

The Cash Box

VOLUME XVII—NUMBER 17

JANUARY 14, 1956



Ralph Marterie starts the new year off right with his new Mercury record, "The Grass Is Green" and "Where The Wind Blows". Shown in the picture above are a couple of teenagers going into their dance as Ralph gives out with the music. Marterie is scheduled to play the Palladium Ballroom in Los Angeles for four weeks in March and is also booked into the Aragon Ballroom in Chicago for four weeks in June.

last week you saw the guys, now...

HERE COME THE GALS!

first big hits of '56 on RCA VICTOR records!



DIAHANN CARROLL

I WENT TO THE VILLAGE

HELP YOURSELF

20/47-6391

SUNNY GALE

DEVOTION

ON THE WAY TO YOUR HEART

20/47-6398



TEDDI KING

MR. WONDERFUL

(from the musical production "Mr. Wonderful")

ARE YOU SLIPPING THRU MY FINGERS

20/47-6392

NAN WYNN
THIRTEEN BLACK CATS
KISS AND RUN

20/47-6390



TERRI STEVENS

DOOD-LY DOOD-LY

I'LL COME WHEN YOU CALL

20/47-6393

the dealer's choice

RCA VICTOR



"New Orthophonic"
High Fidelity recording



FOUNDED BY BILL GERSH

The Cash Box

Volume XVII—Number 17

January 14, 1956

Publishers

BILL GERSH JOE ORLECK

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 36, N. Y.

(All Phones: JUdson 6-2640)

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEArborn 2-0045)

BILL GERSH

HOLLYWOOD OFFICE

6272 Sunset Blvd., Hollywood, Cal.

(Phone: HOLlywood 5-1702)

JACK DEVANEY

BOSTON OFFICE

1765 Commonwealth Ave., Boston 35, Mass.

(Phone: ALgonquin 4-8464)

GUY LIVINGSTON

LONDON OFFICE

17 Hilltop, London, N.W., England

(Phone: Speedwell 2596)

MARCEL STELLMAN

EXECUTIVE STAFF

BOB AUSTIN, General Mgr., Music Dept.

SID PARNES, Editor-In-Chief

NORMAN ORLECK, Associate Editor

MARTY OSTROW, Associate Editor

IRA HOWARD, Associate Editor

CISSIE GERSH, Woman's Editor

A. MARINO, Office Manager

T. TORTOSA, Circulation

POPSIE, Staff Photographer

BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of The Cash Box' former 'Confidential Price Lists' and The Cash Box' former 'C. M. I. [Coin Machines Industry] Blue Book') are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. "The Cash Box Price Lists" are an exclusive and copyrighted feature of The Cash Box. "The Cash Box Price Lists" are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." "The Cash Box Price Lists" are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. "The Cash Box Price Lists" are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. "The Cash Box Price Lists" have been legally recognized in courts in the United States, Canada, and many foreign countries. Entire business transactions and legal cases are based upon the quotations appearing in "The Cash Box Price Lists."

Copyright under the International Copyright Convention. All rights reserved by the Pan American Copyright Convention. Copyright 1956 by The Cash Box Publishing Co., Inc.

STRANGE TREND

The music business has a new trend.

It's an extension of folk type songs but it goes even further.

The whole thing started with "Sixteen Tons" which took off like a rocket. That was a song about a miner and his inability to free himself from the circumstances under which he lived. The music fraternity thinks it rather odd that a song such as this becomes the top pop song in the country, but no one can question the fact that it has.

In the wake of the success of "Sixteen Tons" have come other songs which approach that same subject. These are by no means imitations of "Sixteen Tons", but rather they explore somewhat the same general territory of thought—the inability of man to free himself from the obligations and circumstances in which he finds himself. And they each do this in an original way. In the next few months we may find hits in such current songs as "Chain Gang", "99 Years", "These Hands" and the current theme song from "The Three Penny Opera".

The entire trend of popular music during the last decade has been toward a broadening of its subject matter and audience. Before the Second World War, popular music was pretty well divided into three separate categories, pop, rhythm and blues, and country. Right after the war, country music had such a surge that almost every country hit was immediately covered by a pop

artist. Then rhythm and blues took over and soon it was hard to tell the difference between a pop list and a rhythm and blues list.

Each of these trends had the effect of breaking down the divisions which people generally considered to be binding in their listening to and purchasing of music. For instance when the folk trend started, many people who had never heard country music before, suddenly found themselves liking it and buying it. When the rhythm and blues trend got under way, we soon found that its hold on teenagers was spectacular, that in some way it said what they wanted said and that in a very real sense it "reached" them.

Now we have a trend which goes even further than these two former movements. We are getting down to the basic aspects of life.

These subjects are being sung about not in soaring melodies but almost in chants. And they are being accepted by the record buying and playing public in huge numbers.

What this means in terms of our national thought only time can tell. But if it is a truism that the songs a nation sings reflect the life it leads, then it is certainly strange that at this moment of our greatest prosperity, the most popular song in the country should be about a debt ridden miner who can never free himself from the abyss in which he exists.

**THE NEW YEAR'S
1ST NEW HIT!**
the "Unforgettable" sound of the

DICK HYMAN TRIO

"MORITAT"
a theme from
"THE

THREE- PENNY OPERA"

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 19, N.Y.

M-G-M
12149 (K-12149)



THE CASH BOX

CODE					
AA—Double A	CL—Cardinal	ES—Essex	JU—Jubilee	OR—Original	SO—Sound
AB—Abbott	CO—Columbia	EX—Excello	JZ—Josie	PA—Parrot	SP—Specialty
AL—Aladdin	CR—Coral	FB—Fabor	KA—Kapp	PE—Peacock	ST—Starlite
AP—Apollo	CT—Cat	FE—Federal	KI—King	PM—Pram	TA—Tampa
AR—Arcade	CV—Clearview	FI—Fiesta	LO—London	PP—Peter Pan	TI—Tico
AT—Atlantic	CW—Crown	4 Star—Four Star	MA—Marble	PR—Prestige	TR—Trend
AU—Audiavac	DA—Dana	GN—Golden	MD—Media	RA—Rainbow	UN—United
BE—Bell	DE—Decca	GR—Groove	ME—Mercury	RB—R & B	UQ—Unique
BN—Benida	DL—DeLuxe	GS—Gold Star	MG—MGM	RE—Regent	VI—RCA Victor
BT—Bethlehem	DO—Dot	GTJ—Good Time	MO—Modern	RL—Real	VJ—Vee-Jay
CA—Capitol	DT—Dootone	Jazz	ND—New Disk	RM—Rama	WD—Waldorf
CD—Cadence	DU—Duke	HE—Herald	NG—Norgran	RP—RPM	WI—Wing
CH—Chess	EP—Epic	IM—Imperial	OK—Okeh	SA—Savoy	WJ—Wing
CK—Checker	ER—Era	JD—Jay Dee	OL—Olympic	SE—Seeca	"X"—Label "X"

- | | | |
|-----------|---|----------|
| 1 | SIXTEEN TONS
TENNESSEE ERNIE FORD
CA-3262 (F-3262)—T. Ernie Fard
CR-61529 (9-61529)—Johnny Desmond | 1 |
| | DE-29739 (9-29739)—Red Savine
RP-451 (45-451)—B. B. King | |
| 2 | MEMORIES ARE MADE OF THIS
DEAN MARTIN
CA-3295 (F-3295)—Dean Martin
CO-40573 (4-40573)—Mindy Carson | 3 |
| 3 | I HEAR YOU KNOCKIN'
GALE STORM
DO-15412 (45-15412)—Gale Storm | 2 |
| | IM-5356 (45-5356)—Smiley Lewis | |
| 4 | HE
AL HIBBLER—McGUIRE SISTERS
CR-61501 (9-61501)—McGulre Sisters
DE-29660 (9-29660)—Al Hibbler | 5 |
| 5 | LOVE AND MARRIAGE
FRANK SINATRA
CA-3260 (F-3260)—Frank Sinatra
CO-40591 (4-40591)—Jae Loca
ME-70705 (70705 x 45)—Laurie Sisters | 6 |
| | VI-20-6266 (47-6266)—Dinah Shore
X-0168 (4X-0168)—Helen Grayco | |
| 6 | AUTUMN LEAVES
ROGER WILLIAMS
CA-3223 (F-3223)—Jackie Gleason
CD-1421 (45-1421)—John Sebastian
CR-61485 (9-61485)—Steve Allen & Geo. Cates O.
DE-29653 (9-29653)—Victor Young | 4 |
| | KA-116 (45-116)—Roger Williams
ME-70686 (70686x45)—Maynard Ferguson
MG-12068 (K12068)—Ray Charles Singers
PM-1123 (45-1123)—Lou Garisto
X-0161 (4X-0161)—Geri Galian | |
| 7 | IT'S ALMOST TOMORROW
DREAM WEAVERS
CO-40595 (4-40595)—Ja Stafford
CR-61524 (9-61524)—Lawrence Welk
DE-29683 (9-29683)—Dream Weavers | 7 |
| | DO-15424 (45-15424)—Snooky Lanson
ME-70717 (70717x45)—David Carroll | |
| 8 | MOMENTS TO REMEMBER
THE FOUR LADS
CO-40539 (4-40539)—Four Lads | 9 |
| | DE-29694 (9-29694)—Louis Armstrong | |
| 9 | ONLY YOU
THE PLATTERS
DE-29694 (9-29694)—Louis Armstrong
DO-15423 (45-15423)—Hilltoppers
FE-12244 (45-12244)—Platters | 8 |
| | ME-70633 (70633 x 45)—Platters
WI-90015 (90015 x 45)—Lola Dee | |
| 10 | BAND OF GOLD
DON CHERRY
CA-3283 (F-3283)—Kit Carson | — |
| | CO-40597 (4-40597)—Don Cherry | |

11) DADDY-O. 12) LOVE IS A MANY-SPLENDORED THING. 13) A WOMAN IN LOVE. 14) THE GREAT PRETENDER. 15) TEEN AGE PRAYER. 16) AT MY FRONT DOOR. 17) NO ARMS CAN EVER HOLD YOU. 18) DUNGAREE DOLL. 19) MEMORIES OF YOU. 20) SHIFTING, WHISPERING SANDS. 21) ANGELS IN THE SKY. 22) ALL AT ONCE YOU LOVE HER. 23) C'EST LA VIE. 24) ARE YOU SATISFIED? 25) ROCK AND ROLL WALTZ. 26) YOU ARE MY LOVE. 27) BURN THAT CANDLE. 28) CRY ME A RIVER. 29) GEE WHITTAKERS. 30) LISBON ANTIGUA (IN OLD LISBON). 31) GO ON WITH THE WEDDING. 32) THE TENDER TRAP. 33) MY BELIEVING HEART. 34) EVERYBODY'S GOT A HOME BUT ME. 35) SPEEDOO.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

BREAKING THROUGH For the BIG HIT OF THE NEW YEAR



*Mart
Mooney*

*and his orchestra
Featuring the vocals of The Cloverleafs*

YOU CAN
TAKE MY
HEART

MGM-12165



M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE NEW YORK 36 N Y

published by
PEER INTERNATIONAL
Gen. Prof. Mgr. MURRAY DEUTCH

RECORD REVIEWS

⊙ A DISK & SLEEPER	⊙ G GOOD
⊙ B+ EXCELLENT	⊙ C FAIR
⊙ B VERY GOOD	⊙ D MEDIOCRE

DOOLEY SISTERS
(Aardell 0007; 45-0007)

B "ABOUT TIME" (2:33) [Rossmore BMI—Russin] A catchy rhythm novelty with a solid rock and roll beat is belted across in smooth form by the Dooley Sisters. Good dance deck.

C+ "DON'T MAYBE ME, BABY ME" (1:58) [Teresa BMI—Sherman] Another good item for the hoofers. Rhythmic platter with a cute lyric.

COMMODORES
(Dot 15439; 45-15439)

B+ "SPEEDOO" [Rush BMI—Navarre] A rock and roll novelty that's breaking big on the pop charts, gets a solid cover treatment by the Commodores. Exciting rendition that should take a good cut of the melon.

C+ "WHOLE LOTTA SHAKIN' GOIN' ON" [-D. C. Williams] Another rock and roll side fashioned for the pop market. Good dance deck.

TONY TRAVIS
(RCA Victor 20-6389; 47-6389)

3 "CULIUCAN" (2:24) [Maytime BMI—May, Cates] Tony Travis comes up with an interesting and attractive cha cha novelty that could catch on. It's a clever item with imaginative lyrics about a unique site in Mexico.

C "SPEAK TO ME OF LOVE" (2:35) [Harms ASCAP—Lenoir, Sever] A beautiful love standard is treated to an up-beat arrangement by the crooner. Makes for a fine dance side.

JEFFREY CLAY
(Coral 61567; 9-61567)

B "THESE HANDS" (2:58) [Hill & Range BMI—Noack] With great feeling, Jeff Clay offers one of the most beautiful of the new inspirational ballads. Song has a dramatic, earthy quality. Tune should be making noise in the near future, and this version will share in the take.

C+ "YOU'LL BE SORRY" [Northern ASCAP—Clay] Jeff penned this bouncy ditty. Good number capably handled by the lad.

CATERINA VALENTE
(Decca 29760; 9-29760)

B+ "SIBONEY" (2:55) [Leo Feist ASCAP—Lecuona, Morse] The talented German thrush who had a tremendous year in '55, heads into the new year with an exciting new side. A production arrangement of a great Latin standard. Her scat-singing at mid point gives added color to this ear pleasing disk.

B "TEMPTATION" [Robbins ASCAP—Brown, Freed] This is another side extracted from her LP "Hi Fi Nightingale." The familiar bolero favorite that's always a pleasure to hear. The thrush belts it.

THE CASH BOX

DISK OF THE WEEK

"TUTTI FRUTTI" [Venice BMI—La Bostric, Penniman]

"I'LL BE HOME"

[Arc BMI—Washington, Lewis]

PAT BOONE
(Dot 15443; 45-15443)

● Pat Boone has skyrocketed to stardom singing rhythm and blues material. Last year at this time, he was an unknown. And today he is one of the hottest names on wax. For '56, he continues in his winning form and belts across a sensational pop rendition of one of the biggest R & B hits of the day, "Tutti Frutti." It's a wild deck with zany lyrics. Definitely his best date since "Ain't That A Shame." The kids'll be nuts about it. Watch it go. Coupling is Pat's version of a new rock 'n roll ballad that's showing action, "I'll Be Home." Great two sider. Top half for quick action.

"CAPRI IN MAY" (2:45) [Bourne ASCAP—Skylar, Bonifay, Magenta]

"SING YOU SINNERS" (2:12)

[Famous ASCAP—Coslow, Harling]

TONY BENNETT
(Columbia 40632; 4-40632)

● Tony Bennett introduces a beautiful new ballad that could develop into one of the first romantic hits of the new year. It's an enchanting new love song labelled "Capri In May." Tony sings with great depth and emotion and hands in a winning deck. His fans should go wild over it. The other half makes the disk a twin threat. It's a socking new rendition of the old favorite "Sing You Sinners." Powerful dance deck with Tony singing from the toes. Great two sider.

"SEVEN DAYS" (2:38)

[Progressive BMI—Carroll, Taylor]

"THAT'S YOUR MISTAKE" (2:06)

[R-T Music BMI—Toombs]

CREWCUTS
(Mercury 70782; 70782x45)

● Rhythm and Blues made the greatest impression on the pop record field last year, and from the looks of the first releases for the new year, it will continue to be a major factor. The Crewcuts, currently riding high with "Angels In The Sky," follow it with a potent rendition of a fast rising rock 'n roll ballad "Seven Days." Pretty job by the quartet. Should be a big one. The coupling is another R & B tune treated for the pop market. It's tagged "That's Your Mistake." Song has been stirring up a fuss in some locations. Watch the top half.

"WILLY CAN"
[Acuff-Rose BMI—Bryant]

"LISBON ANTIGUA" (2:14)

[Southern ASCAP—Dupree, Portela, Galhardo, do Vale]

MITCH MILLER
(Columbia 40635; 4-40635)

● Mitch Miller heads into '56 with a potent two-sided disk that deserves watching. On one end, he fashions a delightful bounce ditty with a march tempo. It's titled "Willy Can" and should appeal to young and old alike. The lyrics are very simple and cute. A chorus handles the vocal duties. Pleasant, refreshing side. The coupling is a gorgeous interpretation of a fast rising instrumental hit "Lisbon Antigua." An excellent version of an enchanting melody. Jukes, jocks and dealers should have a picnic with this coupling.

BILL HAYES
(Cadence 1422; 45-1422)

B "DIE BALLADE VON DAVY CROCKETT" [-Brandin Bruns] Bill Hayes, the man who made "Davy Crockett" a smash in '55, offers for '56 a German version of the same tune. Sounds cute. Limited appeal.

C+ "LEB' WOHL, MEINE HELM MAT" [-Brandin, Bruns] The backing of the original record, "Farwell," the tune Davy sings at the Alamo, is also offered in German on the back of this Crockett disk. Ok.

ARCHIE BLEYER
(Cadence 1283; 45-1283)

B+ "BRIDGE OF HAPPINESS" (1:52) [Hill & Range BMI—Cochran, Carone, Jordan] The march trend lives on as Archie Bleyer and a chorus deliver a lively and refreshing military ditty that should attract much attention. An interesting and spirited piece of merchandise. Could catch on big.

B "YOU TELL ME YOU DREAM" (2:11) [Jaybee BMI—Rice, Brown, Daniels] Banjos and that happy delightful gang sing feeling emanate from this appealing corollary ditty. Sounds like a college standard.

BILLY REGIS ORCH.
(RCA Victor 20-6377; 47-6377)

B "ZIGEUNER" (2:54) [Harms ASCAP—Coward] Billy Regis the fabulous trumpet star heard on the Prado record "Cherry Pink" makes his debut as the star on this release. He offers an exciting Harms Jamesish swing rendition of a favorite Noel Coward standard. Artist has a great sound. Side should appeal to all who enjoy trumpet music.

C+ "I'M DEPENDING ON YOU" (2:55) [Bregman, Vocco & Cor ASCAP—Linsey, Goodhart] Charlie is the featured vocalist on this pretty fox-trot rendition of another love tune.

JACK SHAINDLIN
(Coral 61564; 9-61564)

B+ "HEAD 'EM OFF AT THE PASS" [Triumph BMI—Shaindlin] Here's a cute novelty disk that should go great guns in the juke boxes. It's a clever, corny item from Shaindlin's LP "Silent Movie Music." This side features the echo piano music heard when a chase was taking place in the silent film days. Very funny number. Should attract attention.

C+ "PIE-IN-THE-FACE" [Triumph BMI—Shaindlin] This is bouncier ditty that immediately brings to mind the choppy, hilarious movements of the characters in the silent pics. Two imaginative creations. Good juke fare.

JIM LUCAS
(Republic 7123; 7123-F)

B "TUTTI-FRUTTI" (2:40) [Venice BMI—LaBostric, Penniman] A tune that's topping the charts in the rhythm and blues field, is fashioned for the pop market by Jim Lucas. Good rhythm deck with solid dance beat.

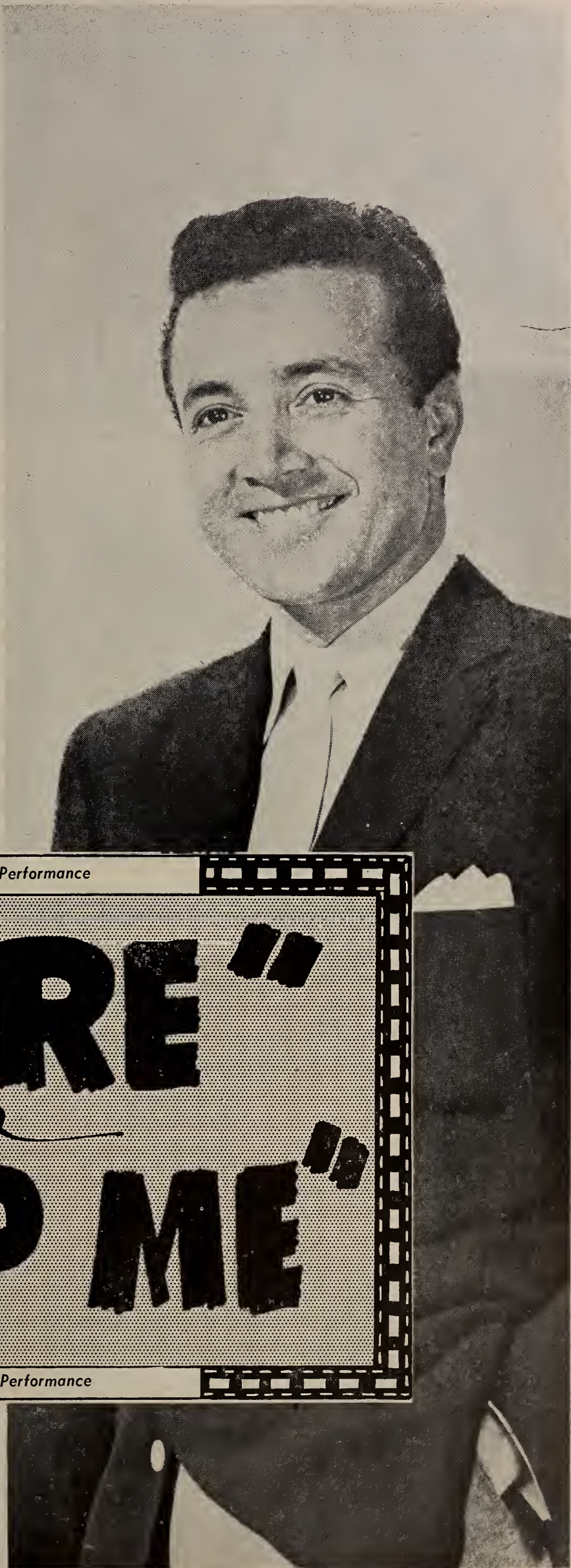
C+ "MY FAVORITE DOLL" (1:58) [Murray Nash BMI—Young] Another lively rock and roll deck that bounces along at a happy pace. Catchy ditty.

1st Release on-

COLUMBIA  RECORDS

Vic Damone

singing...



A Four ★★★★★ Performance

"SURE"

and

"HELP ME"

A Four ★★★★★ Performance



....40630
(4-40630)

RECORD REVIEWS

ⓐ **DISK & SLEEPER**

ⓑ **EXCELLENT**

ⓐ **VERY GOOD**

ⓐ **GOOD**

ⓐ **FAIR**

ⓐ **MEDIOCRE**

FRANK FONTAINE
(MGM 12129; K12129)

ⓐ **"LIVIN' IT UP"** (2:11) [E. B. Marks BMI—Edwards, Raleigh] Comic Frank Fontaine turns vocalist and belts across a hard driving rhythm item that rocks from the opening groove right thru to the end. Good dance item.

ⓐ **"EVERYBODY ROCKS"** (2:03) [Marionette BMI—Riccitelli] Another powerhouse rock and roll ditty. Two decks tailor-made for the teenage jive cats.

LEN DRESSLAR
(Mercury 70774; 70774x45)

ⓑ **"THESE HANDS"** (2:49) [Hill & Range BMI—Noack] One of the best of the new inspirational ballads is delivered with great feeling by the rich, stirring voice of Len Dresslar. Song looks like a big one and Len's version could lead the pack.

ⓑ **"CHAIN GANG"** (2:35) [George Pincus ASCAP—Quasha, Yakus] This song is breaking like crazy. It's a dramatic version of an earthy tune reminiscent of "16 Tons". Good twosider.

SOMETHIN' SMITH AND THE REDHEADS
(Epic 9140; 5-9140)

ⓑ **"PINCH ME"** (2:35) [Joy ASCAP—Lampert, Gluck] Somethin' Smith and his Redheads offer a cute romantic ditty in the same, delightful, relaxed fashion present on their click disk "It's A Sin To Tell A Lie." A light and refreshing lilter.

ⓑ **"RED HEAD"** (2:23) [Algonquin BMI—Jordan, Gridley] Memories of the great old soft shoe era are brought back by this fizzy bounce ditty featuring a contagious melody, vocal and banjo delivery.

JOHNNY DESMOND
(Coral 61569; 9-61569)

ⓑ **"I'LL CRY TOMORROW"** (2:58) [Robbins ASCAP—North, Mercer] Johnny Desmond comes up with a dramatic reading of the title tune from the pic "I'll Cry Tomorrow." A heavy ballad rendered with great emotion.

ⓐ **"IN MY DIARY"** (2:42) [Arc BMI—Graham] Desmo belts out a pop reading of a lovely rhythm and blues ballad that's showing some action.

DOROTHY OLSEN
(RCA Victor 20-6387; 47-6387)

ⓑ **"THE LITTLE WHITE DUCK"** (2:30) [General ASCAP—Barrows, Zaritzky] Dorothy Olsen, the singing school teacher who copped \$25,000 on "Name That Tune" TVer, does a great job with a cute kiddie item. The star has a wonderfully warm and intimate sound that should reach the youngsters. Good deck.

ⓐ **"THE FOX"** (2:03) [Tannen BMI—Traditional] A traditional item with a wonderful folk flavor is lightly styled by the thrush. Chirp sounds like a female Burl Ives.

THE CASH BOX

SLEEPER OF THE WEEK

"Theme From 'THREE PENNY OPERA'"

[Harms ASCAP—Weill, Brecht]

"LITTLE BOY BLUE"

BILLY VAUGHN ORCH.
(Dot 15444; 45-15444)

● Billy Vaughn and his ork had a tremendously successful 1955, hitting big with a number of songs including "Melody Of Love," one of the year's top smashes. For his first release in '56, Vaughn comes up with a great new side that could create a sensation. It's a beautiful melody, "The Theme from 'The Three Penny Opera'" from the off-Broadway hit show of the same name. The harpsichord is the featured instrument and the results are great. Looks and sounds like a hit. Flip, "Little Boy Blue," is a sentimental story. It features a narration by Ken Nordine against a soft backing by Vaughn. Bet your chips on the top deck.

"A Theme From 'THREE PENNY OPERA'" (2:07)
[Harms ASCAP—Weill, Brecht]

"STOMPIN' AT THE SAVOY" (2:14)

[Robbins ASCAP—Goodman, Webb, Sampson, Razaf]

LAWRENCE WELK
(Coral 61574; 9-61574)

● The race for top honors on the "Theme from 'Three Penny Opera'" is gonna be a rough one. For Lawrence Welk and the ork have a superb rendition of this charming, unforgettable theme. And it's sure to be a powerful money-maker. On this waxing, a guitar and organ handle the major melody. Captivating piece of listening. Should be Welk's strongest seller in quite a while. Flip is the old swing favorite "Stompin' At The Savoy". But on this waxing, Welk treats the tune to a light and bouncy delivery making it an excellent dance side for young and old.

"A Theme From 'THREE PENNY OPERA'" (2:30)

[Harms ASCAP—Weill, Brecht]

"I'LL BE WITH YOU IN APPLE BLOSSOM TIME" (2:13) [Broadway ASCAP—Von Tilzer, Fleeson]

RICHARD HAYMAN & JAN AUGUST
(Mercury 70781; 70781x45)

● Two of Mercury's most talented instrumental artists are teamed on this release to interpret one of the most beautiful melodies to come along in many, many months. The stars are Richard Hayman and Jan August and the tune "The Theme from 'Three Penny Opera.'" Hayman handles the harmonica duties and August the piano chores, and the result is a magnificent selection that should have an amazingly wide appeal. A penetrating item sure to break the charts. Lower lid is a lovely arrangement of the oldie "I'll Be With You In Apple Blossom Time." First portion is slow and at mid point they break into a jump beat.

"JOURNEY'S END" (2:45)
[Acuff-Rose BMI—Brooks]

"CLOSE TO ME" (2:45)
[David Toff ASCAP—Carr]

AL MARTINO
(Capitol 3307; F-3307)

● Al Martino comes up with his best side in some years, and from the sound of it, he should have a big hit. It's a stirring, emotional ballad with an inspirational, semi-religious theme and it goes under the title "Journey's End." Martino gives the tune a potent delivery and ends up with a penetrating side that should appeal greatly to the tremendous market for this type of song. It reminds this listener of the great folk song "Wandrin'." The bottom half, "Close To Me" is a touching love song that lends itself well to the crooner's big voice. The top deck looks like a money-maker.

NICK NOBLE
(Wing 90045; 90045x45)

ⓑ **"TO YOU, MY LOVE"** (2:58) [Leeds ASCAP—Lawrence Gaste] A gorgeous romantic item with a wonderful sound, is delivered with extreme warmth and sincerity. Song reminds this listener of the #1 smash "Harbor Lights". Co do well for Nick.

ⓐ **"YOU ARE MY ONLY LOVE"** (2:17) [Meridian BMI—Lombardo] A pleasant shuffle ballad romancer by the smooth song style. Easy-going item.

TED HEATH ORCH.
(London 1621; 45-1621)

ⓑ **"MALAGUENA"** (2:35) [Mancini BMI—Lecuona] Ted Heath comes up with his best single to date. A fabulous arrangement of an old revived standard. Exciting big band treatment of a Latin tempo favorite. Keep a close tab on this end. Could break through. With Heath's band coming to the U. S. in the near future this disk should get added attention from d. j.'s.

ⓑ **"BARBER SHOP JUMP"** (2:08) [Zodiac BMI—Rossini] A new dance arrangement of Rossini's "Barber of Seville" theme. Colorful jump sure to keep the jitterbugs happy. Excellent coupling for jukes.

JERRY MURAD'S HARMONICATS
(Mercury 70772; 70772x45)

ⓑ **"WHO'S SORRY NOW"** (2:22) [Mills ASCAP—Kalmar, Russ Snyder] The Harmonicats head in the new year with a refreshing arrangement of a delightful evergreen. Pretty shuffle treatment with a good beat.

ⓐ **"YOU TELL ME YOU DREAM"** (2:17) [Pure BMI—The boys come up with an attractive sound on this pretty ballad item. Lovely song superbly executed by the virtuosos.

EMILIO REYES ORCH.
(Mardi-Gras 1017; 45-1017)

ⓑ **"AN OCCASIONAL MAMBO"** (2:20) [Saunders ASCAP—Martin, Blane] The Mardi-Gras lab meeting with great success via a small group renditions of mambos and cha-chas, comes thru with a solid big band cha cha waxing of a terrific tune that's been around for a few months. Wonderful dance side.

ⓐ **"CHA CHA BAR"** (2:46) [E-tirill, Gutierrez, Collazo] Another good big-sounding arrangement of cha cha ditty. This side features vocal by Reyes and a group.

WILDER BROTHERS
(Wing 90046; 90046x45)

ⓑ **"WIMOWEH"** (2:20) [Folkway BMI—Campbell] Although the song never broke big when it was introduced a few years ago, we think it can still make the grade, and in a big way via this rendition by the Wilder Bros. An unusual and exciting chant that the kids should enjoy.

ⓐ **"LOVE THAT MELODY"** (2:13) [Wolfgang ASCAP—Wilder Bros.] The boys employ some contagious vocal gimmicks as they bounce thru a cute wedding march novelty with a cornball flavor.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Mercury Sizzles With 4 Smash Hits!

THE PLATTERS

"THE GREAT PRETENDER"

MERCURY 70753

PATTI PAGE

"GO ON WITH THE WEDDING"

MERCURY 70766

RUSTY DRAPER

"ARE YOU SATISFIED"

MERCURY 70757

THE CREWCUTS

"ANGELS IN THE SKY"

MERCURY 70741



PLUS 4 "Fuel For The Fire" Releases!

THE THEME FROM THE THREE PENNY OPERA

AND I'LL BE WITH YOU IN APPLE BLOSSOM TIME

Richard Hayman And Jan August

MERCURY 70781

THESE HANDS AND CHAIN GANG

Len Dreslar

MERCURY 70774

SEVEN DAYS AND THAT'S YOUR MISTAKE The Crewcuts

MERCURY 70782

LOOKOUT MOUNTAIN AND BOOGIE BLUES Chuck Miller

MERCURY 70767



America's Hottest Band!



Lawrence
WELK

and his Sparkling Sextet...

"MORITAT"
"A Theme From
The Three
Penny
Opera"

coupled with

"STOMPIN' AT THE SAVOY"

CORAL 61574; 9-61574



CORAL RECORDS

America's Fastest Growing Record Company

RECORD REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

**THE CASH BOX
BEST BETS**

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "THESE HANDS"	Len Dresslar	Mercury 70774; 70774x45
★ "WIMOWEH"	Wilder Bros.	Wing 90046; 90046x45
★ "MALAGUENA"	Ted Heath O.	London 1621; 45-1621
★ "SIBONEY"	Caterina Valente	Decca 29760; 9-29760
★ "BRIDGE OF HAPPINESS"	Archie Bleyer	Cadence 1283; 45-1283
★ "GOODBYE"	Benny Goodman Sextet & Rosemary Clooney	Columbia 40625; 4-40625

JOEL GREY
(RCA Victor 20-6378; 47-6378)

B "SLOW AND EASY" (2:44)
[Southern ASCAP — Bissetto, Davey] Joel Grey, a talented and versatile entertainer, makes his vocal debut on Victor with a clever cha cha novelty. Cute side that should attract attention.

B "LIES, HONEY, LIES" (1:50)
[Marlyn BMI—Garrett, Wyman] A fast moving country flavored ditty with a "Hawk-Eye" sound, is belted out by the youngster. Hard-driving novelty. Two good sides to introduce Grey.

LONNIE SATTIN
(Capitol 3313; F-3313)

B "YOUR HOME CAN BE A CASTLE" (2:35) [Valando ASCAP—Marchese, Trotta] Lonnie Sattin's dramatic voice is tailor-made for this stirring love song. A big ballad that could blossom into a hit. Has the same emotional feeling present in many of today's inspirational successes.

B "TRAPPED" (2:42) [Jefferson ASCAP—Burns] Sattin has a thrilling voice that fits this spiritual type jumper perfectly. Exciting reading of another good number.

CRAZY OTTO
(Decca 29753; 9-29753)

B "GASLIGHT MEDLEY" (2:13)
[Harry Von Tilzer ASCAP—Various Authors] The delightful honky tonk sound of Crazy Otto's piano technique is heard on a medley of Harry Von Tilzer tunes. Great old favorites that should stir up fun at a party.

C+ "TIN PAN ALLEY MEDLEY" (2:02) [Duchess-Pickwick-Leeds] Two great oldies and a hit of recent vintage make up this light and enjoyable medley. Another good deck for community singing.

BERNADINE READ
(ABC-Paramount 9663; 45-9663)

B "LET ME GIVE YOU ONE LAST KISS" (2:28) [Boland-Leng ASCAP—Neiburg, Leng, Boland] Bernadine Read introduces a pretty romantic item. Tender love story rendered with feeling and sincerity.

B "HOLD ON TO YOUR HEART" (2:46) [Coliseum BMI—Wittken, Naylor] Miss Read's voice has much character and quality. She does a wonderful job with this love affair. Side could step out.

BOB LONDON
(Dot 15442; 45-15442)

B "LOLA" [Quintet BMI—Leiber, Stoller] Bob London makes his debut on the Dot label with a refreshing calypso type novelty that could catch on. Great Latin beat and a potent arrangement. Good job.

B "RECKLESS" [Quintet BMI—Leiber, Stoller] Another Latin tempo accompanies the crooner on this side. This half is a good romantic ballad.

RAMON MARQUEZ ORCH.
(Seeco 4192; 45-4192)

B "PEDRO Y PABLO" [—Marquez] Ramon Marquez and the orch dish up a colorful rendition of a very popular cha cha item that's selling well in the U. S. Good dance deck. Group vocal adds to the beat.

C+ "EL MARINERO" [—Rico] Another pleasant cha cha side with a good dance tempo.

BENNY GOODMAN SEXTET & ROSEMARY CLOONEY
(Columbia 40625; 4-40625)


B+ "GOODBYE" (3:45) [La Salle ASCAP—Jenkins] Another of Benny Goodman's familiar themes is re-recorded by the star, with Rosemary Clooney featured on the vocal. Lovely sentimental ballad that'll once again attract attention as the "Benny Goodman Story" hits the theatres. Could be a hit once again.

B "A FINE ROMANCE" (3:01) [T. B. Harms ASCAP—Fields, Kern] The sextet breaks out with a solid rhythm rendition of a great standard. Benny, of course, takes the spotlight with some delightful clarinet work. Side brings back fond memories.

LEROY HOLMES ORCH.
(MGM 12157; K12157)

B "HELEN OF TROY THEME" (2:37) [Harms ASCAP—Steiner, Tobias] The title theme from the film "Helen Of Troy", is beautifully fashioned by Le Roy Holmes the orchestra and chorus. Dramatic theme given a full production treatment.

C+ "MADEIRA" (2:39) [Ardmore ASCAP—de Sousa] Another beautiful instrumental offering. This one has the character of Spanish dance music. Both have a 'building' quality such as that present in Ravel's "Bolero".



ABC-PARAMOUNT


9666 45-9666

MY IMPOSSIBLE CASTLE
b/w
FORTUNE TELLER

JOHN LESLIE

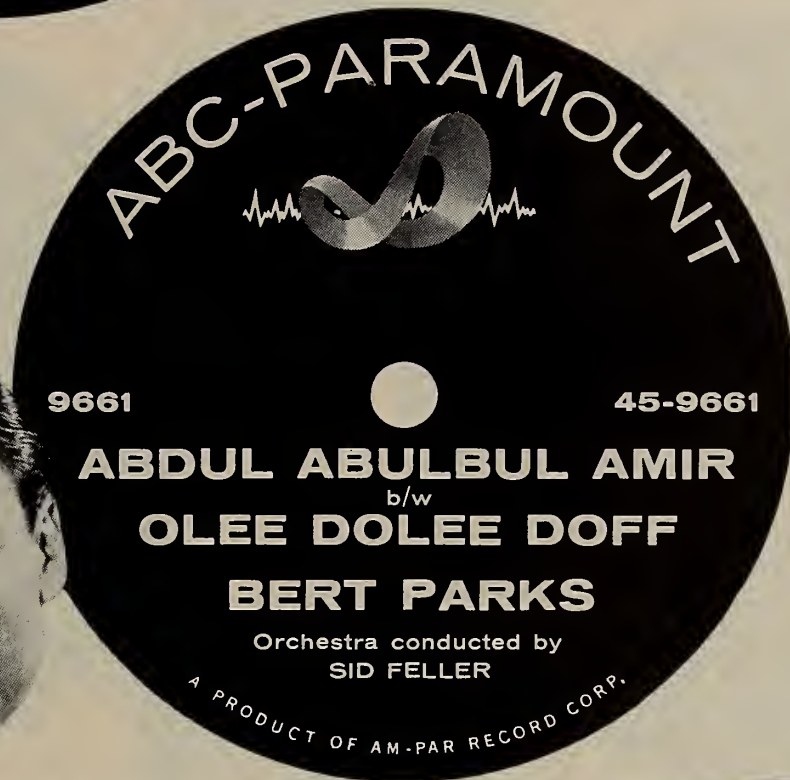
Orchestra and chorus conducted by
DON COSTA

A PRODUCT OF AM-PAR RECORD CORP.



JOHN LESLIE... A brand new singing voice with that "special something"!

THE NEWEST FROM AMERICA'S FASTEST MOVING NEW LABEL!



ABC-PARAMOUNT


9661 45-9661

ABDUL ABULBUL AMIR
b/w
OLEE DOLEE DOFF

BERT PARKS

Orchestra conducted by
SID FELLER

A PRODUCT OF AM-PAR RECORD CORP.



BERT PARKS... The TV star of "Stop the Music" and "Break the Bank"!



ABC-PARAMOUNT

9665 45-9665

MOUSEKETEER THEME
(from Walt Disney's "Mickey Mouse Club" ABC-TV Program)
b/w
HI TO YOU
(Hej for Dig)

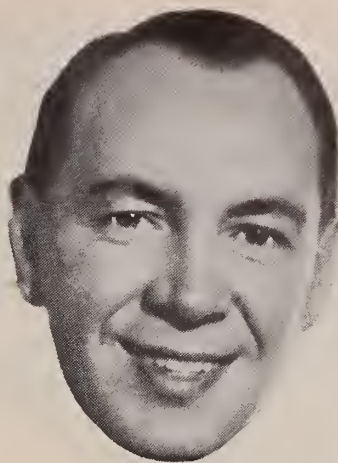
JIMMIE DODD
and
MOUSEKETEER CHORUS

Orchestra conducted by
BUDDY BAKER

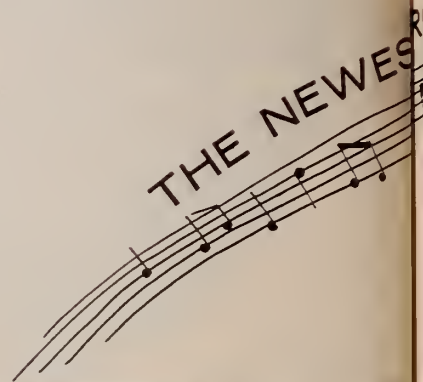
A PRODUCT OF AM-PAR RECORD CORP.



The closing theme of the Mickey Mouse Club Show by the stars of the fastest selling kiddie record in the country, "The Mickey Mouse Club March."



**THE TOPPERS...Featured
on the Arthur Godfrey Shows...
come up with two top new sides!**



FROM AMERICA'S FASTEST MOVING NEW LABEL!



BERNADINE READ...
Sings her way to hitdom
...one listen and you'll agree!



Distributed by
AM-PAR
RECORD CORP.
New York, N. Y.
(Distributed in Canada by Spartron of Canada, Ltd.)

**TAKING OFF
FAST!!**

**JOHNNY
OLIVER**

Sings

Picked by
Billboard
Cashbox

**"THESE
HANDS"**

MGM-12164 (K-12164)

M-G-M RECORDS

THE GREATEST NAME  IN ENTERTAINMENT



**PLATTER
SPINNER
PATTER**

ALL ABOUT DISK JOCKEYS

**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
(PLUS THE NEXT TEN)**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|--|---|
| 1. MEMORIES ARE MADE OF THIS | Dean Martin (Capitol) |
| 2. SIXTEEN TONS | Tennessee Ernie Ford (Capitol) |
| 3. THE GREAT PRETENDER | Platters (Mercury) |
| 4. BAND OF GOLD | { Don Cherry (Columbia)
Kit Corson (Capitol) |
| 5. ROCK AND ROLL WALTZ | Koy Storr (RCA Victor) |
| 6. TEEN AGE PRAYER | { Gale Storm (Dot)
Gloria Mann (Sound) |
| 7. MOMENTS TO REMEMBER | Four Lads (Columbia) |
| 8. ONLY YOU | { Platters (Mercury)
Hilltoppers (Dot) |
| 9. DUNGAREE DOLL | Eddie Fisher (RCA Victor) |
| 10. LISBON ANTIGUA | Nelson Riddle (Capitol) |
| 11) LOVE AND MARRIAGE. 12) I HEAR YOU KNOCKIN'. 13) A WOMAN IN LOVE.
14) ALL AT ONCE YOU LOVE HER. 15) IT'S ALMOST TOMORROW. 16) ANGELS
IN THE SKY. 17) HE. 18) MEMORIES OF YOU. 19) THE TENDER TRAP. 20)
AUTUMN LEAVES. 20) ARE YOU SATISFIED. 20) CRY ME A RIVER. | |

Vital Statistics: Bill Ballance has signed a five year contract with KFVB-Hollywood, Calif. for a 6 to 9:30 a.m., Monday thru Saturday, show. Bill continues to do his daily two hour TV-Dee Jay show on KCOP-Hollywood, 11:30 a.m. to 1:30 p.m. . . . Bob Day at WTWN-St. Johnsbury, Vermont, since Uncle Sam released him in November. Bob will be married to Gloria Dell-Veneri on February 4. . . . Jim Winters moves from WGAN, Portland, Maine, to WABI-Bangor (see pic). . . . New diskers at WAFB-Baton Rouge, La. are Joe Keown, "Koffee With Keown", and Bob Peters. . . . Norman Baum, of the WWDC-Washington, D. C. newstaff, has been named assistant program director. . . . Ron Thompson has joined the staff of KTOW-Oklahoma City, Okla. Ron has two programs daily. "Ron Thompson's Torture Chamber" from 7:30 to 9 a.m.; and "Thompson Rides Again", 11:05 to 1.05 a.m.



JIM WINTERS
(WABI—Bangor, Me.)

Pic of the week—Jim Winters is now the morning man at WABI-Bangor, Maine, on "The Rise and Shine Show", and handles the afternoon "The Til Six Show". Both are five day a week stints. . . . Robert Paris, former assistant program director at WWDC-Washington, D.C., has left the station for a position with the public relations department of Southern Wholesalers, RCA Victor distributor in the Greater Washington area. . . . WCUE-Akron, O., is shifting its line-up for the first time in almost six years. Jack Chenoweth is having his show extended one hour. He'll be heard from 2 to 5 p.m. with the "Jack Chenoweth Show". Bob Ancell will have his own afternoon record show, "The Bob Ancell Show", 12:15 to 2 p.m., Monday thru Friday. Ancell will also continue on in the early morning 5-7 a.m. "Rise With Rhythm" program. Rick Reighard will be heard on the "Rick Reighard Show", 11-12 noon. He will also preside over "Polka Time", 9:30 to 10:30 a.m.



NORMAN WAIN
(WDOK—Cleveland, O.)

Here's an item we picked up in the Cleveland Plain Dealer, Cleveland, O., which says, "WDOK's Norman Wain has been plugging a new number which has aroused the interest of such prominent music notables as Mitch Miller and Gordon Jenkins. The song, entitled 'Annabelle,' has quite an interesting Cleveland background. It was written by Al Russ and recorded by Al Tereck and his orchestra with the vocal end handled by the George Stone Singers. Members of the group had so much faith in the tune they formed their own disk company, Buddy Records, and are now setting up a national distribution plan. The entire scheme is thus far surpassing everyone's wildest expectations."

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



... As sensationally introduced on
THE ED SULLIVAN SHOW*

Sunday, January 8th, 1956

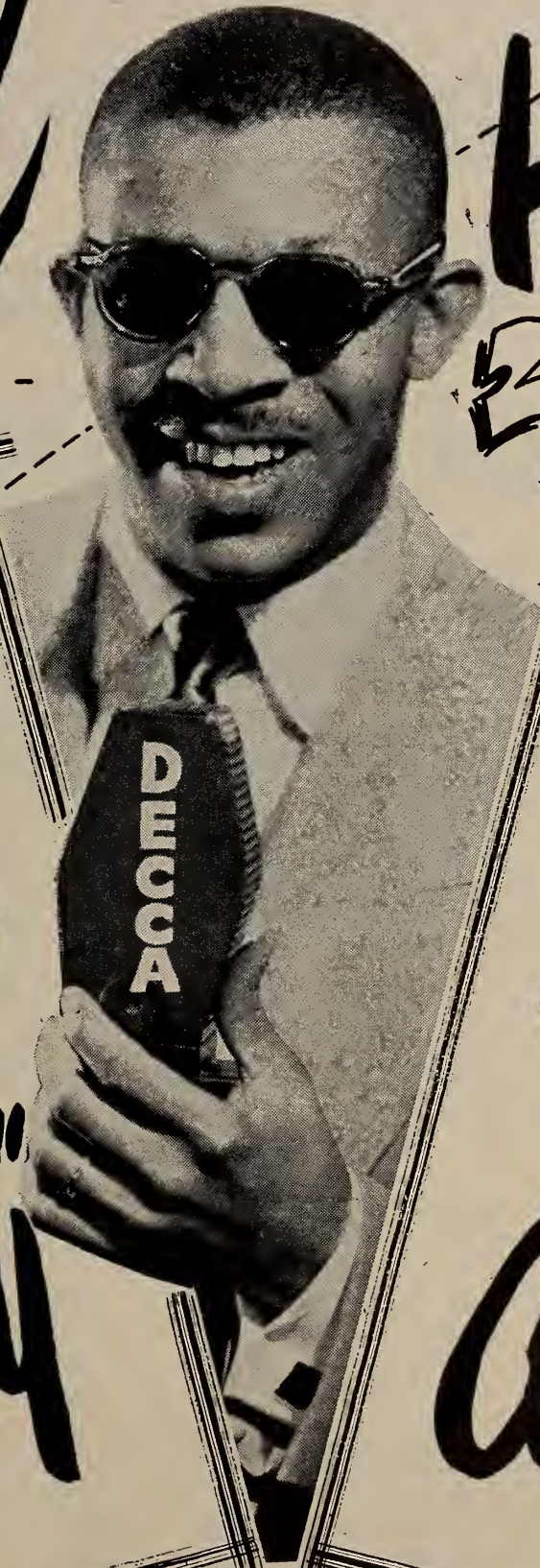


Al

Hibbler

Singing his latest -

2 Sided Hit...



**"11th
Hour
Melody"**

**"Let's
Try
Again"**

DECCA-29789 (9-29789)

America's Fastest Selling Records



March of Dimes-RCA VICTOR Starliner to visit major cities in east and midwest

With this trainload of RCA Victor stars in person!

EDDY ARNOLD	MIKE PEDICIN QUINTET
DIAHANN CARROLL	JIM REEVES
EDDIE FISHER	JOE REISMAN
SUNNY GALE	HENRI RENÉ
HOMER & JETHRO	THE RHYTHMETTES
TEDDI KING	TERRI STEVENS
RICHARD MALTBY	TONY TRAVIS
VAUGHN MONROE	HUGO WINTERHALTER
LOU MONTE	NAN WYNN
JAYE P. MORGAN	

GREATEST STAR TRAIN IN HISTORY TO VISIT 12 CITIES

When you see those gleaming blue-and-white Pullman cars, you'll know it's the special March of Dimes-RCA Victor Starliner pulling into town. On board will be as many as 20 great RCA Victor recording stars, stopping in 12 major cities between now and January 21 . . . the biggest deejay-radio-TV-press junket in record history!

It's for one of the world's worthiest

causes . . . the National Polio Foundation's March of Dimes. The Starliner will spend approximately one whole day in each of these cities: NEW YORK; BOSTON; CLEVELAND; DETROIT; CHICAGO; MILWAUKEE; ST. LOUIS; CINCINNATI; PITTSBURGH; WASHINGTON; BALTIMORE; PHILADELPHIA. See complete itinerary at bottom.

TOUR ESPECIALLY FOR DEEJAYS, PAPERS

The stars will not perform or engage in any direct fund raising on the tour. Instead their time will be devoted to visiting and cutting tapes and inter-

views with deejays and radio and TV reps. They'll also spend some time with local newspaper reporters and photographers in each city.

AROUSE PUBLIC FOR FIGHT AGAINST POLIO

Major purpose of this history-making Starliner is to dramatize the big job still left to be done by the March of Dimes in its heroic war against Infantile Paralysis. The artists will concentrate on working with deejays to

insure maximum radio-TV plug-time for the March of Dimes 1956 campaign. Now that polio is on the run . . . the March of Dimes needs more support than ever before to keep up the winning battle in 1956!

WATCH FOR THE SPECIAL TWO-CAR CARAVAN!

Stars will be traveling in two special blue-and-white Pullmans with the tour's name in three-foot-high letters. Most of the artists will make just about the entire 12-city tour, but personnel aboard the Starliner will change

in certain cities to permit professional commitments elsewhere. Information on artist personnel to visit each city will be available through local RCA Victor distributors in plenty of time before the train's arrival.

GET ABOARD! MAKE THIS THE BIGGEST MARCH OF DIMES YEAR YET!

These great stars are going all out to make this the biggest year yet in the battle against polio in these twelve key cities! Deejays, radio and TV publicity

men . . . it's your opportunity to help put the March of Dimes over the top for 1956: GET ABOARD THE STARLINER AND PITCH IN!

MARCH OF DIMES-RCA VICTOR STARLINER



New York City Departure Ceremonies beginning at 10 pm (Jan. 10) to 12:45 am (Jan. 11)

CITY	DATE	ARRIVE	DEPART
Boston	Jan. 11	11:40 AM	7:20 PM
Cleveland	Jan. 12	12:02 PM	
	Jan. 13		12:30 AM
Detroit	Jan. 13	7:00 AM	11:40 PM
Chicago	Jan. 14	7:20 AM	
	Jan. 15		8:15 AM
Milwaukee	Jan. 15	9:40 AM	8:10 PM
St. Louis	Jan. 16	7:08 AM	10:40 PM
Cincinnati	Jan. 17	7:30 AM	11:00 PM
Pittsburgh	Jan. 18	6:40 AM	
	Jan. 19		12:06 AM
Washington, D.C.	Jan. 19	8:35 AM	
	Jan. 20		11:00 AM
Baltimore	Jan. 20	11:41 AM	
	Jan. 21		10:41 AM
Philadelphia	Jan. 21	12:12 PM	7:17 PM

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Reports reaching this office indicate that the record business this Christmas was sensational. Records that had stopped selling months ago came to life again and dealers' stocks were almost completely exhausted by the time Christmas Day came around. . . . Lee Magid accompanying Ralph Young to the coast where the singer will be screen tested by Universal. . . . Joseph Cammorata has resigned as an official of Majar and Double A Records as of December 29. He will soon announce his future plans. . . . Guy Lombardo planed to Washington, D. C. recently to appear at a rally sponsored by the American Federation of Musicians on behalf of the abolition of the 20% Federal Amusement Tax. . . . The Crew-Cuts will be appearing every eight weeks on Jackie Gleason's TV series, "Stage Show" beginning January 7. . . . George Lee back on the road plugging several of his songs including "I Love You, Love" by the Ames Brothers, "Little Laplander" by Henri Rene, and "Barber Shop Jump" by Ted Heath. . . . The Wally Gingers band is booked clear through to January 1957. . . . Shannon Bolin has written an article on the problems confronting the newcomer to the ranks of recording artists. . . . Frank Walker, head of MGM Records,



AMES BROTHERS

has announced the renewal of Sheb Wooley's contract. Wooley made a splash with "Are You Satisfied?" and is active in movies and TV films. . . . Jackie Lee will make his initial New York appearance at the Palace Theater starting February 3. . . . Dick Gersh has added Jeff Clay and Pat Bolton to his list of clients. . . . Ruth Price, of Kapp Records, received great acclaim during her appearance at Baker's Keyboard in Detroit. . . . Erroll Garner followed her into the club for a ten day engagement.

CHICAGO:

Ralph Conrad, bossman of Deed Records, is back from successful biz jaunt to Manhattan. Reports: "Progress still high for 'Such A Day'. Selling like crazy in the East and elsewhere". Rita Raines, the Chi cutie who sings the ballad, has been working promotional stints in such towns as Philadelphia, Pittsburgh, Detroit and Cleveland. Dot Records has already covered the tune, and other labels are asking for it. . . . Balkan Records is doing splendid job satisfying foreign record fans with disks in Polish, Bohemian, Slovenian and Serbo-Croatian languages. . . . Buddy Laine,



FRANK SINATRA

known for his "Whispering Music of Tomorrow" has joined the Decca family. . . . Singer-One-Stop starting New Year in fast tempo. Meeting countless requests from ops and retail stores. The Sipiora clan at Singer has smooth system to dispatch records of every type in hurry. . . . Freddy Stewart admitted on Jack Eigen radio show that he and Barbara Luna of "Teahouse of the August Moon" to be spliced soon. . . . Buddy Di Vito at Mangam's Chateau. . . . Jo Ann Val giving out at Silver Cloud. . . . The Vogue is new dance spot in Chi, with Carl Sands ork rendering latest tunes. . . . Ray Pearl still a nice fixture at Oh Henry's. . . . Jimmy Martin had quick two-day biz trip to NYC. . . . As Hy Frumkin will tell you, "Julie London's LP, 'Julie Is Her Name' really clicking around here. This gal can put you in a dreamy mood with finesse". . . . Jackie and Roy were on Jim Conway's "In Town Tonight" TV show. Few top stars reaching Chi ever miss the Conway stanza. . . . Mike Oury, the promotioneer, back from holiday spree in Northern Wisconsin, where lots of Chi folks get away from breakneck pace of city. . . . Interesting site in Loop is rush biz that "Guys And Dolls" and "Man With The Golden Arm" are doing, with both flicks featuring recording artist, Frank Sinatra. . . . George and Ernie Leaner of United Distribs agree that "Memories of You" by the Four Coins "is doing wonderfully here".

HOLLYWOOD:

Nelson Riddle, riding high with his top selling Capitol platter, "Lisbon Antigua" has been signed to do the music for Frank Sinatra's new film, "Johnny Concho". . . . One of the biggest parties of the year was given by Gale Storm at the Beverly Hilton to honor Randy Wood, president of Dot Records and Dot Recording artists, Billy Vaughn, The Fontane Sisters, Pat Boone, and the Hilltoppers. . . . Frankie Laine opens at the Desert Inn on January 17 for four weeks. . . . Dena Kaye, Danny's eight-year-old daughter, made her wax debut, accompanying her dad on several Decca sides. . . . The entire cast of the Bob Crosby TV show flew to Dallas to appear at the State Fair there. . . . Sunset Records is releasing a single of the "Wild Bill Hickock Song" from their best selling album. Tune was written by Howard Fenton and Gene Bone who also penned the "Gee Dad, It's a Wurlitzer" song out on Bee Jay Records. . . . Guy Mitchell in town to play the Crescendo making the rounds of the radio stations with Gerri Green, plugging his new Columbia release of "Ninety Nine Years". . . . Rush Adams, currently at the Keyboard in Beverly Hills. His new MGM record of "Love Plays The Strings On My Guitar" looks good. . . . Capitol Records putting on a big album promotion during the month of January. . . . Hank Weaver, KABC, and Bill Ballance, KCOP-TV are both running "What Is A Disk Jockey" contest inspired by Steve Allen's "What Is A Wife". . . . Peggy King drawing them in at Mocambo with her act that got rave reviews. . . . Peter Potter pulled a surprise on Margaret Whiting when she appeared on Juke Box Jury and played Maggie's new record of "I Love A Mystery". . . . Gloria Becker, who sings "Sixteen Pounds", is currently appearing at Disneyland. . . . Both Sheb Wooley and Jimmy Wakely are doffing their hats to versatile Gloria Wood who accompanies both artists on their disks of "Are You Satisfied". . . . Bob Kennedy joins KLAC's Big Five Disk Jockeys, from 12 midnight until 6 A. M.



GALE STORM

200,000 Shipped in . . .

"SEVEN DAYS"

It's a SMASH in . . .

"SEVEN DAYS"

CLYDE McPHATTER'S

"SEVEN DAYS"

Get the Original . . .

"SEVEN DAYS"

Watch it in the next . . .

"SEVEN DAYS"

It will HIT the TOP in another . . .

"SEVEN DAYS"

ATLANTIC #1081



Cpl. CLYDE McPHATTER



A
Great
New
Voice...

DON MICHAEL

sings

TWO GREAT NEW SONGS -----

“GEE DAD, IT’S A WURLITZER”

b/w

“LIFE’S GONNA BE SAD WITHOUT YOU WALTZ”

BEE JAY # 1000

Disc Jockeys— Write or wire for your copy

Dealers } — Contact these distributors in your area
Operators }

BEE JAY RECORD DISTRIBUTORS

DIAMOND RECORD DIST.
2990 W. Pico Blvd.
Los Angeles, Calif.

RECORD SALES CO
2932 W. Pico Blvd.
Los Angeles, Calif.

ERIC DIST.
369—6th Street
San Francisco, Calif.

MICROPHONE MUSIC
222 Beretania
Honolulu, Hawaii

GARMISA DISTRIBUTING
2011 Michigan Ave.
Chicago, Ill.

A & I DIST.
624 Baronne St.
New Orleans, La.

MANGOLD DISTRIBUTING
211 S. Eutaw
Baltimore, Md.

TRANSDISC
285 A. Huntington Ave.
Boston, Mass.

CADET DIST.
3766 Woodward Ave.
Detroit, Mich.

LEW BONN CO.
1211 La Salle
Minneapolis, Minn.

MIDWEST DIST.
2642 Olive St.
St. Louis, Mo.

ESSEX DIST.
114 Springfield Ave.
Newark, N. J.

BERTOS SALES
2214 W. Morehead St.
Charlotte, N. C.

ALPHA DIST.
457 West 45th
New York, N. Y.

CUSTOM DIST.
1735 Chester
Cleveland, Ohio

B & K DIST.
608 N. Hudson
Oklahoma City, Okla.

PORTAL DIST.
5928 Kirkwood
Pittsburgh, Pa.

PHILADELPHIA DIST.
1514 Fairmont
Philadelphia, Pa.

GLENN ALLEN DIST.
1146 Union Ave.
Memphis, Tenn.

M. B. KRUPP
309 S. Santa Fe
El Paso, Tex.

LONE STAR RECORDS
2009 Ebony
Houston, Tex.

C & C DIST.
708 6th No.
Seattle, Wash.

PAN AMERICAN DIST.
3401 N. W. 36th St.
Miami, Fla.

PAN AMERICAN
90 Riverside Dr.
Jacksonville, Fla.

BIG STATE DIST.
1550 Edison
Dallas, Tex.

A & I DIST.
521 West 6th
Cincinnati, Ohio

BEE JAY RECORDS

1486 NO. FAIR OAKS

PASADENA, CALIF.

Phone RYan 1-6609

Breaking BIG!!

DAVE APPELL

and his APPLEJACKS

latest Hit

"TEENAGE MEETING"

(Gonna Rock It Up Right)

b/w

"OOH, BABY, OOH"

on PRESIDENT RECORD # 1006

Order NOW from your nearest distributor

DIST. Some Territories Open: WRITE—WIRE—PHONE

PRESIDENT RECORDS

1619 BROADWAY (CO 5-4754) N. Y.

THE BIG RECORD!

Jackie Riggs

"THE GREAT PRETENDER"

Media 1020

MEDIA RECORDS

3208 So. 84th St.

Phila., Pa.

New Releases

"WHISTLIN' WILLIE"

5 Encores—Rama

"DANCE WITH A ROCK"

Esquire Boys—Dot

"BLUES FOR TENN"

Rusty Wellington—Arcade

MYERS MUSIC, INC.

122 N. 12th St., Phila. 7, Pa.

THE CASH BOX



Top Selling Records

Reported by the Foremost

RETAIL OUTLETS

From Coast to Coast



GAIETY MUSIC
New York, N. Y.

- 16 Tons (T. Ernie Ford)
- Memories Are Made Of This (Dean Martin)
- Love Is Many-Splendored (Four Aces)
- Great Pretender (Platters)
- Nuttin' For Christmas (Gordon & Mooney)
- Woman In Love (F. Laine)
- Teen Age Prayer (G. Mann)
- He (Al Hibbler)
- Autumn Leaves (R. Williams)
- Love And Marriage (Sinatra)

BOWMAN'S RECORD SHOP
Bridgeport, Conn.

- 16 Tons (T. Ernie Ford)
- Memories Are Made Of This (Dean Martin)
- I Hear You Knockin' (Storm)
- It's Almost Tomorrow (Dream Weavers)
- Love Is Many-Splendored (Four Aces)
- Moments To Remember (Four Lads)
- Burn That Candle (Bill Haley)
- Great Pretender (Platters)
- Teen Age Prayer (G. Mann)
- At My Front Door (P. Boone)

LYRIC NEWS & REC. SHOP
Indianapolis, Ind.

- 16 Tons (T. Ernie Ford)
- Memories Are Made Of This (Dean Martin)
- Autumn Leaves (R. Williams)
- Love And Marriage (Sinatra)
- I Hear You Knockin' (Storm)
- Only You (Platters)
- Daddy-O (Fontanes)
- Burn That Candle (Bill Haley)
- Woman In Love (Four Aces)
- Dungaree Doll (Eddie Fisher)

JACK CLIFTON REC. DEPTS.
Akron, Cleveland, Ohio

- 16 Tons (T. Ernie Ford)
- Great Pretender (Platters)
- Memories Are Made Of This (Dean Martin)
- Rock And Roll Waltz (Starr)
- Dungaree Doll (Eddie Fisher)
- Teen Age Prayer (G. Storm)
- Yellow Rose Of Texas (Mitch Miller)
- Later, Alligator (B. Charles)
- Liabon Antigua (N. Riddle)
- Band Of Gold (Don Cherry)

FERGUSON'S RECORD SHOP
Memphis, Tenn.

- 16 Tons (T. Ernie Ford)
- Burn That Candle (Bill Haley)
- Memories Are Made Of This (Dean Martin)
- I Hear You Knockin' (Storm)
- At My Front Door (El Dorados)
- Teen Age Prayer (G. Storm)
- Witchcraft (Spiders)
- My Boy—Flat Top (D. Collins)
- It's Almost Tomorrow (Dream Weavers)
- Autumn Leaves (R. Williams)

GOSSAGE MUSIC CO.
Houston, Tex.

- 16 Tons (T. Ernie Ford)
- Memories Are Made Of This (Dean Martin)
- Rock And Roll Waltz (Starr)
- Band Of Gold (Don Cherry)
- Teen Age Prayer (G. Mann)
- Hi De Ank Tum ('Nita, Rita & Ruby)
- Dungaree Doll (Eddie Fisher)
- Mostly Martha (Crewcuts)
- I Hear You Knockin' (Storm)
- Zambezi (Lou Busch)

ROYLES T. V.
Salt Lake City, Utah

- 16 Tons (T. Ernie Ford)
- Memories Are Made Of This (Dean Martin)
- He (Al Hibbler)
- Liabon Antigua (N. Riddle)
- Autumn Leaves (R. Williams)
- Shifting Whispering Sands (Billy Vaughn)
- Love Is Many-Splendored (Four Aces)
- Dungaree Doll (Eddie Fisher)
- Angels In The Sky (Crewcuts)
- Suddenly There's A Valley (Jo Stafford)

REGAL RECORD SHOP
Los Angeles, Calif.

- Memories Are Made Of This (Dean Martin)
- 16 Tons (T. Ernie Ford)
- Rock And Roll Waltz (Starr)
- Teen Age Prayer (G. Mann)
- It's Almost Tomorrow (Dream Weavers)
- Dungaree Doll (Eddie Fisher)
- Woman In Love (F. Laine)
- What Is A Wife? (S. Allen)
- Liabon Antigua (N. Riddle)
- Cry Me A River (J. London)

SPRUCE RECORD SHOP
Scranton, Pa.

- 16 Tons (T. Ernie Ford)
- Memories Are Made Of This (Dean Martin)
- Great Pretender (Platters)
- Teen Age Prayer (G. Mann)
- Dungaree Doll (Eddie Fisher)
- Moments To Remember (Four Lads)
- Band Of Gold (Don Cherry)
- Well Now, Dig This (Jodimars)
- It's Almost Tomorrow (Jo Stafford)
- Love And Marriage (Sinatra)

BEN BROWN MUSIC
Lynn, Mass.

- The Great Pretender (Platters)
- Memories Are Made Of This (Dean Martin)
- Band Of Gold (Don Cherry)
- 16 Tons (T. Ernie Ford)
- Cry Baby (Bonnie Sisters)
- Speedoo (Cadillacs)
- Chain Gang (Bobby Scott)
- Witchcraft (Spiders)
- Rock And Roll Waltz (Starr)
- Tutti Frutti (Little Richard)

THIEM'S RECORD SHOP
Raleigh, N. C.

- 16 Tons (T. Ernie Ford)
- Memories Are Made Of This (Dean Martin)
- Great Pretender (Platters)
- Band Of Gold (Don Cherry)
- It's Almost Tomorrow (Jo Stafford)
- Love And Marriage (Sinatra)
- He (McGuire)
- I Hear You Knockin' (Storm)
- Only You (Hilltoppers)
- Rock And Roll Waltz (Starr)

KOPS PIANO HOUSE
Great Falls, Mont.

- Memories Are Made Of This (Dean Martin)
- 16 Tons (T. Ernie Ford)
- It's Almost Tomorrow (Dream Weavers)
- Burn That Candle (Bill Haley)
- Moments To Remember (Four Lads)
- Woman In Love (Four Aces)
- My Boy—Flat Top (D. Collins)
- Angels In The Sky (Crewcuts)
- I Hear You Knockin' (Storm)
- Only You (Platters)

DON LEARY'S INC.
Minneapolis, Minn.

- Memories Are Made Of This (Dean Martin)
- 16 Tons (T. Ernie Ford)
- Chain Gang (Bobby Scott)
- Great Pretender (Platters)
- I Hear You Knockin' (Storm)
- He (Hibbler/McGuire)
- Autumn Leaves (R. Williams)
- Love And Marriage (Sinatra)
- Teen Age Prayer (Storm/Mann)
- Yodel Polka (Shmeed Trio)

VAN CURLER MUSIC
Albany, N. Y.

- 16 Tons (T. Ernie Ford)
- He (Al Hibbler)
- Love And Marriage (Sinatra)
- Moments To Remember (Four Lads)
- I Hear You Knockin' (Storm)
- Only You (Platters)
- Love Is Many-Splendored (Four Aces)
- Memories Are Made Of This (Dean Martin)
- Suddenly There's A Valley (Julius LaRosa)
- It's Almost Tomorrow (Dream Weavers)

RICHLLOY RECORDS
Philadelphia, Pa.

- Memories Are Made Of This (Dean Martin)
- Band Of Gold (Don Cherry)
- Woman In Love (F. Laine)
- It's Almost Tomorrow (Jo Stafford)
- Dungaree Doll (Eddie Fisher)
- 16 Tons (T. Ernie Ford)
- He (Al Hibbler)
- Moments To Remember (Four Lads)
- Rock And Roll Waltz (Starr)
- Great Pretender (Platters)

THE MUSIC BOX
Spokane, Wash.

- Memories Are Made Of This (Dean Martin)
- 16 Tons (T. Ernie Ford)
- Great Pretender (Platters)
- It's Almost Tomorrow (Jo Stafford)
- Moments To Remember (Four Lads)
- Zindy Lou (Mariners)
- Autumn Leaves (R. Williams)
- Love And Marriage (Sinatra)
- He (McGuire)
- Shifting, Whispering Sands (Billy Vaughn)

THE GROOVE RECORD SHOP
Norfolk, Va.

- 16 Tons (T. Ernie Ford)
- Memories Are Made Of This (Dean Martin)
- Great Pretender (Platters)
- I Hear You Knockin' (Storm)
- At My Front Door (P. Boone)
- Daddy-O (Fontanes)
- He (McGuire)
- Seven Days (McPhatter)
- Are You Satisfied (R. Draper)
- Play It Fair (Lavern Baker)

MELODY MART
Paducah, Ky.

- 16 Tons (T. Ernie Ford)
- Great Pretender (Platters)
- Memories Are Made Of This (Dean Martin)
- Love And Marriage (Sinatra)
- He (Al Hibbler)
- Autumn Leaves (R. Williams)
- Moments To Remember (Four Lads)
- Only You (Platters)
- Band Of Gold (Don Cherry)
- Burn That Candle (Bill Haley)

MAJESTIC MUSIC SHOP, Inc.
Perth Amboy, N. J.

- 16 Tons (T. Ernie Ford)
- Tiny Baby Shoes (D. Thomas)
- Great Pretender (Platters)
- Nuttin' For Christmas (Gordon & Mooney)
- Memories Are Made Of This (Dean Martin)
- Robin Hood (Nelson Riddle)
- Burn That Candle (Bill Haley)
- Tender Trap (Frank Sinatra)
- Band Of Gold (Kit Carson)
- Go On With The Wedding (Kitty Kallen)

JORDON MARSH COMPANY
Boston, Mass.

- 16 Tons (T. Ernie Ford)
- Memories Are Made Of This (Dean Martin)
- Dungaree Doll (Eddie Fisher)
- Rock And Roll Waltz (Starr)
- Band Of Gold (Don Cherry)
- Woman In Love (F. Laine)
- Teen Age Prayer (G. Storm)
- Great Pretender (Platters)
- It's Almost Tomorrow (Dream Weavers)
- Love And Marriage (Sinatra)

ARCHIE BLEYER'S
RECORD CENTER
Hempstead, L. I., N. Y.

- Memories Are Made Of This (Dean Martin)
- Love And Marriage (Sinatra)
- 16 Tons (T. Ernie Ford)
- Autumn Leaves (R. Williams)
- Great Pretender (Platters)
- He (Al Hibbler)
- I Hear You Knockin' (Storm)
- It's Almost Tomorrow (Dream Weavers)
- Only You (Platters)
- Love Is Many-Splendored (Rose/Four Aces)

52 Issues
Subscription

The Cash Box \$15.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

WING Rings Out The Bells For These New Hits!

TWO GREAT SIDES BY

NICK NOBLE



"To You My Love"

AND

"You Are My Only Love"

WING 90045

BUDDY MORROW

AND HIS GREAT BAND
NEW SINGLE RELEASE!

"Tippity Top"

AND

"A Band Of Angels"

WING 90047



GREAT SELLING ALBUM

A Salute To The Fabulous Dorseys

MGW 12000



Latch On To This Sensational Rock 'n Roll Smash Hit!

"By The Riverside"

AND

"Tell Me Pretty Baby"

BY

THE EMPIRES

WING 90050



RECORDS

A SUBSIDIARY OF MERCURY RECORD CORP.

**ANOTHER BMI
"PIN-UP"
HIT**



**DUNGAREE
DOLL**

Recorded by
EDDIE FISHER . . . Victor
ROCK BROTHERS . . . King

Published by
E. B. MARKS MUSIC CORP.

More Than 20 RCA Recording Stars To Make March of Dimes Tour

NEW YORK, N. Y.—The greatest array of talent ever assembled for such a venture will take part in the 1956 March of Dimes RCA Victor Starliner Tour of 11 cities, starting January 11.

The roster of more than 20 RCA Victor recording artists participating in the tour include Perry Como, Eddie Fisher, Jaye P. Morgan, Vaughn Monroe and Eddy Arnold.

Traveling aboard a special train, the artists will visit polio hospitals in each of 11 eastern and midwestern cities. They also will be available aboard the

train for recorded disk jockey and press interviews in which they will make personal appeals on behalf of the March of Dimes.

The Starliner will consist of two railroad cars. One will be equipped to record and broadcast interviews with the stars. The other will have lounge facilities and living quarters for newsmen, disk jockeys and the artists.

The train will leave New York at 12:45 a.m. January 11 from Grand Central Station. The schedule of stopovers: Boston, 11:45 a.m. January 11; Cleveland, 12:02 p.m. January 12; Detroit, 7:00 a.m. January 13; Chicago, 7:20 a.m. January 14; Milwaukee, 9:40 a.m. January 15; St. Louis, 7:08 a.m.

January 16; Cincinnati, 7:30 a.m. January 17; Pittsburgh, 6:40 a.m. January 18; Washington, 8:30 a.m. January 20; Baltimore, 11:41 a.m. January 20; Philadelphia, 12:12 p.m. January 21.

A 10 car Pontiac motorcade will meet the artists in each city to transport them to hospitals where they will visit polio victims.

Other RCA Victor artists who will be aboard the Starliner: Dihann Carroll, Nan Wynn, Tony Travis, Teddi King, Lou Monte, Joe Reisman, The Rhythmettes, Henri Rene, Richard Maltby, Mike Pedicin, June Valli, Jim Reeves, Rita Robbins, Homer and Jethro, Ralph Flanagan, Terri Stevens, and Hugo Winterhalter.

"APRIL IN PARIS"

B/W **"ROLL 'EM PETE"**

VOCAL BY JOE WILLIAMS
89162 89162X45

**THE CASH BOX
AWARD OF THE WEEK**

New Album!

**"COUNT BASIE SWINGS
AND
JOE WILLIAMS SINGS"
MGC-678 EPC-372 & 375**



GO-GO-GO with-



Gogi Grant

singing

"WHO ARE WE"

b/w

"WE BELIEVE IN LOVE"

*Her Smash follow-up to
"Suddenly There's A Valley"*

**ERA Record
No. 1008**

**THE CASH BOX
BEST BETS**

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve great success.

"WHO ARE WE"	Gogi Grant	ERA 1008; 45-1008
"WE BELIEVE IN LOVE"		

ERA Records

1481 No. Vine St.
Hollywood 28, Calif.

Phone: HOLLYWOOD 2-6608

Rosner Named Vik Sales Manager

NEW YORK—Ben Rosner has been named sales manager of Vik Records, it was announced last Friday by Bill Bullock, manager of single records for RCA Victor. Vik is the new name for the Victor subsid that had formerly been called "X" Records.

Rosner, who until now had been pop and jazz promotion manager of RCA Victor Records, takes over his new duties immediately.

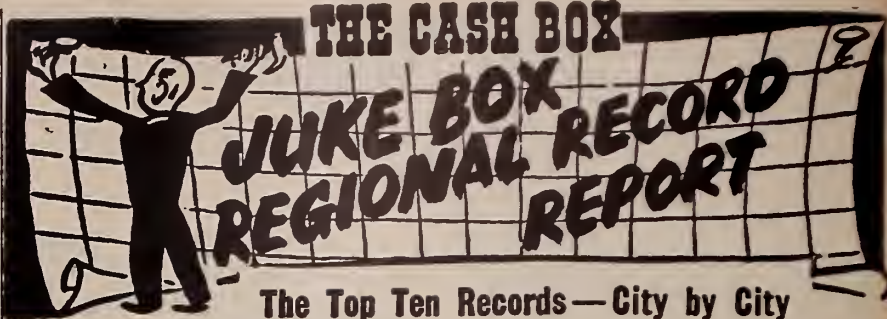
As of last week, no A&R man had yet been named to the Vik post. There were several names being mentioned, most persistent of which was that of Bob Thiele. However, on Thursday Thiele announced that he definitely was not leaving his present Coral position.

Rosner joined Victor in 1949 as advertising and publicity manager of the Custom Record Division. He later became advertising services manager of the RCA Victor Record Division.

Rosner started his career as a feature writer on weekly magazines and played in local bands at night as a jazz guitarist. After coming out of the

Air Force when the war was over, he joined United Artists in its promotion department. He then formed his own advertising, promotion and publicity firm and in February 1949 joined NBC as advertising, promotion and publicity manager of the Radio Recording Division. It was this department which was taken over by the Custom Division which brought Rosner into the RCA Victor Records setup.

Vik Records, which he now goes into, is currently celebrating its second birthday. It was started in January of 1954 with Jimmy Hilliard as A&R man and Joe Delaney as head of sales. Delaney resigned several months ago to take over as sales manager for Cadence Records and is now free lancing in the record and personal management fields. Hilliard resigned as of January 1st, this year, to become A&R head of Bally Records, the new Chicago diskery. Frank Amaru, who stepped into the sales management of Vik after Delaney left, returns to the International Division of Victor.



The Top Ten Records—City by City

New York, N. Y.

1. Memories Are Made of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Great Pretender (Platters)
4. Love And Marriage (Sinatra)
5. Autumn Leaves (R. Williams)
6. Teen Age Prayer (G. Mann)
7. Almost Tomorrow (Dream Weavers)
8. Dungaree Doll (Eddie Fisher)
9. He (Al Hibbler)
10. Moments To Remember (Four Lads)

Chicago, Ill.

1. Memories Are Made Of This (Dean Martin)
2. Band Of Gold (Don Cherry)
3. Great Pretender (Platters)
4. 16 Tons (T. Ernie Ford)
5. Woman In Love (F. Laine)
6. Lisbon Antigua (N. Riddle)
7. Love And Marriage (Sinatra)
8. Dungaree Doll (Eddie Fisher)
9. Are You Satisfied (R. Draper)
10. I Hear You Knockin' (Storm)

Los Angeles, Calif.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Rock And Roll Waltz (Starr)
4. Autumn Leaves (R. Williams)
5. Moments To Remember (Four Lads)
6. Almost Tomorrow (Dream Weavers)
7. Lisbon Antigua (N. Riddle)
8. Dungaree Doll (Eddie Fisher)
9. Great Pretender (Platters)
10. Love Is Many-Splendored (Four Aces)

Miami, Fla.

1. 16 Tons (T. Ernie Ford)
2. Memories Are Made Of This (Dean Martin)
3. Autumn Leaves (R. Williams)
4. Love And Marriage (Sinatra)
5. Band Of Gold (Don Cherry)
6. Tender Trap (Frank Sinatra)
7. Dungaree Doll (Eddie Fisher)
8. Woman In Love (Laine/Four Aces)
9. Rock And Roll Waltz (Starr)
10. Only You (Platters)

Boston, Mass.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Great Pretender (Platters)
4. Woman In Love (F. Laine)
5. Band Of Gold (Don Cherry)
6. Almost Tomorrow (Dream Weavers)
7. Love And Marriage (Sinatra)
8. Dungaree Doll (Eddie Fisher)
9. Rock And Roll Waltz (Starr)
10. He (Al Hibbler)

San Antonio, Tex.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. I Hear You Knockin' (Storm)
4. Only You (Platters)
5. He (Hibbler/McGuire)
6. Band Of Gold (Don Cherry)
7. Moments To Remember (Four Lads)
8. Love And Marriage (Sinatra)
9. Almost Tomorrow (Stafford)
10. Rock And Roll Waltz (Starr)

Cincinnati, Ohio

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Autumn Leaves (R. Williams)
4. Angels In The Sky (Crewcuts)
5. I Hear You Knockin' (Storm)
6. Lisbon Antigua (N. Riddle)
7. Great Pretender (Platters)
8. He (Al Hibbler)
9. Moments To Remember (Four Lads)
10. Love And Marriage (Sinatra)

Houston, Tex.

1. 16 Tons (T. Ernie Ford)
2. Memories Are Made Of This (Dean Martin)
3. Band Of Gold (Don Cherry)
4. Rock And Roll Waltz (Starr)
5. I Hear You Knockin' (Storm)
6. Teen Age Prayer (G. Mann)
7. Autumn Leaves (R. Williams)
8. Hi De Ank Tum (Nita, Rita & Ruby)
9. Mostly Martha (Crewcuts)
10. Dungaree Doll (Eddie Fisher)

Minneapolis, Minn.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Great Pretender (Platters)
4. Angels In The Sky (Crewcuts)
5. Are You Satisfied (R. Draper)
6. Moments To Remember (Four Lads)
7. Only You (Platters)
8. Chain Gang (Bobby Scott)
9. I Hear You Knockin' (Storm)
10. He (Hibbler/McGuire)

Philadelphia, Pa.

1. Memories Are Made of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Teen Age Prayer (G. Mann)
4. Lisbon Antigua (N. Riddle)
5. Great Pretender (Platters)
6. Memories Of You (4 Coins)
7. Autumn Leaves (R. Williams)
8. Band Of Gold (Don Cherry)
9. Shifting, Whispering Sands (Rusty Draper)
10. Love Is Many-Splendored (Four Aces)

Denver, Colo.

1. 16 Tons (T. Ernie Ford)
2. Memories Are Made Of This (Dean Martin)
3. Only You (Platters)
4. I Hear You Knockin' (Storm)
5. Autumn Leaves (R. Williams)
6. He (Hibbler/McGuire)
7. Moments To Remember (Four Lads)
8. Love And Marriage (Sinatra)
9. Shifting, Whispering Sands (Rusty Draper)
10. Woman In Love (F. Laine)

Pittsburgh, Pa.

1. Memories Are Made Of This (Dean Martin)
2. Great Pretender (Platters)
3. 16 Tons (T. Ernie Ford)
4. Dungaree Doll (Eddie Fisher)
5. Lisbon Antigua (N. Riddle)
6. Rock And Roll Waltz (Starr)
7. Almost Tomorrow (Dream Weavers)
8. Memories Of You (4 Coins)
9. Teen Age Prayer (Mann Hood)
10. Band Of Gold (Don Cherry)

Atlanta, Ga.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Band Of Gold (Don Cherry)
4. Moments To Remember (Four Lads)
5. Lisbon Antigua (N. Riddle)
6. Almost Tomorrow (Dream Weavers)
7. Love And Marriage (Sinatra)
8. Woman In Love (F. Laine)
9. Love Is Many-Splendored (Four Aces)
10. He (Al Hibbler)

Baltimore, Md.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. He (Al Hibbler)
4. I Hear You Knockin' (Storm)
5. Dungaree Doll (Eddie Fisher)
6. Love Is Many-Splendored (Four Aces)
7. Great Pretender (Platters)
8. Moments To Remember (Four Lads)
9. Everybody's Got A Home (Eddie Fisher)
10. Teen Age Prayer (Storm)

San Francisco, Calif.

1. 16 Tons (T. Ernie Ford)
2. Memories Are Made Of This (Dean Martin)
3. Autumn Leaves (R. Williams)
4. Moments To Remember (Four Lads)
5. I Hear You Knockin' (Storm)
6. Only You (Platters)
7. Love Is Many-Splendored (Four Aces)
8. He (Hibbler/McGuire)
9. Shifting, Whispering Sands (Rusty Draper)
10. Rock And Roll Waltz (Starr)

Detroit, Mich.

1. Great Pretender (Platters)
2. Memories Are Made Of This (Dean Martin)
3. 16 Tons (T. Ernie Ford)
4. Lisbon Antigua (N. Riddle)
5. Band Of Gold (Don Cherry)
6. Rock And Roll Waltz (Starr)
7. Angels In The Sky (Crewcuts)
8. Speedoo (Cadillacs)
9. You, Baby, You (Cletones)
10. Lullaby Of Birdland (Blue Stars)

Cleveland, Ohio

1. Great Pretender (Platters)
2. Memories Are Made Of This (Dean Martin)
3. 16 Tons (T. Ernie Ford)
4. Lisbon Antigua (N. Riddle)
5. Band Of Gold (Don Cherry)
6. Angels In The Sky (Crewcuts)
7. Teen Age Prayer (G. Mann)
8. Dungaree Doll (Eddie Fisher)
9. Rock And Roll Waltz (Starr)
10. Go On With The Wedding (Patti Page)

St. Louis, Mo.

1. Memories Are Made Of This (Dean Martin)
2. Teen Age Prayer (G. Mann)
3. 16 Tons (T. Ernie Ford)
4. Almost Tomorrow (Dream Weavers)
5. Love And Marriage (Sinatra)
6. Angels In The Sky (Crewcuts)
7. Band Of Gold (Don Cherry)
8. Memories Of You (4 Coins)
9. Rock And Roll Waltz (Starr)
10. Great Pretender (J. Riggs)

Seattle, Wash.

1. Great Pretender (Platters)
2. Memories Are Made Of This (Dean Martin)
3. 16 Tons (T. Ernie Ford)
4. Love And Marriage (Sinatra)
5. Band Of Gold (Kit Carson)
6. Angels In The Sky (Crewcuts)
7. Memories Of You (4 Coins)
8. Solitude (Norman Petty)
9. Cry Me A River (J. London)
10. Autumn Leaves (R. Williams)

New Orleans, La.

1. Memories Are Made Of This (Dean Martin)
2. Great Pretender (Platters)
3. 16 Tons (T. Ernie Ford)
4. Rock And Roll Waltz (Starr)
5. Are You Satisfied (R. Draper)
6. I Hear You Knockin' (Storm)
7. Lisbon Antigua (N. Riddle)
8. Burn That Candle (Bill Haley)
9. Dungaree Doll (Eddie Fisher)

Kansas City, Mo.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Great Pretender (Platters)
4. I Hear You Knockin' (Storm)
5. Angels In The Sky (Crewcuts)
6. Lisbon Antigua (N. Riddle)
7. Are You Satisfied (R. Draper)
8. Poor Me (Fats Domino)
9. Burn That Candle (Bill Haley)
10. He (Al Hibbler)

A Big Winter Ballad!

"The First Snowfall"

The voices of Walter Schumann RCA = 47-6318
Bing Crosby Decca = 29777
Page Cavanaugh Trio Olympic = OL-805-A-X
M. Witmark & Sons

SMASH HIT!

"BRIDGE OF HAPPINESS"
c/w
"You Tell Me Your Dream"
Archie Bleyer
1283

cadence RECORDS

Themed in the M-G-M Picture

"I'LL CRY TOMORROW"

I'LL CRY TOMORROW

ROBBINS MUSIC CORPORATION

The MANHATTAN BROS.

"LOVELY LIES"

b/w "KILIMANJARO"
No. 1610

LONDON

POLKAS!

Polish
Bohemian
Slovenian
Serbo-Croatian

Best in Foreign Records

BALKAN RECORDS

1425 WEST 18th STREET
CHICAGO, ILLINOIS
(Tel.: SEley 3-4057)

K★

"R&R Waltz"

RCA VICTOR 20/47-6359

Heading for #1



“X”

Records starts off the new year with a great new name...



the fame's the same...only the name has been changed!

Look! "X" Records has a bright, new, colorful label and a wonderful new name. It's Vik—a really smart name that will help associate this popular line more closely with its great parent divisions—RCA Victor Records and the Radio Corporation of America!

The name's different and the label's different. But that's all! You'll get the same superb quality and sound...with bigger and better hits performed by top stars of the day. Look for them, listen to them and...

Watch for the colorful new VIK RECORD label!

Top 15 Best Selling Pop Albums

1. OKLAHOMA Original Movie Cast (Capitol SAO 595; SDM 595)
2. IN THE WEE SMALL HOURS Frank Sinatra (Capitol W 581; EBF 1, 2-581)
3. LOVE ME OR LEAVE ME Doris Day (Columbia CL 710; EPB 540)
4. JAZZ: RED HOT AND COOL Dave Brubeck (Columbia CL 699; B 699)
5. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837; ERB 1837)
6. SO SMOOTH Perry Como (RCA Victor LPM 1085; EPB 1085)
7. ROMANTIC JAZZ Jackie Gleason (Capitol W 568; EBF 568)
8. MISS SHOW BUSINESS Judy Garland (Capitol W 676; EDM 1, 2, 3, 4-676)
9. SOMETHING COOL June Christy (Capitol T 516; EBF 1, 2, 3, 4-516)
10. JULIE IS HER NAME Julie London (Liberty LP 3006)
11. SONG HITS FROM THEATRELAND Mantovani (London LL 1219; BEP 6250, 1)
12. MARK TWAIN Harry Belafonte (RCA Victor LPM 1022; EPB 1022)
13. JUST FOR LOVERS Sammy Davis, Jr. (Decca DL 8170; ED 2285, 6, 7)
14. LONESOME ECHO Jackie Gleason (Capitol W 627, EBF 1, 2-627)
15. ROCK AROUND THE CLOCK Bill Haley & Comets (Decca DL 5560; ED 2168)

Good Luck, Jimmy



NEW YORK—Jimmy Hilliard, former A&R head of the "X" label and new A&R head of the recently formed Chicago diskery Bally Records, was feted with a farewell dinner in his honor at Al & Dick's Steak House, this city during Xmas week. Many of Jimmy's friends attended to wish him good luck at the Bally firm, and a fond farewell from the New York scene as he heads to the Windy City. Above are some of the well-wishers: Standing, Rear: Mike Sukin, Murray Deutch and Johnny Farrow. Standing, Center: (l. to r.) George Pincus, Joe Galkin, Bernie Scherer, Mickey Garlock, Murray Baker, Bob Austin, Rocco Vocco, Jack Perry, Bobby Mellin, Norman Foley, Lester Sims, and Gene Goodman. Kneeling: Herb Lutz, Happy Goday and Jimmy Hilliard.

America's Leading ONE STOP Record Service

LESLIE DISTRIBUTORS

639 TENTH AVE. NEW YORK 36, N. Y.	2231 FIFTH AVE. PITTSBURGH, PA.	134 WINDSOR ST. HARTFORD, CONN.	919 MAIN ST. BUFFALO, N. Y.
PLaza 7-1977	GRant 1-9323	JAckson 5-1147	SUMmer 6232

K ★ **& R Waltz**
RCA VICTOR 20/47-6359
Heading for #1

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX



Album Reviews

POPULAR

"LOVER'S SERENADE"—David Rose and His Orchestra—MGM E 3289 (1-12" LP)

LOVER'S SERENADE; PENTHOUSE SERENADE; SERENADE IN BLUE; SUNRISE SERENADE; MOONLIGHT SERENADE; PENNY SERENADE; SERENADE TO A LEMONADE; SERENADE; DONKEY SERENADE; THE GAUCHO SERENADE; PUPPET SERENADE; SERENADE IN THE NIGHT.

David Rose offers another in a series of pleasant and relaxing mood music albums he excels in. This time his orchestra renders twelve melodic numbers featuring "serenade" in their titles. Surprisingly this covers a host of engaging pieces. Some of the best are Romberg's tender "Serenade" and Friml's "Donkey Serenade." Then there's the lovely "Penthouse Serenade" and the novelty "Serenade To A Lemonade." David Rose's handling of his predominantly string orchestra shows his feeling for good mood music orchestrations. Should show strong sales.

"ROCK 'N ROLL"—Red Prysock—Mercury MG 20088 (1-12" LP)

JUMP, RED, JUMP; HAPPY FEET; BLOW YOUR HORN; LITTLE JAMIE; ZONKED; ROCK 'N ROLL; ZIP; FATS PLACE; ALRIGHT, OKAY, YOU WIN; SHOE STRING; JUMBO; HAND CLAPPIN'.

With Rock 'N Roll firmly settled in America's young dancing feet there's no doubt that this set's got a hungry market. And when the package stars a great rock 'n roll instrumental group, brother watch out! Red Prysock one of the top selling R&B instrumentalists offers 12 numbers played with the great drive featuring the beat the boys and girls want. One of the numbers, on a single, titled "Hand Clappin'" was a Prysock chart item. The teen reception to the package should be overwhelming. Great deck for a party.

"STEVE SINGS"—Steve Allen with members of the Orchestra of NBC's Television Show "Tonight." Coral CRL 57019 (1-12" LP)

SUGAR; THERE WILL NEVER BE ANOTHER YOU; AN OLD PIANO PLAYS THE BLUES; WHEN YOU'RE A LONG, LONG WAY FROM HOME; YOU'RE MINE, YOU!; BUT BEAUTIFUL; STREET OF DREAMS; SPRING WILL BE A LITTLE LATE THIS YEAR; JUST ONE OF THOSE THINGS; PENNIES FROM HEAVEN.

Steve Allen winds up quite a year. He was selected to portray Benny Goodman in the soon to be released "The Benny Goodman Story." A series of some stories he authored was enthusiastically received by the literary critics. His jazz effort, "Jazz For Tonight" is getting steadily increased reaction on the charts. Not bad for a twelve month period. Another facet of his growing list of talents is his new album release, "Steve Sings." Steve's vocalizing displays an honest and convincing rendition of the standards he sings. He's backed with some warm jazz accompaniment. Steve's popularity will no doubt aid the sale of this disk.

"JOURNEY TO THE SKY"—Martha Carson—RCA Victor LPM 1145 (1-12" LP)

MY JOURNEY TO THE SKY; THIS OLE HOUSE; CHUGGIN' HOME; THE BIBLE TELLS ME SO; A SATISFIED MIND; I JUST FOUND GOD; GLORY HALLELUJAH; GO ON BY; GIVE UP; I'M A PILGRIM; HE'LL UNDERSTAND AND SAY "WELL DONE"; LET'S TALK ABOUT THAT OLD TIME RELIGION.

Martha Carson received some well deserved recognition when her name appeared on top of The Cash Box Poll of 1955's Best Country Female Sacred Singers. This gal's at home with any tempo a religious song can provide. From the novelty of the recent hit, "The Bible Tells Me So," to the soberness of "He'll Understand And Say, 'Well Done'" Martha shows grand versatility. Also included in the LP are the late pop hit, "This Ole House" and the country smash "A Satisfied Mind." The four color job on the cover is eye-catching. The album's appeal may cover some pop sales in addition to the country buyer.

"BROADWAY SUCCESS STORY—THE SONGS OF ADLER AND ROSS"—Sung by various Epic artists—Epic LN 1122 (10" LP)

SHOELESS JOE FROM HANNIBAL MO; HEY THERE; ONCE A YEAR DAY; HERNANDO'S HIDEAWAY; SMALL TALK; WHATEVER LOLA WANTS.

Two of the most successful musicals on Broadway today are "Damn Yankees" and "The Pajama Game." Two shows scored by Dick Adler and the late Jerry Ross. In this economy package, Epic records tells the success story of the two writers by presenting six selections—four from "Pajama Game" and two from "Damn Yankees." The Mello-Larks, Dolores Hawkins, Neal Hefti, and Bill Heyer handle the vocal and instrumental chores. An interlude of listening pleasure made up of some of B'way's better music.

"MOVIE POP PARADE"—Vol. 2—Various MGM Artists and Orchestras—MGM E 3294 (1-12")

HELEN OF TROY THEME; THE ROSE TATTOO; BABY LET ME TAKE YOU DREAMING; LIFE COULD NOT BETTER BE; DOG FACE SOLDIER; GIVE ME A BAND AND MY BABY; THE TENDER TRAP; THE MAN FROM LARAMIE; WHILE YOU'RE AWAY; AT LAST WE'RE ALONE; TIME FOR PARTING; SECRET DOORWAY.

Hardly any motion picture nowadays is released without a melodic theme song. One purpose, of course, is to give the film a wider range of publicity if the song hits the charts. This set contains twelve numbers from a group of released and forthcoming MGM pictures. Some of the tunes ("Dog Face Soldier," the "Rose Tattoo," and "The Tender Trap") have already made their appearance on the charts. "Baby Let Me Take You Dreaming" from Danny Kaye's new film, "The Court Jester" is a tender ballad affectionately sung by Tommy Edwards. It could have a favorable pop reaction. The other numbers have a show-music type quality. Strong teenage appeal.

THE CASH BOX



"SOUTH SEA ISLAND MAGIC"—Alfred Apaka and His Hawaiian Village Serenaders—Decca DL 8180 (1-12" LP)

SOUTH SEA ISLAND MAGIC; EVERY HOUR ON THE HOUR; LET ME HEAR YOU WHISPER; ALOHA, KUU IPO, ALOHA; MY HAWAIIAN SOUVENIRS; MY ISLAND; WHAT ALOHA MEANS; THE ANGELS PLACE A LEI AROUND HAWAII; WHEN THE APRIL SHOWERS REACH HAWAII; STAR IN THE PALM TREE; MY HAWAIIAN SONG OF LOVE; LANI.

The popularity of Hawaiian music in the U.S. began in the late twenties and reached a peak in the late thirties. During that period many American composers wrote a rash of melodies using the swaying Hawaiian rhythm. Whether the interest in Hawaii was escapism or just the novelty of its music, the mainland took the South Seas to its heart. In this new Decca release one of Hawaii's top crooners, Alfred Apaka, offers his soft and mellow voice in twelve relaxing pseudo-Hawaiian tunes. The disk comes off as one with mood music qualities. It's hard to pin down the set's market. Anyone can enjoy it.

"THE DE JOHN SISTERS"—Epic LN 1116 (1-10" LP)

NO MORE; PASS THE PLATE OF HAPPINESS AROUND; CRAZY SONG OF INDIA; A PRESENT FOR BOB; HE LOVES ME; D'JA HEAR WHAT I SAY?

A cute vocal gimmick gave the De John sisters a hit with "No More." Epic, in its current series of budget-priced re-issues of singles in LP form, has the girls singing six selections that lend themselves to the sisters' important vocal gimmick. The De Johns display a good harmonic blend also. Economy price will aid sales.

JAZZ

"KERN FOR MODERNS"—Ted Heath And His Music—London LL 1279 (1-12" LP)

LONG AGO AND FAR AWAY; THEY DIDN'T BELIEVE ME; LOOK FOR THE SILVER LINING; BILL; CAN I FORGET YOU; THE SONG IS YOU; OL MAN RIVER; THE FOLKS WHO LIVE ON THE HILL; DEARLY BELOVED; MAKE BELIEVE; I WON'T DANCE; WHY WAS I BORN.

In the near future Ted Heath will bring his orchestra to the U. S. in "exchange" for Stan Kenton's trip to England. Judging from Heath's new LP he should find a welcome reception here. Basing the set on some fine Jerome Kern melodies he dishes out some fancy jazz interpretations that are right in America's jazz groove. The material includes Kern's established tunes plus two lesser known, "Can I Forget You" and "The Folks Who Live On The Hill." One of England's top orchestras, the boys are in a bright rhythmic mood with "Dearly Beloved" and refreshingly cool with some expert alto work (Les Gilbert) on "The Folks Who Live On The Hill." The package has already been getting reaction on the charts. It should be a good seller.

"A MAN AND HIS HORNS"—Anthony Ortega with Hank Jones, piano Addison Farmer Edmond Thigpen, drums—Herald HLP 0101 (1-12" LP)

HAPPY DAY; HANDFUL OF STARS; MEMORIES OF SPRING; THEY ALL LAUGHED; TITORO; WE'LL BE TOGETHER AGAIN; BIRDWATCHER; STROLLING THROUGH THE CASBAH; A MAN AND HIS HORNS.

Using the now familiar multiple recording technique jazzman Anthony Ortega has pressed a respectable new jazz disk. An excellent engineering feat enables Ortega to combine the horn instruments he plays on one number. The result is an impressive display of Ortega's jazz talents with either the alto, flute, tenor and baritone sax, clarinet and bass clarinet. His material gives him plenty of room to move about. Good accompaniment. Exceptional sound. Should provide an interesting entry for jazz lovers.

"DEXTER BLOWS HOT AND COOL"—Dexter Gordon, Tenor Saxophone, Carl Perkins, piano, Leroy Vinnegar, bass, Chuck Thompson, drums, Jimmy Robinson, Trumpet. Dootone DL 207 (1-12" LP)

SILVER PLATED, CRY ME A RIVER, RHYTHM MAD; DON'T WORRY ABOUT ME; I HEAR MUSIC; BONNA RUE; I SHOULD CARE; BLOWIN' FOR DOOTSIE; TENDERLY.

Dexter Gordon and his All Stars give a strong account of themselves. The jazz entry shows a flexible and resourceful group. Firstly Gordon, featured on the tenor sax, is herewith given a pat-on-the-back for a series of captivating solos. The standout (one of many) is his soft job on the potential standard "Cry Me A River." There's jazz artistry. The other material is excellent ("I Hear Music," "I Should Care," and "Tenderly" as examples). The rest of the boys seem to take Gordon's model example of great jazz with a "So Can We" attitude. And they do!

"JAZZ GOES TO BROADWAY"—Morey Feld's Straight-Ahead Six—Kapp KL 1007 (1-12")

STRIKE UP THE BAND; YESTERDAYS; I DIDN'T KNOW WHAT TIME IT WAS; LOVELY TO LOOK AT; ALL OF YOU; IT'S ALL RIGHT WITH ME; SOMEBODY LOVES ME; DANCING ON THE CEILING; WHO CARES; THERE'S A SMALL HOTEL.

When jazz goes to Broadway it taps a rich and rewarding ore of fine tunes. Sticking to the more familiar show music the boys resound with some capable jazz artistry. Morey Feld's group is particularly effective with Cole Porter's great new standard, "It's All Right With Me." For cooler sounds and a much slower arrangement Jerome Kern's "Yesterdays" is a standout. Excellent material and a varied display of jazz tempo could provide successful sales.

CLASSICAL

"BRITISH BAND CLASSICS"—Holst: First Suite In E-flat-Vaughan Williams: Toccata Marziale Folk Song Suite—Frederick Fennel Conducting The Eastman Symphonic Wind Ensemble—Mercury MG 40015 (1-12" LP)

Four favorite band works of England are presented in a brilliant new Mercury release. The pieces go beyond band scores that most Americans are used to hearing. They are intricate works that are composed with the care and skill required in the creation of good serious music. The band selections were composed by English craftsmen, Gustav Holst and Vaughan Williams. U.S. listeners will delight in these descriptive and flowing works. The Eastman Symphonic Orchestra under Frederick Fennel's direction is superb. The air is filled with excitement and the familiar band sound is so well displayed by the orchestra. Beautiful hi-fi sound. Popular appeal.

Jerry Marshall Comments On Cash Box Plan To Play Xmas Tunes Earlier

"In the January 7th issue of The Cash Box I read, with great interest, your editorial including the lines 'We do not agree with disk jockeys who feel their public does not want to hear Christmas tunes too early. We think that properly presented, these tunes could certainly be played a week or two before Thanksgiving.' I wholeheartedly agree with this statement, but as I had mentioned on the air, I would be most anxious and willing to play, at the 'Make Believe Ballroom,' Christmas songs starting November 1st of any year. However, certain abuses arose among the record and publishing fraternity.

"In the past, disk jockeys played Christmas records as soon as they arrived, which was usually around the beginning of November. But once the record companies and publishers found this to be true, then they began jumping the gun and for several years we were getting Christmas records in July and August, which I'm sure you will agree is much too early. Though the spirit of Christmas should be a year-round affair, the commercialization of Christmas songs must have some control. If only the record companies and publishers could and would get together and set a November 1st deadline, I am sure that most disk jockeys would be happy to cooperate. It is only with jumping the gun and attempting to rush out too early with seasonal songs that one must take issue.

"All best wishes to you and everyone in the business for 1956."

Cordially,
Jerry Marshall

Batting Out A Hit



SAN DIEGO, CALIF.—Radio-TV singer Rush Adams hopes he's batting out a hit with his latest M-G-M record, "Love Plays The Strings Of My Banjo." Jerry Nesler, KCBQ deejay, plays umpire.

Watch for

FAYE ADAMS'

GREATEST RECORD SINCE

"Shake A Hand"

TWO "A" SIDES

A POP and R&B SMASH!

"TEEN AGE HEART"

and

"WITNESS TO THE CRIME"

HERALD # 470

Still shooting to the top of the POP charts!

"WHEN YOU DANCE"

THE TURBANS

HERALD #458

Heading for all the charts!

"BETTY LOU"

THE NUTMEGS

HERALD # 466



Love That Flattery



NEW YORK—"Enough of all that flattery", says Steve Lawrence as Sound recording star Gloria Mann praises Steve's job in his latest release "Speedoo". A bit earlier, Gloria performed her hit recording "Teen-Age Prayer", on the Steve Allen "Tonight" show. Miss Mann has just completed a successful stint at the Academy of Music rock and roll show staged by WINS dee jay Alan Freed.

Dunn And Racusin Get New Posts At RCA Victor

NEW YORK—Two major administrative changes in the RCA Victor Record Division have been announced by Howard L. Letts, manager, Record Operations for the company.

Emmett Dunn, controller for the record company since 1951, has been named manager, Custom Records Administration, a newly created post. James P. Davis will continue as manager, Custom Record Division. Norman Racusin, formerly manager, financial operations, has been appointed controller to succeed Dunn.

Dunn, a graduate of Temple University and a certified public accountant, joined RCA Victor in 1941 as an accountant. Racusin was graduated from Penn State in 1941 and later attended the Harvard Graduate School of Business. He came to Victor in 1950 as a budget analyst.

Kornheiser Hits Road

NEW YORK—Bob Kornheiser, Cadence Records' national promotion representative headed out on a fourteen-city road trip last Friday to promote Archie Bleyer's new release: "Bridge of Happiness;" the latest Mariners' single "Zindy Lou," which is just now starting to show action in certain territories; and the general Cadence LP and single line.

Kornheiser will travel by auto ("and dog sled if necessary") to Philly, Pittsburgh, Cincinnati, Columbus, St. Louis, Louisville, Minneapolis, Toledo, Detroit, Cleveland, Buffalo, Boston and Albany.

Goodman Band Set To Stomp At Waldorf

NEW YORK—Benny Goodman will make his first appearance at the Waldorf-Astoria Hotel in nearly twenty years when he opens at the Empire Room on February 9th for a four-week engagement with his orchestra.

Personnel of the band has not been set yet but Goodman is organizing it to include sidemen who have worked with him through the years as well as new instrumental stars. The band will play for dancing as well as the regular shows and the book will feature such BG favorites as "Stompin' At the Savoy," "The World Is Waiting for the Sunrise," "Slipped Disk," and "King Porter Stomp."

The Empire Room date has been scheduled in conjunction with the New York release of "The Benny Goodman Story," bio-film of the clarinetist's life.

Rash of "3 Penny" Waxings

NEW YORK—The "Theme from 'The Three Penny Opera'" (Moritat) has been available for a number of months now, but it's only in the past two weeks that a slew of renditions have hit the market.

Dick Hyman and his Trio have recorded it for MGM; Richard Hayman and Jan August are teamed on the Mercury recording; Billy Vaughn is featured on the Dot label's version and Les Paul and Mary Ford render the tune on Capitol. Harms Music, publisher of the tune, also reports that many other labels are cutting it.

The tune was originally recorded by Louis Armstrong and Turk Murphy under the title "Mack the Knife."

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending January 7 without any changes on the part of THE CASH BOX.

- | | | |
|--|---|--|
| <p>Ray Schreiner
WRNL—Richmond, Va.</p> <ol style="list-style-type: none"> Memories Are Made Of This (Dean Martin) Teen Age Prayer (G. Mann) Band Of Gold (Don Cherry) Burn That Candle (B. Haley) There Should Be Rules (Betty Madigan) At My Front Door (P. Boone) Dungaree Doll (Eddie Fisher) Tender Trap (Frank Sinatra) Gee Whittakers (Pat Boone) Angels In The Sky (Crewcuts) | <p>Dave Maynard
WORL—Boston, Mass.</p> <ol style="list-style-type: none"> Great Pretender (Platters) 16 Tons (T. Ernie Ford) Memories Are Made Of This (Dean Martin) Lullaby Of Birdland (Blue Stars) Chain Gang (Bobby Scott) Don't Go To Strangers (Vaughn Monroe) Lisbon Antigua (N. Riddle) Woman In Love (F. Laine) Teen Age Prayer (G. Mann) Speedoo (Cadillacs) | <p>Dave Walshak
KCTI—Gonzales, Texas</p> <ol style="list-style-type: none"> Memories Are Made Of This (Dean Martin) Only You (Platters) Rock And Roll Waltz (Starr) 16 Tons (T. Ernie Ford) All At Once You Love Her (Perry Como) Believing Heart (Joni James) Teen Age Prayer (G. Storm) Go on With The Wedding (Patti Page) Band Of Gold (Don Cherry) Be Good To Me (McGuire) |
|--|---|--|

- | | | |
|--|---|---|
| <p>Frank Allen
WOW—Omaha, Nebraska</p> <ol style="list-style-type: none"> 16 Tons (T. Ernie Ford) Love And Marriage (Shore) All At Once You Love Her (Perry Como) Autumn Leaves (R. Williams) He (Bob Carroll) Almost Tomorrow (Stafford) Shifting, Whispering Sands (Billy Vaughn) Dungaree Doll (Eddie Fisher) Memories Are Made Of This (Mindy Carson) Woman In Love (G. MacRae) | <p>Rex Dale
WCKY—Cincinnati, Ohio</p> <ol style="list-style-type: none"> Memories Are Made Of This (Dean Martin) 16 Tons (T. Ernie Ford) I Hear You Knockin' (Storm) He (Al Hibbler) Daddy-O (Bonnie Lou) Moments To Remember (Four Lads) Only You (Platters) Lisbon Antigua (N. Riddle) What Is A Wife (S. Allen) Rock And Roll Waltz (Kay Starr) | <p>Hy Davis
WAIP—Prichard—Mobile, Ala.</p> <ol style="list-style-type: none"> Memories Are Made Of This (Dean Martin) 16 Tons (T. Ernie Ford) Great Pretender (Platters) Woman In Love (F. Laine) My Treasure (C. Francis) Lovey Lies (Manhattans) First Snowfall (W. Schumann) Wanting You (R. Williams) Sincerely Yours (Les Brown) Three Penny Opera Theme (Dick Hyman) |
|--|---|---|

- | | | |
|--|--|--|
| <p>Frank McCormack
WHWB—Rutland, Vermont</p> <ol style="list-style-type: none"> Memories Are Made Of This (Dean Martin) 16 Tons (T. Ernie Ford) All At Once You Love Her (Perry Como) Love And Marriage (Sinatra) Mostly Martha (Crewcuts) What Is A Wife (S. Allen) Band Of Gold (Kit Carson) Great Pretender (Platters) Dungaree Doll (Eddie Fisher) Woman In Love (F. Laine) | <p>Lou Dennis
WBRY—Waterbury, Conn.</p> <ol style="list-style-type: none"> Memories Are Made Of This (Dean Martin) Band Of Gold (Kit Carson) Great Pretender (Platters) Teen Age Prayer (G. Mann) 16 Tons (T. Ernie Ford) April In Paris (Count Basie) Dungaree Doll (Eddie Fisher) My Believing Heart (James) Baby Be Good To Me (McGuire) Rock And Roll Waltz (Starr) | <p>Lee Case
WAYE—Baltimore Md.</p> <ol style="list-style-type: none"> Lisbon Antigua (N. Riddle) Memories Are Made Of This (Dean Martin) You Don't Have To Be A Baby To Cry (T. Ernie Ford) Cry Me A River (J. London) Woman In Love (Four Aces) No One Goodbye (Morgan) In Old Lisbon (Alan Dale) You Are My Love (Garland) Teen Age Prayer (G. Storm) Candlelight (Steve Allen) |
|--|--|--|

- | | | |
|--|--|--|
| <p>Jack Clifton
WCUE—Akron, Ohio</p> <ol style="list-style-type: none"> 16 Tons (T. Ernie Ford) Great Pretender (Platters) Rock And Roll Waltz (Starr) Lisbon Antigua (N. Riddle) Later Alligator (B. Charles) Memories Are Made Of This (Dean Martin) Dungaree Doll (Eddie Fisher) Teen Age Prayer (G. Storm) Band Of Gold (Don Cherry) Seven Days (Clyde McPhatter) | <p>Maurice Jackson
WVCO—Columbus, Ohio</p> <ol style="list-style-type: none"> Memories Are Made Of This (Dean Martin) Lisbon Antigua (N. Riddle) 16 Tons (T. Ernie Ford) Angels In The Sky (Crewcuts) Tender Trap (Frank Sinatra) Only You (Platters) Great Pretender (Platters) Cry Me A River (J. London) Woman In Love (F. Laine) Dungaree Doll (Eddie Fisher) | <p>Bert Solitare
KRE—Berkeley, Calif.</p> <ol style="list-style-type: none"> 16 Tons (T. Ernie Ford) Autumn Leaves (R. Williams) Teen Age Prayer (G. Storm) Moments To Remember (Four Lads) He (Al Hibbler) Suddenly A Valley (LaRosa) You Are My Love (J. James) My Treasure (Hilltoppers) Cry Me A River (London) Love And Marriage (Sinatra) |
|--|--|--|

- | | | |
|--|---|---|
| <p>Chuck Norman
WIL—St. Louis, Mo.</p> <ol style="list-style-type: none"> Memories Are Made Of This (Dean Martin) 16 Tons (T. Ernie Ford) Almost Tomorrow (Dream Weavers) Teen Age Prayer (G. Mann) Rock And Roll Waltz (Starr) Woman In Love (F. Laine) 24 Hours A Day (G. Gibbs) All At Once (Perry Como) Cry Me A River (J. London) Angels In The Sky (Crewcuts) | <p>Bill Thornton
KRLW—Walnut Ridge, Ark.</p> <ol style="list-style-type: none"> Memories Are Made Of This (Dean Martin) 16 Tons (T. Ernie Ford) Only You (Platters) Sugar Lump (Prophets) Everybody's Got A Home (Eddie Fisher) Teen Age Prayer (G. Storm) Band Of Gold (Don Cherry) Memories Of You (Coins) No Arms (Pat Boone) Love And Marriage (Sinatra) | <p>Dick Gilbert
WTYL—Phoenix, Arizona</p> <ol style="list-style-type: none"> Bewildered Heart (Morgan) Lisbon Antigua (N. Riddle) Angels In The Sky (Crewcuts) 16 Tons (T. Ernie Ford) Memories Are Made Of This (Dean Martin) Moments To Remember (Four Lads) No Other One (C. Boswell) Band Of Gold (Kit Carson) Love And Marriage (Grayco) Woman In Love (F. Laine) |
|--|---|---|

- | | | |
|---|---|---|
| <p>Mike Woloson
WNOR—Norfolk, Va.</p> <ol style="list-style-type: none"> C'est La Vie (Sarah Vaughan) Moments To Remember (Four Lads) Croce Di Oro (Patti Page) Sincerely Yours (E. Gorme) Miracle In The Rain (Raine) Woman In Love (Laine/Four Aces) Dungaree Doll (Eddie Fisher) All At Once You Love Her (Perry Como) Believing Heart (Joni James) Are You Satisfied (Wooley/Draper) | <p>Pete Johnson
WKBR—Manchester, N. H.</p> <ol style="list-style-type: none"> Memories Are Made Of This (Dean Martin) 16 Tons (T. Ernie Ford) Daddy-O (Fontanes) Only You (Platters) Memories Of You (Coins) Nuttin' For Christmas (Gordon & Mooney) Almost Tomorrow (Dream Weavers) I Hear You Knockin' (Storm) Dungaree Doll (Eddie Fisher) Great Pretender (Platters) | <p>Paul Berlin
KNUZ—Houston, Texas</p> <ol style="list-style-type: none"> Teen Age Prayer (G. Mann) Band Of Gold (Don Cherry) Memories Are Made Of This (Dean Martin) Rock And Roll Waltz (Starr) Only You (Hilltoppers) I Hear You Knockin' (Storm) Dungaree Doll (Eddie Fisher) Nuttin' For Christmas (Gordon & Mooney) Go On With The Wedding (Modernaires) Hi De Ank Tum (Nita, Rita & Ruby) |
|---|---|---|

- | | | |
|---|---|--|
| <p>Rege Cordic
KDKA—Pittsburgh, Pa.</p> <ol style="list-style-type: none"> 16 Tons (T. Ernie Ford) Only You (Platters) I Hear You Knockin' (Storm) Moments To Remember (Four Lads) He (Al Hibbler) Love And Marriage (Sinatra) Memories Are Made Of This (Dean Martin) Shifting, Whispering Sands (Rusty Draper) Nuttin' For Christmas (Gordon & Mooney) Memories Of You (Coins) | <p>Bill Ballance
KFWB—KCOP — Hollywood, Calif.</p> <ol style="list-style-type: none"> 16 Tons (T. Ernie Ford) Memories Are Made Of This (Dean Martin) Only You (Hilltoppers) Almost Tomorrow (Dream Weavers) Moments To Remember (Four Lads) All At Once You Love Her (Perry Como) Woman In Love (Four Aces) Cry Me A River (J. London) Teen Age Prayer (G. Storm) Tender Trap (Frank Sinatra) | <p>Bill Stell
WJWS—South Hill, Va.</p> <ol style="list-style-type: none"> 16 Tons (T. Ernie Ford) Autumn Leaves (R. Williams) Moments To Remember (Four Lads) Nuttin' For Christmas (Gordon & Mooney) All At Once You Love Her (Perry Como) Hands Off (Johnny Maddox) Cry Me A River (J. London) Go On With The Wedding (Patti Page) Tender Trap (Frank Sinatra) Great Pretender (Platters) |
|---|---|--|

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

"R & R Waltz"

RCA VICTOR 20/47-6359

Heading for #1

THE CASH BOX
Disk Jockey's
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending January 7 without any changes on the part of THE CASH BOX.

Gene Piatt

KELO—Sioux Falls, S. D.

1. Memories Are Made Of This (Dean Martin)
2. Cry Me A River (J. London)
3. 16 Tons (T. Ernie Ford)
4. No Arms (Georgie Shaw)
5. Over The Sea To Skee (Hamish Mezies)
6. Miracle In The Rain (Raine)
7. C'est La Vie (Sarah Vaughan)
8. Trouble With Harry (J. Pleis)
9. Moments To Remember (Four Lads)
10. Lisbon Antigua (N. Riddle)

Charlie Jefferds

WHIM—Providence, R. I.

1. 16 Tons (T. Ernie Ford)
2. Memories Are Made Of This (Dean Martin)
3. Teen Age Prayer (G. Mann)
4. Band Of Gold (Don Cherry)
5. Angels In The Sky (Crewcuts)
6. Dugaree Doll (Eddie Fisher)
7. Are You Satisfied (Wooley/Draper)
8. Tender Trap (Frank Sinatra)
9. Great Pretender (Platters)
10. Rock And Roll Waltz (Kay Starr)

Norman Prescott

WBZ—Boston, Mass.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Lisbon Antigua (N. Riddle)
4. Be Good To Me (McGuire)
5. Go On With The Wedding (Patti Page)
6. Tender Trap (Frank Sinatra)
7. All At Once You Love Her (Perry Como)
8. Great Pretender (Platters)
9. I'm Gonna Laugh You (Cole)
10. Memories Of You (Coins)

Sam Bradley

KUDL—Kansas City, Mo.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. I Hear You Knockin' (Storm)
4. Burn That Candle (Bill Haley)
5. Nuthin' For Christmas (Ward)
6. Poor Me (Fats Domino)
7. He (Al Hibbler)
8. Daddy-O (Bonnie Lou)
9. Angels In The Sky (Crewcuts)
10. Gee Whittakers (Pat Boone)

Chuck Dougherty

WKDA—Nashville, Tenn.

1. Go On With The Wedding (Patti Page)
2. 16 Tons (T. Ernie Ford)
3. Memories Are Made Of This (Dean Martin)
4. Band Of Gold (Kit Carson)
5. Only You (Platters)
6. Great Pretender (Platters)
7. Teen Age Prayer (G. Storm)
8. Gee Whittakers (Pat Boone)
9. Dugaree Doll (Eddie Fisher)
10. Lisbon Antigua (N. Riddle)

Doug Hendon

WBKH—Hattiesburg, Miss.

1. Memories Are Made Of This (Dean Martin)
2. Autumn Leaves (R. Williams)
3. At My Front Door (P. Boone)
4. Tender Trap (Frank Sinatra)
5. Teen Age Prayer (G. Storm)
6. Great Pretender (Platters)
7. Only You (Platters)
8. Love Is Many Splendored (Four Aces)
9. Moments To Remember (Four Lads)
10. Everybody's Got A Home (Roy Hamilton)

Al Radka

KFRE—Fresno, Calif.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Cry Me A River (J. London)
4. Moments To Remember (Four Lads)
5. You Are My Love (J. James)
6. Someone On Your Mind (Champ Butler)
7. Memories Of You (Four Coins)
8. Love And Marriage (Sinatra)
9. Are You Satisfied (Draper)
10. I Hear You Knockin' (Storm)

"Little Joe" Angello

WJLB—Detroit, Mich.

1. Memories Are Made Of This (Dean Martin)
2. Rock And Roll Waltz (Starr)
3. Everybody's Got A Home (Roy Hamilton)
4. Great Pretender (Platters)
5. Speedoo (Cadillacs)
6. Memories Of You (Coins)
7. Take My Hand (Rhythmettes)
8. Smokey Joe's Cafe (Robins)
9. Almost Tomorrow (Dream Weavers)
10. Teen Age Prayer (G. Mann)

George Fennell

WHIL—Medford, Mass.

1. Memories Are Made Of This (Dean Martin)
2. Band Of Gold (Don Cherry)
3. Great Pretender (Platters)
4. April In Paris (Count Basie)
5. 16 Tons (T. Ernie Ford)
6. Woman In Love (F. Laine)
7. Lilly Maebelle (Valentines)
8. Rock And Roll Waltz (Starr)
9. Go On With The Wedding (Kallen & Shaw)
10. A Good Man Is Hard To Find (Teresa Brewer)

Bill Anson

WAIT—Chicago, Ill.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. He (McGuire)
4. Love And Marriage (Sinatra)
5. Band Of Gold (Don Cherry)
6. Dugaree Doll (E. Fisher)
7. Memories Of You (Coins)
8. C'est La Vie (Sarah Vaughan)
9. Great Pretender (Platters)
10. There Should Be Rules (Betty Madigan)

Johnny Morton

WINN—Louisville, Ky.

1. Lisbon Antigua (N. Riddle)
2. Until (Leroy Holmes)
3. Only You (Hilltoppers)
4. Woman In Love (Four Aces)
5. You Are My Love (J. James)
6. 16 Tons (T. Ernie Ford)
7. Tender Trap (Frank Sinatra)
8. Band Of Gold (Kit Carson)
9. No Arms (Jeffery Clay)
10. Memories Are Made Of This (Dean Martin)

George Strait

WDCF—Dade City, Fla.

1. Memories Are Made Of This (Dean Martin)
2. Moments To Remember (Four Lads)
3. He (McGuire)
4. 16 Tons (T. Ernie Ford)
5. Almost Tomorrow (S. Lanson)
6. Croce Di Oro (Patti Page)
7. I Hear You Knockin' (Storm)
8. Gee Whittakers (Pat Boone)
9. Band Of Gold (Kit Carson)
10. Daddy-O (Fontanes)

Jeff Evans

WQSN—WUSN—Charleston, S. C.

1. White Christmas (Drifters)
2. First Snowfall (W. Schumann)
3. Suddenly A Valley (LaRosa)
4. There Should Be Rules (Betty Madigan)
5. Miracle In The Rain (Raine)
6. Walking The Nite Away (Frankie Laine)
7. Moments To Remember (Four Lads)
8. 16 Tons (Johnny Desmond)
9. Someone You Love (N. Cole)
10. Wanting You (R. Williams)

Paul Coburn

KOL—Seattle, Wash.

1. Great Pretender (Platters)
2. Memories Are Made Of This (Dean Martin)
3. You Don't Have To Be A Baby To Cry (T. Ernie Ford)
4. Solitude (Norman Petty)
5. Japanese Farewell Song (K. C. Jones)
6. Band Of Gold (Kit Carson)
7. Moments To Remember (Four Coins)
8. At My Front Door (El Dorados)
9. My Boy—Flat Top (Collins)
10. Are You Satisfied (Wooley)

Jackson Lowe

WUST—Washington, D. C.

1. 16 Tons (T. Ernie Ford)
2. Moments To Remember (Four Lads)
3. Autumn Leaves (R. Williams)
4. Love And Marriage (Sinatra)
5. Croce Di Oro (Patti Page)
6. Only You (Platters)
7. Memories Are Made Of This (Dean Martin)
8. All At Once You Love Her (Perry Como)
9. Lisbon Antigua (N. Riddle)
10. Great Pretender (Platters)

Gene Overby

WREV—Reidsville, N. C.

1. 16 Tons (T. Ernie Ford)
2. Only You (Hilltoppers)
3. I Walked Alone Last Night (Eddy Arnold)
4. He (Hibbler/McGuire)
5. Woman In Love (Laine/Four Aces)
6. Memories Are Made Of This (Dean Martin)
7. At My Front Door (P. Boone)
8. Sincerely Yours (E. Gorme)
9. I Hear You Knockin' (Storm)
10. Come To Me (Rovers)

Bob N. Perry

WQAM—Miami, Fla.

1. Don't Go To Strangers (Vaughn Monroe)
2. All At Once You Love Her (Perry Como)
3. Hoop Beats (Rex Trailer)
4. Someone You Love (N. Cole)
5. Only You (Platters)
6. 16 Tons (T. Ernie Ford)
7. No Arms (Pat Boone)
8. Memories Are Made Of This (Dean Martin)
9. Love And Marriage (Sinatra)
10. 'S Wonderful (Julie London)

Jack Lamar

WCAM—Camden, N. J.

1. Great Pretender (J. Riggs)
2. Memories Are Made Of This (Dean Martin)
3. Such A Day (Rita Raines)
4. Teen Age Prayer (G. Mann)
5. Come To Me (Rovers)
6. Convicted (Oscar McLollie)
7. Tiptily Top (Rays)
8. Speedoo (Cadillacs)
9. Are You Satisfied (Cole)
10. 16 Tons (T. Ernie Ford)

Charlie Trussell

KXEL—Waterloo, Iowa

1. 16 Tons (T. Ernie Ford)
2. Memories Are Made Of This (Dean Martin)
3. Autumn Leaves (R. Williams)
4. Only You (Hilltoppers)
5. I Hear You Knockin' (Storm)
6. Miracle In The Rain (Raine)
7. Everybody's Got A Home (Eddie Fisher)
8. Teen Age Waltz (E. Howard)
9. Love And Marriage (Shore)
10. Woman In Love (Four Aces)

Joe Deane

WBBF—Rochester, N. Y.

1. Make A Wish (Don Cornell)
2. Band Of Gold (Kit Carson)
3. All At Once You Love Her (Perry Como)
5. Teen Age Prayer (G. Mann)
5. Forgive My Heart (N. Cole)
6. Almost Tomorrow (Dream Weavers)
7. Memories Of You (Four Coins)
8. Moments To Remember (Four Lads)
9. Bewildered Heart (Morgan)
10. 16 Tons (T. Ernie Ford)

Neil (Bird) Mack

WGUY—Bangor, Maine

1. Great Pretender (Platters)
2. Are You Satisfied (Draper)
3. Chain Gang (Bobby Scott)
4. Go On With The Wedding (Patti Page)
5. Rock And Roll Waltz (Starr)
6. All The Way 'Aound The World (Mills Bros.)
7. A Little Girl At Heart (Rosemary Clooney)
8. Gee Whittakers (Pat Boone)
9. Lullaby Of Birdland (Blue Stars)
10. April In Paris (Count Basie)

CANADIAN CAPERS

Looks like a BIG Smasher for Toronto's Four Diamonds with their newie for Coral "Smooch Me". The disk received many spins and according to local DJ's the teen-age response is, and we quote, "The Greatest". . . Frank Jones of Columbia Records, down in Montreal to launch their First Quarter Sales Program—while H. S. Smith, Vice-President and General Manager of Capitol Records in Canada is across the border confabbing with other "Cap" bigwigs re their approach to '56. . . The Colonial (our South Yonge Street Jazz spot) has a solid lineup for January with Gene Krupa opening the year followed by Roy Hamilton (Epic), J. J. Johnson and Kai Winding and Duke Ellington and His Orchestra. . . Our favorite East Queen spot has Terry Gibbs this week, and man he's the end. . . We mustn't forget that Toronto's favorite boy Cal Jackson (Columbia) is back home at the Park Plaza for a while, we hope. Rave Reviews were the order of our day after Cal's (the entire group was featured later in the evening) appearance as guest conductor of The Toronto Symphony Orchestra last week where Cal's own composition for Ballet "Maria Chapdelaine" was heard in its entirety. . . The Three Deuces had their big opening night at the Barclay on Monday last and ended up as nothing short of sensational. Although I missed their New Year's Eve CBLT-TV show, I hear tell they were just as great as they are on a floor show. Their next TV appearance will be next week's "Cross Canada Hit Parade" when they will introduce their hit from England "Snuggle Up", soon to be released here on the Capitol label. . . Artur Rubinstein packed Massey Hall for his long awaited engagement with the Toronto Symphony Orchestra last Tuesday and left an excited audience feeling his visit was well worth braving the Winter storm for. . . Norman Symonds, Canadian jazz composer has been chosen to represent Canada at The World Jazz Festival being held during Brotherhood Week, February 19-26. Norm's composition has also been picked for the NBC show covering this Festival. . . Speaking of jazz it's of interest to note that Ron Cologrosso and His Quartet are being sponsored by The Ontario College of Art for the group's appearance in Toronto on January 12th, when they will feature Toronto jazz composers and their works. . . CBC-TV and Stan Harris, producer of "Cross Canada Hit Parade" had Mindy Carson (Columbia) and The Four Diamonds (Coral) as guest stars on their holiday bit and impressed with one of the show's best efforts for '55. Last week's show was a salute to British United Press and their Hit Parade Poll starring Priscilla Wright (Sparton) singing Canada's Number One tune of '55—"Man In A Raincoat". . . Guest star for this week's Jackie Rae Show (CBC-TV) features talented Eydie Gorme (ABC-Paramount) on a return engagement. Eydie opened the show for Jackie last year and now has everyone looking forward to seeing and hearing this popular gal again. . . Local DJ's inform me that "Memories Are Made Of This" has replaced "Sixteen Tons" as Canada's Number One tune. . . Decca Records getting ready for the big push on "The Benny Goodman Story" being released next week and George Offer also informs us of Bob Chislett's (General Manager of Compo Co.) visit to Toronto this past week for the annual year-end meeting. . . News from Harold Pounds (General Manager of Sparton Records) states that George Lyle, Supervisor of Record Sales is in Montreal this week and continues his busy schedule of visiting distributing centres throughout the month of January.



BONNIE LOU
MISS THE LOVE
(That I've Been Dreaming Of)
b/w
BARNYARD HOP
KING 1506
and
DADDY - O
b/w
DANCIN' IN MY SOCKS
KING 4835

BOYD BENNETT
MY BOY—FLAT TOP
KING 1494
SEVENTEEN
KING 1470

OTIS WILLIAMS
and His New Group
THAT'S YOUR MISTAKE
b/w
TOO LATE I LEARNED
DELUXE 6091

BUBBER JOHNSON
COME HOME
KING 4822

LITTLE WILLIE JOHN
NEED YOUR LOVE SO BAD
b/w
HOME AT LAST
KING 4841
ALL AROUND THE WORLD
KING 4818

THE PLATTERS
TELL THE WORLD
FEDERAL 12250

JACK DUPREE
SILENT PARTNER
KING 4859

THE MIDNIGHTERS
ROCK AND ROLL WEDDING
FEDERAL 12240

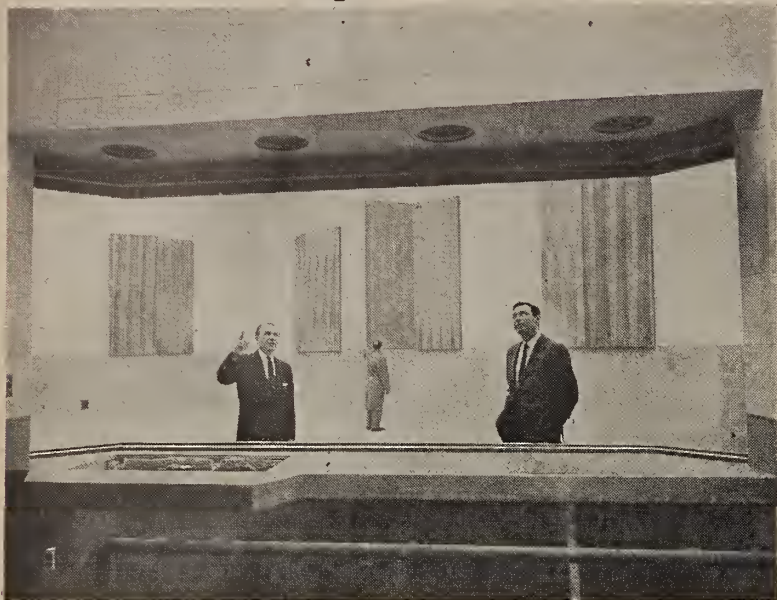
ROCK BROS.
DUNGAREE DOLL
KING 4851

JOE TEX
COME IN THIS HOUSE
KING 4840

KING RECORDS

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

New Capitol Studio



HOLLYWOOD—A mixing engineer's view of Capitol Records' ultra-modern high fidelity studio B in the new nearly-completed Capitol Tower, near Hollywood Blvd. and Vine Street in Hollywood, shows Capitol president Glenn E. Wallichs at left foreground and the label's executive v.p. Alan W. Livingston at right foreground. Unique studio introduces to recording industry movable splays or panels shown in background, with a "hard" side of birch wood, the reverse side of acoustical tile. First recording sessions are expected to get under way in mid-January.

GOING TO # 1

"TEENAGE PRAYER"

b/w

"Memories Are Made Of This"

GALE STORM

Dot # 15436

DOT RECORDS, INC.

GALLATIN, TENNESSEE Phone: 1600

NOW ...

AND ALL THROUGH THE WINTER SEASON

Leroy Anderson's

Sleigh Ride

100% Recorded

MILLS MUSIC

Starr Programming

NEW YORK—Lonny Starr, WNEW "Music Hall" dee jay, has been keeping many of his listeners extremely happy with his programming.

On New Year's Day, he had an all request show with the music lineup selected by the crew of the U.S.S. *Guardian*, a Navy vessel stationed out in the Atlantic Ocean on radar duty. The crew members had written to Starr, asking the favor inasmuch as they were not able to be home for the holidays.

On January 29th, Lonny will answer the request of a soldier in Greenland who is unable to be with his wife on their fifth wedding anniversary. Every year on the anniversary, the soldier had a disk jockey serenade his wife with Tony Bennett's recording: "Because of You."

Starr leaves on January 18 for three days in Chicago, making the rounds on behalf of his own songs. Starr collaborates as a writer with George Williams. And two of the Honeydreamers' tunes on MGM set for release in late January, were written by the deejay-bandleader team.

Rita Raines—A HIT!

"SUCH A DAY"

B/w

"OL' DEVIL MOON"

DEED NO. 1010

DEED

records

64 W. Randolph St.

Chicago, Ill.

RAndolph 6-3138

K★

"R & R Waltz"

RCA VICTOR 20/47-6359

Heading for #1

THE CASH BOX

The Nation's

TOP 50

COMPILED BY "THE CASH BOX"

Comprising 100 Selections

- | | | | | | | |
|-------------|--------------|------------|------------------|-------------|--------------|---------------|
| AA—Double A | BA—Baton | CW—Crown | FI—Fiesta | KI—King | PA—Parrot | SO—Sound |
| AB—Abbott | BE—Bell | DA—Dana | 4 Star—Four Star | LI—Liberty | PE—Peacock | SP—Specialty |
| AL—Aladdin | BN—Benita | DE—Decca | GN—Golden | LO—London | PM—Prom | ST—Starlite |
| AO—Apollo | BT—Bethlehem | DL—DeLuxe | GR—Groove | MA—Marble | PP—Peter Pan | TA—Tampa |
| AP—ABC | CA—Capitol | DO—Dot | GS—Gold Star | MD—Media | PR—Prestige | TI—Tico |
| Paramount | CD—Cadence | DT—Dootone | GTJ—Good Time | ME—Mercury | RA—Rainbow | TR—Trend |
| AR—Arcade | CH—Chess | DU—Duke | Jazz | MG—MGM | RB—R & B | UN—United |
| AT—Atlantic | CK—Checker | EP—Epic | HE—Herald | MO—Modern | RE—Regent | UQ—Unique |
| AU—Audiavac | CL—Cardinal | ER—Era | IM—Imperial | ND—New Disk | RL—Real | VI—RCA Victor |
| | CO—Columbia | ES—Essex | JD—Jay Dee | NG—Norgran | RM—Rama | VJ—Vee Jay |
| | CR—Coral | EX—Excella | JU—Jubilee | OK—Okeh | RP—RPM | WD—Waldorf |
| | CT—Cat | FB—Fabor | JZ—Jovic | OL—Olympic | SA—Savoy | WI—Wing |
| | CV—Clearview | FE—Federal | KA—Kapp | OR—Original | SE—Seeco | "X"—Label "X" |

- | | | | | | | | | | | | | | | | | | | | | |
|--|--|---|---|--|--|---|--|--|---|---|--|--|---|--|--|---|--|---|--|--|
| <p>1—Memories Are Made Of This</p> <p>★CA-3295 (F-3295)—DEAN MARTIN <i>Change Of Heart</i></p> <p>CO-40573 (4-40573)—MINDY CARSON <i>Cryin' For Your Kisses</i></p> <p>DO-15436 (45-15436)—GALE STORM <i>Teen Age Prayer</i></p> | <p>2—Sixteen Tons</p> <p>★CA-3262 (F-3262)—TENNESSEE ERNIE FORD <i>You Don't Have To Be A Baby To Cry</i></p> <p>CR-61529 (9-61529)—JOHNNY DESMOND <i>Ballo Italiano</i></p> <p>DE-29739 (9-29739)—RED SOVINE <i>Why Baby Why</i></p> <p>RP-451 (45-451)—B. B. KING <i>Cryin' Won't Help You</i></p> | <p>3—The Great Pretender</p> <p>MD-1020 (45-1020)—JACKIE RIGGS <i>His Gold Will Melt</i></p> <p>★ME-70753 (70753 x 45)—PLATTERS <i>I'm Just A Dancing Partner</i></p> | <p>4—I Hear You Knockin'</p> <p>★DO-15412 (45-15412)—GALE STORM <i>Never Leave Me</i></p> <p>IM-5356 (45-5356)—SMILEY LEWIS <i>Bumpity Bump</i></p> | <p>5—Band Of Gold</p> <p>CA-3283 (F-3283)—KIT CARSON <i>Cast Your Bread</i></p> <p>★CO-40597 (4-40597)—DON CHERRY <i>Rumble Boogie</i></p> | <p>6—Love And Marriage</p> <p>★CA-3260 (F-3260)—FRANK SINATRA <i>The Impatient Years</i></p> <p>CO-40591 (4-40591)—JOE LOCO <i>Love Is A Many Splendored Thing</i></p> <p>ME-70705 (70705x45)—LAURIE SISTERS <i>Angels' Tears</i></p> <p>VI-20-6266 (47-6266)—DINAH SHORE <i>Compare</i></p> <p>X-0168 (4X-0168)—HELEN GRAYCO <i>When You're In Love</i></p> | <p>7—It's Almost Tomorrow</p> <p>★CO-40595 (4-40595)—JO STAFFORD <i>If You Want To Love</i></p> <p>CR-61524 (9-61524)—LAWRENCE WELK <i>Rico</i></p> <p>★DE-29683 (9-29683)—DREAM WEAVERS <i>You've Got Me Wandering</i></p> <p>DO-15424 (45-15424)—SNOOKY LANSON <i>Stop</i></p> <p>ME-70717 (70717x45)—DAVID CARROLL <i>You Are Mine</i></p> | <p>8—Teen Age Prayer</p> <p>★DO-15436 (45-15436)—GALE STORM <i>Memories Are Made Of This</i></p> | <p>9—Rock And Roll Waltz</p> <p>★VI-20-6359 (47-6359)—KAY STARR <i>I've Changed My Mind A Thousand Times</i></p> | <p>10—He</p> <p>★CR-61501 (9-61501)—MCGUIRE SISTERS <i>I Believe</i></p> <p>★DE-29660 (9-29660)—AL HIBBLER <i>Breeze</i></p> <p>MG-12078 (K-12078)—KAY ARMEN <i>Suddenly There's A Valley</i></p> | <p>11—Dungaree Doll</p> <p>★VI-20-6337 (47-6337)—EDDIE FISHER <i>Everybody's Got A Home</i></p> <p>KI-4851 (45-4851)—ROCK BROS. <i>Lovin' It Up</i></p> | <p>12—Only You</p> <p>DE-29694 (9-29694)—LOUIS ARMSTRONG <i>Moments To Remember</i></p> <p>★DO-15423 (45-15423)—HILLTOPPERS <i>Until The Real Thing Comes Along</i></p> <p>FE-12244 (45-12244)—PLATTERS <i>You Make Me Cry</i></p> <p>★ME-70633 (70633x45)—THE PLATTERS <i>Bark, Battle And Ball</i></p> <p>WI-90015 (90015x45)—LOLA DEE <i>Paper Kisses</i></p> <p>VI-20-6292 (47-6292)—GEO. BEVERLY SHEA</p> | <p>13—Autumn Leaves</p> <p>CA-3223 (F-3223)—JACKIE GLEASON <i>Ooh What You Do To Me</i></p> <p>CD-1421 (45-1421)—JOHN SEBASTIAN <i>Stranger In Paradise</i></p> <p>CR-61485 (9-61485)—STEVE ALLEN & GEO. CATES O. <i>High And Dry</i></p> <p>DE-29653 (9-29653)—VICTOR YOUNG <i>Toy Tiger</i></p> <p>★KA-116 (45-116)—ROGER WILLIAMS <i>Take Care</i></p> <p>ME-70686 (70686x45)—MAYNARD FERGUSON <i>Finger-Snappin'</i></p> <p>MG-12068 (K12068)—RAY CHARLES SINGERS <i>Early Autumn</i></p> <p>PM-1123A (45-1123A)—LOU GARISTO <i>Day By Day</i></p> <p>X-0161 (4X-0161)—GERI GALIAN <i>Yellow Rose Of Texas Mambo</i></p> | <p>14—Moments To Remember</p> <p>★CO-40539 (4-40539)—FOUR LADS <i>Dream On, My Love, Dream On</i></p> <p>DE-29694 (9-29694)—LOUIS ARMSTRONG <i>Only You</i></p> | <p>15—Angels In The Sky</p> <p>CO-21229 (4-21229)—GENE AUTRY</p> | <p>★ME-70741 (70741x45)—CREWCUTS <i>Mostly Martha</i></p> <p>VI-20-5757 (47-5757)—TONY MARTIN <i>Boulevard of Nightingales</i></p> | <p>16—Lisbon Antigua (In Old Lisbon)</p> <p>★CA-3287 (F-3287)—NELSON RIDDLE <i>Robin Hood</i></p> <p>CO-40635 (4-40635)—MITCH MILLER O. <i>Willy Can</i></p> <p>CR-61553 (9-61553)—ALAN DALE <i>I'm Gonna Sleep With One Eye Open</i></p> | <p>17—A Woman In Love</p> <p>CA-3284 (F-3284)—GORDON MacRAE <i>A Wonderful Christmas</i></p> <p>★CO-40583 (4-40583)—FRANKIE LAINE <i>Walking The Night Away</i></p> <p>★DE-29725 (9-29725)—FOUR ACES <i>Of This I'm Sure</i></p> | <p>18—Love Is A Many Splendored Thing</p> <p>CA-3202 (F-3202)—WOODY HERMAN <i>House Of Bamboo</i></p> <p>CO-40591 (4-40591)—JOE LOCO <i>Love And Marriage</i></p> <p>CR-61467 (9-61467)—DON CORNELL <i>Bible Tells Me So</i></p> <p>CW-165 (45-165)—DON, DICK & JIMMY <i>In Madrid</i></p> <p>★DE-29625 (9-29625)—FOUR ACES <i>Shine On Harvest Moon</i></p> <p>DE-29707 (9-29707)—JOE HOLIDAY ORCH. <i>Opening Night</i></p> <p>DE-29633 (9-29633)—ERNEST TUBB <i>A Million Miles From Here</i></p> <p>MG-30883 (K-30883)—DAVID ROSE O. <i>You And You Alone</i></p> <p>PM-1120A (45-1120A)—THE ROCKETS <i>I'll Never Stop Loving You</i></p> <p>RA-320 (45-320)—JOHNNY CONQUET <i>Mexican Merengue</i></p> <p>VI-20-6341 (47-6341)—PABLO BELTRAN <i>Wake The Town And Tell The People</i></p> | <p>19—Burn That Candle</p> <p>CA-3245 (F-3245)—THE CUES <i>Oh My Darlin'</i></p> <p>★DE-29713 (9-29713)—BILL HALEY <i>Rock-A-Beatn' Boogie</i></p> <p>VI-20-6297 (47-6297)—CHARLINE ARTHUR <i>How Many Would There Be?</i></p> | <p>20—Go On With The Wedding</p> <p>CR-61555 (9-61555)—MODERNAIRES <i>Ain't She Sweet</i></p> <p>★DE-29776 (9-29776)—KITTY KALEN & GEO. SHAW <i>The Second Greatest Sex</i></p> <p>★ME-70766 (70766 x 45)—PATTI PAGE <i>The Voice Inside</i></p> |
|--|--|---|---|--|--|---|--|--|---|---|--|--|---|--|--|---|--|---|--|--|

Best Selling Records

FROM LEADING RETAIL OUTLETS!

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.
• The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising
100
Selections

Pos. 1/7	Pos. 12/31	Pos. 1/7	Pos. 12/31	Pos. 1/7	Pos. 12/31
21	—	28	—	36	—
★ DO-15428 (45-15428)	17	★ DO-15428 (45-15428)	15	★ DO-15428 (45-15428)	15
FONTANE SISTERS		Adorable		★ KI-4835 (45-4835)	
★ KI-4835 (45-4835)		BONNIE LOU		Dancing In My Socks	
22	—	22	—	37	—
★ CA-3290 (F-3290)	27	★ CA-3290 (F-3290)	31	★ CA-3290 (F-3290)	31
FRANK SINATRA		Weep They Will		DE-29746 (9-29746)	
DE-29746 (9-29746)		ELLA FITZGERALD		My One And Only Love	
MG-12086 (K12086)		★ DEBBIE REYNOLDS		Canoodlin' Rag	
23	—	29	—	33	—
★ BA-218 (45-218)	—	★ BA-218 (45-218)	—	★ BA-218 (45-218)	—
ANN COLE		Darling, Don't Hurt Me		CO-40612 (4-40612)	
CO-40612 (4-40612)		CATHY JOHNSON		Yod'lin' Dixieland	
DE-29756 (9-29756)		★ JIMMY WAKELY		Mississippi Dreamboat	
★ ME-70757 (70757 x 45)		★ RUSTY DRAPER		Wabash Cannonball	
MG-12122 (K12122)		★ CONNIE FRANCIS		My Treasure	
★ MG-12114 (K12114)		★ SHEB WOOLEY		Humdinger	
VI-20-6346 (47-6346)		★ TONI ARDEN		I Forgot To Remember	
24	—	19	—	14	—
★ DO-15409 (45-15409)	—	★ DO-15409 (45-15409)	—	★ DO-15409 (45-15409)	—
BILLY VAUGHN		Shifting, Whispering Sands (Pt. 2)		★ ME-70696 (70696x45)	
★ ME-70696 (70696x45)		★ RUSTY DRAPER		Lost Frontler	
VI-20-6243 (47-6243)		★ JOHNSON FAMILY SINGERS		Shifting, Whispering Sands (Pt. 2)	
25	—	—	—	—	—
★ CH-1609 (45-1609)	—	★ CH-1609 (45-1609)	—	★ CH-1609 (45-1609)	—
BOBBY CHARLES		On Bended Knee		★ DE-29791 (9-29791)	
★ DE-29791 (9-29791)		★ BILL HALEY & COMETS		The Paper Boy	
26	—	25	—	16	—
★ CR-61513 (9-61513)	—	★ CR-61513 (9-61513)	—	★ CR-61513 (9-61513)	—
MODERNAIRES		Alright, Okay, You Win		★ DO-15422 (45-15422)	
★ DO-15422 (45-15422)		PAT BOONE		No Arms Can Ever Hold You	
★ VJ-147 (45-147)		★ EL DORADOS		What's Buggin' You	
27	—	26	—	25	—
★ CO-40596 (4-40596)	—	★ CO-40596 (4-40596)	—	★ CO-40596 (4-40596)	—
JILL COREY		Nobody's Heart		★ CR-61530 (9-61530)	
★ CR-61530 (9-61530)		★ EILEEN BARTON		Come Home	
★ LI-55006 (45-55006)		★ JULIE LONDON		S' Wonderful	
ME-70722 (70722x45)		★ KITTY WHITE		Out Of This World	
28	—	21	—	22	—
★ CA-3304 (F-3304)	—	★ CA-3304 (F-3304)	—	★ CA-3304 (F-3304)	—
★ JOE CARR		Henderson Stomp		CO-40616 (4-40616)	
★ BENNY GOODMAN & R. CLOONEY		It's Bad For Me		CO-40605 (4-40605)	
★ PAUL WESTON		Naked Sea		★ CR-61542 (9-61542)	
★ STEVE ALLEN		What Is A Wife		DE-29750 (9-29750)	
★ INK SPOTS		It's Funny To Everyone But Me		DE-29763 (9-29763)	
★ GLEN GRAY O.		Don't Get Around Much		★ EP-9129 (5-9129)	
★ FOUR COINS		Tear Down The Fence		MG-12133 (K12133)	
★ ART MOONEY O.		Lord Is a Busy Man		VI-20-6339 (47-6339)	
★ HUGO WINTERHALTER		Autumn Rhapsody		29—Chain Gang	
★ AP-9658 (45-9658)		★ BOBBY SCOTT		Shadrach	
ME-70774 (70774 x 45)		★ LEN DRESSLAR		These Hands	
MG-12164 (K12164)		★ JOHNNY OLIVER		These Hands	
30	—	24	—	24	—
★ CA-3267 (F-3267)	—	★ CA-3267 (F-3267)	—	★ CA-3267 (F-3267)	—
★ FIVE KEYS		'Cause You're My Lover		★ DO-15435 (45-15435)	
★ PAT BOONE		Take The Time		31—C'est La Vie	
EP-9131 (5-9131)		★ DE JOHN SISTERS		Uninvited Love	
★ ME-70727 (70727 x 45)		★ SARAH VAUGHAN		Never	
VI-20-6286 (47-6286)		★ SUNNY GALE		Looking Glass	
32	—	45	—	41	—
★ CR-61510 (9-61510)	—	★ CR-61510 (9-61510)	—	★ CR-61510 (9-61510)	—
★ DORTHY COLLINS		In Love		KI-1494 (45-1494)	
★ BOYD BENNETT		Bbnjo Rock And Roll		KI-4846 (45-4846)	
★ THE GAYLES		I Get So Happy		33—All At Once	
★ VI-20-6294 (47-6294)		★ PERRY COMO		Rose Tattoo	
34	—	39	—	39	—
★ CR-61563 (9-61563)	—	★ CR-61563 (9-61563)	—	★ CR-61563 (9-61563)	—
★ STEVE LAWRENCE		Chicken And The Hawk		DO-15439 (45-15439)	
★ COMMODORES		Whole Lotta Shakin' Goin' On		★ JZ-785 (45-785)	
★ CADILLAC		Let Me Explain		35—Everybody's Got	
★ EP-9132 (5-9132)		★ ROY HAMILTON		Take Me With You	
★ VI-20-6337 (47-6337)		★ EDDIE FISHER		Dungaree Doll	
36	—	36	—	37	—
★ CR-61542 (9-61542)	—	★ CR-61542 (9-61542)	—	★ CR-61542 (9-61542)	—
★ STEVE ALLEN		Memories Of You		★ CR-61554 (9-61554)	
★ STEVE ALLEN		What Is A Husband		37—No Arms Can	
★ JEFFREY CLAY		Come Back, Come Back		★ DE-29679 (9-29679)	
★ GEORGIE SHAW		Look To Your Heart		★ DO-15422 (45-15422)	
★ PAT BOONE		At My Front Door		LO-1609 (45-1609)	
★ JIMMY YOUNG		Man From Laramie		ME-70706 (70706x45)	
★ GAYLORDS		Bring Me A Bluebird		OL-503 (45-503)	
★ HERB JEFFRIES		Whistling Blues		38—My Treasure	
★ DO-15437 (45-15437)		★ HILLTOPPERS		The Last Word in Love	
★ MG-12122 (K12122)		★ CONNIE FRANCIS		Are You Satisfied	
39	—	40	—	49	—
★ CR-61548 (9-61548)	—	★ CR-61548 (9-61548)	—	★ CR-61548 (9-61548)	—
★ TERESA BREWER		It's Siesta Time		40—My Baby's Got	
Such Loving Ways		★ CR-61532 (9-61532)		McGUIRE SISTERS	
Be Good To Me		41—Suddenly There's		A Valley	
31		42—You Are My Love		30	
43—Nuttin' For		Christmas		12	
44—My Believing		Heart		38	
45—Lullaby Of		Birdland		44	
46—Be Good To Me		50		—	
47—My Bewildered		Heart		—	
48—Take Me Back		To Toyland		46	
49—I'm Gonna Laugh		You Right Out		42	
Of My Life		50—When You Dance		47	

THE CASH BOX

SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"SEE YOU LATER,
ALLIGATOR"

Bill Haley & Comets

THE CASH BOX
DISK OF THE WEEK 1/7

Decca 29791; 9-29791

"CHAIN GANG"

Bobby Scott

THE CASH BOX
SLEEPER OF THE WEEK 12/31

ABC-Paramount 9658; 45-9658

Decca Announces New V.I.P. Album Promotion Campaign

NEW YORK—As a result of the volume of album sales that was sparked by Decca Records' Fall "Fill Your Home with Music" program, the company has announced another extensive album push to start 1956. The January program, known as the V.I.P. Promotion, bears the slogan "Very Important Product for Very Important People" (* The Decca Record Dealers). The "V.I.P." refers to Decca's entire catalog of Long Play, Extended Play and Children's sets—including the one hundred and forty-seven LP's in all categories which were released by Decca during the last five months of 1955. To spark the V.I.P. program, Decca is now issuing 19 new 12-inch LP's—with more slated to come. The 19 new sets are:

- "Lullabies of Birdland," Ella Fitzgerald.
- "The Hi Fi Nightingale," Caterina Valente.
- "You Better Go Now," Jeri Southern.
- "Satchmo Serenades," Louis Armstrong.
- "The Golden Moment," Camarata.
- "Singin' and Swingin'," Mills Bros.
- "Shillelaghs and Shamrocks," Bing Crosby.
- "Soft and Sweet," Guy Lombardo.
- "In a Monastery Garden," Jesse Crawford.
- "Jelly Roll's Jazz," Lawson-Haggart Jazz Band.
- "Here Comes the Band," The Goldman Band.
- "Little Bits of Ireland," Mickey and Mary Carton.
- "Let Yourself Go," Emil Coleman.
- "Lightly and Politely," Eddie Heywood.
- "Waltztime," Guy Lombardo.
- "The Band Played On," Guy Lombardo.
- "Tahitian Rhythms"—

"Jungle Drums," Augie Goupil and Thurston Knudson.
"Tenderly," Tommy Dorsey.
"The Glenn Miller Story," the Universal-International Orchestra, Louis Armstrong.

In addition to the new albums, the promotion coincides with the release of a brand-new phonograph to the Decca line. The three-speed manual machine (the DPS 7) bears a suggested list price of \$19.95.

The V.I.P. program will be supported by: An extended dating plan for eligible dealers, dealer display material, and an extensive advertising program on both the consumer and trade levels. Decca salesmen will be provided with special point-of-sale material, including order forms for the company's new and previously released package material, and an attractively bound litho book outlining the entire V.I.P. program. Promotional tie-ups on individual albums included in the promotion will be announced in the future.

DIRECT From The Orient... our NEW HIT

THE JAPANESE FAREWELL SONG

Sensationally recorded by
KAY CEE JONES
on Marquee

RANGER MUSIC, INC. 1619 Broadway
New York 19, N. Y.

K★

"R&R Waltz"

RCA VICTOR 20/47-6359

Heading for #1

"Capri In May" Set For Immediate Release

NEW YORK—The new Bourne Music tune, "Capri in May," originally set for February 15th release, has been re-scheduled for immediate release, and the Tony Bennett recording of the tune has already been issued.

Also set for release in the near future is Jackie Gleason's rendition which will feature a 40-piece string section.

Several other major artists were going to record the selection in time for the February 15th release date, but it is unlikely that they will still do so, due to the switch in date.

Miller Goes All Out On New MacKenzie Disk

NEW YORK—Jimmy Hilliard's last recording date at label "X" (now known as the VIK label) featured Gisele MacKenzie on a ballad called "Reserved," published by Miller Music. The disk should be out some time this week.

"Reserved" was written by Alice Simms and Leonard Joy and will get the "top treatment" from VIK and Miller Music. Lester Sims, general professional manager of Miller Music, predicts it will be bigger than her recent smash, "Hard To Get."

Hilliard is now A and R head of Bally Records, a newly formed Chicago record company.

Freed To Lead March For Nephrosis Campaign

NEW YORK—Alan Freed, radio station WINS' disciple of rock and roll will be chairman of a teen-agers' march—a march by more than 10,000 teen-age boys and girls in the New York area which will officially open the 1956 campaign for the Nephrosis Foundation of New York and New Jersey, February 25.

The marchers, working in all boroughs and in Nassau, Suffolk, and Westchester Counties, will distribute material to many hundred thousands of families on that day.

Several weeks following the march, Martha Raye, 1956 National Campaign Chairman of the National Nephrosis Foundation, will join Freed in entertaining the volunteers at a huge teen-age party.



Pos. Last Week

- | | | |
|----|---|----|
| 1 | THE GREAT PRETENDER
Platters
(Mercury 70753) | 2 |
| 2 | TUTTI-FRUTTI
Little Richard
(Specialty 561) | 3 |
| 3 | HANDS OFF
McShann & Bowman
(Vee-Jay 155) | 1 |
| 4 | POOR ME
Fats Domino
(Imperial 5369) | 4 |
| 5 | ONLY YOU
Platters
(Mercury 70633) | 5 |
| 6 | SEVEN DAYS
Clyde McPhatter
(Atlantic 1081) | 9 |
| 7 | WITCHCRAFT
Spiders
(Imperial 5366) | 7 |
| 8 | ALL AROUND THE WORLD
Little Willie John
(King 4818) | 11 |
| 9 | FEEL SO GOOD
Shirley & Lee
(Aladdin 3289) | 8 |
| 10 | EVERYBODY'S GOT A HOME BUT ME
Roy Hamilton
(Epic 9132) | |
| 11 | CRYIN' WON'T HELP YOU
B. B. King
(RPM 451) | |
| 12 | ADORABLE
Drifters
(Atlantic 1078)
Colts (Vita 112) | 6 |
| 13 | SPEEDOO
Cadillacs
(Josie 785) | |
| 14 | SUGAR SWEET
Muddy Waters
(Chess 1612) | 10 |
| 15 | CHICKEN AND THE HAWK
Joe Turner
(Atlantic 1080) | |

Smash Pop Hit!

TUTTI-FRUTTI

LITTLE RICHARD
561

Specialty records

8508 Sunset Blvd., Hollywood 46, Cal.

A New Hit!

"Cold Chills"

by
The Sounds
Modern # 975

Modern RECORDS

9317 W. Washington Blvd., Culver City, Calif.

A Smasher!

"The Death of Emmett Till"
The Ramparts # 382

Coming Up Strong
"I Still Remember"
The Romancers # 381

DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.

BILLBOARD "SPOTLIGHT"
CASH BOX "BEST BET"

"A KISS AND A VOW"
and
"BE MY GIRL"
The Nitecaps
GROOVE G/4G-0134

BREAKING POP!

"YOU'VE BEEN AWAY TOO LONG"

"ROCKIN' PRETTY BABY"
The Gypsies
GROOVE G/4G-0137

GROOVE RECORDS
155 EAST 24th ST.
NEW YORK, N. Y.

SAVOY SAVOY

First For '56

"SITTIN' IN THE DARK"
NAPPY BROWN
Savoy 1176

"MR. MOON"
"5" PENNIES
Savoy 1182

"HOT ROD"
HAL SINGER
Savoy 1179

SAVOY RECORD CO.
58 MARKET ST.
NEWARK, N. J.

WOV Sponsors Jazz Piano Scholarship Competition

NEW YORK—For many years, the night-time broadcasting accent of radio station WOV, this city, has been on jazz. And once again, as in the past 10 years, the station is making available to high school and college students who play piano and have a flair for jazz, a chance to win for themselves scholarships for advanced study by entering the station's "Jazz Piano Scholarship Competition."

Three scholarships are available and three top-flight jazz pianists: Mary Lou Williams, George Wallington and Hank Jones have been engaged as teachers. The finals will take place in late March and the closing date for applications is January 29.

Former winners of the WOV scholarships include Eddie Bonnemere, Warren Vaughn and Dick Hyman, three artists who have gone on to make successful careers for themselves as jazz piano artists.

Coral Announces Extensive Package Promotion Program

NEW YORK—Coral Records has announced that on Monday, January 2nd, an extensive package promotion program went into effect. The January package plan applies to all Coral and Brunswick LP's and EP's. It coincides with the release of seven new 12-inch Coral Long Play albums. These are: "Let's Dance," by Steve Allen and his orchestra; two sets by Georgie Auld, "Lullaby of Broadway," and "Misty"; a Les Brown album titled "That Sound of Renown"; "Ames Bros. Concert," including some of the quartet's biggest hits; "Hoagy Plays Carmichael," and a collection of inspirational songs recorded by some of the leading pop artists, and bearing the collective title of "He." In addition to the title tune, performed by the McGuire Sisters, the album also includes "The Bible Tells Me So," by Don Cornell, "In God We Trust," and "The Lord's Prayer," by Johnny Desmond; "I See God," by Lawrence Welk, and other selections by Steve Lawrence, the Ames Brothers, Dorothy Collins, the Four Girls, Alan Dale and Buddy Greco.

Coral Distributors and salesmen are being supplied with special order forms for the company's new and previously released package material. Dealers and distributors purchasing albums on the January package plan will be entitled to a special extended dating plan.

K★

"R&R Waltz"

RCA VICTOR 20/47-6359

Heading for #1

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

The rock and roll rage moves out to the coast via the Paramount Theatre chain. Booker Harry Levine has set, thru Tim Gayle, shows for the Los Angeles Paramount and the San Francisco Paramount. Deejays Gene Norman and Huggie Boy will co-handle the L.A. productions and Jumping George Oxford will mc the San Francisco lineup. Al Hibbler, Gloria Mann, Lavern Baker, the El Dorados, Shirley and Lee, Oscar McLollie and the Robins comprise the bill for both theatres. L.A. opens on Wednesday, January 11, and S.F. on Friday Jan. 20. Both are skedded for one week. If it works out, says Levine, similar shows may be arranged in Detroit, Chicago and other cities. The L.A. Paramount had a rock and roll show last November and with a 3,000 seating capacity they did about \$35,000, which shows the fever on the west coast is not at the same pitch as it is in New York where only last week, with an Alan Freed show and a Dr. Jive show running simultaneously, Freed did a reported \$180,000 in twelve days and Jive did a reported \$85,000 in seven days. . . . We hear from a very reliable source that Freed, contrary to reports, will definitely not do a cross country series of concerts. His current plans are four New York dates during the weeks of Easter, Labor Day, Thanksgiving and Christmas. In addition he may do one or two out of town dates that will keep him very close to New York. . . . Latest cover on "Seven Days" is The Crewcuts on Mercury. This tune is headed for a high spot in the pop charts and Clyde McPhatter will certainly share in the sales in a big way. The tune will certainly be all his in the r & b charts and he stands a great chance for the gravy pop sales. . . . Ray Clark Groove Records, is out on a tour of the South for a couple of weeks. Clark will visit his distribs and the jocks. In addition, a session is planned with Piano Red in Atlanta. The results of this session may be an LP in addition to another single release. Piano Red's latest will hit the market this week, as will a new one by Mr. Bear. Clark is enthusiastic about a re-issue of Li' Green's "Romance in The Dark" and "Why Don't You Do Right". The deck was a big hit on RCA Victor back in 1940 or 1941. A three week test in L.A. and S.F. brought a very satisfactory reaction and now the deck will be released on a national basis. . . . Al Silver, Herald Records, tells us that last week was his best in several months. "When You Dance" by The Turbans, after a slight slackening, took a fabulous turn upward and orders came in from all over the country. One incident Silver relates concerns All State Distributors in Chicago. All State was left with about 5,000 "When You Dance" after Christmas and figured it would see them to the end of the run. However, the orders kept coming in and they not only were cleaned out of the 5,000, but had 6,000 more air-expressed to them immediately. Also going well and building is "Betty Lou" by The Nutmegs. It looks like another hit for Herald. The new Faye Adams will be released this week. Says Al, "It is the greatest Faye Adams release since 'Shake A Hand'". The tunes, "Teen Age Heart" and "Witness To The Crime", were arranged by Phil Moore and Leroy Kirkland. Jack Angel will leave for a mid-west and western tour on January 15. He will visit distribs and jockeys plugging the three records. He will also set up a dealer promotion on Herald's five albums. The reaction to the just released "Sexcessfully Yours" has been fabulous. It has an eye-popping cover and a hilarious script. . . . Wing feels it has one of the best in "By The Riverside" by the Empires. Also in the release is "Hard Luck Child" and "We Just Can't Agree" by Alonzo Scales, who sings a great blues. . . . Hy Weiss has a very strong item in "Darling, Listen To The Words of This Song" by newcomer Ruth McFadden. Gal sings and the deck should create action. Also doing very well for Old Town is "Chicken In The Basket". The young label is making a wonderful start for 1956. . . . Little Tommy Brown, "Won't You Forgive Me", Groove Records, on a one nighter tour. . . . Groove just pacted Jonah Jones and his first release is due in a week or two. Jones has built a terrific rep with his trumpet. . . . Jockey Jack Gibson tells us Santa brought WERD-Atlanta a new set of studios for Christmas. . . . Joe Davis touting "Somebody Sees!" by Anita Bryant, 15-year-old thrush from Tulsa, Okla. . . . Duke Records reports the new Johnny Ace "So Lonely" starting off in sales like the best Ace ever. Also being praised is The Dixie Humming Birds' newest and Reverend Cleophus Robinson "Room Room" and "I've Got a New Born Soul". . . . Herman Lubinsky reports "Sittin' In The Dark", the reverse side of Nappy Brown's "Doodle I Love You", has broken in



LAVERN BAKER

Altanta, Ga. Lubinsky also advises his "Mr. Moon" by The Five Pennies and "Hot Rod" by Hal Singer have been bringing in tidy orders. . . . Beverly Cherner flipping about the way "Speedoo" by The Cadillacs on Jubilee has busted out. . . . Jazz saxist Lenny Hambro has been added to the Joe Loco combo. Loco is making plans to rerecord some jazz sides for Columbia as well as the Latin American material for which he is noted. . . . We hear several companies are dickering for the services of Varetta Dillard, Savoy thrush, whose contract expires this month. . . . Ed "Lockjaw" Davis and Doc Bagby the next attraction at Tommy Smalls' "Small's Paradise". . . . WLIB readying its third annual WLIB Festival of Negro Music and Drama. . . . Doug Hendon (WBKH-Hattiesburg, Miss.) lists his ten as follows: 1) Poor Me, Fats Domino; 2) Feet So Good, Shirley & Lee; 3) Play It Fair, Lavern Baker; 4) Tutti Frutti, Little Richard; 5) Come On, Smiley Lewis; 6) Hands Off, McShann & Bowman; 7) Smokey Joe's Cafe, The Robins; 8) Ony You, Platters; 9) The Great Pretender, Platters; 10) Nite Owl, Allen and the Champs. . . . Aub Thomas (KAFF-Petaluma, Calif.) lists his ten, and they are: 1) Poor Me, Fats Domino; 2) Hands Off, McShann & Bowman; 3) Home on Alcatraz, Rolling Crew; 4) Adorable, Colts; 5) Witchcraft, Spiders; 6) When You Dance, Turbans; 7) Come Home, Rubber Johnson; 8) Ony You, Platters; 9) Chicken and the Hawk, Joe Turner; 10) At My Front Door, El Dorados.



PIANO RED



SHIRLEY & LEE

CHICAGO:

The Chess & Checker firm is ready to spread into pop field in a big way, following several highly successful years concentrating on R&B alone. The Marterry label will be Chess & Checker pop subsidiary to cover their R&B hits. Much more news on this soon. Len Chess rushed to West Coast for four days of important biz. Brother Phil kept things going in Chi. Another Chess man on move was Dale, headed for L. A. On recent trip to NYC, Dale reports busy session at Lindy's with Gene Goodman and George Dahm, and meeting with Hy Weiss of Old Town at the Turf. . . . Alan Freed a stopover enroute West for a movie. . . . Joe Kolsky, sales manager for Tico, in to see Paul Glass of All-State. Also met with Chi deejays. According to Paul, "This'll be a powerful year for R&B. It's great the way folks are going for Little Richard's "Tutti Frutti" on Specialty, and "Poor Me" by Fats Domino on Imperial. Both are still high on the charts". Stan Riccardo, the hefty R&B deejay, was over to wish Paul good luck in the New Year. . . . James Moody opened at Birdland. . . . Bud Powell holding forth at the Beehive. . . . Rumor around town is that Big Mabel e may switch labels soon. . . . New station featuring R&B expected to open in Indianapolis, according to George Leaner, co-owner of United Distribs with brother Ernie. The Leaners have branch office in Indianapolis, and George was out there checking '56 plans the other day. . . . The Diablos, "The Way You Dog Me Around", reportedly satisfying plenty Chi fans. . . . Connee Allen, performing at Elcino Lounge in Detroit, doing good job for Theron Records, according to Connie Toole, who has big plans for this label. Regarding "I Haven't Got The Heart", Toole says emphatically, "It's worth watching. We've got other good ones coming along soon". . . . Little Papa Joe on Blue Lake with, "Looking For My Baby", is expected to come along handsomely according to the Parrot subsidiary. . . . Plenty of new releases for Vee-Jay. Featuring such artists as Billy Boy and Tommy Dean. With organ instrumental by Maceo Woods ready for promotion. Abner down at Vee-Jay is mighty tickled over the way Jimmy Reed's "Ain't That Lovin' You, Baby" is bringing returns for distributors. The latest El Dorados' disk, "I'll Be Loving You", is breaking on the charts for Vee-Jay. . . . New group called The Kool Gents, managed by WBEE deejay, Herbie Kent, to have release this month. . . . Snooky Lanson and Buddy Morrow have covered "Tippity Top" by The Rays, Chess & Checker artists. Chuck Berry and Bo Diddley to swing into New Year with re'eases this month. . . . Carmen MacRae, recent guest of Steve Allen's "Tonight" TVer, getting plenty of response from The Blue Note clientele.



FATS DOMINO

B. B. King, one of the most consistent artists in the R&B field, has another big one in "Crying Won't Help", which took off in the Los Angeles area this week. . . . Lorenzo Holden is currently at the Back Stage, and featuring Ernie Freeman. Ernie has a big record going for him in "Jivin' Around". Platter has been big locally for the past few weeks, and really started to take off nationally last week. . . . The Spiders, who made a big hit on Imperial with "Witchcraft" play the Savoy Ballroom this weekend. . . . Dexter Gordon, currently at Jumpland in San Francisco, is making radio and TV appearances in the Bay area in connection with the release of his Dootone album, "Dexter Blows Hot and Cool". . . . Looks like Fats Domino has another big R&B record that is breaking in the pop field. His "Poor Me" on Imperial is starting to show on the pop charts, and could follow the pattern of his smash, "Ain't That A Shame". . . . The Swing Street variety TV show, which originates from the 54 Ballroom, will headline Arthur Lee Simpkins this week. Peter Morgan handles the producer's chores on the show. . . . Dootsie Williams has a controversial release in "The Death of Emmett Till"—disc is beginning to show up nationally. . . . Mike Grady taking the new Colts release on Vita around to the disc-jockeys this week, and hopes for a follow-up to their big "Adorable". . . . Little Richard, currently hot with "Tutti Frutti" on Specialty, is now touring northern California. . . . Aladdin Record's Floyd Dixon at the 54 this week. . . . Eddie Ray of Imperial Records leaves for San Bernardino and San Francisco, working on current and new releases. . . . Saul Bahari of Modern Records reports that Etta James' "Woman" has taken off in key markets across the country.

LOS ANGELES:

Leonard Feather in town this week to make radio and television appearances with his book, "The Encyclopedia of Jazz". . . . There will be two big Jazz Concerts next week, when Gene Norman brings Louis Armstrong to Pasadena, and Irving Granz presents Ella Fitzgerald and Shortly Rogers at the Shrine on January 21. . . . Bud Shank, who has been at the Lighthouse for two years, brought his group to the Haig last week. . . . The Laguna Jazz Concert album on Contemporary selling very well. . . . Hamp Hawes continues at the Strollers, and Shorty Rogers and Oscar Peterson are currently alternating at Zardi's.



THE SPIDERS

JAZZ JOTS

Leonard Feather in town this week to make radio and television appearances with his book, "The Encyclopedia of Jazz". . . . There will be two big Jazz Concerts next week, when Gene Norman brings Louis Armstrong to Pasadena, and Irving Granz presents Ella Fitzgerald and Shortly Rogers at the Shrine on January 21. . . . Bud Shank, who has been at the Lighthouse for two years, brought his group to the Haig last week. . . . The Laguna Jazz Concert album on Contemporary selling very well. . . . Hamp Hawes continues at the Strollers, and Shorty Rogers and Oscar Peterson are currently alternating at Zardi's.

ACE RECORDS ♡ **JACKSON, MISS.**

A Back To Back Hit!

"MY LOVE IS STRONG"

b/w

"LITTLE GIRL"

EARL KING

Ace 514



The Flamingos

"I'LL BE HOME"

CHECKER No. 830

Checker RECORD CO.
4750-52 Cottage Grove Ave.
Chicago 15, Illinois

**Still No. 1
Nationally!**

"HANDS OFF"
PRISCILLA BOWMAN
with JAY McSHANN ORK
VEE-JAY No. 155

**Destined For
Hits in '56!**

**"I'LL BE FOREVER
LOVING YOU"**
THE EL DORADOS
VEE-JAY No. 165

**"AIN'T THAT
LOVING YOU,
BABY"**
JIMMY REED
VEE-JAY No. 168

Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

**A TWO-SIDED
SMASH!**

**The
Clovers**

**"DEVIL OR
ANGEL"
and
"HEY, DOLL
BABY"**

ATLANTIC -1089

ATLANTIC RECORDING CORP.
234 WEST 56th St. NEW YORK 19, N. Y.

THE CASH BOX

in
NEW YORK CITY

in
CHICAGO

in
NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in New York City, Chicago and New Orleans.

- | | | |
|--|--|--|
| <p>1 THE GREAT PRETENDER
Platters (Mercury 70753)</p> <p>2 HANDS OFF
McShann & Bowman (Vee-Jay 155)</p> <p>3 POOR ME
Fats Domino (Imperial 5369)</p> <p>4 FEEL SO GOOD
Shirley & Lee (Aladdin 3289)</p> <p>5 SPEEDOO
Cadillacs (Josie 785)</p> <p>6 TUTTI-FRUTTI
Little Richard (Specialty 561)</p> <p>7 ONLY YOU
Platters (Mercury 70633)</p> <p>8 SEVEN DAYS
Clyde McPhatter (Atlantic 1081)</p> <p>9 CRAZY FOR YOU
Heartbeats (Hull 711)</p> <p>10 YES SIR, THAT'S MY BABY
Sensations (Atco 6056)</p> | <p>ALL AROUND THE WORLD
Little Willie John (King 4818)</p> <p>WHEN YOU DANCE
Turbans (Herald 458)</p> <p>SUGAR SWEET
Muddy Waters (Chess 1612)</p> <p>TUTTI-FRUTTI
Little Richard (Specialty 561)</p> <p>THE GREAT PRETENDER
Platters (Mercury 70753)</p> <p>I'LL BE FOREVER LOVING YOU
El Dorados (Vee-Jay 165)</p> <p>SMOKEY JOE'S CAFE
Robins (Atco 6059)</p> <p>ADORABLE
Drifters (Atlantic 1078)
Colts (Vito 112)</p> <p>THE WAY YOU DOG ME AROUND
Diablos (Fortune 518)</p> <p>POOR ME
Fats Domino (Imperial 5369)</p> | <p>THE GREAT PRETENDER
Platters (Mercury 70753)</p> <p>SEVEN DAYS
Clyde McPhatter (Atlantic 1081)</p> <p>MORNING, NOON AND NIGHT
Joe Turner (Atlantic 1080)</p> <p>TREES, TREES
Charles Brown (Aladdin 3296)</p> <p>POOR ME
Fats Domino (Imperial 5369)</p> <p>FEEL SO GOOD
Shirley & Lee (Aladdin 3289)</p> <p>NEED YOUR LOVE SO BAD
Little Willie John (King 4841)</p> <p>COME IN THIS HOUSE
Joe Tex (King 4840)</p> <p>COME ON
Smiley Lewis (Imperial 5372)</p> <p>HANDS OFF
McShann & Bowman (Vee-Jay 155)</p> |
|--|--|--|

- | | | |
|---|---|---|
| <p>in
DETROIT</p> | <p>in
NEWARK</p> | <p>in
SAN FRANCISCO</p> |
| <p>1 NEED YOUR LOVE SO BAD
Little Willie John (King 4841)</p> <p>2 THE GREAT PRETENDER
Platters (Mercury 70753)</p> <p>3 TUTTI-FRUTTI
Little Richard (Specialty 561)</p> <p>4 ALL AROUND THE WORLD
Little Willie John (King 4818)</p> <p>5 EVERYBODY'S GOT A HOME RUT ME
Roy Hamilton (Epic 9132)</p> <p>6 THAT'S YOUR MISTAKE
Otis Williams & New Group (DeLuxe 6091)</p> <p>7 CRYING WON'T HELP YOU
B. B. King (RPM 451)</p> <p>8 SPEEDOO
Cadillacs (Josie 785)</p> <p>9 HANDS OFF
McShann & Bowman (Vee-Jay 155)</p> <p>10 CHICKEN AND THE HAWK
Joe Turner (Atlantic 1080)</p> | <p>COME HOME
Bubber Johnson (King 4822)</p> <p>THE GREAT PRETENDER
Platters (Mercury 70753)</p> <p>NITE OWL
Allen & Champs (Specialty 560)</p> <p>TUTTI-FRUTTI
Little Richard (Specialty 561)</p> <p>HANDS OFF
McShann & Bowman (Vee-Jay 155)</p> <p>CRAZY FOR YOU
Heartbeats (Hull 711)</p> <p>FEEL SO GOOD
Shirley & Lee (Aladdin 3289)</p> <p>POOR ME
Fats Domino (Imperial 5369)</p> <p>APRIL IN PARIS
Count Basie (Clef 89162)</p> <p>ADORABLE
Colts (Vita 112)
Drifters (Atlantic 1078)</p> | <p>THE GREAT PRETENDER
Platters (Mercury 70753)</p> <p>HANDS OFF
McShann & Bowman (Vee-Jay 155)</p> <p>POOR ME
Fats Domino (Imperial 5369)</p> <p>SIGNIFYING MONKEY
Smokey Joe (Flip)</p> <p>SPIDER'S WEB
Tab Smith (United 105)</p> <p>JIVIN' AROUND
Ernie Freeman (Cash 1017)</p> <p>ONLY YOU
Platters (Mercury 70633)</p> <p>I'M CRACKIN' UP OVER YOU
B. B. King (RPM 450)</p> <p>TEEN AGE PRAYER
Gloria Mann (Sound 126)</p> <p>ROMANTIC MEMORIES
Gaylarks (Music City)</p> |

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX

in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **THE GREAT PRETENDER**
Platters
(Mercury 70753)
- 2 **COME HOME**
Bubber Johnson
(King 4822)
- 3 **YES SIR, THAT'S MY BABY**
Sensations
(Atco 6056)
- 4 **CONVICTED**
Oscar McLollie
(Modern 970)
- 5 **HANDS OFF**
McShann & Bowman
(Vee-Jay 155)
- 6 **SPIDER'S WEB**
Tab Smith
(United 105)
- 7 **JIVIN' AROUND**
Ernie Freeman
(Cash 1017)
- 8 **WITCHCRAFT**
Spiders
(Imperial 5366)
- 9 **EVERYBODY'S GOT A HOME BUT ME**
Roy Hamilton
(Epic 9132)
- 10 **PLAY IT FAIR**
Lavern Baker
(Atlantic 1075)

- 1 **THE GREAT PRETENDER**
Platters
(Mercury 70753)
- 2 **JIVIN' AROUND**
Ernie Freeman
(Cash 1017)
- 3 **TUTTI-FRUTTI**
Little Richard
(Specialty 561)
- 4 **COME ON**
Smiley Lewis
(Imperial 5372)
- 5 **TEEN AGE PRAYER**
Dolly Cooper
(Modern 977)
- 6 **CRYING WON'T HELP YOU**
B. B. King
(RPM 451)
- 7 **ADORABLE**
Colts
(Vita 112)
- 8 **NITE OWL**
Allen & Champs
(Specialty 560)
- 9 **HANDS OFF**
McShann & Bowman
(Vee-Jay 155)
- 10 **POOR ME**
Fats Domino
(Imperial 5369)

- 1 **HANDS OFF**
McShann & Bowman
(Vee-Jay 155)
- 2 **TUTTI-FRUTTI**
Little Richard
(Specialty 561)
- 3 **ALL AROUND THE WORLD**
Little Willie John
(King 4818)
- 4 **CHICKEN AND THE HAWK**
Joe Turner
(Atlantic 1080)
- 5 **POOR ME**
Fats Domino
(Imperial 5369)
- 6 **SEVEN DAYS**
Clyde McPhatter
(Atlantic 1081)
- 7 **ONLY YOU**
Platters
(Mercury 70633)
- 8 **WITCHCRAFT**
Spiders
(Imperial 5366)
- 9 **EVERYBODY'S GOT A HOME BUT ME**
Roy Hamilton
(Epic 9132)
- 10 **COME HOME**
Bubber Johnson
(King 4822)

in
DALLAS

in
ATLANTA

in
MEMPHIS

- 1 **SEVEN DAYS**
Clyde McPhatter
(Atlantic 1081)
- 2 **WITCHCRAFT**
Spiders
(Imperial 5366)
- 3 **TUTTI-FRUTTI**
Little Richard
(Specialty 561)
- 4 **POOR ME**
Fats Domino
(Imperial 5369)
- 5 **HANDS OFF**
McShann & Bowman
(Vee-Jay 155)
- 6 **CHICKEN AND THE HAWK**
Joe Turner
(Atlantic 1080)
- 7 **CRYING WON'T HELP YOU**
B. B. King
(RPM 451)
- 8 **NEED YOUR LOVE SO BAD**
Little Willie John
(King 4841)
- 9 **I HEAR YOU KNOCKIN'**
Smiley Lewis
(Imperial 5356)
- 10 **I'M CRACKIN' UP OVER YOU**
B. B. King
(RPM 450)

- 1 **SEVEN DAYS**
Clyde McPhatter
(Atlantic 1081)
- 2 **STEAMBOAT**
Drifters
(Atlantic 1078)
- 3 **SUGAR SWEET**
Muddy Waters
(Chess 1612)
- 4 **DON'T START ME TALKIN'**
"Sonny Boy" Williamson
(Checker 824)
- 5 **TUTTI-FRUTTI**
Little Richard
(Specialty 561)
- 6 **SPEEDOO**
Cadillacs
(Josie 785)
- 7 **WITCHCRAFT**
Spiders
(Imperial 5366)
- 8 **TOO LATE**
Little Walter
(Checker 825)
- 9 **WELL, WELL, WELL BABY-LA**
Nappy Brown
(Savoy 1167)
- 10 **POOR ME**
Fats Domino
(Imperial 5369)

- 1 **THE GREAT PRETENDER**
Platters
(Mercury 70753)
- 2 **TUTTI-FRUTTI**
Little Richard
(Specialty 561)
- 3 **SUGAR SWEET**
Muddy Waters
(Chess 1612)
- 4 **HANDS OFF**
McShann & Bowman
(Vee-Jay 155)
- 5 **I'LL BE FOREVER LOVING YOU**
El Dorados
(Vee-Jay 165)
- 6 **HOME AT LAST**
Little Willie John
(King 484)
- 7 **DON'T START ME TALKIN'**
"Sonny Boy" Williamson
(Checker 824)
- 8 **SEVEN DAYS**
Clyde McPhatter
(Atlantic 1081)
- 9 **WHEN YOU DANCE**
Turbans
(Herald 458)
- 10 **CRYING WON'T HELP YOU**
B. B. King
(RPM 451)

ATCO RECORDS

GREAT NEW RELEASES...

- 1 **DON'T LEAVE ME FANNY ROCKS IN MY PILLOW**
The Royal Jokers... ATCO 6062
- 2 **IF IT'S THE LAST THING I DO SONG FROM MY HEART**
Frankie Marshall... ATCO 6061
- 3 **SHE'S A W-O-M-A-N SOMEBODY TAKE ME**
Jimmy Griffin... ATCO 6060

2 BIG HITS

YES SIR THAT'S MY BABY
The Sensations... ATCO 6056

SMOKEY JOE'S CAFE
The Robins... ATCO 6059

ATCO RECORDS
234 West 56th Street, New York 19, New York
AN AFFILIATE OF ATLANTIC RECORDS

LOOK TO **ALL-STATE**
FOR THE **HITS!** on
Atlantic • Chess • Checker • Excello
Herald • Imperial • Specialty • Tico
ALL-STATE RECORD DIST. CO.
2023 S. MICHIGAN AVE., CHICAGO, ILL. (TEL. CALumer 5-0924)

K★
"R&R Waltz"
RCA VICTOR 20/47-6359
Heading for #1

RHYTHM 'N BLUES REVIEWS

ⓐ AWARD & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

THE HURRICANES
(King 4867)

B "MAYBE IT'S ALL FOR THE BEST" (2:22) [Jay & Cee BMI—Bernice Snelson] The Hurricanes offer a slow melodious romantic tune with an easy to take treatment. Group treats it with an r & b tinted pop reading. Pleasant wax.

B "YOURS" (2:24) [Marks BMI—Roig, Sherr] The lads bounce gayly through the tuneful oldie and come up with an ok deck.

RUTH McFADDEN
(Old Town 1017)

B+ "DARLING, LISTEN TO THE WORDS OF THIS SONG" (2:57) [Old Town BMI—Brantley, Dixon, Freed] Newcomer Ruth McFadden throws a powerful hunk o' wax into contention. Her first wax entry is a slow, sinuous fish beat vocaled in distinctive manner. The lass could become a strong groove personality. Pay very careful attention to this side as we believe it can create a good deal of excitement.

B "SINCE MY BABY'S BEEN GONE" (2:56) [Old Town BMI—Weinstein, Wilkerson] Miss McFadden shouts a middle beat jump for the flip. Etching comes out ok, but without the certain something that seems to have been incorporated into "Darling".

THE MIDNIGHTERS
(Federal 12251)

B "SWEET MAMA, DO RIGHT" (2:38) [Armo BMI—Henry Ballard] The Midnighters rock through a middle beat jump with that po'ished performance that has been associated with them for the past few years. Ok deck.

B+ "PARTNERS FOR LIFE" (2:55) [Wemar BMI—Kardon, Gordon] The Midnighters etch a stronger side in this romantic ballad. Deck is softly and smoothly done. The motif is sentimental with a gentle rock to lend it flavor. Lead is excellent. Strong side that could make it big.

THE DIKES
(Federal 12249)

B "DON'T LEAVE POOR ME" (2:00) [Amo BMI—Lowell Spearman] The Dikes dish up a rocker for their first try and the results are good. The lads have a sound and create an excitement that augurs well for their record future.

B "LIGHT ME UP" (2:38) [Welsh BMI—Dan Welsh] Another quick beat rocker, familiar melody, blended in good style by the group. Deck moves and the lads do well. Ok two sided debut.

THE CASH BOX

★ AWARD O' THE WEEK ★

"SO LONELY" (2:31)

[Lion BMI—John Alexander]

"I'M CRAZY BABY" (2:30)

[Lion BMI—C. C. Pinkston]

JOHNNY ACE
(Duke 148)



JOHNNY ACE

● One year after the release of the smash hit "Pledging My Love",

and Johnny Ace's biggest seller in a long line of hits, come two more tunes cut before his accidental death. "So Lonely" is a slow blues 'plaint hauntingly sung. It is a mood painting of the artist's loneliness projected with delicate emotion. Ace's fans should make this another strong seller. The flip, "I'm Crazy Baby", is a romantic bouncer, slow beat, sung by Ace with a rhythmic bounce that is slightly out of keeping with Ace's previously established hits. It is a bluesy offering that is well done, but we like "So Lonely" for the top side.

BIG AL SEARS
(Coral 9-61558)

C+ "COME A RUNNIN'" (2:21) [Sylvia Music BMI—Winfield Scott] Big Al Sears, he of the wild horn, and Herbie Cooper on the vocal, etch a mild rocking item that comes off a fair side. Best portion of the deck is the part that highlights Sears' sax.

C "TINA'S CANTEEN" (2:22) [Sylvia BMI—Al Sears] Sears blows a middle beat stomper that comes off well tho seems lacking in real excitement.

THE JAGUARS
(Aardell 006)

B+ "BE MY SWEETIE" (1:52) [Teresa Music BMI—Charles Middleton] The Jaguars provide a pleasing blend of sound and rhythm as they jump through a calypso flavored novelty. Deck moves. Cute side that bears close inspection.

B+ "YOU DON'T BELIEVE ME" (2:37) [Teresa Music BMI—Chaney, Poliuto] Group turns in another good performance as they move easily through a slow, melodic romancer. Impressive chanting job and a potent wax.

BYRON GIPSON
(Specialty 566)

B+ "HONEY DEW" (2:22) [Venice BMI—Gipson] Byron Gipson has a strong style of delivery and his socking out of the middle beat jump is an effective offering. Strong beat, rocking ditty. Exposure could bring a strong reaction.

B "THE ONE I LOVE" (2:18) [Venice BMI—Gipson] Similar hunk of material handled in good manner. Chanter creates an excitement. Deck is good, tho we lean to "Honey Dew".

RICHARD BERRY
(RPM 452)

B "I AM BEWILDERED" (2:30) [Flair BMI—Berry, Josea] Berry wails a romantic weeper ballad with feeling. Ok effort that should spark action.

B "PRETTY BROWN EYES" (2:58) [Flair BMI—Berry, Josea] Richard Berry sings a slow, romantic pretty. Berry gets off some schmaltzy phrases. Effort comes off well. Good two sider.

FI TONES QUINTETTE
(Atlas 1051)

B+ "IT WASN'T A LIE" (2:40) [Mac-Avery BMI—Davis] The Fi Tones coming off "Foolish Dreams," dish up a lovely item with a haunting quality. Romantic lollypop that should further cement the rep of the group and perhaps extend their sales appeal beyond the local area.

B "LOTS AND LOTS OF LOVE" (2:31) [Roger Wayne BMI—Heller, Nize, Paul] The Fi Tones bounce merrily on the flip. A happy love lilter given an airy, light hearted jump reading. Ok backer upper.

BOBBY RELF/ERNIE FREEMAN
(C-rsh 1019)

B+ "OUR LOVE" (2:41) [Cash BMI—Gray, Re'f] Bobby Relf sings a warm, haunting ballad with a moving reading. The melty item is effectively teamed by Relf and the instrumental backing of Ernie Freeman. Good side.

B "THE SHUCK" (2:20) [Cash BMI—Gray, Ashby] Ernie Freeman combo etches a quick beat instrumental with a Latin flavor. Delectable flip side.

CONNIE ALLEN
(Theron 114)

C+ "DON'T" (2:31) [Toole BMI—Allison, Randolph] An easy styling by Connie Allen of a middle beat rhythm piece. Intimate chanting to the unobtrusive orking of Leon Washington.

B "I HAVEN'T GOT THE HEART" (2:30) [Toole BMI—Allison, Alongi, Toole] A soft lights mood offering with warm chanting by the thrush. Expressive singing with a style that combines a touch of rhythm and blues, pop and jazz phrasing. Pleasing side.

THE MELLOHARPS
(Tin Pan Alley 145)

B "I LOVE ONLY YOU" (2:42) [Juke Box Alley BMI—Joseph Gowder] A falsetto lead guides the Melloharps through a soft, slow romantic ballad. Deck has several vocal gimmicks and sounds that will catch the ear of the teener. Should command a fair amount of attention and sales.

C+ "AIN'T GOT THE MONEY" (2:41) [Juke Box Alley BMI—Joseph Gowder] The Melloharps chant through a fast beat pump tune that comes off a fair side. Good rocker for the dance set.

JAZZ

SAM HERMAN BAND
(Seta 1)

B "NO DECISION" (3:25) [Theme BMI—J. Nottingham] The Sam Herman band swing through a quick beat rhythm piece. Deck moves with a modern sound. Solo and ensemble work good. Ok deck.

B "WHAT ABOUT ME" (2:40) [Theme BMI—B. Dorought] The Herman band changes the pace on the flip and comes up with a slow reading, easy tempo, relaxing wax. Similar comments.

THE CASH BOX

Rhythm 'N Blues **BEST BETS**

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "DARLING, LISTEN TO THE WORDS OF THIS SONG" Ruth McFadden Old Town 1017
- ★ "PARTNERS FOR LIFE" The Midnighters Federal 12251
- ★ "YOU DON'T BELIEVE ME" The Jaguars Aardell 0006
- ★ "IT WASN'T A LIE" FiTones Atlas 1051


"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Breaking Big!
Smiley Lewis
"COME ON"
 # 5372


REVEREND CLEOPHUS ROBINSON
 HAS A WONDERFUL
 ARRANGEMENT ON
"ROOM ROOM"
 b/w
**"I'VE GOT A NEW BORN
 SOUL"**
 Peacock # 1758
 RECORDS, Inc.
 2809 Erastus Street,
 Houston 26, Texas

*Breaking The Rhythm 'n
 Blues Charts!*
**"CRAZY
 FOR YOU"**
 by
THE HEARTBEATS
 HULL H-711
HULL RECORD CO.
 1595 Broadway
 New York 19, N. Y. JU 6-5390

New Release
**"YOU CAN'T BEAT
 THE HORSES"**
 b/w
"Big Boy's Bounce"
 Vita # 120
VITA RECORDS
 1486 No. Fair Oaks, Pasadena, Calif.
 Phone RYan 1-6609

Money Makers!
"I GOTTA GO HOME"
 Gene and Eunice # 3305
"HOUSE PARTY"
 Amos Milburn # 3306
"TREES, TREES"
 Charles Brown # 3296
 Beverly Hills, Calif.

Breaking Big
**"I HAVEN'T
 GOT THE HEART"**
 b/w "DON'T"
 THERON 114
Connee Allen
THERON RECORDS
 6200 S. Cottage Gr., Chicago, Ill.
 Tel.: Midway 3-8159

**Ranson Named Director
 of WMGM Public
 Service Programs**

NEW YORK—Jo Ranson, director of publicity for WMGM, has been appointed director of public service programs at the Metro-Goldwyn-Mayer station, it has been announced by Raymond Katz, associate director in charge of programming. Ranson will continue his duties as the station's publicity head.

Ranson joined WMGM in 1946. He was formerly radio editor of the Brooklyn Eagle. He is the author of several books dealing with regional history and radio and television, and instructor in radio and television in the Baruch School of Business and Public Administration of the College of the City of New York.

**Robbins Music Releases
 Benny Goodman Folio**

NEW YORK—Robbins Music Corporation has just released a folio of song and rhythm hits featured by Benny Goodman. The folio "Hit's From The Benny Goodman Story" is being made available to music dealers in advance of the national release (February) of the Universal-International movie "The Benny Goodman Story." The U-I pix is expected to hypo the sale of all music associated with Goodman. The Robbins folio will contain such Goodman hits as "Don't Be That Way," "Sing, Sing, Sing," "Stompin' At The Savoy," "I Got It Bad And That Ain't Good," "Taking A Chance On Love," "One O'Clock Jump," and others.

Arty's Branches Out

NEW YORK—After five years at 1094 Flatbush Ave., in Brooklyn, Arty's Music Centre is branching out with a new and larger store at 1090 Flatbush Ave. The new store will have the advantage of triple the former's floor space, plus a fourteen-foot front and two large display windows facing on one of Brooklyn's best shopping streets.

In addition to its lines of instruments, accessories, music, records and phonographs, the new store will also feature hi-fi components and pianos. The company is a partnership with Arthur H. Kanner and Morris J. Sherman as proprietors. A comprehensive promotional grand opening celebration is being readied.

**"ALBERT IS
 HIS NAME"**
 b/w
"I'll Never Let Him Know"
LU MAC
 BLUE LAKE 117
BLUE LAKE RECORDS
 ASSOCIATED WITH
PARROT RECORDS
 4858 S. COTTAGE GROVE AVE., CHICAGO, ILL.
 (Tel.: Oakland 4-5254)

THE CASH BOX
COMING UP IN R 'N B
**"CRYING WON'T HELP
 YOU"** THE CASH BOX
 AWARD OF THE WEEK 12/24
 B. B. King RPM 451
"JIVIN' AROUND"
 Ernie Freeman Cash 1017
**"I'LL BE FOREVER LOVING
 YOU"**
"I BEGAN TO REALIZE" THE CASH BOX
 AWARD OF THE WEEK 12/3
 El Dorados Vee-Jay 165
"TEEN AGE PRAYER"
 Dolly Cooper Modern 977
THE CASH BOX
 SLEEPER OF THE WEEK 11/26
 Gloria Mann Sound 126

HITS ACROSS THE NATION!
"LILY MAEBELLE"
 by THE VALENTINES
 RAMA 171
 EXTRA ADDED HIT
"RING-A-LING"
 by LITTLE WILLIE JOHN
 RAMA 167
RAMA RECORDS, INC.
 220 WEST 42nd STREET (WI. 7-0652)
**"YOU
 BABY
 YOU"**
 by
 The Clefftones
 GG 1000
GEE RECORDS

—4 BOOMING R&B SONGS BY 2 BIG ARTISTS—
EARL GAINES | **ARTHUR GUNTER**
"A LONG TIME AGO" | **"TROUBLE WITH MY BABY"**
 b/w | b/w
"IT'S DRIVIN' ME MAD" | **"BABY, YOU BETTER LISTEN"**
 Excello # 2072 | Excello # 2073
 WRITE WIRE PHONE
NASHBORO RECORD COMPANY, INC.
 177 3rd AVENUE (Phone: Chapel 2-2215) NASHVILLE, TENN.

K★
"R&R Waltz"
 RCA VICTOR 20/47-6359
Heading for #1

**AIRMAIL
 SUBSCRIPTION to THE CASH BOX \$30.**



TEE OFF WITH THIS GREAT COUNTRY FOURSOME

Jimmy Williams'
MY SUSPICIOUS MIND
 c/w
GO AHEAD AND MAKE ME CRY
 M-G-M 12150

Skeets Yaney's
HELLO TROUBLE
 c/w
MEET ME IN THE CHAPEL
 M-G-M 12151

Billy Worth's
HONEY, DON'T YOU MISS ME
 c/w
WHY DON'T YOU LEAVE ME ALONE
 M-G-M 12117

Jimmy Swan's
FROST ON MY ROOF
 c/w
IT'S YOUR TURN TO CRY
 M-G-M 12136



THE CASH BOX

Country Disk Jockey
REGIONAL RECORD REPORTS



- | | | |
|---|--|--|
| <p>CLAY EAGER
 WLW—WIZE—
 Cincinnati-Springfield, Ohio</p> <ol style="list-style-type: none"> 16 Tons (T. Ernie Ford) Love, Love, Love (W. Pierce) Daddy-O (Bonnie Lou) Why, Baby, Why (Sovine and Pierce) Lonely Side of Town (Wells) My Tears Are Beginning To Show (Mimi Roman) You're Free To Go (C. Smith) Red Lipped Girl (Red Kirk) Croce Di Oro (Red Foley) Eat, Drink and Be Merry (Porter Wagoner) | <p>BOB JENNINGS
 WLAC—Nashville, Tenn.</p> <ol style="list-style-type: none"> I Don't Believe You've Met My Baby (Louvins) Richest Man In the World (Eddy Arnold) You're Free To Go (Smith) Sweet Kentucky Rose (Foley) Born To Be Happy (Snow) It's A Great Life (F. Young) Till the Last Shall Fall (Sonny James) You're Not Play, Love (Wilburns) Not Any More (Lee & Terry) Only You, Only You (Charles Walker) | <p>TOM JACKSON
 WKAB—Mobile, Ala.</p> <ol style="list-style-type: none"> Richest Man in the World (Eddy Arnold) It's A Great Life (F. Young) Love, Love, Love (W. Pierce) You're Free To Go (C. Smith) 16 Tons (T. Ernie Ford) Why, Baby, Why (Sovine and Pierce) Run Boy (Carlises) Eat, Drink and Be Merry (Porter Wagoner) I Don't Believe You've Met My Baby (Louvins) Only You, Only You (Charlie Walker) |
| <p>BUDDY E. STARCHER
 WMIE—Miami, Fla.</p> <ol style="list-style-type: none"> I Hear You Knockin' (Mac Wiseman) You're Free To Go (Merv Shiner) 16 Tons (Red Sovine) Mail Order From Heaven (Marshall Pack) That's the Way the Ball Bounces (Frankie Starr) I Forgot To Remember (Elvis Presley) Is That A Wife (Homer and Jethro) Satisfied Mind (P. Wagoner) Beautiful Lies (Jean Shepard) Pretty Mama (Marty Robbins) | <p>AL HALLAMAN
 WBVP—Beaver Falls, Pa.</p> <ol style="list-style-type: none"> Why, Baby, Why (Sovine and Pierce) Mystery Train (E. Presley) I Don't Believe You've Met My Baby (Louvins) Yonder Comes A Sucker (Jim Reeves) Each Season Changes You (Cooper and Lee) 16 Tons (T. Ernie Ford) Daddy-O (Bonnie Lou) I Forgot To Remember (Elvis Presley) Eat, Drink and Be Merry (Porter Wagoner) You're Free To Go (C. Smith) | <p>RAMBLIN' LOU
 WJLL—Niagara Falls, N. Y.</p> <ol style="list-style-type: none"> Why, Baby, Why (Sovine and Pierce) When I Stop Dreaming (Louvins) 16 Tons (T. Ernie Ford) There She Goes (Carl Smith) I Forgot To Remember (Elvis Presley) I Don't Believe You've Met My Baby (Louvins) Battle of Armageddon (Hank Williams) Run Boy (Ray Price) Just Call Me Lonesome (Eddy Arnold) Each Season Changes You (Cooper and Lee) |
| <p>TOM PERRYMAN
 KSIJ—Gladewater, Tex.</p> <ol style="list-style-type: none"> I Forgot to Remember (Elvis Presley) Love, Love, Love (W. Pierce) So Doggone Lonesome (Cash) Gone, Gone, Gone (Perkins) I've Lived A Lot In My Time (Jim Reeves) Just Call Me Lonesome (Eddy Arnold) Only You, Only You (Walker) Here I Am (Jerry Reed) Trouble In Mind (E. Arnold) I Don't Believe You've Met My Baby (Louvins) | <p>CLARENCE KNEELAND
 WICH—Jewett City, Conn.</p> <ol style="list-style-type: none"> Just Call Me Lonesome (Eddy Arnold) Love, Love, Love (W. Pierce) 16 Tons (T. Ernie Ford) Eat, Drink and Be Merry (Porter Wagoner) S.O.S. (Johnnie and Jack) Jimbo Jenkins (Jim Reeves) Daddy, Who Is Santa Claus (Wilsons) It's A Great Life (F. Young) You're Free To Go (C. Smith) Christmas Love Song (Lenny Payne) | <p>LILLIE ANNE
 WIRC—Hickory, N. C.</p> <ol style="list-style-type: none"> 16 Tons (T. Ernie Ford) Love, Love, Love (W. Pierce) I Hear You Knockin' (Mac Wiseman) Why, Baby, Why (H. Locklin) S.O.S. (Johnnie and Jack) I Don't Believe You've Met My Baby (Louvins) Run Boy (Ray Price) I Forgot To Remember (Elvis Presley) Look Around (Wilburns) You Don't Have To Be a Baby To Cry (Ernest Tubb) |
| <p>HAL HARRIS
 KRCT—Baytown, Tex.</p> <ol style="list-style-type: none"> What Am I Worth (G. Jones) Love, Love, Love (W. Pierce) Answer The Phone (E. Tubb) Why, Baby, Why (Sovine & Pierce) God Was So Good (Newman) I Don't Believe You've Met My Baby (Louvins) Yes, It's True (Benny Martin) Pepper-Hot Baby (J. Tubb) Only You, Only You (Charlie Walker) S.O.S. (Johnnie & Jack) | <p>JACK DUNNIGAN
 WJTN—Jamestown, N. Y.</p> <ol style="list-style-type: none"> 16 Tons (T. Ernie Ford) Love, Love, Love (W. Pierce) Each Season Changes You (Cooper and Lee) Satisfied Mind (P. Wagoner) Don't Take It Out on Me (Hank Thompson) All Right (Faron Young) Just Call Me Lonesome (Eddie Arnold) I Don't Care (Webb Pierce) You're Free To Go (C. Smith) Pigtails and Ribbons (James) | <p>HENRY TUCK
 WREV—Reidsville, N. C.</p> <ol style="list-style-type: none"> Love, Love, Love (W. Pierce) Just Call Me Lonesome (Red Foley) 16 Tons (Red Sovine) Red Lipped Girl (Red Kirk) I Forgot To Remember (Elvis Presley) Pigtails and Ribbons (James) I Don't Believe You've Met My Baby (Louvins) Turn Around (Wilburns) Owl and I (Hank Snow) Here I Am (Jerry Reed) |
| <p>FRANK ALLEN
 WOW—Omaha, Neb.</p> <ol style="list-style-type: none"> Love, Love, Love (W. Pierce) 16 Tons (T. Ernie Ford) It's A Great Life (F. Young) Yonder Comes A Sucker (Jim Reeves) Mainliner (Hank Snow) Cattle Call (Eddy Arnold) Croce Di Oro (Red Foley) Just Call Me Lonesome (Eddy Arnold) Honey Bun (Charlene Arthur) Don't Take It Out On Me (Hank Thompson) | <p>"UNCLE" TED TATAR
 WACM—Newport News, Va.</p> <ol style="list-style-type: none"> 16 Tons (Ford, Sovine) Why, Baby, Why (Sovine and Pierce) I Feel Like Crying (C. Smith) It's My Sin (Carl Butler) Don't Tease Me (Carl Smith) Don't Let Me Hang Around (Marty Robbins) I Don't Believe You've Met My Baby (Louvins) Gone Home (Flatt & Scruggs) Turn Around (Wilburns) Before I Met You (Flatt and Scruggs) | <p>UNCLE NICK BELL
 WGUY—Bangor, Me.</p> <ol style="list-style-type: none"> 16 Tons (T. Ernie Ford) Why, Baby, Why (Sovine and Pierce) I Forgot To Remember (Elvis Presley) Eat, Drink and Be Merry (Porter Wagoner) It's A Great Life (F. Young) 30 Days (Ernest Tubb) Richest Man In the World (Eddy Arnold) I'm Taking Off (J. Dakota) Mean Mama Blues (Robbins) Midnight (Red Foley) |
| <p>BILL THORNTON
 KRLW—Walnut Ridge, Ark.</p> <ol style="list-style-type: none"> Why, Baby, Why (Sovine and Pierce) Yonder Comes A Sucker (Jim Reeves) When I Stop Dreaming (Louvins) 16 Tons (T. Ernie Ford) I Don't Care (Webb Pierce) You're Free To Go (C. Smith) Run Boy (Ray Price) 30 Days (Ernest Tubb) Look Around (Rusty and Doug Wilburns) For the Love of a Woman Like You (Faron Young) | <p>GEORGE STRAIT
 WDCF—Dade City, Fla.</p> <ol style="list-style-type: none"> Beautiful Lies (Jean Shepard) Yonder Comes A Sucker (Jim Reeves) Love, Love, Love (W. Pierce) You're Free To Go (C. Smith) When I Stop Dreaming (Louvins) Just Dropped In To Say Goodbye (Carl Smith) All Right (Faron Young) Draggin' Main Street (Browns) Mainliner (Porter Wagoner) | <p>TED "TEDDY BEAR" CRUTCHFIELD
 WACH—Newport News, Va.</p> <ol style="list-style-type: none"> Love, Love, Love (W. Pierce) 16 Tons (T. Ernie Ford) Just Call Me Lonesome (Eddy Arnold) Don't Take It Out On Me (Hank Thompson) Why, Baby, Why (Sovine and Pierce) Satisfied Mind (P. Wagoner) It's A Great Life (F. Young) I Walked Alone Last Night (Eddy Arnold) Beautiful Lies (Jean Shepard) All Right (Faron Young) |
| <p>COUSIN JOHNNY SMALL
 WNLC—New London, Conn.</p> <ol style="list-style-type: none"> Tennessee Hound Dog Yodel (Marvin Rainwater) Each Season Changes You (Cooper and Lee) Eat, Drink and Be Merry (Porter Wagoner) 16 Tons (Ford, Sovine, Travis) How It Hurts To Cry Alone (Cooper and Lee) Yonder Comes A Sucker (Jim Reeves) Just Call Me Lonesome (Eddy Arnold) I've Kissed You My Last Time (Kitty Wells) New Wildwood Flower (Lee Moore) Run Boy (Gibson, Price, Carlises) | <p>ART BARRETT
 WCMS—Norfolk, Va.</p> <ol style="list-style-type: none"> Secret Rendezvous (Curtis Gordon) S.O.S. (Johnnie and Jack) Yes, It's True (Benny Martin) Why, Baby, Why (Sovine and Pierce) Love, Love, Love (W. Pierce) My Tears Are Beginning To Show (Mimi Roman) Don't Take It Out On Me (Hank Thompson) I Don't Believe You've Met My Baby (Louvins) When You Said Goodbye (Eddy Arnold) It's My Sin (Carl Butler) | <p>CHUCKY FROM KENTUCKY (CHUCK DOUGHTERY)
 WKDA—Nashville, Tenn.</p> <ol style="list-style-type: none"> 16 Tons (E. Ernie Ford) Run Boy (Carlises) It's A Great Life (F. Young) Why, Baby, Why (Sovine and Pierce) I Don't Believe You've Met My Baby (Louvins) Here I Am (Jerry Reed) My World Is You (J. Dean) God Was So Good (Jimmy Newman) No One But You (Wells and Foley) 30 Days (Ernest Tubb) |

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX

Reports

THE NATION'S

BIG 10

Country
JUKE BOX TUNES

POS. LAST WEEK

SIXTEEN TONS

1 Tennessee Ernie Ford
(Capitol 3262; F3262) **1**

LOVE, LOVE, LOVE

2 Webb Pierce
(Decca 29662; 9-29662) **2**

EAT, DRINK AND BE MERRY

3 Porter Wagoner
(RCA Victor 20-6289; 47-6289) **6**

WHY, BABY, WHY

4 George Jones
(Starday 202; 45-202) **4**
Red Sovine & Webb Pierce
(Decca 29739; 9-29739)

I FORGOT TO REMEMBER TO FORGET

5 Elvis Presley
(RCA Victor 20-6357; 47-6357) **5**
(Sun 223; 45-223)

JUST CALL ME LONESOME

6 Eddy Arnold
(RCA Victor 20-6198; 47-6198) **3**

IT'S A GREAT LIFE

7 Faron Young
(Capitol 3258; F3258) **7**

ALL RIGHT

8 Faron Young
(Capitol 3169; F3169) **9**

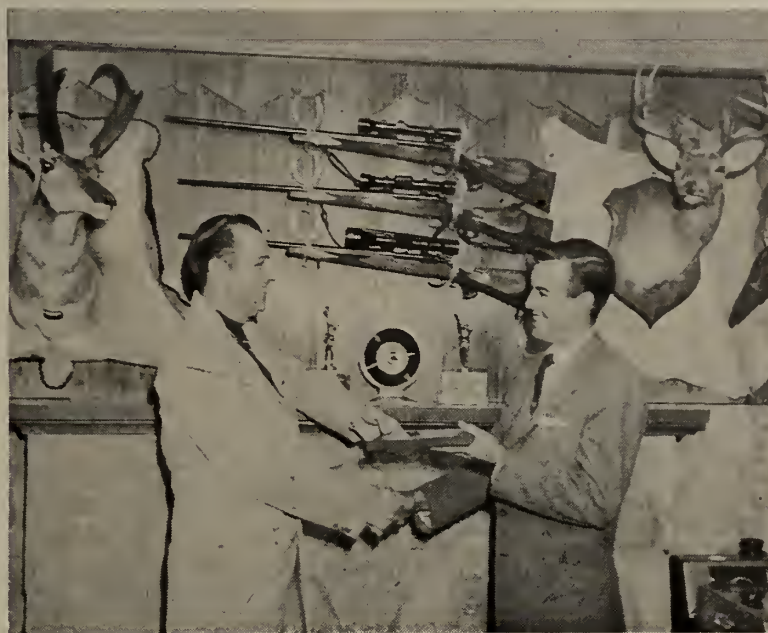
THIRTY DAYS

9 Ernest Tubb
(Decca 29731; 9-29731) **8**

BEAUTIFUL LIES

10 Jean Shepard
(Capitol 3222; F3222)

Awards For A Great Artist



NASHVILLE—Hank Thompson examines one of his latest awards with Bob Burrell, of Capitol's promotion department. Hank is one of the most highly decorated artists in the business and in the background of this picture can be seen two of his previous Cash Box awards. His latest Capitol disk is "Don't Take It Out On Me" and "Honey, Honey Bee Ball."

Tennessee Ernie Ford Signs New Five-Year Exclusive Contract With Capitol Records, Without Options

HOLLYWOOD—Alan W. Livingston, Executive Vice President of Capitol Records, last week announced that Tennessee Ernie Ford had been signed to a new, solid, five-year exclusive contract with the label, with no options, effective Jan. 1, 1956.

Ford's new contract follows a seven year association with Capitol, the only waxery for which he has recorded. Since joining Capitol on Jan. 1, 1949, all of Ford's recording sessions have been produced by Lee Gillette.

When Ford joined Cap, Gillette was producer of country and western recordings for the label. Gillette first heard Ford on his auto radio one day while Ford was singing live lyrics to the recorded music he was playing as a disk jockey on station KXLA, in Pasadena, Calif. Gillette promptly

called his friend and Capitol recording artist, Cliffie Stone, at the same radio station, where Stone also emceed a program, to inquire about Ford. Shortly thereafter a meeting of the three was arranged and soon Ford was on his way to a long and happy association with Capitol, with such recorded hits as "Shotgun Boogy," which he wrote, "Mule Train," and "Cry of the Wild Goose." About two months ago Capitol released Ford's smash hit, "16 Tons," sales of which have exceeded 2½ million copies to become established as one of the fastest breaking recordings of all time. The song was written by Merle Travis, close personal friend of Ernie's and also a Capitol artist. Today Ernie's manager is Cliffie Stone, who also records exclusively for Capitol.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK (PLUS THE NEXT TEN)

1. SIXTEEN TONS Tennessee Ernie Ford (Capitol)
2. WHY, BABY, WHY { Red Sovine & Webb Pierce (Decca)
George Jones (Starday)
Hank Locklin (RCA Victor)
3. LOVE, LOVE, LOVE Webb Pierce (Decca)
4. YOU'RE FREE TO GO Carl Smith (Columbia)
5. EAT, DRINK AND BE MERRY Porter Wagoner (RCA Victor)
6. I DON'T BELIEVE YOU'VE MET MY BABY.. Louvin Brothers (Capitol)
7. IT'S A GREAT LIFE Faron Young (Capitol)
8. I FORGOT TO REMEMBER TO FORGET Elvis Presley (RCA Victor/Sun)
9. JUST CALL ME LONESOME..... Eddy Arnold (RCA Victor)
10. RUN BOY { Ray Price (Columbia)
Carlisles (Mercury)
- 11) YONDER COMES A SUCKER. 12) THE RICHEST MAN IN THE WORLD. 13) DON'T TAKE IT OUT ON ME. 14) YOU'RE NOT PLAY LOVE. 15) GOD WAS SO GOOD. 16) BORN TO BE HAPPY. 17) HERE TODAY AND GONE TOMORROW. 18) LONELY SIDE OF TOWN. 19) I HEAR YOU KNOCKIN'. 20) WHEN I STOP DREAMING. 20) BEAUTIFUL LIES.

CINCINNATI CUT-UPS

The Cincinnati Gardens to offer a new twist to the old hat of Music while you skate: The new idea being "Deejay Skating". Dick Johnson who has been spinning records for several years over WNOP has come up with the idea and has been booked in by the Gardens to give out with the chatter-platter four nights a week. With his turntables adjacent to the ice he will fill the request of skaters whizzing by. . . . All the country folks are happy around town about the reviews received on Nelson King's and Roy Moss Mercury records. Most country DJ's received them in the same package, and they are taking off like a house on fire. . . . Good news to hear that "Jellybean Acres" the favorite program for the small fry will return to WKRC-TV with my old friend Roy Starkey along with Marti Kay and Shirley Jester.

Paul Meyer's boss of WWVA's Jamboree is wearing a bandage near his right eye which resulted from a freak accident when his ax became tangled in the clothes-line while splitting a yule log for his fireplace. . . . Skeeter Bonn has moved his family to Wheeling where he has his own show on the Jamboree. He has an excellent steel player by the name of Coy Martin with him. His new Victor release is "There's No Use Now". . . . Wilma Lee has been paired with Al Terry on her new Hickory Waxing of "Not Anymore" which has been confusing DJ's. Folks are used to hearing her with hubby Stoney Cooper who this week are doing a big show with Carl Smith, Justin Tubb, Mother Maybelle and the Carter Sisters in Richmond. . . . Joandra (4-year-old daughter of Hardrock Gunther) made her first appearance on the Jamboree on a special Christmas party and did a great job too, just like her famous dad. . . . Dusty Owens is back after an extended tour of Canada and New England states. He will be at home on the Jamboree for a few weeks. . . . Buddy Durham's latest Emperor record of "16 Tons" is getting lots of spins. Buddy is planning a two-week New York tour. Marion will not be on the trip, as they are expecting in Feb. their first.

Friedlander's Face Is Red

NEW YORK—Is his face red!

When Buddy Friedlander received a rush copy of Len Dresslar's "Chain Gang" coupled with "These Hands" from Mercury Records in Chicago, he decided, when making deejay dubs, not to waste the time or money to cut "These Hands." Obviously, "Chain Gang" was the side.

Buddy rushed the dubs around to all the New York jockeys and gave them the old sales pitch about the smash qualities of "Chain Gang."

In talking to Kenny Mayers last Wednesday, after a twenty minute conversation covering a variety of company details, Kenny said, "Oh yes, Buddy, we're recoupling Dresslar's release. We're dropping 'Chain Gang.'"

Decca Relocates Branch

NEW YORK—Decca Records has announced that it is relocating its Scranton branch operation to Harrisburg, Pa. The new Harrisburg branch will offer more space and other facilities that will enable the personnel to better service the territory. New location is 63 South 10th Street, Harrisburg. Leo Refice will continue to head the branch, and other personnel are also expected to remain the same.

HIFI Records Issues EP's

HOLLYWOOD—Due to dealer and juke box operator demand, High Fidelity Recording Company has issued the label's first EP's on two of its best selling albums: "George Wright Plays the Mighty Wurlitzer" and "George Wright Encores."

Strictly an LP line since its inception nine months ago, HIFI Records has sold over 100,000 albums on these two LP's, plus Wright's "Merry Christmas" album. Rich Vaughn, president, had hesitated in releasing EP's. However, the demand has been so great that four EP's have been released on the "Flays" album, and three on the "Encores."

FARMER BOYS
"Flip Flop"

Capitol # 3322

CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
HOLLYWOOD 1-9347

JIMMIE WILLIAMS
Singing star on WWVA's "World's original Jamboree"
sings on
MGM
"Don't Come Knockin' At My Door"
WHITE OAK MUSIC—BMI
Cincinnati 24, O.

THE CASH BOX
THE 10 TOP Country Best Sellers

(PLUS THE NEXT FIVE)

1. **SIXTEEN TONS**
Tennessee Ernie Ford (Capitol 3262; F3262)
2. **LOVE, LOVE, LOVE**
Webb Pierce (Decca 29662; 9-29662)
3. **EAT, DRINK AND BE MERRY**
Porter Wagoner (RCA Victor 20-6289; 47-6289)
4. **WHY, BABY, WHY**
Red Sovine & Webb Pierce (Decca 29739; 9-29739)
George Jones (Starday 202; 45-202)
5. **I FORGOT TO REMEMBER TO FORGET**
Elvis Presley (RCA Victor 20-6357; 47-6357)
(Sun 223; 45-223)
6. **JUST CALL ME LONESOME**
Eddy Arnold (RCA Victor 20-6198; 47-6198)
7. **YOU'RE FREE TO GO**
Carl Smith (Columbia 21462; 4-21462)
8. **THE RICHEST MAN IN THE WORLD**
Eddy Arnold (RCA Victor 20-6290; 47-6290)
9. **ALL RIGHT**
Faron Young (Capitol 3169; F3169)
10. **IT'S A GREAT LIFE**
Faron Young (Capitol 3258; F3258)
11. **I'VE KISSED YOU MY LAST TIME**
12. **I FEEL LIKE CRYIN'**
13. **BEAUTIFUL LIES**
14. **DON'T TAKE IT OUT ON ME**
15. **RUN BOY**
15. **LONELY SIDE OF TOWN**
15. **I DON'T BELIEVE YOU'VE MET MY BABY**
15. **I DON'T CARE**

The Cash Box
Country Reviews

- | | |
|---------------------------------|--------------------------------|
| <input type="radio"/> BULLSEYE | <input type="radio"/> GOOD |
| <input type="radio"/> EXCELLENT | <input type="radio"/> FAIR |
| <input type="radio"/> VERY GOOD | <input type="radio"/> MEDIOCRE |

THE CASH BOX
BULLSEYE of the WEEK

"THESE HANDS" (2:48) [Hill & Range BMI—E. Noack]
"I'M MOVING IN" (2:47) [Hill & Range BMI—C. E. Snow]
HANK SNOW
(RCA Victor 20-6379; 47-6379)

● Hank Snow, who needs no introduction to the music trade, is at his level best on his latest Victor release as he dishes up two great sides that oughta do big things on the charts. The Singing Ranger's mellow voice lends itself perfectly to a moderate paced, inspirational ballad tagged "These Hands." The song is a stirring composition, loaded with meaning and presented with a moving sincerity by the ace vocalist. On "I'm Moving In" the songster goes on the 'offensive' against a gal who's been doin' him wrong. It's a captivating, quick beat rhythmic piece that Snow decks out in stellar fashion. Grade "A" assist by his Rainbow Ranch Boys on two powerhouse sides.

"WHAT AM I WORTH" (2:27) [Starrite BMI—D. Edwards, G. Jones]
"STILL HURTIN'" (2:00) [Starrite BMI—G. Jones]
GEORGE JONES
(Starday 216; 45-216)

● George Jones will long remember the latter part of 1955 for that's when the artist broke through with his first smash side, "Why, Baby, Why." Now the songster gets off on the right foot in '56 with a platter that stands a strong chance to make it two hits in a row. Jones' delivery is top calibre as he vocals an enticing, up tempo romantic item labeled "What Am I Worth." The coupling, "Still Hurtin'," is a waltzing, lover's lament that Jones treats to a real pleasing reading. Top half is the side to watch. Could catch fast.

GEORGE & EARL

(Mercury 70773; 70773x45)

- B+** "CRY, BABY, CRY" (1:53)
[Fairway BMI—G. Davis]
George and Earl come up with a first rate vocal performance on fast paced love tune that has the quality, melody and lyrics to step out and go big time.
- B+** "TAKE A LOOK AT MY BABY" (1:56) [Three BMI—A. Inman]
On the lower biscuit the boys dish up some more tantalizing harmony as they wax a poignant, quick beat romantic weeper. Two platters with click possibilities.

HARDROCK GUNTER

(King 4858; 45-4858)

- B+** "TURN THE OTHER CHEEK" (2:39) [Betty-Jo BMI—H. Gunter]
Hardrock Gunter turns in a delectable vocal effort on a real cute, up tempo romantic novelty that ambles merrily along in gay style. A light-hearted spirits lifter that should attract attention.
- B** "BEFORE MY TIME" (2:23) [Betty-Jo BMI—H. Gunter]
Under side is a heartrending, middle beat love tune that Gunter sings with authority.

SKEETS McDONALD

(Capitol 3312; F3312)

- B** "BABY, I'M LOST WITHOUT YOU" (2:43) [Tannen BMI—P. Sapp]
Skeets McDonald puts a great deal of feeling into his delivery of a heartfelt, middle beat romantic lament that could prove to be a real sleeper.
- B** "I GOT A NEW FIELD TO PLOW" (2:18) [Central BMI—S. McDonald]
On the lower side the vocalist knocks out an appealing piece of material in zestful, quick beat fashion. Flavorful musical backdrop colors the deck. Good two-sider.

FRANKIE STARR

(Decca 29778; 9-29778)

- B+** "I DON'T CARE WHAT YOU USED TO BE" [Mills ASCAP—J. McHugh, A. Dubin]
Frankie Starr debuts on the Decca label with a most inviting, double-track reading of a very pretty old-timer. Lovely waxing that could make a heap of noise.
- B** "THAT'S THE WAY THE BIG BALL BOUNCES" (2:26) [American BMI—J. Dees, F. Starr]
Reverse lid is a moderate tempo, sentimental tune that Starr spins in effective style. Starr has the goods. Keep your eye on him.

SONS OF THE PIONEERS

(RCA Victor 20-6362; 47-6362)

- B+** "MIGHTY ROCK" (2:30) [Collie ASCAP—G. Spencer]
A lively, quick beat love item with a spiritual flavor is belted out in engaging manner by the Sons Of The Pioneers. A country-pop deck that should latch on to many sales and spins.
- B+** "MY SECRET WISH" (2:44) [Mountain BMI—G. Spencer]
Under portion is an enchanting slow paced tune that the group, with a standout lead voice, waxes in sincere, heartwarming manner.

HELEN HALL

(Coral 61560; 9-61560)

- B+** "THAT KIND OF GUY" (2:24) [Trinity BMI—H. Hall]
Helen Hall comes up with a fine reading of a tear-compelling, moderate paced item with expressive lyrics. Watch this one. Could break through and become a chart contender.
- B** "UNWANTED LOVE — UNWANTED HEART" (2:23) [Trinity BMI—H. Hall]
On the flip portion the chirp sings with tender emotion as she etches a potent, middle beat lover's lament. Strong coupling.

JOHNNY CASH

(Sun 232; 45-232)

- B+** "FOLSOM PRISON BLUES" [Hi Lo BMI—Cash]
The polished vocal stylings of Johnny Cash come over in winning manner on a terrific piece of material. The convict laments the fact that the train is always moving outside while he remains stationary within. Side bears watching. Could smash through.
- B+** "SO DOGGONE LONESOME" [Hi Lo BMI—Cash]
Under half is a contagious, quick beat rhythmic ditty that Cash handles in excellent fashion. Standout instrumentation on both ends by the Tennessee Two. Great potential on both ends.

THE STAMPS QUARTET (Sacred)

(Columbia 21476; 4-21476)

- B** "THE ROAD THAT LEADS TO TOMORROW" (3:07) [Stamps Quartet SESAC Mr. & Mrs. F. Stamps]
The Stamps Quartet tenderly harmonizes on a beautiful moderate paced religious tune. Pleasant listening on a deck that should have wide appeal.
- B** "IT WON'T BE VERY LONG NOW" (2:49) [Stamps Quartet SESAC-Triplet]
The group dishes up this two-tempo spiritual with infectious spirit. Good prospects on both ends.

NEWS that's UP-TO-THE-MINUTE
REVIEWS of the LATEST RECORDS
CHARTS compiled EVERY WEEK
ADS from LEADING RECORD FIRMS,

ARTISTS and PUBLISHERS

Every Week In

THE CASH BOX

ALL FOR ONLY \$15. PER YEAR

(52 ISSUES)

THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our
Check Please Send Us A Bill

FIRM NAME

ADDRESS

CITY ZONE STATE

Individual's Name

THE CASH BOX Country Roundup

WSM GRAND OLE OPRY . . . A Grand Ole Opry unit comprised of Hawkshaw Hawkins, Eddie Hill, Jean Shepard and The Louvin Brothers opened a five-day Southern tour on January 8. The unit made several of the larger cities through Georgia and Florida.



EDDIE HILL

Jean Shepard (Capitol) recently flew to the West Coast where she did several recording dates, including an album. Jean also visited with her family on the coast over the Christmas Holidays.

Jim Reeves (RCA Victor) will be one of the leading Victor recording artists on the 1956 "March of Dimes" campaign tour which is slated for personal appearances through many of the Eastern and Northern cities this month. First leg of the tour will begin through New York, Conn. and Penna. The campaign is primarily to stimulate interest in the all important battle against infantile paralysis.

On January 13, Martha Carson, The Carlisles and Mac Wiseman began a seven-day tour through Florida. Ferlin Huskey, Martha Carson and The Carlisles did appearances in Evansville, Ind. on January 2nd. Starting January 10, Ferlin Huskey began a 30-day tour of the Southwest and West.

Opry star, Grandpa Jones, began the new year with a date in Wichita, Kansas, followed, on the 2nd, by a show in Kansas City, Kansas. Grandpa is renewing his vigorous schedule of appearances with 1956 planned well ahead.

Johnnie and Jack (RCA Victor) and Kitty Wells worked New Year's date in Dayton, Ohio. The group will add young singing starlet Ruby Wells, daughter of Kitty, to the act for the Summer season.

Gabe Tucker, personal manager of Ernest Tubb and Justin Tubb, into Norfolk, Va. on a promotion jaunt.

Murray Nash back in Nashville after a recent visit to Cincinnati.

Doug Williams, personal manager of Billy Worth (MGM) has added another artist to his roster . . . Tommy Smith. Williams has his office headquarters at 420-A Broadway.

Dewey Mousson, personal manager of Little Jimmie Dickens and Del Wood, has a heavy schedule of personal appearances lined up for his artists.

THE BIG "D" JAMBOREE . . . Johnny Dolan reports from Dallas that Bill Monroe and his band will be special guests on January 14th. And, for the January 21st guest roster will be well-liked Leon Payne, a grand entertainer.



JEAN SHEPARD

Jim Boyd, who is in his 25th as a deejay on WRR replaced Billy Jack Saucier as leader in the staff band at the Big "D". Eddie McDuff, a fine singer comes in and will also handle some fiddle work.

The Big "D" staffers celebrated with a big office party during the holidays. Lawrence Thacker, road agent for the Big "D" talent came through with some mighty fine prizes so we're told. Ed McLemore, owner-producer of the Big "D" was presented with a portable TV set from his staff. . . . McLemore feted the gang with a big barbecue party.

HAYRIDE HAPPENINGS . . . Slick Norris, personal manager of Jimmy Newman, reports that Jimmy, along with George Jones, Johnny Horton and Betty Amos headed a big show on the 22nd of Dec. in Alexandria, La. Werly Fairburn in for two nights at Jim Edward and Maxine Brown's new night club . . . The Trio, in Pine Bluff, Ark. Faron Young visited backstage at the Hayride. Hal Harris (KRCT, Baytown, Texas) guest deejay on the Red River Roundup on KWKH. Jimmy Newman helping George Jones out on his current clicker, "Why, Baby, Why?" on the duet part, that is at the 'Hayride'. It's reported that George has another big one with his latest: "What Am I Worth," which is also recorded by Roy Drusky (Columbia) and Terry Fell (Victor). Lonnie Glosson and Wayne Raney guests on the 17th.



BILL MONROE

COUNTRY SMATTERINGS . . . Paul Kallinger and Uncle Jim Christie have received their guitar courses and are now pickin' away on the guitars they won at the DJ Convention here in Nashville in November.

Jack Newman, Rudy Grayzell, and Biff Collie cutting sessions for Starday. Wayne Raney is set for a session with Starday, as is Leon Payne.

Earl Aycock of George and Earl (Mercury) now spinning them two hours each afternoon on KRCT, Baytown, Texas. Earl is due into Nashville right away for another recording session with George.

A big benefit dance was held in Houston on the night of Dec. 19th for Artist-DJ Betty Jones. On hand were the following recording artists: Hank Locklin, James O'Gwynn, Link Davis, Laura Lee, Jerry Jerico, George Jones, Hal Harris, Bud & Bud, Tater Pete Hunter, Doc Lewis, Biff Collie, Sonny Burns, Smokey Stover, and Dickey Jones.

Paul Kallinger, on his XERF Show, reported during the week ending Dec. 17th that Jimmy Newman's recording of "God Was So Good" pulled over 500 pieces of mail from the listeners.

Nice long letter from The Browns, Jim Edward, Maxine and Bonnie. Recently The Browns opened their own club . . . The Trio Club in Pine Bluff, Ark. In to headline the opening show were Jim Reeves, the Louvin Brothers, Bobby Lord, Werly Fairburn and David Houston. To open the affair there was a special hour TV Show over KATV. Seems that something else exciting has happened to one of The Brown Trio . . . Bonnie was recently made the only

girl honorary deputy sheriff. Sheriff Harold Norton of Pine Bluff did the deputizing!

Recently a group of Country Music folks gathered for a big "get-together" in the home of the John Lee's in San Antonio. Attending the get-together were Mrs. Jimmie Rodgers, Charlie Walker and wife, Uncle Jim Christie and wife, Tom Perryman and wife, Biff Collie and his dad, Gerald and John Lee and their wives, and Slick Norris. Paul Kallinger couldn't make it because of his daughter's health.

Ramblin' Lou out with another good looking fan club journal. Just received our copy from Lou's fine club president, Mary Cory of Akron, New York. Lou holds forth with his own show over WHLD, Niagara Falls, New York.



BETTY AMOS

Hank Thompson (Capitol) working a heavy schedule of personal appearances this month. Thompson opens in Ardmore, Okla. on Jan. 18, followed with dates in Clinton, Okla. on the 19th, Stillwater, Okla. on the 20th, and concluding this week in Tulsa, Okla. on the 21st.

The Blackwood Brothers Quartet (RCA Victor) working this week-end, Jan. 14th, in Birmingham, Ala. January 17th in Jackson, Miss., Jan. 19th in St. Louis, Mo., January 20th in Centralia, Ill. and Saturday, January 21st in Memphis, Tenn.

Dixie Lee notes that George Whitten's "Honey Child" and "Still Cryin'" is climbing fast on the jukes in the Long Beach, Calif. area and also hit Betty Cornwall's DJ listing from South Vienna, Ohio. In addition, Dixie predicts big things of George's next release, about Jan. 15th, which will be a Stuart Hamblen tune.

Eddie Scott, manager for Jess Willard and The Cochran Bros. reports that Willard and the Cochran's are currently on tour in the San Francisco Bay area and are playing an unlimited engagement with Farmer Red Ladner at the Dream Bowl in Napa.

Betty Foley (Decca) who recently signed a personal manager's pact with Marty Roberts, WCKY-Cincinnati, deejay, appeared on the Casey Clark show in Detroit Jan. 7th.

Cliff Rodgers, WHKK-Akron, Ohio, reports that Hank Snow's "Yellow Roses" was the tune that held the number one position most often on his 1955 hit parade. Tom Edwards' annual list of the Top Ten Country Songs of 1955 has Kitty Wells' "Makin' Believe" in the top spot. Tom, incidentally, is asking artists, managers, A & R men, promotion men and publishers for 2" x 2" color transparency slides for his records hops. Sheriff Tex Davis pens that WCMS-Norfolk, Va., brought in its first Grand Ole Opry show for 1956 on Jan. 1st and 2nd featuring Ernest Tubb and his band, Hawkshaw Hawkins, Jean Shepard and Lonzo & Oscar and their band.



JOHNNY HORTON

WAX-WISE . . . Oatune wax-spinner, Jim Wilson, Mercury recording star, has exited his turntable duties at WAVE, Louisville, Ky., for duties at WARL in Arlington, Virginia. Prior to his association at WAVE, Wilson was heard over WHOO, Orland, Florida. In addition to being one of the leading country DJ's Jim has found his place among the top recording artists also. . . . Johnny & Jack, country music's top duet and regular hit-makers, bounce back this week with two sure-fire sides that should certainly make the winner's circle. Titles of the new release are, "I Want To Be Loved" and "Feet Of Clay." This Johnny & Jack coupling introduces Johnny Wright's daughter, Ruby Wells. . . . Favorable initial reports are the keynote on the new Frankie Starr Decca coupling, "That's The Way The Big Ball Bounces" and "I Don't Care What You Used To Be." It's Starr's first release for the diskery and features Frankie harmonizing with himself on the "I Don't Care" side. . . . Lots of talk everywhere on the Tommy Collins coupler, "I'll Be Gone" and "I Love You More And More Each Day." The young Capitol singer-writer is assured of many spins on every disk and this one is pulling the mail. . . . Still gaining every day in spite of two new sides by the plowboy, is the Eddy Arnold recording of "The Richest Man." The two new sides, "When You Said Goodbye" and "Trouble In Mind" are close behind the other Arnold hits and are sure to make a quick, strong move for the top. . . . Rex Allen (Decca) has come up with a great recording that is taking off at a fast clip . . . it's "I'm A Young Cowboy" backed with "Last Roundup." Many predict this to be the biggest in many a month for Allen!

Dallas Frazier has been set for a one-niter on Saturday, January 7 at Madison Square Garden in Phoenix, Arizona. DJ Dean Evans, WXOK, Baton Rouge, La., reports that the first Dave Rich, RCA-Victor etching of "I Forgot" and "I Think I'm Gonna Die" is looking real fine. Dean gives the edge to the "I Forgot" side.

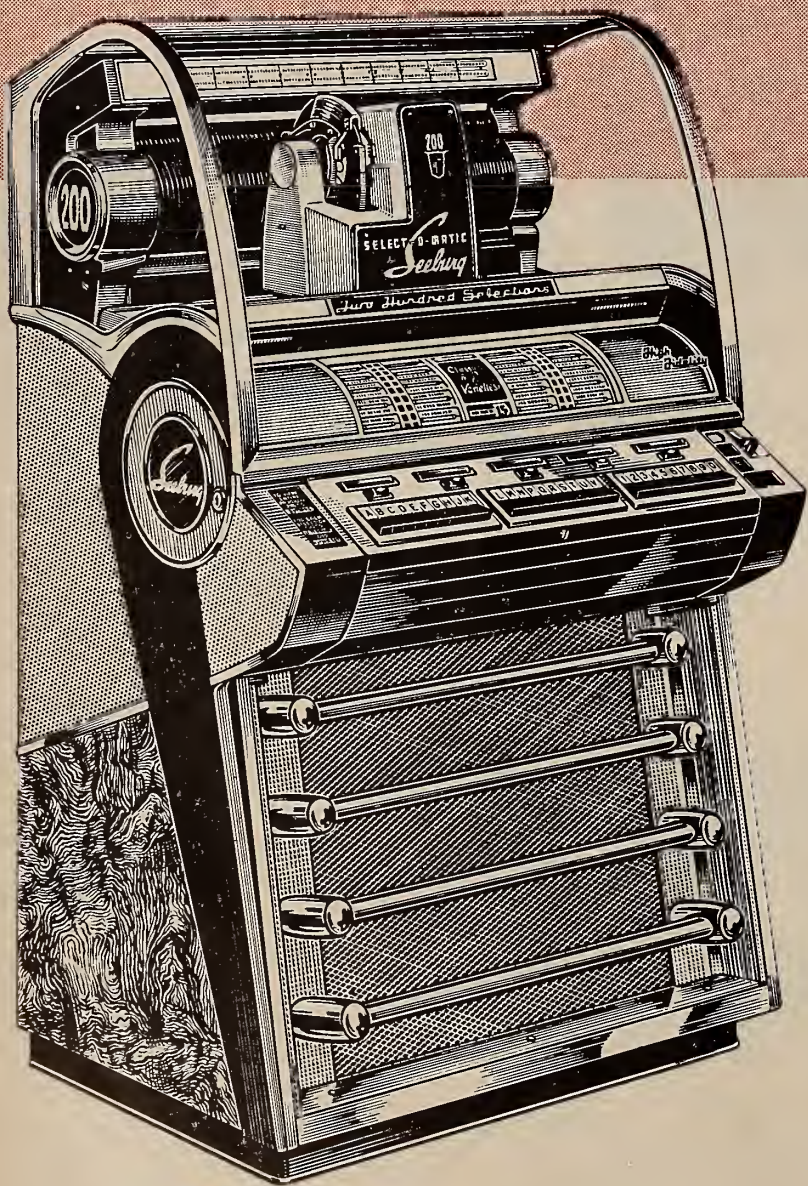


BETTY FOLEY

We are sorry to report the death on December 28th of 17-year-old Woody Snipes. According to word from Joe Morris, WAGS, Bishopville, S. C., the young man was to have cut his first record session early this year. His career was cut short in an auto accident near his Kershaw, South Carolina, home. Instrumentalist Chet Atkins, continues his long succession of hits with his new coupler "Honey" and "Jean's Song." "Honey" is a pleasing new reading of the old favorite. The Boud & Felice Bryant tune, recorded on Victor by Rita Robbins, "Get Away," is showing strong in all sectors. A pleasing sound and a meaningful rendition makes this a sure thing. "I've Kissed You My Last Time" as recorded by Kitty Wells on Decca is garnering strong favor. It couples "Lonely Side Of Town" which also shows definite interest. . . . Homer & Jethro have a couple of new parodies in "This Is A Wife?" and "Love And Marriage." The humorous country treatment of these poptunes should grab abundant attention in both fields. . . . Jerry Reed is going great guns with his first Capitol release, "Here I Am." DJ's report good things for the youngster. . . . Ferlin Huskey steps out again with his new Capitol dishing of "Slow Down Brother" and "Sinful Secret." Both sides look good for the multi-voiced singer. . . . Ray Price has a stellar recording in "Run Boy" which is listed high in most DJ reports. Another top dishing of the tune is wrapped-up by the Carlisles. . . . "I Don't Believe You've Met My Baby" by the Louvin Brothers on Capitol continues to be hot material for the spinners. The flip side is "In The Middle Of Nowhere." . . . The Wilburn Brothers (Decca) continue to win approval with their recording of "You're Not Play Love." Flip is "Look Around."

V-200

SELECTIONS



MAKE POSSIBLE THE

WORLD'S FIRST DUAL MUSIC SYSTEM

Only the Seeburg V-200 plays both

45 RPM SINGLE RECORDS

AND 45 RPM E.P. RECORDS

with a separate credit system for each

*America's Finest and
Most Complete Music Systems*

Seeburg
 DEPENDABLE MUSIC SYSTEMS SINCE 1902
 J. P. SEEBURG CORPORATION
 Chicago 22, Illinois



Here and There

WASHINGTON, D. C.—What will 1956 bring in the way of wages for millions of the country's workers? The Labor Department said this week that at least 2,750,000 workers would get automatic wage increases in 1956 under long-term union contracts. The department's Bureau of Labor Statistics said deferred wage increases due in 1956 varied widely and ran in the neighborhood of 6 to 11 cents an hour. Officials estimated that contracts covering at least 4,000,000 workers either would expire or be subject to wage renegotiation during 1956. With these increases, 1956 should set records in earnings by the country's workers. In November, 1955, the Department of Labor reported that new records were set in take-home pay and purchasing power of factory workers. Average net spendable weekly earnings in November totaled \$72.85 for a factory worker with three dependents and \$65.49 for a worker with no dependents. This was about 80 cents higher than the previous record. Compared with November 1954, weekly take-home pay was up \$4.57 to \$4.67, depending on the number of dependents and the amount of taxes deducted from the average worker's earnings.

ALBANY, N. Y.—The Bureau of the Census released some figures which should interest the coin machine industry in New York State. It showed that while the number of eating and drinking places in the State decreased from 1948 to 1954, the total volume of sales increased. In 1948 there were 37,715 eating and drinking places doing a business of \$1,670,200,000. In 1954 the eating and drinking places fell to 35,316, but the volume of sales rose to \$1,930,966,000. Locations for coin operated equipment were diminished by some twenty-five hundred—and the increase in volume sales means nothing as prices rose in this period many percentages.

NEW YORK—We like the advice by one of the nation's leading advertising men to sales people. He stated: "More than ever it is obvious that a salesman's main qualification is his thinking ability. What kind of thinking ability enables one salesman to outshine another? The power to learn? Dogs can do that! The power to remember? Elephants can do that! The power of analysis and judgment? Electronic brains can do that! Creative imagination is the one power that enables human beings to excel all other animals—and by the same token, it is the one ability that can make one salesman outsell another."

"IT'S THE LOCATION THAT COUNTS!"

More and More Ops Diversify Routes Realizing Location's Most Important to Operating Success

A long time ago this publication pointed out that the era of specialization, as far as operators specializing in but one type machine, was going by the boards.

This publication explained then, and does so again now, that "It's the location that counts!"

More and more operators thruout the U. S. are diversifying their routes because they, too, have come to the realization that for steadier and better profits the plan is to carefully and fully develop each and every one of their individual locations.

If a location wants a cigarette machine, the amusement operator will bring it to him today.

If the location wants a pinball, the juke box operator will be happy to accommodate him.

If the location wants a new pool game, the vending machine operator will be very thrilled to bring it in, set it up, and help

the location owner get it going.

The fact remains that "It's the location that counts!" first, last and always.

Whatever the patrons of the location desire in music, amusement and vending, that's what the operator purchases.

More and more of the operators, who formerly specialized in but one type of machine, are diversifying their routes.

The age of specialization is over—it's now an era of diversification—if the operator wants a profitable operating business.

✓ Paying more attention to each individual location he services, the operator finds that he can build income on the location's traffic and potential further traffic, whereas the machine itself is only subject to the whims of the location's traffic.

Therefore "It's the location that counts!"

And as more and more operators come to realize this important fact—business booms right ahead.

Coinmen Ask:

WHAT DOES THE FUTURE HOLD FOR THE COIN MACHINE INDUSTRY?

Bigger and Better Business Predicted as Country's Population and Income Continue to Increase

NEW YORK—With the start of the new year, many economists and statisticians opened up their crystal balls and gazed into the future. Not only for 1956, but for years to follow. Many of the predictions auger well for the coin-machine industry.

Baby production during the past nine years has been high, and it appears as if it will continue. 1955 saw a record high, with over 4,000,000 new babies, a rate of about 25 new babies per year for each 1,000 population. The industry's kiddie rides will probably be the first to gain from this baby production, and then as they add years, it'll be amusement machines, juke boxes and vending machines.

In the past year, there were a million and a half marriages, just about the same as in recent years, but under the peak of 1946 when almost two and a half million youngsters took the bans. It is expected that by 1960 there will be a higher rate of marriages, as the crop of 1940 babies reach marriageable age. And, of course, another all-time high in baby production.

With the population on the rise, and with incomes along the line on the increase as well, the coin-machine industry can look to the future for increased activity and expanding business.

The big expansion in income in the past five years has been in the middle-grade group, and these are the people who spend freely on economical type entertainment which the coin-machine industry offers. In 1950 there were 8,700,000 families earning between \$5,000 and \$10,000, 19 per cent of all. In 1955, families earning this amount rose to 15,700,000, 32 per cent of all. And those families earning \$5,000 or less in 1950, 35,200,000 in all, shrunk in 1955 to 30,000,000, or a 15 per cent shrinkage in these 5 years. And from every indication this \$5,000 or less group will shrink much more in the years to come.

Building is expected to continue at the high pace it has been on for the past years. As income increases, marriages increase, and baby production increases, there is a continual demand for homes and larger apartments. And many of these families, enjoying better incomes, will follow the trend of the day, and move to the suburbs. During the past years, the move to suburban areas has created many new shopping areas, opening a number of new and profitable locations for the operation of coin-operated machines of all kinds.

The prediction is that this trend will continue, thus assuring operators of more and more suburban spots.

Another factor unveiled is the prolongation of the life span. Thus, the industry capitalizes on more and more people available to patronize their equipment. The population of the United States is now figured at 167 million. In 5 years, it's expected to rise to 178 million. In 10 years, to 190 million, and by 1975, it's predicted there will be over 220 million.

With this rapidly growing population, and shifting of people from one area to another, statistics show that many states are benefiting. Among the states showing the fastest population growths are: Connecticut, New Jersey, Delaware, Maryland, Ohio, Indiana, Michigan, Virginia, Florida, Louisiana, Texas, New Mexico, Arizona, Colorado, Utah, Nevada, Oregon, and California.

What's the future hold for the coin-machine industry? It would look to us that it's as bright as any industry in the country—and probably better.

First Biz Day of New Year Weinand's Busiest Phone Day

CHICAGO—J. A. (Art) Weinand, sales manager of Williams Manufacturing Company, reported this past week:

"Our first day back at work, Tuesday, January 3, the first work day of the new year, was my busiest phone day."

Weinand reported that he had long-distance calls at a most consistent pace all day long.

"In fact," he stated, "from the moment I reached my office, long-distance calls were already under way.

"They didn't let up," he continued, "until late in the afternoon.

"Everything considered," he says, "this was the busiest phone day I've yet had.

"And, if anything at all," he concluded, "it portends one of the busiest years ahead for our firm."

New York Phono Distribs Launch Ambitious Program To Aid Music Operator

Parkoff, Sugerman and Young Sponsor Series of Forums. First To Take Place January 17, Tuesday, at The Henry Hudson Hotel



MEYER PARKOFF

NEW YORK—In one of the most progressive and ambitious programs ever undertaken in this area, the music distributors, Meyer Parkoff of Atlantic New York Corporation; Barney Sugerman of Runyon Sales Company; and Joe Young, Young Distributing Company, have combined their efforts to sponsor a series of forums for the music operators here.



BARNEY (Shugy) SUGERMAN

The first of the forums will take place on Tuesday night, January 17, at the Henry Hudson Hotel, West Room. Program will start at 7:30.

The purpose of the forums is to bring the music operators together so that they can hear talks by leading personalities on problems affecting their business, and then ask questions, and discuss matters.

Guest speakers on the first forum will be headed by Larry Kanaga, vice-president in charge of recording for



JOE YOUNG

RCA Victor, who will discuss records as they affect music machine operators. Members of the Westchester Music Guild will tell the gathering of their experience in dime play. Several local operators will also be heard. In addition some other people, experienced in coin machine matters will address the group.

Bulletins will be mailed to all music machine operators throughout the territory, inviting them to attend the forum.

Sponsors of the forum are hopeful most of the music operators in the city and surrounding areas will attend, as the matters to be discussed are of utmost importance in the furtherance of their business prosperity.

PLAYERS PREFER THEM
•
OPERATORS LIKE THEIR BETTER CONSTRUCTION

Williams
DE LUXE
BANK POOL
SIZE
52" L. x 36" W. x 32" H.



LITE IS OPTIONAL EQUIPMENT

Williams
PRODUCES MANY MORE
POOL TABLES
THAN ANY OTHER SOURCE...

The big difference
in **POOL TABLES** is
Williams **QUALITY!**

LITE IS OPTIONAL EQUIPMENT

Williams
SCORE-POOL

TOTALS SCORES AUTOMATICALLY ON LITE BOX

- Transfer Scoring from one player to another
- Accurate Scoring
- Lively Rails



PLEXIGLASS TO ELIMINATE REPLACEMENT!

2 DIMES PER GAME



CREATORS OF DEPENDABLE PLAY APPEAL • 4242 W. FILLMORE ST. CHICAGO 24, ILL.

where more space is available...

Williams DE LUXE **SENIOR BANK POOL**

18 inches longer than the Deluxe Model—same width
2 sets of Rules for 3 or 4 sided play

New Free-Swinging HINGED TOP

- Fool-Proof Mechanism
- 2 Coin Operation
- Perfect Bank Shots
- Extra Cue Hooks
- Red Diamonds on Siderails

OPERATE *Williams* **ROYAL CROWN**
FAST SCORE BUILD-UP!

OPERATE *Williams* **JOLLY JOKER**
HIGHEST EARNINGS! LOWEST PRICE!

See YOUR WILLIAMS DISTRIBUTOR!

Service School



MANCHESTER, N. H.—The United Manufacturing Company, Chicago, in cooperation with Associated Amusements, Inc., recently conducted a service school at which Al Thielke instructed the attending operators on the intricacies of the United products. The meeting was held at the Curtis Hotel, this city. Seen at left, gathered around the table, are Edward Ravreby, Associated Amusements; Michael Paskevitch and Mrs. Paskevitch, Flamingo Enterprises; John Lazar, Lazar Music Co.; Al Thielke, United Mfg. Co.; Harold Bean, Lazar Music Co.; John Casola, United Mfg. Co.; Pat D'Amico, American Music; Oscar Prost, Joy Bar Music; Louis Donati, Granite State; Frank Wajda, Manchester Music; Dino Donati, Granite State; Ralph Feretra, Feretra Music; Ralph A. Feretra, Feretra Music; and Louis Taube, Manchester Music.

MAKE US! AN OFFER!

BALLY BOWLERS
Mystic—Rocket
Victory

KEENEY BOWLERS

MUSIC
AMI—Seeburg
Wurlitzer
All Models

RUNYON SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co., J. H. Keeney & Co., Permo, Inc.
593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777
231 Windsor St., Hartford, Conn., JA 7-4470

POOL TABLE PARTS

Every Part In Stock At Low, Low Prices!

SPECIAL!
SET OF 10 BALLS
4 Red
4 White
1 White w/red spots
1 Red w/white spots
\$34.50 Value!
\$22⁵⁰

SPECIAL PACKAGE DEAL!
2 CUES
2 RED BALLS
2 WHITE BALLS
1 CUE REPAIR KIT
2 BOXES CHALK
\$30 Value—
\$19⁹⁵



Phone: EVerglade 4-2300

Chicago 47
2330 N. Western Ave.

SPECIALS

Bally GAY TIMES	\$299.50
Bally GAYETIES	225.00
Bally MIAMI BEACHES	450.00
Bally VARIETIES	260.00
Bally BIG TIMES	362.50
Bally ICE FROLICS	99.50
Bally FUTURITIES	35.00
Bally SPOTLIGHTS	45.00
Bally ATLANTIC CITY5	35.00
United PIXIES	450.00
United SINGAPORES	135.00
United TRIPLE PLAYS	295.00
Gottlieb DIAMOND LILS	149.50
Williams BIG LEAGUE (4-Player Large Deluxe Game)	324.50
Williams CIRCUS WAGON (2-Player Large Deluxe Game)	Write

NEW ORLEANS NOV. CO.
115 MAGAZINE STREET
NEW ORLEANS LOUISIANA
(Phone: CAnal 8318)

ROCK-OLA
MODEL 1448
Worth More When You Buy It
Worth More When You Trade It

Mr. Operator:

This is the sign that should be on every one of your machines

ONE DAY IN JANUARY
for

“A DAY OF DIMES

for the

‘MARCH OF DIMES’”

IMPORTANT

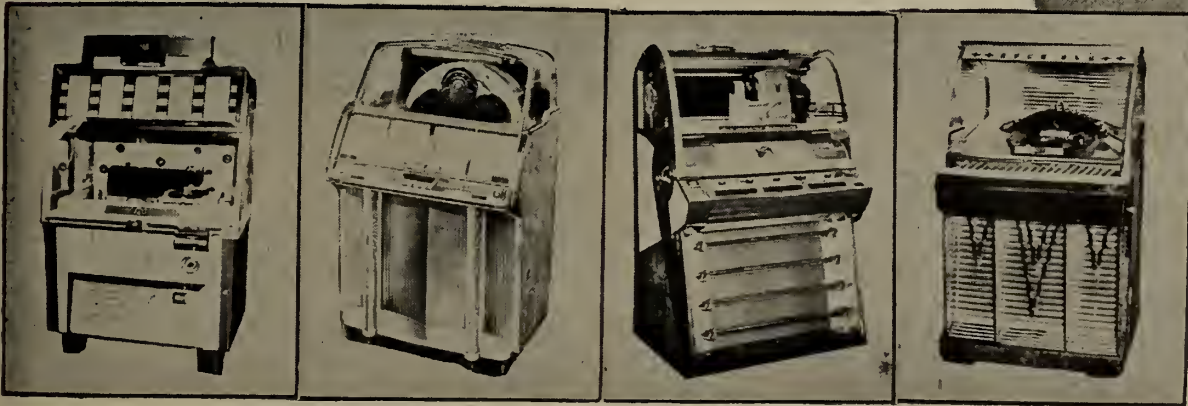
Whether you are an individual operator, or a member of an operators' association, please notify *The Cash Box*, 26 West 47th Street, New York 36, N. Y., immediately if you have joined in the great and good drive: “A DAY OF DIMES FOR THE ‘MARCH OF DIMES’”, so that you and/or your organization can receive full credit. The publishing of this news is important to the good and welfare of the entire industry. *Please make certain you write today!*

HELP FIGHT POLIO

*One Day's Collection
from this Juke Box
is being Donated to the*

MARCH OF DIMES POLIO FUND

Posters, Signs or Stickers available at your
local March of Dimes headquarters.
See Dec. 31 Issue of The Cash Box for Address



NOTICE!

MR. COIN MACHINE OPERATOR:

Because of the problems encountered and the many lessons learned in past drives for: "A DAY OF DIMES FOR THE 'MARCH OF DIMES'," the entire matter of donations by all in the industry has been very much simplified.

Operators need not attempt to collect from each and every individual machine the morning after the one day they choose as their "DAY OF DIMES FOR THE 'MARCH OF DIMES'," during the month of January, but can, instead, by just making a few collections arrive at an average of what they believe are the number of dimes taken in by their machines that one day.

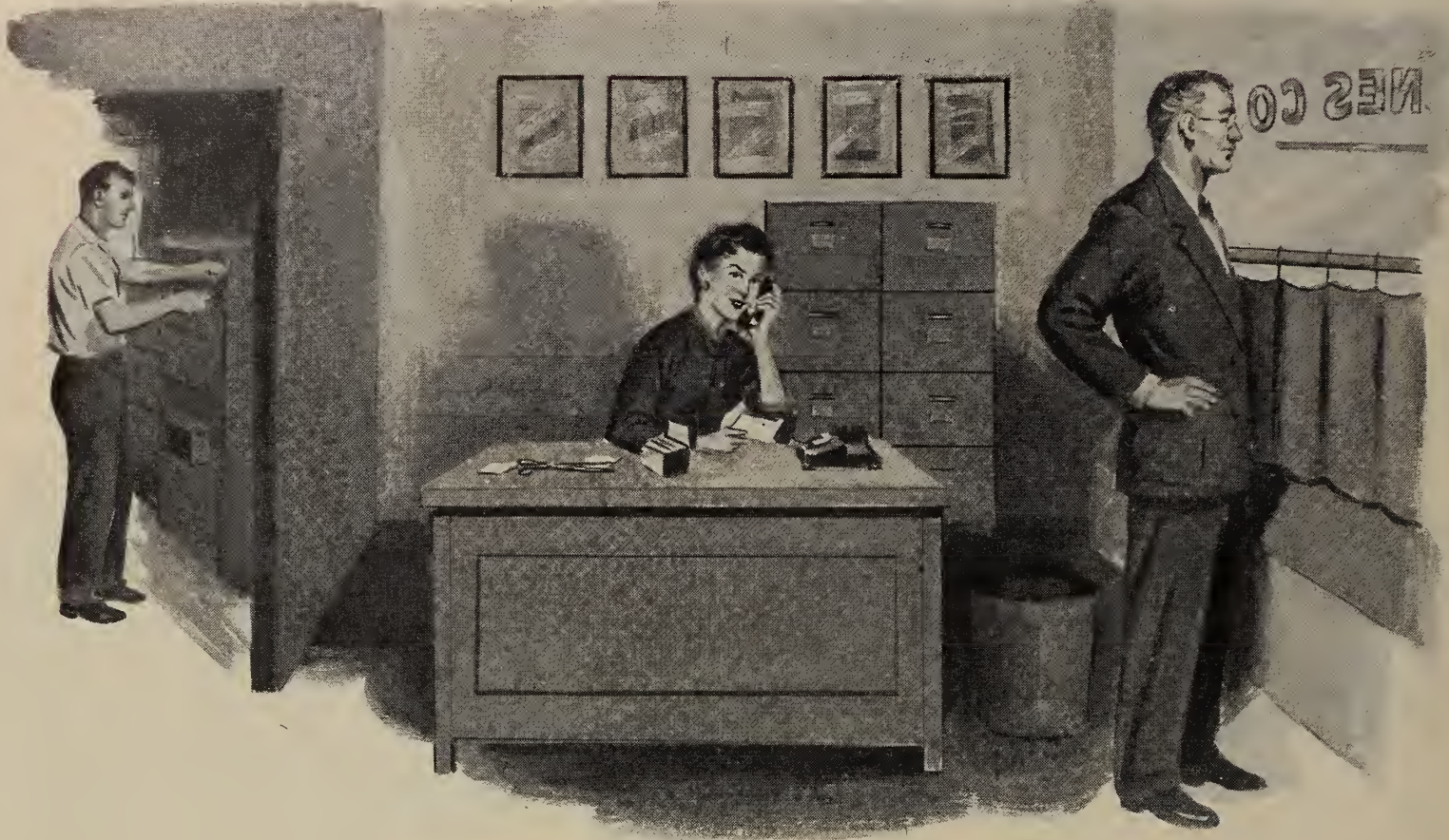
They can then turn this amount over to their local chapter of the "March Of Dimes" in the form of a single check as their donation for: "A DAY OF DIMES FOR THE 'MARCH OF DIMES'."

Remember! Every dime counts! Every single thin dime is a fighting, smashing blow at horrible, crippling, painful, killing polio.

BILL HAYES
Juke Box Personality
for
"THE MARCH OF DIMES"
January
1956

Saturday in a Small Town

By Bill Gersh



Big cities don't have the thrill of Saturday in a small town.

Big city operators can buy any day, every day, and usually do.

They just pick up a phone, give an order, send over their truck—that's it.

They relax over the weekend. Usually at some resort away from the city.

It's quite the opposite in the small town that dreams lazily, easily and evenly all week long—until Saturday.

Then it's just as if an injection of jet-pep came to town.

Merchants are up and about with the crack of dawn.

Sons and daughters are helping mothers and fathers to sell, wrap, deliver.

There's an infusion of big city hustle and bustle.

Farmers and their entire families drive in with shiny pickups, sedans, trucks, convertibles, jeeps, tractors, even buggies with fringes on top.

Restaurant and lunchwagon windows are steamed from early morn until late evening.

Taverns are crowded with laughing, joshing, good-natured people.

Drug stores, feed stores, super markets, chain stores, dry goods emporiums, butcher, baker, candle stick maker—all are busy.

This is Saturday in a small town.

Those who know, those who have been there, realize it's the big day for the "country operator." This is the day that helps him pay.

So he's on hand early. In the front part of his store. Looking over the window curtains out

into the main street. Waiting for service calls. Hoping the play's going to be great.

Smiling serenely as he watches the crowds drive into his town this Saturday.

Realizing that other, similar crowds, are driving into all the other surrounding towns where he operates.

The girl in his office busies herself with her books and prepares the payroll.

The mechanic and serviceman in the back room fiddle around with small repairs.

Both the mechanic and the serviceman are busy with thoughts of some certain machine they are hoping won't go out of order.

They're silently betting within themselves which machine it'll be if it does go out of order.

There's a quiet tenseness. An air of expectancy. And though all are keeping their fingers crossed that nothing will go wrong until late evening, all are also ready to accept the dreaded Saturday out of order call.

Then work fast on the repair. Get back quick to "the office." Get their pay checks. Meet the family. Have dinner. Put the kids to bed. See the new movie.

Later meet friends and neighbors. Laugh and joke over a cup or two, or even three.

R-r-r-ring!! The clinging, clanging, ear-crashing ring of the telephone.

Somehow it sounds louder and harsher on Saturday. Meaner, too. More officious. More demanding.

The girl in the office picks up the receiver. The boss turns his head from looking over the window curtains to study her face.

The mechanic and servicemen stop fiddling

about. They strain their ears to listen through the partition.

She answers, "Yes." Then, "Of course." Then, "Yes." Then, "Oh." And then that much dreaded statement on Saturday, "We'll be right over."

Very sharp, exceptionally keen ears might hear a very, very quiet inner groan emanating from the two men in the back room.

The boss now looks anxious and, maybe, just a little angry.

"Who was it?" he asks. Just a little bit louder than he would ask on any day but Saturday.

"What machine conked out?" he wants to know.

And even before the girl can answer the first two questions, he hotly says: "I'll never buy anything that factory makes again."

Now the mechanic and the serviceman are in the front, too. They've got their coats on and are ready to go.

The mechanic is twirling the chain containing the trucks keys around one of his forefingers. Both stand there expectantly.

Again the boss asks, this time looking at both the mechanic and the serviceman rather balefully, as if this was all their fault:

"Well," he asks, "what machine was it?"

The office girl looks up now. She had been digging down into a box under her desk. She wears an expression of surprise. She looks at the three who seem to be daring her to answer. She says:

"Why that was no machine. That was 'Jack's Diner' calling for twenty dollars' worth of dimes. The play's greater than ever."

Capture AND HOLD THE CHOICE LOCATIONS!!!



Keeney's
JUMBO DELUXE
 (18 inches longer)
FASCINATION
POOL
is the answer!

FEATURES

- 3 or 4 sided play
- Perfect operating Ball Release can't be cheated
- Perfectly squared to entice the professionals

YOUR KEENEY DISTRIBUTOR HAS THEM!

Mahogany Grained Moulding—Cork Finish Body and Legs

- Green, rubber-backed felt
- Simple coin mechanism
- Levels on 2 Side Rails
- Leg Levelers
- White Diamonds on Side Rails

OPERATE Keeney's

6-PLAYER
Deluxe
CHALLENGE BOWLER

3 WAY SKILL TEST

- Speed
- Timing
- Accuracy

Order Yours Today!



REGULAR SIZE 52" L. x 36" W. x 32" H.

J. H. *Keeney* & CO., INC.

2600 WEST FIFTIETH STREET • CHICAGO 32, ILLINOIS

Program For '56:

"National Credit Bureau", "National Public Relations Bureau", "School For Mechanics", "National Board of Trade"

CHICAGO—None of the above are new suggestions to the readers of *The Cash Box*. This publication has long proposed that the above come into being for the future good and welfare of the industry.

As the extension of credit continues, beyond the limits of good business in some cases, it becomes more and more apparent that a "National Credit Bureau" should come into being to reassure those extending credit risks of their future economic welfare.

With the events of 1955 behind the industry, but the reverberations of some of the adverse publicity that came about still ringing in the ears of many in the field, like the article which appeared in *Reader's Digest*, a "National Public Relations Bureau" becomes an ever greater and more desperate need.

Since its inception this publication has urged the creation of a "School for Mechanics." To this almost every-

one in the industry has agreed wholeheartedly. The fact remains that the graduates of such a school would prove extremely important to the nation as a whole, especially in an emergency, because of the electro-mechanical training they would receive.

It is a known fact that many are withheld from expanding their routes and their distributing businesses due to a lack of skilled mechanics. This hurts the future progress of the industry itself. This is another extremely important reason for the creation of a "School for Mechanics."

Growing in importance, because of diversification on the part of operators and distributors, as well as many manufacturers, all concerned with every type of equipment, is the need for a "National Board of Trade" to set a code of ethics and maintain a common meeting ground for all divisions of the industry.

Cash Box Readers Flood Mangan With Requests For "Moon" Passports

CHICAGO—"Since *The Cash Box* ran that story about the official passports to the Moon," reports James T. (Jim) Mangan, "which I have issued to a few select personalities of international importance, I have been deluged with requests for free passports from your readers.

"Please tell your space fans that these passports cost me over \$2 each to execute. They are deluxe, engraved, and require eight different hand operations, and much unseen clerical work.

"I am now in process of producing a few dozen more, and will favor *Cash Box* readers, in particular members of the '20 Year Club,' who are ready to pay a buck for the passports."

Jim says he'll send out passports (no more than 12 passports to any *Cash Box* reader) if they'll send him the dollar and a self-addressed return envelope. Send to James T. Mangan, Suite 4300, Board of Trade Building, Chicago, Ill.

All Makes and Types of
BOWLING GAMES

Prices Are Right!!

ALL-STATE COIN MACH. EXCH.

2317 N. Western Ave., Chicago, Ill.

(All Phones: BEImont 5-6770)

FOR DAVIS REBUILT EQUIPMENT WITH

DAVIS 6-POINT GUARANTEE

Call Us Collect—

Syracuse 75-1631

Photographs converted to 10c play if requested.

DAVIS CORPORATION

SEEBURG FACTORY DISTRIBUTORS
 725 WATER STREET
 SYRACUSE, NEW YORK

Meeting Dates Of Music Operators' Associations

- Jan. 9—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 10—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 10—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.
- 11—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 12—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.
- 12—Massachusetts Music Operators' Assn.
Place: Beaconsfield Hotel, Boston, Mass.
- 16—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 18—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.
- 19—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).
- 30—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- Feb. 2—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 2—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.
- 2—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General)
- 6—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.

United Mfg. Plans New Products For 1956



BILL DeSELM

CHICAGO—"We are devoting a big share of our program for this year of 1956 to the presentation of many new products," Bill DeSelm, general sales manager of United Manufacturing Company, this city, reported this past week.

He added, "Our entire engineering department has been concentrating on bringing the industry many new and different machines which, we believe,

will help all the operators and will, therefore, result in better business for all."

United's engineering staff is reported to have been busy for months now developing and testing new ideas. They are of the hope these will meet with the approval of the entire field. This will result in great prosperity for all operators, they believe.

De Selm reported, "No factory can afford not to continue on ahead with new developments and constant experimentation.

"We have continued at a speedy pace in both development and experimentation of new ideas.

"There is no doubt in the minds of our engineers that the products which we will present during this year of 1956 are going to prove just what the industry requires to continue ahead progressively and prosperously.

"Operators have come to depend on United," DeSelm stated, "and we certainly aren't going to let them down for even an instant."

"We are working ahead to assure them the finest products they have ever enjoyed."

See New Equipment Prices Going Up

Manufacturers Expect Price Hikes Ranging from 5% to 15% on Many Raw Materials and Components Early this Year. Also Forsee Scarcities of Copper, Steel and Other Materials

CHICAGO—Tho the nation's press has been reporting statements of leading economists to the effect that price rises are a surety after the first of the new year, few, if any in the industry, have taken serious note of these reports.

Now some of the manufacturers here have been advised by their suppliers that there will, most definitely, be price increases on many raw materials and components after January 1.

Such items as coin chutes, rejectors, fractional horse power motors, and also copper and steel and other raw materials and components, are expected to go up in price anywhere from 5% to over 15%.

This means that the manufacturers, and the majority of them have been assimilating price increases for some time now will, at long last, be forced to pass on the increases in the price of the finished end product.

Leaders here aren't too much wor-

ried over the price increases. In almost all cases, this is expected after January 1. What does worry them is the fact that there might develop serious shortages which could hamper production schedules.

Regardless of what develops as to production in the months after January 1, there is one thing sure in the opinion of a large majority, and that is that prices are definitely on their way up due to forthcoming materials and components increases. These increases will force prices up in every line of end products.

Many of the manufacturers in the industry have protected themselves by heavy advance orders. Some have fairly large stocks of the most critical materials they require to continue ahead with large production schedules.

But whatever will be ordered from now on, and which will have to be delivered after January 1, is bound to range from 5% to 15% more in cost than whatever stocks of raw materials and components are on hand at this time.

This, in turn, means that the prices of the finished products will increase in like proportion in all probability.

IMPORTERS YOU SHOULD BE DOING BUSINESS WITH TRIMOUNT

America's Foremost Exporters of Reconditioned Coin-Operated Equipment

- Trimount has New England's largest stock of used Phonographs, 5 Balls and Arcade Equipment.
- All equipment is guaranteed mechanically and electrically perfect—all has been completely reconditioned.
- Trimount has one of the country's largest parts departments with thousands of parts in stock for immediate delivery.
- Trimount has a large Service Department completely staffed with highly trained technicians.
- Export Shipping Department specially packs equipment to insure delivery in perfect condition.

WRITE FOR NEW PARTS CATALOG, EXPORT BROCHURE,
CATALOG SHEET AND PRICE LIST

Exclusive Gottlieb, Williams, Seeburg, Chicago Coin, Genco and
International Mutoscope Distributors.

TRIMOUNT

Remember
IN NEW ENGLAND
IT'S TRIMOUNT!

40 WALTHAM STREET
BOSTON 18, MASS.
Tel. Liberty 2-9480

THRU THE COIN CHUTE

NEW ENGLAND NIBBLES

With the round of holiday festivities past, coin men are settling down to 1956 with the outlook more favorable for excellent business than at any time in the past. . . . Distributions and ops alike are going through "inventory time" and setting their sights high for the new year. . . . One of the big problems in the music part of the industry this year will be the maintaining and strengthening of ten cent play, according to leaders in the field. . . . Sluff offs in some areas back to 5¢ operation have hurt the general picture in New England it is reported and voices are being heard asking for greater cooperation among the ops this year and greater interest in association activities. . . . Ed Ravreby, Associated Amusements (Rock-Ola), predicted this week that "1956 should be one of the best years for the coin machine industry." . . . He urged that the entire industry get together in a cooperative movement to present all their ideas under one roof with an international show to be held in Chicago. . . . Ed says coinmen should "seek more unity" in '56. . . . Feels that an international show with all segments of the industry under one roof and reps of all associations meeting in a "united" association would come up with "united opinion." . . . Associated Amusements announces the appointment of Richard Mandell as general manager, and Al Levine as road man. . . . Big delegation of music people were hosted at the New Year's party given by Ruthie Shapiro at her home in Chestnut Hill at which the Baker Sisters, who just released their new disk "If You're Ever Gonna Leave Me" on Unique, entertained. . . . Among those present disk jocks Roy Leonard, WKOX, Framingham; Norm Tulin, WORL, Boston; Sherm Feller, Joe Smith, Jim Pansullo, WVDA, Boston; Dave Sweet, WBSM, New Bedford; Hal Carpenter, WNBH, New Bedford; Jay McMasters, WMEX, Boston; Dave Maynard, WORL, Boston; from the record companies, Tom Morgan and Herb Dale, Capitol; Ruth Clennott, Coral; Saul Cohen, Rainbow Records; Al Ross, Decca; others included Claire and Dot Checci, WORL, Boston; Joe and El'en Burton, New York; Monty and Ann Levin of Rhythm Row Music Store, Brookline. . . . Ruthie Shapiro now represents Frankie Laine, Joni James, Kitty Kallen, Eileen Rodgers and the Baker Sisters in New England.

AROUND THE TOWN: Dave Bond, prexy of Trimount Automatic Sales Corp. (Seeburg) and veteran coin machine man, readying his annual business forecast on the outlook in the industry for 1956. . . . Si Redd, Redd Distributors (Wurlitzer) and Bob Jones, sales manager, making big plans for the new Wurlitzer show due around the 15th. . . . Louis and Barney Blatt, Atlas Distributors (AMI) planning on more around the states shows and meetings for AMI. . . . Massachusetts Music Operators Association meets Jan. 12 at Beaconsfield Hotel, Brookline. . . . Jerry Flatto back from New York holiday trip and sprucing things up at his Boston Record Distributors. . . . Ops seen around town this week included Ralph Lackey, Roxbury; Dave Baker, Arlington; Harry Desowitz, Chelsea; Saul Robinson, Newton; Dave Gropman, Beacon Hill; Jim Gerascos, Brockton; Phil Swartz, Brookline; Al Dolins, Hyannis; Ted Rubinovitz, Roxbury; Bob Rome, Boston; Ray Shea, Worcester; Ray Faini, Framingham. . . . Recording stars still getting top bookings in the Boston area. . . . Eileen Rodgers, Columbia, is headlining the show at Blinstrub's; Baker Sisters headlining at Bradford Roof; Bonnie Sisters signed for Revere Beach Frolics Jan 22; Carmel Quinn and Frank Parker signed for Blinstrub's. . . . Juke Box power of making smash record hits is becoming more noticeable in the area.

BINGO GAME SPECIAL!

BEACH BEAUTY - - \$450.00	VARIETY - - - - \$200.00
MIAMI BEACH - - - 400.00	HI FI - - - - - 145.00
GAY TIME - - - - 350.00	SURF CLUB - - - - 125.00
GAYETY - - - - - 215.00	DUDE RANCH - - - 110.00
BIG TIME - - - - 325.00	YACHT CLUB - - - 60.00

Guaranteed—Money back if not satisfied.
All very clean—rails scraped and varnished.

DEPOSIT REQUIRED

COASTAL NOVELTY COMPANY

2122 WATERS AVENUE
SAVANNAH, GEORGIA

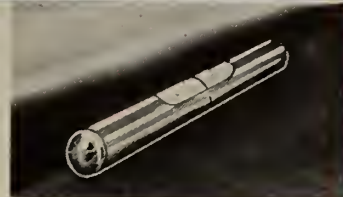
(Phone 4-8879)

11 reasons why EXHIBIT'S SKILL POOL DELUXE IS BREAKING PROFIT RECORDS EVERYWHERE

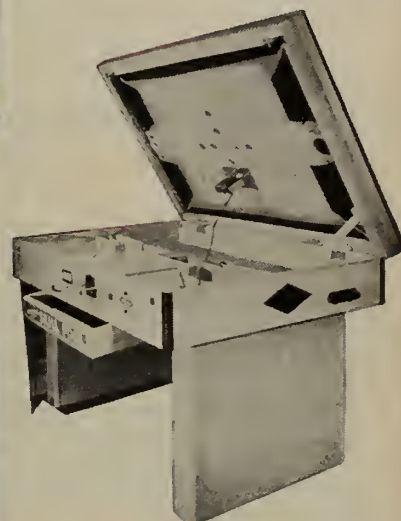
IF IT'S NOT AN "EXHIBIT" FEATURE IT JUST HASN'T BEEN DESIGNED YET!



* Requires only 12' x 7' or 84 sq. ft.

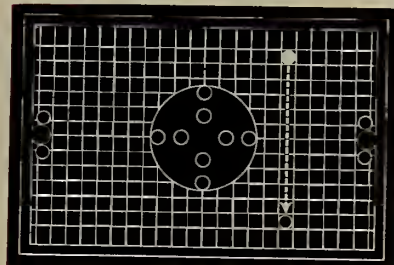


1 3 PLAYFIELD LEVELS
Sunk into the playfield for fast, reliable easier leveling of table. Insures that playfield is level for true play!



3 HINGED TOP
For easy, speedy servicing! Lifts right up without effort.

2 LIGHTING FIXTURE
New, Out-of-the-Way LIGHTING FIXTURE does not interfere with play!



4 LINED PLAYFIELDS
Allows accurate placing of "out-of-bounds" ball for 3-side play!

5 3 SIDED PLAY
Allows table to be placed against wall without interfering with play area.

6. NEW—"STA-KLEEN" CHEAT PROOF, SILENT BALL RUNS!

7. NEW—LARGER "10-BALLS-GUARANTEED-EVERY-TIME" BALL TROUGH!

8. NEW—OPERATOR SERVICE CARD FRAME—built in! Always handy. Never out of place!

9. NEW—DECORATED CABINET—the best looking in the business!

10. NEW—CIGARETTE HOLDERS ON THE TABLE—protects rails and playing field!

11. NEW EXCLUSIVE PLASTIC BUMPER PROTECTORS—colorful, attractive.

Separate Instruction Sheets for Regular Play and 3-Sided Play!

NOW! IT'S HERE! EXHIBIT'S KINGSIZE "DELUXE" SKILL POOL

18 INCHES LONGER WITH EVERY OUTSTANDING EXHIBIT FEATURE

EXHIBIT SUPPLY COMPANY

Established 1901

4218 W. LAKE ST. CHICAGO
PHONE: VA 6-3100

Wurlitzer Inaugurates Centennial



NO. TONAWANDA, N. Y.—Roy F. Waltemade, vice president and manager of The Rudolph Wurlitzer Company, North Tonawanda division, receives assistance from A. D. Palmer, Jr., manager of the Centennial celebration for the company, and Guard Leon Peterson, in raising the Centennial Flag over the North Tonawanda plant. Similar ceremonies are being conducted at Wurlitzer plants in DeKalb, Ill., and Cornith, Miss., as the 100-year-old musical instrument manufacturing company officially opened its Centennial Year.

THRU THE COIN CHUTE CALIFORNIA CLIPPINGS

The New Year got off to a good start, with business booming at all the distributors, and pool tables continuing to be the biggest single selling item. . . . At Minthorne Music, Hank Tronick reported big sales on Chicago Coin's "Champion Pool" and "Automatic Pool." Phil Robinson, Chicago Coin Western representative, was called back to Chicago for conferences with factory personnel, and while back there, Phil hopes to step up deliveries of pool tables. Jack Larue, Seeburg factory sales engineer, started holding schools this week for operators on the Seeburg "V-200." Ed Wisler will accompany Larue into the territory next week and schools will be held in Long Beach on January 17, San Diego January 19, San Bernardino January 24, and Bakersfield on January 27. Larue recently moved his family to Los Angeles and is now covering California and Arizona for Seeburg. One of the "V-200's" was sent to Universal-International for use in a movie. Many operators enjoyed Minthorne's hospitality during the open house that was held all of last week. . . . Ray Powers, manager of M. A. C. Vendors, spent the last week in Sacramento. . . . Wayne Copeland was busy at Sierra Distributors preparing for Wurlitzer Days next week at which time new models will be displayed. Jack Dolan returned from Colorado Springs, where he spent the holidays visiting his son who attends the Air Force Academy. . . . Elky Ray, formerly with D. Gottlieb Co., and now with the Guardian Electric Co. of Chicago was visiting on Pico this week.

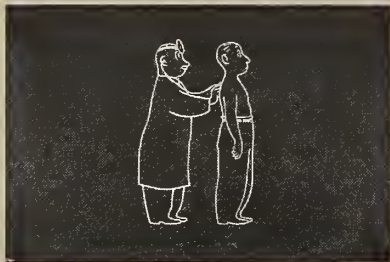
At Paul A. Laymon, Inc., the new year was welcomed by a baby boy born to Mrs. Neal Whiteside on December 30. Both Ed Wilkes and Jimmie Wilkens were very busy with operators looking over the "Broadway" in-line Game and Bally "Pin Pool." Red Creswell is back at work after being hospitalized with an old injury sustained in an automobile accident eight months ago. . . . At Leuenhagen's Record Bar, Bill Leuenhagen said that he will continue to stress service to operators during the year, with additional improvements to be made. Lee Palmer brought new Mercury recording star Jerry Wallace in to see Mary and Kay Solle last week, and play Jerry's latest release, "The Greatest Magic Of All," for them. Jerry is getting married this week and then heads for Las Vegas where he will be appearing at the Golden Nugget. . . . Larry Collins of Whittier who has done a big job with pool tables was visiting distributors on Pico.

At C. A. Robinson Co., Dave Wallach was back out on the road in Arizona, and sent word that Art Schram is now associated with Mrs. B. Kemnitz in K. C. Enterprises in Phoenix. . . . Jim Hawthorne, formerly in radio and television in Los Angeles was in visiting Sammy Ricklin at California Music. Jim is now the owner of a radio station and record store in Yuma, Arizona. Hawthorne left a record order with Sammy and then had to rush out for an appearance on the Bill Ballance television show. California Music was closed for a three day holiday over New Year's and Bel'a Stack took advantage of the long week-end for a trip to Palm Springs. Operators were sorry to hear that Martha Delgado was ill with the Flu during the holidays. . . . Mr. and Mrs. John Calsadillas are the proud parents of a baby daughter whom they named Irene. . . . Ben Chemers was busy at the California Music Merchants Association getting members' identification labels numbered and in the mail. This year the labels are green and have a gummed back for easy application to phonographs. Albert Berton stopped in at headquarters to pay his hospitalization premium. Walt Hemple was in town this week to make a tape recording for his choice of records to be played on The National Juke Box Music radio show. President George Miller sent out a statement to all members saying that he is staying on as President of the California Music Merchants Association, while still devoting sufficient time to his duties as president of Music Operators of America. . . . Jack Neel of Riverside returned to town after spending the holidays in Blythe, Arizona. . . . At Badger Sales, Al Silberman was showing the AMI Gold Coin which is going to be awarded to Danny Thomas this year. Jack Sidney, former vaudevillian, and a friend of Al's, called him last week to listen to a new singer named Virginia Lee. Al predicts a bright future for the new vocalist. Herman Paster, an associate in Badger Sales, is spending some time in Los Angeles with Bill Happle. . . . Operators visiting Pico this week were: Pop Burris and Frank Lamb, from Montebello; George Licali, Ontario; Roy Heslington and his wife from Bishop; and Al Martinez from Santa Maria.

Harry Witsen, Int'l Scott Crosse, Fully Recovered from Illness

PHILADELPHIA, PA. — Harry Witsen, International Scott Crosse Company, this city, is out of the hospital and fully recovered from a recent serious illness.

Harry, father of the well known Abe Witsen, is now back on the job at International.



...before it TALKS

...is the way our doctors put it—"Our chances of curing cancer are so much better when we have an opportunity to detect it *before it talks.*"

That's why we urge you to have periodic health check-ups that *always* include a thorough examination of the skin, mouth, lungs and rectum and, in women, the breasts and generative tract. Very often doctors can detect cancer in these areas long before the patient has noticed any symptoms.

For more life-saving facts phone the American Cancer Society office nearest you, or write to "Cancer"—in care of your local Post Office.

American Cancer Society

LET'S MAKE A DEAL!

WE HAVE A
LOT TO OFFER—
TELL US WHAT
YOU NEED—

WE WILL WORK IT OUT!
WRITE—WIRE—PHONE!

DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE—STEVENSON 2-2903

2 1/8" POOL BALLS

For Your Coin Operated
Pool Tables

Phenolic Resin—Red or White, or Assorted.

SAMPLE SET \$150
OF 10

48" DeLuxe Pool Cues \$1.65 Each
MINIMUM ORDER 1 DOZ.

Check or Cash With Order
(Reference Your Bank)

DISCOUNTS ON QUANTITIES.

MANUFACTURERS and DISTRIBUTORS
Inquiries Invited

IMMEDIATE DELIVERY

IRVING KAYE

105 East 16th Street
NEW YORK 3, N. Y.

THRU THE COIN CHUTE UPPER MIDWEST MUSINGS

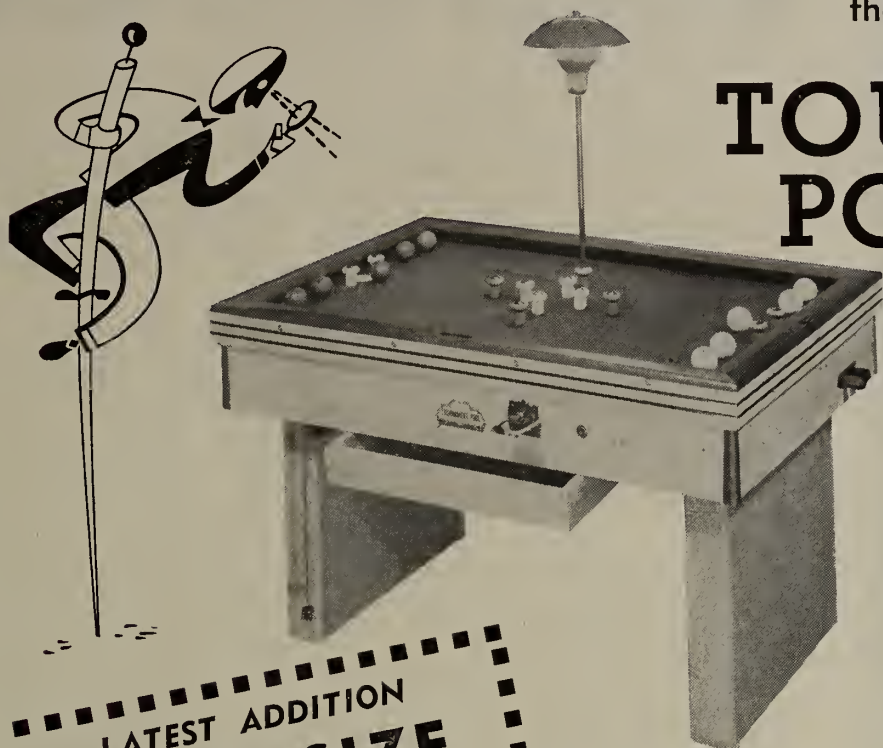
Ray Sellman, Gedney-Sellman Music Co. of International Falls, Minn., came into the Twin Cities to spend the New Year's weekend. No doubt that Ray also wanted to get away from the snow which is abundant around International Falls in that they had over 42 continuous days snow up there. . . . Ken Owens of Fairmont, Minn., is able to get more work done these days now that his truck is all fixed up and back in action again. Now Ken can make all his equipment changes that were held up. . . . Gil Bisek of Park Rapids, Minn., was seen in town picking up supplies and records for his route. Mr. and Mrs. August Quade of Rochester, Minn., spent several hours in the Twin Cities shopping around and picking up records for the juke boxes. . . . Chet Le Doux, Northern Novelty Co. of Virginia, Minn. spent a couple of days in the Twin Cities. Chet leisurely took care of all his business and was interested in the different types of pool games that are on the market now. . . . Stan Woznak of Little Falls, Minn., says that he has been so busy of late that he doesn't get a chance to do much ice fishing but he does manage to sneak out once in a while to catch a few big ones. . . . Recent visitors to the Twin Cities were Don Bolier of Baldwin, Wis.; Gabby Cluseau of Grand Rapids, Minn.; Red Wilbur of Duluth, Minn.; Martin Kallsen, Martin Music Co. of Worthington, Minn.; Jack Harrison of Crosby, Minn.; Don Hunder of Wheaton, Minn.; and Ike Sundem of Montevideo, Minn.

Hey, Joe! Didja ever LOOK INSIDE

the amazing **GENCO**

3 or 4-sided play

TOURNAMENT POOL GAME?



ONLY GENCO Pool Games have these CABINET CONSTRUCTION FEATURES

GENCO

has EXTRA-STRONG HINGED TOP FRAME OVERLAP. Eliminates theft by prying open and strengthens both frame and cabinet.

GENCO

has Extra Strong LOCK-CORNER CONSTRUCTION. Gives greatest gluing surface area. The only corner construction approved on government contracts.

GENCO

has Heavy, Durable 1/2" PLYWOOD BOTTOM . . . for greater cabinet and leg strength. Twice as thick as ordinary cabinets.

GENCO

has Hinged Top with SAFETY CHAIN and TOP SUPPORT ARM.

LATEST ADDITION
KING SIZE
TOURNAMENT POOL
18 INCHES LONGER (SAME WIDTH)

Tell your Distributor YOU want to see Genco's "insides", too!

In Production and Delivering "SUPER BIG TOP"

GENCO MFG. & SALES CO. 2621 N. Ashland Avenue Chicago 14, Illinois

THRU THE COIN CHUTE WEST TEXAS TINGLES

Talmage Craig, Ranger, working on equipment in his shop. . . . Louie Solomon, Abilene, and his service-man, G. Tutt, talking over the television situation. . . . Pee Wee Harr, Sweetwater, checking cigarette machines. He has had a series of robberies recently. Says he guesses that times must be harder than we realize. . . . Tex Keel, Colorado City, has one of the most comfortable chairs in his office of anyone in the territory. Says when and if he ever gets time to sit down he really believes in relaxing. . . . Elmo Pinkerton, Big Spring, sporting a white pick-up with side panels and a lift on it. Got a sign painted on the back of it, "Call Elmo." . . . Tommy Withrow, Midland, had better sharpen up his golf game because his wife got a new set of clubs for Christmas and says it won't be long before she will be able to beat him at his own game. . . . Bill Sheffield, his wife, Nell, and daughter, Janice, spent a two week vacation visiting relatives in Georgia during the Christmas holidays. He left his route in good hands though when he left it with Roland Duncan. . . . George Green, Odessa, talking about the nice Christmas he and his family had. . . . E. J. Bishop, Wink, has better than twenty years as an engineer with Humble Oil Company and is talking of a new retirement plan the company is thinking of putting in force. If this takes place, he says he will be eligible to retire almost immediately and devote full time to his operating business. . . . George New, Hobbs, gets on his route early and stays late—that may be the reason he has as good a business as he does. . . . F. W. Hall, Lovington, talking about the play that the new pool tables are getting on his route. . . . Babe Van, Morton, checking locations and drinking coffee. . . . J. D. Harding, Loveland, missed an airplane crash by minutes by just being a little bit late. Three men were broken up maybe for life in the crash. . . . John Beard, Brownfield, running his cigarette route now that he has lost his route-man.

"THE WORLD'S FINEST ELECTRICAL COUNTER"
"RUS 1200 REGISTER"

- ADDS AND SUBTRACTS
- Simplest mechanism of any electrical counting unit yet devised.
- Location tested.
- Size: 5 1/32" Wide, 3 1/4" Deep, 6 1/2" High.
- Weight: 2 lbs. 5 ounces.
- Opaque white nylon reels with black numerals 7/16" High.
- Control switch at '000' position.
- 6 to 120 volts AC or DC.
- Up to 500 counts per minute accurately.
- Brite zinc plated.
- Optional mounting positions.
- Oilite bearings.
- Neoprene rubber shock mountings.

IMPORTANT: For price list or additional information write, wire, or call

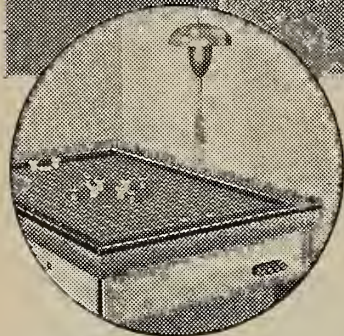
F & F ENTERPRISES, INC.
1733 MILWAUKEE AVE. CHICAGO 47, ILLINOIS
ARmitage 6-8121

Four Day Bally Service School at Sheldon Sales Company

SYRACUSE, N. Y.—Fred Iverson, manager, Sheldon Sales Company, this city, was host to operators and servicemen at the Bally Service School, January 10, 11, 12, 13, conducted by Bob Breither, Bally field engineer.

All Bally current games: "ABC Bowler," "Congress Bowler," "Broadway" in-line game, and the new "Pin-Pool" line were thoroughly covered by Breither during the four-day session.

THE *Bally* LABEL IS YOUR INSURANCE
Pin-Pool EARNINGS
 OF TOP



Swivel-mounted lamp (optional) quickly attachable to PIN-POOL, illuminates entire table, never interferes with play.

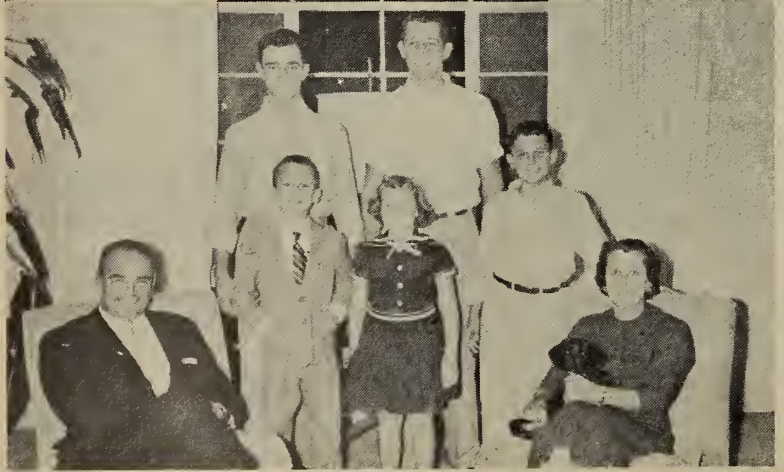
SEE NEW FLASHY
Light-up
BUMPERS
 All bumper-posts illuminated, adding attention-getting flash, flooding table with soft, easy-on-the-eyes light.

EARNS UP TO \$2 PER HOUR

In PIN-POOL . . . as in pin-ball and shuffle-bowling . . . Bally-quality construction insures the smooth performance that results in maximum play-appeal . . . maximum earning power. Cash in on the growing popularity of PIN-POOL. Get Bally PIN-POOL busy for you now.

BALLY MANUFACTURING COMPANY, 2640 BELMONT AVE., CHICAGO 18, ILL.

Christmas Family Celebration



NEW ORLEANS, LA.—Louis Boasberg, New Orleans Novelty Co., this city, gathered his family for a picture. The occasion was a Christmas celebration in the Boasberg home. Back row, from left to right, are Bobby, Jackie. Front row, left to right, Lou, Eddie, Barbara Jane, Barry, Mrs. Boasberg, and Queenie, the dog.

THRU THE COIN CHUTE
EASTERN FLASHES

1956 started off on a highly optimistic note here, with plans in work for a number of progressive steps which can bring the industry commendation and economical improvement. One of the plans now completed is an "Open Forum" meeting of music operators on Tuesday night, January 17, sponsored by the music distributors here, Atlantic-New York Corp., Runyon Sales and Young Distributing. Operators will hear talks by leading personalities on important matters and then will be given the opportunity to ask questions and discuss them. Every operator in the area should be sure to attend as the end result will mean dollars in his pocket.

An air of happy expectation prevails at Young Distributing. Joe Young, Abe Lipsky, Allie Goldberg and the entire staff, greet their visitors with sparkling eyes and broad grins. "Just wait until you see the new Wurlitzer model '1900'", is all they say. Showing will take place starting Sunday, January 15. . . . Sidney Levine and his gorgeous Nan leave on the Mauritania for a ten day cruise to the West Indies. . . . Mike Munves had his entire organization over to his home for a New Year's party. In addition, some of his personal friends attended. Party lasted until the early hours, and Mike tells us it was one of the most enjoyable New Year's celebrations he ever participated in. Some of his arcade owner friends didn't show up until after they closed up their arcades, which was around four or five in the a.m. They then started their celebrations. . . . Barney (Shugy) Sugerman, Runyon Sales, who doesn't drink much, reports he ate too much over the holidays, and the result was the same as if he had drunk a barrel — had a sort of "food" hangover the next day. Shugy's son, Nate, will be graduating from Bucknell University in June. Will probably join up with his dad. Seems to us it was only yesterday that he entered the University. Boy, how time flies! . . . Phil Gould, the Newark, N. J. arcade owner, on coinrow, visiting his pal, Mike Munves. Phil has the secret of youth — looks the same as he did twenty years ago. . . . Lou Valenti, Staten Island operator, on the row, buying.

Over at Atlantic New York, ran into Jack Gordon, Seeburg regional sales representative, discussing this and that with Frank Breheny, well known local op. Then along comes Ernie Casse'l, asst. vice president of Seeburg, and Warren Cummins, special accounts manager of the phono mfr., to visit Meyer Parkoff. Gordon and Parkoff take their two factory visitors thru the new Atlantic building, and these men mighty impressed with the facilities as well as the beauty of the set up. . . . At Al Simon's Albert Simon, Inc., a crowd of operators watch as two pool "champ" operators stroke the balls into the holes on ChiCoin's new "Champion Pool" game. It's amazing how coinmen have developed into skillful pool players since the advent of the pool games. . . . They've started work on the renovation of Koepfel Distributing's showrooms. Harry and Hymie Koepfel will announce their 1956 plans in a week or so. . . . Al Bloom, one of our pioneer music operators, fully recovered from his recent heart attack, feels so good he's just as active as ever on his route. . . . Joe Fishman, R & Y Novelties, Newark, N. J., appointed as Wurlitzer sales agents for Northern N. J. by Young Distributing, will show the new model "1900" at his Newark offices. . . . Nat Bensky, Westchester op, visits coinrow distribs. . . . We thank our many friends for their compliments to us on the "Citation" presented to The Cash Box by the Deputy Mayor, Henry Epstein, in behalf of the Freedom Lodge of B'nai Brith, for our cooperation in assisting their fight against juvenile delinquency. We are happy to pass along credit to Meyer Parkoff, Atlantic New York, Barney Sugerman, Runyon Sales, and Dave Stern, Seacoast Distributors who graciously donated a phonograph this past year to organizations in the area covered, so that the teen-agers would be able to dance under supervised community programs.

THRU THE COIN CHUTE
DALLAS DOINGS

C. A. Buxton of Dallas spent the holidays in Connecticut. . . . Cliff Wilson, Walbox Distributors, returned from his Tulsa trip. . . . Mrs. George Prock back in town after visiting her family in Fort Stockton while awaiting George's return from Europe. . . . Raymond Williams, Commercial Music, just returned from a fishing vacation at Possum Kingdom. . . . Peter Noel, Texas Record Distributors, in New York for the London Records sales conference. . . . Don Singer, London's regional sales manager, in town for a short visit. . . . E. D. Furlow, S. H. Lynch & Company, visited his son at school in San Antonio. . . . Bill Sheffield of Odessa in town sporting his new car. . . . Also shopping and visiting were D. R. Price, Italy; M. T. Johnson of Santo; H. K. Lyde, Sherman; B. W. Byford, McGregor; Gerald Yates, Wichita Novelty, Wichita Falls; Buna Carr from Corsicana; Mrs. R. E. Barnes and daughter in from Fort Worth; Garland de La Mar and W. A. Walker, both from Waco. . . . King Records started the New Year in their new headquarters at 1632 Irving Boulevard. . . . Sidney Julius of Paramount Cigarettes tells us he is now also in the music business operating as Paramount Vendors, Inc. . . . Bob Crosby played to record crowds in a mammoth New Year's Eve celebration.

THRU THE COIN CHUTE

CHICAGO CHATTER

Warm and sentimental event this past week was the presentation of the very first "Gold Coin Award" of the "20 Year Club" to Ray T. Moloney in his private offices at Bally Manufacturing Co. The fact that so many of the nation's old timers, the men and women who paved the path and have charted the course for the entire industry voted Ray, "the most outstanding coin machine man of 1955", won the hearts and thoughts of all present. And everyone admired the beautiful "Gold Coin Award". . . . Paul Huebsch came up with a grand remark early this past Tuesday morning, the very first working day of 1956, "The new year started off fine", he enthusiastically remarked, "I just got my copy of 'The Cash Box'."

Sam Gensburg, who returned to his offices at Chicago Coin, walked into one of the busiest factories in the coinbiz. Ed Levin reports that Sam was amazed at the speed business going on. Ed also remarked, "The new year has started off with the best business we've ever enjoyed". . . . Lyn Durant has been hidden away in United's engineering building for days. Everyone wondering what would result. Until Bill DeSelm stated this past week, "Look to gorgeous and better new products from United all during 1956". And the smiles on the faces of Johnny Casola and Al Tholke as they left for New Orleans and Nashville and other points south to conduct service schools, including the wide grins on Herb Oettinger's and Ray Riehl's faces, causes everyone to believe that Lyn Durant and his United factory getting ready to break with some big surprises.

Said Joe Robbins of Empire, "We've very proud of Jack Burns and the grand job he's doing." Jack just left for a trip thruout Illinois and Michigan. Jerry Bremner stated, "With Jack on the road again we're looking forward to busy days in our shipping department". . . . Johnny Oomens reported that the Chicago Automatic Phonograph Bowling League took this past Monday off. Not only because of the New Year's holiday, but also because everyone busy with end-of-the-year inventories.

Harry Williams has done a truly amazing job of stepping up production at his factory. In fact, he has all executives smiling and happy, and is continuing to increase the volume right along. . . . With Sam Lewis practically unable to get off the telephones this past week, Frank Mencuri reported on "one of those little things" that Exhibit never even tho't to mention. Like Frank says, "We accepted it as something all operators would know". Anyway, it's the jack that's built right into their pool tables that boosts up any warped playfields, should they ever warp. When one op phoned and Frank told him about the jack, he acclaimed Exhibit to the skies, Frank reports.

Nice ad that Bally featured (give Herb Jones credit) in the big Chicago Daily News business review (Tues., Jan. 3). It read: "Chicago is the home of 'Bally'. World's largest manufacturer of coin-operated amusement equipment. Bowling games, pinball games, pool games, kiddie rides." Showed picture of the big Bally plant. . . . Sam Wolberg of ChiCoin advised that, "I spent the last day of 1955 cleaning up my desk". Sam left for Palm Beach. Won't be back until the end of January.

Alvin Gottlieb returned this past Friday all tanned and healthy looking after a few weeks in Miami's sunshine. Reported that Dave Gottlieb, his dad, busy trying for the big, blue marlins. The invitation to all Gottlieb distribs to come on down and go fishing with Dave on the "Flipper" still in effect. "What a great fisherman my dad has become", Alvin remarked. . . . Ben Coven, Paul Golden, Sol Gottlieb and others of the Chi coinfraternity enjoying New Year's Eve party at the Covenant Club. . . . Ted Rubenstein clicking with his "Pla-Pool" table and is busy clearing away conversions to make room for bigger production schedule.

J. A. (Art) Weinand of Williams planning himself a long, long western road trip. Says Art, "If I get going on this one I won't be back for some weeks". . . . Ralph Sheffield of Genco advised, "This past Tuesday was one of the busiest days I can ever remember. We had phone calls from the moment we arrived at the factory until late evening. They jammed us with orders for our gun and pool tables." . . . Vince Shay, when asked, "What's the best word you've got for '56?" replied, "3-2 and even—bet the money back".

Jim Mangan, writing from the "Nation of Celestial Space" reported, "Since Cash Box ran that story about the official passports to the Moon, which I have issued to a few select personalities of international importance, I have been deluged with requests for free passports from your readers." Jim advises that due to trademark registration in U. S. Patent Office he must get at least \$1 each for these to establish commercial use. They cost him \$2 each to produce, he advises. . . . Lots of pro and con about "home model" pool tables. Some say, "What's to stop storekeepers from buying and using them?" Others claim, "It'll help because players who will buy them will become skillful and proficient and will want to show off in front of others by playing coin operated models in locations." Reminds of the early '30's when mfrs sold pin games without coin chutes to such stores as Abercrombie & Fitch in New York and Von Lengerke & Antoine in Chicago.

Len Micon could only state this past week, "We're busier than ever." He pointed to busy, busy Al and Joel Stern and Fred Skor and remarked, "Wow, how that pool table business has boomed." . . . Plenty new blood has entered into the coinbiz. This from reports that have come in from everywhere in the nation. Many attribute the rush to the lower-priced pool games. . . . Harry S. Lavine of Oil City, La., who has been in coinbiz for over 57 years, will tell about some of the first games he ever operated. General conditions in the field at that time. Also operating methods and other facts which should prove interesting to one and all. Especially the youngsters in the coinbiz who weren't yet born when Harry was already operating.

If you haven't already done so, write Small Business Administration, Washington 25, D. C., for various helpful pamphlets. One issue Nov., '55 tells how to use your banker's advisory services, (No. 68). One issued in Sept., '55 (No. 6) tells how to build sound credit policies. All material can be easily adapted to coinbiz. . . . Pat Buckley is being made busier than ever by operators requesting how they can use his latest non-coin-operated machines. Pat has the answers for those who have the questions. . . . Lots of busy, busy atmosphere over at Rock-Ola with Dave Rockola and his entire staff working harder than ever.

John Haddock, now visiting in Europe, is expected to return with some



"SKILL"

BUCKLEY MANUFACTURING CO.

4223 West Lake St., Chicago 24, Ill., U. S. A. • Tel. VAn Buren 6-6533

Start The New Year Right With
United's "CLUB POOL"
Williams' "DELUXE BANK POOL"
Genco's "DELUXE TOURNAMENT POOL"

Empire COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

CHICAGO CHATTER (Cont.)

interesting and valuable information regarding the boom biz juke boxes are enjoying. We're looking forward to John's report about the European market. . . . Ben Coven planning a big surprise for those ops who will want immediate delivery of the new 100th Anniversary Wurlitzer. . . . Talking about business, all Harold Schwartz of Atlas says, "Just have Seeburg ship us carloads". . . . And still more juke box biz when both Mike Spagnola and Phil Weisman report, "Our big job isn't selling AMI's. It's getting them from the factory". . . . Looks like the juke box boom continuing right ahead into '56 without halt. . . . Perhaps Joe Kline of First said it best when he advised, "Only hope that '56 is no worse than '55".

HAPPY BIRTHDAY THIS WEEK TO: Jules Olshein, Albany, N. Y. . . . Wm. Levey, Miami Beach, Fla. . . . Harold Garrett, Schenectady, N. Y. . . . Phil Weisman, Chicago, Ill. . . . C. C. Mason, Syracuse, Ind. . . . Raymond F. Jones, San Francisco, Calif. . . . Albert LeRoy Dodson, Urbana, Ohio. . . . Chas. A. Spillane, New Haven, Conn. . . . Gleason N. Stambaugh, Jr., West Palm Beach, Fla. . . . Guido J. DelSignore, Fort Edward, N. Y. . . . J. H. Sprott, Temple, Tex. . . . John W. Young, Falls City, Nebr. . . . Benj. Sterling, Jr., Moosic, Pa. . . . R. E. (Buster) Williams, Memphis, Tenn. . . . Chas. M. Missler, Linthicum Heights, Md. . . . Samuel Lewis, Chicago, Ill. . . . Arthur J. Oley, Sr., Richmond, Va.

Worth Repeating: The trouble with the school of experience is that most of its graduates get their diplomas too late to do any good.

EVERY GOTTLIEB CARD GAME HAS BEEN A BIG MONEY MAKER!

EASY ACES TOPS THEM ALL!

- ★ Targets and Rollovers Light Playing Cards 10 to the Ace in all 4 Suits in Various Combinations.
- ★ 11 Different Combinations Light Center Hole for Specials and Extra Specials.
- ★ All New Card Spotting and Scoring Out Hole. ★ 4 Rotating Light Pop Bumpers Boosts High Score.
- ★ High Score to 7 Million.
- ★ 2 Super Powered Flippers.
- ★ 2 Cyclonic Kickers.

NOW at no extra cost, to help protect your equipment:
 Extra Heavy Duty All-Steel Legs . . . Plated Cigarette Holders on Side Rails.

SEE IT AT YOUR DISTRIBUTOR NOW!

Amusement Pinballs
as American as Baseball and Hot Dogs!

D. Gottlieb & Co.
 1140-50 N. KOSTNER AVE.
 CHICAGO 51, ILLINOIS

ROCK-OLA 1438 COMET	\$575
A. M. I. Model "C"	165
A. M. I. Model "A"	125
CONSTELLATION	95

RECONDITIONED AND REFINISHED LIKE NEW!
 Terms: 1/3 Dep., Bal. C. O. D.
 Exclusive Seeburg Distributors

ATLAS MUSIC COMPANY
 A Quarter Century of Service
 2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

Wurlitzer Distribbs Eagerly Await Showing of Model "1900" Phonograph

Distribbs Invite All Operators To Attend "Open House" Showings On "Wurlitzer Days" Starting Jan. 15



ROBERT H. BEAR

litzer Company, this city, "awaiting January 15, the day which will start their showings of the new model '1900' phonograph.

"They have advised me that operators have already visited their quarters asking to see the new machine," he continued. "It seems that word-of-mouth rumors have been circulated throughout the industry that the model '1900' is the finest musical instrument yet produced and the operators are clamoring to see and hear it.

"This reaction is most likely the result of the unbridled enthusiasm shown by our distributors when they viewed the '1900' at our distributor meeting in Los Angeles a few weeks ago. Frankly, we have never seen our distributors in such a happy frame of mind since the 'old days,' and this, no doubt, has rubbed off on their operator customers."

Invitations have been sent out by the Wurlitzer distributors to all the operators in their territories asking that they attend "open house" showings at their headquarters or at some hotel, for "Wurlitzer Days," starting Sunday, January 15.

NORTH TONAWANDA, N. Y.—"Our distributors are champing at the bit," reported Robert H. (Bob) Bear, sales manager of The Rudolph Wur-

Marvel Mfg. Clears Way For Increased Production

CHICAGO—Ted Rubenstein of Marvel Manufacturing Company, this city, reported this past week that the firm was clearing away everything on hand, in an effort to make room for increased production.

"We have orders which are back-logging us at this time," Rubenstein reported, "so we are doing whatever we can to clear the way for increased production of our 'Pla-Pool' game.

"We hope, within a very short period of time," he continued, "to be able to step up our production considerably and, thereby, be able to speedily handle all the business we are getting for our pool games."

INTERNATIONAL SCOTT GROSSE WILL PAY CASH MUSIC
 Seeburg A
 Seeburg BLG-R

PINS
 Gottlieb—1951 thru 1955
 Williams—1954 thru 1955

GUNS
 Genco RIFLE GALLERY
 Genco BIG TOP
 Genco WILD WEST
 Williams SAFARI
 Williams POLAR HUNT
 Exhibit TREASURE COVE
 United BONUS GUN

NO QUANTITY TOO LARGE!!
 WIRE — WRITE or CALL COLLECT

INTERNATIONAL AMUSEMENT COMPANY
 SCOTT GROSSE COMPANY
 1423 Spring Garden Street
 Philadelphia 30, Pa. Tel. RI 6-7712

Gottlieb Proudly Presents ... SPOT POOL

THE ARISTOCRAT OF POOL TABLES

BUY THE BEST... WE DO...



"There is no substitute for quality"

GENUINE BRUNSWICK-BALKE-COLLENDER ACCESSORIES

WITH ALL THE FEATURES AND EXTRAS

- Hinged top and front door.
- Durable mechanism for minimum maintenance.
- Metal ball tracks and quiet reset.
- Cross-lined playfield.
- Genuine Billiard components.
- Distinctive cabinet built by craftsmen.
- Optional lighting accessory.
- Colorful bumper protectors.
- Precision dimensions for accurate play.
- Inlaid rail markers.

AT YOUR DISTRIBUTOR
NOW!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

1927-1956
29 Years of Leadership!

Badge Number Thirty-Two

(With Apologies To Sgt. Joe Friday, Badge 714)

WASHINGTON, D.C.—Hirsh de La Viez, Hirsh Coin Machine Corporation, this city, sent us the following service report turned in by one of his men, Gilbert Otis, Badge Number thirty-two. All of the firm's servicemen display a badge so that the location can recognize them as members of the Hirsh company.

"We have discovered that Otis really has a sense of humor," said Hirsh, "which was not evident until this report, as he is a quiet, unassuming chap. The report was a result of a meeting of all employees at which time our manager emphasized that the men on night service were lax in giving the office the information in the morning as to the conditions they found on the street when they took care of service calls at night."

REPORT OF BADGE NUMBER THIRTY-TWO

(With Apologies to Sgt. Joe Friday, Badge 714)

This is the city. Washington, D.C. I work here. I'm a Juke Box Mechanic (?). Dum Da Dum Dum.

It was Thursday, Dec. 22nd. Three days before Christmas and I was working the night shift out of repair division. There had been an outbreak of service calls lately, and it was our job to fix them. Dum Da Dum Dum.

My partner, Frank ToolBox, and I, were sitting around the house in Arlington, Va., waiting for a report that a machine had broken down. It was cold outside and we were hoping that maybe there would be no breakdowns tonight.

5:30 P.M.—All Clear.

6:05 P.M.—Here it is. A call. Breakdown at the Newstand on West-ern Ave., N.W. My Partner, Frank ToolBox and I hurried to the waiting car and left to investigate at the scene of the call.

6:50 P.M. (Same Day) Arrived at scene from parking lot in the rear. Deciding that a bold approach was the best we went in the rear door and questioned the man behind the counter. He confessed that shortly after he had sent in the alarm the machine in which the breakdown had occurred had mysteriously started working again. Suspected trouble was in Bally game which would not bring up balls. We checked the game over and found it was working fine.

7:05 P.M. The Grill, Industrial Avenue, S.E. Washington had sent in a report that a machine was giving free music. THIS WAS IT! A real emergency. We rushed out to the car and hustled across town to The Grill, arriving at 7:55 P.M. we found suspected Juke Box M100R right in front of the door playing records for all the world as if it were taking in money. This had to stop. I quickly put Frank ToolBox down near the Juke Box, whipped out my key ring and opened the box right then and there. The select light was out and it was not possible to make a selection at the Juke Box. THEN IT HIT ME! I was surrounded by wall boxes—and any one of them might be the guilty party. Starting at my left, I ran down the aisle looking for a clue to help me find the breakdown. There it was. The 3rd booth from the front on the right hand side. A wall box

with the select light on and standing at an odd angle from the wall. After playing A1 seven times right then and there I knew it was the guilty party. I rushed back to M100R, apologized for suspecting it, and requested the key to the wall box. Hurrying back to the offender I quickly took off its cover and found that the bottom screw had been pulled loose from the wall and the spacer removed so that the wall box was leaning at such an angle that a dime had hung up on the coin switch. With the help of old Frank ToolBox, it was soon fixed and working O.K.

8:45 P.M. Left The Grill for Fordham's, Southwest Washington. Arrived at the scene in about 15 minutes. Complaint was: Pin game tilts too easily and one Pop bumper didn't always work. Found upon investigation that the contacts under the boards of pin game were too far apart. Again with the aid of old Frank ToolBox I straightened out contact blade, then checked tilt switch and found it was O.K.

9:10 P.M. (Same Day) Lunchroom, Southwest Washington. Complaint was Carnival Gun made humming noise. Upon putting dime in slot I heard what sounded a coil sticking in the rear of the machine. Upon opening the rear (of the machine) it was noted that recoil coil was permanently closed and contact bent shut. Took same apart and found it beyond help. So we did the humane thing and put it out of its misery by cutting the connecting wires to the coil. The game now works fine, except gun has no recoil or kicking action.

10:00 P.M. Chow Mein Rest., 50th St., N.W. (Same City) Complaint: "Tsing Ting Ling." . . . Checked Juke Box Out and did not find any trouble of any kind. I think a good interpretation of the above is that one of the records sounds bad but he does not know which one. I asked him to write the number down the next time he hears it and call us again. He said:

Buy The **BEST** RECONDITIONED EQUIP. At the **BEST** PRICES

United ROYAL	\$115.00
United CHIEF	165.00
ChiCoin SUPER FRAME	175.00
ChiCoin HOME RUN	149.50
Bally VICTORY	255.00
Bally ROCKET	285.00
Williams SAFARI Guns	325.00
Exhibit STAR Guns	149.50
SEEBURG "A"	269.50
AMI "A"	69.50

WRITE — WIRE — PHONE TODAY!
We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

10:30 P.M. Tipp's Tourist, North-west Washington. House Call. Preferred to get it in the daytime.
11:00 P.M. All Clear.
On December 23rd in and for the company of Hirsh Coin Machine Corporation trial was held for the offending machines. In a moment the results of that trial.
One moment later. . . .
Newstand: Working fine. Innocent.
The Grill: Needs permanent spacer behind Wall Box.
Fordham's: Found guilty of bent contact blades. Sentences to be straightened out.
Lunchroom: Guilty—return for coil.
Chow Mein: "Tong Gung Hoy."
Tipp's: Guilty—put on report for following day.

1ST
IN EARNING
POWER*



chicago
coin's

CHAMPION POOL

The original . . . Official-Type Pool Game
With The Exciting Center Hole Feature!

New Attractively Applied Designed Cabinet With
 "Interlock" Construction!

New Tantalizing Center Hole Feature Increases
 Play . . . Requires Even More Skill and Alertness!

New Type Ball Drop Mechanism . . . Simple . . .
 Postive . . . Fool-Proof!

New Plastic Light-Up Bumper Posts!

New Super Sensitive Rebound Rails!

Built-in Accurate Spirit Levels!

Hinged Front Door and Playfield For Easy Servicing!

2 Color Grid Screened Playfield For 3 Sided Play!

2 Coin Operation! 2-4 Can Play! 3-4 Sided Play!

*EARNING POWER
 (By Actual Test Locations)

NOW AT YOUR DISTRIBUTOR

ALL STAR
TEAM BOWLER

BOWLING
TEAM BOWLER

SCORE-A-LINE
BOWLER

IT'S HOTTER THAN EVER!
chicago coin's
AUTOMATIC
POOL



Featuring . . .

AUTOMATIC
BACK RACK SCORING WITH FRONT PLAY!

It's the FIRST Automatic Pool Game in the Industry!
 New Livelier Rebound Rails! Accurate Fool-Proof Scoring!
 New Ingenious Player Score Transfer Device! (Accurate Transfer
 Scoring From One Player to Another.)

chicago
coin
MACHINE COMPANY

1725 West Diversey Blvd., Chicago 14, Ill.

Lites Are
 Optional
 Equipment



Also Available
chicago coin's
CROWN
POOL
 Featuring
 2 Hole Play

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Wurlitzer 1400's, 1600's 1600A's. Also Chicago Coin Band Boxes and Wurlitzer 248 Steppers. BUSH DISTRIBUTING CO., 286 W. 29th STREET, MIAMI, FLA. (Tel.: 3-4623).

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)

WANT—Late Model Phonographs. Hideaways; Wall Boxes; Steppers. Late Model Pinballs. One Balls; Sunshine Parks; Across The Board AMI 40 sel. Hideaways; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Seeburgs 100 A — "As Is". Need Them Regularly. No quantity too large or small—offer \$230, F.O.B. Vessel—No broken or missing parts. Write or cable: TONALTY—ETS. C. VAN BRABANT, 134 BELGIUM ROAD, ANTWERP, BELGIUM. Cable address: TONALTY.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—An opportunity to quote prices on late used bowlers and Juke Boxes. Our prices are so low, we aren't advertise them for fear of depressing the market. Write now to: SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, N. Y. (Tel.: Lincoln 9106).

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: Everglade 1-4647.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: Chickering 4-5100.

WANT—100 operator customers in need of good used amusement machines of all kinds, including in-lines and shuffles. We don't dare to publish prices—so write or phone: GEORGE PONSER, ALBERT SIMON SYRACUSE CORP., 602 N. STATE ST., SYRACUSE, N. Y. (Tel.: 74-2403).

WANT—Genco Wild West Guns. Must be in good condition. State price and condition in first letter. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: Madison 8585)

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: Judson 6-4568.

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Music: Seeburg 100-A's, BL's, C's, R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: Devonshire 8-6931).

WANT—Guns and Arcade machines—late models preferred, used or new. Send us your lists, stating price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: Chickering 4-8628).

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: Garfield 3585.

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—100 reconditioned, used Bally and United Bingos. Largest stock in the World—beautifully reconditioned Kiddie Rides. Will trade for used, obsolete music, bingo and fiveball. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, BOSTON 34, MASS. (Tel.: Algonquin 4-4040).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: Olympic 8-4012, 4013.

FOR SALE—26 Wurlitzer 3020 Wall-boxes, \$5 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. (Tel.: 2-3992).

FOR SALE — Bowlers in quantities. Bally — Victory, Champions, Blue Ribbons and Gold Medals. Keeney — Century, Speed Lanes. United—Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL., (Tel.: Armitage 6-0780-81).

FOR SALE — (Genco) Sky Rocket, \$450; Wild West Gun, \$375; Rifle Gallery, \$225; Sky Gunner, \$125. (Exhibit) Star Shooting Gallery, \$150; Sportland Shooting Gallery, \$225. (Bally) Bull's Eye, \$225. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. (Tel.: Axminster 4-3529).

FOR SALE — United Cascade, \$75; Olympic, \$85; 10th Frame, \$50; Chief, \$195; Lightning, \$335; Speedy, \$250; Leader, \$225; League Bowler, \$195; Ace, \$225; Royals, \$135; C.C. Triple Score, \$95. Clean, ready to use. Half Deposit. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVENUE, CLEVELAND 15, O. (Tel.: Tower 1-6715).

FOR SALE — United Alleys. Team, \$195; League, \$165; Chief, \$150; Royal, \$115; Clover, \$60; Williams' Major League, \$165; Genco Bing A Roll, \$45. WANT—Seeburg, M-100-R and Bally ABC Bowlers (used). MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y., (Tel.: Franklin 7-2162).

FOR SALE—Records, used, 45 RPM, direct from the juke boxes. 15c ea. RELIABLE COIN-MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CH 9-6556).

FOR SALE—Dude Ranch @ \$210; 2 Palm Springs @ \$245; 1 Variety @ \$395 — As a package, \$999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)

FOR SALE—1 Saddle And Turf (Club), \$275; 1 Palm Springs, \$145; 1 Surf Club, \$175; 1 Duce Ranch, \$165; 1 Hi Fi, \$145; 1 Beach Club, \$150; 1 Beauty, \$125; 2 Palm Beach, \$50 ea.; 3 Spot Lite, \$35 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: Harrison 3-4508).

FOR SALE—Seeburg "C", \$575; Seeburg "B", \$475; Seeburg "A", \$250; AMI E-120 Phonographs, \$575. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 902 W. SECOND, WICHITA 12, KANS. (Tel.: HO 4-6111, 4-3504).

FOR SALE—Miami Beach, \$450; Gay Time, \$355; Variety, \$275; Palm Springs, \$135; United's Rio, \$95. Write, wire or phone. 1/3 Deposit with order. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS, LA., (Tel.: Magnolia 7459).

FOR SALE — Chi Coin Score-A-Line Bowlers, Write; Hollywood, \$375; Bonus Score, \$375; Triple Strike, \$300; Fireball, \$275; Flash, \$195; Super Frame, \$150; Advance, \$125; Super Match, \$50; Name, \$50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-4600).

FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shipped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE — Coronation; Twenty Grand; Four Star; Four Corners; Disc Jockey; Hong Kong; Queen of Hearts; (6) 3-4-5's and Many Others. All in A-1 Condition. Make Offer. WANT—Bally Beauties. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF., (Tel.: Market 1-5438).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The Bible" of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to : THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—3 slightly used 3 D Theatres; Silver Bullets; Drop Kick Football; 4 Player Derby; Shoot The Bear; 2 Seeburg 48 Hideaways. All equipment clean, ready for location. STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH.

CLASSIFIED ADVERTISING SECTION

FOR SALE—We are overstocked with Bingos, Bowlers, Guns, Wurlitzer Phonographs and Wurlitzer Wall-boxes. Any reasonable offers will be accepted. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: Main 1-8751).

FOR SALE—Seeburg Bear Gun, extra good condition, extra clean, \$100. AUTOMATIC AMUSEMENT CO., 819 BOONVILLE AVE., SPRINGFIELD, MO.

FOR SALE—Special. Bally: Gaytimes (used very little) \$325; Gayetys, \$237.50; Big Times, \$375; Futurities, \$39.50; Spotlights, \$49.50. United: Singapores, \$155. Gottlieb: Tournaments (2 player large deluxe game), \$259.50. Williams: Smoke Signal, \$159.50; Band Wagon (4 player large deluxe game), \$339.50; Circus Wagon, write. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 8318).

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE — Reconditioned Guaranteed Phonographs. Rock-Ola: Model 1436, 78 RPM, \$250; 45 RPM, \$325. Seeburg: M-100-B (Factory Refinished Cabinet), \$495; M-100-BL, \$495. AMI: Model A, \$110; B, \$150. Wurlitzer: 48 Selection Wall Boxes, \$10; 104 Selection, \$40. Scale Closeout: Watling Guessers, \$65; Exhibit Vitalizer, \$35; Keeney Texas Leaguer, \$25. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrrest 7-6730).

FOR SALE—Exhibit Skill Pool; Genco Tournament Pool. Write for price. W.B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: CEntal 1-9292).

FOR SALE — Lowest Prices In The Country. Leaders \$249.50; Team Plays \$249.50; Classics \$145; Clovers \$125; Exhibit Rifle Gallery \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: CAnal 6-0293).

FOR SALE—All types of Amusement Equipment: Music, Games, Cigarette Machines and Vendors. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y., Tel.: Circle 6-8939).

FOR SALE — Bally Beauties, \$145; 100C Seeburg, \$595; 1438 Comets, \$595; 1446 Hi-Fi, \$695; Model C, \$210; Model B, \$185; Model A, \$135; AMI 5 & 10 Boxes, \$10; AMI 5c Boxes, \$5; 3020, \$8; 3W7-L56, \$10; AMI 40 Stepper, \$15. H & H MUSIC, 1626 THIRD AVENUE, MOLINE, ILL., (Tel.: 4-6703).

FOR SALE—Late Model Lehigh PX Cigarette Machines. Eight Column, 25¢ or 30¢ Vending. AUTOMATIC MUSIC DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLAHOMA, (Tel.: For-est 5-3456).

FOR SALE—Bally Dude Ranch, \$150; Beach Club, \$150; Palm Springs, \$165; Ice Frolics, \$185; Beauty, \$135; Gayety, \$335; United Hawaii, \$145; Evans Saddle & Turf (Club Model), \$245; Genco Jumpin' Jacks, \$45. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PA. (Tel.: 5-7549).

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Bally Palm Beach, \$75; Beach Clubs, \$125; Spot Lites, \$35. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT STREET, TOLEDO 4, OHIO.

FOR SALE—Shuffle Games: Lightning, Fireball, Mystic, Blue Ribbon, 5th Avenue, etc. Call us first. NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, L. I., N. Y. (Tel.: FReeport 8-6771).

FOR SALE—Hawaii, \$125; Singapore, \$195; Tropicana, \$210; Exhibit Shooting Gallery, \$124.50. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, OREGON. (Tel.: ATwater 7565).

FOR SALE — Green Pastures, \$125; Marble Queen, \$100; Jockey Club, \$125; Guys and Dolls, \$75. STARK NOVELTY CO., 1813 FULTON ROAD, N., CANTON 9, OHIO.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI. O. Tel.: MOnTana 5000-1-2. CHapel 9-6556.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

CLASSIFIED ADVERTISING SECTION

FOR SALE—AMI F-120, new, \$725; E-120, \$495; E-80, \$450; D-80, \$345; D-40, \$245; Bally Big Times, \$475; Gaytime, \$450. WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH (Tel.: DAVis 2-2549).

FOR SALE—Comco Extended Range Speakers Acoustically Engineered for Tone Range. 100% Guaranteed Satisfaction or money is refunded. Write for literature on full line wall speakers, \$11.95. Also ceiling and corner speakers at equally low prices. COVEN MUSIC CORP., 3181 N. ELSTON AVE., CHICAGO, ILL.

FOR SALE — Seeburg 3W2-L56 20 selections 5¢ Wall Boxes, lots of 25 or more, \$3.00 ea. Reconditioned phonographs of all makes, write for low prices. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE—Seeburg M100A, \$300; M100-C, \$600; M100-G, \$725; M100-W, \$725; Wurlitzer 1250; \$150; 1100, \$85; AMI A, \$125; AMI B, \$185; AMI C, \$200; Evans Constellation, \$125. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 575-579 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE—144 Mixed Kiddie Rides, prices slashed. Now delivering United Pixies; United Super Bonus; Bally Miami Beach; Keeney Ranger and Sportsman Guns; United Capitol Deluxe Alley; Beach Club; Variety; Surf Club; Palm Springs; Tahiti. Extra Special Nylco Rocket Ships, \$295. ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON 34, MASS., (Tel.: ALgonquin 4-3338, 4-3660).

FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HARRison 4747).

FOR SALE—Rowe 8 Col. Cig. Machines, \$75; Beach Club, \$135; Yacht Club, \$75; Flying High, \$50; Non Coin Operated Joker, \$500; Jet Fighter, \$150. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, O. (Tel.: BRIdgeport 750).

FOR SALE — Wurlitzer 1700, \$650; Seeburg M100A, \$250; Seeburg M100B, \$475; Seeburg M100BL, \$495; Seeburg M100C, \$565; Seeburg 100 Selection Wall Boxes, \$65. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA. (Tel.: 84-3264).

FOR SALE—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE — 3020 Wurlitzer Wall Boxes, \$5.00 ea.; 100 20 Selection Seeburg 5c Wall Boxes, \$1.00 ea.; Packard Wall Boxes, \$1.00 ea.; 100 219 Steppers, \$7.50 ea. LEW JONES DISTRIBUTING CO., 1301 NORTH CAPITOL AVE., INDIANAPOLIS, IND., (Tel.: MELrose 5-1593).

CLASSIFIED ADVERTISING SECTION

FOR SALE—100 Packard Wall Boxes, \$1.50 ea. GOLDEN GATE NOV-ELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF., (Tel.: Market 1-3967).

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

NOTICE—Bingo and Phonograph Mechanic, Knows Amplifiers and Wall Boxes. 20 Years Experience. Central or lower part of Florida. References Furnished. BOX # 354, THE CASH BOX, 26 W. 47th STREET. NEW YORK 36, N. Y.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally, TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Reconditioned Guaranteed Phonographs. Rock-Ola: Model 1434, 45 RPM, \$250; 1436, 78 RPM, \$250; 1436, 45 RPM, \$325. Seeburg: Model 100-BL (Refinished Cabinet), \$475. AMI: Model A, \$100. Wurlitzer: 48 Selection Wall Boxes, \$10; 104 Selection, \$40. Scales: Watling, \$65. J. ROSENFELD COMPANY, 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE — Reconditioned Surf Clubs, \$150; Palm Springs, \$115; Yacht Club, \$75; Gaytimes, \$400; Variety, \$260. Also Shuffle Alley tournament boards, \$12.50. DONAN DISTRIBUTING CO., 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL., (Tel.: JUNiper 8-5211-12).

FOR SALE — United Royal, \$134; United Chief, \$185; United League. \$215; CC Super Frame, \$219.50; AMI "A", \$69.50; CC Home Run, 6 Player, \$164.50; Seeburg Bear Gun, \$94.50; Exhibit Star Shooting Gallery, \$174.50; Seeburg "A", \$255. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO, (Tel.: HENDERSON 1-7577).

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

MISCELLANEOUS

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: Vernon 3-7976).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-1702.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PERshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PREston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY. PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX'S CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

WANT

FOR SALE

CHECK OFF WHICH YOU DESIRE

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

Use This Convenient Form For Your Classified Ad

START HERE



Form with lines for FIRM, ADDRESS, CITY, ZONE, STATE, TELEPHONE NUMBER.

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
26 WEST 47th STREET, NEW YORK 36, N. Y.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 36, N. Y.

THIS WEEK'S USED MACHINE QUOTATIONS

17th YEAR OF PUBLICATION

849th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth hut \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



LISTED ALPHABETICALLY

AMI

EVANS

ROCK-OLA

4. 1432, Same as above Converted to 45 RPM	150.00	225.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	165.00	235.00
4. 1434, Same as above, Converted to 45 RPM	225.00	325.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	250.00	325.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	285.00	350.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	445.00	595.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	650.00	725.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 146M, '46, Masted with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	95.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
4* M100A, '49, 100 Sel., 78 RPM	250.00	300.00
4* M100B, '51, 100 Sel., 45 RPM	450.00	500.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cah.	450.00	510.00
4* M100C, '53, 100 Sel., 45 RPM	565.00	600.00
4. HF100G, '54, 100 Sel., 45 RPM	650.00	725.00
4. HF100R, '54, 100 Sel., 45 RPM	725.00	825.00
4. W1-L56 Wall Box 5¢	3.00	6.95

4. 3W2 Wall-a-Matic	3.00	8.95
4. W4L-56	10.00	20.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	10.00	20.00
4. W6L-56 5/10/25 Wire- less	10.00	20.00
4. 3W7-L-56	10.00	30.00

WURLITZER

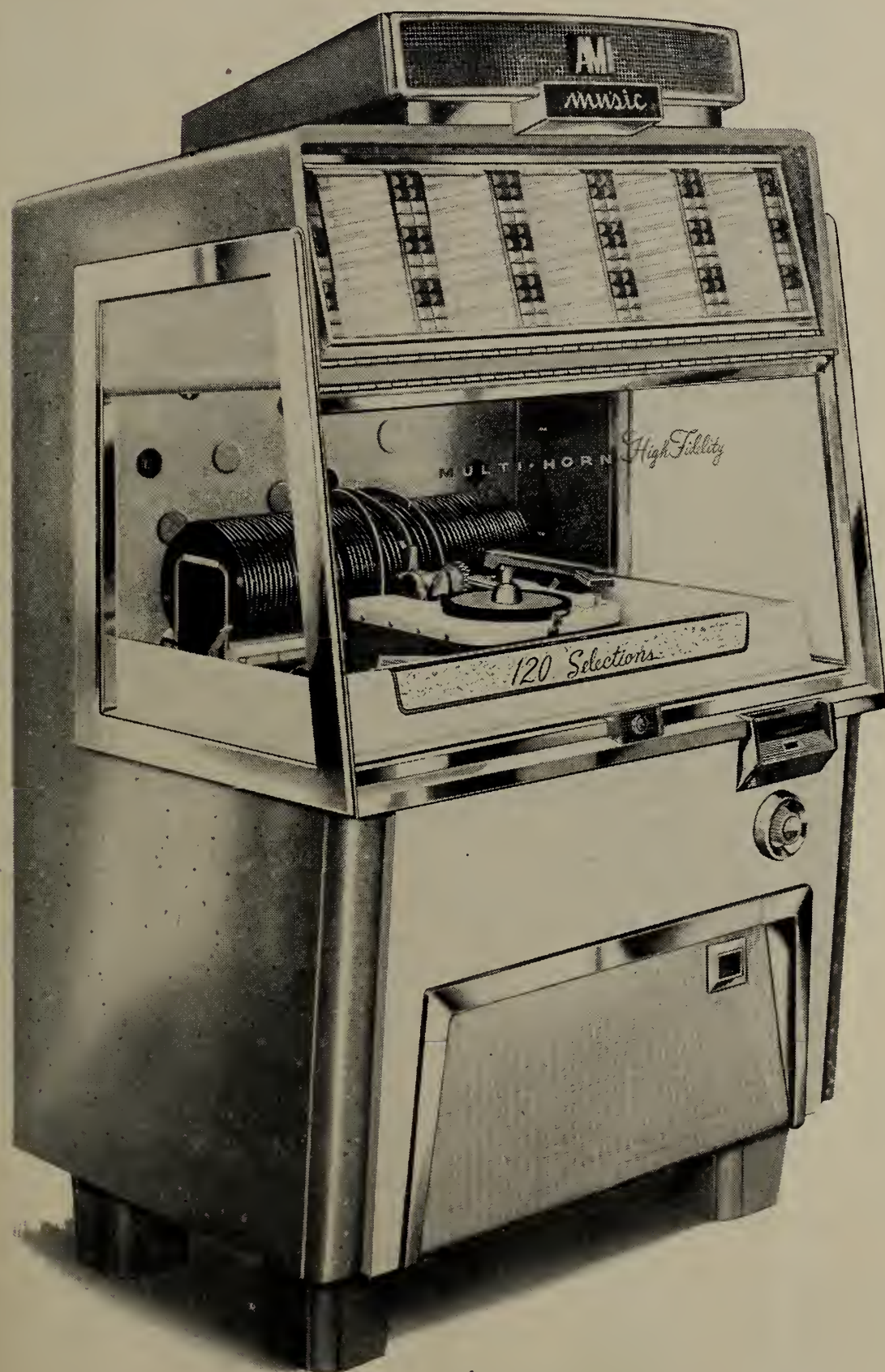
4. 1015, '46, 25 Sel., 78 RPM	60.00	95.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	60.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4. 1100, '48, 25 Sel., 78 RPM	85.00	155.00
4. 1250, '50, 48 Sel., 78 RPM	135.00	175.00
4. 1250, '50, (Same as above) Converted to 45 RPM	150.00	200.00
4. 1400, '52, 48 Sel., 78 RPM	175.00	300.00
4. 1400, '52, (Same as above) Converted to 45 RPM	225.00	335.00
7. 1450 (Same as 1400 with leather)	255.00	355.00
4. 1500, '53, 104 Sel., 78 and 45 RPM Inter- mixed	275.00	375.00
4. 1500A, '53, 104 Sel., 78 and 45 RPM Inter- mixed	325.00	425.00
4. 1650, '53, 48 Sel., 45 RPM	375.00	475.00
4. 1700, '54, 104 Sel., 45 RPM	550.00	750.00
4. 2140 Wall Box	3.00	10.00
4* 3020 Wall Box	5.00	10.00
4. 3048 (Conv. of 3020)	10.00	22.50
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	15.00
4. 4820 Wall Box	14.95	25.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (UN 3/52)	40.00	75.00	4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Across the Board (Un 9/52)	25.00	50.00	4. Campus (Ex 2/50)	15.00	20.00
4. All Star Basketball (Got 1/52)	20.00	35.00	4. Canasta (Ge 7/50)	25.00	34.50
6. Aquacade (Un 4/49)	10.00	25.00	4. Caravan (Wm 6/52)	25.00	65.00
4. Arahian Knights (Got 12/53)	145.00	165.00	6. Carolina (Un 3/49)	15.00	25.00
4. Arcade (Wm 11/51)	45.00	75.00	4. Champion (B 12/49)	20.00	35.00
4. Arizona (Un 4/50)	10.00	25.00	6. Champion (CC 6/49)	15.00	20.00
4. Army-Navy (Wm 10/53)	50.00	90.00	4. Chinatown (Got 10/52)	50.00	85.00
4* Atlantic City (B 5/52)	35.00	90.00	6. Circus (Ex 8/48)	10.00	20.00
6. Baby Face (Un 12/48)	10.00	20.00	4. Circus (Un 8/52)	85.00	135.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00	4. Citation (B 10/48)	15.00	35.00
4. Basketball (Got 10/49)	15.00	25.00	4. C.O.D. (Wm 9/53)	85.00	115.00
4* Beach Club (B 2/53)	100.00	150.00	4. College Daze (Got 8/49)	20.00	49.50
4* Beauty (B 11/52)	75.00	145.00	4. Colors (Wm 11/54)	165.00	200.00
4. Be Bop (Ex 3/50)	10.00	20.00	2. Coney Island (B 9/52)	35.00	85.00
4. Big Ben (Wm 9/54)	110.00	185.00	4. Control Tower (Wm 3/51)	25.00	50.00
4. Big Hit (CC 7/52)	29.00	45.00	4. Coronation (Got 11/52)	40.00	85.00
6. Big Top (Ge 2/49)	10.00	20.00	4. County Fair (Un 9/51)	30.00	45.00
4* Big Time (B 1/55)	350.00	475.00	4. Crossroads (Got 5/52)	45.00	75.00
6. Black Gold (Ge 3/49)	10.00	20.00	4. Cyclone (Got 5/51)	40.00	85.00
4. Bolero (Un 1251)	45.00	95.00	4. Daffy Derby (Wm 8/54)	125.00	185.00
4. Bomber (CC 3/51)	20.00	25.00	4. Daisy May (Got 7/54)	164.50	210.00
6. Boston (Wm 5/49)	15.00	29.50	4. Dallas (Wm 2/49)	15.00	30.00
4. Bowling Champ (Got 2/49)	15.00	25.00	4. Dealer "21" (Wm 2/54)	75.00	125.00
4. Bright Lights (B 5/51)	50.00	95.00	4. De Icer (Wm 11/49)	20.00	39.00
4* Bright Spot (B 11/51)	50.00	95.00	4. Diamond Lill (Got 12/54)	185.00	215.00
4. Broadway (B 6/51)	25.00	50.00	4. Disk Jockey (Wm 11/52)	45.00	85.00
4. Buffalo Bill (Got 5/50)	20.00	30.00	4. Domino (Wm 5/52)	37.50	60.00
4. Buttons & Bows (Got 3/49)	15.00	25.00	4. Double Action (Ge 1/52)	25.00	35.00
2. Cabana (Un 3/53)	65.00	120.00	4. Double Feature (Got 12/50)	15.00	25.00

CATCH THE BIG PLAY... WITH SIGHT AND SOUND



AMI "G" is engineered for sight and sound . . . with your cashbox in mind!

ON SIGHT...

instant visibility of every title for quicker scanning . . . more plays . . . One-button selection for faster play.

ON SOUND...

customers come alive to *live music* . . . AMI "G's" exclusive multi-horn high-fidelity brings reproduction that's *live*—just as it was recorded.



AMI puts more money in *your* cashbox because AMI catches the *big* play!

AMI

Incorporated

originator of the automatic selective juke box in 1927. Model "G"—120, 80, 40 selections for more plays in less time.

General Offices and Factory: 1500 Union Ave., S. E.
Grand Rapids 2, Michigan

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1. England—building the BAL-AMI Juke Box

"It's What's in THE CASH BOX That Counts"



The Cash Box PRICE LISTS

4. Dreamy (Wm 2/50) .. 20.00 49.50
2* Dude Ranch (B 9/53) .. 125.00 175.00
4. Duette (Got 4/55) .. 225.00 285.00
4. Eight Ball (Wm 1/52) .. 45.00 75.00
4. Fairway (Wm 6/53) .. 65.00 90.00
4. Fighting Irish (CC 11/50) .. 25.00 35.00
4. Five Star (Univ 5/51) .. 35.00 75.00
6. Floating Power (Ge 12/48) .. 10.00 20.00
4. Flying High (Got 2/53) .. 50.00 100.00
4. Flying Saucers (Ge 12/50) .. 15.00 30.00
6. Football (CC 8/49) .. 10.00 25.00
4. Four Bells (Got 10/54) .. 165.00 200.00
4. Four Corners (Wm 12/52) .. 35.00 90.00
4. Four Corners (Got 9/50) .. 30.00 60.00
4. "400" (Upright) (Ge 10/52) .. 35.00 65.00
4. Four Stars (Got 6/52) .. 50.00 95.00
4. Freshie (Wm 9/49) .. 20.00 35.00
4* Frolics (B 10/52) .. 85.00 125.00
4. Futurity (B 3/51) .. 39.00 65.00
4* Gay Time (B 6/55) .. 325.00 450.00
4* Gayety (B 3/55) .. 237.50 345.00
4. Georgia (Wm 7/50) .. 20.00 49.50
6. Gin Rummy (Got 2/49) .. 15.00 25.00
4. Glamour (Got 7/51) .. 15.00 25.00
6. Glider (Ge 8/49) .. 10.00 20.00
4. Glohe Trotter (Got 11/51) .. 35.00 75.00
4. Golden Gloves (CC 7/49) .. 10.00 25.00
4. Golden Nugget (Upright) (Ge 2/53) .. 40.00 95.00
4. Gold Star (Got 8/54) .. 145.00 185.00
6. Gondola (Ex 5/49) .. 10.00 20.00
4. Grand Award (CC 1/49) .. 10.00 20.00
4. Grand Champion (Wm 8/53) .. 75.00 125.00
4. Grand Slam (Got 4/53) .. 45.00 110.00
6. Grand Stand (B '50) .. 20.00 35.00
4. Green Pastures (Got 1/54) .. 125.00 145.00
4. Gun Club (Wm 11/53) .. 69.50 100.00
4. Guys-Dolls (Got 5/53) .. 59.50 110.00
4. Gypsy Queen (Got 2/55) .. 195.00 215.00
4. Handicap (Wm 6/52) .. 45.00 95.00
4. Happy Days (Got 7/52) .. 65.00 100.00
4. Happy-Go-Lucky (Got 3/51) .. 25.00 45.00
4. Harvest Moon (Got 12/48) .. 15.00 25.00
4. Harvest Time (Ge 9/50) .. 15.00 35.00
4. Harvey (Wm 5/51) .. 15.00 35.00
4. Havana (Un 2/54) .. 50.00 135.00
4* Hawaii (Un 6/54) .. 125.00 175.00
4. Hawaiian Beauty (Got 4/54) .. 140.00 190.00
4. Hayburner (Wm 6/51) .. 35.00 85.00
4* Hi-Fi (B 6/54) .. 100.00 195.00
4. Hit Parade (CC 2/51) .. 10.00 20.00
4. Hit & Runs (Ge 3/51) .. 15.00 25.00
4. Hit 'N Run (Got 4/52) .. 32.00 75.00
6. Holiday (CC 12/48) .. 10.00 20.00
4. Holiday (Ke 12/51) .. 35.00 55.00
4. Hong Kong (Wm 9/51) .. 35.00 75.00
4. Horsefeathers (Wm 1/52) .. 30.00 50.00
4. Horse Shoe (Wm 12/51) .. 25.00 40.00
4. Hot Rods (B '49) .. 20.00 50.00
2* Ice-Frolics (B 1/54) .. 120.00 210.00
4. Jalopy (Wm 8/51) .. 35.00 85.00
4. Jeanie (Ex 6/50) .. 15.00 25.00
4. Jockey Club (Got 5/54) .. 125.00 160.00
4. Jockey Special (B 11/47) .. 15.00 45.00
4. Joker (Got 11/50) .. 20.00 49.50
4. Jubilee (Got 5/55) .. 230.00 250.00
4. Judy (Ex 7/50) .. 10.00 20.00
4. Jumping Jacks (Upright) (Ge 12/52) .. 45.00 85.00
4. Just 21 (Got 1/50) .. 10.00 25.00
4. K. C. Jones (Got 11/49) .. 10.00 25.00
4. King Arthur (Got 10/49) .. 20.00 49.50
4. King Pin (CC 12/51) .. 30.00 60.00
4. Knockout (Got 1/51) .. 20.00 49.50
4. Lady Luck (Got 9/54) .. 99.50 185.00
4. Lazy "Q" (Wm 2/54) .. 75.00 130.00
4. Leaders (Un 10/51) .. 45.00 85.00
4. Lite-A-Line (Ke 6/52) .. 45.00 55.00
2. Long Beach (Wm 7/52) .. 40.00 75.00
4. Lovely Lucy (Got 2/54) .. 135.00 175.00
4. Lucky Inning (Wm 5/50) .. 20.00 49.50
4. Lulu (Wm 12/54) .. 225.00 240.00

4. Mad. Sq. Garden (Got 6/50) .. 30.00 69.00
6. Magic (Ex 11/48) .. 10.00 20.00
4. Majors '49 (CC 2/49) .. 15.00 35.00
4. Majorettes (Wm 4/52) .. 30.00 50.00
4. Manhattan (Un 4/55) .. 275.00 395.00
4. Marble Queen (Got 8/53) .. 85.00 125.00
4. Maryland (Wm 4/49) .. 15.00 35.00
4. Mercury (Ge 3/50) .. 10.00 29.00
4. Mermaid (Got 6/51) .. 30.00 65.00
4. Mexico (Un 3/54) .. 75.00 175.00
4. Miami Beach (B 9/55) .. 450.00 525.00
4. Minstrel Man (Got 3/51) .. 25.00 60.00
6. Moon Glow (Un 11/48) .. 10.00 20.00
4. Mystic Marvel (Got 3/54) .. 130.00 175.00
2. Nevada (Un 8/54) .. 95.00 175.00
4. Niagara (Got 1251) .. 45.00 75.00
4. Nifty (Wm 12/50) .. 15.00 35.00
4. "9" Sisters (Wm 1/54) .. 95.00 135.00
4. Oasis (Ex 10/50) .. 10.00 20.00
4. Oklahoma (Un 5/49) .. 10.00 20.00
6. Old Faithful (Got 12/49) .. 15.00 25.00
4. Olympics (Wm 5/52) .. 45.00 75.00
4. One Two Three (Ge 10/48) .. 10.00 25.00
4. Palisades (Wm 7/53) .. 50.00 90.00
4* Palm Beach (B 7/52) .. 49.50 95.00
4* Palm Springs (B 11/53) .. 110.00 225.00
4. Paratrooper (Wm 8/52) .. 30.00 65.00
4. Peter Pan (Wm 4/55) .. 210.00 225.00
4. Pin Bowler (CC 6/50) .. 10.00 20.00
6. Pinch Hitter (Un 5/49) .. 10.00 20.00
4. Pinky (Wm 9/50) .. 20.00 35.00
4. Pin Wheel (Got 11/53) .. 95.00 125.00
4. Play Ball (CC 1/51) .. 20.00 35.00
4. Playland (Ex 8/50) .. 10.00 20.00
6. Playtime (Ex 8/49) .. 10.00 20.00
4. Poker Face (Got 9/53) .. 100.00 125.00
6. Puddin' Head (Ge 10/48) .. 10.00 20.00
4. Punchy (CC 12/50) .. 10.00 20.00
4. Quarterback (Wm 10/49) .. 15.00 35.00
4. Quartet (Got 2/52) .. 60.00 110.00
4. Queen of Hearts (Got 12/52) .. 69.00 100.00
4. Quintet (Got 3/53) .. 49.50 110.00
4. Race The Clock (Wm 5/55) .. 250.00 275.00
4. Rag Mop (Wm 10/50) .. 15.00 35.00
6. Ramona (Un 2/49) .. 10.00 20.00
4. Red Shoes (Un 11/50) .. 20.00 34.50
4. Rio (Un 11/53) .. 75.00 100.00
4. Rip Snorter (Ge 10/49) .. 10.00 20.00
4. Rocket (Ge 5/50) .. 20.00 39.00
4. Rockettes (Got 8/50) .. 25.00 49.50
4. Rodeo (Un 2/53) .. 125.00 160.00
4. Rose Bowl (Got 10/51) .. 35.00 75.00
4. Round Up (Got 11/48) .. 10.00 25.00
4. St. Louis (Wm 2/45) .. 20.00 30.00
4. Saddle and Turf (Ev 10/53) .. 175.00 250.00
(Club Model) .. 245.00 300.00
4. Saratoga (Wm 10/48) .. 20.00 49.50
4. Screamo (Wm 4/54) .. 125.00 145.00
4. Sea Jockeys (Wm 11/51) .. 25.00 65.00
4. Select-A-Card (Got 4/50) .. 10.00 20.00
4. Shantytown (Ex 10/49) .. 20.00 39.00
4. Sharpshooter (Got 5/49) .. 10.00 29.50
4. Shindig (Got 10/53) .. 110.00 135.00
4. Shoo Shoo (Wm 2/51) .. 19.50 29.50
4. Shoot the Moon (Wm 11/51) .. 20.00 55.00
4. Show Boat (Un 1/49) .. 10.00 20.00
4. Show Boat (Un 12/52) .. 95.00 150.00
4. Silver Chest (Upright) (Ge 4/53) .. 59.00 95.00
4. Silver Skates (Wm 2/53) .. 54.50 80.00
2* Singapore (Un 10/54) .. 155.00 195.00
4. Skill Pool (Got 8/52) .. 60.00 110.00
4. Skyway (Wm 8/54) .. 115.00 160.00
4. Slugfest (Wm 3/52) .. 39.00 65.00
4. Sluggin' Champ (Got 4/55) .. 200.00 225.00
6. Snooks (Wm 6/51) .. 15.00 22.50
4. Southern Belle (Got 6/55) .. 225.00 255.00
4. South Pacific (Ge 2/50) .. 20.00 39.00
4. Spark Plugs (Wm 9/51) .. 50.00 75.00
6. Speedway (Wm 9/48) .. 10.00 20.00
4. Spitfire (Wm 2/55) .. 75.00 175.00
4. Spot Bowler (Got 10/50) .. 25.00 50.00
4* Spot Lite (B 1/52) .. 35.00 50.00
4. Sportsman (Ge 2/51) .. 10.00 20.00
4. Sportsman (Wm 2/52) .. 30.00 35.00
4. Springtime (Ge 3/52) .. 20.00 34.50
4. Stage Coach (Got 11/54) .. 165.00 200.00
2. Star Pool (Wm 10/54) .. 145.00 200.00
4. Stars (Un 6/52) .. 45.00 70.00
4. Starlite (Wm 3/53) .. 35.00 70.00

4. Steeple Chase (Un 1/52) .. 35.00 55.00
4. Stop & Go (Ge 3/51) .. 15.00 25.00
4. Struggle Buggies (Wm 12/53) .. 75.00 125.00
6. Summertime (Un 9/48) .. 15.00 25.00
4. Sunshine Park (B 12/52) .. 25.00 85.00
4. Super Hockey (CC 4/49) .. 20.00 34.50
4. Super Jumbo (Got 10/54) .. 300.00 375.00
2* Surf Club (B 3/54) .. 120.00 195.00
4. Sweepstakes (Wm 1/52) .. 75.00 95.00
4. Sweet Add-A-Line (Got 7/55) .. 225.00 250.00
4. Sweetheart (Wm 5/50) .. 20.00 35.00
2. Tahiti (Un 8/53) .. 50.00 125.00
4. Tampico (Un 6/49) .. 10.00 20.00
4. Telecard (Got 1/49) .. 20.00 55.00
4. Thing (CC 2/51) .. 15.00 35.00
4. Three Feathers (Ge 5/49) .. 15.00 35.00
4. Three Four Five (Un 6/51) .. 25.00 50.00
6. Three Musketeers (Got 7/49) .. 15.00 35.00
6. Thrill (CC 9/48) .. 10.00 20.00

2. Thunderbird (Wm 5/54) .. 115.00 150.00
4. Times Square (Wm 4/53) .. 65.00 89.50
4. Touchdown (Un 1/52) .. 20.00 50.00
4. Triple Play (Un 8/55) .. 325.00 445.00
4. Triplets (Got 7/50) .. 15.00 29.50
4. TriScore (Ge 1/51) .. 20.00 35.00
4* Tropicana (Un 1/55) .. 100.00 225.00
4. Tropics (Un 7/53) .. 50.00 150.00
6. Tucson (Wm 1/49) .. 10.00 29.00
6. Tumbleweed (Ex 8/49) .. 15.00 35.00
4. Turf King (B 6/50) .. 15.00 45.00
4. Twenty Grand (Wm 12/52) .. 40.00 85.00
4. Twin Bill (Got 1/55) .. 185.00 215.00
4. Utah (Un 7/49) .. 10.00 29.50
2* Variety (B 9/54) .. 225.00 325.00
4. Watch My Line (Got 9/51) .. 30.00 55.00
4. Whizz Kids (CC 3/52) .. 20.00 40.00
4. Wild West (Got 8/51) .. 40.00 69.50
4. Winner (Univ.) .. 20.00 45.00
4. Wishing Well (Got 9/55) .. 240.00 265.00
4. Wonderland (Wm 5/55) .. 195.00 230.00
4* Yacht Club (B 6/53) .. 60.00 110.00
4. Zingo (Un 10/51) .. 25.00 65.00



6. Bally Speed Bowler (2/50) .. 15.00 20.00
6. Bally Shuffle Champ (4/50) .. 20.00 30.00
6. Bally Hook Bowler (11/50) .. 20.00 45.00
6. Bally Baseball (5/51) .. 35.00 45.00
4. Bally Shuffle Line (7/51) .. 35.00 45.00
4. Bally Victory Bowler (5/54) .. 200.00 325.00
4. Bally Champion Bowler (5/54) .. 250.00 350.00
4. Bally Jet Bowler (8/54) .. 245.00 360.00
4. Bally Rocket Bowler (8/54) .. 275.00 375.00
2. Bally Mystic Bowler (12/54) .. 295.00 395.00
2. Bally Magic Bowler (12/54) .. 325.00 400.00
4. Bally Gold Medal (3/55) .. 350.00 450.00
4. ChiCoin Bowling Classic (5/50) .. 20.00 35.00
4. ChiCoin Pin Bowler (6/50) .. 20.00 30.00
4. ChiCoin Trophy Bowl (7/50) .. 20.00 35.00
6. ChiCoin Pin Lite (9/50) .. 25.00 30.00
4. ChiCoin Horse-Shoes (5/51) .. 35.00 75.00
4. ChiCoin 6-Player (8/51) .. 35.00 85.00
4. ChiCoin 6-Player DeLuxe (5/52) .. 35.00 90.00
4. ChiCoin Match Bowler (6/52) .. 45.00 95.00
4. ChiCoin Bowl-A-Ball (10/52) .. 45.00 105.00
4. ChiCoin Match Bowl-A-Ball (11/52) .. 50.00 110.00
4. ChiCoin 10th Frame Special (12/52) .. 50.00 115.00
4. ChiCoin Name Bowler (1/53) .. 50.00 120.00
4. ChiCoin 10th Frame Double Score Bowler (2/53) .. 70.00 139.50
4. ChiCoin Crown (4/53) .. 80.00 140.00
4. ChiCoin Crown, Giant Pins (4/53) .. 100.00 150.00
2* ChiCoin Triple Score (6/53) .. 80.00 155.00
4* ChiCoin Gold Cup (7/53) .. 85.00 160.00
4. ChiCoin High Speed Crown (7/53) .. 125.00 175.00
4. ChiCoin High Speed Triple Score (8/53) .. 175.00 195.00
4. ChiCoin Advance (10/53) .. 125.00 200.00
4. ChiCoin King (10/53) .. 130.00 235.00
4. ChiCoin Criss Cross Bowler (12/53) .. 150.00 245.00
2* ChiCoin Super Frame (3/54) .. 160.00 250.00
4* ChiCoin Starlite (5/54) .. 175.00 255.00
4. ChiCoin Feature (7/54) .. 150.00 275.00
4. ChiCoin Holiday (9/54) .. 325.00 375.00
4. ChiCoin Flash (10/54) .. 195.00 375.00
4. ChiCoin Playtime (10/54) .. 295.00 385.00

2. ChiCoin Fireball (11/54) .. 275.00 385.00
2. ChiCoin Thunderbolt (12/54) .. 295.00 395.00
2. ChiCoin Triple Strike (2/55) .. 300.00 400.00
4. ChiCoin Criss-Cross Targette (1/55) .. 165.00 235.00
4. ChiCoin DeLuxe Criss-Cross Targette (1/55) .. 175.00 250.00
4. ChiCoin Bonus Score (4/55) .. 375.00 425.00
4. ChiCoin Big League (5/55) .. 425.00 450.00
4. ChiCoin Hollywood (5/55) .. 375.00 445.00
4. Exhibit Strike (6/51) .. 20.00 30.00
4. Exhibit Twin Rotation (5/52) .. 65.00 95.00
4. Genco Bowling League (11/49) .. 15.00 20.00
4. Genco Baseball (5/50) .. 15.00 20.00
4. Genco Shuffle Target (7/51) .. 15.00 20.00
4. Genco 8-Player Rebound (9/51) .. 30.00 65.00
4. Genco Shuffle Pool (11/53) .. 50.00 99.50
4. Genco Match Pool (2/54) .. 99.00 140.00
4. Gottlieb Bowlette (3/50) .. 15.00 29.50
6. Keeney Pin Boy (11/49) .. 15.00 20.00
6. Keeney Ten Pins (1/50) .. 15.00 20.00
6. Keeney ABC (2/50) .. 15.00 20.00
6. Keeney Lucky Strike (4/50) .. 20.00 30.00
6. Keeney King Pin (4/50) .. 20.00 30.00
6. Keeney Bowling Champ (4/50) .. 20.00 30.00
6. Keeney Duck Pins (6/50) .. 20.00 30.00
4. Keeney Double Bowler (8/50) .. 25.00 35.00
4. Keeney League (8/50) .. 25.00 50.00
4. Keeney 4-Way Bowler Attachment (12/50) .. 40.00 75.00
4. Keeney Big League (5/51) .. 35.00 65.00
4. Keeney 6-Player League (9/51) .. 35.00 75.00
4. Keeney DeLuxe League (3/52) .. 35.00 95.00
4. Keeney Super DeLuxe League Bowler (3/52) .. 45.00 100.00
4. Keeney High Score League (5/52) .. 45.00 100.00
4. Keeney Team (10/52) .. 49.50 135.00
4. Keeney Club (4/53) .. 55.00 145.00
4. Keeney Domino (5/53) .. 65.00 150.00
4. Keeney Carnival (5/53) .. 75.00 155.00
4. Keeney Pacemaker (9/53) .. 100.00 185.00
4. Keeney Mainliner Bowler (1/54) .. 125.00 215.00
4. Keeney Bonus Bowler (3/54) .. 140.00 220.00
4. Keeney Diamond Bowler (5/54) .. 165.00 275.00
4. Keeney Bikini (6/54) .. 195.00 295.00
4. Keeney Century (6/54) .. 250.00 300.00



4. Keeney American (9/54)	250.00	325.00
4. Keeney National (9/54)	325.00	375.00
4. Keeney Speedlane (4/55)	395.00	450.00
4. United 5-Player (1/51)	35.00	65.00
4. United 6-Player	40.00	70.00
4. United DeLuxe 6-Player (10/15)	40.00	75.00
4. United 6-Player Super (3/52)	45.00	90.00
4. United 4-Player Official (5/52)	45.00	100.00
4. United 6-Player Star (7/52)	45.00	100.00
4. United 10th Frame Star (9/52)	45.00	110.00
4. United Manbattan 10th Frame (9/52)	50.00	115.00
4. United Manhattan (9/52)	65.00	120.00
4. United 10th Frame Super (10/52)	70.00	125.00
4* United Cascade (2/53)	60.00	100.00
4* United Clover (2/53)	60.00	125.00
4. United Liberty (2/53)	95.00	135.00
2* United Classic (6/53)	89.50	140.00
2* United Olympic (6/53)	75.00	135.00
2* United Royal (9/53)	115.00	145.00
4* United Imperial (9/53)	145.00	200.00
4* United Chief (11/53)	150.00	195.00
4* United Leader (11/53)	175.00	225.00
4* United Team (1/54)	185.00	225.00
4. United DeLuxe Team (1/54)	195.00	240.00
4* United League (1/54)	160.00	225.00

4* United Ace (5/54)	225.00	260.00
4* United Rainbow (5/54)	175.00	260.00
4* United Banner (8/54)	245.00	285.00
4. United Shuffle Targette (8/54)	250.00	310.00
4. United DeLuxe Shuffle Targette (8/54)	245.00	320.00
4* United Speedy (8/54)	200.00	300.00
4. Un. 11th Frame (10/54)	195.00	320.00
4. United DeLuxe 11th Frame	300.00	350.00
4. United Comet Targette (11/54)	275.00	340.00
4. United DeLuxe Comet Targette (11/54)	275.00	350.00
4. United Mercury (12/54)	285.00	360.00
4. United DeLuxe Mercury (12/54)	285.00	370.00
4. United Mars (1/55)	225.00	375.00
4. United DeLuxe Mars (1/55)	325.00	380.00
4* Un. Lightning (2/55)	275.00	395.00
4. United DeLuxe Lightning (2/55)	335.00	400.00
4. Un. Venus (3/55)	325.00	410.00
2. United DeLuxe Venus (3/55)	335.00	420.00
4. Un. Clipper (5/55)	300.00	425.00
4. United DeLuxe Clipper (5/55)	335.00	435.00
4. Un. 5th Inning (6/55)	325.00	440.00
4. United DeLuxe 5th Inning (6/55)	275.00	450.00
4. Un. Capitol (6/55)	335.00	465.00
4* United DeLuxe Capitol (6/55)	385.00	470.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

ABT MFG. CORP.

Challenger (counter model pistol game)	\$ 82.50
Rifle Sport (3 gun range)	1408.25

AMI, INCORPORATED

G-120 Phonograph	No List Price Authorized for Publication
G- 80 Phonograph	
G- 40 Phonograph	
HS-80 Selective Hideaway	
HS-120 Selective Hideaway	
W-80 Wall Box	
W-120 Wall Box	
S-80 Receiver	
S-120 Receiver	
Wall Speaker	
Corner Speaker	
Recessed Speaker	
R-167 Bargrip	

AUTO-PHOTO CO.

Auto-Photo Studio Model "11"	\$2,950.00
------------------------------	------------

BALLY MFG. CO.

Broadway	\$ 785.00
Pin-Pool (Standard Model)	295.00
Pin-Pool (with Light Up Bumpers)	310.00
Jumbo Bowler (without Match Feature)	
Model J-110, 10c play	760.00
Model J-325, 3 plays for 25c	780.00
King-Pin Bowler (with Match Feature)	
Model K-110, 10c a play	805.00
Model K-325, 3 plays for 25c	825.00
ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

CHICAGO COIN MACHINE CO.

Champion Pool	\$ 285.00
Automatic Pool	375.00
All Star Team Bowler (with Match Feature)	825.00
Bowling Team Bowler	760.00

EXHIBIT SUPPLY CO.

DeLuxe Skill Pool "84"	\$ 349.50
------------------------	-----------

GENCO MFG. & SALES CO.

Snper Big Top (Gnn)	\$ 675.00
DeLuxe Tournament Pool	339.50
Official Tournament Pool	329.50
Quarterback (Football Game) (with Match Feature)	635.00

D. GOTTLIEB & CO.

Easy Aces (Single Player, 5-Ball)	\$ 407.50
Spot Pool	339.50

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	\$ 795.00
Photomat '54	2,150.00
3D Art Parade, 10-show model	495.00
3D Art Parade, 6-show model	395.00
Universal Post Card Vender	60.00

J. H. KEENEY & CO., INC.

DeLuxe Hot Coffee Vender	Prices On Request	
DeLuxe Hot Coffee & Hot Chocolate Combo Vender		
Various Models of above		
DeLuxe Fascination Pool		\$ 335.00
Jumbo DeLuxe Fascination Pool		370.00
DeLuxe Challenge Bowler (with Match Feature)		690.00
Challenge Bowler (without Match Feature)		665.00
Electric Cigarette Vender		284.50
Coin Changer Model		304.50

MARVEL MFG. CORP.

Pla-Pool (Regular Size)	\$ 285.00
DeLuxe Pla-Pool (Large Size)	325.00

ROCK-OLA MFG. CORP.

Model 1448 Hi-Fi Phono, 120 Selections, 45 RPM Only	No List Price Authorized for Publication
Model 1452, Hi-Fi, 50 Selections, 45 RPM Only	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
Model 1613, 8" Blonde Wall Speaker	
Model 1614, 8" Mabogany Wall Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

J. P. SEEBURG CORP.

V-200—Select-O-Matic "200" Phonograph	No List Price Authorized for Publication
V-3W-A—Wall-O-Matic "200"	
100J—Select-O-Matic "100" Phonograph	
MRVC-2—Master Remote Volume Control	
HFCV2-8—High Fidelity Wall Speaker	
HFCV3-8—High Fidelity Corner Speaker	
HFCV1-12—High Fidelity Recessed Speaker	
PS6-1Z—Power Supply	
HFA1-L6—Power Amplifier	

UNITED MFG. CO.

Club Pool	\$ 295.00
Jumbo Club Pool	345.00
Regulation Shuffle Alley (without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Regulation Shuffle Alley (with Match Feature)	
Single Chute	810.00
Double Chute	830.00
Topnotch Shuffle Alley (without Match Feature)	
Single Chute	760.00
Double Chute	780.00
Special Topnotch Shuffle Alley (with Special Match Features)	
Single Chute	875.00
Double Chute	895.00
Starlet	775.00

WILLIAMS MFG. CO.

Royal Crown	\$ 295.00
DeLuxe Bank Pool	349.50
Senior DeLuxe Bank Pool	399.50
Score Pool	385.00
Circus Wagon (2 Player, 5-Ball)	442.50
Jolly Joker	275.00
Sidewalk Engineer	345.00

THE RUDOLPH WURLITZER CO.

Model "1800" Hi-Fi Phonograph 104 Selection, 45 RPM	No List Price Authorized for Publication
Model "1700" Hi-Fi Phonograph 104 Selection, 45 RPM	
Model "1600-A" Hi-Fi Phonograph, 48 Selection, 78 RPM	
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	
Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	
Model 5111 12" Concealed Speaker Hi-Fi	
Model 5112 8" Wall Speaker Hi-Fi	
Model 5115 Hi-Fi 4 Cone Corner Speaker	
Model 5116 Hi-Fi Coaxial Corner Speaker	
Model 5117 Hi-Fi Coaxial Wall Speaker	



ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	65.00	150.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Undersea Raider	64.50	125.00
4. Cbampion Hockey	40.00	85.00
4. ChiCoin Basketball Champ	85.00	195.00
4. ChiCoin 4-Player Derby	95.00	195.00
4. ChiCoin Coalee	44.00	99.50
4. ChiCoin Hockey	55.00	85.00
4. CbiCoin Midget Skee	65.00	175.00
4. ChiCoin Pistol	35.00	99.50
4. ChiCoin Home Rnn, 6 Player (3/54)	125.00	225.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	69.50	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
4. Exhibit Dale Gun	30.00	89.50
4. Exhibit Gun Patrol	75.00	150.00
4. Exhibit Jet Gun	75.00	145.00
4. Exhibit Space Gnn	75.00	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
4. Exhibit Six Shooter	50.00	125.00
4. Exhibit Vitalizer	45.00	75.00
4. Exhibit Shooting Gal. (6/64)	124.50	175.00
4. Exhibit Star Shooting Gallery (9/54)	149.50	225.00
4. Exhibit Sportland Shooting Gallery (11/54)	175.00	250.00
4. Exhibit "500" Shooting Gallery (3/55)	295.00	375.00
2. Exhibit Treasure Cove Shooting Gallery (6/55)	395.00	475.00
4. Genco Sky Gunner	100.00	150.00
4. Genco Night Fighter	119.50	159.50
4. Genco Basketball	185.00	295.00
4. Genco Rifle Gal. (6/54)	195.00	275.00
4. Genco Big Top Rifle Gallery (6/54)	375.00	450.00
2. Genco Wild West Gun (2/55)	375.00	475.00
4. Genco Sky Rocket Rifle Gal. (5/55)	365.00	495.00
4. Jack Rabbit	50.00	99.50
4. Jnngle Joe	49.50	69.50
4. Keeney Air Raider	65.00	120.00
4. Keeney Snb Gnn	75.00	95.00
4. Keeney Texas Leaguer	25.00	50.00
4. Keeney Sportsman (11/54)	199.50	295.00
4. Lite Leagne	49.50	99.50
4. Mills Panoram Peek	165.00	295.00

6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	65.00	175.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Phto. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	250.00	450.00
4. Mutoscope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Graph 35¢	150.00	395.00
4. QT Pool Table	65.00	85.00
4. Quizzer	75.00	125.00
4. Rockola World Series	40.00	85.00
4. Scientific Baseball	20.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	19.00	65.00
4. Scientific Pitch 'Em	100.00	185.00
4. Seeburg Bear Gun	94.50	145.00
4. Seeburg Bicken Sam	50.00	100.00
4. Seeburg Shoot the Chute	49.50	95.00
4. Seeburg Coon Hunt	145.00	195.00
4. Set Shot Basketball	200.00	295.00
4. Telequiz	85.00	125.00
4. Un. Team Hockey	30.00	85.00
4. United Jnngle Gnn	225.00	330.00
4. Un. DeLuxe Jungle Gun	230.00	360.00
4. United Carnival Gun (10/54)	225.00	345.00
4. United DeLuxe Carnival Gun (10/54)	265.00	355.00
4. United Bonus Gun (1/55)	295.00	395.00
4. United DeLuxe Bonus Gun (1/55)	325.00	425.00
4. Wilcox-Gay Recordio	50.00	125.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
4. Wms. Star Series (4/49)	35.00	85.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Wms. Snper World Series (4/51)	39.50	99.00
4. Wms. DeLuxe Baseball (4/53)	100.00	175.00
4. Wms. Pennant Baseball (12/53)	145.00	245.00
4. Wms. Snper Pennant Baseball (12/53)	155.00	275.00
4. Wms. Super Star Baseball (12/53)	175.00	300.00
4. Wms. Major League Baseball (2/54)	145.00	310.00
4. Wms. All Star Baseball (2/54)	155.00	325.00
4. Wms. Big League Baseball (2/54)	155.00	325.00
4. Wms. Safari (2/54)	325.00	465.00
4. Wms. Polar Hunt (3/55)	375.00	525.00
4. Wurlitzer Skee-ball	35.00	75.00

HIGHLIGHTING 100 YEARS OF MUSICAL ACHIEVEMENT



THE WONDERFUL WURLITZER CENTENNIAL MODEL 1900

WHEN YOU SEE IT, HEAR IT,
AND COMPARE IT, YOU'LL SAY

"It's the finest
Phonograph ever produced."



AT YOUR WURLITZER DISTRIBUTOR

NATIONAL WURLITZER DAYS

BEGINNING SUNDAY, JANUARY 15

The Rudolph Wurlitzer Company, North Tonawanda, N. Y.
ESTABLISHED 1856

UNITED'S

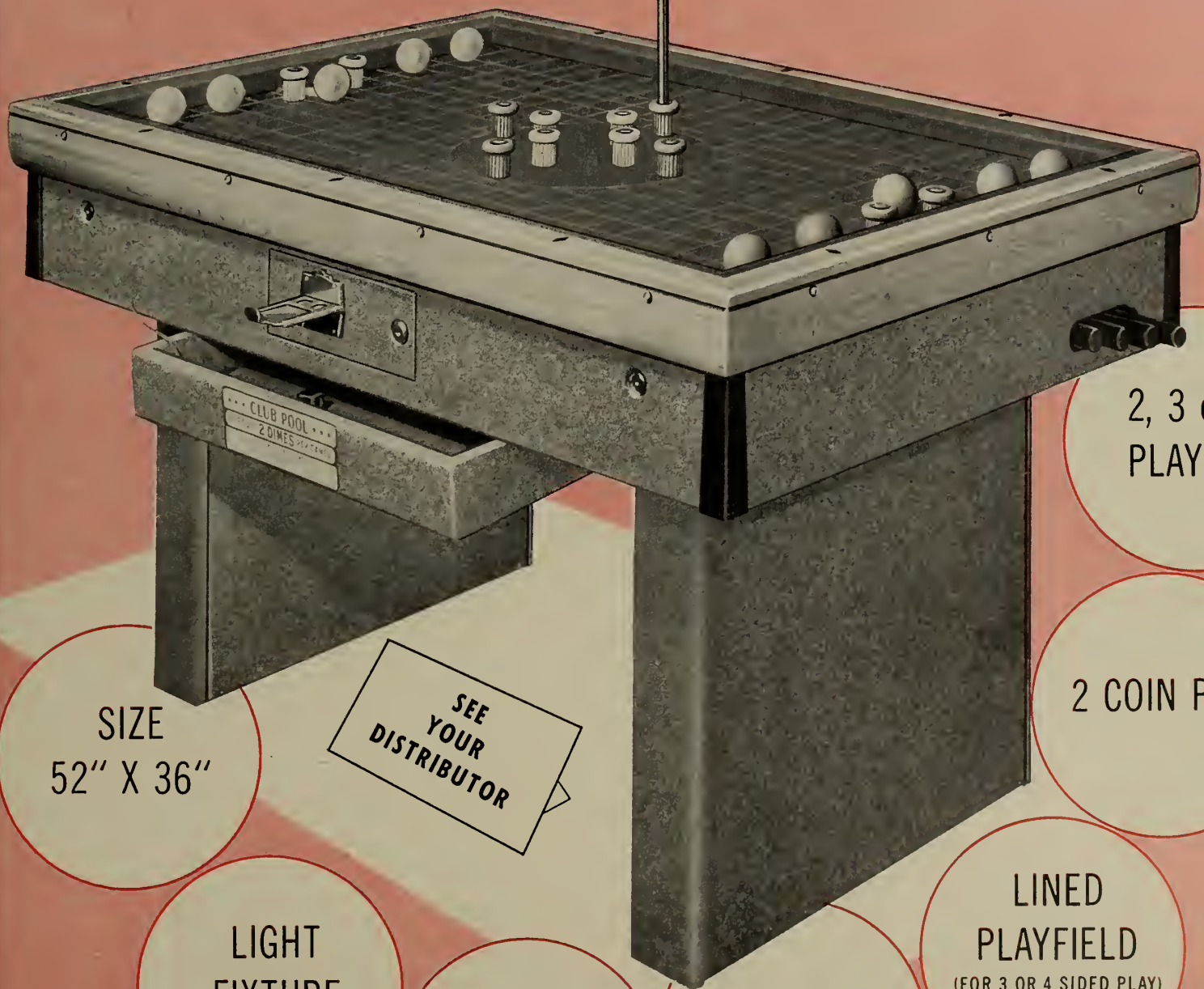
CLUB POOL

Fascinating Skill Game

Operates Everywhere!

TREMENDOUS APPEAL!

TREMENDOUS EARNINGS!



2, 3 or 4
PLAYERS

2 COIN PLAY

LINED
PLAYFIELD
(FOR 3 OR 4 SIDED PLAY)

HINGED TOP

BUILT-IN
CUE RACK

LIGHT
FIXTURE
(OPTIONAL)

SIZE
52" X 36"

SEE
YOUR
DISTRIBUTOR

NOW AT YOUR DISTRIBUTOR

- **REGULATION** Shuffle-Alley
- **TOP-NOTCH** Shuffle Alley
- **STARLET** In-Line-Game



UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

UNITED
OPERATORS
ARE
SUCCESSFUL
OPERATORS

JUMBO CLUB POOL also available with all the features of Club Pool. Size: 70" x 36"

Bally BIG bowlers earn BIG money

POPULAR OFFICIAL BOWLING SCORES

BOWLER earnings climb to a new sensational high... as 20,000,000 bowlers and their millions of non-bowling friends... discover the fun and fellowship... and the sporting satisfaction of shuffle-bowling by OFFICIAL BOWLING RULES. For biggest group-play... and continuous repeat-play... resulting in bigger bowler profits... get Bally ABC-BOWLER on location now... or CONGRESS-BOWLER for added attraction of match-score features.



New KING-SIZE Pins
New OVER-SIZE Puck

New king-size pins, nearly a foot high and almost as big as official bowling-alley pins, increase play-appeal of all Ballybowlers. Compare new giant pin (left) with old-fashioned pin (right). Matching the new big pin is the new Bally over-size puck with a hefty, husky feel that adds to thrills of skill-shooting. New over-size puck is larger puck on each playfield below. Compare size with smaller old-fashioned pucks.

CONGRESS-BOWLER and ABC-BOWLER play 10 frames... are available in dime play or one play for a dime, 3 plays for a quarter... require only 8½ ft. by 25 in. floor space.

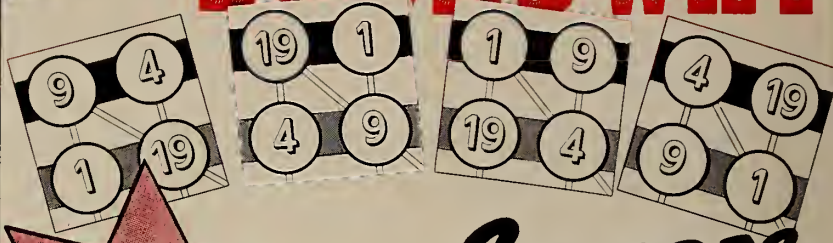
ABC bowler

WITH MATCH-SCORE FEATURES

Congress bowler

More money-making play-appeal

Bally BROADWAY



4 MAGIC SQUARES

Arrow points to one of 4 Magic Squares—A—which may be shifted to player's choice of 4 different combinations illustrated above. Each Magic Square—A, B, C and D—may be shifted to choice of 4 different combinations. Separate button for each Magic Square permits player to shift only Square or Squares he desires to shift—without shifting other Squares. Maximum number-shift flexibility provided by 4 Magic Squares insures maximum play-appeal, maximum earning-power.

EXTRA TIME

Player shifts Magic Squares before shooting fourth ball... or before shooting fifth ball, if "5th BALL" panel is lit. Earning-power of the popular extra time feature proved in BEACH CLUB, VARIETY, BIG TIME and other great Ballygames.

DOUBLE SCORES

TRIPLE SCORES

SPOTTED NUMBERS
CORNER-SCORES
ADVANCING-SCORES
EXTRA BALLS
BALLYHOLE

