

The Cash Box

VOLUME XVII—NUMBER 46

AUGUST 4, 1956



Eddy Howard is shown in a warm family portrait with his daughter Lynn and son Biff (Eddy, Jr.). The inquisitive looks of the children obviously point out the question just given to their father, "Daddy, when I grow up what will I be?" and Eddy is answering "Que Sera, Sera" which just happens to be the title of his latest Mercury release.

from the sound track of the MGM Production of the same name

Somebody up there likes me

c/w **Dream Along With Me**

(I'm On My Way To A Star)

the theme song

from Perry's NBC-TV Show

...and nobody sings 'em like

Perry Como

the dealer's choice

RCA VICTOR



20/47-6590 A New Orthophonic High Fidelity Recording

Your customers will hear these recordings best on an
RCA Victor New Orthophonic High Fidelity "Victrola."





FOUNDED BY BILL GERSH

The Cash Box

Volume XVII—Number 46

August 4, 1956

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A GLANCE AT THE FUTURE

Record manufacturers, distributors and dealers from all over the country have just finished meeting at the NAMM convention. They came together to discuss the current state of their business and the future possibilities.

From all indications that we were able to gather during convention time, the future looks great. Never have we heard such all 'round optimism being universally expressed and accepted.

The record industry was meeting at a time when a sensational record had hit the market, "The Flying Saucer," and although all sorts of legal complications were arising from it, the practical results were being felt by retailers and distributors throughout the nation. Not only were distributors collecting past due accounts from retailers who were ordering the record in huge quantities, but retailers themselves were reporting tremendous Summer traffic in their stores with the result that records of all manufacturers were being sold.

Under such unexpected Summer selling conditions, naturally the basic mood was one of optimism.

But in addition, a large number of people attending the convention took note of the fact that in the articles appearing in the 14th Anniversary edition of *The Cash Box*, a number of responsible record men all came to the same conclusion that within the next five years, the record business would in-

crease in volume from its current \$200,000,000 a year to estimates which ranged anywhere from \$500,000,000 and up.

This is a sensational rise for any industry to experience in so short a period, but since it comes from several sources, all of whom are in closest touch with what's happening, we must accept it as something which is actually going to happen.

What it means moreover, is that everyone currently engaged in the record and music businesses can look forward to considerable increases in the volume of their own business and consequently greater profits.

Such glimpses at the future, of course, added to the general happy feeling that was displayed at the convention.

There's just one more point that we would like to make here and this is, while meeting at the NAMM convention may be all right as a second best thing because there is no exclusive record convention at which to meet, shouldn't we at some point start thinking about a convention devoted to our own record industry alone? All responsible prognostications indicate that our volume is going up considerably. The record industry is daily becoming more and more important not only to the entertainment field but also to the nation's economy. It's about time we had a convention devoted to records. Why doesn't the RIAA do something about it?

Thanks!
TO MY DISK JOCKEY FRIENDS EVERYWHERE

My sincere thanks for all your votes, placing me on Cash Box' "Up and Coming" list.

Gratefully

Meg Myles



Current



Release

"My Melancholy Baby"
"Past The Age Of Innocence"

Currently Appearing:

Gay Haven—Detroit

Open July 30—Congress Hotel, St. Louis

PERSONAL MANAGEMENT
 RED DOFF
 449 S. Beverly Dr.
 Beverly Hills, Calif.

RECORD PROMOTION
 HAROLD SPINA JR.



THE NATION'S
Top Ten
JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1.	I ALMOST LOST MY MIND PAT BOONE DO-15472 (45-15472)—Pat Boone MG-10578 (K10578)—Ivory Joe Hunter	2.
2.	THE WAYWARD WIND GOGI GRANT CA-3430 (F-3430)—Tex Ritter ER-1013 (45-1013)—Gogi Grant	1.
3.	I WANT YOU, I NEED YOU, I LOVE YOU ELVIS PRESLEY VI-20-6540 (47-6540)—Elvis Presley	4.
4.	ON THE STREET WHERE YOU LIVE VIC DAMONE CO-40654 (4-40654)—Vic Damone VI-20-6529 (47-6529)—Eddie Fisher CR-61644 (9-61644)—Lawrence Welk VI-20-6569 (47-6569)—Arthur Fiedler EP-9153 (5-9153)—Frances Wayne	5.
5.	MOONGLOW & PICNIC MORRIS STOLOFF — GEORGE CATES CR-61618 (9-61618)—George Cates DE-29888 (9-29888)—Morris Stoloff	3.
6.	MY PRAYER THE PLATTERS DE-29991 (9-29991)—Ink Spots ME-70893 (70893x45)—Platters	—
7.	STANDING ON THE CORNER FOUR LADS CA-3498 (F-3498)—Andy Griffith DE-29897 (9-29897)—Mills Bros. CA-3414 (F-3414)—Dean Martin EP-9158 (5-9158)—Neal Hefti Singers CO-40674 (4-40674)—Four Lads	6.
8.	MORE PERRY COMO VI-20-6554 (47-6554)—Perry Como	9.
9.	BORN TO BE WITH YOU CHORDETTES CD-1291 (45-1291)—Chordettes ME-70870 (70870x45)—Lola Dee	8.
10.	ALLEGHENY MOON PATTI PAGE CR-61679 (9-61679)—Lennon Sisters VI-20-6551 (47-6551)—Billy Regis ME-70878 (70878x45)—Patti Page	—

11) SWEET OLD FASHIONED GIRL. 12) WHATEVER WILL BE, WILL BE. 13) I'M IN LOVE AGAIN. 14) IVORY TOWER. 15) IT ONLY HURTS FOR A LITTLE WHILE. 16) BE-BOP-A-LULA. 17) STRANDED IN THE JUNGLE. 18) TREASURE OF LOVE. 19) CANADIAN SUNSET. 20) GLENDORA. 21) FEVER. 22) THE HAPPY WHISTLER. 23) TRANSFUSION. 24) RIP IT UP. 25) HEARTBREAK HOTEL. 26) YOU DON'T KNOW ME. 27) LOVE, LOVE, LOVE. 28) GRADUATION DAY. 29) THAT'S ALL THERE IS TO THAT. 30) BLUE SUEDE SHOES. 31) SOFT SUMMER BREEZE. 32) WALK HAND IN HAND. 33) CAN YOU FIND IT IN YOUR HEART. 34) PICNIC. 35) I COULD HAVE DANCED ALL NIGHT.

CODE

AA—Double A	CL—Cardinal	ES—Essex	JD—Jay Dee	OL—Olympic	5L—Spotlight
AB—Abbott	CO—Columbia	EX—Excello	JU—Jubilee	PA—Parrot	5O—Sound
AL—Aladdin	CR—Coral	FB—Fabor	JZ—Jasie	PE—Peacock	SP—Specialty
AO—Apollo	CT—Cat	FE—Federal	KA—Kapp	PM—Prom	5T—Starlite
AP—ABC-Paramount	CW—Crown	FI—Fiesta	KL—King	PP—Peter Pan	SU—SUN
AR—Arcade	DA—Dana	FR—Fraternity	LI—Liberty	PR—Prestige	TA—Tampa
AT—Atlantic	DE—Decca	4 Star—Four Star	LO—London	RA—Rainbow	TI—Tico
BT—Bethlehem	DL—DeLuxe	GE—Gee	MD—Media	RE—Regent	UN—United
CA—Capitol	DO—Dot	GN—Golden	ME—Mercury	RL—Real	UQ—Unique
CD—Cadence	DT—Dootone	GR—Groove	MG—MGM	RM—Rama	VE—Verve
CH—Chess	DU—Duke	GTJ—Good Time Jazz	MO—Modern	RP—RPM	VI—RCA Victor
CK—Checker	EP—Epic	HE—Herald	NG—Norgran	5A—Savoy	VJ—Vee-Jay
	ER—Era	IM—Imperial	OK—Okeh	SE—Seeco	VK—Vik
					WI—Wing

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

America's Fastest Selling Records



DECCA
RECORDS

FROM OUT OF THE BLUE
A GREAT NEW SINGING STAR

Eddie Blue

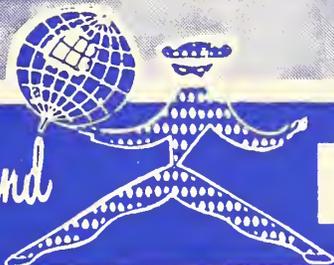
SINGING THE 2 SIDED HIT...

"THIS IS
ONLY THE
BEGINNING"

and

"YOU ARE
MY FIRST
LOVE"

DECCA-29985



A New World of Sound

DECCA records



Record Reviews

- DISK & SLEEPER
- B VERY GOOD
- C FAIR
- B+ EXCELLENT
- C+ GOOD
- D MEDIOCRE

RUSTY DRAPER

(Mercury 70921; 70921x45)

B+ "IN THE MIDDLE OF THE HOUSE" [Shapiro Bernstein ASCAP—Hilliard] A cute little folk-flavored novelty is delightfully styled by Rusty Draper. The versatile singer does a fine job and gets a solid assist from a chorus. Sound effects add to the color of this cutie. Watch this one.

C+ "PINK CADILLAC" [Four Star Sales BMI—Masters] Draper offers his rendition of a swinging rocker that's been showing some action on the West coast. Rockin' dance item.

MICHEL LEGRAND ORCH.

(Columbia 40732; 4-40732)

B+ "LOVE THEME FROM 'LA STRADA'" [Leeds ASCAP—Rota] Michel Legrand, one of France's leading batoneers who has become a great favorite with the American LP buyers, does a magnificent job with the beautiful title theme from a current Italian film smash. Refreshing Legrand arrangement.

C+ "PARIS CANAILLE" [—Ferre] This side, also waxed in France, is a fast-stepping, gay and flowery continental melody colorfully handled.

ROSEMARY CLOONEY

(Columbia 40723; 4-40723)

B+ "HELLO, YOUNG LOVERS" (2:16) [Williamson ASCAP—Hammerstein, Rodgers] A great tune introduced in the B'way stage smash "King and I", may now become a disk hit via this lovely new rendition by Rosemary Clooney. This new recording added to the revived interest in the show's score from the movie version, could send it up the ladder. Touching presentation.

B+ "PEACHY PEACHY" (2:10) [Frank ASCAP—Adler, Ross, Kitahari, Nakayama] A cute little kiddie novelty with a Japanese motif is delightfully styled by Rosey and a group of children. Side has a zany lyric, and a charming sound all its own. Could catch on.

JACK HANSEN & TRIO

(Plaza 362; 45-362)

B "SONNY BOY" [DeSylva, Brown & Henderson ASCAP—Jolson, DeSylva, Brown, Henderson] Here's an unusual side that could develop into a solid seller if it gets a good start from jockeys. It's a simple offering featuring only a trumpet solo against an up-beat rhythm backdrop. Should do well in the jukes.

C+ "WALTZIN' BLUES" [Darl Pub. Inc.—Hansen, Hansen] Trumpe-ter Hansen waltzes thru an unusual original blues item on this end and comes up with an entirely out-of-the-ordinary disk. It has an weird sound all its own.

THE MULCAYS

(Trans-World 719; 45-719)

B "LILI MARLENE" [Chappell ASCAP—Norbert, Schultze] The steady-selling Mulcays get a choral assist here as they fashion a wonderful harmonica rendition of the great World War I favorite. Delightful side. Should do well with the adult set. Excellent juke box merchandise.

C+ "I GOT THE BLUES" [J. & M. Mulcay ASCAP—Mulcay, Mulcay] The harmonica virtuosos lilt through a pretty original blues item on this half.

The Cash Box Disk of the Week

"TEENAGER'S MOTHER" (2:18) [Danby BMI—Lewis, McFarland]
"RIP IT UP" (2:22) [Venice BMI—Blackwell, Marascalco]

HILL HALEY & His Comets
(Decca 30028; 9-30028)



BILL HALEY

● Bill Haley has his Comets really rockin' on a swinging new disk that every teenager will have to

take home and spin for his family. It's a terrific dance item dubbed "Teenager's Mother (Are You Right?)" which tells the teenager's mother not to worry about the rock and roll craze; it's only a modern version of the charleston craze adults went through some 30 years ago. Rockin' side with a lyric that hits home. Flip is another knock-down, drag-out jolter that'll have the boxes hoppin'. It's Haley's rendition of a current rock 'n roll-pop disk click "Rip It Up". Hot biscuit that's a must for every juke box.

"THIRTEEN GOING ON
FOURTEEN"

[Roncon ASCAP—Hoffman]

"BEI MIR BIST DU SCHON"

[Harms ASCAP—Sholom, Cahn, Chaplin]

THE CREW CUTS

(Mercury 70922; 70922x45)



CREWCUTS

● The Crewcuts come up with a top grade two-sider that's sure to

catch on as soon as it hits the air-waves. It's the group's strongest disk in quite some time and couples something old with something new. The new half is a delightful teenage jumper tagged "Thirteen Going On Fourteen". It's an infectious swinger with a simple lyric and catchy melody. Right in line with what the kids want. The coupling is a terrific revival rendition of the great oldie "Bei Mir Bist Du Schon". The boys do a masterful job and should have a big selling double decker.

"FROM A SCHOOL RING TO A
WEDDING RING"

[Pinelawn BMI—Aronson, Martini]

"YOUNG LOVE"

[Sheldon BMI—Miller, Berger]

THE ROVER BOYS

(ABC-Paramount 9732; 45-9732)



ROVER BOYS

● The Rover Boys, still riding the charts with their successful rendition of "Graduation Day" which

will probably become a standard record for the graduation season, follow their initial smash with two beautiful new ballads aimed at the same market as their first hit. Both are touching love songs rendered with warmth and tenderness. "From A School Ring To A Wedding Ring" weds a commercial lyric to a lovely melody. The pretty ballad is set to a most delightful shuffle beat tailor-made for dancing. "Young Love" has the same charming, romantic quality about it. And a female choral backing showcases the Rovers to best advantage. Two excellent decks that'll probably be hitting their peaks when the kids return from their Summer vacation.

THE RAVENS

(Argo 5255; 45-5255)

B "KNEEL AND PRAY" [Arc BMI—Rupp, Hines] The Ravens make an excellent first showing on the Argo label as they chant a beautiful fish beat inspirational ballad. Lovely vocal work on a strong piece of material.

C "I CAN'T BELIEVE" [Arc BMI—Dixon] The bass takes the lead on this end and swings thru a solid rhythm piece.

CHICO O'FARRIL'S CUBAN STARS

(Panart 21308; 45-21308)

B "EL BODEGUERO" [—Egues] Chico O'Farril, one of the latin field's most creative arrangers, does an exciting job on hot cha cha rendition of the favorite oldie "The Continental". Swinging side—excellent dance music. The boys in the band supply additional color with their vocales-thenics.

B "TENDERLY" [—Gross, Lawrence] O'Farril's jazz background is very prominent on this slow beat cha cha version of the classic "Tenderly". Soothing listening and good mood, dance music.

MILANO & HIS ORCHESTRA

(MGM 12295; K12295)

B "MY ONE AND ONLY LOVE" (2:34) [Sherwin ASCAP—Wood, Mellin] One of the most beautiful of all romantic melodies is enchantingly presented by Milano and the orchestra. Lush, dreamy affair with a piano taking the spotlight. Pretty item for dee-ja-y programming.

C+ "I'M YOURS" (2:49) [Algonquin BMI—Mellin] This end is a soft, mellow instrumentation of a lovely hit tune popular just a few years ago.

CYRIL STAPLETON ORCH.

(MGM 12297; K12297)

B "LOVE THEME FROM 'LA STRADA'" [Leeds ASCAP—Rota] The beautiful title theme from a new Italian film which has met with rave reviews, is warmly interpreted by Cyril Stapleton and his orchestra. Moody Italian flavored love song.

C+ "I ONLY KNOW I LOVE YOU" [Leeds ASCAP—Rossi] Here the crew offers another pretty instrumentation of an Italian melody—this one stems from the Italian hit parade. Vocal version of this tune is clicking here in the U.S.

PETER HANLEY

(Verve 2017; 2017x45)

C+ "I LOVE YOU, SAMANTHA" (2:31) [Buxton Hill ASCAP—Porter] Another pretty song from the Cole Porter "High Society" flicker is sprightly lilted thru by Pete Hanley. Easy-going, ditty.

C+ "MY HEART IS SO FULL OF YOU" (2:28) [Frank ASCAP—Loesser] Pete does a big job on this touching love song from the magnificent Frank Loesser show "Most Happy Fella".

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Tony Martin's

NEW RELEASE — NEW HIT ...

"YOUR PLACE IN THE SUN"

With Hugo Winterhalter's Orch. & Chorus



20/47-6597

Published by

PERA MUSIC CORP.

Sole Selling Agent—Melody Lane Publications Inc.

Gen. Prof. Mgr. MURRAY DEUTCH

Prof. Mgr. IRVING DEUTCH



Record Reviews

- A DISK & SLEEPER
- B VERY GOOD
- C FAIR
- B+ EXCELLENT
- C+ GOOD
- D MEDIOCRE

THE BEY SISTERS
(Decca 29960; 9-29960)

B "Our Song) DEDICATED TO YOU" (2:49) [Conley BMI—Slay, Crewe] The Bey Sisters bow on Decca with a pretty vocal blend as they chant a solid fish-beat ballad that's sure to please the kids. Strong rock and roller for the jukes.

B "PRETTY BABY, DO" (2:35) [Kahl BMI—Hunter, Otis] Here the chirps hand in another fine rockin' ballad. Excellent piece of material that makes this coupling a twin-threat. Exciting change of tempo gives this deck a slightly different flavor from the usual rock and rollers.

GUY MITCHELL
(Columbia 40724; 4-40724)

B+ "FINDERS KEEPERS" (2:35) [Joy ASCAP—Tishman, Charles] A huge chorus assists Guy Mitchell as he glides through a sentimental new ballad that immediately recalls Guy's smash "My Heart Cries For You". Pretty deck with big possibilities.

B "I'D LIKE TO SAY A FEW WORDS ABOUT TEXAS" (2:36) [Hawthorne ASCAP—Hoffman, Manning] A colorful cornball novelty featuring an infectious melody and a very cute lyric, is smoothly styled to a bounce beat by Mitchell.

RALPH MARTERIE
(Mercury 70917; 70917x45)

B "LOLA'S THEME" [Crowell ASCAP—Arnold] Ralph Marterie and his crew drift thru a soft and touching rendition of a delightful romantic theme from the film success "Trapeze". Beautiful blue-mood music.

B "YES SIR, THAT'S MY BABY" [Bourne ASCAP—Kahn, Donaldson] The ork does a terrific job here as it dishes up a most refreshing new treatment of a great favorite. Superb dance item. The teensters will love it.

JOHNNY BURNETTE TRIO
(Coral 61675; 9-61675)

B "MIDNIGHT TRAIN" [Abe Olman ASCAP—Burnette, Burnette, Burlison, Mortimer] A powerful folk-flavored blues item is dramatically interpreted by Johnny Burnette's trio. Striking side rendered with feeling and vigor.

C+ "OH BABY BABE" [Mitchell ASCAP—Burnette, Burnette, Burlison, Mortimer] The whole gang cuts along at a torrid clip on this end as they belt out a wild Presleyesque rock and roller with that country flavoring.

JERRY JEROME ORCH.
(ABC-Paramount 9726; 45-9726)

C+ "SLAUGHTER ON TENTH AVENUE" (1:58) [Chappell ASCAP—Rodgers] Jerry Jerome and his ork fly through a rockin' new version of the Richard Rodgers instrumental standard. Exciting interpretation of a great melody.

C "I GOTTA RIGHT TO SING THE BLUES" (3:02) [Harms ASCAP—Koehler, Arlen] The sax takes the spotlight on this half as the crew glides through a good up-beat version of a wonderful oldie.

EDDIE THOMAS & Bar-BQ-Boys
(Beech 711; 45-711)

B "FOUR BARE WALLS" (2:24) [Monument BMI—Seligson, Jacoby] The new Beech label debuts on the record scene and introduces Eddie Thomas on an exciting folk-flavored ballad that could step out. The crew has a refreshing, earthy sound.

C "HOT TEARS" (1:51) [Hawthorne ASCAP—Stevens, Springer] This end could do a big job in the pop and country fields. It's an infectious country melody effectively delivered.

The Cash Box Sleeper of the Week

"YOUR PLACE IN THE SUN" (2:52)

[Pera BMI—Paul]

"IT'S BETTER IN THE DARK" (2:36)

[Cahn ASCAP—Cahn, Van Heusen]

TONY MARTIN

(RCA Victor 20-6597; 47-6597)



TONY MARTIN

● With "Walk Hand In Hand" completing a long run on the hit

parade, Victor introduces a new Tony Martin disk that should enjoy a successful fling on the juke boxes and over the counters. Titled "Your Place In The Sun", the tune is a warm and tender inspirational ballad which Tony renders in a smooth, winning fashion. A thoughtful ballad that has the earmarks of a big seller. Hugo Winterhalter supplies the pretty instrumental backing that paints the picture of a cowboy on his horse ambling across the plains in the sunset. The coupling "It's Better In The Dark", is a smooth tango novelty with a spicy flavoring. Watch the top half.

"EXPERIMENTS WITH MICE" (3:25)

[Mills ASCAP—Dankworth]

"APPLECAKE" (3:00) [Mills ASCAP—Dankworth]

JOHNNY DANKWORTH

(Capitol 3499; F-3499)

● "Experiments With Mice", one of England's current best sellers, makes its debut on the American scene and promises to do as well here as it's doing abroad. Featuring one of Britain's top maestros, Johnny Dankworth, the disk is a most delightful instrumental satire on the techniques of some of today's top bands as they play the nursery favorite "Three Blind Mice". The artists who get the

spoof treatment include Billy May, Benny Goodman, Glenn Miller, Gerry Mulligan, Eric Delaney, Sauter-Finegan and Stan Kenton. Dankworth's narration and introduction of the various band styles is humorous and interesting. Johnny is a favorite with U. S. disk jockeys who will undoubtedly spin the grooves off this one. Clever deck. Flip, "Applecake" is an imaginative swing offering.

"THIS IS ONLY THE BEGINNING" (3:04)

[Veronique ASCAP—Mullan]

"YOU ARE MY FIRST LOVE" (2:50)

[Amber ASCAP—Starr, Frisch]

EDDIE BLUE

(Decca 29985; 9-29985)

● Eddie Blue, a talented youngster with a bright future in store, makes his debut on Decca with an enchanting new coupling that should start him on the proverbial road to stardom. The lad has a wonderful voice and some top-drawer material to work with. "This Is Only The Beginning" is a dramatic and emotional love song

from the pen of the man who composed the recent smash "He". Stirring ballad that has a moving inspirational quality about it. The coupling "You Are My First Love" is another soft, melodic romancer effectively presented by the crooner. A commercial side with big possibilities. Watch this lad. He'll make the grade.

"OUT OF THIS WORLD WITH FLYING SAUCERS"

DAVE BARRY with SARA BERNER (RPM 469; 45-469)

"MOM OH MOM"

RUTH BROWN (Atlantic 1102; 45-1102)

● Two big platters from the rock and roll field that should do big things in the pop market are the above. (See Rhythm & Blues Reviews).

The Cash Box Best Bets

- ★ "HELLO YOUNG LOVERS" /
- Rosemary Clooney ... Columbia 40723; 4-40723
- ★ "PEACHY PEACHY"
- Rusty Draper ... Mercury 70921; 70921x45
- ★ "IN THE MIDDLE OF THE HOUSE"
- Michel Legrand ... Columbia 40732; 4-40732
- ★ "LOVE THEME FROM 'LA STRADA'"
- Guy Mitchell ... Columbia 40724; 4-40724
- ★ "FINDERS KEEPERS"

LARRY STARR
(Kapp 154; 45-154)

B "DON'T RINGA DA BELL" (2:32) [Regent BMI—Miller, Reine] A happy-go-lucky Italian flavored cutie is delightfully bounced thru by Larry Starr. Pleasant, easy listening. Wonderful Summer programming material for jockeys.

C+ "I ONLY WANT A BUDDY—NOT A SWEETHEART" (2:00) [M. M. Cole BMI—Jones] This tearful ballad set to an up-beat has that pleasant old-fashioned early 1900's sound. A smooth performance.

AL RUSS ORCH.
(Fiesta 066; 45-066)

B "SKA-CHA-CHA" (2:59) [Pemora BMI—Russ] Al Russ and his boys come up with a wonderful sound as they dish across a smooth sailing cha cha item. The sax is in the spotlight here and gives the side a unique sound heard on few cha chas. Should be a healthy seller.

C+ "ST. LOUIS BLUES CHA CHA CHA" (2:35) [W. C. Handy ASCAP—Handy] The classic "St. Louis Blues" is attractively set to a cha cha beat on this end. Slow bluesy cha cha item with a good dance tempo.

BOB SPENCER
(Epic 9176; 5-9176)

B "THE ONE I'M WAITING FOR" (2:33) [Republic BMI—Miller] Bob Spencer, a talented songster with a big voice, belts out a strong piece of blues that should do much to start him on the road to stardom. Good teenage material.

B "ROCK AND ROLL LULLABY" (2:20) [Philadelphia BMI—Garrett, Wyman] The songster changes the pace and belts out a hard hitting rock and roller that'll keep the boxes hopping. Solid coupling for the youngsters.

HELEN GRAYCO
(Vik 0219; 4X-0219)

B "A FOOL FOR YOU" (2:30) [E. B. Marks BMI—Raleigh, Sawers] Helen Grayco comes through with a good fish-beat ditty that'll have the hoofers swinging. Strong dance deck with a terrific beat.

C+ "C'EST LA GUERRE" (2:20) [Criterion ASCAP—Livingston, Evans] A cute little latin-rhythm novelty is cleverly presented on this end by the versatile chirp. Swinging affair.

MINDY CARSON
(Columbia 40728; 4-40728)

B+ "I DON'T WANT TO KNOW" (2:50) [Joy ASCAP—Hoffman, Manning] The great old latin favorite "Aye Aye Aye", gets a new set of lyrics and a delightful new interpretation from Mindy Carson. Pretty romantic opus with a most inviting tango tempo. Could be a big one all over again.

B "I TOOK A STROLL IN THE PARK" (2:25) [Joy ASCAP—Grouya, Vandenberg] A spright and colorful lilting romancer is pertly styled in Mindy's warm and tender fashion. Pleasant listening.

WERNER MULLER ORCH.
(Decca 29992; 9-29992)

B "BISTRO" (2:40) [Zodiac BMI—Dutrieux, Seegers] A lush and beautiful instrumental with that full flowing Werner Muller sound is wonderfully presented here. Pretty, continental melody. Excellent waltz disk for any juke box and retailer.

B "MONTE CARLO MELODY" (2:55) [Compton ASCAP—Frisch] This half is a gorgeous string filled mood item excellently arranged and delivered. Lovely tune.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

GEORGIA GIBBS



"Happiness Street"

AND

"Happiness Is A Thing Called Joe"

MERCURY 70920

THE CREWCUTS



"Thirteen Going On Fourteen"

AND

"Bei Mir Bist Du Schon"

MERCURY 70922

RALPH MARTERIE

AND HIS ORCHESTRA



"Lola's Theme"

AND

A Great Version Of

"Yes Sir, That's My Baby"

MERCURY 70197

Watch This Great Duet

RUSTY DRAPER

AND

LOLA DEE

"Scratch My Back"

AND

"Behind Those Swingin' Doors"

MERCURY 70923





LITTLE WILLIE JOHN
FEVER
b/w
LETTER FROM MY DARLING

KING 4935

BILL DOGGETT
HONKY TONK
PTS. 1 & 2
KING 4950

JAMES BROWN with the
FAMOUS FLAMES
PLEASE, PLEASE, PLEASE
FEDERAL 12258

EARL BOSTIC
ROSES OF PICARDY
b/w
WHERE OR WHEN
KING 4943

JERRY DORN
WISHING WELL
b/w
SENTIMENTAL HEAVEN
KING 4932

THE MIDNIGHTERS
EARLY ONE MORNING
b/w
TORE UP OVER YOU
FEDERAL 12270

BONNIE LOU
NO ROCK 'N ROLL TONIGHT
b/w
ONE TRACK LOVE
KING 4948

BILLY GAYLES
IF I HAD NEVER KNOWN YOU
b/w
I'M TORE UP
FEDERAL 12265

JACK DUPREE
BIG LEG EMMA'S
b/w
MAIL ORDER WOMAN
KING 4938

OTIS WILLIAMS
and his CHARMS
IT'S ALL OVER
b/w
ONE NIGHT ONLY
DELUXE 6095

KING
RECORDS



**London
Lowdown**

Mel Torme has arrived in London to start a vaudeville and concert tour in this country, beginning with a guest appearance on the B.B.C. Show Band this Saturday, followed by another guest appearance in the Sunday night at Blackpool T.V. show. Following this, "The Velvet Fog" opens in Birmingham on July 23rd. Mel will be accompanied by the various Theatre Orchestras, and has engaged the services of British pianist Colin Beaton.

More U. S. talent returning to this country includes Jerry Colonna. And the Grade Office tells us that Slim Whitman comes back for further vaudeville dates early in 1957. Also due here the first week in September, is the Golden Gate Quartet. This will be the first appearance in this country of the spiritual singers.

Arrived here to attend the wedding of recording star Barbara Lyon (daughter of Bebe Daniels and Ben Lyon) is Louella Parsons.

Interesting note about Marilyn Monroe: She will sing in the pic. she is making here, and has signed an exclusive recording contract with RCA Victor.

London Laurel this week goes to the Teen Agers, whose waxing of "Why Do Fools Fall In Love" hit the No. 1 spot on the charts.

Winnie Atwell's recording of "Left Bank" hits the Best Selling Charts this week at No. 20, and I bet that Teresa Brewer's "Sweet Old Fashioned Girl" will make the top ten very soon.

That boy Pat Boone is certainly a top favourite over here; and my tip is he'll be offered star billing at The Palladium for the next vaudeville season.

This Week's Best Selling Pop Singles (Courtesy "New Musical Express")

- 1) "Why Do Fools Fall In Love"—Teen Agers (Columbia)
- 2) "I'll Be Home"—Pat Boone (London)
- 3) "Whatever Will Be, Will Be"—Doris Day (Philips)
- 4) "Heartbreak Hotel"—Elvis Presley (HMV)
- 5) "All Star Hit Parade"—Winifred Atwell, Dickie Valentine, David Whitfield, Joan Regan, Dave King, Lita Roza (Decca)
- 6) "Walk Hand In Hand"—Tony Martin (HMV)
- 6) "Hot Diggity"—Perry Como (HMV)
- 8) "I'm Walking Backwards For Christmas/Bluebottle Blues"—The Goons (Decca)
- 9) "Wayward Wind"—Tex Ritter (Capitol)
- 10) "Who Are We?"—Ronnie Hilton (HMV)
- 11) "Experiments With Mice"—Johnny Dankworth Orchestra (Parlophone)
- 12) "Wayward Wind"—Gogi Grant (London)
- 13) "Saints Rock And Roll"—Bill Haley Comets (Brunswick)
- 14) "Moonglow" and theme from "Picnic"—Morris Stoloff (Brunswick)
- 15) "Sweet Old Fashioned Girl"—Teresa Brewer (Vogue/Coral)
- 16) "Lost John"—Lonnie Donegan (Pye-Nixa)
- 17) "Bad Penny Blues"—Humphrey Lyttelton Band (Parlophone)
- 18) "Too Young To Go Steady"—Nat 'King' Cole (Capitol)
- 19) "Mountain Greenery"—Mel Torme (Vogue/Coral)
- 20) "My September Love"—David Whitfield (Decca)
- 20) "Left Bank"; Winifred Atwell (Decca)



**Platter
Spinner
Patter**

ALL ABOUT DISK JOCKEYS

With Rock N' Roll still holding the musical spotlight, we received two interesting items which report attempts to settle the question. One of them, in a seemingly tongue-in-cheek vein, comes from station KOY, Phoenix, Arizona. Their answer is a drastic one and calls for giving up R&R for "the one music that is common to young and old . . . on the West Coast . . . the East Coast . . . and all between . . . Polka music". The other item and a more direct approach to the controversy, will take place on August 18, on WHAT in Philadelphia. This question will be put before five panelists consisting of writers, educators and disk jockeys: "In Your Opinion, What Effect Does Rock And Roll Have On The Behavior Of Today's Teenagers?" This discussion will take place on Cleo Charles Carmichael's program "Talk Of The Teens". Three DJ's on the panel will be Jerry Gaines, Kae Williams, and Hy-Lit. . . . Lew Chudd of Imperial records recently guested on a show conducted by Wayne Hannah (WMAK-Nashville, Tenn.). . . . Don Evans (KOPR-Butte, Mont.) would like to receive more new records from the newer companies. . . . Stork Stories: We hear there's been a real Stork Derby around WTOA in Boston. Recently, Ed Penney, the station's song-writing Program Manager and disk jockey, became a father for the first time. Soon after, Sales Manager Perry J. Brown scored for the second time. In between the two WTOA premieres, babies also arrived at the homes of three record pluggers who call on the boys at the station regularly. "WTAO", someone cracked, "is producing more than radio shows these days." . . . The sec'y. for Bruce Hayward (KXOX-St. Louis, Mo.), became a mother for the first time. The new parents are Dr. & Mrs. Rhys Williams and they named their daughter Tegwyn. . . . Bill Daniels (KF-WB-Hollywood, Calif.) has been getting a good response to his 3 to 3:30 PM time slot which features album releases. . . . A survey was conducted by Bill Kennedy (WGAW-Gardner, Mass.) recently in order to determine the popularity of the various artists in his area. Listeners were asked to mail in a listing of their three favorite male vocalists, female vocalists and singing groups. To stimulate balloting a couple of albums and two dozen records were given away in connection with the voting (blind drawing from the collected ballots). With five hundred and thirteen votes cast, the winner in the male singer category was Pat Boone, in the female singer category, Teresa Brewer. The most popular group, according to the survey, was the Platters. . . . Starting on August 5th, David Dreis (KENT-Shreveport, La.) takes a two-week vacation in his hometown, Miami. On August 20th Dave will return to Shreveport for a three-week remote from a leading department store. All three hours of his afternoon show will be broadcast from the department store. . . . John Wrisley (WIS-Columbia, S.C.) says that since October he's been doing very well with his "key disk shows" on the station. . . . Leigh Kamman (WLOL-Minneapolis-St. Paul, Minn.) has a clever, promotional mailing piece going around. Besides showing clippings of Leigh's successful achievements, each folder has a pic of Leigh looking desperately into a garbage can. Two different headlines to the pic we've seen are "No, It Isn't Option Time" and "Now . . . Did I Forget Something".



BILL DANIELS
(KF-WB—Hollywood, Calif.)



"HANK" GOLDMAN
(WANN—Annapolis, Md.)

Leigh's currently doing 27½ hours of platter spinning at WLOL. . . . Lonny Starr (WNEW-New York, N.Y.) vacationing in Atlantic City, N.J. . . . Tru Taylor (WBOS-Boston, Mass.) offers the flattering analogy of The Cash Box



LEIGH KAMMAN
(WLOL—Minneapolis-St. Paul, Minn.)

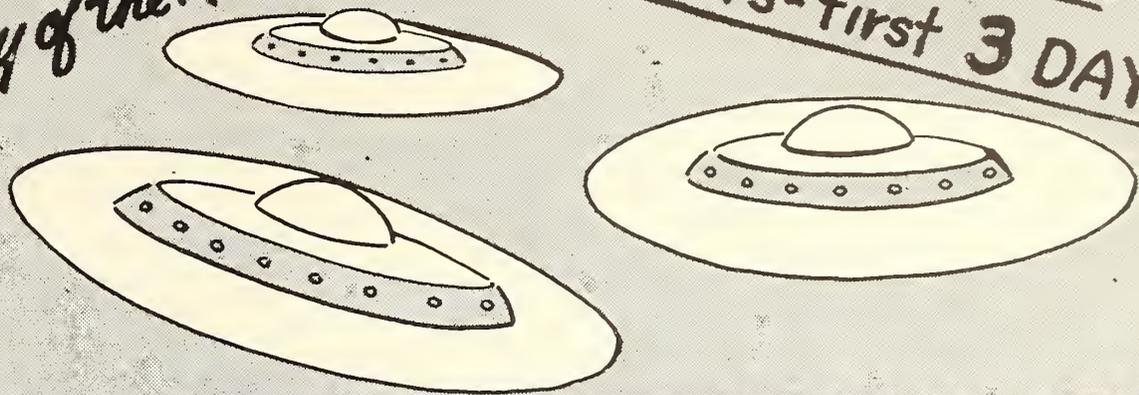
being as fundamental to a good record show as a microphone. . . . William W. Walker (WGH-Newport, Va.) writes that WGH is located in new and modern studios which include the latest equipment and a new music library. . . . As of August 1st, Michael Bushnell (WMAS-Springfield, Mass.) joins the AM-FM side of WNHC-TV, New Haven, Conn. He'll be doing a complete switch-around, from the night shift at WMAS to the early morning slot on KNHC. Michael would like to hear from other early-bird dj's on just how they manage to get up. . . . Starting on July 30th, after his vacation, Pete Johnson (WKBR-Dover, N.H.) will become program director of WTSN, Dover. With afternoon and evening time slots, Pete will be on the air with 27 hours of records each week. Filling Pete's programs at WKBR will be Bill Varney, formerly of WCCM, Lawrence. . . . Marion Marlowe was a guest star on Al Meltzer's (WHEN-Syracuse, N.Y.) show recently. . . . Bob Ancel (WCUE-Akron, Ohio) says he's "swamped with mail" in connection with a popularity contest he's running between

Elvis Presley, Pat Boone and Liberace. Bob has figured out why Liberace's brother George doesn't talk. It's because, Bob writes, "he sounds exactly like his brother". Further news from Bob states that he believes "Song For A Summer Night", which was introduced on Studio One recently, looks like another hit for Mitch Miller. The composer of the tune is Bob ("Moments To Remember" and "No Not Much") Allen. . . . Jack Eisner (WMAS-Springfield, Mass.) conducted an "Artist We Like Most" contest. The winners were Joni James and Perry Como. . . . Hank Goldman (WANN-Annapolis, Md.) and Sherm Brody (Utica College, N.Y.) recently visited the New York office of The Cash Box.

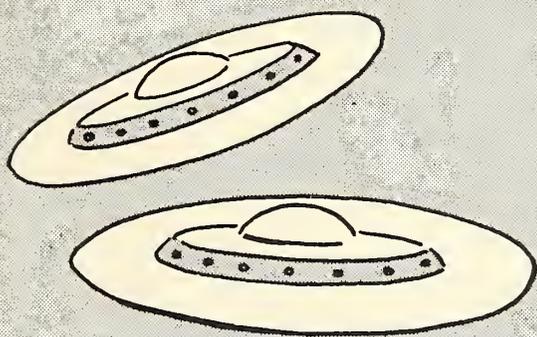
"Only those records best suited for commercial use are reviewed by THE CASH BOX"

*Fastest Selling Record
in the History of the Record Business!*

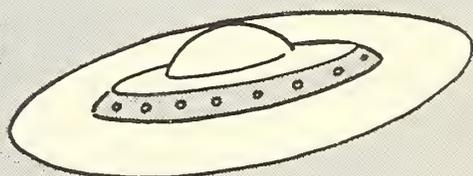
*OVER 500,000
orders - first 3 DAYS!*



'OUT OF THIS WORLD'



rpm 469



*Narrated by
DAVE BARRY and SARA BERNER*

*ATTENTION: D.J.'s -
All tunes on this record have
been licenced through various publishers*



August Album Releases

ABC-PARAMOUNT

POPULAR:

"Music For Expectant Mothers"—Sid Feller & His Orch.—ABC—123

ATLANTIC

JAZZ:

"Martians Come Back"—Shorty Rogers & His Giants—LP 1232

"Marchin' & Swingin'"—Wilbur De Paris & His New Orleans Jazz—LP 1233

"The Boss Of The Blues"—Joe Turner Sings Kansas City Jazz—LP 1234

"Here Is Phineas"—The Piano Artistry Of Phineas Newborn, Jr. LP 1235

"Pithecanthropus Erectus"—The Charlie Mingus Jazz Workshop—LP 1237

POPULAR:

"Rodgers Revisited"—Cy Walter Plays Richard Rodgers Compositions—LP 1236

BALLY

JAZZ:

"English Jazz"—BAL—12001

"Swedish Jazz"—BAL—12002

"French Jazz"—BAL—12003

"Swiss Jazz"—BAL—12004

"Belgium Jazz"—BAL—12005

BLUE NOTE

JAZZ:

"The Eminent J. J. Johnson"—With Clifford Brown, Horace Silver, Etc.—BLP 1506

"A Night At Birdland"—Art Blakey—With Clifford Brown, Horace Silver, Etc.—BLP 1521

"Sidney Bechet—Jazz Classics"—With Bunk Johnson, De Paris, Etc.—BLP 1202

CAMDEN

POPULAR:

"Let's Put Out The Lights"—Tony Mottola and his All-Stars—CAL—305

"All I Do Is Dream Of You"—Domenico Savino and his Orchestra—CAL—306

"Dinner For Two"—Claude Thornhill & His Orch.—CAL—307

"The Golden Gate Quartet Sings Favorite Spirituals"—CAL—308

COLUMBIA

POPULAR:

"Madame Butterfly"—Andre Kostelanetz And His Orchestra—CL 869

"Organ Moods In Hi-Fi"—With Buddy Cole At The Pipe Organ—CL 874

"Pretty Wild"—Wild Bill Davison With Strings—CL 871

"Swingin' For Two"—Don Cherry With Ray Conniff And Orchestra And Chorus—CL 893

CLASSICAL:

Debussy: Afternoon Of A Faun/Ravel: Daphnis And Chloe—Suite No. 2/Debussy: Nocturnes (Nuages, Fetes, Sirenes)—The Philadelphia Orchestra—Eugene Ormandy, Conductor—ML 5112

Beethoven: Concerto No. 5 In E-Flat Major For Piano And Orchestra ("Emperor")—Robert Cassadesus, Pianist, With The Philharmonic Symphony Orchestra Of New York—Dimitri Mitropoulos, Conductor—ML 5100

Beethoven: Sonatina No. 10 In G Major/Vitali: Chaconne/Brahms: Lullaby—Hungarian Dance No. 11 In D Minor/Mendelssohn: On Wings Of Song—David Oistrakh, Violinist, Lev Oborin, Pianist And Vladimir Yampolsky, Pianist—ML 5096

"A Mozart Organ Tour"—Seventeen Festival Sonatas For Orchestra And Organ—E. Power Biggs, Organist—With The Camarata Academica, Salzburg, Bernhard Paumgartner, Conductor—KSL—231 (3—12")

Prokofiev: Lieutenant Kije Suite/Kodaly: Hary Janos Suite—The Philharmonic Orchestra Of New York—Dimitri Mitropoulos, Conductor—ML 5101

Stravinsky: The Fairy's Kiss ("Le Baiser De La Fee")—Complete Ballet—Stravinsky Conducting The Cleveland Orchestra—ML 5102

JAZZ:

"All The Cats Join In"—A Buck Clayton Jam Session—CL 873

"The Beguiling Miss Frances Bergen"—With The Art Van Damme Quintet, Johnny Eaton's Quintet, And The Matty Matlock Orchestra—CL 873

"Brubeck Plays Brubeck"—Dave Brubeck, Pianist—CL 878

"Concert By The Sea"—Erroll Garner—CL 883

"Johnny Mathis"—With Orchestra Under The Direction Of Manny Albam, Gil Evans, Teo Macero, John Lewis, And Bob Prince—CL 887

DOCUMENTARY:

"Politics, U.S.A."—The Voices Of: Dwight D. Eisenhower, Harry S. Truman, Franklin D. Roosevelt, Adlai Stevenson. Thomas E. Dewey, Alben W. Barkley, Wendell Willkie, Robert A. Taft, Harold L. Ickes, Gen. Hugh S. Johnson and Others—Narrated By Will Rogers, Jr.—ML 5123

CORAL

POPULAR:

"Let's Get Lost"—Don Cornell—CRL 57045

"Ernie Kovacs Presents Buddy Weed And Introduces Lynn Taylor"—CRL 57043

"The Big Sounds Of Coleman Hawkins And Ben Webster"—CRL—54016

"About 'That' Girl"—Steve Lawrence—CRL 57050

"Sincerely"—The McGuire Sisters—CRL 57052

"Teresa"—Teresa Brewer—CRL 57053

"Don"—Don Cornell—CRL 57055

"Moments To Remember"—Lawrence Welk And His Sparkling Strings—CRL 57068

"The Steve Allen Show"—CRL 57070

"Music From London"—Kevin Forsythe And His Orchestra—CRL 57076

DECCA

POPULAR:

"Songs I Wish I Had Sung (The First Time Around)"—Bing Crosby—DL—8352

"Here's Lookin' At You"—Sammy Davis, Jr.—DL—8351

"Rock 'N Roll Stage Show"—Bill Haley And His Comets—DL—8345

"Smooth As Silk"—Wayne King And His Orchestra—DL—8353

"Dee-Most!"—Hi-Fi Organ Solos With A Beat—Lenny Dee—DL—8308

"Memory Lane"—Mills Brothers—DL—8219

"A Visit To Disneyland"—Fred Waring And The Pennsylvanians—DL—8221

"Heart And Soul"—The Four Aces—DL—8228

"Time Out For Tears"—Ink Spots—DL—8232

"Burl Ives Sings . . . For Fun"—DL—8248

"Lombardoland"—Guy Lombardo And His Royal Canadians—DL—8249

"Imagination"—Victor Young And His Singing Strings—DL—8278

"Valentino Tangos"—Featuring The Castilians Under The Direction Of Victor Young—DL—8279

"Ivy League Jazz"—Eddie Condon And His Orchestra—DL—8282

"New Orleans Jazz"—Various Artists—DL—8283

"Melody Lane"—Tony Martin—DL—8286

"Love Dreams"—Alfred Newman And His Orchestra—DL—8299

"Carmen Cavallaro"—DL—8305

"Waltzes Of Love"—Jesse Crawford—DL—8307

"Band Marches Of Europe"—DL—8317

"Is Everybody Happy?"—Ted Lewis And His Orchestra—DL—8321

"Welktime"—Lawrence Welk And His Champagne Music—DL—8324

"Satchmo On Stage"—Louis Armstrong And The All Stars—DL—8330

"Does Your Heart Beat For Me?"—Russ Morgan And His Orchestra—DL—8343

"Jazz-Lab-1"—John Graas—DL—8343

"Blue Moon"—Carmen McRae—DL—8347

"Jazz Themes From 'The Wild One'"—Leith Stevens' All Stars—DL—8349

"The Great Sophie Tucker"—DL—8355

"Black Coffee With Peggy Lee"—DL—8358

"Andrew Sisters—By Popular Demand"—DL—8360

"A Musical Biography"—Ethel Merman—DX—153 (DL—8178—DL—8179) (2-12")

"The Jolson Story—You Made Me Love You"—DL—9034

"The Jolson Story—Rock-A-Bye Your Baby"—DL—9035

"The Jolson Story—Rainbow 'Round My Shoulder"—DL—9036

"The Jolson Story—You Ain't Heard Nothin' Yet"—DL—9037

"The Jolson Story—Memories"—DL—9038

"Red And Ernie"—Red Foley And Ernest Tubb—DL—8298

"Beyond The Sunset"—Red Foley—DL—8296

"The Wondering Boy"—Webb Pierce—DL—8295

"Red Foley Souvenir Album"—DL—8294

"Kitty Wells' Country Hit Parade"—DL—8293

"Juke Box Jamboree"—Grady Martin and The Slew Foot Five—DL—8292

"Ernest Tubb Favorites"—DL—8291

CLASSICAL:

Mendelssohn: Concerto In E Minor, Op. 64 For Violin and Orchestra/Wieniawski: Concerto No. 2 In D Minor, Op. 22 For Violin and Orchestra—Igor Oistrakh, Violin—Gewandhaus Chamber Orchestra, Leipzig—Frank Konwitschny, Conductor—DL—9842

Berlioz: Harold In Italy—The Berlin Philharmonic Orchestra—Igor Markevitch, Conductor—Heinz Kirchner, Solo Viola—DL—9841

"Heroes Of The Bull Ring"—Spanish Air Force Military Band, Madrid—Commander Manuel G. de Arriba, Conductor—DL—9840

Nicolai: Merry Wives Of Windsor (Excerpts)—DL—9839

Bela Bartok: Music For Strings, Percussion and Celesta—The RIAS Symphony Orchestra, Berlin—Ferenc Fricsay, Conductor—DL—9747

Carl Maria Von Weber: Grand Duo Concertant, Op. 48/Robert Schumann: Fantasiestucke, Op. 73 For Clarinet And Piano/Claude Debussy: Premiere Rhapsodie For Clarinet and Piano—Reginald Kell, Clarinet—Joel Rosen, Piano—DL—9744

Mozart: Trio No. 2 In B—Flat Major, K. 502 For Violin, Cello and Piano/Mozart: Trio No. 4 In C Major, K. 548 For Violin, Cello and Piano—Szymon Goldberg, Violin—Joanna Graudan, Piano—Nikolai Graudan, Cello—DL 9722

Brahms: Sonata No. 3 In D Minor, Op. 108 For Violin and Piano/Robert Schumann: Sonata No. 1 In A Minor, Op. 105 For Violin and Piano—Szymon Goldberg—Artur Balsam, Piano—DL—9721

Haydn: The Creation—The Berlin Philharmonic Orchestra—Igor Markevitch, Conductor—Various Artists—DX—138 (DL—9827—DL9828) (2-12")

DOLPHIN

POPULAR:

"Love"—Julie Wilson—Dolphin 6

DOOTONE

POPULAR:

"Laff Of The Party"—Red Fox—DL—214

ELEKTRA

CLASSICAL:

"The Unabashed Virtuoso"—Stephen Kovacs, Piano—EKL—106

POPULAR:

"When Dalliance Was In Flower"—Ed McCurdy—EKL—110

SAMPLER:

"Folk Music Sampler"—Josh White, Susan Reed, Cynthia Gooding, etc.—SMP—2

EMARCY

JAZZ:

"At Basin Street With Clifford Brown & Max Roach"—MG—36070

EPIC

POPULAR:

"Give Me The Simple Life"—Somethin' Smith & The Redheads—EG 7173

"Somethin' Smith And The Redheads Come To Broadway"—LN 3251

"Trumpeters Holiday"—Wingy Manone—Red Allen—Roy Eldridge—Frankie Newton—LN 3252

"Cordialement Paris"—Various French Singers—LN 3253

"Theatre Organ in Hi Fi"—LN 3273

"The Somerset Strings"—SN 6014

CLASSICAL:

Prokofiev: The Love For Three Oranges, Op. 33—Complete Opera In Four Acts—SC 6013 (2-12")

Haydn: Symphony No. 100, "Military"/Schubert: Symphony No. 5—Amsterdam Concertgebouw, Vienna Symphony Orchestra, Zecchi—LC3258

Mozart: Concerto For 2 Pianos And Orchestra, K. 365; Concerto For 3 Pianos And Orchestra, K. 242—Piano Duo Schnabel, With Alpenheim, Vienna Symphony Orchestra, Paumgartner—LC 3259

Marcello: 6 Sonatas For Viola Da Gamba And Harpsichord, Op. 1—Scholz, Sartori—LC 3260

Bach: Organ Works, Vol. 2—Heiler—LC 3261

FIESTA

LATIN RHYTHMS:

"Dancing Lessons In Cha Cha Cha & Merengue"—Tony & Lucille—FLP—1209

GRAND AWARD

POPULAR:

"La Vie De Paris"—Orch. of the Association de Concert Lamoureux, Marcel Carivan, cond. GA—33—401

"Paris Music Hall"—Jacqueline Mille, Claude Bonheur, Mario Lanzzone—GA—33—336

"Mystery Album"

"Knuckles O'Toole Goes To Paris"—Knuckles O'Toole—GA—33—337

"Knuckles O'Toole Goes South Of The

August Album Releases

Border"—Knuckles O'Toole—GA—33—342

"Paul Whiteman 50th Anniversary Album"

—Paul Whiteman—GA—33—901

"Bob Eberly Sings"—Bob Eberly—GA—33—934

"The Roaring 20's"—Vol. 2—Charleston City All Stars—GA—33—340

"The Swinging 30's"—Ray McKinley & All Stars—GA—33—333

"Rock And Roll"—Artie Malvin & R & R Rhythm Rockets—GA—33—343

"After Hours"—Cozy Cole, Claude Hopkins, Coleman Hawkins, Jimmy McPartland—GA—33—334

HERALD

POPULAR:

"Music From The Hall Of Springs"—Larry Canton, Organ—HLP—0107

KAPP

JAZZ:

"The Dave Pell Octet Plays Burke And Van Huesen"—KL—1034

JAZZ SAMPLER:

"Jazz Festival"—Various Artists—KS—1

KEY

POPULAR:

"Music For Sleepwalkers Only"—Murray McEachern And His Orchestra—LP—711

"Losers Weepers"—Wini Beatty with Bob Bain's Music—LP—712

MERCURY

POPULAR:

"Oh! Rosalinda!"—Original Cast And Sound Track—MG—20145

"South American Nights"—Jerry Murad's Harmonicats—MG—20107

"Dancing To The Blues With Clyde McCoy"—MG—20110

ORIGINAL SOUND TRACK:

"Alexander The Great"—Original Track—MG—20148

MGM

CLASSICAL:

Aaron Copland: Music For Radio ("Saga Of The Prairies")—Music For The Theatre—Music For Movies—Arthur Winograd Conducting The MGM Symphony Orchestra—Izler Solomon Conducting The MGM Chamber Orchestra—Arthur Winograd Conducting The MGM Chamber Orchestra—E—3367

Ernest Bloch: Four Episodes For Piano And Chamber Orchestra / Benjamin Britten: Sinfonietta, Op. 1 / Arthur Berger: Serenade Concertante / Daniel Pinkham: Concertante For Violin And Harpsichord Solo With Strings And Celiste Obligato—William Masselos, Pianist, With Izler Solomon Conducting The Knickerbocker Chamber Players—Izler Solomon Conducting The MGM Chamber Ensemble, The Brondeis Festival Orchestra And The MGM String Orchestra With Robert Brink,

Violin And Claude Jean Chiasson, Harpsichord—E-3245

Peggy Glanville-Hicks: Etruscan Concerto

For Piano And Orchestra/Vagn Holmboe: Concerto No. 11 For Trumpet, Two Horns

And Strings, Op. 44—Carlos Surinach Conducting The MGM Chamber Orchestra

With Carlos Bussotti, Pianist And Robert Nagel, Trumpet—E—3357

PACIFICA

JAZZ:

"Kitty White Sings"—Accompanied By Corky Hale And Bud Shank—P—2002

PACIFIC JAZZ

JAZZ:

"Chet Baker In Europe"—Featuring Richard Twardzik—PJ—1218

"Grand Encounter (2 Degrees East—3 Degrees West)"—Featuring Bill Perkins, John Lewis, Chico Hamilton—PJ—1217

PRESTIGE

JAZZ:

"Miles Davis/Milt Jackson"—LP—7034

"Benny Green With Art Farmer"—LP—7041

"Moon Dog"—Plays, Sings, Recites—LP—7042

"Gene Ammons All Stars Jam Session"—Gene Ammons Battles Sonny Stitt—LP—7050

"Billy Taylor Trio"—With Candito—LP—7051

RAINBOW

LATIN RHYTHMS:

"Designed For Dancing Mambo And Cha Cha Cha"—Alfredito—LP—121

RCA VICTOR

POPULAR:

"Sweet And Swing"—Luis Arcarez—LPM—1215

"Serenade To A Lady"—Wayne King & His Orch.

"Back Bay Shuffle"—Artie Shaw & His Orch. with Tony Pastor & Chorus—LPM—1217

"The Night Was Made For Love"—Tony Martin—LPM—1218

"Slumbertime"—Three Suns—LPM—1219

"Malaguena"—Three Suns—LPM—1220

"Cocktail Time With Frankie Carle"—Frankie Carle, piano, with rhythm accompaniment—LPM—1221

"Frankie Carle's Sweethearts"—Frankie Carle, piano, with rhythm-accompaniment—LPM—1222

"All-Time Favorites"—Eddy Arnold—LPM—1223

"Anytime"—Eddy Arnold—LPM—1224

"The Chapel On The Hill"—Eddy Arnold with guitar, piano, organ & chorus—LPM—1225

"Gone With The Wind and Selections From Other Motion Pictures"—Orchestra under the direction of Max Steiner—LPM—1287

"Elton Britt Yodel Songs"—Elton Britt—LPM—1283

"Square Dances"—Carson Robinson and his Pleasant Valley Boys—LPM—1238

"Concert In The Park"—The Cities Service Band of America conducted by Paul Lavalle—LPM—1174

"New Directions in Music"—Saughter-Finegan Orch.—LPM—1227

"The Ames Brothers"—With Hugo Winterhalter Orch.—LPM—1228

"Never No Mo' Blues"—Jimmie Rodgers with Guitar—LPM—1232

"Country Classics"—Hank Snow and the Rainbow Ranch Boys—LPM—1233

"Sacred Songs of George Beverly Shea"—George Beverly Shea with Choir—LPM—1235

"Stringin' Along With Chet Atkins"—Chet Atkins and his Galloping Guitar—LPM—1236

"Artie Shaw And His Gramercy Five"—LPM—1241

"Swing West"—Pee Wee King And His Band—LPM—1237

"Moonglow"—Artie Shaw & His Orch.—LPM—1244

"Intermezzo"—Henri Rene Orch.—LPM—1245

"Ain't Misbehavin'"—"Fats" Waller and his Rhythm—LPM—1246

"Esquire Album: Music For The Continental Host"—Guy Lubar and his Orch.—LPM—1252

"It Is No Secret"—Stuart Hamblen—LPM—1253

"Favorite German Marches"—Gross Brass Band, Oskar Backenberger, dir.—LPM—1231

"Yes Indeed!"—Tommy Dorsey and his Orch.—LPM—1229

"Friedrich Gulda At Birdland"—LPM—1355

CLASSICAL:

"Rubinstein Plays Liszt"—Artur Rubinstein, pianist—LM—1905

"Music To Remember"—Jose Iturbi, pianist—LM—1981

Cherubini: Requiem Mass In C Minor—Arturo Toscanini and the NBC Symphony Orch., Robert Shaw Chorale—LM—2000

Gershwin: An American In Paris; Porgy & Bess Suite—Morton Gould and his Orch.—LM—2002

"Bjoerling Sings At Carnegie Hall"—Jussi Bjoerling, tenor, with Frederick Schauwecker, piano—LM—2003

Mozart: Concerto No. 9 in E-Flat, K.271 / J. S. Bach: Concerto In F. Minor—Gina Bachauer, pianist, with the London Orchestra, Alec Sherman, cond.—LM—2011

Hindemith: Sonata (1948) / Barber: Sonata, Op. 6—Gregor Piatigorsky, Cellist, Ralph Berkowitz, piano—LM—2013

Lekeu: Sonata in G—Yehudi Menuhin, violinist—LM—2014

"Jan Peerce Sings Hebrew Melodies"—Jan Peerce, tenor, with Orchestra and Chorus, Warner, Bass, cond.—LM—2034

Beethoven: Leonore Overtures, Nos. 1, 2, 3 / Fidelio: Coriolan—Boston Symphony Orchestra, Charles Munch, cond.—LM—2015

RIVERSIDE

JAZZ:

"James P. Johnson"—Rare Piano Solos—RLP—105

"The Amazing Mr. Waller"—Piano, Organ, Voice—RLP—12—109

"The Golden Age Of Ragtime"—Piano Solos By Scott Joplin And Others—RLP—12—110

"Randy Weston Trio"—Plus Cecil Payne—RLP—12—214

"Counterpoint For 6 Valves"—Don Elliot And Rusty Dedrick—RLP—12—218

"Conrad Janis"—Dixieland Jam Session—RLP—12—215

"Creole Reeds"—Sidney Bechet And Albert Nicholas—RLP—12—216

"New Orleans Contrasts"—Sharkey Bonano And Paul Barbarin—RLP—12—217

POPULAR:

"Bloody Ballads"—Paul Clayton Sings British And American Murder Ballads—RLP—12—615

"Irish Humor Songs"—Patrick Galvin—RLP—12—216

"Southern Mountain Folksongs And Ballads"—Field Recordings Of Obray Ramsey And Others—RLP—12—617

"English Drinking Songs"—A. L. Lloyd—RLP—12—618

"The Great American Bum"—John Greenway Sings Hobo And Migratory Worker's Songs—RLP—12—620

"Jean Ritchie—Saturday Night And Sunday Too"—RLP—12—620

"Hillel And Aviva—Land Of Milk And Honey"—Israeli Folk Songs—RLP—12—803

"Ekonda—Tribal Music Of The Belgian Congo In Hi Fi"—RLP—4006

"Sounds Of Sebring—1956 Grand Prix Of Endurance"—Interviews, Car Sounds, Hour-By-Hour Description Of Race—RLP—5001

SAMPLERS:

"Riverside Dixieland Sampler—Recent Traditional Jazz"—Sidney Bechet, George Lewis, Lu Watters—RLP—S—1

"Riverside Folksong Sampler—Irish, Scots, English Folk Songs—Jean Ritchie, Oscar Brand, Ed McCurdy—RLP—S—2

SEECO

LATIN RHYTHMS:

"One Night In Caracas"—With La Sonora Matancera—SCLP—9060

"Latin Dance Party"—With Cesar Concepcion—SCLP—9077

"Bienvenido Granda Sings"—SCLP—9065

"Carlos Ramirez Sings"—SCLP—9068

UNIQUE

POPULAR:

"Me And My Shadow"—Ted Lewis—LP—108

"My Heart Sings"—Jack Carroll—LP—105

"Lovely Lady"—Joe Leahy—LP—106

"Dolly's Lullaby"—Dolly Houston—LP—107

UNITED

JAZZ:

"Night Train"—Jimmy Forest—U002

"Red Hot And Cool Moods"—Tab Smith—U003

WING

POPULAR:

"Fruit Boots"—Red Prysock—MGW—12007

HOT ATCO NEW RELEASES!

"CRY BABY CRY"

b/w

**"MY HEART
CRIES FOR YOU"**

The Sensations

Atco 6075

(Wake Up) **"MISS RIP
VAN WINKLE"**

b/w

**"I'M GOING
CRAZY"**

The Tibbs Brothers

Atco 6074

BREAKING FOR A HIT!

**"ONE KISS LED
TO ANOTHER"**

The Coasters

Atco 6073

ATCO

RECORDS
157 West 57 St. NYC

Varetha Dillard
**"GOT
YOU ON MY
MIND"**

GROOVE RECORDS

GROOVE RECORD # G/4G-0149

The Record With The
Sensational Harpsichord Sound!

Cyril Stapelton
**ITALIAN
THEME**

1672

LONDON

THE SOCK NOVELTY!

**NONE
OF
THAT
NOW**

MILLER MUSIC CORPORATION

**Mike Conner Resigns
Decca Post**



MIKE CONNER

NEW YORK—In a surprise move, Mike Conner announced last Friday, July 27, that he had resigned his post as Director of Artist Relations, Publicity and Disk Jockey Promotion at Decca Records. He was also Chairman of Planning For Overall Promotion.

Conner had been with Decca eleven years. He joined the record company as head of the midwestern recording division in Chicago after having been a radio announcer and newscaster and later a producer and writer for CBS in Chicago.

After a year and a half, he was brought into New York as Director of Artist Relations. In that position he inaugurated the company's disk jockey program on which he put special stress. He was probably the first promotion man in the record business to start special disk jockey tours of artists. As a matter of fact, he personalized disk jockey relations by meeting large numbers of them while traveling constantly throughout the country. In addition to his disk jockey associations, Conner also kept in close contact with the trade press, among which he had many close friends.

Although he could not announce his future plans at the moment, Conner indicated that he was considering several projects and would make his decision known shortly.

Ameche & McDaniel Use CB Charts

NEW YORK—In compiling the list of disk jockeys who program directly from The Cash Box for our 14th Anniversary issue published last week, the names of two prominent jockeys were inadvertently omitted. They are Jim Ameche of KDAY in Santa Monica, California, who programs from The Cash Box lists daily from 10:30 to 12:00 A.M.; and Earl McDaniel of KPOP-Los Angeles, who programs from the charts every Friday morning from 7:00 to 10:30.

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POP
RHYTHM & BLUES**
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RECORD DISTRIBUTING CO.
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CHICAGO 16, ILLINOIS
(Phone: CAumet 5-0924)

**"Flying Saucer" Still
Up In The Air**

NEW YORK—The excitement that had broken through the entire trade last week in the wake of the release of "Flying Saucer" by Buchanan & Goodman on the Luniverse label, started settling by midweek and on Friday, July 27, as we go to press all was quiet. The various law departments as well as the lawyer for Buchanan and Goodman were cagily issuing innocuous statements that did nothing to clarify the situation.

One of the most interesting facts that occurred this week was the entry of Warren Troob into the case as attorney for Buchanan and Goodman. Troob, who had been mentioned in the earliest stages of the situation as Buchanan and Goodman's lawyer, had not actually been retained until early this week when he cut his European tour short to return to New York City.

Troob, when questioned, said he had not been back long enough to have searched the various aspects of the case fully but that he expects the entire situation to be clarified in the near future. Troob will work with Saul Goodman, Luniverse attorney.

Most stations continue to play the record although there have been some instances where individual stations have banned it from its programs. Rumors that the FCC has banned the record have been bandied about the trade but as far as The Cash Box has been able to learn the FCC has issued no such order.

It has been revealed by Bill Buchanan that he and his partner, Dick Goodman, have received many offers, the most interesting being one from Randy Wood of Dot Records making any Dot Record tape or tapes available for their next release; an offer from RCA Victor to sign them as artists to do an album; and a TV shot on the Perry Como Show in about three weeks.

Buchanan also stated that Luniverse is preparing its next release by another artist. "This is no one shot label," said Buchanan, "we plan to build a record company."

Some of the other rumors heard were: Aladdin had its own version but had decided not to release it. Capitol had a Stan Freberg version as yet unreleased; Coral Records had an Alan Freed-Steve Allen-Jazzbo Collins version ready for release; in Hollywood the press of youngsters crowding to get into Music City was so great they shattered the front window.

No rumor. RPM this week issued "Out Of This World with Flying Saucers" by Dave Berry and Sara Berner. Saul Bihari introduced their record at the NAMM show in New York this week and had to cut his visit short to return to the coast, he said, to help coordinate the vast amount of orders that had been coming in.

Tribute To James Dean

NEW YORK—Forest Records, a newcomer to the industry, this week announced the release of a special musical tribute to the late James Dean.

Entitled "His Name Was Dean", the disk introduces a Nathan Russell, and is being backed by an ambitious promotional campaign. Leonard I. Wolf Enterprises has been retained to handle the promotion which will include mailing pieces, window displays, and radio and TV appearances by Veronica Lake who will lend a hand in paying tribute to the late James Dean.

**Columbia Launches Fall
Sales Program**

NEW YORK—Returning from the recently concluded Columbia meetings at Estes Park, Colorado, where about 300 people attended, including international representatives, distributors, Columbia personnel and artists, including Errol Garner, Jo Stafford, The Collins Kids, Johnny Mathis, Tony Bennett, Percy Faith, Mitch Miller, The Four Lads and Glenn Gould, Columbia Records launched a series of 65 retail level meetings to be conducted by distributors throughout the country in the next two weeks to promote its Fall Sales Program.

At a press luncheon Goddard Lieberman, president of Columbia Records, and Hal Cook, vice president in charge of sales, made short talks and then introduced a five part presentation that was the substance of what would later be presented at the various meetings throughout the country.

The presentation included a supposed Columbia distributor-dealer meeting taking place in 1966 with Walter Cronkite handling the commentary, supplemented by an entertaining series of drawings shown by slide projector. Cronkite enlarges on the theme of the Fall Program, "Your Future Is Sound", discussing 1956 as though it were in the past, and 1966 as though it were already here. Cronkite tells of the electronic advances that will find one living in an entirely different manner. Jet airliners and flying saucers will be realities, electronic self service shopping for food, clothing or phonograph records, conveyor belt street, and many other theories are presented as modes of the day. And the statement that in 1956, 255 million dollars was grossed by the record industry as against the gross of 600 million in 1966. This brought the talk back to the level of the record dealer who is primarily interested in the future of records. Other predictions were an increase in the American population by 24,000,000 people; 30% additional income; a four day work week; a lower retirement age; and an increased life span. It was also predicted that whereas in 1956 only 1 out of every 2 families own a phonograph, in 1966 4 out of every five families will own one.

Other parts of the presentation included a discussion by Douglas Edwards on how records are made with slide pictures taken at the Columbia Bridgeport factory shown, and an lp telling of the sales plans and albums to be put on sale this Fall.

**Herb Dexter Joins
Beech Records As VP**

NEW YORK—Herb Dexter, Jubilee Records A & R head for the past four years, resigned last week to join the recently formed Beech Record Company, Inc., as executive vice-president in charge of A&R and Sales.

Dexter will concentrate on building the label's roster of artists and will be setting up distribution throughout the country.

Beech Records plans to release records in the popular, country and rhythm & blues fields and hopes to offer packaged merchandise in the near future. At the present, all efforts are being concentrated on getting the first Beech release off to a big start; a coupling featuring Eddie Thomas and the Bar-BQ Boys singing "Four Bare Walls" b/w "Hot Tears".

A SURE-FIRE SMASH!!!

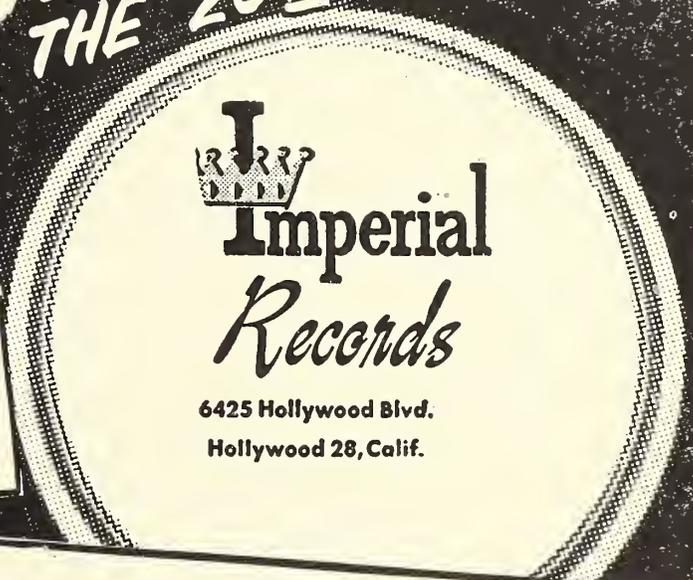


WHITMAN

SLIM

HEADING FOR THE 20th MILLION RECORD...

No. 8307



6425 Hollywood Blvd.
Hollywood 28, Calif.

"The Whiffenpoof Song"

b/w

"Dear Mary"

Decca Issues 52 Albums In New Fall Release

NEW YORK—Decca Records, Inc., has announced the plans for the promotion of the new Fall product, which is the most extensive and diversified in the twenty-two-year history of the company. The new product will be backed with extensive promotion in all media of exposure, and the company feels that the variety and quality of the new Long Playing albums, combined with its far-reaching promotional efforts, will result in one of its most successful campaigns.

There are fifty-two new albums in Decca's Fall release. (See August Album Releases—page 12.) These 12-inch sets are designed to fulfill the promise of "A New World of Sound," the theme of the Decca promotion. Among the fifty-two new sets are recordings in all categories: Album by top pop personalities; jazz sets; country and western music; and classical recordings. Included among the new albums is a deluxe two-record LP titled "Ethel Merman: A Musical Biography," which contains thirty-four tunes that have become associated with the star during her career. Another highlight of the Fall release is an album titled: "Songs I Wish I Had Sung (the First Time Around)". In this LP, Bing Crosby pays tribute to some of the other great vocalists of past and present by singing, in his own style, songs that are identified with them. The new Decca release also features albums by such top performers as Sammy Davis, Jr., Bill Haley and His Comets, The Mills Brothers, The Four Aces, Peggy Lee, Russ Morgan, Carmen McRae, Carmen Cavallaro and many others. A series of five individual LP's, which bears the collective title, "The Jolson Story," provides an impressive musical history of the work of the late Al Jolson. The jazz, country, and classical albums also contain performances by many of the greats in those fields.

The Decca salesmen, who were introduced to the Fall Promotion at a series

of meetings across the country, are being provided with special order forms to handle the new product. The dealers will be able to display the new Decca product to the best of its advantage, via display material that will be provided by Decca. Dealers will also be able to take advantage of a special dating and discount plan, similar to that made available by Decca during last year's Fall push.

For its promotion on the disk jockey level, Decca has prepared a specially designed kit. In this package, disk jockeys will receive a series of four "sampler" LP's, each in a different category—vocal, instrumental, souvenir and jazz. Each of these "samplers" is in a separate, specially prepared sleeve, and is accompanied by script material to facilitate the jockey's programming. In addition to the aforementioned "samplers," one is also being prepared which includes selections from the country albums. The promotion, disk jockeywise carries the theme "Fill the Air With Music."

The entire Decca organization believes that there will be enthusiastic and exciting response to the 31 pop, 5 jazz, 7 country, and 9 classical albums that form the basis for "A New World of Sound."

Presley's "Hound Dog" Skyrockets In Charts

NEW YORK—The amazing Elvis Presley, who has probably sold more records in the past six-month period than any other recording artist has over a similar half year span, was responsible for another amazing feat this week. His latest recording "Hound Dog", jumped from the #50 spot on The Cash Box Best Seller List to the #6 spot in just one week. No recording as far back as 1952 had ever made such an advance in one seven-day period.



The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

	Pos. Last Week
1. I ALMOST LOST MY MIND PAT BOONE (Dot)	2.
2. MY PRAYER PLATTERS (Mercury)	4.
3. THE WAYWARD WIND GOGI GRANT (Era)	1.
4. ALLEGHENY MOON PATTI PAGE (Mercury)	5.
5. ON THE STREET WHERE YOU LIVE VIC DAMONE (Columbia)	3.
6. WHATEVER WILL BE, WILL BE (Que Sera, Sera) DORIS DAY (Columbia)	10.
7. I WANT YOU, I NEED YOU, I LOVE YOU ELVIS PRESLEY (RCA Victor)	8.
8. BORN TO BE WITH YOU CHORDETTES (Cadence)	6.
9. MORE PERRY COMO (RCA Victor)	9.
10. MOONGLOW & THEME FROM PICNIC MORRIS STOLOFF (Decca) GEORGE CATES (Coral)	7.
11. STRANDED IN THE JUNGLE CADETS (Modern) — JAYHAWKS (Flash)	13.
12. BE-BOP-A-LULA GENE VINCENT (Capitol)	11.
13. SWEET OLD FASHIONED GIRL TERESA BREWER (Coral)	12.
14. CANADIAN SUNSET HUGO WINTERHALTER (RCA Victor)	17.
15. GLENDORA PERRY COMO (RCA Victor)	16.
16. I'M IN LOVE AGAIN FATS DOMINO (Imperial)	14.
17. STANDING ON THE CORNER FOUR LADS (Columbia)	15.
18. THAT'S ALL THERE IS TO THAT NAT COLE & FOUR KNIGHTS (Capitol)	22.
19. IT ONLY HURTS FOR A LITTLE WHILE AMES BROS. (RCA Victor)	18.
20. SOFT SUMMER BREEZE EDDY HEYWOOD (Mercury)	24.

21) GIVE US THIS DAY. 22) TREASURE OF LOVE. 23) YOU DON'T KNOW ME.

"make me a child again"

FRANKIE LAINE

recorded by

Columbia 4-40720

REMICK MUSIC CORP.

- FIVE
- THE LOVE OF GENEVIEVE
- WHILE THE CITY SLEEPS
- NEVER MY LOVE

Bourne, Inc. 136 W. 52d St. N. Y. C., N. Y.

The everglowing standard

MOONGLOW

Sensationally featured in the Columbia Picture "Picnic"

MILLS MUSIC, INC.

ABC-PARAMOUNT

LATEST RELEASE

Mama, Teach Me To Dance

EYDIE GORME 9722

A PRODUCT OF AM-PAR RECORD CORP.



Round The Wax Circle

NEW YORK:

Dozens of distributors and independent manufacturers arrived in New York this week to attend the NAMM Convention. The main topic of conversation was "The Flying Saucer" with pros and cons being heard all over the place. It was a good convention however, with optimism about the future running high. . . . Whistler Fred Lowery, currently appearing at La Roue's Supper Club in Indianapolis, Indiana, has signed with Decca. His first release is "Theme From The Proud Ones" and "Whistler's Daddy". . . . Mickey Glass of Roncom Music has acquired "Sadie's Shawl" from Harold Fields Music in England, where there are already instrumentals on the Victor, Columbia and Decca labels. American recordings are in the works. . . . Received a card from A&R exec Bobby Shad, who's in Venice, Italy. The message is "crazy rock and roll spaghetti". . . . Johnny Gluck, co-writer of "No One Home" recorded by Alan Dale on Coral, is on a midwestern tour promoting the record. . . . The Glenn Miller Orchestra, directed by Ray McKinley, was one of the first bands signed by NBC for its new daily two hour live music show. The band will do the show for two weeks starting Monday, September 10. Starting off the new show, which will be called "Bandstand", will be Tommy and Jimmy Dorsey who go on July 30. After "Bandstand", the Dorseys will appear with Frank Sinatra in his week's personal appearance stint at the Paramount. . . . Sirat, the lovely Siamese singer, is proving such a great success in her current engagement at Chez Vito, that she has just been held over for several more weeks. . . . Roy Alfred, composer of such songs as "Rock 'N Roll Waltz" and "The Hucklebuck", was married last week to Dorothea Faye McLaughlin, who has performed in the national companies of many Broadway shows. . . . The Mello-Larks are bicycling between the Snooky Lanson and Frankie Laine TV shows this Summer. . . . It looks as though Robert Allen has another smash hit in "Song For A Summer Night" recorded by Mitch Miller. . . . Tony Martin's "Walk Hand In Hand" a hit in England.



FRANK SINATRA

Report current here that former champ Tony Zale is preparing to announce new record firm. . . . Lenny Collyer to audition for the Tom Duggan spot on WBKB-TV? . . . Guessing contest on where Marty Faye spent his vacation brought in over 2,000 replies to WAAF. Few guessed whereabouts. Marty relaxed at Nippersink Manor where he started to shoot golf for first time. Became so involved in golf hacking he now plans to become a home owner in that community. . . . Dan Anderson, WLOL, Minneapolis, and wife, Marilyn, vacationed in these parts. Hated to go home. . . . Lee Petrillo and Rudy Zellina, WCFL, on vacation, leaving Maggie Murray minding the store. . . . When questioned in regards to whether the Chicago Theater would have stage presentation opening the last 2 weeks in August, Nate Platt said, "The so-and-so's don't know what they're talking about". . . . Shelly Grey and Jan Parks subbing for vacationing Billy Leech and Arlene Adams on the ayem WMAQ show. . . . Dick Contino, handsome as ever, on WBBM-TV's "In Town Tonight". Dick in town for the big shindig at Maywood. . . . Phil Consolo, formerly of the Melba & Consolo dance team, now heading Chez Paree Artists, Inc. Promising, "Everything in the way of talent". . . . Epic Records' bigwigs in town for fall sales meeting at swanky Sheraton Blackstone. . . . Contest on to find new vocalist for the Frank York ork at the Sherman. . . . Spike Jones and his "City Slickers" invade the Chez, 8/9. . . . "Bud Billiken Day" skedded for big celebration at Washington Park, 8/11. Bud Billiken is legendary figure standing for "things as they ought to be". Ray Rayner and Mina Kolb will be on hand to aid in the festivities and help combat juvenile delinquency. . . . Note from Steve Cannon, WLOL, Minneapolis, advises he was winner of \$1,000 bond in the Birds and Bees Parody Contest. . . . Mort Hillman of E. B. Marks Music Corp around town with two diskings of same tune. "One Finger Melody" out for one week by Dick Hyman quickly covered by Freddy Martin.

CHICAGO:

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HOLLYWOOD:

Pete Hanley's first release for the Verve label out this week. One of the sides is "Samantha" from "High Society". . . . Joe Carlton of RCA-Victor, in town to record West Coast artists, guested at the Music Men's Luncheon last week. . . . Singer Kathy Lloyd, who was discovered singing in Australia by English bandleader Ted Heath, is making the rounds of the local disk jockies with her latest Capitol recording of "The Wind-Up". . . . Dick Glasser, writer of "Angels In The Sky" makes his debut as a singer on the Dot label. Charlie Adams of Ridgeway Music and Joe Johnson of Golden West songs have signed Glasser to a personal management contract. . . . Steve Rowland has been pacted to a recording contract by Liberty Records, and leaves for a tour of the East and Midwest to plug his initial sides and also his current film release, "Crime In The Streets". . . . Stan Freberg getting a big response from the deejays to his offer of free paste-on sideburns for listening to his waxing of "Heartbreak Hotel". . . . Snuff Garrett will be promoting the Dot and London labels for the newly-formed Hart Distributing Co. . . . Both Earl McDaniel at KPOP and Jim Ameche at KDAY picked Andy Williams' "Canadian Sunset" as their record of the week. . . . Spike Jones wound up his Moulin Rouge stint and remains in town to record an LP for Verve. . . . L.A. columnist Jack Lait, Jr. has formed his own label, called Quest Records. . . . Johnnie Ray in town over the weekend on way north for engagements at Lake Tahoe and San Francisco.



JOHNNY RAY

"Music For Expectant Mothers"



CLEVELAND—WDOK's "Big Chief" Norman Wain (WDOK-Cleveland) is shown above receiving his copy of Sid Feller's latest ABC-Paramount record album "MUSIC FOR EXPECTANT MOTHERS". Wain said he accepted the record . . . "on behalf of all of the wonderful expectant mothers in the USA" and particularly for his own sweet wife (above) who obviously is the target of the album's message.

America's Leading ONE STOP Record Service

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 A HONEY
 FOUR KNIGHTS
 with FRANKIE CARLSON'S BAND
 DON'T DEPEND ON ME

record no. 3494

"It's What's in THE CASH BOX That Counts"

ANOTHER SMASH!
"CANADIAN SUNSET"
"HIGH UPON A MOUNTAIN"
ANDY WILLIAMS
 # 1297

cadence
 40 EAST 49TH ST. NEW YORK 17, N. Y.

**RCA Victor Promotes
 Davis And Dunn**

NEW YORK, N. Y.—The appointment of James Davis as Manager of Operations for the RCA Victor Record Division was announced last week by Howard Letts, Vice President.

Davis has been Manager of the company's Custom Record Department since 1946. He will be succeeded by Emmett B. Dunn, Controller of the RCA Victor Record Division and more recently Manager of Custom Record Administration. Davis' new post previously was held by Letts who recently was promoted to a vice presidency.

Davis, who was graduated from the University of Pennsylvania, joined the company in 1940 as a cost analyst. Dunn, a graduate of Temple University and a Certified Public Accountant, came to RCA Victor in 1941 as an accountant.



**Album
 Reviews**

POPULAR

"FUN WITH LAWRENCE WELK"—Lawrence Welk And His Orchestra—Epic LN 3248 (1-12")

THE MAN ON THE FERRY; THE GIRL WITH THE PIG TAILS IN HER HAIR; THE CHESTNUT TREE; THE UMBRELLA MAN; TENNESSEE FISH FRY; THE BULLDOG AND THE BULLFROG; HARD-TO-GET GERTIE; LOUISVILLE LOU; THE GIRL BEHIND THE VENETIAN BLIND; START THE DAY RIGHT; SHE'S MY GIRL; IF YOU TALK IN YOUR SLEEP, DON'T MENTION MY NAME.
 Before the Lawrence Welk fan has finished the last selection of his latest Welk acquisition, the chances are good that a new Welk release is available at his dealer. They come around that quickly. This latest waxing by the extremely popular orchestra leader consists of 12 good-humored novelties played with the familiar Welk bounce. Welk's lively vocalists seem to impart a delivery similar to one of his instruments. This Epic entry has a bright sales future.

"LOVE"—Julie Wilson—Dolphin 6 (1-12" LP)

FROM THIS MOMENT ON; HE WAS TOO GOOD TO ME; YOU SHOULD HAVE TOLD ME; I'M THRU WITH LOVE; WHY CAN'T I; PAGLIACCI HAS NOTHING ON ME; DON'T EVER LEAVE ME; TRAVELIN' LIGHT; TRUE BLUE LOU; YOU'VE CHANGED; THERE'S SO MUCH MORE; YOU'VE GOT ME CRYING AGAIN; SUGAR.
 This waxing comes right on the heels of Miss Wilson's gratifying performance on the recent TV spec, "The Bachelor". The singer has won fame in musical comedy but instead of sticking with the rather straight singing requirements of musicals, Miss Wilson takes on a sophisticated blues and highly sensual delivery on this disk. Julie as a stylist shows a keen musical sense that carries over with notable jazz-like results. Materialwise, the singer has undertaken the more complicated melodies from the pop scene. Arranger-Director Phil Moore and the ork solidly suit Miss Wilson's moody style. That TV appearance of Miss Wilson's ought to give sales an extra push.

"THE GLORY OF LOVE"—Jackie and Roy—ABC-Paramount ABC 120 (1-12" LP)

THE GLORY OF LOVE; THE BEST THING FOR YOU; I LOVE YOU REAL; COULD YOU USE ME?; MIZ' MARGRET; LOVE IS SWEEPING THE COUNTRY; YOU INSPIRE ME; LOOKING AT YOU; WHERE DID THE GENTLEMAN GO?; LET'S GET AWAY FROM IT ALL; TAIN'T NO USE; THE WINTER OF MY DISCONTENT.
 By keeping a flair for sentimentality and reminiscing at a minimum and using a jazz idiom in their approach, the husband-wife team of Jackie and Roy come across in a happily refreshing manner. Whether working on a parody like "I Love You Real" or the ballad, "You Inspire Me", the team transmits many interesting vocal harmonies. Singing solo, Miss Cain's thoughtful styling on Alec Wilder's "This Is The Winter Of My Discontent" has captured the unusual melody perfectly. Best duet is the familiar declaration of "Let's Get Away From It All", sung engagingly by the couple. Admirable accompaniment. Striking package. Jackie and Roy have a style all their own and the many folks who purchase the disk will find them a joy.

"COOK'S TOUR OF LATIN AMERICA"—Jose Valdes And His Orchestra—Vox 25,110 (1-12" LP)

LA MESSICANA; LA MATADORA; ALMA LLANARA; CAROVANA TRISTE; NO ES VERO; BAIA; UBA-BATUBA; CHARGARA; O MEO SAMBINO; LA ULTIMA NOCHE.
 Vox has made an impressive specialty out of musical travelogue disks through its famous "Echos" series, and will now issue pressings using the long established travel agency, "Cook's" as the basis for other disks in this area. The Cook's Tour here features Jose Valdes And His Orchestra performing 10 original Latin American melodies. This includes the familiar, "Baia". The ork is a polished and rhythmic one and gives bright colorings to the selections. Excellent sound. Latin American music is exceedingly popular in the U.S. and this disk should cash in on that popularity.

"STRICTLY FROM HUNGARY"—Mischa Michaeloff And His Symphonic Gypsies—RCA Victor LPM-1271 (1-12" LP)

THE GAY GYPSIES; HUNGARIAN GYPSY SONG; ROMANY RHAPSODY; GYPSY ILLUSIONS; HORA PIZZICATO; CZARDAS; PLAY ZIGEUNER; CZARDAS; DANCE SLOVENNE; DANCE YUGOSLAV.
 It would seem, upon hearing this disk, that the basic ingredients of modern mood music is an offspring of Gypsy music played with a full-orchestra. Perhaps even to a greater extent than mood music, does Gypsy music rely, (and oh, how sentimentally!) on string instruments. Some of the most famous of Gypsy melodies (i.e. "Hora Pizzicato" and "Play Zigeuner") are authentically reproduced by England's Mischa Michaeloff And His Symphonic Gypsies. It makes, by the way, for mood music in its most lush nature. There's a definite market for this type of music and an added one that includes the mood music following. Bright package.

"LOVE AND THE WEATHER"—Herbie Mann, Alto Flutist And Orchestra—Bethlehem BCP 63 (1-12")

LOVE AND THE WEATHER; BUT BEAUTIFUL; SPRING CAN REALLY HANG YOU UP THE MOST; I'M GLAD THERE IS YOU; A SINNER KISSED AN ANGEL; HIGH ON A WINDY HILL; ILL WIND; FOR HEAVEN'S SAKE; AUTUMN NOCTURNE; MOON LOVE; THE MORNING SIDE OF THE MOUNTAIN; LIKE SOMEONE IN LOVE.
 A delicate sound of a flute employed on 12 equally delicate melodies makes for a disk of unusual mood music beauty. The instrument normally plays a supporting role in most mood sets, but its sweet dominance here proves its worth in setting the listener's mind to the restful pleasures of such albums. Credit flutist Herbie Mann for making imaginative and artistic flourishes throughout the selections. Excellent tunes. The heavy demand for mood waxings has meant many routine issues; here's a disk that sets new standards to be aimed at.

"MUSIC FROM THE HALL OF SPRINGS"—Larry Caton, Organ—Herald HLP 0107 (1-12" LP)

ONE KISS; STARS IN MY EYES; MY WONDERFUL ONE; KISS IN THE DARK; I'M FALLING IN LOVE WITH SOMEONE; KISS ME AGAIN; WHEN YOUR HAIR HAS TURNED TO SILVER; ESTRALITA; SILVER MOON; SMILES; HONEYMOON; THE ONE ROSE; YOU TELL ME YOUR DREAM; ALICE BLUE GOWN; GIRL OF MY DREAMS; CALL ME DARLING; FOR YOU; LET ME CALL YOU SWEETHEART.
 The organ's reminiscing sound is used to good advantage on this Herald issue. Organist Larry Caton sentimentally traces 18 durable favorites, some of which go back to grandpa's younger days. Recorded in the acoustics paradise of the Hall of Springs in Saratoga, N. Y., this entry should find a sympathetic haven in many a nostalgic collector's library. Hi-Fi fans may want to test their equipment with the waxing's excellent sound.

**Olman To Undertake
 Schirmer Revival Program**

NEW YORK—Abe Olman and G. Schirmer Inc. have completed an arrangement by which Abe Olman will undertake the creation of extensive current revival campaigns in the fields of records, television, films and radio of the multifold standards in the G. Schirmer catalog.

Olman, whose other activities now include a full-fledged ASCAP publishing operation of his own. Abe Olman Music, Inc., will henceforth headquarter at his new offices at 157 West 57 Street, N.Y.C. His current catalog include the Four Aces Decca disk of "Dreamer", with other pop recordings to follow in August and September. Olman will also devote his energies to the Schirmer revival campaigns to be initiated immediately.

Such titles as "Allah's Holiday", "Sympathy", "Auf Weiderseh'n", "Sylvia", "Perfect Day" and dozens of others have been earmarked by Olman for immediate disk activity. The Schirmer catalog includes such great ASCAP composers as Sigmund Romberg, Rudolph Friml, Victor Herbert, Oley Speaks and Carrie Jacobs Bond.

Friends



HOLLYWOOD—Bill Bradley, newest addition to KLAC's (Los Angeles) Big Five deejays, poses on the RKO set of "Bundle of Joy" with Eddie Fisher. Bradley, who replaced Peter Potter on station's 9:30 a.m. to 12:30 p.m. weekday slot, plays the role of a society playboy in the upcoming movie starring Fisher and wife Debbie Reynolds.

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Album Reviews

FOLK

"THE JOSH WHITE STORIES"—Vol. 1—ABC-Paramount 124 (1-12" LP)
 BOLL WEEVIL; WATERCRESS; WHAT YOU GONNA DO?; I'M A MEAN MISTREATER; FRANKIE AND JOHNNY; THE HOUSE OF THE RISING SUN; DUPREE; COTTONEYE JOE; NOBODY KNOWS WHEN YOU'RE DOWN AND OUT; WHEN I LAY DOWN; HARD TIME BLUES; HE NEVER SAID A MUMBLIN' WORD.

One of the most able interpreters of folk songs, Josh White, carries his humorous and more sober material with ingratiating conviction on this ABC-Paramount issue. White senses the approach to each number with just the proper rhythm and a keen regard to an often ironic verse. The selections will be familiar to the many folk collectors around. An indication of "Vol. 1" on the package gives one the hopeful impression there's more to come from Josh White on ABC-Paramount. A must for every dealer's shelf. Should enjoy a healthy and lengthy sale.

"FOLK SONGS"—William Clauson And His Guitar—With John Gregory And His Group—RCA Victor LPM-1286 (1-12" LP)

LIL' LIZA JANE; TURTLE DOVE; ALL THROUGH THE NIGHT; THE GARDEN WHERE THE PRATIES GROW; LADIES' MAN; COCKLES AND MUSSELS; ROGERS, THE MILLER; THREE JOVIAL HUNTMEN; RED ROSY BUSH; SINNER MAN; CINDY; SIPPIN' CIDER; IRISH LOVE SONG; JOHN GRUMBLE; THE ASH GROVE; JOHN HENRY; THE BOLD FISHERMAN; THE RUMPLING OF YOUR GOWN'D; BLACK IS THE COLOR OF MY TRUE LOVE'S HAIR; THE FROG AND THE MOUSE; SKYE BOAT SONG.

Any musical era has found a home for the music that springs from the hearts of the people—folk music. Victor offers a generous supply (21) of some of the most beloved folk melodies. Making each number ring with charm and wit is the young folk singer, William Clauson. Clauson's voice engagingly senses the rhythmic qualities of the numbers and delivers the ballads with a sweet, simple beauty that is altogether touching. The artist is supported by his guitar and, at times, by John Gregory And His Group. It would seem that Mr. Clauson will offer folk followers many more memorable moments as he does on this waxing. Very strong entry in its class.

LATIN RHYTHMS

"DANCE LESSONS IN CHA-CHA-CHA AND MERENGUE"—With Tony And Lucille—Fiesta FLP 1209 (1-12" LP)

The two Latin dance sensations in the U. S., the cha-cha-cha and merengue have given many potential experts of the steps many difficult and frustrating moments. For those who are in an elementary stage with the two dances and those who may need more polish, this Fiesta waxing is heartily recommended. Based on actual dance classes, the set features famous dance instructors (they own a studio and teach at Grossinger's) Tony and Lucille. The narrator is Lucille, whose cha-cha-cha and merengue know-how is apparent. Her knowledge is delivered clearly and with a great deal of patience and understanding for novices. The set includes instrumental examples of the steps. This set fills an important consumer need and is an item dealers have been begging for for years. Excellent dance lesson disk that'll sell in every market.

JAZZ

"FRIVOLOUS SAL"—Sal Salvador Quartet—Bethlehem BCP-59 (1-12" LP)

FRIVOLOUS SAL; TANGERINE; I COVER THE WATERFRONT; YOU STEPPED OUT OF A DREAM; YOU COULD SWING FOR THAT; ALL THE THINGS YOU ARE; SALAMAN; HANDFUL OF STARS; I LOVE YOU; I'LL REMEMBER APRIL.

This accomplished jazz entry features famed guitarist, Sal Salvador. And it's the jazzman's refined creative spark that invitingly leads the rest of the quartet's make-up. Originals and evergreens are generally built to a racing-with-the-clock tempo; but there are moments of relaxed interplay as with "I Cover The Waterfront" and "Handful Of Stars". One of Salvador's able assistants is Eddie Costa in his dual role on piano and vibes. Excellent sound. Class jazz release.

"HENRY 'HOT LIPS' LEVINE"—Dixieland Jazz Band—RCA Victor LPM-1283 (1-12" LP)

WHO'S SORRY NOW; SUNRISE SYMPHONY; PADDY'S DAY PARADE; THE BLUES MY NAUGHTY SWEETIE GAVE TO ME; CLEVELAND PRESS; BUGLE CALL RAG; WASHINGTON POST DIXIE; ROCKIN' CHAIR; I'D BE LOST WITHOUT YOUR LOVE; SUMMERTIME; INDIAN UPRISING; I FOUND A NEW BABY.

Henry "Hot Lips" Levine, whose experience with Dixieland almost parallels the music's origin, skillfully unloads some traditional Dixieland horn-work backed by his happy crew. Mixing established Dixie goodies with Levine originals, the disk stays true to Levine's nickname by keeping all but 3 of the numbers hot and piercing. Dixieland fans should have as much fun listening to this platter as Levine and his band must have had when they cut it.

CLASSICAL

BEETHOVEN: Sonata No. 21, In C, Op. 53 ("Waldstein")—Sonata No. 30, In E, Op. 109—Byron Janis, Pianist—RCA Victor LM-1978 (1-12" LP)

Two of the more popular piano pieces in the LP catalogue are contained in this Victor pressing. The works are performed by the once child prodigy, Byron Janis and are met with assurance and skill by the young artist. The "Waldstein Sonata" is an opus of technical brilliance while the "Sonata No. 30" conveys the romantic and lyrical nature of Beethoven. Mr. Janis is thus given two distinct approaches on the disk and each of them has the pianist in handsome form. Fine sound. This waxing will move into the thick of the battle of sales among the many other available pressings of the works.

Bethlehem Starts Drive On 3 Record Version of "Porgy And Bess"

NEW YORK—Bethlehem Records has started the wheels rolling on a special campaign designed to send sales soaring on its new 3-12" LP recording of George Gershwin's "Porgy and Bess": a new waxing of the great score presented by a wide array of contemporary artists performing in the modern idiom and featuring Mel Torme and Frances Faye in the title roles.

In addition to consumer advertising which is reported to have reached 3,750,000 record buyers, the dealer will be further aided by a special three-dimensional display package that features a handkerchief-type pullout listing the more than 30 artists and groups performing on the recordings. The new jacket, created by Joseph Muranyi, Bethlehem production chief, was designed specifically for window display and in-store use.

Joe Quinn, Bethlehem publicity and promotion head, this week announced the release of a 10" "Porgy and Bess" album containing excerpts from the trio of disks. The record is being released only for dee jays who can receive their copy by writing to Bethlehem. The excerpt disk features selections best suited for air play.

The 1 hour 48 minutes of music which lists for \$14.95 stars some of the biggest names in modern music; Mel Torme (Porgy), Frances Faye (Bess), Betty Roché (Clara), Frank Rosolino (Jake), Sally Blair (Serena), Joe Derise (Peter the Honeyman), Loulie Jean Norman (Strawberry Woman), Bob Dorough (Crab Man), George Kirby (Sportin' Life), Johnny Hartman (Crown), Duke Ellington's Orchestra, Pat Moran Quartet, Don Fagerquist, Bob Enevoldsen, Claude Williamson, Max Bennett, Stan Levey, Bill Holman, Herbie Mann, Sam Most, The Australian Jazz Quintet, Howard McGhee, Buddy Childers, Alvin Stoller, Herbie Harper; musical direction is under the baton of Russ Garcia. Narration is by Al "Jazzbo" Collins. Bethlehem's A&R Chief, Red Clyde, supervised the 3 weeks of recording.

Gus Wildi, President of Bethlehem, reports the greatest Dealer reaction to the "Porgy & Bess" package he has ever seen. "This promises to be a tremendous financial success for record dealers and us", he said. "But—more than that—our 'Porgy and Bess' package is widening the market of potential buyers for fine contemporary music. Other record companies will benefit, too. The magnificent success of Bethlehem's 'Porgy and Bess'—even before release date—is proof that Bethlehem knows how to satisfy the public's insatiable desire for good jazz—properly recorded and properly packaged."

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"It's What's in THE CASH BOX That Counts"

Fake Roger Williams Feted In Mexico City

NEW YORK — Pianist Roger Williams, whose Kapp recording of "Autumn Leaves," has made him an international celebrity, was the recipient of some startling news from Mexico City. Earlier this week, word reached New York from the Mexican distributors for Kapp that they were particularly pleased with Roger's personal appearances South of the Border, where his disks are consistently on the best-seller lists. All of this was slightly confusing since Roger has been busy in New York for the past three weeks cutting a new album and certainly hasn't been anywhere near the Latin country.

An immediate checkup revealed that an unknown pianist, using the name of Robert Roger Williams, was taking bows as the Kapp Record star. Television and radio appearances had been lined up for the impostor, and the entire Mexican music colony had gone all out in making plans for an elaborate party in honor of the popular musician.

Although he was indignant at the

hoax being played on his Latin friends, the real Roger was also somewhat flattered that somebody thought him important enough to risk possible judicial action for fraud just to impersonate him. A wire to the Mexican capital brought an abrupt termination to the phony Mr. Williams' fiesta.

Promoting Jester Records

NEW YORK — Lester E. Barry, president of Jester Records, has just returned from a tour of the state of Massachusetts where he spent three days meeting with salesmen, his distributor and disk jockeys.

He discussed the label's future plans with Frank Gazso, Jester's New England promotion manager; Herman Pollock, New England sales representative; and Harry Carter of Music Suppliers, the label's Boston distrib. Prior to this trip, Barry made a similar tour of Connecticut.

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Phoenix, Ariz.</p> <ol style="list-style-type: none"> Hound Dog (Elvis Presley) Wayward Wind (G. Grant) I Almost Lost My Mind (Pat Boone) Be-Bop-A-Lula (G. Vincent) Allegheny Moon (P. Page) Sweet Old Fashioned Girl (Teresa Brewer) I Want You, I Need You, I Love You (Elvis Presley) The Fool (Sanford Clark) My Prayer (Platters) Ape Call (Nervous Norvus) | <p>HOSPE PIANO CO.
Omaha, Nebr.</p> <ol style="list-style-type: none"> Hound Dog (Elvis Presley) I Want You To Be My Girl (Teresa Brewer) My Prayer (Platters) Born To Be With You (Chordettes) I Almost Lost My Mind (Pat Boone) Rockin' Around (E. Freeman) Get Out Of The Car (Davis) Heaven On Earth (Platters) Fever (Little Willie John) Theme From "The Proud Ones" (Nelson Riddle) | <p>REGENT RECORD SHOP
Flint, Mich.</p> <ol style="list-style-type: none"> Hound Dog (Elvis Presley) Whatever Will Be (D. Day) I Want You, I Need You, I Love You (Elvis Presley) Be-Bop-A-Lula (G. Vincent) It Only Hurts For A Little While (Ames Bros.) I Almost Lost My Mind (Pat Boone) Born To Be With You (Chordettes) Ready Teddy (Little Richard) More (Perry Como) Wayward Wind (G. Grant) |

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Best Selling Pop Albums

Pos. Last Week

Pos.	Album	Label	Last Week
1.	MY FAIR LADY BROADWAY CAST	(Columbia OL 5090)	1.
2.	CALYPSO HARRY BELAFONTE	(RCA Victor LPM 1248 EPA 1248)	2.
3.	THE KING AND I MOVIE CAST	(Capitol W 740; EAP 740)	5.
4.	ELVIS PRESLEY ELVIS PRESLEY	(RCA Victor LPM 1254; EPB 1254)	4.
5.	SONGS FOR SWINGING LOVERS FRANK SINATRA	(Capitol W 653, EAP 653)	3.
6.	THE MOST HAPPY FELLA BROADWAY CAST	(Columbia OL 5118)	6.
7.	THE PLATTERS THE PLATTERS	(Mercury MG-20146)	7.
8.	THE EDDY DUCHIN STORY MOVIE SCORE	(Decca DL 8289)	9.
9.	OKLAHOMA MOVIE CAST	(Capitol SAO 595; SDM 595)	8.
10.	CAROUSEL MOVIE CAST	(Capitol W 694; EDM 694)	10.
11.	PICNIC MOVIE SCORE	(Decca DL 8320; ED 846)	14.
12.	SAY IT WITH MUSIC LAWRENCE WELK	(Coral CRL 57041; EC 82027)	12.
13.	BELAFONTE HARRY BELAFONTE	(RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5)	13.
14.	ELLA FITZGERALD SINGS THE COLE PORTER SONG BOOK	(Verve V-4001, 2)	11.
15.	LONELY GIRL JULIE LONDON	(Liberty LRP 3012)	16.
16.	BUBBLES IN THE WINE LAWRENCE WELK	(Coral CRL 57038)	15.
17.	HIGH SOCIETY FILM SOUNDTRACK	(Capitol W 750; EDM 750)	21.
18.	MUSIC FROM MY FAIR LADY PERCY FAITH	(Columbia OL 895; B 895)	20.
19.	NIGHT WINDS JACKIE GLEASON	(Capitol W 717; EAP 717)	22.
20.	PASSPORT TO ROMANCE PERCY FAITH	(Columbia CL 880)	—
21.	FOUR FRESHMEN AND 5 TROMBONES FOUR FRESHMEN	(Capitol T 683; EAP 683)	18.
22.	GENTLEMEN BE SEATED (MINSTREL SHOW)	(Epic LN 3238)	17.
23.	CASTLES IN SPAIN MICHEL LE GRAND	(Columbia CL 888; B 888)	19.
24.	GOLDEN INSTRUMENTALS BILLY VAUGHN	(Dot DLP 3016)	—
25.	WALTZES OF IRVING BERLIN MANTOVANI	(London LL 1452)	23.



Album Sure Shots

PASSPORT TO ROMANCE
Percy Faith (Columbia CL 880)

GOLDEN INSTRUMENTALS
Billy Vaughn (Dot DLP 3016)

Era Announces Fall Merchandising Program

HOLLYWOOD, CAL.—Era Records has announced a special LP Fall Merchandising Program that will go into effect August 1st and run through October 1st.

The program includes seven 12-inch LP's: "Suddenly There's Gogi Grant"; "Smoke Dreams," by Ronnie Deauville; "Meet the Bob Florence Trio"; "Doye," by Doye O'Dell; "Blowing Up a Storm," featuring Jack Millman's Quartet; "Something Old, New, Borrowed and Blue," by the Merry Macs; and "Page Cavanaugh Carries the Torch," and offers the following bonus:

If the distributor purchases a minimum of 20 pieces of each of the seven albums (or a total of 140), he will receive an album of his choosing for every ten ordered. On all subsequent orders there will be no minimum order per title and the distributor will still receive one album for every ten he orders.

Dolphin Records Releases "Love—Julie Wilson"

NEW YORK—Dolphin Records newest release in the Dolphin Personality Series features Julie Wilson, night club and musical comedy singer, in a blues album called, "Love—Julie Wilson."

Julie is now one of the stars of "Pajama Game," the longest running musical success currently on Broadway, and has had notable success as a night club entertainer from Hollywood to London, particularly at New York's St. Regis Maisonette where she has broken records repeatedly. She has toured in "Kiss Me Kate" and "Kismet" and followed Mary Martin in the London run of "South Pacific."

Those who are familiar with Miss Wilson's night club work may be surprised at her technique in this album. She shows another side of her personality and musicianship and emerges as a blues singer.

The arrangements and conducting have been done by Phil Moore, an artist of wide experience who has worked in films, radio and television and has worked with performers like Lena Horne, Frank Sinatra, Dorothy Dandridge and many others.

This is the sixth release under the new Dolphin label.

Robbins Buys Keith Tune

CHICAGO—Barnie Fields, president of Keith Music Publishers, this city, announced this past week that Robbins Music Compay, Ltd., purchased the "Grasshopper Jump," for foreign release.

Erwin Barge, who heads local Robbins office, disclosed that, "Purchase was made solely on regional success of Formal recording by Bobby Christian."

This is the second tune published by the young Chi pubbery.

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NAMM Sees "Flying Saucers"

NEW YORK—The NAMM Convention closed last Thursday, July 26, with the usual weak and weary conventioners boarding all types of conveyances headed homeward.

The four day meet took place at the Hotel New Yorker and the Trade Building, just across the street. Most of the music business was conducted on the 2nd floor of the Trade Building, where the record exhibits had been relegated, and in the lobby of the Hotel New Yorker.

Distributors and manufacturers poured into the city from all parts of the country. The major business accomplished by the manufacturer was the signing up of new distributors in territories where he was not represented and promoting his new releases with the trade. Most of the indie manufacturers timed their releases for this show, and the sight of half a dozen distributors listening intently to the "next hit" was not unusual. Most

of the attending manufacturers went away with some new distributors, and most of the distributors went away with new lines.

Almost everyone approached was pleased with the manner in which the Summer business had held up. The top topic of conversation, about which many rumors and few facts were bandied, was the controversial "Flying Saucer" on Luniverse Records. Its release just prior to the NAMM show, and the whirlwind takeoff which had the sales figures adding up to a phenomenal sum, had every distributor and dealer buzzing, "Where can I get some?" Most were disinclined to get drawn into the legal problems that were associated with the record with the general opinion being it was none of their concern. They felt they were in business to sell records and the legal entanglements were something for the manufacturers and publishers to work out among themselves.

Saul Bihari was one of the most sought personalities at the show when he introduced his version called "Out Of This World with Flying Saucers" in the RPM label. This release projected him into the center of the most talked about record in years and it kept him busy until Tuesday evening, when he had to cut his visit short and return to the coast to help co-ordinate shipments.

Typical of all conventions, the manufacturers did a great deal of entertaining, meeting and discussing business in their suites, or at breakfasts, luncheons and dinners. Many distributor meetings were held in private rooms in restaurants and hotels. The only large record company to be represented with an exhibit booth was Dot Records. RIAA, representing all its members, also exhibited.

Zephyr Sets 17 Distribbs

NEW YORK — Geordie Hormel, President of Zephyr Records, and Bud Freeman, Director of Recording and Sales, announced that they have signed the first seventeen distribbs for their indie disk firm.

The coast diskery will be represented by the following distribbs: Leonard Smith Inc. (Albany), General Distributing Co. (Baltimore), Records Inc. (Boston), Faysan Distributing Inc. (Buffalo), Garmesa Distributors Inc. (Chicago), Benart Distributors Inc. (Cleveland), Allied Distributors (Hartford), Centra Record Sales Co. (Los Angeles), Tru-Tone Distributors (Miami), D & D Distributing Company (Minneapolis), Essex Distributors (Newark), A-1 Record Distributors Inc. (New Orleans), Alpha Distributing Company, Inc. (New York) Lesco Distributors (Philadelphia), Eric Distributors (San Francisco), Am-Par Distributors (Seattle-Portland), and Morris Distributing Agency (Toronto, Ont.).

Plans are to make additional appointments, besides this initial batch, according to Hormel. First disks are scheduled to hit the market August 15th. Meanwhile, artists are being signed and other items are in the planning stages.

Hormel, Freeman, comptroller Spencer Moore and Director of Promotion Buddy Basch are currently huddling in New York over plans.



Disk Jockey

REGIONAL RECORD REPORTS

John Wrisley

WIS—Columbia, S. C.

1. On The Street Where You Live (Vic Damone)
2. Walk Hand In Hand (Tony Martin)
3. Wayward Wind (G. Grant)
4. Born To Be With You (Chordettes)
5. Moonglow & Picnic (Cates)
6. I Could Have Danced All Night (Rosemary Clooney)
7. Almost Lost My Mind (Boone)
8. Allegheny Moon (P. Page)
9. Portuguese Washerwoman (Joe Carr)
10. Voices (Fontanes)

Jack Clifton

WCUE—Akron, Ohio

1. My Prayer (Platters)
2. Stranded In The Jungle (Jayhawks)
3. Be-Bop-A-Lula (G. Vincent)
4. Almost Lost My Mind (Boone)
5. Fever (Little Willie John)
6. It Only Hurts For A Little While (Ames Bros.)
7. I'm In Love Again (Domino)
8. More (Perry Como)
9. Allegheny Moon (P. Page)
10. St. Teresa Of The Roses (Billy Ward)

Herb Knight

WKBW—Buffalo, N. Y.

1. The Fool (Sanford Clark)
2. The Old Philosopher (Eddie Lawrence)
3. I Could Have Danced All Night (Sylvia Syms)
4. My Prayer (Platters)
5. Allegheny Moon (P. Page)
6. The Golden Baton (Jacobs)
7. That's All There Is To That (Nat Cole)
8. Canadian Sunset (Hugo Winterhalter)
9. Give Us This Day (J. James)
10. You Don't Know Me (Vale)

Michael Bushell

WMAS—Springfield, Mass.

1. I Want You, I Need You, I Love You (Elvis Presley)
2. Wayward Wind (Gogi Grant)
3. Almost Lost My Mind (Boone)
4. I'm In Love Again (Domino)
5. On The Street Where You Live (Vic Damone)
6. Be-Bop-A-Lula (G. Vincent)
7. Born To Be With You (Chordettes)
8. Sweet Old Fashioned Girl (Teresa Brewer)
9. My Prayer (Platters)
10. Standing On The Corner (Four Lads)

Vic Bernard

WKNG—Keene, N. H.

1. Wayward Wind (G. Grant)
2. Moonglow & Picnic (Stoloff)
3. Almost Lost My Mind (Boone)
4. Standing On The Corner (Four Lads)
5. I Want You, I Need You, I Love You (E. Presley)
6. On The Street Where You Live (Vic Damone)
7. I'm In Love Again (Domino)
8. Allegheny Moon (P. Page)
9. Born To Be With You (Chordettes)
10. Ivory Tower (Cathy Carr)

Jack Stant

(Teen-O-Rama)

WDRF—Chester, Pa.

1. Allegheny Moon (P. Page)
2. Big D (DeJohns)
3. Be-Bop-A-Lula (G. Vincent)
4. Hurt Me (Robins)
5. Clay Idol (Betty Johnson)
6. My Prayer (Platter)
7. Wait For Me (Frank Sinatra)
8. Boy On Page 35 (C. Carr)
9. Trapeze (Mitch Miller)
10. Never A Bride (M. Carol)

Pat Chamburs

WFLA—Tampa, Fla.

1. Song For A Summer Night (Mitch Miller)
2. Too Close For Comfort (Lillian Briggs)
3. Every Night About This Time (Ink Spots)
4. On The Street Where You Live (Vic Damone)
5. I'm Gonna Walk (Morse)
6. Wayward Wind (Gogi Grant)
7. Donkey Cart (F. Chacksfield)
8. Intrigue (Barrys)
9. Keeping Cool With Lemonade (Nick Noble)
10. Theme From "Proud Ones" (Nelson Riddle)

Al Meltzer

WHEN—Syracuse, N. Y.

1. Almost Lost My Mind (Boone)
2. I Want You, I Need You, I Love You (E. Presley)
3. I'm In Love Again (Domino)
4. On The Street Where You Live (Vic Damone)
5. Standing On The Corner (Four Lads)
6. Wayward Wind (G. Grant)
7. Moonglow & Picnic (Stoloff)
8. Be-Bop-A-Lula (G. Vincent)
9. Born To Be With You (Chordettes)
10. Sweet Old Fashioned Girl (Teresa Brewer)

Sterling Yale

KCNA—Tucson, Ariz.

1. Almost Lost My Mind (Boone)
2. On The Street Where You Live (Vic Damone)
3. My Prayer (Platters)
4. More (Perry Como)
5. Wayward Wind (Gogi Grant)
6. Ape Call (Nervous Norvus)
7. Ivory Tower (Gale Storm)
8. Portuguese Washerwoman (Joe Carr)
9. Whatever Will Be, Will Be (Doris Day)
10. I'm In Love Again (Domino)

David Dreis

KENT—Shreveport, La.

1. Stranded In The Jungle (Cadets)
2. Fever (Little Willie John)
3. Allegheny Moon (P. Page)
4. That's All There Is To That (Nat Cole)
5. Be-Bop-A-Lula (G. Vincent)
6. Sweet Old Fashioned Girl (Teresa Brewer)
7. Ready Teddy (Little Richard)
8. Angel (Artie Wayne)
9. Lola's Theme (Mathieson)
10. See You Soon Baboon (Dale Hawkins)

Rod Hurley (Star Time)

WWIN—Baltimore, Md.

1. Wayward Wind (Gogi Grant)
2. Almost Lost My Mind (Boone)
3. Moonglow & Picnic (Stoloff)
4. On The Street Where You Live (Vic Damone)
5. More (Perry Como)
6. Whatever Will Be, Will Be (Doris Day)
7. Standing On The Corner (Four Lads)
8. Theme From "Proud Ones" (Nelson Riddle)
9. Allegheny Moon (Patti Page)
10. Somebody Up There Likes Me (Perry Como)

Bob Klein

WVOS—Liberty, N. Y.

1. Wayward Wind (G. Grant)
2. Never Turn Back (Hibbler)
3. More (Perry Como)
4. Almost Lost My Mind (Boone)
5. On The Street Where You Live (Vic Damone)
6. Born To Be With You (Chordettes)
7. Moonglow & Picnic (Stoloff)
8. Treasure Of Love (McPhatter)
9. Whatever Will Be, Will Be (Doris Day)
10. Sweet Old Fashioned Girl (Teresa Brewer)

Jerry Gaines

WHAT—Philadelphia, Pa.

1. My Blue Heaven (Domino)
2. In A Shanty In Old Shanty Town (Somethin' Smith & Redheads)
3. One Kiss Led To Another (Four Coins)
4. Big D (DeJohns)
5. Rip It Up (Little Richard)
6. My Prayer (Platters)
7. Standing On The Corner (Four Lads)
8. Wayward Wind (Gogi Grant)
9. Be-Bop-A-Lula (G. Vincent)
10. I'm In Love Again (Domino)

Dick Dean

"Twin Town Revue"

1. Almost Lost My Mind (Boone)
2. Born To Be With You (Chordettes)
3. Whatever Will Be, Will Be (Doris Day)
4. Allegheny Moon (Patti Page)
5. Theme From "Proud Ones" (Buddy Morrow)
6. That's All There Is To That (Nat Cole)
7. You Don't Know Me (J. Vale)
8. My Prayer (Platters)
9. My April Heart (C. Connor)
10. Wayward Wind (Gogi Grant)

Howard Gene Clark

KBSF—Springhill, La.

1. Wayward Wind (G. Grant)
2. On The Street Where You Live (Vic Damone)
3. Give Us This Day (J. James)
4. I Want You, I Need You, I Love You (Elvis Presley)
5. Stranded In The Jungle (Cadets)
6. Whatever Will Be, Will Be (Doris Day)
7. My Dream Sonata (Nat Cole)
8. Canadian Sunset (Hugo Winterhalter)
9. Rip It Up (Little Richard)
10. I Told Every Star (Blenders)

Guy Curtis

WSKI—Montpelier, Vt.

1. Wayward Wind (G. Grant)
2. On The Street Where You Live (Vic Damone)
3. My Prayer (Platters)
4. Sweet Old Fashioned Girl (Teresa Brewer)
5. Whatever Will Be, Will Be (Doris Day)
6. Treasure Of Love (Collins)
7. Picnic (Ralph Marterie)
8. Almost Lost My Mind (Boone)
9. My Little Angel (Four Lads)
10. Give Us This Day (J. James)

Art Lane

WLBR—Lebanon, Pa.

1. Treasure Of Love (McPhatter)
2. Wayward Wind (G. Grant)
3. Allegheny Moon (P. Page)
4. I Want You, I Need You, I Love You (E. Presley)
5. Almost Lost My Mind (Boone)
6. My Prayer (Platters)
7. On The Street Where You Live (Vic Damone)
8. Don't Cry (Frankie Laine)
9. My Guy (Bernadine Read)
10. Canadian Sunset (Hugo Winterhalter)

Dick Corbin

WOTW—Nashua, N. H.

1. Almost Lost My Mind (Boone)
2. Miracle Of Love (E. Rodgers)
3. On The Street Where You Live (Vic Damone)
4. I Only Know I Love You (Four Aces)
5. Treasure Of Love (McPhatter)
6. Glendora (Perry Como)
7. Allegheny Moon (P. Page)
8. Pray (Billy Williams)
9. Roses Of Picardy (Johnston Bros.)
10. Raucus Maracus (R. Maltby)

Marty McNeely

WJR—Detroit, Mich.

1. My Prayer (Platters)
2. Soft Summer Breeze (Eddie Heywood)
3. Canadian Sunset (Heywood)
4. Almost Lost My Mind (Boone)
5. Allegheny Moon (Patti Page)
6. I Want You, I Need You, I Love You (Elvis Presley)
7. Song For A Summer Night (Mitch Miller)
8. The Fool (Sanford Clark)
9. Ka Ding Dong (G-Clefs)
10. Lola's Theme (M. Mathieson)

Jack Karey

WCFL—Chicago, Ill.

1. Whatever Will Be, Will Be (Doris Day)
2. Almost Lost My Mind (Boone)
3. Allegheny Moon (P. Page)
4. It Only Hurts For A Little While (Ames Bros.)
5. My Prayer (Platters)
6. Grasshopper Jump (Bobby Christian)
7. Clay Idol (Betty Johnson)
8. You Don't Know Me (Vale)
9. Sweet Old Fashioned Girl (Teresa Brewer)
10. Johnny Concho (F. Sinatra)

Lonnie A. Licata

KOSI—Denver, Colo.

1. My Prayer (Platters)
2. Stranded In The Jungle (Cadets)
3. I Almost Lost My Mind (Pat Boone)
4. Born To Be With You (Chordettes)
5. Picnic (McGuire)
6. Whatever Will Be, Will Be (Doris Day)
7. It Only Hurts For A Little While (Ames Bros.)
8. Transfusion (Nervous Norvus)
9. I Want You To Be My Girl (Teen Agers)
10. Wayward Wind (Gogi Grant)

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Disk Jockey

REGIONAL RECORD REPORTS

Lee Kopp

- KSJO—Santa Clara, Calif.**
- Wayward Wind (Gogi Grant)
 - Almost Lost My Mind (Boone)
 - I Want You, I Need You, I Love You (Elvis Presley)
 - On The Street Where You Live (Vic Damone)
 - Born To Be With You (Chordettes)
 - Whatever Will Be, Will Be (Doris Day)
 - I Only Know I Love You (Four Aces)
 - Believe In Love (Russ Arno)
 - Marimba Charleston (Chiapas)
 - Donkey Cart (F. Chacksfield)

Gary Liddle

- KLYN—Amarillo, Tex.**
- I'm In Love Again (Domino)
 - 8e-Bop-A-Lula (G. Vincent)
 - Wayward Wind (G. Grant)
 - Moonglow & Picnic (Cates)
 - Almost Lost My Mind (Boone)
 - Picnic (McGuire)
 - Bobbie Sox Baby (Billy Ward & Dominoes)
 - My Little Angel (Four Lads)
 - Ape Call (Nervous Norvus)
 - Fever (Little Willie John)

Bill Previtti

- KDEF—Albuquerque, N. M.**
- Glendora (Perry Como)
 - Whatever Will Be, Will Be (Doris Day)
 - Canadian Sunset (Hugo Winterhalter)
 - Almost Lost My Mind (Boone)
 - On The Street Where You Live (Vic Damone)
 - Wayward Wind (G. Grant)
 - Sweet Old Fashioned Girl (Teresa Brewer)
 - Angel (Artie Wayne)
 - That's All There Is (N. Cole)
 - I'm In Love Again (Domino)

Norm Prescott

- WBZA—Boston, Mass.**
- Almost Lost My Mind (Boone)
 - Canadian Sunset (Winterhalter)
 - Give Us This Day (J. James)
 - Tonight You Belong To Me (Patience & Prudence)
 - Mama, Teach Me To Dance (Eddie Gorme)
 - That's All There Is To That (Nat Cole)
 - Fever (Little Willie John)
 - Pray (Billy Williams)
 - Whatever Will Be, Will Be (Doris Day)
 - Daydreams (Art Mooney)

Peggy Lanson

- WOW—Omaha, Neb.**
- Picnic (McGuire/Stoloff)
 - On The Street Where You Live (Vic Damone)
 - Wayward Wind (Gogi Grant)
 - Walk Hand In Hand (Tony Martin)
 - Allegheny Moon (P. Page)
 - Glendora (Perry Como)
 - Sweet Old Fashioned Girl (Teresa Brewer)
 - My Dream Sonata (Nat Cole)
 - I'm Gonna Steal You Away (Dean Martin)
 - That Certain Feeling (Brown)

John Magnus

- KGFJ—Los Angeles, Calif.**
- Sweet Old Fashioned Girl (Teresa Brewer)
 - Moonglow & Picnic (Cates)
 - Glendora (Perry Como)
 - I'm In Love Again (Domino)
 - Whatever Will Be, Will Be (Doris Day)
 - Heartbreak Hotel (S. Frenberg)
 - Rockin' Ghost (Archie Bleyer)
 - Sweet Heartaches (E. Fisher)
 - My Dream Sonata (Nat Cole)
 - Stranded In The Jungle (Cadets)

Steve Schickel

- WGN—Chicago, Ill.**
- Allegheny Moon (P. Page)
 - Sweet Old Fashioned Girl (Teresa Brewer)
 - Wayward Wind (G. Grant)
 - It Only Hurts For A Little While (Ames Bros.)
 - Almost Lost My Mind (Boone)
 - Mama Teach Me To Dance (Eddie Gorme)
 - Stranded In The Jungle (Gadabouts)
 - On The Street Where You Live (Vic Damone)
 - Born To Be With You (Chordettes)
 - How Little We Know (Frank Sinatra)

Jack Barr

- KUDL—Kansas City, Mo.**
- Almost Lost My Mind (Boone)
 - My Prayer (Platters)
 - Born To Be With You (Chordettes)
 - Wayward Wind (Gogi Grant)
 - More (Perry Como)
 - I Want You, I Need You, I Love You (Elvis Presley)
 - 8e-Bop-A-Lula (G. Vincent)
 - Whatever Will Be, Will Be (Doris Day)
 - Sweet Old Fashioned Girl (Teresa Brewer)
 - Stranded In The Jungle (Cadets)

Bob Salter

- KJR—Seattle, Wash.**
- Treasure Of Love (McPhatter)
 - I Want You, I Need You, I Love You (E. Presley)
 - Heaven On Earth (Platters)
 - Blue Moon Of Kentucky (Elvis Presley)
 - My Prayer (Platters)
 - Neki Hokey (Cleffones)
 - I Look At You (Lassies)
 - Girl In My Dreams (Lovers)
 - Fever (Little Willie John)
 - Love, Love, Love (Diamonds)

Ron McKee

- CJET—Smiths Falls, Ont., Can.**
- My Prayer (Platters)
 - Love, Love, Love (Clovers)
 - No One Home (Alan Dale)
 - Rock And Roll Train (Dorothy Collins)
 - Almost Lost My Mind (Boone)
 - Das Ist Musik (Roland Trio)
 - You're Undecided (Johnny Burnette)
 - Wayward Wind (G. Grant)
 - Sweet Old Fashioned Girl (Teresa Brewer)
 - Canadian Sunset (Hugo Winterhalter)

Ray Brime

- KLUB—Salt Lake City, Utah**
- Wayward Wind (G. Grant)
 - It Only Hurts For A Little While (Ames Bros.)
 - A Beautiful Friendship (Ella Fitzgerald)
 - More (Perry Como)
 - Whatever Will Be, Will Be (Doris Day)
 - Canadian Sunset (Hugo Winterhalter)
 - True Love (Crosby/Kelly)
 - Allegheny Moon (P. Page)
 - Mama, Teach Me To Dance (Eddie Gorme)
 - Angel (Artie Wayne)

Kenny Vincent

- WEOL—Lorain, Ohio**
- My Prayer (Platters)
 - Almost Lost My Mind (Boone)
 - Allegheny Moon (P. Page)
 - Soft Summer Breeze (Eddie Heywood)
 - Autumn Concerto (Hayman)
 - Fever (Little Willie John)
 - Every Night About This Time (Diamonds)
 - Wayward Wind (G. Grant)
 - I Want You, I Need You, I Love You (E. Presley)
 - On The Street Where You Live (Vic Damone)

Bob Granger

- WWIN—Baltimore, Md.**
- Almost Lost My Mind (Boone)
 - My Prayer (Platters)
 - Wayward Wind (G. Grant)
 - More (Perry Como)
 - Moonglow & Picnic (Stoloff)
 - I Want You, I Need You, I Love You (E. Presley)
 - Ghost Town (Don Cherry)
 - 8e-Bop-A-Lula (G. Vincent)
 - On The Street Where You Live (Vic Damone)
 - Canadian Sunset (Heywood)

Norman Hall

- Triangle Radio Network—Boonville, Ind.**
- Wayward Wind (G. Grant)
 - I'm In Love Again (Domino)
 - On The Street Where You Live (Vic Damone)
 - Born To Be With You (Chordettes)
 - I Want You, I Need You, I Love You (Elvis Presley)
 - Almost Lost My Mind (Boone)
 - Allegheny Moon (P. Page)
 - If You Really Want To Know (Sunny Gale)
 - More (Perry Como)
 - Whatever Will Be, Will Be (Doris Day)

Carmine Anthony

- WOC—Davenport, Iowa**
- Almost Lost My Mind (Boone)
 - Wayward Wind (G. Grant)
 - More (Perry Como)
 - On The Street Where You Live (Vic Damone)
 - Moonglow & Picnic (Stoloff)
 - Allegheny Moon (P. Page)
 - Theme From "Proud Ones" (Nelson Riddle)
 - Stranded In The Jungle (Gadabouts)
 - That's All There Is To That (Nat Cole)
 - Born To Be With You (Chordettes)

Bill Rankin

- KTHE—Thermopolis, Wyo.**
- Wayward Wind (Gogi Grant)
 - Moonglow & Picnic (Stoloff)
 - I'm In Love Again (Fontanes)
 - Glendora (Perry Como)
 - Almost Lost My Mind (Boone)
 - Allegheny Moon (Patti Page)
 - Happy Whistler (Robertson)
 - I Could Have Danced All Night (Sylvia Syms)
 - Standing On The Corner (Mills Bros.)
 - It Only Hurts For A Little While (Ames Bros.)

Mike Norton

- WEST—Caribou, Me.**
- Heartbreak Hotel (E. Presley)
 - I'm In Love Again (Domino)
 - Moonglow & Picnic (Buddy Bregman)
 - Almost Lost My Mind (Boone)
 - More (Perry Como)
 - On The Street Where You Live (Vic Damone)
 - Born To Be With You (Chordettes)
 - 8e-Bop-A-Lula (G. Vincent)
 - Sweet Old Fashioned Girl (Teresa Brewer)
 - Allegheny Moon (P. Page)

Earl McDaniel

- KPOP—Los Angeles, Calif.**
- Canadian Sunset (Winterhalter/Williams)
 - We Laughed At Love (P. Lee)
 - My Prayer (Platters)
 - Born To Be With You (Chordettes)
 - Allegheny Moon (Patti Page)
 - One Kiss Led To Another (Coasters)
 - A Beautiful Friendship (Ella Fitzgerald)
 - Whatever Will Be, Will Be (Doris Day)
 - You're Sensational (Sinatra)
 - Five (Sammy Davis)

Jim Murdock

- KOY—Phoenix, Ariz.**
- Picnic (McGuire)
 - On The Street Where You Live (Vic Damone)
 - Glendora (Perry Como)
 - It Only Hurts For A Little While (Ames Bros.)
 - Ivory Tower (Cathy Carr)
 - More (Perry Como)
 - Theme From "Proud Ones" (Lionel Newman)
 - Almost Lost My Mind (Boone)
 - Allegheny Moon (Patti Page)
 - Born To Be With You (Chordettes)

Lou Dennis

- WBRY—Waterbury, Conn.**
- My Prayer (Platters)
 - Almost Lost My Mind (Boone)
 - Wayward Wind (Gogi Grant)
 - More (Perry Como)
 - Whatever Will Be, Will Be (Doris Day)
 - Allegheny Moon (Patti Page)
 - Donkey Cart (F. Chacksfield)
 - You Don't Know Me (J. Vale)
 - Canadian Sunset (Hugo Winterhalter)
 - Give Us This Day (J. James)

Dennis Burton

- KCUL—Ft. Worth, Tex.**
- I Want You, I Need You, I Love You (Elvis Presley)
 - Wayward Wind (Gogi Grant)
 - My Prayer (Platters)
 - When I Lost My Mind (Pat Boone)
 - It Only Hurts For A Little While (Ames Bros.)
 - Born To Be With You (Chordettes)
 - On The Street Where You Live (Vic Damone)
 - Theme From "Proud Ones" (Nelson Riddle)
 - You Don't Know Me (J. Vale)
 - Glendora (Perry Como)

Epic Holds First Fall Distrib Meeting

NEW YORK — Epic Records launched its 1956 Fall Merchandising Program at a Distributor Meeting July 25 in New York's Park Sheraton Hotel. In the first and largest of four such meetings planned in New York, Chicago, Los Angeles and San Francisco, seventeen distributors learned of Epic's intensified advertising and promotion plans and got a look at new product. The meeting was addressed by Goddard Lieberman, President of Columbia Records, Marv Holtzman, Epic A & R Director and William Nielsen, Epic Sales Director. Other speakers were Charles Schicke, Director of Classical A & R, and Walter Hayum, Sales Manager Popular Albums.

Highlighting the product presentation were two multi-pocket albums—both items representing "firsts" of their types. A deluxe package with an Avedon full color photograph and titled "The Somerset Strings" will be offered at an introductory discount price of \$9.98 for the first 90 days of sale. Containing three 12" LP's, this unprecedented offer aims for the mood music market in the biggest way, being the first multi-pocket mood music package. The other offering is a 2-pocket package of the first complete recording of Prokofiev's "The Love For Three Oranges". This, too, will be a deluxe package containing text and synopsis. The performance is by the Choir and Orchestra of the Slovenian National Opera.

Distributors were told of the success of Epic's "High Fidelity Hit Of The Month" program and learned that 2,324 dealers have been enrolled in the short time of the plan's operation. Because of the unusual success of Epic albums, topped by "Gentlemen Be Seated" and "The Champagne Magic of Lawrence Welk", Sales Director Nielsen promised the biggest advertising push in the company's history. The advertising campaign, some 30% higher than last year, includes play in the N.Y. Times; N.Y. Herald Tribune; Saturday Review; Hi-Fidelity and Schwann's Long Player. Broadcast media include; WQXR; WXHR; WGMS and WFMT. Display material will be stepped up in the company's pop single push and exclusive Epic LP racks, "The Record Caddy" will be offered to consumers at \$2.98 retail. The racks hold 40 LP's.

Distributors were acquainted with the new Epic lp Fall releases through oral comments and a display of the covers. Those shown were:

CLASSICAL

Haydn Symphony No. 100 Schubert Symphony No. 5, The Concertgebouw Orchestra; Mozart Concerto for Two Pianos, Mozart Concerto for Three Pianos, Duo Schnabel and Vienna Symphony Orchestra; Bach Organ Works, Volume 2, Anton Heiller; Marcella 6 Sonatas for Viola Da Gamba and Harpsichord; Dvorak Slavonic Dances, Cleveland Orchestra (Szell); Smetana—From My Life, Cleveland Orchestra (Szell); Donizetti—Don

Pasquale, San Carlo Opera Company Of Naples; Famous Mozart Arias, Leopold Simoneau, tenor, Ilse Hollweg, soprano; Dutch Folk Songs, Netherlands Chamber Choir (de Nobel); Corelli Concerti Grossi, OP. 8, I Musici.

POP

Theater Organ In Hi-Fi, Leonard MacClain; Somethin' Smith And The Redheads Come To Broadway, Somethin' Smith; Trumpeters Holiday, "Wingy" Mannone, Red Allen; Cordialement Paris, Jacques Brel, Teddy Reno; Now Hear This, Band Of The Royal Netherlands Navy; Dutch Treat, Pia Beck; Trumpet With A Soul, Mel Davis; The Rhythm Section, Hank Jones, Milt Hinton; The Rhythm Section, Marv Holtzman.

Marv Holtzman confirmed the recent announcement that the organization now planned real concentration in the reactivation of the Okeh label. It will be under the guidance of Arnold Maxim who is fully aware of r & b conditions. He will sign new talent and attempt to build the inactive Okeh label to major status in the r & b field. Maxim will also continue to produce lp's and work with Holtzman on pop singles.

Holtzman also spoke of the company's small production in the pop field in the first six months of the year but stated that the plans call for the doubling of its activity from hereon in. The reason for the limited amount of releases, said Holtzman, was because Epic plans called for heavy concentration on the lp line to round out its catalogue so that it gave the distributor merchandise to fill all his requirements. Holtzman stated that now that this basic need had been accomplished the company was ready to spend more time, money and effort in the direction of the pop and r & b single.

Some of the new names signed were Faith Winthrop, who will record albums and pop singles; Billy Scott, Philadelphia pop and r & b artist; and Little Demon, blues singer. From Hollywood, Epic has signed Anthony Perkins and Sal Mineo, two of the brightest fic prospects on today's scene. Buddy Bregman was signed to a one album deal and the session has already been cut out on the coast. Epic also arranged with its sister label, Columbia, for the privilege of cutting Joe Loco, Latin American artist, on the Epic label. Loco will be issued on both labels.

Charles Schicke, Director of classical A & R, spoke of plans to build Epic's own roster of outstanding names, in addition to the releases obtained through Phillips in Europe. In the past Epic had been entirely dependent on Phillips.

In summing up the meeting, Holtzman said, "We were elated with the enthusiastic reception given our product and our plans by the distributors, and most exciting was the large amount of orders they placed to back up their enthusiasm."

AMERICA'S MOST COMPLETE ONE-STOP THE MUSIC BOX

1301 W. 79th STREET

CHICAGO 20, ILL.

(All Phones: A8erdeen 4-3600)

ORDER SHIPPED SAME DAY RECEIVED—FREE TITLE STRIPS

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS— Please keep us constantly informed of any changes in call letters or title.



Juke Box Regional Record Report

The Top Ten Records—City by City



Sure Shots

- New York, N. Y.**
1. My Prayer (Platters)
 2. Wayward Wind (G. Grant)
 3. I Want You, I Need You, I Love You (Elvis Presley)
 4. On The Street Where You Live (Vic Damone)
 5. Moonglow & Picnic (Stoloff)
 6. Whatever Will Be, Will Be (Doris Day)
 7. I Almost Lost My Mind (Pat Boone)
 8. Standing On The Corner (Four Lads)
 9. Flying Saucer (Buchanan & Goodman)
 10. Hound Dog (Elvis Presley)

- Detroit, Mich.**
1. Soft Summer Breeze (Eddie Heywood)
 2. My Prayer (Platters)
 3. Canadian Sunset (Hugo Winterhalter)
 4. Whatever Will Be, Will Be (Doris Day)
 5. Be-Bop-A-Lula (G. Vincent)
 6. Allegheny Moon (Patti Page)
 7. Stranded In The Jungle (Cadets)
 8. I Almost Lost My Mind (Pat Boone)
 9. Song For A Summer Night (Mitch Miller)
 10. Ka Ding Dong (G-Clefs)

- Kansas City, Mo.**
1. I Almost Lost My Mind (Pat Boone)
 2. Born To Be With You (Chordettes)
 3. Be-Bop-A-Lula (G. Vincent)
 4. More (Perry Como)
 5. My Prayer (Platters)
 6. Whatever Will Be, Will Be (Doris Day)
 7. Sweet Old Fashioned Girl (Teresa Brewer)
 8. Wayward Wind (Gogi Grant)
 9. Hound Dog (Elvis Presley)
 10. Fever (Little Willie John)

- Denver, Colo.**
1. Born To Be With You (Chordettes)
 2. I Almost Lost My Mind (Pat Boone)
 3. Wayward Wind (G. Grant)
 4. More (Perry Como)
 5. My Prayer (Platters)
 6. Whatever Will Be, Will Be (Doris Day)
 7. Moonglow & Picnic (Stoloff)
 8. Stranded In The Jungle (Cadets)
 9. Allegheny Moon (Patti Page)
 10. I Want You, I Need You, I Love You (Elvis Presley)

- Pittsburgh, Pa.**
1. My Prayer (Platters)
 2. More (Perry Como)
 3. Whatever Will Be, Will Be (Doris Day)
 4. I Want You, I Need You, I Love You (Elvis Presley)
 5. Be-Bop-A-Lula (G. Vincent)
 6. Allegheny Moon (Patti Page)
 7. Canadian Sunset (Hugo Winterhalter)
 8. On The Street Where You Live (Vic Damone)
 9. Flying Saucer (Buchanan & Goodman)
 10. Hound Dog (Elvis Presley)

- Atlanta, Ga.**
1. Wayward Wind (G. Grant)
 2. I Want You, I Need You, I Love You (Elvis Presley)
 3. I Almost Lost My Mind (Pat Boone)
 4. Moonglow & Picnic (Stoloff)
 5. On The Street Where You Live (Vic Damone)
 6. Born To Be With You (Chordettes)
 7. Whatever Will Be, Will Be (Doris Day)
 8. More (Perry Como)
 9. That's All There Is To That (Cole & Four Knights)
 10. Glendora (Perry Como)

- St. Louis, Mo.**
1. My Prayer (Platters)
 2. On The Street Where You Live (Vic Damone)
 3. Stranded In The Jungle (Cadets)
 4. I Almost Lost My Mind (Pat Boone)
 5. I Want You, I Need You, I Love You (Elvis Presley)
 6. Born To Be With You (Chordettes)
 7. Sweet Old Fashioned Girl (Teresa Brewer)
 8. Whatever Will Be, Will Be (Doris Day)
 9. Wayward Wind (G. Grant)
 10. Canadian Sunset (Hugo Winterhalter)

- Chicago, Ill.**
1. Whatever Will Be, Will Be (Doris Day)
 2. I'm In Love Again (Domino)
 3. I Almost Lost My Mind (Pat Boone)
 4. Stranded In The Jungle (Jayhawks)
 5. My Prayer (Platters)
 6. Sweet Old Fashioned Girl (Teresa Brewer)
 7. I Want You, I Need You, I Love You (Elvis Presley)
 8. On The Street Where You Live (Vic Damone)
 9. Be-Bop-A-Lula (G. Vincent)
 10. Allegheny Moon (Patti Page)

- Cincinnati, Ohio**
1. I Want You, I Need You, I Love You (Elvis Presley)
 2. My Prayer (Platters)
 3. Wayward Wind (Gogi Grant)
 4. Whatever Will Be, Will Be (Doris Day)
 5. Allegheny Moon (Patti Page)
 6. I Almost Lost My Mind (Pat Boone)
 7. More (Perry Como)
 8. Sweet Old Fashioned Girl (Teresa Brewer)
 9. Stranded In The Jungle (Cadets)
 10. It Only Hurts For A Little While (Ames Bros.)

- Seattle, Wash.**
1. Born To Be With You (Chordettes)
 2. Allegheny Moon (Patti Page)
 3. Be-Bop-A-Lula (G. Vincent)
 4. Sweet Old Fashioned Girl (Teresa Brewer)
 5. Wayward Wind (Gogi Grant)
 6. My Prayer (Platters)
 7. Stranded In The Jungle (Jayhawks)
 8. Hound Dog (Elvis Presley)
 9. Whatever Will Be, Will Be (Doris Day)
 10. The Pool (Sanford Clark)

- New Orleans, La.**
1. Born To Be With You (Pat Boone)
 2. On The Street Where You Live (Vic Damone)
 3. Wayward Wind (G. Grant)
 4. That's All There Is To That (Cole & Four Knights)
 5. Whatever Will Be, Will Be (Doris Day)
 6. Be-Bop-A-Lula (G. Vincent)
 7. My Prayer (Platters)
 8. Allegheny Moon (Patti Page)
 9. Glendora (Perry Como)
 10. It Only Hurts For A Little While (Ames Bros.)

- San Francisco, Calif.**
1. Wayward Wind (G. Grant)
 2. I Want You, I Need You, I Love You (Elvis Presley)
 3. I Almost Lost My Mind (Pat Boone)
 4. Moonglow & Picnic (Stoloff)
 5. I'm In Love Again (Domino)
 6. Standing On The Corner (Four Lads)
 7. Glendora (Perry Como)
 8. My Prayer (Platters)
 9. On The Street Where You Live (Vic Damone)
 10. Whatever Will Be, Will Be (Doris Day)

- Cleveland, Ohio**
1. My Prayer (Platters)
 2. I Almost Lost My Mind (Pat Boone)
 3. Be-Bop-A-Lula (G. Vincent)
 4. Soft Summer Breeze (Eddie Heywood)
 5. On The Street Where You Live (Vic Damone)
 6. Whatever Will Be, Will Be (Doris Day)
 7. More (Perry Como)
 8. Sweet Old Fashioned Girl (Teresa Brewer)
 9. Canadian Sunset (Hugo Winterhalter)
 10. Hound Dog (Elvis Presley)

- San Antonio, Tex.**
1. I'm In Love Again (Domino)
 2. My Prayer (Platters)
 3. Wayward Wind (Gogi Grant)
 4. Stranded In The Jungle (Cadets)
 5. I Almost Lost My Mind (Pat Boone)
 6. I Want You, I Need You, I Love You (Elvis Presley)
 7. Treasure Of Love (Clyde McPhatter)
 8. Moonglow & Picnic (Stoloff/Cates)
 9. I Promise To Remember (Teen Agers)
 10. Sweet Old Fashioned Girl (Teresa Brewer)

- Los Angeles, Calif.**
1. Wayward Wind (Gogi Grant)
 2. Born To Be With You (Chordettes)
 3. Moonglow & Picnic (Cates)
 4. On The Street Where You Live (Vic Damone)
 5. Allegheny Moon (Patti Page)
 6. Whatever Will Be, Will Be (Doris Day)
 7. I'm In Love Again (Domino)
 8. I Almost Lost My Mind (Pat Boone)
 9. Standing On The Corner (Four Lads)
 10. I Want You, I Need You, I Love You (Elvis Presley)

- Philadelphia, Pa.**
1. Wayward Wind (G. Grant)
 2. My Prayer (Platters)
 3. Born To Be With You (Chordettes)
 4. Whatever Will Be, Will Be (Doris Day)
 5. Standing On The Corner (Four Lads)
 6. Be-Bop-A-Lula (G. Vincent)
 7. I Want You, I Need You, I Love You (Elvis Presley)
 8. I Almost Lost My Mind (Pat Boone)
 9. Stranded In The Jungle (Jayhawks)
 10. Moonglow & Picnic (Stoloff)

- Houston, Tex.**
1. Whatever Will Be, Will Be (Doris Day)
 2. Be-Bop-A-Lula (G. Vincent)
 3. Ready Teddy (Little Richard)
 4. It's Too Late (Chuck Willis)
 5. That's All There Is To That (Cole & Four Knights)
 6. Stranded In The Jungle (Cadets)
 7. My Prayer (Platters)
 8. I Almost Lost My Mind (Pat Boone)
 9. Allegheny Moon (Patti Page)
 10. Hound Dog (Elvis Presley)

- Milwaukee, Wisc.**
1. I Almost Lost My Mind (Pat Boone)
 2. I Almost Lost My Mind (Pat Boone)
 3. Sweet Old Fashioned Girl (Teresa Brewer)
 4. Whatever Will Be, Will Be (Doris Day)
 5. Allegheny Moon (Patti Page)
 6. I Want You, I Need You, I Love You (Elvis Presley)
 7. I'm In Love Again (Domino)
 8. More (Perry Como)
 9. Be-Bop-A-Lula (G. Vincent)
 10. That's All There Is To That (Cole & Four Knights)

- Baltimore, Md.**
1. I Almost Lost My Mind (Pat Boone)
 2. My Prayer (Platters)
 3. More (Perry Como)
 4. Whatever Will Be, Will Be (Doris Day)
 5. I Want You, I Need You, I Love You (Elvis Presley)
 6. Allegheny Moon (P. Page)
 7. Rip It Up (Little Richard)
 8. Stranded In The Jungle (Jayhawks)
 9. Hound Dog (Elvis Presley)
 10. When My Dreamboat Comes Home (Fats Domino)

- Boston, Mass.**
1. Wayward Wind (G. Grant)
 2. More (Perry Como)
 3. I'm In Love Again (Domino)
 4. I Almost Lost My Mind (Pat Boone)
 5. Be-Bop-A-Lula (G. Vincent)
 6. Whatever Will Be, Will Be (Doris Day)
 7. Moonglow & Picnic (Stoloff)
 8. My Prayer (Platters)
 9. Stranded In The Jungle (Jayhawks)
 10. You Don't Know Me (Vale)

- Minneapolis, Minn.**
1. I Almost Lost My Mind (Pat Boone)
 2. My Prayer (Platters)
 3. I Want You, I Need You, I Love You (Elvis Presley)
 4. Be-Bop-A-Lula (G. Vincent)
 5. More (Perry Como)
 6. Born To Be With You (Chordettes)
 7. Whatever Will Be, Will Be (Doris Day)
 8. Stranded In The Jungle (Gadabouts)
 9. I Want You To Be My Girl (Teen Agers)
 10. Sweet Old Fashioned Girl (Teresa Brewer)

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"FLYING SAUCER"

Buchanan & Goodman

The Cash Box Sleeper of the Week 7/28

Luniverse 101; 45-101

"APE CALL"

Nervous Norvus

The Cash Box Best Bets 7/21

Dot 15485; 45-15485

"AFTER THE LIGHTS GO DOWN LOW"

Al Hibbler

The Cash Box Disk of the Week 7/28

Decca 29982; 9-29982

"MAMA, TEACH ME TO DANCE"

Eydie Gorme

The Cash Box Sleeper of the Week 6/30

ABC-Paramount 9722; 45-9722

"ST. THERESE OF THE ROSES"

Billy Ward & His Dominoes

Decca 29933; 9-29933

Checking Up



SALEM, MASS.—Jerry Vale, Columbia's fast rising young crooner who's riding high with his latest waxing "You Don't Know Me", took time out from his Hampton Beach Casino date to visit Ted Coles' Music Shop in Salem. Jerry is checking Ted's issue of The Cash Box to see how his song is doing.

GO ALL THE WAY WITH VEE-JAY

The Cash Box

R & B SURE SHOTS

"UP ON THE MOUNTAIN"

Magnificents

Vee-Jay 183

"CASH BOX" PREDICTED A HIT!

Vee-Jay RECORDS, INC. 2129 S. Michigan Avenue Chicago 16, Illinois

VEE-JAY MADE IT A HIT!



R & B Ramblings

NEW YORK:

Distributors and manufacturers gathered at the Hotel New Yorker and the Trade Building this week from all parts of the country. Again, as at all NAMM shows, it was an indie show from the standpoint of activity. The show was typical in that you saw little groups gathered around a phonograph at one or another of the phono exhibits attentively listening to another "sure hit". The gag of the show had a distributor rushing up to a manufacturer and saying, "Congratulations, you've got a hit". The elated manufacturer, grinning from ear to ear, replied, "Great, which one?" "I don't know," retorts the distributor, "what do you have?" . . . Many deals were being made, distributors being lined up by manufacturers, some orders were taken, and much entertaining in the evening hours. . . . Most of the excitement caused at the show centered around "Flying Saucer". 1) The Buchanan-Goodman issue on Luniverse; 2) The RPM version; and 3) Jerry Wexler's beard. When last questioned, Miriam Abramson said firmly and with set jaw, "Ahmet and Jerry can't scare me. I refuse to grow a beard". . . . Some of those seen circulating about the floor were Ahmet Ertegun, Nesuhi Ertegun, Herb Abramson, Jerry Wexler, Miriam Abramson,



TEEN AGERS

George Goldner, Joe Kolsky, Sam Goldner, Abner, Jr., Jack Angel, Bobby Robinson, Danny Robinson, Joe Liebowitz, Abe, Joe and Irv Cohen, Bob Pare, Joe Grippo, Johnny Halonka, Harry Apostoleris, Saul Bihari, James Beard, Herb Sandel, Stan Steinhauser, Mr. Sabat, Jose Moran, Pop Wienstock, Jerry Winston, Al Hirsh, Jerry, Elliot and Ben Blaine, Sam and Hy Weiss, Lester Sills, Jerry Lieber, Hy Siegel, Charles Merenstein, Poppa Stoppa, Bill Jenkins, Jocko Henderson, Ivan Ballan, Matty Singer, Lou Krefetz, Gene Goodman, Herb Dexter, Beverly Cherner, Harry and Dave Rosen, Morty Craft, Sol Rabinowitz, Lou Sprung, Phil Rose, Chris Forde, Mack Lesnick, Jim Warren, Hy Frumkin, Bob Stern, Leonard Smith, Eddie Ray, Bea Kaslin, Don Robey, Herman Lubinsky, Sid Gettleman, Bob Chatten, Irv Shorten, Art Freeman, Gene Gotthelf, Henry Nathanson, Manny Goldberg, Jake Friedman, Sam Taran, Maury Goldman, Bert Fleishman, Milt and Joe Sinsheimer, George Hartstone, Cecil Steen, Lou Boorstein, Eddie Kleinman, Charlie Grey, Paul Levy, Al Levine, Ike Klayman, Monte Bruce, Bill Borak, Don Dumont, Nate Duroff, Mr. Gunther, Harry Finfer, Allen Sussel, Harold Lipsuis, and many, many others. . . . Lou Platt got into town the last day of the show and was spinning superlatives about the recent show at the Maple Leaf Gardens in Toronto, Canada. The show, which George "Hounddog" Lorenz mc'd with Harold Cromer (Stumpy of Stump and Stumpy), consisted of Little Richard, Carl Perkins, Al Hibbler, Frankie Lyman and the Teenagers, Cathy Carr, Chuck Berry, Shirley and Lee, Bobby Charles, Della Reese, The Cleftones, The Spaniels and Illinois Jacquet with his Rockin' Rhythm Band. The show pulled in 13,500 on the one appearance and broke the previous record which had recently been set by Bill Haley. Platt also booked the Canton, Ohio show on Tuesday, July 17th at the Canton Memorial Auditorium, where the show, in spite of the summer heat and the steel strike grossed about \$8,000. In Toledo on the 21st the package grossed about \$12,000 after taxes. So — asks Lou Platt, is rock and roll dying? . . . Jack Gibson, WERD-Atlanta, Ga., president of the National Jazz, Rhythm and Blues Disc Jockey Association called an emergency meeting of all members, plus other jockeys in the rhythm and blues, gospel and jazz fields who care to attend, for August 4 and 5 at Tommy Small's Paradise, New York City. Among the most important things to be discussed is a plan to combat the growing adverse publicity being accorded rhythm and blues — rock and roll music. Jack Gibson's organization would like to get away from the name "rock and roll".

Saul Bihari sent out a special bulletin this week to all deejays and distributors advising them that "Out Of This World With Flying Saucers" has been fully cleared for radio broadcasting and all tunes have been licensed through the various publishers. Saul advises the tunes heard on this record are not dubs from the original records, but were copied by Modern and RPM artists. Used on the record are Dave Barry, comedian, and Sara Berner, known for her telephone operator role on the Jack Benny Show. . . . Ravon Darnell, coast songwriter has joined the Peacock-Duke staff as publicist. Darnell tells us Clara Ward, great spiritual singer, recorded her first sides for Peacock on July 17. The next week more sessions were cut, this time with The Sensational Nightingales. . . . Don Robey had a lot of things to talk about during his NAMM visit here. Robey was talking up his new Big Walter's "Pack Fair and Square" and "Hello, Maria". The latter is a down home blues done with an Italian accent. According to Jack Bernard, A-1 Distributors in New Orleans, Robey has a hot seller in Clarence "Gatemouth" Brown's "September Song". . . . Ray Dobard, Music City Records, Berkeley, Calif., has released a foursome that he expects big things from. The 4 Deuces sing "Down It Went" and "The Goose Is Gone". This is their follow up to "W-P-L-J" which had quite a run. Jimmy "T-99" Nelson does "She Moves Me" and "The Wheel"; The 5 Rovers "Down To The Sea" and "Change Your Mind"; and The 5 Lyries "I'm Traveling Light" and "My Honey Sweet Pea". . . . Lou Krefetz at the NAMM show sporting a white silk jacket he purchased in Texas. Lou plans to go into the distributing business this fall in the Washington, Baltimore, Northern Virginia territories. He was busy talking lines with all the manufacturers at the show. . . . Aladdin is issuing another Blockbusters' "She Ain't Got Mine" and "All The Way". This will be



CATHY CARR

on the Intro label. The Aladdin label has a hot one in "Let The Good Times Roll" with Shirley and Lee doing the warbling. . . . Three of the busiest guys at the convention were Jose Moran, Jerry Winston, and Stan Steinhauser. With the continuing upsurge in interest in Latin American lines, the three some made a number of additions to their distributor set-up. Winston was also working on his new r & b label, Onyx Records. His initial release "My Love Come Back" by The Velours has gotten a good reception, he advises. . . . George Goldner and Joe Kolsky hosted a party at Al and Dick's that saw over forty of their distributors and friends have a whale of a good time.

package. . . . Paul Glass and Mike Oury were in New York for the NAMM convention. Paul and Mike left the store in good hands and swinging with Fats Domino's "My Blue Heaven", The Clover's "Love Love Love" and The Teenager's newie "I Promise To Remember". . . . The Magnificents, now "Up On The Mountain" with a hit, plan to get back down to earth on their next Vee-Jay release, "Off The Mountain". . . . Jimmy Bracken promises to report on all the happenings at the NAMM convention when he and Abner return from New York. . . . Fred Garrett, of WAMM, Flint, visited with local distributors on his way west for California vacation. . . . Ernie Leaner predicts Roy Milton's Dootone wax "Cry Some Baby" will be a seller in both R & B and pop. . . . The Crown Propeller will be swinging every Monday and Tuesday with new big name policy. Bill Doggett skedded to fill in thru summer. . . . Hampton Hawes followed Woody Herman into The Blue Note. . . . Sarah McLawler and Richard Otto's new disk, "Flamingo" is meeting with much approval by local dj's. Vee-Jay has been releasing this pretty thing area by area and reports are that it's meeting with the same response every time.

CHICAGO:



MUDDY WATERS

A "Flying Saucer" landed in Chi last week. This tune on Luniverse has taken the local area by storm and is being called the biggest thing to hit the business since the invention of the phonograph needle. Local retailers are ordering by the box and still can't keep up with the demand. . . . The nite of July 27th saw one of the largest arrays of talent to assemble on stage in Chi. Carl Perkins, Al Hibbler, Frankie Lyman and The Teenagers, Chuck Berry, Cathy Carr, Shirley and Lee, Bobby Charles, Della Reese, The Cleftones, and The Spaniels one nited for a very enthusiastic crowd. . . . Cliff Butler, Louisville dj and King recording artist, buzzed thru town long enough to have Jim Lounsbury introduce Cliff's latest wax, "Flip Kitten", to local teens. . . . One niting thru this area for Shaw is Ruth Brown, The Cadets, Muddy Waters, Chuck Edwards and Earl Swan's Ork in one



THE SPANIELS

LOS ANGELES:



DOLLY COOPER

Aladdin Records has a real smash in the new Shirley and Lee waxing of "Let The Good Times Roll". The tune originally broke in the pop market. . . . Leroy Conley has had executives of the various record companies guesting on his disk-jockey show, Dootsie Williams, president of Dootone Records, and Maxwell Davis of Modern were recent guests, with Eddie Ray of Imperial scheduled to visit with Leroy this week. . . . Saul Bahari visited with distributors at the NAMM in New York, and calling attention to Modern's big hits of "Stranded In The Jungle" and "Until The Day I Die". . . . Newest R&B hit to be covered in the pop field by the majors is "Endless" originally recorded by The Honey Bees on Imperial. The McGuire Sisters have been set to cover the tune for the Coral label. . . . The Empires guested on the Zeke Manners TV "Rhythm and Happies" show to sing their record of "Shattered Dreams". Zeke will be off the air for the rest of the summer, but will resume with his show next fall. . . . Linda Hayes, Tony Williams' sister, makes her recording debut on the new Antler Records label. . . . Vita Records getting good reaction to new artist Sonny Knight. First release is a rhythm and blues ballad, "Confidential". . . . The Six Teens appeared on the Gene Norman show at the Shrine Auditorium and sang their Flip Records hit of "A Casual Look". . . . Dolly Cooper has been signed by Personality Productions for personal management, who will announce her new record affiliation shortly. . . . Shirley Gunter and The Flairs back in the Los Angeles area after their recent successful theatre tour. . . . The Jayhawks currently appearing at The Apollo Theatre in New York on the strength of their hit version of "Stranded In The Jungle". . . . Tampa Records have a good follow-up to Plas Johnson's "Last Call" with his new release of "Blue Jean Shuffle". . . .



SIX TEENS

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



THE NATION'S
R & B
TOP 15

Pos. Last
Week

- | | | |
|-----------|--|-----------|
| 1 | FEVER
<i>Little Willie John</i>
(King 4935) | 1 |
| 2 | STRANDED IN THE JUNGLE
<i>Cadets</i> (Modern 994)
<i>Jayhawks</i> (Flash 109) | 2 |
| 3 | MY PRAYER
<i>Platters</i>
(Mercury 70893) | 4 |
| 4 | RIP IT UP
<i>Little Richard</i>
(Specialty 579) | 5 |
| 5 | I'M IN LOVE AGAIN
<i>Fats Domino</i>
(Imperial 5386) | 3 |
| 6 | A CASUAL LOOK
<i>Six Teens</i>
(Flip 315) | 6 |
| 7 | IT'S TOO LATE
<i>Chuck Willis</i>
(Atlantic 1098) | 8 |
| 8 | CANDY
<i>Big Maybelle</i>
(Savoy 1195) | 10 |
| 9 | TREASURE OF LOVE
<i>Clyde McPhatter</i>
(Atlantic 1092) | 7 |
| 10 | HALLELUJAH, I LOVE HER SO
<i>Ray Charles</i>
(Atlantic 1096) | 9 |
| 11 | I PROMISE TO REMEMBER
<i>Teen Agers</i>
(Gee 1018) | 13 |
| 12 | FLYING SAUCER
<i>Buchanan & Goodman</i>
(Luniverse 101) | — |
| 13 | WHEN MY DREAMBOAT COMES HOME
<i>Fats Domino</i>
(Imperial 5396) | — |
| 14 | UP ON THE MOUNTAIN
<i>Magnificents</i>
(Vee-Jay 183) | 14 |
| 15 | PLEASE, PLEASE, PLEASE
<i>James Brown</i>
(Federal 12258) | 15 |

Bethlehem Serves Baker's Dozen At Convention

NEW YORK—Gus Wildi, president of the Bethlehem Music Corporation, is treating distributors and retailers of the Bethlehem line to a special "Baker's Dozen" offer for a period of one month.

Plans for the incentive campaign were announced at the start of the NAMM Convention in New York at a special dinner held for visiting Bethlehem distributors.

Wildi outlines the plan as follows: "The idea behind this plan means just what the term implies. Distributors may order any catalogue item within established price categories in multiples of twelve for which they will receive one free copy of the numbers invoiced. In turn, retailers may order in combination multiples of twelve and receive an added bonus of any LP in the catalogue of their own choice as a source of additional revenue. Thus an order of 48 or 96 pieces carries 4 or 8 LP's entirely free which can be sold at the prevailing price with the seller pocketing the additional profit."

The plan is effective for distributors from August 1 to September 1, and for retailer from August 4 to September 5.

Fiesta Issues Album To Teach Cha-Cha-Cha And Merengue

NEW YORK—In answer to endless requests from retail record shops throughout the U. S., Fiesta Records has issued a new album called "Dance Lessons in Cha-Cha-Cha and Merengue", as taught by one of New York's leading dance teaching duos, Tony and Lucille.

The record was recorded before a class of novices who were learning the dances from scratch.

Fiesta prexy Jose Moran reports that the reaction to the new platter from distributors and dealers indicates that this may become the label's best selling LP.

The liner notes of the LP offer the buyer diagrams of both dance steps in simple, understandable fashion. The cha-cha diagrams show the two basic steps and two basic variations.

The merengue diagram offers the basic step, the forward and side step, and the circle or pivot step.

In addition to enthusiasm from the general public, Moran stated that his distributors have been reporting many requests for the LP from dancing schools.

"Cafe Lounge" Broadcast From Hotel Statler

NEW YORK—National Broadcasting System's new coast-to-coast half-hour radio show, "The Cafe Lounge," will be presented for the first time Monday afternoon July 30, 1956, from 5:00 to 5:30 p.m. in the Cocktail Lounge of Hotel Statler, one of the Hilton Hotels in New York City.

The program, according to NBC officials and the Statler's General Manager Thomas F. Troy, will feature Bob Raiford, former disk jockey of Charlotte, North Carolina, the Horace Diaz Quartet, currently appearing nightly in the Statler's Cocktail Lounge, as well as guest stars. This new radio show, done "live" from the room, will be heard Monday through Friday weekly.



R & B
Disk Jockey
REGIONAL RECORD REPORTS

- Gene Stuart**
WNTM—Vero Beach, Fla.
1. Treasure Of Love (McPhatter)
2. Stranded In The Jungle (Cadets)
3. Rip It Up (Little Richard)
4. Slippin' And Slidin' (Little Richard)
5. My Prayer (Platters)
6. I'm In Love Again (Domino)
7. Fever (Little Willie John)
8. Promise To Remember (Teen Agers)
9. A Casual Look (Six Teens)
10. Long Tall Sally (Little Richard)

- Bob Kloss**
WKWK—Wheeling, W. Va.
1. My Prayer (Platters)
2. Flying Saucer (Buchanan & Goodman)
3. I Want You, I Need You, I Love You (Elvis Presley)
4. Be-Bop-A-Lula (G. Vincent)
5. Stranded In The Jungle (Cadets)
6. That's All There Is To That (Nat Cole)
7. I Almost Lost My Mind (Pat Boone)
8. Rip It Up (Little Willie John)
9. Rock And Roll Ruby (Warren Smith)
10. It's Too Late (Chuck Willis)

- Denny Sullivan**
WFBL—Syracuse, N. Y.
1. Be Bop-A-Lula (G. Vincent)
2. I Almost Lost My Mind (Pat Boone)
3. I'm In Love Again (Domino)
4. Church Bells May Ring (Diamonds)
5. When My Dreamboat Comes Home (Fats Domino)
6. Long Tall Sally (Little Richard)
7. My Blue Heaven (Domino)
8. I Want You, I Need You, I Love You (Elvis Presley)
9. Fever (Little Willie John)
10. Treasure Of Love (McPhatter)

- Tom Adams**
KUDL—Kansas City, Mo.
1. My Prayer (Platters)
2. Stranded In The Jungle (Cadets)
3. Honky Tonk (Bill Doggett)
4. Rip It Up (Little Richard)
5. So Long (Fats Domino)
6. Love, Love, Love (Clovers)
7. I'm In Love Again (Domino)
8. One Kiss Led To Another (Coasters)
9. T'aint Whatcha Say (Little Esther)
10. It's Too Late (Chuck Willis)

- Wayne Hannah**
WMAK—Nashville, Tenn.
1. Let The Good Times Roll (Shirley & Lee)
2. Who Do You Love (Diddle)
3. When My Dreamboat Comes Home (Fats Domino)
4. Your Fool Again (Jan Rudy)
5. It's Too Late (Chuck Willis)
6. Rip It Up (Little Richard)
7. Mom, Oh Mom (Ruth Brown)
8. Hear My Plea Baby (Arthur Gunter)
9. Stranded In The Jungle (Cadets)
10. I Love You Baby (J. Reed)

- Walter Powell, Jr.**
WBVL—Barbourville, Ky.
1. Stranded In The Jungle (Jayhawks)
2. Fever (Little Willie John)
3. Be-Bop-A-Lula (G. Vincent)
4. Shirley Jean (Big Walter)
5. Little Girl Of Mine (Cletones)
6. I Want You To Be My Girl (Teen Agers)
7. I Want You, I Need You, I Love You (Elvis Presley)
8. Come Back Uncle John (J. Greer)
9. Just Made Twenty-One (Lightnin' Slim)
10. Big Leg Emma's (J. Dupree)

- Sam Bradly**
KUDL—Kansas City, Mo.
1. Be-Bop-A-Lula (G. Vincent)
2. I Want You, I Need You, I Love You (Elvis Presley)
3. Heaven On Earth (Platters)
4. Stranded In The Jungle (Cadets)
5. Rip It Up (Little Richard)
6. I Want You To Be My Girl (Teen Agers)
7. I'm In Love Again (Domino)
8. A Casual Look (Six Teens)
9. Love, Love, Love (Clovers)
10. It's Too Late (Chuck Willis)

- Jack Walker**
WOV—New York, N. Y.
1. My Prayer (Platters)
2. A Casual Look (Six Teens)
3. Candy (Big Maybelle)
4. Fever (Little Willie John)
5. I'm In Love Again (Domino)
6. It's Too Late (Chuck Willis)
7. I Promise To Remember (Teen Agers)
8. Treasure Of Love (McPhatter)
9. Flying Saucer (Buchanan & Goodman)
10. D. J. Kickoff (Shytones)

- Jack the Bellboy**
WJIV—Savannah, Ga.
1. Rip It Up (Little Richard)
2. My Prayer (Platters)
3. It's Too Late (Chuck Willis)
4. Fever (Little Willie John)
5. Let The Good Times Roll (Shirley & Lee)
6. Please, Please, Please (Brown)
7. When My Dreamboat Comes Home (Fats Domino)
8. I Sit In My Window (Four Fellows)
9. Broken Heart (Joan Shaw)
10. Can't We Be Sweethearts (Cletones)

- Jimmy Byrd**
WSRC—Durham, N. C.
1. Fever (Little Willie John)
2. Let The Good Times Roll (Shirley & Lee)
3. Rip It Up (Little Richard)
4. I'm In Love Again (Domino)
5. Too Late (Chuck Willis)
6. Candy (Big Maybelle)
7. Stranded In The Jungle (Cadets)
8. Can't Stand To See You Go (Jimmy Reed)
9. Up On The Mountain (Magnificents)
10. In The Still Of The Night (Satins)

- Tru Taylor**
WBOS—Boston, Mass.
1. My Prayer (Platters)
2. Love, Love, Love (Clovers)
3. The Fool (Gallahads)
4. Shattered Dreams (Youngsters)
5. When My Dreamboat Comes Home (Fats Domino)
6. Ka Ding Dong (G-Clefs)
7. Ooby Dooby (Roy Orbison)
8. I Don't Care If The Sun Don't Shine (Elvis Presley)
9. My Pigeon's Gone (Keys)
10. Fever (Little Willie John)

- Ken Manley**
WGUY—Bangor, Me.
1. Fever (Little Willie John)
2. I'm In Love Again (Domino)
3. My Prayer (Platters)
4. Love, Love, Love (Clovers)
5. Corrine Corrina (Joe Turner)
6. A Casual Look (Six Teens)
7. When My Dreamboat Comes Home (Fats Domino)
8. Roll Over Beethoven (Berry)
9. Stranded In The Jungle (Jayhawks)
10. Treasure Of Love (McPhatter)

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(“I’LL REMEMBER”)
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Varetta Dillard
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"NEKI HOKEY"
G 1016
GEE
220 WEST 42nd STREET
NEW YORK, N. Y. WI. 7-0652

The Teen Agers
"I PROMISE TO REMEMBER"
b/w
"WHO CAN EXPLAIN?"
G 1018



R & B Sure Shots

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"HOUND DOG"

Elvis Presley

The Cash Box Award o' the Week 7/28
RCA Victor 20-6604

"TIME WILL TELL"

Bobby Charles

The Cash Box R&B Best Bets 7/14
Chess 1628

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SENSATIONAL NEW STAR TOMMY MOSLEY

singing

"LOVE YOU"

b/w

"CONCERTO TO THE BLUES"

PEACOCK

NO. 1 IN RICHMOND!

"CHICKEN HOP"

by

BILLY BLAND

on OLD TOWN RECORD # 1022

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A SURE HIT **SAPPHIRE RECORD CO.** A GEM

THE NOBLES

Big New Release

"Who's Been Riding My Mule"

b/w

"Do You Love Me"

151

SAPPHIRE RECORD CO.

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(ALL PHONES: ANdover 3-5989)

Phil Kahl Heads Music Division of Sister Kenny Fund Appeal

NEW YORK—Phil Kahl, secretary-treasurer of Kahl Music, Inc., has joined the Sister Elizabeth Kenny Foundation's 1956 fund appeal as chairman of Music in the Commerce and Industry Division.

The appeal will be conducted from August 20 to September 30. The Greater New York goal is \$200,000 toward the over-all Eastern Area figure of \$421,000.

"I have joined this appeal because I believe so thoroughly in the work of the Sister Kenny Foundation," said Kahl, who is also connected with the Patricia Music Publishing Corporation and the Planetary Music Publishing Corporation.

"Certainly we must respond to the call of the thousands who have been crippled by polio and who will be crippled by it during the present season. Polio is not yet defeated. We must recognize that fact. The Kenny Foundation's program of treatment and rehabilitation now includes other crippling disabilities, too.

"The Kenny treatment is free and available to all. The Foundation depends completely upon public contributions for support. Let's give the down beat for this very worthy cause."

"Bamboo Rock and Roll" Penned by Army Nurse

NEW YORK—An Army nurse is the writer of the Nite Caps' new Groove recording of "Bamboo Rock and Roll."

The nurse, Miss Sonny LeGlaire, is a Captain in the U. S. Army Nurse Corps Reserve. Recently discharged after fifteen years of Army service, part of which was spent in the China-Burma-India and Korean theaters, Miss LeGlaire started writing songs while nursing Korean casualties at the Tokyo U. S. Army Hospital. She became a celebrity in Tokyo when her first song, "The Noodle Man," caught on as a local hit in Japanese night clubs and with the G.I.'s.

Miss LeGlaire's "Do the Cha Cha Cha in Cho-Cho-San" also was sung last week by Shirley Yamaguchi on the Ed Sullivan show.

Currently, Miss LeGlaire is working as a private nurse out of Mount Sinai Hospital but spends all her spare time at her new profession. She has several more songs scheduled for recordings shortly.

"Bamboo Rock and Roll" currently is one of Groove Records' best sellers.

The Cash Box



NEW YORK

CHICAGO

NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed

1 MY PRAYER
Platters
(Mercury 70893)

2 FLYING SAUCER
Buchanan & Goodman
(Luniverse 101)

3 STRANDED
IN THE JUNGLE
Cadets (Modern 994)

4 FEVER
Little Willie John
(King 4935)

5 I PROMISE TO
REMEMBER
Teen Agers
(Gee 1018)

6 A CASUAL LOOK
Six Teens
(Flip 315)

7 HOUND DOG
Elvis Presley
(RCA Victor 20-6604)

8 RIP IT UP
Little Richard
(Specialty 579)

9 WHEN MY DREAM-
BOAT COMES HOME
Fats Domino
(Imperial 5396)

10 CANDY
Big Maybelle
(Savoy 1195)

MY PRAYER
Platters
(Mercury 70893)

STRANDED
IN THE JUNGLE
Jayhawks
(Flash 109)

I'M IN LOVE AGAIN
Fats Domino
(Imperial 5386)

FEVER
Little Willie John
(King 4935)

CANDY
Big Maybelle
(Savoy 1195)

TAIN'T WHATCHA
SAY
Little Esther
(Savoy 1193)

ROLL OVER
BEETHOVEN
Chuck Berry
(Chess 1626)

UP ON THE
MOUNTAIN
Magnificents
(Vee-Jay 183)

RIP IT UP
Little Richard
(Specialty 579)

I PROMISE TO
REMEMBER
Teen Agers
(Gee 1018)

LET THE GOOD
TIMES ROLL
Shirley & Lee
(Aladdin 3325)

IT'S TOO LATE
Chuck Willis
(Atlantic 1098)

RIP IT UP
Little Richard
(Specialty 579)

SO LONG
Fats Domino
(Imperial 5396)

MY PRAYER
Platters
(Mercury 70893)

STRANDED
IN THE JUNGLE
Cadets (Modern 994)
Jayhawks (Flash 109)

THAT'S ALL THERE
IS TO THAT
Cole & Four Knights
(Capitol 3465)

A CASUAL LOOK
Six Teens
(Flip 315)

TELL ME WHY
Marie Knight
(Wing 90069)

DON'T SLAM
THAT DOOR
Johnny Fuller
(Imperial 5395)

SAN FRANCISCO

NEWARK

DALLAS

1 FEVER
Little Willie John
(King 4935)

2 I'M IN LOVE AGAIN
Fats Domino
(Imperial 5386)

3 PLEADIN' FOR LOVE
Larry Birdsong
(Excella 2076)

4 RIP IT UP
Little Richard
(Specialty 579)

5 IT'S TOO LATE
Chuck Willis
(Atlantic 1098)

6 YOU'RE THE ONE
Jimmy McCracklin
(Irma)

7 MY PRAYER
Platters
(Mercury 70893)

8 I NEED SOMEONE
Amos Milburn
(Aladdin 3320)

9 STRANDED
IN THE JUNGLE
Cadets (Modern 994)

10 THE FIRST TIME
Dinah Washington
(Mercury 70868)

FLYING SAUCER
Buchanan & Goodman
(Luniverse 101)

FEVER
Little Willie John
(King 4935)

MY PRAYER
Platters
(Mercury 70893)

A CASUAL LOOK
Six Teens
(Flip 315)

STRANDED
IN THE JUNGLE
Cadets (Modern 994)
Jayhawks (Flash 109)

CANDY
Big Maybelle
(Savoy 1195)

PLEASE, PLEASE,
PLEASE
James Brown
(Federal 12258)

RIP IT UP
Little Richard
(Specialty 579)

I PROMISE TO
REMEMBER
Teen Agers
(Gee 1018)

IT'S TOO LATE
Chuck Willis
(Atlantic 1098)

STRANDED
IN THE JUNGLE
Cadets
(Modern 994)

FEVER
Little Willie John
(King 4935)

READY TEDDY
Little Richard
(Specialty 579)

HALLELUJAH,
I LOVE HER SO
Ray Charles
(Atlantic 1096)

ROLL OVER
BEETHOVEN
Chuck Berry
(Chess 1626)

RIP IT UP
Little Richard
(Specialty 579)

I'M IN LOVE AGAIN
Fats Domino
(Imperial 5386)

HOUND DOG
Elvis Presley
(RCA Victor 20-6604)

MY PRAYER
Platters
(Mercury 70893)

UP ON THE
MOUNTAIN
Magnificents
(Vee-Jay 183)

The Cash Box



PHILADELPHIA

LOS ANGELES

DETROIT

1 STRANDED
IN THE JUNGLE
Jay Hawks
(Flash 109)

I'M IN LOVE AGAIN
Fats Domino
(Imperial 5386)

STRANDED
IN THE JUNGLE
Cadets (Modern 994)

2 FEVER
Little Willie John
(King 4935)

STRANDED
IN THE JUNGLE
Cadets (Modern 994)
Jayhawks (Flash 109)

FEVER
Little Willie John
(King 4935)

3 CANDY
Big Maybelle
(Savoy 1195)

MY PRAYER
Platters
(Mercury 70893)

MY PRAYER
Platters
(Mercury 70893)

4 HEADIN' HOME
Shirley Gunter
(Modern 989)

FEVER
Little Willie John
(King 4935)

I'M IN LOVE AGAIN
Fats Domino
(Imperial 5386)

5 A CASUAL LOOK
Six Teens
(Flip 315)

TREASURE OF LOVE
Clyde McPhatter
(Atlantic 1092)

RIP IT UP
Little Richard
(Specialty 579)

6 RIP IT UP
Little Richard
(Specialty 579)

RIP IT UP
Little Richard
(Specialty 579)

CANADIAN SUNSET
Hugo Winterhalter
(RCA Victor 20-6537)

7 SHATTERED DREAMS
Youngsters
(Empire 103)

A CASUAL LOOK
Six Teens
(Flip 315)

PLEADIN' FOR LOVE
Larry Birdsong
(Excella 2076)

8 MY PRAYER
Platters
(Mercury 70893)

BILLY'S BLUES
Billy Stewart
(Chess 1625)

SOFT SUMMER BREEZE
Eddie Heywood
(Mercury 70863)

9 WHEN MY DREAM-
BOAT COMES HOME
Fats Domino
(Imperial 5396)

WHEN MY DREAM-
BOAT COMES HOME
Fats Domino
(Imperial 5396)

HONKY TONK
Bill Doggett
(King 4950)

10 FLYING SAUCER
Buchanan & Goodwin
(Luniverse 101)

UNTIL THE DAY I DIE
Tears
(Dig 112)

A CASUAL LOOK
Six Teens
(Flip 315)

MOBILE

ATLANTA

MEMPHIS

1 FEVER
Little Willie John
(King 4935)

IT'S TOO LATE
Chuck Willis
(Atlantic 1098)

DON'T LET IT END
THIS WAY
Elmore Morris
(Peacock 1660)

2 PLEADIN' FOR LOVE
Larry Birdsong
(Excella 2076)

STRANDED
IN THE JUNGLE
Cadets (Modern 994)

PLEASE DON'T DRIVE
ME AWAY
Charles Brown
(Aladdin 3316)

3 STRANDED
IN THE JUNGLE
Cadets
(Modern 994)

FEVER
Little Willie John
(King 4935)

FEVER
Little Willie John
(King 4935)

4 EASY, EASY BABY
Anne Cole
(Baton 224)

RIP IT UP
Little Richard
(Specialty 579)

STRANDED IN
THE JUNGLE
Cadets (Modern 994)

5 RIP IT UP
Little Richard
(Specialty 579)

MY PRAYER
Platters
(Mercury 70893)

LOVE, LOVE, LOVE
Clovers
(Atlantic 1094)

6 IT'S TOO LATE
Chuck Willis
(Atlantic 1098)

I PROMISE TO
REMEMBER
Teen Agers
(Gee 1018)

TORE UP OVER YOU
Midnighters
(Federal 12270)

7 PLEASE, PLEASE,
PLEASE
James Brown
(Federal 12258)

LOVE, LOVE, LOVE
Clovers
(Atlantic 1094)

YOU'VE GOT BAD
INTENTIONS
Bobby Blue Bland
(Duke 153)

8 PLEASE DON'T DRIVE
ME AWAY
Charles Brown
(Aladdin 3316)

I'M IN LOVE AGAIN
Fats Domino
(Imperial 5386)

I PROMISE TO
REMEMBER
Teen Agers
(Gee 1018)

9 LET THE GOOD
TIMES ROLL
Shirley & Lee
(Aladdin 3325)

TREASURE OF LOVE
Clyde McPhatter
(Atlantic 1092)

MY FIRST PLEA
Jimmy Reed
(Vee-Jay 203)

10 MY PRAYER
Platters
(Mercury 70893)

ROLL OVER
BEETHOVEN
Chuck Berry
(Chess 1626)

RIP IT UP
Little Richard
(Specialty 579)

London Introduces New Radio-Phono

NEW YORK—London Records introduced its own radio-phonograph console, called The Essex, at the NAMM Convention, held last week in New York City.

Imported from England, the Essex is equipped with an AM-FM tuner, a Garrard automatic changer which plays 7-inch, 10-inch and 12-inch records, a piezo-electric phonofluid cartridge, a diamond 45-33½ stylus and a 78 rpm sapphire stylus.

The sound system features a 20-watt maximum output, separate bass and treble controls, three speakers including one 12-inch speaker never before used in a commercial set plus two electrostatic tweeters. Plug-in jacks accommodate external speakers and antennas.

The walnut finish cabinet, built by English craftsmen, has storage space for 100 records and is protected by a pneumatically controlled safety lid that can never slam shut. It's 33 inches high, 34½ inches wide, and 18 inches deep.

Vareta Dillard
"GOT
YOU ON MY
MIND"

GROOVE RECORDS

GROOVE RECORD 26/46-0149



HAVE A HAPPY
leap year, girls

serenade HIM with

"BOY OF MY DREAMS"

REGO RECORD # 1003—by the
DUNGAREE DOLLS

DOUGLAS PUBLISHING

153 W. 57th St., N. Y. 19, N. Y.

BEST SELLERS!

"PLEASE LOVE A FOOL"
DON JULIAN and The Meadowlarks
394

"CRY SOME BABY"
RAY MILTON
398

DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.

HOLIDAY HITS

"CANDY"

BIG MAYBELLE #1195

"TAIN'T WHATCHA SAY"
LITTLE ESTHER #1193

"LOVE, BABY"
NAPPY BROWN #1196

SAVOY RECORD CO.
58 MARKET ST.
NEWARK, N. J.

4 BIG NEW HOT PLATTERS
FROM ATLANTIC'S OVEN!

Ruth Brown
MOM OH MOM
I WANT TO BE LOVED
ATLANTIC 1104

Joe Turner
LIPSTICK, POWDER AND PAINT
ROCK-A-WHILE
ATLANTIC 1102

The Drifters
SOLDIERS OF FORTUNE
I GOTTA GET MYSELF A WOMAN
ATLANTIC 1101

The Cardinals
THE END OF THE STORY
I WON'T MAKE YOU CRY
ATLANTIC 1103

ATLANTIC RECORDING CORP.

157 WEST 57th St. NEW YORK 19, N. Y.



R & B Reviews

- A** AWARD & SLEEPER
- B** EXCELLENT
- B** VERY GOOD
- C+** GOOD
- C** FAIR
- D** MEDIOCRE

THE FOUR FELLOWS

(Glory 269)

B+ "PLEASE PLAY MY SONG" (2:54) [Bryden Music BMI—Banks, McGowan] The Four Fellows drift melodically with a slow paced ballad that falls easily on the ears. It is a pleasing wax in which the boy pleads "Mr. Deejay, please play my song for me." A very pretty effort that should sell very well. Keep your eyes on this one.

B "I SIT IN MY WINDOW" (2:22) [Starling BMI—Davenport] The lads turn in another excellent performance on the flip as they drive out a quick beat bouncer. She went away and he sits in his window waiting for her return. Deck is good, but must bow to the ballad on the reverse.

BIG WALTER

(Peacock 1666)

C+ "PACK FAIR AND SQUARE" (2:20) [Lion BMI—W. Price] Big Walter rocks out a quick beat jump with a southern approach. It is a hard hitting wax that excites and has a very strong commercial feeling. Watch it. It looks like Peacock's strongest release in a long time.

B "HELLO MARIA" (2:25) [Lion BMI—W. Price] Walter does a southern blues with an Italian accent. Cute but it is incongruous hearing a wailing effort, backed with a down home guitar and done with a foreign accent.

THE SHYTONE FIVE/MANDA HOPPER

(J & S 1759)

C+ "DISK JOCKEY'S KICK OFF" (1:40) The Shytone Five etch a quick beat swinging instrumental. Ok jump material given a good reading by the Shytone. Good programming.

C+ "MY SHOULDER TO CRY ON" (2:43) [L. Sanders] Manda Hopper provides the vocal reading of a slow blues. Pleasant blues sung in fair fashion by the strong lunged thrush.

LITTLE "BUTCHIE" SAUNDERS

(Herald 485)

B+ "LINDY LOU" (2:20) [Angel Music BMI—Elroy Peace] The talent now coming to the fore since Frankie Lymon proved it could be done is fantastic. Little "Butchie" is only nine, but he handles himself like a vet of many years. In many ways he reminds you of Lymon. The kid is good and the disk is likewise. Exposure could mean a good sale here.

B+ "ROCK'N ROLL INDIAN DANCE" (2:39) [Angel BMI—Elroy Peace] Saunders etches a rock'n roll item with an Indian war dance motif. A cute effort that will please many listeners. Strong deck.

THE NOBLES

(Sapphire 151)

B "DO YOU LOVE ME" (2:25) [Burton Ltd. BMI—Robert Cole] The Nobles do an infectious job on a cute bouncing love ditty. The lads blend well and come up with an item that can please both markets.

B+ "WHO'S BEEN RIDING MY MULE" (2:27) [Burton Ltd. BMI—Burley, Burton] Deep voiced lead sings a cute bouncer with good results. It's a happy little ditty that comes off well.

The Cash Box Award o' the Week

"LIPSTICK, POWDER & PAINT" (2:28) [Progressive BMI — Jesse Stone]

"ROCK A WHILE" (1:55) [Progressive BMI — Billy Nightingale]

JOE TURNER
(Atlantic 1100)



JOE TURNER

● The big man of the blues issues his newest, and that's always news.

Big Joe Turner has a strong two-sider, but we lean slightly toward "Lipstick, Powder and Paint", a quick beat rocker intoned by that inimitable chanter. It is an infectious bouncer with several catch phrases that fall in catchy manner from that rolling tongue of Turner. A strong blues hunk of material with a very powerful lyric. Can't miss. The other, "Rock A While", is not to be undersold. It is another hard hitting rocker done to a turn. Catchy, happy, jump wax. Deck moves with impact and excites. Don't lose sight of this side. Two solid items.

"OUT OF THIS WORLD with FLYING SAUCERS"

Vick Knight

DAVE BARRY WITH SARA BERNER
(RPM 469)

● Taking advantage of one of the most exciting situations raging through the music world, RPM follows with its own version called "Out of This World with Flying Saucers", written by Vick Knight and performed by Dave Barry and Sara Berner. On this release Modern and RPM artists have been used to copy the original etchings. An excellent job has been done in

most cases and are difficult to tell from the best selling originals. The script is entirely new, the theme being the establishing of contact with other planets. It is a clever bit of writing and there is no doubt that this will also be a big seller. Except for the idea of the insertion of many tunes and an out of space theme it is an entirely different record.

"MOM OH MOM" (2:14) [Progressive BMI—Burton, Plummer]

"I WANT TO BE LOVED" (2:15) [Melrose ASCAP—Churchill]

RUTH BROWN
(Atlantic 1102)



RUTH BROWN

● Ruth Brown turns in two of her most powerful performances in many releases. Both decks are aimed at the lush pop-teenager market. It's a new Ruth Brown that's offered here. She sings like she

never did before. "Mom Oh Mom" is a beautiful slow beat on which Ruth uses the echo to great effect. She handles the lovely tune with such stirring delivery and vocal beauty the trade will never believe it is Ruth Brown. Such versatility deserves to be rewarded and we think Miss Brown will be when she is heard on this one. The strong material and tremendous reading could send this all the way. The coupling, "I Want To Be Loved", is another top flight performance in which Ruth knocks out a quick beat rocker for the teenager to bounce to. It is a happy side, good, with an engaging treatment. Cute delivery makes this another to be reckoned with. Love "Mom Oh Mom", but also taken with "I Want To Be Loved".

5 ROVERS

(Music City 798)

B+ "DOWN TO THE SEA" (2:33) [Gation BMI — H. Swarn] The Five Rovers blend effectively on a slow beat wailer, dramatically performed. Moving wax that deserves attention.

B "CHANGE YOUR MIND" (2:35) [Gation BMI— H. Swarn] The Rovers swing through a middle beat bouncer in which they plead to baby, "please change your mind." A rhythmic jump with a wild break to stir things up.

MINNIE THOMAS/SLIM WATERS' LAGOONS

(Meteor 5036)

B "WHAT CAN THE MATTER BE" (2:13) [Met Publ. BMI—Thomas, Leslo] Minnie Thomas sings out a swinging middle beat blues. Minnie sings with a touch of Ella Johnson, holding forth with restraint against a driving ork.

B "I KNOW WHAT YOU NEED" (2:13) [Met Publ. BMI—Thomas, Leslo] Miss Thomas runs through a similar piece of material with similar results.

"MR. GOGGLE EYES" AUGUST

(Duke 156)

B "LEAD US ON" (2:42) [Lion BMI—J. Augustus] August sings a rhythmic slow beat semi-religious effort that comes through with good feeling. It moves in a swinging fashion. Good deck.

B "OH HO DOODLE LU" (2:27) [Lion BMI—J. Augustus] August jumps to a quicker beat on the flip. A rocker in middle tempo with a southern flavor. Honky tonk piano dominates the instrumental backing. OK juke box number.

PLAS JOHNSON

(Tampa 118)

B "DUNGAREE HOP" (2:32) [Webster BMI—] Plas Johnson and orchestra swing through a middle beat instrumental screamer with happy effects. Rocker for the kids.

C+ "MAKIN' WHOOPEE" (2:20) [ASCAP — Kahn, Donaldson] Johnson bounces gaily through the spirited standard with a cute reading that appeals.

B. B. KING

(RPM 468)

B+ "SWEET LITTLE ANGEL" (2:59) [Modern BMI—King, Josea] B. B. King plaintively sings a slow beat blues about his "sweet little angel". It is a good King side that should make its mark on the sales column. Country blues.

B+ "BAD LUCK" (2:45) [Modern BMI—King, Ling] King wails a rhythmic slow beat blues bemoaning his bad luck. Deck has an infectious bounce and King lends it his own particular styling to make it a contender. Two good sides.

The Cash Box R & B Best Bets

- ★ "PACK FAIR AND SQUARE"
- Big Walter
- Peacock 1666
- ★ "PLEASE PLAY MY SONG"
- The Four Fellows
- Glory 269
- ★ "SWEET LITTLE ANGEL"
- B. B. King
- RPM 468
- ★ "BAD LUCK"

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Meeting Dates

Music Operators' Associations

- July 30—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- Aug. 2—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 2—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.
- 2—Eastern Ohio Phonograph Operators' Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 6—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 6—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 6—Baltimore Amusement Machine Operators' Assn.
Place: Mandell-Ballow Restaurant, Reisterstown Rd. & Rogers Ave., Baltimore, Md.
- 8—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 9—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.
- 9—Eastern Massachusetts Music Operators' Assn.
Place: Beaconsfield Hotel, Boston, Mass.
- 13—Tri-County Juke Box Operators' Assn.
Place: Elum Music Offices, Massillon, Ohio
- 14—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.
- 14—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.
- 15—New York State Operators Guild
Place: Gov. Clinton Hotel, Kingston, N. Y.
- 15—Automatic Equipment & Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
- 16—Eastern Ohio Phonograph Operators' Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board).
- 16—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 16—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 18 & 19—Alabama Amusement Association
Place: Gulf Shores, Ala.
- 19 & 20—South Dakota Phonograph Operators' Assn.
Place: Lawler Hotel, Mitchell, S. Dak.
- Sept. 22 & 23—Music Guild of Nebraska
Place: Blackstone Hotel, Omaha, Neb.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

Territorial Tips



The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 15.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

- BILLY'S BLUES
Billy Stewart (Chess)
- CAN'T WE BE SWEETHEARTS
Cleotanes (Gee 1016)
- *CANADIAN SUNSET
Winterhalter (RCA Victor 20-6537)
- CONGO MAMBO
Guitar Gable (Excello 2082)
- DON'T LET IT END THIS WAY
Elmare Marris (Peacock 1660)
- DON'T SLAM THAT DOOR
Johnny Fuller (Imperial 5395)
- EASY, EASY BABY
Ann Cole (Batan 224)
- GOT YOU ON MY MIND
Varetta Dillard (Groove 0159)
- HEADIN' HOME
Shirley Gunter (Modern 989)
- HEAVEN ON EARTH
Platters (Mercury 70893)
- HONKY TONK
Bill Doggett (King 4950)
- *HOUND DOG
Elvis Presley (RCA Victor 20-6604)
- I'LL REMEMBER (IN THE STILL OF THE NIGHT)
Satins (Herald 1005)
- I LOVE YOU BABY
*MY FIRST PLEA
Jimmy Reed (Vee-Jay 203)
- I'M BAD
WHO DO YOU LOVE
Ba Diddley (Checker 842)
- I'M TORE UP
Billy Gayles (Federal 12265)
- I NEED SOMEONE
Amos Milburn (Aladdin 3320)
- I REMEMBER
Suburbans (Baton 227)
- I WANT YOU, I NEED YOU, I LOVE YOU
Elvis Presley (RCA Victor 20-6540)
- *KA-DING DONG
G-Clefs (Pilgrim 24971)
- *KNOCK ON WOOD
Willie Mabon (Chess 1627)
- LET THE GOOD TIMES ROLL
Shirley & Lee (Aladdin 3325)
- ONE KISS LED TO ANOTHER
Caasters (Atco 1673)
- PLEADIN' FOR LOVE
Larry Birdsong (Excello 2076)
- PLEASE DON'T DRIVE ME AWAY
Charles Brown (Aladdin 3316)
- SHATTERED DREAMS
Youngsters (Empire 103)
- *SOFT SUMMER BREEZE
Eddie Heywood (Mercury 70853)
- TAIN'T WHATCHA SAY
Little Esther (Savoy 1193)
- TELL ME WHY
Marie Knight (Wing 90069)
- *THE FIRST TIME
Dinah Washington (Mercury 70868)
- THAT'S ALL THERE IS TO THAT
Cole & Four Knights (Capitol 5396)
- *THE FOOL
Gallahads (Jubilee 5252)
- Sanford Clark (Dot 15481)
- TIME WILL TELL
Bobby Charles (Chess 1648)
- TOLLIN' BELLS
IT'S YOUR FAULT BABY
Lowell Fulson (Checker 841)
- TORE UP OVER YOU
Midnighters (Federal 12270)
- UNTIL THE DAY I DIE
Teen Queens (RPM 465)
- Tears (Dig 112)
- WHAT WOULD I DO WITHOUT YOU
Ray Charles (Atlantic 1096)
- *WHEN I'M WITH YOU
*SEE SAW
Maanglows (Chess 1629)
- SO LONG
Fats Domino (Imperial 5396)
- WHO CAN EXPLAIN
Teen Agers (Gee 1018)
- WISHING WELL
Jerry Dawn (King 4932)
- WOE IS ME
Cadillacs (Josie 798)
- WONDERIN' AND GOIN'
Lightning Slim (Excello 2080)
- YOUR TENDER LIPS
Clavers (Atlantic 1094)
- *YOU ARE
Diablos (Fortune 519)
- YOU'RE THE ONE
Jimmy McCracklin (Irma)
- YOU'VE GOT BAD INTENTIONS
I CAN'T PUT YOU DOWN BABY
Bobby Blue Bland (Duke 153)

Beautifully Different "FLAMINGO"

by
Sarah McLawler
featuring
RICHARD OTTO
VEE-JAY # 199

BIG! JIMMY REED

SINGS
"Love You Baby"

b/w
"My First Plea"
VEE-JAY # 203

THE SPANIELS
"Baby Come Along
With Me"

b/w
"Since I Fell For You"
VEE-JAY # 102

Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

BOTH NUMBERS PROVEN
IN ALL FIELDS

"CONGO MOMBO" (Inst.)
b/w

"LIFE PROBLEM" (Vocal)
By Guitar Gable
Excello 2082

"HEAR MY PLEA! BABY"
b/w

"LOVE HAS GOT ME"
By Arthur Gunter
Excella 2084

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177 3rd Ave., Nashville, Tenn.
(Phone: Chapel 2-2215)
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PLASTIC PRODUCTS
MEMPHIS, TENN.

"WHO DO YOU
LOVE"
Bo Diddley

CHECKER # 842

Checker RECORD CO.
4750-52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

Varetta Dillard
"GOT
YOU ON MY
MIND"

GROOVE RECORDS
GROOVE RECORD # G/4G-0149

Contract Signing



LAWTON, OKLA.—Grand Ole Opry star Roy Acuff is shown after he signed a contract with Leo R. Morris, General Manager of KSWO Radio and KSWO-TV, pictured on the left, and Paul N. Goode, Comptroller of Quality Broadcasting Company. The agreement signed is a package deal and the tour will also feature Kitty Wells and Johnny and Jack, the Tennessee Mountain Boys. Tentative dates for the tour through the Oklahoma area are set for August 13th through the 19th with more dates to come. For the first time, Roy and Kitty have teamed up on Decca with "Goodbye Mr. Brown," and "Mother Hold Me Tight" . . . Johnny and Jack's latest release for RCA Victor is "Love, Love, Love," and "I Loved You Better Than You Knew."

HANK SNOW

**"CONSCIENCE,
I'M GUILTY"**

Victor # 657B

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Country Disk Jockey REGIONAL RECORD REPORTS

"COUSIN" CLIFF MERCER
WGN—Chicago, Ill.

1. Crazy Arms (Ray Price)
2. I Take The Chance (Browns)
3. Come Back To Me (Newman)
4. Any Old Time (Webb Pierce)
5. Sweet Dreams (Faron Young)
6. Hopin' That You're Hopin' (Louvins)
7. You Are The One (C. Smith)
- B. Searching (Kitty Wells)
9. You Gotta Be My Baby (George Jones)
10. I Walk The Line (J. Cash)

BOB SMITH
KNAL—Victoria, Tex.

1. Honky Tonk Man (J. Horton)
2. Remembering (C. Walker)
3. Crazy Arms (Ray Price)
4. Sweet Dreams (Faron Young)
5. You Are The One (C. Smith)
6. My Lips Are Sealed (Reeves)
7. Yes, I Know Why (W. Pierce)
8. Be-Bop-A-Lula (G. Vincent)
9. Somehow, Someway, Someday (Farmer Boys)
10. I'll Never Stand In Your Way (Billy Walker)

RED HUGHES
CKEY—Toronto, Ont., Can.

1. Crazy Arms (Ray Price)
2. I Walk The Line (J. Cash)
3. I Want You, I Need You, I Love You (Elvis Presley)
4. Searching (Kitty Wells)
5. Heartbreak Hotel (E. Presley)
6. Yes, I Know Why (W. Pierce)
7. I Take The Chance (Browns)
- B. Sweet Dreams (Faron Young)
9. You Are The One (C. Smith)
10. Blackboard Of My Heart (Hank Thompson)

SLIM LAY
WHBS—Huntsville, Ala.

1. Crazy Arms (Ray Price)
2. I Take The Chance (Browns)
3. Sweet Dreams (Faron Young)
4. Searching (Kitty Wells)
5. You Are The One (C. Smith)
6. I Walk The Line (J. Cash)
7. My Lips Are Sealed (Reeves)
- B. Lover Of The Town (Benny Martin)
9. Half As Good A Girl (Wanda Jackson)
10. You Can Give Me Back My Heart (Hank Thompson)

RAY SCOTT
WNOP—Newport, Ky.

1. Sweet Dreams (Faron Young)
2. You Are The One (C. Smith)
3. I Walk The Line (J. Cash)
4. I Want You, I Need You, I Love You (Elvis Presley)
5. You Done Me Wrong (Price)
6. Muddy Water Blues (Skinner)
7. Alpha And Omega (Jimmie Williams)
- B. We'll Find A Way (Pierce)
9. Heaven's Golden Tower (Walt Scott)
10. What About Tomorrow (Charline Arthur)

TOM EDWARDS
WERE—Cleveland, Ohio

1. Juke Box Help Me (Hardrock Gunter)
2. I Take The Chance (Browns)
3. Any Old Time (Webb Pierce)
4. Sweet Dreams (Faron Young)
5. Till The End Of The World (Jim & John)
6. Make Him Behave (Collins Kids)
7. Goodbye Mr. Brown (Wells & Acuff)
- B. Cheated Too (Lee & Cooper)
9. Hopin' That You're Hopin' (Louvins)
10. I Walk The Line (J. Cash)

FRED LYNN'S HILLBILLY HEAVEN
KWTO—Springfield, Mo.

1. Crazy Arms (Ray Price)
2. Uncle Pen (Porter Wagoner)
3. I Take The Chance (Browns)
4. Twenty Feet Of Muddy Water (Sonny James)
5. Sweet Dreams (Faron Young)
6. I Walk The Line (J. Cash)
7. You And Me (Wells & Foley)
8. You Don't Know Me (Arnold)
9. Honky Tonk Man (J. Horton)
10. Wayward Wind (Tex Ritter)

DEAN "HILLBILLY" EVANS
WXOK—Baton Rouge, La.

1. Crazy Arms (Ray Price)
2. Honky Tonk Man (J. Horton)
3. I Want You, I Need You, I Love You (Elvis Presley)
4. I Take The Chance (Browns)
5. I'll Walk The Line (J. Cash)
6. Come Back To Me (Newman)
7. Any Old Time (Webb Pierce)
- B. Searching (Kitty Wells)
9. Twenty Feet Of Muddy Water (Sonny James)
10. Boppin' The Blues (C. Perkins)

DICK BENARD
WHWB—Rutland, Vt.

1. My Lips Are Sealed (Reeves)
2. You Don't Know Me (Arnold)
3. I Take The Chance (Browns)
4. Onie's Bop (Onie Wheeler)
5. You Are The One (C. Smith)
6. Yes, I Know Why (W. Pierce)
7. Transfusion (Nervous Norvus)
- B. We'll Find A Way (Pierce)
9. I Want You, I Need You, I Love You (Elvis Presley)
10. A Smile Can Hide A Breaking Heart (Dorothy Olsen)

HAPPY HOLLY HOUFBURG
KLIX—Twin Falls, Idaho

1. Crazy Arms (Ray Price)
2. You Are The One (C. Smith)
3. Yes, I Know Why (W. Pierce)
4. My Lips Are Sealed (Reeves)
5. Blue Suede Shoes (Presley)
6. Aladdin's Lamp (F. Huskey)
7. Hopin' That You're Hopin' (Louvins)
- B. Blackboard Of My Heart (Hank Thompson)
9. I've Got Five Dollars (Young)
10. Heartbreak Hotel (E. Presley)

BILL RANKIN
KTHE—Thermopolis, Wyo.

1. I Walk The Line (J. Cash)
2. Get Rhythm (Johnny Cash)
3. Searching (Kitty Wells)
4. Folsom Prison Blues (J. Cash)
5. I Want You, I Need You, I Love You (Elvis Presley)
6. Sweet Dreams (Faron Young)
7. Geisha Sweetheart (D. Dill)
- B. Rockin' Mockin' Bird (Eddy Arnold)
9. Keep Your Promise (Snow & Carter)
10. Heartbreak Hotel (E. Presley)

"TEX" JUSTUS & NORM HALL
WBNL—Boonville, Ind.

1. My Lips Are Sealed (Reeves)
2. Crazy Arms (Ray Price)
3. Onie's Bop (Onie Wheeler)
4. I Want You, I Need You, I Love You (Elvis Presley)
5. I Take The Chance (Browns)
6. Be-Bop-A-Lula (G. Vincent)
7. Searching (Kitty Wells)
- B. Twenty Feet Of Muddy Water (Sonny James)
9. Any Old Time (Webb Pierce)
10. Respectfully Miss Brooks (Marty Robbins)

EARL PETERSON
WCEW—Mt. Pleasant, Mich.

1. Sweet Dreams (Faron Young)
2. Aladdin's Lamp (F. Huskey)
3. Blackboard Of My Heart (Hank Thompson)
4. Knock, Knock (Carlises)
5. Wayward Wind (Tex Ritter)
6. I Walk The Line (J. Cash)
7. I Ain't Gonna Fall In Love (Earl Peterson)
- B. Alpha And Omega (Jimmie Williams)
9. If Jesus Comes To You House (Tex Ritter)
10. Twenty Feet Of Muddy Water (Sonny James)

DON VEDDER
WLFH—Little Falls, N. Y.

1. We'll Find A Way (Pierce)
2. Searching (Kitty Wells)
3. You Are The One (C. Smith)
4. You Little So And So (Foley)
5. Wouldn't You (Dusty Owens)
6. Let's Make A Fair Trade (Carl Swanson)
7. Yes, I Know Why (W. Pierce)
8. Now Or Never (T. Tompkins)
9. Come Back To Me (Newman)
10. I Take The Chance (Browns)

BUDDY E. STARCHER
KCUL—Fort Worth, Tex.

1. Where Did The Sunshine Go (Shirley Caddell)
2. You're Free To Go (Dinning)
3. Cheated Too (Lee & Cooper)
4. A Handful Of Rice (Foley)
5. Lucky, Lucky Someone Else (Justin Tubb)
6. Sweet Dreams (Faron Young)
7. Crazy Arms (Ray Price)
- B. Voices (Fontanes)
9. Riverside Jump (J. Cochran)
10. Searching (Kitty Wells)

TOM GILMORE
KSWO—Lawton, Okla.

1. Goodbye Mr. Brown (Acuff/Wells)
2. You Are The One (C. Smith)
3. Searching (Kitty Wells)
4. Blackboard Of My Heart (Hank Thompson)
5. Any Old Time (W. Pierce)
6. I Walk The Line (J. Cash)
7. Sweet Dreams (Faron Young)
- B. Pretty Bad Blues (R. Self)
9. Crazy Arms (Ray Price)
10. You And Me (Wells & Foley)

"CUZ'N LARRY LANE"
WEBK—Tampa, Fla.

1. I Walk The Line (J. Cash)
2. For Rent (Sonny James)
3. Until I Met You (F. Young)
4. You Are The One (C. Smith)
5. I Take The Chance (Browns)
6. On My Mind (Flatt & Scruggs)
7. It's Heaven (W. Fairburn)
- B. Handful Of Rice (E. Tubb)
9. I Want You, I Need You, I Love You (Elvis Presley)
10. The Fool (Sanford Clark)

LEW BANKS
WAGS—Bishopville, S. C.

1. I'm So In Love With You (Wilburns)
2. Hey You There (Rusty & Doug)
3. Sweet Dreams (Faron Young)
4. You Gotta Be My Baby (George Jones)
5. Searching (Kitty Wells)
6. Whippoor-Will (B. Martin)
7. Come Back To Me (Newman)
8. Deep Elem Blues (Wilburns)
9. Your Crazy, Crazy Heart (Rusty & Doug)
10. Cheated Too (Lee & Cooper)

"SMILIN' JIM'S WESTERN CARAVAN"
WHAY—New Britain, Conn.

1. I Take The Chance (Browns)
2. Crazy Arms (Ray Price)
3. I Walk The Line (J. Cash)
4. Cheated Too (Coopers)
5. You're Still Mine (F. Young)
6. Conscience, I'm Guilty (Hank Snow)
7. Sweet Dreams (Don Gibson)
- B. Any Old Time (Webb Pierce)
9. You Gotta Be My Baby (George Jones)
10. How Far Is Heaven (K. Wells)

"NERVOUS NEPHEW" NED NEEDHAM
WMOP—Ocala, Fla.

1. Crazy Arms (Ray Price)
2. Whippoor-Will (B. Martin)
3. Lover Of The Town (Benny Martin)
4. How I've Tried (P. Wagoner)
5. Sweet Dreams (Faron Young)
6. Last Dance Tonight (Hobbs)
7. I Walk The Line (J. Cash)
8. Watchin' The 7:10 Roll By (Buck Griffin)
9. Wild, Wild, Mind (J. T. Tally)
10. Waltz Of The Angels (Lefty Frizzell)

PAUL KALLINGER
XERF—Del Rio, Tex.

1. Any Old Time (Webb Pierce)
2. Little Rosa (Sovine & Pierce)
3. Sweet Dreams (Faron Young)
4. You Are The One (C. Smith)
5. Searching (Kitty Wells)
6. Yes, I Know Why (W. Pierce)
7. I Walk The Line (J. Cash)
- B. I'm A One Woman Man (Johnny Horton)
9. Come Back To Me (Newman)
10. My Lips Are Sealed (Reeves)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.



Country Big 10 JUKE BOX TUNES

	Pos. Last Week
1 I WANT YOU, I NEED YOU, I LOVE YOU <i>Elvis Presley</i> (RCA Victor 20-6540; 47-6540)	1
2 CRAZY ARMS <i>Ray Price</i> (Columbia 21510; 4-21510)	3
3 I WALK THE LINE <i>Johnny Cash</i> (Sun 241; 45-241)	2
4 SEARCHING <i>Kitty Wells</i> (Decca 29956; 9-29956)	5
5 HEARTBREAK HOTEL <i>Elvis Presley</i> (RCA Victor 20-6420; 47-6420)	4
6 YOU ARE THE ONE <i>Carl Smith</i> (Columbia 21522; 4-21522)	7
7 SWEET DREAMS <i>Faron Young</i> (Capitol 3443; F3443)	9
8 BE-BOP-A-LULA <i>Gene Vincent</i> (Capitol 3450; F3450)	—
9 BLACKBOARD OF MY HEART <i>Hank Thompson</i> (Capitol 3347; F3347)	—
10 MY LIPS ARE SEALED <i>Jim Reeves</i> (RCA Victor 20-6517; 47-6517)	—

Denny And Pierce Win Copyright Suit

NASHVILLE, TENN.—A Federal court jury of nine men and three women last week in Nashville ruled that Cedarwood Publishing Company president, Jim Denny, and Decca Country recording star, Webb Pierce, violated no copyright laws in recording the Pierce hit, "More and More."

The decision came as the result of a \$50,000 lawsuit filed against Denny and Pierce by a California recording company headed by Lew Chudd.

Chudd heads the Commodore Music Company, which operates the Imperial Music Corporation. Chudd alleged that the rights for the song were his after signing a contract with Louisiana singer, Merle Kilgore.

Kilgore alleged that Pierce was his "idol" and that he came to Nashville to seek "professional advice" from the Decca artist.

In the last day's session in Federal Judge William E. Miller's court, the jury was treated to a "jam session," which included songs by Pierce, Kilgore himself strumming, an opinion voiced by Peabody College music head, C. B. Hunt, and recordings by Guy Lombardo.

Denny and Pierce claimed that they themselves had a "legal and valid" contract with the young "Tall Texan" who was signed by Chudd after allegedly being referred to him by Pierce and after hearing only two tapes of Kilgore's.

College professor Hunt, upon hearing the two songs, and who said his favorite singer in the Country field is George Morgan, said that "More and More" and "Slowly" have more dissimilarities than similarities.

"Slowly" came into the picture because from it the melody came allegedly to Kilgore for "More and More."

Pierce, upon hearing "More and More," recognized the melody as closely matching the melody of his and Tommy Hill's hit composition of "Slowly."

Professor Hunt said that upon hearing the two songs that they possibly

sounded alike because of the "chord sequences" of the man who was playing them, Wayne Walker, who works for Denny at the Cedarwood Publishing Company.

As it turned out though, Denny, head of WSM Artist Service Bureau, where Grand Ole Opry originates on Saturday nights, and one of Nashville's leading citizens, and Pierce, as well as Cedarwood, were found not to have violated any copyright laws in recording "More and More."

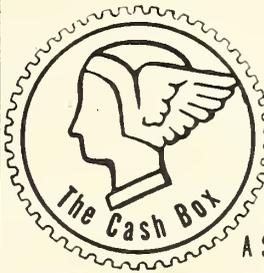
Crowell-Collier Buys Clubs

NEW YORK—Paul C. Smith, president of The Crowell-Collier Publishing Company, and David and Samuel Josefowitz have jointly announced the acquisition by Crowell-Collier of the Concert Hall Society and four record clubs operated by the Josefowitzes.

The record clubs, Musical Masterpiece Society, Chamber Music Society, Jazztone Society and Opera Society, have combined mailing lists of over 600,000 long playing record buyers. Over 1,000 recordings are included in the transaction.

In announcing the move into record club operations, Smith said the clubs would be operated as a new subsidiary of Crowell-Collier with William H. Fowler, who joined the company in mapping record club plans in March, as General Manager. Formerly he was Vice President of Capitol Records, Inc.

"We feel that records provide an ideal communications medium; one that will complement our communications efforts in magazine and book publishing, and our recent entry into radio and television," the Crowell-Collier president stated. (Crowell-Collier last Friday made its first formal step toward diversification into broadcasting by filing for Federal Communications Commission approval of its acquisition of Los Angeles radio station KFWB.)



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. CRAZY ARMS	Ray Price (Columbia)
2. SWEET DREAMS	Faron Young (Capitol)
3. I WALK THE LINE	Johnny Cash (Sun)
4. I WANT YOU, I NEED YOU, I LOVE YOU	Elvis Presley (RCA Victor)
5. SEARCHING	Kitty Wells (Decca)
6. I TAKE THE CHANCE	The Browns (RCA Victor)
7. MY LIPS ARE SEALED	Jim Reeves (RCA Victor)
8. YOU ARE THE ONE	Carl Smith (Columbia)
9. ANY OLD TIME	Webb Pierce (Decca)
10. I'M SO IN LOVE WITH YOU	Wilburn Bros. (Decca)
11. HOPING THAT YOU'RE HOPING.	
12. TWENTY FEET OF MUDDY WATER.	
13. CONSCIENCE, I'M GUILTY.	
14. BE-BOP-A-LULA.	
15. WE'LL FIND A WAY.	
16. YES, I KNOW WHY.	
17. COME BACK TO ME.	
18. YOU DONE ME WRONG.	
19. YOU GOTTA BE MY BABY.	
20. CHEATED TOO; HONKY TONK MAN; WALTZ OF THE ANGELS; BLACKBOARD OF MY HEART; I'D RATHER STAY HOME; YOU DON'T KNOW ME; UNCLE PEN; HEARTBREAK HOTEL; YOU AND ME; BOPPIN' THE BLUES; LITTLE ROSA; ONIE'S BOP; ON MY MIND; GOODBYE MR. BROWN; ALADDIN'S LAMP.	



Country Best Sellers

IN RETAIL OUTLETS

- CRAZY ARMS
Ray Price
(Columbia 21510; 4-21510)
- I WANT YOU, I NEED YOU, I LOVE YOU
Elvis Presley
(RCA Victor 20-6540; 47-6540)
- I WALK THE LINE
Johnny Cash
(Sun 241; 45-241)
- SEARCHING
Kitty Wells
(Decca 29956; 9-29956)
- I TAKE THE CHANCE
The Browns
(RCA Victor 20-6480; 47-6480)
- BE-BOP-A-LULA
Gene Vincent
(Capitol 3450; F-3450)
- SWEET DREAMS
Faron Young (Capitol 3443; F3443)
- HEARTBREAK HOTEL
Elvis Presley
(RCA Victor 20-6420; 47-6420)
- ANY OLD TIME
Webb Pierce
(Decca 29974; 9-29974)
- YOU ARE THE ONE
Carl Smith
(Columbia 21522; 4-21522)
- HOUND DOG
- BOPPIN' THE BLUES
- MY LIPS ARE SEALED
- YOU AND ME
- GOODBYE MR. BROWN; BLUE SUEDE SHOES; YOU DONE ME WRONG; BLACKBOARD OF MY HEART; I'M SO IN LOVE WITH YOU; YES, I KNOW WHY; WE'LL FIND A WAY; HOPING THAT YOU'RE HOPING; TWENTY FEET OF MUDDY WATER.

Airmail Subscription
The Cash Box \$30.

A GREAT COUNTRY DUET
Wilma Lee & Stoney Cooper

"CHEATED TOO"
HICKORY-1051

JIMMIE WILLIAMS
on MGM
sings
"ALPHA and OMEGA"
b/w
"Where Will I Shelter My Sheep"
White Oak Music-BMI
7771 Cheviot Rd.
Cincinnati 24, O.



CINCINNATI CUT-UPS

Our Congratulations to the Publishers of Cash Box, and its Staff on their 14th Anniversary. Since this column "Cincinnati Cut-Ups" was born two years ago this correspondent has enjoyed the warm friendship of our Publishers, their Editors and Staff. HAPPY BIRTHDAY!

In a little white Church on the side of the hill just outside Covington, Kentucky Mary Frances "Skeeter" Davis walked down the aisle on the arm of her father Tipp Davis to become the bride of Kenneth Depew in a beautiful two ring ceremony Saturday, July 21st. The small church was decorated with huge baskets of gladiolas and candelabra as a wonderful new girl trio, the Sunny Side Trio, sang "Because" with Nelson King at the organ. Sister Georgia and her husband Larry were the Brides-maid and Best-man, and their little daughter, Trena, the sweetest little flower girl we've ever met. The Rev. C. R. Rader (of the Singing Rader Family) performed the ceremony. A reception followed at the home of the bride. Our congratulations to Kenneth and Skeeter.

"Cheesecake? OK," says Eva Gabor, as she settled gracefully on the park bench at the Greater Cincinnati airport to pose for photographers, "You want some cheese-cake, no?" Miss Gabor is in town starring at the Summer Playhouse in "Blithe Spirit". . . . Greg Olberding has resigned from WLW to become publicity director of WKRC. . . . The DeMarco Sisters will follow the Ames Brothers into Beverly Hills next week. . . . Gene Dailey has been appointed Program Director of WLW-Radio to succeed Jud Woods who resigned. . . . Don Reno and Red Smiley worked Verona Lake Park this week, and the following week the park will feature Ray Pennington and Band along with Jimmie Williams (MGM).

The "jumpin cowboy" Kenny Roberts appeared this week on the WWVA Jamboree at Wheeling and reported that soon he would have a new Decca record out called "Bully of the Town." Other faces seen back stage were Betty Foley Decca and the Country Pardners (Victor) who were doing bookings in that area. It is sure good to see the Masters Family back on the world's Original Jamboree along with Daisy Mae and Ole Brother Charlie. They have long been favorites in this area.

This week a new radio station WSRW hits the airwaves in this area. The station located in Hillsboro, Ohio will have as its program director Robert Hanger who was with WEKY in Richmond, Ky. (They are in need of records of all types.) . . . Bob Edwards has changed his address, he's now at WFIS in Fountain Inn, S. C. . . . Don Buford writes that he spins country music 5 hours daily over KBSF in Springhill, La. He needs folk records badly.

Mr. and Mrs. Paul Jones are the proud parents of a baby daughter, their first, born at Good Samaritan Hospital. Paul is now on WKRC-TV. . . . Wrestling matches from the Parkway arena will start this Friday over WCPO-TV with Red Thornburg calling the grunts and groans. . . . Grace Raine, noted vocal teacher of many national stars, is recovering in Bethesda Hospital after an operation. It sure would be nice if all her former students who achieved fame would drop her a line. . . . The Zoo Opera is in full swing these days. Attendance has been so good that officials have decided to extend current season to a fifth week. Keefe Brasselle and Betsy von Furstenburg are now starring in the "Tender Trap" at the Summer Playhouse. . . .



Country Reviews

- A BULLSEYE
- B VERY GOOD
- C FAIR
- D MEDIOCRE
- B+ EXCELLENT
- C+ GOOD

THE CASH BOX BULLSEYE



"TRYIN' TO FORGET THE BLUES" (2:00)
 [Showcase BMI—B. Bryant]
"I'VE KNOWN YOU FROM SOMEWHERE" (2:22)
 [Earl Barton BMI—James, Skye]
PORTER WAGONER
 (RCA Victor 20-6598; 47-6598)

Porter Wagoner, whose "Satisfied Mind" was the deejays' choice as the top record in the '56 Cash Box Poll, follows up his current chart-rider, "Uncle Pen" with a big new two-sider that should be hopping on to the best seller list within the next few weeks. The chanter comes up with a touching, easy-amblin' lovely on the upper lid, titled "Tryin' To Forget The Blues" and, along with a chorus, does a masterful job with it. His handling of the tender, romantic lyrics is from the heart and filled with emotion. Watch this one pop and countrywise. "I've Known You From Somewhere" is a very pretty, middle beat lilter that Wagoner and chorus also deliver superbly. Great pairing.

"NEW SPANISH TWO-STEP" (2:06) [Bourne ASCAP— B. Wills]
"REMINISCING" (2:14)
 [Hill & Range BMI—C. Snow]
HANK SNOW and CHET ATKINS
 (RCA Victor 20-6558; 6558)

Take two top country guitar pickers, put them together on one record and the results should make for perfect listening. And that's exactly what happens when the versatile Hank Snow teams up, once again, with Chet Atkins, the #1 instrumental artist in the Cash Box DJ Poll. The artists had a very big seller in '55 with their "Silver Bell" — "Old Spinning Wheel" two-sider and should easily duplicate that success in '56 with their newest pairing of the easy-goin' "Reminiscing" and the quick beat "New Spanish Two Step". It's a cinch you'll be hearing both ends often. Deejays should have a picnic with this one.

"HALF HEARTED LOVE (2:25)
 [Armo BMI—Shell, Price]
"GRANDDADDY'S ROCKIN'" (2:01) [Armo BMI—Blake, Blake]
MAC CURTIS
 (King 4949; 45-4949)

The Presleys, Perkins and Vincents, etc. are gonna have to move over and make room for another star on the 'rockbilly roster' if Mac Curtis' current release gets the proper exposure that it well deserves. It's another country-flavored, rock 'n roll pairing that has the beat and sound that the kids want and it's exciting and different enough to catch on and spread like wildfire. "Half Hearted Love", a quick paced, rhythmic, blues item, features some sensational vocal-esthetics and instrumental gimmicks by Curtis, while "Grandaddy's Rockin'", a free-wheeling jolter, demonstrates the artist's ability to really belt out a tune. Two standout sides for the youngsters.

BILLY JACK WILLS
 (MGM 12302; 45-12302)

"WILL YOU MISS ME WHEN I'M GONE" (2:17) [Bob Wills BMI—Boatman, Wills] Billy Jack Wills puts his heart into his delivery of this tender, up tempo heartbreaker. An effective reading ably backed up by his Western String Band.

"MY SHOES KEEP WALKIN' BACK TO YOU" (2:20) [Pine Ridge ASCAP—Ross] On the under portion Wills stays in the sentimental mood as he and the crew softly wax another up beat blues item.

DUSTY ROSE
 (Fabor 138; 138-45)

"YUMMY YUMMY YUM" (2:28)
 [Dandelion BMI—D. & B. Rose] Dusty Rose comes through with a relaxing and thoroughly refreshing vocal effort as he spins a charming, little bouncer with easy-on-the-ears lyrics. It's an appealing slicing that should win a solid share of the airplay. Deejays take note.

"ROCKIN' MARACCAS" (2:00)
 [Dandelion BMI—D. & B. Rose] On the under biscuit Rose sends up another bright performance as he tastefully tells how the rock 'n roll beat has found its way into the Latin-American dances. Engaging instrumental assist by Fabor Robinson's crew on both halves.

MITCHELL TOROK
 (Decca 29986; 9-29986)

"WHEN MEXICO GAVE UP THE RHUMBA (To Do The Rock And Roll)" (2:21) [Copar BMI—G. Jones] Mitchell Torok comes up with a captivating novelty item that could take the country-pop market by storm. It's a quick paced, Latin-flavored delighter with big hit potential written all over it. Could be another "Caribbean".

"I WISH I WAS A LITTLE BIT YOUNGER" (2:21) [Old Charter BMI—R. Redd] The chanter is equally as effective on the flip, an enticing up tempo ditty as he ruefully admits that "he never would have taken the vows had he known what he knows now". Potent coupler.

BILL WIMBERLY
 (Mercury 70900; 70900X45)

"AT THE OLD TOWN HALL" (2:43) [Earl Barton BMI—H. Ashley] Recently voted the 'most promising up and coming band' in the Cash Box Disk Jockey Poll, Bill Wimberly and the Country Rhythm Boys substantiate the jocks' confidence in them with a great arrangement of a wonderful ditty. It's a high flying, toe-tapper with Bill Taylor and the trio handling the vocal end in top drawer style.

"YOU CAN'T LEAN ON ME" (2:07) [Starrite BMI—Patterson] Here the Wimberly crew neatly showcases a polished vocal by Taylor as they get together to wax a fetching, up tempo sentimental ballad. Strong pairing for jocks, ops and dealers.

SONNY BURNS
 (Starday 254; 45-254)

"IF YOU SEE MY BABY" (2:20)
 [Starrite BMI—E. Noack] Sonny Burns' sweetie has left him and he takes these 2 minutes and 20 seconds to pass along the word that he wants her back. It's a tearful, quick paced lover's tale that the artist etches in persuasive fashion.

"THINK AGAIN" (2:28) [Starrite BMI—W. Walker] His attitude is different here as he tells his gal that she's got another guess comin' if she thinks he's gonna take her back with open arms. It's another up tempo affair that Burns decks out in fine style.

EDDY AKRIDGE
 (Capitol 3491; F3491)

"THE HIGHER YOU FLY THE HARDER YOU FALL" (2:34)
 [Central BMI—J. Rhodes] Eddy Akridge displays a first quality vocal style as he projects a tear-compelling, up tempo tune with loads of feeling. Heartfelt lyrics on a convincing platter that should lure a heap of sales and spins.

"HANDCUFF OUR HEARTS" (2:34) [Lowery BMI—J. Odom] On the under side Akridge has a gay, happy-go-lucky romantic cutie to work with and he bounces it out in attractive style. Good twosome.

MARTY ROBERTS
 (ARC 8002; 45-8002)

"LOVE LETTER" (2:16) [Gateway BMI—M. Roberts, M. Spencer] WCKY-Cincinnati deejay, Marty Roberts, debuts on the label with an emotion-packed recitation that's sure to bring out the crying towel. It's a heart rending plea for reconciliation that Roberts, capably supported by the Nightriders, puts across with the utmost sincerity.

"TWENTY ONE CARPENTERS" (2:20) [R. & R. BMI—M. Roberts, B. Franks] Under lid is another tearful opus, that the warbler knocks out in a quick beat style. He tells how one gal can destroy a house built by 21 carpenters.

EARL PETERSON
 (Columbia 21540; 4-21540)

"WORLD OF MAKE-BELIEVE" (2:40) [Driftwood BMI—Organ, Worth] The smooth tones of Earl Peterson come over in warm, sincere fashion as he softly renders this moderate paced lament with expressive love lyrics. Subdued string backdrop enhances the deck. Pretty side.

"YOU GOTTA BE MY BABY" (2:20) [Golden West BMI—Claud] On the reverse etching the songster comes up with a delightful, change of pace, quick beat romantic ditty. Tune is already making noise and Peterson's pleasing version should grab off a goodly share of the spins.

DICK WILLIAMS
 (RCA Victor 20-6599; 47-6599)

"A FOOL FOR YOU" (2:10) [E. B. Marks BMI—B. Raleigh, B. Sawens] Here's the deck that could put Dick Williams into the upper brackets of the popularity charts. And it features a classy performance by the vocalist on a rhythmic, up tempo blues item. Deck has fullest potential to bust through.

"HILLBILLY ROCK" (2:06) [E. B. Marks BMI—B. Hayes, C. Davis] Here Williams, along with a dandy choral assist, leans into a colorful, rock 'n roll version of the "Turkey In The Straw" and belts it out in solid style. Terrific instrumental backdrop on a hot country-pop double-decker.



Country Round Up

Cast or no cast the Salt Lake City Jubilee Show goes on. . . Reporting to Salt Lake City's Fairgrounds Coliseum for a seven o'clock performance on the evening of July 17, Ozark Jubilee's Red Foley found the huge arena filled to capacity — but Foley discovered that he and son-in-law Pat Boone were the only performers on hand!

The pair had hopped in by plane from the previous night's engagement in Denver, with the balance of the show, Bill Wimberly's Country Rhythm Boys band and a dozen of the Jubilee's featured acts making the jaunt in their big blue-and-white bus. But unforeseen detours took them more than 90 miles out of the way. So for an hour and 15 minutes, Red and Pat kept the payees royally entertained. And since even Foley's guitar was aboard the missing bus, he asked stagehands to bring on a piano, an instrument Red hadn't played in public since a fifth-grade school recital. But play he did — "You'd be surprised how many of today's songs you can play with four chords," Red reported with a grin — accompanying teen-age idol Pat and then accompanying their impromptu duets.



RED FOLEY

Bandleader Wimberly, walking into the wings when the bus finally arrived, was heard to say: "Look at the smiles in the audience. I don't think they would have cared if we hadn't gotten here at all."

For the second performance, which again filled the Coliseum to capacity, Foley went back to playing his trusty guitar, putting away his piano know-how 'til another "emergency."

Porter Wagoner, Red Foley, Webb Pierce, Chet Atkins, Wanda Jackson, the team of Jim Edward, Maxine and Bonnie Brown, and Bill Wimberly's Country Rhythm Boys all took "firsts" in the various categories of "Cash Box's" Disc Jockey Pool.

Coral's Johnny Desmond substituted as emcee on The Eddy Arnold Show August 1. Chet Atkins will be featured as usual.

Among the visiting talent on Ozark Jubilee July 28 were Johnny Bond, "Texas" Bill Strength, Cannonball (Dub) Taylor and Red Garrett.



RED GARRETT

From WAAT-Newark, N.J. comes news that RCA Victor's Homer & Jethroe, will headline the July 29th Don Larkin-Lyle Reed C & W Jamboree at the world famous Terrace Room of the Mosque Theater in Newark.

The Sunday performances at 3 and 8 P.M. also featured King's Don Reno, Red Smiley and the Tennessee Cutups, while RCA's Elton Britt, back by popular demand, rounded out the hillbilly music program.

Clarence Kneeland, WICH-Jewett City, Conn. tells us that he has a series of taped shows which he would like to market with any station looking for something different in the way of country music programming.

It is like this: he has a collection of several hundred subjects about which a half hour or full hour program could be built — such as dogs, trains, rivers, mountains, etc., and many many more. Clarence (would gladly send an audition tape to any station interested, and asks only that they return the tape to him).

Deejay "Sheriff" Tex Davis, WCMS-Norfolk, Va., discoverer and manager of Gene "Be-Bop-A-Lula" Vincent had Gene set for a personal appearance on Perry Como's July 28th TVer. Tex sez that, last week, Gene and the group took Folly Pier in Charleston, S.C. by storm and drew more folks than any other show this year. Tex's thanks go out to Jack Gale for bringing the boys in. . . Johnny Dolan reports that fan club activity has been on the upswing as of late at Dallas's Big "D" Sportatorium Jamboree. Two weeks ago there were three of them set up in the lobby. First was Carl Perkins' club, then The Belew Twins and then Charline Arthur's lobbyist. Big "D" boss Ed McLemore, opens his recently acquired radio station, KZEE-Wheatzerford, Tex., which is located about 30 miles west of Ft. Worth, on Sat., Aug. 18th, with Big "D" singer, Orville Couch, handling the DJ chorus. The lineup for the 8-til-4 show that day will include, Roy Orbison and the Teen Kings, Sonny James, The Five Strings, The Belew Twins, The Texas Stompers, Charline Arthur, Lafawn Paul, Eddie McDuff, Orville Couch, Billy Edwards, Nancy Castlebury, Joe Poovey, Johnny Hicks and two more local bands! It will be held in the square and merchants there will give away prizes including a color TV set. Then the gang heads for home with that lineup all being on the Big "D" that Saturday night.



HOMER & JETHRO

Appearing on the July 28th Big "D" show was Leon Payne with Warren Smith due in on the 4th of August and Johnny Cash on the 11th.

Steve Stebbins writes that Lefty Frizzell just returned from a most successful tour in the East. He has been gone for about two months and rejoined the Town Hall Party on July 27th. When he returned to the West Coast he found his new Columbia record "Waltz of the Angels" was a big hit. The eastern tour was so successful that he hopes to go back east again sometime in the fall.

Freddie Hart, besides working Town Hall Party is also playing on the Ranch Party which is a two hour television show.

On August 10th Dot's Mac Wiseman begins a tour for Americana Corporation in Tucson, Arizona. He will work dates in California, Washington and Oregon. Ditto for George Jones in September.

The Frontiersmen of Sage and Sand Records have been booked by Americana for a steady engagement at the Desert Inn, El Monte, California.

Bill Carter and manager John McDonald, send along their greetings from California and an invitation for everyone to come and visit them either at their shows and dances at the world famous Riverbank Clubhouse in River-

bank, Calif. or at radio stations KBOX-Modesto and KSTN-Stockton, Calif., where they're heard every day. Bill sez there's lots of country music doings out his way, with him and the Hometown Boys welcoming each week as special guests, at the Riverbank, Wayne Raney, Billy Jack Wills, Jerry Jones, Cal Smith and Hank Cochran. The Hometown Boys consist of Ralf Kieth, Ace Matthews, Chuck Fannon, Johnnie Mack and Bill Carter. Bill also passes along his thanks to the deejays who have helped play his first Republic recording of "By The Sweat Of My Brow" and "You Ain't Got My Address". In addition to Carter these fellows are moaning the blues for some real good record service. Bob Edwards — WFIS-Fountain Inn, S.C., Frankie Rodgers — WJAG-La Grange, Ill., and H. F. McKee — WJGD-Columbia, Tenn. . . . Also sending out their thanks from Mobile, Ala., for all the past spins and all the future ones the jocks can give their new MGM release "Blue Mississippi" and "What Could I Do" are The Andrews Brothers, Bob and J.C. . . . Of political interest to the country music field is Robert Lunn, known over the years as the "Talking Blues Boy of the Grand Ole Opry", running for Sheriff in Davidson County. It marks the first time that Bob has entered into a race for any office. . . . The schedule of dates for Justin Tubb's appearance on the Minnie Pearl show, opening Aug. 7th at Yates Center, Kan., and running thru September



FREDDIE HART

takes him into Nebraska and Iowa in addition to Kansas. . . . John And Helen Lee report from San Antonio that their good friends, Mr. and Mrs. Charlie Walker had a new gal member, Carrie Lee Cinda, added to their family roster on Fri., July 20th. . . . The Tom Edwards' WERE-Cleveland, Ohio newsletter notes that Rusty & Doug headlined the "Hillbilly Heaven" park show on the 22nd and the main attraction at the Circle Theatre's recent opening was Jimmy Martin's Band. . . . Speaking of Rusty & Doug, Lew Banks, WAGS-Bishopville, S.C. deejay and promotion man for the boys sends



BILL CARTER

along word that they're still packin' them in on show dates throughout the Northwestern section of the states and Canada. Lew was with them when they recently toured thru North Carolina and Virginia and was real pleased to see the way the crowds took to their style and youthful, happy-go-lucky attitude. Lew and the boys, who are featured on the WWVA-Wheeling, W. Va., "World's Original Jamboree", want to thank the DJ's and country music fans for their continued support. . . . And the Jamboree continues to pack them in every Saturday night. Seen regularly on the WWVA show, in addition to Rusty & Doug are Stoney Cooper, Wilma Lee and the Clinch Mountain Clan, Dusty Owens and the Rodeo Boys with Lazy Jim Day, Skeeter Bonn and the Pickin' and Singin' Boys, Hylo Brown, Lee Webb and the West Virginia Pals, Buddy & Marion Durham, The Bower Sisters, Big Slim, Roy Scott, Kathy Dearth, Jimmie Williams, Ray Anderson, and Hardrock Gunter.

Cowboy Howard Vokes reports that Wilma Lee & Stoney Cooper's recording of, "Cheater Too" and "This Crazy Crazy World" is really getting top plays throughout the country. In California, Texas, and through the South the record is stirring up plenty of talk. Usually these two sold heaviest in the East, and in Canada, which proves that Wilma Lee & Stoney are certainly branching out.

WSM Artists again took many of the top spots in the Disk Jockey Poll conducted by Cash Box. They are: Most programmed record, Jean Shepard; most programmed female vocalist, Kitty Wells; most programmed male vocalist, Webb Pierce; most programmed vocal group, the Louvin Brothers; most programmed instrumental artist, Chet Atkins; up & coming male vocalist, Johnny Cash; and small instrumental group, the McCormick Brothers.

Marty Robbins starred on the July 28 Prince Albert portion of the Grand Ole Opry. Bill Monroe will be the special guest. Webb Pierce will be the star on the August 4 Prince Albert show and Hawkshaw Hawkins will be the special guest.

Johnny Cash is the newest star to be added to the Grand Ole Opry's horizon.



MITCHELL TOROK

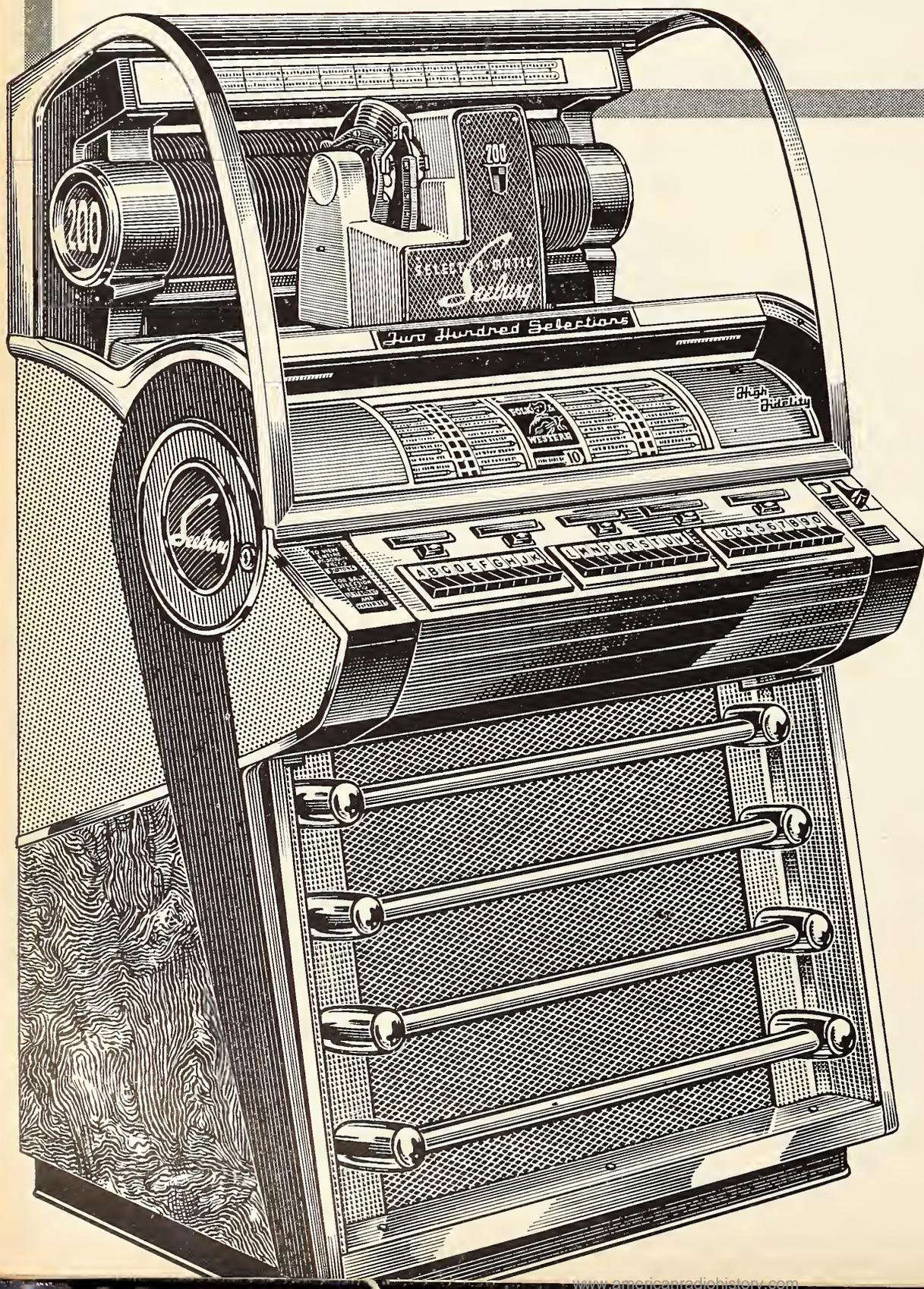
Johnny, who records for the Sun Record Company, made his first appearance as a regular member of the Grand Ole Opry on the NBC portion of the Opry on July 7. His newest hits, "I Walk the Line" and "Get Rhythm" are fast becoming household words for country music fans.

Johnny, incidentally was the subject of the July 14th Nashville Banner's page one "It Happened At The Grand Ole Opry" story by Ben A. Green. Ben's article tells how Johnny not only achieved his life's ambition, but 'won Opry hearts' as well with his initial appearance at Ryman Auditorium. . . . Also featured on the front page is a bold headlined tale of the Army's Salute to the Opry Stars for their aid in the recruiting program.

Fred Lynn, KWTO-Springfield, Mo., types that Mitchell Torok, the newest addition to the Ozark Jubilee Family, stopped by Fred's "Hillbilly Heaven" to chat about his family and his latest Decca release, "When Mexico Gave up The Rhumba" and "I Wish I Was A Little Bit Younger". Mitch will soon be moving his family to make a permanent home in the Ozark's 'Queen city'. . . . The helpful last line in "Balin' Wire" Bob Strack's, KIMO-Independence, Mo. newsletter reminds us to do our Christmas shopping early this year.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

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at one price and E. P.'s at a
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LEADING ECONOMISTS REPORT —

Here

and

There

"Merchants will be forced to raise prices at the consumer level to meet increased manufacturing costs due to the new wave of forthcoming wage hikes"

WASHINGTON, D.C.—In keeping with the editorial policy of *The Cash Box* calling attention to the continued price increases of all products, thereby decreasing the value of the dollar, necessitating the changeover to dime play (another editorial appears on this page), we reproduce the latest report by Ewan Clague, Commissioner of Labor Statistics on the national Consumer Price Index of June. This report shows that the national Consumer Price Index rose last month to 116.2, the highest level on record. This was an increase of .7 per cent. It was the fourth successive rise. Clague states another is expected next month. This June rise was the sharpest monthly spurt in more than five years. The previous high of 115.4 was reached last May, and in October, 1955. This rise will mean automatic wage increases for a half-million workers now and for more than a million in the automobile industry and related fields a month from now. Rises are estimated to mean an additional 2 to 3 cents per hour.

WASHINGTON, D.C.—Another report coming out of the nation's capital is also interesting to all. The Department of Commerce, reporting on the economy during the first six months, said "the national economy operated at a record rate, well above the same period a year ago." Retail sales for this period set new records and were 4 per cent above the same period of 1955, despite lower auto sales. The report stated that personal income from wages, interest, rents, dividends and all other sources combined in the January-June period to sustain a rising total income to the spending public. Employment also set new records.

NEW YORK—Some very interesting items can be culled from a report this week by the president of the New York Stock Exchange as a result of a survey made for the Exchange. In a little more than four years, there have been some 500,000 persons a year who have become stockholders. Overall there are more than 10 million stockholders in the United States. Women stockholders now outnumber men by 51.6 to 48.4. In 1952 the men outnumbered the women.

LOS ANGELES, CALIF.—We got a kick out of a short news item which read: "A Brink's Company truck was seen on a Los Angeles street this week with these words painted on the side: 'Th's truck carries canceled checks only!'"

BUT

2^c PLAY OPS

FEEL THEY DON'T NEED TO RAISE THEIR PRICE PER PLAY EVEN THOUGH COSTS OF ALL NECESSITIES TO DO BUSINESS ARE AGAIN GOING UP AND REGARDLESS OF THE FACT THESE PRICES ARE ALREADY OVER FIVE TIMES HIGHER THAN WHAT THEY WERE WHEN 2¢ PLAY WAS REALLY AND ACTUALLY NICKEL PLAY.

"Man is not the creature of circumstances. Circumstances are the creatures of men."

DISRAELI

SPEED PUSH FOR NEW PRODUCTS

Engineers In All-Out Drive to Bring Entirely New Amusements to Trade as Quickly as Possible. Ask Those Who Have New Game Ideas to Contact Them.

CHICAGO—An all out drive is under way, and becoming more intense each day, as engineers of leading amusement products factories here seek to develop new games for the market.

It is well known here that some of the present games are being completely redesigned. These are expected to be seen soon in entirely different form and style.

Many new type games are already out on test locations, not only in this area but all over the country, and reports are being carefully checked by factory executives.

The amusement manufacturers are optimistic. They believe that this present market bleakness and lack of a new product is good for all in the field. They report it will clear away much equipment which has become worn and useless. This will, in turn, they advise, open a tremendous market to new machines.

As one well-known executive stated: "This has been a breathing spell for the trade. It very luckily came about during the factory vacation periods and, therefore, worked out almost perfectly for all concerned."

The new games now on the market are selling very well. Sales managers report that they are satisfied with the

volume but realize, they state, that sales would be many times greater if they had entirely new machines to sell.

They also believe that this breathing spell which was given all the nation's ops everywhere is going to help all the industry.

As one sales manager points out: "The operators have had the time they required to settle down their routes. They now know just what they want to do. The average operator also realizes that constant interchange of new equipment helps boost his intake and is also invaluable as far as maintaining the interest of the players."

There have been many and varied opinions offered here in regard to this past month's market bleakness. But the main point brought home by one and all is that the time has arrived for entirely new machines to be presented to the market. All look for changes to be made in some of the present equipment to meet general approval.

Many agree that the new machines, which are being tested, will soon be presented to the market. The amusement division of the industry will be booming along by the time the fall season comes into being, they claim.

Australian Coinman Praises Progressive U. S. Coin Biz

CHICAGO—Harry Rooklyn, Sydney, Australia, paused briefly in Chicago to see some of the latest releases of game and phonograph manufacturers.

He has been visiting amusement parks and coin machine centers all over Europe.

From this city, he hops to California, then Honolulu, Japan, Hong Kong, Singapore and home.

"In the past three years," said Harry, "I've visited 41 countries and played all the games from the latest in Switzerland to 'Pachinko' in Japan."

"Beyond a doubt, factories in the United States have proved themselves to be the most progressive. They produce products with the greatest appeal to the public."

"Vending machines are big business in the Scandinavian countries; Denmark and Switzerland. The machines operate around the clock in a most effi-

cient manner. The machines themselves are very big. They offer the public a huge variety of products and merchandise."

When asked whether some countries will be able to import amusement machines in the future, Harry stated:

"Many places are eager to import games, but because the U. S. is on the gold standard, they must continue to wait until the rate of exchange is more favorable."

In answer to an inquiry concerning his brother, Jack, Harry Rooklyn declared:

"Jack is now one of the largest operators in the world. He has a tremendous amusement center in Singapore. He also operates up and down the Malayan Peninsula as well as in Hong Kong. Most of Jack's juke boxes contain recordings in six different languages."

United "Service School" At F.A.B., N.O., Aug. 7



JOHN CASOLA

NEW ORLEANS, LA.—F. A. B. Distributing Company, this city, will

feature a gala United "Service School" Tuesday, August 7.

All noted products of United Manufacturing Company, Chicago, will be shown to all who will attend this day.

There will be refreshments and good fellowship at this United "Service School," according to Fletcher A. Blalock and Bob DuPuy of the F. A. B. firm.

From United Manufacturing Company, regional man, Johnny Casola and engineer, Al Tholke, will be present to show the new United in-line game, "Monaco," as well as all the other United amusement products.

Stated Johnny Casola, "We're going to make this Tuesday, August 7, one day that will be remembered by all the operators and their mechanics as well as all jobbers and distributors who will attend our United 'Service School.'"

"Believe me," he earnestly stated, "with Fletch Blalock and Bob DuPuy to help, this is truly going to be a gala school showing with everyone sure to enjoy this one grand day."

Wurlitzer Suggests Itinerary For "Centennial Club" Visitors

NORTH TONAWANDA, N. Y.—A. D. Palmer, advertising and sales promotion manager, and for the present acting as "Centennial Manager," says that music operators attending the "Centennial Club Celebration" at the plant here on August 23, 24 and 25, will be treated to one of the greatest parties in the history of the coin machine business.

Palmer has devised a schedule of hour-by-hour activity, which he proposes visitors use to enjoy themselves to the utmost. This proposed itinerary follows:

THURSDAY, AUGUST 23

Arrival at Hotel Statler in afternoon

—Registration begins on Mezzanine balcony.

3:00 p.m.—Registration begins on Mezzanine balcony.
6:00 p.m.—9:00 p.m.—Buffet supper for Wurlitzer guests in Terrace Room off Main Lobby.

FRIDAY, AUGUST 24

7:30 a.m.—9:30 a.m.—Breakfast in Statler Ballroom off Main Lobby.
9:30 a.m.—Board buses at Delaware Ave. entrance of Statler.
10:15 a.m.—Arrive at Wurlitzer plant.
10:30 a.m.—12:00 p.m.—Factory tour.
12:00 p.m.—Barbeque luncheon in Wurlitzer Park.
2:00 p.m.—Stage show.
4:00 p.m.—Rides, games, and other activities on the grounds.
6:00 p.m.—Seated Shore Dinner in dining tent.
8:30 p.m.—"Kismet"—Broadway musical—at Melody Fair on the grounds.
11:20 p.m.—Board buses for return trip to Statler.
12:00 p.m.—Arrive at Hotel Statler.

SATURDAY, AUGUST 25

7:30 a.m.—9:00 a.m.—Breakfast in Statler Ballroom off Main Lobby.
9:30 a.m.—Board buses for Niagara Falls at Delaware Ave. entrance of Statler.
10:30 a.m.—Arrive in Niagara Falls via Grand Island.
10:30 a.m.—12:00 p.m.—Tour scenic sights on American side.
12:00 p.m.—Buses return via Niagara Falls Blvd. to Wurlitzer Park.
1:00 p.m.—Buffet luncheon.
2:00 p.m.—Stage show.
2:00 p.m.—5:00 p.m.—American Airlines flights over Niagara Falls will originate from the Niagara Falls Airport on Niagara Falls Blvd. Coaches will leave at half-hour schedules from Wurlitzer grounds to transport those who wish to avail themselves of the magnificent panorama of Niagara Falls from the air.
3:00 p.m.—5:00 p.m.—Drawings for valuable prizes.
5:30 p.m.—Board buses for Hotel Statler.
6:15 p.m.—Arrive Hotel Statler.
7:00 p.m.—Cocktail party in New York, Georgian, Detroit, Boston and St. Louis Rooms on Mezzanine of Statler.
8:00 p.m.—Dinner in Grand Ballroom of Hotel Statler.
9:30 p.m.—Stage show and entertainment.
10:00 p.m.—Dancing till dawn.

SUNDAY, AUGUST 26

7:00 a.m.—10:00 a.m.—Breakfast in Terrace Room off Main Lobby.
3:00 p.m.—Check-out time.

Box Cars Of Food Move Toward Buffalo For Wurlitzer "Centennial"



A. D. Palmer, Wurlitzer "Centennial" manager, and Jack Grood, manager of the Chez Ami, go over the menu to be served at Wurlitzer Park on August 23, 24 and 25.

NORTH TONAWANDA, N.Y.—Final preparations for the mammoth Wurlitzer Centennial Celebration have been completed as final orders go out for enough food to feed over 1200 people in Buffalo on August 23-24-25. More than 100 waiters, waitresses, assistant chefs, and chefs from the renowned Chez Ami Restaurant in Buffalo will be on hand to serve Centennial club members. Over 10,000 pieces of equipment are being moved to Wurlitzer Park to handle the mountainous amount of food that will be served during the 3-day festival.

"The amount and variety of food necessary to satisfy the palates of so many guests is astounding," stated A. D. Palmer, who is acting as Centennial Manager. The caterers have estimated that the bulk of the 3 meals would look something like this:

- 200 Gallons of fruit juices
- 600 Live clams in the shell
- 4 to 5 Tons of prize steer beef from which will be cut 1/2 ton of the choicest meat
- 1 Ton of live lobsters
- 1/2 Ton of tender young broiling chickens
- 100 Pounds of fresh Lake Erie Blue Pike
- 30 Bushels of tender, succulent corn-on-the-cob
- 15 Crates of iced jumbo cantaloupes
- 10 Bushels of Bermuda onions
- 20 Bags of New York State potatoes
- 25 Gallons of mixed pickles
- 10 Gallons of hot horse-radish
- 10 Gallons of spicy mustard
- 200 Dozen crisp celery stalks
- 200 Pounds of red juicy tomatoes
- 20 Gallons of special Chez Ami salad dressing
- 200 Dozen assorted dinner rolls

- 150 Pounds of creamery fresh butter
- 175 Vine-ripened, chilled watermelons
- 25 Gallons of milk
- 175 Vine-ripped, chilled watermelons
- 250 Gallons of steaming hot coffee

And in addition, there will be soft drinks and 100 halves of Buffalo-brewed beer for the thirsty.

Centennial clubbers will be served 3 sumptuous meals at Wurlitzer Park which will include 2 Barbecue style luncheons and an old fashioned shore dinner:

- Barbecue Luncheon Friday, August 24, 1956.
- Shore Dinner Friday, August 24, 1956.
- Barbecue Luncheon Saturday, August 25, 1956.

A. D. Palmer concluded, saying "We will have enough food to be served to our guests to last them a week."

Meals at the Hotel Statler have been selected with the same mouth watering care:

- "Buffet in the Terrace Room" Thursday, August 23, 1956.
- "Breakfast in the Ballroom" Friday, August 24, 1956.
- "Breakfast in the Ballroom" Saturday, August 25, 1956.
- "Dinner in the Ballroom and the Terrace Room" Saturday, August 25, 1956.
- "Breakfast in the Terrace Room" Sunday, August 26, 1956.

The closing night banquet will require the combined areas of both the Terrace Room and the Main Ballroom to seat the Wurlitzer guests. There will be music and entertainment in each room during dinner. Dancing in the Main Ballroom will follow.

Conn. Office of Atlantic New York Corp. Moves to New Quarters

EAST HARTFORD, CONN.—The Connecticut offices of Atlantic New York Corporation will move into new quarters at 171 Park Avenue, this city, August 1, according to an announcement by Meyer Parkoff.

The firm is exclusive distributor for J. P. Seeburg Corporation's line of music machines and accessories, and the Seaboard New York Corporation is exclusive distributor for the amusement machines of D. Gottlieb & Company and Williams Manufacturing Company.

Mac Pearlman will conduct the activities of these companies.

Atlantic New York, according to Parkoff, will now open a new One-Stop record department in this Connecticut office for the convenience of the music operators.

Correction

NEW YORK—Through a printer's error the 1 in the address of The Musical Sales Company, Baltimore, Maryland, dropped out in this firm's ad which appeared in the July 28 (14th Anniversary) Issue of The Cash Box, Part II, Page 37.

The correct address is 140 W. Mt. Royal Avenue.

The Musical Sales Company is headed by the popular and jovial Mac Lesnick, and is exclusive distributor for J. P. Seeburg for Maryland, Washington, D. C., Virginia and northern West Virginia.

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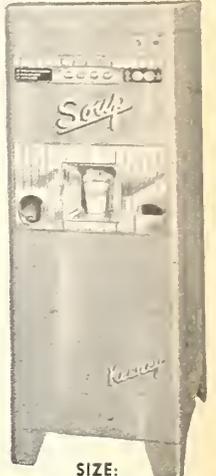
★ Soup customers drop loads of dimes into Keeney Soup Venders while coffee drinkers pour coins into Keeney Coffee Venders. And, the Keeney Snack Vender is an absolute "must" with any hot or cold drink machine!

New!

Keeney's HOT SOUP VENDER

300-Cup Capacity
ALL-AUTOMATIC
with
3 Selections
of Hot Soup
USING ALL DRY
INGREDIENTS

Red or
Gold Hammerloid



SIZE:

19 3/4" W. x 15 1/2" D. x 52" H.

Keeney's HOT COFFEE VENDER

Keeney's SNACK VENDER



SIZE:

Neutral Gold Color
SIZE: 10" W. x
10" D. x 36" H.

Attach to or set
beside any hot
or cold drink
vender.



Red or Gold Hammerloid
300-Cup Capacity. All
dry ingredients. Prices
can be set from 5c to
10c. Returns change
automatically.

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STILL GOING GREAT! ARCADE — AND — FLICKER ORDER QUICK!

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???

C INDUSTRY



NEW YORK—*The Cash Box* has come up with many firsts during its lifetime. This is another. Look at this picture closely. With Joe Orleck (left), publisher of *The Cash Box* is Dave Rosen of Philadelphia, Pa., nationally known distributor. This is

D & L Moves To Larger Quarters

HARRISBURG, PA.—D & L Coin Machine Company, this city, has moved its quarters to 414 Kelker Street.

"Due to increased business, thru the help and good-will of our many satisfied customers and friends, we need more room for expansion," stated one of the firm's executives. "We will have larger display room, warehouse and repair departments."

the first photograph ever taken of Rosen *without a mustache*. Dave had sported a neatly trimmed hairpiece for more than 25 years, but has now given it back to the Indians.

Above photo was taken at the Music Merchants show held this week in New York. Rosen's firm, in addition to handling coin operated equipment, is one of the largest record distributing firms in the country.



Through The Coin Chute

CALIFORNIA CLIPPINGS

The new model phonographs and all the new records hitting the market are creating a great deal of action along Pico. . . . Hy Weiner, formerly with A&A Vending Maintenance, is now associated with Abe Plaskin. Sid Greenfield busy on the phones at A&A and giving Lou Weinstein his instructions over their two-way radio set up. . . . At California Music Company, Gabe Orland and Sammy Ricklin taking time out to check the blueprints of their new building as they watch its progress across the street. Sammy and Gabe enjoyed having lunch with their old friends Mary Small, Coral Recording Artist, and Mike Kurlan, Modern Distributing Company, Inc. Martha Delgado and Don Blocker believe that Nervous Norvus has a big one with "Ape Call" on the Dot label. . . . Al Bettelman reports that United's "De Luxe Select Play" Shuffle Alley is going out very fast at C. A. Robinson & Company. Dave Wallach visiting the operators in and around the Phoenix area. . . . At Badger Sales Company, Inc., Bill Happel receiving many compliments from the operators on the quality of the High-Fidelity sound of the new AMI "G-200" and the speed of its record changer. Dave Yates has joined the Parts Department at Badger and is under the tutelage of veteran Jack Leonard. Al Silberman is looking forward to his vacation trip to Vancouver, B.C., and a five-day visit with friends in the Ojai Valley on his return trip home. Fred Gaunt busy in the showroom with Bally's new "De Luxe Congress Bowler" that had just arrived on the floor. Fred says that the sales of arcade pieces continue high.

At Norty's Music Center, Ann Marinez reports very good sales in the Spanish and Mexican record department. Ann says that the Mills Brothers' new release of "98¢" on Decca should take off big in the Pop line. Liberace and his brother George, dropped by to see Norty Beckman and Norty says, "George SPOKE!" Victor Young was in to see the gang at Norty's and they all agreed that his score for "The Brave One" is one of his best and his LP on Decca could be a hit. . . . The third class of the Seeburg Service School held at Minthorne Music Company was attended by more operators from more areas than the previous sessions. Hank Tronick reports continued high level sales on the Seeburg "V-200" and an extremely good run on used phonographs with the demand exceeding the supply on much used equipment. Sam Berger, Treasurer of Williams Manufacturing Company, visited at Minthorne while here on his vacation and the golden wedding anniversary of his parents. The new Seeburg operators package of EP records is being very well received by the operators. Wayne Davis relaxing on a well deserved vacation. . . . Phil Robinson looking forward to the "big surprises" that are forthcoming from Chicago Coin Machine Company. . . . Jay Horton, Carlsbad operator, took his thirteen-year-old son, Jaysee, to Luenhagen's Record bar to help him select records for his locations. Oscar McLollie, Wing recording artist, was being congratulated by Mary Kay and Claire Solle on his recording of "God's Green Earth", as was Leon Rene, the writer of the tune. Mary was telling Lee Palmer that Eddie Haywood's "Soft Summer Breeze" on Mercury should start taking off. Kay was spinning The Magnificents' new Vee Jay release of "Up On The Mountain" for the operators which should receive real action. . . . S. L. Griffin, Pomona operator, reports business on the upswing in that area.

At Sierra Distributors, Wayne Copeland reports that the demand for the new Wurlitzer "2000" phonograph is so terrific that he can hardly keep a model on the floor. Wayne, Ed Wisler, Frank Davis and Pete Ley have completed their plans to attend the Wurlitzer "Centennial Club" Celebration en masse. Frank says that a great number of operators have made inquiries about the Centennial so that they can plan their vacations to coincide with this big event which will be held at the Wurlitzer factory in North Tonawanda, New York on August 23, 24 and 25. Ed Wisler returned from the San Diego area loaded down with orders for the new phonograph. . . . At Simon Distributing Company, Jack Simon says that arcade pieces continue moving and the export business has been very good which keeps Sonny Lomberg on his toes. John Freeman canceled his Houston trip in favor of a fishing trip in Northern California and Oregon. . . . Ed Wilkes returned to his desk at Paul A. Laymon, Inc., and is finding it difficult to get back into the swing of things after his enjoyable vacation with his family in Colorado. Charlie Daniels and Jimmy Wilkens report very good action with bowlers and arcade pieces. Lucille and Paul Laymon are looking forward to seeing the new Rock-Ola "200" phonograph. The first showing to distributors will be in Chicago in mid-August.



Through The Coin Chute

HOUSTON HAPPENINGS

W. C. Lynch, prominent in Texas coin machine circles the past ten years, recently opened his own business at 1906 Leeland Ave. Buying, selling and trading all types of novelty games and accessories but no operations was announced policy of the new concern. Lynch still is remembered by Texas football fans as an outstanding quarterback both in high school and at Southern Methodist University where he starred for three years. . . . John Wesley Harrington, oldest brother of C. O. Harrington (Harrington Amusement) and active in local coin machine circles until a decade ago, died July 8th. He was afflicted with lung cancer and seriously ill two or three years prior to his death. . . . James A. Rich, owner of Hi Fi Music Co. and a young and comparatively new operator, doing mighty well so far with his exclusive Rock-Ola Operations. His stuff being practically new, Rich has no present service problems; nevertheless, being a far sighted guy, he was pleased when Strike Rothrock stocked his Amusement Distributor Co. with a complete supply of Rock-Ola parts and accessories. . . . Phil Weinberg, (Bally) a recent three day visitor in the city. . . . H. M. Crowe, owner of Acme Record Distributing Co. said he had added these new record lines: Electrones, Gig Debut, MMO-UTC, Enrichment, Seeco. . . . John E. Williams (Williams Amusement) taking things a bit easy these hot days. Just back from a semi-business trip (considerable fishing was involved) over territory that included San Antonio, Corpus Christi and Galveston. He did mention that they had spiked up lagging pool table play a bit with rotation balls. . . . Popular and attractive Ann Thome, (Lil Pal Radio Shop) back from an enjoyable vacation. A lot of operators, especially those not too long in the business depend plenty upon Ann for their record buying. Many of the new timers will tell you quick how helpful she was not only in record selection but program arrangement, typing and such; minor details to a veteran but big stuff for a fellow just starting. . . . Bob Davenport (Mustang Record Shop) has himself a late model Cadillac, a classy hunk of transportation despite fact that first owner rolled her the first few thousand miles. . . . Hans Von Reydt (S. H. Lynch Co., Seeburg) starts talking business then drifts off on travel, boats, fishing, and other things associated with vacations.

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"It's What's in THE CASH BOX That Counts"

AMAZING!

HYPNOTIC!

EXCITING!

INTRIGUING!

THE MOST COMPETITIVE NOVELTY GAME OF ALL TIME!

Williams
NEW 5-BALL **Surf Rider**



**4-PLAYER HAS TOP PROFIT FEATURES:
NEW SKILL SHOT • BONUS SCORING**

• SNAP-ACTION THUMPER BUMPERS

• CYCLONIC REBOUND RUBBERS

• FLIPPERS

10¢ PER PLAY or 3 FOR A QUARTER

Order NOW... SEE YOUR
Williams DISTRIBUTOR!

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.



OPERATE
Williams
DELUXE
4-BAGGER
REPLAY or
NOVELTY for
BIG MONEY!



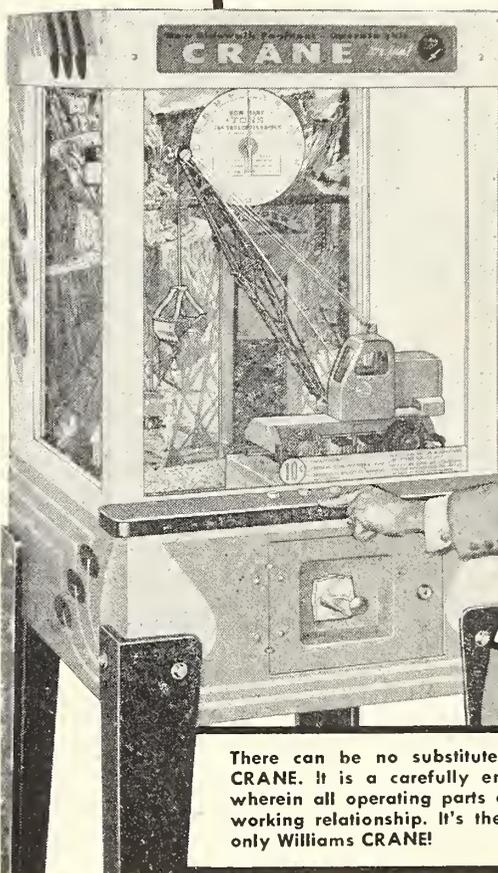
**Through The
Coin Chute
NEW ENGLAND NIBBLES**

Coinmen report outdoor season this year is biggest yet. . . Many of the distrib heads have taken their vacations already and returned to the plants to spark activity. . . At Associated Amusements (Rock-Ola), officials looking forward to the unveiling of the new Rock-Ola "200" in Chicago next month for which Ed and Mrs. Ravreby and Richard Mandell, gen. mgr., and Mrs. Mandell will fly down. Demand for Rock-Ola music machines has upped tremendously in the past few months, Ravreby reported this week. United's pool tables are going big and kiddie rides took a new lease on life this summer, he said. . . At Si Redd's Redd Distributors (Wurlitzer), Jack Hawkins, sales, is back from a Mississippi vacation trip. Redd is back from Hyannis vacation. Wurlitzer model "2000" is making record sales—going out as fast as they're coming in, Bob Jones, genial sales mgr., reports. Increase on Wurlitzer music machines in past month is better than 60%, Bob estimated. Hank Peteet, Wurlitzer field engineer, in for visit.

Demand for arcade and fun spot equipment continuing heavy at Trimount Automatic Sales Corp. (Seeburg) where air conditioning is keeping employees happy these hot sticky days. Big push for new RCA sound equipment department beginning to pay off with orders coming in, Irwin Margold, gen. mgr., reports. . . At Atlas Distributors (AMI), Louis and Barney Blatt have been busy with visiting ops all week and report AMI color engineered music machines are finding great favor with all New England ops and installations in new hotels, cafes and restaurants have been beyond expectations this season

Draw Free-Spending Crowds
in Food Stores—chains—supermarkets
drug stores and other locations with

Williams
CRANE



HOW IT OPERATES:
Insert a dime. Instantly the player assumes complete mastery of Crane. He pushes 4 Buttons to:
(1) Drop bucket, (2) Load over Hoist, (3) Swing Bucket Empty Hopper, (4) Lift and (5) Swing it back to load and unload bucket as often as possible racing the clock to score top tonnage on the dial within the allotted time.

There can be no substitute for Williams CRANE. It is a carefully engineered unit wherein all operating parts are in perfect-working relationship. It's the best. Accept only Williams CRANE!

act today!

A.M.I. "A"	\$ 95	ROCK-OLA COMET (120)	\$495
A.M.I. "C"	150	WURLITZER 1100	125
A.M.I. "E-120"	465	WURLITZER 1250	175
ROCK-OLA FIREBALL (120)	275	WURLITZER 1500	275

RECONDITIONED AND REFINISHED
LIKE NEW!

Terms: 1/3 Dep., Bal. C. O. D.
Exclusive Seeburg Distributors



A Quarter Century
of Service

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

Mrs. David S. Bond of Newton, wife of David Bond, president of Trimount Automatic Sales Corp., has been elected president of the Boston Chapter of Hadassah at the annual meeting in Hotel Vendome. The group embraces 9,000 members. . . Dave Baker, Melo-Tone Music, Arlington is having an all-day outing Sunday, July 29, for employes at Lake Arlington, Salem, N. H. A catered dinner will be served and more than 40 will attend. . . Ops visiting distribs around town this week included: Dave Becker, Springfield; Tony Grazzio, Quincy; Marty Clarizia, Beverly; Walter Luby, Worcester; Martin Ferrera, New Bedford; Roy Hade, Webster; Leo Van Dale, Spencer, N. H.; Bill Hamel, Concord, N. H.; Oscar Pratt, John Lazar, Louis Ziedman, Manchester, N. H.; Ed Campagna, Sanford, Me., Mrs. Bernard Michaud, Waterville, Me.; Elmer Loughton, York Beach, Me.; Walter Stadnicki, Central Falls, R. I.; Ernest Marcantonio, Middleton, Conn.; James O'Connor, Danielson, Conn.; George Chapelac, Malden; Mark Shavel, Brookline; Emanuel Espanola, Lowell; Steve Pielock, Worcester; John Gregory, Cambridge; Henry Levine, Boston; Phil Peroner, Cambridge; Ray Faini, Framingham; Al Dolins, Hyannis; and Martin Oliver, Portland, Me.

Just Wait UNTIL YOU SEE THE Rock-Ola 200

**AT ALL ROCK-OLA
DISTRIBUTORS SOON!**

*If you are reading
someone else's copy of
The Cash Box*

*why not mail this coupon
today!*

THE CASH BOX
26 WEST 47th STREET
NEW YORK 36, N. Y.

Enclosed find my check for \$15 for a Full Year
(52 Weeks) Subscription.

NAME
FIRM
ADDRESS
CITY..... ZONE... STATE.....



Through The Coin Chute

EASTERN FLASHES

A strange condition exists in this area in relation to the arcades (with the exception of the Jersey arcades, of course). We have a mixed report on business being done this month. The exceptionally large amount of rain that has fallen on week-ends affected some adversely, and has helped others. Some arcade men tell us that the rain has driven pleasure seekers into their arcades, which has increased their play. Others claim biz has fallen down to the extent where they won't be able to even up for the rest of the season. "But", as one of these arcade owners, affected adversely, said, "we've had six real good seasons up to now, and we'll have others in the years to come."

The National Association of Music Merchants' convention in New York (records, musical instruments, musical accessories, etc.) brought in some of our good coin machine friends who also distribute or wholesale records. Among those were Dave Rosen of Phila.; Sam Taran and his son-in-law, Marvin Luber of Miami, Fla.; Jake Friedman of Atlanta, Ga.; and Mack Lesnick of Baltimore, Md. AMI had an exhibit at the show, displaying its hi-fi home phono. Representing AMI here were Bill FitzGerald, advertising and sales promotion manager; his assistant, Bob Pierson; and the chief audio engineer, Scott Brown. . . . Harry Koeppel, Koeppel Distributing, postcards his regards to us from Miami Beach, where he and the missus are vacationing. Meanwhile, brother Hymie and George Santiago up to their ears with work. "Harassed" is what Hymie calls it. . . . Barney (Shugy) Sugerma, Runyon Sales Co., and his roadman, Irv (Kempy) Kempner, spend a few days on the road seeing ops throught their territory in up-state N.Y. Perry Lowengrub, N.Y. salesman, takes up the office chores with Shugy and Kempy out. Morris Rood, office mgr., taking his vacation with long week-ends, leaving Thurs. night and returning Monday. . . . "Senator" Al Bodkin back from his west coast vacation, raving about the time he had. Of course, he tried his skill (?) at Vegas. While in L.A., the "Sen" ran into Al Simon of Albert Simon, Inc., who won't return home for another week or so. Al D'Inzillo hopes to get off for his vacation around Aug. 17.

Irv Holzman and Abe Lipsky on hand when we dropped in at Young Distributing. Everyone here working hard and happy over the tremendous acceptance of music ops for the Wurlitzer model "2000" phono. Joe Young was out at this time, buying Johnny Bilotta of Bilotta Distributing, Newark, N.Y., a lunch. . . . Al Schlesinger in town for the week-end, and left for Chi on Tues. . . . "Doc" Shapiro, good-natured heavyweight champ of the world (coin machine division), leaves for Los Angeles next week to attend the unveiling ceremonies for his mother who died several months ago. . . . "Happy" Herbie Semel really happy now. He's back with his father Jack, on the route. Jack, by the way, feeling fine. . . . Meyer Parkoff, Atlantic New York Corp., tells us that the Connecticut offices will be located in new quarters on Aug. 1, at 171 Park Ave., East Hartford. Firm is also opening a new one-stop record department here. Mac Pearlman in charge of all departments, which includes distribution of Seeburg phonos, and under the firm name of Seaboard New York Corp. distributor of games of Gottlieb and Williams. . . . Just discovered that Howie Herman shoots a nice game of golf. . . . Tommy Greco, Glasco, N.Y., coinman, had a 2 P.M. appointment with Gertrude Browne in N.Y. on Tuesday. Was unable to keep it as his car broke down on the highway, delaying him several hours. . . . Congratulations to Ted Kisil of the Davis Distributing Co., in Syracuse, N. Y. Stork delivered Thomas Ford Kisil, a six lb., 8 oz. boy on July 19. . . . Caught up with our rotund friend, Harry Haskins, while visiting at Mike Munves. Harry reports biz at his arcade at Playland, Rye, N.Y., off due to bad weather on week-ends. Mike, however, busy as usual. . . . Dave Lowy, Dave Lowy & Co., working hard, cheerfully reports biz very good. . . . Knut Andre, coinman from Oslo, Norway, advises he thinks he won't have the time to visit wholesalers in Boston, Mass., but will probably phone them. He's due to leave N.Y. on July 31.



Through The Coin Chute

UPPER MID-WEST MUSINGS

L. P. "Red" Wilbur of Duluth, Minn., is sporting an early 20th Century mustache in preparation for the Centennial celebrations which are to be held in Duluth. . . . Dave Chapman and Ted Lawn, Minneapolis operators, have been making trips up to Lake Mille Lacs to do some fishing. As it was, the intentions were to teach Chapman the sport and art of fishing, but the way it has turned out is that Chappy is catching all the fish and the others are watching. . . . Dick Henderson of Willmar, Minn., had quite an experience several weeks ago when a sudden rain and windstorm came up and blew the roof off of the family lake cottage and the Henderson family had to run and seek shelter in the wee hours of the morning. Dick has got the roof repaired and is still wondering how come his cottage was the only one in that area that got the brunt of the storm. . . . Dar Holsman of Big Fork, Minn. spent several hours in town picking up records and parts for his route. . . . Every chance that Gabby Cluseau has, he makes the trip into the Twin Cities and uses his season ticket to watch the Millers play ball at the new Bloomington stadium. . . . Floyd and Sonny Shaw of Edan Valley, Minn., were seen shopping around for equipment for their route. Sonny also does all of the record shopping which is quite a help to Floyd. . . . Breezing in and always in a hurry is Bun Mraz of Brainerd, Minn. . . . Seen here and there shopping were Art Hagness of Grand Forks, N. D.; Jim De Mars of Ashland, Wis.; Frank Ponterio of Worthington, Minn.; Jim Stansfield of Winona, Minn.; Gordon Dunn of Moose Lake, Minn.; and Oscar Winter of La Crosse, Wis.



Through The Coin Chute

CHICAGO CHATTER

Thanks a million to everyone who phoned, wrote and wired this column congrads and compliments on this past week's 14th Anniversary Issue. . . . Good example, phone call from Seeburg's Tom Herrick, just ready to dash for a plane, advising he was taking issue along to "try and finish reading all the great material" incorporated therein on plane trip. . . . Bill Suter of



HERB JONES

Manila confessed, while in town, that he just loves to write. Especially short stories. Claims this is why he enjoys reading the short stories that appear in The Cash Box. Says Bill, "They sure are great". . . . Bill DeSelm (he of the 24 handicap) just ready to dash out for his golf game, completes conference with Al Thoeke and Johnny Casola regarding 'United Service School' at F.A.B. Distribs (Fletcher A. Blalock and Bob DuPuy, hosts) and says Bill, "Give the boys the grandest time of their lives. "But", he adds, "be sure to feature our greatest, 'Monaco'". . . . Bill Burke of Baltimore while in town to see his family, spent some time conferring with Zeke Wolf of Auto-Bell in regards to Zeke's newest.

Buried beneath sheets and sheets of layout paper was Herb Jones of Bally this past week. Said he, "I'm busy working up ads for The Cash Box". And added, "Keep your eyes on Bally". . . . Seems like everyone over at First has different ideas about vacations. Joe Kline was groggy from a long week-end drive that saw him motoring up to Eagle River, Wisc., to see his dotter, then back by way of Burlington, Wisc., to pick up his wife and son. Sam Kolber motoring up thru Michigan then down thru Wisconsin. Marvin Rosenstein, First's accountant, just returned from a very soggy vacation in Wisconsin. Claims it rained just about every minute. Wally Finke just back from Nippersink, now thinking of four different places to finish his vacation. . . . Stan Levin, 'tis said, has become the "information center of the industry" over at All-States. While Vince Shay pipes up with "Everything's abnormal, as usual". . . . Herb Oettinger wearing that faraway look as he gazes out of his office window. Probably thinking about how green grows the grass at Green Acres. . . . Sam Lewis and Frank Mencuri still keeping everything under cover at Exhibit, but wearing the most satisfied of satisfied expressions when new games come up for discussion.



SAM WOLBERG

Ray Moloney seen at the big Bally plant looking just as handsome and as dapper as ever. A perfect picture of what the well dressed man should wear. And no one can bypass Capt. Tom (of the clan) Callaghan when it comes to masculine sartorial splendor. . . . Everyone over at Atlas Music busy this past week. Nate Feinstein back on the job after spending a week in the hospital with an injured back. Harold Schwartz, in between sales, telling about his son, Arnie. Harold a proud papa, if ever there was telling why Atlas' parts are better to Louis Arpaia and other ops gathered around him. Eddie Ginsburg entertainer deluxe this past week. . . . August is "Nat'l Sandwich Month". Good excuse for ops to grab an "extra" sandwich on the route. And if pinball men want to participate with most relaxing equip't — they should hang signs up over their machines from Aug. 2 thru Aug. 8, "Nat'l Relaxation Week".



DAVE GOTTLIEB

Jerry Kuklin reports Standard-Harvard expanding production of their metal typers. Andy Wirdek, firm's shop superintendent, has been working on metal typers for over 20 years. . . . Ben Coven commutes each day from Lake Geneva. . . . Busy op is Marty Fryer. Divides his time between his music route and his restaurant. But reports that he finds the long hours most rewarding. . . . Over at World Wide, came in as Al Stern was saying, "Get those

horses going". Joel Stern was entertaining out of town customers. Len Micon away on a well deserved vacation. Fred Skor busying himself with plenty export orders. . . . Tom King and Paul Crisman, two ops who really work hard, report that their ciggy vender biz going great. . . . Jack (Jock MacNic) Mitnick of United comes up with an editorial idea that he should arrange as a speech to ops' associations. It's got the real meat of what's needed re: commissions among music operators. . . . Dave Gottlieb back at the factory and busy with the hospital campaign his very handsome charitable gift instituted. Alvin Gottlieb, in the meantime, discussing "modern distributing methods" and making many plans in this regard which may prove extremely interesting.



RAY MOLONEY

Lots of the Rock-Ola distribs all hepped up over the invitation extended to them by Dave Rockola to watch the final days of the big golf tourney at Tam O'Shanter as his guests. Looks now like Dave will have himself quite a gang walking this big course watching the top pros battle it out in this richest of all tournaments. John Conroe away on a vacation. Capt. Chester Biezad flying those jets. Paul Huebsch of Keeney is just dashing from his office to the plant to lunch and back again with files of papers and telephoned orders in his fists yelling to get things rolling. . . . Jack F. Wallace of Asheville, N.C. visiting factories here much impressed with hospitality. . . . Art Weinand proving himself a master at getting those shipments going out all over everywhere. Art's become an expert at breaking up shipping bottlenecks. . . . With Ron Pepple of Seattle, Ralph Sheffield and Al Warren questioning Avron Gensburg regarding the deer he brought back, Avron would not tell where he or Mrs. Gensburg got it. "Oh, well", wells Ralph, "wish that was as easy to answer as the question our distributors are asking, 'Where are they?'. Meaning "State Fair" rifles, of course.



HERB OETTINGER

With three models of "Steam Shovel" in production, Ed Levin of ChiCoin a busy, busy sales director. Says Ed, "We've got to know just what model they mean when their orders come in." Sam Wolberg, by the way, still marvels at those night-time vendors used so much in Europe. Sam Gensburg dashed up to cool Wisconsin this past week. . . . Joe

EXCLUSIVE DISTRIBUTORS FOR GENCO'S STATE FAIR GUN

IN NORTHERN ILLINOIS AND WISCONSIN

WRITE! WIRE! PHONE!



1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

ALL GAMES RIGHT FROM LOCATION IN WORKING ORDER

VICTORY BOWLERS	\$115
ROCKET BOWLERS	135
JET BOWLERS	140
ROYAL BOWLERS	50
CHIEF BOWLERS	65
VARIETY	100
BIG TIME	215
MIAMI BEACH	215
BROADWAY	340
BEACH BEAUTY	310

GAMES IN WORKING ORDER RIGHT FROM LOCATION
5 SPOT LITE, 1 ATLANTIC CITY, 1 PALM BEACH, 3 YACHT CLUB—Package lot, as is **\$100.**

WRITE — WIRE — PHONE TODAY!
We are exclusive factory distributors for:
BALLY-WILLIAMS-ROCK-OLA
LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

PRESCRIPTION:

To two parts of hard work and your own personality add an attractive gift for your locations or players.

Promote greater cash box intake with merchandise premiums.

Ideal for your own personal gift obligations. Send for our 300 page catalog of nationally known articles. Write:

GRANT SHAY
H. Horwitz Company
36 So. State Street
Chicago 3, Illinois

CHICAGO CHATTER

(continued)

Robbins of Empire phones to advise that his sonny-boy was just thrilled to pieces at the "Howdy-Doody" TV show in Noo Yawk. Asked about Gill Kitt, Joe said, "Gil? He's busier than any summer I can remember". . . . All engineers in all out night and day drive to completely redesign the old and also bring into being new amusements of all kinds. . . . Otto Turkisch of Geneva, Switzerland, owner of Geneva's largest arcade, buying new products at factories here. Much impressed with coin machine biz here in Chicago. . . . Orchids to Dave Bond who made many souls happier with his optimistic outlook on the industry. Dave foresees a bigger, brighter future for all in coinbiz. Points out all industries have periodic slumps. Coinbiz had very, very few over past years. This past one of very short duration. And means even greater biz with next series of new products. . . . Demand continues to grow for used shuffle alleys from all over everywhere.



DAVE ROCKOLA



DAVE BOND

With Jack Nelson out of town, Bill O'Donnell busier than he's ever been. Talking away on long distance phones all day. . . . Sam Berger of Williams hies himself and his entire family out to L.A. where they'll all help celebrate his mother and dad's golden wedding anniversary. By the way, Mrs. Berger is sister of late Ben Becker. . . . Bill Futterman of Futterman-Gerber ad agency phones to say, "Swell job — well done", re: 14th Anniversary Issue. . . . Art Garvey getting set for a long trip thruout his New England territory. . . . With costs zooming, 2¢ play music ops face even darker days ahead. . . . John Frantz's Lake Street factory winning compliments of many who have visited there for marvelous machinery and efficient production methods. . . . Clarence Schuyler dashes away for a short vacation before coming back to announce his new club machine.



JOE KLINE

HAPPY BIRTHDAY THIS WEEK TO: F. H. Decker, Fond Du Lac, Wisc. . . . Homer F. Prior, Cedar Falls, Ia. . . . Les Montooth, Peoria, Ill. . . . Lewis Bogie, Lexington, Ky. . . . Nicholas P. Christy, Detroit, Mich. . . . George Burroughs, New Haven, Conn. . . . Leo Weinberger, Louisville, Ky. . . . Sam Zelles, Shaker Heights, O. . . . Geo. A. Miller, Oakland, Cal. . . . Jerry Harris, Omaha, Neb. . . . W. W. McCallum, Dallas, Tex. . . . Wm. Betz, St. Louis, Mo. . . . Donald W. McFarland, Galesburg, Ill. . . . Mike Imig, Yankton, S.D. . . . Edward H. Newell, Memphis, Tenn. . . . David Berson, Harrisburg, Pa. . . . Robert Mishelow, Hempstead, N.Y. . . . John McNeil Howe, Greenwood, S.C. . . . Arthur R. Berg, Fairmont, Minn. . . . Leonard J. Goldstein, Cincinnati, O. . . . Wm. J. Barnett, Selma, Ala. . . . J. M. Flowe, Greenwood, S.C. . . . Irvin W. Weiler, Kansas City, Mo. . . . Dave Stern, Elizabeth, N.J. . . . Muriel Casola, Chicago, Ill. . . . Mac Mohr, Los Angeles, Cal. . . . J. A. Weinand, Chicago, Ill. . . . Harry Stern, Philadelphia, Pa. . . . Taft E. Odder, Slidell, La.



AL STERN

WORTH REPEATING: "The good thing about beginning at the bottom is that you always have something solid to go back to."

YOU LIKE MONEY?

YOU'LL LOVE
GENCO'S Sensational
STATE FAIR
MOVING TARGET
RIFLE GALLERY

Featuring an
ENTIRELY NEW IDEA
Never before seen
on a Rifle Game

FREE-ROLLING BALLS

Roll down 2 Lanes — Just Like
a Real Rifle Gallery . . . the
player tries to shoot them off.

PLUS
ALL THESE
GENCO ATTRACTIONS:

- Flip Over Targets
- 2 LIGHTED CANDLES snuff out when hit!
- Adjustable Replay — Optional Match
- Easy Back-Door Servicing
- Playfield Designed to Look Like a Real Rifle Gallery (with an unusual degree of depth)
- Beautiful, Bright "EVER LAST" Cork Finish
- Compact, Modern Cabinet — only 50" x 29" x 70" high

NEW-UNUSUAL ACTION-COMEDY TARGET
snaps back and waves arms when hit!

GENCO MFG. & SALES CO. 2621 N. Ashland Avenue
Chicago 14, Illinois

J. F. Frantz Factory Hums



JOHN FRANTZ

CHICAGO — John Frantz, J. F. Frantz Manufacturing Company, this city, reported that the recent extension of his building now houses a completely equipped machine shop for increased production of parts for penny counter games, scales and "Rifle Sport."

"Everything we need," said John, "is arranged for neat, compact efficiency: lathes, milling machines, screw machines, punch presses, riveting machines, spinners and drill presses."

"Orders are coming in fast enough to keep every one of the machines humming."

Swiss Arcade Op Visits Chi Firms

CHICAGO — Otto Turkisch, well-known arcade operator of Geneva, Switzerland, was in town this past week visiting with leading manufacturers.

Turkisch advised he has largest arcade in Geneva.

Machines he purchased here were of the arcade type which will be featured in his arcade as soon as they arrive.

It is reported that Turkisch was very much impressed with the large factories here and the speedy, as well as efficient, production systems.

We Will Pay CASH

for the following equipment.

SEEBURG M100A's, B's, BL's, C's, G's & W's
GOTTLIEB AND WILLIAMS PIN GAMES
GENCO, UNITED, WILLIAMS GUNS

WE NEED OVER 1000 PIECES TO COMPLETE EXPORT ORDERS.
SEND IN COMPLETE LISTS.

DISTRIBUTORS: We Are Interested In
Buying Complete Stocks

Exclusive Gottlieb, Williams, Seeburg, Genco
and International Mutoscope Distributors.



TRIMOUNT

Remember
IN NEW ENGLAND
IT'S TRIMOUNT!

40 WALTHAM STREET
BOSTON 18, MASS.
Tel. Liberty 2-9480

U. S. Appeals Court Exempts Merchandise Sold For Prizes From Retailers' Excise Tax

CHICAGO—Premium firms, as well as ops, very much interested in decision just rendered by Eighth U. S. Court of Appeals in case of Gellman vs. U. S. that merchandise sold for prizes is exempt from retailers' (10 per cent Federal) excise tax.

This decision affects goods sold to churches, social clubs, taverns, industrial concerns and others to be given away as awards.

The court contended these sales were not at retail. They were plainly at wholesale, the court held.

The court also noted that tax col-

lectors had sought to levy on Gellman because they anticipated administrative difficulties if they tried to collect from non-mercantile buyers such as social clubs.

Customers of stores pay the retailers' excise tax on taxable merchandise given away as premiums, such as for the return of premium stamps.

A large amount of taxes is involved in this case, which is subject to refund claims by companies dealing in premiums.

According to experts this case is probably headed for the U. S. Supreme Court.



GOTTLIEB'S CLASSY BOWLER

Location Test Reports Unanimous:

COLLECTIONS HIGHEST IN YEARS— IT'S REALLY CLASSY!

- Hitting Four Consecutive Strikes Lights Hole for Special
- Hitting Additional Strikes Without Getting a Spare Increases Value of Special
- Spares Add Up for Special Score
- 3 Targets and 4 Rollovers Score Strikes
- 2 Targets, 2 Rollovers and 2 Holes Score Spares
- 4 "On-Off" Pop Bumpers
- 2 Alternating-Light Cyclonic Kickers
- High Score to 6 Million 900 Thousand

- All New One Piece Steel Score Card Plate and Ball Shooter Gauge
- Extra Heavy-Duty Steel Legs
- Chrome Plated Flipper Button Cabinet Guards
- Plated Cigarette Holders

Subject to AMUSEMENT TAX Only!

Amusement Pinballs
as American as Baseball and Hot Dogs!

AVAILABLE AT YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

Dave Bond Visions Bright Future Ahead



DAVID S. BOND

"All indications point to greater and faster growth than ever before in keeping with the nation's own growing economy," Bond said. Bond proved his belief in the industry by the orders which he left here prior to returning to Boston.

CHICAGO—David S. Bond of Tri-mount Coin Machine Company, Boston, Mass., visiting here with various manufacturers and distributors this past week, advised that, in his estimation: "The coin machines industry has an ever brighter and greater future ahead of it." Bond went on to explain, "We've had slow periods before and, everytime, we have not only recovered, but, we've gone ahead to ever greater achievements and an ever larger industry. "At this time", he stated, "all we lack is the new type product which, when it comes to market, will not only revive the entire industry but start a new and even greater boom period.

First C. M. Air Conditions Premises



WALLY FINKE

CHICAGO—Wally Finke and Joe Kline, First Coin Machine Exchange, this city, announced that they have air conditioned their premises. A ten ton unit, with ducts leading

to all offices, showrooms, shop, shipping and storage areas, has been installed. "When we planned this installation," stated Wally, "we not only considered the comfort of the office force and customers, but also the well-being of the mechanics and the other men who do the hard, heavy physical work all day long. "Usually it is only the bosses' office that gets the air conditioning. This big installation costs many times more, but we feel it is well worth it in improved morale on the part of all employees and increased efficiency in all departments." Joe Kline declared, "The boys who most appreciate cool air on a hot day are the ones who pack and load machines, so we just went ahead and made everybody happy." Fred Kline added, "It gets so cool here now that we serve more hot coffee than cold drinks."

Clean— Like New POOL TABLES

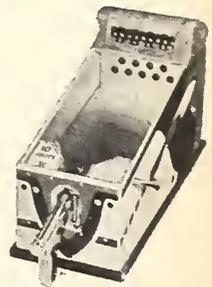
\$79⁵⁰

- Lite-Up Bumpers!
- Hole-in-Middle!
- New Cue Sticks and Balls!

CALL NOW!
WORLD WIDE DISTRIBUTORS
2330 N. Western Ave., Chicago 47, Ill.
(All Phones: EVergreen 4-2300)

A. B. T. CHALLENGER

Target Pistol 1956 Model



- A.B.T. Rifle Sport Gallery
- Kicker & Catcher
- A.B.T. Guesser Scale
- Pace Aristo Scale

Manufacture and Sales
J. F. FRANTZ MFG. CO.
1940 W. LAKE STREET CHICAGO 12, ILL.
(Tel.: TAYlor 9-2399)
Full Line of Parts at all times. Repairs and Reconditioning on all A.B.T. equipment.

Look!



Greatest Action You Ever Saw!

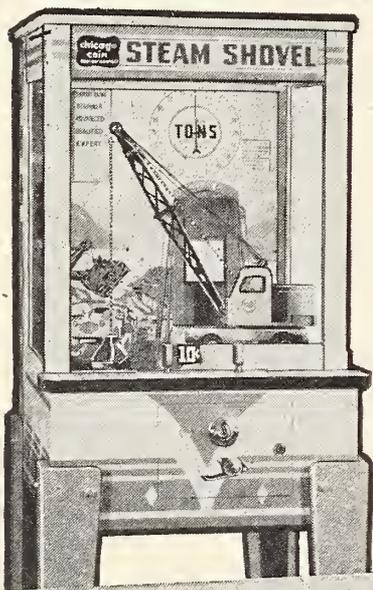
TWIN HOCKEY

- Scoring value of balls advance as game progresses! (From 10 to 50)
- Two Sided Play! Players face each other at opposite goals!
- Ball Type operating lever for complete operating comfort!
- Formica Playfield and Control Panels!
- 5c or 10c per player! Optional 6 for 25c
- 1 or 2 can play!



For Sidewalk Engineers From 6 to 106

STEAM SHOVEL



- In Free Play or Regular Models!
- A natural attraction for thousands of new locations like retail stores . . . terminals . . . arcades . . . dime stores . . . etc.
- Two lever controls for simple operation!
- Special rating panel ranks player at the end either as Beginner — Advance — Qualified — Expert!

A POOL GAME FOR EVERY LOCATION
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Importers:

RUNYON SALES COMPANY has served the coin machine industry thruout the years with the best music and amusement machines—both new and reconditioned. We have built up an enviable reputation by supplying the trade with the finest reconditioned machines—at the most reasonable prices. We now have expanded our service to coin machine firms thruout the world. We invite European buyers to contact us for any of the machines they need. We have them all—music, pinballs, in-lines, kiddie rides, guns, arcade machines, etc. All machines checked—and rechecked—by our skilled technicians before packing. Write us your needs! You'll be agreeably surprised and pleased with the quality of the machines—and, of course, with the price!

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52 Issues The Cash Box \$15

New "20 Year Club" Members

CHICAGO — The following new members were added to The Cash Box' "20 Year Club" this past week:

- Marcel Lucca, Geneva, Switzerland—21 years
- John Mudge, Columbus, Georgia—26 years
- Curtis Stephen, Macon, Georgia—27 years
- Martin Wells, Ithaca, New York—22 years
- Wallace L. McFarland, Santa Barbara, California—22 years
- Paul K. Heaton, Monroe, Michigan—20 years
- Albert M. Rodstein — Philadelphia, Pa.—20 years
- Paul M. DiLeo—West Paterson, New Jersey—20 years
- Johnny Casola, Chicago, Illinois—21 years
- Al Thaelke, Chicago, Illinois—22 years

Applications for membership in the "20 Year Club" should be mailed to: The Cash Box, 32 West Randolph Street, Chicago 1, Illinois.



Through The Coin Chute

DALLAS DOINGS

James Moseley of Paris back at work after vacationing in the Big Bend country in South Texas. . . . Bill O'Connor of S. H. Lynch and Company on a business trip in East Texas and Louisiana. . . . Mr. and Mrs. George Prock visiting family in Fort Stockton. . . . Texas Record Distributors (London label) holding a sales session to formulate plans for the Fall promotion of four British orchestras. . . . Jim Wilson, Texas Records' Houston representative, vacationing in New England. . . . B. H. Williams took off for a business trip to El Paso. . . . We hear Buna Carr of Corsicana is expanding his route. . . . Mike Maitland, national sales manager for Capitol Records, presided at the district sales meeting held in New Orleans. . . . Fred Barnes of Denton on maneuvers for two weeks at Fort Hood. . . . Buddy Clem of Paris in town shopping the Dallas market. Other visitors along coinrow included M. T. Cornelius of Abilene; John McGee, Buffalo; Fred Ellis and Wilbur Briscoe of Waco; J. H. Briscoe from Denton; Walter Wiggins, McKinney; Jimmy Garrett, Travis Richardson and Pete Selman of Longview; O. L. Lowery, Nacogdoches; Mrs. R. A. Titsworth from Corsicana; Mrs. R. E. Burns, Pete McDonald, Drew Osborne, Jimmy Woolsey of Fort Worth. . . . Gunnar Gabrielson and his family just returned from their vacation in Chicago. . . . Clayton McNabb, Decca Records' branch manager, doing a two weeks' stint in the Navy Reserve at San Diego, California. . . . Harry Ernstrom of Ernstrom's Record Center vacationed in Colorado. . . . Wright Bordelin joined the sales staff at Big State Record Distributors.

CLASSIFIED ADVERTISING SECTION

WANT

WANT — Seeburg Phonos, Model M100B and later models. Also AMI D80 and later models. For Resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC. (Tel.: Bluemound 8-6700).

WANT—An established profitable route in the State of Connecticut. Either music or combination music and games. Large or small. Cash available. Write: BOX # 358, c/o THE CASH BOX, 26 WEST 47th ST., NEW YORK 36, N. Y.

WANT—Music: Seeburg M100-B's, BL's or C's. For Resale. Quote lowest cash price and condition. CASEY JONES & CO., 332 SO. JENNINGS AVE., FORT WORTH 4, TEX.

WANT—To Buy. Will pay cash \$ for Shuffle Alleys, Bingo Machines, Used Music, Kiddie Rides, Drivemobiles, King of Swat. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

WANT—Late model phonos for resale. Please quote best price in first letter. KOEPPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: Circle 6-8939).

WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: GARfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Bingos and Gottlieb 5-Balls for resale. 100 Records Seeburg 45 Hidden Units. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-4600).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Bally: Variety; Big Time; Gay Time; Miami Beach; AMI Model "C", 40, 80 & 120 selection Hideaways, Wall Boxes & Steppers; Seeburg 100 Hideaways and 3W1 Wall Boxes. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—All Seeburg Phonos: Model M100-A's; M100-B's; M100-C's; M100-C's. Also Wurlitzer and AMI Phonos. Will pay best prices. ATLANTIC NEW YORK CORP., 843 TENTH AVE., NEW YORK, N. Y. (Tel.: PLaza 7-3140).

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Melotone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—For cash. Late Arcade machines, including Bear Guns, Genco 2-Player Basket Ball. State condition and price in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: Judson 6-4568.

WANT—Music: Seeburg 100-A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT—Williams' King O' Swat; United Sluggers; ChiCoin Big League Baseball and Super Home Run; Genco Big Top Guns; Gottlieb multiple player pinballs; Bally ABC Bowlers; United Regulations. Will buy or trade. GEORGE PONSER CO., 123 WEST RUNYON STREET, NEWARK 5, N. J. (Tel.: BiGelow 3-7422).

WANT—Pay Cash. United Fifth Innings; Chicago Coin Big League; Seeburg 100B and BL; AMI E120. Call, wire, write Collect. DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—United Regulations and Bally ABC Bowlers for cash or will trade for Bingos or Pool Tables. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel.: TOwer 1-6715).

WANT—Used Wood Shuffle Board Tops, can be worn, warped or have any defect which makes them unfit for further use on location. Tops Only. Write stating quantity and price. BOX 360, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Shuffleboard Operators, prices slashed while they last. 20 Ft. refinished maple top, \$195; 22 Ft. refinished maple top, \$295; 22 Ft. National slightly used, complete, \$595; 12 Ft. American Bank Board refinished, \$395; 6 Wall type Electric scoring units, \$49.50 each. STANLEY AMUSEMENT CO., 119 TACOMA AVE., TACOMA, WASH. (Tel.: BR 3663).

FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BiGelow 8-3524-5).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Slate Tops for Pool Tables; Fibre Glass Cue Sticks; "300" Shuffle Alleys with authentic scoring. Also factory reconditioned Shuffle Alleys, Income Producer, Tournament Kits; Guns; Arcade Equipment. Write for lowest prices. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y.

FOR SALE—or trade for AMI 80 or 120 Wall Boxes: Genco Rifle Gallery; Genco Sky Rocket; Genco Sky Gunner; Williams Jet Fighter; Williams Crane (Used); Williams Sidewalk Engineer; Williams Relaxalator. Can also use AMI D-80s or E-80's. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. (Tel.: GL 6-6807)

FOR SALE—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE—Attention, Minnesota Bowler Operators. See us for the "New" Question-Answer prize boards. We have the new improved tamper proof point coupons—not to be confused with earlier styles. Prize assortments in all price groups—wide assortment of new merchandise. Stop in or call for further information. GOPHER DISTRIBUTING CO., 1938 UNIVERSITY AVE., ST. PAUL 4, MINN. (Tel.: Midway 6-7205).

FOR SALE—Beach Beauty, \$340; Miami Beach, \$235; Variety, \$135; Gayety, \$135; Surf Club, \$85; Saddle & Turfs, \$180; Hawaiian Beauty, \$115; Southern Bell, \$175; ChiCoin Home Run, \$120. One-third deposit required. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CAnal 7137).

FOR SALE—All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: Syracuse 75-1631).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—1 Exhibit Jet Gun, \$75; 1 Exhibit Shooting Gallery, \$125; 1 Exhibit Dale Gun, \$45; 1 Exhibit Six Shooter, \$50; 1 Bowling Team Bowler, New, \$275; 2 Keeney Pool Tables, \$95 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 8, IND. (Tel.: HARRison 3-4508).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—10 Miami Beach's, \$230 ea. All have been shopped and are in A-1 condition. LEWIS & FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH., (Tel.: MA 8585).

FOR SALE—Victory Bowlers, \$115; Rocket Bowlers, \$135; Jet Bowlers, \$140; Royal Bowlers, \$50; Chief Bowlers, \$65; Variety, \$100; Big Time, \$215; Miami Beach, \$215; Broadway, \$340; Beach Beauty, \$310. Following games in working order, right from location: 5 Spot Lite, 1 Atlantic City, 1 Palm Beach, 3 Yacht Club—Package lot \$100 as is. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HEnderson 1-7577).

FOR SALE—Ready For Location. Starlet, \$425; Caravan, \$495; Gayety, \$195; Big Time, \$325; Dude Ranch, \$95; Palm Springs, \$125; Miami Beach, \$295; Hawaii, \$75; Singapore, \$50. Shuffle Alleys: Chicago Coin Feature, \$225; Chicago Coin Criss Cross, \$175; Chicago Coin Triple Score, \$150; Bally Champ, \$250; Bally Jet, \$225; Keeney Century, \$195. Brand New Pool Tables: United All Models. Write for price. Headquarters for Kiddie Rides. ASSOCIATED AMUSEMENTS, INC., 8 RUGG DR., BOSTON, ALLSTON STATION 34, MASS. (Tel.: StAdium 2-4010-11-12).

FOR SALE—1 Williams Side Walk Engineer, Like New, \$185. \$50 Deposit. Balance C.O.D. DIXIE AMUSEMENT CO., 912 HOUSTON ST., CHATTANOOGA, TENN.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Seeburg "C", \$525; Seeburg "B", \$395; Seeburg "A", \$200; AMI E-120 Phonographs, \$475; Wurlitzer 1800, \$775. All the above machines are clean and ready for location. **UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3504).**

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. **COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).**

FOR SALE—Lowest prices in the country. Thunderbolts, Lightnings, \$199.50 ea; Hollywood Bowlers, \$249.50; Chicago Coin Super Home Run, \$179.50; Bingos and Pool Tables to trade for Kiddie Rides, Arcade Equipment or write your best cash offer. All equipment ready for location. **ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: Canal 6-0293).**

FOR SALE—150 Silver King Vendors, 1c or 5c conversions for either chlorophyll or nuts. Make us an offer. We cannot operate in this state because of license. **TRI-STATE AMUSEMENT CO., 149 18th ST., REAR, WHEELING, W. VA. (Tel.: Wheeling 649).**

FOR SALE—Rock-Ola Comet, \$525; Rock-Ola Hi Fi's, \$595; Atlantic Citys, \$40; Coney Islands, \$30; Rock-Ola 1717 Steppers, \$30; Wurlitzer Steppers, \$10; AMI A's, \$95; AMI B's, \$145. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: Moline 4-6703).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: Wheeling 5472).**

FOR SALE—United Bowlers: Clover, \$35; Chief, Fifth Avenue and League, \$110 ea.; Team, Yankee and Flash, \$135 ea.; Speedy, \$185. WANT—Super Slugger and Jumbo. MOHAWK SKILL GAMES CO., 67 SWAGCERTOWN ROAD, SCHENECTADY, N. Y.

FOR SALE—Ready for Locations. Beach Beauty, \$365; Nite Club, \$500; Variety, \$145; Miami Beach, \$245; Gaytime, \$215; Manhattan, \$175; Crosswords, \$350; United Super Slugger Baseball, Write. **NASTASI DISTRIBUTING CO., 912 POYDRAS, NEW ORLEANS 18, LA. (Tel.: MA 6386-7459).**

FOR SALE—Well Established Profitable Coin Machine Route in South Arkansas. Combination Music and Games. Approximately 250 Pieces. Write: **BOX 359, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.**

FOR SALE—Special. Bally: Broadways, \$365; Beach Beauties, \$339.50; Frolics, \$55; Big Times, \$250. Gottlieb: Jockey Clubs, \$75. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA., (Tel.: Canal 8318).

FOR SALE—Show Boats, \$100 ea.; 2 New Gottlieb Pool Tables, \$140 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: Market 1-3967).

FOR SALE—"The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).

FOR SALE—Bingos. Hawaii, \$150; Surf Club, \$150; Spotlite, \$35. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: Central 1-9292).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. **DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.**

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.**

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. **WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 5000-1-2).**

FOR SALE—Bingos in Quantities. Bally—Night Clubs, Broadways, Miami Beaches, Big Times, Varietys, Beach Clubs. **GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: AR 0780).**

FOR SALE—Reconditioned, Ready for Location. AMI: A, \$95; C, \$135; D-40, \$195. Rock-Ola: 1436 (78 RPM), \$225; (45 RPM), \$245; 1446 Hi Fi, \$595. Wurlitzer: 1400 (45 RPM), \$225. Authorized Rock-Ola Distributor. **J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrrest 7-6730).**

FOR SALE—Big Time, \$249.50; Starlet, \$319.50; Pixie, \$325; Gaytime, \$210; Gayety, \$119.50; Rio, \$55; Tahiti, \$50; Tropics, \$45; Variety, \$139.50; Beach Beauties, \$339.50. One-third Deposit. Balance Sight Draft. **GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).**

CLASSIFIED ADVERTISING SECTION

FOR SALE—Close-out! Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. **RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEWARK, N. J.**

FOR SALE—Like New. Wurlitzer 1800; \$845; Wurlitzer 1700, \$695; Wurlitzer 1650, \$395; Wurlitzer 1400, \$235; Automatic Score Counter for 22 foot shuffle board, never uerated, \$50. **LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MEIrose 5-1593).**

FOR SALE—Bally Bingos from Atlantic City up. **TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO (Tel.: CH 3-8624 — CH 3-4005).**

FOR SALE—Wurlitzer 1500's; Wurlitzer 1250's. Ready for location or "As Is". Write for low prices. **YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).**

FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. **CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HARRison 4747).**

FOR SALE—Polyethylene Plastic Pool Game Covers, \$3.95. (Protect Your Investment); Shuffle Alley Tournament Boards, \$12.50; Gayety cleaned and checked, \$150. **DONAN DISTRIBUTING CO., 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUNiper 8-5211-12).**

FOR SALE—Five Ball Sale. Chintown, Coronation, Crossroads, Four Stars, Skillpool, Palisades, \$49 ea.; Grand Slam, Times Square, \$59 ea.; Green Pastures, \$89; Queen of Hearts, \$69. Also others available. **T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, O. (Tel.: MAin 1-8751).**

FOR SALE—Grand Slam, \$95; King Arthur, \$35; Bowling Champ, \$35; College Daze, \$35; 10 Bright Lights, \$39.50 ea.; 10 Bright Spots, \$49.50 ea.; 10 3-4-5's, \$24.50 ea. WANT—Pixies. **NOBRO NOVELTY CO., 142 BORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MArket 1-0538).**

FOR SALE—Millions of extra coins are taken from clean machines—"Clean Right With Lemonite." Lynch & Zander, Dixie Coin, Crown Novelty, S & H Distributors in Louisiana Use and Sell Lemonite. Write for particulars. **GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.**

FOR SALE—High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. **MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.**

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. **DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAVis 2-2473).**

FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50; Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. **MUSICAL SALES, 2334 36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-3561).**

FOR SALE—Dude Ranch, \$50; DeLuxe Jungle Gun United, \$95; Yacht Club, \$40; Gottlieb Lovely Lucy, \$60. **AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel.: 750).**

FOR SALE—Games, Inc. Hunter, \$265; Bally Crosswords, \$365; Miami Beach, \$265; Variety, \$150; Gayety, \$135; Beach Club, \$75; Atlantic City, \$50; United Manhattan, \$165; Singapore, \$65; Nevada, \$65; Classic Bowlers, \$50. **MICKEY ANDERSON, 314 E. 11th ST., ERIE, PENNA. (Tel.: 5-7549).**

FOR SALE—Scoreboard, \$350; Gladiator, \$325; Harbor Lights, \$260; Duette, \$235; Hawaiian Beauty, \$150; Dragonette, \$140; Poker Face, \$95; Crossroads, \$75. **UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH STREET, COLUMBUS 8, OHIO. (Tel.: AXminster 4-3529).**

FOR SALE—Rotation Balls Numbered 1-10, \$18.50 set; Numbered 1-5 Red and 1-5 White, \$18 set; 2 1/4" Cue Balls, \$2; Cue Sticks, \$1.49, \$16.50 doz. Write for free Rotation Pool Instructions. **CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL.**

FOR SALE—1 United Ace Bowler (DeLuxe), \$195; 1 United DeLuxe Lightning Bowler, \$275; 1 Chicago Coin Playtime Bowler, \$225. All in top shape, ready for location. **SALINA MUSIC & AMUSEMENT CO., 121 N. SEVENTH ST., SALINA, KANSAS.**

CLASSIFIED ADVERTISING SECTION

FOR SALE—Wishing Well, \$210; Duette, \$225; Stage Coach, \$170; Grand Slam, \$65; Chinatown, \$55; Shindig, \$90; Mystic Marvel, \$155; Green Pastures, \$100; League Bowler, \$95; Frolics, \$40; Twin Bill, \$175. STARK NOVELTY CO., 1813 FULTON RD., N., CANTON 9, O.

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally, TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

NOTICE—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machines Industry". In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks' Issues of "THE CASH BOX"—a full year's issues—for only \$15 on a DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!! Mail your check for \$15 today to: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

FOR SALE—or Trade for Kiddie Rides, Arcade Equipment or Music—5 Chicago Coin Bowling Team Shuffle Alley, like new. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN., (Tel.: CHapel 9-6556).

FOR SALE—Inventory Clearance—Two Exhibit Front End Skill Score Pools at \$99.50. 1 Telequiz, \$90; 1 V 200 Seeburg, Write; 10 Regular Four-Side Pool Tables with lights at \$79.50; 10 Regulars without lights, \$69.50; 1 Carnival Gun, \$195; 1 Wurlitzer 1250 on 45 RPM, \$129.50; 1 Chicago Coin Automatic Front End Pool, \$135; Used ABC Bowlers, Write. All equipment thoroughly reconditioned, ready for location. Wire \$25 deposit per machine to: SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. (Tel.: LIncoln 9106).

FOR SALE—Seeburg 20 Selection Boxes, 3 wire, 5c, 10c, 25c, \$9 ea.; 1 Midget Movie, with reel, \$55; 2 Coon Hunts, \$95 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-4620).

MISCELLANEOUS

NOTICE—Will Trade. 2 Photomats, \$300, will trade for late model Bowlers. Bally Booster Pools—will trade for late model Bowlers or United Comet Targettes. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FE 9-0031).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-1702.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel.: PErsching 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other reconditioned phonographs priced right.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Interested in dealership for penny, nickel machines guaranteed a 1000 a year. Interested in buying 1000 stands for penny machines. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA. (Tel.: HEmlock 1-9900).

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"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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26 WEST 47th STREET, NEW YORK 36, N. Y.



THIS WEEK'S USED MACHINE QUOTATIONS

17th YEAR OF PUBLICATION

878th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



LISTED ALPHABETICALLY

AMI

4* Model A, '46, 40 Sel., 78 RPM	95.00	125.00
4. Model B, '48, 40 Sel., 78 RPM	125.00	150.00
4. Model C, '50, 40 Sel., 78 RPM	135.00	175.00
4* Model D-40, '51, 40 Sel., 78 RPM	175.00	245.00
4* Model D-80, '51, 80 Sel., 45 RPM	265.00	350.00
4. Model E-40, '53, 40 Sel., 78 RPM	275.00	395.00
4. Model E-80, '53, 80 Sel., 45 RPM	325.00	450.00
4* Model E-120, '53, 120 Sel., 45 RPM	400.00	475.00
2. Model F-80, '54, 80 Sel., 45 RPM	550.00	625.00
2. Model F-120, '54, 120 Sel., 45 RPM	575.00	665.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	9.95	20.00

EVANS

2. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	100.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	75.00	125.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	125.00	200.00
2. Century, '52, Model 2045, 100 Sel., 45 RPM	225.00	295.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	25.00	50.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	60.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	75.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	45.00	80.00
2. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	100.00	150.00

2. 1432, Same as above, Converted to 45 RPM	125.00	160.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	135.00	225.00
4. 1434, Same as above, Converted to 45 RPM	145.00	250.00
2* 1436, '52, Fireball, 120 Sel., 45 RPM	145.00	275.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	250.00	295.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	445.00	525.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	595.00	695.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
2. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	95.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	99.50
2* M100A, '49, 100 Sel., 78 RPM	200.00	265.00
2* M100B, '51, 100 Sel., 45 RPM	375.00	475.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	425.00	500.00
4* M100C, '53, 100 Sel., 45 RPM	500.00	600.00
4. HF100G, '54, 100 Sel., 45 RPM	625.00	750.00
4. HF100R, '54, 100 Sel., 45 RPM	700.00	825.00
4. W1-L56 Wall Box 5c	3.00	6.00

4. 3W2 Wall-a-Matic	3.00	7.00
4. W4L-56	10.00	20.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	10.00	20.00
4. W6L-56 5/10/25 Wire-less	10.00	20.00
4. 3W7-L-56	10.00	25.00

WURLITZER

4. 1015, '46, 25 Sel., 78 RPM	35.00	75.00
2. 1080, '46, Colonial, 24 Sel., 78 RPM	45.00	99.00
4. 1080A, 548, Colonial, 24 Sel., 78 RPM	60.00	100.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4. 1100, '48, 25 Sel., 78 RPM	65.00	125.00
4. 1250, '50, 48 Sel., 78 RPM	95.00	165.00
4. 1250, '50, (Same as above) Converted to 45 RPM	100.00	175.00
4* 1400, '52, 48 Sel., 78 RPM	185.00	285.00
4. 1400, '52, (Same as above) Converted to 45 RPM	185.00	295.00
4. 1450 (Same as 1400 with leather)	185.00	295.00
4* 1500, '53, 104 Sel., 78 and 45 RPM Inter-mixed	199.50	299.50
4. 1500A, '53, 104 Sel., 78 and 45 RPM Inter-mixed	275.00	350.00
4* 1650, '53, 48 Sel., 45 RPM	325.00	375.00
4* 1700, '54, 104 Sel., 45 RPM	495.00	695.00
4* 1800, '55, 104 Sel., 45 RPM	650.00	850.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	10.00
4. 3048 (Conv. of 3020)	10.00	20.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	12.50	20.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

2. ABC (Un 3/52)	25.00	50.00
4. Across the Board (Un 9/52)	25.00	50.00
4. All Star Basketball (Got 1/52)	20.00	35.00
6. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got 12/53)	100.00	160.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
2. Army-Navy (Wm 10/53)	40.00	90.00
4* Atlantic City (B 5/52)	35.00	75.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Basketball (Got 10/49)	15.00	25.00
4* Beach Beauty (B 11/55)	339.50	475.00
4* Beach Club (B 2/53)	50.00	100.00
4* Beauty (B 11/52)	45.00	85.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Big Ben (Wm 9/54)	100.00	150.00
2. Big Hit (CC 7/52)	25.00	45.00
6. Big Top (Ge 2/49)	10.00	20.00
4* Big Time (B 1/55)	225.00	325.00
6. Black Gold (Ge 3/49)	10.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
4* Bright Lights (B 5/51)	35.00	75.00
4. Bright Spot (B 11/51)	45.00	75.00
4* Broadway (B 12/55)	365.00	475.00
4. Broadway (B 6/51)	25.00	40.00
4. Buffalo Bill (Got 5/50)	25.00	35.00
4. Buttons & Bows (Got 3/49)	15.00	24.00
4. Cabana (Un 3/53)	35.00	110.00
2. Camel Caravan (Ge 6/49)	10.00	20.00
4. Campns (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Un 2/56)	365.00	469.50
4. Caravan (Wm 6/52)	25.00	65.00
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	35.00
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	45.00	85.00
4. Circus (Un 8/52)	35.00	95.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	75.00	110.00
4. College Daze (Got 8/49)	20.00	40.00
4. Colors (Wm 11/54)	135.00	175.00
4* Coney Island (B 9/52)	30.00	65.00
4. Control Tower (Wm 3/51)	25.00	45.00
4. Coronation (Got 11/52)	40.00	85.00
4. County Fair (Un 9/51)	30.00	45.00
4. Crossroads (Got 5/52)	45.00	95.00
4. Crossroads (B 1/56)	350.00	400.00
2. Cyclone (Got 5/51)	40.00	80.00
4. Daffy Derby (Wm 8/54)	70.00	165.00
4. Daisy Mae (Got 7/54)	145.00	180.00
4. Dallas (Wm 2/49)	15.00	30.00
4. Dealer "21" (Wm 2/54)	45.00	125.00
4. Derby Day (Got 5/56)	269.50	295.00
4. De Icer (Wm 11/49)	20.00	35.00
4. Diamond Lill (Got 12/54)	145.00	175.00
4. Disk Jockey (Wm 11/52)	45.00	80.00
4. Domino (Wm 5/52)	35.00	60.00
4. Double Action (Ge 1/52)	25.00	34.50
4. Double Feature (Got 12/50)	15.00	24.00
4. Dbl. Shuffle (Got 6/49)	15.00	24.00
4. Dragonette (Got 6/54)	125.00	165.00
4. Dreamy (Wm 2/50)	20.00	49.50
4* Dude Ranch (B 9/53)	55.00	110.00
4* Duette (Got 4/55)	200.00	235.00

The Difference Is Complete Juke Box Earning Power...

Only the new "G-200" gives operators a combination of *all* the advantages needed for more profits: smartly modern styling and 8 beautiful color cabinets (longest color line in the industry) to help you capture more of the top locations...

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Model "G"—200, 120 and 80 selections for more plays in less time.

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4. Easy Aces (Got 12/55)	225.00	250.00
4. Eight Ball (Wm 1/52)	40.00	65.00
2. Fairway (Wm 6/53)	50.00	80.00
4. Fighting Irish (CC 11/50)	20.00	30.00
4. Five Star (Univ. 5/51)	30.00	65.00
2. Floating Power (Ge 12/48)	10.00	15.00
4. Flying High (Got 2/53)	50.00	95.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	20.00
4. Four Bells (Got 10/54)	145.00	185.00
4. Four Corners (Wm 12/52)	40.00	90.00
4. Four Horsemen (Got 9/50)	25.00	55.00
4. "400" (Upright) (Ge 10/52)	35.00	65.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	20.00	35.00
4. Frolics (B 10/52)	40.00	90.00
4. Frontiersman (Got 11/55)	225.00	245.00
4. Futurity (B 3/51)	25.00	50.00
4* Gay Times (B 6/55)	175.00	300.00
4* Gayety (B 3/55)	95.00	195.00
4. Georgia (Wm 7/50)	20.00	45.00
4. Gin Rummy (Got 2/49)	20.00	35.00
4. Gladiator (Got 1/56)	285.00	345.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 3/49)	10.00	15.00
4. Globe Trotter (Got 11/51)	30.00	70.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	35.00	75.00
4. Gold Star (Got 8/54)	144.50	185.00
6. Gondola (Ex 5/49)	10.00	19.00
4. Grand Award (CC 1/49)	10.00	19.00
4. Grand Champion (Wm 8/53)	70.00	125.00
4. Grand Slam (Got 4/53)	40.00	110.00
6. Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	85.00	125.00
4. Gun Club (Wm 11/53)	49.50	95.00
4. Guys-Dolls (Got 5/53)	60.00	110.00
4. Gypsy Queen (Got 2/55)	165.00	200.00
2. Handicap (Wm 6/52)	45.00	90.00
4. Happy Days (Got 7/52)	65.00	95.00
4. Happy-Go-Lucky (Got 3/51)	25.00	40.00
4. Harbor Lites (Got 2/56)	249.50	270.00
4. Harvest Moon (Got 12/48)	10.00	20.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
4. Havana (Un 2/54)	50.00	125.00
4. Hawaii (Un 6/54)	65.00	150.00
4. Hawaiian Beauty (Got 4/54)	125.00	160.00
4. Hayburner (Wm 6/51)	30.00	85.00
4* Hi-Fi (B 6/54)	50.00	120.00
4. Hit Parade (CC 2/51)	10.00	19.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N Run (Got 4/52)	30.00	75.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	35.00	55.00
4. Hong Kong (Wm 9/51)	34.50	55.00
4. Horsefeathers (Wm 1/52)	30.00	50.00
2. Horse Shoe (Wm 12/51)	25.00	35.00
4. Hot Rods (B '49)	20.00	50.00
4* Ice-Frolics (B 1/54)	80.00	110.00
4. Jalopy (Wm 8/51)	30.00	65.00
2. Jeanie (Ex 6/50)	15.00	24.00
4. Jockey Club (Got 5/54)	95.00	160.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	20.00	45.00
4. Jolly Joker (Un 11/55)	100.00	150.00
4. Jubilee (Got 5/55)	230.00	350.00
4. Judy (Ex 7/50)	10.00	19.00
4. Jumping Jacks (Upright) (Ge 12/52)	25.00	55.00
4. Just 21 (Got 1/50)	10.00	25.00
2. K. C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49)	20.00	35.00
4. King Pin (CC 12/51)	30.00	55.00
4. Knockout (Got 1/51)	20.00	45.00
4. Lady Luck (Got 9/54)	99.50	185.00
4. Lazy "Q" (Wm 2/54)	75.00	125.00
2. Leaders (Un 10/51)	40.00	65.00
4. Lite-A-Line (Ke 6/52)	40.00	65.00
4. Long Beach (Wm 7/52)	39.50	75.00
4. Lovely Lucy (Got 2/54)	110.00	155.00
4. Lucky Inning (Wm 5/50)	20.00	45.00
4. Lulu (Wm 12/54)	185.00	220.00
4. Mad. Sq. Garden (Got 6/50)	30.00	50.00
6. Magic (Ex 11/48)	10.00	19.00
4. Majors '49 (CC 2/49)	10.00	20.00
4. Majorettes (Wm 4/52)	25.00	45.00

4* Manhattan (Un 4/55)	165.00	265.00
4. Marathon (Got 10/55)	279.50	325.00
4. Marble Queen (Got 8/53)	75.00	120.00
4. Maryland (Wm 4/49)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	25.00
4. Mermaid (Got 6/51)	20.00	35.00
4. Mexico (Un 3/54)	65.00	125.00
2* Miami Beach (B 9/55)	230.00	350.00
4. Minstrel Man (Got 3/51)	20.00	40.00
6. Moon Glow (Un 11/48)	10.00	20.00
4. Mystic Marvel (Got 3/54)	130.00	160.00
4. Nevada (Un 8/54)	65.00	135.00
4. Niagara (Got 12/51)	40.00	55.00
4. Nifty (Wm 12/50)	15.00	25.00
4. Night Club (B 4/56)	500.00	550.00
4. "9" Sisters (Wm 1/54)	40.00	110.00
4. Oasis (Ex 10/50)	10.00	19.00
4. Oklahoma (Un 5/49)	15.00	35.00
4. Old Faithful (Got 12/49)	10.00	20.00
4. Olympics (Wm 5/52)	40.00	60.00
4. One Two Three (Ge 10/48)	10.00	20.00
2. Palisades (Wm 7/53)	45.00	85.00
4. Palm Beach (B 7/52)	30.00	85.00
4* Palm Springs (B 11/53)	40.00	125.00
4. Paratrooper (Wm 8/52)	25.00	45.00
4. Peter Pan (Wm 4/55)	135.00	175.00
4. Pin Bowler (CC 6/50)	15.00	30.00
4. Pinch Hitter (Un 5/49)	10.00	19.00
4. Pinky (Wm 9/50)	20.00	30.00
4. Pin Wheel (Got 11/53)	90.00	120.00
2* Pixie (Un 10/55)	239.50	375.00
4. Play Ball (CC 1/51)	20.00	30.00
4. Playland (Ex 8/59)	10.00	19.00
6. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	95.00	125.00
6. Puddin' Head (Ge 10/48)	10.00	19.00
4. Punchy (CC 12/50)	10.00	19.00
4. Quarterback (Wm 10/49)	15.00	35.00
2. Quartet (Got 2/52)	55.00	85.00
4. Queen of Hearts (Got 12/52)	55.00	110.00
4. Quintet (Got 3/53)	49.50	110.00
4. Race The Clock (Wm 5/55)	195.00	225.00
2. Rag Mop (Wm 10/50)	15.00	35.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	30.00
4. Regatta (Wm 11/55)	195.00	215.00
4. Rio (Un 11/53)	50.00	100.00
4. Rip Snorter (Ge 10/49)	10.00	19.00
4. Rocket (Ge 5/50)	20.00	35.00
4. Rockettes (Got 8/50)	25.00	45.00
4. Rodeo (Un 2/53)	39.50	125.00
4. Rose Bowl (Got 10/51)	30.00	50.00
4. Round Up (Got 11/48)	10.00	20.00
4. St. Louis (Wm 2/45)	20.00	30.00
4. Saddle and Turf (Ev 10/53) (Club Model)	165.00	250.00
4. Saratoga (Wm 10/48)	20.00	40.00
4. Scoreboard (Got 4/56)	345.00	400.00
4. Screamo (Wm 4/54)	85.00	120.00
4. Sea Jockeys (Wm 11/51)	25.00	50.00
4. Select-A-Card (Got 4/50)	10.00	19.00
4. Shantytown (Ex 10/49)	20.00	30.00
4. Sharpshooter (Got 5/49)	10.00	30.00
4. Shindig (Got 10/53)	90.00	130.00
4. Shoo Shoo (Wm 2/51)	15.00	25.00
4. Shoot the Moon (Wm 11/51)	20.00	50.00
4. Show Boat (Un 1/49)	10.00	19.00
4. Show Boat (Un 12/52)	70.00	135.00
4. Smoke Signal (Wm 10/55)	159.50	189.50
2. Silver Chest (Upright) (Ge 4/53)	55.00	100.00
4. Silver Skates (Wm 2/53)	45.00	80.00
4. Singapore (Un 10/54)	60.00	135.00
2. Skill Pool (Got 8/52)	35.00	85.00
4. Skyway (Wm 8/54)	110.00	155.00
4. Slugfest (Wm 3/52)	35.00	50.00
4. Sluggin' Champ (Got 4/55)	160.00	210.00
4. Snafu (Wm 12/55)	225.00	239.50
6. Snooks (Wm 6/51)	15.00	20.00
4. Southern Belle (Got 6/55)	175.00	220.00
4. South Pacific (Ge 2/50)	20.00	30.00
4. Spark Plugs (Wm 9/51)	25.00	50.00
6. Speedway (Wm 9/48)	10.00	19.00
2. Spitfire (Wm 2/55)	75.00	150.00
4. Spot Bowler (Got 10/50)	25.00	35.00
4* Spot Lite (B 1/52)	35.00	75.00
4. Sportsman (Ge 2/51)	10.00	19.00
4. Sportsman (Wm 2/52)	25.00	35.00
4. Springtime (Ge 3/52)	20.00	30.00
4. Stage Coach (Got 11/54)	165.00	195.00
4* Starlets (Un 12/55)	229.50	395.00
4. Star Pool (Wm 10/54)	125.00	175.00
4. Stars (Un 6/52)	40.00	55.00
4. Starlite (Wm 3/53)	35.00	65.00

4. Steeple Chase (Un 1/52)	25.00	65.00
4. Stop & Go (Ge 3/51)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	70.00	120.00
6. Summertime (Un 9/48)	15.00	24.00
4. Sunshine Park (B 12/52)	25.00	60.00
4. Super Hockey (CC 4/49)	20.00	30.00
4. Super Jumbo (Got 10/54)	250.00	325.00
4* Surf Club (B 3/54)	65.00	150.00
4. Sweepstakes (Wm 1/52)	55.00	75.00
4. Sweet-Add-A-Line (Got 7/55)	170.00	220.00
4. Sweetheart (Wm 5/50)	20.00	30.00
4* Tahiti (Un 8/53)	50.00	100.00
2. Tampico (Un 6/49)	10.00	20.00
2. Telecard (Got 1/49)	15.00	25.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Deuces (Wm 8/55)	215.00	230.00
2. Three Feathers (Ge 5/49)	15.00	30.00
2. Three Four Five (Un 6/51)	25.00	40.00
4. Three Musketeers (Got 7/49)	15.00	25.00

6. Thrill (CC 9/48)	10.00	19.00
4. Thunderbird (Wm 5/54)	90.00	130.00
4. Times Square (Wm 4/53)	60.00	80.00
4. Touchdown (Un 1/52)	20.00	35.00
4. Tournament (Got 8/55)	245.00	275.00
2* Triple Play (Un 8/55)	200.00	285.00
4. Triplets (Got 7/50)	15.00	25.00
4. TriScore (Ge 1/51)	20.00	30.00
4. Tropicana (Un 1/55)	85.00	150.00
4. Tropics (Un 7/53)	50.00	90.00
6. Tucson (Wm 1/49)	10.00	20.00
6. Tumbleweed (Ex 8/49)	15.00	30.00
4. Turf King (B 6/50)	15.00	30.00
4. Twenty Grand (Wm 12/52)	35.00	65.00
4. Twin Bill (Got 1/55)	160.00	195.00
4. Utah (Un 7/49)	10.00	20.00
4* Variety (B 9/54)	119.50	185.00
4. Watch My Line (Got 9/51)	30.00	50.00
4. Whizz Kids (CC 3/52)	35.00	50.00
4. Wild West (Got 8/51)	25.00	55.00
4. Winner (Univ.)	20.00	40.00
4* Wishing Well (Got 9/55)	195.00	225.00
4. Wonderland (Wm 5/55)	160.00	190.00
4* Yacht Club (B 6/53)	45.00	85.00
4. Zingo (Un 10/51)	25.00	65.00



4. Bally Victory Bowler (5/54)	100.00	225.00
2. Bally Champion Bowler (5/54)	100.00	225.00
4. Bally Jet Bowler (8/54)	150.00	275.00
4. Bally Rocket Bowler (8/54)	150.00	275.00
4. Bally Mystic Bowler (12/54)	225.00	325.00
4. Bally Magic Bowler (12/54)	225.00	325.00
4. Bally Blue Ribbon (3/55)	275.00	360.00
4. Bally Gold Medal (3/55)	275.00	365.00
2. ChiCoin 6-Player (8/51)	35.00	75.00
2. ChiCoin 6-Player DeLuxe (5/52)	35.00	80.00
2. ChiCoin Match Bowler (6/52)	35.00	85.00
2. ChiCoin Bowl-A-Ball (10/52)	35.00	90.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	100.00
4. ChiCoin 10th Frame Special (12/52)	40.00	105.00
4. ChiCoin Name Bowler (1/53)	40.00	110.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	40.00	115.00
4. ChiCoin Crown (4/53)	45.00	120.00
4. ChiCoin Crown, Giant Pins (4/53)	50.00	125.00
4. ChiCoin Triple Score (6/53)	50.00	130.00
4. ChiCoin Gold Cup (7/53)	50.00	135.00
4. ChiCoin High Speed Crown (7/53)	75.00	140.00
4. ChiCoin High Speed Triple Score (8/53)	75.00	145.00
4. Chi Coin Advance (10/53)	75.00	150.00
4. ChiCoin King (10/53)	75.00	155.00
4. ChiCoin Criss Cross Bowler (12/53)	65.00	160.00
4. ChiCoin Super Frame (3/54)	100.00	175.00
2. ChiCoin Starlite (5/54)	125.00	200.00
4. ChiCoin Feature (7/54)	125.00	225.00
4. ChiCoin Holiday (9/54)	145.00	250.00
2. ChiCoin Flash (10/54)	125.00	260.00
4. ChiCoin Playtime (10/54)	165.00	275.00
4. ChiCoin Fireball (11/54)	175.00	285.00
4. ChiCoin Thunderbolt (12/54)	185.00	295.00
4. ChiCoin Triple Strike (2/55)	225.00	330.00
4. ChiCoin Arrow (2/55)	225.00	335.00
4. ChiCoin Criss Cross Targette (1/55)	75.00	200.00
4. ChiCoin Bonus Score Deluxe model (4/55)	100.00	225.00
4. ChiCoin Big League (5/55)	240.00	325.00
4. ChiCoin Big League (5/55)	265.00	335.00

4. ChiCoin Hollywood (5/55)	249.50	340.00
4. ChiCoin Blinker (8/55)	325.00	355.00
4. ChiCoin Score-A-Line (9/55)	350.00	395.00
4. ChiCoin Bowling Team (10/55)	275.00	420.00
4. Exhibit Twin Rotation (5/52)	50.00	85.00
4. Genco Shuffle Target (7/51)	20.00	50.00
2. Genco 8-Player Rebound (9/51)	30.00	50.00
2. Genco Shuffle Pool (11/53)	25.00	75.00
2. Genco Match Pool (2/54)	50.00	95.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League Bowler (3/52)	40.00	85.00
4. Keeney High Score League (5/52)	40.00	90.00
4. Keeney Team (10/52)	40.00	95.00
4. Keeney Club (4/53)	40.00	100.00
4. Keeney Domino (5/53)	40.00	120.00
4. Keeney Carnival (5/53)	45.00	135.00
4. Keeney Pacemaker (9/53)	50.00	150.00



4. United Ace (5/54)	125.00	185.00
4. DeLuxe model	135.00	190.00
4. United Rainbow (5/54)	99.50	200.00
2. United Banner (8/54)	155.00	205.00
2. DeLuxe model	165.00	210.00
2. United Shuffle Targette (8/54)	150.00	220.00
2. DeLuxe model	125.00	225.00
4* United Speedy (8/54)	150.00	250.00
4. Un. 11th Frame (10/54)	125.00	260.00
4. DeLuxe model	165.00	265.00
4. United Comet Targette (11/54)	125.00	275.00
4. DeLuxe model	125.00	280.00
4. United Mercury (12/54)	150.00	280.00

4. DeLuxe model	155.00	290.00
4. United Mars (1/55)	125.00	300.00
4. DeLuxe model	165.00	300.00
4* Un. Lightning (2/55)	175.00	310.00
4. DeLuxe model	185.00	320.00
4. Un. Venus (3/55)	140.00	325.00
4. DeLuxe model	175.00	330.00
4* Un. Clipper (5/55)	210.00	340.00
4. DeLuxe model	215.00	345.00
4. Un. Derby Roll (5/55)	135.00	350.00
4. DeLuxe model	185.00	355.00
4. Un. 5th Inning (6/55)	185.00	375.00
4. DeLuxe model	195.00	380.00
4* Un. Capitol (6/55)	225.00	385.00
4. DeLuxe model	230.00	390.00



4. Bally Champion Horse	315.00	395.00
4. Bally Moon Ride	135.00	350.00
4* Bally Space Ship	175.00	325.00
4. Bally Speed Boat	325.00	375.00
4. Chicago Coin Super Jet	225.00	395.00

2. Decco Merry-Go-Round	245.00	370.00
2. Exhibit Big Bronco	239.50	375.00
4. Exhibit Mustang	350.00	450.00
1. Exhibit Space Patrol	175.00	300.00
4. Scientific Television	295.00	350.00



4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	65.00
4. Bally Big Inning	65.00	150.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Undersea Raider	64.50	125.00
4. Champion Hockey	60.00	125.00
4. ChiCoin Basketball Champ	100.00	195.00
4. ChiCoin 4-Player Derby	100.00	165.00
4. ChiCoin Goalee	39.50	99.50
4. ChiCoin Hockey	55.00	75.00
4. ChiCoin Midget Skee	85.00	145.00
4. ChiCoin Pistol	35.00	99.50
4. ChiCoin Home Run, 6 Player (3/54)	100.00	200.00
4. Super model	125.00	249.50
2. Edelco Pool Table	20.00	50.00
4. Evans Bola Score	65.00	89.50
4* Evans Bat-A-Score	55.00	165.00
4. Evans Ski Roll	35.00	90.00
4. Evans Super Bomber	75.00	150.00
4. Evans Play Ball	65.00	85.00
4. Evans Ten Strike '46	20.00	50.00
4. Evans Tommy Gun	35.00	95.00
4* Exhibit Dale Gun	34.50	89.50
4. Exhibit Gun Patrol	75.00	125.00
2. Exhibit Jet Gun	75.00	135.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	130.00
4. Exhibit Silver Bullets	40.00	125.00
4. Exhibit Six Shooter	50.00	110.00
4. Exhibit Vitalizer	45.00	70.00
1. Exhibit Shooting Gal. (6/54)	75.00	160.00
4. Exhibit Star Shooting Gallery (9/54)	149.50	200.00
4* Exhibit Sportland Shooting Gallery (11/54)	175.00	250.00
4. Exhibit "500" Shooting Gallery (3/55)	250.00	300.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	350.00	400.00
4. Games, Inc. Hunter (1/56)	265.00	300.00
4* Genco Sky Gunner	75.00	150.00
4. Genco Night Fighter	75.00	125.00
4. Genco 2-Player Basketball	129.50	200.00
4* Genco Rifle Gal. (6/54)	150.00	225.00
4. Genco Big Top Rifle Gallery (6/54)	300.00	350.00
4. Genco Wild West Gun (2/55)	300.00	365.00
4. Genco Sky Rocket Rifle Gal. (5/55)	269.50	375.00
4. Genco Champion Baseball (9/55)	250.00	395.00
4* Genco Quarterback (10/55)	142.50	325.00
4. Jack Rabbit	50.00	95.00
4. Jungle Joe	49.50	65.00
4. Keeney Air Raider	65.00	120.00
4. Keeney Sub Gun	70.00	90.00
4. Keeney Texas Leaguer	25.00	50.00
4. Keeney Sportsman (11/54)	175.00	260.00
4. DeLuxe model	185.00	270.00
4. Keeney Ranger (3/55)	250.00	285.00

4. Lite League	45.00	95.00
4. Mills Panorama Peek (11/54)	165.00	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber.	65.00	160.00
4. Mutos. Ace Bombers	95.00	180.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	190.00
4. Mutos. Fly. Saucers	90.00	155.00
4. Mutos. Photo (Pre-War)	150.00	140.00
4. Mutos. Photomatic (DeLuxe)	250.00	425.00
4. Mutoscope Silver Gloves	125.00	195.00
4* Mutoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Graph 35c	150.00	375.00
4. QT Pool Table	60.00	85.00
4. Quizzer	50.00	100.00
4. Rockola World Series	40.00	80.00
4. Scientific Baseball	20.00	50.00
4. Scientific Basketball	20.00	55.00
4. Scientific Batting Pr.	20.00	65.00
4. Scientific Pitch 'Em	50.00	165.00
4* Seeburg Bear Gun	75.00	150.00
4. Seeburg Chicken Sam	50.00	110.00
4. Seeburg Shoot the Chute	49.50	90.00
4* Seeburg Coon Hunt	95.00	170.00
4. Set Shot Basketball	150.00	275.00
2. Telequiz	75.00	120.00
4. Un. Team Hockey	30.00	50.00
4. United Jungle Gun	150.00	250.00
4. DeLuxe model	160.00	260.00
4. United Carnival Gun (10/54)	175.00	285.00
4. DeLuxe model	185.00	290.00
4. Un. Bonus Gun (1/55)	250.00	350.00
4. DeLuxe model	260.00	350.00
4. Un. Sidewalk Engineer (4/55)	165.00	200.00
4. Wilcox-Gay Recordio	50.00	100.00
4. Wms. All Stars (8/47)	35.00	70.00
4. Wms. Box Score (12/47)	39.50	70.00
4. Wms. Star Series (4/49)	29.50	75.00
4. Wms. Super World Series (4/51)	35.00	90.00
2. Wms. DeLuxe World Series (2/52)	40.00	95.00
4. Wms. DeLuxe Baseball (4/53)	95.00	150.00
4. Wms. Pennant Baseball (12/53)	135.00	175.00
2. Wms. Super Star Baseball (12/53)	135.00	180.00
2. Wms. Major League Baseball (2/54)	110.00	185.00
2. Wms. All Star Baseball (2/54)	125.00	190.00
4. Wms. Big League Baseball (2/54)	125.00	200.00
4. Wms. Jet Fighter (10/54)	175.00	235.00
4. Wms. Safari (2/54)	225.00	325.00
4. DeLuxe model	250.00	330.00
4. Wms. Polar Hunt (3/55)	295.00	360.00
4. Wms. King Of Swat (5/55)	300.00	375.00
4. Wurlitzer Skee-ball	35.00	70.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

"G-200" 200-sel. phonograph	
"G-120" 120-sel. phonograph	
"G-80" 80-sel. phonograph	
"HS-200" Selective Hideaway	
"HS-120" Selective Hideaway	
"HS-80" Selective Hideaway	
"HC-200" Continuous-play Hideaway	
"HC-120" Continuous-play Hideaway	
"HC-80" Continuous-play Hideaway	
"W-200" 200-selection Wall Box Bargrip Wallbox Bracket	
Recessed Ceiling Speaker	
Wall Speaker	
Corner Speaker	

No List Price Authorized for Publication

ROCK-OLA MFG. CORP.

Model 1450-Playmaster, 120 Sel.	
Model 1452, 50 Selections	
Model 1454, 120 Selections	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
1615—Standard Speaker	
1616—DeLuxe Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

No List Price Authorized for Publication

AUTO-PHOTO CO.

Studio Model "II"	\$3,245.00
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BALLY MFG. CO.

Parade	\$ 785.00
Pin-Pool	
Standard (52" x 36") Model	
(A) Without lights	300.00
(B) With light-up bumpers	315.00
(C) With neon lights	315.00
Senior (68" x 36" Model)	325.00
DeLuxe ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

No List Price Authorized for Publication

BERT LANE CO.

Tic-Tac-Toe Pool	\$ 295.00
Triple Zero Pool	395.00
Fire Engine (Kiddie Ride)	795.00
Old Stutz Bearcat Car	

CHICAGO COIN MACHINE CO.

Rotation Pool	\$ 275.00
Steam Shovel (Regular Model)	410.00
Steam Shovel (Replay Model)	425.00
Twin Hockey, (Regular Model)	455.00
Twin Hockey, Replay Model	500.00
Twin Hockey, Match and Replay Model	510.00

EXHIBIT SUPPLY CO.

Slate Pool	\$ 375.00
Spanish Pool	295.00

GENCO MFG. & SALES CO.

State Fair (Rifle Gallery)	\$ 595.00
Hi-Fly (Baseball Game)	545.00

D. GOTTLIEB & CO.

Classy Bowler (Single Player, 5-Ball)	\$ 407.50
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INTERNATIONAL MUTOSCOPE CORP.

Rock 'n' Roll	\$ 149.50
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J. H. KEENEY & CO., INC.

Flicker Pool (4 Player, 4 Sides)	\$ 375.00
Arcade Pool (1 or 2 Front Play)	375.00
DeLuxe Hot Coffee Vender	
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	
Various Models of above	
Electric Cigarette Vender	\$ 284.50
Coin Changer Model	304.50

Prices on Request

J. P. SEEBURG CORP.

V-200—Select-O-Matic "200" Phonograph	
V-3W-A—Wall-O-Matic "200"	
100J—Select-O-Matic "100" Phonograph	
3W-1—Wall-O-Matic "100"	
MRVC-2—Master Remote Volume Control	
HFCV2-8—High Fidelity Wall Speaker	
HFCV3-8—High Fidelity Corner Speaker	
HFCV1-12—High Fidelity Recessed Speaker	
PS6-1Z—Power Supply	
HFA1-L6—Power Amplifier	

No List Price Authorized for Publication

UNITED MFG. CO.

Monaco	\$ 775.00
Select Play Shuffle Alley (Without Match Feature)	635.00
Select Play Shuffle Alley (With Match Feature)	695.00
Build Up Shuffle Alley (Without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Build Up Shuffle Alley (With Match Feature)	
Single Chute	810.00
Double Chute	830.00
Star Slugger (Regular)	495.00
Star Slugger (Replay)	545.00
Regulation Shuffle Alley (without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Regulation Shuffle Alley (with Match Feature)	
Single Chute	810.00
Double Chute	830.00

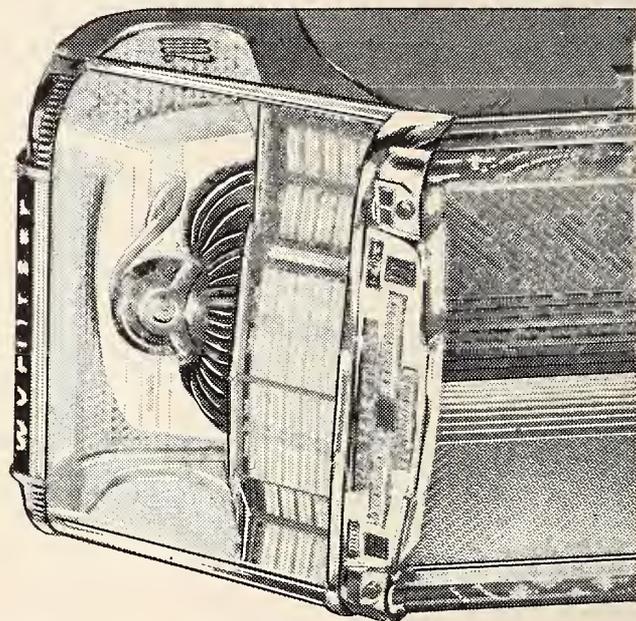
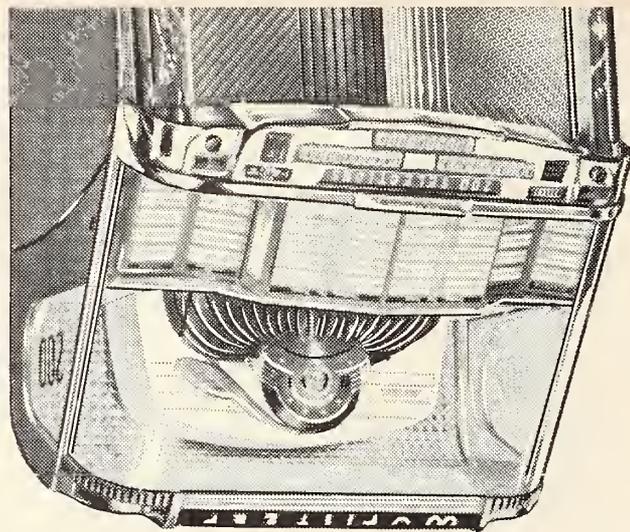
WILLIAMS MFG. CO.

DeLuxe 4-Bagger (Baseball Game)	\$ 545.00
Crane	425.00

THE RUDOLPH WURLITZER CO.

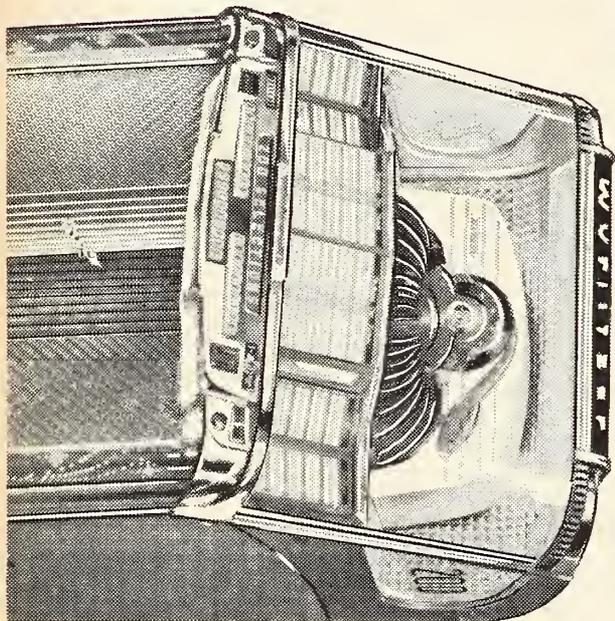
Model 2000, "Centennial", 200 Selections	
Model 1900, "Centennial", 104 Selections	
Model 5210, Wall Box, 200 Sel.	
Model 5207 Wall Box—104 Selection—3 Wire	
Model 5206 Wall Box—48 Selection—4 Wire	
Model 257 Stepper—104 Selection—3 Wire	
Model 253 Stepper—104 Selection—3 Wire	
Model 248 Stepper—48 Selection—4 Wire	
Model 5117 12" High Fidelity Wall Speaker	
Model 5116 8" High Fidelity Corner Speaker	
Model 5115 5" High Fidelity Corner Speaker	

No List Price Authorized for Publication



ANY WAY YOU
LOOK AT IT

YOU SEE GREATER EARNING POWER



The best advertisement for this phenomenal phonograph never appears in any magazine. It shows up in the well filled coin bag every time the cash box door is opened for collection. There's no substitute for earning power. The Wurlitzer Centennial Model 2000 has that power...and is proving it every day.

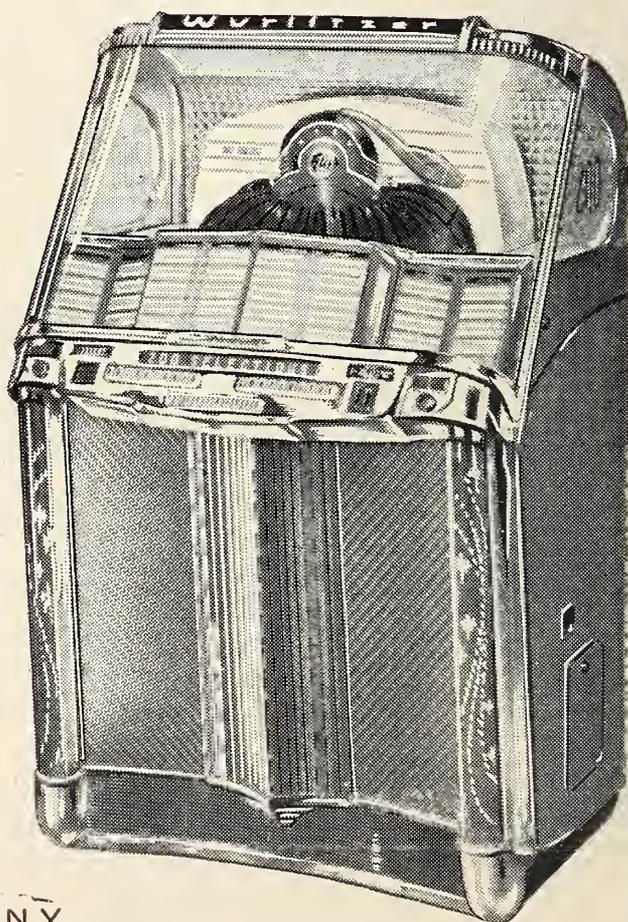


HIGHLIGHTING 100 YEARS OF
MUSICAL ACHIEVEMENT

THE 200-SELECTION **WURLITZER**

CENTENNIAL MODEL 2000

SEE IT, HEAR IT, BUY IT AT
YOUR WURLITZER DISTRIBUTOR



THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, N.Y.

"It's What's in THE CASH BOX That Counts"

UNITED'S MONACO

with **2 SUPER CARDS** plus **CENTER CARD**



Super Cards Score Separately from Center Card
 Guaranteed Lite-up of Cards for 8 Plays or Less

NEW LITE-A-NAME

WITH **NEXT GAME CARRY-OVER FEATURE**

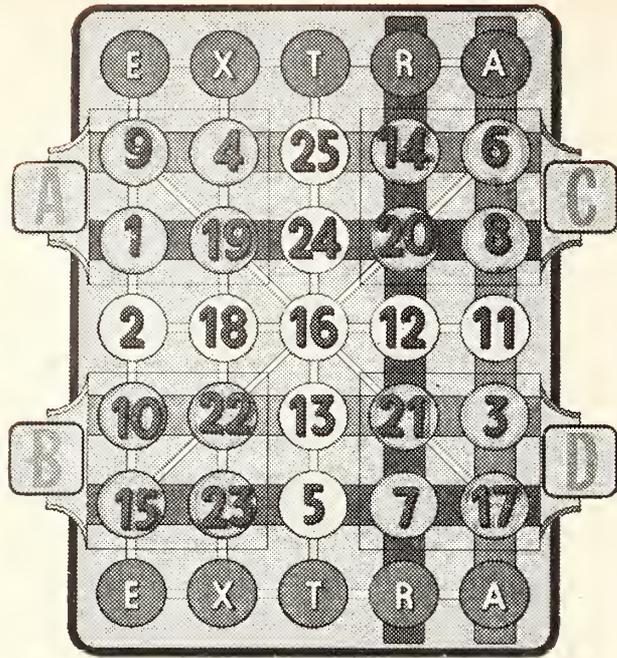
2 ROLL-OVERS
 PROVIDE 1 EXTRA BALL AND/OR LITES 1 LETTER IN NAME

- ADVANCING ARROWS EACH COIN
- SELECTION FEATURE
- 3-IN-LINE SCORES 4-IN-LINE
- 4 CORNERS CAN SCORE 5-IN-LINE (ALL CARDS)
- SEE YOUR UNITED DISTRIBUTOR TODAY

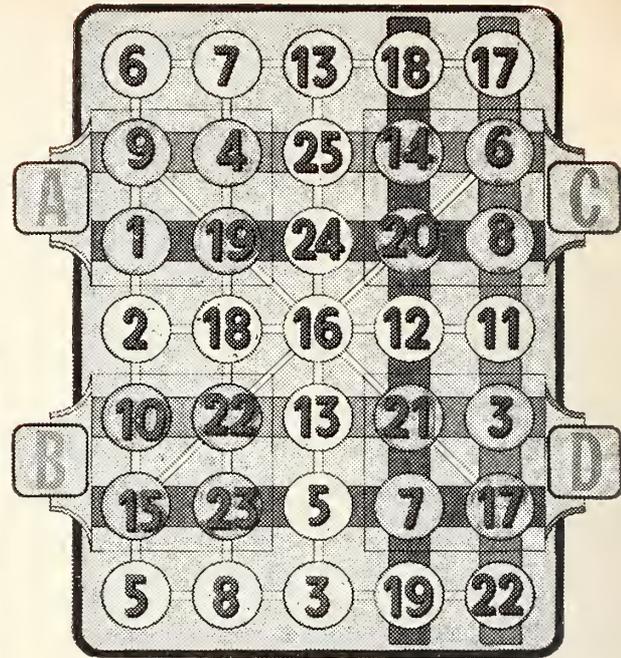
UNITED OPERATORS ARE SUCCESSFUL OPERATORS

UNITED MANUFACTURING COMPANY
 3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

POOL ALLEY * STAR SLUGGER * SELECT-PLAY Shuffle Alley * REGULATION Shuffle Alley * POOL GAMES



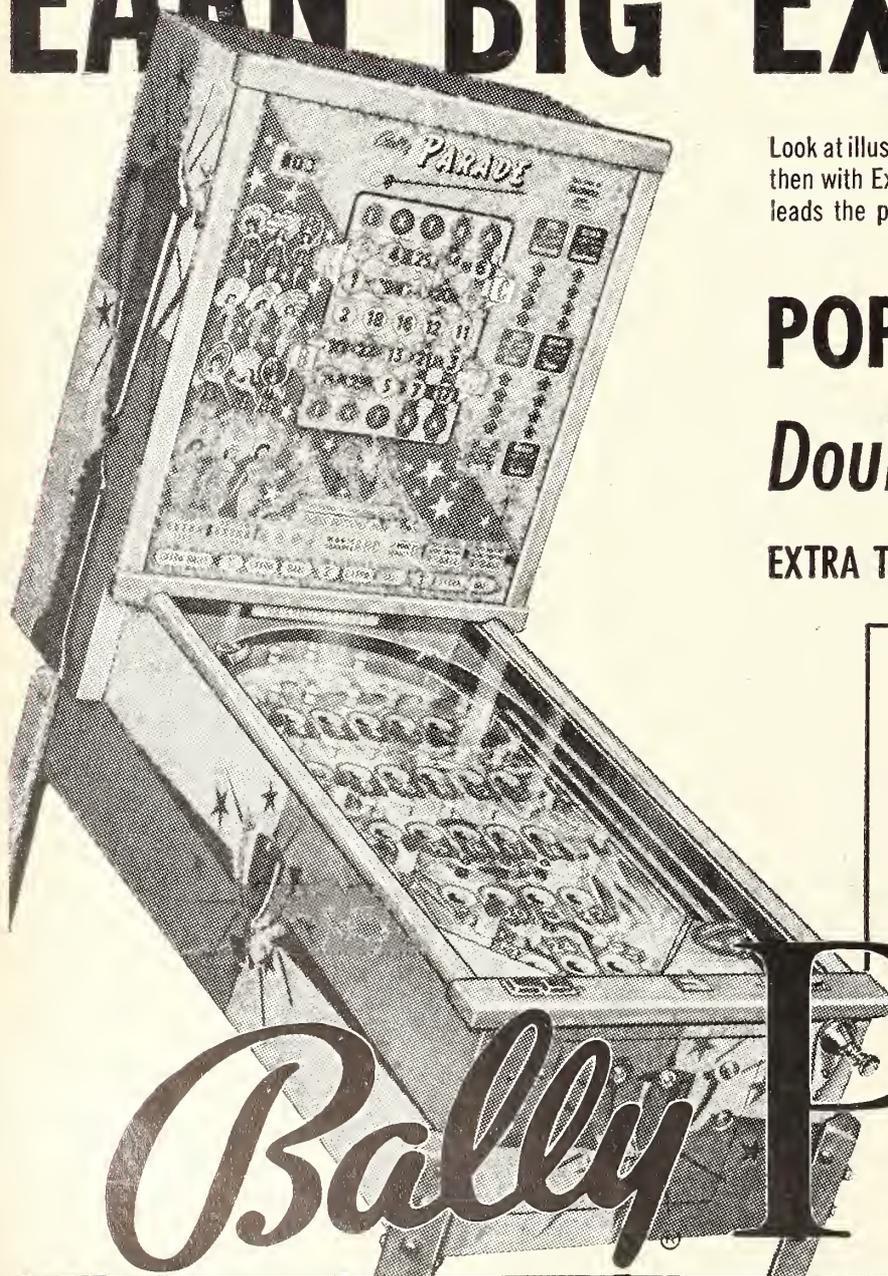
EXTRA LINES CLOSED



EXTRA LINES OPEN

Extra Lines

EARN BIG EXTRA PROFIT



Look at illustrations above, showing PARADE card...first with Extra Lines tantalizingly closed... then with Extra Lines open for exciting score-boosting action... and you see why Bally PARADE leads the profit parade, topping BROADWAY and NIGHT-CLUB in sustained earning power.

POPULAR MAGIC SQUARES
Double, Triple, Quadruple Scores

EXTRA TIME • BALLYHOLE • ADVANCING SCORES • EXTRA BALLS

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Bally DISTRIBUTOR
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Bally Parade