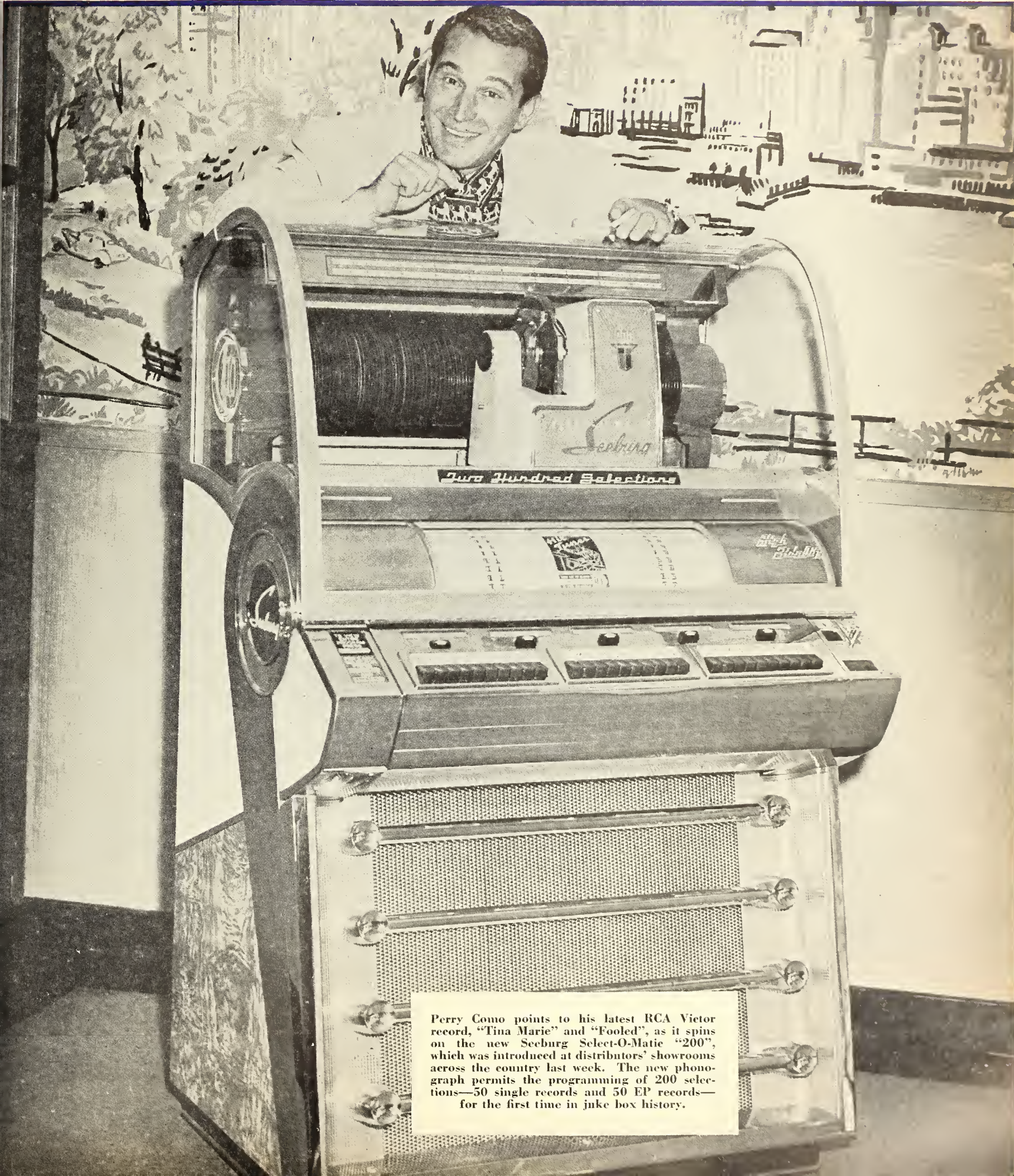


THE CASH BOX

VOLUME XVII

OCTOBER 1, 1955

NUMBER 2



Perry Como points to his latest RCA Victor record, "Tina Marie" and "Fooled", as it spins on the new Seeburg Select-O-Matic "200", which was introduced at distributors' showrooms across the country last week. The new phonograph permits the programming of 200 selections—50 single records and 50 EP records—for the first time in juke box history.

From the greatest television show ever produced, the NBC-TV spectacular

'OUR TOWN'... A magnificent single!

TONY TRAVIS sings

OUR TOWN

B/W MARYLAND 20/47-6272



"New Orthophonic" High Fidelity Recordings

RCA VICTOR





FOUNDED BY BILL GERSH

The Cash Box

Volume XVII Number 2

October 1, 1955

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

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Records Are Your BEST BUY In Entertainment

For an industry that is so dependent on promotion, hypo and hoopla, the record industry is strangely deficient in its willingness to promote itself.

Every record that comes out gets some kind of promotion. A song plugger works on it; a disk jockey promotion man makes the rounds; one stops get special incentives; contests are held among distributor salesmen and retailers.

But as far as the industry as a whole goes, there has never been a campaign to inform the public of the advantages of records.

And there's a great story to tell.

There can be no doubt that records are the best buy in entertainment today. For less than a dollar you can buy a recording of one of the top artists in the nation and listen to it any time you please. And for three or four dollars you can buy an album that can give you approximately forty minutes of musical entertainment time and time again.

Moreover, while the price of almost every other form of entertainment has been going up, the price of many records has been going down. For instance a Broadway show can now cost anywhere up to eight or nine dollars a ticket—and that's not at scalpers' prices. The cost of movies, concerts and

other public performances has been on the upgrade for years. A television set can cost hundreds of dollars. And yet a single record still costs less than a dollar and an album costs less than ever.

This is a tremendous story to tell the public — to tell from an industry-wide point of view. Yet no step has ever been taken in this direction.

Why not?

The record industry is an expanding industry. Yearly its gross and potential increases by leaps and bounds. With a growing population and undiminishing prosperity, the future looks brighter than ever. Yet the record industry will fail to achieve its greatest possible sales unless it can act on an industry-wide basis when the occasion demands it.

A right step was taken several years ago when the record companies got together to form the RIAA. But unfortunately the achievements which were hoped for from that organization have not yet been fulfilled.

A program to inform the public of the advantages and benefits of records in their lives is certainly something everyone in the record business can agree upon. And certainly here is a program which should logically originate with and be carried out by the RIAA.

OPERATORS, DEALERS, DJ'S AND THE ENTIRE TRADE ACCLAIM-
"IT'S HER GREATEST RECORD TO DATE"

*Tom
James*
sings ...



"YOU

"DISK OF THE WEEK"
The Cash Box

ARE

"BEST BET"
VARIETY

MY

Orchestra and Chorus
conducted by

DAVID TERRY

"Top Review"
THE BILLBOARD

LOVE"

MGM-12066(K-12066)

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE NEW YORK 19 N.Y.

RECORD REVIEWS

<input type="radio"/> A	DISK & SLEEPER	<input type="radio"/> C+	GOOD
<input type="radio"/> B+	EXCELLENT	<input type="radio"/> C	FAIR
<input type="radio"/> B	VERY GOOD	<input type="radio"/> D	MEDIOCRE

STAN FREBERG

(Capitol 3249; F-3249)
B+ "THE YELLOW ROSE OF TEXAS" (3:25) [Planetary ASCAP—George] Comic Stan Freberg has one of his funniest two-siders on this platter. This end is a hilarious take-off on a Southerner singing the nation's No. 1 tune. Loads of funny gimmicks throughout. Should do well in the sales dept.

B+ "ROCK AROUND STEPHEN FOSTER" [Maytime BMI—Freberg, Foster] On this end, the satirist sets Stephen Foster's music to a rock 'n' roll beat. Good dance side. Full of laughs. Terrific juke box item too. Kids'll love it.

DICK ROMAN
(Double AA 116; 45-116)

B "HOW MANY OTHERS" (2:33) [Simon House BMI—Reed, Leven] Dick Roman debuts on the AA label with a big new romantic ballad that has possibilities. Pretty song handled smoothly. Could make the grade.

B "I'M YOUR BOY" (2:21) [Regina BMI—Martin, Johnson] The tempo swings on this jump novelty. Good arrangement and delivery. Commercial coupling. Songster has a polished voice.

THE FOUR PALS
(Royal Roost 610; 45-610)

B+ "IF YOU CAN'T HAVE THE ONE I LOVE" [Broadway Music] The Four Pals, a brilliant new vocal group, hit the market with a great Ink Spot type delivery of a beautiful new ballad that has all the earmarks of a hit. Disk has that great flavor that has made pop hits out of so many rock 'n' roll ballads. Side bears watching.

C+ "I FLIPPED" [Forshay BMI—Wilcox, Kay] The boys change the pace and swing through a commercial rhythm number. Catchy novelty.

JIMMY YOUNG
(London 1609; 45-1609)

B+ "NO ARMS CAN EVER HOLD YOU" (2:55) [Gil BMI—Crafer, Nebb] A beautiful new song gets a stirring interpretation from one of England's top crooners, Jimmy Young. Great ballad that could blossom into a top hit.

B "THE MAN FROM LARAMIE" (2:20) [Columbia Pic ASCAP—Washington, Lee] This end features the vocalist on the title tune from the latest Jimmy Stewart flick. Solid rendition of a song that's been around in this country for a few months.

JOAN REGAN
(London 1605; 45-1605)

B+ "CROCE DI ORO" (2:38) [Shapiro, Bernstein ASCAP—Gannon] English song star Joan Regan comes up with her best waxing to date. It's a touching semi-religious ballad in the same vein as "Vaya Con Dios". Outstanding vocal effort.

B "EVERMORE" (2:10) [Piccadilly ASCAP—Levine, Roberts] The lark is also enchanting on this lovely romantic affair. Tune is currently one of England's biggest.

THE CASH BOX

DISK OF THE WEEK

"SLAM-BAM" (2:05) [E. B. Marks BMI—McCoy, Singleton]
 "ARE YOU HAVING ANY FUN?" (1:52) [Crawford ASCAP—Yellen, Fain]
THE CREWCUTS
 (Mercury 70710; 70710x45)



CREWCUTS

● The Crewcuts, who've sold a

bundle of records with their delightfully zany vocalesthenics, send up a new jump ditty that the teenagers will no doubt appreciate. It's another in the sh-boom, oop-shoop, ko-ko-mo, chop-chop series and this one is dubbed "Slam-Bam". The side is loaded with all the cute gimmicks that have made their past waxings such hits. And it comes out just as their last release "Gum Drop" completes a successful run. The flip side is the oldie "Are You Having Any Fun?" Another danceable up-beat novelty side. Powerful two sider for the jukes.

"CROCE DI ORO" (Cross Of Gold)
 (2:40) [Shapiro, Bernstein ASCAP—Gannon]

"SEARCH MY HEART"
 (2:22)
 [Berkshire BMI—Willis]

PATTI PAGE

(Mercury 70713; 70713x45)



PATTI PAGE

● The inimitable Patti Page gets hold of two new tunes for her latest

release and sends them across in winning fashion. The songs are as different as day and night, but under Patti's control, the results on both are terrific. One half "Croce Di Oro" is a stirring love song with a semi-religious flavoring. It has a definite similarity to "Vaya Con Dios" and has the necessary qualities to make as big a hit. A top grade multiple-voice performance by the thrush. On the coupling "Search My Heart", the lark changes the entire mood and belts across a driving rock and roller. Great side for dancing. Patti has a twin threat in this release.

"TELL ME THAT YOU LOVE ME"
 (2:40)
 [Raleigh BMI—Chase]

"HOW CAN I REPLACE YOU?"
 (2:35) [United ASCAP—Gallup, Van Heusen]

TONY BENNETT

(Columbia 40567; 4-40567)



TONY BENNETT

● Tony Bennett is in top form as he heads into the Fall season with

a great new two sider that oughta have the juke boxes hopping 'round the clock. It's a coupling that'll satisfy all his fans—those who dig the swinging Mr. Bennett and those who like Tony in a dreamy romantic mood. The rhythm number goes under the tag "(Come Back And) Tell Me That You Love Me". It's a commercial ditty with an attractive melody and a cute lyric. "How Can I Replace You?" is the ballad portion given a sincere and touching reading. Percy Faith supplies the accompaniment on both halves. Two classy performances.

NICK NOBLE
(Wing 90028; 90028)

B+ "IF IT HAPPENED TO YOU" (2:38) [Joy ASCAP—Lampert, Linsley, Goodhart] The polished young performer who introduced "Bible Tells Me", comes over strongly on a delightful new lilting ballad. Songster has a wonderful voice and a good tune to work with. Could stir up some noise.

C+ "THE BEST IS YET TO COME" (2:10) [Judy ASCAP—Douglas, Fox, Jovan] This end is a lively, bouncer with a pleasing easy going lyric. Happy piece of tune stuff.

ART WANER ORCH.
(MGM 12072; K-12072)

B+ "I LOVE YOU" (2:54) [Leo Feist ASCAP—Archer, Thompson] A simple and most appealing rendition of a top standard is offered by Art Waner's ork and chorus. Waner dishes up some fancy fingering at the keyboard. Disk has the earmarks of a hit. Watch it.

B+ "MONTH OF SUNDAYS" (2:54) [Melhedd ASCAP—Warner, Berner] A tender romantic ballad makes this disk a two-sided threat. Chorus handles the lyrics superbly. Dreamy waxing that could break out.

BOB CREWE
(Spotlight 389; 45-389)

B+ "IF I GET SENTIMENTAL" (2:20) [Conley BMI—Crewe, Slay] The rich voice of Bob Crewe is perfect for this wonderful piece of ballad material. Side has a beat too. If it gets a fair share of air play, it could make noise.

B "CHEATIN' ON ME" (2:00) [ASCAP—Yellen, Pollack] This half features the songster on a light and colorful bouncy item. Commercial cornball tune on the happy-go-lucky side.

DOLLY McVEY
(Ruby 100; 45-100)

B "IT'S MY HEART" [Beechwood BMI—Sterling] Dolly McVey, a polished newcomer, makes an impressive debut on the new Ruby Label with an attractive little novelty pertly fashioned. Good piece of material and an excellent cut. Orking is outstanding.

C+ "NOBODY TOLD ME" [Beechwood BMI—Sterling] This end features the lark on an average romantic ballad. Pleasing listening.

THE SCHOLARS
(Pic 0026; 45-0026)

B "WOMEN DRIVERS" [Bing ASCAP—McClellan] A new vocal trio called The Scholars bows on Pic Records with a hilarious little novelty that could step out and make the grade. It's a jump beat ditty that's funny enough to hit. Boys have a good sound—the sound that the kids are going for.

C+ "FIGARO" [Bing ASCAP—Columbus] This half is another clever ditty. A samba novelty about a Barber of Milano. Cute piece of commercial material further displaying the trio's versatility. Group is strong.

As **BIG** as Texas!!!

Ferko String Band

With a **SMASH** Rendition of...

"DEEP IN THE HEART OF TEXAS"

Media-1016



b/w
"HAPPY DAYS ARE HERE AGAIN"

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1619 Broadway
New York

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B-G RECORD DIST.
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Portland, Ore.

BENART DIST.
327 Frankfort
Cleveland, Ohio

BIG STATE DIST. CO.
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Dallas, Tex.

CENTRAL SALES CO.
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Los Angeles, Calif.

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EASTERN RECORD DIST.
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HELLICHER BROS.
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Minneapolis, Minn.

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Indianapolis, Ind.

M. B. KRUPP DIST.
309 S. Santa Fe
El Paso, Tex.

MALVERNE DIST.
424 W. 49th St.
New York, N. Y.

MUSIC CITY
80 Lafayette St.
Nashville, Tenn.

MUSIC DIST.
1303 S. Michigan Blvd.
Chicago, Ill.

MUSIC SALES CO.
1117 Union Ave.
Memphis, Tenn.

MUSIC SERVICE
204 Fourth St.
Great Falls, Mont.

MUSIC SUPPLIERS OF N. E.
263 Huntington Ave.
Boston, Mass.

NORTHWEST TEMPO
706 - 6th No.
Seattle, Wash.

OKLAHOMA REC. SUPPLY
627 Northwest 2nd St.
Oklahoma City, Okla.

PAN AMERICAN REC. SUP.
2061 Champa St.
Denver, Colo.

MUSIC AMERICAN DIST.
13401 N.W. 36th St.
Miami, Fla.

PAN AMERICAN DIST.
90 Riverside Ave.
Jacksonville, Fla.

ROBERTS REC. DIST.
1722 Washington Ave.
St. Louis, Mo.

SOUTH COAST DIST.
314 E. 11th St.
Houston, Tex.

SOUTHLAND DIST.
441 Edgewood Ave.
Atlanta, Ga.

LEONARD SMITH, INC.
30 N. 3rd St.
Albany, N. Y.

STANDARD DIST. CO.
1705 Fifth Ave.
Pittsburgh, Pa.

STATE RECORD DIST.
920 Race St.
Cincinnati, Ohio

QUALITY RECORDS, LTD.
380 Birchmont Rd.
Toronto, Ont., Canada

UNIVERSAL REC. DIST. CORP.
1330 W. Girard Ave.
Philadelphia 22, Pa.

ALL ONE STOPS

MEDIA RECORDS, INC. 3208 So. 84th St. Philadelphia, Pa.

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

TIM KIRBY
(RCA Victor 20-6253; 47-6253)

B "SHE" (2:48) [Goday BMI—Burrows, Barnes] The warm Tim Kirby voice is rich and exciting on this unusually beautiful ballad. Song has that "special material" sound, but is a wonderful piece of dramatic tunestuff. Could stir up a fuss. Has that "something different" sound.

C+ "DO YOU BELIEVE" (2:08) [Wemar BMI—Levitan] A romantic affair rendered with sincerity and emotion. Hugo Winterhalter supplies the lush backing.

DICK HYMAN TRIO
(MGM 12076; K-12076)

B "SLEEP" (2:13) [Miller ASCAP—Lebieg] The Dick Hayman trio known for its great sound on the slow standards, change the pace for this oldie and gives out with a swinging rendition of a favorite. Terrific side with a progressive flavoring.

C+ "PLEASURE" (2:41) [Cromwell ASCAP—Hyman, Bernstein] The trio changes the pace on this end and smoothly wends its way through a Latin tempo tune. Deck has a pleasingly haunting sound.

ROBERTA LEE
("X" 0166; 4X-0166)

C+ "ON ACCOUNT OF YOU" (2:50) [Glenwood BMI—Stanley] Roberta Lee gets a choral assist on a beaty, rhythm novelty on the light and inviting side. Cute item.

C+ "LOVIN' BUG ITCH" (2:36) [Mellin ASCAP—Mazlish, Mellin] A spicy bluesy novelty is cleverly handled by the thrush. If it can get the air play it'll attract attention.

BELMONTE AND HIS AFRO-AMERICAN ORCH.
(Columbia 40551; 4-40551)

B "IN THE HALL OF THE CHA-CHA KING" (2:17) [Harvard BMI—Maik, Belmonte] A familiar melody gets a tempo and title change and comes off as a cha-cha. Good dance deck with an imaginative arrangement. Potent.

C+ "IT'S MAMBO TIME" (2:20) [Harvard BMI—Maik, Belmonte] This half features an original mambo with a good beat for the terpsichoreans.

MERV GRIFFIN
(Columbia 40557; 4-40557)

B "FIVE CUPS OF COFFEE" (2:29) [Almanac ASCAP—Shaw] Merv Griffin has a strong side in this cute up tempo novelty. Tune has a clever set of lyrics and a pleasant sound. With a good push, this ditty could catch on.

C+ "(I Couldn't Get The Hang Of) THE MERENGUE" [Oxford ASCAP—Wayne, Livingston] Another cute little novelty, this one with a merengue tempo. Lively happy side. Should please dancers and wall-flowers.

THE CASH BOX SLEEPER OF THE WEEK

"THE WEDDING" (2:21)
[Old Town BMI—McCoy, Gaston, Williams]
"I DON'T KNOW, I DON'T CARE" (2:50)
[Leeds ASCAP—Sigman, Tarogusi, Luttozi]
THE CHORDETTES
(Cadence 1273; 45-1273)



THE CHORDETTES

● The Chordettes delve into the rhythm and blues field for material

and come up with a great new tune that's sure to break for them on the pop market. It's a beautiful romantic item labelled "The Wedding." The song is a velvety, tender number that's tailor-made for the girls' unique brand of harmony and they deliver it in class "A" form. It's their best waxing since "Mr. Sandman" and it's got the dollar sign in every groove. The bottom portion is another pretty love song titled "I Don't Know, I Don't Care." It features more of the thrushes' ear pleasing vocal blend. The top half is the one to watch closely.

BUDDY COSTA
(Pyramid 4061; 45-4061)

C "MARGO" [Perfection BMI—Moschetti, Vinson] Buddy Costa belts out a romantic ballad against the backing of Johnny Mical's orchestra. Heartfelt delivery.

C+ "ANNA MARI" [Ruco BMI—Raymond] The songster lets loose on a samba merengue type novelty that's full of life. It's a melodious number that has appealing qualities. Exciting item.

THE DREAM WEAVERS
(Decca 29683; 9-29683)

B "IT'S ALMOST TOMORROW" [Northern ASCAP—Buff, Adkinson] The Dream Weavers make their bow on Decca with a pretty ballad that has a charm all its own. A fragile and tender love song. Pretty in harmony.

C+ "YOU'VE GOT ME WONDERING" [Northern ASCAP—Buff, Adkinson] This half is a country flavored ditty pleasantly fashioned to an up-beat by the group. Two ear pleasing decks.

THE STYLERS
(Dana 2108; 45-2108)

B "HALLELUJAH POLKA" [—Dana, Dana] A cute and lively polka novelty is pleasantly handled by the Stylers on the vocal and by Gene Wisniewski and his Harmony Bells on the instrumental. Pleasant polka for both listening and dancing.

C+ "JENNY POLKA" [—Gamse, Dana] A pretty girl named Jenny is the subject of this attractive polka item. Lyrics are in English.

DINAH SHORE
(RCA Victor 20-6266; 47-6266)

B "LOVE AND MARRIAGE" (2:21) [Barton ASCAP—Cahn, Van Heusen] The warm and inviting Dinah Shore voice is attractively flirty on this catchy ditty from the recent TV spectacular "Our Town." Cute tune that could make some noise.

C+ "COMPARE" (2:40) [Tee Pee ASCAP—Dobbs, Baxter] Dinah does a lovely job on this tender, romantic number. Dreamy reading of a pretty ballad. Slow moving mood music for low lights.

MACK SISTERS
(Hudson 1001; 45-1001)

B "STOP WHAT YOU'RE DOIN'" (1:45) [Brighton ASCAP—Colby, Wolf] The Mack Sisters have a refreshing sound as they display their vocal talents on this catchy little cornball novelty. Lyrics are a bit risque. But song and treatment are cute. Has possibilities.

C+ "LONG RANGE LOVE" (1:58) [Blossom ASCAP—Wolf, Carr] To the tempo of a fast moving train, the girls fly through another cute novelty. Two infectious tunes. Girls can really sing.

DEAN MARTIN
(Capitol 3238; F-3238)

B+ "I LIKE THEM ALL" (2:23) [Broadcast BMI—Ebb, Klein, Coleman] Dean Martin and a chorus glide through a catchy Latin tempo novelty that could blossom into a hit. It's a melodious novelty with a cute lyric. Give this one a double listen. It's refreshing.

B "IN NAPOLI" (2:51) [Mellin BMI—Vitale, Mellin] Dino is at home on this Italian flavored romantic affair. Dreamy, star-dusted song that the Martin fans will be crazy about.

FREDERICK FENNEL
(Mercury 70678; 70678x45)

B "TAMBOO" [Mills ASCAP—Cavez] A thoroughly fascinating samba is excitingly fashioned by Frederick Fennell conducting the Eastman Wind Ensemble. Disk has a great sound, and a tremendous rhythm section makes the side dynamic. Stirring performances.

C+ "EL TORO MARCH & AZTEC DANCE" [Mills ASCAP—Reed] From "La Fiesta Mexicana" comes this drum filled march. Enchanting Spanish sounding item. Limited appeal.

RUSTY KEEFER
Featuring Rita Delmar
(Coral 61499; 9-61499)

B "ROCK-A-WAY" (2:07) [Myers ASCAP—Keefer] Rita Delmar is impressive on this rockin' novelty belted across by Rusty Keefer and his Greenlights. Solid dance deck with a good jump beat. Rita does a cute job on the lyrics.

C+ "AINTCHA" (2:38) [Coin ASCAP—Keefer, Keefer] Another jump item sent across smoothly. A side the hoofers will like. Rita again dominates the vocal.

CLIFFIE STONE'S ORCH.
With BOB ROUBIAN
(Capitol 3244; F-3244)

B+ "HERE COMES THE TRAIN" (2:38) [Central Songs BMI—Roubian] The artists that made a hit out of "Popcorn Song" have another hot contender in this house-shakin' rock 'n' roller. Driving deck with a great beat. The kids'll love it. Great dance stuff.

B "GONNA MARRY THAT GAL" (2:22) [Central Songs BMI—Roubian] Another beaty side makes this waxing a two sided threat. Roubian does a bang up job on the vocal. But top half has the edge in the arrangement dept.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "MONTH OF SUNDAYS" Art Waner MGM 12072; K-12072
- ★ "CROCE DI ORO" Joan Regan London 1605; 45-1605
- ★ "IF IT HAPPENED TO YOU" Nick Noble Wing 90028; 90028x45
- ★ "YELLOW ROSE OF TEXAS" Stan Freberg Capitol 3248; F-3248
- ★ "ROCK AROUND STEPHEN FOSTER" }

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

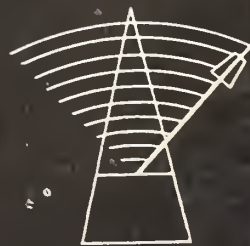


a perfect coupling ...

THE CHORDETTES
"The Wedding" and **"I Don't Know I Don't Care"**

Cadence - 1273

cadence
RECORDS



"It's What's in THE CASH BOX That Counts"

Top Rating



BOSTON, MASS.—“The Alan Dary Show,” according to station WORL in Boston, became the first radio program broadcast on an independent station in the Boston area to have topped the Arthur Godfrey ratings.

From the minute Godfrey hit the air waves (10:00 to 11:30 AM) his ratings were topped in every fifteen minute segment by Dary, the program director and disk jockey of WORL. And from 10:15 AM till the end of the show at 12 noon, Dary tops every other show listed in the city of Boston.

Using the August, 1955 Nielson Station Index, AM Radio Report for the Boston area, station WORL reports that the Dary Show has 21.2% of the total audience between 9 AM and 12 noon daily.

Station WORL began broadcasting less than five years ago.

Wiener To Produce Musical

NEW YORK—George Wiener, well-known in the music publishing and recording industries, with offices at 1619 Broadway, New York, is about to sign the final papers to produce a new musical comedy, “Diz Muz Be Der Plaze”, with a book by Eddie Davis and Howard Liss.

Wiener is also dickering with songwriting teams to write the lyrics for the musical, which he hopes to bring to Broadway as early in the fall as possible.

Cugat Forms Pubbery; Marks Is Selling Agent

NEW YORK—Culminating a close relationship of more than 20 years, Xavier Cugat has appointed the Edward B. Marks Music Corp. as the sole selling and licensing agent for the new music publishing firm he is starting, Alameda Music, Inc. Fernando Castro, long a top figure in the Latin-American end of the song game, has been chosen as general manager of the new concern. He is making his headquarters at Marks’ offices in the RCA Building, Radio City.

Castro was for 21 years the manager of the Latin-American Department of Southern Music Publishing Co. and Peer International Corp. During his long years with those concerns, he actively promoted such hits as “Beseme Mucho”, “Perfidia”, “Frenesi”, “Marie Elena” and many others. Before that he spent 8 years in the A&R Department at Victor. Castro comes to his new position at a time when Latin-American music is very much on the upgrade for several reasons, not the least of which, he feels, is the increasing popularity of the Merengue and the Cha-Cha-Cha.

Under his direction the new firm will publish songs written not only by Cugat himself, but by the pick of composers from Cuba, Mexico and other Latin American countries.

Castro was chosen for his new position by Cugat personally after a close friendship going back a quarter of a century.

Marks Music Corp., which in the past has published Cugat successes, including “My Shawl” (his theme song) “Nightingale” and others is to have the sole selling agency and in addition will, in conjunction with Castro, handle and license mechanicals, foreign writes, synchronization, etc. Marks will also have an option whereby it will be given first choice to publish itself a certain amount of the tunes accepted by Cugat’s new company.

The contract, signed on September 22, becomes effective January 1st, but in the meantime Castro will headquarter at Marks preparing for the actual birth of the new firm. Performing writes will be handled by BMI.

The deal was concluded between Cugat’s manager, Bob Diamant, and Herb Marks, President of the Marks concern, with Harold Orenstein acting in the former and Arnold Bernstein of Abeles and Bernstein for Marks.

Young Jockey



NEW YORK—Dean Cal Cagno, center, at 14 the world’s youngest disk jockey, interviews the fast-rising Marion Sisters, about their MGM platter, “½ Of The Tennessee River.” Dean’s Teen Time program is heard on WGBB, Freeport, L. I. Sat. 2:05 p.m. He’s also appeared on NBC-TV and Monitor.



TORONTO TOPICS:

Capitol Record’s S. P. Manager, Whitey Hains back from a DJ and Dealer jaunt through Western Ontario and all smiles about the terrific enthusiasm for the Cheers recording of “Black Denim Trousers” and the sound-track album from the Todd-AO production “Ok’ahoma”. . . . Speaking of “Black Denim Trousers”, were happy to see the Four Diamonds have also recorded this up-and-coming hit and we sincerely hope the boys become as big a success as our well established Crew Cuts (Mercury) and Four Lads (Columbia). . . . Och we had a braw bricht moonlit nicht for the Scottish concert last week when Jimmy Shand (Parlophone & Beltonia), Robert Wilson (HMV Victor) and many other bonnie lads and lassies from the land came across blue waves to give us a knockout of a show. One of the best efforts ever seen in these parts—Wee Murray Hamilton of CKFH looked as if he would pop a button. Murray’s show has its airing every Sunday at 2:30 P. M. and is dedicated to folks from the land of heather kilts. . . . Matt Heft of Leeds-Duchess, Montreal did a whirlwind DJ telephone coverage of these parts while grounded at the local airport last Monday on his way to Buffalo and Rochester. . . . CHCH-TV’s Bill Long is fighting a virus but managing to make the studio each day for his Bar-11 Ranch Show. . . . Main Street Jamboree back on station CHML with all of its old time showmanship and fans. . . . Colonial Tavern is making sure Toronto Jazz fans stay happy with such greats as Sarah Vaughan, Mugsby Spanier, Al Hibler and Nefie Lutcher following Bill Haley and His Comets (Decca) on the fall season line-up. . . . Billy Taylor (Brunswick & Roost), Don Elliott (Victor) with their fine groups are booked for the Town Tavern in the very near future and should pack them in, but good.



BILL HALEY

MONTREAL MEMOS:

Jazz at the Philharmonic drew good crowds at the Forum on the 20th. . . . The Seville Theatre opened the new season last week presenting as their first attraction the Four Aces who are to be followed by Tony Bennett. . . . Mantovani, presently on his Canadian tour drew full houses of 11,000 people in Toronto and 4,500 in Kitchener and was a complete sell-out in Montreal, 9,500 people. . . . Station CFRA in Ottawa, inaugurates a country jamboree which will be a live three-hour show in the Ottawa Auditorium, two hours of which will be aired over this station. The initial attraction will be Wilf Carter (Montana Slim). Radio Station CFCF in Montreal resumes its country show ‘Hometown Jamboree’ which follows a similar pattern. . . . Current show at the El Morocco features singer Mona Carol. They have held over for another week Nino Nanni. . . . Drawing very good business at the Ritz Cafe of the Ritz Carlton Hotel is Fernanda Montel. . . . After the success the Hotel Lapointe in St. Jerome had in presenting Sammy Kaye and his Orchestra for a one-night stand, they have inked Harry James & his orchestra for some time this Fall.

Jill Corey Takes On Disk Jockey Show

NEW YORK—Jill Corey, Columbia songstress, will turn disk jockey for twenty-six weeks thru the college years. The show, called “Old Gold Time with Jill Corey”, will be launched October 3, five nights weekly.

Old Gold has purchased sponsorship over 20 college radio stations, which cover some of the largest colleges in the nation.

This program will be transcribed and sent to stations well in advance of performance. The stations will then mix the transcribed parts of the show with the records called for at the time of the broadcast.

The show is designed for late evening listening. Most of the music will be sentimental mood music—both instrumental and vocal.

G Camden Issues “Today’s Hits”

NEW YORK—Camden Records is issuing a series of EP’s titled “Today’s Hits”, each featuring four of the current top tunes. This series, which sells at 79c, is being aimed at juke box ops who are using them in their machines. Just cut is a disk which features “He”, “Suddenly There’s A Valley”, “Love Is A Many-Splendored Thing” and “Autumn Leaves”.

Ex-Comets Form New Group, The Jodimars

NEW YORK—Marshall Lytell—bass, Dick Richards—drums, and Joe Ambrose—tenor sax, who left Bill Haley’s Comets Saturday, September 17, have formed a new six-piece group to be called The Jodimars.

Capitol Records signed the new rock and rollers early this week and are rushing their first recording session and release immediately.

Their separation from Haley was an amicable one, the boys having worked out their notice to Haley while he broke in replacements for them. Matty Rosen who is representing the group advises he is now in the midst of negotiations for locations for the group to open immediately following their first recording session for Capitol.

The other three making up the 6 piece group are, Charlie Hess—guitar, Jim Buffington—drums, and Bob Simpson—piano. Each member sings as well as plays and many novel combinations will result.

Capitol will concentrate heavily on The Jodimars to cash in on the current market.

**DECCA
Records
Get The
Play**

Taking off in high gear
★★★★

“RUN AWAY HEART”
BY
HORRIS THE TROUBADOUR
b/w
“I’D CALL THIS WORLD A HEAVEN”
(If I Could Call You Mine)

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ART MOONEY

AND HIS ORCHESTRA

MARCHES ON WITH 2 BIG HITS!

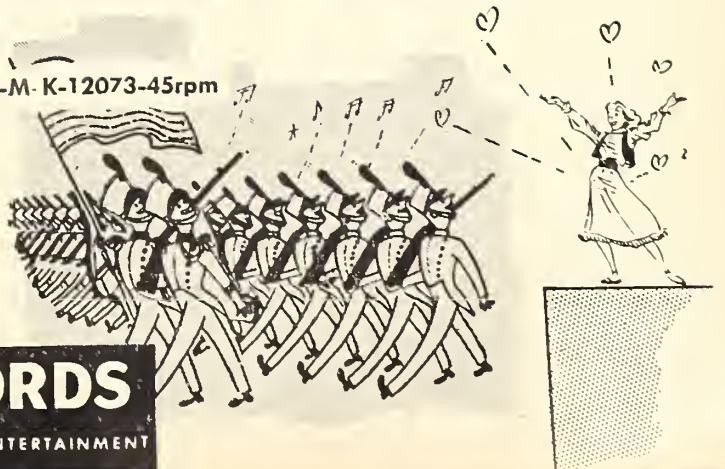


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THE GIRL I LEFT BEHIND ME

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M-G-M 12073-78rpm • M-G-M K-12073-45rpm



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TIMBER
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Russ Carlyle
CHRISTOPHER COLUMBUS
EVERY WORD YOU SPEAK
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Spencer-Hagen
JOHN AND JULIE
TLEMEN PREFER BRUNETTES
(X-0171 4X-0171)

COMING UP STRONG ON... "X"

Gordon Jenkins
GOODNIGHT, SWEET DREAMS/YOUNG IDEAS
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Richard Maltby
BOOK OF LOVE/MIDNIGHT MOOD
(X-0158 4X-0158)

Frankie Lester
NIP SIP/KNOCK ME A KISS
(X-0165 4X-0165)

Three Chuckles
STILL THINKING OF YOU/TIMES TWO, I LOVE YOU
(X-0162 4X-0162)

Betty Clooney
KI KI/JUST TO BELONG TO YOU
(X-0164 4X-0164)

Bill Kenny
THE GYPSY/WHISPERING GRASS
(X-0155 4X-0155)

"X" RECORDS MARK THE HITS!
a Product of Radio Corporation of America

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

It looked like a music convention in town this week with personalities in the business coming in from all over the country to see the Marciano-Moore fight. . . . Pianists are wanted at Trader Tom's Steak house. Host Jimmy Dwyer holding auditions on Tuesdays and Thursdays from 3 to 5 p. m. The steakery will feature two pianists. . . . Columbia has signed Herb Shriner. His first record is to be released immediately. . . . ASCAP's semi-annual dinner and meeting for west coast members will be held September 28 at the Beverly Hilton Hotel. . . . Peggy King has retained Ed Gollin for public relations. . . . Bill Hayes preparing a 4-week tour of the nation's disk jockeys to promote his latest Cadence recordings. . . . Stuart Ostrow, recently released from the U. S. Air Force, has joined Frank Music. . . . There will be two Judy Garland albums issued this week featuring the songs she made famous. One is Capitol's "Miss Show Business", the other is Decca's "Greatest Performances". . . . Songstress Jo Ann Tolley and comedienne Helen Halpin will be in the new Versailles review being written by Jack Yellen. . . . Otto Cesana, covering Eastern cities on behalf of his "Ecstasy" album, finds his music is being used for themes almost everywhere he visits. . . . The Frank Sorrell Trio at the Forest Park Inn, Johnstown, Pa., after a successful engagement at the Colonial Hotel in Hagerstown, Md. . . . Bandleader Sammy Kaye takes to the road again during the middle of October for a four-month tour of dance palaces, theaters and college campuses in the southern United States. He recently completed a personal appearance tour of mid-western and New England states.



BILL HAYES

CHICAGO:

"Disk jockeys", said Kenny Myers, "make one big mistake when trying to help bring back the bands. They program 15 minutes or more of music by bands that are no longer active. Even if Joe Blow's music is good, if his band isn't available for bookings, how is the promoter going to get people out to dance if he has to book someone whose music is not known? There are plenty of good bands around today and, if the deejays will give them enough play, I think we'll see the day when people once again will go out to dance, not just to listen." So saying, Kenny hauled out Mercury's latest package. Three albums of dance music by Buddy Morrok, Ralph Marterie, and David Carroll featuring such fine old smoothies as "At Sundown", "That Old Feeling", and "Diane." "These should make people want to dance", Kenny continued, "but they've got to become familiar with the music." WAAF deejay Sig Sakowicz planning a show for Sept. 29 at the Vet's hospital. Will include Chet Roble, Betty Bryant, Kyle Kimbro, and the Johnny Bomba Polka Band. . . . Sultry voiced Della Reese wowing 'em at The Black Orchid with her Jubilee hit "In The Still of The Night" Lines in front of the Chi Theatre waiting to see bill headlined by Nat "King" Cole which includes Lillian Briggs, Clark Bros. and Gary Morton. Engagement ends 9/28. Nat heads east for Ed Sullivan TV Oct. 2. . . . Jilla Webb passed thru town on a one-niter with Harry James' Band. Thrush hopes to play Black Orchid after tour. . . . Ralph Marterie followed Harry into Melody Mill Nice gathering for Lawrence Welk Press Luncheon at Linn Burton's Steak House. Welk's Teeve-er originated from Chi the following nite (9/17) Eli Feltzer just returned from St. Louis where The Dream Weavers' "It's Almost Tomorrow" broke out and looks like a Decca smash. . . . Gorgeous and charming Betty Johnson, whose voice was heard on The Johnson Family recordings, winning the applause of all for her chirping with The Breakfast Club. Betty clicked but terrif' with juke box ops here in Chi at their big banquet. Her Victor "I'm A Sinner" and Beginner's Luck" moving up.



BETTY JOHNSON

HOLLYWOOD:

Champ Butler returned to Hollywood this week after completing a four-week national radio and TV tour to plug his initial Coral release, "Someone On Your Mind" Tommy Leonetti, currently at the Crescendo, will cut some sides for Capitol while in town. . . . Gogi Grant, who records exclusively on the Era label, returns to L.A. to cut four more sides for the label, following her Eastern promotion tour on "Suddenly There's A Valley". . . . Paul Weston and Jo Stafford expect their little musician in February. . . . Wayne Shanklin, writer of "Jezebel" has written and recorded a new novelty, "Up To My Pockets in Tomahawks" for the Fabor label. . . . The Encores new record of "Happy Little Lovers" released by MGM last week. . . . Rudy Vallee into Mocambo for 2 weeks. . . . Johnnie Ray doing sellout business at the Desert Inn and squiring Vivian Blaine of "Guys and Dolls" to the late shows. Cy Kertman, Johnnie's road manager has his wife, Toni, and four-months-old son Michael staying with him for the four weeks of Johnnie's engagement. . . . Billy Eckstine at the New Frontier, with The Lancers doing their current click on "It Takes A Heap Of Living" John Desmond current'y tops with his "Yellow Rose of Texas" packing them in at the Thunderbird. John does a series of one-nighters before going into the Broadway show "Amazing Adele" Nov. 1. . . . Woody Herman has a 7-man group in the lounge of the Riviera, and doing so well that this may start a new trend for name musicians working Vegas. . . . Larry Finley closed his stint in the lounge of the Dunes and is back at his Hollywood restaurant. . . . Helen Grayco a solid hit in her bow as a single at El Rancho. . . . Columbia's Paul Weston flew up for a few hours to set tunes with Johnnie Ray. Johnnie flew to the coast last Wednesday to record.



JOHNNIE RAY

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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Another Smash Hit by.....The

FOUR FELLOWS



“ANGELS SAY”

b/w "In The Rain"
Glory 236

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THE TENDER WALTZ BALLAD
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MERCURY 70713

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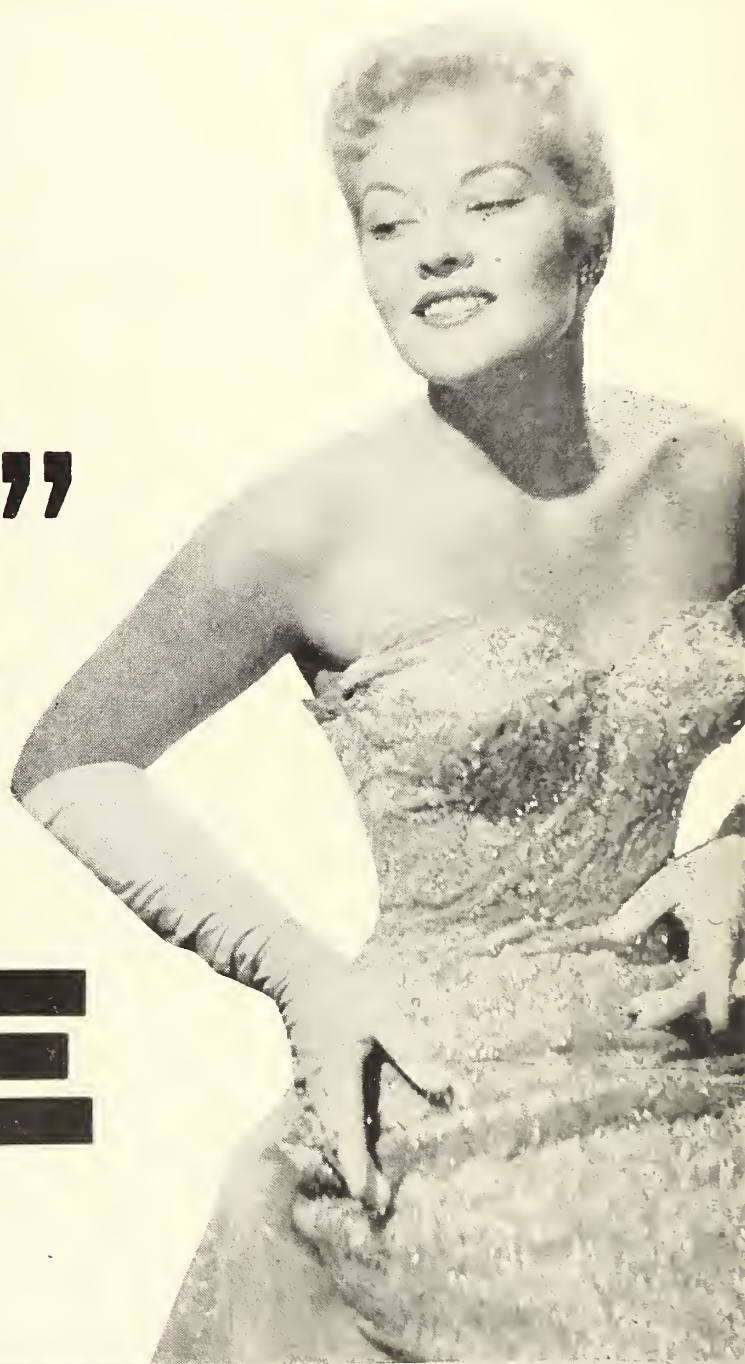
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"SEARCH MY HEART"

MERCURY 70713

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great treatment of the standard...

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Fram Coast to Coast

BROADWAY MUSIC New York, N. Y.

1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (David Rose)
3. Ain't That A Shame (Boone)
4. Yellow Rose (Mitch Miller)
5. My Bonnie Lassie (Ames Bros)
6. Seventeen (Boyd Bennett)
7. House Of Blue Lights (Miller)
8. Gum Drop (Crewcuts)
9. Tina Marie (Perry Como)
10. Maybellene (Chuck Berry)

WILLIAM Philadelphia, Pa.

1. Yellow Rose (J. Desmond)
2. Seventeen (Fontanes)
3. Bible Tells Me So (Noble)
4. Wake The Town (M. Carson)
5. Ain't That A Shame (Boone)
6. Autumn Leaves (R. Williams)
7. I Want You To Be My Baby (Lillian Briggs)
8. Gum Drop (Crewcuts)
9. Paper Roses (Lola Dee)
10. Goodnight Sweet Dreams (Gordon Jenkins)

VAN CURLER MUSIC Albany, N. Y.

1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Aces)
3. Yellow Rose (Mitch Miller)
4. Blossom Fell (Nat Cole)
5. Ain't That A Shame (Boone)
6. Learnin' The Blues (Sinatra)
7. Rock Around (Bill Haley)
8. Seventeen (Fontanes)
9. Wake The Town (Les Baxter)
10. I'll Never Stop Loving You (Doris Day)

WALLICHS MUSIC CITY Hollywood, Calif.

1. Love Is Many-Splendored (Four Aces)
2. Black Denim Trousers (Cheers)
3. Autumn Leaves (R. Williams)
4. Suddenly There's A Valley (Gogi Grant)
5. Yellow Rose (Mitch Miller)
6. Blossom Fell (Nat Cole)
7. Rock Around (Bill Haley)
8. House Of Blue Lights (Miller)
9. Unchained Melody (L. Baxter)
10. I'll Never Stop Loving You (Doris Day)

REGENT RECORD SHOP Flint, Mich.

1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Autumn Leaves (R. Williams)
4. Maybellene (Chuck Berry)
5. Moments To Remember (Four Lads)
6. Seventeen (Boyd Bennett)
7. Gum Drop (Crewcuts)
8. Shifting, Whispering Sands (Billy Vaughn)
9. Ain't That A Shame (Boone)
10. Black Denim Trousers (Cheers)

THE MUSIC BOX Spokane, Wash.

1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone)
3. Rock Around (Bill Haley)
4. Seventeen (Fontanes)
5. Wake The Town (Les Baxter)
6. Love Is Many-Splendored (Four Aces)
7. Shifting, Whispering Sands (Billy Vaughn)
8. My Bonnie Lass (Ames Bros.)
9. Autumn Leaves (R. Williams)
10. Hard To Get (G. MacKenzie)

RECORD LAND Phoenix, Ariz.

1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Miller)
3. Autumn Leaves (R. Williams)
4. Wake The Town (M. Carson)
5. Maybellene (Chuck Berry)
6. Seventeen (Fontanes)
7. It's A Sin (Somethin' Smith)
8. Hard To Get (G. MacKenzie)
9. Moments To Remember (Four Lads)
10. Hummingbird (F. Laine)

ODLAND MUSIC SHOP Sioux Falls, S. Dak.

1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone)
3. Seventeen (Fontanes)
4. Wake The Town (M. Carson)
5. Love Is Many-Splendored (Four Aces)
6. Tina Marie (Perry Como)
7. Autumn Leaves (R. Williams)
8. Bible Tells Me So (Noble)
9. Gum Drop (Crewcuts)
10. Longest Walk (J. P. Morgan)

TRI-BORO RECORD EXCH. Jamaica, L. I., N. Y.

1. Autumn Leaves (R. Williams)
2. Black Denim Trousers (Cheers)
3. Maybellene (Chuck Berry)
4. He (Al Hibbler)
5. Seventeen (Boyd Bennett)
6. Ship Of Love (Nutmegs)
7. Yellow Rose (Mitch Miller)
8. Why Don't You Write Me (Jacks)
9. Only You (Platters)
10. Tina Marie (Perry Como)

BURKE'S MUSIC SHOP St. Paul, Minn.

1. Autumn Leaves (R. Williams)
2. Shifting, Whispering Sands (Billy Vaughn)
3. Gum Drop (Crewcuts)
4. Moments To Remember (Four Lads)
5. Black Denim Trousers (Cheers)
6. Tina Marie (Perry Como)
7. Yellow Rose (J. Desmond)
8. Love Is Many-Splendored (Four Aces)
9. Wake The Town (M. Carson)
10. Seventeen (Fontanes)

LOOMIS TEMPLE OF MUSIC New Haven, Conn.

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. Yellow Rose (Mitch Miller)
4. Black Denim Trousers (Cheers)
5. Ain't That A Shame (Boone)
6. Why Don't You Write Me (Jacks)
7. Seventeen (Boyd Bennett)
8. Rock Around (Bill Haley)
9. Bible Tells Me So (Cornell)
10. Hard To Get (G. MacKenzie)

ROYLES T. V. Salt Lake City, Utah

1. Love Is Many-Splendored (Four Aces)
2. Yellow Rose (Mitch Miller)
3. Moments To Remember (Four Lads)
4. Hummingbird (Frankie Laine)
5. Autumn Leaves (R. Williams)
6. Day By Day (Four Freshmen)
7. Seventeen (Boyd Bennett)
8. Rock Around (Bill Haley)
9. Hawk-Eye (Frankie Laine)
10. Tina Marie (Perry Como)

ALAMO PIANO COMPANY San Antonio, Tex.

1. Maybellene (Chuck Berry)
2. Yellow Rose (Mitch Miller)
3. Ain't That A Shame (Miller)
4. Seventeen (Fontanes)
5. Love Is Many-Splendored (Four Aces)
6. It's A Sin (Somethin' Smith)
7. Unchained Melody (Hibbler)
8. Rock Around (Bill Haley)
9. Hard To Get (G. MacKenzie)
10. Hummingbird (Paul & Ford)

BERT'S CAMERA CENTER Baton Rouge, La.

1. Maybellene (Chuck Berry)
2. Yellow Rose (J. Desmond)
3. Love Is Many-Splendored (Four Aces)
4. Seventeen (Ella Mae Morse)
5. Rock Around (Bill Haley)
6. Hummingbird (Paul & Ford)
7. Ain't That A Shame (Domino)
8. Song Of The Dreamer (Fisher)
9. Longest Walk (J. P. Morgan)
10. Blossom Fell (Nat Cole)

MOSES MELODY SHOP Little Rock, Ark.

1. Maybellene (Chuck Berry)
2. Love Is Many-Splendored (Four Aces)
3. Yellow Rose (Mitch Miller)
4. Ain't That A Shame (Domino)
5. Seventeen (Boyd Bennett)
6. Gum Drop (Crewcuts)
7. Kentuckian (Hilltoppers)
8. Rock Around (Bill Haley)
9. Pete Kelly's Blues (Anthony)
10. Longest Walk (J. P. Morgan)

SUPER MUSIC, INC. Baltimore, Md.

1. Yellow Rose (J. Desmond)
2. Bible Tells Me (Cornell)
3. Tina Marie (Perry Como)
4. Song Of The Dreamer (Fisher)
5. Seventeen (Boyd Bennett)
6. Ain't That A Shame (Boone)
7. Rock Around (Bill Haley)
8. Maybellene (Chuck Berry)
9. Love Is Many-Splendored (Four Aces)
10. I Want You To Be My Baby (Lillian Briggs)

SONG SHOP Cincinnati, Ohio

1. Love Is Many-Splendored (Four Aces)
2. Ain't That A Shame (Boone)
3. Yellow Rose (Mitch Miller)
4. Seventeen (Boyd Bennett)
5. Longest Walk (J. P. Morgan)
6. Moments To Remember (Four Lads)
7. Kentuckian Song (Hilltoppers)
8. Tina Marie (Perry Como)
9. Only You (Platters)
10. Autumn Leaves (R. Williams)

G. C. MURPHY COMPANY Washington, D. C.

1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone)
3. Autumn Leaves (R. Williams)
4. Love Is Many-Splendored (Four Aces)
5. Seventeen (Boyd Bennett)
6. Bible Tells Me (Don Cornell)
7. Kentuckian (Hilltoppers)
8. Tina Marie (Perry Como)
9. Longest Walk (J. P. Morgan)
10. Maybellene (Chuck Berry)

HUDSON ROSS Chicago, Ill.

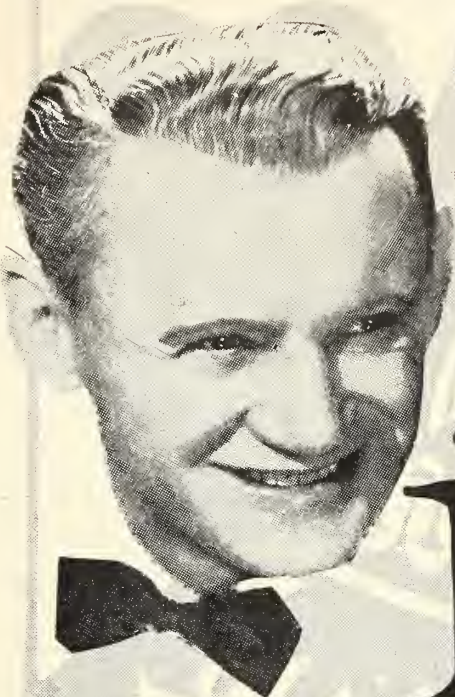
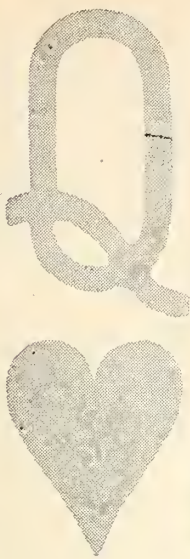
1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Aces)
3. Remembering (P. Lind Hayes & Mary Healy)
4. Yellow Rose (Mitch Miller)
5. Moments To Remember (Four Lads)
6. Bible Tells Me So (N. Noble)
7. Shifting, Whispering Sands (Billy Vaughn)
8. Only You (Platters)
9. Black Denim Trousers (Cheers)
10. Suddenly There's A Valley (Gogi Grant)

MELODY MART Paducah, Ky.

1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Seventeen (Fontanes)
4. Ain't That A Shame (Boone)
5. Maybellene (Chuck Berry)
6. Wake The Town (Baxter)
7. Rock Around (Bill Haley)
8. Hummingbird (Paul & Ford)
9. Longest Walk (J. P. Morgan)
10. Tina Marie (Perry Como)

THOMPSON'S Eugene, Ore.

1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone)
3. Seventeen (Fontanes)
4. Love Is Many-Splendored (Four Aces)
5. Bible Tells Me So (Cornell)
6. Maybellene (Chuck Berry)
7. Song Of The Dreamer (Fisher)
8. Suddenly There's A Valley (Gogi Grant)
9. Longest Walk (J. P. Morgan)
10. Pete Kelly's Blues (Anthony)



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Sammy KAYE'S

GREAT MARCH POLKA HIT...*

"QUEEN OF MY LONESOME HEART"

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"I'LL NEVER LEARN TO CHA-CHA"

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OPS-DEALERS: Excellent reaction in the Polka areas of the country for "Queen of My Lonesome Heart"
STOCK UP NOW!!!!!!!



Victor Promotion Sets Jaye P. Morgan Disk In Magazine Issue

NEW YORK—Jaye P. Morgan, the young RCA Victor thrush who this year skyrocketed to national prominence, is the subject of a sensational new promotional gimmick sponsored by RCA Victor and Pageant Magazine and created by Anne Fulchino of the record company's publicity department.

The Pageant publication, which reaches better than a million people, will devote 10 pages to a story titled "Jaye P. Morgan: Like Money In The Bank." The back cover will be used for the Morgan story and a paper band referring to the feature will be wrapped about the magazine.

But the unique feature about the campaign is this: On the last page of the Morgan story, a laminated pic-

ture recording of the thrush's forthcoming Victor release will be inserted. The recording can be torn from the page and played on 78 rpm machines. The record will contain about a minute and a quarter, or about half of the complete recording of the title of which is being kept very secret. It will be a one sided pressing. The page preceding the four inch disk will read "Now Hear Jaye P. Sing To You."

The commercial recording will be issued simultaneously with the magazine release, some time in the middle of October. And a special mailing of the publication will go out to more than 3,000 dee jays and juke box ops. Streamers, etc. will go out to retailers.

The song, incidentally is a new one published by Broadway Music.

Tico To Distribute Discos Columbia De Mexico Line In U. S.

NEW YORK—Tico Records, one of the top indies in the Latin American field, just closed a matrix exchange deal to handle the Discos Columbia de Mexico line.

The large and popular Tico line now embraces some of the foremost Mexican artists who will be promoted in the USA.

Contracts were signed about a week ago with Jack Astor, as attorney for Tico, and Al Lorber, as attorney for Discos Columbia de Mexico.

George Goldner, young exec head of Tico, has started a large promotion campaign which includes his personal visits to all distribs. Both firms are hopeful that some of the leading dances and music of Mexico will gain popularity here.

Tico, which has played an important role in the growth of the popularity of the current Latin dances in America thru its releases, has expanded its offices and added new personnel to handle this line. Part of the exchange deal provides for Columbia to issue Tico masters on its Mexican label in Mexico.

Also under discussion is an arrangement that will permit Tico to press and distribute any of its foreign language pop disks from Germany, France, Italy, Greece, Sweden, Finland, Spain, etc.

Stern Into Distrib Firm

HOLLYWOOD—Bob Stern has purchased a partnership in Record Merchandising Co. and will handle all promotion for the distributing house. Stern will continue to handle individual personality accounts as he has in the past.

ABC-Paramount Set As Disk Firm Name

NEW YORK—ABC-Paramount has been designated as the final label name for the releases of the AM-PAR Record Corp., phonograph record subsidiary of American Broadcasting-Paramount Theatres, according to an announcement made today by Sam Clark, president of the record company.

First disks to bear the ABC-Paramount name will be released between November 1st and 15th, said Clark. However, AM-PAR is at work distributing, via 32 coast-to-coast outlets, 8 back-to-back platters of the tunes from the new Mickey Mouse Club which will premiere on the ABC Television Network on October 3rd for a Monday-thru-Friday late afternoon exposure. Initial orders for these platters are said to exceed 500,000, an appreciable beginning for AM-PAR.

MGM Artists Meet



HOLLYWOOD — Debbie Reynolds and Art Mooney meet at the MGM studios in Hollywood and exchange copies of their latest recordings. Debbie hands Art a copy of "The Tender Trap" from the MGM film of the same name, while Art counters with his version of "Give Me A Band And My Baby" from the Columbia film, "My Sister Eileen."

THE CASH BOX JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records—City by City

New York, N. Y.

1. Yellow Rose (Mitch Miller)
2. Autumn Leaves (R. Williams)
3. Love Is Many-Splendored (Four Aces)
4. Ain't That A Shame (Boone)
5. Seventeen (Fontanes)
6. Rock Around The Clock (Bill Haley)
7. Tina Marie (Perry Como)
8. Wake The Town (Les Baxter)
9. Want You To Be My Baby (Lillian Briggs)
10. Domani (Julius LaRosa)

Chicago, Ill.

1. Autumn Leaves (R. Williams)
2. Moments To Remember (Four Lads)
3. Yellow Rose (Miller/Desmond)
4. Love Is Many-Splendored (Four Aces)
5. Bible Tells Me (Nick Noble)
6. Longest Walk (J. P. Morgan)
7. Rock Around The Clock (Bill Haley)
8. Seventeen (Bennett/Fontanes/Draper)
9. Maybellene (Chuck Berry)
10. Only You (Platters)

Los Angeles, Calif.

1. Yellow Rose (Desmond/Miller)
2. Love Is Many-Splendored (Four Aces)
3. Suddenly A Valley (G. Grant)
4. Black Denim Trousers (Cheers)
5. Rock Around The Clock (Bill Haley)
6. Autumn Leaves (R. Williams)
7. Tina Marie (Perry Como)
8. Wake The Town (Les Baxter)
9. Learnin' The Blues (Sinatra)
10. Ain't That A Shame (Boone)

Philadelphia, Pa.

1. Yellow Rose (Desmond/Miller)
2. Autumn Leaves (R. Williams)
3. Seventeen (Fontanes)
4. Bible Tells Me (Noble/Cornell)
5. Wake The Town (Baxter/Carson)
6. Ain't That A Shame (Boone)
7. Love Is Many-Splendored (Four Aces)
8. Want You To Be My Baby (Lillian Briggs)
9. Gum Drop (Crewcuts)
10. Rock Around The Clock (Bill Haley)

Kansas City, Mo.

1. Moments To Remember (Four Lads)
2. Yellow Rose (Miller/Desmond)
3. Maybellene (Chuck Berry)
4. Love Is Many-Splendored (Four Aces)
5. Bible Tells Me (Don Cornell)
6. Want You To Be My Baby (Lillian Briggs)
7. Seventeen (Boyd Bennett)
8. Tina Marie (Perry Como)
9. Shifting, Whispering Sands (Billy Vaughn)
10. Ain't That A Shame (Boone)

Seattle, Wash.

1. Yellow Rose (Mitch Miller)
2. Seventeen (Fontanes)
3. Love Is Many-Splendored (Four Aces)
4. Gum Drop (Crewcuts)
5. Ain't That A Shame (Boone)
6. Song Of The Dreamer (Fisher)
7. Rock Around The Clock (Bill Haley)
8. Shifting, Whispering Sands (Billy Vaughn)
9. Hard To Get (G. MacKenzie)
10. Learnin' The Blues (F. Sinatra)

San Antonio, Tex.

1. Yellow Rose (Desmond/Miller)
2. Ain't That A Shame (Domino/Boone)
3. Seventeen (Bennett/Fontanes)
4. Maybellene (Chuck Berry)
5. Song Of The Dreamer (Fisher)
6. Gum Drop (Crewcuts)
7. Love Is Many-Splendored (Four Aces)
8. Longest Walk (J. P. Morgan)
9. Hard To Get (G. MacKenzie)
10. Tina Marie (Perry Como)

Pittsburgh, Pa.

1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Longest Walk (J. P. Morgan)
4. Autumn Leaves (R. Williams)
5. Moments To Remember (Four Lads)
6. Maybellene (Chuck Berry)
7. Shifting, Whispering Sands (Draper/Vaughan)
8. Honest, Darling (Four Voices)
9. Rock Around The Clock (Bill Haley)
10. Tina Marie (Perry Como)

Deadwood, S. Dak.

1. Ain't That A Shame (Boone)
2. Wake The Town (Les Baxter)
3. Yellow Rose (Desmond/Miller)
4. Hard To Get (G. MacKenzie)
5. Tina Marie (Perry Como)
6. Love Is Many-Splendored (Four Aces)
7. Song Of The Dreamer (Fisher)
8. Rock Around The Clock (Bill Haley)
9. Bible Tells Me (Don Cornell)
10. Hummingbird (Paul & Ford)

Denver, Colo.

1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Ain't That A Shame (Boone)
4. Gum Drop (Crewcuts)
5. Seventeen (Rusty Draper)
6. House Of Blue Lights (Miller)
7. Song Of The Dreamer (Fisher)
8. Autumn Leaves (R. Williams)
9. Kentuckian (Hilltoppers)
10. Rock Around The Clock (Bill Haley)

Shoals, Ind.

1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone)
3. Seventeen (Boyd Bennett)
4. Rock Around The Clock (Bill Haley)
5. Wake The Town (Les Baxter)
6. Sweet And Gentle (Gibbs)
7. Love Is Many-Splendored (Four Aces)
8. Hummingbird (Frankie Lane)
9. Hard To Get (G. MacKenzie)
10. Learnin' The Blues (F. Sinatra)

Cincinnati, Ohio

1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Ain't That A Shame (Boone)
4. Seventeen (Boyd Bennett)
5. Kentuckian (Hilltoppers)
6. Autumn Leaves (R. Williams)
7. Tina Marie (Perry Como)
8. Longest Walk (J. P. Morgan)
9. Only You (Platters)
10. Want You To Be My Baby (Lillian Briggs)

St. Louis, Mo.

1. Autumn Leaves (R. Williams)
2. Want You To Be My Baby (Briggs/Gibbs)
3. Yellow Rose (Miller/Desmond)
4. Maybellene (Chuck Berry)
5. Love Is Many-Splendored (Four Aces)
6. Longest Walk (J. P. Morgan)
7. Tina Marie (Perry Como)
8. Soldier Boy (Four Fellows)
9. Bible Tells Me (Don Cornell)
10. Shifting, Whispering Sands (Draper/Vaughn)

San Francisco, Calif.

1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone)
3. Rock Around The Clock (Bill Haley)
4. Hard To Get (G. MacKenzie)
5. Love Is Many-Splendored (Four Aces)
6. Seventeen (Boyd Bennett)
7. Wake The Town (Les Baxter)
8. Learnin' The Blues (F. Sinatra)
9. Tina Marie (Perry Como)
10. Autumn Leaves (R. Williams)

Atlanta, Ga.

1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Ain't That A Shame (Boone)
4. Seventeen (Fontanes)
5. You Win Again (Paulettes)
6. Rock Around The Clock (Bill Haley)
7. Tina Marie (Perry Como)
8. Longest Walk (J. P. Morgan)
9. Maybellene (Chuck Berry)
10. Learnin' The Blues (Sinatra)

Baltimore, Md.

1. Yellow Rose (Desmond/Miller)
2. Seventeen (Boyd Bennett)
3. Autumn Leaves (R. Williams)
4. Ain't That A Shame (Boone)
5. Love Is Many-Splendored (Four Aces)
6. Want You To Be My Baby (Lillian Briggs)
7. Song Of The Dreamer (Fisher)
8. Longest Walk (J. P. Morgan)
9. Bible Tells Me (Don Cornell)
10. Tina Marie (Perry Como)

Memphis, Tenn.

1. Yellow Rose (Desmond/Miller)
2. Love Is Many-Splendored (Four Aces)
3. Seventeen (Fontanes)
4. Rock Around The Clock (Bill Haley)
5. Ain't That A Shame (Domino/Boone)
6. Autumn Leaves (R. Williams)
7. Maybellene (Chuck Berry)
8. Wake The Town (Les Baxter)
9. He (Al Hibbler)
10. Gum Drop (Crewcuts)

Minneapolis, Minn.

1. Yellow Rose (Desmond/Miller)
2. Autumn Leaves (R. Williams)
3. Seventeen (Fontanes/Bennett)
4. Love Is Many-Splendored (Four Aces)
5. Shifting, Whispering Sands (Vaughn/Draper)
6. Black Denim Trousers (Cheers)
7. Ain't That A Shame (Boone)
8. Rock Around The Clock (Bill Haley)
9. Bible Tells Me (Don Cornell)
10. Wake The Town (Baxter/Carson)

Detroit, Mich.

1. Moments To Remember (Four Lads)
2. Autumn Leaves (R. Williams)
3. Love Is Many-Splendored (Four Aces)
4. Yellow Rose (Mitch Miller)
5. Maybellene (Chuck Berry)
6. He (Al Hibbler)
7. Want You To Be My Baby (Gibbs/Briggs)
8. Bible Tells Me (Noble/Cornell)
9. Bonnie Lassie (Ames Bros.)
10. Seventeen (Bennett)

New Orleans, La.

1. Yellow Rose (Desmond/Miller)
2. Seventeen (Draper/Bennett)
3. You Win Again (Paulettes)
4. Maybellene (Chuck Berry)
5. Only You (Platters)
6. Song Of The Dreamer (Fisher)
7. He (Al Hibbler)
8. Love Is Many-Splendored (Four Aces)
9. Domani (Julius LaRosa)
10. As I Live And Breathe (Verna)

Cleveland, Ohio

1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Lads)
3. Yellow Rose (Miller/Desmond)
4. Moments To Remember (Four Lads)
5. Gum Drop (Crewcuts)
6. Only You (Platters)
7. Shifting, Whispering Sands (Vaughn/Draper)
8. Black Denim Trousers (Cheers)
9. Maybellene (Chuck Berry)
10. Seventeen (Boyd Bennett)

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ABC-Paramount Signs First Artists

NEW YORK—Sid Feller, A & R head of the ABC-Paramount label, this week announced the names of artists which he has signed to the recently formed diskery.

Male vocalists include Richard Hayes, John Leslie, Bobby Scott and country singer Rex Tailer. In the female vocalist department, thrushes Eydie Gorme, Bette Anne Steele, Bernadine Read and Annette Warren were inked to contracts.

Instrumentalists who've joined the company are the Irving Fields Trio; Bernie Wayne, conductor-composer; and pianist Alec Templeton who has already recorded.

The Trio Schmeed, Swiss yodelers who will appear in the forthcoming Max Liebman production "Heidi," were also signed by ABC.

Archie Levington Forms Scope Records

NEW YORK—It was announced this week that Archie Levington, Chicago music publisher, has entered the record business and will issue recordings under the Scope label. Levington heads the Studio and Midway Publishing firms which have been well represented on major record labels.

Jane Gibbs, who will head the label's Eastern office, has been in the promotional field for some time in the New York area with her clients including Doris Day, Hansen Records, singer Connie Francis on MGM and Gloria Van, songstress on the Wing label. Miss Gibbs has been closely associated with the music field through her husband Parker Gibbs who is live music supervisor for NBC's weekend "Monitor" and who is producer of "National Radio Fan Club," the Friday night NBC teenage record show.

Distributors are now being set up and the first release will be "Easy," an instrumental, c/w "What's With You" featuring Kenny Bowers on the vocal with Chubby Jackson's Orchestra.

The diskery's label copy will have a calibrated edge so that with a stroboscopic light, which Scope plans to supply to record libraries, a turntable may be tested for accuracy.

2 VERSIONS OF

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and

DICKIE VALENTINE

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Published by

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A MUSICAL TOUR OF EUROPE

by DAN FISHER

LISBON—This is only the first day as a full-fledged tourist and already I know the trip's going to go too fast. This is living. The only reminder of home is the radio. Who said deejays were a purely American species? The Portuguese radio is loaded with platter spinners—and they play mostly U.S. records. In fact, you can't spin a dial here without hearing "The High And The Mighty" or "Secret Love." Doris Day's as popular as wine before dinner, and her Columbia cohort Frankie Laine is the big man in the male ranks. The amazing part of it all is the complete devotion these people have to American standards, with stuff like "April in Paris," "Laura," "Stardust," etc., getting very heavy play. The Portuguese who love the jumpy, up-tempo of happy music, do a complete about face in their native music tastes. The most popular type of song of native origin is the Fado, which is a sad folk tale that inevitably results in loss of loved ones. Real morbid material, with drum beats in the background and tears all over the place.

The clubs are gay and bright; the orchestras mostly French with American song libraries. Dining hours are fairly late—9 to 10 pm. After that, everybody who's anybody takes off for the Casino, which houses everything from movies and bars to a yacht club and barber shop. I even got a bowl of borscht! The films, incidentally, are older than most pictures on 42nd Street. And the big highlight is the taxi situation—very cheap fares, and they even have Mercedes-Benz cabs. It's a cosmopolitan city and I almost wish I didn't have to push off for Madrid tomorrow.

MADRID—No wonder everybody adores Lady of Spain. After a quick look, I can't think of anything I don't adore about this fabulous country. For two castanets I think I'd pack in the Brill Building for good and concentrate on tambourines, bull fights and senoritas for the rest of my days. Musically, the atmosphere is mostly Spanish vintage. That would have rattled me no end at 1619 Broadway, but lolling here in the afternoon sun, the guitars and maracas all sound like they're playing the No. 1 plug tune at Fred Fisher Music. What's really delicious is the herd of happy faces everywhere—none of the haunted looks that we take for granted on Broadway. Everybody whistles merrily walking down the street. The Spanish counterpart of Tin Pan Alley is in Barcelona, but the only thing it has in common with our song center is the fact that it turns out most of the

native music production. Get this work schedule for the publishers: open 10 a.m., close at 1 p.m., reopen at 5 and lock up at 7. We'd be drowning in coffee at the Turf if the Brill closed up for a four-hour siesta every day. Publishers here say "drop around this afternoon" and they mean 7:30 or 8 o'clock at night. Cocktail time's at 10 p.m. and dinner starts at 11. Nobody gets ulcers either!

The big record sellers here are naturally Spanish. Tala Flores is No. 1 and just great. Conchita Pigner's next, and the top group is the Fleta Sisters. The local Frank Sinatra is Rafael Farina, and he has the look to back it up. The song of the day is "Esponita a Bolero," and it sounds about as much like "Yellow Rose of Texas" as a tuba solo. The U.S. songs just can't cut deeply into the market here. Dance-wise, everybody's doing the Cha Cha. Frankie Laine, Doris Day and Perez Prado are our ambassadors on disks in Spain. The big tune is "Hi-Lili, Hi-Lo."

It seems that Spain's been on daylight saving time since time began. It stays light until 8:30 at night, and the theatres don't get around to pulling up the first curtain till 11 p.m. The big clubs are the Jockey Club and Villa Rasa Rex—but the big sport is bullfighting. Everybody throws the bull here, or at least everybody tries. The matadors rule the roost. A crooner wouldn't have a chance in a popularity poll with a popular matador. If somebody could come up with a crooning matador, he'd have the bull by the horns. The monied set is always on hand for the big fights, and when the bull charges out everybody acts like a publisher who's just gotten his tune covered by a dozen major artists. It's a brilliant spectacle. I almost hate to move on to Rome. (City-dropper!)

ROME—What was that I said about giving it all up to live in Spain? I've got a new love. This city is "Too Much." It must be the road company of Heaven. I can't imagine any place more perfect than Rome. "Autumn in New York" is great, but "Autumn in Rome" is out of this world. Taking time out to write this is a terrific sacrifice—I could be drinking in the sights, and there are enough here to stay drunk for a lifetime.

Getting back to the music business—and I'm almost tempted to say "who needs it?"—the Romans are a little more Americanized than the Spaniards. Johnnie Ray and Rosemary Clooney are the best known Americans here outside of Clare Booth Luce and Marilyn Monroe. The biggest U.S. song, wouldn't you know it, is "Mambo Italiano." The home-grown hit paradars are Freddy Reno, Renato Rascal, and Katina Ranieri. "A Voice, A Guitar and a Little Bit of Moon" is the hottest tune around, followed by "Goodbye Rome." Can't imagine who'd ever want to say goodbye to Rome.

I'm missing most of the nightclub action since the majority of spots don't open until October. Currently, the most popular club is "Bricktops," run by

an American Negro girl who sings occasionally. The other busy spot is Victor's, where a 5-piece band runs through a repertoire of rhumbas, mambos and American songs. The U.S. tourist influence is really noticeable. In the summertime, when-in-Rome-do-as-the-Romans-do means get out of town and let the tourists cavort. Last night I opened at the Coliseum and felt like I brought down the joint. (If Mills will turn over the copyright to "Stardust" I promise I'll stay over here).

By the way, I've mobilized myself for most of the rest of the trip—rented a Renault. The itinerary at this point: Capri, Sorrento, Venice, Florence, Milan, Trieste, Munich, Zurich, Montreux, Geneva and back to Cannes. I'll never be the same.

Heritage Records Expands

NEW YORK—Heritage Productions Corporation, manufacturers of Heritage Records has announced a new production and sales expansion program relating to the firm's new association with Thomas Yoseloff, president of the Beechurst Press.

All production and sales activities will emanate from the new Heritage offices at 11 East 36th Street in New York City, and the Fall and Winter program includes a varied production of show music, hot jazz, sophisticated pop music and documentary disks. The company reports that it will inaugurate an aggressive and diversified sales promotion policy.

R. A. Israel will continue as president and head of all artist promotion, etc., while Mostyn Gilbert, vice president, will handle sales promotion and distribution.

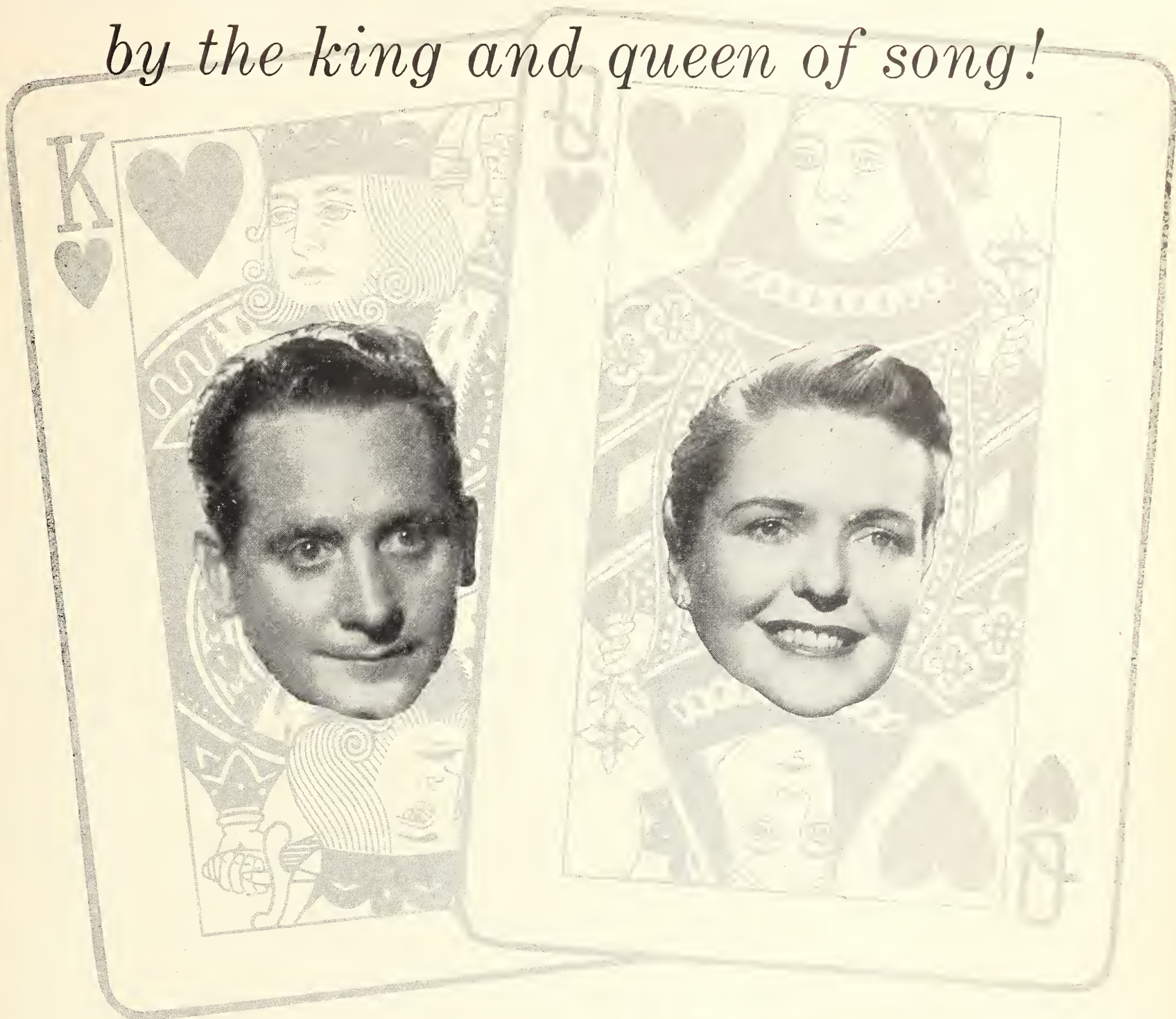
European Import



NEW YORK—Nilla Pizzi, Italy's No. 1 popular singer, arrives on the S. S. Constitution for her first visit to the United States. En route to Canada for a series of theater engagements, she will return to New York in October to make recordings for RCA Victor to whom she has been under contract in Italy.

a great pair...

by the king and queen of song!



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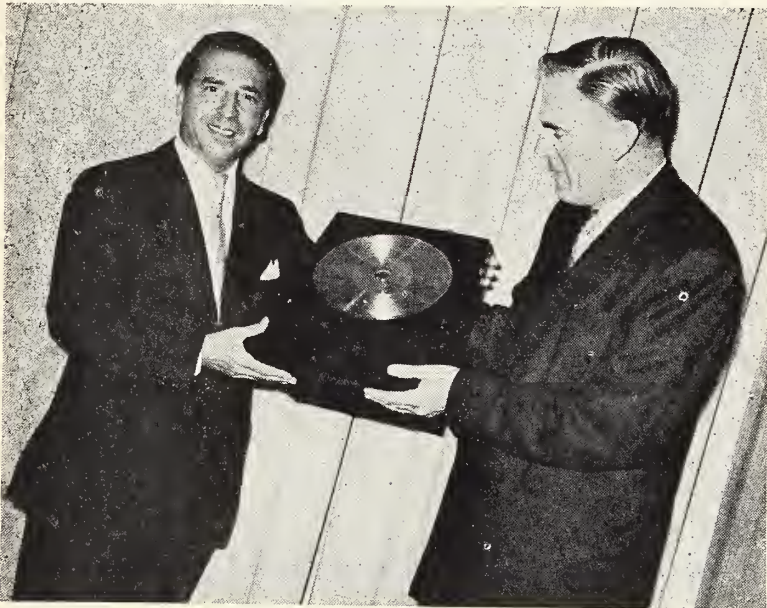
RECORD NO. 3248



Top 15 Best Selling Pop Albums

1. LOVE ME OR LEAVE ME Doris Day Columbia CL 710; EPB 540
2. PETE KELLY'S BLUES Peggy Lee & Ella Fitzgerald (Decca DL 8166; ED 2269)
Jack Webb & Various Artists (RCA Victor LPM 1126)
Original Sound Track (Columbia CL 690; B 2103, 4, 5)
3. OKLAHOMA Original Movie Cast (Capitol SAO 595; SDM 595)
4. IN THE WEE SMALL HOURS Frank Sinatra (Capitol W 581; EBF 1, 2-581)
5. LONESOME ECHO Jackie Gleason (Capitol W 627; EBF 1-627)
6. STARRING SAMMY DAVIS, JR. Sammy Davis, Jr. (Decca DL 8818; ED 2214-5, 6)
7. MEET ANDRE KOSTELANETZ Andre Kostelanetz (Columbia KZ1)
8. MUSIC FOR LOVERS ONLY Jackie Gleason (Capitol H 352; EBF 352)
9. SOMETHING COOL June Christy (Capitol T 516; EBF 1, 2, 3, 4-516)
10. POP SHOPPER Various Artists (RCA Victor SPL 12-13; SPC 7-13)
11. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837; ERB 1837)
12. DAMN YANKEES Original Cast (RCA Victor LOC 1021; EOC 1021)
13. I LOVE PARIS Michel LeGrand (Columbia CL 555; B 441, 2)
14. VIENNA HOLIDAY Michel LeGrand (Columbia CL 706; B 533)
15. THIS IS CHRIS Chris Connors (Bethlehem BCP 20)
15. SONGS OF THE WEST Norman Luboff Choir (Columbia CL 657; B 2003)
15. MUSIC, MARTINIS AND MEMORIES Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)

Achievement



LONDON, ENG.—Mantovani (left), England's great conductor, receives the very cherished Gold Record for having sold his millionth copy of "Charmaine." The presentation of the gold disk was made by Artist and Repertoire manager Frank Lee of the English Decca (London) Company. Mantovani is in the U. S. and will tour the country on a concert tour starting Oct. 1.

Mercury Issues 98¢ EP

NEW YORK — Mercury Records will spark the pop EP field with a special extended play record priced at only 98 cents and containing four current hit tunes by four of the label's "hottest" artists. One in the label's series of "Tops in Pops" EP packages the platter will include Georgia Gibbs' "I Want You To Be My Baby," Rusty Draper's "The Shifting, Whispering Sands," Sarah Vaughan's "Johnny, Be Smart" and Chuck Miller's "Hawk Eye." Mercury Vice President and Sales Manager, Morris S. Price, said that orders from distributors on this special EP have topped orders on any previous Mercury EP release by 37 per cent.

The disk was designed as a "leader" for the Mercury EP line and to bring additional traffic into retail stores at the beginning of the fall selling season. No other Mercury EPs have changed from the regular suggested retail price of \$1.49.

Mercury, however, did run a special summer sale on its EP line when it reduced the price to 98 cents for all extended play releases. That sale, however, ended on July 31st.

Dealer cost on the special "Tops in Pops" release (EP-1-4018) will be 60 cents.

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THE CASH BOX



Album Reviews

POPULAR

ETHEL MERMAN—"MEMORIES"—Decca DL 9028 (12" LP)

The inimitable Ethel Merman, one of America's greatest songstresses, is at her level best as she glides through a medley of 40 songs ranging from 1870 to the 1920's, a medley covering two of music's great eras, the Gay Nineties and the Roaring Twenties. Her voice is vibrant and enchanting as she offers the songs America loves best. A nostalgic collection of material that adults will thoroughly enjoy. And the listener is getting forty songs for the price of one LP. Record is also a great buy for a happy party atmosphere. Great stuff for gang singing. Album is sure to do tremendously in the sales department. Disk is exciting from the very first groove to the very last. Broadway musical followers won't be able to resist this one.

"THE FABULOUS MAE WEST"—Mae West—Decca DL 9016 (12" LP)

LOVE IS THE GREATEST THING; I'M IN THE MOOD FOR LOVE; PECADO (SIN); MY DADDY ROCKS ME; ALL OF ME; THEY CALL ME SISTER HONKY TONK; FRANKIE AND JOHNNY; I WANT YOU—I NEED YOU; HAVANA FOR A NIGHT; A GUY WHAT TAKES HIS TIME; IF I COULD BE WITH YOU; CRISWELL PREDICTS.

The fabulous Mae West has become a legend. She's not ranked in a class with other entertainers, but stands on a level all her own in the world of American entertainment. For years, she was the sensation of the country and her coined phrases were always great subjects for conversation. And today, she is still one of the great attractions. Although you can't see her on this record, you can easily picture the blonde queen standing on stage, offering in her inimitable fashion, novelty song material of a double entendre nature. This record features just such spicy song-stuff. A most enjoyable LP that could be great fun at a gathering.

"DENNIS, ANYONE?"—Matt Dennis—RCA Victor LPM 1134 (12" LP)

WHERE DO WE GO FROM HERE; THE LAND OF DANGER; OLD UNCLE FUD; RELAX; I'M THE BOY WHO TAKES HER HOME; DEVIL TALK; THAT'S HOW CLOSE I WANT TO BE TO YOU; TOO LATE FOR LOVE; ENCHANTED MEMORY; A THOUSAND YEARS AGO; BLESS YOU; LITTLE SLEEPY; SHOW ME THE WAY TO GET OUT OF THIS WORLD.

Matt Dennis, the singers' singer, who has an unusually loyal and large following, is heard on this platter as the public enjoys hearing him. The stylist comes right from a night spot, the setting that makes his great technique come across in top form. And he's singing a dozen of his own songs. The informality of the entire LP is most pleasing to the ear. It's an album that Dennis fans will consider a must. When an artist performs his own creations, the lyrics take on a meaning and feeling that other singers can't seem to bring across. Great listening.

ETHEL SMITH'S "CHA-CHA-CHA"—Album including Mambos-Merengue and other typical Latin Rhythms—Decca DL 8164 (12" LP)

SWEET AND GENTLE; TICO TICO; SOCIETY CHA CHA CHA; LEMON MERENGUE; NO TICKEE, NO CHA CHA; POICIANA; LOVERS CHA CHA CHA; FLIRTATION MAMBO; RICO VACION; SK-RATCH; MONTMARTRE MAMBO; DELICADO.

Ethel Smith has done everything from Bach to Bop, but the organist is at her best when she flits over the keyboard sending up Latin rhythms. Here the artist gets into the current swing of things and offers a dozen Latin items most of which are cha-chas. But she also presents some mambos, a merengue, a bolero, and a baiao. Wonderful dance material and a treat for anyone who enjoys organ music with a beat.

"DINNER MUSIC"—The Somerset Strings—Epic LN 3149 (12" LP)

THE WAY YOU LOOK TONIGHT; THAT OLD BLACK MAGIC; TIME ON MY HANDS; MAKE BELIEVE; SPRING WILL BE A LITTLE LATE THIS YEAR; PASSING BY; NOW IS THE HOUR; THE BLUE ROOM; YOU STEPPED OUT OF A DREAM; MY TEART TELLS ME; ONE NIGHT OF LOVE; FALLING IN LOVE WITH LOVE.

Twelve beautiful standards are set to music by the Somerset Strings. The aggregation has a soft and dreamy delivery that makes for excellent background music. Although the album is titled "Dinner Music," it could also fit perfectly as mood music in a romantic setting. Very easy to listen to. Excellent selection of material.

"SYLVIA SYMS AFTER DARK"—Version Records 103—(1-10" LP)

LET THERE BE LOVE; WHEN YOUR LOVER HAS GONE; THE GENTLEMAN IS A DOPE; GOOD-BYE; ITS DE LOVELY; THERE'S A MAN IN MY LIFE; YOU DO SOMETHING TO ME; IN OTHER WORDS.

Sylvia Syms sings eight sides in that 'Syms' manner. The lass insinuates, caresses, draws out a phrase, and reads lyrics imparting every bit of meaning intended by the writer. Miss Syms has built a good sized following with her club appearances and this coterie will no doubt welcome the issue of "Sylvia Syms After Dark." Intimate jazz styling that falls pleasingly on the ears.

"TOE TAPPERS"—David Carroll and his Orchestra—Mercury MG 20064 (12" LP)

RED PETTICOATS; LOVE IS JUST AROUND THE CORNER; RUNAWAY ROCKING HORSE; GET HAPPY BOOGIE; CORNSILK; IT'S ONLY A PAPER MOON; THE CUDDLIN' SONG, AT SUNDOWN; SCATTER-BRAIN; BLUE MOON; MISS POWDER PUFF; TWIN BB BOOGIE.

Twelve delightful melodies are treated in a danceable fashion by David Carroll and his ork. There's songs with a two beat, boogie beat, blues beat and up tempo, but they're all ditties that are sure to please the terpsichoreans. Some are Carroll originals and most of the selections have previously been released in single form. Album is designed to please all age groups, especially the young adult. Should enjoy a healthy sale.

"GREAT SHOW TUNES"—Alan Jones—Camden CAL 268 (12" LP)

NIGHT AND DAY; BEGIN THE BEGUINE; WHAT IS THIS THING CALLED LOVE; EASY TO LOVE; IN THE STILL OF THE NIGHT; ROSALIE; WHY SHOULDN'T I; I'VE GOT YOU UNDER MY SKIN; MAKE BELIEVE; WHY DO I LOVE YOU; WHO ARE YOU; THINE ALONE.

The rich baritone voice of Allan Jones, best remembered for the classic "Donkey Serenade," is warm and mellow on this wonderful LP of great show tunes. The songs are twelve of the all time greats that have come from Broadway musicals, and under the control of Allan Jones, the results are most enjoyable. The buyer gets his money's worth here.

THE CASH BOX



Album Reviews

CLASSICAL

"A TOSCANINI OMNIBUS"—Toscanini—RCA Victor LM-6026 (2-12" LPs)
BIZET—CARMEN SUITE NO. 1; DONIZETTI—DON PASQUALE OVERTURE; VERDI—LA FORZA DEL DESTINO OVERTURE; WEBER—OBERON OVERTURE; WEBER—DER FREISCHUTZ OVERTURE; HUMPERDINCK—HANSEL AND GRETEL PRELUDE; THOMAS—MIGNON OVERTURE; CATALANI—LA WALLY ACT IV PRELUDE; CATALANI—LORELEI ACT III "DANCE OF THE WATER NYMPHS"; SUPPE—POET AND PEASANT OVERTURE; GLINKA—KAMARINSKAYA; BERLIOZ—ROMEO AND JULIET; "QUEEN MAB SCHERZO"; BERLIOZ—THE DAMNATION OF FAUST "RAKOCZKY MARCH".

"A Toscanini Omnibus" is a collection of familiar overtures, preludes and other well known musical pieces performed in the always to be expected superior treatment of Toscanini. The album is replete with melody, excitement and generally superb listening. The two LPs are packaged in an eye catching window box featuring a full color painting of Arturo Toscanini. Should be a money making fall item for the retailer.

"SYMPHONIE FANTASTIQUE"—Berlioz—Charles Munch—Boston Symphony Orchestra—RCA Victor LM 1900—(1-12" LP)

The Symphonie Fantastique by Berlioz has been offered to the public via several fine recordings and name artists, an interpretation by Munch and the Boston Symphony Orchestra is news. Berlioz dreams, which take him through a variety of moods, from the gentle to the gay, to the sombre, to the wildly terrifying, is expertly portrayed by Munch and his orchestra. A program that will please and excite the listener. The cover is adorned with a thought provoking, fantastic painting that will do its share in attracting attention to the album.

RACHMANINOFF "Concerto No. 1" in F Sharp Minor for Piano and Orch., Opus 1.—LISZT "Concerto No. 2" in A Major for Piano and Orchestra.—Cor de Groot, piano, with Willem Van Otterloo conducting the Hague Philharmonic Orchestra.

Two piano concertos, of the Romantic school are the offerings of Epics newest release. Rachmaninoff's "Concerto No. 1" and Liszt's "Concerto No. 2" are explored in all their melodic beauty and musical perfection. Both Rachmaninoff and Liszt were famous pianists and their love for the instrument is obvious in their writings. Cor de Groot at the keyboard displays an excellent command of the instrument in feeling and technical ability and is given excellent collaboration by the Hague Philharmonic Orchestra. Both concertos are not oversubscribed to the buyer as Rachmaninoff's more popular concerto is his second, whereas Liszt's is his first. This, therefore, offers a coupling that for the buyer, the chances are, does not own and gives him a chance to expand his library.

"SYMPHONIA DOMESTICA"—Richard Strauss—Warwick Symphony Orchestra—Camden CAL 248—(1-12" LP)

The Richard Strauss' "Symphonia Domestica" is presented via the Warwick Symphony Orchestra in an excellent musical interpretation. The market is not flooded with recordings of this particular Strauss work. The Warwick Symphony Orchestra is in reality the Philadelphia Philharmonic under the baton of Leopold Stokowski. It is a melodic music given a fine reading by the orchestra and the interpretive guidance of the maestro. It is from the vast vaults of RCA Victor issued on the economy priced Camden label.

JAZZ

GENE KRUPA QUARTET—Clef Records MG C-668—(1-12" LP)
MAKIN' WHOPEE; ALL OF ME; SLEEPY LAGOON; LITTLE WHITE LIES; STRIKE UP THE BAND; BACH'S BLUES.

The Gene Krupa Quartet, consisting in this case of Eddie Shu, saxophone; Bobby Scott, piano; John Drew, bass; and of course, Krupa, waxes half-a-dozen tunes on this newest Clef release. The artists have plenty of room for ideas and improvisations and they are given innumerable opportunities for solos which come off in strong fashion. Eddie Shu takes off on extended solo passages displaying wonderful dexterity, Bobby Scott asserts himself with a swinging piano, John Drew gets in several intriguing licks on the bass, and Krupa for the most part provides the glue that cements the organization. He does, however, get off one or two bits of fireworks for which he is so well known.

"TERRY"—Terry Gibbs—Brunswick BL 4009—(1-12" LP)
TEMPORARY; TREMENDOUS; OLD MAN NEWMAN; WHAT HO; FATTY; BABY DOLL; PEACHES; JAZZBO MAMBO; WHERE ARE YOU; THAT FEELING; LOVE IS JUST AROUND THE CORNER; TROTGING.

Terry Gibbs, a master on the vibes, is heard with a collection of what is mostly original Gibbs material. For the most part, the tunes are performed by the Terry Gibbs Quartet, tho his sextet and full orchestra are also represented. Gibbs' flying mallets exude excitement, color, and a rhythmic melody throughout. An enjoyable 12 inches of wax that should please Gibbs fans and bring him more.

"THE SOUND" The Amazing Jean "Toots" Thielemans—Columbia Records CL658 (1-12" LP)

ON THE ALAMO; DON'T BE THAT WAY; I'M PUTTING ALL MY EGGS IN ONE BASKET; SOPHISTICATED LADY; SCOTCH ON THE ROCKS; I LET A SONG GO OUT OF MY HEART; STARS FELL ON ALABAMA; DIGA DIGA DOO; SO RARE; SKYLARK; SONNY BOY; COCKTAILS FOR TWO.

Toots Thielemans shows an amazing virtuosity on the harmonica, an instrument not too often associated with jazz. Thielemans swings with a modern sound integrating the mouth organ nicely with the brass, woodwinds and percussion. In addition to his harmonica solos, Thielman also makes an appearance as guitarist, dubbed in at a later date, as part of the accompaniment. The title might lead one to believe that this is strictly an album for the modern jazz fan. It is—but it is also a pleasing offering for the plain ole music lover.

"BOSTON BLOW-UP!"—The Serge Chaloff Sextet—Capitol T6510—(1-12" LP)
BOB THE ROBIN; YESTERDAY'S GARDENIAS; WHAT'S NEW?; MAR-DROS; JR.; BODY AND SOUL; KIP; DIANE'S MELODY; UNISON.

The Kentons Present Jazz series offers a new sextet featuring the baritone sax of Serge Chaloff, supported by Boots Mussulli, alto sax; Herb Pomeroy, trumpet; Ray Santisi, piano; Everett Evans, bass; and Jimmy Zitano, drums. It is, as to be expected from the Kenton jazz series, modern jazz with an exciting swing. The sextet moves from theme to theme with a maximum of freedom indulging in individual ideas as soloists and performing in close cohesion in the ensembles. An interesting and engaging offering for the modern jazz fan.



Thursday's the "Big Day." Although reckoned to reach only a half a million homes, sponsored television has its official opening on the 22nd, with opening ceremony coming from London's famous Guildhall. Meanwhile, B.B.C. Television has really gone to town splashing adverts in key positions of the big cities, and informing one and all of the top names under contract to them. One can already feel the healthy spirit of competition. And on the sound side, the B.B.C. is starting a series featuring recording stars including Jimmy Young, Very Lynn, Dickie Valentine, Frankie Vaughan and many more. . . Heard a wonderful L. P. on Coral titled "Too Much Paino", it was not too much for me! In fact I could hear more. . . . I hear Robert Farnon received a most wonderful letter from composer Arthur Schwartz, complimenting Bob on his latest album titled "Something To Remember You By", which of course features the music of Mr. Schwartz. . . . Have just heard the latest cha-cha from the U.S. called "Por Favor". Vic Damone certainly does a wonderful job on what I think cannot fail to be a hit and I will stick my neck out much further than usual (in fact three thousand miles further) by betting it gets in your hit parade very, very soon. Remember my talking about an Italian tune titled "Gelsomina" which had a lyric in the States and one over here. Well it seems we've won for "Stars Shine In Your Eyes" is number 9 in the sheet music sellers and Ronnie Hilton's H. M. V. record is number 13 this week. Since there is no language barrier between our two countries, let's see publishers get together to promote one lyric on a Continental song instead of two different English versions. . . . I see in the Toronto Topics, that up and coming Canadian chirp Priscilla Wright has cut a new disk to be released in the U. S. on the Unique label title "Could It Be?" Let's hope "Perky" has a follow up for her "Man In The Raincoat".

This Week's Best Selling Pop Singles
(Courtesy "New Musical Express")

- 1) "Rose Marie"—Slim Whitman (London)
- 2) "Learnin' The Blues"—Frank Sinatra (Capitol)
- 3) "Cool Water"—Frankie Laine (Philips)
- 4) "Everywhere"—David Whitfield (Eng. Decca)
- 5) "The Breeze And I"—Caterina Valente (Polydor)
- 6) "Strange Lady In Town"—Frankie Laine (Philips)
- 7) "John And Julie"—Eddie Calvert (Eng. Columbia)
- 8) "Evermore"—Ruby Murray (Eng. Columbia)
- 9) "Everyday Of My Life"—Malcolm Vaughan (H. M. V.)
- 10) "Close The Door"—Stargazers (Eng. Decca)



LEADING The PARADE!

BOYD BENNETT
SEVENTEEN
King 1470

JACK DUPREE
WALKING THE BLUES
King 4812

BOYD BENNETT
MY BOY—FLAT TOP
Banjo Rock And Roll
King 1494

OTIS WILLIAMS
and his NEW GROUP
GUM DROP
Deluxe 6090

LITTLE WILLIE JOHN
ALL AROUND THE WORLD
King 4818

EARL (CONNELLY) KING
DON'T TAKE IT SO HARD
King 4780

CATHY RYAN
24 HOURS A DAY WITH YOU
King 1495

BUBBER JOHNSON
COME HOME
THERE'LL BE NO ONE
King 4822

EARL (CONNELLY) KING
I GET SO HAPPY
Someone Who Cares
King 4824

NEW RELEASES!!!

OTIS WILLIAMS
and his NEW GROUP
MISS THE LOVE
(that I've been dreaming of)
TELL ME NOW
Deluxe 6088

BONNIE LOU
DANCIN' IN MY SOCKS
Daddy-O
King 4835

THE INK SPOTS
DON'T LAUGH AT ME
Keep It Movin'
King 1512

THE MIDNIGHTERS
DON'T CHANGE
YOUR PRETTY WAYS
We'll Never Meet Again
Federal 12243



Kay And Kameron Prepare "Jazz In Town Hall" Concert

NEW YORK—The first in a series of "Jazz In Town Hall" concerts is to be presented at Town Hall by Monte Kay and Pete Kameron on Sunday night, October 9th, at 8:30.

Jazz concerts are no novelty to impresarios Monte Kay and Pete Kameron for in 1942, in the early days of what was then called Bop, they presented weekly concerts at Nick Minton's and Kelly's Stable.

Song Dedicated To U. S. Coast Guard Cutter

NEW YORK—Jimmy Myers, head of Myers Music, Inc., publisher of "Rock Around The Clock" and a number of other swinging hits, has a new jump tune on the market in "Rock-A-Way", a song dedicated as a tribute to the U. S. Coast Guard Cutter, Rock-away.

Rusty Keefer wrote the words and music and recorded the tune on the Coral label with his Greenlights, featuring vocalist Rita Delmar.

Keefer, the Greenlights, and Miss Delmar entertained officers and men aboard the Rockaway vessel last Thursday 9/22 in addition to 50 senior high school girls.

... The Eddie Cantor show of 10/3 is devoted to "The Song Plugger", with Helen O'Connell and Ray Anthony as guests.

... "Talent Varieties" emcee Slim Wilson will introduce Abbott songstress Lafawn Paul on the 10/4 show.

... Opera star Robert Merrill is featured on the 10/3 "Voice Of Firestone" show.

Angel Bells MILLS MUSIC, INC.

THE CASH BOX

TV WAX WISE

Commercial television in Great Britain was the big subject for discussion last week. The new channel in England, which made its debut last Thursday, will no doubt be featuring the top American star to cross the sea in coming months.

THE CASH BOX Disk Jockeys REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 24 without any changes on the part of THE CASH BOX.

Bob Watson WQXI—Atlanta, Ga. 1. Love Is Many-Splendored (Four Aces) 2. Tina Marie (Perry Como)

Larry Kane KLBS—Houston, Tex. 1. Suddenly A Valley (G. Grant) 2. Only You (Lola Dee) 3. Want You To Be My Baby (Georgia Gibbs)

Jack Reynolds KTOW—Oklahoma City, Okla. 1. Black Denim Trousers (Cheers) 2. Girl I Left Behind (Mooney)

Dick Whittinghill KMPC—Hollywood, Calif. 1. Ain't That A Shame (Boone) 2. Want You To Be My Baby (Gibbs Briggs)

Jay Michael WCAE—Pittsburgh, Pa. 1. Moments To Remember (Four Lads) 2. Honest Darling (Four Voices)

Eddie Hubbard WIND—Chicago, Ill. 1. Moments To Remember (Four Lads) 2. Autumn Leaves (R. Williams)

Jack Buechler WKOW—Madison, Wis. 1. Maybellene (Chuck Berry) 2. Autumn Leaves (R. Williams) 3. Shifting, Whispering Sands (Rusty Draper)

Al Radka KFRE—Fresno, Calif. 1. Ain't That A Shame (Boone) 2. Suddenly A Valley (G. Grant) 3. Love Is Many-Splendored (Four Aces)

Dean Griffin "The Early Bird" WBKH—Hattiesburg, Miss. 1. Yellow Rose (Mitch Miller) 2. Black Denim Trousers (Cheers)

Ray Perkins KIMN—Denver, Colo. 1. Yellow Rose (Mitch Miller) 2. Love Is Many-Splendored (Four Aces) 3. Ain't That A Shame (Boone)

Clarence Hamann WJMR—New Orleans, La. 1. Fooled (Perry Como) 2. Hawk-Eye (Frankie Laine) 3. Longest Walk (J. P. Morgan)

Elby Stevens WTWN—St. Johnsbury, Vt. 1. Yellow Rose (Mitch Miller) 2. Hard To Get (G. MacKenzie) 3. Longest Walk (J. P. Morgan)

Jim Stanley WWIN—Baltimore, Md. 1. Yellow Rose (Mitch Miller) 2. Seventeen (Boyd Bennett) 3. Autumn Leaves (R. Williams)

Don Sherman WAFB—Baton Rouge, La. 1. Same Old Saturday Night (Frank Sinatra) 2. Black Denim Trousers (Cheers)

Sandy Singer KCRG—Cedar Rapids, Iowa 1. Ain't That A Shame (Boone) 2. Seventeen (Fontanes) 3. Yellow Rose (J. Desmond)

Ken Johnston WNRC—New Rochelle, N. Y. 1. Listen To The Mocking Bird (Bobby Dukoff) 2. Longest Walk (J. P. Morgan) 3. Love Is Many-Splendored (Four Aces)

Donn Tibbetts WMUR—Manchester, N. H. 1. Yellow Rose (J. Desmond) 2. Ain't That A Shame (Boone) 3. Hard To Get (G. MacKenzie)

Dick Pike WNOP—Newport, Ky. 1. Love Is Many-Splendored (Four Aces) 2. Ain't That A Shame (Domino/Boone) 3. Only You (Platters)

Joel Abramson WCOU—Lewiston, Me. 1. Yellow Rose (J. Desmond) 2. Ain't That A Shame (Boone) 3. Seventeen (Fontanes) 4. Rock Around The Clock (Bill Haley)

Bill Previtti KDEF—Albuquerque, N. M. 1. Love Is Many-Splendored (Four Aces) 2. Autumn Leaves (R. Williams) 3. Yellow Rose (Mitch Miller)

Bruce Hayes KLIF—Dallas, Tex. 1. Yellow Rose (Mitch Miller) 2. Rock Around The Clock (Bill Haley) 3. Show Me The Way To Get Outa This World (Dennis)

THE CASH BOX
Disk Jockey's
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 24 without any changes on the part of THE CASH BOX.

Joe Lito
KFCS—Denver, Colo.
1. Yellow Rose (J. Desmond)
2. Bible Tells Me (Don Cornell)
3. Wake The Town (L. Welk)
4. Maybellene (Chuck Berry)
5. Man In A Raincoat (Wright)
6. Man In A Raincoat (Karen Chandler)
7. Hard To Get (G. MacKenzie)
8. You Are My Love (J. James)
9. Give Me Love (McGuire)
10. He (McGuire)

Howie Leonard
WPOR—Portland, Me.
1. Love Is Many-Splendored (Four Aces)
2. Seventeen (Fontanes)
3. Moments To Remember (Four Lads)
4. Autumn Leaves (R. Williams)
5. Bible Tells Me (Don Cornell)
6. Gum Drop (Crewcuts)
7. Hawk-Eye (Frankie Laine)
8. He (Al Hibbler)
9. You Are My Love (J. James)
10. Suddenly A Valley (La Rosa/Grant)

Jeff Evans
WUSN—Charleston, S. C.
1. Love Is Many-Splendored (Four Aces)
2. Shifting, Whispering Sands (Billy Vaughn)
3. Fooled (Perry Como)
4. You Win Again (Paulettes)
5. Moments To Remember (Four Lads)
6. Strangers (Trudy Richards)
7. Young Ideas (Tony Martin)
8. The Whistler (Margie Meinert)
9. I Hope (Four Tunes)
10. That's The Way It Goes (Wini Beatty)

Pete Johnson
WKBR—Manchester, N. H.
1. Yellow Rose (Desmond/Miller)
2. Autumn Leaves (R. Williams)
3. Tina Marie (Perry Como)
4. Longest Walk (J. P. Morgan)
5. Bible Tells Me (Don Cornell)
6. Suddenly A Valley (La Rosa)
7. Song Of The Dreamer (Fisher)
8. Ain't That A Shame (Boone)
9. Want You To Be My Baby (Georgia Gibbs)
10. Moments To Remember (Four Lads)

Bill Thornton
KRLW—Walnut Ridge, Ark.
1. My Bonnie Lassie (Ames Bros.)
2. Suddenly A Valley (G. Grant)
3. Why Don't You Write (Snooky Lanson)
4. Yellow Rose (Mitch Miller)
5. Wake The Town (Les Baxter)
6. Man In A Raincoat (Wright)
7. Longest Walk (J. P. Morgan)
8. Domani (Julius La Rosa)
9. Want You To Be My Baby (Lillian Briggs)
10. Hard To Get (G. MacKenzie)

Bill Stoll
WJWS—South Hill, Va.
1. Rock Around The Clock (Bill Haley)
2. Ain't That A Shame (Boone)
3. Yellow Rose (J. Desmond)
4. Seventeen (Fontanes)
5. Wake The Town (Les Baxter)
6. Hard To Get (G. MacKenzie)
7. Want You To Be My Baby (Georgia Gibbs)
8. Shifting, Whispering Sands (Rusty Draper)
9. Love Is Many-Splendored (Four Aces)
10. Suddenly A Valley (La Rosa)

Joe Mitchell
KPOJ—Portland, Ore.
1. Ain't That A Shame (Boone)
2. Yellow Rose (Mitch Miller)
3. Hummingbird (Paul & Ford)
4. Seventeen (Fontanes)
5. Man From Laramie (Walter Schumann)
6. Rock Around The Clock (Bill Haley)
7. Domani (Julius La Rosa)
8. Suddenly A Valley (Grant)
9. Song Of The Dreamer (Eddie Fisher)
10. Shifting, Whispering Sands (Billy Vaughn)

Jackson Lowe
WUST—Washington, D. C.
1. Ain't That A Shame (Domino)
2. Domani (Martin La Rosa)
3. This Must Be Wrong (Valente)
4. Yellow Rose (J. Desmond)
5. Shuffalin' Shoes (Peppermints)
6. Want You To Be My Baby (Lillian Briggs)
7. Learnin' The Blues (Sinatra)
8. Seventeen (Boyd Bennett)
9. Young Ideas (Tony Martin)
10. My One Sin (Nat Cole)

Jerry Wichner
WINZ—Miami, Fla.
1. Want You To Be My Baby (Lillian Briggs)
2. Autumn Leaves (R. Williams)
3. Bible Tells Me (Nick Noble)
4. Wake The Town (Les Baxter)
5. Shifting, Whispering Sands (Billy Vaughn)
6. Why Don't You Write (Snooky Lanson)
7. Yellow Rose (Mitch Miller)
8. Maybellene (Chuck Berry)
9. Hawk-Eye (Frankie Laine)
10. Suddenly A Valley (La Rosa)

Frank Pollack
KRUX—Phoenix, Ariz.
1. Do You Believe Me (Gallahads)
2. Day By Day (Four Freshmen)
3. An Occasional Man (Southern)
4. Suddenly A Valley (G. Grant)
5. Love Is Many-Splendored (Four Aces)
6. Sweet And Gentle (A. Dale)
7. Same Old Saturday Night (Frank Sinatra)
8. Wake The Town (Les Baxter)
9. Whose Heart Are You Breaking (Denise Lor)
10. Autumn Leaves (Victor Young)

Tiny Markle
WAVZ—New Haven, Conn.
1. Black Denim Trousers (Cheers)
2. Yellow Rose (Mitch Miller)
3. Seventeen (Boyd Bennett)
4. As I Live And Breathe (Verna)
5. Start Dancing With A Smile (Les Elgart)
6. Want You To Be My Baby (Lillian Briggs)
7. Spanish Lace (Larry Elgart)
8. Home On The Range (Starr)
9. He (Al Hibbler)
10. Love And Marriage (Sinatra)

Bill Walker
WGH—Newport News, Va.
1. Ain't That A Shame (Boone)
2. Yellow Rose (Mitch Miller)
3. Seventeen (Fontanes)
4. Feels So Good (Shirley & Lee)
5. Tina Marie (Perry Como)
6. Wake The Town (Baxter)
7. Maybellene (Chuck Berry)
8. Bible Tells Me (D. Cornell)
9. Longest Walk (J. P. Morgan)
10. Hummingbird (Paul & Ford)

Cal Milner & Larry Brown
WPEN—Philadelphia, Pa.
1. Moments To Remember (Four Lads)
2. Gum Drop (Crewcuts)
3. Suddenly A Valley (Grant)
4. Paper Roses (Lola Dee)
5. Razzle Dazzle (Bill Haley)
6. Song Of The Dreamer (Ray)
7. You Are My Love (J. James)
8. Yellow Rose (Mitch Miller)
9. Autumn Leaves (R. Williams)
10. Sweethearts On Parade (Dick Jacobs)

Ron Dunn
WCPO—Cincinnati, Ohio
1. Love Is Many-Splendored (Four Aces)
2. Same Old Saturday Night (Frank Sinatra)
3. Tina Marie (Perry Como)
4. Want You To Be My Baby (Lillian Briggs)
5. Dancing In My Socks (Hood)
6. Ain't That A Shame (Boone)
7. Yellow Rose (Mitch Miller)
8. Learnin' To Love (P. King)
9. Black Denim Trousers (Cheers)
10. Longest Walk (J. P. Morgan)

Gene Ovey
WREV—Reidsville, N. C.
1. Ain't That A Shame (Boone)
2. Shifting, Whispering Sands (Billy Vaughn)
3. Hummingbird (Laine/Paul & Ford)
4. Seventeen (Fontanes)
5. Yellow Rose (Miller/Desmond)
6. Hawk-Eye (Frankie Laine)
7. Suddenly A Valley (Stafford)
8. I'm A Rhymor (D. Hawkins)
9. Maybellene (Chuck Berry)
10. Tina Marie (Perry Como)

Frank Avrch
WNEB—Worcester, Mass.
1. Yellow Rose (Mitch Miller)
2. Bible Tells Me (Don Cornell)
3. You Are My Love (J. James)
4. Longest Walk (J. P. Morgan)
5. Suddenly A Valley (La Rosa)
6. Moments To Remember (Four Lads)
7. Autumn Leaves (R. Williams)
8. Love Is Many-Splendored (Four Aces)
9. Wake The Town (Les Baxter)
10. Shifting, Whispering Sands (Rusty Draper)

Art Tacker
WHIL—Medford, Mass.
1. Bible Tells Me (Don Cornell)
2. Shifting, Whispering Sands (Rusty Draper)
3. Hawk-Eye (Frankie Laine)
4. Dancing In My Socks (Hood)
5. Love Is Many-Splendored (Four Aces)
6. You Are My Love (J. James)
7. Gum Drop (Crewcuts)
8. Hummingbird (Paul & Ford)
9. Goodnight, Sweet Dreams (Gordon Jenkins)
10. Just A Little Bit More (Eileen Rodgers)

Clyde Jay
WCAM—Camden, N. J.
1. Rock Around The Clock (Bill Haley)
2. Song Of The Dreamer (J. Ray)
3. Gum Drop (Mills Bros.)
4. Moments To Remember (Four Lads)
5. Wake The Town (M. Carson)
6. Longest Walk (J. P. Morgan)
7. Bible Tells Me (Nick Noble)
8. Never Stop Loving You (Day)
9. Hawk-Eye (Ken Carson)
10. Yellow Rose (J. Desmond)

Bob Clark
KOWB—Laramie, Wyo.
1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone)
3. Seventeen (Boyd Bennett)
4. Tina Marie (Perry Como)
5. Rock Around The Clock (Bill Haley)
6. Love Is Many-Splendored (Four Aces)
7. Black Denim Trousers (Cheers)
8. Hummingbird (Paul & Ford)
9. Wake The Town (Les Baxter)
10. Unchained Melody (Baxter)

Bruce Vanderhoof
KING—Seattle, Wash.
1. Yellow Rose (J. Desmond)
2. Seventeen (Fontanes)
3. Ain't That A Shame (Boone)
4. I'll Never Stop Loving You (Doris Day)
5. Love Is Many-Splendored (Four Aces)
6. Only You (Platters)
7. Shifting, Whispering Sands (Billy Vaughn)
8. Wake The Town (L. Baxter)
9. Domani (Julius LaRosa)
10. House Of Blue Lights (Chuck Miller)

Pfc. Richard Hayes
ABC, MUTUAL RADIO NETWORKS—New York, N. Y.
1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone)
3. Rock Around The Clock (Bill Haley)
4. Love Is Many-Splendored (David Rose)
5. Autumn Leaves (R. Williams)
6. Hard To Get (G. MacKenzie)
7. I'll Never Stop Loving You (Doris Day)
8. The Longest Walk (Morgan)
9. Domani (Julius La Rosa)
10. Seventeen (Boyd Bennett)

EmArcy Celebrates 1st Anniversary

NEW YORK—Just about one year ago the first EmArcy jazz LP was shipped to retail record shops. The jazz line of the Mercury Record Corporation was officially born, tho the label only had two established artists in the field; Sarah Vaughan and Dinah Washington. Even then only Sarah was recognized by the record customers as a jazz artist, Dinah was known for her jazz work only to musicians. Since those days, Mercury has signed only one or two other established jazz stars—Gerry Mulligan and Terry Gibbs for example. The rest of the label's artist roster was built from among new people, sidemen who had never recorded on their own and new vocalists who had done little if any jazz recording.

Yet the EmArcy label is now considered among the hottest jazz catalogs in the business with an artist roster that includes such names as Max Roach, Clifford Brown, Herb Geller, Jimmy Cleveland, Helen Merrill, Kitty White, Maynard Ferguson, John Williams and many others.

While the label was able to cull its catalog of old masters to come up with material and artists who were famous, Mercury President Irving Green, Vice President Art Talmadge and Jazz Director Bob Shad knew full well that the label would live or die on the basis of finding, exposing and developing new talent.

That this project has been successful is best demonstrated by the sales success of the line and the awards recently given to such EmArcy artists

as Herb Geller, Max Roach, Lars Gullin, Jimmy Cleveland and Helen Merrill. Yet to come are packages featuring Terry Gibbs' group, the Gerry Mulligan Sextet, Kitty White, Mal Fitch and Julian "Cannonball" Adairley.

Another important facet of the Mercury program is the promotional effort with disk jockeys. At the present, they are mailing approximately 750 LPs to jazz-spinning jockeys on a regular basis. There are now many of the top-rated disk jockeys who are more than eager to play jazz records by Clifford Brown and Max Roach, Sarah Vaughan, Dinah Washington, John Williams and others.

Shad has continued to dig into the vaults to come up with fine jazz of days gone by. EmArcy has re-issued jazz by some of the all-time greats in the musical field such as Johnny Hodges, Coleman Hawkins, Lennie Tristano, Charlie Ventura, Billy Eckstine, Rex Stewart, Roy Eldridge, Charlie Shavers, Count Basie, Earl Hines, Ben Webster, Lester Young, etc.

So then, Mercury Records decision to start and promote a special jazz label has brought to the people some great new people and their sounds, and has brought to Mercury a most successful venture. The cooperation Mercury has given its subsidiary has been nothing short of fabulous. The parent company has consistently gone all out to promote, merchandise, advertise and sell its jazz product and jazz artists.

Ridgeway Records Announced; Charlie Adams & Jan Garber Involved In Firm

HOLLYWOOD, CALIF. — Charlie Adams of Ridgeway Music, Inc., announced this week that the pubbery and band leader Jan Garber have formed a record company which will be called Ridgeway Records, Inc.

The diskery has already recorded Garber and will issue a 12" LP album of commercial pop tunes and standards. Two single records by Garber will also be part of the label's first release. The two singles feature "We Goofed" b/w "Do You Know What It Means To Miss New Orleans?" on one, and "Gee But It's Nice" b/w "All" on the other. All four sides are included in the LP.

Charlie Adams is in charge of the company's operations.

Capitol Custom is pressing for Ridgeway records on the East and West coasts and distributors are now being set up to handle the disks. The pressings should be on the market next week.

Distributors contracted as of this writing include Cosnat in New York, M & S Distributing in Chicago, Big State in Dallas, Sunland in Los Angeles, and negotiations are being made with London-Decca and the Sparton Company in Canada. All told, the label will have between 25 and 30 distributors.

KENT HARIAN and his orchestra

WATCH FOR OUR LATEST RELEASE

"LOOK AHEAD"

b/w

"TWIN BRUDDA"

CARAVAN # 15501

Dist.: A few choice territories open. WRITE — WIRE.

CARAVAN RECORDS, INC. 141 W. ROUTE 4, PARAMUS, N. J.

THE CASH BOX

The Nation's

TOP 50

COMPILED BY "THE CASH BOX"

- Comprising 100 Selections AU—Audivacs BE—Bell BN—Benida BT—Bethlehem CA—Capitol CD—Cadence CH—Chess AB—Abbott AL—Aladdin AP—Apollo AR—Arcade AT—Atlantic CV—Clearview CW—Crown DA—Dana DE—Decca DL—DeLuxe DO—Dot DT—Dootone DU—Duke EP—Epic ER—Era ES—Essex EX—Excello B—Fabor FI—Fiesta 4 Star—Four Star GN—Golden GR—Groove GS—Gold Star GT—Good Time JZ—Josie KA—Kapp KI—King LO—London MA—Marble MD—Media ME—Mercury MG—MGM MO—Modern ND—New Disk NG—Norgran OK—Okeh PA—Parrot PE—Peacock PM—Prom PP—Peter Pan PR—Prestige RA—Rainbow RE—R & B UN—United UR—Regent RM—Real RL—Rama RP—RPM SA—Savoy SE—Seeco SO—Sound SP—Specialty ST—Starlite TA—Tampa TI—Tico TR—Trend UN—United UQ—Unique VI—RCA Victor VJ—Vee Jay WD—Waldorf WI—Wing "X"—Label "X"

The Original Pop Version

and The B-I-G One

Lafawn Paul



singing "LEARNING TO LOVE"

Abbott 3009

ABBOTT RECORD CO. BOX 38, MALIBU, CALIFORNIA

Table with 4 columns: Rank, Song Title, Artist, and Record Label. It lists the top 50 records for the week of October 1, 1955, including 'Yellow Rose of Texas', 'Love Is A Many-Splendored Thing', 'Autumn Leaves', 'Ain't That A Shame', 'Seventeen', 'Maybellene', 'The Bible Tells Me So', 'Rock Around The Clock', 'Tina Marie', 'Wake The Town And Tell The People', 'The Longest Walk', 'Black Denim Trousers', 'Shifting, Whispering Sands', 'Gum Drop', and 'Suddenly There's A Valley'.

Best Selling Records

FROM LEADING RETAIL OUTLETS!

★ INDICATES BEST SELLING RECORD OR RECORDS.

Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising
100
Selections

Pos.		Pos.		Pos.		Pos.	
9/24	9/17	9/24	9/17	9/24	9/17	9/24	9/17
18—Song Of The Dreamer	14	10		27—I'll Never Stop Loving You	25	21	
CA-3178 (F-3178)— BUNNY PAUL <i>For The Very First Time</i>				CA-3120 (F-3120)—LES BAXTER <i>Wake The Town</i>			
★CO-4-0528 (4-40528)— JOHNNY RAY <i>I've Got So Many Million Years</i>				★CO-40405 (4-40405)— DORIS DAY <i>Never Look Back</i>			
DU-142 (45-142)— BILLY BROOKS <i>Mambo Is Everywhere</i>				IM-8298 (45-8298)— SLIM WHITMAN <i>I'll Never Take You Back Again</i>			
★VI-20-6196 (47-6196)— EDDIE FISHER <i>Don't Stay Away Too Long</i>				LO-1572 (45-1572)— DAVID WHITFIELD <i>Everywhere</i>			
19—Hard To Get	15	12		PM-1120B (45-1120B)— LAURA LESLIE <i>Love Is A Many-Splendored Thing</i>			
★X-0137 (4X-0137)— GISELE MacKENZIE <i>Boston Fancy</i>				28—House Of Blue Lights	29	19	
20—He	28	36		CA-2574 (F-2574)— MERRILL MOORE <i>Bell Bottom Boogie</i>			
CR-61501 (9-61501)— McGUIRE SISTERS <i>I Believe</i>				DE-29594 (9-29594)— PAT MORRISSEY <i>Midnight Sun</i>			
★DE-29660 (9-29660)— AL HIBBLER <i>Breeze</i>				★ME-70627 (70627x45)— CHUCK MILLER <i>Can't Help Wonderin'</i>			
MG-12078 (K-12078)— KAY ARMEN <i>Suddenly There's A Valley</i>				PM-1125B (45-1125B)— BILL MARINE <i>Moybellene</i>			
21—Hawk-Eye	20	23		29—Domani	27	18	
CO-21437 (4-21437)— BOBBY LORD <i>I Can't Make My Dreams Understand</i>				★CD-1265 (45-1265)— JULIUS LA ROSA <i>Mama Rosa</i>			
★CO-40558 (4-40558)— FRANKIE LAINE <i>Your Love</i>				CR-61450 (9-61450)— MINUCCI O. <i>Make Up</i>			
MD-1015 (45-1015)— KEN CARSON <i>I've Been Working On the Railroad</i>				VI-20-6167 (47-6167)— TONY MARTIN <i>What's The Time In Nicaragua</i>			
ME-70697 (70697x45)— CHUCK MILLER <i>Something To Live For</i>				30—Give Me Love	31	45	
22—Hummingbird	19	17		★CR-61494 (9-61494)— McGUIRE SISTERS <i>Sweet Song Of India</i>			
BE-1097 (45-1097)— TEX STEWART & 3 BELLES <i>Laugh Polka</i>				31—Learnin' The Blues	24	20	
★CA-3165 (F-3165)— LES PAUL & MARY FORD <i>Goodbye My Love</i>				★CA-3102 (F-3102)— FRANK SINATRA <i>If I Had Three Wishes</i>			
CD-1267 (45-1267)— CHORDETTES <i>I Told A Lie</i>				CA-3147 (F-3147)— RAY ANTHONY <i>Mmmmm Momie</i>			
CO-21419 (4-21419)— ROSE MADDOX <i>Words Are Easy To Say</i>				CO-40515 (4-40515)— BELMONTE ORCH <i>Bambuco Hat Dance</i>			
★CO-40526 (4-40526)— FRANKIE LAINE <i>My Little One</i>				CR-61436 (9-61436)— JOHNNY DESMOND <i>It's A Sin To Tell A Lie</i>			
EP-9110 (5-9110)— D. & L. ROBERTSON <i>Saturday Night</i>				GS-253 (45-253)—JOE VALINO <i>Lonely Boy</i>			
23—My Bonnie Lassic	30	31		32—You Are My Love	—	—	
★VI-20-6208 (47-6208)— AMES BROTHERS <i>So Will I</i>				★MG-12066 (K12066)— JONI JAMES <i>I Lay Me Down to Sleep</i>			
24—Only You	26	27		33—Fairy Tale	38	41	
★ME-70633 (70633x45)— THE PLATTERS <i>Bork, Battle And Ball</i>				★CA-3218 (F-3218)— FRANK SINATRA <i>Same Old Saturday Night</i>			
WI-90015 (90015x45)—LOLA DEE <i>Paper Kisses</i>				34—My Boy—Flat Top	45	—	
25—Day By Day	22	24		CR-61510 (9-61510)— DOROTHY COLLINS <i>In Love</i>			
CA-435—JO STAFFORD				★KI-1494 (45-1494)— BOYD BENNETT <i>Banjo Rock And Roll</i>			
★CA-3154—FOUR FRESHMEN <i>How Can I Tell Her</i>				35—Why Don't You Write Me	33	35	
CO-40565 (4-40565)— FRANK SINATRA <i>Sheila</i>				CR-61483 (9-61483)— BUDDY GRECO <i>Pennies From Heaven</i>			
PM-1123B (45-1123B)— THE ROCKETS <i>Autumn Leaves</i>				DO-15385 (45-15385)— SNOOKY LANSON <i>Last Minute Love</i>			
26—Same Old Saturday Night	23	28		★RP-428 (45-428)—THE JACKS <i>Smack Dab In The Middle</i>			
★CA-3218 (F-3218)— FRANK SINATRA <i>Fairy Tale</i>					48	46	

THE CASH BOX SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

- "YOU ARE MY LOVE"**
Joni James
THE CASH BOX DISK OF THE WEEK 9/10
MGM 12066; K12066
- "SUDDENLY THERE'S A VALLEY"**
Jo Stafford
THE CASH BOX SLEEPER OF THE WEEK 9/3
Columbia 40559; 4-40559
- "MY BOY—FLAT TOP"**
Boyd Bennett
THE CASH BOX BEST BETS 9/10
King 1494; 45-1494
- "SOMEONE YOU LOVE"
"FORGIVE MY HEART"**
Nat "King" Cole
THE CASH BOX DISK OF THE WEEK 9/17
Capitol 3234; F3234

Lou Lends A Hand



ROME, N. Y.—Lou Monte (2nd from left) who headlined a show of music acts and local talent designed to interest local teen-agers in the construction of a Youth Recreational Center in Rome, N. Y. is shown discussing the center with Lou Barile, WKAL, dee jay (far right) who emceed the Youth Rally, and two members of the Committee for the Center. The rally attracted teen-agers from the town and all the nearby communities.

Attention Disc Jockeys

**"AINTCHA"
—GONNA PLAY—
"ROCK-A-WAY"**

RUSTY KEEFER and his **GREEN LIGHTS**
featuring **RITA DELMAR** on
CORAL RECORDS

MYERS MUSIC, INC. 122 N. 12th St. Phila. 7, Pa.

**ANOTHER BMI
"PIN-UP"
HIT**



**THE SHIFTING,
WHISPERING SANDS**

Recorded by
RUSTY DRAPER Mercury
BILLY VAUGHN Dot
JOHNSON FAMILY
SINGERS Victor

Published by
GALLATIN MUSIC CORP.

Vocal Groups,
Instrumentals, Soloists!
Mercury Has Them All
ROCKIN' AND ROLLIN'

"Only You"

AND

"BARK, BATTLE AND BALL"

THE PLATTERS

MERCURY 70633

"Hand Clappin'"

AND

"JUMBO"

RED PRYSOCK

MERCURY 70698

"I Concentrate On You"

AND

"NOT WITHOUT YOU"

DINAH WASHINGTON

MERCURY 70694

"It's Obdacious"

AND

"SAVE YOUR LOVE FOR ME"

BUDDY JOHNSON

MERCURY 70695

'Promises, Promises, Promises'

AND

"DEVIL THAT I SEE"

THE PENGUINS

MERCURY 70703

CHICAGO 1, ILLINOIS



- | | | Pos. Last Week |
|----|---|----------------|
| 1 | MAYBELLENE
Chuck Berry
(Chess 1604) | 1 |
| 2 | IT'S LOVE, BABY
Louis Brooks & Earl Gaines
(Excello 2056) | 2 |
| 3 | ONLY YOU
Platters
(Mercury 70633) | 4 |
| 4 | WHY DON'T YOU WRITE ME
Jacks
(RPM 428) | 3 |
| 5 | WALKING THE BLUES
Jack Dupre & Mr. Bear
(King 4182) | 5 |
| 6 | ALL BY MYSELF
Fats Domino
(Imperial 5357) | 8 |
| 7 | AIN'T IT A SHAME
Fats Domino
(Imperial 5348) | 7 |
| 8 | EVERY DAY
Countess Rosie & Joe Williams
(Clef 81949) | 6 |
| 9 | I HEAR YOU KNOCKING
Smiley Lewis
(Imperial 5356) | 9 |
| 10 | HIDE AND SEEK
Joe Turner
(Atlantic 1069) | 10 |
| 11 | SOLDIER BOY
Four Fellows
(Glory 234) | 11 |
| 12 | ALL AROUND THE WORLD
Little Willie John
(King 4818) | — |
| 13 | FEEL SO GOOD
Shirley & Lee
(Aladdin 3289) | 13 |
| 14 | THOSE LONELY, LONELY NIGHTS
Earl King (Ace 509)
Johnny 'Guitar' Watson
(RPM 436) | 15 |
| 15 | NIP SIP
Clovers
(Atlantic 1073) | — |

THE NOVELTY SMASH OF 1955
Breaking Everywhere Pop & R&B
in all major markets

"HOW COME MY DOG DON'T BARK"

(When You Come 'Round)

by

Prince Patridge

CREST 1006

We are delivering from Philadelphia, Memphis and Los Angeles pressing plants
"a sure-fire moneymaker on the boxes"

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1248 Second Berendo

Los Angeles DUnkirk 8-0409
DON F. PIERCE—President

Dear DJ's—If you haven't received your copy, please write or wire.

Dootone Has Five Big Ones

- 1 "DON'T TAKE YOUR LOVE"
THE CALVANES # 371
- 2 "EDNA"
THE MEDALLIONS # 364
- 3 "ALWAYS AND ALWAYS"
THE MEADOWLARKS # 367
- 4 "REELING AND ROCKING"
ROY MILTON # 369
- 5 "WETBACK HOP"
CHUCK HIGGINS # 370
New Release

DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.

GOING STRONG
EARL GAINES-LOUIS BROOKS
and THE HI-TOPPERS

"BABY, BABY, WHAT'S WRONG"

b/w

"CAN'T KEEP FROM CRYIN'"
EXCELLO 2063

PLUS

THE

BLUES ROCKERS

"CALLING ALL COWS"

EXCELLO 2062

WRITE — WIRE — PHONE

NASHBORO RECORD CO., INC.
177 3rd Ave. N. Nashville, Tenn.
PHONE (42-2215)

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

This week finds three more entries in the "Angel" derby. Glory has its hit group, The Four Fellows, chanting a lulu in "Angels Say", Baton offers Jimmy Morris singing "Dear Angels Above" and Premium issues The Rockers singing "Angel Child".



FATS DOMINO

All are strong entries for hitdom. Says Jack Angel, Herald Records, "I think I will register my name so that I can cash in on all these "Angel" records coming out. . . . The Herald crew, incidentally, got quite a bang out of the "Shake a Hand" bit on the Martin and Lewis show last Sunday eve.

after a coast visit to his ailing mother. Turnero has been making the publisher rounds and has placed several tunes with the record companies. . . . Hal Fein, Roosevelt Publishing, who has a deal with the Biharis giving him access to all Bihari tunes, has lined up four items that he will work on for covers. They are "Mary Lou" (which has been retitled "The Story of Mary Lou"; "I'm Confessin'"; "Since You"; and "Bob-O-Link". . . . Jockey Jack (WERD-Atlanta, Ga.) says "the kings of rhythm and blues come from the South (the backbone of the rhythm and blues business)" and names the following to prove it: Ed Cook (WMBM-Miami, Fla.); Spider Burke (St. Louis); Okey Dokey (New Orleans); Eddie Casleberry (Birmingham); Ally Pat (WERD-Atlanta, Ga.); and Roosevelt Johnson (WERD) Phil Berry, Regina Music, excited about his "Foolish Dreams" by the Fi-Tones on Atlas Records. Says it has been getting good action in New York and confirmed by Johnny Halonka, Alpha. . . . Seen at the Marciano-Moore fight were Herbe Abramson and wife, Ahmet Ertegun, Jerry Wexler, Syd Nathan, Dave Crew, Ruth Brown's road manager, Tommy Dowd, Atlantic engineer, disk jockeys Tommy (Dr. Jive) Smalls, New York, and Hot Rod of Baltimore, and Irv. Seiders and Bob Astor of the Gale Agency. . . . Atlantic reports it has signed Jimmy Griffin, formerly of the Griffin Brothers. The Atlantic crew expects big things from the new Lavern Baker "Play It Fair" and "Lucky Old Sun"—two terrific sides. It also figures to have a solid sales jumper in Ray Charles "Blackjack" and "Greenbacks".

CHICAGO:

R&B tunes continue to break into the pop market. Two more look as tho' they may bust out any moment. Initial reaction to The Eldorados' "At My Front Door" was good. Now Pat Boone has recorded it. And we hear a rumor (unconfirmed) that Bill Haley and His Comets might hop on the bandwagon. . . . Over at Mercury, Henry Friedman claims, "The Platters' "Only You" has caught on to the tune of 50 thousand already, mostly in the pop market." Disk, by the way, is the first for the group on the Mercury label. . . . Speaking of The Eldorados (as we were a moment ago) the boys are heading east on a proposed theatre tour which, so far, lists Washington, Baltimore and New York as tentative stops. The boys, 5 in all, range in age from 18 to 22. Have been singing together since their days at Englewood High here in Chicago. Solist's colorful moniker is Perkle Lee Moses, Jr.! "The Great Montague" (he's been on WGES) occupying the morning slot formerly held down by the late Freddy Williams at WAAF. . . . Hy Frumkin reports "Flim Flam", by Gene and Eunice Aladdin, and "Blow Little Willie" (Jaguar) look good. . . . Dave Clark, who has been on the road for Ronel Records, says, "The number about to catch on in Memphis is "Calling Baby" by Johnny Rodgers." DeeJay Amos Dotson of station KATZ in St. Louis is reported to have picked this tune as his record of the week. . . . United Records received a call from The Morrocos. Boys are in Brisbane, Australia, booked solid thru Christmas. Tour was originally set for only 8 weeks.



BUDDY JOHNSON

... M.S. Dist. Co. sales charts show "Good Rockin' Daddy" by Etta James on Modern. And Wing's Arthur Prysock's "Woke Up This Morning" are doing mighty well. . . . Found Paul Glass looking over some of the new releases. Among them the Atlantic package with Lavern Baker, Ray Charles, and T-Bone Walker. . . . Boys at Vee-Jay tell us that The Spaniels are enjoying their 12-weeks' tour with Burry Johnson. . . . Roy Hamilton drawing raves at The Blue Note with Johnny Smith. Roy also making rounds of deejays. . . . Sonny Stitz is playing The Beehive. . . . A new all-girl group, The Hearts, Boston Records, appearing at The Stage Lounge. . . . 'Nother newcomer, Priscilla Bowman, impressed her first wax for Vee-Jay.

LOS ANGELES:

Joe Bahari and Maxwell Davis of RPM Records flew to Kansas City for the opening of The Jacks personal appearance tour. The Jacks, currently riding high with "Why Don't You Write Me" will tour throughout the Midwest. . . . Dootsie Williams has signed Dexter Gordon to record a 12" LP with leading West Coast jazz men for his Dootone label. . . . The Bruno Sisters who attracted so much attention when they appeared at the 54 Ballroom have been signed by Lew Chudd to record for Imperial Records. . . . Johnny Otis reports that Flip Records' "Death Of An Angel" continues to draw many requests on his D.J. show. . . . Latest hit to take off immediately in the Los Angeles market is "Adorable" by the Colts, new group on the Vita label. . . . Roy Milton in town for the start of his West Coast tour. . . . Buck Ram has set The Peppers (formerly the Flairs) and a new duo Sugar and Spice with Wing Records. . . . Shirley Gunter will be recording for RPM as a single with first release due soon. . . . Etta James doing great business on her current tour of the South.



THE COLTS

LAS VEGAS:

Practically every one of the major hotels in Las Vegas are featuring a rhythm and blues group as their lounge entertainment. With rock and roll still the number one trend in the business, this has become one of the most important spots for groups to work. The Platters, for example, close at the Flamingo on October 5, and have already been renewed on a five-year deal which guarantees them a minimum of eight weeks' work per year. . . . The beautiful new Moulin Rouge was headlining Dinah Washington backed by Benny Carter and a 12-piece orchestra. The Penguins are set to play the Moulin November 11. Lionel Hampton kicked off the "Miss Moulin Rouge Las Vegas" contest at his recent L.A. engagement at the Paramount theatre. Contest will continue during Hampton's coast to coast tour with local winners receiving an all-expense trip to Las Vegas to compete in the finals early next year.

JAZZ JOTS

Turk Murphy did a smash business at Basin Street in his three-night stand last Thursday, Friday and Saturday. On Saturday night the crowd was lined down the steps and into the street. Unusual aspect of the drawing power of Turk Murphy was that he is an established Dixieland artist in a house of "cool" repute. . . . Marshall W. Stearns again at the helm of a jazz course at the New School for Social Research. It is called "The Role of Jazz in American Culture" and will run for 15 weeks. . . . Sid Gross, Urania Records, announces that all existing 10" LPs will be transferred to 12" LPs and in time the label will have a complete 12" catalogue. Two new releases are announced by Gross. They are Willie "The Lion" Smith and Jimmy Hamilton. Others to come in the Urania Fall Schedule are part of a series, "Intimate Jazz in Hi-Fi". They are "Accent on Tenor Sax"—Coleman Hawkins; accent on Dixieland—Pee Wee Erwin; "Accent on Trumpet"—Ernie Royal; "Accent on Trombone"—Jack Teagarden; "Accent on Tenor Sax No. 2"—Lucky Thompson. There will also be another album by Jimmy Hamilton and one by the New York Jazz Quintet.

Breaking for a Hit! "WHEN YOU DANCE" The Turbans # 458 Heading for the top! "SHIP OF LOVE" Nutmegs # 459 Herald RECORDS 1497 B'way, New York City, N.Y.

Ops and Distributors Watch This One Climb! An Immediate Smash in L. A. "ADORABLE" The Colts Vita # 113 VITA RECORDS 1486 No. Fair Oaks Pasadena 3, Calif. Phone Ryan 1-6609

Hit #1
Lavern Baker
PLAY IT FAIR
b/w
Lucky Old Sun
ATLANTIC-1075

Hit #2
Ray Charles
GREENBACKS
b/w
Blackjack
ATLANTIC-1076

Hit #3
T-Bone Walker
PLAY ON LITTLE GIRL
b/w
WHY NOT
ATLANTIC-1074

ATLANTIC RECORDING CORP.
234 WEST 56th St. NEW YORK 19, N. Y.

THE CASH BOX

in NEW YORK CITY **in CHICAGO** **in NEW ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- | | | |
|---|---|---|
| 1 MAYBELLENE
Chuck Berry
(Chess 1604) | MAYBELLENE
Chuck Berry
(Chess 1604) | ALL BY MYSELF
Fats Domino
(Imperial 5357) |
| 2 SHIP OF LOVE
Nutmegs
(Herald 459) | IT'S LOVE, BABY
Brooks & Gaines
(Excello 2056) | ONLY YOU
Platters
(Mercury 70633) |
| 3 PAINTED PICTURE
Spaniels
(Vee Jay 154) | ONLY YOU
Platters
(Mercury 70633) | MAYBELLENE
Chuck Berry
(Chess 1604) |
| 4 THE WEDDING
Solitaires
(Old Town 1014) | WALKING THE BLUES
Dupree & Bear
(King 4812) | THOSE LONELY LONELY NIGHTS
Earl King
(Ace 509) |
| 5 ALL BY MYSELF
Fats Domino
(Imperial 5357) | WHY DON'T YOU WRITE ME
Jacks
(RPM 428) | WALKING THE BLUES
Dupree & Bear
(King 4812) |
| 6 EVERY DAY
Basie & Williams
(Clef 89149) | ALRIGHT, OKAY, YOU WIN
Basie & Williams
(Clef 89152) | ALL AROUND THE WORLD
Little Willie John
(King 4818) |
| 7 ONLY YOU
Platters
(Mercury 70633) | A FOOL FOR YOU
Ray Charles
(Atlantic 1063) | I HEAR THOSE BELLS
Dinah Washington
(Mercury 70653) |
| 8 IT'S LOVE, BABY
Ruth Brown
(Atlantic 1072) | EVERY DAY
Basie & Williams
(Clef 89149) | WEE WEE HOURS
Chuck Berry
(Chess 1604) |
| 9 ALRIGHT, OKAY, YOU WIN
Basie & Williams
(Clef 89152) | STARLITE
Moonglows
(Chess 1605) | HIDE AND SEEK
Joe Turner
(Atlantic 1069) |
| 10 WHY DON'T YOU WRITE ME
Jacks
(RPM 428) | DON'T START ME TALKIN'
"Sunny Boy" Williamson
(Checker 824) | I HEAR YOU KNOCKING
Smiley Lewis
(Imperial 5356) |

in SAN FRANCISCO **in NEWARK** **in DETROIT**

- | | | |
|---|--|---|
| 1 IT'S LOVE, BABY
Brooks & Gaines
(Excello 2056) | MAYBELLENE
Chuck Berry
(Chess 1604) | IT'S LOVE, BABY
Brooks & Gaines
(Excello 2056) |
| 2 TELL ME, DARLING
Gaylarks
(Music City 792) | IT'S LOVE, BABY
Brooks and Gaines
(Excello 2056) | WALKING THE BLUES
Dupree & Bear
(King 4812) |
| 3 WPLJ
Four Deuces
(Music City 790) | WHY DON'T YOU WRITE ME
Jacks
(RPM 428) | MAYBELLENE
Chuck Berry
(Chess 1604) |
| 4 WALKING THE BLUES
Dupree & Bear
(King 4812) | ANYMORE
Johnny Ace
(Duke 144) | ALL AROUND THE WORLD
Little Willie John
(King 4818) |
| 5 ONLY YOU
Platters
(Mercury 70633) | ALL BY MYSELF
Fats Domino
(Imperial 5357) | EVERY DAY
Basie & Williams
(Clef 89149) |
| 6 MAYBELLENE
Chuck Berry
(Chess 1604) | DON'T TAKE IT SO HARD
Earl (Connelly) King
(King 4780) | AIN'T IT A SHAME
Fats Domino
(Imperial 5348) |
| 7 SOLDIER BOY
Four Fellows
(Glory 234) | PAINTED PICTURE
Spaniels
(Vee-Jay 154) | TEN LONG YEARS
B. B. King
(RPM 437) |
| 8 I HEAR YOU KNOCKING
Smiley Lewis
(Imperial 5356) | I HEAR YOU KNOCKING
Smiley Lewis
(Imperial 5356) | SOLDIER BOY
Four Fellows
(Glory 234) |
| 9 EVERY DAY
Basie & Williams
(Clef 89149) | A FOOL FOR YOU
Ray Charles
(Atlantic 1063) | NIP NIP
Clowers
(Atlantic 1073) |
| 10 DON'T TAKE YOUR LOVE FROM ME
Calvanes
(Doatane 371) | THE WEDDING
Solitaires
(Old Town 1014) | I HEAR THOSE BELLS
Dinah Washington
(Mercury 70653) |

VEE-JAY's BIG 4

1 "I DON'T GO FOR THAT"
b/w
"She Don't Want Me No More"
Jimmy Reid
VEE-JAY 153

2 "AT MY FRONT DOOR"
The Eldorados
VEE-JAY 147

3 "PAINTED PICTURES"
The Spaniels
VEE-JAY 154

4 "BAD BOY"
Eddie Taylor
VEE-JAY 149

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5 Territorial Best Seller Billboard

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IN LOS ANGELES

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5 'EMILY'

The Turks
Money # 211

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THE CASH BOX



in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 ONLY YOU
Platters
(Mercury 70633)
- 2 MAYBELLENE
Chuck Berry
(Chess 1604)
- 3 FEEL SO GOOD
Shirley & Lee
(Aladdin 3289)
- 4 IT'S LOVE, BABY
Brooks & Gaines
(Excello 2056)
- 5 I'M SO GLAD
Mickey & Sylvia
(Rainbow 316)
- 6 PARADISE PRINCESS
Al Savage
(Herald 460)
- 7 PAINTED PICTURE
Spaniels
(Vee-Jay 154)
- 8 OH-GEE-OH-WEE
Charlie & Ray
(Herald 461)
- 9 EVERY DAY
Basie & Williams
(Clef 80149)
- 10 AIN'T IT A SHAME
Fats Domino
(Imperial 5348)

- MAYBELLENE
Chuck Berry
(Chess 1604)
- ONLY YOU
Platters
(Mercury 70633)
- ADORABLE
Colts
(Vita 112)
- EMILY
Turks
(Money 211)
- WALKING THE BLUES
Dupree & Bear
(King 4812)
- IT'S LOVE, BABY
Brooks & Gaines
(Excello 2056)
- ALL BY MYSELF
Fats Domino
(Imperial 5357)
- I HEAR YOU KNOCKING
Smiley Lewis
(Imperial 5356)
- AIN'T IT A SHAME
Fats Domino
(Imperial 5348)
- DON'T TAKE YOUR LOVE FROM ME
Calvanes
(Dootone 371)

- MAYBELLENE
Chuck Berry
(Chess 1604)
- IT'S LOVE, BABY
Brooks & Gaines
(Excello 2056)
- WHY DON'T YOU WRITE ME
Jacks
(RPM 428)
- ALL BY MYSELF
Fats Domino
(Imperial 5357)
- AT MY FRONT DOOR
El Dorados
(Vee Jay 147)
- SOLDIER BOY
Four Fellows
(Glory 234)
- ALL AROUND THE WORLD
Little Willie John
(King 4818)
- SHE DON'T WANT ME NO MORE
Jimmy Reed
(Vee-Jay 153)
- I HEAR YOU KNOCKING
Smiley Lewis
(Imperial 5356)
- ALRIGHT, OKAY, YOU WIN
Basie & Williams
(Clef 89152)

in
DALLAS

in
ATLANTA

in
MEMPHIS

- 1 MAYBELLENE
Chuck Berry
(Chess 1604)
- 2 THOSE LONELY, LONELY NIGHTS
Johnny "Guitar" Watson
(RPM 436)
- 3 WHY DON'T YOU WRITE ME
Jacks
(RPM 428)
- 4 ALL BY MYSELF
Fats Domino
(Imperial 5357)
- 5 MARY LOU
Young Jesse
(Modern 961)
- 6 WALKING THE BLUES
Dupree & Bear
(King 4812)
- 7 IT'S LOVE, BABY
Brooks & Gaines
(Excello 2056)
- 8 TELEPHONE BLUES
Little George Smith
(RPM 434)
- 9 AT MY FRONT DOOR
El Dorados
(Vee-Jay 147)
- 10 HIDE AND SEEK
Joe Turner
(Atlantic 1069)

- MAYBELLENE
Chuck Berry
(Chess 1604)
- I HEAR YOU KNOCKING
Smiley Lewis
(Imperial 5356)
- AIN'T IT A SHAME
Fats Domino
(Imperial 5348)
- HIDE AND SEEK
Joe Turner
(Atlantic 1069)
- WHY DON'T YOU WRITE ME
Jacks
(RPM 428)
- THOSE LONELY, LONELY NIGHTS
Earl King (Ace 509)
Johnny "Guitar" Watson
(RPM 436)
- ALL BY MYSELF
Fats Domino
(Imperial 5357)
- WALKING THE BLUES
Dupree & Bear
(King 4812)
- NIP SIP
Clovers
(Atlantic 1073)
- IT'S LOVE, BABY
Brooks & Gaines
(Excello 2056)

- MAYBELLENE
Chuck Berry
(Chess 1604)
- GOOD ROCKIN' DADDY
Etta James
(Modern 962)
- ALL AROUND THE WORLD
Little Willie John
(King 4818)
- AIN'T IT A SHAME
Fats Domino
(Imperial 5348)
- I HEAR YOU KNOCKING
Smiley Lewis
(Imperial 5356)
- WALKING THE BLUES
Dupree & Bear
(King 4812)
- NIP SIP
Clovers
(Atlantic 1073)
- ALL BY MYSELF
Fats Domino
(Imperial 5357)
- AT MY FRONT DOOR
El Dorados
(Vee-Jay 147)
- TEN LONG YEARS
B. B. King
(RPM 437)

Coming Up In R & B

Listed Alphabetically

AT MY FRONT DOOR
El Dorados
(Vee-Jay 147)
Atlanta, Baltimore, Berkeley, Boston, Chicago, Cincinnati, Cleveland, Dallas, Los Angeles, Memphis, Nashville, New Orleans, Philadelphia, Pittsburgh, St. Louis, Youngstown

STARLITE
Moonglows
(Chess 1605)
Atlanta, Chicago, Cleveland, Detroit, Memphis, New York, Philadelphia, St. Louis, Savannah, Youngstown

HAROLD CONNER'S
SECOND BIG HIT!
"DON'T BE NO FOOL"
b/w
"YOUR MAGIC KISS"
featuring Bill Harvey's Orch.



BUSTING WIDE OPEN!
"TELL ME, DARLING"
by THE GAYLARKS
MUSIC CITY # 792
AND
"W-P-L-J"
by THE 4 DEUCES
MUSIC CITY # 790

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"JUST LIKE CASH
IN THE BANK
'HEY NOW'
B/W

'MY LOVE GROWS STRONGER'
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Cash # 1014

'FLYING HOME'
B/W
"WALKING HOME"
By
The Fabulous JOE HOUSTON
Cosh # 1013

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On The West Coast!!

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A FEW CHOICE TERRITORIES ARE STILL OPEN
FOR DISTRIBUTORS.



CHECKER 821
"I WANT TO LOVE YOU"
The Flamingos

CHECKER 822
"WALKIN' THE BLUES"
Willie Dixon

CHECKER 825
"TOO LATE"
Little Walter

CHECKER 824
"DON'T START ME TALKIN'"
Sonny Boy Williamson

CHESS 1602
"MANNISH BOY"
Muddy Waters

CHESS 1604
"WEE WEE HOURS"
Chuck Berry

CHESS 1605
"STARLITE"
b/w
"IN LOVE"
The Moonglows

CHESS 1606
"I'M A PRISONER"
b/w
"I'VE BEEN DECEIVED"
Eddy Boyd



RHYTHM 'N' BLUES THE CASH BOX REVIEWS

ⓐ AWARD & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

THE COLTS
(Vita 112)

ⓑ+ “ADORABLE” (2:39) [Panther—Ram] The Colts come up with a strong etching in this lilting romantic pretty. The tune drifts lazily and has the quality that makes it stick in your memory. A good bet for action.

ⓑ “LIPS RED AS WINE” (2:34) [Pera—Lyn Paul] The Colts chant a middle beat Latin ditty for an effective coupler.

PAUL WINLEY and THE ROCKERS
(Premium 401)

ⓑ+ “ANGEL CHILD” (2:41) [Crest BMI—Winley] Paul Winley and The Rockers debut the new label with a strong offering that could create some excitement given enough exposure. Winley and the Rockers do an effective reading of the pretty, romantic item. A lilting bouncer that pleases. Watch it.

ⓑ “MY CONFESSION” (2:32) [Crest BMI—Winley] Winley and the group rock out a syncopated romancer with verve and hard hitting delivery. Ok side.

WILLIE EGANS
(Mambo 111)

ⓑ “COME ON” (2:31) [Gallo Otis—Gallo Otis] Willie Egans swings out with a rocking quick beat blues. Egans interprets the tune with an aggressive vocal. Ok deck.

ⓐ+ “OH BABY” (2:30) [Spark-Willie Egans] Egans wails a rhythmic middle beat blues about his continued warm feelings for his baby.

THE KIDDS
(Post 758)

ⓑ “YOU BROKE MY HEART” (2:15) [Commodore BMI—Lewis, Hannah, Ledbetter & Brown] The Kidds blend softly on a slow beat weeper. Melody is engaging. Pretty side.

ⓑ “I WON'T BE BACK” (2:14) [Commodore BMI—Lewis, Hannah, Ledbetter & Brown] The Kidds work over a rhythmic bouncer with a restrained treatment. Middle beat effort the kids can jump to.

JOHNNY OLIVER
(MGM 55012)

ⓑ “DARLING, IS IT TRUE” [Maggie Music BMI—Smith, James] Johnny Oliver does a big voice reading of the pretty ballad. Oliver sings with a number of individual mannerisms. Ok deck.

ⓑ “MY LADY LOVE” (2:36) [Monument Music BMI—Godwin, Otis] Oliver rocks out an infectious treatment of a quick beat rocking ditty. Oliver sings with feeling and the result is an ok wax.

THE CHARMS
(DeLuxe 6089)

ⓑ+ “ONE FINE DAY” (2:38) [Lois BMI—Williams] The Charms perform sweetly on a slow ballad pretty. Tender love offering delivered with warmth. Good side.

ⓑ+ “IT'S YOU, YOU, YOU” (2:39) [Lois BMI—Stone, Williams] A middle beat bouncer with an engaging delivery by the fine group. Good tune material well done. Could grab some strong sales action.

THE CASH BOX

★ AWARD O' THE WEEK ★

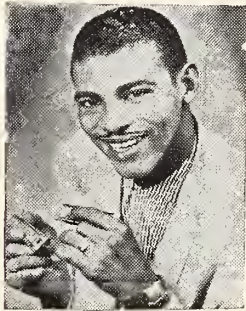
“TOO LATE” (2:41)

[Regent BMI—W. Dixon]

“I HATE TO SEE YOU GO” (2:37)

[Arc BMI—W. Jacobs]

LITTLE WALTER
(Checker 825)



LITTLE WALTER

● Little Walter bounces through two rhythmic country flavored

items that should make their marks in the sales columns. “Too Late” finds Little Walter telling his baby he's leaving. He's had enough of her cheating—she's not good looking and he can't stand her cooking. Despite its serious nature, the delivery has a driving beat and Walter's chanting has a strong touch of humor. Like it for another Walter hit. The flip, “I Hate To See You Go,” is a middle beat blues with an underlying rhythmic pattern that will reach the listener. The lyrics have Walter pleading with his baby to come back home. Another strong offering, just a shade under the “Too Late” side.

WOODROW ADAMS
(Meteor 5018)

ⓐ+ “WINE HEAD WOMAN” (2:46) [Met BMI—Adams, Leslo] Woodrow Adams chants a down home blues of middle tempo telling the story of his wine-drinking woman.

ⓐ+ “BABY YOU JUST DON'T KNOW” (2:50) [Met BMI—Adams, Leslo] Adams wails a slow country blues with a strong accompanying beat. Two sides for the deep south markets.

JOE WEAVER
(Fortune 820)

ⓑ “I'M ON MY MERRY WAY” (2:35) [Trianon BMI—Weaver, Ullmer, Jr.] Joe Weaver turns in a good chanting performance of a melodic blues ballad. Enjoyable etching that could grab off some action.

ⓐ+ “LOOSE CABOOSE” (2:52) [Trianon BMI—Joe Weaver] A slow insistent beat instrumental. Good sound and beat.

ARTHUR LEE MAYE
(RPM 438)

ⓑ “DO THE BOP” (2:15) [Modern BMI—Berry, Josea] Arthur Lee Maye and The Crowns rock out a middle beat jump that is good fare for the kids. Deck swings and provides a good dance beat.

ⓑ “PLEASE DON'T LEAVE ME” (2:25) [Modern BMI—Berry, Josea] The chanter changes the mood as he turns in a warm reading of a tender love ballad. Sincere effort that is the better side.

DONNA HIGHTOWER
(RPM 439)

ⓑ+ “BOB-O-LINK” (2:34) [Modern BMI—Hightower, Davis] Donna Hightower delivers a cute bouncing ditty that conveys the high spirits of the thrush. Happy effort that could make it in both fields.

ⓑ “SINCE YOU” (2:28) [Modern BMI—Hightower, Davis] Simple romantic bouncer delivered without flourishes. Ok side that does not come up to the charm of the “Bob-O-Link” side.

THE STRIDERS
(Apollo 480)

ⓑ “I WONDER” (2:45) [Leeds ASCAP—Cecil Gant] The Striders chant a slow melodic pretty with a good rhythmic beat. Group has a definite pop sound and might be able to take advantage of the current fusion of both fields. Smooth, easy to listen to wax.

ⓐ+ “HESITATING FOOL” (2:57) [Bess BMI—Strider Bros.] Slow ballad definitely for the pop market.

RIFF RUFFIN
(Mambo 109)

ⓑ “MONEY FOR MY HONEY” (2:31) [Spark BMI—Ruffin & Arnaud] Riff Ruffin shouts out a quick beat jump blues with enthusiasm. Driving side.

ⓑ “THE DARKEST HOUR” (2:35) [Spark BMI—Riff Ruffin] Ruffin gives a throaty reading to a slow, rhythmic down home blues. A hard hitting performer who can spark a tune. Two ok sides.

“PLAY IT FAIR” (2:55)

[Progressive BMI—Campbell]

“LUCKY OLD SUN” (2:52)

[Robbins ASCAP—Smith, Gillespie]

LAVERN BAKER
(Atlantic 1075)



LAVERN BAKER

● Lavern Baker continues to issue two great sides, as she has done in all her previous releases. Choice

between the latest two, “Play It Fair” and “Lucky Old Sun” would call for a crystal ball. Miss Baker is tops on either side and it could be two hits. “Play It Fair” is a slow, dramatic offering that gives the gal every opportunity to turn in a sensitive performance loaded with feeling. Romantic lyrics set to a beautiful tune and handled with a touch of spiritual. The coupler, “Lucky Old Sun,” is given a new and revitalized projection that should take the tune into the charts. It is sung with so much heart, so much voice, that it is hard to see from here, even if “Play It Fair” should get hit action, how this side can be held back. Two sock sides.

“MISS THE LOVE (That I've Been Dreaming Of)” (2:25)

[Jay & Cee BMI—Henry Glover]

“TELL ME NOW” (2:43)

[Lois BMI—Otis Williams]

OTIS WILLIAMS AND HIS NEW GROUP
(DeLuxe 6088)

● Otis Williams and his New Group aim at topping “Gum Drop” with the newest release, “Miss The Love (That I've Been Dreaming Of)”. It is a sparkling spirits lifter, with a buoyancy and happy charm that will take hold on the first hearing. If ever we've heard an r & b etching with definite pop appeal, this is it. It has melody,

piquant charm and engaging vocal twists that have marked this side for the charts. The flip, “Tell Me Now,” is a slow blues ballad with romantic lyrics. Williams and the group blend with much feeling and tender embroideries. Good coupling, with a knockout side in “Miss That Love (That I've Been Dreaming Of)”.

RHYTHM 'N' BLUES REVIEWS

DISK & SLEEPER GOOD
 EXCELLENT FAIR
 VERY GOOD MEDIOCRE

THE CASH BOX

Rhythm 'N' Blues SLEEPER OF THE WEEK

"ANGELS SAY" (3:04)
 [Bryden BMI—McGowan, Banks]

"IN THE RAIN" (2:55)

THE FOUR FELLOWS
 (Glory 236)



FOUR FELLOWS

● The Four Fellows, established solidly with their initial hit, "Soldier Boy", put their collective right

foot forward in another velvety reading of a sentimental pretty, "Angels Say", that should follow the path of its predecessor. The Fellows perform with tenderness and warmth, turning in a billowy performance of the slow, drifting ballad. Should be another big one for the lads. The flip, "In The Rain," is another romantic ballad of lazy tempo. The group turns in another soft, moving performance resulting in earpleasing wax. Two hit potential sides. Our choice is "Angels Say".

"DEAR ANGELS ABOVE" (2:50)
 [Dare Music BMI]

"COME TO ME BABY" (2:17)
 [Dare Music BMI]

JIMMY MORRIS OF THE BELVEDERES
 (Baton Records 214)

● Jimmy Morris of the Belvederes makes a potent debut with the tender, romantic weeper ballad, "Dear Angels Above". It is a moving portrayal of the love-stricken boy pleading with the angels to take care of his darling, who they have taken from him. Morris handles the lyrics with deep feeling and restrained emotions. His careful approach keeps the wetlidded item from becoming maudlin and gives

it a clean, sympathetic treatment in excellent taste and one which will win it much commendation. The melody is simple, pretty and appealing. Expect this side to make Jimmy Morris in fast order. The flip, "Come To Me Baby", is a quick beat jump side well done and fashioned for the rocking kids. In certain areas it might be the side, tho we go with "Dear Angels Above".

THE EMPIRES
 (Wing 90023)

B "SHIRLEY" (2:56) [Munson BMI—Cooper, Kirkland] The Empires tell of their romantic feelings with regard to "Shirley". A middle beat bouncer that the new group does well by. Cute, pleasing side.

B+ "I WANT TO KNOW" (2:18) [Munson BMI—Cooper, Kirkland] The Empires come up with the much stronger side in the slow pretty ballad. The lead gives an excellent solo performance with a couple of vocal gimmicks that could put the item over. Like this side and think it should grab itself a big piece of attention.

SPIRITUAL

BLAIR GOSPEL SINGERS
 (Nashboro 555)

B "I'VE BEEN MOANING SO LONG" (2:31) [Excellorec BMI] The Blair Gospel singers offer a soft floating spiritual that accompanies an exciting exhortation offered with a maximum of feeling.

C+ "WAITING FOR THE LORD" (2:50) [Excellorec BMI] A slow sincere gospel side in which the shouty male lead is answered softly by the group.

Cadence Issues Two Bill Hayes Disks

NEW YORK—The Cadence label will be issuing two records by singer Bill Hayes, simultaneously.

One will couple "White Buffalo," a tune from a forthcoming "Rin-Tin-Tin" TV Show, and "The Legend of Wyatt Earp," a song based on a new TV stint that the youngsters are going for in a big way. Hayes, if you don't already know, skyrocketed to stardom with a TV tune "Ballad of Davy Crockett," from the Disneyland series. This record will be issued in both a special sleeve for the kiddie market and a regular sleeve for the general market.

The other release will have back to back, "Kwela-Kwela" a South-African tune and a ditty that's hitting it big in the country field "That Do Make It Nice."

Epic Signs Lillian Roth

NEW YORK — Marv Holtzman, A & R head of Epic Records, announced this week the pacting of Lillian Roth to a recording label.

Miss Roth, who was a night club and moving picture star in the thirties, and whose dramatic life the entire country is familiar with thru her "This Is Your Life" program, which launched her comeback and subsequent night club, theatre, and TV appearances, has written a book, the story of her life, titled "I'll Cry Tomorrow." Hollywood has fashioned a moving picture of the same title, starring Susan Hayward.

Holtzman plans an album which will present Lillian Roth singing the songs from the picture. It will be released simultaneously with her picture and a pocket book edition of "I'll Cry Tomorrow," all scheduled to take place about the middle of January 1956.

MGM Execs On Road

NEW YORK—The MGM sales department hits the road this week to cover distributors in the Midwest and on the East Coast. Wallace W. Early, sales chief, will cover Pittsburgh, Cincinnati, Cleveland and Detroit, while distribution manager Charles Hasin covers Baltimore, Charlotte, Atlanta and Jacksonville. Harold Drayson in charge of syndicate store sales, will cover Albany, Philly, Washington and Rochester.

Harry Meyerson, recording director and Sol Handwerker, promotion manager of the label, are also scheduling trips and will leave on October 1st.

Red Robin Is Bobbin' with 2 GREAT RELEASES
The SCARLETS

singing
 b/w "KISS ME"
"INDIAN FEVER"
 RED ROBIN # 138

His Greatest Instrumental
RED PRY SOCK
 and his Rock & Rollers
 b/w "JACKPOT"

"THE HAMMER"
 RED ROBIN # 139
RED ROBIN Records

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"I CAN'T BE SUCCESSFUL"
 b/w

"LIGHTNIN' BLUES"
 EXCELLO 2066

BY
LIGHTNIN' SLIM

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"FOOLISH DREAMS"
 b/w

"LET'S FALL IN LOVE"
 by

THE FI-TONES
 Atlas Record # 1050

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NAPPY BROWN

"Well, Well, Well, Baby-La"
 "Just A Little Love"
 SAVOY 1167

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New Release

THE SPIDERS
"WITCHCRAFT"

5366

Imperial Records

New Release by
 The Jacks

"I'M CONFESSIN'"
 RPM # 433

RPM RECORDS

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THE CASH BOX

Rhythm 'N' Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "ADORABLE"The Colts Vita 112
- ★ "BOB-O-LINK"Donna Hightower RPM 439
- ★ "I WANT TO KNOW"The Empires Wing 90023

"It's What's in THE CASH BOX That Counts"

Signing Contract



NASHVILLE—Dub Dickerson is pictured here signing an exclusive management agreement with L. C. Gentry and S. C. MacGillivray of the Gen-Mac Agency in Dallas, Texas.

Local Contest Holds National Interest



CHARLIE ALDRICH

songs, the winner will receive a song-writing contract from Fairway Music; 3—An appearance at the Grand Ole Opry in Nashville; 4—\$100.00 expense money for the Nashville trip; 5—A round-trip plane ticket to Nashville; 6—A complete western outfit by Nudie, The Rodeo Tailor; 7—\$50.00 for the night she appears as a contestant on the Western Home Roundup Show; 8—An indefinite engagement with pay at the Buckboard Club, and 9—A regular singing job on the Western Home Roundup TV Show on KCOP.

Judging the contest to choose Miss Western Home Girl of 1955 will be Jack Devaney of The Cash Box, Joel Friedman—The Billboard, Bea Terry—Jamboree and Down Beat Magazines, Fabor Robison—President of Abbott and Fabor Records, and Fred Stryker—President of Fairway Music. Auditions are being held each Saturday afternoon at KCOP in Hollywood. Aldrich and other members of the show cast choose the contestant to appear on the following Wednesday night show.

Besides his present work at KCOP, Charlie Aldrich appears with his trick horse Ranger at Corriganville each Sunday afternoon, appears with his band at The Palomino Club on Tuesday and Sunday nights, The Saddle Club on Friday and Saturday nights and the Buckboard Club on Tuesday nights. Aldrich then has two radio shows at KXLA in Pasadena each Saturday. One of the busiest entertainers in Hollywood, Aldrich also writes songs. Latest releases are "I Promised You" recorded by Wesley and Marilyn Tuttle and "My Spirit Is Willing" recorded by Rudy Gray; both are Capitol releases.

HOLLYWOOD, CAL.—Two weeks ago a new television show, Western Home Roundup, made its debut via KCOP, Channel 13. Aired at 10:00 PM on Wednesdays, show is produced by Charlie Aldrich who also stars in the telecast. Package is sponsored by Western Home Stores.

First show started off with a bang. Aldrich announced a contest to name "Miss Western Home Girl of 1955." Talent contest is not aimed at strictly amateurs. Girls must be over 18 years old and if they have had some professional experience they will still qualify, as long as they have never had a recording contract.

Prizes being offered are: 1—A recording contract with either the Abbott or Fabor labels; 2—If she writes

THE CASH BOX

Country Disk Jockey



REGIONAL RECORD REPORTS

DICK STUART

KWEM—Memphis, Tenn.

1. Cry Cry Cry (Johnny Cash)
2. I Forgot To Remember (Elvis Presley)
3. All Right (Faron Young)
4. Yellow Rose Of Texas (Texas Bill Strength)
5. Love Love Love (W. Pierce)
6. Too Much (Sonny James)
7. Maybelle (Marty Robbins)
8. Don't Blame The Children (Ferlin Huskey)
9. No No John (Al Terry)
10. Hey Porter (Johnny Cash)

SLIM LAY

WHBS—Huntsville, Ala.

1. All Right (Faron Young)
2. When I Stop Dreaming (Louvin)
3. I Just Dropped In To Say Goodbye (Carl Smith)
4. Here Today, Gone Tomorrow (Browns)
5. Daddy, You Know What (Jim Wilson)
6. There She Goes (Carl Smith)
7. Temptation, Go Away (Wilburns)
8. Satisfied Mind (P. Wagoner)
9. Love Love Love (W. Pierce)
10. Beautiful Lines (J. Shepard)

BOB NEAL

WMPS—Memphis, Tenn.

1. I Forgot To Remember (Elvis Presley)
2. Love Love Love (W. Pierce)
3. All Right (Faron Young)
4. Cry Cry Cry (Johnny Cash)
5. When I Stop Dreaming (Louvin)
6. Too Much (Sonny James)
7. Why Baby Why (G. Jones)
8. Here Today, Gone Tomorrow (Browns)
9. Double Duty Lovin' (Bond)
10. Yellow Rose Of Texas (Texas Bill Strength)

JOHNNY HICKS

KRLD—Dallas, Texas

1. I Don't Care (Webb Pierce)
2. Satisfied Mind (P. Wagoner)
3. Daddy, You Know What (Jim Wilson)
4. Mystery Train (Elvis Presley)
5. Yonder Comes A Sucker (Jim Reeves)
6. Wildwood Flower (Hank Thompson)
7. Too Much (Sonny James)
8. Learning To Love (L. Paul)
9. Honey Babe (C. Arthur)
10. Cryin', Prayin', Waitin', Hopin' (Hank Snow)

SLIM COXX'S

COWBOY CARAVAN

WJKO—Springfield, Mass.

1. Satisfied Mind (P. Wagoner)
2. I Don't Care (Webb Pierce)
3. Just Call Me Lonesome (Eddy Arnold)
4. Wildwood Flower (Hank Thompson)
5. That Do Make It Nice (Eddy Arnold)
6. Impatient Heart (J. Rogers)
7. Don't Tease Me (C. Smith)
8. Birds And Bees (Dusty Rose)
9. Yellow Rose (Hank Snow)
10. That's What Makes The Juke Box Play (J. Work)

CLAY EAGER

WLW—WIZ—Cincinnati—Springfield, Ohio

1. I Don't Care (Webb Pierce)
2. Go Back You Fool (F. Young)
3. Satisfied Mind (P. Wagoner)
4. There She Goes (C. Smith)
5. Don't Tease Me (C. Smith)
6. Play A Waiting Game (Bonn)
7. Simple Simon (Thompson)
8. That Do Make It Nice (Eddy Arnold)
9. Blue Darlin' (J. Newman)
10. Too Much (Sonny James)

JACK BURMAN

WWEZ—New Orleans, La.

1. I Guess I'm Crazy (Fairburn)
2. Satisfied Mind (Wagoner/Foley)
3. Here Today, Gone Tomorrow (Browns)
4. I Don't Care (Webb Pierce)
5. I Just Dropped In To Say Goodbye (Carl Smith)
6. You Ought'a See Pickles Now (Tommy Collins)
7. Blue Darlin' (J. Newman)
8. Just Call Me Lonesome (Eddy Arnold)
9. I'm Glad I Got To See You (Hank Snow)
10. Poison In Your Heart (Wells)

TOM WILLETTE

KVOL—Lafayette, La.

1. So Lovely Baby (Rusty & Doug)
2. Blue Darlin' (J. Newman)
3. Satisfied Mind (P. Wagoner)
4. I Just Dropped In To Say Goodbye (Carl Smith)
5. I Don't Care (Webb Pierce)
6. No No John (Al Terry)
7. Making Believe (J. Work)
8. This Broken Heart (Robbins)
9. Cattle Call (Eddy Arnold)
10. When I Stop Dreaming (Louvin)

SHERIFF TEX DAVIS

WCMS—Norfolk, Va.

1. I Thought Of You (Shepard)
2. Love Love Love (W. Pierce)
3. B'ue Lifetime (Curtis Gordon)
4. Baby, Let's Play House (Elvis Presley)
5. When I Stop Dreaming (Louvin)
6. Just Call Me Lonesome (Eddy Arnold)
7. Kiss The Baby Goodnight (Charline Arthur)
8. All Right (Faron Young)
9. We Could (Jimmie Dickens)
10. You Thought I Thought (J. E. & M. Brown)

EIMER SNODGRASS

WGGG—Gainesville, Ga.

1. Satisfied Mind (P. Wagoner)
2. When I Stop Dreaming (Louvin)
3. Mixed-Up Medley (Wilburns)
4. All Right (Faron Young)
5. Lord I Can't Come Now (Carson & Hamblin)
6. There She Goes (Carl Smith)
7. Daydreaming (H. Thompson)
8. Till The Last Leaf (S. James)
9. So Lovely Baby (Johnny & Jack)
10. I'm In Love With You (Wells)

CLIFF RODGERS

WHKK—Akron, Ohio

1. Satisfied Mind (P. Wagoner)
2. Temptation Go Away (Wilburns)
3. Yellow Rose Of Texas (Tubb)
4. Just Call Me Lonesome (Eddy Arnold)
5. Here We Are Again (Carter)
6. No, No, John (Al Terry)
7. Maybelle (Marty Robbins)
8. I'm Glad I Got To See You (Hank Snow)
9. All Right (Faron Young)
10. Don't Blame The Children (Ferlin Huskey)

RAY SKINNER

WTSL—Hanover—Lebanon, N. H.

1. Satisfied Mind (P. Wagoner)
2. Humminbird (Rose Maddox)
3. Yellow Rose Of Texas (Texas Bill Strength)
4. Daddy, You Know What (Jim Wilson)
5. Are You Mine (Wakely/Ross)
6. Cryin', Prayin', Waitin', Hopin' (Hank Snow)
7. Makin' Believe (L. Frizzell)
8. I'll Baby Sit With You (Ferlin Huskey)
9. Kentuckian (Eddy Arnold)
10. Remember The Alamo (Ritter)

HAPPY ISON

WORZ—Orlando, Fla.

1. I Don't Care (Webb Pierce)
2. Maybelle (Marty Robbins)
3. Satisfied Mind (P. Wagoner)
4. Take Possession (J. Shepard)
5. There She Goes (Carl Smith)
6. So Lovely Baby (Doug & Russ)
7. Here Today, Gone Tomorrow (Browns)
8. Cry, Cry, Cry (Johnny Cash)
9. Go Back You Fool (F. Young)
10. Mixed Up Medley (Wilburns)

PFC RICHARD HALES

Mutual Broadcasting System, New York, N. Y.

1. Don't Blame The Children (Ferlin Huskey)
2. I Don't Care (W. Pierce)
3. Go Back You Fool (F. Young)
4. That Do Make It Nice (Eddy Arnold)
5. I Just Dropped In To Say Goodbye (Carl Smith)
6. I've Got So Many Million Years (Carson & Hamblin)
7. Most Of All (H. Thompson)
8. Temptation Go Away (Wilburns)
9. Yonder Comes A Sucker (Jim Reeves)
10. Satisfied Mind (P. Wagoner)

HENRY TUCK

WREV—Reidsville, N. C.

1. Go Back You Fool (Young)
2. Satisfied Mind (P. Wagoner)
3. Makin' Believe (Kitty Wells)
4. Hawk-Eye (Bobby Lord)
5. There She Goes (Carl Smith)
6. I Don't Care (Webb Pierce)
7. I'm Glad To See You (Snow)
8. Baby Let's Play House (Elvis Presley)
9. Don't Blame The Children (Ferlin Huskey)
10. Just Call Me Lonesome (Eddy Arnold)

BUSTER KENTON

WRWB—Kissimmee, Fla.

1. Satisfied Mind (R. & B. Foley)
2. Daddy, You Know What (Jim Wilson)
3. I Don't Care (Webb Pierce)
4. Yellow Rose Of Texas (Ernest Tubb)
5. Peace In The Valley (Foley)
6. Do You Know Where God Lives (Johnson Family)
7. I'm Hot To Trot (Terry Fell)
8. Maybelle (Marty Robbins)
9. I'm In Love With You (Kitty Wells)
10. Whose Shoulder Will You Cry On (Kitty Wells)

JOE ALLISON

WSIX—Nashville, Tenn.

1. Satisfied Mind (Wagoner)
2. Just Call Me Lonesome (Eddy Arnold)
3. Mixed-Up Medley (Wilburns)
4. Love Love Love (W. Pierce)
5. Go Back You Fool (F. Young)
6. Live Fast, Love Hard (Young)
7. That Do Make It Nice (Eddy Arnold)
8. Simple Simon (H. Thompson)
9. All Alone (Justin Tubb)
10. Ain't Gonna Wash My Face (Goldie Hill)

SMOKEY SMITH

KRNT—Des Moines, Iowa

1. Daddy, You Know What (Jim Wilson)
2. Satisfied Mind (P. Wagoner)
3. I Don't Care (Webb Pierce)
4. That Do Make It Nice (Eddy Arnold)
5. Here Today, Gone Tomorrow (Browns)
6. Hawk-Eye (Bobby Lord)
7. Too Much (Sonny James)
8. Yellow Rose Of Texas (Tubb)
9. Go Back You Fool (Young)
10. So Lovely, Baby (Rusty & Doug)

JIMMY HUTSELL

WLAR—Athens, Tenn.

1. I Don't Care (Webb Pierce)
2. Satisfied Mind (P. Wagoner)
3. Cattle Call (Eddy Arnold)
4. There She Goes (Carl Smith)
5. Daddy, You Know What (Jim Wilson)
6. Your Good For Nothing Heart (Webb Pierce)
7. Somebody Stole My Gal (Chet Atkins)
8. I'm Glad I Got To See You Once Again (Hank Snow)
9. Just Call Me Lonesome (Red Foley)
10. Don't Tease Me (Carl Smith)

RED SMITH

WBOK—New Orleans, La.

1. All Right (Faron Young)
2. I Guess I'm Crazy (Fairburn)
3. When I Stop Dreaming (Louvin)
4. I Don't Care (Webb Pierce)
5. I Just Dropped In To Say Goodbye (Carl Smith)
6. No, No, John (Al Terry)
7. Come Back Baby (Presley)
8. Why Baby Why (G. Jones)
9. Your Heart Is An Island (Hank Snow)
10. Poison In Your Heart (Wells)

JIMMIE WILLIAMS

WNOP—Newport, Ky.

1. All Right (Faron Young)
2. Most Of All (H. Thompson)
3. Hawk-Eye (Bobby Lord)
4. Cry, Cry, Cry (T. B. Strength)
5. Gone With The Wind This Morning (Wayne Raney)
6. Lost To A Stranger (Brown)
7. A Memory Of You (Jim & Jesse)
8. Sweet Little Miss Blue Eyes (Ray Price)
9. Strollin' (Skeets McDonald)
10. How It Hurts To Cry Alone (Lee & Cooper)

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"2/3 OF THE TENNESSEE RIVER"

12070 K-12070

b/w "BABY ME"

MGT. JOE LAXER 15 PARK ROW NEW YORK CITY

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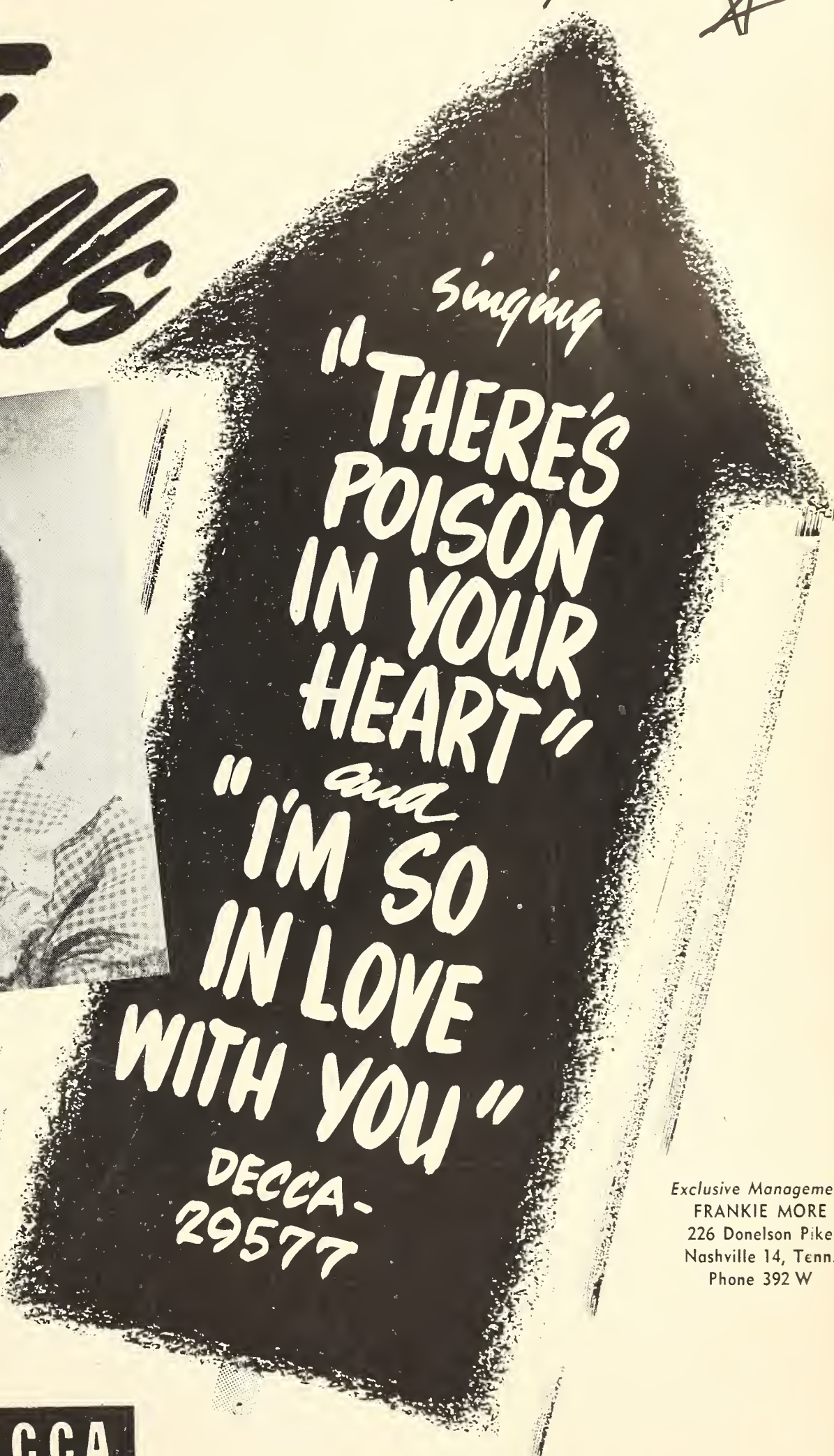
--- CASH BOX

Country Music's #1 Female Vocalist ... *is Riding High!* ★

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Roy Acuff Show



Singing

"THERE'S
POISON
IN YOUR
HEART"

and

"I'M SO
IN LOVE
WITH YOU"

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CINCINNATI CUT-UPS

Betty Ann Baldrick is now Betty Ann Blake, and she is now singing with Ernie Rudy's band at the Aregon Ballroom in Chicago. This young Cincinnati Miss recently appeared on the Arthur Godfrey's "Talent Scouts" show and is a recent student of Mrs. Grace Raine, noted Cincinnati vocal teacher of Doris Day, Billy Williams, The Mills Brothers, and many others. Dave Hamilton another one of Mrs. Raines' students will appear on the Scout's show in the near future. . . . Mimi Roman has resigned from WLW's "Mid-Western Hay Ride" and will return to New York, her home. . . . Ed Kennedy, sportscaster, will be the emcee on WKRC-TV's "The Big Fight" Oct. 15th.

Looks like we will enjoy Football on TV this fall as WLW-T has announced that they will carry nine College football games of the National Collegiate Athletic Association, the first of these games being Georgia Tech's clash with Miami University of Fla. . . . The local Albee and Palace Theatres will carry the Marciano-Moore fight on a closed TV circuit with prices for seats ranging from \$2.50 to \$7.20. Looks like the Shades of Tex Rickard days are back again as with the combined Yankee Stadium, and TV sales the fight may gross more than two million.

Marion Spellman of WLW vocal staff stopped by to chat for a few moments, and this correspondent was surprised to learn that Miss Spellman has not a recording contract. (A&R Men, here's a natural for you.) . . . Gale Storm (Dot) of "My Little Margie" fame was in town this week making the rounds with her first release "Never Leave Me" and "I Hear You Knockin'".

Wise Records Hank Williams Poem

NEW YORK—MGM Records will release a special disk by Hank Williams' wife Audrey Williams who will recite a personal poem composed by Hank and completed just before the great singer's untimely death. The poem "Little Bosphus" (the name of Hank's son) was accidentally discovered by Mrs. Williams. It was tucked away in Hank, Jr.'s bureau drawer.

Reinschild Joins Victor Custom Sales Dep't.

NEW YORK—Carl Reinschild has been added to the sales staff of the RCA Victor Custom Record Department, James P. Davis, Department Manager has announced.

Reinschild has nine years experience in the custom record field with Columbia Transcriptions, where he handled special projects.

In his new assignment at RCA Victor, Reinschild will represent the record company to customers in the commercial phonograph record business, transcription customers, slide-film recording users and manufacturers and advertising agencies using records as premiums and as a promotion tool. As a sales representative Reinschild will report to D. J. Finn, Sales Manager of the RCA Victor Custom Record Department.

A graduate of Lafayette College, Easton, Pa., Reinschild is a member of the Delta Tau Delta fraternity. During World War II he served in the Army Medical Corps.

Paul & Ford To Headline Opry's Network Television Debut

NASHVILLE, TENNESSEE . . . WSM's internationally famous Grand Ole Opry, the oldest continuous commercial radio program on the air, is slated to appear regularly in a live national network television show beginning October 15th (ABC-TV) and officials of the 'Opry' have already set Les Paul and Mary Ford, Capitol recording team, to headline the guest-star roster for the first show.

Featuring the greatest names in Country music, the TV show will originate on the stage of the Ryman Auditorium, historic home of the Grand Ole Opry radio show, and almost one hundred entertainers will appear in the cast. The program will be one hour in duration, being presented from 7:00 to 8:00 p.m. CST every fourth Saturday. It will be sponsored by the Chows division of the

Ralston-Purina Company and will be carried on 130 stations of the ABC-TV network.

At the time negotiations were completed for the Grand Ole Opry television network series it was noted that the show plays to an average live audience of 5,000 persons weekly and has brought 6,000,000 persons to Nashville to see the show produced in the course of its nearly 30 years. This means that the equivalent of one out of every 33 persons in the United States has actually been to Nashville to be present for the show. The 'Opry' never takes a summer hiatus and has never missed a performance since it began in November, 1925.

The second show of the series will be presented November 12, during WSM's Fourth Annual National Disk Jockey Festival.

Long Run



SPRINGFIELD, MO.—Picture here is RCA Victor Artist Porter Wagoner during a visit to the "Hillbilly Heaven" show presided over by Fred Lynn of KWTO, Springfield, Mo. Occasion was 26th week that Wagoner's "Satisfied Mind" has topped Lynn's request list, which is actually two weeks longer than the record has been in release, since Fred began playing Porter's "demo" of the song on the very night that it was recorded.

**THE TEN COUNTRY RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
(PLUS THE NEXT TEN)**

- | | |
|--------------------------------|---------------------------------------|
| 1. SATISFIED MIND | Porter Wagoner (RCA Victor) |
| 2. I DON'T CARE | Webb Pierce (Decca) |
| 3. ALL RIGHT | Faron Young (Capitol) |
| 4. JUST CALL ME LONESOME | Eddy Arnold (RCA Victor) |
| 5. THAT DO MAKE IT NICE | Eddy Arnold (RCA Victor) |
| 6. YELLOW ROSE OF TEXAS | Ernest Tubb (Decca) |
| 7. DADDY, YOU KNOW WHAT? | Jim & June Wilson (Mercury) |
| 8. MAYBELLENE | Marty Robbins (Columbia) |
| 9. WHEN I STOP DREAMING | Louvin Brothers (Capitol) |
| 10. GO BACK, YOU FOOL | Faron Young (Capitol) |
| 11. THERE SHE GOES. | 12) I FORGOT TO REMEMBER TO FORGET. |
| 13) YONDER COMES A SUCKER. | 14) DON'T BLAME THE CHILDREN. |
| 15) CATTLE CALL. | 16) LOVE, LOVE, LOVE. |
| 17) YELLOW ROSES. | 18) TEMPTATION, GO AWAY. |
| 19) HERE TODAY, GONE TOMORROW. | 20) I JUST DROPPED IN TO SAY GOODBYE. |
| 20) SO LOVELY, BABY. | 20) I'M IN LOVE WITH YOU. |
| | 20) MIXED-UP MEDLEY. |

THE CASH BOX
Reports
THE NATION'S BIG 10
Country
JUKE BOX TUNES

POS. LAST WEEK

1 I DON'T CARE **2**
Webb Pierce
(Decca 29480; 9-29480)

SATISFIED MIND
Porter Wagoner
(RCA Victor 20-6105; 47-6105)
2 **1**
Red & Betty Foley
(Decca 29526; 9-29526)
Jean Shepard
(Capitol 3118, F3118)

CATTLE CALL
3 **3**
Eddy Arnold & Hugo Winterhalter
(RCA Victor 20-6139; 47-6139)

JUST CALL ME LONESOME **5**
4
Eddy Arnold
(RCA Victor 20-6198; 47-6198)

ALL RIGHT **6**
5
Faron Young
(Capitol 3169; F3169)

THAT DO MAKE IT NICE **9**
6
Eddy Arnold
(RCA Victor 20-6198; 47-6198)

YELLOW ROSES **4**
7
Hank Snow
(RCA Victor 20-6057; 47-6057)

THERE SHE GOES **8**
8
Carl Smith
(Columbia 21382; 4-21382)

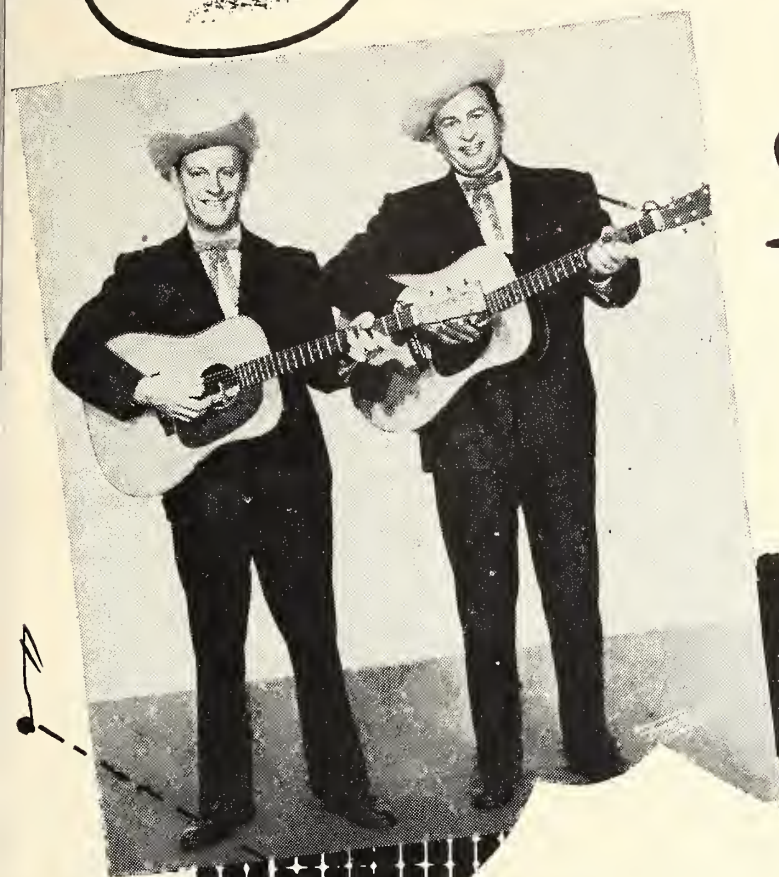
MAKING BELIEVE
9 **7**
Kitty Wells
(Decca 29419; 9-29419)
Jimmy Work
(Dot 1221; 45-1221)

THE KENTUCKIAN SONG **10**
10
Eddy Arnold & Hugo Winterhalter
(RCA Victor 20-6139; 47-6139)

Johnnie & Jack

**COUNTRY MUSIC'S
#1 VOCAL GROUP**

Singing...



"SO LOVELY, BABY"

b/w

"LOOK OUT"

RCA Victor 20/47-6203

RCA VICTOR
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"It Pays to Advertise"
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CENTRAL SONGS, INC.
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 HOLLYWOOD 1-9347

IT'S TERRY TIME AGAIN!
Al Terry sings...
NO, NO, JOHN
GONE AGAIN
 HICKORY 1029

JIMMIE WILLIAMS
 Singing star on WWVA's "World's original Jamboree"
 sings on
MGM
"I Wouldn't Hurt You For The World"
WHITE OAK MUSIC—BMI
 Cincinnati 24, O.

THE 10 TOP THE CASH BOX Country Best Sellers

(PLUS THE NEXT FIVE)

1. I DON'T CARE
Webb Pierce (Decca 29480; 9-29480)
2. SATISFIED MIND
Porter Wagoner (RCA Victor 20-6105; 47-6105)
Red & Betty Foley (Decca 29526; 9-29526)
Jean Shepard (Capitol 3118; F-3118)
3. JUST CALL ME LONESOME
Eddy Arnold (RCA Victor 20-6198; 47-6198)
4. CATTLE CALL
Eddy Arnold & Hugo Winterhalter (RCA Victor 20-6139; 47-6139)
5. ALL RIGHT
Faron Young (Capitol 3169; F3169)
6. THAT DO MAKE IT NICE
Eddy Arnold (RCA Victor 20-6198; 47-6198)
7. THERE SHE GOES
Carl Smith (Columbia 21382; 4-21382)
8. THE KENTUCKIAN SONG
Eddy Arnold & Hugo Winterhalter (RCA Victor 20-6139; 47-6139)
9. YELLOW ROSES
Hank Snow (RCA Victor 20-6057; 47-6057)
10. IN THE JAILHOUSE NOW
Webb Pierce (Decca 29391; 9-29391)
11. YELLOW ROSE OF TEXAS
12. MYSTERY TRAIN
13. THERES POISON IN YOUR HEART
14. YONDER COMES A SUCKER
15. LOVE, LOVE, LOVE
15. GO BACK, YOU FOOL

The Cash Box Country Reviews

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

THE CASH BOX BULLSEYE OF THE WEEK

"MAINLINER" (2:03)
 [Hamblen BMI—S. Hamblen]
"BORN TO BE HAPPY" (2:36)
 [Hamblen BMI—S. Hamblen]
HANK SNOW
 (RCA Victor 20-6269; 47-6269)

Country hit-maker, Hank Snow, heads into the Fall season with two tremendous new Stuart Hamblen sides that should be all over the charts within a matter of weeks. On one half, tabbed "Mainliner" (The Hawk With Silver Wings), the "Singing Ranger" waxes an intriguing fast paced item dedicated to a plane winging on its way with his sweetheart aboard. A great performance by Hank and the Rainbow Ranch Boys. "Born To Be Happy" is a heartfelt, middle tempo weeper that Snow projects with tender emotion. Hank sounds better than ever on both halves and it looks like he's gonna have two big hits.

"GOD WAS SO GOOD"
 [Acuff-Rose BMI—G Miller]
"I THOUGHT I'D NEVER LOVE AGAIN"
 [Acuff-Rose BMI—J. Newman]
JIMMY NEWMAN
 (Dot 1270; 45-1270)

A new Jimmy Newman release hits the market this week and it has hit ingredients notched into every groove of the record. The artist's previous waxing of "Blue Darlin'" proved to be a solid money-maker for ops and dealers alike and his new effort spells money in the bank for all concerned. Top end, tagged "God Was So Good", is a middle beat, heart-warming item that Newman delivers in convincing fashion. A stellar tune that should be a smash. On the other half, he sends up a warm and sincere reading of an inspiring, up tempo romantic piece, titled "I Thought I'd Never Love Again". Top portion is the stronger one but both ends have the goods.

WILEY BARKDULL
 (Hickory 1034; 45-1034)

B+ "PENCIL AND PAPER LOVE" (2:19) [Acuff-Rose BMI—Miller, Burt] The mellow tones of newcomer Wiley Barkdull stand out on a very pretty, middle tempo romantic item that has the potential to break into the best selling ranks.

B+ "I'LL GIVE MY HEART TO YOU" (2:43) [Acuff-Rose BMI—Miller, Barkdull] On the lower biscuit the chanter displays the fine quality in his voice as he waxes another inviting, moderate paced love item. Grade "A" material and delivery. Barkdull is headed for stardom.

HANK WILLIAMS
 (MGM 12077; K12077)

B+ "SOME DAY YOU'LL CALL MY NAME" (2:10) [Acuff-Rose BMI—Branch, Hill] Hank Williams and his "plaintive" guitar are heard once again on a powerful, middle tempo lament as only the late stylist could sing it.

B "THE FIRST FALL OF SNOW" (3:10) [Milene ASCAP—Rose] On the reverse platter Williams etches a slow paced heartbreaker in his simplest yet dramatic fashion. A touching pairing that should be around for a long time.

JIM REEVES & ALVADEAN COKER
 (Abbott 184; 184-45)

B+ "ARE YOU THE ONE" (2:30) [Dandelion BMI—D. Grashey, B. DeVal] The wonderful combination of Jim Reeves and Alvadean Coker comes up with a most attractive reading of an "Are You Mine" type tune. Could be a big money maker. Keep close tabs on it.

B+ "HOW MANY" (2:36) [Gpal BMI—H. Blair, H. Barnes] Reeves solos in grand style on a beautiful, middle beat piece that should rack up the sales and spins.

THE COCHRAN BROS.
 (Ekko 1005; 45-1005)

B "YOUR TOMORROWS NEVER COME" (2:05) [Jari BMI—L. Hayes, S. Harper] The Cochran Brothers present a mighty appealing vocal duet as they chant an up tempo tale about a gal who is in love with and cheats on two different guys. A good side for the boys.

B "GUILTY CONSCIENCE" (2:05) [Jari BMI—H. Cochran, E. Cochran] On the bottom etching the artists effectively spin a feelingful, quick beat ditty that could happen with enough exposure. Keep your eye on this one.

THE FARMER BOYS
 (Capitol 3246; F3246)

B+ "IT PAYS TO ADVERTISE" (5:52) [Central BMI—L. Tally, F. Owen] The Farmer Boys team up to produce some splendid harmonizing on a delectable, fast paced love novelty. A light-hearted platter that could step out.

B "YOU LIED" (2:12) [Central BMI—B. Adamson, W. Murray] On the flipside the boys offer a dandy duet on a quick beat weeper with potent lyrics. A solid two-sided coin-catcher.

MONTANA SLIM
 (Decca 29671; 9-29671)

B "THE ALPINE MILKMAN" (2:15) [Famous ASCAP—L. Sarony] Montana Slim (Wilf Carter), sends up a tantalizing vocal-yodel portrayal of a tender, touching quick paced charmer that should create noise in both the country and pop markets.

B "THERE'S A TREE ON EVERY ROAD" [Springfield BMI—L. Coleman, D. Wolf] Lower lid is an up tempo, sentimental ditty that the songster etches in easy-on-the-ears style.

ROSIE & RETTA
 (Columbia 21447; 4-21447)

B "WILD WIND" (3:09) [Peer Int'l BMI—H. Maddox, R. Maddox] Rosie and Retta infectiously blend their vocal talents on a lilting and captivating piece of material that makes for pleasant listening.

C+ "WAS THERE A TEARDROP?" (2:13) [Ellis-Ragsdale] Under siding is a middle tempo, tearful tune that the thrushes project in persuasive style. Pretty wedding of melody and lyrics.

CHUCK REED
 (Mercury 70701; 70701x45)

B "LOVE, LOVE, LOVE" (2:09) [Babb, Cedarwood BMI—T. Jarrett] Polished-toned Chuck Reed sends up a terrific vocal performance on the original waxing of a tune that's starting to click. Should receive a healthy slice of the sales melon.

B "I THINK I'LL GO HOME AND CRY" (2:21) [Tree BMI—C. Reed, R. Glasgow] Reed puts across this middle beat, crying towel item with the utmost of sincerity. Strong sides.

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS

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THE CASH BOX Country Roundup

WSM GRAND OLE OPRY . . . News broke last week that Les Paul and Mary Ford (Capitol) will definitely headline the first national network television show of the Grand Ole Opry on October 15. The program will be one hour in duration, being presented from 7 to 8 p. m. CST every fourth Saturday, beginning with the above date. Grand Ole Opry on the ABC-TV network is being sponsored by the Chows division of the Ralston-Purina Company and will be carried on 130 stations of the ABC-TV network. The 'Opry' TV Show will originate on the stage of the Ryman Auditorium, historic home of the Grand Ole Opry radio show. Almost 100 entertainers will appear in the cast. Tom Diskin of the Hank Snow Jamboree Attractions has been racing around the country lately setting up more tours of Country talent. Recently, Diskin was tour manager for a show which consisted of Hank Snow, Elvis Presley, The Louvin Brothers and Cowboy Copas which opened in Norfolk, Va. and played to two sold out houses. Col. Tom Parker announced a record breaking turnout for the Hank Snow All-Star Jamboree for this date on the above show. Col. is also working on big shows to be set for new mill openings for the Purina Company in Harrisburg, Pa. and Springdale, Ark. The events which celebrate the official opening of the new mills attracts many thousands of people and a cast of top names in the country field will be used. Show production and promotion will be directed by Col. Parker. A tour of dates is being set by Col. Parker for Eddy Arnold in early October. Talent and itinerary to be announced later. Jimmie Snow back in Nashville after a two-week tour of duty with the National Guard. Young Snow will play a number of fall dates being negotiated by manager Tom Diskin. Joyce Moore who left Nashville several weeks ago for work in New York City has recently acquired a singing partner . . . doing a duet. . . . Bobbie Heider and Joyce Moore now working at Ernando's in New York City. Gabe Tucker, personal manager for Ernest Tubb and Justin Tubb (Decca) back into Nashville after a very successful tour of the Southwest. X. Cosse, personal manager of Martha Carson (RCA Victor) reports that Ike Inman who formerly played with the Webb Pierce band, has now joined the Martha Carson unit. Pat Boyd and Beth Alexander, president and vice-president of the Del Wood Fan Club were visiting in Nashville recently, and stopped by to visit on the DJ USA Show along with Grant Turner and guest deejay for the evening Norman



LES PAUL & MARY FORD

Hall, who represents the Triangle Network of Booneville, Ill. Gabe Tucker has just announced that Justin Tubb (Decca) has been inked for thirteen days work through Canada and the Northwest. New workers to join the Ernie Young Record Mart staff include Joni McCulloch and Tom James. Hal Smith, personal manager of Carl Smith (Col.) and the Tunesmiths, reports that Carl has had a very successful season and has a remaining fifteen days of personal appearance work before concluding his year's run! Hal is currently setting up special record and over-all promotion for Smith and his band. Ferlin Huskey (Capitol) getting special build-up by his personal manager, Bob Ferguson, who is acquiring downtown offices.



JOYCE MOORE

HAYRIDE HAPPENINGS . . . Jim Edward and Maxine Brown (Fabor) going like a house afire with their current release . . . "Here Today, Gone Tomorrow" and "You Thought I Thought". The duet will bow in with their second appearance on the Red Foley "Ozark Jubilee" on October 1st. The team last appeared on the show when Webb Pierce had the featured spot during Foley's vacation several weeks ago. Heard some good comment on the latest Billy Walker (Col.) release . . . titled "The Record". Elvis Presley (Sun) and Weryl Fairburn (Columbia) and Jimmy Newman (Dot) making an impressive showing on the 'Hayride' these days.

THE BIG "D" JAMBOREE . . . Ed McLemore, producer-owner of the Big "D" Jamboree here in Dallas out to New York during the past several days on business. The Big "D" recently snared the front cover of the Cash Box during the show's 10th Anniversary celebration. Jimmie Littlejohn (Columbia) has just returned from a short tour through Louisiana and Mississippi and reports that he is well pleased with the way his new release "Walking The Streets" has caught on in this section. Next month Littlejohn starts a tour which will include Louisiana, Alabama, Florida, Georgia and then he will come into Nashville by November 10th for the WSM Grand Ole Opry 30th Anniversary Celebration and the National Disk Jockey Festival (Nov. 10-12). Al Dexter and his agent Charlie Wright of Dallas, met last week with C. G. (Red) Matthews, A&R topper of Ekko Records to sign contracts and select material for his first session for the label!



JUSTIN TUBB

FROM THE CROSSROADS OF COUNTRY MUSIC . . . Red Foley's "Ozark Jubilee" over ABC-TV and originating from the Crossroads of Country Music in Springfield, Mo. continues to give out with an impressive line-up of talent and an entertaining format. Show has featured of recent many juvenile entertainers. Foley's Hymn time on the "Jubilee" continues to be one of the most looked-forward parts of the show. Showing up to great advantage, aside from the Hymn time, is the newly organized Grady Martin Winging Strings Band . . . and newcomer chirp Wanda Jackson, who records for Decca. Jean Shepard, a regular for some time on the oatune TV'er continues to rack up favorable comment. Other regulars such as Porter Wagoner (RCA Victor), Bobby Lord (Columbia), Marvin Rainwater, who is currently touring with Bob Wills (Decca) and who recently signed an MGM recording contract and Pete Stamper all continue to take good spots on the 'Jubilee'. Last week, Foley's son-in-law, 'popster' Pat Boone (Dot) was in for a guest spot. Pat's performance was great as a newcomer to the recording field!!! Foley's ability to work closely and in harmony with whatever talent comes along, draws long and loud cheers from this corner as a real 'pro'.

COUNTRY SMATTERINGS . . . Ernest Tubb (Decca) played to 7,000 persons at Lubbock, Texas recently and in Amarillo, Texas, Tubb was a terrific smash and did a 'top' gross for the location. The Blackwood Brothers (RCA Victor) have a solid schedule of personal appearances lined up now that will take this outstanding quartet to practically every section of the country between now and the end of October. They work out of Memphis, Tennessee and are recognized as one of the nation's outstanding quartets. Dusty Owens (Columbia) who works out of WWVA, has just returned to his Wheeling, W. Va. base after nine weeks of personal appearances in the Maritime section. In addition to Owens, there was Donna Darlene, and Buddy and Marion Durham, and Lazy Jim Day. Largest crowd was in Halifax, N. S. Owens has already left Wheeling again for another eight weeks. This includes two weeks in New York and about four in Ontario, with plans in the works for two weeks in Canada. Owens just recently had a new release for Columbia "Forget My Broken Heart" and "Who Do You Think They Would Blame". Bill Staten penned the "Blame" side and Owens and Joe Parish take honors for the "Forget" side. According to word from Vivian Keith, publicity rep for Jimmie Davis (Decca), Jimmie is currently working a string of personal appearances through Virginia, N. C. and South Carolina and is coming into Nashville on October 7th for sessions and appearances with Wall Fowler on his "All Night Singing" program, which features gospel music. Eddie Hill, (RCA Victor) passes along word from Slim Rhodes and his Mountaineers, of WMCT-Memphis, Tenn. Sun Recording artists. The band includes "Speck" Rhodes, "Dusty" Rhodes and Slim Rhodes. Their latest release on Sun is "House Of Sin" and "Are You Ashamed Of Me?"



PORTER WAGONER

WAX-WISE . . . New releases continue to be the theme of the day. Grandpa Jones (RCA Victor) is out with "The Champion" and "What Has She Got?" There's another Hank Williams release on the market also . . . "Someday You'll Call My Name" and "First Fall Of Snow". Eddie Dean, Sage and Sand recording star fully recovered from a recent operation. Dean returned to the Western Varieties TV show last week to sing his current release "Orphans Prayer", and takes off this week for a tour of Texas. . . . The Frontiersmen have been set to appear at the San Diego Rodeo with Rex Allen. Eddie Hill and Jean Branch have writers' honors on the "Someday" side and "First Fall Of Snow" was authored by the late Fred Rose. Vic McAlpin has big hopes for the Glenn Douglas and Roy Duke (Dot) release. The duet do "Standing At The End Of The World" and the flip is a solo by Douglas . . . "You Just Stood There". Texas Bill Strength (Capitol) happy over the popularity of his first for the label . . . "Yellow Rose Of Texas" and "Cry, Cry, Cry". The "Cry" side is showing to good advantage for Bill, he says! Terry Fell (RCA Victor) has two good sides for his latest "That's What I Like" and "I Nearly Go Crazy". Martha Lynn (RCA Victor) has her first for the label . . . "Suddenly There's A Valley" and "Learning To Love". Ferlin Huskey (Capitol) making strong bid for the top play with his recording of "Dear Mr. Brown" and "I'll Be Here For A Lifetime". Johnnie and Jack (RCA Victor) continue their popularity streak with the recording of "So Lovely, Baby" and Kitty Wells (Decca) continues to hold down her title as the number one Country female vocalist with her recordings of "There's Poison In Your Heart" and "I'm So In Love With You". Marty Robbins left last week on an extended tour through North Dakota, Minnesota and Canada. Marty's latest recording on the Columbia label entitled "Maybeline" and "This Broken Heart Of Mine" is really being spun on the turntables in the field of country music. Sheriff Tex Davis, WCMS-Norfolk, Va. thrilled over the way his first fall show, held Sept. 11th and 12th, headlining Elvis Presley, Hank Snow, the Louvin Bros. and Cowboy Copas, broke all attendance records for Norfolk. Davis tells us that the teenagers went wild over Presley and after the show they mobbed him and tore off half his clothes for souvenirs. . . . Hal Smith, personal manager of Carl Smith and the Tunesmiths (Columbia) reports that Columbia is re-servicing all deejays on the current Carl Smith tune "I Just Dropped In To Say Goodbye" and "Don't Tease Me." The initial promotion records mailed out from the company to the deejays were mechanically imperfect according to word from Hal. All sales records were alright, however, deejays may expect another copy of the tune! Jack Noel disk jockey of WTTS and WTTV in Bloomington, Indiana was into Nashville last week for guest appearances on the Grant Turner Mr. Deejay USA Show over WSM. While in town, Jack visited with Grandpa Jones (RCA Victor) and the two enjoyed some mighty fine sorghum molasses and hamburgers! Jack made the rounds and visited with various artists backstage at the 'Opry' also. "You Win Again" has been recorded 'pop' by the Paulette Sisters . . . Betty, Jane and Gloria on Capitol! Seen on the scenes lately is MGM's newcomer Billy Worth and personal manager Doug Williams. Billy's first release for the label is "There's Good In Everybody" and "Because I Cared." Billy has written several other songs, including "When They Get Too Rough" by Jimmie Dickens (Columbia) "There's A Bottle Where She Used To Be" by Carl Smith (Columbia), and "Journey With No End" by Johnny Horton. Mac Wiseman (Dot) continues to enjoy widespread popularity with his recordings and his newest release is already racking up lots of plays . . . "Fireball Mail" and "The Roses Bloom Again."



BLACKWOOD BROS.

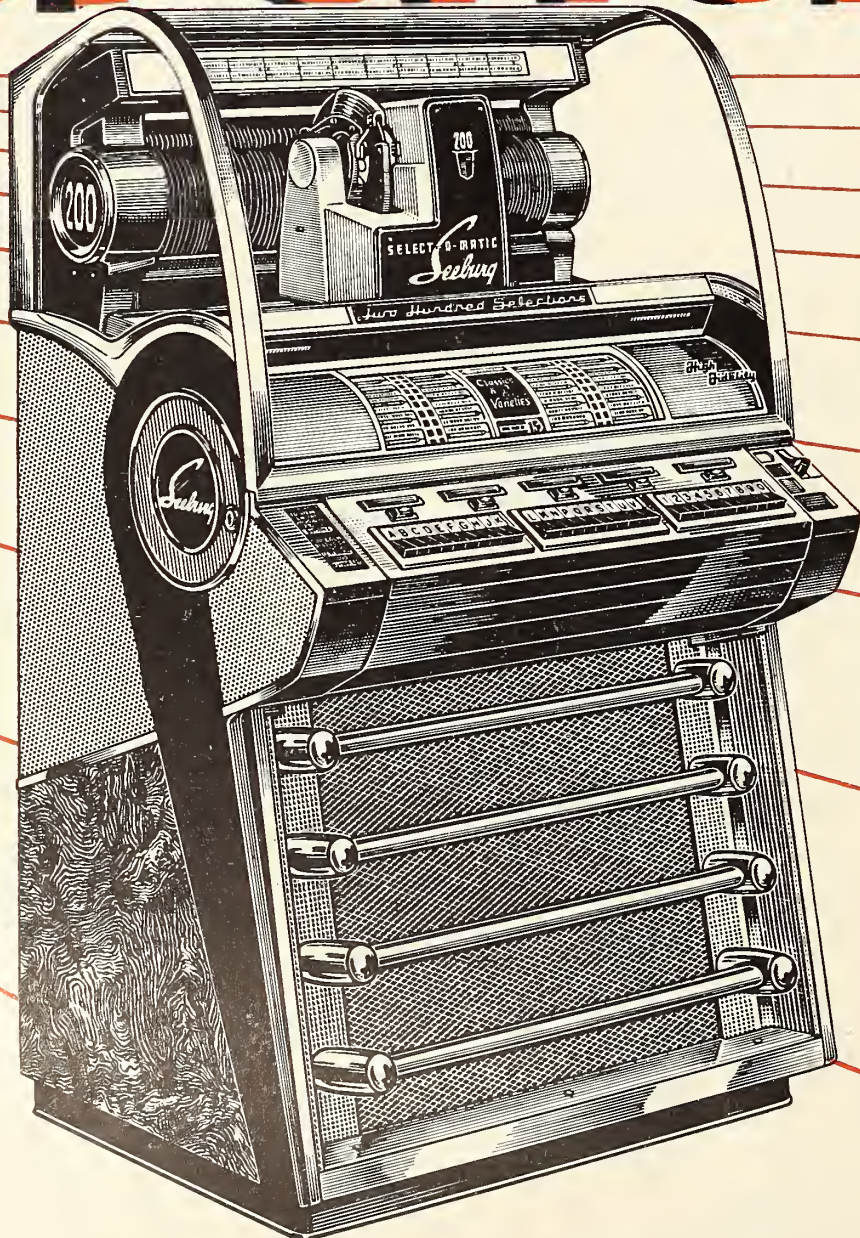


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Demand Grows Greater For:

“NATIONAL CREDIT BUREAU”

Trade, Itself, Revives Original Proposal of "The Cash Box" Now Over Ten Years Old. Leaders Ask That "National Credit Bureau" Come Into Being in an Effort to Bring Inflated Credit Under Control and Placed on More Solid Basis.

Here and There

CHICAGO—John Ruskin was world famous as an art critic. But evidently he was a sound thinker as well. We quote his observation on prices: "It is unwise to pay too much, but it's worse to pay too little. When you pay too much you lose a little money, that is all. When you pay too little, you sometimes lose everything, because the thing you bought is incapable of doing the thing you bought it to do. The common law of business balance prohibits paying a little and getting a lot. It can't be done."

NEW YORK—Here's an item taken from one of New York's most respected business columns: "You can stop asking whether car prices are going up. They are, even though some of the motor magnates are acting coy about it. One company's headman, who wouldn't commit himself, put it this way to us: 'Everything else, in addition to labor, is costing more.'"

NEW YORK—Still keeping on the subject of prices (which reflect in all businesses, including the prices of coin operated machines and accessories), we reprint the following from an analysis by the expert reporters on *The Journal of Commerce*: "Price trends are going to play an increasingly important part in the business picture for the balance of this year. During the week, price rises for a wide variety of things were announced, none startling in size but, taken together, impressive is the picture presented. Lincoln announced price rises ranging to more than 6 per cent on its 1956 models and auto men in general expect an average rise of around 5 per cent for the industry; Coffee is up a little, but it is expected to stabilize around the current levels; Stoves are being hiked in price by some 5 per cent; furniture is going up some 3 per cent; cement is up a little and so the story goes." The editor comments "Over the long run, manufacturers' selling prices must be sufficient to compensate for production costs plus profits, if manufacturers are to stay in business."

NEW YORK—If it'll make you any happier, you're going to live longer. The Metropolitan Life Insurance Company reported this week that the average life expectancy for this country's wage earners and members of their families had climbed to 69.8 years. Within a few years, the company said, the life span will go to 70 years.

At regular intervals, for about a period of ten years, this publication has continued to bring to the fore the need for a "National Credit Bureau" for this industry.

A few weak attempts were made in this direction some years ago. In each case the plan was dropped, because of the lack of cooperation on the part of the industry itself.

Now, after these many years, demand continues to grow greater for the creation of a "National Credit Bureau" as credit zooms into inflationary realms.

The members of the trade are beginning to realize that credit must, somehow, be brought under control and, at the same time, placed on a more solid basis for the future.

There have been complaints from various sections of the country that, where operators can no longer obtain further credit from one source, they will use a competitive source and, thereby, soon find themselves in the position where they can no longer meet their payments.

The fact remains, many report, that there is no means or method by which they can check to learn just how far any operator has extended himself where credit is concerned. Even more important, they claim, is whether he will be able to meet his obligations after he has extended himself.

Nor does the use of finance firms and banks help in this credit situation, these men explain. Tho many of the wholesalers have countersigned and endorsed their credit paper and turned it over to banks or finance firms, this still does not mean there is any control over the extension of the credit itself.

As one noted distributor reported, "I would much rather sell any operator less machines, and know that he will be able to satisfactorily meet his obligations, than oversell him and find that he is caught short when he has to meet the payments on his notes."

As this distributor, and others explain, there is no way that they have to check with each other as

to how much credit has already been extended to any one man or firm

"In fact", this distributor says, "if anything at all, we won't get a true report if we phone a competitor."

"There are many reasons for this", he goes on to explain. "In the first place, no one wants to say anything that would withhold credit from anyone else and, in the second place, the competitor may want to capture this firm's business so that he won't stick his neck out to antagonize this man or his firm in any fashion whatsoever."

There are also a great many other reasons why definite credit information is very difficult to obtain. But this does not alter the fact that many are accepting tremendous credit responsibility and have no solid basis with which to back or protect themselves should anything happen to stick a pin into the present inflated credit balloon.

Leading operators want a "National Credit Bureau". As one of these operators says, "Our firm has proved itself. We don't bite off more than we can chew. But when one of the other, competitive operators does, it hurts us."

He explains it this way, "Before you know it this man finds he's up against it to meet his notes. He has to do everything he possibly can to raise money. He will cut commissions to grab locations. He'll make promises he can't fulfil."

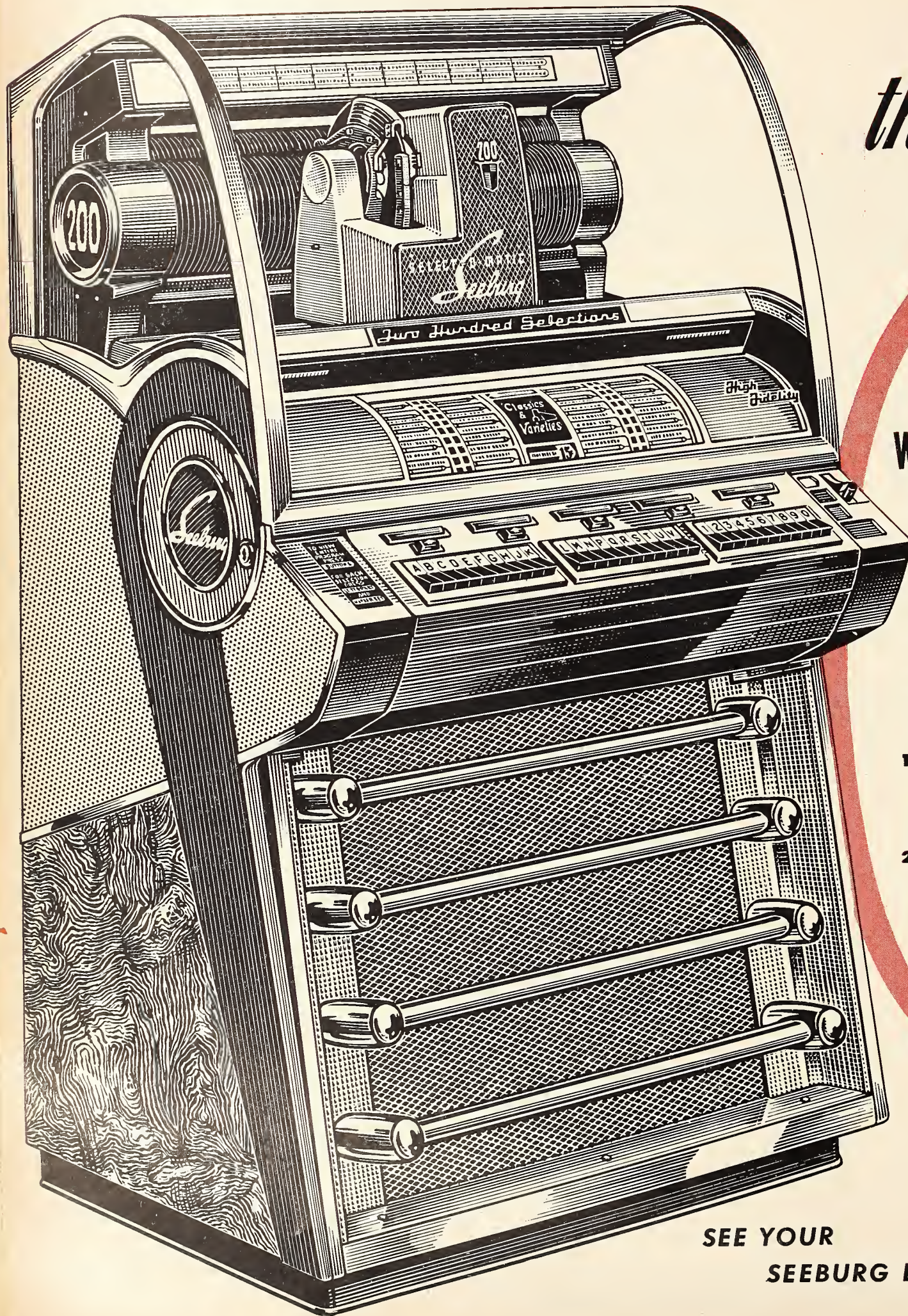
"The result is", he concludes, "that we are all hurt for months to come until the situation is corrected and all the commission cutting and grabbing of locations has been forgotten."

"That's why we feel that every upstanding operator wants a 'National Credit Bureau'."

"It will mean that the wholesalers will realize, when they sell such operators as ourselves, that they are taking on a good credit risk, and will not be hurting us with poor credit risks, who not only are hard to collect from, but who also hurt us so that we must extend ourselves to meet our payments."

"This is unfair all round. A 'National Credit Bureau' would cure this situation. Every operator who has proved himself creditwise would be better off."

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(one tune per selection) with a separate credit system
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(two tunes per selection) with a separate credit system

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200 SELECTIONS

The new Seeburg Select-O-Matic "200" is the world's first—and only—music system to play 200 selections! This great Seeburg development presents a *new horizon of opportunity to music operators*. That's because with 200 selections you actually have *two music systems in one!* Now, more than ever, there's "music for everyone."

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TORMAT MEMORY UNIT

A Seeburg engineering triumph, the new, exclusive selection system is equipped with a Tormat Memory Unit. Each of the 200 selections is controlled by a tiny Toroid*. There are **NO MOVING PARTS** and the entire assembly is **PERMANENTLY SEALED** and **GUARANTEED FOR FIVE YEARS**.

*This is the first commercial application of Toroids other than for "memories" of mammoth computing machines.

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Manufacturers Ask: WHY BUILD NEW TYPE EQUIP'T?

Are Puzzled by Trade's Lack of Venturesome Spirit to Give New Equipment Fair Trial. Attitude of Majority in Field Seems to be: "Let Other Guy Try It Out First—Then I'll Think About Buying One." This Lack of Cooperation from Distribs and Ops to Try New Products is Dampening Mfg Enthusiasm to Continue Expensive Experimentation and Development in Search for New Type Equipment. Ops Admit: "Route Intake Fades Without Continued Replacement." No New Products Will Come Into Being Unless Entire Field Encourages Research, Development and Financial Risk on Part of Manufacturers by at Least Sampling and Testing New Equipment.

CHICAGO—"Where are the venturesome and spirited business men who used to infest this entire industry?", is what many manufacturers here are now asking.

They point out that, even tho many in the field continue to cry for new type equipment, few will actually go out of their way to sample and test new machines correctly.

The attitude out in the trade seems to be, "Let the other guy try it out first—then I'll think about buying one."

Naturally if this attitude is adopted by the majority—none will be trying out new machines.

The resultant effect will be for manufacturers to cut down steeply on expensive experimentation and development in their search for new products. Should this ever come about the entire trade will greatly suffer.

Every operator admits that, "Route intake fades without continued replacement."

Operators want to replace with new type equipment. This has always been and always will be the salvation of the industry.

But no new products will come into being without continued expensive research, experimentation and development by the manufacturers.

The manufacturers are willing to risk their capital to continue larger engineering, development and experimentation departments.

They only do this in the belief that the trade will thoroly test new equipment by sampling the new products and, therefore, allow them to go on ahead with such manufacture.

In years gone by operators eagerly jumped on new machines. They just as speedily placed them on location to learn whether or not they were fitted for profitable operation.

Today there seems to have come into being a very lackadaisical and very unbusinesslike attitude in this regard.

The average operator stalls about buying new type machines. He waits for some other operator to go thru all the necessary location testing before he will even consider purchasing a sample.

Nor are the operators alone in this fault. It seems, from what manufacturers here report, that they actually have to consign ma-

chines to distributors in an effort to get them to try out the new products.

Distributors should certainly realize, even more quickly than the operators, the manufacturers believe, that without continued large sums of money being spent seeking new equipment this field will rapidly fade and that the business will become stagnant.

One manufacturer here reported in this regard, "When we introduced our new machine, and even tho many distributors are now ordering in very good quantity, we are still having our hands full getting others of our distributors to even try out as little as five machines."

The result is that one manufacturer after the other is now looking askance at some in his distributing organization.

He can't be blamed for this. After all he has invested heavily of his money to develop a new product. Many, many thousands of dollars go into the very first production models.

If his distributors won't try out the machine by cooperating with him then, surely, he has every reason to hold back any further research expenditures of this nature. He can just continue to build the same old equipment he always manufactured.

The time has arrived for many in the field to realize that they cannot last long unless, like all business men, they continue to invest risk capital in an effort to find better income producing equipment.

The one and only way this can be done, like many manufacturers here state, is for the operator, as well as the distributor, to instantly sample and test all new machines. In this way the manufacturer is assured of continued business. He can continue his research, development and experimentation which means the employment of high salaried engineers, production experts and large labor forces.

Whatever the future holds for the industry, it is best assured of progressing only if it will try out whatever new comes to market.

Both operators and distributors must just as happily, in their smaller proportion, risk some capital to match the greater financial capital risk being made by the manufacturer who dares introduce an entirely new type product.

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CONGRESS-BOWLER and ABC-BOWLER play 10 frames . . . are available in dime play or one play for a dime, 3 plays for a quarter . . . require only 8½ ft. by 25 in. floor space.



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WITH MATCH-SCORE FEATURES Congress bowler

JUMBO BOWLER

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Where Crowds Gather . . .



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THRU THE COIN CHUTE NEW ENGLAND NIBBLES

Biz booming as ops thronged distributors' showrooms this week to buy new equipment and replenish inventories in preparation for the fall and winter season. Big season for music anticipated and hundreds of ops from all over New England attended the four-day showing of the new Seeburg 200 at Trumont Automatic Sales Corp., Sept. 19 thru 22. . . . Bob Jones, sales manager of Redd Distributors (Wurlitzer), moving into new home in Needham. Bally in-line games getting big reaction at Si Redd's plant on Lincoln St. and big volume sales are looked for. . . . Dave Baker, president of Massachusetts Music Operators Association, reports skedding of meetings for the fall and winter season for second Thursday of each month at Hotel Kenmore. The Association turned over a total of \$12,000 to the Cerebral Palsy Fund as a result of last winter's first time music machine tieup. A letter from CP thanking the association for their contribution to cerebral palsy was received by the organization. A substantial membership drive is now under way by the association. . . . Ed Ravreby, World Fair and Associated Amusements, off on another trip to the north country in which he will visit Maine, N. H. and Vt. . . . Richard S. Dolins, son of vet music operator Al and Mrs. Dolins of Hyannis, entered Harvard Graduate School this week. Dick graduated from Harvard, where he majored as a pre-med student, this June. He was a member of the student council, Hasty Pudding Club, and was elected permanent secretary and chairman of his class. In addition, he received a Lowell House award—all of which makes Mr. and Mrs. Al Dolins very proud, which indeed it should. . . . Jerry Flatto, Boston Record Distributors, entertained Dick Roman, who made a tour of Hub deejays this week, and the new singer's "How Many Others" on AA label is climbing rapidly in sales in Boston. . . . Coinmen around town this week included: Art Strahan, Greenfield; Bill Beattie, Holyoke; Leo Sullivan, Providence, R. I.; Steve Lielock, Worcester; Dave Baker, Arlington; Bill Hamel, Concord, N. H.; Al Dolins, Hyannis; Jim Michaud, Waterville, Me.; Henry Brooks, Dover, N. H.; Bob Rome, Automatic Music Service, Boston; Adolph Dugas, Worcester; Ray Shea, Worcester; Flint Newton, Bristol, Conn.; and Sol Robinson, Paramount Music, Newton. . . . Al Dolins, Hyannis, who operates on the Cape, always a danger spot because of New England's new hurricanes, reported that Hurricane "Diane" did not affect him too badly; nothing compared to the damage he suffered last year in Hurricanes "Carol" and "Edna." . . . All radio stations in Hub now going heavily for recorded music on deejay shows to the exclusion of soap operas and other staple presentations, all helping the plays on music machines. . . . Barney and Louis Blatt, Atlas Distributors, advise they'll be holding a showing of the new AMI model "G" phonos soon—and ops will be notified of the dates.

Wisconsin Phono Ops Meet in Green Bay September 26

GREEN BAY, WIS.—Notice just received from Ed. G. Dowe, secretary-treasurer of the Wisconsin Phonograph Operators Association that a meeting has been called at this city's Baumont Hotel, for September 26.

In cooperation with Clinton S. Pierce, of Brodhead, Wis., president of the organization and Cliff Bookmeier of this city, vice-president of the association, Howe advised:

"An important meeting will be held in Green Bay at the Baumont Hotel, Monday, September 26, at 12 Noon

in the coffee shop. The operators' meeting will start at 1 P. M. sharp."

He also advised all operators in the State of Wisconsin, "Many serious matters will be discussed at this meeting."

He also added, "You do not have to belong to the Wisconsin Phonograph Operators' Association to come to this meeting."

The organization is getting ready for a very fine advertising program, it was stated.

Boasberg Challenges O'Donnell! Again? Not for Rugby—For Tennis! And in Miami, Yet!

CHICAGO—Those many, many football fanatics who will travel down to gorgeous, sunny Miami this October 5, to watch Notre Dame play Miami U won't be seeing the "real major attraction" of this day—unless they can crowd into the Tennis Courts to view Lou Boasberg of New Orleans playing a rubber match with Bally's tennis champ, Bill O'Donnell.

Since Lou Boasberg took that horrible defeat in two fast and successive sets, he's been growling, aching, grouching and clamoring—for a return match.

His phone call to Bill O'Donnell found this affable and handsome young man ready, willing and very able to accept a return challenge.

"So," says Bill, "we'll meet in

Miami. This will give Lou plenty of time to practise up on his tennis game.

"And," he added, "since he's so great an athlete we'll watch to see what a month's practise and, I have a sneaking feeling, of top, expensive tennis training will do for Lou."

Bill O'Donnell, according to reports current here, instantly answered Lou Boasberg's challenge with:

"You said it, Louis! Name the spot and the place!

"But, Lou, for goodness sake, do practise up a little bit so that I can extend my night club wearied arms to beat you all over again in this match."

US GALS

By CISSIE

Met the lovely Sarah (Mrs. Herb) Oettinger at Green Acres Country Club last week. Hear tell this gal is quite a fine golfer. But how can she miss? Being married to the amateur "champ" of Green Acres. . . . Received a telephone call from Trudy (Mrs. Ben) Coven. She just couldn't understand why we were at the Belmont Hotel. Told her all about our terrible fire. . . . In fact, many of my friends checking their electrical wiring after hearing what overloaded capacity can mean to any apartment or home.

So happy to hear that adorable Nicky (Mrs. Bill) O'Donnell is feeling so much better. She's on a very, very strict diet. . . . At last Rosemary (Mrs. Paul) Huebsch can say that the remodeling of her home is nearing the finish line. This sure was a long and drawn out ordeal. May you and yours be very, very happy and healthy in your gorgeous new home, Rosemary.

The three R's, Ruth, Ralph and Roger Sheffield are all very busy these days. Roger is back in school. Ruth is canning her famed watermelon rind, vegetables and fruits. And Ralph is out on the road bringing home the bacon. . . . Senor and Senora Jose Romero of San Juan, Porto Rico, urge us to visit with them this winter. Gracias. We shall try our best to see you on gorgeous Puerto Rico island. . . . Molly (Mrs. Barnet) Sugerman can be justly proud of her very handsome son, Nathan. He's now in his last year at Bucknell U. Nate visited Chicago with his Dad and went on to Grand Rapids with him.

Terry (Mrs. Abe) Susman reported to be much too busy with her son, Buddy, and her dotter, Sheila Diane, to visit with us in Chi. At least that's what Abe claims, Terry. . . . So happy to hear that Esther (Mrs. Jake) Friedman completely recovered from her serious operation and that she'll be visiting with us in Chicago in a few weeks with her hubby. Jake may even play some golf while in Chi. Hasn't played golf here in 15 years. . . . Vera (Mrs. David) Rosen of Philadelphia, Pa., is one of us gals who really knows this industry from 'way back when. Used to work for Exhibit Sales. That's where her hubby met her. And now she's so busy with her trio, Elliot, Louis and Sharon, hasn't even time to check and see what's doing in this business.

Lonesome gal is Kaye (Mrs. Art) Weinand these days with Art on the road and with the three gorgeous children: Ginger, Alice and George away at school. Oh, well, Kaye, that's one way to get some rest. . . . Haven't heard from that so attractive Vaughn (Mrs. McKim) Smith of Atlantic City in so long a time. (Don't you love that name—Vaughn? Congratulations to Mr. and Mrs. Lou Boorstein of New York on the Bar Mitzvah of their son. . . . Sure know where to find Isabel Oomens these Monday nites. Bowling at the Bel-Bowl. She's the gal that's just loaded down with prizes for her bowling prowess. . . .

By this time Isobel (Mrs. Joe) Kline should have plenty of things to tell us. So how's about a phone call, Isobel? Would also love to hear from lovely Dolores (Mrs. Jean) Minthorne of Los Angeles. She's neglecting me. . . . Now that Sydelle (Mrs. Wm.) Blatt has her Miami Beach home so beautifully completed (and it's a showplace, believe you me) it's about time she made that trip to Chi with her "Little Napoleon" . . . Help! Help! Send NEWS!!!

Bill Miller Sets New Game's Sales Record

Uses Over 800 "Skill Pool" Games

GRAND RAPIDS, MICH.—Bill Miller of Miller-Newmark Distributing Company, whose headquarters are in this city, with a branch office in Detroit, Michigan, has set a new sales record for his firm as well as for Exhibit Supply Company of Chicago, Illinois, with an entirely new game.

The game is Exhibit's "Skill Pool," the bowling game that is capturing so much attention thruout the nation at this time.

According to Bill Miller, "We are among those people who like to try one of everything. When the first sample 'Skill Pool' arrived we were rather skeptical.

"But as I stated before," he continued, "we always give every new game an all-out test.

"Our tests proved that 'Skill Pool' had the stuff to be a big hit game in our territory.

"Therefore," he says, "we went all out and every single one of our operator-customers went along with us even tho, in some cases, we had to make some strong guarantees.

"The resultant effect is that, today, the operators admit that 'Skill Pool'

is doing better and earning more for them than when they first placed the game on location.

"The players like 'Skill Pool'," he states, "and they have taken to the game like bees to honey. It's got that certain skill feature that the players like. It also has that come-on-and-play-me-again effect.

"It's one of the greatest games we've ever heard of for actual location action."

Miller claims, "Before we even knew it we had reached the 800 mark for 'Skill Pool' and Sam Lewis, president of Exhibit Supply Company, phoned to congratulate us for breaking a record for any one distributor's orders in so short a period of time.

"Well," Bill says, "that made us check our sales records and, sure enough, we found that we had reached the 800 mark and, frankly, are passing it right now.

"That," he finished, "is a real sales record for our firm for any new type game.

"In fact," he concluded, "I believe that we may use twice that many before we are thru with this game."

School Days Are Ride Days

Kiddie Ride Traffic Increases from 30 to 60 percent According to Survey



JACK NELSON

CHICAGO—When school-bells ring, kiddie-ride traffic increases from 30 to 60 percent, according to a recent survey of leading kiddie-ride operators conducted by Jack Nelson, general sales manager Bally Manufacturing Company, this city.

"Outdoor spots, such as amusement parks, open-air markets and so on," points out a prominent Pennsylvania operator, "are so obviously active in summer that many people think of kiddie-rides as in the same category as carnivals and other seasonal amusements. Actually, more locations get a bigger, steadier play in the months from September to June."

An Illinois operator, whose collections start climbing, after Labor Day, showing an increase over summer col-

lections to a Christmas week peak, of about 40 percent, explains the rise by reference to increased contact with rides, during the school-year. "In summer," he said, "hundreds of thousands of youngsters are isolated in camps. Others are with parents at summer-homes in areas not largely served by kiddie-rides, or touring on vacation-trips. Even the great masses of children who remain in the city are less frequently exposed to rides in the summer. The beach, the playground, family-outings and just plain ordinary play in the neighborhood keep the kids pretty well occupied.

"In fall, winter and early spring, on the other hand, youngsters lead a more disciplined life, bringing them into more frequent contact with rides. They accompany parents—or are sent or go on their own—to supermarkets, variety-stores and similar ride-spots. They attend movies more frequently, thus contacting the lobby-ride. Most important, youngsters are more inclined to spend their dimes for rides in cooler weather, when other attractions—the icecream man, to name only one—are not competing for the moppet-money."

Louis Boasberg, New Orleans novelty Company, as penetrating a psychologist in the kiddie-ride business as he is in pin-ball promotion, has a psychological explanation of what he terms "the really remarkable increase in kiddie-ride revenue when the youngsters go back to school." Says Boasberg, "Vacation is an escape in itself, and the need for the vicarious adventure of the kiddie-ride is not so strongly felt in summer. During the school-season, however, what youngster doesn't frequently feel the urge to climb on 'The Champion' Bally horse and gallop miles away from teacher. What kid, after sitting still all day in school, isn't ready for a spin in 'Model T'?"

New
OPPORTUNITY FOR PROFITS WITH THE
Keeney Deluxe
HOT COFFEE VENDER

ALMOST UNBELIEVABLE PROFITS are being amassed in many locations everywhere with this new Keeney Hot Coffee Vender. Unit has 300-cup capacity, mixes all-dry ingredients *instantly* to provide deliciously flavored, invigorating coffee. Set any price from 5c up to 10c. Patron inserts dime or quarter and correct change returns automatically as the cash box fills up fast! Machine meets all local health requirements. Easy to refill. Size: 19 1/4" W. x 15 1/2" D. x 52" H.

The Keeney Deluxe Electric CIGARETTE VENDER

- 9 double columns dispense regular or king size from front and rear
- 432 pack capacity • Coin changer optional
- Price adjustment on each column
- Swing-up top • 3-way match vending

The pack you see—is the pack you get!

Write TODAY FOR NEW CIRCULARS JUST OFF THE PRESS!

J. H. Keeney & CO. INC.
2400 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

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THE CASH

"THIRD QUARTERLY

DATED OCTOBER 15-

PRINTED IN: SPANISH, FRENCH

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LATED AND PRINTED IN EITHER
SPANISH, FRENCH OR GERMAN—OR
IN ALL THREE LANGUAGES—AS WELL
AS IN ENGLISH, PLEASE ALLOW SUF-
FICIENT EXTRA SPACE—
FINAL CLOSING DATE FOR TRANS-
LATION ADS—OCTOBER 1.

IF YOU WANT YOUR ADVERTISE-
MENT PRINTED ONLY IN ENGLISH
EXACTLY AS YOU SEND IT TO US
—FINAL CLOSING DATE ALL
ENGLISH ADS—
FRIDAY, NOON, OCTOBER 7.

ALL CLOSING DATES ARE BASED ON ARRIVAL OF ADVERTISING

THE CASH BOX, 26 WEST 47TH ST.,

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32 West Randolph St., Chicago 1, Ill.
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HOLLYWOOD, CAL.
6272 Sunset Blvd., Hollywood, Cal.
(Phone: HOLlywood 5-1702)

BOSTON, MASS.
1765 Commonwealth Ave., Boston 35, Mas.
(Phone: ALgonquin 4-8464)

REACH THE WORLD'S L COIN MACHINES! SH BOX EXPORT EDITION"

ISSUED OCTOBER 10.

CH, GERMAN AND ENGLISH

Why Does "The Cash Box" Print A "Quarterly Export Edition"?

"The Cash Box Price Lists" are officially recognized and accepted all over the world. Just as they are officially recognized and accepted in the U. S. Furthermore, *The Cash Box* has become the foremost publication of the world's coin machines industry. It is intensively used for information on all types of American made equipment, as well as for the prices of new and used machines of all kinds.

In all countries throught the world *The Cash Box* is used just as constantly as it is used in the U. S. The editorials and news features of *The Cash Box* are as avidly read in countries all over the world as they are in the U. S. A.

For a long time the subscribers of *The Cash Box* everywhere in Europe, Central and South America and in the Pacific countries, have been asking for an edition that would give them a complete report of what has happened in the important American coin machines market. They wanted it to be printed in their own languages.

As they explain, this makes for easier and faster reading, as well as for a better understanding of America's latest equipment and events. They want to know all about American coin machine progress as well as general business conditions in the U. S. coin machines industry.

Regardless of the great expense involved, *The Cash Box* met

this request of its many subscribers throught the entire world, by printing its "First Quarterly Export Edition" in its April 2, 1955 issue. It printed its "Second Quarterly Export Edition" in its "13th Anniversary Issue", July 2, 1955.

The October 15, 1955 issue of *The Cash Box* will feature the "Third Quarterly Export Edition". It will again be printed in Spanish, French, Geruan and English.

This continued printing of each quarter's American coin machines business is bringing the world's markets in closer contact with American sellers. It opens vast possibilities for better relationships with the coin machine firms of the entire world. Over the long pull it is bound to bring those who desire to do business with the world's coin machine firms an extremely profitable market.

Once again *The Cash Box* originates and pioneers for the benefit of America's coin machines industry. *The Cash Box* is driving to open a greater worldwide market for American coin machines. To accomplish its purpose it must have the cooperation of America's leading sellers.

Advertising in this "Third Quarterly Export Edition" points the way for the advertiser to enjoy greater markets for his merchandise while, at the same time, building up his own business on an international scale.

MENTS IN THE NEW YORK PUBLICATION HEADQUARTERS OF
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Ready To Serve You! Phone
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THRU THE COIN CHUTE

NEW ORLEANS NOTES

The hustle and bustle at Jefferson Music this past week was the result of Dotty Crowder's return from her vacation. Dotty had two weeks of well earned vacation that took her to South Carolina. Dotty almost had to make it a three-week vacation instead of her allotted two when Hurricane 'Hilda' roared by so close to her. However, Dotty just managed to miss it by a couple of hours. . . . The cute little new girl receptionist at Jefferson is Pat Neeb. . . . Ran into Vincent Marcello and Ed Ristau. Ed, director of sales at Rock-Ola Manufacturing Co., Chicago, Ill., is in town for a few days visiting Vincent, Huey Distributing Co., who has done a wonderful job for Rockola. . . . Anthony Bologna, of Triple A Amusement, in a huddle with Marcello. . . . Louis Constanza, Melody Music, Monroe, La., entertained about one dozen friends at the Marciano-Moore fight. . . . Shelby Rotolo, Rotolo Amusement, Baton Rouge, La., in town shopping and joining the fight fans. . . . Frank Sansone, Sansone Amuse., Morganza, La., in town for a shopping spree. . . . Fats Domino, Imperial rhythm and blues artist, really packed them in at the Auditorium last Saturday night. We hear almost 2600 jammed their way in. . . . ABI boys, Charlie, Welch and Gore, shopping the Baronne Street distribs. . . . It is spelled Busalacchi—we spelled Frank's name wrong in last week's column. . . . Albert Huffine, Huey Dist., very busy filling orders on the new United "Pixies" in-line game. . . . Sam Tridico keeping his route in tip-top shape by stocking the latest records. . . . Frank Haws, Rowe Manufacturing, Memphis, Tenn., making his usual rounds.

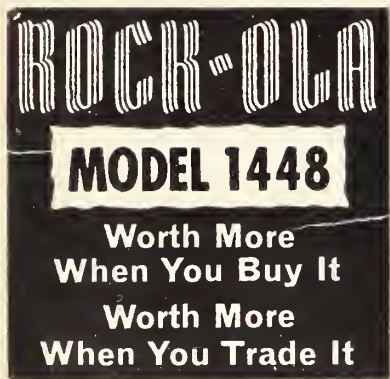
Remember These Dates

CHICAGO—Here are some dates coinmen should keep in mind—and, at the same time devise some means of

cooperating with their locations to help promote greater activity.

The National Restaurant Association has a good-sized promotion and advertising campaign lined up for its members for 1956. This campaign will be built around "Family-Dine-Out Month" in February; a "Drive-and-Dine" promotion in June; and "Holiday Time is Eat-Out Time" in November.

The purpose, of course, is to bring more customers into restaurants. The importance to coin machine operators is that the more people patronizing restaurants, the more play their coin operated equipment is bound to get.



ROCK-OLA
MODEL 1448
Worth More
When You Buy It
Worth More
When You Trade It

Meeting Dates Of Music Operators' Associations

- Sept. 26—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- 27—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- Oct. 3—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 3—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 6—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 6—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.
- 6—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General)
- 11—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.
- 12—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 13—Massachusetts Music Operators' Assn.
Place: Hotel Kenmore, Boston, Mass.
- 13—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.
- 19—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.
- 19—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 20—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

When You Enter The Cash Box "20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

Bill Gersh
THE CASH BOX
32 W. Randolph Street
Chicago 1, Ill.

Dear Bill:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year Month

Date of Birth

NAME

FIRM

ADDRESS

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ROCKOLA 1424, 1426, 1428, 1432, 1434, 1436
COMPLETE SELECTION OF 5 BALL PIN GAMES, BINGO GAMES AND ONE BALLS.
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New England's Largest Parts Department — let us take care of your requirements.

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Chicago Corp. Counsel Approves Exhibit "Skill Pool" For Licensing

CHICAGO — Acting Corporation Counsel John C. Melaniphy of the City of Chicago and his Committee met this past week to view and study Exhibit Supply Company's "Skill Pool" and to decide whether or not it was a "game of skill" and could, therefore, be licensed by this city.

Sam Lewis, president of Exhibit Supply Company, brought the game to the Acting Corporation Counsel and his committee for their judgment. He asked that it be considered a "game of skill" so that licenses would be issued for the game to be operated in the City of Chicago.

After study and discussion the Acting Corporation Counsel and his Committee decided that "Skill Pool" was a "game of skill" and, therefore, was entitled to be licensed for operation in the City of Chicago.

This is the first pool game which obtained such judgment and which will be licensed by this city.

Sam Lewis was elated over this decision. He reported, "We feel that this will help many, many others thruout the country.

"There is no longer any doubt that 'Skill Pool' is 'a game of skill' in its own right."

He also went on to state, "Acting Corporation Counsel John C. Melaniphy and his entire committee studied our 'Skill Pool' thoroly and from every angle.

"They agreed that 'Skill Pool' was a real 'game of skill' in every regard.

"We feel sure that this will be the same case in all other cities thruout the nation."

Chi Coin Gets Doubled Orders On New Bowler

CHICAGO—Ed Levin, sales director of Chicago Coin Machine Company, this city, was very thrilled to report this past week:

"Our new 'Score-A-Line Bowler' has brought us double the initial orders from distributors who received their first samples."

He went on to say, "After the great many successful games which we have produced we have reached, what we believe, is definitely the limit as far as initial orders are concerned.

"We learned, this past week," he continued, "that even this limit could be raised after some of our distributors received their first shipments of our new 'Score-A-Line Bowlers'."

Levin says that not only he, but that all the other executives at the Chicago Coin Machine factory, were very much pleased with the number of "increased initial orders" they received.

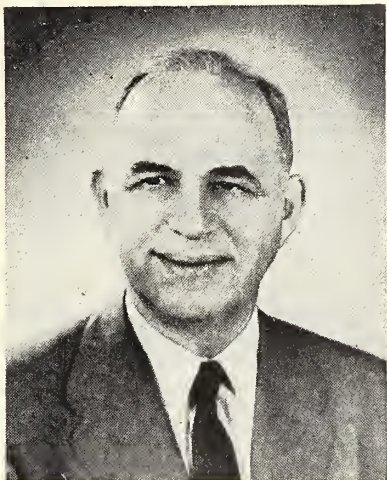
"For example", Levin reported, "Al Simon of New York City and Syracuse, N.Y. phoned in immediately after he received his first shipment to double his order.

"Included in this list", Levin continued, "are General Vending of Baltimore; University Coin Machine Exchange of Columbus; Monroe Coin Machine Exchange of Cleveland; Minthorne Music of Los Angeles and Phoenix, Arizona, and Dave Rosen of Philadelphia, Pa."

He also said, "Every single day more and more of our distributors report to us that operators are demanding more 'Score-A-Line Bowler' games. They, in turn, demand that we ship bigger orders to them immediately.

"It sure is a great feeling," he concluded, "to have the kind of a hit where the demand is exceeding the big production of our factory."

Dave Bond Heads Drive to Raise Funds For Charity



DAVE BOND

BOSTON, MASS. — Dave Bond, president of Trimount Automatic Sales Corporation, this city, has been appointed as chairman of the Business Men's Council of the Combined Jewish Appeal, in charge of the trades and professions segment, which raises 80% of the monies.

The drive, which ends Nov. 7, seeks to raise \$50,055, in Greater Boston, 10% more than last year.

Bond has been associated with the project since April and has already been cited for a magnificent planning job by the organization.

Airmail Subscription
The CASH BOX \$30.

500 Attend N. Y. Showing Of New Seeburg Phonos Over 100 at Connecticut Show

NEW YORK—Atlantic New York Corporation hosted over 500 music operators during its three day showing of the new Seeburg phonographs, Wednesday, Thursday and Friday, September 21, 22 and 23, at its new quarters on 10th Avenue and 56th Street.

Meyer Parkoff and Harry Rosen and their staff were kept busy from early morning until late in the evening demonstrating the new Select-O-Matic "200". Rosen stayed thru the Wednesday showing only, hurrying back to Philadelphia, Pa., to prepare

for the Atlantic Pennsylvania showing on Saturday, September 24. In attendance, representing the Seeburg factory were Jack Gordon, district manager; Charles Smith, chief field engineer; and John Stuperitz, local Seeburg field engineer.

"This was the most tremendous and exciting phonograph showing we've ever held," smiled the exuberant Parkoff. "Not only because of the large numbers of music operators who attended, and we can honestly say, every operator in the area came in during the three-day period, but mainly because of the reaction of these operators. They liked the design, they liked the tone, and they liked the principle of 200 selections. When we settle down next week, we'll be in a better position to know the actual results. But, we can say this—the Seeburg factory will be kept busy, if just to fill the orders we've taken already."

Parkoff also attended the showing held in Hartford, Conn., on Tuesday, September 20, where he joined Mac Perlman in greeting operators from that territory. He states that there must have been at least 100 operators on hand.

In addition to New York City music operators who visited Atlantic New York, a number of out-of-town coinmen were on hand. Among these were: Tommy and Joe Greco; Jack Wilson; Carl Pavesi; Max Klein; Seymour Pollak; Russ Carpenter; Sam Schlesinger; Harold Rosenberg; Si Silverstein; John Bullock; Mr. and Mrs. Bill McCarthy; and Mickey Wichansky.

Wurlitzer Juke Box Takes Prize in El Salvador



NORTH TONAWANDA, N. Y. — The Rudolph Wurlitzer Company has received notification that its Model "1800" coin operated phonograph has been awarded first prize in a recent popularity contest for consumer products.

The competition was held in the Latin America country of El Salvador and the populace was asked to consider the merits of performance, appearance and operating perfection of many national and foreign made products including automobiles, radios, washing machines, refrigerators and coin operated phonographs.

The award was in the form of an elaborate scroll, which is reproduced above, and was presented by the sponsors of the contest in the capital city of San Salvador.

The Wurlitzer distributor in El Salvador is Casa Edison with offices at 4a. Av. Sur No. 12, Santa Ana, El Salvador.

The award read as follows:

First Grand
FIRST POPULAR CENSUS OF
NATIONAL AND FOREIGN
CONSUMERS PRODUCTS

The public of El Salvador, by popular vote, has granted First Place to the "WURLITZER" brand juke boxes for their magnificent quality, elegance and perfect sound.

The organizers of this Popular Consumer's Census let it be known that as published in the "Diario Latino" they are awarding the present

DIPLOMA OF HONOR

and
MEDAL OF MERIT

Presented in the city of San Salvador in July of 1955.

FOR QUICK SALE!

**BALLY SPOTLIGHTS \$55.
GENCO 400's \$55.**

ALL CLEANED AND CHECKED—HURRY!

ALL-STATE COIN MACH. EXCH.

2317 N. Western Ave., Chicago, Ill.

(All Phones: BElmont 5-6770)

MUST LIQUIDATE OUR INVENTORY

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No Reasonable Offer Refused

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Exclusive AMI Dist. Ea. Pa.
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PHONE—STEVENSOn 2-2903

Keeneys **FASCINATION**
DELUXE POOL TABLE

Gets you "on the ball"—with the best of all!

Celeste Ravel
MISS ILLINOIS
1954-55
scoring
a
winner

Paul Huebsch,
Salesmanager
and
Ches Biezad
watching



Mahogany grained moulding—Cork finish body and legs
Size: 52" L. x 36" W. x 32" H.

Check

These
Features:

- Perfect operating Ball Release can't be cheated
- 2 Coins • 2 to 4 Players • Simple coin mechanism
- Green, rubber backed felt • Conventional cushions
- Perfectly squared to entice the professionals
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Order from your Keeney Distributor NOW!

J. H. KEENEY & CO., Inc., 2600 W. 50th St., Chicago 32, Ill.

THRU THE COIN CHUTE
CALIFORNIA CLIPPINGS

Plenty of activity along Pico Boulevard this past week as operators prepare for what everyone believes will be a very big fall season. With general business conditions good, and plenty of hot records on the market, the next few months should be profitable for local operators. . . . Ben Chemers has been busy signing up new members to the California Music Merchants Association. Among those signed this past month were: Richard M. Nordin, Whittier; Joe Septic, Inglewood; Tom Cantana, Los Angeles; Elmer F. Benjamin, Santa Monica; and Reed G. Olson, Tarzana. At the last regular meeting of the Association, George A. Miller, MOA prexy, reported to local operators on the nationwide picture. Paul Gordon, attorney for the Association also gave a short talk and answered questions for the members. For the next few months, the office will be open from 9:00 A.M. until 12:00 noon so that business manager Chemers can spend more time on the outside talking to prospective members. In, visiting Ben this week, was Alex Beller, an old friend from Chicago. Alex has a big song he wrote in "Adios Madonna" which has been recorded by Don, Dick, and Jimmie on the Crown label. The song has just been taken over by Chappel Music and Alex, and co-writer Jack Meskill, expect additional records out on the tune in the near future. . . . H. L. (Buck) Bogdessa has joined the staff at Simon Distributing Co., in the service department and will help Jack Simon meet his deadlines on foreign shipments.

Walt Petet, Wurlitzer service man, spent the last week at Sierra Distributors. The Wurlitzer "1800's" keep coming in and going right out again. Wayne Copeland said they are still doing a big nationwide business with their new title strips. . . . Lela Smith of Barstow in picking up records and selling tickets to the annual Barstow Rodeo. Mary and Kay Solle from Leuenhagen's will be Lela's guests for the weekend to see the Rodeo. In visiting Mary and Kay last week was Jean Bennett local promotion gal, with the Penguins. Kay thinks Gordon Jenkins may have a hit in "Goodnight Sweet Dreams" on the X label. . . . Al Bettelman at C. A. Robinson Co., very happy over the reaction of operators to United's new "Super Bonus" Shuffle Alley. . . . Arco, Inc., which was recently bought out and taken over by U. S. Hoffman Machine Corp., has opened a direct factory branch in Los Angeles, as part of the expansion planned by the new owners. The Los Angeles branch is headed by Stanley Rheeling, formerly an executive with the Nehi Corp.

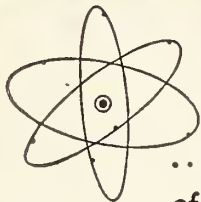
Al Silberman at Badger Sales took a few days off last week to show the town to his brother, Jack Silberman. Jack has been in Western Germany for the past ten years serving as the Judge Advocate General for Western Germany, and is vacationing here before returning to Europe. . . . Hymie Rosenberg, of H. Rosenberg Co. has his family settled here in Los Angeles with one son attending Louis Pasteur High School and one son in Hamilton High. . . . Jack Baradash, Rock-Ola field representative from Chicago in town calling on the Paul A. Laymon Co. this week. Charlie Daniels reports that operators are very enthused about the new Bally "Miami Beach" game. . . . Abe Diamond in California Music delivering some extra copies of "Adorable" by The Colts. Abe says he can't keep up with all the ops are buying at California. This record on the Vita label has really taken off in the L. A. area in the past two weeks. Betty Blakeney was called back East because of the illness of her father, so Mrs. Ricklin continues to help out on the counter. Martha Delgado celebrated her birthday last week. Sammy said that Crest Records has a real sleeper in "How Come My Dog Don't Bark". A. Sherman in checking on the sales of "Worried Life Blues" by Big Maceo on the Groove label. In visiting Sammy and the gang at California last week was MGM recording star Rush Adams. "Black Denim Trousers" taking off with ops this week.

Midge Ryan, who was formerly in the machine game business in Chicago and San Francisco, and is now the owner of the Westerner Club in downtown Las Vegas, has been meeting many friends in the music and game machine business who have been visiting in Las Vegas recently from the Los Angeles area. . . . Visiting operators on Pico Boulevard this week included: Bill Gordon, Brawley; George Kirby, Riverside; Al Miller, Blythe; Melba and Orville Kindig, Long Beach; L. Barrett, Pomona; F. Lamb, Montabello and D. Brown, Glendale.

THRU THE COIN CHUTE
HOUSTON HAPPENINGS

Over 400 people, music operators and their families, attended the first Houston showing of Seeburg's new 200 selection phonographs on Sept. 18 by the S. H. Lynch Co. at their downtown showroom on Calhoun. Principal cities of Houston, Galveston, Beaumont and Lake Charles, La. together with some 20 smaller towns were represented. The affair was arranged and conducted by H. A. Franz, Hans Von Reydt, C. R. Sage, manager, assistant manager and background music head respectively of Houston S. H. Lynch Co., and Gilbert Semonin, sales engineer, J. P. Seeburg corporation. Barbecue luncheon and a wide choice of refreshments was served throughout the showing. Favorable reception of the new machines was proven by the most dependable test known to merchandising. The new Seeburgs were given a first showing in San Antonio Sept. 18 under practically the same conditions as was the Houston display. . . . L. R. Gardener, owner of R. Warncke Co. back from Chicago where he had a preview showing of the new AMI phonographs. He said the new machines would be first shown in Houston Sunday, Sept. 25. . . . Right well pleased over a recent meeting with musician E. F. Rusk, friend of long standing, not old in years but with many years of music operating to his credit. E. F. added some to the reunion by giving ye scribe the best ball pen he (said scribe) has ever used and he has tried most of them. . . . C. D. Morris, Morris Music Co., Pasadena, real proud to be part of the fastest growing city per-capitawise in the Nation and his charming wife seconded said sentiments. Pasadena, 40,000 at last count, touches Houston on the East. . . . Bryant Hays, Cleveland Amusement Co., Cleveland, reported excellent business in the Piney woods section. Cleveland Amusement, owned by Bryant Hays and son, operate novelty games and music. . . . N. H. (Ted) Helms, Jefferson Novelty Co., said things were booming as usual in his city where the big oil refineries (and some small ones too) are. . . . Dapper A. Dealba, owner of Ace Music Co. with some better than fair Mexican owned locations, gave out that he was not making as much money as he would like and probably never would. . . . Charmingly demure is Nina Vare'a, new girl in the R. Warncke Company office.

URANIUM
in Action!



... especially for you ... a collection
of rare minerals ... radio active ore,
geiger counters, ultra-violet displays
see it in action . . .

Enjoy the thrill and excitement of Las Vegas' favorite downtown Casino . . . with our real western hospitality and famous Italian-American restaurant.

- JOHN P. (MIDGE) RYAN • JOE K. HART • RON PEPPLER
HOPPEY PEPPLER • HENRY SYLVESTER • JOE SYLVESTER
MAHLON MURPHY • ANDY FAVA

CASINO
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BAR
•
RESTAURANT

The
WESTERNER
DOWNTOWN LAS VEGAS

GENCO'S NEWEST
ALL-LOCATION • MONEY • MAKER

Official

TOURNAMENT POOL

for 2 or 4 Players

Featuring NO ELECTRICAL CONNECTIONS, NO SERVICING

YOU'VE SEEN OTHER POOL GAMES—BUT YOU'VE NEVER SEEN ONE WITH SO MANY SURE-FIRE PROFIT FEATURES!



DUAL LEVELING GAUGES (built-in)

permit perfect leveling in *both* directions.
Assures players that table is level.



CHEAT-PROOF COIN BOX

releases all balls *only after coins actually drop!*



CORK-LINED BALL DROP

insures quieter operation.



FINEST GENUINE FELT TOP—same material used on regulation billiard tables.

The **ONLY POOL GAME** designed for optional **TABLE LIGHT** for use in dimly-lighted locations! (available at slight additional cost)



LIVELIEST BILLIARD BALLS AVAILABLE.

SEE THIS GENCO SENSATION AT YOUR DISTRIBUTOR TODAY!

ALSO ASK YOUR DISTRIBUTOR ABOUT ANOTHER GENCO "HIT" —Championship **BASEBALL**

GENCO'S
ACTION-PACKED
QUARTERBACK
ALL-LOCATION
FOOTBALL GAME

RIGHT IN SEASON . . .
FOR EVERY LOCATION

Featuring the Genco Exclusive—Ball is Actually **KICKED THROUGH THE AIR** for 5 feet from moving tee. It's really different!

GENCO MFG. & SALES CO. 2621 N. Ashland Avenue
Chicago 14, Illinois

Hawes Uses Novelty to Promote Bally Games

MACON, GA.—W. N. Hawes, president of Peach State Distributing Company, this city, has come up with a terrific promotion idea on Bally's amusement machines.

"Bally games have 'Magic Lines', 'Magic Pockets', 'Magic Cards,'" states Hawes. "And now we're giving customers a clever 'Magic Key-Chain' as an advertising novelty. The tag on the key-chain frames a picture of a player standing in front of a Bally game, above and below which appears the wording 'Peach State Distributing Company says . . . but suddenly, as the tag is tilted slightly, the player starts putting 'body-english' on the game, sparkle-lines indicate that the game is lighting up and the original wording disappears to be replaced by the familiar slogan 'You Can Bank On A Ballygame'."

Hawes reports that the "Magic Key-Chain" is creating a great deal of favorable comment among the operators.

Export Biz Hits New High Mfrs. Enjoying Larger Export Volume. Distribs Also Report Increased Biz But Having Difficulty Acquiring Machines and Models Requested.

CHICAGO—"We believed that the export business which we have enjoyed so far this year was the greatest ever, and that if we could do as well for the balance of this year, we would be very happy indeed," is the way one well known distrib expressed himself this past week.

"But," he added, "the way orders have already been cabled and air-mailed to us, as this Fall season got under way, we now feel certain that the next few months are going to outdo whatever we have done all this past year."

This same report seems to hold true for many manufacturers and distributors thruout the country.

Manufacturers admit that they are enjoying a marvelous export business this year. As one of the best known manufacturers reported:

"Our export business has increased four-fold this year and, from all present indications, this is going to be

the biggest export year our firm has enjoyed."

What is even more impressive, as far as the manufacturers are concerned, is that shipments of almost every type of equipment are being made to foreign countries, and in larger volume than anyone expected.

The distributors, too, are receiving orders for more merchandise than before, but, they have a very tough problem.

They just can't find the quantity of models requested by many of their customers in foreign countries.

Distribs are having their hands full combing territories in an effort to obtain as many of the machines requested as they possibly can.

In fact, many distributors are asking their foreign customers to indicate substitutions. In this way, if they can't find enough of certain equipment requested, they can at least try to substitute.

For Davis

6-point guaranteed phonographs converted to 10c, 3 for 25c play, all makes and models, telephone collect — Syracuse 75-1631.

DAVIS CORPORATION

SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK

In this regard one distributor reported. "It makes little difference if they request substitutes for the substitutes are just as hard to obtain as what they originally requested.

"It's getting tougher every day to fill the orders we are receiving," this distributor claims, "and one reason why orders are growing larger in volume," he believes, "is because they cannot obtain what they want in the quantity they desire anymore due to the fact that so many of the machines have already been shipped and whatever is left is hard to find."

Regardless of this predicament, which many of the wholesalers are in at this time, manufacturers and distributors admit that the export business has reached a new high volume mark.



SEEBURG		AMI	
M100A	\$335.00	Model A	\$100.00
M100B	510.00	Model B	145.00
M100BL	525.00	Model C	145.00
M100C	625.00	Model D-40	225.00
		Model E-120	475.00

WURLITZER	
Model 1400	\$250.00
Model 1500A	275.00
Model 1600	285.00

WRITE FOR
COMPLETE
PRICE LIST

All equipment is steam cleaned and completely reconditioned. Guaranteed ready for location.

We are exclusive distributors for
J. P. Seeburg Corp., Bally Mfg.
Co. Our references: Dun and
Bradstreet, Bank of America.



SAN FRANCISCO SALT LAKE DENVER PORTLAND SEATTLE

THANKS OPERATORS

For making our showing of the new

SEEBURG V-200 DUAL MUSIC SYSTEM

The most memorable event in our history.
Your enthusiastic acceptance of this revolutionary
music system is most gratifying.

Dolores and Jean Minthorne
and the entire Minthorne organization

MINTHORNE MUSIC CO.

611 W. Washington
Phoenix, Arizona

2920 W. Pico
Los Angeles, Calif.

DuGrenier Sales Sets Company Record

HAVERHILL, MASS.—Blanche E. Bouchard, treasurer of Arthur H. DuGrenier, Inc., manufacturer of automatic vending equipment, announced that billing and shipments in the month of August exceeded those of any previous month in the company's long history.

The announcement was made at the quarterly meeting of stockholders

held in Haverhill this month.

Miss Bouchard said, "The month of August, just passed, has shown the attainment of a new all time high in sales and shipments. The increase, which is more than 200% greater than any month in 1954, has proved a demand for our products which has exceeded even our most optimistic expectations."

George A. Miller to Visit MOA Execs Thruout Country



GEORGE A. MILLER

OAKLAND, CALIF.—George A. Miller, president and business manager of Music Operators of America

(MOA), who will be in New York City to attend the banquet of the Music Operators of New York, being held at the Waldorf-Astoria Hotel, Saturday night, October 8 (*The Cash Box*, Sept. 24 issue), reports that he will go on from there to Chicago.

Miller expects to meet with some of the members of the Manufacturers Association in Chicago to discuss the next MOA Convention and other matters of importance relating to the automatic phonograph industry.

"I will be meeting with Phil Levin of the Chicago Music Operators Association," advised Miller, "as well as with Howard Ellis in Omaha, Neb., with Lewis Ptacek in Kansas City, with Gordon Stout in Pierre, S. D., with Clint Pierce in Broadhead, Wis., with Hirsh de LaViez in Washington, D.C., and I will be guest speaker at the state convention of the West Virginia Music Operators Association on October 21. From there, I plan to go to Des Moines, Ia., and meet with the music operators there.

"This is only one of such trips I will make during the year as I plan from now on to cover all parts of the United States at least four times a year."

Auto Phono Bowling League News

CHICAGO—Gillette took 2 games last night from Atlas Music. High for Gillette was Warren Paradee, 502. High for Atlas was Mike Blumberg with 472.

Coven Music took 3 from Western Automatic. High on Coven's team was Jerry Shuman with 466. High for Western was Frank Lantz, 427.

ABC #1 took 2 from Singer One-Stop. High for ABC was Herb Schreiber, 527. High for Singer was Red Losasso with 506.

Coral took 2 from Star Music. High for Coral was Eddie Cicero with 558, high for men. High for Star was Leo Sochacki, 464. Myrtle Sochacki was high for the women with 430.

Oomens took 2 from Paschke. High for Oomens was Carl Latino, 496. High for Paschke was Rene Gallet with 457.

B & B Novelty took 2½ from Galgano Distributing. High for B & B was Fred Dries with 475. High for Galgano was Charley Alesi, 462.

ABC #2 took 2 from Melody Music. High for ABC was Irv Cairo, 501. High for Melody was Vic Jaccino, Sr., with 506.

Decca took all 3 from Mercury. Eli Phelps was high for Decca with 548. Eli also had the high game for the evening with a 223. High for Mercury was Ralph Kick, 463.

Sheldon to Show New AMI Phonographs In Buffalo & Syracuse

BUFFALO, N.Y.—Al Bergman, president of Sheldon Sales, Inc., this city, announced offices in this city, as well as in Syracuse, N. Y., will hold a showing of the new AMI model "G" phonographs the week of September 26.

Invitations have been issued to operators in these territories, and Bergman expects a gala turn-out.

In Buffalo, in addition to Al, hosts to operators will be Leroy and Al Bergman, Jr., and Kenneth Roth, sales service department head.

In Syracuse, Fred Iverson, sales manager of the firm, will be on hand to welcome the operators. In addition, Gene Gauthier will be there, and Al Bergman will commute between Buffalo and Syracuse.

"We ask all operators in the territories to come to our Buffalo and Syracuse offices," stated Bergman and Iverson. "Those operators whose invitations may have been delayed in the mails, have our personal invitation to come and see the new AMI model 'G' phonographs."

Minthorne Shows Seeburg V-200

LOS ANGELES—Minthorne Music, Seeburg distributors for Los Angeles and Arizona, held the first showing of the new Seeburg V-200 at its Los Angeles offices on Pico Blvd. last Monday, Sept. 19.

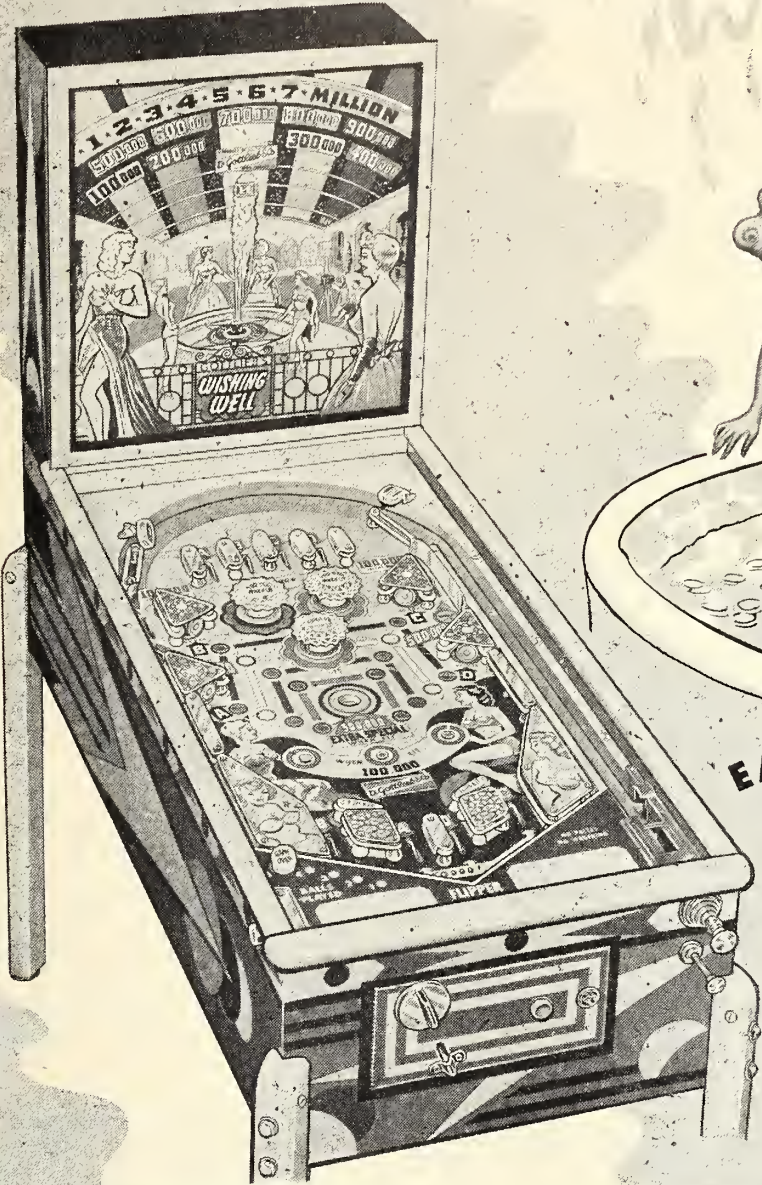
Dolores and Jean Minthorne, ably assisted by Hank Tronick, hosted open house all day, with refreshments and a buffet lunch and dinner served to visiting operators. Over 600 guests visited the showrooms, where all of the new Seeburg models were on display. This made it the best turn-out in the history of Minthorne Music.

Operators were extremely enthusiastic about Seeburg's dual music system, which allows them 10 cent play on singles and 15 cent play on EP's.

Representing the Seeburg Co. at the showing was Dan J. Donahue, regional manager, and Jack La Rue, sales engineer.

Among the recording artists who dropped into Minthorne to view the new machine were: The Penguins, Tony Travis, Art Mooney, Leo Diamond, The Mulcays and the Colts. Helping to explain the features of the new machine to visiting operators were: Ed Wisler, Wayne Davis, George Mahlum, and Nick Langisero of the Minthorne organization.

A FLOWING WELL OF PROFITS!... GOTTLIEB'S WISHING WELL



EARN A SHOWER OF COINS FROM THIS FOUNTAIN!

- 4 Advance Targets When Hit Change Colored Lights.
- Hitting Any Target 4 Times Lights Hole for Special.
- Lining Up All Targets On Same Color Lights Hole for Super Special.
- 8 Rollovers Advance Corresponding Target.
- 3 Light Up Rollovers for High Score.
- 2 Light Up Rollovers for Super High Score.

2 Cyclonic Kickers 2 Super Powered Flippers 3 Rotating-Light Pop Bumpers

Amusement Pinballs
as American as Baseball and Hot Dogs!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

THRU THE COIN CHUTE WEST TEXAS TINGLES

From Ft. Worth to El Paso is a mighty long way and within this stretch lies that portion of Texas that is known as the "Old West." From Ft. Worth, you gradually leave the gentle rolling hills, studded with scrub oak and cedar. At Abilene you hit the more level land and the famous mesquite trees. Finally at Midland, the oil center of West Texas, you run into what is more commonly known as "The Barren Waste." This is the land of no trees and the sun has the good earth bleached out to a dirty white that will blind you when the wind blows and make you wish you were back in "Yankeeland."

This is the land of space, of rich cattle and sheep ranchers, of big oil men, big cars and good highways that go for miles and miles without a curve. Of irrigated farms that raise three or four bales of cotton to the acre and the home of music operators who have routes that will extend as much as two hundred miles across them.

Here in this land of space is also the home of hospitality where an operator will drive a hundred miles and spend all night helping a competitor work out a technical problem.

This being a new column of the Cash Box, we have brought you a brief description of West Texas and in succeeding issues we will introduce operators and bring you events that happen to the coin machine men in this vast land.

New 20 Yr. Clubbers

NEW YORK—We print below this week's list of coin machine men who have joined the "20 Year Club."

- Lacy Byron McCormick, Wilmington, N. C.
- Charles Walter Stillman, Augusta, Maine
- James Anthony Crover, Perth Amboy, N. J.
- Lewis Bissell (Andy) Anderson, Denver, Colo.
- Wyman Franklin Taylor, Paducah, Ky.
- Buford Lee Baucom, Huntsville, Ala.
- Walter D. Bagnall, Thomasville, Ga.
- Gilbert Thomas Bradley, Cambridge, Md.
- Arthur J. Oley, Sr., Richmond, Va.
- Luther S. White, York, Penna.
- Leslie R. Chapman, Carroll, Iowa
- B. J. Onofrio, Forestville, Conn.
- Edward Henry Janssen, Shreveport, La.
- Milton Munro Braun, Savannah, Ga.
- William R. Yanks, Philadelphia, Penna.
- Albert J. Andreoni, Elmwood Park, Ill.

OPERATORS SAY
Bally ABC BOWLER
is the GREATEST!
Their Collections Prove It!
Regular Official
BOWLING SCORES
Immediate Delivery!

RUNYON SALES COMPANY
Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.
593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777
231 Windsor St., Hartford, Conn., JA 7-4470

IT'S ENTIRELY NEW! IT'S ENTIRELY DIFFERENT!

What An Attraction!

chicago coin's Spectacular!

BLINKER BOWLER

100% REPLAY GAME

Game is adjustable for Match Play in 1st, 2nd, 5th or 10th Frame.

Each Player has an Equal Opportunity to Match a Number During the Match Frame.

4 Drum Scoring! PLUS Flash-O-Matic Scoring!

Companion Game!
BULLS EYE BOWLER
*** Contains same playing features as Blinker Bowler except the 100% Replay Feature.

Player by Simply Matching a Number Only gets Additional Scoring on the "Ring-O-Lite" BULLS EYE

Colorful Traveling Lights speed along behind each Ring building up great suspense and animation!

All Steel Front Door—National "Slug Rejector" Coin Chute

chicago coin
MACHINE COMPANY

1725 W. DIVERSEY BLVD. • CHICAGO 14

Runyon Sets Showing Dates of AMI "G" Phonos for 3 Offices



BARNEY (Shugy) SUGERMAN



ABE GREEN

NEW YORK — Barney (Shugy) Sugerman and Abe Green, heads of Runyon Sales Company, announced showing dates of the new AMI model "G" phonographs at its three offices.

Newark, N. J. has set Tuesday and Wednesday, September 27 and 28 for its showing; New York showing will be held on Thursday and Friday, September 29 and 30; and music operators in Connecticut will see the new machines at the Hartford, Conn. office on Tuesday and Wednesday, October 4 and 5.

Sugerman and Green, who attended the AMI convention and preview of the model "G" phonographs at the factory in Grand Rapids, Mich. on September 14 and 15, returned home enthusiastic over the new products. "We know that the music operators, when

they see and hear the 'G' phonographs will share our enthusiasm," said Sugerman.

Operators attending the Newark, N. J. showing will be hosted by Green and Sugerman, as well as Ed Burg, Felix Fleischman and Les Biebelberg.

In New York, in addition to Sugerman and Green, ops will be greeted by Perry Lowengrub, Morris Rood, Lou Wolberg, Buddy Fox, Jack Prigoff, Irv (Kempy) Kempner and Jerry Levine.

Demonstrating the phonographs and greeting the Connecticut operators at the Hartford showing will be Sugerman, Green, Kempner and Nat Gutkin.

At all the offices, refreshments will be served.

Jack Mitnick, regional representative, for AMI, who hopes to be present



C. T. McKelvy, Seeburg's director of sales, unveiled the new Seeburg phonograph at a luncheon hosted by S. H. Lynch & Co. There was a great turnout at the showing, with all the music operators and their wives on hand to view the new model. . . . Bob De Priest is building a cabin in Willifa Woods. . . . Abe Susman, State Music Distributors, back in town after a busy week in Chicago. . . . Vicky Walker, secretary at Certain Music, at work again after a short illness. . . . Clarence Wormslek, Bystone Music of Mexia, returned from a vacation in Colorado. . . . Medaris Company, Columbia Records distributor, reports that one of their dealers has already signed up 125 members for the Columbia LP Club. . . . Rosemary Clooney expected here for the State Fair. . . . Frank Emerson, W. F. Emerson & Company, building new offices on Cedar Springs. . . . A. Price of Green & Price, Italy, closed his public swimming pool and will expand his phonograph route. . . . Commercial Music waiting for their second truckload of new United Shuffle alleys after selling out the first truckload as soon as it arrived. . . . George Bury of Hamlin abed with a broken foot. . . . Olen Dreyer, San Angelo, in buying more equipment, reports business good. Also visiting the Dallas market were Jimmy Garrett from Longview; James Moseley, Paris; Max Bock of Main Amusement Company, Fort Smith, Arkansas; Bob Bellentini, Coalgate, Oklahoma; M. T. Cornelius of Abilene; W. D. Wiggins, McKinney; Jack Kennedy from Walters Air Base in Mineral Wells; Garland De Lamar, Fort Worth. . . . Joe Reeder, B & B's ace photo operator, purchased a new home in Pleasant Grove. . . . George Prock, General Distributing Company, on his tour of Europe has already covered Germany and Belgium and is now in Austria visiting clients. . . . King Records busy filling orders on Boyd Bennett's "My Boy Flat-Top" and "All Around The World" by Little Willie John. . . . B & B Vending Company has two new route men, John "Clark Gable" Queen of Fort Worth and Bill South of Odessa. Gordon Youle, manager at B & B, driving a '55 Chevrolet truck, the first one of their 7th fleet. . . . Carl French, phono operator, seen around coin machine row. . . . We wish a speedy recovery for Mrs. Bi'l Emerson, wife of Big State's manager. . . . Johnny Williford and Charlie Nowell, anglers de luxe, planning a fish fry for their friends after a weekend at Lake Dallas.

at as many AMI distributor showings as possible, advises, more than likely, he'll be able to attend both the Newark and New York showings.

REMEMBER THE GREAT EXCITEMENT when we introduced "Flash-O-Matic" Scoring.....

...NOW ANOTHER FIRST!...

chicago coin Presents Their Newest Sensation...

Score-a-Line BOWLER

with NEW "Number-Lite" SCORING



4 Drum Scoring!

All Steel Front Door—National "Slug Rejector" Coin Chute

NEW GIANT SIZE PUCK

4	Tournament style playing method... each player up shoots 3 consecutive frames before the next player gets his turn!
5	Player gets 500 points for a strike!
6	Player gets 350 points for a spare!
7	Strike in 10th frame followed by 2 strikes scores the same as any other 3 frames!

1 Player by skillfully timing his shots to strike pins simultaneously with a lit number on the "Number-Lite" panel on playfield lites up a duplicate number on Number Panel contained on back glass!

2 Player by skillfully lighting up any 2 numbers in line scores 500 additional points!

3 Player by skillfully lighting up any 3 numbers in line scores 900 additional points!



1725 W. DIVERSEY BLVD. • CHICAGO 14

Trimount Unveils New Seeburg Phonos

BOSTON, Mass.—Dave Bond, president, and Irwin Margold, general manager, Trimount Automatic Sales Corporation, this city, unveiled the new Seeburg 200 in a four day show, attended by more than 300 operators from all over New England who hailed it as the most terrific development in the music machine industry and the answer to 10 cent play, at Trimount showrooms, September 19-20-21-22.

In addition to the Hub showing of the revolutionary achievement by Seeburg of the world's first dual music system, a special showing was held in Manchester, N. H., at the Curtis Hotel on the night of the 20th; another at the Crown Hotel in Providence, R. I. on the night of the 21st; and another is scheduled for September 27th at the Ivy House in Springfield, Mass.

The entire salesroom at Trimount was given over to models of the new Seeburg 200 and the new wall boxes. Trimount's staff gave demonstrations to the impressed operators. New England ops were visibly excited over the new phonograph and were especially interested in the new revolving drum program selector that catalogs 40 selections of music under the five basic musical classifications, a total of 200 selections.

It is the first time that the memory principle of holding a selection, similar to the principle of computing machines, has been used in a phonograph,

Bond pointed out. Some 800 moving parts have been eliminated, he said. The selection assembly is a sealed unit with a five year guarantee.

Ops interviewed at the show felt that the new Seeburg has not only solved the problem of 10 cent play, but has come up with the answer to maximum play for the average spot where a music machine gets a sustained play for a few hours per day.

Delivery of the new Seeburg 200 in New England will start October 1, Margold said. He reported that the reaction of ops has been "the most terrific" in his experience. The new phonograph is geared for one play for 10 cents; three pops for 25 cents; one EP play for 15 cents; two EP plays for 25 cents. Five cent play has been completely eliminated.

While the new Seeburg 200 has, of course, 200 plays, it actually could be termed as 300 plays, because of the 100 EP's. Ops will get 50 EP records with each purchase; these forming a permanent part of the phonograph. Ops can change other records at will.

Bond further pointed out that the Select-O-Matic 200, world's first dual music system, has one complete 100 selection music system for programming 45 rpm singles and one complete 100 selection music system for programming 45 rpm EP discs.

The ingenious dual credit mechanism, called the "exclusive Tormat Memory Unit," came in for a lot of

Bally Service Schools at Lieberman Music

CHICAGO—Bob Breither and Paul Calamari, veteran Bally engineers, will conduct service schools at Lieberman Music Company Minneapolis and Omaha headquarters. The Minneapolis school will be held on October 4 and 5. The Omaha school is scheduled for October 11 and 12. Harold Lieberman will be the host at the Minneapolis school, and Jerry Harris will be the host at Omaha.

Breither and Calamari will provide may new servicing tips and give a complete and thorough breakdown of the mechanical and electrical features of the Miami Beach and the four Bally bowlers, A B C; Congress; Jumbo and King-Pin. Operators and servicemen from the two areas are urged to make plans now to attend the school in their respective territory.

comment from New England ops.

Among ops at the show were: Lou Marger, National Vendors Inc., Boston; Kenny Ghiorse, K & H Music, Brockton; Arthur Sturgess, Jamaica Plain; Ralph Lackey, Karel Music, Roxbury; Bill Arrison, Chester, Vt.; Martin Oliver, Portland, Me.; Bill Spiller, Mass. Vending; Dave Baker, Arlington; B. J. Wolkowski, Medford; Steve Pielock, Worcester; Al Dolins, Hyannis; Bob Rome, Automatic Music Service, Boston; Ray Shea, Worcester; Harold Robbins, Brookline; Charlie Ford, Boston; and many many others from the six New England states.

FOREIGN! BUYERS!

We Have for IMMEDIATE DELIVERY the following

BALLY HITS

ABC Bowler Jumbo Bowler
Congress Bowler King Pin Bowler
Miami Beach In-Line

We Are Export Specialists. Ask for our special price lists on reconditioned equipment.

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GET PEAK PLAY with the BEST RECONDITIONED EQUIP.

Bally SPACE SHIP **\$249.50**

Williams MAJOR LEAGUE Baseball \$200.00
Exhibit STAR SHOOTING GALLERY 200.00
Keeney RANGER GUN WRITE
Keeney RANGER GUN DELUXE WRITE

WRITE - WIRE - PHONE TODAY!
We are exclusive factory distributors for:
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Earn More Money with Bally® Kiddie-Fun Equipment

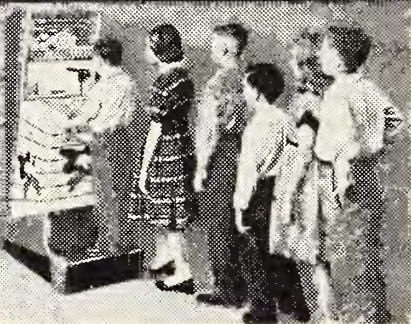
HOT-ROD COIN-OPERATED AUTO-RIDE



Miniature replica of early vintage automobile in eye-catching colors... with real horn and headlights... HOT-RODS take youngsters on a rolling, rocking ride. Mounted on rigid metal base, eccentric motion of HOT-ROD car creates illusion of exciting travel on a country-road... an illusion so attractive to boys and girls, from toddlers to teen-agers, that HOT-ROD keeps busy earning money every minute of the day.

Packed with appeal to junior marksmen, boys and girls, from 6 to 16, Bally BULL'S EYE Junior Shooting-Gallery is a gold-mine in every location frequented by youngsters. Realistic western six-shooter shoots 10 to 20 shots for nickel at exciting wild animal targets, shots and hits registering on illuminated score-glass. Pistol is positively safe, because no bullets or pellets are fired, hits registering when gun is accurately aimed and trigger pulled. Gayly colorful cabinet occupies only 1½ ft. by 3 ft. of floor-space to take in coins at a rate of \$15 to \$35 per hour.

BULL'S EYE COIN-OPERATED JUNIOR SHOOTING-GALLERY



THE CHAMPION is a life-like western golden-palomino bronco in iron-tough plastic... with genuine cowboy saddle. All-metal base permits operation outdoors in all weather. THE CHAMPION walks, trots or gallops, as rider controls speed by pulling reins. Riding-time is adjustable to 45 seconds, 1 minute, 90 seconds, 3 minutes. Occupying only 22 in. by 44 in. of floor space, THE CHAMPION takes in \$2.00 to \$8.00 per hour.

THE CHAMPION COIN-OPERATED HORSE-RIDE



Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Ill.

THRU THE COIN CHUTE EASTERN FLASHES

Plenty of excitement on coinrow this week. Several factors responsible for bringing ops and out-of-town visitors to the street. First, of course, was the three-day showing of the new Seeburg phonographs at Atlantic New York Corp. on Wed., Thurs. and Friday. In addition to using the occasion to show the new Seeburg phonos, Harry Rosen and Meyer Parkoff proudly introduced the operators to its new building on 56th St. and 10th Ave. Then, many ops dropped in to see Barney (Shugy) Sugerman, Runyon Sales Co. to find out when the new AMI model "G" would be shown. At the same time, Mike Munves was showing Exhibit's "Skill Pool", which was licensed this week by the City for operation here. And as this was the week the Marciano-Moore fight took place, a number of out-of-town coinmen came in—and of course spent most of their time on coinrow. Some, who expected to stay until Wednesday, were forced to stay on, due to the postponement. All in all, a week of grand activity.

* * * * *

The Seeburg phono showing at Atlantic New York Corp. was the climax to several weeks of anticipation and rumor. Harry Rosen and Meyer Parkoff put on quite a party for their ops, who came in droves. On hand, in addition to the Atlantic staff, was Charles Smith, chief field engineer of Seeburg, and Jack Gordon, Seeburg district manager. . . . Not only did the distribs host numbers of ops on new equip, but shipments of reconditioned machines to foreign countries were extremely numerous. As a matter of fact, several importers visited along coinrow. . . . Harry and Hymie Koepfel, Koepfel Distributing, tell us they received a number of orders this week for reconditioned music, both domestic and for export, making it one of their biggest business weeks of the year. . . . Sandy Moore, Suffolk & Nassau Music, visiting the distribs on the street. . . . Another new piece on display for the ops is ChiCoin's latest "Score-a-Line", which Al Simon, Albert Simon, Inc., had on his floor. Al also reports good action on Genco's "Quarterback" football game. . . . Bob Charles, Binghamton Amusement Co., Binghamton, N. Y., in N. Y. for the fights, and of course spent almost a week on coinrow.

* * * * *

Barney (Shugy) Sugerman and Abe Green, Runyon Sales, inviting ops to visit their offices in New York, Newark, N. J. and Hartford, Conn. and see the new AMI model "G" phonos. N. Y. showing set for Thurs. and Fri., Sept. 29 and 30; Newark for Tues. and Wed., Sept. 27 and 28; and Hartford for Tues. and Wed., Oct. 4 and 5. Shugy and Abe will attend all showings, and Jack Mitnick, AMI regional rep., will make them if at all possible. Meanwhile, Shugy pushing for faster deliveries on Bally's "ABC" bowler. Doesn't even have a sample left. . . . Harry Stern, Williams Mfg. Co., in town, seeing ops, and will also take in the big fight. . . . We hear that Al Lane, well known music op, died last week. . . . Max Levine and Jack Firestone, Scientific Machine Corp., visiting along the street. . . . Joe Young and Abe Lipsky, Young Distributing, tell us sa'es were never better. "Sold our last Wurlitzer model "1800" this A. M." moans Young, "and factory advises next delivery won't arrive until the end of the week". . . . Lenny Schneller, Atlantic Pennsylvania Corp., Phila., comes in for the N. Y. showing of the Seeburg phonos, and to see the fights. . . . Bob Slifer, Seacoast Distributors, taking care of the coinrow visitors, while Dave Stern out seeing ops on the Rock-Ola "1448". . . . Sam Schwartz, Montreal, Canada, in town with his wife. Had tickets for the fight, but when it was postponed, the missus wanted to leave immediately, but Sam talked her in to staying another day. . . . A. D. Palmer, advertising and sales promotion mgr. for The Rudolph Wurlitzer Co., in town Monday and Tuesday. A rush trip, and then back to the plant. . . . Al Denver, president and Nash Gordon, mgr., Music Operators of New York, advise that rush for tickets for their 18th Annual Banquet being held at the Waldorf on Sat. night, Oct. 8, is on. Last minute demands for tickets usual occurrence, and Al and Nash hope they can take care of all. Many out-of-towners expected, Al states.

THRU THE COIN CHUTE UPPER MID-WEST MUSINGS

The great antelope hunt is on now in the western states and a number of operators from this area are going to get their limit. One of the lucky hunters is Wilfred Jahnke of Red Lake Falls, Minn. who made the trip to the sparse areas of Montana and had no trouble getting his antelope. Now Wil can't wait until he has some of that antelope. . . . Hank Vangen of Minneapolis is planning to go out to Wyoming with a party of friends to see if they can get their limit. . . . Mr. and Mrs. Ralph Harvey of Mitchell, S. D. spent a day in the Twin Cities shopping around and also picking up supplies for their route. . . . Art Berg of Fairmont, Minn. misses his dog taken from his truck when he went in to check one of his locations. . . . Oscar Winter of La Crosse, Wisc. brought his family along to the Twin Cities when he came in to shop for games. . . . L. P. Wilbur of Duluth, Minn. has been busy of late placing guns on his route. . . . Al Klammer of St. Paul, Minn. is sporting a crew cut haircut. He looks like he could join the college set any time now. . . . Dapper Martin Kallsen, Martin Music Co., Worthington, Minn. made the trip in to shop around for some used equipment for some of his secondary spots. . . . Vinc Jorgenson, Mason City, Iowa, stopped in the Twin Cities for a few hours and looked over the latest in coin operated equipment. . . . Recent visitors to the Twin Cities were Jim Laraby of Granite Falls, Minn.; Jeff Kost of St. Cloud, Minn.; Ken Ferguson of Stillwater, Minn.; Mark Coughlan of Mankato, Minn.; Albert Spors of St. Cloud, Minn.; Art Hagness of Grand Forks, N. D.; Mr. and Mrs. James Stolp of Greenbush, Minn.; Amos Miller of Spooner, Wisc. and Clayton Norberg, C & N Sales Company of Mankato, Minn.

A. M. I. MODEL "C"	\$175
WURLITZER 1100	155
WURLITZER 1500	295

RECONDITIONED AND REFINISHED
LIKE NEW!

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Exclusive Seeburg Distributors



A Quarter Century
of Service

ATLAS MUSIC COMPANY

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THRU THE COIN CHUTE CHICAGO CHATTER

It all started with a plain board. You totalled up the 10 balls you shot for 1c to obtain your score. It sold for \$14.50. It was Leo Berman's "Bingo". Then came "Ballyhoo", "Five Star Final", and so many others. Ball traps. Progressive scoring. And Stoner's little lite box on the back board. Then an all-electric game called "Contact". By Fred C. McClellan. "Rocket", etc., etc. Will pool games progress the same way? . . . Jack Nelson says, "It takes years and years to learn this business". Then adds, "We're busy. The name was good. The timing was good. The game's terrific". Meaning Bally's "Miami Beach". . . . Cliff Bliss of Sun Valley, Idaho. In town. Looking Chi over for the very first time in years. Cliff's been much too busy with his operation to get away. . . . That wonderful host, Jimmy Savarese, getting his big home all ready for the many, many guys who'll be driving into South Bend to see the Notre Dame football games. And who'll all want to spend some time with Jimmy. . . . Phil Weinberg back to Dallas. On to Oklahoma. Then back to Chi again.

Bill Marmor of Cincinnati in town. Just back from Miami. Bill looks the picture of health. . . . "Telephonit's" Bill DeSelm in the midst of all the busy business at United (the firm is continuing to step up production each day) askin', "Who do you think it'll be? Moore or Marciano? . . . Johnny Casola all the way down Corpus Christi, Texasway. . . . And Al Thoeke preparing his Service School for United at Leo Weinberger's headquarters in Louisville. Leo notified all ops. And the big headquarters of Southern Aut. Music mobbed. . . . Phil Weisman and Mike Spagnola playing the line very close because of the holidays with the big showing they're holding of the AMI model "G". Believe that this year's biz will be better than ever. . . . Ben Coven reports that business "has improved tremendously in the past 30 days". Says that, "This past month has been the biggest and best in our history". . . . Paul Huebsch and Keeney's engineers in a huddle. Then Paul rushes 'em out into the field to show ops the how, why and wherefore of all Keeney games. In the meantime Roy McGinnis entertaining his sister and brother-in-law. Billy Coan and Al Albritten in Tenn. and Ga. Bill Bolles in Philly and on his way to New England.

With Nate Gottlieb enduring another seige of super-telephonitis. Sol Gottlieb anxious to get out on the road. Alvin Gottlieb reporting he's too busy to even think about his hayfever. Dave Gottlieb comes up with the remark, "And we're still steppin' up production. in an effort to meet orders. on our sensational 'Wishing Well' . . . Ralph Sheffield out West visiting with Genco distribs and meeting ops, while Avron Gensburg tries to get the plant set to take care of advance orders for its "Official Tournament Pool" game and still keep those football games rolling. . . . With Les Rieck in Minnesotah and Ed Ristau down south, Kurt Kluever trying to take care of all the biz at the factory. Dave Rockola too, too busy in engineering to talk to anyone right now. But on the phone did state, "Keep your eyes on Rock-Ola" . . . Sam Lewis just absolutely elated this past week when Acting Corp. Counsel John C. Melaniphy and his committee okayed "Skill Pool" for licenses here in our town. . . . Joe Robbins put it this way, "I'm going crazy with pool tables". Empire represents Williams, Genco and Exhibit's pool tables.

Maurie and Eddie Ginsburg just absolutely thrilled over the fact that, "This showing of our new Seeburg's was the biggest in all our history." Seems, according to both boys that, "We'll have to ration deliveries for a while. Until we catch up somehow with the orders we've already taken". . . . Ted Rubenstein far ahead of the field on phono replacement plastics. Advises that he's waiting to "hear from the field" before going ahead. . . . Vince Shay is one guy with whom you can always get a laugh. Just listen to Vince trade, buy and sell. And when it's all over he says, "Now what the hell am I gonna do with all these games?". . . . Fr. John P. Halligan of St. Hilary's Church included an item in his little weekly publication, "The Hilarian", wherein he praised both Bob Gnarro of ABC and Art Weinand of Williams for the fact that these two very grand people went out of their way to supply his fine church with a juke box. Says Fr. Halligan, "Our sincerest thanks to Bob Gnarro and Art Weinand for their generosity and kindness."

Bill Miller of Grand Rapids set a new sales record for his firm as well as for Exhibit when he passed the 800 mark on the "Skill Pool" . . . Lou Boasberg challenged Bill O'Donnell—again? Not for rugby. Not for cards. For tennis. And in Miami yet. This guy Boasberg better not lose this time. He'll have to take himself a trip around the whole wide world to get away from it all. By the way, reason the boys are meeting in this match in Miami is because Miami U. plays Notre Dame that very day. . . . Ed Levin reports that Al Simon of N.Y.C., George Ponser of Syracuse, Sam Solomon of Columbus, George George and Roy Monroe of Cleveland, Jean Minthorne of L.A. and Dave Rosen of Philly, have already doubled and tripled the number of machines they want on their initial orders. . . . Ed Dowe, sec'y of Wis. Phono Ops, reports that their "big meet" will be at the Baumont Hotel in Green Bay on Monday, Sept. 26.

Art Weinand comes into town, "Just to get my laundry". Dashes right out again. Art will be traveling west—and further west. "Bank Pool" by Williams is the reason. By the way when Art was down in Memphis, instead of watching pro football (which Art so dearly loves, being a season ticket buyer to the Chi Bears' games) he watched East High with Earl Montgomery and Earl's son, Ed Newell and Ed's two dotters. And now they want Art to come on back and watch "the big, crucial season's game". . . . Frank Mencuri dashes out of the Exhibit offices to wend his way west. But far west. Salt Lake, Los Angeles, San Francisco, Portland, Seattle—and maybe far up into Alaska. . . . If you really want to enjoy complete and close contact with all the world's buyers in all the world's coin machine markets—be sure to send your ad in for The Cash Box "This Quarterly Export Edition". This will be one of the most outstanding issues of all time. Printed in Spanish, French, German as well as English. Don't forget. Have your ad in by Oct. 1. . . . George A. Miller of Oakland, Cal., phones to advise that he's decided to cover the country four times every year. His

a Proven Money Maker
OVER A PERIOD OF MONTHS
Williams
"BANK POOL"



**Anti-Cheat
Ball Release
Mechanism**

2 coin operation!
Two up to Four Players!

**Silent
Ball
Drop**

Perfect bank shots to invite the experts
Handsome Deluxe Cabinet!



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CREATORS OF DEPENDABLE PLAY APPEAL
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BINGO SPECIAL

UNITED NEVADA	\$205 UNITED RIO	\$175
UNITED MEXICO	205 UNITED HAVANA	175
UNITED TAHITI	175 RECONDITIONED LIKE NEW	



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present itinerary includes meeting with Phil Levin in Our Town; Howard Ellis in Omaha, Louis Ptacek in Kansas City, Gordon Stout in Pierre, Les Montooth in Peoria, Clint Pierce in Brodhead and Hirsh de LaViez in Wash., D. C.

Export business has hit a new high mark. Just ask distribs and mfrs. Some have orders that'll throw you. . . . Clarence Camp of Memphis passes thru town for a visit up north to talk running horses. . . . Abe Susman of Dallas says, "It's worth a \$2 show bet". . . . Bankers profess a complete and lasting love for the coinbiz. They sho do love that high, high, high interest. . . . Lou Danis claims that all he has to worry about is—Johnny Michaels. But poor John just ain't got nobody to worry about him no more. . . . Dave Rosen of Philly just splashed himself into a bunch of gorgeous mohair suits—blue, brown, black, grey and all other colors. . . . If you've got Hollywood aspirations check with Sammy Dieter and Herbie Rosenthal, Louis Dunis and John Michaels, Ed Holyfield and Walt Huber. . . . What a mob and all in one spot all at one time: Louie Blatt, Jake Friedman, Herb Rosenthal, Jack Bess, Dave Rosen, Barney Sugarman, Abe Green, Leo Weinberger, Al Bergman, F. Steele, Bill Happel, Jr., Charley Kagels, Ed Holyfield, Lou Dunis, Johnny Michaels, Harold Lieberman, Sam Cooper, Abe Susman, Alan Wallace, Pete Geritz, and so many, many others.

HAPPY BIRTHDAY THIS WEEK TO: Joe Brilliant, Detroit, Mich. . . . Irwin F. Blumenfeld, Baltimore, Md. . . . Edward T. Mape, San Francisco, Calif. . . . Bill O'Donnell, Chicago, Ill. . . . Harry C. Arnsberg, Portland, Ore. . . . Anthony V. Jerard, Chicago, Ill. . . . Humbert Betti, Union City, N. J. . . . Tom Lambert, Dallas, Tex. . . . Jack Nelson, Chicago, Ill. . . . M. S. Gisser, Cleveland, O. . . . Fred F. Fixel, Pembina, N. D. . . . Mort Weinberger, Louisville, Ky. . . . Al Blendow, New York, N. Y. . . . Kenneth T. Seaver, Lake Geneva, Ill. . . . J. A. Wallace, Oak Hill, W. Va. . . . Albert S. Levy, Dayton, O. . . . Joseph M. Rapilla, Staunton, Ill. . . . Chas. L. Porta, Pittsburgh, Pa. . . . Mark Y. Blum, Wichita, Kans. . . . F. H. Steed, Clarksdale, Miss. . . . Joe Broabent, Anchorage, Alaska.

CLASSIFIED ADVERTISING SECTION**WANT**

WANT—Seeburg 100 selection Hideaways; Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection Hideaways; Phonographs; Wall Boxes, Steppers. Wurlitzer 104 selection Hideaways; Phonographs; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2648.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)

WANT—New 78 RPM Records—Columbia 39585 Laine; Decca 1470 Paradise Island Trio; Signature 15080 Hylton; Any Nutcracker Suite recording. HARMONY, INC., BOX 127, WESTERVILLE, OHIO.

WANT—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPPLE DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-8939.

WANT—Bally "Big Times," \$440. Also need back glass for two Genco "Bingo Rolls." LEWIS & FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH. (Tel.: MA 8585).

WANT — For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingo's; 100 Selection Seeburgs; Lee's Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: Hillside 5110.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY CALGANO, CALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—We will pay highest cash prices in Middle West for Bally Gayeties; Big Times; Varieties and Surf Clubs. T & L DISTRIBUTING CO., 1663 CENTRAL PKWY., CINCINNATI 14, OHIO, (Tel.: MAin 18751).

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: Judson 6-4568.

WANT—All types of Bingo Games. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: Market 3967).

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.

WANT—Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.

WANT—To Buy. Model D-80 AMI phonographs. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-4600).

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: Garfield 3585.

WANT — We are in the market to buy for cash Universal Five Stars; United Circus; United Boleros; United Showboats and Mill's Panorams. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF. (Tel.: HEmlock 1-1750).

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

CLASSIFIED ADVERTISING SECTION**FOR SALE**

FOR SALE—Bally Gayety, \$350; Bally Surf Club, \$210; Bally Variety, \$310; Bally Palm Springs, \$185; United's Rio, \$100; United's Tahiti, \$90. NATASI DISTRIBUTING CO., 912 POYDRAS STREET, NEW ORLEANS, LA., (Tel.: MAGnolia 6386).

FOR SALE—26 Wurlitzer 3020 Wallboxes, \$9 ea.; 2 D-80 Wallboxes and Stepper, \$125, practically new. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. (Tel.: 2-3992).

FOR SALE—We have Hayburners, Jalopies and Sea Jockeys, in all 30, uncrated at \$35 ea. All are in working condition. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA. (Tel.: HEmlock 1-9900).

FOR SALE—The New Joker—Like New. \$495. Will trade. Rowe 8 Column Cigarette Machine, \$85; 7 Column National, \$75; Beach Club, \$165; Yacht Club, \$95; Coronation, \$40; Pin Wheel, \$50; Flying Hi, \$50; Jockey Club, \$150; Ice Frolics, \$250. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO, (Tel.: PH 750).

FOR SALE — New: Three Deuces; Criss Cross Target; 2 Player Basketball. Used: Merry-Go-Round; Zoo Ride; Super Jumbo; Olympic Shuffle Alley; League Shuffle Alley; Super Frame Bowler; Advance Bowler; Cascade Shuffle Alley; Hi-Speed Triple Score. Must make room. Make an offer. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—Bingo games in A-1 shape, will swap for late model music or arcade equipment. Contact us at once: RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CH 9-6556).

FOR SALE—25 Wurlitzer 4820 Wall Boxes, 48 Selections, Some Chrome, some Blue and Chrome @ \$15 ea.; 1 Gottlieb Niagara, \$40; 2 Genco Gold Nuggets Upright Marble Game @ \$40 ea.; 1 Hayburner, \$50; 2 AMI 5c 10c, 40 Selection Wall Boxes @ \$12; 50 Rock-Ola Wall Box Brackets @ \$1 ea.; 50 5c National Slug Rejectors @ \$2.50 ea. TRI STATE MUSIC CO., 1909 8th ST., PORTSMOUTH, OHIO. (Tel.: 31541).

FOR SALE—Route of 250 Watling Scales on location in Maryland and Virginia. Or will sell individual machines. Bargain! SEACOAST DISTRIBUTORS, INC., 594 10th AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684) or 1200 NORTH AVE., ELIZABETH, N. J.

FOR SALE — "Wurlitzer Phonographs." 1500's—\$395; 1400's—\$325; 1250's—\$175; 1100's—\$150; 1015's—\$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.

FOR SALE — Reconditioned Equipment: Spotlights, \$65; Frolics, \$125; Universal Five Star, \$55; Harvest Moon, \$25; Jalopy, \$65; Spark Plug, \$65; King Pin, \$49. One Third Deposit. Balance Sight Draft. TWIN CITY AMUSEMENT CO., 102 STATE LINE, TEXARKANA, ARK. (Tel. 22-1810 or 3-3723).

FOR SALE—Dude Ranch @ \$210; 2 Palm Springs @ \$245; 1 Variety @ \$395 — As a package, \$999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Can you afford 92¢ per week to get ahead and stay ahead of all competition? For only 92¢ per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The Bible" of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Wurlitzer 1500 exceptionally clean, \$295; Seeburg M100A reconditioned, \$215; Seeburg Model "C", \$575; AMI D-40 converted to 45 rpm, completely refinished, like new, \$295. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 902 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111.)

FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—Bowlers in quantities. Bally—Victory, Champions, Blue Ribbons and Gold Medals. Keeney—Century, Speed Lanes. United—Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—20 United Super Shuffle Alleys; 2 United Derby Rolls. No reasonable offer refused. NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, MERRICK, L. I., N. Y.

FOR SALE—Records!!! 5¢ over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—Each item at bargain price—shopped or as is. Seeburg 100A's; Wurlitzer 1500's; and 1700's Bingos, Spot-Lites, Palm Beaches, Yacht Clubs, etc. ARIZONA WURLITZER DISTRIBUTOR NEW MEXICO. CANYON SALES DIST. CO., 301 EAST 7th, TUCSON, ARIZONA.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bargains: Bally Beauty, \$145; Beach Club, \$170; Dude Ranch, \$205; Palm Springs, \$210; Ice Frolics, \$215; Hi-Fi, \$225; Surf Clubs, \$240; Variety, \$395; Gayety, \$395; Evans (Club Model) Saddle & Turf, \$245; 10 Genco Jumpin' Jacks, \$55; United (DeLuxe) Carnival Gun, \$275. Also other Bingos and Bowlers. All ready for locations. **MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA., (Tel.: 5-7549).**

FOR SALE—ABC \$65; Atlantic City \$90; Brite Lites \$65; Beauty \$165; Coney Island \$65; Cabana \$165; Nevada \$295; Spot Lites \$65; Singapore \$325; Tropicana \$350; Tropics \$175; Yacht Club \$110. Clean, Ready to use. Half Deposit. **CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVELAND 15, OHIO (Tel.: TOver 1-6715.)**

FOR SALE—Bally Beauties, \$145; 100C Seeburg, \$595; 1438 Comets, \$595; 1446 Hi-Fi, \$695; Model C, \$210; Model B, \$185; Model A, \$135; AMI 5 & 10 Boxes, \$10; AMI 5c Boxes, \$5; 3020, \$8; 3W7-L56, \$10; AMI 40 Stepper, \$15. **H & H MUSIC, 1626 THIRD AVENUE, MOLINE, ILL., (Tel.: 4-6703).**

FOR SALE—25 Like New Wurlitzer 1700's. Write, wire or call. Largest stock of Kiddie Rides in the world. All guaranteed 100%. We will accept in trade for our Kiddie Rides, used Alleys, Pinballs and Music Machines. **REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON 34, MASS. (Tel.: ALgonquin 4-4040).**

FOR SALE—Bally Dude Ranch \$245; United Rio \$195; United Tahiti \$195; Bally Beach Club \$245; United Havana \$225; Tropicana (new in cases) \$425; Varieties \$445; Gayety (new in cases) \$495; United 3 Feathers, floor samples \$595. All used equipment thoroughly reconditioned. **ASSOCIATED AMUSEMENTS, 188 BRIGHTON AVE., ALLSTON, MASS. ED RAVREBY.**

FOR SALE—Lowest Prices In The Country. Leaders \$249.50; Team Plays \$249.50; Classics \$145; Clovers \$125; Exhibit Rifle Gallery \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. **ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: CANal 6-0293.)**

FOR SALE—Sixty music and thirty-five amusement on locations, grossed \$67,000 in 1954, first six months of 1955, \$40,000. Located in good Kansas community. Owner will lease building. **BOX 350, c/o THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.**

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.**

FOR SALE—United Shuffle Alleys; Team \$245; League \$225; Chief \$195; Royal \$145; Clover \$85; Wms. Major League \$225; Genco Bing-A-Roll \$65. **MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.**

FOR SALE—M100A-78 Seeburgs; 1250 Wurlitzers. Good condition. Make us an offer. **COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA., (Tel.: FO 5-3456).**

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. **DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.**

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. **WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2. CHapel 9-6556.**

FOR SALE—United's Chief; Fifth Avenue Yankee; Royal; Liberty; Cascade; Lightning; Targette; Comet. Bally's Victory; Rocket, and Mystic Bowlers. All thoroughly reconditioned. Priced for quick sale. Call or write: **SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N.Y. (Tel.: LIncoln 9106).**

FOR SALE—Seeburg Coon Hunts, \$175; Seeburg Shoot The Bear, \$125; Genco Rifle Gallery, \$325. **W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. (Tel.: CEntal 1-9292).**

FOR SALE—Special. Bally: Gayety, positively like new, at \$365. Williams: Spit Fires, slightly used, \$169.50; Race The Clocks, floor samples, \$265. Gottlieb: Ric-O-Chets, test sample, \$275; Jubilees, Gottlieb's latest, 4 player game, \$385. **NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CANal 8318).**

FOR SALE—Wurlitzer 1400 \$300.00; Wurlitzer 1450 \$325.00; Seeburg M100-A \$275.00; Rock-Olas 1434 \$325.00; 1432 \$200.00; 1428 \$150.00; United Carnival Gun \$300.00. All ready for location. **COIN AUTOMATIC MUSIC COMPANY, 241 WEST MAIN ST., JOHNSON CITY, TENN. Tel. 945.**

FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsnac and Vendo Ice Cream Machines and Automatic Popcorn Shoppers for late model juke boxes. **BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.**

FOR SALE—1 Genco Sky Gunner, \$95; 1 Exhibit Jet Gun, \$75; 2 Exhibit Six Shooter, \$50 ca.; 1 Genco 2 Player Basketball, \$250; 1 Hayburner, \$45; 1 Star Series (Baseball), \$50. **AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA, EVANSVILLE, IND., (Tel.: 3-4508).**

CLASSIFIED ADVERTISING SECTION

FOR SALE—Thoroughly reconditioned AMI Phonographs: E-120, \$525; E-80, \$475; D-80, \$395; D-40, \$260; Model C, \$175; Model A, \$125. **WESTERN STATES DISTRIBUTORS, 117 EAST SECOND, SOUTH, SALT LAKE CITY, UTAH (Tel.: 22-2549).**

FOR SALE—Reconditioned Guaranteed Phonographs. Wurlitzer: Model 1250, \$165; Model 1217 Hideaway (48 Sel.) with 12 (48 Sel.) Wall Boxes (Lot) \$195. Rock-Ola: Model 1436 (78 RPM) 120 Sel., \$250; Model 1436 (45 RPM) 120 Sel., \$325; Model 1434 (45 RPM) 50 Sel., \$275; Model 1438 Comet 120 Sel., \$565. Seeburg: Model M-100-A, \$250; Shoot-The-Bear Gun converted to Shoot The Ock, \$95. **J. ROSENFELD COMPANY, 4701 WASHINGTON BLVD., ST. LOUIS 8, MO., (Tel.: FOrrest 7-6730).**

FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney Deluxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. **CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (Main 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).**

FOR SALE—Seeburg 100-A \$325; 100C \$650; 100-W \$850; Wurlitzer 1015 \$100; 1100 \$150; 1250 \$175; 1500A \$375; 1600 \$350; AMI A \$125; B \$200; C \$225; D \$285; Evans Constellation \$150. **MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO.**

FOR SALE—Keeney Cigarette Vendors, \$135; National 950 w/king size columns, \$115; Feature Bowlers, \$250; Super Frame Bowlers, \$225; Advance Bowlers, \$150. **UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. (Tel.: AXminster 4-3529).**

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. **WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).**

FOR SALE—Bargain prices, shopped or as is. Seeburg 100A's; Wurlitzer 1100; 1400; 1500 and 1550A. **CENTURY DISTRIBUTORS, INC., 919 MAIN ST., BUFFALO 3, N. Y. (Tel.: SUMmer 4938).**

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHEELing 5472.**

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone **C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNkirk 3-1810.**

FOR SALE—High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. **MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.**

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. **CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.**

FOR SALE—HiFi, \$220; Surf Club, \$220; Palm Springs, \$210; Dude Ranch, \$170; Palm Beach, \$75; Beach Club, \$165; Yacht Club, \$75; Spot Lite, \$60; Beauty, \$110. **GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).**

FOR SALE—It's Mike Munves Corporation for outstanding, able, reliable coverage of the Penny Arcade Field. A single machine, a complete arcade. Parts, supplies, sundries. Also all games, parts and supplies for the operator. **MIKE MUNVES CORPORATION, 577 TENTH AVE., NEW YORK, N.Y. (Tel.: BRyant 9-6677).**

FOR SALE—Canadian operators attention. Now available, immediate delivery large variety fine conditioned Juke Boxes, Pins, Shuffle Alleys, most reasonable prices. Communicate **SAM SOLWAY, STE. AGATHIE DES MONTS, QUEBEC, POSTAL ADDRESS, BOX 129. (Tel.: 154).**

CLASSIFIED ADVERTISING SECTION

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally, TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Seeburg "A's", \$269.50; AMI "A", \$69.50; Exhibit Star Shooting Gallery, \$197.50; Seeburg Bear Gun, \$99.50; Race The Clock, \$314.50; Bally Space Ship, \$249. Write, Wire, Phone Today. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. (Tel.: HEnderson 1-7577).

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

FOR SALE—United Bingos; 7 Tahitis, \$99.50 ea.; 7 Singapores, \$225 ea.; 9 Tropicanas, \$239.50 ea. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, OREGON. (Tel.: ATwater 7565).

FOR SALE—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE — 1015 Wurlitzers, A-1 condition. Any quantity. HUEY DISTRIBUTING CO., 3760 AIR-LINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: CEdar 7976).

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for Dime Play Kits. Install in minutes. \$3.50 Revenue increase. Samples \$3.50 each, lots of 10, \$2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel. SARatoga 2-5151.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-1702.

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. \$34.50. MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—We are converting Bally HiFis into that ever popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire us for more information. All our equipment is completely reconditioned. DONAN DISTRIBUTING CO., 5007 N. KEDZIE, CHICAGO 25, ILL. (Tel.: JUNiper 8-5211).

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

THE CASH BOX

"The Industry's Market Place"


PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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 26 West 47th Street, New York 36, N. Y.



THIS WEEK'S USED MACHINE QUOTATIONS 17th YEAR OF PUBLICATION 834th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- * Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

1* Model A, '46, 40 Sel., 78 RPM	69.50	135.00
2* Model B, '48, 40 Sel., 78 RPM	145.00	200.00
4* Model C, '50, 40 Sel., 78 RPM	175.00	235.00
2* Model D-40, '51, 40 Sel., 78 RPM	219.00	295.00
4* Model D-80, '51, 80 Sel., 45 RPM	335.00	395.00
4. Model E-10, '53, 40 Sel., 78 RPM	400.00	500.00
2. Model E-80, '53, 80 Sel., 45 RPM	465.00	575.00
2. Model E-120, '53, 120 Sel., 45 RPM	475.00	600.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	12.00	24.50

EVANS

4. Mills Constellation, 47 Model 951, 40 Sel., 78 RPM	50.00	125.00
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4. Constellation, '49 Model 135, 40 Sel., 78 RPM	100.00	200.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	175.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	35.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
2. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	49.50	150.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	169.50	225.00
4. 1432, Same as above, Converted to 45 RPM	200.00	250.00

4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	225.00	325.00
4. 1431, Same as above, Converted to 45 RPM	275.00	350.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	285.00	375.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	325.00	450.00
2* 1438, '54, Comet, 120 Sel., 45 RPM	550.00	600.00
7. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	695.00	750.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	25.00	65.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	25.00	75.00
4. 147S, Standard, 20 Sel., 78 RPM	25.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	89.50
4. 148S, '48 Standard, 20 Sel., 78 RPM	75.00	150.00
4. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	75.00	150.00
4. 148 ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	90.00	159.00
4* M100A, '49, 100 Sel., 78 RPM	215.00	340.00
4* M100B, '51, 100 Sel., 45 RPM	485.00	565.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab	495.00	585.00
4* M100C, '53, 100 Sel., 45 RPM	575.00	650.00
4. HF100G, '54, 100 Sel., 45 RPM	725.00	800.00
4. W1-L56 Wall Box 5c	3.00	6.95

4. 3W2 Wall-a-Matic	4.25	8.95
4. W4L-56	12.50	20.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	12.50	20.00
4. W6L-56 5/10/25 Wire-less	16.50	24.50
2. 3W7-L-56	10.00	30.00

WURLITZER

2. 1015 '46, 25 Sel., 78 RPM	39.50	100.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4* 1100, '48, 25 Sel., 78 RPM	95.00	150.00
4* 1250, '50, 48 Sel., 78 RPM	135.00	179.00
4. 1250, '50, (Same as above) Converted to 45 RPM	170.00	225.00
4* 1400, '52, 48 Sel., 78 RPM	275.00	350.00
4. 1400, '52, (Same as above) Converted to 45 RPM	300.00	350.00
4* 1500, '53, 105 Sel., 78 and 45 RPM Intermixed	295.00	395.00
4. 1500A, '53, 105 Sel., 78 and 45 RPM Intermixed	345.00	425.00
4. 1650, '53, 48 Sel., 45 RPM	360.00	450.00
4. 1700, '54, 104 Sel., 45 RPM	595.00	725.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	12.00
4. 3048 (Conv. of 3020)	10.00	20.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	19.50	30.00



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	40.00	65.00
4. Across the Board (Un 9/52)	35.00	50.00
4. All Star Basketball (Got 1/52)	20.00	39.00
6. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got 12/53)	145.00	165.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	50.00	95.00
1* Atlantic City (B 5/52)	75.00	110.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Basketball (Got 10/49)	15.00	25.00
2* Beach Club (B 2/53)	160.00	245.00
1* Beauty (B 11/52)	110.00	160.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Big Ben (Wm 9/54)	135.00	180.00
4. Big Hit (CC 7/52)	29.00	45.00
6. Big Top (Ge 2/49)	10.00	20.00
1. Big Time (B 1/55)	450.00	575.00
6. Black Gold (Ge 3/49)	10.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
1* Bright Lights (B 5/51)	42.50	95.00
4. Bright Spot (B 11/51)	65.00	95.00
4. Broadway (B 6/51)	25.00	50.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4. Cabana (Un 3/53)	90.00	165.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	75.00
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	35.00
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	59.00	85.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	85.00	135.00
4. Citation (B 10/48)	15.00	35.00
2. C.O.D. (Wm 9/53)	85.00	115.00
4. College Daze (Got 8/49)	10.00	25.00
4. Colors (Wm 11/54)	175.00	220.00
1. Coney Island (B 9/52)	65.00	95.00
4. Control Tower (Wm 3/51)	24.00	35.00
4. Coronation (Got 11/52)	65.00	90.00
4. County Fair (Un 9/51)	30.00	45.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
4. Daffy Derby (Wm 8/54)	190.00	230.00
4. Daisy May (Got 7/54)	170.00	215.00
4. Dallas (Wm 2/49)	15.00	30.00
2. Dealer "21" (Wm 2/54)	75.00	125.00
4. De Icer (Wm 11/49)	20.00	39.00
2. Diamond Lill (Got 12/54)	190.00	220.00
4. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Disk Jockey (Wm 11/52)	45.00	80.00
2. Dragonette (Got 6/54)	135.00	185.00

Gangway for the





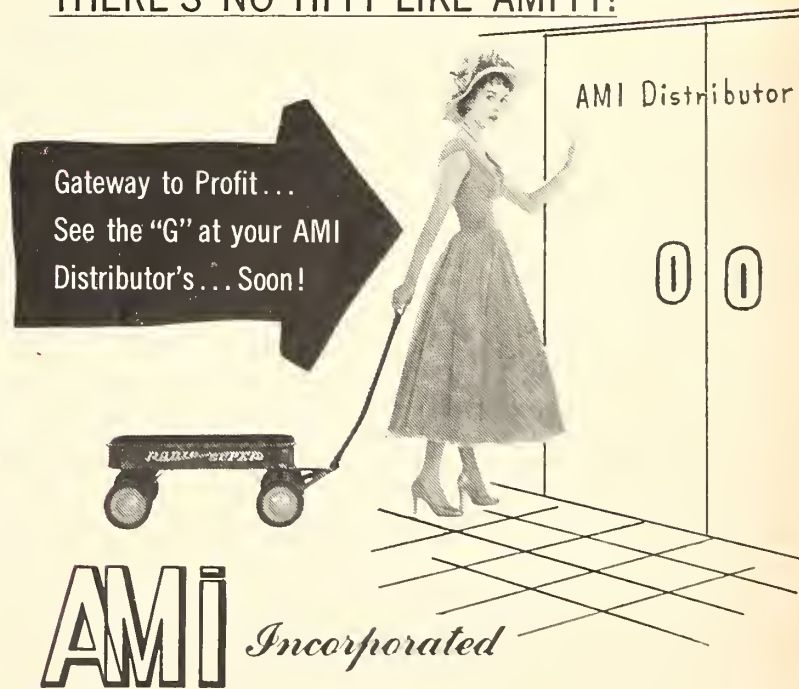
You'll see it soon . . . with its galaxy of great new features that will gain a new goal for you—more play from more people in more places. Soon you'll be saying "Gangway for the 'G' " as you roll these new AMI-Fidelity boxes into locations that now have old-fashioned loud speaker music . . . locations that have been waiting for true high fidelity.

WHAT'S NEW IN THE "G"? GLANCE AT THESE—
A Mere Sampling Of The Features That
Make The "G" Great

- NEW "Wide-Screen" High Frequency Horn
- NEW Bi-Color cabinets
- NEW compact profile
- NEW wider, lower grille
- NEW metalized backdrop and side trims
- NEW treatment of turntable covering
- NEW improved identification of selections
- NEW interior trim

—and, of course . . . Genuine High Fidelity, achieved by AMI's Multi-Horns.

You know...your locations know...
the public knows—
THERE'S NO HI-FI LIKE AMI-FI!



AMI Incorporated

General Offices and Factory: 1500 Union Avenue, S. E.,
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Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark
Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1. England—building the BAL-AMI Juke Box

4. Dreamy (Wm 2/50) .. 15.00 25.00
1* Dude Ranch (B 9/53) 170.00 250.00
2. Duette DeLuxe (Got 4/55) .. 263.00 285.00
4. Eight Ball (Wm 1/52) 45.00 75.00
2. Fairway (Wm 6/53) .. 65.00 90.00
4. Fighting Irish (CC 11/50) .. 25.00 35.00
4. Five Star (Univ 5/51) .. 35.00 75.00
6. Floating Power (Ge 12/48) .. 10.00 20.00
4. Flying High (Got 2/53) 50.00 100.00
4. Flying Saucers (Ge 12/50) .. 15.00 30.00
6. Football (CC 8/49) .. 10.00 25.00
4. Four Bells (Got 10/54) 190.00 230.00
4. Four Corners (Wm 12/52) .. 45.00 90.00
1. Four Corners (Got 9/50) .. 30.00 60.00
4. "400" (Upright) (Ge 10/52) .. 40.00 75.00
4. Four Stars (Got 6/52) .. 50.00 95.00
4. Freshie (Wm 9/49) .. 20.00 35.00
4. Frolics (B 10/52) .. 100.00 135.00
4. Futurity (B 3/51) .. 40.00 80.00
1* Gayety (B 3/25) .. 360.00 445.00
4. Georgia (Wm 7/50) .. 19.50 35.00
6. Gin Rummy (Got 2/49) 15.00 25.00
4. Glamour (Got 7/51) .. 15.00 25.00
6. Glider (Ge 8/49) .. 10.00 20.00
4. Globe Trotter (Got 11/51) .. 35.00 75.00
4. Golden Gloves (CC 7/49) .. 10.00 25.00
4. Golden Nugget (Upright) (Ge 2/53) 50.00 95.00
4. Gold Star (Got 8/54) .. 185.00 215.00
6. Gondola (Ex 5/49) .. 10.00 20.00
4. Grand Award (CC 1/49) .. 10.00 20.00
4. Grand Champion (Wm 8/53) .. 85.00 125.00
4. Grand Slam (Got 4/53) 45.00 110.00
6. Grand Stand (B 50) .. 20.00 35.00
4. Green Pastures (Got 1/54) .. 135.00 160.00
4. Gun Club (Wm 11/53) 79.00 105.00
4. Guy-Dolls (Got 5/53) .. 75.00 135.00
4. Gypsy Queen (Got 2/55) 220.00 245.00
4. Handicap (Wm 6/52) .. 45.00 95.00
4. Happy Days (Got 7/52) .. 65.00 100.00
4. Happy-Go-Lucky (Got 3/51) .. 25.00 45.00
4. Harvest Moon (Got 12/48) .. 15.00 20.00
4. Harvest Time (Ge 9/50) .. 15.00 35.00
4. Harvey (Wm 5/51) .. 15.00 35.00
1* Havana (Un 2/54) .. 135.00 225.00
2. Hawaii (Un 6/54) .. 175.00 275.00
4. Hawaiian Beauty (Got 4/54) .. 140.00 200.00
4. Hayburner (Wm 6/51) .. 35.00 70.00
2* Hi-Fi (B 6/54) .. 210.00 285.00
4. Hit Parade (CC 2/51) 10.00 20.00
4. Hit & Runs (Ge 3/51) 15.00 25.00
4. Hit 'N Run (Got 4/52) 32.00 75.00
6. Holiday (CC 12/48) .. 10.00 20.00
4. Holiday (Ke 12/51) .. 35.00 55.00
4. Hong Kong (Wm 9/51) 39.00 75.00
4. Horsefeathers (Wm 1/52) .. 39.50 69.50
4. Horse Shoe (Wm 12/51) .. 25.00 40.00
4. Hot Rods (B 49) .. 15.00 35.00
1* Ice-Frolics (B 1/54) .. 200.00 275.00
4. Jatopy (Wm 8/51) .. 35.00 85.00
4. Jeanie (Ex 6/50) .. 15.00 25.00
4. Jockey Club (Got 5/54) 145.00 185.00
4. Jockey Special (B 11/47) .. 15.00 45.00
4. Joker (Got 11/50) .. 20.00 50.00
4. Judy (Ex 7/50) .. 10.00 20.00
4. Jumping Jacks (Upright) (Ge 12/52) 35.00 100.00
4. Just 21 (Got 1/50) .. 10.00 25.00
4. K. C. Jones (Got 11/49) 10.00 25.00
4. King Arthur (Got 10/49) .. 10.00 25.00
4. King Pin (CC 12/51) .. 30.00 60.00
4. Knockout (Got 1/51) .. 29.00 45.00
4. Lady Luck (Got 9/54) .. 145.00 210.00
4. Lazy "Q" (Wm 2/54) .. 85.00 130.00
4. Leaders (Un 10/51) .. 45.00 85.00
4. Lite-A-Line (Ke 6/52) .. 45.00 55.00
4. Long Beach (Wm 7/52) 35.00 65.00
4. Lovely Lucy (Got 2/54) 135.00 175.00

4. Lucky Inning (Wm 5/50) .. 15.00 25.00
4. Lulu (Wm 12/54) .. 235.00 250.00
4. Mad. Sq. Garden (Got 6/50) .. 30.00 69.00
6. Magic (Ex 11/48) .. 10.00 20.00
4. Majors '49 (CC 2/49) .. 15.00 35.00
4. Majorettes (Wm 4/52) 29.00 45.00
4. Manhattan (Un 4/5) .. 405.00 495.00
4. Marble Queen (Got 8/53) .. 95.00 145.00
4. Maryland (Wm 4/49) .. 15.00 35.00
4. Mercury (Ge 3/50) .. 10.00 29.00
4. Mermaid (Got 6/51) .. 30.00 65.00
4. Mexico (Un 3/54) .. 200.00 255.00
4. Minstrel Man (Got 3/51) .. 25.00 60.00
6. Moon Glow (Un 11/48) 10.00 20.00
4. Mystic Marvel (Got 3/54) .. 145.00 175.00
4* Nevada (Un 8/54) .. 195.00 295.00
4. Niagara (Got 12/51) .. 39.00 80.00
4. Nifty (Wm 12/50) .. 15.00 35.00
4. "9" Sisters (Wm 1/54) 95.00 140.00
4. Oasis (Ex 10/50) .. 10.00 20.00
4. Oklahoma (Un 5/49) .. 10.00 20.00
6. Old Faithful (Got 12/49) .. 15.00 25.00
4. Olympics (Wm 5/52) .. 45.00 75.00
1. One Two Three (Ge 10/48) .. 10.00 25.00
4. Palisades (Wm 7/53) .. 65.00 90.00
4* Palm Beach (B 7/52) 75.00 100.00
3* Palm Springs (B 11/53) 210.00 245.00
4. Paratrooper (Wm 8/52) 25.00 45.00
4. Pin Bowler (CC 6/50) 10.00 20.00
6. Pinch Hitter (Un 5/49) 10.00 20.00
4. Pinky (Wm 9/50) .. 20.00 35.00
4. Pin Wheel (Got 11/53) 125.00 155.00
4. Play Ball (CC 1/51) .. 20.00 35.00
4. Playland (Ex 8/50) .. 10.00 20.00
6. Playtime (Ex 8/49) .. 10.00 20.00
4. Poker Face (Got 9/53) 115.00 135.00
6. Puddin' Head (Ge 10/48) .. 10.00 20.00
4. Pnnchy (CC 12/50) .. 10.00 20.00
4. Quarterback (Wm 10/49) 15.00 35.00
4. Quartet (Got 2/52) .. 60.00 110.00
4. Queen of Hearts (Got 12/52) .. 69.00 100.00
4. Quintet (Got 3/53) .. 49.50 110.00
4. Rag Mop (Wm 10/50) .. 15.00 35.00
6. Ramona (Un 2/49) .. 10.00 20.00
4. Red Shoes (Un 11/50) 20.00 34.50
4* Rio (Un 11/53) .. 110.00 195.00
4. Rip Snorter (Ge 10/49) 10.00 20.00
4. Rocket (Ge 5/50) .. 20.00 39.00
4. Rockettes (Got 8/50) .. 25.00 49.50
4. Rodeo (Un 2/53) .. 125.00 160.00
4. Rose Bowl (Got 10/51) 35.00 75.00
4. Round Up (Got 11/48) 10.00 25.00
4. St. Louis (Wm 2/49) .. 25.00 35.00
4. Saddle and Turf (Ev 10/53) .. 175.00 250.00
(Club Model) .. 275.00 325.00
6. Saratoga (Wm 10/48) .. 10.00 20.00
4. Screamo (Wm 4/54) .. 125.00 165.00
4. Sea Jockeys (Wm 11/51) 24.50 50.00
4. Select-A-Card (Got 4/50) 10.00 20.00
4. Shantytown (Ex 10/49) 20.00 39.00
4. Sharpshooter (Got 5/49) .. 10.00 29.50
2. Shindig (Got 10/53) 120.00 145.00
1. Shoo Shoo (Wm 2/51) 19.50 29.50
4. Shoot the Moon (Wm 11/51) .. 20.00 55.00
4. Show Boat (Un 1/49) .. 10.00 20.00
4. Show Boat (Un 12/52) 150.00 175.00
4. Silver Chest (Upright) (Ge 4/53) .. 59.00 125.00
4. Silver Skates (Wm 2/53) 54.50 80.00
4. Singapore (Un 10/54) 225.00 325.00
4. Skill Pool (Got 8/52) .. 50.00 85.00
4. Slugfest (Wm 3/52) .. 39.00 65.00
6. Snooks (Wm 6/51) .. 15.00 22.50
4. South Pacific (Ge 2/50) 20.00 39.00
4. Spark Plugs (Wm 9/51) 50.00 95.00
6. Speedway (Wm 9/48) .. 10.00 20.00
4. Spitfire (Wm 2/55) .. 169.50 225.00
4. Spot Bowler (Got 10/50) .. 15.00 35.00
1* Spot-Lite (B 1/52) .. 50.00 85.00

4. Sportsman (Ge 2/51) .. 10.00 20.00
4. Sportsman (Wm 2/52) 30.00 35.00
4. Springtime (Ge 3/52) .. 20.00 34.50
4. Stage Coach (Got 11/54) 165.00 210.00
4. Star Pool (Wm 10/54) 200.00 220.00
4. Stars (Un 6/52) .. 50.00 85.00
4. Starlite (Wm 3/53) .. 35.00 70.00
4. Steeple Chase (Un 1/52) .. 35.00 65.00
4. Stop & Go (Ge 3/51) .. 15.00 25.00
4. Struggle Buggies (Wm 12/53) .. 75.00 125.00
6. Summertime (Un 9/48) 15.00 25.00
4. Sunshine Park (B 12/52) .. 35.00 95.00
4. Super Hockey (CC 4/49) .. 20.00 34.50
4. Super Jumbo (Got 10/54) .. 287.50 375.00
1* Surf Club (B 3/54) .. 215.00 300.00
4. Sweepstakes (Wm 1/52) 75.00 95.00
4. Sweetheart (Wm 5/50) 20.00 35.00
4* Tahiti (Un 8/53) .. 99.50 195.00
4. Tampico (Un 6/49) .. 10.00 20.00
4. Telecard (Got 1/49) .. 20.00 55.00
4. Thing (CC 2/51) .. 15.00 35.00
4. Three Feathers (Ge 5/49) .. 15.00 35.00

4. Three Four Five (Un 6/51) .. 25.00 50.00
6. Three Musketeers (Got 7/49) .. 15.00 35.00
6. Thrill (CC 9/48) .. 10.00 20.00
4. Thunderbird (Wm 5/54) .. 150.00 190.00
4. Times Square (Wm 4/53) .. 65.00 89.50
4. Touchdown (Un 1/52) 15.00 25.00
4. Triplets (Got 7/50) .. 15.00 29.50
4. TriScore (Ge 1/51) .. 20.00 35.00
2* Tropicana (Un 1/55) .. 239.50 350.00
4* Tropics (Un 7/53) .. 125.00 175.00
6. Tucson (Wm 1/49) .. 10.00 29.00
6. Tumbleweed (Ex 8/49) 15.00 35.00
4. Turf King (B 6/50) .. 15.00 45.00
4. Twenty Grand (Wm 12/52) .. 40.00 85.00
4. Twin Bill (Got 1/55) .. 210.00 240.00
4. Utah (Un 7/49) .. 10.00 29.50
1* Variety (B 9/54) .. 360.00 445.00
4. Watch My Line (Got 9/51) .. 30.00 55.00
4. Whizz Kids (CC 3/52) 20.00 40.00
4. Wild West (Got 8/51) 40.00 69.50
4. Winner (Univ.) .. 20.00 45.00
1* Yacht Club (B 6/53) .. 75.00 125.00
4. Zingo (Un 10/51) .. 25.00 65.00



6. Bally Speed Bowler (2/50) .. 15.00 20.00
6. Bally Shuffle Champ (4/50) .. 20.00 30.00
6. Bally Hook Bowler (11/50) .. 20.00 45.00
6. Bally Baseball (5/51) 35.00 45.00
4. Bally Shuffle Line (7/51) 25.00 50.00
4. Bally Victory Bowler (5/54) .. 295.00 375.00
4. Bally Champion Bowler (5/54) 295.00 395.00
4. Bally Jet Bowler (8/54) 350.00 400.00
4. Bally Magic Bowler (12/54) .. 395.00 475.00
4. ChiCoin Bowling Classic (5/50) .. 20.00 35.00
4. ChiCoin Pin Bowler (6/50) .. 20.00 30.00
4. ChiCoin Trophy Bowl (7/50) .. 20.00 35.00
6. ChiCoin Pin Lite (9/50) 25.00 30.00
4. ChiCoin Horse-Shoes (5/51) .. 35.00 75.00
4. ChiCoin 6-Player (8/51) 35.00 85.00
4. ChiCoin 6-Player DeLuxe (5/52) .. 39.00 95.00
4. ChiCoin Match Bowler (6/52) .. 45.00 100.00
4. ChiCoin Bowl-A-Ball (10/52) .. 95.00 135.00
4. ChiCoin Match Bowl-A-Ball (11/52) 75.00 150.00
4. ChiCoin 10th Frame Special (12/52) .. 75.00 150.00
4. ChiCoin Name Bowler (1/53) .. 75.00 150.00
2* ChiCoin 10th Frame Double Score Bowler (2/53) .. 75.00 150.00
2. ChiCoin Crown (4/53) 95.00 175.00
4. ChiCoin Crown, Giant Pins (4/53) .. 125.00 185.00
4. ChiCoin Triple Score (6/53) .. 95.00 175.00
4. ChiCoin Gold Cup (7/53) .. 145.00 225.00
4. ChiCoin High Speed Crown (7/53) .. 150.00 260.00
4. ChiCoin High Speed Triple Score (8/53) 225.00 285.00
4. ChiCoin Advance (10/53) .. 150.00 260.00
2. ChiCoin King (10/53) 200.00 275.00
4. ChiCoin Criss Cross (Bowler 12/53) 215.00 300.00
4* ChiCoin Super Frame (3/54) .. 225.00 300.00
4. ChiCoin Starlite (5/54) 250.00 325.00
4. ChiCoin Feature (7/54) 250.00 350.00
4. ChiCoin Holiday (9/54) 375.00 425.00
2. ChiCoin Flash (10/54) 250.00 395.00
4. ChiCoin Playtime (10/54) .. 350.00 460.00
4. ChiCoin Fireball (11/54) .. 395.00 475.00

4. ChiCoin Thunderbolt (12/54) .. 400.00 450.00
4. ChiCoin Triple Strike (2/55) .. 425.00 485.00
4. ChiCoin Cross Targette (1/55) .. 215.00 275.00
4. ChiCoin DeLuxe Criss Cross Targette (1/55) 200.00 275.00
4. Exhibit Strike (6/51) .. 20.00 30.00
4. Exhibit Twin Rotation (5/52) .. 65.00 95.00
4. Genco Bowling Leagne (11/49) .. 15.00 20.00
4. Genco Baseball (5/50) 15.00 20.00
4. Genco Shuffle Target (7/51) .. 15.00 20.00
4. Genco 8-Player Re-bound (9/51) .. 30.00 65.00
4* Genco Shuffle Pool (11/53) .. 85.00 125.00
4. Genco Match Pool (2/54) .. 125.00 160.00
4. Gottlieb Bowlette (3/50) 15.00 29.50
6. Keeney Pin Boy (11/49) 15.00 20.00
6. Keeney Ten Pins (1/50) 15.00 20.00
6. Keeney ABC (2/50) .. 15.00 20.00
6. Keeney Lucky Strike (4/50) .. 20.00 30.00
6. Keeney King Pin (4/50) 20.00 30.00
6. Keeney Bowling Champ (4/50) .. 20.00 30.00
6. Keeney Duck Pins (6/50) .. 20.00 30.00
4. Keeney Double Bowler (8/50) .. 25.00 35.00
4. Keeney League (8/50) 25.00 50.00
4. Keeney 4-Way Bowler Attachment (12/50) 40.00 75.00
4. Keeney Big League (5/51) .. 35.00 65.00
4. Keeney 6-Player Leagne (9/51) .. 35.00 75.00
4. Keeney DeLuxe League (3/52) .. 35.00 95.00
4. Keeney Super DeLuxe League Bowler (3/52) 45.00 100.00
4. Keeney High Score Leagne (5/52) .. 65.00 100.00
4. Keeney Team (10/52) 69.00 135.00
4. Keeney Club (4/53) .. 95.00 150.00
2. Keeney Domino (5/53) 75.00 160.00
4. Keeney Carnival (5/53) 90.00 175.00
4. Keeney Pacemaker (9/53) .. 159.50 215.00
4. Keeney Mainliner Bowler (1/54) .. 169.50 240.00
4. Keeney Bonus Bowler (3/54) .. 175.00 250.00
4. Keeney Diamond Bowler (5/54) .. 165.00 295.00
4. Keeney Bikini (6/54) 225.00 300.00
4. Keeney Century (6/54) 295.00 320.00
4. Keeney American (9/54) 325.00 350.00
4. Keeney National (9/54) 345.00 395.00

4. United 5-Player (1/51)	35.00	65.00	4. United Speedy (8/54)	300.00	400.00
4. United 6-Player	40.00	70.00	4. Un. 11th Frame (10/54)	335.00	410.00
4* United DeLuxe 6-Player (10/15)	40.00	75.00	4. United DeLuxe 11th Frame	335.00	415.00
4. United 6-Player Super (3/52)	45.00	95.00	4. United Comet Targette (11/54)	325.00	410.00
4. United 4-Player Official (5/52)	45.00	100.00	4. United DeLuxe Comet Targette (11/54)	345.00	420.00
4. United 6-Player Star (7/52)	50.00	105.00	4. United Mercury (12/54)	350.00	410.00
4* United 10th Frame Star (9/52)	65.00	110.00	4. United DeLuxe Mercury (12/54)	365.00	425.00
4. United Manhattan 10th Frame (9/52)	70.00	130.00	4. United Mars (1/55)	355.00	440.00
4. United 10th Frame Super (10/52)	85.00	135.00	4. United DeLuxe Mars (1/55)	345.00	450.00
4. United Manhattan (9/52)	100.00	135.00	4. Un. Lightning (2/55)	375.00	455.00
1* United Cascade (2/53)	85.00	125.00	4. United DeLuxe Lightning	385.00	465.00
4. United Clover (2/53)	75.00	125.00	4. Un. Clipper (5/55)	425.00	460.00
4. United Liberty (2/53)	100.00	140.00	4. United DeLuxe Clipper (5/55)	425.00	465.00
4* United Classic (6/53)	115.00	145.00	6. Universal Twin (1/50)	15.00	35.00
4* United Olympic (6/53)	100.00	150.00	6. Universal Super Twin (3/50)	30.00	40.00
4* United Royal (9/53)	145.00	195.00	6. Universal DeLuxe Twin (10/50)	30.00	40.00
4. United Imperial (9/53)	185.00	220.00	6. Universal High Score (10/50)	30.00	40.00
2* United Chief (11/53)	195.00	245.00	6. Universal Bowlomatic (3/51)	30.00	40.00
1* United Leader (11/53)	225.00	275.00	6. Williams Twin Shuffle (12/49)	20.00	34.50
4* United Team (1/54)	245.00	275.00	6. Williams Twin Shuffle (9 1/2') (2/50)	20.00	30.00
4. United DeLuxe Team (1/54)	260.00	300.00	6. Williams Bowler (9 1/2') (3/50)	25.00	30.00
2* United Leaguic (1/54)	225.00	290.00	4. Williams Double Header (7/50)	20.00	45.00
4. United Ace (5/54)	275.00	325.00	6. Williams 5-Player Bowler (6/51)	20.00	30.00
2. United Rainbow (5/54)	275.00	320.00			
4* United Banner (8/54)	310.00	340.00			
2. United Shuffle Targette (8/54)	265.00	350.00			
2. United DeLuxe Shuffle Targette (8/54)	295.00	360.00			

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

ABT MFG. CORP.

1956 Challenger \$ 75.00
 Rifle Sport (3 gun, 6 gun and 12 gun ranges) Prices on Request
 Coin Chutes, Slug Rejectors, Coin Changers, Time Switches, Pay Meters, other Accessories Prices on Request

AMI, INCORPORATED

F-120 Juke Box (Receiver included) Authorized for Publication
 F-80 Juke Box (Receiver NOT included) No List Price
 F-40 Juke Box (Receiver NOT included) No List Price
 HS-80 Selective Hideaway
 HS-120 Selective Hideaway
 W-80 Wall Box
 W-120 Wall Box
 S-80 Receiver
 S-120 Receiver
 Wall Speaker
 Corner Speaker
 Recessed Speaker
 R-167 Bargrip

AUTO-PHOTO CO.

Auto-Photo Studio Model "11" \$2,950.00

BALLY MFG. CO.

Miami Beach \$ 775.00
 Jumbo Bowler (without Match Feature)
 Model J-110, 10c play 760.00
 Model J-325, 3 plays for 25c 780.00
 King-Pin Bowler (with Match Feature)
 Model K-110, 10c a play 805.00
 Model K-325, 3 plays for 25c 825.00
 ABC Bowler (without Match Feature)
 Model A-110, 10c a play 760.00
 Model A-325, 3 plays for 25c 780.00
 Congress Bowler (with Match Feature)
 Model C-110, 10c a play 805.00
 Model C-325, 3 plays for 25c 825.00
 Bull's Eye Shooting Gallery 395.00
 The Champion (With new-all-metal cabinet) 759.00

CHICAGO COIN

Score-A-Line Bowler (without Match Feature) \$ 705.00
 Blinker Bowler (with Match Feature) 815.00
 Bonus Score Bowler (without Match Feature) 695.00
 Big League Match Feature Model 595.00
 Hollywood Bowler (with Match Feature) 850.00
 Bulls Eye Bowler (with Match Feature) 775.00

EXHIBIT SUPPLY CO.

Skill Pool \$ 325.00
 Junior Jet Ride, '55 Model 395.00
 Big Bronco, '55 Model 997.50
 Roy Rogers' Trigger, '55 Model 1,047.50

GENCO MFG. & SALES CO.

Official Tournament Pool \$ 300.00
 Quarterback (Football Game) (with Match Feature) 635.00
 Sky Rocket Rifle Gallery (with Match Feature) 675.00

D. GOTTLIEB & CO.

Wishing Well (Single Player, 5-Ball) \$ 407.50

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile) \$ 795.00
 Photomat '54 2,150.00
 3D Art Parade, 10-show model 495.00
 3D Art Parade, 6-show model 395.00
 Universal Post Card Vender 60.00

J. H. KEENEY & CO., INC.

Fascination DeLuxe Pool Table \$ 295.00
 DeLuxe Challenge Bowler (with Match Feature) 690.00
 Challenge Bowler (without Match Feature) 665.00
 Electric Cigarette Vender 284.50
 Coin Changer Model 304.50

ROCK-OLA MFG. CORP.

Model 1448 Hi-Fi Phono, 120 Selection, 45 RPM Only
 Model 1442, Hi-Fi, 50 Selections, 45 RPM Only
 Model 1546 Chrome Wall Box, 120 Selections
 Model 1548, 50 Selection Wall Box
 Model 1613, 8" Blonde Wall Speaker
 Model 1614, 8" Mahogany Wall Speaker
 Model 1906, Remote Volume Control
 Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

HF-100-R
 3W-1 Wall-O-Matic "100"
 MRVC-1 Master Remote Volume Control
 CVS4-8-8" Wall Speaker Ivory (Teardrop)
 CVS6-8-8" Recessed Speaker
 CVS7-12-12" Recessed Speaker
 PS6-1Z Power Supply
 ARA1-L6 Auxiliary Remote Amplifier
 AVC-1 Automatic Volume Compensator Unit

UNITED MFG. CO.

Bonus Shuffle Alley
 Single Chute \$ 705.00
 Double Chute 725.00
 DeLuxe Bonus Shuffle Alley (with Match Feature)
 Regular Model, 10c a play 755.00
 Special Model, 10c a play, 3 plays for 25c 775.00
 Pyramid Bonus Shuffle Alley
 Regular Model, 10c a play 770.00
 Special Model, 10c a play, 3 plays for 25c 795.00
 Super Slugger
 Regular Model \$ 595.00
 DeLuxe Model (with Match Feature) 635.00
 Capitol Shuffle Alley
 Single Chute 705.00
 Double Chute 725.00
 Derby Roll (without Match Feature) 705.00
 De Luxe Derby Roll (with Match Feature) 735.00
 Pixies 725.00

WILLIAMS MFG. CO.

Bank Pool \$ 295.00
 King Of Swat 549.50
 Sidewalk Engineer 345.00

THE RUDOLPH WURLITZER CO.

Model "1800" Hi-Fi Phonograph 104 Selection, 45 RPM
 Model "1700" Hi-Fi Phonograph 104 Selection, 45 RPM
 Model "1600-A" Hi-Fi Phonograph, 48 Selection, 78 RPM
 Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)
 Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)
 Model 5100 8" Speaker
 Model 5110 12" DeLuxe Speaker
 Model 5111 12" Concealed Speaker Hi-Fi
 Model 5112 8" Wall Speaker Hi-Fi
 Model 5115 Hi-Fi 4 Cone Corner Speaker
 Model 5116 Hi-Fi Coaxial Corner Speaker
 Model 5117 Hi-Fi Coaxial Wall Speaker



4. ABT 6 Gun Rifle Range	550.00	650.00	4. Mutos. Ace Bombers	100.00	195.00
4. Boomerang	25.00	45.00	4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Bally Big Inning	65.00	150.00	4. Mutos. Fly. Saucers	90.00	160.00
4. Bally Heavy Hitter	35.00	60.00	4. Mutos. Phto. (Pre-War)	150.00	250.00
4. Bally King Pin	20.00	35.00	2. Mutos. Photomatic (DeLuxe)	275.00	475.00
4. Bally Rapid Fire	95.00	125.00	4. Mustoscope Silver Gloves	125.00	200.00
4. Bally Undersea Raider	64.50	125.00	4. Mustoscope Sky Fighter	95.00	175.00
4. Champion Hockey	40.00	85.00	4. Mutos. Voice-O-Graph 35c	395.00	525.00
4. ChiCoin Basketball Champ	85.00	195.00	4. QT Pool Table	65.00	85.00
4. ChiCoin 4-Player Derby	100.00	195.00	1. Quizzer	75.00	125.00
2* ChiCoin Goalee	44.50	95.00	4. Rockola World Series	40.00	85.00
4. ChiCoin Hockey	55.00	85.00	4. Scientific Baseball	40.00	89.50
4. ChiCoin Midget Skee	65.00	175.00	4. Scientific Basketball	20.00	75.00
1* ChiCoin Pistol	50.00	99.50	2. Scientific Batting Pr.	19.00	65.00
4. ChiCoin Home Run, 6 Player (3/54)	175.00	275.00	4. Scientific Pitch 'Em	145.00	185.00
4. Edelco Pool Table	20.00	75.00	4* Seeburg Bear Gun	99.50	150.00
4. Evans Bat-A-Score	95.00	175.00	4. Seeburg Chicken Sam	50.00	100.00
4. Evans Bola-Score	79.50	89.50	4. Seeburg Shoot the Chute	49.50	95.00
4. Evans Ski Roll	35.00	95.00	1* Seeburg Coon Hunt	125.00	225.00
4. Evans Super Bomber	100.00	210.00	4. Set Shot Basketball	200.00	250.00
4. Evans Play Ball	65.00	75.00	4. Telequiz	95.00	150.00
4. Evans Ten Strike '46	20.00	85.00	4. Un. Team Hockey	30.00	85.00
4. Evans Tommy Gun	39.50	95.00	4. United Jungle Gun	225.00	330.00
4* Exhibit Dale Gun	45.00	89.50	4. Un. DeLuxe Jungle Gun	230.00	360.00
4. Exhibit Gun Patrol	75.00	150.00	2* United Carnival Gun (10/54)	275.00	365.00
4. Exhibit Jet Gun	75.00	145.00	2. United DeLuxe Carnival Gun (10/54)	275.00	375.00
4. Exhibit Space Gun	75.00	145.00	4. United Bonus Gun (1/55)	345.00	425.00
4. Exhibit Pony Express	85.00	135.00	4. United DeLuxe Bonus Gun (1/55)	375.00	450.00
4. Exhibit Silver Bullets	40.00	95.00	4. Wilcox-Gay Recordio	50.00	125.00
4* Exhibit Six Shooter	50.00	110.00	4. Wms. All Stars (8/47)	35.00	75.00
4. Exhibit Vitalizer	45.00	75.00	4. Wms. Box Score (12/47)	39.50	75.00
1* Exhibit Shooting Gal. (6/64)	169.50	200.00	4. Wms. Star Series (4/49)	40.00	89.00
4. Exhibit Star Shooting Gallery (9/54)	195.00	275.00	4. Wms. DeLuxe World Series (2/52)	40.00	90.00
2. Exhibit Sportland Shooting Gallery (11/54)	225.00	295.00	2. Wms. Super World Series (4/51)	39.50	110.00
4. Exhibit "500" Shooting Gallery (3/55)	295.00	395.00	2. Wms. DeLuxe Baseball (4/53)	100.00	175.00
3* Genco Sky Gunner	90.00	145.00	4. Wms. Pennant Baseball (12/53)	165.00	265.00
4. Genco Night Fighter	119.50	159.50	4. Wms. Super Pennant Baseball (12/53)	155.00	275.00
4. Genco Basketball	185.00	275.00	2. Wms. Super Star Baseball (12/53)	175.00	300.00
4* Genco Rifle Gal. (6/54)	215.00	325.00	2. Wms. Major League Baseball (2/54)	200.00	325.00
4. Genco Big Top Rifle Gallery (6/54)	375.00	450.00	2. Wms. All Star Baseball (2/54)	155.00	330.00
4. Genco Wild West Gun (2/55)	395.00	495.00	4. Wms. Big League Baseball (2/54)	155.00	325.00
4. Jack Rabbit	50.00	99.50	2. Wms. Safari Gun (2/55)	350.00	475.00
4. Jungle Joe	49.50	69.50	2. Wms. Polar Hunt (3/55)	395.00	550.00
4. Keeney Air Raider	90.00	145.00	4. Wurlitzer Skeeball	35.00	75.00
4. Keeney Sub Gun	75.00	95.00			
4. Keeney Texas Leaguer	30.00	65.00			
4. Keeney Sportsman (11/54)	249.00	345.00			
4. Lite League	49.50	99.50			
4. Mills Panoram Peek	175.00	325.00			
6. Mills Conv. for Panoram Peek	10.00	29.50			
4. Muto. Atomic Bomber	65.00	175.00			

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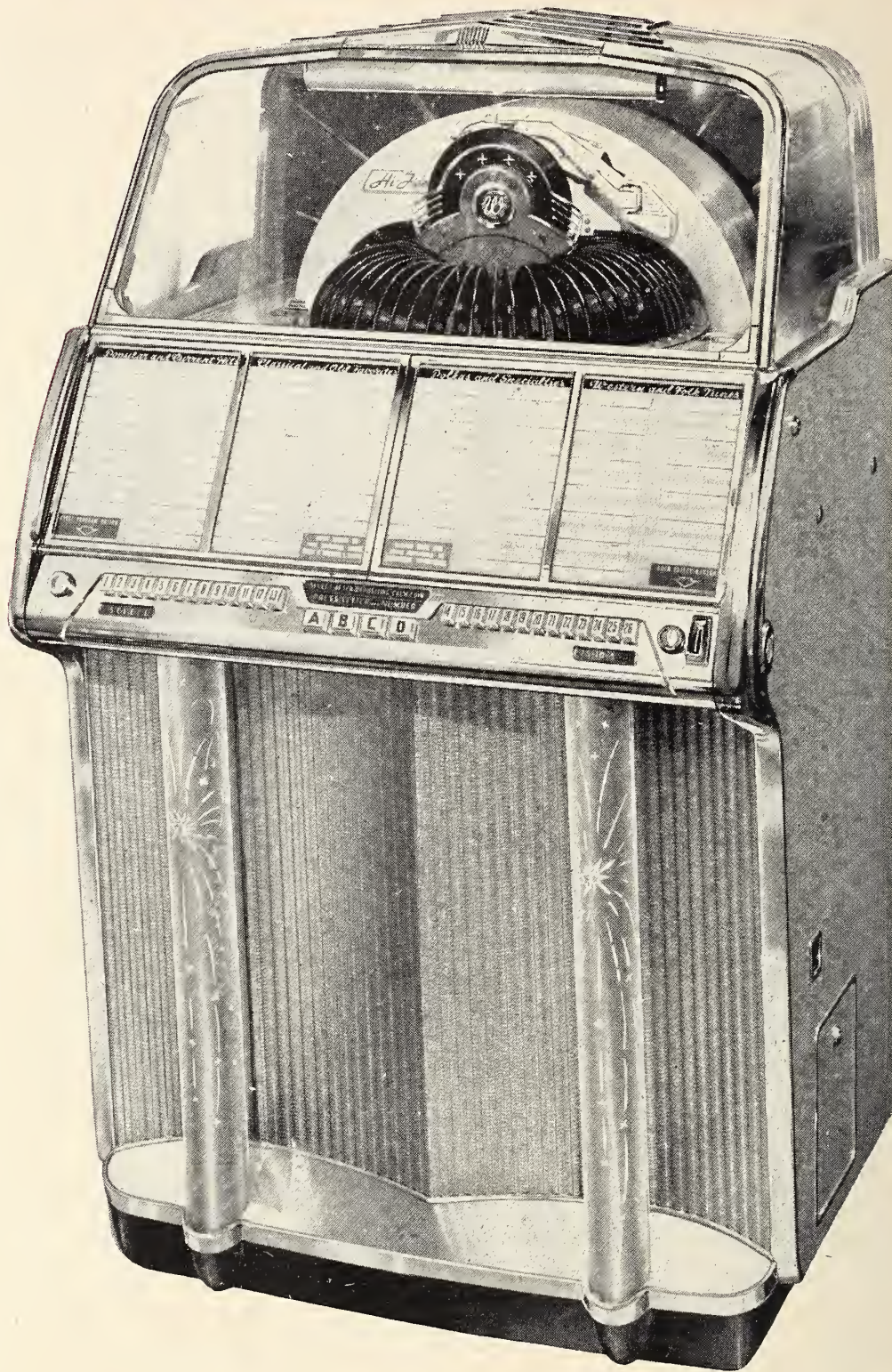
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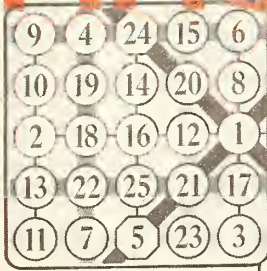
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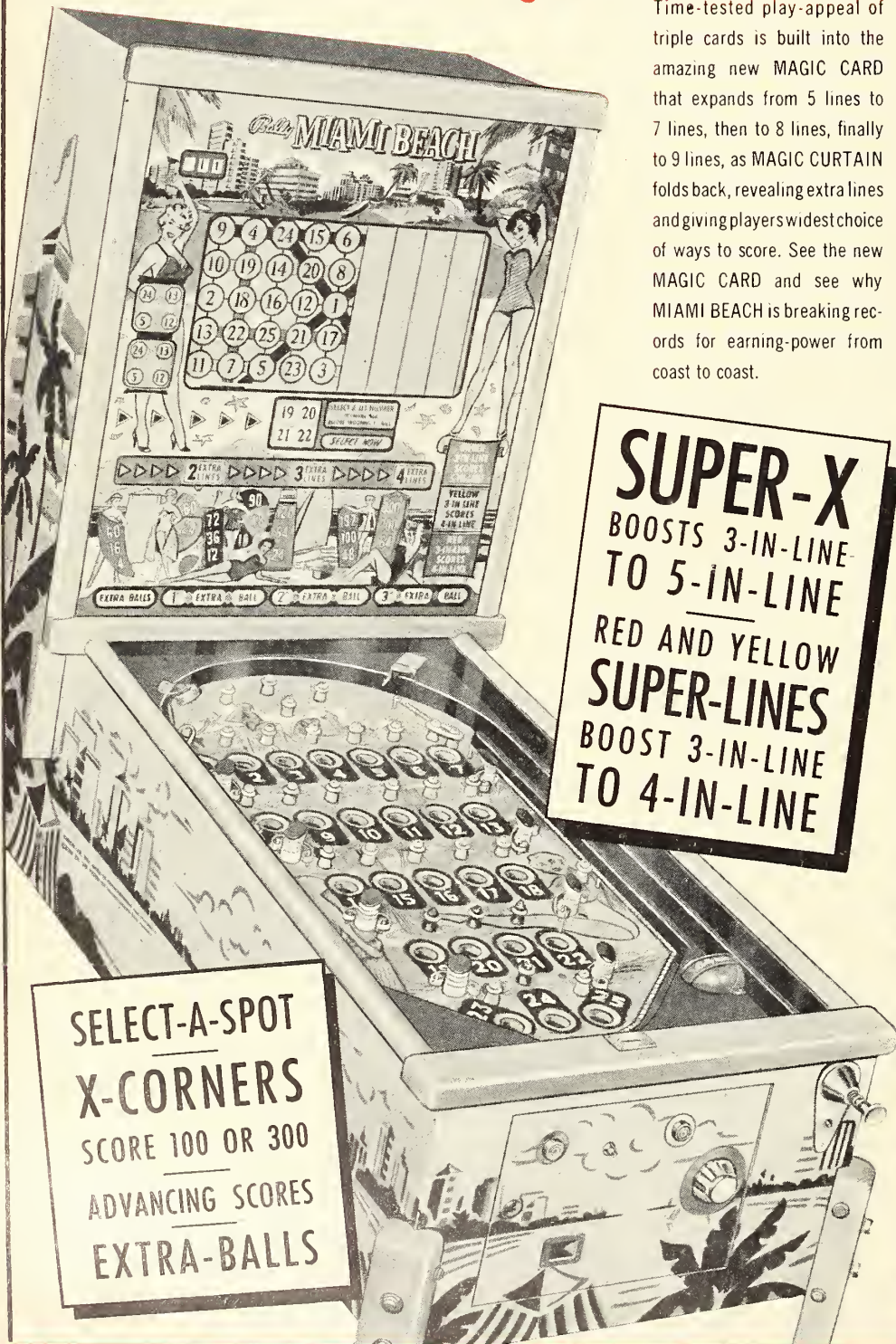
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