting Isobel (Mrs. Joe) Kline at Fritzels. Isobel looked extremely attractive. . . . Waiting impatiently for April. That's when Karla (Mrs. Alfred W.) Adickes of Hamburg, Germany will visit with us. I'm also expecting Karla to bring along her 19-year-old daughter, Jutta. To know them is to love them.

Haven't seen Eve (Mrs. Nate) Feinstein in so very, very long a time. Calling Eve. Calling Eve. Help! Help! She's my bestest of all the bestest news gatherers. . . . Still can't imagine Lucy (Mrs. Bill) DeSelm as a grandmother. But believe me—she is—and one of the youngest. . . . Talked with Sydelle (Mrs. Wm.) Blatt's hubby while he was here in Chicago. Willie once again promised he'd bring Sydelle to Chicago. This time on their way to New York. Really can't blame Sydelle for not wanting to leave her very beautiful Miami Beach home, especially in the wintertime.

Would just love to see Eloise (Mrs. Joe) Mangone's son, Joel. From what I hear tell—he's the apple and much more of his doting mother's eyes. Just love that Eloise. . . . Mrs. Sylvia (Len) Garmisa another of Us Gals who has proved herself tops in effort. . . . Barney Sugerman left Chicago with a promise to bring Molly back with him on the 22nd. Molly hasn't visited with us here in the Windy City in over a year. . . . And may I wish you all A Very Healthy, Happy And Prosperous New Year.

J. H. KEENEY & CO., INC., 2600 W. 50TH STREET, CHICAGO 32, ILLINOIS

Season's Greetings

WORTH 3 TIMES MORE!

**COMCO** • WALL . \$11.95  
• CORNER . 15.95  
**SPEAKERS** • CEILING . 11.95

It's the "BALANCED Tone"

SPECIALS!

Seeburg V-200 Write  
Wurlitzer 1250 \$165

Season's  
Greetings  
To All!

**COVEN MUSIC CORP.**

3181 NO. ELSTON AVENUE, CHICAGO 18, ILLINOIS  
(Phone: INdependence 3-2210) Cable Address: COVENMUSIK.

## Season's Greetings

TO THE ENTIRE COIN MACHINE INDUSTRY

from

**MUSIC OPERATORS OF NEW YORK, INC.**

250 WEST 57th STREET, NEW YORK CITY

ALBERT S. DENVER, Pres.



Season's Greetings  
To All — From  
**Barney Sugerman**

and

**Abe Green**  
**RUNYON**  
**SALES COMPANY**

593 TENTH AVENUE, NEW YORK, N. Y.  
221 FRELINGHUYSEN AVENUE, NEWARK, N. J.  
231 WINDSOR STREET, HARTFORD, CONN.



Distributors for These Leading Manufacturers

**AMI BALLY EXHIBIT**  
**KEENEY PERMO**

*Season's Greetings*

... AND FOR A

**HAPPIER, MORE PROSPEROUS**  
**NEW YEAR**

Deal With  
The Firm That Service Built

**ALLAN SALES, INC.**

6 Floors of Better Buys!

**937 MARKET STREET**  
**WHEELING, W. VA.**

(All Phones: CEedar 2-7600)



**Through The**  
**Coin Chute**  
**EASTERN FLASHES**

A combination of business and Christmas excitement prevailed this week. Operators visited coinrow to pick up necessary supplies and equipment for the holidays. Wholesalers and operators busy taking care of rentals of music machines for private parties. And, with all this, everyone preparing and mailing Christmas cards and greetings. Which reminds us—we've received hundreds of cards from our friends extending the season's greetings, and we would like to take this opportunity to convey our best for a most cheerful Christmas and a happy, prosperous 1957.

\* \* \* \* \*

Gertrude Browne of Beacon, N. Y., on the street picking up supplies. With her operations in the "North" country, many of her customers crying on her shoulders that—1) There isn't any snow; and 2) that there is snow. One group, catering to the winter sports element, wants plenty of snow; and the other group claims when it snows, patrons can't get to their spots. Mrs. Browne smilingly retorts "I'm neutral—all I want is that the collections of all locations average up." . . . Barney (Shugy) Sugerman, Runyon Sales, leaves for Chi on Thurs., Dec. 20, and hopes to be back for the Xmas holiday. With Irv (Kempy) Kempner seeing his customers thruout the state, Morris Rood and Lou Wolberg greet the operators. All here awaiting delivery of Bally's new "Bowling Lanes." Morris Rood celebrates his 15th wedding anniversary Dec. 21. . . . Understand Sam Schlesinger of Poughkeepsie had sudden heart attack. . . . Harry and Hymie Koeppel, Koeppel Distributing, tell us that they've had more rental calls this year than ever before. These rentals, plus added activity in sales of reconditioned music machines, keeping them moving at fast pace. . . . Harry Rosen returns from Miami to his office for a week or so, then will go back again. Who can blame him? . . . George Thayer, Binghamton, N. Y., a member of the "Golden Circle" of the "20 Year Club" writes us he's retired. George has been actively engaged in the coin machine business for over 50 years. . . . There are many things we take for granted—like Mike Munves' elevator. It broke down for a few hours one day this week, and a line up of coinmen were forced to "stick around" while it was fixed. Of equal importance was the fact that several trucks, awaiting machines for shipment, had to stand idly by.

\* \* \* \* \*

Quite a bit of excitement stirred up by Meyer Parkoff, Atlantic New York Corp. and "Senator" Al Bodkin with their Annual Coin Machine Industry Sponsored Christmas Festivities program for the National Catholic Community Service, a member agency of USO. These men believe that this annual promotion can bring the industry great acclaim and prestige, and that the coinmen here will cooperate almost to a man. . . . Murray Kaye, Atlantic N. Y. sales mgr., getting ready to move his family into a new apartment in Brooklyn, and all excited. . . . Harold Rosenberg, Peekskill, preparing to take his usual winter vacation. Hopes Si Silverstein's arm healed by the time he's ready to leave. . . . Nothing but smiles at Albert Simon, Inc. "Big Al," Al Simon, and "Little Al," Al D'Inzillo, report they haven't seen so much action in years as they've had past few years with Genco's "Skill Ball" and ChiCoin's "Ski-Bowl." Now they're awaiting arrival of Genco's new "6-Player Skill Ball." . . . Joe Young and Irv Holzman, Young Distributing, tell us that the firm has enjoyed the "biggest December in our history." Attribute this record breaker to the acceptance of Wurlitzer's model "2000." Irv, who spent several days in Miami Beach, now back. Abe Lipsky out seeing ops in Westchester. Ted Parker, Wurlitzer district representative, spends several days with Young. . . . They're still talking about the wonderful banquet held by the Associated Amusement Machine Operators Assn. Claire Morano very happy over it all, as are pres. Sandy Warner and vp Irv Holzman. "We have ideas in mind right now," says Mrs. Morano, "that will make our 8th annual banquet next year, even better than this one."



**Through The**  
**Coin Chute**  
**UPPER MID-WEST MUSINGS**

Mr. and Mrs. Cecil Terveer, C & T Sales Company of Winona, Minn., spent several hours in the Twin Cities. While Cecil shopped around and looked over the games the missus was engaged in the task of picking out the right tunes to put on the phonographs. . . . Charles Webber, Webber Music Company of Minneapolis, had a nice write-up in the "Town Toppers" feature section of the Minneapolis Star newspaper. The article in addition to mentioning Charlie's association with the coin machine industry, also mentioned one of his activities and hobby—flying and his leadership in the C A P. . . . John Czerniak of Duluth, Minn., was seen shopping around and looking over the new skee alleys. . . . Ben Weiss, Pine Ridge Service of Bemidji, Minn., relies on the faster mode of transportation and flew into the Twin Cities and made the rounds of the distributors and made his purchases of games for some equipment changes for his locations. . . . Orville Willette of Lemmons, S. D., made a quick trip into the Twin Cities and after staying only a few hours made the long 400-mile trip back home. . . . Andrew Benna of Ironwood, Mich., spent a couple of days in the Twin Cities. Andy says that he is not as young as he used to be and therefore he has to stay over to conduct his business and rest up for the long drive home. . . . Recent visitors to the Twin Cities were Johnny Johnson of Staples, Minn.; Pete Vanderhyde of Dodge Center, Minn.; John Howe of Foley, Minn.; Jack Lowrie of Lake City, Minn.; L. P. Wilbur of Duluth, Minn.; and Gordon Dunn of Moose Lake, Minn.





# Through The Coin Chute

## CHICAGO CHATTER

Coinbiz booms during holiday week! Just when factories and distributors thought of cards and gifts, they were suddenly jammed. With calls and orders.



DAVE ROCKOLA

Shipments to be made. Production runs extended or stepped up. New releases. Everybody in the happiest of holiday moods—when they found time to think about it. . . . To the hundreds of coinmen who sent us fantastically beautiful Christmas cards, The Cash Box takes this opportunity to return hundreds of Thanks for the wonderful thoughts. To one and all in the industry all over the world—The Season's Greetings. . . . Art Garvey, as always, plays Santa Claus for all the Bally organization at grand and glorious party. Bill O'Donnell, Andy Renn, Herb Jones, Tom Callaghan and George Jenkins wishing all the happiest and merriest of Merry Christmases. . . . Sam Stern and Art Weinand "too busy all December to even think about the holidays. Most active season we ever enjoyed. But", adds Art, just watch the action at Williams beginning Jan. 2." . . . Dave Rockola, Ed Ristau, Les Rieck, Kurt Kluever, "Brad" Bradfield, Dorothy Kammler and everyone at busy Rock-Ola plant in joyful Christmas spirits. Big tree downstairs. Lobby all decorated. Music by Webcor. Offices and showrooms glittering with decorations.

The whole gang at United in a chipper holiday mood as production booms along. Bill De Selm, Herb Oettinger, John Casola, Al Thoeke and Jack Mitnick all took time off to celebrate. Everybody had a marvelous time. And all looking ahead with tremendous optimism to a bright future. . . . "Keeping the home fires burning" were Nate Gottlieb and Judd Weinberg. While Alvin joins Dave and Sol Gottlieb in Miami Beach. . . . At First, Jo Kline, Wally Finke, Fred Kline, Sam Kolber and Marv Rosenstein greeting the season happily. Big party for all employees and their families, with tree and all the trimmings. And reading stacks of greeting cards, including many in Chinese, Swedish, Gaelic, Italian, Danish, German, Spanish. (But not a one from Russia.) . . . Ben Coven gives Barbara Kane a list of "50 things a perfect sec'y should do". . . . World Wide clicking with new plans for the coming year. Al Stern, Joel Stern, Len Micon, Fred Skor and Bob Wiley get together in conferences between phone calls and visitors.



ART GARVEY

Avron Gensburg and Ralph Sheffield of Genco enter this Holiday Season by presenting to the trade "our greatest new game '6 Player Skill Ball'." The boys have come up with one grand winner after another all during the year. What's more, they look ahead to even greater things in 1957. . . . At All-State, Vince Shay seen stuffing trunk of his car with huge hunk of fresh moose meat.



PHIL LEVIN

"I didn't shoot it," denies Stan Levin. . . . ChiCoin's Sam Wolberg, Ed Levin and Mort Secore just brimming with good cheer while orders still coming in for more, more and still more "Ski-Bowl" and "Championship Bowler." . . . Nice to hear from Hy Green. Used to operate shuffle games in Fox River Valley. Now selling sporting goods around the Midwest. . . . "I'll buy the tree," warns Ted Rubenstein at Marvel. "But the girls will have to do all the decorating." Adds Ted, "Got lots of orders to get out. You tell the customers we're working on them, too." . . . ABT reported catching up on expansion plans. Keeping the fellows on a work-eat-sleep schedule have been new products, branch offices, promotion programs and future showings. Phil Vogt, creating catalog of basic and new ABT items for coinmen, utilizes considerable engineering talent. George Kozy says "Can't find time for 1,000-mile checkup on my new car."

Recorded Music Service Assn. re-elects officers. Phil Levin, Pres.; Carl Greene, V.P. & Sec'y; Earl Kies, V. P. & Treas.; Dan Gaines, V. P. Also on the Board of Directors are Julius Mohill, Joe Fillitti, Julis Gronner, Louis Arpaia and Andy Oomens. . . . Come rain, snow, sleet or sun, Bear's fans, Don Moloney and Donan's staff, can be seen rooting in the stands. Only exception is when Cardinals play. Accountant Augie Baracana feels duty-bound to cheer the opposition because player Frank Bernardi is his nephew. . . . One who doesn't need a holiday season to be full of Christmas cheer is John Frantz. John says he's got to find time to celebrate on Mon. and Tues. . . . Empire's Gil Kitt making frequent trips to United this past week to keep deliveries of "Bowling Alley" coming. Joe Robbins advises it's always a pleasure to entertain Bill Cleary of Soo Automatic Coin, Sault Ste Marie, Mich.



"LITTLE JIMMY" JOHNSON

Heard there's lots of ops would like to wake up Christmas morn to find everybody everywhere enjoying "10¢ Play PLUS Front Money." . . . Sam Lewis back from biztrip in time to join in on terrific Christmas party Exhibit gave to employees and families. Frank Mencuri, Chet Gore, Ed Hall, Harley



PAUL HUEBSCH

Brown and everybody here gay and joyful. . . . Fred Minter "out to lunch" for five hours one aft. Half hour to eat, 4½ hours to drop in here and there on way back to the office. . . . Carl Knippel, gen. mgr., Como Mfg., asserts "Kiddie rides business marvelous this year, and we're looking forward to even bigger year in '57." . . . At Auto-Bell, Zeke Wolf looking and feeling fine, but "determined to work off 22 pounds". . . . Joe Schwartz, National Coin, after several days in Cuba, now speaks better Spanish than ever. Joe found Ronnie Schwartz, Mort Levinson and Vi McCarthy all working away at a rapid rate on both domestic and export biz. . . . Mike and Irene Detzek smiling at the way season's business is going for them. "Steady increases," they say. . . . Eddie and Manrie Ginsburg's yearly "Atlas Family Party" a happy, joyous affair. Nate

# Season's Greetings to all

Gil Kitt  
Joe Robbins  
LeRoy Hohbein  
Jack Burns

**Empire** COIN MACHINE EXCHANGE  
1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

# Season's Greetings

CHARLES (JIMMY) JOHNSON  
**GLOBE DISTRIBUTING CO.**  
1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. AR. 6-0780

Feinstein and Harold Schwartz on hand with the food, refreshments, fun and music.

Talk about a busy man at a busy factory—that's Paul Huebsch at Keeney. On the go from office to plant to shipping room to engineering. Also showing the customers the many new venders and games. Finally got Paul to pause long enough to say, "Just wish everybody a Merry Christmas from Roy McGinnis, John Conroe, Al Allbritten and the entire Keeney organization." . . . Happily working away as usual is the way it looked with Charley Pieri at Monarch. . . . "Little Jimmy" Johnson trying to listen for the sound of sirens over at Globe Dist., while the place gets decorated with fire-proof tinsel. . . . This yule Christmas trees could be bought at \$5 to \$75. Estimated 39 million trees were sold for this year's market. Black spruce comes in pink, chartreuse. Or tipped in white, silver and green. One tree cutter wraps trees in a plastic bag, squeezing the girth down to 4 or 5 inch diameter. Man-made trees come in all sizes and in 7 colors—and pink is much in demand.



DON MOLONEY

HAPPY BIRTHDAY THIS WEEK TO: Samuel A. Weisman, Baltimore, Md. . . . J. D. Cox, San Francisco, Calif. . . . Abe Green, Newark, N. J. . . . Ray Riehl, Chicago, Ill. . . . Frank Allavot, Detroit, Mich. . . . Col. Lew Lewis, Chicago, Ill. . . . Charles S. Lichtman, Newark, N. J. . . . Carl E. Seneff, Washington, Ind. . . . Leon Sapochnik, Havana, Cuba. . . . Edward J. Gorman, Steubenville, O. . . . Si Wolfe, Jacksonville, Fla. . . . Harold N. Lieberman, Minneapolis, Minn. . . . Charles O. DiPalma, Steubenville, O. . . . Abe Chapman, Los Angeles, Cal. . . . W. E. Bosche, Raton, N. Mex. . . . Carl Happel, Milwaukee, Wis. . . . Ben Smith, New York, N. Y. . . . Peter S. Jackson, Chicago, Ill. . . . Louis N. Jamail, San Antonio, Tex. . . . William R. Barbour, Danville, Va. . . . Charles W. Hughes, Ladoga, Ind. . . . Edwin W. Ponder, Liberty, Mo. . . . Rudy S. Kimbell, Amarillo, Tex. . . . C. C. Geist, Norfolk, Nebr.



JACK MITNICK

WORTH REPEATING: Rules for "Don't open until Christmas" packages: If it rattles, call baby. If it gurgles, call pop. If it crinkles, call ma. If it ticks, call the fire

department.

"It's What's in THE CASH BOX That Counts"





**GENCO'S**

**OFFICIAL 6 PLAYER SKILL BALL**

**FOR BIGGER-THAN-EVER, BETTER-THAN-EVER PLAY AND PROFIT!**

**ANOTHER GENCO FIRST!**

*Adjustable*  
**PLAYFIELD RAMP**

The only game that can be adjusted for perfect play action for any location.



**2-piece DE LUXE Cabinet!**  
Easy to move... easy to service

**BUY a PROVEN GAME**  
Genco's OFFICIAL SKILL BALL has been tried and proven in thousands of locations.

**ONLY THE ORIGINAL OFFICIAL SKILL BALL HAS ALL THESE EXCLUSIVE NEW FEATURES:**

- ★ Covered, Locked Cash Box prevents pilferage
- EXTRA BALL FEATURE ON EACH FRAME
- SINGLE, DOUBLE, TRIPLE SCORING
- LIFETIME PLASTIC CUPS
- NEWLY DESIGNED TRANSPARENT, UNBREAKABLE PLEXIGLASS, SHOW CASE FRONT
- COLORFUL, SOUNDPROOF BACKFIELD OF EVERLASTING FOAM PLASTIC

**KEEP "ON THE GO" WITH GENCO!**  
**SEE YOUR GENCO DISTRIBUTOR TODAY!**

**GENCO MFG. & SALES CO.** 2621 N. ASHLAND AVE. CHICAGO 14, ILL.



**W**e take pleasure in extending the Season's Greetings to all of our friends, the Genco Distributors and Operators who have helped us make 1956 the best in our 29-year history.



*Avron Sensburg*  
*Ralph Sheffield*  
*Al. Warren*

**Genco Manufacturing & Sales Company**



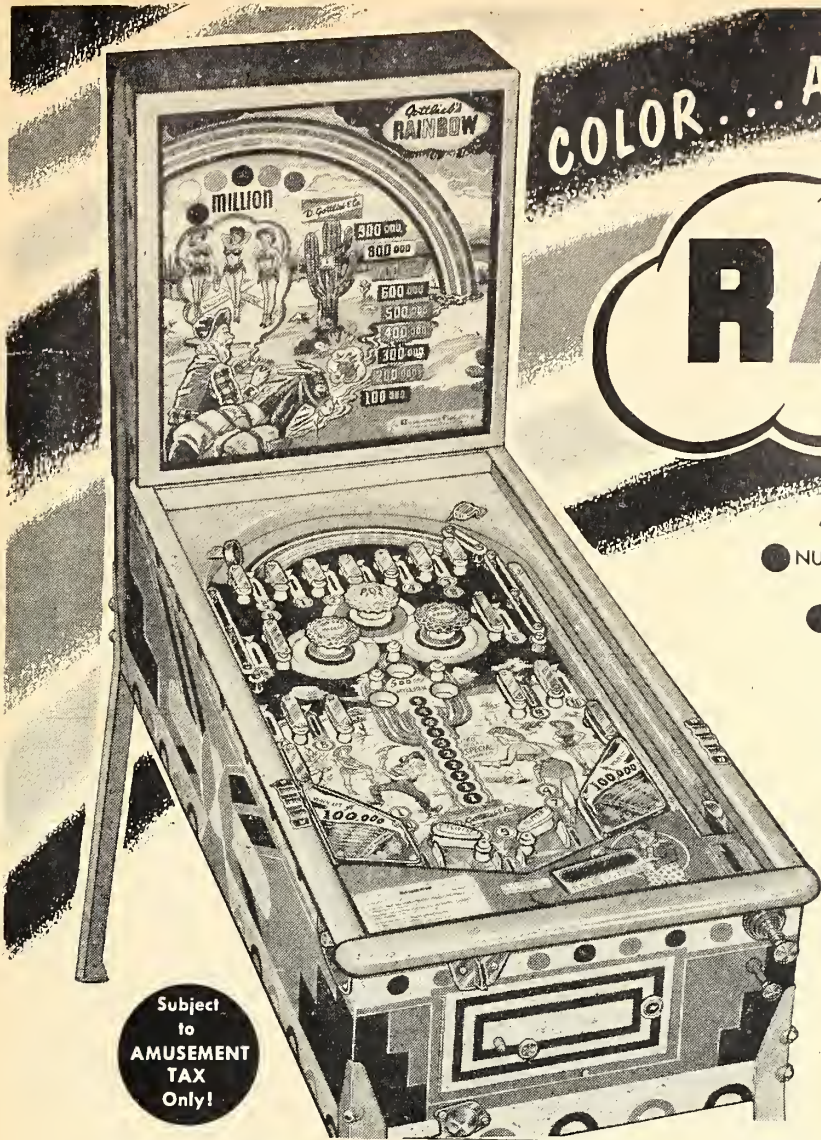
COLOR... ACTION... PLAYER APPEAL!

GOTTLIEB'S

# RAINBOW

- NUMBERED ROLLOVERS LITE RAINBOW SECTIONS IN LITE BOX
- COMPLETED RAINBOW LITES CENTER HOLES FOR SPECIAL SCORES
- ADDITIONAL ROLLOVERS INCREASE SPECIAL SCORING IN CENTER HOLES
- 3 CENTER HOLES LITE AUTOMATICALLY FOR 1,000,000 SCORING
- 2 "POP BUMPERS" AND 2 "CYCLONIC KICKERS" LITE ALTERNATELY FOR 100,000 SCORING
- SUPER-POWERED FLIPPERS FIRE BALL UP FIELD AT 12 2-WAY ROLLOVERS

*D. Gottlieb & Co.*  
1140-50 North Kostner Avenue • Chicago 51, Illinois



Subject to AMUSEMENT TAX Only!

*Amusement Pinballs*  
as American as Baseball and Hot Dogs!

**BUY THE BEST... WE DO!**

ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS.

**Season's Greetings from D. Gottlieb & Co.**  
1927 :-: 30 Years of Quality Products :-: 1957

## Chicago Phono Bowl Results

CHICAGO—ABC No. 1 started off the evening by taking all three from Western Automatic. Harry Schreiber's 618 was high for ABC and high for men. He was closely followed by Bob Gnarrow's 617. ABC No. 1 also claimed high series for the season with their total score of 2486. Bill Nyland's 456 was high for Western.

Singer-One Stop swept three from Galgano. Harry Julian was high for Singer with 595 and was helped along by Red Losasso's 535. Charley Alesi was high for Galgano with 474.

Gillette took all three from Coral. Bob Hall's 536 and Warren Paradee's 513 were high for Gillette. Coral's Rudy Zelina was high with 477.

Coven Music won all three from Oomens. Harry Wolczak's 500 was high for Coven. Johnny Oomens was top man for Oomens with 469.

B&B Novelty swept three from M.S. Roy Bauer was high for B&B with 537. Lowell Scott's 449 was high for M.S.

Atlas Music took three from Mercury Records. High for Atlas were Vic Jaccino with 524 and Bud Hoffert with 514. Melvin Jones was high for Mercury with 484. Mercury's Mary ones was high for women with 428.

Decca Records took two from ABC o. 2. Frank Tutomase's 483 was high for Decca. Bernie Ekter's 424 as high for ABC No. 2.

Paschke Phono won two from Star

Music. Bob Gallet's 554 was high for Paschke. Hank Sochacki was high for Star with 428.

The Christmas Sweepstakes winners were Harry Julian, Harry Schreiber, Red Losasso, Bob Gnarrow, Melvin Jones, Fred Sipiora, Julia Gallet and Millie Jaccino.

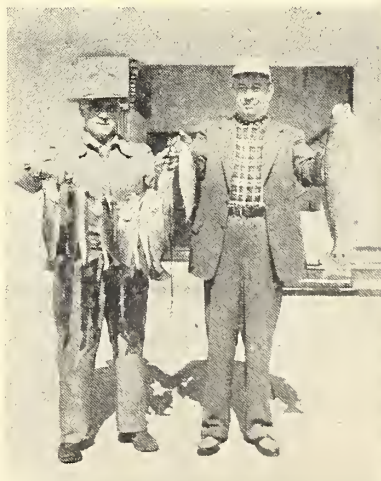
## Bill and Murray Wiener Join Sales Staff Of Continental Vend

WESTBURY, L. I., N. Y.—Harold Roth, Continental Vending Machine Corporation, this city, announced this week that Bill and Murray Wiener have joined its sales staff.

Murray Wiener's territory will include entire New York State, with the exception of the Metropolitan New York area. Bill Wiener will cover Pennsylvania east of Pittsburgh.

The Wiener brothers have long been connected with the cigarette merchandising industry, and are two of the best known and respected men in the business.

## Fish Story



CLEARWATER, FLA.—While relaxing here the early part of December, Jack Bess, president and general manager of Roanoke Vending Exchange, Inc., Richmond, Va., became quite an accomplished fisherman.

Pictured here is Jack (right) with a Redfish. On the left is Elmer Williams of Kewanee, Ill., holding a string of trout.

Bess is now back home full of vim and vigor.

Give A Subscription For Christmas  
**The Cash Box \$15**

HIGH CASH PRICES \$  
for LATE MODEL WURLITZERS

We will buy for the highest cash price any quantity of Wurlitzer Models 1700 and 1800 for export.

**BUSH** DISTRIBUTING COMPANY  
286 N. W. 29th Street  
MIAMI, FLORIDA  
Phone: Franklin 3-4623

**Season's Greetings**  
★  
Mike and Irene Detzek  
**CHAMPION DISTRIBUTING CO.**  
3833 W. Division St., Chicago 51, Ill.  
(ALbany 2-3272)





At this time of the year it is a pleasure  
 to turn aside from everyday affairs and send to our  
 friends, old and new, warm season's greetings and sincere  
 best wishes for the coming year.

chicago coin machine company • 1725 WEST DIVERSEY

# EXPLOSIVE

## chicago coin's . . . 6 PLAYER TOURNAMENT

# Ski-Bowl

Introducing The Exclusive . . .  
**DYNAMO STRIKE**

And  
SINGLE—DOUBLE—TRIPLE SCORING

The EXCITEMENT . . . The SUSPENSE . . . The OUTCOME OF THE GAME IS NOT DETERMINED UNTIL THE LAST BALL IS ROLLED!

Player by skillfully striking in the 4th frame gets "bonus" balls . . . keeping his game alive and enabling him to re-shoot and score up to 3 extra strikes!



Look!

- ★ Completely Noiseless Operation!
- ★ Combination Steel And Unbreakable Plastic Shield!
- ★ A Natural Attraction For Team Play!
- ★ Indestructible Colored Plastic Cups!
- ★ Proportionately Sized To Fit All Locations! . . . 10 ft. Long!
- ★ Full Size Plastic Impregnated Balls!

★ Available In Regular And Super Models!

★ Fast Play!

1725 West Diversey Blvd., Chicago 14, Ill.



"It's What's in THE CASH BOX That Counts"



## CLASSIFIED ADVERTISING SECTION

## WANT

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: Bluemound 8-6700).

WANT—Music and Game Route. Also Kiddie Rides and Used Records. BOX #366, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK, N. Y.

WANT—Broadways. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO.

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: Garfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: Dickens 2-7060).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: Belmont 5-2881).

WANT—AMI: 120 Phonographs, Hideaways, Wall Boxes, Steppers, Seeburg: 100 Hideaways, 3WI Wall Boxes. Late Five Balls. Bally: Miami Beach, Beach Beauty and Broadway. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel.: 2648).

WANT—Used 45 records not over 5 months old. I pay 13¢ and the freight. M. WILLIAMSON, 146 E. 154th ST., HARVEY, ILL.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Packard Out of the World Speaker. Will pay top price. Also late Bingos. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MISSOURI (Tel.: FOrrest 7-6730).

WANT—Targettes, Comets, Venus. Will trade for Pool Tables or any other games—we've got them! LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: Federal 9-0031).

WANT—Attention Operators: Spot cash paid for all type used music machines. List equipment and price in first letter. GABE FORMAN, SANDY MOORE, INC., 240 E. MERRICK ROAD, FREEPORT, L. I., N. Y. (Tel.: MAYfair 3-2472, 3 and 4).

WANT—Bally Big Times, in good condition. LEWIS & FOLLETT MUSIC CO., 180 SO. HOWARD ST., SPOKANE, WASH. (Tel.: MA 4-8585).

WANT—Kiddie Rides and Arcade Machines. Must Be In A-1 Shape. State Price and Condition in first letter. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHapel 9-6556).

WANT—Route wanted. Will pay cash for large route—music—games—rides. All information strictly confidential! POST OFFICE BOX #364, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meltone. JACOB B. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUDson 6-4568).

WANT—Music: Seeburg 100A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT—Literature on any type of coin machine—Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—Operators ask your distributor for records by Michael Anthony, "The Curly Headed Growler." Send for your free survey 45 speed records of Michael Anthony. Include 15¢ each, for packing, mailing and postage. H. R. C. RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—To Buy. All kinds of Arcade Equipment, particularly Genco 2 Player Baseball Games, and all makes of Guns. Please send complete lists and prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO (Tel.: TOWER 1-6715).

WANT—12 ft. American Bank Shuffleboards; Kiddie Rides, 22 ft.; Rock-Ola Shuffleboards complete or spare planks. Write or Wire. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULTon 2282).

## CLASSIFIED ADVERTISING SECTION

## FOR SALE

FOR SALE—1 Williams Snafu, \$135; 1 Williams Fairways, \$40; 1 Williams Colors, \$125; 1 Gottlieb Scoreboard, \$225; 1 Gottlieb Coronation, \$30; 1 Gottlieb Queen of Hearts, \$50; 2 Chicago Coin Capri (New—in crate), Write. AUTOMATIC AMUSEMENT CO., INC., 1000 PENNSYLVANIA ST., EVANSVILLE 8, IND. (Tel.: HA 3-4508).

FOR SALE—Small Compact Music Route. Good Equipment. JAMES G. WILSON, BOX 765, ARCADIA, FLA.

FOR SALE—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrrest 5-3456).

FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Blgelow 8-3524-5).

FOR SALE—Records!!! 5¢ over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. (Tel.: OLYmpic 8-4012, 4013).

FOR SALE—United and Chicago Coin Shuffles. 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Big Time, \$190; Variety, \$110; Gayety, \$85; Pixie, \$225; Starlet, \$250; Stardust, \$310; United Super Shuffle 6 Player Alley, \$60. One Third Deposit. Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).

FOR SALE—Close Out! Mutoscope's Rock 'N Roll, 5 ball amusement machine. Brand new in original crates. Only \$89.40. Write for quantity price. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N.Y. (Tel.: CHickering 4-5050).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC. 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Slate Tops for Pool Tables; Fibre Glass Cue Sticks; "300" Shuffle Alleys with authentic scoring. Also factory reconditioned Shuffle Alleys, Income Producer. Tournament Kits; Guns; Arcade Equipment. Write for lowest prices. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Bowlers, Crisscross, \$125; Arrow, \$225; Hollywood, \$265; Team, \$325; Pins Super Jumbo, \$300; Shindig, \$105; Duet DeLuxe, \$265; Lulu, \$195; Jalopy, \$65; Big Time, \$295; Caravan, \$395; Miami Beach, \$295. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—Two Man Operation. Music and Game Route. Some Bingos. Located in Center of Greatest Industrial Expansion Boom in the Nation. 1955 Net About \$20,000. Price \$30,000. P. O. BOX 1284, FT. WORTH, TEXAS.

FOR SALE—Seeburg 3WI Wallomatic 100 Selection, Chrome Covers, \$65 ea. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO. (Tel.: CENtral 9292).

FOR SALE—Broadways, \$350 and Night Clubs, \$450. Reconditioned and checked the Donan way. DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUNiper 8-5211-12).

FOR SALE—It's Mike Munves Corporation for outstanding, able, reliable coverage of the Arcade Field. A single machine. A complete arcade. Parts, supplies, sundries. MIKE MUNVES CORPORATION, 577 TENTH AVENUE, NEW YORK 36, N. Y. (Tel.: BRyant 9-6677).

FOR SALE—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—Bingos in quantities. In stock. Big Shows; Double Headers, Parades, Night Clubs, Broadways, Miami Beach, Big Times. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622, W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-1214).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Route established 20 years, no competition. Southeast Florida. Late equipment, fast developing area. Phonos (dime play), Pools, Shuffle Alleys, Gun Games, Cigarette Machines. Reason for selling, other business interests. BOX #367, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK, N. Y.



## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Close-out on Seeburg 100 Selection Wallboxes. Each will have newly chromed covers, new white buttons, entirely reconditioned. Unlimited quantities. Make us an offer. **SHELDON SALES, INC., 881 MAIN ST., BUFFALO, NEW YORK.** (Tel.: Lincoln 9106).

**FOR SALE**—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. **COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL.** (Tel.: Independence 3-2210).

**FOR SALE**—AMI F-120, \$675; AMI E-80, \$400; Seeburg, M100C, \$545; Seeburg M100G, \$695; Wurlitzer, 1700, \$575; Wurlitzer, 1800, \$695. **MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO** (Tel.: Superior 1-4600).

**FOR SALE**—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA.** (Tel.: Wheeling 5472).

**FOR SALE**—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. **DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA.** (Tel.: REgent 6-3691).

**FOR SALE**—"The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". **CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J.** (Tel.: PRescott 9-0182).

**FOR SALE**—200 Seeburg, Write; 4 Seeburg 200 Selection Boxes, Write; Seeburg G, \$650; AMI D-40, \$185; AMI B, \$110; AMI C, \$125; Coney Island, \$20; Palm Beach, \$45; Daisy May, \$135; Gypsy Queen, \$145; Arabian Knights, \$95; Mystic Marvel, \$120; Bert Lane's Dead Zero (New), \$150; Keeney's Palisades Bowler (Like New), \$165; 20 Selection Seeburg Boxes, \$8; 3020 Boxes, \$4; 1717 Rock-Ola Steppers, \$25. **WANT**—Big Times and Broadways. **H & R MUSIC AND DISTRIBUTING, 1625 THIRD AVE., MOLINE, ILL.** (Tel.: 4-6703).

**FOR SALE**—United Clipper, \$315; Main, \$195; Speedy, \$175; Leader (Match), \$125; Chi Coin, Bonus Score, \$295; Bowling Team, \$250; Bowling (Match), \$145; Feature, \$110; Advance, \$100. **UNIVERSITY COIN MACHINE EXCHANGE, 100 N. HIGH ST., COLUMBUS 3, OHIO** (Tel.: AXminster 4-3529).

**FOR SALE**—Keeney Deluxe Sportsman Gun, \$195; Wurlitzer 1650A Hi Fi, 45 rpm, \$325; Wurlitzer 1600, 45 rpm, \$300; Wurlitzer 1800, \$795; AMI Model "A", \$80; Seeburg Model "C", \$425. **UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANS.** (Tel.: HO 4-6111-4-3504).

**FOR SALE**—Beach Clubs, \$25; Tahities, \$25; Tropics, \$25; Rio's, \$25; Atlantic Cities, \$15; Coney Island, \$10 ea. We have 100 of these machines altogether. Uncrated. Write: **PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.** (HEmlock 1-9900).

**FOR SALE**—1 Rock-Ola Comet 1438, \$400; 3 AMI 120 Wall Boxes, ea. \$65; 1 AMI 120 Stepper, \$65; 1 AMI 80 Stepper, \$50; Seeburg 100 Chrome Wall Boxes, ea. \$65. Ready for location. 1/3 deposit, balance C.O.D. or S/D. **KOEPEL DISTRIBUTING COMPANY, 629 TENTH AVE., NEW YORK 36, N. Y.** (Tel.: Circle 6-8939).

**FOR SALE**—Or Trade for AMI D, E, F, 80 Phonos. Williams Crane; Chicago Coin Steam Shovel; Chicago Coin Blondie; Exhibit Spanish Pool; Bert Lane Goldie Horse; Bert Lane Stutz Car; Bert Lane Fire Engine; Chicago Coin Big League Bulls Eye; 300 Shuffle Alley. **MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W. GRAND RAPIDS 2, MICH.** (Tel.: GL 6-6807).

**FOR SALE**—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH.** (Tel.: UNiversity 4-0773).

**FOR SALE**—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. **WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO.** (Tel.: MONTana 5000-1-2).

**FOR SALE**—Seeburg M 100 R \$695; Seeburg M 100 G, \$595; Seeburg M100 C, \$495; 100 Selection Chrome Seeburg Wall Boxes, \$55; AMI Model C, \$85. **LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND.** (Tel.: MELrose 5-1593).

**FOR SALE**—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. **FEDOR MUSIC CO., c/o GEORGE THAYER & CO., 47 STATE ST., BINGHAMTON, N. Y.**

**FOR SALE**—Comet, \$160; DeLuxe 5th Inning, \$200; Leader, \$150; Manhattan, \$135; Targette, \$150; Mars, \$250; Lightning, \$250; Triple Play, \$225. AMI A, 78 rpm, \$95; AMI D-40, 78 rpm, \$225; AMI E-120, \$495; AMI A, 45 rpm, \$125; AMI D-30, \$325; AMI F-80, \$650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. **CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS, MO.** (Tel.: MAIN 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HARRison 1-4747).

## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Grand Slam, \$95; King Arthur, \$35; Bowling Champ, \$35; College Daze, \$35; 10 Bright Lights, \$39.50 ea.; 10 Bright Spots, \$49.50 ea.; 10 3-4-5's, \$24.50 ea. **WANT**—Pixies. **NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF.** (Tel.: Market 1-9538).

**FOR SALE**—Close-out; Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. **RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEWARK, N. J.**

**FOR SALE**—2 Wurlitzer 24 Record Hideaways with Stepper, \$50; 1 20 Record Seeburg Hideaway, \$50; 1 AMI 80 Stepper, \$40; 3020 Boxes, \$3 ea. **SALINA MUSIC & AMUSEMENT CO., 121 N. SEVENTH ST., SALINA, KANSAS.**

**FOR SALE**—Bowlers: Chicago Coin Flash, \$110; Bally Mystic, \$195; Blue Ribbon, \$295; Gold Medal, \$325. Pool: Exhibit King Size, \$135; Bert Lane's Tic-Tac-Toe (Floor Sample), \$125. **MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.**

**FOR SALE**—Games, Inc. Hunter, \$295; Bally Atlantic City, \$35; Palm Beach, \$35; Beauty, \$40; Beach Club, \$40; Dude Ranch, \$65; Palm Springs, \$65; Surf Club, \$75; Miami Beach, \$195; Broadway, \$365; Parade, \$445; Genco Jumpin' Jacks, \$35. **MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA.** (Tel.: 5-7549).

**FOR SALE**—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. **TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA.** (Tel.: NEWton 5-2531).

**FOR SALE**—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50. Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. **MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO.** (Tel.: CH 1-8561).

**FOR SALE**—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. **O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA.** (Tel.: 84-3264).

**FOR SALE**—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. **ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.** (Tel.: CAnal 6-0293-4-5).

**FOR SALE**—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. **DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH.** (Tel.: DAVis 2-2473).

**FOR SALE**—Rotation Balls Numbered 1-10, \$18.50 set; Numbered 1-5 Red and 1-5 White, \$18 set; 2 1/4" Cue Balls, \$2; Cue Sticks, \$1.49, \$16.50 doz. Write for free Rotation Pool Instructions. **CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL.**

**FOR SALE**—Millions of extra coins are taken from clean machines. Clean Right With Lemonite. Did you know that Lemonite cleans your machines on location without any water—a minimum of labor—about 10¢ a machine? **GRACO SALES CO., R.F.D. 1, ARLINGTON, TENN.**

**FOR SALE**—Gayety, \$79.50; Surf Club, \$39.50; Variety, \$84.50; Beach Club, \$30; Hi-Fi, \$40; Gay Time, \$135; Big Time, \$190; Miami Beach, \$200; Williams Super Pennant, \$84.50; Williams King O'Swat, \$235; Williams Four Bagger, \$345; Williams Fun House, write; Williams Perky, write. 1/3 deposit, balance sight draft. **LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, O.** (Tel.: HE 1-7577).

**FOR SALE**—Shuffles at Low Cash Box Price. United: Mercurys, Targettes, Venus, Lightnings. Bally: Rockets, Mystics, Blue Ribbons. Genco: Bingo Rolls and Shuffle Pools, \$60. AMI "A", \$70; "B", \$95; "C", \$115. Wurlitzer, 1015, \$50. 1/3 Deposit, Balance C.O.D. If picked up deduct \$10 ea. **H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.** (Tel.: UN 3-8584).

**FOR SALE**—Bally's Surf Club, \$60; Gaytime, \$140; Palm Springs, \$75; Big Show, \$525; Pixie, \$185; Bally's Jet Bowler, \$200. 1/3 Deposit, balance C.O.D. or Sight Draft. **NASTASI DISTRIBUTING CO., 912 POYDRAS, NEW ORLEANS 12, LA.** (Tel.: MA 6386).

**FOR SALE**—Slate Top Conversions for Regulation and Jumbo Pool Games. Highest quality slate. Lowest prices. **GEORGE PONSER COMPANY, 123 W. RUNYON ST., NEWARK, N. J.** (Tel.: Blgelow 3-7422).



**CLASSIFIED ADVERTISING SECTION**

**FOR SALE**—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. **PURVEYOR DISTRIBUTING CO.**, 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

**FOR SALE**—One Booster Pool, \$50; Like New Magic Pool, \$50; United Jungle Gun, \$90; Dale Gun, \$15; 147 Seeburg Phono, \$50. **AUTOMATIC MUSIC CO.**, 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: NE 5-1444).

**FOR SALE**—Numbered Pool Balls—Marked on 2 Sides—1 to 5, White & 1 to 5, Red, Price \$14.95 set. Non-Warp Cue Sticks, Price \$2.25 ea. Ask for Free 1957 Parts Catalog. **WICO CORP.**, 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MULberry 5-3000).

**FOR SALE** — 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: **HY POLO AMUSEMENTS, INC.**, 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LONGbeach 1-3378).

**NOTICE**—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists." For over 18 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machine Industry." In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks' Issues of "THE CASH BOX"—a full year's issues—for only \$15 on a **DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!!** Mail your check for \$15 today to: **THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.**

**FOR SALE**—Special. Bally: Night Clubs, \$374.50; Parades, \$399.50; Beach Beauties, \$285; Broadways, \$325; Big Times, \$185. Gottlieb: Score Boards, \$235; Sea Belles, \$299.50; Duettes, \$169.50; Gladiators, \$237.50. Williams: King Of Swat, \$225; Side Walk Engineer, \$99.50. Genco: Big Top Rifle Gallery, \$235; Rifle Galleries, \$145. **NEW ORLEANS NOVELTY CO.**, 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CANal 5306).

**FOR SALE**—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. **Syracuse 75-1631. DAVIS DISTRIBUTING CORP.**, 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

**FOR SALE** — Seeburg 100-R, \$700; 100-G, \$600; 100-C, \$500; 100-B, \$400; United Regulation, \$425; United Lightning, \$200; United Super Slugger Baseball, \$275; United Venus, \$175; ChiCoin Triple Strike, \$200. **WANT**—All late models 45 rpm phonographs. **NATIONAL NOVELTY CO.**, 183 E. MERRICK ROAD, MERRICK, LONG ISLAND, N. Y. (Tel.: FREeport 8-6770-1).

**MISCELLANEOUS**

**NOTICE**—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is **HUEY DISTRIBUTING CO.** Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNon 5-7976).

**NOTICE**—Will Trade: Four Chicago Coin Miami Shuffles for Pool Tables, Bingo Games, 5 Ball Machines and Used Music Boxes. **T & L DISTRIBUTING CO.**, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO, (Tel.: MAIn 1-8751).

**NOTICE**—Crossroads? Diversification? Our program has already proven itself to leading coinmen. Make hundreds of dollars each week with our "Especially made for the carriage trade merchandising approach" in the specialty food field. **A.B.C. MFG. CO.**, 3441 W. NORTH AVE., CHICAGO 47, ILL.

**NOTICE**—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. **BOB YOUNG'S SERVICE**, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

**NOTICE**—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-2129.

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4* Model D-80, '51, 80 Sel., 78 RPM	295.00	350.00
4. Model E-40, '53, 40 Sel., 78 RPM	300.00	425.00
1* Model E-80, '53, 80 Sel., 45 RPM	350.00	450.00
4* Model E-120, '53, 120 Sel., 45 RPM	395.00	495.00
4. Model F-80, '54, 80 Sel., 45 RPM	545.00	650.00
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### EVANS

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### ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	69.50
6. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
6. 1426, '47, 20 Sel., 78 RPM	35.00	75.00
1. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	45.00	95.00
4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	100.00	125.00
4. 1432, Same as above, Converted to 45 RPM	110.00	135.00
4. 1434, '51, Rocket '51-'52, 50 Sel., 78 RPM	135.00	220.00
4. 1434, Same as above, Converted to 45 RPM	145.00	265.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	145.00	285.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	225.00	285.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	400.00	495.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	545.00	645.00

### SEEBURG

6. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
6. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
2. 147S, '47, Standard 20 Sel., 78 RPM	20.00	60.00
2. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	65.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	75.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	85.00
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
1* M100A, '49, 100 Sel., 78 RPM	225.00	250.00
3* M100B, '51, 100 Sel., 45 RPM	395.00	450.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	400.00	475.00
4* M100C, '53, 100 Sel., 45 RPM	495.00	600.00
1* HF 100G, '54, 100 Sel., 45 RPM	600.00	750.00

← TOTAL NO. TOTAL VALUE →

## THIS WEEK'S USED MACHINE QUOTATIONS

18th YEAR OF PUBLICATION  
899th CONSECUTIVE WEEK'S ISSUE

### How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

### CODE

1. Prices UP
  2. Prices DOWN
  3. Prices UP and DOWN
  4. No change from Last Week
  5. No quotations Last 2 to 4 Weeks
  6. No quotations 4 Weeks or Longer
  7. Machines Just Added
- \* Great Activity

### REGARDING SELLING PRICES

## IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

NUMBER OF EACH MACHINE OWNED  
VALUE OF MACHINES HERE  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

### PHONOGRAPHS (Cont.)

4* HF 100R, '54, 100 Sel., 45 RPM	695.00	825.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	6.00
4. W4L-56	5.00	10.00
4. 3W5-L56 Wall Box, 5c, 10c, 25c	5.00	10.00
4. W6L-56 5/10/25 Wire-less	5.00	10.00
4. 3W7-L-56	10.00	15.00
4* 3W1 Wall-a-Matic	55.00	70.00

### WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	25.00	65.00
4. 1017, '46, 24 Sel., 78 RPM	35.00	80.00
4. 1080, '46, 24 Sel., 78 RPM	45.00	90.00
4. 1100, '47, 24 Sel., 78 RPM	70.00	125.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	75.00	135.00
4* 1250, '50, 48 Sel., 45 or 78 RPM	110.00	165.00
2* 1400, '51, 48 Sel., 45 or 78 RPM	159.50	225.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	185.00	275.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	185.00	300.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	225.00	350.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	275.00	350.00
2* 1650, '53, 48 Sel., 45 RPM	275.00	365.00
1* 1700, '54, 104 Sel., 45 RPM	550.00	650.00
3* 1800, '55, 104 Sel., 45 RPM	645.00	845.00
4. 2140 Wall Box	3.00	5.00
4. 3020 Wall Box	3.00	8.00
4. 3048 (Conv. of 3020)	5.00	10.00
4. 3031 Wall Box	3.00	5.00
4. 3045 Wall Box	4.00	15.00
4* 4820 Wall Box	10.00	20.00

← TOTAL NO. TOTAL VALUE →



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

2. ABC (Un 3/51)	25.00	45.00
4. Across the Board (Un 9/52)	25.00	50.00
4. All Star Basketball (Got 1/52)	20.00	35.00
4. Arabian Knights (Got 12/53)	90.00	135.00
4. Arcade (Wm 11/51)	25.00	50.00
4. Arizona (Un 4/50)	10.00	20.00
4. Army-Navy (Wm 10/53)	35.00	75.00
2. Atlantic City (B 5/42)	15.00	65.00
4. Bank-A-Ball (Got 5/50)	15.00	24.00
4. Basketball (Got 10/49)	10.00	20.00
2* Beach Beauty (B 10/55)	275.00	345.00
4* Beach Club (B 2/53)	25.00	65.00
4. Beauty (B 11/52)	40.00	75.00
4. Be Bop (Ex 3/50)	10.00	19.00
4. Big Ben (Wm 9/54)	79.00	135.00
4. Big Hit (CC 7/52)	25.00	40.00
4* Big Time (B 1/55)	185.00	295.00
4. Blondie (Wm 8/56)	325.00	365.00
4. Bolero (Un 12/51)	45.00	60.00
4. Bomber (CC 3/51)	15.00	25.00
4. Bowling Champ (Got 2/49)	15.00	35.00
4. Bright Lights (B 5/51)	35.00	65.00
4* Bright Spot (B 11/51)	40.00	65.00
4* Broadway (B 12/55)	335.00	375.00
4. Broadway (B6/51)	25.00	40.00
4. Buffalo Bill (Got 5/50)	20.00	35.00

← TOTAL NO. TOTAL VALUE →





### NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

#### PINBALL GAMES (Cont.)

4. Cabana (Un 3/53)	30.00	75.00
4. Camel Caravan (Ge 6/49)	10.00	15.00
4. Campus (Ex 2/50)	10.00	20.00
4. Canasta (Ge 7/50)	20.00	30.00
4. Capri (CC 10/56)	265.00	310.00
4* Caravan (Un 2/55)	325.00	395.00
4. Caravan (Wm 6/52)	30.00	75.00
6. Carolina (Un 4/49)	10.00	20.00
4. Champion (B 12/49)	15.00	25.00
4. Chinatown (Got 10/52)	40.00	75.00
4. Circus (Un 8/52)	35.00	65.00
4. Citation (B 10/48)	20.00	39.50
4. C. O. D. (Wm 9/53)	50.00	95.00
2. College Daze (Got 8/49)	20.00	35.00
4. Colors (Wm 11/54)	130.00	175.00
4. Coney Island (B 9/51)	10.00	65.00
4. Control Tower (Wm 3/51)	25.00	40.00
4. Coronation (Got 11/52)	40.00	75.00
4. County Fair (Un 9/51)	25.00	40.00
4. Crossroads (Got 5/52)	45.00	75.00
2. Crosswords (B 12/52)	200.00	350.00
4. Cyclone (Got 5/51)	40.00	65.00
4. Daffy Derby (Wm 8/54)	75.00	145.00
4. Daisy May (Got 7/54)	135.00	150.00
4. Dallas (Wm 2/49)	15.00	25.00
2. Dealer "21" (Wm 2/54)	25.00	90.00
4. Derby Day (Got 5/56)	220.00	240.00
4. De Leer (Wm 11/49)	20.00	30.00
4. Diamond Lill (Got 12/54)	110.00	165.00
4. Disk Jockey (Wm 11/52)	35.00	75.00
4. Domino (Wm 5/52)	29.00	65.00
4. Double Action (Ge 1/52)	20.00	35.00
4. Dbl. Feature (Got 12/50)	15.00	35.00
2. Double Header (B 7/56)	450.00	545.00
6. Dbl. Shuffle (Got 6/49)	15.00	24.00
4. Dragonette (Got 6/54)	125.00	185.00
4. Dreamy (Wm 2/50)	20.00	40.00
1* Dude Ranch (B 9/53)	60.00	110.00
4* Duette (Got 4/55)	169.50	265.00
4. Easy Aces (Got 12/55)	195.00	225.00
4. Eight Ball (Wm 1/52)	35.00	65.00
4. Fairway (Wm 6/53)	49.00	75.00
4. Fighting Irish (CC 11/50)	15.00	25.00
4. Five Star (Univ 5/51)	30.00	75.00
4. Flying High (Got 2/53)	50.00	85.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
4. Four Bells (Got 10/54)	135.00	165.00
4. Four Corners (Wm 12/52)	45.00	90.00
4. Four Horsemen (Got 9/50)	25.00	50.00
4* "400" Upright (Ge 10/52)	35.00	55.00
4. Four Stars (Got 6/52)	45.00	75.00
6. Freshie (Wm 9/49)	20.00	30.00
4. Frolics (B 10/52)	15.00	65.00
2. Frontiersman (Got 11/55)	190.00	230.00
4. Futurity (B 3/51)	25.00	45.00
4* Gay Time (B 6/55)	135.00	195.00
4* Gayety (B 3/55)	75.00	110.00
4. Georgia (Wm 7/50)	20.00	40.00
4. Gin Rummy (Got 2/49)	15.00	25.00
2* Gladiator (Got 1/56)	237.50	300.00
4. Glamour (Got 7/51)	10.00	20.00
2. Globe Trotter (Got 11/51)	25.00	45.00
4. Golden Gloves (CC 7/49)	10.00	20.00
4. Golden Nugget (Upright) (Ge 2/53)	35.00	60.00
2. Gold Star (Got 8/54)	130.00	165.00
2. Grand Champion (Wm 8/53)	50.00	90.00
4. Grand Slam (Got 4/53)	40.00	95.00
4. Green Pastures (Got 1/54)	75.00	125.00
2. Gun Club (Wm 11/53)	35.00	70.00
4. Guys-Dolls (Got 5/53)	40.00	90.00
4. Gypsy Queen (Got 2/55)	145.00	190.00
4. Handicap (Wm 6/52)	45.00	85.00
4. Happy Days (Got 7/52)	65.00	95.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4* Harbor Lites (Got 2/56)	175.00	225.00
6. Harvest Time (Ge 9/50)	15.00	25.00
4. Harvey (Wm 5/51)	25.00	75.00
2. Havana (Un 2/54)	40.00	100.00

←TOTAL NO. TOTAL VALUE→

### NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

#### PINBALL GAMES (Cont.)

4. Hawaii (Un 6/54)	45.00	100.00
4. Hawaiian Beauty (Got 4/54)	110.00	150.00
4. Hayburner (Wm 6/51)	30.00	75.00
4. Hi-Fi (B 6/54)	25.00	85.00
4. Hit Parade (CC 2/51)	10.00	15.00
4. Hit & Runs (Ge 3/51)	10.00	20.00
4. Hit 'N' Run (Got 4/52)	30.00	60.00
4. Holiday (Ke 12/51)	25.00	45.00
4. Hong Kong (Wm 9/51)	30.00	50.00
4. Hor-e-leathers (Wm 1/52)	30.00	45.00
4. Horse Shoe (Wm 12/51)	25.00	35.00
4. Hot Rods (B '49)	20.00	40.00
4. Ice-Frolics (B 1/54)	50.00	100.00
4. Jalopy (Wm 8/51)	35.00	90.00
4. Jeanie (Ex 6/50)	15.00	24.00
4. Jockey Club (Got 4/54)	75.00	150.00
6. Jockey Special (B 11/47)	10.00	15.00
4. Joker (Got 11/50)	20.00	40.00
4. Jolly Joker (Un 11/55)	75.00	125.00
4. Jubilee (Got 5/55)	230.00	345.00
4. Judy (Ex 7/50)	10.00	15.00
4. Jumping Jacks (Upright) (Ge 12/52)	25.00	45.00
4. Just 21 (Got 1/50)	10.00	20.00
4. K.C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	20.00	35.00
4. King Pin (CC 12/51)	25.00	50.00
4. Knockout (Got 1/51)	20.00	40.00
4. Lady Luck (Got 9/54)	85.00	165.00
2. Lazy "Q" (Wm 2/54)	55.00	100.00
4. Leaders (Un 10/51)	30.00	60.00
4. Lite-A-Line (Ke 6/52)	40.00	65.00
4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	65.00	135.00
4. Lucky Luning (Wm 5/50)	20.00	45.00
2. Lulu (Wm 12/54)	149.00	180.00
4. Mad. Sq. Garden (Got 6/50)	30.00	45.00
6. Majors '49 (CC 2/49)	10.00	20.00
4. Majorettes (Wm 4/52)	25.00	45.00
4. Manhattan (Un 4/55)	110.00	165.00
2. Marathon (Got 10/55)	265.00	310.00
4. Marble Queen (Got 8/53)	65.00	100.00
4. Mercury (Ge 3/50)	10.00	20.00
4. Mermaid (Got 6/51)	30.00	60.00
4. Mexico (Un 3/54)	45.00	100.00
4* Miami Beach (B 9/55)	180.00	295.00
4. Minstrel Man (Got 3/51)	35.00	75.00
4. Mystic Marvel (Got 3/54)	120.00	165.00
4. Nevada (Un 8/54)	40.00	100.00
4. Niagara (Got 12/51)	29.00	50.00
4. Nifty (Wm 12/50)	15.00	30.00
2* Night Club (B 4/56)	374.50	450.00
4. "9" Sisters (Wm 1/54)	49.50	110.00
6. Oasis (Sx 10/50)	10.00	15.00
6. Oklahoma (Un 5/49)	15.00	35.00
6. Old Faithful (Got 12/49)	10.00	20.00
4. Olympics (Wm 5/52)	40.00	65.00
6. One Two Three (Ge 10/48)	10.00	20.00
4. Palisades (Wm 7/53)	45.00	95.00
4* Palm Beach (B 7/52)	35.00	75.00
4* Palm Springs (B 11/53)	65.00	95.00
2* Parade (B 6/56)	399.50	475.00
4. Paratrooper (Wm 8/52)	25.00	40.00
2. Peter Pan (Wm 4/55)	130.00	160.00
4. Picadilly (Wm 5/56)	249.50	325.00
4. Pin Bowler (CC 6/50)	15.00	25.00
4. Pinch Hitter (Un 5/49)	10.00	15.00
4. Pinky (Wm 9/50)	25.00	40.00
4. Pin Wheel (Got 11/53)	75.00	120.00
4* Pixie (Un 10/55)	195.00	250.00
4. Play Ball (CC 1/51)	15.00	25.00
2. Poker Face (Got 9/53)	65.00	100.00
6. Puddin' Head (Ge 10/48)	10.00	15.00
4. Punchy (CC 12/50)	10.00	15.00
4. Quarterback (Wm 10/49)	15.00	25.00
4. Quartet (Got 2/52)	45.00	75.00

←TOTAL NO. TOTAL VALUE→

### NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

#### PINBALL GAMES (Cont.)

4. Queen of Hearts (Got 12/52)	65.00	110.00
4. Quintet (Got 3/53)	45.00	100.00
4. Race the Clock (Wm 5/55)	165.00	235.00
4. Rag Mop (Wm 10/50)	20.00	40.00
4. Red Shoes (Un 11/50)	20.00	30.00
4. Regatta (Wm 11/55)	149.00	180.00
4. Rio (Un 11/53)	25.00	85.00
4. Rip Snorter (Ge 10/49)	10.00	19.00
4. Rocket (Ge 5/50)	20.00	30.00
4. Rockettes (Got 8/50)	25.00	40.00
4. Rodeo (Un 2/53)	39.50	110.00
4. Rose Bowl (Got 10/51)	25.00	50.00
4. St. Louis (Wm 2/49)	20.00	30.00
4. Saddle and Turf (Ev 10/53)	160.00	225.00
4. (Club Model)	179.50	230.00
1* Scoreboard (Got 4/56)	235.00	305.00
4. Scream (Wm 4/54)	50.00	110.00
4. Sea Belles (Got 4/56)	235.00	300.00
4. Sea Jockeys (Wm 11/51)	35.00	75.00
4. Select-A-Card (Got 4/50)	15.00	29.00
4. Sharpshooter (Got 5/49)	10.00	25.00
2. Shindig (Got 10/53)	85.00	115.00
4. Shoo Shoo (Wm 2/51)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	20.00	40.00
4. Show Boat (Un 12/52)	70.00	100.00
4. Silver Chest (Upright) (Ge 4/53)	55.00	95.00
4. Silver Skates (Wm 2/53)	30.00	70.00
4. Singapore (Un 10/54)	50.00	110.00
4. Skill Pool (Got 8/52)	35.00	75.00
4. Skyway (Wm 8/54)	80.00	140.00
4. Sluggfest (Wm 3/52)	30.00	50.00
4* Sluggin' Champ (Got 4/55)	160.00	195.00
4. Smoke Signal (Wm 10/55)	145.00	190.00
4. Snafu (Wm 12/55)	150.00	200.00
6. Snooks (Wm 6/51)	10.00	20.00
4. Southern Belle (Got 6/55)	155.00	200.00
4. South Pacific (Ge 2/50)	20.00	30.00
1. South Seas (Un 5/56)	325.00	425.00
4. Spark Plug (Wm 9/51)	25.00	50.00
4. Spitfire (Wm 2/55)	75.00	135.00
4. Spot Bowler (Got 10/50)	25.00	59.00
4. Spot-Lite (B 1/52)	45.00	75.00
4. Sportsman (Wm 2/52)	25.00	35.00
4. Springtime (Ge 3/52)	20.00	30.00
4. Stage Coach (Got 11/54)	150.00	175.00
4* Stardust (Wm 3/56)	250.00	310.00
4. Starlets (Un 12/55)	210.00	265.00
4. Star Pool (Wm 10/54)	100.00	160.00
4. Stars (Un 6/52)	40.00	55.00
4. Starlite (Wm 3/53)	35.00	60.00
4. Steeple Chase (Un 1/52)	25.00	65.00
4. Stop & Go (Ge 3/51)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	40.00	100.00
4. Sunshine Park (B 12/52)	25.00	40.00
6. Super Hockey (CC 4/49)	20.00	30.00
4. Super Jumbo (Got 10/54)	250.00	325.00
4. Surf Club (B 3/54)	39.50	85.00
4. Sweepstakes (Wm 1/52)	55.00	75.00
4. Sweet Add-A-Line (Got 7/55)	165.00	210.00
4. Sweetheart (Wm 5/50)	20.00	40.00
4. Tahiti (Un 8/53)	25.00	80.00
4. Tampico (Un 6/49)	10.00	15.00
4. Telecard (Got 1/49)	10.00	20.00
4. Thing (CC 2/51)	15.00	25.00
4. Three Deuces (Wm 8/55)	195.00	220.00
4. Three Feathers (Ge 5/49)	15.00	25.00
4. Three Four Five (Un 6/51)	20.00	40.00
6. Three Musketeers (Got 7/49)	15.00	20.00
6. Thrill (CC 9/48)	10.00	15.00
4. Thunderbird (Wm 5/54)	79.00	120.00
4. Tim-Buc-Tu (Wm 1/56)	145.00	225.00
4. Times Square (Wm 4/53)	50.00	85.00
2. Toreador (Got 6/56)	295.00	325.00
4. Touchdown (Un 1/52)	20.00	35.00

←TOTAL NO. TOTAL VALUE→





### NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

#### PINBALL GAMES (Cont.)

4. Tournament (Got 8/55)	225.00	300.00
4. Triple Play (Un 8/55)	150.00	200.00
4. Triplets (Got 7/50)	15.00	20.00
4. TriScore (Ge 1/51)	15.00	25.00
4. Tropicana (Un 1/55)	55.00	150.00
4. Tropics (Un 7/53)	25.00	75.00
4. Turf King (B 6/50)	20.00	49.50
4. Twenty Grand (Wm 12/52)	25.00	55.00
4. Twin Bill (Got 1/55)	120.00	185.00
4* Variety (B 9/54)	80.00	125.00
4. Watch My Line (Got 9/51)	30.00	45.00
4. Whizz Kids (CC 3/52)	35.00	50.00
4. Wild West (Got 8/51)	30.00	65.00
4. Winner (Univ.)	20.00	40.00
4. Wishing Well (Got 9/55)	165.00	195.00
4. Wonderland (Wm 5/55)	149.00	175.00
4. Yacht Club (B 6/53)	30.00	75.00
4. Zingo (Un 10/51)	25.00	65.00

←TOTAL NO. TOTAL VALUE→



SHUFFLES

4. Bally Victory Bowler (5/54)	100.00	175.00
4. Bally Champion Bowler (5/54)	100.00	185.00
4. Bally Jet Bowler (8/54)	100.00	200.00
4. Bally Rocket Bowler (8/54)	100.00	210.00
4. Bally Mystic Bowler (12/54)	175.00	250.00
4. Bally Magic Bowler (12/54)	185.00	265.00
4. Bally Blue Ribbon (3/55)	265.00	295.00
4. Bally Gold Medal (3/55)	265.00	325.00
4. ChiCoin 6-Player (8/51)	35.00	75.00
4. CbiCoin 6-Player DeLuxe (5/52)	35.00	75.00
4. ChiCoin Match Bowler (6/52)	35.00	80.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	85.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	90.00
4. ChiCoin 10th Frame Special (12/52)	35.00	90.00
4. ChiCoin Name Bowler (1/53)	35.00	95.00
2. ChiCoin 10th Frame Double Score Bowler (2/53)	25.00	100.00
4. ChiCoin Crown (4/53)	45.00	110.00
4. ChiCoin Crown Giant Pins (4/53)	50.00	110.00
4. ChiCoin Triple Score (6/53)	50.00	120.00
4. ChiCoin Gold Cup (7/53)	50.00	125.00
4. ChiCoin High Speed Crown (7/53)	60.00	130.00
4. ChiCoin High Speed Triple Score (8/53)	65.00	135.00
4. CbiCoin Advance (10/53)	75.00	140.00
4. CbiCoin King (10/53)	75.00	145.00
4. ChiCoin Criss Cross Bowler (12/53)	75.00	150.00
4. CbiCoin Super Frame (3/54)	85.00	155.00
4. ChiCoin Starlite (5/54)	125.00	175.00
4. ChiCoin Feature (7/54)	100.00	190.00
1. ChiCoin Holiday (9/54)	125.00	235.00
4. ChiCoin Flash (10/54)	110.00	200.00
4. ChiCoin Playtime (10/54)	150.00	215.00
4. ChiCoin Fireball (11/54)	175.00	250.00
4. ChiCoin Thunderbolt (12/54)	185.00	265.00
4. ChiCoin Triple Strike (2/55)	200.00	275.00
4. ChiCoin Arrow (2/55)	225.00	275.00
4. ChiCoin Criss Cross Targette (1/55)	75.00	175.00

←TOTAL NO. TOTAL VALUE→

### NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

#### SHUFFLES (Cont.)

4. DeLuxe Model	75.00	185.00
4. ChiCoin Bonus Score (4/55)	240.00	295.00
4. ChiCoin Big League (5/55)	255.00	300.00
4. ChiCoin Hollywood (5/55)	250.00	310.00
4. ChiCoin Blinker (8/55)	295.00	325.00
4. ChiCoin Score-A-Line (9/55)	295.00	335.00
1* ChiCoin Bowling Team (10/55)	295.00	340.00
4. Exhibit Twin Rotation (5/52)	50.00	125.00
4. Genco Shuffle Target (7/51)	20.00	40.00
4. Genco 8-Player Rebound 9/51	25.00	45.00
4. Genco Shuffle Pool (11/53)	25.00	85.00
4. Genco Match Pool (2/54)	50.00	90.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League (3/52)	40.00	75.00
4. Keeney High Score League (5/52)	40.00	80.00
4. Keeney Team (10/52)	35.00	90.00
4. Keeney Club (4/53)	25.00	95.00
2. Keeney Domino (5/53)	40.00	100.00
2. Keeney Carnival (5/53)	45.00	110.00
4. Keeney Pacemaker (9/53)	50.00	125.00
4. Keeney Mainliner Bowler (1/54)	65.00	135.00
4. Keeney Bonus Bowler (3/54)	75.00	155.00
4. Keeney Diamond Bowler (5/54)	100.00	175.00
4. Keeney Bikini (6/54)	125.00	175.00
4. Keeney Century (6/54)	140.00	195.00
4. Keeney American (9/54)	225.00	250.00
2. Keeney National (9/54)	225.00	260.00
2. Keeney Speedlane (4/55)	225.00	300.00
2. United 6-Player Super (3/52)	20.00	60.00
4. United 4-Player Official (5/52)	30.00	60.00
4. United 6-Player Star (7/52)	30.00	65.00
4. United 10th Frame Star (9/52)	35.00	70.00
4. United Manhattan 10th Frame (9/52)	35.00	75.00
4. United Manhattan (9/52)	35.00	135.00
4. United 10th Frame Super (10/52)	35.00	80.00
4. United Cascade (2/53)	35.00	85.00
4. United Clover (2/53)	35.00	90.00
6. United Liberty (2/53)	40.00	90.00
4. United Classic (6/53)	50.00	95.00
4. United Olympic (6/53)	50.00	95.00
4. United Royal (9/53)	50.00	95.00
4. United Imperial (9/53)	65.00	100.00
4. DeLuxe model	75.00	110.00
4. United Chief (11/53)	85.00	115.00
1. United Leader (11/53)	95.00	150.00
4. DeLuxe model	100.00	130.00
4. United Team (1/54)	115.00	140.00
4. DeLuxe model	110.00	145.00
4. United League (1/54)	115.00	150.00
4. DeLuxe model	120.00	155.00
4. United Ace (5/54)	100.00	175.00
4. DeLuxe model	110.00	175.00
2. United Rainbow (5/54)	110.00	180.00
4. United Banner (8/54)	155.00	185.00
4. DeLuxe model	165.00	190.00
4. United Shuffle Targette (8/54)	145.00	200.00
1. DeLuxe model	145.00	210.00
4. United Speedy (8/54)	145.00	220.00
4. Un. 11th Frame (10/54)	145.00	225.00
4. DeLuxe model	145.00	230.00
4. United Comet Targette (11/54)	145.00	235.00
4. DeLuxe model	145.00	240.00
4. United Mercury (12/54)	150.00	245.00
4. DeLuxe model	155.00	250.00
4. United Mars (1/55)	160.00	260.00
4. DeLuxe model	165.00	265.00
4* Un. Lightning (2/55)	165.00	275.00
4. DeLuxe model	170.00	280.00
4. Un. Venus (3/55)	170.00	285.00
4. DeLuxe model	175.00	290.00
4. Un. Clipper (5/55)	175.00	315.00

←TOTAL NO. TOTAL VALUE→

### NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
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#### SHUFFLES (Cont.)

4. DeLuxe model	175.00	290.00
4. Un. Derby Roll (5/55)	175.00	295.00
4. DeLuxe model	185.00	295.00
4. Un. 5th Inning (6/55)	185.00	300.00
4. DeLuxe model	195.00	300.00
4. Un. Capitol (6/55)	225.00	305.00
4. DeLuxe model	230.00	310.00

←TOTAL NO. TOTAL VALUE→



KIDDIE RIDES

2. Bally Champion Horse	320.00	395.00
4. Bally Moon Ride	200.00	325.00
4. Bally Space Ship	225.00	345.00
4. Bally Speed Boat	300.00	350.00
2. Bert Lane Merry-Go-R'd	295.00	450.00
4. Bert Lane Fire Engine	325.00	485.00
4. Chicago Coin Super Jet	200.00	350.00
4. Decco Merry-Go-Round	225.00	350.00
4. Exhibit Big Bronco	250.00	375.00
4. Exhibit Mustang	350.00	425.00
4. Exhibit Space Patrol	200.00	295.00
4. Scientific Television	275.00	325.00

←TOTAL NO. TOTAL VALUE→



ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	500.00	600.00
4. Air Football	195.00	250.00
4. Amus. Boomerang	30.00	65.00
4. Bally Big Inning	65.00	125.00
2. Bally Heavy Hitter	35.00	55.00
4. Bally King Pin	20.00	50.00
4. Bally Rapid Fire	75.00	125.00
4. Bally Undersea Raider	75.00	125.00
4. Capitol Midget Movies	125.00	150.00
4. Champion Hockey	45.00	125.00
4. ChiCoin Basketball Champ	100.00	175.00
4. ChiCoin 4-Player Derby	100.00	175.00
4. ChiCoin Goalee	35.00	100.00
4. ChiCoin Hockey	55.00	75.00
4. ChiCoin Midget Skee	85.00	125.00
4. ChiCoin Pistol	35.00	95.00
4. ChiCoin Home Run, 6-Player (3/54)	100.00	185.00
4. Super model	125.00	200.00
4* ChiCoin Twin Hockey (5/56)	225.00	385.00
4. ChiCoin Steam Shovel (5/56)	150.00	250.00
4. Edelco Pool Table	20.00	40.00
4. Evans Bola Score	40.00	75.00
4. Evans Bat-A-Score	40.00	145.00
4. Evans Ski Roll	35.00	75.00
4. Evans Super Bomber	75.00	120.00
4. Evans Play Ball	60.00	90.00
4. Evans Ten Strike '46	30.00	85.00
4. Evans Tommy Gun	35.00	110.00
4* Exhibit Dale Gun	15.00	55.00
4. Exhibit Gun Patrol	60.00	125.00
4. Exhibit Jet Gun	55.00	145.00
4. Exhibit Space Gun	69.50	140.00
4. Exhibit Pony Express	75.00	135.00
4. Exhibit Silver Bullets	35.00	125.00
4. Exhibit Six Shooter	50.00	125.00
4. Exhibit Vitalizer	40.00	70.00
4* Exhibit Shooting Gall. (6/54)	89.50	145.00
4. Exhibit Star Shooting Gallery (9/54)	150.00	195.00
4. Exhibit Sportland Shooting Gallery (11/54)	150.00	225.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	275.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	295.00	350.00
4. Games, Inc. Hunter (1/56)	265.00	295.00
4* Genco Sky Gunner	75.00	145.00
4. Genco Night Fighter	75.00	145.00
4. Genco 2-Player Basketball	135.00	195.00
1* Genco Rifle Gal. (6/54)	125.00	250.00
4. Genco Big Top Rifle Gallery (6/54)	235.00	325.00
4. Super model (12/55)	335.00	395.00

←TOTAL NO. TOTAL VALUE→





NUMBER OF EACH MACHINE OWNED  
VALUE OF MACHINES HERE  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

## ARCADE EQUIPMENT (Cont.)

4* Genco Wild West Gun (2/55)	295.00	325.00
4* Genco Sky Rocket Rifle Gallery (5/55)	275.00	325.00
2. Genco Champion Baseball (9/55)	249.00	325.00
1. Genco Quarterback (10/55)	275.00	325.00
4. Genco Hi-Fly Baseball (5/56)	250.00	390.00
4* Genco State Fair Rifle Gal. (6/56)	395.00	450.00
4. Jack Rabbit	50.00	75.00
4. Jungle Joe	45.00	65.00
4. Keeney Air Raider	65.00	150.00
4. Keeney Sub Gun	70.00	125.00
4. Keeney Texas Leaguer	25.00	45.00
4. Keeney Sportsman (11/54)	150.00	225.00
4. DeLuxe model	160.00	230.00
4. Keeney Ranger (3/55)	225.00	265.00
4. DeLuxe model (3/55)	235.00	275.00
4. Lite League	45.00	75.00
4. Mills Panoram Peek	175.00	325.00
6. Mills Conv. for Panoram Peek	10.00	25.00
4. Muto. Atomic Bomber	65.00	150.00
4. Mutos. Ace Bombers	95.00	165.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	175.00
4. Mutos. Fly. Saucers	90.00	155.00
4. Mutos. Photo. (Pre-War)	125.00	275.00
4. Mutos. Photomatic DeLuxe	250.00	375.00
4. Mutoscope Silver Gloves	125.00	225.00
4. Mutoscope Sky Fighter	60.00	150.00
4. Mutos. Voice-O-Graph 35c	175.00	365.00
2* Mutoscope Rock 'n' Roll (7/56)	65.00	115.00
4. QT Pool Table	60.00	75.00
4. Quizzer	50.00	95.00
4. Rockola World Series	40.00	85.00
4. Scientific Baseball	20.00	40.00
4. Scientific Basketball	20.00	45.00
4. Scientific. Batting Pr.	30.00	85.00
4. Scientific Pitch 'Em	50.00	175.00
4* Seeburg Bear Gun	75.00	175.00
4. Seeburg Chicken Sam	50.00	100.00
4. Seeburg Shoot the Chute	49.50	90.00
4* Seeburg Coon Hunt	85.00	175.00
4. Set Sbot Basketball	150.00	275.00
4* Telequiz	75.00	120.00
4. Un. Team Hockey	25.00	50.00
4* Un. Jungle Gun	75.00	185.00
4. DeLuxe model	75.00	195.00
4* United Carnival Gun (10/54)	125.00	210.00
4. DeLuxe model	135.00	210.00
4. United Bonus Gun (1/55)	250.00	295.00
4. DeLuxe model	260.00	300.00
4* Un. Sidewalk Engineer (4/55)	99.50	195.00
4. Wilcox-Gay Recordio	50.00	75.00
6. Wms. All Stars (8/47)	25.00	70.00
6. Wms. Box Score (12/47)	25.00	70.00
6. Wms. Star Series (4/49)	25.00	75.00
4. Wms. Super World Series (4/51)	35.00	85.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Wms. DeLuxe Baseball (4/53)	75.00	135.00
4. Wms. Pennant Baseball (12/53)	80.00	140.00
4. Wms. Super Pennant Baseball (12/53)	84.50	175.00
4. Wms. Super Star Baseball (12/53)	90.00	180.00
2. Wms. Major League Baseball (2/54)	99.50	185.00
4. Wms. All Star Baseball (2/54)	125.00	185.00
4. Wms. Big League Baseball (3/54)	125.00	190.00
4. Wms. Jet Fighter (10/54)	125.00	210.00
4. Wms. Safari (2/55)	210.00	310.00
4. DeLuxe model	220.00	320.00
4. Wms. Polar Hunt (3/55)	275.00	325.00
4. Wms. King Of Swat (5/55)	225.00	325.00
4. Wms. Four Bagger (4/56)	325.00	395.00
2. DeLuxe model	325.00	400.00

←TOTAL NO. TOTAL VALUE→

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

### AMI, INCORPORATED

"G-200" 200-sel. phonograph	Authorized for Publication No List Price
"G-120" 120-sel. phonograph	
"G-80" 80-sel. phonograph	
"HS-200" Selective Hideaway	
"HS-120" Selective Hideaway	
"HS-80" Selective Hideaway	
"HS-200" Continuous-play Hideaway	
"HC-120" Continuous-play Hideaway	
"HC-80" Continuous-play Hideaway	
"W-200" 200-selection Wall Box Bargrip Wallbox Bracket Recessed Ceiling Speaker Wall Speaker Corner Speaker	

### AUTO-PHOTO CO.

Studio Model "11"	\$3,245.00
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### BALLY MFG. CO.

Key West	\$ 815.00
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
Balls-A-Poppin' (2 Player, 3 or 5 Ball)	485.00
Big Show	799.50
Pin-Pool	
Standard (52" x 36" Model)	
(A) Without lights	300.00
(B) With light-up bumpers	315.00
(C) With neon lights	315.00
Senior (68" x 36" Model)	325.00
DeLuxe ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
The Champion (With new-all-metal cabinet)	835.00

### CHICAGO COIN MACHINE CO.

Ski-Bowl (6 Player, 10 Foot) Championship Bowler Super Championship Bowler (Match Model)
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No List Price  
Authorized for Publication

### EXHIBIT SUPPLY CO.

Ringer Bell

No List Price  
Authorized for Publication

### J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)
ABT Challenger Pistol (Counter Game)
ABT Guesser Scale
ABT Rifle Sport (Shooting Gallery)
Aristo Scale

No List Price  
Authorized for Publication

### GENCO MFG. & SALES CO.

Official Skill Ball Davy Crockett (Rifle Gallery)
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No List Price  
Authorized for Publication

### D. GOTTLIEB & CO.

Rainbow (Single Player, 5-Ball)
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No List Price  
Authorized for Publication

### INTERNATIONAL MUTOSCOPE CORP.

Lord's Prayer Vendor	\$ 390.00
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### J. H. KEENEY & CO.

Cross Country (4 Player, Novelty and Match Model)	\$ 435.00
DeLuxe Hot Collee Vender	Authorized for Publication No List Price
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	
Various Models of above	
Electric Cigarette Vender	284.50
Coin Changer Model	304.50

### ROCK-OLA MFG. CORP.

Model 1450-Playmaster, 120 Sel.	Authorized for Publication No List Price
Model 1452, 50 Selections	
Model 1454, 120 Selections	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
1615—Standard Speaker	
1616—DeLuxe Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

### J. P. SEEBURG CORP.

V-200—Select-O-Matic "200" Phonograph	Authorized for Publication No List Price
V-3W-A—Wall-O-Matic "200"	
100J—Select-O-Matic "100" Phonograph	
3W-1—Wall-O-Matic "100"	
MRVC-2—Master Remote Volume Control	
HFCV2-8—High Fidelity Wall Speaker	
HFCV3-8—High Fidelity Corner Speaker	
HFCV1-12—High Fidelity Recessed Speaker	
PS6-1Z—Power Supply	
HFA1-L6—Power Amplifier	

### UNITED MFG. CO.

Bowling Alley (6 Player, 14 Foot)	\$1,195.00
Brazil	775.00
Pirate Gun	645.00
Select Play Shuffle Alley (Without Match Feature)	635.00
Select Play Shuffle Alley (With Match Feature)	695.00
Handicap Shuffle Alley (Without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Handicap Shuffle Alley (With Match Feature)	
Single Chute	810.00
Double Chute	830.00
Star Slugger (Regular)	495.00
Star Slugger (Replay)	545.00

### WILLIAMS MFG. CO.

Roll-A-Ball (6-Player)
Peppy, The Clown
Perky (Single Player 5 Ball) Single Coin Chute Twin Coin Chutes
Super Score (Single Player, 5-Ball) Single Coin Chute Twin Coin Chutes
Crane

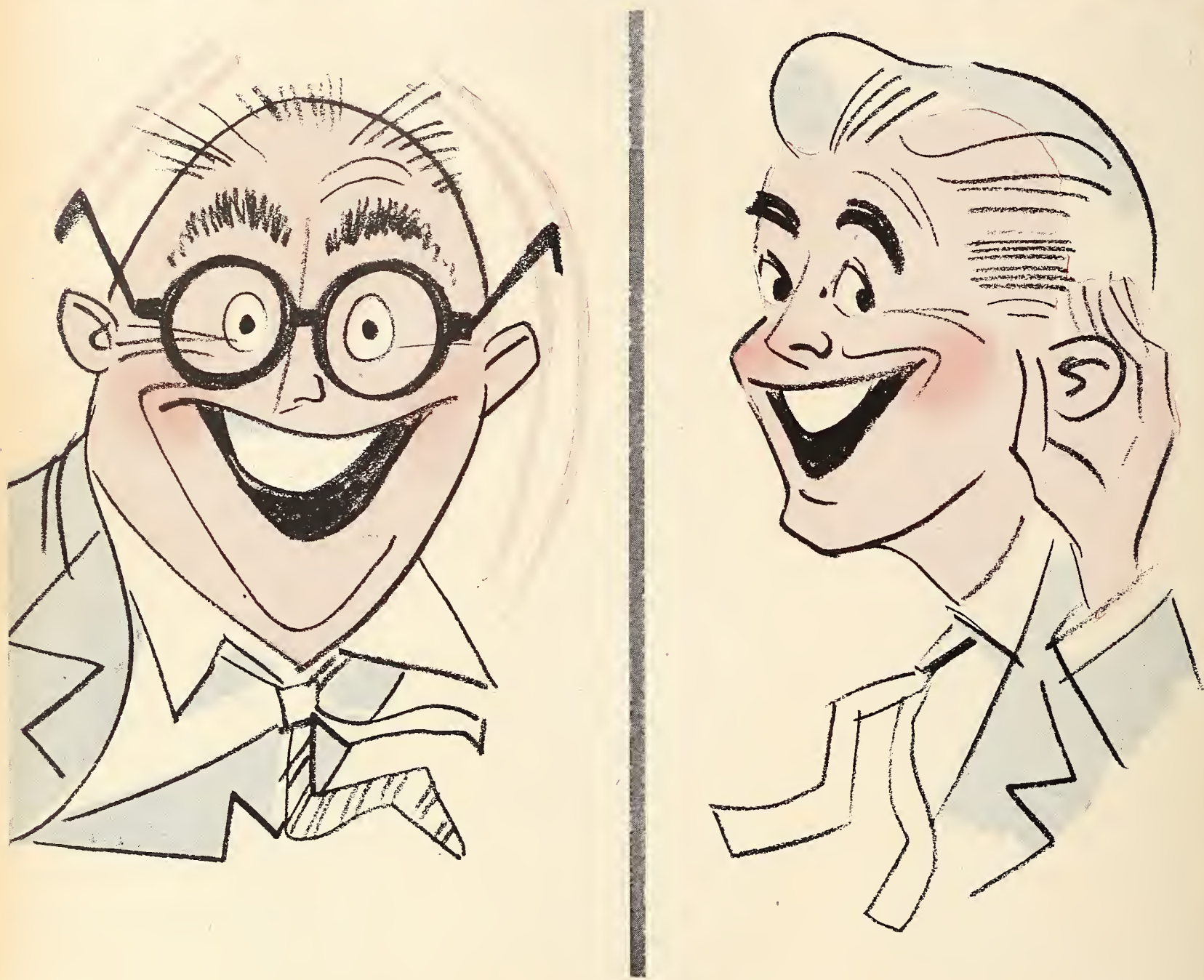
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Authorized for Publication

### THE RUDOLPH WURLITZER CO.

Model 2000, "Centennial", 200 Selections	Authorized for Publication No List Price
Model 1900, "Centennial", 104 Selections	
Model 5210, Wall Box, 200 Sel.	
Model 5207 Wall Box—104 Selection—3 Wire	
Model 5206 Wall Box—48 Selection—4 Wire	
Model 257 Stepper—104 Selection—3 Wire	
Model 253 Stepper—104 Selection—3 Wire	
Model 248 Stepper—48 Selection—4 Wire	
Model 5117 12" High Fidelity Wall Speaker	
Model 5116 8" High Fidelity Corner Speaker	
Model 5115 5" High Fidelity Corner Speaker	



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**THE BIGGEST DIMES WORTH OF FUN EVER OFFERED**

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# BOWLING ALLEY!

**NEW  
Player Appeal**

COMPLETELY NEW  
STYLED CABINET

**14 FT. LONG**

29 IN. WIDE  
18" HIGH PLAYFIELD

**TRUE  
BOWLING**

AUTOMATIC REGULATION SCORING  
STRIKES—SPARES—SPLITS  
REGULATION LEAVES

Straight Ball, Hook and Back-up Ball

ALL THE SHOTS AND THRILLS OF  
REGULATION BOWLING

**3 INCH  
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BALLS**

*Roll Fast or Slow*

Skill—Not Strength  
Makes the Expert Player

1 to 6 can play!

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QUIET  
OPERATION**

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BALL RETURN  
RISER  
JUST LIKE A  
REGULATION  
BOWLING ALLEY

**LONG  
LIFE ON  
LOCATION**

EARNs BIG MONEY  
YEAR AFTER YEAR

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**SELECT-A-SCORE**  
SCORE-BOOSTER FEATURE

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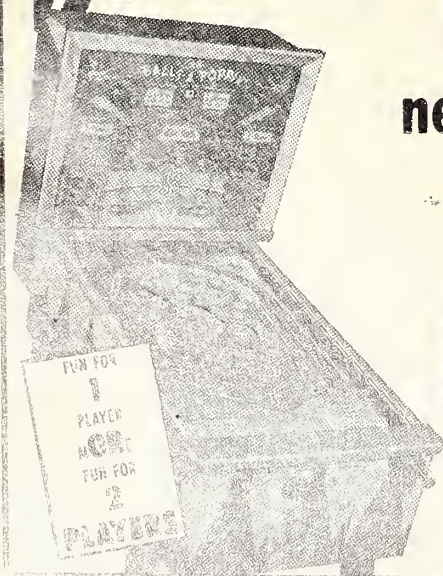


## BALLS-A-POPPIN'

new type novelty game

WITH RIOTOUSLY EXCITING

**WILD BALLS**  
SCORE-BOOSTER FEATURE



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