

THE CASH BOX

VOLUME XVI

FEBRUARY 26, 1955

NUMBER 23



In a year when Rhythm and Blues groups reached their ascendancy, a group with a split personality really stepped out and made it. Known as the Moonglows on the Chess label, the boys broke wide open with a song called "Sincerely", on which incidentally, Alan Freed, one of the top R&B disk jockeys in the country, was co-author. The same group, known as the Moonlighters on the Checker label, then turned around and had another hit, "So All Alone" and "Shoo Doo Be Doo". That's what we call really taking advantage of your talents.

ORDER NOW!

clip and mail this column to your
RCA VICTOR
record distributor

TONY MARTIN
Just a Man
Do, Do, Do

Qty. _____ 45 rpm _____ 78 rpm _____

MIKE PEDICIN QUINTETTE
I Wanna Hug You,
Kiss You, Squeeze You
I'm Hip

Qty. _____ 45 rpm _____ 78 rpm _____

STUART HAMBLÉN
Go On By
Just a Man

Qty. _____ 45 rpm _____ 78 rpm _____

LEO DIAMOND
Shtiggy Boom
Now is the Hour

Qty. _____ 45 rpm _____ 78 rpm _____

**VOICES OF WALTER
SCHUMANN**
The Ballad of
Davy Crocket
Let's Make Up

Qty. _____ 45 rpm _____ 78 rpm _____

NORO MORALES
Knock, Knock, Knockin'
Fair Exchange

Qty. _____ 45 rpm _____ 78 rpm _____

REDD STEWART
Which One of Us
Is to Blame
Don't Make Me Fall
in Love with You

Qty. _____ 45 rpm _____ 78 rpm _____

**JIMMY MARTIN AND
THE OSBORNE BROS.**
I Pulled a Boo Boo
Chalk Up Another One

Qty. _____ 45 rpm _____ 78 rpm _____

Re-Order These Hits!

**RALPH FLANAGAN'S
ORCHESTRA**
I Belong to You
Go Moses Go

Qty. _____ 45 rpm _____ 78 rpm _____

BETTY JOHNSON
Seven Pretty Dreams
Be A Lover

Qty. _____ 45 rpm _____ 78 rpm _____

HOMER AND JETHRO
The Nutty Lady
of Shady Lane
Mister Sandman

Qty. _____ 45 rpm _____ 78 rpm _____

Dealer's Name _____

Store _____

Address _____

City _____ Zone _____ State _____
(please print)

All Recordings Listed Are
"New Orthophonic" High Fidelity!



TONY MARTIN

grooves two big hits

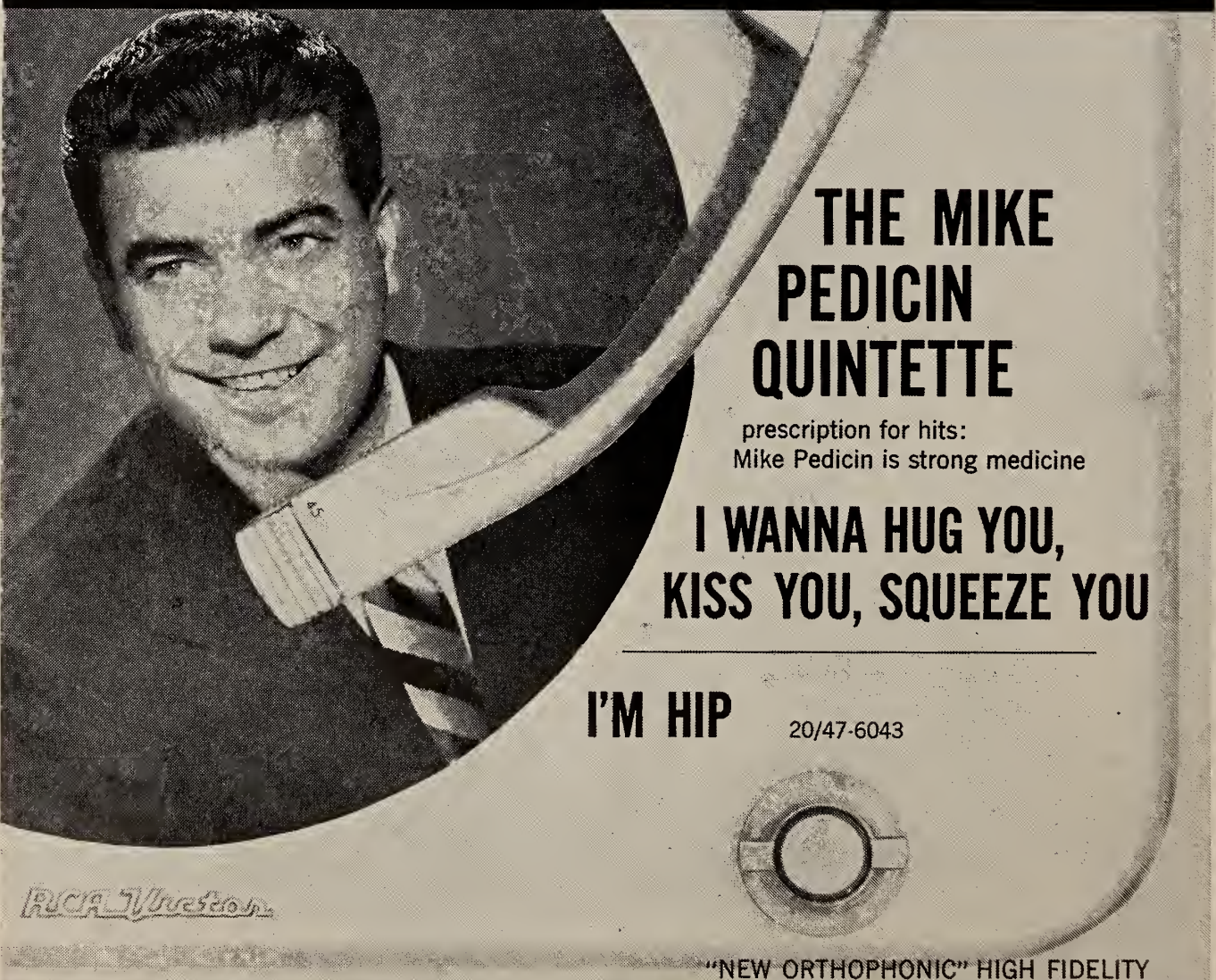
JUST A MAN

DO, DO, DO (WHAT YOUR HEART SAYS)

20/47-6039



"NEW ORTHOPHONIC" HIGH FIDELITY



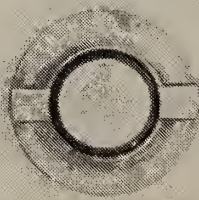
THE MIKE PEDICIN QUINTETTE

prescription for hits:
Mike Pedicin is strong medicine

**I WANNA HUG YOU,
KISS YOU, SQUEEZE YOU**

I'M HIP

20/47-6043



"NEW ORTHOPHONIC" HIGH FIDELITY

RCA VICTOR
FIRST IN RECORDED MUSIC





FOUNDED BY BILL GERSH

The Cash Box

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TOO MANY COVER JOBS!

There are many ways to operate in the record business and each way has a validity of its own.

There is no one in this whole world who can say one way is better than another, one way is more righteous than another, one way is more moral than another.

In our business, the test of success is a hit—as it is in all other types of business.

There are many ways to achieve a hit—and each way is the right way.

However there is always the point in every enterprise in which a procedure is so overdone that not only does it not produce hits, but it detracts from the entire business.

It seems to us that we've reached that point in our almost hysterical rush to cover potential noise-making records.

Today there is almost no such thing as one hit version of a song. As soon as a tune shows any signs of life at all, almost every company runs to cover it with its best artists, its best arrangements, with all its facilities.

The result is that the cover artists suffer from comparison, the original artist suffers in sales, and the entire publishing business suffers in that a side which could have been devoted to a new tune is wasted.

The other day we heard about an artist who refused to cover a new hit. His reasoning was that if he didn't overcome the original record he would look terrible and lose standing. And if he did overcome the original record, no one would give him credit for it anyhow, for everyone would say with his strength he certainly should have overcome it. In either case, he felt he couldn't win.

Of course, all of us know that the object of the record business is to sell records.

No one disagrees with that.

However, the record business, just as all other businesses, has an obligation beyond selling—and that is to provide a service. No business can survive—much less grow and prosper—unless it essentially gives more in return than it is getting. The record business, in those terms, has an obligation to provide entertainment, originality, and enjoyment of such a sort that the same cannot be purchased anywhere else for the price of a record.

Within that obligation lies a duty to every publisher in the music business, every writer and every artist. Every publisher has a right to have his legitimate material tested before the public. Every writer who has proven himself has a right to be able to submit his songs. Certainly every artist has the right to have the best possible material submitted to him for recording.

These rights cannot be honored if record companies devote half their energies—as several are doing now—merely to covering hits.

Our contention is that there is plenty of material to be had in the music business. We don't mean to say that a song shouldn't be covered. Obviously when a tune is right for an artist, that artist should cover it. But what we do mean to say—and say vociferously—is that we ought to stop running like sheep and start exercising our originality.

Everyone operating successfully in the music business is possessed of a full measure of originality. Fortunately that's the basic factor in our business.

Let's not neglect it for immediate gains.

D.J.'s STILL PRAISE.

Tad Bruce
singing...

"THAT'S FOR SURE!"

and

"I REMEMBER IT ALL TOO WELL"

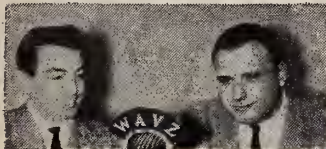
Watco Record # 111-10



"Tad Bruce... a refreshing relaxing voice on two good songs... destined to be one of the top vocalists, That's For Sure."—Gil Sheppard, WCPO, Cincinnati, Ohio.



"Tad has the show biz background to deliver sock material to it's best advantage... this boy is bound to happen."—Ross Mulholland, WWJ, Detroit, Mich.



"A double winner... Tad Bruce and That's For Sure... both will hit the top."—Paul Bartell, WISN, Milwaukee, Wis.



"This record is a pleasure to listen to, Tad Bruce displays one of the best used voices among the new boy singers. That's For Sure! has a wonderful beat, thanks to Tad's musical good taste."—Jay Trompeter, WIND, Chicago, Ill.



"My listeners and I agree... Tad Bruce is one of tomorrow's brightest stars."—Clark Reid, WJR, Detroit, Mich.



"I Remember It All Too Well—Ballad side, meaningful lyrics... vocally excellent! Instrumentally very good! I think it has great possibilities."—Bob Beringer, WCAN, Milwaukee, Wis.



"As certain as I'm Linn Burton—for spinning use it's 'Tad Bruce' for turn-table lure in 'That's For Sure!'"—Linn Burton, WCFL, Chicago, Ill.



"Tad's my Boy! Everything looks most promising for That's For Sure!"—Rex Dale, WCKY, Cincinnati, Ohio



"That's For Sure! real fire. Let's have more from Tad Bruce."—John McCormick, WAAF, Chicago, Ill.



"Tad Bruce—a singer with a VOICE that knows how to sell a lyric..."—William M. Bramhall, Jr., WEMP, Milwaukee, Wis.



"A friendly style with great possibilities that's Tad Bruce and 'That's For Sure!'"—George & Marilu Case, WSAI, Cincinnati, Ohio



"Tad Bruce has certainly started off WATCO records on the right foot... Both sides of his first effort are both well done, with a thoughtful approach and excellent background."—Mike Rapchak, WAAF, Chicago, Ill.



"Nice singing to a smooth beat... should click."—Will Lenay, WSAI, Cincinnati, Ohio



"That's For Sure! is the biggest side of Tad's latest record, but, I'm sold on the 'I Remember It All Too Well' side as well. Tad Bruce is on his way and I don't see anything to stop him. He's got everything it takes."—Bob Chambers, WEBK, Tampa, Fla.

THE NATION'S
TOP TEN
PLUS
THE NEXT
25
JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



CODE			
AB—Abbott	CK—Checker	DT—Dootone	GR—Groove
AL—Aladdin	CM—Combo	DU—Duke	IM—Imperial
AP—Apollo	CO—Columbia	EP—Epic	JD—Jay Dee
AT—Atlantic	CR—Coral	ES—Essex	JU—Jubilee
BE—Bell	CT—Cat	FA—Favorite	KI—King
BR—Brunswick	CW—Crown	FB—Fabor	LO—Landon
BT—Bethlehem	DA—Dana	FE—Federal	ME—Mercury
CA—Capitol	DE—Decca	FI—Fiesta	MG—MGM
CD—Cadence	DL—DeLuxe	4 Star—Four Star	MJ—Major
CH—Chess	DO—Dat		
			MO—Modern
			NG—Norgran
			PA—Parrot
			PE—Peacock
			PO—Potter
			PR—Prestige
			RA—Rainbow
			RE—Regent
			RM—Rama
			SA—Savoy
			SO—Sound
			SP—Specialty
			TA—Tampa
			TF—Tiffany
			TI—Tico
			TR—Trend
			UN—United
			VA—Valley
			VI—RCA Victor
			WA—Watco

- Pos. Last Week
- MELODY OF LOVE**
BILLY VAUGHN—FOUR ACES—DAVID CARROLL

CA-3018 (F-3018)—F. Sinatra & Ray Anthony
CO-40417 (4-40417)—Sammy Kaye
DE-29395 (9-29395)—Four Aces
DO-15247 (45-15247)—Billy Vaughn
KI-1429 (45-1429)—Ink Spots

ME-70521 (70521x45)—David Carroll
MG-11908 (K-11908)—F. McCormack
VI-20-5975 (47-5975)—Tony Martin & Dinah Shore
VI-20-5973 (47-5973)—Leo Diamond
 - HEARTS OF STONE**
FONTANE SISTERS

BE-1080 (45-1080)—4 Belles
CA-2946 (F-2946)—Rudy Gray
CA-3008 (F-3008)—Vicki Young
CR-61305 (9-61305)—Goofers
CR-61335 (9-61335)—McGuire Sisters
DE-29375 (9-29375)—Red Foley

DL-6062 (45-6062)—Charms
DO-15265 (45-15265)—Fontane Sisters
KI-1392 (45-1392)—Louis Innis
RB-1301 (45-1301)—Jewels
VI-20-5955 (47-5955)—Ruby Wells
 - SINCERELY**
McGUIRE SISTERS

CR-61323 (9-61323)—McGuire Sisters
CH-1581 (45-1581)—Moonglows
DE-29421 (9-29421)—Louis Armstrong

MG-11917 (K-11917)—Billy Fields
VI-20-6014 (47-6014)—Johnnie & Jack
 - THAT'S ALL I WANT FROM YOU**
JAYE P. MORGAN

CR-61360 (9-61360)—Dick Jacobs
ME-70537 (70537x45)—D. Washington

SA-1151 (45-1151)—Larry Darnel
VI-20-5896 (47-5896)—Jaye P. Morgan
 - MR. SANDMAN**
THE CHORDETTES

BE-1079 (45-1079)—Three Bells
CD-1247 (45-1247)—Chordettes
CO-40383 (4-40383)—Les Elgart
CR-61288 (9-61288)—Lancers

DE-29344 (9-29344)—Four Aces
FA-21003X—Song Singers
ME-70477 (70477x45)—Buddy Morrow
VI-20-5767 (47-5767)—Vaughn Monroe
 - EARTH ANGEL**
CREWCUTS—PENGUINS

CA-3002 (F-3002)—Les Baxter & Bombers
DT-348 (45-348)—Penguins

ME-70529 (70529x45)—Crewcuts
MG-11904 (K11904)—Pat O'Day
SO-108 (45-108)—Gloria Mann
 - NO MORE**
De JOHN SISTERS

CR-61323 (9-61323)—McGuire Sisters
DE-29381 (9-29381)—Guy Lombardo

EP-9085 (5-9085)—DeJohn Sisters
 - TWEEDLEE DEE**
GEORGIA GIBBS—LAVERN BAKER

AT-1047 (45-1047)—Lavern Baker
AU-114 (45-114)—Dorothy Collins
CA-3008 (F-3008)—Vicki Young
CR-61332 (9-61332)—Lancers

KI-1436 (45-1436)—Bonnie Lou
ME-70517 (70517x45)—Georgie Gibbs
ME-70553 (70553x45)—Bop-A-Loos
VI-20-6005 (47-6005)—Pee Wee King
 - NAUGHTY LADY OF SHADY LANE**
AMES BROTHERS

BE-1077 (45-1077)—Barry Frank
CD-1254 (45-1254)—Archie Bleyer

CR-61335 (9-61335)—McGuire Sisters
VI-20-5897 (47-5897)—Ames Brothers
 - KO KO MO**
PERRY COMO—CREWCUTS

CA-3031 (F-3031)—Hutton Sisters
CM-64 (45-64)—Gene & Eunice
DE-29420 (9-29420)—L. Armstrong & G. Crosby

VI-20-5994 (47-5994)—Perry Como
VI-20-5998 (47-5998)—Tito Rodriguez
VI-20-6022 (47-6022)—H. Hawkins & R. Robbins
X-0087 (4X-0087)—B. Clooney & B. Darnel

WATCO 1674 Broadway New York 19, N. Y.
Harry Hedding (Public Relations Mgr.)

11) LET ME GO LOVER. 12) THE CRAZY OTTO. 13) OPEN UP YOUR HEART. 14) MAKE YOURSELF COMFORTABLE. 15) UNSUSPECTING HEART. 16) TEACH ME TONIGHT. 17) HOW IMPORTANT CAN IT BE. 18) DIM, DIM THE LIGHTS. 19) DARLIN'. 20) I NEED YOU NOW. 21) SONG IN BLUE. 22) EVERLOVIN'. 23) ROCK LOVE. 24) BLUE MIRAGE. 25) SHAKE, RATTLE & ROLL. 26) I GOTTA GO GET MY BABY. 27) PAPA LOVES MAMBO. 28) WEDDING BELLS. 29) MOBILE. 30) DARLING, JE VOUS AIME BEAUCOUP. 31) NO MAN IS AN ISLAND. 32) MALAGUENA. 33) ALL OF YOU. 34) YOU'LL ALWAYS BE MY LIFETIME SWEETHEART. 35) TURN RIGHT.

"It's What's in THE CASH BOX That Counts"

Now on JUBILEE
Initial Release—2 Sided Hit

THE KING SISTERS

“NO CHANCE”

and

“LOVE ME, LOVE ME, LOVE ME”

JUBILEE # 5187

Breaking Wide Open P O P
IN ALL AREAS

The Cadillacs

“NO CHANCE”

b/w

“SYMPATHY”

JOSIE # 773



Everybody's Ravin' 'Bout

THE RAVENS

featuring JIMMY RICKS
initial great release

“BYE BYE BABY BLUES”

and

“HAPPY GO LUCKY”

JUBILEE # 5184



FABULOUS . . . Is The
Initial Reaction to

Patti Jerome

singing

“JOHNNY HAS GONE”

JOSIE # 774



Watch For Sensational Release by
JOE FOLEY

singing

“YOUNG AND FOOLISH”

from the musical “Plain & Fancy”

b/w

“DON'T LET THIS NIGHT GET AWAY”

from the MGM pic “Jupiter's Darling”

JUBILEE # 5182



Jubilee Records

315 WEST 47th STREET • NEW YORK 19, N. Y.



Josie RECORD

315 WEST 47th STREET
NEW YORK 19, N. Y.

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

DOROTHY COLLINS
(Audivox 113; 45-113)

B+ "MY LOVE'S A GENTLE MAN" (2:50) [Montauk BMI—Miucci, Jordan] Here is Dorothy Collins' strongest coupling to date. This side is a fascinatingly beautiful love song, excellently rendered with the utmost of sincerity by the thrush. Great piece of material that could be tremendous.

B+ "NO ONE, NOT EVEN YOU" (2:28) [Gateway ASCAP—Klein, Richardson] This deck is as exciting as the top half is beautiful. It's a top notch performance by a "new" Miss Collins. She really belts. Potent two sizer that'll attract heaps of loot in the juke and over the counter.

RICHARD HAYMAN ORCH.
(Mercury 70550; 70550 x 45)

B+ "CAROL" (2:14) [Roncom ASCAP—Osser, Osser] Richard Hayman is in top form as he and the ork glide through a beautiful harmonica and string arrangement of a lush and beautiful melody. Could be a smash.

B "MISTY" (2:17) [Octave BMI—Garner] Another very contagious tune is given a similar treatment by the artist. Fascinating melody. Two great mood items.

RUBY MURRAY
(MGM 11940; K-11940)

B+ "SOFTLY, SOFTLY" (2:21) [Sherwin ASCAP—Roberts, Dudan, Paul] The original version of this waltz, a disk that's tremendous in England, is released in the U.S. under the MGM label. Pretty job by Ruby Murray.

C+ "HE'S A PAL OF MINE" (2:40) [E. Kassner ASCAP—Cassen, Mortimer] This deck is another touching reading by the mellow voiced chirp.

LEO DIAMOND
(RCA Victor 20-6024; 47-6024)

B+ "SHTIGGY BOOM" (2:31) [Lero ASCAP—Diamond] Leo Diamond comes up with a fabulously exciting harmonica novelty with a jump beat. It's a real jolter with a catchy melody. Song is already breaking. Could be a big hit.

C+ "NOW IS THE HOUR" (2:24) [Leeds ASCAP—Kaihen, Scott, Stewart] Diamond is tender on this pretty harmonica revival of a great standard.

DE CASTRO SISTERS
(Tico 1094; 45-1094)

C "I DO" [—Farren, Sievier] The De Castro Sisters are backed by Tito Puente on a mambo ballad. Lead voice comes over well. Good dance number.

C+ "TONIGHT I AM IN HEAVEN" [—Ruis, Green] The thrushes go through another beaty ballad with Puente again assisting in the back-drop.

THE CASH BOX DISK OF THE WEEK

"THERE GOES MY HEART" (2:59)

[Leo Feist ASCAP—Davis, Silver]

"YOU'LL ALWAYS BE THE ONE" (2:45)

[Jack Gold ASCAP—Kahn, Berman, Gold]

FOUR ACES

(Decca 29435; 9-29435)



FOUR ACES

● The Four Aces continue to turn

out top grade material, and on their latest platter, they dish up a tremendous ballad that could steadily ease into the number one spot. It's a beautiful standard called "There Goes My Heart," which the boys deliver to a slow shuffle tempo. Side has the same winning quality that was present on their early Decca releases. Watch this one. It'll be a big one. The lower lid, "You'll Always Be The One," is another pretty romantic item treated in a similar fashion. More potent material. The Aces have a winner in their latest release.

"MY OWN" (2:28)

[Love BMI—Mellin, Heine, Gaze]

"TIRED OF WAITIN'" (2:41)

[Garlock-Sherer BMI—Thomas]

GORDON JENKINS ORCH.

("X"-0097; 4X-0097)



GORDON JENKINS

● Gordon Jenkins, who has been

a tremendous figure in the music world for many years, debuts on Label "X" with a beautiful recording that oughta stir up a heap of noise in the next few months. It's a glowing arrangement of a wonderful new ballad called "My Own." Handling the vocal chores are the Jenkins chorus and Bob Grabeau. Strong first showing by the maestro. The coupling, "Tired of Waitin'," is another ballad treated with a rhythm and blues flair. Tabby Calvin is the featured thrush on this side. Excellent teaming of sides for maximum sales results.

"WHERE WILL THE DIMPLE BE?" (2:22)

[Roger ASCAP—Merrill, Hoffman]

"BRAHMS' LULLABY (Close Your Eyes)" (2:35)

[Ward & Sears BMI—Engvick]

ROSEMARY CLOONEY

(Columbia 40434; 4-40434)



ROSEMARY CLOONEY

● Rosemary Clooney, who has Watch the top half.

been doing a bang up job lately with everything from ballads to novelties, comes up with a great new ditty that should have no trouble topping "Mambo Italiano." It's a new Merrill-Hoffman novelty dubbed "Where Will The Dimple Be?" It's a very clever bouncer about a baby, and now, with all the publicity in the papers about the thrush's giving birth to a boy, disk should get a fast start. Flip "Brahms' Lullaby (Close Your Eyes)" is a tender reading of a beautiful melody with pretty lyrics.

STEVE ALLEN
(Coral 61368; 9-61368)

C+ "BALLAD OF DAVY CROCKETT" (2:14) [Wonderland BMI—Bruns, Blackburn] TV star Steve Allen is assisted by a chorus on this hot song from the Walt Disney TV serial, "Davy Crockett."

C+ "VERY SQUARE DANCE" (2:36) [Rosemeadow ASCAP—Allen] A cornball novelty with a lot of talk and loads of cute happenings is cleverly handled by the artist.

FRANK SINATRA
(Capitol 3050; F-3050)

B+ "WHY SHOULD I CRY OVER YOU?" (2:39) [Feist ASCAP—Miller, Conn] Frankie is his unbeatable self as he rhythms through a top drawer ballad. Real polished reading that could take off. Top rendition of a great oldie.

B "DON'T CHANGE YOUR MIND ABOUT ME" (2:43) [Sands ASCAP—Adelson, Carpenter] Frank is mellow and romantic on this tender item. Warm, pretty melody.

WILDER BROTHERS
(“X”-0098; 4X-0098)

B+ "ICHI-BON-TAMI-DACHI" (2:18) [Music City BMI—Rovers] Now that many novelties are going so big, the Wilder Brothers have a good chance of breaking through with this cute jumper. Good dance beat too.

C+ "SAY GOODBYE" (2:18) [Manning ASCAP—Wilder Bros.] The boys cruise through a shuffle beat ballad on this side. Interesting item.

POLLY BERGEN
Jubilee 5181; 45-5181)

B "DON'T LET OUR LOVE DIE ON THE VINE" (2:51) [Lear ASCAP—Freed, Livingston] A beautiful waltz item is rendered with tenderness by the wistful Polly Bergen voice. Very pretty love song. Could take off. Chorus good.

C+ "APPLE ON A PEAR TREE" (2:16) [Raphael ASCAP—Hoffman, Gimbel] A corny handclapper is given a catchy, commercial reading by the thrush. Cute ditty that'll have loads of appeal. Easy to remember.

VOICES OF WALTER SCHUMANN
(RCA Victor 20-6041; 47-6041)

C+ "BALLAD OF DAVY CROCKETT" (2:43) [Wonderland BMI—Blackburn, Burns] The Voices of Walter Schumann come up with an exciting delivery of the theme music to Disney's "Crockett" TV series. Song is a smash hit.

B "LET'S MAKE UP" (2:57) [Conrad BMI—Hudson, Carter] Here's a switch. Even the Schumann group is doing blues. And the crew has a great big driving item that could click. Terrific stuff.

MEMO from...



We picked these for you back in November . . .

- "I LOVE YOU MADLY" . . . The Four Coins . . . 9082 5-9082
- "NO MORE" . . . The De John Sisters . . . 9085 5-9085
- "HURT" . . . Roy Hamilton . . . 9086 5-9086

. . . and they all became hits!

Keep Your Eye On These...



The Four Coins

"MY ANXIOUS HEART"

"OH MOTHER DEAR"

9091 5-9091



Somethin' Smith and the Redheads

"IT'S A SIN TO TELL A LIE"

"MY BABY JUST CARES FOR ME"

9093 5-9093



Dolores Hawkins

"FOR YOU MY LOVE"

"ANYTHING FOR A FRIEND"

9095 5-9095

and these are worth watching, too!

Roy Hamilton

I Believe

If You Are But A Dream

9092 5-9092

The Mello-Larks

Malaguena

The Basket Song

9094 5-9094

Pete Hanley

Never Mind The Noise In The Market

I'll Step Aside

9096 5-9096

and still more action on OKEH!

The Treniers

Get Out Of The Car

Who Put The 'Unga' In The Mambo

7050 4-7050

Chuck Willis

Love Struck

Lawdy Miss Mary

7051 4-7051

The Sandmen

When I Get Too Old To Dream

Somebody To Love

7052 4-7052



RECORD REVIEWS

Ⓢ DISK & SLEEPER

Ⓢ GOOD

Ⓢ EXCELLENT

Ⓢ FAIR

Ⓢ VERY GOOD

Ⓢ MEDIOCRE

ANDY GRIFFITH
(Capitol 3057; F-3057)

B+ "MAKE YOURSELF COMFORTABLE" (3:30) [Golden Bell ASCAP—Merrill] In his inimitable fashion, Andy Griffith takes apart, piece by piece, the meaning of the lyrics to this current hit tune. It's a very clever piece of comedy material that should get loads of air play and sell like hot cakes.

B "KO KO MO" (3:28) [Meridian BMI—Forest, Haven] Andy does a similar job with "Ko Ko Mo." Two very funny sides.

DOLORES HAWKINS
(Epic 9095; 5-9095)

B+ "FOR YOU MY LOVE" (2:15) [Gale & Gayles BMI—Gayten] Dolores Hawkins swings into the rhythm and blues trend with a good rocker that drives from the first groove right thru to the last. Top grade material.

B "ANYTHING FOR A FRIEND" (2:25) [Rush BMI—McCrae, Wyche] Another strong seller from the R & B market is belted out by the versatile thrush. Exciting number loaded with punch.

DEBBIE REYNOLDS
(MGM 11939; K-11939)

B+ "NEVER MIND THE NOISE IN THE MARKET" (2:25) [Hollis BMI—Higgs, Barnes, Cavanaugh] Now that Debbie Reynolds' popularity is at an all time high, the thrush has a good chance of making a smash out of this calypso novelty. Real commercial ditty that could be tremendous.

C+ "CAROLINA IN THE MORNING" (2:05) [Remick ASCAP—Donaldson, Kahn] This end features the thrush on a lighthearted revival of a bouncy oldie. Cute.

PAT BOONE
(Dot 15338; 45-15338)

B+ "TWO HEARTS" [Jay & Cee BMI—Stone, Williams] A rhythm and blues item that looks like it's headed for big things, is belted across in sock fashion by Pat Boone. Right in with the current trend. Potent side.

C+ "TRA-LA-LA" [Northern BMI—Bartholomew, Ridgely] Another rock 'n roll beat item gets a jolting delivery by Pat. Great dance stuff. Drives.

JOE PICA
(Original 516; 45-516)

C+ "DON'T CRY LITTLE GIRL, DON'T CRY" (2:30) [Shapiro, Bernstein ASCAP—Pinkard, Maceo] Joe Pica, the "wizard of the keyboard," wends his way through a pretty waltz item. Joe vocals too. Commercial.

B "THE WOODPECKER SONG" (2:30) [Robbins ASCAP—Adamson, DiLazzaro] A tremendous hit of some years ago, is cleverly treated by the nimble fingers of Pica. Catchy novelty that oughta sell nicely.

THE CASE BOX

SLEEPER OF THE WEEK

"I'M SINCERE"

[Sherwin ASCAP—Fine, Franklin, Bell]

"CHERRY PINK AND APPLE BLOSSOM WHITE"

[Chappel ASCAP—Luiguy, David]

ALAN DALE

(Coral 61373; 9-61373)



ALAN DALE

● Alan Dale has a hit again, and it looks and sounds as though it'll

be a real big one. It's by far the crooner's best release since his hit version of "Oh Marie". It's a coupling that'll definitely rack up a huge sale. One side features Dale on a big and beautiful new ballad dubbed "I'm Sincere". It's a wonderful love song given a sparkling reading. Dale's big finish oughta thrill the kids. The grade "A" coupling is the first vocal rendition of a big mambo item, "Cherry Pink and Apple Blossom White". Song is from the Jane Russell pic "Underwater". Great melody offered with a heap of vocal gimmicks. Two top sides. They can't miss.

"THE CRAZY OTTO RAG" (2:20)

[Geo. Pincus ASCAP—Wolfson, White]

"NOBODY'S SWEETHEART" & "SOMEBODY STOLE MY GAL" (2:23)

[Mills and Robbins ASCAP]

HUGO & LUIGI and the HOFFBRAU SINGERS

(Mercury 70563; 70563 x 45)

● That good old rag-time piano is popular once again, thanks to a tune called "The Crazy Otto." This cornball keyboard novelty has been racking up a tremendous record sale. However, it has no vocal. So, for the many people who like to sing along with this type of material, Hugo & Luigi, along with the Hoffbrau Singers, offer a cute and most infectious new ditty called "The Crazy Otto Rag." Side has

a real happy-go-lucky sound. Sounds as though it was recorded in a tavern. The piano bounces along in a carefree manner from start to finish. Real wonderful and gay piece of material. Lower lid is a medley of "Nobody's Sweetheart" and "Somebody Stole My Gal" handled in the same manner. Top half is the type of novelty that could catch like wildfire. Great platter for a party.

LEE WINTERS

(Crown 142; 45 x 142)

B "THE WALLFLOWER" [House of Fortune BMI—Otis, Rodgers] A smash rhythm and blues jumper is belted across for both the pop and r & b market by Lee Winters. A real rocker that drives from start to finish. Big item.

C+ "LOVE, LOVE, LOVE" [Modern BMI—Matola] This side is more for the pop market. It's a good jumper on the novelty side.

BETTY ANN GROVE

(Major 141; 45-141)

C+ "I HAD A HEART WHEN I CAME IN" (2:26) [BMI—Jay, Reed, Albert] The pretty voice of Betty Ann Grove debuts on the Major label with a lovely ballad. Song has a pretty melody.

B "WALTZING DOWN THE AISLE" (2:21) [Golden Bell ASCAP—Merrill, Hoffman] Joe Leahy supplies a fine backing for Betty's clever interpretation of a novel number. Excellent lyric.

THE CASE BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "MY LOVE'S A GENTLE MAN"
- ★ "NO ONE, NOT EVEN YOU"..... Dorothy Collins... Audivox 113; 45-113
- ★ "MAKE YOURSELF COMFORTABLE"..... Andy Griffith... Capitol 3057; F-3057
- ★ "NEVER MIND THE NOISE IN THE MARKET"..... Debbie Reynolds MGM 11939; K-11939

JAN AUGUST

(Mercury 70541; 70541 x 45)

B "CRAZY JULIUS (Otto's Brother) Pt. 1" (2:20) [ASCAP—] Jan August bounces through a medley of old favorites on the 88's. He fashions the medley in cornball tavern piano style. Style is commercial now.

B "CRAZY JULIUS" Pt. 2" (2:18) [ASCAP—] Four other oldies get the same treatment on this side. Exciting stuff. Great for the juke boxes.

TONY MARTIN

(RCA Victor 20-6039; 47-6039)

B+ "JUST A MAN" (2:20) [Hamblen BMI—Hamblen] Tony Martin sings with heart on this new Stuart Hamblen tune. It's a pretty and touching song read with feeling. Could be a real big thing with a push.

B "DO, DO, DO (What Your Heart Says)" (2:35) [F. Raphael ASCAP—Lawrence, Pasternak] New lyrics are added to a familiar melody and read with sincerity by Tony. Chorus and Henri Rene ork assist perfectly.

KELLY OWENS QUARTET

(Guyden 101; 45-101)

B "THE DIPSY DOODLE MAMBO" (2:25) [Lincoln ASCAP—Clinton] Kelly Owens' Quartet leans into a rockin' mambo arrangement of a great old novelty. Number really moves.

C+ "LOST CHORDS" (2:20) [Marlyn BMI—Westbrook] Buddy Lucas is again featured as the Quartet belts out an interesting jumper.

EARL ROBBINS & MILLER SISTERS

("Q"-1002; 45-1002)

B "I AIN'T GONNA WORRY NO MORE" [—Levine, Odon, Bernstein, Geritz] The new "Q" label makes an impressive debut with a good rhythm-shuffle featuring the Miller Sisters and Earl Robbins. Has a bluesy flavor. Good.

C+ "WHO'S KIDDIN WHO" [—Fein] The artists team up again on this driving song. Cute delivery of an appealing number.

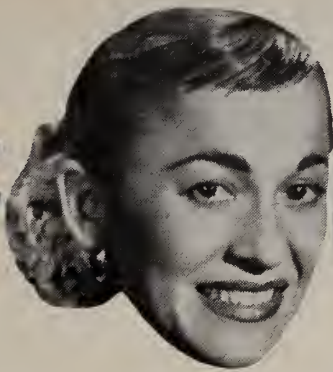
EYDIE GORME

(Coral 61347; 9-61347)

B+ "GIVE A FOOL A CHANCE" (3:06) [Ample BMI—Stevens] Steve Allen's ace songstress Eydie Gorme comes over beautifully on this romantic ballad. It's a touching rendition of a top drawer item. Polished reading. Could click big.

B "A GIRL CAN'T SAY" (2:35) [Oxford ASCAP—Carr, David] A catchy little ditty by the thrush. Lighthearted approach. Commercial material with big possibilities.

Georgia Gibbs



The "Tweedle Dee" Girl with Another Hot Platter

(THE WALLFLOWER)

'DANCE WITH ME, HENRY'

MERCURY 70572 • 70572X45



JUST RELEASED!
Buddy Morrow
AND HIS ORCHESTRA
"Rock 'n Roll"

COUPLED WITH
"TOM TOM"

MERCURY 70562 • 70562X45

Cash Box Sleeper Hit!

Rusty Draper
"THE BALLAD OF
Davy Crockett"

COUPLED WITH
"I'VE BEEN THINKIN'"

MERCURY 70555 • 70555X45



A HIT!
THE
Laurie Sisters
"No Chance"

COUPLED WITH
"DIXIE DANNY"

MERCURY 70548 • 70548X45

No. 19 On The Nation's Top Tunes

Ralph Marterie
AND HIS ORCHESTRA
"Blue Mirage"

COUPLED WITH
"REMEMBER ME"

MERCURY 70535 • 70535X45



BMI Check List

OF *New* RECORD RATINGS
BY THE TRADE PRESS

	Billboard	Cash Box	Variety
THE BALLAD OF DAVY CROCKETT (Wonderland)			
BILL HAYES (Cadence)	Best Buy	Sleeper of the Week	Very Good
RUSTY DRAPER (Mercury)		Sleeper of the Week	
FESS PARKER (Columbia)			Very Good
HONEY BUNCH (Monument)			
THE FOUR KNIGHTS (Capitol)	78 (Good)	B+ (Excellent)	
TOMMY MARA (MGM)	75 (Good)	B (Very Good)	
I'D NEVER FORGIVE MYSELF (Mellin)			
KITTY KALLEN (Decca)	Spotlight	Disk of the Week	Best Bet
JERRY MARTIN (Savoy)	73 (Good)	B (Very Good)	
IF HEARTS COULD TALK (Hill & Range)			
PERCY FAITH ORCH. (Columbia)	79 (Good)	C+ Good	Very Good
IT MAY SOUND SILLY (Progressive)			
BILLY FARRELL (Mercury)	80 (Excellent)	Best Bet	
McGUIRE SISTERS (Coral)	Spotlight		
IVORY JOE HUNTER (Atlantic)		R&B Sleeper	
DOLORES GRAY (Decca)	79 (Good)	B (Very Good)	
JOAN WEBER (Columbia)		B (Very Good)	
I'VE BEEN THINKING (Acuff-Rose)			
THE FOUR LADS (Columbia)	77 (Good)	Sleeper of the Week	
EDDY ARNOLD (Victor)	C&W Best Buy	Bullseye	
RUSTY DRAPER (Mercury)		Sleeper of the Week	
I WANNA HUG YA, KISS YA, SQUEEZE YA (Arc-Regent)			
LU ANN SIMMS (Columbia)	74 (Good)	B+ (Excellent)	Best Bet
BILLY WILLIAMS QUARTET (Coral)	79 (Good)		
BUDDY GRIFFIN & CLAUDIA SWANN (Chess)	R&B Spotlight	R&B Best Bet	
MAIN EVENT (Meridian)			
VAUGHN MONROE (Victor)	75 (Good)	B+ (Excellent)	Good
PLEDGING MY LOVE (Lion)			
THE FOUR LADS (Columbia)	79 (Good)	Sleeper of the Week	
TERESA BREWER (Coral)	80 (Excellent)	Sleeper of the Week	Best Bet
TOMMY MARA (MGM)	78 (Good)	B+ (Excellent)	
LOUIS ARMSTRONG (Decca)	78 (Good)	B (Very Good)	
JOHNNY ACE (Duke)	R&B Best Buy	Sleeper of the Week	
RONNIE GAYLORD (Mercury)		B (Very Good)	
POISON IVY (Arc-Regent)			
BOYD BENNETT (King)	75 (Good)	C+ (Good)	
WILLIE MABON (Chess)	76 (Good)	R&B Sleeper	
ROCK LOVE (Jay & Cee)			
FONTANE SISTERS (Dot)	Spotlight	Sure Shot	Very Good
EDDIE FONTAINE ("X")	Spotlight	Sure Shot	Best Bet
BILLY FARRELL (Mercury)	79 (Good)	C+ (Good)	
ELAINE GAY (DeLuxe)		Best Bet	
DOLORES GRAY (Decca)		C+ (Good)	
THE SAND AND THE SEA (Winneton)			
NAT "KING" COLE (Capitol)	80 (Excellent)	Disk of the Week	Best Bet
BOB SANTA MARIA (MGM)	74 (Good)	B (Very Good)	
SAY IT ISN'T THE NIGHT (Johnstone-Monte)			
HUGO WINTERHALTER ORCH. (Victor)	72 (Good)	Best Bet	
TELL IT TO ME AGAIN (Weiss & Barry)			
JUNE VALLI (Victor)	79 (Good)	B+ (Excellent)	Excellent
DON CHERRY (Columbia)	73 (Good)		
TURN RIGHT (Starstan)			
KAY STARR (Victor)	Spotlight	Sure Shot	Good
WHAT A DIFFERENCE A DAY MADE (E. B. Marks)			
VAUGHN MONROE (Victor)	74 (Good)	B (Very Good)	Excellent
JERRY MARTIN (Coral)		B (Very Good)	



ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- SINCERELY McGuire Sisters (Coral)
- MELODY OF LOVE { Billy Vaughn (Dot)
Four Aces (Decca)
David Carroll (Mercury)
- NO MORE DeJohn Sisters (Epic)
- KO KO MO { Perry Como (RCA Victor)
Crewcuts (Mercury)
- HEARTS OF STONE Fontane Sisters (Dot)
- EARTH ANGEL { Crewcuts (Mercury)
Penguins (Dootone)
- TWEEDLEE DEE Georgia Gibbs (Mercury)
- HOW IMPORTANT CAN IT BE { Joni James (MGM)
Sarah Vaughan (Mercury)
Lou Monte (RCA Victor)
- THAT'S ALL I WANT FROM YOU .. J. P. Morgan (RCA Victor)
- CRAZY OTTO MEDLEY Johnny Maddox (Dot)
- LET ME GO LOVER. 12) MR. SANDMAN. 13) MAKE YOUR-
SELF COMFORTABLE. 14) THE NAUGHTY LADY OF SHADY
LANE. 15) UNSUSPECTING HEART.



BILL BURNS
(WQAM—Miami, Fla.)

Robin Seymour (WKMH-Detroit, Mich.) recently celebrated his seventh year at disk jockeying. Robin celebrated by broadcasting one whole week from the State Fair Grounds at the Auto Show. He plays The Cash Box Top Ten every Friday. . . . Beautiful booklet on Mobile's Azalea Trail sent to this old Azalea lover by Chuck Thompson (WALA-Mobile, Ala.). Those gorgeous pics plus the tempting fried shrimps makes the offer most tempting. However, just can't arrange it, Chuck.

Pic of the week—Bill Burns (WQAM-Miami, Fla.). Bill is on the air 4:30 to 6 P.M. across the board, featuring the Top Ten tunes on the juke boxes according to Associated Music Operators Association survey. Bill was recently chosen a National Committeeman on the '55 Heart Fund Drive by Jackie Gleason. . . .

Bob and Ray got the 'premiere' treatment when they launched their 5 to 6 P. M. WBZ-WBZA (Boston, Mass.) show which is carried to all New England. One of the highlights was a visit by Bob and Ray to the office of Mayor John B. Hynes, who welcomed them back to Boston, where they had started their career. . . . Art Tacker (WHIL-Medford, Mass.) programs The Cash Box Top Fifteen on his "Music with Art" show every Saturday. . . . WPOR-Portland, Maine jockeys Ken Garland, Howie Leonard and Tru Taylor staged contests to name the mascot canary of the station. Winner was produced by Taylor. "Itsadoozy." Itsadoozy of a name all right. . . . Rosalind Paige, "I Think I'll Cry Again" on MGM, visiting with jocks in Boston, Pittsburgh and St. Louis. . . . Dick Doty (WHAM-Rochester, N. Y.) has had Red Buttons, Debbie Reynolds, Eddie Fisher and Irving Berlin talking to him over his "Speak To The Stars." . . . Joe Deane (KQV-Pittsburgh, Pa.) had his own radio version of the television "spectaculars" one afternoon recently when seven major recording stars showed up for his KQV broadcast. The guest lineup included Lu Ann Sims, Joni James, Dinah Kaye, Vicki Young, Acquaviva, Bill Farrell and Merv Griffin. . . . Hilda Simms (WOV-New York) will be honored by the Alumni Association of Hampton Institute where she once taught classes in radio and drama.



MARY LOU NOONAN
(WELI—New Haven, Conn.)

Prettiest Librarian—Mary Lou Noonan, 18 years old (WELI-New Haven, Conn.). Mary is a senior at Hillhouse High School. Charles H. Wright, program director, writes, "We think she's very pretty and just as nice as she looks." . . . WARL-Arlington, Va. conducting a "My Favorite Station Contest" weekly for one year. Prizes are weekly watches and a two-week all expense paid vacation for two at Miami Beach for the best of the year. . . . George LeZotte (WAVZ-New Haven, Conn.) back from vacation. . . . Herb Fontain and Lou Dennis (WCOU-Lewiston, Maine) will conduct a Jiminy Cricket jaunt on February 18, 19 and 20. The big show will be held in the Manhattan Center, New York City, Sunday, Feb. 20. Some of the stars who are scheduled to appear are Jimmy Komack, Vaughn Monroe, Eydie Gorme, Billy Williams Quartet, Jerry Vale and Will Jordan.

BROADCAST MUSIC, INC. 589 FIFTH AVENUE
NEW YORK 36, N. Y.
NEW YORK • CHICAGO • HOLLYWOOD • TORONTO • MONTREAL

"It's What's in THE CASH BOX That Counts"

The Billboard

Review Spotlight on... RECORDS

MANTOVANI ORK

Lazy Gondolier (Burlington, ASCAP) — Landan 1510 — Nat since "Ebb Tide" has there been a lush instrumental with the weird sound effects of this one. Not only the vocal "la-la-las" but also the shouts of the Venetian paddlers are contained on this intriguing new multi-stringed effort. Flip is "Longing" Burlington, ASCAP.

VARIETY

A NATURAL FOR DEEJAY PROGRAMMING

"Lazy Gondolier"—"Longing" (London). Mantovani is no stranger to richly melodic compositions, so when one turns up he knows just what to do with it. His treatment of "Lazy Gondolier" is lush and attractive . . . a natural for deejay programmers. Interesting sound gimmick of gondola oar hitting the water enhance disk's overall charm.

THE CASH BOX

Disk of the Week

Don't let this one go by

. . . on his latest Landan platter, the maestra has come up with a fascinating gimmick that could send the disk up to the top spot. The tune is a striking item called "Lazy Gondolier," and in the introduction, you hear the sound of the gondolier's oars splashing in the water and his voice humming the cantagious melody. A fascinating lush number that's gotta be a smash. Manti's best since "Charmaine." Flip is another stringy maad item dubbed "Longing." Don't let this one go by.

mantovani



LAZY GONDOLIER

backed by LONGING 1510 and 45-1510

moving up in sales
6 weeks in a row

THE ORIGINAL

FINGER OF SUSPICION

backed by ENDLESS 1498 and 45-1498

DICKIE VALENTINE

new release

JOAN REGAN
sings

DANGER!
HEARTBREAK AHEAD

Backed by DON'T BE AFRAID OF LOVE
1539-45

In German or English it's terrific!

OVER 300,000 SOLD
IN GERMANY
HEIDERÖSLEIN

(Rose of the Wildwood)

backed by
FRIESEN- MADEL

Will Glahe and Orch.
The Golgowsky Quartet
18182 and 45-18182

ROSE of the
WILDWOOD

(Heideröslein)

backed by
CAME THE MORNING

Will Glahe and Orch.
The Stargazers
1523 and 45-1523

KIND the jerry allen trio
backed by SMALL TALK

1522 and 45-1522

NO HEART AT ALL the johnston bros.
backed by HUBBLE BUBBLE

1497 and 45-1497

IT'S A BIG, WIDE WONDERFUL WORLD
the unitones

backed by WHILE WE'RE YOUNG

1521 and 45-1521

LONDON

RECORDS





it's a wonder!
Rosie's newest
(on records that is)

ROSEMARY CLOONEY

"WHERE WILL THE DIMPLE BE?"

"BRAHMS' LULLABY"

(close your eyes)

with Percy Faith and his
Orchestra

78 rpm 40434
45 rpm 4-40434

with The Mellomen and
The Buddy Cole Quartet
Bass solo—
Thurl Ravenscroft



"Columbia" and Trade Marks
Reg. U.S. Pat. Off. Marcas Registradas.



THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Rhythm and Blues keeps rolling along. The sensation this week is "Dance With Me" which was done pop by the Leslie Sisters who created quite a stir with it last week. Georgia Gibbs has just cut it as her follow-up to "Tweedle-Dee". . . . Bill Silbert has been signed by Allen Herman for personal management, currently on MGM, Bill has been set for several TV shows including the Philco Show February 19. . . . Giselle MacKenzie, who recently scored a terrific success on the Jack Benny TV show, has been nominated for an "Emmy" TV award. . . . Norman Granz has exercised his option on his contract with Gene Krupa and has extended it for another year to record on his Clef label. . . . Doc Berger has gone to work for Wizell and Day, plugging their new Perry Como disk "You'll Always Be My Lifetime Sweetheart". . . . Sid Prosen became the father of a baby boy this week, his second child. . . . MGM has been getting a strong reaction on "Honey Babe" by Art Mooney. The tune comes from the film "Battle Cry". . . . Richard Derr, starring in the new musical "Plain And Fancy", has been pacted by Kapp Records. . . . The Dorsey Brothers will once again sub for Jackie Gleason when he goes on vacation. They will appear on the March 12th and 19th shows. . . . Decca has purchased the master of "I'm Sincere" by Joe Barrett from Wanda Records in Cleveland. . . . Herb Jeffries opens at the Elegante February 24 for a week. He recently returned from Europe where he entertained the troops. . . . Lynn Evans, who sings lead with the Chordettes, says that the group sang "Mr. Sandman" for the 1000th time in person when they opened at Wright's in Plainville, Conn. on February 17. Lynn breaks down the figures as follows: 812 times in nightclubs, 73 on television, 41 on radio, 27 at benefits, and 47 at private functions.



GEORGIA GIBBS

CHICAGO:

Mercury has just released what may prove to be Lola Dee's biggest record to date, "Ookey Ook" b/w "The Teakettle Song." "Ookey Ook" has an r&b beat which gives Lola a chance to really project. Shows her voice off to grand advantage. . . . Very clever card received this week from dj promotion man, Bob Smith. Depicts various opinions of promotion men, themselves, from people in different facets of the music biz. . . . Al Chapman of Decca diskery all excited about Guy Lombardo's "Blue Mirage". Which, according to Al, is really beginning to move. Also the new Bill Haley waxing, "Birth of the Boogie" b/w "Mambo Rock" (Cash Box "Disk-of-the-Week", 2/19 issue). . . . Jimmie Komack called at these offices this week. Told us that on 2/8 he celebrated his first anniversary in show biz. Jimmie's certainly come a long way in that comparatively short span of time. Beside comedy and vocal, he is also a writer of songs and special material. Tune he penned titled "Popcorn For You", was very well received short time ago. Jimmie's been held over at the Black Orchid. And upon completion of this engagement, returns to New York to begin rehearsal for the new Adler & Ross musical, "Damn Yankees", produced by George Abbott. . . . Tommy Leonetti's brand new, "Ever Since You Went Away", getting lotsa air play 'round town. . . . Dick Noel, currently working the Breakfast Club, expects to be out with his new "Fraternity" disk early part of next week. . . . Dinah Kaye on her way to Cleveland. To work the swanky Vogue Room of the Hollenden Hotel. . . . Here's a switcheroo! DJ Hal Fredericks hosting a luncheon for music guys and gals at Lin Burton's Steak House. Says, "This will give me a chance to meet everyone I've missed in the short time I've been in 'Our Town'". . . . According to Morry Goldman, biggest and most promising record he's handling at the moment is Mantovani's London waxing of, "Lazy Gondolier". And Morry ain't lazy about telling the whole town about this one.



GUY LOMBARDO

LOS ANGELES:

Southern California record dealers turned out for the luncheon at The Town House 2/11 honoring Vaughn Monroe. Affair was staged by RCA Victor to kick off Vaughn's latest release "Let's Get To The Main Event". Disc jockeys and execs from RCA's Hollywood office were also present along with representatives from Victor's local distributing branch. . . . Carl Ravazza, the singing rage at Charley Foy's Supper Club, left for his ranch at Steamboat, Nevada. He's making plans for a new TV musical which his manager Frank Stemple will produce. . . . Note from Murray Weigner says that Sammy Davis, Jr. and the Will Mastin Trio have been breaking all records at his plush Copa City nitery in Miami Beach. Show was so successful that they were held over and will appear with the Jimmy Durante Troupe. . . . Singer Kirby Allen makes his debut on the new Maze label with two beautiful ballads "Don't You Remember" and "My Life, My Love, My All". . . . DeeJay Joe Flood (KTNL—Denver) placed a long distance call to Nick Therry last week and interviewed him on his show by telephone. Nick was mucho surprised but happy to throw around a few descriptive adjectives about his latest SpinIt release "My Baby With The Big Brown Eyes" and "Bougale". . . . Murray Arnold, who has been appearing in the Casino Room of the Ambassador Hotel for the past four months, has been signed as musical director and feature pianist of the Larry Finlay "Strictly Informal" KTLA-TV show each Sunday night. . . . RCA Victor singing star, Tony Travis, has signed a managerial contract with the Nat Goldstone Agency. He leaves on a cross country personal appearance tour to plug his third release "We Oughta' Be" b/w "I'm Gonna Be A Long Time Forgetting You". . . . The increasing interest in hi-fi was shown by the record throng that turned out for the Audio Fair at The Alexandria Hotel 2/11 thru 2/13. All the leading mfrs. of tape recorders, hi-fi components and sound equipment held interesting demonstrations and displays during the event.



KIRBY ALLAN



COIN-OPS!

*Here's your chance to launch a Bright New Singing Star
...and help her win an RCA Victor Recording Contract*

THE M.O.A. AND RCA VICTOR INVITE YOU TO SUBMIT NOMINATIONS FOR "MISS JUKE BOX OF 1955"



- ★ You select the contestants now!
- ★ You elect the winner at the MOA convention!
- ★ You, too, win a prize if your contestant wins!

Your role is easy. Our rules are simple:

- 1** Any Coin-Operator may submit entries, which will be judged on the basis of talent and beauty.
- 2** Entries must consist of a photograph (full-length view) and a record or tape (7½" speed) of the contestant singing any pop standard *with piano accompaniment only*. All entries become the property of RCA Victor and none will be returned.
- 3** Any girl 21 or over, either amateur or professional and not under contract to any recording company, is eligible.
- 4** Entries must include the name, address and age of the contestant as well as the name and address of the sponsoring coin-op.
- 5** Entries must be submitted to "Miss Juke Box," RCA Victor Record Division, 630 Fifth Avenue, N. Y. 20, N. Y., not later than March 15, 1955.

- 6** The judges—Paul Ackerman of The Billboard, Bob Austin of The Cash Box, Herm Schoenfeld of Variety and Joe Carlton of RCA Victor—will select three of the contestants as finalists. Their decision will be final.
- 7** The finalists will become candidates for the title "Miss Juke Box of 1955" and will be brought to Chicago at RCA Victor's expense to appear at the MOA Convention March 28, 29, 30. Finalists will be notified on March 21.
- 8** In the RCA Victor Exhibit at the convention, coin-ops will meet the candidates, hear their recordings and elect a winner.
- 9** "Miss Juke Box of 1955" will win an RCA Victor recording contract, and her sponsor will receive an RCA Victor 21" Color TV set. The other two candidates will be awarded RCA Victor "New Orthophonic" High Fidelity "Victrola" phonographs.

ACT FAST!

THE DEADLINE IS MARCH 15TH!

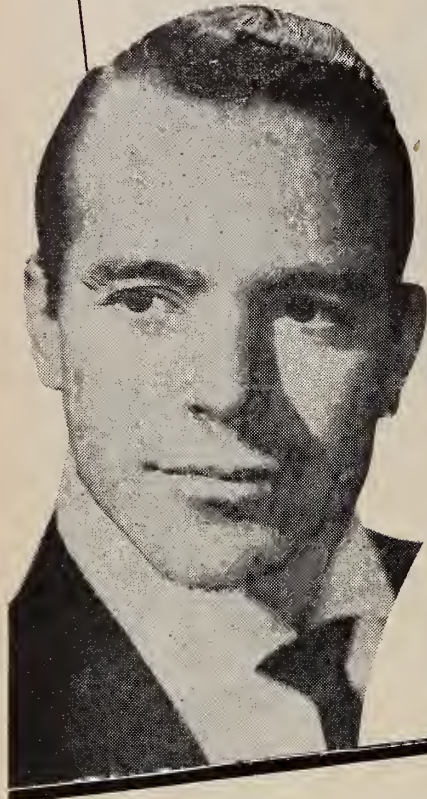


Thanks

DJ'S AND OPS

for your cooperation during my recent tour and all the plugs on:-----

"IT'S NEVER TOO LATE"
b/w
"I'll Make You Love Me"



Kirby Allan

WATCH FOR MY LATEST RELEASE:—

"DON'T YOU REMEMBER"

b/w

"My Life, My Love, My All"

—Accompanied with Larry Irwin's "Dreamdusters"—

Maze # 1002

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RECORDS

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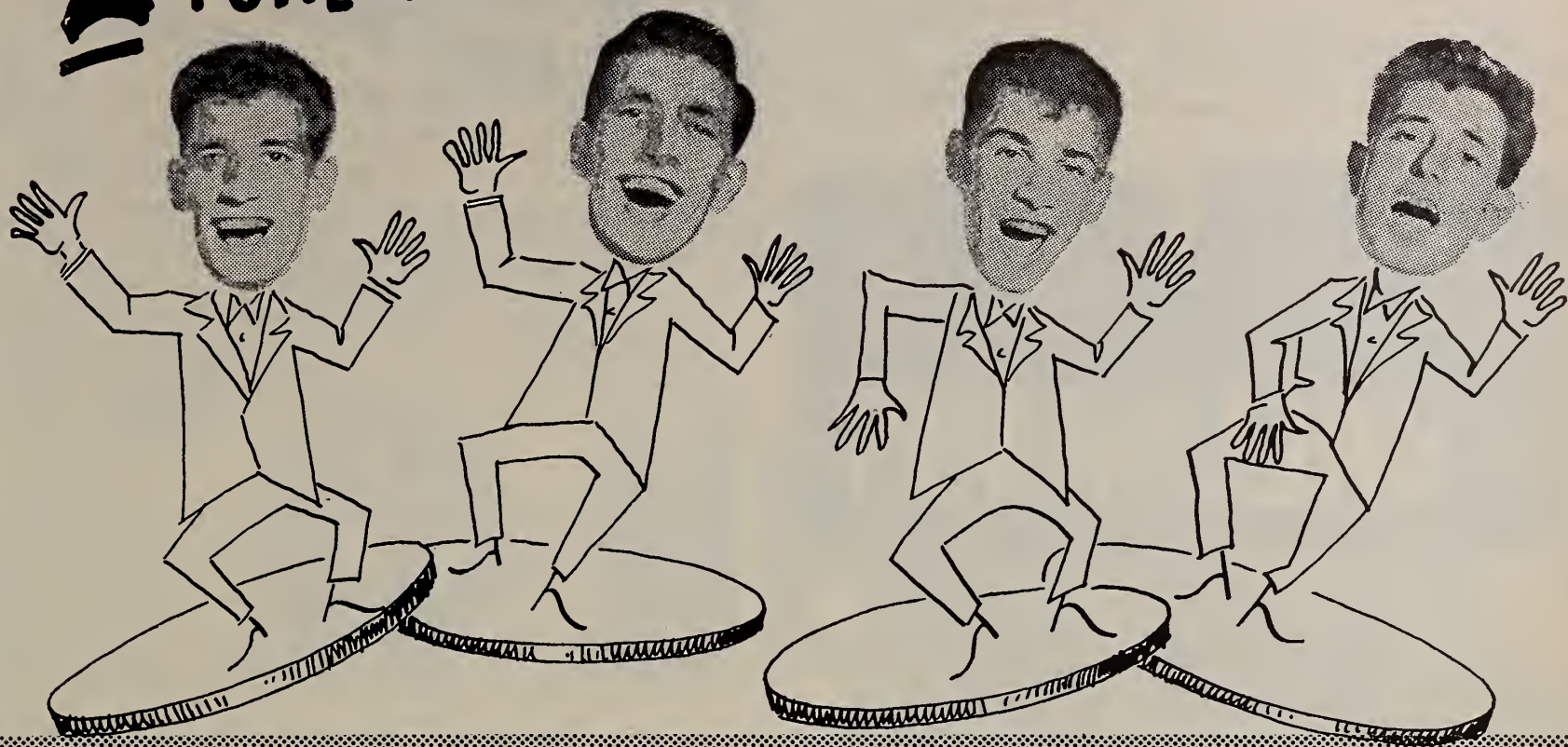
Hollywood 28, Calif.

THE CASH BOX



- | | | |
|---|---|---|
| <p>GAIETY MUSIC SHOP
New York, New York</p> <ol style="list-style-type: none"> 1. Naughty Lady (Ames Bros.) 2. Make Yourself Comfortable (Sarah Vaughan) 3. Melody Of Love (B. Vaughn) 4. Papa Loves Mambo (P. Como) 5. Let Me Go, Lover (J. Weber) 6. Count Your Blessings (Fisher) 7. Tweedlee Dee (G. Gibbs) 8. How Important Can It Be (Joni James) 9. Earth Angel (Penguins) 10. Unsuspecting Heart (S. Gale) | <p>HUDSON ROSS
Chicago, Ill.</p> <ol style="list-style-type: none"> 1. Crazy Otto (Johnny Maddox) 2. Melody Of Love (B. Vaughn) 3. Davy Crockett (Bill Hayes) 4. Barefoot Contessa (Hugo Winterhalter) 5. Tweedlee Dee (G. Gibbs) 6. Earth Angel (Penguins) 7. Sincerely (McGuire) 8. Ko Ko Mo (Perry Como) 9. Open Up Your Heart (Cowboy Church Choir) 10. Hearts of Stone (Fontanes) | <p>WALLICHS MUSIC CITY
Hollywood, Calif.</p> <ol style="list-style-type: none"> 1. Crazy Otto (Johnny Maddox) 2. Malaguena (Caterina Valente) 3. That's All I Want From You (Jaye P. Morgan) 4. Barefoot Contessa (Hugo Winterhalter) 5. Tweedlee Dee (LaVern Baker) 6. Hearts Of Stone (Fontanes) 7. Earth Angel (Penguins) 8. Ko Ko Mo (Perry Como) 9. Mr. Sandman (Chordettes) 10. Darling, Je Vous Aime (Cole) |
| <p>MARTY'S MUSIC STORE
Lebanon, Pa.</p> <ol style="list-style-type: none"> 1. Sincerely (McGuire) 2. Hearts Of Stone (Fontanes) 3. Ko Ko Mo (Crewcuts/Como) 4. Open Up Your Heart (Cowboy Church Choir) 5. Tweedlee Dee (G. Gibbs) 6. Earth Angel (Crewcuts/Mann) 7. That's All I Want From You (Jaye P. Morgan) 8. Make Yourself Comfortable (Sarah Vaughan) 9. Melody Of Love (Vaughn/Four Aces) 10. How Important Can It Be (Monte/James) | <p>DENVER DRY GOODS CO.
Denver, Colo.</p> <ol style="list-style-type: none"> 1. Melody Of Love (Vaughn/Four Aces) 2. Hearts Of Stone (Charms) 3. That's All I Want From You (Jaye P. Morgan) 4. Make Yourself Comfortable (Sarah Vaughan) 5. Ko Ko Mo (Crewcuts) 6. Sincerely (McGuire) 7. Open Up Your Heart (Cowboy Church Choir) 8. Let Me Go, Lover (J. Weber) 9. Dim, Dim The Lights (Haley) 10. Earth Angel (Crewcuts) | <p>FERGUSON'S RECORD SHOP
Memphis, Tenn.</p> <ol style="list-style-type: none"> 1. Ko Ko Mo (Perry Como) 2. Sincerely (McGuire) 3. Ko Ko Mo/Earth Angel (Crewcuts) 4. Barefoot Contessa (Hugo Winterhalter) 5. Tweedlee Dee (LaVern Baker) 6. Mr. Sandman (Four Aces) 7. Make Yourself Comfortable (Sarah Vaughan) 8. Earth Angel (Penguins) 9. Hearts Of Stone (Fontanes) 10. Dim, Dim The Lights (Haley) |
| <p>MODRONA RECORD SHOP
Portland, Ore.</p> <ol style="list-style-type: none"> 1. Sincerely (McGuire) 2. Hearts Of Stone (Fontanes) 3. Melody Of Love (B. Vaughn) 4. Tweedlee Dee (G. Gibbs) 5. How Important Can It Be (Joni James) 6. Smiles (Happy Otto) 7. Let Me Go, Lover (T. Brewer) 8. Ko Ko Mo (Perry Como) 9. That's All I Want From You (Jaye P. Morgan) 10. Earth Angel (Crewcuts) | <p>THE GROOVE RECORD SHOP
Norfolk, Va.</p> <ol style="list-style-type: none"> 1. Ko Ko Mo (Perry Como) 2. Sincerely (McGuire) 3. Tweedlee Dee (G. Gibbs) 4. Melody Of Love (B. Vaughn) 5. Crazy Otto (Johnny Maddox) 6. That's All I Want From You (Jaye P. Morgan) 7. No More (DeJohns) 8. How Important Can It Be (Joni James) 9. Smiles (Happy Otto) 10. Earth Angel (Crewcuts) | <p>PARKER HOUSE OF MUSIC
Fayetteville, N. C.</p> <ol style="list-style-type: none"> 1. Sincerely (McGuire) 2. That's All I Want From You (Jaye P. Morgan) 3. Melody Of Love (Four Aces) 4. Let Me Go, Lover (T. Brewer) 5. Naughty Lady (Ames Bros.) 6. Hearts Of Stone (Fontanes) 7. No More (DeJohns) 8. Make Yourself Comfortable (Sarah Vaughan) 9. Ko Ko Mo (Gene And Eunice) 10. Earth Angel (Penguins) |
| <p>BEN BROWN
Lynn, Mass.</p> <ol style="list-style-type: none"> 1. Crazy Otto (Johnny Maddox) 2. Tweedlee Dee (G. Gibbs) 3. Davy Crockett (Bill Hayes) 4. Darlin' (Hilltoppers) 5. Pledging My Love (J. Ace) 6. Danger, Heartbreak Ahead (Jaye P. Morgan) 7. How Important Can It Be (Joni James) 8. Open Up Your Heart (Cowboy Church Choir) 9. Oh Mother Dear (Four Coins) 10. Bubbles (Frankie Laine) | <p>MUSIC CENTER
Honolulu, T. H.</p> <ol style="list-style-type: none"> 1. Sincerely (McGuire) 2. Earth Angel (Penguins) 3. Hearts Of Stone (Fontanes) 4. Open Up Your Heart (Cowboy Church Choir) 5. Mr. Sandman (Chordettes) 6. Ko Ko Mo (Perry Como) 7. Unsuspecting Heart (G. Shaw) 8. The Moon Is On Fire (Brewer) 9. Let Me Go, Lover (J. Weber) 10. Make Yourself Comfortable (Sarah Vaughan) | <p>SUPER ENTERPRISE
Washington, D. C.</p> <ol style="list-style-type: none"> 1. Tweedlee Dee (G. Gibbs) 2. Hearts Of Stone (Fontanes) 3. Ko Ko Mo (Crewcuts) 4. That's All I Want From You (Jaye P. Morgan) 5. Sincerely (McGuire) 6. Glad Rag Doll (Crazy Otto) 7. Dim, Dim The Lights (Haley) 8. Ko Ko Mo (Perry Como) 9. Land Of Dreams (Hugo Winterhalter) 10. Davy Crockett (Bill Hayes) |
| <p>GIFT MART MUSIC CENTER
Jamaica, L. I., New York</p> <ol style="list-style-type: none"> 1. How Important Can It Be (Joni James) 2. Mr. Sandman (Chordettes) 3. Melody Of Love (B. Vaughn) 4. Happy Otto (Johnny Maddox) 5. Everlovin' (Patti Page) 6. Earth Angel (Penguins) 7. Hearts Of Stone (Fontanes) 8. Pledging My Love (J. Ace) 9. Sincerely (McGuire) 10. Oh, Oh (Get Out Of The Car) (Treniers) | <p>KOPS PIANO HOUSE
Great Falls, Mont.</p> <ol style="list-style-type: none"> 1. Earth Angel (Crewcuts) 2. Sincerely (McGuire) 3. Melody Of Love (B. Vaughn) 4. Ko Ko Mo (Crewcuts) 5. Hearts Of Stone (Fontanes) 6. Let Me Go, Lover (Patti Page) 7. Open Up Your Heart (Lancers) 8. No More (McGuire) 9. Make Yourself Comfortable (Sarah Vaughan) 10. That's All I Want From You (Jaye P. Morgan) | <p>YOUNKERS
Des Moines, Iowa</p> <ol style="list-style-type: none"> 1. Ko Ko Mo (Crewcuts) 2. Earth Angel (Crewcuts) 3. Hearts Of Stone (Fontanes) 4. Sincerely (McGuire) 5. No More (DeJohns) 6. That's All I Want From You (Jaye P. Morgan) 7. Make Yourself Comfortable (Sarah Vaughan) 8. Melody Of Love (B. Vaughn) 9. Crazy Otto (Johnny Maddox) 10. Shake, Rattle & Roll (Haley) |
| <p>VAN CURLER MUSIC
Albany, N. Y.</p> <ol style="list-style-type: none"> 1. Melody Of Love (B. Vaughn) 2. No More (DeJohns) 3. Smiles (Crazy Otto) 4. That's All I Want From You (Jaye P. Morgan) 5. Sincerely (McGuire) 6. Hearts Of Stone (Fontanes) 7. Ko Ko Mo (Perry Como) 8. Tweedlee Dee (G. Gibbs) 9. Let Me Go, Lover (J. Weber) 10. Make Yourself Comfortable (Sarah Vaughan) | <p>ANDRE'S RECORD SHOP
Lansing, Mich.</p> <ol style="list-style-type: none"> 1. Melody Of Love (B. Vaughn) 2. Let Me Go, Lover (T. Brewer) 3. Hearts Of Stone (Fontanes) 4. No More (DeJohns) 5. Teach Me Tonight (DeCastros) 6. Make Yourself Comfortable (Sarah Vaughan) 7. Sincerely (McGuire) 8. Glad Rag Doll (Crazy Otto) 9. Earth Angel (Crewcuts) 10. Crazy Otto (Johnny Maddox) | <p>VARIETY RECORD SHOP
Louisville, Ky.</p> <ol style="list-style-type: none"> 1. Earth Angel (Crewcuts) 2. Sincerely (McGuire) 3. Unsuspecting Heart (S. Gale) 4. How Important Can It Be (Joni James) 5. Rock Love (Fontanes) 6. No More (DeJohns) 7. Sand And The Sea (Nat Cole) 8. A Man Chases A Girl (Fisher) 9. Honey Bunch (Four Knights) 10. Birth Of The Boogie (Haley) |
| <p>KATZ DRUG COMPANY
Kansas City, Mo.</p> <ol style="list-style-type: none"> 1. Crazy Otto (Johnny Maddox) 2. Sincerely (McGuire) 3. Earth Angel (Gloria Mann) 4. Melody Of Love (Ink Spots) 5. Ko Ko Mo (B. Darnell) 6. Hearts Of Stone (Fontanes) 7. Wedding Bells (F. Lester) 8. Tweedlee Dee (Lancers) 9. How Important Can It Be (Joni James) 10. Pledging My Love (J. Ace) | <p>MUSIC CORNER
New Haven, Conn.</p> <ol style="list-style-type: none"> 1. Sincerely (McGuire) 2. Melody Of Love (B. Vaughn) 3. Earth Angel (Penguins) 4. Ko Ko Mo (Perry Como) 5. Tweedlee Dee (G. Gibbs) 6. Hearts Of Stone (Fontanes) 7. Open Up Your Heart (Cowboy Church Choir) 8. Malaguena (Caterina Valente) 9. Bell From Barcelona (Martin) 10. Davy Crockett (Bill Hayes) | <p>THE MUSIC BOX
Spokane, Wash.</p> <ol style="list-style-type: none"> 1. Earth Angel (Penguins) 2. Hearts Of Stone (Fontanes) 3. Let Me Go, Lover (T. Brewer) 4. Sincerely (McGuire) 5. Crazy Otto (Johnny Maddox) 6. Dim, Dim The Lights (Haley) 7. That's All I Want From You (Jaye P. Morgan) 8. No More (DeJohns) 9. Ko Ko Mo (Perry Como) 10. Melody Of Love (B. Vaughn) |

2 POWERFUL HITS.... BACK TO BACK!!



THE FOUR COINS

singing...

**“MY
ANXIOUS
HEART”**

**“OH
MOTHER
DEAR”**

and

EPIC 9091; 5-9091



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DANNY KESSLER

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OOH-AH CARELESS

RECORD NO. 3060



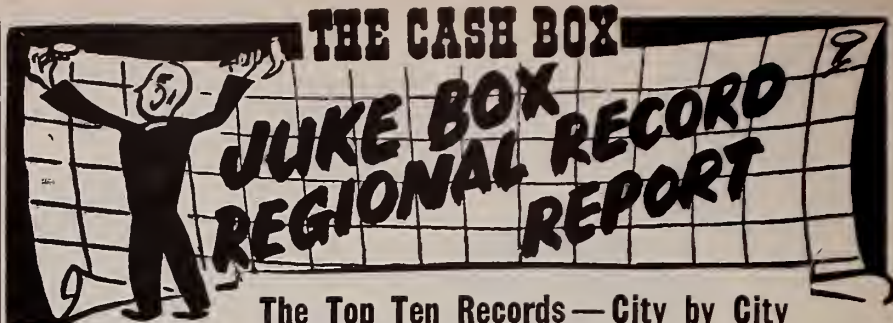
DAKOTA STATON

sings

FOR THE REST OF MY LIFE

NO MAMA - NO PAPA

RECORD NO. 3059



The Top Ten Records — City by City

New York, N. Y.

1. Earth Angel (Penguins/Crewcuts)
2. Sincerely (McGuire)
3. Melody Of Love (Vaughn/Four Aces)
4. That's All I Want From You (Jaye P. Morgan)
5. Naughty Lady (Ames Bros.)
6. Hearts Of Stone (Fontanes)
7. Ko Ko Mo (Perry Como)
8. Crazy Otto (Johnny Maddox)
9. No More (DeJohns)
10. Let Me Go, Lover (J. Weber)

Chicago, Ill.

1. Melody Of Love (Vaughn/Carroll)
2. Tweedlee Dee (G. Gibbs)
3. Earth Angel (Penguins)
4. Ko Ko Mo (Como/Crewcuts)
5. Hearts Of Stone (Fontanes)
6. Sincerely (McGuire)
7. Crazy Otto (Johnny Maddox)
8. How Important Can It Be (Sarah Vaughan)
9. That's All I Want From You (Jaye P. Morgan)
10. No More (DeJohns)

Los Angeles, Calif.

1. Hearts Of Stone (Fontanes)
2. That's All I Want From You (Jaye P. Morgan)
3. Melody Of Love (Diamond/Aces Sinatra)
4. Crazy Otto (Johnny Maddox)
5. Sincerely (McGuire)
6. Ko Ko Mo (Perry Como)
7. Tweedlee Dee (Baker/Young)
8. Let Me Go, Lover (Weber/Brewer)
9. Mr. Sandman (Chordettes)
10. Make Yourself Comfortable (Sarah Vaughan)

St. Louis, Mo.

1. Ko Ko Mo (Como/Crewcuts)
2. Sincerely (McGuire)
3. Crazy Otto (Johnny Maddox)
4. Melody Of Love (B. Vaughn)
5. How Important Can It Be (Sarah Vaughan)
6. Tweedlee Dee (G. Gibbs)
7. Earth Angel (Penguins/Crewcuts)
8. Hearts Of Stone (Fontanes)
9. No More (DeJohns)
10. That's All I Want (Morgan)

Omaha, Neb.

1. Hearts Of Stone (Fontanes)
2. Let Me Go, Lover (J. Weber)
3. Open Up Your Heart (Lancers)
4. Melody Of Love (Four Aces)
5. Mr. Sandman (Chordettes)
6. No More (DeJohns)
7. Shake, Rattle And Roll (Bill Haley)
8. Naughty Lady (Ames Bros.)
9. Teach Me Tonight (DeCastros)
10. Dim, Dim The Lights (Haley)

Philadelphia, Pa.

1. Sincerely (McGuire)
2. Earth Angel (Gloria Mann)
3. Hearts Of Stone (Fontanes)
4. Ko Ko Mo (Perry Como)
5. Melody Of Love (Aces/Vaughn)
6. Crazy Otto (Johnny Maddox)
7. How Important Can It Be (Joni James)
8. Tweedlee Dee (G. Gibbs)
9. Let Me Go, Lover (J. Weber)
10. Mr. Sandman (Chordettes)

San Francisco, Calif.

1. Hearts Of Stone (Fontanes)
2. Mr. Sandman (Chordettes)
3. Sincerely (McGuire)
4. Let Me Go, Lover (J. Weber)
5. Naughty Lady (Ames Bros.)
6. Earth Angel (Penguins/Crewcuts)
7. Melody Of Love (Aces/Vaughn)
8. No More (DeJohns)
9. That's All I Want (Morgan)
10. Make Yourself Comfortable (Sarah Vaughan)

Shoals, Ind.

1. Let Me Go, Lover (J. Weber)
2. Melody Of Love (Four Aces)
3. Hearts Of Stone (Fontanes)
4. That's All I Want From You (Jaye P. Morgan)
5. Earth Angel (Crewcuts)
6. Ko Ko Mo (Perry Como)
7. Make Yourself Comfortable (Sarah Vaughan)
8. Tweedlee Dee (G. Gibbs)
9. Mr. Sandman (Chordettes)
10. Naughty Lady (Ames Bros.)

Minneapolis, Minn.

1. Sincerely (McGuire)
2. Crazy Otto (Johnny Maddox)
3. Melody Of Love (B. Vaughn)
4. Mr. Sandman (Chordettes)
5. Open Up Your Heart (Cowboy Church Choir)
6. Make Yourself Comfortable (Sarah Vaughan)
7. Ko Ko Mo (Como/Crewcuts)
8. Hearts Of Stone (Fontanes)
9. That's All I Want (Morgan)
10. Let Me Go, Lover (J. Weber)

Brodhead, Wis.

1. Sincerely (McGuire)
2. Tweedlee Dee (G. Gibbs)
3. Open Up Your Heart (McGuire)
4. Melody Of Love (D. Carroll)
5. Make Yourself Comfortable (Sarah Vaughan)
6. Ko Ko Mo (Perry Como)
7. Earth Angel (Crewcuts)
8. That's All I Want (Morgan)
9. No More (DeJohns)
10. Mobile (Julius La Rosa)

Montgomery, Ala.

1. Hearts Of Stone (Fontanes)
2. That's All I Want (Morgan)
3. Melody Of Love (B. Vaughn)
4. Sincerely (McGuire)
5. Let Me Go, Lover (J. Weber)
6. Naughty Lady (Ames Bros.)
7. Earth Angel (Penguins)
8. Tweedlee Dee (Lavern Baker)
9. Barefoot Contessa (Hugo Winterhalter)
10. Pledging My Love (J. Ace)

Boston, Mass.

1. Sincerely (McGuire)
2. Crazy Otto (Johnny Maddox)
3. Hearts Of Stone (Fontanes)
4. Melody Of Love (B. Vaughn)
5. Dim, Dim The Lights (Haley)
6. Ko Ko Mo (Crewcuts/Como)
7. Tweedlee Dee (G. Gibbs)
8. Davy Crockett (Bill Hayes)
9. Open Up Your Heart (Cowboy Church Choir)
10. Mr. Sandman (Chordettes)

Wichita, Kan.

1. Let Me Go, Lover (Patti Page)
2. Mr. Sandman (Chordettes)
3. Hearts Of Stone (Fontanes)
4. That's All I Want (Morgan)
5. Sincerely (McGuire)
6. Melody Of Love (Four Aces)
7. Naughty Lady (Ames Bros.)
8. Teach Me Tonight (Stafford)
9. No More (McGuire)
10. Make Yourself Comfortable (Sarah Vaughan)

Seattle, Wash.

1. Sincerely (McGuire)
2. Hearts Of Stone (Fontanes)
3. Earth Angel (Penguins)
4. Melody Of Love (Aces/Carroll/Vaughn)
5. Crazy Otto (Johnny Maddox)
6. Naughty Lady (Ames Bros.)
7. That's All I Want (Morgan)
8. Tweedlee Dee (G. Gibbs)
9. Mr. Sandman (Chordettes)
10. Let Me Go, Lover (J. Weber)

Deadwood, S. Dak.

1. Hearts Of Stone (Fontanes)
2. Let Me Go, Lover (J. Weber)
3. Mr. Sandman (V. Monroe)
4. Melody Of Love (Four Aces)
5. Teach Me Tonight (DeCastros)
6. Naughty Lady (Ames Bros.)
7. No More (DeJohns)
8. Earth Angel (Crewcuts)
9. Tweedlee Dee (G. Gibbs)
10. Sincerely (McGuire)

Dallas, Tex.

1. Sincerely (McGuire)
2. Hearts Of Stone (Fontanes)
3. Earth Angel (Crewcuts/Penguins)
4. That's All I Want (Morgan)
5. Melody Of Love (4 Aces/Vaughn)
6. Let Me Go, Lover (J. Weber)
7. Make Yourself Comfortable (Sarah Vaughan)
8. Tweedlee Dee (Gibbs/Baker)
9. Ko Ko Mo (Como/Crewcuts)
10. Mr. Sandman (Aces/Chordettes)

Cleveland, Ohio

1. Melody Of Love (Vaughn/4 Aces)
2. Earth Angel (Penguins/Crewcuts)
3. Ko Ko Mo (Crewcuts/Como)
4. Tweedlee Dee (Baker/Gibbs)
5. Cherry Pink (Perez Prado)
6. Plantation Boogie (L. Dee)
7. Sincerely (McGuire)
8. Crazy Otto (Crazy Otto)
9. Pledging My Love (Ace/Brewer)
10. Elephant's Tango (Commanders)

Denver, Colo.

1. Hearts Of Stone (Fontanes/Charms)
2. Melody Of Love (Aces/Vaughn/Carroll)
3. That's All I Want (Morgan)
4. Sincerely (McGuire)
5. Mr. Sandman (Chordettes/Aces)
6. Let Me Go, Lover (J. Weber)
7. Make Yourself Comfortable (Sarah Vaughan)
8. Naughty Lady (Ames Bros.)
9. Ko Ko Mo (Crewcuts)
10. Dim, Dim The Lights (Haley)

New Orleans, La.

1. Melody Of Love (Four Aces)
2. Ko Ko Mo (Perry Como)
3. Sincerely (McGuire)
4. Dim, Dim The Lights (Haley)
5. Mr. Sandman (Four Aces)
6. That's All I Want From You (Jaye P. Morgan)
7. Let Me Go, Lover (J. Weber)
8. How Important Can It Be (Connee Boswell)
9. Tweedlee Dee (Lavern Baker)
10. Make Yourself Comfortable (Sarah Vaughan)

Pittsburgh, Pa.

1. Melody Of Love (Vaughn/Aces)
2. Earth Angel (Penguins/Crewcuts)
3. Ko Ko Mo (Como/Crewcuts)
4. Tweedlee Dee (G. Gibbs)
5. Sincerely (McGuire)
6. Hearts Of Stone (Fontanes)
7. No More (DeJohns)
8. Crazy Otto (Johnny Maddox)
9. Let Me Go, Lover (J. Weber)
10. How Important Can It Be (Vaughn/James)

Detroit, Mich.

1. Melody Of Love (Carroll, Aces)
2. Earth Angel (Crewcuts/Penguins)
3. Crazy Otto (Crazy Otto)
4. Plantation Boogie (L. Dee)
5. Ko Ko Mo (Crewcuts)
6. Sincerely (McGuire)
7. Tweedlee Dee (Gibbs Baker)
8. How Important Can It Be (Joni James)
9. Two Hearts (Charms)
10. Hearts Of Stone (Fontanes)

YOU'D NEVER FORGIVE YOURSELF
Unless You FEATURE...

"I'D NEVER FORGIVE MYSELF"



Kitty Kallen

DECCA-29417 (9-29417)
6/8 "HONESTLY"



America's Fastest Selling Records

MOA And RCA Victor To Pick Vocalist As "Miss Juke Box"; Winner Gets Record Contract

NEW YORK — A nation-wide contest to select "Miss Juke Box of 1955" has been launched by the Music Operators of America and RCA Victor Record Division.

The winner will be chosen for quality of voice as well as beauty of face and figure. She will receive an exclusive RCA Victor recording contract as first prize. To be eligible, contestants must be at least 21 and not under contract to any record company. They can be either amateurs or professionals.

Candidates can be nominated by any coin operator. He should send a photograph of his candidate along with a record or tape (7½" speed) of the contestant singing any pop standard with piano accompaniment only. Entries should be submitted not later than March 15 to "Miss Juke Box," RCA Victor Record Division, 630 Fifth Avenue, New York 20, N. Y.

Three finalists will be selected by a top flight panel of judges including Bob Austin of The Cash Box, Paul Ackerman of The Billboard, Herm Schoenfeld of Variety and Joe Carlton, Director of Popular Artists and

Repertoire for RCA Victor. The finalists will be notified on March 21.

The finalists will be guests of RCA Victor at the MOA Convention in Chicago, March 28, 29 and 30. There they will appear in the RCA Victor exhibit space to enable coin operators to meet the candidates, hear their recordings and then cast their ballots.

The sponsor of the winning contestant will receive an RCA Victor 21" Color TV set. "New Orthophonic" High Fidelity "Victrola" phonographs will be awarded to the contestants placing second and third.

Joe Martin Named Director Of Eastern Division For Mercury

NEW YORK—Joe Martin has been named Director of the Eastern Division of Mercury Records, it was announced this week by Art Talmadge, vice president.

Martin will run the N.Y. office from an administrative end. He will be involved in sales, distribution, public relations and have many other executive duties. His appointment in no way affects the A&R set-up in N.Y. Hugo Peretti and Luigi Creatore will record pop material and Bobby Shad will continue to handle rhythm and blues and the EmArcy line. Martin will have no recording duties.

Prior to this appointment Martin was music editor of the Billboard. Soon after the formation of RIAA, he joined that organization in a public relations capacity, but left after a year.

#1 in R&B . . .
#1 in Pop . . .
Johnny Ace's
fabulous recording of
"PLEDGING MY LOVE"
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Mercury
"YOU TOO CAN BE A DREAMER"
MILLS MUSIC

TOPS in COUNTRY & POP
THE DAVIS SISTERS
great recording of
"EVERLOVIN'"
RCA Victor # 20/47-5966
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146 W. 54th St. N. Y.

TALENT WANTED
for recordings, vocal groups, singers, male and female. Do not appear in person. Send disc or 7½ speed tape with photos, if available, to:
RAY MAXWELL, 1674 Broadway, N.Y. 19

3 Million



NEW YORK—Guy Lombardo is all smiles as he receives three gold records simultaneously from Decca Records president Milton Rackmil. Each gold record represents a sale of 1,000,000. The three Lombardo records which went over the million mark during recent weeks are "Humoresque," "Easter Parade," and "Third Man Theme." Presentation of the gold records was made at the Hotel Roosevelt Grill. Others participating in the ceremony include Len Schneider, Decca v.p.; Milt Gabler, A & R head; Mike Conner, head of Decca publicity; and Sid Goldberg, head of Decca sales.

Decca Switches Distrib In Denver

CHICAGO—As of March 1, 1955, Walter Slagle & Company, 725 South Broadway, Denver, Colorado, becomes the Decca Record distributor, that city.

Wayne Clark will retain his position as manager of the record department with the new distrib.

Shim Weiner of Decca's Chicago office leaves shortly for Denver to set up this new distribution.

Mercury Raises Prices

CHICAGO — Mercury Records has raised the prices on some of its albums and has revised its discount on pop singles. All albums in the 10,000, 40,000, and 50,000 series will henceforth sell for \$4.98. The 36,000 series will remain at \$2.98, 20,000 at \$3.98, and 25,000 at \$2.98.

While the retail price of pop singles will remain the same, the cost to dealers will now be 60c for 78 rpm disks and 55c for 45 rpm.

20th Anniversary



NEW YORK — Perry Como was among the galaxy of recording stars who helped Martin Block celebrate his 20th Anniversary at a huge WABC party at Manhattan Center for the benefit of the March of Dimes.

Lee Stewart On Own Show

WILMINGTON, DEL. — Lee Stewart, who until recently handled the comedy portion and was co-m.c. on Bob Horn's Philly TVer, will start his own teen-age dance party television show on station WDEL-TV in this city, on February 28th. Stewart's show will follow a format very similar to Horn's very successful stint.

Operating out of Wilmington, the 5 PM to 6 PM "Lee Stewart Dance Party" which will be heard Monday thru Friday, will reach Trenton, Baltimore, Allentown, Lancaster and South Jersey. The channel number is 12.

On the opening show, tunesmiths Bennie Benjamin and Georgie Weiss will make a guest appearance performing the chain of hits which they have written.

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HEART"

"YOU'LL
ALWAYS
BE THE
ONE"

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America's Fastest Selling Records



EMARCY PROVES TO BE SUCCESSFUL EXPERIMENT

Mercury's Jazz Label, Headed By Bobby Shad, Making Big Dent In Specialized Disk Market

NEW YORK—When Norman Granz' "Jazz At The Philharmonic" and Mercury Records abrogated their special distribution agreement, the Mercury headmen decided to launch their own jazz label in competition. The demand for jazz had been growing at a phenomenal pace and Mercury wanted in.

Bobby Shad, formerly with the label, and at that time heading up Rhythm and Blues A & R for Decca Records, was brought back into the firm to head the prospective jazz label and to once again take over the Mercury Rhythm and Blues department.

When questioned as to what caused this sudden "strong sales" market for jazz, Shad replied, "You must give credit to the Granz type concert. This commercial jazz concert helped put over all kinds of jazz. It helped discover people like Peterson and Gillespie and bring out the Parkers and the Dave Brubecks. Jazz musicians today are receiving more money than at any other time in their existence. Then with the issuance of LP on jazz, people suddenly discovered a new medium: You have almost seen the disappearance of 78 rpm records in this market. LP's are selling more than 78's at only a cost of three to four times as much. In the first three months we were in business EmArcy billed out a quarter of a million dollars."

The first thing EmArcy did was to establish a catalog with which to supply the distributor and ultimately the retailer. Mercury owned the old National and Keynote masters from which much historical and listenable sides were edited and released. Deals were made with foreign affiliates which gave them first crack at everything they cut in Europe. From them are received such stalwart jazz sales pullers as Lars Gullen and Bengt Hallberg. And then, last but not least, in the vaults of Mercury Records reposed the signatures of such greats as Sarah Vaughan and Dinah Washington.

From that not exactly inauspicious start Shad set about signing new talent. This was no mean task as Bobby was soon to learn. With the gold rush on, and with most of the majors already part of the jazz derby, Shad found a very big portion of the jazz talent already signed to other companies. Nevertheless EmArcy was soon to present an imposing array of talent which included the intriguing Sarah Vaughan, the dynamic and exciting Dinah Washington, the nimble fingered and very commercial Erroll Garner, the brightest young star trumpeter Clifford Brown, Max Roach, Helen Merrill, Clark Terry, Joe Gordon, John Williams, Maynard Ferguson, Art Blakey and Bill DeArango.

"Jazz is one of the most neglected items in this country," said Bobby. Unfortunately most of the jockies in the country won't play jazz, and many of those who will are playing jazz that was great fourteen or fifteen years ago. However we are working to overcome this problem. We are sending all our L. P.'s to about 600 stations in the United States and all over the world. We expect the jazz market to develop tremendously within the near future. We are out to prove that jazz is commercial if done well."

Shad had one final word to say about the jazz buying public. "The jazz buyer is one of the most discerning listeners among music lovers. If we pull a rock in one of our releases, the letters that pour into our office are heavy in quantity and complaint. But that's what keeps us on our toes."

Some of EmArcy's Artists



Top Row: (left) Dinah Washington and EmArcy A & R chief Bobby Shad. (right) Erroll Garner.

Second Row: (left) L. to R.—Max Roach, Herb Geller, Walter Benton, Magnaini and Clifford Brown. (right) Helen Merrill.

Third Row: (left) Sarah Vaughan, Jimmy Jones (piano) and Clifford Brown. (right top) Clifford Brown. (right bottom) Maynard Ferguson.

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DISK OF THE WEEK
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 by MIMI MARTEL
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* **"BOUGALIE"**
 . . . whatcha think
YOU SEE?
 by NICK TERRY
 Eddie LeBaron's Orchestra
 — SPINIT # 101 —



* Boo-Ga-lie:—a slang term meaning: a local, a native; in the Cajun French idiom of Louisiana.

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THE CASH BOX
LONDON LOWDOWN



B.B.C. is attempting to secure world famous personalities (non-performing guests) to come and grace the "Festival of Dance Music" at the Royal Albert Hall. Names mentioned so far are Stan Kenton and Lionel Hampton. . . . Agents Lew and Leslie Grade are negotiating a return visit to Britain for Les Paul and Mary Ford. Although nothing has yet been settled, it is likely that Les and Mary will appear in this country during July and August and someone tells me that they may hop over to Germany to appear in a film. . . . The B.B.C., starting next Thursday, will broadcast "The Crosby Story," in other words, the complete album of Bing's autobiography recorded by Decca in America and issued here on the Brunswick Label. . . . Twenty-four more records for the U.S. are to be made by Ambrose and will be released on the MGM Label. Talking of MGM brings me to the U.S. release of Ruby Murray's disk "Softly, Softly" which I understand was released on that label. . . . Frank Chacksfield has another big record in "Blue Mirage" and should get lots of plays from the D.J's. . . . Frank Weir also has a new one—just out over here—titled "Too Many Dreams" penned by U.S. composer Dudley ("Because of You") Wilkinson. . . . The B.B.C. Latin-American Ballroom Show which features Edmundo Ros and other leading Latin Bands of the country, having met with great success, is almost certain to be televised. . . . Bethé Douglas who appeared at the Mayfair Hotel, London, is now playing the Colony Supper Club with great success. . . . Dickie Valentine recorded his whole vaudeville act on a long playing record before an audience of his fans. The disk will shortly be released by English Decca. Dickie is one of the hottest things on wax at the moment, and A & R man Dick Rowe is very thrilled about it. . . . Although Teresa Brewer's record of "Let Me Go, Lover" does not appear on our best seller list, it is number eleven. So look out for it next week; its going very well as we said it would several weeks ago. . . . Tony Kinsey's Group has been singled out to accompany Ella Fitzgerald and Oscar Peterson during their forthcoming tour of Britain. . . . Frankie Vaughan who was with the H.M.V. label, has switched to Philips where he will record his first titles next week.

- This week's best selling pop singles: (Courtesy "New Musical Express")
- "Mambo Italiano" Rosemary Clooney (Philips)
 - "Softly, Softly" Ruby Murray (Eng. Col.)
 - "Finger Of Suspicion" Dickie Valentine (Eng. Dec.)
 - "Give Me Your Word" Tennessee Ernie Ford (Capitol)
 - "Heartbeat" Ruby Murray (Eng. Col.)
 - "Naughty Lady of Shady Lane" Ames Bros. (HMV)
 - "Naughty Lady of Shady Lane" Dean Martin (Capitol)
 - "No One But You" Billy Eckstine (MGM)
 - "Mr. Sandman" Dickie Valentine (Eng. Dec.)
 - "Shake, Rattle & Roll" Bill Haley & Comets (Brunswick)

THE CASH BOX
Album Reviews



POPULAR

JACKIE GLEASON presents "MUSIC TO REMEMBER HER"—Jackie Gleason and the Orchestra with Bobby Hackett—Capitol W 570 (12" LP)

RUBY; CHERRY; LORRAINE; SUE; JEANNINE; MARIE; STELLA; DINAH; LOUISE; TANGERINE; MARILYN; DIANE; CHARMAINE; LAURA; JO ANNE; ROSE ANNE.

Jackie Gleason continues to amaze the entertainment world. In addition to his TV show riding in the top popularity spot, his fabulous sale on LP's continues to grow and grow. Gleason albums have an amazing lasting power to boot. His "Music for Lovers Only" LP, released more than a year-and-a-half ago, is still one of the country's best selling LPs. On this new one, Bobby Hackett handles the trumpet work again as the ork dishes up lush arrangements of 16 of the all time great name songs. Mood music at its best. Should be another triumph for Gleason. A guaranteed investment in stock that'll never die.

PERRY COMO: "COMO'S GOLDEN RECORDS"—RCA Victor LPM 3324 (10" LP)

A HUBBA-HUBBA-HUBBA; TILL THE END OF TIME; TEMPTATION; PRISONER OF LOVE; WHEN YOU WERE SWEET SIXTEEN; BECAUSE; DON'T LET THE STARS GET IN YOUR EYES; WANTED.

There is an endless chain of artists who've topped the million mark with a record or two. But to come up with eight million-sellers over a period of ten years, and to come close with a host of others, is a confirmation that an artist rates with the all time greats. Perry Como is one such artist. On his latest RCA Victor LP release, the popular TV warbler offers the original recordings of his eight million-sellers. A must for every Como fan—and there are many of 'em. A collector's item. Stock that'll never go dead.

"PASSION IN PAINT"—Henri Rene—RCA Victor LPM-1033 (1-12" L.P.)

Henri Rene gives his musical impressions of some world famous paintings such as Goya's The Nude Maja; Edouard Manet's Olympia; Leonardo da Vinci's Mona Lisa; Renoir's Gabrielle in an Open Blouse; and others. In a lighter vein, it is similar in idea to Moussorgsky's "Paintings at an Exhibition." An interesting, entertaining album and a challenge to the listener.

"STARLIGHT ENCORES"—The Hollywood Bowl Symphony Orchestra—Capitol P8296 (1-12" L.P.)

DANCE OF THE HOURS; HUNGARIAN RHAPSODY NO. 2; ANDANTE CANTABILE; MARCHÉ SLAVE; DANSE MACABRE; ORPHEUS IN THE UNDERWORLD.

The Hollywood Bowl Symphony Orchestra, under the baton of John Barnett, waxes an album of light classics familiar to all, both young and old. Each item is melodically beautiful and the entire program covers a variety of moods. The music needs no description and the treatment is fine. Will appeal to pop audiences and borderline classical lovers.

"CARIBBEAN NIGHTS"—Diane Adrian—RCA Victor LPM-1083 (1-12" L.P.)

An unusual album in which Diane Adrian sings a collection of native Caribbean tunes. A number of meringues are included, the rhythm with which many United States areas are becoming familiar. We also hear congos and voodoo chants. A different record that will appeal to the searchers of the unusual.

KAY ARMEN sings for "NO ONE BUT YOU"—MGM E 277 (10" LP)

NO ONE BUT YOU; BE MY LOVE; WONDER WHY; BECAUSE YOU'RE MINE; DARK IS THE NIGHT; BELOVED; I JUST LOVE YOU; BY CANDLELIGHT.

Kay Armen, a polished and talented performer, wends her way through an octet of beautiful romantic ballads. A soft, and romantic collection of tender melodies. David Linden and his crew assist.

"SOUTH SEA ISLAND MAGIC"—Pua Almeida and his Polynesians—MGM E260—(10" LP)

FISH AND POI; HAWAIIAN HOSPITALITY; SOUTH SEA ISLAND MAGIC; BLUE PACIFIC MOONLIGHT; HAWAII CALLS; A MILLION MOONS OVER HAWAII; TO YOU SWEETHEART, ALOHA; SWEET LEILANI.

A number of popular and inviting South Sea Island favorites are warmly presented by Pua Almeida and his Polynesians. A half hour of relaxed entertainment.

JAZZ

"THE KENTON ERA"—STAN KENTON-LIMITED EDITION—Capitol WDX-569 (4-12" LPs)

Here is one of the most exciting and complete packages to come along in years. One glance at its contents makes you immediately aware that a more thorough review of any artist's history and career could not have been made. Fantastically bound in a silver and black box, this limited-edition package should sell out immediately. It would take at least a half dozen pages of this publication to give a complete and satisfactory discription of the album's contents. All we can say is, "It's the most—It's a must." The four 12" LPs cover Kenton's history from 1940-1954. Enclosed in each package is a 45 page book of Kenton's past, reported in both photographs and in written matter. You must see this to imagine the treasure-chest that Capitol has in "The Kenton Era." A classic release in the LP field. All the recorded matter in this LP has never before been released. Preparing this album must have taken years.

THE CASH BOX



Album Reviews

"OUR BEST"—Clef Records MG C-639 (1-12" L.P.)

TENDERLY; UP'N ADAM; PORT OF RICO; DALE'S WAIL; BLOOMDIDO; THE CARIOCA; CASTLE ROCK; FLYING HOME; PARADISE SQUAT; YESTERDAYS; ST. LOUIS BLUES; STARS FELL ON ALABAMA.

Norman Granz issues a variety of "bests" from his huge library of artists and tapes. Artists included in this album are too numerous to mention, though the jazz buyer is well aware of the galaxy of jazz stars who record for Clef. Some are Oscar Peterson, Lester Young, Illinois Jacquet, Roy Eldridge, Charlie Parker, Dizzy Gillespie, Count Basie, Billie Holiday, Gene Krupa, Stan Getz and many, many more.

JAM SESSION—EmArcy Records MG 36002 (1-12" LP)

WHAT IS THIS THING CALLED LOVE; DARN THAT DREAM; MOVE; MY FUNNY VALENTINE; DON'T WORRY 'BOUT ME; BESS YOU IS MY WOMAN NOW; IT MIGHT AS WELL BE SPRING.

Title indicates what to expect. An album which is at times so furious it is almost impossible to expect the performers to maintain their breakneck pace. And just when you are worn out, the boys relax you with a slow mood ditty. Died in the wool jazz fans should go big for this one. On the session were Clifford Brown, Maynard Ferguson, Clark Terry, trumpets; Harold Land, Herb Geller, saxes; Richie Powell and Junior Mance, piano; Keter Betts, bass; Max Roach, drums and for one delectable portion, the great blues singer, Dinah Washington. On this release you hear some outstanding trumpet work.

"SWING SESSION: 1935"—"X" Vault Originals LVA-3034 (1-10" LP)

BUNNY BERIGAN-WINGY MANONE PLAY NEW ORLEANS TWIST; NOTHING BUT THE BLUES; SQUAREFACE; DIZZY GLIDE; BOUNCING IN RHYTHM; HONEYSUCKLE ROSE; JAZZ O'JAZZ; NAGASAKI.

The latest "X" Vault Original features the great trumpet work of two of its masters, Bunny Berigan and Wingy Manone. Bunny, whose reputation has grown with the years following his untimely demise, and Wingy, the one armed star, still very active on the jazz scene, should guarantee solid sales to the faithful. There is excitement, mellow blues and a dance beat throughout. Collector's item.

KID ORY'S CREOLE JAZZBAND 1954—Good Time Jazz L-12004 (1-12" LP)

I FOUND A NEW BABY; WHEN THE SAINTS GO MARCHING IN; CLARINET MARMALADE; GETTYSBURG MARCH; MAPLE LEAF RAG; WOLVERINE BLUES; THAT'S A PLENTY; MUSKRAT RAMBLE; YELLOW DOG BLUES.

Kid Ory, a leading New Orleans jazzman at its inception half a century ago, still very active out on the coast, etches some of the great Dixieland tunes with an authentic flavor enhanced by today's recording techniques. An excellent release. Cover illustration of Mardi Gras helps keep things in the mood.

CLASSICAL

ARTURO TOSCANINI—Mendelssohn—RCA Victor LM-1851 (1-12" LP)

ITALIAN AND REFORMATION SYMPHONIES.

Tho the Italian Symphony has been recorded by most companies, this version will find ready buyers attracted to the genius of Toscanini and the outstanding NBC Symphony Orchestra. The recording was taken directly from a broadcast about one year ago. It is a stirring musical picture of Italy, inspired when the author visited and was completely captured by the picturesque country. A beautiful issue that will please the most exacting. Also on the album is a stirring version of Mendelssohn's "Reformation" Symphony.

ELGAR—Sir Adrian Boult—RCA Victor LHMV-7 (1-12" LP)

ENIGMA VARIATIONS; WAND OF YOUTH SUITE.

The best known of Elgar's works is presented here in an excellent treatment by Sir Adrian Boult and the Philharmonic Orchestra. The 14 variations have produced much comment and much mystery being musical pictures of Elgar's friends. The delightfully piquant "Wand of Youth Suite" is offered as the coupling work. A windowed box and a modern painting by Joan Miro suitable for framing completes the package.

ORCHESTRAL FAVORITES—Vol. II—MGM E3046—(1-12" LP)

FINLANDIA; A NIGHT ON BALD MOUNTAIN; TROJANS MARCH; AIR FROM SUITE NO. 3 IN D; ORIENTAL-SPANISH DANCE; ANITRA'S DANCE FROM "PEER GYNT"; PROCESSION OF THE SARDAR; SUNDAY EVENING FROM "ALSATIAN SCENES".

For those who prefer their music in snatches and variety, this album is the answer. Some of the choicest pieces have been assembled resulting in a delectable package. It is, in effect, a tour of the world. We hear Sibelius of Finland; Berlioz and Massenet of France; Mussorgsky and Ippolitov-Ivanov of Russia; Bach of Germany; Granados of Spain, and Grieg of Norway. The music is familiar to most music lovers.

Top 10 Best Selling Pop Albums

1. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837; ERB 1837)
2. MUSIC, MARTINIS AND MEMORIES Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
3. DEEP IN MY HEART... Original Cast (E 3153; X276)
4. MUSIC FOR LOVERS ONLY Jackie Gleason (Capitol H 352; EBF 352)
5. SELECTIONS FROM THE GLENN MILLER STORY Glenn Miller (RCA Victor LPT 3057; EPBT 3057)
6. SEVEN BRIDES FOR SEVEN BROTHERS... Original Cast (MGM E 244; X 244)
7. THERE'S NO BUSINESS LIKE SHOW BUSINESS Original Cast (DL 8091; ED 828)
8. THE MUSIC OF RUDOLPH FRIML Mantovani (London LL 1150)
9. MUSIC TO REMEMBER HER BY Jackie Gleason (Capitol 570; EBF 1-570)
10. DAVE BRUBECK AT STORYVILLE Dave Brubeck (Columbia CL 590; B 465, 6)
10. PARDON MY BLOOPER #1 & 2 Kermit Schafer (Jubilee LP 2, 3; EP 5011, 5012)
10. BY REQUEST McGuire Sisters (Coral 56123; EC 81098)

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SEE NEXT PAGE

RCA VICTOR
FIRST IN RECORDED MUSIC

Decca, Dow Chemical Promote "Medic" Disk

NEW YORK—Decca Records and the Dow Chemical Company, sponsor of the NBC-TV series "Medic," are planning a joint promotion on the Victor Young recording of the "Theme From 'Medic'." This theme, written by Victor Young for the show, is also played by him on the weekly TV drama. The recording was prompted by the flood of mail to the show inquiring about the theme.

The joint campaign, one of the most extensive ever planned by Decca on a single, is slanted toward the record dealers, disk jockeys and the consumer. The dealer will receive display material, including mounted cards and streamers. The disk jockeys will receive full coverage of the Victor Young recording which will be shipped to them in a special envelope which tells the story behind the tune. Jockies will also receive samples of Saran Wrap, a product of the Dow Chemical Co.

The Decca record will be exposed to the consumer via credits on the TV show, which is seen by more than 16,000,000 people every week; inserts in more than 5,000,000 Saran Wrap packages shipped monthly; mentions in Dow ads appearing in Woman's Home Companion, Good Housekeeping, McCall's, Ladies Home Journal, Saturday Evening Post, and many other national magazines. The record will be plugged in Decca's "Record Review" and all of Decca's March ads.

1 in R & B . . .
1 in Pop . . .
Johnny Ace's
fabulous recording of
"PLEDGING MY LOVE"
DUKE # 136
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HOUSTON 26, TEXAS

San Francisco Dee Jays Plan To Make Area Important Disk Center

MILL VALLEY, CALIF.—Alan Ross, who recently went into the promotion, and publicity business in the San Francisco area and adjoining cities, is now concentrating on making San Francisco, considered, 'til now a hindsight market in the record business, into one of the important music markets in the country.

Ross, last week, organized all the disk jockeys, librarians, and program managers in the San Francisco, Oakland and Berkeley areas, and every two weeks they will pick one tune that they feel has the potential of a hit and attempt to break the tune in these areas. All the participants have agreed to play the disk decided upon, on every station program every day and night for two weeks.

The group selected the Four Coins' Epic recording "My Anxious Heart" as the first record. A recording by a top artist was avoided since such a disk would receive heavy air play nationally regardless of the intensive effort on the part of the San Francisco crew.

Rainbow Forms Riviera To Concentrate On R&B

NEW YORK—Eddie Heller, prexy of Rainbow Records, announced, this week, the formation of a new record label to be known as Riviera Records, a subsidiary of Rainbow.

The label will feature only rhythm and blues artists.

The first releases by the new label will include two sides by the Five Crowns titled "Ooo-Wee Baby" b/w "You Came To Me"; a coupling of "Enfold Me" and "Memphis Blues" by the Del Rubio Sisters and two new ones by Mildred Paige dubbed "Don't Be Hasty Baby" b/w "How Could You Do This To Me."

Riviera records will be distributed by the Riviera Distributing Company located at 767-10th Ave.



Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending February 19 without any changes on the part of THE CASH BOX.

- Carl Loucks**
WELI—New Haven, Conn.
1. Earth Angel (Crewcuts)
 2. Ko Ko Mo (Crewcuts)
 3. Sincerely (McGuire)
 4. Hearts Of Stone (Fontanes)
 5. Pledging My Love (T. Mara)
 6. How Important Can It Be (Sarah Vaughan)
 7. Dim, Dim The Lights (Haley)
 8. What Do Ya Want (Cheers)
 9. Song In Blue (Paul & Ford)
 10. Everlovin' (Patti Page)

- Rege Cordic**
KDKA—Pittsburgh, Pa.
1. Melody Of Love (B. Vaughn)
 2. That's All I Want (J. Weber)
 3. Teach Me Tonight (DeCastros)
 4. Make Yourself Comfortable (Sarah Vaughan)
 5. No More (DeJohns)
 6. Sincerely (McGuire)
 7. Hearts Of Stone (Fontanes)
 8. Ko Ko Mo (Crewcuts)
 9. Tweedlee Dee (G. Gibbs)
 10. Let Me Go, Lover (J. Weber)

- Nick Nickson**
WBBF—Rochester, N. Y.
1. Sincerely (McGuire)
 2. Crazy Otto (Johnny Maddox)
 3. Melody Of Love (F. Sinatra)
 4. Earth Angel (Crewcuts)
 5. Ko Ko Mo (Perry Como)
 6. That's All I Want (J. Morgan)
 7. Hearts Of Stone (Charms/Fontanes)
 8. Unsuspecting Heart (G. Shaw)
 9. Rusty Ole Halo (M. Jackson)
 10. Tweedlee Dee (Lancers)

- John Michaels**
WOKY—Milwaukee, Wisc.
1. Sincerely (McGuire)
 2. Melody Of Love (Four Aces)
 3. Ko Ko Mo (Crewcuts)
 4. Earth Angel (Penguins)
 5. I Gotta Go Get My Baby (Teresa Brewer)
 6. Open Up Your Heart (Cowboy Church Choir)
 7. No More (DeJohns)
 8. Song In Blue (Paul & Ford)
 9. Be A Little Darlin' (Madigan)
 10. Devil's Highway (LaFalces)

- Shel Horton**
WKMC—WVAM
Saxton, Pa.
1. Naughty Lady (Archie Bleyer)
 2. Funniest Feeling (B. Madigan)
 3. Cats Whiskers (Lou Monte)
 4. San (Paul Whiteman)
 5. Paper Valentine (Mills Bros.)
 6. Rock Love (Eddie Fontaine)
 7. Ballad Of Davey Crockett (Bill Hayes)
 8. Tweedlee Dee (G. Gibbs)
 9. You Too Can Be A Dreamer (Patti Page)
 10. Foolishly (Three Chuckles)

- Chris J. Miller**
WGAR—Cleveland, Ohio
1. Sincerely (McGuire)
 2. Melody Of Love (Carroll/Vaughn)
 3. Let Me Go, Lover (J. Weber)
 4. Earth Angel (Crewcuts/Penguins)
 5. How Important Can It Be (Monte/Vaughn/James)
 6. That's All I Want (J. Morgan)
 7. Cherry Pink (Perez Prado)
 8. All Of You (S. Davis, Jr.)
 9. Yours (Dick Contino)
 10. Malaguena (Caterina Valente)

- Lou Dennis**
WCOU—Lewiston, Me.
1. How Important Can It Be (Monte/Vaughn)
 2. Sincerely (McGuire)
 3. Earth Angel (Penguins)
 4. Crazy Otto (Johnny Maddox)
 5. Ballad Of Davey Crockett (Bill Hayes)
 6. I Gotta Go Get My Baby (Teresa Brewer)
 7. Who Can Say (Jack Haskell)
 8. Ko Ko Mo (Crewcuts)
 9. Melody Of Love (B. Vaughn)
 10. Where Can The Dimple Be (Rosemary Clooney)

- Robb Thomas**
WEMP—Milwaukee, Wisc.
1. Sincerely (McGuire)
 2. Unsuspecting Heart (Stevens)
 3. The Crazy Otto (J. Maddox)
 4. I'm Bewildered (DeCastros)
 5. I Love You Madly (4 Coins)
 6. Malaguena (Caterina Valente)
 7. Rock Love (Eddie Fontaine)
 8. Ko Ko Mo (Crewcuts)
 9. Kiss Me Now (S. Lawrence)
 10. You're Mine (Fontanes)

- Chuck Thompson**
WALA—Mobile, Ala.
1. Sincerely (McGuire)
 2. Ko Ko Mo (Crewcuts)
 3. Ever Since You Went Away (Les Elgart)
 4. Tweedlee Dee (Lancers)
 5. Crazy Otto (Johnny Maddox)
 6. Turn Right (Kay Starr)
 7. Melody Of Love (Four Aces)
 8. Song In Blue (Paul & Ford)
 9. Edward (Jill Corey)
 10. Dim, Dim The Lights (Haley)

- Jim Stanley**
WHG—Norfolk, Va.
1. Ko Ko Mo (Perry Como)
 2. Sincerely (McGuire)
 3. Hearts Of Stone (Fontanes)
 4. Melody Of Love (B. Vaughn)
 5. No More (DeJohns)
 6. Tweedlee Dee (G. Gibbs)
 7. That's All I Want (J. Morgan)
 8. Open Up Your Heart (Cowboy Church Choir)
 9. Let Me Go, Lover (J. Weber)
 10. Mr. Sandman (Chordettes)

- Tony Donald**
WITH—Baltimore, Md.
1. Sincerely (McGuire)
 2. Hearts Of Stone (Fontanes)
 3. Let Me Go, Lover (T. Brewer)
 4. How Important Can It Be (Joni James)
 5. Malaguena (Caterina Valente)
 6. Melody Of Love (B. Vaughn)
 7. Ko Ko Mo (Perry Como)
 8. That's All I Want (J. Morgan)
 9. Tweedlee Dee (G. Gibbs)
 10. Make Yourself Comfortable (Sarah Vaughan)

- Charlie O'Donnel**
WHAT—Philadelphia, Pa.
1. Melody Of Love (B. Vaughn)
 2. Sincerely (McGuire)
 3. Mr. Sandman (B. Morrow)
 4. Earth Angel (Les Baxter)
 5. Ko Ko Mo (Perry Como)
 6. Elephants Tango (Commanders)
 7. I'd Never Forgive Myself (Jerry Martin)
 8. No More (DeJohns)
 9. It Won't Always Be Raining (Murraymen)
 10. Mambo Rock (Bill Haley)

- Frank Ward**
WKBW—Buffalo, N. Y.
1. How Important Can It Be (Monte/James/Vaughn)
 2. Malaguena (Caterina Valente)
 3. Ko Ko Mo (Como/Crewcuts)
 4. Glad Rag Doll (Happy Otto)
 5. All Of You (S. Davis, Jr.)
 6. That's All I Want (J. Morgan)
 7. Silk Stockings (Perry Como)
 8. Funniest Feeling (B. Madigan)
 9. Make Yourself Comfortable (Vaughn/King/Lawrence & Gorme)
 10. I'm Bewildered (DeCastros)

- Stan Burns**
WINS—New York, N. Y.
1. How Important Can It Be (James/Vaughn)
 2. Unsuspecting Heart (Stevens)
 3. Finger Of Suspicion (Dickie Valentine)
 4. Malaguena (Caterina Valente)
 5. It May Sound Silly (McGuire/Farrell)
 6. Sincerely (McGuire)
 7. No More (DeJohns)
 8. Tweedlee Dee (Gibbs/Collins)
 9. Ko Ko Mo (Crewcuts/Como)
 10. Funniest Feeling (B. Madigan)

- Robin Seymour**
WKMH—Dearborn, Mich.
1. Earth Angel (Crewcuts)
 2. Ko Ko Mo (Crewcuts)
 3. Pledging My Love (J. Ace)
 4. How Important Can It Be (Sarah Vaughan)
 5. If Anyone Finds This (Sta)
 6. Don't (Jo Ann Tolley)
 7. Tweedlee Dee (G. Gibbs)
 8. Wedding Bells (F. Lester)
 9. Rock Love (Fontanes)
 10. Plantation Boogie (L. Dee)

- Tal Hood**
WFGM—Fitchburg, Mass.
1. The Crazy Otto (J. Maddox)
 2. Ko Ko Mo (Perry Como)
 3. Ko Ko Mo (Crewcuts)
 4. How Important Can It Be (Joni James)
 5. If Anyone Finds This (Sta)
 6. Davy Crockett (Bill Hayes)
 7. A Man Chases A Girl (Fisher)
 8. Pledging My Love (Brewer)
 9. The Devil's Highway (LaFalces)
 10. Rock Love (Fontanes)

- Bob Martin**
KMYR—Denver, Colo.
1. Blue Mirage (Ralph Marterie)
 2. How Important Can It Be (Smith Bros.)
 3. A Man Chases A Girl (Fisher)
 4. All Of You (S. Davis, Jr.)
 5. The Sand And The Sea (Cole)
 6. Green Fire (Connie Russell)
 7. Rusty Old Halo (M. Jackson)
 8. Tweedlee Dee (G. Gibbs)
 9. Unsuspecting Heart (G. Shaw)
 10. Mr. Sandman (Paul & Ford)

- Joe Deane**
KQV—Pittsburgh, Pa.
1. No More (De John)
 2. Scrape Off De Bark (Smith Bros.)
 3. Sincerely (McGuire)
 4. Wedding Bells (F. Lester)
 5. Song In Blue (Paul & Ford)
 6. Ko Ko Mo (Como/Crewcuts)
 7. Everlovin' (Patti Page)
 8. I Wanna Hug You (L. Simms)
 9. How Important Can It Be (Monte/Vaughn/James)
 10. Blue Mirage (Guy Lombardo)

- Tom Edwards**
WERE—Cleveland, Ohio
1. Sincerely (McGuire)
 2. How Important Can It Be (Vaughn/James)
 3. Ballad Of Davey Crockett (Hayes/Lives)
 4. Malaguena (Caterina Valente)
 5. If Anyone Finds This (Starr)
 6. Wedding Bells (F. Lester)
 7. I'm Bewildered (DeCastros)
 8. Cherry Pink (Perez Prado)
 9. Sand And The Sea (N. Cole)
 10. Melody Of Love (Vaughn/Four Aces)

- Buddy Deane**
WITH—Baltimore, Md.
1. Sincerely (McGuire)
 2. Melody Of Love (B. Vaughn)
 3. Earth Angel (Penguins/Crewcuts)
 4. Ko Ko Mo (Crewcuts)
 5. Tweedlee Dee (G. Gibbs)
 6. Rock Love (Fontanes)
 7. Darlin' (Hilltoppers)
 8. Pledging My Love (Brewer/Mara)
 9. How Important Can It Be (Joni James)
 10. Birth Of The Boogie (Haley)

- Bob "Coffeehead" Larsen**
WEMP—Milwaukee, Wisc.
1. Tweedlee Dee (G. Gibbs)
 2. Sincerely (McGuire)
 3. Earth Angel (Penguins)
 4. Ko Ko Mo (Crewcuts)
 5. How Important Can It Be (Connie Boswell)
 6. I Gotta Go Get My Baby (Teresa Brewer)
 7. Melody Of Love (Four Aces)
 8. Rock Love (Eddie Fontaine)
 9. You Can't Hardly Get Them (No More (Hi-Lo's))
 10. I've Been Thinking (4 Lads)

THESE ARE THE
EYES
of RCA VICTOR's Sensational New
Singing Discovery!

SEE NEXT PAGE



THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Phones buzzed all Monday with "Who's the Leslie Sisters and Who's Marble Records?" . . . Seems Randle aired the deck on Saturday and the reaction was powerful. The Leslie Sisters sing "Dance With Me Henry" (a revised and cleaned up version of "Wallflower"). Monte Bruce and Morty Craft, Bruce Records, are Marble. . . . Bill Cook, WAAT-Newark, N. J., on his first vacation in eight years. Bill manages Roy Hamilton. . . . Another B'nai Brith dance for the kids to prevent juvenile delinquency took place last Thursday at P.S. 118 in Manhattan. Dick Sugar (WEVD-New York) again M.C.'d the affair with Alfredo and his aggregation providing the dance music and The Cadillacs of Josie and "No Chance" fame and The Hearts of Baton and "Lonely Nights" providing the vocal calisthenics. The Hearts are a group of teenage girls, but you'd never know it to hear them belt. . . . Chris Forde, Tuxedo Records, with Charles Taylor, in Philly promoting Taylor's "I Woke Up This Morning." . . . Watch out for the new Atlantic four platter release. Every one a humdinger but the big surprise will be The Cardinals "Misirlou" and "The Door Is Still Open." A great lead voice. Others in the release include sock double headers by Joe Turner, and Clyde McPhatter and The Drifters. Arnett Cobb rounds out the foursome. . . . R & B certainly moving in unfamiliar circles. The Voices of Walter Schuman

on RCA Victor sing a real rocking "Let's Make Up." . . . Ralph Stein and Frank Natko of Original Records out on the road visiting deejays plugging Al Hibbler's "After The Lights Go Down Low." This is a great Hibbler etching. . . . Herald Records enthusiastic about Charlie and Ray's "Take A Look At Me." Al Silver back at the office but his sinus knocking him out. . . . Don Robey and Irv Marcus, by dint of constant pressure via telephone calls, wires, personal visits, mailing pieces and trade paper advertising have pushed Johnny Ace into a knock-em-down and drag-em-out battle with Teresa Brewer for top seller in the pops department. In the r & b sales there is no competition for the departed ballad singer. What is happening is that not only is "Pledging My Heart" selling, but all of Ace's previous releases are moving in large quantities. Shows what hard hitting promotion can do. . . . Crazy disk marathon by Bill Stanley and Bill Elliott, New Orleans disk jockeys who at this writing have been spinning "Shtiggy Boom" for 53 hours without a break, has been breaking the newspapers nationally. The tune, cut by Patti Anne on Aladdin and the Nuggets on Capitol, has a weird catch phrase in the title and exposure like Stanley and Elliott's could kick the item into a really big seller. . . . Eddie Wilcox advises he is the general manager of the newly formed Riviera Records and Riviera Distributing Company. Eddie has appointed Edward Barsky as distrib for Philly and will handle his own distribution for New York. In addition Riviera is distributing Mamboland U.S.A. Records. The first release on Riviera is "Ooo-Wee Baby" by the Five Crowns. . . . Al Hibbler goes into the Crown Propeller, Chicago for 12 days starting February 23. Hibbler is promoting his "After The Lights Go Down Low" on Original Records and "Daybreak" on Decca.

CHICAGO:

Len Chess delayed his return to the Windy City. Went back to Memphis once again. To take care of the many, many orders for Little Walter's, "My Babe." Which, according to the Chess Boys, will be bigger for Walter than his very big, "Juke." . . . "Birdland Stars of '55" invade the Civic Opera House for two performances, 2/20. The 'Birdland Stars of '55' are Sarah Vaughan; Count Basie and his Ork.; George Shearing Quintette; Erroll Garner Trio; Stan Getz, and Lester Young. . . . Vee-Jay diskery very enthusiastic about three brand new waxings: The Spaniels', "Don't Go"; El Dorado's, "One More Chance"; and the Five Echos', "Tell Me Baby," which, by the by, is the Echos' very first disk for VJ. The Spaniels' claim to fame is their smash recording of a few months back, "Goodnight Sweetheart, Goodnight." And the El Dorado's were last heard but coolly on, "Annie's Answer," for same firm. . . . Al Chapman of Decca all hepped over Sammy Davis', "All Of You" b/w "Six Bridges To Cross." "Two top notchers," he claims, "for Sammy." . . . Lurlene Hunter returns to her old stomping grounds. The Cloister Inn. Come 2/23. The Cloister now boasts one of the finest jazz lineups. Backing Lurlene are Sylvia Sims, Ace Harris, and pianist Claude Jones. Monday and Tuesday of each week, this room really jumps. To the music of Dick Marx and Johnny Frigo. . . . Charlie (Yardbird) Parker just completed a most successful session at the Bee Hive. . . . ALSO AROUND TOWN: Mercury's Dinah Washington at the Blue Note. Dinah going great guns recordwise. Beginning with "Dream," followed by "Teach Me Tonight," both hit diskeroos, and now her: "That's All I Want From You." Tho just recently released it's already hitting the 'Hot Charts'. . . . The great Josh White at the Black Orchid with Jimmie Komack, who was held over. . . . Muggsy Spanier makin' 'em zing at the Preview. . . . At the moment, WAAF dee-jay, Hal Fredericks, boasts of having the only copy of "Shtiggy Boom" 'round these parts. Disk receiving fabulous publicity due to stunt pulled on WNOE, New Orleans. And Hal just spinnin' along—but gone.

LOS ANGELES:

Our fair city gains added importance as one of the key R&B markets in the country as the blues continue to expand into the Pop field. Southern California is now looked upon by the trade as a source of valuable new material. Tunes on small indie labels that are showing up locally are quickly snatched up by diskery reps. for Pop coverage by their respective artists. With this in mind, songwriters, artists' representatives and songpluggers are forming record labels by the dozens to exploit their tunes. With most of them it will be only a one shot, one release, deal with hopes that they will be able to expose the

record enough to get the majors to cover it. Rhythm and blues is opening up new opportunities for everyone associated with the music biz. and those who follow the trend and turn out good, clean, commercial material have a better chance than ever before of breaking into the big-time. . . . "The Wallflower" which was originally released on Modern with Etta James & The Peaches has been covered on Crown with Lee Winters and Decca with Nellie Lutcher. Coral and Mercury are also expected to cover the tune. The original lyrics have been cleaned up and are now approved for air play. . . . Buck Stapelton, promotion mgr. for Capitol Distributing Corp., says he's mighty happy the way they have been gaining such a foothold in the R&B market. . . . Al Sherman has appointed Ginny Olbrys as office manager of Record Sales Company. Ginny formerly managed the order department of Decca Distributing Corp., here, for the past 3 years. Chuck Hicks has also joined the sales force at Record Sales. He is considered one of LA's top record salesmen. . . . Dootsie Williams, head of Dootone Records, is starting a new dance craze with his recording of "Ookey Ook" by The Penguins. A gala "Ookey Ook" dance contest was staged at The Savoy Ballroom Feb. 21 with Johnny Otis' Band, Marie Adams, Junior Ryder, The Medallions and The Meadowlarks. . . . Sid Talmadge of Record Merchandising Company says it's really a pleasure to have a big record like "Earth Angel" come along. He adds that it's one of the most phenomenal records he has ever seen and is continuing to chalk up incredible sales records. . . . The favorite expression around



THE PENGUINS

the Aladdin Records office these days is "Shtiggy Boom." Both Leo and Eddie Mesner are firmly convinced that their version of the tune with Pretty Anne will soon hit the top. . . . DeeJay Dick Hugg, Huggie Boy, and lovely Nyla Van Rees became Mr. & Mrs. at private wedding ceremonies in Las Vegas Feb. 12. Jim Warren of Central Record Sales played the part of cupid by acting as best man. . . . "Stump" Gordon headlines the bill at the Savoy Ballroom for two week-ends Feb. 18 thru 20 and 25th thru 27th. Appearing with him will be Charles Brown one week-end and "Wild Bill" Davis the next. . . . Mr. & Mrs. Saul Bihari celebrated their third wedding anniversary in PALM Springs last week. . . . Joe Bihari has released a new R & B bouncer "Baby I Love You So" b/w "What Difference Does It Make" with Shirley Gunter and The Queens on Clair. Joe is confident that he has another "Oop Shoop" in this combination. . . . After a series of engagements throughout the Southland Ben Waller's Hollywood Revue package hit The Five-Four Ballroom for week-end dates 2/18 thru 2/20. Unit includes Linda Hayes, Roy Brown, Johnny Watson and Tommy Jones' Orchestra. They will be followed next week by The Robins with "Blues King" Fats Domino slated for dates the end of February. . . . John Dolphin holds a record with five hours of broadcasting daily over two radio stations:—KGFJ 11:30 to 12:00 pm and KRKD 12:00 'til 4.30 am—from the front windows of Dolphins of Hollywood. John says that rhythm and blues is better than ever and that the record companies don't have to worry as long as they turn out good, clean material. . . . R&B Records could have some big winners in their three new releases out this week. They are "Enfold Me" by Rudy Jackson and The Mel-O-Aires; "I Need You" by Ray Agee and "Try and Get Me" by Earl Curry.

Sound Your A's



DETROIT—The recent opening of the Detroit Auto Show was highlighted with an array of recording talent imported especially for the occasion. In keeping with the phonographic atmosphere, Eddie Chase was also installed at the show to do his regular CKLW disc program directly from there. In the course of events, the various stars guested on the Chase show, among them the Fontaine Sisters who are shown here with Eddie in a moment when they were not broadcasting or performing—just "mugging."

R & B

A SURE HIT!
"TRY AND GET ME"
b/w
"DREAM"
by Earl Curry
R&B # 1313
CONTACT YOUR
DISTRIBUTOR

A New Charlie & Ray Smash!

"TAKE A LOOK AT ME"
b/w
"MY LOVIN' BABY"
447

Herald RECORDS
234 W 55th St
New York N. Y.

MEMO from - ATLANTIC

4 HITS WITHOUT A DOUBT !!!

Joe Turner
and his blues Kings

FLIP, FLOP
AND FLY

and
TI-RI-LEE

Atlantic 1053

Clyde Mc Phatter
and the Drifters

WHAT'CHA
GONNA DO

and
GONE

Atlantic 1055

The Cardinals
THE DOOR IS STILL OPEN
and
MISIRLOU
Atlantic 1054

Arnett Cobb
LIGHT LIKE THAT
and
FLYING HOME MAMBO
Atlantic 1056

ATLANTIC RECORDING CORP.
234 WEST 56th St. NEW YORK 19, N. Y.

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- | in NEW YORK CITY | in CHICAGO | in NEW ORLEANS |
|---|---|--|
| 1 PLEDGING MY LOVE
Johnny Ace
(Duke 136) | PLEDGING MY LOVE
Johnny Ace
(Duke 136) | PLEDGING MY LOVE
Johnny Ace
(Duke 136) |
| 2 I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050) | KO KO MO
Flamingos
(Parrott 812)
Gene & Eunice
(Combo 64) | I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050) |
| 3 JOHNNY HAS GONE
Varetta Dillard
(Savoy 1135) | EARTH ANGEL
Penguins
(Dootone 348) | COME BACK
Ray Charles
(Atlantic 1050) |
| 4 KO KO MO
Gene & Eunice
(Combo 64) | SINCERELY
Moonglows
(Chess 1581) | RIB TIPS
Rufus Gore
(King 4768) |
| 5 THAT'S ALL I WANT FROM YOU
Dinah Washington
(Mercury 70537) | MY BABE
Little Walter
(Checker 811) | JAILBIRD
Smiley Lewis
(Imperial 5325) |
| 6 EARTH ANGEL
Penguins
(Dootone 348) | EVERY DAY I HAVE THE BLUES
B. B. King
(RPM 421) | TWEEDLEE DEE
Lavern Baker
(Atlantic 1047) |
| 7 TWEEDLEE DEE
Lavern Baker
(Atlantic 1047) | TWEEDLEE DEE
Lavern Baker
(Atlantic 1047) | YOU DON'T HAVE TO GO
Jimmy Reed
(Vee-Jay 119) |
| 8 IT MAY SOUND SILLY
Ivory Joe Hunter
(Atlantic 1049) | THE WALLFLOWER
Etta James & The Peaches
(Modern 947) | EARTH ANGEL
Penguins
(Dootone 348) |
| 9 SINCERELY
Moonglows
(Chess 1581) | I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050) | LING, TING, TONG
Five Keys
(Capitol 2945)
Charms
(DeLuxe 6076) |
| 10 CLOSE YOUR EYES
Five Keys
(Capitol 3032) | HEARTS OF STONE
Charms
(DeLuxe 6062) | DON'T YOU KNOW
Fats Domino
(Imperial 5340) |

...THE ONE!...
THE ORIGINAL!
...THE ONLY!...
...THE ORIGINAL!...
...THE ONLY!...
...THE ORIGINAL!...
...THE ONLY!...
...THE ORIGINAL!...
...THE ONLY!...
...THE ORIGINAL!...
...THE ONLY!...
...THE ORIGINAL!...

the ONE!
the ONLY!
the ORIGINAL!

JOHNNY HAS GONE

as sung by
VARETTA DILLARD

ONLY ON SAVOY 1153

Published by CROSSROADS MUSIC B. M. I.
AVAILABLE IN CANADA ON QUALITY RECORDS

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58 Market St., Newark, N. J.

New MoneyMaker!
THE VOICE WITHIN
by PERCY MAYFIELD
544 # 544-45
Specialty records

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THIS IS THE ONE!—
"SHTIGGY BOOM"
b/w
"Baby, Baby, I'm In Love With You"
by Patti Anne
Al. 3280

Aladdin RECORDS
Beverly Hills, Calif.

A SURE FIRE HIT!
Fats Domino
"DON'T YOU KNOW"
b/w
"Helping Hand"
Imperial # 5340

Imperial Records
6425 Hollywood Blvd., Hollywood 28, Calif.

- | in SAN FRANCISCO | in NEWARK | in DALLAS |
|---|--|---|
| 1 PLEDGING MY LOVE
Johnny Ace
(Duke 136) | PLEDGING MY LOVE
Johnny Ace
(Duke 136) | PLEDGING MY LOVE
Johnny Ace
(Duke 136) |
| 2 TWEEDLEE DEE
Lavern Baker
(Atlantic 1047) | I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050) | I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050) |
| 3 RECONSIDER BABY
Lowell Fulson
(Checker 804) | JOHNNY HAS GONE
Varetta Dillard
(Savoy 1135) | COME BACK
Ray Charles
(Atlantic 1050) |
| 4 EVERY DAY I HAVE THE BLUES
B. B. King
(RPM 421) | EARTH ANGEL
Penguins
(Dootone 348) | RECONSIDER BABY
Lowell Fulson
(Checker 804) |
| 5 POISON IVY
Willie Mabon
(Chess 1580) | THE WALLFLOWER
Etta James & The Peaches
(Modern 947) | YOU DON'T HAVE TO GO
Jimmy Reed
(Vee-Jay 119) |
| 6 I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050) | KO KO MO
Gene & Eunice
(Combo 64) | THE WALLFLOWER
Etta James & The Peaches
(Modern 947) |
| 7 SINCERELY
Moonglows
(Chess 1581) | TWEEDLEE DEE
Lavern Baker
(Atlantic 1047) | JOHNNY ACE'S LAST LETTER
Johnny Fuller
(Aladdin 3728) |
| 8 HEARTS OF STONE
Charms
(DeLuxe 6062) | SINCERELY
Moonglows
(Chess 1581) | LAST NIGHT
Little Walter
(Checker 805) |
| 9 TEACH ME TONIGHT
Dinah Washington
(Mercury 70497) | SINCE I FELL FOR YOU
Harptones
(Bruce 113) | SINCERELY
Moonglows
(Chess 1581) |
| 10 LING, TING, TONG
Five Keys
(Capitol 2945) | I BELIEVE
Roy Hamilton
(Epic 9092) | NOW LISTEN BABY
Rockin' Sam & Kid King's Combo
(Excello 2051) |

THE CASH BOX

in PHILADELPHIA

in LOS ANGELES

in ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- | | | |
|---|--|--|
| 1 PLEDGING MY LOVE
Johnny Ace
(Duke 136) | 1 PLEDGING MY LOVE
Johnny Ace
(Duke 136) | 1 PLEDGING MY LOVE
Johnny Ace
(Duke 136) |
| 2 SINCERELY
Moonglows
(Chess 1581) | 2 KO KO MO
Gene & Eunice
(Combo 64)
(Aladdin 3276) | 2 EARTH ANGEL
Penguins
(Dootone 348) |
| 3 EARTH ANGEL
Penguins
(Dootone 348) | 3 YOU DON'T HAVE TO GO
Jimmy Reed
(Vee-Jay 119) | 3 EVERY DAY I HAVE THE BLUES
B. B. King
(RPM 421) |
| 4 THE WALLFLOWER
Etta James & The Peaches
(Modern 947) | 4 THE WALLFLOWER
Etta James & The Peaches
(Modern 947) | 4 THAT'S ALL I WANT FROM YOU
Dinah Washington
(Mercury 70537) |
| 5 KO KO MO
Gene & Eunice
(Combo 64) | 5 SINCERELY
The Moonglows
(Chess 1581) | 5 SINCERELY
Moonglows
(Chess 1581) |
| 6 TWEEDLEE DEE
Lavern Baker
(Atlantic 1047) | 6 TWEEDLEE DEE
Lavern Baker
(Atlantic 1047) | 6 JOHNNY ACE'S LAST LETTER
Johnny Fuller
(Aladdin 3278) |
| 7 I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050) | 7 LOVE WILL MAKE YOUR MIND GO WILD
Penguins
(Dootone 353) | 7 LING, TING, TONG
Five Keys
(Capitol 2945) |
| 8 MR. SANDMAN MAMBO
Chris Powell
(Grand 120) | 8 EVERY DAY I HAVE THE BLUES
B. B. King
(RPM 421) | 8 COME BACK
Ray Charles
(Epic 9086) |
| 9 BABY DARLING
Richard Berry & The Dreamers
(Flair 1058) | 9 RECONSIDER BABY
Lowell Fulson
(Checker 804) | 9 YOU DON'T HAVE TO GO
Jimmy Reed
(Vee-Jay 119) |
| 10 LING, TING, TONG
Five Keys
(Capitol 2945) | 10 HEARTS OF STONE
Jewels
(R&B 1301) | 10 HEARTS OF STONE
Charms
(DeLuxe 6062) |

in DETROIT

in ATLANTA

in NASHVILLE

- | | | |
|--|---|--|
| 1 EARTH ANGEL
Penguins
(Dootone 348) | 1 PLEDGING MY LOVE
Johnny Ace
(Duke 136) | 1 PLEDGING MY LOVE
Johnny Ace
(Duke 136) |
| 2 TWEEDLEE DEE
Lavern Baker
(Atlantic 1047) | 2 I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050) | 2 EARTH ANGEL
Penguins
(Dootone 348) |
| 3 PLEDGING MY LOVE
Johnny Ace
(Duke 136) | 3 TWEEDLEE DEE
Lavern Baker
(Atlantic 1047) | 3 THE WALLFLOWER
Etta James & The Peaches
(Modern 947) |
| 4 SINCERELY
Moonglows
(Chess 1581) | 4 SINCERELY
Moonglows
(Chess 1581) | 4 SINCERELY
Moonglows
(Chess 1581) |
| 5 LING, TING, TONG
Charms
(DeLuxe 6076) | 5 LING, TING, TONG
Charms
(DeLuxe 6076) | 5 I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050) |
| 6 HEARTS OF STONE
Charms
(DeLuxe 6062) | 6 EARTH ANGEL
Penguins
(Dootone 348) | 6 TWEEDLEE DEE
Lavern Baker
(Atlantic 1047) |
| 7 THE WALLFLOWER
Etta James & The Peaches
(Modern 947) | 7 TWO HEARTS
Charms
(King 6065) | 7 HEARTS OF STONE
Charms
(DeLuxe 6062) |
| 8 I WANNA HUG YA, SQUEEZE YA & KISS YA
Buddy & Claudia Griffin
(Chess 1586) | 8 JOHNNY HAS GONE
Varetta Dillard
(Savoy 1135) | 8 YOU DON'T HAVE TO GO
Jimmy Reed
(Vee-Jay 119) |
| 9 TWO HEARTS
Charms
(King 6065) | 9 HEARTS OF STONE
Charms
(DeLuxe 6062) | 9 NOW LISTEN BABY
Rockin' 5om & Kid King's Combo
(Excello 2051) |
| 10 I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050) | 10 RECONSIDER BABY
Lowell Fulson
(Checker 804) | 10 MY BABE
Little Walter
(Checker 811) |

Coming Up In R & B

Listed Alphabetically

- IF YOU LOVE ME BLUE VELVET**
Clovers
(Atlantic 1052)
Chicago, Columbia, (Tenn.), Dallas, Detroit, Jackson, Los Angeles, Meridian, Mobile, Nashville
- JOHNNY ACE'S LAST LETTER**
Johnny Fuller
(Aladdin 3278)
Dallas, Flint, Los Angeles, Nashville, New York, St. Louis, Youngstown
- JOHNNY HAS GONE**
Varetta Dillard
(Savoy 1153)
Atlanta, Baltimore, Chicago, Cleveland, Flint, Knoxville, Jackson, Memphis, Meridian, Newark, New York, Savannah, St. Louis
- MY BABE**
Little Walter
(Checker 811)
Chicago, Jackson, Memphis, Nashville, New York, Rockford

Copeland of Modernaires Solos On New Arwin Label

HOLLYWOOD, CAL.—Allen Copeland, of the Modernaires, recorded two rhythm and blues sides for Marty Melchor's new Arwin Records on Wednesday, February 16. Tunes were written by Copeland with Jack Lloyd. These are the first four sides Copeland has ever done as a single. In order to cut the disks he received special permission from the rest of the Modernaires and from Bob Thiele of Coral Records for which the group records. Copeland has no plans to go out as a single but was offered the date and accepted as a one-shot deal. Two songs, "Rock Candy, Baby" and "Crack the Whip" are what Copeland calls "pop-rhythm & blues." These are reported to be the first R&B songs recorded with a full orchestra (18 pieces) featuring strong reed and brass, as well as rhythm, backing. Session was arranged by Frank Comstock and conducted by Buddy Bregman.

New Hamilton Disk To Get Big TV Promotion

NEW YORK—A TV-record promotion stunt that the interested parties hope will be five times as effective as the Joan Weber—"Let Me Go, Lover"—Studio One gimmick, will occur the week of Feb. 21st when Epic Records crooner Roy Hamilton will have his exclusive waxing, "If Each One Would Teach One," played and plugged for five successive days on "Strike It Rich," both CBS-TV and WOR-Mutual, a total of ten network plugs. The week of plugs will culminate in a personal appearance on "Strike It Rich" by Hamilton on Feb. 25th. Promotion will coincide with "Brotherhood Week" Tune, written by Buddy Kaye, emphasizes the brotherhood theme. Additional promotion is expected with plans calling for "Brotherhood Week" sponsors, National Conference of Christians and Jews, to have Hamilton disk adopted as a theme by several hundred radio and TV stations across the country for a thirteen week period.

BUY THIS ONE NOW . . . IT'S HOT!

ARTHUR GUNTER

"SHE'S MINE, ALL MINE"
b/w
"YOU ARE DOIN' ME WRONG"
EXCELLO 2053

STRONG SPIRITUALS
SONS OF THE SOUTH
SINGING
"GOD IS ALRIGHT"
b/w
"TRAVELIN' DOWN THE ROAD"
EXCELLO 2050

A STANDOUT
JEWELL GOSPEL TRIO
SINGING
"MANY LITTLE ANGELS IN THE BAND"
b/w
"TAKE MY HAND PRECIOUS LORD"
NASHBORO 550
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JIMMY WRIGHT
1001

2 "TELL ME WHY"
THE FALCONS
1002

3 "TREAT ME LIKE I TREAT YOU"
b/w
"CADILLAC FUNERAL"
PEPPERMINT HARRIS
1003

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THE RHYTHM ACES
VEE-JAY 124

GOING STRONG!
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Vee-Jay RECORDS, INC.
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RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

THE WRENS
(Rama 65)

B "COME BACK MY LOVE" (2:35)
[Jaga-Mansfield] The Wrens do a good job on a pretty light bouncer. A melodic ditty that could grab a piece of action.

B "ELEVEN ROSES" (2:30)
[Wachs] Group handles the tune well. This item is very pop and might find some covers in that field.

VICKI EVANS
(Tuxedo 900)

C+ "IF YOU DON'T KNOW WHAT YOU'RE DOING" (2:27) [Forde BMI-Campbell] Vicki Evans sings a middle tempo jump item with ok results. Deck has appeal. Good tune.

B "YOU'RE STILL MY BABY" (2:45) [Berkshire BMI-Willis] The Willis tune is better tailored to the girl's capabilities. Miss Evans does a fine job and if the record is worked on it could do things for the gal.

JIMMIE (T99) NELSON
(Chess 1587)

B+ "FREE AND EASY MIND" (2:41) [Arc BMI-Williams, Nelson] Jimmie Nelson puts forth with a quality reading of a slow blues that will receive plenty of attention from the trade.

B "GREAT BIG HUNK OF MAN" (2:20) [Arc BMI-Smith, Nelson] Nelson bangs out an upbeat here for an ok side. However, "Free and Easy Mind" edges it.

JIMMY WITHERSPOON
(Checker 810)

B+ "TIME BRINGS ABOUT A CHANGE" (2:43) [Arc BMI-Dixon, Fleming] This is the best Witherspoon has had in some time. Deck has a lyric and romantic quality soothingly done. Could bring a pop reaction. Solid deck that could be a big one.

B "WAITING FOR YOUR RETURN" (2:48) [Arc BMI-Dixon, Fleming] Witherspoon sings a feelingful slow blues on the flip. Good wailing wax.

WYNONIE HARRIS
(King 4774)

B "GIT TO GITTIN' BABY" (2:17) [Jay & Cee BMI-Gertrude Harris] Wynonie Harris sings a driving ditty with a very familiar melody. It has the rock and beat that is selling and it could be a good Harris seller.

B "GOOD MAMBO TONIGHT" (2:20) [Blue Ridge BMI-Roy Brown] Wynonie sings a middle tempo mambo piece in the stylized Wynonie manner. Ok deck.

THE CASH BOX

★ **AWARD O' THE WEEK** ★

"FLIP FLOP AND FLY" (2:45)

[Progressive BMI-Calhoun, Turner]

"TI-RI-LEE" (2:53)

[Progressive BMI-Turner, Nugetre, Gerald]

JOE TURNER
(Atlantic 1053)



JOE TURNER

● Joe Turner follows his sensational "Shake, Rattle and Roll" with another very much in the same vein, "Flip Flop and Fly." The "Shake" item refuses to stop selling in both pop and r & b and "Flip" is a natural to pick up where "Shake" leaves off. The reverse is another strong piece of material that the "King of the Blues" gives his own solid treatment. A rocking, melodic blues. Make way, here comes Joe Turner.

"WHAT'CHA GONNA DO" (2:42)

[Progressive BMI-Nugetre]

"GONE" (2:37)

[Progressive BMI-Hinds]

CLYDE McPHATTER and THE DRIFTERS
(Atlantic 1055)



THE DRIFTERS

● Clyde McPhatter and The Drift-

ers latch on to another pair of solid wax items that are loaded with hit potential. The upper lid, "What'Cha Gonna Do," is a rocking, driving jump with a gospel feel. Clyde's gimmicks, that mark him so distinctively from the rest of the field, to take a phrase from the song, "knocks me out." In "Gone" we have a soulful Clyde. He puts so much emotion and expression into his sexy vocalizing he's a natural for the teeners. It's a sock two sider.

"TWO HEARTS" (2:30)

[Jay & Cee BMI-Stone, Williams]

"THE FIRST TIME WE MET" (2:30)

[Lois BMI-Stone, Mann, Williams]

THE CHARMS
(DeLuxe 6065)

● The Charms continue in their hit making ways with "Two Hearts," a bouncing middle beat effort that is already making noise in several areas around the country. The group gives out with a solid vocal effort and the resulting wax will do well for all concerned. The flip, "The First Time We Met," is a slow, soft ball tenderly performed. A mellow effort that comes off well. However, from all indications it is "Two Hearts."

THE CASH BOX

Rhythm 'N Blues **BEST BETS**

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "TIME BRINGS ABOUT A CHANGE" Jimmy Witherspoon Checker 810
- ★ "SHE'S MINE, ALL MINE" } Arthur Gunter Excello 2053
- ★ "YOU ARE DOIN' ME WRONG" }
- ★ "I GOT NEWS FOR YOU" Pee Wee Crayton Imperial 838
- ★ "TAKE A LOOK AT ME" Charlie and Ray Herald 447

MICKY COOPER
(Ruby 104)

C+ "4 O'CLOCK BLUES" (2:47)
[Micky Cooper] Micky Cooper shouts a slow southern blues with much gusto.

C+ "COUNTRY GIRL" (2:40)
[Micky Cooper] A middle tempo southern blues bouncer. Cooper gives a driving reading, but the deck falls short of the "4 O'Clock Blues."

LOUIS JORDAN
(Aladdin 3279)

B "TIME IS A PASSIN'" (2:35)
[Fred Fisher] Louis Jordan sings an up tempo item that should please his market. Tune is presented in straightforward blues manner.

B "GAL, YOU NEED A WHIP-PIN" (2:43) [Aladdin BMI-Cosey, Jordan] This is the Louis Jordan novelty side. Louis is going to whip his gal 'cause all she does is drink whiskey.

THE LARKE SISTERS
(Rama 60)

B "GUMBO MAMBO" (2:40)
[Love] Here's an item that could be fare for any field. It is in the beat that is big today and is flavored with mambo. Could be pop as well as r & b and could sell well. Cute ditty.

B "UM GA WA" (2:42) [Sherwin-Schuyler, Johnson] Another in the vein of unintelligible titles. A cute middle beat bounce sung in good style by the chirps.

ARTHUR GUNTER
(Excello 2053)

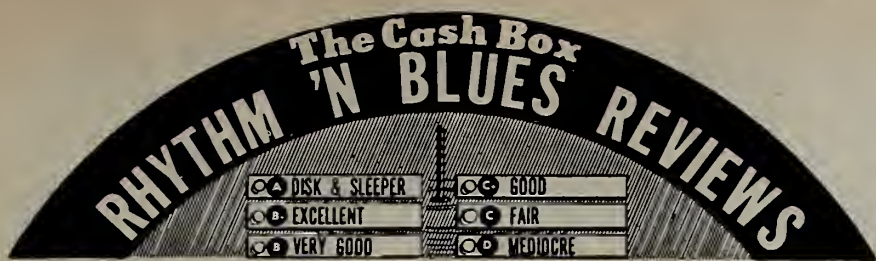
B+ "SHE'S MINE, ALL MINE" (2:21) [Excellorec BMI-Gunter] Arthur Gunter lets the world know the gal's his and just his. Only one trouble. She's never satisfied. A middle tempo blues well sold by the chanter. Solid follow up to "Baby, Let's Play House."

B+ "YOU ARE DOIN' ME WRONG" (2:43) [Excellorec BMI-Gunter] Gunter wails a Southern blues, slow beat, in really strong style. The platter should grab itself sales and spins in large quantities.

OSCAR McLOLLIE
(Modern 950)

B "HEY LOLLY LOLLY" (2:35)
[Leon René ASCAP-René] Oscar McLollie and his group get happy with a driving ditty and a catch phrase "lolly lolly." Hard hitting jump.

B "PRETTY GIRL" (2:40) [Rene, Rene] Another fast beat jump item for the dancing teeners. McLollie ork provides a sharp and effective reading.



THE CASH BOX
Rhythm 'N' Blues SLEEPER OF THE WEEK

"LONELY NIGHTS" (2:16)

[Sanders]

"OO-WEE" (2:14)

[Dare BMI—Sanders, Garvin]

THE HEARTS

(Baton 208)

● A group of young girls, The Hearts, spin two enchanting sides that should spell success for the kids. The Hearts have an obvious natural feeling for a tune and they handle the upper deck, "Lonely Nights," with a sureness and flavor that comes through. It looks like a

deck that could take off. In test airings in New York the item has already brought a definite reaction. On the flip, "Oo-Wee," The Hearts rock out a torrid item with a solid beat and great enthusiasm. Both decks look like winners with a nod in the direction of "Lonely Nights."

"SHTIGGY BOOM" (2:13)

[Lero—Jarvis, Diamond]

"BABY, BABY, I'M IN LOVE WITH YOU" (1:57)

[Gallo—Otis, Gallo, Harris]

PATTI ANNE

(Aladdin 3280)

● Here's one that could become the nation's next catch phrase. "Shtiggy Boom," coined on the West Coast and rapidly spreading, is a phrase that means anything you want it to. For example it could mean "Well that's too bad," or "Who cares," or "You know what you can do," or any of a hundred other offhand remarks. Patti

Anne lends it any variety of meanings in her excellent treatment. Like it or not, "Shtiggy Boom" is going to make lots of us laugh and drive lots of us nuts, but it's going to sell. The flip, "Baby, Baby, I'm In Love With You," is a bouncer kiddie melody, done prettily but without excitement. It's a one sider, namely "Shtiggy Boom."

LINDA HAYES
(Hollywood 1032)

B "OUR LOVE'S FOREVER BLESSED" (2:30) [Golden State BMI—Chambers, Hayes] Linda Hayes sings a very pretty slow tempo ballad. Group backing and soft instrumentation helps set the mood. Good tune and good wax.

B+ "YOU'RE THE ONLY ONE FOR ME" (2:47) [Golden State BMI—Chambers] A similar piece of material handled in a similar manner. Linda sings with feeling as she paints a blue mood.

PEE WEE CRAYTON
(Imperial 838)

B+ "I GOT NEWS FOR YOU" (2:36) [Commodore BMI—Crayton] Crayton tells a powerful story set to a slow blues and a torrid instrumental backing. He waited for a long time to pay her off. Now he's got plenty of money to spend on someone else. Story and presentation could make this a big one.

B "MY IDEA ABOUT YOU" (2:31) [Commodore BMI—Goetz] Crayton sings another slow blues on the flip that comes off ok. However, if one breaks it will be "I Got News For You."

THE NUGGETS
(Capitol 3052)

B+ "SHTIGGY BOOM" (2:04) [Lero—Jarvis, Diamond] A good treatment of the tune that bids fair to becoming the nation's next catchphrase. A dance uptempo and an attention getter lyric. Seems aimed more at the pop market.

B "ANXIOUS LOVE" (1:57) [Marlyn BMI—Jones, Ford] An easy bouncer with appealing melody. Good job that makes the platter easy on the ears. Time on both etchings make them good juke box fodder.

CHARLIE AND RAY
(Herald 447)

B+ "TAKE A LOOK AT ME" (2:48) [Angel BMI—Jones] Charlie and Ray come up with a strong item in a slow bouncing ballad. The treatment is unusual and distinct. Should pick up lots of sales.

B "MY LOVIN' BABY" (2:35) [Angel BMI—Jones] The duo really moves on this one and turns out a good wax. Fast beat bouncer with lots of vev.

"Underwater" breaks "Cherry Pink"



NEW YORK—The RKO Technicolor production, "Underwater!" is proving to be the adrenalin to a five-year-old song that lay dying on the shelves until it was selected as the theme music for the Jane Russell starrer filmed in Superscope.

The song that came back to life and is growing bigger daily is called "Cherry Pink." Although the latest RCA Victor recording, featuring "Mambo King" Perez Prado who also appears in the film, had been released late in December, the song is now showing hit signs. Decca has a stringed version of the tune, using the Spanish title, "Cerezo Rosa" featuring Victor Young, and Alan Dale has just waxed the first vocal version for Coral.

When RKO selected the tune to be the theme music for their film, which was three years in the making at a cost of \$3,000,000, RCA Victor recalled Prado to cut the song.

Above, Jane Russell and Richard Egan greet Prado at the keyboard in a scene from the flicker.

"Cherry Pink" was originally published in Paris back in 1950 under the title, "Cerisier Rose et Pommer Blanc." An Italian version that same year was called "Cerezo Rosa." In 1951, Chappel Music, who became the American publishers, had Mack David write an English lyric to Jacques LaRue's French words and Louiguy's music. Chappel called it "Cherry Pink and Apple Blossom White."

Myers Tune Set For MGM Pic "Blackboard Jungle"

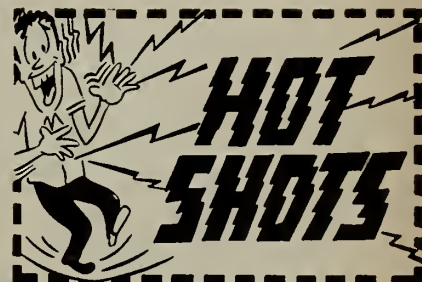
PHILADELPHIA, PA.—The Bill Haley recording of "Rock Around The Clock," will be used in the coming MGM flicker "Blackboard Jungle" scheduled for release on March 25th. The film will star Glenn Ford, Louis Calhern, Anne Francis and Margaret Hayes. The Myers tune was Haley's first big record for Decca.

The record will be used throughout the picture, and a big promotion campaign is being planned by Myers and MGM to exploit the picture and start the record rolling once again.

Myers is also moving on promotion for the new Bill Haley and his Comets release "Mambo Rock."

Ken-Mor Artists Formed

HOLLYWOOD, CAL.—Ken-Mor Artists, personal management outfit, has been set up by George Morte, longtime road-manager for the Stan Kenton ork. Ken-Mor will handle groups recording on the Capitol Records "Kenton Presents Jazz" series. Signed thus far are the Frank Rosolino Sextet, Sal Salvador Quartet, Bill Holman Octet, Claude Williamson Trio, Boots Mussulli Quartet and Bob Cooper Sextet. Latest group to sign and record for the Kenton label is the Al Belletto Quintet. The Belletto group is currently at the Blue Note in Chicago, Rosolino is at the Haig in Hollywood, while Salvador is currently at Birdland in New York.



EARL BOSTIC
"MELODY OF LOVE"
"SWEET LORRAINE"
 King 4776

THE CHARMS
"LING TING TONG"
"Bazoom (I Need Your Lovin')"
 Deluxe 6076

"TWO HEARTS"
"The First Time We Met"
 Deluxe 6065

BONNIE LOU
"TWEEDLEE DEE"
"The Finger Of Suspicion"
 King 1436

ELAINE GAY
"ROCK LOVE"
"Ebony Eyes"
 Deluxe 2029

BOYD BENNETT
"YOU UPSET ME BABY"
"POISON IVY"
 King 1432

MOA 5th Annual Convention
 March 28, 29 & 30
 Morrison Hotel, Chicago

DISTRIBUTED BY
King RECORDS

THE CASH BOX CANADIAN CAPERS

MONTREAL MEMOS

Tony Bennett while headlining at the Seville last week, was unable to complete the engagement due to a serious attack of laryngitis. Theatre rushed in Los Galanes a Latin American Trio. Current attraction at the Seville is the Winged Victory Chorus. . . . The Hachey Bros. & Mary Lou, Alvina Records country group is the current attraction at the Astor Cafe maintaining the hillbilly & country policy started a month ago. . . . The Burton Sisters' legion of fans here in this area will be pleased to know that the girls have signed a Victor recording contract and recorded this past week. Records should be available within the next three weeks. . . . George Taylor, Rodeo Records VP seen dining at the Penthouse with Don Johnson of Metrodisc. . . . Estelle Caron, French Canada's leading warbler whose Meteor Records are at present enjoying healthy sales, guested on Billy O'Connor's TV show out of Toronto replacing Juliette (Label X) who is at present regally reigning Queen of Lake Placid's Winter Carnival.



TONY BENNETT

TORONTO TOPICS

Hazel Scott and her Jazz Trio were the guests last Friday at the Massey Hall "Pop" Concert of the Toronto Symphony Ork. which Paul Scherman conducted. With a program that presented music from Lecuona to Tchaikowsky, the "Pop" Concert proved to be one of the most popular of the season. . . . After a broadcasting hiatus of several seasons, Moxie Whitney re-introduced Radio broadcasting of the dance music which he presents at the Royal York's Imperial Room. One of the highlights of his opening program on a CBC network was a plush new ballad "Is It All Worthwhile" which has all the ear marks of a Hit Parader to our ears. . . . Back in town at the Royal Alexandra is Mayor Moore's "Sunshine Town" (based on Stephen Leacock's book) and to better reviews than ever with this repeat Toronto stand. Almost every reviewer is now predicting that one of the "Sunshine Town" songs, "Next Time" will be an outstanding hit. We hear that Jack Perry is busy on Broadway calling this Canadian "click" to the attention of the top A & R men. . . . Dinah Washington (of Mercury Records) incoming next week at the Colonial, and the reservations are already piling up for this long-anticipated date. . . . Newly weds Gwen Dante and Al Nicholace seem to be one of the happiest couples around this snow-bound town. We are happy to send them our belated best wishes. . . . Held over for the umpteenth year, Ozzie Williams and his Ork at the Club Kingsway continues to be one of the favorite gathering places of the Toronto dancers. . . . We are happy to hear that Bob King, the fast rising Ottawa Country artist has been pacted by Hugh Joseph of RCA Victor for their label. His first session was cut in Montreal on Feb. 14, and the early release of these sides will give Canadian dee-jays and listeners an opportunity to hear this fine talent which has stirred up such a wide fan-following by CFRA's Johnny Corrigan airings in the Ottawa sector. . . . Sharing this week's bill at the Towne Tavern are the Ralph Sharon Trio and vocal lovely Chris Connor. Ralph Sharon, ex-U. K. pianist presented a brand of modern 88-ing that guarantees him a welcome return to this town anytime he wants to come this way. . . . Opened by Sir Ernest MacMillan, the 1955 Kiwanis Music Festival has proved to be even more successful than ever, and it is already the largest Music Festival in North America, we have been told. It is a wonderful opportunity for new talent, and deserves the applause that have been lavished on it.



DINAH WASHINGTON

Shea And Statesmen Team Up On Recording

NASHVILLE, TENNESSEE — A long awaited event has happened. A recording session teaming George Beverly Shea and The Statesmen Quartet. This session recently took place in the new RCA Victor Nashville studios, and covers one of the most celebrated gospel tunes going: Stuart Hamblen's "Open Up Your Heart" (And Let The Sunshine In), a top four-beat number that is perfectly suited to the Statesmen Quartet's style and to Beverly Shea's rolling bass-baritone voice. "Mercy Lord" was written by the quartet's regular baritone, Doy Ott.

Spreading their branches of song farther than ever, Hovie Lister's Statesmen Quartet release the newly

recorded favorites, "Taller Than Trees" and "In The Beginning." Lee Ferebee is composer on the first number, which features bass Big Chief Jim Wetherington in several fine speaking passages. Moral: When you kneel to pray, you become "taller than trees." "In The Beginning" uses many of the same speaking ideas. Besides its title, the hymn follows a more biblical path than the first side. These two were also recorded in the new Nashville studios.

Along these lines, Stuart Hamblen's latest release "Go On By" and "Just A Man" offers two of his original compositions. Scheduled for pop and country promotion, the record is good gospel program material!

THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS



BOB JENNINGS
WLAC—Nashville, Tenn.

1. Wait A Little Longer (Chester Smith)
2. One By One (Wells & Foley)
3. Little Tom (Ferlin Huskey)
4. This Ole House (S. Hamblen)
5. I've Been Thinking (Arnold)
6. I Saw Mother With God (Onie Wheeler)
7. The Lord Is Counting On You (Johnson Family)
8. Making Believe (Kitty Wells)
9. I Feel Better All Over (Ferlin Huskey)
10. Heats Of Stone (Red Foley)

LEN ELLIS
WJOB—Hammond, Ind.

1. If You Ain't Lovin' (F. Young)
2. Loose Talk (Carl Smith)
3. More & More (Webb Pierce)
4. Let Me Go, Lover (H. Snow)
5. Open Up Your Heart (Cowboy Church Choir)
6. I've Been Thinking (Arnold)
7. Hearts Of Stone (Red Foley)
8. In A Jailhouse (Webb Pierce)
9. Hillbilly Heaven (Eddie Dean)
10. Sincerely (Johnny & Jack)

CLARENCE KNEELAND
WICH—WERI—
Jewett City, Conn.

1. Are You Mine (Lorrie & DeVal)
2. Loose Talk (Carl Smith)
3. Let Me Go, Lover (H. Snow)
4. I've Been Thinking (Arnold)
5. More & More (Webb Pierce)
6. Never (W. & M. Tuttle)
7. Hearts Of Stone (Red Foley)
8. Everlovin' (Davis Sisters)
9. Hillbilly Heaven (E. Dean)
10. Wilder Your Heart Beats (Jim Reeves)

JIM STANLEY
WICH—Norwich, Conn.

1. I Gotta Go Get My Baby (Justin Tubb)
2. If Lovin' You Is Wrong (Hank Thompson)
3. Can I Say The Same About You (Tex Williams)
4. More & More (Webb Pierce)
5. Love March (B. Williamson)
6. If You Ain't Lovin' (F. Young)
7. Let Me Go, Lover (H. Snow)
8. Loose Talk (Carl Smith)
9. Never (W. & M. Tuttle)
10. In The Jailhouse (W. Pierce)

TOM EDWARDS
WERE—Cleveland, Ohio

1. Little Tom (Ferlin Huskey)
2. Are You Mine (Lorrie & DeVal)
3. Hillbilly Heaven (Eddie Dean)
4. Untied (Tommy Collins)
5. I've Been Thinking (Arnold)
6. Everlovin' (Davis Sisters)
7. I'm Gonna Fall Out Of Love (Webb Pierce)
8. Day Dreaming (Deckleman/Newman)
9. Makin' Believe (Wells/Work)
10. I Don't Hurt Anymore (Snow)

NORM HALL & TEX JUSTUS
Triangle Network—
Boonville, Ind.

1. Honky Tonk Angel (Williams)
2. Hillbilly Heaven (Eddie Dean)
3. Hearts Of Stone (Red Foley)
4. Gotta Go Get My Baby (Marvin Rainwater)
5. No, I Don't Believe I Will (Carl Smith)
6. In The Jailhouse (W. Pierce)
7. If You Ain't Lovin' (F. Young)
8. Are You Mine (Wright & Tall)
9. I've Been Thinking (Arnold)
10. As Long As I Live (Foley & Wells)

JIM WILSON
WHOO—Orlando, Fla.

1. Loose Talk (Carl Smith)
2. Hearts Of Stone (Red Foley)
3. Let Me Go, Lover (H. Snow)
4. Kisses Don't Lie (Carl Smith)
5. New Green Light (Thompson)
6. In The Jailhouse (W. Pierce)
7. If You Ain't Lovin' (F. Young)
8. Are You Mine (Lorrie & DeVal)
9. Don't Forget (Eddy Arnold)
10. As Long As I Live (Wells & Foley)

COUSIN JOHNNY SMALL
WNLC—New London, Conn.

1. Are You Mine (Lorrie & DeVal)
2. Little Tom (Ferlin Huskey)
3. Read Between The Lines (Benny Martin)
4. New Green Light (Thompson)
5. If You Ain't Lovin' (F. Young)
6. I Gotta Go Get My Baby (Justin Tubb)
7. Sure Fire Kisses (Tubb & Hill)
8. Making Believe (Jimmy Work)
9. Roanoke (Bill Monroe)
10. Number One In My Heart (Skeets McDonald)

MACK SANDERS
KFBI—Wichita, Kan.

1. More And More (W. Pierce)
2. Loose Talk (Carl Smith)
3. Let Me Go, Lover (H. Snow)
4. If You Ain't Lovin' (F. Young)
5. Hearts Of Stone (Red Foley)
6. In The Jailhouse (W. Pierce)
7. Open Up Your Heart (Cowboy Church Choir)
8. Are You Mine (Hill & Sovine)
9. Don't Put It Off (A. Inman)
10. Don't Forget (Eddy Arnold)

F. M. SMITH
WBKH—Hattiesburg, Miss.

1. That's Alright (M. Robbins)
2. Kisses Don't Lie (Carl Smith)
3. Everlovin' (Davis Sisters)
4. Model T Baby (Jack Turner)
5. You Can't Hardly Get Them (Pee Wee King)
6. I Feel Like Cryin' (Fairburn)
7. Ko Ko Mo (Hill & Sovine)
8. Tweedlee Dee (Bonnie Lou)
9. No More, No More, No More (Bobby Lord)
10. In The Jailhouse (W. Pierce)

LILLIE ANNE
WIRC—Hickory, N. C.

1. Are You Mine (Lorrie & DeVal)
2. Wait A Little Longer, Please Jesus (Chester Smith)
3. Hearts Of Stone (Ruby Wells)
4. Are You Mine (Wright & Tall)
5. Kisses Don't Lie (Carl Smith)
6. Let Me Go, Lover (H. Snow)
7. I've Been Thinking (Arnold)
8. Loose Talk (Carl Smith)
9. No, I Don't Believe I Will (Carl Smith)
10. Everlovin' (Davis Sisters)

"CHUCKWAGON CHUCK"
NICHOLS
KOWB—Laramie, Wyo.

1. Hearts Of Stone (Red Foley)
2. Walkin' In The Snow (Penny & Thompson)
3. Beware Of It (Johnnie & Jack)
4. Hillbilly Heaven (E. Dean)
5. If You Ain't Lovin' (Young)
6. Tomorrow's Just Another Day (Rex Allen)
7. Loose Talk (Carl Smith)
8. You're Not Mine Anymore (Webb Pierce)
9. Let Me Go, Lover (H. Snow)
10. Out Behind The Barn (Jimmy Dickens)

CARL STUART
WCOP—Boston, Mass.

1. If You Ain't Lovin' (F. Young)
2. Little Tom (Ferlin Huskey)
3. Loose Talk (Carl Smith)
4. Where Does A Broken Heart Go (Jim Reeves)
5. I Gotta Go Get My Baby (Marvin Rainwater)
6. I Feel Better All Over (Ferlin Huskey)
7. Are You Mine (Wright & Tall)
8. Hearts Of Stone (Red Foley)
9. More & More (Webb Pierce)
10. Please Don't Let Me Love You (Hank Williams)

CARL J. SWANSON
WRUN—Utica, N. Y.

1. Making Believe (Jimmy Work)
2. Hearts Of Stone (Red Foley)
3. Are You Mine (Lorrie & DeVal)
4. Flower Of My Heart (Yaney)
5. Don't Forget (Eddy Arnold)
6. Hillbilly Heaven (Eddie Dean)
7. Let Me Go, Lover (H. Snow)
8. Mt. High Yodel (M. Slim)
9. Let Me Be The First (Wilburn Bros.)
10. If You Ain't Lovin' (F. Young)

HENRY TUCK
WREV—Reidsville, N. C.

1. Are You Mine (Lorrie & DeVal)
2. Let Me Go, Lover (H. Snow)
3. Wait A Little Longer, Please Jesus (Chester Smith)
4. If You Ain't Lovin' (Young)
5. Hearts Of Stone (Ruby Wells)
6. No, I Don't Believe I Will (Carl Smith)
7. That's All Right (M. Robbins)
8. In The Jailhouse (W. Pierce)
9. Tomorrow Is Just Another Day (Allan/Davis Sisters)
10. Mexico (Tommy Smith)

TOM 'N LUKE
WKAB—Mobile, Ala.

1. Let Me Go, Lover (H. Snow)
2. More Than Anything (Smith)
3. If You Ain't Lovin' (Young)
4. Hearts Of Stone (Red Foley)
5. I Feel Better All Over (Ferlin Huskey)
6. Hillbilly Heaven (Eddie Dean)
7. I've Been Thinking (Arnold)
8. Are You Mine (Gill & Sovine)
9. One More Heart (L. McDaniel)
10. Don't Trade (Curtis Gordon)

PAUL KALLINGER
XERF—Del Rio, Tex.

1. In The Jailhouse (W. Pierce)
2. Loose Talk (Carl Smith)
3. More & More (W. Pierce)
4. If You Ain't Lovin' (Young)
5. Cattle Call (Slim Whitman)
6. Let Me Go, Lover (H. Snow)
7. Where Does a Broken Heart Go (Jim Reeves)
8. Are You Mine (Wright & Tall)
9. Crying For a Pastime (Jimmie Newman)
10. I'm Gonna Fall Out Of Love (Webb Pierce)

"TATER" PETE HUNTER
KRCT—Baytown, Tex.

1. Are You Mine (Lorrie & DeVal)
2. Day Dreamin' (J. Newman)
3. I Love You Mostly (Lefty Frizzell)
4. I Can See An Angel (P. Pike)
5. Love Me (Jimmie R. Snow)
6. I Feel Like Cryin' (Fairburn)
7. Time Goes By (M. Robbins)
8. Let Me Go, Lover (H. Snow)
9. I'm Gonna Fall Out Of Love (Webb Pierce)
10. Taller Than Trees (J. Davis)

TEXAS BILL STRENGTH
KWEM—Memphis, Tenn.

1. I Gotta Go Get My Baby (Justin Tubb)
2. If You Ain't Lovin' (F. Young)
3. I'm Gonna Fall Out Of Love (Webb Pierce)
4. Making Believe (Jimmy Work)
5. I Feel Better All Over (Ferlin Huskey)
6. Kansas City Blues (E. Tubb)
7. Tweedlee Dee (Bonnie Lou)
8. If You Stop Loving Me (Ted Raines)
9. I'll Never Change My Mind (Billy Strange)
10. Which One Should I Choose (Red Sovine)

BOB NEAL
WMPS—Memphis, Tenn.

1. You're A Heartbreaker (Elvis Presley)
2. In The Jailhouse (Pierce)
3. I Feel Better All Over (Ferlin Huskey)
4. If You Ain't Lovin' (F. Young)
5. Hearts Of Stone (Red Foley)
6. Are You Mine (Wright & Tall)
7. Draggin' Main Street (J. E. & M. Brown)
8. Let Me Be The First (Wilburn Bros.)
9. Let Me Go, Lover (H. Snow)
10. No, I Don't Believe I Will (Carl Smith)

THOM HALL
WKYW—Louisville, Ky.

1. Open Up Your Heart (Cowboy Church Choir)
2. Let Me Go, Lover (H. Snow)
3. Little Tom (Ferlin Huskey)
4. If You Ain't Lovin' (F. Young)
5. Loose Talk (Carl Smith)
6. If You Don't (Ray Price)
7. Times Goes By (M. Robbins)
8. Next Voice You Hear (Snow)
9. Downstream (Redd Stewart)
10. I Feel Better All Over (Ferlin Huskey)

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BIG 10
Country
JUKE BOX TUNES

Celebrating Capacity Business



PHILADELPHIA, PA.—Celebrating Capacity Business Despite freezing, snowy weather, Webb Pierce and his gang did capacity business at the Town Hall Theater in Philadelphia on Friday, February 11, garnering over 1400 paid admissions. Pictured from left to right are: Jolly Joyce, Jesse Rogers, Webb Pierce and Sally Starr.

Rocky Rolf Promotes Hamblen Music For Victor

CHICAGO—Rocky Rolf, promotion man for RCA Victor distrib, this city, leaves approximately March 1 on a special promotion for RCA-Victor and Hamblen Music which will keep him on the road for about three weeks and will take him to the key markets in the East and South.

Cities he will cover include Pittsburgh, Detroit, Cleveland, Cincinnati, St. Louis, Kansas City, Dallas, Ft.

Worth, Memphis and Nashville. Rocky will see distributors, disk jockeys and key one-stops.

Tunes he will be working on, written and published by Stuart Hamblen, are "Just A Man" by Tony Martin and Stuart's country version of this tune, b/w "Go On By."

Rolf will probably return to the Windy City about March 20.

Allen Invents Musical Aid For Safe Driving

HOLLYWOOD—Rex Allen is working on a musical aid to safer driving that he hopes will help cut down the appalling number of highway accidents. The popular western entertainer has developed two combinations of notes that can be blown on an automobile horn, the first to indicate "PLEASE" and the second "OKAY." They are designed for signalling when a motorist wants to change lanes. Thus, a car desiring to cut in front of another would sound its "Please" horn, and wait to turn until the other gave its "Okay."

Rex realizes that a vast educational campaign must precede general use of his idea, but he already has taken it up with an auto accessory manufacturer, and when model horns are completed, it is planned to take the matter before the National Safety Council.

New Manager



SHREVEPORT, LA. — "Louisiana Hayride" star, Slim Whitman is pictured shaking hands with his personal manager, Ray Bartlett. Bartlett took over the management affairs of the Imperial Recording artist's activities around the first of the year.

THE TEN COUNTRY RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK

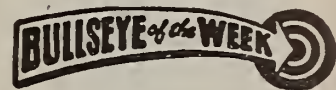
(PLUS THE NEXT FIVE)

- | | | |
|--|-------------------------------------|-----------------------|
| 1. IN THE JAILHOUSE NOW | Webb Pierce (Decca) | |
| 2. IF YOU AIN'T LOVIN' | Faron Young (Capitol) | |
| 3. LET ME GO, LOVER | Hank Snow (RCA Victor) | |
| 4. LOOSE TALK | Carl Smith (Columbia) | |
| 5. ARE YOU MINE | Ginny Wright & Tom Tall (Fabor) | |
| | Myrna Lorrie & Buddy DeVal (Abbott) | |
| 6. HEARTS OF STONE | Red Foley (Decca) | |
| 7. MORE AND MORE | Webb Pierce (Decca) | |
| 8. I'VE BEEN THINKING | Eddy Arnold (RCA Victor) | |
| 9. I DREAMED OF A HILLBILLY HEAVEN | Eddie Dean (Sage & Sand) | |
| | Justin Tubb (Decca) | |
| 10. I GOTTA GO GET MY BABY | Marvin Rainwater (Coral) | |
| 11) LITTLE TOM. | 12) I FEEL BETTER ALL OVER. | 13) KISSES DON'T LIE. |
| 14) I'M GONNA FALL OUT OF LOVE WITH YOU. | 15) MAKING BELIEVE. | 15) THAT'S ALL RIGHT. |
| | | 15) EVERLOVIN'. |

- 1** LET ME GO, LOVER
Hank Snow
(RCA Victor 20-5960; 47-5960)
- 2** LOOSE TALK
Carl Smith
(Columbia 21317; 4-21317)
- 3** MORE AND MORE
Webb Pierce
(Decca 29252; 9-29252)
- 4** IN THE JAILHOUSE NOW
Webb Pierce
(Decca 29391; 9-29391)
- 5** IF YOU AIN'T LOVIN'
Faron Young
(Capitol 2953; F-2953)
- 6** HEARTS OF STONE
Red Foley
(Decca 29375; 9-29375)
- 7** ARE YOU MINE
Ginny Wright & Tom Tall
(Fabor 117; 45-117)
Myrna Lorrie & Buddy DeVal
(Abbott 172; 45-172)
- 8** I DON'T HURT ANYMORE
Hank Snow
(RCA Victor 20-5698; 47-5698)
- 9** NEW GREEN LIGHT
Hank Thompson
(Capitol 2920; F-2920)
- 10** ONE BY ONE
Kitty Wells & Red Foley
(Decca 29065; 9-29065)

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Jim Edward & Maxine Brown



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b/w

"Your Love Is Wild As The West Wind"

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RAY PRICE

SINGING

"ONE BROKEN HEART"

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JIMMY WORK

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JIMMIE WILLIAMS

SINGS
on MGM

"NO ONE KNOWS"

b/w

"These Blues Over You"

White Oak Music-BMI

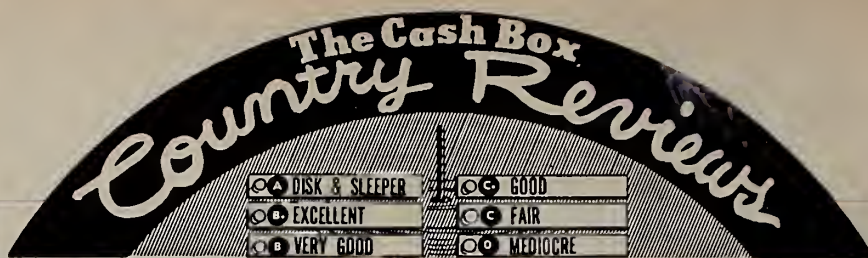
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1. IN THE JAILHOUSE NOW
Webb Pierce
(Decca 29391; 9-29391)
2. LOOSE TALK
Carl Smith
(Columbia 21317; 4-21317)
3. IF YOU AIN'T LOVIN'
Faron Young
(Capitol 2953; F-2953)
4. MORE AND MORE
Webb Pierce
(Decca 29252; 9-29252)
5. LET ME GO, LOVER
Hank Snow
(RCA Victor 20-5960; 47-5960)
6. HEARTS OF STONE
Red Foley
(Decca 29375; 9-29375)
7. I'VE BEEN THINKING
Eddy Arnold
(RCA Victor 20-6000; 47-6000)
8. ARE YOU MINE
Ginny Wright & Tom Tall
(Fabor 117; 45-117)
Myrna Lorrie & Buddy DeVal
(Abbott 172; 45-172)
9. I DON'T HURT ANYMORE
Hank Snow
(RCA Victor 20-5698; 47-5698)
10. THIS OLE HOUSE
Stuart Hamblen
(RCA Victor 20-5739; 47-5739)



THE CASH BOX
BULLSEYE of the WEEK

"LIVE FAST, LOVE HARD, DIE YOUNG" (2:15)

[Central BMI—J. Allison]

"FORGIVE ME, DEAR" (2:28)

[Starrite BMI—G. Jones, F. Young]

FARON YOUNG

(Capitol 3056; F3056)

● Faron Young steps into the spotlight once again with his bid for top honors and it looks like he has the number that'll climb all the way up the charts. The tune, titled "Live Fast, Love Hard, Die Young," is a socko follow-up to his current click, "If You Ain't Lovin'." Young sings this "devil-may-care" type song in sparkling style. Flip, "Forgive Me, Dear" is an up-beat, heartfelt piece beautifully portrayed by the artist.

"MAKING BELIEVE" (2:50)

[Acuff-Rose BMI—J. Work]

"WHOSE SHOULDER WILL YOU CRY ON" (2:12)

[Old Charter BMI—B. Wallace, K. Wells]

KITTY WELLS

(Decca 29419; 9-29419)

● Kitty Wells' outstanding vocal delivery coupled with grade "A" material on either end of the platter sets up a situation that should nail down two chart positions for the thrush. Upper deck, "Making Believe," is a middle beat weeper already making noise and Kitty's wonderful rendition should push the tune to the very top. "Whose Shoulder Will You Cry On" is a powerful, up-tempo, tearful item that the artist warbles with the utmost of sincerity. Like 'em both.

"RUSTY OLD HALO" (2:14) [Rylan ASCAP—Merrill]

"IT'S BEDTIME, BILL" (1:48)

[Acuff-Rose BMI—B. Carlisle]

THE CARLISLES

(Mercury 70544; 70544-X45)

● The talented Carlises come up with one of their best offerings for hit contention. It's a sensational version of a great new religious ballad dubbed, "Rusty Old Halo." It's an exceptionally well written tune, loaded with feeling and delivered in potent fashion by the group. Flip, "It's Bedtime, Bill," is a sprightly, quick beat novelty that rides merrily along in coin-catching fashion. An excellent coupling that should put the Carlises back up there.

JIMMIE WILLIAMS
(MGM 11938; K11938)

B "THESE BLUES OVER YOU" (2:15) [White Oak BMI—Williams] Jimmie Williams turns in a winning performance as he waxes a middle beat, sentimental piece that's gonna attract loads of attention.

B "NO ONE KNOWS" (2:15) [White Oak BMI—Williams] Under portion is moderate tempo, heart rending item that the chanter vocals in polished style. A top flight debut on both ends. Williams has the goods.

HAWKSHAW HAWKINS &
RITA ROBBINS
(RCA Victor 20-6022; 47-6022)

B+ "KO KO MO" (2:17) [Meridian BMI—Wilson, Porter, Levy] Hawkshaw Hawkins and Rita Robbins turn in a fetching duet on an enjoyable novelty that's high up on the pop and r & b charts.

B+ "LING TING TONG" (2:05) [St. Louis BMI—M. Godwin] On the lower end Hawkins takes the solo spotlight and he comes up with a solid reading of another hit r & b tune. A strong coupling.

BOBBY LORD
(Columbia 21367; 4-21367)

B+ "I'M THE DEVIL WHO MADE HER THAT WAY" (3:01) [Shelter BMI—J. Morris] Bobby Lord puts his heart into his delivery as he sends up a slow beat, emotion packed item that's gonna lure loads of loot for all concerned.

B "AIN'T CHA EVER GONNA" (2:27) [Showcase BMI—F. Bryant, B. Bryant] Bottom biscuit is a light-hearted, quick beat love novelty that Lord dishes up in inviting manner.

ALVADEAN COKER
(Abbott 176; 176-45)

B+ "WE'RE GONNA BOP" (2:10) [Dandelion BMI—G. Coker] The flavorful tones of Alvadean Coker are a treat to the ear as the chirp delightfully tells about a new teen-age dance craze spreading across the country. Should make the boxes jump.

B "DO DEE OODLE DEE DO, I'M IN LOVE" (2:04) [Dandelion BMI—G. Coker] Under half is dandy, novelty bouncer that Alvadean waxes in mighty pleasing style. The Cokers back in grand fashion.

JACK TUCKER
("X" 0093; 4X-0093)

B "STARK, STARING MADLY IN LOVE" (2:30) [American BMI—L. Gaston] Jack Tucker comes up with a delectable vocal effort as he zestfully belts out a fast paced, romantic cutie. Appealing instrumental backdrop.

B "FIRST ON YOUR LIST" (2:00) [Starrite BMI—T. Lancaster] Reverse platter is a refreshing, quick beat love ditty that the artist etches in easy-on-the-ears fashion.

WANDA WAYNE & BILLY BARTON
(King 1440; 45-1440)

B+ "THE SONG YOU JUST PLAYED" (2:20) [Lois BMI—B. Barton] Wanda Wayne and Billy Barton never sounded better than they do on this quick beat weeper with tender lyrics. Deck could happen with enough exposure. Watch it.

B "WHY DON'T THEY LEAVE HER ALONE" (2:12) [Lois BMI—B. Barton] Billy Barton sounds mighty jealous of the other guys on this fast paced piece with a tantalizing instrumental backdrop.

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THE CASH BOX Country Roundup

GRAND OLE OPRY . . . Topic of conversation around Grand Ole Opry these



HANK WILLIAMS

days is the filming of the 'Opry' talent for TV exploitation. And, according to word from Hubert Long, enterprising manager of Faron Young (Capitol) and the Wilburn Brothers (Decca), Young has just completed eighteen of the TV series! The Young-Wilburn talent package has just returned from a string of dates in N. Dakota. Audrey Williams just back from Hollywood where she has been acting as technical adviser for the forthcoming Hank Williams flicker . . . "Cheatin' Heart." Incidentally, Audrey's latest MGM release is "Makin' Believe" and "That's All I Want From You." Frankie More back on the road after a brief intermission with a sprained back. More, along with Oscar Davis and Spot Acuff, currently have Johnnie and Jack, and the Tennessee Mountain Boys, and Kitty Wells, with Roy Acuff and his Smokey Mountain Boys on an extended tour throughout the country. The Grand Ole Opry package has wrapped up top grosses for their dates thus far and have just concluded work in Nebraska. X. Cosse now managing Bill Carlisle along with Martha Carson. Cosse has just inked the Carson-Carlisle package for engagements in Blackwell, Okla.; Enid, Okla.; Liberal, Kansas; Garden City, Kansas; Tulsa, Okla.; and Indianapolis, Ind. Co. Tom Parker back in Nashville after completing final arrangements for big package show in Arkansas territory. Currently, Parker has Hank Snow working a solid sched thru New Mexico, Texas, Louisiana and Michigan! Ernest Tubb touring through Texas this week. In another package show, Justin Tubb, Ferlin Huskey, Harvie June Van and Rod Brasfield worked a personal appearance in Norfolk, Va., Sun., Feb. 13. Sheriff Tex Davis handling promotion of the show. Bill Lowery, prexy of Lowery Music, Atlanta, Ga., into Nashville recently. Lowery out with a new release on Capitol . . . "Rusty Old Halo" and "Hillbilly Heaven." Lowery also announced while in Nashville that he has moved to WEAS in Atlanta and will record shows at home via tape for his airtime. Performing in the Flamingo Films series for the first time last week were Little Jimmy Dickens, Ray Price, Marty Robbins, and Del Wood. Elton Britt scheduled for guest spot on Grand Ole Opry Feb. 26. February holds two important celebrations for Grand Ole Opry stars. It was in February 1938 that Roy Acuff first appeared on the Grand Ole Opry; and Faron Young was born Feb. 25, 1932. Thanks to Bill McDaniels for these facts and figures! Norma Barthe, Roland, Okla., mailing out the latest Ernest Tubb fan club journal . . . It's Country Music's oldest publication of its type . . . celebrating their tenth anniversary. Name of the journal is "Melody Trails." Eddy Arnold continues with his TV film series . . . "Eddy Arnold Time" with Betty Johnson (RCA Victor) from Chicago through April. Eddy worked the 9th Annual Home Show, Washington, D. C. Feb. 19. Bob Burrell promotion man for Capitol Records into Nashville for promo party with local deejays and Capitol Artists. Burrell, along with Ken Nelson, Capitol's A&R topper just finished swing through Dallas, Ft. Worth, and San Antonio touching off personal promotion on two of the label's current country disks . . . Faron Young's "Live Fast, Love Hard, Die Young" and "Forgive Me, Dear" and Bill Lowery's recording of "Hillbilly Heaven" and "Rusty Old Halo." Burrell also made stops in Oklahoma City and Tulsa in addition to the stops above with Nelson. Burrell pointed out that early interest from the sales reps, and distributors on these two country releases is running very high.



SLIM WHITMAN

HAYRIDE HAPPENINGS . . . Special communication from Ray Bartlett, manager of Slim Whitman (Imperial) says that Ray and Slim recently visited with Paul Kallinger at XERF in Del Rio, Tex. Kallinger did a special "Slim Whitman" night show and played all of Slim's recordings . . . (both sides). Ray and Slim also visited with Kallinger's family . . . their son, Johnnie, and daughter, Linda. Slim also visited with Charlie Walker in San Antonio, and KMAC, Bill Jones, KIOX, Bay City, Texas Bill Bentley, KSTV, in Stephenville, Tex Herring, KERB, Kermit, and Johnnie Seed, KEAN in Brownwood. Slim also played the March of Dimes Polio Drive after his own show in Brownwood, Tex. In an hour and a half, Slim helped collect over \$500 for the Polio Drive.



BETTY AMOS

According to word from Slick Norris, Jimmie Newman, a regular at the Hayride, recently worked a personal appearance in Mobile, Ala., and while in town visited with deejay, Happy Wainwright at WKRG; Luke McDaniels, WKAB, and Jack Cardwell, WAIP, Prichard, Ala. On Feb. 9, Jimmie worked at Jennings, La., with a group from the Hayride . . . Johnny Horton, Carolyn Bradshaw, Jerry and Dido Rowley and Betty Amos. Also, Jimmie shared honors with Billy Walker, the two working the Moulin Rouge in Lake Charles, La. Stan Lewis, who operates Stan's Record Shop in Shreveport, La., into Nashville recently. Stan has been a constant promoter of country wax in that area for several years. Leonard Chess, prexy of Chess Records made the visit to Nashville with Stan. The two stopped in for a chat with Ernie Young, head of Nashboro Records in Nashville.

FROM THE CROSSROADS OF COUNTRY MUSIC . . . Mayor C. A. Washmon of Harlingen, Tex., proclaimed Feb. 24 as "Red Foley Day" in his community, honoring the artist for his benefit performance in that city in 1951. Proceeds from the Foley appearance four years ago helped establish the Valley Boys Ranch, a Texas-style "boystown," now a thriving enterprise, thanks to the redhead's help. The Davis Sisters (RCA Victor) guested on the Red Foley "Ozark Jubilee" Feb. 19, and Eddie Dean is set for the show on March 5. Other tentative guest stars who will appear on the show include Goldie Hill, March 12, Justin Tubb, March 19, and Rex Allen, March 26. Columnist Ethel Daccardo of the Chicago Daily News, and columnist Janet Kern of the Chicago Herald-American, add their good opinions to other writers around the country as to the merit of the Foley ABC TV'er.

WVVA WHEELING JAMBOREE . . . Lee Sutton pens from Virginia that Doc Williams and the Border Riders (Wheeling Records) made their initial

appearance on television recently with two shows in Altoona, Pa., and one in Wheeling and the group received 18,000 cards and letters for a repeat performance so they will start regular weekly shows on the two stations. Stoney Cooper and Wilma Lee and the Clinch Mountain Clan into New York and Maine for two weeks. Bud Messner and the Skyliners just signed pact to work the 86-Theater Shine circuit.

WLS NAT'L BARN DANCE . . . Accordionist Lou Prohut has a new release on the X label . . . "Swiss Lullaby" backed by "Hen House Polka." Bobby Grove appeared on the Barn Dance as guest Feb. 5, and on Feb. 12 were the Morgan Sisters, novel harmonizing act. Feb. 12, the Boyd Twins and Roy Sneed bowed in as guest artists on the show. WLS comedian Red Blanchard just received a special citation for community service from the Brookfield Community Chest, Brookfield Ill., "in recognition of outstanding achievement in serving the human needs of our community." Mail and telephone calls from listeners have induced WLS to continue its "Barn Dance Matinee" live-talent program an additional half hour every afternoon. Lulu Belle and Scotty, Dolph Hewitt, the Beaver Valley Sweethearts, Woody Mercer, Capt. Stubby and the Buccaneers, the WLS Rangers, and emcee Jack Holden, are now aired from 2-5 P.M. Monday through Friday.



GOLDIE HILL

COUNTRY SMATTERINGS . . . Jim Wilson just phoned into the office—leaving WHOO, Orlando, Fla., for WAVE-WAVE-TV in Louisville, Kentucky, and chores for Jim begin at his new spot on March 1st. Incidentally, Jim has two good recitations out on Mercury . . . "Dear Mom, I'm Thinkin' of You" and "The Farmer and The Lord." Wesley Rose just recorded first session for Dot and Smokey on MGM. Wes also handled session for Randy Atcher while in Nashville. Two Acuff-Rose field men hit the road last week. Joe Lucus into Alabama, Georgia and Tennessee and Mel Foree into the Carolinas and Virginia. Songwriter Cindy Walker informs us that she has a new "name sake," she's Miss Cindy Wills, born to Mr. and Mrs. Bob Wills. Bob Wills has just inked a Decca contract, Cindy says. Tom Perryman of KSIJ, Gladewater, Tex., recently had Elvis Presley, Scotty and Bill, J. E. and Maxine Brown, Leon Post and Sonny Trammel from the Hayride and set a week of dates for the group. Crowds and turnouts were great. Tom also had Hank Thompson and his Brazos Valley Boys in for a big dance and celebration. The York Brothers and Mallie Ann and Slim tentatively set now for first week

in March. Jack Turner (RCA Victor) has his contest on his latest release going like a house afire . . . deejays will be getting the details right away, says Jack. Jim Stanley, WICH-Norwich, Conn. deejay on the air one and a half hours daily Mon. through Fri. with his "Almanac" show. Mark Johnson, to make his debut on the new Queen label. The first two tunes will be instrumental with Mark at the piano. Prexy of the diskery is G. E. Kennerly of Snyder, Tex. Good friend Grandpa Jones returns to the lineup with two ancient tunes "Old Dan Tucker" . . . with a nifty arrangement . . . and an oldie "Gooseberry Pie." Now that RCA Victor has signed keyboard artist Del Wood, you can look for some singles and an album on the market in the near future. According to Chick Crumpacker, this brings the C&W department at Victor to a total of three fine keyboard artists. . . . John Gordy and singing Char'ey Stewart! Martha Carson just out with another new release on Capitol . . . "It's All Right" and "Counting My Blessings." Mel Mallory sends out sharp piece of promotional material on Werley Fairbank's latest Capitol release . . . "I Feel Like Cryin'." The tune has been getting good actions from the deejays, according to the report. Like to thank the following for their nice cards and letters sent into the Nashville Cash Box office: Jewell House, Tom Perryman, Charlie Walker, Wade Ray, Jack Turner, Ray Bartlett, Jim Wilson, Slim Whitman, Jim Reeves, Carl Stuart, Herbert Shucher, Slick Norris, Lee Sutton, Mae B. Axton, Ned Needham, Charlie Wright, Cindy Walker, Cliff Rodgers, Jim Halsey, Mel Mal'ory, Bill Denny, Bill McDaniels, Curtis Gordon, Tommy Sutton, Don Richardson, Maxine and J. E. Brown, Horace Logan, Stan Lewis. Hope we never missed anyone!



LULU BELLE & SCOTTY

CINCINNATI CUT-UPS

Marian Spelman WLW's lovely blonde vocalist will tour Europe with the "ASCAP Show." This is the first time that ASCAP (American Society of Composers, Authors and Publishers) has ever sponsored a USO troupe and the first time a WLW-TV personality has been chosen to perform with a USO tour. The group appeared on the Feb. 8th "Tonight" program and arrangements are being made for the group to meet President Eisenhower before leaving the next day for Frankfurt, Germany. Songwriters in the unit include Mack Gordon, Abel Baer, Rube Bloom, Gerald Marks, Johnny Redmond and Bee Walker.

The Davis Sister's (Victor) are packing their bags this week end and will be heading for the Ozarks where they will make an appearance on Red Foley's (Decca) "Ozark Jubilee." The show is on ABC-TV network on Saturday night and is receiving many raves from this neck of the woods. . . .

Jimmie Williams (MGM) has a new record out this week "No One Knows" b/w "These Blues Over You," we believe this will be a big one in the country field. . . . Bob Provence announcer, has been named Executive Producer for Crosley's Dayton outlet, WLW-D. . . . Hugh Cherry arrived at the Nation's station to take up duties as emcee on the Midwestern Hay Ride, and to do DJ work on other WLW country shows.

Anybody loose a Pup? Call "Willie The Dog Catcher" at WCPO. He'll nab 'em for you in no time. Folks around these parts call Bill Dawes should they loose a pooch and Willie sounds the alarm on his d/j show. He has a sponsor too. . . . Dick Noel goes in to Chicago this week end to appear on the "Breakfast Club" over ABC. Dick has a new disc out on the Fraternity label called "When I'm Alone" which was written by his manager Harry Carlson and Erwin King.

Research Craft Company

Producers of

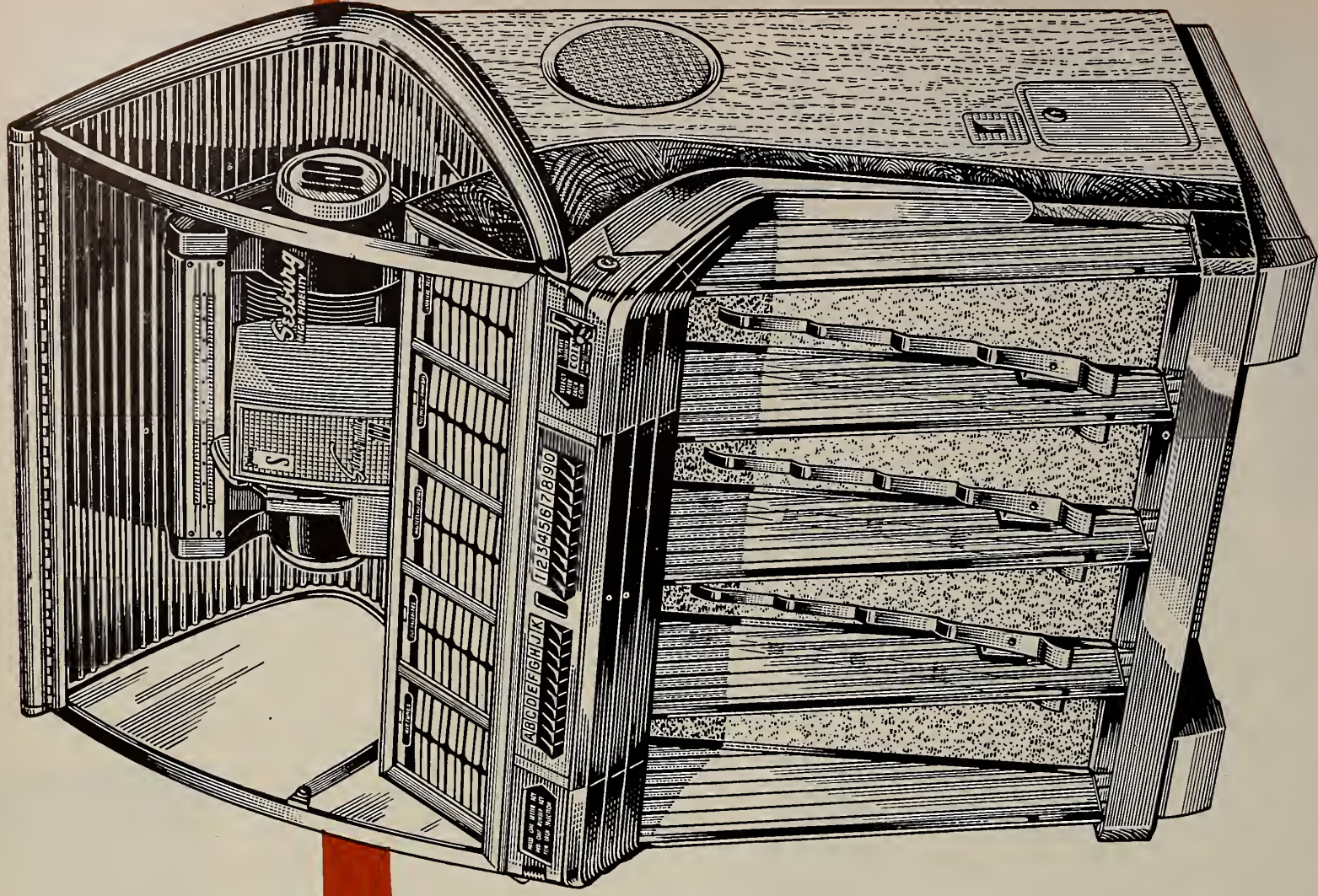
Finest Custom Record Pressings That Quality Materials and Intelligent Skill Can Offer

Any Type of Phonograph Record in Shellac • Flex • Vinylite

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There's only one way to appreciate
the value of **Seeburg** Full-Spectrum
High Fidelity and All Directional sound

LISTEN IT



Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois



America's finest and most complete music systems

JUKE BOX OPERATORS!

IMPORTANT!

PHONE YOUR NEAREST Western Union Telegraph Office IMMEDIATELY!

Western Union WILL SEND THE FOLLOWING TELEGRAM TO THE SENATORS AND CONGRESSMEN YOU LIST, SIGNING YOUR NAME AND ADDRESS AS WELL AS THE NAMES AND ADDRESSES OF ALL YOUR FRIENDS AND WILL CHARGE THE BILL TO YOUR TELEPHONE...

DOMESTIC SERVICE Check the class of service desired; otherwise this message will be sent as a full rate telegram		WESTERN UNION 1206 10-51 W. P. MARSHALL, PRESIDENT	INTERNATIONAL SERVICE Check the class of service desired; otherwise the message will be sent at the full rate	
FULL RATE TELEGRAM			FULL RATE	
DAY LETTER			LETTER TELEGRAM	
NIGHT LETTER			SHIP RADIOGRAM	
NO. WDS.-CL. OF SVC.	PD. OR COLL.	CASH NO.	CHARGE TO THE ACCOUNT OF	
			TIME FILED	

Send the following message, subject to the terms on back hereof, which are hereby agreed to

Senator Harley M. Kilgore

Senate Building, Washington, D.C.

) Also send to your own Senator and Congressman,
) all Senators sponsoring the "Kilgore Bill" and
) the Senators on the Senate Judiciary Committee

PLEASE CONFIRM BY RETURN WIRE OR LETTER THAT OPEN PUBLIC HEARINGS WILL BE HELD ON SENATE BILL NUMBER 590. IF POSSIBLE PLEASE ADVISE DATES WHEN HEARINGS WILL BE HELD. AS MEMBER OF JUKE BOX INDUSTRY DESIRE TO PRESENT OUR SIDE AS WE HAVE DONE FOR SO MANY PAST YEARS.

SIGN.....Your Name
Address, City, and State

SEND THE ABOVE WIRE TODAY TO...

YOUR OWN SENATOR AND CONGRESSMAN

AND TO THE FOLLOWING SENATORS ON THE SENATE JUDICIARY COMMITTEE



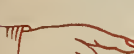
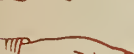







- SEN. HARLEY M. KILGORE (Dem. W.Va.) Chairman
- SEN. JAMES O. EASTLAND (Dem. Miss.)
- SEN. ESTES KEFAUVER (Dem. Tenn.)
- SEN. OLIN D. JOHNSTON (Dem. S.C.)
- SEN. THOMAS C. HENNINGS, JR. (Dem. Mo.)

- SEN. JOHN L. McCLELLAN (Dem. Ark.)
- SEN. PRICE DANIEL (Dem. Tex.)
- SEN. JOSEPH C. O'MAHONEY (Dem. Wyo.)
- SEN. ALEXANDER M. WILEY (Rep. Wisc.)
- SEN. WM. LANGER (Rep. N.D.)

- SEN. WM. E. JENNER (Rep. Ind.)
- SEN. EVERETT M. DIRKSEN (Rep. Ill.)
- SEN. HERMAN WELKER (Rep. Idaho)
- SEN. ARTHUR V. WATKINS (Rep. Utah)
- SEN. JOHN M. BUTLER (Rep. Md.)

MUSIC OPERATORS THIS YOUR FUTURE, THE FUTURE AND THE CONTINUED PRO

THIS VERY MINUTE – RIGHT NOW – STOP WHATEVER ELSE YOU ARE DOING—AND COMPILE A LIST OF:

-  ALL YOUR PERSONAL FRIENDS AND ACQUAINTANCES
-  ALL THE BUSINESS FIRMS YOU DEAL WITH OR EVER DEALT WITH
-  ALL THE BUSINESS PEOPLE YOU KNOW
-  ALL OF YOUR LOCATION OWNERS AND THEIR EMPLOYEES
-  ALL OF YOUR LOCATION OWNERS' FRIENDS YOU AND THEY KNOW
-  ALL THE CIVIC LEADERS AND THEIR FRIENDS YOU KNOW
-  ALL THE CHARITIES YOU DONATED TO
-  ALL THE CLERGY YOU KNOW
-  ALL THE CITY OFFICIALS AND POLITICIANS YOU KNOW
-  ALL THE FRATERNAL ORGANIZATION MEMBERS YOU KNOW
-  EVERYONE ELSE YOUR FAMILY AND FRIENDS DEAL WITH (BUTCHER, BAKER, CANDLESTICK MAKER) ANYONE WHOM YOU EVER MET OR DEALT WITH, HELPED, DONATE TO, WHOM YOU WORKED FOR OR WITH, ALL FRIENDS AND ACQUAINTANCES OF YOUR EMPLOYEES, ETC.

YOU MUST DO THIS NOW! THIS IS VITAL!

IS VITALLY IMPORTANT TO WELFARE OF YOUR FAMILY GRESS OF YOUR BUSINESS

AFTER YOU HAVE COMPILED YOUR LIST WRITE OR WIRE YOUR SENATOR AND CONGRESSMAN AND ALL THE SENATORS ON THE "SENATE JUDICIARY COMMITTEE" AND GET EVERYONE ON YOUR LIST TO DO THE SAME — IMMEDIATELY — TODAY — BE SURE TO ASK FOR "OPEN PUBLIC HEARINGS" BEFORE THE "SENATE JUDICIARY COMMITTEE" ON THE "KILGORE BILL" (S.590) WHERE THIS INDUSTRY CAN ONCE AGAIN PRESENT THE TRUE FACTS!

YOU MUST DO THIS TODAY! THIS CAN'T WAIT!

This is one year when every leader in the automatic music industry agrees that there must be concerted action to bring a flood of over 1,000,000 letters and/or wires to all Senators and Congressmen and, especially, to every Senator who is a member of the Senate Judiciary Committee.

Nor should the thought of a million letters and/or wires overwhelm anyone engaged in the juke box business. This actually means only 100 letters from each operator. No operator should stop at only 100 letters.

The operator will, therefore, quickly realize that a million letters and/or wires is not too big a job. In fact, if each and every juke box operator and his employees in the nation will work only one-tenth as hard in this matter as did the large music organizations whom he now has to oppose, far, far over 1,000,000 letters will flood into Washington.

The very first thing that these wires and/or letters must contain is a request for confirmation of Open Public Hearings before the Senate Judiciary Committee. Though Senator Kilgore, Chairman of the Senate Judiciary Committee, is reported to have stated that there will be Open Public Hearings, **THIS MUST BE CONFIRMED.**

All wires and letters must refer to Senate Bill 590 which was introduced into the Senate of the United States on January 21, 1955 by:

Senator Harley M. Kilgore (Dem., W. Va.)
Chairman of the Senate Committee-On-The-Judiciary

His co-sponsors on this bill (S.590) are:

Senator Estes Kefauver (Dem., Tenn.)
Senator Wm. Langer (Rep., N.D.)
Senator Olin D. Johnston (Dem., S. C.)
Sen. Wayne Morse (Ind., Ore.)
Senator Frank A. Barrett (Rep., Wyo.)

Senator Hubert H. Humphrey (Dem., Minn.)
Senator Frederick G. Payne (Rep., Me.)
Senator Matthew M. Neely (Dem., W. Va.)
Senator Joseph C. O'Mahoney (Dem., Wyo.)

This is the time, right this very minute, when every single juke box owner must drop whatever else he is doing, regardless of how important whatever he is doing at this moment may seem to him, and get those letters mailed and those wires sent—**QUICK.**

No operator in the nation can financially stand for a *private taxing authority* such as ASCAP (and similar organizations) will become if they obtain the amendment they seek in S.590.

This will mean that every juke box owner in the nation will be paying double and much more for the very same thing for which he has already paid. Nor does he know how much more than double he will have to pay. *ASCAP is asking that the U.S. Government blindly allow them to be the judge of how much ASCAP should tax the nation's juke box owners.*

No one man, nor any one group of men, can do this job of getting these letters and wires to Washington. This is the job of every single music operator in the country. Also for everyone of his employees, his friends, the people whom he knows and deals with, as well as for every jobber, distributor and manufacturer in the industry.

All in the juke box industry must join in a concerted action to flood Senators and Congressmen with far, far over 1,000,000 letters and/or wires.

Not to only obtain Open Public Hearings on the "Kilgore Bill" (S.590) but to also prove to the legislators of this nation that ASCAP, and similar such organizations, desire to benefit themselves, and themselves alone, at the expense of an entire industry of small juke box businessmen, at the expense of many, many thousands of small store-

keepers everywhere in the country and, especially, at the expense of the many millions of American citizens who can only best afford juke box music.

These letters and telegrams will, of themselves, definitely indicate to the Senators and Congressmen that there is overwhelming public opinion, the opinion of the peoples who voted to send them to Washington, against forcing the nation's small juke box businessmen to pay ASCAP, and similar such organizations, **WHATEVER THESE ORGANIZATIONS DESIRE IN THE WAY OF DOUBLE, TRIPLE, QUADRUPLE, AND MORE ROYALTY-TRIBUTE FOR THE VERY SAME TUNE.**

There is no limit set on what ASCAP, and similar such organizations, can charge in S.590.

The 1,000,000 letters and/or wires will prove that the citizens of these United States want to continue to enjoy economical juke box music without being hampered by policed controls, without being forced to pay extra coin, without having the small juke box businessman, who is bringing them this music as his livelihood, pushed out of business because a multi-millions of dollars "non-profit" collection agency known as ASCAP seeks to become a **PRIVATE TAXING AUTHORITY** with the sanction of the U.S. Government by Federal Law.

No juke box operator in this nation can afford to even hesitate for a second. He must act quick. He must get wires and/or letters to everyone of the Senators on the Senate Judiciary Committee asking for Open Public Hearings to be held before this Committee and must ask that these Senators confirm these hearings and, if at all possible, advise him of the dates of the hearings.

He must rush letters and/or wires to his own Senator and his own Congressman and must get everyone whose name he puts on the list he compiles to do the same.

HE MUST DO THIS TODAY! THIS VERY MINUTE! WRITE NOW!

**THIS IS
VITALLY
IMPORTANT
TO EVERY
JUKE BOX
OPERATOR**



**WRITE OR WIRE
YOUR SENATOR
AND CONGRESS-
MAN AND EVERY-
ONE OF THESE
SENATORS ON THE
SENATE'S JUDICI-
ARY COMMITTEE:**

Sen. Harley M. Kilgore (Dem., W. Va.)
Chairman
Sen. James O. Eastland (Dem., Miss.)
Sen. Estes Kefauver (Dem., Tenn.)
Sen. Olin D. Johnston (Dem., S. C.)
Sen. Thomas C. Hennings, Jr.
(Dem., Mo.)
Sen. John L. McClellan (Dem., Ark.)
Sen. Price Daniel (Dem., Tex.)
Sen. Joseph C. O'Mahoney
(Dem., Wyo.)
Sen. Alexander M. Wiley (Rep., Wis.)
Sen. Wm. Langer (Rep., N. D.)
Sen. Wm. E. Jenner (Rep., Ind.)
Sen. Arthur V. Watkins (Rep., Utah)
Sen. Everett M. Dirksen (Rep., Ill.)
Sen. Herman Welker (Rep., Idaho)
Sen. John M. Butler (Rep., Md.)

**TO ALLOW THE JUKE
BOX INDUSTRY TO
ONCE AGAIN PRESENT
THE FACTS IN OPEN
PUBLIC HEARINGS BE-
FORE THE SENATE JU-
DICIARY COMMITTEE**

**WRITE - WIRE
TODAY!
THIS CAN'T WAIT!**

Music Operators Read This: **LETTER TO A SENATOR**

Your Senator's Name Here
Senate Building,
Washington, D. C.

Dear Senator:

Once again, as has happened time after time since the end of World War II and for many years before that, and in complete disregard and disbelief of the perspicacity of all the many Congressional investigating committee members of all those preceding Congresses, men who were sincere legislators with deep understanding, foresight and intelligence and who, after listening to both sides all those many, many years, most completely turned down former such bills, an absolutely similar bill, S.590, has again been introduced into the Senate.

This bill proposes that an amendment be made to the "Copyright Act" strictly for the sole and complete and exclusive benefit of "ASCAP" (American Society of Composers, Authors and Publishers) and similar such organizations. This bill is not for the benefit of all Americans. Simply to benefit this multi-millions of dollars organization, and similar such organizations, by granting them unlimited private taxing authority with the sanction of the U. S. Government.

This bill, S.590 is, most definitely, against the continued livelihood, well-being and welfare of thousands of small businessmen who comprise the nation's automatic music industry, as well as the many, many thousands of small storekeepers whom they serve, and the millions on millions of American citizens, young and old, who can only best afford to enjoy economical juke box music.

This multi-millions of dollars collective collection agency, ASCAP, wants to get paid TWICE OVER AGAIN and more for the very same tune. ASCAP calls itself a "non-profit" collection agency for and of its members. Its members are music publishers, music composers and music authors. All of whom these people are, collectively ASCAP, itself.

ASCAP's members are already receiving the royalties they demand for each and every one of their copyrighted tunes featured on any recording used by the small juke box businessman. This royalty is paid directly by the recording manufacturers. The record manufacturers, in turn, add this royalty onto the price that the juke box businessmen have to pay for these recordings.

Therefore, these members, who comprise this "non-profit" collective collection agency known as ASCAP (and who actually are ASCAP) are already paid the royalty they demand from the nation's juke box owners, in what this multi-millions of dollars collection organization (ASCAP) terms: "Mechanical Fees".

Now these same members, who comprise ASCAP, want to be paid AGAIN for this very same tune from the juke box owners ALL OVER AGAIN. And in bill S.590, they want Congress to blindly leave this private taxing power up to them as to how much over and above double they should obtain. This time, though, they term this attempt at DOUBLE-ROYALTY-TRIBUTE AND MORE FOR THIS VERY SAME TUNE: "Performance Rights".

Regardless of what they term it, as you can readily surmise, since it is the very same merchandise for which they have already been paid, THEY WANT TO GET PAID TWICE OVER AGAIN AND MORE FOR THIS VERY SAME MERCHANDISE; this very same tune, and from the very same people who have already paid them once before.

By so doing they will force out of business the thousands of small businessmen engaged in the automatic music industry, will terribly injure financially all the many, many thousands on thousands of small storekeepers who are much dependent on the income from this music to help continue them in business and, at the same time, raise costs to all the many, many millions of Americans who enjoy such economical music.

They approach the august and very busy Senate of these United States to ask that this highest body of the United States Legislature actually vote them, and for them only, an amendment to the "Copyright Act" in this bill, S.590, for their sole and exclusive benefit, and in complete disregard of any benefits to all Americans, so that they can have the power of the Government of these United States to back them in such forced payment, and to, thereby, become a PRIVATE TAXING AUTHORITY with the sanction of the Government of these United States, to obtain double, and over again, royalty-tribute, whatever and how much they may desire, for the very same tunes for which they are already paid.

I beg of you to do everything in your power to HALT this travesty on American justice. To cry out AGAINST S.590. To have all your many friends in the Senate, and especially on the Senate Judiciary Committee, ABSOLUTELY CONDEMN S.590.

I also beg of you, MORE THAN ANYTHING ELSE RIGHT NOW, to HELP obtain Open Public Hearings before the Senate Judiciary Committee, so that America's small juke box businessmen will have the opportunity to be heard, to be granted the right of all American citizens, so that these small juke box businessmen can ONCE AGAIN PRESENT THE TRUE FACTS as they have so successfully presented the facts for so many, many past years.

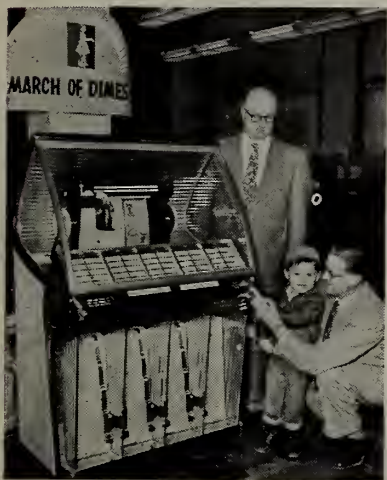
Very truly yours,
Your Name and Address Here

**WRITE YOUR OWN LETTER AND GET EVERYONE ELSE TO
WRITE FOR OPEN PUBLIC HEARINGS TODAY!**

WRITE! Say Miller and Levine

“March of Dimes” Program in Oakland, Calif., Gets Fine Publicity in Newspaper.

Miller Commends “The Cash Box” For Idea To Make it Permanent Yearly Program.



OAKLAND, CALIF.—Four juke boxes were placed in banks and hotels during the recent “March of Dimes” campaign. Not only did these machines bring in considerable money for the charity, but the music machine industry received some wonderful publicity in the Oakland Tribune, which ran a good sized story, including a large photograph. (Reproduced herewith), of the juke box at the 33rd Ave. Branch, Bank of America, with J. Dillas Black (left), manager; David Fulkerson, 3 year old; and George A. Miller).

The Oakland Tribune quotes Miller “Contributors have kept the juke boxes playing continually before, during and after banking hours, and day and night at the Leamington Hotel. In Alameda County we got a late start,

but the response has been fine, and we have big plans for next year. In fact, next year we hope to have an automatic phonograph playing for the ‘March of Dimes’ in every bank and hotel in the 48 states. We think people get a kick out of playing a tune for the ‘March of Dimes.’”

In reporting his experience to The Cash Box, Miller said, “We have broken down the resistance, though it took us almost two weeks to get a phonograph in the first bank lobby, and now those that didn’t have them wish they had, because the bank people accepted the idea most graciously. The employees in the banks enjoyed the music, and they themselves contributed very heavily to this cause. Some of the banks have asked us to leave the phonographs in their lobbies for the benefit of their employees. Therefore, I think through the ‘March of Dimes’ program music operators have found a new medium for popular music through background music or the automatic phonograph. Nothing is impossible in the way of good public relations if the music operators will follow a constructive, persistent course.”

Miller concluded his report with the following accolade to The Cash Box, originators and sponsors of the national campaign for “A Day of Dimes for the ‘March of Dimes’”: “I think that The Cash Box deserves a great deal of credit for calling the ‘March of Dimes’ to the attention of music operators all over the nation. Even though our dates did not coincide, the idea was there and I followed through on the suggestion of The Cash Box to make the ‘March of Dimes’ MOA’s permanent program each and every year.”

Chi Coin Presents Bowler

CHICAGO—“After the most extensive and thoro tests we’ve ever conducted”, reported Ed Levin, sales director of Chicago Coin Machine Company, this city, “we are now presenting our new ‘Arrow Bowler’ to the industry.”

The reason, Levin reports, that the firm conducted such thoro and extensive tests was due to an entirely new, different and original play principle which will appear for the first time on “Arrow Bowler”.

“Here”, Ed Levin says, “the operators will find a feature that has proved itself capable of holding players at the ‘Arrow Bowler’ hour after hour.

“They just simply won’t get away from the game, once they’re in action”, Levin continued, “because the extra arrow points which they can obtain, at the very end of the entire game,

gives them the incentive to keep on playing.”

Levin also explains that this feature is completely adjustable. For example if, at the end of the game, when the arrow lights up it points to number six, and the player matches this number during his play, he gets extra points.

Similarly, the same applies to matching the number, star and crown. The extra points which the player gets, right when the game is over, is the inducement to make him play more and more and over and over again.

Levin says, “This is, without any doubt, the greatest come-on-and-play-me-again feature that has yet appeared on any bowling game. It is so fascinating that even visitors to our factory, once they get playing ‘Arrow Bowler’, won’t quit.”

Advise Ops it is Imperative That They Write Their Senators and Congressmen



GEORGE A. MILLER
(President, Music Operators of America)



SIDNEY H. LEVINE
(Legal Counselor, MOA)

OAKLAND, CALIF.— George A. Miller, president and business manager of Music Operators of America (MOA) is emphatic in his plea that it is imperative that every music operator in the nation write his Congressmen and U. S. Senators in protest of Senate Bill S. 590, and House of Representatives Bill HR 2677.

Miller stated, “The music operator should impress the members of the sub-committees on copyright legislation of the importance of their being heard this year—the same as they have in previous years.

“The proponents of these bills would like to see them passed by sub-committees without holding public hearings—because they know when the Congressmen and Senators on these committees hear the music operator’s side of the question, there is a great difference in the outcome of these bills.”

Miller advises he and Sidney Levine, the attorney for MOA, have been in constant conference with others associated with the automatic phonograph business, and it is the general

opinion of all that letters of protest must be sent in by the thousands—so that the Congressmen and Senators may know that the automatic phonograph business is in jeopardy.

“It’s impossible to point out the importance of these letters”, said Miller, “even though The Cash Box has been most liberal with their news articles and space given the Music Operators of America.”

Miller and Levine go on to say further that there has never been so much pressure to amend the present copyright laws as there is at this particular time. “We feel certain,” he continued, “that some of the co-signers of these bills have not been enlightened on both sides of the subject. The representatives of the national music operators’ association are preparing a solid front against these particular bills, but we need the help and co-operation of every music operator in the nation. You must write your letters today. Don’t delay for one moment. Time is a great factor in the success of defeating this legislation.”

Battle For 1st, 2nd, 3rd Tightens as Season Rolls On

CHICAGO—Several teams switched positions in last night’s (2/14) bowling results which are as follows:

Coven Music beat the first place ABC #2 team three times. High for Coven was Tom Nyland, 483. Irv Cairo led the ABC team with 443.

Coral took 3 games from Star Music to move up to second place. Eddie Cicero was high for men as well as high for Coral with 581, which included a 213 and 226 game. Charley Alesi was high for Star Music with 529. Joe Cicero of the Coral team went into the Army this past Monday and Ed Walker, captain of the Coral team is now looking for a replacement.

Oomens took 2 from Mercury Records and as a result moved up into third position. Johnny Oomens was high for his team with 539. Carl Latino

trailed slightly with 527. Ralph Kick was high for Mercury, 514.

Atlas took 2 games from Decca. Mike Blumberg was high for Atlas, 491. Tony Ignafio once again was leader for Decca with 535.

ABC #1 took 2 from Paschke. Len Christiansen was high for ABC #1 with 482. Julie Gallet was not only high for women but high for her team with 474.

Melody Music took 2 from B&B. Vic Jaccino Sr. was high for Melody with 539. Marino Pieroni, with 519 was high bowler for B&B.

In a battle for last place, Western Automatic beat Gillette 3 times. Fred Dries was high for Western team with 486. Hank Leonarczyk for Gillette with 456.

To Eliminate Complicated, Expensive Book-keeping and Possible Future Legal Problems:

OPERATORS URGED TO ARRANGE FOR LEASES WITH LOCATIONS

Virginia and Ohio Cases Bring Demand by U. S. Internal Revenue Dept. for Partnership Returns to be Filed Between Operators and Their Locations.

DANVILLE, VA.—A rather complicated and involved case between an operator here and the U. S. Internal Revenue Department has resulted in a decision by this Government agency that this operator would have to file 'partnership returns' with each of his locations.

The operator argued that he could not be 'his brother's keeper,' and that by filing a partnership return this would make him liable for whatever wrong the 'partner' in this case might do against U. S. revenue regulations.

Though the operator was excused, in a report from the local offices of the Internal Revenue Department here to headquarters, from filing any returns for 1953, the report did state:

"The taxpayer has been notified to keep such records as will enable him

to file the required partnership returns in the future."

Also brought into this matter was a case in Cincinnati, Ohio, wherein such returns have also been requested by the U. S. Internal Revenue Department from an operator in that area.

The operator in this city advised that another operating firm was involved and that he had hired an attorney to protect the interests of both.

The original action was instituted by the Treasury Department, he advises, and while the case was still being processed, he was visited by an agent from the Internal Revenue Department who insisted that he prepare partnership returns with each one of his locations for the year, 1953.

This operator reports, "I protested on the grounds that due to different

location owners (meaning location owners who come and go, selling their businesses to another during the same period) and the fact that I did not consider any of the operators of these establishments my partners, nor did I keep records of the other party's income . . ."

In short, this operator, in fact, considered that he was simply "leasing" space for his machines for a percentage of the intake from those machines to the locations.

He did not then, and does not at this time, consider any of his locations his "partners."

For some years this publication printed "location agreements" which it urged all operators to use.

First, because it insured the operator maintaining the location as his

own for the period of the lease in this "location agreement."

Secondly, because the operator would then be able to arrange for a more equitable percentage between himself and the location since this would now be in legal form.

Third, it would give the operator some safety in regard to investment in new equipment and the possibility of amortizing that equipment with the time of the "lease location agreement."

Legal counsel advises that, where operators have such "lease location agreements" they are actually leasing space from the location, for which space they are paying with a percentage of the intake from the machines they have in the location, and that they would not then be considered "partners" of the locations.

SPECIMEN LOCATION CONTRACT

THIS AGREEMENT, made this _____ day of _____, 19_____, by and between

_____ hereinafter referred to as the "Operator",
of _____ doing business

as _____ of _____
hereinafter referred to as the "Proprietor".

In consideration of the mutual covenants and conditions hereinafter contained, it is agreed as follows:
The Proprietor leases to the Operator an automatic phonograph to be installed by the Operator at the above address of the Proprietor whose signature appears below. The Operator agrees to supply records and replace parts that have been damaged as a result of ordinary wear and tear without any cost to the Proprietor and the Proprietor agrees to keep the Phonograph connected to an electric outlet in his premises and in readiness for operation during all business hours, and to furnish the necessary electric current for the operation of this phonograph.
The gross proceeds resulting from weekly collections from the operation of said phonograph shall be divided as follows: _____

but in any event the Operator is to receive a minimum of _____ Dollars per week.

It is understood that the machine and the contents thereof, are and shall continue to be the sole property of the Operator.
The Proprietor agrees that during the term of this agreement, the Operator shall have the exclusive right to maintain an automatic phonograph in the premises and that the Proprietor shall not permit any one to install or maintain any phonograph or any other devices for the reproduction or the transmission of music in any part of the premises.

This agreement shall bind the parties, and their assigns, and the Proprietor agrees to notify any prospective purchaser of the existence of this agreement and to provide for the assumption of this agreement by the new purchaser.

In the event of a breach of this agreement by the Proprietor, the parties hereto agree that the Operator shall be entitled to recover as liquidated damages and not as a penalty or forfeiture a sum equal to _____ Dollars per week for each week remaining of the unexpired term of this agreement.

It is mutually agreed that the duration of this agreement shall be for a period of _____ years from the date hereof and shall renew itself automatically for like periods, at the same terms and conditions, unless either party gives to the other written notice of its intention to cancel said agreement, by registered mail, within thirty days of the expiration of this agreement or any renewal period thereof.

The Proprietor certifies that the business at the above address is owned by him.

PROPRIETOR _____
BY _____
RESIDENCE _____

OPERATOR _____

(EDITOR'S NOTE: Printed herewith is a specimen location contract. However, we suggest that operators consult with their lawyers, as territories have different legal requirements, and it might be necessary that certain changes be made.)



DYNAMIC EARNING POWER FROM THE MAGNETIC APPEAL OF

PLAYING CARDS!



A GRAND TOTAL OF 9 WAYS TO WIN!

GOTTLIEB'S GYPSY QUEEN



16 PLAYING CARDS LIGHT UP FOR IN-LINE SCORING!

Each completed vertical or horizontal line lights special hole for an additional replay up to a total of 8 when all lines are made.

Horizontal lines are "straights". Vertical lines are "4 of a kind".

Central trap hole spots various cards to aid in completing lines.

Arrows in Light Box light up to show when lines are made.

HIGH SCORE TO 7 MILLION. 3 Hi-Speed "Pop" Bumpers.

2 Super Powered Flippers.

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS



SEE IT AT YOUR DISTRIBUTOR NOW!



THRU THE COIN CHUTE

ALA. ATOMS & NASHVILLE NOTES

Birmingham vending, Birmingham, was open Sunday, February 13. . . . Teddy Tsimpides, Music Box, playing with model Airplanes between service calls. . . . Hubert Hare is able to put his shoe on. His toe is much better. . . . Isaac Cohen, Montgomery, pleased with the business he did in 1954. . . . Ditto Mac McCory. . . . Dave, Franco Distributing Co., Montgomery, out hunting up business. . . . Was finally able to see D. C. Bradley, D. C. Bradley Amusement, Pritchard, D. C. explained he was too busy to chat much. . . . Unable to catch up with L. H. Cipperly or Adolph (Doc) Sutton or Atmore. . . . Sid Parker has moved to 531-32 4th Ave. S. and is now on the Nashville coin machine row. Sid and Mrs. Parker both wearing large smiles as they examined their new location and shiney equipment. . . . Tommy Tomblin, Nashville, has hired another Betty. This makes the fifth. How does he keep them apart? . . . Frank Swartz busy, busy. . . . Over at Hermitage Music, Jack Trueman says the AMI show is still going on. . . . S. L. Stieble and Co., Nashville, happy about sales this year. . . . C. D. Brasell, Mobile, has the roof on his new home now. He's been building for some time. . . . Pop Lane, Mobile, has sold his route to Carl Lee. Carl has moved the office and shop to 660 Texas Ave. Pop will take it easy for a while. . . . U. L. Baldwin, Mobile, reports he has a new partner, R. L. Sanders. The company will be known as B&S Amusement Co.

Phono-Vend Salesmen Report Texas Biz Good

SAN ANTONIO, TEXAS—Lou Sebastian, sales manager of Phono-Vend of Texas, this city, distributors for Rock-Ola, Exhibit and Keeney, reports that he visited the operators in the North and Northeastern part of Texas this past week and that Ed Ponder, sales representative, covered the operators in the "Valley." Both state business was good.

America's Finest!

ASK ANY OPERATOR OF THE KEENEY DELUXE ELECTRIC CIGARETTE VENDOR

- ★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
- ★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
- ★ Dispenses regular or King size packs. Instantaneous price adjustments on each column

THE PACK YOU SEE—IS THE PACK YOU GET!
Swing-up front top for easy loading. 3-way match vendino

J. H. KEENEY & COMPANY, INC.
2600 WEST 50th STREET, CHICAGO 32, ILL.



WAKE-UP NOVELTY GAME PLAY!
OPERATE *Williams*
SPITFIRE

new

Making numbers 1 to 8 in rotation scores immediate replay and lites both lanes in midget playfields and bottom center rollover for replay.

new 2nd Coin STAR FEATURE
permits player to score from 5 to 200 replays!

Captive Ball in **YELLOW** Midget Playfield Builds Up Bonus and Scores Replay

Captive Ball in **GREEN** Midget Playfield Builds Up Bonus and Scores Replay

5 BALLS IN SKILL HOLE SCORES REPLAY!

new FAST SCORING ACTION!

See Your *Williams* Distributor Now!

1 SKILL HOLE!
2 THUMPER BUMPERS!
2 FLIPPERS!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

THRU THE COIN CHUTE

NEW ENGLAND NIBBLES

Biggest news in the industry is the formation of an operator's association and the move toward 10c play, reported in last week's Cash Box. Ops met again at Hampton Court Hotel in Brookline Thursday nite (17) for organization procedures with Dave Baker of Melo-Tone Music, Arlington, conducting the session. Ops were present from Connecticut where 10c play has already proven successful. Groundwork for the org has already been formulated and it has the backing of the entire music industry. Music ops in the Boston territory have never had organization representation and they need it if they expect to be recognized as an upcoming industry and part of the community picture. . . . Barney and Louis Blatt of Atlas Distributing Co. (AMI) were among distribs alerting ops to the organization meetings via postcards. Joe Hebert, Merrimac Amusement, Lowell; Henry Brooks, Dover, N. H.; Donald Swanson, Lowell; and Ralph Ridgeway, Springfield, were among ops visiting with the Blatt brothers this week. . . . Fred Munning, who hails from Nassau, British West Indies, and is a Blatt protege, is coming out with a new disk early in March and the Blatt's are lining him up for some Manhattan nightclub spots. . . . Ed Ravreby, World Fair and Associated Amusements, announces the purchase of Nyloco Products of Clinton, Mass. Parts and mechanisms, bodies, etc. of rocket ships and other rides manufactured by Nyloco can now be obtained through World Fair. Ray Davis, associated with Ed's firms, is receiving congrats on the birth of a baby girl. Arthur Ravreby, Ed's brother, will host the family at his son Mark's confirmation on March 19, at Temple Kehileth Israel, Brookline. Lots of celebrations in the Ravreby family. Ed and his missus celebrates their 31st wedding anniversary on March 9. Another brother, Albert, celebrates his 32nd anniversary on March 11. Brother Jack Ravreby celebrates his 30th anniversary on March 11. Ops visiting at World Fair this week included Dan Brown, Springfield; Bill Arrison, Chester, Vt.; Al Robbins, Melo-Tone Music, Arlington; Henry Levine, Boston; Connie Pocius, South Boston; "Peachy" Casanta, Milford; John Conti, Providence, R. I.; John Contin and John Clemens, both of Providence, R. I. . . . Jerry Flatto, Boston Record Distributors, caught Georgia Gibbs at the Latin Quarter nitery and had her visit his newly enlarged display rooms. "Her Nibs" appeared as guest at the Valentine Party of the Boston Press Club. . . . McGuire Sisters arrived in town to a big greeting. They got off the plane from New York with the latest issue of The Cash Box, and page one photos in the Boston Daily Record showed them perusing our publication. What with reporting on the latest with Arthur Godfrey and their big hit "Sincerely," they garnered a terrific batch of press notices for their appearance at Blinstrub's. . . . Cindy Lord of Medford, Mass., well known Hub thrush, is going to record for Archie Bleyer on the Cadence label. Formerly she was with MGM Records. Cindy, her boy friend and her parents, were at ringside to catch "Lover" Joan Weber at Blinstrub's. . . . The all-New England quartet, Four Esquires, currently appearing in Worcester, drove to New York, recorded for Archie Bleyer and returned the same day.

Coin Ops Push "March of Dimes"



ARCO, IDAHO—Frank and Millie Rau, proprietors of the Arco Village Club, this city, and music and amusement machine operators here, were two of the most active people during the recent Polio Fund campaign. Frank, who sponsors a basketball team and promotes the sport here, was instrumental in arranging a basketball game which resulted in a \$230 donation to the drive. In addition, a March of Dimes card was displayed in their club (as pictured above), which brought in another \$60.

Atlanta, Ga. Ops Form Association

ATLANTA, GA.—G. M. Nour, head of Dixieland Music Co., this city, was elected to the post of temporary chairman of the new Atlanta operators association by a group of fifteen operators who assembled at the Piedmont Hotel on Friday, February 10. The new association will hold its next meeting at the Piedmont Hotel on Friday, February 25, to elect permanent officers. Al Schlesinger, personal representative of George A. Miller, national president of the Music Operators of America, addressed the group on national legislation and the many advantages of a local association.

Howdy podner!
c'mon in and meet Old Friends at...

The WESTERNER

GAMING • SALOON • RESTAURANT
23 FREMONT STREET
DOWNTOWN
LAS VEGAS, NEVADA

JOHN P. (MIDGE) RYAN • JOE K. HART • RON PEPPE
HOPPEY PEPPE • HENRY SYLVESTER • JOE SYLVESTER
MAHLON MURPHY • JOHNNY HAINES • ANDY FAVA
CHARLEY CAVANAUGH

THE TRIPLE PLAY FAVORITE! from OPERATOR to LOCATION to PLAYER

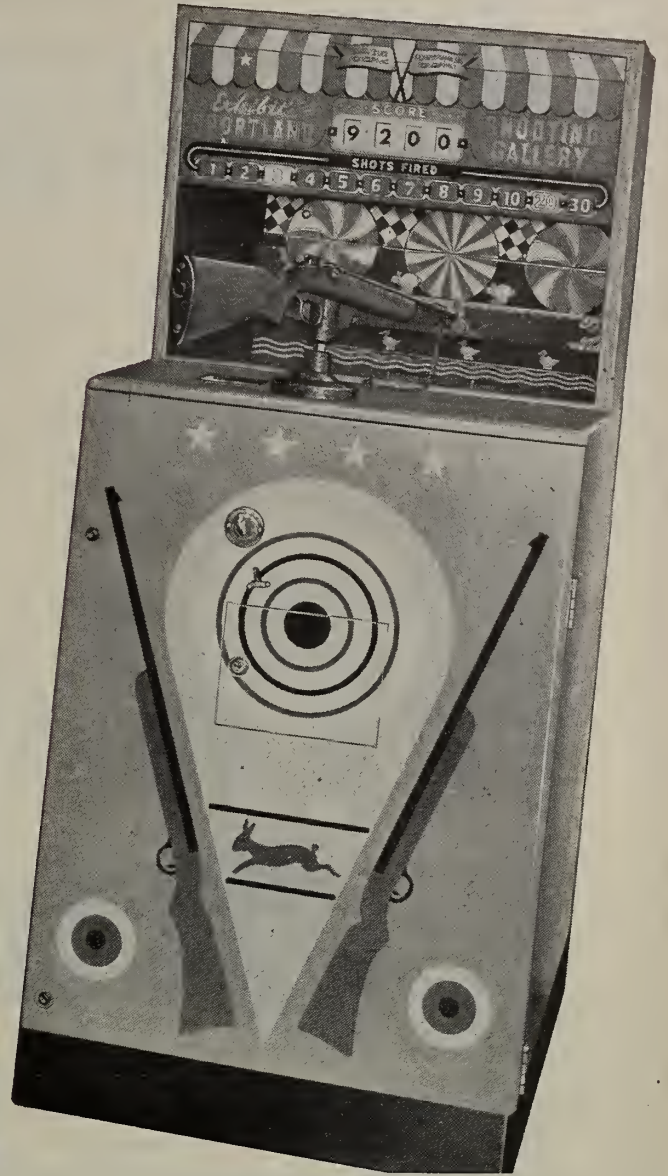
MODEL 414

SPORTLAND SHOOTING GALLERY

ESTABLISHED SINCE 1901

EXHIBIT SUPPLY

4218 W. LAKE STREET • CHICAGO 24, ILLINOIS



**Art Weinand
to Join Williams
Mfg. Co. March 1
In Exec Capacity**



J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, announced this week that his resignation offered to Exhibit Supply some time ago becomes effective March 1. At that time Weinand joins Wil-

**Lou Rosenberg Re-Elected Pres.
New York Games Association**

Ponser Resigns as Business Manager

NEW YORK—Election of officers was held at a general meeting of the Amusement Machine Operators Association at the Henry Hudson Hotel, this city, on Thursday night, February 17.

Louis Rosenberg was re-elected president. Other officers elected were: Barnett Tannenbaum, vice-president; Milton Green, secretary; Phil Greitzer, financial secretary; William Parker, treasurer; and Albert Koondel, Sgt.-at-Arms.

Elected to serve on the board of directors were: Sanford Warner, George Holtzman, Wilbur Aaronson, Louis Glatzer, Herbert Semel, Harry Berger, Morris Peskin, Sidney Slater and Ira Zuker.

George Ponser, who has been serving in the capacity of business manager these past years, announced to the membership that he had resigned, effective March 1. Eli Kasper has been appointed as temporary business manager. Kasper has been for-

merly connected with the coin machine business in California and New Jersey.

merly connected with the coin machine business in California and New Jersey.

merly connected with the coin machine business in California and New Jersey.

**Wurlitzer to Build New
Plant in Corinth, Miss.**

CHICAGO—R. C. Roling, president of The Rudolph Wurlitzer Company, announced from the Company's executive offices, this city, that the formal contract for a new, modern plant to be built at Corinth, Mississippi, had been signed. The primary use to which the plant will be put is the manufacture of the company's latest product—the Wurlitzer Electronic Piano, now being built in a leased plant at Corinth.

The new plant will be constructed on a suitable site just south of the City of Corinth, and will contain approximately 100,000 square feet of floor space. It will be modern in every respect and will be equipped with the latest high production machine tool equipment obtainable.

Roling estimates that ground breaking ceremonies will take place about June 1, 1955, and that the building will be completed, ready for occupancy about December 1, 1955.

**GET PEAK PLAY
with the BEST
RECONDITIONED EQUIP.**

United CHIEF	\$249.50
United LEADER	295.00
United 10th FRAME STAR	89.50
United CASCADE	110.00
United TROPIC	149.50
Keeney DIAMOND	274.50
Keeney CARNIVAL	164.50
ChiCoin 10th FRAME SPECIAL	145.00

WRITE — WIRE — PHONE TODAY!

We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

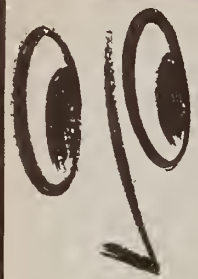
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BUYERS!**

Our Service is . . .
Quick — Efficient
and Reliable

In addition to all the latest equipment, we have thousands of international reconditioned machines available for your selection, including Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Shuffle Alleys.

CABLE US FOR SPECIAL PRICE LISTS.
Parts and Service Manual Available.

**INTERNATIONAL
AMUSEMENT COMPANY**
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel. RI 6-7712)



Foreign, Domestic Buyers!
look at our prices! *

SEEBURG

M100A Select-O-Matic "100"	\$350.00
M100B Select-O-Matic "100"	565.00
146 or 147 Symphonola	75.00
146 or 147 Hideaways (as is but complete)	65.00

WURLITZER

Model 1500	375.00
Model 1100	150.00
Model 1015	75.00

AMI

Model E120	595.00
Model C	215.00
Model B	200.00
Model A	100.00

All prices subject to prior sale.

All merchandise is guaranteed. Our references: Bank of America, Dunn & Bradstreet.

R. F. Jones Co.

Exclusive distributor
J. P. Seeburg Corp.; Bally Mfg. Co.

1263 Mission St., San Francisco 3, Calif.
Klondike 2-3579

Offices in Salt Lake, Denver, Portland and Seattle. Merchandise will be shipped from office nearest you.

WURLITZER 1015	\$105
SEEBURG 147M	95
WURLITZER 1500	445

RECONDITIONED—REFINISHED LIKE NEW!

Terms: 1/3 Dep., Bal. C. O. D.

Exclusive Seeburg Distributors



A Quarter Century of Service.

ATLAS MUSIC COMPANY

2120 N. WESTERN AVE., CHICAGO 47, ILL., U.S.A. ARmitage 6-5005

KIDDIE RIDE HEADQUARTERS

- Finance Your Kiddie Rides
 - Liberal Budget Terms
 - Largest Stock In World!
 - HORSES — SPACE SHIPS
 - BOATS — MOON RIDES
 - MERRY — GO — ROUNDS
 - DRIVEMOBILES
- Full instructions with each Kit.
Trades Accepted

REDD DISTRIBUTING CO., INC.
298 LINCOLN STREET
ALLSTON 34, MASSACHUSETTS
AL 4-4040

DIME CONVERSION KITS

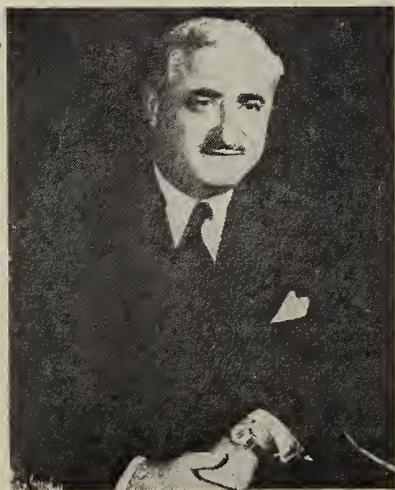
For your 5-cent Music Wall Boxes.
No drilling or tapping is required.
Quickly installed, best operation.
Kit 706—Small Rejector Newer Packard.
Kit 86—Large Rejector Older Packard.
Kit 709—Small Rejector Newer Buckley.
Kit 108A—Large Rejector Older Buckley.
Full instructions with each Kit.

\$1.50 per Kit each, sent C.O.D. by post.
Send one-half with order, bal. C.O.D.
MOORCO, W. E. Moore Mechanical Developments,
P.O. Box 4737, CLEVELAND 26, O.

Guardian Electric Catalogue

CHICAGO — Guardian Electric Manufacturing Company, this city, announced the release this week of a 72 page catalogue, covering the company's complete line of basic type relays.

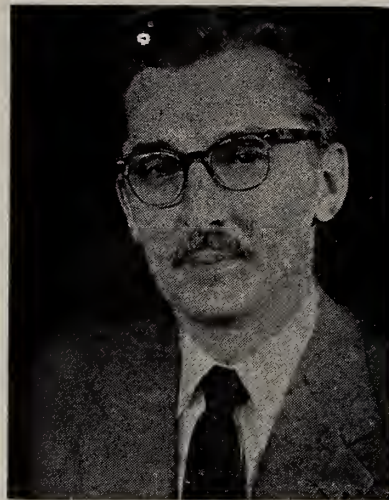
Gottlieb Releases "Gypsy Queen"



DAVID GOTTLIEB

CHICAGO—David Gottlieb long distanced the release of the firm's new five-ball, "Gypsy Queen", this past week, all the way from Florida. As Alvin Gottlieb, of D. Gottlieb & Company reported, "After we told

Frank Mencuri Returns to Exhibit Supply as Veep



FRANK MENCURI

CHICAGO—Executives of Exhibit Supply this past week announced the return of former sales manager, Frank Mencuri, to the firm as vice-president. Mencuri has been in Los Angeles, California, with Minthorne Music Company for some many months now. Prior to that he was connected with

Chicago Coin Machine Company of this city as sales manager.

Prior to his position with Chicago Coin Machine Company, Frank Mencuri had been sales manager for Exhibit Supply.

Exhibit Supply's executives reported:

"We are extremely proud to announce that, after some negotiation, Frank Mencuri has returned to our firm in the position of Vice-President.

"His long experience here qualifies him most completely for his new post. He will take an active part in all sales direction for our firm.

"He will, at the same time, move back to Chicago and, thereby, be on the ground floor right in his own offices at Exhibit Supply where all of our distributors and all operators can visit with him."

It is also reported that Mencuri is happy to return here in this new executive capacity for Exhibit Supply. As vice president of the firm he will be in position to help with many of the plans and programs of this noted manufacturing firm.

Genco Starts Six Day Week



RALPH SHEFFIELD

CHICAGO—"Before the initial announcement of our new 'Wild West' gun had been circulated thru the trade", Ralph Sheffield, sales manager

of Genco Manufacturing & Sales Company, reported this past week, "We were immediately backlogged with orders."

He further stated, "this has started us off on a six-day work week and, at the same time," he advises, "we are adding at least fifty more assemblers, and as many more as we can employ, in an effort to step up production to meet the demand which we are enjoying."

Sheffield elatedly reported, "Wherever I have traveled so far, the reception for our new 'Wild West' gun has been tremendously enthusiastic.

"We have even received cables from Hawaii and from Japan advising us to ship as fast as possible.

"We are receiving orders from almost everywhere in the nation in large quantity", Sheffield says.

"All our first production schedules have been pitched out and, each time we plan a new schedule, we have to add onto this new one in an effort to somehow meet the demand.

"We only hope", he claims, "that, within the next few weeks, we shall be somewhat caught up to the orders we already have, and those that are coming in each day, where we will be able to supply everyone some of the guns.

"We are doing our level best", Sheffield promises, "to meet all demands and to supply some of our 'Wild West' guns to everyone who has ordered and to those whose orders are coming in each day."

ful and attractive games we have ever presented to the market.

"It stands out like a shining light in any location. It instantly attracts attention from all players. It gets marvelous comment because of its outstanding beauty, play appeal and appearance."

Shipments are already on the way to all the firm's distributors and initial orders are reported to have been greater than ever before.

my dad what the test results were on 'Gypsy Queen' he gave instructions to immediately release the game to the trade.

"This game," Alvin Gottlieb stated, "is really a 'natural'. 'Gypsy Queen'", he reported, "is the kind of game that comes along once every so often.

"It's a card game with in-line poker scoring that is so intriguing, tests conducted for us by our distributors on various locations all over the country, proved 'Gypsy Queen' one of the most fascinating games we've yet introduced to the field."

The firm believes that its new game will open the way to one of the longest play periods on any location for all operators of five-ball games.

Dave Gottlieb, when he heard the results of the tests, is reported to have stated:

"This is the kind of game that we know the trade wants and the kind of game that will revive play everywhere on every type of location."

Alvin Gottlieb also said, "The 'Gypsy Queen' is one of the most color-



EVERYTHING NEW!
 Entirely different from top to bottom

- ✓ **NEW** - Criss-Cross Match
- ✓ **NEW** - Moving Targets
- ✓ **NEW** - Timer Unit
- ✓ **NEW** - 2 Models, Regular or Match
- ✓ **NEW** - Cinerama Interior
- ✓ **NEW** - Scores in 1,000's

GENCO'S SENSATIONAL "CRISS-CROSS"
WILD WEST
 Gallery

NEW TIME BONUS
 Creates Competition
 Speeds Up Play!
 No multiplication and subtraction necessary.
 Simple for players to understand

NEW CRISS-CROSS

- Single Number Match (Optional Free Play for Single Number Match)
- Criss-Cross Match
- Super Criss-Cross Match

CRISS-CROSS LIGHTS
 Carry-Over to next game!
 Creates more play!

3rd Dimension CINERAMA EFFECT!
 A panorama of brilliance and color. New depths of illusion never before attained.

Compact Cabinet FITS THRU ANY DOOR
 Only 29½" Wide!

MORE and NEW Types of Action

- Floating HORSESHOE!
- Disappearing BULLSEYES!
- Pendulum INDIANS!
- Lighted CANDLES in JUGS
- Running COYOTES!
- Flopover BUFFALOES, VULTURES, and SKULL!

ALSO AVAILABLE
 in Regular **WILD WEST**
 Gallery
 without match feature or replay.

GENCO MFG. & SALES CO.
 2621 N. Ashland Avenue
 Chicago 14, Illinois

ABC Music Donates Phono

CHICAGO — Continuing ahead as the most generous and largest of all who have donated phonos to help curb juvenile delinquency and to charitable organizations thruout this entire area, is A.B.C. Music Service Corporation, this city, headed by Robert E. Gnarro.

Just this past week Bob Gnarro sent out another phonograph which sets his total to an amazing number of phonos he has donated to worthwhile organizations.

His firm has won tremendous commendation from almost every large charitable organization in this area.

The large number of complimentary letters which Bob Gnarro has accumulated has won him great praise from one and all here.

Rock City Amuse. "1800" Show



NASHVILLE, TENN.—K. S. Brake, Rock City Amusement Company, this city, reported a grand turnout of music operators recently to view the new Wurlitzer model "1800" phonograph. Pictured are some of the operators and their wives.

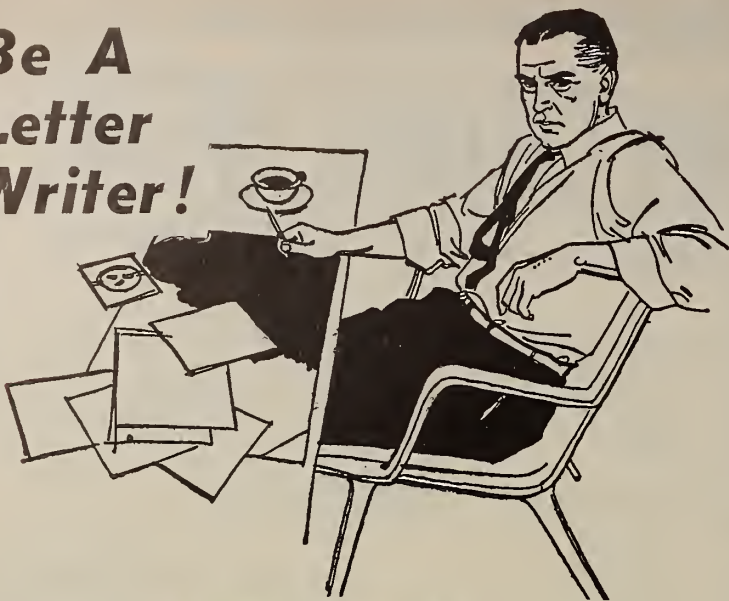
Maybe We Are Crazy

Here's The Price
 AMI Model "C" \$195.
GENCO RIFLE GALLERY . . . 375.

In Stock For Immediate Delivery
 RUSH DEPOSIT TODAY
 Write For Other Great Buys

DAVID ROSEN
 Exclusive A M I Dist. Ea. Pa.
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Be A Letter Writer!



By JAMES T. MANGAN

James T. Mangan, known affectionately thruout the coin machine industry as "Jim," is the author of one of the most famous essays ever published in America, "Write A Letter!" The essay originally appeared in *Advertising Age*, was translated into every language and distributed all over the world, and finally was officially adopted as a theme of the United States Post Office. Jim is noted for the number of personal letters he himself writes, so when he prescribes letters for you, he knows what good medicine they are.

Mr. Operator, the time has come to be a letter writer! I don't know of any way your stake in the music business can be better protected than by the letters you personally write to the lawmakers. To lick a stamp, press it into place, seal the flap of an envelope after placing a good letter inside, is magic! magic! magic! A bygone sage once said: "Let me write the songs of a nation and I care not who writes her laws!" Today that saying must be changed to: "Let me write enough letters and I'll see to it that no one writes any unfair laws!"

Stop the enemy with letters! Letters that you write yourself! Letters with spirit, fight, sensible protest to them! Letters that require a reading by your Congressman or Senator, letters he must answer, act on!

Considering this exhortation, you may say to yourself: "Me write a letter? I don't know how! Haven't written one in years! Couldn't write one if I tried." You may further argue that other fellows more fluent and educated than you should do the letter writing; you admit that letters are potent but claim you can't write them yourself. Well, I claim you CAN and I insist you MUST. You are one of 10,000 music operators; with the adult members of your family, you personally represent a letter writing fountain-head of about 30,000 people. Operators' employees and their families represent at least 40,000 more letter sources. Other employees of the automatic phonograph industry may be safely counted at 30,000 more. That gives us a potential of 100,000 letter writers. Just think—if from each of these sources we could get 10 letters in 3 months, our lawmakers in Washington would be drowned in a deluge of ONE MILLION LETTERS! Impossible? An idle dream? Not at all—if you personally will start the ball rolling.

I don't care who you are or where you are, I want YOU PERSONALLY TO BECOME A LETTER WRITER! It's not as hard as you think. Once you become a letter writer, you feel a surge of power, personal strength you didn't know you possessed. You become a fiery apostle fighting for your own destiny—a man who will not take a licking lying down. Let me show you the simple steps to follow:

1. GO OUT AND BUY SOME STAMPS

Or buy some government envelopes with postage stamps on them. Get some paper. Put this material in one place—to be used exclusively for writing letters.

2. NOW START THE FIRST ONE

Write the address of your Congressman or Senator on the envelope. This much you can certainly do without groping for words. If you don't know his name just address the Congressman from your district, or the Senator from your state. The destination is Washington, D. C., U.S.A. Please do this much—address the envelope. Don't tell me you can't do this—you CAN.

3. THE LETTER IS STARTED

If you've gone this far, your letter is STARTED! Don't waste the envelope, don't waste the stamp, don't waste the addressing—put something inside! What should you say? Look—maybe at this juncture you feel like a moron. Your handwriting is awful, your English is miserable, you're unable to think of a single thing to write down. You're convinced your representative in Washington will regard you as an imbecile. Are you going to quit because you're illiterate, are you going to forget about this whole business because you're not eloquent? STOP RIGHT HERE. I personally have seen many letters written to congressmen. None were literary gems. Nearly all were crude, even childish in appearance, and the handwriting was so terrible that the recipient had trouble deciphering the contents. But oh how powerful such letters are! The cruder the better! The more ungrammatical, the more sincere! Every mistake in the writing is like a drop of blood. The Senator or Congressman is more swayed by a letter from you—who does not know how to write—than from any professional letter writer. You are the people, you are his constituent, you are his very existence!

4. NO EXCUSES

Your excuse for not writing letters has been you can't write them. Now you see you have no excuse! Surely you can write—or print—or scribble a message like this: "I'm against that music bill—it will put me out of business." Or: "You're for the people—so you should be against that music bill!" Or: "I voted for you. Now it's up to you to save my small business which I think the music bill will destroy!" See how short, how crude you can make the letter. Sign your name. Maybe put in a P.S. "Please answer!" Make the receiver of that letter do more work in thinking about it and answering you and worrying about you that you put into the sending of it.

5. IT'S A GAME

Make a game out of letter writing and start the first game by sending the first letter off today. Just make that first stab, mail the letter, put in the mail box personally, and then realize how great and grand you feel.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

The MOA convention in Chicago March 28, 29, and 30 is one of the biggest topics of conversation along coinrow these days. It already looks as though we'll have the largest representation from the West Coast that we have ever had. Operators, distributors and diskery heads are already making plans to attend the affair. Whether you plan to go by plane, car or train we suggest that you make your reservations early. Advance reservations are already pouring in at the Hotel Morrison in Chicago and a lot of local coinmen are going to get left out unless they make all arrangements right away.

Reports from all the local coinmen indicate that business throughout Southern California is hitting an all-time high. For the past several weeks orders for new and used equipment have been pouring in at all the West Pico distributors' showrooms. Operators are more optimistic about the future than ever before and many of them are now in the process of extensive expansion programs. Some of the bigger operators are expanding their territories by buying up small routes and setting in newer equipment. With all this the talk of dime play is heard from all sides and the time is becoming ripe for a plan to be presented whereby every operator in the city would make the switch.

NEWS TIDBITS:—A new phase of the coin machine industry is now coming into its own throughout the West. A surprising number of people are entering into the field and are buying hot drink along with all types of merchandising machines. Operators of music and games are also looking to this phase of the industry as a source of a new profit opportunities. Al Silberman of Badger Sales Company says that he is amazed over the incredible volume they have been getting on "Sodashoppe's" coffee and hot chocolate machine.

DISTRIBUTOR DOINGS:—Dave Wallach has been appointed as the new sales representative for C. A. Robinson & Co. Al Bettelman and his wife return this week from a Hawaiian vacation. Now commanding the center of attention at the C. A. Robinson showrooms is United's "DeLuxe Lightening" Shuffle Alley. Charley says that interest in the new game has been so great that he's completely sold out and anxiously waiting for another shipment. . . .

SIERRA DISTRIBUTORS:—Walt Peteet, field service engineer of The Rudolph Wurlitzer Co., is in town. He has been out on a sales trip with Jack Dolan to San Bernardino, Riverside, Victorville, Barstow and other outlying cities. . . . Special showings of the new Wurlitzer "1800" in Bakersfield and San Diego were very well received by the operators, it was reported by Wayne Copeland. He added that both showings drew a very large attendance and that the phono was enthusiastically accepted at both events. . . . **MINTHORNE MUSIC CO.:**—Hank Tronick says that things have really been poppin' with sales hitting its highest peak in several months. Hank now has a plaque hanging on the wall of his office which reads, "Everything I like is either immoral, illegal or fattening," which was presented to him by The Minthorne employees. . . . Jean and Dolores recently returned from Chicago where they made the rounds of the Seeburg, Williams, Exhibit and Chicago Coin factories. . . . The Minthorne's held a display of Seeburg 200 "Select-O-Matic" home units and hi-fi equipment at the Audio Fair Feb. 11th thru 13th at The Alexandria Hotel which was attended by a record throng. . . . **PAUL L. LAYMON & CO.:**—Lucille Laymon celebrated her birthday recently. The whole Laymon crew turned out in force to wish Lucy a happy birthday and Paul presented her the keys to a brand new Lincoln "Capri" which highlighted the occasion. She happily expressed her thanks and quickly offered to let Paul take the employees out on a trial run. . . .

BADGER SALES COMPANY:—After a long, anxious wait Genco's new "Wild West" Gun finally arrived at the Badger showrooms. Fred Gaunt reports that the operator reaction to the new gun has been most gratifying and that he expects it to be another Genco winner throughout Southern Calif. . . . **SIMON DISTRIBUTING CO.:**—Jack Simon is back hard at work after spending several days in Las Vegas with his nephew Joe. Now Jack has settled down to the old routine again after a hectic week taking Joe for a birdseye tour of the Southland during his first trip to California. Joe is back in Chicago again with a clearer picture of our many California wonders and Jack is glad he got the chance to visit places that he hadn't seen in years.

OPS JOTS:—Local coinmen were surprised to learn that Stanley Turner is now a sound engineer at The Metro-Goldwyn-Mayer Studios. . . . Quay Sargeant left for Mexico City on a business trip last week. . . . We're all most happy to hear that San Bernardino operator Roland Nowka is recovering after a rare operation. . . . Lyn Brown has purchased Sam Gabler's route of kiddie rides. . . . George Kirby and Jack Neel, Riverside, both trekked in along coinrow last week to take care of business. . . . Noble Craver and Slim Crock also drove in from San Diego. . . . Other out-of-towners included Carl Lykke, Santa Ana; E. Fred Ross, Pasadena; Mat Ferraro, Downey; Jerry Baker, Glendale; Johnny Knowles, Long Beach; George Kohler, Redondo Beach; Clayton Ballard, Glendale; and Barney Smith, Bellflower.

Coinrow Doings:—Phil Robinson was commenting about his trip to Mexico. He says that they have several arcades down there around the resort areas. Most of the equipment in these places is very old and dilapidated but seem to do a very good business. He added that Mexico could be developed into a tremendous export market if the cost of importing machines into the country wasn't so high. . . . Sam Ricklin of California Music Company attended the luncheon at The Town House for Vaughn Monroe. . . . George A. Miller came down from Oakland for the Feb. 15 meeting of The California Music Merchants Association, Los Angeles Division, which was held at The Hotel Gaylord. The next meeting is slated for March 15th.

YOU HAVE DONE SOMETHING FOR YOURSELF AND FOR YOUR INDUSTRY. You are no longer a "Let-George-Do-It" individual; you are a free, independent, proud American who believes in fighting for his own rights! You'll immediately think of writing another letter tomorrow—you have some better thoughts to put in it—it will be a better letter. You suddenly realize that you're SOMEBODY, somebody who is dictating to men who have sworn to represent and protect you. If they don't hear from you, they don't know you exist; but if they do hear they will very soon go to work for you.

I'll have more to tell you about letter writing in a subsequent article. All I want now is to have you write your first letter. I can't write it for you and neither can anyone else. It's up to you. Do you care enough about your own survival to let one little, crude, unfancy letter stand in the way?

chicago coin's

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NEW!...

4 WAY MATCH PLAY!

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"Flash-O-Matic" SCORING!
With Traveling Score Lites In Formica Playfield!

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All 4 drums operate to score!

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MACHINE COMPANY

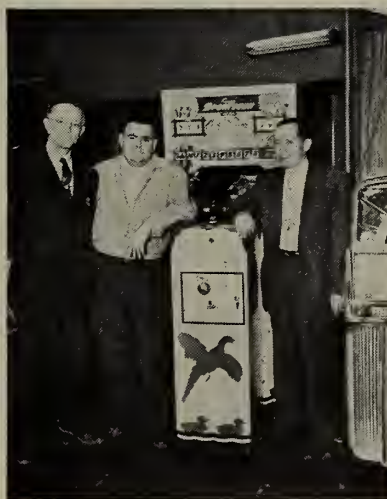
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THRU THE COIN CHUTE

DALLAS DOINGS

Business was reported real good here despite the fact that Dallas had the coldest weather so far this season. Mercury dipped to 17 degrees. Everyone also busy trying to get by without getting the flu virus that has hit Dallas and the surrounding territories. . . Frank Emerson in town not only is he expanding his route with the new phonos—but also buying new pick-ups with hydraulic lifts for all his men. . . Eugene Rippen of Good Time Music Company in Dallas busy passing out cigars—proud father of brand new son. . . Pete Purvis from Stephenville in making new purchases. . . Garland Delamar of The House Of Jive in Waco reports business is real good. . . Jack Williford back to work after his accident. He is seen driving a new panel truck around town these days. Jack says business is good and plans on expanding his route within the next couple of months. . . Some of the customers seen around S. H. Lynch Co. making purchases were Guy Kincannon of Waco; Jimmy Bounds of Mexia; Jack Sprott from Temple; Jimmy Dastet from Shreveport, La.; Buddy Clem from Paris, Texas, and Jimmy Garrett. Jimmy has been ill with the flu, but feeling much better, was in purchasing new equipment for his route. He says business is very good. . . Congratulations to Rowland's in Ft. Worth upon moving into its new modernistic shop. . . Charlotte Stockton leaves Crump Company and record business after eight successful years—Julia Cross succeeds as manager. . . Wayne Allen of Lubbock making regular trips to Dallas to pick up records for his two shops. . . Sorry to hear Mrs. Bill Mosley of Dallas back in hospital. . . George Friedel in town. Just out of the hospital for the first time. Been sick for several weeks. . . W. C. Stack, Gainsville, Texas in town and reports good business. . . Ray Robbins, Robbin's Music Company, Tyler, Texas in town buying new equipment. Reports such good business that he plans on expanding his route. . . Herb Ripa buying new equipment. Reports January business the best January he has had in quite some time. . . W. D. Wiggins, Wiggins Music Co., McKinney, Texas in town buying new equipment. Reports things booming both in McKinney and Denison, in which he has a large operation. . . J. B. Howdysell, Howdy Music Co., Dallas, Texas reports business good—must be true, saw him driving a new automobile this week. . . Frank Sachael, Dallas has been ill for the last couple of weeks, but is up again and reports of his plans to expand his route. . . Benny McDonald was over buying records (Star Coin Machine). Business doing real good down in Longview, Texas. . . Fred Ellis of Waco sporting a new car. . . Mr. Burt of Big D Music Company moved into his brand new home.

Brandt Distrib Co.



ST. LOUIS, MO.—Pete Brandt, Brandt Distributing Company, this city, pictured with Keeney's "Sportsman" gun displayed in his showroom.

Pete (left), is seen with operator T. D. Butcher, Jr., and V. N. Allbritten, southern regional representative for J. H. Keeney & Company.

New Coin Change Maker

LIVONIA, MICH.—Klopp Engineering, Inc., this city, announced a new coin change-maker, which can be mounted on the wall, counter or stand.

Four models are available for providing change for quarters, dimes and nickels, and special models for dispensing tokens.

The firm manufactures electric and manual coin sorting and counting-packaging machines.

NOW DELIVERING THE BEST in . . .

GAMES and MUSIC

AMI Model "F" PHONO

Bally MYSTIC BOWLER

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MANUFACTURING COMPANY
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EASTERN FLASHES

Once again we must report that the changeover to Dime play here on phonos is progressing most satisfactorily. With each succeeding week, not only are more machines being converted to 10c play, but more operators are following suit. Phonograph distributors here report that the sale of conversion units keeps increasing week by week. Let's keep at it, fellows, until every machine in the big city is on dime play—and you can then know you are operating your business at a profit.

As we go to press with this column (Thursday night), music operators in the Boston, Mass., area are meeting to talk over dime play. All in this territory are convinced they must change over. . . . Sam Gensburg and Jerry Koci from Chicago Coin Machine Co. visit at their distributor, Al Simon, Albert Simon, Inc., for a few days this week. Al, who doesn't have the time to take a vacation of any length, runs up to the Catskill with his family for a long week-end. . . . Fran Sanchez, secretary at Seacoast Distributor, showed enough improvement this week so that the docs permitted her to go home. Fran was involved in a serious auto accident some weeks ago. Dave Stern out of town when we called, but Bob Slifer tells us biz good on both the Rock-Ola phono and "Jukette" home non-coin operated phono. . . . Hymie and Harry Koeppel, Koeppel Distributing, take time out from the shipment of reconditioned music machines, to repaint and redecorate their quarters. Their showrooms shone this week—next week their offices get the treatment. . . . Mike Munves busy shipping many arcade machines to foreign nations. He wonders how he'll be able to take care of everyone when orders start flocking in from arcade owners here, who usually start clammering for machines for their Spring openings. . . . Phil Simon, local music op, suffering from a heart attack. . . . Mac Pollay another of our local music ops vacationing in Miami Beach. . . . Meyer Parkoff, Atlantic-New York Corp., out seeing the trade when we dropped in, leaving the office in the capable hands of Murray Kaye and Nat Solow. Harold Saunders, Atlantic's Brooklyn salesman, handing out the seegars—it's a boy, born Sunday, Feb. 13. His second.

Joe Young and Abe Lipsky, Young Distributing, looking towards their next "Wurlitzer Service School" on Monday night, Feb. 21. "Our first class drew some 55 operators and their mechanics" said Lipsky, and from what we hear, we'll be entertaining over 100 at the Feb. 21 class." . . . Harvey Rothenberg, Mand Vending Corp., Whitestone, L. I., music and cig machine op, on the street buying equipment. . . . Lou Wolberg, Runyon Sales Co., fighting a virus, came in to work the early part of the week, but just couldn't make it, and had to leave during the day—and stay out the rest of the week. Barney (Shugy) Sugarman and Ed Burg of the Newark, N. J. office in Chicago visiting the factories. . . . Bob Jacobs, National Amusement Co., shows Williams' "Safari" on his floor, and reports ops going for it in a big way. . . . Leslie Distributors, one-stop record shop, which is now located in the midst of coinrow, a boon to ops. They can now drop in while seeing the machine wholesalers, saving considerable time. Bernie Boorstein of Leslie very happy about it, as his biz is away up. . . . Ed Hanna, Utica, N. Y., coinman on the street. . . . Heard a conversation between two executives of one of the wholesalers. Because of the stress of business, both of them pretty tired out. One claims all employees should be given four weeks vacation during the year—two weeks in the summer, and two weeks in the winter. The other would also like to see a policy of four weeks vacation—but says it should be divided into four one-week periods, one each three months. . . . Coinmen anxious to see the new Airlines Terminal building completed. One of the reasons is that they expect several fine eating places to open. There aren't any in the neighborhood at this time.

MUSIC OPS: BE SURE TO READ THE SEVERAL EDITORIALS IN THIS ISSUE ABOUT THE ASCAP SPONSORED RECORDING BILLS NOW IN CONGRESS. IT IS IMPERATIVE THAT EACH AND EVERY ONE SEND A TELEGRAM—AND WRITE A LETTER.



NASHVILLE NIBBLES

In talking with Jack Tureman of Hermitage Music, AMI Distributors, this city, just learned that Russell Daniels is in the Mid State Baptist Hospital after a serious auto accident. Jack also mentioned the fact that Harold Bradley, Bradley Amusement Co., Cookeville, Tenn., was killed just recently in an auto accident enroute to Nashville. Jack says the new AMI Hi-Fi is flyin' high! . . . Tommy Tomlin, Tommy's Distributing Co., here, all ready for visit to the MOA Show in Chicago next month. Tommy expressed his desire and wishes for the ops in this area to put a stronger push toward the dime play. . . . Gene Hill one of the owners of H & H Amusement Co. just home from the hospital after an operation. . . . Pee Wee Long of Frank Swartz Sales Co., mashed his foot recently while loading a machine into a truck. M. C. (Nap) Tomlin was helping load the truck when the accident occurred. . . . K. S. Brake, owner-manager, and Woody Thomas, sales rep for Rock City Amusement Co., really pleased at the big turnout and acceptance of the new Wurlitzer "1800" show the company staged recently. Among some of the folks in the trade who got around to visiting the Rock City showing included: Mr. & Mrs. George Haynes, Haynes Amusement Co., Murfreesboro, Tenn., Jimmy Claxton, Claxton Amusement Co., Nashville, L. C. Waddell of Chattanooga, Tenn., Mr. & Mrs. J. Lester Coleman, J. Lester Coleman Co., Tullahoma, Tenn., Sonny and Jimmy of N. M. Burns Co., Tuscumbia, Ala. and Howard Blue of Langston Amusement Co., Chattanooga, Tenn.



MISS. MUSINGS & N. O. NOTES

Biloxi expecting a big Spring and Summer season. Most of the spots have installed new big glass fronts and the operators have their equipment in A-1 condition ready for '55. Operators have bought bowlers, guns and arcade pieces by the truckload. . . . John Treuting reports he has all new machines. . . . L. G. Brand, Charles Hurley and T. G. Meador all reports a good winter season. . . . John Pettus down in Florida sunning himself with Devo Calbet of Sports Center. . . . Charles and George Morrison busy getting their locations ready. . . . M. L. Thiac, Coast Cigar, Biloxi, waiting patiently for some new equipment to arrive. . . . John Evans, Gulfport, getting ready for the coming season. John operates music, amusement and vending machines.



UPPER MIDWEST MUSINGS

Despite the cold snap which brought below zero temperatures in this area, many operators made the trip into the Twin Cities to pick up equipment and supplies for their routes. The cold snap made some of the boys think about heading south for the sun and warmth. . . . Bob Leonard and Richard Jones of Minneapolis came back from a vacation down in sunny Puerto Rico and encountered 18 below weather on their arrival back home. . . . Walter Witt of Minneapolis has just returned from California. Besides a little rest the main purpose of Walter's visit to the west coast was to see his son Walter Jr., who is in the Army, embark for Korea. . . . Things must have been all caught up at Ashland, Wis. to enable Leo De Mars and son Jim to make a trip into the Twin Cities together. Leo was seen looking over the latest in bowlers and in rifle galleries. . . . Curtiss Anderson of Fosston, Minn. and Don English of Their River Falls, Minn. made the trip into the Twin Cities together. It saves gas that way. . . . John Galep of Menomonie, Wis. was seen looking over the new bowlers. . . . Buzzing in and out of town again, quick like a bunny, was Andy Benna of Ironwood, Mich. He must keep warm that way in this cold weather. . . . Bill Powers, Powers Amusement Company, of Sioux Falls, S. D. was seen purchasing a new phonograph for one of his locations. . . . Recent visitors to the Twin Cities were Jack Lowrie of Lake City, Minn.; Al Eggermont of Marshall, Minn.; Bill Arndt of Long Prairie, Minn.; Dick Grant of Mound, Minn.; J. A. Redding of La Crosse, Wis.; Pete Wornson of Mankato, Minn.; Jeff Kost of St. Cloud, Minn. and Frank Coubal of Bloomer, Wis.

THRU THE COIN CHUTE

CHICAGO CHATTER

Most important is for every single juke box operator in Chicagoland to heed the statements appearing in this issue and get all the wires and/or letters on the way today to his Congressman, to Senators Paul Douglas and Everett M. Dirksen (by the way Sen. Everett M. Dirksen is on the Senate Judiciary Committee) and to Sen. Harley M. Kilgore (Dem., W. Va.) who is Chairman of the Senate Judiciary Committee, as well as all the other Senators on that Committee. Not only wires and letters from each operator, but from all of his employees, location owners, friends, and everyone else. Thousands on thousands of letters and/or wires must be rushed to Washington right this very minute. Or else.

Mickey Schaefer of All States became a very, very happy papa this past week. His very charming wife gave birth to little Abby Lynn Schaefer. And right on Lincoln's Birthday, Feb. 12. . . A low, low bow to a very grand, grand person who is tremendously helping build respect, prestige and good will for all in the juke box biz here—Robert E. (Bob) Gnarrow of ABC Music Service—who again was the one called on to donate a phono for a very outstanding cause. This makes over 50 phonos Bob has already donated. . . Thanks to Ralph Sheffield, Genco's sales manager who, in between cable orders for their new gun from Japan and Honolulu, and orders from all over everywhere else, took time out to say, "The Cash Box' is definitely the 'Bible' of our industry."

Barnet (Shugy) Sugarman of Runyon Sales in town this past week and, from a little conversation we learned his very charming Mollie can look forward to a wonderful surprise. . . Ed Levin of ChiCoin all excited this past week over the grand manner in which their brand new "Arrow Bowler" was so instantly accepted by all the firm's distrib. . . Avron Gensburg and Sam Lewis over at Genco on the job hiring more employees and instituting a six day work week to try and catch up with the backlog of orders for their new "Wild West" gun. . . Ed Burg of Runyon Sales, Newark, N. J., also in town this past week, waded right thru a complete steak dinner of many courses and then, believe it or not, when everyone else was having coffee, ordered a big bowl of onion soup. Asked, "How come?" Ed answered, "Well, they're all talkin', so I might as well be eatin'".

Paul Calamari, one of Bally's fine engineers, has a 12 year old son who is already tops in basketball. Kid scored 21 out of his team's 28 points in their last game. . . New York's Phil Greenstein, who came here to learn about machines from engineers, was not only amazed at the size of the factories, but almost became a real mechanic while here. . . Is it true? That his full name is: William Jonathan Donald O'Donnell? Well whaddayaknow! . . . Cut in on his phone at last, all Bill DeSelm had to say was, "Busy? Brother, we're busy up to here in alligators. So busy haven't even time for lunch these days". Heard that Al Thaelke and Johnny Casola beating the bushes thruout the oil mires of Oklahoma. And Ben Becker skidding his way thru N. Y. State.

Don and Nancy Moloney had a date to spend a vacation in New York City this past week with Milt and Phyllis Marmer. This would have been Nancy's first thrilling visit to the Big Town. And then Don and Nancy's little darlin', Mary Ann, took sick and the trip had to be cancelled. Here's hoping that Mary Ann Moloney's feeling fine and that the kids will be on their way to N.Y.C. this week. . . Bally's Bob Breither, looking at some of the young guys with crew cuts 'round the Sherman, rubbed his head of scalp and cracked: "I've got a crew cut, too, but the crew bailed out". . . Sammy Strahl of Pittsboigh, whom many here will remember, has done gone back into the coinbiz, after all these years of absence, was in the radio parts field. . . Jack Nelson says, "We're so busy here at Bally we only hope that, one of these bright and sunny days, we'll be able to catch up with the orders".

George A. Miller sends in pic of a phono located in the Bank of America in Oakland, Cal. playing for dimes for the "March Of Dimes", and writes, "The Cash Box' deserves a great deal of credit for calling the 'March Of Dimes' to the attention of the nation's music operators. I have followed thru on The Cash Box' suggestion and the 'March Of Dimes' will be a permanent yearly program for M.O.A." Also enclosed was big story in "Oakland Tribune" featuring pic with juke box. "Oakland Tribune," by the way, is big paper owned by Senator Wm. F. Knowland's father. . . Ron Pepple of Northwest Sales, Seattle, writes us he's on his annual trek to: "Anchorage, Fairbanks, Seward, Cordova, Juneau". That's 'way up in Alaska. You guys who think it's cold here in Chicago should try this trip, especially in February. It's really cold up thar! Like 40 below or so.

Howie Freer at Empire, in the midst of the day's busy rush, with Gil Kitt on longdistance phone calls, one after the other, and with Joe Robbins dashing about the place, looks longingly out the window and quietly says, "It's gettin' warm again—so golf can't be too far away". . . Talk about kids growing up, Herb Oettinger was telling us the other day how, most of the time, he hasn't a car to drive anymore. Seems like Mrs. Sarah Oettinger needs her car for shopping. So the kids grab for Dad's bus. And away they spin. Leaving the old man (Hoibie Oettinger) to walk to work. . . With his fingers crossed and his eyes closed in prayer, said Paul Huebsch over at Keeney this past week, "We may start shipping our coffee vendors this week—maybe".

Joe Kline and Wally Finke, and without either of them being present, getting some terrific compliments for their marvelous selling ability from Chicago Coin's execs. . . Wayne Bradfield of Rock-Ola advised that Jose Romero's son, from Mexico City, at the Rock-Ola plant looking things over, just as Dave Rockola comes back from his vacation—looking like a million. . . Alvin, Nate and Sol Gottlieb joined together as a trio to sing out with, "It's a natural. The one that comes along once in a blue moon. We mean our new 'Gypsy Queen' and it ain't too soon." So, after some longdistancing to Dave Gottlieb in Miami, the order to "release" was given. And everyone happier than anything.

Every Chicagoland operator is urged by this column to immediately, but right this minute, sign up everyone of his locations on a lease contract. This will halt "partnership returns" demanded from some ops by Internal Revenue

Here's what Leo. J. Freidel, routeman for Gordon Stout Company, Pierre, So. Dakota says about ROCK-OLA Hi-Fidelity Music



LEO. J. FREIDEL
of
Gordon Stout Co.
Pierre, So. Dakota

"You asked me how I like the New Rock-Ola. One thing sure, they cause us no trouble at all. It is a small neat package that fits in well anywhere. Hi-Fi has now been added to keep pace with popular fancy and in my five years experience with the Gordon Stout Company, Rock-Ola has always been one of our favorite machines."

Leo Freidel

LEO J. FREIDEL

ROCK-OLA

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CHICAGO CHATTER (Cont.)

Dept. . . W. E. (Ed) Hall just sent out one of the biggest and most interesting mailings we've ever received from Exhibit Supply. A truly colossal job. And chock full of info for Exhibit card vendor owners all over the world. (Congrats, Ed, on a very grand job). . . Sam Stern and Harry Williams getting together in an important conference re: 10c pinball play. They're planning to meet with all pinball ops and associations and urge everyone of the pinball men to switch to 10c play. . . Arcades 'round town ain't complaining—regardless of the zero weather. Reported one arcade man, "Funny how they'll flock into an arcade to while away the time while the snow and wind bluster about."

HAPPY BIRTHDAY THIS WEEK TO: Bert Lane, Miami, Fla. . . Lawrence E. Paulson, Grand Rapids, Mich. . . John A. Ruggiero, San Francisco, Calif. . . Ozzie Truppman, Miami, Fla. . . Herschel Taylor, Belleville, Ill. . . Herman C. Creswell, Milan, Tenn.

Discussing the famed New Orleans Mardi Gras, Bill DeSelm made this remark this past week, "It's like two solid weeks of New Year's, where even nondrinkers lose". . . From all indications better get your reservation at the Morrison Hotel right away. That is, if you want a room to sleep in, while the MOA convention is under way on March 28, 29 and 30. From reports, rooms are going fast. . . After Tho't: "A little neglect can breed great mischief".

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Bingo's, also late model shuffle alleys for resale. Call or write giving best prices. FRIEDMAN AMUSEMENT CO., INC., 2009 MAIN ST., COLUMBIA, S. C. Tel.: 6-4913.

WANT—A Swedish buyer wants offers of Evans Ten Strike or Bolascora and Rock-Ola Ten Pins. One or more. Reply to: BOX 339, c/o THE CASH BOX, 26 WEST 47th ST., NEW YORK 36, N. Y.

WANT—Bingos and Gottlieb 5-balls for resale. Send Prices. H & H DISTRIBUTING, 1626 3rd AVENUE, MOLINE, ILL. Tel.: 4-6703.

WANT—Distributors—Just released! "I Threw Away A Diamond" (For A Worthless Piece Of Glass) featuring Hank Trotter's Happy Rangers. Dist. Att.: CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PR 9-0182.

WANT—For resale—22 ft. Rockola—American or National Shuffleboards—Late Bingo Games—Shuffle Bowlers—Lee Mfg. Carousel. State best price and condition first letter. STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BR. 3663.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNION 1-7500.

WANT—A.M.I. 40 selection Hideaways—.05 & .10 W. B. and Steppers. A.M.I. E-120 phonographs. Seeburg 100 W. B. Late One Ball games. Write stating condition, number, model and prices. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—To buy Panorams any quantity. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029-35 PROSPECT AVE., CLEVELAND, OHIO. Tel.: TOWER 1-6715.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbias, Coral, Decca, Victor, Mercury, King—78's and 45's—also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUDSON 6-4568.

WANT—Juke Box; Game Route, priced to \$15,000. Write BOX 336, THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GARFIELD 3585.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHICKERING 4-510.

WANT—Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANTED—For Cash, up to 15 Mills Panorams. Must be in good working condition and good cabinets. Write or call: MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUPERIOR 1-4600.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DICKENS 2-7060.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

CLASSIFIED ADVERTISING SECTION

WANTED—Show Boats; Frolics; Beach Club; Late model Seeburgs; Atlantic Cities. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: Market 3967.

WANT—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-8939.

WANT—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRACUSE, N. Y. Tel.: SYRACUSE 75-5194.

FOR SALE

FOR SALE—Spot Lites \$65.00; Beach Clubs \$250.00. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT ST., TOLEDO, OHIO. Tel.: ADAMS 8624.

FOR SALE—Atlantic Citys \$95; Spot Lites \$60; AMI Model C \$235; AMI Model D \$325; AMI Model D-80 \$465; Seeburg 100-78 \$365; Rock-Ola Comets \$795; AMI Steppers \$19; 5/10c Boxes \$10; 5c Boxes \$5; 3020 Boxes \$15; 219 Steppers \$15; Seeburg 5/10/25c \$18. H & H MUSIC DISTRIBUTING, 1626 3rd AVE., MOLINE, ILL. Tel.: 4-6703.

FOR SALE—Rock-Ola 1436, 120 selection, 78 RPM, \$400 each; Wurlitzer 1450, \$375; AMI E-120 \$595 each; Model 5204 Wurlitzer 104 selection Wall Box \$40 each; Model 252 Wurlitzer 104 selection Stepper \$20 each. WERTZ MUSIC SUPPLY COMPANY, 1013 E. CARY ST., RICHMOND, VA. Tel.: 7-3021.

FOR SALE—"Wurlitzer Phonographs." 1500's—\$395; 1400's—\$325; 1250's—\$175; 1100's—\$150; 1015's—\$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.

FOR SALE—Clover Shuffle Alley \$125; Royal \$225; League \$325. MOHAWK SKILL GAMES COMPANY, 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y., Tel.: 7-2162.

FOR SALE—Att.: Wholesale Buyers. Rock-Ola Model 1438, 45 R.P.M., like new; Rock-Ola Model 1436, 45 & 78 R.P.M.; 5 A.M.I. C's \$200 each; 2 Evans Constellation \$200 each; C. C. Around The World Trainer \$425; United Tropic \$175. J. ROSENFELD COMPANY, 3220 OLIVE STREET, ST. LOUIS, MO. Tel.: OLIVE 2-2800.

FOR SALE—Attention Arcade Owners. Four current model International Mutoscope Drivemobiles, used only 3 months. Guaranteed like new. Save \$300 from list. Write or Call for prices: SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LINCOLN 9016.

FOR SALE—Attention wholesale buyers: AMI E-80's and E-120's, like new. Contact us. Let us know your needs. COPELAND DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—1 Seeburg Bear Gun (Refinished) \$125; 1 United Havana \$295; 1 United Tropics \$195; 1 United Leader \$65; 1 AMI-C (40 selection) \$225. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA, Tel. 3-4508.

FOR SALE—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARMITAGE 6-0780.

FOR SALE—Refinished and completely overhauled and ready for location. Classics \$159.50; Clovers \$134.50; United 10th Frame Star \$99.50; Banner's \$389.50; Night Fighter \$159.50; Sky Gunner \$125.00; Genco Rifle Gallery \$299.50; Exhibit Shooting Gallery \$259.50; Telequiz \$99.00 incl. film. ALLIED DISTRIBUTING COMPANY, 786 MILWAUKEE AVE., CHICAGO 22, ILLINOIS. Tel.: CANAL 6-0293.

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYMPIC 8-4012, 4013.

FOR SALE—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Handicap, shuffle alley tournament — blackboard, posters, rules. Tremendous income increases. Price \$4.00 each complete; Marlin 12 gauge 3-shot repeater \$22.50. **WEST SIDE DISTRIBUTING CORP.**, 612 TENTH AVE., NEW YORK 18, N. Y.

FOR SALE—Special. Bally Hi Fi's \$314.50; Varieties \$495; Beach Clubs \$250; Palm Springs \$285; Ice Frolics \$295; Bally Beauties \$199.50; Rocket Bowlers \$349.50; United Tropics \$149.50; Singapores \$395; Nevadas \$269.50; Genco Night Fighter Gun \$119.50; Sky Gunner Gun \$94.50; Shuffle Pools \$95; Chicago Coin Round The World Trainer \$355. **NEW ORLEANS NOVELTY CO.**, 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal 8318.

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for dime play Kits. Install in minutes \$3.50 Revenue increase. Samples \$3.50 each, lots of 10, \$2.95 each. **GENERAL DISTRIBUTING COMPANY**, 3574 HARDING STREET, CARLSBAD, CALIF. Tel.: OCeaside 5151.

WANT—All late model Seeburg M-100's, B's, C's and Hi-Fi's. Will pick up within 300 miles. **NATIONAL NOVELTY CO.**, 183 MERRICK ROAD, MERRICK, L. I., N. Y. Tel.: FReeport 8-6770.

FOR SALE—Bally Beauties, Atlantic Cities, Beach Clubs, Dude Ranches, Palm Springs and HI-FI's, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. **GORDON STOUT CO.**, 125 N. MONTGOMERY, PIERRE, S. D. Tel.: 4097.

FOR SALE—Genco Shuffle Pools \$275; Genco Basketballs \$399.50; Victor Hot Pops \$20; Genco Invader Guns \$259.50; Seeburg Shoot-the-Bears \$175. **MILLER-NEWMARK DISTRIBUTING CO.**, 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Phone 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—United Fifth Ave. \$275; United Empire \$210; United Empire converted to Fifth Ave. \$235; Williams Major League \$195; Williams Special DeLuxe Baseball \$125; Williams DeLuxe Baseball \$99. **AMERICAN VENDING CO.**, 2684 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: DEwey 2-9602.

FOR SALE—Reconditioned, Like New. Yacht Club \$145; Ice Frolics \$365; Surf Clubs \$395; Bally Jets \$425; Hi Fi's converted into Beach Clubs, Write; One Serviceman with 10 thumbs. **DONAN DISTRIBUTING COMPANY**, 5007 N. KEDZIE, CHICAGO 25, ILL. Tel.: Juniper 8-5211.

FOR SALE—2 Coney Island \$69.50; 1 Yacht Club \$139.50; 2 Tropic \$149.50; 3 United Olympic \$179.50; 12 United Tenth Frame \$89.50; 2 United DeLuxe \$39.50; 5 United Super \$49.50; 11 United Cascade \$125; 3 Bally Space Ship \$425. **LAKE CITY AMUSEMENT CO.**, 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Wurlitzer Model 1015's \$69.50; Wurlitzer Model 1500's \$395.00; Seeburg Model M100A's \$350.00; Seeburg Model HF100C's \$795.00. Lowest prices on all parts, accessories, games, etc. **COVEN MUSIC CORP.**, 1381 NORTH ELSTON AVE., CHICAGO, ILL. Tel. INdependence 3-2210.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC.**, 937 MARKET ST., WHEELING, W. VA. Tel.: WHEeling 5472.

FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsnac and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. **BRUCE MUSIC AND VENDING SERVICE**, 1602 PIERRE AVENUE, SHREVEPORT, LA.

FOR SALE—To our Canadian Friends: Write for list of 5-Balls and Shuffle Alleys, low prices. Sample: United De Luxe 6-Player Shuffle Alley \$50 and Minstrel Man \$20. **WESTERN DISTRIBUTORS**, 1226 SW 16th AVE., PORTLAND 5, OREGON. Tel.: Atwater 7565.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. **DICKSON DISTRIBUTING CO.**, 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC.**, 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Sensational News—12 months to pay for Kiddie Rides. Largest stock in the world of new and used Kiddie Rides. Liberal terms—Trades Accepted. **REDD DISTRIBUTING COMPANY, INC.**, 298 LINCOLN STREET, ALLSTON 34, MASS. Tel.: Algonquin 4-4040.

CLASSIFIED ADVERTISING SECTION

FOR SALE—3 Rock-Ola 1438 Rock-Ola Comets, 120 selection. Like new. Write. Also write for complete information on "Jukette", sensational non-coin operated home juke box. **SEACOAST DISTRIBUTORS, INC.**, 594 10th AVENUE, NEW YORK, N. Y. Tel.: BRyant 9-4684 or 1200 NORTH AVENUE, ELIZABETH, N. J.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. **WILLIAMSPORT ELECTRONIC & TELEVISION CO.**, 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. **MIKE MUNVES**, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—Genco Shuffle Pool \$110; AMI D-40 \$345; AMI D-80 Chrome \$445; AMI E-120 \$645; Wurlitzer 1550 \$375; Wurlitzer 1450 \$325. **UNITED DISTRIBUTORS, INC.**, P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS, Tel.: HO 4-6111.

FOR SALE—Surf Clubs \$375; Hi-Fi \$345; Ice Frolics \$325; Dude Ranch \$275; Beach Club \$245; Beauty \$215; Palm Beach \$110; Atlantic City \$110; Coney Island \$72. **T & L DISTRIBUTING COMPANY**, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAine 8751.

FOR SALE—Ready for locations: Beach Clubs \$240; Dude Ranch \$275; Palm Springs \$300; Ice Frolics \$300; Yacht Club \$125; Atlantic City \$105. Also other Bingos and Bowlers. 1/3 deposit—Balance C. O. D. or S/D. **MICKEY ANDERSON**, 314 EAST 11th STREET, ERIE, PENNSYLVANIA, Tel.: 5-7549.

FOR SALE—Reconditioned & Refinished For You. Seeburg C \$650; B. L. \$575; B \$550; A \$350; A.M.I. Model C \$229; 1436 Rock-Ola \$379.50; Evans Constellation \$179.50; 1015 Wurlitzer \$67.50; # 4204—104 Wurlitzer Boxes \$50; United DeLuxe Bowlers \$62.50. **MOUNTAIN DISTRIBUTORS**, 3630 DOWNING ST., DENVER, COLO. Tel.: AComa 2-8518.

FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. **CENTRAL DISTRIBUTORS**, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. **YOUNG DISTRIBUTING, INC.**, 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Vendo Changers \$50 each. **OXNARD AUTOMATIC SALES**, 1328 W. PALM DRIVE, OXNARD, CALIF. Tel.: HU 3-8934.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. **CHAMPION DISTRIBUTING CO.**, 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—Holiday Bowler \$525; Feature Bowler \$395; Criss Cross Bowler \$295; Super Frame Bowler \$300; Advance Bowler \$200; Triple Score Bowler \$150. **UNIVERSITY COIN MACHINE EXCHANGE**, 858 NORTH HIGH ST., COLUMBUS 3, OHIO. Tel.: UNiversity 6900.

FOR SALE—All prices include thorough reconditioning, crating, F.O.B. Buffalo, N.Y. D-40 AMIs \$300; D-80 AMIs \$395; E-80 AMIs \$545; E-120 AMIs \$595; 100A Seeburgs \$365; 100B Seeburgs \$495; 100C Seeburgs \$595; Royal Bowlers \$235; Chief Bowlers \$295; 5th Avenue Bowlers \$315; Bally Rocket \$395; United Carnival \$435; United Jungle Gun \$365; Genco Sky Gunner \$145. Wire \$25 deposit per machine. Immediate delivery. **SHELDON SALES, INC.**, 881 MAIN STREET, BUFFALO 3, N. Y. Tel.: LIncoln 9-106.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. **WESTERHAUS CORPORATION**, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOnana 5000-1-2.

FOR SALE—Ready for location Wurlitzer 1015, 18080 and 1400. Seeburg 146M, 147M, 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes. Contact **CENTURY DISTRIBUTORS INC.**, 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: Summer 4938.

FOR SALE—A.M.I. Model D-80 \$525; A.M.I. Model C \$300. **W. B. DISTRIBUTORS, INC.**, 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: CEntral 9292.

FOR SALE—High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. **MUSIC SALES COMPANY**, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. **UNITED, INC.**, 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. **MUSIC DISTRIBUTORS, INC.**, 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

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CLASSIFIED ADVERTISING SECTION

FOR SALE—AMI E 120s. Wire, write. Wurlitzer 1100 \$150; Evans Century \$300; Rock-Ola Fireballs, Write; Rock-Ola Comets, Write. S & K DISTRIBUTING CO., 808 N. BROAD STREET, PHILADELPHIA 30, PA. Tel.: POplar 5-6384.

FOR SALE—Bright Lights \$49.50; Packard Boxes \$2.00 each; 3031 Wurlitzers \$2.00 each; Seeburg Wireless 5c, \$2.00 each; 3 Packard Playmaster \$30 each; 12" Speaker & Baffle complete \$9.00 each. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel.: Market 3967.

FOR SALE—AMI—E—80's and E—120's. Will trade for Bowlers and Bingos. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE, NORTH MINNEAPOLIS, MINN. Tel.: Fillmore 3025.

FOR SALE—"Sock-The-Ock" converts "Shoot-The-Bear" into a gun that will top all others in appeal, performance, and take. A complete package \$28.00. 100 SERVICE COMPANY, 2638 OLIVE STREET, ST. LOUIS, MO. Tel.: Jefferson 1-6531.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Genco Shuffle Pools \$50 each; Genco 2 player Basketball \$190; Seeburg Coon Hunt \$225; Daffy Derby \$160; Genco Rifle Gallery \$325; Williams Jet Gun \$325. All equipment in A-1 condition. Phone Hartford—CHapel 9-6556. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

MISCELLANEOUS

NOTICE—Your Seeburg 20 selection wall boxes, wired or wireless, converted to play the first 20 (A & B Program) on all model Seeburg 100s—5 cent Box \$5.00. 5-10-25 \$15.00. Performance guaranteed. 100 SERVICE COMPANY, 2634 OLIVE ST., ST. LOUIS 3, MO. Tel.: NEWstead 6531.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnoia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-1702.

NOTICE — Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job—16 oz. bottle \$.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE—Bingo Operators! Stop service calls caused by balls piling up in Ball Trough. Ball guides easily installed on location in 10 minutes. Specify Bally or United Game. Four Samples \$3.00, \$8.00 per dozen. MID-WEST MUSIC SERVICE, 819 WEST 2nd ST., WICHITA, KANSAS.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONOvend OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS, Tel: PErsHING 3-7197 for genuine factory parts also good reconditioned phonographs priced right. Also distributors for Exhibit and Keeney.

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Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N. Y.

Dear Mr. Operator:

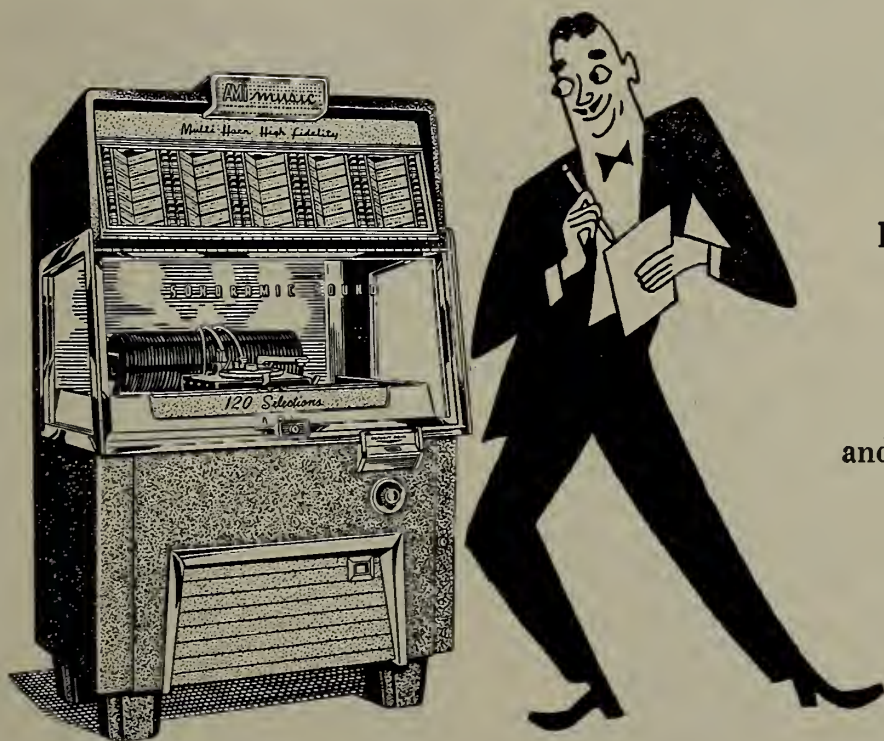
We never before were interested in old-fashioned juke box music. But the new

A M I juke box with Multi-Horn High Fidelity and Sonoramic Sound seems to us so advanced and so superior to any type of music we could offer our clientele that we

are now ready to talk business.

(Signed) "SELECT LOCATION"

THOUSANDS of New Locations Await You!



For a long time and for one reason or another some places that could have been excellent locations for a juke box resisted the opportunity to profit from music.

Today, however, many of them have seen and heard the Model "F" and are asking operators for this distinctive, new AMI juke box.

Originator of the Automatic Selective Juke Box in 1927

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NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

AMI

2* Model A, '46, 40 Sel., 78 RPM	100.00	165.00
4. Model B, '48, 40 Sel., 78 RPM	175.00	250.00
4* Model C, '50, 40 Sel., 78 RPM	195.00	300.00
4* Model D-40, '51, 40 Sel., 78 RPM	275.00	395.00
1* Model D-80, '51, 80 Sel., 45 RPM	319.50	545.00
4. Model E-40, '53, 40 Sel., 78 RPM	450.00	595.00
2. Model E-80, '53, 80 Sel., 45 RPM	485.00	695.00
4* Model E-120, '53, 120 Sel., 45 RPM	595.00	750.00
4. Wm Wall Box	10.00	12.00
4. SM or SL Stepper	12.00	24.50

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	35.00	79.50
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	100.00	195.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	200.00	250.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	300.00	350.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	35.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	50.00	110.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	100.00	165.00
4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	200.00	250.00
4. 1432, Same as above, Converted to 45 RPM	225.00	295.00
4. 1434, '51 Rocket '51-'52 50 Sel., 78 RPM	250.00	350.00
4. 1434, Same as above, Converted to 45 RPM	295.00	350.00
4. 1436, '52, Firehall, 120 Sel., 45 RPM	349.50	425.00
4. 1436A, '53, Firehall, 120 Sel., 45 RPM	395.00	550.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	35.00	75.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	35.00	100.00
4. 147S, '47, Standard, 20 Sel., 78 RPM	45.00	85.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	89.50
4. 148S, '48, Standard, 20 Sel., 78 RPM	100.00	150.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	75.00	150.00
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	90.00	159.00
4* M100A, '49, 100 Sel., 78 RPM	350.00	425.00
4* M100B, '51, 100 Sel., 45 RPM	495.00	575.00
1. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	550.00	600.00

←TOTAL NO. TOTAL VALUE→

THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
803rd Consecutive Week's Issue

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK" and "The Confidential Price Lists"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

C O D E

1. Prices UP
 2. Prices DOWN
 3. Prices UP and DOWN
 4. No change from Last Week
 5. No quotations Last 2 to 4 Weeks
 6. No quotations 4 Weeks or Longer
 7. Machines Just Added
- * Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are buying equipment which is much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

4* M100C, '53, 100 Sel., 45 RPM	595.00	650.00
4. HF 100G, '54, 100 Sel., 45 RPM	725.00	825.00
4. W1-L56 Wall Box 5c.	3.00	6.95
4. 3W2 Wall-a-Matic	4.25	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wireless	16.50	24.50
4. 3W7-L-56	22.50	34.50

WURLITZER

4* 1015, '46, 24 Sel., 78 RPM	50.00	99.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4* 1100, '48, 24 Sel., 78 RPM	119.00	185.00
4. 1250, '50, 48 Sel., 78 RPM	160.00	250.00
4. 1250, '50, (Same as above) Converted to 45 RPM	170.00	250.00
4* 1400, '52, 48 Sel., 78 RPM	279.50	375.00
6. 1400, '52, (Same as above) Converted to 45 RPM	325.00	400.00
2* 1500, '53, 104 Sel., 78 and 45 RPM Inter-mixed	375.00	495.00
4. 1650, '53, 48 Sel., 45 RPM	475.00	525.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	7.00	15.00
4. 3048 (Conv. of 3020)	15.00	25.00
4. 3031 Wall Box	2.50	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	39.50

←TOTAL NO. TOTAL VALUE→



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	25.00	50.00
4. Across the Board (Un 9/52)	35.00	50.00
6. Ali Baba (Got 6/48)	15.00	25.00
6. Alice (Got 8/48)	19.50	29.50
4. All Star Basketball (Got 1/52)	20.00	39.00
6. Aquacade (Un 4/49)	10.00	25.00
2. Arabian Knights (Got 12/53)	155.00	175.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	65.00	110.00
2* Atlantic City (B 5/52)	95.00	130.00
6. Baby Face (Un 12/48)	10.00	20.00
6. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
6. Barnacle Bill (Got 8/48)	10.00	20.00
4. Basketball (Got 10/49)	15.00	25.00
2* Beach Club (B 2/53)	230.00	290.00
2* Beauty (B 11/52)	195.00	240.00
4. Be Bop (Ex 3/50)	10.00	20.00
6. Bermuda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	35.00	50.00
6. Big Top (Ge 2/49)	10.00	20.00
6. Black Gold (Ge 3/49)	10.00	20.00
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Bone Head (Ge 11/48)	10.00	20.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
6. Bowl League (Got 8/47)	10.00	19.50
4. Bright Lights (B 5/51)	40.00	75.00
4. Bright Spot (B 11/51)	65.00	85.00

←TOTAL NO. TOTAL VALUE→



NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. Broadway (B 6/51) ..	49.50	75.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
6. Buccaneer (Got 10/48)	10.00	20.00
6. Build Up (Ex 2/48) ..	10.00	15.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4. Cabana (Un 3/53) ..	145.00	185.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50) ..	15.00	20.00
4. Canasta (Ge 7/50) ..	25.00	34.50
4. Caravan (Wm 6/52) ..	35.00	75.00
6. Carnival (B 7/48) ..	10.00	20.00
6. Carolina (Un 3/49) ..	15.00	25.00
6. Caribbean (Un 3/48) ..	15.00	25.00
4. Champion (B 12/49) ..	20.00	30.00
6. Champion (CC 6/49) ..	15.00	20.00
4. Chinatown (Got 10/52)	65.00	95.00
6. Cinderella (Got 3/47)	10.00	25.00
6. Circus (Ex 8/48) ..	10.00	20.00
4. Circus (Un 8/52) ..	150.00	175.00
4. Citation (B 10/48) ..	15.00	35.00
4. C.O.D. (Wm 9/53) ..	85.00	125.00
4. College Daze (Got 8/49)	10.00	20.00
4* Coney Island (B 9/51)	65.00	95.00
6. Contact (Ex 10/48) ..	10.00	20.00
4. Control Tower (Wm 3/51)	25.00	35.00
4. Coronation (Got 11/52)	65.00	95.00
4. County Fair (Un 9/51)	30.00	45.00
6. Crazy Ball (CC 7/48) ..	10.00	20.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51) ..	40.00	85.00
4. Daffy Derby (Wm 8/54)	275.00	325.00
4. Daisy May (Got 7/54)	175.00	235.00
4. Dallas (Wm 2/49) ..	15.00	29.00
4. Dealer "21" (Wm 2/54)	145.00	165.00
4. De Icer (Wm 11/49) ..	20.00	39.00
6. Dew Wa Ditty (Wm 6/48)	10.00	29.50
4. Domino (Wm 5/52) ..	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Dbl. Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Disk Jockey (Wm 11/52)	45.00	80.00
4. Dragonette (Got 6/54)	190.00	215.00
4. Dreamy (Wm 2/50) ..	15.00	25.00
2* Dude Ranch (B 9/53)	265.00	310.00
4. Eight Ball (Wm 1/52)	45.00	75.00
6. El Paso (Wm 11/48) ..	10.00	20.00
4. Fairway (Wm 6/53) ..	75.00	100.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	40.00	85.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	75.00	115.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49) ..	10.00	25.00
4. Four Corners (Wm 12/52)	45.00	90.00
4. Four Horsemen (Got 9/50)	30.00	40.00
4. "400" (Upright) (Ge 10/52)	55.00	75.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49) ..	15.00	29.50
4* Frolics (B 10/52) ..	135.00	175.00
4. Futurity (B 3/51) ..	60.00	95.00
4. Georgia (Wm 7/50) ..	19.50	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48) ..	10.00	20.00
4. Glamour (Got 7/51) ..	15.00	25.00
6. Glider (Ge 8/49) ..	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
6. Gold Cup (B 4/49) ..	15.00	45.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	50.00	99.50
4. Gold Star (Got 8/54)	210.00	245.00
6. Gondola (Ex 5/49) ..	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	79.00	99.00
4. Grand Slam (Got 4/53)	65.00	135.00
6. Grand Stand (B '50) ..	20.00	35.00
4. Green Pastures (Got 1/54)	160.00	190.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. Gun Club (Wm 11/53)	95.00	125.00
4. Guys-Dolls (Got 5/53)	69.50	135.00
4. Handicap (Wm 6/52) ..	35.00	45.00
4. Happy Days (Got 7/52)	65.00	105.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51) ..	15.00	35.00
4. Havana (Un 2/54) ..	260.00	315.00
4. Hawaii (Un 6/54) ..	295.00	395.00
4. Hawaiian Beauty (Got 4/54)	180.00	210.00
4. Hayburner (Wm 6/51)	45.00	60.00
2* Hi-Fi (B 6/54)	340.00	375.00
4. Hit Parade (CC 2/51) ..	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	59.50	85.00
6. Holiday (CC 12/48) ..	10.00	20.00
4. Holiday (Ke 12/51) ..	49.00	60.00
4. Hong Kong (Wm 9/51)	45.00	80.00
4. Horsefeathers (Wm 1/52)	39.50	69.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49) ..	15.00	25.00
4. Humpty Dumpty (Got 10/47)	10.00	25.00
4* Ice-Frolics (B 1/54) ..	295.00	365.00
6. Jack 'N' Jill (Got 4/48)	10.00	20.00
4. Jalopy (Wm 8/51) ..	45.00	75.00
6. Jamboree (Ex 5/48) ..	10.00	20.00
4. Jeanie (Ex 6/50) ..	15.00	20.00
4. Jockey Club (Got 4/54)	175.00	205.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50) ..	15.00	25.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	90.00
4. Just 21 (Got 1/50) ..	10.00	24.50
4. K.C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
6. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51) ..	30.00	69.00
4. Knockout (Got 1/51) ..	15.00	30.00
4. Lady Luck (Got 9/54)	225.00	250.00
6. Lady Robin Hood (Got 1/48)	10.00	25.00
4. Lazy "Q" (Wm 2/54)	109.00	150.00
4. Leaders (Un 10/51) ..	45.00	85.00
4. Lite-A-Line (Ke 6/52)	45.00	50.00
4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	165.00	195.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
6. Lucky Star (Got 5/47)	10.00	20.00
4. Mad. Sq. Garden (Got 6/50)	24.00	49.50
6. Magic (Ex 11/48) ..	10.00	20.00
6. Majors '49 (CC 2/49) ..	15.00	25.00
6. Major League Baseball (Un 6/48)	10.00	20.00
6. Manhattan (Un 2/48) ..	10.00	17.50
4. Majorettes (Wm 4/52)	29.00	45.00
4. Marble Queen (Got 8/53)	95.00	150.00
6. Mardi Gras (Ge 5/48)	10.00	20.00
6. Maryland (Wm 4/49) ..	10.00	20.00
4. Merry Widow (Ge 6/48)	10.00	20.00
4. Mercury (Ge 3/50) ..	10.00	29.00
4. Mermaid (Got 6/51) ..	25.00	39.00
2. Mexico (Un 3/54) ..	295.00	395.00
4. Minstrel Man (Got 3/51)	20.00	39.00
6. Monterey (Un 5/48) ..	10.00	20.00
6. Moon Glow (Un 11/48)	10.00	20.00
6. Morocco (Ex 10/48) ..	15.00	35.00
4. Mystic Marvel (Got 3/54)	175.00	210.00
4. Nevada (Un 8/54) ..	350.00	425.00
4. Niagara (Got 12/51) ..	40.00	75.00
4. Nifty (Wm 12/50) ..	15.00	35.00
4. "9" Sister (Wm 1/54)	115.00	150.00
4. Oasis (Ex 10/50) ..	10.00	20.00
4. Oklahoma (Un 5/49) ..	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52) ..	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53) ..	79.00	99.00
4* Palm Beach (B 7/52)	110.00	159.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

2* Palm Springs (B 11/53)	290.00	325.00
6. Paradise (Un 7/48) ..	10.00	20.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50) ..	20.00	35.00
4. Pin Wheel (Got 11/53)	125.00	155.00
4. Play Ball (CC 1/51) ..	20.00	35.00
4. Playland (Ex 8/50) ..	10.00	20.00
6. Playtime (Ex 8/49) ..	10.00	20.00
4. Poker Face (Got 9/53)	125.00	150.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. PUNCHY (CC 12/50) ..	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52) ..	60.00	110.00
4. Queen of Hearts (Got 12/52)	70.00	105.00
4. Quintet (Got 3/53) ..	79.50	135.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Rainbow (Wm 9/48) ..	10.00	20.00
6. Ramona (Un 2/49) ..	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
4. Rio (Un 11/53)	225.00	275.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50) ..	20.00	39.00
4. Rockettes (Got 8/50) ..	25.00	49.00
4. Rodeo (Un 2/53) ..	135.00	185.00
6. Rondevoov (Un 5/48)	15.00	35.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
6. St. Louis (Wm 2/49)	25.00	39.00
2. Saddle and Turf (Ev 10/53)	175.00	265.00
(Club Model)	275.00	325.00
6. Sally (CC 10/48) ..	10.00	20.00
6. Samba (Ex 5/48) ..	10.00	20.00
6. Saratoga (Wm 10/48) ..	10.00	20.00
4. Screamo (Wm 4/54) ..	150.00	185.00
6. Screwball (Ge 8/48) ..	10.00	20.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
6. Sea Isle (CC 11/47) ..	10.00	20.00
4. Select-A-Card (Got 4/50)	10.00	20.00
6. Serenade (Un 11/48)	10.00	20.00
6. Shanghai (CC 4/48) ..	20.00	34.50
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	25.00
4. Shindig (Got 10/53) ..	120.00	155.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49) ..	10.00	20.00
4. Show Boat (Un 12/52)	150.00	175.00
4. Silver Chest (Upright) (Ge 4/53)	60.00	125.00
4. Silver Skates (Wm 2/53)	59.00	85.00
6. Singapore (Un 11/47) ..	10.00	20.00
4. Skill Pool (Got 8/52) ..	54.50	75.00
4. Slugfest (Wm 3/52) ..	35.00	55.00
6. Snooks (Wm 6/51) ..	15.00	22.50
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	49.50	75.00
6. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	15.00	35.00
4* Spot-Lite (B 1/52) ..	60.00	100.00
4. Sportsman (Ge 2/51) ..	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52) ..	20.00	34.50
6. Stage Door Canteen (Got 11/45)	10.00	20.00
6. Stardust (Un 5/48) ..	20.00	34.50
4. Stars (Un 6/52) ..	50.00	95.00
4. Starlight (Wm 3/53) ..	50.00	75.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51) ..	15.00	25.00
6. Stormy (Wm 1/48) ..	10.00	20.00
4. Struggle Buggies (Wm 12/53)	115.00	145.00
6. Summertime (Un 9/48)	15.00	25.00
6. Sunny (Wm 12/47) ..	10.00	20.00
4. Sunshine Park (B 12/52)	49.50	85.00
6. Super Hockey (CC 4/49)	20.00	34.00
4* Surf Club (B 3/54) ..	350.00	395.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (CC 10/49) ..	20.00	34.50
4. Tahiti (Un 8/53) ..	185.00	240.00
6. Tampico (Un 6/49) ..	10.00	20.00
4. Telecard (Got 1/49) ..	10.00	25.00

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

6. Tennessee (Wm 2/48)	10.00	20.00
4. Thing (CC 2/51)	15.00	35.00
6. Three Feathers (Ge 5/49)	10.00	25.00
4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00
4. Times Square (Wm 4/53)	65.00	90.00
4. Touchdown (Un 1/52)	15.00	25.00
6. Trade Winds (Ge 3/48)	10.00	20.00
6. Treasure Chest (Ex 12/47)	10.00	20.00
6. Trinidad (CC 3/48)	10.00	20.00
6. Triple Action (Ge 1/48)	10.00	20.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	39.50
6. Trophy (B 4/48)	15.00	30.00
6. Tropicana (Un 1/48)	10.00	20.00
4* Tropics (Un 7/53)	149.00	225.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex 9/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	49.50	95.00
4. Utah (Un 7/49)	10.00	29.50
6. Vanities (Ex 2/47)	10.00	19.50
2. Variety (B 9/54)	510.00	575.00
6. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	15.00	35.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	60.00
4. Winner (Univ.)	20.00	45.00
6. Wisconsin (Un 3/49)	10.00	20.00
2* Yacht Club (B 6/53)	115.00	175.00
6. Yanks (Wm 4/48)	10.00	20.00
4. Zingo (Un 10/51)	20.00	40.00

←TOTAL NO. TOTAL VALUE→



4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
4. Bally Victory Bowler (5/54)	315.00	400.00
2. Bally Champion Bowler (5/54)	295.00	395.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
6. ChiCoin Shuffle Baseball (4/50)	25.00	50.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
4. ChiCoin 6-Player DeLuxe (5/52)	85.00	100.00
4. ChiCoin Match Bowler (6/52)	95.00	125.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	75.00	150.00
4. ChiCoin 10th Frame Special (12/52)	75.00	150.00
4. ChiCoin Name Bowler (1/53)	95.00	150.00
4* ChiCoin 10th Frame Double Score Bowler (3/53)	125.00	175.00
2* ChiCoin Crown (4/53)	130.00	185.00

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

6. ChiCoin Crown Giant Pins (9/53)	225.00	295.00
4* ChiCoin Triple Score (6/53)	150.00	195.00
4* ChiCoin Gold Cup Crown (7/53)	175.00	250.00
4. ChiCoin High Speed Crown (7/53)	150.00	300.00
6. ChiCoin High Speed Triple Score (8/53)	295.00	375.00
4. ChiCoin Advance (10/53)	200.00	345.00
4. ChiCoin King (10/53)	300.00	370.00
4* ChiCoin Criss Cross Bowler (12/53)	295.00	375.00
4* ChiCoin Super Frame (3/54)	300.00	385.00
4. ChiCoin Starlite (5/54)	325.00	395.00
4. ChiCoin Feature (7/54)	375.00	395.00
4. ChiCoin Holiday (9/54)	510.00	565.00
4. ChiCoin Flash (10/54)	395.00	475.00
4. ChiCoin Playtime (10/54)	395.00	495.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	25.00	35.00
4* Genco Shuffle Pool (11/53)	110.00	175.00
4* Genco Match Pool (2/54)	225.00	275.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
6. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50)	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	35.00
4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	35.00	90.00
4. Keeney DeLuxe League (3/52)	45.00	100.00
4. Keeney Super DeLuxe League (3/52)	56.00	125.00
4. Keeney High Score League (5/52)	65.00	100.00
4. Keeney Team (10/52)	100.00	160.00
4. Keeney Club (4/53)	115.00	165.00
4. Keeney Domino (5/53)	130.00	195.00
4. Keeney Carnival (5/53)	155.00	225.00
4. Keeney Pacemaker (9/53)	165.00	235.00
4. Keeney Mainliner Bowler (1/54)	175.00	245.00
4. Keeney Bonus Bowler (3/54)	195.00	295.00
4. Keeney Diamond Bowler (5/54)	200.00	345.00
6. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
6. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
6. United Shuffle Skill (6/49)	15.00	20.00
6. United Shuffle Alley (9/49)	15.00	20.00
6. United Super Shuffle Alley (1/50)	20.00	30.00
6. United Double Shuffle Alley (2/50)	20.00	30.00
6. United Shuffle Alley Express (3/50)	20.00	30.00
4. United Shuffle Slugger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	35.00	60.00
4. United Twin Shufflecade (12/50)	35.00	60.00
4. United 5-Player (1/51)	45.00	75.00
4. United 6-Player (2/51)	45.00	75.00
4* United DeLuxe 6-Player (10/51)	39.00	85.00
4. United 6-Player Super (3/52)	49.50	100.00
4. United 4-Player Official (5/52)	75.00	125.00
4. United 6-Player Star (7/52)	95.00	140.00
1. United 10th Frame Star (9/52)	95.00	150.00
4. United Manhattan 10th Frame (9/52)	110.00	150.00
4. United 10th Frame Super (10/52)	115.00	145.00
4. United Manhattan (9/52)	115.00	140.00
4* United Cascade (2/53)	100.00	160.00
4* United Clover (2/53)	125.00	179.50
4. United Liberty (2/53)	125.00	175.00
4* United Classic (6/53)	159.50	195.00
4* United Olympic (6/53)	150.00	225.00
2* United Royal (9/53)	200.00	255.00
2* United Imperial (9/53)	245.00	285.00
4* United Chief (11/53)	249.50	300.00
2* United Leader (11/53)	275.00	315.00
2* United Team (1/54)	275.00	335.00
4. United DeLuxe Team (1/54)	325.00	350.00
4. United League (1/54)	295.00	340.00
4* United Ace (5/54)	345.00	375.00
4. United Rainbow (8/54)	350.00	415.00
4* United Banner (8/54)	389.50	420.00
4. United Shuffle Targette (8/54)	335.00	445.00
4. United DeLuxe Shuffle Targette (8/54)	375.00	450.00
4. United Speedy (8/54)	375.00	445.00
4. Universal Twin (1/50)	15.00	35.00
6. Universal Super Twin (3/50)	30.00	40.00
6. Universal DeLuxe Twin (10/50)	30.00	40.00
6. Universal High Score (10/50)	30.00	40.00
6. Universal Bowlomatic (3/51)	30.00	40.00
6. Williams Twin Shuffle (12/49)	20.00	34.50
6. Williams Twin Shuffle (9 1/2) (2/50)	20.00	30.00
6. Williams Bowler (9 1/2) (3/50)	25.00	30.00
6. Williams Double Header (7/50)	25.00	45.00
6. Williams 5-Player (6/51)	20.00	30.00

←TOTAL NO. TOTAL VALUE→



4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	150.00
6. Bally Bowler	20.00	30.00
6. Bally Convoy	39.50	59.50
6. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
6. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	64.50	125.00
6. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	95.00	195.00
4. ChiCoin 4-Player Derby	100.00	195.00
4. ChiCoin Goalee	44.50	100.00
4. ChiCoin Hockey	55.00	75.00
4. ChiMidget Skee	65.00	175.00
4. ChiCoin Pistol	65.00	95.00
6. ChiCoin Roll-A-Score	29.50	75.00

←TOTAL NO. TOTAL VALUE→



NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

4. ChiCoin Home Run, 6-Player (3/54)	195.00	295.00
4. Edselco Pool Table	20.00	75.00
4. Evans Bat-A-Score	130.00	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	65.00
4. Evans Tommy Gun	39.50	95.00
4. Exhibit Dale Gun	35.00	65.00
4. Exhibit Gun Patrol	105.00	175.00
4* Exhibit Jet Gun	99.50	165.00
4. Exhibit Space Gun	89.50	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	75.00	115.00
4* Exhibit Six Shooter	79.00	125.00
4. Exhibit Vitalizer	45.00	75.00
2* Exhibit Shooting Gall. (6/54)	259.50	335.00
4. Exhibit Star Shooting Gallery (9/54)	325.00	410.00
6. Grotchen Met. Typer	79.50	149.50
4* Genco Sky Gunner	125.00	175.00
2* Genco Night Fighter	149.00	175.00
4* Genco Basketball	250.00	399.50
2* Genco Rifle Gallery (6/54)	299.50	375.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	90.00	145.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	25.00	50.00
4. Kirk Night Bomber	75.00	150.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	159.50	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	125.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Photo. (Pre-War)	150.00	250.00
4. Mutos Photomatic DeLuxe	350.00	575.00
4. Mutoscope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	125.00	195.00
4. Mutos. Voice-O-Graph 35c	405.00	545.00
6. Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
6. Rockola Ten Pins HD.	20.00	40.00
6. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	65.00	89.50
4. Scientific Pitch 'Em	145.00	185.00
4* Seeburg Bear Gun	125.00	160.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
2* Seeburg Coon Hunt	275.00	450.00
4. Set Shot Basketball	200.00	250.00
4* Telequiz	99.50	125.00
4. Un. Team Hockey	30.00	85.00
4. Un. Jungle Gun	295.00	395.00
4. Un. DeLuxe Jungle Gun	395.00	495.00
2* United Carnival Gun (10/54)	410.00	465.00
2. United Deluxe Carnival (10/54)	425.00	485.00
4. Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
4. Williams Star Series	40.00	90.00
4. Williams Deluxe World Series	40.00	90.00
4. Williams Super World Series	95.00	165.00
4. Williams Quarterback	25.00	75.00
4. Williams DeLuxe Baseball	99.50	175.00
4. Williams Pennant Baseball	175.00	250.00
4. Williams Super Pennant Baseball (1/54)	155.00	275.00
6. Williams Super Star Baseball (1/54)	325.00	395.00
4. Williams Major League Baseball (4/54)	250.00	375.00
4. Williams All Star Baseball (5/54)	250.00	375.00
4. Williams Big League Baseball (6/54)	250.00	375.00
4. Wurlitzer Skee-ball	35.00	75.00
←TOTAL NO.	TOTAL VALUE→	

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

F-120 Juke Box (Receiver included)	Authorized for Publication
F-80 Juke Box (Receiver NOT included)	No List Price
F-40 Juke Box (Receiver NOT included)	No List Price
HS-80 Selective Hideaway	Authorized for Publication
HS-120 Selective Hideaway	No List Price
W-80 Wall Box	Authorized for Publication
W-120 Wall Box	No List Price
S-80 Receiver	Authorized for Publication
S-120 Receiver	No List Price
Wall Speaker	Authorized for Publication
Corner Speaker	No List Price
Recessed Speaker	Authorized for Publication
R-167 Bargrip	No List Price

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
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BALLY MFG. CO.

Champion	\$ 795.00
Big Time	760.00
Moon-Ride	995.00
Magic Bowler (with Match Feature)	
Model Magic-110, 10c a play	755.00
Model Magic-325, 10c a play, 3 plays for 25c	775.00
Mystic Bowler (without Match Feature)	
Model Mystic-110, 10c a play	710.00
Model Mystic-325, 10c a play, 3 plays for 25c	730.00

CHICAGO COIN

Criss Cross Target (Without Match Feature)	
Single Chute	\$ 685.00
Double Chute	705.00
Criss Cross Target (With Match Feature)	
Single Chute	750.00
Double Chute	770.00
Thunderbolt Bowler (With Match Feature)	
Single Chute	750.00
Double Chute Model	770.00
Triple Strike Bowler (Without Match Feature)	
Single Chute	695.00
Double Chute	715.00

EXHIBIT SUPPLY

Sportland Shooting Gallery	
Model 414—Without Match or Free Play	\$ 625.00
Model 414A—Without Match, With Free Play	630.00
Model 414B—With Match, No Free Play	645.00
Model 414C—With Match, With Free Play	650.00
Junior Jet Ride	395.00
Big Bronco	997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol, New Style	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	295.00

GENCO MFG. & SALES CO.

Wild West (Regular)	\$ 650.00
Criss-Cross Wild West (Match)	680.00

D. GOTTLIEB & CO.

Gypsy Queen	\$ 392.50
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INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	\$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6 show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

DeLuxe Sportsman (With Match Feature)	\$ 690.00
Sportsman (Without Match Feature)	665.00
American Bowler With Match Feature	
Single Chute	690.00
Double Chute	710.00
National Bowler Without Match Feature	
Single Chute	650.00

Double Chute	670.00
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

Model 1446 Hi-Fi Phono, 120 Selection, 45 RPM Only	Authorized for Publication
Model 1440 "Comet Fireball" Playmaster, 120 Selection, 45 RPM Only	No List Price
Model 1442, Hi-Fi, 50 Selections, 45 RPM Only	Authorized for Publication
Model 1546 Chrome Wall Box, 120 Selections	No List Price
Model 1548, 50 Selection Wall Box	Authorized for Publication
Model 1550, 20 Selection Wall Box	No List Price
Model 1613, 8" Blonde Wall Speaker	Authorized for Publication
Model 1614, 8" Mahogany Wall Speaker	No List Price
Model 1906, Remote Volume Control	Authorized for Publication

J. P. SEEBURG CORP.

HF-100-R	Authorized for Publication
3W-1 Wall-O-Matic "100"	No List Price
MRVC-1 Master Remote Volume Control	Authorized for Publication
CVS4-8—8" Wall Speaker Ivory (Teardrop)	No List Price
CVS6-8—8" Recessed Speaker	Authorized for Publication
CVS7-12—12" Recessed Speaker	No List Price
PS6-1Z Power Supply	Authorized for Publication
ARA1-L6 Auxiliary Remote Amplifier	No List Price
AVC-1 Automatic Volume Compensator Unit	Authorized for Publication

UNITED MFG. CO.

Lightning Shuffle Alley (Without Match Feature)	
Single Chute	\$ 705.00
Double Chute	725.00
(With Triple-Match Feature)	
Single Chute	735.00
Double Chute	755.00
De Luxe Comet Shuffle-Targetto (With Match Feature)	
Regular Model, 10c play	710.00
Special Model, 10c, 3 for 25c	730.00
Comet Shuffle-Targetto	
Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
Mars, Shuffle Alley (Without Match Feature)	
Single Chute	705.00
Double Chute	725.00
De Luxe Mars Shuffle Alley (With Triple Match Feature)	
Single Chute	735.00
Double Chute	755.00
Bonus Gun (Without Match Feature)	
Single Chute	690.00
Double Chute	710.00
De Luxe Bonus Gun (With Triple Match Feature)	
Single Chute	715.00
Double Chute	735.00
Tropicana	725.00

WILLIAMS MFG. CO.

Safari (Without Match or Replay)	\$ 690.00
Safari De Luxe (With Triple Match and Replay Features)	715.00
Spitfire	389.50

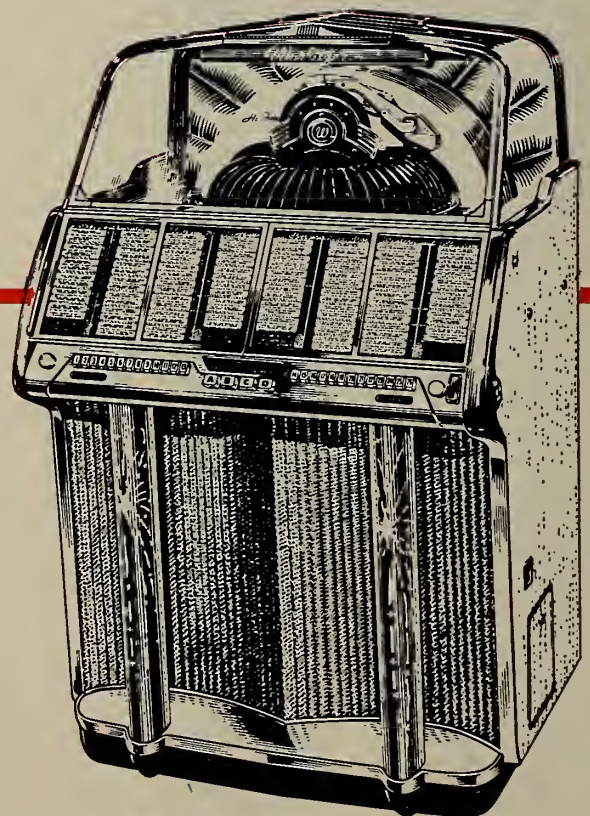
THE RUDOLPH WURLITZER CO.

Model "1800" Hi-Fi Phonograph	Authorized for Publication
Model "1700" Hi-Fi Phonograph	No List Price
Model "1600-A" Hi-Fi Phonograph	Authorized for Publication
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	No List Price
Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)	Authorized for Publication
Model 5100 8" Speaker	No List Price
Model 5110 12" DeLuxe Speaker	Authorized for Publication
Model 5111 12" Concealed Speaker Hi-Fi	No List Price
Model 5112 8" Wall Speaker Hi-Fi	Authorized for Publication
Model 5115 Hi-Fi 4 Cone Corner Speaker	No List Price
Model 5116 Hi-Fi Coaxial Corner Speaker	Authorized for Publication
Model 5117 Hi-Fi Coaxial Wall Speaker	No List Price



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ADVANCE SCORE
RETURN ALL BALLS

Number Selection Feature

4-Corners Score

Light-Up Spot Feature
SPOTS 5-8-15

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ADVANCING SCORES
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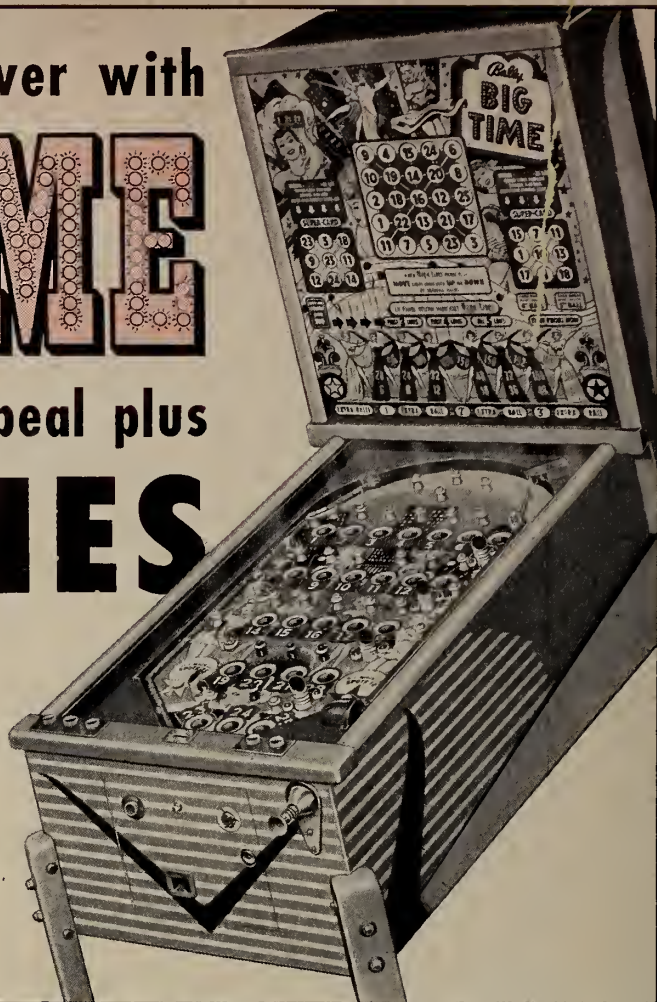
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SUPER-STRIKES increase earnings by attracting all types of players, from the "now-and-then" shuffler to the extra skilled regular. They all get a big dime's worth of fun playing MAGIC-BOWLER and MYSTIC-BOWLER. Operators reap the benefit in biggest bowler earnings on record. Get your share. Get MAGIC-BOWLER or MYSTIC-BOWLER now.

Bally

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WITH POPULAR MATCH-PLAY

Mystic-Bowler
WITHOUT MATCH-PLAY

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NEW golden palomino horse
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NEW flashy colorful cabinet
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