

The Cash Box

VOLUME XVIII—NUMBER 9

NOVEMBER 17, 1956



Johnnie Ray has come up with a smash in his latest Columbia recording, "Just Walking In The Rain". Ever since Johnnie broke upon the national scene with his great version of "Cry", he has been one of the top entertainers in the country. Moreover he has performed his act all over the world and is just as popular in such places as Australia and England. Now in addition to entertaining his night club audiences, Johnnie is once again delighting the record buying public with a smash hit.

8 single reasons
for solid sales from
RCA VICTOR

THE AMES BROTHERS

I SAW ESAU

c/w

THE GAME OF LOVE

(from the Broadway production, "Happy Hunting")
with Hugo Winterhalter's Orchestra and Chorus

20/47-6720

MITCHELL AYRES

GUAGLIONE

c/w

THE AWAKENING OF PEDRO

20/47-6729

**JIM EDWARD,
MAXINE & BONNIE BROWN**

A MAN WITH A PLAN

c/w

JUST-A-LOT OF SWEET TALK

20/47-6730

MARTHA CARSON

GET THAT GOLDEN KEY

c/w

HE WAS THERE

20/47-6724

STUART HAMBLÉN'S ORCHESTRA

DESERT SUNRISE

c/w

THE WHISTLER'S DREAM

20/47-6714

TONY MARTIN

THIS MUCH I KNOW

(from the Broadway production, "Happy Hunting")

c/w

LONELY WINTER

20/47-6731

HENRI RENÉ

LOVE ME TENDER

c/w

THE LITTLE WHITE HORSE

20/47-6728

HANK SNOW,

The Singing Ranger and his Rainbow Ranch Boys


STOLEN MOMENTS

c/w

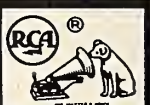
TWO WON'T CARE

20/47-6715

Your customers will hear these New Orthophonic High Fidelity recordings best on an RCA Victor New Orthophonic High Fidelity "Victrola"®

America's favorite speed...  45 RPM

RCA VICTOR





FOUNDED BY BILL GERSH

The Cash Box

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

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The Plight of the Female Singer

A few years ago, *The Cash Box* ran a feature story entitled "What's Happened To The Girl Singers?" It was noted in that article that hit records by female recording stars were few and far between. After that time, the situation improved somewhat and girls were coming up with hits on a regular basis. Today there are still hits by girls, but as we print the first returns of our yearly poll of juke box operators, it is interesting to note some statistics which again point up the plight of the female artist.

In the entire list of pop records, there are only six female singers who had hits. All the rest were either made by male singers, groups or instrumentalists. In the rhythm and blues field, the situation is even more startling. There was not one hit record in the entire year, recorded by a female. Finally in the country field, there were only two hit female singers.

This situation in the recording industry is quite different than in most other entertainment fields, for in the others the proportion of male and female stars is about equal. The answer seems to lie in the different types of audiences which the various areas of the entertainment business attract.

The problem in the record business is that a large part of the population which buys single records is composed of teenagers—female teenagers. Naturally this is not the entire audience by any means, but it is a major factor in

the total picture. It's obvious therefore that teenage girls are essentially more interested in male singers than female singers and that the male has a much greater chance of catching their attention than the female.

But the situation is not really hopeless for the girl singer. The record market is a constantly expanding one and its expansion is taking part in large measure among adults. The spectacular rise in album sales has been accomplished by adult buyers. These buyers as yet may not be as interested in single records as they are in packages, but once you make a record buyer out of someone who was not, the first step has been taken. Certainly on albums, the females are doing extremely well. And if a person likes a female singer on an album, he is bound to at least note the fact that she has a single out also. With the proper promotion, the hope of course is to convince this album buyer to buy that artist's singles also.

This may seem like a long process, but we have a feeling that it won't be. The record industry has been expanding at such a tremendous rate during the past few years that it is really hard to predict how far it will go—or how fast. But we have a feeling that the creation of single buyers out of album buyers may be accomplished in much shorter time than some of us now think. And then finally the plight of the female singer, which has been a difficult one in the single market, may be changed for the better.

FIRST VOTES IN "THE CASH BOX"

Best Record of 1956

"Great Pretender"—Platters	11,784
"Heartbreak Hotel"—Elvis Presley	11,521
"Lisbon Antigua"—Nelson Riddle	10,987
"Poor People Of Paris"—Les Baxter	10,852
"My Prayer"—Platters	10,660
"Wayward Wind"—Gogi Grant	10,235
"Memories Are Made Of This"—Dean Martin	9,764
"Don't Be Cruel"—Elvis Presley	9,507
"Whatever Will Be, Will Be"—Doris Day	8,424
"Moonglow & Picnic"—Morris Stoloff	8,329
"Rock & Roll Waltz"—Kay Starr	7,975
"No, Not Much"—Four Lads	7,400
"Canadian Sunset"—Hugo Winterhalter	7,209
"Hound Dog"—Elvis Presley	6,854
"Hot Diggity"—Perry Como	6,661
"I'm In Love Again"—Fats Domino	6,313
"I Want You, I Need You, I Love You"—Elvis Presley	5,420
"Blue Suede Shoes"—Carl Perkins	5,137
"I Almost Lost My Mind"—Pat Boone	4,921
"Allegheny Moon"—Patti Page	4,758
"Why Do Fools Fall In Love"—Teenagers	4,496
"Honky Tonk"—Bill Doggett	4,128
"Tonight You Belong To Me"—Patience & Prudence	3,619
"Standing On The Corner"—Four Lads	3,259
"Band Of Gold"—Don Cherry	3,007
"Ivory Tower"—Cathy Carr	2,985
"Flying Saucer"—Buchanan & Goodman	2,892
"On The Street Where You Live"—Vic Damone	2,859
"Magic Touch"—Platters	2,529
"A Tear Fell"—Teresa Brewer	2,473
"See You Later Alligator"—Bill Haley & Comets	2,218
"Just Walking In The Rain"—Johnnie Ray	1,860
"I'll Be Home"—Pat Boone	1,724
"The Fool"—Sanford Clark	1,698
"Song For A Summer Night"—Mitch Miller	1,359
"Love Me Tender"—Elvis Presley	1,215
"Green Door"—Jim Lowe	987
"Blueberry Hill"—Fats Domino	726
"Friendly Persuasion"—Pat Boone	514
"More"—Perry Como	429
"Be-Bop-A-Lula"—Gene Vincent	402
"Three Penny Opera Theme"—Dick Hyman	219

Best Male Vocalist of 1956

Elvis Presley	9,157	Tony Bennett	4,328
Pat Boone	8,295	Tennessee Ernie Ford	4,166
Perry Como	8,064	Dean Martin	3,728
Frank Sinatra	7,292	Jerry Vale	3,707
Nat "King" Cole	7,175	Sammy Davis, Jr.	3,155
Eddie Fisher	7,006	Don Cherry	2,584
Fats Domino	5,920	Rusty Draper	1,095
Johnnie Ray	5,215	Guy Mitchell	974
Vic Damone	5,129	Bing Crosby	765
Al Hibbler	4,876		

Best Female Vocalist of 1956

Kay Starr	6,592	Joni James	2,503
Doris Day	6,217	Gale Storm	1,962
Patti Page	6,010	Jane Powell	1,370
Teresa Brewer	5,455	Rosemary Clooney	1,248
Sarah Vaughan	3,446	Ella Fitzgerald	932
Jo Stafford	3,210	Dorothy Collins	650
Jaye P. Morgan	3,200	Gisele MacKenzie	489
Georgia Gibbs	2,658		

Best Vocal Group of 1956

Platters	8,631	F. Lyman & Teenagers	1,951
Four Lads	8,259	Five Keys	866
Four Aces	5,983	Hilltoppers	849
Chordettes	4,726	Somethin' Smith & Red-heads	624
McGuire Sisters	4,109	Four Freshmen	523
Ames Bros.	4,008	Mills Bros.	440
Fontane Sisters	2,274		
Crew Cuts	2,117		

Best Orchestra of 1956

STUDIO		BAND	
Hugo Winterhalter	4,449	Bill Doggett	3,426
Les Baxter	3,217	Lawrence Welk	3,235
Mitch Miller	3,103	Art Mooney	2,706
Billy Vaughn	2,265	Richard Maltby	2,153
Percy Faith	1,787	Ralph Marterie	2,009
Nelson Riddle	913	Glenn Miller	1,239
Mantovani	863	Guy Lombardo	1,084
Richard Hayman	674	Sammy Kaye	1,059
Jack Pleis	586	Perez Prado	863
Paul Weston	323	Les Elgart	852
		Ray Anthony	721
		Ralph Flanagan	617
		Count Basie	319

Best Small Instrumental Group of 1956

Bill Haley & Comets	5,724	Roger Williams	754
Les Paul & Mary Ford	2,618	Three Suns	510
Dick Hyman	1,235	George Shearing	328
Eddie Heywood	1,096	Johnny Maddox	285

Best R & B Record of 1956

"Tutti-Frutti"—Little Richard	6,721
"Why Do Fools Fall In Love"—The Teenagers	6,545
"Long Tall Sally"—Little Richard	5,847
"Fever"—Little Willie John	5,803
"I'm In Love Again"—Fats Domino	5,476
"The Great Pretender"—Platters	5,132
"Let The Good Times Roll"—Shirley & Lee	5,005
"Corrine Corrina"—Joe Turner	4,993
"My Prayer"—Platters	4,584
"Honky Tonk"—Bill Doggett	4,366
"Seven Days"—Clyde McPhatter	3,827
"Drown In My Own Tears"—Ray Charles	3,516
"Blue Suede Shoes"—Carl Perkins	3,041
"Rip It Up"—Little Richard	2,649
"I Remember" (In The Still Of The Night)—Five Satins	2,127
"Speedoo"—Cadillacs	1,922
"Need Your Love So Bad"—Little Willie John	1,577
"Devil Or Angel"—Clovers	1,419
"Eddie My Love"—Teen Queens	1,402
"Poor Me"—Fats Domino	1,296
"Hands Off"—Jay McShann/Priscilla Bowman	1,025
"Heatbreak Hotel"—Elvis Presley	991
"My Blue Heaven"—Fats Domino	964
"I Want You To Be My Girl"—Teenagers	923
"Treasure Of Love"—Clyde McPhatter	818
"A Casual Look"—Six Teens	793
"Stranded In The Jungle"—Cadets	569
"It's Too Late"—Chuck Willis	356
"Flying Saucer"—Buchanan & Goodman	287
"When My Dreamboat Comes Home"—Fats Domino	127

Best R & B Male Artist of 1956

Little Richard	6,247	Smiley Lewis	1,704
Little Willie John	5,823	B. B. King	1,639
Joe Turner	4,106	Sonny Boy Williamson	1,382
Fats Domino	4,013	Muddy Waters	834
Ray Charles	3,879	Buddy Johnson	776
Clyde McPhatter	3,164	Howlin' Wolf	322
Carl Perkins	3,027	Little Walter	193
Elvis Presley	2,994	Otis Rush	121
Jimmy Reed	2,742	Ivory Joe Hunter	96
Chuck Berry	2,509	Bobby Blue Bland	73
James Brown	2,129	Bo Diddley	71
Chuck Willis	1,778		

Best R & B Female Artist of 1956

Lavern Baker	2,175	Faye Adams	522
Ruth Brown	1,822	Varetta Dillard	221
Big Maybelle	1,759	Shirley Gunter	98
Ella Johnson	928	Ann Cole	91
Dinah Washington	846		

Best R & B Vocal Group of 1956

Teenagers	7,013	Flamingos	1,963
Platters	6,984	Five Keys	1,651
Shirley & Lee	5,725	Robins	1,283
Cadillacs	5,637	Midnighters	991
Clovers	4,962	Spaniels	976
Teen Queens	3,824	Spiders	522
Drifters	3,785	Four Fellows	398
Moonglows	2,914	Charlie & Ray	276
El Dorados	2,677	Harptones	221
Otis Williams & Charms	2,128	Turbans	173

Best R & B Orchestra of 1956

Bill Doggett	3,849	Piano Red	625
Ernie Freeman	2,671	Red Prysock	598
Buddy Johnson	1,092	Sil Austin	301
Earl Bostic	947	Jay McShann	285

Best Country Record of 1956

"Heartbreak Hotel"—Elvis Presley	6,318
"Crazy Arms"—Ray Price	5,987
"Blue Suede Shoes"—Carl Perkins	5,912
"I Walk The Line"—Johnny Cash	5,856
"Don't Be Cruel"—Elvis Presley	5,322
"I Forgot To Remember To Forget"—Elvis Presley	4,980

CASH BOX POLL

"I Don't Believe You've Met My Baby"—Louvin Brothers	4,977
"Eat, Drink And Be Merry"—Porter Wagoner	4,865
"I Take The Chance"—Jim Edward, Maxine & Bonnie Brown	4,763
"Hound Dog"—Elvis Presley	4,351
"I Want You, I Need You, I Love You"—Elvis Presley	4,238
"Just Call Me Lonesome"—Eddy Arnold	4,212
"Love, Love, Love"—Webb Pierce	4,029
"You And Me"—Kitty Wells & Red Foley	4,012
"Yes, I Know Why"—Webb Pierce	3,869
"Sixteen Tons"—Tennessee Ernie Ford	3,817
"Sweet Dreams"—Faron Young	3,812
"Searching"—Kitty Wells	3,763
"You Are The One"—Carl Smith	3,557
"Be-Bop-A-Lula"—Gene Vincent	3,481
"You're Free To Go"—Carl Smith	3,420
"Why, Baby, Why"—Red Sovine & Webb Pierce	3,396
"So Doggone Lonesome"—Johnny Cash	3,316
"Blackboard Of My Heart"—Hank Thompson	3,209
"Beautiful Lies"—Jean Shepard	3,133
"Singing The Blues"—Marty Robbins	3,014
"Conscience, I'm Guilty"—Hank Snow	2,876
"It's A Great Life"—Faron Young	2,620
"Why, Baby Why"—George Jones	2,512
"My Lips Are Sealed"—Jim Reeves	2,254
"Little Rosa"—Red Sovine & Webb Pierce	1,933
"Love Me Tender"—Elvis Presley	1,852
"Any Old Time"—Webb Pierce	1,376
"Folsom Prison Blues"—Johnny Cash	1,285
"Lonely Side Of Town"—Kitty Wells	1,074
"Hoping That You're Hoping"—Louvin Brothers	1,814
"For Rent"—Sonny James	768
"Don't Take It Out On Me"—Hank Thompson	712
"Honky Tonk Man"—Johnny Horton	502
"I've Got Five Dollars"—Faron Young	416

Best Country Male Vocalist of 1956

Elvis Presley	9,845	Jim Reeves	3,337
Webb Pierce	6,356	Red Foley	2,854
Faron Young	5,972	Ernest Tubb	2,761
Carl Smith	5,836	Tennessee Ernie Ford	2,414
Eddy Arnold	5,225	Slim Whitman	1,385
Ray Price	5,184	Mac Wiseman	1,200
Porter Wagoner	4,763	Ferlin Huskey	965
Hank Snow	4,672	Hank Williams	765
Hank Thompson	3,985	Tex Ritter	347
Marty Robbins	3,974	Hank Locklin	182

Best Country Female Vocalist of 1956

Kitty Wells	5,496	Goldie Hill	1,930
Jean Shepard	2,478	Martha Carson	887

Best Country Vocal Combination of 1956

Louvin Brothers	5,320	Sons of the Pioneers	1,925
Jim Edward, Maxine & Bonnie Brown	5,288	Homer & Jethro	1,078
Wilburn Brothers	4,728	Red & Betty Foley	965
Johnnie & Jack	4,330	Davis Sisters	917
Kitty Wells & Red Foley	3,972	Maddox Bros. & Rose	543
Webb Pierce & Red Sovine	2,840	Lester Flatt & Earl Scruggs	429
Carlisles	2,317	Lonzo & Oscar	248

Best Country Band of 1956

Hank Thompson's Brazos Valley Boys	4,389	Bob Will's Texas Playboys	990
Pee Wee King	4,056	Billy Gray's Western Oakies	682
Carl Smith's Tunemsmiths	2,870	Miller Brothers Band	433
Ray Price's Cherokee Cowboys	2,762	Eddy Bond & His Stompers	289
Bill Wimberly & His Country Rhythm Boys	2,376	Jimmy Heap & His Melody Masters	232
		Spade Cooley	180

Best Country Sacred Singer of 1956

Red Foley	3,720	George Beverly Shea	798
Martha Carson	3,682	Chuck Wagon Gang	777
T. Tommy Cutrer	2,814	Bill Monroe & Blue Grass Boys	538
Blackwood Brothers Qt.	2,720	Eddy Arnold	439
Louvin Brothers	2,704	Carl Story's Mountaineers	318
Stuart Hamblen	2,368	Crossroads Qt.	301
Jimmie Davis	2,297	Statesman Qt.	246
Carl Smith	2,132	Anita Kerr Singers	193
Smith Brothers	1,653	Carl Butler & Webster Brothers	120
Jordanaires	1,487		
Foggy River Boys	1,080		

Best Country Instrumental Artist of 1956

Chet Atkins	4,972	Lloyd Ellis	1,056
Speedy West & Jimmy Bryant	3,216	Don Reno & Red Smiley	977
Bud Isaacs	3,154	Arthur Smith	695
McCormick Brothers	2,748	Tommy Jackson	683
Merle Travis	2,316	Joe Maphis	547
Hank Snow & Chet Atkins	1,975	Stanley Brothers	512
Del Wood	1,384	Sid King's Five Strings	330
Lester Flatt & Earl Scruggs	1,212	Wade Ray's Cow Town Five	150
		Country All Stars	112

Most Promising New Male Vocalist of 1956

Gene Vincent	5,682	Joe Valino	1,777
Jim Lowe	5,210	Carl Perkins	983
Andy Williams	4,973	George Hamilton IV	625
Sanford Clark	3,826	Don Rondo	622
Vince Martin	2,903	Nick Noble	413
Little Richard	2,138	Clyde McPhatter	374

Most Promising New Female Vocalist of 1956

Gogi Grant	4,872	Julie London	1,372
Roberta Sherwood	4,301	Teddi King	954
Eileen Rodgers	3,966	Betty Johnson	547
Cathy Carr	3,115	Jane Morgan	506
Eydie Gorme	2,980	Gloria Mann	477
Sylvia Syms	2,654	Bonnie Lou	423

Most Promising New Vocal Group of 1956

Buchanan & Goodman	3,722	Teen Queens	860
Patience & Prudence	3,703	Diamonds	773
Four Voices	1,949	G-Clefs	594
Rover Boys	1,736	Cadets	465
Five Satins	1,182	Highlights	329
Blue Stars	974		

Most Promising New Orchestra of 1956

Dick Jacobs	2,517	Bob Sharples	621
Morris Stoloff	1,063	Elmer Bernstein	418
Buddy Bregman	982	Cyril Stapleton	250
Helmut Zacharias	700		

Most Promising New R & B Male Artist of 1956

Little Richard	5,126	Bobby Charles	420
Bobby Blue Bland	1,278	Johnny Bragg	396
Otis Rush	1,029	Solomon Burke	287
Eddie Bo	582	Mr. Bear	136
Sonny Knight	573	Frankie Marshall	84
Larry Birdsong	422		

Most Promising New R & B Vocal Combination of 1956

Teenagers	6,014	Heartbeats	992
Teen Queens	5,172	Sensations	973
Six Teens	4,658	Cookies	757
Cadets	4,602	The Cliques	614
Buchanan & Goodman	4,274	G-Clefs	528
Five Satins	2,847	Valentines	198
Coasters	2,475	The Dells	165
Cleftones	1,983	Jayhawks	76
Magnificents	1,422	Royal Jokers	74
Willows	1,171		

Most Promising Country Male Vocalist of 1956

Johnny Cash	4,689	Red Sovine	1,483
Carl Perkins	3,478	Tommy Collins	1,358
George Jones	3,229	Benny Barnes	1,229
Gene Vincent	3,108	Charlie Walker	1,184
Johnny Horton	2,729	Marvin Rainwater	1,020
Sonny James	2,700	Jerry Reed	977
Justin Tubb	2,364	Dave Rich	902
Jimmy Newman	2,229	Warren Smith	758
Bobby Lord	1,985	Benny Martin	634
Wynn Stewart	1,864	Al Terry	485
Jimmy Work	1,742	Roy Orbison	177

Most Promising Country Female Vocalist of 1956

Wanda Jackson	3,048	Betty Foley	897
Brenda Lee	2,977	Anita Carter	842
Carol Johnson	2,458	Rose Maddox	763
Janis Martin	2,313	Audrey Williams	540
Patsy Kline	2,104	Mimi Roman	386
Rito Robbins	1,734	Jean Chapel	213
Charlene Arthur	1,315	Bonnie Sloan	206
Ruby Wells	932	Jeanette Hicks	177

Most Promising Vocal Combination of 1956

The Collins Kids	2,732	Farmer Boys	1,293
Rusty & Doug	2,700	George & Earl	872
'Nita, Rita & Ruby	2,428	Joe Maphis & Rose Lee	603
Wilma Lee & Stoney Cooper	2,184	Country Partners	585
Jimmy & Johnny	1,630	York Brothers	179



THE NATION'S
Top Ten
JUKE BOX TUNES

(PLUS THE NEXT 25)

	Pos. Last Week
1. DON'T BE CRUEL ELVIS PRESLEY VI-20-6604 (47-6604)—Elvis Presley	1.
2. GREEN DOOR JIM LOWE DO-15486 (45-15486)—Jim Lowe	3.
3. HONKY TONK BILL DOGGETT KI-4950 (45-4950)—Bill Doggett	2.
4. JUST WALKING IN THE RAIN JOHNNIE RAY AB-3024 (45-3024)—Judy Kileen CO-40729 (4-40729)—Johnnie Ray	4.
5. LOVE ME TENDER ELVIS PRESLEY VI-20-47-6643—Elvis Presley	6.
6. TONIGHT YOU BELONG TO ME PATIENCE & PRUDENCE CR-61701 (9-61701)—Lawrence Welk LI-55022 (55022)—Patience & Prudence DE-30040 (9-30040)—Karen Chandler MO-997 (45-997)—Tonettes & Jimmy Wakely	5.

7. FRIENDLY PERSUASION PAT BOONE CA-3520 (F-3520)—Lou Busch DO-15490 (45-15490)—Pat Boone CO-40751 (4-40751)—Michel Legrand EP-9181 (5-9181)—Anthony Perkins CR-61702 (9-61702)—George Cates MG-12336 (K12336)—David Rose DE-30041 (9-30041)—Four Aces UQ-355 (45-355)—Bob Graybo	8.
8. TRUE LOVE BING CROSBY & GRACE KELLY, JANE POWELL CA-3507 (F-3507)—B. Crosby & G. Kelly DE-29959 (9-29959)—Kitty Kallen CA-3473 (F-3473)—Margaret Whiting VE-2018 (2018 x 45)—Jane Powell	9.
9. CANADIAN SUNSET HUGO WINTERHALTER ORCH. CD-1297 (45-1297)—Andy Williams VI-20-6537 (47-6537)—Hugo Winterhalter VI-20-6678 (47-6678)—Manny Lopez	7.
10. BLUEBERRY HILL FATS DOMINO DE-30091 (9-30091)—Louis Armstrong & Gordon Jenkins IM-5407 (45-5407)—Fats Domino	—

11) WHATEVER WILL BE, WILL BE (QUE SERA, SERA). 12) CINDY, OH CINDY. 13) IT ISN'T RIGHT. 14) YOU'LL NEVER, NEVER KNOW I CARE. 15) MY PRAYER. 16) SINGING THE BLUES. 17) HEY! JEALOUS LOVER. 18) LAY DOWN YOUR ARMS. 19) OUT OF SIGHT, OUT OF MIND. 20) TWO DIFFERENT WORLDS. 21) THE FOOL. 22) HOUND DOG. 23) PETTICOATS OF PORTUGAL. 24) ALLEGHENY MOON. 25) NIGHT LIGHTS. 26) MAMA FROM THE TRAIN. 27) SOFT SUMMER BREEZE. 28) GARDEN OF EDEN. 29) AFTER THE LIGHTS GO DOWN LOW. 30) TO THE ENDS OF THE EARTH. 31) SONG FOR A SUMMER NIGHT. 32) A ROSE AND A BABY RUTH. 33) YOU DON'T KNOW ME. 34) SEE SAW. 35) LET THE GOOD TIMES ROLL.

CODE

AA—Double A	CL—Cardinal	ES—Essex	JD—Jay Dee	OL—Olympic	SL—Spotlight
AB—Abbott	CO—Columbia	EX—Excello	JU—Jubilee	PA—Parrot	SO—Sound
AL—Aladdin	CR—Coral	FB—Fabor	JZ—Josie	PE—Peacock	SP—Specialty
AO—Apollo	CT—Cat	FE—Federal	KA—Kapp	PM—Prom	ST—Starlite
AP—ABC-Paramount	CW—Crown	FI—Fiesta	KI—King	PP—Peter Pan	SU—SUN
AR—Arcade	CY—Crystalite	FR—Fraternity	LI—Liberty	PR—Prestige	TA—Tampa
AT—Atlantic	DA—Dana	4 Star—Four Star	LO—London	RA—Rainbow	TI—Tico
BT—Bethlehem	DE—Decca	GE—Gee	MD—Media	RE—Regent	UN—United
BY—Bally	DL—DeLuxe	GN—Golden	ME—Mercury	RL—Real	UQ—Unique
CA—Capitol	DO—Dot	GR—Groove	MG—MGM	RM—Rama	VE—Verve
CD—Cadence	DT—Dootone	GTJ—Good Time Jazz	MO—Modern	RP—RPM	VI—RCA Victor
CH—Chess	DU—Duke	HE—Herald	NG—Norgran	SA—Savoy	VJ—Vee-Jay
CK—Checker	EP—Epic	IM—Imperial	OK—Okeh	SE—Seeco	VK—Vik
	ER—Era				WI—Wing

It's a Hit!!

Susan Silo

Dear Diary #1005

"Don't Ever Cheat" #1005

by LARRY MARTIN & MICKEY GENTILE
(Oct. 13 issue)
THE CASH BOX — "SLEEPER OF THE WEEK"
... "tailor made for teenagers who should go for this in a big way" ...



words and music by A.L. JACOBS
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THE RED HOT IMPERIAL!

On The Top!



Fats Domino

No. 5407

"BLUEBERRY HILL"

b/w

"Honey Chile"

Heading For The Top!



Bob Winn

No. 5410

"GOIN' HOME"

b/w

"How It Hurts Me"

THE CASH BOX BULLSEYE



Slim Whitman

No. 8308

"CURTAIN OF TEARS"

b/w

"Smoke Signals"

 **Imperial Records** 6425 Hollywood Blvd
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SEE AND HEAR FATS DOMINO ON THE ED SULLIVAN SHOW SUNDAY, NOV. 18

"It's What's in THE CASH BOX That Counts"

TWEEDLE DEE TRA LA LA

It's Another Big Hit For

GEORGIA GIBBS



'TRA LA LA'

MERCURY 70998

35 EAST WACKER DRIVE · CHICAGO 1, ILLINOIS



"It's What's in THE CASH BOX That Counts"



Record Reviews

- A** DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MIEDIOCRE

ANNISTEEN ALLEN
(Decca 30146; 9-30146)

B+ "DON'T NOBODY MOVE" (2:21) [Summit ASCAP—Roberts, Delugg] Talented Annisteen Allen makes her debut on Decca with a potent rhythm item that could send the thrush up the ladder of success. Lark has a winning sound and style. And strong material to work with.

B+ "THE MONEY TREE" (2:44) [Frank A S C A P — McIntyre, Ferre] The chirp changes the pace and bounces thru an amusing ditty about a crazy town where greenbacks grow on trees. Cute novelty to watch. Thrush is headed for stardom.

ROLAND SHAW ORCH.
(London 1711; 45-1711)

B+ "WALK TO THE BULL RING" (2:00) [Criterion A S C A P — Pober] An absolutely thrilling arrangement of an exciting theme that paints a musical picture of toreadors marching into the bull ring, is presented wonderfully by Roland Shaw's ork. Dramatic side that builds in intensity as the number progresses.

C+ "STREET OF GOODBYES" (2:42) [—Shaw] The piano takes the spotlight on this romantic mood item penned by the maestro. Pretty side with the feeling of "Autumn Leaves".

BING CROSBY
(Decca 30120; 9-30120)

B+ "AROUND THE WORLD" (2:53) [Victor Young ASCAP—Young, Adamson] Bing Crosby lends his dulcet tones to the lush and beautiful title theme of the sensational Michael Todd smash film "Around The World in 80 Days". Beautiful side.

B "LOVE IN A HOME" (3:05) [Commander ASCAP — DePaul, Mercer] This touching ballad stems from the new musical "Li'l Abner". Sincere, penetrating performance of an excellent composition. Good Xmas fare too.

MARTHA CARSON
(RCA Victor 20/47-6724)

B "HE WAS THERE" (2:00) [Tannen BMI—Carson] Martha's powerful voice comes over impressively on an exciting spiritual that should make its impression in the pop field. Good choral assist. Those who enjoy sacred material will find this one greatly to their liking.

B "GET THAT GOLDEN KEY" (2:05) [Regent BMI — Russell, Rainy] Another spirited handclapper potently fashioned by the gifted songstress.

VIC DAMONE
(Columbia 40783; 4-40783)

B+ "ONE LITTLE BOY" (3:15) [Harms ASCAP—Torre, Spielman] A beautiful new ballad which Vic will perform in the TV Christmas spectacular "The Stingiest Man In Town" is wonderfully presented on wax. Touching song that will tug at the heart-strings of parents.

B "WHEN MY LOVE SMILES" (2:55) [Bourne ASCAP—Webster, Mottier, Waltham] Damone lends his rich, mellow voice to a big romantic ballad set to a moody latin backdrop. Strong material and delivery.

The Cash Box Disk of the Week

"MOONLIGHT GAMBLER" (2:52)

[E. H. Morris ASCAP—Hilliard, Springer]

"LOTUS LAND" (3:02) [Ross Jungnickel ASCAP—Parish, Scott]

FRANKIE LAINE
(Columbia 40780; 4-40780)



FRANKIE LAINE

● Frankie Laine is headed toward the top once again with a great new

side destined to smash thru. It's a wonderful new song titled "Moonlight Gambler" which tells the story of a gent who gambled with love and lost. It's far and away Laine's best performance in many months and the material is fresh enough to win great exposure from dee jays. Tune has a delightful western flavoring with sound effects of a horse's hoofs keeping the tempo in the backdrop. Bottom half "Lotus Land" is a heavy, emotionally chanted tune. Top one is the money-maker.

"TRA LA LA" (2:00)
[Snapper BMI—Parker]

"MORNING, NOON AND NIGHT" (2:03)
[Kahl BMI—Raleigh, Wolf]

GEORGIA GIBBS
(Mercury 70998; 70998x45)



GEORGIA GIBBS

● It looks as tho lightning is going to strike twice as Georgia Gibbs introduces a refreshing sequel to

"Tweedlee Dee" (a million seller of two years ago). This one is titled "Tra La La" and is chock full of the same happy, devil-may-care atmosphere that flowed from "Tweedlee Dee". Colorful arrangement and delivery of a number that will be getting film exposure via the Vanguard pic "Rock, Rock, Rock". Another terrific rock and roller "Morning, Noon and Night" on the coupling, makes the disk a teenage sure shot. Catchy novelty with a good beat and some contagious multiple voicing. Solid double-decker for the kids.

RALPH YOUNG
(Epic 9194; 5-9194)

B+ "BABY DOLL" (1:58) [Remick ASCAP — Hanighen, Hopkins] Ralph Young gets a strong backing from Bob Prince's ork and chorus as he chants the dramatic title tune from a big new Warner pic. Big side for Ralph. It should bite off a healthy chunk of the sales melon.

C+ "STORMY WEATHER" (2:43) [Mills ASCAP—Koehler, Arlen] This end stars the songster on a vivid reading of a great standard.

BILLY VAUGHN ORCH.
(Dot 15514; 45-15514)

B+ "CREOLE LOVE CALL" (2:50) [Mills ASCAP—Ellington] Billy Vaughn gives his string section the day off as he presents an imaginative interpretation of a lovely Duke Ellington melody. Exciting blues item with an easy-going tempo and a beautiful melody. Potential click.

C+ "SWEET LEILANI" (2:16) [Joy ASCAP—Owens] A lovely Hawaiian favorite is warmly revived by the ork. A chorus assists with pretty background, singing without lyrics. Dreamy item.

The Cash Box Best Bets

- ★ "DON'T NOBODY MOVE"/"THE MONEY TREE" Annisteen Allen Decca 30146
- ★ "AROUND THE WORLD" Jack Haskell Thunderbird 1956
- ★ "BABY DOLL" Ralph Young Epic 9194
- ★ "AROUND THE WORLD" Bing Crosby Decca 30120
- ★ "CREOLE LOVE CALL" Billy Vaughn Dot 15514
- ★ "ONE LITTLE BOY" Vic Damone Columbia 40783

LEE TULLY
(Flair-X 3007; 45-3007)

B "AROUND THE WORLD WITH ELWOOD PRETZEL" (Sides 1 & 2) (2:56) [Lee BMI—Tully, Cloth] Lee Tully dishes up an amusing comedy disk for Flair-X as he takes the listener around the world asking people in other countries to express their opinion on singer Elwood Pretzel. Kids'll get a kick out of this two-sided gimmick item. Dialogue is very funny.

JOAN SHAW
(ABC-Paramount 9751; 45-9751)

B "DON'T YOU REMEMBER?" (2:34) [Peer International BMI—Shaw] Joan Shaw is in top form as she chants a heart-rending, rock and roll ballad. Vigorous, thrilling performance. Kids'll like it.

B "JUST KISS ME" (2:07) [Roosevelt BMI—Stone] The chirp picks up the beat on this end and swings thru a catchy rhythm romancer set to a solid dance tempo. Strong coupling.

MILT BUCKNER
(Capitol 3578; F-3578)

B "GOOD TIME EXPRESS" (2:38) [Zodiac BMI — Handlen] Milt Buckner and his boys swing thru a driving, rockin' instrumental a la "Honky Tonk". Plenty of sax and loads of rhythm. Should meet with wide approval from the kids who made "Honky Tonk" a top seller.

B "NIGHT MIST" (2:15) [Kahl BMI—Berlin] A blue mood is cast by the crew on this end as it glides thru this pretty number. The group again excels with some delightful organ and sax work.

THE SATISFIERS
(Coral 61727; 9-61727)

B+ "WHERE'LL I BE TOMORROW NIGHT?" (2:07) [General ASCAP—Ballard] A terrific new group with an absolutely delightful sound and style, debuts on Coral singing a charming lilter that could catch on in one area and spread like wild-fire. Catchy number. Group has an extremely pleasant hushed technique. One of the best new groups to bow in quite some time.

C+ "COME AWAY, LOVE" (2:54) [General ASCAP—Scott] This half features the quartet on a tender waltzer. Warm love story.

ERNIE ANDREWS
(GNP-116; 45-116)

B "SONG OF THE WANDERER" (2:47) [Robbins A S C A P — Moret] Ernie Andrews' big voice gets a big band backing as the songster belts out a rhythmic blues ballad. Strong side.

C+ "IN THE DARK" (3:17) [Leeds beat slows up for Ernie's delivery of another moody blues item.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

SOUNDS LIKE A MILLION

The McGuire Sisters

New 2 Sided Hit



**"GOODNIGHT
MY LOVE,
SWEET
DREAMS"**

Orchestra and Chorus Directed by
DICK JACOBS

CORAL 9-61748; 61748

"MOMMY"





Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

BOB THOMPSON ORCH.
(Zephyr 004; 45-004)

B "SEVEN MEN FROM NOW" (2:37) [Artists ASCAP—Vars, Dunham] Bob Thompson hands in a stirring arrangement of a beautiful, dramatic title theme from an up-coming Warner flicker. Side has a military sound that's exciting. Unusual instrumental that could break.

B "GOODBYE OLD GIRL" [Frank ASCAP—Adler, Ross] The harmonica again plays an important role as Thompson presents a lovely instrumental version of one of the prettier tunes from the B'way musical "Damn Yankees".

JOHNNY ANDREWS
(Unique 367; 45-367)

B+ "MARRIAGE AND DIVORCE" (2:48) [Myers ASCAP—Keefer] Popular vocalist-dee jay Johnny Andrews has a strong contender in his first Unique waxing. It's a beautiful and unusual ballad superbly executed by the gifted, sincere vocalist. Song carries a potent message. Should do well.

C+ "STEPHANIE" (2:31) [Lamas ASCAP—Sigman, Steiner] The songster chants another warm item, this one stemming from the RKO pic "Death Of A Scoundrel". Inviting side.

JACK HASKELL/PETER ROBERTS & SID RAMIN ORCH.
(Thunderbird 1956; 45-1956)

B+ "AROUND THE WORLD" (2:55) [Victor Young ASCAP—Adamson, Young] Gifted vocalist Jack Haskell introduces a superb rendition of the enchanting theme song from Mike Todd's smash flicker "Around The World in 80 Days". An exciting and extremely commercial offering featuring one of the prettiest accompaniments we've heard in quite some time. Sid Ramin's ork is responsible for the backing. A sleeper to watch closely. Could break wide open.

B "THE HO-HO ROCK AND ROLL" (2:40) [Ted Rosen BMI—Bright] Peter Roberts' unusual and hilarious laughter is woven in an out of this rock and roll item with side-splitting results. An off-beat comedy disk that could create a sensation among the rock and rollers.

WILLIAM LEWIS
(Vik X/4X-0243)

B "FALL IN LOVE WITH ME" (2:46) [Torch ASCAP—Friend, Gold] The rich tenor voice of Bill Lewis comes over beautifully on an enchanting new love song that could blossom into a favorite. Wonderful performance of a top drawer tune.

C+ "GO TO DUBLIN" (1:58) [Alec Tepleton ASCAP—Lewis, Wild] This side features the versatile vocalist on a powerful, inspirational marcher that should go great guns among the Irish. Dramatic side penned by the vocalist.

EARTHA KITT
(RCA Victor 20/47-6727)

B "I'M A FUNNY DAME" (2:08) [Chappell ASCAP—Dubey, Karr] Eartha Kitt lends her sultry voice to a cleverly written ballad from the forthcoming B'way musical "Happy Hunting". Cute side that should be one of the thrush's biggest sides in quite some time.

B "PUT MORE WOOD ON THE FIRE" (2:00) [Remick ASCAP—Vance, Pockriss] A cha cha tempo sets the pace for this sexy novelty in the true Kitt tradition. Amusing lyric and colorful delivery by the thrush. Should make noise.

The Cash Box Sleeper of the Week

"BABY DOLL" [Remick ASCAP—Hanighen, Hopkins]
"SINCE I'VE FOUND MY BABY" [Roosevelt BMI—Stone]
ANDY WILLIAMS (Cadence 1303)

● In the next few weeks, theatre-goers throughout the nation will be introduced to "Baby Doll", a high-budgeted Warner Bros. flicker directed by Elia Kazan. The film is expected to be a box office smash and the title thrilling theme is sure to make a vivid impression on the viewer. Instrumental versions are already available and Andy Williams' waxing is the top vocal interpretation. The number is a stirring composition with a fascinating melody and a powerful beat. Williams hands in a great performance that should carry him farther up the ladder of success on which he climbed the first few rungs with his vocal efforts on "Canadian Sunset". Coupling "Since I've Found You Baby" is a touching, blues ballad. Multiple voicing makes this half a contender.

"EACH DAY" (2:25) [Monument BMI—Kornegay, Winley]
"DANCING CHANDELIER" (2:47)
[Shapiro, Bernstein ASCAP—Springer, Hilliard]
SYLVIA SYMS (Decca 30143)

● Sylvia Syms, who in the past 12 months has become a dee jay favorite via her performances on "I Could Have Danced All Night" and "English Muffins", will add many new fans to her growing following with this terrific coupling. "Each Day" is a swinging arrangement of a sensational rocker with a great beat and a tremendous orchestration. Potent tune that should break wide open. "Dancing Chandelier" is a lovely romantic opus set to another fine Jack Pleis up-tempo backdrop. Pretty tune reminiscent of "I Could Have Danced". Top half is a strong one. Watch it.

"MAIDS OF MADRID" (2:27) [Leeds ASCAP—Hamilton]
"HIGHWAY PATROL" (2:42) [Leeds ASCAP—Llewellyn]
CYRIL STAPLETON ORCH. (London 1697)

● Cyril Stapleton follows his recent success "The Italian Theme" with another beautiful instrumental offering that should outsell his initial U.S. hit. Bearing the title "Maids of Madrid", the selection features the same fascinating harpsichord sound heard on "Italian Theme". Superb combination of melody and delivery that should result in a big winner. Pretty waltz tempo item. Bottom half is an unusual march number dubbed "Highway Patrol". Off-beat instrumental that sounds like background music for a film drama. Upper half has many hit ingredients.

"A CHEAT" (2:37) [Debra BMI—Ford, Hazelwood]
"USTA BE MY BABY" (2:00) [Randy-Smith ASCAP—Hazelwood]
SANFORD CLARK (Dot 15516)

● Sanford Clark, who skyrocketed to stardom with his exciting rendition of "The Fool", a solid smash which is still riding the charts, follows-up with another potent waxing headed for stardom. It's a moody item tagged "A Cheat" which the artist chants with great expression. Unusual guitar backing is extremely effective. Should follow in the footsteps of "Fool". Bottom half "Usta Be My Baby" is a swinging, up-beat rock and roller that drives from start to finish.

"MY HEART BELONGS TO YOU" (2:15) [St. Louis BMI—Stidham]
"ORANGE BLOSSOMS" (2:40) [Somerset ASCAP—Graham, Herscher]
GALE STORM (Dot 15515)

● Gale Storm sounds better than ever as she projects on a potent blues ballad dubbed "My Heart Belongs To You". The lark chants the emotional lyrics with great feeling and is supported by a driving orchestration directed by Billy Vaughn. One of the star's most commercial performances since "I Hear You Knockin'". On the lower lid the popular songstress warbles a tearful, heart-breaker titled "Orange Blossoms". Upper portion carries the weight.

THE CADETS
(Modern 1006; 45x1006)

B+ "I'LL BE SPINNING" (2:20) [BMI—Garvin] The Cadets, o "Stranded In The Jungle" fame, hand in a superb version of a promising rock and roll ballad that could break big. Commercial side with a top grade dance beat. Teenagers will go for this one in a big way.

C+ "FOOLS RUSH IN" (2:30) [Bregman, Vocco & Conn ASCAP—Mercer, Bloom] The crew brings a great standard up to date with a good rock and roll version. Bass voice takes the lead on this one.

FREDDY MARTIN ORCH.
(RCA Victor 20/47-6718)

B "MOONLIGHT LOVE" (2:38) [Elkan-Vogel ASCAP—Parish Debussy] Freddy Martin's ork be comes the first instrumental aggregation to do a pop rendition of the great Debussy classic "Clair de Lune". Warm and romantic mood item that should get heavy air play from jockeys. Extremely inviting programming.

C+ "I'LL SEE YOU IN CUBA" (2:10) [Irving Berlin ASCAP—Berlin] Johnny Cochran and the Martin Men handle the vocal chores of this delightfully refreshing treatment of a light-hearted Berlin standard. Freddy's keyboard work is most pleasant.

BAKER KNIGHT & THE KNIGHTMARES
(Decca 30135; 9-30135)

B "BRING MY CADILLAC BACK" (2:25) [Al Bubi BMI—Knight Broadwater] Baker Knight leads his Knightmares thru a powerful rock and roller with a torrid instrumentation. Hard hitting deck in the Haley tradition. Teenagers will go for this group.

B "I CRIED" (2:18) [Al Bubi BMI—Knight, Broadwater] The songster pours out his feelings on this slow fish-beat ballad. Heart-breaking love song making the disk a strong two-sider.

ALICIA/KEN DARRELL & ROCKAWAYS
(Epic 9191; 5-9191)

B+ "NEVER COMIN' BACK" (2:14) [Jimskip BMI—Zober, Salmirs] Ken Darrell takes the lead spot on this half as the Rockaways drive thru a hard hitting rocker. Catchy deck loaded with commercial gimmicks. Should make the grade. Keep a tab on this one.

B "WHY CAN'T I BE LOVED" (2:30) [Jimskip BMI—Zober, Salmirs, Warren] Alicia leads her Rockaways thru a good rock and roll ballad that should make an impression on the kids.

DAVID ROSE ORCH.
(MGM 12376; K12376)

B "MIDNIGHT ON THE CLIFFS" (2:56) [Ardmore ASCAP—Pennario] A stirring and beautiful mood theme from Doris Day's next MGM flicker "Julie", is lushly executed by David Rose's Orchestra. Lovely side.

C+ "HOLIDAY FOR TROMBONES" (2:40) [David Rose ASCAP—Rose] As a sequel to his classic "Holiday For Strings", Rose gives his trombones a chance to sing-out on a lively, infectious instrumental. Colorful and spright.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

CURRENT AND BIG!

9748

NEVER LEAVE ME

c/w

Comme Ca

DICK ROMAN

9751

JUST KISS ME

c/w

Don't You Remember

JOAN SHAW

9754

CHAPERONE

and

IF'N

RICHARD HAYES

9758

I'VE GOT A RIGHT TO CRY

and

SODA POP HOP

EYDIE GORMÉ

9760

THE PIANO TUNER

c/w

Hoop Doodly Baby

THE ROVER BOYS

9765

A ROSE AND A BABY RUTH

c/w

If You Don't Know

GEORGE HAMILTON IV

9770

AROUND THE WORLD

From the Motion Picture in Todd A-O
"Around The World In 80 Days"

c/w

Everybody Loves Pierre

DON COSTA

His Orchestra and Chorus

**ROCKIN'-and-ROLLIN' ITS
WAY THROUGH THE ROOF!**

9735

**IT'S MY WAY
and
ALL I CAN DO IS CRY
WAYNE WALKER**

FOUR NEW ONES TO WATCH!

DON'T TRADE YOUR LOVE FOR GOLD

c/w

All That Is Left Of Your Love

JOHN LESLIE

9749

WRITE TO ME

and

THE GAUCHO SERENADE

STEVE GIBSON and the REDCAPS

9750

featuring DAMITA JO

FLIRTANGO and MARACAIBO

BERNIE WAYNE

9752

BROKEN PIN and LONELY WINTER

FREDDIE MONTELL

9763





Best Bets

"THE MONEY TREE"
"Don't Nobody Move"
 (Decca 9-30146; 30146)



ANNISTEEN ALLEN

● Annisteen Allen belts a double-treat smash with first disc on Decca label. Made to order star material. Watch it climb!

"AH, AH, AH, AH"
"SATURDAY BLUES"
 (Decca 9-30144; 30144)



KITTY KALLEN

● Kitty's lilting rendition of a beautiful French melody coupled with a rock and roll waltz treat with a beat. Total: a sure-fire hit combination!

"DANCING CHANDELIER"
"EACH DAY"
 (Decca 9-30143; 30143)



SYLVIA SYMS

● Sylvia Syms shows her vocal versatility with smash follow-up to her recent hit. Bright and bouncy. Headed for the charts!



London Lowdown

RCA representatives over here for confabs with English Decca re. the launching of Label April 1st, 1957.

Royal Command Performance was cancelled because of International situation.

Tommy Steele is hitting the Best Selling Charts and it looks as tho he's becoming the best English 'rock 'n roll' bet around.

Glad to see Mantovani so successful on his second American visit. Monty sure is a nice guy.

Ronnie Hilton has a winner in his waxing of "Two Different Worlds". Swedish chirp Alice Babs has a new one issued over here; could make big noise.

Germany going all 'rock 'n roll' with Haley and Presley top favorites in juke boxes. The Portuguese trend there still in great favor, new tune to watch titled 'Seven Gills Of Lisbon'.

This Week's Best Selling Pop Singles

- (Courtesy "New Musical Express")
- 1 **Woman In Love**—Frankie Laine (Philips)
 - 2 **Hound Dog**—Elvis Presley (HMV)
 - 3 **Just Walking In The Rain**—Johnnie Ray (Philips)
 - 4 **My Prayer**—The Platters (Mercury)
 - 5 **Rocking Through The Rye**—Bill Haley Comets (Brunswick)
 - 6 **More**—Jimmy Young (Decca)
 - 7 **Lay Down Your Arms**—Anne Shelton (Philips)
 - 8 **Giddy-Up-A-Ding-Dong**—Freddie Bell And the Bellboys (Mercury)
 - 9 **Rock Around The Clock**—Bill Haley Comets (Brunswick)
 - 10 **Make It A Party**—Winifred Atwell (Decca)
 - 11 **More**—Perry Como (HMV)
 - 12 **When Mexico Gave Up The Rhumba**—Mitchell Torok (Brunswick)
 - 13 **Love Me As Though There Were No Tomorrow**—Nat 'King' Cole (Capitol)
 - 14 **Green Door**—Jim Lowe (London)
 - 15 **Whatever Will Be, Will Be**—Doris Day (Philips)
 - 16 **Autumn Concerto**—George Melachrino (HMV)
 - 17 **Blue Jean Bop**—Gene Vincent (Capitol)
 - 18 **Rock With The Cave Man**—Tommy Steele (Decca)
 - 19 **Ying Tong Song/Bloodnok's Rock And Roll Call**—Goons (Decca)
 - 20 **Bring A Little Water Sylvie/Dead Or Alive**—Lonnie Donegan (Pye-Nixa)
 - 21 **Great Pretender/Only You**—Platters (Mercury)
 - 22 **Green Door**—Frankie Vaughan (Philips)
 - 23 **Saints Rock And Roll**—Bill Haley Comets (Brunswick)
 - 24 **See You Later, Alligator**—Bill Haley Comets (Brunswick)
 - 25 **I'm In Love Again**—Fats Domino (London)
 - 26 **Two Different Worlds**—Ronnie Hilton (HMV)
 - 27 **Rock And Roll Stage Show (LP)**—Bill Haley Comets (Brunswick)
 - 28 **St. Therese Of The Roses**—Malcolm Vaughan (HMV)
 - 29 **Elvis Presley (LP)**—Elvis Presley (HMV)
 - 30 **House With Love In It**—Vera Lynn (Decca)



Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

The Cash Box Disk of the Week

CHRISTMAS RECORDS

"I HEARD THE BELLS ON CHRISTMAS DAY" (2:43)
 [St. Nicholas ASCAP—Marks]
"CHRISTMAS IS A-COMIN'" (2:35) [Frank ASCAP—Luther]
BING' CROSBY (Decca 30126)

● With the Christmas Season rapidly approaching, record companies introduce the best of the new Holiday material. One of the most potent of the new songs is "I Heard The Bells On Christmas Day" by Bing Crosby. It's a warm and moving version of a Henry Wadsworth Longfellow poem superbly adapted by Johnny Marks, composer of "Rudolph, The Red-Nosed Reindeer". A stirring selection that could follow in the footsteps of the "Groaner's" "White Christmas". Coupling "Christmas Is A-Comin'" is a colorful bouncer pleasantly handled in the star's relaxed manner. Watch the top half.

"WHITE CHRISTMAS" (2:45) **"SILENT NIGHT" (2:25)**
 [Irving Berlin ASCAP—Berlin] [P. D.—Gruber]
AL HIBBLER (Decca 30127)

● Al Hibbler, who, in the past year, has become a leading pop star, hands in one of his most brilliant couplings to date as he chants two Christmas favorites. His rich voice is stirring on the perennial favorite "White Christmas". Lovely version that'll take up much air time this season. His penetrating interpretation of "Silent Night" is one of the most beautiful we've ever heard. A two-sider that deserves a spot in every home.

"THE STINGIEST MAN IN TOWN" (2:29)
 [Harms ASCAP—Toore, Spielman]
"MARY'S BOY CHILE" (3:00) [Schumann ASCAP—Hairston]
FOUR LADS (Columbia 40788)

● The Four Lads, one of the most successful combos during the past 12 months, are at their very best as they dish across a superb two-sided Christmas disk. One half, "The Stingiest Man In Town" is the amusing title song of a forthcoming Yuletide TV spectacular in which the Lads are to be featured. Catchy bouncer about the very famous Mr. Scrooge. Coupling is an imaginative calypso arrangement of a wonderful religious song. Title is "Mary's Boy Chile". Strong coupling by the former Canadian choir boys.

"I LIKE CHRISTMAS" (2:27)
 [Hampshire House ASCAP—Tepper, Bennett]
"ZOOMAH, THE SANTA CLAUS FROM MARS" (2:41)
 [Hampshire House ASCAP—Tepper, Bennett]
BARRY GORDON (MGM 12367)

● Little Barry Gordon, last year's Yuletide star with his smash "Nuttin' For Christmas", introduces a charming new Holiday ditty that'll be on the lips of youngsters and adults this Season. Dubbed "I Like Christmas", the number is a simple bouncer chockful of the wonderful spirit that prevails during holidays. Cute side we'll be hearing often. Bottom half, "Zoomah, The Santa Claus From Mars" is a catchy story about an interplanetary Santa. The little space cadets will enjoy this half too.

GENE AUTRY
 (Columbia 40790; 4-40790)

B+ **"EVERYONE IS A CHILD AT CHRISTMAS" (2:17)** [St. Nicholas ASCAP—Marks] Gene Autry, who introduced "Rudolph, The Red-Nosed Reindeer" a few years ago, comes up with another delightful bouncer that should do a big job this season. Contagious, simple and ear-pleasing.

C+ **"YOU CAN SEE OLD SANTA CLAUS" (2:06)** [Golden West BMI—Johnson, Frizzell, Adams] Another colorful Holiday lilter on the light side. Infectious melody.

DOROTHY COLLINS & LAWRENCE WELK ORCH.
 (Coral 61736; 9-61736)

B **"CHRISTMAS COMES BUT ONCE A YEAR" [Chatham ASCAP—Charles, Roberts, Clayton]** Dorothy Collins chirps a warm new set of Xmas lyrics to the familiar melody of "Twinkle, Twinkle Little Star". Contagious pretty that will find its place among the records slated for Christmas programming.

B **"BABY'S FIRST CHRISTMAS" (2:21)** [Chatham ASCAP—Charles, Roberts] Lawrence Welk supplies the pretty backdrop again as Dorothy chirps a cute song about a baby's first Xmas.

SPIKE JONES & CITY SLICKERS
 (Verve 2026; 2026x45)

B **"MY BIRTHDAY COMES ON CHRISTMAS" (2:08)** [Chatsworth ASCAP—Pober, Busch] George Rock plays the part of a little boy whose birthday falls on Christmas. He's not too satisfied with the gifts he's received since one gift has to cover both occasions. He's disappointed because he feels he's only received half of what he should've. Clever ditty that should be a big Xmas click.

C+ **"WOULDN'T IT BE FUN TO BE SANTA CLAUS' SON" (2:08)** [Simon House ASCAP—Newman, Rotfeld] Spike's ork sets up a delightful backing for Rock's childlike vocal on a cute bouncer clearly explained in the title.

JONI JAMES
 (MGM 12368; K12368)

B **"I'LL BE HOME FOR CHRISTMAS" (2:52)** [Gannon & Kent ASCAP—Kent, Ram, Gannon] The warm, wistful voice of Joni James is tailor-made for this touching World War II Yuletide hit. Sentimental item that'll enjoy a healthy run this year.

B **"WHITE CHRISTMAS" (2:24)** [Irving Berlin ASCAP—Berlin] The lark fashions this perennial smash in her own sincere, moving manner. Lovely arrangement sure to occupy a slot in this year's "must programming" schedule.



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

WAKE TO MUSIC PROMOTION SPARKS TIME SALES ON DISK JOCKEY PROGRAMS

Wake to Music Month has mushroomed into a sales bonanza for disk jockeys and radio stations

Disk Jockeys Keep the Cash Register Ringing

Radio stations are finding sponsors to tie-in with the Wake to Music promotion on every business street in town—appliance stores, department stores, music stores, hardware stores, public utilities, everyone who sells clock-radios. Co-op money from clock-radio manufacturers and distributors, plus store money from store advertising budgets are boosting time sales to new highs. The Wake to Music activities are building listening audiences, too.



Wake to Music Proved Success in Similar Promotions

From 4th to 2nd Place in Market of 17 Stations

WWDC, Washington, D. C., plugged the wake-up theme in 10-a-day spots—as well as in newspapers and direct mail. WWDC has jumped from 4th to 2nd place in a market of 17 stations.

240 Sponsored Spots in One Month

Using 20,000 lines of newspaper advertising to introduce "Wake Up New England to Music on Clock-Radio," WHDH, Boston, followed up with an intensive spot program.



These spots brought in a total of 240 sponsored announcements in one month, each of which promoted the sales of clock-radios.

LATE FLASH...

Wake to Music Month Huge Success

Day-to-day reports indicate that hundreds of radio stations from New York to California are cashing in on Wake to Music. Sponsored spots for some stations will be close to 2000 for the month. Sustaining radio spots are running from 3 to 28 a day.

WAKE Sells 75 Spots a Day

WAKE, Atlanta, has sold a complete Wake to Music promotion to a local clock-radio distributor. Sponsor picks up the check for 75 spots daily. Promotion includes banners across principal streets, selecting Miss Wake to Music, and WAKE disk jockey stunts, such as giving away records on street corners while dressed in pajamas and nightcaps.

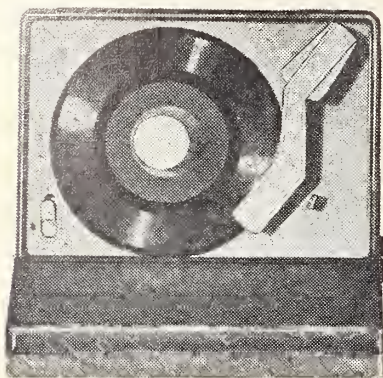
Telechron Timers Push Wake to Music Month

Many clock-radio manufacturers use Telechron Timers. These turn on the radios that wake listeners to disk jockey music. The makers of Telechron Timers are publicizing Wake to Music Month.

Columbia recording artists are featured in the Telechron Timer Nov. 17 Post ad promoting "Wake to the Music of the Stars with a Clock-Radio."

FREE Merchandising Helps

Write, wire or phone for details and full information on Wake to Music Month. Telechron Timers, Clock and Timer Department, General Electric Co., 19 Homer Ave., Ashland, Mass.



score a direct hit... with your record label!

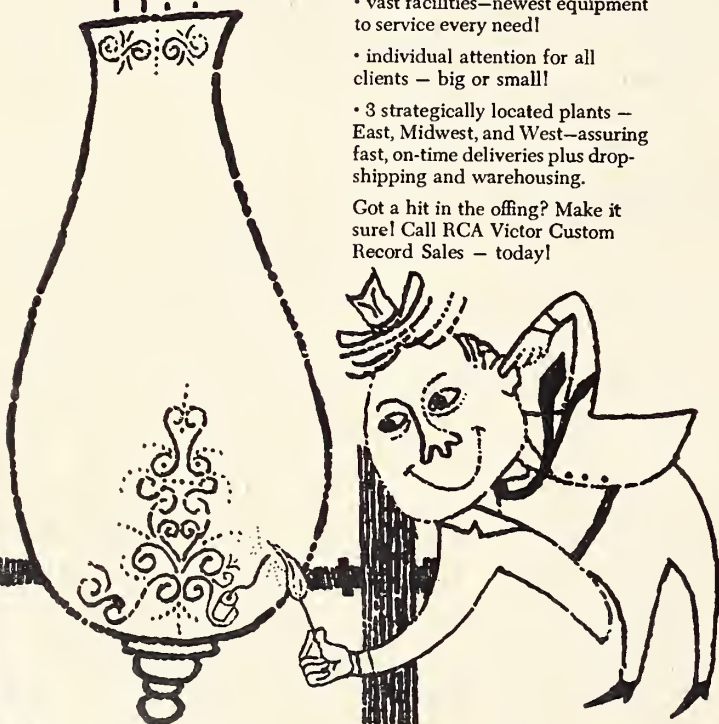


RCA Victor Custom Recording presses most of the independent-label discs that hit...yet it costs no more.

Set your sights on greater sales! These "bonus extras" from RCA Victor line you up with the target at no extra cost!

- brilliant sound engineering - fifty years' experience!
• vast facilities—newest equipment to service every need!
• individual attention for all clients - big or small!
• 3 strategically located plants - East, Midwest, and West—assuring fast, on-time deliveries plus drop-shipment and warehousing.

Got a hit in the offing? Make it sure! Call RCA Victor Custom Record Sales - today!



RCA VICTOR CUSTOM RECORD SALES

155 East 24th Street, New York 10, N. Y.—MURRAY HILL 9-7200 • 445 N. Lake Shore Drive, Chicago 11, Ill.—WHITEHALL 4-3215 • 1016 N. Sycamore Avenue, Hollywood 38, Calif.—OLDFIELD 4-1660 • 1525 McCavock Street, Nashville 3, Tenn.—ALPINE 5-6691 • In Canada, call Record Department, RCA Victor Company, Ltd., 1001 Lenoir Street, Montreal, Quebec. For information concerning other foreign countries, write or phone RCA International Division, 30 Rockefeller Plaza, New York 20, N. Y.—JUDSON 6-3800.



Round The Wax Circle

NEW YORK:

Milt Kelleam has reactivated his music firm with the new Patience and Prudence recording of "Gonna Get Along Without Ya Now" which has kicked off in a big way. . . . Lou Boorstein, head of Leslie Distributors, has hired former assistant Decca branch manager Jack Shook to manage the Leslie One Stop in Pittsburgh. Dolly Perhac, who handled those chores previously, will work out of the Leslie Record Distributing branch there and will promote the ABC-Paramount line exclusively. . . . A baby girl was born November 4th to Mr. & Mrs. George Brown. Mrs. Brown is the former RCA Victor recording artist Wandra Merrill and George Brown is manager of Lou Monte. . . . The Nat "King" Cole TV show has received wonderful reviews. . . . Note to Marvin Holtzman: Robert Clary's great version of "Love Is A Simple Thing" in his new album should definitely be released as a single. Coupled with "Hooray For Love", it should make a best selling disk. . . . Looks as though Leonard Whitcup and Arthur Berman have penned a hit in "Til Tonight", the new Karen Chandler-Eddie Fontaine waxing. . . . Mantovani, for the third year in succession, has been drawing packed houses at every stage of his current U.S. tour. . . . Sammy Kaye, currently on tour in the West, was snowed in at Glendo, Wyoming while traveling by bus with his band from Laramie to Casper. Had to sleep the night on the bus. . . . The Cadillacs' version of "Rudolph The Red Nosed Reindeer" on Josie has broken wide open. . . . The Glen Miller orchestra, under the direction of Ray McKinley, will probably start making records early in 1957. Discussions are currently under way with record company execs. . . . Bill Haley and his Comets have been offered \$35,000 a week for two weeks and expenses paid for an appearance in Tokyo next summer.



PATIENCE & PRUDENCE

CHICAGO:

Orchestra Hall set for Thanksgiving Eve with a top notch jazz show headlining Count Basie's Band and Joe Williams. . . . Benny Dunn happy to announce his new association with the "Walton Walk". (Keep up the good work, Benny!). . . . WBBM's Mal Belaires bit by the virus bug. His many friends and fans want him to get well real soon. . . . The daffy Vagabonds invade the Chez, 11/16, for three weeks of music and laughs. . . . Rosemary Wayne now doing daily afternoon show over WAAF. . . . Sid Feller, ABC Paramount, planed in from N. Y. to cut sides with Russ Carlyle and the ork. Russ skedded for Oh Henry Ballroom, 1/9. . . . This week's newsletter from Don Bell, KRNT Des Moines, tells of his 10th Anniversary celebration. Celebration was held on Election Day from 6:45 to 9:00 in the AYEM! . . . Bob Finnegan took over duties of program director at WCFL as of 11/15. Bob has been doing staff announcing at the station for several months, but has backlog of varied experience in the industry. . . . Jerri Winters makes with the vocal sounds at the Cloister Inn. . . . Stan Pat, midwest man for RKO-Unique, around town with a new piano treatment of "Chinatown, My Chinatown" by Tom and Dan. . . . Ralph Fautcer, WTAQ deejay, prefers to hang his hat there in spite of the many offers from other stations. Also hanging his hat at WTAQ nowadays is Win Jolly. . . . Jerry (spelled with a "J") Leighton of WAAF has added a 3 hour Sunday morning show to his busy schedule. . . . Doc Berger, Veronique Music, N. Y., making like a dynamo through town on a whirlwind trip promoting "I'm Free", recently waxed by Decca's Al Hibbler. . . . WCFL's Danny Sorokin flies his own plane to St. Louis on Sundays to emcee a 1/2 hour TV show. (Don't fly too low!). . . . Old Tyme Jamboree now being handled internationally by W & G Record Processing Co., Melbourne, Australia. (That's a long way off).



AL HIBBLER

HOLLYWOOD:

Joe Kolsky of Gee and Rama Records in town promoting Rama's pop hit of "Rack and Roll Tarantelle" by Alan Dean. . . . Randy Wood to New York to confer with Jack Spina over the many movie offers coming in for Pat Boone. . . . Abe Diamond says that "A Rose and A Baby Ruth" looks like the biggest single yet for ABC-Paramount. . . . The Inkspots held over at Larry Potter's and while in town they are recording an album for Verve Records. . . . Getting fast action is the new Al Hibbler "I'm Free" written by Richard Muller, who cuffed Hibbler's biggest seller, "He". . . . Thelma Graycen, who has an album out on the Wing label, currently at John Walsh's 881 Club. . . . Jessie Belvin spending this week doing radio and TV interviews and guest shots with his new recording of "Goodnight My Love" which looks like a big one in the pop field for Modern Records. . . . Capitol Records' Bing Crosby promotional disk getting a big play from disk-jockeys across the country. . . . Columbia's Gene Block marries Shirley Ann Dublin in Los Gatos, November 24th. . . . Jack Kalschmied of the Abner Greshler office set Tony Romano and his players to open the new Hacienda in Las Vegas. . . . Bobby Breen now heard on records First release of "If The Night Could Tell You" off to a good start. . . . Larry "Duke" Voegelé has joined Lohman-Burrell Associates and out working on "Now Hear This" on the Piv label. . . . The Modernaires currently at the Cocoanut Grove. . . . Ray Anthony, in addition to his Plymouth TV show, is recording another album for Capitol and also completing his first straight dramatic screen role in "The Girl Can't Help It". . . . George Shearing playing college dates prior to his Nov. 27th. opening at Zardis. . . . Margaret Whiting and sister Barbara filming 13 new episodes of their TV show, "Those Whiting Girls".



BOBBY BREEN



Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. Love Me Tender (E. Presley)
2. Don't Be Cruel (E. Presley)
3. Honky Tonk (B. Doggett)
4. Walking In The Rain (J. Ray)
5. Green Door (J. Lowe)
6. True Love (Crosby & Kelly)
7. Two Different Worlds (Rondo/Williams & Morgan)
8. Singing The Blues (Mitchell)
9. Cindy, Oh Cindy (Martin/Fisher)
0. Hey! Jealous Lover (Sinatra)

Chicago, Ill.

1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. Walking In The Rain (J. Ray)
4. Honky Tonk (B. Doggett)
5. Don't Be Cruel (E. Presley)
6. Cindy, Oh Cindy (V. Martin)
7. True Love (J. Powell)
8. City Of Angels (Highlights)
9. Friendly Persuasion (Boone)
10. Blueberry Hill (F. Domino)

Los Angeles, Calif.

1. Love Me Tender (E. Presley)
2. Walking In The Rain (J. Ray)
3. Green Door (J. Lowe)
4. Don't Be Cruel (E. Presley)
5. Honky Tonk (B. Doggett)
6. Canadian Sunset (Winterhalter/Williams)
7. Hey! Jealous Lover (Sinatra)
8. Friendly Persuasion (Boone/Aces)
9. Tonight You Belong To Me (Patience & Prudence)
10. Night Lights (N. Cole)

Milwaukee, Wisc.

1. True Love (Crosby & Kelly)
2. Green Door (J. Lowe)
3. Singing The Blues (Mitchell)
4. Love Me Tender (E. Presley)
5. Honky Tonk (B. Doggett)
6. Cindy, Oh Cindy (V. Martin)
7. Rose And A Baby Ruth (G. Hamilton IV)
8. Garden Of Eden (J. Valino)
9. Petticoats Of Portugal (Jacobs/Giovannini)
0. City Of Angels (Highlights)

Miami, Fla.

1. Green Door (J. Lowe)
2. Walking In The Rain (J. Ray)
3. Singing The Blues (Mitchell)
4. Love Me Tender (E. Presley)
5. True Love (Crosby & Kelly)
6. Cindy, Oh Cindy (Martin/Fisher)
7. Honky Tonk (B. Doggett)
8. Blueberry Hill (F. Domino)
9. Garden Of Eden (J. Valino)
10. Tonight You Belong To Me (Patience & Prudence)

Seattle, Wash.

1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. Singing The Blues (Mitchell)
4. Walking In The Rain (J. Ray)
5. Don't Be Cruel (E. Presley)
6. Honky Tonk (B. Doggett)
7. I Walk The Line (J. Cash)
8. I Remember (In The Still) (Satins)
9. Blueberry Hill (F. Domino)
10. Rose And A Baby Ruth (G. Hamilton IV)

Cincinnati, Ohio

1. Green Door (J. Lowe)
2. Love Me Tender (E. Presley)
3. Walking In The Rain (J. Ray)
4. Blueberry Hill (F. Domino)
5. Don't Be Cruel (E. Presley)
6. Friendly Persuasion (P. Boone)
7. Singing The Blues (Mitchell)
8. Tonight You Belong To Me (Patience & Prudence)
9. Canadian Sunset (Winterhalter/Williams)
10. True Love (Crosby & Kelly)

Philadelphia, Pa.

1. Don't Be Cruel (E. Presley)
2. Walking In The Rain (J. Ray)
3. Love Me Tender (E. Presley)
4. True Love (Crosby & Kelly)
5. Cindy, Oh Cindy (E. Fisher)
6. Green Door (J. Lowe)
7. Rose And A Baby Ruth (G. Hamilton IV)
8. Two Different Worlds (Rondo)
9. Hey! Jealous Lover (Sinatra)
10. Canadian Sunset (Williams/Winterhalter)

Denver, Colo.

1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. Don't Be Cruel (E. Presley)
4. Tonight You Belong To Me (Patience & Prudence)
5. Walking In The Rain (J. Ray)
6. Blueberry Hill (F. Domino)
7. Singing The Blues (Mitchell)
8. Honky Tonk (B. Doggett)
9. Canadian Sunset (Winterhalter/Williams)
10. True Love (Crosby & Kelly)

Detroit, Mich.

1. Singing The Blues (Mitchell)
2. Green Door (J. Lowe)
3. Love Me Tender (E. Presley)
4. True Love (Crosby & Kelly)
5. Blueberry Hill (F. Domino)
6. Cindy, Oh Cindy (V. Martin)
7. Priscilla (Cooley & Dimples)
8. Friendly Persuasion (Boone)
9. Let Good Times Roll (Shirley & Lee)
10. Hey! Jealous Lover (Sinatra)

New Orleans, La.

1. Green Door (J. Lowe)
2. Singing The Blues (Mitchell)
3. Walking In The Rain (J. Ray)
4. Love Me Tender (E. Presley)
5. Blueberry Hill (F. Domino)
6. Hey! Jealous Lover (Sinatra)
7. Honky Tonk (B. Doggett)
8. You'll Never, Never Know I Care (Platters)
9. True Love (Crosby & Kelly)
10. Don't Be Cruel (E. Presley)

Minneapolis, Minn.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Green Door (J. Lowe)
4. True Love (Crosby & Kelly/Powell)
5. Honky Tonk (B. Doggett)
6. Blueberry Hill (F. Domino)
7. City Of Angels (Highlights)
8. Garden Of Eden (J. Valino)
9. Walking In The Rain (J. Ray)
10. Cindy, Oh Cindy (V. Martin)

Boston, Mass.

1. True Love (Crosby & Kelly)
2. Love Me Tender (E. Presley)
3. Honky Tonk (B. Doggett)
4. Green Door (J. Lowe)
5. Cindy, Oh Cindy (V. Martin)
6. Rose And A Baby Ruth (G. Hamilton IV)
7. Blueberry Hill (F. Domino)
8. Don't Be Cruel (E. Presley)
9. Hey! Jealous Lover (Sinatra)
10. I Walk The Line (J. Cash)

Baltimore, Md.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Walking In The Rain (J. Ray)
4. Blueberry Hill (F. Domino)
5. Green Door (J. Lowe)
6. Rose And A Baby Ruth (G. Hamilton IV)
7. True Love (Crosby & Kelly)
8. Cindy, Oh Cindy (V. Martin)
9. Honky Tonk (B. Doggett)
10. Don't Be Cruel (E. Presley)

Pittsburgh, Pa.

1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. Honky Tonk (B. Doggett)
4. Cindy, Oh Cindy (V. Martin)
5. Friendly Persuasion (Boone)
6. True Love (Crosby & Kelly)
7. Blueberry Hill (F. Domino)
8. You'll Never, Never Know I Care (Platters)
9. Singing The Blues (Mitchell)
10. It Isn't Right (Platters)

Atlanta, Ga.

1. Love Me Tender (E. Presley)
2. Singing The Blues (Mitchell/Robbins)
3. Green Door (J. Lowe)
4. Canadian Sunset (Winterhalter)
5. True Love (Crosby & Kelly)
6. Walking In The Rain (J. Ray)
7. Honky Tonk (B. Doggett)
8. Tonight You Belong To Me (Patience & Prudence)
9. Friendly Persuasion (Boone)
10. You'll Never, Never Know I Care (Platters)

San Francisco, Calif.

1. Don't Be Cruel (E. Presley)
2. Love Me Tender (E. Presley)
3. Tonight You Belong To Me (Patience & Prudence/Welk & Lennons)
4. Walking In The Rain (J. Ray)
5. Canadian Sunset (Winterhalter/Williams)
6. Green Door (J. Lowe)
7. Honky Tonk (B. Doggett)
8. True Love (Crosby & Kelly)
9. Singing The Blues (Mitchell)
10. Hound Dog (E. Presley)

San Antonio, Tex.

1. Love Me Tender (E. Presley)
2. Walking In The Rain (J. Ray)
3. Singing The Blues (Mitchell)
4. Out Of Sight, Out Of Mind (5 Keys)
5. Blueberry Hill (F. Domino)
6. Green Door (J. Lowe)
7. Liebestraum (G. Girard)
8. Rockin' At Cosmos (L. Allen)
9. You'll Never, Never Know I Care (Platters)
10. Tonight You Belong To Me (Patience & Prudence)

St. Louis, Mo.

1. Green Door (J. Lowe)
2. Love Me Tender (E. Presley)
3. Singing The Blues (Mitchell)
4. Cindy, Oh Cindy (V. Martin)
5. Hey! Jealous Lover (Sinatra)
6. Two Different Worlds (Rondo/Williams & Morgan)
7. True Love (J. Powell)
8. Faithful Hussar (T. Heath)
9. Walking In The Rain (J. Ray)
10. Confidential (S. Knight)

Cleveland, Ohio

1. Green Door (J. Lowe)
2. Love Me Tender (E. Presley)
3. Singing The Blues (Mitchell)
4. Blueberry Hill (F. Domino)
5. Walking In The Rain (J. Ray)
6. True Love (J. Powell)
7. Cindy, Oh Cindy (V. Martin)
8. Friendly Persuasion (Boone)
9. Since I Met You Baby (Hunter)
10. Mama From The Train (Page)

Kansas City, Mo.

1. Love Me Tender (E. Presley)
2. Singing The Blues (Mitchell)
3. Green Door (J. Lowe)
4. Blueberry Hill (F. Domino)
5. Garden Of Eden (J. Valino)
6. True Love (J. Powell)
7. Don't Be Cruel (E. Presley)
8. Rudy's Rock (B. Haley)
9. Walking In The Rain (J. Ray)
10. Honky Tonk (B. Doggett)

LONDON
RECORDS



Mantovani
**SONG OF
SORRENTO**

B W VALSE CAMPESTRE
=1698

Cyril Stapleton and his orchestra

**MAIDS OF
MADRID**

B W HIGHWAY PATROL THEME
from the ZIV TV production
=1697



NEW RELEASES

THE BEVERLEY SISTERS
**GREENSLEEVES
I'LL SEE YOU
IN MY DREAMS**
1703

STANLEY BLACK
his piano and orchestra
**STARLIGHT SERENADE
PLAY A SIMPLE MELODY**
1689

DAVE KING
**CHRISTMAS & YOU
YOU MAKE NICE**
1702

JOHNNY BRANDON
**DO YOU LOVE ME
MISTER SONGBIRD**
1695

WINIFRED ATWELL
and her piano
**HAMP'S BOOGIE
ST. LOUIS BLUES**
1704

WILL GLAHE
**BEER BARREL POLKA
HEARTS & HEARTACHES**
1693

BMI Check List

OF *New* RECORD RATINGS
BY THE TRADE PRESS

	Billboard	Cash Box	Variety
BLANCHE (Regent) THE THREE FRIENDS (Lido)	78 (Good)	B+ (Excellent)	
BLOW THE SMOKE AWAY (E. B. Marks-Iris Trojan) LES PAUL & MARY FORD (Capitol)	81 (Excellent)	Disk of the Week	
BLUE DANUBE BOUNCE (Hollis) DICK HYMAN (MGM)	Spotlight	B (Very Good)	
5 MONTHS, 2 WEEKS, 2 DAYS (Goday) LOUIS PRIMA (Capitol)	Spotlight	Best Bet	
HOLD ME AGAIN, LOVE (Cleo) BETTY MADIGAN (MGM)	76 (Good)	B+ (Excellent)	
I DON'T KNOW ENOUGH ABOUT YOU (Porgie) PEGGY LEE (Decca)	Spotlight	Best Bet	Excellent
I DREAMED (Trinity) BETTY JOHNSON (Bally)	77 (Good)	Sleeper of the Week	
I WON'T BE ALONE TONIGHT (Trinity) TRADEWINDS (Dot)	Spotlight	B+ (Excellent)	
I'VE GOT A RIGHT TO CRY (Recordo) EYDIE GORME (ABC-Paramount)	Spotlight	Sleeper of the Week	Good
NOTHIN' TO DO (Scherer) RED ALLEN & VICTOR YOUNG (Decca)	80 (Excellent)	B (Very Good)	
OH BABY (Merrimac) CATHY CARR (Fraternity)	80 (Excellent)	Sleeper of the Week	
PRISCILLA (Forshay) JULIUS LA ROSA (Victor) EDDIE COOLEY (Roost)	84 (Excellent) Best Buy	Sure Shot Sure Shot	
ROCKIN' UP A STORM (Lois) BOYD BENNETT (King)	81 (Excellent)	C+ (Good)	
SALLY (Trinity) TRADEWINDS (Dot)	Spotlight	B+ (Excellent)	
SHE'S GOT IT (Venice) LITTLE RICHARD (Specialty)	Spotlight	R&B Sure Shot	
UNTIL YOU'RE MINE (Gallatin-Leonard) THE HILLTOPPERS (Dot)	77 (Good)	Sleeper of the Week	
WE'LL BUILD A BUNGALOW (Mellin) SOMETHIN' SMITH & RED HEADS (Epic)	Spotlight	Best Bet	Very Good
YOU OUGHT TO BE MINE (Danby) PEGGY LEE (Decca)	Spotlight	Best Bet	Good

BROADCAST MUSIC, INC. 589 FIFTH AVENUE
NEW YORK 17, N.Y.
NEW YORK • CHICAGO • HOLLYWOOD • TORONTO • MONTREAL



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

The "Teen Time" show conducted by Ed Ferland (WHEC-Rochester, N. Y.) recently guested Stan Freeman. Ed now has another daily Monday thru Friday program called "Music Hall." . . . Tom Edwards (WERE-Cleveland, Ohio) received word that Eileen Rodgers, has been screen tested for the Helen Morgan



RAY STEVENS
(CKOY—Ottawa, Canada)

role in the film-bio of the singer. During a six day period, says Tom, he received a total of 127 records from distributors and song pluggers. . . . Ray Stevens (CKOY-Ottawa, Canada) would like to thank Ed Sullivan and RCA Victor for making his trip to both the Ed Sullivan and Perry Como shows so enjoyable. . . . Al Radka (KFRE-Fresno, Calif.) says he's been using recent covers of The Cash Box on his TV shows to let his viewers know what some of the new singers look like. As the cover is shown, the star's hit disk is played in the background. . . . Frosty Mitchell (KWWL-Waterloo & Cedar Falls, Iowa) advises all to keep their eyes on "The Cheat" by Sanford Clark. Frosty received an advance dub on it and the kids reacted strongly to the platter. The teenagers in Frosty's area are calling Fats Domino "Fats Dynamo." . . . Bob Ancell (WCUE-Akron, Ohio) says a memorial show is being planned for the late WCUE deejay Jack Clifton. The affair is scheduled for December 14th. . . . At this writing dj John French (KTSA-San Antonio, Texas) is well on his way in an attempt to break the 126 hour record for continuous broadcasting. John's goal is 130 hours.

* * * * *

Bruce Williamson (WHIM-Providence, R. I.), the station's oldest deejay in length of service, has an all instrumental hour, daily. Bob Bassett, also of WHIM, was a host to Chris Connor and Kai Winding a short while ago. . . . Bill Morgan (WIOU-Kokomo, Ind.) does a nightly, 2 hr deejay show on tape and a 6 hr Saturday night show. . . . The staff of KSTN-Stockton, Calif. enthusiastically reacted to Chris Dane's Cadence album effort reports dj Ray Golden. One of the comments about the European singer given by the staff was that "he's the freshest, finest sound we've had the pleasure of hearing in a long, long time." Aside from platter spinning Ray does the play by play descriptions of Stockton College's football games for KSTN. . . . Nick Nickelson (WBBF-Rochester, N. Y.) is celebrating his 10th year of deejaying for WBBF. Nick runs the "Nick Nickelson 950 Club," a Monday thru Friday feature. . . . Another jock celebrating a decade of service at his station is Don Bell (KRNT-Des Moines, Iowa). . . . George Sanders Productions has changed its address and is now located at 1105 Glen Oaks Blvd., Pasadena 2, Calif. . . . Johnny "Alligator" Argo (WYZE-Atlanta, Ga.) thinks that RCA Victor is missing another 2,000,000 Elvis Presley record sale in not releasing from the new Presley package, "Elvis," the single side, "Love Me." "It's tops here in Atlanta," writes Johnny. . . . Don Stewart's (WRCT-Bowling Green, Ky.) "Time-Out" program is now featuring a special record played for a shut-in every morning. . . . In order to support Rochester's musical organization, stations WHEC-TV and WVET-TV, owners of Channel 10, joined forces with the Rochester Musicians' Union to present a gigantic 2 hr telethon labeled "Music 120." WHEC's Ed Meath and WVET's Bob Mills emceed the show from WVET's studios and Bob E. Lloyd of WHEC and Tom Decker of WVET held down the fort at WHEC-TV. Viewers were given the opportunity to not only hear but see, as well, the best in all kinds of music—everything from Gene Krupa and his combo to a string quartet, hillbilly music to Grand Opera, rock 'n roll to barber shop harmony. . . . The winners of the Sammy Davis, Jr. contest to name his forthcoming LP and select material for the package have been announced. First prize will go to Dave Maynard (WORL-Boston, Mass.). Runner up prizes will be awarded to Charlie Bailey (WKGN-Knoxville, Tenn.) and Al Owen (WMID-Atlantic City, N. J.). Other great ideas were submitted by Bob Maxwell (WWJ-Detroit, Mich.) and Steve Peters (WWGP-Sanford, N. C.). First prize winner Maynard will receive a portable hi-fi phonograph.

* * * * *

Jack Terry, WRUL, New York, N. Y. English language Program Director and dj of "Top Tunes Of The Week" which is beamed to Western Europe, altered his format a little on Election Night and headed up the international short wave station's election coverage which was broadcast to Europe and Latin America. . . . Terry's "Election Night Party" included music, interviews and informal discussion between returns. . . . Bob Furry (KDEF-Albuquerque, N. M.) has a 3½ hr. show daily and takes advantage of material contained in The Cash Box. . . . Dick Drury (WHHH-Youngstown & Warren, Ohio) is reported to have hit the number 1 spot in an audience rating poll for the Youngstown & Warren, Ohio area. . . . Bob Burns (WHAM-Rochester, N. Y.) received a letter from an American airman in Italy who tuned in all the way across the Atlantic to WHAM on an inexpensive little radio and listened to most of Bob's 3 hr. show, "Night Trick."



BOB E. LLOYD
(WHEC—Rochester, N.Y.)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

	Pos. Last Week
1. LOVE ME TENDER ELVIS PRESLEY (RCA Victor)	1.
2. THE GREEN DOOR JIM LOWE (Dot)	2.
3. SINGING THE BLUES GUY MITCHELL (Columbia)	6.
4. TRUE LOVE CROSBY & KELLY (Capitol) JANE POWELL (Verve)	3.
5. FRIENDLY PERSUASION P. BOONE (Dot) FOUR ACES (Decca)	4.
6. JUST WALKIN' IN THE RAIN JOHNNIE RAY (Columbia)	5.
7. CINDY, OH CINDY VINCE MARTIN (Glory) EDDIE FISHER (RCA Victor)	7.
8. HEY! JEALOUS LOVER FRANK SINATRA (Capitol)	13.
9. BLUEBERRY HILL FATS DOMINO (Imperial)	9.
10. TWO DIFFERENT WORLDS DON RONDO (Jubilee) WILLIAMS & MORGAN (Kapp)	12.
11. PETTICOATS OF PORTUGAL D. JACOBS (Coral)	14.
12. HONKY TONK BILL DOGGETT (King)	11.
13. DON'T BE CRUEL ELVIS PRESLEY (RCA Victor)	10.
14. CANADIAN SUNSET H. WINTERHALTER (RCA Victor) A. WILLIAMS (Cadence)	8.
15. MAMA FROM THE TRAIN PATTI PAGE (Mercury)	15.
16. A ROSE AND A BABY RUTH GEORGE HAMILTON IV (ABC-Paramount)	17.
17. TONIGHT YOU BELONG TO ME PATIENCE & PRUDENCE (Liberty) L. WELK & LENNON SISTERS (Coral)	16.
18. GARDEN OF EDEN JOE VALINO (Vik)	18.
19. LAY DOWN YOUR ARMS CHORDETTES (Cadence)	19.
20. IT ISN'T RIGHT PLATTERS (Mercury)	20.

21) NIGHT LIGHTS. 22) YOU'LL NEVER, NEVER KNOW I CARE. 23) PRISCILLA. 24) NAMELY YOU. 25) ANYWAY YOU WANT ME. 26) MIRACLE OF LOVE. 27) TO THE ENDS OF THE EARTH. 28) I DREAMED. 29) MUTUAL ADMIRATION SOCIETY. 30) I WALK THE LINE. 31) WHEN THE WHITE LILACS BLOOM AGAIN. 32) LOVE IN A HOME. 33) GIANT. 34) WHATEVER WILL BE, WILL BE (QUE SERA, SERA). 35) OUT OF SIGHT, OUT OF MIND. 36) CONFIDENTIAL. 37) CITY OF ANGELS. 38) ITALIAN THEME. 39) LOVE ME. 40) SOFT SUMMER BREEZE. 41) AFTER THE LIGHTS GO DOWN LOW. 42) EVERYDAY OF MY LIFE. 43) A HOUSE WITH LOVE IN IT. 44) MY PRAYER. 45) ROCK-A-BYE YOUR BABY. 46) MOONLIGHT LOVE. 47) CHINCHERINCHEE. 48) CHAINS OF LOVE. 49) HOUND DOG. 50) SLOW WALK. 50) BABY DOLL. 50) JUST IN TIME.

"THE BIG 7" IN NEW HITS

RAY ANTHONY and His Orchestra

DANCING LOVERS

(Theme from The Ray Anthony Plymouth TV Show)

LOVE IS JUST
AROUND THE CORNER

Record No. 3593



BOB ROUBIAN and The Steamers

COME ON HOME

PAULINE, PAULINE
PAULINE

Record No. 3584



KAY CARSON

THERE'S A SHADOW
BETWEEN US

THE FELLOW
OVER THERE

Record No. 3595



THE FIVE KEYS WISDOM OF A FOOL
NOW DON'T THAT PROVE I LOVE YOU Record No. 3597

TEX RITTER GREEN GROW THE LILACS
(From the Walt Disney Picture "Westward Ho, The Wagons")
HE IS THERE Record No. 3598

THE CUES WHY
PRINCE OR PAUPER No. 3582

THE JODIMARS CLARABELLA
MIDNIGHT No. 3588





Disk Jockey

REGIONAL RECORD REPORTS

Steve Cannon
WLOL—Minneapolis, Minn.

1. Singing The Blues (Mitchell)
2. Honky Tonk (B. Doggett)
3. Love Me Tender (E. Presley)
4. Blueberry Hill (F. Domino)
5. Green Door (J. Lowe)
6. True Love (Crosby & Kelly)
7. After Lights Go Down Low (A. Hibbler)
8. Night Lights (N. Cole)
9. Follow Me (Esquires)
10. Lay Down Your Arms (Chordettes)

Gary B. Smith
WTOK—Meridian, Miss.

1. Honky Tonk (B. Doggett)
2. Green Door (J. Lowe)
3. True Love (Crosby & Kelly)
4. It Isn't Right (Platters)
5. Jamaica Farewell (Belafonte)
6. Mama From The Train (Page)
7. Hey! Jealous Lover (Sinatra)
8. Garden Of Eden (J. Valino)
9. Mutual Admiration Society (T. Brewer)
10. When My Blue Moon Turns To Gold (E. Presley)

Tal Hood
WFGM—Fitchburg, Mass.

1. Love Me Tender (E. Presley)
2. Priscilla (Cooley & Dimples)
3. Rose And A Baby Ruth (G. Hamilton IV)
4. Mama From The Train (Page)
5. Blueberry Hill (F. Domino)
6. Singing The Blues (Mitchell)
7. Cindy, Oh Cindy (V. Martin)
8. Confidential (S. Knight)
9. Mutual Admiration Society (T. Brewer)
10. Cat Came Back (S. James)

Frank Pollack
KRUX—Phoenix, Ariz.

1. Two Different Worlds (D. Haymes)
2. Married I Can Always Get (J. Southern)
3. Hey! Jealous Lover (Sinatra)
4. Petticoats Of Portugal (D. Jacobs)
5. Friendly Persuasion (Four Aces)
6. High School Affair (Smith)
7. True Love (B. Crosby)
8. Namely You (C. McRae)
9. Baby Doll (L. Holmes)
10. Canadian Sunset (Williams)

Jackson Lowe
WUST—Washington, D. C.

1. Honky Tonk (B. Doggett)
2. Love Me Tender (E. Presley)
3. Tonight You Belong To Me (Patience & Prudence)
4. Walking In The Rain (J. Ray)
5. Whatever Will Be (D. Day)
6. Two Different Worlds (D. Rondo)
7. My Prayer (Platters)
8. Allegheny Moon (P. Page)
9. Canadian Sunset (Winterhalter)
10. House With Love In It (Four Lads)

Don Sherman
WBOS—Boston, Mass.

1. Rose And A Baby Ruth (G. Hamilton IV)
2. Tell Me That You Love Me (3 D's)
3. Love Me Tender (E. Presley)
4. Singing The Blues (Mitchell)
5. Train Kept A-Rollin' (J. Burnette)
6. Confidential (S. Knight)
7. Bim Bam Boom (Eldorados)
8. There Were No Angels (Sugar & Spice)
9. Hey! Jealous Lover (Sinatra)
10. Rudy's Rock (B. Haley)

Jay Clark
WAVZ—New Haven, Conn.

1. Two Different Worlds (D. Rondo)
4. I'll Always Be In Love With You (J. Pleis)
3. Earthbound (S. Davis)
4. Never Leave Me (D. Haymes)
5. True Love (Crosby & Kelly)
6. Moonlight Love (P. Como)
7. Cindy, Oh Cindy (V. Martin)
8. White Lilacs (Zacharias)
9. Miracle Of Love (Rodgers)
10. High Upon A Mountain (A. Williams)

Fl "Did" Dwyer
KSWO—Lawton, Okla.

1. Miracle Of Love (Rodgers)
2. Cindy, Oh Cindy (V. Martin)
3. Allegheny Moon (P. Page)
4. Canadian Sunset (Winterhalter/Williams)
5. Blueberry Hill (F. Domino)
6. I Miss You So (C. Connor)
7. Petticoats Of Portugal (D. Jacobs)
8. Lay Down Your Arms (Chordettes)
9. Chinchinchee (P. Como)
10. Swinging For Two (Cherry)

Dick Partridge
WHIM—Providence, R. I.

1. Italian Theme (D. Collins)
2. Petticoats Of Portugal (D. Jacobs)
3. Green Door (J. Lowe)
4. Cindy, Oh Cindy (V. Martin)
5. Canadian Sunset (Williams)
6. Night Lights (N. Cole)
7. Lay Down Your Arms (Chordettes)
8. Every Day Of My Life (McGuire)
9. Priscilla (J. LaRosa)
10. Jamaica Farewell (Belafonte)

Denny Sullivan
WFBL—Syracuse, N. Y.

1. Green Door (J. Lowe)
2. Walking In The Rain (J. Ray)
3. Love Me Tender (E. Presley)
4. I Remember (In The Still) (Satin)
5. True Love (Crosby & Kelly)
6. Blueberry Hill (F. Domino)
7. Petticoats Of Portugal (D. Jacobs)
8. Friendly Persuasion (Boone)
9. Cindy, Oh Cindy (E. Fisher)
10. Singing The Blues (Mitchell)

Don Gay
KUTI—Yakimo, Wash.

1. Green Door (J. Lowe)
2. Singing The Blues (Mitchell)
3. Anyway You Want Me (E. Presley)
4. Honky Tonk (B. Doggett)
5. Love Me Tender (E. Presley)
6. I Remember (In The Still) (Satin)
7. Walking In The Rain (J. Ray)
8. Cindy, Oh Cindy (E. Fisher)
9. Blueberry Hill (F. Domino)
10. Garden Of Eden (J. Valino)

DEL CLARK
WJJD—Chicago, Ill.

1. Love Me Tender (E. Presley)
2. The Green Door (J. Lowe)
3. Walking In The Rain (J. Ray)
4. Don't Be Cruel (E. Presley)
5. Cindy, Oh Cindy (V. Martin)
6. Honky Tonk (B. Doggett)
7. City Of Angels (Highlights)
8. Friendly Persuasion (Boone)
9. True Love (J. Powell)
10. Singing The Blues (Mitchell)

Chuck Norman
KSTL—St. Louis, Mo.

1. Green Door (J. Lowe)
2. Two Different Worlds (D. Rondo)
3. Love Me Tender (E. Presley)
4. Singing The Blues (Mitchell)
5. Blueberry Hill (F. Domino)
6. Friendly Persuasion (Boone)
7. True Love (J. Powell)
8. Walking In The Rain (J. Ray)
9. Cindy, Oh Cindy (V. Martin)
10. Faithful Hussar (T. Heath)

John Wrisley
WIS—Columbio, S. C.

1. Friendly Persuasion (Boone)
2. Green Door (J. Lowe)
3. True Love (Crosby & Kelly)
4. Cindy, Oh Cindy (V. Martin)
5. Walking In The Rain (J. Ray)
6. Lay Down Your Arms (Chordettes)
7. Singing The Blues (Mitchell)
8. My Prayer (Platters)
9. Namely You (D. Cherry)
10. You're In Love (G. Grant)

Jim Lowe
WRR—Dallas, Texas

1. Green Door (J. Lowe)
2. Love Me Tender (E. Presley)
3. Honky Tonk (B. Doggett)
4. Friendly Persuasion (Boone)
5. Out Of Sight, Out Of Mind (5 Keys)
6. Miracle Of Love (E. Rodgers)
7. I Dreamed (B. Johnson)
8. Night Lights (N. Cole)
9. Blueberry Hill (F. Domino)
10. Cindy, Oh Cindy (V. Martin)

Bob Salter
KJR—Seattle, Wash.

1. Love Me Tender (E. Presley)
2. Rose And A Baby Ruth (G. Hamilton IV)
3. Green Door (J. Lowe)
4. Anyway You Want Me (E. Presley)
5. I Remember (In The Still) (Satin)
6. Don't Be Cruel (E. Presley)
7. You'll Never, Never Know I Care (Platters)
8. Blueberry Hill (F. Domino)
9. Hound Dog (E. Presley)
10. In Paradise (O. Williams)

Gallagher and O'Brien
WMCA—New York, N. Y.

1. True Love (Crosby & Kelly)
2. Allegheny Moon (P. Page)
3. Night Lights (N. Cole)
4. Moonlight Love (P. Como)
5. Don't Cry On My Shoulder (M. Staton/B. Williams)
6. Chinchinchee (P. Como)
7. Singing The Blues (Mitchell)
8. Two Different Worlds (Williams & Morgan)
9. Star You Wished Upon Last Night (Carson/MacKenzie)
10. Canadian Sunset (Winterhalter/Williams)

JOHNNY MICHAELS
WOKY—Milwaukee, Wisc.

1. I Don't Care If The Sun Don't Shine (E. Presley)
2. Jamaica Farewell (Belafonte)
3. I Walk The Line (J. Cash)
4. Cindy, Oh Cindy (V. Martin)
5. Singing The Blues (Mitchell)
6. Sadie's Shawl (B. Sharples)
7. Petticoats Of Portugal (C. Giovannini)
8. The Star You Wished Upon Last Night (G. MacKenzie)
9. Namely You (D. Cherry)
10. I Dreamed (B. Johnson)

"Big Chief"
Norman Wain
WDOK—Cleveland, Ohio

1. Love Me Tender (E. Presley)
2. True Love (J. Powell)
3. Don't Be Cruel (E. Presley)
4. Green Door (J. Lowe)
5. Honky Tonk (B. Doggett)
6. Singing The Blues (Mitchell)
7. Friendly Persuasion (Boone)
8. Garden Of Eden (J. Valino)
9. Chatterbox (C. Ross)
10. Do You Ever Think Of Me (Tracey Twins)

Dave "Steere's Here"
Steeere
WMAK—Nashville, Tenn.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Blueberry Hill (F. Domino)
4. True Love (Crosby & Kelly)
5. Autumn Waltz (Bennett)
6. It's Yours (DeCastros)
7. I Miss You So (C. Connor)
8. Green Door (J. Lowe)
9. Wake Up To Music (Blenders)
10. Since I Met You Baby (I. Joe Hunter)

Vic Aime
WNNJ—Newton, N. J.

1. Two Different Worlds (D. Rondo)
2. True Love (Crosby & Kelly)
3. Walking In The Rain (J. Ray)
4. Friendly Persuasion (Boone)
5. Petticoats Of Portugal (D. Jacobs)
6. Green Door (J. Lowe)
7. Hey! Jealous Lover (Sinatra)
8. Out Of Sight, Out Of Mind (5 Keys)
9. What Happens In Buenos Aires (L. Baxter)
10. Star You Wished Upon Last Night (G. MacKenzie)

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AT LAST ON RECORDS

The Thrilling Voice of **Bob Parrish**
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B/W
LAW OF ATTRACTION

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RECORDS CORPORATION

6269 SELMA AVENUE
HOLLYWOOD 28, CALIF



Disk Jockey

REGIONAL RECORD REPORTS

Sam Blessing

KOBY—San Francisco, Calif.

1. Love Me Tender (E. Presley)
2. Don't Be Cruel (E. Presley)
3. Walking In The Rain (J. Ray)
4. Canadian Sunset (Winterhalter/Williams)
5. Honky Tonk (B. Doggett)
6. Green Door (J. Lowe)
7. Blueberry Hill (F. Domino)
8. True Love (Crosby & Kelly)
9. Cindy, Oh Cindy (Fisher/Martin)
10. Hey! Jealous Lover (Sinatra)

Ken Garland

WPOR—Portland, Me.

1. I Walk The Line (J. Cash)
2. Rose And A Baby Ruth (G. Hamilton IV)
3. Mama From The Train (Page)
4. Hey! Jealous Lover (Sinatra)
5. Two Different Worlds (D. Rondo)
6. Mutual Admiration Society (Arnold & Morgan)
7. Singing The Blues (Mitchell)
8. That's My Heartstrings (Ives)
9. Auctioneer (L. Vandyke)
10. When My Blue Moon Turns To Gold (E. Presley)

Johnny Fairchild

KTMS—Santa Barbara, Calif.

1. Petticoats Of Portugal (C. Giovannini)
2. Love Me Tender (E. Presley)
3. Tide Is High (G. Grant)
4. Friendly Persuasion (Boone)
5. True Love (Crosby & Kelly)
6. Two Different Worlds (Williams & Morgan)
7. It's Yours (DeCastros)
8. Lay Down Your Arms (Chordettes)
9. Walking In The Rain (J. Ray)
10. I Dreamed (B. Johnston)

Bob N. Perry

WCKR—Miami, Fla.

1. Cindy, Oh Cindy (E. Fisher)
2. Giant (A. Mooney)
3. Moonlight Love (P. Como)
4. Honky Tonk (B. Doggett)
5. Soft Summer Breeze (E. Heywood)
6. Oh, Baby (C. Carr)
7. Walking In The Rain (J. Ray)
8. High School Affair (K. Smith)
9. White Lilacs (B. Vaughn)
10. Tumbling Tumbleweeds (R. Williams)

Paul Drew

WHLs—Port Huron, Mich.

1. Singing The Blues (Mitchell)
2. Green Door (J. Lowe)
3. To The Ends Of The Earth (N. Cole)
4. Left Arm Of Buddha (Baxter)
5. On London Bridge (Stafford)
6. Star You Wished Upon Last Night (G. MacKenzie)
7. Hey! Jealous Lover (Sinatra)
8. Mutual Admiration Society (T. Brewer)
9. I'm Free (A. Hibbler)
10. Two Different Worlds (D. Rondo)

Jim Ameche

KDAY—Los Angeles, Calif.

1. Green Door (J. Lowe)
2. Singing The Blues (Mitchell)
3. Cindy, Oh Cindy (V. Martin)
4. No Regrets (Hilltoppers)
5. To The Ends Of The Earth (N. Cole)
6. Now Baby Now (Kings IV)
7. Armen's Theme (D. Seville)
8. Moderation (T. Martin)
9. Petticoats Of Portugal (D. Jacobs)
10. Rock A Bye Your Baby (J. Lewis)

Bob Gribben

KDTH—Dubuque, Iowa

1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. True Love (Crosby & Kelly)
4. Walking In The Rain (J. Ray)
5. You'll Never, Never Know Care (Platter)
6. Tonight You Belong To Me (Patience & Prudence)
7. Blueberry Hill (F. Domino)
8. Cindy, Oh Cindy (V. Martin)
9. Honky Tonk (B. Doggett)
10. Singing The Blues (Mitchell)

Chuck Thompson

WALA—Mobile, Ala.

1. Green Door (J. Lowe)
2. Tonight You Belong To Me (Patience & Prudence)
3. Love Me Tender (E. Presley)
4. Walking In The Rain (J. Ray)
5. Two Different Worlds (D. Rondo)
6. Hey! Jealous Lover (Sinatra)
7. Mama From The Train (Page)
8. Every Day Of My Life (McGuire)
9. Lay Down Your Arms (Chordettes)
10. Cindy, Oh Cindy (E. Fisher)

Herb Fontaine

WJDA—Quincy, Mass.

1. Honky Tonk (B. Doggett)
2. You're In Love (G. Grant)
3. Mama From The Train (Page)
4. True Love (Crosby & Kelly)
5. You'll Never, Never Know I Care (Platters)
6. Miracle Of Love (E. Rodgers)
7. I Walk The Line (J. Cash)
8. Two Different Worlds (D. Rondo)
9. I Remember (In The Still) (Satins)
10. High School Affair (Smith)

Ken Johnston

WNRC—New Rochelle, N. Y.

1. It's Yours (DeCastros)
2. Green Door (J. Lowe)
3. Don't Be Cruel (E. Presley)
4. Walking In The Rain (J. Ray)
5. Friendly Persuasion (Boone)
6. Cindy, Oh Cindy (V. Martin)
7. Mama From The Train (Page)
8. Two Different Worlds (Rondo/Williams & Morgan)
9. Petticoats Of Portugal (U. Jacobs)
10. Hey! Jealous Lover (Sinatra)

Ray Schreiner

WRNL—Richmond, Va.

1. Green Door (J. Lowe)
2. Love Me Tender (E. Presley)
3. Tonight You Belong To Me (Patience & Prudence)
4. Walking In The Rain (J. Ray)
5. Don't Be Cruel (E. Presley)
6. Canadian Sunset (Winterhalter)
7. Honky Tonk (B. Doggett)
8. Singing The Blues (Mitchell)
9. Friendly Persuasion (Boone)
10. I'll Always Be In Love With You (J. Pleis)

Larry Fischer

WRIT—Milwaukee, Wis.

1. Mama From The Train (Page)
2. Slow Walk (S. Austin)
3. Rose And A Baby Ruth (G. Hamilton IV)
4. Night Lights (N. Cole)
5. Mutual Admiration Society (T. Brewer)
6. You'll Never, Never Know I Care (Platters)
7. Hey! Jealous Lover (Sinatra)
8. Faded Summer Love (Shaw)
9. Singing The Blues (Mitchell)
10. New York's My Home (S. Davis)

Ron McKee

CJET—Smiths Falls, Ont., Canada

1. Friendly Persuasion (Busch/Boone)
2. Cindy, Oh Cindy (V. Martin)
3. Love Me Tender (E. Presley)
4. Married I Can Always Get (King/Jenkins)
5. Italian Theme (Stapleton/Collins)
6. Julie (D. Day)
7. Blau-Wile Devest Fontaine (P. Anka)
8. Crazy With Love (Mitchell/Brewer)
9. Mama From The Train (Page)
10. Honky Tonk (B. Doggett)

Mort Nusbaum

WBBF—Rochester, N. Y.

1. Night Light (N. Cole)
2. Girl I Left In Rome (Dano)
3. Petticoats Of Portugal (D. Jacobs)
4. Sadie's Shawl (B. Sharples)
5. Moderation (T. Martin)
6. Lay Down Your Arms (Chordettes)
7. Hey! Jealous Lover (Sinatra)
8. Friendly Persuasion (Boone)
9. Here's Where I Start (Small)
10. Moonlight Love (P. Como)

Bob Ancell

WCUE—Akron, Ohio

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Anyway You Want Me (E. Presley)
4. Blueberry Hill (F. Domino)
5. Green Door (J. Lowe)
6. Friendly Persuasion (Boone)
7. Honky Tonk (B. Doggett)
8. Don't Be Cruel (E. Presley)
9. Walking In The Rain (J. Ray)
10. True Love (J. Powell)

Gerry Herbert

CFCF—Montreal, Canada

1. Green Door (J. Lowe)
2. Lay Down Your Arms (Chordettes)
3. Cindy, Oh Cindy (V. Martin)
4. Tonight You Belong To Me (Welk & Lennox)
5. Love Me Tender (E. Presley)
6. You'll Never, Never Know I Care (Platters)
7. Friendly Persuasion (Boone)
8. Walking In The Rain (J. Ray)
9. Italian Theme (C. Stapleton)
10. Two Different Worlds (Williams & Morgan)

Donn Tibbetts

WGIR—Manchester, N. H.

1. Canadian Sunset (Winterhalter)
2. Friendly Persuasion (Boone)
3. Green Door (J. Lowe)
4. True Love (Crosby & Kelly)
5. Tonight You Belong To Me (Patience & Prudence)
6. It Isn't Right (Platters)
7. Italian Theme (D. Collins)
8. Petticoats Of Portugal (D. Jacobs)
9. After Lights Go Down Low (A. Hibbler)
10. There's Always A First Time (R. Hood)

Bill Previtti

KVSF—Santa Fe, N. M.

1. Green Door (J. Lowe)
2. Cindy, Oh Cindy (V. Martin)
3. You're In Love (G. Grant)
4. Love Me Tender (E. Presley)
5. Singing The Blues (Mitchell)
6. Mama From The Train (Page)
7. Hey! Jealous Lover (Sinatra)
8. To The Ends Of The Earth (N. Cole)
9. Friendly Persuasion (Boone)
10. To You I Give My Heart (J. James)

Jim Stanley

WWIN—Baltimore, Md.

1. Love Me Tender (E. Presley)
2. True Love (Crosby & Kelly)
3. Walking In The Rain (J. Ray)
4. Cindy, Oh Cindy (V. Martin)
5. Green Door (J. Lowe)
6. Hey! Jealous Lover (Sinatra)
7. Night Lights (N. Cole)
8. Two Different Worlds (R. Williams)
9. Julie (D. Day)
10. I've Got A Right To Cry (B. Carroll)

JERRY LEIGHTON

WAAF—Chicago, Ill.

1. Miracle Of Love (G. Gibson)
2. Petticoats Of Portugal (C. Giovannini)
3. Love Me Tender (E. Presley)
4. Singing The Blues (Mitchell)
5. Friendly Persuasion (Boone/Rose)
6. Magic Melody (D. Costa)
7. I Got A Right To Cry (E. Gorme)
8. Green Door (J. Lowe)
9. True Love (Powell/Crosby & Kelly)
10. Just In Time (T. Bennett)

Cal Milner & Larry Brown

WPEN—Philadelphia, Pa.

1. True Love (J. Powell)
2. Walking In The Rain (J. Ray)
3. Blueberry Hill (F. Domino)
4. Love Me Tender (E. Presley)
5. Two Different Worlds (D. Rondo)
6. Green Door (J. Lowe)
7. Miracle Of Love (Rodgers)
8. If'n (Arnold & Morgan)
9. Eat Your Heart Out Annie (Jodimars)
10. Follow Me (Esquires)

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Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

BROADWAY MUSIC New York, N. Y.

1. Love Me Tender (E. Presley)
2. A Rose And A Baby Ruth (G. Hamilton IV)
3. Don't Be Cruel (E. Presley)
4. Walking In The Rain (J. Ray)
5. True Love (Crosby & Kelly)
6. Mama From The Train (Page)
7. Two Different Worlds (Williams & Morgan)
8. Cindy, Oh Cindy (V. Martin)
9. Persuasion (P. Boone)
10. Hey! Jealous Lover (Sinatra)

BELMONT CENTRAL RECORD SHOP Chicago, Ill.

1. Love Me Tender (E. Presley)
2. Walking In The Rain (J. Ray)
3. Green Door (J. Lowe)
4. Don't Be Cruel (E. Presley)
5. Honky Tonk (B. Doggett)
6. Cindy, Oh Cindy (V. Martin)
7. City Of Angels (Highlights)
8. True Love (J. Powell)
9. Friendly Persuasion (Boone)
10. The Fool (S. Clark)

CALIFORNIA MUSIC CO. Los Angeles, Calif.

1. Green Door (J. Lowe)
2. Walking In The Rain (J. Ray)
3. Love Me Tender (E. Presley)
4. Honky Tonk (B. Doggett)
5. Hound Dog (E. Presley)
6. True Love (Crosby & Kelly)
7. Blueberry Hill (F. Domino)
8. Tonight You Belong To Me (Patience & Prudence)
9. Canadian Sunset (H. Winterhalter)
10. Hey! Jealous Lover (Sinatra)

LEUENHAGEN'S REC. BAR Los Angeles, Calif.

1. Don't Be Cruel (E. Presley)
2. You'll Never, Never Know I Care (Platters)
3. Love Me Tender (E. Presley)
4. Mama From The Train (Page)
5. Soft Summer Breeze (E. Heywood)
6. Canadian Sunset (H. Winterhalter)
7. Green Door (J. Lowe)
8. My Prayer (Platters)
9. Walking In The Rain (J. Ray)
10. Happiness Street (G. Gibbs)

THE RECORD CENTER Cleveland, Ohio

1. Love Me Tender (E. Presley)
2. Singing The Blues (Mitchell)
3. Since I Met You Baby (I. J. Hunter)
4. Blueberry Hill (F. Domino)
5. Cindy, Oh Cindy (V. Martin)
6. True Love (J. Powell)
7. Green Door (J. Lowe)
8. Don't Be Cruel (E. Presley)
9. Walking In The Rain (J. Ray)
10. Confidential (S. Knight)

SUPER ENTERPRISE Washington, D. C.

1. Green Door (J. Lowe)
2. Blueberry Hill (F. Domino)
3. Honky Tonk (B. Doggett)
4. Singing The Blues (Mitchell)
5. True Love (Crosby & Kelly)
6. Canadian Sunset (H. Winterhalter)
7. Walking In The Rain (J. Ray)
8. Love Me Tender (E. Presley)
9. A Rose And A Baby Ruth (G. Hamilton IV)
10. I'm Lonely Tonight (C. McPhatter)

POPULAR TUNES Memphis, Tenn.

1. Love Me Tender (E. Presley)
2. Brown-Eyed Handsome Man (C. Berry)
3. Singing The Blues (Robbins)
4. Ubangi Stomp (W. Smith)
5. Jamaica Farewell (Belafonte)
6. Friendly Persuasion (Boone)
7. Crazy With Love (Mitchell)
8. True Love (Crosby & Kelly)
9. After Lights Go Down Low (A. Hibbler)
10. Tonight You Belong To Me (L. Welk)

WATERFIELD'S MUSIC SHOP Taunton, Mass.

1. Singing The Blues (Mitchell)
2. Cindy, Oh Cindy (V. Martin)
3. True Love (Crosby & Kelly)
4. Love Me Tender (E. Presley)
5. Green Door (J. Lowe)
6. A Rose And A Baby Ruth (G. Hamilton IV)
7. Blueberry Hill (F. Domino)
8. Buchanan And Goodman On Trial (Buchanan & Goodman)
9. I Walk The Line (J. Cash)
10. Walking In The Rain (J. Ray)

MOSES MELODY SHOP Little Rock, Ark.

1. Green Door (J. Lowe)
2. Love Me Tender (E. Presley)
3. Walking In The Rain (J. Ray)
4. See-Saw (Moonglows)
5. Tonight You Belong To Me (Patience & Prudence)
6. Honky Tonk (B. Doggett)
7. Canadian Sunset (H. Winterhalter)
8. Singing The Blues (Mitchell)
9. Blueberry Hill (F. Domino)
10. Hey! Jealous Lover (Sinatra)

A. WILLIAMS & CO. Philadelphia, Pa.

1. Don't Be Cruel (E. Presley)
2. Love Me Tender (E. Presley)
3. Walking In The Rain (J. Ray)
4. True Love (Crosby & Kelly)
5. Cindy, Oh Cindy (E. Fisher)
6. A Rose And A Baby Ruth (G. Hamilton IV)
7. Two Different Worlds (Rondo)
8. Hey! Jealous Lover (Sinatra)
9. Friendly Persuasion (4 Aces)
10. Mama From The Train (Page)

GRAND RECORDS Detroit, Mich.

1. Singing The Blues (Mitchell)
2. Green Door (J. Lowe)
3. Hey! Jealous Lover (Sinatra)
4. Honky Tonk (B. Doggett)
5. Love Me Tender (E. Presley)
6. Priscilla (Cooley & Dimples)
7. Walking In The Rain (J. Ray)
8. Petticoats Of Portugal (D. Jacobs)
9. True Love (Crosby & Kelly)
10. Cindy, Oh Cindy (V. Martin)

MAJESTIC MUSIC SHOPS, INC. Perth Amboy, N. J.

1. Friendly Persuasion (Boone)
2. Love Me Tender (E. Presley)
3. Singing The Blues (Mitchell)
4. Cindy, Oh Cindy (E. Fisher)
5. Blueberry Hill (F. Domino)
6. True Love (Crosby & Kelly)
7. After Lights Go Down Low (A. Hibbler)
8. Green Door (J. Lowe)
9. You'll Never, Never Know I Care (Platters)
10. White Lilacs (H. Zacharias)

WARE HOUSE OF MUSIC Seattle, Wash.

1. Love Me Tender (E. Presley)
2. Singing The Blues (Mitchell)
3. Auctioneer (L. VanKlyke)
4. Walking In The Rain (J. Ray)
5. I Walk The Line (J. Ray)
6. A Rose And A Baby Ruth (G. Hamilton IV)
7. To The Ends Of The Earth (N. Cole)
8. Don't Be Cruel (E. Presley)
9. Cindy, Oh Cindy (E. Fisher)
10. After Lights Go Down Low (A. Hibbler)

GARDEN CITY MUSIC CTR. Garden City, L. I., N. Y.

1. Walking In The Rain (J. Ray)
2. Green Door (J. Lowe)
3. True Love (Crosby & Kelly)
4. Friendly Persuasion (Boone)
5. You Don't Know Me (J. Vale)
6. You'll Never, Never Know I Care (Platters)
7. It Isn't Right (Platters)
8. Cindy, Oh Cindy (E. Fisher)
9. Singing The Blues (Mitchell)
10. Italian Theme (Stapleton)

BURK'S MUSIC SHOP St. Paul, Minn.

1. Singing The Blues (Mitchell)
2. Garden Of Eden (J. Valino)
3. Love Me Tender (E. Presley)
4. True Love (Crosby & Kelly)
5. Cindy, Oh Cindy (V. Martin)
6. Blueberry Hill (F. Domino)
7. City Of Angels (Highlights)
8. Green Door (J. Lowe)
9. Honky Tonk (B. Doggett)
10. It's Yours (DeCastros)

COMER'S RECORD NOOK San Antonio, Tex.

1. Love Me Tender (E. Presley)
2. Singing The Blues (Mitchell)
3. Liebestraum (G. Girard)
4. Blueberry Hill (F. Domino)
5. Rockin' At Cosmo's (L. Allen)
6. Giant (A. Mooney)
7. Walking In The Rain (J. Ray)
8. You'll Never, Never Know I Care (Platters)
9. Let The Good Times Roll (Shirley & Lee)
10. Out Of Sight, Out Of Mind (5 Keys)

THIEM'S RECORD SHOP Raleigh, N. C.

1. Green Door (J. Lowe)
2. Love Me Tender (E. Presley)
3. Honky Tonk (B. Doggett)
4. Canadian Sunset (H. Winterhalter)
5. Blueberry Hill (F. Domino)
6. Walking In The Rain (J. Ray)
7. Don't Be Cruel (E. Presley)
8. You'll Never, Never Know I Care (Platters)
9. Tonight You Belong To Me (Patience & Prudence)
10. Friendly Persuasion (Boone)

YEAGER'S MUSIC SHOP Baltimore, Md.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Blueberry Hill (F. Domino)
4. Walking In The Rain (J. Ray)
5. Cindy, Oh Cindy (V. Martin)
6. A Rose And A Baby Ruth (G. Hamilton IV)
7. True Love (Crosby & Kelly)
8. Green Door (J. Lowe)
9. St. Therese Of The Roses (Ward & Dominoes)
10. You'll Never, Never Know I Care (Platters)

BILL LAMB RECORD SHOPPE Flint, Mich.

1. Green Door (J. Lowe)
2. Singing The Blues (Mitchell)
3. Walking In The Rain (J. Ray)
4. True Love (Crosby & Kelly)
5. Cindy, Oh Cindy (E. Fisher)
6. Let The Good Times Roll (Shirley & Lee)
7. Blueberry Hill (F. Domino)
8. Friendly Persuasion (Boone)
9. Love Me Tender (E. Presley)
10. Two Different Worlds (Rondo)

THE MELODY HOUSE St. Louis, Mo.

1. Green Door (J. Lowe)
2. Two Different Worlds (Rondo)
3. Hey! Jealous Lover (Sinatra)
4. Singing The Blues (Mitchell)
5. Confidential (S. Knight)
6. First Born (T. E. Ford)
7. Blueberry Hill (F. Domino)
8. Faithful Hussar (T. Heath)
9. Love Me Tender (E. Presley)
10. Cindy, Oh Cindy (V. Martin)

MUSIC SALES CORP. Augusta, Ga.

1. Love Me Tender (E. Presley)
2. Don't Be Cruel (E. Presley)
3. Green Door (J. Lowe)
4. Tonight You Belong To Me (Patience & Prudence)
5. Honky Tonk (B. Doggett)
6. Walking In The Rain (J. Ray)
7. Singing The Blues (Robbins)
8. Canadian Sunset (H. Winterhalter)
9. True Love (Crosby & Kelly)
10. Whatever Will Be (D. Day)

Liberty Records Outlines Plans For 1957

HOLLYWOOD—Liberty Records is scheduling a minimum of eighty LP Album releases during 1957, Jack Ames vice-president and sales director of the firm has announced: "In addition to the LP's," said Ames, "we will double our single releases next year, as compared to 1956."

Ames also disclosed that Liberty's sales have increased 200 per cent over last year, and the company, which is only two years old, expects even larger grosses next year due to its recently strengthened international distribution and the addition of several new distributors in the United States.

This month, Liberty's classical division will release its first album by the Paganini String Quartet under the direction of Henri Temianka. In addition, Liberty has just packed Jerry Gray in a build-up of its big band department, which now includes Hank Mancini, Claude Gordon and Pete King. Liberty will also continue with its highly successful Jazz albums and its policy of discovering new pop artists, such as Julie London and Patience & Prudence.

"We now have our own recording facilities with the finest in stereophonic sound equipment, and are the first company to utilize transistorized high fidelity in recording," Ames concluded, "we foresee the forthcoming year as Liberty's biggest yet."

Sam Clark To Coast

NEW YORK—Sam Clark, prexy of ABC-Paramount Records, heads out to the West Coast, Tuesday, November 13, on a business trip. While out on the coast he will meet with his distributors.

"Sweetheart Of Guard"



NEW YORK—Columbia Records' Jill Corey—"The Sweetheart of the National Guard"—delivers an important message to the youth of America from the back of a jeep. Jill has just completed filming the new "Jill Corey Show," sponsored by the National Guard Bureau, the initial TV package created for the express purpose of recruiting for a government agency. Jill's new Columbia recording, "I Love My Baby"—will be released very shortly and introduced on the Walter Winchell TV Show over NBC.

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"HEY! JEALOUS LOVER"

Sammy Cahn—Koy Twomey—Bee Walker

BARTON MUSIC CORPORATION

"It's Never Too Late" **BILL NORMAN**

"The Heart Of A Woman" **HERB JEFFRIES**

Coming Up Hi-Fi EP by **PAGE CAVANAUGH**

MAZE RECORDS
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Best Selling Pop Albums

		Pos. Last Week
1.	CALYPSO HARRY BELAFONTE (RCA Victor LPM 1248; EPA 1248)	1.
2.	ELVIS ELVIS PRESLEY (RCA Victor LPM 1382; EPB 1382)	7.
3.	MY FAIR LADY BROADWAY CAST (Columbia OL 5090)	2.
4.	THE KING AND I MOVIE CAST (Capitol W 740; EAP 740)	4.
5.	THE EDDY DUCHIN STORY MOVIE SCORE (Decca DL 8289)	3.
6.	HIGH SOCIETY FILM SOUNDTRACK (Capitol W 750; EDM 750)	5.
7.	ELVIS PRESLEY ELVIS PRESLEY (RCA Victor LPM 1254; EPB 1254)	6.
8.	OKLAHOMA MOVIE CAST (Capitol SAO 595; SDM 595)	11.
9.	ELLA AND LOUIS ELLA FITZGERALD LOUIS ARMSTRONG (Verve MG V-4003)	12.
10.	SAY IT WITH MUSIC LAWRENCE WELK (Coral CRL 57041; EC 82027)	9.
11.	SONGS FOR SWINGING LOVERS FRANK SINATRA (Capitol W 653; EAP 653)	8.
12.	HOWDY! PAT BOONE (Dot DLP-3030)	13.
13.	BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5)	10.
14.	MANHATTAN TOWER GORDON JENKINS (Capitol T 766; EDM 766)	21.
15.	FRESHMEN FAVORITES FOUR FRESHMEN (Capitol T 743; EAP 743)	15.
16.	THE PLATTERS THE PLATTERS (Mercury MG-20146)	14.
17.	THE ELGART TOUCH LES ELGART (Columbia CL 875; EPA 875)	17.
18.	CAROUSEL MOVIE CAST (Capitol W 694; EDM 694)	16.
19.	CUBAN FIRE! STAN KENTON (Capitol T 731; EAP 731)	20.
20.	ELLA FITZGERALD SINGS THE COLE PORTER SONG BOOK (Verve V-4001, 2)	18.
21.	MOMENTS TO REMEMBER LAWRENCE WELK (Coral CRL 57068; EC 82029)	22.
22.	THE MISTY MISS CHRISTY JUNE CHRISTY (Capitol T 725; EAP 725)	19.
23.	ROCKIN' AND ROLLIN' FATS DOMINO (Imperial 9009)	23.
24.	ROGER WILLIAMS PLAYS THE WONDERFUL MUSIC OF THE MASTERS ROGER WILLIAMS (Kapp KL-1040)	24.

"We Want Elvis" Contest Winners



Pictured above are Lloyd "Spider" Webb, Reed Farrell (both of station WAIT) and Rocky Rolfe of RCA Victor being smothered in the mail sent by (left to right) Janet Heiser, Crown Point, Indiana; Barbara Herold, Evergreen Park, Ill.; and Kathy Morgan, Evergreen Park. The gals won pictures of Elvis, an RCA Victor phonograph and the latest waxing by Presley for the most and best letters which pointed out why they want Presley to appear in Chicago. The grand prize of the contest was the weekend the girls spent in New York, culminating in meeting Presley after his appearance on the Ed Sullivan Show.

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DOROTHY CARLESS



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MIXED EMOTIONS"
R-402
"THE CARLESS TORCH"
R-403
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Mogull Opens English Firm

NEW YORK — Publisher Ivan Mogull has opened a new publishing company in England under the name of Ivan Mogull Music, Ltd. The new company, formed on a partnership basis with Ralph Peer of Southern Music Publishing, Ltd., will handle Harvard Music, Inc. (BMI of U.S.) and Ivan Mogull Music (ASCAP of U.S.). Allan Crawford of Southern will be in charge of the Mogull firm in England.

The territory for this company consists of the Eastern Hemisphere including Japan, China, Korea and the Philippines.

The following songs will receive immediate attention: "Speak My Love", recorded by Vic Damone. "No Rock N' Roll Tonight", recorded by Dorothy Collins and Bonnie Lou. "Good Bye, So Long, I'm Gone" recorded by Sammy Davis Jr., Frankie Castro and Betty Wells. "My Fickle Heart" recorded by Billy Eckstine. "Mucho Merengue" (instrumental) by the Belmonte Orchestra and Nat "King" Cole.

Elektra Hikes Sales 125%

NEW YORK — Elektra Records announced last week that its sales for the ten months, ending October 31st, 1956, were 125% above those for the corresponding period of 1955. These increased figures are said to be due to high dealer acceptance of the label's new 12" line, plus the continuing sales of the 10" releases already in Elektra's catalog. As of this date, Elektra has sold 21,000 copies of the 12" LP Folk Sampler.

In a move to further pin-point and concentrate the company's distribution, Elektra has just appointed three new distributors to take over territories previously handled by other accounts. These new distributors are: Lesco for Philadelphia and Eastern Pennsylvania; Schwartz Brothers for Washington, D.C., Maryland, Virginia and West Virginia; and Allied Record Distributing for Connecticut. Other changes in the Elektra distribution set-up will be announced shortly.

The Pitch From Hitch



HOLLYWOOD — Famed director Alfred Hitchcock, left, accepts the first Sunset recording of the theme music from his top-rated TV show. The disk was cut by the show's musical director, Stanley Wilson, shown discussing promotion plans with the boss.



**Album
Reviews**

POPULAR

"CARIBBEAN MOONLIGHT"—Les Baxter And The Orchestra—Capitol T 733 (1-12" LP)

TABOO; DEEP NIGHT; THE BREEZE AND I; NIGHTINGALE; TEMPTATION; POINCIANA; AY, AY, AY; ADIOS; CARNIVAL; GREEN EYES; OUT OF THIS WORLD; SWAY. Taking a sensuous hint from the musical ideas of the Caribbean, Les Baxter and the ork have cut a disk abounding in haunting rhythms associated with the area. Though not indigenous to the part of the world represented, the melodies themselves (i.e. "Temptation," "Carnival") fit the general mood of the package admirably. Baxter's flights into rhythmic fantasies have a decided mood music following. Should be a solid seller.

"HUE-FI MOODS BY MALTBY"—Richard Maltby And His Orchestra—Vik LX-1051 (1-12" LP)

THAT OLD BLACK MAGIC; ROSE ROOM; IN THE BLUE OF EVENING; TANGERINE; MOOD INDIGO; LITTLE WHITE LIES; THE LADY IN RED; DEEP PURPLE; RUBY; THE MOON WAS YELLOW; AZURE; GREEN EYES. Proof that Richard Maltby is one of the perfectionists in band arrangements today is convincingly brought across in this Vik issue. The evergreen tunes all contain a color (i.e. "Deep Purple," "Green Eyes") and thanks to an imaginative orchestral brush used by Maltby, the listener can latch on to a series of delectable band sessions. An unusual treat for the band coterie.

"LISTEN TO THE MUSIC"—Jerry Wald And His Orchestra—Kapp KL-1043 (1-12" LP)

WHO CARES?; IF I HAD YOU; MAD ABOUT THE BOY; DANCING ON THE CEILING; LUCKY TO BE ME; THREE LITTLE WORDS; LOVE FOR SALE; I'VE GOT A CRUSH ON YOU; YOU BROUGHT A NEW KIND OF LOVE TO ME; GLOOMY SUNDAY; LITTLE GIRL BLUE; MAYBE. Maestro Jerry Wald has assembled enough strings here to please the pensive mood music fan, and some swinging vib and brass support to take a principally mood disk above par in its field. Working with 12 goodies, the ork provides some listening, and for those willing to set their minds to it, provocative listening too. Clean, arty four-color job on package. Intelligent mood entry.

"THE MANY MOODS OF ANN"—Ann Gilbert—Elliot Lawrence And His Orchestra—Groove LG-1004 (1-12" LP)

TALL BOY; THERE MUST BE SOMETHING BETTER THAN LOVE; WHERE ARE YOU; DON'T LET IT GET YOU DOWN; BLAME IT ON MY YOUTH; SMOKING MY BAD CIGARETTE; HOORAY FOR LOVE; HE NEEDS ME; FUN TO BE FOOLED; WHAT'S WRONG WITH ME; SPRING IS HERE; LOVE ISN'T BORN. The sensible approach to a package introducing a new singing personality is aptly brought out in this set's title, "The Many Moods Of Ann." In a courageous program of off-beat material, Ann Gilbert displays her versatile vocal wares. Her vocal color can be heard to good advantage on a seldom heard Jenkins-Fields exposition "There Must Be Something Better Than Love" and her vocal warmth on the ballad, "What's Wrong With Me" is an impressive display of sensitivity. Orchestral backing by Elliot Lawrence. Groove has a find here.

"AM I BLUE?"—Betty Madigan—MGM E3448 (1-12" LP)

AM I BLUE?; I GET ALONG WITHOUT YOU VERY WELL; I'M A FOOL TO WANT YOU; I'LL NEVER BE THE SAME; LOVE, YOU FUNNY THING; I MISS THE BOY; THE LONESOMEST GIRL IN TOWN; EV'RY TIME; PLEASE BE KIND; TROUBLE IS A MAN; CAN'T WE TALK IT OVER; IN LOVE IN VAIN. An artist's ability to choose her material from the more sophisticated melodies in the pop song catalogue is another strong test of a singer's capabilities in her field. Betty Madigan, who scored with her single release of "Joey," tackles a host of durable tunes (and lyrics) on her first album effort and deftly sets the package's wistful mood with clear phrasing and an intimate melodic delivery. The set stands up well in the area of pop styling.

"FRIENDLY PERSUASION"—Original Music From The Sound Track Of The Motion Picture—Unique LP-110 (1-12" LP)

MAIN TITLE—LITTLE JESS AND SAMANTHA; CARRIAGE CHASE; POLKA AT THE FAIR; VILLAGERS GALLOPING TO BATTLE; JESS SEARCHES FOR JOSH—END TITLE; THE BATTLE—JOSH'S HORSE RETURNS HOME; THE TRIP TO OHIO; LEAVING THE WIDOW HUDSPETH'S FARM; LOVE SCENE IN THE BARN—COAX ME A LITTLE—THEE I LOVE. As the acclaimed pic "Friendly Persuasion" moves deeper into the local theatres across the nation, the sales returns on this Unique pressing of the sound track score should increase accordingly. Composed by the sure film score hand of Dimitri Tiomkin, the music consists of themes, varying in moods, that complement the pic's scenes. The waxing includes, of course, the film's hit musical theme "Thee I Love" ("Friendly Persuasion"). Single releases of the latter melody should greatly aid sales on this disk.

"FOR SWEETHEARTS ONLY"—Music By Dorian Dor—Bally BAL 12010 (1-12" LP)

I LOVE YOU MORE EVERY DAY; SEE IT MY WAY; I CAN'T PUT MY ARMS AROUND A MEMORY; NO ONE BUT YOU; WITHOUT A WORD OF WARNING; A LOVE LIKE OURS; FLAME OF LOVE; DESIRE; IS IT WRONG, IS IT RIGHT; MY LOVE SONG; BUT NOT LOVE; MY LOVE. England's Dorian Dor has an ork liberally sprinkled with sweet strings—a factor right up the mood music alley. The ensemble's liquid-smooth outpourings are applied to a collection of beautiful melodies of the highest quality. They are melodies that blend warmly into the sentimental mood picture painted with delicate hues by the ork. Attractive package. Classic soft and sweet disk.

POETRY

"CARL SANDBURG READS THE POEMS OF CARL SANDBURG"—Decca DL 9039 (1-12" LP)

GRASS; PRIMER LESSON; PUT THE CITY UP; FIRE LOGS; SOUTHERN PACIFIC; PRAYERS OF STEEL; IPSTEAM; BILBEA; FATHER AND SON; COOL TOOMBS; TALL GRASS; THE PEOPLE SPEAK; PREJUDICE; PROVERBS. Collectors of the spoken word have a Decca offering featuring one of world's great contemporary poets, Carl Sandburg. The disk features 14 of Sandburg's creations concerning the American scene and tolerance. Mr. Sandburg reciting his own works with his dramatic, mid-western phrasing, affords the listener an opportunity of having sober, common-sense judgements lifted expressively from the printed page. Excellent addition to the growing catalogue of spoken word recordings.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Album Reviews

CLASSICAL

DEBUSSY: Iberia—La Mer—Prelude To "The Afternoon Of A Faun"—Detroit Symphony Orchestra—Mercury MG 50101 (1-12" LP)
Adding to the already swollen catalogue of these three musical picture staples by Debussy, is this Mercury release featuring Paul Paray and the Detroit Symphony Orchestra. The classic buyer will hardly find a better hi-fi representation of this evocative music than he can obtain here. The delicate shadings of the works in alliance with the superb disk reproduction is a tribute to today's finest achievements in sound. Mr. Paray's direction of the orchestra is excellent. Able companion to the other worthy platter performances of these pieces.

LISZT: 15 Hungarian Rhapsodies—Brailowsky, Piano—RCA Victor LM-6038 (2-12" LP)
This potent two-disk entry from Victor includes the largest (15) collection of Liszt Rhapsodies to be offered in the current LP catalogue. Many of the available disks of these works have been transcribed for orchestra, but here they are presented in their original keyboard form. The melodic charm of the pieces and their fascinating rhythms are nimbly read by famed pianist Alexander Brailowsky. Brilliant sound. Competition for this offering is practically non-existent. Come Christmas, it should be found under many a classical enthusiast's tree.

KHACHATURIAN: Concerto For Piano And Orchestra—Leonard Pennario, Piano—With The Concert Arts Symphony Orchestra Conducted By Felix Slatkin—Capitol P 8349. (1-12" LP)
Capitol's prize pianist, Leonard Pennario, tries his hand on one of the more durable of contemporary piano concertos, that of Khachaturian's. The work is broad, carrying with it both novel and traditional ideas. Gifted, young pianist Pennario hurdles the intricacies and feelingly penetrates the piece's lyrical sections with assurance and tonal beauty. The artist is ably assisted by Felix Slatkin's direction of the Concert Arts Orchestra. Superb sound. Striking pic on package. Pennario is one of Capitol's best classical threats. Dealers should give the set an important display position.

JAZZ

"JAZZ AT THE PHILHARMONIC"—Vol. 11—Gene Krupa (Drums), Buddy Rich (Drums), Dizzy Gillespie (Trumpet), Roy Eldridge (Trumpet), Lester Young (Tenor Sax), Flip Philips (Tenor Sax), Illinois Jacquet (Tenor Sax), Oscar Peterson (Piano), Ray Brown (Bass), Herb Ellis (Guitar), Eddie Shu (Tenor Sax), Bobby Scott (Piano), Whitey Mitchell (Bass)—Clef MG Vol. 11 (2-12" LP)

THE BLUES; THE MODERN SET; THE SWING SET; THE BALLAD MEDLEY; BUDDY RICH'S EXPLOSION; THE OSCAR PETERSON TRIO; THE GENE KRUPA QUARTET.
The 11th Volume containing the performances of Norman Granz' highly successful jazz tours, "Jazz At The Philharmonic" is a two disk affair. The personalities involved here are the pick of the "Who's Who" crop in jazz. The waxings are divided into 7 jazz categories that include "The Blues," "Modern Set," "The Swing Set," "Ballad Medley"; "Buddy Rich's Explosion," "The Oscar Peterson Trio" and "The Gene Krupa Quartet." With Oscar Peterson (piano), Herb Ellis (Guitar) and Ray Brown (bass) popping in and out of most of these sessions (except "The Gene Krupa Quartet") and other class names pitching in glowing jazz invention, the platters provide a striking and eclectic jazz sparkle in one package. Major jazz stock.

"LA VERGNE SMITH"—Vik LX-1056 (1-12" LP)
BLUE SKIES; I SURRENDER DEAR; OUT OF NOWHERE; THIS LOVE OF MINE; ST. LOUIS BLUES; WHEN YOUR LOVER HAS GONE; BLUE PRELUDE; TOO MARVELOUS FOR WORDS; I ALMOST LOST MY MIND; (HOW CAN YOU STAY AWAY) SO LONG; STORMY WEATHER; GLORY OF LOVE.

An important night club figure in the New Orleans area, thrush La Vergne Smith issues her second LP for Vik. Miss Smith has a lightly swinging, practically straightforward approach to a melodic line and an inevitable blues touch. Material varies from the easily swingable (i.e. "Too Marvelous For Words") to the blues lament, "Blue Prelude." Solid vibe excursions are by Howard Mandolph. Strong attraction for Miss Smith's following. Disk should add many new fans to her clan.

"THE FOUR MOST GUITARS"—Jimmy Raney, Chuck Wayne, Joe Puma, Dick Garcia—ABC-Paramount ABC-109 (1-12" LP)
TWO DREAMS OF SOMA; I'M OLD FASHIONED; YOU STEPPED OUT OF A DREAM; TIME WAS; SCHOLAR'S MATE; EASY LIVING; AIN'T MISBEHAVIN'; GONE WITH THE WIND; LIL' BASSES; IF I LOVE AGAIN; YESTERDAYS.

Four reputable guitar men share this ABC-Paramount pressing for a series of classy sessions demonstrating the instrument's wealth of expressive resources. Dick Garcia and Joe Puma team up on several numbers and do particularly inviting work on "I'm Old Fashioned." Jimmy Raney puts a sensitive performance of "Yesterdays" under his belt and Chuck Wayne snaps energetically through "If I Love Again." The boys get keen support from their accompaniment which includes Oscar Pettiford (bass) and Dave McKenna (piano). Unique color pic of four guitars aflame on beach. Solid guitar listening.

"WEDNESDAY'S CHILD"—Patty McGovern Sings Thomas Talbert Arrangements—Atlantic 1245 (1-12" LP)
ALONE TOGETHER; I LIKE SNOW; CRAZY HE CALLS ME; YOU DON'T KNOW WHAT LOVE IS; ALL IN FUN; HOORAY FOR LOVE; LONELY TURN; WEDNESDAY'S CHILD; LOVE ISN'T EVERYTHING; GET OUT OF TOWN; WINTER SONG; BY MYSELF.

Singer Patty McGovern supported by the remarkably expressive arrangements of Thomas Talbert, has given Atlantic a prize pop-jazz pressing. Miss McGovern's delivery is principally concerned with a song's lyric and melodic meaning, a fortunate habit, considering the program's general list of sensitive standards. Latter material includes a Kern-Hammerstein melody that has, happily, of late, been asserting itself on records, "All In Fun", and an unusual tune composed by the singer, "I Like Snow". Jazz accompaniment reads Talbert's arrangements skillfully. Uncommonly superior fare for a principally jazz audience.



Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"SLOW WALK"

Sil Austin

The Cash Box
R&B Sleeper of the Week

10/6

Mercury 70963

"I'M FREE"

Al Hibbler

The Cash Box
Disk of the Week

11/3

Decca 30100

"JUST IN TIME"

Tony Bennett

The Cash Box
Sleeper of the Week

10/20

Columbia 40770

Dot Records Names Jerry Johnson New Western Promotional Director

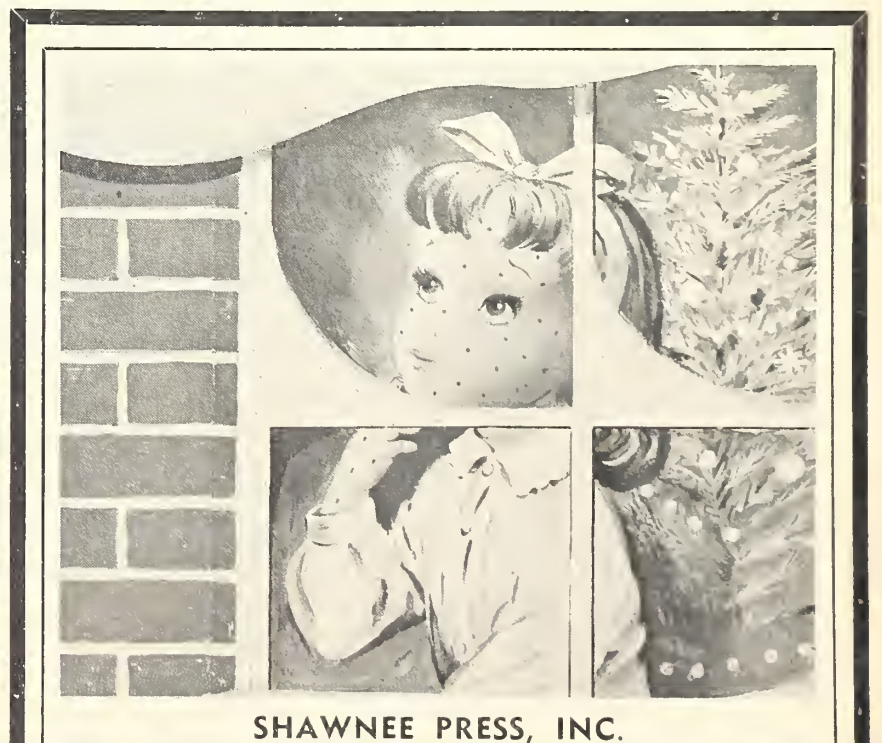
HOLLYWOOD—G. H. (Jerry) Johnson has dissolved the firm of Jerry Johnson Associates to become Western Division Promotional Director exclusively for Dot Records. Johnson has headed his record promotion and publicity agency since 1939 in Hollywood, covering that area and the eleven Western states, representing over the years such top recording personalities as Tony Martin, Teresa Brewer, Vaughn Monroe, Gisele MacKenzie, Sammy Kaye, Julius LaRosa, Peggy Lee, Johnny Desmond, Sauter-Finegan and many others.

On an agency basis, Johnson has been handling dj record promotion for Dot Records for the past three years. Negotiations between Dot president Randy Wood and Johnson have been carried on for some time, with Wood long desirous of incorporating Johnson into Dot Records as

the firm's exclusive representative. Johnson will take on additional duties not previously performed, working closely with all Dot distributors in the Western territory and will be responsible for increased sales from Seattle to El Paso, Los Angeles to Denver and all key distribution areas in between. He will at the same time continue his work of disk jockey record promotion.

Johnson will move his offices to the new Dot headquarters at Sunset and Vine, although he will continue to travel extensively throughout the territory, contacting disk jockeys and radio stations.

Bernice Mason, national publicity director for Dot Records, will open her own agency and continue to service Dot Records as an agency account. Jerry Johnson will turn over to the Mason Agency all publicity accounts now in his company.



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Epic Expands In Pop And Classical Fields

NEW YORK—Starting January 1, 1957, Epic Records shifts its expansion program into high gear both in the popular and classical fields.

William S. Nielsen, Director of Sales for Epic, announced last week that with the enormous increase in sales of both pop and classical albums, a field force would be put into operation on the first of the year. The diskery will have a field man in Cleveland and Chicago at that time. In addition, on the first, the label's paid album service for both pop and classical LP's will go into effect on a non-profit basis as an accommodation to leading radio stations which increasingly require albums for programming.

Nielsen also announced that the label's "Hi Fi Hit Of The Month" program has resulted in 4 national best sellers out of the 5 issued under the HFHM banner.

In the classical division, Charles Schicke, Epic classical A & R man announced that Epic's activity would concentrate on a major international Cleveland Orchestra program. Schicke noted that the enthusiastic reception by the American music critics was largely responsible for a state department sponsored tour to Europe by the Cleveland Orchestra, scheduled for next year. The label also hopes to become a major opera recording firm in '57. This month, it is releasing the opera "Louise" with Berthe Monmart, Solange Michel, Louis Musy, under the direction of Jean Fournet. The performance will be by the Opera-Comique of Paris and will mark the 1000th performance by the company. In the past, the label issued "The Love Of Three Oranges" and "Don Pasquale", calling attention to itself as an important source of operatic repertoire.

In another Epic pop album promotion, Anita Ellis will go on tour with her new LP "I wonder What Became Of Me". She will see disk jockeys who have arranged for a preview of the album in Boston, Philadelphia, Detroit and Chicago and the west coast.

Another disk scheduled for a big promotion is Lester Lanin's dance LP. Starting this month, Doubleday Book shops are putting a special direct mail drive behind the disk which Boston,

Henry J. Kaiser Forms Record Firm



LOS ANGELES, CAL.—Industrialist Henry J. Kaiser last week personally supervised the recording debut of his Hawaiian Village Record Co. with the cutting of a long-play album featuring the Islands' singing sensation, Alfred Apaka, with the orchestra of Axel Stordahl.

At a press conference at a Hollywood recording studio, Kaiser told newsmen his purpose in the venture is to "bring the remarkable musical talent of the Islands to the attention of the public for the benefit of the performers themselves."

Kaiser is launching his platter venture with Alfred Apaka, star and entertainment director for four shows at his Hawaiian Village Hotel, Waikiki Beach, Honolulu. The new company's first album, "Broadway Wears A Lei," and subsequent recordings will be distributed through Michael H. Goldson's Criterion Records with the Hawaiian Village label. The album will include 12 Broadway and Island hits in a new, guitarless musical setting arranged by Axel Stordahl, directing his 27 musicians in accompaniment of Apaka.

Henry Kaiser, whose industries cover steel, aluminum, cement and a variety of others, will headquarter his record company at the Hawaiian Village Hotel he built in 89 days. The studios will be atop a 14-story building in the 500 room vacation center.

Shown above are Kaiser with his Waikiki Beach associate Fritz and Mrs. Burns and Michael H. Goldsen.

M-G-M RECORDS

BETTY MADIGAN
sings
"HOLD ME AGAIN LOVE"
and
"TAKE MINE"
MGM 12366 (K12366)

THE GREATEST NAME IN ENTERTAINMENT

Andy Williams' New Big One!
"BABY DOLL"
"SINCE I'VE FOUND MY BABY"
CADENCE # 1303

cadence
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New York, Philly and Detroit distribs report as the biggest pop album ever to hit their markets.

In addition to the great increase in Epic's volume, Okeh Records; an affiliate of Epic, announced that sales since September 15th had exceeded sales for the previous nine month period. A major field effort will be placed on Okeh for the final quarter of this year.

To assist Epic in its expansion program, Columbia Records has already budgeted additional funds for the various moves.

Joe Napoli To Europe

HOLLYWOOD—Joe Napoli, manager of Bud Shank and Chet Baker, departs for Europe November 20th to arrange a tour of the continent for Bud Shank and his Quartet. At the same time, Napoli will enter negotiations to bring Romano Musolini and his Trio to the United States to do concerts and television. Currently one of the top trios in Italy, the group consist of Romano Musolini—piano, Pronce Pepito Pigentilli—drums, and Carlo Lofredo—bass. Napoli plans to remain in Europe for the next three months.

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WINTER WONDERLAND

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Italy's Youth Rocks And Rolls

As In Rest of Europe, Kids Go For New R & R Beat

ROME, ITALY—From the canals of Venice to the palms of Sardinia, the rock and rolling beat of Bill Haley, Elvis Presley, et al., echo and reach up the mountainous spine of Italy.

Juke boxes are only just beginning to enter the country but rock and roll disks preceded even the automatic music machines.

Record stores everywhere feature the latest disks of the top R&R stars. Most of the juke boxes are of older vintage, usually used machines sold by Swiss and Belgian firms, but fully equipped with the latest R&R wax.

Albums, as well as singles, have taken strong hold and the guys and gals of Italy just love the beat engendered by the R&R recordings.

It's strange to hear the Italian boys and girls remark in their native tongue in answer to the lyrics used by American R&R artists.

In fact, some of Italy's youth will be jabbering jive long before they know the actual meaning of the beat talk.

If rock and roll is doing this one thing—it is popularizing the need for understanding more English so they can better understand their favorite artists throughout all Europe.

Nat Shapiro Writes Book On Musical Theater

NEW YORK—Nat Shapiro, coordinator of International Artists and Repertoire for Columbia Records, and Patricia Newell have conceived and created a new book, "The Liveliest Art: A Quarter of a Century of the American Musical Theatre." The book (9 x 12 in size) is scheduled to be issued in the Fall of 1957 by Rinehart & Company.

It will recap some of the sprightlier aspects of one of the most prosperous and appealing branches of the American theater and will include many pictures plus a great amount of text and credits. The material will be drawn from personal interviews with many principal performers, excerpts from reviews and articles that appeared when the show opened, previously unpublished photographs, cast and song credits, and an added appendix of a Playbill "Who's Who" plus complete listing of show tunes by a dozen or so of the top song-writers. More than one hundred musical shows will be included, among them: "My Fair Lady," "Oklahoma," and others.

In addition to "The Liveliest Art," Shapiro is at work as co-editor with Nat Hantoff on a collection of interpretive studies of 21 leading jazz personalities, tentatively titled "Jazz Makers" for Spring 1957, publication.

New Drive On "Everytime"

NEW YORK—Larry Utal, Monument Music, this week launched a new promotion on his Patti Page "Everytime."

Utal, through mailings and phone calls, advised the nation's disk jockeys that the religious nature of the lyric provided the perfect Christmas programming. "In addition," said Utal, "it is an exciting rhythm recording that offers a perfect change of pace from the typical Christmas recordings."

THE WEST'S NEWEST AND FINEST **ONE STOP**
 Records: 45 RPM — 60¢ 78 RPM — 65¢
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 KING-4950

2 BIG HITS

"SLOW WALK"
 KING-5000

Bill Doggett

OTIS WILLIAMS and his CHARMS GYPSY LADY I'LL REMEMBER YOU DE LUXE 6098	LITTLE WILLIE JOHN I'VE BEEN AROUND SUFFERING WITH THE BLUES KING 4989
--	--

CONFIDENTIAL
BUBBER JOHNSON

KING 4988

HARLEM NOCTURNE KING 4978 EARL BOSTIC	COME ON AND GET IT FEDERAL 12285 THE MIDNIGHTERS
--	---

I WON'T PLEAD NO MORE b/w CHONNIE-ON-CHON FEDERAL 12290 JAMES BROWN AND THE FAMOUS FLAMES	ROCKIN' UP A STORM b/w A LOCK OF YOUR HAIR KING 4985 BOYD BENNETT AND HIS ROCKETS
--	--

MAC CURTIS YOU AIN'T TREATIN' ME RIGHT b/w THE LOW ROAD KING 4965	BILLY GAYLES I'M TORE UP b/w IF I NEVER HAD KNOWN YOU FEDERAL 12265
--	--

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ELECT TWO



Gale
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BELONGS
TO YOU”

b/w

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Billy Vaughn

**“CREOLE
LOVE
CALL”**

b/w

**“SWEET
LEILANI”**

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IN THE 11th ANNUAL POLL OF THE AUTOMATIC
MUSIC INDUSTRY OF AMERICA TO CHOOSE THE
BEST RECORDS AND RECORDING ARTISTS OF 1956
VOTE TODAY—FILL OUT AND MAIL
PREPAID POSTCARD IN THIS ISSUE



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THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"



Canadian Capers

TORONTO TOPICS:



CATHY CARR

George "Hound Dog" Lorenz, WKBW Buffalo, and an all star Rock 'N Roll revue were warmly welcomed at Loew's Uptown Theatre here last week. Show included such stars as Carl Perkins, Cathy Carr, Eileen Rogers, The G-Clefs, The Drifters, and Big Maybelle. . . . Murray Schaff And His Aristocrats have been playing to a full house at Bassels for the past two weeks; his latest King release is "Tombstone Number 9", a rock 'n roller with a comedy lyric that the appreciative audience really enjoys. . . . Muggsy Spanier at the Colonial for two weeks. Torontonians have been rushing down to their favorite jazz spot to welcome the great Muggsy. . . . Ruth Price currently at the Town Tavern, and doing a wonderful job. . . . The Hames Sisters, one of the most delightful new acts in town, were the guests on "Cross Canada Hit Parade" Wednesday, November 7th. . . . Saturday night previewed a new show on CHCH-TV, "Saturday

Night Jamboree" starring Jack Kingston, Gordie Tapp, and the Main Streeters; guests were the Howard Sisters of Sarnia. . . . Congratulations to Geoffrey Payzant and co-workers who have produced an excellent first quarterly issue of Canadian Music Journal which proves to be a very important contribution to Canadian Serious Music. . . . Just heard from Don McKim that Phonodisc Records has moved to larger, and better headquarters. The new address is 76 Church Street. We wish them continued success in their new location. . . . Barry Nesbitt seems to have a winner with his latest Quality release "No Longer" and "I Got My Mountains". Barry has also played the lead in one of a film series for CBLT's "The Last Of The Mohicans". You will see Barry in "Circle of Hate" as an Iroquois Chief. . . . Winnipeg's Andy De Jarlis one of our top fiddlers, and we know you will



BIG MAYBELLE

agree when you hear his latest Quality recording of "The Merry Scotchman Breakdown" and "Grandma's Chickens". They're terrific. . . . Harold Moon (BMI Canada Ltd.), Barry Nesbitt, and Fred Roden were among the many who attended the WSM Disk Jockey Festival in Nashville.



JERRY VALE

MONTREAL MEMOS:

Headliners at the El Morocco this week are Ving Merlin and his violin belles and Columbia Recording artist Eileen Rodgers, "The Miracle of Love Girl." They followed into this spot Senor Wences, the great ventriloquist, and Lonnie Sattin (Capitol). Incoming talent there includes Eartha Kitt (RCA Victor) who opens November 19th, Jerri Southern (Decca) on the 26th and Jerry Vale (Columbia) on December 3rd. . . . Current chanteuse at the Ritz Cafe on the Ritz Carlton Hotel is Li'o. . . . Recently featured at the Chaudiere Club in Ottawa, was the one and only Johnnie Ray who is currently riding high with his Columbia recording of "Just Walking In The Rain". . . . The Ink Spots, featuring Deek Watson, booked for a week's engagement starting November 26th at the Chaudiere Club in Ottawa. . . . The Ottawa House in Hull, Quebec, which recently embarked on a jazz policy headlined this past week, Alex Kallao, (RCA Victor). . . . Decca Recording artist Lord Caresser and his Calypso Trio featured nightly at the Venus de Milo Room. . . . Rumor has the Platters (Mercury) booked for an engagement at the Seville Theatre sometime during the Christmas Season. . . . Held over at the Monterey are the Hachey Bros. and Mary Lou . . . Making a return engagement at the Blue Angel Cafe is Scotty Stevenson and his Nighthawks after a successful tour of the Maritime Provinces.

Stuffing The Ballot Box



HOLLYWOOD—Randy Wood, Dot Records president, tries to stuff the ballot box for Dot's Pat Boone as KFWB disk jockey Bill Daniels and Clyde Wallichs, owner of Hollywood's Music City record store, look on. Daniels is currently running a popularity poll between Elvis Presley and Pat Boone on his KFWB disk jockey show.

Thunderbird Label Reactivated

NEW YORK—The reactivation of the Thunderbird label was announced last week by Jordan S. Ramin, the diskery's prexy.

The company swings into action again with the release of a new two-sider featuring popular TV vocalist, Jack Haskell, and his interpretation of the title tune from the smash Mike Todd flicker, "Around the World in 80 Days." The flip side features announcer Peter Roberts on a comedy rock and roller titled, "The Ho-Ho Rock and Roll."

Ira Mangel is sales manager for the diskery and Sid Ramin, a veteran in the A&R field, is handling the recording duties. Seymour Krawitz is supervising national publicity with regional record promotion being cared for by Jack Egan, Bob Share and Ted Rosen.

Alpha Distributing has been retained to handle the line in New York, and Ramin, in conjunction with Alpha, will be setting up distribution in the more than 25 cities where the movie "Around the World in 80 Days" is scheduled to premiere by Christmas.

"A Rose And A Baby Ruth" Skedded For Continental Push

LONDON, ENG.—David Platz, general manager of Howie Richmond's British music companies, has announced the acquisition of publication rights to "A Rose and a Baby Ruth" for his Cromwell Music, Ltd., of London, England. Song was acquired from Orville Campbell's Bentley Music Co., of Chapel Hill, N. C., original publisher, and the deal was handled by Julian Stearns of Broadcast Music, Inc., world-wide selling agents for the song.

Growing interest in "A Rose and a Baby Ruth" in England, and on the Continent, resulted from the rapid climb of the song on the U. S. popularity charts. George Hamilton's record version and other U.S. disks have been scheduled for release to spearhead overseas promotion.

DYNAMITE!!!!!!
"WHEN MY LOVE SMILES"
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Heading For No. 1
"TWO DIFFERENT WORLDS"
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Jubilee Records
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M-G-M RECORDS
 Watch This New Disk Star
Toni Carroll
 sings
"THINK TWICE"
 b/w
"GOODNIGHT, MY LOVE, GOODNIGHT"
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JOSIE'S HOT!
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 JOSIE # 807
 and
The Chips
"RUBBER BISCUIT"
 JOSIE # 803
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Capitol's November Merchandising Campaign Introduces 22 New Albums



Gave you a hit on their 1st release

THE BILLBOARD "BEST BUY"


THE CASH BOX "SURE SHOT"

THE CHANNELLS
"THE CLOSER YOU ARE"
 b/w
"NOW YOU KNOW"
 # 100

JUST RELEASED . . . ALREADY
 BREAKING IN THE EAST

THE CONTINENTALS
"DEAR LORD"
 b/w
"FINE, FINE, FRAME"
 # 101

THE R&B LABEL TO WATCH



315 W.
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 (PL
 7-8140)

HOLLYWOOD — Capitol Records substantially increased its fall album output this week with the release of 22 new packages, including 13 popular, five classical, and four children's.

Dealers will be allowed a 100 per cent exchange privilege on all new albums purchased. In addition, deferred billing terms, payable in equal installments on Dec. 10 and Jan. 10 with the purchase of \$150 worth of merchandise, will be available to dealers. All Christmas albums and singles have also been put on a 100 per cent exchange basis.

To launch the release of the new album product, six regional sales meetings with Capitol Records Distributing Corp. sales personnel were held in New York, Chicago, San Francisco, Dallas, Atlanta and Cleveland with Lloyd W. Dunn, Vice President of Sales and Merchandising, and Gordon R. (Bud) Fraser, Director of National Merchandising, both of Capitol Records, Inc., and J. K. Maitland, Vice President and Director of Sales for Capitol Records Distributing Corp., attending. The meetings were conducted by District Sales Managers Irv Jerome, George Gerken, Tom Morgan, Bob Camp, Don Comstock and Bill Mikels in their respective districts. The company launches its November Merchandising Campaign with 22 new albums recorded by such artists as Frank Sinatra, Jackie Gleason, Guy Lombardo, Nelson Riddle, The Roger Wagner Chorale, Les Brown and His Band of Renown, Carmen Dragon conducting the Hollywood Bowl Symphony Orchestra, William Steinberg conducting the Pittsburgh Symphony Orchestra, and the exclusive "Giant" sound track album. Also on the release are five popular Capitol of the World international albums, three classical Capitol of the World albums, and four children's albums, including a Music Appreciation Series LP (33 1/3 rpm) by Jack Benny and Isaac Stern.

Capitol's new popular albums for November include five in the Capitol of the World Series: David Moreno's "Spanish Guitars" (recorded in Mexico City), "The Streets Of Paris" (songs by Luis Mariano and Gloria Lasso, recorded in Paris), "Lonely Night"

(featuring Eddie Calvert, "The Man With The Golden Trumpet" with Norrie Paramor's orchestra, recorded in London), "Slow Boat To Capri" (featuring Guiseppe Scarola, his songs and guitar, recorded in Italy), and "Love Story" (featuring Vlady and his orchestra in songs composed by David Cavanaugh, recorded in Buenos Aires).

Other popular albums in the release include "Les Brown's In Town" by Les Brown and His Band of Renown, "The Tender Touch" by Nelson Riddle and his orchestra, "Your Guy Lombardo Medley" including 40 songs by Guy Lombardo and His Royal Canadians, "Cool And Sparkling" by the Liquid Sounds of Paul Smith, "This Is Sinatra!" with orchestra conducted by Nelson Riddle, "Merry Christmas" with orchestra conducted by Jackie Gleason with the Keith Textor Singers and Hercules playing the electric celeste, "Joy To The World!" by the Roger Wagner Chorale, and the exclusive sound track music of Dimitri Tiomkin from the Warner Brothers George Stevens' production, "Giant."

Three of the five new classical LPS are in the Capitol of the World international series. These include Saint-Saens' "Concerto No. 2 In G. Minor For Piano And Orchestra" and "Concerto No. 4 In C Minor For Piano And Orchestra" with Jeanne-Marie Darre, pianist, and the Orchestre National de la Radiodiffusion Francaise directed by Louis Fourestier (recorded in France), Albeniz' "Seis Bailes de Espana" (Six Spanish Dances) and Tejara's "Andalucia Baila" (Andalucia Dances) by Pilar Lopez, her dancers and the Spanish Symphony Orchestra (recorded in Barcelona), and "Classical Mexican Waltzes" featuring Miguel Garcia Mora, pianist (recorded in Mexico City).

The other two new classical albums for the special November release are Bruckner's "Symphony No. 4 in E Flat" ("Romantic") featuring William Steinberg conducting the Pittsburgh Symphony Orchestra, and "L'Italia" featuring the Hollywood Bowl Symphony Orchestra conducted by Carmen Dragon, both in exclusive Capitol Full Dimensional Sound.

For the children, Capitol introduces four new albums, one LP (33 1/3) and three available in either 45 or 78 rpm speeds. The LP is another in Capitol's Music Appreciation Series, "Jack Benny Plays The Bee, Ably Assisted by Isaac Stern," written and produced by Alan Livingston, orchestra conducted by Izler Solomon, piano accompaniment by Alexander Zakin, incidental music composed and conducted by Billy May, and vocal characterizations by Mel Blanc. Each of the other three children's packages are "Folk Songs For Children" by the Roger Wagner Chorale.

To back up the new albums, Capitol is launching an extensive advertising and promotion campaign. A major portion of this effort will be directed toward merchandising the company's exclusive "Giant" sound track album, giving dealers 8 by 10 photographs of the stars of the film, browser-box cards and hangers, two sizes of full-color window displays, press sheet for suggested cooperative newspaper advertising, plus national advertising in The Cash Box, The Billboard, Variety, and Music Views.

To help push the sale of the other new merchandise, Capitol has prepared deluxe full-color displays of the album covers, full-cover fan brochures on Sinatra and Gleason, a deluxe full-color Sinatra display and a similar full-color display on the new Gleason "Merry Christmas" package.

Excerpts from Capitol's new popular album merchandise for November has been included in a 12-inch LP disk for distribution to thousands of radio and TV stations, especially prepared for programming use. The new classical albums will be merchandised and promoted through the use of full-color window hangers, a full-color display on the Hollywood Bowl Symphony Orchestra, and a full-color Classical Guide to New Albums, plus national advertising in The New Yorker, High Fidelity magazine, the New York Times, The New York Herald Tribune, The Atlantic, Harpers, The Long Player, Saturday Review of Literature, Schwann's, and Hi-Fi Music In The Home.

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MARTY ROBBINS.. 4-21545



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Haynes-Griffin Closes Store To Concentrate On Direct Mail

NEW YORK—Haynes-Griffin, Ltd., a leading dealer in recordings, television sets and phonographs, has closed its retail outlet at 420 Madison Avenue to concentrate more heavily on direct mail business, it was announced by Ralph Colucci, president of the firm.

Founded in 1923 by Artemus J. Haynes and John Griffin, the store later became the first radio outlet in New York to add a complete line of musical equipment. Griffin is now executive secretary of the Record Industry Association of America.

Colucci said Haynes-Griffin will continue to conduct its direct mail business from the 420 Madison Avenue address.

"Mutual Admiration Society"



NEW YORK—Private Charlie Applewhite, MGM recording artist, who conducts about 12 shows weekly as a dee jay for the Armed Forces, interviews Victor star Jaye P. Morgan for his "Hits Around The World" show heard Saturday on the ABC Network.

Charlie and Jaye seem to be members of the same "Mutual Admiration Society". Both performers recorded the song for their respective labels. Charlie waxed it solo and Jaye P. recorded it with Eddy Arnold.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Coral Contest Winners

NEW YORK — Norman Wiensroer, General Sales Manager of Coral Records, Inc. has announced the winners of the sales contest conducted in conjunction with the company's Fall Album Program. The First Prize—an all-expense paid vacation for two in Mexico City and Acapulco—goes to Ed Lyons of Melody Dist. Co. in Buffalo. Polaroid Land Cameras are being presented to each of the salesmen in the Buffalo office as well. In addition, Coral is awarding valuable prizes to the personnel of the runner-up winners who are: Second Prize, J. H. Sparks Co. in Philadelphia; Third Prize, Standard Dist. Co. in Pittsburgh; Modern Dist. Co. in Los Angeles, Fourth Place winners; and Fifth Prize, Seaboard Dist. Co. in Albany.

Foremost Issues First Disks

KANSAS CITY, MO. — Foremost Records, new record label headquartered in Kansas City, is issuing its first recordings after little more than two months since its origination. First releases are a quartet of albums, two of them firsts for the artists.

"The four disks cover a wide range of music styles and artistry, and are a sample of the thorough coverage Foremost expects to give the music field," says Max Cooper, sales manager. It will soon have further releases in several fields, including jazz, mood music, folk tunes, pop and others.

The first four include Jon and Sondra Steele's "Floor Show," Betty Miller's "Jazz Piano Heatwave," Adomono's "Guitarra Estupendo," and Eddie Dunstedter's "The Master Makes Melody." The ten selections by the Steeles make up a typical session of their reputed night club act. Betty Miller is a jazz keyboard artist with a growing following in Kansas City. Dunstedter is recognized as a master of the organ. "Guitarra Estupendo" introduces the electric guitar work of Adomono.

"Foremost starts its operations with a string of 27 distributors representing it across the nation," Cooper said.

Foremost also is issuing single platters, a combo of the Steeles' "Begin the Beguine" and "My Happiness".

Flair-X' Prexy Records

NEW YORK—Flair-X Records this week issued a novelty recording called "Around the World with Elwood Pretzel", which features the label's prexy Lee Tully a veteran comic. The record takes the listener on a world tour asking foreign jockeys for their reactions to star singer Pretzel. It makes stops in Russia, China, England and the U. S. The two part disk is strictly a satire. Flair reports it has been swamped with wires from dee jays requesting copies.

It was also announced this week that Milt Ross has been hired by the label to do road promotion on "Pebbles In The Pond" by the Hi-Fives and "Crossing My Fingers" by Ginny Scott. Ross will cover St. Louis, Chicago, Cleveland and other cities.

Permo Names President

CHICAGO — The appointment of Douglas F. Hudson to the position of President was announced last week by the Board of Directors of Permo, Incorporated, manufacturer of Fidelitone Phonograph Needles and Accessories.

Hudson, during his 10 years of association with the needle firm, has served as Division Manager, Manager of Industrial Sales and most recently as Vice-President and Director. Because of his broad background in both fields, he is equally well known to distributors of Fidelitone brand products and to phonograph and cartridge manufacturers.

Born in Idaho Falls, Idaho, "Doug," as he is known to his friends, was raised in Long Beach, California, and attended college at U.C.L.A. in Los Angeles. Following college and prior to his employment with Permo, Inc. he served in the U. S. Navy as Lieutenant, Senior Grade.

Arrow Records Makes Debut

NEW YORK—The formation of Arrow Records, Inc., a new indie label introducing a new recording technique which it calls "Radiant Sound", was announced this week by Herman Pollock, prexy.

The label will be officially launched with the release of a new ballad—"It's Christmas" b/w a novelty Christmas tune "The Let Me Song". This initial waxing features the voice of newcomer Irene Carroll backed by the Joe Sherman orchestra and chorus, and is scheduled to receive a hefty promotional campaign.

Leonard I. Wolf Enterprises has been retained to handle the promotion and publicity.

Piv Signs Rick Jones

HOLLYWOOD, CAL. — Steve Riggio, president of Piv Records, new West Coast independent label, announced the signing of the Rick Jones Quartet in Hollywood this week. Jones and his modern jazz quartet are well known in Southern California where they have been appearing during the past two years. Piv has eight sides recorded by the quartet.

In addition to the Jones quartet, Piv also has signed vocalists Gwen Johnson and Roy Lindsay.

Columbia Appoints Coppinger Technical Head In Chicago

New York — The appointment of Mason Coppinger as Manager of Columbia Records' Technical Operations in Chicago has been announced by Vincent J. Liebler, Director of Technical Operations for the company.

Coppinger will supervise Chicago recording operations and maintain liaison with CBS' owned and operated station WBBM at studios in the Wrigley Building and the new CBS TV & Radio Center.

Coppinger will also represent the main office of Technical Operations in the construction of new studios and the installation of new recording equipment.

Decca Conducts Series of Sales Meetings

NEW YORK — A series of Sales Meetings, conducted by Sydney N. Goldberg, Vice-President in Charge of Sales for Decca Dist. Corp., were held on November 8th, 9th and 10th at the Barbizon Plaza Hotel. The meetings were held to map out future plans for the company. Attending, in addition to sales execs from the national office, were: Eastern Division Manager Al Simpson and Assistants Ed Hurley and Jim McDonald; North Central Division Manager Bill Glaseman and Assistant Bill Green; Southern Division Manager R. N. McCormick and Assistants Ed Russell and Clayton McNabb; Midwest Division Manager Sellmann Schulz and Assistants Shim Weiner and Clarence Goldberg; and Western Division Manager Lu Gilman and Assistant Art Grobart.

Melva Pubbery Bows

CHICAGO — Mel London, this city, announced, last week, the founding of a new BMI Publishing house, Melva Music Co.

London disclosed Melva is going into business with a vast catalogue of material promising custom type tunes for artists wishing this service.

Operating out of All-State Distributors, Chi, the company plans national advertising and promotion to help both label and artist in exploitation of pubbery's tunes.

"We will be happy to receive material and requests from artists, companies and song writers," stated London. "Melva will operate on the premise that one never knows where the next hit tune will come from, therefore everyone contacting us will get the same fair treatment," he continued.

Many will remember London for two songs he wrote, cut by Chess, this city, entitled "Poison Ivy" by Willie Mabon and Muddy Waters' "Sugar Sweet".

"MAMA FROM THE TRAIN"
(A KISS A KISS)

recorded by
Patti Page
MERCURY 70971
REMICK MUSIC CORP.

"TWO DIFFERENT WORLDS"

by
ROGER WILLIAMS
with
JANE MORGAN
K # 161



LINCOLN CHASE
sings
"SHE WALKED ME BY"
b/w
"THE LOVE I HAVE FOR YOU"
Dawn # 221

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A Cash Box "BEST BET"
The Hi-Fives
"THROWING PEBBLES IN THE POND"
b/w **"HONG KONG"**
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"JACK & THE BEANSTALK"
UNIQUE P-111
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R & B Ramblings

NEW YORK:

One of the most amazing facts to arise from The Cash Box Annual Juke Box Operator Poll currently being conducted throughout the United States was the complete dearth of real hits by female vocalists in the previous 12 months. (See editorial) For many years it has been evident that female vocalists were the weakest segment in the r and b record business. But, somewhere during the year one or two big hits would emerge from the fem department. The last twelve months have not seen an r & b fem come up with a big hit. The strongest contender was Big Maybe!e's "Candy". Nothing after that was even close to being rated a hit. Strange business. . . . And while on the topic of the business itself, let's take a look at the current leveling off. The present leveling off, we believe, can be traced to two important factors. One. This time every year the teener goes back to school, the dollars are siphoned off for school equipment and clothes, and teener interest in school-work and after school physical activities is at a peak. Within the next couple of weeks this condition rights itself in that the dollars loosen up a bit since clothes and school necessities have already been purchased, more members of the family are employed full time



G-CLEFS

and part time as Christmas shopping begins to move, the kids revert to being normal kids and lose interest in schoolwork to some degree, and the colder weather chases them indoors. The second factor is purely conjecture based on discussions with the trade and teeners. It is purely and simply that nothing tremendously exciting has happened in the last couple of months. There has been no "Flying Saucer", no new and startling "style", no new and startling group or individual—no earthquake to create a chain reaction that spreads like fire throughout the country and brings everyone running into the stores. Releases have been good. Presley is still selling. Fats Domino is still selling. Bill Doggett is still selling. And others are still selling. But nothing startling has happened. Of course that is a condition that will right itself sooner or later as sure as Monday follows Sunday. The history of the record business is one of H-Bombs and "bombs". The H-Bomb could be one of the new releases now on its way to the public. One of the reasons sales taper off now and then is the lack of imagination on the part of a great many in our business. If a "Teen-Ager" group hits, for the next few months we get twenty or thirty disks a week that all sound like Frankie Lymon. Presley brought a rash of Presley-like singers. At least a dozen or so "Fats" Domino, Little Richard, P'atters, and other successful artists are copied as to style every week. A new idea sets a trend and immediately everybody issues the new idea with their own artists. And so the new idea becomes worn thin almost immediately. The sad truth is that, with a couple of exceptions, the public rejects the imitator, tho in many instances the imitator is better than the original. There's nothing wrong with the market now that time, new ideas and fresh talent won't cure. . . . Ray Clark, Groove Records, tells us about Frank Brunson's "Charmaine", which he believes can take off in real style. He is also enthusiastic about his newest twosome, Mickey & Sylvia's "Love Is Strange" and "I'm Going Home" and The Nitecaps "In Each Corner of My Heart" and "Let Me Know Tonight". . . . Atlantic Records hot again with Ivory Joe Hunter's "Since I Met You Baby", Chuck Wil'is' "Juanita", real hits; Ruth Brown's "Smooth Operator" coming along at a good pace; and now Lavern Baker's newest, which is from the picture "Rock Rock Rock", titled, "Tra La La". . . . Ravon Darnell, Peacock and Duke Records, tells us Big Walter's "Just Looking For A Home" and "You're The One I Need" is taking off

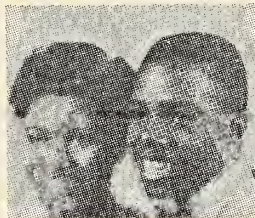


BUDDY ACE

nicely in the southern markets. Ditto Bobby Blue Bland's "I Don't Believe" and "I Learned My Lesson". Darnell also advises that Buddy Ace is prepping for a new wax session. . . . The Heartbeats continue to climb with "1000 Miles Away" on Hull. Deck looks real good for both pop and r & b bigtime. . . . G-Clefs' "Cause You're Mine" on Pilgrim looks real good.

CHICAGO:

Sam Evans to NY's Hotel Roosevelt, 11/13, buying talent for '57 shows to be booked in Chi. . . . All-State's Mike Oury rushed dubbos on Checker diskeroo "Beyond The Sea" b/w "Night Train" by Daddy-O-Gibson to jocks last week. Says Mike, "This is one of the hottest instrumentals we've heard since 'Billy's Blues.'" Mike went on to predict newie by Shirley & Lee on Aladdin, "I Feel Good", will soar to a smash along with Herald's "The Hammer" by Fay Adams. . . . Imperial recordier, Bob Winn, in town, 11/6, introducing his latest wax, "Goin' Home". . . . Added to the already mammoth line-up of acts to be presented at The Trianon Thanksgiving are the following—Shaky Horton, Dot Dash, The Lightfoot Bros., George Crockett, Lil "Up Stairs" Mason and Thelma Watkins. . . . Vee-Jay prexy Jimmy Bracken off to St. Louis resting up after exciting two weeks of watching "Oh What A Night" by The Dells zoom way up on the charts. Abner spots Jimmy Reed's "You Got Me Dizzy" as a national chart buster and claims biscuit is breaking wide open in several sections of the country. . . . Geo. Lyle, WJMJ, Philly, was in town promoting his second love, the Philly Eagles. But what happened Geo? Cardinals 28, Eagles 17.



SHIRLEY & LEE

. . . George Leaner screaming at Okeh to rush shipments on "I Put A Spell On You" by Screamin' Jay Hawkins. Both he and bro Ernie, United Distribs, are having "a devil of a time keeping up with the record, so many operators are crying for it." . . . Bill Doggett "Honky Tonks" into town for 35 days solid booking in Chi area. Shaw's Jim Fleming claims talented Doggett booked solid, locally, up to 12/12 and then NY has him straight thru April. . . . Jack McGuire, publicity man about town, writes, "Paul Raffles has done it again. This time he's booked an all-star 'Jazz For Moderns' show, ork hall, including Count Basie and Ork, Joe Williams, Erroll Garner, Gerry Mulligan Sextet, Bob Brookmeyer, The Australian Jazz Quintet, Chico Hamilton Quintet, and The Kai Winding Septet with Carl Fontana". . . . Don Shirley currently eighty-eighting to heavy palms at Black Orchid. . . . Fats Domino swings into Chi area in preparation for Dec Blue Note Gig. . . . Freres Chess, Len and Phil, mucho elated over two gassers just released on Chess and Argo entitled "I'll Be Spinning" by Johnnie & Joe and "I Ain't Got No Home" by Clarence "Frogman" Henry. . . . Muddy Waters back from Fla. leaving Little Walter in the south to return early in December. . . . Jimmy Reed "knockin' 'em dead thru-out Va. with his newie, "You've Got Me Dizzy," so states Gale Agency rep. . . . Over at Cobra "Things couldn't be better," cheers Eli Toscano. Otis Rush's "I Can't Quit You Baby" is still on the R & B Top 20, making this the third week in a row. "We couldn't be prouder," concludes Toscano. . . . Bill Booilock, 17-year-old song writer, was introduced to local pubberies by his manager, WEMP deejay, Jim Lewis 11/5. Most contacted were enthused greatly by the fresh teen-age slant young Booilock gives to rock & roll. . . . Many jazz fans will be saddened at the news of the passing of "a master". Piano great, Art Tatum, died 11/5 in LA. . . . James Moody to St. Louis 11/22 for week's engagement. . . . Don'tlooknowbutthere'sonlythirty-oneshopping days'tilChristmas.



JIMMY REED



IVORY JOE HUNTER

LOS ANGELES:

The Youngsters, Empire recording artists, using their weekend vacations from school to make personal appearances throughout Southern California. Their new Empire release of "Dreamy Eyes" has been taken over for local distribution by Milt Weiss's new Milton Phono Records Co. . . . T-Bone Walker packed them in at the 54 Ballroom last weekend. T-Bone features his son T-Bone Walker, Jr. with the band. Leroy Conley does the live broadcast from the 54 every Friday, Saturday and Sunday night, with Lonnie Johnson taking over the record portion of his KFOX show over the weekend. . . . Nick Therry busy pushing The Rain Drops on their Spinit recording of "I Prayed For Gold". Nick manages the group and wrote the tune. . . . Dot Records have taken over the master of "No Stone Unturned" by Ray Johnson. Tune was written by Johnson and Joe Lubin. . . . Jerry Fielding making the rounds of the disk jockeys with his Decca album of rhythm and blues tunes entitled "Rock and Roll Matriculates". . . . RPM Records have another B. B. King hit from the national reaction to his "On My Word Of Honor". Platter is taking off like his current smash, "Bad Luck". . . . Ray Robinson now beaming a rhythm and blues disc-jockey show over XEAC, Mexican radio station broadcasting from Tijuana. . . . Vita Records have signed new vocalist Jimmy Thomason. KPOP's Earl McDaniel giving a big play to singer's first release with the Jackie Kelso band, "Now Hear This". . . . Al Silvers, owner of the Herald and Ember labels, in town to see Sid Talmadge of Record Merchandising, and visit the local jockeys with "Wonderful Girl" by the Five Satins on Ember, and Fay Adams' "The Hammer" on Herald. . . . Aladdin Records recoupled Charles Brown's "Merry Christmas Baby" with his big hit, "Black Night" and set it for immediate release.



YOUNGSTERS

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Territorial Tips



The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 15.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

- AIN'T GOT NO HOME**
Clarence Henry (Argo 5259)
- A THOUSAND MILES AWAY**
Heartbeats (Hull 720)
- AFTER THE LIGHTS GO DOWN LOW**
Al Hibbler (Decca 29982)
- *BIG BOY**
Bill Jennings (King 4960)
- BIM BAM BOOM**
El Dorados (Vee-Jay 211)
- BILLY'S BLUES**
Billy Stewart (Chess 1625)
- BLANCHE**
3 Friends (Lido 500)
- BROWN-EYED HANDSOME MAN**
Chuck Berry (Chess 1635)
- BUCHANAN & GOODMAN ON TRIAL**
Buchanan & Goodman (Luniverse 102)
- 'CAUSE YOU'RE MINE**
G-Clefs (Pilgrim 720)
- *CHARMAINE**
Frank Brunson (Groove 0173)
- CINDY, OH CINDY**
Vince Martin (Glory 247)
- CONFIDENTIAL**
Sonny Knight (Dot 15507; Vita 137)
Charles Brown (Aladdin 3342)
- CONGO MAMBO**
Guitar Gable (Excello 2086)
- COPS AND ROBBERS**
Boogaloo (Crest 1030)
- DIMPLES**
John Lee Hooker (Vee-Jay 205)
- DON'T FEEL SORRY FOR ME**
Jimmy Beasley (Modern 996)
- FROM THE BOTTOM OF MY HEART**
Clovers (Atlantic 1107)
- GOODNIGHT MY LOVE**
Jessie Belvin (Modern 1005)
- *HARLEM NOCTURNE**
Earl Bostic (King 4978)
- HOLD MY BABY'S HAND**
James Brown (Federal 12277)
- HONEY CHILE**
Fats Domino (Imperial 5407)
- I ASKED FOR WATER**
Howlin' Wolf (Chess 1632)
- *I CRY**
Luther Bond & Emeralds (Federal 12279)
- *I DON'T BELIEVE**
Bobby Blue Bland (Duke 160)
- I FEEL GOOD**
Shirley & Lee (Aladdin 3338)
- *I PUT A SPELL ON YOU**
Screamin' Jay Hawkins (Okeh 7072)
- I'M TORE UP**
Billy Gayles (Federal 12265)
- *I WON'T PLEAD NO MORE**
James Brown (Federal 12290)
- JUANITA**
Whatcha Gonna Do
Chuck Willis (Atlantic 1112)
- JUST A FEELING**
Little Walter (Checker 845)
- *JUST HOLD MY HAND**
Paul Perryman (Duke 158)
- KEEP IT TO YOURSELF**
Sonny Boy Williamson (Checker 847)
- LEAVE MY WOMAN ALONE**
Roy Charles (Atlantic 1108)
- LOST WITHOUT LOVE**
Lonesome Sundown (Excello 2092)
- MEAN TO ME**
Big Maybelle (Savoy 1500)
- MOTHER-IN-LAW BLUES**
Little Jr. Parker (Duke 157)
- NO MAN WALKS ALONE**
Solomon Burke (Apollo 500)
- NO USE KNOCKING**
Bobby Charles (Chess 1638)
- ON MY WORD OF HONOR**
B. B. King (RPM 479)
- OUT OF SIGHT, OUT OF MIND**
Five Keys (Capitol 3052)
- PRETTY LITTLE GIRL**
Monarchs (Neil 101)
- PRISCILLA**
Eddie Cooley & Dimples (Roost 621)
- RELAX MAX**
Dinah Washington (Mercury 70968)
- ROCKHOUSE**
Roy Orbison (Sun 281)

Art Tatum Dies

CHICAGO—Art Tatum, a master of the jazz piano who first gained fame in a murky Chi saloon, died Monday in LA of uremia. He was 46.

Taken ill while on tour, he entered Queen of Angels Hospital, LA, late Sunday (11/4).

The pianist left an indelible mark on Chi jazz since his first appearance here in 1936 at the old Three Deuces at 222 N. State, long vanished in flames. He went on to make records, concert tours and more records.

Tatum was blind in one eye and only had slight vision in the other, but blindness was never a handicap to his piano playing. In his early days, here, he conducted jazz jam sessions in which he was the pivot of a musical maelstrom.

In recent years Tatum played here at The Blue Note, the Band Box and The London House. The late Felix Borrowski, Chi music critic, said of Tatum after an Orchestra Hall concert in 1945:

"His touch frequently was of superlative beauty, and the pearly clarity of his runs was a wonderful thing to hear. He was no piano thumper, as many of his colleagues are. Nor must there be left unmentioned the skill with which he brought forth varied color from a too often unresponsive keyboard."

Tatum was a native of Toledo, Ohio, and began his career by playing the violin. At 13 he switched to the piano and by the time he was 22, he was considered to be one of the foremost exponents of jazz.

Atlantic Re-issues Drifters' "White Christmas"

NEW YORK — Atlantic Records this week announced the re-issue of Clyde McPhatter and the Drifters' "White Christmas".

This will be the third season in a row that the stylized version will be available for sale.

All disk jockeys throughout the country will be serviced within the coming week and every Atlantic distributor will receive wires advising him of the re-issue.

Jerry Wexler, Atlantic vee-pee, said, "Although we were in the process of readying announcements to the trade, some of the distributors beat us to the wire by placing substantial orders before they even learned of our intentions. This is one of the greatest Christmas records ever put out and it is fast becoming a holiday standard. We predict that the 1956 sales on the Drifters' 'White Christmas' will be larger than any previous year."

- SINCE I MET YOU BABY**
Ivory Joe Hunter (Atlantic 1111)
- SLOW WALK**
Sil Austin (Mercury 70963)
Bill Doggett (King 5000)
- SOFT WINDS**
Dinah Washington (Mercury 70906)
- SOLDIER OF FORTUNE**
Drifters (Atlantic 1101)
- SOUTHBOUND SPECIAL**
Lloyd Glenn (Aladdin 3327)
- *SUFFERIN' WITH THE BLUES**
- *I'VE BEEN AROUND**
Little Willie John (King 4989)
- THE CHICKEN**
Roscoe Gordon (Flip 237)
- THE CLOSER YOU ARE**
Channels (Whirling Disc 100)
- THIRTY DAYS**
- I'M LONELY TONIGHT**
Clyde McPhatter (Atlantic 1106)
- TORE UP OVER YOU**
Midnighters (Federal 12270)
- WHEN I'M WITH YOU**
Moonglows (Chess 1629)
- YOU'RE MINE**
Robert & Johnny (Old Town 1029)



R & B Disk Jockey REGIONAL RECORD REPORTS

- | | | |
|--|--|---|
| <p>Kelson Fisher
WSID—Baltimore, Md.</p> <ol style="list-style-type: none"> Honky Tonk (B. Doggett) Blueberry Hill (F. Domino) 1000 Miles Away (Heartbeats) Oh What A Night (Dells) I Feel Good (Shirley & Lee) Heebie Jeebies (L. Richard) I Remember (In The Still Of The Night) (5 Satins) On My Word Of Honor (B. B. King) Congo Mambo (G. Gable) I Can't Quit You Baby (O. Rush) | <p>Bill Kelso
KOPO—Tucson, Arizona</p> <ol style="list-style-type: none"> Honky Tonk (B. Doggett) Blueberry Hill (F. Domino) I Remember (In The Still Of The Night) (5 Satins) She's Got It (L. Richard) See Saw (Moonglows) Confidential (S. Knight) Lonely Avenue (R. Charles) Let The Good Times Roll (Shirley & Lee) Bad Luck (B. B. King) When My Dreamboat Comes Home (F. Domino) | <p>Jimmy Byrd
WSRC—Durham, N. C.</p> <ol style="list-style-type: none"> Oh What A Night (Dells) Slow Walk (S. Austin) Still (L. Baker) I Can't Quit You Baby (O. Rush) 1000 Miles Away (Heartbeats) Since I Met You Baby (I. J. Hunter) Honky Tonk (B. Doggett) Weeping Willow (5 Satins) I Remember (In The Still Of The Night) (5 Satins) Hammer Keeps Knockin' (F. Adams) |
| <p>George Klein
WMC—Memphis, Tenn.</p> <ol style="list-style-type: none"> Anyway You Want Me (E. Presley) Brown-eyed Handsome Man (C. Berry) I Remember (In The Still Of The Night) (5 Satins) Bring Me Love (Clovers) Since I Met You Baby (I. J. Hunter) Whirlwind (O. Williams) Ubangi Stomp (W. Smith) Crazy With Love (G. Mitchell) ABC's Of Love (Teenagers) Confidential (S. Knight) | <p>Ray Meaders
WXOK—Baton Rouge, La.</p> <ol style="list-style-type: none"> On My Word Of Honor (B. B. King) Mean To Me (B. Maybelle) Honky Tonk (B. Doggett) To The Ends Of The Earth (N. Cole) Suffering With The Blues (Little W. John) Juanita (C. Willis) Since I Met You Baby (I. J. Hunter) Blueberry Hill (F. Domino) You Move Me (C. Edwards) When I Got Married (Dupree) | <p>Chuck Brinkman
WELI—New Haven, Conn.</p> <ol style="list-style-type: none"> I Remember (In The Still Of The Night) (5 Satins) Wonderful Girl (5 Satins) Hound Dog (E. Presley) Ka-Ding-Dong (G. Clefs) Honky Tonk (B. Doggett) Let The Good Times Roll (Shirley & Lee) Billy's Blues (B. Stewart) 30 Days (C. McPhatter) I Can't Love You Enough (L. Baker) ABC's Of Love (Teenagers) |
| <p>Jim Ameche
WNJR—Newark, N. J.</p> <ol style="list-style-type: none"> I Put A Spell On You (S. J. Hawkins) Cindy, Oh Cindy (V. Martin) From The Bottom Of My Heart (Clovers) Confidential (S. Knight) Blueberry Hill (F. Domino) Magic Kiss (Keystoners) If You Want Me (E. Presley) Still (Fontanes) Mean To Me (B. Maybelle) Open Up Your Heart (Lanes) | <p>John Carmichael
WYOU—Newport News, Va.</p> <ol style="list-style-type: none"> Oh What A Night (Dells) Out Of Sight, Out Of Mind (5 Keys) Confidential (B. Johnson) Honky Tonk (B. Doggett) Walking In A Dream (Burke) Blueberry Hill (F. Domino) Putting Something Tough On Me (J. Curry) Still (L. Baker) Soldier Of Fortune (Drifters) Mean To Me (B. Maybelle) | <p>Larry Winn
WSBC—Chicago, Ill.</p> <ol style="list-style-type: none"> Oh What A Night (Dells) I'm Tore Up (B. Gayles) Soft Winds (D. Washington) Oh What A Night (Dells) Lonely Ave (R. Charles) Slow Walk (S. Austin) See Saw (Moonglows) I Can't Quit You Baby (O. Rush) Blueberry Hill (F. Domino) Don't Be Cruel (E. Presley) |
| <p>Jack Gale
WTMA—Charleston, S. C.</p> <ol style="list-style-type: none"> Blueberry Hill (F. Domino) Honky Tonk (B. Doggett) Oh What A Night (Dells) Still (L. Baker) I'm Lonely Tonight (C. McPhatter) Juanita (C. Willis) Tricky (G. Jenkins) I Remember (In The Still Of The Night) (5 Satins) If I Asked For Water (H. Wolf) Too Much Monkey Business (C. Berry) | <p>Hal Jackson
WLJB—New York, N. Y.</p> <ol style="list-style-type: none"> Honky Tonk (B. Doggett) Blue Moon (Emanons) Fever (L. Willie John) Yvonne (Parakeets) ABC's Of Love (Teenagers) Blueberry Hill (F. Domino) Oh What A Night (Dells) Closer You Are (Channels) Don't Be Cruel (E. Presley) Every Time (P. Page) | <p>Sam Blessing
KOBY—San Francisco, Calif.</p> <ol style="list-style-type: none"> Honky Tonk (B. Doggett) Blueberry Hill (F. Domino) You'll Never, Never Know I Care (Platters) It Isn't Right (Platters) I Remember (In The Still Of The Night) (5 Satins) Money Honey (E. Presley) Ka-Ding-Dong (G. Clefs) Let The Good Times Roll (Shirley & Lee) Don't Be Cruel (E. Presley) Love Me Tender (E. Presley) |

GOING STRONG NATIONWIDE!!

THE CLETONES

"STRING AROUND MY HEART" and "HAPPY MEMORIES"

GEE 1025

220 WEST 42nd STREET
NEW YORK, N. Y. (WI. 7-0652)



HEADED FOR THE TOP!

Another Smash

by

Shirley And Lee

"I FEEL GOOD"

AL # 3338



"It's What's in THE CASH BOX That Counts"

COVERS - SHMOVERS ATLANTIC has the HITS

Brand New Release

TRA-LA-LA

From the motion picture Rock Rock Rock
and

JIM DANDY

Lavern Baker

ATLANTIC 1116



Smashing Already

SINCE I MET YOU BABY

Ivory Joe Hunter

Wrote it!

Ivory Joe Hunter

Sings it!

ATLANTIC 1111



Breaking For The Charts!

JUANITA

Chuck Willis

ATLANTIC 1112



... and introducing
RANDY WRIGHT with

"WHAT MY HEART
DIDN'T KNOW"

and

"SNAKE IN THE GRASS"

ATLANTIC 1115

ATLANTIC RECORDING CORP.
157 West 57 St., N.Y.C.

The Cash Box



NEW YORK

CHICAGO

NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1	HONKY TONK Bill Doggett (King 4950)	HONKY TONK Bill Doggett (King 4950)	BLUEBERRY HILL Fats Domino (Imperial 5407)
2	BLUEBERRY HILL Fats Domino (Imperial 5407)	I'M TORE UP Billy Gayles (Federal 12265)	HONKY TONK Bill Doggett (King 4950)
3	OH WHAT A NIGHT Dells (Vee-Jay 204)	SLOW WALK Sil Austin (Mercury 70963)	I REMEMBER (In The Still Of The Night) Five Satins (Ember 1005)
4	A THOUSAND MILES AWAY Heartbeats (Hull 720)	BLUEBERRY HILL Fats Domino (Imperial 5407)	AIN'T GOT NO HOME Clarence Henry (Argo 5259)
5	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	LONELY AVENUE Ray Charles (Atlantic 1108)	I CAN'T QUIT YOU BABY Otis Rush (Cobra 5000)
6	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604)	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604)	LONELY AVENUE Ray Charles (Atlantic 1108)
7	ABC'S OF LOVE Teen Agers (Gee 1022)	OH WHAT A NIGHT Dells (Vee-Jay 204)	JUST HOLD MY HAND Paul Perryman (Duke 158)
8	LOVE ME TENDER Elvis Presley (RCA Victor 20-6643)	SOFT WINDS Dinah Washington (Mercury 70906)	GREEN DOOR Jim Lowe (Dot 15486)
9	I REMEMBER (In The Still Of The Night) Five Satins (Ember 1005)	I CAN'T QUIT YOU BABY Otis Rush (Cobra 5000)	MEAN TO ME Big Maybelle (Savoy 1500)
10	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	SEE SAW Moonglows (Chess 1629)	I'M LONELY TONIGHT Clyde McPhatter (Atlantic 1106)

ATLANTA

NEWARK

DALLAS

1	HONKY TONK Bill Doggett (King 4950)	BLUEBERRY HILL Fats Domino (Imperial 5407)	BLUEBERRY HILL Fats Domino (Imperial 5407)
2	BLUEBERRY HILL Fats Domino (Imperial 5407)	HONKY TONK Bill Doggett (King 4950)	HONKY TONK Bill Doggett (King 4950)
3	LONELY AVENUE Ray Charles (Atlantic 1108)	A THOUSAND MILES AWAY Heartbeats (Hull 720)	LOVE ME TENDER Elvis Presley (RCA Victor 20-6643)
4	KEEP IT TO YOURSELF Sonny Boy Williamson (Checker 847)	OH WHAT A NIGHT Dells (Vee-Jay 204)	GREEN DOOR Jim Lowe (Dot 15486)
5	I CAN'T QUIT YOU BABY Otis Rush (Cobra 5000)	YOU'RE MINE Robert & Johnny (Old Town 1029)	THE CHICKEN Roscoe Gordon (Flip 237)
6	SEE SAW Moonglows (Chess 1629)	CONGO MAMBO Guitar Gable (Excello 2086)	I CAN'T QUIT YOU BABY Otis Rush (Cobra 5000)
7	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604)
8	MOTHER-IN-LAW BLUES Little Jr. Parker (Duke 157)	I FEEL GOOD Shirley & Lee (Aladdin 3338)	I REMEMBER (In The Still Of The Night) Five Satins (Ember 1005)
9	DIMPLES John Lee Hooker (Vee-Jay 205)	JUANITA Chuck Willis (Atlantic 1112)	ON MY WORD OF HONOR B. B. King (RPM 479)
10	I'VE BEEN AROUND Little Willie John (King 4986)	WHEN I'M WITH YOU Moonglows (Chess 1629)	CONFIDENTIAL Charles Brown (Aladdin 3342)

Going up—Up—UP!
FAYE ADAMS'
"THE HAMMER"
(Keeps A Knockin')
HERALD # 489
and
THE SATINS'
"WONDERFUL GIRL"
EMBER 1008

Herald RECORDS
1697 B'way,
New York City, N.Y.

A POP SMASH!
B. B. KING
"On My Word Of Honor"
RPM # 479

RPM RECORDS
9317 W. Washington Blvd. • Culver City, Calif.

New Rock-Roll Sensation!
STOMP GORDON
Savoy 1504

"TELL ME WHY"
b/w
"Superman"

SAVOY RECORD CO
56 MARKET ST
NEWARK, N. J.

TAKING OFF!
"TRICKY"
b/w
"YOU TOLD ME"
by
Gus Jinkis
FLASH # 115

FLASH RECORDS
623 E. VERNON AVE., LOS ANGELES, CAL.

A SOLID SMASH!
ELMORE MORRIS
"INDEED, I DO"
AND
"HURTING ALL THE TIME"
PEACOCK 1668

Peacock RECORDS, Inc.
2809 Erastus Street
Houston 26, Texas

HOLLYWOOD 28 CALIF.
1107 N. EL CENTRO AVE.
Empire Records, Inc.
109

"CHRISTMAS IN JAIL"
pub
"DREAMY EYES"
THE YOUNGSTERS
A DOUBLE-SIDED GIANT!
Any Way You Look At It

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box



PHILADELPHIA

LOS ANGELES

DETROIT

1 BLUEBERRY HILL
Fats Domino
(Imperial 5407)

2 OH WHAT A NIGHT
Dells
(Vee-Jay 204)

3 HONKY TONK
Bill Doggett
(King 4950)

4 HEEBY-JEEBIES
Little Richard
(Specialty 548)

5 DON'T FEEL SORRY FOR ME
Jimmy Beasley
(Modern 996)

6 PRISCILLA
Eddie Cooley & Dimples
(Roost 621)

7 TOO MUCH MONKEY BUSINESS
Chuck Berry
(Chess 1635)

8 A THOUSAND MILES AWAY
Heartbeats
(Hull 207)

9 BILLY'S BLUES
Billy Stewart
(Chess 1625)

10 THE CHICKEN
Roscoe Gordon
(Flip 237)

BLUEBERRY HILL
Fats Domino
(Imperial 5407)

HONKY TONK
Bill Doggett
(King 4950)

CONFIDENTIAL
Sonny Knight
(Vita 137)

DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6604)

GOODNIGHT MY LOVE
Jessie Belvin
(Modern 1005)

OH WHAT A NIGHT
Dells
(Vee-Jay 204)

CINDY, OH CINDY
Vince Martin
(Glory 247)

LOVE ME TENDER
Elvis Presley
(RCA Victor 20-6643)

ON MY WORD OF HONOR
B. B. King
(RPM 479)

I REMEMBER (In The Still Of The Night)
Five Satins
(Ember 1005)

LET THE GOOD TIMES ROLL
Shirley & Lee
(Aladdin 3325)

HONKY TONK
Bill Doggett
(King 4950)

BLUEBERRY HILL
Fats Domino
(Imperial 5407)

SLOW WALK
Sil Austin (Mercury 70963)
Bill Doggett (King 5000)

I CAN'T QUIT YOU BABY
Otis Rush
(Cobra 5000)

DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6604)

SOUTHBOUND SPECIAL
Lloyd Glenn
(Aladdin 3327)

IT ISN'T RIGHT
Platters
(Mercury 70948)

STILL
Lavern Baker
(Atlantic 1104)

BIG BOY
Bill Jennings
(King 4960)

ST. LOUIS

SAN FRANCISCO

MEMPHIS

1 BLUEBERRY HILL
Fats Domino
(Imperial 5407)

2 HONKY TONK
Bill Doggett
(King 4950)

3 HEEBY-JEEBIES
Little Richard
(Specialty 548)

4 I CAN'T QUIT YOU BABY
Otis Rush
(Cobra 5000)

5 SLOW WALK
Sil Austin
(Mercury 70963)

6 CONFIDENTIAL
Sonny Knight
(Dot 15507)

7 LOVE ME TENDER
Elvis Presley
(RCA Victor 20-6643)

8 I REMEMBER (In The Still Of The Night)
Five Satins
(Ember 1005)

9 SEE SAW
Moonglows
(Chess 1629)

10 PLEASE, PLEASE, PLEASE
James Brown
(Federal 12258)

HONKY TONK
Bill Doggett
(King 4950)

THE CHICKEN
Roscoe Gordon
(Flip 237)

TORE UP OVER YOU
Midnighters
(Federal 12270)

I CAN'T QUIT YOU BABY
Otis Rush
(Cobra 5000)

BLUEBERRY HILL
Fats Domino
(Imperial 5407)

CONFIDENTIAL
Sonny Knight
(Vita 137)

DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6604)

OH WHAT A NIGHT
Dells
(Vee-Jay 204)

LET THE GOOD TIMES ROLL
Shirley & Lee
(Aladdin 3325)

CANADIAN SUNSET
Hugo Winterhalter
(RCA Victor 20-6537)

HONKY TONK
Bill Doggett
(King 4950)

BROWN-EYED HANDSOME MAN
Chuck Berry
(Chess 1635)

MOTHER-IN-LAW BLUES
Little Jr. Parker
(Duke 157)

BLUEBERRY HILL
Fats Domino
(Imperial 5407)

I CAN'T QUIT YOU BABY
Otis Rush
(Cobra 5000)

HEEBY-JEEBIES
Little Richard
(Specialty 548)

KEEP IT TO YOURSELF
Sonny Boy Williamson
(Checker 847)

ON MY WORD OF HONOR
B. B. King
(RPM 479)

I FEEL GOOD
Shirley & Lee
(Aladdin 3338)

I DON'T BELIEVE
Bobby Blue Bland
(Duke 160)



R & B Sure Shots

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"ON MY WORD OF HONOR"

B. B. King

The Cash Box Best Bets 11/3

RPM 479

"PRISCILLA"

Eddie Cooley & Dimples

Roost 621

"WONDERFUL GIRL"

Satins

The Cash Box Award of the Week 10/20

Embers 1008

And Then I Wrote...



NEW YORK—Jayne Mansfield, who graces the cover of Bernie Wayne's ABC-Paramount album titled "And Then I Wrote", an LP of Wayne's best known compositions, presents popular New York disk jockey Jack Lacy (WINS) with a personal copy of the record. Wayne (center) seems to be enjoying the formalities. Bernie's latest single release coupling "Flirtango" with "Maracaibo".

Haley Turns Down \$1,000,000

NEW YORK—Jolly Joyce, exclusive booking agent for Bill Haley & Comets, reveals that his agency has turned down over \$1,000,000 in bookings for Haley covering a period of late 1956-early 1957.

Joyce said they included TV shorts, motion pictures, and additional European and United States clubs, auditoriums and arenas.

Joyce breaks it down as follows: 52 TV shorts at \$5,000 each, plus percentages, \$260,000. A series of six motion pictures, \$300,000. Appearances in theaters, clubs, etc. \$500,000.

The reason for turning down these offers, said Jolly Joyce, was that Haley's schedule was already too demanding.

DETROIT - CHICAGO - ST. LOUIS
CLEVELAND - ATLANTA
NASHVILLE - N. ORLEANS - DALLAS

SMASH OTIS RUSH
"I CAN'T QUIT YOU BABY"
COBRA 5000

MEMPHIS - PHILADELPHIA

COBRA RECORD CORP.
2854 W. ROOSEVELT CHICAGO 12, ILL.
(All Phones: NEvada 8-2130)



R & B Reviews

- A** AWARD & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

BILLY VEE
(King 4986)

B "I WANT YOUR LOVE" (2:22) [Ben Ghazi BMI — Billy Vee] Billy Vee does a neat job of wailing a slow, melodic blues. Deck has a moving beat and moody feeling. Like it.

B "DON'T WAIT TOO LONG" (3:00) [Ben Ghazi BMI — Billy Vee] Vee again comes through in impressive fashion as he wails a middle beat rhythm delighter. Vee has a good style and his vocaling pleases.

MICKEY & SYLVIA
(Groove 4G-0175)

B+ "LOVE IS STRANGE" (2:52) [Ben Ghazi BMI—Ethel Smith] Mickey & Sylvia collaborate on a slow beat cha cha with a love lyric. Deck has a folk quality, enhanced by Mickey's guitar and the duo's easy vocaling. Intriguing listening that could crack out.

B "I'M GOING HOME" (2:27) [Ben Ghazi BMI—Billy Valentine] Mickey & Sylvia back with a slow beat rhythm insinuator that turns out to be a flavory tidbit.

THE NITECAPS
(Groove 4G-0176)

B+ "LET ME KNOW TONIGHT" (2:25) [Barracuda BMI—Hamilton, Hamilton] The Nitecaps deliver a delightful charmer. Deck bounces with a light heartedness and buoyancy that captivates. Lead does a better than good job. Deck has a most appealing quality. Could stir up some action.

B "IN EACH CORNER OF MY HEART" (2:51) [A.D.T. BMI—Carmen Taylor] The Nitecaps go sentimental and tender as they chant this slow melodic drifter. Pretty effort. Good coupler.

THE TADS
(Liberty Bell 9010)

B "THE PINK PANTHER" (2:28) [Debra BMI—Ford, Hazlewood] Middle beat novelty delivered with a good lead and skipping instrumental accompaniment. Arrangement follows the pattern of "Stranded In The Jungle" and the deck could grab some good action.

B "YOUR REASON" (2:38) [Renda BMI—Fullylove] Slow paced ballad sung with depth of feeling by The Tads. Pretty melody with a romantic lyric given an effective treatment. Ok coupling.

RED PRYSOCK
(Mercury 70985)

B+ "PAQUINO WALK" (2:45) [Wadsworth BMI] Red Prysock rocks out a jumping instrumental with his usual screaming horn. Exciting wax in beat and treatment.

C+ "TEEN-AGE ROCK" (2:45) [Cy-press BMI] Another rocking hunk of wax that is treated to a teener lyric. Deck is wild, but doesn't have the same strong appeal that is cut into "Paquino Walk".

The Cash Box Award o' the Week

"SLOW WALK" (2:39)

[Norbay BMI—Sil Austin]

"HAND IN HAND" (2:37)

[Arnel ASCAP—Gibson, Townsend, Davis]

BILL DOGGETT

(King 5000)



BILL DOGGETT

● Bill Doggett, currently sitting mightily in the number one spot in

most locations and stores in the country with "Honky Tonk", covers Sil Austin's "Slow Walk", which is also happening in many areas. "Slow Walk" is closely related to the feeling of "Honky Tonk", and Doggett, on the strength of his previous smash, is sure to get a big piece of the "Slow Walk" action. It is a slow, insinuating beat, featuring a big horn and staccato handclaps. The flip, "Hand In Hand", is a slow beat pretty, with a floaty feeling. Soft, melodious and relaxing. Complete change of pace coupling. Watch "Slow Walk" for fast action.

"TRA LA LA" (2:12)

[Snapper BMI—Parker]

"JIM DANDY" (2:26)

[Raleigh BMI—Chase]

LAVERN BAKER

(Atlantic 1116)



LAVERN BAKER

● Lavern Baker comes off a two-

sided hit, "Still" and "I Can't Love You Enough" with another two-sider, "Jim Dandy" and "Tra La La". Both are rocking rhythm sides belted in the usual enthusiastic Lavern Baker style. While "Tra La La" is from the forthcoming picture "Rock, Rock, Rock" and will therefore receive exposure and promotion, both are equally as good and the choice will remain with the public.

SAM PRICE
(Sovoy 1505)

B+ "RIB JOINT" (2:30) In the vein of the current hits, "Honky Tonk" and "Slow Walk", Sam Price and the Texas Bluesicians, rock out "Rib Joint", a slow paced, accentuated rhythm instrumental. Good listening and rocking wax.

B "TISHOMINGO" (2:35) Slow beat instrumental with a stirring effect on the listener. Swaying exciter with a blue mood.

EDDIE BO
(Apollo 504)

B+ "TELL ME WHY" (2:23) [Bess BMI—Bocage] Eddie Bo turns in a strong vocal performance as he sings a slow beat blues. Routine story but a strong beat and melody kicked off with a good reading. Deck should create a stir in many areas, especially in New Orleans, where the chanter has a good following.

B "HEY BO" (2:11) [Bess BMI—Bocage] Bo backs with a quick beat mambo etching that is flavory and enticing. Energetic pleaser.

The Cash Box R & B Best Bets

- ★ "LOVE IS STRANGE" Mickey & Sylvia Groove 4G-0175
- ★ "LET ME KNOW TONIGHT" The Nitecaps Groove 4G-0176
- ★ "PAQUINO WALK" Red Prysock Mercury 70985
- ★ "RIB JOINT" Sam Price Sovoy 1505
- ★ "WHY" The Cues Capitol F3582

THE CUES

(Capitol F3582)

B+ "WHY" (2:40) [Roosevelt Music BMI—Charles Calhoun] The Cues blend effectively on a quick beat enchanter. Cute item delivered with a chuckley treatment. Happy deck that should get a solid reaction.

B+ "PRINCE OR PAUPER" (2:23) [Ross Jungnickel ASCAP—Discant, Kent] The Cues go dramatically romantic on a slow beat ballad lovely aimed at the pop market.

THE CONTINENTALS

(Whirlin Discs 101)

B+ "DEAR LORD" (2:45) [Spinning Wheel BMI—Hicks, Robinson] The Continentals offer a slow beat ballad pretty with a feeling that is currently getting good acceptance among the teeners. Lead voice demands attention.

B "FINE, FINE, FRAME" (2:26) [Spinning Wheel BMI—Hicks, Robinson] The Continentals bounce engagingly through a quick beat jump ditty. Deck is a rocking teener lindy item given a better than average reading.

JOHNNY OTIS

(Dig 122)

B "THE MIDNITE CREEPER" Parts one and two (2:15) [Dig—Johnny Otis] Johnny Otis turns in a two-sided instrumental wax in a slow, dramatic vein. It is a moving, stirring offering that should get a solid reception.

THE BALTINEERS

(Teenage 1002)

B+ "TEARS IN MY EYES" (2:46) [Jeepster BMI—Percy Crosby] The Baltineers blend effectively on a slow, sorrowful ballad blues. Swaying treatment by a good sounding group results in a solid side that should get good reaction.

C+ "JOE'S CALYPSO" (2:43) [Jeepster BMI—Percy Crosby] The Baltineers back with a cute calypso for a good change of pace.

LITTLE "BUTCHIE" SAUNDERS

(Herald 491)

B "I WANNA HOLLER" (2:35) [Angel BMI—Dawn, Peace] Little "Butchie" Saunders rocks an enthusiastic quick beat with a Frankie Lymon feeling. Deck drives and Little "Butchie" gives it all. Ok deck.

B "GREAT BIG HEART" (2:13) [Angel BMI—Billy Dawn] Saunders gives out with another quick beat jump, again flavored with the Frankie Lymon treatment. Deck moves and the kids could tie onto this one.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



R & B Reviews

A AWARD & SLEEPER **B+** EXCELLENT **B** VERY GOOD
C+ GOOD **C** FAIR **D** MEDIOCRE

MAURICE SIMONS
(Flash 113)

C+ "FLASHY" (2:44) [BMI—Simons] Maurice Simons and his orchestra bounce through a middle beat instrumental with effective results. Ok listening and dance side.

C "BLUE LIGHT" (3:06) [Simons] Simons changes pace on the flip, producing a moody slow beat instrumental wax. Blue lights etching.

JAY SAUNDERS
(Club 1012)

C+ "HEAVEN HAVE MERCY" (2:42) [Royal BMI—Dan Terry] Jay Saunders sings a slow romantic r & r item with a distinct pop styling. Pretty tune offered in pleasing style.

B "I'M STILL IN LOVE WITH YOU" (2:10) [Royal BMI—Terry, Lasalle] Saunders sings a slow, rhythmic pop r & r item with an ok performance. Deck should get good play.

LIGHTNIN' SLIM
(Excello 2096)

C+ "HAVE YOUR WAY" (2:44) [Excellorec BMI—O. Hicks, J. West] Lightnin' Slim gently rocks through a down home middle beat blues with a typical southern treatment. Ok wailing effort.

B "BAD LUCK AND TROUBLE" (2:54) [Excellorec BMI—O. Hicks, J. West] Similar wax with a slow tempo. Pleasing southern blues well done.

SAX KARI
(Josie 040)

B "ROXANNA" (2:11) [Najo BMI—Kari] Sax Kari and the Quailtones rock through a quick beat jumper with a fair treatment. Deck is typical r & r with a romantic lyric. Deck is more exciting in the short sax portion.

B "TEARS OF LOVE" (2:23) [Najo BMI—Kari] Kari and the Quailtones drift moodily through a slow paced ballad. Ok chanting effort.

NOLAN STRONG and THE DIABLOS
(Fortune 522)

B+ "A TEARDROP FROM HEAVEN" (2:38) [Trianon BMI—Brown, Klein] Strong and The Diablos blend softly on a slow, sentimental pop styled effort. Pretty melody delicately handled. Moving wax.

B "TRY ME ONE MORE TIME" (2:35) [Trianon BMI—Nolan Strong] Strong and his group rock for contrast. It is a middle beat teenage jumper with a driving reading. Good coupler.

BIG WALTER
(Peacock 1669)

B+ "JUST LOOKING FOR A HOME" (2:35) [Lion BMI—Walter Price] Big Walter comes up with the better side here as he rocks a big beat quickie bouncer. Deck moves in lively and pleasing style. The kids should like this one.

B "YOU'RE THE ONE I NEED" (2:33) [Lion BMI—Roy E. Bell] Big Walter chants a rhythmic slow beat blues with a strong reading. Walter gets into the mood of the tune and the deck comes of fair.

SPIRITUALS

THE ORIGINAL FIVE BLIND BOYS
(Vee-Jay 462)

B "JESUS LOVES ME" (2:39) [P.D.] The Original Five Blind Boys sing a slow, sincere gospel item with a sensitive treatment. Moving etching that should please their followers.

B "OH WHY" (3:20) [Conrad BMI—L. Woodward] The Original Five Blind Boys blend again on a pop styled gospel offering that comes off well. More appeal to the pop market on this side, melodically and in treatment.

THE FAMOUS WARD SINGERS
(Savoy 4076)

B+ "GREAT IS THE LORD" (2:40) [Savoy BMI—Ward] The Famous Ward Singers drive out a shouty hallelujah rhythm tune with an exuberant and exciting rendition. This is the kind that creates a frenzied audience.

B "HE KNOWS" (2:42) [Crossroads BMI—Myrtle E. Watts] The Wards collaborate on an exciting but more melodic and subdued gospel offering. Effective coupling.

THE STAPLE SINGERS
(Vee-Jay 224)

B "I KNOW I GOT RELIGION" (2:25) [Tollie BMI—R. Staples] The Staple Singers turn out a middle beat rhythmic religious wax in which they create an excitement using a staccato beat. Ok religious deck.

B "UNCLOUDY DAY" (2:53) [BMI] The Staple Singers back with a slow gospel offering done in a rather tender fashion. Impressive in its simplicity.

SOUL SATISFIERS
(Apollo 306)

B "I LOVE TO TELL OF HIS GOODNESS" (2:07) [Bess BMI—Bumpess] The Soul Satisfiers join voices on a shouty rocker gospel side. Deck is rhythmic, melodic and exciting.

B "RUN ON HOME AND LIVE WITH GOD" (2:47) [Bess BMI—Shepherd] Coupling is a quick beat rhythm effort rocked with stirring chants and shouts. Two exciting sides.



THE NATION'S
R & B
TOP 20

		Pos. Last Week
1	BLUEBERRY HILL Fats Domino (Imperial 5407)	2
2	HONKY TONK Bill Doggett (King 4950)	1
3	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	4
4	LOVE ME TENDER Elvis Presley (RCA Victor 20-6643)	6
5	I REMEMBER (In The Still Of The Night) Five Satins (Ember 1005)	3
6	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604)	5
7	OH WHAT A NIGHT Dells (Vee-Jay 204)	14
8	LONELY AVENUE Ray Charles (Atlantic 1108)	7
9	HEEBY-JEEBIES Little Richard (Specialty 584)	8
10	TOO MUCH MONKEY BUSINESS Chuck Berry (Chess 1635)	9
11	I CAN'T QUIT YOU BABY Otis Rush (Cobra 5000)	10
12	ABC'S OF LOVE Teen Agers (Gee 1022)	13
13	SEE SAW Moonglows (Chess 1629)	11
14	STILL Lavern Baker (Atlantic 1104)	12
15	YOU'LL NEVER, NEVER KNOW Platters (Mercury 70948)	16
16	IT ISN'T RIGHT Platters (Mercury 70948)	18
17	SHE'S GOT IT Little Richard (Specialty 548)	19
18	SLOW WALK Sil Austin (Mercury 70963)	
19	GREEN DOOR Jim Lowe (Dot 15486)	20
20	CONFIDENTIAL Sonny Knight (Dot 15507)	

SPIRITUALLY YOURS

SWAN SILVERTONES
"TRAVELING ON"
b w
"WHEN JESUS COMES"
222

STAPLE SINGERS
"UNCLOUDY DAY"

b w
"I KNOW I GOT RELIGION"
224

THE ORIGINAL 5 BLIND BOYS

"JESUS LOVES ME"
b w
"OH WHY"
225

WATCH FOR THE ORIOLES' NEW RELEASE!

Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

"I AIN'T GOT NO HOME"

CLARENCE

"FROGMAN" HENRY

ARGO # 5259

ARGO RECORD CO.
4750-52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

"I'LL BE SPINNING"

JOHNNIE & JOE

CHESS # 1641

CHESS RECORD CO.
4750-52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

Getting Bigger!

"I'm A Believer"

Don Julian & The Meadowlarks
405

"Did You Have Fun"

Vernon Green & The Medallions
407

DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.

A New Instrumental!

"Not Yet"

and

"Once More"

Jackie Kelso

Vita # 141

VITA RECORDS

1486 N. Fair Oaks Ave.
Pasadena California

Downer Named Manager Of 2 Music Firms

NEW YORK—Bill Downer has been named general manager of Jimmy Family Songs and Riverside Music Publications, the two puberries in which Decca Records recently purchased a 50 per cent interest from Western star, Jimmy Wakely.

Downer will homebase at Decca's New York offices, while Wakely will continue to be active in both firms on the West Coast, in addition to his numerous other show business activities.

Kistler Joins Thunderbird Agency

INDEPENDENCE, KANSAS—Jim Halsey, president of Thunderbird Artists, Inc., Independence, Kansas, has announced that Kent W. Kistler would be associated with the agency which handles personal management and publicity for many of the top country and Western artists. Kistler has moved to Independence from Minneapolis, Minnesota. For the past year he has been associated with A. V. Bamford, West Coast promoter, as road manager for his various package shows.

Plans are under way to expand the talent roster for the Thunderbird Agency, which already handles management for Hank Thompson and his Brazos Valley Boys, Leon McAuliffe and his Cimarron Boys, Wanda Jackson, Mitchell Torok, and Billy Walker.

Pee Wee King Draws 5,200

AKRON, OHIO—On Sunday, Oct. 28th, the second World's Original Jamboree Show of the season met with success at the Akron, Ohio, Armory when over 5,200 paid admissions enjoyed the performance put on by Wheeling's WWVA Jamboree; and its extra added attraction, Pee Wee King and Redd Stewart who were brought in to bolster the show.

The next show for the Pee Wee King and Redd Stewart duo will be at Louisville's Fairgrounds Coliseum, Sunday, November 18th, in conjunction with a Grand Ole Opry "star-studded cast."

Welk Album Nears 100,000

NEW YORK—Coral Records has announced that sales on its new album "Merry Christmas from Lawrence Welk and His Champagne Music," are already nearing the 100,000 mark. The immediate sales reaction to the LP makes it the fastest-selling album Coral has ever released. Because of the ever-growing market for Welk's records, and the fact that this album is due to receive TV exposure by the maestro, Coral believes that this will become the No. 1 Christmas album of the year.

Contemporary Signs Wiggins

HOLLYWOOD—West Coast pianist-arranger Gerald Wiggins has been signed by Contemporary Records to record an album with his own group. Wiggins was formerly heard on records accompanying vocalists Lena Horne, Kay Starr, and Ella Mae Morse, and also on several jazz instrumental albums. His most recent date was on the new Cal Tjader album on which he shared the solo work with Tjader. Contemporary plans an early release for Wiggins' first 12-inch LP.



CINCINNATI CUT-UPS

It was announced this week by a spokesman for the Crosley Broadcasting Company that H. M. Smith, vice president, and head of WLW radio will retire Dec. 1st. Harry Mason Smith will leave the organization after serving in an executive capacity for the past 25 years. At almost the same time James D. Shouse answered a "definitely no" when the question was raised: Is Crosley Broadcasting to be sold? Paul Jones, WKRC-TV staff announcer featured on headline news weekdays at 6:15 PM is currently celebrating his 20th anniversary on the airwaves. Paul joined WPAR, Parkersburg, W. Va., in 1936 and after working on that station several years came to Cincinnati with WLW in 1936 where he worked at WLW and WSAI before joining WKRC-TV this year.

We understand that all the country musicians and acts are getting the axe at WLW. It's expected to be announced this week that last Saturday was the final appearance of "Midwestern Hayride". It will be replaced by a movie. Bonnie Lou will be the only one of the Country folks to remain at the station, and we hear that she'll be signed as a pop artist.

Red Smith came into town to take up duties at WCKY on the "Jamboree" show. If any of you southern folks are lonesome for the old red-head, just turn your dial to the 1530 spot and you can hear him every night as he peddles his wares on the big country show. Marty Roberts can now be heard from 4 till 6 each morning on WCKY. . . . Lonnie Barron was in town recently to visit country music spinners with his new Sage and Sand record "Please Blue Heart". . . . Jimmie Williams (MGM) emceed a block Halloween Party at Latonia, Kentucky. This has been an annual affair and the 4th year straight that Williams emceed the show. Life Harkness did the fine Harmonica work on Jimmie's latest MGM record "We're Drifting Farther Apart" Five union Musicians were recently hired by WZIP, they are Phyllis and Billy Homes, Kenny Jones, Don Jones and Larry Roberts. The station general manager Art Eilman states that "the public wants live music and our live musical programs are almost sold out already." . . . The Lucky Penny Trio is back on WLW's Hayride.

Tom Schell is the new Sportscaster on WCPO-R, and has been covering the local high school football games. . . . Auditions for the "Talent Scouts" CBS show were held in town last week. Since the local network station is not a union station auditions are being held at WLW. . . . A new distributor for MGM and ABC Paramount records has located in the Queen City called "Music Company of Ohio." . . . Frieda Held, ex-stage star is dead here at 69. The veteran vaudeville star who traveled with the RKO circuit from 1902 till 1927 was known as "The Girl With Seven Voices", and was billed with Sidney Williams as "Williams and Held."

Ben Blue and Company along with Sammy Wolfe, Sid Fields and Girl Friend Dolly Barr are the current attraction at Beverly Hills. . . . Harry Carlson reports that Cathy Carr's Fraternity Recording "Ivory Tower" is the top hit in Australia these days. . . . Rosemary Clooney comes home on TV every Thursday via her CBS show, "Come-ona My House". Her first guest was her husband Jose Ferrer.

Send all news for this column to Cincinnati Cut-Ups, 7771 Cheviot Rd., Cincinnati 31, Ohio.



Country Disk Jockey REGIONAL RECORD REPORTS

"BALIN' WIRE" BOB SHACK KIMO—Independence, Mo.

1. I'm Just Fool Enough (Tubb)
2. Really Glad You Hurt Me (W. Price)
3. Go Away With Me (Wilburns)
4. Loving You Is My Weakness (E. Tubb)
5. Singing The Blues (Robbins)
6. Leavin' On My Mind (Walker)
7. Auctioneer (L. Van Dyke)
8. I've Got A New Heartache (R. Price)
9. Wicked Lies (C. Smith)
10. Honky Tonk (J. Horton)

RED HUGHES CKEY—Toronto, Can.

1. Crazy Arms (R. Price)
2. Don't Be Cruel (E. Presley)
3. I Walk The Line (J. Cash)
4. Singing The Blues (Robbins)
5. Sweet Dreams (F. Young)
6. Searching (K. Wells)
7. Love Me Tender (E. Presley)
8. You Are The One (C. Smith)
9. Before I Met You (C. Smith)
10. According To My Heart (J. Reeves)

JOLLY CHOLLY WWEZ—New Orleans, La.

1. Singing The Blues (Robbins)
2. The Cat Came Back (S. James)
3. Play The Music Louder (C. Gordon)
4. You're Running Wild (Louvins)
5. Before I Met You (C. Smith)
6. Love Me Tender (E. Presley)
7. I'm Satisfied With Love (F. Young)
8. I Got A New Heartache (R. Price)
9. Crazy Arms (R. Price)
10. Sweet Dreams (F. Young)

DON LARKIN WAAT—Newark, N. J.

1. Sweet Dreams (F. Young)
2. Crazy Arms (R. Price)
3. Singing The Blues (Robbins)
4. According To My Heart (J. Reeves)
5. I Walk The Line (J. Cash)
6. Conscience, I'm Guilty (Snow)
7. Just As Long As You Love Me (Browns)
8. Satisfied With Love (Young)
9. Mother Of A Honky Tonk Girl (J. Reeves)
10. Taking My Chances (H. Thompson)

"CUZ'N" LARRY LANE WEBK—Tampa, Fla.

1. Singing The Blues (Robbins)
2. The Cat Came Back (S. James)
3. Anyway You Want Me (E. Presley)
4. I've Got A New Heartache (R. Price)
5. Crazy Arms (R. Price)
6. Green Door (J. Lowe)
7. Fool That I Am (B. Thompson)
8. I'll Be Satisfied With Love (F. Young)
9. You Done Me Wrong (Price)
10. Go Away With Me (Wilburns)

"FLORIDA HAYSEED" CHUCK BROWN WJWS—South Hill, Va.

1. Crazy Arms (R. Price)
2. According To My Heart (J. Reeves)
3. Wasted Words (R. Price)
4. Mister Love (Rusty & Doug & Barkdull)
5. When My Blue Moon Turns To Gold (D. Cherry)
6. Death Of Rock & Roll (Maddox Bros. & Rose)
7. If You Don't Know (G. Hamilton IV)
8. Treat Her Right (E. Tubb)
9. Before I Met You (Smith)
10. No Doubt About It (Flatt & Scruggs)

SLEEPYHEAD CLIFF KASM—Albany, Minn.

1. Lonesome Train (Johnny T.)
2. Without Your Love (B. Lord)
3. Singing The Blues (Robbins)
4. According To My Heart (J. Reeves)
5. Why Did You Go And Leave Me (M. Rainwater)
6. My Dearest Prophecy (B. Wilkinson)
7. Crazy Arms (R. Price)
8. Just As Long As You Love Me (Browns)
9. Mister Love (Rusty & Doug & Barkdull)
10. Poor Man's Riches (B. Barnes)

ART BARRETT WSIG—Mt. Jackson, Va.

1. Singing The Blues (Robbins)
2. Crazy Arms (R. Price)
3. Loved And Lost Again (Kline)
4. Wicked Lies (C. Smith)
5. Cash On The Barrel Head (Louvins)
6. Lover Of The Town (Martin)
7. Hello Old Broken Heart (S. James)
8. Tom Cat's Kitten (Johnnie & Jack)
9. I Walk The Line (J. Cash)
10. Go Away With Me (Wilburns)

"FARMER" PHIL WOLLEY WGUY—Bangor, Me.

1. I Walk The Line (J. Cash)
2. Sweet Dreams (F. Young)
3. Searching (K. Wells)
4. You Are The One (C. Smith)
5. I'm A One-Woman Man (J. Horton)
6. My Lips Are Sealed (Reeves)
7. Poor Man's Riches (Carlises)
8. Cheated Too (Lee & Cooper)
9. Any Old Time (W. Pierce)
10. The Cat Came Back (S. James)

VERNON STEWART KXRJ—Russellville, Ark.

1. According To My Heart (J. Reeves)
2. Singing The Blues (Robbins)
3. Crazy Arms (R. Price)
4. Searching (K. Wells)
5. Conscience I'm Guilty (Snow)
6. I'm Really Glad You Hurt Me (W. Pierce)
7. Just As Long As You Love Me (Browns)
8. It Makes No Difference Now (H. Thompson)
9. I'm Just Fool Enough (Tubb)
10. Wicked Lies (C. Smith)

"COUSIN" JOHNNY SMALL WNLC—New London, Conn.

1. Ruby, Are You Mad (Osbornes & Allen)
2. Let's Say Goodbye (Moore)
3. Love You Planted (L. Moore)
4. Cheated Too (Lee & Cooper)
5. I Walk The Line (J. Cash)
6. It's Great To Be Living (B. Deckelman)
7. A Place For Homeless Hearts (D. Owens)
8. I'll Understand (Rusty & Doug)
9. Sweet Dreams (D. Gibson)
10. You Are The One (C. Smith)

LILLIE ANNE WIRK—Hickory, N. C.

1. Singing The Blues (Robbins)
2. Love Me Tender (E. Presley)
3. I Walk The Line (J. Cash)
4. You Are The One (C. Smith)
5. Searching (K. Wells)
6. I Can't Quit (M. Robbins)
7. I'm So In Love With You (Wilburns)
8. Cash On The Barrel Head (Louvins)
9. I Gotta Know (W. Jackson)
10. Kiss Me Now (Martin & Pruitt)

"RED" RIDDLE WFIS—Fountain Inn, S. C.

1. Singing The Blues (Robbins)
2. Turn Her Down (F. Young)
3. Crazy Arms (R. Price)
4. I Walk The Line (J. Cash)
5. Before I Met You (C. Smith)
6. Losing Game (J. O'Glynn)
7. Poor Man's Riches (Barnes)
8. Sweet Dreams (D. Gibson)
9. Searching (K. Wells)
10. Don't Be Cruel (E. Presley)

SHEL HORTON WKMC—Roaring Spring, Pa.

1. I Walk The Line (J. Cash)
2. Don't Be Cruel (E. Presley)
3. When My Blue Moon Turns To Gold (Moore & Juanita)
4. Searching (K. Wells)
5. You Are The One (C. Smith)
6. Conscience I'm Guilty (Snow)
7. I'm A One-Woman Man (J. Horton)
8. Crazy Arms (R. Price)
9. I Take The Chance (Browns)
10. Your Pretty Blue Eyes (Rich)

JOE ALLISON KRKD—Los Angeles, Calif.

1. Drink Up And Go Home (Hart)
2. Heart's Hideaway (Frizzell)
3. Hello Old Broken Heart (S. James)
4. Go Away With Me (Wilburns)
5. Singing The Blues (Robbins)
6. Lonesome Train (J. Bond)
7. Crazy Arms (R. Price)
8. Trying To Forget The Blues (P. Wagoner)
9. Paul Bunyan Love (T. Ritter)
10. I Wouldn't Know Where To Begin (E. Arnold)

HARRY CARTER WKHC—Jacksonville, Fla.

1. Singing The Blues (Robbins)
2. Keeper Of The Keys (Stewart)
3. Honky Tonk Rhythm (Sisco)
4. Crazy Arms (R. Price)
5. Drink Up And Go Home (Hart)
6. Sorry I'm Not Sorry (Perkins)
7. Hound Dog (E. Presley)
8. I Can't Quit (M. Robbins)
9. I've Known You From Somewhere (P. Wagoner)
10. Get Rhythm (J. Cash)

"CHUCKWAGON CHUCK" NICHOLS KOWB—Laramie, Wyo.

1. I Walk The Line (J. Cash)
2. Singing The Blues (Robbins)
3. Crazy Arms (R. Price)
4. According To My Heart (J. Reeves)
5. Don't Be Cruel (E. Presley)
6. Searching (K. Wells)
7. Cash On The Barrel Head (Louvins)
8. Sweet Dreams (F. Young)
9. Taking My Chances (H. Thompson)
10. Wicked Lies (C. Smith)

TOMMY DOWNS WKLO—Louisville, Ky.

1. Cat Came Back (S. James)
2. I'm A One Woman Man (J. Horton)
3. According To My Heart (J. Reeves)
4. Turn Her Down (F. Young)
5. I've Got A New Heartache (R. Price)
6. Singing The Blues (Robbins)
7. Drink Up And Go Home (F. Hart)
8. Going Walking (T. Tommy)
9. None You Know (G. Morgan)
10. I Walk The Line (J. Cash)

JACK DUNIGAN WJTN—Jamestown, N. Y.

1. Singing The Blues (Robbins)
2. Crazy Arms (R. Price)
3. A Place For Homeless Hearts (D. Owens)
4. Without Your Love (B. Lord)
5. My Lips Are Sealed (Reeves)
6. Before I Met You (C. Smith)
7. Searching (K. Wells)
8. Turn Her Down (F. Young)
9. Silver Threads And Golden Needles (W. Jackson)
10. Cheated Too (Lee & Cooper)

DAVE WALSHAK KCTI—Gonzales, Tex.

1. Love Me Tender (E. Presley)
2. I'm A One Woman Man (J. Horton)
3. I Walk The Line (J. Cash)
4. Singing The Blues (Robbins)
5. Don't Be Cruel (E. Presley)
6. Before I Met You (C. Smith)
7. Mother Of A Honky Tonk Girl (Reeves & Johnson)
8. Just Walking In The Rain (D. Richards)
9. I've Got A New Heartache (R. Price)
10. Let The Whole World Talk (J. Newman)

"TATER" PETE HUNTER KTLW—Texas City, Tex.

1. Let The Whole World Talk (J. Newman)
2. The Cat Came Back (S. James)
3. Way That You're Living (J. Swan)
4. This Song Is Just For You (Heap & Williams)
5. No Doubt About It (Flatt & Scruggs)
6. Mister Love (Rusty & Doug & Barkdull)
7. Go Away With Me (Wilburns)
8. I Can't Quit (M. Robbins)
9. My Building Of Dreams (S. Stover)
10. According To My Heart (J. Reeves)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.



Country Big 10 JUKE BOX TUNES

	Pos. Last Week
1 DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604; 47-6604)	1
2 CRAZY ARMS Ray Price (Columbia 21510; 4-21510)	2
3 SINGING THE BLUES Marty Robbins (Columbia 21545; 4-21545)	3
4 I WALK THE LINE Johnny Cash (Sun 241; 45-241)	4
5 LOVE ME TENDER Elvis Presley (RCA Victor 20-6643; 47-6643)	7
6 SEARCHING Kitty Wells (Decca 29956; 9-29956)	6
7 POOR MAN'S RICHES Benny Barnes (Starday 262; 45-262)	10
8 BEFORE I MET YOU Carl Smith (Columbia 21552; 4-21552)	9
9 SWEET DREAMS Faron Young (Capitol 3443; F3443)	5
10 JUST ONE MORE George Jones (Starday 264; 45-264)	-

Music From New Disney Film Gets Big Push

NEW YORK—A huge campaign to promote Walt Disney's latest film, "Westward Ho the Wagons," and the film's music, shifts into high gear this week coordinating a concentrated direct mail and TV campaign by Walt Disney Music and Disney's Buena Vista Film Distribution Company, Inc.

Moe Preskell, eastern professional manager of Disney Music, announced that the firm is sending a specially designed exploitation book—including a 12-inch LP of the songs in the movie—to more than 3,000 disk jockeys throughout the United States.

The book tells the story of the film and introduces dee jays to the music composed by George Bruns, Tom Blackburn, Stan Jones, Gil George, Paul Smith and Fess Parker. Parker headlines the cast in "Westward Ho."

Television will play the major role in promoting the film. Last October 20th, Fess Parker introduced the tune "Wringle Wrangle" on the George Gobel Show. And Beginning with November 14, the Disneyland and Mickey Mouse Club TV shows, two programs with kiddie audiences in the tens of millions, will be promoting the movie on a weekly and then daily basis. The pic opens in 200 theaters across the country on December 25th. From December 27th through January 31, the film will receive 15 additional Mickey Mouse Club TV end plugs and six Disneyland plugs.

Further exploitation will come from comic books, coloring books, Mickey Mouse Club magazines and a Simon and Schuster book, all bearing the title "Westward Ho the Wagons."

Release date for all records and music, including Disneyland Records' 12-inch LP sound track album and singles is November 15th.

Songs include the title number, "Wringle Wrangle," "Ballad of John Colter," "Pioneer's Prayer," and "I'm Lonely, My Darlin'" (Green Grow the Lilacs)

Sukin And Brady Form Pawnee Music

NEW YORK—Mike Sukin and Wally Brady will be partners in a new publishing firm called Pawnee Music, a pubbery included in the expansion plans of the Montclare, Glenwood, Navajo and Blackhawk Publishing Companies. The new company will operate within the same BMI structure as the other four firms and will be represented in England and on the continent by Montclare, Ltd. Sukin will also represent and participate in the Montclare, Glenwood, Navajo and Blackhawk setup.

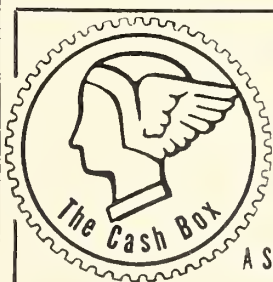
Montclare's latest single release is "Mother Mine" recorded by Jerry Vale on Columbia. The song was written by Terry Gilykson, Richard Derr and Frank Miller. These three writers are in the midst of creating an original Broadway musical for production next season.

Sukin, in addition, represents Fred Ebb and Paul Klein, who have adapted and written a dramatico-musical which one of the major TV networks is said to be considering for a spectacular.

Palmer Named Decca Western Promotion Head

NEW YORK — Martin P. Salkin, Director of Publicity and Promotion for Decca Records, Inc., has announced the appointment of Bob Palmer to the post of Head of Disk Jockey Promotion for the Western territory. Palmer, who will work out of the Los Angeles Branch, has, until now, been a salesman with that branch. The publicity and promotion staff now includes, in addition to Palmer, Ann Reisman, who handles the publicity and, Bud Katznel, Don Foreman, and Harry Silverstein, who handle deejay promotion for the Eastern Midwest and Southern territories, respectively.

Marty Salkin will leave for a promotion trip to the West Coast immediately after the conclusion of the Nashville C&W DeeJay Convention.



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. SINGING THE BLUES	Marty Robbins (Columbia)
2. CRAZY ARMS	Ray Price (Columbia)
3. I WALK THE LINE	Johnny Cash (Sun)
4. ACCORDING TO MY HEART	Jim Reeves (RCA Victor)
5. SEARCHING	Kitty Wells (Decca)
6. BEFORE I MET YOU	Carl Smith (Columbia)
7. LOVE ME TENDER	Elvis Presley (RCA Victor)
8. DON'T BE CRUEL	Elvis Presley (RCA Victor)
9. SWEET DREAMS	Faron Young (Capitol)
10. YOU ARE THE ONE	Carl Smith (Columbia)
11. I'VE GOT A NEW HEARTACHE	
12. TURN HER DOWN	
13. CONSCIENCE, I'M GUILTY	
14. I'M A ONE-WOMAN MAN	
15. THE CAT CAME BACK	
16. I CAN'T QUIT	
17. POOR MAN'S RICHES	
18. CASH ON THE BARREL HEAD	
19. WICKED LIES	
20. MY LIPS ARE SEALED; GO AWAY WITH ME; I'M REALLY GLAD YOU HURT ME; YOU GOTTA BE MY BABY; CHEATED TOO; I TAKE THE CHANCE; YOU'RE RUNNING WILD; JUST AS LONG AS YOU LOVE ME; LET THE WHOLE WORLD TALK; HOUND DOG; I'LL BE SATISFIED WITH LOVE; MISTER LOVE; IT MAKES NO DIFFERENCE NOW; WITHOUT YOUR LOVE; ANY OLD TIME; HELLO OLD BROKEN HEART.	



Country Best Sellers

IN RETAIL OUTLETS

1. CRAZY ARMS
Ray Price (Columbia 21510; 4-21510)
2. LOVE ME TENDER
Elvis Presley
(RCA Victor 20-6604; 47-6604)
3. SINGING THE BLUES
Marty Robbins
(Columbia 21545; 4-21545)
4. I WALK THE LINE
Johnny Cash
(Sun 241; 45-241)
5. DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6643; 47-6643)
6. SEARCHING
Kitty Wells (Decca 29956; 9-29956)
7. SWEET DREAMS
Faron Young (Capitol 3443; F3443)
8. BEFORE I MET YOU
Carl Smith
(Columbia 21552; 4-21552)
9. CONSCIENCE, I'M GUILTY
Hank Snow
(RCA Victor 20-6578; 47-6578)
10. ACCORDING TO MY HEART
Jim Reeves
(RCA Victor 20-6620; 47-6620)
11. YOU ARE THE ONE
12. I'M A ONE-WOMAN MAN
13. I'VE GOT A NEW HEARTACHE
14. CASH ON THE BARREL HEAD
15. HOUND DOG; TURN HER DOWN; I TAKE THE CHANCE; POOR MAN'S RICHES; TEEN-AGE BOOGIE; REPENTING; WICKED LIES.



TOMMY COLLINS

"I'LL NEVER, NEVER LET YOU GO"

CAPITOL 3591

CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
HOLLYWOOD 1-9347



Country Round Up

Tennessee's Governor Frank Clement was scheduled to attend the Disk Jockey Festival and speak at the Welcome and Awards Meeting at 10:00 a.m. on Friday. Governor Clement, one of the better known country music fans was to make a short speech on the vast popularity of country music and the importance of the "Grand Ole Opry" in the entertainment world. Talking about country music is nothing new to the Governor. Just last Spring he addressed a luncheon meeting of the Radio and Television Executive Society in New York City on country music by way of introducing several Grand Ole Opry stars who were there for the event. Two of the top national radio networks were to originate shows from the Festival. NBC to carry a half-hour show on Friday at 8:30 p.m. CST featuring "Grand Ole Opry" stars, and "Monitor", NBC's ambitious week-end work-horse, doing pickups during the day on Saturday. Mitch Miller to originate his hour-long show from the Andrew Jackson on Sunday at 7:00 p.m., CST, over the CBS Radio Network, with "Opry" stars participating. Nashville Banner's Oct. 27th "It Happened At The Grand Ole Opry" front pager features the highlights and setbacks in the career of T. Tommy Cutrer. Tommy, having recovered from a near-fatal auto accident, has gone on to become a leading country deejay on Nashville's WSM and one of Mercury's top Gospel recording stars. His future looks bright indeed! Scheduled to represent



T. TOMMY

"Ozark Jubilee" at the deejay convention were: Decca's Red Foley and Brenda Lee; Victor's Porter Wagoner; Columbia's Bobby Lord and Billy Walker; Mercury's Jim Wilson and Chuck Bowers; MGM's Marvin Rainwater; and Capitol's Sonny James and Wanda Jackson. The executive end of the Springfield operation was to be represented by Si Simon, Lou Black and Lucky Moeller. Brenda Lee makes her second "Perry Como Show" appearance Sat., Nov. 17, singing her Decca Christmas release, "I'm Going to Lasso Santa Claus" and "Christy Christmas." On the occasion of her first trip to the "Como Show," the 9-year-old Country Music cutie spent the full week of Oct. 21 in a series of New York interviews with magazine writers and syndicated columnists, accompanied by the Jubilee's press relations man, Don Richardson. Another of the young stars from the "Junior Jubilee", Billy Joe Morris, has the Original Amateur hour on its ear. Appearing on that show on Sunday, October 28, Billy Joe made a strong bid for top honors. . . . The Foggy River Boys walked off with the top spot on the Arthur Godfrey "Talent Scout show" on October 22 and appeared on Godfrey's morning show for the balance of the week. Due to this the boys have begun to receive many lucrative offers. . . . The Sons of the Pioneers' stuttering comic Shug Fisher, appears on the "Jubilee" of Nov. 8, and Chet Atkins will be a special guest later in the month. . . . Hollywood film producer Stuart Reynolds was a recent visitor at The Crossroads. . . . James O'Gwynn (Starday) has been under the direction of Slick Norris for the past 3 months on his recording contract, recording sessions, song writer's contract, personal appearances and record promotion. Sides of his first Starday waxing are titled, "If I Never Get To Heaven" and "Losing Game". Both sides were



BILLY WALKER

penned by DeWayne Higdon and James. He repeated again Sat. Nov. 3rd as guest on the "Louisiana Hayride." Among those "Louisiana Hayride" members scheduled to attend the DJ Convention were Bob Gallion (MGM), Benny Barnes (Starday), Johnny Horton (Columbia), Jeanette Hicks (Starday) and Horace Logan, Hayride prexy. Frank Page is the new PD at KWKH, Shreveport. This slot was vacated Oct. 24th when Horace Logan turned in his resignation. The new face at KWKH is Jeff Dale, who holds down the morning slot with a three hour Country show. Harmie Smith moves in the spot Jeff left at KCIJ, Shreveport, with 6 hours of Country wax each day. Faron Young, winged in from New Orleans on Oct. 27th, the closing date of his 40-day tour in the Southeast thru the South and Southwest where Ballard and Pillsbury sponsors "Stars Of Grand Ole Opry" TV films. Attendance was reported at an all time high from Norfolk to Albuquerque and from Miami to Louisville. Tom Edwards, WERE-Cleveland, Ohio, notes that Denver Duke & Jeffery Null's Mercury slicing of "Rock & Roll Blues" is getting bigger and bigger in his neck 'o the woods. The boys appeared at the city's Circle Theatre Jamboree on the 27th of Oct. Jimmy Martin appears with the Sunny Mountain Boys on his Decca debut, "Hit Parade Of Love" and "You'll Be A Lost Ball", released by this week. Bill Lowery, Lowery Music Biggie, Atlanta, in Nashville for Jerry Reed's Capitol session on Oct. 25th. The trip also included a few fast games of "baseball" poker. Lowery is still wondering where Bob Burrell, Columbia Records C & W Publicity, got the idea he could play the game, but kept insisting he play. A good time was had by all. Clay Eager, Country Singer and Emcee for Cincinnati's WLW-"Mid-Western Hayride" will be married to Helen Jo Wood November 19th, at London, Ohio. Incidentally, the Hayride's time recently was boosted to 1½ hours over WLW-TV. Jim Reeves returned to Nashville last week following a successful seventeen day tour throughout Texas, Colorado and New Mexico. Reeves remained in Nashville for the DJ Convention before hitting the road again for tours that will take him through the first of the year. RCA Victor has released for sale singles of Reeves recordings which were originally made on Abbott and since have been purchased by Victor. These include "Mexican Joe", "Bimbo", "Drinking Tequila", "Where Does A Broken Heart Go", "Penny Candy" and "How Many". Any disk jockeys



BOB GALLION

desiring copies of same are invited to write to Herb Shucher, Reeves manager, of 613 Gibson Drive, Madison, Tenn. Andy Jackson and the Tuxedo Texans, who recently appeared as guests on the Chicago area radio station WOPA, is now negotiating with several diskeries as result of great public clamor for diskings by this group. Marlene Borland, Shaw Artists' Corp., reports a letter from Christ Boulahanis, owner of "The Memory Ranch" in Chicago, raving about a new up and coming western swing band, Andy Jackson & The Tuxedo Texans. Boulahanis sez that the capacity crowds that the new club has been drawing have been largely due to Jackson's crew. Carl Stuart, WAMO-Pittsburgh, Pa., notes that he and his newly formed band appeared at the grand opening of the world's largest Farmers Market in Monroeville, Pa., Nov. 2nd and 3rd. Lee Sutton, WWVA-Wheeling, W. Va., tells us that Hylo Brown, who has a real strong one in his latest Capitol disk "The Prisoner's Song" and "The Only One", is responsible for the 'female' voice in the background of the "Prisoner" side. Hylo, derived his name from his unusual ability to sing very high as well as low. Dusty Owens (Admiral) has found it necessary to add another car to his transportation facilities in order to get his big show from town to town. Most of the Rodeo Boys use the limousine with Dusty and the remainder driving still another car. A more suitable name for Rusty and Doug and the Music Makers (Hickory) might be "The Kershaw Family". With the arrival of Pee Wee Kershaw to handle the drum chores and A. C. Billeaud with the steel guitar, only two members of the Big Music Makers aggregation are not related. Rusty and Doug's latest Hickory release, "Mister Love" and "I'll Understand" received The Cash Box "Bullseye of the Week". Ralph Hunt, who appeared on Jamboree Command Performance September 28 is now a member of the WWVA announcing staff. Ralph came to WWVA from WABI in Bangor, Maine. Also appearing on "Jamboree Command Performance" were Dee Douglas, WTTM, Trenton, New Jersey 2nd; Bud Messner, WCHA, Chambersburg, Pennsylvania 9th; and Tiny Platt, WEBR, Buffalo, New York, due in on the 16th. Webb Pierce just returned from a highly successful string of personal appearance dates beginning in Texas and taking the Wondering Boy's Show through New Mexico, Arizona, and California. Turn away crowds were reported in San Diego, Tucson, Roswell and Oakland. Pierce is set as the headliner of the huge 15-act show November 18th at the Kentucky State Fair Coliseum, believed to be the biggest show ever to be assembled under one roof, outside the "Opry". Hank Thompson and his Brazos Valley Boys recently completed a 10-day stand at the Texas State Fair in Dallas, Texas. 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(Continued on Page 43)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Country Reviews

A BULLSEYE **B VERY GOOD** **C FAIR**
B+ EXCELLENT **C+ GOOD** **D MEDIOCRE**

THE CASH BOX BULLSEYE



"DRINK UP AND GO HOME" (2:42)

[Vidor BMI—F. Hart, J. Bond, J. Mathis]

"TAKE THIS HEART" (2:22)

[Copar BMI—M. Wilkin, J. Coleman]

MITCHELL TOROK

(Decca 30134; 2-30134)

● Talented Mitchell Torok of "Caribbean" fame, who is currently riding high on the British popularity charts, comes up with a potential smash in his latest Decca offering. It's a great cover of "Drink Up And Go Home", an up tempo barroom affair that's already stirring up noise in some locations. A chorus joins the chanter in inviting fashion as it tells a sad character to start 'counting his blessings' 'cause there are others worse off than he. Rinky dink instrumental backdrop helps make this one a solid box item. On the flip, "Take This Heart", Torok and the group contagiously spin a Latin-flavored romantic cutie more in the pop vein. It's a most pleasing coupler. But for the big country action we like the top half.

THELMA BLACKMON
(MGM 12371; K12371)

B+ "I LOST EVERYTHING (When I Lost You)" (2:28) [Acuff-Rose BMI—Blackmon] Thelma Blackmon comes through with a powerful initial showing that's gonna make ops, dealers and deejays sit up and take notice. It's a lovely, double-track, middle beat heartbreaker that the canary projects with touching sincerity. Could happen.

B "SINCE YOU HAVE GONE" (2:19) [Acuff-Rose BMI—Blackmon] Flipdeck is another potent, moderate paced lover's lament that Thelma waxes in winning style. Two strong self-penned items. The gal has the goods.

HAWKSHAW HAWKINS
(RCA Victor 20-6716; 47-6716)

B+ "I'LL BE GONE" (2:26) [E. B. Marks BMI—A. E. & B. D. Smith] Hawkshaw Hawkins takes hold of a good piece of blues material and treats it to a sparkling reading. A modified rhythm rocker that could step way out and climb to a high rung on the sales charts.

B "MY FATE IS IN YOUR HANDS" (2:13) [Tree BMI—Rich, Harlan] Under portion is a moving, moderate paced lover's ballad beautifully portrayed by Hawkins. Standout double-decker.

JIMMY COPELAND
(Event 4259; 45-4259)

B "RADAR" (2:28) [Dawn ASCAP—J. Copeland] An infectious, quick moving piece of material designed to slow down the traffic offenders is neatly dished up by Jimmy Copeland. Engaging performance on a platter that's sure to win a heap of airplay.

C+ "WHAT KIND OF LIFE AM I LIVING" (2:49) [Dawn ASCAP—J. Copeland] Reverse slicing, a poignant, slow moving sentimental tale is tenderly presented by the smooth-toned vocalist.

JIMMY MARTIN
(Decca 30118; 9-30118)

B+ "HIT PARADE OF LOVE" (2:30) [Charter BMI—J. Martin, W. Birchfield] Jimmy Martin wants to be the #1 guy on the gal's top ten sweetheart list. It's a fast paced pleaser that Jimmy and the Sunny Mountain Boys speed through in captivating fashion. A Decca debut platter that could very well develop into a solid chart item.

B+ "YOU'LL BE A LOST BALL" (2:36) [Golden West BMI—J. Martin, J. Gobel] Jimmy and the boys send up some more of their stellar, 'pure country' vocal and instrumental sounds on this high-flying romantic opus. Keep close tabs on both ends.

DOTTIE SWAN
(Sage 229; 45-229)

B "CRYIN' CAUSE I LOVE YOU" (2:30) [Acuff-Rose BMI—D. Swan] Dottie Swan, Radio Dot of the "Grand Ole Opry", puts her heart into her delivery of this moderate paced romantic weeper. Effective wedding of melody and lyrics on a good intro offering.

C+ "IT CAN BE DONE" (2:15) [Nash BMI—D. Swan] The bottom deck is a slightly up tempo love affair that the chirp renders in easy-on-the-ears manner.

JIMMY STAYTON & COUNTRY CATS
(Blue Hen 224; 45-224)

B "YOU'RE GONNA TREAT ME RIGHT" (2:50) [Cedarwood BMI—Stayton] Here's one from the "Heartbreak Hotel" category that Jimmy Stayton and the Country Cats drive out in classy style. Socko musical backdrop on a deck that oughta have the boxes jingling with excitement.

C+ "MIDNIGHT BLUES" (3:06) [Cedarwood BMI—Stayton, Marker] On the under lid Jimmy combines vocal and instrumental talents with Morton Walker as they, and the Cats, enticingly spin an easy moving blues ballad. Fetching two-sider.

JIMMY MURPHY
(Columbia 21569; 4-21569)

B "BABOON BOOGIE" (1:55) [Acuff-Rose BMI—Boone, J. Murphy] Jimmy Murphy hands in a refreshing reading on a cute little rock 'n roller that bounces along in flavorful fashion. It's about a new type of dance that's "running everybody wild".

C+ "GRANPAW'S A CAT" (2:27) [Acuff-Rose BMI—J. Murphy, Tipton] On this end, another house-rockin' delighter Murphy tells that even the old guy has hopped on the rock and roll bandwagon. Dandy instrumental background on two swing-in' decks tailor-made for the dancing teensters.

THE SMITH BROTHERS (Sacred)
(Capitol 3581; F3581)

B+ "KNEEL AT THE CROSS" (2:35) [Stamps-Baxter SESAC—C. Moody] The Smith Brothers bring strong spiritual feeling and sincerity to this moving, moderate paced piece. A fine vehicle for the brothers top calibre harmony.

B+ "LOST BUT NOT FORGOTTEN" (2:20) [Lowery BMI—T. Heddin, C. Carrier] The boys handle this inspiring, up beat religious piece in wonderfully convincing fashion. Two excellent sides that are gonna be hard for bible belt customers to resist.



Country Round Up

(Continued from Page 42)

in the midwest following the DJ convention, appearing in Memphis, Tenn. on Nov. 16th, Geraldine, Alabama—17th, Abilene, Texas—20th, Alamogordo, New Mexico—21st, Rosewell, New Mexico—23rd, Lubbock, Texas—24th and 27th to Dec. 2nd—throughout the North Dakota area. Carl Smith waiked away with top honors in the 1956 poll conducted among the listeners of Cliff Rodgers' "Melody Roundup" on WHKK-Akron, Ohio. Others in the top 10 included: 2-Hank Snow, 3-Ray Price, 4-Webb Pierce, 5-Faron Young, 6-Marty Robbins, 7-Ernest Tubb, 8-Kitty Wells, 9-Johnny Cash, 10-Red Foley. Last Sunday's "WWVA Jamboree" at the Akron Armory pulled 2 full houses with over 5,000 paid admissions. Rodgers has his New Year's Day show set with Jean Shepard, Hawkshaw Hawkins, Wanda Jackson, Bill Wimberly & band, Pee Wee King & band, Redd Stewart and Eller Long, Judy Lynn, the mountain thrush from Idaho, winner of beauty pageants and talent contests, has a new record just released by ABC-Paramount, labeled "I Slipped Off My Wedding Ring," backed with "Tiptoe". The record is receiving a solid promotion by the publisher and the label, according to Judy's personal manager John Kelly. Judy won the title "America's Champion Girl Yodeler," in 1954. Bill Wimberly, the versatile leader of The Country Rhythm Boys, is one of the hardest working band leaders in the country today. Bill first came into prominence as drummer on the old Bob Wills Band, but left that job to form his own group. In a period of a few short years his reputation spread to the point that in the year 1956 he was awarded, along with his band, The Cash Box Disk Jockey Poll Award for the outstanding new band of the year. "Balin' Wire" Bob Strack-KIMO, Independence, Mo. reports that the "Opry" scheduled to appear in Kansas City has been changed to Sat., Nov. 17th. Two shows will be held, one at 6:30 and one at 9:00 PM. On the bill will be Ray Price, Van Howard, Johnny Cash, Wanda Jackson, Glenn Reeves and Johnny Horton. Also skedded for a K.C. appearance on Nov. 25th is the Red Foley-"Ozark Jubilee" unit consisting of Red, Marvin Rainwater, Bobby Lord, "Little" Brenda Lee, the Foggy River Boys and others. Bill Harrell & Smiley Hobbs' Rocky Mountain Boys were on WRVA-Richmond, Va.'s, "Old Dominion Barn Dance" this past Saturday and the audience liked them well enough to ask for their return. This Saturday they're having the Virginia Harmony Trio. Another welcome guest was Lindy Wade from WCMS, Norfolk, Virginia. Don Reno & Red Smiley did a TV audition in Roanoke this past Monday afternoon and as a result will begin a series of television shows for Roanoke Valley Motors over WDBJ every other Thursday from 7:00 to 7:30 PM, starting November 15th. As was expected, Ronnie Reno, with the Tennessee Cut-Ups, stopped the "Barn Dance" show cold last week with his special Halloween version of "Lasses". If this youngster keeps on at this pace, he'll soon be replacing his dad Don Reno. When he is working, you can hear a pin drop, so completely does he capture the audience. Old Dominion folks scheduled to go to Nashville included Carlton Haney, Jim Wilson, Don Reno & Red Smiley, Ree Pine, & Pete Pike. Blue Hen records out this week with Jimmy Stayton & The Country Cats doing "You're Gonna Treat Me Right" and "Midnight Blues" on which he teams up with Morton Marker. The 17-year-old Stayton, has been signed by Cook and Rose for next year, when he'll be finished with school. Lanny Walker recently played to a great crowd in Chester, Pa., where he played, sang and called the turns for the square dances given by the Red Cross of that city. Lanny records with the Black Mtn. Boys for the Blue Hen label. Bob Strong's Sagebrush Serenaders will shortly be cutting two tunes for the label. Bob is now featuring his "Maryland Hayride" at Braddock Heights Park, 5 miles west of Frederick, Md. and invites anyone there who wants to enjoy a good night of round and square dancing with his Western Swing Artists.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

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Sings on MGM

"DRIFTING FARTHER APART"

White Oak Music—BMI
Cincinnati 31, Ohio

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from THE CASH BOX BULLSEYE

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by
Jean Shepard

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Knoxville, Tenn.

Worth a Million!!!

"A Babe, A Star, A Manger"

b/w

"Christ Who Came to Bethlehem"

(May Soon Come Again)

On BH-223 (7"—45 speed)

By **Denver Duke & Jeffery Null**

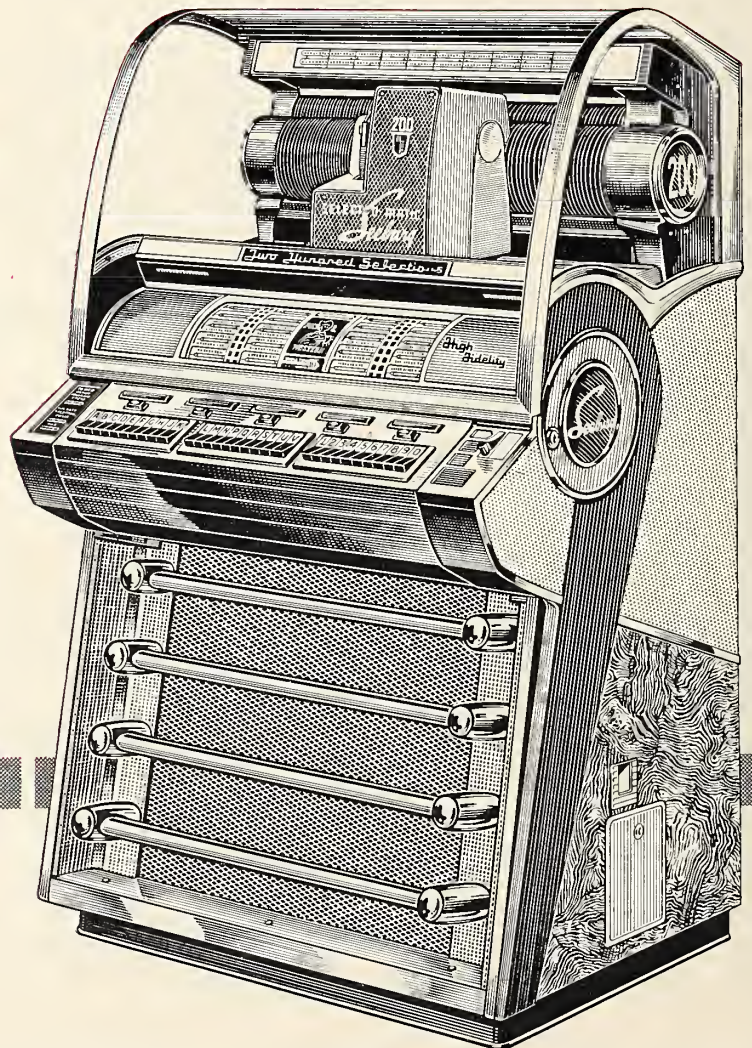
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- ✦ *Program singles (hit tunes) at one price*
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As Costs Continue Zooming Upward:

2c PLAY FADES

Here and There

NEW YORK—The Bureau of Advertising, American Newspaper Publishers Association sponsored a research study of the teen-age market. The report by Eugene Gilbert & Company, research firm, disclosed that there are some 16,000,000 boys and girls aged 13 thru 19 in this country, and who spend about nine billion dollars each year. This represents money earned or received as allowances. We're wondering if the coin machine industry is covering this age group sufficiently? The music machine industry has its equipment in locations catering to these teen-agers, but do the operators take advantage of its great money-making potential with concentrated service? In the games field, the factories provide equipment for kids with kiddie rides, and adults with amusement machines. It would be worth while to study what type of amusement equipment would appeal to these teenagers, and where they could be located so that the machines could be played. We realize, of course, that in many areas, because of legislation, minors are prohibited from playing some of the machines produced today. But could it be possible to bring out certain amusement machines which would meet with the approval of all, and at the same time permit these youngsters to buy economic entertainment? The report predicts that by 1965, the market is expected to expand to 24,000,000 boys and girls, with at least 14 billions a year to spend.

WASHINGTON, D. C.—As a result of a survey among 221 economists, F. W. Dodge Corp. stated that next year will be the best in the history of this country with industrial production expected to move up slightly, while the dollar volume of sales is carried up more aggressively by new price increases. Inflation is expected to account for the major part of new gains in business activity in 1957, the report stated.

CHICAGO—With coin firms in this city exporting considerable equipment, they will be interested to know that Thomas E. Stakem, Jr., member of the Federal Maritime Board, predicted this week that the St. Lawrence Seaway can make Chicago the greatest seaport in the United States. When completed, the Seaway will make it possible for Mid-western shippers to save considerable money.

WASHINGTON, D. C.—The Government reported this week that unemployment dropped to 1,909,000 in October—the lowest since November, 1953. The Commerce Department also said the number of Americans holding jobs rose by 103,000 in October to a total of 66,174,000, a new high for the month of October.

More and More Ops Find 2c (Nickel) Play Impossible Profitwise Under Present Inflationary Overhead Conditions.

Regardless of the desire of many operators to continue to bring the general public the world's greatest entertainment bargain with 2c (nickel) play, present economic conditions are ending this very philanthropic gesture.

These operators, like so many others before them, now find that it is impossible, profitwise, to continue on 2c (nickel) play.

Constant upward spiraling inflationary overhead costs are ending all this grand philanthropy on the part of the 2c (nickel) play operators.

They just simply cannot continue to show loss and remain in business.

The fact is that from appliances to automobiles and from food to drink, costs continue spiraling upward each day.

Every part and every supply the operator needs to continue on ahead in business has gone up and continues going higher each day.

He cannot continue to offer the same sort of play at the same price he did in the '30's with the costs and overhead expense he is enduring in these mid '50's.

He must, to save himself financially and to be able to continue on in business at a bit above the breakeven point, raise the charge of the play to a dime.

Even the dime, with inflation what it is and with costs what they are, has grown thinner and thinner each day. It's definitely much smaller and completely waferlike in dimension.

Those who are on dime play, regardless of the fact that they most certainly fare much better than the 2c play operators, have had to incorporate front money guar-

antees and adopt every efficient money-saving means of operation in an effort to show some profit on their investment.

With this fact, from reports received from all over the nation, as far as dime play is concerned, how can 2c (nickel) play operators long endure under such conditions?

It most definitely pays the manufacturers and distributors to also call for elimination of 2c (nickel) play. It means that, once their customers are above the breakeven point, they can buy new machines. The sellers will be assured continued business and more certain payments.

From every standpoint the fact that 2c play is fading gradually almost everywhere in the country should bring joy to hearts of all engaged in the industry.

It is well known that operators who cannot afford to purchase new machines simply hurt all other operators in any area by continuing to operate worn out, tone dead, scratched, marred equipment.

This brings about adverse press comment. It causes the public to believe that all other machines are the same as these few worn out, marred, scarred, scratched, tone-dead instruments.

The distributors and manufacturers can shout hosannas because they most definitely realize that where dime play is in operation they can and do sell more and better equipment, they do get paid and, in general, the entire area prospers.

As 2c (nickel) play fades, all in the industry should give thanks. All should fervently hope the time will very soon arrive when such profitless operation will have completely faded from the field.

PUBLIC RELATIONS A "MUST!"

Nation's Citizens, if Aware of Industry's Contributions to Charity and Youth Education, Will Discount Sensational and Untruthful Releases in Press and Movies. Goodwill Measures in ADVANCE of These Stories Will Dispel Unfavorable Impression of Industry

NEW YORK—Public relations in the coin machine industry is acknowledged one of the most important considerations by all in the business. There are some who just talk about it, but there are many individuals and organizations who contribute to the welfare of the industry thru various types of good will programs.

There are those who contribute equipment to churches, synagogues, community centers, PAL centers, etc. There are those who contribute time and money to a myriad of charitable organizations, thru personal effort and combined coin machine drives. These all tend to improve the opinion of the public about those in the industry, as well as give the coin machine in general a most favorable stature.

However, the question arises—are we doing enough of this type of work, and are we getting the proper recognition?

Many coinmen thout the nation contribute numbers of coin machines, but hide under a cloak of modesty. We do not discount the tremendous value of these contributions, as they all make many friends for the people in our industry. When any flamboyant, sensational, untruthful story appears in the press, the recipients of these machines and service know that they do not apply to their friends in the coin business, and in all likelihood, realize that the stories are just sensational journalism.

On many an occasion, the press publishes stories about racketeers in the coin machine business, most of which is either 25 years old, or exaggerated and biased, implying that everyone connected with the business is disreputable. When this happens, The Cash Box offices are flooded with phone calls and letters, indignantly asking "What can we do to inform the public that these stories are untruthful and unfair?"

The answer has been pointed out by The Cash Box numerous times.

Inform the general public IN ADVANCE of the release of this adverse publicity that the people in the coin machine business are reliable, upstanding, home loving citizens, thru public relations work of all kinds.

In a few short months, a moving picture will be released, the theme of which will be a syndicate of hoodlums controlling the juke box and record businesses. Anyone familiar with the music machine and recording businesses will recognize immediately how ridiculous the plot is. But what about the general public? We're sure that the recipients of the thousand and one charitable contributions by those in the coin machine business will immediately discount this movie fairy tale.

The more the public knows about the people in our business, the quicker will the press and film industry realize that these sensational type stories will not be salable, and then will desist from airing them.

We have just found out that a New York music operator has been sponsoring three teen-age baseball teams in New Hyde Park, N.Y., for a number of years. The Mayor of that community this past Saturday presented "Doc" Shapiro with a trophy. We know that Bob Charles of Binghamton, N.Y. has also been sponsoring teen-age baseball teams. How many others have been doing similar good work, we don't know, but we're willing to wager many others are.

Practically every week The Cash Box reports contributions of equipment to help combat juvenile delinquency.

Let's continue—but if at all possible, let's do all these good will practices in a way that is publicized to the general public.

With the approach of cooler weather, the teenagers will be seeking outlets for their bubbling energies. Let's follow thru on the suggestion made by The Cash Box several months ago. Let's organize "Teen-Age Canteens". Coinmen will find that they can count on the cooperation of public officials, as well as the parents in the community. All it takes is the will and the effort.

One of the most practical public relations efforts in the past few years has been the polio fund drive "A Day of Dimes" for "The March of Dimes", suggested by The Cash Box, in which operators set aside one day's collections for the National Polio Founda-

Old Mills' "Dance Masters" Grind Out Music In Spain

Country Just Getting Hep to Cha-Cha-Cha. Feels First Invasion of Rock 'N Roll. Natives Like Juke Boxes. No New Phonos Here. Use One Peseta (2½¢) Coin

MADRID, SPAIN—In some few "Tavernas" here in the capital city of Iberia, as well as in a town or two in the provinces, some very old "ferris-wheel-type" Mills Dance Masters continue to grind out music to the hand-clapping, heel-clicking Espanoles.

They love American "discos". Frank Sinatra is tops here. Bill Haley's "Rock Around The Clock" has just started to move in, and the emotional, young Spaniards are trying to make up their minds whether they do, or do not, like Rock 'N Roll.

In the meantime, "Cha-Cha-Cha" is just catching on, following on the footsteps of the success enjoyed by the Samba and the Mambo.

The coin used in the few very old relics here—Mills Dance Masters—is the Peseta (worth about 2½¢ U.S.). The taverna owners own the phonos. Spaniards who have been to Paris

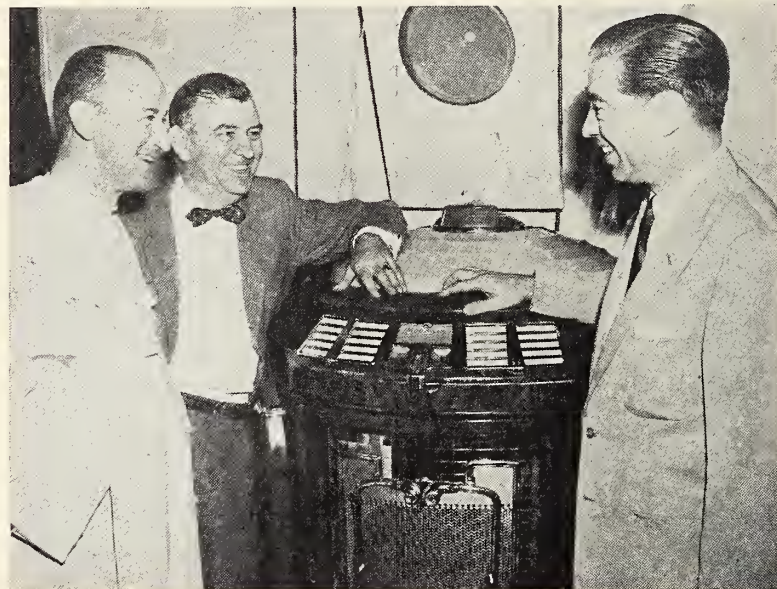
and other European cities know all about what they call, "the beautiful music makers". They are sure these would click in Spain. But all shrug their shoulders and assume an extremely void expression when asked, "So why don't you try to import them?"

There is no doubt of the great love for music, especially American swing and jazz, as shown by the Spanish peoples. Their own very great Flamenco music classics and popular stars rate very high. But U.S. music tops everything.

The Spanish radio is beginning to play Rock 'N Roll disks, too. It is believed this "may catch on".

A tremendous loss of economical music for Spain's millions of music-minded, music-loving peoples with no new juke boxes here to allow them to enjoy what they like.

Wash. Music Guild Contributes 165th Phono



tion. Not only does this effort bring praise to the industry as a whole, but has been a great help to music operators in their efforts to convert to dime play. The Polio drive will take place, once again, this January, 1957. Here's a really fine opportunity for all to benefit.

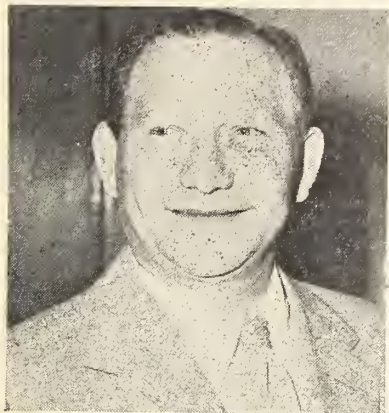
Whatever the cause, if coinmen participate, it will overcome adverse publicity. If done quietly, it helps—but if the public is informed, it helps that much more.

WASHINGTON, D.C.—As a part of its campaign against teen-age delinquency, the Washington Music Guild, this city, contributed a juke box this week to the Teen Club of St. Dominic's Church, located at 6th and H Streets, this city.

Presentation of this machine makes a total of 165 juke boxes that have been presented by the association in their fight against juvenile delinquency.

The presentation is pictured above: l. to r.: Father Patton of St. Dominic's Church; Evan Griffith, president, Washington Music Guild; and Eddie Gallaher, connected with WTOP, a Columbia broadcasting station affiliate.

Bill Gersh Back In Chicago After European Trip



BILL GERSH

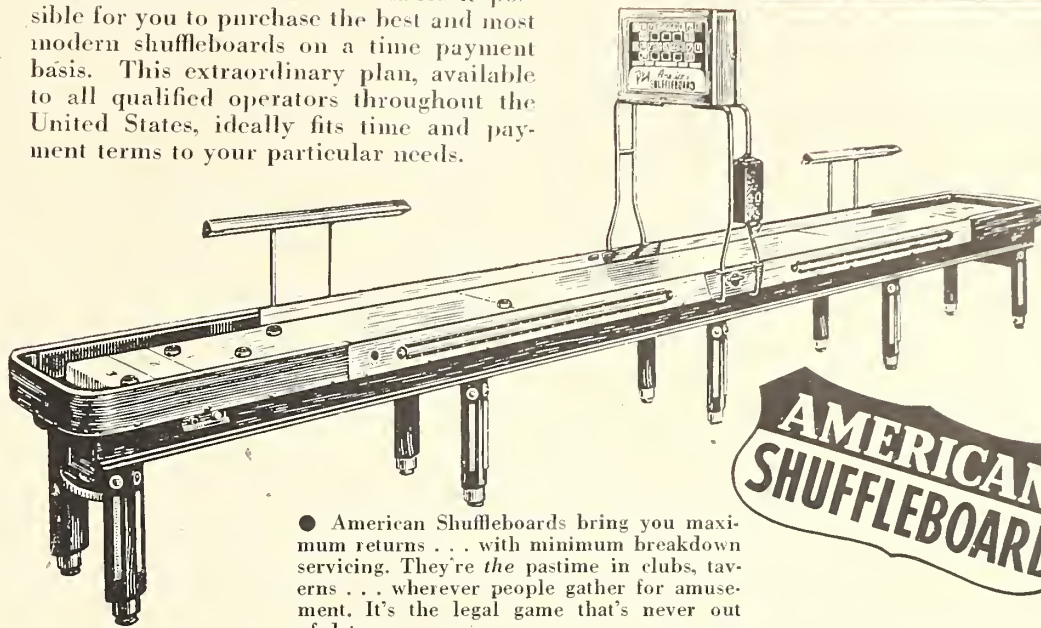
CHICAGO—Bill Gersh, publisher of The Cash Box, arrived here on Friday, November 9, after an extensive trip throught Europe.

Gersh visited London, England; Copenhagen, Denmark; Brussels, Belgium; Hamburg, Germany; Paris, France; Geneva, Switzerland; Rome, Italy; and Madrid, Spain.

"Europe is wonderful for a short visit," stated Gersh, "but, as Harold Lieberman said, 'Thank God my father was lucky enough to make the boat to the U.S.'" And Gersh added "In spades."

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Slate Top Conversions For Pool Games Keep Collections High, Says George Ponser



GEORGE PONSER

NEWARK, N. J.—George Ponser, Eastern Novelty Distributors, Inc., this city, reports that sales of its slate top conversions for pool games have been improving all the time.

"Our slate top conversions make it possible for pool game operators to keep collections from slipping and in most instances increase collections over the general average," said Ponser. "The slate top games give the player an even surface and permits them to use the utmost in skill. It eliminates any complaints from players and locations that the pool game tops are uneven and warped.

"Some territories have been slow to realize the advantage of converting pool games with slate tops, but once the operators try a conversion, they soon realize the advantages. Then the entire territory seems to want these slate tops.

"Another advantage," continued Ponser, "is that the slate top pool games keep the value of their machine up high, which more than makes up for the initial investment in the conversion."

Eastern is shipping slate tops for two size pool games, the regulation size and the jumbo size.

"Doc" Shapiro, N. Y. Music Op, Gets Award For Aid To Youth Program

NEW HYDE PARK, N.Y.—Donald "Doc" Shapiro, music operator, was presented with a plaque on Saturday, October 10, by the local citizenry at a gathering in the Fire Department Hall, this city, for his cooperation in promoting the welfare of the teenagers of this community.

In addition to the Mayor, police heads and other city officials, over 100 teenagers were present. Some fifty boys and 50 girls, the girls guests of the boys.

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SPEAKERS	• CORNER	15.95	Seeburg M100C	\$495
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For Regulation & Jumbo Size Pool Tables

**GIANT SIZE BUMPERS • LIVE RUBBER BUMPERS
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- ★ SEEBURG V200
- ★ SEEBURG JL100
- ★ GENCO OFFICIAL SKILL BALL (HOTTEST GAME OF THE YEAR)
- ★ GENCO STATE FAIR (AN OUTSTANDING GUN)
- ★ WILLIAMS PERKY (SINGLE PLAYER 5 BALL)
- ★ WILLIAMS FUN HOUSE (4 PLAYER 5 BALL)
- ★ WILLIAMS PEPPY (A REALLY OUTSTANDING NOVELTY)
- ★ GOTTLIEB REGISTER (4 PLAYER 5 BALL)
- ★ GOTTLIEB AUTO RACES (SINGLE PLAYER 5 BALL)
- ★ MUTOSCOPE LORD'S PRAYER (STEADY CONSISTENT EARNER)

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SEEBURG M100B's, BL's, C's, G's, R's • GOTTLIEB AND WILLIAMS PIN GAMES
LATE BOWLERS • GUNS OF ALL TYPES • SEND IN COMPLETE LISTS

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Through The Coin Chute NEW ENGLAND NIBBLES

Biggest affair of the season is the Music Operators' Association of Massachusetts, Inc. first annual banquet to be held at Commonwealth Country Club in Newton on Tuesday, Nov. 13. More than 600 are expected at the gathering which will be highlighted by a big delegation of recording artists being flown up from New York for the occasion. Dave Baker, Melo-Tone Music, Arlington, is president of the Association which has made remarkable strides since its organization two years ago. Jacob Levy, general counsel of the org, advises the assn. will have an appropriate souvenir program brochure for distribution to those attending. Many of the brochures will be distributed by mail to ops who may be unable to attend.

Business continues good all around with buying up and demand for new games and music going at a torrid rate. . . . Activity along coin row has been at an accelerated pace for the past few weeks with out-of-town ops seizing the good weather advantage for buying trips. . . . At Associated Amusements (Rock-Ola), plans being solidified for the unveiling of the new Rock-Ola 200 selection phono at a big showing for ops and the trade. Ed Ravreby, back from sales trip through western Mass. and Conn., reports ops favoring new games of all types and music takes climbing. . . . More than 30 ops and service men attended the big show staged by Redd Distributors in Augusta, Me., with Bob Jones, sales manager; Ted Parker, Wurlitzer; Paul Calamari and Art Garvey, Bally; on hand to greet ops and demonstrate equipment.

At Atlas Distributors (AMI) Louis and Barney Blatt greeting incoming ops from the north country. Acceptance of the new AMI color engineered music machines has been "phenomenal," they reported. . . . At Trimount Automatic Sales Corp. (Seeburg), heavy activity on export going on with big shipments out. Demand for the new Seeburg "200" is keeping the staff busy, and the new games are going extremely well, stated Irwin Margold. Shortage of used equipment is still noticeable. . . . Among ops visiting distrib this week were: A. LaMontaigne, Auburn, Me.; Joe Rerris, Malden; Gustave Kunz, Newport, R. I.; Joe Ferrina, New Britain, Conn.; Oscar Pratt, Manchester, N. H.; Emanuel Espanolo, Lowell; Bill Hamel, Concord, N. H.; Sid Wolbarst, Newton; Bill Lang, Fairlee, Vt.; Al Dolins, Hyannis; Connie Pocius, South Boston; Harry Deshowitz, Chelsea; Ray Shea, Worcester; Dennis Dolvin, Springfield; Louis Ziedman, Portsmouth, N. H.; Tony Grazio, Quincy; Ray Hade, Webster; Dave Becker, Springfield; Walter Luby, Worcester; Freddie Faretta, Concord, N. H.; Louis Stevens, Southbridge; Ralph Ridgeway, Springfield; Marty Cook, Brookline; George Chapoulis, Malden; Henry Levine, Milton; Eddie Ross, Dorchester; Tom Libby, Haverhill; Ralph Moultroupe, Island Pond, Vt., and Bill Sullivan, Bangor, Me. . . . Mona Carol, ABC-Paramount disker, in for week at Blinstrub's, made the rounds of one-stops and disk jocks.



Through The Coin Chute ILLINOIS IMPRINTS

Vincent Doss, Cairo, an enthusiastic and hard worker. . . . Charles Wild, a newcomer in the business, bought the J. L. Jarvis Vending Routes. He is kept continually busy but he likes the business and plans to expand next year. . . . Earl Walker, Herrin, hospitalized for a few weeks, is now doing nicely. . . . Harry Jettters reports his cigarette routes are doing very well. . . . Jack Anderson, Brookport, reports his routes are in good shape and making money. Jack is musing about vending and is concentrating his thoughts on coffee vendors. He operates in Southern Illinois and Kentucky. . . . Mitch Golish, Harrisburg, is reworking his new floor so that he will have more space. Mitch will try to make the NAMA show. . . . D. C. Fortner, Southern Illinois Amusement, Carmi, went to Evansville to do some buying. . . . Gerald Miller, Lawrenceville, trying to finish up on his route so that he can get over to Fred Baker's to see a new game. . . . A. Angeli, West Frankfort, trying to make up some lost time as he shoots around his route. . . . Saw E. H. Cotter, West Frankfort, on the highway with a truckload of equipment.

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A.B.T. Opens Sales & Service Offices in U.S. & Europe

CHICAGO — George Kozy, sales manager, A.B.T. Manufacturing Corporation, this city, subsidiary of Atwood Vacuum Machine Company of Rockford, Ill., announced the opening of sales and service offices in the United States and Europe.

A.B.T. is now represented in the United States by S-J Sales Engineering Company, 130 Lafayette Street, New York City; M-C Sales, 2201 Grand Avenue, Kansas City, Missouri; and Atwood Vacuum Machine Company, 441 New Center Building, Detroit, Mich. In Europe, the organization is represented by NOVA, Apparate, Gesellschaft MBH, Hamburg, Germany.

Kozy stated A.B.T. facilities will be expanded in the R. B. Clapp Company, 314 Omar Avenue, Los Angeles, and the Irving Ballard Company, Inc., 407 Sansome Street, San Francisco, Calif.

In the very near future, sales and service offices will also be opened in Texas and in Mexico, he stated.

Airmail Subscription The Cash Box \$30.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Chi Phono Bowl League

CHICAGO—Position night saw Galgano Distributors take over 2nd place by winning 2 games from Mercury Records. Ed Teske's 545 and Charley Alesi's 509 were high for Galgano. Joe Moss was high for Mercury with 471.

Decca Records swept 3 from M. S. Distributors and captured first place. John Nolan was high for Decca with 522 along with Flo Chapman whose 453 series was also high for women. Lowell Scott's 435 was high for M.S.

Gillette Distributors swept into 3rd place by sweeping 3 from Walter Oomens. Warren Paradee was high for Gillette with 502. High scorer for Oomens was Pete Oomens with a 457 series.

B & B Novelty took all 3 from Coral Records. Fred Dries and Marino Pieroni were high for B & B with an identical score of 522. Dick Laga's 493 was high for Coral.

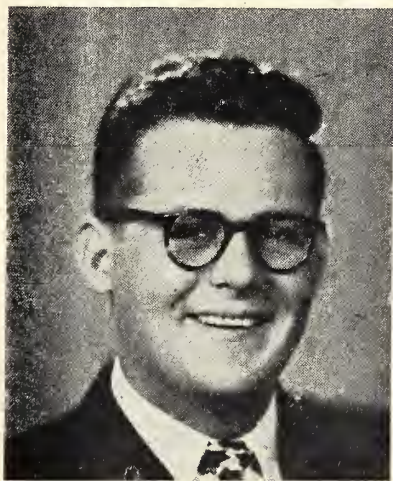
Western Automatic took two from ABC No. 2. Frank Dalton was high for Western with 443. Bernie Ekter's 446 was high for ABC.

ABC No. 1 took all 3 from Star Music. Bob Gnarrow's 546 was high for ABC, as well as for men, along with Al Rice's 514 and Morrie Pomerance's 506. Star's Myrtle Sochacki showed up the men on the team with her score of 521.

Paschke Phono took 2 from Coven Music. Ray Gallet's 543 was high for Paschke and Harry Wolczak's 481 was high for Coven.

Singer One-Stop took two from Atlas Music. Harry Julian was high for Singer with 509. Bud Hofert's 508 was high for Atlas.

S. L. Stibel App't's Sales Representative



LeROY (LEE) GUPTON

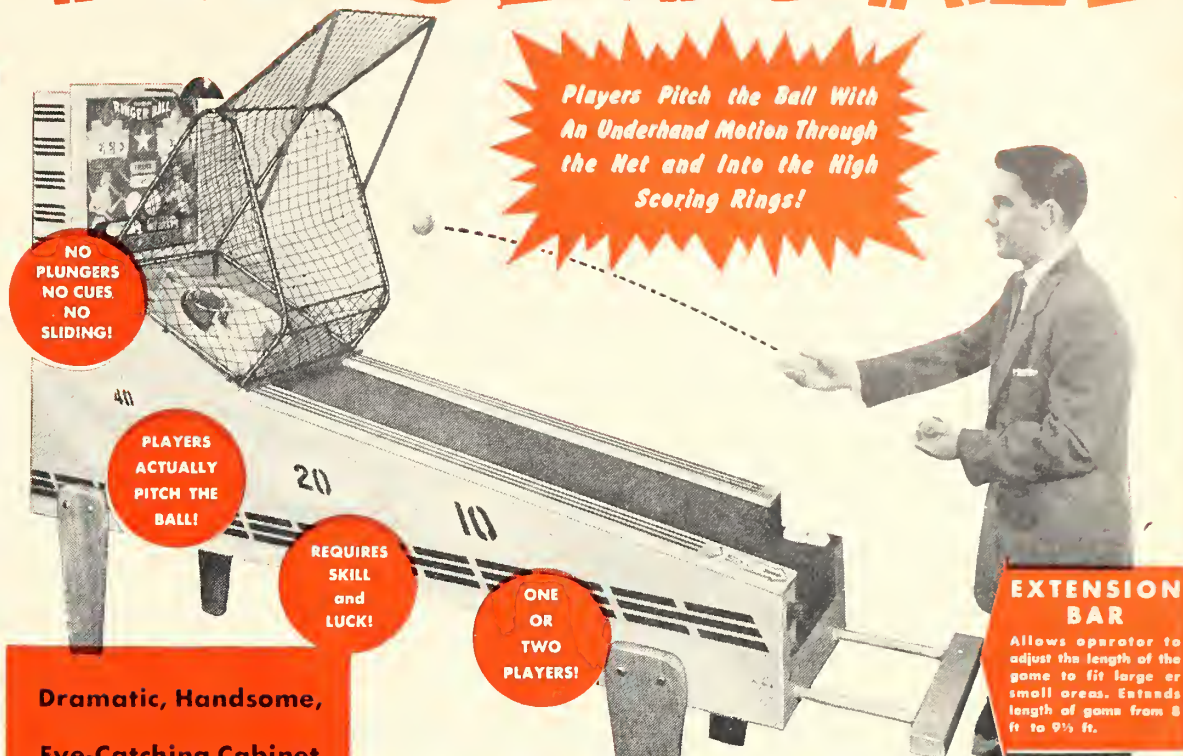
LOUISVILLE, KY.—Walter Waldman, S. L. Stibel Company, this city, this week announced the appointment of LeRoy (Lee) Gupton as sales representative.

"Gupton is well known and well liked by the entire industry in Kentucky, Indiana and most of Southern Illinois," said Waldman. "He started in the business with his father more than twenty years ago, and his extensive knowledge of phonographs, games and vendors will make him valuable to both us and the operators in his territory. We are pleased to have him with us."

YOU WANTED SOMETHING NEW! YOU NEEDED SOMETHING NEW! EXHIBIT GIVES YOU AN ENTIRELY NEW CONCEPT IN ACTION GAMES!

EXHIBIT'S ORIGINAL, 2-PLAYER

RINGER BALL



**NO PLUNGERS
NO CUES
NO SLIDING!**

**PLAYERS
ACTUALLY
PITCH THE
BALL!**

**REQUIRES
SKILL
and
LUCK!**

**ONE
OR
TWO
PLAYERS!**

**EXTENSION
BAR**

Allows operator to adjust the length of the game to fit large or small areas. Extends length of game from 8 ft to 9½ ft.

**Dramatic, Handsome,
Eye-Catching Cabinet
Attracts the Players.
Once They Play It—
They'll Keep Coming
Back Again and Again!**

- * PLAYERS GET 2 SHOTS PER FRAME . . . 10 FRAMES PER GAME!
- * FIFTH FRAME DOUBLES SCORE— 10th FRAME TRIPLES SCORE . . . giving losing player chances to catch up or win!
- * FIRST BALL OF EVERY FRAME COUNTS 100 POINTS WHEN IT GOES IN THE TOP RING! SECOND BALL COUNTS 50 POINTS IN TOP RING!

- * SCORES TOTAL UP AUTOMATICALLY!
- * REQUIRES ACTIVE PARTICIPATION OF ONE OR TWO PLAYERS AT 10c PER PLAYER!
- * REQUIRES SKILL AND LUCK!
- * CABINET MEASURES 8 Ft. Long, 26" Wide, 6 Ft. 2" High. Extension Bar extends playing field from 8 feet to 9½ feet.

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Rochester Shuffleboard Tourney Draws 500 Entrants

ROCHESTER, N. Y.—More than 500 contestants participated in the recent Shuffleboard Tournament at the Rochester Moose Lodge, this city. This was the first state-wide shuffleboard tournament of the season.

The Rochester Democrat & Chronicle, local newspaper, devoted considerable space, together with a large photograph, to the contest, which lasted three days.

Carl Spinatelli of American Shuffleboard Company, Union City, N. J., explains that this is only one of many such tournaments held thruout New York State, and similar tournaments are conducted in thousands of cities thruout the nation.

"Since shuffleboard tests skill rather than strength", stated Spinatelli, "it is a form of athletics in which the women can compete as successfully as the men. These tournaments, therefore, have a considerable number of women contestants—and is one form

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Williams SUPER PENNANT	\$ 84.50
Williams KING OF SWAT	265.00
Bally SPACE SHIP	225.00
Bally BEACH CLUB	30.00
Bally VARIETY	115.00
Bally BRIGHT SPOT	25.00
Bally ROCKET	100.00
Bally JET	100.00
Gottlieb DUETTE	195.00
Gottlieb HAWAIIAN BEAUTY	110.00

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LAKE CITY AMUSE. CO.**
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

of sport in which women can either compete singly with the men for top honors, or can become part of a team with a man, and yet compete on an even basis."

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Kicker & Catcher
A.B.T. Guesser Scale
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Through The Coin Chute

EASTERN FLASHES

Action continued unabated on coinrow, with all types of equipment, music and amusement machines, new and used, getting its good share of sales. With all establishments which sell liquor closed on Tuesday, Nov. 6, election day, many of the operators used this day to visit wholesalers and pick up needed parts and supplies, as well as view and purchase some of the new games and music machines.

Frank Mencuri, Exhibit Supply, made a tour of the East. Visited firm's distrib in Boston, then on to Mike Munves in New York, and then to Phila. . . . Joe Young, Irv Holzman and Abe Lipsky, Young Distributing, extra busy this week. In addition to handling customers for the new Wurlitzer model "2000" phono, all working to get out big export order. Still need more good late used models, and are beating the bushes in effort to pick up machines. Frank McNichols of BesTest Tube Testing, in town visiting at Young's. . . . Al Simon, Albert Simon, Inc., should enjoy a big sale of equipment this week. Had his 8-year-old son, Bobbie, and 6-year-old daughter, Randy, in the show-rooms on Tuesday, demonstrating Genco's new "Official Skill Ball" and Chi-Coin's "Championship Bowler". It's wonderful how skillful these youngsters can get after playing the machines for a short while. Both Simon and Al D'Inzello report great operator interest in both these games. . . . George Ponsler recuperating nicely from his recent illness, and tells us he should be back in his office in a couple of weeks. Reports sales of his Slate Tops for pool games going very well. . . . Harry and Hymie Koeppel, Koeppel Distributing, report pick up in sales of reconditioned music machines among local ops. Election day biz was exceptionally good. . . . Albert Herman, Herman Distributing (Rock-Ola) advises firm will move into new quarters on 10th Ave. and 44th St. (609) around the first of the year. Present location will be torn down by owners to make a parking space. New quarters will be completely renovated inside and out, and the Herman brothers hope to provide the operators with one of the most modern and beautiful wholesale firms on the street. . . . Carl Pavesi, president of the Westchester Operators Guild, on coinrow. Advises his new granddaughter (progeny of his son Carl, Jr.) which arrived in September is a "living doll".

Congratulations to Donald "Doc" Shapiro, music op, for his efforts in behalf of the teen-agers in his community, New Hyde Park, N.Y. "Doc" sponsors three teen-age ball teams, and the community honored him on Sat., Nov. 10, for his cooperation, with a party and presentation of a trophy. This is the type of public relations that bring the industry much good will. . . . Barney (Shugy) Sugarman, Runyon Sales, reports that all the firm's offices going at top speed. In New York, all busy with AMI music, Exhibit's "Ringer Bell" and Slate Tops. In Newark, Abe Green trying his best to satisfy all the ops with deliveries of Bally's "Balls-A-Poppin'" novelty game, as well as AMI music. In Connecticut, Irv (Kempy) Kempner sending in orders for all these emachines. Office manager Lou Wolberg's girl celebrates her 4th birthday on Nov. 14. Buddy Fox, in the office this week, demonstrates his skill on Exhibit's "Ringer Bell." Buddy a real expert, using play ideas never considered by the factory when they built the game. . . . Bob Luttmann looking forward to an exceptional Christmas present—the arrival of his second child. First is a boy, and Bob would settle for a girl. . . . Frank Breheny laid up with a virus. . . . Meyer Parkoff, Atlantic New York Corp., and his staff will play host to the members of the New York State Operators Guild, who have been invited to an open house party on Tues., Nov. 13. Visiting members will be given a 20% discount on all purchases of parts that day. . . . Which reminds us—this New York State association holding its annual dinner banquet on Sat. night, Nov. 17, at the U. S. Hotel Thayer, West Point, N. Y. . . . Lou Herman and his gorgeous wife visit along coinrow. With the Hermans was their son Howard, and his young daughter, Ellen. At Atlantic New York Corp., Ellen had a field day, playing Williams' new kiddie game "Peppy The Clown". . . . Irv Fenichel's daughter got married this past week-end. . . . Harry Siskind, Lou Becker, Irv Holzman and Meyer Parkoff attended the Charter Day Dinner of the Yeshiva University on Sunday, Nov. 4. . . . Irv Holzman and Ben Haskell back from their trip to see the Chi game mfrs., and report the greatest cooperation for its annual banquet scheduled for Sat. night, Dec. 8 in the Starlight Room of the Waldorf-Astoria Hotel.



Through The Coin Chute

UPPER MID-WEST MUSINGS

The pheasant hunting season opened in the State of South Dakota for out of state hunters and it was estimated that on the opening day, Oct. 27, there were over 150,000 hunters. The South Dakota operators were well prepared for the horde of hunters and some of those that had their work caught up also took off after the elusive pheasant. . . . Bruce Windherst of Aberdeen, and Al Reese of Watertown, are among those who were out and got their limit of birds. . . . Norman Gefke of Sioux Falls, S. D., was undergoing some tests for a possible ulcer in the Sioux Valley Hospital in Sioux Falls. . . . Mike Young of Soldiers Grove, Wisc., spent several hours in the Twin Cities looking over the latest in coin operated equipment. . . . Ray Sellman of the firm of Gedney-Sellman of International Falls, Minn., decided to make a trip into the Twin Cities and to shop around before the snows started to fly in his neck of the woods. . . . Speaking of snow, the states Nebraska, North and South Dakota have already been hit by the first blizzard of the year and a lot of snow did fall. . . . Jerry Harris of the Lieberman Music Company was snow bound in Chadron, Neb., for over three days. . . . Recent visitors to the Twin Cities were: Hank Krueger of Fairfax, Minn.; August Quade of Rochester, Minn.; Leo Hennessey of Rochester, Minn.; Red Wilbur of Duluth, Minn.; Al Englestad of Kasson, Minn.; Lyle Kesting of Benson, Minn.; Gordon Stout of Pierre, S. D.; and Joe Webber of Blue Earth, Minn. . . . Condolences are extended to the families of two coin machine operators who passed away just recently. Lester York of Mitchell, S. D., suffered a fatal heart attack. Joe Blenker of Junction City, Wisc., passed away this past week due to a heart attack.

"It's What's in THE CASH BOX That Counts"



Through The Coin Chute

CHICAGO CHATTER

Bill and Cissie Gersh write from Roma, Italy, to advise they are learning to live like Latins. Dinner hour, for example, is from 10 PM to 1 AM. And the food is wonderful. Bill DeSelm extends tried 'n' true United hospitality to visitor Harry Rosenberg, Double-U Sales, Baltimore (which is in the South, folks). Al Thoeke enroute, this past week, on big service-oodwill tour to some of the nations leading distribs: Johnny Bilotta, Newark, N.Y.; Angelo Delaport, Rex Coin, Syracuse; Murray Sandow, Franklin Sales, Buffalo; Morrie Gisser, Cleveland; Stan Knoll, Cleveland Coin, Toledo; Sam Solomons and Jerry Bremner, Central Ohio Coin, Columbus; Sam Weinberger, Southern Automatic, Indpls; Joe Weinberger, Cincinnati; Leo Weinberger, Louisville; Norwood Veatch, Central, St. Louis. More to the sunnier south goes John Casola, skedded to spread the United word in Memphis, N.O., Miami, Jacksonville,



PAUL HUEBSCH

Atlanta, Columbia and back home.

Bally adman Herb Jones, up to his elbows in layout paper, says his products are getting so diversified that all parts of the coinbiz are bound to benefit. . . . Many here enthused over great interest in skill type of amusement games. Believe this will fill long-time need for competitive type games in cities that approve operating strictly skill products. . . . "Take the old reliable, dress it up, add something new and different, and you've got a hit game," is the conclusion of Sam Lewis. He's referring, of course, to Exhibit's new "Ringer Ball," where players toss the ball, instead of rolling it. . . . Mgr. of Norshore Theatre tells Ben Coven there's always up to 50 Presley fans (some with long sideburns) in lobby all aft and eve just listening to music from the Wurlitzer. Ben supplied the Wurlitzers, which other B&K theatres will use in turn at "Elvis Presley Contest." Jack Mitnick, United, ably sums up coinmen's comments to this column concerning Bill Gersh's European Market Reports when he says, "I enjoyed reading Bill Gersh's foreign reports. I'm thankful to know we have in our industry an American who is qualified by long experience and knowledge of the trade to present our cause in the export market. I get a great kick out of his reports on how people in other parts of the world are operating in our business. It's really wonderful to learn how our products are progressing in these countries, and to get the facts on future business potentials." . . . Sam Stern and Art Weinand smile happily at the way busy Williams factory "rockin' along with 'Fun House'. And a couple of good things about ready to pop." . . . Bally's "Entertainer Extraordinaire" Bill O'Donnell showed the town this past week to Jake Friedman, in from Atlanta. . . . "The public was ready for it and we're giving them what they want," says Avron Gensburg. "The new 'Skill Ball,' furthermore, is what the operator needs to make more money," adds Ralph Sheffield. "And the way Genco builds games, ops will be gaining for years to come," elaborates Al Warren.



BILL DeSELM

With "Championship Bowler" reportedly winning applause everywhere, Sam Wolberg and Sam Gensburg said to be lining up new ChiCoin products for Fall and Winter months. Ed Levin drops hint that "We're coming out soon with a 6 Player skee bowl game, and incorporating some intriguing features." Mort Secore phones to advise he's reaping a harvest in Iowa, Nebr., and Mo. this week. . . . Les Rieck, back from visiting Rock-Ola distribs in N. Y., Philly and Pitts., reports biz booming along. All districts making plans for near-future showings of the new "200", says he. So-o-o, Dave Rockola, Kurt Kluever, Brad Bradfield and Ed Ristau all keeping things rushin' at the busy plant to catch up with demand. . . . "Register" is clicking big all over," was all Alvin Gottlieb had time to say as he dashed off to join conference with Dave, Nate and Sol. . . . George Forst and Bernard "Bucky" Loch, in from Green Bay for pool tops and supplies one day this week, got Ted Rubenstein to lend a little (?) weight, loading the trailer right up to the gills. . . . Bally's Art Garvey still East with sensational showings, where players go wild when the balls start porin'. Paul Huebsch slows down to a run this week as Roy McGinnis, Leo Garey and Ed Lipski back at Keeney and able to work after battle with virus bug. Paul put in a hectic week tryin' to be in office and factory at one and the same time. "With all that," says he, "venders are going good, 'Surer Big Tent' billowing upwards and exports picking up." . . . John Frantz claims he can design, develop and engineer any kind of coin operated machine, with all the equipm't he has in that compact machine shop. Says John, "A few old-timers in this business have made millions with machines I created for them many years ago." . . . Gil Kitt and Joe Robbins enthused about their new 50¢ conversion for all makes of phonos. "Especially," declared Joe, "Because Empire is exclusive distributor in this area for an item everybody wants." Jack Burns vacationing in Minn. for well deserved week, leaving Dusty Hohbein still around the office. . . . George Jenkins advises he had more than plenty to do this past week, with so many Bally products to talk about.



SAM STERN

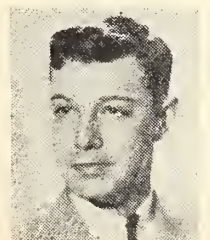
"Business is great," asserts Joel Stern, that vigorous man at World Wide, "with lots of ops in from all over everywhere keeping us all on the go." . . . Joe Kline so busy at First, Wally Finke has to ask, "Can I make an appointment with you to discuss an important matter?" . . . Wico boys all het up about new parts items. Latest is a front rail button protector that stops players from banging on those bing buttons. "We'll move thousands of 'em," say Morrie, Milt, Harry, Max and a few other Wiczers, and also including Ed Ruber. . . . Jerry Kuklin, Standard-Harvard, arranging all his sales literature for future promotions of the ever-popular "Metal Typer." . . . Vince Shay, All-State, off to airport to meet and greet old buddy Sam Getlan from N.Y. Stan (The Man) Levin advises he's oiling up shotguns and studying



JAKE FRIEDMAN



RAY MOLONEY



AVRON GENSBURG

hunting locales to the south. "Those ducks are waiting there just for me," says Stan. . . . Tom Callaghan at Bally busy taking many o' the phone calls, so's not to keep customers waiting. . . . Eddie Ginsburg, Nat Feinstein and Harold Schwartz, Atlas, note 3-way demand causing scarcity of 45 RPM phonos. One, ops keeping them longer for own use. Two, same ops wanting more 45's. Three, exports draining off few available. States Nate, "Today's high trade-in value of already depreciated phonos makes new ones more economical to operate."

Mike and Irene Detzek, Champion Distributing, report slate pool tops suddenly spurring along with "Pyramid Pool". . . . Donan's Mac Brier off to Wis. the past week to tell ops about the new Bally "Balls-A-Poppin'." Leaving Don Moloney to hold the fort. . . . Ed Holstein of Ace Music happy to announce the marriage of his daughter Sandra to Ralph J. Levy. Couple will be married on Nov. 18 in the Mayfair Room of The Blackstone Hotel, and will honeymoon in Florida.

HAPPY BIRTHDAY THIS WEEK TO: Ray T. Moloney, Chicago, Ill. . . . James E. (Jimmy) Johnson, San Antonio, Tex. . . . Carl A. Bowen, Grand Rapids, Mich. . . . Travis E. Richardson, Longview, Tex. . . . George R. Thayer, Binghamton, N.Y. . . . P. M. Yeo, Grand Rapids, Mich. . . . Robert T. DePriest, Dallas, Tex. . . . Clifford Cunningham, Ft. Worth, Tex. . . . David Friedman, Miami, Fla. . . . Samuel A. Miller, Archbold, O. . . . Ben D. McDonald, Ft. Worth, Tex. . . . William S. Redd, Allston, Mass. . . . Frank M. Pell, Orlando, Fla. . . . W. L. Scott, Jr., Georgetown, S. C. . . . James T. Mangan, Chicago, Ill. . . . H. M. Branson, Louisville, Ky. . . . Harold W. Rose, Columbus, O. . . . Bill DeSelm, Chicago, Ill.

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PROVED

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NOVELTY or REPLAY

- ★ Bonus Scoring ★ High Scores
- ★ Multi-Tilt Feature permits player to continue playing in turn if one player tilts game!

NEW Trap Door Feature scores "BONUS" and "Mystery Special!"

The "Forward Look" in Cabinets

new smooth-as-silk Ball Shooter!

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CREATORS OF DEPENDABLE PLAY APPEAL
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Seeburg 3W-1 Wall-O-Matic

100 Selections—Chrome—Latest
Features **\$65**

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Through The Coin Chute

KENTUCKY KAPERS

The Fall Meet was being run at Churchill Downs and coins were falling into the machines in goodly numbers, reports Walter Walman of T. L. Stiebel, Louisville. Lee Gupton, new at Stiebel, comes into the Twenty Year Club. Lee will work the states of Kentucky, Indiana and Southern Illinois. He has been a well known operator in the amusement machine field for more than twenty years. . . . E. P. 'Gene' Beckman doing a swell job of operating. Gene is rather new in the business, but has already made a lot of friends. . . . Jimmy Conti, Louisville, talking of going to the NAMA show. . . . Ditto Hamilton Durning, Kentucky Auto Merchanders, Louisville, who hoped he would be able to get away from his routes in time to make the NAMA. . . . Paul Jones, Jones and Saunders, Louisville, says he will definitely be there. . . . At Co-Operative Dist., Louisville, John Fitzgerald was out working, but B. W. Jacobs was taking good care of the business. Jacobs reports his Wurlitzer phono sales have doubled over last year. . . . Fred H. Cooper, Taste Freeze, Louisville, was talking of putting out coffee vendors in the winter months. . . . Bernard Berman, Louisville, slipped over to S. L. Stiebel to see what was new, and ended up with Chicago Coin's "Skee Ball". . . . Whiz Music, Louisville, so busy I couldn't find anyone to talk to. . . . James Humphreys, Louisville, out on his long route, missed Leo Weinberger, Southern Automatic, Louisville, but enjoyed looking over his wonderful display of games and AMI phonographs. . . . Ben Hen Enterprise, Owensboro, is one of the newest enterprises in the city, but they are doing a very good business. Tom Hennessy was in Evansville doing some buying and James Bennett was busy setting up equipment on the floor. . . . At Robey Music Co., Owensboro, J. T. Robey was talking about the addition of coffee vendors to his route. Robey said they were doing very well and he was planning to put on some extra help. Robey expects to fly into Chicago for the NAMA show in his own plane if the weather is ok. . . . Dropped into Smitty's but Smitty was at the race track. . . . Charles Maynard, Frankfort, reports his business is so good, he's always behind in his work. . . . K. A. Cormney, Central Music, Richmond, says his routes in Somerset, Danville, Corbin, and Richmond are doing very well. . . . Spotted H. H. (Whitt) Whitfield, Hopkinsville, Ky., behind the record bar. . . . Pete Woods, Hopkinsville, out of town. . . . Herbert E. Lowes, Bowling Green, put his wife to work as he took time out to get some bowling out of his system. . . . the Kirby Brother's Record bar, Bowling Green, was jumping.

"It's What's in THE CASH BOX That Counts"



Through The Coin Chute

CALIFORNIA CLIPPINGS

Sparking business along Pico Boulevard this week was the sale of used equipment of all types. Bowlers and rifle galleries were the hot items in the game line and phonographs of all varieties. . . . At Badger Sales, Marshall Ames reports that since the arrival of Genco's new "Official Skill Ball" game in the showroom it has hit with the operators and the orders are pouring in. Don Ames in San Diego and Max Chesler in San Bernardino report very good sales of the AMI "G-200" phonographs and used phonographs in their respective territories. Bill Happel busy on the floor demonstrating the new phonograph, Jack Leonard and Dave Yates have been working nights in the Prize Premium Department setting it up for the Christmas business that should commence soon. . . . Sammy Ricklin and Gabe Orland making all preparation to start the big move next week into California Music Company's new building. Bella Stack left word that she wanted the move completed before her return from her Hawaiian jaunt. Betty Williams says that one of her biggest sellers is Jim Lowe's "Green Door" on Dot and Martha Delgado says that "Never Leave Me" by The Lancers on Coral should be a big record for the group. . . . Paul Laymon reports that Bally's new "Balls-A-Poppin'" game has been very well received by the operators since it has been in the showroom. Ed Wilkes says that all arrangements have been completed for the showing of the new Rock-Ola 200 selection phonograph and the announcements will be in the mail shortly. Jimmy Wilkens reports that used bowlers lead in demand in the used equipment sales.

Charley Robinson reports that the Royal 50c-Play Unit is being shipped out as fast as he receives them at C. A. Robinson & Company. Al Bettelman says that they received a shipment of United's "Pirate Gun" and sold out the complete shipment before another shipment was received. . . . Norty Beckman introducing two new members of his ever increasing staff at Norty's Music Center. They are Sally Garcia, who will assist Ann Marinez in the Latin Record Department, and Louis Baruch, formerly of New York City. Ann was saying the "El Mundo" by Pedro Infante on Peerless is taking off in the Latin Department. Jan Graham reports that Jack Cochrane's recording on Sims label of "Riverside Jump" has taken a big jump in sales in the Country and Western Department. . . . Sid Greenfield reports that business has slowed down slightly at A & A Vending Maintenance and he's happy for the respite. He says that now he and Mimi Greenfield can enjoy a leisurely lunch "hour" instead of grabbing a bite on the run. . . . Jack Simon is completing his plans for attending the Park Show in Chicago the latter part of November and will leave Simon Distributing Company in the capable hands of Sonny Lomberg and John Freeman during his absence. John says that the October export business ended in a whirl and is continuing through this month. . . . Harold Baloyan took five minutes off from his sales duties for Columbia Records to tell the Sells Sisters, Mary, Kay and Claire, the first step in training their pet parakeets, the mascots of Leuenhagen's Record Bar. Harold was congratulating Mary and Claire on their prediction that Johnnie Ray's "Just Walking In The Rain" on Columbia would be a hit and is now nearing the #1 spot. Kay says that she thinks two records that will prove big with the operators are Benny Barnes "Poor Man's Riches" on Starday and Mercury's "Confidential" by Rusty Draper.

Walt Peteet, Wurlitzer factory service engineer, in town and visiting Wayne Copeland at Sierra Distributors before Wayne left on a quick trip to San Francisco. Gary Sinclair, Wurlitzer Pacific West Coast representative, giving hearty congratulations to the entire sales force at Sierra on the great job they are doing with the Wurlitzer "2000" phonograph thruout the territory. Frank Davis busy on the floor handling the walk-in sales on the "2000." Frank says that they have completed all alterations on the new offices and will have to use additional space to handle their increasing business. Sierra's slogan is "The Youngest and Fastest Growing Distributor In The Great Southwest." . . . Hank Tronick, Minthorne Music, reports that Williams' "Peppy" The Musical Clown has been received with tremendous enthusiasm by the operators. Hank says that they had their biggest week at Minthorne last week and it looks like business will continue to increase. Roy Provencher returned from San Bernardino and Bakersfield and Matt Norberg returned from San Diego where they both report the Seeburg "200" phonograph sales are going up and up.



Through The Coin Chute

DALLAS DOINGS

Abe Susman, who just returned from a hunt in Utah, has an interesting story to tell about the deer he bagged and lost through a curious mishap. . . . We're glad to hear T. A. Webb of American Amusement is back at work following his operation. . . . Ray Lindgren, in charge of Seeburg background music, attended a discussion seminar held at the Statler Hilton. . . . Bill Tallant, assistant national sales manager for Capitol Records and Don Comstock, district sales manager, were in town for the district sales meeting. Geoffrey Racine, national branch operations manager for Capitol, paid a brief visit to the local branch. . . . R. B. Williams duckhunting at Possum Kingdom. . . . Tom Williams of Mineola sold his coin machine route. . . . Jack Sprott of Temple brought his son along to help shop along coinrow. . . . Sighted a number of out-of-towners, among them Gerald Yates of Wichita Falls; George Green, Odessa; Buddy Clem from Paris; Kenneth Rowe, Idabel, Okla.; Carlos Lewis, Marlin; Harold Strange and Jack Hess of Temple; G. C. Ormond, Pete Selman and Travis Richardson of Longview; Pano Karr, San Angelo; Ralph Claybrook, Cameron Franks, Harold McKenzie, Ernest Harris and Pete McDonald from Fort Worth. . . . Bill Emerson and Wright Bordelin weekending at Lake Texoma. . . . Clara Jo Hofheinz, president of Carl Perkins' national fan club, announced her engagement to Robert Esner.

GENCO'S EXCITING

NEW

OFFICIAL SKILL BALL

**1 OR 2
PLAYER
GAME**

The **GAME**
Operators Everywhere
Have Been Clamoring For!

All the Thrilling Player Appeal of that All-Time Favorite—now **BETTER THAN EVER** with Genco's New, Exclusive Features!

- NEW** EXTRA BALL FEATURE!
- NEW** LIFETIME PLASTIC CUPS!
Easy to clean . . . never wear out
- NEW** PLEXIGLASS "SHOWCASE" FRONT!
Unbreakable . . . protects with no visual obstruction
- NEW** 2-PIECE DE LUXE CABINET!
Easy to move, easy to service

- 3 BALLS PER FRAME (plus extra ball feature)
4 Frames per Game
- SINGLE, DOUBLE, TRIPLE SCORING
—scores in the thousands!
- 45 SECONDS PLAYING TIME . . .
Regular or Match Play



Sized to Fit
Any Location

Another
GENCO FIRST!
It's SOUNDPROOF
COLORFUL
EVERLASTING

SEE IT
on the playfield!

GET "ON THE BALL" with "OFFICIAL SKILL BALL"!
—SEE YOUR GENCO DISTRIBUTOR TODAY!

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MOVING TARGET RIFLE GALLERY STILL IN PRODUCTION

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SOUP
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BRING 3-WAY PROFITS!
Write FOR FREE CIRCULARS TODAY!
J. H. Keeney & CO. INC.
2600 W. FIFTIETH ST. • CHICAGO 32, ILL.



Through The Coin Chute

CINCINNATI SNIPPINGS

Shaffer Music Co. busy, but busy, as ops lined up outside John P. Stockdale's office to place their orders for Seeburg phonos. All models were active, tho the "200" model led all the rest. . . . Dropped in at Westerhaus Corp. at check out time and the parking lot was a beehive of activity. Joe Westerhaus was out of town on business, but Bill Russell was on hand taking care of all customers. Ed Jackson was out in the field when I called. . . . Ray Bigner, Bigner, Inc., in Colorado on a big hunt. Art Mechler and Jake Kuekey carried on the business for him. . . . Found Leonard Goldstein busy on the floor at T. L. Distrib. Co. amidst an attractive display of games, Wurlitzer phonographs, and rebuilt cigarette machines. Erb Haskel busy writing out checks. . . . Milt Cohn, Ohio Specialty Co., harriedly talking on two phones at once. Milt has come up with a good idea. He rebuilds the Bar Vend to serve hot brewed coffee. . . . George Strassell was out on the route making collections. . . . Art Mechler was at Jimmy Skinner's Music Center gathering parts. It looked like a change over from 78 to 45. . . . Michael Zaret and Alex Zaretsky of A. M. Enterprises, looking over a new J. H. Keeney piece of equipment at Shaffer's.

L-O-O-K
at
THESE SPECIALS

3—Seeburg 200V	Write
4—Seeburg R	\$695.00
2—Wurlitzer 1800	\$845.00
3—Wurlitzer 1700	\$645.00
24—Cans Wax (Case)	\$ 6.95

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COMPANY
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OUR PRODUCTION OF REGISTER COMPLETELY SOLD OUT!

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BUY THE BEST . . . WE DO!

KIDDIE RIDES

3 BALLY HORSES	\$395
2 MODEL T	395
1 LANE FIRE ENGINE	395
2 BALLY SPACE SHIPS	350
2 MERRY-GO-ROUND	350
10 MIDGET MOVIES (with film)	125
CHICAGO COIN STEAM SHOVEL	150

SEND FOR OUR
BRAND NEW
EXPORT CATALOG!

GUNS

UNITED BONUS	\$300
UNITED CARNIVAL	200
EXHIBIT TREASURE COVE	350
EXHIBIT SPORTLAND	200
EXHIBIT "500"	200

EXHIBIT SHOOTING GALLERY	\$100
WURLITZER 1400-1450	210
BALLY BINGOS	60 up
POOL TABLES	50 up
LATE GUNS	100 up
25 SEEBURG 100G	650
25 WURLITZER 1800 Like New	

WRITE—WIRE—PHONE

ALL MACHINES 100% GUARANTEED!

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Algonquin 4-4040

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DISTRIBUTING CO.

Exclusive distributors for
WURLITZER—BALLY—EXHIBIT—CHICAGO COIN



BINGOS

Palm Springs	\$75
Variety	125
Gayety	110
Big Time	210
Miami Beach	225
Triple Play	175
Starlet	225
Star Dust	295

POOL TABLES

DLX Bank Pool	\$55.00
Jr. Royal Pool, w/whole in middle— lite up	85.00
Sr. Pool	75.00
#6 Sr. Royal	99.50
Keeney Flicker Pool	114.50
Ex. Super Star	114.50

SPECIAL! C. C. Steam Shovel, Like New \$235

CALL

(IMMEDIATE SHIPMENT!)



Phone: Everglade 4-2300

Chicago 47
2330 N. Western Ave.



Meeting Dates

Music Operators' Associations

- Nov. 12—Tri-County Juke Box Operators' Assn.
Place: Elum Music Offices, Massillon, Ohio
- 13—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.
- 13—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.
- 14—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 14—New York State Operators' Guild
Place: Governor Clinton Hotel, Kingston, N. Y.
- 15—Eastern Ohio Phonograph Operators' Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board).
- 15—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 17—New York State Operators' Guild
Place: U. S. Hotel Thayer, West Point, N. Y.
Annual Dinner Dance: Cocktails—6:30; Dinner—7:30; Dancing—9:30.
- 19—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 19—Baltimore Amusement Machine Operators' Assn.
Place: Mandell-Ballow Restaurant, Reisterstown Rd. & Rogers Ave., Baltimore, Md.
- 21—Automatic Equipment & Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
- 26—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- Dec. 3—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 3—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 6—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 6—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.
- 6—Eastern Ohio Phonograph Operators' Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 13—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.
- 13—Eastern Massachusetts Music Operators' Assn.
Place: Beaconsfield Hotel, Boston, Mass.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

Back In Production By Overwhelming Demand!!

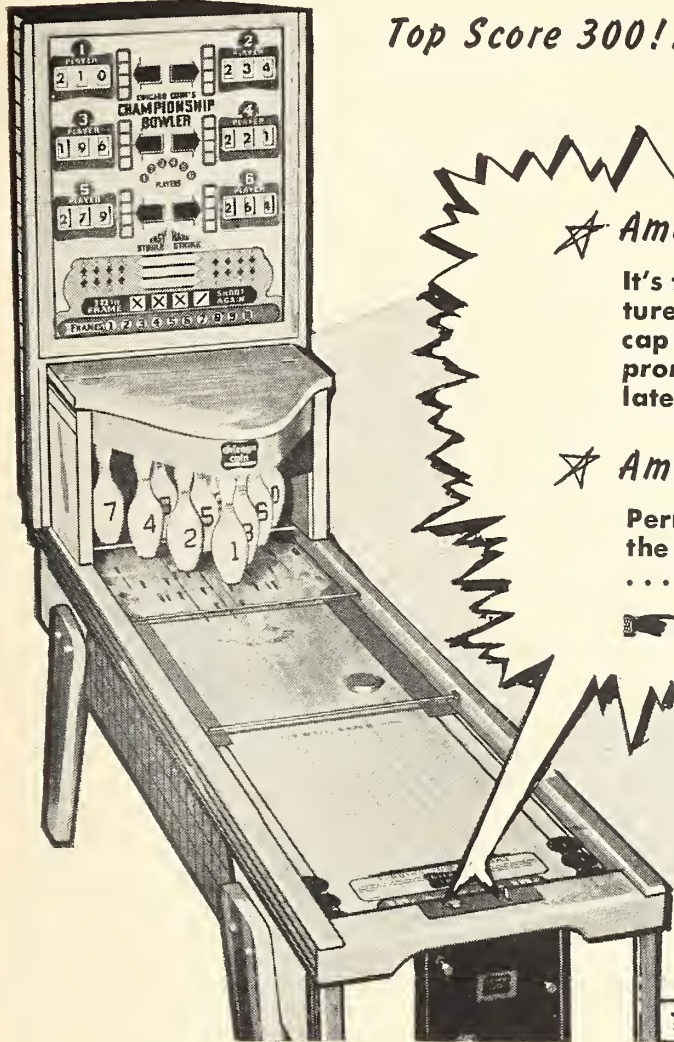
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Scores According To ABC Rules...

Top Score 300!!



★ Amazing New Player Control "Scoring Handicapper!"

It's the only regulation bowler with an authentic handicap feature... each player before shooting the first frame may handicap his score same as in real league bowling! (This feature promotes the setting up of individual location leagues to stimulate exciting play!)

★ Amazing New Player Control "Strike Selector!"

Permits player to set game for Easy or Hard strikes simply by the flip of a switch. (Makes good scorers out of poor players... better scorers out of good players)

Available In Both Regular and Super Models!

★ New High Speed Scoring!
No Waiting Between Shots!

★ 1 to 6 Can Play!

★ Jumbo Pins... Giant Puck!

★ Equipped With National Slugg Rejector!

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MACHINE COMPANY

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Italy's Juke Boxes Feature World's Most Colorful Program Strips

ROME, ITALY—The greater majority of the phonos seen thruout Italy are reconditioned and shipped in from the U.S., Belgium and Switzerland.

Regardless of the fact that they are older models, because of the arrangements of the multi-colored title strips, Italy's juke boxes can be said to be the world's most colorful.

The lighted colored plastics get heavy competition from the lighted pinks, blues, yellows, reds, whites and other color title strips, artfully arranged by the sweet shop owners to form an unusually attractive and appealing design effect.

Play is 50 Lire (8c U.S.) and this gives the sweet shop owners a handsome profit. There's no commission.

Most featured disks are those of Frankie La ne, Frank Sinatra, Don Cornell, Rosemary Clooney, Kay Starr and other U.S. recording artists.

Tho seemingly easy going, the Italians are intelligent and very aggressive business men. Here in Rome, as well as in Florence, Venice and Milan, they cater to American and other tour-

ists tastes. They are extremely congenial.

Work hours are from 9 A.M. to 1 P.M. Beginning at 1 P.M., the juke boxes begin to blare, competing with noisy motorcycles and autos. The lunch period lasts until 3 P. M. Work starts again and goes on to 8 P.M. After 8 P.M. action starts again and continues until closing.

It must be remembered that even a \$500 reconditioned U.S. juke box, by the time it reaches here and clears customs, costs over \$1,000. Then with interest and time payments the cost can reach to about \$1,400 or about 900,000 Lire. New juke boxes range around 1,500,000 Lire to over 2,000,000 Lire. Notes are 12 to 36 months.

Regardless of all this, the juke box is taking hold in Italy and with the youngsters rockin' and rol'in' and the intake above average, more and more phonos, both new and used, will be imported into Italy.

Most interesting to note is the expressions on the faces of U.S. tourists who see an Italian programmed juke box for the first time. The very

Eddie Fisher Promotes Dime Play For Juke Boxes

HOLLYWOOD, CALIF.—Eddie Fisher's Friday evening TV program (November 2) was built around the theme of "what goes into making a hit record."

Fisher explained the function of disk jockeys and the juke box.

In one scene, the camera panned up on a Rock-Ola phonograph, and Fisher put his hand into his pocket, came up with a coin and said: "Let's put a dime into the juke box and select a tune." Of course, he sang his latest hit, "Cindy."

The value to the juke box industry was immense, for two reasons: the view of the music machine—and, most important, his reference to the fact that it took a DIME to play the machine.

first statement is "Isn't this the most colorful juke box you've ever seen?"

All based on the fact that the lighted program holder is filled with the most colorful title strips, artistically arranged, seen anywhere in the world and symbolizing the Italian love for various pastel colors.

HIGH QUALITY

SLATE TOP

FOR ALL TYPES OF POOL GAMES

- THE BEST SOLID 3/4" BLACK SLATE USED
- TOP PRECISION GROUND and GUARANTEED LEVEL

Guaranteed by Runyon Sales Company, world's foremost distributors.

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"It's What's in THE CASH BOX That Counts"

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-4600).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: Bluemound 8-6700).

WANT—To Trade Five United ABC Bingos and Two Gottlieb Bowlette Games for Seven Mills or Rock-Ola Low-Boy Scales. CASEY JONES & CO., 332 SO. JENNINGS AVE., FORT WORTH 4, TEXAS.

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: Belmont 5-2881).

WANT—AMI: 120 Phonographs, Hideaways, Wall Boxes, Steppers, Seeburg: 100 Hideaways, 3W1 Wall Boxes. Late Five Balls. Bally: Miami Beach, Beach Beauty and Broadway. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Highest cash prices paid in Middle West for Beach Beauties, Broadways, Night Clubs and Big Times. Also want Bowling games with flashing lights. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO, (Tel.: MAin 1-8751).

WANT—Music and Game Route. Also Kiddie Rides and Used Records. BOX #366, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK, N. Y.

WANT—Targettes, Comets, Venus. Will trade for Pool Tables or any other games—we've got them! LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: Federal 9-0031).

WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: Garfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. HERMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Seeburg B's. DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Cennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—Distributors for H. R. C. Records. Survey reports nine out of ten people like to hear Michael Anthony growl. Operators, D.J.'s, One Stops, Free—two Michael Anthony Records. 25c for postage and mailing 45 RPM. H. R. C. RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Mutoscope Drive Mobiles, All Types of Arcade Equipment. State Type, Quantity and Best Price. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrrest 7-6730).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. N. Y. Tel.: JUDson 6-4568.

WANT—Music: Seeburg 100-A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT—Literature on any type of coin machine—Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—United Regulations and Bally ABC Bowlers for cash or will trade for Bingos or Pool Tables. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel.: TOWer 1-6715).

WANT—Attention Operators: Spot cash paid for all type used music machines. List equipment and price in first letter. GABE FORMAN, SANDY MOORE, INC., 240 E. MERRICK ROAD, FREEPORT, L. I., N. Y. (Tel.: MAYfair 3-2472, 3 and 4).

WANT—Kiddie Rides and Arcade Machines. Must Be In A-1 Shape. State Price and Condition in first letter. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHapel 9-6556).

WANT—Route wanted. Will pay cash for large route—music—games—rides. All information strictly confidential! POST OFFICE BOX #364, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36. N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Close Out! Mutoscope's Rock 'N Roll, 5 ball amusement machine. Brand new in original crates. Only \$89.40. Write for quantity price. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N.Y. (Tel.: CHickering 4-5050).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Slate Tops for Pool Tables; Fibre Glass Cue Sticks; "300" Shuffle Alleys with authentic scoring. Also factory reconditioned Shuffle Alleys, Income Producer. Tournament Kits; Guns; Arcade Equipment. Write for lowest prices. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Used machines of all models, as is or shipped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrrest 5-3456).

FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524-5).

FOR SALE—Special. Bally: Dude Ranch, \$75; Double Headers, \$510; Night Clubs, \$399.50; Beach Beauties, \$295; Big Times, \$185; Broadways, \$339.50. United: South Seas, \$295; Carnival Gun, \$135. Gottlieb: Duettes, \$185; Harbor Lites, \$195. Williams: Tim-Buc-Tu, \$145. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. (Tel.: CANal 5306).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shipped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Big Time, \$190; Variety, \$110; Gayety, \$85; Pixie, \$225; Starlet, \$250; Stardust, \$310; United Super Shuffle 6 Player Alley, \$60. One Third Deposit. Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).

FOR SALE—3W1 Chrome Seeburg Wall Boxes. Call Collect for volume prices. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRacuse 75-1631).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The Bible" of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Bowlers, Crisscross, \$125; Arrow, \$225; Hollywood, \$265; Team, \$325; Pins Super Jumbo, \$300; Shindig, \$105; Duet DeLuxe, \$265; Lulu, \$195; Jalopy, \$65; Big Time, \$295; Caravan, \$395; Miami Beach, \$295. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—10 Miami Beach's, \$230 ea. All have been shopped and are in A-1 condition. LEWIS & FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH., (Tel.: MA 8585).

FOR SALE—Ready For Location. Starlet, \$425; Caravan, \$495; Gayety, \$195; Big Time, \$325; Dude Ranch, \$95; Palm Springs, \$125; Miami Beach, \$295; Hawaii, \$75; Singapore, \$50. Shuffle Alleys: Chicago Coin Feature, \$225; Chicago Coin Criss Cross, \$175; Chicago Coin Triple Score, \$150; Bally Champ, \$250; Bally Jet, \$225; Keeney Century, \$195. Brand New Pool Tables: United All Models, Write for price. Headquarters for Kiddie Rides. ASSOCIATED AMUSEMENTS, INC., 8 RUGG DR., BOSTON, ALLSTON STATION 34, MASS. (Tel.: STadium 2-4010-11-12).

FOR SALE—Broadways, \$395, and Night Clubs, \$485. Reconditioned and checked the Donan way. DONAN DISTRIBUTING CO., 5007 N. KENZIE AVENUE, CHICAGO 25, ILL. (Tel.: JUNiper 8-5211-12).

FOR SALE—It's Mike Munves Corporation for outstanding, able, reliable coverage of the Arcade Field. A single machine. A complete arcade. Parts, supplies, sundries. MIKE MUNVES CORPORATION, 577 TENTH AVENUE, NEW YORK 36, N. Y. (Tel.: BRyant 9-6677).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622, W. NORTH AVE., CHICAGO 47, ILL., (Tel.: Dickens 2-1214).

CLASSIFIED ADVERTISING SECTION

CLASSIFIED ADVERTISING SECTION

FOR SALE—"The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". **CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).**

FOR SALE—Seeburg "C", \$525; Seeburg "B", \$395; Seeburg "A", \$200; AMI E-120 Phonographs, \$475; Wurlitzer 1800, \$775. All the above machines are clean and ready for location. **UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3504).**

FOR SALE—Southern Belle, \$185; Gypsy Queen, \$165; Happy Days, \$65; Twin Bill, \$175; Duette, \$215; Stage Coach, \$155; Chinatown, \$55; Shindig, \$90; Miami Beach, \$210. **STARK NOVELTY CO., 1813 FULTON RD., N.W., CANTON 9, OHIO.**

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: WHeeling 5472).**

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. **DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.**

FOR SALE—200 Seeburg, Write; 4 Seeburg 200 Selection Boxes, Write; Seeburg G, \$650; AMI D40, \$185; AMI B, \$110; AMI C, \$125; Coney Island, \$20; Palm Beach, \$45; Daisy May, \$135; Gypsy Queen, \$145; Arabian Knights, \$95; Mystic Marvel, \$120; Bert Lane's Dead Zero (New), \$150; Keeney's Palisades Bowler (Like New), \$165; 20 Selection Seeburg Boxes, \$8; 3020 Boxes, \$4; 1717 Rock-Ola Steppers, \$25. **H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).**

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. **COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).**

FOR SALE—Rock-Ola Comets, \$475; Rock-Ola 1448, \$725; Seeburg R's, \$750; Seeburg G's, \$650; AMI B's, \$125; AMI C's, \$135; AMI A, \$85. 100 Sel-Chorm Seeburg Boxes, \$65; Coney Islands, \$25; Bright Lites, \$45; Bright Spots, \$55. **H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL.**

FOR SALE—United Star Slugger Baseball, Write; United Pool Alleys (New), Write; Seeburg V-200, Write; Seeburg 100-R, \$735. **WANT**—Will pay: Seeburg M100B, \$310; Wurlitzer 1700, \$425; Wurlitzer 1800, \$525. No quantity too large. **NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, FREEPORT, LONG ISLAND, NEW YORK. (Tel.: FReeport 8-6770-1).**

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.**

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. **WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 5000-1-2).**

FOR SALE—Seeburg M 100 R \$695; Seeburg M 100 G, \$595; Seeburg M100 C, \$495; 100 Selection Chrome Seeburg Wall Boxes, \$55; AMI Model C, \$85. **LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).**

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. **FEDOR MUSIC CO., c/o GEORGE THAYER & CO., 47 STATE ST., BINGHAMTON, N. Y.**

FOR SALE—Scoreboard (4 Player), \$295; Marathon (2 Player), \$295; Easy Aces, \$225; Wishing Well, \$185; Sluggin' Champ, \$175; 4 Belles, \$150; Super Big Top, \$350. **UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).**

FOR SALE—Comet, \$160; DeLuxe 5th Inning, \$200; Leader, \$150; Manhattan, \$135; Targette, \$150; Mars, \$250; Lightning, \$250; Triple Play, \$225. AMI A, 78 rpm, \$95; AMI D-40, 78 rpm, \$225; AMI E-120, \$495; AMI A, 45 rpm, \$125; AMI D-80, \$325; AMI F-80, \$650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. **CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: Main 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HARRison 1-4747).**

FOR SALE—Beach Clubs, \$25; Tahities, \$25; Tropics, \$25; Rio's, \$25; Atlantic Cities, \$15; Coney Island, \$10 ea. We have 100 of these machines altogether. Unrated. Write: **PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA. (HEmlock 1-9900).**

FOR SALE—1 Rock-Ola Comet 1438, \$400; 3 AMI 120 Wall Boxes, ea. \$65; 1 AMI 120 Stepper, \$65; 1 AMI 80 Stepper, \$50; Seeburg 100 Chrome Wall Boxes, ea. \$65. Ready for location. 1/3 deposit, balance C.O.D. or S/D. **KOEPPEL DISTRIBUTING COMPANY, 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: Circle 6-8939).**

FOR SALE—Or Trade for AMI D, E, F, 80 Phonos. Williams Crane; Chicago Coin Steam Shovel; Chicago Coin Blondie; Exhibit Spanish Pool; Bert Lane Goldie Horse; Bert Lane Stutz Car; Bert Lane Fire Engine; Chicago Coin Big League Bulls Eye; 300 Shuffle Alley. **MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W. GRAND RAPIDS 2 MICH., (Tel.: GL 6-6807).**

FOR SALE—Slate Top Conversions for Regulation and Jumbo Pool Games. Highest quality slate. Lowest prices. **GEORGE PONSER COMPANY, 123 W. RUNYON ST., NEWARK, N. J. (Tel.: Blgelow 3-7422).**

FOR SALE—Atlantic City, \$40; Yacht Club, \$50; Beach Club, \$55; Dude Ranch, \$65; Palm Springs, \$65; Surf Club, \$75; Gayety, \$95; Variety, \$115; United Singapore, \$45; Nevada, \$45; Tropicana, \$55; Manhattan, \$115; Triple Play, \$125. **MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).**

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. **TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2531).**

FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3WI Chrome, \$67.50; Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. **MUSICAL SALES, 2334 36 OLIVE ST. LOUIS 3, MO. (Tel.: CH 1-8561).**

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. **O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).**

FOR SALE—One Seeburg 100A with 45 rpm Conversion, \$195. **WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, OREGON (Tel.: ATwater 7565).**

FOR SALE—Grand Slam, \$95; King Arthur, \$35; Bowling Champ, \$35; College Daze, \$35; 10 Bright Lights, \$39.50 ea.; 10 Bright Spots, \$49.50 ea.; 10 3-4-5's, \$24.50 ea. **WANT**—Pixies. **NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MArket 1-0538).**

FOR SALE—Close-out! Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. **RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEWARK, N. J.**

FOR SALE—1 Genco Sky Rocket Gun, \$225; 1 Genco Ili Fly Baseball, \$275; 1 Williams Sky Way, \$80; 1 Williams Silver Skates, \$30; 1 Gottlieb Guys and Dolls, \$40; 1 Chicago Coin Bulls Eye Bowler, \$300; 1 Williams Super Pennant Baseball, \$125. **SALINA MUSIC & AMUSEMENT CO., 121 NORTH SEVENTH ST., SALINA, KANSAS.**

FOR SALE—Bowlers: Chicago Coin Flash, \$110; United Yankee, \$100; Chief, \$85; Clover, \$45; Bally Mystic, \$195; Blue Ribbon, \$295; Gold Medal, \$325. **MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N.Y.**

FOR SALE—Bally Double Header, \$500; Bally Parade, \$400; Bally Broadway, \$345; Bally Beach Beauty, \$300; Bally Miami Beach, \$200; Bally Gaytime, \$165; Bally Crosswords, \$295; Bally Beach Club, \$75; Bally Atlantic City, \$37.50; United Pixie, \$200. **NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA., (Tel.: MA 7459).**

FOR SALE—Seeburg Model H 148 R. C. Special, \$75; Seeburg Model 146 Phonograph, \$65. **W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MO. (Tel.: Central 1-9292).**

FOR SALE—Will trade 10 Scientific Pool Tables, play at one end only, some with new covers for 10 Jolly Jokers or Royal Crowns, or 10 Imperial Bowlers. 30 Hot Nut Machines, \$25 ea.; 50 Federal Stamp Machines, \$15 ea.; 30 Aspirin Machines, \$7.50 ea. **A. B. C. COIN MACHINE CO., 3124 SO. FLORES ST., SAN ANTONIO, TEXAS.**

FOR SALE—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. **ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAnal 6-0293-4-5).**

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. **DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAVIS 2-2473).**

FOR SALE—Rotation Balls Numbered 1-10, \$18.50 set; Numbered 1-5 Red and 1-5 White, \$18 set; 2 1/4" Cue Balls, \$2; Cue Sticks, \$1.49, \$16.50 doz. Write for free Rotation Pool Instructions. **CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL.**

FOR SALE—Machines Right Off Location In Working Condition. Williams Super Pennant, \$84.50; Williams King Of Swat, \$265; Bally Space Ship, \$225; Beach Clubs, \$30; Variety, \$115; Bright Spot, \$25; Bally Rocket, \$100; Bally Jet, \$100. **LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO (Tel.: HENDERson 1-7577).**

FOR SALE—Looking for the secret of how to make money with wallboxes? Well it's no secret anymore. See your local AMI distributor for the answer to this pressing problem. Ask him about "Jukette". Manufactured by **SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, NEW YORK. Exclusive franchises available. Write.**

FOR SALE—Millions of extra coins are taken from clean machines. Clean Right With Lemonite. Did you know that Lemonite cleans your machines on location without any water—a minimum of labor—about 10¢ a machine? **GRACO SALES CO., R.F.D. 1, ARLINGTON, TENN.**



THIS WEEK'S USED MACHINE QUOTATIONS 18th YEAR OF PUBLICATION 893rd CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



PHONOGRAPHS

LISTED ALPHABETICALLY

A M I

4* Model A, '46, 40 Sel., 78 RPM	69.50	125.00
4. Model B, '48, 40 Sel., 78 RPM	95.00	150.00
4* Model C, '50, 40 Sel., 78 RPM	85.00	165.00
4. Model D-40, '51, 40 Sel., 78 RPM	175.00	245.00
4* Model D-80, '51, 80 Sel., 45 RPM	285.00	350.00
4. Model E-40, '53, 40 Sel., 45 RPM	345.00	450.00
1. Model E-80, '53, 40 Sel., 78 RPM	300.00	365.00
4* Model E-120, '53, 120 Sel., 45 RPM	395.00	495.00
4. Model F-80, '54, 80 Sel., 45 RPM	545.00	650.00
4. Model F-120, '54, 120 Sel., 45 RPM	595.00	695.00
4. WM Wall Box	5.00	10.00
4. SM or SL Stepper	10.00	15.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	40.00	100.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	75.00	110.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	200.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	225.00	250.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	25.00	69.50
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	75.00
2. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	45.00	95.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	100.00	135.00

4. 1432, Same as above, Converted to 45 RPM	125.00	150.00
1. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	135.00	225.00
4. 1434, Same as above, Converted to 45 RPM	145.00	285.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	145.00	295.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	245.00	285.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	400.00	500.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	545.00	645.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	65.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	70.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	80.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	90.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
2* M100A, '49, 100 Sel., 78 RPM	195.00	250.00
4. M100B, '51, 100 Sel., 45 RPM	395.00	425.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	400.00	475.00
4* M100C, '53, 100 Sel., 45 RPM	495.00	600.00
4* HF100G, '54, 100 Sel., 45 RPM	595.00	750.00

4* HF100R, '54, 100 Sel., 45 RPM	695.00	825.00
4. W1-L56 Wall Box 5c	3.00	6.00
4. 3W2 Wall-a-Matic	3.00	7.00
4. W4L-56	10.00	15.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	10.00	15.00
4. W6L-56 5/10/25 Wire-leas	10.00	15.00
4. 3W7-L-56	10.00	20.00
7. 3W1 Wall-a-Matic	55.00	70.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	25.00	75.00
4. 1017, '46, 24 Sel., 78 RPM	40.00	80.00
4. 1080, '46, 24 Sel., 78 RPM	45.00	95.00
4. 1100, '47, 24 Sel., 78 RPM	65.00	125.00
4. 1217, '50, Hiway, 48 Sel., 45 or 78 RPM	75.00	150.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	100.00	189.50
4* 1400, '51, 48 Sel., 45 or 78 RPM	175.00	250.00
2* 1450, '51, 48 Sel., 45 or 78 RPM	185.00	275.00
4* 1500, '52, 104 Sel., 45 & 78 Intermix	185.00	285.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	249.50	325.00
2. 1600, '53, 48 Sel., 45 & 78 Intermix	285.00	350.00
4. 1650, '53, 48 Sel., 45 RPM	295.00	375.00
3* 1700, '54, 104 Sel., 45 RPM	495.00	650.00
1* 1800, '55, 104 Sel., 45 RPM	695.00	845.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	10.00
4. 3048 (Conv. of 3020)	10.00	15.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	15.00
4. 4820 Wall Box	10.00	20.00



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (UN 3/52)	25.00	50.00	4. Campus (Ex 2/50)	10.00	20.00
4. Across the Board (Un 9/52)	25.00	50.00	4. Canasta (Ge 7/50)	20.00	30.00
4. All Star Basketball (Go 1/52)	20.00	35.00	4* Caravan (Un 2/56)	325.00	400.00
6. Aquacade (Un 4/49)	10.00	20.00	4. Caravan (Wm 6/52)	30.00	75.00
2. Arabian Knights (Got 12/53)	90.00	135.00	6. Carolina (Un 3/49)	10.00	20.00
4. Arcade (Wm 11/51)	45.00	60.00	4. Champion (B 12/49)	15.00	25.00
4. Arizona (Un 4/50)	10.00	20.00	6. Champion (CC 6/49)	10.00	20.00
4. Army-Navy (Wm 10/53)	35.00	75.00	4. Chinatown (Got 10/52)	40.00	70.00
4* Atlantic City (B 5/52)	15.00	75.00	4. Circus (Un 8/52)	35.00	65.00
6. Baby Face (Un 12/48)	10.00	20.00	4. Citation (B 10/48)	20.00	39.50
4. Bank-A-Ball (Got 5/50)	15.00	24.00	4. C.O.D. (Wm 9/53)	50.00	95.00
4. Basketball (Got 10/49)	10.00	20.00	4. College Daze (Got 8/49)	20.00	40.00
4* Beach Beauty (B 11/55)	295.00	365.00	4. Colors (Wm 11/54)	130.00	175.00
4* Beach Club (B 2/53)	25.00	75.00	4* Coney Island (B 9/52)	10.00	75.00
2. Beauty (B 11/52)	30.00	70.00	4. Control Tower (Wm 3/51)	25.00	45.00
4. Be Bop (Ex 3/50)	10.00	19.00	4. Coronation (Got 11/52)	40.00	75.00
4. Big Ben (Wm 9/54)	79.00	135.00	4. County Fair (Un 9/51)	25.00	40.00
4. Big Hit (CC 7/52)	25.00	40.00	4. Crossroads (Got 5/52)	45.00	75.00
6. Big Top (Ge 2/49)	10.00	19.00	4. Crosswords (B 1/56)	275.00	395.00
4* Big Time (B 1/55)	185.00	295.00	4. Cyclone (Got 5/51)	40.00	65.00
6. Black Gold (Ge 3/49)	10.00	19.00	4. Daffy Derby (Wm 8/51)	50.00	150.00
4. Bolero (Un 12/51)	45.00	60.00	2. Daisy May (Got 7/54)	145.00	170.00
4. Bomber (CC 3/51)	15.00	25.00	4. Dallas (Wm 2/49)	15.00	25.00
6. Boston (Wm 5/49)	15.00	25.00	4. Dealer "21" (Wm 2/54)	39.00	95.00
4. Bowling Champ (Got 2/49)	15.00	35.00	2* Derby Day (Got 5/56)	220.00	245.00
4* Bright Lights (B 5/51)	35.00	75.00	4. De Icer (Wm 11/49)	20.00	30.00
4* Bright Spot (B 11/51)	25.00	75.00	4. Diamond Lill (Got 12/54)	139.00	165.00
4* Broadway (B 12/55)	335.00	395.00	4. Disk Jockey (Wm 11/52)	35.00	75.00
4* Broadway (B 6/51)	25.00	40.00	4. Domino (Wm 5/52)	29.00	65.00
2. Buffalo Bill (Got 5/50)	20.00	35.00	2. Double Action (Ge 1/52)	20.00	35.00
4. Buttons & Bows (Got 3/49)	15.00	24.00	4. Double Feature (Got 12/50)	15.00	24.00
2. Cabana (Un 3/53)	30.00	85.00	4* Double Header (B 7/56)	495.00	575.00
4. Camel Caravan (Ge 6/49)	10.00	20.00	4. Dbl. Shuffle (Got 6/49)	15.00	24.00
			4. Dragonette (Got 6/54)	140.00	215.00
			2. Dreamy (Wm 2/50)	20.00	35.00
			4* Dude Ranch (B 9/53)	50.00	95.00
			4* Duette (Got 4/55)	185.00	265.00



2* Easy-Aces (Got 12/55)	195.00	225.00
4. Eight Ball (Wm 1/52)	35.00	65.00
4. Fairway (Wm 6/53)	49.00	75.00
4. Fighting Irish (CC 11/50)	15.00	25.00
4. Five Star (Univ. 5/51)	30.00	75.00
6. Floating Power (Ge 12/48)	10.00	15.00
4. Flying High (Got 2/53)	50.00	85.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	20.00
4. Four Bells (Got 10/54)	135.00	165.00
4. Four Corners (Wm 12/52)	40.00	90.00
4. Four Horsemen (Got 9/50)	25.00	50.00
4. "400" (Upright) (Ge 10/52)	35.00	60.00
4. Four Stars (Got 6/52)	50.00	75.00
4. Freshie (Wm 9/49)	20.00	30.00
4. Frolics (B 10/52)	15.00	65.00
4* Frontiersman (Got 11/55)	195.00	235.00
4. Futurity (B 3/51)	25.00	45.00
4* Gay Times (B 6/55)	165.00	200.00
4* Gayety (B 3/55)	75.00	125.00
4. Georgia (Wm 7/50)	20.00	45.00
4. Gin Rummy (Got 2/49)	20.00	30.00
4. Gladiator (Got 1/56)	275.00	325.00
4. Glamour (Got 7/51)	15.00	24.00
6. Glider (Ge 3/49)	10.00	15.00
4. Globe Trotter (Got 11/51)	30.00	50.00
4. Golden Gloves (CC 7/49)	10.00	24.00
4. Golden Nugget (Upright) (Ge 2/53)	35.00	65.00
4. Gold Star (Got 8/54)	135.00	165.00
6. Gondola (Ex 5/49)	10.00	19.00
4. Grand Award (CC 1/49)	10.00	19.00
4. Grand Champion (Wm 8/53)	50.00	95.00
4. Grand Slam (Got 4/53)	40.00	95.00
6. Grand Stand (B '50)	20.00	30.00
4. Green Pastures (Got 1/54)	75.00	125.00
4. Gun Club (Wm 11/53)	45.00	75.00
2* Guys-Dolls (Got 5/53)	40.00	90.00
4* Gypsy Queen (Got 2/55)	150.00	185.00
2. Handicap (Wm 6/52)	45.00	85.00
4. Happy Days (Got 7/52)	65.00	95.00
2. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4* Harbor Lites (Got 2/56)	195.00	250.00
4. Harvest Moon (Got 12/48)	10.00	20.00
4. Harvest Time (Ge 9/50)	15.00	25.00
1. Harvey (Wm 5/51)	25.00	75.00
4. Havana (Un 2/54)	40.00	110.00
4. Hawaii (Un 6/54)	39.50	125.00
2* Hawaiian Beauty (Got 4/54)	110.00	150.00
4. Hayburner (Wm 6/51)	35.00	75.00
4. Hi-Fi (B 6/54)	60.00	100.00
4. Hit Parade (CC 2/51)	10.00	19.00
4. Hit & Runs (Ge 3/51)	15.00	24.00
4. Hit 'N Run (Got 4/52)	30.00	60.00
6. Holiday (CC 12/48)	10.00	15.00
4. Holiday (Ke 12/51)	25.00	45.00
4. Hong Kong (Wm 9/51)	30.00	50.00
4. Horsefeathers (Wm 1/52)	30.00	45.00
4. Horse Shoe (Wm 12/51)	25.00	35.00
4. Hot Rods (B '49)	20.00	40.00
4* Ice-Frolics (B 1/54)	50.00	100.00
2. Jalopy (Wm 8/51)	35.00	90.00
4. Jeannie (Ex 6/50)	15.00	24.00
4. Jockey Club (Got 5/54)	75.00	150.00
4. Jockey Special (B 11/47)	10.00	20.00
4. Joker (Got 11/50)	20.00	45.00
4. Jolly Joker (Un 11/55)	75.00	125.00
4. Jubilee (Got 5/55)	230.00	350.00
4. Judy (Ex 7/50)	10.00	19.00
4. Jumping Jacks (Upright) (Ge 12/52)	25.00	45.00
4. Just 21 (Got 1/50)	10.00	24.00
4. K. C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49)	20.00	35.00
4. King Pin (CC 12/51)	30.00	55.00
4. Knockout (Got 1/51)	20.00	45.00
4. Lady Luck (Got 9/54)	85.00	165.00
4. Lazy "Q" (Wm 2/54)	65.00	115.00
2. Leaders (Un 10/51)	30.00	60.00
4. Lite-A-Line (Ke 6/52)	40.00	65.00
4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	65.00	125.00
4. Lucky Inning (Wm 5/50)	20.00	45.00
4. Lulu (Wm 12/54)	169.00	195.00
4. Mad. Sq. Garden (Got 6/50)	30.00	50.00
6. Magic (Ex 11/48)	10.00	19.00
4. Majors '49 (CC 2/49)	10.00	20.00
4. Majorettes (Wm 4/52)	25.00	45.00

4. Manhattan (Un 4/55)	115.00	165.00
4. Marathon (Got 10/55)	275.00	325.00
2. Marble Queen (Got 8/53)	65.00	100.00
4. Maryland (Wm 4/49)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	25.00
4. Mermaid (Got 6/51)	30.00	60.00
4. Mexico (Un 3/54)	49.50	110.00
2* Miami Beach (B 9/55)	195.00	295.00
4. Minstrel Man (Got 3/51)	35.00	75.00
6. Moon Glow (Un 11/48)	10.00	19.00
4. Mystic Marvel (Got 3/54)	125.00	165.00
2. Nevada (Un 8/54)	40.00	100.00
4. Niagara (Got 12/51)	29.00	50.00
4. Nifty (Wm 12/50)	15.00	25.00
4* Night Club (B 4/56)	399.50	485.00
4. "9" Sisters (Wm 1/54)	49.50	110.00
4. Oasis (Ex 10/50)	10.00	19.00
4. Oklahoma (Un 5/49)	15.00	35.00
4. Old Faithful (Got 12/49)	10.00	20.00
4. Olympics (Wm 5/52)	40.00	65.00
4. One Two Three (Ge 10/48)	10.00	20.00
4. Palisades (Wm 7/53)	45.00	95.00
4* Palm Beach (B 7/52)	45.00	75.00
4* Palm Springs (B 11/53)	40.00	95.00
4* Parade (B 6/56)	400.00	495.00
4. Paratrooper (Wm 8/52)	25.00	45.00
4. Peter Pan (Wm 4/55)	135.00	165.00
4. Pin Bowler (CC 6/50)	15.00	25.00
4. Pinch Hitter (Un 5/49)	10.00	19.00
4. Pinky (Wm 9/50)	25.00	40.00
4. Pin Wheel (Got 11/53)	75.00	110.00
4* Pixie (Un 10/55)	200.00	250.00
4. Play Ball (CC 1/51)	20.00	30.00
4. Playland (Ex 8/59)	10.00	19.00
6. Playtime (Ex 8/49)	10.00	19.00
4. Poker Face (Got 9/53)	75.00	100.00
6. Puddin' Head (Ge 10/48)	10.00	19.00
4. Punchy (CC 12/50)	10.00	19.00
4. Quarterback (Wm 10/49)	15.00	25.00
2. Quartet (Got 2/52)	45.00	70.00
4. Queen of Hearts (Got 12/52)	65.00	110.00
4. Quintet (Got 3/53)	45.00	105.00
4. Race The Clock (Wm 5/55)	170.00	225.00
4. Rag Mop (Wm 10/50)	20.00	40.00
6. Ramona (Un 2/49)	10.00	19.00
4. Red Shoes (Un 11/50)	20.00	30.00
4. Regatta (Wm 11/55)	149.00	180.00
4. Rio (Un 11/53)	25.00	85.00
4. Rip Snorter (Ge 10/49)	10.00	19.00
4. Rocket (Ge 5/50)	20.00	35.00
4. Rockettes (Got 8/50)	25.00	45.00
4. Rodeo (Un 2/53)	39.50	110.00
4. Rose Bowl (Got 10/51)	25.00	50.00
4. Round Up (Got 11/48)	10.00	20.00
4. St. Louis (Wm 2/49)	20.00	30.00
4. Saddle and Turf (Ev 10/53)	160.00	220.00
4. (Club Model)	179.50	230.00
4. Saratoga (Wm 10/48)	20.00	40.00
4* Scoreboard (Got 4/56)	285.00	325.00
4. Screamo (Wm 4/54)	50.00	110.00
4. Sea Jockeys (Wm 11/51)	35.00	75.00
4. Select-A-Card (Got 4/50)	15.00	29.00
4. Shantytown (Ex 10/49)	20.00	30.00
4. Sharpshooter (Got 5/49)	10.00	25.00
4* Shindig (Got 10/53)	90.00	115.00
4. Shoo Shoo (Wm 2/51)	15.00	25.00
4. Shoot the Moon (Wm 11/51)	20.00	45.00
4. Show Boat (Un 1/49)	10.00	19.00
4. Show Boat (Un 12/52)	70.00	100.00
4. Smoke Signal (Wm 10/55)	145.00	195.00
4. Silver Chest (Upright) (Ge 4/53)	55.00	100.00
2. Silver Skates (Wm 2/53)	30.00	70.00
4. Singapore (Un 10/54)	50.00	110.00
4. Skill Pool (Got 8/52)	35.00	85.00
2. Skyway (Wm 8/54)	80.00	140.00
4. Slugfest (Wm 3/52)	35.00	50.00
4* Sluggin' Champ (Got 4/55)	160.00	195.00
4. Snafu (Wm 12/55)	150.00	210.00
6. Snooks (Wm 6/51)	15.00	20.00
4. Southern Belle (Got 6/55)	160.00	200.00
4. South Pacific (Ge 2/50)	20.00	30.00
4. Spark Plugs (Wm 9/51)	25.00	50.00
6. Speedway (Wm 9/48)	10.00	19.00
4. Spitfire (Wm 2/55)	75.00	135.00
4. Spot Bowler (Got 10/50)	25.00	45.00
4* Spot Lite (B 1/52)	45.00	75.00
4. Sportsman (Ge 2/51)	10.00	19.00
4. Sportsman (Wm 2/52)	25.00	35.00
4. Springtime (Ge 3/52)	20.00	30.00
4* Stage Coach (Got 11/54)	150.00	175.00
4* Stardust (Wm 3/56)	250.00	365.00
2* Starlets (Un 12/55)	190.00	295.00
4. Star Pool (Wm 10/54)	100.00	165.00

4. Stars (Un 6/52)	40.00	55.00
4. Starlite (Wm 3/53)	35.00	60.00
4. Steeple Chase (Un 1/52)	25.00	65.00
4. Stop & Go (Ge 3/51)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	40.00	100.00
6. Summertime (Un 9/48)	15.00	24.00
4. Sunshine Park (B 12/52)	25.00	45.00
4. Super Hockey (CC 4/49)	20.00	30.00
4. Super Jumbo (Got 10/54)	250.00	325.00
4* Surf Club (B 3/54)	50.00	95.00
4. Sweepstakes (Wm 1/52)	55.00	75.00
4. Sweet Add-A-Line (Got 7/55)	165.00	210.00
4. Sweetheart (Wm 5/50)	20.00	30.00
4. Tahiti (Un 8/53)	25.00	80.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	15.00	25.00
4. Thing (CC 2/51)	15.00	30.00
2. Three Deuces (Wm 8/55)	195.00	220.00
4. Three Feathers (Ge 5/49)	15.00	30.00
4. Three Four Five (Un 6/51)	20.00	40.00
6. Three Musketeers (Got 7/49)	15.00	25.00

6. Thrill (CC 9/48)	10.00	15.00
4. Thunderbird (Wm 5/54)	79.00	120.00
4. Tim-Buc-Tu (Wm 1/56)	145.00	225.00
4. Times Square (Wm 4/53)	50.00	85.00
4. Touchdown (Un 1/52)	20.00	35.00
4. Tournament (Got 8/55)	225.00	285.00
4* Triple Play (Un 8/55)	125.00	225.00
4. Triplets (Got 7/50)	15.00	25.00
4. TriScore (Ge 1/51)	20.00	30.00
4. Tropicana (Un 1/55)	54.50	150.00
4. Tropics (Un 7/53)	25.00	75.00
6. Tucson (Wm 1/49)	10.00	19.00
6. Tumbleweed (Ex 8/49)	15.00	25.00
4. Turf King (B 6/50)	20.00	49.50
4. Twenty Grand (Wm 12/52)	25.00	55.00
4. Twin Bill (Got 1/55)	120.00	185.00
4. Utah (Un 7/49)	10.00	20.00
4* Variety (B 9/54)	100.00	145.00
4. Watch My Line (Got 9/51)	30.00	45.00
4. Whizz Kids (CC 3/52)	35.00	50.00
4. Wild West (Got 8/51)	30.00	65.00
4. Winner (Univ.)	20.00	40.00
4* Wishing Well (Got 9/55)	185.00	215.00
4. Wonderland (Wm 5/55)	159.00	180.00
4* Yacht Club (B 6/53)	45.00	85.00
4. Zingo (Un 10/51)	25.00	65.00



4. Bally Victory Bowler (5/54)	100.00	195.00
4. Bally Champion Bowler (5/54)	100.00	200.00
2* Bally Jet Bowler (8/54)	100.00	200.00
4. Bally Rocket Bowler (8/54)	100.00	210.00
4. Bally Mystic Bowler (12/54)	175.00	265.00
4* Bally Magic Bowler (12/54)	185.00	275.00
4. Bally Blue Ribbon (3/55)	265.00	310.00
4. Bally Gold Medal (3/55)	265.00	325.00
4. ChiCoin 6-Player (8/51)	35.00	75.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	80.00
4. ChiCoin Match Bowler (6/52)	35.00	85.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	90.00
4. Chi-Coin Match Bowl-A-Ball (11/52)	35.00	95.00
4. ChiCoin 10th Frame Special (12/52)	40.00	95.00
4. ChiCoin Name Bowler (1/53)	40.00	100.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	40.00	100.00
1. ChiCoin Crown (4/53)	45.00	120.00
4. ChiCoin Crown, Giant Pins (4/53)	50.00	115.00
4* ChiCoin Triple Score (6/53)	50.00	130.00
4. ChiCoin Gold Cup (7/53)	50.00	135.00
4. ChiCoin High Speed Crown (7/53)	65.00	140.00
4. ChiCoin High Speed Triple Score (8/53)	70.00	145.00
4* Chi Coin Advance (10/53)	75.00	150.00
4. ChiCoin King (10/53)	75.00	155.00
4* ChiCoin Criss Cross Bowler (12/53)	75.00	165.00
4. ChiCoin Super Frame (3/54)	85.00	175.00
4. ChiCoin Starlite (5/54)	125.00	180.00
4. ChiCoin Feature (7/54)	125.00	225.00
4. ChiCoin Holiday (9/54)	125.00	230.00
4* ChiCoin Flash (10/54)	110.00	235.00
4. ChiCoin Playtime (10/54)	150.00	250.00
4. ChiCoin Fireball (11/54)	175.00	260.00
4* ChiCoin Thunderbolt (12/54)	185.00	275.00
1. ChiCoin Triple Strike (2/55)	225.00	295.00
4. ChiCoin Arrow (2/55)	225.00	295.00
4. ChiCoin Criss Cross Targette (1/55)	100.00	175.00
4. DeLuxe model	100.00	200.00
4. ChiCoin Bonus Score (4/55)	240.00	300.00
4. ChiCoin Big League (5/55)	255.00	300.00

4* ChiCoin Hollywood (5/55)	265.00	310.00
4. ChiCoin Blinker (8/55)	325.00	325.00
4. ChiCoin Score-A-Line (9/55)	325.00	350.00
4* ChiCoin Bowling Team (10/55)	315.00	350.00
4. Exhibit Twin Rotation (5/52)	50.00	125.00
4. Genco Shuffle Target (7/51)	20.00	40.00
2. Genco 8-Player Rebound (9/51)	25.00	45.00
1. Genco Shuffle Pool (11/53)	25.00	85.00
4. Genco Match Pool (2/54)	50.00	95.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League Bowler (3/52)	40.00	80.00
4. Keeney High Score League (5/52)	40.00	85.00
4* Keeney Team (10/52)	35.00	90.00
4. Keeney Club (4/5		



4. United Ace (5/54)	100.00	175.00
4. DeLuxe model	110.00	175.00
4. United Rainbow (5/54)	99.50	180.00
4. United Banner (8/54)	155.00	185.00
4. DeLuxe model	165.00	190.00
4. United Shuffle Targette (8/54)	135.00	200.00
4. DeLuxe model	140.00	210.00
4. United Speedy (8/54)	145.00	230.00
4. Un. 11th Frame (10/54)	145.00	235.00
4. DeLuxe model	145.00	240.00
4. United Comet Targette (11/54)	145.00	245.00
4. DeLuxe model	150.00	250.00
4. United Mercury (12/54)	150.00	255.00

4. DeLuxe model	155.00	260.00
4. United Mars (1/55)	160.00	260.00
4. DeLuxe model	165.00	265.00
4* Un Lightning (2/55)	165.00	275.00
4. DeLuxe model	170.00	280.00
4. Un. Venus (3/55)	170.00	285.00
4. DeLuxe model	175.00	290.00
2. Un Clipper (5/55)	175.00	290.00
2. DeLuxe model	195.00	290.00
2. Un. Derby Roll (5/55)	175.00	295.00
2. DeLuxe model	185.00	295.00
2. Un. 5th Inning (6/55)	185.00	300.00
2. DeLuxe model	195.00	300.00
2. Un. Capitol (6/55)	225.00	305.00
2. DeLuxe model	230.00	310.00



KIDDIE RIDES

2. Bally Champion Horse	315.00	375.00
4. Bally Moon Ride	235.00	350.00
4* Bally Space Ship	225.00	315.00
4. Bally Speed Boat	325.00	365.00
4. Chicago Coin Super Jet	195.00	375.00

4. Decco Merry-Go-Round	225.00	350.00
4. Exhibit Big Bronco	239.50	375.00
2. Exhibit Mustang	350.00	425.00
4. Exhibit Space Patrol	175.00	295.00
4. Scientific Television	275.00	345.00



ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	525.00	625.00
4. Boomerang	25.00	65.00
4. Bally Big Inning	65.00	125.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	25.00	50.00
4. Bally Rapid Fire	75.00	125.00
4. Bally Undersea Raider	60.00	125.00
4. Champion Hockey	50.00	125.00
4. ChiCoin Basketball Champ	100.00	175.00
4* ChiCoin 4-Player Derby	100.00	175.00
4. ChiCoin Goalee	39.50	99.50
4. ChiCoin Hockey	55.00	75.00
4. ChiCoin Midget Skee	85.00	145.00
4. ChiCoin Pistol	35.00	95.00

4. DeLuxe model	185.00	255.00
4. Keeney Ranger (3/55)	250.00	285.00
4. DeLuxe model (3/55)	260.00	295.00
4. Lite League	45.00	95.00
4. Mills Panorama Peek (11/54)	175.00	325.00
6. Mills Conv. for Panorama Peek	10.00	25.00
4. Muto. Atomic Bomber	65.00	150.00
4. Mutos. Ace Bombers	95.00	165.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	175.00
4. Mutos. Fly. Saucers	90.00	155.00
4. Mutos. Photo (Pre-War)	150.00	295.00
4. Mutos. Photomatic (DeLuxe)	250.00	395.00

4. Mutoscope Silver Gloves	125.00	225.00
4. Mutoscope Sky Fighter	60.00	165.00
2. Mutos. Voice-O-Graph 35¢	175.00	375.00
4. QT Pool Table	60.00	85.00
4. Quizzer	50.00	95.00
4. Rockola World Series	40.00	85.00
4. Scientific Baseball	20.00	50.00
4. Scientific Basketball	20.00	55.00
4. Scientific Batting Pr.	30.00	95.00
4. Scientific Pitch 'Em	50.00	175.00
4* Seeburg Bear Gun	75.00	150.00
4. Seeburg Chicken Sam	50.00	110.00
4. Seeburg Shoot the Chute	49.50	90.00
4* Seeburg Coon Hunt	95.00	175.00
4. Set Shot Basketball	150.00	275.00
4. Telequiz	75.00	120.00
4. Un. Team Hockey	30.00	50.00
4. United Jungle Gun	75.00	175.00

4. DeLuxe model	75.00	185.00
4. United Carnival Gun (10/54)	125.00	225.00
4. DeLuxe model	135.00	230.00
4. Un. Bonus Gun (1/55)	250.00	325.00
4. DeLuxe model	260.00	350.00
4* Un. Sidewalk Engineer (4/55)	100.00	195.00
4. Wilcox-Gay Recordio	50.00	100.00
4. Wms. All Stars (8/47)	35.00	70.00
4. Wms. Box Score (12/47)	39.50	70.00
4. Wms. Star Series (4/49)	29.50	75.00
4. Wms. Super World Series (4/51)	35.00	85.00
4. Wms. DeLuxe World Series (2/52)	40.00	95.00
2. Wms. DeLuxe Baseball (4/53)	75.00	130.00
2. Wms. Pennant Baseball (12/53)	80.00	140.00
2. Wms. Super Pennant Baseball (12/53)	84.50	175.00
4. Wms. Super Star Baseball (12/53)	135.00	180.00
4. Wms. Major League Baseball (2/54)	120.00	185.00
4* Wms. All Star Baseball (2/54)	125.00	190.00
4. Wms. Big League Baseball (2/54)	125.00	195.00
4. Wms. Jet Fighter (10/54)	125.00	225.00
4. Wms. Safari (2/54)	225.00	325.00
4. DeLuxe model	250.00	330.00
4. Wms. Polar Hunt (3/55)	275.00	350.00
4* Wms. King Of Swat (5/55)	265.00	360.00
4. Wurlitzer Skee-ball	35.00	70.00

4. Exhibit Star Shooting Gallery (9/54)	150.00	195.00
4* Exhibit Sportland Shooting Gallery (11/54)	150.00	225.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	250.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	325.00	375.00
4. Games, Inc. Hunter (1/56)	265.00	295.00
4. Genco Sky Gunner	75.00	145.00
4. Genco Night Fighter	75.00	145.00
4* Genco 2-Player Basketball	135.00	195.00
4* Genco Rifle Gal. (6/54)	125.00	225.00
4. Genco Big Top Rifle Gallery (6/54)	275.00	335.00
4. Super Model (12/55)	335.00	450.00
4* Genco Wild West Gun (2/55)	295.00	340.00
2* Genco Sky Rocket Rifle Gal. (5/55)	225.00	350.00
4* Genco Champion Baseball (9/55)	275.00	365.00
4. Genco Quarterback (10/55)	275.00	325.00
7. Genco Hi-Fly Baseball (5/56)	275.00	399.50
4. Jack Rabbit	50.00	95.00
4. Jungle Joe	49.50	65.00
1. Keeney Air Raider	65.00	150.00
4. Keeney Sub Gun	70.00	125.00
4. Keeney Texas Leaguer	25.00	50.00
4. Keeney Sportsman (11/54)	175.00	250.00

4. United Mfg. Co. Brazil		\$ 775.00
4. United Mfg. Co. Pirate Gun		645.00
4. United Mfg. Co. Select Play Shuffle Alley (Without Match Feature)		635.00
4. United Mfg. Co. Select Play Shuffle Alley (With Match Feature)		695.00
4. United Mfg. Co. Handicap Shuffle Alley (Without Match Feature)		760.00
4. United Mfg. Co. Handicap Shuffle Alley (With Match Feature)		780.00
4. United Mfg. Co. DeLuxe Handicap Shuffle Alley (With Match Feature)		810.00
4. United Mfg. Co. Star Slugger (Regular)		495.00
4. United Mfg. Co. Star Slugger (Replay)		545.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

"G-200" 200-sel. phonograph	} No List Price Authorized for Publication
"G-120" 120-sel. phonograph	
"G-80" 80-sel. phonograph	
"HS-200" Selective Hideaway	
"HS-120" Selective Hideaway	
"HS-80" Selective Hideaway	
"HC-200" Continuous-play Hideaway	
"HC-120" Continuous-play Hideaway	
"HC-80" Continuous-play Hideaway	
"W-200" 200-selection Wall Box Bargrip Wallbox Bracket	
Recessed Ceiling Speaker	
Wall Speaker	
Corner Speaker	

AUTO-PHOTO CO.

Studio Model "II"	\$3,245.00
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BALLY MFG. CO.

Balls-A-Poppin' (2 Player, 3 or 5 Ball)	\$ 485.00
Big Show	799.50
Pin-Pool	
Standard (52" x 36") Model (A) Without lights	300.00
(B) With light-up bumpers	315.00
(C) With neon lights	315.00
Senior (68" x 36" Model)	325.00
DeLuxe ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

CHICAGO COIN MACHINE CO.

Championship Bowler	} No List Price Authorized for Publication
Miami Shuffle	
Capri	
Blondie (3 or 5 Ball, Match and Replay)	
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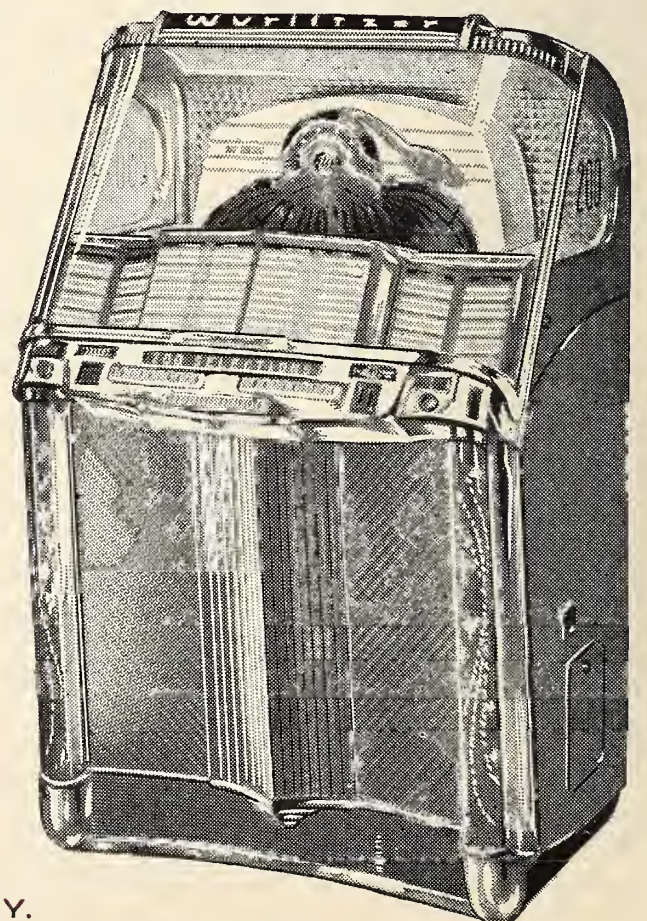
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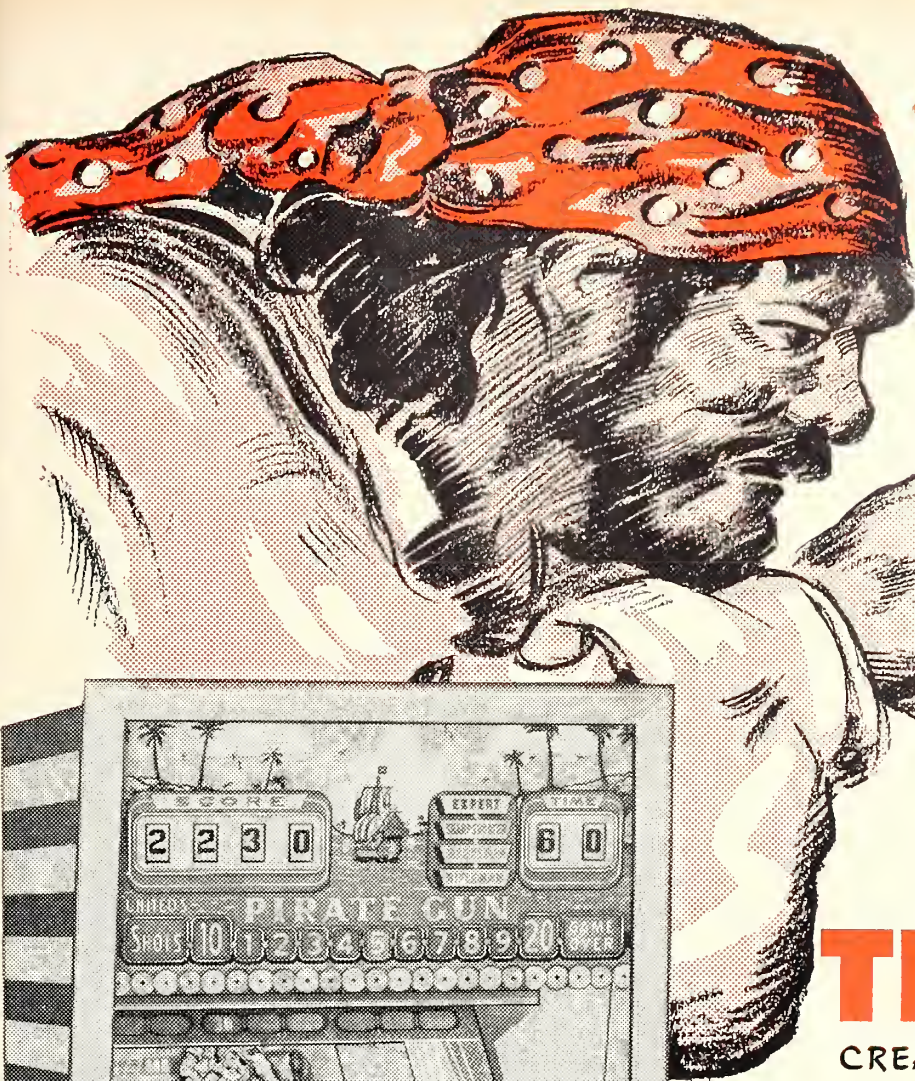
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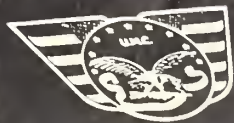
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