

# THE CASH BOX

VOLUME XIV

AUGUST 15, 1953

NUMBER 47



Trudy Richards, whose Derby Record of "The Breeze" catapulted her into the top hit charts, here, with a fan at her side, aptly demonstrates the song. Trudy's latest "I Believe What I Feel" coupled with "Bye Bye Blackbird" bids fair to follow "The Breeze" into the lists. Responsible for the top notch arrangements on Trudy's records is Eddie Wilcox. Trudy's personal manager is Larry Newton, president of Derby Records. And she is booked through GAC.

ROCK-OLA



Model  
1436  
\*

120  
*FireBall*

The *original* Phonograph with **120** Selections

**SIMPLE SELECTION**

with the Single Button Line-O-Selector

**SIMPLE OPERATION**

with the amazing revolving record drum

**SIMPLE SERVICING**

with 3-Way service accessibility thru top, front and rear

Proven Performance  
Proven Profits

Available in two models  
for 78 RPM and 45 RPM records



*SEE, PLAY-HEAR-ORDER —  
Your next phonograph from your ROCK-OLA Dealer.*



*"The Industry's Greatest Phonograph Achievement"*

ROCK-OLA  
Manufacturing Corp.

800 NORTH KEDZIE AVENUE • CHICAGO 51, ILLINOIS



FOUNDED BY BILL GERSH

# The Cash Box

August 15, 1953

Vol. XIV

Number 47

Publishers  
BILL GERSH  
JOE ORLECK

**The Cash Box Publishing Co., Inc.**

26 West 47th Street, New York 36, N. Y.

(All Phones: JUDson 6-2640)  
JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEarborn 2-0045)  
BILL GERSH

LOS ANGELES OFFICE

6363 Wilshire Blvd., Los Angeles, Cal.

(Phone: WEbster 1-1121)  
CARL TAFT

EXECUTIVE STAFF

JOE ORLECK, Advertising Director  
BOB AUSTIN, General Mgr., Music Dept.  
SID PARNES, Editor-In-Chief  
NORMAN ORLECK, Associate Editor  
MARTY OSTROW, Associate Editor  
IRA STASSBERG, Research  
A. ARTESE, Office Manager  
A. FORMAN, Circulation  
POPSIE, Staff Photographer  
BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request.

*THE CASH BOX* covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

"THE CONFIDENTIAL PRICE LISTS"

"*The Confidential Price Lists*" are the one and only officially recognized price quotation guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers, and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*."

CORRESPONDENTS IN LEADING CITIES  
THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1953 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.

(Music Editorial)

## Music Industry's Next Show:

# MOA CONVENTION

## March 8, 9 & 10, 1954

For the past several years the members of the record industry have returned from NAMM Shows complaining of the indifferent treatment accorded them. With each succeeding year, less and less attendance of record manufacturers has been marked. This past show was the weakest of all—several major recording companies even passed it up completely.

"The recording industry" they state, "is sufficiently strong and big enough to have a show of its own."

There isn't anyone who would question this statement. But, while feelings run high immediately following the NAMM show, no one takes the necessary steps to bring the members of the recording industry together to formulate plans for such a meeting. Then as the weeks and months go by, importance of the matter fades away—that is until the next show is announced. Once again, with reluctance and forebodings, the members of record industry (diminishing numbers every year) pack their bags for a convention.

With the record manufacturing and distributing industry doing nothing to formulate plans for its own show—the announcement by MOA (Music Operators of America) that it will hold its next show on March 8, 9 and 10 at the Palmer House in Chicago, is of utmost importance. The juke box operator of this country, not only is the biggest single market for the sale of records, but offers record manufacturers the most outstanding showcase possible. The juke box operator is the man record companies are most interested in seeing, conversing with, and selling to.

The meeting of juke box operators, in addition to giving the record industry an opportunity to reach an important segment of its buyers, also makes it possible for pub-

lishers of tunes to promote its material.

There's still another factor for the music industry to consider about an MOA Convention. Many of the juke box men who will be in attendance are also owners of record wholesale and retail firms.

It is therefore interesting to note, that while the NAMM Show is lacking the necessary meat to interest the record firms, and is becoming weaker each year, the annual Convention of the Music Operators of America, possesses the ingredients that those in the music industry need.

In past years, members of the record and music industry who have attended and displayed at the MOA Conventions have always returned to their offices fully satisfied that they had accomplished a great deal. They have been able to meet personally many of their customers listen to criticism, both constructive and destructive, and at the same time acquaint the juke box operators with the problems with which they have to contend. Thru these contacts, both sides have benefited. And of course, with these juke box operators, buyers of the music they are selling, the opportunity is right at hand to actually acquaint them with recordings just released or to be released shortly, stimulating interest which results in sales.

As in past meetings, recording companies, both major and independent, as well as music publishing firms, can avail themselves of an opportunity to be heard by the juke box operators, thru the medium of talks or forums at several of the scheduled meetings. George A. Miller, president of MOA, we know, would be more than happy to include talks by members of the record and music industry in their program. He can be reached at 128 East 14th Street, Oakland 6, Calif.



they can DANCE to

# Buddy Morrow's "DRAGNET"

c/w

## "YOUR MOUTH'S GOT A HOLE IN IT"

20/47-5398

the **SELLING** Version of the **Fast-Breaking Novelty Hit!**



**THE NATION'S TOP TEN**  
PLUS THE NEXT 25  
**JUKE BOX TUNES**

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

### THE CASH BOX



CODE			
AL—Aladdin	CO—Columbia	ES—Essex	LO—London
AP—Apollo	CR—Coral	FE—Federal	MA—Mars
AT—Atlantic	CY—Crystalite	4 Star—Four Star	MD—Mood
BR—Brunswick	DA—Dono	IM—Imperial	ME—Mercury
BU—Bullet	DE—Decca	IN—Intro	MG—MGM
CA—Capitol	DO—Dot	JU—Jubilee	MO—Modern
CD—Cadence	DY—Derby	KI—King	OR—Orion
CH—Chess			PE—Peacock
			PR—Prestige
			RA—Rainbow
			RH—Recorded In Hollywood
			RE—Regent
			SA—Sovoy
			SE—Seeger
			SIT—Sittin' In
			SP—Specialty
			SW—Swingtime
			TE—Tempo
			TI—Tico
			TN—Tennessee
			UN—United
			VI—RCA Victor

Pos. Last Week

**1 I'M WALKING BEHIND YOU**  
**EDDIE FISHER**

CA-2450 (F-2450)—Frank Sinatra  
CR-60985 (9-60985)—Dorothy Squires  
DE-28692 (9-28692)—Donald O'Connor

ME-70128 (45-70128)—Vic Damone  
VI-20-5293 (47-5293)—Eddie Fisher

**2 NO OTHER LOVE**  
**PERRY COMO**

CA-2487 (F-2487)—Helen O'Connell  
CA-1685 (F-1685)—Joe Stafford  
DE-28746 (9-28746)—Gordon Jenkins O.  
MG-30796 (K-30796)—David Rase O.

OK-6979 (4-6979)—Stan Fisher  
VI-20-5317 (47-5317)—Perry Como  
VI-20-5342 (47-5342)—Noro Morales O.

**3 VAYA CON DIOS**  
**LES PAUL & MARY FORD**

CA-2486 (F-2486)—Les Paul & M. Ford  
CA-2514 (F-2514)—Wes & Mar Tuttle  
CR-60991 (9-60991)—Jack Smith

CY-654 (45-654)—Bob London  
ME-89047 (89047x45)—Anita Day

**4 SONG FROM MOULIN ROUGE**  
**PERCY FAITH O.**

CA-2429 (F-2429)—J. Hutton & A. Stordahl  
CO-39944 (9-39944)—Percy Faith Ork.  
CR-60984 (9-60984)—Nick Perito  
DE-28675 (9-28675)—Victor Young O.  
LO-1328 (45-1328)—Mantovani O.

ME-9609 (45-9609)—Marshal Royal O.  
MG-11491 (K-11491)—Buddy De Franco  
OK-6963 (3-6963)—Stan Fisher  
TI-170 (45-170)—Joe Looco Quint.  
VI-10-4166—Boston Pops O.  
VI-20-5264 (47-5264)—Henri Rene O.

**5 TERRY'S THEME FROM "LIMELIGHT"**  
**FRANK CHACKSFIELD O.**

CO-40013 (4-40013)—Wally Statt O.  
CR-61006 (9-61006)—Ron Goodwin O.  
LO-1342 (45-1342)—Frank Chacksfield O.

TI-180 (45-180)—Joe Looco Quintet  
VI-20-5326 (47-5326)—Winterhalter O.

**6 WITH THESE HANDS**  
**EDDIE FISHER**

CO-40006 (4-40006)—Johnnie Ray  
CO-40034 (4-40034)—Eddy & Stafford

DE-28780 (9-28780)—G. Lombardo O.  
VI-20-5365 (47-5365)—Eddie Fisher

**7 HALF A PHOTOGRAPH**  
**KAY STARR**

CA-2464 (F-2464)—Kay Starr  
CA-2500 (F-2500)—Billy Strange

DE-28742 (9-28742)—Guy Lombardo

**8 APRIL IN PORTUGAL**  
**LES BAXTER O.**

CA-2374 (F-2374)—Les Baxter O.  
CO-39983 (4-39983)—Ken Griffin  
CR-60984 (9-60984)—Nick Perito  
DE-28646 (9-28646)—Florian Zabach  
DE-28704 (9-28704)—Louis Armstrong

ME-70114 (70114x45)—Dick Hayman O.  
ME-70128 (70128x45)—Vic Damone  
MG-11312—Blue Barron  
VI-20-5052 (47-5052)—Freddy Martin  
VI-20-5279 (47-5279)—Tony Martin

**9 P. S. I LOVE YOU**  
**HILLTOPPERS**

DE-28750 (9-28750)—G. Jenkins O.

DO-15085 (45-15085)—Hilltoppers

**10 YOU, YOU, YOU**  
**AMES BROTHERS**

CO-40039 (4-40039)—Ken Griffin  
ME-70198 (70198x45)—Johnny Horton  
MG-11512 (K-11512)—Ken Remo

VI-20-5325 (47-5325)—Ames Brothers  
VI-20-5386 (47-5386)—Noro Morales O.

### RCA VICTOR Best Sellers



WEEK OF AUGUST 15th

POPULAR	78 rpm	45 rpm
YOU, YOU, YOU / ONCE UPON A TUNE The Ames Bros.	20-5325 (47-5325)	_____
C'EST SI BON / AFRICAN LULLABY Eartha Kitt	20-5358 (47-5358)	_____
I'M WALKING BEHIND YOU / JUST ANOTHER POLKA Eddie Fisher	20-5293 (47-5293)	_____
NO OTHER LOVE / KEEP IT GAY Perry Como	20-5317 (47-5317)	_____
CRYING IN THE CHAPEL / LOVE EVERY MOMENT YOU LIVE June Valli	20-5368 (47-5368)	_____
WITH THESE HANDS / WHEN I WAS YOUNG Eddie Fisher	20-5365 (47-5365)	_____
DON'T TAKE YOUR LOVE FROM ME / UNDER PARIS SKIES The Three Suns	20-5347 (47-5347)	_____
I'M WALKING BEHIND YOU-ALL / MEXICAN JOE No. 6-7/8 Homer & Jethro	20-5372 (47-5372)	_____
BLUE CANARY / ETERNALLY Dinah Shore	20-5390 (47-5390)	_____
RELAX / CARIBBEAN Tony Martin	20-5414 (47-5414)	_____
IF YOU WERE MINE / SONG OF INDIA Mario Lanza	10-4209 (49-4209)	_____
THERE MUST BE A WAY / THE HARD WAY Dolores Martel	20-5399 (47-5399)	_____
SAY YOU'RE MINE AGAIN / MY ONE AND ONLY HEART Perry Como	20-5277 (47-5277)	_____
DRAGNET / MAMA DON'T WANT NO RICE, NO PEAS Buddy Morrow	20-5398 (47-5398)	_____
RUB-A-DUB-DUB / THE STOP AND KISS DANCE Ralph Flanagan	20-5361 (47-5361)	_____
<b>COUNTRY/WESTERN</b>		
FOR NOW AND ALWAYS / A MESSAGE FROM THE TRADEWINDS Hank Snow	20-5380 (47-5380)	_____
ROCK-A-BYE BOOGIE / I FORGOT MORE THAN YOU'LL EVER KNOW Davis Sisters	20-5345 (47-5345)	_____
PRIVATE PROPERTY / DON'T SAY GOODBYE IF YOU LOVE ME Johnnie & Jack	20-5375 (47-5375)	_____
HOW'S THE WORLD TREATING YOU / FREE HOME DEMONSTRATION Eddy Arnold	20-5305 (47-5305)	_____
DATIN' / NOBODY ASKED ME TO DANCE Sunshine Ruby	20-5374 (47-5374)	_____
<b>RHYTHM/BLUES</b>		
GREEDY PIG / IT RAINS Buddy Lucas	20-5396 (47-5396)	_____
BEGINNING TO MISS YOU / RHYTHM IN THE BREEZE John Greer	20-5370 (47-5370)	_____
SQUEEZE ME / ROCK BOTTOM Milt Trenier	20-5275 (47-5275)	_____

### TIPS FROM THIS WEEK'S RELEASE

THE VELVET GLOVE ELAINE (Gitone) Henri Rene and Hugo Winterhalter Musette Accordion: Henri Rene	20-5405 (47-5405)*	_____
RELAX CARIBBEAN Tony Martin with Orch. conducted by Henri Rene	20-5414 (47-5414)*	_____
GOD BLESS US ALL I JUST LOVE MY MOMMY Spike Jones with Jud Conlon Choir Vocals: George Rock and Morian Richman	20-5413 (47-5413)*	_____

\* 45 rpm cot. nos.



"It's What's in THE CASH BOX That Counts"

11) RUBY. 12) I'D RATHER DIE YOUNG. 13) ALLEZ-VOUS-EN. 14) GAMBLER'S GUITAR. 15) SAY YOU'RE MINE AGAIN. 16) CRYING IN THE CHAPEL. 17) BUTTERFLIES. 18) TROPICANA. 19) THE BREEZE. 20) C'EST SI BON. 21) CRAZY, MAN, CRAZY. 22) OHI. 23) BLUE CANARY. 24) ETERNALLY. 25) CANDY LIPS. 26) MY ONE AND ONLY HEART. 27) GIGI. 28) I LOVE PARIS. 29) HEY JOE. 30) JOHNNY. 31) MY LOVE, MY LOVE. 32) SEVEN LONELY DAYS. 33) RETURN TO PARADISE. 34) WHERE THE WINDS BLOW. 35) HONEY IN THE HORN.



**THE TEN RECORDS  
DISK JOCKEYS PLAYED MOST THIS WEEK**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. NO OTHER LOVE ..... Perry Como (RCA Victor)
2. VAYA CON DIOS ..... Les Paul & Mary Ford (Capitol)
3. WALKING BEHIND YOU ..... Eddie Fisher (RCA Victor)
4. P. S. I LOVE YOU ..... Hilltoppers (Dot)
5. CRYING IN THE CHAPEL ..... Darrel Glenn (Valley)  
June Valli (RCA Victor)
6. YOU, YOU, YOU ..... Ames Brothers (RCA Victor)
7. WITH THESE HANDS ..... Eddie Fisher (RCA Victor)
8. SONG FROM MOULIN ROUGE ... Percy Faith (Columbia)
9. OH! ..... Pee Wee Hunt (Capitol)
10. C'EST SI BON ..... Eartha Hunt (RCA Victor)

This was supposed to have happened on Bill Silbert's "Silbert At Six" program the other day. Bill was interviewing a woman on his WMGM show, and when he got around to the usual question, "How old are your children?", the lady replied, "2, 3, 5, and 6". Bill smiled and asked, "What happened to 4?", to which he received the answer, "That's the year we got our television set!" (ed note: Even if it didn't happen, item seemed just the thing to lighten the effects of these torrid and humid 90 degree days). . . . Dorothy "Tico Tico" Collins getting tremendous reaction in Boston and surrounding areas on her latest Audivox release, "Tico Tico". Jockies laying on it heavy. Your correspondent also noticed the tune getting big New York play. Could be Dorothy's biggest so far.

\* \* \* \* \*



HUGH CHERRY  
(WMAK—Nashville, Tenn.)  
(WCBR—Memphis, Tenn.)

meets the boys". . . . Herb Fontaine, (WCOU-Lewiston, Mo.) writes to say how much he enjoyed the Deejay-Anniversary issue, but calls our attention to a typographical error. His station was listed as WCOV instead of WCOU. Sorry Herb, but these things happen. . . . Betty Madigan, part Italian and Irish, introduced her version of the Yiddish tune, "Shar! Shtill!" on Ted Steele's show on WPIX this week. Tune was taught her by some Jewish friends.

\* \* \* \* \*

Pretty Rosalind Paige working like a beaver visiting with deejays on her "Toodle-Oo" and "Tingo Tango" on Maestro. . . . Letter from Eugene Bouchier, program director of KYSM-Mankato, Minn. tells us KYSM is not receiving releases from Mercury and RCA Victor. Mercury and Victor please take note. . . . For the second straight year Robin Seymour will do his "Bobbin' With Robin" show from the Michigan State Fair. Seymour will have a trailer set up right across from the main coliseum where all of the shows take place. Scheduled to appear at the fair are such stars as Eddie Fisher, Louis Armstrong, Teresa Brewer, The Harmonicats, The Kirby Stone Quintet, and Billy Ward's Dominoes. These and others still not booked will undoubtedly make their appearance on Robin's show. The show will be aired from 11 a.m. thru 1 p.m. and 3 p.m. thru 7 p.m. daily. The fair will run from September 4 thru September 13. . . . Because of the many requests he had to play Bob Bachelder's Mood recording of "TV Rhumba," Bob E. Lloyd (WAVZ, New Haven, Conn.) is now running a contest in connection with the record, featuring a 3-speed record player as the first prize. Bob is asking his listeners to tell him the names of the programs associated with the various tunes in the "TV Rhumba". . . . Coca Cola has signed Roy Leonard (WKOX-Framingham, Mass.) to a daily fifteen minute show, "Coca-Cola Goes Calling".

Remember

“TENNESSEE WALTZ”?

Remember

“I WEN'T TO YOUR WEDDING”?

HERE'S ONE IN THE  
SAME GREAT HOMEY  
FLAVOR THAT CAN'T MISS!

**JOYCE  
ROMIERO'S  
“FRIENDS  
AND  
NEIGHBORS”**

b/w

“NOW, NOW, NOW”

Music Under Direction of the Incomparable

**Monty Kelly**

**ESSEX # 331**

**ESSEX**

**RECORDS**  
3208-16 SOUTH 84th STREET  
PHILADELPHIA 42, PENNA.

BELGRADE 2-6250

# RECORD REVIEWS

<input type="radio"/> A DISK & SLEEPER	<input type="radio"/> G GOOD
<input type="radio"/> B+ EXCELLENT	<input type="radio"/> C FAIR
<input type="radio"/> B VERY GOOD	<input type="radio"/> D MEDIOCRE

**THE HOLIDAYS**  
(King 1246; 45-1246)

**B** "LET THE DICE DECIDE" (2:40) [Sunbeam BMI] The Holidays cruise through a cute ditty about the dice deciding. It's a cute jumper that demonstrates the fine talent and harmony of the group. Rhythmic item is catchy. Terrific idea.

**C+** "JUST OUT OF REACH" (2:32) [Four Star BMI] The Lou Stein ork offers another fitting backdrop, this time for a smooth folk flavored ballad. A real pretty tune, warmly done.

**SARAH VAUGHAN**  
(Columbia 40041; 4-40041)

**B+** "LINGER AWHILE" (1:58) [Leo Feist ASCAP] Sarah Vaughan is in top form as she belts out in her wandering fashion, a great standard. The torchy delivery is backed by a high speed orking by Percy Faith. Contrast is exciting.

**B** "TIME" (2:21) [Tannen BMI] As the tick of a clock opens the record, the song stylist glides over the lyrics to a beautiful item with a familiar melody. Real solid job. Puts her whole heart into the presentation.

**JERRY MURAD**  
of the HARMONICATS  
(Mercury 70202; 70202 x 45)

**B+** "THE STORY OF THREE LOVES" (2:27) [P.D.] Jerry Murad masters the harmonica on a beautiful melody, the theme from the flicker "The Story of Three Loves." With Richard Hayman's ork assisting, the results are great. Could happen. Real potent.

**C+** "SWEET LEILANI" (2:39) [Santly-Joy ASCAP] Richard and the ork set up another fitting accompaniment for Jerry's harmonica version of a lovely Hawaiian item. The feeling of the warm and romantic tropic isles is perfectly portrayed.

**MOLLY BEE**  
(Capitol 2567; F-2567)

**B** "GOD BLESS US ALL" (2:51) [Brewster BMI] Molly Bee takes on the role of a child at prayer as she sings this sentimental item that should go well with parents. Fine coverage from all angles. Molly gets an assist from Van Alexander's ork.

**C** "THIS IS MY DOG" (3:01) The young vocalist has no melody to work with on this end as she recites a poem about a child's love for a dog. It's interesting but a poem may not fit into the juke boxes.

**TED HEATH MUSIC**  
(London 1344; 45-1344)

**B** "ALOUETTE" (2:30) [P.D.] Ted Heath and his ork send up a terrific arrangement of an old French song that everyone has sung. The instrumental jump with whistling and a march tempo makes the side move. Delivery is a la Sauter-Finegan.

**C+** "YOURS IS MY HEART ALONE" (2:31) [Shubert ASCAP] Ted leads the gang through another jump number that makes for good dance music. It's another good oldie that gets a Billy Mayish sax section.

**THE CASH BOX**

**DISK OF THE WEEK**

"I BELIEVE WHAT I FEEL" (2:30) [Karen ASCAP] TRUDY RICHARDS (Derby 830; 45-830)

"BYE BYE BLACKBIRD" (2:55) [Remick ASCAP]



TRUDY RICHARDS

• Still riding the heights of the charts with her sensational version of "The Breeze" and heading higher and higher as a female singer, Trudy Richards

comes up with two absolutely sensational platters, each of which out-shines the other. With hand-clapping in the backdrop, the thrush belts out a rhythmic jumper dubbed "I Believe What I Feel." The song is loaded with wallop and makes you wanna sing along. Adding to the grade "A" quality of the song is a top notch backing by Eddie Wilcox's ork. Trudy is at her best on this end.

Using the multiple voice technique that made a hit out of "Breeze," Trudy gives her all on the jump rendition of another oldie labeled "Bye Bye Blackbird." The terrific arrangement makes the thrush's reading blossom. She sings right from the toes and makes the number rock. Each side is a natural for the boxes.

**SPIKE JONES ORCHESTRA**  
(RCA Victor 20-5413; 47-5413)

**B** "GOD BLESS US ALL" (2:45) [Brewster BMI] George Rock imitates a child's voice as he sings a prayer. The touching and appealing number is effectively treated and backed by the angelic sounding choir of Jud Conlon. A potent deck. Spike's terrific.

**B** "I JUST LOVE MY MOMMY" (2:48) [Robert Mellin BMI] The choir and the Spike Jones crew back Marian Richman on this end as she chirps another sweet item that should have an effect on adults. Lyrics are moving.

**TONY MARTIN**  
(RCA Victor 20-5414; 47-5414)

**B** "CARIBBEAN" (2:53) [American Music BMI] A samba beat novelty with a tropic isle air is colorfully treated by the smooth voice of Tony Martin. The rhythmic item is backed lushly by Henri Rene's orchestra.

**B+** "RELAX" (2:24) [Hill & Range BMI] Tony sends up a novelty that he presents with oomph in his voice that should go great with his fans. The tango beat and cute set of lyrics, topped off by a fine vocal job makes this one a contender.

**LOUIS ARMSTRONG ORCHESTRA**  
(Decca 28803; 9-28803)

**C+** "SITTIN' IN THE SUN" (2:58) [Irving Berlin ASCAP] The familiar Louis Armstrong style comes forth once again as he offers a slow jump blues item by Irving Berlin. He sings right from the toes and gets a fine backing under the direction of Jack Pleis.

**B** "DUMMY SONG" (2:17) [Shapiro-Bernstein ASCAP] With a real Dixie rag-time backing, Satchmo picks up the beat and rhythms through a cute novelty that should get spins.

**BROC PETERS & THE FOUR LADS**  
(Columbia 40042; 4-40042)

**C** "I LOVE YOU" (2:00) [Feist ASCAP] Broc Peters dishes up a terrific vocal with the Four Lads keeping the jump beat in the backdrop. Broc's low rockbottom voice is very impressive. The lad has get the star qualities.

**B+** "900 MILES" (2:36) [Emperor BMI] A spiritual flavored blues item gets a fabulous styling from Broc and the Lads. The artists work wonderfully together and send out an exciting piece of material that could catch. Real exciting. Great voice.

**ISH KABIBBLE**  
(MC 1005; 45-1005)

**B** "THREE LITTLE FISHES" (2:26) [Fox Music] A cute oldie that has seemed to stick with everyone throughout the years, gets a refreshing going over by Ish Kabibble in his "hick" vocal manner. The New Yorkers assist the artist.

**C** "WRINGIN' THE TEARS" (2:23) [BMI] With the New Yorkers assisting again, Ish hands up a country flavored novelty with a cute set of lyrics that should get laughs.

**JOHNNIE RAY**  
(Columbia 40046; 4-40046)

**B+** "TELL THE LADY I SAID GOODBYE" (2:40) [Carlyle ASCAP] A trifle song that Johnnie Ray wrote and recorded B.C. (Before "Cry") is reissued. The belting slow blues item has what's needed to make it click now. Real sock delivery.

**B+** "ALL I DO IS DREAM OF YOU" (2:41) [Robbins ASCAP] With the Buddy Cole Quartet setting up the rhythm, Mr. Emotion belts out a fast moving oldie that he cut for his album. A double sided natural for the boxes. Hit material.

**GUY LOMBARDO ORCHESTRA**  
(Decca 28751; 9-28751)

**C+** "BLUE DANCING SHOES" (2:30) [Miller ASCAP] With Guy Lombardo and the crew setting up the pretty waltz tempo, the Lombardo quartet sends out an appealing vocal of a pleasant tune. Lombardo fans should like this one.

**B** "THERE'S ALWAYS SOMEONE THAT YOU CAN'T FORGET" (2:43) [Elmore White] Kenny Gardner does the crooning on this end while the Lombardo men dish up their appealing background that's tailor made for dancing.

**DEAN MARTIN**  
(Capitol 2555; F-2555)

**B** "IF I COULD SING LIKE BING" (2:09) [Meridian BMI] With a shuffle tempo set up by the Dick Stabile ork, Dean Martin does a take off on Bing Crosby as he vocals a cute ditty about the Der Bingle. The Herman McCoy Singers assist. Number should get plenty of laughs.

**B** "DON'T YOU REMEMBER" (2:21) [Central BMI] With another shuffle tempo jump backing, Dean dishes up a romantic item to the up-beat. Makes for good listening. Very pretty tune.

**LOIS BANTA & THE SPELLBINDERS**  
(Horizon 703)

**C+** "ONE SIDED LOVE" (2:20) [ASCAP] A country flavored handclapping bouncer is pertly chirped by Lois Banta as the Spellbinders back her with a fitting vocal accompaniment. A cute deck.

**C+** "JUST PRETENDING" (2:21) [ASCAP] The Spellbinders work alone on this end and glide through a lovely lilter. The smoothness of their voices carries weight.

**THE CASH BOX**

**BEST BETS**

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "TELL THE LADY I SAID GOODBYE" & "ALL I DO IS DREAM OF YOU" Johnnie Ray ..... Columbia 40046; 4-40046
- ★ "MADONNA" Karen Chandler ..... Coral 61034; 9-61034
- ★ "THE STORY OF THREE LOVES" Jerry Murad of Harmonicats ..... Mercury 70202; 70202 x 45
- ★ "RELAX" Tony Martin ..... RCA Victor 20-5414; 47-5414
- ★ "JULIE" Les Baxter ..... Capitol 2568; F-2568
- ★ "900 MILES" Broc Peters & Four Lads ..... Columbia 40042; 4-40042
- ★ "HE WANTS MY LOVIN'" Mickey Deane ..... Jubilee 6045; 45-6045

# THE CASH BOX ROUND THE WAX CIRCLE

## NEW YORK:

Joe Allen, Kem Records, visiting deejays plugging Lorry Raine's "Concrete & Steel". . . G. A. C. booking Eddie Wilcox, Derby ork leader and A & R rep. Eddie, who arranged and backed Sunny Gale on her "Wheel Of Fortune," also provided the orking for Trudy Richard's "The Breeze." Eddie also arranged and backed Trudy on her latest, "Bye Bye Blackbird" and "I Believe What I Feel." Looks like a smash follow up for the gal. . . Paul Siegel, Symphony House Publishing, just acquired the United States and Canadian rights to "Fan Fan La Tulipe" from the pic currently showing in this country. Original version is recorded on Pathe in France. Lee Kauderer, who wrote the lyrics for "Tonight Love," will do the English lyrics for the French tune. . . Petite Dorothy Collins equalled the Johnnie record attendance mark at Salisbury Beach Frolics, Salisbury Beach, Mass. when she appeared there last week. Her latest, "Tico Tico," stopped the show at each performance. Dorothy is booked into the Thunderbird, Las Vegas, August 6th. . . June Valli's debut at the Pittsburgh Copa was tremendous. Her "Crying In The Chapel" getting bigger and bigger. . . Looks as tho Eileen



DOROTHY COLLINS

Barton's "Toys" will keep Bob Merrill's record of hits going. The last time Eileen and Bob got together the result was "If I Knew You Were Comin' I'da Baked A Cake" which went over a million. . . Sammy Kaye started something the other day when he promenaded down Fifth Avenue in short pants. He was deluged by telephone calls congratulating him on his courage in pioneering this new style trend. . . Visitors at the office and also getting with the deejays in New York were The Nocturnes plugging their current MGM release "Giuseppe's Serenade Song." The boys are working on their lucky thirteen years together. . . Sauter-Finegan band really brewing up a storm at the Blue Note in Chicago on the first sit-down date of their current one nighter dance tour. . . Les Elgart takes his new band into the Rustic Cabin, Englewood, N. J., for an indefinite period.

## CHICAGO:

Linn Burton's Steak House Jammed with celebs this past Satiddy nite. Saw June Valli, Ray Anthony, Ralph Marterie, Eddie Fisher, Julius LaRosa, Rusty Draper, Jim Lowe, Hank Thompson, Paulette Sisters. And deejays Howard Miller, Eddie Hubbard, Jay Trompeter, Jim Mills, Don McCarty, Ted Travers. And many, many others, who sat and reminisced 'til the wee hours of the morn. . . Decca's Larry Green off to visit his home town, Los Angeles, for a very few days. . . June Valli, after an extensive vacation in our town, is currently doing a stint in Pittsburgh. June then returns to Chi for a two-weeker at the Chicago Thitter beginning 8/21. . . Bettye Kummerle all smiles these days. And rightly so. Bettye has just signed a contract whereby Frank Loesser will publish her tunes. This all started a few weeks back when Dick Grey, a rep for Frank Loesser, was in town and heard several of Bettye's songs. Dick was quite impressed and told Frank Loesser about them when he returned to the coast. Bettye was then called to New York for a meeting with Frank. And therein lies the story. . . Eddy Arnold winning many new friends via his twice-weekly TV show on NBC here. . . Peter Lind Hayes and Mary Healy continue to pack 'em in at the Chez Paree. . . Former Chicagoan, Tommy Sands, though only 16 years old, has cut quite a name for himself in the industry. Tommy has just been signed to a contract with RCA-Victor by Steve Sholes, Country & Western A&R man for Victor. Formerly starred on TV. As plans stand now, first session with Tommy will be cut here in Chicago. . . Bud Brandom now in the process of moving to new and larger quarters. . . Rusty Draper claims he's fallen in love with Chicago. This is the first time Rusty has ever spent any time here, formerly here for record sessions only. "Now that I'm at the Black Orchid, I've really had a chance to see everything and I like what I see," Rusty says.




JUNE VALLI

## LOS ANGELES:

No one can deny that where a tune like "Danny Boy" should get going big would be staid old Irish Boston. And that's just what's happened. Slim Whitman's cutting of this famed tune is starting to tear loose big there. And all over everywhere else. And is Lew Chudd smiling. . . Because of all his click success with disks Slim Whitman being made some fabulous offers. . . Del Roy in charge over at Ridgeway while Charley Adams still in Honolulu. Advises that Wade Ray and ork booked for 90 days of one niters. . . Some of the indies here getting plans together, as yet 'way down in the early formative stage, for a western disk show to last for three days and be held at the Ambassador Hotel with all dealers and ops from the 11 western states to be invited. Will ask the majors to join in. As soon as they can get together, it's reported, for complete agreement. . . Believe it or not the following all together in one of West Pico's joints. Irv Shorten of Allied; Al Sherman and Ralph Bass of King and Federal; Irving Katz of Children's Record Guild. . . Irv Shorten pulled the best crack of the week when he said, "We're doing a sensational business. But hope it'll pick up." . . Gordon and Mary Jane Wolf of Sunland Distribs telling us all about 6 year old Buzzy and 3 year old Beverly. Now you don't have to even wonder why these two really swell young kids work as hard as they do. . . Dave Cavanaugh over at Capitol vociferously claims that he has absolutely lost weight and is losing more poundage each day. Dave revealed that Kay Starr just waxed a very secret diskeroo and, as Dave says, "It's it." . . Glenn Wallichs in Japan. . . Capitol busier than ever with some great new disks starting to wend their way up the charts. . . Mike Kurlan a happy guy with Lawrence Welk's clickeroos, especially "Oh," and the fact that Welk kicking off so great at the Aragon, which helps the sales of the disks. . . Bob Stern, promotion man, in the clouds as his second boy is announced by the doctors. Passing out cigars. Buying drinks. And just howling. . . Jim Warren and Jack Lewis doing more with R&B than with anything else in the racks. But doing a very busy job.



KAY STARR




# Another CHACKSFIELD Record Hit!

# EBB TIDE

by ROBERT MAXWELL.

**THE CASH BOX  
SLEEPER OF THE WEEK**



● Still riding the crest with his tremendously successful version of Terry's Theme from "Limelight", Frank Chacksfield comes up with another lovely presentation that should be swept into the instrumental wave. The number is labeled "Ebb Tide" and the orchestra

**"EBB TIDE"**  
**"WALTZING BUGLE BOY"**  
FRANK CHACKSFIELD ORCHESTRA  
(London 1358, 45-1358)

duction of the sound of sea gulls and water breaking as it strikes the shore adds a unique quality to the ultra-dreamy orchestration. The oboe's lead role in the offering is an important factor in the lush and illustrious delivery. Looks like a hit follow-up from any angle. The lower lid "Waltzing Bugle Boy" is an attractive waltz piece that sways along with a pleasant air. We look for "Ebb Tide" to come through with a strong showing.

London 1358; 45-1358

# LONDON RECORDS

# RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

**BILL HAYES & JUDY JOHNSON**  
(MGM 11556; K-11556)

**C+** "LOVE YOU" (2:46) [Keene ASCAP] Now a star of "Me and Juliet," Bill Hayes of TV's "Your Show of Shows" teams with Judy Johnson of the same TV show to bounce through a happy love ditty. A happy ad pleasing job.

**C+** "A LITTLE KISS EACH MORNING" (2:44) [Harms Inc. ASCAP] Bill and Judy team their talents on a soft ballad that comes out smoothly. The pair work well together.

**FRANCES FAYE**  
(Capitol 2542; F-2542)

**B** "DUMMY SONG" (2:11) [Shapiro-Bernstein ASC] In her one and only outstanding vocal fashion, Frances Faye takes an old novelty and gives it a low down belted reading. The colorful treatment should get spins.

**C** "UH-HUH" (2:02) [Peer International BMI] The only vocal on this end is the grunt of the words "Uh-Huh" as Fran and the Dave Cavanaugh Ork ride through a peppy instrumental. Catchy item.

**JOHNIE BOMBA ORCH.**  
(Dana 3129; 45-3129)

**C+** "INDIANA HOP POLKA" (2:21) [W. H. Sajewski] Johnie Bomba leads his boys through a gay a whoopee doo polka item that should have the folks around the boxes jumping. Number should do well in the right areas.

**C+** "CHOP SUEY POLKA" (2:18) [W. H. Sajewski] The boys go on their merry way and belt out more of that fine European flavored dance music. Real sock.

**THE FOUR VAGABONDS**  
(Lloyds 102)

**B** "P.S. I LOVE YOU" (3:00) [La Salle ASCAP] A lovely standard that's making a come-back, currently, is covered in a classy style by the fine harmony of the Four Vagabonds. The boys really sing smoothly.

**B** "LAZY COUNTRY SIDE" (3:05) [Santly-Joy] The lead voice of the group hands in another fine job on a pretty oldie. The group has the softness of the Mills Brothers. Real polished treatment.

**MICKEY DEANE**  
(Jubilee 6045; 45-6045)

**B** "I FELL IN LOVE BUT GOOD" (2:15) [TV Music ASCAP] The pert voice of Mickey Deane comes over smoothly as she lilts through a cute jumper that moves along at a pleasant pace. The Tune Timers back the thrush appropriately.

**B+** "HE WANTS MY LOVIN'" (2:21) [Foremont BMI] The thrush is loaded with sighs and sex in the April Stevens fashion as she eases through a torchy ballad sung with the utmost of feeling. Mickey sings as if she's in a day dream of love. A potent deck.

## THE CASH BOX

### SLEEPER OF THE WEEK

"FRIENDS AND NEIGHBORS" (3:15) [Personality Prod. ASCAP]

"NOW, NOW, NOW" (3:08) [Jack Gold ASCAP]

JOYCE ROMERO & MONTY KELLY

(Essex 331; 45-331)

• A new artist makes her debut on a terrific song that should be taking the country by storm in no time flat. Her name is Joyce Romero and the tune is a slow waltz number with a country flavor, labeled "Friends And Neighbors." Joyce's voice is sweet and strong and the way she presents the song makes you feel like crying. Her sincere reading gives an added meaning to the lyrics. To showcase the wonderful voice is a lovely

choir and orchestra under the direction of Monty Kelly who, incidentally, has a hit of his own in "Tropicana." On the flip deck the thrush eases through a slow waltz ballad with the utmost of warmth. Joyce has a real smooth style. The number is tagged "Now, Now, Now." Again making the side beautiful is the chorus and stringy Monty Kelly orking. Looks like a real sleeper. Watch for it.

**KAREN CHANDLER**  
(Coral 61034; 9-61034)

**B** "TRANSFER" (2:53) [Redd Evans ASCAP] The fascinating voice of Karen Chandler is vibrant as the talented thrush gives out with a sentimental slow waltz treatment of a country flavored tune.

**B+** "MADONNA" (2:56) [Kelly Stoll BMI] Again Jack Pleis sets up a beautiful orking for Karen as she offers on this end an ultra-tender lullaby that she sings right from the heart. The chorus adds a great deal. One of Karen's best jobs since "Hold Me, Thrill Me."

**MARGARET WHITING**  
(Capitol 2550; F-2550)

**C+** "C.O.D." (1:48) [Shapiro-Bernstein ASCAP] A solid jump item with a rocking beat is socked out by Margaret Whiting. It's a driving number with a load of zest.

**C+** "WALTZ THE BLUES" (2:58) [Sunbeam BMI] Nelson Riddle again assists the thrush, this time on slow bluesy waltz number. The heartbroken delivery is impressive and should draw spins.

**DAN BELLOC ORCH.**  
(Dot 15097; 45-15097)

**C+** "I'LL DREAM TONIGHT" (2:15) [Cadillac ASCAP] Dan Belloc's ork smoothly styles a slow ballad as Nic Noble joins in with a pleasing vocal on a good tune. Number makes for good dance music.

**B** "SHORTN'IN BREAD" (2:20) [Cadillac ASCAP] A wonderful oldie gets a refreshing going over by Dan and the men as they make the number jump with a solid beat. Jitterbugs should go for this one in a big way.

**ERROLL GARNER**  
(Columbia 40043; 4-40043)

**C+** "ST. LOUIS BLUES" (2:45) [Handy Bros. ASCAP] The soft touch of Erroll Garner's fingers as he caresses the keyboard can well be appreciated as he renders his version of a great standard. Real soothing stuff.

**C+** "MY IDEAL" (2:23) [Famous ASCAP] With a rhythm accompaniment, the master of the 88's glides over another oldie that comes out as warm, romantic, mood music. It's the type of music you could listen to for hours.

**DUKE ELLINGTON ORCH.**  
(Capitol 2546; F-2546)

**B** "BLUEJEAN BEGUINE" (2:40) [Tempo ASCAP] Duke works the ivories with the band as they rhythm through a bluesy Latin beguine item with a haunting sound. The instrumental solos are terrific and the number holds a subdued wildness. 'Crazy' trumpeting.

**C+** "WARM VALLEY" (3:19) [Robbins ASCAP] The crew has an inviting style that comes over romantically on this end as they ease through a soft number good for dance material.

**PAUL WHALEN**  
(Gem 7003; 45-7003)

**C+** "MINE" (2:34) [BMI] The sincerity in Paul Whalen's voice comes over perfectly on this end as he offers a polished treatment of a pretty ballad. The smooth and fitting orchestration is a perfect showcase for the lad's voice.

**C** "BRAVO MY HEART" (2:33) [BMI] Again, with the lush assistance of the ork, Paul sends up a fine romantic item. Has a great deal of sincerity in his voice.

**LES BAXTER ORCHESTRA**  
(Capitol 2568; F-2568)

**B+** "JULIE" (2:54) [Robbins ASCAP] With "Portugal," "Gigi," and "I Love Paris" still riding high, Les Baxter continues his streak with another lovely instrumental item. The lush music is topped off by the beautiful harmony of the Baxter chorus. Could make it.

**B+** "TROPICANA" (2:06) [Eastwick BMI] The maestro leads the ork through a fine bit of cover work on a tune that's making the grade. The samba tempo and lush strings make for exciting listening.

**JUNE HUTTON & AXEL STORDAHL**  
(Capitol 2549; F-2549)

**B** "RATHER" (2:34) [Larry Spier ASCAP] A slow pretty waltz number gets a smooth sweet vocal treatment from June Hutton while Axel Stordahl conducts the ork. The Boys Next Door back Junie with a fine choral setting. She sounds great here.

**C+** "NO STONE UNTURNED" (2:29) [Miller ASCAP] A lilting ballad with a country flavor gets another polished styling from the thrush. With the ork and chorus doing such a fine job in the background, June has another solid deck.

**RED FOLEY & PATTY ANDREWS**  
(Decca 28767; 9-28767)

**C+** "BABY BLUES" (2:40) [Hub BMI] A country blues item gets a colorful styling from the combined talents of Red Foley and Patty Andrews. The jumping rhythm piece, with a guitar in the backing is cute for a listen.

**C** "UNLESS YOU'RE FREE" (2:35) [Blossom ASCAP] A ditty bouncer gets a lively presentation from Patty and Red. They each come through with a solo segment and join for the ending. An ok side.

**VIN RODDIE ENSEMBLE**  
(Eagle 101)

**B** "VOLCANO" (2:00) [Symphony House ASCAP] A rhythmic Latin beat instrumental of the lovely theme music from the flicker "Volcano" is thrillingly presented by Vin Roddie's ensemble. Number has that "Anna" quality about it. Rhythm is terrific.

**C** "CIURRI CIURRI" (2:05) [Symphony House ASCAP] Direct from the sound track of the Anna Magnani "Volcano" film comes this Italian vocal treatment of the theme song. Number is not too clear but has the excitement of an original treatment.

**BABY PAM**  
(Mercury 70207; 70207 x 45)

**C+** "GOD BLESS US ALL" (2:35) [Brewster BMI] Eddie Ballentine's ork backs Baby Pam as the child vocalist plays the role of a child at prayer. Number is exciting and should appeal to older folks. A moving number. O.K. coverage.

**C+** "I WANNA GO TO SCHOOL" (2:00) [Brandom ASCAP] The pert voiced youngster chirps a cute ditty about a child that wants to go to school. It's a cute item that should get spins.



# Frankie Laine — Wurlitzer Sponsor Vocalist Scholarship Contest



FRANKIE LAINE



A. D. PALMER, JR.

NORTH TONAWANDA, N. Y.—A. D. Palmer, Jr., advertising and sales promotion manager for The Rudolph Wurlitzer Company, this city, announced this week, a contest called "The Frankie Laine—Wurlitzer Vocalist Scholarship Contest," jointly sponsored by this top singing artist and the world famous music house, to encourage young America to display its singing talents.

The contest was conceived for the purpose of locating and sponsoring new singing talent acceptable to the millions of juke box listeners in the United States and abroad.

The contest will run concurrently in 40 cities throughout the United States for a period of time specified in the "Rules of the Contest." The final decision of the local judging councils and of the national judging committee will be irrevocable.

Each winner in the 40 local areas will be awarded a check for one hundred dollars (\$100) by the local Wurlitzer phonograph distributor, and each winner's transcription will be placed in competition for "National Winner."

The "National Winner" will be selected from among the 40 local winners by a "National Judging Committee" composed of Frankie Laine, representatives of Columbia Records, Inc., and a selected group of competent musical authorities.

The National Winner will receive a Wurlitzer check for one thousand dol-

lars (\$1,000) as a two-year vocal scholarship fund for use toward such training in any locality or manner which the winner may choose. Plus a trip to New York City as a guest of Frankie Laine, and a recording on the Columbia label.

In addition—the disk jockey sponsoring the contest in the locality from which the National Winner is chosen will go to New York as Frankie Laine's guest (or may elect to receive an alternate cash prize if such trip is inconvenient because of business commitments).

### RULES OF ENTRANT ELIGIBILITY IN FRANKIE LAINE-WURLITZER \$5000 VOCALIST SCHOLARSHIP CONTEST

1. Contestant must enter as a vocalist (singer), male or female, in the age group 16 to 25 years, inclusive. (No instrumentalists, duos, trios or groups accepted.)
2. Contestant must be a non-professional singer who may or may not have engaged professional instruction. (We interpret non-professional as one who does not earn his or her living as a paid entertainer or who has not earned more than the Government allowed (\$600) in any single year from singing or otherwise entertaining, so as to lose income tax exemption status from such sin-

(Continued on page 22)

## Manie Sacks Elected V.P. of NBC

### To Continue Present Duties With RCA

NEW YORK—Brig. General David Sarnoff, chairman of the board of directors of RCA and NBC, announces that Emanuel Sacks, now a staff vice president of the Radio Corporation of America, has been elected to serve also as a staff vice president of NBC. Sacks will continue his present duties and responsibilities as vice president and general manager of the RCA Victor record department.

In his new post with NBC, he will function as an assistant to General Sarnoff in connection with the latter's present duties at NBC. Sacks has a wide acquaintance in the entertainment industry and a long standing close association with performers. He will assist the various divisions of NBC in their activities in the talent field as well as in other areas.

He joined RCA on February 1, 1950 as director of artist relations for the RCA Victor division and NBC. He was elected as staff vice president on December 1, 1950 and was named general manager of the RCA Victor record department on January 5, 1953.

Before joining RCA, he was associated with the phonograph record industry for nearly 10 years. Before that, he was, for seven years, with the Music Corporation of America.

## Sacks and Hilliard Confer On Victor Post

NEW YORK—It was revealed today, by Manie Sacks, vice president and general manager of RCA Victor Record Department, that he had talked with Jimmy Hilliard, former A & R head of Decca Records, with reference to the latter's moving into the RCA Victor organization.

While nothing definite has been set, Sacks has invited Hilliard to continue the discussions when the latter returns from his vacation sometime in September. It is generally supposed that Hilliard will take over A & R for Victor's label "X" which is planned for sometime early in 1954.

Billboard Best Buy  
Cash Box Best Bet

## "TOYS" EILEEN BARTON

Coral Record # 61019

A Potent Polka Smash  
"CIRCUS  
POLKA"  
by EDDIE ZIMA ORK.  
DANA # 3130

OPS: The Biggest and Best line of POLKAS—POLISH—BOHEMIAN and SLOVENIAN Tunes—available in all Speeds.

WRITE FOR CATALOG  
**DANA Records Inc.**  
344 North Ave., New Rochelle, N. Y.

The Follow-Up To  
"The Breeze"  
**TRUDY RICHARDS**  
"BYE BYE BLACKBIRD"  
b/w  
"I BELIEVE WHAT I FEEL"  
DERBY 830

**Derby Records, Inc.** Hollywood, California  
New York City

BREAKING FOR A HIT!

"LOVE EVERY  
MOMENT  
YOU LIVE"  
b/w

KISS! KISS! KISS!

Mike  
Pedicin  
Quartet  
PC 5009

**20<sup>th</sup> Century**  
Manufactured by  
GOTHAM RECORD CORP.

## KNOWN FROM COAST TO COAST LESLIE DISTRIBUTORS ONE-STOP RECORD SERVICE

NEW YORK  
750 — 10th AVE.  
(Phone: PLaza 7-1977)  
Cable Address: Expo Record, N. Y.

HARTFORD, CONN.  
126½ WINDSOR ST.  
(Phone HA. 5-7123)

## America's Next # 1 Hit! "T. V. RUMBA"

by



**BOB BACHELDER**  
and his Mood Recording Ork.  
Mood # 1011

**mood** RECORDS  
74 Prospect St.  
UN. 4-2200  
Cambridge, Mass.

## ANOTHER BMI "PIN-UP" HIT

### God Bless Us All

Recorded by

Brucie Weil ..... (Barbour)  
Baby Pam ..... (Mercury)  
Jimmy Boyd ..... (Columbia)  
Molly Bee ..... (Capitol)  
Spike Jones ..... (Victor)

Published by

**BREWSTER MUSIC**

ANOTHER-MILLION-RECORD-SELLER!!!

## Georgia GIBBS FOR ME, FOR ME

MERCURY - 70172

## Watch Us Grow!! "TENNESSEE WIG-WALK" "MOONLIGHT TANGO"

**Village Music Company**

1619 BROADWAY - SUITE 507  
NEW YORK 19, N. Y.

## PATTI PAGE

off a-wingin'  
with

## BUTTERFLIES

MERCURY # 70183

**SANTLY-JOY INC.**  
1619 Broadway New York 19, N. Y.

# London Records Fall Program In Effect

NEW YORK—Leon C. Hartstone, vice president in charge of sales for London Records, announced the London Fall Stock Program which went into effect on August 1st. The plan has been very well received by all of London's distributors.

The program is as follows:

1. 10% extra discount on all stock orders placed between August 1—September 19th.
2. Applies to all LP's, EP's, and LA sets in the catalog and to any new release made available before the end of the program.
3. Immediate delivery.
4. Payment of all program purchases due 1/3 October 10—1/3 November 10—1/3 December 10.
5. 5% Return Privilege applies on all program purchases.
6. Dealer aids, including: floor rack for long-play—capacity 300 LP's; counter rack for extended-play—capacity 100 EP's; new long-play catalogs; new extended-play catalogs; window displays; booth, wall, and counter displays.

## Mood OK's TV Rhumba For Stations Holding BMI-ASCAP Licences

NEW YORK—In a telephone conversation with V. George Badoian, president of Mood Records, it was learned that Badoian had sent out notices to the trade this week stating that the current Mood hit "TV-Rhumba" could be performed by stations holding licenses granted either by Broadcast Music, Inc., or ASCAP.

A letter was sent with the notice stating that under the compulsory licensing provision of the Copyright Act, a record company was privileged to record for commercial use any tune which had previously been licensed for recording, provided that the full statutory rate of 2 cents per tune per side is paid the publisher. This has been cleared with Harry Fox, publishers' agent and trustee, said Badoian.

The notice read as follows: "Attention radio stations, program directors and disk jockeys of America: Our recording of "TV Rhumba," containing themes from many well know TV programs can be played by stations having both ASCAP and BMI licenses, regardless of any misleading claims by our competitors in the record industry."

"TV Rhumba," was recorded by Bob Bachelder and features the theme of approximately a dozen TV programs.



Things are pretty quiet in Tin Pan Alley these days. Must be the summer slump or is everyone holding back for a sensational fall drive? Main topic of conversation seems to be the meeting of Ratcliffe and Petrillo in Paris. Ratcliffe says "Control entry of U. S. Bands." Petrillo wants "Free for all." Let's hope some agreement can be reached soon. . . . After two weeks of Abbott & Costello the Palladium goes back to top disc talent, bringing us the much awaited Kay Starr. This is one gal I won't miss. Neither will thousands of fans judging from advance box office. . . .

Oscar Hammerstein here to see to his coming show "The King and I." Valery Hobson and Herbert Lom set for star parts. . . . British Columbia records issuing "Gentlemen prefer Blondes" discs in September to coincide with pic release. However, discs will be those made by Carole Channing and Broadway cast, not Marilyn Monroe and Jane Russell. Wonder who'll issue the latter? . . . Rumors going around about the CORAL label making its bow in this country shortly via a new or maybe not so new company. There's always room for good records over here. . . .

Hear June Christy is coming over with the Kenton band instead of Chris Connors. . . . U. S. bound, Dorothy Squires, and Decca's British chief E. R. Lewis. . . . Donald Heywood composer of "I'm Coming Virginia" has written and produced a new musical revue opening at the Irving Theatre this week. . . . Garland Wilson opens at the Copacabana London August 5th for one month.

Opening a new supper club in Paris. Dick Edwards of the "Ringside" will sign U. S. stars for niterie. . . .

Muriel Smith who made such a hit with her recording of "Hold Me Thrill Me" has another winner in "Oo What You Do To Me" for the Philips label. . . . The New Musical Express organizing a Record Ball at the Albert Hall on September 26th. Climax of the evening will be special Disc Awards (suggested by yours truly) for the best British vocal record of the year, and the best British instrumental record of the year. . . .

Georgia Gibbs will be pleased to have Pat Dodd playing for her at the Sporting Club Monte Carlo. Seems Pat is a favorite with most top supper club stars.

This week's best selling pop records: (Courtesy New Musical Express)

1. I Believe ..... F. LAINE
2. Limelight ..... CHACKSFIELD
3. Walking Behind You .. E. FISHER
4. Hold Me Thrill Me ..... MURIEL SMITH
5. Moulin Rouge ..... MANTOVANI
6. Limelight ..... RON GOODWIN
7. Pretend ..... NAT COLE
8. Let's Walk That-a-Way ..... D. DAY - J. RAY
- 8a. Hot Toddy ..... TED HEATH
9. Downhearted ..... E. FISHER
10. Tell Me A Story .. LAINE - BOYD



## THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 8 without any changes on the part of THE CASH BOX.

### Al Ross

WBAL—Baltimore, Md.

1. Vaya Con Dios (Paul & Ford)
2. Song From Moulin Rouge (Percy Faith)
3. I'm Walking Behind You (Eddie Fisher)
4. No Other Love (Perry Como)
5. P. S. I Love You (Hilltoppers)
6. You, You, You (Ames Bros.)
7. April In Portugal (Les Baxter)
8. Oh! (Pee Wee Hunt)
9. Pretty Butterfly (Mills Bros.)
10. Ruby (Richard Hayman)

### Ray Perkins

KFEL—Denver, Colo.

1. I'm Walking Behind You (Eddie Fisher)
2. Song From Moulin Rouge (Percy Faith)
3. No Other Love (Perry Como)
4. Vaya Con Dios (Paul & Ford)
5. Ruby (Richard Hayman)
6. April in Portugal (Les Baxter)
7. You, You, You (Ames Bros.)
8. Gambler's Guitar (R. Draper)
9. Butterflies (Patti Page)
10. Crying In The Chapel (Valli)

### Wally Nelskog

KRSC—Seattle, Wash.

1. You, You, You (Ames Bros.)
2. P. S. I Love You (Hilltoppers)
3. I'm Walking Behind You (Eddie Fisher)
4. No Other Love (Perry Como)
5. Oh! (Pee Wee Hunt)
6. I Love You So Much (Vickie Young)
7. With These Hands (E. Fisher)
8. I'd Rather Die Young (The Hilltoppers)
9. Gambler's Guitar (R. Draper)
10. Hey Joe (Frankie Laine)

### Gene Fullen

WBNS—Columbus, Ohio

1. You, You, You (Ames Bros.)
3. Crying In The Chapel (Darrell Glenn)
3. P. S. I Love You (Hilltoppers)
4. The Nearness Of You (Bob Manning)
5. Win Or Lose (Street Singers)
6. Crazy, Man, Crazy (B. Haley)
7. San (Pee Wee Hunt)
8. No Other Love (Perry Como)
9. Vaya Con Dios (Paul & Ford)
10. All About Ronnie (S. Kenton)

### Robin Seymour

WKMH—Dearborn, Mich.

1. Crying In The Chapel (Darrell Glenn)
2. Unfair (Tony Martin)
3. I'd Rather Die Young (The Hilltoppers)
4. You, You, You (Ames Bros.)
5. Music Box In Blue (Hugo Winterhalter)
6. Tonight Love (Bill Darnell)
7. Eyes Of Blue (R. Hayman)
8. God Bless Us All (B. Weil)
9. Tropicana (Monty Kelly)
10. All I Desire (Bob Manning)

### Dick Elliott

WCFL—Chicago, Ill.

1. You, You, You (Ames Bros.)
2. Say You're Mine Again (Perry Como)
3. Ruby (Richard Hayman)
4. Terry's Theme From "Lime-light" (Frank Chacksfield)
5. Gambler's Guitar (J. Lowe)
6. I'm Walking Behind You (Eddie Fisher)
7. April In Portugal (Les Baxter)
8. Vaya Con Dios (Paul & Ford)
9. No Other Love (Perry Como)
10. Crying In The Chapel (Valli)

### Sid Dickler

WEDO—Pittsburgh, Pa.

1. Down By The Riverside (Four Lads)
2. I'm Walking Behind You (Eddie Fisher)
3. Vaya Con Dios (Paul & Ford)
4. I Laugh To Keep From Crying (Billy Eckstine)
5. Song From Moulin Rouge (Percy Faith)
6. April In Portugal (Damone)
7. Organ Grinder's Swing (Four Aces)
8. Tonight Love (Bill Darnell)
9. Say You're Mine Again (Perry Como)
10. Show Me The Way To Go Home (Cathy Ryan)

### Bud Shurian

WARE—Ware, Mass.

1. Vaya Con Dios (Paul & Ford)
2. Gambler's Guitar (R. Draper)
3. P. S. I Love You (Hilltoppers)
4. Candy Lips (Day & Ray)
5. Hey Joe (Frankie Laine)
6. With These Hands (E. Fisher)
7. Tropicana (Monty Kelly)
8. I Love Paris (Les Baxter)
9. Ruby (Richard Hayman)
10. C'est Si Bon (Eartha Kitt)

### Harv Morgan

WARM—Scranton, Pa.

1. You, You, You (Ames Bros.)
2. No Other Love (Perry Como)
3. I'm Walking Behind You (Eddie Fisher)
4. Vaya Con Dios (Paul & Ford)
5. Allez-Vous-En (Kay Starr)
6. Crying In The Chapel (Valli-Glenn)
7. My Love, My Love (J. James)
8. Gambler's Guitar (R. Draper)
9. Eternally (Vic Damone)
10. Tonight Love (Bill Darnell)

### Ed Meath

WHEC—Rochester, N. Y.

1. I'm Walking Behind You (Eddie Fisher)
2. Eternally (Vic Damone)
3. Vaya Con Dios (Paul & Ford)
4. April In Portugal (Les Baxter)
5. No Other Love (Perry Como)
6. Toys (Eileen Barton)
7. Glad Song (Cornell & Brewer)
8. Oh! (Pee Wee Hunt)
9. Send My Baby Back To Me (Sunny Gale)
10. Love Every Moment You Live (June Valli)

### Bob Larsen

WEMP—Milwaukee, Wisc.

1. C'est Si Bon (Eartha Kitt)
2. With These Hands (E. Fisher)
3. Vaya Con Dios (Paul & Ford)
4. Red Riding Hood (Al "Jazbo" Collins)
5. Oh! (Pee Wee Hunt)
6. God Bless Us All (B. Weil)
7. No Other Love (Perry Como)
8. T. V. Rhumba (B. Bachelder)
9. False Love (Four Aces)
10. Dagnet (Ray Anthony)

### Rod Louden

KPOJ—Portland, Ore.

1. I'm Walking Behind You (Eddie Fisher)
2. Song From Moulin Rouge (Percy Faith)
3. No Other Love (Perry Como)
4. Ruby (Richard Hayman)
5. Song Of India (Mario Lanza)
6. Terry's Theme From "Lime-light" (Frank Chacksfield)
7. April In Portugal (Les Baxter)
8. With These Hands (E. Fisher)
9. Vaya Con Dios (Paul & Ford)
10. Butterflies (Patti Page)

### Bill Reynolds

WTMJ—Milwaukee, Wisc.

1. Vaya Con Dios (Paul & Ford)
2. You, You, You (Ames Bros.)
3. C'est Si Bon (Eartha Kitt)
4. Gambler's Guitar (R. Draper)
5. Down By The Riverside (Four Lads)
6. I Love Paris (Les Baxter)
7. Oh! (Pee Wee Hunt)
8. I'm Walking Behind You (Eddie Fisher)
9. No Other Love (Perry Como)
10. I Love You So Much (Vickie Young)

### Fred Hobbs

KBOL—Boulder, Colo.

1. Vaya Con Dios (Paul & Ford)
2. P. S. I Love You (G. Jenkins)
3. Terry's Theme From "Lime-light" (Jackie Gleason)
4. No Other Love (Helen O'Connell)
5. I'm Walking Behind You (Jimmy Young)
6. Song From Moulin Rouge (Mantovani)
7. Return to Paradise (N. Cole)
8. By The Light Of The Silvery Moon (Doris Day)
9. Te Amo (Frankie Laine)
10. With These Hands (Nelson Eddy & Jo Stafford)

### Charlie Tarkinson

WVDA—Boston, Mass.

1. I'm Walking Behind You (Eddie Fisher)
2. Too Long (Bob Dini)
3. Vaya Con Dios (Paul & Ford)
4. Honey-Darlin' (Mindy Carson)
5. No Other Love (Perry Como)
6. Oh! (Pee Wee Hunt)
7. If Love Is Good To Me (Nat "King" Cole)
8. T. V. Rhumba (B. Bachelder)
9. Hey Joe (Frankie Laine)
10. God Bless Us All (B. Weil)

### Bob Stevens

WVCG—Coral Gables, Fla.

1. No Other Love (Perry Como)
2. I Love Paris (Les Baxter)
3. Return To Paradise (N. Cole)
4. Vaya Con Dios (Paul & Ford)
5. C'est Si Bon (Eartha Kitt)
6. The Moon Is Blue (Sauter-Finegan)
7. My Love, My Love (J. James)
8. Butterflies (Patti Page)
9. I'm Walking Behind You (Frank Sinatra)
10. I Believe (Jane Froman)

### Ray Schreiner

WRNL—Richmond, Va.

1. Eight Beat Boogie (Maddox)
2. I'm Walking Behind You (Eddie Fisher)
3. Say You're Mine Again (Perry Como)
4. Half A Photograph (K. Starr)
5. With These Hands (E. Fisher)
6. Crying In The Chapel (Valli)
7. Allez-Vous-En (Kay Starr)
8. No Other Love (Perry Como)
9. Candy Lips (Day & Ray)
10. Someone's Been Reading My Mail (Jo Stafford)

### Wes Hopkins

WTTM—Trenton, N. J.

1. No Other Love (Perry Como)
2. I'm Walking Behind You (Eddie Fisher)
3. Oh! (Pee Wee Hunt)
4. My Love, My Love (J. James)
5. Toys (Eileen Barton)
6. Vaya Con Dios (Paul & Ford)
7. C'est Si Bon (Eartha Kitt)
8. Sorta On The Border (Tony Martin)
9. I Am In Love (Nat "K." Cole)
10. Anna (Silvana Mangano)

### Edw. Sawtell

WJLB—Detroit, Mich.

1. Crying In The Chapel (Darrell Glenn)
2. Oh! (Pee Wee Hunt)
3. No Other Love (Perry Como)
4. C'est Si Bon (Eartha Kitt)
5. Vaya Con Dios (Paul & Ford)
6. I've Got The World On The String (Frank Sinatra)
7. I'm Walking Behind You (Eddie Fisher)
8. False Love (Four Aces)
9. Unfair (Tony Martin)
10. God Bless Us All (B. Weil)

### Hugh Wanke

WCAO—Baltimore, Md.

1. With These Hands (E. Fisher)
2. Eternally (Vic Damone)
3. Pretty Butterfly (Mills Bros.)
4. The Most Beautiful Girl In The World (Tommy Dorsey)
5. Crying In The Chapel (Valli)
6. Anna (Silvana Mangano)
7. Song From Moulin Rouge (Percy Faith)
8. C'est Si Bon (Eartha Kitt)
9. You, You, You (Ames Bros.)
10. Sticky Apple And Bubble Gum (Lola Ameche)

### Don McLeod

WJBK—Detroit, Mich.

1. Oh! (Pee Wee Hunt)
2. She Loves Me (Don Cornell)
3. Song From Moulin Rouge (Percy Faith)
4. No Other Love (Perry Como)
5. I've Got The World On A String (Frank Sinatra)
6. Crying In The Chapel (The Orioles)
7. With These Hands (E. Fisher)
8. Vaya Con Dios (Paul & Ford)
9. Tonight Love (Bill Darnell)
10. Music Box In Blue (Hugo Winterhalter)

**AIR MAIL SUBSCRIPTION To The Cash Box \$30**

"It's What's in THE CASH BOX That Counts"



**THE CASH BOX**  
*Disk Jockeys'*  
**REGIONAL RECORD REPORTS**

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 8 without any changes on the part of THE CASH BOX.

**Earle Pudney**

- WGY—Schenectady, N. Y.
1. Vaya Con Dios (Paul & Ford)
  2. No Other Love (Perry Como)
  3. P. S. I Love You (Hilltoppers)
  4. April In Portugal (Les Baxter)
  5. Oh! (Pee Wee Hunt)
  6. My Love, My Love (J. James)
  7. Sorta On The Border (Tony Martin)
  8. Cryin' In The Chapel (Valli)
  9. Blue Canary (Dinah Shore)
  10. Say 'Si Si' (Mills Bros.)

**Sherm Feller**

- WVDA—Boston, Mass.
1. Hey Joe (Frankie Laine)
  2. Tropicana (Monty Kelly)
  3. Gambler's Guitar (R. Draper)
  4. Dansero (Richard Hayman)
  5. Angelina (Lou Monte)
  6. No Other Love (Perry Como)
  7. A Dear John Letter (P. O'Day)
  8. Vaya Con Dios (Paul & Ford)
  9. I Love Paris (Les Baxter)
  10. This Waltz With You (Norman Brooks)

**Al Jarvis**

- KFWB—Los Angeles, Calif.
1. Vaya Con Dios (Paul & Ford)
  2. No Other Love (Perry Como)
  3. I'm Walking Behind You (Eddie Fisher)
  4. Everlasting Arms (Doris Day)
  5. C'est Si Bon (Eartha Kitt)
  6. When I Was Young (Fisher)
  7. Return to Paradise (N. Cole)
  8. Song From Moulin Rouge (Percy Faith)
  9. Purple Cow (Doris Day)
  10. Gambler's Guitar (R. Draper)

**Dave Robinson**

- WELI—New Haven, Conn.
1. P. S. I Love You (Hilltoppers)
  2. No Other Love (Perry Como)
  3. With These Hands (E. Fisher)
  4. I'm Walking Behind You (Eddie Fisher)
  5. Allez-Vous-En (Kay Starr)
  6. Eternally (Vic Damone)
  7. Butterflies (Patti Page)
  8. You, You, You (Ames Bros.)
  9. C'est Si Bon (Eartha Kitt)
  10. Gambler's Guitar (R. Draper)

**Stephen Paul**

- WTVR—Richmond, Va.
1. Vaya Con Dios (Paul & Ford)
  2. I Believe (Frankie Laine)
  3. Song From Moulin Rouge (Percy Faith)
  4. C'est Magnifique (G. MacRae)
  5. Say You're Mine Again (Perry Como)
  6. P. S. I Love You (Hilltoppers)
  7. No Other Love (Perry Como)
  8. Ruby (Richard Hayman)
  9. Tropicana (Monty Kelly)
  10. I Am In Love (Nat "K." Cole)

**Gil Clark**

- WATK—Antigo, Wisc.
1. I'm Walking Behind You (Eddie Fisher)
  2. Vaya Con Dios (Paul & Ford)
  3. P. S. I Love You (Hilltoppers)
  4. Half A Photograph (K. Starr)
  5. No Other Love (Perry Como)
  6. Gambler's Guitar (R. Draper)
  7. Butterflies (Patti Page)
  8. You, You, You (Ames Bros.)
  9. Song From Moulin Rouge (Percy Faith)
  10. Crying In The Chapel (Lund)

**Edna Richardson**

- WTMA—Charleston, S. C.
1. Song From Moulin Rouge (Percy Faith)
  2. P. S. I Love You (Hilltoppers)
  3. Gambler's Guitar (R. Draper)
  4. Terry's Theme From "Lime-light" (Frank Chacksfield)
  5. C'est Si Bon (Eartha Kitt)
  6. I Laugh To Keep From Crying (Billy Eckstine)
  7. No Other Love (Perry Como)
  8. Allez-Vous-En (Kay Starr)
  9. Vaya Con Dios (Paul & Ford)
  10. Japanese Sandman (Desmond)

**Frank Pollack**

- KOOL—Phoenix, Ariz.
1. Most Beautiful Girl (Tommy Dorsey)
  2. I Am In Love (Nat "K." Cole)
  3. I Saw You Again (Southern)
  4. Return to Paradise (Cammarata Orch.)
  5. You Are Too Beautiful (Bob Eberly)
  6. Allez-Vous-En (Kay Starr)
  7. No Other Love (Perry Como)
  8. C'est Si Bon (Eartha Kitt)
  9. Hey Joe (Frankie Laine)
  10. Baby, Baby, Baby (Edwards)

**Hal Murray**

- WHKK—Akron, Ohio
1. No Other Love (Perry Como)
  2. Vaya Con Dios (Paul & Ford)
  3. When I Was Young (Fisher)
  4. Terry's Theme From "Lime-light" (Frank Chacksfield)
  5. I'm Walking Behind You (Eddie Fisher)
  6. Song From Moulin Rouge (Percy Faith)
  7. You, You, You (Ames Bros.)
  8. Crying In The Chapel (Valli)
  9. P. S. I Love You (Hilltoppers)
  10. I Love Paris (Les Baxter)

**Lou Barile**

- WKAL—Rome, N. Y.
1. P. S. I Love You (Hilltoppers)
  2. Crying In The Chapel (Valli)
  3. With These Hands (E. Fisher)
  4. Half A Photograph (K. Starr)
  5. You, You, You (Ames Bros.)
  6. No Other Love (Perry Como)
  7. I'm Walking Behind You (Eddie Fisher)
  8. Gambler's Guitar (R. Draper)
  9. I'd Rather Die Young (The Hilltoppers)
  10. Hey Joe (Frankie Laine)

**Donn Tibbetts**

- WFEA—Manchester, N. H.
1. Allez-Vous-En (Kay Starr)
  2. All I Desire (Bob Manning)
  3. No Other Love (Perry Como)
  4. You, You, You (Ames Bros.)
  5. Gambler's Guitar (R. Draper)
  6. You're Fooling Someone (Joni James)
  7. Music Box In Blue (Hugo Winterhalter)
  8. Tonight Love (Bill Darnell)
  9. Vaya Con Dios (Paul & Ford)
  10. This Is My Song (Patti Page)

**Jack Downey**

- WONS—Hartford, Conn.
1. Gambler's Guitar (R. Draper)
  2. With These Hands (E. Fisher)
  3. False Love (Four Aces)
  4. C'est Si Bon (Eartha Kitt)
  5. P. S. I Love You (Hilltoppers)
  6. Tonight Love (Bill Darnell)
  7. Pop Sodee-Odee (Don Baker)
  8. Vaya Con Dios (Paul & Ford)
  9. Pie Wock A Jilly Wock (Henry Jerome)
  10. Tropicana (Monty Kelly)

**Joe Monroe**

- KENT—Shreveport, La.
1. P. S. I Love You (Hilltoppers)
  2. Gambler's Guitar (J. Lowe)
  3. I'd Rather Die Young (The Hilltoppers)
  4. Crying In The Chapel (Rex Allen)
  5. Goin' Steady (Betty Hutton)
  6. Baby, Baby, Baby (Edwards)
  7. Vaya Con Dios (Paul & Ford)
  8. You, You, You (Ames Bros.)
  9. Is It Any Wonder (J. James)
  10. I Laugh To Keep From Crying (Billy Eckstine)

**Jim Shannon**

- KQV—Pittsburgh, Pa.
1. Vaya Con Dios (Paul & Ford)
  2. I'm Walking Behind You (Eddie Fisher)
  3. Song From Moulin Rouge (Percy Faith)
  4. Tonight Love (Bill Darnell)
  5. Half A Photograph (K. Starr)
  6. All I Desire (Bob Manning)
  7. Madonna (Karen Chandler)
  8. Butterflies (Patti Page)
  9. Crying In The Chapel (Valli)
  10. Don't Take Your Love From Me (Three Suns)

**Eddie Gallaher**

- WTAP—Washington, D. C.
1. No Other Love (Perry Como)
  2. I'm Walking Behind You (Eddie Fisher)
  3. Vaya Con Dios (Paul & Ford)
  4. Song From Moulin Rouge (Percy Faith)
  5. April In Portugal (Les Baxter)
  6. You, You, You (Ames Bros.)
  7. With These Hands (E. Fisher)
  8. Oh! (Pee Wee Hunt)
  9. Terry's Theme From "Lime-light" (Frank Chacksfield)
  10. Ruby (Richard Hayman)

**Larry Regan**

- WTPS—New Orleans, La.
1. Return To Paradise (N. Cole)
  2. I Love Paris (Les Baxter)
  3. Down By The Riverside (Four Lads)
  4. Somebody's Been Reading My Mail (Jo Stafford)
  5. Donkey Serenade (R. Hale)
  6. Dansero (Richard Hayman)
  7. Most Beautiful Girl (Tommy Dorsey)
  8. I Am In Love (N. "K." Cole)
  9. It Just Happened To Happen To Me (Rosemary Clooney)
  10. Dummy Song (Frances Faye)

**Alan Saunders**

- WVNJ—Newark, N. J.
1. No Other Love (Perry Como)
  2. Allez-Vous-En (Kay Starr)
  3. Vaya Con Dios (Paul & Ford)
  4. Terry's Theme From "Lime-light" (Frank Chacksfield)
  5. C'est Si Bon (Eartha Kitt)
  6. Someone Turned The Moon (Tony Bennett)
  7. I'm Walking Behind You (Eddie Fisher)
  8. God Bless Us All (B. Weil)
  9. Tico Tico (Dorothy Collins)
  10. Love Every Moment (Frank Pedicin Quartet)

**Don Blair**

- WNBZ—Saranac Lake, N. Y.
1. I'm Walking Behind You (Eddie Fisher)
  2. Ruby (Les Baxter)
  3. Sorta On The Border (Tony Martin)
  4. Vaya Con Dios (Paul & Ford)
  5. No Other Love (Perry Como)
  6. Terry's Theme From "Lime-light" (Frank Chacksfield)
  7. April In Portugal (Les Baxter)
  8. Love Is A Seesaw (F. Warren)
  9. Song From Moulin Rouge (Percy Faith)
  10. Anna (Silvana Mangano)

**Harry Burge**

- WQAM—Miami, Fla.
1. I'm Walking Behind You (Eddie Fisher)
  2. Song From Moulin Rouge (Percy Faith)
  3. No Other Love (Perry Como)
  4. Vaya Con Dios (Paul & Ford)
  5. Ruby (Richard Hayman)
  6. April In Portugal (Les Chavales de Espana)
  7. Say You're Mine Again (Perry Como)
  8. Allez-Vous-En (Kay Starr)
  9. Terry's Theme From "Lime-light" (Frank Chacksfield)
  10. You, You, You (Ames Bros.)

**Don Bell**

- KRNT—Des Moines, Iowa
1. Crying In The Chapel (Darrrell Glenn)
  2. No Other Love (Perry Como)
  3. I'm Walking Behind You (Eddie Fisher)
  4. Oh! (Pee Wee Hunt)
  5. Half A Photograph (K. Starr)
  6. Crying In The Chapel (Rex Allen)
  7. A Dear John Letter (Jean Sheppard)
  8. April In Portugal (Les Baxter)
  9. Say You're Mine Again (Perry Como)
  10. Vaya Con Dios (Paul & Ford)

**Gene Norman**

- KLAC—Hollywood, Calif.
1. No Other Love (Perry Como)
  2. Terry's Theme From "Lime-light" (Frank Chacksfield)
  3. C'est Si Bon (Eartha Kitt)
  4. You're Fooling Someone (Joni James)
  5. Call Of The Far Away Hills—"Shane" (Paul Weston)
  6. The Moon Is Blue (Sauter-Finegan)
  7. I Laugh To Keep From Crying (Billy Eckstine)
  8. Eternally (Vic Damone)
  9. Oh! (Pee Wee Hunt)
  10. Allez-Vous-En (Kay Starr)

*Toni James*  
*sings*

**MY LOVE, MY LOVE**

**YOU'RE FOOLING SOMEONE**



MGM 11543 (78 RPM)  
K 11543 (45 RPM)

*Pat O'Day*  
*and the Four Horsemen*  
**A DEAR JOHN LETTER**

**B/W NO STONE UNTURNED**  
MGM 11566 (78) • K-11566 (45)

**GEORGE SHEARING**  
QUINTET  
**INDIAN SUMMER**  
and  
**APPRECIATION**  
MGM 11545 (78 RPM)  
K 11545 (45 RPM)

**JOEL GREY**  
**TOO YOUNG TO TANGO**  
and  
**THE TA-TA-TA SONG**  
MGM 11561 (78 RPM)  
K 11561 (45 RPM)

**TOMMY EDWARDS**  
**THE LOVER'S WALTZ**  
and  
**BABY, BABY, BABY**  
MGM 11541 (78 RPM)  
K 11541 (45 RPM)

**FRAN WARREN**  
**LOVE IS A SEE-SAW**  
and  
**MISS ME JUST A LITTLE**  
MGM 11522 (78 RPM)  
K 11522 (45 RPM)

**SILVANA MANGANO**

*and I LOVED YOU*  
**Anna**

MGM 11457 78 RPM K-11457 45 RPM

**HANK WILLIAMS**  
**I WON'T BE HOME NO MORE**  
**MY LOVE FOR YOU**  
(Has Turned To Hate)  
MGM 11533 (78 RPM)  
K 11533 (45 RPM)

As timely as today's headlines!  
**HERB KENNY** and His Rockets  
(I Dreamed Of A)  
**STAR-SPANGLED DAWN** and  
**BUT ALWAYS YOUR FRIEND**  
MGM 11487 (78 RPM) K 11487 (45 RPM)

**SHEP FIELDS** and His Orchestra  
**JERSEY BOUNCE**  
MGM 11552 (78 RPM)  
K 11552 (45 RPM)

**THE NOCTURNES**  
**GIUSEPPE'S SERENADE**  
and  
**AS YOU DESIRE ME**  
MGM 11525 (78 RPM)  
K 11525 (45 RPM)

PICKED BY  
PETER POTTER'S  
FAMOUS WEST  
COAST JUKE  
BOX JURY

**M-G-M RECORDS**  
THE GREATEST NAME IN ENTERTAINMENT

MAKE FRIENDS

701 SEVENTH AVE., NEW YORK 36, N. Y.

WITH RECORDS

# They're Tops



NEW YORK—Cash Box's Bob Austin was a busy little bee last week. In the top photo, Austin is shown presenting Eddie Fisher with his Cash Box Award for winning the Juke Box Operators Poll as Best Male Vocalist of 1952. Don Ameche looks on. Don later made the formal presentation on Eddie's Coca Cola TV show. In the lower picture, Austin is awarding Les Paul and Mary Ford The Cash Box Scroll designating them The Most Programmed Small Instrumental and Singing Group as decided by the disc jockies of America. Mary is holding Cash Box Juke Box Operators Award as Best Small Instrumental Group of 1952. The double award was made on stage at the New York Paramount Theatre where Les Paul and Mary Ford are currently appearing. Looking on is bandleader Russ Case. Eddie Fisher also won the disk jockey poll as Most Programmed Male Vocalist, but presentation of the scroll was not made at this time.

# THE CASH BOX

# The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

- Comprising 100 Selections
- AL—Aladdin
  - CR—Coral
  - IM—Imperial
  - NA—National
  - AP—Apollo
  - CY—Crysalte
  - IN—Intro
  - OR—Oriole
  - AT—Atlantic
  - DA—Dana
  - JU—Jubilee
  - PE—Peacock
  - BA—Barbour
  - DE—Decca
  - KI—King
  - PR—Prestige
  - TE—Tempo
  - BR—Brunswick
  - DO—Dot
  - LO—London
  - RA—Rainbow
  - BU—Bullet
  - ES—Essex
  - MA—Mars
  - RE—Regent
  - CA—Capitol
  - FE—Federal
  - ME—Mercury
  - RIH—Recorded In Hollywood
  - CD—Cadence
  - MG—MGM
  - SA—Savoy
  - CH—Chess
  - 4 Star—Four Star
  - MO—Modern
  - SE—Seeger
  - CO—Columbia
  - SIT—Sittin' In
  - SP—Specialty
  - SW—Swingtime
  - TI—Tico
  - TN—Tennessee
  - UN—United
  - VO—Vogue
  - ZO—Zodiac

- |   | Aug. 15 Aug. 8   | Aug. 15 Aug. 8   |
|---|--|--|
| <b>1—No Other Love</b><br>82.7 89.8<br>CA-2487 (F-2487)—HELEN O'CONNELL<br><i>Night For Love</i><br>CA-1685 (F-1685)—JOE STAFFORD<br><i>Sometime</i><br>CO-40039 (4-40039)—KEN GRIFFIN<br><i>You You You</i><br>DE-28746 (9-28746)—GORDON JENKINS O.<br><i>Allez-Vous-En</i><br>MG-30796 (K-30796)—DAVID ROSE O.<br><i>All I Desire</i><br>OK-6979 (4-6979)—STAN FISHER<br><i>Just One More Time</i><br>★VI-20-5317 (47-5317)—PERRY COMO<br><i>Keep It Gay</i><br>VI-20-5342 (47-5342)—NORO MORALES O.<br><i>Theme From Limelight</i> | ME-70198 (70198 x 45)—JOHNNY HORTON<br>MG-11512 (K-11512)—KEN REMO<br><i>Ufemia</i><br>★VI-20-5325 (47-5325)—AMES BROTHERS<br><i>Once Upon A Time</i><br>VI-20-5386 (47-5386)—NORO MORALES O.<br><i>The Sheik Of Araby</i>   | ME-70182 (70182 x 45)—JIMMY PALMER O.<br><i>By The Beautiful Sea</i><br>MG-11542 (K-11542)—ART MOONEY O.<br><i>Cloverleaf Special</i><br>VI-20-5359 (47-5359)—SAUTER-FINEGAN O.<br><i>The Moon Is Blue</i>   |
| <b>2—Vaya Con Dios</b><br>79.9 77.5<br>★CA-2486 (F-2486)—LES PAUL & MARY FORD<br><i>Johnny</i><br>CA-2514 (F-2514)—WES & MAR TUTTLE<br><i>I Wonder Where You Are</i><br>CR-60991 (9-60991)—JACK SMITH<br><i>Knuthole</i><br>CY-654 (45-654)—BOB LONDON<br><i>My Adobe Hacienda</i><br>DE-28780 (9-28780)—GUY LOMBARDO O.<br><i>With These Hands</i><br>ME-89047 (89047x45)—ANITA DAY<br><i>Ain't This A Wonderful Day</i>   | ★CA-2429 (F-2429)—J. HUTTON & A. STORDAHL<br><i>Say You're Mine Again</i><br>★CO-39944 (9-39944)—PERCY FAITH ORK<br><i>Swedish Rhapsody</i><br>CR-60984 (9-60984)—NICK PERITO<br><i>April In Portugal</i><br>DE-28675 (9-28675)—VICTOR YOUNG O.<br><i>Ruby</i><br>DE-28713 (9-28713)—COLEMAN HAWKINS<br><i>Ruby</i><br>LO-1328 (45-1328)—MANTOVANI O.<br><i>Vola Colomba</i><br>MG-11491 (K-11491)—BUDDY DE FRANCO<br><i>Many Are The Times</i><br>OK-6963 (4-6963)—STAN FISHER<br><i>Slaughter On 10th Ave.</i><br>TI-170 (45-170)—JOE LOCO QUINT.<br><i>Can Can Mambo</i><br>VI-10-4166—BOSTON POPS O.<br><i>Doo Wacka Doodle</i><br>VI-20-5264 (47-5264)—HENRI RENE O.<br><i>Street Of Shadows</i><br>VI-20-5324 (47-5324)—NORO MORALES<br><i>Fantasia Mexicana</i> | <b>11—Terry's Theme From "Limelight"</b><br>32.2 42.5<br>CA-2507 (F-2507)—JACKIE GLEASON O.<br><i>Peg O' My Heart</i><br>CO-40013 (4-40013)—WALLY STOTT O.<br><i>Incidental Music from "Limelight"</i><br>CR-61006 (9-61006)—RON GOODWIN O.<br><i>When I Fall In Love</i><br>DE-28735 (9-28735)—VICTOR YOUNG<br><i>Bad And Beautiful</i><br>DE-28763 (9-28763)—GUY LOMBARDO O.<br><i>Gigi</i><br>★LO-1342 (45-1342)—FRANK CHACKSFIELD O.<br><i>Incidental Music from "Limelight"</i><br>ME-70168 (70168x45)—RICHARD HAYMAN<br><i>Shane</i><br>VI-20-5326 (47-5326)—HUGO WINTERHALTER O.<br><i>Symphony Of A Starry Night</i><br>VI-20-5342 (47-5342)—NORO MORALES O.<br><i>No Other Love</i> |
| <b>3—Crying In The Chapel</b><br>75.2 49.9<br>CR-61018 (9-61018)—ART LUND<br><i>Love Every Moment</i><br>DE-28762 (9-28762)—ELLA FITZGERALD<br><i>When The Hands Of The Clock</i><br>DE-28758 (9-28758)—REX ALLEN<br><i>I Thank The Lord</i><br>★JU-5122 (45-5122)—THE ORIOLES<br><i>Don't You Think I Ought To Know</i><br>★VALLEY-101 (45-101)—DARRELL GLENN<br>★VI-20-5368 (47-5368)—JUNE VALLI<br><i>Love Every Moment</i><br><i>You Live</i>   | <b>8—With These Hands</b><br>43.2 35.4<br>CO-40006 (4-40006)—JOHNNIE RAY<br><i>Satisfied</i><br>CO-40034 (4-40034)—NELSON EDDY & JO STAFFORD<br><i>Till We Meet Again</i><br>DE-28780 (9-28780)—GUY LOMBARDO O.<br><i>Vaya Con Dios</i><br>★VI-20-5365 (47-5365)—EDDIE FISHER<br><i>When I Was Young</i>   | <b>12—Allez-Vous-En</b><br>29.2 45.7<br>★CA-2464 (F-2464)—KAY STARR<br><i>Half A Photograph</i><br>DE-28746 (9-28746)—GORDON JENKINS O.<br><i>No Other Love</i><br>ME-70181 (70181 x 45)—JAN AUGUST<br><i>Very Special Day</i>   |
| <b>4—I'm Walking Behind You</b><br>70.3 110.2<br>CA-2450 (F-2450)—FRANK SINATRA<br><i>Lean Baby</i><br>CR-60985 (9-60985)—DOROTHY SQUIRES<br><i>Is There Any Room In Your Heart</i><br>DE-28692 (9-28692)—DONALD O'CONNOR<br><i>Crash!</i><br>LO-1314 (45-1314)—JIMMY YOUNG<br><i>All Night Long</i><br>ME-70128 (70128 x 45)—VIC DAMONE<br><i>April In Portugal</i><br>★VI-20-5293 (47-5293)—EDDIE FISHER<br><i>Just Another Polka</i>   | <b>9—April In Portugal</b><br>42.4 53.3<br>★CA-2374 (F-2374)—LES BAXTER O.<br><i>Suddenly</i><br>CO-39983 (4-39983)—KEN GRIFFIN<br><i>Little Red Monkey</i><br>CR-60984 (9-60984)—NICK PERITO<br><i>Song From Moulin Rouge</i><br>DE-28704 (9-28704)—LOUIS ARMSTRONG<br><i>Ramona</i><br>DE-28646 (9-28646)—FLORIAN ZABACH<br><i>Red Canary</i><br>DE-28723 (9-28723)—DUTCH McMILLAN<br><i>Eleven Thirty Saturday Night</i><br>ME-70114 (70114 x 45)—DICK HAYMAN O.<br><i>Anna</i><br>ME-70128 (70128 x 45)—VIC DAMONE<br><i>I'm Walking Behind You</i><br>OK-6978 (4-6978)—FRANK ASSUNTO<br><i>Darkness On The Delta</i><br>VI-20-5052 (47-5052)—FREDDY MARTIN<br><i>Penny Whistle Blues</i><br>VI-20-5279 (47-5279)—TONY MARTIN<br><i>Now Hear This</i>              | <b>13—Ruby</b><br>28.5 34.9<br>CA-2457 (F-2457)—LES BAXTER O.<br><i>A Little Love</i><br>CO-39994 (4-39994)—HARRY JAMES<br><i>Palladium Party</i><br>CR-60959 (9-60959)—LES BROWN O.<br><i>Midnight Sun</i><br>CR-60983 (9-60983)—NICK PERITO<br><i>The Magic Touch</i><br>DE-28675 (9-28675)—VICTOR YOUNG O.<br><i>Song From Moulin Rouge</i><br>DE-28713 (9-28713)—COLEMAN HAWKINS<br><i>Song From Moulin Rouge</i><br>★ME-70115 (70115 x 45)—RICHARD HAYMAN O.<br><i>Love Mood</i><br>MG-11472 (K-11472)—LEW DOUGLAS O.<br><i>My Flaming Heart</i><br>MG-11529 (K-11529)—LEROY HOLMES O.<br><i>Anna</i><br>VI-20-5286 (47-5286)—VAUGHN MONROE O.<br><i>Less Than Tomorrow</i>             |
| <b>5—P. S. I Love You</b><br>62.1 31.2<br>DE-28750 (9-28750)—GORDON JENKINS O.<br><i>I Thought About Marie</i><br>★DO-15085 (45-15085)—HILLTOPPERS<br><i>I'd Rather Die Young</i><br>LLOYDS-102—THE FOUR VAGABONDS<br><i>The Lazy Country Side</i>  | <b>10—Oh!</b><br>39.0 25.3<br>★CA-2442 (F-2442)—PEE WEE HUNT O.<br><i>San</i><br>CR-61017 (9-61017)—LAWRENCE WELK O.<br><i>Hallelujah! Brother</i><br>DE-28779 (9-28779)—THE COMMANDERS<br><i>Meet The Brass</i>   | <b>14—C'est Si Bon</b><br>28.2 20.4<br>★VI-20-5358 (47-5358)—EARTHA KITT<br><i>African Lullaby</i>   |
| <b>6—You, You, You</b><br>52.9 28.5<br>CO-40039 (4-40039)—KEN GRIFFIN<br><i>No Other Love</i>   | <b>15—I'd Rather Die Young</b><br>21.7 27.2<br>CA-2501 (F-2501)—GISELE MacKENZIE<br><i>I Didn't Want To Love You</i><br>CA-2502 (F-2502)—JEAN SHEPARD<br><i>A Dear John Letter</i><br>CO-21127 (4-21127)—ROSE MADDOX<br>★DO-15085 (45-15085)—THE HILLTOPPERS<br><i>P. S. I Love You</i>  |  |

From the MGM Picture "Lili"

# Hi-Lili, Hi-Lo

ROBBINS MUSIC CORPORATION

The Greatest Record Ever!

## THE HILLTOPPERS

featuring the voice of JIMMY SACCA

### "P.S. I LOVE YOU"

b/w

### "I'D RATHER DIE YOUNG"

DOT 15085

**DOT RECORDS, INC.**  
Gallatin, Tennessee  
Phones: 880-881

# Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising  
**100**  
Selections

Aug. 15 Aug. 8  
**16—Butterflies** 21.2 33.7  
★ME-70183 (70183 x 45)—  
PATTI PAGE  
*This Is My Song*

**17—Gambler's Guitar** 18.6 25.1  
★ME-70167 (70167x45)—  
RUSTY DRAPER  
*Free Home Demonstration*  
ME-70163 (70163x45)—  
JIM LOWE  
*The Martins And The Coys*

**18—Half A Photograph** 18.1 17.5  
★CA-2464 (F-2464)—  
KAY STARR  
*Allez-Vous-En*  
CA-2500 (F-2500)—  
BILLY STRANGE  
*Red*  
DE-28742 (9-28742)—  
GUY LOMBARDO  
*Don't You Care*

**19—Ebb Tide** 16.6 —  
★LO-1358 (45-1358)—  
FRANK CHACKSFIELD O.  
*Waltzing Bugle Boy*  
ME-70177 (70177 x 45)—  
ROBERT MAXWELL  
*Rose Marie*

**20—Hey Joe** 15.9 8.3  
★CO-40036 (4-40036)—  
FRANKIE LAINE  
*Sittin' In The Sun*  
CO-21129 (4-21129)—  
CARL SMITH  
*Darlin' Am I The One*  
DE-28797 (9-28797)—  
KITTY WELLS  
*My Cold, Cold Heart Is Melted Now*

**21—Say You're Mine Again** 15.6 23.6  
AD-5000 (45-5000)—3 DONS & GINNY GREER  
*Tutti Frutti Baby*  
CR-60982 (9-60982)—  
THE MODERNAIRES  
*He Who Has Love*  
DA-801 (45-801)—  
HARMONY BELLS  
*Just Another Polka*  
DE-28676 (9-28676)—  
DOLORES GRAY  
*Big Mamou*  
ME-70134 (70134 x 45)—  
EDDY HOWARD  
★VI-20-5277 (47-5277)—  
PERRY COMO  
*My One And Only Heart*

**22—Eternally** 15.1 14.6  
CR-61028 (9-61028)—  
JEAN CAMBELL  
*No One Will Ever Know*  
LO-1357 (45-1357)—  
JIMMY YOUNG  
*Isn't It Heavenly*  
★ME-70186 (70186 x 45)—  
VIC DAMONE  
*Simonetta*  
VI-20-5390 (47-5390)—  
DINAH SHORE  
*Blue Canary*

**23—Anna** 10.6 22.1  
CO-39968 (4-39968)—  
PAUL WESTON ORK  
*Dutch Treat*  
CO-40037 (4-40037)—  
LOS PANCHOS, TRIO  
*Herida De Amor*  
CR-60963 (9-60963)—  
RAY BLOCH O.  
*Melancholy Serenade*  
DE-28703 (9-28703)—  
VICTOR YOUNG  
*Call Of The Far Away Hills*  
ME-70114 (70114 x 45)—  
RICHARD HAYMAN ORK.  
*April In Portugal*  
★MG-11457 (K-11457)—  
SILVANA MANGANO  
*I Loved You*  
MG-11529 (K-11529)—  
LEROY HOLMES  
*Ruby*

Aug. 15 Aug. 8  
TI-180 (45-180)—JOE LOCO O.  
*Limelight*  
VI-20-5246 (47-5246)—  
THE THREE SUNS  
*Little Red Monkey*  
VI-20-5252 (47-5252)—  
AL CAIOLA  
*Cachita*  
VI-20-5367 (47-5367)—  
PEREZ PRADO O.  
SILVANA MANGANO

**24—My Love, My Love** 9.9 5.6  
★MG-11543 (K-11543)—  
JONI JAMES  
*You're Fooling Someone*

**25—Tropicana** 9.4 15.1  
★ES-325 (45-325)—  
MONTY KELLY  
*Life in New York*  
CA-2568 (F-2568)—  
LES BAXTER O.  
*Julie*

**26—Crazy, Man, Crazy** 8.9 7.4  
★ES-321 (45-321)—  
BILL HALEY  
*Whatcha Gonna Do*  
ME-70153 (70153 x 45)—  
RALPH MARGERIE O.  
*Go Away*

**27—A Fool Was I** 8.7 —  
★CA-2540 (F-2540)—  
NAT "KING" COLE  
*If Love Is Good To Me*

**28—Honey In The Horn** 8.3 5.3  
★DE-28691 (9-28691)—  
THE FOUR ACES  
*Organ Grinder's Swing*  
DE-28659 (9-28659)—  
THE COMMANDERS  
*Swanee River Boogie*

**29—God Bless Us All** 8.1 —  
★BA-451 (45-451)—  
BRUCIE WEIL  
*Little Boy Blues*  
★CO-40049 (4-40049)—  
JIMMY BOYD  
*Marco, The Polo Pony*  
CA-2567 (F-2567)—MOLLY BEE  
*This Is My Dog*  
ME-70207 (70207 x 45)—  
BABY PAM  
*I Wanna Go To School*  
VI-20-5413 (47-5413)—  
SPIKE JONES O.  
*I Just Love My Mommy*

**30—Lighthouse** 7.9 —  
★ME-70188 (70188 x 45)—  
RUSTY DRAPER  
*I Love To Jump*

**31—Blue Canary** 6.9 7.5  
CR-61032 (9-61032)—  
PINETOPPERS  
*Mama, What'll I Do*  
OK-6986 (4-6986)—  
VINCE FIORINA O.  
*I Love Those Dark Eyes*  
★VI-20-5390 (47-5390)—  
DINAH SHORE  
*Eternally*

**32—You're Fooling Someone** 6.8 —  
★MG-11543 (K-11543)—  
JONI JAMES  
*My Love, My Love*

**33—The Breeze** 6.7 7.6  
DE-28732 (9-28732)—  
OWEN BRADLEY  
*Granada*  
★DY-823 (45-823)—  
TRUDY RICHARDS  
*I Can't Love You Anymore*  
OK-6964 (4-6964)—  
HELENE DIXON  
*Don't Call My Name*

Aug. 15 Aug. 8  
**34—Dragnet** 6.6 —  
★CA-2562 (F-2562)—  
RAY ANTHONY O.  
*Dancing In The Dark*  
★VI-20-5398 (47-5398)—  
BUDDY MORROW O.  
*Your Mouth's Got A Hole In It*

**35—I Believe** 6.4 9.2  
CA-2332 (F-2332)—  
JANE FROMAN  
*Ghost Of A Rose*  
★CO-39938 (4-39938)—  
FRANKIE LAINE  
*Your Cheatin' Heart*

**36—False Love** 5.1 —  
★DE-28744 (9-28744)—  
THE FOUR ACES  
*Don't Forget Me*

**37—Return To Paradise** 4.9 5.2  
★CA-2498 (F-2498)—  
NAT "KING" COLE  
*Angel Eyes*  
CO-39998 (4-39998)—  
PERCY FAITH O.  
CR-60997 (9-60997)—  
ALAN DALE  
*Tonight We Live*

DE-28714 (9-28714)—  
CAMARATA O.  
*All I Desire*  
LO-1349 (45-1349)—LITA ROZA  
*Tell Me We'll Meet Again*  
MG-30783 (K-30783)—  
DAVID ROSE O.  
*Bad And The Beautiful*  
VI-20-5318 (47-5318)—  
THE SILVER STRINGS  
*The Moon Is Blue*

**38—Where The Winds Blow** 4.8 2.7  
★CO-40022 (4-40022)—  
FRANKIE LAINE  
*Te Amo*

**39—Just Another Polka** 4.6 4.9  
★CO-40000 (4-40000)—  
JO STAFFORD  
*My Dearest, My Darling*  
DA-801 (45-801)—  
HARMONY BELLS  
*Say You're Mine Again*

DE-28719 (9-28719)—  
GUY LOMBARDO  
*Spinning A Web*  
ME-70147 (70147 x 45)—  
RICHARD HAYES  
*Trust Me*  
★VI-20-5293 (47-5293)—  
EDDIE FISHER  
*I'm Walking Behind You*

**40—Johnny** 4.1 8.2  
★CA-2486 (F-2486)—  
LES PAUL & MARY FORD  
*Vaya Con Dios*

**41—Goin' Steady** 3.9 1.8

**42—I Love Paris** 3.6 5.5

**43—Chick-A-Boom** 2.3 4.6

**44—Candy Lips** 1.9 2.5

**45—Te Amo** 1.7 6.4

**46—I Am In Love** 1.6 5.4

**47—Eyes Of Blue** 1.4 2.6

**48—Gigi** 1.3 4.1

**49—Pretend** 1.2 1.9

**50—He/She Loves Me** 1.1 1.2

# CLIMBING TO A SMASH HIT!



SHOWING BIG IN  
✓ BOSTON  
✓ PHILADELPHIA  
✓ NEW YORK  
✓ DETROIT

# PAT TERRY'S

"LOVE ME AGAIN"

"SINCE YOU HAVE LEFT ME"

Jubilee RECORD CO., INC.  
315 WEST 47TH STREET  
NEW YORK, N.Y.  
JUBILEE 6044

**CAMMAROTA RECORDS**

Coming Up Fast!

**"YOU TOOK AWAY THE FRIENDS (I HAD AROUND ME)"**

b/w

**"I DON'T HAVE TO TELL YOU (THAT I LOVE YOU)"**

sung by

**DICK LARKIN**

**CAMMAROTA PUB. CO.**  
234 PATTERSON AVE.  
EAST RUTHERFORD, N. J.

**JERRY GRAY'S**

ONE STOP BOOGIE

Latest & Greatest ON DECCA

AMERICAN ACADEMY OF MUSIC, INC.  
SOLE SELLING AGENT • MILLS MUSIC, INC.

**"P.S. I LOVE YOU"**

recorded by  
THE HILLTOPPERS...Dot 15085  
GORDON JENKINS...Decca 28750

LA SALLE MUSIC CO.  
1619 Broadway, New York, N. Y.

**"The Terry Theme"**

from "LIMELIGHT" —instrumental—

**"Eternally"**

from "LIMELIGHT" —vocal—

**BOURNE, INC.**

**"The Best Way to Hold a Girl"**

Recorded by  
**SONNY CURTIS** Coral Records  
KEYS MUSIC CO.  
146 West 54th St., N. Y. C.

**Dave Kapp Leaves RCA Victor Post**



DAVE KAPP

The resignation of Dave Kapp, administrative assistant to Emanuel (Manie) Sacks, vice president and general manager of the RCA Victor Record Department was announced today by Sacks.

Kapp has been associated with RCA Victor for the past two years. Originally brought into the company as manager of the popular artist and repertoire section, he was later elevated to the position of administrative assistant to the vice president.

"It was with a great deal of reluctance that I accepted Mr. Kapp's resignation," said Sacks. "He has made a real contribution to the record business and to RCA Victor. I can only wish him in his future undertakings the same measure of success he helped to bring to me and the company."

Kapp, who leaves the Victor company with business at its peak, plans to go into business for himself.

**"Purple Cow" - Welch Promotional Tie-In**

NEW YORK—Inspired by Doris Day's current hit recording of A PURPLE COW, the Welch Grape Juice Company began making elaborate plans last week to promote a new ice cream soda called "A Purple Cow Soda." The new drink, made with vanilla ice cream, sparkling water, and grape juice—Welch's of course, was introduced at a luncheon during the recent sales convention of Columbia Records at the Palmer House, Chicago.

The soda was served as dessert to all of the distributors and executives attending the luncheon, and first-hand reports indicate it was a huge success.

Promotional stunt was the product of the fertile imagination of Jerry Simon, record promotion man for Doris Day.

**"Nick Hall" Grussner Dies**

SCHENECTADY, N. Y.—Nicholas "Nick Hall" Grussner, died on July 28 of cancer at the age of 63. Grussner was at the Veteran's Hospital in New Orleans, La. at the time of his death.

Grussner was a composer and song plugger, working with many of the great names of the song world.

**THE CASH BOX JUKE BOX RECORD REGIONAL REPORT**

The Top Ten Records—City by City

- |   |   |   |
|---|---|---|
| <p><b>New York, N. Y.</b></p> <ol style="list-style-type: none"> <li>1. I'm Walking Behind You (Eddie Fisher)</li> <li>2. P. S. I Love You (Hilltoppers)</li> <li>3. Vaya Con Dios (Paul &amp; Ford)</li> <li>4. No Other Love (Perry Como)</li> <li>5. Terry's Theme From "Limelight" (Frank Chacksfield)</li> <li>6. Crying In The Chapel (Valli-Orioles)</li> <li>7. Song From Moulin Rouge (Percy Faith)</li> <li>8. C'est So Bon (Eartha Kitt)</li> <li>9. With These Hands (E. Fisher)</li> <li>10. April In Portugal (Les Baxter)</li> </ol> | <p><b>Chicago, Ill.</b></p> <ol style="list-style-type: none"> <li>1. I'm Walking Behind You (Eddie Fisher)</li> <li>2. Vaya Con Dios (Paul &amp; Ford)</li> <li>3. Crying In The Chapel (June Valli)</li> <li>4. No Other Love (Perry Como)</li> <li>5. You, You, You (Ames Bros.)</li> <li>6. C'est Si Bon (Eartha Kitt)</li> <li>7. Gambler's Guitar (Lowe-Draper)</li> <li>8. Oh! (Pee Wee Hunt)</li> <li>9. P. S. I Love You (Hilltoppers)</li> <li>10. This Is My Song (Patti Page)</li> </ol>  | <p><b>Los Angeles, Calif.</b></p> <ol style="list-style-type: none"> <li>1. Vaya Con Dios (Paul &amp; Ford)</li> <li>2. No Other Love (Perry Como)</li> <li>3. I'm Walking Behind You (Eddie Fisher)</li> <li>4. You, You, You (Ames Bros.)</li> <li>5. C'est Si Bon (Eartha Kitt)</li> <li>6. Allez-Vous-En (Kay Starr)</li> <li>7. Oh! (Pee Wee Hunt)</li> <li>8. Terry's Theme From "Limelight" (Frank Chacksfield)</li> <li>9. I Love Paris (Les Baxter)</li> <li>10. Hey Joe (Frankie Laine)</li> </ol>                        |
| <p><b>Philadelphia, Pa.</b></p> <ol style="list-style-type: none"> <li>1. No Other Love (Perry Como)</li> <li>2. I'm Walking Behind You (Eddie Fisher)</li> <li>3. Song From Moulin Rouge (Percy Faith)</li> <li>4. Gambler's Guitar (R. Draper)</li> <li>5. Vaya Con Dios (Paul &amp; Ford)</li> <li>6. Half A Photograph (K. Starr)</li> <li>7. You, You, You (Ames Bros.)</li> <li>8. With These Hands (E. Fisher)</li> <li>9. P. S. I Love You (Hilltoppers)</li> <li>10. April In Portugal (Les Baxter)</li> </ol>                             | <p><b>Washington, D. C.</b></p> <ol style="list-style-type: none"> <li>1. Vaya Con Dios (Paul &amp; Ford)</li> <li>2. I'm Walking Behind You (Eddie Fisher)</li> <li>3. No Other Love (Perry Como)</li> <li>4. Song From Moulin Rouge (Percy Faith)</li> <li>5. C'est Si Bon (Eartha Kitt)</li> <li>6. Gambler's Guitar (R. Draper)</li> <li>7. April In Portugal (Les Baxter)</li> <li>8. P. S. I Love You (Hilltoppers)</li> <li>9. Terry's Theme From "Limelight" (Frank Chacksfield)</li> <li>10. Ruby (Richard Hayman)</li> </ol>      | <p><b>Atlanta, Ga.</b></p> <ol style="list-style-type: none"> <li>1. No Other Love (Perry Como)</li> <li>2. Vaya Con Dios (Paul &amp; Ford)</li> <li>3. I'm Walking Behind You (Eddie Fisher)</li> <li>4. For me, For Me (G. Gibbs)</li> <li>5. P. S. I Love You (Hilltoppers)</li> <li>6. C'est Si Bon (Eartha Kitt)</li> <li>7. Gambler's Guitar (R. Draper)</li> <li>8. Song From Moulin Rouge (Percy Faith)</li> <li>9. Half A Photograph (K. Starr)</li> <li>10. Terry's Theme From "Limelight" (Frank Chacksfield)</li> </ol> |
| <p><b>Detroit, Mich.</b></p> <ol style="list-style-type: none"> <li>1. Vaya Con Dios (Paul &amp; Ford)</li> <li>2. Oh! (Pee Wee Hunt)</li> <li>3. No Other Love (Perry Como)</li> <li>4. I'm Walking Behind You (Eddie Fisher)</li> <li>5. Crying In The Chapel (Glenn-Valli)</li> <li>6. C'est Si Bon (Eartha Kitt)</li> <li>7. P. S. I Love You (Hilltoppers)</li> <li>8. With These Hands (E. Fisher)</li> <li>9. You, You, You (Ames Bros.)</li> <li>10. April In Portugal (Les Baxter)</li> </ol>  | <p><b>Dallas, Tex.</b></p> <ol style="list-style-type: none"> <li>1. Vaya Con Dios (Paul &amp; Ford)</li> <li>2. I'm Walking Behind You (Eddie Fisher)</li> <li>3. No Other Love (Perry Como)</li> <li>4. P. S. I Love You (Hilltoppers)</li> <li>5. Gambler's Guitar (R. Draper)</li> <li>6. C'est Si Bon (Eartha Kitt)</li> <li>7. With These Hands (E. Fisher)</li> <li>8. False Love (Four Aces)</li> <li>9. Song From Moulin Rouge (Percy Faith)</li> <li>10. April In Portugal (Les Baxter)</li> </ol>                                | <p><b>Seattle, Wash.</b></p> <ol style="list-style-type: none"> <li>1. I'm Walking Behind You (Eddie Fisher)</li> <li>2. Oh! (Pee Wee Hunt)</li> <li>3. Vaya Con Dios (Paul &amp; Ford)</li> <li>4. No Other Love (Perry Como)</li> <li>5. Song From Moulin Rouge (Percy Faith)</li> <li>6. You, You, You (Ames Bros.)</li> <li>7. C'est Si Bon (Eartha Kitt)</li> <li>8. P. S. I Love You (Hilltoppers)</li> <li>9. With These Hands (E. Fisher)</li> <li>10. Gambler's Guitar (R. Draper)</li> </ol>                              |
| <p><b>Cincinnati, Ohio</b></p> <ol style="list-style-type: none"> <li>1. Vaya Con Dios (Paul &amp; Ford)</li> <li>2. No Other Love (Perry Como)</li> <li>3. I'm Walking Behind You (Eddie Fisher)</li> <li>4. P. S. I Love You (Hilltoppers)</li> <li>5. C'est Si Bon (Eartha Kitt)</li> <li>6. Crying In The Chapel (Darrell Glenn)</li> <li>7. Gambler's Guitar (R. Draper)</li> <li>8. Butterflies (Patti Page)</li> <li>9. Song From Moulin Rouge (Percy Faith)</li> <li>10. Oh! (Pee Wee Hunt)</li> </ol>                                      | <p><b>Boston, Mass.</b></p> <ol style="list-style-type: none"> <li>1. No Other Love (Perry Como)</li> <li>2. C'est Si Bon (Eartha Kitt)</li> <li>3. P. S. I Love You (Hilltoppers)</li> <li>4. I'm Walking Behind You (Eddie Fisher)</li> <li>5. Crying In The Chapel (Valli-Glenn)</li> <li>6. Vaya Con Dios (Paul &amp; Ford)</li> <li>7. Oh! (Pee Wee Hunt)</li> <li>8. Half A Photograph (K. Starr)</li> <li>9. Don't Take Your Sweet Love From Me (Three Suns)</li> <li>10. T. V. Rhumba (B. Bachelard)</li> </ol>                     | <p><b>Deadwood, S. D.</b></p> <ol style="list-style-type: none"> <li>1. No Other Love (Perry Como)</li> <li>2. I'm Walking Behind You (Eddie Fisher)</li> <li>3. Allez-Vous-En (Kay Starr)</li> <li>4. Song From Moulin Rouge (Percy Faith)</li> <li>5. Crying In The Chapel (June Valli)</li> <li>6. Blue Canary (Dinah Shore)</li> <li>7. Twilight Time (J. Maddox)</li> <li>8. Vaya Con Dios (Paul &amp; Ford)</li> <li>9. Gambler's Guitar (R. Draper)</li> <li>10. Oh! (Pee Wee Hunt)</li> </ol>                               |
| <p><b>New Orleans, La.</b></p> <ol style="list-style-type: none"> <li>1. I'd Rather Die Young (The Hilltoppers)</li> <li>2. I'm Walking Behind You (Eddie Fisher)</li> <li>3. No Other Love (Perry Como)</li> <li>4. Half A Photograph (K. Starr)</li> <li>5. Oh! (Pee Wee Hunt)</li> <li>6. Song From Moulin Rouge (Percy Faith)</li> <li>7. Vaya Con Dios (Paul &amp; Ford)</li> <li>8. Gambler's Guitar (R. Draper)</li> <li>9. With These Hands (E. Fisher)</li> <li>10. Terry's Theme From "Limelight" (Frank Chacksfield)</li> </ol>          | <p><b>Pittsburgh, Pa.</b></p> <ol style="list-style-type: none"> <li>1. Crying In The Chapel (Darrell Glenn)</li> <li>2. You, You, You (Ames Bros.)</li> <li>3. Vaya Con Dios (Paul &amp; Ford)</li> <li>4. P. S. I Love You (Hilltoppers)</li> <li>5. No Other Love (Perry Como)</li> <li>6. Don't Take Your Sweet Love From Me (Three Suns)</li> <li>7. With These Hands (E. Fisher)</li> <li>8. I'm Walking Behind You (Eddie Fisher)</li> <li>9. Gambler's Guitar (R. Draper)</li> <li>10. Down By The Riverside (Four Lads)</li> </ol> | <p><b>Shoals, Ind.</b></p> <ol style="list-style-type: none"> <li>1. I'm Walking Behind You (Eddie Fisher)</li> <li>2. Ruby (Richard Hayman)</li> <li>3. Song From Moulin Rouge (Percy Faith)</li> <li>4. Vaya Con Dios (Paul &amp; Ford)</li> <li>5. No Other Love (Perry Como)</li> <li>6. Say You're Mine Again (Perry Como)</li> <li>7. I'd Rather Die Young (The Hilltoppers)</li> <li>8. You, You, You (Ames Bros.)</li> <li>9. Gambler's Guitar (R. Draper)</li> <li>10. Half A Photograph (K. Starr)</li> </ol>             |
| <p><b>St. Louis, Mo.</b></p> <ol style="list-style-type: none"> <li>1. Crying In The Chapel (Rex Allen)</li> <li>2. P. S. I Love You (Hilltoppers)</li> <li>3. With These Hands (E. Fisher)</li> <li>4. Vaya Con Dios (Paul &amp; Ford)</li> <li>5. No Other Love (Perry Como)</li> <li>6. I'm Walking Behind You (Eddie Fisher)</li> <li>7. Oh! (Pee Wee Hunt)</li> <li>8. Tropicana (Monty Kelly)</li> <li>9. Gambler's Guitar (R. Draper)</li> <li>10. Allez-Vous-En (Kay Starr)</li> </ol>  | <p><b>Memphis, Tenn.</b></p> <ol style="list-style-type: none"> <li>1. You, You, You (Ames Bros.)</li> <li>2. P. S. I Love You (Hilltoppers)</li> <li>3. I'm Walking Behind You (Eddie Fisher)</li> <li>4. Vaya Con Dios (Paul &amp; Ford)</li> <li>5. No Other Love (Perry Como)</li> <li>6. Crying In The Chapel (June Valli)</li> <li>7. April In Portugal (Les Baxter)</li> <li>8. Half A Photograph (K. Starr)</li> <li>9. Song From Moulin Rouge (Percy Faith)</li> <li>10. With These Hands (E. Fisher)</li> </ol>                   | <p><b>Salt Lake City, Utah</b></p> <ol style="list-style-type: none"> <li>1. I'm Walking Behind You (Eddie Fisher)</li> <li>2. Vaya Con Dios (Paul-Ford)</li> <li>3. No Other Love (Perry Como)</li> <li>4. P. S. I Love You (Hilltoppers)</li> <li>5. Gambler's Guitar (R. Draper)</li> <li>6. April In Portugal (L. Baxter)</li> <li>7. False Love (Four Aces)</li> <li>8. Song From Moulin Rouge (Percy Faith)</li> <li>9. C'est Si Bon (Eartha Kitt)</li> <li>10. Butterflies (Patti Page)</li> </ol>                           |
| <p><b>Akron, Ohio</b></p> <ol style="list-style-type: none"> <li>1. No Other Love (Perry Como)</li> <li>2. I'm Walking Behind You (Eddie Fisher)</li> <li>3. Vaya Con Dios (Paul-Ford)</li> <li>4. Song From Moulin Rouge (Percy Faith)</li> <li>5. C'est Si Bon (Eartha Kitt)</li> <li>6. April In Portugal (L. Baxter)</li> <li>7. Gambler's Guitar (R. Draper)</li> <li>8. Terry's Theme From "Limelight" (Frank Chacksfield)</li> <li>9. I Believe (Froman-Laine)</li> <li>10. Ruby (Richard Hayman)</li> </ol>                                 | <p><b>Boise, Idaho</b></p> <ol style="list-style-type: none"> <li>1. I'm Walking Behind You (Eddie Fisher)</li> <li>2. Vaya Con Dios (Paul &amp; Ford)</li> <li>3. Song From Moulin Rouge (Percy Faith)</li> <li>4. April In Portugal (Les Baxter)</li> <li>5. No Other Love (Perry Como)</li> <li>6. With These Hands (E. Fisher)</li> <li>7. Ruby (Richard Hayman)</li> <li>8. Say You're Mine Again (Perry Como)</li> <li>9. Anna (Silvana Mangano)</li> <li>10. I Believe (Frankie Laine)</li> </ol>                                    | <p><b>Albany, N. Y.</b></p> <ol style="list-style-type: none"> <li>1. I'm Walking Behind You (Eddie Fisher)</li> <li>2. Song From Moulin Rouge (Percy Faith)</li> <li>3. No Other Love (Perry Como)</li> <li>4. Oh! (Pee Wee Hunt)</li> <li>5. Vaya Con Dios (Paul-Ford)</li> <li>6. You, You, You (Ames Bros.)</li> <li>7. With These Hands (Fisher)</li> <li>8. C'est Si Bon (Eartha Kitt)</li> <li>9. P. S. I Love You (Hilltoppers)</li> <li>10. Ruby (Les Baxter)</li> </ol>   |

# CANADIAN CAPERS

## TORONTO TOPICS

Attractions along the main stem are highlighted by Canadians right now. Headlining at the Bermuda are Rex Doyle and Barry Phillips. Both acts have strong local followings dating back to when each of them was the stock vocalist at the Casino theatre several years ago. Both boys have built local draws, Rex hitting the nitery circuit with his vocalizing and Barry, the radio networks (as pianist and singer on Colgate's daily Barry & Betty program. . . . At the Zanzibar Ann Brooks, from Montreal is proving to be a crowd pleaser. She is the talented sister of Norman Brooks, whose records are doing so nicely these summer days. . . . As expected Capitol records, The Four Knights again did good business headlining an all coloured show at the Casino Theatre. . . . The incoming Casino show will be headed by Borrah Minevitch with his Harmonica Rascals and Derby's disc star Bob Carroll. Even with the summer vacations of the local Dee Jays, the Quality record boys are getting a lot of plays on the Carroll platters tied in with his Toronto appearance. . . . The Edison Hotel seems to have struck a winning combo that is drawing local dancers and visiting firemen. Team of Phyllis Marshall (the CBC TV Sepia song star) and two-beat rhythms of the Trump Davidson band (with an established network radio fandom) seems destined to be held over for a long time. In the other room at the Edison, the Joe King group enters its third year and their zanie antics continue to please the patrons. . . . Our congratula-



NORMAN BROOKS

tions to Canadian High News, whose first Music Edition is a welcome edition to local press. Aimed at the high school and teen age readers, the new publication fills a void at the consumer level which augers well for its future. . . . Len Hopkins and his mello music is always sweet to listen to but particularly so these summer nights in the newly decorated Sky Club of Burlington's Brant Inn. The same location is holding a Festival of Barber Shop Quartets at 8/11 featuring the World's champions, Buffalo Bills and the Four Chorders, the Canadian champions. Central Ontario has always been a happy haven for singing of this sort and the Burlington date should be a sell out. . . . Up Stratford way the Shakespeare Festival has proven to be a greater success than its backers had expected and plans are being considered to make it an annual event in the Avon River City. To cope with the public demand the current season is being extended an extra week. . . . Advanced ticket sale for the Canadian National Exhibition Grand Stand Show 28/8 to 12/9 has opened. Again this year the stage show will be made up largely of Canadian Talent with Victor Borge being this year's guest star. Early indications seem to indicate a better than ever turn out. . . . Up at Shelburne Arena, the Canadian championship Old Time Fiddlers Contest takes place for the second time. Last year, this rustic competition was so successful that it became an annual event. Buttressed with CBC stars Peggy Brooks and the Commodores Quartet doings will be broadcast, featuring the finalist and the winner by the CBC on 12/8. Indicative of the tremendous draw at this event has developed is the fact that its attendance will exceed the total population of Shelburne. Much of the credit for a success is due to the CBC's Don Fairbarim who will be the M.C. and is one of the original promoters of the event.



WANDA MERRELL

## MONTREAL MEMOS

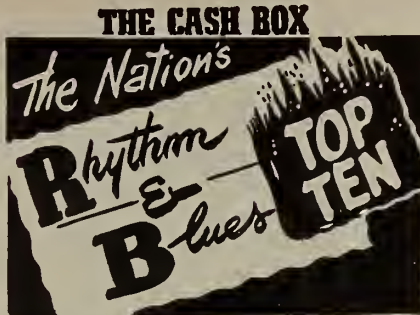
Top news of the week should be the success of Georgie Faith, the CFCF and Apex folk star who stepped in as a last minute replacement at the Mount Royal Hotel's Normandy Room and clicked in fine fashion. The pattern is as old as show business but the local music folks were 100% for Georgie and his courage in jumping in at the last minute and proving that the Cafe Society folks would go for his folksie vocalizing. They did just that and our congratulations to the Sheraton Hotel and its booker for giving a Canadian a chance to click. . . . Phil Brito and his suave showmanship has been a welcome addition to the local scene. Headlining the Chez Paree Show Phil is back in familiar territory. It was from band vocalist, with the Lloyd Huntley orchestra, then at the Mount Royal Hotel, that Phil teed off as a singer. He has always been fan following here and his records have always been money makers for the ops in this sector, whether



BOB CARROLL

their machines be in French or English language spots. Another thing that has endeared Phil to localities was his recording of Raleigh Keith's Canadian tune, "You Hold The Reins While I Kiss You, when Phil sang this song and the Jackie, Rae, Lou Snider, Laurentian-inspired song "Valley of the Saints" in his Hollywood movie, "Square Dance Katie." . . . Wanda Merrell who filled in at the Chez Paree in Montreal was called back by the nitery for a 17 day stand starting Sept. 4. She was asked to return on the basis of the great business the club did when she was last there. Wandra will work the spot with the Will Mastin Trio featuring Sammy Davis Jr.

While TV seems to have been set back till next year in this locale, radio is booming and news around the studios indicates the upcoming season will be the best yet. . . . Recording activities also on the upbeat for the coming seasons with Aragon's topper Al Reusch planning to cut sessions locally. Already scheduled is a cutting bee with Aragon's star Hod Pharis whose platters "Call Of The Mountains" and "I Heard The Bluebirds Sing" were best sellers on the label last season for the Vancouver diskery. Both tunes were written by Hod and were covered by the U.S. Major labels. . . . Understand that Stu Davis, starring on CKXL has another upcoming recording session. Rumor has it that a U.S. Major label is negotiating with Stu at the present time. Before locating in Calgary, Stu recorded for the Sonora and Victor labels in the U.S.A.



- 1 THE CLOCK  
Johnny Ace  
(Duke 112)
- 2 CRYING IN THE CHAPEL  
The Orioles  
(Jubilee 5122)
- 3 GOOD LOVIN'  
The Clovers  
(Atlantic 1000)
- 4 PLEASE LOVE ME  
B. B. King  
(R.P.M. 386)
- 5 PLEASE DON'T LEAVE ME  
Fats Domino  
(Imperial 5240)
- 6 HELP ME SOMEBODY  
The "5" Royales  
(Apollo 446)
- 7 DON'T DECEIVE ME  
Chuck Willis  
(Okek 6985)
- 8 MERCY, MR. PERCY  
Varetta Dillard  
(Savoy 897)
- 9 TOO MUCH LOVIN'  
The "5" Royales  
(Apollo 448)
- 10 WILD, WILD YOUNG MEN  
Ruth Brown  
(Atlantic 993)

**NEW LABEL**

**2 BIG HITS**

Mabel Scott  
"MR. FINE"  
b/w  
"MABEL'S BLUES"  
ON  
PARROT-780

**THE CHOCOLATEERS**  
"BARTENDERS' BALL"  
b/w  
"PECKIN'"  
PARROT-781

**AL BENSON**  
Noted DeeJay Says:  
"THESE TWO WILL BE THE NATION'S BIGGEST HITS!"

**PARROT RECORD CO.**  
4307 SO. PARKWAY, CHICAGO  
Tel: OAKland 4-5254

**HOT**  
Rhythm & Blues  
ON  
*Mercury*  
RECORDS

DINAH WASHINGTON  
**"MY LEAN BABY"**  
and  
**"NEVER, NEVER"**  
70175

•

BUDDY JOHNSON  
**"THAT'S HOW I FEEL ABOUT YOU"**  
70173

•

**SUMMER HITS!!**  
**"SHE'S GOT TO GO"**  
THE RAVENS  
70119

**"HITTIN' ON ME"**  
BUDDY JOHNSON  
70116

# 1 Across The Nation!!  
**THE ORIOLES**  
**"CRYING IN THE CHAPEL"**  
b/w  
**"DON'T YOU THINK I OUGHTA KNOW"**  
Jubilee # 5122  
JUBILEE RECORD CO., Inc.  
315 W. 47th St., N. Y. N. Y.

FOR TOPS IN R&B  
**JAY DEE**  
Latest Release  
**THE CRICKETS**  
**"WHEN I MET YOU"**  
**"DREAMS & WISHES"**  
JAY DEE 777

**JOE DAVIS**  
RECORD MANUFACTURER  
1619 Broadway (Circle 5-7658) New York, N. Y.

Breaking All Over!  
**"BANANA SPLIT"**  
b/w  
**"SKIPS BOOGIE"**  
Kid King's Combo  
Excello 2009  
45's — 78's  
Rush Your Order Now!!  
WRITE—WIRE—PHONE  
**NASHBORO RECORD CO.**  
177 3rd Ave. North, Nashville, Tenn.  
(Phone 6-2916)

THE ORIGINAL FIVE BLIND BOYS ARE TOUCHING IN  
**"SOMEWHERE LISTENING FOR MY NAME"**  
b/w  
**"I KNOW THE LORD WILL MAKE A WAY"**  
This disc is a must in Spiritual record collections.

**Peacock** RECORDS, INC. 4104 Lyons Houston, Texas

The Flairs  
A SENSATIONAL HIT!  
**"I HAD A LOVE"**  
b/w  
**"She Wants To Rock"**  
Flair # 1012  
*flair* RECORDS  
257 NO. ROBERTSON BLVD. BEVERLY HILLS, CALIFORNIA BRadshaw 2-1148

Definite Hit!  
**"PLEASE DON'T GO"**  
by FLOYD DIXON # 468 # 468-45  
**Specialty** records  
8508 Sunset Blvd., Hollywood 46, Cal.

**THE CASH BOX**  
**HOT**  
in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- |  |   |   |
|--|---|---|
| <b>1</b> CRYING IN THE CHAPEL<br>The Orioles<br>(Jubilee 5122)   | HELP ME SOMEBODY<br>The "5" Royales<br>(Apollo 446)     | SHAKE, BABY, SHAKE<br>Jack Dupree<br>(Red Robin 112)    |
| <b>2</b> THE CLOCK<br>Johnny Ace<br>(Duke 112)                   | PLEASE LOVE ME<br>B. B. King<br>(R. P. M. 386)          | DRIVE IT HOME<br>Hal Paige<br>(Atlantic 996)            |
| <b>3</b> THESE FOOLISH THINGS<br>The Dominoes<br>(Federal 12129) | DON'T DECEIVE ME<br>Chuck Willis<br>(Okeh 6985)         | DON'T DECEIVE ME<br>Chuck Willis<br>(Okeh 6985)         |
| <b>4</b> GOOD LOVIN'<br>The Clovers<br>(Atlantic 1000)           | CRYING IN THE CHAPEL<br>The Orioles<br>(Jubilee 5122)   | THE CLOCK<br>Johnny Ace<br>(Duke 112)                   |
| <b>5</b> GOIN' TO THE RIVER<br>Fats Domino<br>(Imperial 5231)    | WILD, WILD YOUNG MEN<br>Ruth Brown<br>(Atlantic 993)    | PLEASE DON'T LEAVE ME<br>Fats Domino<br>(Imperial 5240) |
| <b>6</b> WILD, WILD YOUNG MEN<br>Ruth Brown<br>(Atlantic 993)    | THE CLOCK<br>Johnny Ace<br>(Duke 112)                   | PLEASE LOVE ME<br>B. B. King<br>(R. P. M. 386)          |
| <b>7</b> HELP ME SOMEBODY<br>The "5" Royales<br>(Apollo 446)     | GET IT<br>The Royals<br>(Federal 12133)                 | SHIRLEY'S BACK<br>Shirley & Lee<br>(Aladdin 3192)       |
| <b>8</b> PLEASE DON'T LEAVE ME<br>Fats Domino<br>(Imperial 5240) | THESE FOOLISH THINGS<br>The Dominoes<br>(Federal 12129) | GOOD LOVIN'<br>The Clovers<br>(Atlantic 1000)           |
| <b>9</b> PLEASE LOVE ME<br>B. B. King<br>(R.P.M. 386)            | IS IT A DREAM<br>The Vocaliers<br>(Red Robin 114)       | TONGUE TIED BLUES<br>Jack Dupree<br>(King 4633)         |
| <b>10</b> C'EST SI BON<br>Eartha Kitt<br>(RCA Victor 20-5358)    | BABY, IT'S YOU<br>The Spaniels<br>(Chance)              | CRYING IN THE CHAPEL<br>The Orioles<br>(Jubilee 5122)   |

- |   |  |   |
|---|--|---|
| <b>in SAN FRANCISCO</b>   | <b>in NEWARK</b>   | <b>in MEMPHIS</b>                                     |
| <b>1</b> CRYING IN THE CHAPEL<br>The Orioles<br>(Jubilee 5122)    | THE CLOCK<br>Johnny Ace<br>(Duke 112)                    | PLEASE LOVE ME<br>B. B. King<br>(R. P. M. 386)        |
| <b>2</b> THE CLOCK<br>Johnny Ace<br>(Duke 112)                    | GOOD LOVIN'<br>The Clovers<br>(Atlantic 1000)            | TIN PAN ALLEY<br>James Wilson<br>(Big Town 101)       |
| <b>3</b> PLEASE DON'T LEAVE ME<br>Fats Domino<br>(Imperial 5240)  | CRYING IN THE CHAPEL<br>The Orioles<br>(Jubilee 5122)    | THE CLOCK<br>Johnny Ace<br>(Duke 112)                 |
| <b>4</b> GOOD LOVIN'<br>The Clovers<br>(Atlantic 1000)            | PLEASE LOVE ME<br>B. B. King<br>(R. P. M. 386)           | JUST WALKIN' IN THE RAIN<br>Prisonaires<br>(Sun 186)  |
| <b>5</b> PLEASE LOVE ME<br>B. B. King<br>(R. P. M. 386)           | HELP ME SOMEBODY<br>The "5" Royales<br>(Apollo 446)      | FEELING GOOD<br>Little Junior<br>(Sun 187)            |
| <b>6</b> MY DEAR, DEAREST DARLING<br>Five Willows<br>(Allen 1000) | MY DEAR, DEAREST DARLING<br>Five Willows<br>(Allen 1000) | GOOD LOVIN'<br>The Clovers<br>(Atlantic 1000)         |
| <b>7</b> DON'T DECEIVE ME<br>Chuck Willis<br>(Okeh 6985)          | PLEASE DON'T LEAVE ME<br>Fats Domino<br>(Imperial 5240)  | LUCY MAE BLUES<br>Frankie Lee Sims<br>(Specialty 459) |
| <b>8</b> SWEET LITTLE WOMAN<br>Johnny Jones<br>(Flair 1010)       | GET IT<br>The Royals<br>(Federal 12133)                  | CRYING IN THE CHAPEL<br>The Orioles<br>(Jubilee 5122) |
| <b>9</b> LOVIE DARLIN'<br>The Cardinals<br>(Atlantic 995)         | THIRD DEGREE<br>Eddie Boyd<br>(Chess 1541)               | TOO MUCH LOVIN'<br>The "5" Royales<br>(Apollo 448)    |
| <b>10</b> HELP ME SOMEBODY<br>The "5" Royales<br>(Apollo 446)     | MERCY, MR. PERCY<br>Vareta Dillard<br>(Savoy 897)        | SHAKE A HAND<br>Morris-Adams<br>(Herald 416)          |



THE CASH BOX

in PHILADELPHIA

in LOS ANGELES

in ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 CRYING IN THE CHAPEL The Orioles (Jubilee 5122)
2 THE CLOCK Johnny Ace (Duke 112)
3 MERCY, MR. PERCY Voretta Dillard (Savoy 897)
4 WHY, OH WHY The Kings (Jax 314)
5 YOUR CHEATIN' HEART Bert Keyes (Rama 4)
6 HELP ME SOMEBODY The '5' Royales (Apollo 446)
7 PARADISE HILL The Embers (Herald 410)
8 GOOD LOVIN' The Clovers (Atlantic 1000)
9 PLEASE DON'T LEAVE ME Fats Domino (Imperial 5240)
10 THESE FOOLISH THINGS The Dominoes (Federal 12129)

- THE CLOCK Johnny Ace (Duke 112)
CRYING IN THE CHAPEL The Orioles (Jubilee 5122)
GOOD LOVIN' The Clovers (Atlantic 1000)
MY DEAR, DEAREST DARLING Five Willows (Allen 1000)
MERCY, MR. PERCY Voretta Dillard (Savoy 897)
TONGUE TIED BLUES Jack Dupree (King 4633)
PLEASE DON'T LEAVE ME Fats Domino (Imperial 5240)
PARADISE HILL The Embers (Herald 410)
BANANA SPLIT Kid King's Combo (Excella 2009)
PLEASE LOVE ME B. B. King (R.P.M. 386)

- CRYING IN THE CHAPEL The Orioles (Jubilee 5122)
GOOD LOVIN' The Clovers (Atlantic 1000)
THE CLOCK Johnny Ace (Duke 112)
HOUSE PARTY Louis Jordan (Decca 28756)
DRAGNET BLUES Johnnie Moore (Modern 910)
PLEASE DON'T LEAVE ME Fats Domino (Imperial 5240)
PLEASE LOVE ME B. B. King (R. P. M. 386)
DON'T DECEIVE ME Chuck Willis (Okeh 6985)
NEVER, NEVER Dinah Washington (Mercury 70175)
AFTER HOUR JOINT Jimmy Coe (States 118)

in DALLAS

in NASHVILLE

in RICHMOND

- 1 WILD, WILD YOUNG MEN Ruth Brown (Atlantic 993)
2 TOO MUCH LOVIN' The '5' Royales (Apollo 448)
3 GOOD LOVIN' The Clovers (Atlantic 1000)
4 PLEASE LOVE ME B. B. King (R. P. M. 386)
5 MESS AROUND Ray Charles (Atlantic 999)
6 CRYING IN THE CHAPEL The Orioles (Jubilee 5122)
7 DON'T DECEIVE ME Chuck Willis (Okeh 6985)
8 PLEASE DON'T LEAVE ME Fats Domino (Imperial 5240)
9 DRAGNET BLUES Johnny Moore (Modern 910)
10 THE CLOCK Johnny Ace (Duke 112)

- THE CLOCK Johnny Ace (Duke 112)
GOOD LOVIN' The Clovers (Atlantic 1000)
PLEASE DON'T LEAVE ME Fats Domino (Imperial 5240)
PLEASE LOVE ME B. B. King (R. P. M. 386)
CRYING IN THE CHAPEL The Orioles (Jubilee 5122)
THIRD DEGREE Eddie Boyd (Chess 1541)
TOO MUCH LOVIN' The '5' Royales (Apollo 448)
JUST WALKIN' IN THE RAIN Prisonaires (Sun 186)
GOIN' TO THE RIVER Fats Domino (Imperial 5231)
DRAGNET BLUES Johnny Moore (Modern 910)

- CRYING IN THE CHAPEL The Orioles (Jubilee 5122)
THE CLOCK Johnny Ace (Duke 112)
PLEASE DON'T LEAVE ME Fats Domino (Imperial 5240)
GOOD LOVIN' The Clovers (Atlantic 1000)
PLEASE LOVE ME B. B. King (R. P. M. 386)
MERCY, MR. PERCY Voretta Dillard (Savoy 897)
HELP ME SOMEBODY The '5' Royales (Apollo 446)
THIRD DEGREE Eddie Boyd (Chess 1541)
TOO MUCH LOVIN' The '5' Royales (Apollo 448)
WHY, OH WHY The Kings (Jax 314)

Pop Goes Atlantic



NEW YORK—Atlantic Records, one of the leading R & B indies, has launched a bid for pop market honors with a Wingy Manone etching of "Vaya Con Dios" and "The Song From Moulin Rouge." The disk features Manone on trumpet and vocal in a swinging two-beat treatment, and is beginning to stir up strong word-of-mouth report even prior to release. Band backing Manone comprises topstudio men, with a new vocal quartet, the Town Criers, with arrangements by Dick Carey. Manone, who used to cover pop hits for the Bluebird label in the late 'thirties and early 'forties, made a big splash more recently with his "hip" treatment of "Riders In The Sky" for the Kem label. Atlantic is going all-out on a pop promotion of the DIOS-ROUGE etching, with both the Ardmore and BMI companies, respective publishers of the tunes, supporting the promotiion.

Manone has been booked into the Bandbox, this city, on August 18. Pictured above are Upper left—Ahmet Ertegun and Jerry Wexler welcoming Wingy Manone and his fabulous trumpet into the Atlantic organization. Upper right—A bit of horseplay before the session actually got started. In the right hand corner Ahmet and Jerry use a tuba to help Wingy create an entirely different sound. Lower left—Serious business begins as Wexler and Wingy go over the score as Ertegun and one of the band look on. Lower right—Wingy drops the trumpet to vocal the Vaya Con Dios lyrics.

"CRYING IN THE CHAPEL"

The emotional sensation that all America loves and sings superbly rendered by:



THE "4" DUKES

Newcomers to the DUKE label. The red hot flip side is "I DONE DONE IT"

DEALERS — OPERATORS — D-JAYS

you owe it to your patrons—so why hesitate?—offer them the FOUR DUKES version of that lovely ballad

"CRYING IN THE CHAPEL"

and watch the response—You will have to hear the FOUR DUKES only once to double your order!!

The flip says: I DONE DONE IT



RECORDS 4104 Lyons Houston, Texas

BUT: HAVE YOU DONE IT? (Placed a big order)

# The Cash Box 'N BLUES REVIEWS

<b>A</b> DISK & SLEEPER	<b>C</b> GOOD
<b>B</b> EXCELLENT	<b>C</b> FAIR
<b>B</b> VERY GOOD	<b>D</b> MIEDIOCRE

**PAULA WATSON**  
(MGM 11530)

- C+** "CHICK-CHICK-CHICK-A-DEE" (2:17) [Beacon Music-BMI] Paula Watson sings a moderate-quick tempo bounce in lively and happy style. A fetching etching.
- B** "TENNESSEE WALK" (2:31) [Beacon Music-BMI] Miss Watson does a ragtime novelty bounce with zest and enthusiasm. A catchy ditty that should mean spins.

**LIGHTNIN' HOPKINS**  
(Jax 661)

- B+** "DOWN TO THE RIVER" (2:37) [Rockland Music-BMI] Lightnin' Hopkins is in great form as he mournfully chants a slow blues about his "baby trouble." Hopkins' guitar lends colorful assistance and the side comes out a contender.
- C+** "GONE AGAIN" (2:39) Lightnin' treats to a guitar boogie instrumental that makes for a happy coupling.

**LITTLE JUNIOR**  
(Sun 187)

- B+** "FEELIN' GOOD" (2:50) [Delta Music-BMI] Little Junior gives every indication of really enjoying himself as he sings this spirited hot blues. A very strong side and one that could make plenty of noise.
- B** "FUSSIN' AND FIGHTIN' BLUES" (3:00) [Delta Music-BMI] A change of pace as Junior etches a slow blues in sorrowful manner. Junior about to lose his mind fussing and fighting with the woman he loves.

**FRANK MOTLEY**  
(DC 6004)

- C+** "THAT AIN'T RIGHT" (2:37) [Claiborne Davis-BMI] Frank Motley and his Crew run through a middle tempo jump with Jimmy Crawford doing a talky vocal complaining he made her what she is and she's not playing fair with him.
- B** "DUAL TRUMPETS BOUNCE" (2:41) [Claiborne-Davis-BMI] Motley performs his specialty on this end as he plays two trumpets at one time. A quick beat, go-go instrumental.

**AL GREY**  
(Peacock 501)

- B** "BIG CHIEF" (2:36) [Lion Publishing-BMI] Al Grey and his ork beat out a fast tempo instrumental in lively style. Piano has the featured spot.
- B** "WALKING ONE" (2:44) [Lion Publishing-BMI] The Grey aggregation etches a driving quick beat bounce.

**BLAZER BOY**  
(Imperial 5244)

- B+** "WAITING FOR MY BABY" (2:20) [Commodore Music-BMI] Blazer Boy belts a fast moving bouncer about waiting in the rain for his baby who don't show up. He sings and shouts the lively etching with enthusiasm.
- B** "SURPRISE BLUES" (2:22) [Commodore Music-BMI] Flip is a change of pace. Blazer Boy sings a slow southern type blues smartly.

## THE CASH BOX

### ★ AWARD O' THE WEEK ★

"WILL YOU REMEMBER" (2:38)  
"STICK WITH IT BABY" (2:41)  
**LONNIE JOHNSON**  
(Roma 14)



LONNIE JOHNSON

- Lonnie Johnson, whose "Tomorrow Night" was one of the big R & B sellers of all time,

comes up with the answer, "Will You Remember." Theme being will you remember tomorrow night what you said tonight. Lyrics are of a romantic nature, potent, the tune lovely and hummable, and Johnson's treatment lilting and filled with warmth. Of more than passing notice is the excellent guitaring of the artist. This etching should make it, but big. Flip, "Stick With It Baby," is a middle bounce blues rhythmically chanted by Johnson who is certainly strong at selling a tune. Two good decks, but from here it looks like "Will You Remember."

**DUSTY BROOKS**  
(Sun 182)

- B** "TEARS AND WINE" (2:36) [Delta Music-BMI] Dusty Brooks and his Tones etch a slow romantic item with Juanita Brown and Joe Alexander forming a smooth sounding duo. Brooks, instrumental backing is softly done.
- B** "HEAVEN OR FIRE" (2:38) [Delta Music-BMI] Juanita Brown does a solo on the reverse deck and the gal handles her job smoothly. Tune is a romantic middle beat. Soft piano sets the mood.

**DAVID VAN DYKE**  
(Peacock 502)

- B** "DYKE TAKES A HIKE" (3:10) [Lion Publishing-BMI] On the new Peacock Progressive label David Van Dyke on the sax, with Cherokee Conyers ork providing the backing, etches his first release. Dave provides some top deck sating in the featured role.
- B** "WE'LL BE TOGETHER AGAIN" (2:36) [Lion Publishing-BMI] Flip is a slow mood piece. Dyke's dreamy sax is in the clouds. Etching is for the esoteric.

## THE CASH BOX

### Rhythm 'N Blues SLEEPER OF THE WEEK

"DING DONG" (2:51) [Progressive BMI]  
"LOVIN' DADDY" (2:50) [Progressive BMI]  
**CARMEN TAYLOR**  
(Atlantic 1002)

- Carmen Taylor comes through in fine style on her first release for the Atlantic label. In "Ding Dong" the gal belts the middle tempo rhythmic jump with an angry emotional and spirited vocal that rocks from the toes. She employs enthusiasm, gravel voice and shadings to sell the bouncer. Orking is in the torrid mood and the

result is a disk that should garner coins in large quantities. Has that "Hound Dog" flavor. The lower end, "Lovin' Daddy," is a middle tempo bounce treated to a solid vocal by the gal, but is not as uninhibited as the top deck. Her personality does not emerge as fully on this side. We vote for "Ding Dong."

**J. T. ADAMS**  
(Republic 7052)

- B** "ROCK-A-MY SOUL" (2:37) J. T. Adams, with the aid of the Men Of Texas, sings a rhythmic and engaging middle tempo item. The group blends effectively.
- B** "CRYING IN THE CHAPEL" (2:41) [Valley Music] Another beautiful rendition of the lovely tune hitting big in all fields. This one has a different sound in that it employs a big chorus back.

**MEMPHIS SLIM**  
(United 156)

- B+** "FIVE O'CLOCK BLUES" (2:50) [Pamlee-BMI] Memphis Slim does a stirring job on a slow blues and comes up with a very strong side. Slim throws a lot of feeling into his vocal.
- B+** "THE COME BACK" (2:45) [Pamlee-BMI] The under portion is a dramatic slow blues that Slim holds down until about midway and then he sings it out. Orking also gets belty and the result is a potent disk.

**BIG JAY McNEELY**  
(Federal 12141)

- B** "ROCK CANDY" (2:39) [Armo-BMI] Big Jay McNeely belts a middle beat handclapper with a moody sax. Orking provides the rocking background.
- B** "NERVOUS MAN NERVOUS" (2:35) [Armo-BMI] Flip opens like a cheering section then McNeely and the ork take over. A fast wildie that is in the vein of the current hit, "Crazy Man Crazy."

**JAMES ALLEN**  
(Brunswick 84016)

- B** "THE ONLY ONE I'LL EVER LOVE" (2:52) [Challenge Music-BMI] James Allen Sings a slow romantic blues with emotion against an easy backing.
- B** "STRANGE ROMANCE" (2:55) [Patricia-BMI] Flip is a slow dramatic item effectively chanted by the artist in dreamy manner. Disk makes good listening and should catch its share of plays.

**UNCLE HUGGIE BOY**  
(Intro 6081)

- B** "THREE LITTLE PIGS" (3:48) Steve Allen. "LITTLE RED RIDING HOOD" (3:22) Steve Allen. Uncle Huggie Boy waxes his reading of the Grimm Fairy Tales for Hip Kids initially put out by New York jockey Jazzbo Collins. Brunswick disk, a sleeper, took off wherever exposed. The Uncle Huggie Boy version also making noise out on the coast and indications are that both diskings will sell in large numbers. Seems as though all the hip kids did not reside in New York alone.

# THE CASH BOX

## RHYTHM N' BLUES

Ramblings

NEW YORK:

No sooner did Ahmet Ertegun, Atlantic Records, return from his vacation than he and Jerry Wexler threw themselves into a frantic session with Wingy Manone that produced some solid sides aimed at the pop market. Wingy blows an exciting trumpet and sings an inferious gravelly vocal. Looks like Atlantic has another hot one in their latest release by Carmen Taylor, "Ding Dong" and "Lovin' Daddy." . . . Freddie Mitchell, Brunswick sax artist, booked solid for a six month tour of Europe. Freddie leaves on the 13th and his first stand will be in Italy for three weeks. . . . Billy Ward's Dominoes, now at the Bandbox, are negotiating a deal which would team them with Sugar Ray Robinson for an autumn tour of the nation. The group, reports say, has sold over five million records in two years for Federal Records. They have just been invited to perform for President Eisenhower, along with Bing Crosby and Bob Hope, in Denver, Colo. on August 19 and 20. . . . Joel Turnere, now doing A & R work for Peacock and Duke Records, is the author of the next Willie Mabon release, "You're A Fool." Turnero has made quite a rep for himself with his supervision of "Cool Goofer" and "Red Top" for Prestige Records. Joel also was associated with Red Robin Label on their hit releases, "Can't Do Sixty No More" by the Du Droppers (which established the group nationally and led to their signing with RCA Victor) and "Where Are You" by The Mellow Moods. The young tunesmith has now set up a BMI pub, Terrific Tunes. . . . Louis Jordon opens with His Tympany Five at the Golden Hotel, Reno, Nevada on August 12 for two weeks. Following this stint, Louis goes into the Stateline Country Club, Lake Tahoe for two weeks and then on to The Sands Hotel in Las Vegas. . . . Irv Marcus, Peacock and Duke national sales rep, back in New York to make sure the disks are pouring out on schedule. Johnny Ace's "Clock" has showed no signs of slowing up and distribs are yelling for more.



JOEL TURNERO

CHICAGO:

Jack Lauderdale, prexy of Swingtime Records, has opened a branch office here in Chicago. He's staying on here to get the new office going in full swing. Jack intends to make this his main headquarters. "Because," he claims, "I believe that the center of the Rhythm & Blues market will shift from the West Coast to Chicago in the very near future." . . . Amos Milburn reported to be giving serious thought to disbanding his aggregation and going out as a single. . . . Shaw Artists Corp. has just signed Little Esther to a contract. Plans now underway to put her on tour with Eddy Boyd. Thru Indiana, Kentucky and Ohio. . . . Shaw is also beginning to build up its Latin American Dept. and has recently signed Joe Loco Quintette and Elmo Garcia, among others. . . . Big party followed Sonny Stitt's opening at the Bee Hive Lounge August 7. . . . Louis "Satchmo" Armstrong made his industrial show debut this past week when he appeared at the Civic Opera House. Musical extravaganza was put on by the Raytheon Corp., unveiling their brand new 1954 TV models. This was one of Louis' rare morning appearances. . . . Hear tell that Lucky Millinder, who got his start in Chicago, is returning to the band biz, his first love. Lucky left the music biz a few seasons ago for radio and television. He was sorely missed and will most likely be welcomed back in a big way. First stop for Lucky expected to be the Apollo Theatre, Gotham. Then on the road with scheduled stops at the Regal Theatre here and the Fox Theatre, Detroit. . . . By popular demand, the 5 Blazers returned to the Club Bagdad for a limited engagement.



JOE LOCO

LOS ANGELES:

Record distribs here admit that if not for R&B disks these past two months would have been rough. But rough. Not only have the R&B disks helped them to profitably span the past weeks, but with demand for these continuing to grow greater, all now believe that the R&B field bids fair to be the best they've ever yet enjoyed. . . . Those five 16 year old boys from Jefferson Highschool here, who kicked off grandly with their very first disk for young Joe Bihari's Flair label, were booked into their very first theatre date. The boys felt they weren't ripe enough for theatre showing, but, Joe Bihari told 'em to go ahead and get the experience. . . . Jack Allison, sales mgr for Modern Records here, has now been engaged with this label for the past 8 years. He started with Jack Gutshall, back in '45, when Jack was the big exclusive distrib here on the West Coast. . . . Lew Chudd mighty happy to get a very grand phone call from his New Orleans' distrib with an order in four figures for Fats Domino's "Please Don't Leave Me." . . . Close working combo—Art and the very lovely Mrs. Lee Rupe—over at Specialty. Mrs. Rupe handling all promotion and publicity while Art works on getting and filling the orders. . . . By the way, Dorothy Montgomery of Specialty, extremely photogenic. . . . Col. Irving Fogel on his way to Asia. The office in charge of the very charming Joanne Low. Joanne telling all about Mae Williams' cutting of "Oh Brother." And why. . . . Just can't seem to catch up with John Dolphin. . . . Ralph Bass telling about the amateur nites (Monday) at the Club Alabam which he started. And that they have brought out some really terrific hidden talent. . . . Wick Hug is the deejay at Mrs. Autumn's Bop Shop disk store broadcasting over KRKD. . . . Saul Bihari points to some mighty impressive orders for Johnny Moore's "Dragnet Blues." Frankie Ervin does the vocal. . . . Lots of legal tape getting all wound around the Dragnet. But the disk biz just going on ahead. . . . Leo and Eddie Messner cut "Grimm Fairy Tales" in the afternoon and had it played over the air the very same night. Which is starting to roll here. And there, too. That was one of the speediest jobs known 'round these parts. . . . In the meantime, Mike Kurlan simply jammed with orders for Jazzbo Collins' version of the "Grimm Fairy Tales," and calling for more, more and still more.



AL "JAZZBO" COLLINS

### Band Wagon



NEW YORK—Lovely model visits with New York disk jockies in a promotional campaign on MGM's hit album, "The Band Wagon". Seen in the upper left photo is Jack Lacy, WINS; Upper right—Max Cole, WOV; Center left—Dave Garroay, WNBT; Center right—Ted Brown, WMGM; Lower left—Gene Rayburn and Stan Freeman, WNBC; Lower right—Gallagher and O'Brien, WMCA.

**SAVOY HIT PARADE**  
 Outselling all other R & B Labels

- 1 "MERCY MR. PERCY" VARETTA DILLARD
- 2 "MALE CALL" EMMIT SLAY # 1101
- 3 "HAVE YOU GONE CRAZY" EARL JOHNSON # 1102
- 4 "4 COLD, GOLD WALLS" BILLY WRIGHT # 1100
- 5 "I KNOW IT WAS THE LORD" WARD SINGERS # 4045

Send for our Catalog of 33 1/3—45—78 RPM

**SAVOY RECORD CO., INC.**  
 58 Market St., Newark, N. J.

Getting Big Sales!  
**"I WANT TO KNOW, WILL HE WELCOME ME THERE"**  
 By The Skylarks Nashboro 540

**"GLORY TO HIS NAME"**  
 By The Young Gospel Singers Excello 2012

Big Blues!  
**"DRIVE SOLDIERS DRIVE"**  
 By Little Maxie Excello 2016 45's — 78's

WRITE—WIRE—PHONE  
**NASHBORO RECORD CO.**  
 177 3rd Ave., North, Nashville, Tenn. (Phone 6-2916)

**GRAB YOUR SHARE OF PROFITS WITH THESE RAMA RECORD HITS!**

He's Never Been Greater!

Breaking Big!

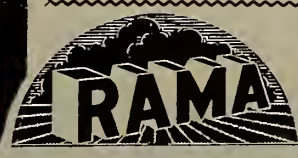
**Lonnie Johnson**  
**"WILL YOU REMEMBER"**  
 (The Answer to "Tomorrow Night")  
 original words and music by Lonnie Johnson  
 b/w

**THE CROWS**  
**"I LOVE YOU SO"**  
 b/w "GEE"  
 RMA # 5  
 A Sure Winner  
**VIOLA WATKINS**  
**"GRUNT YOUR LAST TIME BABY"**  
 b/w

**"STICK WITH IT BABY"**  
 RAMA # 14

**"A REAL FINE MAN"**  
 RAMA # 8

Breaking Both POP & R&B  
**BERT KEYES** singing  
**"LONELY" b/w "DON'T BREAK MY HEART AGAIN"**  
 RAMA # 12



subsidiary of **TICO RECORDS**  
 220 W. 42nd St. New York, N. Y.

Rush Your Order . . .

**"I'LL HELP YOU BABY"**

BY

**CHRISTINE KITTRELL**

REPUBLIC # 7044

REPUBLIC RECORDING CO.  
NASHVILLE TENNESSEE

HEAR!

**"DIGGIN' MY POTATOES"**

b/w

**"BRIGHT EYES"**

BY

**WASHBOARD SAM**

**CHESS**

730 E. 49th Street  
Chicago 15, Illinois

Johnny Moore's

**"DRAGNET BLUES"**

Featuring **FRANKIE ERVIN**  
b/w "PLAYING NUMBERS"  
Modern # 910

*Modern* RECORDS

257 No. Robertson Blvd.  
Beverly Hills, California  
(Phone: BRadshaw 2-1148)

**PRESTIGE RECORD CO.**  
446 W. 50th St. • CI 6-0847 • N. Y.

**HOT JAZZ SELLERS**

1. KING PLEASURE - Red Top - 821
  2. EDDIE JEFFERSON - Strictly Instrumental - 858
  3. BILLY TAYLOR - I Love To Mambo - 869
  4. ANNIE ROSS - Farmer's Market - 839
  5. CHARLIE FERGUSON - Stop Talkin' - 855
  6. ZOOT SIMS - Jaguar - 852
  7. MILT JACKSON - Vendome - 851
  8. MILES DAVIS - Bluing - 846
  9. JOE HOLIDAY - Hello To You - 848
  10. SONNY STITT - Jeepers Creepers - 826
  11. JAMES MOODY - Stardust - 841
  12. BILLY TAYLOR - Man With A Horn - 822
  13. WARDELL GRAY - April Skies - 840
  14. ANNIE ROSS - Twisted - 794
  15. JOE HOLIDAY - Blue Holiday - 815
- SEND FOR FREE CATALOG

Country and Western DJ's  
Have You Heard

**Carl Smith's  
"Darlin' Am I  
The One"**

COLUMBIA 21129

**Valley Publishers, Inc.**

Box 10033, Kingston Pike  
Knoxville, Tennessee

Airmail Subscription  
**The CASH BOX \$30.**

**Capitol's Fall Plans**



NEW YORK—At a trade press showing in this city on Thursday, August 6, Capitol Records revealed plans to transform the neighborhood store into a modern self-service plant this winter as the result of a unique campaign. The educational drive emphasizes the advantages of self-service merchandising.

Record dealers in all parts of the country are being presented with hard-learned details on the benefits and problems of self-service, and are being treated by Capitol's long-range planners to a movie dramatizing what happens when a shelf shop goes self-service.

Capitol sales chief Bill Fowler says it has required a year's research and

an expenditure of \$50,000 to assemble reliable estimates and information for dealers who want to convert to self-service. The material includes full-color brochures and reports from dealers some of whom claim their business tripled when they abandoned traditional retailing.

The movie dramatizing self-service stars Mel Blanc, the "man of a million voices" featured on scores of children's records, and Jane Easton, a leading Hollywood starlet. It was taken "on location" in actual dealer's stores.

Showings will be held for dealers in various parts of the country beginning late in August.

**Get HOT with ATLANTIC**

**4 New BIG ONES!**

**JOE TURNER**

# 1001 Honey Hush  
Crawdad Hole

**CARMEN TAYLOR**

# 1002 Ding Dong  
Lovin' Daddy

**THE DIAMONDS**

# 1003 Two Loves Have I  
I'll Live Again

**LAVERN BAKER**

# 1004 Soul On Fire  
How Can You Leave  
A Man Like This

Plus These Hot-Selling Items — All On  
Current Cash Box and Billboard Hot Charts!!!

# 1000 THE CLOVERS  
Good Lovin'

# 999 RAY CHARLES  
Mess Around

# 995 THE CARDINALS  
Lovie Darlin'

# 993 RUTH BROWN  
Wild Wild Young Men

# 996 HAL PAIGE  
Drive It Home

# 989 THE CLOVERS  
Crawlin'

**ATLANTIC RECORDING CORP.**

234 WEST 56th St. NEW YORK 19, N. Y.

**Here's A Twist:  
Indie Covers Major**

NEW YORK—In the past, many major labels have hopped on good songs cut by independent companies. And many of them have become hits. It is well accepted that one of the practices of a successful major record company is keeping a close watch on the indies for coverage of tunes that show promise.

Here's a twist. Essex Records, independent record company, is covering a strong contender first released by a major label. A few weeks ago, Victor released a country flavored ballad labeled "Friends And Neighbors" by a newcomer Mary Rose Bruce. On the basis of the platter's strong showing up north, Essex has immediately cut and now has on the market a rendition of the same song by newcomer Joyce Romero with Monty Kelly's Orchestra. Dave Miller, Essex Records' dynamo, cut Joyce's version on Saturday and had the record in the hands of the d.j.'s by Sunday afternoon.

**Margaret O'Brien On TV**

NEW YORK—Margaret O'Brien, who just recorded "F.D.R.'s Prayer For Peace", to be released on the 1st of September, through the efforts of Art Seger appeared on Sherman Billingsley's TV show, "The Stork Club", plugging her release.

# THE CASH BOX

Reports

THE NATION'S

# BIG 10

**HILLBILLY,  
FOLK & WESTERN  
JUKE BOX TUNES**

## Jubilee Inks Verna Leeds



NEW YORK—Jerry Blaine, President of Jubilee Records, is shown signing pert Vera Leeds to a long term contract for the company as the thrush's manager, Roy Gould looks on. Verna is known to many as the first hillbilly hep cat and to others who have seen her perform as Mizzy Lou. On her first record "Love In Bloom," she does a novelty hillbilly item a la Jo Stafford's "Temptation" backed with "All Over You."

### THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. HEY JOE! ..... Carl Smith (Columbia)
2. IT'S BEEN SO LONG ..... Webb Pierce (Decca)
3. CRYING IN THE CHAPEL ..... Darrell Glenn (Valley)
4. A DEAR JOHN LETTER ..... Jean Shepard (Capitol)
5. RUB-A-DUB-DUB ..... Hank Thompson (Capitol)
6. MEXICAN JOE ..... Jim Reeves (Abbott)
7. HOW'S THE WORLD TREATING  
YOU ..... Eddy Arnold (RCA Victor)
8. I CAN'T WAIT ..... Faron Young (Capitol)
9. IS ZAT YOU MYRTLE ..... The Carlisles (Mercury)
10. TENNESSEE WIG-WALK ..... Bonnie Lou (King)

### King Releases Tribute To Robert Taft

CINCINNATI, OHIO—When Hank Williams died on New Year's Day of this year, King recording artist Jack Cardwell, a good friend of the country balladeer, wrote a song as a tribute to Hank. The tune, dubbed "The Death of Hank Williams" automatically became a smash in the folk & western juke boxes and in record stores. After the Cardwell record showed such promise, every record company released a platter in honor of Hank.

Keeping up with the currents events in our world and coming up with another first, the King plattery is immediately releasing a record by Jimmie Osborne entitled "A Tribute To Robert A. Taft." Immediately following the recording session, King rushed to the presses to get the number to all its distribs. The company is going all-out on making this one even bigger than the Cardwell record. The backing on this number is another tune on a current topic of importance, "The Korean Story."

THE NATION'S TOP HIT!  
**DARRELL GLENN**  
and the Rhythm Riders

## "CRYING IN THE CHAPEL"

b/w

"HANG UP THAT TELEPHONE"

Valley V-105

DISTRIBUTION  
IN ALL AREAS!  
**VALLEY RECORDS**  
BOX 10033, KINGSTON PIKE  
KNOXVILLE, TENNESSEE

LADDER OF  
**Best Sellers**  
FROM  
**King**  
AND  
**Federal**  
**RECORDS**

**Popular**

**BONNIE LOU**  
TENNESSEE WIG WALK  
HAND-ME-DOWN HEART  
1237 and 45-1237

**THE GLOBE**  
**TROTTERS**  
MY GAL SAL  
SUNDOWN  
1210 and 45-1210

**Folk/Western**

**MOON MULLICAN**  
I DONE IT  
GRANDPA STOLE MY BABY  
1244 and 45-1244

**CHARLIE GORE**  
OH MISERABLE LOVE  
I DIDN'T KNOW  
1256 and 45-1256

**BONNIE LOU**  
SEVEN LONELY DAYS  
OUT OF REACH  
1192 and 45-1192

**DON RENO &  
RED SMILEY**  
CHOKING THE STRINGS  
I'M THE TALK OF THE  
TOWN  
1235 and 45-1235

**Rhythm/Blues**

**TINY BRADSHAW**  
OFF AND ON  
FREE FOR ALL  
4647 and 45-4647

**HEAVY JUICE**  
THE BLUES CAME  
POURING DOWN  
4621 and 45-4621

**JACK DUPREE**  
TONGUE-TIED BLUES  
THE BLUES GOT ME ROCKIN'  
4633 and 45-4633

**TODD RHODES**  
FEATHERS  
YOUR MOUTH'S GOT A  
HOLE IN IT  
4648 and 45-4648

**EARL BOSTIC**  
MELANCHOLY SERENADE  
WHAT! NO PEARLS  
4644 and 45-4644

**Federal**

**THE ROYALS**  
GET IT  
NO IT AIN'T  
12133 and 45-12133

**BILLY WARD AND  
HIS DOMINOES**  
YOU CAN'T KEEP A GOOD  
MAN DOWN  
WHERE NOW, LITTLE  
HEART  
12139 and 45-12139  
THESE FOOLISH THINGS  
REMINDE ME OF YOU  
DON'T LEAVE ME THIS  
WAY  
12129 and 45-12129

DISTRIBUTED BY

**King**  
**RECORDS**  
INC.  
1540  
Brewster Ave  
Cincinnati 14,  
Ohio

**"BETWEEN YOU AND THE BIRDS"**

(And The Bees And Cupid)"

Polly Possum

COL. 21140

**RIDGEWAY MUSIC, INC.**

Charlie Adams

6087 Sunset Blvd. Hollywood, Cal.

WE SHIP ANYWHERE

**BUCKLEY'S**

1707 CHURCH PH 42-5644

**ONE STOP NASHVILLE TENN.**

45's and 78's **5¢** Over Regular Wholesale

WE STOCK ALL LABELS ORDER FROM CASH BOX CHARTS

*The Original Hit!*

**"MEXICAN JOE"**

**JIM REEVES**

on ABBOTT # 116

**ABBOTT RECORD CO.**

1653 N. Argyle Avenue Hollywood 28, Calif.

**THE CASH BOX**  
**THE 101 FOLK & WESTERN**  
*Best Sellers*

1. IT'S BEEN SO LONG  
Webb Pierce  
(Decca 28725; 9-28725)
2. HEY JOE!  
Carl Smith  
(Columbia 21129; 4-21129)
3. MEXICAN JOE  
Jim Reeves  
(Abbott 116; 45-116)
4. TRADEMARK  
Cari Stmih  
(Columbia 21119; 4-21119)
5. A DEAR JOHN LETTER  
Jean Shepard  
(Capitol 2502; F-2502)
6. I WON'T BE HOME NO MORE  
Hank Williams  
(MGM 11533; K-11533)
7. CRYING IN THE CHAPEL  
Darrell Glenn  
(Valley 101; 45-101)  
Rex Allen  
(Decca 28758; 9-28758)
8. RUB-A-DUB-DUB  
Hank Thampson  
(Capitol 2445; F-2445)
9. IS ZAT YOU MYRTLE?  
The Carlises  
(Mercury 70174; 70174 x 45)
10. FREE HOME DEMONSTRATION  
Eddy Arnold  
(RCA Victor 20-5305; 47-5305)

**FOLK AND WESTERN REVIEWS**

DISK & SLEEPER 6000  
EXCELLENT 6000  
VERY GOOD 6000  
FAIR 6000  
MEDIocre 6000

**BULLSEYE of the WEEK**

"JOHN HENRY" (2:59)  
[Brazos Valley—BMI]  
"YESTERDAY'S GIRL" (3:04)  
[Brazos Valley—BMI]  
**HANK THOMPSON**  
(Capitol 2553)

Hank Thompson's latest offering combines a solid pair of tunes that look like potential winners. Both sides look like sure-fire follow ups to his "Rub-A-Dub-Dub" which is currently riding high in the charts. The upper lid is a quick beat light hearted bounce which the chanter vocals in infectious style. The cute lyrics tell of "John Henry" a steel driving man. This zesty and appealing side gets top instrumental accompaniment by the Brazos Valley Boys. The bottom half "Yesterday's Girl" is a soft slow tempo romantic side on which Thompson lectures an errant Romeo on how much grief he's causing the gals by lovin' and leavin' them. Watch for both sides to make plenty of noise in the boxes.

"MY COLD COLD HEART IS MELTED NOW" (2:48) [Acuff-Rose—BMI]  
"HEY JOE" (2:30) [Tanen—BMI]  
**KITTY WELLS**  
(Decca 28797)

The winning style of Kitty Wells etches another potent platter that's destined to bring her added honors and create more excitement in the jukes. The top side, "My Cold Cold Heart Is Melted Now," is Kitty's answer to "Your Cheatin' Heart". This lovely slow romantic lament is handled in fine style by the chirp. She bemoans the fact that her "cold cold heart has told on me" and weeps the whole night through. The under portion is an appealing rendition of "Hey Joe", a quick beat spirited tune currently big in both the pop and country fields. This side should catch a goodly share of the spins.

**JIMMIE OSBORNE**  
(King 1268; 45-1268)

**B+** "A TRIBUTE TO ROBERT A. TAFT" (2:36) [Lois-BMI] King Records, first to come up with a tribute to Hank Williams, jumps the gun once again with a smooth country vocal by Jimmie Osborne in honor of the late Senator Bob Taft. A real sentimental job that looks like a smash.

**B+** "THE KOREAN STORY" (2:28) [Lois-BMI] Jimmie again delivers a number that carries a great deal of meaning. He sings about the Korean problem with all the sincerity he can gather. With times as they are, this one looks like another potent con-tender.

**ROCKY STARR**  
(Mercury 70192)

**B** "LONESOME CHILDHOOD" (2:32) [Teri - Music - ASCAP] Rocky Starr and the Happy Cowboys wax a slow tempo bluesy item. Starr tells of an unhappy childhood. The clapping of hoofbeats in the back-drop add color to a sentimental tune.

**C+** "ROCK-A-BYE BOOGIE" (2:07) [Teri-ASCAP] Lower deck is a fast moving, change of pace version of the old lullabye with a boogie twist. Chorus blends in happily on the nursery rhymes and cute ending is effective.

**TOMMY DUNCAN**  
(Intro 6080)

**B** "I RECKON I'M A TEXAN" (2:40) [Intro-BMI] Tommy Duncan chants a fast moving piece that starts slowly and changes pace. Happy lyrics tell of a Texan who loves Texas to the end. Miller Brothers back in solid fashion.

**B** "STARS OVER SAN ANTOINE" (2:05) [Brazos Valley - BMI] Flip is a quick tempo light-hearted tune. Vocal is engagingly performed by the artist. A muted trumpet adds to this musical pick-me-up.

**FREDDIE HART**  
(Capitol 2524)

**B+** "BUTTERFLY LOVE" (2:32) [American-BMI] The mellow chords of Freddie Hart renders a lovely slow tempo romantic ditty about a casual romance. The soft tender reading should stir up plenty of interest in the boxes.

**B** "MY HEART IS A PLAYGROUND" (2:27) [Brazos Valley-BMI] Lower disk is a slow tempo romantic lament. The love lyrics of this pretty tune are sung with feeling and emotion by the artist.

**AL BRITT**  
(MGM 11533)

**B** "I'D GIVE THE WORLD" (2:48) Al Britt warbles a slow tempo romantic lament with tender emotion. A mellow reading by the artist supplemented by a soft string backing combine for a pleasing dish.

**B** "TREE TOP TALL" (2:32) On the bottom half Britt delivers a polished vocal on a slow tempo item. The delightful lyrics tell of how he keeps his head in the clouds and won't be tempted by womenfolk.

**Frankie Laine-Wurlitzer Scholarship**

(Continued from page 9)

1. Contestant shall have transcribed, at own expense, on standard disc (not to exceed three (3) minutes, speed optional) the rendition to be submitted to the judging council.
2. Contestant shall submit this transcription together with a properly filled out entry form either in person or by REGISTERED mail to a disk jockey, Wurlitzer or Columbia Record distributor authorized to receive such entries. (Local papers will carry this data.)
3. Entries are to be submitted after midnight, September 14, 1953, or before October 19, 1953. None received before or after the times indicated will be considered by the judging council.
4. Songs recorded for entry may be classical, semi-classical, blues and rhythm, folk and western, or popular. (Since the contest is for the purpose of selecting a singer with talent acceptable to a majority of people, a current popular song is recommended.)
5. All transcriptions must be prepared with SINGLE PIANO BACKING ONLY. No sound effects, echo chambers or double takes will be accepted. Recordings may NOT be used as musical background.
6. Contestants may enter only one transcription through one disk jockey, Wurlitzer or Columbia distributor, in one single specified area. Duplicate entries in one or more sectional (local) contests will mean disqualification.
7. Local selection will be decided by a judging council consisting of the local disk jockey sponsoring the contest, the local Wurlitzer phonograph distributor, the local Columbia Records distributor, the

8. director of music for the local Board of Education, and such other prominent personalities as may be selected by the sponsors. Their decision will be final. Local winners will be announced November 1, 1953.
9. Only the winning transcription, plus a professional 8 x 10 head and shoulders photograph of the local winner, will be forwarded by the sponsoring disk jockey to: The Frankie Laine-Wurlitzer Contest Committee, Columbia Records, Inc., 799 Seventh Avenue, New York City, New York, with such written comments as the local committee may see fit to make.
10. Each local winner shall receive one hundred dollars (\$100) and an equal competitive opportunity for the \$1000 scholarship fund under the jurisdiction of the "National Judging Committee."
11. The National Winner will be announced two (2) weeks following the selection of local winners and shall receive the "ONE THOUSAND DOLLAR SCHOLARSHIP AWARD" in the form of a check, payable in cash, to such winner during a public ceremony. In addition—the winner will go to New York City, at an agreeably designated time, as a guest of Frankie Laine. Make two sides of a Columbia record to be distributed to juke box operators, receive the award on a television and/or radio show, and enjoy such other monetary benefits as may accrue from the sale of such record, public appearances or testimonials as may follow.
12. In the event of each win, it will be necessary for the entrant to prove eligibility on the basis of the rules: Age—non-professional status, etc. In case of default, second choice will be named by the local judging council involved.





World's champion music salesman



... anywhere in the location...

# Wall-o-matic

**Seeburg**  
DEPENDABLE MUSIC SYSTEMS SINCE 1902  
J. P. SEEBURG CORPORATION  
Chicago 22, Illinois



*America's finest and most complete music systems*





# Fickle Mr. and Mrs.

## Here and There

NEW YORK—Music operators changing over to dime play will be interested in a report issued by the New York City Transit Authority, as reports received from music operators at The Cash Box indicate a similar reaction. In the first week of operation at the increased fare from 10c to 15c, the Authority stated that the rides were down 10.4 per cent, but the income was up over a million dollars. Music operators, in most instances, have stated that they find that play slumps off somewhat when they change over to dime play, but the gross income increases. Then, after a period of time, when the patrons become used to inserting a dime, the number of plays gradually goes up, to a point, in most cases, to the original number.

CHICAGO—Many cities and towns have been plagued with archaic laws which have been on the books for years. In many instances these have been ignored when they become too ridiculous, but other times are enforced to the bewilderment of the citizens. This matter comes to our attention this week when Corporation Counsel John J. Mortimer of the City of Chicago informed operators "Installers as well as keepers of cigarette vending machines are liable to a fine." Mortimer offered his interpretation of the law after William Geis, deputy city collector, said police never have arrested the installers because there is no penalty for installation. It was stated that it is city policy to confiscate machines but not to make arrests. The ordinance provides for \$25 to \$100 fine for each day for any one who "locates, installs, keeps, maintains or permits installation on his premises of a cigarette vending machine, licensed or unlicensed." How ridiculous can these ordinances get. It's about time someone saw to it that this one is wiped off the books.

NEW YORK—We've seen all kinds of coin operated equipment, but someone's always coming up with a new twist. A New York firm comes along with a seat cushion of rubber foam, which can be used at race tracks, ball games, concerts, etc., for those patrons desiring a soft seat. The cushions are to be fastened down underneath the seat, and the patron can release them for use on top of the seat by inserting a quarter into a coin chute attached. The firm claims patents, and are interested only in selling franchise territories on a royalty basis.

Washington, D.C. — Employment reached 63,120,000, a new record high for July, the Census Bureau reported this week. This is a million above last year's July figure.

It was unusually interesting, being among the company present, when some well known salesmen were discussing the industry generally.

Suddenly one of these men switched the conversation over to the average operator. Discussing some of the statements he had encountered as reported to him by operators.

After a long discourse in this vein, he turned to the others, more or less for verification of the statements he had made, or perhaps, for the thoughts of these others present which might be pro or con to what the operators had told him.

Said one man, "Oh, those operators, they don't know what they want."

He went on from there to explain his statement by speaking at length on the fact that, many times, the operators wouldn't purchase the new machines he showed them, because the operators claimed the new machine was "similar" to what they already had on locations.

"Imagine," this man stated, "an operator telling me that all he had to do was simply paint out the name on his old machine and call the machine something else and it would be the same thing?"

Some disagreed, others agreed, with the operators remarks. But, what this salesman should have done, was to seek out Webster's dictionary, and look up the definition of the word, "fickle."

He would learn that Webster defined the word "fickle" as "likely to change without reason."

And therein he would have the answer to what the operators, whom he had met, were trying to tell him.

The operators weren't speaking for themselves. The average operator would just as soon put an old rusty tin can with a hole in it on his route, if that was what the public wanted to play.

The intelligent salesman realizes that the operator is only the sounding-board for the general public.

What the operator tells him, is what the public tells the operator, either through the location owner or directly.

Therefore, the intelligent salesman, not only relays this information on to his sales manager and his factory, but, takes cognizance of what his factory must build to "please the public" via the operator.

And the public is "fickle."

"Likely to change without reason."

Therefore, the salesman and his factory must always be ready to give the public quick changes of equipment to renew interest in playing their machines.

Variety has been the spice of coin machine manufacturing and operating success.

There's nothing like the appearance of a brand new and different machine on any location to suddenly zoom the play action on that location.

There's nothing better than for the average factory to continually develop new and different type amusement products to interest the players.

There's nothing like a hit game to make life so much more pleasant for all concerned with any manufactory.

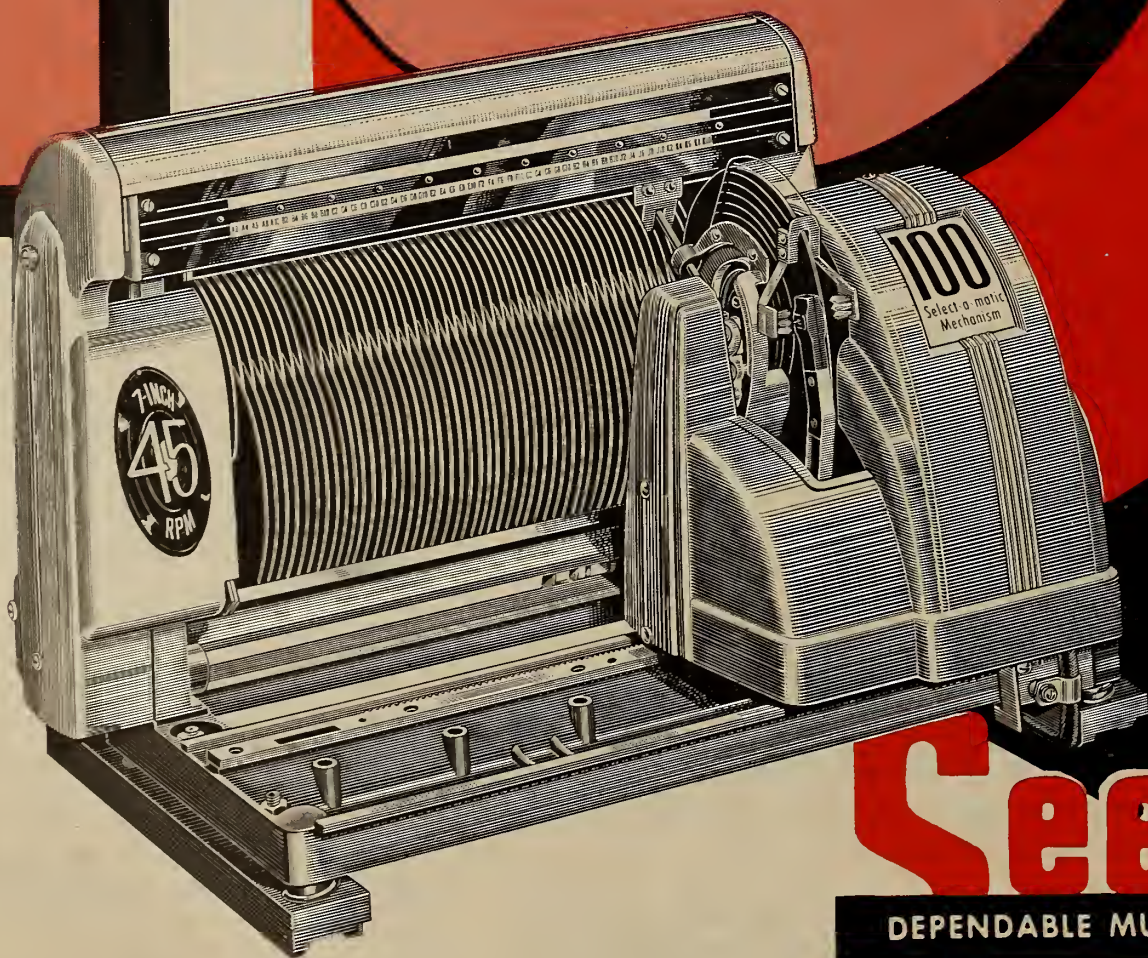
The unmoving fact remains that the operator constantly requires something new and different in coin operated amusement to continue to enjoy a profitable business.

This means that those salesmen, who are calling on operators, should always remember that the operator is their "sounding-board" for the general public.

If they meet with the operator's approval they are, actually, meeting the public's approval.

Thereby they are giving "fickle Mr. and Mrs." what they want. And that means all will enjoy a profitable and pleasant business.

the **MAGIC** of



**Seeburg**

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION

Chicago 22, Illinois

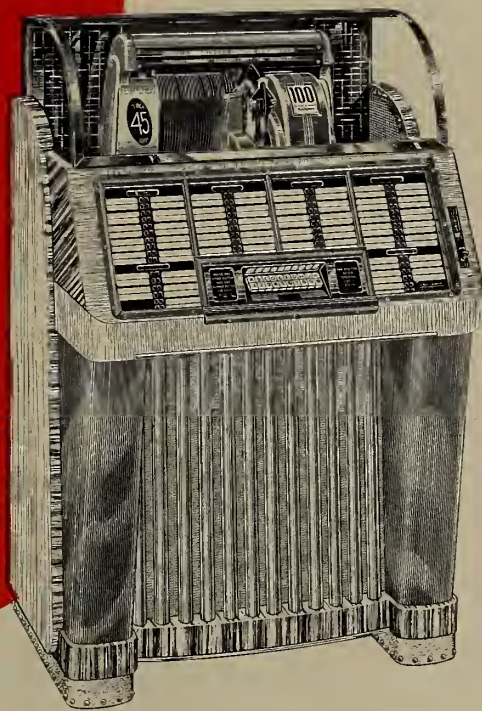
**AMERICA'S FINEST**

## Why Magic?

Because, almost magically, 100 selections found new markets and MORE BUSINESS for music men. Soon after the introduction of 100, tests proved that people who had never placed a coin in a phonograph were listening to the music of their choice on Select-O-Matic "100" Music Systems. And, locations where there had never been a coin-operated phonograph became 100 LOCATIONS.

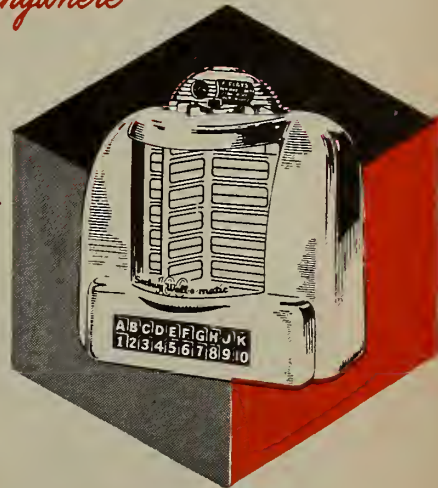
But it really wasn't magic. It was just common sense. By offering a broader music service . . . by providing an adequate number of selections . . . by proper programming under the FIVE BASIC MUSICAL CLASSIFICATIONS it became possible for music men to realize the maximum potential from every location.

Today, everyone knows that with 100 selections, there's "music for everyone."



*100 Selections at the phonograph*

*100 Selections anywhere  
in the location*

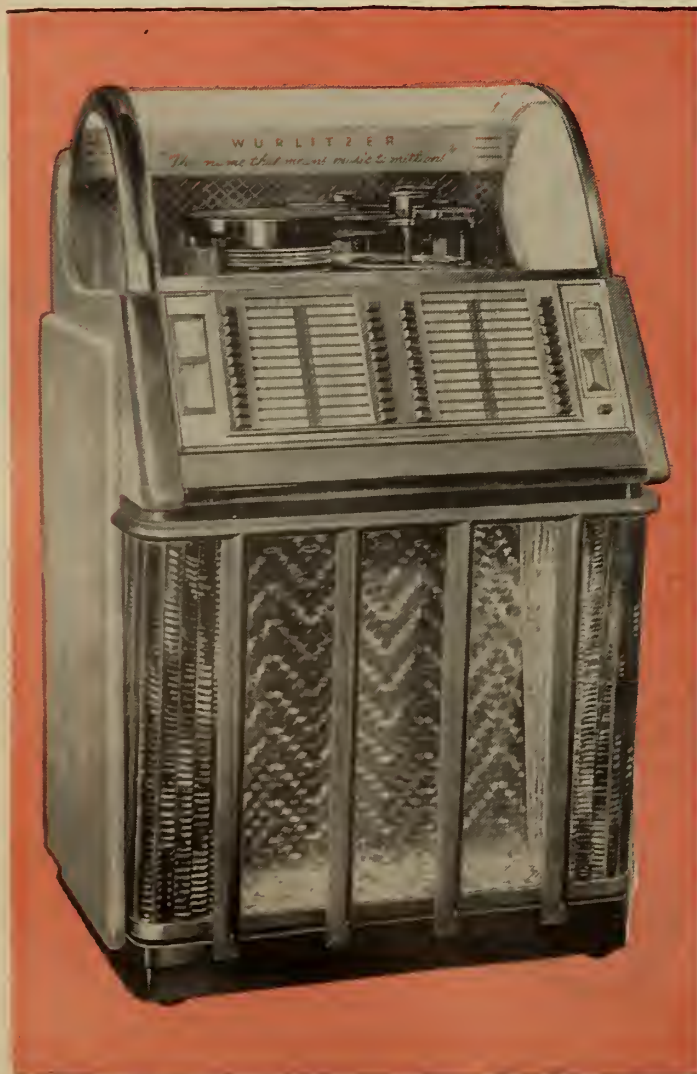
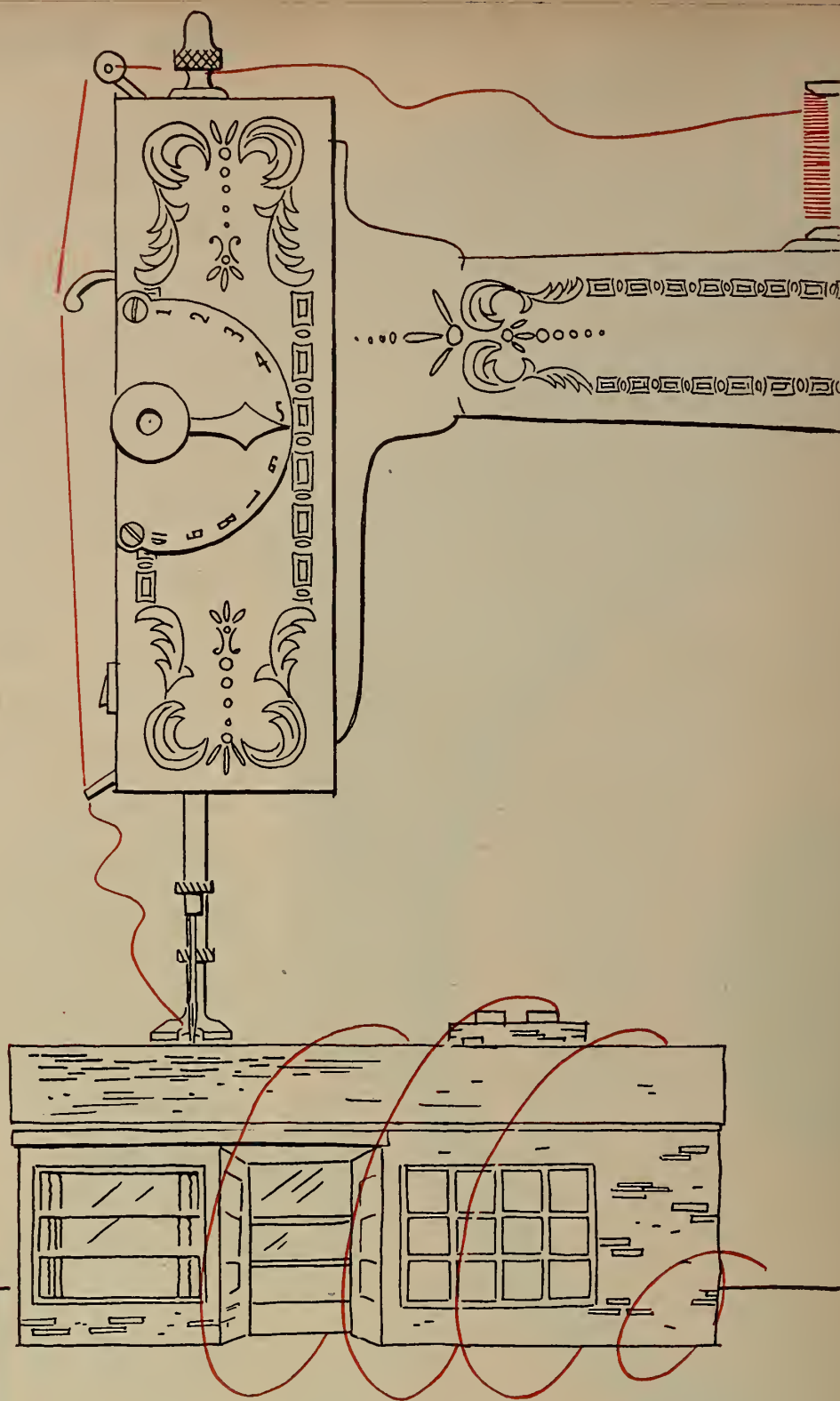


# Select-o-matic 100

AND MOST COMPLETE MUSIC SYSTEMS!

SEWS  
TIGHT

Locations  
TIGHT



The compact Wurlitzer 1650 offers a convincing answer to the musical needs of the location with limited space. Not only is it tuneful, colorful and profitable —it conserves floor space. Once in, its take will sew up that location tighter than a drum for you.

This outstanding new 48-selection earner is alive with famous Wurlitzer features including Cobra Tone Arms, Playmeter, Coin Banking Mechanism and built-in-volume Level Control—all at a low, low price!

SEE YOUR WURLITZER DISTRIBUTOR

*Wurlitzer*

**1650** 48-SELECTIONS  
STRAIGHT 45 RPM PLAY

**1600** 48-SELECTIONS  
45 OR 78 RPM PLAY

The Rudolph Wurlitzer Company • North Tonawanda, N. Y.

# Wurlitzer-Lane Sponsor Contest

## L. A. Ops In Location Hassles

### Music And Games Ops Decry Lack Of Association To Bring About More Ethical Business Practices

LOS ANGELES—Music and games ops throughout this area are decrying the fact that there is no association in existence to eliminate the location hassles which are current here and to bring about more ethical business practices.

The fact remains, as some ops here have stated, that the average location is subjected to continuous pressure from competitors and this, in itself, has made operating a very hazardous occupation.

Even the old time operators, who have retained the same locations for years, are being pounced upon at regular intervals, sometimes by new blood and sometimes by older operators, so that, as even these old timers claim:

"Operating can be anything but a profitable business under such conditions."

There is no longer any doubt in this area, especially among the music operators, that dime play is "the answer" to the future continuation of their operations.

"But", as one leading operator here, who has most of his own route switched over to 10c play, stated, "the suspicions which are current, are in some cases, well founded, that competitors will jump spots where dime play is put into action with nickel play and, in this way, both operators suffer with the location owner, himself, completely confused and, many

times, also disgusted."

Locations are now beginning to demand dime play, because of reports from other location owners regarding the better profits being enjoyed.

In the meantime, suffering most are the games operators, whether they operate kiddie rides, bingos, pinballs, shuffles, or other type machines, because none respect the other's business.

This situation will continue, leaders here state, as long as there is no agreement between the operators, which could best be brought into being by an association, wherein all would agree to work on a more ethical business basis.

Newcomers here are sold machines on location on one or another unusual basis. For example, one method is to place the machine on location, give the storekeeper the first two weeks' collections and then take the next two weeks, after which, if the machine is sold, the new buyer again gets nothing for two weeks or tries his best to set up a new deal for himself with the location.

This, it is believed here, could be cured by an organization which would, in the long run, work to the advantage of all concerned, because it would assure sellers of equipment here more substantial operators whom they could better trust from a credit standpoint, while also assuring them more stable business conditions all around.

## Nebraska Guild Quarterly Meet Set For Aug. 29 & 30

OMAHA, NEB.—The Music Guild of Nebraska, with headquarters in this city, announces that it has set August 29 and 30 (Saturday and Sunday) for its regular quarterly meeting.

The site selected is the Paddock Hotel, Beatrice, Neb.

Howard Ellis, secretary and treasurer, reports that considerable time and effort has been spent on the program, and sincerely hopes all coinmen will be present.

Louis J. O. Prell will be the host for the meeting.

The Beatrice Chamber of Commerce is cooperating and will try to make all visitors happy.

The scheduled program follows:

- August 29—Saturday:  
6 P.M.—Registration  
7 P.M.—Informal Get-Together (refreshments will be served)  
8 P.M.—Dutch Lunch (Music by a local orchestra)  
9 P.M.—Entertainment and Dancing  
August 30—Sunday:  
11 A.M.—Registration (Newly arrived guests)  
1:30 P.M.—Business Meeting  
5 P.M.—Adjournment and Cocktail Hour.

## National Rejectors, Inc. Publishes Instruction Manual In Spanish

ST. LOUIS, MO.—With coin machine operators in South America increasing continually, National Rejectors, Inc., this city, has published its new instruction manual in Spanish. Using the same material that appears in the English manual, National has translated the technical data and diagrams into a comprehensive Spanish booklet.

National officials state that this booklet will help them handle their own repairs with a minimum of cost and effort.

## Mills Appoints Caldwell

CHICAGO—Mills Industries, Inc., this city, announces the appointment of Joseph Caldwell, Jr., as assistant general sales manager.

The firm manufactures automatic ice cream freezers, refrigerated bottle and soft drink dispensers and vending machines.

## Add To Your Jobber List

### FLORIDA

Miami  
All Coin Amusements Co., Inc., 1303 N. Bayshore Dr.

### MARYLAND

Baltimore  
East Coast Music Co., 700 S. Hanover St.

## Nation-Wide Publicity For Juke Box Biz

NORTH TONAWANDA, N. Y.—A. D. Palmer, Jr., advertising and sales promotion manager for The Rudolph Wurlitzer Company, this city, advises the juke box firm will jointly sponsor a contest with Frankie Laine, recording artist, for the purpose of bringing to light new singing talent for eventual recording.

Called "The Frankie Laine-Wurlitzer Vocalist Scholarship Contest", it will run concurrently in 40 cities throughout the United States for a period of time—after midnight, September 14, or before October 19.

Each winner in the 40 local areas will be awarded a check for \$100 by the local Wurlitzer distributor, and each winner's transcription will be placed in competition for "National Winner." The final national winner will receive a Wurlitzer check for \$1,000 as a 2 year vocal scholarship fund for use toward such training in

any locality or manner which the winner may choose. The winner will also get a trip to New York City as a guest of Frankie Laine, and a recording on the Columbia label.

While the ultimate purpose is to bring new talent to light, the entire juke box industry stands to gain by the publicity which will result due to the nation-wide coverage by the news press, TV and radio. Palmer relates that a strong publicity campaign has been conceived, and the general public will soon be informed of the contest thru every medium of news coverage. Then, as the contest progresses, a continual flood of information will be kept in front of the public thru local coverage. The final winner is expected to receive national bally-hoo thru the joint efforts of Wurlitzer, Frankie Laine and Columbia Records. (Rules appear on Page 9)

## Coin Machines To Norway

### Gnisten 1st Firm Permitted To Import Music And Games

OSLO, NORWAY—Knut Andre, owner of Gnisten, this city, states he is the first person given permission to import amusement machines and music machines from the United States.

Andre reports that the first pinball machines arrived May 1, and the first two juke boxes arrived about a month later. Electric current had to be changed to 220 volts, 50 cycles, and coin chutes changed over to accept Norwegian coins. A.B.T. Manufacturing Company supplies specially made coin chutes to accept the smaller Norwegian coin.

First import totaled 2 juke boxes and 25 pinball machines. Andre claims more equipment is being shipped to him. One of the juke boxes has been installed in Oslo's new hotel, Hotel Viking, located in the roof restaurant. Installation, in addition to the music machine, included several speakers.

Altho the restaurant is open only from 11 A.M. to 12 P.M., he reports collections for the first 7 days were for 1400 plays.

The second music machine was located at the Hanko, Norway's most famous bathing and sailing resort. With the juke box, 2 pinball machines were set in.

Several pinball machines are now operating at the hotel where some of the American representatives of NATO are living.

Andre, who spent three years in the United States, has in the past visited at the United Manufacturing Company plant. He says, "I was taken care of by Mr. DeSelm and Mr. Porcelline. They are the nicest people I have ever met." He takes care of all repairs and servicing himself, and because of the shortage of parts, has had to make many of these himself.

## Large Attendance At Lynch Parties

DALLAS, TEX.—The big open house party run by S. H. Lynch & Company, this city, on August 3 and 4, to acquaint the operators with the products of Chicago Coin Machine Company (newly acquired distributorship), was a tremendous success, according to the firm's officials.

Similar parties took place at the other Lynch offices in Houston and San Antonio.

Lynch officials, together with Ed Levin, ChiCoin's sales director, hosted large numbers of operators. Among the out-of-town ops were: D. R. York, Ft. Worth; Al Fridell, Ft. Worth; W. N. Nelms, Gilmer; G. C. Ormond, Longview; Buna Carr, Corsicana; Steve Salach, Cameron; Buddy Clem, Paris; Bert Watson, Itasca; Henry Moore, Waco; Jack Sprott, Temple;

William Jackson, Ft. Worth; M. T. Johnson, Mineral Wells; Pano Karr, San Angelo; Joe Manor, Texarkana; Walter Wiggins, McKinney; J. L. Garrett, Longview; and Jay Caldwell, Paris.

Among the Dallas ops were: Joe and Leonard Metassa; Leonard and Lewis Coleman; Bob De Priest; W. R. Williford; W. E. Brown; Herb Rippe; E. L. Certain, Jr.; Bob Jones; T. A. Webb; Red McCallum; Lee Whitehead; Tommy Collum; W. M. Mapes; J. B. Howdeshell; Weldon Denton; Albert McKool; Karl Withers; William Langley; John Bigbie; Jim Storey; Arthur Rubin; Nat Womble; John Brown; P. H. Barnes; Q. T. Morris; Jimmy Watson; P. L. Hagler; and Arthur Flake.

# Right in there!

**PROVED FOR YEAR ROUND POPULAR APPEAL!!**



**STEADY PROFITS!**

*Williams*  
**PENNANT BASEBALL**  
NOVELTY OR REPLAY

**LOADED**  
with ALL THE APPEAL of  
*Williams De Luxe* BASEBALL

plus  
**"DOUBLE MATCH FEATURE"**

**NUMBER STAR**  
0 to 9 ★



**PLAYER ACTUALLY PITCHES AND BATS OWN BALL!**

*Adjustable*  
TO OPERATE ON:  
1 PLAY for 10¢ - 3 PLAYS for 25¢  
or  
1 PLAY for 5¢ - 2 PLAYS for 10¢  
5 PLAYS for 25¢

**SEE IT! PLAY IT!**  
GET IT NOW FROM YOUR DISTRIBUTOR



CREATORS OF DEPENDABLE PLAY APPEAL  
4242 W. FILMORE ST. CHICAGO 24, ILL.

## SUMMER CLEARANCE

### PIN GAMES

### BINGO GAMES

HARVEST TIME	\$78.50	ATLANTIC CITY	\$279.50
FLOATING POWER	49.50	BOLERO	124.50
DALLAS	55.50	CONEY ISLAND	189.50
FRESHIE	59.50	SPOT LITE	165.00
PLAYLAND	84.50	RODEO (New)	339.50
SOUTH PACIFIC	47.50	BALLY BEAUTY	399.50
STADIUM (New)	49.50	BRIGHT SPOT	179.50
TRI SCORE	39.50	FROLIC	275.00
UTAH	57.50		
ST. LOUIS	42.50	GOLDEN NUGGET F. S.	\$349.50
STAR SERIES	99.50	BALLY BASEBALL SHUFFLE (Twin)	49.50
		DOUBLE HEADER	79.50

WRITE—WIRE—PHONE TODAY!

We are exclusive factory distributors for Bally, Williams, and Rock-Ola.

**LAKE CITY AMUSEMENT CO.**

4533 PAYNE AVE.,  
CLEVELAND, OHIO  
(Tel.: HE 1-7577)

## SALE! SPECIAL LOW PRICES! SALE!

BALLY FUTURITY	\$95.00	MIDGET RACER	
BALLY SPOT		AUTO	\$295.00
LIGHT	195.00	HOT ROD AUTO	295.00
MIDGET MOVIES	165.00	METEOR ROCKET	
		SPACE SHIP	295.00

Write—Wire—Phone Today!

**REDD DISTRIBUTING CO., INC.**

298 LINCOLN STREET  
ALLSTON 34, MASS. AL 4-4040

Exclusive distributors for

**AMI BALLY—UNITED**

## Wurlitzer Strike Causes Loss For 1st Quarter

CHICAGO—The Rudolph Wurlitzer Company released a report from their offices in this city, stating that consolidated operations for the first quarter (April, May and June) resulted in a net loss of \$22,348.64, as

compared with a net profit of \$242,631.25 for the same period last year. This loss, it was explained, was the direct result of a general strike at the North Tonawanda plant, which is still in progress.

## AMOA's 16th Annual Banquet Nov. 7 At Commodore Hotel



AL DENVER

NEW YORK—Albert S. Denver, president, Automatic Music Operators Association, this city, announced this week that plans had been completed for its 16th Annual Banquet and Show.

This annual affair of MOA, the most outstanding music operators' gathering in the country, will be held on Saturday night, November 7, in the Grand Ballroom of the Commodore Hotel, this city.

"We will observe sixteen years of service to our members and to the industry, with a gala dinner, a great show and dancing to the music of one of the leading orchestras", stated Denver.



SEEBURG M 100 C

## BUY THE BEST IN MUSIC

Reconditioned—Refinished	
SEEBURG 1-46	\$150
SEEBURG 1-46 HIDEAWAY	125
SEEBURG 1-47	175
SEEBURG 1-48 BLOND	225
SEEBURG M-100A (Latest Model)	595
SEEBURG WOM (5/10/25)	35
WURLITZER 1015	150
WURLITZER 1100	275
WURLITZER 1250	350
A.M.I. MODEL A	295
A.M.I. MODEL B	375
A.M.I. MODEL C	395
A.M.I. WOM (5/10)	20

**NEW CHICOIN HIT PARADE \$132.50**

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

**ATLAS MUSIC COMPANY**

2200 NORTH WESTERN AVE.  
CHICAGO 47, ILLINOIS

(Phone: ARmitage 6-5005)

## WANTED

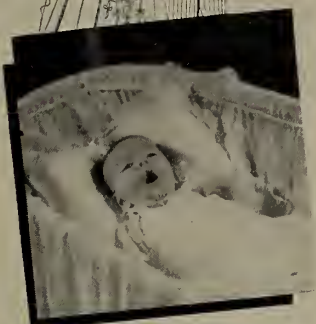
5-10-25c COIN COUNTING MACHINE  
SEEBURG 100 SELECTION BOXES AND BRACKETS  
SCOOPY BALL GUM VENDORS

**Supreme Distributors, Inc.**  
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

In conjunction with the banquet, MOA will once again publish a souvenir journal. Journal goes to press October 15.



# NEW CUSTOMERS EVERY DAY!



"I'm bored! I'll be glad when I can ride Bally Kiddy-Rides."



"I'm getting there! In a couple of years I'll be riding Bally Kiddy-Rides."



"Up on my hind legs! In a year or so I'll be riding Bally Kiddy-Rides."



"Next year I'll be this big—big enough to ride Bally Kiddy-Rides."



"Dolly's a baby, but I'm big enough now to ride Bally Kiddy-Rides."

Bally Kiddy-Rides operation is a permanent year-after-year business for operators. Every day of the year, dozens of youngsters in every shopping-area graduate from babyhood to kiddy-ride age. 4,000,000 babies born this year will be kiddy-riders within 3 or 4 years. And Bally Kiddy-Rides are built extra-strong to insure years of trouble-free, money-making operation. Babies born tomorrow will ride Bally Kiddy-Rides you buy today. Start a steady-income route of Bally Kiddy-Rides now. Finance-Plan available through leading Bally Distributors.



**4 REASONS WHY**  
**Bally® KIDDY-RIDES**  
**EARN BIGGEST PROFITS YEAR AFTER YEAR**

1. Flashiest Eye-Appeal	3. Simplest Mechanism
2. Thrillingest Action	4. Sturdiest Construction



**Bally® MANUFACTURING COMPANY**  
DIVISION OF LION MANUFACTURING CORPORATION  
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS



Geo. George



Roy Monroe

### OFFERED FOR QUICK SALE

#### BINGO GAMES

Spot Lights	\$150.00
Bright Lights	125.00
Balero	145.00
ABC	50.00
Atlantic City	275.00
Cabana (Like New)	465.00

#### ONE BALLS

Bally Futurity (Like New)	\$145.00
Turf King (Very Clean)	69.50
Citation	30.00
Photo Finish	40.00
Winner	49.50

#### SPECIALS

Genco "400"	\$90.00
Genco Jumping Jack	160.00
Genco Golden Nugget	195.00
Coca Cola Bottle Vendor, 85 Bottles Capacity, Like New, 10c Coin Chute	195.00

#### MUSIC

Seeburg 5-10-25c 3 Wire Wall Box	\$27.50
Seeburg 5c 3 Wire Wall Box	15.50
Wurlitzer Bar Box 5-10c	9.95
AMI 5-10c Wall Box	14.95
1947 Seeburg Phonograph	175.00
Williams Music Mite & Stand	110.00

#### SHUFFLE ALLEYS

Chicago Coin 10th Frame Matched Bowler	\$345.00
United 5 Player, Formica Top & Jumbo Pins	175.00
United 6 Player, Formica Top & Jumbo Pins	185.00
United 6 Player Deluxe	220.00
United Super	285.00
United 10th Frame	340.00
Keeney 10 Player Team Bowler (Like New)	340.00

#### WANT TO BUY

Mutoscope Cross Country	Standard Metal Typers
Exhibit Love Meters	

#### NEW EQUIPMENT

Chicago COIN BAND BOX BOWLER	Exhibit SPACE GUN
Chicago COIN CROWN BOWLER	Genco SKY GUNNER
Chicago COIN TRIPLE SCORE BOWLER	ACORN VENDORS
Chicago COIN GOLD CUP BOWLER	Downey Johnson COIN COUNTER
Chicago COIN SUPER JET	Evans SADDLE & TURF
Bally YACHT CLUB	Williams DELUXE BASEBALL
	Gottlieb MARBLE QUEEN

**MONROE COIN MACHINE EXCHANGE, INC.**  
 2423 PAYNE AVENUE, CLEVELAND 14, OHIO  
 (Tel.: Superior 1-4600)

# THRU THE COIN CHUTE

## CALIFORNIA CLIPPINGS

### LOS ANGELES

Charley Daniels and Don Gilberston got into one of those fishing discussions (?). Said each to the other, "Okay, let's go surf fishing." So they said anyway . . . This is the one town in the U.S.A. where the record distribs have had the intelligence to locate themselves right on Coinrow (Pico Blvd.) The ops must pass their doors as they go to visit their favorite jobbers and distribs . . . That automatic pitcher range, "Batter Up," located on E. Firestone Blvd., near Downey, getting plenty of action. Over the weekends, anyway . . . Phone call from Morrie Wiczer to advise that, "All's well," at the Wiczer menage . . . If you ever get out to Knott's Berry Farm check those ancient Seeburg player pianos. And some of the other coin operated music makers of the last century and the early part of this one. What tremendous progress the manufacturers of automatic music have made . . . Dan Stewart decided to take a trip over to Catalina to relax. So Jack Dolan dashed down to San Diego. "Business," he says. And Pete Ley took over while Bess Barrows was getting her books balanced with the firm's accountants.

Hank Tronick came up with another lulu of a crack this past week. Said he, "As long as I'm on the job here I just won't." It's what he "won't" that pulled the house down with a real belly laugh . . . Pete and Fran Pellegrino. Two of the busiest of the ops 'round this area. Never miss an opportunity to give just that little bit more that makes for finer service. Which has helped them to win location confidence over the years . . . Lucille Laymon irked by that rash from some sort of allergy remarked that it was about time she got out of the business. "But," she added, "the offer better be good" . . . Sure do miss "The Blaze." Really intelligent. Never talked back. Never bragged. Minded his own business. And never would anyone dare step on him. "The Blaze" is retired . . . Here's the fish story to end all fish stories. Charley Robinson returned from old Mexico with this one, "The first day we pulled in 3 dolphin and 3 marlin. Believe me," he continued, when all looked at him with lifted eyebrows, including partner Al Bettelman, "that's more work than I've done in two years." But until we see the picture of Charley surrounded by the six big game fish, well, we ain't agoin' to ever be sure. So, Charley, my boy, make with the picture.

They're calling Ed Wisler, "The kid with the filthy lucre." To which always-smiling-Ed replied, "Only wish it were true" . . . By the way Charley Robinson just turned in his membership application for The Cash Box' "20 Year Club" . . . Ralph Bachelor, the guys who were present claimed, "One of the finest operators in L.A." . . . Like the story Dolores tells us about Jean Minthorne and his telephone which he drags right down to the water's edge with him at his Malibu Beach home and on which the cord is just about two blocks long. Every so often, as one of the sunbeams stirs Jean, he'll grab the phone and talk to his offices here, discussing one thing or another. Then, as Jean says, back into the sun, with eyes closed, just dreaming away. Until another sharp sunbeam comes along to awaken another idea . . . Johnny Nelson explaining the financial problems with which operators are confronted these days while Hugh McElhenny says nothing. Just watches one of their machines being repaired . . . Charley Ganger pops in from Ventura.

All in and out in one day's time: Ken Ferris of Oxnard, Jack Neil of Riverside, Al Cicero of Santa Maria, C. C. Ellison of Lancaster, Joe Boll of 29 Palms and Clyde Denlinger of Balboa . . . Ed Wilkes to move into a new home in Long Beach. That's far enough away from the smog . . . Jimmy Wilkens plans to go fishing on his vacation. If . . . S. L. Griffin, whom some of the boys were trying to reach at his office in Pomona, reported to have sneaked away and gone fishing. That's the thing to do when business gets too much . . . Most gorgeous home we've yet seen in Southern California. Already photographed by prominent Town & Country magazine and other famed publications. That of Harry and Lee Williams in the Pacific Palisades. It beggars descriptions. There aren't words to describe it. But one outstanding feature that gave us a real kick was the fact that the huge living room actually overhung the Rivera C.C. golf course. In short, by just sitting in her glass living room, or looking down from her bedroom or sun deck, Lee can see Harry go by on the 3rd, 4th and the 18th holes. With the loud speaker system Harry installed, all Lee has to do is let out with, "C'mon home, Harry," and he can hear her clear over to the club house. By the way, Lee came out of her operation at St. Johns Hospital with flying colors. We saw Harry's plans for his guest house and experimental laboratory. All we can say is, "We wish we had it as a home."

Lyn and Marian Brown and their two boys, Phil and Rennie, drove to Las Vegas to show the town to Lyn's sister and his two nieces who are visiting him. Lyn is reported to be some few bucks richer as a result. Very unusual. To say the least . . . After not seeing him for almost a year, it seems to us that Al Silberman looks younger—and mucho handsomer—than ever . . . Bill Happel is reported to be doing a bigger export biz than ever. This is said to be the result of his trip to Europe where he met with some of the continent's largest coin machine importers . . . Sam Ricklin and Gabe Orland can be appointed to write a book of operating ethics which would, without doubt, prove of very great value to ops here . . . E. E. Peterson and Kenny Wolfe popped into town from San Diegoway and didn't visit long enough to have some of the guys chew the fat with them . . . Charley Cahoon dashed in from Long Beach. Grabbed what he needed. Dashed right back. So you can't take the smog, hah, Charley? . . . Mary and Kay Solle advise juke box ops riding thru the heat to stand up the records they buy on the side of the disks. Not to lay them down flat. In this way they won't warp or melt away before the op gets home. That pretty little gal you see helping Mary and Kay is Bobbie, their niece. And she's quite a worker.

Jack Simon's place very nice and cool and quiet. We like it. Takes off the strain of scooting down Coinrow. Especially listening to Jack's quiet conversation . . . If you, too, have been engaged in the coinbiz for 20 years or more, you should send in your name to become a member of The Cash Box' "20 Year Club." If you know any coinman or coingal in your area who have been in the coinbiz for that number of years—send their name to The Cash Box, 26 West 47th Street, New York 36, N. Y. or to The Cash Box, 6363 Wilshire Blvd., Los Angeles 46, Calif. . . . By the way, have you met Carl Taft, representative of The Cash Box in this area? . . . George A. Miller, president of M.O.A., appeals to every juke box operator, whether he is, or is not, a member of an association, to remember that hearings on the McCarran Bill can be called (and very suddenly, too) after Sept. 15. It will take lots McCarran Bill. Contact George A. Miller at M.O.A., 128 East 14th Street, and lots of money to combat this bill. Every donation counts to defeat the Oakland 6, California.

*America's Finest!*

ASK ANY OPERATOR OF THE **KEENEY DELUXE ELECTRIC CIGARETTE VENDOR**

- ★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
- ★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
- ★ Dispenses regular or King size packs. Instantaneous price adjustments on each column

**THE PACK YOU SEE—IS THE PACK YOU GET!**  
 Swing-up front top for easy loading. 3-way match vending.



**J. H. KEENEY & COMPANY, INC.**  
 2600 WEST 50th STREET, CHICAGO 32, ILL.

**CLOSE OUT SPECIAL**

**YOU NAME THE PRICE!**

Seeburg Models  
 146  
 147  
 148

**DAVIS DISTRIBUTING CORPORATION**  
 SEEBURG FACTORY DISTRIBUTORS  
 725 WATER STREET  
 SYRACUSE, NEW YORK  
 (Phone: 75-5194)

• Telephone collect for volume deals •

**Attendance Large At Chi Coin Games Showing At 3 Lynch Offices**

CHICAGO—Ed Levin, director of sales for Chicago Coin Machine Company, this city, returned from the showings held by its newly appointed distributor, S. H. Lynch & Company, with offices in Dallas, Houston and San Antonio, Texas.

Levin reported that its new shuffle game "Hi-Speed Crown Bowler," as well as other ChiCoin games, were very well received by the visiting operators. Quite a large number of coinmen from the entire state of Texas attended the showings at one or the other offices, partaking of the refreshments and viewing the games.

"After attending the Dallas showing" stated Levin, "I am highly enthusiastic over the sales job S. H. Lynch & Company will do for the products of Chicago Coin. This is really an outstanding distributing firm."

"It's What's in THE CASH BOX That Counts"





# OVERWHELMING FAVORITE of PLAYERS! LOCATIONS! OPERATORS!

5 BALLS IN SKILL HOLE  
AWARD REPLAY!

ROTATION SEQUENCE FROM  
1 TO 9 LIGHTS SKILL HOLE AND  
ROLL-OVER BUTTON FOR REPLAY!

GETTING A-B-C-D ROLL-OVERS  
LIGHTS 2 ROLL-OVERS  
FOR REPLAY!

6 ROLL-OVER BUTTONS  
AWARD POINTS!

9 Colorful Flashing Plastic Balls Attract and Hold Players!



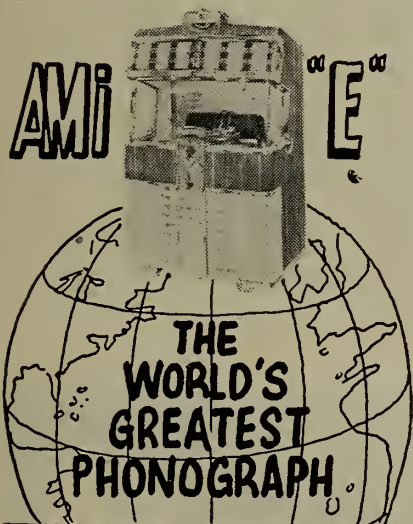
**INSTANT APPEAL!**

**ORDER FROM  
YOUR DISTRIBUTOR NOW!**

4 "POP" BUMPERS  
2 FLIPPERS  
-2 CYCLONIC BUMPERS  
HIGH SCORE - 7 MILLION

**D. Gottlieb & Co.**  
1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS

*"There is no substitute for Quality!"*



**THE  
WORLD'S  
GREATEST  
PHONOGRAPH**

**RUNYON  
SALES COMPANY**

Factory Representatives for:

AMI, Inc., Bally Manufacturing Co.,  
J. H. Keeney & Co., Perma, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880  
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777

## As I See It

A Weekly Column  
by  
AL SCHLESINGER



Every large community has what is commonly known in the trade as a fringe operator. This is the type of operator who has entered the coin machine business with the thought of making a big killing. These fringers are evidently led to believe that, here is a business that requires little ability, but where the profits are huge. They are usually the loud talking type with no more business ability than a flea. They manage to purchase a few machines and then all the world is their pie. They flit from location to location with fantastic tales of placing the latest machines at greater percentages to the location. They do manage to sneak in here and there. After a short period has elapsed, they begin to realize that this business is quite rugged. Then they begin to chisel. They have found out who the various distributors are, and what the prices are for various machines. Then they go back to as many locations they feel might be a prospect for the purchase of a machine. Now, they begin rapping the operator who has his equipment in the location, and in their loud and boisterous manner tell the location what a chump he is to give all that money collected every week in his location to an operator, when, he could buy a machine from him and keep the entire collection. This kind of individual is what is commonly known as a fringe operator. A scourge to legitimate operators. A parasite that unfortunately still clings to this industry. No manufacturer nor any distributor can ever eventually benefit from a fringe operator. They blossom like one of those summer bugs that irritate for a short while and then die. There can be no permanency to them. It is always a great pleasure for me to write about one of these fringers and particularly so, when one is exposed.

Bob Bear, salesmanager for the Rudolph Wurlitzer Manufacturing Co. was recently given a vote of thanks by the members of the New York State Operators Guild. Bob has a big job and is a big man. Yet: he had the time to listen to a complaint and give it his consideration. The spirit and manner in which he cooperated with this association, casts great credit not only on Bob, but the sales-organization, which he heads.

As I see it, the various groups in this industry should always be striving to make this a better business. While the coin machine business is no bed of roses, it is still a good business. If we can eventually eliminate the fringe operator, this would indeed be a better business.

## FOREIGN BUYERS!

We have for immediate delivery the World's Largest Stock of Reconditioned Equipment, including such exceptional late model games as . . .

### GOTTLIEB

GLOBE TROTTER	NIAGARA
QUARTETTE	ALL STAR BASKETBALL
HIT 'N RUN	CROSS ROADS
FOUR STAR	HAPPY DAYS
SKILL POOL	CHINATOWN
CORONATION	QUEEN OF HEARTS
FLYING HIGH	QUINTETTE
GRAND SLAM	GUYS—DOLLS

### WILLIAMS

SHOOT THE MOON	HORSE SHOES
EIGHT BALL	SLUGFEST
MAJORETTE	OLYMPICS
DOMINOE	CARAVAN
PARATROOPER	HONG KONG
FOUR CORNERS	DISK JOCKEY
TWENTY GRAND	SILVER SKATES
STARLIGHT	TIMES SQUARE

And many, many more earlier models

We also distribute all the new machines manufactured by

WILLIAMS	GENCO
GOTTLIEB	KEENEY
BALLY	EVANS

and also carry all other new machines.

## INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET  
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

**SPECIAL!**  
**FIRE SALE!**  
1933  
DAVID ROSEN  
20th ANNIVERSARY  
1953  
WURLITZER 1100  
**\$195.**

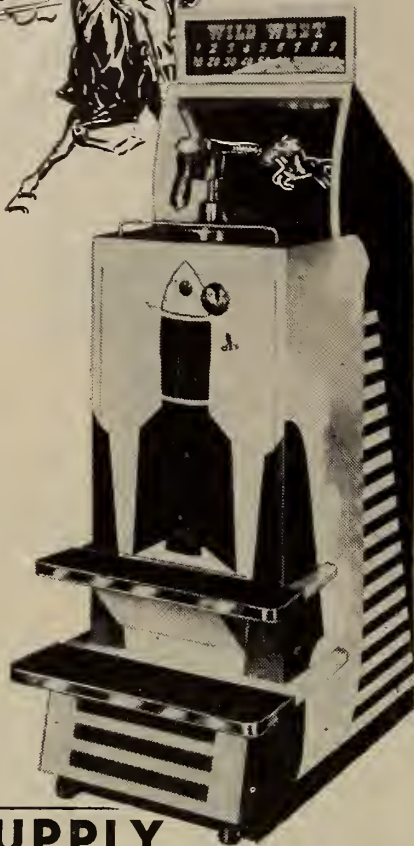
Excellent Condition.  
Watch For Weekly  
Specials.

**DAVID ROSEN**  
Exclusive AMI Dist. Ea. Pa.  
855 N. BROAD STREET, PHILA. 23, PA.  
PHONE: STEVENSON 2-2903

# The OLD WEST Lives Again



## WESTERN GUN



### FEATURES OF WESTERN GUN:

- Swing type, ball and socket pistol
- easy-access servicing • beautiful modern streamlined cabinet • drap style coin chute • enclosed cash box • walk-up safety steps with rubber treads on cabinet • built in casters • chrome grab rail • adjustable matar times shafting cycle • unlimited shots • bright lighted targets.

**SPECIFICATIONS:** Height, 56 inches; length, 31 3/4 inches; width, 20 1/2 inches; floor area, 4 1/2 square feet. Shipping weight, 160 lbs. Specially designed for the kids! Proven money-maker.

Write us for actual collection reports—they are amazing.

## EXHIBIT SUPPLY

4218-30 W. LAKE STREET, CHICAGO 44, ILLINOIS ESTABLISHED 1901

★ NOW DELIVERING ★  
**Exhibit's "WESTERN GUN"**  
 MIKE MUNVES CORP. 577 Tenth Ave. (at 42nd St.)  
 NEW YORK 18, N. Y.

## Connecticut Assn. Changes Name To Music Operators Of Connecticut

**Members Busy Preparing For 1st Annual Dinner And Dance On October 3**

HARTFORD, CONN.—Officers and delegates of the Connecticut State Coin Association met at the Cedar Steak House, this city on Thursday, July 23.

By unanimous approval, those present voted to change the name of the organization to the Music Operators of Connecticut (MOC).

President Abe Fish presided at the meeting. This was his first appearance since he underwent an operation last June. Abe states he's still far from recovered, but is feeling pretty good. He will take a vacation for a month to recover his full vim and vitality.

Among other business discussed, a letter from the Worcester Red Cross was read. Deep appreciation was expressed to the association for its donation in June to the "Tornado Fund." Lucien Montana, New Haven music operator was also commended for his donation of \$105 to this relief fund.

Plans were also discussed for their

forthcoming 1st annual dinner and dance, to be held at the Hotel Bond, Hartford, on Saturday night, October 3. Paul Rechtschafer of Reliable Coin Machine Co., who just returned from a two-vacation in the Catskill Mountains of New York, will get into immediate action with his job of head of the Publicity Committee.

## Trad's C. O. Television

ASBURY PARK, N. J.—Trad Television Corporation, this city, announced a new console model 17-inch coin-operated television unit.

The unit is described as equipped with an RCA licensed chassis, high fidelity sound system, built-in aerial and standard coil tuner, in genuine formica, finished in blond, which assures the ruggedness necessary for installation in public places.

## THRU THE COIN CHUTE EASTERN FLASHES

Wholesalers along coinrow reported that sales of reconditioned equipment to local operators has tapered off this week, but that export orders are keeping them fully occupied. As most of these firms are working with short staffs, anyway, due to vacations, enough business is being done to satisfy all. Even tho local ops aren't asking for reconditioned machines to a great extent, they are taking all the new ones available, and are asking for more than the distributors are able to supply them with. Practically every distributor could use a great many more new machines than they are getting in.

The two-week special sale of parts and supplies by Atlantic-New York and its branches in Newark, N. J., and Hartford, Conn., August 1 to 15, commemorating the organization's 14th year of affiliation with the J. P. Seeburg Corp., got off to a tremendous start, according to Harry Rosen and Meyer Parkoff. While we visited the New York office this week, ops were in line at the parts dept. window. "This sale has been extremely successful" reported Parkoff, "even beyond what we believed possible. Operators have been phoning us, telling us they're coming in and please hold this or that for them." The office and showrooms were gaily decorated with banners and multi-colored flags, making for happy and holiday atmosphere. Joe Fishman, manager of the Newark, N. J. branch reported that in the first day of the sale, he sold more parts and supplies than he ordinarily does in a month. Mac Perlman, manager of the Hartford, Conn. branch, recovering from a recent kidney operation, makes an appearance at the office—just to see that the sale goes along in good shape. . . . Phil Gould, Newark, N. J., arcade owner, returns from a week's vacation at Lake George. . . . Mike Munves and his missus, Rose, spent the last week-end visiting around Lake George. If Rose has anything to say, Mike will take a 10-day vacation either in the middle or end of August. George Fleckinsteel, Munves' manager, leaves this week for a two-week vacation. Mike still extremely busy, with the new Exhibit "Western Gun" getting its share of attention from coinmen visiting his showrooms.

Barney (Shugy) Sugeran, Runyon Sales, his wife, Mollie, and son, Nate, will leave this coming Thursday (Aug. 13) to spend a few weeks with Herman Paster at his Minnesota lodge. Shugy's younger son, Myron, has been there for the past month, frolicing with Paster's three kids. . . . Jack Mitnick, AMI regional representative, recovering from a third-degree burn on his legs. Jack was relaxing in a bathing suit. The weather was cool, and he didn't realize the sun was so powerful. . . . Eddie Betti, son of the well known Humbert Betti, Union City, N. J., down on coinrow doing some buying. Eddie tells us that Humbert, now in Italy, will be coming home some time in October. . . . Joe Kochansky, Brooklyn op, thinks he has a good angle to take advantage of the many parking meters installed thruout the city. He contends that car parkers, on many an occasion, do not have the available dime to put into the slot. He would place weighing machines nearby. Weight 5c—changemaker to return two dimes for a quarter. . . . Jack Semel tells us that his son "Happy" Herbert, has a new baby on the way. This'll make it the third. . . . Hugo Stuker, Switzerland coinman, who has spent the last few months here, leaves for home by plane, Thurs., Aug. 6. Stuker visited Chicago for a rush three days during his stay in the states.

Abe Lipsky and Henry Slavin, Young Distributing (Wurlitzer distribs) away on vacations. Joe Young can't spare the time to get away, so he'll take a few long week-ends. . . . Allie Goldberg's (Young Distributing) mother passed away Tuesday, Aug. 4. . . . With Nat Cohn's secy., Esther Potash, away on vacation, his charming teen-age daughter, Lynn, travels in every day from Long Island, to help pop out. . . . Al Simon, Albert Simon Co., who played hookey from the office for a week traveling thru upper New York State, back on the job. Only complaint he has to make is that "it wasn't long enough." . . . The Bergen-Passaic music ops to hold a special meeting on Monday, Aug. 10, at 8:30 P. M. at the offices of Belmont Novelty Music Co., Paterson.

## THRU THE COIN CHUTE NEW ORLEANS NOTES

A Bally school for service men is to be held at New Orleans Novelty Company in the very near future. Bob Breither, one of Bally's top engineers, will conduct the school as usual. . . . After the loss of Larry Copeland by the New Orleans Novelty Company, Albert Huffins has joined the staff of salesmen. Albert will represent Bally and D. Gottlieb for New Orleans Novelty. He has been a service man for some time and Louis Boasberg is looking for him to do a good job. . . . Joe Mancusco, Juke Box Music, rushing up and down Baronne Street hunting records. . . . Rumors bouncing around that swell Tony Giardino of Three Star Novelty Co. is about to desert the ranks of bachelorhood. Perhaps if Mr. Three Star would arrange a vacation for Tony it might happen real quick. . . . Ran into Edgar Babin of Luling, La. rushing in to buy records. . . . Rose, of Frank's Music, deserves an orchid. Rose, one of the most accommodating persons in the business, even types up the music strips for operators from in and out of town. . . . Joe Quaglino, Quaglino Cigarette Service, still excited over his trip to Florida with his charming wife, Rita, and their two children. Joe really needed that vacation. . . . Turk of Juke Box Amusement selling all his belongings to get to California. Hear, and we mean hear, he sold his Louisiana plates (teeth) to be able to buy some fancy California ones. . . . Buddy Brand, Air Line Cigarette Service, all packed for his two week vacation with National Guard. . . . Jennie Casanova, of Abdalla's Furniture, just returned from a visit with husband Gene, stationed in Georgia. . . . Bill Taylor, M.G.M. representative in town. . . . Jack Lewke, Good Time Jazz, combined business with pleasure. Showed his wife around town for the first time while visiting his distributors.

# THRU THE COIN CHUTE

## CHICAGO CHATTER

Altho the terrific heat, as well as high humidity, continued without a letup again this week, there were less complaints than usual. Maybe everyone is getting used to it—or the press of business activity is so rapid, no one has time to think about it. Even with the temperature at boiling point, our town played host to a number of visitors. Some here expressly to visit with the execs at the factories, others in the midst of vacations and passing thru. . . . Reports from ops is that shuffle games continue producing good collections, despite the heat, and the anticipated drop-off for the summer months. This condition must exist thruout the entire country, as shuffle board manufacturers busy to the extreme rushing equipment everywhere.

Vince Shay, Empire Coin, reports members of the firm hosted more out-of-towners the past two weeks than for quite a long spell. Vince, by the way, leaves for a vacation. He'll spend it in Eagle River, where he'll get together with his son. . . . Lou Boasberg, New Orleans Novelty Co., New Orleans, La., has a Bally "Speed-Boat" in his Canal Street Arcade, and he states it's creating quite a sensation. . . . Mr. and Mrs. Bob Collier, Long Beach Calif. (formerly of Salinas) passed thru Chicago in their spanking new car. They were heading back home. While in town they contacted a number of old friends. . . . Bill O'Donnell, Bally, a red hot White Sox rooter, thinks his boys have a real chance to come up with the championship this year. "This is a real ball team" enthuses Bill, "and with any kind of a break, we'll have a World Series right here in Chicago." . . . Ben Coven, Coven Distributing, continues to commute daily between here and Lake Geneva.

Joe Mangone, All Coin, Miami, Fla., spends several days here visting the coin factories. Joe, who is one of Miami's biggest boosters, claims the Chicago heat didn't bother him too much—"I'm conditioned for the hot sun," smiles the good natured Joe, "but, oh man, that humidity. I'm heading back for good old Miami Beach, where the weather is perfect." . . . Everyone back at work at Gottlieb, including Dave, Nate and Alvin. Only absentee is Sol, who is away taking a much needed vacation. Alvin reports reception for its current game "Marble Queen" is exceptional, and the factory is busy shipping them as quickly as they come off the line. . . . Hugo Stuker, operator from Zurich, Switzerland, visited the Seeburg plant and was tremendously impressed by their facilities, as well as the courtesy shown him.

Tom Callaghan, Bally, considered one of the finest hosts in the coin biz, was busy this week entertaining as usual. . . . Sam Lewis, Genco Mfg. & Sales, back at the office after his Eastern trip. Sam reports this trip proved to be very successful. . . . Another factory exec. who returned to his desk is Ed Levin of Chicago Coin. Ed attended the open house party of S. H. Lynch & Co. at Dallas, Tex., where the firm, newly appointed to distribute ChiCoin's products, held a showing. Ed reports it was a grand party, and the ChiCoin games were warmly received. . . . Frank Mencuri of Chicago Coin, who attended the Lynch showings at Houston and San Antonio, Tex., continues on the rad, visiting other distribs prior to returning to the home office. . . . Report is that Carl Knippel is getting ready to spring a couple of surprises on the trade. . . . Paul Calamary, of Bally's Engineering Dept., away from the plant, vacationing. . . . The reaction of a baseball fan is a mystery beyond the ken of the human, Sam Stern of Williams, remarks. "In cities and towns where the local ball club is in contention for a championship, operators report that our 'Pennant Baseball' is getting a terrific play" explains Sam. "Yet at the same time we've shipped quantities of these games to places where the local team is out of the running, or where the community isn't represented by a ball team at all. It seems the players take out their disappointment by playing the game themselves. Either that, or the game has such a strong hold on America's population that, given the opportunity, everyone wants to hit home runs and score runs." Whatever the reason, Williams continues to ship its "Pennant Baseball" in good quantities.

Once again, big hearted Bob Gnarro came thru in his usual generous manner. An hour after a call from the vets at Great Lakes Naval Hospital asking for records, Bob put together a large package and sent them along. . . . Mary Gillette getting ready to leave for Camp Merrie-Wood in Sapphire, N. C., to pick up her very charming daughter. Mary has as her travelling companion, Charlotte Hughes, the daughter of her secretary. After picking up her daughter, Mary says she will vacation wherever the girls want to go. . . . Everyone mighty happy to see Margaret Zeeman, secretary in Bally's Sales Dept., back at her desk. Margaret returns after a long siege in the hospital. . . . While Roy Monroe, Monroe C. M. Exch., Cleveland, O., continues to enjoy a much needed vacation, George George holding down the fort. George still talking about the "big one" he came up with. While 'way up in Clear Lake, Canada, with rod and reel, he hooked an 8 lb. wall-eyed pickerel, as well as big muskies and bass. "Just so no one would doubt my veracity and think I was exaggerating," George explains, "I took several pictures—and flash them at a moment's notice."

Mrs. Paul Huebsch, who was hit by the pneumonia bug immediately upon her return from vacationing, is now recuperating nicely. What with taking care of the missus, and other things, Paul has had his hands full. This is the first week he has really been able to put in full time at the office. . . . Paul Eckstine of Lion Mfg. Co.'s TV Dept. simply overwhelmed with compliments on the new Lion TV set, complete with remote control. The set also has a brand new arrangement for channel turning, complete with lights. . . . Jim Yates, Bally office mgr., took his family (including the dog) on a vacation to Colorado. He's keeping his fingers crossed, hoping nothing happens to interfere with the trip. Seems that last year, just as their vacation got under way, the kids came down with the measles. . . . Jack Nelson, Bally sales chief, a busy man—rushing from one meeting to another.

## CHICAGO COIN'S

# New! HI-SPEED Crown Bowler

FOR BUSY LOCATIONS  
REQUIRING FAST PLAY  
ADJUST TO **5 FRAMES**  
PER GAME



Now!

For the **FIRST TIME**, at Operators Option, Hi-Speed Bowler is easily adjustable to Play 5 or 10 Frames!

**5 Frames Plays in only 30 seconds! 10 Frames in 60 seconds!**

★ **5 Frame Play—**  
3rd and 5th Frames Triple!

★ **10th Frame Play—**  
5th and 10th Frames Triple!

(also adjustable for 3rd and 7th frames triple!)

★ **Match a Number . . . Match a Number & Star . . . Match a Number—Star & Crown!**



1725 W. Diversey • Chicago 14



## LOOK—HERE IS REAL VALUE!

### MONEY BACK GUARANTEE

#### WURLITZER

1400's	\$575
1250's	339
1100's	250
1015's	125

#### WURLITZER (Cont'd)

3020 WALLBOXES . . . \$22.50  
(Like New)

#### SEEBURG

M100A . . . \$550

AMI "A" . . . \$175  
AMI "C" . . . 325

#### SMOKE SHOP

CIGARETTE VENDORS  
9 Col., 486 Cap. . . . \$239.50

Exclusive Wurlitzer Distributors in No. Illinois and Indiana

# COVEN

distributing company

3181 Elston Chicago 18, Ill.  
INdependence 3-2210

## Exhibit Announces "Rudolph The Red Nosed Reindeer" With Music

### Firm Busy Shipping New "Western Gun"

CHICAGO—Exhibit Supply, this city, in 1952 gave the industry its now famous "Rudolph The Red Nosed Reindeer" kiddie ride, which produced exceptionally fine profits for the operators during the Christmas season, and then kept right on bringing in steady money.

Now, for the 1953 season, A. J. (Art Weinand), sales manager, announced that the "Rudolph" ride is available with music.

"Since informing our customers of the music feature on the 'Rudolph' ride", reports Weinand, "we have

been receiving substantial orders from every part of the country. However, as this kiddie ride, incorporating the music feature, is limited in supply, we are asking that all orders be placed prior to September 1."

At the moment, the Exhibit company is concentrating most of its efforts in supplying the trade with its new "Western Gun", which has just now been introduced. However, the firm is continuing to ship its "Space Gun", kiddie horses, "Space Patrol Scout Ship", "Sea Skate" and other kiddie rides.

**CLASSIFIED ADVERTISING SECTION****CLASSIFIED AD RATE  
10 CENTS PER WORD**

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (548) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

**WANT**

**WANT—For resale—Chicago Coin, and United 6 Players, Mills Panorams, Bear Guns, Rotary Merchandiser, Bally Bingo games, 5c Stone National. Candy Vendors. State price and condition in first letter. STANLEY AMUSEMENT CO. 5225 SOUTH TACOMA WAY, TACOMA 9, WASHINGTON.**

**WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: Judson 6-4568.**

**WANT — Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Scales, Arcade Equipment, 1c and 5c Vendors, AMI W. B., Seeburg 100 W. B., Wurlitzer 48 sel. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.**

**WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNION 1-7500.**

**WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypsos, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: Tilden 4-9040.**

**WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.**

**WANT—Bright Spots, Bright Lights, late Gottlieb Pin Games, Seeburg Model B & C 45's. State price, quantity, and condition in first letter. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.**

**WANT—New and used records. Paying 10c for 78's and 15c for 45's. Can be up to 6 months old. No quantity too large or too small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: Wisconsin 7-0830.**

**WANT—One Seeburg Coin-operated piano. Advise condition and price first letter. DIXIE AMUSEMENT CO., 912 HOUSTON ST., CHATTANOOGA 3, TENNESSEE.**

**WANT—Atlantic Cities and Frolics. Will pay \$225. PENNSYLVANIA VENDING CORP., 1822 CARSON STREET, PITTSBURGH 3, PA.**

**WANT — Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 221, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.**

**WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.**

**WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.**

**WANT—For Export—Wurlitzer 1100, 1250, 1400; Seeburg M100A, M100B, M100C. Send us your list. BUSH DISTRIBUTING COMPANY, 286 N. W. 29th STREET, MIAMI 37, FLORIDA.**

**WANT—Music Machines: AMI's, all models; Seeburg M100A's and B's. Quote best prices. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.**

**WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRYant 9-6677.**

**WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.**

**WANT—Bright Lights, Bright Spots, 6 Player Alleys, 100 Record Seeburgs. Quote price and condition in letter. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA. Tel.: Market 1-3967.**

**FOR SALE**

**FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLYmpia 8-4012-4013.**

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE—Seeburg Model A-78 \$525; Seeburg Model B-45 \$695; AMI-A \$225; AMI-C \$375. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.**

**FOR SALE—Seeburg—Used—M100A Selectomatic \$595; 148M (Cabinet Light Finish) \$200. Also Seeburg H146, H148 R. C. Specials, priced very low. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI.**

**FOR SALE — Reconditioned — Like New—Beach Club \$525; Frolics \$315; Atlantic Cities \$325; Beauties \$450; Keeney Double Bowler \$35; Keeney League Bowler \$117.50; Universal 6 Play. Deluxe \$275; Genco Canasta \$30. All guaranteed. Call, write, or wire DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. Tel.: Juniper 8-5211.**

**FOR SALE — Hi-Speed Super Fast shuffleboard wax. 24 one pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI distributor. STATE MUSIC DISTRIBUTORS INC., 3100 MAIN STREET, DALLAS, TEXAS.**

**FOR SALE—Filben Hideaway Cabinets 15 in lot. Best offer takes lot. Across The Board, make offer. Showboats \$325. Low prices on all premiums. Esmond Window Fan, reversible, \$11.95. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: Geneva 0972.**

**FOR SALE—Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56-5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.**

**FOR SALE—Closeouts right off the route, reconditioned like new. Coney Islands \$225; Holidays \$195; Genco 400's \$225. 1/3 deposit, balance C.O.D. The Genco 400's have been perfected by us and properly percentage so now better than Gold Nugget or Silver Chest. You use 3 weeks then return if not satisfied. We refund full purchase price. Requires only 18 x 24 inches floor space. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEMlock 3844.**

**FOR SALE — Arcade Equipment: (Clearance Sale) Dale Gun \$59.50; Speed Bowler \$49.50; Universal Twin \$64.50; ChiCoin Bowling Twin \$49.50; Shuffle Express \$29.50; ChiCoin 6 Player \$219.50; United 5 Way with Formica Top \$185; United 6 Way \$225; Bally Hook Bowler \$89.50; Keeney League Bowler 4 Player \$137.50; Super Deluxe League Bowler (Keeney) \$279.50. Jumbo Pin Games: Turf King \$75; Futurity \$219.50; Citation \$19.50. (No crating). LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HENDERSON 1-7577.**

**FOR SALE—Seeburg 100B \$695; Seeburg 146 \$79; AMI-A \$245; AMI-B \$369; AMI-C \$395; AMI-D \$695. AMERICAN VENDING CO., 2684 CONEY ISLAND AVENUE, BROOKLYN, N. Y. Tel.: DEWey 2-9602.**

**FOR SALE—Six (6) Saddle & Turf, by Evans, used only five weeks. In 5c, 10c, 25c denomination. Will trade above for Bingo Games. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.**

**FOR SALE—We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan Shuffleboard wax and accessories. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W. GRAND RAPIDS, MICH. Tel.: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.**

**FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: BLUEmound 8-7600.**

**FOR SALE — Had you some good equipment to sell — phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.**

**FOR SALE — The following phonographs—18 Mills 904; 10-750's; 2 Mills Empress; 3 Colonial 780's; 2-850's, 3-800's, and one Aireon. Make us an offer for the lot; no reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 2-3992.**

**FOR SALE — Music Machine Route. Locations in busy section of the Bronx, N. Y. New equipment. Reasonable. ACE, 22 LAWRENCE ST., YONKERS, N. Y. (Phone Bronx number: KINGSbridge 9-7390).**

**FOR SALE — Exhibit Six Shooter \$150; Dale Gun \$50; Slug Fest \$139; Spot Lites \$245; ABC \$95; Zingo \$115; Stars \$319; Used Turf Kings \$75; Winners \$50. WHEELING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel.: WHEELing 431.**

**FOR SALE — New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.**

**FOR SALE—All types of Arcade Equipment now available, also Bingo Games and One Balls. MERIT INDUSTRIES, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel.: ENGLEwood 4-9202 and ENGLEwood 4-9204.**

**FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelo 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: ACOma 8518.**

## CLASSIFIED ADVERTISING SECTION

**FOR SALE—Best Buy In Town.** 2 United Bingo Circus, \$225 each; 13 Atlantic City, \$250 each; 2 Leaders, \$225 each; 3 Bolero, \$140 each; 7 United Bingo, \$200 each; 1 Brite Lights, \$150; 3 United Cabana, \$350 each; 5 A.B.C., \$75 each; 3 United Showboat, \$250 each; Tropics, write. 1/3 deposit, balance C.O.D. Write, wire, or phone: LEE NOVELTY CO., ROBERT EHRHARDT, SR., 608½ AIRPORT DRIVE, SHREVEPORT, LA. Tel.: 2-4245 and 3-3625.

**FOR SALE—Genco Four Hundred** \$125; Seeburg 100B \$675; Wurlitzer 1100 \$265; Turf Kings \$50; Winners \$40; Champions \$30. Also Bingo games and consoles. All machines ready for locations. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. Tel.: 2-2894.

**FOR SALE—CC 6 player Bowling** Alley F/T large P 7/10 split, \$235. Horseshoes \$45; Keeney 4 player \$75; Genco Target \$30. United Twin F/T L/T 7/10s, \$135. Add \$5 packing charge. Rentals, sales. Terms to responsible firms. Games ready for locations. NATIONAL NOVELTY CO., MERRICK, N. Y.

**FOR SALE—Seeburg equipment, reconditioned, refinished, with Davis 6 point guarantee—148ML \$215; 148M \$185; 147M or S \$135; 146M or S \$115; 1941 Hideaway units \$39. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.**

**FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNIVERSITY 4-0773.**

**FOR SALE—Chinatown \$185; Happy Days \$185; Niagara \$135; Minstrel Man \$75; Gottlieb Basket Ball And Mermaid \$90 each; Frolics \$325; Beauty \$425; United 6 Player F. T. Pins \$190. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.**

**FOR SALE—August Special. Meteor X101 Rockets, thoroughly reconditioned, newly installed National Receiver, \$325 each. Money refunded on any purchase if not completely satisfied. Write for complete listings of new and used Kiddie Rides. SHELDON SALES, INC., 881 MAIN ST., BUFFALO, NEW YORK.**

**FOR SALE—Turf Kings & Winners, \$35 each, in good condition. Dale Gun \$45. TOLEDO COIN MACHINE EXCHANGE CO., 814 SUMMIT ST., TOLEDO, OHIO. Tel.: ADAMS 8624.**

**FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games Super World Series, Guns, V. YONTZ SALES CO., BYESVILLE, OHIO.**

**FOR SALE—3020 Wallboxes \$19.50; 3W5-L-56 Wallboxes, \$18.50; 146M or S \$89.50; 147M or S \$99.50; 1422 Rockola \$69.50; 1426 Rockola \$89.50. W1-L-56 5c Wallboxes and Packard Pla-mor \$4.95. CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.**

**FOR SALE—Reconditioned like new, Big Inning Baseball Game, \$75; Hayburner \$75; Four Horsemen \$65; Mermaid \$85; Glamor Girl \$100; Joker \$60; Chinatown \$150; Madison Square Garden \$85. 10 new 1c ABT Hunter Target and Ball Gum combination, \$20. ROY FOSTER, 329 SO. CHICAGO AVE., SIOUX FALLS, SOUTH DAKOTA.**

**FOR SALE—Outdoor Barbeque COOK-N-WAGON—See Miller's Life ad. To Operators and Distributors delivered any place in United States for \$89.50. BUDGE WRIGHT'S WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND, OREGON.**

**FOR SALE—Super World Series \$95; Deluxe World Series \$125; Jalopy \$75; Whizz Kid \$75; Shoot The Moon \$85; Freshie \$30; Knockout \$30; Starlite \$175; Four Corners \$150; Rose Bowl \$100; Spotlight \$150; Atlantic City \$250; Holiday \$135; Music Mite \$40. All equipment in A-1 condition ready for immediate delivery. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.**

**FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).**

**FOR SALE—Cigarette machines, Du-Grenier 9 col. \$50.00, 25c coin chutes. Bingo games: Coney Island \$225.00 Atlantic City \$335.00; Frolic \$335.00; Beach Clubs. Write, ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.**

**FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.**

**FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.**

**FOR SALE—All Amplifier Tubes less 50% and 10%. Title Strips \$2.50 per 1,000. Fluorescent Tubes 1/3 off. Bulbs 51's and 55's 45c per box, \$3.75 per 100; 1129's 10 for \$1.50; 47's 10 for 60c \$5.25 per 100. CaPco Lusterize All-Purpose Cleaner for glass, plastic, chrome, etc., \$3.95 per gallon. Trial bottle 70c. Satisfaction guaranteed or money back. Cart Sled \$38.50 COVEN DISTRIBUTING CO., 3181 ELSTON AVE. CHICAGO, ILL. Tel.: INdependence 3-2210.**

**FOR SALE—Ready For Location. Spot Lites \$175; Coney Island \$200; Atlantic City \$300; Palm Beach \$350; Frolics \$350. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: WHEELing 5472.**

## CLASSIFIED ADVERTISING SECTION

**FOR SALE—Wurlitzers 1015, exceptionally clean, \$90. Aerion Coronets and Super Deluxe, make offer. Seeburg M-100 B \$650. UNITED DISTRIBUTORS, INC., 513 E. CENTRAL, P. O. BOX 1995, WICHITA 2, KANSAS.**

**FOR SALE—Atlantic Cities \$275; Boleros \$150; Brite Lites \$150; Brite Spots \$185; Spot Lites \$185; A.B.C. \$95; Frolics \$285; Coney Island \$240; Beauties \$400; Leaders \$150; Circus \$250; Show Boat \$325; Five Stars \$85; Palm Beach \$295; Rodeo new \$425. CLEVELAND COIN MACHINE EXCHANGE INC., 2029 PROSPECT AVE., CLEVELAND 15, OHIO.**

**FOR SALE—25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.**

**FOR SALE—7 Revamped Aireons (Wurlitzer mechanism); 2 Rock-Ola 1422; 2 Wurlitzer 1015; 1 Uneda Monarch; 1 Rowe; 1 Electric cigarette; 1 Keeney 4-player shuffle alley; 1 United 6-player shuffle alley; 26 assorted Wall Boxes. Make an offer for any or all. LES BOYD, 22 LAWRENCE ST., YONKERS, NEW YORK.**

**FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.**

**FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNkirk 3-1810.**

**FOR SALE—The old reliable Massengill coin operated pool tables. Write for price list on used equipment. We will buy arcade, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.**

**FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. Exclusive AMI Distributors. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N.W. 36th STREET, MIAMI 42, FLA. (Tel.: 64-4864).**

**FOR SALE—ChiCoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.**

**FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price \$49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.**

**FOR SALE—10 ABT Challengers \$12.50 each. 25 reconditioned Snacks bulk vender center compartment ballgum, side compartment merchandise some with stands, \$12.50 each. 7—1c Rowe Tab Gum Venders \$8.50 each. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: OLive 2800.**

**FOR SALE—Cigarette Machines: Du-Grenier 8 col.; National 8 col.; U-Need-A E's 3 col. 25c coin chute. King size. Refinished, \$50 each. Crating \$10. 1/3 Deposit. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. (Phone: CH 4-5100).**

**FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.**

**FOR SALE—Nothing temporarily—Cash Box has produced such action we are for a short period sold out. WITHAM ENTERPRISES & ASSOCIATES 20-22 CUNNINGHAM AVENUE, GLEN FALLS, N. Y.**

**FOR SALE—World Series \$150; Hot Rods \$35; Leaders \$265; Three Feathers \$35; Red Shoes \$60; Hayburner \$125; Team Hockey \$40; South Pacific \$40; Four Horsemen \$60; Pinky \$65; F.O.B. St. Louis, Mo. 1/2 Deposit. REEL DISTRIBUTING CO., 4539 ST. LOUIS AVE., ST. LOUIS 15, MO.**

**FOR SALE—Empresses; Thrones, '39 and '40 Standards and Deluxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.**

**FOR SALE—AMI "A" \$295; AMI "C" \$495; Seeburg 100-78 \$595. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5050.**

**FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSide 4131.**

**FOR SALE—Midget Movies \$165; Meteor Rocket Space Ship \$285; Midget Racer Automobile \$285; Hot Rod Automobile \$285; Bright Lights \$125; Spot Lite \$225; Bally Futurity \$175; United Winner (as is) \$25. REDD DISTRIBUTING CO., INC., 298 LINCOLN STREET, ALLSTON, MASS. Tel.: ALgonquin 4-4040.**

### CLASSIFIED ADVERTISING SECTION

**FOR SALE—Or Trade—1 Seeburg Sicum Unit Metal Cabinet, perfect condition. 2 '48 Seeburg Hideaways. Will sell or trade for late Bingo Games. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.**

**FOR SALE—United Six Player Deluxe S. A. \$195; Chi-Coin Six Player 10th Frame Bowler \$295; United Twin S. A. Rebound \$75; Bing-A-Rolls \$40 each; United 10th Frame Super S. A. \$325. MOHAWK SKILL GAMES CO., 67 SWAGGER-TOWN ROAD, SCHENECTADY, NEW YORK.**

**FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL., Tel.: Sacramento 2-5050.**

**FOR SALE—Frolics @ \$275; Spot Lite @ \$195; United Leader @ \$175; United Stars @ \$225; Twin Rotation @ \$195; Keeney Conversions for long Board @ \$175. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: University 6900.**

**FOR SALE—Bingo Games—Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP. 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.**

**FOR SALE — Extremely low priced deal on brand new 5c Hot Nut Machines, \$10 each, terms 1/3 deposit, balance sight draft. Slug proof, white enamel finish, 6 lb. cabinet. Finest guaranteed phonographs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, NEW JERSEY. Tel.: BIdgelow 8-3524, 3525.**

**FOR SALE—Bally Beautys \$372.50 Sunshine Parks \$295; Beach Clubs \$499.50; Futuritys \$175; Broadways \$145; Turf Kings \$69.50; Gottlieb Flying High \$167.50; Chinatown \$147.50; Grand Slam \$197.50; All Star Basketball \$87.50; Watch My Line \$35; Joker \$35; Exhibit Rudolph The Red Nosed Reindeer, slightly used, \$450; Telequiz Corp. Quiz-Time \$99.50; Chicago Coin six player Bowl-A-Ball, floor sample, \$150; Williams Shoo Shoo \$55. NEW ORLEANS NOV. ELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LOUISIANA. Tel.: CAnal 8318.**

**FOR SALE—We have a large stock of reconditioned Five Balls. One Balls Bingo and Phonos. Write for list. WESTERHAUS COMPANY 3726 KESSEN AVENUE CINCINNATI, O. Tel.: MONTana 5000-1-2.**

**FOR SALE—1 Williams' Super World Series \$150; 1 United 3-4-5 \$85; 1 Seeburg Bear Gun \$150; 1 Genco 400 \$169.50; 12 Packard Satin Finish Wall Boxes \$50; 1 Gottlieb's Skill Pool \$175. AUTOMATIC AMUSEMENT CO. 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.**

**FOR SALE—Bomber \$40; Judy \$45; King Pin \$50; Buttons & Bows \$32.50; Thing \$32.50; What's My Line \$49.50; Tri-Score \$35; Harvest Time \$35; Knock Out \$45; Punchy \$40; Fighting Irish \$45; Gin Rummy \$42.50; Spring Time \$85; Big Hit \$165; Slug Fest \$140; Whiz Kids \$105; Hits & Runs; Genco, \$55; Canasta \$25; Boston \$39.50; 49 Majors \$27.50; Jennie \$50; Tumbleweed \$52.50; St. Louis \$32.50; Red Shoes \$60; Tucson \$22.50; Hit Parade \$27.50; South Pacific \$49.50; Shanty Town \$62.50; Morocco \$22.50; Bank-A-Ball \$35; Mardi Gras \$27.50; Rainbow \$22.50; Just 21 \$15; Play Tune \$30; Freshie \$42.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUPERior 1-4600.**

### MISCELLANEOUS

**NOTICE — 10c Seeburg, AMI Ops—Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.**

**NOTICE — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.**

**NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1121.**

**NOTICE — Phonograph Motors Rewound—Any make of split-phase Juke Box Motor rewound \$4.00. No Extras. \$4.00 is all you pay. Mailing list 4,000 Juke Box Operators \$35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel. 2711.**

\* “ **B**est way I know to keep alive, not only to business conditions in the coin-machine industry, but also to the personalities that are so important in this industry, is to read **‘THE CASH BOX’** every week.”

**RAY MOLONEY**

President

**BALLY MANUFACTURING COMPANY,**

Chicago, Illinois

\* If you are reading someone else's copy of **The Cash Box** why not mail this coupon today

#### THE CASH BOX

26 WEST 47th STREET  
NEW YORK 36, N. Y.

Enclosed find my check for \$15 for a Full Year (52 Weeks) Subscription.

NAME .....

FIRM .....

ADDRESS .....

CITY..... ZONE... STATE.....

### Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

**Your Deposit is GUARANTEED**

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

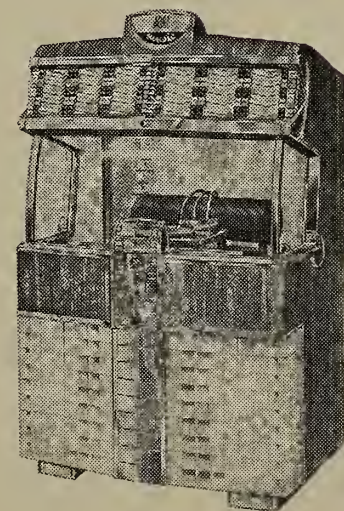
### THE CASH BOX

26 West 47th Street, New York 19, N. Y.



# Trojan Horse

Remember? Brave Greek warriors hid within this huge wooden Dobbin. They came out and captured Troy soon as the horse was located within the city. Your new Model "E" juke box is a winner on location also. You move in with 40, 80, or 120 selections – and capture bigger profits. Spare coins can't escape the "E"'s intriguing invitation to play. Customers who never before played the juke box surrender to its appealing beauty. Best of all, you make only friends and money with the Model "E" – never an enemy.



**AMI** Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

"It's What's in THE CASH BOX That Counts"

THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
723rd Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment.

EXPLANATION

- 1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
\* Great Activity



LISTED ALPHABETICALLY

AIREON

Table listing Aireon models and prices: 4. Fiesta 50.00 70.00, 6. '47 Hideaway 119.50 195.00, 4. '48 Coronet 400 35.00 70.00, 4. '49 Coronet 100 125.00 169.50

AMI

Table listing AMI models and prices: 2. WM Wall Box 15.00 19.50, 3\* Model A '46 179.00 295.00, 1. Model B '48 309.50 375.00, 4\* Model C 359.00 495.00, 4. Model D-80 525.00 595.00

BUCKLEY

Table listing Buckley models and prices: 4. Wall & Bar Box O.S. 3.00 5.00, 4. Wall Bar Box N.S. 6.00 17.50

MILLS

Table listing Mills models and prices: 4. Panoram 250.00 275.00, 4. Throne of Music 25.00 69.50, 4. Empress 29.00 69.50, 6. Panorama 10 Wall Box 5.00 8.50, 4. Panorama Peek (Con) 185.00 295.00, 6. Conv. for Panoram Peek 10.00 29.50, 4. Constellation 129.50 150.00

PACKARD

Table listing Packard models and prices: 4\* Pla Mor Wall & Bar Box 3.95 7.50, 4. Manhattan 75.00 95.00, 4. Model 7 Phono 50.00 75.00

ROCK-OLA

Table listing Rock-Ola models and prices: 4. Playmaster '46 50.00 79.50, 4\* 1422 Phono ('46) 69.50 119.50, 4. 1424 Phono (Hideaway) 99.50 169.00, 4\* 1426 Phono ('47) 89.50 149.50, 3. Magic Glo (1428) 199.50 390.00, 4. 1432 Rocket ('51) 379.50 395.00, 1. 1434 395.00 425.00, 4. 1501 Wall Box 3.00 4.50, 6. 1502 Bar Box 5.00 7.50, 6. 1503 Wall Box 12.50 15.00, 6. 1504 Bar Box 8.50 17.50, 6. 1510 Bar Box 15.00 20.00, 4. 1525 Wall Box 5.00 15.00, 6. 1526 Bar Box 15.00 19.50, 4. 1530 Wall Box 15.00 25.00, 6. 1805 Organ Speaker 24.50 29.00

SEEBURG

Table listing Seeburg models and prices: 4. Hi-Tone 9800 29.50 60.00, 4. Hi-Tone 9800 BC 29.50 60.00, 4. Hi-Tone 8800 29.50 59.00, 4. Hi-Tone 8800 RC 29.50 59.00, 4. Hi-Tone 8200 29.50 59.00, 4. Hi-Tone 8200 RC 29.50 59.00, 2. 146S 75.00 115.00, 2\* 146M 75.00 150.00, 2\* 147S 90.00 135.00, 2\* 147M 90.00 175.00, 4. 148S 135.50 165.00, 4\* 148M 185.00 250.00, 4. 148ML 215.00 225.00, 3\* M-100-A 550.00 589.50, 4. M-100-B 650.00 695.00, 2\* 3W2 Wall-a-Matic 5.00 10.00, 4. W1-L56 Wall Box 5c 5.00 10.00, 4. 3W5-L56 Wall Box 5, 10, 25c 18.50 27.50, 4. W4L-56 24.50 35.00, 4. W6L-56-5/10/25 Wireless 22.50 29.50, 4. 3W7-L-56 25.00 34.50, 6. Tear Drop Speaker 12.50 17.50

WURLITZER

Table listing Wurlitzer models and prices: 4. 750E 29.50 77.50, 4. 780M Colonial 29.50 99.50, 4. 780E 29.50 89.50, 4. 800 29.50 60.00, 4. 850 25.00 79.50, 4. 950 25.00 99.50, 3\* 1015 90.00 165.00, 4. 1017 Hideaway 99.00 129.50, 1\* 1100 250.00 300.00, 4. 1080 99.50 140.00, 2. 1250 295.00 375.00, 2. 3031 Wall Box 4.95 9.95, 4. 3045 Wall Box 5.00 20.00, 1\* 3020 Wall Box 17.50 25.00, 4. 3025 5.95 6.00, 4. 2140 Wall Box 10.95 19.00, 2. 219 Stepper 7.50 19.50

MISCELLANEOUS

Table listing Miscellaneous models and prices: 4. ChiCoin Band Box 125.00 150.00, 4. Chicago Coin Hit Parade 65.00 125.00, 4. Ristaurat 40.00 65.00, 2. Williams Music Mite 40.00 110.00, 4. Evans Constellation 350.00 395.00



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

Main table listing pinball games and prices: 4. ABC Bowler 25.00 60.00, 4\* ABC Bowler 50.00 149.50, 4. Across the Board 225.00 245.00, 4. Ali Baba (Got 6/48) 20.00 34.50, 4. Alice (Got 8/48) 24.50 45.00, 2. All Star Basketball (Got 2/52) 87.50 145.00, 4. Aquacade (Un 4/49) 20.00 39.50, 4. Arcade (Wm 11/51) 115.00 145.00, 4. Arizona (Un 5/50) 40.00 79.50, 2\* Atlantic City (B 5/52) 240.00 335.00, 4. Baby Face (Un 1/49) 20.00 39.00, 4. Ballerina (B 48) 10.00 24.50, 4. Band Leader 25.00 49.00, 4. Banjo 10.00 24.50, 4. Bank-A-Ball (Got) 35.00 85.00, 4. Barnacle Bill (Got 8/48) 25.00 34.50, 2. Basketball (Got 10/49) 90.00 145.00, 4. Beach Club (B 2/53) 465.00 525.00, 4\* Beauty (B 11/52) 365.00 450.00, 4. Be Bop (Ex) 55.00 65.00, 4. Bermuda (CC 11/47) 20.00 35.00, 4. Big Hit (7/52) 149.50 165.00, 4. Big Top 50.00 65.00, 4. Black Gold 29.50 59.50, 4. Blue Skies (Un 11/48) 24.50 35.00, 1\* Bolero (Un 1/52) 124.50 150.00, 4. Bomber (CC 5/51) 40.00 65.00, 4. Bonanza (Wm 11/47) 12.50 29.50, 4. Boston (Wm 11/47) 39.50 69.50, 4. Bowling Champ (Got 2/49) 24.50 50.00, 4. Bowl League (Got 8/47) 10.00 50.00, 4\* Bright Lights (B 5/51) 124.50 175.00, 2\* Bright Spot (B 11/51) 169.50 250.00, 4. Broadway (B) 175.00 189.50, 4. Buffalo Bill (Got 5/50) 44.50 79.00, 4. Buccaneer (Got 10/48) 20.00 34.50, 4. Buttons & Bows (Got 3/49) 32.50 47.50, 4. Camel Caravan 39.50 69.50, 4. Caravan (Wm 7/52) 150.00 185.00, 4. Campus 55.00 65.00, 4. Canasta (Ge 7/50) 25.00 69.50, 4. Carnival (B '48) 25.00 49.50, 4. Carolina (Un 3/49) 22.00 39.00, 4. Carousel 15.00 29.50, 4. Champion (B '48) 37.50 45.00, 1. Champion (CC 6/49) 30.00 64.00, 4. Chico 19.50 45.00, 1\* Chinatown (Got 10/52) 147.50 185.00, 4. Cinderella (Got 3/47) 10.00 29.50, 4\* Circus (Un 9/52) 250.00 395.00, 4\* Citation (B '48) 19.50 55.00, 4. Cleopatra 15.00 24.50, 4. College Daze (Got 8/49) 50.00 75.00, 2\* Coney Island (B 9/51) 189.50 250.00, 4. Contact 24.50 55.00, 4. Control Tower (Wm 4/51) 85.00 95.00, 4. Coronation (Got 11/52) 185.00 210.00, 4. County Fair (Un) 95.00 125.00, 4. Crazy Ball (CC 7/48) 20.00 35.00, 4. Crossroads (Got 5/52) 149.50 175.00, 4. Cyclone (Got 5/51) 140.00 150.00, 4. Dallas (Wm 2/49) 44.50 55.50, 4. De Icer (Wm 11/49) 75.00 79.50, 4. Dew Wa Ditty (Wm 6/48) 20.00 34.50, 4. Domino (Wm 6/52) 140.00 165.00, 4. Double Action 50.00 95.00, 4. Dbl. Feature (Got 12/50) 79.50 95.00, 4. Dbl. Shuffle (Got 6/49) 49.50 65.00, 4. Disk Jockey (Wm 1/53) 195.00 220.00, 4. Dreamy (Wm 3/50) 69.00 79.50, 4. Eight Ball 100.00 150.00, 4. Entry (B '47) 25.00 65.00, 4. El Paso (Wm 11/48) 39.50 49.50, 4. Fighting Irish (CC 11/50) 45.00 95.00, 4. Five Star (Univ. 5/51) 59.50 85.00, 4. Floating Power 44.50 49.50, 4. Flying High (Got 2/53) 195.00 225.00, 4. Flying Saucers (Ge 12/50) 59.50 100.00, 4. Football (CC 8/49) 49.50 75.00, 4. Four Corners (Wm 12/52) 150.00 165.00, 4. Four Horsemen (Got 9/50) 60.00 129.50, 4\* Four Hundred (Ge '52) 140.00 225.00, 4. Four Stars (Got 6/52) 135.00 150.00, 4. Freshie (Wm 9/49) 42.50 59.50, 4\* Frolics (B 10/52) 250.00 350.00, 2\* Futurity (B 7/51) 145.00 220.00, 4. Georgia (Wm 9/50) 69.50 95.00, 4. Gin Rummy 40.00 65.00, 4. Gizmo (Wm 8/48) 19.50 35.00, 4. Glamour 24.50 75.00, 4. Globe Trotter 125.00 145.00, 4. Gold Cup (B '48) 24.50 45.00, 6. Gold Mine 29.50 49.50, 4. Golden Gloves (CC 7/49) 50.00 75.00, 4\* Golden Nugget (Ge 5/53) 175.00 349.50, 4. Gondola 19.50 35.00, 4. Grand Award (CC 1/49) 24.50 35.00, 7. Grand Slam (Got 4/53) 190.00 205.00, 4. Handicap 210.00 269.00, 2. Happy Days (Got 8/52) 175.00 220.00, 4. Happy-Go-Lucky 100.00 139.50, 4. Harvest Moon (Got 12/48) 35.00 75.00, 4. Harvest Time (Ge 9/50) 35.00 78.50, 4. Harvey (Wm) 119.00 175.00, 4. Hawaii (Un 8/47) 15.00 29.50, 4. Hayburner (Wm 7/51) 85.00 245.00, 4. Hit Parade 27.50 29.50, 4. Hit Parade (CC) 27.50 65.00, 4. Hit & Runs (Ge 5/51) 55.00 59.50, 4. Hit 'N' Run (Got 4/52) 135.00 150.00, 4. Holiday (CC 12/48) 39.50 45.00, 4\* Holiday (Ke 12/51) 195.00 225.00, 4. Hong Kong (Wm 10/51) 145.00 165.00, 4. Horsefeathers (Wm) 150.00 159.00, 4. Horse Shoe (Wm) 139.50 152.50, 4. Hot Rods (B '49) 35.00 40.00, 4. Humpty Dumpty (Got 10/47) 10.00 35.00, 4. Jack 'N' Jill (Got 4/48) 20.00 45.00, 4. Jalopy (Wm 9/51) 65.00 165.00, 4. Jamboree 24.50 39.50, 4. Jeanie (Ex 7/50) 50.00 85.00, 4. Jockey Special (B '47) 15.00 45.00, 4. Joker (Got 11/50) 60.00 90.00, 4. Judy (Ex 7/50) 45.00 75.00, 4. Jumping Jacks (Ge '52) 225.00 250.00, 4. Just 21 (Got 10/50) 10.00 19.50, 4. K. C. Jones 50.00 95.00, 4. King Arthur (Got 10/49) 35.00 90.00, 4. King Cole (Got 5/48) 20.00 45.00, 4. King Pin (CC) 50.00 135.00, 4. Knockout (Got 1/51) 45.00 75.00, 4. Lady Robin Hood (Got 1/48) 25.00 35.00, 4\* Leaders (Un) 150.00 269.00, 4. Leap Year 25.00 39.50, 4. Line Up 25.50 34.50, 1. Lite-A-Line (Ke 6/52) 79.50 129.00, 2. Long Beach (Wm 8/52) 179.50 225.00, 4. Lucky Inning (Wm 5/50) 35.00 69.50, 4. Lucky Star (Got 5/47) 29.50 50.00, 4. Mad. Sq. Garden (Got 6/50) 85.00 95.00, 4. Magic 24.50 30.00, 4. Majors '49 (CC 2/49) 27.50 45.00, 4. Major League Baseball 20.00 39.50, 4. Manhattan (Un 2/48) 7.50 34.50, 4. Majorettes (Wm 4/52) 85.00 140.00, 4. Mardi Gras 27.50 29.50, 4. Marjorie (Got 7/47) 14.50 29.50, 4. Maryland (Wm 4/49) 35.00 49.50, 4. Merry Widow 25.00 29.50, 4. Melody (B 47) 15.00 49.50, 4. Mercury (Ge) 54.50 79.00, 4. Mermaid (Got 6/51) 90.00 125.00, 4. Minstrel Man (Got 3/51) 75.00 125.00, 4. Monterey (Un 5/48) 10.00 35.00, 4. Moon Glow (Un 12/49) 20.00 39.50, 4. Morocco 22.50 35.00



4. Niagara .....	135.00	150.00	6. Speed Ball .....	14.50	32.50	4. Chicon Baseball .....	40.00	49.00	2. Keeney 6-Player .....	125.00	195.00
4. Nifty (Wm 12/50) .....	89.50	94.50	4. Speedway (Wm 9/48) .....	35.00	39.50	4. ChiCoin Trophy .....	59.50	75.00	2. Keeney 10 Play .....	315.00	340.00
6. Nudgy (B 47) .....	25.00	39.50	4. Spinball (CC 5/48) .....	10.00	25.00	2* ChiCoin 6 Player .....	175.00	219.50	2. Keeney Super DeLuxe .....	235.00	295.00
4. Oasis .....	45.00	85.00	4. Spot Bowler (Got 10/50) .....	95.50	119.50	4. ChiCoin 6 Player Match .....	295.00	375.00	4. Keeney Team Blr. .....	400.00	475.00
4. Oklahoma (Un 6/49) .....	64.50	69.50	4* Spot-Lite (B 1/52) .....	140.00	245.00	4. ChiCoin 6 Player DeLuxe .....	250.00	299.50	4. Rock-Ola Shuffle Jungle .....	24.50	75.00
4. Old Faithful (Got 1/50) .....	75.00	85.00	6. Sport Event .....	19.50	29.50	4. ChiCoin 6 Play .....			4. Rock-Ola Shuffle-Lane .....	24.50	29.00
4. Old Hilltop .....	99.50	160.00	6. Sport Special .....	17.50	30.00	5th Frame .....	425.00	450.00	4. Univ. DeLuxe Twin .....	85.00	125.00
4. Olympics (Wm) .....	165.00	175.00	6. Sports .....	19.50	25.00	2. ChiCoin 10th Frame .....	295.00	345.00	2* Un. DeLuxe 6-Player .....	175.00	300.00
4. One Two Three .....	34.50	45.00	4. Sportsman (Wm) .....	70.00	95.00	4. Exhibit Strike .....	25.00	89.50	1* Un. Super 6 Play .....	275.00	325.00
3* Palm Beach (B 7/52) .....	295.00	350.00	6. Spot-A-Card .....	25.00	29.50	2. Exhibit Twin Rotation .....	195.00	225.00	2. Un. Dbl. Shuffle .....	34.50	40.00
4. Paradise (Un 7/48) .....	12.50	35.00	6. Spot Pool .....	19.50	29.50	1. Genco Shuffle Target .....	30.00	69.50	2* Un. Official Bowler .....	225.00	300.00
1. Paratrooper (Wm 9/52) .....	119.50	160.00	4. Springtime (Ge) .....	75.00	85.00	4. Genco Bowling League .....	24.50	45.00	7. Un Clover .....	395.00	425.00
4. Phoenix .....	35.00	39.00	6. Stage Door Canteen .....	10.00	25.00	4. Genco Baseball .....	25.00	49.00	4. United Shuffle Alley .....	15.00	45.00
4. Photo Finish .....	35.00	40.00	1* Stars (Un 6/52) .....	225.00	319.00	4. Genco 8 Player Reb'd. .....	125.00	145.00	4. Un. Shuffle w/con. .....	29.50	69.50
2. Pin Bowler (CC 7/50) .....	55.00	59.50	4. Stardust (Un 5/48) .....	14.50	39.50	2. Genco Target Skill .....	50.00	125.00	4. Un. Shuffle Alley Exp. .....	25.00	45.00
4. Pinch Hitter (Un 5/49) .....	24.50	49.50	1. Starlight .....	175.00	310.00	2. Gottlieb Bowlette .....	15.00	40.00	4. Un. 2-play Express .....	29.50	59.00
4. Pinky (Wm 10/50) .....	65.00	92.50	4. Steeple Chase (Un 2/52) .....	150.00	295.00	4. Keeney ABC Bowler .....	15.00	25.00	4. Un. Sin Rebound .....	50.00	70.00
4. Play Ball (CC 1/51) .....	35.00	45.00	4. Stop & Go (Ge 3/51) .....	50.00	59.50	4. Keeney Bowling Champ .....	55.00	75.00	3* Un. Twin Rebound .....	69.00	135.00
4. Play Boy (CC 5/47) .....	35.00	95.00	4. Stormy (Wm 1/48) .....	24.50	35.00	4. Keeney King Pin .....	35.00	50.00	2. United Slugger .....	55.00	79.50
4. Playland (Ex 8/50) .....	65.00	89.50	4. Streamliner .....	10.00	14.50	4. Keeney Pin Boy .....	24.50	39.50	2. United Skee Alley .....	40.00	65.00
4. Playtime (Ex) .....	30.00	45.00	4. Summertime (Un 9/48) .....	34.50	49.50	4. Keeney Ten Pins .....	15.00	24.50	4. Un. 4-Player Match .....	260.00	295.00
4. Puddin Head .....	35.00	39.50	6. Sun Beam .....	19.50	29.50	4. Keeney Lucky Strike .....	35.00	50.00	2. Un. 4-Player .....	125.00	149.00
4. Punchy (CC 11/50) .....	40.00	65.00	4. Sunny (Wm 12/47) .....	10.00	35.00	4. Keeney Dbl. Bowler .....	35.00	79.50	4* Un. 5-Player .....	150.00	200.00
4. Quarterback (Wm) .....	35.00	85.00	1. Sunshine Park .....			1. Keeney League Bowl .....	117.50	139.50	2* Un. 6-Player .....	175.00	235.00
4. Quartet (Got 2/52) .....	150.00	175.00	(B 12/52) .....	200.00	295.00	4. Keeney Duck Pins .....	15.00	125.00	2. Un. Manhat. 6 Play .....	300.00	345.00
4. Queen of Hearts .....			6. Supercharger .....	19.50	24.50	2. Keeney Super Deluxe .....			2. Un. Star 6 Play .....	300.00	375.00
(Got 1/53) .....	225.00	245.00	4. Super Hockey .....	35.00	59.00	League .....	225.00	279.50	1* Un. 10th Frame Star .....	340.00	375.00
4. Quintet (Got 3/53) .....	200.00	245.00	6. Superliner (Got 7/46) .....	10.00	17.50	2. Keeney DeLuxe League .....			4. Un. Shuffle-Cade .....	150.00	189.50
4. Rag Mop (Wm 11/50) .....	74.50	95.00	6. Superscore (CC 10/46) .....	10.00	24.50	Bowler .....	215.00	250.00	4. Un. Twin Shuffle Cade .....	75.00	175.00
4. Rainbow (Wm 9/48) .....	22.50	35.00	4. Surf Queen (B '46) .....	10.00	19.50	4. Keeney Big League .....			4. Univ. Super Twin .....	45.00	59.00
4. Ramona (Un 2/49) .....	20.00	39.00	6. Suspense (Wm 2/46) .....	29.50	49.50	Bowl .....	117.50	145.00	4. Universal Twin Bowler .....	35.00	64.50
4. Rancho (B '48) .....	10.00	25.00	4. Swanee .....	35.00	44.50	1. Keeney 4 Play League .....	125.00	137.50	2. Univ HiScore Bowler .....	45.00	75.00
6. Record Time .....	22.50	59.50	4. Sweepstakes .....	195.00	275.00	4. Keeney 4-Way Bowl .....	35.00	40.00	4. Williams DeLuxe Bowler .....	34.50	39.00
4. Red Shoes (Un 12/50) .....	60.00	75.00	4. Sweetheart (Wm 7/50) .....	50.00	79.50				4. Williams Twin Shuffle .....	29.50	45.00
6. Repeater .....	17.50	29.50	4. Tahiti (CC 10/49) .....	62.50	69.50				4. Williams Dbl. Head .....	50.00	79.50
6. Rio (Un 12/46) .....	15.00	20.00	4. Tampico (Un 7/49) .....	50.00	64.50						
4. Rip Snorter (Ge) .....	35.00	50.00	6. Target Skill .....	12.50	19.50						
6. Riviera .....	14.50	25.00	4. Telecard (Got 1/49) .....	24.50	49.00						
4. Rocket (Ge 5/50) .....	59.50	65.00	4. Temptation .....	25.00	33.00						
4. Rockettes (Got 8/50) .....	85.00	95.00	4. Tennessee (Wm 2/48) .....	29.50	35.00						
4. Rondevoo (Un 5/48) .....	15.00	29.50	4. Thing (CC 2/51) .....	32.50	45.00						
4. Rose Bowl (Got 10/51) .....	125.00	139.50	4. Three Feathers .....	35.00	64.50						
4. Round Up (Got 11/48) .....	24.50	49.00	4. Three Four Five .....								
4. St. Louis (Wm 2/49) .....	32.50	44.50	(Un 10/51) .....	64.50	85.00						
4. Sally (CC 10/48) .....	10.00	20.00	4. Three Musketeers .....								
4. Samba .....	27.50	59.50	(Got 7/49) .....	59.50	85.00						
2. Saratoga (Wm 10/48) .....	35.00	45.00	4. Thrill (CC 9/48) .....	29.50	35.00						
6. School Days .....	15.00	17.50	7. Times Square .....								
6. Score-A-Line .....	20.00	39.50	(Wm 3/53) .....	225.00	274.50						
4. Screwball .....	24.50	34.50	6. Topic .....	10.00	17.50						
6. Sea Hawk .....	15.00	22.00	6. Tornado (Wm 4/47) .....	12.50	17.50						
4. Sea Jockeys (Wm 12/51) .....	150.00	245.00	4. Touchdown (Un) .....	165.00	245.00						
6. Sea Isle (CC 11/47) .....	14.50	19.50	6. Towers .....	12.50	15.00						
4. Select-A-Card (Got 4/50) .....	55.00	79.50	4. Trade Winds .....	25.00	29.50						
4. Serenade (Un 12/48) .....	19.50	34.50	6. Treasure Chest .....	14.50	30.00						
4. Shanghai (CC 4/48) .....	24.50	39.00	4. Trigger .....	89.00	100.00						
4. Shantytown .....	62.50	85.00	4. Trinidad (CC 3/48) .....	15.00	35.00						
4. Sharpshooter (Ge) .....	49.50	65.00	4. Triple Action .....	25.00	35.00						
4. Shoo Shoo (Wm 2/51) .....	90.00	100.00	4. Triplets (Got 7/50) .....	65.00	95.00						
6. Shooting Stars .....	19.50	35.00	4. TriScore (Ge 1/51) .....	35.00	69.00						
4. Short Stop .....	25.00	45.00	4. Trophy (B '48) .....	50.00	100.00						
4. Shoot the Moon .....	145.00	160.00	4. Tropicana (Un 1/48) .....	7.50	22.50						
4. Show Boat (Un 1/49) .....	10.00	20.00	4. Tucson (Wm 1/49) .....	22.50	44.00						
4* Show Boat (Un 1/53) .....	325.00	350.00	4. Tumbleweed .....	52.50	65.00						
4. Silver Skates .....			6. Turf Champ .....	24.50	39.50						
(Wm 2/53) .....	175.00	195.00	1* Turf King (B 6/50) .....	35.00	95.00						
6. Silver Spray .....	14.50	24.50	4. Twenty Grand .....								
6. Silver Streak (B 47) .....	14.50	19.50	(Wm 1/53) .....	160.00	210.00						
4. Singapore (Un 11/47) .....	22.50	29.50	2. Utah (Un 8/49) .....	50.00	57.50						
4. Skill Pool (Got 9/52) .....	150.00	175.00	6. Vanities .....	10.00	25.00						
6. Sky Lark .....	39.50	59.50	6. Victory Special (B 46) .....	19.50	49.50						
6. Sky Line .....	17.50	29.50	4. Virginia (Wm 3/48) .....	20.00	25.00						
6. Sky Ray .....	12.50	19.50	4. Watch My Line .....								
4. Slugfest (Wm 3/52) .....	119.50	140.00	(Got 9/51) .....	49.50	75.00						
4. Slugger .....	14.50	60.00	1. Whizz Kids .....	105.00	129.50						
6. Smarty (Wm 12/46) .....	14.50	25.00	6. Wild Fire .....	19.50	30.00						
6. Smoky .....	12.50	19.50	1. Wild West .....	149.50	169.50						
4. South Pacific (Ge 3/50) .....	40.00	49.50	2* Winner (Univ.) .....	25.00	50.00						
4. Spark Plugs .....			4. Wisconsin (Un 3/48) .....	20.00	34.50						
(Wm 10/51) .....	85.00	250.00	6. Yankee Doodle .....	15.00	19.50						
4. Special Entry (B '49) .....	35.00	45.00	4. Yanks (Wm 4/48) .....	15.00	25.00						
			4* Zingo (Un 10/51) .....	115.00	150.00						

## CONFIDENTIAL PRICE LIST

### ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range .....	595.00	700.00	4. Jack Rabbit .....	55.00	100.00
4. Advance Rolls .....	30.00	35.00	4. Jungle Joe .....	125.00	135.00
6. Allite Strike 'N Spares .....	39.50	149.50	4. Keeney Air Raider .....	100.00	125.00
4. Boomerang .....	40.00	45.00	4. Keeney Anti Aircraft Bl .....	15.00	50.00
4. Bally Big Inning .....	75.00	149.50	4. Keeney Sub Gun .....	95.00	120.00
6. Bally Bowler .....	175.00	189.50	4. Keeney Texas Leaguer .....	39.50	50.00
4. Bally Convoy .....	47.50	125.00	4. Kirk Night Bomber .....	75.00	145.00
4. Bally Defender .....	95.00	125.00	4. Lite League .....	49.50	90.00
6. Bally Eagle Eye .....	39.50	49.50	4. Mutoscope Ace Bombers .....	100.00	125.00
4. Bally Heavy Hitter .....	35.00	65.00	4. Muto. Atomic Bomber .....	125.00	155.00
6. Bally King Pin .....	35.00	45.00	4. Mutoscope Dr. Mobile .....	95.00	175.00
6. Bally Lucky Strike .....	45.00	79.50	4. Mutos. Fly. Saucers .....	100.00	150.00
4. Bally Rapid Fire .....	75.00	125.00	4. Mutos. Photo. (Pre-War) .....	250.00	395.00
4. Bally Sky Battle .....	49.50	125.00	4. Mutoscope Silver Gloves .....	100.00	275.00
4. Bally Torpedo .....	49.50	95.00	4. Mutoscope Sky Fighter .....	85.00	125.00
4. Bally Undersea Raider .....	95.00	125.00	4. Mutoscope Voice-O-Graph .....		
6. Bank Bali .....	35.00	45.00	35c .....	425.00	450.00
4. Bing-A-Roll .....	40.00	50.00	7. Periscope .....	120.00	135.00
6. Buckley DeLuxe Dig .....	119.50	149.50	4. QT Pool Table .....	89.50	125.00
6. Buckley Treas Is Dig .....</					



**CIGARETTE MACHINES**

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	\$175.00-\$239.50
4. Du Grenier (Mod. A-7)	110.00- 140.00
4. Du Grenier (Mod. A-9)	120.00- 150.00
4. Du Grenier (Mod. AC-7)	125.00- 155.00
4. Du Grenier (Mod. AC-9)	130.00- 160.00
4. Du Grenier (Mod. E-7)	135.00- 165.00
4. Du Grenier (Mod. ES-9)	140.00- 170.00
4. Du Grenier (Mod. E-9)	145.00- 175.00
4. Du Grenier (Mod. ES-11)	150.00- 180.00
4. Du Grenier "W" (9 col.)	50.00- 85.00
4. Du Grenier "S" (7 col.)	50.00- 85.00
4. Du Grenier "S" (9 col.)	69.50- 85.00
4. Du Grenier Champion (9 col.)	85.00- 97.50
4. Dugrenier Champion (11 col.)	97.50- 125.00
4. Eastern Electric C-8	125.00- 135.00
4. Electro (8-col.)	200.00- 250.00
4. Electro (10 col.)	225.00- 255.00
4. Lehigh PX (Elec. 8 col.)	125.00- 135.00
4. Lehigh PX (10 col.)	89.50- 145.00
4. Lehigh King Size	125.00- 145.00
4. National 750	95.00- 125.00
4. National 950	85.00- 125.00
4. National 930	95.00- 110.00
4. National 9A (9 col.)	100.00- 115.00
4. Nat. 9-ML Wheatwood	198.00- 200.00
4. National Electric	95.00- 139.50
4. Rowe Diplomat 10-col.	175.00- 185.00
4. Rowe Imperial (6 col.)	75.00- 130.00
4. Rowe Imperial (8 col.)	78.50- 145.00
4. Rowe Royal (6 col.)	79.50- 90.00
4. Rowe Royal (8 col.)	85.00- 90.00
4. Rowe Royal (10 col.)	85.00- 95.00
4. Rowe President (8 col.)	100.00- 125.00
1. Rowe President (10 col.)	100.00- 145.00
4. Rowe Crusader (10 col.)	98.50- 155.00
4. Rowe Electric (8 col.)	125.00- 150.00
4. Uneeda "A" (6 col.)	82.50- 87.50
4. Uneeda "A" 8 (col.)	49.50- 82.50
4. Uneeda "A" (9 col.)	59.50- 85.00
1. Uneeda "E" (6 col.)	50.00- 75.00
4. Uneeda "E" (8 col.)	50.00- 85.00
4. Uneeda "E" (9 col.)	75.00- 90.00
4. Uneeda "E" (12 col.)	65.00- 80.00
4. Uneeda "E" (15 col.)	75.00- 95.00
4. Uneeda 500 (7 col.)	90.00- 95.00
4. Uneeda 500 (9 col.)	85.00- 90.00
4. Uneeda 500 (15 col.)	75.00- 115.00
4. Uneeda Monarch (8 col.)	65.00- 110.00
4. Uneeda Monarch (10 col.)	79.50- 110.00
4. Uneeda Monarch (12 col.)	79.50- 135.00

**CANDY MACHINES**

4. Mills (5 col., 70 cap.)	\$ 49.50-\$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00- 87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00- 95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00- 125.00
4. Stoner (Mod. 80, 4 col., 180 cap.)	95.00- 97.50
4. Stoner (Mod. 120, 5 col.)	89.50- 95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00- 100.00
4. Stoner DeLux Theatre (8 col., 160 cap.)	85.00- 95.00
4. Stoner DeLux Theatre (16 col., 320 cap.)	195.00- 300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50- 99.50
4. Coan "U-Select-It"	35.00 50.00

**HOT COFFEE**

4. Andico Cafe Petit, 200 cups	\$300.00 \$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00 225.00
4. Bert Mills Coffee Bar, 600 cups	200.00 250.00
1. Bert Mills Coffee Bar, 500 cups	300.00 375.00
4. Chief-Way, Model 100, cap. 400-600	375.00 400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00 300.00
4. U-Select-It Hot Coffee, 600 cups	375.00 400.00

**CARBONATED DRINK**

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$275.00 \$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00 475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00 525.00
4. Lyons #1400, single flavor, 5c	425.00 475.00
4. Lyons #1400-2F	475.00 650.00
4. Lyons Model 500, 5c single	225.00 275.00
4. Mills, Automatic Fountain, 400 cups	150.00 250.00
4. Mills, Automatic Fountain, 400 cups, without changemaker	100.00 175.00
4. Soda Shoppe	975.00 1025.00
4. Spacarb single 5c, 1000 cups	135.00 175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00 530.00
4. Spacarb 4 Unit 5c 1000 cups	600.00 650.00
4. Super Vend 3 flavor, 600 cup A-1	275.00 325.00
4. Super Vend 3 flavor, 600 Cup A-2	325.00 425.00

**NON-CARBONATED DRINK**

4. American Simplex, single flavor, 5c, 200 cups	\$100.00 \$125.00
4. Refreshomat, 5c 10c 300 cups	240.00 300.00

**CAN DRINK**

4. Juice-Bar, 6 sel., 600 cans	\$325.00 \$450.00
4. Refresher, 3 sel., 300 can cap.	550.00 600.00

**ICE CREAM VENDORS**

4. Vendo "Dairy-Vend" 203 Bar Capacity	\$250.00-\$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00- 475.00

**Manufacturers New Equipment**

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

**A.B.T. MFG. CORP.**

Challenger (Counter Model Gun)	\$65.00
Rifle sport, 3 and more Guns, plus complete ranges of various types	\$1,408.25

**AMI, INCORPORATED**

AMI "E"—40 Phonograph	\$795.00
AMI "E"—80 Phonograph	925.00
AMI "E"—120 Phonograph	1,050.00
W-8 5-10-25-Wall Box	89.50
W-120 5-10-25-Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	885.00
AMIVOX Speaker	27.50

**AUTO-PHOTO CO.**

Auto-Photo	\$2,545.00
------------	------------

**BALLY MFG. CO.**

The Champion (Mech. Horse)	\$1,065.00
Space Ship	1,165.00
Yacht Club	699.50
Speed Boat	995.00

**CHICAGO COIN**

Band Box (New Model)	\$229.50
Crown Bowler	625.00
Gold Cup	665.00
Triple Score Bowler	600.00
Hi-Speed Crown Bowler	

**COIN-O MFG. CO., INC.**

Bat-O-Mat	\$1,495.00
-----------	------------

**H. C. EVANS & CO.**

Century (Model 2045)	\$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

**EXHIBIT SUPPLY**

Big Bronco	\$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Space Gun	375.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sea Skate	1,047.50
Western Gun	

**GENCO MFG. CO.**

Sky Gunner	\$479.50
Silver Chest	495.00

**D. GOTTLIEB & CO.**

Marhle Queen	\$349.50
--------------	----------

**INTERNATIONAL MUTO. CORP.**

Photomat '53	\$2,150.00
--------------	------------

**J. H. KEENEY & CO., INC.**

Electric Cigarette Vendor	\$284.50
Coin Changer Model	304.50
Domino Bowler	645.00
Carnival Bowler	600.00

**MARVEL MFG. CO.**

Overhead Scoreboard for Shuffleboards	\$125.00
Wall Type Scoreboards for Shuffleboards	95.00

**METEOR MACHINE CORP.**

Meteor Flying Saucer	\$795.00
Meteor Pony Boy	575.00
Meteor PT-Boat	840.00
Meteor Rocket	795.00

**ROCK-OLA MFG. CORP.**

"Fire-Ball" 120 Selection, Model 1436	\$1,065.00
Model 1544, 5c-10c-25c Wall Box	115.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

**NATE SCHNELLER, INC. (NASCO)**

Atomic Jet (Airplane Ride)	\$995.00
Aqua Jet (Boy Ride)	895.00
Tank	395.00

**SCIENTIFIC MACHINE CORP.**

Scientific Space Ship	\$1,295.00
Scientific Ocean Liner	1,295.00
Scientific Pokerino	379.50
Scientific 3-in-Line	379.50
Scientific Pitch Master	2,000.00

**J. P. SEEBURG CORP.**

M100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R. C. Special)	
3W1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—8" Wall Speaker Ivory (Teardrop)	
CVS6-8—8" Recessed Speaker	
CVS7-12—12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

**UNITED MFG. O.**

Classic Shuffle Alley	\$625.00
Olympic Shuffle Alley	605.00
Cabana	690.00
Tropic	690.00

**WICO CORP.**

Major Leaguer (Automatic Baseball Pitcher)	\$1,095.00
--	------------

**WILLIAMS MFG. CO.**

DeLux Baseball	\$479.50
Fairway	349.50
Pennant Baseball	

**THE RUDOLPH WURLITZER CO.**

Model 1500 Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLux Speaker	

# UNITED'S CLASSIC SHUFFLE ALLEY

Scoring board details:

- 1st Player: 2 6 0
- 2nd Player: 2 3 2
- 3rd Player: 2 8 8
- 4th Player: 3 6 0
- 5th Player: 1 9 6
- 6th Player: 2 0 0
- 10th Frame: 1 2 3 4 5 6
- FRAMES: 1 2 3 4 5 6 7 8 9 10
- Special features: TRIPLE, DOUBLE, STRIKE, SPARE

**TRIPLE MATCH FEATURE**

NUMBER	STAR	CLOVER
(0-9)	★	☘

THIS FRAME SCORES **TRIPLE** WHEN LIT

THIS FRAME SCORES **DOUBLE** WHEN LIT

FRAMES 1 2 3 4 5 6 7 8 9 10

(Arrows point from frames 3, 5, 7, and 10 to the Triple and Double signs above.)



**10th FRAME FEATURE**  
 ALSO SCORES  
**DOUBLE WHEN LIT**  
 CAN SCORE  
 180 POINTS

- STRIKE OR SPARE  
FLASHER LIGHTS
- CAN PICK UP  
7-10 SPLIT
- FORMICA  
PLAYBOARD

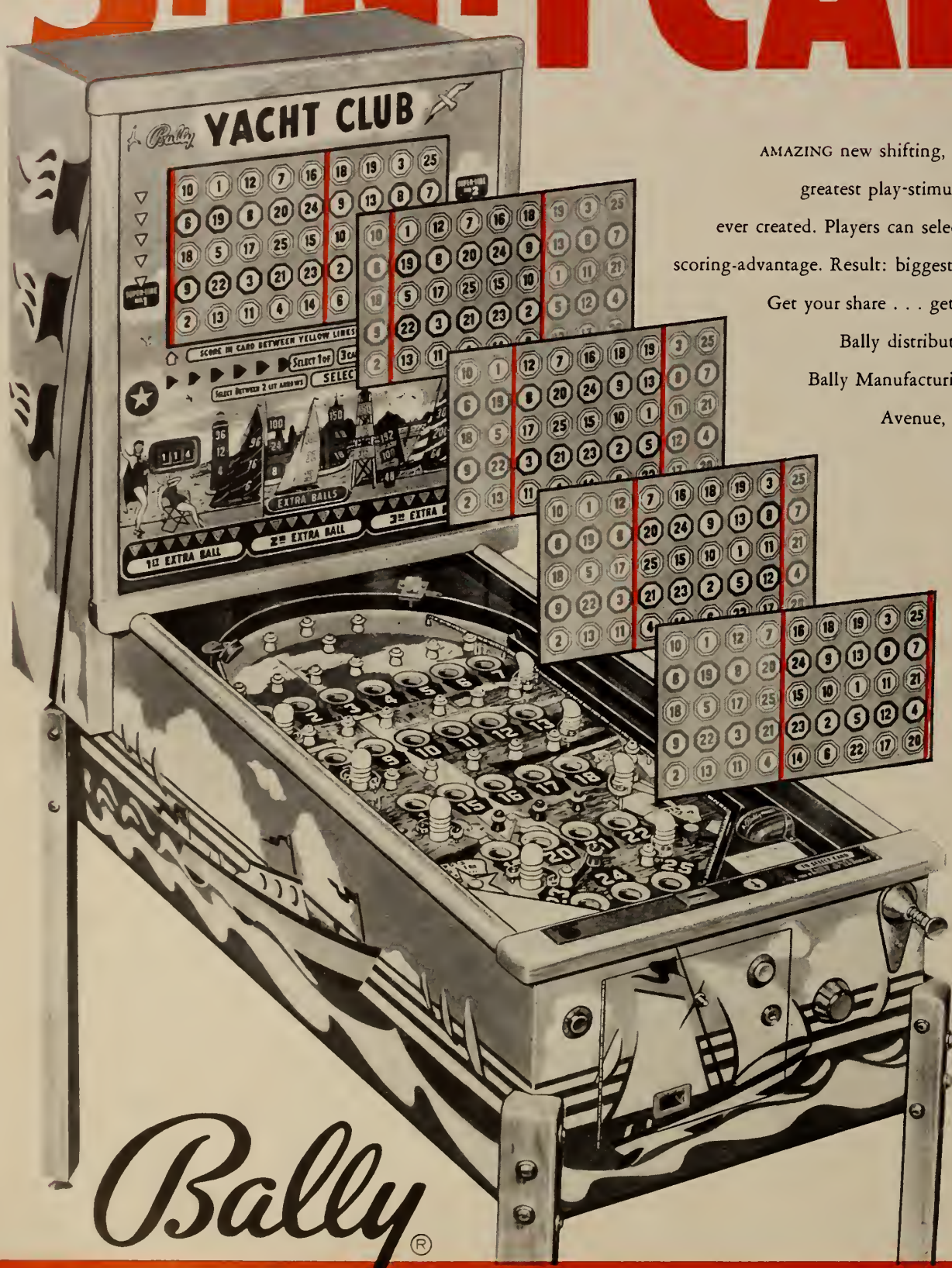
SIZES  
 8 FT. BY 2 FT.  
 9 FT. BY 2 FT.

SEE  
 YOUR  
 DISTRIBUTOR

**UNITED MANUFACTURING COMPANY**  
 3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

**Earn Bigger Profits than ever  
with the game with amazing new**

# 5-IN-1 CARD



AMAZING new shifting, overlapping 5 cards in 1 is  
greatest play-stimulating selection-feature  
ever created. Players can select and re-select for maximum  
scoring-advantage. Result: biggest in-line earnings in history.

Get your share . . . get YACHT CLUB. See your

Bally distributor . . . or write

Bally Manufacturing Company, 2640 Belmont  
Avenue, Chicago 18, Illinois

- In-Line Scores
- Super-Line Scores
- 2-In-Line Scores
- Advancing Scores
- Guaranteed Scores
- Spot Roll-Overs
- Extra-Balls
- Gorgeous Glass
- Brilliant Playfield
- Colorful Cabinet
- Perfect Mechanism

*Bally*®

# YACHT CLUB