

THE CASH BOX

VOLUME XV

OCTOBER 3, 1953

NUMBER 2



Johnny Ace, whose Duke version of "The Clock" is his third hit in a row, is pictured here receiving a gold clock from George Miller, president of the Music Operators of America. The clock was presented on behalf of the nation's juke box operators honoring Johnny for the three hits which together have sold over a million records. The first two were "My Song" and "Cross My Heart". Left to right above are: Bob Chatton of Chatton Distributing in Oakland, Calif.; Irv Marcus, national sales manager of Duke and Peacock Records; Johnny Ace; Dan Shea of Operators' Record Service in San Francisco; George Miller, president of MOA; Irv Shorten of Allied Distributing in Los Angeles; and Don D. Robey, president of Duke and Peacock.

It's got more

ON THE BALL

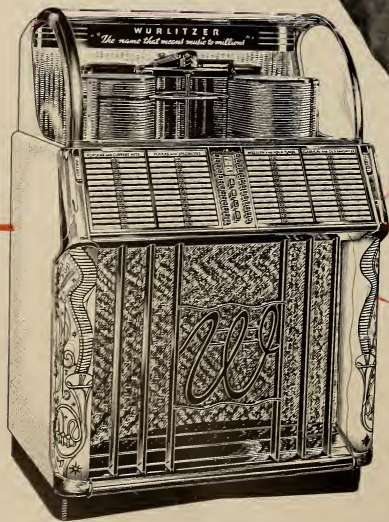
That's why you get more
IN THE CASH BOX

Not only does the Wurlitzer Fifteen Hundred have more on the ball—it mixes the fast ones with the slow ones, the 45's with the 78's. No other phonograph will do it.

It puts a selection of 104 tunes solidly over the plate and the customers love it.

If you want to get into the big league locations...and stay there...make your pitch with the Wurlitzer Fifteen Hundred.

See your
WURLITZER DISTRIBUTOR



Wurlitzer **FIFTEEN HUNDRED**

WURLITZER MODEL 1650

A compact 48-selection, straight 45 RPM phonograph priced to pay the operator a real profit. Available as Model 1600 playing 45 or 78 RPM records.



THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK



The Cash Box

FOUNDED BY BILL GERSH

October 3, 1953

Vol. XV

Number 2

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(Music Editorial)

SHEET MUSIC MERCHANDISING Is Still in the Horse And Buggy Stage

The record business is booming . . . but sheet music sales are declining fast.

Publishers advance many reasons for diminishing sales which sheet music has been having in the past several years. They claim people are less interested in playing musical instruments; entertainment in the home today centers around the TV set, radio and phonographs instead of around the piano as it formerly did; pianos have become so expensive that they have been priced out of range of most families. And these are just a few of the reasons which have been discussed.

But it seems to us that the real reason for the decline in sheet music is that it is still being merchandised in the same way that it was twenty years ago.

The record business, in which sales are at a peak, has in recent years adopted all sorts of merchandising methods. It has been brought up to date. Incentives for the sale of records have been made available to the people who sell them. Promotion to juke box operators and disk jockeys, the two main sources through which records are exposed to the buying public, has increased tremendously.

In short, the entire method of marketing records has been overhauled.

Unfortunately, the same cannot be said for the method of marketing sheet music.

Publishers have been so busy concentrating on records, which has become the

all-important factor in the music business, that they have neglected to keep sheet music merchandising up to date. And though every publisher knows, you can't have a sheet music hit without a record hit, by the same token, there's very little profit in a song unless it sells a good amount of sheet music.

Comparing notes with a top publisher recently, we found that whereas two years ago when he had a million record seller, he sold 800,000 copies of sheet music, when he had another million record seller just recently, he sold only 300,000 copies of sheet music. That's a decline of more than 60% in a two year period.

Alarming as that decline is, nothing has been done about it.

There's no doubt that the reasons which publishers give for the falling off of sheet music sales are valid ones. But that doesn't mean that they should be accepted in defeat. These causes should be attacked—and attacked vigorously. They should be fought with all the accumulated knowledge, energy and know-how which the men who comprise this music business possess.

Certainly among these men, who have given this nation the great songs which it enjoys, there are those who have the foresight, knowledge and means to save a major aspect of their business.

So come on boys. Start thinking. This is 1953. Get sheet music merchandising out of the horse and buggy stage.

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♠

These Superlatives
are not Necessary

- COLOSSAL
- STUPENDOUS
- GREAT

Just Feature

THE FOUR ACES

"LAUGHING ON THE OUTSIDE"

(CRYING ON THE INSIDE)

and

"I'VE BEEN WAITING
A LIFETIME"

DECCA-28843



Personal management

HERB KESSLER

♣
A

♠
A

That's Our Boy!

Our Own

AL ALBERTS

singing

"PLEASE TELL ME"

and

"ENDLESS"

Decca 28807



Dear Friends:

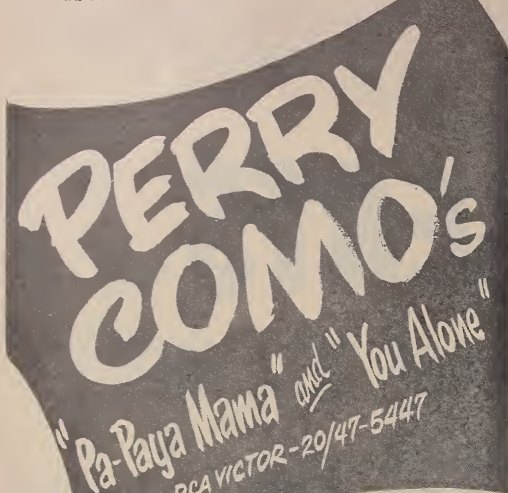
Sure hope all you wonderful DJs, Juke Box Operators, One-Stops, and Record Dealers like Al's new records as much as we do. We are kind of proud of him—not only as our lead singer, but as a great soloist. It took us 2 years to convince him to make a solo record, and we finally succeeded. We know you'll agree the record proves we were right. Be seeing you real soon.

Sincerely

*Low
Dod
Dave
The Four Aces*



"Both great
—can't choose between them!"
say the nation's DJs
about



**What They Say About
"PA-PAYA MAMA"**

"Better arrangement, more commercial appeal. Will make a big hit in a short time."

"Pa-paya Mama—but not by much."

"Damn close!"
"Real clever!"
"But I like 'em both, too!"

"Both terrific!"
"Excellent!"
"Definitely!"

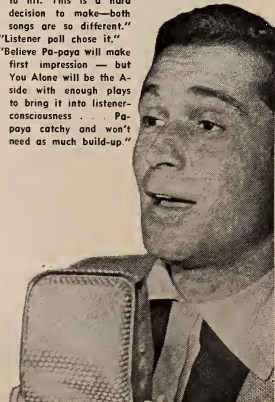
"Both sides terrific — Pa-paya Mama has edge because it's quite different from Como's others."
"Both are good."
"Both are fine numbers."
"Both excellent."
"Can't make up my mind."
"This is terrific—Mark me as A plus. You've got a winner!"

**What They Say About
"YOU ALONE"**

"You Alone — Listeners agree!"
"You Alone—but it's toss-up. They're both good."
"Like 'em both, however a poll of the staff arrived at this decision."

"You Alone—but Pa-paya Mama is very good also."
"Pa-paya Mama will catch quicker—but You Alone will last longer."

"In my estimation, anything Como does is bound to hit. This is a hard decision to make—both songs are so different."
"Listener poll chose it."
"Believe Pa-paya will make first impression — but You Alone will be the A-side with enough plays to bring it into listener-consciousness — Pa-paya catchy and won't need as much build-up."



THE NATION'S
TOP TEN
PLUS
THE NEXT
25
JUKE BOX TUNES

The Top Ten Tunes Having Greatest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box Listing Service, Originated Throughout The Country.

THE CASH BOX

AB—Abbott	CD—Cadence	DJ—Duke	CODE	PE—Peacock	SP—Specialty
AL—Algonquin	CK—Checker	DY—Derby	LO—London	PR—Prestige	SW—Swingtime
AP—Apollo	CN—Crest	EE—Esex	MA—Mars	RA—Rainbow	TE—Tempo
AT—A-Tonic	CO—Columbia	FE—Federal	MD—Mood	RM—Rama	TI—Tico
BA—Barbour	CR—Coral	4 Star—Four Star	MG—MGM	RH—Recorded In	TN—Tennessee
BE—Bell	CY—Crytallette	MO—Imperial	MO—Mercury	HM—Hollywood	UN—United
BR—Brunswick	DA—Dano	IN—Intro	PA—Parrot	RE—Regent	VA—Valley
BU—Bullet	DE—Decca	JU—Jubilee	PC—Peacock	SA—Savoy	VI—V.C.A. Victor
CA—Capitol	DO—Dor	KI—King	Pro.	SIT—Sittin' In	ZO—Zodiac

1 CRYING IN THE CHAPEL
DARRELL GLENN - JUNE VALLI - REX ALLEN - THE ORIOLES

CR-6108 (9-6108)—Art Lund	JU-5122 (45-5122)—The Orioles
DE-28762 (9-28762)—Ella Fitzgerald	VA-101 (45-101)—Darrell Glenn
DE-28758 (9-28758)—Rex Allen	VI-20-5368 (47-5368)—June Valli
DU-116 (45-116)—The Four Ducks	

2 YOU, YOU, YOU
AMES BROTHERS

CO-40039 (4-40039)—Ken Griffin	VI-20-5325 (47-5325)—Ames Brothers
ME-70198 (70198x45)—Johnny Horton	VI-20-5386 (47-5386)—Noro Morales O.
MG-11512 (K-11512)—Ken Remo	

3 OH! PEE WEE HUNT O.

CA-2442 (F-2442)—Pee Wee Hunt O.	ME-70182 (70182x45)—Jimmy Palmer O.
CO-40062 (4-40062)—Ken Griffin	MG-11542 (K-11542)—Art Mooney O.
CR-61017 (9-61017)—Lawrence Walk O.	VI-20-5359 (47-5359)—Sauter-Finegan O.
DE-28779 (9-28779)—The Commanders	

4 YAYA CON DIOS
LES PAUL & MARY FORD

AT-1500—Wingy Manone	CV-654 (45-654)—Bob London
CA-2466 (F-2466)—John Paul & M. Ford	DE-28780 (9-28780)—Guy Lombardo
CA-2514 (F-2514)—Wes & Mar Tuttle	ME-89047 (89047x45)—Anita Day
CR-60991 (F-60991)—Jack Smith	

5 DRAGNET
RAY ANTHONY O.

CA-2562 (F-2562)—Ray Anthony O.	VI-20-5398 (47-5398)—Buddy Morrow O.
DE-28845 (9-28845)—Grady Martin	

6 NO OTHER LOVE
PERRY COMO

CA-2487 (F-2487)—Helen O'Connell	OK-6979 (4-6979)—Stan Fisher
CA-1685 (F-1685)—John Stafford	VI-20-5317 (47-5317)—Patty Como
DE-28746 (9-28746)—Gordon Jenkins O.	VI-20-5342 (47-5342)—Noro Morales O.
MG-30796 (K-30796)—David Rose O.	

7 P. S. I LOVE YOU
HILLTOPPERS

DE-28750 (9-28750)—G. Jenkins O.	DO-15085 (45-15085)—Hilltoppers
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8 HEY JOE
FRANKIE LAINE

CO-40036 (4-40036)—Frankie Laine	DE-28797 (9-28797)—Kitty Wells
CO-21194 (4-21129)—Carl Smith	

9 GAMBLER'S GUITAR
RUSTY DRAPER

ME-70167 (70167x45)—Rusty Draper	ME-70163 (70163x45)—Jim Lowe
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10 C'EST SI BON
EARTHA KITT

VI-20-5358 (47-5358)—Eartha Kitt	
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11) I'M WALKING BEHIND YOU 12) MY LOVE, MY LOVE 13) EBB TIDE 14) I LOVE PARIS 15) EH, CUMPARI 16) WITH THESE HANDS 17) TROPICANA 18) BUTTERFLIES 19) A DEAR JOHN LETTER 20) I'D RATHER DIE YOUNG 21) RICKS TO RICHES 22) STORY OF THREE LOVES 23) YOU'RE FOOLING SOMEONE 24) FROM HERE TO ETERNITY 25) TONIGHT LOVE 26) MOULIN ROUGE 27) HALF A PHOTOGRAPH 28) CHAG A BOOM 29) TOO LONG 30) VELVET GLOVE 31) BLUE CANARY 32) DON'T TAKE YOUR LOVE FROM ME 33) I SEE THE MOON 34) RELAX 35) LIGHTHOUSE



PLATTER
SPINNER
PATTER

ALL ABOUT DISK JOCKEYS

**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. YOU, YOU, YOU Ames Bros. (RCA Victor)
2. CRYING IN THE CHAPEL June Valli (RCA Victor)
3. DRAGNET Ray Anthony (Capitol)
4. VAYA CON DIOS Paul & Ford (Capitol)
5. EBB TIDE Frank Chacksfield (London)
6. NO OTHER LOVE Perry Como (RCA Victor)
7. EH, CUMPARI Julius La Rosa (Cadence)
8. C'EST SI BON Eartha Kitt (RCA Victor)
9. P. S. I LOVE YOU The Hilltoppers (Dot)
10. OH! Pee Wee Hunt (Capitol)

Shel Horton (WHUN-Huntingdon, Pa.) spending two weeks down Nashville way. Shel was featured as "Mr. Dee Jay, U. S. A." on WSM Friday, September 18. . . . Mort Nusbaum (WHAM-Rochester, N. Y.) back on the job after a summer vacation. Mort has started a new show from 2 to 3 p. m., Monday thru Friday, called "Off The Record." Show will highlight the newest in records. . . . An incidental publicity plug by Tiny Markle (WAVZ, N. H.) and Barry Kaye (WJAS-Pittsburgh, Pa.) in which the pair advised listeners to write in if they wanted a picture of Bob Manning, Capitol Record artist, started what could develop into a real promotion. Response amazed all concerned as over 2500 cards swamped the two jocks. As a result, Dick Gersh, handling publicity for Manning, is going in for a large scale printing of the young singer's photo. Any one interested can drop Dick a line at the Brill Building, New York City.

* * * * *

Pic of the week—Lee Leonard (WLOW-Norfolk, Va.) has a special feature on his afternoon show which he calls "Tops In Pops." Lee plays the top twenty tunes according to The Cash Box listings. Lee also has a 10 to 12 air stint called "Leonard's Den." . . . Jockey Jim O'Hara in Milwaukee has created such a tremendous call for Fred Waring's record of "Collegiate" from the RCA Victor catalog that the diskery has decided to re-release the original. Aesthetically, the sound is old-fashioned but Joe Carleton, Victor A & R head, feels the reaction is for the particular styling and a new version might not satisfy the kids. . . . Chuck Thompson (WFOR-Hattiesburg, Miss.) tells of a fan club to end all fan clubs. Chuck's early morning record show features a real crowing bantam rooster named Elmer. After about 600 broadcasts, Elmer now has his own fan club. Club members are pets of boys and girls in the radio audience. Chuck invites all animals to join. . . . Ronnie McCoy (KFEL-Denver, Colo.) chief announcer since 1949, will air a fast moving program of music, time of the morning, temperature and weather comment. The show will be titled "Morning With McCoy" and will be scheduled from 7 to 9 a. m. across the board. The venture is KFEL'S first top featured early morning disk jockey show.

* * * * *

Jim Ameche's popular Teen Age Guest Disk Jockey Show will welcome high school students from all over the Chicago area on Saturday mornings on station WJJD-Chicago, Ill. Jim says, "Teen agers can often sense the potential in a new record faster than more experienced people in the field. Time after time during the past year, a song that was first played on the Teen Age Show zoomed to the top of the national lists weeks later." Brad Lacey, now with WTSL-Hanover, N. H., began his "Brad Lacey's Record Party" on September 21. Brad asks that his friends in the record companies take note of his change of address and send him their latest releases. . . . Joe Deane's debut at KQV-Pittsburgh, Pa., drew a barrage of telegrams and telephone calls. Among them was a recording of their well wishes with a set of clever original lyrics.

**HALEY'S
HOT!**

WITH A NEW
SMASH HIT—

**"FAREWELL-
SO LONG
GOODBYE"**

b/w "LIVE IT UP"

**BILL
HALEY**
With The Comets



**ESSEX
332**

"It's What's in THE CASH BOX That Counts"

2

SMAS



The Orioles

Great follow-up of their No. 1 in the Nation "CRYING IN THE CHAPEL"

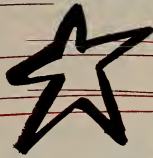
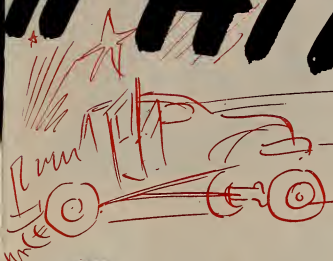
"IN THE MISSION OF ST. AUGUSTINE"

"WRITE AND TELL ME WHY"

Jubilee RECORD CO., INC.
315 WEST 47TH STREET
NEW YORK, N.Y.

JUBILEE No. 5127

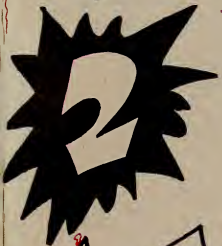
HITS!



The FOUR TUNES



Will Make Record Sales History with this
fabulous rendition of Irving Berlin's



MARBLE

and
"I GAMBLED WITH LOVE"

Jubilee RECORD CO., INC.
315 WEST 47TH STREET NEW YORK, N.Y.
JUBILEE No. 5128

on QUALITY Records

"It's What's in THE CASH BOX That Counts"

www.americanradiohistory.com

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓔ GOOD
ⓑ EXCELLENT	ⓕ FAIR
ⓒ VERY GOOD	ⓓ MEDIOCRE

BONNIE LOU
(King 1272; 45-1272)

B+ "PA-PAYA MAMA" (2:12)
[Sheldon BMI—Sandler, Coleman, Gimbel] The pert voiced Bonnie Lou sends up one of her best jobs to date in a catchy ranchero novelty. Thrush stands a good chance of garnering top honors in both the pop and western field.

B "SINCE YOU SAID GOODBYE" (2:57)
[Comet BMI—N. Fairchild] A tender heartbroken number gets a sentimental multi-fashioning from Bonnie. Looks big.

GUY MITCHELL
(Columbia 40077; 4-40077)

B+ "SIPPIN' SODA" (2:30)
[Holmes BMI—F. Campbell] The peppy melody that everyone has sung at one time or another gets its lyrics re-vamped and comes out with life and color by Guy. Children's chorus adds color to deck.

C+ "STROLLIN' BLUES" (2:50)
[Montclare BMI—Dehr, F. Miller, Giklyson] A harmonic offers an effective backdrop for a bluesy slow item that comes over ok. Top deck has the stuff.

MARGARITA BENITEZ
(Tico 202; 45-202)

C+ "MAN LOVE WOMAN" (2:15)
[Straughn, Benitez] Vin Strong and his Pan-Americans back live Mary Margarita as she runs through a quick beat calypso ditty. Number should meet with the Latin folks' fancy.

C+ "ESTRANO" (2:14)
[Highsmith, Benitez] The organ stands out in the backdrop as the thrush sings a fast moving samba item in Spanish. Plenty of rhythm and good listening.

BUDDY MORROW ORCH.
(RCA Victor 20-5466; 47-5466)

B+ "RE-ENLISTMENT BLUES" (2:46)
[Barton ASCAP—James, Wells, Karger] Frankie Lester does a sensational blues vocal on a great tune from the movie hit "From Here To Eternity". Buddy Morrow's mute trumpet backing is tops. Looks like Buddy will have another biggie in this one.

C+ "QUARTER TO TWELVE" (3:02)
[Arc BMI—L. Walter] A short talking introduction goes into a solid instrumental number from the R & B field. Good material.

DEAN MARTIN
(Capitol 2589; F-2589)

B+ "THAT'S AMORE" (3:07)
[Paramount ASCAP—Brooks, Warren] From his latest picture, "The Caddy", Dean Martin Lewis comes this novel ditty with an Italian flavor that Dean offers so well. One of his best jobs to date.

C+ "YOU'RE THE RIGHT ONE" (3:10)
[Paramount ASCAP—Brooks, Warren] On this end the vocalist offers another tune from the same flicker but in the romantic vein. A real smooth job. Sounds good.

THE CASE BOX DISK OF THE WEEK

"LAUGHING ON THE OUTSIDE" (2:45)

[Broadcast Music BMI—Raleigh, Wayne]

"I'VE BEEN WAITING A LIFETIME" (2:56)

[Signet BMI—Donimquez, Alberts]

FOUR ACES featuring AL ALBERTS
(Decca 28843; 9-28843)



FOUR ACES

● The Four Aces have hit on a song that should carry them right up to the peak once again. Since

their start in the music world, the Aces have done sensational jobs with standards. Now the boys take hold of one of the most beautiful of all the oldies and give it their vibrant vocal treatment that labels it a hit. The tune is "Laughing On The Outside" and features the voice of Al Alberts in the lead. They put a load of feeling and rhythm into this terrific rendition that has an overall excellence in every groove. "I've Been Waiting A Lifetime" is another romantic number tenderly treated by the crew. The hitting backdrop adds much to the top grade reading. Each side is hit material, but we look for the upper portion to be the big one.

"SWAMP-FIRE" (2:29)

[Luz Bros. ASCAP—H. Mooney]

"WHEN MY DREAMBOAT COMES HOME" (2:18)

[M. Witmark ASCAP—Friend, Franklin]

KAY STARR
(Capitol 2595; F-2595)



KAY STARR

● One of pop music's most versatile artists, Kay Starr comes up with a new deck that should be right up at the top in no time flat. After a most successful run with

two great sides in "Allez Vous En" and "Half A Photograph," the vibrant thrush changes the pace and comes through with a belted platter. "Swamp-fire" is a rousing jump piece that features Kay singing right from the toes. Everything she's got goes into this side. The number builds and has a quality that should have every juke box rocking. We feel it's one of the chirp's greatest jobs. Equally sensational is the spirited backing supplied by the Dave Cavanaugh band. The crew does a great deal for the vocal. "When My Dreamboat Comes Home" is another top notch side for Kay with a march tempo backing. We favor the top half and look for flip to make a strong showing too.

RALPH MARGERIE & RUSTY DRAPER
(Mercury 70221; 70221 x 45)

B+ "LAZY RIVER" (2:45) [Peer Inter] BMI—Carmichael, Arodin] The versatile Rusty Draper joins Ralph Margerie and the ork on a great oldie that results in some top class listening. Looks like a hit. Tremendous arrangement.

B "WARSAW CONCERTO" (3:00)
[Chappell ASCAP—Addinell] Ralph offers some sweet trumpeting on an ever pleasing pop-classic and blends into a jump rhythm that should have his fans throwing coins into the boxes. Real sock.

BOB MANNING
(Capitol 2587; F-2587)

B+ "IT'S EASY TO REMEMBER" (2:47)
[Famous ASCAP—Rodgers, Hart] Monty Kelly offers a lush arrangement for Bob Manning's top flight vocal job on a beautiful old ballad. Should be bigger than "Nearness Of You".

C+ "I FEEL SO MMMM" (3:06)
[Hill & Range BMI—Wayne, Gilbert] The balladeer sends up a sexy crooning item that should meet with the girls' fancy. It's a good coupling for the boxes.

SPIKE JONES ORCH.
(RCA Victor 20-5472; 47-5472)

B "DRAGNET" (3:16)
[Alamo ASCAP—W. Schumann] Spike Jones thrush his hat into the ring with a comical delivery based on the "Dragnet" TV show. Will be better sales wise than in the boxes. Humorous expected.

C+ "PAL-YAT-CHEE" (3:20)
[Lindley ASCAP—Maxwell, Jones] Homer & Jethro handle the vocal chores with Spike's ork as they tell about their experience of visiting the opera house. Country artists are comical as is the gimmicked up Jones backing.

RICHARD HAYES
(Mercury 70215; 70215 x 45)

B+ "MOONLIGHT" (2:10)
[Mills ASCAP—C. Conrad] With a whistle in the backdrop and a lively arrangement by David Carroll and the Halloran Singers, Richard Hayes sings through a bouncy ditty. Catchy. Should make noise.

C+ "LONELY" (2:43)
[Bregman, Vocco & Conn ASCAP—Davis, Murray] On this end the vocalist gives out with a tender reading of a sentimental item. Dick sings with a load of emotion.

IRENE VALENCIA
(Seeco 7319; 45-7319)

C "POSDATA" (2:24)
[La Salle ASCAP—Mercer, Jenkins] Rene Touze's ork accompanies Irene Valencia on a Spanish rendition of a pop hit "P. S. I Love You". Pretty voice and proven material.

C "ESO ES AMOR" (2:30)
[Williamson ASCAP—Rodgers, Hammerstein II] The Latin thrush offers another Spanish reading of a pop hit, this one labeled "No Other Love." Should enjoy a good sale.

THE CASE BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Single" Of The Week, are those most likely to achieve popularity.

- ★ "PA-PAYA MAMA" Bonnie Lou King 1272; 45-1272
- ★ "SIPPIN' SODA" Guy Mitchell Columbia 40077; 4-40077
- ★ "CUP OF JOY" Danny Sutton & Nora Morales
- ★ "IT'S EASY TO REMEMBER" Bob Manning RCA Victor 20-5465; 47-5465
- ★ "ALWAYS IN MY HEART" Chris Martin Smart 355; 45-355

OPERATORS

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Two-sided coin grabbers...

For play after play
day after day...

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MANTOVANI

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A Kiss In The Dark	1307 & 45-1307
I'm Falling In Love With Someone	
Sweethearts	1309 & 45-1309
Czardos	
Gypsy Legend	1287 & 45-1287
Blue Danube	
Roses From The South	1268 & 45-1268
Tales From The Vienna Woods	
Morgenblatter	1270 & 45-1270
Teddy Bear's Picnic	
The Whistling Boy	1253 & 45-1253
Some Enchanted Evening	
Gypsy Love Waltz	1237 & 45-1237

STANLEY BLACK

Mexican Hat Dance	
Cielito Lindo	1311 & 45-1311
Morocco	
Planola	1206 & 45-1206

ROBERT FARNON

Dream Lover	
Kiss The Boys Goodbye	1241 & 45-1241

EDMUNDO ROS

Perfidia	
Corioco	1234 & 45-1234
Lovers Tango	
You Too, You Too	1359 & 45-1359
April In Portugal	
Valencia	1347 & 45-1347

RALPH SHARON

Garden In The Rain	
One Morning In May	1362 & 45-1362

TED HEATH

Allouette	
You Are My Hearts Delight	1344 & 45-1344
La Mer	
On The Bridge	1305 & 45-1305
Vanessa	
Early Autumn	1256 & 45-1256

LONDON'S TOP 4

No. 9 best selling single
in Billboard, Sept. 19

Frank Chacksfield

EBB TIDE

1358 and 45-1358

Vera Lynn and Mantovani
I'LL WAIT FOR YOU
MY LIFE, MY LOVE,
MY HAPPINESS

1317 and 45-1317

Dorothy Squires
FROM YOUR LIPS
TO THE EARS OF GOD
SORRENTO AND YOU

1371 and 45-1371

Joan Regan
TILL THEY'VE
ALL GONE HOME

1353 and 45-1353

LONDON ffrr

RECORD REVIEWS

ⓐ	DISK & SLEEPER	ⓐ	GOOD
ⓑ	EXCELLENT	ⓑ	FAIR
ⓒ	VERY GOOD	ⓒ	MEDIOCRE

DANNY SUTTON & NORO MORALES ORCH.
(RCA Victor 20-5465; 47-5465)

B "CUP OF JOY" (2:38) [Peer Inter'l BMI—Reid Altman] The brilliant voice of Danny Sutton gets a perfect bolero showcasing from the Noro Morales orch on a lovely song that could click for the lad. Big future for Dan.

C "TWO DREAMS" (2:49) [Peer Inter'l BMI—Larrea, Thorn Jr.] The group sets up another Latin tempo accompaniment for Danny's soft reading of a pretty tune. Real quality vocal style.

SANDY SOLO
(Derby 832; 45-832)

B "THERE I GO" (2:07) [Broadcast Music BMI—Weiser, Zaret] Sandy Solo wends his way through an interesting love song that has a smash some years back. His hushed style is inviting. The style girls go for.

B "YOU TURNED THE TABLES ON ME" (2:04) [Sam Fox ASCAP—Mitchell, Alter] Sandy gets an up tempo backing from the orch and follows another standard that could happen again. Should draw spins in the boxes.

TWO DEBS N' A DATE & STEVE ANDREWS
(Cammarota 27; 45-27)

B "HOW I'D LIKE TO BE IN CAROLINA" (2:22) [Cammarota BMI—J., Cammarota] Andy Samella's Combo backs Two Debs N' A Date on a soft and pleasing ballad set to a slow waltz tempo. Number has that lovable old fashioned feeling.

C "MY HOME ON THE PRAIRIE" (2:24) [Cammarota BMI—J.] Cammarota With a guitar in the backdrop Steve Andrews offers a vocal styling of country flavored number. Sentimental item that should go well in the right spots.

TEX BENEKE ORCH.
(Coral 61058; 9-61058)

B "DANNY'S HIDEAWAY" (2:34) [Sherwin ASCAP—Stepf, Mellin] Tex Beneke leads his orch through a jump item on which he also handles the vocal. Exciting piece that could click. Solid saxing by Tex.

C "MR. PEEPERS" (2:22) [Hollis BMI—B., Green] The lively theme music from Wally Cox's TV show is given a multiple voiced treatment by the crew, that should get spins. The band sounds terrific.

JOAN REÇAN
(London 1372; 45-1372)

C "FRAG-A-BONE MAN" [Morton, Reine] A pretty swaying waltz with an inviting country flavor is given a multiple voiced treatment by the thrush. An ok number with a pleasing lilt.

C "THE LONG WAY" J. Hill] Roland Shaw's orch supplies Joan with another lush accompaniment. It gives a tender love song with flavor. Slow waltz item sounds as if it has a country music origin.

THE CASE BOX SLEEPER OF THE WEEK

"IN THE MISSION OF ST. AUGUSTINE" (2:47)
[Republic BMI—Chiarelli]
"WRITE AND TELL ME WHY" (2:27) [Valley BMI—Glenn]
THE ORIOLES
(Jubilee 5127; 45-5127)



THE ORIOLES

● For many years the Orioles have been a top vocal group in the rhythm and blues field. A few months ago when "Crying In The Chapel" started on its way to the

top, the Orioles came up with a recording of the tune that has now become a tremendous seller in the pop market as well as a number one song on the blues charts. Now the boys offer another pretty ballad with a similar theme to "Chapel" labelled "In The Mission Of St. Augustine". It features the group with a demonstration of some warm and polished harmony. Carrying the lead, in such an impressive fashion, is the dream dusted voice of Sonny Til. The tune has a great deal of emotion which the Orioles portray perfectly. Flip is another sentimental love song with more of a blues flavor to it tagged, "Write And Tell Me Why". Keep an eye on the "Mission" half. It looks like a big one.

ANDREW WIDEMAN
(Jubilee 5126; 45-5126)

B "PIGTALES" (2:38) [Benell BMI —J., Bennings] The exciting voice of Andrew Wideman of TV's "Star Time" show ups with a forceful interpretation of a good song. Number is good and could make some noise.

B "FINE AND DANDY" (2:42) [Harris ASCAP—James, Swift] The vibrant quality of the lad's voice steps out on this end as he slowly treats a great oldie. He belts the number with a blues feeling.

BILLY ECKSTINE
(MGM 11587; K-11587)

B "FORTUNE TELLING CARDS" (3:00) [Valando ASCAP—Benjamin, Weiss] The McCoy and Gordon Singers supply a lovely choral setting for Billy's stylish and romantic vocal on a tender love song.

C "I'M SAVING MY DREAMS FOR A RAINY DAY" (3:02) [Bregman, Voeco & Conn ASCAP—Roderick, Conn, Houston] Nelson Riddle and the chorus back Billy on another ballad that he delivers with warmth.

PAUL WINCHELL & JERRY MAHONEY
(Mercury 70229; 70229 x 45)

B "A WOMAN IS STRANGE" (2:33) [Hollis BMI—L., Clinton] Popular ventriloquist Paul Winchell sings with his dummy Jerry Mahoney on a slow waltz novelty with a terrific set of lyrics. Cute and amusing. Travelers assist vocally.

C "FRIENDLY POLKA" (2:00) [Standish ASCAP—Burton, Gart] The team happily glides over a lively polka item that should go well with the kids. Full of pep and color.

MCDONALD SISTERS
(Decca 1800; 45-1800)

B "LOVE LIVES FOR EVERMORE" (2:20) [Muse BMI—Wilson, Foutch] A pretty ballad is softly styled by the sweet voices of the McDonald Sisters as the orking is offered by Jack Stern and his boys.

C "SNOW WHITE BLOSSOMS" (2:14) [Rondo BMI—H. Priehard] Another tender backdrop is set up for the thrushes as they careen the slow waltz item in harmonious fashion. Pleasing listening.

BOB HAYMES & JIMMY CARROLL'S ORCH.
(Bell 1005; 45-1005)

C "WITH THESE HANDS" (2:45) [Ben Bloom ASCAP—Silver, Davis] A current hit platter gets some smooth coverage by the round and pleasing voice of Bob Haymes as Jimmy Carroll and the orch assist.

C "NO OTHER LOVE" (2:46) [Williamson ASC—Rodgers, Hammerstein II] Another current pop success gets a pretty treatment from the vocalist. Latin backing is subdued and adds to the color of the side.

FELICIA SANDERS
(Columbia 40085; 4-40085)

B "EMBRASSE" (3:21) [Walt Disney ASCAP—Contet, Driscoll, Durand] The thrush who helped make "Moulin Rouge" a hit, Felicia Sanders, get another top grade assist from Percy Faith on a romantic French flavored ballad.

B "MELAN COLIE" (3:14) [South-eastern ASCAP—Blake, Dudan, Roman] More of the same top quality vocal styling is offered with softness by Felicia. Plenty of feeling on another French flavored tune.

CLARK CURTIS
(Mars 1001; 45-1001)

C "I'M THROUGH WITH LOVE" (2:49) [Robbins ASC—Kahn, Malneck, Livingston] A lovely tune is romantically fashioned by the warm voice of Clark. Number made some noise not too long ago and could be big again.

C "IT JUST ISN'T HOME WITHOUT YOU" (2:36) [Cromwell ASC—David, Freeman] Another pretty love number sung in the heart broken manner comes through with a bundle of feeling as delivered by the artist.

CHRIS MARTIN
(Smart 355; 45-355)

C "ALWAYS IN MY HEART" (3:03) [ASCAP—Gannon, Leucanon] AND A MOCKIN'-BIRD'S TAIL" (2:49) [ASC—Large, Vidacovich, MacNamara] An odd backing for an unusual number to a waltz like tempo is presented by Chris. Very different.

IRENE CARLTON & BILL HARRINGTON
(Maestro 4037; 45-4037)

C "ECHOING MOUNTAINS AND WHISPERING TREES" (2:55) [Lincoln ASCAP—Davis, Silver] The Woodside Sisters accompany the smooth vocal of Irene Carlton as she dishes up a pretty waltz number. Inviting delivery.

C "CALL OF THE RANGE" (2:40) [Bromaur ASCAP—Shapiro, Feyne] Bill Harrington sounds lonely and depressed as he sentimentally sings of the range. Clacking of hoofs in the background adds to the inviting side.

DOUG DUKE TRIO
(Sovoy 1108; 45-1108)

B "IF LOVE IS GOOD TO ME" (2:31) [Redd Evans ASCAP—Evans, Steelman] A beaty organ styling of a beautiful tune that's bidding for hit honors is presented by Doug and the combo. Slow number blends into a solid jumper.

C "SONG OF INDIA" (2:28) [Crossroads BMI—Rimsky-Korsakov] A great tune that has been done with almost every instrument available, gets a jolting treatment from the organ from the Duke. Real rhythmic.

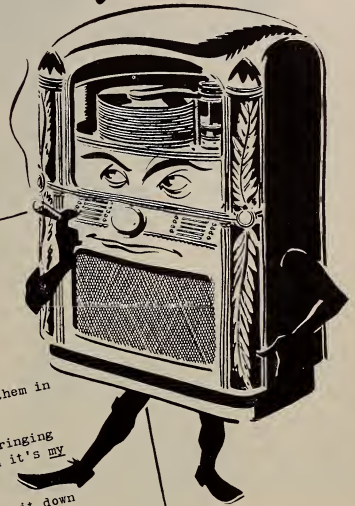
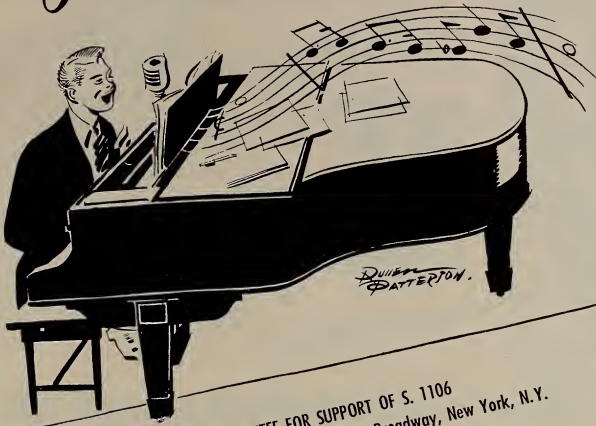
JACK PLEIS ORCH.
(Decca 28874; 9-28874)

B "THE 18th VARIATION" (3:03) [Charles Foley ASCAP—Rachmaninoff] The lovely theme music to the picture "A Story of Three Loves" is given a lush and flowing treatment by Jack Pleis and his orch. Number is clicking.

B "MR. PEEPERS" (2:14) [Hollis BMI—B., Green] More popular theme music this time from the Wally Cox "Mr. Peepers" TV program, is presented with life by the Pleis crew. A catchy melody that could happen.

From me...

to you



COMPOSERS' AND AUTHORS' COMMITTEE FOR SUPPORT OF S. 1106
120 Broadway, New York, N. Y.

Dear Mr. Music Machine Operator:

You and I are in the same business. I write songs -- you play them in juke boxes. Both of us are trying our best to entertain the public.

But there's one big difference between us. You get paid for bringing your customers the music they want to hear. I get nothing -- even when it's my songs your customers pay to listen to.

I got to thinking this over the other day. Then I decided to sit down and write you a letter -- from me to you.

Because you and I are in the same business of trying to please the public, our interests are the same. I want you to make more money. You want me to go on writing songs.

Let's get together.

I already have a big investment in your business -- my songs, which cost you nothing. How about your making a small investment in my business, by paying me a few pennies a week for the right to use my music?

1909-1953 -- what changes America's seen! A whole new system of transportation -- modern highways and airways. A brand-new network of communications -- radio and television.

Your and my business -- the entertainment business -- has also changed drastically between 1909 and 1953. Senator Pat McCarran has introduced a bill to modernize the 1909 copyright law to meet 1953 needs. It's a good bill. It's a fair bill.

Will this new law hurt your business? Quite the contrary. It'll help your business.

Next week I'm going to sit down and write you another letter and tell you how and why the McCarran bill is good for you.

Sincerely,

The Songwriter

The Songwriter



The One and Only...

KAY STARR

singing

"Swamp-fire"

and

"When My Dreamboat Comes Home"

is

Capital RECORDS

is a Juke Box natural

Capitol Record No. 2595

THE CASH BOX ROUND THE WAA CIRCLE

NEW YORK:

The party Danny gave in honor of Tex Benke's new Coral record, "Danny's Hideaway" was really something. It looked as though every celebrity in town attended. . . . Victor and the Navy combined to conduct a tour of the Hornet last week in commemoration of the "Victory At Sea" series. . . . Warren Schwed, public relations head for RCA Victor's record department, off to St. Louis where he gets married on October 3. . . . In the wake of Bill Darnel's "Tonight Love" hit on Decca, the singer has been booked for a string of dates. . . . Jimmy Boyd's "Maren The Pony" will have a special record sleeve for the holiday trade. . . . Ruth Poll getting orders on "Bring Back The Thrill" as a result of Eddie Fisher's TV presentation of the song. . . . For the first time in his career, Guy Lombardo has recorded a Canadian song which is to be released this month. Tune is called "Would It Be Wrong." . . . Betty Barclay, famous for her recording of "I'm A Big Girl Now," has been signed by Zodiac Records. . . . Johnny Ray broke all existing records during his two-week stint at the Desert Inn in Las Vegas. . . . From there he goes to the Chase Hotel in St. Louis and then to the Roosevelt in New Orleans. . . . Dick Cowitt, sales manager of Sanford Record Distributors, and his beautiful blonde wife caught applauding enthusiastically at the hospital recovering from an appendicitis operation. . . . Gisele Mackenzie will be off the "Hit Parade" for two weeks. . . . Don Cornell made a personal appearance at the Newark, New York Community Center Saturday before 700 teen-agers.



GISELE MACKENZIE

CHICAGO:

Max Lutz brought very charming, youthful, fresh looking Mary Rose Bruce up to say "Hello" to us here at The Cash Box. Though Mary Rose has been in the chirp biz only about three months, the gal's just a natural for the bouncy folk-pop type tunes she does. Seems like Victor didn't go far wrong signing the gal. Mary Rose was born in Kingsport, Tenn., just outside of Knoxville, and comes by her folk intonations naturally. She now resides in Huntington Beach, Calif. Wrote quite a tune with Buck Ram, out on the Coast, "He Fiddled While I Burned," and sold the master to Modern label. Real juke box material. How'd she come to sing? Well, she can play the family's old pump-organ, but, can't play a piano. So to give Buck Ram an idea of what her songs sounded like—she sang them to him. And Buck said, "Sister, you're a natural for the vocal biz." That's how come Mary Rose Bruce is traveling the nation, meeting the deejays and juke box ops, to tell them about her first release on Victor. . . . Congrats to charming Maggie Frye, record librarian of WCFL, who got married this past week. Like Marty Hogan and lots of others say, "Happiest of happy marriages to a very sweet gal." . . . Sy House added Rozanne Pamela House to his house on 9/12. Wish you many, many more, Sy. . . . Eddy Arnold and Armand Baum talking things over in Linn Burton's Steaks House while the four Ames brothers, Vic, Gene, Ed and Joe, and Bill and Cissie Gersh were having dinner. "Eddy still the tops," the guys' round here say. . . . Manie Sacks pulled into town and right out again. . . . Marda Alexander, Jim Ameche's gal Friday, amazed at the number of people who told her about her name appearing here. . . . Karen Chandler, currently at the Chgo. Club, hoping for a music-comedy part this season on Broadway. "Before the record" (Hold Me, Thrill Me, Kiss Me) I just couldn't get booked at all," Karen told Howard Miller. Now suggests that all disk stars learn how to also become star performers. Especially if they ain't got a disk spinning for 'em. . . . Three mad, but very, very sweet guys, The Gaylords, just wowing 'em at the Chicago. This is their first appearance here. And if we're any kind of prophet at all—they're gonna be brought back again and again. . . . Grandest record-making deejays are right here in Chi. Wonder to us is that the boys don't get together and sort of clique up into what could be called the "Platter-Spinners Club." They're all such swell guys. Linn Burton's top floor open to the boys for clubrooms. Sooooo?????



MARY ROSE BRUCE

LOS ANGELES:

Actor JOHN WAYNE makes his debut on records with a new Decca album. Wayne narrates the story of "Island In The Sky" backed with the film's musical score. . . . Al Schlesinger of Palace Records recently cut four new sides with his new artist, Gill Corey, to be released soon. . . . Monica Lewis planned in from New York to cut new sessions for Capitol. . . . Ray Anthony also etched several new sides before his opening at the Hollywood Palladium. . . . Other artists who scheduled new sessions were Les Baxter and Connie Russell. . . . The Page Cavanaugh Trio moves from the Captain's Table to the Saddle and Sirlin in the valley. Their recent waxing of "Hot Dawg That Made Him Mad" on the Hut label is well on its way up here. . . . They like it and are awaiting public reaction. Capitol has jumped in with the follow up as Betty Hutton sings, "Hot Dawg That Made Him Mad." . . . The harmonica virtuoso, Leo Diamond, reports that the recording of "Oh Shore" on the Ambassador label is now catching on throughout the country. . . . The new recording artist of Della Records, Bobby Doyle, has joined forces with Jerry Fielding and his orchestra for a tour of one nighters throughout Southern California. . . . Kay Starr and the Laners are back from a successful European tour. This popular male group will team up with Shelly Winters for an engagement in San Diego October 9th then off to Bakersfield. They will again join Kay Starr for a return engagement at the Flamingo Hotel in Las Vegas during the month of November. . . . Western artist, Eddie Dean, recently broke into the Pop Field by cutting four new sides. You can now hear this golden voiced singer with the new style on the Ode label. . . . Mike Kurlan of Record Merchandising, Inc., Coral Distributors, reports that Teresa Brewer's "Ricochet" is stepping way out with Eileen Barton's "Toys" right behind it.



TERESA BREWER

ONLY THE BEGINNING!

THE CASH BOX

THE NATION'S **TOP TEN** ALL TIME **25** JUKE BOX TUNES

20) EH CUMPARI—J. La Rosa

THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK

7. EH! CUMPARI..... Julius La Rosa (Cadence)

The Nation's **TOP 50** Best Selling Records

7—Eh, Cumpari ^{54.2} 14.7
ACC-1232 (45-1232)—JULIUS LA ROSA

out **6** weeks

and already
on the
BEST SELLER
charts

The Cash Box,
September 26, 1953

the Voice all America Loves...

JULIUS LA ROSA

singing

EH, CUMPARI

b/w

TILL THEY'VE ALL GONE HOME
CADENCE 1232

An Archie Bleyer Production
Cadence RECORDS
"THE LABEL WITH THE PICTURE"

270 PARK AVENUE, NEW YORK, N. Y.



"It's What's in THE CASH BOX That Counts"

M.S.I. Formed To Provide Music Service For Television Shows

HOLLYWOOD.—Formation of M. S. I. Music Service, Inc., an organization staffed to provide producers with the services of a complete music department, was announced last week by Herbert Spencer and Earle Hagen.

The company, occupying offices at 8848 Sunset Boulevard, Beverly Hills, is a California corporation and will do business under the trade name, M.S.I. Announcement of its founding was coupled with the disclosure that M.S.I. already has contracted to handle music for the new Danny Thomas and Ray Bolger television shows, as well as the impending Celeste Holm show.

Spencer and Hagen, who head the new organization, held posts as music arrangers at Twentieth Century-Fox for 17 years and seven years respectively. Among their latest picture credits as a team were "With A Song In My Heart," "Call Me Madam" and the current musical hit, "Gentlemen Prefer Blondes."

M.S.I. offers production units and individual personalities in motion pictures, television and radio, as well as stage acts, the full line of clothing services, including composition, arranging, orchestration, conducting, copying and music reproduction.

Spencer and Hagen have appointed Al Fisher, who for 14 years was business manager of the Twentieth Century-Fox music department, as their production manager. The Clifford Gill Agency has been signed to handle public relations.

In addition to television assignments, the new organization begins

its portfolio with a contract to do the musical settings for original music by Moises Vintago to be used by Yma Sumac on her personal appearance tour.

"An independent music service such as ours has become an economic necessity for most film and TV production units," the M.S.I. executives said. "High cost of maintenance and cutbacks in production are ruling out the studio-operated department in many cases. M.S.I. is geared to handle all phases of musical requirements, whether the client's needs call for a single song arrangement or an entire recorded musical score."

Sy House To Parrott & Swingtime

CHICAGO.—Sy House announced this past week that he is leaving King Records, effective October 1, 1953.

On that date, he takes over as National Salesmanager for both the Parrott Record Company and Swingtime Records.

Sy has been with King diskery for the past two years.

Prior to that, he was associated with the Specialty and Modern labels. He has spent the last six years in the record industry.

Though his work will be on a national basis, Sy reports he will maintain his home in Chicago.



THE CASH BOX Disk Jockey's NATIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 26 without any changes on the part of THE CASH BOX.

Howard Miller
WIND—Chicago, Ill.

1. Eh, Campari (Julius La Rosa)
2. Crying In The Chapel (Allan)
3. You, You, You (Ames Bros.)
4. Ebb Tide (Frank Chacksfield)
5. Kiss To Rita (T. Bennett)
6. Hey Joel (Frankie Laine)
7. Ricochet (Teresa Brewer)
8. Istanbul (Four Lads)
9. Ricochet (Teresa Brewer)
10. Three O'Clock In The Morning (Monty Kelly)

Ed Meath
WHEC—Rochester, N. Y.

1. You, You, You (Ames Bros.)
2. Ebb Tide (Frank Chacksfield)
3. P.S. I Love You (Hilltoppers)
4. Don't Tell Me (Buddy) (Buddy)
5. Oh! (Pee Wee Hunt)
6. Gambler's Guitar (R. Draper)
7. No Other Love (Perry Como)
8. Ebb Tide (Frank Chacksfield)
9. Please Play Our Song (Don Carter)
10. I Love Paris (Les Baxter)

Ed Reilly
WBRY—Waterbury, Conn.

1. Crying In The Chapel (Allan)
2. You, You, You (Ames Bros.)
3. P.S. I Love You (Hilltoppers)
4. Hey Joel (Frankie Laine)
5. You, You, You (Ames Bros.)
6. Dragnet (Ray Anthony)
7. I'm Walking Behind You (Eddie Fisher)
8. With These Hands (E. Fisher)
9. I'm Walking Behind You (Eddie Fisher)
10. Ebb Tide (Frank Chacksfield)

Wes Hopkins
WTTM—Trenton, N. J.

1. You, You, You (Ames Bros.)
2. No Other Love (Perry Como)
3. C'est Si Bon (Eartha Kitt)
4. I'm Walking Behind You (Eddie Fisher)
5. Dragnet (Ray Anthony)
6. Crying In The Chapel (Allan)
7. C'est Si Bon (Eartha Kitt)
8. Gambler's Guitar (R. Draper)
9. Oh! (Pee Wee Hunt)
10. P.S. I Love You (Hilltoppers)

Art Hellyer
WMAQ—Chicago, Ill.

1. Eh, Campari (Julius La Rosa)
2. Ebb Tide (Frank Chacksfield)
3. Crying In The Chapel (Allan)
4. Toys (Eileen Barton)
5. Oh! (Pee Wee Hunt)
6. You, You, You (Ames Bros.)
7. Ricochet (Teresa Brewer)
8. You, You, You (Ames Bros.)
9. Lighthouse (Rusty Draper)
10. C'est Si Bon (Eartha Kitt)

Ed Sawtell
WJLB—Detroit, Mich.

1. Dragnet (Ray Anthony)
2. Ricochet (Teresa Brewer)
3. Ebb Tide (Frank Chacksfield)
4. Lighthouse (Rusty Draper)
5. Topolina (Monty Kelly)
6. P.S. I Love You (Hilltoppers)
7. I'm Walking Behind You (Eddie Fisher)
8. Tonight Louie (Bill Darnell)
9. The Story Of Three Loves (E. Fisher)
10. Shake A Hand (S. Churchill)

Wayne Stitt
WHB—Kansas City, Mo.

1. Oh! (Pee Wee Hunt)
2. You, You, You (Ames Bros.)
3. Gambler's Guitar (R. Draper)
4. C'est Si Bon (Eartha Kitt)
5. P.S. I Love You (Hilltoppers)
6. Dragnet (Ray Anthony)
7. Crying In The Chapel (Allan)
8. With These Hands (E. Fisher)
9. My Love, My Love (James)
10. No Other Love (Perry Como)

Lee Leonard
WLOW—Norfolk, Va.

1. You, You, You (Ames Bros.)
2. No Other Love (Perry Como)
3. Crying In The Chapel (Allan)
4. Oh! (Pee Wee Hunt)
5. I'm Walking Behind You (Eddie Fisher)
6. Dragnet (Ray Anthony)
7. Tennessee Wig-Walk (B. Lou)
8. P.S. I Love You (Hilltoppers)
9. With These Hands (E. Fisher)
10. C'est Si Bon (Eartha Kitt)

Rex Dale
WKCY—Cincinnati, Ohio

1. You, You, You (Ames Bros.)
2. Oh! (Pee Wee Hunt)
3. Dragnet (Ray Anthony)
4. Crying In The Chapel (Allan)
5. My Love, My Love (James)
6. Ebb Tide (Frank Chacksfield)
7. I Love Paris (Les Baxter)
8. No Other Love (Perry Como)
9. Take One Step (Three Suns)
10. Blues For Rex (S. McLawler)

Roger Clark
WNOR—Norfolk, Va.

1. Ebb Tide (Frank Chacksfield)
2. C'est Si Bon (Eartha Kitt)
3. I Love Paris (Les Baxter)
4. The Best Way To Hold A Girl (Sonny Curtis)
5. Summer Is Gone (Thornton)
6. Here's To The Ladies (Frank Jerome)
7. From Here To Eternity (Frank Sinatra)
8. You, You, You (Ames Bros.)
9. You, You, You (Ames Bros.)
10. Crying In The Chapel (Allan)

Robin Seymour
WKMH—Dearborn, Mich.

1. A Fool Was I (Nat Cole)
2. Velvet Glove (Winterhalter-Rene)
3. The Story Of Three Loves (Allan)
4. Many Times (Eddie Fisher)
5. Miserable Lou (B. Wayne)
6. Tropicana (Monty Kelly)
7. Tennessee Wig-Walk (B. Lou)
8. Ricochet (Teresa Brewer)
9. Magic Guitar (Bunny Paul)
10. My Love, My Love (James)

Hugh Wanke
WCAO—Baltimore, Md.

1. Eternally (Vic Damone)
2. With These Hands (E. Fisher)
3. Pretty Butterfly (Mills Bros.)
4. Crying In The Chapel (Allan)
5. A Purple Cow (Doris Day)
6. C'est Si Bon (Eartha Kitt)
7. You, You, You (Ames Bros.)
8. Dragnet (Ray Anthony)
9. My Love For You (C. Dennis)
10. Beware (Mills Bros.)

Harvey Huxten
WKDN—Camden, N. J.

1. You, You, You (Ames Bros.)
2. Ebb Tide (Frank Chacksfield)
3. Crying In The Chapel (Allan)
4. You, You, You (Ames Bros.)
5. Eh, Campari (Julius La Rosa)
6. My Love, My Love (James)
7. Ricochet (Teresa Brewer)
8. Toys (Eileen Barton)
9. Velvet Glove (Winterhalter-Rene)
10. Mission Off St. Augustine (Sammy Kaye)

Chuck Fuller
WLEE—Richmond, Va.

1. No Other Love (Perry Como)
2. You, You, You (Ames Bros.)
3. You, You, You (Ames Bros.)
4. Crying In The Chapel (Allan)
5. P.S. I Love You (Hilltoppers)
6. C'est Si Bon (Eartha Kitt)
7. Oh! (Pee Wee Hunt)
8. Dragnet (Ray Anthony)
9. Hey Joel (Frankie Laine)
10. Ebb Tide (Frank Chacksfield)

Stan Pat
WTNJ—Trenton, N. J.

1. Eh, Campari (Julius La Rosa)
2. Tonight Louie (Bill Darnell)
3. You, You, You (Ames Bros.)
4. Oh! (Pee Wee Hunt)
5. You, You, You (Ames Bros.)
6. Just A Gigolo (J. P. Morgan)
7. Crying In The Chapel (Allan)
8. What Would You Do (Ann Lear)
9. Please Tell Me (Al Alberts)
10. Tennessee Wig-Walk (Bill Whimey)

Edna Richardson
WTMA—Charleston, S. C.

1. Dragnet (Ray Anthony)
2. Crying In The Chapel (Allan)
3. C'est Si Bon (Eartha Kitt)
4. This Too Shall Pass Away (Doris Day)
5. I See The Moon (The Mariners)
6. Eh, Campari (Julius La Rosa)
7. The Story Of Three Loves (E. Fisher)
8. My Love, My Love (James)
9. Granada (Clark Dennis)
10. This Is New York (T. Lavelle)

Sandy Singer
KCRG—Cedar Rapids, Iowa

1. You, You, You (Ames Bros.)
2. Crying In The Chapel (Allan)
3. You, You, You (Ames Bros.)
4. You, You, You (Ames Bros.)
5. P.S. I Love You (Hilltoppers)
6. C'est Si Bon (Eartha Kitt)
7. Oh! (Pee Wee Hunt)
8. Dragnet (Ray Anthony)
9. Hey Joel (Frankie Laine)
10. Ebb Tide (Frank Chacksfield)

Ray Perkins
KFEL—Denver, Colo.

1. You, You, You (Ames Bros.)
2. Crying In The Chapel (Allan)
3. You, You, You (Ames Bros.)
4. No Other Love (Perry Como)
5. Ebb Tide (Frank Chacksfield)
6. P.S. I Love You (Hilltoppers)
7. I'd Rather Die Young (The Hilltoppers)
8. Oh! (Pee Wee Hunt)
9. Ebb Tide (Frank Chacksfield)
10. C'est Si Bon (Eartha Kitt)

Jack White
KBOL—Boulder, Colo.

1. Crying In The Chapel (Allan)
2. You, You, You (Ken Reno)
3. No Other Love (Perry Como)
4. P.S. I Love You (G. Jenkins)
5. Dragnet (Ray Anthony)
6. C'est Si Bon (Eartha Kitt)
7. Hey Joel (Frankie Laine)
8. Gambler's Guitar (R. Draper)
9. Oh! (Pee Wee Hunt)
10. You, You, You (Ames Bros.)

Lee Morris
WSB—Atlanta, Ga.

1. No Other Love (Perry Como)
2. You, You, You (Ames Bros.)
3. You, You, You (Ames Bros.)
4. You, You, You (Ames Bros.)
5. P.S. I Love You (G. Jenkins)
6. C'est Si Bon (Eartha Kitt)
7. My Love, My Love (James)
8. With These Hands (E. Fisher)
9. Allez-Vous-En (Kay Starr)
10. Crying In The Chapel (Allan)

Bud Shurion
WARE—Ware, Mass.

1. Crying In The Chapel (Allan)
2. You, You, You (Ames Bros.)
3. No Other Love (Perry Como)
4. Dragnet (Ray Anthony)
5. Ebb Tide (Frank Chacksfield)
6. P.S. I Love You (Hilltoppers)
7. I'd Rather Die Young (The Hilltoppers)
8. Hey Joel (Frankie Laine)
9. C'est Si Bon (Eartha Kitt)
10. Eh, Campari (Julius La Rosa)

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NO. 3067 "ENJOY WHAT YOU'RE DOING"

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JO ANN LEAR

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78 rpm

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THE CASH BOX

Disk Jockeys

REGIONAL RECORD REVIEWS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 26 without any changes on the part of THE CASH BOX.

Dave Tucker
WCRB—Waltham, Mass.

1. Ebb Tide (Frank Chacksfield)
2. Crying In The Chapel (Gene Valli)
3. Vaya Con Dios (Paul & Ford)
4. If I Love You (Perry Como)
5. Rags To Riches (T. Bennett)
6. One (Frank Murphy)
7. You're Fooling Someone (Loni James)
8. Till They're All Gone Home (Joan Regan)
9. Ricochet (Tereta Brewer)
10. The Story Of Three Loves (Jerry Murad)

Larry E. Jones
WTXN—Austin, Tex.

1. No Other Love (Perry Como)
2. C'est Si Bon (Eartha Kitt)
3. Dragnet (Ray Anthony)
4. You, You, You (Ames Bros.)
5. When I Was Young (Fisher)
6. Crying In The Chapel (Gene Valli)
7. St. Louis Blues (Ella Fitzgerald)
8. Please Play Our Song (Don Cornell)
9. Eh, Compari (Julius La Rosa)
10. I Love Paris (Les Baxter)

Wally Nelskov
WJR—Seattle, Wash.

1. You, You, You (Ames Bros.)
2. No Other Love (Perry Como)
3. P. S. I Love You (The Hilltoppers)
4. Hey Joel (Frankie Laine)
5. Dragnet (Ray Anthony)
6. Ebb Tide (Frank Chacksfield)
7. Crying In The Chapel (Gene Valli)
8. I'm Walking Behind You (Eddie Fisher)
10. The Story Of Three Loves (Richard Hayman)

Donn Tibbetts
WFEE—Manchester, N. H.

1. You, You, You (Ames Bros.)
2. Vaya Con Dios (Paul & Ford)
3. The Most Beautiful Girl In The World (Tommy Dorsey)
4. No Other Love (Eddie Fisher)
5. No Other Love (Perry Como)
6. C'est Si Bon (Eartha Kitt)
7. The Story Of Three Loves (Harmonicks)
8. My Love, My Love (L. James)
9. Dragnet (Ray Anthony)
10. P. S. I Love You (The Hilltoppers)

John Dixon
WALA—Mobile, Ala.

1. Dragnet (Ray Anthony)
2. C'est Si Bon (Eartha Kitt)
3. Vaya Con Dios (Paul & Ford)
4. Oh! (Pee Wee Hunt)
5. With These Hands (E. Fisher)
6. Crying In The Chapel (Gene Valli)
7. You, You, You (Ames Bros.)
8. Toys (Eileen Barton)
9. If Love Is Good To Me (Nat "King" Cole)
10. Put Some Money In The Juice Box (Mademoiselle)

Hugh Cherry
WMAK—Nashville, Tenn.

1. Dragnet (Ray Anthony)
2. Crying In The Chapel (Gene Valli)
3. Ebb Tide (Frank Chacksfield)
4. Vaya Con Dios (Paul & Ford)
5. I Forget More Than You'll Ever Know (Doris Day)
6. The Story Of Three Loves (Jerry Murad)
7. C'est Si Bon (Eartha Kitt)
8. My Love, My Love (L. James)
9. Love Is Good To Me (Nat "King" Cole)
10. Love Walked In (The Hilltoppers)

Murray Jordan
WLBB—New York, N. Y.

1. Ebb Tide (Frank Chacksfield)
2. Dragnet (Ray Anthony)
3. You, You, You (Ames Bros.)
4. Gambler's Guitar (R. Draper)
5. My Love, My Love (L. James)
6. Vaya Con Dios (Paul & Ford)
7. Love Is Good To Me (Nat "King" Cole)
8. No Other Love (Perry Como)
9. Who Put Devil In Evelyn's Eyes (Mills Blue)
10. Istanbul (Four Lads)

Jerry Roberts
WAAT—Newark, N. J.

1. Vaya Con Dios (Paul & Ford)
2. Tonight Love (Bill Darnell)
3. Ebb Tide (Frank Chacksfield)
4. If I Love You (Perry Como)
5. No Other Love (Perry Como)
6. Crying In The Chapel (Gene Valli)
7. Song Of India (Mario Lanza)
8. If Love Is Good To Me (Nat "King" Cole)
9. Off Shore (Leo Diamond)
10. P. S. I Love You (The Hilltoppers)

Don Thompson
WBUD—Trenton, N. J.

1. You, You, You (Ames Bros.)
2. Crying In The Chapel (Gene Valli)
3. Vaya Con Dios (Paul & Ford)
4. I'm Walking Behind You (Eddie Fisher)
5. Dragnet (Ray Anthony)
6. P. S. I Love You (The Hilltoppers)
7. My Love, My Love (L. James)
8. C'est Si Bon (Eartha Kitt)
9. Till They're All Gone Home (Joan Regan)
10. A Dear John Letter (O'Day & Four Horsemen)

Jackson Lowe
WOL—Washington, D. C.

1. No Other Love (Perry Como)
2. Ebb Tide (Frank Chacksfield)
3. Tonight Love (Bill Darnell)
4. Crying In The Chapel (Gene Valli)
5. P. S. I Love You (The Hilltoppers)
6. My Love, My Love (L. James)
7. The Story Of Three Loves (Jerry Murad)
8. Hey Joel (Frankie Laine)
9. All You Are (Ray Star)
10. Rags To Riches (T. Bennett)

Jed Evans
WLDY—Lafayette, Wis.

1. Ebb Tide (Frank Chacksfield)
2. Dragnet (Ray Anthony)
3. Butterflies (Pat Page)
4. Crying In The Chapel (Gene Valli)
5. The Story Of Three Loves (Jerry Murad)
6. Oh! (Art Lunn)
7. The Moon Is Blue (Marterie)
8. I Love Paris (Les Baxter)
9. Eh, Compari (Julius La Rosa)
10. P. S. I Love You (The Hilltoppers)

Bill Silbert
WMGM—New York, N. Y.

1. You, You, You (Ames Bros.)
2. With These Hands (E. Fisher)
3. The Velvet Glove (Winterhalter & Rene)
4. The Best Way To Hold A Girl (Jean Shepard)
5. My Love, My Life, My Happiness (Ames Bros.)
6. Fury (Foster-Jenkins)
7. Eh, Compari (Julius La Rosa)
8. Who Put Devil In Evelyn's Eyes (Mills Blue)
9. Many Times (Eddie Fisher)

Ira Cook
KMPC—Hollywood, Calif.

1. Vaya Con Dios (Paul & Ford)
2. Crying In The Chapel (Gene Valli)
3. Ebb Tide (Frank Chacksfield)
4. Dragnet (Ray Anthony)
5. Gambler's Guitar (R. Draper)
6. I Love Paris (Les Baxter)
7. C'est Si Bon (Eartha Kitt)
8. Hey Bernard (Jerry Colonna)
9. No Other Love (Perry Como)
10. P. S. I Love You (The Hilltoppers)

Harry Burge
WQAM—Miami, Fla.

1. You, You, You (Ames Bros.)
2. Crying In The Chapel (Gene Valli)
3. Vaya Con Dios (Paul & Ford)
4. P. S. I Love You (The Hilltoppers)
5. C'est Si Bon (Eartha Kitt)
6. Dragnet (Ray Anthony)
7. Ebb Tide (Frank Chacksfield)
8. Butterflies (Pat Page)
9. Hey Joel (Frankie Laine)
10. My Love, My Love (L. James)

Larry Wilson
WTIX—New Orleans, La.

1. Rags To Riches (T. Bennett)
2. Eh, Compari (Julius La Rosa)
3. Vaya Con Dios (Paul & Ford)
4. Richard Texas Brava (L. James)
5. I Love Paris (Les Baxter)
6. Crying In The Chapel (Gene Valli)
7. Friends And Neighbors (Mary Rose Bruce)
8. Dragnet (Ray Anthony)
9. Oh! (Pee Wee Hunt)
10. On Mysterious Love (Wayne)

Joe Monroe
KCJL—Shreveport, La.

1. Ebb Tide (Frank Chacksfield)
2. Little Blue Riding Hood (Stan Freberg)
3. You, You, You (Ames Bros.)
4. Eh, Compari (Julius La Rosa)
5. All I Want Is A Chance (Al Martino)
6. No Stone Unturned (Cherry)
7. I Forget More Than You'll Ever Know (Davis Sisters)
8. Diamonds Are A Girl's Best Friend (Marilyn Monroe)
9. Soris On The Border (Martin)
10. My Love, My Love (L. James)

Lee Morris
WSB—Atlanta, Ga.

1. P. S. I Love You (G. Jenkins)
2. No Other Love (Perry Como)
3. I Love Paris (Les Baxter)
4. With These Hands (E. Fisher)
5. You, You, You (Ames Bros.)
6. C'est Si Bon (April Stevens)
7. Crying In The Chapel (Gene Valli)
8. The Most Beautiful Girl In The World (Tommy Dorsey)
9. All You Are (Ray Star)
10. Vaya Con Dios (Paul & Ford)

Don Kimmel
WCAP—Lowell, Mass.

1. If Love Is Good To Me (Nat "King" Cole)
2. Ebb Tide (Frank Chacksfield)
3. Dragnet (Ray Anthony)
4. A Fool Was I (King) (Cole)
5. A Time To Let (E. Fisher)
6. A Dear John Letter (Jerry Vale)
7. There I Go (Sandy Solo)
8. A Tear, A Kiss, A Smile (Jerry Vale)
9. Vaya Con Dios (Paul & Ford)
10. Istanbul (Four Lads)

Don Del
KRNT—Des Moines, Iowa

1. You, You, You (Ames Bros.)
2. Crying In The Chapel (Allen)
3. P. S. I Love You (The Hilltoppers)
4. Dragnet (Ray Anthony)
5. A Dear John Letter (Jerry Vale)
6. No Other Love (Perry Como)
7. C'est Si Bon (Eartha Kitt)
8. Oh! (Pee Wee Hunt)
9. Vaya Con Dios (Paul & Ford)
10. Allez-Vous-En (Kay Starr)

Carmine Anthony
KGKO—Dallas, Tex.

1. Vaya Con Dios (Paul & Ford)
2. Crying In The Chapel (Allen)
3. No Other Love (Perry Como)
4. You, You, You (Ames Bros.)
5. I'm Walking Behind You (Eddie Fisher)
6. P. S. I Love You (The Hilltoppers)
7. Oh! (Pee Wee Hunt)
8. With These Hands (E. Fisher)
9. Song From Moulin Rouge (Percy Faith)
10. Ebb Tide (Frank Chacksfield)

Chuck Norman
WIL—St. Louis, Mo.

1. Crying In The Chapel (Gene Valli)
2. Oh! (Pee Wee Hunt)
3. Dragnet (Ray Anthony)
4. You, You, You (Ames Bros.)
5. With These Hands (E. Fisher)
6. Hey Joe (Frankie Laine)
7. Vaya Con Dios (Paul & Ford)
8. C'est Si Bon (Eartha Kitt)
9. No Other Love (Perry Como)
10. I Love Paris (Les Baxter)



THIS WEEK'S TOP POPS

"GAMBLER'S GUITAR" RUSTY DRAPER
"Free Home Demonstration" 70167

"SWEET LEILANI" JERRY MURAD
70202

"OH MIS'RABLE LOVE" BOBBY WAYNE
"His Business Is Love" 70211

"LIGHTHOUSE" RUSTY DRAPER
"I Love To Jump" 70188

"EBB TIDE" VIC DAMONE
"If I Could Make You Mine" 70216

"MOONLIGHT" RICHARD HAYES
"Lonely" 70215

"IS ZAT YOU MYRLE?" THE CARLISLES
"Something Different" 70174

"WARSAW CONCERTO" RALPH MARGERIE
"Lazy River" 70221

"EMBRASSE" BERNICE PARKS
"Shake A Hand" 70224

"MARCHETA" RONNIE GAYLORD
"In Case You Change Your Mind" 70212

COMING UP!!

"SKIRTS" EDDY HOWARD
"That's The Price I Paid For You" 70225

"COW COW BLUES" JAN AUGUST
"Martha" 70228

"TRADE WINDS" DAVID CARROLL ORCH.
"Tropical" 70226

"A WOMAN IS STRANGE" PAUL WINCHELL & JERRY MAHONEY
"Friendly Polka" 70229

After five years as M. D. at the top variety house, Woolf Phillips is leaving the Palladium and the Skyrocks band. Woolf has conducted for almost every top name international variety artist and for four Royal Command performances. He has been tempted by U. S. offers but does not think he will accept at this stage.

Thelma Carpenter, former singer with Teddy Wilson (who is in England at present) opens at the Copacabana (London) on September 23rd and will be accompanied by Garland Wilson at present playing this new supper club . . . On October 25th Mantovani will be giving a concert at the Royal Albert Hall with a sixty piece orchestra . . . should be worth hearing. . . Frank Sinatra, who is making such a terrific comeback in the U.S., gets a special show to himself when BBC features his life story in a programme called "Close Up on Sinatra." Frankie recorded his contribution before leaving these shores . . . Torchard Evans has a new song which looks like its heading for the best sellers again. Title is "Be Mine" with an Al Martino disc to start it on its way.

R.C.A. Victor executive George Marek flew in and out of London after conference with H.M.V. chiefs . . . Seems the ban on "Crying in the Chapel" has been slightly relaxed. It's free to straight singers but it's not to dance bands . . . Gloria de Haven surprised everyone by presenting a single act which closes the first part of the Bob Hope bill at the Palladium. Gloria holds the stage with ease and with glamour. She pleased the audience with her medley of hits which included the song from "Moulin Rouge" . . . Billy Daniels met Turner Layton recently and both talked about the hits of the past some of which were written by Turner. Anyone remember his famous songs? Here are some of them: "After You've Gone," "Dear Old Southland," "Way Down Yonder in New Orleans." And they still can be heard today.

The Vogue label in France has got a big seller in a ditty called "La Fete des Fleurs" written by a Latin American composer called Zaldivar. After hearing the Pierre Dorsey waxing I would venture to say that if Percy Faith got a hold of it he could turn up with another "Delicado" . . . Get busy Percy!

This week's best selling pop records: (Courtesy of New Musical Express)

1. Look At That Girl GUY MITCHELL
2. I Believe . . . FRANKIE LAINE
3. Song From Moulin Rouge MANTOVANI
4. Let's Walk That-A-Way DORIS DAY & JOHNNIE RAY
5. Limelight FRANK CHACKSFIELD
6. Say You're Mine Again JUNE HUTTON
7. Where The Wind Blows FRANKIE LAINE
8. Mother Nature And Father Time . . . NAT "KING" COLE
9. Limelight . . . RON GODWIN
9. Kiss . . . DEAN MARTIN
10. Eternally . . . JIMMY YOUNG

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WIG-WALK"**

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Bonnie Lou—King
Russ Morgan—Decca

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GUY MITCHELL'S

latest smash

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**London Launches
Intensive Drive
On Health Album**

NEW YORK—London Records inaugurated an intensive campaign this week to promote its new album "Ted Heath At The London Palladium". Along with the LP the company is also releasing the entire concert on three 45 rpm EP albums. A sample of the record was sent to each distributor's salesman. Promotion material to the retailers includes concert cards, 12" x 20" hangers and EPs packaged in special counter display boxes. Three hundred top jockeys and radio stations will get copies of the disk.

The long-playing record includes an introduction by Ted Heath explaining the concert, which can be used by the dj as interview material.

For many years, before he formed his own band, Ted Heath was a top trombonist sought after by almost every British dance band. At the end of World War II he originated his own orchestra. As a result of his one night stands, swing concerts, records, film appearances and tours throughout the country, the Heath aggregation grew in popularity to the point where it has won top awards year after year in the British musical periodicals. The audience attending his Sunday concerts at the Palladium is still increasing with every performance. On this his latest release, Ted and the crew are heard at their eightyninth consecutive concert at the theater.

Artists featured with Ted on the recording are: pianist Frank Horrox, Roy Wilcox on the double sax, Bobby Pratt doing the trumpeting, bassist Johnny Hawksworth, trombonist Don Lusher and Wally Smith, alto saxist Les Gilbert, Danny Moss on the tenor sax, and Ronnie Verrell at the drums.

**Scott Quintet Returns
Via Audiovox**

NEW YORK—Leonard Wolf of Audiovox Records, announced this week that the company is preparing its first extended play release to inaugurate its fall line.

The initial EP, which will retail for \$1.40 will feature the Raymond Scott Quintet and Dorothy Collins performing the standards "Singing In The Rain", "Tiger Rag", "Dinah" and "Sometimes I'm Happy".

Wolf reports that he has received numerous requests for platters by the Raymond Scott Quintet from disk jockeys, juke box operators and dealers.

In addition to being part of the extended play record, "Singing In The Rain" and "Tiger Rag" will be coupled as a single, soon to be released on both 78 and 45 rpm.

The company is planning an extensive promotional campaign via the jockeys and dealers.

THE CASH BOX
The Nation's
TOP 50
COMPILED BY JACK "ONE SPOT" TUNIS

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BA—Barbers
BE—Bell
BU—Bull
CA—Capital
CD—Cadence
ES—Essence
AL—Aladdin
AP—Apollo
AT—Atlantic
BA—Barbers
BE—Bell
BU—Bull
CA—Capital
CD—Cadence
ES—Essence
AL—Aladdin
AP—Apollo
AT—Atlantic
CY—Crystalline
DA—Dance
DE—Decca
DO—Dot
DU—Duke
DY—Derby
EM—Emery
FE—Federal
FS—Four Star
IM—Imperial
IN—In-Jube
KI—King
LO—London
MA—Marr
MO—Modern
MU—Mercury
MG—MGMA
MD—Modern
PA—Parrot
PC—Peacock
PE—Peacock
PR—Pratt
RA—Rainbow
RH—Recorded
ES—Essence
RE—Regent
SA—Savoy
SIT—Sittin'
SP—Specialty
SW—Swingtime
TE—Tempo
TI—Tico
TN—Tennessee
UN—United
VA—Valley
VI—Vocal
ZON—Zodiac

Oct. 3 Sept. 26

1—You, You, You 95.3 100.5
CO-40039 (4-40039) KEN GRIFFIN
ME-70198 (70198 & 45) NO HONOR LOVE
ME-11512 (K-11512) JOHNNY HORTON
(The Moon Is Blue)
KEM RENO

2—Crying In The Chapel 83.1 102.5
CO-40062 (4-40062) OHAI KEN GRIFFIN
CR-61018 (9-61018) ART LUND
Love Every Moment
You Live
REX ALLEN
Thank The Lord
DE-28762 (9-28762) ELLI FITZGERALD
When The Hands Of
The Clock
DE-48302 (9-48302) SISTER NETTIE THARPE
There's Peace In
Kings
DU-116 (45-116) THE 4 DUKES
I Done Done It
JU-5122 (45-5122) FRANK CHICK COLEMAN
Don't You Think I
Ought To Know
YA-101 (45-101) DARRELL GLENN
ARE LUNE VALLI
Love Every Moment
You Live

3—Vaya Con Dios 82.6 89.6
AT-15001 (45-15001) WINGY MANONE
Song From Moulin
Rouge
BE-1004 (45-1004) LARRY CLINTON
O. P. S. Love You
CA-2486 (F-2486) LES PAUL & MARY FORD
Johnny
WES & MARY TUTTLE
I Wonder Where You
Are
CR-60991 (9-60991) GRADY MARTIN
Knathole
CY-654 (45-654) BOB LONDON
You, You, You
DE-28780 (9-28780) GUY LOMBARDO
With Those Hands
ME-89047 (89047x45) ANITA DAY
Ain't This A Wonderful
Day

4—Dragnet 69.0 66.4
CA-2562 (F-2562) DANCING IN THE DARK
DE-28845 (9-28845) GRADY MARTIN
The Voluptuous
VI-20-5398 (47-5398) BUDY MORGOW O.
Your Heart's A Good
Hole In It
VI-20-5472 (47-5472) SPIKE JONES O.
Pal-Yat-Chat

5—Oh! 56.9 52.7
CA-2442 (F-2442) RIE WEE HUNT O.
The Sun
CO-40062—KEN GRIFFIN
Crying In The Chapel
CR-61017 (9-61017) LAWRENCE WELK O.
Hallelujah Brother
DE-28779 (9-28779) THE COMMANDERS
Meet The Brass
ME-70182 (70182 & 45)

Oct. 3 Sept. 26

JIMMY PALMER O.
By The Beautiful Sea
MG-11542 (K-11542) ART MOONEY O.
Cloverleaf Special
VI-20-5359 (47-5359) SAUTER-JENGEN O.
The Moon Is Blue

6—No Other Love 51.9 59.4
BE-1005 (45-1005) HAYMES & CARROLL
With These Hands
CA-2487 (F-2487) HELEN O'CONNELL
Night For Love
CA-1685 (F-1685) JOE STAFFORD
Something
CO-40039 (4-40039) KEN GRIFFIN
You You You
DE-28746 (9-28746) GORDON JENKINS O.
Alma-Ten-Ten
MG-30796 (K-30796) DAVID ROSE O.
All I Desire
OK-6979 (4-6979) STAN FISHER
You One More Time
VI-20-5317 (47-5317) PERRY COMO
Keep It Hot
VI-20-5342 (47-5342) NORA MORALES O.
Theme From Lighthead
Kings

7—Ebb Tide 50.5 43.4
AL-1358 (45-1358) FRANK CHICK COLEMAN
Walzing Bugle Boy
ME-70177 (70177 & 45) ROBERT MAXWELL
Rose Marie
MG-70126 (70126x45) VIC DAMONE II
If I Could Make You
Love

8—Eh, Campari 47.0 54.2
CO-1232 (45-1232) JULIUS LA ROSA
Till They're All Gone
I Love You
9—P. S. I Love You
BE-1004 (45-1004) LARRY CLINTON O.
Vaya Con Dios
DE-28750 (9-28750) GORDON JENKINS O.
I Thought About
Marie
MO-15085 (45-15085) HILLTOPPERS
I'll Rather Die Young
LL-102—THE FOUR VAGABONDS
The Lazy Country Side

10—Hey Joe! 32.6 39.6
CA-40036 (4-40036) FRANK LAINÉ
Sittin' In The Sun
CO-21129 (4-21129) CARL SMITH
Darlin' Am I The One
DE-28797 (9-28797) KITTY LIVES
My Cold, Cold Heart
Is Noted Now

**11—The Story Of
Three Loves** 23.6 21.6
DE-28874 (9-28874) JACK PLEIS O.
Mr. Peepers
ME-70202 (70202x45) FERRY MURAD
Arandoria
VI-10-4210 (49-4210) KAPPELL & O.
12—Many Times
CO-40076 (4-40076) HAYMES & CARROLL
No Other Love
CO-40006 (4-40006) JOHNNIE RAY
Satisfied
CO-40024 (4-40024) NELSON EDDY & JOE STAFFORD
Till We Meet Again
DE-28780 (9-28780) GUY LOMBARDO O.
Vaya Con Dios
VI-20-5365 (47-5365) EDDIE FISHER
When I Was Young

13—I See The Moon 20.2 12.4
CA-40047 (4-40047) THE FOUR MARINERS
I Just Want You
17—C'est Si Bon
KI-1266 (45-1266) APRIL STEVENS
Soft Warm Lips
VI-20-5354 (47-5354) EARTH A KITT
Lullaby

18—Rags To Riches 16.3 8.7
CA-40048 (4-40048) HERMIE BENTNETT
Here Comes That
Heartache Again
19—With These
Hands
BE-1005 (45-1005) HAYMES & CARROLL
No Other Love
CO-40006 (4-40006) JOHNNIE RAY
Satisfied
CO-40024 (4-40024) NELSON EDDY & JOE STAFFORD
Till We Meet Again
DE-28780 (9-28780) GUY LOMBARDO O.
Vaya Con Dios
VI-20-5365 (47-5365) EDDIE FISHER
When I Was Young

**20—Gambler's
Guitar** 13.5 12.7
ME-70167 (70167x45) RUSTY DRAPER
Free Home
Demonstration
ME-70163 (70163x45) JIM LOWE
The Martins And The
Cops

will set you *afire* singing
"TONIGHT, LOVE"
DECCA-28706



Bill Hume
will set you *afire* singing
"TONIGHT, LOVE"
DECCA-28706

DECCA RECORDS

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

* Titles are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tamis. Each listing includes the name of the song, record number, artist, and time on the reverse side.
 * The number underneath the title indicates the actual sale per 1000 records made for that week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the type indicated—a combination of all the records on which it was available.
 * Indicates best selling record

Comprising
100
 Selections

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| <p>Oct. 3 Sept. 26</p> <p>21—I Love Paris
 12.6 16.1
 *CA-2479 (F-2479)—
 LES BAXTER O.
 <i>Cigal</i></p> <p>22—Ricochet
 12.5
 CA-2543 (F-2543)—
 VICKI YOUNG
 <i>Affair With A Stranger</i>
 *CR-61043 (9-61043)—
 TERESA BREWER
 <i>Tao Young To Tango</i>
 VI-20-5454 (47-5454)—
 PEH WEE KING O.
 <i>Oh, Mirabile Love</i>
 VI-20-5436 (47-5436)—
 GOGI GRANT
 <i>Everyone Knows I Love You</i></p> <p>23—Till They've All Gone Home
 11.2 2.7
 CA-2556 (F-2556)—
 GISELE MACKENZIE
 <i>Hall Hearted</i>
 *CR-1232 (45-1232)—
 JULIUS LA ROSA
 <i>Eh, Compari</i>
 CR-61056 (9-61056)—
 MARILYN MILLS
 <i>Darling Come Home</i>
 *LO-1353 (45-1353)—
 JOAN REGAN</p> <p>24—St. George And The Dragonet
 11.1
 *CA-2596 (F-2596)—
 STAN FREBERG
 <i>Little Blue Riding Hood</i></p> <p>25—Velvet Glove
 11.0 11.9
 DE-28845 (9-28845)—
 GRADY MARTIN
 <i>Dragonet</i>
 *VI-20-5405 (47-5405)—
 WINTERHALTER & RENE
 <i>Floine</i></p> <p>26—Love Me Again
 9.5
 *VI-20-5424 (47-5424)—
 SUNNY GALE
 <i>Before It's Too Late</i></p> <p>27—You're Fooling Someone
 8.4 3.6
 *MG-11543 (K-11543)—
 JONI JAMES
 <i>My Love, My Love</i></p> <p>28—Don't Take Your Love From Me
 7.5 9.4
 LL-104 (45-104)—
 LEE RICHARDSON
 <i>I Had To Live And Learn</i>
 *VI-20-5347 (47-5347)—
 THE THREE SUNS
 <i>Under Paris Skies</i></p> <p>29—Little Blue Riding Hood
 7.4
 *CA-2596 (F-2596)—
 STAN FREBERG
 <i>St. George And The Dragonet</i></p> <p>30—I Want To Be Evil
 7.3
 *VI-20-5442 (47-5442)—
 EMBETHA KITT
 <i>Annie Doesn't Live Here Anymore</i></p> <p>31—Song From Moulin Rouge
 7.2 2.1
 AT-15001 (45-15001)—</p> | <p>Oct. 3 Sept. 26</p> <p>WINGY MANONE
 <i>You Can Doo</i>
 CA-2429 (F-2429)—
 HUTTON & A. STORDAHL
 <i>Say You're Mine Again</i>
 *CO-39944 (9-39944)—
 PEKKA FAITH O.
 <i>Swedish Rhapsody</i>
 CR-60984 (9-60984)—
 NICK PERITO
 <i>April In Portugal</i>
 DE-28675 (9-28675)—
 VICTOR YOUNG O.
 <i>Ruby</i>
 DE-28713 (9-28713)—
 COLEMAN HAWKINS
 <i>Ruby</i>
 LO-1328 (45-1328)—
 MANTOVANI O.
 <i>Vala Colombo</i>
 MG-11491 (K-11491)—
 BUDDY DE FRANCO
 <i>Many Are The Times</i>
 OK-6963 (4-6963)—
 STAN FISHER
 <i>Slaughter On 10th Ave.</i>
 TI-170 (45-170)—
 JOE LOCO QUINT.
 <i>Can Can Mambo</i>
 VI-10-4116—BOSTON POP O.
 <i>Doo Wacka Doodle</i>
 VI-20-5264 (47-5264)—
 HENRI RENE O.
 <i>Street Of Shadows</i>
 VI-20-5324 (47-5324)—
 NORO MORALES
 <i>Fantasia Mexicana</i></p> <p>32—Terry's Theme From "Limelight"
 7.0 8.2
 CA-2507 (F-2507)—
 JACKIE GLEASON O.
 <i>Pag O' My Heart</i>
 CO-40013 (4-40013)—
 WALLY STOTT O.
 <i>Incidental Music From "Limelight"</i>
 CR-61006 (9-61006)—
 RON GOODWIN O.
 <i>When I Fall In Love</i>
 DE-28735 (9-28735)—
 VICTOR YOUNG
 <i>Bad And Beautiful</i>
 DE-28763 (9-28763)—
 GUY LOMBARDO O.
 <i>Cigal</i>
 *LO-1342 (45-1342)—
 FRANK CHACKSFIELD O.
 <i>Incidental Music From "Limelight"</i>
 ME-70168 (70168)—
 RICHARD HAYMAN
 <i>Symphony Of A Starry Night</i>
 VI-20-5326 (47-5326)—
 HUGO WINTERHALTER O.
 <i>Symphony Of A Starry Night</i>
 VI-20-5342 (47-5342)—
 NORO MORALES O.
 <i>No Other Love</i></p> <p>33—Tropicana
 6.9 10.9
 *E5-325 (45-325)—
 MONTY KELLY
 <i>Life In New York</i>
 CA-2568 (F-2568)—
 LES BAXTER O.
 <i>Julie</i>
 TI-10190 (45-10190)—
 TITO PUENTE
 <i>Mambo Rama</i></p> <p>34—From Here To Eternity
 6.8 9.6
 *CA-2560 (F-2560)—
 FRANK SINATRA
 <i>Anything, Anywhere</i>
 CR-61045 (9-61045)—
 RAY BLOCH O.
 <i>Re-entimented Blues</i></p> <p>35—Relax
 6.7 8.6
 *VI-20-5414 (47-5414)—
 TONY MARTIN
 <i>Caribbean</i></p> <p>36—Allez-Vous-En
 5.8 11.4
 *CA-2464 (F-2464)—
 KAY STARR
 <i>Hell A Photograph</i>
 DE-28746 (9-28746)—
 GORDON JENKINS O.</p> | <p>Oct. 3 Sept. 26</p> <p><i>No Other Love</i>
 ME-70181 (70181) x 45)
 SAMMY KATE O.
 <i>No Stone Unturned</i>
 JU-5127 (47-5127)—
 THE ORIOLES
 <i>Write And Tell Me Why</i></p> <p>37—In The Mission Of St. Augustine
 5.7
 *CO-40061 (4-40061)—
 LES BAXTER O.
 <i>Corralcaks</i>
 CO-40060 (4-40060)—
 FAITH & MILLER
 *VI-20-5405 (47-5405)—
 RENE & WINTERHALTER
 <i>The Velvet Glow</i></p> <p>38—Elaine
 5.6
 CA-2579 (F-2579)—
 LES BAXTER O.
 *CO-40060 (4-40060)—
 FAITH & MILLER
 *VI-20-5405 (47-5405)—
 RENE & WINTERHALTER
 <i>The Velvet Glow</i></p> <p>39—Caribbean
 5.2 7.4
 AB-140 (45-140)—
 MITCHELL TOROK
 DE-28812 (9-28812)—
 ROBERTA LEE
 <i>Let's Go Home</i>
 *VI-20-5414 (47-5414)—
 TONY MARTIN
 <i>Relax</i>
 VI-20-5412 (47-5412)—
 EDDIE KIRK</p> <p>40—God Bless Us All
 4.5 10.2
 *BA-451 (45-451)—
 BRUCIE WEIL
 <i>Little Bay Blues</i>
 *CO-40049 (4-40049)—
 JIMMY BOYD
 <i>Marco, The Polo Pony</i>
 CA-2567 (F-2567)—MOLLY BEE
 <i>This Is My Dog</i>
 ME-70207 (70207 x 45)—
 BABY PAW
 *VI-20-5413 (47-5413)—
 SPIKE JONES O.
 <i>I Just Love My Mommy</i></p> <p>41—Three O'Clock In The Morning
 4.2
 *ME-70168 (70168)—
 RICHARD HAYMAN
 <i>Symphony Of A Starry Night</i></p> <p>42—My Love, My Life, My Happiness
 4.1 4.2
 *E5-325 (45-325)—
 MONTY KELLY
 <i>Life In New York</i></p> <p>43—Chicka-Boom
 2.9 2.8
 *CA-2568 (F-2568)—
 LES BAXTER O.
 <i>Julie</i></p> <p>44—A Fool Was I
 2.8 2.4
 TI-10190 (45-10190)—
 TITO PUENTE
 <i>Mambo Rama</i></p> <p>45—I'd Rather Die Young
 2.6 1.6
 *CA-2560 (F-2560)—
 FRANK SINATRA
 <i>Anything, Anywhere</i></p> <p>46—Proud New Father
 2.5 4.4
 CR-61045 (9-61045)—
 RAY BLOCH O.
 <i>Re-entimented Blues</i></p> <p>47—Tonight, Love
 2.4 8.4
 *VI-20-5414 (47-5414)—
 TONY MARTIN
 <i>Caribbean</i></p> <p>48—Lighthouse
 2.2 4.1
 *VI-20-5414 (47-5414)—
 TONY MARTIN
 <i>Caribbean</i></p> <p>49—No Stone Unturned
 2.1 2.6
 *CA-2464 (F-2464)—
 KAY STARR
 <i>Hell A Photograph</i></p> <p>50—Butterflies
 1.9 3.4
 GORDON JENKINS O.</p> |
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 "THE WAY I LOVE YOU"
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"It's What's in THE CASH BOX That Counts"

First Show



NEW YORK—Nat "King" Cole is pictured with Imogene Coca and Sid Caesar as he appeared on their first show of the new season. Nat will appear on seven future shows of the series. Nat is currently on tour with the fall edition of "The Biggest Show Of 1953."

THE CASH BOX

JUKE BOX RECORD

REGIONAL REPORT

The Top Ten Records—City by City

New York, N. Y.

1. Eh, Cumpari (Julius La Rosa)
2. Vaya Con Dios (Paul & Ford)
3. No Other Love (Perry Como)
4. Crying In The Chapel (Valli-Orioles)
5. Ebb Tide (Frank Chacksfield)
6. Oh! (Pee Wee Hunt)
7. P. S. I Love You (Hilltoppers)
8. Rags To Riches (Tony Bennett)
9. Dragnet (Ray Anthony)
10. C'est Si Bon (Eartha Kitt)

Chicago, Ill.

1. You, You, You (Ames Bros.)
2. Crying In The Chapel (Valli)
3. Eh, Cumpari (Julius La Rosa)
4. Vaya Con Dios (Paul & Ford)
5. Ebb Tide (Frank Chacksfield)
6. Oh! (Pee Wee Hunt)
7. Dragnet (Ray Anthony)
8. P. S. I Love You (Hilltoppers)
9. Don't Take Your Love From Me (Three Suns)
10. No Other Love (Perry Como)

Los Angeles, Calif.

1. You, You, You (Ames Bros.)
2. Crying In The Chapel (Valli-Orioles)
3. P. S. I Love You (Hilltoppers)
4. No Other Love (Perry Como)
5. Dragnet (Ray Anthony)
6. C'est Si Bon (Eartha Kitt)
7. Ebb Tide (Frank Chacksfield)
8. Gambler's Guitar (R. Draper)

Philadelphia, Pa.

1. You, You, You (Ames Bros.)
2. Vaya Con Dios (Paul & Ford)
3. Crying In The Chapel (Orioles-Valli)
4. Oh! (Pee Wee Hunt)
5. No Other Love (Perry Como)
6. Dragnet (Ray Anthony)
7. P. S. I Love You (Hilltoppers)
8. Ebb Tide (Frank Chacksfield)
9. Love Every Moment You Live In The Mission Of St. Augustine (Sammy Kaye)

New Orleans, La.

1. Oh! (Pee Wee Hunt)
2. Vaya Con Dios (Paul & Ford)
3. No Other Love (Perry Como)
4. You, You, You (Ames Bros.)
5. Crying In The Chapel (Valli)
6. Ebb Tide (Frank Chacksfield)
7. Hey Joe! (Frankie Laine)
8. Gambler's Guitar (R. Draper)
9. With These Hands (E. Fisher)
10. I'm Walking Behind You (Eddie Fisher)

Nashville, Tenn.

1. Vaya Con Dios (Paul & Ford)
2. You, You, You (Ames Bros.)
3. No Other Love (Perry Como)
4. Oh! (Pee Wee Hunt)
5. Ebb Tide (Frank Chacksfield)
6. With These Hands (E. Fisher)
7. Crying In The Chapel (Glenn-Allen)
8. C'est Si Bon (Eartha Kitt)
9. Dragnet (Ray Anthony)
10. I'm Walking Behind You (Eddie Fisher)

Seattle, Wash.

1. You, You, You (Ames Bros.)
2. Vaya Con Dios (Paul & Ford)
3. Ebb Tide (Frank Chacksfield)
4. Oh! (Pee Wee Hunt)
5. Crying In The Chapel (Valli)
6. Dragnet (Ray Anthony)
7. P. S. I Love You (Hilltoppers)
8. Ebb Tide (Frank Chacksfield)
9. Love Every Moment You Live In The Mission Of St. Augustine (Sammy Kaye)
10. I'm Walking Behind You (Eddie Fisher)

Pittsburgh, Pa.

1. You, You, You (Ames Bros.)
2. Crying In The Chapel (Glenn)
3. Eh, Cumpari (Julius La Rosa)
4. No Other Love (Perry Como)
5. Don't Take Your Love From Me (Three Suns)
6. Rags To Riches (Tony Bennett)
7. Vaya Con Dios (Paul & Ford)
8. Hey Joe! (Frankie Laine)
9. My Love, My Love (J. James)
10. The Story Of Three Loves (Jerry Murad)

Denver, Colo.

1. You, You, You (Ames Bros.)
2. Vaya Con Dios (Paul & Ford)
3. Crying In The Chapel (Glenn-Valli)
4. P. S. I Love You (Hilltoppers)
5. Oh! (Pee Wee Hunt)
6. No Other Love (Perry Como)
7. Dragnet (Ray Anthony)
8. Ebb Tide (Frank Chacksfield)
9. C'est Si Bon (Eartha Kitt)
10. With These Hands (E. Fisher)

Washington, D. C.

1. You, You, You (Ames Bros.)
2. Vaya Con Dios (Paul & Ford)
3. No Other Love (Perry Como)
4. Crying In The Chapel (Valli)
5. P. S. I Love You (Hilltoppers)
6. Dragnet (Ray Anthony)
7. Oh! (Pee Wee Hunt)
8. C'est Si Bon (Eartha Kitt)
9. Gambler's Guitar (R. Draper)
10. I'm Walking Behind You (Eddie Fisher)

So. Louis, Mo.

1. Dragnet (Ray Anthony)
2. Oh! (Pee Wee Hunt)
3. You, You, You (Ames Bros.)
4. Hey Joe! (Frankie Laine)
5. Crying In The Chapel (Valli)
6. Ebb Tide (Frank Chacksfield)
7. Eh, Cumpari (Julius La Rosa)
8. Vaya Con Dios (Paul & Ford)
9. P. S. I Love You (Hilltoppers)
10. No Other Love (Perry Como)

Salt Lake City, Utah

1. Vaya Con Dios (Paul & Ford)
2. You, You, You (Ames Bros.)
3. Crying In The Chapel (Valli)
5. Ebb Tide (Frank Chacksfield)
6. No Other Love (Perry Como)
7. Dragnet (Ray Anthony)
8. P. S. I Love You (Hilltoppers)
9. C'est Si Bon (Eartha Kitt)
10. With These Hands (E. Fisher)

Dallas, Tex.

1. You, You, You (Ames Bros.)
2. Vaya Con Dios (Paul & Ford)
3. Oh! (Pee Wee Hunt)
4. No Other Love (Perry Como)
5. Dragnet (Ray Anthony)
6. P. S. I Love You (Hilltoppers)
7. Crying In The Chapel (Valli)
8. Ebb Tide (Frank Chacksfield)
9. C'est Si Bon (Eartha Kitt)
10. Hey Joe! (Frankie Laine)

Detroit, Mich.

1. Dragnet (Ray Anthony)
2. Vaya Con Dios (Paul & Ford)
3. You, You, You (Ames Bros.)
4. P. S. I Love You (Hilltoppers)
5. Ebb Tide (Frank Chacksfield)
6. Crying In The Chapel (Glenn)
7. My Love, My Love (J. James)
8. Eh, Cumpari (Julius La Rosa)
9. Tonight, Love (Bill Darril)
10. Rags To Riches (Tony Bennett)

Shoals, Ind.

1. Vaya Con Dios (Paul & Ford)
2. Oh! (Pee Wee Hunt)
3. You, You, You (Ames Bros.)
4. No Other Love (Perry Como)
5. Crying In The Chapel (Glenn)
6. Dragnet (Ray Anthony)
7. With These Hands (E. Fisher)
8. Gambler's Guitar (R. Draper)
9. P. S. I Love You (Hilltoppers)
10. My Love, My Love (J. James)

Atlanta, Ga.

1. Vaya Con Dios (Paul & Ford)
2. Crying In The Chapel (Valli-Orioles)
3. No Other Love (Perry Como)
4. You, You, You (Ames Bros.)
5. Dragnet (Ray Anthony)
6. Ebb Tide (Frank Chacksfield)
7. P. S. I Love You (Hilltoppers)
8. C'est Si Bon (Eartha Kitt)
9. My Love, My Love (J. James)
10. Rags To Riches (Tony Bennett)

Cincinnati, Ohio

1. Vaya Con Dios (Paul & Ford)
2. Oh! (Pee Wee Hunt)
3. Crying In The Chapel (Valli)
4. Dragnet (Ray Anthony)
5. No Other Love (Perry Como)
6. Oh! (Pee Wee Hunt)
7. Ebb Tide (Frank Chacksfield)
8. P. S. I Love You (Hilltoppers)
9. Dragnet (Ray Anthony)
10. I'm Walking Behind You (Eddie Fisher)

Memphis, Tenn.

1. Vaya Con Dios (Paul & Ford)
2. Oh! (Pee Wee Hunt)
3. Crying In The Chapel (Valli)
4. P. S. I Love You (Hilltoppers)
5. C'est Si Bon (Eartha Kitt)
6. Dragnet (Ray Anthony)
7. Ebb Tide (Frank Chacksfield)
8. My Love, My Love (J. James)
9. No Other Love (Perry Como)
10. C'est Si Bon (Eartha Kitt)

Tampa, Fla.

1. Crying In The Chapel (Valli)
2. Hey Joe! (Frankie Laine)
3. C'est Si Bon (Eartha Kitt)
4. You, You, You (Ames Bros.)
5. Vaya Con Dios (Paul & Ford)
6. No Other Love (Perry Como)
7. P. S. I Love You (Hilltoppers)
8. Oh! (Pee Wee Hunt)
9. Gambler's Guitar (R. Draper)
10. I'm Walking Behind You (Eddie Fisher)

Boston, Mass.

1. Eh, Cumpari (Julius La Rosa)
2. Ebb Tide (Frank Chacksfield)
3. Vaya Con Dios (Paul & Ford)
4. A Dear John Lovey (O'Day & Four Horsemen)
5. You, You, You (Ames Bros.)
6. Rags To Riches (Tony Bennett)
7. No Other Love (Perry Como)
8. Dragnet (Ray Anthony)
9. Too Long (Bob Dini)
10. The Story Of Three Loves (Jerry Murad)

San Francisco, Calif.

1. You, You, You (Ames Bros.)
2. Vaya Con Dios (Paul & Ford)
3. Crying In The Chapel (Valli-Orioles)
4. No Other Love (Perry Como)
5. C'est Si Bon (Eartha Kitt)
6. Dragnet (Ray Anthony)
7. P. S. I Love You (Hilltoppers)
8. Oh! (Pee Wee Hunt)
9. My Love, My Love (J. James)
10. I'm Walking Behind You (Eddie Fisher)

THE CASH BOX Picks These

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Bonnie Lou KING 1237

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NEW YORK.—Danny Sutton, RCA Victor's new entry in the crooning sweepstakes, stands with his board of strategy at the Victor Studios on East 24th St. in New York, during cutting of his first RCA sides "Cup Of Joy" and "Two Dreams." Left to right, Art Franklin, Sutton's personal manager; Bobby Kroll, Sutton's vocal coach and arranger; Herman Diaz Jr. of the RCA Victor A&R staffs and Sutton. Seated at the piano is Noro Morales, whose 16 piece orchestra backed the singer.

Stokowski Announces Canadian Concert Program

NEW YORK.—Leopold Stokowski, who will conduct the first major concert of contemporary Canadian music in the United States on October 16 at Carnegie Hall, announced this week that works of Healey Willan, Colin McPhee, Clermont Pepin, Pierre Mercure, Alexander Brott and Francois Morel will be represented on the program.

Stokowski disclosed that since the announcement of the concert last Spring, more than 200 compositions by Canadians were submitted to the Committee On Selections. The committee, headed by the conductor, is composed of Sir Ernest MacMillan, Claude Champagne, Wilfrid Pelletier, Boyd Neel, William Schuman, Henry Cowell and Walter Piston. Stokowski met with members of the committee in New York last week to set the final program and to discuss and decide upon the soloists and chorus to be used.

The program, which, the committee indicated, is subject to change, will consist of McPhee's "Tabuh-Tabuhan," Willan's "Coronation Suite," Pepin's "Guernica," Brott's "Violin Concerto," Mercure's "Pantomime" and Morel's "Antiphone." A Canadian soloist for Brott's violin work will be chosen and announced shortly.

With the announcement of the program, Stokowski commented upon the vitality and quality of contemporary Canadian music. Stokowski stated:

"I believe that this concert of Canadian music will not only reveal to music lovers talent that is new to them, but will lead to future hearings of music from those countries which we have perhaps not thought of as musically prolific.

"Canada has a cultural heritage almost identical with ours. On the map, there is a line between the two countries. But culturally, there is no such division. If Canadian music has been unrecognized by some of us in the United States, it is our mistake and our loss."

"Of the more than 200 compositions that were submitted from all parts of Canada, there are many that show great musical vitality. I am certain that those who attend the concert of Canadian music at Carnegie Hall on October 16 will find that the best music that Canada has to offer ranks with the best that our country, and possibly the best that any country in the world is producing today."

Powell Forms Own Pubbyery

NEW YORK.—Teddy Powell this week joined with Max Schall to form a publishing company to be known as Tee Pee Music. The name of the publishing outfit stems from Teddy's nickname. The firm is an ASCAP affiliate.

The pubbery's first recording is "Flowers, Mr. Florist, Please" on the King label recorded by Charlie Fuqua's Original Ink Spots. The song was written by Teddy Powell.

Teddy is also credited with writing such hits as: "Take Me Back To My Boots And Saddle," "You Won't Be Satisfied," "Heaven Help This Heart Of Mine," "I Couldn't Believe My Eyes" and many others.

Meeting Dates Of Music Operators' Associations

- Sept. 28—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- 28—Dallas Music Operators' Assn.
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.
- 29—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 29—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 29—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.
- Oct. 1—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (general).
- 1—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.
- 5—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 12—Amusement Machine Operators of Baltimore
Place: Mendell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 13—California Music Guild
Place: Fresno Hotel, Fresno, Calif.
- 14—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 14—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, New York
- 15—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.
- 19—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

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"HOME ON THE PRAIRIE"
sung by
STEVE ANDREWS
b/w
"CAROLINA"
sung by
TWO DEBBS 'N A DATE

CAMMAROTA PUB. CO.
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EAST RUTHERFORD, N. J.

BOB CARROLL

"AM I TO BLAME"
DERBY 831

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Derby Records, Inc. Hollywood Calif. New York City

Bing Crosby sings.

Mademoiselle
DE DE
PARÉ
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MILLS MUSIC, INC.

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from
"LIMELIGHT"
—instrumental—

"Eternally"

from
"LIMELIGHT"
—vocal—
BOURNE, INC.

Bill Darnel
will set you *afire* singing
"TONIGHT, LOVE"
DECCA-28706

DECCA
RECORDS

CANUCK CANCERS

TORONTO TOPICS

Localities are getting a kick out of the increased use of Canuck talent that is evident this Fall. Theatre bookings are now falling in line along with radio and such TV as exists in this part of the country. Currently headlining at the Casino Theatre is Montrealer, Norman Brooks who probably will gross close to the record figures established by Olson and Johnson last week. Record popularity is, of course, one of the main reasons that some of Canadians are clicking big at the box offices.



NORMAN BROOKS

Norman's disks, on Decca's Apex label in Canada have been consistent best sellers but because they were featuring a Canadian singer they have been getting much extra play by the D.J. and music on fraternities than might otherwise have been the case. Same situation has helped the local success of Columbia's "Four Lads" who will headline next week's Casino show. These Torontonians will be back home at time that this year's winners are chosen in the Red Feather Talent quest (the Simpson-sponsored community contest that brought them to light three years ago). To date The Four Lads have not played any of the niteries. Ontario Licour laws bar minors from entertaining or patronizing any spot that sells hard drinks . . . so their rise in public favour can be attributed to their platters and the ops and radio featuring of them that has made them tops with our folks . . . Almost every station was represented at the CBBA-BMI program clinic last Monday and busy meeting with the radioites were Capitol's Whitey Hains, MGM's Eric Bird, Mercury's Bill Carey, Quality's Frank Weaver and Don McKim with Ray Calder of Margas Distributing (Arson, Arrow & Blüthner labels). It was a great affair that lasted into the wee small hours and gave the boys and girls one of their few local opportunities of getting together to talk shop and socialize. . . . Don't be surprised if there are several new Canadian singers breaking into U. S. wax work in the next few months. MGM's cutting of a first session with gorgeous Shirley Harmer is imminent, two labels are dicker for Terry Arlen platters, and rumors are ripe considering certain of the folk stars. Naturally this pleases the local music fraternity who have long been plugging for just such opportunities for native talent and tunes. . . . Good example of how Canadians are going for top Canadian talent when they get the chance is the latest rating which shows the Denny Vaughan show topping every other program available to Canadian ears. Hope that more products will be as smart in enterprising as Imperial Tobacco who latched on Denny's net show when the All-Canada Radio folks offered it to them early last year. Recent cigarette tax figures prove that sales are way ahead of last year and the year before! Decca's Webb Pierce pulling a big advance ticket sale for his personal appearance here. This folk star is riding very high in these parts. . . . Billy O'Connor and his fine four are back again at the Colonial and judging by their reception on opening night they should log up another year of hold overs as they did on their last stand at the Circus Bar. Upstairs, Phil Napelon continues to do good business with the resulting h/dovers that automatically seem to be his.



FOUR LADS

Stardust Issues First Disk

NEW YORK—Stardust Records makes its bow with the release of four sides in a single package by Carmen McRae.

Stardust is headed by Len Frank who is also active in other phases of the disk business. He is president of Raleigh Records, Inc. (a pressing plant), Mastercraft Plating Corp., Carnegie Recording Studios, and he recently purchased a compound plant and an additional pressing plant in Louisville, Ky.

General manager of the new Stardust label is Chuck Darwin who was formerly associated with the Canadian diskery, Monogram Records, where he handled promotion sales and A & R chores, all of which he will be handling for Stardust. Darwin was also formerly associated with Universal Attractions and acted as road manager for such artists as the Ravens and Eddie "Mr. Cleanhead" Vinson.

Carlton Modifies Victor's "Open House" Policy

NEW YORK—Joe Carlton, head of A&R at RCA Victor, announced this week that because of the unprecedented number of non-professional people coming in on Mondays, it will be necessary to change the "Open House" policy as follows:

Only professional publishers and writers who are working members of either ASCAP or BMI will be audited Mondays on an "Open House" basis. People seeking to sell talent or masters will be asked to seek appointments by telephone. Amateurs and newcomers are to be urged to work through publishers.

The purpose of the "Open House" was to maintain the best possible relations with the working music trade. It is hoped this new policy will more closely work toward that objective.

Juke Box Haven



BOSTON, MASS.—Juke Box Haven, a new one-spot record shop, will celebrate its opening with a two-day cocktail party, Wednesday and Thursday, October 7 and 8.

The firm is affiliated with Poole Distributing, Wurlitzer phonograph distributors, and in addition to Miss Elmore DeRista, manager, Harry Poole and Charles Sussens, of the phonograph company will be on hand to welcome the operators.

The prime purpose of the one-stop is to service the music machine operators with all the records they need for their machines. In addition, the firm will sell retail to the general public.

Miller Off To Europe

NEW YORK—Dave Miller, president of Essex Records, is scheduled to leave for Europe on Monday, September 23. He will visit London, Paris, Brussels, Antwerp, Copenhagen, Berlin and Amsterdam.

His main purpose will be to complete lease deals with various firms and also to pick up material for his publishing and recording companies.

Essex Records has been phenomenally busy in the past several weeks, Miller reported. He said that in one ten day period, his firm had sold more than 200,000 records. He broke it down this way: "Three O'Clock In The Morning," the new Monty Kelly disk-110,000; "Farewell So Long, Goodbye," the latest by Bill Haley-65,000; and assorted orders for "Tropicana," "Crazy Man Crazy" and "Pat-A-Cake" came to 88,000.

Decca Releases Merman-Martin Ford TV Show Sound Track

NEW YORK—About three months ago, the Ford Motor company sponsored one of the most talked about television shows. And one of the reasons for the show's great success was the medley by the duet of Mary Martin and Ethel Merman.

On that 50th Anniversary show, the two renowned artists sat on chairs on a wide open stage and delivered some of the favorite standards of the past 50 years.

Because of the tremendous reception which the performers received, Decca bought the rights to the sound track of the TV show and has just released it on record. The platter features some of the songs which Misses Martin and Merman helped make popular in their lifetime in showbusiness. Songs like "There's No Business Like Show B-siness," "Wonderful Guy," "Wait Till The Sun Shines Nellie," "I've Got Rhythm" and a pack of other hits.

The results as heard on the platter were conducted and arranged by Jay Blackton.

Rainbow Signs Jeri Winters

NEW YORK—Eddie Heller, president of Rainbow Records, has announced the signing of Jeri Winters, former Stan Kenton vocalist. Her first sides will be released in a couple of weeks.

Bergman Lining Up Distribbers For Triangle Records

NEW YORK—Dewey Bergman, vice-president and A&R head of the newly formed Triangle Records, is currently on a tour of the New England states, lining up distributors and paving the way for the firm's first releases.

Announcement of the formation of the firm was made last week by Ben L. Kulick, its president. Kulick is also president of the Saysan Distributing Co. in Buffalo.

Accompanying Bergman on the trip is Paul Brown, in charge of record and sales promotion for the diskery.

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World's largest selection of specialized dance records for dance teachers and students . . . top, ballet, etc.

Write or Wire
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A GREAT FIRST
LITTLE
Rita Faye
SING A DUET WITH HER TINY SELF -
"ALABAMA"
MGM-11665

Breaking Fast
"THIS IS NEW YORK"
On Della # 117—Tony Iovello
Della Presents another **BIG ONE**
Bobby Doyle singing
and
"I'M ASHAMED OF MYSELF"
and
"MASQUERADE"
with Tony Iovello and Orchestra
Della # 127

Della RECORDS
6818 Sunset Blvd.
Hollywood 28, Calif.

THE CASH BOX RHYTHM & BLUES Rambblings

NEW YORK:

Another couple of vocal groups entering the picture this week. Over at Savoy Records, Herman Lubinsky has himself what Lee Magid, A & R head, calls the first really different sounding group to vie for honors, "The Wanderers." Joe Davis builds his already impressive vocal group stable with the addition of "The Sparrows." Davis already has two top flight groups in the Crickets and The Blenders. He also announced the signing of Otis Blackwell and nine-year-old Irene Treadwell. Little Irene will be released with two Christmas items soon. Yaretta Dillard booked solidly as a result of her succession of hits. . . . The grapevine tells us to watch out for the Charles Brown-Johnny Moore "Cryin' And Driftin'" Blues on Aladdin. Hear it's terrific. . . . "Just Walkin' In The Rain," originally etched by the Prisonaires on Sun has its first pop cover by Cathy Ryan on MGM. . . . Looks like Herald Records has come up with another hit in its "I Had A Notion" by Joe Morris and vocled by Al Savage. Side has the same exciting jubilee feel as "Shake A Hand." . . . Irv Marcus, Peacock and Duke salesman, stopping off in Charlotte, N.C. for a few days. . . . The Dominoes, King Records, broke all precedent when after their smash appearance at the recent Michigan State Fair they were invited to appear, next year. This will make the third successive appearance, of a new record for a rhythm and blues group. . . . Well it finally happened. Two Greeks met and didn't open a restaurant. Harry Apostoleris, Alpha Distributor, New York City, and Jimmy Kronos, president of Nocturne Records, got together when Alpha took over the Nocturne line. . . . Bob Rosen, Seeco Records, announced the appointment of Cosnat Distributing Company as exclusive distributor for New York, New Jersey and Pennsylvania territory. . . . George Goldner, Rama Records chief, has been getting a terrific sales reaction on the Crow's "I Love You So" and "Gee" wherever he visits. Goldner is now in the midwest and expects to hit key spots throughout the nation before he returns to New York. Amazing thing is that some cities are hot for "I Love You So" and others for "Gee."

CHICAGO:

Len Chess finally returned to good old Chicago, after a profitable four-week Southern junk. Len visited all distribbers in Louisiana, Tennessee, Florida, Alabama and Georgia. He reports that he signed some brand new talent. While in Shreveport, he bumped smack into Bob Austin of The Cash Box. Len claims that of all their current releases, Little Walter's latest shows the most promise. "And believe me," he concluded, "my car has already paid for itself a thousand-fold, 'cause I could turn on the air-conditioning and avoid the horrible 100-degree heat." . . . Lynn Hope skidded for Midwestern appearances in Flint and Saginaw, Michigan. But that's as close to Chicago as he'll come, it seems. Wonder why this popular guy never plays our town? . . . First shipment of Epic Records just hit the floor at United Distributors and George Leaner but real pleased with immediate reaction. . . . The Spaniels, currently riding high with their "Baby It's You," have just been signed to a contract by Shaw Artists Corporation. . . . Hear tell that Eddy Boyd plans to go out as a single. Piano and vocal act. . . . Sy House, busy passing out ceeegars in honor of brand new baby dotter, reports that, after two years, he is leaving King Records, effective October 1. Becomes national sales manager for Parrot and Swingtime diskeries. But will maintain his headquarters in Chicago. . . . Johnny Benson, sales manager for Specialty, in town this past week, visiting deejays and giving the overall picture here the once over. . . . Dizzy Gillespie comes back into the Capitol Lounge here for a four-week stay beginning 9/30. Believe he spends about four months out of each year at this club. . . . We just learned from Al Ducant that Billy Eckstine has accepted the national presidency of the Artists Society of America. What with Eckstine as national prexy, and Duke Ellington acting as national chairman, how can they miss?

LOS ANGELES:

It is interesting to note the large number of current releases that are climbing into the hot charts. . . . The Bihari Brothers recently released "All That Oil In Texas" with Oscar McLollie and the Honeyjumpers on the Modern label. This tune was originally recorded as B & B but almost instantly jumped into the pop field. Indications that it could be a big number. The ops have already put it on many of their boxes. . . . It was reported that one of the main reasons Aladdin Records has met with such great successes with their current releases is due to the fact that Maxwell Davis is back from the East and has been handling their arrangements. . . . Fats Domino completed a successful engagement here in LA and left on his tour of one nighters through Las Vegas, Denver and points East. His current release "Rose Mary" on the Imperial label is getting lots of play all over. Little Willie Mitchell is scheduled for an appearance at the five four ballroom October 9th. . . . It was reported that the ever popular Ink Spots will open at Larry Potters Supper Club for a ten-day engagement starting November 15th. . . . Art Rupe of Specialty Records keeps plenty busy trying to keep up with his ever growing catalog of standards and big sellers. . . . Jim Warren and Jack Andrews of Central Record Sales report that they are now handling some of the biggest numbers in town, plus many up and comers like Lawrence Stone's "Please Remember Me" (Modern) and "Run Gal Run" (Million Dollar) with Christine Chapman and Poppy Prince and his Orchestra. . . . Jake Porter and his trumpet are causing a lot of comment with "Beauville" and "El Torro" on his own Combo label. . . . Lew Chudd proxy of Imperial Records left on a business trip to New York and the East Coast. . . . Jimmie Wilson's "Blues at Sundown" and "A Woman Is To Blame" on the Ek label is getting a lot of comment and seems to be an up and comer. This is Jimmie's first big release since "Tin Pan Alley."

No Place Like Home



Joseph Lamont, baritone of Billy Ward's Dominoes who was taken ill 11 months ago and has been convalescing ever since, is welcomed back by Billy Ward and his Dominoes at the Michigan State Fair while autograph-seeking bobby-soxers look on. Ward (center, left) gave Lamont the job of road manager when he learned Joe was under the doctor's care and couldn't engage in the dazzling routines his Dominoes are noted for.

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ARTHUR PRYSOCK

Sings

TEMPTATION and MY MOOD

Decca 28867 (78 RPM) and 9-28867 (45 RPM)



MARGIE DAY

Singing

SNATCHIN' IT BACK and DO I

(Look Like a Fool to You)
Decca 28872 (78 RPM) and 9-28872 (45 RPM)



SISTER ROSETTA THARPE

Sings

FEED ME JESUS and SMILE IT THROUGH

Decca 48304 (78 RPM) and 9-48304 (45 RPM)



"It's What's in THE CASH BOX That Counts"

The Cash Box

AWARD O' THE WEEK
SEPTEMBER 26, 1953

GOES TO-

Willie Mabon

"YOU'RE A FOOL" (2:41)
[Terrific-BMI-J. Turner]

"MONDAY WOMAN" (2:43)
[Goday Music-Mabon]

WILLIE MABON
(Chess 7529)

● Willie Mabon continues his feud with his woman in "You're A Fool", in this slow rocking blues, Mabon takes the offensive and vindictively spits out harsh words as he berates his "Ba-a-by" with items like "You're the dog-gonest fool I've ever seen" and "You stay so drunk you don't know what it is to do on your feet no more". Vocal is done in talky style. A strongly novelty item that should follow in the sales trail of its predecessors. The flip, "Monday Woman", is Mabon at his vocalizing best. Willie bounces through the fetching piece with the support of some heated orking.

INSIDE HARLEM

While plaining Harlem's Apollo Theatre recently Duke Ellington chanced to hear the terrific voice of religious singer Dotty McCleod who was nightly belting out a wonderful batch of spirituals in a revival tent meeting some few yards away from the theatre. Was so impressed with the way this big voiced Miss gave out with the sharps and flats that he promptly signed her as the new female thrush with the band. New Yorkers will get the first chance to put the o.k. on the budding new star when Duke and his wonderful crew move into the famed Bandbox October 12. . . . The new boy and girl platter spinning team of Leigh Kamman and Diahm Johnson (they operate the 1280 Club nightly from 8:30 thru 10:30 over WOV) started their new show from Harlem's main stem (West 125th Street). Among the celeb's on hand to wish them well were the Dominoes, Joyce Bryant, Joan Shaw, Sam Most, The Four Dukes (new Duke Records group), Harlem's Mayor Willie Bryant, Shelton Lewis and many more. . . . A doff of the lid to WLIB staffers Bill Jenkins, music director, and deejay Lloyd Williams for their programming of The Cash Box selections. Lloyd, who brings his early wake 'em up show, "Harlem Serenade", to listeners each morning from 6 to 8:30 in the yawning, reports that he has noticed a definite change for the better in his audience reaction since airing The Cash Box list. Bill and Lloyd have a big bundle of cards and letters to prove it. . . . Promoter Teddy Powell and jockey Bill Cook making the booking agencies and buying up all the top talent for a string of one nighters as far out as Cleveland. Among those already contracted are Aladdin's Amos Milburn, Imperial's Fats Domino and Tico's Joe Loco. Cook waxed poetic in describing the terrific box office appeal of the Johnny Ace, Willie Mae Thornton package. Ace and Thornton are stars of the Don Robey labels, Duke and Peacock respectively. . . . Uptown operator Al Douglas, who has a great many juke boxes in Harlem and the boroughs, was one of the first to stock the latest wax bomb "You're A Fool" dropped by that exciting Chess Record star, Willie Mabon. Says it's really rocking the boxes.

EXCELLO HITS AGAIN! The Silvertone Singers

"I GOT A HOME IN THAT ROCK"

b/w
"IN MY HEART"

Excello 2013

45" + 78"

Another Big One!

"DIRTY BRITCHES"

b/w
"THINGS GONNA CHANGE"

by
THE LEAP FROGS

Excello 2014

45" + 78"

THE CASH BOX

in
HARLEM

on
CHICAGO'S
South Side

in
NEW
ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1	SHAKE A HAND Faye Adams & Joe Morris (Herald 416)	SHAKE A HAND Faye Adams & Joe Morris (Herald 416)	SHAKE A HAND Faye Adams & Joe Morris (Herald 416)
2	CRYING IN THE CHAPEL The Orioles (Jubilee 5122)	CRYING IN THE CHAPEL The Orioles (Jubilee 5122)	HONEY HUSH Joe Turner (Atlantic 1001)
3	ONE SCOTCH, ONE BOURBON, ONE BEER Amos Milburn (Aladdin 3197)	NADINE Coronets (Chess 1549)	MESS AROUND Roy Charles (Atlantic 999)
4	GOOD LOVIN' The Clovers (Atlantic 1000)	PLEASE LOVE ME B. B. King (R. P. M. 386)	CRYING IN THE CHAPEL The Orioles (Jubilee 5122)
5	PLEASE DON'T LEAVE ME Fats Domino (Imperial 5240)	GOOD LOVIN' The Clovers (Atlantic 1000)	MOTOR HEAD BABY Young John Watson (Federal 12131)
6	I WALK ALONE Vocalions (Rod Robin 119)	ONE SCOTCH, ONE BOURBON, ONE BEER Amos Milburn (Aladdin 3197)	BLUES WITH A FEELING Little Walter (Checker 780)
7	DON'T DECEIVE ME Chuck Willis (Okeh 6985)	TOO MUCH LOVIN' The "55" Royales (Apollo 448)	ROSE MARY Fats Domino (Imperial 5251)
8	I LOVE YOU SO The Crows (Rome 5)	DON'T DECEIVE ME Chuck Willis (Okeh 6985)	PLEASE DON'T LEAVE ME Fats Domino (Imperial 5240)
9	TOO MUCH LOVIN' The "55" Royales (Apollo 448)	GET IT The Royals (Federal 12133)	WHY, OH, WHY The Kings (Jox 314)
10	THE CLOCK Joe Turner (Duke 112)	HONEY HUSH Joe Turner (Atlantic 1001)	COW COW BLUES Fats Domino (Okeh 6982)

in
SAN FRANCISCO

in
NEWARK

in
MEMPHIS

1	SHAKE A HAND Faye Adams & Joe Morris (Herald 416)	SHAKE A HAND Faye Adams & Joe Morris (Herald 416)	FEELING GOOD Little Junior (San 187)
2	HONEY HUSH Joe Turner (Atlantic 1001)	GOOD LOVIN' The Clovers (Atlantic 1000)	SHAKE A HAND Faye Adams & Joe Morris (Herald 416)
3	CRYING IN THE CHAPEL The Orioles (Jubilee 5122)	PLEASE DON'T LEAVE ME Fats Domino (Imperial 5240)	TOO MUCH LOVIN' The "55" Royales (Apollo 448)
4	FEELING GOOD Little Junior (San 187)	ONE SCOTCH, ONE BOURBON, ONE BEER Amos Milburn (Aladdin 3197)	BLUES WITH A FEELING Little Walter (Checker 780)
5	GOOD LOVIN' The Clovers (Atlantic 1000)	TOO MUCH LOVIN' The "55" Royales (Apollo 448)	JUST WALKIN' IN THE RAIN Prisonaires (Sun 186)
6	PLEASE DON'T LEAVE ME Fats Domino (Imperial 5240)	GET IT The Royals (Federal 12133)	GOOD LOVIN' The Clovers (Atlantic 1000)
7	TOO MUCH LOVIN' The "55" Royales (Apollo 448)	DON'T DECEIVE ME Chuck Willis (Okeh 6985)	PLEASE DON'T LEAVE ME Fats Domino (Imperial 5240)
8	PLEASE LOVE ME B. B. King (R. P. M. 386)	PLEASE LOVE ME B. B. King (R. P. M. 386)	GET IT The Royals (Federal 12133)
9	ONE SCOTCH, ONE BOURBON, ONE BEER Amos Milburn (Aladdin 3197)	THE CLOCK Johnny Ace (Duke 112)	YOU'RE A FOOL Willie Mabon (Chess 1548)
10	TV IS THE THING Dinah Washington (Mercury 70214)	NADINE Coronets (Chess 1549)	CRYING IN THE CHAPEL The Orioles (Jubilee 5122)

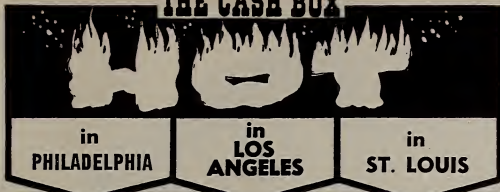
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Chess Records
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Little Walter
"BLUES WITH A FEELING"
Plus
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WINNER OF
The Cash Box
AWARD O' THE WEEK
SEPTEMBER 12, 1953

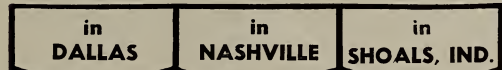
"It's What's in THE CASH BOX That Counts"

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1 SHAKE A HAND Faye Adams & Joe Morris (Herald 416)	SHAKE A HAND Faye Adams & Joe Morris (Herald 416)	SHAKE A HAND Faye Adams & Joe Morris (Herald 416)
2 CRYING IN THE CHAPEL The Orioles (Jubilee 5122)	CRYING IN THE CHAPEL The Orioles (Jubilee 5122)	CRYING IN THE CHAPEL The Orioles (Jubilee 5122)
3 PLEASE DON'T LEAVE ME Fats Domino (Imperial 5240)	GOOD LOVIN' The Clovers (Atlantic 1000)	GET IT The Royals (Federal 12133)
4 BANANA SPLIT Kid King's Combo (Excella 2009)	GEE The Crows (Rama 5)	GOOD LOVIN' The Clovers (Atlantic 1000)
5 GET IT The Royals (Federal 12133)	PLEASE DON'T LEAVE ME Fats Domino (Imperial 5240)	THE COMEBACK Memphis Slim (United 156)
6 TOO MUCH LOVIN' The "5" Royales (Apollo 448)	SHE WANTS TO ROCK The Flairs (Flair 1012)	JUST WALKIN' IN THE RAIN Prisonaires (Sun 186)
7 NADINE Coronets (Chess 1549)	THE CLOCK Johnny Ace (Duke 112)	TV IS THE THING Dinah Washington (Mercury 70214)
8 DON'T DECEIVE ME Chuck Willis (Okeh 6985)	GET IT The Royals (Federal 12133)	TOO MUCH LOVIN' The "5" Royales (Apollo 448)
9 GOOD LOVIN' The Clovers (Atlantic 1000)	ONE SCOTCH, ONE BOURBON, ONE BEER Amos Milburn (Aladdin 3197)	PERFECT WOMAN Four Blazers (United)
10 ONE SCOTCH, ONE BOURBON, ONE BEER Amos Milburn (Aladdin 3197)	TOO MUCH LOVIN' The "5" Royales (Apollo 448)	YOU'RE A FOOL Willie Mabon (Chess 7529)



1 HONEY HUSH Joe Turner (Atlantic 1001)	SHAKE A HAND Faye Adams & Joe Morris (Herald 416)	CRYING IN THE CHAPEL The Orioles (Jubilee 5122)
2 SHAKE A HAND Faye Adams & Joe Morris (Herald 416)	CRYING IN THE CHAPEL The Orioles (Jubilee 5122)	HONEY HUSH Joe Turner (Atlantic 1001)
3 CRYING IN THE CHAPEL The Orioles (Jubilee 5122)	GOOD LOVIN' The Clovers (Atlantic 1000)	PLEASE LOVE ME B. B. King (R.P.M. 386)
4 ONE SCOTCH, ONE BOURBON, ONE BEER Amos Milburn (Aladdin 3197)	JUST WALKIN' IN THE RAIN Prisonaires (Sun 186)	GOOD LOVIN' The Clovers (Atlantic 1000)
5 BLUES WITH A FEELING Little Walter (Checker 780)	FEELING GOOD Little Junior (Sun 187)	SHAKE A HAND Faye Adams & Joe Morris (Herald 416)
6 GOOD LOVIN' The Clovers (Atlantic 1000)	PLEASE DON'T LEAVE ME Fats Domino (Imperial 5240)	JUST WALKIN' IN THE RAIN Prisonaires (Sun 186)
7 FEELING GOOD Little Junior (Sun 187)	TOO MUCH LOVIN' The "5" Royales (Apollo 448)	RENT MAN BLUES Mersey Dec (Specialty 466)
8 RENT MAN BLUES Mersey Dec (Specialty 466)	ONE SCOTCH, ONE BOURBON, ONE BEER Amos Milburn (Aladdin 3197)	THE CLOCK Johnny Ace (Duke 112)
9 MESS AROUND Ray Charles (Atlantic 999)	HONEY HUSH Joe Turner (Atlantic 1001)	DRAGNET BLUES Johnny Moore (Modern 910)
10 PLEASE DON'T LEAVE ME Fats Domino (Imperial 5240)	THE CLOCK Johnny Ace (Duke 112)	GET IT The Royals (Federal 12133)

Double Award



NEW YORK.—The Clovers, Atlantic's hot vocal group, are tickled pink about receiving a double award while appearing at the Apollo Theater last week. The scroll to the left represents the boys' success in tying as The Most Programmed R&B Vocal Group according to The Cash Box Annual Disk Jockey Poll. The gold record is Atlantic's award for the sale of the 3,000,000th clover record. Surrounding the Clovers from L. to R. are: Marty Ostrow, The Cash Box; Jerry Wexler, Atlantic; Tom Dowd, Atlantic; Lou Krefetz, mgr. of the Clovers; Ahmet Ertegan, Atlantic; and Norman Orleck, The Cash Box.

We may not be the biggest name in Latin American Music but we are the greatest name.

Get all your top mambo hits featuring—

JOE LOCO
TITO PUENTE
TITO RODRIGUEZ
on the TICO label.

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220 W. 42 St.
New York
N. Y.
(WI 7-0652)

ORDER THIS ONE NOW!
CHRISTINE KRITRELL'S
"EVERY NIGHT IN THE WEEK"
b/w
"EVIL EYED WOMAN"
REPUBLIC 7055
REPUBLIC RECORDING CO.
NASHVILLE TENNESSEE

Cash Box Rating
"Excellent"
(Sept. 26th Issue)
THE BACHELOR BLUES
by PERCY MAYFIELD
473
Specialty records
8508 Sunset Blvd., Hollywood 46, Cal.

FOR TOPS IN R&B
JAY-DEE
A NEW HIT BY THE CRICKETS
"I'M NOT THE ONE YOU LOVE"
JAY-DEE 781
JOE DAVIS
RECORD MANUFACTURER
1619 Broadway (Circle 5-7688) New York, N. Y.

B. B. KING'S LATEST
"PLEASE HURRY HOME"
b/w
"NEIGHBORHOOD AFFAIR"
RPM # 391
RPM

Selling ALL OVER!!
"BANANA SPLIT"
by
KID KING'S COMBO
Excella 2009
45" — 78"
Western Dist.: Order From Monarch In Los Angeles.
NASHBORO RECORD CO.
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(Phone 6-2916)

THE CHRISTIAN TRAVELERS
offer a stirring release
"WELL DONE"
b/w
"MAKE MORE ROOM FOR JESUS"
These Spiritual sides are destined to be hits!!
PEACOCK # 1715
Peacock RECORDS, INC.

RHYTHM 'N' BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

JIMMY NELSON
(RPM 389)

- ⓑ "SECOND HAND FOOL" (2:38) [Mod. Music BMI—Nelson, Taub] Jimmy Nelson shouts out a feelingful reading of a slow blues. An ok deck.
- ⓑ "BIG MOUTH" (2:37) [Mod. Music BMI—Nelson, Taub] Another slow blues with intriguing lyrics. Friends tell him he talks too loud. Every time he opens his mouth he says the right thing. Nelson handles the material effectively.

BEP'S BROWN O.
(Meteor 5001)

- ⓑ+ "KICKIN' THE BLUES AROUND" (2:39) **Bep's Brown** and his ork dish up a slow instrumental that features the weird sax sounds of **Bep**. Sound comes through strongly and should excite lots of listening pleasure.
- ⓐ "ROUND HOUSE BOOGIE" A racer on a wild sax. This deck features an authoritative horn on a go item.

JACK COOLEY
(States 125)

- ⓐ "RAIN ON MY WINDOW" (2:50) Jack Cooley and his ork come up with a slow blues ballad of a breaking heart. Vocal of the sad melodic item smooth.
- ⓐ "COULD BUT I AIN'T" (2:52) [Pamlee BMI—Cooley] Flip is a quick mover with a riding sax intro. A saucy item with five lyrics.

JOHNNY PERRY'S ORCHESTRA
(Jubilee 5125)

- ⓐ "TERRIBLE, TERRIBLE FEELING" (2:44) [Benell BMI—Perry] Accompanied by sobs throughout Perry sings it's terrible to love someone who doesn't love you.
- ⓐ "PERRY'S BLUES" (2:33) [Benell BMI—Perry] The under lid is an instrumental slow blues smoothly etched.

THE LEAP FROGS
(Excell 2014)

- ⓑ "DIRTY BRITCHES" (2:42) **The Leap Frogs** dish up a middle beat bounce instrumental with Jimmy Johnson on the harmonica occupying the lead spot. The boys come through with a good beat and sound. Should grab itself some action.
- ⓐ "THINGS GONNA CHANGE" (2:41) On the flip, **Louis Campbell** sings of his lying woman. A slow southern type blues with the group performing in solid fashion.

THE CASH BOX

★ AWARD O' THE WEEK ★

"IN THE MISSION OF ST. AUGUSTINE" (2:47)
[Republic BMI—Chiarelli]
"WRITE AND TELL ME WHY" (2:27)
[Valley BMI—Glen]

THE ORIOLES
(Jubilee 5127)

● When you have a winner stay with it. That oft repeated philosophy apparently is the strategy of the Orioles. Having hit it so big with "Crying In The Chapel" the boys come through with two sides, "In The Mission Of St. Augustine," in the same vein, and "Write And Tell Me Why," by Arthur Glenn, author of "Chapel." Treatment is also similar. The arrangements are aimed at both the R & B audience and the Pop field. The latter market was captured to a large extent with "Chapel." The boys are soft and lush backing a velvety voiced **Tommy Til** on two beautiful melodic ballads. To coin some corn, **Til** is **Tillicif**.

"TV IS THE THING (This Year)" (2:41)
[Tamasa BMI—Sandford Medley]
"FAT DADDY" (2:39)
[Tamasa BMI—Sanford, Medley]

DINAH WASHINGTON
(Mercury 70214)

● **Dinah Washington** comes through with a pair in the right vein for action. The upper lid, "TV Is The Thing (This Year)," with gay and chuckly lyrics slightly on the blue side. **Dinah's** effervescent warbling puts this middle tempo bounce over in bubbly style and could be one of **Dinah's** big ones. The under lid, "Fat Daddy," is a rhythmic blues of moderate tempo. **Dinah** tells her man he is fat and forty and over the hill but she loves him still. The blues stylist really sings this one out and the potential of this deck is powerful. Look for both sides to command attention and plays.

JAMMIN' JIM
(Savoy 1106)

- ⓐ "JIVIN' WOMAN" (2:41) [Savoy BMI—E. Harris] **Jammin' Jim** sings a slow tempo blues with simple guitar support. Effective.
- ⓐ "SHAKE BOOGIE" (2:39) [Savoy BMI—Harris] Big play on this deck is the smart guitaring. A quick beat with a secondary vocal.

CHRISTINE CHATMAN
(Million 2002)

- ⓑ "RUN GAL RUN" (2:55) [BMI—Chatman, Prince] **Christine Chatman** makes merry with an infectious and gay calypso type ditty. Orking is in the mood.
- ⓐ "WINO'S LAMENT" (2:46) [BMI—Lee Colby] The fem threnx chants a slow torchy blues. Dreamy and soft lights.

LIGHTENING HOPKINS
(Decca 28841)

- ⓐ "POLICY GAME" (3:05) [Rockland Music BMI—Joe Luke] A typical Hopkins side that should go well with his market. Lyrics elaborate on the numbers game.
- ⓐ "THE WAR IS OVER" (3:07) [Northern Music ASCAP—Bob Shad] **Lightening** sings a slow blues with his twangy guitar lending plaintive support.

JOE LIGGINS and His Honeydrippers
(Specialty 474)

- ⓑ "THE BIG DIPPER" (2:28) [Venice—J. Liggins] **Joe Liggins** and his **Honeydrippers** etch a quick beat bounce detailing the dance.
- ⓐ "EVERYONE'S DOWN ON ME" (2:48) [Venice—J. Liggins] **Billy Binivins** vocals on this end. Sings of having lost every friend. The **Liggins** crew back in good style.

THE SWALLOWS
(King 4656)

- ⓐ "PLEADING BLUES" (2:23) [Jay & Cee BMI—Pierce Johnson] **The Swallows** go wild on a quick beat with lead pleading to his baby to please come back. A driving item with rhythmic hand claps. Sax is torrid and enthusiastic.
- ⓑ "TRUST ME" (2:30) [Hollybrook ASCAP—Tommy Edwards] The under lid is a slow blues ballad with romantic lyrics. Lead sings warmly and with emotion. A sprinkling piano lends color.

Rhythm 'N' Blues THE CASH BOX SLEEPER OF THE WEEK

"I HAD A NOTION" (2:41)
[Angel BMI—Joe Morris]
"JUST YOUR WAY BABY" (2:27)
[Angel BMI—Al Savage]

JOE MORRIS-AL SAVAGE
(Herald 417)

● **Joe Morris**, ork leader who wrote the nation's number one hit, "Shake A Hand," follows with another, "I Had A Notion," that looks like another biggie. **Morris**, with an established reputation as orkster and tunesmith, now emerges as a top talent scout as he unveils his male singer, **Al Savage**, to follow his discovery, **Faye Adams**. **Savage** sings the slow jump in exciting fashion. **Savage** and **Morris** captures the same feeling on this deck that made "Shake" so powerful. The religious kick engenders the spark that could break this etching wide open. The flip, "Just Your Way Baby," is a slow rhythmic low down blues effectively performed. "Notion" is the side.

"I'M NOT THE ONE YOU LOVE" (2:28)
[Beacon BMI—Campbell]
"FINE AS WINE" (2:34)
[Beacon BMI—Roisman]

THE CRICKETS
(Jay Dec 781)

● **The Crickets** bid for a big one with their latest, "I'm Not The One You Love" and "Fine As Wine." The former, a slow ballad blues, is performed in top flight manner by **The Crickets**. The group handles the melodic item with a mellow feeling. The boys are sadly bewildered as they sing the romantic lyrics. They tried to please but she couldn't be satisfied. Sweetly etched and could get a big piece of action. The flip, "Fine As Wine," is a quick beat bounce energetically performed. Lyrics are gay and treated to a light hearted reading by the group with orking in the mood. The side that has the "hit" potential, from where we sit, is the top deck. "I'm Not The One You Love."



1 SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416)

2 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122)

3 GOOD LOVIN'
The Clovers
(Atlantic 1000)

4 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240)

5 ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197)

6 GET IT
The Royals
(Federal 12133)

7 TOO MUCH LOVIN'
The "5" Royales
(Apollo 448)

8 HONEY HUSH
Joe Turner
(Atlantic 1001)

9 THE CLOCK
Johnny Ace
(Duke 112)

10 NADINE
Coronets
(Chess 1549)

Gold Disk



WASHINGTON, D. C.—Milt Grant, WOL, Washington disk jockey (center) is shown receiving a gold disk of "Anna" from Jimmy Klompus, sales manager for Gimbel Brothers Inc., MGM Record distributors for the Baltimore and Washington territory, for his efforts in launching the record. Looking on (left) is William Beeman, Jr., Washington salesman. A similar gold disk is being sent to Sylvana Mangano at the Ponti De Laurentis film studios in Rome.

Disk Jockey Sponsors of Wurlitzer-Laine Contest Report Heavy Entries

N. TONAWANDA, N.Y.—At the end of the first week for accepting entries in the Frankie Laine-Wurlitzer \$5000 Vocalist Scholarship Contest, disk jockey reports from widely varied localities indicate a flood of talent entering the competition. Each sponsoring jockey is asked to fill out and return to Wurlitzer a weekly report on the number of entries received. Although it is too soon to begin tabulating nationwide totals, some of the early reports indicate an unusually keen interest in the contest.

In a report dated September 16th, one day after the acceptance of entries began, Jack Thayer of WTCN, Minneapolis, reported 10 entries. From Miami, Florida, Harry Bunge of WQAM reports 22 entries had reached his desk by the afternoon of September 19th. From the extreme diagonal across the country, Wally Nelskog of KJR, Seattle, indicated 20 entries on September 18th. From KOPO-TV, Tucson, Andy Wilson reported the unusually high figure of 67 on September 17th. From Milwaukee, Bob "Coffeehead" Larsen of WEMP, totaled 38 entries on September 19th, while Bob Wells of WEBR, Buffalo, had 72 entrants on the afternoon of Tuesday, September 22, from which to select a winner. Houston, Texas, through Station KNUZ, indicates that 15 entries had been received on September 19th.

All participating disk jockeys are continuing to get entries at an increasing rate and there have been many calls for additional entry forms to meet the heavy mail requests. A telegram received at Wurlitzer on Monday (September 21) from Paul Brenner, W.A.A.T. Newark, New Jersey, requested 1000 more entry forms with the statement that his original supply was completely exhausted. Brenner, as well as the other jockeys, had received 250 forms in the original shipment. Additional forms were also requested from stations in Detroit, Denver, Kansas City and Oklahoma City.

The contest still has a little more than three weeks to run and if entries continue to pour in at the present

rate, contest judges will be hard-put to listen to all the transcriptions and make the decision in each of the 40 cities for announcement on November 1st. No applications will be accepted after midnight, October 19th.

Lombardo To Play Again At Yankee World Series Games

NEW YORK—For the fifth consecutive year—and for the sixth time—Guy Lombardo has accepted the invitation of the New York Yankees to give pre-game concerts on the field of Yankee Stadium for an hour before game time of each World Series game played in the Stadium.

As in past years Lombardo will accept no payment for himself or his musicians for this Stadium "engagement", and will pay his musicians out of his own pocket for the performances in accordance with musicians' union regulations. He will also absorb all incidental expenses, including transportation of the band from and back to the Hotel Roosevelt, and World Series tickets for his musicians so that they can see the games after concertizing.

Lombardo first accepted the Yankees invitation to give World Series concerts in 1947, and has repeated the chore at each subsequent World Series in which the Yankees have been engaged.

Phil Rose To Challenge Music

NEW YORK—Phil Rose announced this week that he was leaving Brunswick Records to become professional manager of Challenge Music.

In addition, he will devote himself to the two artists he manages, Betty McClaurin and Sarah McClawler.

Miss Rhythm Rides Again!!

"THE TEARS KEEP TUMBLING DOWN"
RUTH BROWN
1005

Atlantic RECORDING CORP.

VARETTA DOES IT AGAIN #1107

"I LOVE YOU"
STILL GOING STRONG #897
"MERCY MR. PERCY"
2 Big Hits by Varetta Dillard

SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.

HEAR THE FABULOUS TENOR SAXOPHONE OF

DON BYAS

#10-10 Moulin Rouge b/w Terry's Theme
#10-08 Tenderly b/w I'm In The Mood For Love
#10-09 Because Of You b/w Vanity
#10-12 Cliche b/w Too Young

ON

Savaco Records
The Biggest Name in Latin American Recordings
39 West 60th Street, New York 23, N. Y.

WANTED USED RECORDS UP TO 5 MONTHS OLD

WRITE QUANTITY AND PRICE

WE BUY ALL YEAR 'ROUND

VEDEX CO.
734 TENTH AVE., NEW YORK 19, N. Y.
TELEPHONE CIRCLE 7-3494

M-G-M RECORDS

VICKI BENET sings

"WHEN HE TAKES ME IN HIS ARMS. Mmm..."
and **"TWO LOVERS"**
MGM 11581 (78 rpm)
K-11571 (45 rpm)

THE GREATEST HITS OF THE BEST SELLING

The Novelty of the New Season!

"TURKISH CANDY"
JOE SCHUSTER MUSIC PUB.
1674 Broadway, N. Y. C. Room 718

THE SOCK NOVELTY!

"OH!"

LEO FEIST, INC.

Another HERALD HIT
 say—Distributors, DJs, Ops

"I HAD A NOTION"
 b/w
"JUST YOUR WAY BABY"
 by
AL SAVAGE
 with **JOE MORRIS ORK**
 Herald Record 417

1 In the Nation

"SHAKE A HAND"
 by **FAYE ADAMS**
 with
JOE MORRIS ORK
 Herald 416

Herald RECORDS
 236 W. 55th St.
 New York N. Y.

Sixth Annual "World Series of Dixieland" Set For Oct. 3

LOS ANGELES—On October 3rd, the sixth annual "World Series of Dixieland" will be held at the Shrine Auditorium in this city. Disk jockeys Gene Norman and Frank Bull will have on hand for the occasion Sidney Bechet and Bob Scobey's Prisco Band as top events. Scobey will fly his band and lead vocalist Clancy Hayes down to L. A. from San Francisco, for the jubilee, which is considered by many, the jazz event of the year. For Scobey, a Good Time Jazz recording artist, this is a repeat performance, having appeared at the festivities last year.

Also making a repeat performance will be George Lewis and his New Orleans Music. Lewis, another Good Time Jazz artist, is coming to the affair from Crescent City.

Other artists from the same diskery who were invited to the Dixieland party are Pete Daily's Chicagoans, The Banjo King, Jeanne Gayle, the Firehouse Five Plus Two, and Kid Ory's Creole Jazz Band. However, the latter two groups will not be able to appear because of previous commitments.

The Juke Box Test



Miriam Abramson Returns From Europe

NEW YORK—Miriam Abramson, Atlantic Records exec, returned from a two-month jaunt of the European countries.

Mrs. Abramson visited with her husband, Lt. Herb Abramson, who is stationed with the U. S. Armed forces in Germany. Herb Abramson is co-owner of Atlantic Records.

During her stay on the continent, Miriam Abramson made frequent visits to the companies handling the distribution of Atlantic Records.

Rodgers Joins RCA Victor Custom Record Sales

NEW YORK—Peter Rodgers has been appointed New York sales representative for RCA Victor Custom Record Sales, it was announced by James P. Davis, manager of the division. As salesman for RCA Victor's custom-made phonograph and premium and promotion records and transcriptions, he will report to David J. Finn, sales manager.

Prior to joining RCA Victor, Rodgers was assistant general manager of K. R. Smith-Allied Record Manufacturing for the past two years and treasurer of the K. R. Smith Co., Inc., from 1948 to 1951.

NEW YORK—RCA Victor execs listen to their new popular record releases on a jukebox from now on, rather than an ordinary phonograph. The change-over in machines indicates the increased emphasis RCA Victor is placing on the importance of the jukebox market. RCA Victor execs want to make certain that the records they release will sound fine on the jukeboxes of the nation. They feel that the good way to make sure of that is to audition each new record side on a jukebox, and have installed an impressive instrument in the main conference room at the 630 Fifth Avenue office.

There had been some comments from coin ops that certain records were not attracting sufficient attention on the jukeboxes because they didn't have the "right sound." RCA Victor engineers who investigated the matter discovered that the records in question sounded fine on an ordinary phonograph, but tended to lose certain values, for technical reasons, when heard over a jukebox sound system. The proper corrections were made, and now—with every record being checked on a jukebox before it is released—RCA Victor is looking forward to increased popularity with the nation's coin operators.

Reacting pleasantly to the music coming from their new jukebox in the RCA Victor conference room at 630 Fifth Avenue, New York, are: (Standing)—L. W. (Larry) Kanaga, General Sales Manager, who is leaning on the jukebox; W. L. (Bill) Alexander, Manager, Advertising and Sales Promotion; Irwin Tarr, Coin Operator Sales Manager; E. L. (Ed) Dodelin, Field Sales Manager; R. A. (Bob) McClusky, Country Western and Blues-Rhythm Sales Manager. (Seated)—J. Y. (Jack) Burgess, Merchandise Manager; George Marek, Director of Artists and Repertoire; and Henri René, Assistant Manager, Popular Artists and Repertoire.

Slated for fall sales!

ANOTHER NATURAL

by
Jimmy "Tin Pan Alley" Wilson

"A WOMAN IS TO BLAME"
 b/w

"Blues at Sundown"
 Big Town # 107

BIG TOWN RECORDS
 305 S. Fair Oaks Pasadena, Calif.

It Takes All Kinds

- One singer croons,
- One singer warbles,
- One sounds as if
 He's lost his marbles.
- One singer whippers,
- One has doubts
 Of being heard,
- And so he shouts.
- One singer yodels
 Like a Swiss,
- One singer bellows,
 Hit or miss.
- One singer wails,
 One thinks he's Bing . . .
- One in a hundred
 Singers sing.

—Richard Armour

A Great New Record by
THE SINGING STARS

"ONLY A LOOK"
 b/w

"WHAT WOULD I DO"
 DOT # 1181

Toys



NEW YORK—Bob Merrill, author of "Toys," and Eileen Barton, whose Coral recording of the tune has been making plenty of noise, listen to the record on a toy phonograph at Danny's Hideaway. To make the picture complete, they are surrounded by a bevy of toys.

Shaw, Sharon, Share Embers Bill

NEW YORK—Artie Shaw and his New Grameray Five open an eight-week engagement at the Embers in New York starting on October 5th. Shaw will revive some of his all-time great renditions of such songs as: "Begin the Beguine," "Indian Love Call," "Back Bay Shuffle," "Night And Day," "Frenesi" and loads of others.

As an added attraction to the Shaw show, Ralph Sharon, one of England's top pianists will make an appearance with his trio. Sharon has been in America for three months and this Embers engagement is his fourth. His debut was in Chicago in mid August. Then he went to Rochester and he is now completing an appearance in London, Ontario.

Plenty Fun & Coins Too

"FUN HOUSE POLKA"
 b/w "TWO BY FOUR POLKA"
 RAY HENRY ORCH.
 DANA #3134 (45 x 3134)

OPS: The Biggest and Best line of POLKAS—POLISH—BOHEMIAN and SLOVENIAN Tunes—available in all States.

WRITE FOR CATALOG

DANA Records Inc.
 344 North Ave., New Rochelle, N. Y.

THE CASH BOX
Reports
THE NATION'S
BIG 10

**HILLBILLY,
 FOLK & WESTERN
 JUKE BOX TUNES**

1 HEY JOE!
 Carl Smith
 (Columbia 21129; 4-21129)

2 A DEAR JOHN LETTER
 Jean Shepard & Ferlin
 Huskey
 (Capitol 2502; F-2502)

**3 I FORGOT MORE
 THAN YOU'LL EVER
 KNOW**
 Davis Sisters
 (RCA Victor 20-5345;
 47-5345)

4 IT'S BEEN SO LONG
 Webb Pierce
 (Decca 28725; 9-28725)

5 RUB-A-DUB-DUB
 Hank Thompson
 (Capitol 2445; F-2445)

6 GAMBLER'S GUITAR
 Rusty Draper
 (Mercury 70167; 70167 x45)

7 CARIBBEAN
 Mitchell Torok
 (Abbott 140; 45-140)

**8 CRYING IN THE
 CHAPEL**
 Darrell Glenn
 (Valley 101; 45-101)

**9 I WON'T BE HOME
 NO MORE**
 Hank Williams
 (MGM 11533; K-11533)

10 DEAR JOAN
 Jack Cardwell
 (King 1269; 45-1269)

Whaddya Know!



DETROIT—"You got them up north too?", seems to be singer Darrell Glenn's reaction as WXYZ's Ed McKenzie does a little spoofing with a stuffed alligator. Darrell visited the Detroit disc jockey recently to thank him for helping kick off "Crying In The Chapel" as a nationwide hit. McKenzie was playing a dub of the song even before the Valley release, and Detroit was among the first cities to list it as a best seller.

"Standing Room Only" At WWVA Jamboree

WHEELING, W. VA.—Throughout the summer months, it's been "Standing Room Only" at the performances of the WWVA Jamboree in Wheeling, W. Va. as record-breaking crowds continue to attend the famous 20 year old show.

During the fabulous, colorful history of this great show, more than 1,730,000 persons have paid admission to see the WWVA Jamboree. Every Saturday night, enthusiastic fans wait in line for hours to see and hear their favorite stars.

This summer, the month of August saw 12,544 persons pass through the turnstile at the Virginia Theatre in downtown Wheeling. And 138,561 more persons paid to see the stars and acts of the WWVA Jamboree as they played to capacity audiences in 147 of the listeners' own home towns.

The WWVA Jamboree, feature program of WWVA's powerful 50-thousand-watt "Friendly Voice", is heard regularly on the CBS Radio Network on "Saturday Night—Country Style."

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

- | | |
|----------------------------------------|----------------------------------------|
| 1. HEY JOE! | Carl Smith (Columbia) |
| 2. IT'S BEEN SO LONG | Webb Pierce (Decca) |
| 3. I FORGOT MORE THAN YOU'LL EVER KNOW | Davis Sisters (RCA Victor) |
| 4. A DEAR JOHN LETTER | Jean Shepard & Ferlin Huskey (Capitol) |
| 5. CRYING IN THE CHAPEL | Darrell Glenn (Valley) |
| 6. CARIBBEAN | Mitchell Torok (Abbott) |
| 7. MAMA, COME GET YOUR BABY BOY | Eddy Arnold (RCA Victor) |
| 8. TENNESSEE WIG-WALK | Bonnie Lou (King) |
| 9. I WON'T BE HOME NO MORE | Hank Williams (MGM) |
| 10. IS ZAT YOU MYRTLE? | The Carlises (Mercury) |

"RICOCHET"
 B/W
"OH MISERABLE LOVE"
 RCA Victor # 20-5454 (47-5454)

Op's—"MY ADOBE HACIENDA" RCA Victor # 20-4969 —Op's

PEE WEE KING and his BAND NBC Sat.

"It's What's in THE CASH BOX That Counts"

Prescott Expands His Activities To Include School, Travel Agency

BOSTON—Norm Prescott, of station WORL in this city, is probably one of the busiest djs in the country. Aside from his regular record spinning chores, Prescott is involved in many other enterprises.

Norm is the dean of the Norm Prescott School of Radio and Television. He teaches four night a week at the school and has a very high rating among the students. The majority of students who started at the school one year ago are now in some phase of radio or TV in and around the Boston area.

The Jimmy Cricket Travel Service is another of the djs' undertakings. With Harold Low, Norm runs a service for travelers. He would like all his friends in the music business to let the Jimmy Cricket Service handle all their ticket and hotel problems when they are in the Boston territory.

THE NATION'S TOP HIT!
DARRELL GLENN
 and the Rhythm Riders
**"CRYING IN
 THE CHAPEL"**

b/w
"HANG UP THAT TELEPHONE"
 Valley V-105
 ★ ★ ★

Just Released — Another Smash
**"WRITE AND TELL
 ME WHY"**

b/w
"DON'T LET ME DOWN"
 Valley V-107
 DJ'S: Write for Sample copy

VALLEY RECORDS
 BOX 10033, KINGSTON PIKE
 KNOXVILLE, TENNESSEE

WE SHIP ANYWHERE
BUCKLEY'S
 1707 CHURCH PH 42-5644
**ONE STOP
 NASHVILLE
 TENN.**
 45's and 78's **5¢** Over Regular Wholesale
 WE STOCK ALL LABELS
 ORDER FROM CASH BOX CHARTS

The Original Hit!
"CARIBBEAN"
 MITCHELL TOROK
 on Abbott # 140
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Best Sellers

- 1. A DEAR JOHN LETTER**
Jean Shepard & Ferlin Huskey
(Capitol 2552; F-2502)
- 2. HEY JOE!**
Carl Smith
(Columbia 21129; 4-21129)
- 3. I FORGOT MORE THAN YOU'LL EVER KNOW**
The Davis Sisters
(RCA Victor 20-5345; 47-5345)
- 4. IT'S BEEN SO LONG**
Webb Pierce
(Decca 28725; 9-28725)
- 5. CARIBBEAN**
Mitchell Torok
(Abbott 140; 45-140)
- 6. CRYING IN THE CHAPEL**
Rex Allen
(Decca 28758; 9-28758)
Darrell Glenn
(Valley 101; 45-101)
- 7. FORGIVE ME JOHN**
Jean Shepard & Ferlin Huskey
(Capitol 2586; F-2586)
- 8. DEAR JOHN**
Jack Cardwell
(King 1269; 45-1269)
- 9. TENNESSEE WIG-WALK**
Bonnie Lou
(King 1237; 45-1237)
- 10. YESTERDAY'S GIRL**
Hank Thompson
(Capitol 2553; F-2553)

HEY JOE . . .

Wants to Know

"DARLIN' AM I THE ONE"

by

CARL SMITH

COLUMBIA 21129

Valley Publishers, Inc.

Box 10033, Kingston Pike
Knoxville, Tennessee

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FOLK AND WESTERN REVIEWS

CO. JUNE & SHELPER	CO. GOOD
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BULLSEYE of the WEEK

"WRITE AND TELL ME WHY"
(2:47)

[Valley BMI—A. Glenn]

"DON'T LET ME DOWN" (2:55)

[Valley BMI—A. Glenn]

DARRELL GLENN
(Valley 107)

● Darrell Glenn's latest offering appears to have the potential of his previous smash, "Crying In The Chapel". Glenn delivers a top-drawer vocal on "Write And Tell Me Why", a tune penned by the artist's father, who also wrote "Chapel". Sung with tender emotion, the plaintive low lyrics express the chanter's desire to know why his gal left him after he did everything to make her happy. A lovely middle beat melody that should make the boxes jingle with excitement. The under lid, "Don't Let Me Down", is a quick beat romantic tune vocalized in fetching style by the artist. The Rhythm Riders support in eloquent fashion on this end. Edge goes to the top deck that should go saleswise in the pop as well as the country markets.

"KINSEY'S BOOK" (2:58)

[Intro BMI—Charlie Aldrich]

"SOMEBODY GOOFED" (2:49)

[Fairway BMI—Charlie Aldrich]

CHARLIE ALDRICH
(Intro 6083)

● Charlie Aldrich comes up with a disc based on the controversial book about the ladies written by Mr. Kinsey. It looks like Walkin'-Talkin' Charlie Aldrich has a hit on his hands as he zestfully belts out a delightful novelty about that book. Chorus happily blends in support of Aldrich on this amusing handclapper that could also take off popwise. Lyrics tell that nobody's doing anything exceptin' reading Kinsey's book. Ops oughta be mighty happy counting their receipts when they order this one. Under deck is another happy-go-lucky ditty with fetching lyrics dished up in similar fashion by the artist. Rhythmic backing flavors this end.

TOMMY COLLINS
(Capitol 2584)

"YOU GOTTA HAVE A LICENSE" (2:25) [Central BMI—Tommy Collins] The accomplished voice of Tommy Collins etches a quick beat musical pick-me-up. Enjoyable lyrics on a side that rides merrily along in gay manner.

"THERE'LL BE NO OTHER" (2:26) [Central BMI—Tommy Collins] Reverse deck is a moderate beat piece with romantic lyrics tenderly voiced by Collins. A solid pair of tunes with able string support on both sides.

AUTRY INMAN
(Decca 28778)

"PUCKER UP" (2:39) [Brenner BMI—Autry Inman] A quick beat love piece delivered in light-hearted fashion by the mellow voiced Autry Inman. Cute lyrics tell how much the chanter is achin' to give his gal a great big kiss.

"THAT'S WHEN I NEED YOU THE MOST" (2:20) [Old Charter BMI—Buddy Killen] Under portion is a moderate best weeper warbled in feelingful fashion by the artist. Inspired string support on two appealing sides.

THE STANLEY BROTHERS AND THE CLINCH MOUNTAIN BOYS
(Mercury 70217)

"I'M LONESOME WITHOUT YOU" (2:28) [Kentucky BMI—Ralph Stanley] Racing strings are featured on a distinctively styled item by the Stanley Brothers and the Clinch Mountain Boys. Trio lends a spirited vocal to this romantic lament.

"THE WEARY HEART YOU STOLE AWAY" (2:37) [Acuff-Rose BMI—Carter Stanley] Flip is another fast moving lament fashioned by the boys. Duet vocals adequately with a fanciful string backing.

SILM WILLET
(4 Star 1643)

"IT'S HARD TO LOVE JUST ONE" (2:32) [American BMI—Willet, Robson] Some fine material is dished up by Silm Willet as he vocals a feelingful item with infectious appeal. Hired Hands support in engaging fashion on this quick beat piece. Tune could be a money maker for the ops.

"LITTLE BLUEBIRD KEEP SINGING" (2:48) [Silm Willet BMI—Willet] Flip is a colorful etching of a fast beat lovers lament that Silm delivers in exciting manner. Chanter hopes that the singing of the bluebird will bring his love back. Both decks feature tinkling high notes on the piano.

"LITTLE RITA" CAROL
(Alexander 2371)

"HE WASN'T JUST AN ORDINARY PANHANDLER" (2:49) [Pelton BMI—Dick] The refreshing voice of ten year old "Little Rita" Carol renders a pleasant quick beat ditty. Smooth orking, delightful lyrics, and a catchy melody blend for a happy side.

"THE COWBOY WITH THE LASSOE" (2:05) [Pelton BMI—Dick] Lower end is another quick beat item handled in mellow fashion by the soft and polished chords of the tyke, Frank W. Metis. Ork backs in ok fashion on both ends.

"TEXAS JIM" ROBERTSON
(MGM 11591)

"BEWARE!" (2:45) [Milene ASCAP—Fred Rose] "Texas Jim" Robertson dishes up an easy reading on a lovely oldie brought up to date. General effect is stirring and rich on this pleasant moderate beat item.

"SCRATCHBRITCHES HILL, TENN." (2:44) [Pine Ridge ASCAP—Williams] Bottom lid is an amusing quick beat piece vocalized in the approved nasal manner of the artist. Lyrics tell about his love for the fair headed maiden from the hills.

"It's What's in THE CASH BOX That Counts"

FOLK and WESTERN ROUNDUP

Johnny Bond is making a number of appearances—some at rodeos—and is headed from the Texas-Oklahoma area to the West Coast on a business trip. Johnny's new release is going great, and has "Let Me Go Devil" coupled with "Wildcat Boogie." After a very successful appearance on the country's top country show, Grand Ole Opry, Jean Shepard with Ferlin Huskey, are happy country with interesting sales being registered on "Forgive Me John," their with the steadily increasing sales in Capitol following up the hit platter, "Dear John Letter." They made their appearance on Grand Ole Opry as guests of Carl Smith Saturday, September 19th. Currently on tour of the South and Southwest booked by the MCA office in Dallas, they returned to the West Coast this week for seven weeks of one nighters in ballrooms and clubs of the Northwest and Canada. Buck and Sonny, Medford, Oregon promoters, are handling the big fall and winter tour. "Minnie Pearl's Party," a new weekly published book which could easily skyrocket to the top in the next few weeks. Cousin Minnie, Queen of the Grand Ole Opry, and favorite of millions of radio listeners, has loaded her little literary effort with interesting pictures, and the little bits of news which have made her famous. The bride of Grinder's Switch, Tenn., tells all in "Minnie Pearl's Diary," and any person without the book is missing something. Get details by writing Minnie Pearl, Grand Ole Opry, Station WCM, Nashville, Tennessee. Mitchell Torok, the 23-year-old Texas artist disc jockey for ABC Radio Records, is alluded to that pop deejays have jumped on the bandwagon and are playing the grooves off of his "Caribbean." The great writing talents of Torok were shown with his first tune, "Mexican Joe." Jack Loyd's record of "Divorce Granted" stirred up so much interest a major label is covering with release soon with a top C&W artist. Numa Pompilius, Hollywood producer and executive. Loyd's record is on the fast growing Eastman label and flip side is "Act 1, Act 2, Act 3."

CARL SMITH

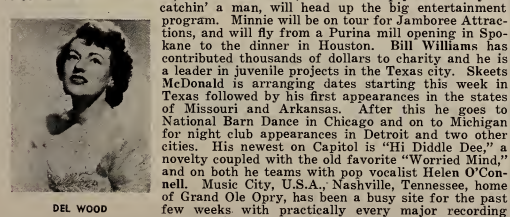
Little Rita Faye's catchy version of "Alabama" is getting stronger all the time. The sweet little thrush should be blossoming into a big name in the near future. Promising efforts are being made to get her into the management field. ... Fred Foster. Fred is handling the Republic keyboard artist, Del Wood, and thus far is doing a good job for the "Down Yonder Gal." Fred recently had Del on the Eddy Arnold TV Show and has numerous bookings for her during the current Fall and Winter season. Keep up the good work, Fred! Word from Tom Perryman, Hollywood president of the Johnny Horton (Mercury) Fan Club, says that Johnny has just completed a visit to New Orleans where he appeared on TV there and endorsed a safety campaign. While in New Orleans, Johnny was presented the key to the city by the Mayor. Tom Perryman is now manager of KSJL in Gladewater, Texas. Congratulations! Carl Smith, whose network show for the Martha White Flour people is fed to quite a string of stations throughout the Southeast, is preparing to run a promotion tour through these cities. Should all details materialize, Smith would be playing in Tennessee, Kentucky, Alabama, Georgia, North and South Carolina, Florida, and Mississippi. Eddie Hill (Mercury) one of the more versatile artists as recorded on the "Evans and Alan" day morning "Breakfast At The Opry" Show, Saturday, September 19th, the following lineup of artists: Roy Acuff, (Capitol) and all his Smoky Mountain Boys, Lonzo and Oscar with Tommy Warren, Minnie Pearl and Rod Brasfield on the "Evans and Alan" Show. At The Opry" stint, Eddie holds down the job of "Night Mayor Of Music City" in the role of a deejay over WSM each evening. During his spare time, Eddie does a few personal appearances and records on the Mercury label. Eddie also writes some songs, but to date I've been unable to figure out just when he does them.

MITCHELL TOROK

Terry Preston's name will not be dropped completely by Capitol as was first planned. Terry enjoys wide popularity throughout the industry, and especially with fellow artists. Since the war he has spent most of his time on the Pacific Coast doing radio, TV, records and personal appearances. He gained millions of new fans under the name of Ferlin Huskey singing "Hank's Song," and then teamed with Jean Shepard on "Dear John Letter" and "Let Me Go Devil." Terry, as well as other new releases. Bill Williams will stage his annual Capon Dinner in Houston, October 14th, and all proceeds go to Charity. Chick Willis, voice of Francis The Mule, and Minnie Pearl, Grand Ole Opry's authority on catfish, will make a major appearance in the big entertainment program. Minnie will be on tour for a number of weeks and will fly from a Purina mill opening in Spokane to the dinner in Houston. Bill Williams has contributed thousands of dollars to charity and he is active in several organizations in the Texas city. Skeets Uffer and Gene McDonald is arranging dates starting this week in Texas followed by his first appearances in the states of Missouri and Arkansas. After this he goes to National Barn Dance in Chicago and on to Michigan.

Musicians City, U.S.A., Nashville, Tennessee, home of Grand Ole Opry, has been a busy city for several weeks with practically every major recording manager in the business there for recording sessions with top country artists. Steve Hosca, RCA Victor & R&M man, Ken Nelson, Capitol A&R man, and Pat Cochran for Decca company, have all been on the scene getting the best of wax for the fall season. Cowi Law is due in town this week or the next and Dee Kilpatrick, Mercury's A&F head has permanent offices in the city.

Buddy Killen and Floyd Robinson are now working as the "Jack and Daniel" act inasmuch as Antry Lane (Decca) has entered the scene and was a former partner with Floyd in the act. Big Jim Hess, veteran DJ at WIVK, Knoxville, Tennessee, has just completed plans to do TV stints for the new TV station, WTSK when it goes into operation this week. Mary Waterston, Buckley Record manager real busy fixing up her new home.



DEL WOOD

THE CASH BOX and WESTERN ROUNDUP

REGIONAL RECORD REPORTS

- Buck Benson**
WLBK—Lebanon, Pa.
1. Let Zou Myrtle (Carlisle)
2. Caribean (Mitchell Torok)
3. Black Mountain Ray (Joe Maphis)
4. Private Property (Johnnie & Jack)
5. Sufferly Love (Jim Reeves)
6. I'm Gonna Sail Away (Smith Bros.)
7. It's Been So Long (Pierce)
8. I'd Rather Die Young (Mac Wiseman)
9. Born Again (Loving Bros.)
10. Heavy Blue (Hank Williams)
- Cuz 'n Larry Lane**
WEBK—Tampa, Fla.
1. John Henry (H. Thompson)
2. North Carolina (Tommy Ryan)
3. Let Me Go Devil (W. Ray)
4. Sing Me Goodbye (Ray Jethro)
5. At The End Of Lonely Day (Marry Robins)
6. If I Never Get To Heaven (Eddy Arnold)
7. Hey Joe (Kitty Wells)
8. Darling Am I The One (Carl Smith)
9. They Got Me Smiling That Way (Red Garrett)
10. Private Property (Johnnie & Jack)
- Smoko Smyth**
KRNT—Des Moines, Iowa
1. Yesterday's Girl (Thompson)
2. It's Been So Long (Pierce)
3. Hey Joe (Carl Smith)
4. Sing Me Goodbye (Ray Jethro)
5. Sentimental (M. Robbins)
6. Forgive Me John (Johnnie & Jack)
7. I'm Gonna Sail Away (Smith Bros.)
8. I Won't Be Home No More (Hank Williams)
9. A Dear John Letter (Minnie Pearl)
10. I'm Walking The Dog (Webb Pierce)

- David Walshok**
KCTJ—Gonzales, Texas
1. Hey Joe (Carl Smith)
2. Caribean (Mitchell Torok)
3. It's Been So Long (Pierce)
4. Let Me Be The One (Locklin)
5. Don't Say Goodbye (Johnnie & Jack)
6. Forgive Me John (Johnnie & Jack)
7. I Won't Be Home No More (Hank Williams)
8. Crying In The Chapel (Allen)
9. For Now And Always (Hank Snow)
10. El Rancho Del Rio (Reeves)
- Shel Horton**
WHUN—Huntington, Pa.
1. Castaway (Rosalee Allen)
2. She Taught Me (K. Robbins)
3. Sing Me Goodbye (Ray Jethro)
4. Sentimental (M. Robbins)
5. Hey Joe (Carl Smith)
6. Caribean (Mitchell Torok)
7. Marriage Of Mexican Joe (Carolyn Bradshaw)
8. Side Meat And Cabbage (Jimmy Dickens)
9. Little Donkey (Hank Williams)
10. Mexican Joe (Mitchell Torok)
- Bob Edwards**
Fort Monmouth, N. J.
1. It's Been So Long (Pierce)
2. Tennessee Wig Walk (Lou)
3. Hey Joe (Carl Smith)
4. Crying In The Chapel (Allen)
5. Is Zat You Myrtle (Carlisle)
6. A Dear John Letter (Minnie Pearl)
7. How's The World Treating You (Eddy Arnold)
8. I Can't Wait (Faron Young)
9. Private Property (Johnnie & Jack)
10. Alabama (Little Rita Faye)

- Tom 'N' Jack**
WKAB—Mobile, Ala.
1. Dear Joe (Jack Cardwell)
2. Let Me Go Devil (W. Ray)
3. Don't Be A Fool Too Often (Billy McEhee)
4. A Dear John Letter (Minnie Pearl)
5. Crying In The Chapel (Allen)
6. Hot Dog Rag (Red Foley)
7. It's Been So Long (Pierce)
8. I Forget Me (Davis Sisters)
9. Alabama (Little Rita Faye)
10. Drive On (Luke McDaniel)
- Paul Kallinger**
XERF—Del Rio, Texas
1. Hey Joe (Carl Smith)
2. Forgive Me John (Johnnie & Jack)
3. It's Been So Long (Pierce)
4. Is Zat You Myrtle (Carlisle)
5. If You'll Only Love Me (Red Sovine)
6. Let Me Be The One (Locklin)
7. A Dear John Letter (Minnie Pearl)
8. I Forget Me (Davis Sisters)
9. Shake A Hand (Red Foley)
10. Alabama (Little Rita Faye)
- Randy Blige**
WJZZ—Chicago, Ill.
1. Forgive Me John (Johnnie & Jack)
2. Hey Joe (Carl Smith)
3. Don't Throw Your Life Away (Johnnie & Jack)
4. I'll Never Get To Heaven (Eddy Arnold)
5. I Won't Be Home No More (Hank Williams)
6. Sing Me Sentimental (M. Robbins)
7. For Now And Always (Hank Snow)
8. Private Property (Johnnie & Jack)
9. I'll Dance At Your Wedding (Jimmy Dickens)
10. Sorry For Myself (Victory)

- Uncle El Brown**
WGST—Atlanta, Ga.
1. Forgive Me John (Johnnie & Jack)
2. Crying In The Chapel (Allen)
3. A Dear John Letter (Minnie Pearl)
4. How's The World Treating You (Eddy Arnold)
5. I Have But One Goal (Smith Bros.)
6. Hey Joe (Carl Smith)
7. Mama Come Get Your Baby Boy (Eddy Arnold)
8. A Dear John Letter (Minnie Pearl)
9. I Might Have Been (B. Woodall)
10. Spanish Fireball (H. Snow)
- Sleepheigh Cliff**
KASM—Albany, Minn.
1. I Forget Me (Davis Sisters)
2. Hey Joe (Carl Smith)
3. It's Been So Long (Pierce)
4. Caribean (Mitchell Torok)
5. A Dear John Letter (Minnie Pearl)
6. Let Me Be The One (Locklin)
7. Crying In The Chapel (Allen)
8. Mexican Joe No. 676 (Carolyn Bradshaw)
9. Hot Dog Rag (Red Foley)
10. Marriage Of Mexican Joe (Carolyn Bradshaw)
- Butch Lewis**
WKJO—Springfield, Mass.
1. I Won't Be Home No More (Hank Williams)
2. Caribean (Mitchell Torok)
3. John's Reply (Hance & Stable)
4. Hi Diddle Deo (O'Connell & McDonald)
5. Hey Joe (Carl Smith)
6. Bonnie Blue Song (Pierce)
7. Crying In The Chapel (Allen)
8. Mexican Joe (Jack Jethro)
9. Shake A Hand (Red Foley)
10. I Forget Me (Davis Sisters)

- Art Barrett**
WAWY—Portsmouth, Va.
1. I Was Born In Old Wyoming (Hank Williams)
2. Kinsey's Book (C. Aldrich)
3. New Carroll County Blues (Billy Strasser)
4. I Never Had It So Good (Mac Marvin)
5. My Wedding Ring (Shepard)
6. Hey Joe (Carl Smith)
7. I Forget Me (Davis Sisters)
8. The Hard Way (J. Moore)
9. Let Me Go Devil (W. Ray)
10. Write And Tell Me (Glenn)
- L. F. Kenfield**
WTC—Hartford, Conn.
1. I Won't Be Home No More (Hank Williams)
2. I Can't Wait (Faron Young)
3. Cold Shoulder (Ray Jethro)
4. For Me, For Me (W. Tuttle)
5. A Dear John Letter (Minnie Pearl)
6. For Now And Always (Hank Snow)
7. Two Friends Of (Hank Snow)
8. Alabama (Little Rita Faye)
9. Mama Come Get Your Baby Boy (Eddy Arnold)
10. Gambler's Guitar (M. Travis)

- Sheriff Tex Davis**
WLOW—Norfolk, Va.
1. Forgive Me John (Johnnie & Jack)
2. Let Me Be The One (Locklin)
3. Mama Come Get Your Baby Boy (Eddy Arnold)
4. Yesterday's Girl (Thompson)
5. A Dear John Letter (Minnie Pearl)
6. It's Been So Long (Pierce)
7. Hey Joe (Carl Smith)
8. Don't Claim To Be An Angel (Kitty Wells)
9. Dating Am I The One (Carl Smith)
10. Hey Joe (Kitty Wells)
- Clarence Kneeland**
WERI & WICH—Jewett City, Conn.
1. A Dear John Letter (Minnie Pearl)
2. Crying In The Chapel (Allen)
3. Hey Joe (Carl Smith)
4. I'm Gonna Sail Away (Smith Bros.)
5. Mama Come Get Your Baby Boy (Eddy Arnold)
6. For Now And Always (Hank Snow)
7. Is Zat You Myrtle (Carlisle)
8. Caribean (Mitchell Torok)
9. I'm Crying My Lasso (Mac Wiseman)
10. Let Me Be The One (Locklin)
- Cracker Jim**
WFMG—Miami, Fla.
1. I Forget Me (Davis Sisters)
2. Mama Come Get Your Baby Boy (Eddy Arnold)
3. Hey Joe (Carl Smith)
4. Dorell Glenn (J. Shepard & F. Huskey)
5. Crying In The Chapel (Allen)
6. It's Been So Long (Pierce)
7. How's The World Treating You (Eddy Arnold)
8. Be So You (L. F. Fizzell)
9. I Won't Be Home No More (Hank Williams)
10. Vaya Con Dios (W & M Tuttle)

- Billy The Kid Stanley**
WNOE—New Orleans, La.
1. A Dear John Letter (Minnie Pearl)
2. Hey Joe (Carl Smith)
3. Bonnie Blue Song (Pierce)
4. It's Been So Long (Pierce)
5. I Won't Be Home No More (Hank Williams)
6. Is Zat You Myrtle (Carlisle)
7. Red Lips And Warm Red Wine (Loving Bros.)
8. Mama Come Get Your Baby Boy (Eddy Arnold)
9. Walking In The Moonlight (Steve Rodriguez)
10. I Can't Wait (Faron Young)

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Location Contracts Help Stabilize:

Here and There KIDDIE RIDE BIZ

The one big factor that is actually stabilizing the kiddie ride business, at least according to leaders in the field, is that the greater majority of the operators of kiddie rides have been sufficiently intelligent to obtain location contracts.

For many years this publication has urged operators of all types of machines to obtain legal location agreements, so as to assure themselves of retaining their equipment in the locations, at least until the period of amortizing is completed.

The Cash Box has, at the same time, reprinted some of the location agreements which have held up in many court cases and, thereby, have proved to be the best insurance the operators have for retaining their locations for a definite period of time.

The vending machine and automatic music operators have been among the most persistent in attempting to obtain location agreements. The games men, for some reason or other, have gone along without trying too hard to obtain such agreements from their locations.

But it fell to the lot of the men engaged in the newest division of the industry to make an all out effort to assure themselves of retaining their locations by legal, contractual agreement. These are the kiddie ride operators.

They have, in many cases, only installed their equipment where they have been able to obtain such agreements from the location owners.

This has acted as a stabilizing influence. It has helped assure them that they would be able to amortize their equipment and, in some cases, has acted as the brake to hold back competition, which might have been ruinous to them.

The need for such legal location contracts is not due to the fact that the kiddie rides are priced higher than the present day automatic photographs, vending machines or amusement games. Rather from the fact that there are so many long distance operations where the operator never meets the store manager and, in some cases, never even sees his equipment for many months.

One well known sales manager advises that his firm has drop-shipped kiddie rides to certain chain stores and that in one case, with which he is familiar, the ride has been there for nine months without the operator ever having seen it, or seen how it was located, or where it is located, or having even seen the store itself.

All that time, of course, the operator has been receiving his check from the headquarters of the chain and, included in the detailed report of the earnings arrangement, is the name and address of this store from which this operator receives a goodly income.

The fact remains that because of this type of operating not only do the kiddie rides have to be mechanically perfect, or about as perfect as any mechanism will ever be in the industry but, at the same time, the operator must have a contractual agreement with the location owner to assure himself that his equipment will remain where it is placed.

Kiddie ride operators believe that far over 65% of their fraternity now have location agreements. They consider this figure quite conservative. In fact, some have stated that regarding contracts with locations, as far as they themselves are concerned, range in the 90% category. Of course, this is the unusual, rather than the usual, case.

Yet because of these legally contracted locations the kiddie ride business is more stabilized than almost any other division of the industry.

The fact that the kiddie ride business is now undergoing some growing pains does not mean that it will fall by the wayside.

It instead means that, once these growing pains have been worked out, the field will be more stabilized than ever before. It will be able to go ahead faster than it ever has because it is so strongly entrenched in the locations where kiddie rides have proved themselves profitable.

The fact remains that, where the operator is strongly entrenched in a location, due to legal contractual agreement with the location he has every opportunity of amortizing the cost of his capital investment in his kiddie rides and, therefore, will certainly begin to show profit on this investment while, at the same time, being assured of his retaining the same location for all new equipment he desires to feature therein.

This means that the kiddie ride business, regardless of its present day growing pains, is a more stabilized business than many others in this industry.

It will continue its growth, as it gradually comes out of its growing pains, to an assured and better future.

Here
and
There

YOSEMITE NATIONAL PARK, CALIF.—“Despite some forecasts and fears of an early recession or depression, I believe the coming year, 1954, will establish an all-time high in the production, distribution and consumption of consumer non-durable goods and services”, predicted J. W. Keener, vice president of the B. F. Goodrich Co., in a speech to those attending the fifth summer management conference sponsored by the Institute of Industrial Relations and the schools of business administration of the University of California, held last week. He said the United States will enjoy in 1954 one of the most prosperous years in history.

PHILADELPHIA, PA. — Jack Sheppard, who was one of the originators and was instrumental in organizing a music operators association in Philadelphia, returned to the city after an absence of some years. Sheppard has once again started an operation of music machines, and is appalled at the operating conditions in the city. He lays the blame on the operators themselves who haven't made the slightest effort to assist themselves thru the offices of a strong association. With the assistance of several substantial music operators, Sheppard will devote considerable time from now on to bring the city's operators together into a strong organization.

CHICAGO—A new kind of dining service will be introduced on a day train which will be initiated between El Paso and Albuquerque on Sunday, September 27, by the Santa Fe Railway. The train, featuring Fred Harvey food—traditional with the Santa Fe—will have a Lunch-O-Mat coin machine that will vend neatly packaged hot and cold sandwiches, as well as juices, coffee, milk and pastries. Hot sandwiches will sell for 35c; cold sandwiches 25c; coffee 10c; milk and juices and pastries 15c. The machine, made by Lunch-O-Mat Co., New York, is about the size of a kitchen cabinet.

AUSTIN, TEX.—Kiddie rides, such as horses, boats, airplanes, etc., are subject to a tax in the state, if it takes a coin to run them. This ruling was made by State Attorney General John Ben Shepperd. Texas taxes coin operated machines according to the number of units. Shepperd said the levy applies also to “skill or pleasure coin-operated machines.”

OCT. 3-4-5**INTERNATIONAL**

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To phonograph operators everywhere my personal invitation to attend the unveiling of our new "Comet" line in your territory, Saturday, Sunday and Monday, October 3, 4, 5.

In all of the many years in the phonograph industry never have I had such a great pleasure in announcing a new line of products.

As a phonograph operator, you owe it to yourself to see the newest and finest products in our industry. When you attend our distributor showing October 3, 4, 5, you will see engineering and designing that is years ahead of its time. Features that are outstanding. You can tell at a glance that they mean extra money in your pocket. I am proud that the new "Comet" line are all Rock-Ola products.

Sincerely

David C. Rockola

Mr. Percy J. Alleman
Mr. Gasper Mule
A. M. & F. Distributing Co.
3118 Tulane Avenue
New Orleans, Louisiana

Mr. R. C. Hogard
Wolfe Distributing Co.
710 N. W. 2nd Street
Oklahoma City, Oklahoma

Mr. Joe Brilliant
Brilliant Music Company
19963 Livernois Avenue
Detroit 31, Michigan

Mr. Al Calderon
Calderon Distributing
450 Massachusetts Avenue
Indianapolis, Indiana

Mr. South H. Dixon
Coin Automatic Music
241 W. Main Street
P. O. Box 364
Johnson City, Tennessee

Mr. Jack Mulligan
Mr. Leo Dixon
Dixon Distributing Corp.
3808 Southern Blvd.
Youngstown, Ohio

Mr. D. R. Franco
Franco Distributing Co.
24 North Perry
Montgomery, Alabama

Mr. Harry Hooser
Ft. Worth Amusement Co.
1210 S. Main Street
Fort Worth, Texas

Mr. Archie J. La Beau
La Beau Novelty Sales Co.
1946 University Avenue
St. Paul 4, Minnesota

Mr. Joe Abraham
Lake City Amusement Co.
4533 Payne Avenue
Cleveland, Ohio

Mr. B. D. Lazar
B. D. Lazar Co.
1635 Fifth Avenue
Pittsburgh 19, Pennsylvania

Mr. Morris Silverberg
Eastern Vending Sales Co.,
Inc.
940-942 Linden Avenue
Baltimore, Maryland

Mr. Lu D. Shulman
Modern Distributing Co.
3222 Tejon St.
Denver 11, Colorado

Mr. Jerry J. Golumbo
Music & Television Corp.
1119 Commonwealth Avenue
Boston 15, Mass.

Mr. D. L. Osborn
Osborn Distributing Co.
278 Sixth St.
San Francisco 3, California

Mr. H. W. Ajax
Puget Sound Novelty Co.
114 Elliott Avenue, West
Seattle 99, Washington

Mr. Howard W. Robinson
Robinson Distributing Co.
301 Edgewood Avenue, S. E.
Atlanta, Georgia

Mr. Jack Rosenfeld
J. Rosenfeld Co.
3218 Olive St.
St. Louis 3, Missouri

Mr. Herman Scott
Mr. Al Katz
S & K Distributing Co.
2014 Fairmont Avenue
Philadelphia 30, Pennsylvania

Mr. Earl Montgomery
Mr. Frank Smith
S & M Sales Company
1074 Union Avenue
Memphis, Tenn.

ROCK-OLA DAYS....

"COMET" LINE

SEE ALL THREE
NEW "COMET" PHONOGRAPH
NEW "COMET" PLAYMASTER
NEW "COMET" WALL BOX

YOU
ASKED
FOR
IT!

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Seacoast Distributors, Inc.
1200 North Avenue
Elizabeth, New Jersey

Mr. Lawrence LeSturgeon
LeSturgeon Distributing
Co.
2828 South Blvd.
Charlotte, North Carolina

Mr. Irv W. Weiler
Mr. Carl Hollzel
Uni-Con Distributing Co.
3410 Main St.
Kansas City 2, Missouri

Mr. Ken F. Wilkinson
United Amusement Co.
432 N. Main
San Antonio, Texas
and
United Amusement Co.
2612 Fannin
Houston, Texas

Mr. Dan Wertz
Wertz Music Supply Co.
1013 East Cary St.
Richmond 19, Virginia

Mr. Joe Westerhaus
Royal Distributing
3726 Kessen Avenue
Cincinnati, Ohio

Mr. Al Stern
Mr. L. Micon
World Wide Distributors
2330 North Western Avenue
Chicago 47, Illinois

Mr. Cliff Baillie
Baillie Distributing Co.
647 South West St.
Syracuse, New York

Mr. Carl Happel
Badger Novelty Co.
2546 North 30th St.
Milwaukee 10, Wisconsin

Mr. J. Harry Snodgrass
Border Sunshine Novelty
2919 N. Fourth St.
Albuquerque, New Mexico

Mr. H. M. Branson
Mr. G. L. K. Brawner
H. M. Branson Distributing
Co.
811 E. Broadway
Louisville 4, Kentucky

Mr. Harry Brinck
H. B. Brinck
825 E. Front St.
Butte, Montana

Mr. H. E. Daniels
Capitol Music Distributing
Co.
135 E. Amite St.
Jackson, Mississippi

Mr. Frank Fabiano
Fabiano Amusement Co.
208 E. Dewey Avenue
Buchanan, Michigan

Mr. Connie Meier
Hacola Distributing Corp.
235 Franklin
Buffalo 2, New York

Mr. Paul W. Hawkins
329 East 7th St.
Tucson, Arizona

Mr. Elmer Halgren
H & H Music
1626 3rd Avenue
Moline, Illinois

Mr. Hymie Zorninsky
H. Z. Vending & Sales Co.
1205 Douglas St.
Omaha, Nebraska

William Pound Agencies
68 Water Street
St. John, Newfoundland

When you see the new Rock-Ola "Comet" line, you will be looking for the first time on products that were developed from the suggestions that operators have made! They had hoped for them but had never expected to see them. You will understand when you look at this equipment why we have been saying in all our advertising "you asked for it." Keep in mind as you look over this equipment that it represents the last word in coin-operated phonograph engineering. One glance and you will see many outstanding features that will make you desire to operate the equipment. Regardless of the phonograph equipment you now operate you owe it to yourself to look at the "Comet."

ROCK-OLA

MANUFACTURING CORPORATION,
800 NORTH KEDZIE AVE., CHICAGO 51, ILLINOIS

KIDDIE RIDE BIZ VERY MUCH ALIVE

Manufacturers, Distributors And Operators Refute Statement "N. Y. Kiddie Ride Distributors, Ops Set To Throw In Sponge" Made By "The Billboard" In Its September 19 Issue

NEW YORK—The irresponsible and unfounded story which appeared in The Billboard's September 19 issue, headed "N. Y. Kiddie Ride Distributors, Ops Set to Throw in Sponge" has reverberated thruout the industry, from operators, distributors to manufacturers. Those firms with large investments at stake, have rushed forward to refute the statement (even The Billboard itself, in the following issue, September 26, states it "... incorrectly stated that New York distributors and operators were leaving the Kiddie Ride business" and "... The Eastern kiddie market is still very active.")

However, whatever, harm that has been done thru this type of reporting has already been done. It is hoped that it isn't too damaging.

The Cash Box, recognizing immediately the fallacy of this statement, approached leading operators, distributors and manufacturers for their opinions. We reproduce herewith statements by officers of these companies:

"I was one of the first operators in this area to start operating kiddie rides. Naturally, the first product was the kiddie horse. I used those of several factories, and the operation was extremely profitable. With the introduction of other rides, airplanes, boats, animals, etc., I kept expanding and improving my operations. I have a substantial business going today, and emphatically do not intend to throw in the sponge. As a matter of fact, I am paying more attention to the kiddie ride operation today than I ever have. After I had been in the business for about a year, other operators came into the field, which hurt me as some of them tried to get into my locations and their business ethics weren't of the best. I have been able to withstand this tough (and unfair competition in many instances) because I had contracts signed with the locations, and in addition gave them the best and most attractive rides. You can state that I'm in the kiddie ride business to stay.

Joe Kochansky
BAY RIDGE MUSIC

Our operations of kiddie rides thruout New York and New Jersey are very extensive, and we are extremely happy over the very healthy condition it enjoys. It is absolutely amazing that any trade publication in the coin machine industry would make a statement that operators in New York are "set to throw in the sponge." As a matter of fact, we are continually expanding our coverage with kiddie rides, and expect to continue on for many years of profitable operation.

Ed Burg
RUNYON OPERATING
DIVISION

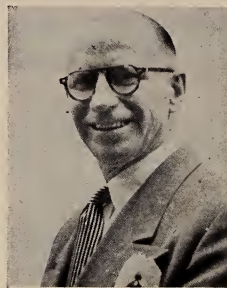
My experience in coin operated kiddie rides is in both the distributing and operating fields. My operations continue profitably, and I shall add new equipment as it comes out, and as the operation dictates. As to our distributing end, we have sold plenty of machines, and I predict that the trade will see many great machines continue to be produced by our leading manufacturers, and placed on locations where they will bring in good profits for the operators. Far from my throwing in the sponge, I am actually making plans to improve and expand my operations.

Albert Simon
ALBERT SIMON, INC.

It's most puzzling how The Billboard would make a statement that the New York distributors are "set to throw in the sponge." As a distributor for Bally Manufacturing Company, Runyon Sales Company has sold untold numbers of kiddie rides, "Champion" horse, "Space Ship" and "Speed Boat," and not only have all these machines been paid for, but operators are re-ordering continuously. The kiddie ride business is a substantial business today, and we will continue to be connected with it as long as it stays in existence—and it looks like it will stay around as long as any other type of coin operated machine.

Barney Sugarman
RUNYON SALES COMPANY

The Manufacturer's Viewpoint



JACK NELSON

CHICAGO, ILL.—Not long ago, it was necessary for children to wait until the Amusement Park opened or the Carnival came to town in order to have a ride on a mechanical horse. It took the coin-machine industry to change this condition and make it possible for the children to have a ride on a mechanical horse, or other coin-operated rides in the child's own neighborhood. So, the coin-operated ride business has flourished by developing a new merchandising slant to an old tried and true idea.

With the aggressive policy of our nationwide distributor organization, it did not take long before the large Chain and Department Stores, together with many other location owners realized the value of Kiddie Rides from a business stimulation standpoint. Also, it did not take long before, merchants were cognizant of the idea of drawing business into their establishments and making money at the same time on the equipment.

FIVE MILLION CHILDREN CAN'T BE WRONG!

Statistics prove that over five-million children will be born in 1953, and this rate is expected to increase as the years go on. Each time a child is born, a new prospect as a Kiddie Ride customer has been developed, and this will go on year after year, as long as there are children born.

The stability of the business has been proven conclusively because the largest Chain Store executives have not only considered the value of coin-operated Kiddie Rides from the standpoint as a business stimulator, but

also as a huge money maker. As one Chain Store executive has advised us, the Kiddie Rides in their stores make more NET profit per square inch than almost any other product sold in the store . . . And, without an attendant present.

MAIL ORDER OPERATING

The wise and conscientious coin-machine man has realized this new trend in operating, which has made it possible for the first time to operate at long distances BY MAIL.

Many National Operating Companies operate over several States. These operators very often have their equipment drop-shipped direct to the location which is generally in operation for many months before the operating company has ever seen the equipment on the location. In several instances, Bally Kiddie Rides are in operation on locations where the operator has never seen the equipment in the place since it has installed. Collections are made by mail.

The store owner, or Manager, or the employee delegated to this job opens the cash box, reads the meter and sends the check to the operating company for his commissions once a month regularly. *Is there a sweeter operating deal than this?*

LOCATION CONTRACTS

In the existence of coin-operated business, there has never been any equipment operated on a contract basis to the extent that Kiddie Rides are now being operated throughout the country. Small stores, as well as the large Chain Stores appreciate the fact that a contract can be made between the operating company and the store, and readily sign the contracts presented by the operating company. Some contracts are for one-year, and others for longer periods. *This condition has not existed in the industry until Kiddie Rides were promoted into the largest and most successful business establishments in the United States.* Super Markets, Department Stores, 5c-10c and \$1.00 Stores, and other business establishments are only too willing to sign contracts presented to them by the operating companies, if they are presented in the right way.

In conclusion, there are five-million new customers born each year for equipment that can and is operated by mail-order on a contract basis, at a real profit!

Jack Nelson, Sales Manager
BALLY MANUFACTURING CO.

(Continued On Next Page)

KIDDIE RIDE BIZ VERY MUCH ALIVE

Manufacturers' Viewpoint:



J. A. (ART) WEINAND

CHICAGO—"The kiddie ride business is the healthiest deadman in the industry!"

With this stinging comment, J. A. (Art) Weinand, general sales manager at Exhibit Supply, one of the largest kiddie ride manufacturers, helped shatter the myth spread a few weeks ago by a weekly tabloid that the kiddie ride operators and distributors have drawn their last breath.

"Despite the 'rumor' that the business has 'thrown in the sponge,' the industry is actually booming along at a comfortable rate," Weinand added.

Weinand said that more and more chains of department stores, variety stores and supermarkets, are accepting kiddie rides as a necessary part of their store operation.

"There are more kids of the age that patronize kiddie rides (3 to 10) than ever before in the history of the United States," he reported.

"The more kids there are the more customers for kiddie rides."

Exhibit Supply was the pioneer company in the manufacture of kiddie ride machines three and a half years ago. The company is licensed to build "Trigger" by Roy Rogers; "Rudolph The Red Nosed Reindeer" by Robert May, Rudolph's creator; "Space Patrol" by the Ralston Purina Co. and "Silver," "Scout," and "Blackie" by the Lone Ranger.

"Production," Weinand reports, "is on the upswing, with sales going to such far off places as South America and Canada, in addition to other countries throughout the world."

MIAMI, FLA.—As manufacturers of kiddie rides, our experience is that with every passing month our sales keep hitting all time highs and is on the ascent.

A good part of the harm which has affected our business, has been done by fringe operators and poor business men who had an idea they could get rich quick by buying and installing "Jerry-Built" equipment, which has backed up on the operators as it doesn't work properly and looks bad, resulting in location owners and the

public developing an apathetic feeling toward the machines.

However, those operators who have the better type equipment are still very much in the business and will be for a long while.

Bert Lane
THE BERT LANE COMPANY

Regarding your request that we comment upon an article that appeared in another trade journal last week, we can only say that this is one of the worst pieces of trade journal reporting that we have noted in our years of experience in the coin machine business. To our mind one of the first requisites of good reporting, is to have facts substantiated and certainly the so-called facts as outlined in this article were not checked before publication.

Over the years we have seen a good many manufacturers, distributors and operators fall by the wayside and frankly we could not put our finger on any one piece of equipment or division of the industry where such business fatalities have not taken place. The Kiddie Ride business of course is no exception. Music has had its share of failures as has the game end of the business and of course we must not forget vending.

From all that we can learn however, all facets of the industry are still going strong and again, Kiddie Rides are no exception to the rule. We at METEOR are still hard put to keep up with orders and as we understand it, other manufacturers in the field find themselves in a similar position. This hardly indicates that the industry is about to fold.

We have no means of knowing the source of information contained in the article mentioned but we have little doubt that it came from distributors and operators who rode the crest of the wave and who have absolutely no idea of how to actually merchandise or sell equipment when the lush days are over and it is necessary to dig for business.

We can point to hundreds of operators throughout the country who are very successfully operating Kiddie Rides, not a few of which have 500 or more rides operating and their routes are ever being increased.

As far as profitable locations are concerned, it is our frank opinion that the surface has hardly been scratched. In a good many instances locations who have had Kiddie Rides for the past several years are going in for multiple operation. We know of some high class retail establishments where such operations have expanded to as high as 18 Rides in one store.

All in all, we would brush this article aside as so much "hog wash" and we are quite certain that those in the coin machine business who know what it's all about will take the same attitude.

A. W. Blendow, Sales Manager
METEOR MACHINE CORP.

4 REASONS WHY

Bally® KIDDY-RIDES

EARN BIGGEST PROFITS YEAR AFTER YEAR

1. Flashiest Eye-Appeal
2. Thrillingest Action
3. Simplest Mechanism
4. Sturdiest Construction



Start a steady-income route of Bally Kiddie-Rides now.

Finance-Plan available through leading Bally Distributors.

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DIVISION OF LION MANUFACTURING CORPORATION
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NOW! anyone can go
'ROUND the WORLD
in just 60 seconds
to get the complete story
see next week's
CASH BOX

To Keep Informed On Vital
Changes In Your Industry Read

The Cash Box

"It's What's in THE CASH BOX That Counts"

ROCK-OLA DISTRIBS SHOW '54 LINE

"International Rock-Ola Days", Sat., Sun., Mon., October 3, 4, 5, Will Give Music Ops First Peek at New Rock-Ola "Comet Fire-Ball" Phono, "Comet Wall Box" and "Comet Playmaster". Factory Advises Advance Orders Have Set New Sales Record.



DAVID C. ROCKOLA

CHICAGO.—Music operators all over this nation, and thruout many foreign countries, will be able to obtain their first look at the new Rock-Ola "Comet Fire-Ball" phonograph, as well as the "Comet Wallbox" and the "Comet Playmaster," the new, 1954 line of Rock-Ola Manufacturing Corporation, this city, during "International Rock-Ola Days," Saturday, Sunday and Monday, October 3, 4 and 5, 1953.

"This," as David C. Rockola, president of Rock-Ola Manufacturing Corporation stated, "is the phonograph as well as the accessories that the music operators asked us for."

The Rock-Ola distributors have made elaborate arrangements for "International Rock-Ola Days."

Not only will each one of the firm's distributors show the new "Comet Fire-Ball" automatic phonograph, as well as the new "Comet Wallbox" and the "Comet Playmaster," but they will, at the same time, from all advance indications, also have entertainment, artists, and complete tables of beverages and fopds of all kinds.

There will also be much interesting data for the music operators who will attend the showings of the new 1954 Rock-Ola line.

Most impressive was the statement of David C. Rockola long before the showings.

He said, "Advance orders have set a new sales record for our factory."

This gives some idea of the immediate acceptance of the new Rock-Ola 1954 line by all of the firm's distributors who continued to arrive at the factory here in Chicago for days prior to the actual showings which they were told about.

Many months of intensive and diligent effort have gone by since the first engineering and designing efforts for the new '54 line of Rock-Ola phonos and accessories.

Actually, as the firm reported, these were built to meet just what the nation's music operators asked for.

This is what the operators, themselves, wanted, and what they asked the Rock-Ola distributors, regional salesmen and factory executives for.

As J. Raymond Bacon, executive vice-president of Rock-Ola Manufacturing Corporation said sometime ago:

"It is our purpose to design and engineer only such products as the music operators, themselves, definitely want and need and which they, themselves, know will earn them greater profits while assuring them of trouble-free operation plus the good will of the location owners and the public."

This has been accomplished in the new, 1954 phonograph, wall box and "Playmaster" of Rock-Ola, according to David C. Rockola, president of the firm.

"Furthermore," as Rock-Ola reported, "the fact remains that this accomplishment won the tremendous approval of everyone of our distributors who are, after all, the medium through which the operators of the world speak to us.

"These distributors of ours," he continued, "have absolutely deluged us with advance orders, to the point where we find we have a brand new sales record for any automatic music equipment we have ever built, over the many years we have been building music equipment for the industry."

Many of the distributors of the firm have extended personal invitations to one and all to attend their showings.

As some of these men stated, "International Rock-Ola Days" will absolutely thrill every single music operator in the world."

"For," they continued, "the operators will now be able to see the very equipment which they, themselves, have always wanted. Just what they, themselves, asked for, and what they, themselves, know will assure them better operating as well as the biggest, steadiest profits they've yet earned in the automatic music industry."

Executives and sales personnel of Rock-Ola Manufacturing Corporation are expected to attend showings at various places thruout the country.

It is expected that David C. Rockola will again be present this year at his Chicago distributor's showing, World Wide Distributors, Inc.

Busiest days at the factory were this past week, and part of this week, with the firm's executives answering every request of their distributors all over the nation, and in foreign countries, in an effort to supply everything possible to make each distributor's "International Rock-Ola Days" most outstanding.

Survey Shows:

Only Small % Of Nation's Juke Box Ops Have Swung Over To 10c Play

CHICAGO.—A survey just completed shows that only about 8% to 10% of the nation's juke box operators are today featuring 10c play.

The fact remains that, in most areas, at least according to reports, conditions are such that the operators do not believe the public will invest a dime to hear juke box music.

In other territories there is much contention regarding whether dime play can help to increase juke box income.

In the majority of territories the statement is always the same—that since the other operator won't—this operator can't switch his equipment over to dime play.

Many ops are going along on the theory that the juke box is strictly a 5c play machine.

They intend to stick at the nickel, regardless of the fact that, in the majority of such cases, these operators are actually losing money.

As one well known operator explains, "Yes, I'm sticking to nickel play. But only because I can't go to 10c play due to the fact none of the others, here in this territory, will go along with me.

"Of course I'm losing money," he says, "because if I were to figure myself in for the salary which I deserve for the many hours I put in on my route I would actually have to go out of business.

"As it is," he claims, "I draw what-

ever I possibly can, as little as I possibly can, so that I can continue in business."

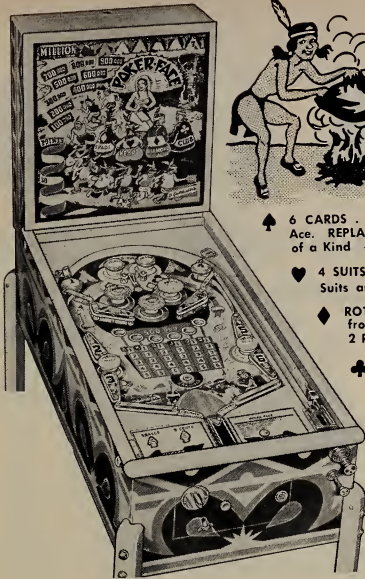
Others have a variety of reasons why they can't get started on 10c play.

In the vast majority of cases it seems that, the some of the ops want to test 10c play, in an effort to learn whether or not they will show better income, they can't get the others in their areas to go along with them.

What's even more important is the claim that they just can't get the location owners to agree to change over to dime play.

One well known operator puts it this way, "I don't know how much longer we can continue on this basis. Our play fell down this past summer. Our overhead continues to increase. Taxes are higher. Licenses fees are being hiked in this territory. And the cost of new equipment is so much higher it is impossible to see any profit in this business anymore."

The results of an experiment with dime play by operators in Northern New Jersey resulted in the continuation of dime play, but actually it's still the nickel per record basis. These men are operating their machines on the basis of 2 plays for 10c; 5 for 25c. The advantage, they point out, is that there's a slight improvement due to quantity play. This slight increase in gross income, they claim, tends to give them a little breathing space—the difference between profit and loss.



LOADED WITH SUPER-POWERED PLAY THAT MAKES 'EM STAY!

Gottlieb's



♠ 6 CARDS . . . Nine-Ten-Jack-Queen-King-Ace. REPLAYS for Straight—Full House—4 of a Kind—5 of a Kind!

♥ 4 SUITS . . . Top Roll-Over lights 4 Suits and awards REPLAYS!

♦ ROTATION SEQUENCE . . . from 1 to 6 lights 2 Roll-Unders for REPLAYS!

♣ HIGH SCORE and POINT SCORE . . . award REPLAYS!

NEW RECOVERY SHOOTER . . . insures score on every ball.

6 CARDS

4 SUITS

SNAPPY NEW ACTION!

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LOCATIONS WILL WANT TO GET IN ON THIS . . .

SEE YOUR DISTRIBUTOR NOW!

"There is no substitute for Quality!"

3 POP BUMPERS!
2 CYCLONIC KICKERS!
2 SUPER-POWERED FLIPPERS!

CLOSE OUT SPECIAL

YOU NAME THE PRICE!

Seeburg Models
146
147
148

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STATLER rebuilt 8 Column CIGARETTE \$39.50
—and 9 Column COOKIE Machines . . . EACH

Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

Chic Music Assn. Moves

CHICAGO — Ray Cunliffe announced that Recorded Music Service Association, local music operators association, has moved its offices to 188 W. Randolph Street, this city. New offices are now centrally located and can service their membership much better.

Travelling Advertisement



LOUISVILLE, KY.—Leo Weinberger, Southern Automatic Music Co., this city, certainly believes in advertising. When Chevrolet delivered his beautiful new delivery truck Leo had a striking paint job performed that seems to shout "Let's Get The Show On The Road" as the truck delivers the new Model "E" juke boxes throughout Southern's territory.

Minthorne Donates Phono To School

LOS ANGELES—Minthorne Music Company, this city, recently donated a phonograph to the Indian Wells Valley Recreational Center in Ridgecraft, California. This is a group composed of young school students in the area which is said to be lacking recreational facilities.

A complete set of records for the phonograph was donated by Roy Jones, Seeburg operator in Ridgecraft.

According to the council the students gather around this juke box every Saturday night for an evening of fun.

FOREIGN BUYERS!

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At International Amusement and Scott-Crosse foreign buyers receive the world's most complete coin machine service. We understand how to solve your problems from personal experience . . . know what equipment you need to meet your particular requirements and know how to get it to you on time in perfect working condition. This is why we have satisfied customers everywhere.

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Trade's Leaders Report:

NO SLOWDOWN AHEAD

Regardless of Weakening Stock Market or Softening of Hard Goods Lines Trade's Leaders Report Industry is Going Ahead at Speediest Pace in Years. Point to Deluge of Orders Mfrs Have Received on Introduction of New Equip't This Season. New Sales Records Set.

IT WILL PAY

All operators to investigate the world's smallest and most profitable

COFFEE VENDING MACHINE

Literally thousands of waiting locations that cannot be handled by the large expensive vendors, make this the cream of the coffee vending market. On only 50¢ a day locations this unit will pay for itself in less than three months.

AUTOCAFE INCORPORATED

4120 EAST 31st

KANSAS CITY, MO.

"YOU"

Mr. Music Operator ...
ASKED FOR IT!

YOU'LL SEE

HEAR, ADMIRE and THRILL to

"The Industry's Greatest Phonograph Achievement"

ROCK-OLA

"COMET FireBall"

"COMET Wall Box"

"COMET Playmaster"

During

**INTERNATIONAL
ROCK-OLA DAYS**

SATURDAY—SUNDAY—MONDAY

OCTOBER 3, 4, 5, 1953

at

BADGER NOVELTY COMPANY

2546 North 30th Street
MILWAUKEE 10, WISCONSIN



CHICAGO.—"There's no slowdown ahead for the coin machines industry," is the way one noted manufacturer here put it.

Another said, "Yes, we've noted the declines in the Stock Market and also the softening in some of the hard goods and appliance lines, but, as far as we're concerned, business is better than ever."

One manufacturer even went as far to report, "Regardless of what general conditions may seem like in the business and manufacturing world, as far as we, in the coin machine industry, are concerned, all we can see is that every manufacturer who has introduced new equipment so far this Fall season, has been so overwhelmed with orders that he has found himself with a new sales record for his firm."

So it goes thruout this manufacturing center of the coin machines industry.

In fact, many of the distributor and operator leaders here believe that, "new records are bound to be set for the business has already gained such a head start this Fall it is bound to exceed anything that has happened in a long time."

Of course, much of this is predicated on the fact that shuffle games are now operating here with complete sanction of the city, and though pinballs are not as yet in operation, even though they have been okayed by a bill signed by the Governor of the State of Illinois, the operators are very happy.

In addition there are many here who are of the belief that cigarette vending machines may be operating here by January 1, 1954.

Should this come to pass there is every indication that many of the city's leading operators will throw themselves into such operations, regardless of the possibility of a \$120 per year license fee, the high cost of merchandise and machines.

There are estimated to be over 30,000 locations for cigarette machines in this city.

But what is most impressive to all is the fact that some of the manufacturers haven't even dared to publicly announce or advertise some of their new products because their distributors absolutely overwhelmed them

with orders to the point where they are already backlogged before official announcement.

The amusement manufacturers were first to catch the enthusiasm and optimism which seems to predominate the field at this time. They found themselves practically sold out even before they officially announced their new games.

The music business here is also going ahead at top speed. One of the most outstanding examples of what new equipment can mean to any factory is the introduction of the new 1954 line by Rock-Ola Manufacturing Corporation.

David C. Rockola, president of this factory, stated that they had a new sales record on their hands even before the official showing of their new equipment.

The same has been found to be true in the vending machine line. In Aurora, where the Stoner factory is located, it is reported that this firm is far, far behind in delivery. To such a point where even their used machines are now commanding tremendous prices.

The same is true of the Bert Mills plant where their hot coffee machines are backlogged with orders.

Other factories here are in the same position. Many find that their biggest problem, as has been reported by The Cash Box before, is obtaining sufficient labor to step up their production, even in an effort to catch up with backlog orders.

In the words of one of the best known men here, "There's no slowdown ahead for this field for many, many months to come, if the present trend is any indication of the future."

Poole Distrib Appoints Kingsley Jack Sales Rep.

BOSTON, MASS.—Kingsley Jack, one of New England's well known coinmen, has been appointed as a sales representative for Poole Distributing, this city, according to an announcement by Harry Poole and Charles Suesens.

Jack, whose experience as sales representative for New England phono distributors goes back for many years, will visit the music operators in Maine, New Hampshire and upper Massachusetts.

"It's What's in THE CASH BOX That Counts"



NEW!
EXCITING!
A NEW IDEA
IN 3-BALL PLAY!

for LONG RUN PROFITS!

Super Deluxe Cabinet

HINGED FRONT DOOR FOR EASY SERVICING!



2 WAYS TO PLAY:

TRAP HOLES on right side, or numbered lanes and kick-out holes on left side of playfield provide optional play. Tremendous universal appeal "PUTS IT IN THE BAG" for operators. Features include:

- 5 Kickout Holes
 - 3 FLIPPERS
 - 2 THUMPER BUMPERS
 - 1 AUTOMATIC FLIPPER
 - 6 ROLLOVERS
- HIGH SCORES good for one up to five replays.
 - BALLS in C.O.D. and ★ Hole good for one replay.
 - BALLS in C.O.D. and ☉ Hole good for one replay.
 - BALLS in C.O.D. ★ and ☉ Holes good for three replays.
 - Balls thru bottom center channel with 1 to 8 holes or C.O.D. ★ and ☉ combination score replays.

C.O.D.C.O.D.C.O.D.
C.O.D.
Here is a game that has proved its superior long-run earning power in test locations.
D.C.O.D.C.O.D.



CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

GET IT NOW FROM YOUR DISTRIBUTOR

As I See It

A Weekly Column by **AL SCHLESINGER**



I recently received a request to give my opinion on this question. "Do higher license fees keep new blood out of the coin machine business"? Apparently, there still must be communities where this problem exists. There could be many reasons for a high license fee! One reason could be, fanatic legislators, who, when they can't eliminate juke boxes in a legal manner are instrumental in placing a license fee upon these machines that make it unprofitable to operate. Some years ago in Alabama the State Alcoholic Beverage board prohibited juke boxes entirely. A parallel situation existed in the states of Maine, Mass. and Conn. In these states, no music could be played after 12 o'clock Saturday night, nor all day Sunday. This was relieved somewhat later when a special Sunday license was issued. When these situations occurred years ago, the operators were not organized. Hence they were compelled to accept the inevitable.

It was common practice years ago to lock up a town. By that I mean, that operators were able through political machinations to get special legislation through a license deal that not only kept new blood out, but, kept any operator from trying to break in. It was known as the freeze-out. The operator of these deals boasted far and wide that it was his town and it was locked up. In those days it was rumored that certain manufacturers were in favor of such deals.

Today, I would be absolutely against a high license fee. Not only because it would have a tendency to keep out new blood, but it would hurt an established operator. The news that a high occupational tax, plus a high license fee per machine was enacted would travel fast over the country. Other communities, not knowing the deal, would be prone to raise their fees without knowing the circumstances. Operators today who belong to city and state associations are in a position to combat this kind of situation. Unorganized operators are prey to this undemocratic method of operating. New blood definitely cannot enter the coin machine business where they have a locked up town. How this could be a healthy situation for a distributor or manufacturer is beyond me. Sales are limited when you stifle competition, and I don't believe any manufacturer would look with favor upon the stifling of competition.

As I see it, new blood will only enter this business when they have assembled their facts and figures, and are certain they can make a living. Manufacturers and distributors have these facts and figures available. Operators who are members of associations have nothing to fear from new blood. If they are banded together for the common good of all they need not fear oppressive license fees. Through their associations they can operate with better commissions and earn a decent profit. In this manner they can keep their routes up with all the latest equipment and not fear new blood nor that parasite known as the fringe operator. Protect your investment through an association.

"YOU" Mr. Music Operator ... ASKED FOR IT!

YOU'LL SEE HEAR, ADMIRE and THRILL to

"The Industry's Greatest Phonograph Achievement"

ROCK-OLA

"COMET FireBall"

"COMET Wall Box" "COMET Playmaster"

During

INTERNATIONAL ROCK-OLA DAYS
SATURDAY—SUNDAY—MONDAY

OCTOBER 3, 4, 5, 1953

at

ROBINSON DISTRIBUTING CO.

301 Edgewood Avenue, S.E.
ATLANTA, GEORGIA



"It's What's in THE CASH BOX That Counts"

"YOU"

Mr. Music Operator..

ASKED FOR IT!

YOU'LL SEE

HEAR, ADMIRE and THRILL to

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ROCK-OLA

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During

INTERNATIONAL
ROCK-OLA DAYS

SATURDAY—SUNDAY—MONDAY

OCTOBER 3, 4, 5, 1953

at

DIXON

DISTRIBUTING CORP.

3808 Southern Blvd.
YOUNGSTOWN, OHIO



United Puts Back Night Shift

Step Up Number Of Employees To 1100

CHICAGO—This past week United Manufacturing Co. went another step forward in an effort to catch up with the backlog of orders that have accumulated for their "Royal Shuffle Alley", "Imperial Shuffle Alley", and their new bingo game, "Tahiti".

In addition to constantly increasing their labor force, now just past the 1100 mark, want ads still are being featured in all the papers here, as well as arrangements with all employment agencies to obtain more labor, a night shift has once again been instituted, beginning this past week.

United hopes that the additional help which they have put on, plus the night shift, will allow them to not only catch up with the ever growing backlog of orders but will, at the same time, get them to a point where they can, eventually, handle current business with instant shipments.

As Bill DeSelm, general sales manager of the firm said, "We doubt very much, at this time, whether we will as yet, night shift or not, be able to completely catch up with the orders we have on hand.

"In fact", he continued, "We are trying to satisfy everyone of our distributors as best as we can, and as fast as we can, with whatever number of machines we can ship to them."

"Sky Gunner" Scores



ST. PAUL, MINN.—Bob Wenzel, Automatic Games Supply Co., this city, reports one of his operators installed a "Sky Gunner" at the recent Minnesota State Fair, and after the gun had been on location for three days the collections had been \$27. on the first day; \$29. on the second and \$34. on the third day. Shown above are pictures taken at the fair.

FALL SPECIALS!

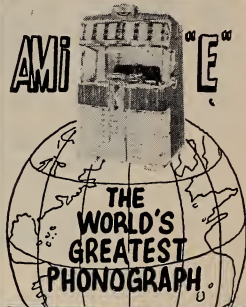
PALM BEACH	\$269.50
CONY ISLAND	162.50
FROLIC	249.50
BALLY BEAUTY	362.50
BRIGHT LIGHT	129.50
YACHT CLUB	WRITE
SUPER WORLD SERIES	199.50
WURLITZER 1250	294.50

WRITE — WIRE — PHONE TODAY!

We are exclusive factory distributors for:

BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)



RUNYON SALES COMPANY

Factory Representatives for:

AMI, Inc., Bally Manufacturing Co., J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., SI 3-8777



SEEBURG M 100 C

BUY THE BEST IN MUSIC

Reconditioned—Refinished

SEEBURG 1-46	\$150
SEEBURG 1-46 HIDEAWAY	125
SEEBURG 1-47	175
SEEBURG 1-48 BLOND	225
SEEBURG M-100A (Latest Model)	395
WURLITZER 1080	125
WURLITZER 1015	150
WURLITZER 1100	275
WURLITZER 1400	495
A.M.I. MODEL A	275
A.M.I. MODEL B	325
A.M.I. MODEL C	350
A.M.I. WOM (5/10)	20

NEWCHICOIN HIT PARADE \$132.50

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY
2200 NORTH WESTERN AVE.
CHICAGO 47, ILLINOIS
(Phone: ARmington 6-5095)

"It's What's in THE CASH BOX That Counts"

AMI Sends Distributors Title Strips Pointing Up Selling Features Of "E"



BILL FITZGERALD

"Their brief messages arouse interest and curiosity," explains FitzGerald. "With the advantages of the 'E' program panel at eye level for easy reading, the operators will glance over the positive selling points set forth on these strips. I call it 'strip teasing'. Moreover, these new strips serve another important purpose. They cut out a lot of confusion which results because titles and strips often become mismatched on floor models after handling. With these new 'strip teasers' in the box the distributor can put records in any which way, and never have to worry about some operator prospect getting a different tune than the one he selected because the wrong record got in the wrong place."

SERVICE MAN WANTED Phonograph and Pin Balls

This is your opportunity to ENJOY LIFE and have a STEADY JOB AT TOP WAGES. Excellent living conditions, good housing and plenty of fishing and hunting. Men we seek must be able to be bonded and must be sober, reliable and capable.

GREAT FALLS MUSIC, INC.
226 First Ave., South Great Falls, Mont.

GRAND RAPIDS, MICH.—William E. FitzGerald, advertising and sales manager of AMI, Inc. this city, has supplied all the firm's distributors with several sets of title strips. Each set is made of AMI dual strips, imprinted with 120 different features of the model "E" phonograph.

The purpose of the title strips is that they are to be set into the phonographs and wall boxes displayed on the showroom floors of the distributors.

"YOU" Mr. Music Operator ... ASKED FOR IT!

**YOU'LL SEE
HEAR, ADMIRE and THRILL to**

"The Industry's Greatest Phonograph Achievement"

ROCK-OLA

"COMET FireBall"

"COMET Wall Box" "COMET Playmaster"
During

INTERNATIONAL
ROCK-OLA DAYS

SATURDAY—SUNDAY—MONDAY

OCTOBER 3, 4, 5, 1953

H & H MUSIC

1626 Third Avenue
MOLINE, ILLINOIS



"YOU" Mr. Music Operator ... ASKED FOR IT!

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During

INTERNATIONAL
ROCK-OLA DAYS

SATURDAY—SUNDAY—MONDAY

OCTOBER 3, 4, 5, 1953

PAUL W. HAWKINS

329 E. Seventh Street
TUCSON, ARIZONA



If you have been engaged in the Coin Machine Industry, for 20 years or longer — JOIN THE "20 YEAR CLUB"

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME

FIRM

ADDRESS

CITY ZONE STATE

"YOU"

Mr. Music Operator ...
ASKED FOR IT!

**YOU'LL SEE
HEAR, ADMIRE and THRILL to**

"The Industry's Greatest Phonograph Achievement"

ROCK-OLA

"COMET FireBall"

"COMET Wall Box" "COMET Playmaster"
During

INTERNATIONAL ROCK-OLA DAYS

SATURDAY—SUNDAY—MONDAY

OCTOBER 3, 4, 5, 1953

at

UNI-CON DISTRIBUTING CO.

3410 Main Street
KANSAS CITY 2, MISSOURI

"YOU"

Mr. Music Operator ...
ASKED FOR IT!

**YOU'LL SEE
HEAR, ADMIRE and THRILL to**

"The Industry's Greatest Phonograph Achievement"

ROCK-OLA

"COMET FireBall"

"COMET Wall Box" "COMET Playmaster"
During

INTERNATIONAL ROCK-OLA DAYS

SATURDAY—SUNDAY—MONDAY

OCTOBER 3, 4, 5, 1953

at

WORLD WIDE DISTRIBUTORS, INC.

2330 N. Western Avenue
CHICAGO 47, ILLINOIS



MEMBERSHIP OF THE 20 YEAR CLUB

(AS OF SEPTEMBER 26, 1953)

- A**
ABRAHAM, JOS. Cleveland, O.
ADAMS, EDWARD Elizabeth, N. J.
ALBERG, WILLIAM Brooklyn, N. Y.
ALEXANDER, ELIAS Youngstown, O.
ALEXANDER, JOSEPH Youngstown, O.
ALEXANDER, N. Youngstown, O.
ALLBRITTEN, V. N. Murray, Ky.
ALLEN, JAMES Grand Rapids, Mich.
ALLUVOT, FRANK Detroit, Mich.
AMROSE, DOMINIC Patchogue, L. I., N. Y.
ANDERSON, EUGENE F. Monterey, Calif.
ANDERSON, MICKEY Erie, Pa.
ANGOTT, CARL Detroit, Mich.
APNSBERG, HARRY Portland, Ore.
ARONSON, CHARLES Brooklyn, N. Y.
ASH, JOSEPH Philadelphia, Pa.
- B**
BACKE, EARL Merrick, L. I., N. Y.
BADER, CLARENCE Hialeah, Fla.
BAILEY, BILL Stockton, Calif.
BALLIE, CLIFF F. Syracuse, N. Y.
BAKER, CHARLES Pine Bluff, Ark.
BARBER, FRED Dallas, Tex.
BARD, ROBERT Los Angeles, Calif.
BECKER, BEN Brooklyn, N. Y.
BENNETT, PAUL Chicago, Ill.
BERGMAN, ALFRED Buffalo, N. Y.
BERGQUIST, GEO. W. Ironwood, Mich.
BERN, DEL Fresno, Calif.
BERSON, DAVID Harrisburg, Pa.
BERUBE, ANTHONY Hartford, Conn.
BESS, JACK G. Roanoke, Va.
BETTI, HUMBERT Utica City, N. Y.
BETZ, WILLIAM St. Louis, Mo.
BIDERMAN, HORACE Washington, D. C.
BILOTTA, JOHN Newark, N. J.
BLALOCK, FLETCHER New Orleans, La.
BLATT, THEODORE Brooklyn, N. Y.
BLATT, WILLIAM Miami, Fla.
BLENDOW, AL Brooklyn, N. Y.
BLUM, M. Y. Wichita, Kan.
BLUMENFELD, IRVIN Baltimore, Md.
BOASBERG, LOUIS New Orleans, La.
BODKIN, AL Forest Hills, L. I., N. Y.
BOND, DAVID Boston, Mass.
BOSCHE, W. E. Eaton, N. M.
BOWEN, CARL Grand Rapids, Mich.
BOYD, LESLIE C. New York, N. Y.
BRADISH, JOSEPH Freehold, Pa.
BRAGG, R. C. Danville, Va.
BRANDT, PETE St. Louis, Mo.
BRAY, VINCENT J. Miami, Fla.
BREITENSTEIN, CHAS Chicago, Ill.
BREITHER, ROBERT Chicago, Ill.
- B**
BRILLIANT, JOSEPH Detroit, Mich.
BROWER, O. A. "REP" Aberdeen, Wash.
BRUNTON, E. J. Onamia, Minn.
BUCKLEY, LOUIS Nashville, Tenn.
BUCKLEY, PATRICK J. Chicago, Ill.
BULLOCK, JOHN Lack Sheardake, N. Y.
BURKE, PALMER F. Youngstown, Ohio
BURKE, TOM Elizabeth, N. J.
BURKE, WILLIAM J. Baltimore, Md.
BURT, H. F. Chicago, Ill.
BUSI, TED Canada Miami, Fla.
BUSHDID, MICHAEL Washington, D. C.
BUTLER, RAYMOND B. Haverhill, Mass.
BYE, BILL, JOHN R. Kansas City, Kans.
- C**
CAMP, CLARENCE Memphis, Tenn.
CARLYLE, ROBERT Grand Rapids, Mich.
CARPENTER, RUSS Chester, N. Y.
CARSLY, GEORGE Montreat, N. C.
CASHION, E. H. Nashville, Tenn.
CASOLA, LOU Rockford, Ill.
CHAPMAN, ABF Los Angeles, Calif.
CHARLE, C. S. Springfield, Mo.
CHRISTOPHER, VIRGIL Baltimore, Md.
CISEK, STEPHEN Chicago, Ill.
CLARK, SAM W. Benton Harbor, Mich.
COHEN, AL S. Newark, N. J.
COHEM, MRS. SAM Atlanta, Ga.
COHN, NAT New York, N. Y.
COLUCCI, JOHN S. Waterbury, Conn.
COLUCCI, RALPH Hartford, Conn.
CONNORS, JOSEPH Long Island, N. Y.
CORRIE, EDIE Cliffside Park, N. J.
COULTER, ALBERT Worcester, Mass.
COULTER, MAXWELL Worcester, Mass.
CREWELL, N. Los Angeles, Calif.
- D**
DADDIS, ART Palm Beach, Fla.
DADDIS, GENE Pequanone, N. J.
DAHL, HARRY Green Bay, Wis.
DAVIDSON, BERT B. Spooner, Wis.
DAVIES, H. W. Wichita, Mo.
DELAHAY, ANGELO Syracuse, N. Y.
DE MARE, JAMES Highland, Ulster County, N. Y.
DENVER, ALBERT Brooklyn, N. Y.
DE SELM, BILL Chicago, Ill.
DICHTER, SAMUEL F. Ft. Wayne, Ind.
DICICCO, DICK Young, N. Y.
DIXON, LEO Youngstown, Ohio
DIXON, S. H. Johnson City, Tenn.
DOLINS, AL Boston, Mass.
DOLPH, H. W. Tulsa, Okla.
- D**
DORSCH, ANTHONY Chicago, Ill.
DOYLE, FRANK Q. Chicago, Ill.
DOWNEY, BILL Fresno, Calif.
DURANT, LYN Chicago, Ill.
- E**
EBY, MRS. LORA (QUACKENBUSCH) Detroit, Mich.
ECKHARDT, GEORGE Alma, Neb.
EURENFELD, EMANUEL Passaic, N. J.
ELLIS, EDDIE New York, N. Y.
ELLIS, HOWARD N. Omaha, Neb.
ELMS, JOHN New Orleans, La.
EVANS, JOHN R. Nashville, Tenn.
EVANS, JOHN R. Gulfport, Mich.
- F**
FELDMAN, A. D. Brooklyn, N. Y.
FELDMAN, STANLEY D. Brooklyn, N. Y.
FESDIJAM, SUREN D. New York, N. Y.
FISH, ABE Hartford, Conn.
FISHMAN, JOE Newark, N. J.
FLOVE, J. M., Sr. Greenwood, S. C.
FOREST, C. M., Jr. Ft. Worth, Tex.
FOSTER, RAY Sioux Falls, S. D.
FRANKEL, LARRY Rock Island, Ill.
FRANCO, DAVID Montgomery, Ala.
FRIEDMAN, JAKE Atlanta, Ga.
FULCO, DOMINICK Hartford, Conn.
FULLER, FLETCHER G. Ocala, Fla.
FURLONG, SAM Dallas, Tex.
- G**
GAGE, OTTO (TOBE) Fortville, Ark.
GAINES, WILLIE New York, N. Y.
GARBELLA, FRED A. Detroit, Mich.
GARRETT, TED Albuquerque, N. M.
GARRISON, ROY E. Phoenix, Ariz.
GAUNT, FRED Los Angeles, Calif.
GELTZER, IRVING New London, Conn.
GENIA, VINCENT Galveston, Tex.
GENSBERG, SAMUEL Chicago, Ill.
GERARDIN, L. W. Chicago, Ill.
GERSH, BILL Chicago, Ill.
GIACONNE, CHARLES Liberty, N. Y.
GILBERT, NEWARK New York, N. Y.
GINSBERG, EDDIE Chicago, Ill.
GINSBERG, MORRIS Chicago, Ill.
GINSER, MORRIS Cleveland, Ohio
GLASS, LOUIS S. Madison, Wis.
GLUTH, OTTO, Jr. Birmingham, Ala.
GOLDBERG, HARRY Miami, N. Y.
GOLDMAN, GEORGE Baltimore, Md.
GOLDESTIN, LENNY Cincinnati, Ohio
GORE, EARL P. C. Aberdeen, Wash.
GOTTLIB, DAVID Chicago, Ill.
GOTTLIB, MORRIS Dallas, Tex.
- G**
GOTTLIB, NATE Chicago, Ill.
GOTTLIB, SOL Chicago, Ill.
GREEN, HARRY New York, N. Y.
GREEN, MILTON Brooklyn, N. Y.
GROOVER, W. L. Atlanta, Ga.
GROSS, WILLIAM Philadelphia, Pa.
GUTSHALL, JACK Corona, Calif.
- H**
HAGEMANN, RALPH Peoria, Ill.
HAGGERTY, JAMES Chicago, Ill.
HAHNEN, JOSEPH New York, N. Y.
HALEY, GERALD Chicago, Ill.
HALPERIN, HERMAN Elizabeth, N. J.
HANKIN, MRS. M. Atlanta, Ga.
HAPPEL, CARL Milwaukee, Wis.
HAPPEL, WILLIAM R. Los Angeles, Calif.
HARRIS, FRANK S. Virginia Beach, Va.
HARTNETT, BART Brooklyn, N. Y.
HARWITZ, MORRIS B. Miami, Fla.
HASKIN, HARRY Yorkton, S. Y.
HASTINGS, SAM Milwaukee, Wis.
HAWK, TED Ft. Wayne, Ind.
HAWLEY, DAN Portsmouth, Va.
HERMAN, LOUIS Mount Vernon, N. Y.
HERKHA, M. M. de El Paso, Tex.
HILLMAN, MYRON S. Fall River, Mass.
HITCHCOCK, C. V. Nashville, Tenn.
HOELZEL, CARL Kansas, Mo.
HOFFMAN, HARRY Baltimore, Md.
HOLT, ROBERT L. Salt Lake City, Utah
HOOD, RICHARD Chicago, Ill.
HORNBICK, DICK Kingston, N. Y.
HUGEBACK, WALTER New Hampton, Iowa
HUGEBACK, MRS. W. New Hampton, Iowa
HUGHES, ED Dallas, Tex.
HUNTER, MRS. AUDREY Dallas, Tex.
HUNTER, ROBERT W. Dallas, Tex.
HUPP, JAMES F. New York, Md.
HURVICH, HARRY Birmingham, Ala.
HURVICH, C. V. Birmingham, Ala.
- I**
ILLIG, WILLIAM F. St. Louis, Mo.
- J**
JACKSON, C. J. Seminole, Okla.
JAMES, MONROE R. (JESSE) Houston, Tex.
JENKINS, GEORGE Chicago, Ill.
JERARD, ANTHONY V. Chicago, Ill.
JOHNS, JAS. MILTON Chicago, Ill.
JOHNSON, CHARLES Chicago, Ill.
JOHNSON, DAVID H. Sioux City, Iowa
JOHNSON, MIKE Fresno, Calif.
JOHNSON, O. K. Aberdeen, Wash.
JOHNSON, HOWARD Montgomery, Ala.
JONES, HERB Chicago, Ill.

(Continued on page 49)

chicago coin's

GIANT SIZE Super De-luxe Bowling Pins



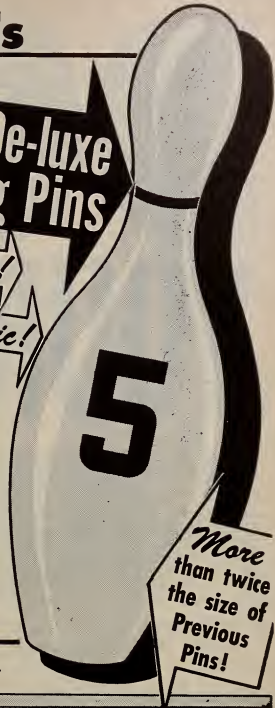
HI-SPEED Triple-Score Bowler

More Natural!
More Realistic!

Adjustable to Play 5 or 10 Frames

- 5 Frame Play—3rd and 5th Frames Triple!
- 10 Frame Play—5th and 10th Frames Triple!

(also adjustable for 3rd and 7th frames triple)!



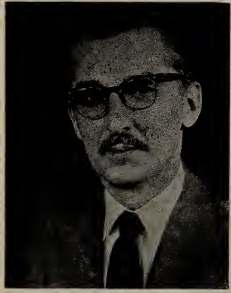
More than twice the size of Previous Pins!

Player in 5 or 10 Frame Play can add up to 270 Points to his Total Score in the Last Frame!

chicago coin
MACHINE COMPANY

1725 W. Diversey • Chicago 14

Mercuri Finds Self Well Known In New Territories



FRANK MERCURI

territories I'd never been to before, and met with numbers of operators whom I had never met. In every instance The Cash Box was in evidence, and the operators remarked about having seen my picture in The Cash Box. It made for immediate closer relationship, which helped solidify the sale of ChiCoin products."

Chicago May Rule Out Ball Gum Trinket Vendors

CHICAGO—In July of this year, Philadelphia officials claimed that gum ball machines offering trinkets are to be treated as gambling machines.

His past week, Corporation Counsel John J. Mortimer of Chicago indicated he will rule that gum ball machines that also offer prizes are illegal.

Mortimer's opinion is "If a kid was sure he'd get one of those little toys each time he dropped a penny in the slot that would be one thing. But if he plays the machines, hoping to get a toy, that's a game of chance."

NEW YORK—Frank Mercuri, Chicago Coin Machine Company, Chicago, stopped off in New York City for a few days, while traveling thru the east.

Mercuri reported that operator acceptance of ChiCoin games is so great that the factory has a problem in keeping shipments going out rapidly enough to meet the orders distributors have on hand.

During his conversation with your reporter, Mercuri paid The Cash Box a wonderful tribute. "During my travels" stated Mercuri, "I covered

"YOU" Mr. Music Operator ... ASKED FOR IT!

YOU'LL SEE HEAR, ADMIRE and THRILL to

"The Industry's Greatest Phonograph Achievement"

ROCK-OLA
"COMET FireBall"

"COMET Wall Box" "COMET Playmaster" During

INTERNATIONAL ROCK-OLA DAYS
SATURDAY—SUNDAY—MONDAY
OCTOBER 3, 4, 5, 1953

BRILLIANT MUSIC COMPANY

1963 Livernois Avenue
DETROIT 31, MICHIGAN



DOUBLE YOUR MONEY BACK

That's right! **The Cash Box** will give you **DOUBLE YOUR MONEY BACK** if you don't agree that **The Cash Box** is the finest publication for you in all the history of the coin operated machines industry!

No other publication in the history of this industry has ever dared to make such an offer.

Fill out the coupon on the bottom of this page today! Enclose your check for \$15.00 for a full year (52 week's issues) of **The Cash Box**!

Read the first four issues.

If you don't agree, after going over the first four issues you receive, that **The Cash Box** is the greatest magazine you've ever yet read to help you progress in your business . . . send back those first four issues . . . get **DOUBLE YOUR MONEY BACK** for those first four issues . . . **PLUS**...the original \$15.00 you sent for the entire year's subscription!!

YOU CAN'T LOSE!

If anything at all . . . you can get **DOUBLE YOUR MONEY BACK** . . . by subscribing to **The Cash Box** TODAY!!!



THE CASH BOX

26 West 47th Street, New York 36, N. Y.

OKAY: I'll match you! Enclosed find my check for \$15 for a full year's subscription (52 exciting week's issues) of **The Cash Box**. If I don't like the first four issues I receive, I am to return these first four issues to you, and you are to give me **DOUBLE MY MONEY BACK** for those first four issues **PLUS** the \$15 which I am enclosing right now.

FIRM.....
 ADDRESS.....
 CITY.....ZONE.....STATE.....
 SIGNED.....

Spike Jones and a couple of his Country Crooners take time out from their work on the ranch to pose for a photo. Spike, whose latest RCA Victor release is "Stop Your Cuddling" backed with "It's Out Yonder", has just completed a recent promotion in town. He's managed by Arnes Stars and his record promotion is handled by Buckle Beach Associates.

"It's What's in THE CASH BOX That Counts"

Chi City Council Hears Arguments On Proposed Cig Vending Amendment

CHICAGO—The City Council subcommittee on licenses this week heard arguments against a proposed amendment to the municipal code which would legalize cigarette vending machines here.

One of the few cities in the country which still prohibits the use of such vending machines, Chicago seems to question the propriety of allowing a legitimate business to operate in its confines, and also seems oblivious to the possible increased source of revenue.

The principal speakers in opposition to the amendment were Phil Fuchs, executive director of the Chicago Association of Tobacco Distributors, James Harrington, attorney for the association, G. Lewis Penner, executive director of the Juvenile Protective Association and Jack Schwartz, representing the National Association of Retail Tobacco dealers.

Fuchs, in a prepared statement, attacked the proposal as a plan which would make "indiscriminate availability of cigarettes to minors" possible. He denied that vending machines would increase the city's revenue and also questioned the background of vending machine operators, alleging that some of them had criminal backgrounds.

An executive of the National Vending Machine Company of St. Louis later told the council subcommittee that many of the wholesalers in the association which Fuchs heads are either supplying vendors in other cities or are anxious to go into the vending machine business in Chicago if the code were amended.

Penner's remarks were concerned with the possible contribution to juvenile delinquency by "placing temptation in the path of minors and making it easier for them to violate the law."

Proponents to the measure indicated that approximately 13,000 locations in Chicago are legitimate retail tobacco outlets over the 15,000 retail outlets now licensed by the city. Fred Brandstrader of the National Automatic Merchandising Association earlier pointed out that Chicago at present has only four retail outlets for every 1,000 persons compared to an average of nine outlets per 1,000 persons for 17 cities where vending machines are in use. Thomas Thomas of the NAMA also stated that the amendment would be worked out to permit machines only in places not accessible to minors or where machines are under constant surveillance.

Klein Back After Coast Trip

NEW YORK—Herb Klein, sales manager for International Mutoscope Corporation, Long Island City, returned this week from an extended trip which took him to the West Coast. Klein started his travels west after attending the NAMA Show in Chicago. He visited Mutoscope customers throughout the nation before returning to the factory.

"I enjoyed the trip immensely" stated Klein, "from the standpoint of pleasant meetings with our clients, as well as the number of orders for our 'Photomat' with the new features."

The machine is in full production, advised Klein, and shipments are being sent out in goodly numbers.

Feature Week's Most Active Used Machines

New Feature of "The Confidential Price Lists" Gives Efficient and Quick Coverage of Most Active Equipment Of The Week

CHICAGO—Beginning with this issue of *The Cash Box*, "The Confidential Price Lists" will carry a new feature which should prove of efficient help to all interested in used equipment of all kinds.

This new feature will be: "This Week's Most Active Used Machines." Here will be listed only those machines which were most active during the week.

There will be no indication in this feature as to whether the prices of these machines went up, or down, or remained stationary. This will be contained in the regular lists.

But the reader will be able to quickly gather which machines were the most active during the week and this will give him the information which he requires for trading, selling or buying.

"YOU" Mr. Music Operator ... ASKED FOR IT!

YOU'LL SEE HEAR, ADMIRE and THRILL to

"The Industry's Greatest Phonograph Achievement"

ROCK-OLA

"COMET FireBall"

"COMET Wall Box" "COMET Playmaster"

During

INTERNATIONAL ROCK-OLA DAYS

SATURDAY—SUNDAY—MONDAY

OCTOBER 3, 4, 5, 1953

at

LA BEAU NOVELTY SALES CO.

1946 University Avenue
ST. PAUL 4, MINN.



CLEAN UNITED ALLEYS CHEAP!

Star 6-player	\$295.00
10th Frame 6-player	335.00
6-player F. top	145.00
5-player F. top	124.00
4-player F. top	89.50

EXTRA SPECIAL!

2 Rocket Patrol kiddie ride, ea.	\$149.50
Genco Sky Gunners, each	324.50
Exhibit Six Shooter	124.50
Chi-Coin Midget Skee-ball	119.50

Write for complete bargain list.

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Chain Stores Check Coinbiz

CHICAGO—Reports current here are to the effect that many of the nation's leading chain stores are more closely investigating the coinbiz.

This has come about, these reports state, because of the success which the chains have been enjoying with kiddie rides and other coin operated equipment which they have so far installed.

Some of the chains plan to put managers in charge of their coin operated machines department, the reports state, and it may soon come to pass where dealings with the chains will be thru experienced coinmen.

The check-up which is reported to be under way is to seek out other machines which will prove just as lucrative as have the kiddie rides for these stores.

In the main, the chain stores are extremely happy with the results which they have enjoyed from the rides and other coin operated machines they have so far installed, and believe that they can handle much other equipment in the field which will bring them profit from the huge traffic of people they enjoy in their stores daily.

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CALDERON DISTRIBUTING

450 Massachusetts Avenue
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OCTOBER 3, 4, 5, 1953

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FRANCO DISTRIBUTING CORP.

24 North Perry
MONTGOMERY, ALABAMA



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During

**INTERNATIONAL
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SATURDAY—SUNDAY—MONDAY

OCTOBER 3, 4, 5, 1953

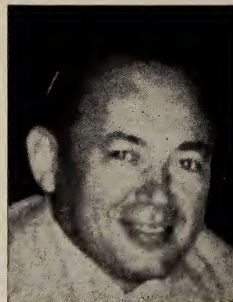
at

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647 South West Street
SYRACUSE, NEW YORK



Miami Amusement Ops to Hold Third Annual Dinner



W. M. BLATT

MIAMI, FLA.—The Amusement Machine Operators Association (AMOA) will hold its third annual dinner and dance on Saturday night, December 12, at the Saxony Hotel, Miami Beach, according to an announcement by Willie Blatt, president.

Last year the banquet was a tremendous success, and it is expected that the 1953 affair will be much better, as now cigarette machine operating firms are members of the organization.

The souvenir journal, issued at the same time, is already guaranteed as

a success, as Joe Mangone, who recently returned from a visit to Chicago where he saw all the manufacturing firms, advises that these firms will all be represented with advertising.

Heavy Registration For Lieberman-Bally Service School

MINNEAPOLIS, MINN.—According to Harold Lieberman, president of Lieberman Music, this city, the Bally Service School scheduled to be held on October 12 and 13 at the Lieberman Music Co. will have a big class of operators and servicemen. This is based on reports of advance registrations already in.

Each state in the Bally territory served by Lieberman, Minnesota, Iowa, Nebraska, North and South Dakota, is already well represented in the registrations on hand. Bob Breither of the Bally engineering staff will be in charge of the school.

**Airmail Subscription To
THE CASH BOX \$30.**

Membership Of 20 Yr. Club

(Continued from page 44)

- K**
 KAPILLA, MIKE
 Skatun, Ill.
 KATZ, CHARLES
 New York, N. Y.
 KAUFFMAN, JACK
 Philadelphia, Pa.
 KAUFFMAN, BAE
 Atlantic Highlands, N.J.
 KELLEY, HARRY L.
 Rochester, N. Y.
 KELLEY, WILLIAM P.
 W. Springfield, Mass.
 KELLNER, JACK
 Chicago, Ill.
 KILBURN O. R.
 Bellows Falls, Vt.
 KING, R. C.
 Scotsbluff, Neb.
 KIRBY, FRANK G.
 Bowling Green, Miss.
 KIRBY, HOUSTON, M.
 Bowling Green, Miss.
 KIRSCHENBAUM IRV.
 New York, N. Y.
 KNIEREM, GUS
 Cumberland, Md.
 KOCHANSKY, JOE
 Brooklyn, N. Y.
 KOEPEL, HARRY
 New York, N. Y.
 KOEPEL, HYMIE
 New York, N. Y.
 KOLITZOFF, STANLEY
 Tacoma, Wash.
 KONWINSKI, LEO
 New York, N. Y.
 KOREN, LOU
 Miami Beach, Fla.
 KRAUTER, ERNEST
 Maplewood, N. J.
 KRESBERG, SAMUEL
 New York, N. Y.
 KROPP, A. L., Sr.
 Tuscaloosa, Ala.
 KYNION, CLARENCE
 St. Louis, Mo.

- L**
 LA BEAU, ARCHIE
 St. Paul, Minn.
 LA MASKIN, FRANK
 Chicago, Ill.
 LANDOT, LESLIE A.
 Chicago, Ill.
 LAPORTER, AL
 Ottawa, Ont., Can.
 LATOWSKI, JOE
 Chicago, Ill.
 LA VENE, JOE P.
 Clarkdale, Miss.
 LA VIEZ, HIRSH D.
 Washington, D. C.
 LAVOIE, ARTHUR
 Fall River, Mass.
 LAYMON, LUCILLE
 Los Angeles, Calif.
 LAYMON, PAUL
 Los Angeles, Calif.
 LAZZARESCHI, ANDY
 Stockton, Calif.
 LESKE, HENRY
 Detroit, Mich.
 LESCHIN, MURRAY
 L. I. C., N. Y.
 LESNICK, MAC
 Baltimore, Md.
 LEVIE, WILLIAM
 Miami Beach, Fla.
 LEVIN, ED E.
 Chicago, Ill.
 LEVINE, MAX
 Brooklyn, N. Y.
 LEVINE, SIDNEY
 New York, N. Y.
 LEVY, AL
 Dayton, Ohio
 LIBBEY, JR., THOMAS
 Haverhill, Mass.
 LICHTMAN, CHARLES
 New York, N. Y.
 LIEBERMAN, HAROLD
 Minneapolis, Minn.
 LIEBOWITZ, MARVIN
 New York, N. Y.
 LEITGB, RUDY N. J.
 Cliffside Park, N. J.
- LONDON, SAM**
 Milwaukee, Wis.
LUCAS, VICTOR J.
 Chicago, Ill.
LYNCH, SI
 Dallas, Tex.
- M**
 MARS, HARRY J.
 Chicago, Ill.
 MACKLER, MR.
 Hartford, Conn.
 MANGAN, JAMES T.
 Chicago, Ill.
 MANGONE, JOE
 Miami, Fla.
 MARCH, HAL L.
 Brattleboro, Vt.
 MARDE, MORRIS
 Miami Beach, Fla.
 MARKLIN, JOHN
 Detroit, Mich.
 MARMER, WILLIAM
 Cincinnati, Ohio
 MARDON, CHARLES
 Bridgeport, Ohio
 MARTIN, WARRICK N.
 Miami, Fla.
 MARVEL, BILL
 Poojar Bluff, Mo.
 MASON, ALBERT
 St. Louis, Mo.
 MASON, PHIL
 Washington, D. C.
 MATTHEWS, L. E.
 Nashville, Tenn.
 MCCALL, ANDY
 St. Louis, Mo.
 MCCORMACK, JACK
 Elizabeth, N. J.
 MCCORMICK, DAVID
 Goldsboro, N. C.
 MCCORMICK, JR., J. G.
 Goldsboro, N. C.
 MCCORMICK, J. W.
 Chambersburg, Pa.
 McDONALD, BEN
 Ft. Worth, Tex.
 McGINNIS, ROY
 Chicago, Ill.
- MCKEE, C. R.**
 Grand Island, Neb.
MCKELVEY, E. S.
 Edwardsville, Ill.
MCCLAIN, WILLIAM A.
 Los Angeles, Calif.
MEALE, MAXINE R.
 Cincinnati, O.
MILLER, BILL L.
 Grand Rapids, Mich.
MILLER, GEORGE A.
 Oakland, Calif.
MILLER, HAROLD
 Cedar Falls, Iowa
MILLER, SAM L.
 Bowling Green, Miss.
MILLER, SAMUEL W.
 Archbald, Ohio
MILLER, WILLIAM C.
 Plant City, Fla.
MILLS, MRS. GEORGE
 Huntington, W. Va.
MINERO, JOHN
 Haledon, N. J.
MINTHORNE, DOLORES
 Los Angeles, Calif.
MINTHORNE, JEAN
 Los Angeles, Calif.
MITNICK, JACK
 New York, N. Y.
MITTEBERG, SIDNEY
 Queens Village, N. Y.
MITTLEMAN, SIDNEY
 Elizabeth, N. J.
MOHILL, JULIUS
 Chicago, Ill.
MOLONEY, RAY T.
 Chicago, Ill.
MORRIS, IRVING
 Chicago, Ill.
MULLIGAN, JACK
 Sharon, Pa.
MULLINAX, JR., O. J.
 Savannah, Ga.
MUNVES, JOE
 New York, N. Y.
MUNVES, MIKE
 New York, N. Y.

(Continued on page 50)

Bob Bear Visits "Juke Box Jury" With Coast Distrib, Paul Laymon



ROBERT H. BEAR

LOS ANGELES, CALIF. — Bob Bear, sales manager of The Rudolph Wurlitzer Company, North Tonawanda, N. Y., who was visiting with the firm's distributor here, Paul A. Laymon, Inc., was thrilled with his visit to station KLAC-TV where he viewed the Peter Potter "Juke Box Jury" show.

Bear, in the company of Paul and Lucille Laymon, Gary Sinclair, and Ed Wilkes attended the Peter Potter show. Not only did they see the show, but they themselves were seen throughout the nation, as well as the model 1500 Wurlitzer juke box, which was used on the show.

Many of the Wurlitzer officials, distributors and operators have informed us that they were able to identify Bear and his party on several occasions when the camera picked them up.

Cleveland Ops Re-elect Jack Cohen

CLEVELAND, OHIO — Jack Cohen of J. C. Music Company, this city, will add still another year of leadership and service to the Phonograph Merchants' Assn. of Cleveland. Cohen was re-elected president of the group at the annual election meeting at the Ops' Hotel Hollenden office. Cohen was one of the founders of the group 15 years ago and is a staunch supporter of the successful Hit Tune parties of Cleveland.

Jim Ross of J. R. Music won re-election to the post of vice president and Sanford Levine will serve another year as secretary-treasurer and advertising director. James Burke will

also serve a re-elected term as honorary member of the executive board. All these men have been responsible for the overwhelming success and acceptance of record promotions via HIT TUNE ventures.

Sargent at Arms for the Cleveland Coin Box group will be Thompson Hunter. Members elected to the executive board are: Edward Kenney, Hyman Silverstein, Nate Pearlman, Joseph Solomon, and Harvey Norton.

Charles Comella, Albert Liggins, and George Zolas were appointed as temporary members of the executive board for a three month period.

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OCTOBER 3, 4, 5, 1953

at

BORDER-SUNSHINE NOVELTY

2919 North 4th Street
 ALBUQUERQUE, NEW MEXICO

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"COMET FireBall"

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 During

**INTERNATIONAL
 ROCK-OLA DAYS**

SATURDAY—SUNDAY—MONDAY

OCTOBER 3, 4, 5, 1953

at

GILBERT MUSIC COMPANY

108 South Center

BLOOMINGTON, ILLINOIS



MEMBERSHIP YEAR

AS OF

(Continued From Page 49)

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| <p>N
 NACLERIO, JOSEPH J. Waterbury, Conn.
 NAGLER, MILTON New York, N. Y.
 NELSON, JACK Chicago, Ill.
 NEWBROW, MR. Hartford, Conn.
 NEW, GEORGE L. Hobbs, N. M.
 NIRO, ANTHONY Huntington Station, L. I., N. Y.
 NIRO, CARLINE Huntington Station, L. I., N. Y.
 NIRO, MUNIZIE J. Huntington Station, L. I., N. Y.
 NOMDEN, SR., JACOB Oak Park, Ill.
 NOTO, CARL San Francisco, Calif.
 O
 O'BRIEN, JOHN Chicago, Ill.
 O'CONNOR, KEN Richmond, Va.
 OETTINGER, HERB L. Chicago, Ill.
 OLSEIN, JULES Albany, N. Y.
 ORENSTEIN, SAMUEL Providence, R. I.
 ORECK, JOE New York, N. Y.
 OSTRANDER, JOHN Baltimore, Md.</p> | <p>P
 PAGE, FRANK Roanoke, Va.
 PALAISTRANT, BEN D. Dallas, Texas.
 PROTIN, EMILE L. Detroit, Mich.
 PARLANE, EARL F. Chicago, Ill.
 PARKER, S. J. Nashville, Tenn.
 PARKOFF, MEYER New York, N. Y.
 PASSANANTE, JAS. A. Detroit, Mich.
 PAULSON, LARRY Grand Rapids, Mich.
 PEARLMAN, IRVING Cleveland, Ohio
 PEARLMAN, LOUIS Cleveland, Ohio
 PEARLMAN, NATE Cleveland, Ohio
 PELL, FRANK H. Orlando, Fla.
 PERLMAN, MAC Hartford, Conn.
 PETERFESA, VICTOR New York, N. Y.
 PETROCINE, EDMUND Miami, Fla.
 PHILIPS, LOUIS New Orleans, La.
 PIERCE, C. S. Brodhead, Wis.
 PIERCE, MRS. MARIE Brodhead, Wis.
 PIETERS, J. R. "PETE" Kalamazoo, Mich.
 POLLAK, SEYMOUR No. Tarrytown, N. Y.
 PONDER, GEORGE New York, N. Y.
 POPE, HARRY Boston, Mass.
 PORTA, CHARLES L. Elizabeth, Pa.
 POTTER, CLARENCE E. Norfolk, Neb.
 PRIOR, HOMER F. Cedar Falls, Ia.
 PROCK, GEORGE Dallas, Tex.</p> | <p>R
 RABKIN, WILLIAM L. I. C., N. Y.
 RADE, ALFRED New Brunswick, N. J.
 RADFORD, B. M. Louisville, Ky.
 RAMSDELL, RUSS G. Linthicum, Md.
 RAYREY, ED Boston, Mass.
 RECHTSCHAFFER, ABE Hartford, Conn.
 REDD, SI Albany, Mass.
 REISSNER, CHARLES Elizabeth, N. J.
 RESNICK, MAX West Hartford, Conn.
 RESNICK, IZZY Hartford, Conn.
 RICE, MIKE Oklahoma City, Okla.
 RIECK, LESTER C. Chicago, Ill.
 ROBILLYARS, JIMMY Montreal, Que., Can.
 ROBINSON, CHAS. A. Los Angeles, Calif.
 ROBINSON, PHIL Los Angeles, Calif.
 ROCKOLA, DAVID C. Chicago, Ill.
 RODIN, BEN Miami Beach, Fla.
 ROOD, ROY W. Orlando, Fla.
 ROSE, H. W. Columbia, Pa.
 ROSEN, DAVID Philadelphia, Pa.
 ROSEN, HARRY New York, N. Y.
 ROSEN, MARTIN New York, N. Y.</p> | <p>R
 ROSENBERG, HYMIE New York, N. Y.
 ROSENTHAL, HARRY Pittsburgh, Pa.
 ROS, B. H. Wilkes-Barre, Pa.
 ROTH, MAX New York, N. Y.
 ROTHSCHILD, I. H. Philadelphia, Pa.
 RUGINIS, JOHN Mt. Carmel, Pa.
 RYANIS, PETER Mt. Carmel, Pa.
 RYAN, B. H. Nashville, Tenn.
 RYMER, DALL St. Louis, Mo.
 S
 SAGER, WILLIAM C. Detroit, Mich.
 SALVER, W. H. St. Louis, Mo.
 SAMUELSON, RAY T. Salt Lake City, Utah
 SANDLER, IRY Des Moines, Ia.
 SALVE, ART Detroit, Mich.
 SAVARESE, JAMES J. South Bend, Ind.
 SCHAFER, WILLIAM L. Southfield, Mich.
 SCHATZ, EDDIE Southfield, Mich.
 SCHLESINGER, AL Poughkeepsie, N. Y.
 SCHLESINGER, SAM Poughkeepsie, N. Y.
 SCHLESINGER, SAM Philadelphia, Pa.
 SCHNELLER, LENNY Philadelphia, Pa.
 SCHROEDER, SAM Hartford, Conn.</p> |
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"COMET Wall Box" "COMET Playmaster"
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SATURDAY—SUNDAY—MONDAY

OCTOBER 3, 4, 5, 1953

at

H. Z. VENDING & SALES CO.

1205 Douglas Street

OMAHA, NEBRASKA



Tom Burke, N.J. Coin Leader, Dies



TOM BURKE

ELIZABETH, N. J.—Tom Burke, one of the industry's best beloved and highly respected coinmen, died on Thursday, September 24, at the age of 59, after a long illness.

Burke, who had spent 22 years in the coin machine business, was a partner in Seacoast Distributing, this city, distributors for Rock-Ola phonographs. In addition, he was one of the foremost operators in the state.

Burial will be on Monday, September 28, at 9:15 A. M. from Daniel J. Leonard & Son Mortuary, 242 W. Jersey Street, Elizabeth.

Surviving are his wife, Helen McCormick Burke; brothers Cornelius and Daniel; sister Mrs. Edward J. Faughnan; and two daughters, Mrs. Stanley J. Gural and Miss Jean Ann Burke.

Tratsch, ABT, Returns From 5 Month Tour

CHICAGO—Mr. & Mrs. Walter A. Tratsch of ABT Manufacturing Corporation are home after a five month tour through 11 countries in Europe and parts of North Africa.

The trip, partly for business, partly for pleasure, took the couple through England, Southern Ireland, Wales, Switzerland, Holland, Belgium, West Germany, France, Spain and Italy. In Africa, they visited Tangier, Casablanca, Rabat, Fez, Meknes and Marrakech.

Tratsch reports the European coin machine business is ready for a big boom. Production is on the increase, they say, and the consumer dollar going into coin machines is growing larger every day.

"Vending machines are everywhere," Tratsch reports. "Many of these machines are right in the street in German, Swiss and Dutch cities and handle a variety of items like clothing and food."

In Frankfurt, the Tratschs saw a big pin game exhibition but fortunately missed the coup d'etat in Marakech in which the Sultan was deposed by about ten days.

On the business side, they saw a host of their European customers and came home with a better picture of the immediate needs of the industry.

"The European product," Tratsch said, "is still inferior to the American but they are improving production techniques daily."

OF THE 20 CLUB

SEPTEMBER 26, 1953

SCHULTZ, OSCAR
Chicago, Ill.
SCHWARTZ, HARRY S
Miami, Fla.
SEEBURG, MARSHALL
Chicago, Ill.
SEIDEL, TEDDY
Bronx, N. Y.
SEROKA, ED
Bloomburg, N. J.
SHANNON, A. H.
Houston, Tex.
SHARKEY, HAROLD L.
Huntington Park, Cal.
SHAY, HOMER K.
Lexington, Ky.
SHAY, VINCE
Chicago, Ill.
SHRIVER, REX
Chicago, Ill.
SILBERMAN, AL
Los Angeles, Calif.
SILVERSTEIN, HYMAN
Cleveland, O.
SILVERSTEIN, SOL
Baltimore, Md.
SIMON, ALBERT
New York, N. Y.
SIMON, JACK
Los Angeles, Calif.
SIRACUSE, ANTHONY
Detroit, Mich.
SISKIND, HARRY
Brooklyn, N. Y.
SLIFE, O. L. (Bob)
Elizabeth, N. J.
SMITH, BEN
New York, N. Y.
SMITH, RALPH
New Orleans, La.
SNODGRASS, HARRY J.
Baltimore, N. M.
SNEARLY, TED
Maricetta, O.
SOLOWIN, WOLFF
Columbus, O.
SPARKS, R. M., Jr.
Spartanburg, Ga.
SPINACOP, FELICE
Beacon, N. Y.

STAMBAUGH, G. N.
W. Palm Beach, Fla.
STAMBAUGH, A. H.
W. Palm Beach, Fla.
STEED, F. H.
Clarksdale, Miss.
STEINBERG, DAVID M.
Newark, N. J.
STEINBERG, HARRY
Miami Beach, Fla.
STEINBERG, MORRIS
Miami Beach, Fla.
STERLING, BENJ., Jr.
Moosic, Pa.
STERN, DAVE
Elizabeth, N. J.
STERN, HARRY
Philadelphia, Pa.
STERN, SAM
Chicago, Ill.
STEWART, SID
Salt Lake City, Utah
STYERS, T. R.
Winston-Salem, N. C.
SWARTZ, BEN
Brookline, Mass.
SWARTZ, GEORGE
Brookline, Mass.
SWARTZ, JACK
Brookline, Mass.
SWARTZ, PHIL
Brookline, Mass.
SWARTZ, FRANK
Nashville, Tenn.
SYDAR, GEORGE
Akron, Ohio

T
TAKSEN, LEON
Harrisburg, Pa.
TARAN, SAM
Miami, Fla.
TARTAGLIA, PAUL
Portchester, N. Y.
TAYLOR, HERSHEL
Bellefonte, Ill.

THURKETTLE, P. A.
Tolado, O.
TIGERMAN, AL R.
Chicago, Ill.
TOLISANO, JAMES
Hartford, Conn.
TRATSCH, WALTER
Chicago, Ill.
TRIPPE, CARL
St. Louis, Mo.
TRUCANO, TONY
Dadswood, S. D.
TRUPPMAN, OZZIE
Miami, Fla.
TURCOTTE, JOHN B.
Williamstown, Mass.
TUREK, FRED
Pontiac, Mich.
V
VARTEN, ASPET L.
New York, N. Y.

W
WALDOR, LEO
Newark, N. J.
WALDOR, SAM
Newark, N. J.
WEAVER, HERB
Baltimore, Md.
WEDEKIND, W. H.
W. Palm Beach, Fla.
WEDEWEN, H. E.
Cleveland, O.
WELER, IRVIN
Kansas City, Mo.
WEINBERGER, JOE
Cincinnati, O.
WEINBERGER, LEO
Louisville, Ky.

WHITBECK, MANNING
Schenectady, N. Y.
WHITBECK, OGDEN
Schenectady, N. Y.
WHITCOMB, W. L.
Jacksonville, Fla.
WILLENS, LEO
New York, N. Y.
WILLIAMS (Buster) R.E.
Memphis, Tenn.
WILLIE, HENRY
Kansas City, Kans.
WILLIS, KEN C.
Miami, Fla.
WILSON, K.
Shreveport, La.
WOLFBERG, SAMUEL
Chicago, Ill.
WOLBURST, SIDNEY A.
New York, N. Y.
WOHLMAN, SOL
New York, N. Y.
WOLLMAN, MURRAY
New York, N. Y.
WOOD (ART) WM.
St. Louis, Mo.
WOODS, W. M. (BILL)
Boise, Idaho
WRENN, GEORGE
Dallas, Tex.
WRIGHT, EUDGE
Portland, Ore.
WURGLER, ED R.
Buffalo, N. Y.
Y
YEO, P. M.
Grand Rapids, Mich.
YOUDEL, JOE
New York, N. Y.

Z
ZAMORE, MORTON M.
Brooklyn, N. Y.
ZEICHNER, HENRY
New York, N. Y.
ZEICHNER, JOE
New York, N. Y.
ZORNISKY, HYMIE
Omaha, Neb.

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YOU'LL SEE
HEAR, ADMIRE and THRILL to

"The Industry's Greatest Phonograph Achievement"

ROCK-OLA
"COMET FireBall"
"COMET Wall Box" "COMET Playmaster"

During
INTERNATIONAL
ROCK-OLA DAYS
SATURDAY—SUNDAY—MONDAY
OCTOBER 3, 4, 5, 1953
at

ROYAL DISTRIBUTING, INC.
JOE WESTERHAUS
3726 Kessen Ave., Cincinnati 11, O.



Commercial Music To Represent Wurlitzer In El Paso Territory

NO. TONAWANDA, N.Y.—The Commercial Music Company, Inc., of Dallas, Texas, headed by Raymond B. Williams, president, will assume responsibility for Wurlitzer sales and service in El Paso, Texas and surrounding territory in that state, effective immediately. Announcement was made by Robert H. Bear, sales manager of The Rudolph Wurlitzer Company.

In making known the territorial reassignment, Bear said, "This territory was formerly covered by Maestro Music of Tucson, Arizona. J. F. Cacioppo, Jr., who heads Maestro, agrees with us that it can be more easily and completely covered by the Commercial Music Co., Inc., which currently maintains offices in Dallas and San Antonio. Maestro will continue to represent Wurlitzer in the entire state of Arizona from its head-

quarters in Tucson. Maestro has recently taken on the added responsibility of the dealership for Wurlitzer pianos and organs in Tucson."

In discussing the addition of El Paso to the Commercial Texas territory, R. B. Williams said, "We have retained the services of Harris Porter, long connected with various Wurlitzer distributorships, as manager for the El Paso area. He will be backed up in the service department by Harold Perkins, who has had a wealth of experience in Wurlitzer service and parts work while connected with our Dallas office."

It is planned that both Porter and Perkins will make their homes in El Paso and until permanent arrangements are completed, parts and equipment can be obtained by El Paso area operators by overnight service from Dallas.

Dolan To Open Distrib. In L. A.

LOS ANGELES—Jack Dolan recently returned from a business trip to Chicago and announced that he will open his own distributorship on October 1.

Dolan has been connected with the coin machine business since 1935. He was an operator in the East and came to California in 1945. Has been

covering California as a distributor since that time. Dolan was former manager of the Dan Stewart Company, this city.

While he did not disclose what lines he would handle Dolan did say that it will be a general distributorship. His offices and showroom will be located at 2685 W. Pico Blvd., this city.

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ROCK-OLA DAYS
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OCTOBER 3, 4, 5, 1953
at

J. ROSENFELD COMPANY
3218 Olive Street
ST. LOUIS 3, MISSOURI



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"COMET Wall Box" "COMET Playmaster"

During

INTERNATIONAL ROCK-OLA DAYS

SATURDAY—SUNDAY—MONDAY

OCTOBER 3, 4, 5, 1953

at

PUGET SOUND NOVELTY CO.

114 Elliott Avenue, West
SEATTLE 99, WASHINGTON



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During

INTERNATIONAL ROCK-OLA DAYS

SATURDAY—SUNDAY—MONDAY

OCTOBER 3, 4, 5, 1953

at

DOLAN DISTRIBUTING CO.

2685 West Pico Blvd.
LOS ANGELES, CALIFORNIA



THRU THE COINBOARDS CALIFORNIA CLIPPINGS LOS ANGELES

After returning from a business trip to Chicago, Jack Dolan, surprised everyone with the announcement that he'll open his own distributorship along West Pico on October first. Friends hocked around to wish him every success in the new venture . . . Charley Robinson prexy of C. A. Robinson and Co. says he has to stand at the door with a club in his hand to keep a sample of the new United "Tahiti" pinball game on the floor. Local operator Albert Taunembaum says he's very pleased over his recent purchases of the new United "Imperial" Shuffle Alley. Al Bettelman chimed in with the statement that the United factory is putting out some of the finest equipment on the market to which everyone agreed . . . At the Wm. H. Leuenhagen Company prexy Bill Leuenhagen keeps busier than ever as operators drop in to check over the latest games. Over in the Record department Mary and Kay Solle are going through some of the busiest weeks that they have ever had. Several recording artists dropped in to see them recently including:—Cass Daley (Decca) Walkin' Charley Aldrich (Intro), Georgia Carr (Capitol) and April Stevens (King) . . . Met Mort Loeman, Max Moore, Al Hanlin and Atsie Stein. These ops operate from the same building over on Catalina street. Quite a sight to see all four trucks parked out in front with the red lift tail gates shining in the sun. Atsie and Max rush around checking their kiddie rides while Mort dashes out on a service call. Al stays behind to type out little strips for his take boxes. To prove to everyone that he's an old timer in the coinbiz Al comes up with some old copies of the Automatic Age dating back to the early thirtys'. He proved the point and wow-those bathing suits! . . . R. E. Smith of Automatic Enterprises is busily looking for new locations to install his line of baseball pitching machines . . . While discussing the affairs of the day Mr. Robinson of E. H. Amusement Company said his business is good—locations are plentiful but it's a job finding help to cover the routes.

After taking over the reins at Dan Stewart Company, Bob Bever, is plenty busy getting around meeting all the operators. Says he's glad to have the help of Pete Leh, Johnny Kaigler and Barrowe to get everything organized . . . Operator Lloyd M. Russell of Honolulu, Hawaii was seen at the Auto Photo Company plant recently. General manager, Bryant Herren and sales manager, Van Natten played hosts and showed around the plant. Distributor for Northern California and Reno, Nevada, Henry J. Leyser of Automatic Coin Amusement Company in Oakland, also dropped in . . . Bess Selbin of Selbin and Stein Hobby Horse Company came in from Detroit to take care of business with co-partner Atsi Stein. Atsie is moving out, merchandise to locations as fast as he gets in. Recently was seen around the San Francisco Bay area and now he plans to extend operations up the coast to Seattle . . . Missed the three musketeers Robert Bard, Marvin Jones and E. R. "Ed" Kendall over at Bard Distributing Company. You have to get up early and be plenty lucky to catch this busy trio . . . Ray Gottfried, vice-president of National Rejestors Inc., St. Louis, is now traveling along the West Coast with Western representative, Heinz Heddergott . . . The illustrious, hard working Lyn Brown stated recently that he doesn't even have time for that occasional dip in his swimming pool anymore. Lyn is now anxiously waiting for a shipment of Exhibit's new kiddie rides . . . Bob Bear, sales manager from the Wurlitzer factory and Gary Sinclair, district sales manager visited at the Paul A. Laymon Company recently. Meanwhile field service engineer, Walter Peteet, continued to help out in the service department. Paul and Lucille report that the Frankie Laine—Wurlitzer contest is starting out with a bang with several entrants signed up already. Ed Wilkes, Charley Daniels and Jimmy Wilkms all agree that they are busier now than ever before with the operators dropping in and the contest going strong . . . Sam Ricklin and Gale Orland of California Music Company took time out to greet the new artist, Gale Clark, recently. She presented them with a personally autographed record of her late release, "Music of Love" and "The Unshamed" in the Pin Arts Label . . . At Badger Sales Company we hear that the Lee's Carousel kiddie ride has become one of their big sellers according to prexy Bill Happel. The Badger crew will be pretty lost when their pretty secretary Eleanor Chabolla goes on her well deserved vacation. Things will be left in good hands though with Connie Chadez, Jean Reslaure and Dorothy Hokama taking over all the important details . . . Many out of town visitors were seen along the Pico strip recently:—John Bennett of the Keenomatic Company in Taft stopped in briefly to take care of business. Don Edwards came in from Bakersfield and Jimmy Hill from Santa Monica. Other out of town operators included:—Jack Gutshall from Corona; Don Gardner from San Bernardino; John Hunsman, Pulmarino; Dick Harrison; Charles Fontane; Charles Koss; Lon Beach; William Olsen, Oxnard; George Van Drake, San Bernardino; John Bennett, Taft; and Mel Heiman, Oxnard. Also Mr. and Mrs. Wm. Black from Bakersfield and Mr. and Mrs. C. W. Phumprey from Pomona . . . Phil Robinson is back at his desk hard at work after his jaunt through the Western States . . . Hank Tronck and Ed Wier report that business at the Minthorne Music Company is still going on at a furious pace. Found L. B. "Mac" McCreary, general manager of Solotone Corporation, working all by himself back in the shop. Wondered where everyone was. Found out that they were all off on vacations. Mac stated that he closes down and lets everyone off at the same time. That way he gets the town again this week. He's getting to be a regular visitor along coinrow. Spotted Lawrence Raya of Colton walking along Pico visiting here and there . . . Remember, if you are not a regular subscriber to The Cash Box it's time to get your order in now! Subscriptions are now being taken through your local distributor. Get that order into him now!

SUBSCRIPTIONS TO THE CASH BOX ARE BEING TAKEN AT THE DISTRIBUTORS LISTED BELOW

Paul A. Laymon Co., 1481 W. Pico Blvd.; Badger Sales Company, 2251 W. Pico Blvd.; Wm. H. Leuenhagen & Co., 2277 W. Pico Blvd.; King Record Co., 2646 W. Pico Blvd.; Dan Stewart Co., 2887 W. Pico Blvd.; Simon Distributing Company, 2838 W. Pico Blvd.; California Music Co., 2940 W. Pico Blvd.; Mercury Record Distributors, 2958 W. Pico Blvd.; C. A. Robinson & Co., 2301 W. Pico Blvd.; Allied Music Sales, 2542 W. Pico Blvd. and Sunland Music Co., 1310 S. New Hampshire.

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During

**INTERNATIONAL
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SATURDAY—SUNDAY—MONDAY

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at

FORT WORTH AMUSEMENT CO.

1210 S. Main Street
FORT WORTH, TEXAS



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at

LAKE CITY AMUSEMENT CO.

4533 Payne Avenue
CLEVELAND, OHIO



THRU THE COIN CHUTE UPPER MID-WEST MUSINGS

The Shrine convention in Minneapolis this past week brought thousands of Shriners and parade spectators into town. Among those attending the conclave were Mr. and Mrs. Art Hagness of Grand Forks, N. D. and Mrs. Rose Guillaume of Jefferson City, S. D. . . . George Coddington of Minneapolis has that certain gleam in his eye, which means that it won't be long before he takes off for Canada for some duck hunting. . . . Speaking of hunting, Hank Vangen of Minneapolis is getting his route in shape so that he try his aim at bringing down an elk. . . . What with farming and taking care of his route, John Marquardt has been so busy that he has to do his buying by long distance phone. . . . Earl McFarlane of Minneapolis was involved in an unusual accident this week. While Earl was waiting at a semaphore intersection for the sign to change, a truck loaded with pipe was making a left turn in front of the car and in making the turn the pipe shifted and rolled off onto the front of Earl's car and narrowly missed rolling onto him. Earl said that "better he should have stayed in bed for another 15 minutes". . . . Jim De Mars was accompanied by his wife and son Dick on his trip into the Twin Cities this week. Dick made the most of getting some free rides on the various kiddie rides. . . . Pete Lennes of Bemidji, Minn. brought Mrs. Lennes to the University Hospital for a physical check-up. Hugh May, National Specialties Co. of Eau Claire, Wis. reports that sales from his cigarette vendors have been holding up well. . . . Seen in the Twin Cities picking up supplies and records for their routes were John Howe of Foley, Minn.; Jack Weisbrod of La Crescent, Minn.; Pete Wornson of Mankato, Minn.; H. J. Lynam of Kasson, Minn.; Frank Davidson of Spooner, Wis.; Duane Wilde of Aberdeen, S. D.; Jim Stansfield of Winona, Minn.; Jeff Kost of St. Cloud, Minn.; Jim Lucking of Benson, Minn.; Glenn Rackliff of Superior, Wis.; Ernest Woytaszek of Cayuga, N. D.; and Pette Vanderhyde of Dodge Center, Minn.

Runyon Sales Holds AMI School

NEW YORK—The first session of the AMI service school at the Runyon Sales Co. this city, was held on Saturday, September 26. The school was conducted by the AMI factory engineer with the assistance of Morris Rood of Runyon.

Barney (Shugy) Sugerman, president of Runyon Sales, invited all operators and servicemen to attend the school. The classes will be held every Saturday at 10 A.M. Instruction will be given on all AMI equipment.

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B. D. LAZAR COMPANY

1635 Fifth Avenue
PITTSBURGH 19, PENNSYLVANIA



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During

INTERNATIONAL
ROCK-OLA DAYS

SATURDAY—SUNDAY—MONDAY

OCTOBER 3, 4, 5, 1953

at

SEACOAST DISTRIBUTORS, INC.

594 Tenth Avenue
 NEW YORK, N. Y.

1200 North Avenue
 ELIZABETH, N. J.



"YOU"
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During

INTERNATIONAL
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SATURDAY—SUNDAY—MONDAY

OCTOBER 3, 4, 5, 1953

at

A. M. & F. DISTRIBUTING CO.

3118 Tulane Avenue
 NEW ORLEANS, LOUISIANA



THRU THE COIN CHUTE
EASTERN FLASHES

Most of the trade in this area, manufacturers, distributors and operators who are engaged in the kiddie ride business, picked up at the story which appeared in The Billboard, headed "N. Y. Kiddie Ride Distributors, Ops Set to Throw in Sponge." While most of them admit they didn't read the story, they heard about it by word of mouth. Even those not engaged in the kiddie ride business, but aware of the fact that their friends and associates are conducting operations, were shocked that a statement like this would be made, particularly when the kiddie ride business is quite active.

Hymie Koepfel, who has a tool in his hand anytime you walk into Koepfel Distributing Co., is sporting a smashed finger he got doing a little repair job around the house. Hymie spending long hours on the road to pick up used phonographs to fill the demand. Harry Koepfel looking well and rested after his vacation says "I feel fine as long as business keeps coming in as it is."

Jack Weiner, Penny Arcade, Lake Hopatcong, N. J., suffers a sudden heart attack and is inactivated. Tony De Marco's daughter, Catherine, to marry Daniel Derasmo. Tony operates an arcade in Coney Island. Joe Young and Abe Lipsky, Young Distributors, hoping for additional shipments of the Wurlitzer model 1500. Deliveries have been unable to keep up with the demand. Lou Herman and son Howard, in town. Lou and Howard operate the County Amusement Co. in Mt. Vernon, N. Y. Our good friend, Charley Aronson, who with Bill Alberg, were formerly owners of Brooklyn Amusement Co., Brooklyn, spends some time on coinrow chatting with friends. Charlie is inactive at the moment. Jack Semel, veteran operator, kidding Aronson about his absence from the coin machine biz and bringing him up to date on what's new in the past six months. Jack impatiently awaiting the arrival of what he is sure will be his third granddaughter. Al Simon, Albert Simon, Inc., ChiCoin and Genco Distrib, showing the new ChiCoin "Hi Speed Triple Score Bowler" with the large pin. Al elated with operator reaction and is already oversold on the game.

Irving Kaye, Automatic Towel Corp. of America, getting the dryers off the line and expects to have a supply in the hands of all his distributors within a week. Everything at 594 Tenth Avenue busy, busy, as painters and carpenters work to get the place ready for Dave Stern's Seacoast Distributors, Inc. in time to show the new Rock-Ola "Comet" 120 play phone. Barney Sugarman, Ruxyon Sales Co., advises us he is asking all operators and servicemen to attend the A.M.I. Service School which started Saturday, September 26, and will continue to be held every Saturday thereafter. Classes will start at 10 AM and will be conducted by the A.M.I. factory engineer. Sugarman asks that all operators of A.M.I. equipment attend as it is for their benefit. Charlie Rubenstein, who has been running an arcade on 125th street for a great many years, opening another at 42nd Street and 8th Avenue. Morris Fine, Charlie Wertheimer's son-in-law, of Boston, Mass., died suddenly after a polo attack. Morris headed one of Charlie's arcades. Frank Mancuri, Chicago Coin, in town the early part of the week, after spending some time in Philadelphia. Frank left for Hartford, Conn., and then back to the factory in Chicago. Mike Munves happily complaining because he is so busy with export business on what is normally summer equipment that he can't find the time to set up his floor with fall and winter merchandise. Brother Joe Munves demonstrating a pop corn vendor that pops fresh corn on insertion of a dime. Marty Rosen, who many years ago was connected with Willie Blatt's Supreme Vending Co., Brooklyn, doing very well servicing amusement games for local ops. Nat Cohn, Riteway Sales Manufacturing Co., out of town.

THRU THE COIN CHUTE
NEW ORLEANS NOTES

With football in the air, operators are rushing in trying to get their equipment in tip top shape. The fellows want to be able to play hookey from their routes when the games start. What sounded like the French Market turned out to be Sam Tridico, Phillip Yaeger, Al Dargis, Jake Jacobs and Bob Buckley all talking football and pingames at the same time. Every operator in town clamoring for the new Italian novelty tune "Eh Cumpari" by Julius La Rosa. Congrats to Mrs. Johnny Rush who just became a brand new grandmother. Mrs. Rush just returned from a visit with her daughter and the baby. Prospa Donnaud of Luling, La. sporting a brand new Mercury. Always a pleasure to see H. B. Nelson, Natchez, Miss. Nelson has operated coin machine routes for many years and is extremely well liked by everybody in the biz. Bill and Lillian Amann just back from a three week vacation that took them to San Jose, California and then to Los Angeles where they showed off their young Bill and were royally treated by their friends. Congratulations to Murray of Mallory Distributing. He and his wife are the brand new parents of the cutest bit of femininity named Maureen. Art Rupe of Specialty Records in town. Mr. Barron's daughter being married soon. (Barron's Music, DeRidder, La.) Congratulations to Clarence Hamann (WJMR) and his very pretty bride Joyce. "Poppa Stoppa" and Joyce were married last weekend. The Ice Cycles at the Municipal Auditorium getting a big play from the local operators and families. Mel Mallory, Capitol Records, off to see his kinfolk and inspect the farm in Alabama. Mr. Jeandron, Raceland, La., in town hunting for 45 records for those new boxes. Sorry to hear that Dot Bell leaving McCann's Music in Alexandria. Sorrier still for "Mr. Mc" who has to train a new girl.

THRU THE COIN CHUTE CHICAGO CHATTER

As the cooler weather comes in, this man's town gets busier by the week. The way business is moving at this time has everyone on their toes. And hustling along. Never so many hit machines introduced at one and the same time as there have been this Fall season. And more on the way, according to the manufacturers. So look for better times ahead . . . This weekend, Saturday, Sunday and Monday, October 3, 4 and 5, Rock-Ola distributors will be showing the new Rock-Ola "Comet Fire Ball" phono. The new Wall and Bar Box. And the new "Playmaster." These three days are known officially as "International Rock-Ola Days." In fact, talk about how big this new phono started, is just to listen to David C. Rockola who told us, "We have set a new sales record with the orders already taken for our brand new 'Comet FireBall.'" The factory's buzzin' along at top speed with everyone smiling and happy and sweating away trying to get that production stepped up to the point where all deliveries will be made as orders are received.

The kiddie ride manufacturers, distributors, jobbers and operators here were all simply stunned at the "throw in the sponge" story that appeared in that weekly tabloid which, somehow, also delves into the coinbiz. Not one of the kiddie ride coinmen here believe this to be true. In fact, if anything at all, they say, "The kind of people who throw in the sponge are the kind of people this business is best off without." And tho that's kind of twisting the King's English—it's absolutely the fact . . . Don't know if your better, statement in regard to kiddie ride business than that made by Jack Nelson, general sales manager of Bally Manufacturing Co. You'll read it here on another page. But as Jack always says, Business is good for those who work to make it that way." And that answers anyone, anywhere, in regard to the kiddie rides, or any other division of the industry. Yes, as Jack Nelson stated, this business is settling down to greater stability and is much more profitable without the kind of people who "throw in the sponge." Art Weinand of the big Exhibit factory put it very succinctly when he said, "The kiddie ride business is the healthiest dead man in the industry."

This past week Thursday the "opponents" of the cigarette machine licensing bill were heard by the City Council's Sub-Committee headed by Alderman Daniel Roman. Report will probably appear in another part of this issue for it will be last second news material out of this Chicago office. Ralph Sheffield was up in Toronto for Genco telling about the firm's products when he received a hurry-up long distance phone call that brought him back to Chicago by plane. Advising him that Mrs. Sheffield had been rushed to the hospital for an emergency operation. The day following on the surgery she underwent some months ago. But, according to last reports, all were happy to hear that Mrs. Sheffield feeling much better and on her way to recovery. Art Lipton of Al Siegel's Toronto offices phoned anxiously to know how Mrs. Sheffield was getting along. That's where Ralph got the phone call . . . So, another Milwaukee distributor in town visiting around with the many factories he represents here. . . David S. Bond and Irv Margold of Trimont, Boston, along with three salesmen of the firm also here in the Windy City this past week saying "hello" to many friends.

Mr. and Mrs. Walter A. Tratsch are back at the big A.B.T.Mfg. Corp. plant after a five months visit thruout Europe. They tell of running into Silas H. Lynch of Dallas, Tex. in Europe and thoroughly enjoying this surprise meeting. . . Sam Taran of Miami also pulled into town and made some fast visits about the trade . . . George Kozy, ABT's sales manager, reports that his "Challenger" gun now in full scale production after a few sporadic starts. And that this old standby getting plenty of orders from the field. George also hints, "Watch for something new" . . . Over at United, where they stepped up production for the third time in as many months, a night shift was added this past week. Lyn Durant trying hard to catch up with the tremendous backlog of orders the firm has on hand. In fact, like Bill DeSelm, general sales manager of United said, "We're busier than we have ever been in all our history and working harder than we ever have worked trying to satisfy everyone."

Refreshing and stimulating report from Frank Menerici of ChiCoin who has just returned to the factory after an extensive trip that took him from the West Coast all the way to Noo Yawk. Says Frank, "When I stepped off the train in Syracuse, New York, a very fine gentleman, whom I later learned was Bill Daggert, stepped up to me and asked, 'Aren't you Frank Menerici?' I told him I was. But I also asked him how he knew me. And he said, 'Why, I've seen your picture in 'The Cash Box' many, many times.'" In fact, Frank Menerici reports, this is the same statement I got all over the country. People walked up to me and called me by name and advised me that they had seen my picture in "The Cash Box." . . . More news from a Chicagoan who read that editorial that appeared in the Chicago Daily News (Tues., Sept. 22) showing that bottle vendor and advising how the Communists were using it for propaganda. . . Harold Lieberman is becoming a regular commuter and pulled into town again this week to look around.

Ray Cunliffe, Phil Levin and all the guys of the Recorded Music Service Assn. advise they have now moved to new quarters at 188 West Randolph Street, Room 1605. This brings the assn. into the Loop from its former southside location . . . Cliff Baillie up in Syracuse, N. Y. sending us some suggestions on "The Cash Box" "20 Year Club" . . . Paul Hawkins in beautiful Boston, Ariz. advises that he is anxiously awaiting arrival of the new Rock-Ola Old Home . . . Says "Bally" a busy man over at Williams Mfg. Co. with many new ideas passing over his desk. What a job that is. Trying to choose the one that'll be the hit. In the meantime, Harry Stern in the east and on his way back to the factory . . . Paul Huebsch over at Keeney advises that his "Peacemaker" is catching up in Chicago probably the best distributor. And Roy McGinnis busier than ever talking Keeney cigarette machines. . . Guys like Bill Byie of Kansas City in town for the ciggie hearings . . . Also Ralph Emmett who represents Rowe . . . Bill FitzGerald of AMI, Inc. phones from Grand Rapids to advise that the public relations firm which is at work for AMI will be more than happy to publicize outstanding public relations work for the music trade here.

Right on the very front page of his new issue of "Bally-Who" Herb Jones comes up with a lulu, "Best way to jingle coins in your pocket is to shake a leg." And that's saying it in one short, sweet sentence . . . Rumors coming in from some areas where there have been labor layoffs that many of these people want to get into the coinbiz . . . Ron Road of Orlando, Fla. in town . . .



WESTERN GUN

FEATURES OF WESTERN GUN:
 Swing type, ball and socket pistol
 • easy-access servicing • beautiful modern streamlined cabinet • drop style coin chute • enclosed cash box • walk-up safety steps with rubber treads on cabinet • built in casters • chrome grab rail • adjustable motor times shooting cycle • unlimited shots • bright lighted targets.

SPECIFICATIONS: Height, 56 inches; length, 31 1/2 inches; width, 20 1/2 inches; floor area, 4 1/2 square feet. Shipping weight, 160 lbs. Specially designed for the kids! Proven money-maker.

Write us for actual collection reports—they are amazing.

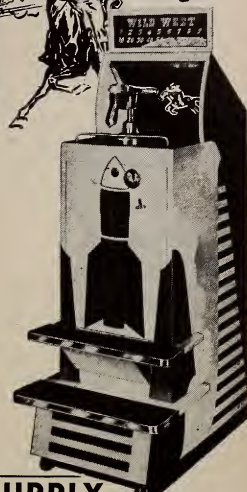


EXHIBIT SUPPLY

4218-30 W. LAKE STREET, CHICAGO 44, ILLINOIS ESTABLISHED 1901

MONEY BACK GUARANTEE		WURLITZER		EVANS 100 SELEC.	
1400's	\$575	United Star Bowler	\$350.00	United 10th Frame	\$75.00
1250's	339	Bally Hook Bowler	\$4.50		
1100's	250				
1015's	125				
1080	135				

SEEBURG

M100A \$525

DISTRIBUTORS OF
SMOKE SHOP
CIGARETTE VENDORS
9 Col., 486 Cap. \$239.50

Exclusive Wurlitzer Distributors in No. Illinois and Indiana

COVEN distributing company
 3181 Elston Chicago 10, Ill.
 Independence 3-2210

CHICAGO CHATTER

Like that new Exhibit News Bulletin wherein Art Weinand gives the gossip about who's in our town as they come into our town . . . Mucho interest at this past week's meet of the Chicago Automatic Phonograph Bowling League. Oomens took three from B&B with Isabel Oomens bowling 430, high for the women. Johnny Oomens coming in with a 457 and Carl Latino hanging up a score of 472. In fact, Isabel picked up a 6-7-10 pin spread. Try that sometime . . . Warren Paradee (also known as "Fireball Bunk") came thru with the high for the men, 514. Tho "Fireball" works for Gillette he bowls for B&B . . . It was a battle even tho the Melody took 3 from Star Music. Vic Jacino bowled a 493 for Melody and Hank Sochacki bowled a 477 for Star . . . With Mary Gillette present, herself, eagle-eye and all, her team came thru with 2 from Mercury Records. Leon Arczyk went overboard with a score of 511 and Donald Baxter came thru with a 475, both for Gillette . . . With Tony Galgano keeping up that steady high-scoring, 503, Western Automatic lost 3 to Paschke . . . Bomgarro came thru with a 444 and ABC took 3 from Atlas even tho Mike Blumberg of Atlas bowled a 477 . . . Eddy Walker shot a 491 and Decca-Coral took 2 from Coven . . . Which reminds that the hardest guy to grab hold off these days, here, Coven's so busy, is Ben Coven . . . And over at O. Gottlieb & Co. with Nate and Irene Gottlieb on their way to Noo Yawk for the World Series. With Alvin Gottlieb a new puppy. And with their new games going 'way over the top. There sure is plenty of excitement . . . We'll give up here, though plenty more news abustin' wide open, and tell you about the rest—next week. S'long.

"It's What's in THE CASH BOX That Counts"

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE
10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$100. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (548) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name and telephone number. All words over 40 will be charged to you at the regular rate of 10¢ per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSÉS WEDNESDAY NOON AT THE Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: Jldson 6-4568.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALCANO, GALCANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, and Classical. Titles: Ruth Wallis, Micky Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: Tilden 4-9040.

WANT—Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Seales, Arcade Equipment, 1c and 5c Vendors, AMI W. B., Seeburg 100 W. B., Wurlitzer 48 sel. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—New and used records. Paying 10¢ for 78's and 15¢ for 45's. Can be up to 6 months old. No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: Wisconsin 7-0830.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10¢ blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—Bright Spots, United Shoo-bout, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—For Resale—Good, clean, used Bally Bingos, United and Chicago 60 Players Bowling games, Standard Metal Typers, Mills Panorama, Chicago Coin Band Box. Quote your best price, condition in your first letter. STANLEY AMUSEMENT CO., 5225 SOUTH TACOMA WAY, TACOMA 9, WASHINGTON.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6; metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Show Boats, Circuses, and Seeburg 45. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: Market 1-3967.

WANT—Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: Bryant 9-6677.

WANT—Frolics, will pay \$225. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA.

FOR SALE

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: Olympia 8-4012-4013.

FOR SALE—Best Buy This Week! Seeburg M100A, \$549.50. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MISSOURI. Tel.: Central 9222.

FOR SALE—Wurlitzer 1250's, \$275; Wurlitzer 1015, \$90; Rockola 1422, \$60; Seeburg M100B, \$650. Aerion Coronets and Super Deluxe, make offer. UNITED DISTRIBUTORS, INC., 513 E. CENTRAL, P.O. BOX 1995, WICHITA 2, KANSAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Shuffle Alley Specials—Reconditioned Like New, All Guaranteed. United Clover \$375; United Star 10th Frame \$345; United Star \$295; United Deluxe \$195; United 6 Player \$145; Keeney Domino, write, wire, or call; Keeney 10 Player Team Bowler \$195; Keeney Deluxe League Bowler \$145; Keeney Deluxe Bowler 4 Player, \$75; Chicago Coin 6 Player \$95; Chicago Coin Super \$145. Distributors notice! Call for quantity prices! Large stock of late Alleys, 5 Balls, 1 Balls, Kiddie Rides, Bingo Machines, Music, REED DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, BOSTON 34, MASS. Tel.: Algonquin 4-4040.

FOR SALE—Arcade Equipment: (Clearance Sale) Dale Gun \$59.50; Speed Bowler \$49.50; Universal Twin \$64.50; ChiCoin Bowling Twin \$49.50; Shuffle Express \$29.50; ChiCoin 6 Player \$219.50; United 5 Way with Formica Top \$185; United 6 Way \$225; Bally Hook Bowler \$89.50; Keeney League Bowler 4 Player \$137.50; Super Deluxe League Bowler (Keeney) \$279.50. Jumbo Pin Games: Turf King \$75; Futurity \$219.50; Citation \$19.50. (No crating). LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: Henderson 1-7577.

FOR SALE—United Deluxe \$185; Supers \$265; Stars \$299; Double on Supers and Stars, Chinatown and Happy Days; Musical Man, Mermaid, and Basketball \$69. Frolics \$299. STARK NOVELTY CO., 2429 7th N.W., CANTON, OHIO.

FOR SALE—Seeburg Model A-78 \$525; Seeburg Model B-45 \$695; AMI-A \$225; AMI-C \$375. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Used records, 78's, 5c each in 100 lots, plus freight. DOVER NOVELTY, INC., 118 CHERY STREET, DOVER, OHIO. Tel.: 38572.

FOR SALE—Filben Hideaway Cabinets 15 in. lot. Best offer takes lot. Across The Board, make offer. Showboats \$325. Low prices on all premiums. Esmond Window Fan, reversible, \$11.95. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS 13, MISSOURI. Tel.: Geneva 0972.

FOR SALE—Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 1469 \$115; 1470 \$135; 148M \$250; Packard Manhattan's \$75; Packard Sesons \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56-5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—Bally Atlantic Cities \$245; Beach Clubs \$495; Beautys \$365; Futurity \$365; Musical Man \$150; Bright Lights \$135; Grotlie Rose Bowl \$95; Watch My Line \$37.50; Grand Slam \$177.50; Joker \$35; Guss-Dan \$192.50; Flying High \$165; Williams Shoe Show \$32.50; Rudolph The Red Nose Reindeer, slightly used \$447.50; ABT Guessing Scale, perfect shape, \$49.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: Canal 8318.

FOR SALE—Seeburg 100B \$695; Seeburg 146 87's; AMI-A \$245; AMI-B \$369; AMI-C \$395; AMI-D \$695. AMERICAN VENDING CO., 2684 CONY ISLAND AVENUE, BROOKLYN, N. Y. Tel.: Dewey 2-9602.

FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; Deluxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Sluggo \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNTOWN STREET, DENVER, COLO. Tel.: Acoma 8518.

FOR SALE—Exhibit Six Shooter \$150; Dale Gun \$50; Slug Fest \$139; Spot Lites \$245; ABC \$95; Zingo \$115; Stars \$319; Used Turf Kings \$75; Winners \$50. WHEELING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel.: Wheeling 431.

FOR SALE—We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams & Victor Vending. We have the largest stock of used games and parts in Michigan Shuffleboard wax and accessories. MILLER-NEWARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W. GRAND RAPIDS, MICH. Tel.: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: Tyler 8-2230.

FOR SALE—3 Palm Beach @ \$325 each; 1 Atlantic City @ \$285; Bright Lights @ \$129.50; 2 Spot Lights @ \$175 each; Grand Slam @ \$195; 3 Frolics @ \$275. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: University 6900.

FOR SALE—Reconditioned Like New—Dale Guns \$50; Palm Beaches \$300; Beach Clubs \$495; Keeney Ten Player \$250. Bally Champion Horses, Bally Space Ships. All guaranteed. Call, write, or wire: DOLAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. Tel.: Juniper 8-5211.

FOR SALE—Had you some good equipment to sell—phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? Write our "Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 40, DOUGLAS, WYO.

FOR SALE—The following phonographs—18 Mills 904; 10-750's; 2 Mills Express; 3 Colonial 780's; 2-350's, 3-800's, and one Aircon. Make us an offer for the lot; no reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 2-3992.

FOR SALE—Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 610 BLU MOUND ROAD, MILWAUKEE 13, WISC. Tel.: Blu-mound 8-7600.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bingo Bargains: 7 Bally Atlantic Citys; \$252.50; 4 Frolics; \$252.50; Palm Beach; \$252.50; 6 Spot Lights; \$122.50; Bright Lights; \$105; United Stars; \$100; Keeney Lite A Line; \$69.50. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI, OHIO. Tel.: Main 8751.

FOR SALE—3020 Wallboxes \$19.50; 3W5-4-56 Wallboxes, \$18.50; 146M or S \$89.50; 147M or S \$99.50; 1422 Rockola \$69.50; 1426 Rockola \$89.50. W1-1-56 5c Wallboxes and Packard Plam-or \$4.95. CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Extremely low priced deal on brand new 5c Hot Nut Machines, \$12.50 each, terms 1/3 deposit, balance sight draft. Slag proof, white enamel finish, 6 lb. cabinet. Finest guaranteed phonographs. SEACAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, NEW JERSEY. Tel.: Bglow 8-3524, 3525.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Spot Lites \$125; Atlantic Citys \$275. In A1 condition, immediate shipment. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: Adams 8624 and ADams 4005.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—Uniteds—10th Frame Star \$295; Clover \$395; Six Player DeLuxe \$145; Twin Rebound \$60. Chi-Coin Six Player 10th Frame Bowler \$195. Philadelphia Toboggan Skee Balls, 14 ft., 10c play, \$100. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Seeburg equipment, reconditioned, refinished, with Davis 6 point guarantee—148M1 \$215; 148M \$185; 147M or S \$135; 146M or S \$115; 1941 Hideaway units \$39. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE—We have Plastic Domes for Wurlitzer 1100's. Ready for immediate shipment. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—Ready For Location, Spot Lites \$175; Coney Island \$200; Atlantic City \$300; Palm Beach \$350; Frolics \$350. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—Used Shuffle Bowlers, ready for location. 3 United Deluxe 6 play, \$200 each; 1 United Small Pin, 6 play, \$125; 1 United Office, 4 play \$225; 8 Keeney Official League Bowler, \$275 each. These machines have been reconditioned and in good working order. Prices include crating. Terms: 50% cash deposit with order, balance shipped C. O. D. S. H. LYNCH CO., 2900 GASTON, DALLAS, TEXAS.

FOR SALE—All Amplifier Tubes less 50% and 10%. Title Strips \$2.50 per 1,000. Fluorescent Tubes 1/3 off. Bulbs 51's and 55's 45c per box, \$3.75 per 100; 1129's 10 for \$1.50; 47's 10 for \$6.25 per 100. CapTop Lusterize All-Purpose Cleaner for glass, plastic, chrome, etc., \$3.95 per gallon. Trial bottle 70c. Satisfaction guaranteed or money back. Cart Sled \$38.50. COVEN DISTRIBUTING CO. 3181 ELSTON AVE., CHICAGO, ILL. Tel.: Independence 3-2210.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The Bible" of the Coin Machine Industry." Send your check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—10 AMI Model B, \$325 each; Deluxe World Series \$110; Music Mite \$35. All equipment A-1 condition. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.

FOR SALE—Cigarette machines, DuGrenier 9 col. \$50.00, 25c coin chutes. Bingo games: Coney Island \$225.00 Atlantic City \$335.00; Frolics \$335.00; Beach Clubs. Write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—New Astroscope \$275; New Ic Camera Chik \$10; New Ic Advance Peanut Machines \$12; 120 Wurlitzer Walk Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHEW VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—ChiCoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

FOR SALE — Atlantic Cities \$275; Boleros \$150; Brite Lites \$150; Brite Spots \$185; Spot Lites \$185; A.B.C. \$95; Frolics \$285; Coney Island \$240; Beauties \$400; Leaders \$150; Circus \$250; Show Boat \$325; Five Stars \$85; Palm Beach \$295; Rodeo new \$425. CLEVELAND COIN MACHINE EXCHANGE INC. 2029 PROSPECT AVE., CLEVELAND 15, OHIO.

FOR SALE—Will Sacrifice! Kiddie Rides 7 Atomic Jets, 3 Miss America Boats, 1 Space Ship, 1 Rocket Patrol 3 Deco Hydraulic Rocket Space Ships. If interested, will trade for Wurlitzer 1100's, 1400's, or Seeburg M100's. Write wire or phone: BUSH DISTRIBUTING COMPANY, 286 N.W. 29th ST., MIAMI, FLA.

FOR SALE—1 Hayburner \$75; 1 Genco 400 \$125; 1 Super World Series \$95; 1 Six Shooter \$125; 1 Universal Around The Board \$195; 1 Jalousy \$95; New Cart Sleds \$29.95. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirK 3-8110.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. Exclusive AMI Distributors. Factory Representatives for United, Keeney, Bally, TARAN DISTRIBUTING, INC., 3401 N.W. 36th STREET, MIAMI 42, FLA. (Tel.: 64-4864).

FOR SALE—The old reliable Messen-gill coin operated pool tables. Write for price list or used equipment. We will buy arcade, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.

FOR SALE—25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—Reconditioned Lite New —Bright Lights \$139; Lite A Lines \$65; Citations \$35; Hot Rods \$40; Genco 400's \$225. The Genco 400's perfected and percentage correctly by us. Return within 2 weeks if not satisfied for full refund. We buy 4, 5, or 6 player United Shuffle Alleys. Quote your lowest price. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: Hemlock 3844.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST. MILWAUKEE, WIS. Tel.: West 3-3224.

FOR SALE—Empresses; Thrones, '39 and '40 Standards and Deluxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Walling Hiboy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Nothing temporarily—Cash Box has produced such action we are for a short period sold out. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLEN FALLS, N. Y.

FOR SALE—AMI "A" \$295; AMI "C" \$495; Seeburg 100-78 \$595. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: Riverside 4131.

FOR SALE—Hi-Speed Super Fast shuffleboard wax. 24 one pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Used Bingos, 1 Balls, 5 Balls, and Phonographs, at reasonable prices, clean and ready to operate. Note our new address. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.

FOR SALE — 10 ABT Challengers \$12.50 each. 25 reconditioned Snacks bulk vander center compartment ballgame, side compartment merchandise some with stands, \$12.50 each. 7-1c Rowe Tab Gum, \$75 vendors \$8.50 each. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: Olive 2800.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Used United Bowlers, each with Fornica tops and Junbo Pins. 5-Player, \$89.50; Regular 6-Player, \$119.50; 6-Player De-Luxe, \$139.50; Super 6-Player, \$229.50. Write for full listings on Bowlers, Binges, and Music. Rush 1/3 deposit to: SHELDON SALES, INC., 881 MAIN STREET, BURLINGAME 3, N. Y.

FOR SALE—United Six Player De-Luxe \$175; United 6 player conversion, double strike and spare 5th and 10th frame features, \$215; United Twin F. LP 7/10, \$95. Add \$5 packing charges. Rocket Patrols \$325. Games ready for location. NATIONAL NOVELTY CO., MERRICK, NEW YORK.

FOR SALE—Spot Lites \$140; Atlantic City \$250; Frolics \$260; Palm Beach \$275; Beauty \$365; Jumping Jacks \$160; Turf Kings \$45; Winners \$40; Champions \$25. Ready for locations. MICKEY ANDERSON, 314 E. 11th ST., ERIE, PA. Tel.: 2-2894.

FOR SALE—Dairy Vend Ice Cream machines. Will consider trade on Wurlitzer phonographs. S. E. NIELSEN CIGARET SERVICE, 1119 TEXAS AVE., SHREVEPORT, LOUISIANA. Tel.: 4-4517.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: Sacramento 2-5050.

FOR SALE—Bingo Games—Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: Eastern 7-1021.

FOR SALE—Bomber \$40; Judy \$45; King Pin \$50; Buttons & Bows \$32.50; Thing \$32.50; What's My Line \$49.50; Tri-Score \$35; Harvest Time \$35; Knock Out \$45; Pancho \$40; Fighting Irish \$45; Gin Rummy \$42.50; Spring Time \$85; Big Hit \$165; Slug Fest \$140; Whiz Kids \$105; Hits & Runs; Genco, \$55; Canasta \$25; Boston \$39.50; 49 Majors \$27.50; Jennie \$50; Tumbleweed \$52.50; St. Louis \$32.50; Red Shoes \$60; Tucson \$22.50; Hit Parade \$27.50; South Pacific \$49.50; Shanty Town \$62.50; Morocco \$22.50; Bank-A-Ball \$35; Mardi Gras \$27.50; Rainbow \$22.50; Just 21 \$15; Play Tune \$30; Freshie \$42.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.; Superior 1-4600.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS COMPANY 3726 KESSEN AVENUE, CINCINNATI, O. Tel.; Montana 5000-1-2.

MISCELLANEOUS

NOTICE—10c Seeburg AMI Ops—Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$9.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

NOTICE—Outdoor Barbeque Cook-N-Wagon—See Miller's High Life ad. To Operators and Distributors delivered any place in United States for \$89.50. BUDGE WRIGHT'S WESTERN DISTRIBUTORS, 1226 S. W. 16th AVE., PORTLAND, ORE.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., Dearborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1121.

NOTICE—Phonograph Motors Rewound—Any make of split-phase Juke Box Motor rewound \$4.00. No Extras. \$4.00 is all you pay. Mailing list 4,000 Juke Box Operators \$35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel. 2711.

MINIMUM FRONT MONEY REQUIRED BY JUKE BOX OPERATORS

Minimum Front Money Required by Juke Box Operators Each Week From Their Locations on All Types of Automatic Phonographs to Assure Complete Amortization is Based on The Cash Box' "CONFIDENTIAL PRICE LISTS"

<u>AIREON</u>		<u>SEEBURG</u>	
Fiesta	\$ 5.00 Per Week	9800 Hi-Tone	\$ 5.00 Per Week
'48 Coronet	5.00 " "	8800 Hi-Tone	5.00 " "
'49 Coronet	5.00 " "	8200 Hi-Tone	5.00 " "
<u>AMI</u>		146	5.00 " "
Model A	\$ 6.00 Per Week	147	5.00 " "
Model B	7.50 " "	148	5.00 " "
Model C	9.90 " "	M100A	12.00 " "
Model D-40	11.00 " "	M100B	13.90 " "
Model D-80	14.50 " "	M100C	21.00 " "
Model E-40	15.90 " "		
Model E-80	18.50 " "		
Model E-120	21.00 " "		
<u>EVANS</u>		<u>WURLITZER</u>	
Jubilee	\$16.50 Per Week	750	\$ 5.00 Per Week
Century	21.00 " "	780	5.00 " "
<u>MILLS</u>		800	5.00 " "
Throne Of Music	\$ 5.00 Per Week	850	5.00 " "
Empress	5.00 " "	950	5.00 " "
Constellation	5.00 " "	1015	5.00 " "
<u>PACKARD</u>		1080	5.00 " "
Manhattan	\$ 5.00 Per Week	1100	6.00 " "
<u>ROCK-OLA</u>		1250	7.50 " "
1422	\$ 5.00 Per Week	1428 (Magic-Glo)	12.00 " "
1426	5.00 " "	1432 (Rocket)	6.80 " "
1428 (Magic-Glo)	5.00 " "	1434	8.00 " "
1432 (Rocket)	6.80 " "	1436 (Fire-Ball)	21.00 " "
1434	8.00 " "		
1436 (Fire-Ball)	21.00 " "		

Notice: All minimum front money requirements are based on The Prices That Appear in each month's "End-Of-Month Inventory Issue" in "The Confidential Price Lists" of "The Cash Box."

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG as you are a paid up subscriber to The Cash Box, at the time you cover any advertisement that appears in The Cash Box, where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by The Cash Box. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of The Cash Box only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.



EXPLORER

Operators are discovering that there's unexplored territory in the juke box business.

With the help of the new Model "E" they are finding locations which until now have foregone the profit opportunities in music.

When you want more money from your route without ranging far afield for it, call back on those "closer-to-home" spots with a new Model "E." This new, different phonograph finds many a welcome in locations once hostile to automatic music.

AMi Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
730th Consecutive Week's Issue

How to Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists" rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.
METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

- | | | |
|-----------------------------|------------------------------------|------------------------------------|
| 1. Prices UP | 6. No quotations 4 Weeks or Longer | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 7. Machines Just Added | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 8. Great Activity | |
| 4. No change from Last Week | | |

CONFIDENTIAL PRICE LIST



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4* ABC Bowler	50.00	95.00	2. Football (CC 8/49)	35.00	45.00
4. Across the Board	175.00	195.00	4. Four Corners		
4. Ali Baba (Got 6/48)	20.00	34.50	(Wm 12/52)	145.00	155.00
4. Alice (Got 8/48)	19.50	24.50	5. Four Horsemen		
4. All Star Basketball			(Got 9/50)	75.00	129.50
(Got 2/52)	99.50	120.00	2* Four Hundred (Ge '52)	85.00	125.00
4. Aquacade (Un 4/49)	20.00	39.50	4. Four Stars (Got 6/52)	99.50	145.00
2. Arcade (Wm 11/51)	99.50	125.00	2. Freshie (Wm 9/49)	30.00	45.00
1. Arizona (Un 5/50)	24.50	45.00	1* Fruties (B 10/52)	252.50	350.00
1* Atlantic City (B 5/52)	245.00	335.00	1* Fulcrum (B 7/51)	150.00	219.50
4. Baby Face (Un 1/49)	20.00	39.50	1. Georgia (Wm 9/50)	39.50	45.00
5. Ballerina (B 48)	10.00	24.50	4. Gin Rummy	29.50	42.50
4. Band Leader	19.50	29.50	4. Gizmo (Wm 8/48)	19.50	35.00
1. Banjo	10.00	45.00	4. Glamour	20.00	30.00
4. Bank-A-Ball (Got)	29.50	35.00	4. Globe Trotter	119.50	135.00
4. Barnacle Bill (Got 8/48)	25.00	34.50	4. Gold Cup (B '48)	29.50	25.00
4. Basketball (Got 10/49)	49.50	60.00	4. Gold Mine	19.50	25.00
2* Beach Club (B 2/53)	464.50	559.00	4. Golden Gloves (CC/49)	25.00	39.50
2* Beauty (B 11/52)	362.00	425.00	4. Golden Nugget		
4. Be Bop (Ex)	49.50	60.00	(Ge 5/53)	135.00	174.50
1. Bermuda (CC 11/47)	20.00	45.00	4. Gondola	19.50	25.00
4. Big Hit (7/52)	149.50	165.00	1. Grand Award (CC 1/49)	24.50	45.00
2. Big Top	45.00	64.50	4. Grand Slam (Got 4/53)	177.50	195.00
4. Black Gold	29.50	59.50	4. Guys-Dolls (Got 6/53)	192.50	220.00
4. Blue Skies (Un 11/48)	19.50	24.50	4. Handicap	99.50	129.50
4. Bolero (Un 1/52)	125.00	150.00	4. Happy Days (Got 8/52)	149.50	169.00
1. Bomber (CC 5/51)	29.50	45.00	4. Happy-Go-Lucky	100.00	135.00
5. Bonanza (Wm 11/47)	12.50	29.50	4. Harvest Moon (Got 12/48)	29.50	39.50
4. Boston (Wm 11/47)	25.00	39.50	2. Harvest Time (Ge 9/50)	35.00	45.00
1. Bowling Champ			4. Harvey (Wm)	69.50	85.00
(Got 2/49)	20.00	45.00	1. Hawaii (Un 8/47)	15.00	45.00
4. Bowl League (Got 8/47)	10.00	20.00	2. Hayburner (Wm 7/51)	75.00	100.00
2* Bright Lights (B 5/51)	105.00	150.00	4. Hit Parade (CC)	27.50	59.00
1* Bright Spot (B 11/51)	149.50	195.00	4. Hit & Run (Ge 5/51)	40.00	55.00
4. Broadway (B)	89.50	95.50	4. Hit 'N' Run (Got 4/52)	129.50	145.00
4. Buffalo Bill (Got 5/50)	27.50	37.50	1. Holiday (CC 12/48)	19.50	45.00
4. Buccaneer (Got 10/48)	20.00	34.50	4. Holiday (Ke 11/41)	135.00	225.00
4. Buttons & Bows			4. Hong Kong		
(Got 3/49)	20.00	32.50	(Wm 10/51)	99.50	125.00
4. Cabana (Un 4/53)	369.50	495.00	4. Horsefeathers (Wm)	79.50	99.50
4. Camel Caravan	47.50	59.50	4. Horse Shoe (Wm)	79.50	109.50
4. Caravan (Wm 7/52)	79.50	89.50	4. Hot Rods (B '49)	25.00	40.00
4. Campus	29.50	37.50	4. Humpty Dumpty		
1. Canasta (Ge 7/50)	25.00	45.00	(Got 10/47)	10.00	20.00
4. Carnival (B '48)	10.00	49.50	4. Jack 'N' Jill (Got 4/48)	15.00	20.00
4. Carolina (Un 3/49)	22.00	39.00	2. Jalousy (Wm 9/51)	95.00	129.50
4. Carousel	15.00	25.00	1. Jamboree	19.50	45.00
2. Champion (B '48)	29.00	39.50	2. Jeanie (Ex 7/50)	29.50	45.00
4. Champion (CC 6/49)	25.00	30.00	4. Jockey Special (B '47)	15.00	25.00
4. Chitico	25.00	35.00	4. Joker (Got 11/50)	25.00	35.00
4. Chinatown (Got 10/52)	165.00	169.00	4. Judy (Ex 7/50)	29.50	45.00
4. Cinderella (Got 3/47)	10.00	29.50	4. Jumping Jacks (Ge '52)	125.00	160.00
4. Circus (Un 9/52)	219.50	250.00	1. Just 21 (Got 10/50)	10.00	45.00
* Citation (B '48)	19.50	55.00	4. K. C. Jones	39.50	75.00
5. Circus (Un 5/51)	99.50	125.00	4. King Arthur (Got 10/49)	20.00	29.50
1. College Daze (Got 8/49)	29.50	45.00	4. King Cole (Got 5/48)	20.00	25.00
2* Coney Island (B 9/51)	162.50	240.00	4. King Pin (CC)	50.00	115.00
1. Contact	19.50	45.00	4. King of Spades (Got 5/51)	40.00	45.00
4. Control Tower			4. Lady Robin Hood		
(Wm 4/51)	49.50	69.50	(Got 1/48)	19.50	29.50
4. Coronation (Got 11/52)	149.50	175.00	4. Leaders (Un)	150.00	175.00
4. County Fair (Un)	59.50	79.50	4. Leap Year	25.00	29.50
1. Crazy Ball (CC 7/48)	20.00	40.00	4. Line Up	19.50	25.00
1. Crossroads (Got 5/52)	150.00	159.00	2. Lite-A-Line (Ke 6/52)	69.50	75.00
1. Cyclone (Got 5/51)	99.50	125.00	4. Long Beach (Wm 8/52)	75.00	159.50
1. Dallas (Wm 2/49)	40.00	44.50	4. Lucky Inning (Wm 5/50)	20.00	29.50
4. De Icer (Wm 11/49)	49.50	59.50	4. Lucky Star (Got 5/47)	15.00	24.50
4. Dew Wn Ditty			4. Mad St. Garden		
(Wm 6/48)	29.50	35.00	(Got 6/50)	69.50	85.00
4. Domino (Wm 6/52)	119.50	129.50	4. Magic	19.50	24.50
1. Double Action	25.00	45.00	2. Majors '49 (CC 2/49)	27.50	45.00
4. Dbl. Feature			1. Major League Baseball	20.00	45.00
(Got 12/50)	79.50	89.00	4. Manhattan (Un 2/48)	10.00	17.50
2. Dbl. Shuffle (Got 6/49)	49.50	65.00	4. Majorettes (Wm 4/52)	75.00	85.00
4. Disk Jockey (Wm 1/53)	159.50	165.00	4. Mardi Gras	27.50	59.00
4. Dreamy (Wm 3/50)	29.50	45.00	4. Marjorie (Got 7/47)	14.50	20.00
4. Eight Ball	89.50	125.00	2. Merry-Go-Round (Wm 4/49)	35.00	45.00
4. Entry (B '47)	19.50	29.50	4. Merry Widow	24.50	29.50
4. El Paso (Wm 11/48)	29.50	35.00	4. Melody (B '47)	15.00	25.00
4. Fairway (Wm 6/53)	179.50	194.50	4. Mercury (Ge)	25.00	34.50
4. Fighting Saucers			4. Mermaid (Got 6/51)	69.00	125.00
(CC 11/50)	45.00	75.00	4. Minchew (Got 3/51)	69.00	125.00
4. Five Star (Univ. 5/51)	49.00	85.00	4. Monterey (Un 5/48)	10.00	19.50
4. Floating Power	39.50	44.50	4. Moon Glow (Un 12/49)	20.00	29.50
4. Flying High (Got 2/53)	165.00	195.00	4. Morocco	19.50	22.50
4. Flying Saucers					
(Ge 12/50)	35.00	45.00			



LISTED ALPHABETICALLY

AIREON		SEEBURG	
4. Fiesta	25.00 35.00	4. Hi-Tone 9800	29.50 49.50
4. '47 Hideaway	40.00 49.50	4. Hi-Tone 8800 BC	29.50 49.50
4. '48 Coronet 400	25.00 35.00	4. Hi-Tone 9800	29.50 49.50
4. '49 Coronet 100	25.00 39.50	4. Hi-Tone 8800 RC	29.50 49.50
A M I		4. Hi-Tone 8200	29.50 49.50
4* WM Wall Box	14.50 20.00	4. Hi-Tone 8200 RC	29.50 49.50
* Model A '46	169.00 295.00	2* 146S	75.00 115.00
1* Model B '48	299.50 369.00	4. 146M	89.50 150.00
* Model C	325.00 495.00	4. 147S	99.50 135.00
4. Model D-40	450.00 525.00	4. 147M	99.50 175.00
4. Model D-80	600.00 695.00	4. 148S	135.50 179.00
BUCKLEY		4. 148M	185.00 250.00
6. Wall & Bar Box O.S.	3.00 5.00	4. 148ML	199.50 225.00
4. Wall & Bar Box N.S.	6.00 12.50	4* M-100A	495.00 595.00
MILLS		4* M-100-B	650.00 725.00
4. Throne of Music	25.00 35.00	4. W1-L6 Wall Box 5c	4.95 9.95
4. Empress	25.00 35.00	1. 3W2 Wall-Box-Mate	6.95 12.50
4. Constellation	39.50 59.50	4. 3W5-L56 Wall Box	5, 10, 25c
PACKARD		4. W4-L56	20.00 35.00
4. Pla Mor Wall & Bar Box	3.95 7.50	4. W6-L56-5/10/25	Wireless
2. Manhattan	49.50 79.50	4. 3W-L56	22.50 29.50
4. Model 7 Phono	35.00 50.00	6. Tear Drop Speaker	12.50 17.50
ROCK-OLA		WURLITZER	
4. Playmaster '46	35.00 49.50	4. 750E	29.50 49.50
4* 1422 Phono ('46)	60.00 79.50	6. 780M Colonial	29.50 49.50
4. 1424 Phono (Hideaway)	49.50 69.50	6. 780E	29.50 49.50
2. 1426 Phono ('47)	75.00 89.50	6. 800	29.50 69.00
1. 1428 Magic Glo	189.50 269.50	2. 850	29.50 69.50
1. 1432 Rocket ('51)	239.50 339.00	2. 950	29.50 79.50
4. 1434	329.50 395.00	4. 1015	90.00 150.00
4. 1501 Wall Box	3.00 4.50	4. 1017 Hideaway	99.00 129.50
4. 1502 Bar Box	5.00 7.50	4* 1100	250.00 300.00
4. 1504 Bar Box	12.50 15.00	4* 1080	125.00 139.00
4. 1510 Bar Box	8.50 17.50	4* 1250	275.00 375.00
4. 1525 Wall Box	15.00 20.00	1* 1400	475.00 575.00
4. 1526 Bar Box	15.00 19.50	4. 2140 Wall Box	10.95 19.00
4. 1530 Wall Box	15.00 25.00	2. 3031 Wall Box	4.00 9.95
4. 1805 Organ Speaker	24.50 29.00	4. 3025	12.00 22.50
		4. 3025	5.95 6.00
		4. 3045 Wall Box	5.00 20.00
		4. 3048	29.50 32.50
		4. 4820	34.50 37.50
		4. 219 Stepper	7.50 19.50
MISCELLANEOUS			
4. ChiCoin Band Box	75.00 100.00		
4. Chicago Coin Hit Parade	45.00 59.50		
4. Ristacaur	29.50 39.50		
4. Williams Music Mite	35.00 100.00		
4. Evans Constellation	169.50 189.50		

4. Niagara	135.00	145.00	4. Speed Ball	14.50	19.50	5. ChiCoin Baseball	40.00	49.00	2. Keeney Super DeLuxe	210.00	225.00	
4. Nitty (Wm 12/50)	79.50	89.50	4. Speedway (Wm 9/48)	19.50	30.00	4. ChiCoin Trophy	35.00	39.50	4. Keeney Team Blr.	225.00	265.00	
4. Nudgy (B 47)	15.00	22.50	4. Spinball (CC 5/48)	10.00	10.50	2. ChiCoin 6 Player	95.00	219.50	4. Rock-Ola Shuffle Jungle	24.50	35.00	
4. Oasis	10.00	19.50	4. Spot Bowler (Got 10/50)	79.50	105.00	4. ChiCoin 6 Player Match	269.50	295.00	4. Rock-Ola Shuffle-Lane	24.50	35.00	
4. Oklahoma (Wm 6/49)	45.00	64.50	1* Spot-Lite (B 1/52)	122.50	245.00	4. ChiCoin 6 Player Hi Score	160.00	185.00	2* Un. Official Bowler	184.00	300.00	
4. Old Faithful (Got 1/50)	60.00	85.00	4. Sport Event	10.00	19.50	4. ChiCoin 6 Player DeLuxe	195.00	299.50	4. Un. 10th Rebound	375.00	400.00	
4. Old Hilltop	40.00	59.50	4. Sport Special	15.00	24.50	4. ChiCoin 6 Player	5th Frame	425.00	450.00	4. Un. Shuffle Alley	15.00	20.00
4. Olympeis (Wm)	129.50	145.00	6. Sports	19.50	25.00	2. ChiCoin 10th Frame	249.50	325.00	4. Un. Shuffle w/con.	29.50	69.50	
4. One Two Three	34.50	45.00	6. Sportsman (Wm)	39.50	50.00	4. Exhibit Strike	25.00	39.50	4. Un. Shuffle Alley Exp.	29.50	45.00	
2* Palm Beach (B 7/52)	252.50	350.00	6. Sportsman-Card	19.50	25.00	4. Exhibit Twin Rotation	195.00	225.00	4. Un. 2-Play Express	29.50	45.00	
4. Paradise (Wm 1/48)	12.50	19.50	6. Spot Pool	19.50	29.50	4. Genco Shuffle Target	30.00	49.50	3. Un. Twin Rebound	60.00	85.00	
4. Paratrooper (Wm 9/52)	79.50	95.00	4. Springtime (Ge)	59.50	85.00	5. Genco Bowling League	24.50	45.00	1. Un. Slugger	35.00	55.00	
4. Photo	25.00	39.50	6. Stage Door Canteen	10.00	25.00	5. Genco Baseball	25.00	39.50	1. Un. Skee Alley	40.00	75.00	
4. Photo Finish	29.50	40.00	2. Stars (Wm 6/52)	105.00	319.50	2. Genco 8 Player Reb'd	60.00	145.00	4. Un. 4-Player Match	190.00	235.00	
4. Pin Bowler (CC 7/50)	29.50	50.00	4. Starlight	135.00	149.50	4. Genco Target Skill	30.00	50.00	4. Un. 5-Player	140.00	145.00	
4. Pin Hitter (Wm 5/49)	15.00	25.00	4. Steeple Chase (Un/252)	125.00	149.50	4. Gottlieb Bowlette	15.00	40.00	4* Un. 6-Player	119.50	235.00	
4. Pinky (Wm 10/50)	25.00	39.50	4. Storm & Co (Ge 3/51)	45.00	59.50	2. Keeney Bowling Champ	10.00	35.00	2* Un. DeLuxe 6-Player	139.50	230.00	
4. Play Ball (CC 1/51)	25.00	35.00	4. Stormy (Wm 1/48)	24.50	35.00	4. Keeney King Pin	29.50	39.50	2. Un. Super 6 Play	199.50	325.00	
4. Play Boy (CC 5/47)	19.50	24.50	4. Summerdrive	10.00	14.50	4. Keeney Pin Boy	24.50	39.50	4. Un. 10th Frame Super	264.50	320.00	
4. Playland (Ex 8/50)	24.00	31.50	4. Summertime (Un 9/48)	25.00	34.50	4. Keeney Ten Pins	15.00	24.50	7. Un. Cascade	349.50	370.00	
4. Playtime (Ex 8/50)	30.00	45.00	4. Sun Beam	15.00	29.50	4. Keeney Lucky Strike	35.00	50.00	4. Un. Manhat. 6 Play	245.00	265.00	
4. Puddin' Head	25.00	39.50	4. Sun Park (Wm 12/47)	10.00	19.50	4. Keeney Dbl. Bowler	35.00	79.50	2* Un. Star 6 Play	219.50	350.00	
4. Punched (CC 11/50)	25.00	40.00	4. Sunshine Park (B 12/52)	145.00	195.00	4. Keeney League Bowl.	75.00	139.00	2* Un. 10th Frame Star	269.50	375.00	
4. Quarterback (Wm)	19.50	29.50	4. Supercharger	15.00	24.50	4. Keeney Luck Pins	15.00	65.00	4. Un. Shuffle-Cade	79.50	95.00	
4. Quartet (Got 2/52)	150.00	175.00	4. Super Hockey	34.50	59.00	4. Keeney Super Deluxe League	210.00	279.50	5. Un. Twin Shuffle Cade	75.00	110.00	
4. Queen of Hearts (Got 1/53)	195.00	210.00	4. Superliner (Got 7/46)	10.00	17.50	2. Keeney DeLuxe League Bowl	145.00	210.00	4. Univ. Dbl. Shuffle	34.50	40.00	
4. Quint (Got 3/53)	195.00	220.00	6. Super Queen (CC 10/46)	10.00	24.50	2. Keeney Big League Bowl	85.00	135.00	4. Univ. Super Twin	45.00	55.00	
4. Rag Mop (Wm 11/50)	39.50	47.50	4. Surf Queen (B 4/6)	10.00	19.50	4. Keeney 4-Play League	75.00	137.50	4. Univ. Twin Bowler	65.00	64.50	
4. Rainbow (Wm 9/48)	19.50	22.50	4. Surf Queen (B 4/6)	10.00	19.50	4. Keeney 4-Play Bowl	35.00	40.00	4. Univ. HiScore Bowler	30.00	55.00	
4. Ramona (Wm 2/49)	20.00	39.00	4. Swanee	25.00	35.00	4. Keeney 6-Player	125.00	195.00	4. Wms DeLuxe Bowler	30.00	34.50	
4. Rancho (B 4/8)	10.00	17.50	4. Sweetstakes	145.00	195.00	3* Keeney 10 Play	195.00	339.50	4. Williams Dbl Shuffle	35.00	60.00	
4. Record Time	15.00	25.00	4. Sweetheart (Wm 7/50)	29.50	40.00	4. ABT 6 Gun Rifle Range	450.00	600.00	4. Kink Night Bomber	49.50	75.00	
4. Red Shoes (Un 12/50)	39.50	60.00	2. Tahiti (CC 10/49)	25.00	35.00	4. Allite Strike 'N Spares	25.00	50.00	4. Lite League	35.00	49.50	
4. Repeater	17.50	25.00	4. Tampico (Wm 7/49)	45.00	64.50	4. Boomerang	40.00	45.00	4. Mills Panoram Peek	159.50	195.00	
4. Rio (Un 12/46)	15.00	20.00	6. Target Skill	10.00	19.50	4. Bally Big Inning	175.00	150.00	4. Mills Panoram	95.00	125.00	
4. Rip Snorter (Ge)	14.50	22.50	4. Telecard (Got 1/49)	24.50	49.00	6. Bally Bowler	49.50	69.50	6. Mills Conv. for Panoram Peek	10.00	29.50	
4. Riviera	10.00	19.50	4. Temptation	15.00	24.50	5. Bally Convoy	47.50	79.50	4. Mutoscope Ace Bombers	100.00	125.00	
4. Rocket (Ge 5/50)	25.00	39.50	4. Tennessee (Wm 2/48)	19.50	29.50	4. Bally Defender	95.00	125.00	4. Muto. Atomic Bomber	125.00	155.00	
4. Rockettes (Got 8/50)	64.50	85.00	4. Thing (CC 2/51)	32.50	45.00	4. Bally Eagle Eye	39.50	49.50	4. Mutoscope Dr. Mobile	95.00	145.00	
4. Rondevo (Un 5/48)	15.00	24.50	4. Three Feathers	35.00	64.50	4. Bally Heavy Hitter	35.00	65.00	4. Mutos. Fly. Saucers	100.00	150.00	
4. Rose Bowl (Got 10/51)	95.00	135.00	4. Three Four Five (Un 10/51)	85.00	125.00	6. Bally King Pin	35.00	45.00	4. Mutos.Photo. (Pre-War)	200.00	250.00	
4. Round Up (Got 11/48)	24.50	39.50	4. Three Musketeers (Got 7/49)	59.50	75.00	6. Bally Lucky Strike	35.00	50.00	4. Mutos. Photomatic (late)	400.00	625.00	
4. St. Louis (Wm 2/49)	32.50	44.50	4. Thrill (CC 9/48)	29.50	35.00	4. Bally Rapid Fire	65.00	125.00	4. Mutoscope Silver Gloves	185.00	245.00	
4. Sally (CC 10/48)	10.00	20.00	4. Times Square (Wm 3/53)	175.00	199.50	5. Bally Sky Battle	49.50	85.00	4. Mutoscope Sky Fighter	65.00	90.00	
4. Samba	19.50	27.50	6. Topic	10.00	17.50	4. Bally Torpedos	49.50	85.00	2. Mutos. Voice-O-Graph 35c	425.00	495.00	
4. Saratoga (Wm 10/48)	35.00	39.50	6. Tornado (Wm 4/47)	12.50	17.50	4. Bally Undersea Raider	75.00	95.00	4. Periscope	95.00	120.00	
6. School Days	15.00	17.50	4. Touchdown (Un)	69.50	99.50	6. Bally Undersea Raider	75.00	95.00	4. QT Pool Table	65.00	85.00	
6. Score-A-Line	15.00	19.50	6. Towers	12.50	15.00	4. Bally Undersea Raider	75.00	95.00	4. Quizzer	75.00	95.00	
4. Screwball	24.50	35.00	4. Trade Winds	25.00	29.50	4. Bally Rapid Fire	65.00	125.00	4. Rockola Ten Pins HD	25.00	49.50	
6. Sea Hawk	15.00	22.00	6. Treasure Chest	14.50	30.00	5. Bally Sky Battle	49.50	85.00	4. Rockola World Series	35.00	69.50	
4. Sea Jockeys (Wm 12/51)	89.50	150.00	4. Trigger	45.00	59.50	4. Bally Torpedos	49.50	85.00	6. Scientific Baseball	49.50	65.00	
4. Sea Isle (CC 11/47)	14.50	19.50	4. Trinidad (CC 3/48)	15.00	35.00	4. Bally Undersea Raider	75.00	95.00	6. Scientific Basketball	49.50	65.00	
4. Select-A-Card (Got 4/50)	39.50	50.00	4. Triple Action	25.00	35.00	6. Bank Ball	35.00	45.00	4. Scientific Batting Pr.	65.00	69.50	
4. Serenade (Un 12/48)	19.50	34.50	4. Triples (Got 7/50)	60.00	89.00	4. Bing-A-Roll	25.00	50.00	4. Scientific Pich 'Em	135.00	185.00	
4. Shanghai (CC 4/48)	19.50	27.50	4. TriScore (Ge 1/51)	35.00	69.00	4. Champion Hockey	35.00	55.00	2* Seeburg Bear Gun	185.00	249.50	
4. Shantytown	62.50	85.00	4. Trophy (B 4/8)	39.50	69.50	4. ChiCoin Basketball Champ	125.00	195.00	4. Seeburg Chicken Sam	75.00	105.00	
1. Sharpshooter (Ge)	40.00	49.50	4. Turf King (Un 1/49)	22.50	45.00	4. ChiCoin 3 Player Derby	95.00	175.00	4. Seeburg Shook the Chute	49.50	75.00	
4. Shoe Shoe (Wm 2/51)	32.50	50.00	4. Tumbledew	32.50	65.00	1. ChiCoin Goalie	85.00	125.00	4. Set Shot Basketball	200.00	275.00	
4. Shooting Stars	14.50	19.50	6. Turf Champ	24.50	39.50	1. ChiCoin Hooley	55.00	75.00	6. Skee Barrel Roll	25.00	49.50	
4. Short Stop	20.00	29.50	1* Turf King (B 6/50)	45.00	95.00	2. ChiCoin Kick	75.00	114.50	4. Spares & Strikes	75.00	95.00	
4. Shoot the Moon	89.50	150.00	4. Twenty Grand (Wm 1/53)	125.00	145.00	2. ChiCoin Midget Skee	75.00	114.50	6. Skill Jump	25.00	39.50	
4. Show Boat (Un 1/49)	10.00	20.00	4. Utah (Un 8/49)	50.00	59.00	4. ChiCoin Pistol	75.00	100.00	4. Supreme Bowling	40.00	35.00	
4. Show Boat (Un 1/53)	269.50	325.00	4. Victory Special (B 4/6)	19.50	39.50	6. ChiCoin Roll-A-Score	39.50	75.00	4. Supreme Skoe Roll	20.00	35.00	
4. Silver Skates (Wm 2/53)	129.50	145.00	4. Virginia (Wm 5/48)	20.00	25.00	4. Edelo Pool Table	49.50	75.00	4. Supreme Skill Roll	35.00	50.00	
6. Silver Spray	10.00	19.50	4. Watch My Line (Got 9/51)	37.50	65.00	4. Evans Btl-A-Score	125.00	165.00	4. Supreme Rocket Buster	39.50	55.00	
6. Silver Streak (B 47)	10.00	20.00	4. Whizz Kids	75.00	105.00	5. Evans Ski Roll	90.00	125.00	6. Tail Gunner	125.00	165.00	
4. Singapore (Un 11/47)	10.00	19.50	6. Wild Fire	19.50	30.00	4. Evans Super Bomber	45.00	75.00	4. Telegiz	125.00	165.00	
4. Skill Pool (Got 9/52)	149.50	185.00	4. Wild West	114.50	165.00	4. Evans Play Ball	65.00	75.00	4. Un. Team Hockey	40.00	85.00	
4. Sky Lark	19.50	29.50	1* Winner (Univ.)	50.00	75.00	4. Evans Ten Strike '46	40.00	75.00	5. Warner Voice Record	49.50	69.50	
4. Sky Line	15.00	19.50	1. Wisconsin (Un 3/48)	20.00	45.00	4. Evans Tommy Gun	49.50	95.00	2. Western Baseball '39	49.50	85.00	
6. Sky Ray	12.50	19.50	4. Yacht Club (B 6/53)	489.00	519.50	4. Exhibit Dale Gun	49.50	65.00	4. Western Baseball '40	50.00	85.00	
4. Slugfest (Wm 3/52)	119.50	140.00	6. Yankee Doodle	15.00	19.50	4. Exhibit Gun Patrol	150.00	175.00	6. Whizz	15.00	24.50	
1. Slugger	14.50	60.00	4. Yanks (Wm 4/48)	15.00	25.00	2* Exhibit Jet Gun	149.50	225.00	1. Wilcox-Ray Recording	95.00	125.00	
4. Smarty (Wm 12/46)	10.00	17.50	4. Zingo (Un 10/51)	115.00	125.00	4. Exhibit Pony Express	85.00	135.00	4. Williams All Stars	35.00	65.00	
6. Smoky	12.50	19.50				4. Exhibit Silver Bullets	50.00	139.50	6. Williams Box Score	39.50	65.00	
4. Soap Opera (Ge 3/50)	30.00	69.50				3* Exhibit Six Shooter	124.50	165.00	1. Williams Star Series	59.50	100.00	
4. Spark Plugs (Wm 10/51)	69.50	85.00				4. Exhibit Vitalizer	45.00	75.00	1. Williams Super 110	235.00		
4. Special Entry (B 4/9)	29.50	35.00				1. Genco Glider	25.00	45.00	4. Williams Quarterback	65.00	85.00	
						4. Genco Advance Rolls	39.50	59.50	4. Wurlitzer Skee Ball	35.00	65.00	

CONFIDENTIAL PRICE LIST

ARCADE EQUIPMENT

4. APT 6 Gun Rifle Range	450.00	600.00	4. Kink Night Bomber	49.50	75.00
4. Allite Strike 'N Spares	25.00	50.00	4. Lite League	35.00	49.50
4. Boomerang	40.00	45.00	4. Mills Panoram Peek	159.50	195.00



CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 400 Caps.)	\$155.00	\$239.50
4. Du Grenier (Mod. A-7)	110.00	140.00
4. Du Grenier (Mod. A-9)	120.00	150.00
4. Du Grenier (Mod. AC-7)	125.00	155.00
4. Du Grenier (Mod. AC-9)	130.00	160.00
4. Du Grenier (Mod. E-7)	135.00	165.00
4. Du Grenier (Mod. ES-9)	140.00	170.00
4. Du Grenier (Mod. E-9)	145.00	175.00
4. Du Grenier (Mod. ES-11)	150.00	180.00
4. Du Grenier "W" (9 col.)	50.00	85.00
4. Du Grenier "S" (7 col.)	50.00	85.00
4. Du Grenier "Q" (9 col.)	69.50	85.00
4. Du Grenier Champion (9 col.)	85.00	97.50
4. Dugrenier Champion (11 col.)	97.50	125.00
4. Eastern Electric C-8	125.00	150.00
4. Electro (8-col.)	200.00	250.00
4. Electro (10 col.)	225.00	255.00
4. Lehigh PX (Elec. 8 col.)	125.00	135.00
2. Lehigh PX (10 col.)	89.50	135.00
4. Lehigh King Size	125.00	145.00
4. National 750	75.00	125.00
4. National 950	85.00	125.00
4. National 930	95.00	110.00
2. National 9A (9 col.)	95.00	115.00
4. Nat. 9ML Wheatwood	198.00	200.00
4. National Electric	95.00	139.50
4. Rowe Diplomat 10-col.	175.00	185.00
4. Rowe Imperial (6 col.)	75.00	130.00
4. Rowe Imperial (8 col.)	78.50	145.00
4. Rowe Royal (6 col.)	79.50	90.00
4. Rowe Royal (8 col.)	85.00	125.00
4. Rowe Royal (10 col.)	85.00	125.00
4. Rowe President (8 col.)	100.00	125.00
4. Rowe President (10 col.)	100.00	145.00
4. Rowe Crusader (10 col.)	98.50	155.00
4. Rowe Electric (8 col.)	125.00	150.00
4. Uneseda "A" (6 col.)	82.50	87.50
4. Uneseda "A" (8 col.)	49.50	82.50
4. Uneseda "A" (9 col.)	59.50	85.00
4. Uneseda "E" (6 col.)	50.00	75.00
4. Uneseda "E" (8 col.)	50.00	85.00
4. Uneseda "E" (9 col.)	75.00	90.00
4. Uneseda "E" (12 col.)	65.00	80.00
4. Uneseda "E" (15 col.)	75.00	95.00
4. Uneseda 500 (7 col.)	90.00	95.00
4. Uneseda 500 (9 col.)	85.00	125.00
4. Uneseda 500 (15 col.)	75.00	115.00
4. Uneseda Monarch (8 col.)	65.00	110.00
4. Uneseda Monarch (10 col.)	75.00	110.00
4. Uneseda Monarch (12 col.)	79.50	135.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	\$300.00	\$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00	225.00
4. Bert Mills Coffee Bar, 600 cups	200.00	250.00
4. Bert Mills Coffee Bar, 500 cups	300.00	375.00
4. Chief-Way, Model 100, cap. 400-600	375.00	400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00	300.00
4. U-Select-It Hot Coffee, 600 cups	375.00	400.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$275.00	\$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00	475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00	525.00
4. Lyons #1400, single flavor, 5c	425.00	475.00
4. Lyons #1400-2F	475.00	650.00
4. Lyons Model 500, 5c single	225.00	275.00
4. Mills, Automatic Fountain, 400 cups	150.00	250.00
4. Mills, Automatic Fountain, 400 cups, without changemaker	100.00	175.00
4. Soda Shoppe	975.00	1025.00
4. Spacarb single 5c, 1000 cups	135.00	175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00	530.00
4. Spacarb 4 Unit 5c 1000 cups	600.00	650.00
1. Super Vend 3 flavor, 600 cup A-1	275.00	335.00
4. Super Vend 3 flavor, 600 Cup A-2	325.00	425.00

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	\$100.00	\$125.00
4. Refreshomat, 5c 10c 300 cups	240.00	300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	\$325.00	\$450.00
4. Refresher, 3 sel., 300 can cap.	550.00	600.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend" 203 Bar Capacity	\$250.00	\$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00	475.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	\$49.50	\$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00	87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00	95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00	125.00
4. Stoner (Mod. 80, 4 col., 180 cap.)	95.00	97.50
4. Stoner (Mod. 120, 5 col.)	89.50	95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00	100.00
4. Stoner DeLux Theatre (8 col., 160 cap.)	85.00	95.00
4. Stoner DeLux Theatre (16 col., 320 cap.)	195.00	300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50	99.50
4. Coan "U-Select-It"	35.00	50.00

This Week's Most Active Used Machines

PHONOGRAPHS		PINBALLS (Continued)	
AMI-WM Wall Box	14.50-20.00	Beauty (Bld 52)	362.50-425.00
AMI-Model A	169.00-295.00	Bright Lights (B 5/51)	105.00-150.00
AMI-Model B	299.50-369.50	Coney Island (B 9/51)	162.50-240.00
AMI-Model C	325.00-495.00	Five Star (Un. 5/51)	49.00-85.00
Packard Pla Mor Wall Box	3.95-7.50	Frolies (B 10/52)	252.50-350.00
Rock-Ola-1422	60.00-79.50	Futurity (Ge 6/52)	150.00-219.50
Seeburg 146S	75.00-115.00	Palm Beach (B 7/52)	252.50-350.00
Seeburg 146M	89.50-150.00	Spot Lite (B 1/52)	122.50-245.00
Seeburg 147M	99.50-175.00	Turf King (B 6/50)	45.00-95.00
Seeburg 148M	185.00-250.00		
Seeburg 148ML	199.50-225.00	SHUFFLES & REBOUNDS	
Seeburg M100 A	495.00-595.00	Bally Hook Bowler	29.50-99.50
Seeburg M100 B	650.00-725.00	Keeney 10 Player	195.00-339.50
Wurlitzer 1015	90.00-150.00	Un. Deluxe 6 Player	139.50-230.00
Wurlitzer 1100	250.00-300.00	Un. Super 6 Player	199.50-325.00
Wurlitzer 1080	125.00-139.00	Un. 6 Player	119.50-235.00
Wurlitzer 1250	275.00-375.00	Un. Star 6 Player	219.00-350.00
Wurlitzer 1400	475.00-575.00	Un. 10th Frame Star	269.50-375.00
Wurlitzer 3020 Wall Box	12.50-22.50	ARCADE EQUIPMENT	
PINBALLS		Exhibit Dale Gun	49.50-65.00
ABC Bowler (Un 5/51)	50.00-95.00	Exhibit Jet Gun	149.50-225.00
Atlantic City (B 4/52)	245.00-335.00	Exhibit Six Shooter	124.50-165.00
Beach Club (B 2/53)	464.50-550.00	Seeburg Bear Gun	185.00-249.50

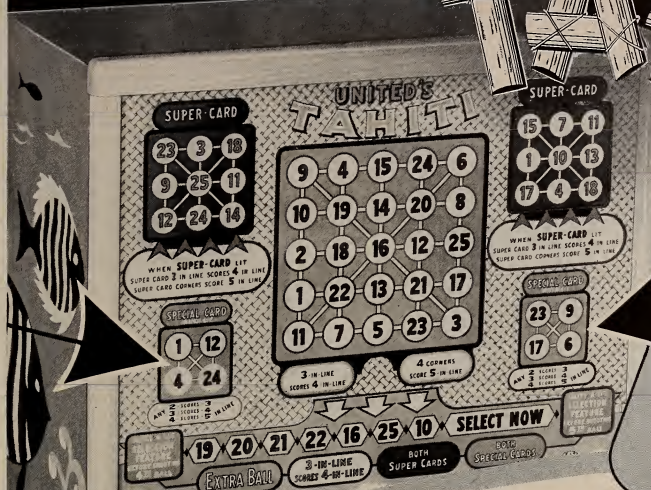
Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices. F. O. B. factory.

A.B.T. MFG. CORP.	J. H. KEENEY & CO., INC.
Challenger (Counter Model Gun)	Electric Cigarette Vendor \$ 284.50
Rifle Sport, 3 and more Guns, plus complete ranges of various types	Coin Changer Model 304.50
	Dominio Bowler 645.00
	Pacemaker Bowler 600.00
AMI, INCORPORATED	MARVEL MFG. CO.
AMI "E"-40 Phonograph \$ 795.00	(New Model) Shuffle-Score Overhead Scoreboard \$ 139.50
AMI "E"-80 Phonograph 925.00	Wall Type Scoreboards for Shuffleboards 95.00
AMI "E"-120 Phonograph 1,050.00	
W-8 5-10-25c Wall Box 89.50	ROCK-OLA MFG. CORP.
W-120 5-10-25c Wall Box 99.00	"Fire-Ball" 120 Selection, Model 1436 \$1,065.00
HS-80 Hideaway 775.00	Model 1514, 5c-10c-25c Wall Box 115.00
HS-120 Hideaway 885.00	Model 1538, 5c-10c-25c Wall Box 59.50
AMIVOX Speaker 27.50	Model 1536, 5c Wall Box, 23 Wire 39.50
	Model 1424 Playmaster 440.00
AUTO-PHOTO CO.	
Auto-Photo \$2,545.00	J. P. SEEBURG CORP.
BALLY MFG. CO.	M100C (Select-O-Matic "100" Phonograph)
The Champion (Mech. Horse) \$1,065.00	HM100C (Select-O-Matic "100" R. C. Special)
Space Ship 1,165.00	SW1 Wall-O-Matic "100"
Speed Boat 995.00	MRV-C1 Master Remote Volume Control
Dude Ranch 699.50	CVS4-8" Wall Speaker Ivory (Teardrop)
CHICAGO COIN	CVS6-8" Recessed Speaker
Gold Cup \$ 665.00	CVS7-12" Recessed Speaker
Hi-Speed Crown Bowler 625.00	PS6-1Z Power Supply
Hi-Speed Triple Score Bowler 600.00	ARAL-6 Auxiliary Remote Amplifier
COIN-O MFG. CO., INC.	AV-C1 Automatic Volume Compensator Unit
Bat-O-Mat \$1,495.00	
H. C. EVANS & CO.	UNITED MFG. CO.
Century (Model 2045) \$1,050.00	Imperial Shuffle Alley \$ 675.00
Jubilee (Model 2145) 825.00	Royal Shuffle Alley 650.00
Jubilee (Model 278) 795.00	Tahiti 725.00
EXHIBIT SUPPLY	
Big Bronco \$ 997.50	WICO CORP.
Roy Rogers Trigger 1,047.50	Major Leaguer (Automatic Baseball Pitcher) \$1,295.00
Rudolph The Red Nosed Reindeer 725.00	
Pete The Rabbit 725.00	WILLIAMS MFG. CO.
Rawhide 725.00	Pennant Baseball \$ 479.50
Space Gun 375.00	C. O. D. 364.50
Space Patrol 1,047.50	
Silent Salesman (Card Vendor) 79.50	THE RUDOLPH WURLITZER CO.
Sea Skate 1,047.50	Model "1500" Phonograph
Western Gun 375.00	Model "1600" Phonograph
	Model "1650" Phonograph
Genco MFG. CO.	Model 4851, 5c-10c-25c Wall Box (8 Selections)
Sky Gunner \$ 479.50	Model 5204, 5c-10c-25c Wall Box (104 Selections)
Silver Chest 495.00	Model 5100 8" Speaker
Night Fighter 575.00	Model 5110 12" DeLux Speaker
D. GOTTLEB & CO.	
Poker Face \$ 364.50	
INTERNATIONAL MUTO. CORP.	
Photomat '53 \$2,150.00	

UNITED'S

T A H T T



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- Triple Spot Roll-Over Feature
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- 5-in-Line Scores
- Corner Scores
- Advancing Scores
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- Extra Balls
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- Perfect Mechanism



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