

The Cash Box

VOLUME XVII—NUMBER 38

JUNE 9, 1956



The McGuire Sisters find something to sing about as they help introduce the new Wurlitzer "Centennial" Model "2000" phonograph. Offering 200 selections, the juke box is the newest to be produced by The Rudolph Wurlitzer Company. The McGuire Sisters, who for a couple of years now have been among the top vocal groups in the business, are currently hot with their Coral recording of "Picnic" and "Delilah Jones".



**INSTANT
HIT
IN
18 TOP
MARKETS!**



GLENDORA MORE

with Mitchell Ayres' Orchestra and The Ray Charles Singers
Arrangements by Joe Reisman

47/20-6554

A "New Orthophonic" High Fidelity Recording

the dealer's choice

RCA VICTOR





FOUNDED BY BILL GERSH

The Cash Box

Volume XVII—Number 38

June 9, 1956

Publishers

BILL GERSH JOE ORLECK

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 36, N. Y.

(All Phones: JUDSON 6-2640)

Cable Address: CASHBOX, N. Y.

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEARBORN 2-0045)

BILL GERSH

HOLLYWOOD OFFICE

6272 Sunset Blvd., Hollywood, Cal.

(Phone: HOLLYWOOD 5-2129)

JACK DEVANEY

Bob Martin

BOSTON OFFICE

1765 Commonwealth Ave., Boston 35, Mass.

(Phone: ALGONQUIN 4-8464)

GUY LIVINGSTON

LONDON OFFICE

17 Hilltop, London, N.W., England

(Phone: SPEEDWELL 2596)

MARCEL STELLMAN

EXECUTIVE STAFF

BOB AUSTIN, General Mgr., Music Dept.

SID PARNES, Editor-in-Chief

NORMAN ORLECK, Associate Editor

MARTY OSTROW, Associate Editor

IRA HOWARD, Associate Editor

CISSIE GERSH, Woman's Editor

A. MARINO, Office Manager

T. TORTOSA, Circulation

POPSIE, Staff Photographer

BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of The Cash Box' former 'Confidential Price Lists' and The Cash Box' former 'C. M. I. [Coin Machines Industry] Blue Book') are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. "The Cash Box Price Lists" are an exclusive and copyrighted feature of The Cash Box. "The Cash Box Price Lists" are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." "The Cash Box Price Lists" are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. "The Cash Box Price Lists" are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. "The Cash Box Price Lists" have been legally recognized in courts in the United States, Canada, and many foreign countries. Entire business transactions and legal cases are based upon the quotations appearing in "The Cash Box Price Lists."

Copyright under the International Copyright Convention. All rights reserved by the Pan American Copyright Convention. Copyright 1956 by The Cash Box Publishing Co., Inc.

Just Around The Corner!

It's an axiom of the record business that the more people you can get into the record stores, the more chance there is of selling records. That explains why everyone in our industry rejoices at a hit, not only the people or record execs who are involved in it.

Today, for instance, all the talk is about Elvis Presley. No one resents the fact that he's a sensation. Many may try to copy him. But anyone who knows the record business agrees he's bringing loads of customers into the stores and these customers are buying more than just Elvis Presley records.

It's funny in our business, but you never know where the spark will come from. Every so often a skyrocket shoots across the record sky, creating sales for everybody. Sometimes these artists go on and on as the Four Aces did after they broke through with "Sin." Sometimes they are never heard from again as was the case with Don Howard and "Oh Happy Day." But whether they repeat or not, these people have at one time or other taken the record business and set it back on its ear—and at the same time made profits for the whole industry.

On the strength of a record like "Cry," an artist such as Johnnie Ray has become an international phenome-

non. His appeal extends around the entire world and it probably wouldn't matter whether he ever made a hit record again. He has become one of the great entertainment names of our generation.

Likewise there have been others whose meaning to the record business has been more than just having a hit. Just a few of these would include Patti Page and "Tennessee Waltz," Tennessee Ernie doing "Sixteen Tons," Joni James' "Why Don't You Believe Me" and Bill Haley's "Rock Around The Clock." These records sparked business far beyond their own immediate sales. There have been many others of course, but the ones we've mentioned are examples of the kind of record we're talking about.

Right now, today, there is some performer somewhere who doesn't know it, but in a few weeks or a few months or a few years, he or she will take the record business by storm, not only by having a hit but by causing the excitement which will bring people into the stores in huge numbers, people who will buy the products of every producer in the record field.

That is the romance of our business, the fact that fame and fortune are hiding just around the corner.

M-G-M HITS!

THE BEST!
DANNY KAY-GIT
-Sings-
THE SEARCHERS
(RIDE AWAY)
MGM 12252
K 12252

Joni James

I WOKE UP CRYING

and
THE MAVERICK QUEEN

(From the Republic picture)
MGM 12213 • K12213

Dick Hyman Trio

WHEN YOU'RE SMILING

and
ROLLIN' THE BOOGIE

MGM 12258 • K12258

IT'S GOT "THAT" WHISTLE

Connie Francis

FORGETTING

and
SEND FOR MY BABY

MGM 12251 • K12251

PLUGGED ON NBC-TV SHOW "MODERN ROMANCES"

Rosalind Paige

HAVE FAITH AND HAVE PATIENCE

and
LET ME BE THE FIRST ONE

MGM 12229 • K12229

PLUGGED ON ABC-TV SHOW "STAR TONIGHT"

NEW MGM STAR

SPECIALS!

Dean Jones

THE TENNESSEE ROCK 'N' ROLL
and
IN THE HEART OF TOWN

MGM 12264 • K12264

Barry Gordon

10 YEARS TO GO

and
HOW DO WE LOOK TO THE MONKEYS?
(Cha-Cha-Cha)
Orchestra conducted by Art Mooney
MGM 12276 • K12276

ON BERLE TV SHOW JUNE 5

Roger Roger

THE LEFT BANK

and
LISETTE

MGM 12265 • K12265

Jack Valentine

WAYWARD WIND

and
THESE OL' BONES

MGM 12267 • K12267

The King's TV

YOU'RE ON TRIAL

and
STUMBLING

MGM 12247
K12247

Eddy Manson

on Harmonica
LOVERS AND LOLLIPOPS THEME
and
PEGGY'S THEME

(From film "Lovers and Lollipops")

MGM 12250
K12250

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE. NEW YORK 19, N.Y.

THE NATION'S
TOP TEN

PLUS
THE NEXT
25

JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play in The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX

CODE

AA—Double A	CL—Cardinal	ES—Essex	JD—Jay Dee	OL—Olympic	SL—Spotlight
AB—Abbott	CO—Columbia	EX—Eccello	JU—Jubilee	PA—Parrot	SO—Sound
AL—Aladdin	CR—Coral	FB—Fabor	JZ—Josie	PE—Peacock	SP—Specialty
AO—Apollo	CT—Cat	FE—Federal	KA—Kapp	PM—Prom	ST—Starlite
AP—ABC-Paramount	CW—Crown	FI—Fiesta	KI—King	PP—Peter Pan	SU—SUN
AR—Arcade	DA—Dana	FR—Fraternity	LI—Liberty	PR—Prestige	TA—Tampa
AT—Atlantic	DE—Decca	4 Star—Four Star	LO—London	RA—Rainbow	TI—Tico
BT—Bethlehem	DL—DeLuxe	GE—Gee	MD—Media	RE—Regent	UN—United
CA—Capitol	DO—Dot	GN—Golden	ME—Mercury	RL—Real	UQ—Unique
CD—Cadence	DT—Dootone	GR—Groove	MG—MGM	RM—Rama	VE—Verve
CH—Chess	DU—Duke	GJTJ—Good Time Jazz	MO—Modern	RP—RPM	VI—RCA Victor
CK—Checker	EP—Epic	HE—Herald	NG—Norgan	SA—Savoy	VJ—Vee-Jay
	ER—Era	IM—Imperial	OK—Okeh	SE—Seeco	VK—Vik
					WI—Wing

Pos. Last Week

- 1 HEARTBREAK HOTEL**
ELVIS PRESLEY
MO-985 (45-985)—Cadets VI-20-6420 (47-6420)—Elvis Presley **1**
- 2 MOONGLOW & PICNIC**
MORRIS STOLOFF — GEORGE CATES
CR-61618 (9-61618)—George Cates DE-29888 (9-29888)—Morris Stoloff **4**
- 3 BLUE SUEDE SHOES**
CARL PERKINS
CA-3373 (F-3373)—Bob Roubian K1-4903 (45-4903)—Boyd Bennett
CO-21505 (4-21505)—Sid King & 5 Strings ME-70805 (70805 x 45)—Jerry Mercer
DE-29980 (9-29980)—Roy Hall MG-12197 (K12197)—Sam Taylor
DO-15456 (45-15456)—Jim Lowe SU-234 (45-234)—Carl Perkins
VI-20-6450 (47-6450)—Pee Wee King **2**
- 4 IVORY TOWER**
CATHY CARR—OTIS WILLIAMS—GALE STORM
CR-61617 (9-61617)—Four Hues DO-15458 (45-15458)—Gale Storm
DL-6093 (45-6093)—Otis Williams & Charms FR-734 (45-734)—Cathy Carr
RL-1310 (45-1310)—Lalo Guerrero **6**
- 5 THE MAGIC TOUCH**
PLATTERS
ME-70819 (70819x45)—Platters **3**
- 6 HOT DIGGITY**
PERRY COMO
VI-20-6427 (47-6427)—Perry Como **5**
- 7 LONG TALL SALLY**
LITTLE RICHARD
CO-40679 (4-40679)—Marty Robbins SP-572 (45-572)—Little Richard
DO-15457 (45-15457)—Pat Boone **9**
- 8 STANDING ON THE CORNER**
FOUR LADS
CA-3414 (F-3414)—Dean Martin DE-29897 (9-29897)—Mills Bros.
CO-40674 (4-40674)—Four Lads EP-9158 (5-9158)—Neal Hefti Singers **—**
- 9 POOR PEOPLE OF PARIS**
LES BAXTER ORCH.
CA-3336 (F-3336)—Les Baxter LO-1628 (45-1628)—Winifred Atwell
CR-61592 (9-61592)—Lawrence Welk MG-12188 (K-12188)—Roger Roger
DE-29835 (9-29835)—Russ Morgan VI-20-6366 (47-6366)—Chet Atkins **7**
- 10 THE WAYWARD WIND**
GOGI GRANT
CA-3430 (F-3430)—Tex Ritter ER-1013 (45-1013)—Gogi Grant **—**

11) HAPPY WHISTLER. 12) CAN YOU FIND IT IN YOUR HEART. 13) A TEAR FELL. 14) I WANT YOU TO BE MY GIRL. 15) I'M IN LOVE AGAIN. 16) WHY DO FOOLS FALL IN LOVE. 17) ROCK ISLAND LINE. 18) GRADUATION DAY. 19) MY BLUE HEAVEN. 20) MAIN TITLE (MAN WITH THE GOLDEN ARM). 21) I'LL BE HOME. 22) WALK HAND IN HAND. 23) MY LITTLE ANGEL. 24) LISBON ANTIGUA. 25) I WANT YOU, I NEED YOU, I LOVE YOU. 26) R-O-C-K. 27) MY BABY LEFT ME. 28) PICNIC. 29) NO NOT MUCH. 30) ON THE STREET WHERE YOU LIVE. 31) HOW LITTLE WE KNOW. 32) TREASURE OF LOVE. 33) JUKE BOX BABY. 34) KISS ME ANOTHER. 35) CHURCH BELLS MAY RING.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

2 NEW BIG ONES TRANSFUSION

BY THE
**FOUR
JOKERS**

DIAMOND RECORD #3004
BACKED WITH "YOU DID"



WATCH THE CHARTS ON THESE 2!!

THE KADEY SONG

DIAMOND RECORD #3003
BACKED WITH
"BUT ONLY FROM ME"



BY
ART & DOTTY TODD

TONES THAT SPARKLE ON RECORDS THAT SELL


**DIAMOND
RECORDS**

6446 SANTA MONICA BLVD.
HOLLYWOOD 38, CALIFORNIA

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

RUSTY DRAPER
(Mercury 70879; 70879x45)

ⓑ "ROCK AND ROLL RUBY"
(2:40) [Hilo BMI—Cash] Rusty Draper hops on a rock and roll novelty that's breaking in all fields, and sends across an exciting jumper that'll thrill the kids. Solid dance stuff with today's popular beat. Good juke fare.

ⓑ "HOUSE OF CARDS" (2:29)
[James ASCAP—Jacobson, Roberts] The versatile songster changes the pace and shuffles thru a beautiful ballad built around an unusual lyrical idea. Pretty lilter. Watch this one.

DOLORES HAWKINS
(Epic 9170; 5-9170)

ⓑ "A KISS BEFORE DYING"
(2:45) [Weiss & Barry BMI—Coates, Newman] The title tune from a new United Artists' flicker is dramatically delivered by Dolores Hawkins. Theme is heard throughout the film and Dolores sings the song during the opening and closing credits of the movie. Vast exposure could send the disk up the ladder.

ⓐ "SQUEEZE ME" (2:39) [Pickwick ASCAP—Williams, Waller] Dolores does a fine job on this great Fats Waller oldie. Pleasant up beat ditty.

JACK CARROLL
(RKO-Unique 337; 45-337)

ⓑ "HOW AM I GONNA SLEEP TONIGHT" (2:47) [Sikorsky BMI—Izzo, Perper] Jack Carroll comes up with a commercial platter that should attract attention to the young crooner's talents. This side is a stirring love song set to today's popular fish beat. Good choral support.

ⓑ "GABY" (2:19) [Leo Feist ASCAP—Kaper, Parish] This dreamy mood pretty is the title tune from the latest Leslie Caron MGM flicker. Soft and inviting stuff.

BILL HAYES
(Codence 1294; 45-1294)

ⓑ "DAS IST MUSIK" (2:01) [Oxford ASCAP—Wayne, Springer] Bill Hayes turns in a zany little ditty that should do a bang-up job on the juke boxes. It's a colorful ditty with a cornball German flavor. Happy side with some amusing comments by a gal billed as Misty Maughn. Lively deck. Could catch on in an area and spread.

ⓑ "I KNOW AN OLD LADY" (2:11) [Peer Int. BMI—Bonne, Mills] A great folk favorite is bounced thru in amusing fashion on this end. Burl Ives has done much to popularize this tune, and Bill's rendition could make it take off. Two good decks for the boxes.

DANNY LAMEGO & His Jumpin' Jacks
(Andrea 101; 45-101)

ⓑ "HICKORY DICKORY ROCK" (2:40) [All Star BMI—Baum, Kaye] The young Andrea label comes up with a terrific rock and roller that cuts along at a torrid clip in the true Halyan tradition. Potent side that drives from the first groove to the last. Should have the kids hopping.

ⓐ "CHICKENFEED" (2:39) [All Star BMI—Kaye, Riccitielli] Danny belts the blues on this half as he chants a house-rockin' fish beat item.

THE CASH BOX

DISK OF THE WEEK



CREWCUTS

"TELL ME WHY" (2:07)
[Danbury BMI—Turner]

"Theme from 'REBEL IN TOWN'"
(2:20)
[Saunders ASCAP—Baxter, Adelson]

THE CREWCUTS
(Mercury 70890; 70890x45)

● The Crewcuts, who played an important part in the development and continual growth of the rock and roll craze, come through with another winner as they hop on an up-coming rhythm and blues item and present it for their vast following. The tune is a beautiful fish-beat ballad labelled "Tell Me Why". It's a dramatic affair smoothly styled to the popular dance tempo. A chorus in the background supplies a powerful fullness that gives the side added excitement. Looks and sounds like a big one for the boys. On the coupling, the fellas come up with another interesting side that deserves attention. It's an ambling western ditty—the title song from the new U-A flicker "Rebel In Town". Big production item that should also make the grade. Strong coupling for the flat-tops.



GALE STORM

"TELL ME WHY"
[Danbury BMI—Turner]

"DON'T BE THAT WAY"
[Reeve BMI—Bartholomew, King]

GALE STORM
(London 15474; 45-15474)

● Gale Storm continues in her winning ways and comes through with two terrific rock and rollers that should keep her consecutive hit string intact. On one portion, "Tell Me Why", the lark emotes impressively and ends up with an inspired pop rendition of a tune that's stirring up a fuss in the rhythm and blues field. Effective side with big possibilities. The beat is picked up on the coupling as the chirp, working with a group backdrop, swings through a new fish-beat item labelled "Don't Be That Way". Both sides fit the songstress perfectly and should do well for ops and dealers.

"LOVE, LOVE, LOVE" [Progressive BMI—McRae, Wyche, David]
"EVERY NIGHT ABOUT THIS TIME" [Warock BMI—Koehler, Monaco]

THE DIAMONDS
(Mercury 70889; 70889x45)



THE DIAMONDS

● The Diamonds, who've made a successful practice of jumping on

the fast rising rock and rollers and building them into national hits as they did with their current chart item "Church Bells May Ring", stick with their winning formula and dish out a terrific version of a tune called "Love, Love, Love". It's a catchy bouncer with a light beat and a tricky melody line that remains in the listener's mind. Top grade piece of wax that should out-sell their previous releases. The lower portion "Every Night About This Time", displays the guys in a more romantic atmosphere as they revive a lovely oldie. Top half is a strong one. Watch it.

CARMEN McRAE
(Decca 29949; 9-29949)

ⓑ "NEVER LOVED HIM ANYHOW" (2:15) [Jefferson ASCAP—Springer, Ebb] Talented Carmen McRae does a fine job on this rhythm novelty sporting a clever lyric and a good arrangement. Thrush sends the song across in a refreshing, humorous manner. Jockeys should go for this side.

ⓑ "YOU DON'T KNOW ME" (2:38)
[Hill & Range BMI—Walker, Arnold] Songster Eddy Arnold helped pen this touching love story which Carmen presents so warmly. Tender rendition of a beautiful melody.

RICHARD HAYMAN & ORCH.
(Mercury 70884; 70884x45)

ⓑ "STREET OF TEARS" (2:30)
[Redd Evans ASCAP—Alstone, Discant, Meyer] Harmonica ace Richard Hayman gets a big string assist from the ork as he fashions a wonderfully romantic instrumental item. Tender mood music extremely pleasant on the ears. Has a touching sentimental quality.

ⓑ "AUTUMN CONCERTO" (2:54)
[Symphony House ASCAP—Siegel, Danpa, Bargoni] Martin Gold accompanies on the piano thru the first portion of this side. Then Hayman joins in to paint a velvety musical picture of Autumn.

KNUCKLES O'TOOLE
(Grand Award 1004; 45-1004)

ⓑ "TAKE ME OUT TO BALL GAME" & "GOOD OLD SUMMERTIME" (2:00) Two great Summer favorites are colorfully delivered by Knuckles O'Toole on his honky-tonk piano. Delightful disk with that enjoyable ricky-tick sound.

ⓐ "STROLLING THRU PARK ONE SHINES, NELLIE"/"MY PONY BOY"/"IN MY MERRY OLDSMOBILE" (2:47) This half is a medley of four other old time favorites handled in the same amusing cornball manner. Two good juke box items.

THE FOUR BEARDS & SID FELLER'S MUSIC
(ABC-Paramount 9716; 45-9716)

ⓑ "THE BEARD" (2:08) [Robert Mellin BMI—Andrew, Denoff] A group calling themselves the Four Beards, bow on ABC with a humorous, spooky novelty about a man with a beard. Something different in the novelty field.

ⓐ "BROADWAY TO BASIN STREET" (2:04) [Admont ASCAP—Frisch, Wayne] The crew cruises through a good shuffle beat item about a prominent New York jazz spot, Basin Street. Tune has a similarity to "Lullaby of Birdland".

DEAN JONES
(MGM 12264; K12264)

ⓑ "THE TENNESSEE ROCK N' ROLL" (2:45) [Broadcast BMI—Coleman, Reid] Dean Jones, an exciting young actor who will soon appear in two important MGM films, bows on MGM wax with a strong rock and roll belter. The lad has a big voice and comes over well on his first release.

ⓐ "IN THE HEART OF TOWN" (2:23) [Metropolitan ASCAP—Morris, Widney] The songster displays his versatility on this half as he chants a warm and tender ballad. Good tune.

DOT

AMERICA'S HOTTEST LABEL

Her 1st Release

A HIT! "I HEAR YOU KNOCKIN'"

Her 2nd Release

A HIT! "TEEN AGE PRAYER" and "MEMORIES ARE MADE OF THIS"

Her 3rd Release

A HIT! "WHY DO FOOLS FALL IN LOVE"

Her 4th Release

A HIT! "IVORY TOWER"

And NOW her

Greatest

HIT!!

GALE STORM

singing-

"TELL ME WHY"

^{b/w}

"DON'T BE THAT WAY"

DOT ... 15474



Dot RECORDS • • • GALLATIN, TENNESSEE • • • PHONE: 1600
THE NATION'S BEST SELLING RECORDS

RECORD REVIEWS

ⓐ A DISK & SLEEPER	ⓐ C GOOD
ⓐ B+ EXCELLENT	ⓐ C FAIR
ⓐ B VERY GOOD	ⓐ D MEDIOCRE

THE FOUR JOKERS

(Diamond 3004; 45-3004)

B+ "TRANSFUSION" (2:20) [Paul Barrett BMI—Drake] The Four Jokers come thru with a terrific comedy version of daffy novelty that's already making the grade. Hilarious, zany item about the ill effects that result from dangerous driving. This version should bite off a healthy chunk of the sales melon.

B "YOU DID" (2:33) [Viking ASCAP—Wright, Curris, Levick] A colorful soft shoe cutie with a delightful summary flavor is pleasantly and light-heartedly styled by the quartet. Boys have a good, commercial sound.

DICKIE VALENTINE

(London 1638; 45-1638)

B "THE OLD PI-ANNA RAG" (1:55) [Lawrence Right ASCAP—Bryce, Phillips] Dickie Valentine lets loose with a real swinging honky-tonk novelty that jumps along at a crazy pace. Solid cornball stuff tailor-made for the juke. Chorus supplies that "gang sing" flavor. Happy side.

C+ "FIRST LOVE" (2:15) [Burlington ASCAP—Coslow] In contrast to the upper portion, Valentine croons a lovely romantic opus. Mellow, sincere reading of a class tune.

FRANKIE LESTER

(Vik 0213; 4x-0213)

B+ "MEN DON'T CRY" (3:03) [Sheldon BMI—Leigh, Coleman] A touching, emotional ballad with a great lyric, is rendered with the utmost sincerity by Frankie Lester. Moving song that has the earmarks of a big seller. A song with many standard qualities. Watch this one.

B "SHE'S TOO MUCH FOR ME" (2:10) [Monument BMI—White, White, Nemo] The versatile crooner changes the pace and jumps through a lively ditty on this half. Good dance deck.

RALPH YOUNG

(Decca 29952; 9-29952)

B "A HANDFUL OF STARS" (3:00) [Leo Feist ASCAP—Lawrence, Shapiro] Ralph Young lends his rich voice to a lovely sentimental romantic number. Pretty material delivered delightfully.

B "CALL OUT THE ENGINES" (2:38) [Anvil ASCAP—Roberts, Delugg] The pace is picked-up here for Ralph's delivery of a humorous novelty bouncer. Catchy cutie that should get spins.

JOHNNY BURNETTE'S R & R TRIO

(Coral 61651; 9-61651)

B+ "YOU'RE UNDECIDED" [Mitchell ASCAP—Burnette, Burnette, Burlison] Johnny Burnette and his Rock and Roll Trio, debut on Coral with an exciting, hard-driving rock and roller styled in the Presleyan fashion. Strong side that the teen-agers should take to.

C+ "TEAR IT UP" [Tee-Kaye ASCAP—Burnette, Burnette, Burlison] The boys pick up the pace on this half and fly through a wild original rocker. Good dance item.

THE CASH BOX

SLEEPER OF THE WEEK

"FABULOUS CHARACTER" (2:39) [Valando ASCAP—Benjamin, Marcus]
"THE OTHER WOMAN" (2:15) [Favorite ASCAP—Robinson]

SARAH VAUGHAN
(Mercury 70885; 70885x45)



SARAH VAUGHAN

● Sarah Vaughan introduces two delightful new sides that should be

making their way up the hit ladder in the coming weeks. On one half she lilts through an infectious romantic ditty dubbed "Fabulous Character." It's a cute song with a clever lyric wed to a light and pretty melody. The thrush delivers it in her inimitable fashion and displays some wonderful multiple voicing that'll appeal to jockeys and to the public. The coupling, "The Other Woman," is an unusual love song that should mean a great deal to the distaff side. A touching tune charmingly presented. Hugo Peretti and the ork supply the pretty instrumentations.

"ENCHANTED" (2:56)

[Roger ASCAP—Stutz, Barefoot]

"YOU DON'T KNOW ME"

[Hill & Range BMI—Walker, Arnold]

JERRY VALE
(Columbia 40710; 4-40710)



JERRY VALE

● Jerry Vale finally received the recognition his talents so well de-

served when the public made a hit out of his recording "Innamorata." As a follow-up to the beautiful Italian love song, Jerry introduces two brilliant new penetrating ballads, both of which should follow in the foot steps of his recent click. One half is a dramatic story tagged "Enchanted." It's an emotional affair that builds to an exciting climax and ends up as a commercial love song with potential. Jerry belts right from the heels. "You Don't Know Me" is a wonderful new tender tearful ballad that stems from the country field. The song is already hitting in the country market and Jerry's pop version should do a bang up job in its field. Strong coupling.

"MAGIC MELODY" (2:58) [World ASCAP—Shuman, Garson]

"LULLABY TO AN ANGEL" (3:18) [Monument BMI—Broderick]

DON COSTA Orch. & Ginny Gibson
(ABC-Paramount 9717; 45-9717)



DON COSTA

● Don Costa supplies the arranging and conducting talents and Ginny Gibson the vocal talents on

one of the most beautiful, unusual and refreshing sides to hit the market in a long, long while. It's a dreamy new creation titled "Magic Melody" that tells the story of a young girl looking for the source of an enchanting theme that she hears in the breeze, the trees and from the voices of birds—only to discover that it was coming from her heart. Ginny and Don both excel displaying superb team work on the part of conductor and vocalist. Dee jays, always in the market to boost some unusual new tune, should have a picnic with this platter. Flip, "Lullaby To An Angel" is a lovely romantic opus wonderfully executed by the artists. Watch the upper side. It's a sleeper.

THE CAPRI SISTERS

(Jubilee 5244; 45-5244)

B "AFTER SCHOOL ROCK 'N ROLL" (2:10) [Songsmiths ASCAP—Darin, Kirshner, Shaw] The Capri Sisters, three child stars with a highly professional sound and style, debut on Jubilee with a swinging rock and roll novelty that the kids should enjoy. Jumping side.

B "THE OCCARINA ROCK" (2:42) [Songsmiths ASCAP—Arkis, Fields] Another commercial and refreshing rock and roll jumper colorfully presented by the lasses.

JUNE VALLI

(RCA Victor 20-6552; 47-6552)

B+ "I'VE GOT SOMETHING IN MY EYE" (2:42) [Redd Evans ASCAP—Elton, Keller] A beautiful, heart-rending song about a broken love affair, is fashioned with great warmth and understanding by June Valli. Pretty wedding of artist, lyrics and melody. Good song with standard qualities.

C+ "SHANGRI-LA" (2:40) [E. H. Morris ASCAP—Lawrence, Lee, Warren] The title song from the musical comedy "Shangri-La" is delightfully executed on this end by the lark.

DON, DICK 'N JIMMY

(Verve 2010; 2010x45)

C+ "I NEVER KNEW" (3:05) [Commander ASCAP—Mercer] Don, Dick 'N Jimmy offer their first Verve release and on this end chant a warm and inviting romantic, shuffle-rhythm ballad from the pen of Johnny Mercer.

C+ "YA GOTTA HAVE EYES" (2:48) [JATAP ASCAP—Barricks, Perowsky] Buddy Bregman sets up a good band backing on this half for the boys' version of a cute rhythm novelty. Catchy item.

DICK DUANE

(ABC-Paramount 9706; 45-9706)

B+ "MEN DON'T CRY" (2:48) [Sheldon BMI—Leigh, Coleman] A heart-rending emotional love song is strikingly delivered by the powerful and rangy voice of Dick Duane. Potent tunestuff that could make the grade.

B "FAME AND FORTUNE" (2:30) [Milford ASCAP—Chait, Berman] Dick offers a big reading of the new lyrics set to this familiar latin melody. Good dramatic presentation.

THURL RAVENSCROFT

(Bally 1008; 7-1008)

B "OH, YOU SWEET ONE" (2:05) [General ASCAP—Jaffe, Hardt] Basso Thurl Ravenscroft, who has assisted many top artists on their hits, takes the spotlight on his first Bally release as he and a vocal group bounce thru a lively new-lyric rendition of the German favorite "Schnitzelbank."

C+ "I AIN'T AFRAID" (2:12) [Valleydale BMI—Ford, Ford] The songster's deep voice comes over well on this western flavored, galloping tempo ditty.



THE EXCITING NEW HITS ARE ON COLUMBIA!



Headin' for
No. 1

**THE Four
Lads**



(from the Frank Loesser musical "The Most Happy Fella")
**STANDING ON
THE CORNER**
b/w
MY LITTLE ANGEL

40674 • 4-40674

Wow—A Smash

**Vic
Damone**



from the musical smash "My Fair Lady"
**ON THE STREET
WHERE YOU LIVE**

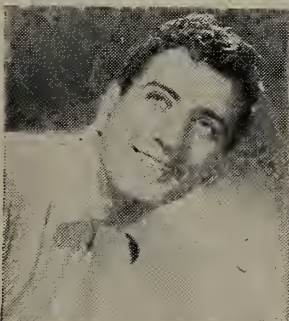
b/w

We All Need Love

40654 • 4-40654

Climbing Higher

**Tony
Bennett**



**CAN YOU FIND IT
IN YOUR HEART**

b/w

FORGET HER

40667 • 4-40667

2 For The Money

**Jo
Stafford**



BIG D

b/w

WARM ALL OVER

2 New Hits from the Frank Loesser musical
"The Most Happy Fella"

40697 • 4-40697

Picked by All

**Frankie
Laine**



from the Frank Loesser musical "The Most Happy Fella"

DON'T CRY

b/w

TICKY TICKY TICK

(I'm Gonna Tell On You)

40693 • 4-40693

The New Version

**Rosemary
Clooney**




2 Hits from the Bway musical "My Fair Lady"

**I COULD HAVE DANCED
ALL NIGHT**

and

I'VE GROWN ACCUSTOMED TO YOUR FACE

40676 • 4-40676

COLUMBIA  RECORDS

"It's What's in THE CASH BOX That Counts"



LITTLE WILLIE JOHN
FEVER
b/w
LETTER FROM MY DARLING
KING 4935

OTIS WILLIAMS
and his CHARMS
IVORY TOWER
DELUXE 6093

THAT'S YOUR MISTAKE
DELUXE 6091

OTIS WILLIAMS
IT'S ALL OVER
b/w
ONE NIGHT ONLY
DELUXE 6095

JAMES BROWN with the
FAMOUS FLAMES
PLEASE, PLEASE, PLEASE
FEDERAL 12258

MAC CURTIS
IF I HAD ME A WOMAN
b/w
JUST SO YOU CALL ME
KING 4927

EARL BOSTIC
BUGLE CALL RAG
b/w
I'LL STRING ALONG WITH YOU
KING 4905

EARL BOSTIC &
BILL DOGGETT
MEAN TO ME
b/w
THE BO-DO ROCK
KING 4930

THE MIDNIGHTERS
OPEN UP THE BACK DOOR
b/w
ROCK, GRANNY, ROLL
FEDERAL 12260

BILLY GAYLES
IF I HAD NEVER KNOWN YOU
b/w
I'M TORE UP
FEDERAL 12265



The new Palladium show starring Harry Secombe, Winifred Atwell and Alma Cogan was very well received, and looks like it's headed for a long, healthy run.

The Grade Office has concluded negotiations for Bill Haley and his Comets to tour Britain, but the Haley outfit is not likely to cross the Atlantic before February of next year, due to previous heavy commitments.

Don Cornell planed back to New York sooner than anticipated because of new U. S. T.V. dates.

Cy Rady over here on a short visit. Over here from Paris looking for a girl vocalist was band leader Bernard Hilda. . . Also coming over for television appearances is well known violinist Stephane Grappelly.

"Hot Diggity" looks like a winner for Perry Como who entered the Best Selling Charts with this waxing in the #15 spot this week.

Creeping up higher and higher in the Sellers is Elvis Presley with "Heartbreak Hotel", the record for which critics now recommend a dictionary to help understand the lyric.

Capitol V.I.P.s will plane over to London for confabs with E.M.I.

Ralph Peer over in London. . . . Opera star Mimi Benzel opened in the cabaret at the Savoy Hotel.

Very nice to see Teresa Brewer in the No. 2 spot with her waxing of "A Tear Fell".

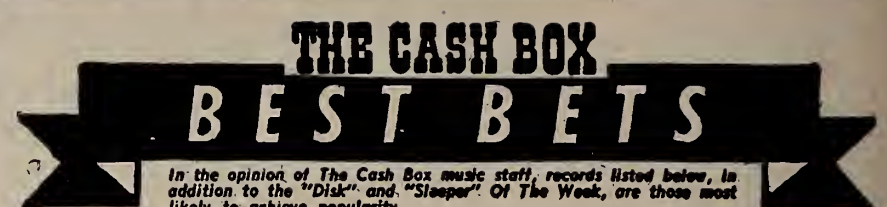
George Melachrino back from his U.S. visit where he was presented with the "Gold Disk" for reaching a million album sales.

Charles Chaplin starring and directing his new picture at Shepperton Studios, titled "A King In New York".

Yours truly off to the Continent, and will report on the pops over there next week.

This week's best selling pop singles. (Courtesy "New Musical Express")

- 1) "No Other Love"—Ronnie Hilton (HMV)
- 2) "A Tear Fell"—Teresa Brewer (Vogue-Coral)
- 3) "Poor People Of Paris"—Winifred Atwell (Eng. Decca)
- 4) "I'll Be Home"—Pat Boone (London)
- 5) "My September Love"—David Whitfield (Eng. Decca)
- 6) "Rock And Roll Waltz"—Kay Starr (HMV)
- 7) "Lost John"/"Stewball"—Lonnie Donegan (Nixa)
- 8) "Heartbreak Hotel"—Elvis Presley (HMV)
- 9) "The Happy Whistler"—Don Robertson (Capitol)
- 10) "Main Title" (Man With Golden Arm)—Billy May Orch. (Capitol)



In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleepers" Of The Week, are those most likely to achieve popularity.

- ★ "ROCK AND ROLL RUBY"Rusty DraperMercury 70879; 70879x45
- ★ "DAS IST MUSIK"Bill HayesCadence 1294; 45-1294
- ★ "MEN DON'T CRY"Frankie LesterVik 0213; 4X-0213
- ★ "MEN DON'T CRY"Dick DuaneABC-Paramount 9706; 45-9706

BUDDY MORROW
(Wing 90079; 90079x45)

B+ "THEME FROM 'THE PROUD ONES'" (2:25) [Weiss & Barry BMI—Newman] A haunting melody — the background theme from the new motion picture "The Proud Ones" — is excitingly fashioned by Buddy Morrow's ork. An unusual and contagious melody that should get loads of air play.

B "PARADISE LOST" (2:20) [E. B. Marks BMI—Weisman] Buddy dishes up some pretty trombone work on this side as the ork glides thru a warm mood ballad. Mellow dance music.

JIMMY RICKS
(Josie 796; 45-796)

B "SHE'S FINE—SHE'S MINE" (2:41) [Goday BMI—Small, Shaw] Jimmy Ricks lends his deep bass voice to a swinging rockin' novelty with a good beat. Smooth sailing slice that the youngsters will take to.

C+ "THE UNBELIEVER" (2:40) [Oxford ASCAP—Menzies, Kulma] A latin beat highlights the introduction to this jumper which Jimmy sends across convincingly.

THE JONES BOYS
(Kapp 147; 45-147)

B "NO ONE HOME" (2:31) [Southern ASCAP—Lampert, Gluck] The Jones Boys do a terrific job on an infectious latin beat novelty with a clever lyric and a pleasant melody. Good change of pace item that should make noise.

B "MARY SMITH" (2:00) [Redd Evans ASCAP—Tepper, Bennett] Another commercial ditty aimed at the teenage market. Happy novelty that bounces along at a lively clip. Clever idea and delivery. Both sides have potential.

KAY ARMEN
(MGM 12256; K12256)

B "LOVE IS YOU" (2:50) [George Paxton ASCAP—Skylar, Ackers] Kay Armen's rich and moving voice is tailor made for this sincere and dramatic love song. She presents the tune with great meaning.

C+ "TENDERLY HE WATCHES" (2:57) [Duchess BMI—Wiseman] This half is a beautiful, inspirational, semi-religious ballad. A touching tune with great impact.

REX ALLEN & VICTOR YOUNG O.
(Decca 29871; 9-29871)

B "THE LAST FRONTIER" (2:03) [Columbia Pictures ASCAP—Lee, Washington] Rex Allen gets a big production backing from Victor Young's ork and a chorus as he drifts through the title tune of a Columbia Pics' western. The westerner's rich voice fits in well with the big backdrop.

C+ "SKY BOSS" (2:56) [Art Satherley BMI—Gaylord] The sounds of a herd of cattle serves as the introduction for this Western inspirational ballad. Chorus sets up a full, rich backing.

NEAL HEFTI SINGERS
(Epic 9167; 5-9167)

B "MARUZELLA" (2:26) [Bourne ASCAP—Glazer, Bonagura, Carosone] The Neal Hefti Singers do a wonderful job on a beautiful American adaptation of an infectious Italian ballad. Sentimental story delivered with great feeling.

C+ "THE WAYNO" (2:12) [Neal Hefti ASCAP—Hefti] The voices are used as an instrument singing without words on a lively and infectious ditty that bounces along gaily.

BILLY ST. CLAIRE
(MGM 12255; K'2255)

B+ "YOURS AND MINE" [Roxbury ASCAP—Parker, Muskin] Billy St. Claire, a talented young songster, displays his rich and tender voice on a beautiful new romantic ballad. Strong first showing that could step out.

C+ "WHATCHA GONNA DO" [Irving Caesar ASCAP—Lehrman, Sheer] Billy shuffles through a lively beatful novelty on this half. Contagious ditty.

MICHAEL RAYE & JUDY SHAYE
(RCA Victor 20-6534; 47-6534)

C+ "HERMAN" (2:44) [Kellern ASCAP—Irving, Raye, Shaye] Michael Raye and Judy Shaye bow on Victor with a crazy novelty disk that should get laughs and spins from the jockeys looking for the unusual. Zany side with a beat.

C+ "WHEN YOU HELD ME TIGHT" (2:56) [Kellern ASCAP—Irving, Kraig, Caselano] The artists team their pleasant voices on this end and deliver a soft and inviting sentimental romancer.

3 BIG SUMMER HITS!



PATTI PAGE

"Allegheny Moon"

AND

"THE STRANGEST ROMANCE"

MERCURY 70878

THE DIAMONDS

DOUBLE SIDED SMASH!

"Love, Love, Love"

AND

"Every Night About This Time"

MERCURY 70889



THE CREW CUTS

"Tell Me Why"

AND

"REBEL IN TOWN"

FROM THE MOTION PICTURE OF THE SAME NAME!

MERCURY 70890

IMPORTANT NOTICE TO DEALERS

For January in June traffic, take part in Mercury's 1c Premium Sale.
For all details contact your Mercury distributor NOW!



INTRIGUE

From the
Sheldon Reynolds'
Motion Picture Production
in COLOR of
FOREIGN INTRIGUE
starring
Robert Mitchum

Sung by—

the BARRY SISTERS

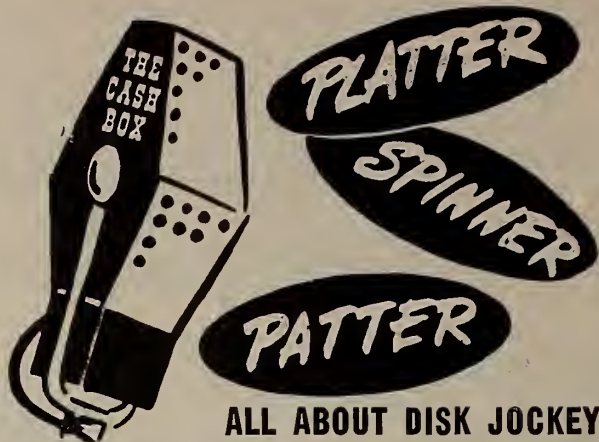
With

ARCHIE BLEYER'S ORCHESTRA

— or —
CADENCE #1295



cadence RECORDS



ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|--|---------------------------------|
| 1. MOONGLOW & THEME FROM PICNIC | Morris Stoloff (Decca) |
| 2. THE WAYWARD WIND | George Cates (Coral) |
| 3. IVORY TOWER | Gogi Grant (Era) |
| 4. STANDING ON THE CORNER | Cathy Carr (Fraternity) |
| 5. HEARTBREAK HOTEL | Gale Storm (Dot) |
| 6. GRADUATION DAY | Otis Williams & Charms (DeLuxe) |
| 7. ON THE STREET WHERE YOU LIVE | Four Lads (Columbia) |
| 8. HOT DIGGITY | Elvis Presley (RCA Victor) |
| 9. WALK HAND IN HAND | Rover Boys (ABC-Paramount) |
| 10. THE HAPPY WHISTLER | Four Freshmen (Capitol) |
| 11. I'M IN LOVE AGAIN | Vic Damone (Columbia) |
| 12. I COULD HAVE DANCED ALL NIGHT | Perry Como (RCA Victor) |
| 13. I WANT YOU, I NEED YOU, I LOVE YOU | Tony Martin (RCA Victor) |
| 14. BORN TO BE WITH YOU | Andy Williams (Cadence) |
| 15. THE MAGIC TOUCH | Denny Vaughn (Kapp) |
| 16. CAN YOU FIND IT IN YOUR HEART | Don Robertson (Capitol) |
| 17. PICNIC | |
| 18. MY LITTLE ANGEL | |
| 19. HOW LITTLE WE KNOW | |
| 20. PORTUGUESE WASHERWOMAN | |
| 21. POOR PEOPLE OF PARIS | |
| 22. IT ONLY HURTS FOR A LITTLE WHILE | |
| 23. A TEAR FELL | |
| 24. LONG TALL SALLY | |
| 25. I ALMOST LOST MY MIND | |
| 26. CHURCH BELLS MAY RING | |
| 27. BLUE SUEDE SHOES | |
| 28. TRANSFUSION | |
| 29. SWEET OLD FASHIONED GIRL | |
| 30. TO LOVE AGAIN | |
| 31. MY BLUE HEAVEN | |
| 32. I WANT YOU TO BE MY GIRL | |
| 33. ROCK ISLAND LINE | |
| 34. TREASURE OF LOVE | |
| 35. KISS ME ANOTHER | |
| 36. MAIN TITLE | |
| 37. MY BABY LEFT ME | |
| 38. TOO CLOSE FOR COMFORT | |

Vital Statistics—Bob Bassett joins WHIM-Providence, R. I. from WPEP-Taunton, Mass. where he worked for the past three years. . . . Johnny Fairchild now at KTMS-Santa Barbara, Calif. Johnny on the air beginning June 1. . . . Charles K. Bibby has been named assistant program director at WWDC-Washington, D. C. He replaces Norman Baum who has left the Washington area to become program director at WEBB-Baltimore, Md. . . . Gene Davis leaves WONE-Dayton, O. to start at WHB in Kansas City, Mo.

Pic of the week—Al Radka (KFRE-Fresno, Calif.) will make his tv debut June 5 on the new CBS-TV affiliate for Fresno, Channel 12. Radka will continue to do his radio shows Monday thru Friday. The tv program will be known as "Al Radka's Open House" and will be on 5-6 pm Monday thru Friday. . . . It may be the ham in us but we just can't help liking what Dan Anderson (WLOL-Minneapolis, St. Paul) writes.



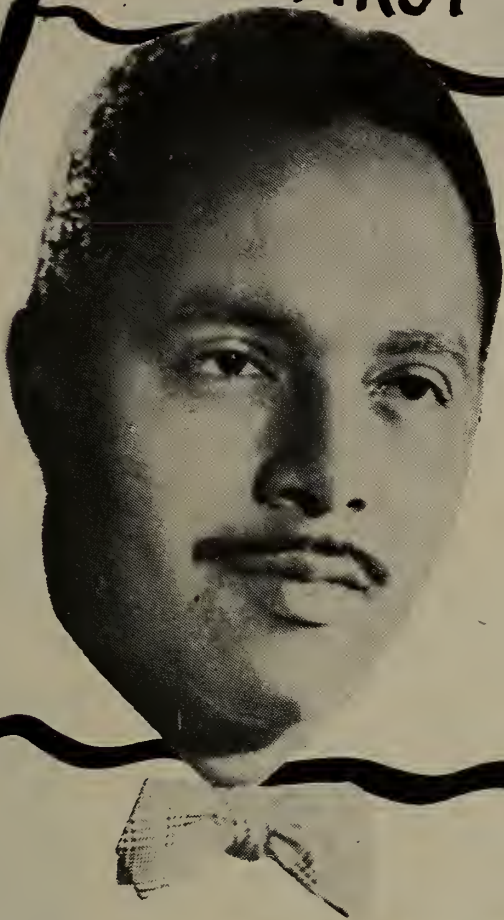
AL RADKA
(KFRE—Fresno, Calif.)

He says "At the insistence of the disk jockeys here, the front office was prompted to pick up a subscription of your magazine. Just in the short time that The Cash Box has been with us, it is the most read of the material that comes to this radio station. Everybody here is music minded, of course, and The Cash Box really rates in the reading department for it covers the entire music industry in a king-size way. Naturally, at all levels at this music station everyone wants to be kept informed, and The Cash Box keeps us all up-to-date with what's happening." Well! . . . Cliff Chance (WCJU-Columbia, Miss.) complains that many companies have not been servicing the station with records. Cliff is on two hours nightly—six nights a week, playing pop and r & b. With Cliff is Jack Boone, country deejay, also on six days per week. . . . Jim Aylward (WHIL-Medford, Mass.) writes he has been moved into the top spot at the station. Jim does five hours daily. . . . Ted Crays (KRMD-Shreveport, La.) another who says the service from many companies is not adequate. Crays tells us the station is airing 17 hours of pop, r & b, and jazz per day. . . . WRUL-the World Wide Broadcasting Company, gave the first radio presentation to the Elmo Russ album, "Pause to Dream" by Paul Gavert, on May 27. It went out over four 50,000 watt transmitters covering all South America, Mexico and Central America, the West Indies, North Western Africa and Spain.

Gerry Myers (CKOY-Ottawa) me'd the first rock and roll show in that area at the Auditorium headlining Freddy Bell and the Bell Boys on May 18. Myers reports that the day after the show 580 copies of Freddy Bell's "Ding Dong" on Wing were sold by one record bar in Ottawa. . . . Alan Fredericks (WABJ-Adrian, Mich.) had them dancing in the street literally with a record hop right out in the street next to the high school. About 250 teeners jumped with uninhibited enthusiasm at the bash. Alan has organized a nightly stanza of telephone requests at which his new teener's club comes to the station to watch the show, answer the phone, and rock and roll to the music. . . . Merrill Pittman (WANN-Annapolis, Md.), longtime WANN morning man, now handling the deejay chores on WANN's new Polka Time session, 6 to 7 am.

Prado does it again!

THE FIRST CHA-CHA ROCK & ROLL



Perez Prado

and his orchestra

Zingy, Zesty, Zensational treatment of...

"CUBAN ROCK"

Published by PEER INTERNATIONAL Gen. Prof. Mgr. MURRAY DEUTCH

RCA VICTOR



20/47-6538

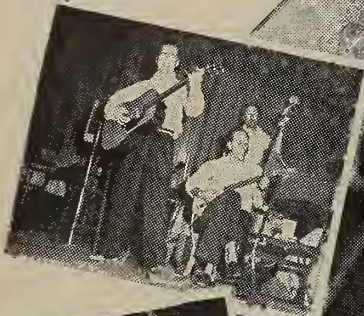
THE CASH BOX ROUND THE WAX CIRCLE

• Review Spotlight on •

TALENT

**JOHNNY BURNETTE
YOU'RE UNDECIDED—
TEAR IT UP** Coral 61651

Burnette shapes up as an impressive country talent in the popular country rock and roll vein. On the basis of a tremendous primitive quality, the lad rates plenty of exposure, both on disks and in other entertainment mediums.



Johnny Burnette

and the Rock 'N' Roll Trio

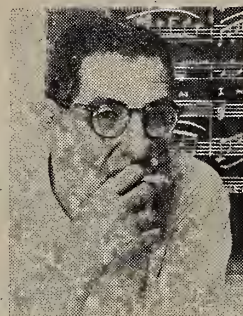
YOU'RE UNDECIDED | TEAR IT UP

CORAL 61651

CORAL RECORDS
America's Fastest Growing Record Company
(A subsidiary of RCA RECORDS INC.)

NEW YORK:

La Vie will reopen on June 6th featuring Art Waner and his orchestra. Art's new MGM album is currently one of the diskery's best selling items. . . . Goldie Goldmark became the father of a son on May 30. His name is Robert Frederick. . . . The music boys who get their barbering done at the Victoria



HAROLD ROME

will have to go across the street to the Taft starting June 1st. New and larger quarters have been built to accommodate them. . . . Guy Lombardo and his orchestra open on June 6 at the Rhodes Ballroom in Cranston, R. I. . . . Doc Berger on his way to the Midwest to promote "Rockin' Ghost" by Archie Bleyer on Cadence. . . . Heritage Records has sold out the first pressing of "Rome-Antics" by Harold Rome in two weeks. Rome's next album for Heritage will have him singing the songs of the forthcoming musical "In The Pink" which he's writing with Moss Hart. . . . Betty Madigan will be starred on several of the programs in the "Join The Navy" radio series being sponsored by the Department of the Navy this summer. . . . Sammy Kaye is planning an eight week tour starting June 1st. He will play private parties, dance halls, colleges and concert dates. During the month of June, the orchestra does not have an open date in its itinerary and most of July has already been penciled in. . . . Mark Reddy, who has recorded "Bye Bye", is the husband of Sherry Britton, while Tom Pepe, writer of the tune, is the owner of Peter's Back Yard, Greenwich Village restaurant. . . . MGM Records has specialized a sound track album of the music from the Grace Kelly film "The Swan". The album will be tied in with the current release of the film as well as with the special featurette "Wedding in Monaco" just being issued.

CHICAGO:

Sarah Vaughan bowed at the Blue Note, 5/29. 'Twas the first time in the history of this nitery that they stayed open on a Tuesday. . . . Gerry Mulligan and the Sextet providing the sounds in the new Jazz Room at the Preview Lounge. . . . Barbara Carroll and her group in for a 4 week stay at the London House. Barbara takes over at the 88's where Marian McPartland left off. . . . A nice little note from Mona Carol informs us that her newest release is soon to appear. Mona charmed this town while doing promotion on "Will I Always Be Your Sweetheart". . . . Dick Winters of WAAF off to new job at WXLW in Indianapolis. . . . Sam Clark, bossman of ABC-Paramount due in for chat with Len Garmisa. . . . Vic Damone, whose latest dinking is "On The Street Where You Live", guested on Ray Rayner Show, 6/2. . . . United Distributors celebrating Lawrence Welk Week by passing out champagne to the deejays around town. . . . Deejay Danny Sorkin speechless (and that's pretty unusual) over award given to him by the music men here. Among those at the presentation were deejay Bob "Coffeehead" Larsen of WEMP, Milwaukee, Eli Phelps, promoter for the Cloister Inn, Billy Williams, Don Foreman of Decca, Ed Walker and Al Oldrich of Coral and Jack Solinger of London. . . . Eddie Yalowitz, promotion man for Len Garmisa, happily spending his honeymoon in Florida. Eddie took the plunge on 5/27. . . . Audrey Morris ended her stay at the Churchill and is off to Cleveland to serenade the populace. . . . Deejay Gene Davis, formerly of WONE, Dayton, informs us he now hangs his hat at WHB in Kansas City. . . . Reports to the effect that Bill Anson is adding a midnight to 3 A.M. show to his many other deejay chores. . . . Art Hellyer of WCFL left in the middle of his show t'other ayem to rush the missus off to the hospital for the birth of their newest offspring. . . . Robert Maxwell is a harpist with humor. Two selections from his newest album are titled "Injury Music For Football Games" and "Accidental Slip On An Oriental". . . . We hope that all our many friends had a pleasant and safe Memorial Day.



VIC DAMONE

HOLLYWOOD:

Gale Storm acted as hostess for the opening show of the new Gil Henry Pep Club radio show on Sundays. . . . Carol Richards visited the San Diego disk jockeys last week with her Victor waxing of "First Row Balcony". . . . Lou Busch, "Joe 'Fingers' Carr", did a two day charity telethon in his hometown of Louisville, Kentucky last weekend. . . . Peter Potter celebrates the sixth anniversary of his Juke Box Jury TV show this week. . . . Les Baxter has been signed by Republic Pictures to score and write the title song for "A Woman's Devotion". . . . Singer Lilian Roth has signed a personal management contract with the Gabbe, Lutz, and Heller office. . . . Jack Costanzo, with his new orchestra has been set for four weeks at the new Seville nitery. . . . Songwriter Harry Tobias returned from a ten week promotion tour of eleven cities. . . . Capitol Records' sound track album from the picture "High Society" will provide the music for a special half hour broadcast over the NBC radio network on June 20. . . . Lawrence Welk and the orchestra doing a five day tour of the Northwest, returning Friday night for their regular weekly TV show. . . . Bob Stern making the rounds with the King's Four's new release on MGM. . . . Liberty Records getting big deejay reaction and airplay on the new Nellie Lucher L.P. . . . The Nilsson Twins visiting the local jockeys with their first side on the Capitol label, "Honest I Do". . . . Ella Fitzgerald's new LP package, "The Cole Porter Song Book" on the Verve label may be the fastest breaking album that has come up for some time. Out less than one week, it is already listed by Music City as its #4 best-selling album. . . . Henri Rene back East to meet with RCA Victor execs. . . . Dick Allen and Stan Hoffman have formed Pattern Records, with a first release out featuring April Ames.



ELLA FITZGERALD

**A GREAT
NEW STAR ON
THE HORIZON**



ANN SUMMERS

sings

DON'T ASK ME

and

TALL AND TWENTY

Epic 9169



THE CASH BOX

JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records—City by City

- New York, N. Y.**
1. Moonglow & Picnic (Stoloff)
 2. Heartbreak Hotel (Presley)
 3. Hot Diggity (Perry Como)
 4. Standing On The Corner (Four Lads)
 5. Wayward Wind (Gogi Grant)
 6. Poor People Of Paris (Baxter)
 7. Magic Touch (Platters)
 8. Street Where You Live (Vic Damone)
 9. I Want You To Be My Girl (Teen Agers)
 10. Ivory Tower (Carr Williams)

- Chicago, Ill.**
1. Moonglow & Picnic (Cates)
 2. Ivory Tower (Cathy Carr)
 3. Standing On The Corner (Four Lads)
 4. Heartbreak Hotel (Presley)
 5. Wayward Wind (Gogi Grant)
 6. Can You Find It In Your Heart (Tony Bennett)
 7. Street Where You Live (Vic Damone)
 8. Hot Diggity (Perry Como)
 9. Happy Whistler (Robertson)
 10. A Tear Fell (Teresa Brewer)

- Los Angeles, Calif.**
1. Moonglow & Picnic (Cates, Stoloff)
 2. Wayward Wind (Gogi Grant)
 3. Heartbreak Hotel (E. Presley)
 4. Standing On The Corner (Four Lads)
 5. Street Where You Live (Vic Damone)
 6. Happy Whistler (Robertson)
 7. Poor People Of Paris (Baxter)
 8. Hot Diggity (Perry Como)
 9. Ivory Tower (Cathy Carr)
 10. Blue Suede Shoes (Perkins)

- Cleveland, Ohio**
1. Moonglow & Picnic (Cates)
 2. Picnic (McGuire)
 3. Treasure Of Love (McPhatter)
 4. I Want You, I Need You, I Love You (Elvis Presley)
 5. My Little Angel (Four Lads)
 6. Wayward Wind (Gogi Grant)
 7. Transfusion (Nervous Norvus)
 8. Heartbreak Hotel (E. Presley)
 9. I Almost Lost My Mind (Pat Boone)
 10. Street Where You Live (Vic Damone)

- Minneapolis, Minn.**
1. Moonglow & Picnic (Cates/Stoloff)
 2. Standing On The Corner (Four Lads)
 3. Wayward Wind (Gogi Grant)
 4. It Only Hurts For A Little While (Ames Bros.)
 5. Heartbreak Hotel (E. Presley)
 6. I'm In Love Again (Domino)
 7. Rock Island Line (Donegan)
 8. Ivory Tower (Cathy Carr)
 9. Happy Whistler (Robertson)
 10. Mockin' Bird (Four Lads)

- Kansas City, Mo.**
1. Moonglow & Picnic (Stoloff)
 2. Wayward Wind (Gogi Grant)
 3. I'm In Love Again (Domino)
 4. My Baby Left Me (Presley)
 5. Happy Whistler (Robertson)
 6. Heartbreak Hotel (E. Presley)
 7. It Only Hurts For A Little While (Ames Bros.)
 8. Standing On The Corner (Four Lads)
 9. Transfusion (Nervous Norvus)
 10. Magic Touch (Platters)

- Philadelphia, Pa.**
1. Moonglow & Picnic (Cates, Stoloff)
 2. Wayward Wind (Gogi Grant)
 3. Standing On The Corner (Four Lads)
 4. Heartbreak Hotel (E. Presley)
 5. Ivory Tower (Cathy Carr)
 6. Graduation Day (Rovers)
 7. I'm In Love Again (Domino)
 8. Too Close For Comfort (Eydie Gorme)
 9. Why Do Fools Fall In Love (Teen Agers)
 10. Blue Suede Shoes (Perkins)

- Atlanta, Ga.**
1. Moonglow & Picnic (Stoloff)
 2. Heartbreak Hotel (E. Presley)
 3. Happy Whistler (Robertson)
 4. Wayward Wind (Gogi Grant)
 5. Main Title (May Bernstein)
 6. Ivory Tower (Cathy Carr)
 7. Portuguese Washerwoman (Joe Carr)
 8. Poor People Of Paris (Baxter)
 9. Standing On The Corner (Four Lads)
 10. On The Street Where You Live (Vic Damone)

- Detroit, Mich.**
1. Moonglow & Picnic (Cates)
 2. Picnic (McGuire)
 3. My Little Angel (Four Lads)
 4. Heartbreak Hotel (Presley)
 5. Wayward Wind (Gogi Grant)
 6. I Want You To Be My Girl (Teen Agers)
 7. Standing On The Corner (Four Lads)
 8. Graduation Day (Rovers)
 9. On The Street Where You Live (Vic Damone)
 10. Can You Find It In Your Heart (Tony Bennett)

- Pittsburgh, Pa.**
1. Moonglow & Picnic (Stoloff/Cates)
 2. I'm In Love Again (Domino)
 3. Heartbreak Hotel (E. Presley)
 4. My Little Angel (Four Lads)
 5. Picnic (McGuire)
 6. Graduation Day (Rovers)
 7. It Only Hurts For A Little While (Ames Bros.)
 8. Hot Diggity (Perry Como)
 9. Can You Find It In Your Heart (Tony Bennett)
 10. Wayward Wind (Gogi Grant)

- San Francisco, Calif.**
1. Heartbreak Hotel (E. Presley)
 2. Moonglow & Picnic (Stoloff/Cates)
 3. Hot Diggity (Perry Como)
 4. Blue Suede Shoes (Perkins)
 5. Poor People Of Paris (Baxter)
 6. Wayward Wind (Gogi Grant)
 7. A Tear Fell (Teresa Brewer)
 8. Ivory Tower (Cathy Carr)
 9. Why Do Fools Fall In Love (Teen Agers)
 10. Standing On The Corner (Four Lads)

- Milwaukee, Wis.**
1. Wayward Wind (Gogi Grant)
 2. Moonglow & Picnic (Cates)
 3. Heartbreak Hotel (E. Presley)
 4. Standing On The Corner (Four Lads)
 5. Ivory Tower (Cathy Carr)
 6. How Little We Know (Sinatra)
 7. Can You Find It In Your Heart (Tony Bennett)
 8. Main Title (Dick Jacobs)
 9. Happy Whistler (Robertson)
 10. Born To Be With You (Chordettes)

- Seattle, Wash.**
1. Wayward Wind (Gogi Grant)
 2. Church Bells May Ring (Diamonds)
 3. I'm In Love Again (Domino)
 4. Little Girl Of Mine (Cletones Diamonds)
 5. I Want You, I Need You, I Love You (Elvis Presley)
 6. Moonglow & Picnic (Cates)
 7. Ivory Tower (Gale Storm)
 8. Apple Of My Eye (4 Lovers)
 9. Hot Diggity (Perry Como)
 10. Poor People Of Paris (Baxter)

- Cincinnati, Ohio**
1. Church Bells May Ring (Diamonds)
 2. Wayward Wind (Gogi Grant)
 3. Long Tall Sally (L. Richard)
 4. Moonglow & Picnic (Cates)
 5. Heartbreak Hotel (E. Presley)
 6. Hot Diggity (Perry Como)
 7. I Want You To Be My Girl (Teen Agers)
 8. I'm In Love Again (Domino)
 9. Standing On The Corner (Four Lads)
 10. Magic Touch (Platters)

- Memphis, Tenn.**
1. Moonglow & Picnic (Stoloff)
 2. Corrine Corrina (Joe Turner)
 3. I'm In Love Again (Domino)
 4. Ooby Dooby (Ray Orbison)
 5. Wayward Wind (Gogi Grant)
 6. It Only Hurts For A Little While (Ames Bros.)
 7. I Want You, I Need You, I Love You (Elvis Presley)
 8. I Almost Lost My Mind (Pat Boone)
 9. Blue Suede Shoes (Perkins)
 10. Rock And Roll Ruby (Smith)

- Boston, Mass.**
1. Heartbreak Hotel (E. Presley)
 2. Wayward Wind (Gogi Grant)
 3. Moonglow & Picnic (Stoloff)
 4. On The Street Where You Live (Vic Damone)
 5. Happy Whistler (Robertson)
 6. Magic Touch (Platters)
 7. Graduation Day (Rovers)
 8. Standing On The Corner (Four Lads)
 9. Ivory Tower (Cathy Carr)
 10. Kiss Me Another (Gibbs)

- Houston, Texas**
1. I'm In Love Again (Domino)
 2. Wayward Wind (Gogi Grant)
 3. Moonglow & Picnic (Stoloff)
 4. Long Tall Sally (L. Richard)
 5. I Want You, I Need You, I Love You (Elvis Presley)
 6. Heartbreak Hotel (E. Presley)
 7. Happy Whistler (Robertson)
 8. Little Girl Of Mine (Cletones)
 9. Treasure Of Love (McPhatter)
 10. Break Down And Love Me (Classmates)

- St. Louis, Mo.**
1. Moonglow & Picnic (Cates)
 2. Wayward Wind (Gogi Grant)
 3. Standing On The Corner (Four Lads)
 4. Happy Whistler (Robertson)
 5. I Almost Lost My Mind (Pat Boone)
 6. Delilah Jones (McGuire)
 7. Heartbreak Hotel (E. Presley)
 8. Walk Hand In Hand (Martin)
 9. Magic Touch (Platters)
 10. Ivory Tower (Cathy Carr)

- Baltimore, Md.**
1. I'm In Love Again (Domino)
 2. I Want You To Be My Girl (Teen Agers)
 3. My Little Angel (Four Lads)
 4. Heartbreak Hotel (E. Presley)
 5. Moonglow & Picnic (Cates/Stoloff)
 6. Wayward Wind (Gogi Grant)
 7. I Want You, I Need You, I Love You (Elvis Presley)
 8. It Only Hurts For A Little While (Ames Bros.)
 9. Ivory Tower (Williams Carr)
 10. Transfusion (Nervous Norvus)

- San Antonio, Texas**
1. Moonglow & Picnic (Stoloff/Cates)
 2. Ivory Tower (Otis Williams)
 3. Heartbreak Hotel (E. Presley)
 4. A Tear Fell (Teresa Brewer)
 5. Can You Find It In Your Heart (Tony Bennett)
 6. Blue Suede Shoes (Perkins)
 7. Wayward Wind (Gogi Grant)
 8. Why Do Fools Fall In Love (Teen Agers)
 9. Magic Touch (Platters)
 10. I Want You To Be My Girl (Teen Agers)

- New Orleans, La.**
1. Moonglow & Picnic (Stoloff)
 2. Heartbreak Hotel (E. Presley)
 3. Standing On The Corner (Four Lads)
 4. A Tear Fell (Teresa Brewer)
 5. Ivory Tower (Williams/Carr)
 6. Magic Touch (Platters)
 7. I'm In Love Again (Domino)
 8. Hot Diggity (Perry Como)
 9. Happy Whistler (Robertson)
 10. Blue Suede Shoes (Perkins)

America's Leading ONE-STOP Record Service

LESLIE DISTRIBUTORS

takes great pleasure in announcing the opening of its

4th Branch in NEWARK, NEW JERSEY

221 FRELINGHUYSEN AVE.

(PHONE: Blgelow 3-1155)

We pledge ourselves to the same continued service that has made this expansion possible.

Thank you — Operators and Dealers

America's Leading ONE STOP Record Service

LESLIE DISTRIBUTORS

639 TENTH AVE. 2231 FIFTH AVE. 134 WINDSOR ST. 221 FRELINGHUYSEN AVE.
NEW YORK 36, N. Y. PITTSBURGH, PA. HARTFORD, CONN. NEWARK, N. J.
PLaza 7-1977 GRant 1-9323 JAcKson 5-1147 Blgelow 3-1155

THE FIVE KEYS



record no. 3455

ANOTHER BMI "PIN-UP" HIT



RUBY BABY

Recorded by
THE DRIFTERS
Atlantic
Published by
TIGER MUSIC, INC.

From The Broadway Production
"STRIP FOR ACTION"



TOO YOUNG TO GO STEADY

ROBBINS MUSIC CORPORATION

"RATTLE MY BONES"

Jodimars
Capitol 3436
MYERS MUSIC, INC.
122 N. 12th St., Phila. 7, Pa.

THE NEW HIT
"HOW AM I GONNA SLEEP TONIGHT"

recorded by
JACK CARROLL
RKO-UNIQUE # 337

published by
SIKORSKI MUSIC CO.

sole selling agents
Keys Music, 146 W. 54 St., N. Y.

ANOTHER SMASH!

"JOHN HENRY"
(By Merle Travis)

"TENN." ERNIE FORD

CAPITOL 3421

AMERICAN MUSIC, Inc.
9109 Sunset Blvd. Hollywood, Cal.

Goddard Lieberson Named Columbia President

Conkling Leaves For Personal And Business Reasons To Go To California

NEW YORK — Goddard Lieberson has been named President of Columbia Records, the record and phonograph manufacturing division of Columbia Broadcasting System, Inc., it was announced last Friday by Frank Stanton, President of CBS.

James B. Conkling, President of Columbia Records since February, 1951 and a Vice President and Director of CBS since June, 1951, has resigned, effective June 1, for personal and business reasons in order to relocate in California, where he will establish independent production activities.

Lieberson has been associated with Columbia Records since 1939 and was appointed Executive Vice President in 1949. He has directed the creative functions of the company and has played a major role in the development of its LP catalogue, which is now one of the world's largest. Lieberson has spearheaded Columbia Records' expansion of international operation since 1951. In addition to his executive duties, Lieberson has been active as a producer of recordings, with notable innovations and successes in the fields of musical theatre, drama, literature and history.

Roy Hamilton Retires from Show Business

Will Devote Himself To Becoming A Painter

NEW YORK—The music trade was disturbed to learn this week that Roy Hamilton, Epic Recording star, who, The Cash Box reported in the June 2 issue, was hospitalized with pneumonia and would be inactive until he had a long rest, was retiring from show business.

Hamilton, who rose meteorically, from a \$5.00 a night saloon singer, hit the jackpot with his first Epic release, "You'll Never Walk Alone".

Suffering from a serious case of pneumonia and complete exhaustion, Hamilton, when told by his doctor he would have to take a lengthy rest, decided to go all the way, retire from his singing career, and pick up his career as a painter, which had been interrupted when he became a recording star. Some of his works, it was revealed, were good enough to be hung in art galleries.

In a letter to his manager, Bill Cook, Hamilton wrote: "One of the big things I realized was that I will never be completely happy until I have given myself a full chance to find out whether I am a real painter or just a Sunday artist."

As a result of his decision and the doctor's orders, Hamilton has cancelled out his bookings, which were already set through the balance of 1956.

Some of Hamilton's other hits were, "Ebbtide", "I Believe", "If I Loved You", "Unchained", "Everybody's Got A Home", and currently "Somebody, Somewhere".

In announcing Lieberson's appointment, Dr. Stanton reviewed Columbia Records' substantial growth during the 5-year period Conkling was President and Lieberson was Executive Vice President. Dr. Stanton noted the following accomplishments of the CBS operating division:

1955 sales were more than 60 per cent higher than those of 1950. Columbia Records greatly diversified its activities by establishing the new Epic label, two music publishing companies, a complete line of phonographs and tape recorders, beginning with the high fidelity 360, new 16-2/3 rpm long playing records for automobile player installations; and a manufacturing operation in Terre Haute, Indiana. In August 1955, Columbia Records became the first major record manufacturer to create a direct-mail record club with the inauguration of "The Columbia Lp Record Club." In the international field, Columbia Records formed wholly-owned manufacturing and sales operations in Argentina, Brazil and Canada.

Lieberson has brought many innovations in recordings to Columbia and the entire record industry. His productions for records of twenty Broadway musicals range from original cast recordings of "South Pacific" to Broadway's current great success, "My Fair Lady" and "The Most Happy Fella." He is particularly responsible for pioneering in the fields of recorded documentaries, drama, literature, and history. Outstanding among these are Edward R. Murrow's "I Can Hear It Now" series; his productions of "The Confederacy," George Bernard Shaw's "Don Juan In Hell" with the First Drama Quartette, the Columbia "Literary Series" (a 12-volume anthology of readings by world-famous authors and poets of their own works), and the controversial Samuel Beckett play, "Waiting For Godot."

Goddard Lieberson was born in Handley, Stratfordshire, England, on April 5, 1911, but has lived in the United States since childhood. He attended the University of Washington and the Eastman School of Music.

Lieberson joined Columbia Records in 1939 as Assistant to the Director of Masterworks Division. Subsequently, he became head of the division and was appointed Vice President in charge of Masterworks Artists and Repertoire, the position he held until his appointment as Executive Vice President in 1949. He is Chairman of a special Yale University Library Committee to advise and assist in building an outstanding musical theatre collection; he is a member of the Civil War Roundtable and a Director of the New York City Center.

Decca Re-Pacts Crosby Singer Will Be Permitted To Do Occasional Sides For Other Firms

NEW YORK — Decca Records this week announced the re-pacting of Bing Crosby, the record industry's all time best seller, to a three-year contract.

Bing Crosby was the first artist signed to Decca twenty-two years ago, and the new contract will bring the artist and company up to a 25-year relationship.

According to Decca, the new contract will see Crosby doing the bulk of his recordings for Decca, but it does permit the singer to do an occasional session for other companies. It is probably this clause which gave rise to recent stories that Bing would sign with Verve Records.

Crosby has amassed an approximate gross sale of 125,000,000 records in his 22 years with Decca.

His "White Christmas" has grown to an aggregate sale of over 11,000,000, and is the biggest selling record in the record business. He has also reached such staggering figures as 8,000,000 sales on his "Silent Night", and 6,000,000 on "Jingle Bells". He has 19 records that have sold better than 1,000,000. The total sale of these 19 records is approximately 42,000,000.

Trophies and Hunter



NEW YORK—The Four Lovers, RCA Victor recording artists, and Bill Bullock, manager of RCA Victor's single records department, appeared as trophies and hunter in a special motion picture made by Transfilm. It was made to be shown at the RCA Victor consumer products distributors convention at Miami Beach May 31 through June 6.

THE WEST'S NEWEST AND FINEST **ONE STOP**

Records: 45 RPM—60¢ 78 RPM—65¢
Extended Play—98¢ LP's—30% off

Complete Mail Order Service OPEN 7 DAYS A WEEK "Order Sunday, Pick Up Monday"

NORTY'S MUSIC CENTER

2775 W. PICO BLVD. Phone: REpublic 1-7258 LOS ANGELES 6, CALIF.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Cubana



NEW YORK—The inaugural flight of non-stop Super G Constellation service of Cubana Airlines between Havana and New York City turned into a gala three-day holiday for officials of all the South American countries, James J. O'Brien, representing Mayor Robert Wagner of New York City, and the press.

The inaugural flight coincided with Cubana Airlines' 25th Anniversary. The New York to Havana non-stop flights climaxed a period of growth which has made Cubana well known and well traveled between Mexico City on the West and Spain across the Atlantic.

The smooth non-stop flights from New York to Havana and from Havana to New York were augmented by luscious frozen daiquiris as were the three hectic days spent touring the picturesque city by day and visiting the musical attractions at night.

From the extravagant Tropicana, to the under the stars Sans Souci, to the open-air Miramar where Cuba's teenagers gathered, we listened and danced to the music of Cuba. Sedate at the first two clubs, and just slightly more outgoing at the latter.

American citizens who have heard that the rhumba and cha cha cha are Cuban exports, and know these dances via the exhibitionistic Palladium, the just a shade less exhibitionistic Roseland, and the more subdued versions seen on the floors of our better hotel rooms and club, are in for a surprise when they see the dances and hear the Cuban original rhythms as performed on the tropical island. The rhythms are smooth, the sound soft, the bands favor the violin and flute as against the American brass section. The dancers perform with ease and grace, never breaking into individual routines as is predominately the passion here. Professionals, however, do break and run through routines similar to those performed by our American youngsters.

The highlight of the trip was a cocktail party at the Presidential Palace at which the Cubana guests were introduced to President Batista.

Seen above are, left: Alfredo Hernandez, Cuban Consul General, Jose Lopez Vilaboy, president of the Cubana Airlines, and James J. O'Brien, representing Mayor Robert Wagner of New York City. In the picture below are the world famous Comparsa Dancers of the Hotel Club Comodoro of Havana, a group of some 75 sons and daughters of socially prominent Cuban families.

Jaye P. Morgan Takes Over Fisher TV Show

NEW YORK—Jaye P. Morgan, who stepped out of the ranks of the unknown a little more than a year ago and skyrocketed to fame on the RCA Victor label, takes a big step into the upper echelon of stardom when she takes over the Eddie Fisher TV show for the summer months.

Starting June 13th, the popular lark will be seen every Wednesday and Friday nights from 7:30 to 7:45, live from New York. Jaye P. will be assisted on the show by her brothers, the Morgan Brothers, also Victor recording artists.

Four of the summer's shows will be televised in color—the July 4th and 18th and August 1st and 15th.

An impressive staff of behind the scenes people will assist Jaye in the new venture. Kevin Joe Jonson, currently the director and associate producer of the Milton Berle Show, will direct the J.P.M. stint. It will be written by Lyn Duddy and Jerry Bresler, who have written for Godfrey, Sullivan and a number of top nite personnel including J.P.

Joel Herron will serve as musical director and will conduct the orchestra.

Phonodisc To Distribute Kapp In Canada

TORONTO, ONT., CANADA—Phonodisc, Limited, of Toronto, has announced that it will distribute all future Kapp releases exclusively throughout Canada and that, from now on, all records appearing under the Kapp label in the United States will also appear under the Kapp label in Canada.

In addition, for the convenience of the dealer and customer, catalogue numbers will also be the same as those advertised in the U. S. and Kapp records will now be available in Canada as soon as they become available in the United States.

Stars Raise \$50,000 For Cerebral Palsy



Rosner Leaves On Month-Long Distrib Tour

NEW YORK—Ben Rosner, Vik sales manager, left last Thursday on a month-long trip that will take him through the South and West where he will visit distributors.

His first stop will be Atlanta. From there he goes to Jacksonville and then on to Miami where he will take part in the RCA Victor Distributor meetings.

From Miami, Rosner will plane to New Orleans where he will meet with Herman Diaz, Vik A&R head, for distributor confabs and on the spot recording sessions, winding up June 9th. He will then head out to Dallas, El Paso, Los Angeles, San Francisco, Portland, Seattle, Salt Lake City, Denver and Omaha. He will return to New York July 1st.

GREEN BAY, WIS.—Over the weekend of May 19th and 20th, recording, radio, TV and movie stars helped to raise more than \$50,000 for Cerebral Palsy via WBAY-TV in Green Bay, Wisconsin.

Top-notch stars who entertained included Ken Carson (recording star of the Garry Moore Show); Decca vocalist Roger Coleman; Metropolitan Opera star Felix Knight; singers Judy Lynn ("Top Banana"), Julann Wright (R. Q. Lewis Show), and Betty Ancona plus Chicago WJJD disk jockey Sig Sakowicz; the Devlets (Big Top Circus Show); and Victor Jory, star of stage, screen and TV.

Pictured above (left to right):

Sig Sakowicz, Julann Wright, Ted Devlet, Mrs. Devlet, Victor Jory, Hanna Lissner (National Secretary U.C.P.), Felix Knight, Judy Lynn, and Betty Ancona.

ATTENTION, JUKE BOX OPERATORS!

- Get ALL Your Records in One Stop!
- SAVE wear and tear on your car, nerves and Your Pocketbook!

All Top Hits Selected from lists in The Cash Box and Billboard—Always in Stock—Any Quantity!

For only \$60 per year (or \$6.00 per month) you can become a charter member in the GOODY JUKE BOX SERVICE. Such membership entitles you to purchase ALL of the records you need, as follows:

ALL 45 RPM 89c List Price 55c (usual dealers' cost)
78's and 45 EP's will be priced on the same basis.

NO 5c "UP" PER RECORD—SAVE THIS 5c BY JOINING THE GOODY JUKE BOX SERVICE!

Not only will your profits be larger, but there will be a big saving in time for you. Don't waste it going to 10 or 15 distributors—Come to the

GOODY ANNEX, Inc.

250 West 49th St. ● Between Broadway & 8th Ave. ● PLaza 7-3996

Now you can buy ALL your records in one place! One store with over 10,000 square feet of space, and one of the largest stocks of records available anywhere! (There is a garage available next door for your convenience.)

- TAKE A ONE MONTH TRIAL MEMBERSHIP FOR ONLY \$6.00!
 - FREE! Title Strips for All Records!
 - TERMS: Payment With Order — We Ship — You Pay Parcel Post Charges
- JOIN THE GOODY JUKE BOX SERVICE TODAY — AND SAVE!**

Top 15 Best Selling Pop Albums

1. MY FAIR LADY Original Broadway Cast (Columbia OL 5090)
2. ELVIS PRESLEY Elvis Presley (RCA Victor LPM 1254; EPB 1254)
3. SONGS FOR SWINGING LOVERS ... Frank Sinatra (Capitol W 653, EAP 653)
4. PICNIC Original Movie Score (Decca DL 8320; ED 846)
5. BELAFONTE Harry Belafonte (RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5)
6. CAROUSEL Original Movie Cast (Capitol W 694; EDM 694)
7. THE MAN WITH THE GOLDEN ARM. Original Movie Score (Decca DL 8257)
8. FOUR FRESHMEN AND
5 TROMBONES Four Freshmen (Capitol T 683; EAP 683)
9. WALTZES OF IRVING BERLIN ... Mantovani (London 4-1452)
10. BUBBLES IN THE WINE Lawrence Welk (Coral CRL 57083; EC 57083)
11. SERENADE Mario Lanza (RCA Victor LPM 1996; ERB 1996)
12. GENTLEMEN BE SEATED (Minstrel Show) (Epic LN 3238)
13. NIGHT WINDS Jackie Gleason (Capitol W 717; EAP 717)
14. OKLAHOMA Original Movie Cast (Capitol SAO 595; SDM 595)
15. SONGS OF THE SOUTH Norman Luboff Choir (Columbia CL 860)
15. HIS SPARKLING STRINGS Lawrence Welk (Coral CRL 57011; EC 82020)
15. THE EDDY DUCHIN STORY Original Movie Score (Decca DL 8289)
15. MR. WONDERFUL Original Broadway Cast (Decca DL 9032)

New Schenectady Shop



SCHENECTADY, NEW YORK—The employees of Van Curler's Record Store in Schenectady, New York are pictured just before opening the doors on their first day in the new store. Several months ago the old Van Curler shop burned to the ground.

THE CASH BOX



Album Reviews

POPULAR

"ROME-ANTICS"—Songs Of Satire And Love By Harold Rome—Heritage H-0063 (1-12" LP)

CRY BABY; GIN RUMMY RHAPSODY; POCKETFUL OF DREAMS; THE ADVERTISING SONG; AIN'T NATURE GRAND; GLIMPSE OF LOVE; DON'T WANT TO WRITE ABOUT THE SOUTH; I CAN HEAR IT NOW; FRENCH WITH TEARS; YOU NEVER KNOW WHAT HIT YOU (WHEN IT'S LOVE); INVESTIGATION; WHO COULD EAT NOW; I SHOULDN'T LOVE YOU.

With two successive smash hits ("Wish You Were Here" and "Fanny") to his credit, Harold Rome has established himself as a top-drawer tunesmith and versifier. But you won't find any of his popular songs from these shows on this Heritage entry. The platter features Rome as he sings 13 of his compositions on love and civilization in general. Rome delightfully knocks the everything-in-life-is-free type of tune with "Pocketful Of Dreams" and on the other foot effectively encounters the haunting "Glimpse Of Love". Politics is spoofed by Rome's satiric sense in the bouncy "Investigation". For those who enjoy specialty items, "Rome-Antics" will be a happy purchase.

"THE CHAMPAGNE MUSIC OF LAWRENCE WELK"—Epic LN 3247 (1-12" LP)

BUBBLES IN WINE; LINGER AWHILE; AIN'T SHE SWEET; MY DONNA LEE; DADDY'S LULLABY; THAT'S A PLENTY; BEER BARREL POLKA; MY MAN; ONE-TWO-THREE-KICK; UNFORTUNATE BLUES; ONE LOOK AT YOU; KENTUCKY'S WAY OF SAYIN' GOOD MORNIN'.

The congenial mood set by Lawrence Welk's ork and vocalists are available in agreeable amounts on this Epic entry. Taking his cues from nostalgic numbers Welk's amiable crew meet the occasion in their characteristically breezy fashion. If this platter plays follow-the-leader with Welk's other pressings it should be chart material in short order.

"THE MASTER'S TOUCH-CARMEN CAVALLARO"—Decca DL 8288 (1-12" LP)

THE LAMP IS LOW; MOON LOVE; TONIGHT WE LOVE; MY REVERIE; YOUR HOME IS IN MY ARMS; STARS IN MY EYES; FULL MOON AND EMPTY ARMS; ON THE ISLE OF MAY; I'M ALWAYS CHASING RAINBOWS; OUR LOVE; DREAM OF LOVE; INTERMEZZO.

The contributions of serious composers to Tin Pan Alley are many. On this Decca disk, 12 adaptations of classical pieces are delivered in the classy keyboard style of Carmen Cavallaro. The beautiful melody of Tchaikowsky's Second Movement to his "Fifth Symphony" ("Moon Love") and Chopin's "Fantasie-Impromptu" ("I'm Always Chasing Rainbows") are two of the set's extremely well-known selections. Cavallaro's expert control of these classical tidbits makes for noble mood music. A strong follow-up LP to his current best seller, "The Eddy Duchin Story".

"JANE MORGAN"—Orchestra Conducted By Martin Gold—Kapp KL-1023 (1-12" LP)

IT MIGHT AS WELL BE SPRING; I'LL BE SEEING YOU; BETTER LUCK NEXT TIME; I'LL BE YOURS; IT'S EASY TO REMEMBER; THANKS FOR THE MEMORY; IF I LOVED YOU; WHEN THE WORLD WAS YOUNG; A WOMAN NEEDS TO BE TOLD; I CAN DREAM CAN'T I; INSENSIBLEMENT; I DIDN'T KNOW WHAT TIME IT WAS.

Songstress Jane Morgan, an American who achieved fame and fortune in Paris, sets an admirable, romantic mood on this Kapp release. Jane has a soft and sweet way that's perfectly suited to the more or less wistful standards on the program. Some of the songs (i.e. "When The World Was Young") are treated delightfully by Jane with French lyrics. Jane's enthusiastic following here will find her in some of her best vocal moments. Photo of Jane on the package should be a selling point in itself.

"CHA CHA CHA AT EL MOROCCO"—Tito Puente and Others—Tico LP 1025 (1-12" LP)

SUBE Y BAJA EL TELON; BESAME MUCHO; CHA CHA CHA DE LA PRINCESA; SKIP TO MY LOU; TERRONCITO; TITO'S CHA CHA CHA, TARDE DE CHA CHA CHA; TOTIRI MUNDACHI; QUERUBIN; BEER BARREL MERENGUE; CHA CHA CHABELA; CHA CHA GUAGUANCHO.

Tico's latest dance floor platter features one of the idols among cha cha cha lovers, Tito Puente. The reason for this admiration is amply answered here as Puente rhythmically romps through the material. Cha cha cha-merengue revisions of "Besame Mucho", "Skip To My Lou" and "Beer Barrel Polka" are cleverly done. Pepe Luis and the ork also perform on the waxing. Good name value.

"SONGS BY RUSTY DRAPER"—Mercury MG 20118 (1-12" LP)

THE SHIFTING WHISPERING SANDS; LIGHTHOUSE; THE WORKSHOP OF THE LORD; LAST FRONTIER; MELANCHOLY BABY; I'M GOING TO MOVE TO THE OUTSKIRTS OF TOWN; I'M MAD; LONESOME SONG; LAZY MULE; LAZY RIVER; NO HELP WANTED; KNOCK ON WOOD.

That important vocal trait in today's pop hits called "drive" has been a feature of Rusty Draper's popularity. This Mercury issue has Rusty performing 12 songs of a popular and folk-like nature. Rusty's treatment of the old standby "Lazy River" is a rock n' roll revision of the tune that the singer overpowers with polish. A good change of pace in Draper's normal up-tempo spark is a strong, but respectful, chanting of "The Workshop Of The Lord". An eager teen-age crowd assure solid sales for the waxing.

"THE SWAN"—Music Recorded Directly From The Soundtrack Of The M-G-M Picture—MGM E3399 (1-12" LP)

Just about the whole world realized the parallel in Grace Kelly's portrayal in "The Swan" and her actual marriage to a prince. MGM Records has released the original soundtrack score from the film which, with bubbling melodies and fairy-tale like beauty, captures the essence of the Ferenc Molnar play. Under Johnny Green's able direction of the MGM studio orchestra the Bronislav Kaper score is expertly performed. Miss Kelly's fascinating face is taken full advantage of on the package. Grace Kelly is the big selling factor here.

"LOVE IS A MANY-SPLENDORED THING"—Richard Hayman Orch.—And All Time Motion Picture Favorites—Mercury MG 20123 (1-12" LP)

RUBY; LOVE IS A MANY-SPLENDORED THING; SADIE THOMPSON'S SONG; GINA; EYES OF BLUE; HI-LILI, HI-LO; I'LL CRY TOMORROW; TERRY'S THEME; VERA CRUZ; ANNA; JOEY'S THEME; THE HIGH AND THE MIGHTY.

A collection of recently popular motion picture theme music gives Richard Hayman enough ground-work to give his harmonica and ork a good lush work-out. The instrumental coloring that takes place in such items as the "High And The Mighty" and "Vera Cruz" would do justice as background music in a DeMille spectacle. The disk will sell on both Hayman's popularity and the photo of Jennifer Jones and William Holden on the package.

2 For The Money on JOSIE

The Cadillacs

"BETTY MY LOVE"

b/w

"WOE IS ME"

JOSIE 798

and

Jimmy Ricks

"SHE'S FINE — SHE'S MINE"

b/w

"THE UNBELIEVER"

JOSIE 796

Josie RECORD

1650 Broadway, New York City

ABC-PARAMOUNT

LATEST RELEASE

Graduation Day

THE ROVER BOYS

9700

A PRODUCT OF AM-PAR RECORD CORP.

The everglowing standard

MOONGLOW

Sensationally featured in the Columbia Picture "Picnic"

MILLS MUSIC, INC.

THE CASH BOX



"SOMEBODY BIGGER THAN YOU AND I"—Russ Miller—Orchestras Conducted By Joe Sherman and Martin Gold—Kapp KL-1032 (1-12" LP)

SOMEBODY BIGGER THAN YOU AND I; BLESS THIS HOUSE; FOR THIS I'M THANKFUL; I BELIEVE; IF WE ALL SAID A PRAYER; THE BIBLE TELLS ME SO; SUDDENLY THERE'S A VALLEY; ONE GOD; HE; IF THE GOOD LORD'S WILLING; PEACE OF MIND; PRECIOUS LORD.

Tin Pan Alley has recently added to its repertoire a number of dramatic, inspirational tunes. Some of these melodies, plus a number of standbys, are given poignant renditions by Russ Miller. With a full and sincere voice, Miller is well suited to such newer songs as "I Believe" and the familiar oldie "Bless This House". As a "pop" atmosphere is maintained on the disk it should enjoy a wide sales range.

JAZZ

"CHET BAKER"—Pacific PJ-1206 (1-12" LP)

ALL THE THINGS YOU ARE; NO TIES; HAPPY LITTLE SUNBEAMS; BEA'S FLAT; RUSS JOB; MOON LOVE; IMAGINATION; TOMMY HAWK; I'M GLAD THERE IS YOU; LITTLE MAN YOU'VE HAD A BUSY DAY; MOONLIGHT BECOMES YOU; GOODBYE.

Ace trumpeter Chet Baker is heard here under three jazz set-ups: A quartet, sextet, and ensemble. Within these combos Baker's smooth horn leads the boys in a series of fine warm and up-tempo jazz sessions. The composer of four tunes on the disk, pianist Russ Freeman, lends artful support to the goings on. Modernistic painting on the package gives the set an impressive, clean-cut appearance. But, it's Chet Baker's trumpet that's of major interest here. Should be another powerful seller for C.B.

"VIBES ON VELVET—TERRY GIBBS"—EmArcy 36064 (1-12" LP)

AUTUMN NOCTURNE; LONESOME STREETS; ADIOS; LEAVING TOWN; FOR YOU, FOR ME, FOR EVERMORE; THE MOON WAS YELLOW; SMOKE GETS IN YOUR EYES; BOULEVARD OF BROKEN DREAMS; MOOD INDIGO; IT MIGHT AS WELL BE SPRING; LULLABY OF SWING; TWO SPARKLING EYES.

The soft tinkle that the vibes affords is the principal jazz sound on this EmArcy release. Credit Terry Gibbs with giving the vibes an imaginative touch here. Backed by five saxophones, Gibbs' caressing of the instrument results in warm textures. Material consists of standards and original Gibbs numbers. Pleasing jazz platter that also makes for good mood music listening. Gibbs is one of the leading exponents of vibe jazz. And the fans are sure to consider this attractively packaged disk a must. It's one of the best LPs to come from Gibbs.

"BUDDY RICH SINGS JOHNNY MERCER"—Arrangements And Orchestra Conducted by Buddy Bregman—Verve MG V-2009 (1-12" LP)

GOODY GOODY; OUT OF THIS WORLD; SKYLARK; AC CENT TCHU ATE THE POSITIVE; ONE FOR MY BABY; FOOLS RUSH IN; DAY IN, DAY OUT; BLUES IN THE NIGHT; TRAVLIN LIGHT; TOO MARVELOUS FOR WORDS; THIS TIME THE DREAM'S ON ME; DREAM.

The title on the set tells the story clearly. This is Buddy Rich singing, rather than applying his drums, to the songs associated with Johnny Mercer. As a drummer, Buddy has a swing heritage and his voice almost naturally responds to that background. The results are some free-swinging vocals. A good example of the latter delivery is "Ac Cent Tchu Ate The Positive". In the ballad department Buddy's voice is agreeably warm. Johnny Mercer's collaboration with such artists as Harold Arlen, Hoagy Carmichael and Richard Whiting is a series of all-time tune greats. Jazz fans have an exception pop-jazz treat in this disk.

CLASSICAL

SHOSTAKOVITCH: Symphony No. 10 In E Minor, Op. 93—Czech Philharmonic Orchestra, Karel Ancerl, Conductor—Decca DL 9822 (1-12" LP)

Shostakovitch's latest and heralded symphonic work seems to be finding its way, more and more, into the releases of major record firms. This Decca waxing of the profound and moving work is completely adequate. Recorded in Europe, the disk has a fine reading of the work by Karel Ancerl conducting the Czech Philharmonic Orchestra. Outstanding sound. The package should be good news for symphonic music lovers.

MOZART: Concerto No. 12 In A Major For Piano And Orchestra (K. 414)—Concerto No. 13 In C Major Piano And Orchestra (K 4-15)—Cor de Groot, Piano—Willem Van Otterloo Conducting The Vienna Symphony Orchestra—Epic LC 3214 (1-12" LP)

Epic's latest contribution to the Mozart bi-centennial are two of the composer's piano and orchestra concertos. Both are sprightly works that have a good foundation for some commendable keyboard artistry by Cor De Groot. Famed Willem Van Otterloo conducts the Vienna Symphony with deft authority and control. The 12th and 13th concertos for piano and orchestra haven't made the record rounds too often. Here's a chance to get capable performances of the pieces.

RACHMANINOFF: The Bells, Op. 35—Orietta Moseucci, Soprano—Charles Anthony, Tenor—Lorenzo Malfatti, Baritone—The Santa Cecilia Chorus—The Rome Symphony Orchestra—Conducted By Jacques Rachmilovich—MGM E3246 (1-12")

This work is a choral symphony set to a poem by Edgar Allan Poe. It is an ambitious work that gradually and brilliantly changes in texture to match the poem's meaning. Rachmaninoff put heavy demands on the singers and credit should be given for the wonderful performances by the vocal participants. The Rome Symphony Orchestra and The Santa Cecilia Chorus keep the powerful composition on its toes throughout the disk. This rarely recorded opus must be content with a confined sales audience.

"HOMAGE TO MOZART"—Ferenc Fricsay; Dietrich Fischer-Dieskau; Maria Stader; Igor Markevitch; David Oistrakh; Loewenguth Quartet; Irmgard Seefried; and Wolfgang Schneiderhan—Decca DL 9833 (1-12" LP)

On this single LP Decca has assembled a Mozart omnibus featuring seven selected pieces by the composer. Violinist David Oistrakh, now well known to American classical music lovers, is nimbly heard in the "Rondo" movement from Mozart's "Violin Concerto No. 5". Other highlights include the RIAS Symphony Orchestra under Ferenc Fricsay's direction in the overture from "The Magic Flute". The delightful "Papageno's Song" from "The Magic Flute" is superbly sung by Dietrich Fischer-Dieskau. Selections on the waxing also include part of a symphony (No. 38), quartet (No. 17) and other Mozart creations. For an all-around view of Mozart here's an unusually diversified set to get one's hands on. The tops in Mozart by the best on Decca's Gold Label.

Dot Decides On Move To Hollywood, Takes Over Former Capitol Quarters; Stock Issue Postponed For Present

HOLLYWOOD—It was announced this week that Dot Records had signed a long-term lease on the building at the corner of Sunset Blvd. and Vine Street in the heart of Hollywood, which was the former home of Capitol Records. Dot will pull out of Gallatin, Tenn., and establish its main headquarters in the new location about July 15th. Transfer of the company's equipment, effects, and personnel from Tennessee is expected to take at least six weeks.

Queried as to the reasons for the move, President Randy Wood said: "We feel that the popularity of our artists and the great demand for their recordings can best be served by moving. Hollywood offers great technical recording facilities. Also, most of the music publishing firms are represented there, and our presence in Hollywood means quicker and more constant contact with them. Further, Dot Records will be signing new artists, and certainly Hollywood has lots of available talent. After all, it is one of the two great centers of the radio and television industries, as well as the home of the motion picture." Wood added that continuous recording sessions kept him away from his home too much during the past four years, with frequent trips to Chicago, New York and Hollywood, whereas he would prefer to spend more time with his

family. He expressed deep regret at having to leave his parents and good friends in his home state.

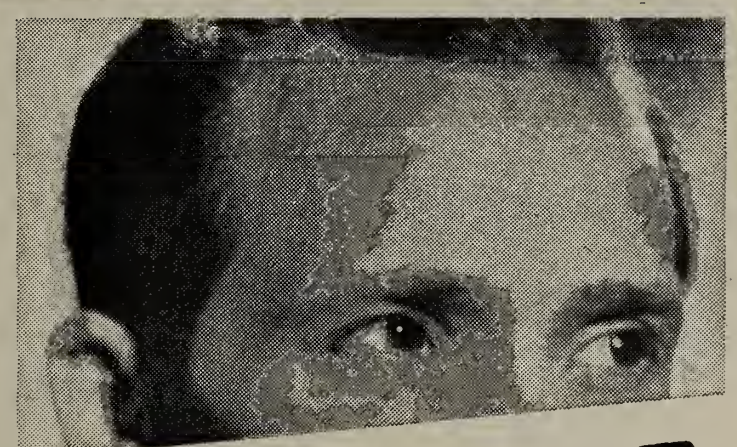
Randy's Record Shop in Gallatin, which operates the country's largest record mail-order business, will continue in that locality managed by vice-president, Gilbert Brown, but other key personnel and their families now stationed in Tennessee will follow Randy Wood to Hollywood.

It was also announced this week that Dot has decided not to offer any stock for sale at the present time.

Rumors that common stock would be issued to the public gained credence from Dot's plans for expansion which included the possibility of moving the company's headquarters to Hollywood from Gallatin, Tenn.

According to Randy Wood, Dot officials have been so busy servicing distributors with current hits, and debating the advisability of transplanting the company to Hollywood that consideration of a stock issue has been indefinitely postponed.

"We sincerely appreciate the flood of inquiries and offers of stock subscription that have come in from all over the country," Wood stated. "When we are finally established in Hollywood we may reconsider the possibility of broadening stock ownership of Dot."




DERISE, JOE

MALE VOCALIST, modern arranger, stylist.
APPROACH: imaginative, intensely creative
LATEST BETHLEHEM RECORDING: "Joe Derise with the Australian Jazz Quintet"
SAYS ART FORD: "the best thing Joe's done on wax"

INCLUDES: "Personality", "Swinging on a Star", "Ac-cent-tchu-ate the Positive", "S'Wonderful", etc..
Pers. Mgmt.: Lee Kraft, Pers. Prom.: Joe Lustig

BETHLEHEM RECORDS



Rumors Stop Flying



NEW YORK—Music luminaries turned out for the Columbia Records' party honoring Michel Le Grand at the Park Sheraton Hotel on Monday, May 21st, at the Tropical Room.

Since Le Grand speaks no English at all, his countryman Maurice Chevalier was on hand to introduce him to the crowd. For quite some time now, there have been rumors to the fact that Michel Le Grand was really Mitch Miller by another name. The above photo proves that there is actually a Michel Le Grand. He is surrounded at his left by Percy Faith and at his right by the beard himself, Mitch Miller. It looks as though Le Grand is getting ideas from the Miller growth.

BILL NORMAN'S
latest is the greatest!

"PICNIC IN THE PARK"
(from "Picnic")
b/w
"Song Of The Wedding"
MZ # 1013

6064 HOLLYWOOD BLVD. HOLLYWOOD 28, CALIF.
RECORDS

BREAKIN'—BREAKIN'
Novelty Hit of Year

"Giggle Box"
BABS and FLOYD
RCA Victor # 47-6503

VALLEY PUBLISHERS, INC.
Box 10033
KINGSTON PIKE
KNOXVILLE, TENN.

A Jackpot on JUBILEE

DELLA REESE
has the hit

"HEADIN' HOME"
and
"DAYBREAK SERENADE"
JUBILEE 5247

and

THE FOUR TUNES
"DANCING WITH TEARS
IN MY EYES"
b/w
"FAR AWAY PLACES"
JUBILEE 5245

Jubilee Records
1650 Broadway, New York City

George Shearing Becomes American Citizen

NEW YORK—Jazz star, George Shearing, celebrated his becoming an American citizen with a party given in his honor at the popular New York jazz nitery, Basin Street, last week. Shearing was presented with a special cake commemorating the happy occasion and was congratulated by a number of music dignitaries who turned up at the club to greet the star.

Performancewise, the Shearing crew was in top form. Each of his men (John Tillman, guitar; Johnny Ray, vibes; Al McKibbon, bass) was spotlighted, and the Shearing composition, "Lullaby of Birdland," never sounded better. Excellent arrangements of "The Woman I Love" and "My Funny Valentine" were also greatly received by the audience.

Forms New Label



BUENA PARK, CALIF.—Dixie Earl Bryant (Shown above) author of "Tell Me" recorded by Slim Whitman, and many other songs, announced this week that she has formed her own record company, Velvet Records. To date, no records have been released, but Miss Bryant has 30 masters of her own songs which she will be issuing in the near future.

THE CASH BOX

Disk Jockeys'

REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by disk jockeys throughout the nation for the week ending June 2, without any changes on the part of THE CASH BOX.

- | | | |
|---|--|---|
| <p>Norman Scott
WBKH—Hattiesburg, Miss.</p> <ol style="list-style-type: none"> Heartbreak Hotel (Presley) Winner Take All (Sonny Gale) Hot Diggity (Perry Como) Walk Hand In Hand (Andy Williams) Wayward Wind (Gogi Grant) Standing On The Corner (Four Lads) Too Young To Go Steady (Nat Cole) Graduation Day (4 Freshmen) Ivory Tower (O. Williams) Fool Of The Year (G. Gibbs) | <p>Charlie O'Donnell
WHAT—Philadelphia, Pa.</p> <ol style="list-style-type: none"> Heartbreak Hotel (Presley) Moonglow & Picnic (Cates) Hot Diggity (Perry Como) Standing On The Corner (Four Lads) Wayward Wind (Gogi Grant) Long Tall Sally (L. Richard) In Self Defense (Flairs) Street Where You Live (Vic Damone) Blue Suede Shoes (Perkins) I Could Have Danced All Night (Sylvia Syms) | <p>Jim Williams
WWSW—Pittsburgh, Pa.</p> <ol style="list-style-type: none"> My Little Angel (Four Lads) Picnic (McGuire) Graduation Day (4 Freshmen) Heartbreak Hotel (Presley) I'm In Love Again (Domino) Moonglow & Picnic (Cates/Stoloff) I Could Have Danced All Night (Sylvia Syms) Treasure Of Love (McPhatter) It Only Hurts For A Little While (Ames Bros.) Wayward Wind (Gogi Grant) |
| <p>Bob Wells
WEBR—Buffalo, N. Y.</p> <ol style="list-style-type: none"> I Want You, I Need You, I Love You (Elvis Presley) Standing On The Corner (Four Lads) Moonglow & Picnic (Stoloff) I Could Have Danced All Night (Sylvia Syms) You're The Apple Of My Eye (Four Lovers) Walk Hand In Hand (Vaughn) Hot Diggity (Perry Como) Picnic (McGuire) Heartbreak Hotel (E. Presley) Allegheny Moon (Patti Page) | <p>Norm Prescott
WBC—Boston, Mass.</p> <ol style="list-style-type: none"> Graduation Day (Rover Boys) On The Street Where You Live (Vic Damone) Wayward Wind (Gogi Grant) I Almost Lost My Mind (Pat Boone) Sweet Old Fashioned Girl (Teresa Brewer) Angel-Angel (Billy Vaughn) How Little We Know (Frank Sinatra) Transfusion (Nervous Norvus) Kiss Me Another (G. Gibbs) Never Turn Back (Hibbler) | <p>Neil (Bird) Mack
WGUY—Bangor, Me.</p> <ol style="list-style-type: none"> Sweet Old Fashioned Girl (Teresa Brewer) I Want You, I Need You, I Love You (Elvis Presley) Lost John (Lonnie Donegan) Born To Be With You (Chordettes) I'm In Love Again (Domino) Get Out Of The Car (Sammy Davis Jr.) Kissing Dance (Blue Stars) All Shook Up (Vickie Young) Bim Bam Baby (Four Voices) Cimarron (Paul & Ford) |
| <p>Tom Adams
KUDL—Kansas City, Mo.</p> <ol style="list-style-type: none"> Moonglow & Picnic (Stoloff) I'm In Love Again (Domino) Heartbreak Hotel (E. Presley) Long Tall Sally (L. Richard) Wayward Wind (Gogi Grant) Magic Touch (Platters) Ivory Tower (Cathy Carr) My Baby Left Me (Presley) Blue Suede Shoes (Perkins) Happy Whistler (Robertson) | <p>Dave Walshak
KCTI—Gonzales, Texas</p> <ol style="list-style-type: none"> Ivory Tower Gale Storm) A Tear Fell (Teresa Brewer) Walk Hand In Hand (Martin) Blue Suede Shoes (Perkins) Graduation Day (Rovers) Main Title (Dick Jacobs) Fool Of The Year (G. Gibbs) Moonglow & Picnic (Cates) Wayward Wind (Gogi Grant) Eddie My Love (Chordettes) | <p>Nick Charle
WJMC—Rice Lake, Wisc.</p> <ol style="list-style-type: none"> Heartbreak Hotel (E. Presley) Moonglow & Picnic (Stoloff) Hot Diggity (Perry Como) Blue Suede Shoes (Perkins) Rock Island Line (Donegan) Ivory Tower (Gale Storm) Standing On The Corner (Four Lads) Poor People Of Paris (Baxter) Happy Whistler (Robertson) Flamenco Love (Al Caiola) |
| <p>Jim Lewis
WEMP—Milwaukee, Wisc.</p> <ol style="list-style-type: none"> Standing On The Corner (Four Lads) Heartbreak Hotel (E. Presley) Moonglow & Picnic (Cates) Wayward Wind (Gogi Grant) Wild Cherry (Don Cherry) I Could Have Danced All Night (Sylvia Syms) Can You Find It In Your Heart (Tony Bennett) Second Time In Love (Margaret Whiting) A Shanty In Old Shanty Town (Somethin' Smith) Ivory Tower (Cathy Carr) | <p>Ed Bishop
WAFB—Baton Rouge, La.</p> <ol style="list-style-type: none"> I Want You, I Need You, I Love You (Elvis Presley) Sweet Old Fashioned Girl (Teresa Brewer) I Almost Lost My Mind (Pat Boone) Transfusion (Nervous Norvus) It Only Hurts For A Little While (Ames Bros.) Rock And Roll Mr. Bullfrog (Moon Mullican) Wayward Wind (Gogi Grant) Sweet Heartaches (E. Fisher) Ticky Ticky Tick (F. Laine) Happy Whistler (Robertson) | <p>Dave Maynard
WORL—Boston, Mass.</p> <ol style="list-style-type: none"> Born To Be With You (Chordettes) A Little Love Can Go A Long, Long Way (Dream Weavers) Wayward Wind (Gogi Grant) I'm In Love Again (Domino) I Want You, I Need You, I Love You (Elvis Presley) Kiss Me Another (G. Gibbs) More (Perry Como) I Almost Lost My Mind (Pat Boone) Treasure Of Love (Collins/McPhatter) My Little Angel (Four Lads) |
| <p>Lou Emm
WHIO—Dayton, Ohio</p> <ol style="list-style-type: none"> Moonglow & Picnic (Cates) Ivory Tower (Cathy Carr) Flamenco Love (D. Hayman) On The Street Where You Live (Vic Damone) Standing On The Corner (Dean Martin) Kiss Me Another (G. Gibbs) I've Got Love (Julius LaRosa) September Love (Whitfield) Picnic (McGuire) Look Homeward Angel (Four Esquires) | <p>Frank Badders
WLEE—Richmond, Va.</p> <ol style="list-style-type: none"> I'm In Love Again (Domino) I'm Not A Deceiver (Mellow Keys) Please Listen To Me (Lewis) My Baby Left Me (Presley) A Kiss From Your Lips (Flamingos) Transfusion (Nervous Norvus) Will You, Willyum (J. Martin) Roll Over Beethoven (Berry) Up On The Mountain (Magnificents) Boppin' The Blues (Perkins) | <p>Dick Pike
WNOP—Newport, Kentucky</p> <ol style="list-style-type: none"> Can You Find It In Your Heart (Tony Bennett) Church Bells May Ring (Diamonds) Money Honey (Elvis Presley) Magic Touch (Platters) Wayward Wind (Gogi Grant) I'm Not A Know It All (Teen Agers) A Tear Fell (Teresa Brewer) Transfusion (Nervous Norvus) Moonglow & Picnic (Cates) My Blue Heaven (Domino) |
| <p>Jim Aylward
WHIL—Medford, Mass.</p> <ol style="list-style-type: none"> On The Street Where You Live (Vic Damone) Wayward Wind (Gogi Grant) How Little We Know (Frank Sinatra) I'm In Love Again (Domino) Don't Cry (Frankie Laine) Born To Be With You (Chordettes) I Woke Up Crying (J. James) Too Many Teardrops (Bakers) Sweet Old Fashioned Girl (Teresa Brewer) Moonglow & Picnic (Stoloff) | <p>Gene Norman
KLAC—Hollywood, Calif.</p> <ol style="list-style-type: none"> Cherry Lips (Robins) Moonglow & Picnic (Cates) Wayward Wind (Gogi Grant) Standing On The Corner (Mills Bros.) How Little We Know (Frank Sinatra) Out Of The Picture (Robins) We'll Love Again (D. Day) Main Title (E. Bernstein) Too Young To Go Steady (Nat Cole) Joey, Joey, Joey (B. Eckstine) | <p>Buddy Deane
WITH—Baltimore, Md.</p> <ol style="list-style-type: none"> I'm In Love Again (Domino) Transfusion (Nervous Norvus) Wayward Wind (Gogi Grant) Sweet Old Fashioned Girl (Teresa Brewer) Hot Dog, Buddy, Buddy (Bill Haley) More (Perry Como) Graduation Day (Rovers) Allegheny Moon (P. Page) I Want You, I Need You, I Love You (Elvis Presley) Treasure Of Love (Collins/McPhatter) |
| <p>Johnny Michaels
WOKY—Milwaukee, Wisc.</p> <ol style="list-style-type: none"> Delilah Jones (McGuire) Standing On The Corner (Four Lads) Port-Au-Prince (N. Riddle) Ivory Tower (Cathy Carr) Look Homeward Angel (Four Esquires) Walk Hand In Hand (Martin) Graduation Day (Four Freshmen) Picnic (McGuire) Second Fiddle (Kay Starr) Say The Words I Love To Hear (Paul & Ford) | <p>Art Hellyer
WCFL—Chicago, Ill.</p> <ol style="list-style-type: none"> Moonglow & Picnic (Cates) Can You Find It In Your Heart (Tony Bennett) Too Young To Go Steady (Nat Cole) Standing On The Corner (Four Lads) Wayward Wind (Gogi Grant) Church Bells May Ring (Diamonds) Kiss My Another (G. Gibbs) Graduation Day (Rover Boys) Ivory Tower (Cathy Carr) Hot Diggity (Perry Como) | <p>Frank Darien
KSJO—Santa Clara, Calif.</p> <ol style="list-style-type: none"> Moonglow & Picnic (Stoloff) Standing On The Corner (Four Lads) Joey, Joey, Joey (Lancers) Mr. Wonderful (Peggy Lee) Wayward Wind (Gogi Grant) Hot Diggity (Perry Como) A Tear Fell (Teresa Brewer) On The Street Where You Live (Vic Damone) Happy Whistler (Robertson) No, Not Much (Four Lads) |

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by disk jockeys throughout the nation for the week ending June 2, without any changes on the part of THE CASH BOX.

John Ademy

WCAO—Baltimore, Md.

1. Can You Find It In Your Heart (Tony Bennett)
2. Moonglow & Picnic (Cates)
3. Ivory Tower (Cathy Carr)
4. Heartbreak Hotel (E. Presley)
5. Wayward Wind (Gogi Grant)
6. Graduation Day (Rover Boys)
7. Kiss Me Another (G. Gibbs)
8. Happy Whistler (Robertson)
9. Standing On The Corner (Four Lads)
10. I Could Have Danced All Night (Rosemary Clooney)

Jeff Evans

WUSN—Charleston, S. C.

1. Picnic (George Dunning)
2. Serenade (Eddie Calvert)
3. Tango Of The Drums (Baxter)
4. That's Not The Love I Want (Sarah Vaughan)
5. There She Goes (V. Monroe)
6. Standing On The Corner (Four Lads)
7. I Woke Up Crying (J. James)
8. Play For Keeps (J. P. Morgan)
9. Wayward Wind (Gogi Grant)
10. I Want You To Be Girl (Teen Agers)

Jack Kennedy

WHL—Centerville, Tenn.

1. Hot Diggity (Perry Como)
2. Poor People Of Paris (Baxter)
3. Ivory Tower (Gale Storm)
4. Why Do Fools Fall In Love (Teen Agers)
5. Picnic Theme (Ralph Marterie)
6. Happy Whistler (Robertson)
7. Little Girl Of Mine (Diamonds)
8. Wild Cherry (Don Cherry)
9. Standing On The Corner (Dean Martin)
10. Graduation Day (Rovers)

Marty McNeeley

WJR—Detroit, Mich.

1. Picnic (McGuire)
2. Wayward Wind (Gogi Grant)
3. Moonglow & Picnic (Cates)
4. My Little Angel (Four Lads)
5. Heartbreak Hotel (E. Presley)
6. On The Street Where You Live (Vic Damone)
7. Ruby Baby (Drifters)
8. Standing On The Corner (Four Lads)
9. I Almost Lost My Mind (Pat Boone)
10. Portuguese Washerwoman (Joe Fingers Carr)

Jim Shearon

CKJL—Montreal, Canada

1. Moonglow & Picnic (Cates)
2. Standing On The Corner (Four Lads)
3. On The Street Where You Live (Vic Damone)
4. Hot Diggity (Perry Como)
5. Walk Hand In Hand (Vaughn)
6. Blue Suede Shoes (Presley)
7. Can You Find It In Your Heart (Tony Bennett)
8. I Thought I Had You (Gary)
9. Cherry Lips (Bill Farrell)
10. When You're In Love (Lancers)

Paul Coburn

KOL—Seattle, Wash.

1. I'm In Love Again (Domino)
2. Wayward Wind (Gogi Grant)
3. I Want You, I Need You, I Love You (Elvis Presley)
4. Ivory Tower (Gale Storm)
5. You're The Apple Of My Eye (Lovers)
6. To Love Again (Four Aces)
7. Standing On The Corner (Four Lads)
8. Moonglow & Picnic (Cates)
9. Church Bells May Ring (Diamonds)
10. Kiss Me Another (G. Gibbs)

Shel Horton

WKMC—Roaring Spring, Pa.

1. It Only Hurts For A Little While (Ames Bros.)
2. A Tear Fell (Teresa Brewer)
3. Hi-Lili, Hi-Lo (Hi-Fis)
4. My Blue Heaven (Domino)
5. Allegheny Moon (Patti Page)
6. Hot Diggity (Perry Como)
7. Blue Suede Shoes (P. King)
8. Rock Island Line (Dresslar)
9. Everlasting Love (McCormack)
10. Cimarron (Paul & Ford)

Jim Lowe

WRR—Dallas, Texas

1. Moonglow & Picnic (Stoloff)
2. Heartbreak Hotel (E. Presley)
3. My Blue Heaven (Domino)
4. Ivory Tower (O. Williams)
5. Magic Touch (Platters)
6. Big "D" (Jo Stafford)
7. Graduation Day (Rovers)
8. It Only Hurts For A Little While (Ames Bros.)
9. Wayward Wind (Gogi Grant)
10. Transfusion (Nervous Norvus)

Ed Wolpert

WFGP—Atlantic City, N. J.

1. Graduation Day (Rover Boys)
2. Free (Tommy Leonetti)
3. Ivory Tower (Cathy Carr)
4. Hot Diggity (Perry Como)
5. My Baby Left Me (E. Presley)
6. Never Turn Back (Al Hibbler)
7. Picnic (McGuire)
8. Rock Island Line (Donegan)
9. Blue Suede Shoes (Perkins)
10. Somebody Somewhere (Day)

Stan Allan

WPAC—Patchogue, L.I., N.Y.

1. On The Street Where You Live (Vic Damone)
2. It Only Hurts For A Little While (Ames Bros.)
3. Can You Find It In Your Heart (Tony Bennett)
4. How Little We Know (Sinatra)
5. Portuguese Washerwoman (Joe Carr)
6. I'm In Love Again (Domino)
7. Happy Whistler (Robertson)
8. Moonglow & Picnic (Cates)
9. Wayward Wind (Gogi Grant)
10. Sweet Old Fashioned Girl (Teresa Brewer)

Bill Dwyer

WBBF—Rochester, N. Y.

1. Standing On The Corner (Four Lads)
2. Moonglow & Picnic (Cates)
3. On The Street Where You Live (Vic Damone)
4. Graduation Day (Rovers)
5. Wayward Wind (Gogi Grant)
6. It Only Hurts For A Little While (Ames Bros.)
7. Can You Find It In Your Heart (Tony Bennett)
8. I Could Have Danced All Night (Sylvia Syms)
9. Picnic (McGuire)
10. Happy Whistler (Robertson)

George Daye

WGMA—Hollywood, Fla.

1. See Ya Later, Alligator (Bill Haley)
2. I'm In Love Again (Fontanes)
3. Why Do Fools Fall In Love (Teen Agers)
4. Graduation Day (Rover Boys)
5. Blue Suede Shoes (Perkins)
6. Winner Take All (Platters)
7. Saints Rock And Roll (Haley)
8. Let's Start Over Again (Donn Bruce)
9. Poor People Of Paris (Winfred Atwell)
10. I'll Never Stand In Your Way (Tophatters)

Cal B. Kolby

WDRG—Hartford, Conn.

1. Wayward Wind (Gogi Grant)
2. Ivory Tower (Cathy Carr)
3. To Love Again (Four Aces)
5. Can You Find It In Your Heart (Tony Bennett)
5. Portuguese Washerwoman (Joe "Fingers" Carr)
6. Heartbreak Hotel (E. Presley)
7. There She Goes (V. Monroe)
8. In Self Defense (Flairs)
9. Free (Tommy Leonetti)
10. Born To Be With You (Chordettes)

Bob Capps

KOY—Phoenix, Ariz.

1. To Love Again (Four Aces)
2. Wayward Wind (Gogi Grant)
3. Ivory Tower (Cathy Carr)
4. No, Not Much (Four Lads)
5. Moonglow & Picnic (Cates)
6. Standing On The Corner (Four Lads)
7. Happy Whistler (Robertson)
8. It Only Hurts For A Little While (Ames Bros.)
9. Picnic (McGuire)
10. On The Street Where You Live (Vic Damone)

Frank McCormack

WHWB—Rutland, Vermont

1. Born To Be With You (Chordettes)
2. Wayward Wind (Gogi Grant)
3. Standing On The Corner (Four Lads)
4. Can You Find It In Your Heart (Tony Bennett)
5. Walk Hand In Hand (Andy Williams)
6. Moonglow & Picnic (Stoloff)
7. Please Don't Forget Me Dear (Johnny Desmond)
8. Hot Diggity (Perry Como)
9. Heartbreak Hotel (E. Presley)
10. Poor People Of Paris (Les Baxter)

Jim Ameche

KDAY—Los Angeles, Calif.

1. Standing On The Corner (Four Lads)
2. Wayward Wind (Gogi Grant)
3. Walk Hand In Hand (Andy Williams)
4. Ivory Tower (Otis Williams)
5. Too Young To Go Steady (Nat Cole)
6. On The Street Where You Live (Vic Damone)
7. Graduation Day (Rover Boys)
8. Main Title (Richard Maltby)
9. Portuguese Washerwoman (Joe "Fingers" Carr)
10. Dance If You Want To Dance (Gisele MacKenzie)

Frosty Mitchell

KWVL—Waterloo, Iowa

1. On The Street Where You Live (Vic Damone)
2. Who Baby (Three Twins)
3. Standing On The Corner (Four Lads)
4. Too Close For Comfort (Eydie Gorme)
5. Ivory Tower (Gale Storm)
6. Magic Touch (Platters)
7. Moonglow & Picnic (Cates)
8. Heartbreak Hotel (E. Presley)
9. Maritana (Carlyles)
10. Mr. Wonderful (Peggy Lee)

Bob Bassett

WHIM—Providence, R. I.

1. From This Moment On (Lena Horne)
2. Lonely Night In Paris (Four Freshmen)
3. How Little We Know (Sinatra)
4. On The Street Where You Live (Vic Damone)
5. Broadway To Basin Street (Blue Stars)
6. Moonglow (Bob Eberly)
7. What A Heavenly Night For Love (Pat Kirby)
8. My One And Only Love (Jimmy Hilliard)
9. Anything Goes (H. Merrill)
10. Lost Horizon (Ray Bloch)

Gene Piatt

KELO—Sioux Falls, S. D.

1. Wayward Wind (Gogi Grant)
2. Walk Hand In Hand (Martin)
3. Too Young To Go Steady (Nat Cole)
4. Moonglow & Picnic (Cates)
5. Boogie Blues (Anita O'Day)
6. Graduation Day (Rovers)
7. Main Title (Dick Jacobs)
8. I Never Knew (Don, Dick & Jimmy)
9. Look Homeward Angel (Four Esquires)
10. Portuguese Washerwoman (Carr/Sherman)

Frank Gordon Tucker

WCOV—Montgomery, Ala.

1. Ivory Tower (Gale Storm)
2. Moonglow & Picnic (Cates)
3. In Self Defense (Beau Brummels)
4. To Love Again (Four Aces)
5. The Searchers (J. Sherman)
6. Can You Find It In Your Heart (Tony Bennett)
7. Serenade (Mario Lanza)
8. Old Man Of The Marshes (Headliners)
9. Portuguese Washerwoman (Joe "Fingers" Carr)
10. Poor People Of Paris (Welk)

Donn Parker

WMYR—Fort Myers, Fla.

1. Moonglow & Picnic (Stoloff)
2. On The Street Where You Live (Vic Damone)
3. I Could Have Danced All Night (Sylvia Syms)
4. Heartbreak Hotel (E. Presley)
5. Port-Au-Prince (Esquivel)
6. Lazy River (R. Sherwood)
7. Corrine Corrina (J. Turner)
8. Wayward Wind (Gogi Grant)
9. Picnic In The Park (Norman)
10. I Want You, I Need You, I Love You (Elvis Presley)

THE CASH BOX
SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

- "MORE"**
"GLENDDORA"
Perry Como **THE CASH BOX DISK OF THE WEEK** 6/2
RCA Victor 20/47-6554
- "ALLEGHENY MOON"**
Patti Page **THE CASH BOX DISK OF THE WEEK** 5/26
Mercury 70878; 70878x45
- "LOST JOHN"**
Lonnie Donegan **THE CASH BOX SLEEPER OF THE WEEK** 5/19
Mercury 70872; 70872x45
- "SECOND FIDDLE"**
Kay Starr **THE CASH BOX DISK OF THE WEEK** 5/26
RCA Victor 20/47-6541
- "CIMARRON"**
Les Paul & Mary Ford **THE CASH BOX DISK OF THE WEEK** 5/19
Capitol 3444; F-3444
- "FEVER"**
Little Willie John **THE CASH BOX DISK OF THE WEEK** 5/5
King 4935; 45-4935

Out of Her Ivory Tower



WASHINGTON, D. C.—WMAL's Milton Q. Ford induced Cathy Carr to leave her "Ivory Tower" long enough to visit his highly popular, Washington disk jockey show. Cathy's "Ivory Tower" has been in Ford's "Top Five" for the past six weeks, which explains the happy smiles over her Fraternity Record.

MELBA MONEY MAKER

The Tokens

singing

"I LOVE MY BABY"

b/w

"WHILE I DREAM"

MELBA # 104

MELBA RECORDS

1650 BWAY (CO 5-3485) N. Y.

JANE MORGAN

"MIDNIGHT BLUES"

and

"LA RONDE"

Kapp 148



ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

"Mr. Wonderful" And Mr. Waner



NEW YORK—Art Waner (right) receives congratulations on the zooming popularity of his new MGM album, "Girl Of My Dreams," featuring Art at the piano, from Sammy Davis Jr., star of "Mr. Wonderful." Sammy visited the orchestra leader on the latter's daily radio show on the ABC Network. Art and his MGM Recording Orchestra will be appearing at the new "C'est La Vie," opening June 6th in the Hotel Shelton.

Lou Klayman Named Eastern Sales Manager of Mercury; Sid Schaffer Replaces Him As N.Y. Branch Manager

NEW YORK—Lou Klayman has been promoted to Eastern Sales Manager of the Mercury Record Corporation it was announced this week by Morris S. Price, Vice President and Sales Manager of the company. Klayman has been Manager of Mercury's New York distribution branch since he joined the company in January, 1955 after 19 years with Decca. In his new post, Klayman will supervise sales of the branch offices and in-

dependent distributors in New York City, Newark, Boston, Buffalo, Philadelphia, Washington, D. C. and Pittsburgh. He will report directly to Price.

With the promotion of Klayman to the Eastern Sales post, Joe Martin, who joined Mercury last year as Director of the Eastern Division, will concentrate on new and special market sales throughout the United States.

Replacing Klayman as Branch Manager of the New York distributing operation is Sid Schaffer who has been the Manhattan salesman for the branch for over a year. Schaffer came to Mercury after nine years at Capitol Records.

Meanwhile, Mercury Records continues to expand its sales and distribution set-up in both New York and Cleveland. Price announced that effective June 1, Mercury took over distribution in the Cleveland territory from the independent wholesaler, Ohio Record Distributors, which formerly serviced the area. In setting up a branch office in Cleveland, Mercury acquired all assets, inventory, premises and personnel of Ohio Record Distributors, handling the change-over for Mercury were Price, Martin and Wing Record Sales Manager, John Sippel.

In New York City, Mercury acquired one-third additional space for its distribution branch. The label now occupies the entire building on the corner of Eleventh Avenue and 51st Street. According to Price, a 100 per cent sales increase in the territory made necessary the additional warehousing and shipping space.

THE CASH BOX

Top Selling Records
Reported by the Foremost

RETAIL OUTLETS

Fram Coast to Coast

HUDSON-ROSS Chicago, Ill.

1. Moonglow & Picnic (Cates)
2. Heartbreak Hotel (E. Presley)
3. Standing On The Corner (Four Lads)
4. Ivory Tower (Cathy Carr)
5. On The Street Where You Live (Vic Damone)
6. Can You Find It In Your Heart (Tony Bennett)
7. 3 Penny Opera (Dick Hyman)
8. I'll Be Home (Pat Boone)
9. Hi Lilli, Hi Lo (Dick Hyman)
10. It Only Hurts For A Little While (Ames Bros.)

BROADWAY MUSIC New York, N. Y.

1. Moonglow & Picnic (Stoloff)
2. Ivory Tower (Cathy Carr)
3. Magic Touch (Platters)
4. I'm In Love Again (Domino)
5. Standing On The Corner (Four Lads)
6. Wayward Wind (Gogi Grant)
7. Innamorata (Vale/Martin)
8. Graduation Day (Rovers)
9. Mr. Wonderful (S. Vaughan)
10. Can You Find It In Your Heart (Tony Bennett)

WALLICHS MUSIC CITY Hollywood, Calif.

1. Moonglow & Picnic (G. Cates)
2. Wayward Wind (Gogi Grant)
3. My Blue Heaven (Domino)
4. Heartbreak Hotel (E. Presley)
5. On The Street Where You Live (Vic Damone)
6. Main Title (Elmer Bernstein)
7. Juke Box Baby (Perry Como)
8. Poor People Of Paris (Baxter)
9. Standing On The Corner (Four Lads)
10. Long Tall Sally (L. Richard)

WILLIAM Philadelphia, Pa.

1. Wayward Wind (Gogi Grant)
2. Standing On The Corner (Four Lads)
3. Ivory Tower (Cathy Carr)
4. Moonglow & Picnic (Cates)
5. Too Close For Comfort (Eddie Gorme)
6. Why Do Fools Fall In Love (Teen Agers)
7. I'm In Love Again (Domino)
8. Heartbreak Hotel (Presley)
9. Graduation Day (Rovers)
10. Blue Suede Shoes (Perkins)

BURKS MUSIC SHOP St. Paul, Minn.

1. It Only Hurts For A Little While (Ames Bros.)
2. Wayward Wind (Gogi Grant)
3. I'm In Love Again (Domino)
4. Moonglow & Picnic (Cates)
5. Mockin' Bird (Four Lads)
6. Be-Bop-A-Lula (G. Vincent)
7. Long Tall Sally (L. Richard)
8. Lovely One (Four Voices)
9. Happy Whistler (Robertson)
10. Heartbreak Hotel (E. Presley)

LOOMIS TEMPLE OF MUSIC New Haven, Conn.

1. Moonglow & Picnic (Stoloff)
2. I Want You, I Need You, I Love You (Elvis Presley)
3. My Blue Heaven (Domino)
4. Graduation Day (Rovers)
5. Wayward Wind (Gogi Grant)
6. I Want You To Be My Girl (Teen Agers)
7. Treasure Of Love (McPhatter)
8. To Love Again (Four Aces)
9. Little Girl Of Mine (Cleffones)
10. On The Street Where You Live (Vic Damone)

VAN CURLER MUSIC Albany, N. Y.

1. Moonglow & Picnic (Stoloff)
2. Standing On The Corner (Four Lads)
3. Blue Suede Shoes (Presley)
4. Why Do Fools Fall In Love (Teen Agers)
5. Ivory Tower (Gale Storm)
6. Wayward Wind (Gogi Grant)
7. 3 Penny Opera (Dick Hyman)
8. Heartbreak Hotel (E. Presley)
9. Hot Diggity (Perry Como)
10. A Tear Fell (Teresa Brewer)

SUPER MUSIC CO. Baltimore, Md.

1. Heartbreak Hotel (E. Presley)
2. Ivory Tower (Otis Williams)
3. Moonglow & Picnic (Stoloff/Cates)
4. Blue Suede Shoes (Perkins)
5. Can You Find It In Your Heart (Tony Bennett)
6. I Want You To Be My Girl (Teen Agers)
7. Winner Take All/Magic Touch (Platters)
8. If I Had Me A Woman (Mac Curtis)
9. Long Tall Sally/Slippin' And Slidin' (Little Richard)
10. It Only Hurts For A Little While (Ames Bros.)

BERT'S CAMERA CENTER Baton Rouge, La.

1. I Want You, I Need You, I Love You (Elvis Presley)
2. Wayward Wind (Gogi Grant)
3. Ivory Tower (Otis Williams)
4. Would You (D. Bartholomew)
5. Moonglow & Picnic (Stoloff)
6. Magic Touch (Platters)
7. Walk Hand In Hand (Martin)
8. I Want You To Be My Girl (Teen Agers)
9. I Was The One (E. Presley)
10. Corrine Corrina (Joe Turner)

POPULAR TUNES Memphis, Tenn.

1. Corrine Corrina (Joe Turner)
2. It Only Hurts For A Little While (Ames Bros.)
3. Ooby Dooby (Roy Orbison)
4. Moonglow & Picnic (Stoloff)
5. I Almost Lost My Mind (Pat Boone)
6. Wayward Wind (Gogi Grant)
7. I Want You, I Need You, I Love You (Elvis Presley)
8. I'm In Love Again (Domino)
9. Ruby Baby (Drifters)
10. Rock And Roll Ruby (Smith)

MOSHER MUSIC CO. Boston, Mass.

1. Moonglow & Picnic (Stoloff)
2. Heartbreak Hotel (E. Presley)
3. Wayward Wind (Gogi Grant)
4. Delilah Jones (McGuire)
5. Poor People Of Paris (Baxter)
6. Lisbon Antigua (N. Riddle)
7. On The Street Where You Live (Vic Damone)
8. 3 Penny Opera (Dick Hyman)
9. I'm In Love Again (Domino)
10. Happy Whistler (Robertson)

FOX MUSIC HOUSE Charleston, S. C.

1. My Baby Left Me (Presley)
2. Long Tall Sally (L. Richard)
3. I'm In Love Again (Domino)
4. Heartbreak Hotel (Presley)
5. Treasure Of Love (McPhatter)
6. Moonglow & Picnic (Stoloff)
7. Wayward Wind (Gogi Grant)
8. Blue Suede Shoes (Perkins)
9. I Almost Lost My Mind (Pat Boone)
10. I Want You, I Need You, I Love You (Elvis Presley)

HOSPE PIANO CO. Omaha, Neb.

1. Why Do Fools Fall In Love (Teen Agers)
2. Moonglow & Picnic (Stoloff)
3. Crazy Little Palace (Williams)
4. Magic Touch (Platters)
5. My Baby Left Me (E. Presley)
6. Heartbreak Hotel (E. Presley)
7. Wayward Wind (Gogi Grant)
8. Happy Whistler (Robertson)
9. My Blue Heaven (Domino)
10. Poor Me (Fats Domino)

LYRIC NEWS & REC. SHOP Indianapolis, Ind.

1. Moonglow & Picnic (Cates)
2. Heartbreak Hotel (E. Presley)
3. Why Do Fools Fall In Love (Teen Agers)
4. Hot Diggity (Perry Como)
5. Blue Suede Shoes (Perkins)
6. Happy Whistler (Robertson)
7. Poor People Of Paris (Baxter)
8. Ivory Tower (Cathy Carr)
9. Standing On The Corner (Four Lads)
10. Wayward Wind (Gogi Grant)

LAMP'S MELODY LANE Cleveland, Ohio

1. I Want You, I Need You, I Love You (Elvis Presley)
2. I Almost Lost My Mind (Pat Boone)
3. Treasure Of Love (McPhatter)
4. I'm In Love Again (Domino)
5. Look Homeward Angel (Esquires)
6. My Baby Left Me (E. Presley)
7. Born To Be With You (Chordettes)
8. Shanty In Old Shanty Town (Somethin' Smith)
9. I Could Have Danced All Night (Sylvia Syms)
10. It Only Hurts For A Little While (Ames Bros.)

E & R RECORD SHOP San Antonio, Tex.

1. Moonglow & Picnic (Cates)
2. Blue Suede Shoes (Perkins)
3. Wayward Wind (Gogi Grant)
4. A Tear Fell (Teresa Brewer)
5. Can You Find It In Your Heart (Tony Bennett)
6. Ivory Tower (Otis Williams)
7. Hot Diggity (Perry Como)
8. Heartbreak Hotel (E. Presley)
9. Why Do Fools Fall In Love (Teen Agers)
10. Long Tall Sally (L. Richard)

BILLS T RECORD SHOP Tulsa, Okla.

1. Long Tall Sally (Pat Boone)
2. Heartbreak Hotel (E. Presley)
3. Blue Suede Shoes (Perkins)
4. Ivory Tower (Gale Storm)
5. Church Bells May Ring (Diamonds)
6. I'm In Love Again (Domino)
7. Moonglow & Picnic (Stoloff)
8. I Want You To Be My Girl (Teen Agers)
9. Magic Touch (Platters)
10. Wayward Wind (Tex Ritter)

MOSES MELODY SHOP Little Rock, Ark.

1. My Baby Left Me (Presley)
2. I'm In Love Again (Domino)
3. Happy Whistler (Robertson)
4. Long Tall Sally (L. Richard)
5. Corrine Corrina (Joe Turner)
6. Ooby Dooby (Ray Orbison)
7. I Want You To Be My Girl (Teen Agers)
8. Theme From Picnic (Dunings)
9. Ivory Tower (Otis Williams)
10. Magic Touch (Platters)

BERGENFIELD MUSIC, INC. Bergenfield, N. J.

1. Moonglow & Picnic (Stoloff)
2. Ivory Tower (Cathy Carr)
3. Wayward Wind (Gogi Grant)
4. Standing On The Corner (Four Lads)
5. I Want You, I Need You, I Love You (Elvis Presley)
6. Hot Diggity (Perry Como)
7. Treasure Of Love (McPhatter)
8. Happy Whistler (Robertson)
9. I Could Have Danced All Night (Sylvia Syms)
10. On The Street Where You Live (Vic Damone)

RECORD LAND Phoenix, Ariz.

1. Heartbreak Hotel (E. Presley)
2. Blue Suede Shoes (Perkins)
3. Moonglow & Picnic (Stoloff)
4. Poor People Of Paris (Baxter)
5. Hot Diggity (Perry Como)
6. Ivory Tower (Cathy Carr)
7. Wayward Wind (Gogi Grant)
8. Happy Whistler (Robertson)
9. Lisbon Antigua (N. Riddle)
10. Portuguese Washerwoman (Joe Carr)

COCROFT MUSIC CO. Thomasville, Ga.

1. Heartbreak Hotel (E. Presley)
2. Moonglow & Picnic (Stoloff)
3. Main Title (R. Maltby)
4. Long Tall Sally (L. Richard)
5. Wayward Wind (Gogi Grant)
6. Happy Whistler (Robertson)
7. Hi Lilli, Hi Lo (R. Williams)
8. I'm In Love Again (Domino)
9. Graduation Day (4 Freshmen)
10. Eddie My Love (Teen Queens)

• **WATCHING THE WORLD GO BY**
• **TICKY TICKY TICK**
• **WHILE THE CITY SLEEPS**
• **BONJOUR PARIS**
• **WHO'S GONNA TAKE YOU TO THE PROM**
• **IT'S EASY**

Bourne, Inc. 136 W. 52d St. N. Y. C., N. Y.

"IT ONLY HURTS FOR A LITTLE WHILE"

The **Ames Bros.**
R.C.A. 47-6481

Advanced Music Corp.

Meeting Dates Of Music Operators' Associations

- June 4—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 4—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 4—Baltimore Amusement Machine Operators' Assn.
Place: Mandell-Ballow Restaurant, Reisterstown Rd. & Rogers Ave., Baltimore, Md.
- 7—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 7—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.
- 7—Eastern Ohio Phonograph Operators' Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 11—Tri-County Juke Box Operators' Assn.
Place: Elum Music Offices, Massillon, Ohio
- 12—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.
- 12—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.
- 13—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 13—New York State Operators' Guild
Place: Governor Clinton Hotel, Kingston, N. Y.
- 14—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.
- 14—Eastern Massachusetts Music Operators' Assn.
Place: Beaconsfield Hotel, Boston, Mass.
- 18—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 20—Automatic Equipment & Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
- 21—Eastern Ohio Phonograph Operators' Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board)
- 21—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board)
- 21—West Virginia Music Operators' Assn.
Place: Daniel Boone Hotel, Charleston, W. Va., (executive board)
- 22 & 23—West Virginia Music Operators' Assn.
Place: Daniel Boone Hotel, Charleston, W. Va. (convention)
- 25—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

Jet Propelled



Epic Launches "Hi-Fi Hit of The Month"

NEW YORK — Epic Records is launching a new program called "The High Fidelity Hit of the Month" which goes into effect June 15th and is designed to benefit the retailer.

To become an Epic "HFHOM" dealer, a dealer must place an initial order for five albums of the monthly selection, for which he will receive one album free of charge. This bonus will be given every other month although a new "HFHOM" will be issued every month.

As part of the "HFHOM" campaign, Epic is offering a special rack free of charge to the dealer. The rack can either stand by the cash register or be hung on any peg board. In addition, the "HFHOM" will be serviced to key dee jays for extra exposure. The album will be shipped with a special band around it denoting it clearly as the selection of the month and easel backed covers of the disk will be made available with each release. The record will also be advertised in national publications.

The first selection will be "Gentlemen Be Seated", a complete minstrel show. The retail price will remain at \$3.98.

MGM Issues "Wedding Album"

NEW YORK—MGM Records issued last week in time for the annual epidemic of June weddings, a new Richard Ellsasser release, "The Wedding Album," a collection of familiar music associated with the nuptial ceremony, played by Ellsasser on the great pipe organ of the John Hays Hammond Museum.

With this and a record player, any bride planning a wedding at home or in a small church not boasting a pipe organ, can be accompanied to the altar by music appropriate to the occasion played on the instrument traditionally associated with these happy occasions.

For this album Ellsasser has evoked a whole program of wedding music: "Because," "The Lohengrin Wedding March," "I Love You Truly," "O Promise Me," "O Perfect Love," "The Lord's Prayer," "The Wedding March from 'Midsummer Nights Dream,'" and five additional compositions of his own: "With This Ring I Do Thee Wed," "This—the Moment Divine," "Till Death Do Us Part," "A Wedding Prayer," and "This Is for Always."

NEW YORK — MGM singing star, Betty Madigan, is seen above readying herself for a flight over Chicago in a jet plane in connection with a program of activities held recently in the Windy City for Armed Forces Day. Just to see the effect that a jet plane ride would have on wax, Betty took with her on the flight a copy of her newest MGM platter, "Cryin' 'Cause I Love You" and "A Perfect Understanding". The pilot reported that the record sounded as good after the flight as it did before the take-off. Betty, and the pilots, appeared on Howard Miller's TV show in Chicago as part of the promotional campaign on behalf of Air Force Day.

His Newest . . . His Best

DAVID WHITFIELD

**"MY
SEPTEMBER
LOVE"**

1654

LONDON

THANKS

Disc-Jockeys

says

IRENE CARROLL

- ★ JACKSONVILLE—'terrific'
- ★ NEW ORLEANS—'send more'
- ★ RENO—'Irene Carroll solid'
- ★ SPRINGFIELD—'like plenty'
- ★ WORCESTER—'good sound'
- ★ SEATTLE—'great'

**"I'VE BEEN WAITING
JUST FOR YOU"**

b/w 'Just The Way We Are'

JESTER 1003

JESTER RECORD CO.

117 W. 48th St.
New York 19, N. Y.

WORLD WIDE REACTION SUPPORTS CASH BOX EDITORIAL REFUTING CHARGE THAT ROCK & ROLL CAUSES JUVENILE DELINQUENCY

Ever since rock and roll music began to grip the teenagers, newspapers thriving on sensationalism have found the teenage craze an excellent subject for exaggeration and a general fright-shock campaign. This kind of publication, treating the subject, has called it a cause of juvenile delinquency and has made fantastic statements about the effects the music has on our youngsters. Only a rare few have ever gone deep enough into the desires of these teeners to justify their need for a music to which they can dance.

Parents, reading these scare articles, are confronted with striking photos of a teenager in the midst of an exciting dance step, and are led to believe that all kids who dance to rock and roll music are gripped by some spell that envelops them into some wild fit of insanity. The photos are usually accompanied by some shocking caption such as,

"It's ecstasy . . . but it can lead to bedlam." Or, "He jerks his head back and lets the rhythm drive him to ever-wilder antics. What happens next is anybody's guess. He may just calm down . . . or he may join youngsters in hysterical behavior".

Headlines such as "Immoral, Dangerous, Criminal" are usually boldly plastered across the page to attract the readers' attention. And all too frequently, they do. Readers who never get into the body copy of the article—the people who scan thru the pages—are left with only these horrible terms in their minds. The articles almost always include comments by psychiatrists whose names are often omitted—a gimmick employed by sensationalists to give a so-called "authoritative professional opinion" to their views.

The same reader who thought nothing of the wild jitterbug dance steps which he and his friends used to do in the thirties to the great swing bands, are suddenly fearing similar gyrations just because they are connected with the term Rock and Roll—a name that has been embedded in the mind of the public through these articles as "dirty".

Last April 14th, *The Cash Box* ran an editorial answering the question "Does Rock & Roll Cause Juvenile Delinquency?" An editorial stating that it was absolutely impossible for any form of music to cause juvenile delinquency.

The response to the editorial was overwhelming. Within a few days after the magazine had been issued, telegrams, phone calls, letters, post cards and what have you, began pouring into the offices of *The Cash Box*. Disk jockeys phoned to notify us that they had read the entire editorial on the air and had received congratulatory phone calls from their listeners. Letters from housewives, husbands, teenagers and grandparents flooded our offices, and all offered congratulations for the magazine's stand on the important issue. Record dealers, juke box operators, bookers, etc., wired for additional copies of the editorial for display purposes in store windows, around juke boxes and on theatre bulletin boards all over the country.

The reaction to the editorial came not only from the United States, but from all corners of the world. One disk jockey, Jack Perry, WRUL in New York, who broadcasts *The Cash Box*' Top 50 Best Seller List all around the world via a short wave set-up, read the entire editorial on one of his shows and was amazed at the interest and correspondence that resulted from foreign countries.

One reader from Georgetown, British Guiana, wrote:

"I agree with you 100%, and think that rock and roll music is a good healthy outlet for teenagers' spirits. I have also been through the stages you mentioned in *The Cash Box* editorial—"Frankie", "Swing", "Boogie Woogie", etc., and I don't know of any of my fellow swing fans who have ended up in jail, even though a nasty end was predicted for all of us before we outgrew our teens. I believe that the only thing these criticisms show is that the critics are getting old. They think that the music of their days was much finer than present day trends, only because that was the time of their lives when they were at their fittest and best. They like to hold on to the thought that everything about that period was best. If they would only try to remember that at one time, they were probably dancing the Charleston or the Two-Step with careless abandon and were probably considered a menace to society by the previous generation. I don't believe that rock and roll music is any more evil than the other dance crazes were".

From the Canal Zone came this comment:

"There has always been noise down through the years about some form of entertainment that is sure to harm children and lead them to doing evil. When it is not the comic books, it's the movies. When it's not the movies, it's something else".

A gentleman from Oslo, Norway had this to say:

"I found myself addicted to rock and roll music from the minute I heard Bill Haley's 'Rock Around The Clock' about a year ago. I was well conditioned to this, being a long standing dixieland fan and an ardent listener to and enjoyer of ragtime and 'real' boogie. Rock and roll music, just as dixieland, boogie and ragtime, appeals to some basic rhythmic urge to tap your feet or nod your head, or any of the numerous ways in which we keep time to music without actually participating in it.

"But I agree entirely with *The Cash Box* editorial. Rock and roll by itself does not, nor can it ever contribute to juvenile delinquency. Almost all rock and roll fans are extroverts. Almost all potential juvenile delinquents are extroverts. However, this does not mean that almost all rock and roll fans are potential juvenile delinquents.

"That would be like saying: Almost all the animals in Africa are wild. Almost all lions are wild. Therefore, almost all the animals in Africa are lions. That, of course, is ridiculous. Rock and roll is just a kind of music that appeals to people with plenty of spare energy, and teenagers certainly have that. It affords a release of some pent-up energy. Potential juvenile delinquents interested in rock and roll, are diverting their energy into harmless channels of musical expression, rather than seeking thrill experiences for their emotions.

"By all that, I mean to say that not only does rock and roll not cause juvenile delinquency, but it serves to prevent it."

A listener from Surrey, England wrote:

"Rock and roll has caught on over here but it does not seem to have made any difference in our teenagers, so I see no harm in it".

Ram Does It Again



NEW YORK—Buck Ram, rock-and-roll's leading songwriter and manager of several of the top rock-roller attractions, caught during an informal moment at the Mercury record session he conducted for his latest act, the hot boy-gal singing team known as Sugar And Spice. That's Spice (whose real name is Blondine Taylor) and alto saxist Earl Warren, a regular staffer in Ram's office, doing the kibitzing. Sugar And Spice waxed two new Ram tunes at this session, "There Are No Angels" and "Don't Be a Bunny," which Mercury released nationally last week.

"Spring Street Stompers" Win National Collegiate Jazz Contest Sponsored By The Rudolph Wurlitzer Company



NEW YORK—The "Spring Street Stompers", from Williams College, Massachusetts, winners of the "National Collegiate Jazz Contest," sponsored by The Rudolph Wurlitzer Company, get the "downbeat" from Steve Allen on his "Tonight" TV show on May 25.

The "dixie" group received as prizes for winning the jazz contest, a guest appearance on the Steve Allen show, a Wurlitzer Electronic Piano (pictured) for its college and an RCA Victor recording audition.

The instrumentalists are: (left to right) Bill Fischer, guitar; Walt Lehmann, clarinet; Rob Ritter, cornet; Tom Yankus, bass; Jim Hayne, trombone; Don Coates, piano, and John Rogers, drums.

NEW YORK—The "Spring Street Stompers," representing Williams College, Williamstown, Mass., have been named the winners of the "National Collegiate Jazz Contest," it was announced by The Rudolph Wurlitzer Company which sponsored the con-

test in celebration of 100 years of musical achievement.

The "Westlake College Quintet," representing Westlake College, Calif., and the "Quarter Notes," representing University of North Carolina, were runners-up in the contest, placing second and third, respectively.

The contest was designed to find the most outstanding college jazz group in the nation.

Judges in the contest were: Dave Brubeck, Tommy and Jimmy Dorsey, Ralph Flanagan, and Don Elliott.

From numerous college jazz group entries throughout the nation, the Wurlitzer Music Workshop selected six finalists to compete in the final judging. By majority vote, the judges picked a winner and two runners-up.

Groups placing second and third will receive recognition trophies and an RCA Victor recording audition.

The six finalists in the contest (listed alphabetically by state) were: California: "Westlake College Quintet," Westlake College.

Florida: "The Continentals," University of Florida.

Massachusetts: "Spring Street Stompers," Williams College.

New York: "Blue Notes," SUNY Teachers College.

North Carolina: "Quarter Notes," University of North Carolina.

Pennsylvania: "Jimmy DePriest Quintet," University of Pennsylvania.

The "Spring Street Stompers" have appeared, in concert, in Carnegie Hall in November of both 1954 and 1955, "Storyville," Boston, "Savoy Cafe," Boston, and are scheduled to appear at "Nick's" New York City, in June. The group has made two LP records for the Jubilee label.

THE CASH BOX

Rhythm 'N' Blues Disk Jockey

REGIONAL RECORD REPORTS

Elga "Hip-Skipper" Steward

KYOK—Houston, Texas

1. Lost Dreams (Ernie Freeman)
2. Treasure Of Love (McPhatter)
3. Open Up The Back Door (Midnighters)
4. Hallelujah, I Love You (Ray Charles)
5. Your Promise To Be Mine (Drifters)
6. I Want You To Be My Girl (Teen Agers)
7. Bobby Sox Baby (B. Ward)
8. Please, Please, Please (Brown)
9. Long Tall Sally (L. Richard)
10. Fever (Little Willie John)

Ed Bishop

WAFB—Baton Rouge, La.

1. Fever (Little Willie John)
2. Ruby Baby (Drifters)
3. I'll Die In Love With You (Rockers)
4. One Night Only (Williams)
5. What Would I Do Without You (Ray Charles)
6. Forty Days and Forty Nights (Muddy Waters)
7. A Kiss From Your Lips (Flamingos)
8. Corrine Corrina (Joe Turner)
9. Please Listen To Me (Lewis)
10. Treasure Of Love (McPhatter)

Ed Wolpert

WFPG—Atlantic City, N. J.

1. Buddy's Boogie (B. Johnson)
2. You're The Apple Of My Eye (Four Lovers)
3. I'm In Love Again (Domino)
4. Let's Start All Over Again (Don Bruce)
5. I'll String Along With You (Earl Bostic)
6. Long Tall Sally (L. Richard)
7. My Blue Heaven (Domino)
8. I'll Dearly Love You (Buddy Johnson)
9. Corrine Corrina (Joe Turner)
10. I Lost Track Of Everything (Bubber Johnson)

Jim Ameche

KBAY—Hollywood, Calif.

1. Corrine Corrina (Joe Turner)
2. My Blue Heaven (F. Domino)
3. Last Call (George Jenkins)
4. Up On The Mountain (Magnificents)
5. Long Tall Sally (L. Richard)
6. Treasure Of Love (McPhatter)
7. My Heart's Desire (Wheels)
8. I Want You To Be My Girl (Teen Agers)
9. Listen Baby (Mellow Keys)
10. Say You're Mine (Savoy)

Scott Muni

WSMB—New Orleans, La.

1. Treasure Of Love (McPhatter)
2. Fever (Little Willie John)
3. One Night Only (Williams)
4. I'm In Love Again (Domino)
5. Why Did I Fall In Love (Jacks)
6. Why Did You Leave (Charles)
7. I Want You To Be My Girl (Teen Agers)
8. My Blue Heaven (F. Domino)
9. Would You (Bartholemew)
10. Magic Touch (Platters)

Bob Kloss

WKWK—Wheeling, W. Va.

1. I'm In Love Again (Domino)
2. Apple Of My Eye (4 Lovers)
3. Transfusion (Nervous Norvus)
4. Slippin' And Slidin' (Little Richard)
5. Lost John (L. Donegan)
6. Little Girl Of Mine (Cleftones)
7. Long Tall Sally (L. Richard)
8. Magic Touch (Platters)
9. I Want You To Be My Girl (Teen Agers)
10. Casual Look (Six Teens)

Nick Nickson

WBBF—Rochester, N. Y.

1. I'm In Love Again (Domino)
2. I Want You To Be My Girl (Teen Agers)
3. My Blue Heaven (Domino)
4. Church Bells May Ring (Willows)
5. Headin' Home (Gunter)
6. I Was The One (E. Presley)
7. Blue Suede Shoes (Perkins)
8. R-O-C-K (Bill Haley)
9. Why Do Fools Fall In Love (Teen Agers)
10. Winner Take All (Platters)

Herman Amis

WOV—New York, N. Y.

1. Heartbreak Hotel (Presley)
2. Hallelujah, I Love Her So (Ray Charles)
3. I Want You To Be My Girl (Teen Agers)
4. Joy Ride (Al King)
5. Love Is True (Chestnuts)
6. Baby Girl Of Mine (Brown)
7. Fee Fee Fi Fo Fum (Baker)
8. Headin' Home (S. Gunter)
9. Your Promise To Be Mine (Drifters)
10. Hindu Baby (Emanons)

Tommy Smalls

WWRL—Woodside, N. Y.

1. A Casual Look (Six Teens)
2. My Heart's Desire (Wheels)
3. I Want You To Be My Girl (Teen Agers)
4. Treasure Of Love (Clyde McPhatter)
5. In Paradise (Cookies)
6. Please Mr. Disc Jockey (Sensations)
7. Love Is True (Chestnuts)
8. Woe Is Me (Cadillacs)
9. Headin' Home (Della Reese)
10. Roll Over Beethoven (Berry)

BIG

or

LITTLE

THEY'RE BOTH HITS!!

MAYBELLE

ESTHER



2 RECORDS 4 HITS!

"CANDY"

b/w

"THAT'S A PRETTY GOOD LOVE"

SAVOY 1195

"YOU CAN BET YOUR LIFE"

b/w

"TAIN'T WHATCHA SAY"

SAVOY 1193

SAVOY

RECORD CO., Inc. NEWARK, N. J.

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Jerry Blaine, Jubilee-Josie Records, reports the plattery has four items that look like hit releases. "Headin' Home" by Della Reese seems to be "home"; The Cadillacs taking off big with "Betty My Love" and "Woe Is Me"; The Four Tunes have a pair of standards that are creating more excitement than any since "Marie". They are "Dancing With Tears In My Eyes" and "Far Away Places"; and Jimmy Ricks looks like a good choice with "She's Fine, She's Mine". . . . Al Silver, Herald Records, also getting good action with four numbers. "B-I-N-G-O" by the Turbans is starting to get big competition from its coupling, "Margie" and the platter has developed into a two sider. A short time back Silver picked up a master by The Five Satins, and the group's "I'll Remember" has been showing good initial action in several areas. This week Herald has released two of its stronger acts, Faye Adams' singing "Don't Forget To Smile" and the Nutmegs' "Keys To The Kingdom (of your heart)". Both have been received by distributors with open arms and the Faye Adams' effort looks like a definite pop possibility. . . . "Hickory Dickory Rock" by Danny's Jumpin' Jacks on Andrea Records has gotten a great sendoff in several areas, particu-

larly New York. The lads, appearing at Sheehan's in Keensburg, N. J., drew over 4,000 a couple of week-ends ago and did even better last week-end. . . . Marie Knight's "Tell Me Why" on Wing has suddenly grabbed hold in New Orleans and is moving northward in several areas. The tune has already been covered by Gale Storm on Dot. Looks like another r & b tune that will be a big pop hit. . . . Hy Weiss, Old Town Records, back in New York after a southern trip. Hy reports a very successful trip and plans to get back with his distributors and the jockeys every couple of months. . . . Herb Abramson, Atco and Atlantic Records prexy, feels the Atco quartet of releases this week is a powerful package. It consists of that established favorite Guitar Slim singing "Down Through The Years" and "Oh Yeah"; Frankie Marshall doing "Fanny Lou" and "Why Oh Why"; The Castelles, a new group with the label, chanting "Happy and Gay" and "Hey Baby Baby"; and Pauline Rogers, one of the brightest prospects in the field, doing "Round and Round" and "Come Into My Parlor". . . . On the Atlantic side of the picture, Clyde McPhatter's "Treasure of Love" continues to scramble through the nation's r and b and pop hits, going ever higher each week. The Clovers' "Love, Love, Love" has broken out pop in full fury in the Cleveland area, and stirrings in other cities show that it will probably do likewise elsewhere to blossom into a hit of the proportions of "Treasure of Love". . . . For the past three or four weeks we have called to the attention of the pop reader r & b items that were definite pop possibilities.

We ran an editorial "New Concept of the Music Business" several weeks ago in which we called to the attention of the jockeys, ops, retailers and distributors the necessity for looking into the news and reviews of all fields. We pointed out that national hits were coming from the r & b and country field as well as the pop field. Just to highlight this advice, we would like to point up four releases from r & b that we boxed in the pop section so that interested parties would not miss their pop potential. We called the turn on "Treasure of Love" by Clyde McPhatter on Atlantic; "Fever" by Little Willie John, King; "Love, Love Love" by the Clovers on Atlantic; and "Roll Over Beethoven", Chuck Berry on Chess. Another we pinpointed is also showing signs of moving into the pop sellers. It is "Headin' Home" by Shirley Gunter on Modern. . . . Don Robey, Peacock and Duke topper; in New York for a quickie visit, and then back to home territory. . . . Note from Fred Mendelsohn, in New Orleans, Savoy Records, tells us that the south is going great guns for Little Esther's "You Can Bet Your Life" and Big Maybelle's "Candy" which is keeping Herman Lubinsky happy. . . . Bill "Bass" Gordon, Teen-Age Record Company prexy, is issuing the second Baltineers record this week. In addition he has signed the Monterey's, a vocal group; The Jolly Jax, an organ trio; and Bobby & Melvin, vocal duo. The Baltineers' "Moments Like This" did very well for the fledgling label and was instrumental in aiding Gordon to line up a good distrib setup. . . . Stan Steinhaus reports Panart has released its first Chico

O'Farrill single and will follow shortly with an LP that will consist of American standards and Latin standards. The single is "Frenesi" and "Love Is A Many-Splendored Thing". . . . Herman D. Griffith (WCIN-Cincinnati, O.) contends the music of rock and roll will soon trend to the Spiritual. . . . B. B. King, who is now touring the east coast, is scheduled for three engagements for charity organizations in his home town of Memphis when he gets back.

CHICAGO:

Della Reese of Jubilee and Shirley Gunter of Modern are causing Marty Hirsch of M. S. Distributors a promotional headache. They have both cut the same Buck Ram tune, "Headin' Home". Marty's afraid to let up or flip either one. Marty says they both have potential hit ability. . . . We can only sit 'way up here on our mountain and wait. . . . may the stronger adversary emerge. . . . Melba Records moved to M. S. Dist. with a hit, "Church Bells May Ring" by The Willows. . . . Vee-Jay to enter the pack-a-re trade with some of the pleasantest jazz we've heard in a long time. Richard Otto's violin whippers thru a tasty thing entitled, "Miss Frisky", accompanied by a very versatile young lady, Sarah McLawler, on the organ. Sarah sings an effective ballad on the flip called "Babe In The Woods." Tho this will be a single release, the duo has cut six sides, and are hurrying back to cut six more next week at Universal. Sonny Til and His Orioles have attained a sound reminiscent of their first recordings. "I just Got Lucky" could be Sonny's way of telling us how happy he is to be with Vee-Jay. Vee-Jay sees it as on the way to the



THE SPANIELS

Degree" and "Going Down Slow." He claims it could be a two-sided-hit for the new company. . . . Don Foreman seems steamed up over "Tenn. Rock and Roll" by Bobby Helms and "Rock and Roll Ruby" by Johnny Carroll on Decca. . . . Lloyd "Spider" Webb throwing another R&R dance at the Aragon. This is his third. Spider calls it a "Free-For-All-Record-Hop". . . . Sun has a tune coming up fast in both pop and R&B by Ray Oberson. "Oobey Doobey". Ray could be another "Blue Suede Shoes". Johnny Siple tells us that Wing is winging with two hot items. Marie Knight comes on with, "Tell Me Why", proving that it sometimes takes a little time for a record to click. They've been on this one five weeks. Wing just signed a new teen-age group, Jimmy Castor And The Juniors, New York talent. Group cut, "I Promise" and "I Know The Meaning Of Love". . . . Jerry Tyfer to New York after leaving Wing. Plans to continue writing. . . . Chess seems to have the Midas touch lately. Chuck Berry singing "Roll Over Beethoven" has leaped up on all the charts and is a "Cash Box Sure Shot". The Moonglows with "We Go Together" and Muddy Waters singing "Forty Days and Forty Nights" have reached the Chicago top selling lists. Phil Chess says to watch The Four Tops dishing of "Could It Be You" and Little Walter's "One More Chance" on Checker. The Flamingos, also Checker artists, are moving rapidly into the pop surveys with "A Kiss From Your Lips". It's a safe assumption then, that Chess and Checker will have their full share of top tunes. . . . Jack Solinger, after looking at his latest London releases, scratched his head and stated, "That's what's known as 'Music To Listen To LP's By.'"



MOONGLOWS

LOS ANGELES:

Following their first hit record for the Whippet label, The Robins have covered a pop tune, "Hurt Me" as a follow-up. . . . Saul Bahari has signed Little Clydie King to an RPM record contract. The thirteen-year-old schoolgirl's first release is "A Casual Look" with the Teens. . . . Capitol put a rush release this week on the Five Keys' newest single, "My Pigeon's Gone", a rhythmic rock n' roller with a driving beat. . . . Alan Freed picked Shirley Gunter's Modern record of "Headin' Home" as his record of the week. . . . Gil Henry will do a new CBS network radio show Friday nights which will feature all rhythm and blues records. . . . Jim Ameche received over 350 wires when he kicked off his new "Roll Call Club" show over KDAY. . . . LaVerne Buckner has signed with the John E. Barnette office for personal management. . . . Eddie Ray at Imperial getting big reaction from the disk-jockeys on Bobby Mitchell's new release of "I Try So Hard". . . . The new song "Don't Be A Bunny" recorded by Sugar

and Spice on the Wing label was written by disk jockey Alan Freed. Freed will use the record as a theme song in his campaign against juvenile delinquency. . . . Joe Bahari and Maxwell Davis flew to New Orleans where they will be recording for the RPM and Modern labels. . . . Jean Bennett of Personality Productions back in town after a two-month promotion tour. . . . Jimmy Beasley, who has been appearing at the Casino Club in Gardena for some time will have a new record out on the Modern label this month. . . . "A Casual Look" hit the top spot in the L.A. R&B charts and is starting to move in the pop field in some Eastern markets. . . . Mercury reports big sales on The Platters first LP for the diskery. . . . Little Richard broke it up at Gene Norman's recent rhythm and blues bash at the Shrine Auditorium. Renditions of his Specialty recording hits set the 5000 fans dancing in the aisles.

JAZZ JOTS

Hundreds of radio stations in the U.S. and Canada joined in wishing Cafe Bohemia, Greenwich Village jazz club, a happy first birthday via Fred Danzig's "On The Record" column, Sunday May 27. U. P., which teletyped Danzig's column to over 1800 subscribing stations for dj use, termed the Bohemia "one of the major influences in modern jazz" and mentioned for jazz programming the six "at the Bohemia" LPs that have been cut "live" at the club since its inception one year ago. Blue Note cut three, Savoy, Progressive, and Debut, one each. The Village Club is booked by owner Jimmy Garafolo and p.a. Ed Smollett, who have introduced many new modern jazz units and a number of foreign imports. The Bohemia line-up will be Miles Davis thru June 10. Teddy Charles Quartet alternates sets with trumpeter Miles' quintet June 1-7. Pianist Hal Schafer's Quartet takes over on the 8th for two weeks with the Perry Lopez Trio also on deck June 11-14. The Phineas Newborn Quartet opens for two weeks on June 15. Phineas Newborn is a great pianist we remember from one or two releases on Peacock. He is now with Atlantic Records. We think we are the first paper anywhere to have spotted this kid's genius and we are sure you are going to hear plenty about him in the future. . . . Sidney Gross, deejay currently heard over the ABC network and WNYC and jazz A & R for Urania Records, is on the producing committee for the Connecticut Jazz Festival which will take place on July 28 at the Fairfield University Stadium Bowl, Fairfield, Conn. All funds raised will be turned over to the Connecticut Symphony Orchestra. Gross will mc the festival with Duke Ellington's orchestra and the Chico Hamilton Quintet appearing. Next year Gross hopes the Connecticut jazz festival will be extended to three or more days.



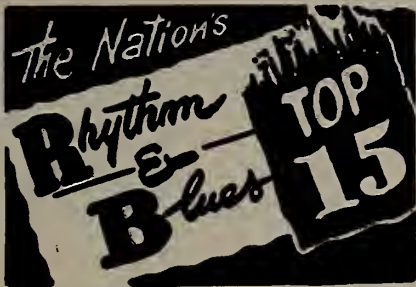
FIVE KEYS



JUMPIN' JACKS



LITTLE ESTHER



- | | | |
|----|--|----|
| 1 | I'M IN LOVE AGAIN
<i>Fats Domino</i>
(Imperial 5386) | 2 |
| 2 | I WANT YOU TO BE MY GIRL
<i>Teen Agers</i>
(Gee 1012) | 3 |
| 3 | FEVER
<i>Little Willie John</i>
(King 4935) | 5 |
| 4 | LONG TALL SALLY
<i>Little Richard</i>
(Specialty 572) | 1 |
| 5 | CORRINE CORRINA
<i>Joe Turner</i>
(Atlantic 1088) | 4 |
| 6 | TREASURE OF LOVE
<i>Clyde McPhatter</i>
(Atlantic 1092) | 8 |
| 7 | HEARTBREAK HOTEL
<i>Elvis Presley</i>
(RCA Victor 20-6420) | 7 |
| 8 | BLUE SUEDE SHOES
<i>Carl Perkins</i>
(Sun 234) | 5 |
| 9 | MY BLUE HEAVEN
<i>Fats Domino</i>
(Imperial 5386) | 9 |
| 10 | LITTLE GIRL OF MINE
<i>Cleftones</i>
(Gee 1011) | 11 |
| 11 | PLEASE, PLEASE, PLEASE
<i>James Brown</i>
(Federal 12258) | 10 |
| 12 | HALLELUJAH, I LOVE HER SO
<i>Ray Charles</i>
(Atlantic 1096) | — |
| 13 | LOST DREAMS
<i>Ernie Freeman</i>
(Imperial 5381) | 12 |
| 14 | FORTY DAYS AND FORTY NIGHTS
<i>Muddy Waters</i>
(Chess 1620) | 13 |
| 15 | WHY DO FOOLS FALL IN LOVE
<i>Teen Agers</i>
(Gee 1002) | — |

Plan Connecticut's First Jazz Festival

BRIDGEPORT, CONN. — The first major jazz festival ever to be presented in Connecticut will take place on the night of July 28 at the Fairfield University Stadium Bowl in a special benefit performance of "Jazz Under the Stars," in aid of the Connecticut Symphony Orchestra.

Duke Ellington's orchestra and the Chico Hamilton Quintet, contemporary jazz group now on its first Eastern tour from the west coast, are the first of many celebrated jazz artists who have already been signed for this date.

Emceeding the festival with Ellington will be Sidney Gross disk jockey currently heard over the ABC network and WNYC. Gross, who conducted Columbia University's first complete jazz appreciation course, heads the jazz division for Artists and Repertoire at Urania Records.

An innovation of this jazz festival, and of extreme interest to all students and lovers of jazz, will be an original presentation, written and directed by Sidney Gross, featuring all the participating artists. This presentation will authentically cover many of the historic milestones of jazz with Duke Ellington's band as the focal point.

It is expected that the citizens of Fairfield County will turn out in large numbers for this summer night jazz event, particularly as the proceeds are going to aid the Connecticut Symphony Orchestra.

Moreover, because of its proximity to Westport, the summer colony on Long Island Sound, this Festival is expected to have great appeal to jazz-loving New Yorkers who will be looking for a weekend escape from the humid city. For many jazz devotees, this will be the most conveniently accessible summer jazz festival to be staged near New York.

Price of admission (tax free for this benefit concert): Reserved seats: \$5.00

and \$2.50; unreserved seats, \$1.50. For illustrated brochure, ticket information, and further details, write to Sidney Gross, Jazz Festival, Connecticut Symphony Orchestra, 991 Broad St., Bridgeport, Conn.

Establish Summer Jazz Colony

LENOX, MASS.—The Music Barn, Lenox, Mass., under the patronage of Stephanie and Philip Barber, will institute a summer jazz colony following the pattern of the MacDowell Music Colony in Peterboro, N. H.

For one month, beginning August 12, the Barbers plan to subsidize musicians in residence at their adjacent Music Inn for the purpose of creating and experimenting in the jazz idiom, with panel discussions and concerts completing the program. Among the musicians participating in the project will be the Modern Jazz Quartet, winner of the International Jazz Critics' Award for the past three years.

The establishment of this colony represents the newest development in the Music Barn's policy of presenting outstanding jazz and folk performers in concert as a part of the Berkshire Hills cultural activities, which include the nearby Tanglewood Music and Jacob's Pillow Dance Festivals.

The panel group, headed by Prof. Marshall Stearns of the Institute of Jazz Studies, will include John S. Wilson, jazz critic of the N.Y. Times; Nat Hentoff, editor, Downbeat magazine; Gunther Schuller, arranger and first French horn player, Metropolitan Opera Orchestra; John Hammond, jazz critic; Alan Morrison, editor, Ebony magazine; Bill Coss, editor, Metronome magazine; Whitney Balliet, jazz critic, The New Yorker magazine and jazz pianists and composers John Lewis, Lennie Tristano and Billy Taylor.

Jack Lewis Named Musical Director of VIK Records

NEW YORK, N. Y. — The appointment of Jack Lewis as musical director for Vik Records was announced this week by W. W. Bullock, Manager, Single Records Department, RCA Victor.

Bullock said that Lewis will assist Herman Diaz, Manager, Artists and Repertoire for Vik, in handling pop singles. Lewis, formerly Musical Director for RCA Victor's jazz programs, all will handle Vik jazz albums under Diaz' supervision. Ben Rosner will continue as sales manager for the entire Vik line, including both singles and albums.

Jack Angel's Label To Be Called Art Records

NEW YORK—Jack Angel, who recently left Herald Records where he was a partner of Al Silver and Jack Braverman, for form his own diskery, announced this week that his forthcoming label will be known as Art Records, and a subsidiary publishing firm has been named Flame Music Company.

Angel has been busy auditioning talent and sifting material for his first release. He has auditioned between thirty and forty groups and has inked two; The Syncopators and The Cruisers. This gives the new label a total of three groups, since Angel brought The Monarchs with him as part of the Herald deal when he separated from the latter firm.

The three groups will go into rehearsals, reports Angel, and sessions for them are in the immediate offing.

Lecuona Boys Into Laurels

NEW YORK — RCA Victor's Latin-American recording orchestra, The Lecuona Cuban Boys bring their rhythms into the swank Laurels Country Club, Monticello, New York for the Summer season beginning June 29th. The Lecuonas have appeared in many of the country's leading nightclubs and theatres. The group was originally formed in 1930 by the famous composer Ernesto Lecuona whose "Siboney" and "Malaguena" are recording classics.

Combo



BOSTON—The wedding and reception for the modern jazz disk jockey Symphony Sid Torin and Betty Pena took place in Boston on May 20. Pictured above at the wedding reception are: Front row (l to r) bridesmaid Anita Chue of the Cathay House in Boston; bride Betty Pena of New York; Sandra, the bride's daughter; Symphony Sid; and Norman Furman, VP of WBMS and best man. Second row: Jack Hooke, Roost Records; Tom Morgan, Capitol Records; Chet Woods, Mercury Records; George Wein, proprietor of Storyville night club; and Cecil Steen, Records Inc., Boston.

FOR THE BEST IN
ROCK & ROLL
POP
RHYTHM & BLUES
CALL ON
ALL-STATE
RECORD DISTRIBUTING CO.
2033 SO. MICHIGAN AVENUE
CHICAGO 16, ILLINOIS
(Phone: CALumet 5-0924)

STRONGER THAN EVER

Gee 1011 The Cleftones singing "LITTLE GIRL OF MINE" b/w "You're Driving Me Mad"	Gee 1012 Frankie Lymon & The Teen Agers singing "I WANT YOU TO BE MY GIRL" b/w "I'm Not A Know It All"
---	--

GEE 220 WEST 42nd STREET
N. Y. C., N. Y. WI 7-0652

CHESS RECORD CO.
4750 52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

Getting **BIGGER**
Every Minute in
Pop and R & B

Chuck Berry

**"ROLL OVER
BEETHOVEN"**

CHESS 1626

On The Way To No. 1
The Moonglows
"WE GO TOGETHER"

CHESS 1619

THE TOPS!!!

The Four Tops
"COULD IT BE YOU"

CHESS 1623

ANOTHER HIT BY

The Flamingos
**"A KISS FROM
YOUR LIPS"**

CHECKER 837

Little Walter
"ONE MORE CHANCE"

CHECKER 838

Checker RECORD CO.
4750 52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

Jackie Kelso
"THE SLEEPER"

b/w

"ENCORE"

VITA 133

VITA RECORDS

Watch The Charts For This One!
GENE AND EUNICE

"Let's Get Together"

b/w

"I'm So In Love With You"

AL # 3321

Aladdin RECORDS
Beverly Hills, Calif.

The Novelty Of The Year
Breaking Big All Over

**"STRANDED IN
THE JUNGLE"**

The Jayhawks

FLASH RECORDS

623 E. Vernon Ave. Los Angeles, Calif.

BEST SELLERS!

"PLEASE LOVE A FOOL"
DON JULIAN and The Meadowlarks
394

"CRY SOME BABY"

b/w

"BABY I'M GONE"

RAY MILTON
398

DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.

NEW RELEASE!

Little Clydie King
"A Casual Look"

b/w

"Oh Me"

RPM 462

RPM RECORDS

5317 W. Washington Blvd. • Culver City, Calif.

GETTING RED HOT!
5391

ERNIE FREEMAN

"RAINY DAY"

c/w

"FUNNY FACE"

Imperial Records

2 GREAT SIDES

"MY LOVE"

b/w

**"YOU'RE SIMPLY DRIVIN'
ME MAD"**

beautifully delivered by

Carl Van Moon

on Duke # 151

DUKE RECORDS, INC.
2809 ERASTUS ST.
HOUSTON 26, TEX.

Two brand new hits!

Faye Adams'

"DON'T FORGET TO SMILE"

b/w "Takin' You Back"

480

Nutmegs'

"KEYS TO THE KINGDOM"

(Of My Heart)

b/w "Gift O' Gabbin' Woman"

475

Herald RECORDS
1697 B'way,
New York City, N.Y.

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- | | | |
|--|---|---|
| 1 I WANT YOU TO BE MY GIRL
Teen Agers
(Gee 1012) | FEVER
Little Willie John
(King 4935) | FEVER
Little Willie John
(King 4935) |
| 2 TREASURE OF LOVE
Clyde McPhatter
(Atlantic 1092) | I'M IN LOVE AGAIN
Fats Domino
(Imperial 5386) | TREASURE OF LOVE
Clyde McPhatter
(Atlantic 1092) |
| 3 LONG TALL SALLY
Little Richard
(Specialty 572) | FORTY DAYS AND FORTY NIGHTS
Muddy Waters
(Chess 1620) | PLEADIN' FOR LOVE
Larry Birdsong
(Excelllo 2076) |
| 4 HEARTBREAK HOTEL
Elvis Presley
(RCA Victor 20-6420) | I WANT YOU TO BE MY GIRL
Teen Agers
(Gee 1012) | I'M IN LOVE AGAIN
Fats Domino
(Imperial 5386) |
| 5 MY HEART'S DESIRE
Wheels
(Premium 405) | LONG TALL SALLY
Little Richard
(Specialty 572) | HALLELUJAH, I LOVE HER SO
Ray Charles
(Atlantic 1096) |
| 6 I'M IN LOVE AGAIN
Fats Domino
(Imperial 5386) | UP ON THE MOUNTAIN
Magnificents
(Vee-Jay 183) | CORRINE, CORRINA
Joe Turner
(Atlantic 1088) |
| 7 BLUE SUEDE SHOES
Carl Perkins
(Sun 234) | CORRINE CORRINA
Joe Turner
(Atlantic 1088) | WOULD YOU
Dave Bartholomew
(Imperial 5390) |
| 8 MY BLUE HEAVEN
Fats Domino
(Imperial 5386) | HALLELUJAH, I LOVE HER SO
Ray Charles
(Atlantic 1096) | SHIRLEY JEAN
Big Walter
(Peacock 1661) |
| 9 LITTLE GIRL OF MINE
Cleftones
(Gee 1011) | PLEASE DON'T DRIVE ME AWAY
Charles Brown
(Aladdin 3316) | PLEASE LISTEN TO ME
Smiley Lewis
(Imperial 5389) |
| 10 CORRINE CORRINA
Joe Turner
(Atlantic 1088) | BLUE SUEDE SHOES
Carl Perkins
(Sun 234) | LOST DREAMS
Ernie Freeman
(Imperial 5381) |



- | | | |
|--|--|---|
| 1 FEVER
Little Willie John
(King 4935) | I'M IN LOVE AGAIN
Fats Domino
(Imperial 5386) | I'M IN LOVE AGAIN
Fats Domino
(Imperial 5386) |
| 2 I'M IN LOVE AGAIN
Fats Domino
(Imperial 5386) | I WANT YOU TO BE MY GIRL
Teen Agers
(Gee 1012) | LONG TALL SALLY
Little Richard
(Specialty 572) |
| 3 PLEASE, PLEASE, PLEASE
James Brown
(Federal 12258) | TREASURE OF LOVE
Clyde McPhatter
(Atlantic 1092) | LITTLE FINE HEALTHY THING
Billy Emerson
(Sun) |
| 4 LOST DREAMS
Ernie Freeman
(Imperial 5381) | FEVER
Little Willie John
(King 4935) | PLEASE, PLEASE, PLEASE
James Brown
(Federal 12258) |
| 5 CAN'T STAND TO SEE YOU GO
Jimmy Reed
(Vee-Jay 186) | LONG TALL SALLY
Little Richard
(Specialty 572) | HEARTBREAK HOTEL
Elvis Presley
(RCA Victor 20-6420) |
| 6 I WANT YOU TO BE MY GIRL
Teen Agers
(Gee 1012) | MY HEART'S DESIRE
Wheels
(Premium 405) | WHY DO FOOLS FALL IN LOVE
Teen Agers
(Gee 1002) |
| 7 HEARTBREAK HOTEL
Elvis Presley
(RCA Victor 20-6420) | LITTLE GIRL OF MINE
Cleftones
(Gee 1011) | LOST DREAMS
Ernie Freeman
(Imperial 5381) |
| 8 CORRINE CORRINA
Joe Turner
(Atlantic 1088) | WE GO TOGETHER
Moonglows
(Chess 1619) | BLUE SUEDE SHOES
Carl Perkins
(Sun 234) |
| 9 TREASURE OF LOVE
Clyde McPhatter
(Atlantic 1092) | PLEASE, PLEASE, PLEASE
James Brown
(Federal 12258) | TALK TO ME
Mel Williams
(Dig 107) |
| 10 JUST FOR A DAY
Chuck Edwards
(Apollo 495) | LOST DREAMS
Ernie Freeman
(Imperial 5381) | TREASURE OF LOVE
Clyde McPhatter
(Atlantic 1092) |

THE CASH BOX



in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **GIRL IN MY DREAMS**
Cliques
(Modern 987)
- 2 **MY BLUE HEAVEN**
Fats Domino
(Imperial 5386)
- 3 **CORRINE CORRINA**
Joe Turner
(Atlantic 1088)
- 4 **WHY DID I FALL IN LOVE**
Jacks
(RPM 458)
- 5 **HALLELUJAH, I LOVE HER SO**
Ray Charles
(Atlantic 1096)
- 6 **CHURCH BELLS MAY RING**
Willows
(Melba 102)
- 7 **LONG TALL SALLY**
Little Richard
(Specialty 572)
- 8 **BLUE SUEDE SHOES**
Carl Perkins
(Sun 234)
- 9 **I WANT YOU TO BE MY GIRL**
Teen Agers
(Gee 1012)
- 10 **CHERRY BLOSSOMS**
Vareta Dillard
(Groove G-0152)

A CASUAL LOOK
Six Teens
(Flip 315)

MY BLUE HEAVEN
Fats Domino
(Imperial 5386)

CORRINE CORRINA
Joe Turner
(Atlantic 1088)

LONG TALL SALLY
Little Richard
(Specialty 572)

WE GO TOGETHER
Moonglows
(Chess 1619)

I WANT YOU TO BE MY GIRL
Teen Agers
(Gee 1012)

FEVER
Little Willie John
(King 4935)

IVORY TOWER
Otis Williams
(DeLuxe 6093)

MAGIC TOUCH
Platters
(Mercury 70819)

GIRL IN MY DREAMS
Cliques
(Modern 987)

I WANT YOU TO BE MY GIRL
Teen Agers
(Gee 1012)

CORRINE CORRINA
Joe Turner
(Atlantic 1088)

FEVER
Little Willie John
(King 4935)

LONG TALL SALLY
Little Richard
(Specialty 572)

TREASURE OF LOVE
Clyde McPhatter
(Atlantic 1092)

PLEASE MR. DISC JOCKEY
Sensations
(Atco 6067)

HEARTBREAK HOTEL
Elvis Presley
(RCA Victor 20-6420)

CHICKEN HOP
Billy Bland
(Old Town 1022)

FORTY DAYS AND FORTY NIGHTS
Muddy Waters
(Chess 1620)

I'M IN LOVE AGAIN
Fats Domino
(Imperial 5386)

in
DALLAS

in
ATLANTA

in
NASHVILLE

- 1 **I'M IN LOVE AGAIN**
Fats Domino
(Imperial 5386)
- 2 **LONG TALL SALLY**
Little Richard
(Specialty 572)
- 3 **PLEADIN' FOR LOVE**
Larry Birdsong
(Excello 2076)
- 4 **FEVER**
Little Willie John
(King 4935)
- 5 **CORRINE CORRINA**
Joe Turner
(Atlantic 1088)
- 6 **I WANT YOU TO BE MY GIRL**
Teen Agers
(Gee 1012)
- 7 **LITTLE GIRL OF MINE**
Cleftones
(Gee 1011)
- 8 **MY BLUE HEAVEN**
Fats Domino
(Imperial 5386)
- 9 **ROLL OVER BEETHOVEN**
Chuck Berry
(Chess 1626)
- 10 **HEARTBREAK HOTEL**
Elvis Presley
(RCA Victor 20-6420)

FEVER
Little Willie John
(King 4935)

I'M IN LOVE AGAIN
Fats Domino
(Imperial 5386)

LONG TALL SALLY
Little Richard
(Specialty 572)

HALLELUJAH, I LOVE HER SO
Ray Charles
(Atlantic 1096)

CORRINE CORRINA
Joe Turner
(Atlantic 1088)

FORTY DAYS AND FORTY NIGHTS
Muddy Waters
(Chess 1620)

RUBY BABY
Drifters
(Atlantic 1089)

ROLL OVER BEETHOVEN
Chuck Berry
(Chess 1626)

TREASURE OF LOVE
Clyde McPhatter
(Atlantic 1092)

LOVE, LOVE, LOVE
Clovers
(Atlantic 1094)

I'M IN LOVE AGAIN
Fats Domino
(Imperial 5386)

LONG TALL SALLY
Little Richard
(Specialty 572)

I WANT YOU TO BE MY GIRL
Teen Agers
(Gee 1012)

FEVER
Little Willie John
(King 4935)

CORRINE CORRINA
Joe Turner
(Atlantic 1088)

PLEADIN' FOR LOVE
Larry Birdsong
(Excello 2076)

PLEASE, PLEASE, PLEASE
James Brown
(Federal 12258)

TREASURE OF LOVE
Clyde McPhatter
(Atlantic 1092)

WHY DO FOOLS FALL IN LOVE
Teen Agers
(Gee 1002)

CAN'T STAND TO SEE YOU GO
Jimmy Reed
(Vee-Jay 186)

The Original
SMASH HIT!

**LOVE,
LOVE,
LOVE**

Atlantic-1094



The Clovers

ATLANTIC RECORDING CORP.
157 WEST 57th St. NEW YORK 19, N. Y.

b/w
"YOUR TENDER LIPS"

RHYTHM 'N BLUES REVIEWS

ⓐ AWARD & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

PAULINE ROGERS
(Atco 6071)

B+ "COME INTO MY PARLOR" (2:50) [Progressive BMI—Miller, Smith] Pauline Rogers rocks out a middle beat cutie with a mighty infectious treatment. The gal is a bundle of talent and her invite to "come into my parlor" sounds mighty good. Keep close tabs on this side.

B+ "ROUND AND ROUND" (2:13) [Progressive BMI — Miller, Smith] Miss Rogers lights up the torch on this slow beat rhythmic ditty and she sells this romantic item with great feeling. Good intro gimmick captures your attention right off. Another potent deck. Same comments.

FRANKIE MARSHALL
(Atco 6070)

B+ "FANNY LOU" (2:12) [Tiger BMI—Lieber, Stoller] Marshall wails a quick beat that is different and certain to attract quick attention. This deck merits your careful attention. The chanter proclaims his undying love for Fanny Lou and he's telling the world. The stronger deck and a good bet to stir up good action.

B "WHY OH WHY" (2:30) [Tiger BMI — Lieber, Stoller] Frankie Marshall does a solid job on a tuneful middle beat jump blues. Strong, emphatic beat and treatment in the vein of some of our recent hits that have gone pop. Good deck.

NORRIS THE TROUBADOUR
(Co-Ed 114-121)

C+ "RUN AWAY HEART" (2:41) [Sorority BMI—Mayhams Norris] The Troubadour sings a slow rhythmic ballad. Tuneful item with an engaging lilt. Pretty little ditty.

C+ "I'D CALL THIS WORLD A HEAVEN" (2:35) [Sorority BMI — Mayhams] Another ballad that comes off only fair. Has a feeling that takes us back quite a few years.

THE HAWKS
(Modern 3029)

B "EVER SINCE YOU BEEN GONE" (2:15) [Modern BMI—Hawks, Ling] The Hawks rock through a quick beat bouncer with a good performance. Deck jumps and the kids will find it in their groove.

B "IT'S ALL OVER" (2:20) [Modern BMI—Hawks, Ling] The Hawks back with a slow paced blues and give it a dreamy reading. The lead mournfully tells her it's all over. Gentle rocker well done.

THE CHESTNUTS
(Davis 447)

B+ "LOVE IS TRUE" (2:56) [Joe Davis Music ASCAP—Hopkins, Hopkins, White, Griffin] The Chestnuts drift softly through a slow paced blues ballad. Emotional lead tells the story of his love. Ok wax that should pick up a good sale.

B "IT'S YOU I LOVE" (2:21) [Joe Davis ASCAP—Joe Davis] The Chestnuts drive hard on this side as they dish up a quick beat bouncer. Ok jump.

THE CASH BOX

★ AWARD O' THE WEEK ★

"Woe IS ME" (2:55)

[Benell BMI—Esther Navarro]

"BETTY MY LOVE" (2:50)

[Goday BMI—Danny Small]

THE CADILLACS
(Josie 120)

● The Cadillacs pair a couple of strong items that look like the lads will continue to be listed in the best sellers for the coming months. "Betty My Love" is a male treatment of the recent biggie, "Eddie My Love". The Cadillacs perform with a deftness and dexterity that gives the item a fresh approach and appeal. It is a slow, fish beat, rhythmic rocker that will appeal to our teener market. The flip, "Woe Is Me", is a powerful slow beat bouncer that is given a captivating treatment by the singing combination. Its "yeah yeah yeah, woe woe woe" gimmick may become a teener chant before too long. Two real solid sides and the winner will be picked by the kids.

THE MELLOW KEYS
(Gee 1014)

B+ "LISTEN BABY" (2:30) [Kahl BMI—Goldner, Parker] The Mellow Keys bounce gayly through a middle beat bounce. Deck comes off with excitement and good listening. The lead handles his chores with good effect. Strong etching that deserves your attention.

B "I'M NOT A DECEIVER" (2:35) [Kahl Music BMI — Goldner, Parker] Slow paced ballad reminiscent of a recent hit. Done well and should meet with the teeners approval.

THE FIVE SATINS
(Ember 1005)

B "THE JONES GIRL" (2:10) [Angel BMI—J. Freeman] The Five Satins rock out a quick beat story of the Jones Girl. A swinging side with a go-go treatment. Deck emits an excitement the kids will like.

B "I'LL REMEMBER" (2:30) [Angel] BMI—F. Parris] The Satins back with a slow beat ballad blues with a romantic lyric. Smoothly done. Pleasing, easy to listen to side.

LOUIS & FROSTY
(C Note 109)

B "TRAIN TIME" (2:05) [Minor Tone Music BMI — Jackson, Pyles] Louis & Frosty pair on guitar and drums and the result is a good instrumental side. Good sound and good material.

C+ "LONESOME & CONFUSED" [Minor Tone BMI — Jackson, Pyles] Louis Jackson wails a slow beat blues on this side with good results. Ok deck.

LOUIS JONES
(Peacock 1663)

B+ "ROCK AND ROLL BELLS" (2:45) [Lion BMI — J. Scott] Louis Jones proves to be an exciting singer as he shouts out this middle beat rocker. He's a "crazy crazy-mixed up kid and the rock and roll bells are about to drive me wild". Unusual side that had better be watched. This can stir things up.

B "ALL OVER, GOODBYE" (2:40) [Lion BMI—D. Robey] Complete about face as Jones goes mellow. A slow, easy blues that shows Jones off well. Like it, tho for impact we think it's "Rock and Roll Bells".

GENE AND EUNICE
(Aladdin 3321)

B+ "I'M SO IN LOVE WITH YOU" (2:33) [Aladdin BMI—Forrest, Levy] The duo proclaim its love to a rhythmic middle beat. It's a real rocker wax on which the pair turn on the heat. Good deck that Gene and Eunice fans will like—and it should win them new followers. Watch it.

B+ "LET'S GET TOGETHER" (1:55) [Aladdin BMI — Forrest, Levy] Gene and Eunice speed it up a bit as they knock out a cute teenage item with a rock and roll treatment. Deck moves with an energetic performance from the chanter and the instrumental backer-uppers. Happy side.

THE LEADERS
(Glory 243)

B "CAN'T HELP LOVIN' THAT GIRL OF MINE" (2:22) [T. B. Harms ASCAP—Kern, Hammerstein] The Leaders, who had a great deal of success with "Stormy Weather", latch onto another standard and the result is good. The group drifts through the Kern-Hammerstein pretty with a different arrangement that you will either like or hate. We think more people will like it and look for it to make noise.

B "LOVERS" (2:16) [Bryden Music BMI—Edward Alston] The group backs with a good reading of happy quick beat jump. Hard driving wax with a wild orchestral backing. Ok coupler.

THE CHORALS
(Decca 9-29914)

B "IN MY DREAM" (2:00) [Copar Music BMI—Irwin Williams] The Chorals lilt through a slow paced rhythmic blues ballad. The lead has a most engaging voice and the total effect is good. Deck could gather a tidy sale if it receives enough exposure.

B "ROCK AND ROLL BABY" (2:08) [Old Charter BMI—Robert Cassidy] The flip, a quick paced rocker, is a typical rock and roll blaster. Good, but not different.

BOBBY MITCHELL
(Imperial 1050)

B+ "I TRY SO HARD" (2:26) [Reeve Music BMI — Bartholomew, King] Bobby Mitchell follows his "Try Rock and Roll" with this potent offering and it looks effective enough to make it two tidy releases in a row. Bobby chants the slow, rhythmic bouncer, with strong feeling and good vocal projection. Watch it carefully.

B "GOIN' ROUND IN CIRCLES" (2:12) [Reeve BMI — Bartholomew, King] Mitchell shouts out a middle beat rocker with a zesty performance that will please the kids. It makes a good coupler but "I Try So Hard" should be the side to make the noise.

THE CASH BOX

Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "COME INTO MY PARLOR" } Pauline Rogers Atco 6071
- ★ "ROUND AND ROUND" }
- ★ "FANNY LOU" Frankie Marshall Atco 6070
- ★ "CAN'T HELP LOVIN' THAT GIRL OF MINE" The Leaders Glory 243
- ★ "I'M SO IN LOVE WITH YOU" Gene and Eunice Aladdin 3321
- ★ "I TRY SO HARD" Bobby Mitchell Imperial 1050

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Emerald Adds To Roster

FORT WAYNE, IND. — Emerald Records' prexy Cliff Ayres, has announced the addition of four artists to its talent roster.

In the country field, Emerald has signed Webb Foley whose first release couples "Little Town" and "It Wasn't Faith".

Wild Bill Graham, will record rhythm and blues material and his first release is a tune called "Mama Chita".

An instrumental-vocal group called the Hal Iverson Trio, bows on the label with "They'll Be Praising Dixie".

Also added to Emerald is the veteran team of Lula Belle and Scotty who will be having an LP titled "America's Sweethearts Sing" released during this month.

Hawaiian Tour For Price

NASHVILLE, TENNESSEE—Ray Price, the Cherokee Cowboy, will open his own show in the Hawaiian Islands on June 30, according to word from his manager Al Flores.

The show is set to run for one week with an option on a second, Flores revealed. Appearing on the show in addition to Price and his band will be Arvada Miller.



- (PLUS THE NEXT FIVE)
- HEARTBREAK HOTEL
Elvis Presley
(RCA Victor 20-6420; 47-6420)
 - YES, I KNOW WHY
Webb Pierce
(Decca 29805; 9-29805)
 - BLUE SUEDE SHOES
Carl Perkins
(Sun 234; 45-234)
 - YOU AND ME
Kitty Wells & Red Foley
(Decca 29740; 9-29740)
 - BLACKBOARD OF MY HEART
Hank Thompson
(Capitol 3347; F3347)
 - I'VE GOT FIVE DOLLARS
Faron Young
(Capitol 3369; F3369)
 - LITTLE ROSA
Red Sovine & Webb Pierce
(Decca 29876; 9-29876)
 - I TAKE THE CHANCE
The Browns
(RCA Victor 20-6480; 47-6480)
 - SO DOGGONE LONESOME
Johnny Cash (Sun 232; 45-232)
Ernest Tubb (Decca 29836; 9-29836)
 - FOR RENT
Sonny James
(Capitol 3357; F3357)
 - I FORGOT TO REMEMBER TO FORGET
 - FOLSOM PRISON BLUES
 - HONKY TONK MAN
 - I WANT YOU, I NEED YOU, I LOVE YOU
 - WHAT WOULD YOU DO (IF JESUS CAME TO YOUR HOUSE); UNCLE PEN; CRAZY ARMS; I DON'T BELIEVE YOU'VE MET MY BABY; YOU'RE STILL MINE; HOPING THAT YOU'RE HOPING; WHY, BABY, WHY; HOW FAR IS HEAVEN; MY BABY LEFT ME.

THE CASH BOX

Country Disk Jockey



REGIONAL RECORD REPORTS

- VERNON STEWART**
KXRJ—Russellville, Ark.
- Blackboard Of My Heart (Hank Thompson)
 - 'Cause I Love You (W. Pierce)
 - Heartbreak Hotel (E. Presley)
 - Hand Full Of Rice (R. Foley)
 - Blue Suede Shoes (Perkins)
 - I've Changed (Carl Smith)
 - So Doggone Lonesome (Ernest Tubb)
 - Hold Everything (Sovine)
 - Folsom Prison Blues (J. Cash)
 - You're Calling Me Sweetheart Again (Jean Shepard)

- HENRY TUCK**
WREV—Reidsville, N. C.
- Just Me (Wells & Foley)
 - On My Mind (Flatt & Scruggs)
 - Yes, I Know Why (W. Pierce)
 - I've Changed (Carl Smith)
 - My Stolen Love (S. James)
 - So Doggone Lonesome (Cash/Tubb)
 - Hoping You're Hoping (Louvins)
 - Folsom Prison Blues (J. Cash)
 - I Don't Believe You've Met My Baby (Louvins)
 - You've Done Me Wrong (Ray Price)

- "RAMBLIN'" LOU**
WJLL—Niagara Falls, N. Y.
- What Would You Do (Red Sovine)
 - Blue Suede Shoes (Presley)
 - Uncle Pen (Elvis Presley)
 - I Want To Be Loved (Lee & Cooper)
 - It's You, Only You (Snow & Carter)
 - Yes, I Know Why (W. Pierce)
 - On The Sunnyside Of The Mountain (H. Hawkins)
 - Stewball (Lonnie Donegan)
 - Dark As A Dungeon (Lee Moore)
 - Folsom Prison Blues (Perkins)

- AL McKINLEY**
KDAV—Lubbock, Tex.
- My Baby Left Me (E. Presley)
 - Hoping That You're Hoping (Louvins)
 - Uncle Pen (Porter Wagoner)
 - I Walk The Line (J. Cash)
 - Mr. Teardrop (M. Robbins)
 - For Rent (Sonny James)
 - Blackboard Of My Heart (Hank Thompson)
 - A Good Woman's Love (Hank Locklin)
 - Yes, I Know Why (W. Pierce)
 - Crazy Arms (Ray Price)

- ED BISHOP**
WAFB—Baton Rouge, La.
- Crazy Arms (Ray Price)
 - I Walk The Line (J. Cash)
 - Little Town (Red Foley)
 - 20 Feet Of Muddy Water (Sonny James)
 - Everybody's Rockin' But Me (Jack Turner)
 - You Don't Know Me (Arnold)
 - If I Never Have Anything Else (Ernest Tubb)
 - It's You, Only You, That I Love (Snow & Carter)
 - My Lips Are Sealed (Reeves)
 - Hopin' You're Hopin' (Louvins)

- "COUSIN" CLIFF MERCER**
WGN—Chicago, Ill.
- I Take The Chance (Browns)
 - Seasons Of My Heart (Jimmy Newman)
 - Yes, I Know Why (W. Pierce)
 - Blue Suede Shoes (Perkins)
 - Hoping That You're Hoping (Louvins)
 - Heartbreak Hotel (E. Presley)
 - Crazy Arms (Ray Price)
 - Uncle Pen (Porter Wagoner)
 - For Rent (Sonny James)
 - My Heart's On A Budget (Jimmy Skinner)

- FRED LYNN**
KWTO—Springfield, Mo.
- What Would You Do (Porter Wagoner)
 - For Rent (Sonny James)
 - Heartbreak Hotel (E. Presley)
 - You And Me (Wells & Foley)
 - Yes, I Know Why (W. Pierce)
 - I Love Everybody (T. West)
 - Uncle Pen (Porter Wagoner)
 - Mr. Teardrop (M. Robbins)
 - Blue Suede Shoes (Perkins)
 - I Take The Chance (Browns)

- "UNCLE" NICK BELL**
WGUY—Bangor, Me.
- Why, Baby, Why (Sovine & Pierce)
 - Heartbreak Hotel (Homer & Jethro)
 - Lazy River (Merle Travis)
 - Consolation Prize (All Artists)
 - Little Rosa (Sovine & Pierce)
 - I've Got Five Dollars (Young)
 - Rovin' Gambler (T. E. Ford)
 - For Rent (Sonny James)
 - Searching (Kitty Wells)
 - Poor People Of Paris (Atkins)

- TEX JUSTUS & NORM BELL**
Triangle Network—Boonville, Ind.
- Crazy Arms (Ray Price)
 - Nearly Lose Your Mind (Justin Tubb)
 - Waltz Of The Angels (Wynn Stewart)
 - Heartbreak Hotel (E. Presley)
 - My Lips Are Sealed (Reeves)
 - You Don't Know Me (Arnold)
 - Hoping That You're Hoping (Louvins)
 - It Would Be A Doggone Lie (Hawkshaw Hawkins)
 - He Loved Me Once (Shepard)
 - Promises (Lefty Frizzell)

- JOE ALLISON**
WSIX—Nashville, Tenn.
- Crazy Arms (Ray Price)
 - I Take The Chance (Browns)
 - You're Calling Me Sweetheart Again (Jean Shepard)
 - It Scares Me Half To Death (Jimmy Dickens)
 - I Walk The Line (J. Cash)
 - Blackboard Of My Heart (Hank Thompson)
 - I Don't Believe You've Met My Baby (Louvins)
 - For Rent (Sonny James)
 - Take A Look At Yourself (George Morgan)
 - Honky Tonk Man (J. Horton)

- TOMMY DOWNS**
WKLO—Louisville, Ky.
- I Take The Chance (Browns)
 - Seasons Of My Heart (Jimmy Newman)
 - My Lips Are Sealed (Reeves)
 - You Don't Know Me (Arnold)
 - Fool's Romance (T. Downs)
 - A Good Woman's Love (Hank Locklin)
 - Mr. Blues (Marvin Rainwater)
 - Be Good, Baby (Wiseman)
 - My Suspicions (J. Williams)
 - Take A Look At Yourself (George Morgan)

- "CHUCKWAGON CHUCK" NICHOLS**
KSOP—Salt Lake City, Utah
- You And Me (Wells & Foley)
 - Yes, I Know Why (W. Pierce)
 - You're Still Mine (F. Young)
 - For Rent (Sonny James)
 - I Take The Chance (Browns)
 - So Doggone Lonesome (Ernest Tubb)
 - Little Rosa (Sovine & Pierce)
 - A Good Woman's Love (Hank Locklin)
 - Hoping That You're Hoping (Louvins)
 - Blackboard Of My Heart (Hank Thompson)

- JIMMIE WILLIAMS**
WNOP—Newport, Ky.
- You Done Me Wrong (Price)
 - Once More (Owens & Darlene)
 - Juke Box Help Me Find My Baby (Hardrock Gunder)
 - On My Mind (Flatt & Scruggs)
 - Crazy Arms (Ray Price)
 - Uncle Pen (Porter Wagoner)
 - Hoping That You're Hoping (Louvins)
 - You And Me (Wells & Foley)
 - Heartbreak Hotel (E. Presley)
 - Fallen Angel (S. McDonald)

- HAPPY ISON**
WORZ—Orlando, Fla.
- I Walk The Line (J. Cash)
 - I Take The Chance (Browns)
 - Let Me (Tally & Jennings)
 - So Doggone Lonesome (Johnny Cash)
 - Long Tall Sally (M. Robbins)
 - How Far Is Heaven (K. Wells)
 - Serenade (Slim Whitman)
 - Little Rosa (Sovine & Pierce)
 - Honky Tonk Man (J. Horton)
 - Tall Man (Rose Maddox)

- SHERIFF "TEX" DAVIS**
WCMS—Norfolk, Va.
- I Want You, I Need You, I Love You (Elvis Presley)
 - Crazy Arms (Ray Price)
 - It's You, Only You, I Love (Snow & Carter)
 - Waltz Of The Angels (Wynn Stewart)
 - Heartbreak Hotel (E. Presley)
 - You Don't Know Me (Arnold)
 - I Take The Chance (Browns)
 - Blue Suede Shoes (Perkins)
 - You Done Me Wrong (Price)
 - My Lips Are Sealed (Reeves)

- HARRY GAINES**
KTAE—Taylor, Tex.
- Seasons Of My Heart (Jimmy Newman)
 - Conscience I'm Guilty (Heap)
 - So Doggone Lonesome (Ernest Tubb)
 - Yes, I Know Why (W. Pierce)
 - Baby, It's In The Making (Johnnie & Jack)
 - For Rent (Sonny James)
 - Doggone Lie (H. Hawkins)
 - I Wanta Tell The World (Jimmy Newman)
 - Defrost Your Heart (D. King)
 - Ooby Dooby (Five Strings)

- BILL CARTER**
KBOS—Modesto, Calif.
- I Take The Chance (Browns)
 - For Rent (Sonny James)
 - Seasons Of My Heart (Jimmy Newman)
 - By The Sweat Of My Brow (Bill Carter)
 - Eat, Drink And Be Merry (Porter Wagoner)
 - Yes, I Know Why (W. Pierce)
 - 'Cause You're Always On My Mind (Wiley Barkdull)
 - Uncle Pen (Porter Wagoner)
 - Not Anymore (Terry & Lee)
 - Another Woman's Man (Mimi Roman)

- JOLLY CHOLLY**
WWEZ—New Orleans, La.
- Ducktail (Joe Clay)
 - I Take The Chance (Browns)
 - Waltz Of The Angels (Wynn Stewart)
 - Heartbreak Hotel (E. Presley)
 - Long Tall Sally (M. Robbins)
 - Blackboard Of My Heart (Hank Thompson)
 - Sweet Dreams (Faron Young)
 - Blue Suede Shoes (Perkins)
 - Hoping That You're Hoping (Louvins)
 - I Walk The Line (J. Cash)

- "NERVOUS NEPHEW" NED NEEDHAM**
WMOP—Ocala, Fla.
- I Take The Chance (Browns)
 - Sweet Dreams (Don Gibson)
 - Everybody's Rockin' But Me (Jack Turner)
 - I Walk The Line (J. Cash)
 - I'd Rather Be Safe Than Sorry (Warren Smith)
 - Done Gone (George & Earl)
 - Hey You There (Rusty & Doug)
 - Yer Fer Me (Fuzzy Owen)
 - I'm Gonna Tell Your Conscience On You (T. Forse)
 - Wayward Wind (Tex Ritter)

- THOM HALL**
WKYW—Louisville, Ky.
- I Take The Chance (Browns)
 - Crazy Arms (Ray Price)
 - Hoping That You're Hoping (Louvins)
 - 20 Feet Of Muddy Water (Sonny James)
 - He Loved Me Once (Jean Shepard)
 - Blue Suede Shoes (Pee Wee King)
 - You Don't Know Me (Arnold)
 - Blackboard Of My Heart (Hank Thompson)
 - You Are The One (C. Smith)
 - Until I Met You (F. Young)

- HARMIE SMITH**
KDET—Center, Tex.
- Heartbreak Hotel (E. Presley)
 - Blue Suede Shoes (Perkins)
 - Honky Tonk Man (J. Horton)
 - 30 Days (Ernest Tubb)
 - Good Woman's Love (Hank Locklin)
 - If You Were Mine (J. Reeves)
 - Yes, I Know Why (W. Pierce)
 - Stoppin' Out On You (Jimmie Skinner)
 - I Kissed You My Last Time (Kitty Wells)
 - You're Still Mine (F. Young)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

GENE VINCENT
"Woman Love"
Cap # 3450
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
HOLLYWOOD 19347

NEWS that's UP-TO-THE-MINUTE
REVIEWS of the LATEST RECORDS
CHARTS compiled EVERY WEEK
ADS from LEADING RECORD FIRMS,
ARTISTS and PUBLISHERS
Every Week In
THE CASH BOX
ALL FOR ONLY **\$15. PER YEAR**
(52 ISSUES)

THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our
Check Please Send Us A Bill

FIRM NAME
ADDRESS
CITY ZONE STATE
Individual's Name

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



30,000 Attend Successful Jimmy Rodgers Day Fete

500 Artists & Trade Personnel Show Up

MERIDIAN, MISS. — More than five hundred country music stars, record men, disk jockeys, publishers and promoters, and thousands of country music fans made the trek to Meridian, Miss., Friday and Saturday, May 25-26 for the Fourth Annual Jimmie Rodgers Memorial Celebration.

This year's celebration, held in honor of America's Blue Yodeler, Jimmie Rodgers, one of the great folk-song artists of all time, marked the most successful event since 1954.

It was estimated that the combined activities of the two-day celebration attracted an over-all attendance in excess of 30,000. Among the two-day activities were luncheons, a fish fry, a gala parade, a memorial observance for Jimmie Rodgers, ground breaking for the nation's first Hall Of Fame for country and western music stars, two press receptions, a coast-to-coast radio broadcast of the Grand Ole Opry over WSM, and a broadcast of the Ernest Tubbs Midnight Jamboree hour in the lobby of the Hotel Lamar, headquarters for the successful two-day affair.

The big names of country music were on hand for the celebration: Ernest Tubbs, Hank Snow, Jim Reeves, Lefty Frizzell, The Wilburn Brothers, Charlie Walker, The Duke of Paducah, Lew Childre, Curtis Gordon, Jimmy Newman, Wilf Carter, Al Dexter, Hank Locklin, Del Wood, Jimmy Work, Bobby Helms, Skeets Yaney, R. D. Hendon, Myrna Lorrie, Don Owens, Lonnie Barron, Jack Cardwell, Okie Jones, Anne Raye, Gary Williams, Jimmie Rodgers Snow, Justin Tubbs, Audrey Williams, Jim Wilson, Linda Flanagan, Dave Rich, Jerry Reed, Roy Drusky, Bill Lowery, Bill Bruner, Freddie Hart, Biff Collie, Martha Lynn, Jimmy Swan, Bill Brewer, Elaine Tubbs, and The Everly Brothers, made up a partial listing of the roster of talent on hand.

Ernest Tubbs, president of the Rod-

gers Foundation, said that money raised from the show would be used to further country music and aid indigent performers.

Ground was broken for the Jimmie Rodgers Hall of Fame, and the first name submitted for listing was that of the late Fred Rose. A special Jimmie Rodgers Achievement Award was given to Elvis Presley and Kitty Wells.

Record and music men who made the trip to Meridian for the Celebration included: Chick Crumpacker and Bud Booth, RCA Victor; Nat Vincent and Jack Newman, Peer International; Bob Burrell, Columbia; Yankie Barthanovich, Fine Records; George Marlo, BMI; Don Pierce, Starday; Lester Rose, Joe Lucas and Mel Foree, Acuff-Rose; Julian Aberbach and Grelun Landon, Hill & Range; Harry Silverstein, Decca; Lillian & Willard McMurray, Globe Records; Steve Stebbins, Americana Corp.; Elmer Williams, Charlie Lamb Agency; Dave Kringel and Howard McElroy, New York City; Ben Newman, Editor Country & Western Jamboree; Norman Silver, Country Song Roundup, Charlie Lamb, Nashville; Albert S. Rose, Representing Peer International; Herbert L. Shucher, Mgr. Jim Reeves; Slick Norris, Mgr. Jimmy Newman; Gabe Tucker, Mgr. Ernest Tubbs; Bill Lowery, Mgr. Jerry Reed; William "Bill" Hall, Mgr. George Jones; Sam Gibbs, Mgr. Bob Wills, Bill Sachs and Ralph Wuest, Billboard Magazine.

A contingent of Grand Ole Opry stars were flown in from Nashville, accompanied by WSM's program manager, Jack Stapp, to participate on the network portion of the successful show and climax of the two-day celebration held at Ray Stadium. C. H. Phillips of the Meridian Star, Meridian newspaper, handled the local promotion.

CINCINNATI CUT-UPS

Red Foley and his "Ozark Jubilee" came into town and packed the Taft Theater for two shows, the best country show to come to town in a long time. Such recording and TV stars as Porter Wagoner, Bill Wimberly, and his Country Rhythm Boys, Marvin Rainwater, Wanda Jackson, The Foggy River Boys, and the Ozark Ambassador Pete Stampers, were on hand to bring us the big show we watch every Saturday night on ABC-TV. Red introduced his daughter Betty Foley and plugged son-in-law Pat Boone's records. . . . Folks are getting ready down at Central City, Kentucky for a return visit of their favorite son, Merle Travis on June 29th. Merle a long favorite of Queen City folks is the writer of "Sixteen Tons" and "Smoke That Cigarette". . . . Betty Foley is booked in Minneapolis for a three-day stay with Texas Bill Strength over Decoration Day. . . . The Blackwood Brothers and Mitchell Torok were in town and called Marty Roberts when passing thru. . . . Jimmie Skinner (Mercury) appeared on the "World's Original Jamboree" over WWVA last week. Jimmie Williams (MGM) is still a regular there and his new record "Alpha and Omega" is getting lots of spins locally.

Several folks around these parts have asked me to set Arthur Godfrey straight about the McGuire Sisters who we understand once worked without contract on WLWD, in Dayton. They also cut their first recording for Gateway. (Seemed there was some controversy on a recent "Talent Scout" show.) . . . Ted Lewis has a great show at Beverly these days, with Georgia Gibbs moving in next week. Larry Vincent (The Life of the Party) has been appearing there for the past two years and still going strong. Larry's song "If I Had My Life To Live Over" is currently enjoying a revival. . . .

JIMMIE BRYANT
 "Pickin' Peppers"
 b/w
 "Cotton Pickin' Blues"
 Cap # 3454

CENTRAL SONGS, INC.
 6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
 HOLLYWOOD 1-9347

A Great Tune!
 A Great Singer!

DON GIBSON
 sings
"SWEET DREAMS"
 M-G-M-12194

JIMMIE WILLIAMS
 on MGM
 sings
"ALPHA and OMEGA"
 b/w
 "Where Will I Shelter My Sheep"

White Oak Music-BMI
 7771 Cheviot Rd.
 Cincinnati 24, O.

	POS. LAST WEEK
1 HEARTBREAK HOTEL Elvis Presley (RCA Victor 20-6420; 47-6420)	1
2 BLUE SUEDE SHOES Carl Perkins (Sun 234; 45-234)	2
3 YES, I KNOW WHY Webb Pierce (Decca 29805; 9-29805)	3
4 I'VE GOT FIVE DOLLARS Faron Young (Capitol 3369; F3369)	4
5 BLACKBOARD OF MY HEART Hank Thompson (Capitol 3347; F3347)	7
6 YOU AND ME Kitty Wells & Red Foley (Decca 29740; 9-29740)	5
7 SO DOGGONE LONESOME Johnny Cash (Sun 232; 45-232) Ernest Tubbs (Decca 29836; 9-29836)	6
8 LITTLE ROSA Red Sovine & Webb Pierce (Decca 29876; 9-29876)	8
9 FOR RENT Sonny James (Capitol 3357; F3357)	
10 I DON'T BELIEVE YOU'VE MET MY BABY Louvin Brothers (Capitol 3300; F3300)	10

THE COUNTRY RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK

1. I TAKE THE CHANCE The Browns (RCA Victor)
2. HEARTBREAK HOTEL Elvis Presley (RCA Victor)
3. YES, I KNOW WHY Webb Pierce (Decca)
4. BLUE SUEDE SHOES Carl Perkins (Sun)
5. CRAZY ARMS Ray Price (Columbia)
6. BLACKBOARD OF MY HEART Hank Thompson (Capitol)
7. LITTLE ROSA Red Sovine & Webb Pierce (Decca)
8. YOU AND ME Kitty Wells & Red Foley (Decca)
9. FOR RENT Sonny James (Capitol)
10. HONKY TONK MAN Johnny Horton (Columbia)
11. I WALK THE LINE. 12) UNCLE PEN. 13) YOU'RE STILL MINE. 14) HOPING THAT YOU'RE HOPING. 15) I'VE GOT FIVE DOLLARS. 16) SEASONS OF MY HEART. 17) SO DOGGONE LONESOME. 18) MY LIPS ARE SEALED. 19) YOU DON'T KNOW ME. 20) HOW FAR IS HEAVEN; I WANT YOU, I NEED YOU, I LOVE YOU; WALTZ OF THE ANGELS; FOLSOM PRISON BLUES; I DON'T BELIEVE YOU'VE MET MY BABY; WHAT WOULD YOU DO (IF JESUS CAME TO YOUR HOUSE); WHY, BABY, WHY; I'VE CHANGED; YOU NEARLY LOSE YOUR MIND.

The Cash Box Country Reviews

ⓐ BULLSEYE	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

"SEARCHING"

[Copar BMI—Murphy, Maddox]

"I'D RATHER STAY HOME" (2:42)

[Acuff-Rose BMI—F. & B. Bryant]

KITTY WELLS

(Decca 29956; 9-29956)



KITTY WELLS

● Kitty Wells, country music's most consistent female hit producer comes through with another pair of superb platters which can't miss making the 'hit parade'. The lark dishes up an ultra lovely, echo-chamber treatment of a beautiful, moderate-tempo romantic item labeled "Searching." And Kitty stays in top form on the flip as she tenderly wends her way through a heartfelt, middle beat weeper titled "I'd Rather Stay Home." Both ends mean money in the bank for all concerned.

"YOU'VE GOTTA HEART LIKE A MERRY GO ROUND" (2:1)

[Acuff-Rose BMI—Wagner, Work]

"BLIND HEART" (2:50)

[Acuff-Rose BMI—J. Work]

JIMMY WORK

(Dot 1284; 45-1284)



JIMMY WORK

● With excellent material to work with on both ends of his latest release, Jimmy Work stands a strong chance of breaking through the hit barrier and nailing down two chart positions at one time. "You've Gotta Heart Like A Merry Go Round" is a lilting, tear-compelling tale of a gal whose affections quickly sway from one to another. The other half, an equally potent side tagged "Blind Heart," is a poignant, slow moving lover's lament that Work delivers with tender emotion. Both ends have big hit potential.

HOMER & JETHRO

(RCA Victor 20-6542; 47-6542)

● "HART BRAKE MOTEL" (2:14) [Tree BMI—Axton, Durden, Presley, Haynes, Burns] Homer and Jethro follow the pattern that has made them a top comedy wax duo as they come up with another hilarious take-off on a current hit. And this time it's the Elvis Presley chart-topper that the boys rip apart with finesse.

● "TWO TONE SHOES" (2:08) [Hi Lo BMI—C. Perkins] Here the Carl Perkins' smash goes through the 'H & J laugh wringer'. Ops, dealers and deejays should have a picnic with this side-splitting double-decker.

GENE VINCENT

(Capitol 3450; F3450)

● "BE-BOP-A-LULA" (3:01) [Lowery BMI—S. Davis, G. Vincent] "Rockbilly" Gene Vincent intros for the diskery with a most intriguing, middle beat rhythm novelty that could catch on and bust wide open. Sensational vocal and instrumental sounds supplied by Vincent and his Blue Caps.

● "WOMAN LOVE" (3:00) [Central BMI—J. Rhodes, D. Reynolds] Vincent's "Presleyesque" delivery stands out once again on this beaty rhythm item that's also gonna kick up a heap of noise.

JENKS "TEX" CARMAN

(Sage and Sand 218; 45-218)

● "YOU'LL COME CRAWLIN' BACK" (2:20) [Sage & Sand BMI—T. Atchison] With his ork providing an infectious instrumental backdrop Jenks "Tex" Carman sends up an inviting vocal effort on a rhythmic, middle beat novelty-blues item. Effective harmonica lead.

● "THEY HAD TO SAY GOOD-BYE" (2:23) [Sage & Sand BMI—T. Atchison] Carman's distinctive tenor voice comes over well on this lilting, moderate paced romantic weeper.

BENNY MARTIN

(Mercury 70883; 70883x45)

● "LOVER OF THE TOWN" (2:20) [Cedarwood BMI—B. Martin] Benny Martin happily brags that the local people have branded him the number one romeo in town. It's a cute, fast paced musical-pick-me-up with tasty lyrics. Fetching instrumental assist.

● "WHIPPOORWILL" (2:43) [Cedarwood BMI—Spurlock] Under half is an enchanting, sentimental lilter that Martin spins in ear-pleasing style.

WADE RAY

(RCA Victor 20-6544; 47-6544)

● "I NEED A GOOD GIRL BAD" (2:26) [Delmore ASCAP—C. Coben] Wade Ray could have a big hit on his hands as he decks out a delectable, up tempo, rhythmic-love novelty in real enjoyable manner. Keep close tabs on this one.

● "JUST AN OLD FASHIONED LOCKET" (2:37) [Brandom ASCAP—L. O'Keefe, P. Dale] On this end a very pretty piece of sentimental material is slowly and beautifully executed by the smooth-toned chanter. Stand out pairing for maximum sales results.

SHIRLEY CADDELL

(ABC-Paramount 9704; 45-9704)

● "I THINK YOU'RE LYING" (2:15) [Golden West BMI—Phelps] The ABC-Paramount label introduces the splendid vocal stylings of Shirley Caddell on a feelingful, middle beat shuffle ballad. Potent deck that could help push the chirp a long way up the success ladder.

● "WHERE DID THE SUNSHINE GO?" (2:12) [Showcase BMI—F. Bryant, B. Bryant] Flipside the songstress, along with a lovely choral assist, deftly renders a moderate tempo, romantic heartbreaker. Two first rate sides. An artist to watch.

EDDIE BOND

(Mercury 70882; 70882x45)

● "SLIP, SLIP, SLIPPIN' IN" (2:03) [Murry Nash BMI—Belgeu, White] Here's an exciting rock 'n roller that moves along at a torrid pace. It's an explosive performance by Eddie Bond and his Stompers on a deck that could 'blast' its way to the top.

● "FLIP FLOP MAMA" (2:01) [Alpine BMI—Edens, Bond] This end is another engaging jump piece that Bond and the boys wax with light-hearted appeal. Socko two-sider that should find a wide market.

HYLO BROWN

(Capitol 3448; F3448)

● "I'LL BE BROKEN HEARTED" (2:26) [Central BMI—C. Eaton, A. Eaton] Hylo Brown puts his heart into his delivery of this emotion-packed, quick moving, crying towel item. Grade "A" material and delivery on a deck that could step way out.

● "IN THE CLAY BENEATH THE TOMB" (2:15) [Central BMI—H. Brown] Here Brown sends up another heart rending tale in penetrating fashion. Top notch coupling.

BOBBY HELMS

(Decca 29947; 9-29947)

● "I DON'T OWE YOU NOTHING" (2:21) [Copar BMI—B. Helms] Newcomer Bobby Helms displays a real fine quality in his voice as he debuts on the label with a most effective reading of a tearful, middle beat lover's ballad.

● "TENNESSEE ROCK 'N ROLL" (2:40) [Broadcast BMI—L. Coleman, I. Reid] On this end Helms changes the pace as he steps up to bat out a delightful jumper in sparkling style. Two wonderful intro decks. Helms has great potential.

JOHNNY BOND

(Columbia 21521; 4-21521)

● "I'LL BE HERE (AFTER YOU'RE GONE)" (2:20) [Vidor BMI—Howard] Here's a sprightly piece of material that gets treated to a tantalizing reading by Johnny Bond. Solid pounding beat on this quick paced chuckler.

● "THE LITTLE ROCK ROLL" (2:12) [Red River BMI—Bond] On the reverse deck Bond flavorfully tells about his Arkansas misfortunes on a rhythmic, house-rockin' item. Dandy coupler for the dancin' teensters.

THE BELEW TWINS

(Coral 61641; 9-61641)

● "TAKE IT ON DOWN" (2:14) [Trinity BMI—K. Belew] The Belew Twins take hold of a catchy piece of material and wrap it up in a bright, happy-go-lucky style. Amusing slicing. Should attract a heap of airplay.

● "LONESOME RIVER" (2:49) [Trinity BMI—K. Belew, D. Carter] Here the young duo demonstrates its polished vocal talents on a pleasant sounding, easy-goin', sentimental weeper.

ROCK ROGERS

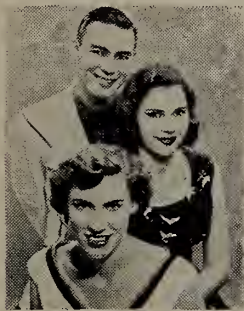
(Starday 245; 45-245)

● "LITTLE ROCK ROCK" (2:30) [Starrite BMI—Patterson] With the city, title and artist all laying claim to the word 'rock' it's inevitable that the mood of the biscuit follow suit. And that's exactly what it does as Rock Rogers and chorus knock out this delectable coin-catching rocker.

● "THAT AIN'T IT" (2:05) [Starrite BMI—Patterson] Under lid features more of the same box-hoppin' material grooved in spirited style by Rogers.

THE CASH BOX Country Roundup

Maxine and Bonnie Brown (RCA Victor), currently riding the hit parade with their smash recording of "I Take The Chance", stopped over in Nashville last week for a few days, visiting with friends at the 'Opry'. While in town, The Browns made it very plain that there will not be a replacement for their brother, Jim Edward, who is currently doing basic training for Uncle Sam. Full of optimism and very grateful to everyone, the pretty Brown girls said they intended to go on as a duet until their big brother is released from the service some eighteen months hence!



BROWNS

Carl Smith (Columbia) was reported to be in Hollywood making a full length movie last week for Allied Artists, according to word from his personal manager, Hal Smith. Title of Smith's first flicker is "The Badge of Marshall Brennan".

Effective June 20, The Eddy Arnold Show, featuring Chet Atkins, moves to Wednesday at 9:30 P.M., E.D.T. Shift enables even more ABC-TV affiliates to carry the program, it was reported.

Jim Halsey, personal manager of Hank Thompson (Capitol) reports a full schedule of personal appearances for June, July and August for Hank with a heavy schedule of TV appearances. Hank stars every

Saturday night on the Hank Thompson Show over the Oklahoma Network, including stations WKY-TV (Ch 4), Oklahoma City and KOTV (Ch 6), Tulsa, Okla.

Hank Locklin (RCA Victor) into Nashville this past week for recording sessions with Victor's A&R chief, Steve Sholes. Locklin, a Big "D" Jamboree regular, just concluded a tour in Canada. Charline Arthur, also on the tour, stopped off in Nashville enroute to Dallas.

The Belew Twins are reported to be doing a big job for the Big "D" and are slated for a possible appearance on the "Ozark Jubilee" in June.

Jean Shepard (Capitol) is the recipient of many DJ plugs via her current waxing of "He Loved Me Once". The honey-haired thrush is currently working a series of personals.



SCHEETS MARTIN

Leon Payne is set for a guest appearance on the Big "D" Jamboree, to be followed by hit-parader Johnny Cash with The Five Strings as a second guest act. Tommy Duncan is due for an appearance on the Big "D" on June 16th, according to word from the Jamboree's publicity chief, Johnny Dolan.

Jim Reeves has a brand new RCA Victor album on the market now entitled "Singing Down The Lane". Herb Shucher, personal manager of Reeves, reported that Jim and his wife Mary recently moved into their new home here in Nashville.

It's reported that Bobby Lord (Columbia) is coming along nicely following an operation in a Springfield hospital. Our best for a quick recovery, Bobby.

Sheriff Tex Davis tells us that reports are sensational on the new Capitol signee Gene Vincent and his recording of "Bee-Bop-A-Lula". Seems that this Sheriff Tex Davis is making all fields of endeavor. Recently Davis presented the trophy to the winning owner of the William Penn Stakes. Davis flew in for the event at Garden State Park.

Jim Reeves this past week just completed a tour through California, and opened at the Summer resort town of Myrtle Beach, S. C. on June 6th. Reeves will head a Grand Ole Opry package at Myrtle Beach, S. C. for the annual Sun Fun Festival. Audrey Williams, (MGM) will also be featured on the bill.

Eddie Hill, popular night-time disk jockey at WSM keeps the Country Music going strong and recently has had many new names in Country Music to appear as guest on his programs, plus the usual appearances of the regular major recording artists.

Bill Baker, WMIK, Middlesboro, Ky. reports that Pee Wee King and his group of entertainers, including Neal Burris, Little Eller, and Sticks McDonald, were in Middlesboro for the official opening of the 25th Anniversary Celebration of the Kentucky Mountain Laurel Festival, which was staged in the amphitheatre of Pineville's Pine Mountain State Park.

Carl Smith (Columbia) continues to turn up with strong songs and his current release is no exception to the rule . . . "You Are The One" and "Doorstep To Heaven" is the current release that is taking off good.



BOB SMITH

Don Gibson (MGM), Buddy Thompson (RCA Victor) and Faron Young (Capitol) have all recorded "Sweet Dreams". This is a big country tune that is getting lotsa air play these days.

Audrey Williams, following an appearance at Myrtle Beach, S. C. at the fourth annual Sun Fun Festival, flies to Hollywood to help work on the "Hank Williams Story", MGM's movie based on the life of her late composer-singer husband. Miss Williams is technical advisor on the movie, which will star Jeff Richards, and June Allyson.

The new all-night Bill Morgan country DJ show on WSM is drawing heavy mail. The "Old crew-cut bachelor" features entire albums in the early morning hours.

Roy Acuff's Dunbar Cave, Clarksville, Tennessee, is now open for the Summer months. Program at the Cave features the top stars of the Opry during the open season.

One of the biggest recording sessions in many months was held in Nashville in May and the first part of June. Nearly all of the major labels cut sides, and many of the smaller companies. Should be a rash of new hit songs on the market before long. A good many will be held till the fall before releasing.

Poppa John Gordy and his Piano are featured on RCA Victor this past week with "Loco Hombre" and "Lingering Down The Lane".

Wade Ray (RCA Victor) with his fine style introduces two new sides . . . "I Need A Good Girl Bad" and "Just An Old Fashioned Locket."

Fred Lynn, types from the "Hillbilly Heaven" at KWTO-Springfield, Mo., "The Crossroads Of Country Music", that the wheels are beginning to hum in preparation for the DJ Summer Festival to be held in Springfield June 14, 15 and 16. Lynn went on vacation June 1st in order to be back for the festival. He invites everybody to the Crossroads.

Jim Kendrick and Dave Estes are spinning the disks for the 'Country Cousin' while he's on vacation.

The Carlises will make their first regular Ozark Jubilee appearance June 16. The outstanding Mercury records act henceforth sets its bookings through Top Talent, Inc.

Effective June 20, The Eddy Arnold Show, featuring Chet Atkins, moves to Wednesday at 9:30 p.m., E.D.T. Shift enables even more ABC-TV affiliates to carry the program. On the May 17 show, guest Vaughn Monroe opened with "Cattle Call" and Eddy, not to be outdone, responded with "They Were Doin' The Mambo."

Russell Sims, Sims' Record prexy really excited about his new singer Jack Cochran, who he feels is as great as Elvis Presley. Cochran's first release, a country-pop-r & b slicing tagged "Riverside Jump" b/w "Hip Shakin' Mama" is due out this week.

Cowboy Howard Vokes sez he recently took over as manager of Skeets Martin in New Kensington, Pa., a lad that can make a spanish-electric guitar just about say "uncle". Only 18 years old, but can play hot guitar with the best of them. Not only that, but he sings a swell song, and this lad will soon be on records. He has appeared on WKPA in New Kensington, WHJB in Greensburg, Pa., WILY in Pittsburgh, Pa., and has been lately stomping the grounds with manager Vokes in many show dates.

Hank Morton, who was Tex Ritter's comic and sidekick for the last 4 years, has joined forces with the Bob Smith Enterprises in Honolulu, Hawaii, an exclusive Country and Western talent booking agency. This agency also handles "pop acts" for hotels, night clubs, auditoriums and all of the military bases in the Territory of Hawaii. Bob Smith, known to his radio fans as "Buckskin Bob" is also a Country and Western D.J. on Radio KIKI in Honolulu, spinning a 2 hour western show daily. Acts interested in an Hawaiian engagement are encouraged to contact, BOB SMITH ENTERPRISES, 1639 Kapiolani Blvd., Honolulu, T. H. with photos and brochures of themselves.

Buck Benson is one of the busiest free-lance country and western disk jockeys in the East with daily programs on WRAW, Reading, Pa., WKBO, Harrisburg, Pa., WLBR, Lebanon, Pa., WORK, York, Pa., and WGAL, Lancaster, Pa.

He is also manager of one of the oldest and largest hillbilly parks in the state of Pennsylvania, Himmereich's Grove, located near Womelsdorf, Pa., which opened on May 6th for the current season.

The Pee Wee King Band and TV unit entertained Governor Happy Chandler, his wife and staff at the Mt. Laurel Festival in Pineville, Ky. for the crowning of the festival queen. The King WBBM-Chicago TV'er, emanating from the Garrick Theatre will be off for the summer months. All WBBM TV shows are being moved into the Arena this summer. The King unit is busily engaged in filming a TV series for fall distribution.

George T. Popkins, "Pop's Country Store", WXGI-Richmond, Va. reports that one of his biggest territorial hits in many a moon is the King release of "Rock And Roll Mr. Bullfrog" by Moon Mullican.

Bobby Helms, new Decca vocalist was mentioned a few weeks ago as a contender for a place in Country Music and it now looks definite that this feller will go a long way. His first Decca recording of "I Don't Owe You Nothing" and "Tennessee Rock N' Roll" has taken hold strong in most regions and Decca's top promotion men predict big things for this first release. Helms passed through Nashville on his return from the Jimmie Rodgers Day Celebration enroute to Bloomington, Ind. for several radio and TV guest appearances. Howard Scott, steel guitarist for young Helms is making the trips also.

Red Foley (Decca) is reported to have one of his strongest singles in a long time in his recording of "A Handful Of Rice." Foley will feature the song on his ABC-TV "Ozark Jubilee" Show on June 16th.

Terrific reaction is being received on the Jim Reeves recording of "My Lips Are Sealed" and last week it was learned that Reeves RCA Victor recording is going over in a big way with the "pop" jocks.

It's rumored that Wanda Jackson will do her first sessions for Capitol Records soon.

Arlie Duff (Decca) out with a new release called "Home Boy" and "Oh How I Cried". Duff was in Nashville just last week. Duff is headquartered in Springfield, Mo.

Porter Wagoner just recently returned to the "Ozark Jubilee" after a personal appearance tour of some twelve thousand miles.

Red Foley recovering from a severe case of laryngitis, and his wife Sally is on the mend after her recent fall resulting in a broken leg.

Bill Hight reports that Martha Lynn (RCA Victor) continues to work out of Victoria, Texas. Hight is handling publicity chores for Martha and can be reached at Hotel Montgomery, Clarksville, Tenn.

Skeets Yaney (MGM) currently promoting his latest release titled "Apple Of My Eye" and "If It Was A Teardrop".

Pat Nelson through Nashville recently promoting a new Okie Jones recording on Sage and Sand called "Could You, Would You" and "How Could You?" Tricky, eh!

Another new one on the Sage and Sand label is Casey Clark's recording of "Lost John" and "Pot Of Gold".

Johnny Rion makes his debut on ABC-Paramount Records with "Our Love Is Fading" and "You're The One For Me".

Benny Martin and Mercury get going good with "Lover Of The Town" and "Whippoor-Will". Martin, who has shown strong signs of breaking through big could easily go on this one.

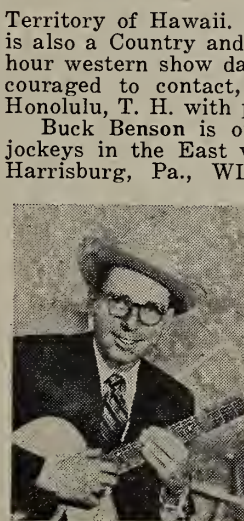
Don Richardson, publicity rep for the "Ozark Jubilee" is now accepting reservations for the CMDJA Country Music Carnival to be held in Springfield, Mo. June 14-16. It was reported last week that Mercury and RCA Victor records, the Peer and Tannen Publishing houses and Jamboree magazine have made reservations. Artists representing all labels may take part in the Friday night, June 15 show at Springfield's Shrine Mosque, with proceeds going to the Disc Jockey Association treasury.

Babs and Floyd on RCA Victor continue to pull play with their recording of "Giggle Box". Jack Comer, Valley Publishers, Knoxville, Tenn. has the publishing rights.

Gabe Tucker reports that the Wilburn Brothers (Decca) have a new release out . . . "I'm So In Love With You" and "Deep Elem Blues".



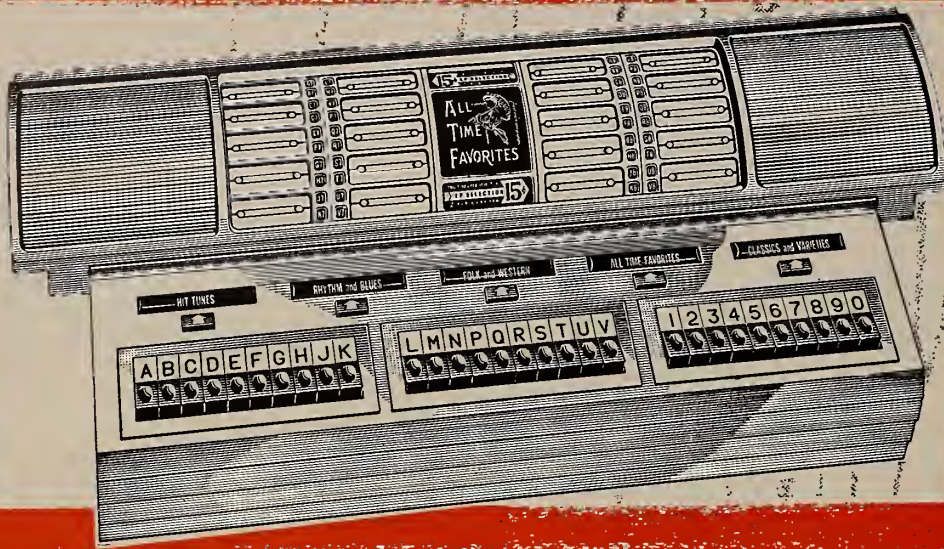
HANK MORTON



BUCK BENSON



SCHEETS YANEY



proper programming is **EASIER**
with the **Seeburg V-200**

It's so easy to program the V-200 properly—and profitably—because it was designed for just that purpose.

Take the Revolving Drum Program Selector, for example. Five evenly illuminated, clearly and colorfully labeled panels catalog the music—40 titles per panel—for easy, rapid selection.

The World's First Dual Music System—that plays single records at one price and two-tune E. P. records at a proportionately higher price—answers every requirement of modern music merchandising.

AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois



Here and There

NEW YORK—Based on the assumption that the nation will continue to grow at the same rate as in the past, the National Industrial Conference Board, this week, predicted that a standard of living about 70 per cent better than enjoyed in this country at present will be in existence in 1996. The board said that "the next 40 years will hold tremendous potential for America's economy." The report said that while there is little room for complacency, "there are no grounds for discouragement—for any slackening of our drive." It added: "with initiative and prudence, America can fill its economic destiny." The board pointed out that production workers in manufacturing industries earned an average of \$12.63 for 49 hours of work in 1916—and in 1955 these workers earned an average of \$76.52 a week for 40.7 hours of work. In addition to fatter paychecks, many factory workers get medical care, insurance, pensions and other "extras" which they did not receive 40 years ago. (Editor's note: Now if any of our readers do not believe this prognostication, all we can say is "Stick around until 1996, and we'll see".)

CHEYENNE, WYO.—Did you read the item recently printed in the magazine section of a syndicated periodical accompanying many Sunday newspapers thruout the nation? In a full page, with several photographs, the story details how two young boys, Dick Stanfield and James Koford of this city, 16 and 17 years old respectively, put together a good-sized electric clock from the parts of two discarded pinball machines. The clock spells out the time on the minute. In addition, when the tiny electric bulbs light up the time, the boys' invention chimes out the hour with the same sound as does a pinball machine when it hits a highscore. It took these two boys some 400 working hours to complete the timepiece.

LONDON, ENGLAND — And the American juke box operator thinks he has problems! We reproduce a paragraph taken from *The World's Fair*, an English publication. "There is still a deal of work to be done by the industry itself before the juke box is accepted generally as a desirable amenity and not resented as a nuisance or an instrument of provocation."

Automatic Music Progress:

FROM 10 TO 200 SELECTIONS IN 20 YEARS

In just a little more than 20 years the automatic phonograph has progressed from 10 to 200 selections.

There are those who state that 200 selections are much too much. They claim that less than even one-third this number get the real play. That, every so often, someone will come along to pick a number here and there but, they say, that's about it.

This sort of argument will go on and on, ad infinitum. The fact remains that the new 200 selection phonographs are getting better attention and more play action.

Giving the public such a wide variety of tunes to choose from and, at the same time, such a wide choice of the different types of music, pop, rock and roll, rhythm and blues, spirituals, country and western, standards, semi-classics, classics, band music, marches, the list can go on and on, has helped bring about greater public approval in every regard for the automatic music industry.

Such wide variety, so many selections, not only bring about intensified interest in the phonograph itself for, whoever will walk up to it, young or old, male or female, is sure to find at least a few tunes they like. This is, most definitely, tremendous salesmanship.

The outstanding attractiveness of the new 200 selection phonos, plus their marvelous high fidelity tonal quality, plus the longer lasting 45 rpm recordings, all add up to the greatest possible income production power for the juke box operators.

It is extremely doubtful that the auto-

matic phonograph manufacturers will ever have to exceed 200 selectivity.

This seems to be the apex. This seems to be the peak of selective salesmanship that the automatic phonograph can reach.

From now on, it is claimed, the problem will be ever greater education to teach those who feature 200 selection juke boxes how to correctly program them to be assured the greatest possible income from each and every location.

And because so few operators about the nation are intensifying their programming methods to obtain the maximum intake from each location, the manufacturers are ingeniously now working on how to make correct programming more or less automatic of and in itself.

Tho this may sound far-fetched, it is best to remember that back in the days of the early 10 selection machines, 200 selections on an automatic phonograph, plus high fidelity, plus such long life recordings, plus all the other tremendous features now part and parcel of the 200 selection juke boxes, also seemed far-fetched.

Perhaps, then, automation will, at long last, also come into being as far as programming of the juke boxes is concerned.

This will make the great progress which has already been achieved these past 20 years seem very, very dim and just as remote and insufficient in the minds of the juke box operators who will call this "our industry", in 1976.

OPTIMISM REIGNS AS RESORT SEASON OPENS THRUOUT COUNTRY

Mountains, Lakes, Woods Country Ops Plan for Biggest Season. Leading Resorts Have Record Number of Advance Reservations. Roadside Spots Expect More Travelers With More Money to Spend. Ops Covering Every Possible Location With All Types of Equipment. Have Phonos on Casters Outdoors at Wayside Stands. Tarpaulins Cover Grouped Games Outdoors.

CHICAGO—Reports from the mountains, lakes and woods country operators are to the effect that optimism reigns supreme in the resorts.

"In fact," one well-known operator advises, "the leading resorts have a record number of reservations for this summer, starting immediately after Memorial Day, and continuing right on up to Labor Day."

Another operator claims that even the roadside spots along all the well-traveled highways expect more travelers with more money to spend than ever before.

"These factory layoffs", he claims, "are getting all of these people excited."

"They believe", he says, "that with the extra vacation pay, which the unions have won for their men, plus the fact that many of these workers will now have more time due to the layoffs and have more money in their jeans than ever before, that the roadside spots are going to enjoy some really terrific business this summer."

This same operator also reports that every one of the big resort hotels in his part of the country "are booked solid" right through the summer season.

"The leading resort hotels up here in the north woods country", he says, "are all very happy and optimistic about this summer season."

"They have more reservations than they can handle from vacationers. And in addition", he says, "they have one meeting and convention after the other right past Labor Day and deep into the Fall season."

From the lakes resort region the very same optimistic reports are coming in with operators advising that many more new motels are spotted along the lakes areas.

Even the oldest of hotels have added rooms and cottages for fishermen who want to spend more time this vacation at these lake resorts than ever before.

"It's amazing", he claims, "but everywhere you travel in this lakes resort country you see brand new motels that seem to have sprung up overnight."

"What's more", he adds, "even the oldest of the hotels have added on rooms and additional cottages and are preparing for what they believe will be their biggest season yet."

This general air of optimism prevails among the resort operators just as much as it does among the resort owners themselves.

From the western part of the country one operator wrote that mountain trails have been improved, that dude ranches have added to their numbers of horses, and that more people have been employed to handle what these mountain resort people believe will be their best vacation season.

"Up here in the mountain regions", he states, "we are of the optimistic belief that we are going to get more vacationers than ever before."

"They know that the weather is ideal here all summer long. It's cool. There isn't a variation of more than five degrees during the daytime. It cools off beautifully at night so that you need a blanket to sleep under."

"This", he concludes, "is bringing us more and more people each year, and now that people have more time and money, we should have a boom summer season."

Teenage Clubs Reduce Juvenile Delinquency

NEW YORK—In a recent report, David W. Armstrong, National executive director of the Boys' Clubs of America, saw a spectacular drop in juvenile delinquency in an area where a boy's club operates. The report covers a survey made in Louisville, Ky., by a team of sociologists of New York University, headed by Dr. Dan W. Dodson, and assisted by Dr. Roscoe Brown, Arthur Selverstone and other faculty members.

Where a boys' club was operated, the report showed, delinquency showed a 51.9% drop over a period of 8 years. Where no clubs were operated in closeby areas in the same city, delinquency showed an overall increase in one area of 31% and 181% in another.

(Editor's Note: This report supports The Cash Box stand for Teenage Canteens and the good will to be derived by the coin machine industry if they promote such clubs.)

KIDDIE RIDES BLOSSOM AGAIN

Even Temporary Roadside Sales Stands Feature Kiddie Rides to Attract and Halt Speeding Traffic. One Features Big Sign: "Stop! Give The Kiddies A Rest! Let 'Em Enjoy Themselves And Have Fun On Our Kiddie Rides!" Owner Claims, "It Works."

CHICAGO—The kiddie rides are blossoming forth again all over everywhere along the most traveled highways.

Even a watermelon sales stand features three different kiddie rides. The farmer handling the stand advises that he did just as much business last season with these kiddie rides as he did selling watermelons, balloons and other items.

He claims: "Many car owners stop to let their kids enjoy the rides. We get some of their business on our merchandise. At the same time we're earning our share from the kiddie rides."

"No", he emphatically stated, "I don't own these rides. I lease them from one of the men who is a professional operator. That's the best way for me because I wouldn't know how to repair them should they ever go out of order. And they do go out of order, you know."

Just a few miles further along this same stretch of busy highway there's a big sign reading:

"Stop! Give The Kiddies a Rest! Let 'Em Enjoy Themselves and Have Fun On Our Kiddie Rides!"

This is an eating stand along with summer chairs and other merchandise for sale. This man reported that he owned the kiddie rides himself.

"I bought them after last year's good season", he stated.

"That's the deal I made with the operator of these rides", he continued, "that we can add the take onto the selling price that he set when he originally installed them and when the season was over, or at any time during the season, I could purchase them."

"Well", he concluded, "I bought them long before last season was over and I've found them really terrific little business boosters."

An outdoor market along another well-traveled highway has a complete line of horses, kiddie cars and other rides all in front of the place. The people here claim that these attract attention of the autoists.

Said one of the men: "You'd be surprised how many mothers will insist that pop stop here so that the kids can have some fun on the rides while she does her shopping."

"It's sometimes amazing to us how well people remember our place—only because of these kiddie rides."

"They stop here every summer and tell us time and again, 'Glad to see you're here again this summer. I told Dad that when we come to the place with the kiddie rides that's where we stop to shop.'"

This outdoor market does not own the rides. The owner is some thousand miles from here. The collections are made by the owner of this market and a check sent to the far-distant operator.

This is strictly a summertime operation. The owner claims he puts the rides away with all fixtures and everything else during the winter. Claims a little polish, some paint and some greasing gets them back in shape again.

He's operated the rides for the third year now. Says the operator allows him whatever the mechanic's charges and paint-up costs will be. Also claims that the arrangement is ideal as far as he's concerned.

Wurlitzer Distribbs Showing Model "2000" Phono

200 Selection Phono Companion To "Centennial" Model "1900"



ROBERT H. (BOB) BEAR

NORTH TONAWANDA, N. Y.—Wurlitzer distributors across the nation are currently showing the new 200-selection Wurlitzer Centennial model "2000" coin operated phonograph. The new model is a look-alike companion to the Centennial model "1900," 104-selection Wurlitzer, which was introduced in January of this year.

Robert H. "Bob" Bear, Wurlitzer Sales Manager, in announcing the new model stated, "We believe that our Centennial model '2000', featuring 200 selections, sets new standards for the automatic world. This phonograph is built to the exacting requirements of Wurlitzer quality . . . incorporating Wurlitzer matchless cabinet beauty, incomparable high fidelity tone, fascinating Carousel Record Changer action—and, in addition, the extra programming possibilities of 200 selections.

"We have purposely patterned the style of the Wurlitzer Centennial model '2000' to the beautiful Centennial model '1900', 104-selection phonograph. The chrome trimmed dome, exquisitely colored record changer compartment, Swedish modern pilasters, gracefully contoured rigidized metal grille with stainless steel kickplate are identical. The phonograph is available in the same striking cabinet finishes as the model '1900', including Persian Turquoise, Glacier White, Chinese Black and Desert Haze.

"In every way, the Wurlitzer 200-Selection Centennial model is certain to prove a terrific location-getter with an earning potential unparalleled in the industry."

Going into complete detail, Bear describes every feature of the new model "2000", as well as the companion piece, the model "5210" Wall Box as follows:

New PLAYRAK Coin Register

One of the most progressive developments on this new phonograph is "Playrak," the simplest, most flexible coin registration unit ever devised for a coin operated phonograph. Amazingly simple, "Playrak" incorporates two quadrants that enable the operator to pre-set the number of plays from one to ten per coin—the widest variety ever offered on any phonograph. The patron makes his selection after depositing the coins. The operator can change play denominations with a simple flick of the levers on the "Playrak" unit.

50¢ Play Now Possible

"Playrak" makes possible half-dollar play—another Wurlitzer first in coin operated music—designed to help the operator realize more profit. The model "2000" phonograph may be ordered from the factory with a single entry for coins of 5-10-25¢ denomination and a single slug rejector, or with

a double coin entry and a second slug rejector as optional equipment to receive half-dollar coins. The phonograph is equipped with a housing for twin slug rejectors with electrical contacts installed. Either slug rejector may be inserted or removed in a matter of seconds. Never before was a coin mechanism so simple and easy to service. If the 50¢ coin adaptation is desired after delivery, the conversion to twin slug rejectors is merely a matter of slipping in a double coin entry casting, one coin chute, and snapping the 50¢ slug rejector into the place permanently provided for it.

Dramatic Innovations in Program Viewing and Selection

The selector panel of the model "2000" is sensationally different. A center section, flanked by novel rototape programs, puts a total of 80 top tunes in sight at all times and makes viewing the remaining 120 selections a fascinating diversion of button-actuating the power-turned pages.

The Wurlitzer "2000" makes tune choosing from 200 selections interesting, accurate and simple. The fixed program holder offers 40 top tunes on the center panel, plus 20 more on each of the roto-page "books" that flank it—a full 80 selections visible at all times. A finger touch on the illuminated bar at either end of the selector panel power-turns the pages. Each "book" is separately powered and actuated, thus enabling two or more patrons to independently view the program. Tune picking on the Wurlitzer "2000" is fascinating fun in itself. To make selection, you merely press one of the 20 letter buttons and one of ten numerals in any sequence. Selector panel also includes coin entry, cancellation and coin reject buttons, as well as lighted instruction panels and an attention-getting inscription reading "200 Selections."

Chassis Combines Proven Mechanism with Engineering Advancements

Many of the familiar features of the Wurlitzer Carousel Mechanism will be quickly recognized on the model "2000." In addition, there are engineering advancements and innovations that add to the time-proven operating perfection of this fine mechanism.

Record-Now-Playing indicators pop up and stay up until the tune is played. There is one at each base of the Carousel arch indicating which selection is playing.

A new Playmeter Reset Lever automatically clears all readings to zero after they have been checked for play popularity. Playmeter wheels are color coded for easy visibility.

The familiar Carousel mechanism is a triumph of high-speed, trouble-free operation. It plays vertically both sides of one hundred 45 RPM records without grabbing or turning them over. The time-tested record changer mechanism, located directly below the record carrier, consists of a single cam and two clutches which operate the record lift arms.

A new, contoured, single low inertia tone arm with Zenith Cobra Stylus glamorously graceful in appearance, with all adjustment mechanism concealed, is featured on the model "2000." The single direction turntable is flywheel balanced to assure accurate record speed and the self-centering chuck gently holds the record in playing position.

A new service lever, located on the front of the chassis below the record carrier, shuts off motors and releases selector for easy record loading. It automatically resets at the touch of a finger.

A new vertical position selector
(Continued on page 49)

United Mfg. Co. Appoints Franklin Sales Corporation



BILL DeSELM

CHICAGO—Bill DeSelm, general sales manager, United Manufacturing Company, this city, announced this week that the Franklin Sales Corporation, Buffalo, N. Y., has been appointed distributors for the area.

Franklin Sales is headed by Murray Sandow, well known to the trade, having been associated with the coin machine industry for over twenty five years.

Dick McCann will handle the service and parts department, and John Seuling, another well known coinman, has been added to the sales staff.

"Franklin will display all United products" advised DeSelm, "in its spacious showrooms, and will carry a complete stock of United games and parts for the convenience of the operators".

Quick Action Specials!

CLOSEOUTS Brand New POOL TABLES

Most popular makes and models at prices so low you'll make tremendous savings. Great buys while they last.

Before Buying 2 1/8" POOL BALLS

Get Our Prices

We'll give you the lowest prices in the country on quality pool balls. Confirm this today before you buy.

We'll Also Give You Big Savings

on the following music

SEEBURG

100 B, BL & C

AMI

A, B, C, D-80

ROCK-OLA

120 Sel.—45 R.P.M.—Models 1448, 1446, 1438, 1436.
20 Sel.—ready for location—Models 1422, 1426, 1428.

WRITE—WIRE—PHONE Seacoast, Inc.

1200 North Avenue
Elizabeth, New Jersey
Blgelow 8-3524



Charlie Webber, Webber Music Company, Minneapolis, is going to school these days. Charlie is taking a course in Commercial Aviation at the University of Minnesota and has adopted a fatherly attitude towards his fellow classmates. . . . John Seglem of Duluth, Minn., made a trip into the Twin Cities to pick up some new music for new locations. A recent route change is the sale of the Albert Spors route of St. Cloud to Lawrence Heinen also of St. Cloud, Minn. Al's plans are to go back in the business of selling merchandise and novelties. . . . Bill Gummow of Hopkins, Minn., took a couple of days off to do some fishing up at Lake Mille Lacs. Bill said the fish were biting. . . . Mr. and Mrs. Gordon Stout of Pierre, S. D., spent a couple of days in the Twin Cities and besides shopping around and making some deals on new music the Stouts took in the Minneapolis Millers and St. Paul Saints ball game at the new ball park. . . . Stan Baeder and brother Cal made the trip into the Twin Cities together to shop around and to see what was new in coin operated equipment. . . . Cab Andersen of Hudson, Wisc., and newly elected alderman in that city reports that there is a lot of work connected with being an alderman but he likes every bit of it. . . . Andy Theisen of the Northland Music Company, Brainerd, Minn., was seen shopping around for some used equipment for his route. . . . The death of Selma Nelson at the age of 74 brings to a close the story of one of the most amusing and colorful individuals in the coin machine business in this area. Selma passed away on Saturday May 19th and death was caused by a heart attack. Selma took over the operation of the arcade at the Minnesota State Fair grounds on the death of her husband and operated it alone for some time until she went in partnership with Tom Shogren. At one time the team of Shogren and Nelson had a large coin machine route in the Twin Cities besides the arcade at the Fair Grounds and several years ago they sold the route and concentrated their activities on the arcade. . . . Recent visitors to the Twin Cities were Ted Fisher of Waconia, Minn.; Jim Lucking of Benson, Minn.; Ben Jahnke of Hutchinson, Minn.; Joe Weber of Blue Earth, Minn.; Dick Henderson of Willmar, Minn., and Charles Sersen of St. Cloud, Minn.

Ops Must Awaken To Sober Fact:

YOU CAN'T DO IT SITTING DOWN

“Just-Plug-It-In-And-Collect” Days All Over All Over

A long time ago *The Cash Box* coined the statement, “*The Just-Plug-It-In-And-Collect” Days Are All Over All Over*”.

This was during the business slideoff of the early fifties.

Then along came inflated prosperity and operators awoke to enjoy new and bigger intake. The resultant effect was that, after a short time, they again returned to their deep, soft, easy, cushiony office chairs. They did their job sitting down. Talking over a telephone.

Not only are operators guilty of this same sort of take-it-easy merchandising method, the distributors, as well as the manufacturers, are just as guilty.

All turned to the telephone. All forgot about promotional merchandising. About the tremendous showmanship selling that sold this industry to the nation's retailers and the general public.

All seemed to ease time away—on the telephone. Phoning for new equipment. Phoning for parts, supplies and necessities. Making calls when forced to, many in high-styled convertibles. Restyling offices in the newest, modern mode. Painting up trucks.

Doing everything but the one thing that is most necessary and which, today, has become the one solemn and sobering fact all over again that the: “Just-Plug-It-In-And-Collect” days are all over all over.

As much as the operators may hate it, as much as they may try to avoid it, this fact remains completely predominant at this time. This is the one and only answer to the low intake situation for a great many operators all over the nation.

They've just simply got to get up off their soft, deep cushiony office chairs and get out on the street and pound, pound, pound for business. For better, more profitable business. Like they used to do.

There's no doubt, as every single one of the nation's economists have agreed, there'll be a slowdown during the third quarter of this year.

This is due to many factors. The cold spring season. Overstocked inventories. Caught short merchandise. Sales and more sales. No more buying until shelves begin to empty of merchandise.

This means the general public will make do what it can. Will cut down. Will stop night club evenings. Will hold down on luxuries of all kinds.

It means that people will only spend for “bargains”. And bargains are being pushed at, under, and over them by all merchandisers. By all clever manipulators. Trading stamps. Deals. More deals.

But since the people are going to become more economical, due to layoffs and cut income, the economy of coin machines entertainment once again comes to the fore.

This is the entertainment the public CAN afford.

This is the most economical (as well as the finest) entertainment the public has ever enjoyed.

It means that those peoples who jammed into expensive cocktail lounges and night spots are coming back to the taverns for beer. And while they are in the taverns enjoying their beer—there's where the coin machines business comes in.

Juke boxes, amusements, all coin machines, will get more attention than ever before, because of their economy.

Because the entertainment that juke boxes and coin operated amusements offer are absolutely economical.

Because a man will spend a dime and another and still another. But not a dollar a cocktail and more for the show and cover charge to just be in the place.

This is, then, one of the grandest opportunities facing the operators if they will engrave on their minds that the “Just-Plug-It-In-And-Collect” days are all over all over.

The operators have to get out and promote their equipment. Stimulate play action. Use showmanship to attract the public to their machines. Do everything possible to cooperate with the storekeepers to get bigger, better, faster action, so that both the operator and the retailer will profit from this forthcoming temporary turnabout in the nation's economic situation.

This is it. This is the opportunity so many waited for. This is the time to remember that the “Just-Plug-It-In-And-Collect” days are all over all over.

YOU CAN'T DO IT SITTING DOWN!!!

THRU THE COIN CHUTE NEW ENGLAND NIBBLES

Big shortage of used equipment in the territory due to heavy local demand occasioned by the belated opening of the outdoor season. Used pins, guns and arcade pieces most in demand. . . . Hundreds of New England ops expected at Ed Ravreby's open house party at his new plant, starting Sunday, June 3, and continuing through Tuesday, June 5. The Bonnie Sisters, Harry Snow, Cab Calloway, disk jock Sherm Feller of WVDA and other artists are skedded to attend and meet the ops. . . . Jerry Flatto, Boston Record Distributors, arrived back in town this week after honeymoon tour of London and Rome.

Around the circuit: At Trimount Automatic Sales Corp. (Seeburg), Mrs. Jules Fialkoff, bookkeeper, honeymooning in Florida. Dave Bond, president, reports unusually big demand for used equipment due to late opening of the fun spots around New England. Arcade pieces, guns, pool tables going big; also Seeburg "V-200" music machines; Gottlieb's "Derby Day" going big; Williams' "Piccadilly," a big money maker; Williams' "Crane" getting big op reaction throughout the territory. Bill Stancewicz, technician, proudly sporting photos of his 13-month-old son. Export biz up here on all types of equipment. . . . At Redd Distributors (Wurlitzer), demand for used equipment reported phenomenal. Sales mgr. Bob Jones on whirlwind trip through western Massachusetts. Kiddie rides going like hotcakes. Pieces moving out as fast as they come in and keeping staff working overtime as ops continue to ask for equipment for new locations opening daily. . . . Looks like a winning summer for the outdoor ops in the coin machine biz with season off to big spurt.

At Atlas Distributors (AMI), Louis and Barney Blatt report summer biz looks on the upswing with big demand continuing for the newly introduced AMI "G-200" and ops all over the territory coming into the Commonwealth Avenue showrooms to see it. Louis Blatt spent the Memorial Day weekend at his summer place on Newfoundland Lake, N. H. . . . At Ed Ravreby's Associated Amusements (Rock-Ola.), the new plant is being christened with a big 3-day party for ops, distribs. and manufacturers with Ed and Dick Mandell, general mgr.; Al Levine, sales mgr., and staff hosting one of the biggest coin machine parties seen here with good wishes of all Ed's many friends in the business from throughout the country coming in.

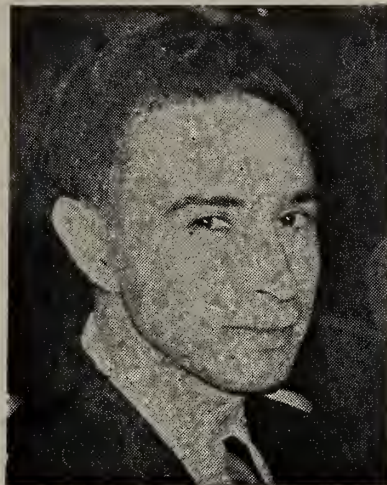
Ops around town this week included: Ray Shea, Worcester; Dave Baker, Arlington; Sol Taube, Manchester, N. H.; Martin Oliver, Portland, Me.; Ray Faini, Framingham; Ralph Lackey, Roxbury; Al Dolins, Hyannis; Sol Robbins, Newton; Bill Hamel, Concord, N. H.; Connie Pocius, South Boston. . . . Dave Baker, Melo-Tone Music, Arlington, prexy of Eastern Massachusetts Music Ops. Association, appeared on the Cerebral Palsy Telethon put on by WNAC-TV Saturday night and Sunday, May 26 and 27, and announced that the association was giving records to the CP children and putting out canisters in coin machine locations for the drive. Last year, the association won a first in taking on the collections through music machines for the CP drive. . . . Negotiations being made by two nitery ops in eastern Massachusetts area to bring in hottest recording artist, Elvis Presley. . . . Music very much in the news this week here with announcement of the upcoming Boston Arts Festival and the move of the Chamber of Commerce in offering Boston for the home of the American Jazz Festival, which has been held at Newport, R. I., for the past four years. . . . Memorial Day started off the outdoor season in New England. This year, fun spot ops did not get their usual pre-Memorial Day opening biz on weekends which in years past has proven very profitable because of the cold stretch of weather.

THRU THE COIN CHUTE DALLAS DOINGS

Eastern Electric's new Lunchomat machine which dispenses a variety of sandwiches and beverages is now on display at S. H. Lynch & Company. . . . Texas Record Distributors looking forward to a visit from Don Singer, regional manager for London Records. . . . Abe Susman off on a business trip. . . . Benny McDonald of Star Coin Machine Co. in Fort Worth brought in a big haul of snappers while fishing on the Gulf Coast. . . . Phil Weinberg of Walbox Distributing Company on a business trip over the Southwest. . . . Cliff Wilson in Tulsa on business. . . . Spotted A. D. Kennedy of Groesbeck making the rounds on coinrow. . . . Other visitors to the Dallas market included Wilbur Brisco from Waco; Jimmy Garrett and Travis Richardson of Longview; Buna Carr, Corsicana; John McGee, Buffalo; Mrs. R. E. Burns and Jiggs Hamilton of Fort Worth. . . . Gene Williams of Commercial Music travelling through West Texas. . . . E. D. Furlow, vice-president of S. H. Lynch & Company, attended the Memorial Day races at Indianapolis and went on to watch his son graduate at Notre Dame. . . . We hear William Kimle has appointed Fred Cope Dallas representative for Broadcast Music, Inc.

Gottlieb Intro's New Action Full 2-Player

"More real play-appeal
than any game, yet,"
says Alvin Gottlieb



ALVIN GOTTLIEB

CHICAGO—"We sincerely believe", stated Alvin Gottlieb, "that our new two-player five-ball game, 'Toreador', is full of more real play-appealing action than any game we've introduced this year."

Alvin showed the firm's newest two-player, five-ball game, "Toreador", this past week, to an admiring audience. He described the game as:

"So full of action that the players were thrilled more than they have ever been thrilled before on every test location.

"What's more", Alvin stated, "the tests conducted for this game were the most intensive we have ever attempted.

"The reports were so good from every single test location thruout the nation that we decided to go ahead with 'Toreador' even tho we hadn't planned to present this new two-player game at this moment."

The game features four of the Gottlieb special cyclonic bumpers. These give the game so much action that the play is described as more exciting than any presented by the firm.

The demand for the game is very outstanding. The results of the tests were known to the firm's entire distributing organization. This resulted in advance commitments of a much greater nature than ever before.

Said Alvin, "We always make it our business to keep our entire distributing organization completely and truthfully informed of every test made.

"In this way", he continued, "the men know just what sort of game we plan to present.

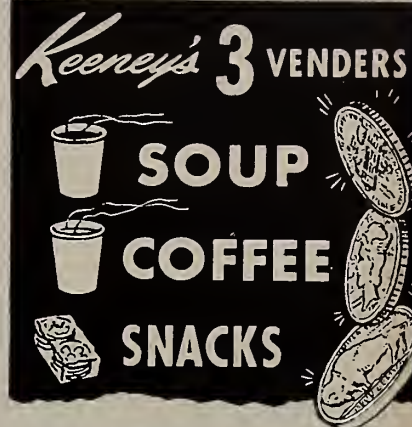
"The result is that they prepare their sales forces to take advantage of the first initial deliveries and all following shipments so that business continues to roll at a pace even to our 'controlled production' program."

ACCLAIMED BY EVERYONE

"America's

BEST

Money-Makers"



BRING 3-WAY PROFITS!

★ Soup customers drop loads of dimes into Keeney Soup Venders while coffee drinkers pour coins into Keeney Coffee Venders. And, the Keeney Snack Vender is an absolute "must" with any hot or cold drink machine!

New!
Keeney's
**HOT
SOUP
VENDER**

300-Cup Capacity
ALL-AUTOMATIC
with
3 Selections
of Hot Soup
USING ALL DRY
INGREDIENTS

Red or
Gold Hammerloid



Keeney's **HOT COFFEE VENDER**

Keeney's
**SNACK
VENDER**



Neutral Gold Color
SIZE: 10" W. x
10" D. x 36" H.
Attach to or set
beside any hot
or cold drink
vender.

19 3/4" W. x 15 1/2" D. x 52" H.
Red or Gold Hammerloid
300-Cup Capacity. All
dry ingredients. Prices
can be set from 5c to
10c. Returns change
automatically.

Write FOR FREE CIRCULARS TODAY!
J. H. Keeney & CO. INC.
2600 W. FIFTIETH ST. • CHICAGO 32, ILL.

4TH Annual Banquet of Chicago Phonogr



CHICAGO—Culminating its most successful season of bowling, the Chicago Automatic Phonograph Bowling League held its 4th Annual Banquet on Saturday night, May 26, at Allgauer's Fireside Restaurant, this city, and it was quite evident that this was the biggest and best in its history.

Each year, since its inception, more and more teams have been entered in the competition. This year there were 16 teams competing, and it's more than possible there will be more for the next season.

Rather than run a long worded story, we reproduce a number of pictures, depicting the activity at the great banquet.

Photo on extreme left is Bob Gnarro greeting guests—on extreme right is Bill Gersh, publisher of "The Cash Box", who once again acted as Master of Ceremonies.

In the center panel, top, from left to right: Officers of the Bowling League—Bob Gnarro, Edith Davis, Ray Gallet and John Oomens; Winners of the Championship, ABC #1 Team; Captains of all the 16 teams. Bottom: left to right: The Pashke team, which placed second; Last year's Champs with crying towels; ABC #2 team's trophy in casket pulled as a gag by ABC #1 team.



Graph Bowling League

The business of the evening was split into two portions. One—awarding trophies and honors to competing bowling teams; and two—dinner, fun and frivolity. "The Cash Box" covered all angles. Pictures from 1 thru 20 are devoted to the trophy winners—pictures from 21 thru 43 show guests and personalities at the dinner tables.

- 1) Bonnie Bauer accepting trophy from Bill Gersh.
- 2) Josephine Swider gets award from Gersh.
- 3) Mary Jones, another winner, receives her trophy.
- 4) Carl Christiansen and Pat Jaccino.
- 5) Fred Dries.
- 6) Frank Lantz.
- 7) Harry Julian.
- 8) Mrs. Frank Tutomase.
- 9) Harry Schreiber.
- 10) Bonnie Bauer.
- 11) Tony Ignoffo.
- 12) Myrtle Sochacki.
- 13) Rene Gallet.
- 14) Geri Lettieri (most improved player) and Bob Gallet.
- 15) Johnny Oomens receives a watch in appreciation for his outstanding efforts in behalf of the league.
- 16) Bob Gnarro, Ray Gallet and Bill Gersh.
- 17) Andy Oomens, Bob Gnarro, and Bill Gersh applaud as Johnny Oomens accepts his watch.
- 18) Al Rise looks at the Johnny Oomens' watch.
- 19) Paul and Ellen Brown with members of the Western Automatic team.
- 20) ABC #1 team carrying in last year's trophy.
- 21) Mr. and Mrs. L. Christiansen, Walter Maslo, Marna Bale and John Walker.
- 22) Mr. and Mrs. A. Genovese, Mr. and Mrs. Bill Gersh, Mr. and Mrs. A. Oomens, Miss M. Bywalec.
- 23) Mr. and Mrs. R. Bauer, Mr. and Mrs. R. Weiss, Mr. and Mrs. J. Shuman, Mr. and Mrs. C. Christiansen.
- 24) Mr. and Mrs. V. Jaccino, Mr. and Mrs. G. Foglia, Mr. and Mrs. F. Jaccino.
- 25) Mr. and Mrs. L. Weeks, Mr. and Mrs. H. Chapman, Mr. and Mrs. C. Goldberg.
- 26) Mr. and Mrs. E. Hansen, Mr. and Mrs. J. Oomens, Mr. and Mrs. T. Genovese, Mrs. Latino, Dom Latino.
- 27) Mr. and Mrs. F. Padula, Mr. and Mrs. B. Hofert, Mr. and Mrs. B. Schafetz.
- 28) Mr. and Mrs. R. Roper, Mr. and Mrs. E. Putera, Mr. and Mrs. L. Sochacki, Mr. and Mrs. H. Sochacki.
- 29) Mr. Bale, Mr. and Mrs. Swider, Jo Walker, Mr. and Mrs. I. Cairo, Miss Kane, Gil Losasso.
- 30) Mr. and Mrs. Henry Friedman, Mr. and Mrs. Joe Moss, Mr. and Mrs. R. Kick, Mr. and Mrs. L. Scott.
- 31) Mr. and Mrs. A. Gienko, Mr. and Mrs. T. Sipiora, Mr. and Mrs. C. Pieri, Harry Julian.
- 32) Mr. and Mrs. Jack Paschke, Mr. and Mrs. Ray Gallet, Mr. and Mrs. E. Gallet, Mr. and Mrs. B. Gallet, R. Gallet, Bob Gallet, Mr. and Mrs. J. Laureys.
- 33) Diane Modelski, M. Pieroni, G. Samos, W. Bortko, Vic Bondioli.
- 34) Mr. and Mrs. Tony Galgano, Miss Toni Galgano, Clarisse Holl, Mr. and Mrs. Charles Alesi, Mr. and Mrs. Libby, Mr. and Mrs. Frasco.
- 35) Mr. and Mrs. J. Cicero, Mr. and Mrs. A. Lettieri, Mr. and Mrs. A. Oldrich.
- 36) Mr. and Mrs. Paul Brown, Mr. and Mrs. W. Nyland, R. Felber, F. Lantz.
- 37) Mr. and Mrs. Julius Mohill, Mr. and Mrs. A. G. Nebel, Mr. and Mrs. D. Chapman.
- 38) Mr. and Mrs. J. Simon, M. Minkus, M. Blumberg, Diane Modelski, M. Pieroni.
- 39) Mr. and Mrs. F. Dries, Mr. and Mrs. G. Holl, Mr. and Mrs. B. Holl, Mr. and Mrs. W. Bender.
- 40) Mr. and Mrs. M. Jones, Mr. and Mrs. Zagicek, Mr. and Mrs. Les Taylor, Marie Dus.
- 41) Mr. and Mrs. J. Ignoffo, Norbert Delort, Mr. and Mrs. J. Metzger, Mr. and Mrs. F. Tutomase.
- 42) Bob Gnarro, Mr. and Mrs. Al Rice, Morrie Pomerantz, Edith Davis, Harry Schreiber, Mr. and Mrs. Zecklind, Marie Dulla.
- 43) Tony Turi, Norma Ricci, Gindo Losasso, Mariatne Barretto, Mr. and Mrs. J. Nolan, Fred Sipiora, Joe Sipiora.

THERE'S ABSOLUTELY NOTHING LIKE IT!

EXHIBIT'S ENTIRELY NEW INNOVATION
IN POOL GAME PLAY!

SPANISH POOL



NOT A COPY!

NOT AN IMITATION!

NOT A VARIATION!

TABLE LAMP IS STANDARD EQUIPMENT

Features a Completely New and Different FRONT END PLAY!

ON DISPLAY AT YOUR DISTRIBUTORS! CALL HIM TODAY!

THE EXHIBIT SUPPLY CO.
Established 1901
4218 W. Lake St. • Chicago 24, Illinois • Phone: VA 6-3100

Canyon States Runs Service School In N.M.

ALBUQUERQUE, N. M.—Canyon States Distributing Company, Wurlitzer distributor with offices in Tucson, Arizona, recently conducted a service school in this city for operators and servicemen in the Albuquerque area to acquaint them with the new Wurlitzer "Centennial" model "2000" phonograph, which features 200 selections.

Directing the proceedings were L. W. "Walt" Petet, Wurlitzer field service engineer, and Canyon States' New Mexico representative, John Dolan.

Pictured below are some of those attending the session. Left to right, standing: J. A. Snodgrass of Border-Sunshine Novelty Company; Petet; Harold Nixon of Apache Novelty Company; L. A. Roth; R. E. Robertson; Pete Boody and Clarence Haley—all

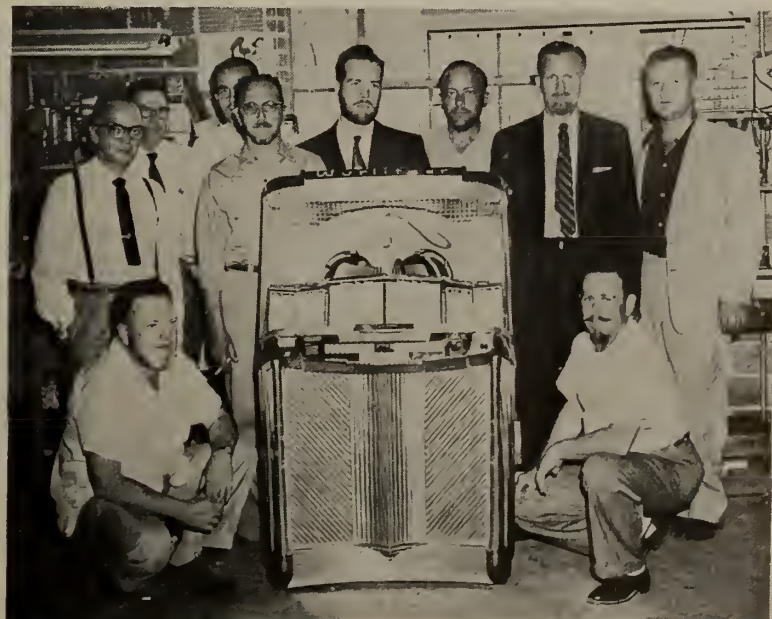
RECONDITIONED

AUTO- PHOTOS

Model 9
LIKE NEW

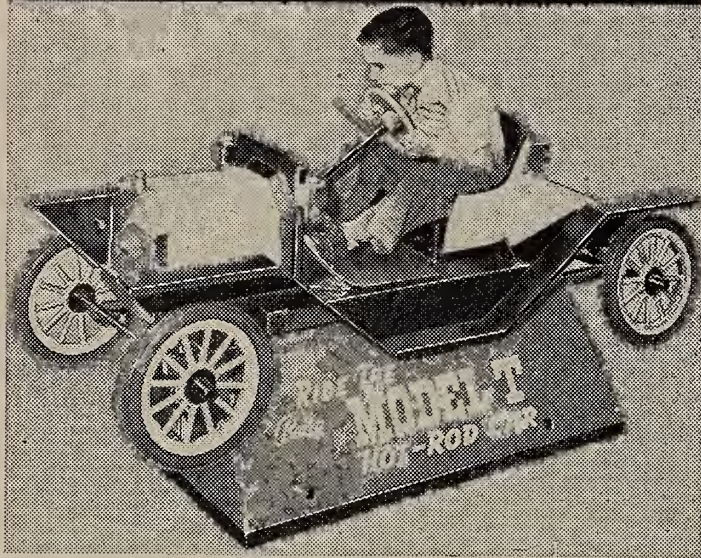
ALL-STATE COIN MACH. EXCH.
4407 W. Fullerton Ave., Chicago 39, Ill.
(All Phones: BElmont 5-6770)

of Border-Sunshine; and John Dolan; kneeling: Clifford Anderson and Bob MacIntyre of Border-Sunshine.



Bally Kiddie-Rides EARN BIGGEST PROFITS

MODEL T COIN-OPERATED AUTO-RIDE



BALLY MANUFACTURING COMPANY, 2640 BELMONT AVE., CHICAGO 18, ILL.

Wurlitzer "CENTENNIAL" Model "2000" 200 Selection Phono

NOW ON DISPLAY

Come In and See the Greatest Phono Of All Time

YOUNG DISTRIBUTING, INC.

575 - 11th AVENUE, NEW YORK, N. Y.

• Also Delivering Wurlitzer Model "1900" •

THRU THE COIN CHUTE EASTERN FLASHES

New York wholesalers, who supply a goodly number of machines to the country area, complaining about a dearth of equipment—late model phonos, kiddie rides and arcade type machines, particularly guns. Like the rest of the nation, summer resort areas and roadside locations anticipate a record year. So far the weather hasn't been very cooperative, but as the experienced arcade owners and operators for these locations point out, June is just beginning and the summer now lasts longer—into late October for week-ends. It's also been pointed out that in this area, last June wasn't very good due to the weather. If it comes good weather during June, coinmen say they're sure to have a banner 1956.

Sam Wolberg, ChiCoin exec, back in the U.S. after a tour of Europe and Israel. Wolberg stopped off in N. Y. for a few days before heading home to Chicago. Al Simon of Albert Simon, Inc., hosted Wolberg during his stay here. Al D'Inzillo of the Simon firm demonstrates ChiCoin's new "Steam Shovel" for us, and advises the factory's "Hockey" is on the way in. We also serve as a "model" and have our picture taken on the new Auto-Photo model "11" machine. Had two strips taken—the second immediately after the first, which they tell me was being processed while the second series was being taken. And the pictures come out great. . . . Joe Munves back from the road, and he joins Mike in reporting business this spring better than in all the firm's history. They predict it will keep up long after the 4th of July holiday. . . . Had quite a time getting to speak with Barney (Shugy) Sugerman of Runyon Sales when we visited here. Shugy so busy and tied up with customers, we had to grab him in between conferences. "Everything's great" he commented, "with music operators placing piles of orders for AMI's 200 record phono." . . . Mr. and Mrs. Bill Marmer of Cincy in town for several days. Visits his friends on coinrow, but spends most of his time taking in Broadway shows and the sights. . . . Marty Blatt, AMI regional field engineer in town, after visits to Pittsburgh and Baltimore. After a stay here, Marty expects to leave for Canada, Boston and Buffalo.

Big news of the week was Irv Holzman joining firm of Young Distributing, Wurlitzer distribs here. Irv elected Secretary. Joe Young is president and Abe Lipsky, vice president. Holzman one of the most substantial coinmen in the area, and enjoys enviable reputation among ops. Young reported first showing of new Wurlitzer "Centennial" model "2000" phono, 200 selection machine, drew raves from music ops, and the first 6 ops ordered a total of a full carload. . . . Amelia Macarelli and Paul Priola from Catskill, N. Y. in buying phonos. . . . New York State Operators Guild, which usually holds annual banquet in the Spring of the year, expects to hold its next one this coming Fall. . . . Jack Ezrati, Jabco Amusement Corp., one of newest entries into juke box operating, joins the assn. here. . . . Jack Mitnick announces his resignation from AMI, Inc., effective June 1. Jack expects to rest up a while before getting back into action. . . . Meyer Parkoff, Atlantic New York Corp., Seeburg distribs, out visiting ops when we dropped in, but Murray Kaye and Nat Solow in confab with ops. Both report sales very good. . . . Hymie Koepfel, Koepfel Distributing, not up to par physically, so brother Harry goes out on the road to pick up some much needed used juke boxes. With Harry away, Hymie stays at the West side store, and George Santiago stays at the East side place. . . . Music Operators of New York had a very constructive meet at the Henry Hudson Hotel on Monday night, May 28. Accomplished a number of matters, among them that of establishing a blood bank in the name of the association. Al Denver, president, complimented members and others for having donated blood for Phil Simon. New set-up will mean that a reserve stock of blood will be available on a moment's notice for industry's members. Denver stated the Red Cross will set aside all blood donated in name of the assn., and advised all in industry will have it available when needed. He asked members to visit most convenient Red Cross office, starting immediately, and give a pint of blood.

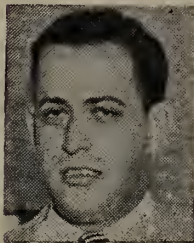
THRU THE COIN CHUTE MIAMI MURMURS

As the early summer months are always slow for the coin trade, most coinmen here are taking advantage of the slowdown and have arranged to send their employees away for vacations. Many of the employers also take their vacations at this time. . . . More and more operators are setting their music machines at a dime, and the report is that so far they've met with success. . . . Games ops here report they are hoping the factories will send them a new type of amusement machine. . . . Joe Mangone has finally stopped roaming from this country to that, and is settled down at home awaiting the coming blessed event. . . . Harry Pearl flew back to New Jersey to settle his affairs there, so that he can set up here permanently. . . . Mr. and Mrs. Bert Lane left for New York to attend his brother Eddie's son's Bar Mitzvah, and see his family. . . . Morris Marder reported to have an escalator in his new home that eliminates walking to the floor above. . . . Mr. and Mrs. Willie Levey celebrated their 28th wedding anniversary with all their friends at the Fontainebleau Hotel on Saturday night, May 26. . . . Walter Wheeler of Supreme Service moved his business to Hialeah so that he can give his accounts faster and better service. . . . Manny Brookmaier of Decca Distributing returned from a Chicago convention. . . . When Willie (Little Napoleon) Blatt read in The Cash Box that he was to become a grandfather for the 4th time, he remarked that it's much easier to become a grandfather than a father. . . . Jack Kauffman has practically retired and is reported to have turned his complete route over to his son so that he can get to the golf course some 3 or 4 times a week. Jack Claims he's shooting in the low 80's.

THRU THE COIN CHUTE

CHICAGO CHATTER

Most impressive, as Memorial Day came rolling in, was the grand business being enjoyed by distributors' export departments. Orders have been cabled in from many world markets for almost every type of used machine. Demand for five-balls, guns and phonos tremendous. Distributors are searching high and low along the by-ways of the countryside trying to make every kind of deal to get the equipment they need. . . . The big event of this past week was the 4th Annual Banquet of the Chicago Automatic Phonograph Bowling League. This was the biggest yet held. What's most amazing, the men and the women of this league don't even try to sell tickets. It's sort of a "family affair." Yet, each year, it grows bigger and better. This year, most outstanding, was the award to Johnny Oomens, sparkplug secretary of the league. Johnny was given a beautiful gold watch in recognition of his services these past four years. Many claim Johnny's responsible for helping build the phono bowling league to the sixteen teams it now has.



SAM LEWIS

Milton (Ted) Raynor, attorney for both the CIAA and the NVA organizations, advises that both associations going along just fine. "Ted," as he is affectionately called by all the members of both these groups, believes that there's even greater growth ahead in the months to come. . . . John Frantz reports that his firm is busier than ever trying to supply the "ABT Rifle Sport" galleries to the many now demanding them as the outdoor season gets under way. John also doing great job with his counter games and scales. "But," as he says, "can always use more business" . . . The kiddie rides are blossoming forth again all over town and, especially, all along the highways leading to the resort-lands. Ops of kiddie rides believe that this summer may reach the top peak as far as play is concerned. . . . Talking of resorts, many ops have already placed plenty of equipment. Reports that leading resorts have record numbers of reservations from Memorial Day all the way to Labor Day and even beyond. . . . Phil Levin of the music ops' association here reports that the boys are trying their best to help make this summer just as great as last year's booming season. "Things look fine," says Phil.



JOHNNY OOMENS

"We've got the actionest game of all time", is the way Alvin Gottlieb described the firm's newest, "Toreador", a two-player five-ball that clicked but terrif' on all test locations and that has started off for D. Gottlieb & Co. like one of its biggest and best winners. . . . Maurie Ginsburg is now well on the way to becoming a big time Gran'pa. Can remember Maurie when he used to walk around with knickers. Wowie—how time does fly by. . . . "This Memorial Day I'm staying home. Will cut the grass. Will eat like mad. And will watch the Indianapolis speed races — maybe they'll switch to running boats", stated Bill DeSelm of United when asked what he planned for Memorial Day. "What's more," Billy added, "we're working all week long with plenty extra hours to get out shipments so I can't get away from the factory". . . . Abe Witsen of Philly was visiting around town this past week seeing what he could get to feature for his aggressive firm. . . . Henry Nelson, Michigan op, from around St. Ignace and Mackinac, in town looking over the machines he needs for the summer season.



PHIL LEVIN

Jack Nelson in the midst of waiting for a phone call from Hamburg, Germany, telling how he met with Ralph Perin in Denver, and, while there, bumped into an old salesman who used to work for him when he was with George Sax and who is now operating phonos in Denver. Jack just piled up with work but said, "Everything's fine". . . . Phil Greenberg of Pittsburgh also around town visiting with manufacturers here and telling how Pittsburgh area is looking ahead to grand season. . . . Myer Gensburg in town to attend wedding. . . . Art Garvey back at the Bally factory. But, like he says, "Not for long. There's too much good business on the road". . . . Herb Oettinger will be enjoying himself this Memorial Day trying to equal the course record at Green Acres C.C. . . . Vince Shay foresees much more varied items being manufactured from now on in. . . . Ted Bush writes in to get the pics that were taken of him at the MOA convention. . . . Ed Levin of ChiCoin very happy over the fact that the firm's "Steam Shovel" was approved by license commissioner. . . . Johnny Casola advises United factory he's on his way to Noo Orleans for a looksee at how things are going.



MAURICE GINSBURG

Still the champ—when it comes to long-distance phone calls—Bill O'Donnell of Bally. This guy's phone just never stops ringing and calls are lined up with seven, eight and more waiting all day long. . . . Ray Moloney is looking younger and better than ever these days. . . . Al Thoeke advises he's on his way up to Boston to attend Ed Ravraybee's big grand opening party. . . . Clarence Schuyler whose "Gun Smoke" is clicking reports that, "I plan to get a little rest this Memorial Day. Just snooze the day away". . . . Gil Kitt made it his business to donate late model games to churches here who needed same for entertainment for their young men. All Empire's Joe Robbins can say is, "Gimme more. Gimme more. I need 'em". . . . With Ralph Sheffield and Al Warren both out of town Avron Gensburg of Genco has his hands full trying to handle long-distance phones, general office business, answer letters and keep production going. . . . Phil Weisman and Mike Spagnola using the following slogan to sell their AMI "G-200's". "You see it quicker. You play it faster."



JACK NELSON

orders to even think about anything else. Yes, Paul says, we're shipping games but, he adds, I'd sure like to catch up with the backlog on our vendors. . . . Mur-



SIZE
Height—66"
Width—24"
Depth—17"

GUN SMOKE

DOUBLE FEATURE
PLUS
SKILL
FEATURE



LOCATION TESTED
NOW
IN PRODUCTION

GAMES, INC.

661 NORTH WELLS STREET
CHICAGO 10, ILLINOIS

(Phone: Michigan 2-5101)

WANTED

ALL Bally BINGOS
LATE Gottlieb FIVE-BALLS
AMI and SEEBURG PHONOS
● CASH or TRADE

Empire COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2660

CHICAGO CHATTER (Cont.)



BILL O'DONNELL

ray Sandow's Franklin Sales, Buffalo, named distributor in his area for United. Murray employing "Dick" McCann and also John Seuling. . . . Without any doubt one of the busiest of the busy getting ready to pop with something new and different is Sam Lewis of Exhibit. Sam has been working away at top speed getting set to bring his newest to the trade just as soon as possible.

Whether he knows it or not Eddie Ginsburg doesn't owe \$10 anymore. . . . Zeke Wolf may pop with some close-outs that should click with many ops. . . . Haven't seen hide nor hair of Ed Ratajack or even heard from him. Where are all the big "idea" men hiding these days now that new hit games are wanted? And by the way, like everyone knows, there's nothing a hit can't cure. . . . Rock-Ola factory, one of the busiest spots in town, as

phone calls come zinging in due to introduction of firm's new model "1454". . . . Wally Finke, Joe Kline and Sam Kolber busy right up to the very last minute as Memorial Day came into being. . . . Charley Pieri reports that "business is fine with Monarch". . . . Ben Coven telling all about his "Comco Speakers" which, Ben claims, are the bestest of the bestest. . . . Chet Gore has plenty to howl about with his brand new "Vacumatic Card Vendor." It's a standout.

HAPPY BIRTHDAY THIS WEEK TO: Frank Bartnik, Milwaukee, Wis. . . . Alfred Rade, New Brunswick, N. J. . . . M. W. Arnold, Hannibal, Mo. . . . George A. Brown, San Francisco, Cal. . . . Alan Dibble, Kelso, Wash. . . . Fred C. Crawford, Kirksville, Mo. . . . Timothy McGraw, Champaign, Ill. . . . Sen. Homer E. Capehart, Washington, D. C. . . . A. L. Durand, Green Bay, Wis. . . . Ben DeFazio, Moosic, Pa. . . . Morris Liedeker, Corpus Christi, Texas . . . Howard B. Newcomb, Oklahoma City, Okla. . . . William G. Liske, Kinston, N. C. . . . John S. Colucci, Waterbury, Conn. . . . Owen J. Mullinix, Jr., Savannah, Ga. . . . Henry Zeichner, New York, N. Y. . . . Vincent Genna, Galveston, Texas . . . James V. Stone, Dallas, Texas . . . Charles M. Rishor, Peterborough, Ont., Canada . . . Paul Golden, Chicago, Ill. . . . Al LaPorter, Ottawa, Ont., Canada . . . Frank Cannon, Americus, Ga. . . . Dwight Luker, Miami, Fla. . . . Cecil B. Miller, Winchester, Ind.



BEN COVEN

WORTH REPEATING: We cannot make our industry greater and stronger by weakening the men who have made it great and strong.



PHIL WEISMAN

Credit Situation Becomes Acute

Distributors Advise Need for "National C.M. Credit Bureau" Now Greater Than Ever. Ops Must Have Free Credit Flow to Boom Up Summer Business

CHICAGO — "If you people of 'The Cash Box' want to do the industry the biggest favor of all time keep on crusading for the creation of a 'National Coin Machines Credit Bureau' just as you have been all these years."

This was received from one of the nation's top distributors. He further advises that the time has come when the credit situation must be put on a more solid keel.

"There is no longer any doubt how right 'The Cash Box' has been and, especially, is at this time, by urging the creation of a 'National Coin Machines Credit Bureau'.

"The credit situation is becoming more acute here every day. I'm sure that this same condition exists in other parts of the country.

"The time has come when we must

know who we can continue to extend free and open credit to."

He claims that distributors are starting to tighten up on credit.

"This is something," he says, "that should never happen in the industry, especially at this time.

"Because", he claims, "the operators need a free flow of credit, especially during the summertime, so that they can boom up their summer business with the extra equipment they need and start with a better bankroll in the fall."

It does seem that, as far as the music business is concerned, credit continues at a freer flow than it does in the amusements field.

This is much due to the outside financial factoring sources but, at the same time, with the distributors also on the paper, the situation here can become more acute should any drops in collections come about in the near future.

Said one music distributor here, "Right now we don't foresee any tightening of the credit situation.

"We are very careful, tho", he adds, "as to whom we extend credit, but, in almost every case, we have found that where there is dime play credit can be extended more freely than any other place."

Similarly, amusements distributors in this same area claim that they are "watching extension of credit" very carefully.

They believe that "with the situation what it is" and with cash reserves most necessary at this time, "we have to be extremely careful".

They also agree on the absolute need of a "National Coin Machines Credit Bureau".

Music Operator's Power Plant Provides Light and Power For Towns and Radio Station

OIL CITY, LA. — What did music operators have to do a long, long time ago to get sufficient electric power to operate their automatic pianos, is told by Harry S. Lavine of Oil City, Louisiana, a coin machines operator for over 57 years, who operated pianos here many years ago.

"There were many unusual pioneering efforts", Harry S. Lavine advises, "in the real beginning of the coin operated music and amusements business.

"For example", he relates, "I had to install an electric light and power plant in order to operate my coin operated pianos.

"Thereby", he continues, "at the same time providing light and power for several small towns accommodating thousands of inhabitants.

"Also", he adds, "giving light and power to what is now a nationally

known radio broadcasting station, KWKH, Shreveport, La.

"At that time", Lavine states, "KWKH, Shreveport, was owned by a Mr. W. K. Henderson."

Harry S. Lavine also promises to write of other experiences which he underwent in the past 57 years since becoming a coin machines operator.

Baby Boy Born To Joe Mangones on Memorial Day

MIAMI, Fla. A 7-lb. bouncing boy was born to Joe and Eloise Mangone of All-Coin Amusements, this city, this past Memorial Day.

The baby is named Joel (the "Jo" for Joe and the "el" for Eloise).

Full name of the Mangone's heir will be Joel David Mangone.

Another Shipment of Wurlitzer "1900"



GREEN BAY, WIS. — Cliff Bookmeier, his son Roger, and service manager Jerry Davidson look over the five new Wurlitzer "Centennial" model "1900's" which Bookmeier Sales Company, this city, bought from United, Inc., Wurlitzer distributor for this territory.

Harry Jacobs, Jr., of United, reports that this purchase puts Bookmeier well on the way toward a mem-

bership in the "Wurlitzer Centennial Club." Members of the "Centennial Club" and their wives will be treated to a gay whirl of fun and frolic at the Wurlitzer mammoth three-day celebration at the North Tonawanda, N.Y. plant starting August 23.

Cliff, a twenty-year veteran of the coin machine business, is president of the Wisconsin Operators Association.

ALL GAMES RIGHT FROM LOCATION IN WORKING ORDER

Keeney COFFEE MACHINE (new). Write
 Bally BULL'S EYE (new) Write
 Bally SPACE SHIP \$175.00
 Bally ROCKET BOWLER 150.00
 Bally CHAMPION BOWLER 115.00
 United CARNIVAL GUN 185.00
 Williams KING O' SWAT 325.00
 Williams ALL-STAR 125.00
 Williams MAJOR LEAGUE 135.00
 United ROYAL 50.00
 United CHIEF 65.00

6 FIVE WAY, 5 TENTH FRAME, 7 CASCADE, 7 DELUXE, 8 OLYMPIC—33 machines. For the lot **\$650**

WRITE — WIRE — PHONE TODAY!
 We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK - OLA

LAKE CITY AMUSE. CO.
 4533 PAYNE AVE., CLEVELAND, O.
 (Tel.: HE 1-7577)

POOL GAMES

Largest and Most Diversified Stock in The Country

\$99.50 UP

• TOPS from \$35 •

We Specialize in **SLATE CONVERSIONS**

WRITE, WIRE, PHONE TODAY

DAVID ROSEN
 Exclusive AMI Dist. Eo. Pa.
 855 N. BROAD STREET, PHILA. 23, PA.
 PHONE—STEVENSON 2-2903

Ain't it a grand and glorious feelin'!

You were scared. You thought you had cancer. So you did the thing every intelligent person does—you went to a doctor for a checkup.

And it wasn't cancer after all! Ain't it a grand and glorious feelin'!

Scientists are making progress against cancer. To keep this work going, money is needed. So fight cancer with a check—and a checkup. Give to your Unit of the American Cancer Society, or mail your gift to **CANCER**, c/o your town's Postmaster.

American Cancer Society

THRU THE COIN CHUTE

HOUSTON HAPPENINGS

Up to now top local record news of the year was when Harold W. Daily acquired exclusive State of Texas distributorship for Mercury Records. The deal was closed late in May. Daily, owner of H. W. Daily, announced opening of a new office, Daily Bros. Distributors, in Dallas, but said his Big State record distributing concern there would also continue in business. Wholesale distribution of Mercury records in Houston and San Antonio will be through the long established H. W. Daily offices in those cities. . . . R. H. Wilson (son of that well known music operator J. H. Wilson who passed away some two years ago) and his partner, O. L. Waltmon, are doing better than fair with their W & W Music Company out on Hardy St. . . . Joyce Deisch, daughter of Jewel Deisch, (Mustang Record Shop) was a June graduate of Milby Hl. Joyce was elected Best Citizen along with numerous other scholastic and campus honors. . . . Gunnar Gabrielson, J. P. Seeburg factory representative, together with his family, were recent visitors in Houston. While here they enjoyed a most successful fishing trip in Galveston Bay with operator Ted Mehavler. . . . Don Pierce, Dallas, co-owner of Starday Records, a week end visitor to our fair city. . . . May 31 ended the fiscal year for Houston S. H. Lynch Co. and a better than average year in phonograph sales and service was reported. . . . Old Timer Jack McDaniel spent some two days visiting friends in local coinmatic trade. . . . Garland De Lamar, owner of House of Jive, leading one stop record shop in Waco and Eddie Schatz, prominent operator from Austin were among 6000 visiting Shriners for the annual four day conclave of Texas Shrine Association. Both gents took time out to call on H. M. Crowe (Acme Record Distributors) . . . Red Harrington (Harrington Amusement) forging ahead by latching on to exclusive distributorship of the Genco Mfg. & Sales Company line.

Wurlitzer "2000"

(Continued from page 41)

drum is immediately accessible when the rear door is opened. This drum is connected to the record changer mechanism by a set of bevel gears which are enclosed in a dust-proof housing. The gears have a backlash adjustment on the right angle drive, and the housing is easily opened by removing four screws.

A new Stepper-Junction box unit furnishes power to all parts of the phonograph including the coin register mechanism. The amplifier and slug rejector unit provides power to the wall boxes, and the stepper features a transparent plastic cover for a visual check of its functioning.

Finest in High Fidelity Tone

The Wurlitzer model "2000" utilizes the same advanced Dynatone Sound System which has been so well accepted in the model "1900."

Three 12-inch bass woofers and twin 4-inch treble tweeters offer more speaker cone area than any other automatic phonograph. True high fidelity and finer tonal clarity are achieved by their purposely varied resonances.

The new Dynatone amplifier incorporates printed wiring circuits—another Wurlitzer exclusive in the automatic phonograph field. Through this advancement, over 200 hand soldering operations are eliminated, thus assuming uniformity of vital wiring connections. The amplifier is equipped with a built-in volume level control and all pre-amp tubes are shock mounted for longer life. Sound system maintenance has been reduced to a minimum.

Wurlitzer phonographs have always been recognized by location owners and patrons for offering the finest sound in automatic music. The Centennial model "2000" carries that tradition to new levels of both listening pleasure and operating profit.

A Model of Service Accessibility

The Wurlitzer Centennial model "2000" follows the Wurlitzer formula of easy service accessibility. All exterior parts, including the cabinet itself, are interchangeable with the model "1900" except the dome, glass and frame, the selector panel and the cheeks that flank it.

The single piece dome simplifies record and title strip changing. The Super-Vu window raises to afford exceptional service clearance, and is fully supported. The entire top section is tamper-proof and double-walled for ventilation while four hand holes and ready-roll casters permit marvelous mobility. Two removable rear doors give complete access to the cabinet interior.

Servicing the mechanism is simplicity itself. By removing four screws and loosening two cables, the entire top casting lifts out. Remove one "C" washer and the record carrier lifts out. Due to the location of the selector drum, adjustments can be made from the rear of the phonograph. Remove five screws and the entire drum lifts out, exposing practically all other units for service.

The coin mechanism tilts forward and locks in position or it can be entirely removed, if so desired. The slug rejectors slide in and out of their holder and make automatic contact when reinserted.

A new reject button is lever operated. The combination junction box and stepper unit rests on the floor of phonograph and the entire unit is plug-connected and can be removed and replaced on location.

The cash box door has a separate lock and opens into a metal lined casing holding a fabric bag which cannot be reached except through the cash box door. The sturdy metal trim-guard discourages tampering.

200-Selection Wall Box Available

The model "2000" phonograph is supplemented by a new Wurlitzer model "5210," 200-Selection Wall Box with the greatest array of play-pro-

Music Ops of N. Y. Form Blood Bank For Coin Mach. Industry



AL DENVER

NEW YORK—At a meeting of the Music Operators of New York, Monday night, May 28, Al Denver, president, thanked those operators and others in the industry who had donated blood in an effort to save the life of Phil Simon, one of the members.

Phil, suffering from a heart ailment, underwent an operation in a Philadelphia hospital. A hurry-up call for blood was made, and 20 coinmen rushed to donate. Unfortunately, the popular and well-liked Phil didn't survive the operation.

Denver pointed out the need for a blood bank in the event it is necessary to make use of it in the future. The membership agreed, and a blood bank is being opened in the name of the Music Operators of New York, with the cooperation of the Red Cross. All in the industry are being asked to appear at any convenient Red Cross center and give a pint of blood. This blood will be credited to the Association, and, according to Denver, will be available to everyone in the coin machine industry, regardless if they are a member or not.

moting features ever found in a wall box.

A double coin entry is located on either side at the top for greater customer convenience. The title strips are illuminated from both top and bottom for easier reading and selection. Program pages are operated by levers at the top of the wall box and each displays twenty top tunes. A single Ace lock, with individual keys is located on the side of the case above the coin return chute. When the cover is removed the cash box is readily accessible.

A make-selection light is located at the top of the box and serves to eliminate customer confusion. The two button method of selection duplicates the phonograph.

A three-in-one magnetic slug rejector has a two-nickel feature which permits 10¢ operation with nickels.

In design, the wall box is a highly chromed die-cast of single piece construction which is easily removed. The selector buttons are white with black numerals and letters and the pages are black with white lettering. The make-selection panel and the coin denomination slips are turquoise with white lettering. Flanking both sides of the program holders are two satin-chromed escutcheon plates with "Wurlitzer 200 Plays" lettered in black. The wall box features a gracefully curved front glass window.

IT'S NEW... IT'S BASEBALL

BALLS SOAR

4 FEET THROUGH THE AIR WITHOUT THE USE OF RAMPS!

It's different

NEW! 4 STAR FEATURES

- KING-SIZE 1½" BALLS Solid — Break-Proof!
- ADJUSTABLE HOLD-OVER PENNANT FEATURE
- COLORFUL FORMICA PLAYING FIELD
- COMPACT CABINET Pin-Game Size — only 60" long, 24" wide, 69" high

See your GENCO Distributor NOW!

GENCO'S New POOL GAMES now feature the genuine (Magnesium)

MARKLITE TOP

100% WARP-PROOF!

PLAYS LIKE SLATE... LESS THAN HALF THE WEIGHT! IT'S "STRONG AS STEEL"

Hand rubbed walnut cabinet

GENCO MFG. & SALES CO. 2621 N. Ashland Avenue Chicago 14, Illinois

16 MM DANCE MOVIES IN COLOR!!!

ONLY \$10.00 each
for 100 ft. films
(200 ft. movies \$20 ea.)

BRAND NEW PRINTS
PERFECT QUALITY.

"LILI ST. CYR"
"TEMPEST STORM"
"NEJLA ATEŠ"
"DIXIE EVANS"
and many others

Order From
JOE BONICA ENTERPRISES
1626 N. Wilcox Ave.,
Hollywood 28, Calif.

Airmail Subscription The Cash Box \$30.



NOW IN PRODUCTION
and
ON DISPLAY AT YOUR
Williams **DISTRIBUTOR!**

<p><i>Williams</i> PICCADILLY 2-Player 5-Ball</p>	<p><i>Williams</i> CRANE The Greatest Novelty Game Ever Built!</p>	<p><i>Williams</i> DE LUXE 4-BAGGER BASEBALL GAME</p>
<p><i>Williams</i> KLIK BILLIARDS Entirely Different Concept of a Pool Table</p>	<p><i>Williams</i> Imperial Pool Larger Balls Giant Bumpers</p>	<p><i>Williams</i> STAR POOL Scoring in the End Rails</p>
<p><i>Williams</i> 2-Way Deluxe BANK POOL</p>	<p><i>Williams</i> Has The Most COMPLETE LINE in the Coin Machine Business!</p>	<p><i>Williams</i> 2-Way Special Deluxe BANK POOL</p>

WILLIAMS MANUFACTURING CO.
4242 W. FILLMORE ST. CHICAGO 24, ILLINOIS



CALIFORNIA CLIPPINGS

The cool spell seemed to invigorate all business along Pico this week. Games of all types were going strong and the new model phonograph machines were receiving the greatest interest. . . . At A & A Vending Maintenance, Sid Greenfield says that business is looking better and better if the number of calls he is receiving is any indication. Due to the increase in business, A & A is putting into operation another two-way radio service car which will bring it to the total of three cars with the fourth car being readied within the month. . . . Ray Mullhizer, Las Vegas operator, reports that his new club in that city is doing great business after only one month of operation. . . . At Sierra Distributors, Dusti Weissman was "kitty-sitting" with a six-week-old kitten that had been delivered to her to hold for Ann Baron of Riverside. Wayne Copeland reports that the Champagne Parties given in San Diego and Bakersfield for the showing of the new Wurlitzer model "2000" met with the same enthusiasm that it received at the Los Angeles Showing at Sierra. Those attending from Sierra were Wayne, Pete Ley, Matt Norberg, and Frank Davis. Frank says the response of the operators to the new seven day week policy at Sierra has been keeping them busy in all departments. . . . Frank Navarro, operator in Tijuana, Mexicali and Ensenada, has recently started operations in Juarez. . . . A new member has joined the staff at Leuenhagen's Record Bar. Last week a parakeet flew in and adopted the "Bar" as his (?) new home where he sits and watches all the activity without a peep. Mary Solle is trying to teach him to say "What speed, please?" to save a little wear and tear on her vocal chords. Kay and Claire Solle predict two of the hottest records coming up are "Roll Over Beethoven" by Chuck Berry on the Chess label and "Pink Cadillac" by Sammy Masters on the 4 Star label. Ray Stanley, writer of "Glendora" Perry Como's new RCA Victor release, dropped by to see the Solle Sisters and they told him that they were sure that Perry had another big one with his tune.

Reg Panton, Claremont operator, has completed landscaping his back yard by putting in a pool, barbecue, rock garden, etc. and is planning to spend many a summer evening enjoying the fruits of his labor. . . . At California Music Company, Sam Ricklin, Gabe Orland and the entire staff put aside the orders they were filling to watch the bulldozer make its first scoop in breaking ground for their new building. The Four Aces, George Sherlock of Decca Records and all the customers joined them in their moment of triumph. After the "ceremony," Sam informed the Four Aces that their new record of "To Love Again" is taking off and should really hit with the release of "The Eddy Duchin Story." Martha Delgado says that Pat Boone's "I Almost Lost My Mind" on Dot is taking off big with the operators. . . . At Minthorne Music Company, Hank Tronick reports great interest from the operators on the floor sample of Chicago Coin's new "Steam Shovel" game that just arrived in the showroom. Hank is awaiting a shipment of Chicago Coin's new "Twin Hockey" game that is enroute. Ed Wisler in San Diego and Roy Provencher in San Bernardino reporting good business with all operators in those areas.

Lucille and Paul Laymon, Paul A. Laymon, Inc., received a letter from Britt Adelman, their former bookkeeper, telling them that her husband's business is going very well in the San Francisco area and that she will be down to see all her friends at Laymon's some time this month. Ed Wilkes and Jimmy Wilkens say the Rock-Ola is moving very well and keeping them busy filling the orders and making shipment. . . . At Norty's Music Center, Norty Beckman has designed and installed new display racks for the 45 RPM records that make for easier viewing and selection by the operators. Norty says that he is more than pleased with the week-end traffic and telephone orders that he is receiving and that the cooperation that he received from the record distributors is more than gratifying. . . . Jack Simon returned from his trip through St. Louis, Kansas City, Amarillo, Wichita, Oklahoma City, Phoenix and Tucson to find John Freeman and Sonny Lomborg busy with orders and furnishing arcade equipment at Simon Distributing Company. . . . At C. A. Robinson & Company, Dave Wallach and Al Bettelman busy rearranging games in the showroom to give it their new "summer look." Charley Robinson received a shipment of United's "Star Slugger" baseball game which had been sold out before its arrival. Charley says that they were completely sold out of arcade equipment last week and expecting more to come in. . . . Lee Palmer says that Patti Page's new release of "Allegheny Moon" on Mercury is a "double barreled smash-a-roo . . ."

At Badger Sales Company, Inc., Bill Happel reports the new AMI "G-200" is going very well and that the operators are having great success with them in their locations and added that the single solenoid unit for the entire 200 selections has proven one of the big selling points with the phonograph. . . . Tom Sands, West Coast regional salesman for AMI, and Max Chesler of Badger hosted a dinner at the Atlas Hotel in San Bernardino.



WEST TEXAS TINGLES

Operators in West Texas and New Mexico are reporting business a little better now with a few exceptions. Generally they are reporting that 1956 has been a very good year for them and as there has been considerable rainfall this year they are expecting one of the best crop harvests in recent years. Tommy Withrow and crew working hard setting wallboxes in a new location in Midland. . . . Elmo Pinkerton, Big Spring, getting around pretty good now after having quite a spell with his back. . . . Morris Pipes, Big Spring, setting all new phonographs on his locations in Webb Air Force Base. . . . Tex and Billy Keel, Colorado City, talking over business with a location owner that recently burned out. The Keels lost three machines in the fire. . . . Glenn Stanfield, Hobbs, N. M., telling about the Parakeet that wanted to be a Thunderbird. . . . W. E. Mooney, Ft. Stockton, has completed the purchase of all of the Dwight Johnson route here. This gives Mooney considerable more machines and makes him wonder why they don't put eight or nine days in the week. . . . Fidel Vizcaino is a lucky fellow to live in Marfa. That's the place where they filmed the movie "The Giant". He says that Liz Taylor didn't even give him a tumble though. . . . Charles Smith, Marathon, in Alpine taking his wife to the doctor. He says the cafe business has been pretty slow down his way the past winter.


IMPORTERS
YOU SHOULD BE DOING BUSINESS WITH
TRIMOUNT

America's Foremost Exporters of Reconditioned Coin-Operated Equipment

- Trimount has New England's largest stock of used Phonographs, 5 Balls and Arcade Equipment.
- All equipment is guaranteed mechanically and electrically perfect—all has been completely reconditioned.
- Trimount has one of the country's largest parts departments with thousands of parts in stock for immediate delivery.
- Trimount has a large Service Department completely staffed with highly trained technicians.
- Export Shipping Department specially packs equipment to insure delivery in perfect condition.

WRITE FOR NEW PARTS CATALOG, EXPORT BROCHURE, CATALOG SHEET AND PRICE LIST


Exclusive Gottlieb, Williams, Seeburg, Genco and International Mutoscope Distributors.



Remember
IN NEW ENGLAND
IT'S TRIMOUNT!

40 WALTHAM STREET
BOSTON 18, MASS.
Tel. Liberty 2-9480

SEEBURG 100B \$475	A.M.I. "A" \$ 95
A.M.I. D-40 225	ROCK-OLA 1432 (50) . . . 175
ROCK-OLA COMET (120) . . . 495	WURLITZER 1500 295



RECONDITIONED AND REFINISHED
LIKE NEW!

Terms: 1/3 Dep., Bal. C. O. D.
Exclusive Seeburg Distributors

ATLAS MUSIC COMPANY

A Quarter Century
of Service

2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

Remember
for
EXPORT
it's
INTERNATIONAL
SCOTT GROSSE CO.
SCOTT GROSSE COMPANY
1423 Spring Garden Street
Philadelphia 30, Pa. Tel. RI 6-7712

ROCK-OLA

MODEL 1448

Worth More
When You Buy It
Worth More
When You Trade It



GOTTLIEB'S

2 PLAYER

TOREADOR
1 OR 2 CAN PLAY AT THE SAME TIME

A Proven Fact:
**COMPETITIVE PLAY
ATTRACTS GREATER PROFITS!**



- ★ Beautiful DeLuxe "New Look" Cabinet
- ★ 2 Super Powered Flippers
- ★ Plated Cigarette Holders on Side Rails
- ★ Twin Chutes—10c—3 for 25c

- ★ 4 Alternating-Light Cyclonic Kickers
- ★ Single and 10 Times Value Bonus Scores up to 250 Points
- ★ 5 Contacts Advance Bonus
- ★ "On-Off" Clustered Pop Bumpers
- ★ Single and Double Number Match Feature Scores Specials
- ★ Adjustable 3 or 5 Ball Play
- ★ Multi-Tilt Feature Permits Play to Continue if One Player Tilts
- ★ Chrome Plated Cabinet Guards Around Flipper Buttons

Subject to AMUSEMENT TAX Only!

Amusement Pinballs
as American as Baseball and Hot Dogs!

AVAILABLE AT YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

Jack Mitnick Resigns As East Regional Director of AMI



JACK MITNICK

NEW YORK—Jack Mitnick, officially announced his resignation as Eastern Regional Director of AMI, Inc., effective June 1.

Mitnick had been with AMI, Inc. of Grand Rapids, Michigan, for the past ten years.

Tho not old in years, Mitnick is considered one of the real old-timers in the coin machines industry. His career in this field dates back over 35 years. Most of these years he has been identified with automatic music.

Many will recall Jack in the early days of the automatic phonograph business. He was connected with the sales of Mills Novelty Company phonographs in the eastern part of the nation.

Prior to that time Jack had many years of experience in the amusements field.

He is considered one of the few men in the industry well versed in both automatic music and amusements.

He has spoken before many operators' associations all over the country. He is well known for his logical and constructive comment regarding the future of the industry as well as general welfare of and prospects for the operators.

"As to my future plans," Mitnick said, "I can only report that I have had many interesting offers.

"I want to take this opportunity to most sincerely thank everyone for their good wishes and, especially, thank those who have already offered me such outstanding positions with their organizations.

"I am not, at the present time, planning any immediate connection. Instead," he stated, "Mrs. Mitnick and I plan a short vacation.

"After that," he concluded, "I'll make my decision."

Irv Holzman Joins Young Distrib. Co. as Secretary



IRVING HOLZMAN

NEW YORK—Irving Holzman, well known coinman, has joined the firm of Young Distributing, Inc., (Wurlitzer distributors), this city, this week, according to Joe Young, and has been elected Secretary.

Young heads the firm as President and Abe Lipsky is Vice President.

Holzman will devote his full time at the Young firm and invites all his operator friends to drop in and visit him.

Holzman has spent many years in the music machine field as one of the leading operators in the area, and has gained an enviable reputation as one of the most successful here.

MFRS. CLOSE-OUT BULL'S EYE

A PISTOL GAME CLOSE OUT PRICE
A target machine that shoots pellets at a constantly moving target. Using a special gun built by A.B.T. Originally priced at \$99.50. A bargain—you can't go wrong. Order immediately.

\$59⁵⁰

1/3 Deposit, Balance C.O.D.

WRITE FOR LOW PRICE QUANTITY DEAL

RUNYON SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N.J., BI 3-8777
231 Windsor St., Hartford, Conn., JA 7-4470

FOR DAVIS REBUILT EQUIPMENT WITH DAVIS 6-POINT GUARANTEE

Call Us Collect—
Syracuse 75-1631

Phonographs converted to 10c play if requested.

DAVIS CORPORATION

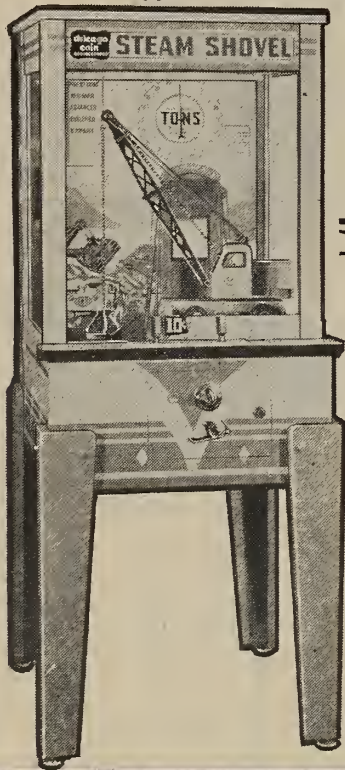
SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK

chicago coin's Twin HOCKEY

- Scoring value of balls advance as game progresses! (From 10 to 50)
- Two Sided Play! Players face each other at opposite goals!
- Ball Type operating lever for complete operating comfort!
- Exceptionally well lit up with fluorescent lights!
- Formica Playfield and Control Panels!
- 1 or 2 can play!
- 5c or 10c per player! Optional 6 for 25c



• REGULAR or MATCH MODELS WITH FREE PLAY



chicago coin's STEAM SHOVEL

- In Free Play or Regular Models!
- A natural attraction for thousands of new locations like retail stores . . terminals . . arcades . . dime stores . . etc.
- Two lever controls for simple operation!
- Special rating panel ranks player at the end either as Beginner — Advance — Qualified — Expert!

A POOL GAME FOR EVERY LOCATION
 CHAMPION SENIOR POOL • CHAMPION POOL & Model 35
 CLOVER POOL & Model 35 • JUMBO POOL • ROTATION POOL

**chicago
coin**
MACHINE COMPANY

1725 West Diversey Blvd., Chicago 14, Ill.



A.B.T. GUESSER SCALE

• EXPORT MODEL & DOMESTIC MODEL

WRITE QUICK!

A.B.T. Rifle Sport Gallery

Kicker & Catcher

A.B.T. Challenger

Pace Aristo Scale

Manufacture and Sales

J. F. FRANTZ MFG. CO.

1940 W. LAKE ST., CHICAGO 12, ILL.
(Tel.: TAYlor 9-2399)

• Full Line of Parts at all times. Repairs and Reconditioning on all A.B.T. equipment.

Replaces Library Destroyed by Fire



GLENS FALLS, N. Y.—Clifford B. Witham, manager of the Witham Enterprises and Associates, of this city, has been quite active in any number of civic ventures in his area. Quite recently he made a gift of several hundred phonograph records to Jerry Lawton, youth director of the Y.M.C.A. Seen above, at the left, is Mr. Witham making the presentation to Jerry Lawton, at the right, and Mrs. Elsa Horne.

New "20 Year Club" Members

CHICAGO—The following new members were added to The Cash Box' "20 Year Club" this past week:

Joe E. Jones, Fort Madison, Iowa—24 years.

Robert A. Gilbert, Sacramento, California—20 years.

Donald Robertson, Lubbock, Texas—20 years.

Fred W. Shay, Lebanon, Pennsylvania—27 years.

Bill Geier, Chrisney, Indiana—23 years.

T. L. Brouillitte, Vincennes, Indiana—28 years.

J. A. Dunham, Washington, Indiana—26 years.

Applications for membership in the "20 Year Club" should be mailed to: The Cash Box, 32 West Randolph Street, Chicago 1, Illinois.

"It's What's in THE CASH BOX That Counts"

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Bally: Broadway's; Miami Beach and Standard Metal Typers. State price and condition in first letter. LEWIS AND FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MADison 8585).

WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: GARfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DICKens 2-7060.

WANT—Bingos and Gottlieb 5-Balls for resale. 100 Records Seeburg 45 Hidden Units. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUPERior 1-4600).

WANT—For Cash. Used United, Bally, Genco or Exhibit Skill Pool Tables—or trade for Exhibit Space Gun, Silver Bullets, American Drop Kick Football, 4 Player Derby. STANLEY AMUSEMENT CO., 1119 TACOMA AVENUE, TACOMA, WASH. (Tel.: BRoadway 3663).

WANT—AMI E80, E120, also Wurlitzers 1400, 1600. Cash Waiting. Representative will be sent if quantity and prices justify it. Write, Factory Representative for AMI, Inc., and Exhibit. JOSE ROMERO, INC., STOP 31, HATO REY, PUERTO RICO.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNION 1-7500).

WANT—All Seeburg Phonos: Model M100-A's; M100-B's; M100-C's; M100-G's. Also Wurlitzer and AMI Phonos. Will pay best prices. ATLANTIC NEW YORK CORP., 843 TENTH AVE., NEW YORK, N. Y. (Tel.: PLaza 7-3140).

WANT—Seeburg Phonos, Model M100B and later models. Also AMI D80 and later models. For Resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC. (Tel.: BLnemond 8-6700).

WANT—Bally Big Times. Write best price and condition of games. SALINA MUSIC AND AMUSEMENT CO., 121 NORTH SEVENTH ST., SALINA, KANSAS.

WANT—Bally: Variety; Big Time; Gay Time; Miami Beach; AMI Model "C", 40, 80 & 120 selection Hideaways, Wall Boxes & Steppers; Seeburg 100 Hideaways and 3W1 Wall Boxes. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUDson 6-4568.

WANT—Music: Seeburg 100-A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT—Williams' King O' Swat; United Sluggers; ChiCoin Big League Baseball and Super Home Run; Genco Big Top Guns; Gottlieb multiple player pinballs; Bally ABC Bowlers; United Regulations. Will buy or trade. GEORGE PONSER CO., 123 WEST RUNYON STREET, NEWARK 5, N. J. (Tel.: BIGelow 3-7422).

WANT—To Buy. Vending Machine Routes—Penny, Nickel or Dime—within a 50 mile radius of Pittsburgh. PENNSYLVANIA VENDING CORP., 1826 EAST CARSON ST., PITTSBURGH 3, PA. (Tel.: HEMlock 1-9900).

WANT—Pay cash. United Slinger Baseball; Chicoin Big League Bull's Eye; Genco Champion Baseball; Bally ABC Bowler; Chicoin Home Run. Also late music and bingos. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—100 Bally Beauty. JOE BELL GAMES, 463 PULAWSKI STREET, SYRACUSE, N. Y. (Tel.: 2-0952).

WANT—Literature on any type of coin machine—Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—Music route, games route, or combination music and games route. Large or small. Located anywhere. Prefer Florida or Southern or Eastern States. BOX # 356, c/o THE CASH BOX, 26 W. 47th STREET, NEW YORK, N. Y.

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—14 Pool Games, \$119 and 70" Jumbo Pools, \$145; 9 Bowlers with flashing lites including Thunderbolt and Arrow, \$225 ea.; Triple Strike and Bonus Score, \$249 ea. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI, OHIO. (Tel.: MAIN 1-8751).

FOR SALE—Bowlers in quantities. Bally—Victory, Champions, Blue Ribbons and Gold Medals. Keeney—Century, Speed Lanes. United—Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL., (Tel.: ARmitage 6-0780-81).

FOR SALE—Gayety, \$175; Surf Club, \$115; Palm Springs, \$100; Ice Frolics, \$110; Beach Club, \$110; Hi Fi, \$110; Coney Island, \$55; Atlantic City, \$65; Mexico, \$100; Tropics, \$85; Tahiti, \$75; Havana, \$65; Slugging Champ, \$210; Queen of Hearts, \$90; Quartette, \$90; Hawaiian Beauty, \$135; Big Ben, \$125; Dealer, \$75; Super Jumbo, \$290; Chicago Coin Home Run Baseball, \$135; Super Pennant Baseball, \$165. All refinished like new, mechanically perfect. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CANal 7137).

FOR SALE—Bert Lane Dead Zero (New); Exhibit Snper Star (New); Chicago Coin Clover Pool (New); KLIK Billiards (New); Zoo Ride (Used); Invader Gun (Used); Hospital Radios (Used). Will Accept Any Reasonable Offer. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIGelow 8-3524-5).

FOR SALE—Bowling Champ, \$25; College Daze, \$25; Coronation, \$75; Gypsy Queen, \$200; Bright Lights, \$49.50 ea.; Bright Spots, \$69.50; Three Four Five's, \$25 ea. WANT Triple Plays. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MARKET 1-5438).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Onick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOREst 5-3456).

FOR SALE—Special. Bally: Broadway's, \$510. United: Pixies, \$367.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CANal 8318).

FOR SALE—Like New. Wurlitzer 1800, \$895; Wurlitzer 1700, \$715; Wurlitzer 1650, \$395; Wurlitzer 1400, \$295; Automatic Score Counter for 22 foot Shuffle Board. Never uncrated, \$75. Keeney Bonus Bowler, \$95; United Star, \$40; United Cascade, \$55; Chicago Coin Crown Bowler, \$45. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVENUE, INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).

FOR SALE—Reconditioned, Ready For Location. AMI: A, \$95; C, \$145; D-40, \$195. Rock-Ola: 1436 (78 RPM), \$225; (45 RPM), \$275; 1446 Hi-Fi (Like New), \$595. Wurlitzer: 1400, \$225. Authorized Rock-Ola Distributor. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOREst 7-6730).

FOR SALE—Bally and United Club Pools, standard sizes, thoroughly reconditioned, new fibre glass non-breakable cues included, only \$110, ea., F.O.B., Buffalo, N. Y. Light-up bumpers on most. Write for quality prices. Wire one third deposit to: SHELDON SALES, INC., 881 MAIN ST., BUFFALO, N. Y. (Tel.: LINcoln 9106).

FOR SALE—All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYracuse 75-1631).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Shindig, \$105; Mystic Marvel, \$160; Green Pastures, \$105; Guys and Dolls, \$60; Chinatown, \$55; Flying High, \$55; Williams' All Star Baseball, 6 Player, \$150; United Carnival Gun, \$190. STARK NOVELTY CO., 1813 FULTON RD., N.W., CANTON 9, OHIO.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. **COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL.** (Tel.: Independence 3-2210).

FOR SALE—Lowest Prices In The Country. Leaders, \$249.50; Team Plays, \$249.50; Classics, \$145; Clovers, \$125; Exhibit Rifle Gallery, \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. **ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL.** (Tel.: CAnal 6-0293).

FOR SALE—150 Silver King Vendors, 1c or 5c conversions for either chlorophyll or nuts. Make us an offer. We cannot operate in this state because of license. **TRI-STATE AMUSEMENT CO., 149 18th ST., REAR, WHEELING, W. VA.** (Tel.: WHeeling 649).

FOR SALE—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. **AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.**

FOR SALE—United Carnival Gun, \$195; Bally Space Ship, \$175; Williams King of Swat, \$325; Williams All Star, \$135; Williams Major League, \$145; Keeney Coffee Machine (new), Write; Bally's Bull's Eye (new), Write; Bally Rocket, \$175; Bally Champion, \$150; United Royal, \$55; United Speedy, \$165. LAKE CITY AMUSEMENT INC., 4533 PAYNE AVE., CLEVELAND 3, OHIO (Tel.: HEnderson 1-7577).

FOR SALE—Rock-Ola Comet, \$525; Rock-Ola Hi Fi's, \$595; Atlantic Citys, \$40; Coney Islands, \$30; Rock-Ola 1717 Steppers, \$30; Wurlitzer Steppers, \$10; AMI A's, \$95; AMI B's, \$145. H & H MUSIC AND DISRIBUTING, 1626 THIRD AVE., M O L I N E, ILL. (Tel.: M O l i n e 4-6703).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA.** (Tel.: WHeeling 5472).

FOR SALE—Seeburg "C", \$525; Seeburg "B", \$395; Seeburg "A", \$200; AMI E-120 Phonographs, \$475; Wurlitzer 1800, \$775. All the above machines are clean and ready for location. **UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: H O 4-6111, 4-3504).**

FOR SALE—Exhibit 3 Hole Pool Tables, complete, cues and balls, \$75 ea., while they last. HENRY C. KNOBLAUCH & SONS, INC., 7 BROAD ST., HUDSON FALLS, N. Y.

FOR SALE—"Close Out"—Beautiful Used Bingos. Write, Wire, Phone. Largest Stock In World. Beautiful Kiddie Rides, Horses, Space Ships, Merry-Go-Round, Boats, Moon Rides, See Saw. REDD DISTRIBUTING CO., INC., 298 LINCOLN STREET, ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE—Show Boats, \$100 ea. GOLDEN GATE NOVELTY CO., 701, GOLDEN GATE AVE. SAN FRANCISCO, CALIF. (Tel.: MArket 1-3967).

FOR SALE—"The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).

FOR SALE—Bingos. Hawaii, \$150; Surf Club, \$150; Spotlite, \$35. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: CEntral 1-9292).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Beach Clubs, \$65; Palm Springs, \$75; Gayety, \$150; Triple Play, \$275. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO 4, OHIO. (Tel.: CH 3-8624-3-4005).

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOnTana 5000-1-2).

FOR SALE—Used parts for AMI Model A, B, C & D-40. All guaranteed. Chassis, motors, transfer arms, amplifiers, junction boxes, etc. Write for prices on all reconditioned phonos. KOEPPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: Clrcle 6-8929).

FOR SALE—1 Bert Lane Dead Zero Dart Game F.S., write; 1 Chicago Coin Team Bowling Bowler, new, never out of crate—make offer; 1 Genco 2 Player Basketball, \$150; 2 Genco Sky Gunners, \$75 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: HArrison 3-4508).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HArrison 4747).

FOR SALE—Parts and Supplies. Lowest prices. Fast Delivery. "One-Stop" parts headquarters for all games and jukes. Special—New Lite-up Bumper Pool Table Tops, Jumbo Bumpers with Electrical System, \$39.95; Reconditioned Telequiz, \$119.50. CHAMPION DISTRIBUTING CO., 3883 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE—Bowlers: Clover, \$35; Chief, League, Team and Fifth Avenue, \$100 ea.; 11th Frame Yankee and Flash, \$125 ea.; Speedy, \$175; Lightning, \$200 (DeLuxe), \$225; Guns: Shooting Gallery, \$75; Carnival Gun, \$175; Sportland, \$195. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY, N. Y.

FOR SALE—AMI F-120, new, \$725; E-120, \$495; E-80, \$450; D-80, \$345; D-40, \$245; Bally Big Times, \$475; Gaytime, \$450. WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH (Tel.: DAVis 2-2549).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE—Non Coin Operated Jokers and Point Makers, Like New, \$495; Rowe 2 Column Cigarette Machine, \$50; Ice Frolics, \$100; Surf Club, \$110. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: BRidgeport 750).

FOR SALE—Polyethylene Plastic Pool Game Covers, \$3.95. (Protect Your Investment); Shuffle Alley Tournament Boards, \$12.50; Gayety's cleaned and checked, \$150. DONAN DISTRIBUTING CO., 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUNiper 8-5211-12).

FOR SALE—Wurlitzer 1500's; Wurlitzer 1250's. Ready for location or "As Is". Write for low prices. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE—Games Inc., Hunter, \$295; Bally Variety, \$195; Yacht Club, \$65; Beauty, \$75; Beach Club, \$90; Dude Ranch, \$95; Palm Springs, \$105; Surf Club, \$105; Miami Beach, \$365; United Classic Bowlers \$50; Leader Bowlers, \$135. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE—Large assortment, like new: Horses, boats, rockets, fire engine, baseballs, fortune telling, guns, footballs. Finest slate pool table tops for any game. Write: MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Pool Tables, \$125; Genco Wild West, \$325; Genco Rifle Gallery, \$225; Genco Quarterback, \$245; Exhibit Sportland, \$225; ChiCoin Super Home Run, \$225; Gottlieb Wishing Well, \$225; Diamond Lil, \$175; Crossroads, \$95. UNIVERSITY COIN MACHINE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE—Quintette, \$60; Coney Island, \$35; United Super Shuffle Alley 6 Player, \$70; Wurlitzer Phono. #1015, \$75; Model #1100, \$100; Rock-Ola Phono #1422, \$30. One third deposit, balance sight draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAVis 2-2473).

FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50; Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. MUSICAL SALES, 2334 36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally, TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Kiddie Rides. Nylco Rockets, \$350; Carousels, \$350; Target Horses, large, \$285; Palomino Horses, \$225; Rabbits, \$175; Bull, \$175; Midget Racer, \$250; Duck, \$225; Hot Rods, \$325; Elsie The Cow, \$285; Bright Eyes Horse, \$285. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON, MASS. (Tel.: ALgonquin 4-3338).

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

NOTICE—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machines Industry". In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks' Issues of "THE CASH BOX"—a full year's issues—for only \$15 on a DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!!! Mail your check for \$15 today to: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

FOR SALE — Make us an offer; Bally: Rocket; Mystic. Keeney: Mainliner; Bikini. Chicago: Fireball; Triple Strike. United: Yankee; Speedy. RUNYON SALES CO. OF NEW YORK, INC., 593 TENTH AVE., NEW YORK, N. Y., 221 FRELINGHUYSEN AVE., NEWARK, N. J., 231 WINDSOR ST., HARTFORD, CONN.

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DICKens 2-4620).

FOR SALE—or Trade Toward Kiddie Rides: 2 Genco Quarterbacks, \$150 ea.; 1 United Derby Roll, \$135; 1 Genco Champion Baseball, \$250; 1 Chicago Coin Bowling Team Bowler, \$300. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CH 9-6556).

FOR SALE—Bingos & Shuffle Alleys. You name it—we have it. The very latest priced to sell. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT, CLEVELAND, OHIO (Tel.: TOWER 1-6715).

FOR SALE — Seeburg 20 Selection Boxes, 3 wire, 5c, 10c, 25c, \$9 ea.; 1 Midget Movie, with reel, \$55; 2 Coon Hunts, \$95 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

MISCELLANEOUS

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel.: PErshing 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other reconditioned phonographs priced right.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNon 5-7976).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOLLYwood 5-1702.

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

WANT

FOR SALE

CHECK OFF WHICH YOU DESIRE

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

Use This Convenient Form For Your Classified Ad

START HERE

FIRM _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

TELEPHONE NUMBER _____

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
26 WEST 47th STREET, NEW YORK 36, N. Y.

THIS WEEK'S USED MACHINE QUOTATIONS

17th YEAR OF PUBLICATION

870th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

4* Model A, '46, 40 Sel., 78 RPM	69.50	125.00
4* Model B, '48, 40 Sel., 78 RPM	115.00	150.00
4* Model C, '50, 40 Sel., 78 RPM	125.00	175.00
4* Model D-40, '51, 40 Sel., 78 RPM	165.00	245.00
4* Model D-80, '51, 80 Sel., 45 RPM	265.00	375.00
4. Model E-40, '53, 40 Sel., 78 RPM	275.00	395.00
4. Model E-80, '53, 80 Sel., 45 RPM	300.00	450.00
2* Model E-120, '53, 120 Sel., 45 RPM	425.00	500.00
4. Model F-80, '54, 80 Sel., 45 RPM	595.00	700.00
2* Model F-120, '54, 120 Sel., 45 RPM	595.00	725.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	9.95	20.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	79.50	150.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	125.00	200.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	225.00	300.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	25.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	49.50	110.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	125.00	175.00

4. 1432, Same as above Converted to 45 RPM	130.00	195.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	129.50	225.00
4. 1434, Same as above, Converted to 45 RPM	149.50	245.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	195.00	275.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	250.00	300.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	450.00	525.00
4* 1446, '54, Hi-Fi, 120 Sel., 45 RPM	595.00	695.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	59.50
4. 147S, Standard, 20 Sel., 78 RPM	20.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	95.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	99.50
4* M100A, '49, 100 Sel., 78 RPM	175.00	250.00
4* M100B, '51, 100 Sel., 45 RPM	395.00	480.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	389.50	500.00
4* M110C, '53, 100 Sel., 45 RPM	525.00	600.00
4. HF100G, '54, 100 Sel., 45 RPM	600.00	750.00
4. HF100R, '54, 100 Sel., 45 RPM	750.00	825.00
4. W1-L56 Wall Box 5¢	3.00	6.95

4. 3W2 Wall-a-Matic	3.00	8.95
4. W4L-56	10.00	20.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	10.00	20.00
4. W6L-56 5/10/25 Wire-less	10.00	20.00
4. 3W7-L-56	10.00	30.00

WURLITZER

4. 1015, '46, 25 Sel., 78 RPM	39.50	75.00
2. 1080, '46, Colonial, 24 Sel., 78 RPM	49.50	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
1* 1100, '48, 25 Sel., 78 RPM	85.00	125.00
4* 1250, '50, 48 Sel., 78 RPM	95.00	150.00
4. 1250, '50, (Same as above) Converted to 45 RPM	115.00	175.00
4* 1400, '52, 48 Sel., 78 RPM	175.00	275.00
4. 1400, '52, (Same as above) Converted to 45 RPM	185.00	295.00
4. 1450 (Same as 1400 with leather)	185.00	285.00
4* 1500, '53, 104 Sel., 78 and 45 RPM Intermixed	175.00	295.00
4. 1500A, '53, 104 Sel., 78 and 45 RPM Intermixed	275.00	350.00
4. 1650, '53, 48 Sel., 45 RPM	325.00	395.00
4* 1700, '54, 104 Sel., 45 RPM	495.00	715.00
4* 1800, '55, 104 Sel., 45 RPM	695.00	895.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	10.00
4. 3048 (Conv. of 3020)	10.00	22.50
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	14.95	25.00



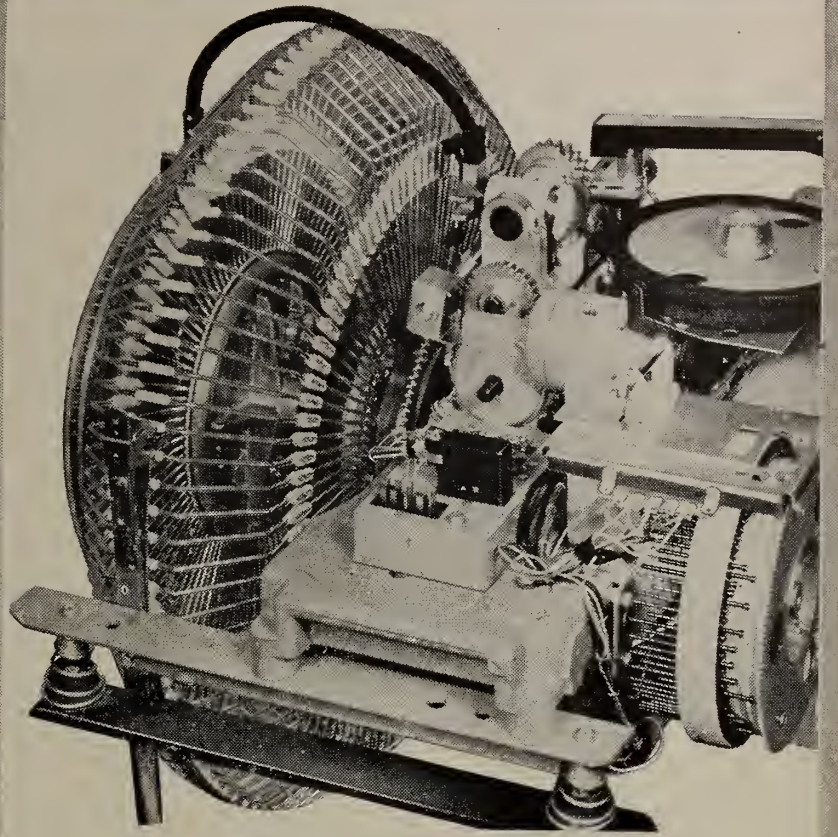
PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (UN 3/52)	25.00	65.00	4. Campus (Ex 2/50)	15.00	20.00
4. Across the Board (UN 9/52)	25.00	50.00	4. Canasta (Ge 7/50)	25.00	34.50
4. All Star Basketball (Got 1/52)	20.00	35.00	4. Caravan (Wm 6/52)	25.00	65.00
6. Aquacade (UN 4/49)	10.00	25.00	6. Carolina (Un 3/49)	15.00	25.00
4. Arabian Knights (Got 12/53)	100.00	160.00	4. Champion (B 12/49)	20.00	35.00
4. Arcade (Wm 11/51)	45.00	75.00	6. Champion (CC 6/49)	15.00	20.00
4. Arizona (Un 4/50)	10.00	25.00	4. Chinatown (Got 10/52)	45.00	85.00
4. Army-Navy (Wm 10/53)	44.50	90.00	4. Circus (Un 8/52)	35.00	95.00
1* Atlantic City (B 5/52)	40.00	75.00	4. Citation (B 10/48)	15.00	35.00
6. Baby Face (Un 12/48)	10.00	20.00	4. C.O.D. (Wm 9/53)	75.00	110.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00	4. College Daze (Got 8/49)	20.00	49.50
4. Basketball (Got 10/49)	15.00	25.00	4. Colors (Wm 11/54)	159.00	185.00
4. Beach Beauty (B 11/55)	439.50	500.00	2* Coney Island (B 9/52)	30.00	65.00
1* Beach Club (B 2/53)	60.00	115.00	4. Control Tower (Wm 3/51)	25.00	50.00
4* Beauty (B 11/52)	69.50	99.50	4. Coronation (Got 11/52)	40.00	85.00
4. Be Bop (Ex 3/50)	10.00	20.00	4. County Fair (UN 9/51)	30.00	45.00
4. Big Ben (Wm 9/54)	110.00	165.00	4. Crossroads (Got 5/52)	45.00	95.00
4. Big Hit (CC 7/52)	29.00	45.00	4. Cyclone (Got 5/51)	40.00	85.00
6. Big Top (Ge 2/49)	10.00	20.00	4. Daffy Derby (Wm 8/54)	70.00	165.00
4* Big Time (B 1/55)	285.00	325.00	4. Daisy Mae (Got 7/54)	149.50	180.00
6. Black Gold (Ge 3/49)	10.00	20.00	4. Dallas (Wm 2/49)	15.00	30.00
4. Bolero (Un 12/51)	45.00	95.00	4. Dealer "21" (Wm 2/54)	45.00	125.00
4. Bomber (CC 3/51)	20.00	25.00	4. De Icer (Wm 11/49)	20.00	39.00
6. Boston (Wm 5/49)	15.00	29.50	4* Diamond Lill (Got 12/54)	150.00	175.00
4. Bowling Champ (Got 2/49)	15.00	25.00	4. Disk Jockey (Wm 11/52)	45.00	85.00
4. Bright Lights (B 5/51)	25.00	65.00	4. Domino (Wm 5/52)	37.50	60.00
4. Bright Spot (B 11/51)	39.50	75.00	4. Double Action (Ge 1/52)	25.00	35.00
4. Broadway (B 12/55)	500.00	575.00	4. Double Feature (Got 12/50)	15.00	25.00
4. Broadway (B 6/51)	25.00	50.00	4. Dbl Shuffle (Got 6/49)	15.00	25.00
4. Buffalo Bill (Got 5/50)	20.00	30.00	4. Dragonette (Got 6/54)	125.00	175.00
4. Buttons & Bows (Got 3/49)	15.00	25.00	4. Dreamy (Wm 2/50)	20.00	49.50
4. Cabana (Un 3/53)	50.00	110.00	4* Dude Ranch (B 9/53)	59.00	95.00
4. Camel Caravan (Ge 6/49)	15.00	30.00	4. Duette (Got 4/55)	225.00	260.00



Fastest way
for the public
to BUY music...



Fastest way
for the operator
to SELL music...



The "G-200"

AMI

Incorporated

1500 Union Avenue, S. E.
Grand Rapids 2, Michigan

Originator of the automatic
selective juke box in 1927



AMI Model "G"—200, 120 and 80
selections for more plays in less time

Licensee: Jensen Music Automates—building the
IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5
Palaisgade, Copenhagen K., Denmark.

Licensee: Automatic Musical Instruments (Great
Britain) Ltd., 35 Berkeley Square, London, W. 1.
England—building the BAL-AMI Juke Box.



7. Easy Aces (Got 12/55)	225.00	249.50
4. Eight Ball (Wm 1/52)	45.00	75.00
4. Fairway (Wm 6/53)	64.50	90.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	75.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	50.00	95.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	25.00
4. Four Bells (Got 10/54)	165.00	195.00
4. Four Corners (Wm 12/52)	35.00	90.00
4. Four Horsemen (Got 9/50)	30.00	60.00
4. "400" (Upright) (Ge 10/52)	35.00	65.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	20.00	35.00
4. Frolics (B 10/52)	75.00	100.00
7. Frontiersman (Got 11/55)	225.00	234.50
4. Futurity (B 3/51)	25.00	50.00
4* Gay Times (B 6/55)	265.00	325.00
2* Gayety (B 3/55)	150.00	200.00
4. Georgia (Wm 7/50)	20.00	49.50
6. Gin Rummy (Got 2/49)	15.00	25.00
7. Gladiator (Got 1/56)	279.50	325.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	30.00	70.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	35.00	75.00
4. Gold Star (Got 8/54)	144.50	185.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	70.00	125.00
4. Grand Slam (Got 4/53)	40.00	110.00
6. Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	100.00	135.00
4. Gun Club (Wm 11/53)	49.50	95.00
4* Guys-Dolls (Got 5/53)	60.00	110.00
4. Gypsy Queen (Got 2/55)	165.00	200.00
4. Handicap (Wm 6/52)	45.00	95.00
4. Happy Days (Got 7/52)	65.00	95.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
7. Harbor Lites (Got 2/56)	249.50	270.00
4. Harvest Moon (Got 12/48)	15.00	25.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
4. Havana (Un 2/54)	50.00	125.00
4. Hawaii (Un 6/54)	75.00	150.00
4. Hawaiian Beauty (Got 4/54)	125.00	175.00
4. Hayburner (Wm 6/51)	30.00	85.00
4* Hi-Fi (B 6/54)	65.00	135.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N Run (Got 4/52)	30.00	75.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	35.00	55.00
2. Hong Kong (Wm 9/51)	34.50	55.00
4. Horsefeathers (Wm 1/52)	30.00	50.00
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	20.00	50.00
4* Ice-Frolics (B 1/54)	85.00	120.00
4. Jalopy (Wm 8/51)	30.00	65.00
4. Jeanie (Ex 6/50)	15.00	25.00
4. Jockey Club (Got 5/54)	95.00	145.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	20.00	49.50
4. Jolly Joker (Un 11/55)	75.00	145.00
4. Jubilee (Got 5/55)	230.00	350.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	55.00
4. Just 21 (Got 1/50)	10.00	25.00
4. K. C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49)	20.00	49.50
4. King Pin (CC 12/51)	30.00	60.00
4. Knockout (Got 1/51)	20.00	49.50
4. Lady Luck (Got 9/54)	99.50	185.00
4. Lazy "Q" (Wm 2/54)	75.00	125.00
4. Leaders (Un 10/51)	45.00	95.00
4. Lite-A-Line (Ke 6/52)	45.00	55.00
4. Long Beach (Wm 7/52)	39.50	75.00
4. Lovely Lucy (Got 2/54)	110.00	155.00
4. Lucky Inning (Wm 5/50)	20.00	49.50
4. Lulu (Wm 12/54)	194.50	220.00
4. Mad. Sq. Garden (Got 6/50)	30.00	69.00
6. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	35.00
4. Majorettes (Wm 4/52)	30.00	50.00

2. Manhattan (Un 4/55)	185.00	230.00
7. Marathon (Got 10/55)	279.50	325.00
4. Marble Queen (Got 8/53)	75.00	125.00
4. Maryland (Wm 4/49)	15.00	35.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/51)	29.00	60.00
4. Mexico (Un 3/54)	85.00	135.00
4* Miami Beach (B 9/55)	275.00	365.00
4. Minstrel Man (Got 3/51)	25.00	45.00
6. Moon Glow (Un 11/48)	10.00	20.00
4. Mystic Marvel (Got 3/54)	130.00	175.00
4. Nevada (Un 8/54)	95.00	140.00
4. Niagara (Got 12/51)	40.00	55.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	40.00	110.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	50.00	90.00
4* Palm Beach (B 7/52)	35.00	85.00
4* Palm Springs (B 11/53)	65.00	125.00
4. Paratrooper (Wm 8/52)	30.00	65.00
2. Peter Pan (Wm 4/55)	164.50	200.00
4. Pin Bowler (CC 6/50)	15.00	30.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	95.00	125.00
2* Pixie (Un 10/55)	350.00	385.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
2. Poker Face (Got 9/53)	89.50	125.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	59.50	110.00
4. Queen of Hearts (Got 12/52)	50.00	100.00
4. Quintet (Got 3/53)	49.50	110.00
4. Race The Clock (Wm 5/55)	210.00	240.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
7. Regatta (Wm 11/55)	195.00	215.00
4. Rio (Un 11/53)	60.00	125.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.50
4. Rodeo (Un 2/53)	39.50	125.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/45)	20.00	30.00
4. Saddle and Turf (Ev 10/53)	175.00	250.00
4. (Club Model)	205.00	275.00
4. Saratoga (Wm 10/48)	20.00	49.50
4. Screamo (Wm 4/54)	85.00	120.00
4. Sea Jockeys (Wm 11/51)	25.00	65.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	34.50
4. Shindig (Got 10/53)	95.00	130.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	95.00	150.00
7. Smoke Signal (Wm 10/55)	159.50	189.50
4. Silver Chest (Upright) (Ge 4/53)	59.00	110.00
4. Silver Skates (Wm 2/53)	45.00	80.00
4. Singapore (Un 10/54)	110.00	165.00
4. Skill Pool (Got 8/52)	40.00	95.00
4. Skyway (Wm 8/54)	115.00	160.00
4. Slugfest (Wm 3/52)	39.00	65.00
4. Sluggin' Champ (Got 4/55)	160.00	210.00
7. Snafu (Wm 12/55)	225.00	239.50
6. Snooks (Wm 6/51)	15.00	22.50
2. Southern Belle (Got 6/55)	180.00	220.00
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	25.00	65.00
6. Speedway (Wm 9/48)	10.00	20.00
4. Spitfire (Wm 2/55)	75.00	175.00
4. Spot Bowler (Got 10/50)	25.00	50.00
4. Spot Lite (B 1/52)	35.00	75.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
4. Stage Coach (Got 11/54)	165.00	195.00
4. Starlets (Un 12/55)	350.00	395.00
4. Star Pool (Wm 10/54)	145.00	195.00
4. Stars (Un 6/52)	45.00	60.00
4. Starlite (Wm 3/53)	35.00	70.00
4. Steeple Chase (Un 1/52)	35.00	55.00

4. Stop & Go (Ge 3/51)	15.00	25.00
4. Struggle Buggies (Wm 12/53)	75.00	125.00
6. Summertime (Un 9/48)	15.00	25.00
4. Sunshine Park (B 12/52)	25.00	85.00
4. Super Hockey (CC 4/49)	20.00	34.50
4. Super Jumbo (Got 10/54)	250.00	295.00
4* Surf Club (B 3/54)	85.00	150.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
2. Sweet Add-A-Line (Got 7/55)	189.50	220.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4* Tahiti (Un 8/53)	50.00	100.00
4. Tampico (Un 6/49)	10.00	25.00
4. Telecard (Got 1/49)	20.00	55.00
4. Thing (CC 2/51)	15.00	35.00
4* Three Deuces (Wm 8/55)	199.50	220.00
4. Three Feathers (Ge 5/49)	15.00	35.00
4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00

4. Thunderbird (Wm 5/54)	110.00	135.00
4. Times Square (Wm 4/53)	64.00	89.50
4. Touchdown (Un 1/52)	20.00	50.00
4. Triple Play (Un 8/55)	225.00	325.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	35.00
4. Tropicana (Un 1/55)	119.50	165.00
4. Tropics (Un 7/53)	60.00	100.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	40.00	85.00
4. Twin Bill (Got 1/55)	165.00	205.00
4. Utah (Un 7/49)	10.00	29.50
2* Variety (B 9/54)	150.00	200.00
4. Watch My Line (Got 9/51)	30.00	55.00
4. Whizz Kids (CC 3/52)	35.00	70.00
4. Wild West (Got 8/51)	40.00	69.50
4. Winner (Univ.)	20.00	45.00
4* Wishing Well (Got 9/55)	205.00	225.00
4. Wonderland (Wm 5/55)	169.50	200.00
4* Yacht Club (B 6/53)	40.00	95.00
4. Zingo (Un 10/51)	25.00	65.00



4. Bally Victory Bowler (5/54)	125.00	250.00
2. Bally Champion Bowler (5/54)	115.00	265.00
4. Bally Jet Bowler (8/54)	175.00	275.00
2. Bally Rocket Bowler (8/54)	175.00	275.00
2. Bally Mystic Bowler (12/54)	225.00	325.00
4. Bally Magic Bowler (12/54)	225.00	325.00
2. Bally Blue Ribbon (3/55)	275.00	375.00
4. Bally Gold Medal (3/55)	275.00	375.00
4. ChiCoin 6-Player (8/51)	35.00	85.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	95.00
4. ChiCoin Match Bowler (6/52)	35.00	95.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	105.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	110.00
4. ChiCoin 10th Frame Special (12/52)	40.00	115.00
4. ChiCoin Name Bowler (1/53)	40.00	120.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	40.00	125.00
4. Chi Coin Crown (4/53)	45.00	130.00
4. ChiCoin Crown, Giant Pins (4/53)	50.00	135.00
4. ChiCoin Triple Score (6/53)	50.00	140.00
4. ChiCoin Gold Cup (7/53)	50.00	145.00
4. ChiCoin High Speed Crown (7/53)	75.00	150.00
4. ChiCoin High Speed Triple Score (8/53)	75.00	155.00
4. Chi Coin Advance (10/53)	75.00	160.00
4. ChiCoin King (10/53)	75.00	160.00
4. ChiCoin Criss Cross Bowler (12/53)	65.00	175.00
4* ChiCoin Super Frame (3/54)	100.00	195.00
4. ChiCoin Starlite (5/54)	125.00	225.00
4. ChiCoin Feature (7/54)	125.00	225.00
2* ChiCoin Holiday (9/54)	165.00	250.00
4. ChiCoin Flash (10/54)	125.00	265.00
4. ChiCoin Playtime (10/54)	175.00	275.00
4. ChiCoin Fireball (11/54)	175.00	285.00
4. ChiCoin Thunderbolt (12/54)	185.00	295.00
2. ChiCoin Triple Strike (2/55)	249.00	330.00
4. ChiCoin Arrow (2/55)	265.00	335.00
4. ChiCoin Criss Cross Targette (1/55)	75.00	200.00
4. ChiCoin Criss Cross Deluxe model	100.00	225.00
2. ChiCoin Bonus Score (4/55)	249.00	340.00
4. ChiCoin Big League (5/55)	275.00	350.00

4* ChiCoin Hollywood (5/55)	250.00	360.00
4. ChiCoin Blinker (8/55)	330.00	385.00
4. ChiCoin Score-A-Line (9/55)	395.00	425.00
2. ChiCoin Bowling Team (10/55)	300.00	430.00
4. Exhibit Twin Rotation (5/52)	65.00	95.00
4. Genco Shuffle Target (7/51)	20.00	50.00
4. Genco 8-Player Rebound (9/51)	30.00	65.00
4. Genco Shuffle Pool (11/53)	25.00	85.00
4. Genco Match Pool (2/54)	50.00	100.00
4. Gouliah Bowlette (3/50)	15.00	29.50
4. Keeney Super DeLuxe League Bowler (3/52)	40.00	100.00
4. Keeney High Score League (5/52)	40.00	100.00
4. Keeney Team (10/52)	40.00	110.00
4. Keeney Club (4/53)	40.00	115.00
4. Keeney Domino (5/53)	40.00	120.00
4. Keeney Carnival (5/53)	45.00	135.00
4. Keeney Pacemaker (9/53)	50.00	150.00
4. Keeney Mainliner Bowler (1/54)	65.00	185.00
4. Keeney Bonus Bowler (3/54)	75.00	195.00
4. Keeney Diamond Bowler (5/54)	125.00	200.00

4* United Ace (5/54) ...	125.00	200.00	4. DeLuxe model ...	175.00	290.00
4. DeLuxe model ...	155.00	210.00	4. United Mars (1/55) ...	174.50	300.00
4. United Rainbow (5/54) ...	125.00	240.00	4. DeLuxe model ...	180.00	300.00
4. United Banner (8/54) ...	160.00	220.00	4. Un. Lightning (2/55) ...	195.00	310.00
4. DeLuxe model ...	165.00	225.00	4. DeLuxe model ...	200.00	320.00
4. United Shuffle Targette (8/54) ...	150.00	230.00	4. Un. Venus (3/55) ...	165.00	325.00
4. DeLuxe model ...	125.00	240.00	4. DeLuxe model ...	200.00	330.00
4. United Speedy (8/54) ...	150.00	250.00	4. Un. Clipper (5/55) ...	225.00	340.00
4. Un. 11th Frame (10/54) ...	125.00	260.00	4. DeLuxe model ...	225.00	345.00
4. DeLuxe model ...	165.00	265.00	4. Un. Derby Roll (5/55) ...	135.00	350.00
4. United Comet Targette (11/54) ...	150.00	275.00	4. DeLuxe model ...	195.00	355.00
4. DeLuxe model ...	125.00	280.00	4. Un. 5th Inning (6/55) ...	185.00	375.00
4. United Mercury (12/54) ...	150.00	280.00	4. DeLuxe model ...	195.00	380.00
			4. Un. Capitol (6/55) ...	225.00	390.00
			4. DeLuxe model ...	255.00	395.00



KIDDIE RIDES

4. Bally Champion Horse ...	315.00	400.00	4. Decco Merry-Go-Round ...	245.00	375.00
4* Bally Moon Ride ...	195.00	350.00	4. Exhibit Big Bronco ...	294.50	345.00
4. Bally Space Ship ...	225.00	325.00	4. Exhibit Mustang ...	350.00	450.00
4. Bally Speed Boat ...	325.00	369.50	4. Exhibit Space Patrol ...	175.00	295.00
4. Chicago Coin Super Jet ...	224.50	395.00	4. Scientific Television ...	295.00	350.00



ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range ...	550.00	650.00	4. Lite League ...	49.50	99.50
4. Boomerang ...	25.00	65.00	4. Mills Panoram Peek (11/54) ...	165.00	295.00
4. Bally Big Inning ...	65.00	150.00		175.00	275.00
4. Bally Heavy Hitter ...	35.00	60.00	6. Mills Conv. for Panoram Peek ...	10.00	29.50
4. Bally King Pin ...	20.00	35.00	4. Muto. Atomic Bomber ...	65.00	175.00
4. Bally Rapid Fire ...	95.00	125.00	4. Mutos. Ace Bombers ...	95.00	195.00
4. Bally Undersea Raider ...	64.50	125.00	4* Mutoscope Dr. Mobile (Prewar) ...	95.00	195.00
4. Champion Hockey ...	40.00	85.00	4. Mutos. Fly. Saucers ...	90.00	160.00
4* ChiCoin Basketball Champ ...	100.00	195.00	4. Mutos. Photo (Pre-War) ...	150.00	250.00
4. ChiCoin 4-Player Derby ...	100.00	175.00	4. Mutos. Photomatic (DeLuxe) ...	250.00	450.00
4. ChiCoin Goalee ...	39.50	99.50	4. Mutoscope Silver Gloves ...	125.00	200.00
4. ChiCoin Hockey ...	55.00	85.00	4. Mutoscope Sky Fighter ...	95.00	175.00
4. ChiCoin Midget Skee ...	65.00	95.00	4. Mutos. Voice-O-Graph 35¢ ...	150.00	395.00
4. ChiCoin Pistol ...	35.00	99.50	4. QT Pool Table ...	65.00	85.00
4* ChiCoin Home Run, 6 Player (3/54) ...	100.00	200.00	4. Quizzer ...	75.00	125.00
4. Super model ...	150.00	249.50	4. Rockola World Series ...	40.00	85.00
4. Edelco Pool Table ...	20.00	75.00	4. Scientific Baseball ...	20.00	75.00
4. Evans Bola Score ...	65.00	89.50	4. Scientific Basketball ...	20.00	75.00
4. Evans Bat-A-Score ...	55.00	165.00	4. Scientific Batting Pr. ...	19.00	65.00
4. Evans Ski Roll ...	35.00	95.00	4. Scientific Pitch 'Em ...	75.00	185.00
4. Evans Super Bomber ...	75.00	150.00	4* Seeburg Bear Gun ...	75.00	150.00
4. Evans Play Ball ...	65.00	75.00	4. Seeburg Chicken Sam ...	50.00	110.00
4. Evans Ten Strike '46 ...	20.00	85.00	4. Seeburg Shoot the Chute ...	49.50	95.00
4. Evans Tommy Gun ...	39.50	95.00	4* Seeburg Coon Hunt ...	95.00	175.00
4. Exhibit Dale Gun ...	34.50	89.50	4. Set Shot Basketball ...	150.00	295.00
4. Exhibit Gun Patrol ...	75.00	125.00	4. Telegiz ...	75.00	125.00
4. Exhibit Jet Gun ...	75.00	145.00	4. Un. Team Hockey ...	30.00	85.00
4. Exhibit Space Gun ...	75.00	145.00	4. United Jungle Gun ...	150.00	250.00
4. Exhibit Pony Express ...	85.00	135.00	4. DeLuxe model ...	185.00	275.00
4. Exhibit Silver Bullets ...	40.00	95.00	4* United Carnival Gun (10/54) ...	175.00	295.00
4* Exhibit Six Shooter ...	50.00	95.00	4. DeLuxe model ...	215.00	300.00
4. Exhibit Vitalizer ...	45.00	75.00	4* Un. Bonus Gun (1/55) ...	250.00	350.00
4* Exhibit Shooting Gal. (6/54) ...	75.00	175.00	4. DeLuxe model ...	260.00	350.00
4. Exhibit Star Shooting Gallery (9/54) ...	149.50	225.00	4* Un. Sidewalk Engineer (4/55) ...	175.00	200.00
4* Exhibit Sportland Shooting Gallery (11/54) ...	175.00	250.00	4. Wilcox-Gay Recordio ...	50.00	125.00
4. Exhibit "500" Shooting Gallery (3/55) ...	295.00	325.00	4. Wms. All Stars (8/47) ...	35.00	75.00
4. Exhibit Treasure Cove Shooting Gallery (6/55) ...	350.00	400.00	4. Wms. Box Score (12/47) ...	39.50	75.00
4. Games, Inc. Hunter (1/56) ...	295.00	325.00	4. Wms. Star Series (4/49) ...	29.50	85.00
2* Genco Sky Gunner ...	75.00	150.00	4. Wms. Super World Series (4/51) ...	39.50	99.00
4. Genco Night Fighter ...	85.00	125.00	4. Wms. DeLuxe World Series (2/52) ...	40.00	90.00
4* Genco 2-Player Basketball ...	129.50	225.00	4. Wms. DeLuxe Baseball (4/53) ...	100.00	150.00
4* Genco Rifle Gal. (6/54) ...	150.00	225.00	4. Wms. Pennant Baseball (12/53) ...	120.00	175.00
4. Genco Big Top Rifle Gallery (6/54) ...	300.00	335.00	4. Wms. Super Pennant Baseball (12/53) ...	135.00	185.00
4. Genco Wild West Gun (2/55) ...	325.00	365.00	4. Wms. Super Star Baseball (12/53) ...	169.50	185.00
4. Genco Sky Rocket Rifle Gal. (5/55) ...	269.50	395.00	4. Wms. Major League Baseball (2/54) ...	145.00	190.00
2. Genco Champion Baseball (9/55) ...	250.00	400.00	2* Wms. All Star Baseball (2/54) ...	125.00	195.00
4. Genco Quarterback (10/55) ...	175.00	325.00	4* Wms. Big League Baseball (2/54) ...	125.00	200.00
4. Jack Rabbit ...	50.00	99.50	4. Wms. Jet Fighter (10/54) ...	175.00	250.00
4. Jungle Joe ...	49.50	69.50	4. Wms. Safari (2/54) ...	225.00	350.00
4. Keeney Air Raider ...	65.00	125.00	4. DeLuxe model ...	250.00	360.00
4. Keeney Sub Gun ...	75.00	95.00	4. Wms. Polar Hunt (3/55) ...	295.00	375.00
4. Keeney Texas Leaguer ...	25.00	50.00	4. Wms. King Of Swat (5/55) ...	325.00	395.00
4. Keeney Sportsman (11/54) ...	175.00	275.00	4. Wurlitzer Skee-ball ...	35.00	75.00
4. DeLuxe model ...	195.00	285.00			
4. Keeney Ranger (3/55) ...	250.00	295.00			

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

"G-200" 200-sel. phonograph ...	
"G-120" 120-sel. phonograph ...	
"G-80" 80-sel. phonograph ...	
"HS-200" Selective Hideaway ...	
"HS-120" Selective Hideaway ...	
"HS-80" Selective Hideaway ...	
"HC-200" Continuous-play Hideaway ...	
"HC-120" Continuous-play Hideaway ...	
"HC-80" Continuous-play Hideaway ...	
"W-200" 200-selection Wall Box Bargrip Wallbox Bracket ...	
Recessed Ceiling Speaker ...	
Wall Speaker ...	
Corner Speaker ...	

No List Price Authorized for Publication

AUTO-PHOTO CO.

Studio Model "II" ...	\$3,245.00
-----------------------	------------

BALLY MFG. CO.

Magic Pool ...	\$ 380.00
Booster-Pool ...	395.00
Night-Club ...	785.00
Crosswords ...	545.00
Pin-Pool ...	
Standard (52" x 36") Model (A) Without lights ...	300.00
(B) With light-up bumpers ...	315.00
(C) With neon lights ...	315.00
Senior (68" x 36") Model ...	325.00
DeLuxe ABC Bowler (without Match Feature) ...	760.00
Model A-110, 10c a play ...	780.00
Model A-325, 3 plays for 25c ...	
Congress Bowler (with Match Feature) ...	
Model C-110, 10c a play ...	805.00
Model C-325, 3 plays for 25c ...	825.00
Bull's Eye Shooting Gallery ...	395.00
The Champion (With new-all-metal cabinet) ...	759.00

BERT LANE CO.

Clover Pool ...	\$ 239.50
Tic-Tac-Toe Pool ...	295.00
Triple Zero Pool ...	395.00
Fire Engine (Kiddie Ride) ...	795.00

CHICAGO COIN MACHINE CO.

Rotation Pool ...	\$ 275.00
Steam Shovel (Regular Model) ...	410.00
Steam Shovel (Replay Model) ...	425.00
Twin Hockey, Regular Model ...	455.00
Twin Hockey, Replay Model ...	470.00
Twin Hockey, 3-Way Match Play Model ...	490.00
Champion Pool (with lighted bumpers) ...	285.00
Champion Pool (without lighted bumpers) ...	277.50
Champion Pool "Model 35" with lighted bumpers ...	285.00
Champion Pool "Model 35" without lighted bumpers ...	277.50
Jumbo Pool (without lighted bumpers) ...	317.50
Jumbo Pool (with lighted bumpers) ...	325.00

EXHIBIT SUPPLY CO.

Spanish Pool ...	\$ 325.00
Genuine Slate Pool ...	375.00
Super Star Pool ...	395.00
Combination 3-Hole Skill Pool ...	349.50
Combination 3-Hole Lightup Skill Pool ...	364.50
Combination 3-Hole King Size Skill Pool ...	409.50
Combination 3-Hole King Size Lightup Skill Pool ...	424.50

Genco MFG. & SALES CO.

Mark Lite Pool ...	\$ 389.50
Hi-Fly (Baseball Game) ...	545.00
Baseball Pool ...	425.00
King Tournament Pool ...	379.50
King Supreme Tournament Pool ...	389.50
King Lightup Tournament Pool ...	384.50
DeLuxe Lightup Tourn. Pool ...	349.50
Supreme DeLuxe Tourn. Pool ...	359.50

D. GOTTLIEB & CO.

Toreador (2-Player, 5-Ball) ...	\$ 442.50
---------------------------------	-----------

J. H. KEENEY & CO., INC.

Flicker Pool (4-Player, 4 Sides) ...	\$ 375.00
Arcade Pool (1 or 2 Front Play) ...	375.00
DeLuxe Hot Coffee Vender ...	
DeLuxe Hot Coffee & Hot Chocolate Combo Vender ...	
Various Models of above ...	
DeLuxe Fascination Pool ...	\$ 335.00
Jumbo DeLuxe Fascination Pool ...	370.00

Price On Request

J. H. KEENEY & CO., INC. (cont.)

DeLuxe Challenge Bowler (with Match Feature) ...	690.00
Challenge Bowler (Without Match Feature) ...	665.00
Electric Cigarette Vender ...	\$ 284.50
Coin Changer Model ...	304.50

ROCK-OLA MFG. CORP.

Model 1450-Playmaster, 120 Sel. Model 1452, 50 Selections ...	
Model 1454, 120 Selections ...	
Model 1546 Chrome Wall Box, 120 Selections ...	
Model 1548, 50 Selection Wall Box ...	
1615—Standard Speaker ...	
1616—DeLuxe Speaker ...	
Model 1906, Remote Volume Control ...	
Model 1927, Remote Volume Control with Cancel Button ...	

No List Price Authorized for Publication

J. P. SEEBURG CORP.

V-200—Select-O-Matic "200" Phonograph ...	
V-3W-A—Wall-O-Matic "200" 100J—Select-O-Matic "100" Phonograph ...	
3W-1—Wall-O-Matic "100" MRVC-2—Master Remote Volume Control ...	
HFCV2-8—High Fidelity Wall Speaker ...	
HFCV3-8—High Fidelity Corner Speaker ...	
HFCV1-12—High Fidelity Recessed Speaker ...	
PS6-1Z—Power Supply ...	
HFA1-L6—Power Amplifier ...	

No List Price Authorized for Publication

UNITED MFG. CO.

Build Up Shuffle Alley (Without Match Feature) ...	
Single Chute ...	\$ 760.00
Double Chute ...	780.00
DeLuxe Build Up Shuffle Alley (With Match Feature) ...	
Single Chute ...	810.00
Double Chute ...	830.00
South Seas ...	775.00
Roto Pool (2-Play, Elec. Score) ...	425.00
Hit Pool ...	375.00
Star Slugger (Regular) ...	495.00
Star Slugger (Replay) ...	545.00
2-Way Lightup Club Pool (2/3 Holes) ...	315.00
2-Way Jumbo Lightup Club Pool (2/3 Holes) ...	365.00
2-Way Special Club Pool ...	295.00
Regulation Shuffle Alley (without Match Feature) ...	
Single Chute ...	760.00
Double Chute ...	780.00
DeLuxe Regulation Shuffle Alley (with Match Feature) ...	
Single Chute ...	810.00
Double Chute ...	830.00

WILLIAMS MFG. CO.

Imperial Pool ...	\$ 375.00
Piccadilly (2-Player, 5-Ball) ...	449.50
2-Way DeLuxe Bank Pool ...	349.50
2-Way Sr. DeLuxe Bank Pool ...	399.50
2-Way Sp. DeLuxe Bank Pool ...	349.50
DeLuxe 4-Bagger (Baseball Game) ...	545.00
Klik Billiards ...	375.00
Crane ...	425.00

THE RUDOLPH WURLITZER CO.

Model 2000, "Centennial", 200 Selections ...	
Model 1900, "Centennial", 104 Selections ...	
Model 5210, Wall Box, 200 Sel. Model 5207 Wall Box—104 Selection—3 Wire ...	
Model 5206 Wall Box—48 Selection—4 Wire ...	
Model 257 Stepper—104 Selection—3 Wire ...	
Model 253 Stepper—104 Selection—3 Wire ...	
Model 248 Stepper—48 Selection—4 Wire ...	
Model 5117 12" High Fidelity Wall Speaker ...	
Model 5116 8" High Fidelity Corner Speaker ...	
Model 5115 5" High Fidelity Corner Speaker ...	

No List Price Authorized for Publication

WURLITZER PRESENTS**THE***Centennial***FEATURING 200**

Here is the phonograph that sets new standards for the automatic music world. A phonograph built to the exacting requirements of Wurlitzer quality . . . incorporating Wurlitzer matchless cabinet beauty, incomparable high-fidelity tone, fascinating Carousel Record Changer action . . . and, in addition, the extra programming possibilities of 200 selections.

Style-wise, the Wurlitzer Centennial Model 2000 is basically and purposely patterned to the brilliantly beautiful Centennial Model 1900. Its chrome-trimmed dome, exquisitely colored record changer compartment, Swedish modern pilasters, gracefully contoured rigidized metal grille with stainless steel kickplate are identical.

Its selector panel is sensationally different. So is PLAYRAK, a new coin registration unit that makes possible half-dollar play . . . another Wurlitzer first in coin-operated music.

In every way, the Wurlitzer 200-Selection Centennial Model is certain to prove a terrific location-getter with an earning potential unparalleled in the industry.

It is available in Persian Turquoise, Glacier White, Chinese Black and Desert Haze cabinet finishes.

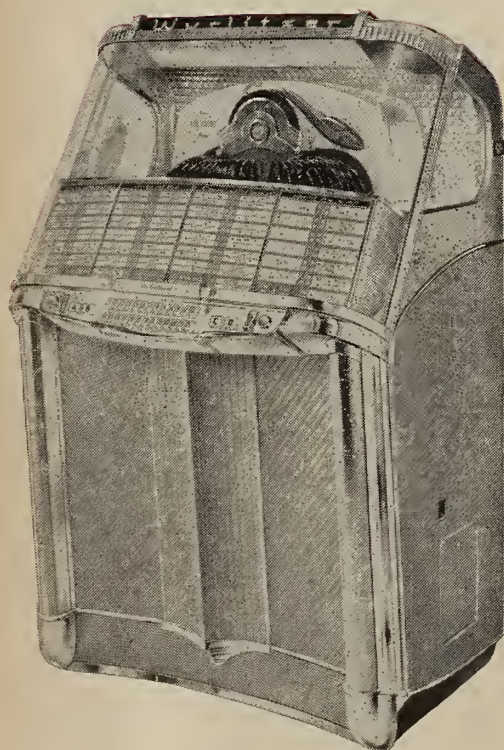
THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, NEW YORK

**THE 104-SELECTION WURLITZER
MODEL 1900**

Companion to the Centennial Model 2000, the Wurlitzer 1900 continues to establish itself as a favorite phonograph in top locations from coast to coast.

THE TRUEST HIGH-FIDELITY

Wurlitzer.



MODEL 2000

SELECTIONS

PLUS

NEW PLAY-INSPIRING SELECTOR PANEL

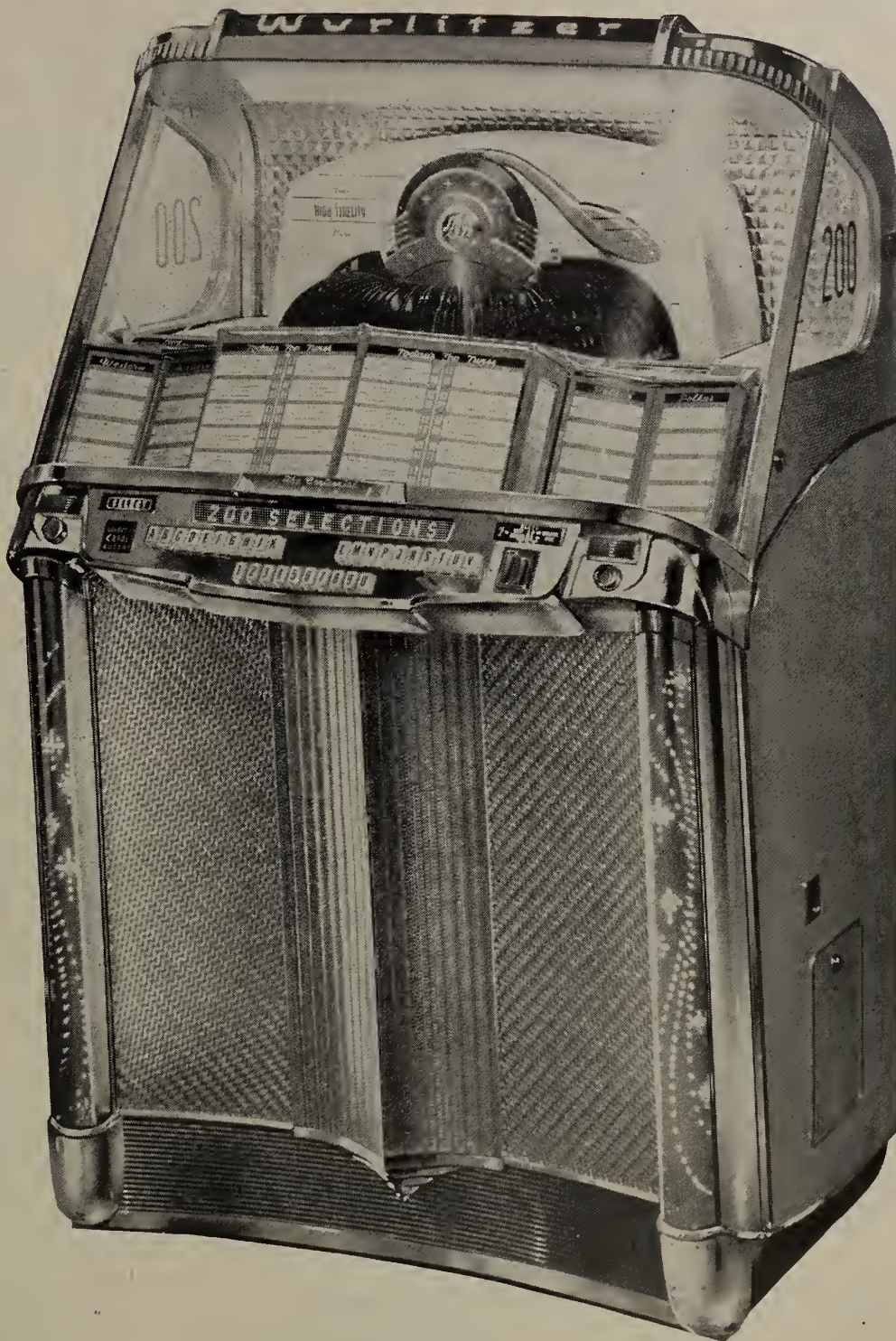
Tune picking on the Wurlitzer 2000 is accurate, easy, fascinating fun in itself. The fixed program holder offers 40 top tunes in the center panel, plus 20 more on each of the roto-page "books" that flank it. A full 80 selections visible at all times! A finger touch on the illuminated bar at either end of the selector panel power-turns the pages. Each "book" is separately powered and actuated, thus enabling two or more patrons to view the program independently.

NEW PLAYRAK COIN REGISTER

PLAYRAK, a welcome advancement in coin registration, is available with single coin entry accepting nickels, dimes and quarters, or with double coin entry also accepting half-dollars. Operator can pre-set the number of plays from one to ten per coin — widest variety ever offered on any phonograph.

50c PLAY NOW POSSIBLE

With its double coin entry and twin slug rejector provision, the Model 2000 makes it possible to incorporate 50c play. This phonograph may be ordered from the factory with a single entry for coins of 5-10-25c denomination and a single slug rejector, or with a double coin entry and a second slug rejector as optional equipment to feature 10-25-50c play. The phonograph is equipped with a housing for twin slug rejectors with electrical contacts installed. Either slug rejector may be inserted or removed in a matter of seconds. Never before has a coin mechanism been so simple and easy to service. If the 50c coin adaption is desired after delivery, the conversion to twin slug rejectors is merely a matter of slipping in a double coin entry casting, one coin chute, and snapping the 50c slug rejector into the place permanently provided for it.



THE TONE THE INDUSTRY HAS EVER KNOWN

... World's Finest Phonographs

**"YOU LOSE YOUR CUSTOMER'S CONFIDENCE
IN YOUR FIRM WHEN YOU SPREAD
YOUR ADVERTISING THIN!"**

CONCENTRATE

**YOUR ADVERTISING DOLLARS WITH ONE POWERFUL,
SMASHING, ALL-OUT WINNING PUNCH IN THE ONE
PUBLICATION THAT DOES THE COMPLETE JOB**

"THE CASH BOX"

- FOR UNSURPASSED, UNEQUALLED AND OUTSTANDING EDITORIALS, IT'S *"The Cash Box"*
- FOR DOUBLE AND EVEN TRIPLE YOUR ADVERTISING DOLLAR RETURN, IT'S *"The Cash Box"*
- FOR CHARTS AND FEATURES ACCLAIMED BY ALL THE INDUSTRY WORLDWIDE, IT'S *"The Cash Box"*
- FOR NEWS THAT'S REALLY NEWS THE WAY THAT NEWS SHOULD BE WRITTEN, IT'S *"The Cash Box"*
- FOR COMPLETE, INTERNATIONAL READER ATTENTION, WEEK AFTER WEEK, ALL YEAR LONG, IT'S *"The Cash Box"*
- FOR INTIMATE, POWER-PACKED, PUNCH ITEMS, FOR UNDERSTANDING SHORT STORIES, FOR ALL THE FACTS THAT REALLY COUNT, IT'S *"The Cash Box"*
- FOR NEW AND USED PRICES OF ALL EQUIPMENT WEEK AFTER WEEK FOR OVER 17 YEARS WITHOUT EVER MISSING A SINGLE WEEK'S ISSUE, IMITATED BUT NEVER EQUALLED, IT'S *"The Cash Box"*
- FOR THE ONE PUBLICATION IN WHICH TO CONCENTRATE YOUR ADVERTISING DOLLARS BECAUSE IT HAS THE RESPECT, SUPPORT, ADMIRATION AND AFFECTION OF THE WORLD'S REAL BUYERS, IT'S *"The Cash Box"*

THE CASH BOX

26 W. 47th ST., NEW YORK 36, N. Y. (Phone: JUdson 6-2640)

CHICAGO

32 W. Randolph St.
CHICAGO 1, ILL.
(Phone: DEarborn 2-0045)

HOLLYWOOD

6272 Sunset Blvd.
HOLLYWOOD, CALIF.
(Phone: HOLlywood 5-2129)

BOSTON

1765 Commonwealth Ave.
BOSTON, MASS.
(Phone: ALgonquin 4-8464)

LONDON

17 Hilltop
LONDON, N.W., ENGLAND
(Phone: Speedwell 2596)

UNITED'S

STAR SLUGGER

*Fascinating 2-Player
Animated Baseball Game*

**2
MODELS**

Regular or Replay

OPTIONAL
1-2-3
INNING PLAY

3-WAY

HITTING CONTROL
WEAK
MEDIUM
HARD

**NEW
ELECTRO
MECHANICAL
Features**

Many Attractive Scoring Features

SUPER HOME RUN POCKET
SCORES 30 RUNS PLUS 1 RUN FOR
EACH MAN ON BASE

LOWER DECK SCORES HOME RUN
AND MEN ON BASE SCORE 1

CENTER DECK SCORES 2 HOME
RUNS AND MEN ON BASE SCORE 2

UPPER DECK SCORES 3 HOME
RUNS AND MEN ON BASE SCORE 3

**ALL 3 DECKS LIGHTED
SCORE 30 RUNS**

Ball in any one of 3 front single holes
on playfield loads bases

SIZE: 6½ FT. HIGH
6½ FT. LONG
2 FT. WIDE

**BRIGHTLY
ILLUMINATED
COLORFUL
FLASHY**

**SEE YOUR
DISTRIBUTOR**

EQUIPPED WITH
UNITED'S FAMOUS
SLUG REJECTOR

UNITED
OPERATORS
ARE
SUCCESSFUL
OPERATORS



UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SPECIAL CLUB POOL • HI-SCORE POOL • 2-WAY CLUB POOL (2 Sizes) • HIT POOL • STARDUST • REGULATION Shuffle-Alley

A *Bally*® GAME FOR EVERY LOCATION

NIGHT-CLUB

All the big money-making play-appeal of BROADWAY plus sensational new

BEFORE and **AFTER** feature

press buttons
BEFORE
shooting 4TH ball

press buttons
BEFORE
shooting 5TH ball

press buttons
AFTER
shooting 5TH ball

Double, Triple and **Quadruple** scores

Now players can "second-guess" by shifting Magic Squares after shooting all 5 balls. Result is that Bally NIGHT-CLUB is actually getting bigger play than BROADWAY. For better-than-BROADWAY earnings get NIGHT-CLUB on location now.

Magic Squares
SPOTTED 2 OR 18
Advancing Scores
CORNER SCORES
Extra Balls
BALLYHOLE



Deluxe ABC OFFICIAL SCORING **bowler**

NEW IMPROVED MECHANISM

Now you can get delivery again on the greatest money-maker in bowler class. Order

Deluxe
ABC BOWLER
from your
Bally Distributor
today.

Magic Pool

Fastest money-maker
in FRONT PLAY
pool-table class



Choice of
2 DIMES or
1 QUARTER
operation

**Booster-Pool
Pin-Pool**