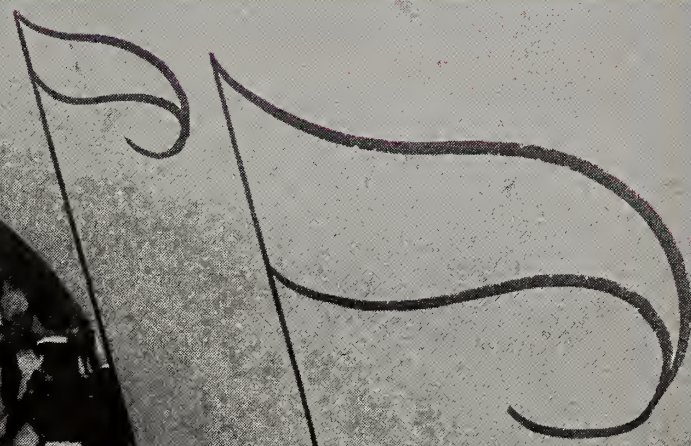


# THE CASH BOX

VOLUME XIV

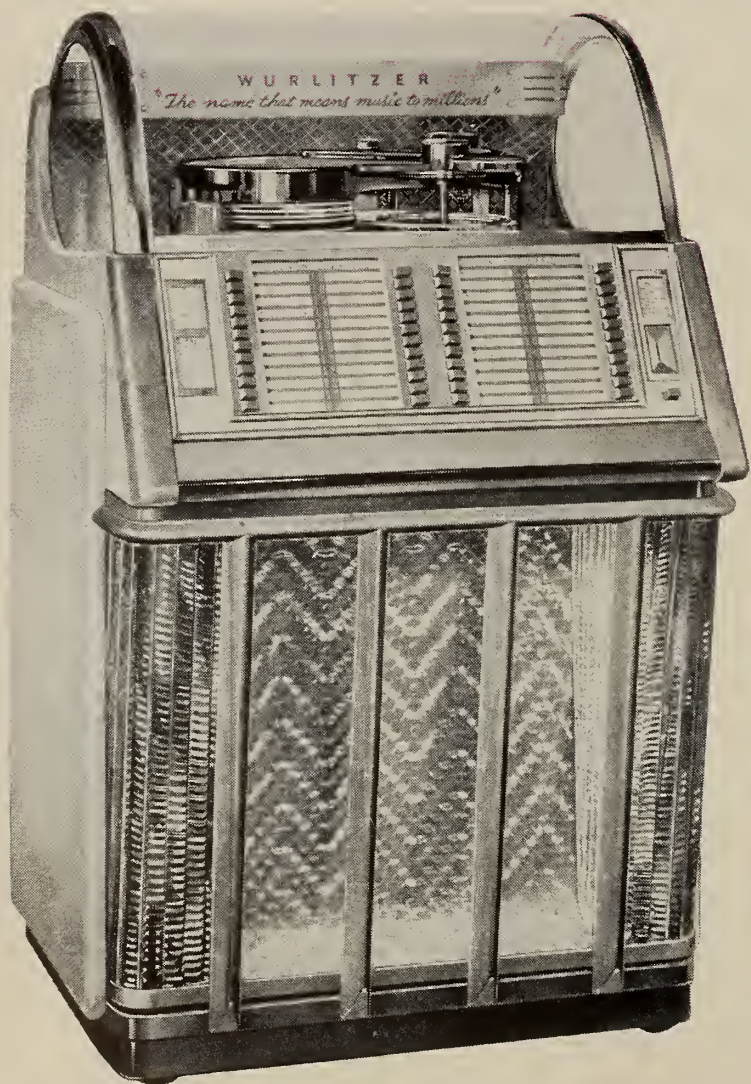
JUNE 27, 1953

NUMBER 40



Ralph Marterie demonstrates "Caravan", his latest Mercury hit, in the upper photo. The performance took place on ABC-TV over the entire network. The show was "Music From Meadowbrook", direct from Frank Dailey's Meadowbrook in Cedar Grove, N. J. In the lower photo, Marterie is shown playing for a group of juke box operators in Chicago, among whom are Ray Cunliffe, Bob Gnarro, Joe Fillitti, Ray Blomquist and Phil Levin. Marterie's next release—a pop adaptation of a classical theme—is scheduled for release early in July.

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# The Cash Box

June 27, 1953

Volume XIV

Number 40

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## Music Editorial

# CONVENTION TIME

Convention time is coming again.

In a few weeks, representatives of the record and music businesses will be gathering in Chicago for the NAMM convention.

There are very few general meetings in this business—two or three a year at the most. But they are important occasions for everyone.

First of all they are a time for making sales, for selling records.

Second of all they give us all a chance to renew acquaintances with those in the field whom we don't see from one convention to another.

For most of us, convention time is fun time also. Not only do we engage in business activities, but we relax a little with friends whom we seldom see. People in one part of the country learn what's happening in other parts. Those in the same business find out what the problems of their fellow businessmen are.

Then there are parties and sometimes real high times.

Of course conventions today aren't as boisterous as they used to be. But we've all grown a little calmer, a little more settled. And it can't all be attributed to our growing older. It's the nature of the times.

But convention time, despite all the changes in the times, remains an important occasion to those in this business. Record firms—and particularly independents—will be showing their new wares there. Records that are going to be the fall hits will get their first public hearing in the booths and rooms of the Palmer House come July 13. Orders will be taken. Contracts made. And the time spent there will be profitably spent.

A business principle that has always

held—and which will continue to hold true—is that business spurts immediately after a convention. This holds no matter what business you may want to apply it to. And it is particularly true in the record business.

It is at these conventions that the manufacturer sees his distributors, gives them a line on what to expect in the next few months, lets them know that he is preparing salable items for him, items on which the distributor can make a profit.

It is at these conventions that the personal aspect comes into play, where it is proved over and over again that nothing works better than a personal visit; that a short talk does more than all the telegrams, phone calls and letters in the world.

Yes, the NAMM convention is an important time for record people. And *The Cash Box* NAMM Issue (in combination with the 11th Anniversary Issue) is a vital one. It is the issue which is distributed all over the convention floor. It is the one which is being seen every day, every hour that the convention is in session. It is the one in which your message is going to be read over and over again—read exactly at the time that orders are being written.

It is vital that YOU be represented in it.

If you are planning to attend the convention—and we believe you should make every effort to do so—then certainly a *Cash Box* ad should be part of your entire campaign.

If for some reason you can't possibly attend, then it is even more important that your records and your company's name be before the convention's eye.

So make this your most important ad of the year.

For it is the one through which you could easily sell the most records.



A TINY TYKE WITH TWO TERRIFIC TUNES!

America's Newest Sweetheart  
**LITTLE RITA FAYE**

*singing*  
**"WAIT A LITTLE LONGER"**

*and*  
**"ROCK CITY BOOGIE"**

MGM-11505  
**M-G-M RECORDS**  
THE GREATEST NAME IN ENTERTAINMENT

**YOU'LL LOVE 'EM!  
YOU'LL LOVE HER!  
SHE'LL STEAL YOUR HEART!**



**THE TEN RECORDS  
DISK JOCKEYS PLAYED MOST THIS WEEK**

**A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS**

1. SONG FROM MOULIN ROUGE . . . . . Percy Faith (Columbia)
2. I'M WALKING BEHIND YOU . . . . . Eddie Fisher (RCA Victor)
3. APRIL IN PORTUGAL . . . . . Les Baxter (Capitol)
4. RUBY . . . . . Richard Hayman (Mercury)
5. SAY YOU'RE MINE AGAIN . . . . . Perry Como (RCA Victor)
6. TERRY'S THEME FROM "LIME-LIGHT" . . . . . Frank Chacksfield (London)
7. I BELIEVE . . . . . Frankie Laine (Columbia)
8. ANNA . . . . . Silvana Mangano (MGM)
9. SAY "SI SI" . . . . . Mills Brothers (Decca)
10. I AM IN LOVE . . . . . Nat "King" Cole (Capitol)

Wedding bells are in the news. John Gale (WGRC-WAVE, Louisville, Ky.) marries Pauli Landrum on Sunday, June 21. . . . Bud Breese (WPEN-Philadelphia, Pa.), who was married a few weeks ago, had his trousseau stolen from his car outside the reception hall. Nothing stopped the honeymoon, however. Bud raced home, gathered his old garments and took off. . . . Bill Lamb (WWBC-Flint, Mich.) had a bylined story featured by the International News Service about the tornado that ripped across the country last week. Bill's stirring account was of the damage to Flint.

\* \* \* \* \*

Pic of the week—Jay Trompeter (WIND-Chicago), while on the air, was surprised by a phone call from some little gal who sweetly piped, "We're forming a 'Jay Trompeter Fan Club'." Jay's all smiles as a result. . . . According to Benart Distributors the Cleveland jocks have started a rush of activity on Dorothy Collins' "My Heart Stood Still" and the distrib had to shoot a fast wire to Audivox for a hurry up repeat shipment.



JAY TROMPETER  
(WIND—Chicago)

Looks like Dorothy has a two sider 'cause in the east it's the flip, "To Make A Long Story Short," that's making the noise. . . . Sid Dickler (WEDO-Pittsburgh, Pa.) comes up with another give-away gimmick that isn't a give-away because it costs the recipient \$1. "The Mustache" arranged with Cassie's Commercial Portrait Studio to take pics of all visiting celebs on his show. The pics are peddled and the receipts are turned over to Pittsburgh Press Radio Editor, Si Steinhauser, who selects the charitable cause to benefit. Artists who have participated already include: The Four Lads; Billy Williams Quartet, Pete Hanley; Tony Morelli; Bibi Johns; Joe Allegro; Tony Bennett; Roger Coleman. . . . Army Sgt. Ted Clemens,

who is Cowboy Clem on the army Tokyo, Japan airwaves writes of the tremendous sincerity the lads pitch into their work. They feel deeply the responsibility of getting a little enjoyment into the lives of the poor guys in the bunker somewhere in Korea, or the fellow in the hospital. Clemens plays the guitar and does a little singing. He has already made 225 visits to the United Nations patients in the local hospitals since he's been overseas.

\* \* \* \* \*

Larry Finley (KFWB-Los Angeles, Calif.) and bandleader Eddie Oliver are forming a new record company. . . . Lorry Raine guested on Tennessee Ernie's platter show via ABC in behalf of her "A Woon' We Will Go" on Kem. . . . Art Hellyer has learned to cover a mile in nothing flat. He sure do it, too. Art's on WJJD, Chicago, Sunday mornings until 10 A.M. and on WMAQ from 10 to 11. The two studios are located better than a mile apart. But exactly at 10 A.M., when Art just closed his WJJD program, comes Art's voice over WMAQ. (It's taped.) Then, Art, himself, comes busting in, and starts backtalking to his own commercials. It's catching on. People love his, "Is that so?" talky-talk to himself. . . . Howard Miller, Chicago's very popylar diskeroo spinner on WIND, and almost every station in town, including WGN-TV (and maybe WABC-TV very soon if rumors are correct) is reported to be hearing wedding bells ring—but loud.

from Boston  
 to Bali —  
 The Greatest  
 of All  
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 Bernie Wayne's



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# MONTY KELLY

and his  
 Orchestra

**Essex** RECORD 325 (45x325)



**Essex**  
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 BELGRADE 2-6250

# RECORD REVIEWS

ⓐ <b>A</b> DISK & SLEEPER	ⓐ <b>C+</b> GOOD
ⓐ <b>B+</b> EXCELLENT	ⓐ <b>C</b> FAIR
ⓐ <b>B</b> VERY GOOD	ⓐ <b>D</b> MEDIOCRE

## THE CASH BOX

### DISK OF THE WEEK



EDDIE FISHER

- “WITH THESE HANDS” (2:50)  
[Ben Bloom ASCAP]
- “WHEN I WAS YOUNG” (3:08)  
[Hawthorne ASCAP]  
EDDIE FISHER  
(RCA Victor 20-5365; 47-5365)

● Hit upon hit upon hit! That's all Eddie Fisher has been offering the public in his few years as a showman. And continuing in his true form, the young artist sends up two more sensational sides either of which should make the top spot on all the lists. “With These Hands” is a romantic ballad that gets the strength of Eddie's voice plus his softness and tact. His delivery is sincere. Equal credit goes to Hugo Winterhalter for one of the most glowing accompaniments he's ever done. “When I Was Young” is the other lovely side that brings out the greatness of Eddie's voice. The tune is so beautiful that it almost has an air of a lullaby. Don't be amazed if you find both of these songs in the #1 and #2 spots in the near future.



TONY MARTIN

- “SORTA ON THE BORDER” (2:52)  
[E. H. Morris ASCAP]
- “UNFAIR” (2:16)  
[Paul BMI]  
TONY MARTIN  
(RCA Victor 20-5352; 47-5352)

● Tony Martin comes up with one of his best jobs to date as he takes a Latin tempo novelty and sends it up in an inviting individual manner that tags it a strong hit possibility. The tune is a light novelty with a cute title, “Sorta On The Border”. Each line has an amusing twist to it that should get laughs from the listener. Tony is sure to earn raves on this deck from all his fans. On the lower lid, the artist becomes a serious balladeer and belts out a romantic number labeled, “Unfair”. With Henri Rene supplying the lush accompaniment, the fine ballad gets a perfect capping. The exciting Latin backing adds thrills to this lovely side. Tony has another big one. Look for it.

- “TROPICANA” (2:37)  
[Eastwick BMI]

- “LIFE IN NEW YORK” (2:38)  
[Duchess BMI]

MONTY KELLY ORCHESTRA  
(Essex 325; 45-325)

● Lush and stringy instrumentals are definitely here to stay, and from the way it looks now, this type of musical entertainment may in the not too distant future occupy an equal status with the vocalist's public appeal. To further prove the point Monty Kelly and his orchestra present a lovely commercial instrumental item that's tagged hit from beginning to end. The number is dubbed “Tropicana” and was written by Bernie Wayne who composed so many other hit instrumentals. Monty handles the ork like a master and the results prove it. The tune is a lush gliding number with a Latin air so beautifully delivered, that you could listen to it over and over and like it more each time. Flip is an instrumental interpretation of a busy city. It's called “Life In New York”. “Tropicana” is another hit for ops.

- “GAMBLER'S GUITAR” (2:35)  
[Frederick BMI]

- “THE MARTINS AND THE COYS” (2:37) [Bourne ASCAP]

JIM LOWE  
(Mercury 70163; 70163 x 45)

● Jim Lowe makes an impressive debut on Mercury with a number that's excitingly different enough to make it a hit. He takes his guitar in his hand and lolls along in a relaxed manner on a fast moving galloping tempo item. Jim sings to his guitar asking it to tell about some of its past experiences. The number is very unusual and makes for interesting listening. “Gambler's Guitar” has somewhat of a folk flavor to it. It's not a platter for dancing but is definitely a side that will get loads of listens. Assisting on this different side is the Dick Marx Quintette. On the flip lid Jim sings about the famous Martin and Coy feud. The corny western type backing fits the tune well. Keep an eye on the top half. It looks like a natural.

#### RAYMOND SCOTT ORCH.

(Audivox 101; 45-101)

● **B+** “SHADOW DANCE” (2:40)  
[Gateway ASCAP] One of our present day masters of music Raymond Scott, leads his orchestra through a catchy self composition. The colorful bouncer has a commercial quality about it that could catch in the current instrumental wave.

● **B** “MYSTERY WALTZ” (2:44)  
[Gateway ASCAP] Ray and his men glide through a lovely waltz, another Scott original, and the results are beautiful. The lovely tune is easily remembered and should do well in the boxes.

#### TONI ARDEN

(Columbia 40019; 4-40019)

● **B+** “ALL I DESIRE” (2:55)  
[Broadcast Music Inc.] Toni Arden teams up with the Four Lads on a fine piece of top drawer ballad material. The motion picture tune gets a sparkling treatment from the crystal clear Arden voice. Number could be big.

● **B** “THE LOVER'S WALTZ” (2:38)  
[Shapiro Bernstein ASCAP] Percy Faith leading the ork, a tune by Jesse Mae Robinson, and touching vocal by Toni Arden to a waltz tempo adds up to a beautiful piece of listening. Lush and flowing.

#### RICKY HALE

(Dana 2106; 45-2106)

● **B+** “MOONLIGHT TANGO” (2:20)  
[Village BMI] Ricky Hale sends up a polished vocal on a lovely lush tango. His feelingful treatment makes the tune ring. A very potent side that could hit big. Ricky has a Tony Martin quality to his voice.

● **C+** “DONKEY SERENADE” (2:30)  
[ASCAP] Remo Biondi set up a jump orking for Ricky's interpretation of a great standard. An exciting arrangement that moves. Toe Tapper.

#### JANE KELLY

(Dot 15095; 45-15095)

● **B+** “TRULY YOURS” (2:31)  
[Brandom-ASCAP] With a lush chorus assisting, Jane Kelly does an effective vocal job on a pretty ballad. Her warm voice puts over the song. The tune is very pretty and should kick up a stir. Lew Douglas' ork accompanies.

● **B** “LOVE ME NOW” (2:27)  
[Cadillac ASCAP] A lovely old tune gets a new set of lyrics and an exciting treatment from Jane. The fast moving Latin tempo adds color to the fast moving number. Janie and the chorus work well together.

#### RICHARD HAYMAN ORCH.

(Mercury 70168; 70168 x 45)

● **B+** “TERRY'S THEME” (2:55)  
[Bourne ASCAP] An instrumental that's bound right for the top of the hit ladder is beautifully styled by Richard Hayman and his ork. The ultra beautiful delivery oughta do great in the boxes.

● **B+** “EYES OF BLUE” (1:56)  
[Paramount ASCAP] From the flicker “Shane” Hayman offers another lovely tune with his harmonica solo in the spotlight. Same set up as “Ruby”. A motion picture theme with a harmonica and ork treatment. Could hit too.

#### JACKI FONTAINE

(Crystalette 656; 45-656)

● **B** “OH MIS'RABLE LOVE” (2:22)  
[Goday BMI] Jacki Fontaine gets a terrific assist from Lloyd Shaffer's ork and the Starlighters as she glides through a novelty jumper in a lively and colorful manner. The ditty has a cute catchy twist. Could make noise.

● **B** “ARE YOU LONESOME TONIGHT” [Bourne ASCAP] Jacki has a quality of Georgia Gibbs in her exciting voice as she glides over a sentimental item in a sexy voiced manner. The chirp puts over a song terrifically.

#### JACKIE GLEASON ORCH.

(Capitol 2515; F-2515)

● **B+** “THE PRESIDENT'S LADY” (3:22)  
[Feist ASCAP] Jackie Gleason gets a beautiful sound from his orchestra as he leads them through a lovely melody from the flicker of the same name as the tune. Very pretty item that could catch in the instrumental wave of today.

● **B** “WHITE HOUSE SERENADE” (3:09)  
[Jaglea BMI] Bobby Hackett hands in a fine bit of soloing on the trumpet as the crew is guided through a bluesy instrumental with a flavor of “Melancholy Rhapsody” to it. Lush and pretty.

#### GUY LOMBARDO ORCH.

(Decca 28742; 9-28742)

● **C+** “DON'T YOU CARE” (2:44)  
[Sherwin ASCAP] Guy Lombardo and his musical aggregation team up on a pleasing fox trot as Kenny Martin handles the vocal chores. Number makes good dance material.

● **C+** “HALF A PHOTOGRAPH” (3:05)  
[Vesta BMI] Kenny Gardner does the warbling on this end as Guy and the boys hand in some fine coverage of a tune that's making quite a stir. The pretty waltz tempo adds to the quality of the delivery.

#### EARTHA KITT

(RCA Victor 20-5358; 47-5358)

● **B+** “C'EST SI BON” (2:58)  
[Leeds ASCAP] Riding high with her novel version of “Uska Dara”, Eartha Kitt follows up with a ditty interpretation of a cute oldie. Her nasal delivery done in French is packed with gimmicks that could catch. Potent lid.

● **B** “AFRICAN LULLABY” 2:50)  
[Hollis BMI] Henri Rene sets up another fine backing for the sexy thrush as she offers an eerie Latin beat item with a lullaby flavor. The number is sung in both English and Swahili.

#### MIGUELITO VALDES

(Mood 1004; 45-1004)

● **B** “SIMP-ATICO JOE” (2:29)  
[Badoian] A cute calypso novelty with a terrific set of Lyrics and a clever tune gets a stylish duet treatment from Fay Dewitt and Miguelito Valdes. The colorful number has that something different to make it catch.

● **C+** “HARVEST MOON BALL” (2:30)  
[Abbot] Miguelito and his men give out with some commercial mambo music in a fashion that's tailor made for dancing. The leader does a bit of chanting at the mid point.



*Anniversary*

# The Cash Box

(Dated: JULY 18, 1953)

.....an annual encyclopedia and directory, full of **VITAL INFORMATION** and **STATISTICS** which will be referred to day in and day out.

Featuring: ✓ **THE DISK JOCKEY** • The Most Comprehensive Study of the Disk Jockey and his importance to the Music and Juke Box Industries. • Best Tunes and Artists—as selected by the Nation's Disk Jockeys—in "Pop", "Rhythm and Blues" and "Folk and Western". • Feature Articles by leading Disk Jockeys.

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✓ **DISTRIBUTION AT THE NAMM SHOW**

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**LOS ANGELES OFFICE**  
6363 WILSHIRE BOULEVARD  
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# RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

**JOE LOCO QUINTET**  
(Tico 163; 45-163)

**B** "THESE FOOLISH THINGS" (2:34) [Bourne ASCAP] A lovely standard gets a mambo treatment in the stylish manner and softness of Joe Loco and his boys. The fine delivery is soft and rhythmic.

**C+** "IN THE STILL OF THE NIGHT" (2:30) [Chappell & Co. ASCAP] The double mambo tempo is employed on this end as the quintet, with Joe at the head, moves through another fine standard. Joe's fingering at the piano is terrific.

**LESLIE BROTHERS**

(King 1197; 45-1197)

**B** "MY SHAWL" (2:30) [Marks ASCAP] The fine harmony of the Leslie Brothers stands out impressively as they glide through a Cugat composition which Cugy used as his theme song. A fine Latin number excitingly rendered.

**C+** "GOT A LITTLE ACHE IN MY HEART" (2:40) [Kardale BMI] The boys hand in some good jump music that comes over with oomph. They offer some more fine harmony on this end.

**FRANK SINATRA**

(Capitol 2505; F-2505)

**B** "MY ONE AND ONLY LOVE" (3:10) [Sherwin BMI] Frankie's voice is in top form as he sends up a romantic ballad sung tenderly in a heart felt manner. The tune is very pretty and the "voice" delivers in a true form.

**B** "I'VE GOT THE WORLD ON A STRING" (2:08) [Mills ASCAP] Nelson Riddle changes the mood and sets up a bluesy jump backing for the artist. The number moves and Frank dishes up a belted reading.

**GORDON JENKINS ORCH.**

(Decca 28746; 9-28746)

**B** "NO OTHER LOVE" (3:00) [Williamson ASCAP] A lush instrumental version of a lovely tune from "Me and Juliet," the Broadway show, is wonderfully treated by the Gordon Jenkins ork. Tune is hitting and this version should get spins.

**C+** "ALLEZ - VOUS - EN" (2:25) [Buxton Hill ASCAP] Another fine show tune, this one from Cole Porter's "Can Can" is lushly presented by the Gordonmen. The waltz sways smoothly.

**DOLORES GRAY**

(Decca 28755; 9-28755)

**B+** "DARLING, THE MOON IS SO BRIGHT TONIGHT" (2:20) [George Lee ASCAP] As the chorus and Dave Terry's ork assist with an organ grinder type of backing, Dolores Gray sends forth a sparkling waltz number that could hit big. Very pretty tune. Good for summer.

**B** "THE CALL OF THE FAR-AWAY HILLS" (2:43) [Paramount ASCAP] You get an effect of a cowboy riding into the sunset as Dolores portrays a pretty tune from the movie "Shane." She offers the tune so smoothly. A fine ballad.

**THE CASH BOX**

**SLEEPER OF THE WEEK**

"MAMA DON'T WANT NO PEAS AN' RICE AN' COCONUT OIL" (2:17)

[E. B. Marks ASCAP]

"TELL HER FOR ME" (2:27)

[George Paxton ASCAP]

BOB CARROLL

(Derby 827; 45-827)



BOB CARROLL

● Bob Carroll proved his value as an artist when he made a tremendous showing on a ballad labeled "Say It With Your Heart." Now the singer diverts from the roman-

tic run of songs and sends up a march novelty that could take the country by storm. To the tune of the old Mission Bell commercial that went "Mama no want no other wine but Mission Bell wine," Bob belts out a novelty tagged "Mama Don't Want No Peas An' Rice An' Coconut Oil." With a full chorus in the backdrop and with Don Costa and the ork, the military "Sound Off" type of number should be a big success. On the flip portion, the crooner dishes up a pretty ballad dubbed "Tell Her For Me." It's a pretty side. The two entirely different sides oughta make terrific programming in the boxes. Look for the "Mama" end to click. It's a sockeroo.

**MAC McGUIRE QUINTET**

(Astor 15075)

**C+** "WANTED" (2:28) [Myers ASCAP] With a Latin tempo backing provided by an organ, Mac McGuire and Marian Caruso team their talents on a pretty tune. The artists harmonize well together.

**C** "OOH, HONEY HOW I LOVE YOU" (2:30) [Dennis ASCAP] Marian and Mac dish up some more team work on an ok ditty. Marian sings to the bouncer as Mac drops side comments.

**DOLORES HAWKINS**

(Okeh 6976; 4-6976)

**C+** "COME HOME" (2:51) [Weiss & Barry BMI] Dolores Hawkins hands in a pleasant reading of a slow and pretty ballad. She treats the number with smoothness and ease.

**C+** "HAPPY TEARS" (2:58) [Dennis BMI] The pert voiced thrush gets a fine ork assist from Joe Reisman and his crew as she tastefully glides through a bluesy lilter. A pleasing number.

**DUKE ELLINGTON**

(Capitol 2503; F-2503)

**C+** "AIN'T NOTHIN' NOTHIN' BABY WITHOUT YOU" (2:54) [World ASCAP] The old Ellington sound is back as the talented band leader conducts the group through a jumping blues item with a vocal by Jimmy Grissom. A good rhythm piece

**C+** "BALLIN' THE BLUES" (3:00) [Tempo ASCAP] Jimmy sends up another five vocal demonstration on a fast moving toe tapper. The bluesy vocal fits the number perfectly. A good platter for hoofing.

**JERRY COOPER**

(Anchor 20)

**C+** "STARDUST" (2:58) [Mills ASCAP] With Leo Reisman handing in the backdrop, Jerry Cooper gives a smooth introduction and goes into a straight forward vocal of a beautiful standard. The lad has a Bing Crosby tone in his voice.

**C+** "I LOVE YOU WITH ALL MY HEART" (2:45) [Algonquin] Jerry runs through another pretty tune with a pleasant waltz flavor. His inviting style makes for good listening.

**RICHARD HAYES**

(Mercury 70169; 70169x45)

**B** "MATILDA, MATILDA" (2:40) [Duchess BMI] A cute calypso novelty with a comical set of lyrics and delightful choral support in the backdrop gives Richard Hayes a potent platter. Pauses between vocal segments are effective. Fine item.

**B** "MIDNIGHT IN PARIS" (2:37) [Sam Fox BMI] Richard Hayman's ork backs Hayes on this end too as he sings a fast moving Latin thriller that's chock full of color. He gives everything for the song. A two sided possibility.

**BARCLAY ALLEN**

(Imperial 40004; 45-40004)

**B** "AVIVA" (2:23) [Merit ASCAP] A samba beat is the tempo for Barclay Allen's fast moving piano treatment of an exciting number. The stylish Latin tempo is a perfect showcase for the artist. He handles the ivories masterfully.

**C+** "DREAMY SERENADE" (2:21) [Reeve ASCAP] The pianist hands in a smoother and more conventional item on this end as he glides through a pretty fox trot. Number makes both fine dance music and good listening material.

**ROSA LINDA**

(Allen 232; 45-232)

**B** "TABU" (2:29) [Peer BMI] A fine standard gets a classy piano treatment to an exciting fast beat. The artist's fancy fingering makes the Latin tempo item stand out. She moves over the keyboards in stellar fashion.

**B** "FLIGHT 88" (2:03) [Golden BMI] Rosa Linda prances through one of her own compositions at a fast pace with a boogie beat that should attract the attention of the piano lovers. The familiar melody really rocks.

**CAPT STUBBY & BUCCANEERS**

(Rondo 303; 45-303)

**B** "SUNSHINE AT MIDNIGHT" Tiny Stokes does a fine bit of vocaling as he offers a sentimental tune with a folksy flavor while Capt. Stubby and his Buccaneers assist with a fitting orking. Lovely tune should go well in the country boxes.

**B** "YOU CAN PUSH YOUR LUCK TOO FAR" With the feeling of wagon wheels riding over the hills, Tiny Stokes vocals a western type lament. A chorus assists with a smooth backing and Tiny yodles appropriately. Very pretty.

**BONNIE LOU**

(King 1237; 45-1237)

**B+** "TENNESSEE WIG WALK" (2:28) [Village BMI] A cute ditty with handclapping and a gay rhythm throughout gets a pert vocal fashioning from Bonnie Lou. Tune is tricky and could catch big with a good push. Bonnie's voice is terrific on this ditty. Dubbing of her voice is perfect.

**B** "HAND-ME-DOWN HEART" (2:45) [Fairway BMI] Bonnie does a smooth job on this end as she glides through a pretty heart broken type of ballad in a sentimental manner with a multiple voice treatment. Very pretty deck.

**THE CASH BOX**

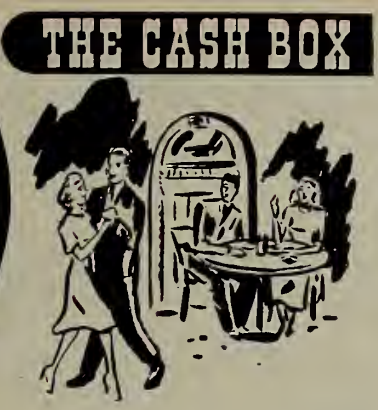
**BEST BETS**

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "C'EST SI BON" ..... Eartha Kitt ..... RCA 20-5358; 47-5358
- ★ "TENNESSEE WIG WALK" ..... Bonnie Lou ..... King 1237; 45-1237
- ★ "SHADOW DANCE" ..... Raymond Scott ..... Audivox 101; 45-101
- ★ "DARLING, THE MOON IS BRIGHT" ..... Dolores Gray ..... Decca 28755; 9-28755
- ★ "MOONLIGHT TANGO" ..... Ricky Hale ..... Dana 2106; 45-2106
- ★ "TRULY YOURS" ..... Jane Kelly ..... Dot 15095; 45-15095



**THE NATION'S TOP TEN**  
 PLUS THE NEXT 25  
**JUKE BOX TUNES**  
 The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



AL—Aladdin	CH—Chess	DY—Derby	KI—King	PE—Peacock	SIT—Sittin' In
AP—Apollo	CO—Columbia	E5—Essex	LO—London	PR—Prestige	SP—Specialty
AT—Atlantic	CR—Coral	FE—Federal	MA—Mars	RA—Rainbow	SW—Swingtime
BR—Brunswick	CY—Crysalette	4 Star—Four Star	ME—Mercury	RH—Recorded In Hollywood	TE—Tempo
BU—Bullet	DA—Dana	IM—Imperial	MG—MGM	RE—Regent	TN—Tennessee
CA—Capitol	DE—Decca	IN—Intro	MO—Modern	SA—Savoy	UN—United
CD—Cadence	DO—Dot	JU—Jubilee	OR—Orion	SE—Seeger	VI—RCA Victor

- SONG FROM MOULIN ROUGE**  
**PERCY FAITH O.**  
 CA-2429 (F-2429)—J. Hutton & A. Stordahl  
 CO-39944 (9-39944)—Percy Faith Ork.  
 CR-60984 (9-60984)—Nick Perito  
 DE-28675 (9-28675)—Victor Young O.  
 LO-1328 (45-1328)—Mantovani O.  
 ME-9609 (45-9609)—Marshal Royal O.  
 MG-11491 (K-11491)—Buddy De Franco  
 OK-6963 (3-6963)—Stan Fisher  
 TI-170 (45-170)—Joe Loco Quint.  
 VI-10-4166—Boston Pops O.  
 VI-20-5264 (47-5264)—Henri Rene O.
- I'M WALKING BEHIND YOU**  
**EDDIE FISHER**  
 CA-2450 (F-2450)—Frank Sinatra  
 CR-60985 (9-60985)—Dorothy Squires  
 DE-28692 (9-28692)—Donald O'Connor  
 ME-70128 (45-70128)—Vic Damone  
 VI-20-5293 (47-5293)—Eddie Fisher
- APRIL IN PORTUGAL**  
**LES BAXTER O.**  
 CA-2374 (F-2374)—Les Baxter O.  
 CO-39983 (4-39983)—Ken Griffin  
 CR-60984 (9-60984)—Nick Perito  
 DE-28646 (9-28646)—Florian Zabach  
 DE-28704 (9-28704)—Louis Armstrong  
 ME-70114 (70114x45)—Dick Hayman O.  
 ME-70128 (70128x45)—Vic Damone  
 MG-11312—Blue Barron  
 VI-20-5052 (47-5052)—Freddy Martin  
 VI-20-5279 (47-5279)—Tony Martin
- SAY YOU'RE MINE AGAIN**  
**PERRY COMO**  
 CA-2429 (9-2429)—June Hutton & Axel Stordahl  
 CR-60982 (9-60982)—The Modernaires  
 DE-28676 (9-28676)—Dolores Gray  
 ME-70134 (45-70134)—Eddy Howard  
 VI-20-5277 (47-5277)—Perry Como
- RUBY**  
**RICHARD HAYMAN O.**  
 CA-2457 (F-2457)—Les Baxter O.  
 CO-39994 (4-39994)—Harry James O.  
 CR-60959 (9-60959)—Les Brown O.  
 CR-60983 (9-60983)—Nick Perito  
 DE-28675 (9-28675)—Victor Young O.  
 ME-70115 (45-70115)—Richard Hayman O.  
 MG-11472 (K-11472)—Lew Douglas O.  
 VI-20-5286 (47-5286)—Vaughn Monroe O.
- ANNA**  
**SILVANA MANGANO**  
 CO-39968 (4-39968)—Paul Weston O.  
 CR-60963 (9-60963)—Ray Bloch O.  
 DE-28703 (9-28703)—Victor Young O.  
 ME-70114 (45-70114)—Richard Hayman O.  
 MG-11457 (K-11457)—Silvana Mangano  
 VI-20-5246 (47-5246)—The Three Suns  
 VI-20-5252 (47-5252)—Al Caiola
- THE HO HO SONG**  
**RED BUTTONS**  
 CO-39981 (4-39981)—Red Buttons
- TERRY'S THEME FROM "LIMELIGHT"**  
**FRANK CHACKSFIELD O.**  
 CO-40013 (4-40013)—Wally Stott O.  
 CR-61006 (9-61006)—Ron Goodwin O.  
 LO-1342 (45-1342)—Frank Chacksfield O.  
 VI-20-5326 (47-5326)—Winterhalter O.
- I BELIEVE**  
**FRANKIE LAINE**  
 CA-2332 (F-2332)—Jane Froman  
 CO-39938 (4-39938)—Frankie Laine
- CRAZY, MAN, CRAZY**  
**BILL HALEY**  
 ES-321 (45-321)—Bill Haley  
 ME-70153 (45-70153)—R. Marterie O.

HERE COMES MONEY !!!

Eddie Fisher



singing  
**"WITH THESE HANDS"**  
 and  
**"WHEN I WAS YOUNG"**  
 RCA VICTOR 20/47-5365

**RCA VICTOR Best Sellers**



WEEK OF JUNE 27th

POPULAR	78 rpm	45 rpm
I'M WALKING BEHIND YOU / JUST ANOTHER	Eddie Fisher	20-5293 (47-5293)
NO OTHER LOVE / KEEP IT GAY	Perry Como	20-5317 (47-5317)
ONCE UPON A TUNE / YOU, YOU, YOU	Ames Bros.	20-5325 (47-5325)
SAY YOU'RE MINE AGAIN / MY ONE AND ONLY HEART	Perry Como	20-5277 (47-5277)
UNFAIR / SORTA ON THE BORDER	Tony Martin	20-5352 (47-5352)
USKA DARA / TWO LOVERS	Eartha Kitt	20-5284 (47-5284)
THE TERRY THEME / SYMPHONY OF A STARRY NIGHT	Hugo Winterhalter	20-5326 (47-5326)
THAT HOUND DOG IN THE WINDOW / PORE OL' KOO-LIGER	Homer & Jethro	20-5280 (47-5280)
NOW HEAR THIS / APRIL IN PORTUGAL	Tony Martin	20-5279 (47-5279)
MATILDA, MATILDA / SUZANNE	Harry Belafonte	20-5311 (47-5311)
SEND MY BABY BACK TO ME / MEANWHILE	Sunny Gale	20-5306 (47-5306)
THE CARLEBOOGIE / THE RHYTHM OF THE RAINDROPS	Frankie Carle	20-5319 (47-5319)
APRIL IN PORTUGAL / PENNY WHISTLE BLUES	Freddy Martin	20-5052 (47-5052)
HOT TODDY / SERENADE	Ralph Flanagan	20-5095 (47-5095)
THE MOON IS BLUE / RETURN TO PARADISE	Silver Strings	20-5318 (47-5318)
<b>COUNTRY AND WESTERN</b>		
HOW'S THE WORLD TREATING YOU / FREE HOME DEMONSTRATION	Eddy Arnold	20-5305 (47-5305)
THE LONG WAY / I'LL TRADE YOURS FOR MINE	Hawkshaw Hawkins	20-5333 (47-5333)
TOO YOUNG TO TANGO / HEARTS WEREN'T MEANT TO BE BROKEN	Sunshine Ruby	20-5250 (47-5250)
SPANISH FIRE BALL / BETWEEN FIRE AND WATER	Hank Snow	20-5296 (47-5296)
SOUTH IN NEW ORLEANS / WINNER OF YOUR HEART	Johnnie & Jack	20-5290 (47-5290)
<b>RHYTHM AND BLUES</b>		
I FOUND OUT / LITTLE GIRL, LITTLE GIRL	The Du Droppers	20-5321 (47-5321)
I WANNA KNOW / LAUGHING BLUES	The Du Droppers	20-5229 (47-5229)
YOUR MOUTH'S GOT A HOLE IN IT / DECATUR STREET BOOGIE	Piano Red	20-5337 (47-5337)

**TIPS FROM THIS WEEK'S RELEASE**

<b>POPULAR</b>	
WITH THESE HANDS WHEN I WAS YOUNG (Yes, Very Young)	Eddie Fisher with Hugo Winterhalter's Orch. and Chorus
C'EST SI BON (It's So Good)	Eartha Kitt with Henri Rene and His Orch.
AFRICAN LULLABY	The Sauter-Finegan Orchestra Vocal Refrain by Sally Sweetland and The Doodlers
THE MOON IS BLUE (from the Otto Preminger-F. Hugh Herbert film "The Moon Is Blue") "O" (OH!)	RUB-A-DUB-DUB THE STOP AND KISS DANCE Ralph Flanagan
	* 45 rpm cat. nos.

11) ALMOST ALWAYS. 12) YOUR CHEATIN' HEART. 13) HOW MUCH IS THAT DOGGIE IN THE WINDOW. 14) PRETEND. 15) SEVEN LONELY DAYS. 16) I'D RATHER DIE YOUNG. 17) MY ONE AND ONLY HEART. 18) ORGAN GRINDER'S SWING. 19) JUST ANOTHER POLKA. 20) CARAVAN 21) ALLEZ-VOUS-EN. 22) THE BREEZE. 23) HALF A PHOTOGRAPH. 24) SAY SI SI. 25) NO OTHER LOVE. 26) BIG MAMOU. 27) VAYA CON DIOS. 28) SWEDISH RHAPSODY. 29) RAMBLIN' MAN. 30) USKKA DARA. 31) RAMONA. 32) P. S. I LOVE YOU. 33) CANDY LIPS. 34) RETURN TO PARADISE. 35) OH WHAT YOU DO TO ME.

**RCA VICTOR**  
 FIRST IN RECORDED MUSIC  

 HIS MASTER'S VOICE

## Grean Named VP of Trinity Music

NEW YORK—Charlie Grean has been named vice president and general manager of Trinity Music, the newly organized George and Eddie Joy and Joe Csida firm which begins operations July 1.

Grean will also be administrative assistant to Joe Csida in the three ASCAP firms, Santly-Joy, Oxford and Hawthorne.

Trinity is the firm which was established when Joe Csida joined the Santly-Joy organization several months ago.

In addition to his other duties, Grean will contact A & R men and write new material. An interesting aspect of the deal is that all new songs which he writes will have to go into one of the ASCAP firms since he is an ASCAP writer.

Grean was formerly A & R head of RCA Victor Records and for the past two years has been freelancing, cutting sessions such as Bob Carroll's "Say It With Your Heart" for Derby.

## Pare Plans Distrib Org

NEW YORK—Bob Pare, president of Portem Distributors in New York, is planning to form an organization of record distributors throughout the country in order for distrib to better be able to protect their own interests and eliminate some of the difficulties in the field.

He requests that all distributors who are interested, contact him at the NAMM convention.

## Bergman Resigns As King Pop A & R Head

NEW YORK—Dewey Bergman announced this week that he is resigning as King Pop A & R head as of June 30. Bergman has definite future plans but at press time he could not yet announce them.

Bergman has been at King for more than a year and was responsible for the addition of several new artists to the company's roster.

Prior to that he was in the RCA Victor A & R department.

## Miller Turns Disk Jockey

NEW YORK—Mitch Miller adds another activity to his career when he becomes a disk jockey on New York station WNEW beginning Sunday, June 21.

Miller will act as master of ceremonies on a new musical show entitled "Money Song" which will be built around the recording history of hit disks with Mitch slated to give listeners the inside on the various machinations which ensue behind the scenes before these top platters reach the public's ear.

Mitch, in addition to being A & R head of Columbia Records and musical director of Golden Records, Simon and Schuster's kiddie platter operation, is considered one of the ranking classical oboists and English horn soloists in the country.

## Publishers Indicate Opposition To Victor "Songs For Sale" Show

NEW YORK—The talk of the New York publishing industry this week was the RCA Victor proposal to program a professional "Songs For Sale" show. And the general opinion among the publishers surveyed was that it was unworkable.

Last week at a special conference of publishers, Manie Sacks proposed the show saying that if the publishers were not for it, it wouldn't be started.

This week, many publishers—all of whom asked not to be quoted—indicated that they were against the idea.

They gave their reasons as follows:

First of all they would have to spend a great deal of money for the demonstration records for they couldn't be the usual ones but would require at least four men. Then after spending the money, they weren't certain to get on the show. And even if they did make the show and won, they still were not guaranteed a top record, but simply a record which might be with a second string artist.

Furthermore it was felt among the publishers that participation on the show might ruin their chances of getting a record with the other diskeries.

Several publishers also complained that the fact that the songs were to be judged by panels of music publishers made it unworkable right there for the whole system would be open to collusion and private deals.

Manie Sacks, on the coast, was unavailable for comment.

## "Cash Box" Award For Fisher

NEW YORK—Eddie Fisher will receive his Cash Box award on the Coca Cola show June 26 at 7:30 P.M. over WNBC-TV.

Fisher won the award for being voted by the juke box operators of the nation as the number one singer of 1952.

The show on which the trophy will be presented was inaugurated for Fisher as soon as he was released from the army several weeks ago.

## P.A.L. Record



NEW YORK—Deputy Police Commissioner James B. Nolan, president of New York City's Police Athletic League (right) with guest of honor on Ted Brown's WMGM disk jockey show where he introduced the new Henry Jerome MGM Recording of "PIE WOCK A-JILLY WOCK". The record featured the voices of 100 youngsters of the Police Athletic League of New York. Artists royalties from the sale of the record will be contributed to P.A.L.

**Brunswick**  
RECORDS

**BREAKS THROUGH!**

84014



**LET'S GET THE PARTY ROCKIN'**

Georgie Auld & Sara McLawler

b/w

The Blue Room

**SPIRITUALS**

- ★ 84007 COME YE DISCONSOLATE  
DO YOU LOVE ME JESUS  
Myrtle Jackson
- ★ 84013 PRECIOUS LORD HOLD MY HAND  
GOD ANSWERS PRAYERS  
Myrtle Jackson
- ★ 84012 WILL YOU BE THERE  
JESUS MY FRIEND  
The Cincinnatians

84011



**I'VE GOT TO KEEP MOVIN'**

Vickie Nelson

b/w

My Poor Life Blues

**JAZZ AND BLUES**

- ★ 84010 RED LIGHT  
TIPPIN' IN  
Georgie Auld & Sara McLawler
- ★ 80220 OWL EYES  
THERE'S A SMALL HOTEL  
Mat Mathews
- ★ 80219 LOLLYPOP  
CHEERFUL  
LITTLE  
EARFUL  
Terry Gibbs Sextette

**Brunswick**  
RECORDS

AVAILABLE THROUGH YOUR LOCAL CORAL DISTRIBUTORS....

"It's What's in THE CASH BOX That Counts"

**DECCA**  
RECORDS

presents



# DICK NOEL

(pronounced "Nowell")

SINGING TWO  
NEW LOVE  
BALLADS

"THIS  
IS  
MY  
PRAYER"

"TILL  
I SEE  
YOU  
AGAIN"



DECCA  
28716 9-28716

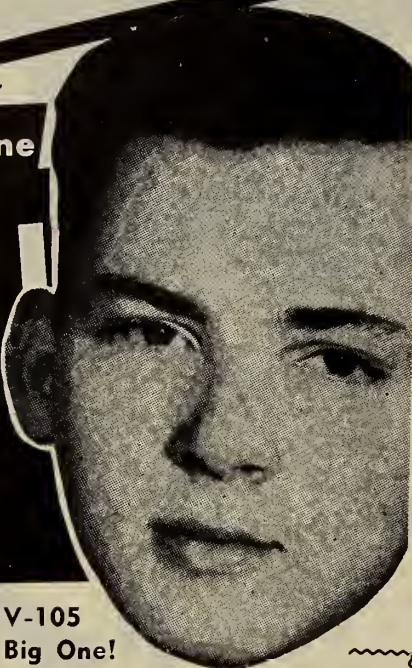


THE NATION'S  
NEWEST HIT!

# "Crying In The Chapel"

Hang Up That Telephone

# Darrell Glenn



and the Rhythm Riders • Valley V-105

Another Big One!

"CATFISH BOOGIE"

b/w

"MIDDLE AGED SPREAD"

by  
**REESE SHIPLEY**  
Valley 106

# Valley RECORDS

Box 10033, Kingston Pike, Knoxville, Tenn.

AND NOW.... TOPS  
IN POP FOR OPS-

# "CRYING IN THE CHAPEL"

Recorded by

**JUNE VALLI** . . . RCA Victor 20/47-5368

**ELLA FITZGERALD** . . . Decca 28762

**REX ALLEN** . . . . . Decca 28758

**ART LUND** . . . . . Coral 61018

and more to follow

**Valley Publishers, Inc.**  
BOX 10033, KINGSTON PIKE  
KNOXVILLE, TENNESSEE

# CANADIAN CAPERS

### Toronto Topics:

Art Hallman and his band opened Hanlan's Points' New Sky Terrace on June 19th. The singing maestro got the pavilion off to a good start. . . Stan Kenton is skedded for a one-night stand on the big holiday Dominion Day, July 1st, and has his many ardent fans eagerly awaiting this date at the Sky Terrace. . . On Thursday, June 18th, Skitch Henderson was Guest Conductor at Varsity Arena with the Prom Concert. Skitch, the lovely Faye Emerson and Conrad Thibault all guested at the Prom and made it a standout affair—The Billy Williams Quartet



CONRAD THIBAULT

did good business at the Colonial last week and the Mercury Records stars will find a ready welcome any time they return to these parts. . . Same goes for Ryan & Hall, the new comedy combo that headlined at Bassel's. . . The current stars at Bassel's is The Golden Gate Quartet who are playing a return engagement at this favorite show-folk gathering spot. . . With Canucks Norman Brooks and Dick Todd in town as well, the record people, deejays and ops, have had a talent heyday. It's a far cry from the old days when visiting names were few and far between, and the difference can be credited to the recording activities of these swell people who have built fan followings that clamor for their appearances in the territory. . . Up-coming is the June 30th show at Mutual Arena, which will bring top country artists to town for their first Toronto appearance. In the show will be Decca Records' Red Foley and Quality-King's Moon Mullican, along with Grady Martin, Jimmy Selph, Sally Sweet and comedian Rod Brasfield. Judging by advance ticket demand, Mutual Arena should be hillbilly heaven that night and establish a new box office record. Fred Roden and his staff at Roden's Record Corral have been doing a good job in advance of the show, which Kingston's Jim McCormick is bringing to Toronto and other Ontario centers. . . Guy Lombardo and His Royal Canadians play a 4 day date at Burlington's Brant Inn the second week in July.

### Montreal Memos:

Busiest radio personality in these parts these days must be handsome Fred Hill. Seems that every sponsor and producer, like the listeners goes for the Hill Brand of vocalizing and is sure making for good programmes. Fred has the knack of making every song sound like a "class" song which hit parades indicate is just what is wanted. These jaded ears would like to hear records by this local star and my hunch is that many others would too. . . Note that the Berkeley Hotel has again opened its sidewalk cafe, a fondly remembered oasis that I shall visit again. . . Further west on Sherbrooke St. the patrons are still talking about the sparkling comedy of Patricia Bright who played so successfully at the Ritz Cafe. Ably backed by Johnnie Gallant, Miss Bright was everything that her name implied. . . BMI Canada's Clyde Moon postcards from the North country that "The trout fishing is great. Smiley Burnette, The Hill-billy Jewels, and Don Messer are in the territory and doing fine business but haven't had time to catch up with any of them!" My hunch is that Smiley will be found to be near those trout. . . Different to the usual but very well accepted is Robert Maxwell, the jazz harpist, who is headlining the current bill at the Normandie Room at the Mount Royal Hotel where pianist Max Chamitov and his orchestra continue to put out some of the most dance-inspiring music in the metropolis. . . Mayor Camillien Houde was guest of honour and was made an honorary life member of the Quebec Division of the Canadian Picture Pioneers when that organization held its annual meeting here last week. New officers elected for the groups sixth year of activity include many celebrities who are as well known in music circles as they are in the movie game such as: songwriting Johnnie Ganatakos, President—Leo Choquette, 1st vice-pres.—Fred Peters, 2nd vice-pres.—popular Art Larante, Sect.—with Bill Mannard as Treasurer. Rounding out the slate are: Ed Schrider, Ass't. Treas.—John Levitt, Membership—Oscar Richards & Romeo Vendette, Welfare Committees—I. Jones, Finance—and Tommy Cleary and Allan Spencer, the well chosen Publicity assignments. Ex-Pres. Bill Singleton, in his closing report announced that the 51 new members in the past year put the total membership of the division over the 187 member mark. They are a swell crowd doing a great job and it's a real pleasure to see their group growing so steadily. . . Readers of last week's Toronto Topics should be reminded that Montreal also has a "Hopkins" led Dance band. I mean Len's brother



GUY LOMBARDO



JOYCE BRYANT

Bob who, with vocalist Jeannie Garden, has been pulling them in to the dances at the Canadian Legion's huge Mountain St. hall these past many years. . . The Down Beat is again presenting comics Al Fisher & Lou Marks along with sultry vocalist Laura Berkeley who were such a moneymaking combo when last there in February. Seem to be doing as well with the Summer tourists as they did with the homefolks last winter. . . Ruby Foo's out on the Strip is heralding their "5 Millionth Guest Jackpot" which will give a bonanza of prizes as long as your arm to the person who turns up there as the 5 Millionth patron. Even money guess is that this should turn out to be someone in the music or show business as the eaterie is a favourite gather place for the folks in the trade. As a single example take the Decca diners who are daily denizens as are many others in the music and operator activities. . . Bob Harrington and his orch. continue to put forth their fine show music at the Chez Paree and merit the plaudits of the showfolks that they back at the popular Stanley street location. Gotham gift to Montreal this week is comic Myron Cohen who proves he has a host of followers in this town. Doing good business on the heels of the outgoing Larry Storch-Joyce Bryant show which was excellent entertainment. . . George Taylor and Don Johnson are singing the praises of the Winnipeg balladeer, Larry Noble who has just done his first session of records for Quality.

# THE CASH BOX ROUND THE WAX CIRCLE

## NEW YORK:

A surprise party was held for Vic Damone backstage at the Paramount last week with 100 friends attending. A huge ice cream cake was presented to him on stage during the show by his mother. . . . Ronnie Gaylord of the Gaylords has just been released from the army and rejoins the group immediately.



VIC DAMONE

. . . Jille Webb currently in Hollywood being groomed for stardom by Sam Weiler, Mario Lanza's ex-manager. . . . Looks like Larry Newton has done it again with the latest Bob Carroll disk for Derby, "Mama Don't Want No Peas An' Rice An' Coconut Oil." A smash. . . . By the way Trudy Richards, who Larry manages, is booked all over the country during July and August. . . . Fred Mann of RCA Victor giving up bachelorhood June 21 to wed Adele Shinbaum of Montgomery, Alabama. . . . The next meeting of the Record Promoters Guild will be held on Wednesday, June 24 at 7:00 P.M. sharp at Buddy Basch's office, 17 East 45th St. All members are requested to attend. . . . Tony Mattola has been signed to an MGM contract. . . . Karen Chandler heading up to the Sampson Air Base for a week's engagement and then on to Las Vegas and the coast. Karen and her husband Jack Pleis will lease their home out there and make their permanent residence here in New York. . . . Lionel Hampton moving into the Bandbox for a two week stay. . . . Jimmy Martin was in town last week to attend the 25th anniversary celebration of his brother. . . . The Four Aces secretary, Marilyn Friedlander moves on to become secretary to Katherine Joyce at Sam Fox Music Publishing. . . . New Seger artist Mary Ann Kelly on a New England tour to exploit her release of "If I Ever Fall In Love". . . . Mary Small currently at the Capitol Theater in Washington. . . . Understand big changes are being set in the record distribution set-up in Chicago.

## CHICAGO:

Nice card asking all Chi's music biz to help put over Jimmy Boyd's "Playmates". The work of well known and well liked Saxie Dowell. Now at WGN. As natt hale says, "Let's do it for Saxie". . . . Nice note from Wendy Way who looks like she'll sure go a long way with Benjamin and Weiss as the team to back the gal. And such swellishly different chirping, too. . . . New copy of Larry Oliver's "D-J Liners" at hand. Very well done. Should be in the hands of all deejays. . . . Red Buttons still being talked about as "a real regular guy". Since his appearance here for Bishop Sheil's show. And his click with his "Ho-Ho". Which continues to climb the charts. . . . Never forget that visit to Harry Ling's basement playroom in Manhasset, L. L., where, all the way down the stairs, the words: "These Foolish Things Remind Me Of You", are embellished with old race track tabs, etc., etc. Now Harry's tune getting bigger every day. On the R&B charts. As waxed by Federal's Dominoes. . . . Gotta kick outa that item from 'way down Lima, Peru, re: Alejandro Narro, Peruvian ork pilot, collecting over \$63,000 on an eight horse parlay. . . . Rumor has it that Howard Miller's WGN-TV "Miller At Midnight" gone over so great he may soon also be seen on another channel. . . . Raves for Patti Page from all the press here only bears out predictions of this column, while she was at the Chicago Thitter, that she would click, but big, when she returned to start off the Edgewater Beach Walk season. Opening nite the gal gave her all. And came thru with tune after tune. Winding up with her famed "Doggie". Simply pulling the house down. She has her own trio. And Charley Spivak and his ork back up the group and the songstress. . . . May be the new twist for all ballrooms. The one niter shots 4 times weekly at the Melody Mill. The last four to appear: Joy Gaylor and her all girl ork (Sat., 6/13); followed by Stan Kenton (Sun., 6/14) then two open days and Johnny Lewis and his ork (Wed., 6/17) followed by Ray Herbeck (Fri., 6/19) after a Thursday cooloff. . . . Clyde McCoy follows Chuck Foster into the Aragon (6/23) and many music guys waiting to hello the "Sugar Blues" man. . . . Get around if possible to enjoy the polka nites at the Aragon and Trianon. See something that'll make your eyeballs pop. Music the people want.



PATTI PAGE

## LOS ANGELES:

Local band biz getting its biggest boost in many a moon via the Les Brown ork at the Palladium. The band drew 16,990 paid during the first week of his engagement. All of which proves that ya' just gotta give the kids something they can dance to. . . . Lawrence Welk ork planning a two week jaunt to Korea and Japan if arrangements can be made with KTLA-TV and the Aragon Ballroom. . . . They're standing in line to hear Buddy De Franco and his quartette at the Clef in Hollywood. . . . This town will be talking about Jack Webb and Ben Alexander for a long time to come. The 28½ hour stint that the boys ran through in behalf of United Cerebral Palsy topped the \$600,000 mark. And congrats too, for the part the music biz helped in putting the show over. Host of talent participated around the clock, with many just finishing working to run over and appear on the telethon. . . . Lew Chudd, Imperial Records prexy, due to bow shortly with some fresh Barclay Allen wax, some of which is sure to make its mark. . . . Nat "King" Cole looking just a trifle tired over at Wrigley Field and the 9th Annual Jazz Cavalcade last week. Latter completed an engagement over at the Tiffany here

and will rest for a mite before climbing on the bandstand again. . . . Dorothy Claire, who chirped with that great old Charlie Barnet band not too long ago, and more recently appeared in the Broadway production of "Finian's Rainbow", playing to SRO crowds over at the Biltmore. . . . Frankie Laine, backed by the Jack Fina ork playing to capacity houses over at the Coconut Grove. And it's the old favorites they're screaming for. . . . Interesting profile on Mitch Miller in last week's New Yorker. Story is rapidly making the rounds of local music pubbers. . . . Glad to see that Les Paul-Mary Ford rendition of "Vaya Con Dios" starting to take off . . . ditto "Terry's Theme" on London by Frank Chacksfield.



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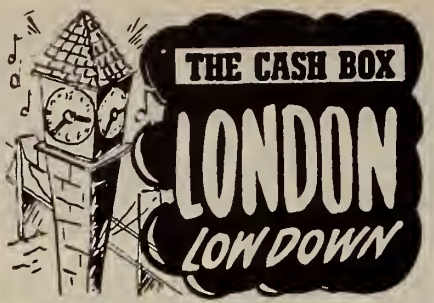
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They're all here, yes folks. We have been invaded. Invaded by American stars. Those film zanies, Dean Martin and Jerry Lewis with Dick Stabile, Der Bingle, Frank Sinatra, Al Martino, the Kean Sisters and Rocky Coluccio who used to play with Sam Donahue's Navy Band.

Martino is topping the bill at the Palladium but it is felt that Al, in spite of his reception by a large section of the audience, is not top line material for this theatre even with eleven songs mostly aimed at the women in the audience who loved it.

If Musician's Union permission can be obtained, Mary Lou Williams will form her own band over here to undertake one night stands etc. up and down the country.

Folk singer Burl Ives has proved such a success on his concert dates that he has agreed to undertake a short tour of variety theatres. He will play a week's engagement at Edinburgh, Glasgow and Newcastle.

The Deep River Boys are expected in England on August 9th for a Moss Empires tour and two weeks at the Palladium.

Rush job of the week comes from the Decca Record Company. "The Queen Of Everyone's Heart," a topical new song was written last Wednesday, introduced by Danny Thomas his last three nights in London, recorded by Vera Lynn for Decca on Sunday and in the stores by Tuesday. Hope the rush will be worthwhile.

Ballet fans who follow Sadler's Wells are in for a shock. It seems Chopin and Tchaikowsky will be taking a back seat when the audience will be having a look at a new ballet to the music of Stan Kenton. Kenneth McMillan, a young choreographer, produced a ballet called "Somnambulism" and last October danced in a ballet set to the music of George Shearing. I'm not worried about the dancing it's the orchestra I'd like to hear.

### D.J. NEWS

Ace D.J. Jack Jackson comes to the end of his current Saturday night stint and will drop out until the fall. Taking his place in the preem disc spot will be Canadian Bernard Braden assisted by his charming wife Barbara Kelly. . . . It will be tough following Jackson and I hope that bobby soxers will find the choice a happy one!

Best Selling Pop Records In Britain This Week: (Courtesy "New Musical Express")

- 1) I Believe.....FRANKIE LAINE
- 2) Limelight .....FRANK CHACKSFIELD
- 3) Pretend .....NAT "KING" COLE
- 4) Song From Moulin Rouge .....MANTOVANI
- 5) I'm Walking Behind You.....EDDIE FISHER
- 6) Hold Me, Thrill Me, Kiss Me...MURIEL SMITH
- 7) In A Golden Coach .....BILLY COTTON
- 8) Downhearted .....EDDIE FISHER
- 9) Coronation Rag .....WINIFRED ATWELL
- 10) Tell Me A Story .....FRANKIE LAINE & JIMMY BOYD



Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending June 20 without any changes on the part of THE CASH BOX.

**Tal Hood**  
 WFGM—Fitchburg, Mass.

1. Terry's Theme From "Lime-light" (Frank Chacksfield)
2. Half A Photograph (K. Starr)
3. I'm Walking Behind You (Eddie Fisher)
4. Let's Walk That-A-Way (Day & Ray)
5. Thunderbird (Ray Anthony)
6. Love Me, Love Me (B. Wayne)
7. Vaya Con Dios (Paul & Ford)
8. Honey In The Horn (Four Aces)
9. Oh! (Pee Wee Hunt)
10. Crazy, Man, Crazy (B. Haley)

**Jeff Evans**  
 WLDY—Ladysmith, Wisc.

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. Pretend (Ralph Marterie)
4. Dennis The Menace (Clooney & Boyd)
5. Big Mamou (Dolores Gray)
6. Ruby (Richard Hayman)
7. I Believe (Frankie Laine)
8. Thunderbird (Ray Anthony)
9. A Shoulder To Weep On (June Valli)
10. The Ho Ho Song (R. Buttons)

**Tom Finn**  
 WSPD—Toledo, Ohio

1. Song From Moulin Rouge (Percy Faith)
2. My Lady Loves To Dance (Julius La Rosa)
3. Ruby (Richard Hayman)
4. I'm Walking Behind You (Eddie Fisher)
5. Tell Us Where The Good Times Are (McGuire & Lund)
6. She Loves Me (Don Cornell)
7. Once Upon A Tune (Ames Bros.)
8. No Other Love (Perry Como)
9. Rosebud (Karen Chandler)
10. If Love Is Good To Me (Jackie Paris)

**Buddy Deane**  
 WITH—Baltimore, Md.

1. I'm Walking Behind You (Eddie Fisher)
2. Song From Moulin Rouge (Percy Faith)
3. April In Portugal (Les Baxter)
4. Your Cheatin' Heart (J. James)
5. He Loves Me (Jenny Barrett)
6. Ruby (Richard Hayman)
7. My One And Only Heart (Perry Como)
8. The Nearness Of You (Bob Manning)
9. Say You're Mine Again (Perry Como)
10. I Believe (Jane Froman)

**Rod Loudon**  
 KPOJ—Portland, Ore.

1. Song From Moulin Rouge (Mantovani)
2. I'm Walking Behind You (Eddie Fisher)
3. Ruby (Richard Hayman)
4. Terry's Theme From "Lime-light" (Frank Chacksfield)
5. I Believe (Frankie Laine)
6. Pretend (Ralph Marterie)
7. April In Portugal (Les Baxter)
8. My Flaming Heart (Nat Cole)
9. Laugh (Georgie Carr)
10. All I Want Is A Chance (Dick Lee)

**Robin Seymour**  
 WKMH—Dearborn, Mich.

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Hayman)
3. Oh! (Pee Wee Hunt)
4. Return To Paradise (Nat Cole)
5. Allez-Vous-En (Kay Starr)
6. I'm Walking Behind You (Eddie Fisher)
7. Vaya Con Dios (Paul & Ford)
8. Help Me Mend A Broken Heart (Pete Hanley)
9. Anna (Richard Hayman)
10. No Other Love (Perry Como)

**"Oil Wells"**  
 WHB—Kansas City, Mo.

1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. April In Portugal (Les Baxter)
4. Ruby (Richard Hayman)
5. Seven Lonely Days (G. Gibbs)
6. Crazy, Man, Crazy (B. Haley)
7. I Believe (Frankie Laine)
8. Anna (Silvana Mangano)
9. Pretend (Nat "King" Cole)
10. Your Cheatin' Heart (J. James)

**Gene McGehee**  
 KBIG—Avalan, Catalina Island, Calif.

1. Is It Any Wonder (J. James)
2. He Loves Me (Jenny Barrett)
3. Say You're Mine Again (Three Dons & Ginny)
4. The Mission Bell (R. Coleman)
5. You Shouldn't Have Kissed Me (Norman Brooks)
6. Lean Baby (Frank Sinatra)
7. One Wild Oat (G. Jenkins)
8. Wish Me Good Luck (Caruso)
9. I Can't Forget You (Darian)
10. Less Than Tomorrow (Hamish Menzies)

**Fred Hobbs**  
 KBOL—Boulder, Colo.

1. Song From Moulin Rouge (Mantovani)
2. April In Portugal (Nick Perito)
3. By The Light Of The Silvery Moon (Doris Day)
4. Anna (Paul Weston)
5. Uska Dara (Edie Gorme)
6. Big Mamou (Pete Hanley)
7. I'm Walking Behind You (Donald O'Connor)
8. Make It Soon (Doris Day)
9. Swedish Rhapsody (P. Faith)
10. Ruby (Les Brown)

**Bill Reynolds**  
 WTMJ—Milwaukee, Wisc.

1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. April In Portugal (F. Martin)
4. Ruby (Richard Hayman)
5. Say You're Mine Again (Perry Como)
6. Honey In The Horn (Four Aces)
7. Crazy, Man, Crazy (Marterie)
8. Allez-Vous-En (Kay Starr)
9. Song From Moulin Rouge (Mantovani)
10. Terry's Theme From "Lime-light" (Frank Chacksfield)

**Dick Sherbahn**  
 WLAN—Lancaster, Pa.

1. Song From Moulin Rouge (Mantovani)
2. My One And Only Heart (Perry Como)
3. Terry's Theme From "Lime-light" (Frank Chacksfield)
4. Train In The Night (McGuire)
5. He Loves Me (Jenny Barrett)
6. Say You're Mine Again (Perry Como)
7. I Wouldn't Want It (Lu Ann Simms)
8. P. S. I Love You (Hilltoppers)
9. Eight Beat Boogie (Maddox)
10. In The Mood (Elliott Bros.)

**Leigh Kamman**  
 WOV—New York, N. Y.

1. Song From Moulin Rouge (Buddy De Franco)
2. Ruby (Les Brown)
3. April In Portugal (Armstrong)
4. I Believe (Frankie Laine)
5. Pretend (Nat "King" Cole)
6. I'm Walking Behind You (Frank Sinatra)
7. Time To Dream (Sauter-Finegan)
8. The Honey Jump (Sauter-Finegan)
9. Blue Lou (Woody Herman)
10. Terry's Theme From "Lime-light" (Frank Chacksfield)

**Norman Hall**  
 WBAL—Boonville, Ind.

1. April In Portugal (Damone)
2. I'm Walking Behind You (Eddie Fisher)
3. Seven Lonely Days (G. Gibbs)
4. Crazy, Man, Crazy (Marterie)
5. Lean Baby (Frank Sinatra)
6. Is It Any Wonder (J. James)
7. Honey In The Horn (Four Aces)
8. Say "Si Si" (Mills Bros.)
9. He Loves Me (Jenny Barrett)
10. Eight Beat Boogie (Maddox)

**Al Ross**  
 WBAL—Baltimore, Md.

1. Song From Moulin Rouge (Percy Faith)
2. Ruby (Richard Hayman)
3. I Believe (Frankie Laine)
4. April In Portugal (Les Baxter)
5. Pretend (Nat "King" Cole)
6. I'm Walking Behind You (Frank Sinatra)
7. Say You're Mine Again (Perry Como)
8. Your Cheatin' Heart (J. James)
9. Seven Lonely Days (G. Gibbs)
10. Organ Grinder's Swing (Four Aces)

**Bebo Kramer**  
 CMDB—Havana, Cuba

1. Kiss (Dean Martin)
2. I Believe (Jane Froman)
3. How Much Is That Doggie In The Window (Patti Page)
4. Pretend (Nat "King" Cole)
5. Song From Moulin Rouge (June Hutton)
6. Say You're Mine Again (June Hutton)
7. Ruby (Richard Hayman)
8. Anna (Silvana Mangano)
9. I'm Walking Behind You (Frank Sinatra)
10. Is It Any Wonder (J. James)

**Johnny Morris**  
 WLWL—Minneapolis, Minn.

1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Frank Sinatra)
3. Half A Photograph (K. Starr)
4. Say "Si Si" (Mills Bros.)
5. The Breeze (Trudy Richards)
6. April In Portugal (Les Baxter)
7. Organ Grinder's Swing (Four Aces)
8. Almost Always (Joni James)
9. Big Mamou (Pete Hanley)
10. Crazy, Man, Crazy (B. Haley)

**Earle Pudney**  
 WGY—Schenectady, N. Y.

1. I'm Walking Behind You (Eddie Fisher)
2. Say You're Mine Again (Perry Como)
3. Song From Moulin Rouge (Percy Faith)
4. April In Portugal (Les Baxter)
5. To Make A Long Story Short (Dorothy Collins)
6. Ruby (Richard Hayman)
7. Big Mamou (Pete Hanley)
8. My One And Only Heart (Perry Como)
9. Honey In The Horn (Four Aces)
10. Now That I'm In Love (Page)

**Joe Monroe**  
 KENT—Shreveport, La.

1. I'm Walking Behind You (Eddie Fisher)
2. Song From Moulin Rouge (Percy Faith)
3. Say You're Mine Again (Perry Como)
4. Ruby (Lew Douglas)
5. Johnny (Paul & Ford)
6. Take These Chains From My Heart (Tommy Edwards)
7. April In Portugal (Les Baxter)
8. The Ho Ho Song (R. Buttons)
9. Big Mamou (Dolores Gray)
10. Send My Baby Back To Me (Sunny Gale)

**Jerry Kay**  
 WVEZ—New Orleans, La.

1. I'd Rather Die Young (The Hilltoppers)
2. I'm Walking Behind You (Frank Sinatra)
3. Say "Si Si" (Mills Bros.)
4. Organ Grinder's Swing (Four Aces)
5. Now That I'm In Love (Page)
6. Don't Call My Name (Dixon)
7. Song From Moulin Rouge (Percy Faith)
8. Uska Dara (Bernice Parks)
9. He Loves Me (Jenny Barrett)
10. Caravan (Ralph Marterie)

**Jack Downey**  
 WONS—Hartford, Conn.

1. Johnny (Paul & Ford)
2. Terry's Theme From "Lime-light" (Hugo Winterhalter)
3. I Love Lips (Les Baxter)
4. Candy Lips (Day & Ray)
5. C'est Magnifique (G. MacRae)
6. Uska Dara (Eartha Kitt)
7. Tell Us Where The Good Times Are (Mitchell-Carson)
8. Midnight In Paris (R. Hayes)
9. Vaya Con Dios (Paul & Ford)
10. I'm Walking Behind You (Eddie Fisher)

**Mitch Reed**  
 WITH—Baltimore, Md.

1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. Say You're Mine Again (Perry Como)
4. Say "Si Si" (Mills Bros.)
5. Crazy, Man, Crazy (B. Haley)
6. Ruby (Richard Hayman)
7. Seven Lonely Days (G. Gibbs)
8. He Loves Me (Jenny Barrett)
9. Is It Any Wonder (J. James)
10. The Song Of The Far Away Hills (Victor Young)



**THE CASH BOX**  
*Disk Jockeys'*  
**REGIONAL RECORD REPORTS**

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending June 20 without any changes on the part of THE CASH BOX.

**Lee Hanna**

KBOL—Boulder, Colo.

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. I'm Walking Behind You (Eddie Fisher)
4. Ruby (Les Baxter)
5. I Believe (Frankie Laine)
6. How Much Is That Doggie In The Window (Patti Page)
7. Say You're Mine Again (Stordahl-Hutton)
8. Pretend (Nat "King" Cole)
9. Seven Lonely Days (G. Gibbs)
10. Your Cheatin' Heart (J. James)

**Hugh Wanke**

WCAO—Baltimore, Md.

1. Song From Moulin Rouge (Percy Faith)
2. Say You're Mine Again (June Hutton)
3. My One And Only Heart (Perry Como)
4. I'm Walking Behind You (Eddie Fisher)
5. Say "Si Si" (Mills Bros.)
6. He Loves Me (Jenny Barrett)
7. Now That I'm In Love (Page)
8. Return To Paradise (P. Faith)
9. Anna (Silvana Mangano)
10. Don't You Care (V. Monroe)

**Lou Barile**

WKAL—Rome, N. Y.

1. I'm Walking Behind You (Eddie Fisher)
2. The Nearness Of You (Bob Manning)
3. Ruby (Richard Hayman)
4. Song From Moulin Rouge (Percy Faith)
5. April In Portugal (Les Baxter)
6. Crazy, Man, Crazy (Marterie)
7. Candy Lips (Day & Ray)
8. P. S. I Love You (Hilltoppers)
9. My One And Only Heart (Perry Como)
10. Just Another Polka (Stafford)

**Frank Pollack**

KOOL—Phoenix, Ariz.

1. I Am In Love (Nat K. Cole)
2. Ruby (Richard Hayman)
3. Lean Baby (Frank Sinatra)
4. Call Of The Far Away Hills (Victor Young)
5. Say You're Mine Again (Perry Como)
6. Song From Moulin Rouge (Percy Faith)
7. Thunderbird (Ray Anthony)
8. I Believe (Frankie Laine)
9. April In Portugal (Les Baxter)
10. He Loves Me (Jenny Barrett)

**Gil Henry**

KING—Seattle, Wash.

1. Song From Moulin Rouge (Percy Faith)
2. Ruby (Les Baxter)
3. I'm Walking Behind You (Eddie Fisher)
4. April In Portugal (Les Baxter)
5. Say You're Mine Again (Perry Como)
6. I Believe (Frankie Laine)
7. Just Another Polka (Stafford)
8. Half A Photograph (K. Starr)
9. Seven Lonely Days (G. Gibbs)
10. Anna (Silvana Mangano)

**Norb Moore**

KXLW—St. Louis, Mo.

1. P. S. I Love You (Hilltoppers)
2. I'm Walking Behind You (Eddie Fisher)
3. Half A Photograph (K. Starr)
4. Eight Beat Boogie (Maddox)
5. Song From Moulin Rouge (Percy Faith)
6. Ruby (Richard Hayman)
7. Ramblin' Man (Frankie Laine)
8. Big Mamou (Pete Hanley)
9. Almost Always (Joni James)
10. Oo! What You Do To Me (Patti Page)

**Don McLeod**

WJBK—Detroit, Mich.

1. Song From Moulin Rouge (Percy Faith)
2. My One And Only Heart (Perry Como)
3. The Breeze (Trudy Richards)
4. She Loves Me (Don Cornell)
5. Organ Grinder's Swing (Four Aces)
6. I'm Walking Behind You (Eddie Fisher)
7. Alibi (Hamish Menzies)
8. Ruby (Richard Hayman)
9. Say "Si Si" (Mills Bros.)
10. You're Driving Me Crazy (Buddy Greco)

**Gary Lesters**

WVNJ—Newark, N. J.

1. Song From Moulin Rouge (Percy Faith)
2. Say You're Mine Again (Perry Como)
3. Ruby (Richard Hayman)
4. Anna (Silvana Mangano)
5. April In Portugal (Les Baxter)
6. I Believe (Frankie Laine)
7. Somebody Wonderful (Norman Brooks)
8. My Lady Loves To Dance (Julius La Rosa)
9. I'm The King Of Broken Hearts (Tony Bennett)
10. Dennis The Menace (Clooney & Boyd)

**Danny Sheelds**

WCAV—Norfolk, Va.

1. Song From Moulin Rouge (Percy Faith)
2. Terry's Theme From "Lime-light" (Frank Chacksfield)
3. Ruby (Low Douglas)
4. April In Portugal (Les Baxter)
5. Strange Things Are Happening (Red Buttons)
6. You Shouldn't Have Kissed Me (Norman Brooks)
7. Return To Paradise (N. Cole)
8. Organ Grinder's Swing (Four Aces)
9. The Breeze (Trudy Richards)
10. There's A New Sound (Tony Burello)

**Paul Flanagan**

WTRY—Troy, N. Y.

1. I'm Walking Behind You (Eddie Fisher)
2. Song From Moulin Rouge (Percy Faith)
3. Ruby (Richard Hayman)
4. Terry's Theme From "Lime-light" (Frank Chacksfield)
5. April In Portugal (Les Baxter)
6. Seven Lonely Days (G. Gibbs)
7. Say "Si Si" (Mills Bros.)
8. Say You're Mine Again (Perry Como)
9. Anna (Silvana Mangano)
10. You Shouldn't Have Kissed Me (Norman Brooks)

**Milt Grant**

WOL—Washington, D. C.

1. Anna (Silvana Mangano)
2. Song From Moulin Rouge (Percy Faith)
3. April In Portugal (Les Baxter)
4. I Believe (Frankie Laine)
5. Ruby (Richard Hayman)
6. Say You're Mine Again (Perry Como)
7. I'm Walking Behind You (Frank Sinatra)
8. Is It Any Wonder (J. James)
9. Terry's Theme From "Lime-light" (Frank Chacksfield)
10. Organ Grinder's Swing (Four Aces)

**Ed Sawtell**

WJLB—Detroit, Mich.

1. I'm Walking Behind You (Eddie Fisher)
2. Say You're Mine Again (Perry Como)
3. Organ Grinder's Swing (Four Aces)
4. Ruby (Richard Hayman)
5. Crazy, Man, Crazy (B. Haley)
6. Oh! (Pee Wee Hunt)
7. The Breeze (Trudy Richards)
8. Song From Moulin Rouge (Percy Faith)
9. Return To Paradise (Nat Cole)
10. Honey In The Horn (The Commanders)

**Brad Phillips**

WINS—New York, N. Y.

1. Ruby (Richard Hayman)
2. My One And Only Heart (Perry Como)
3. I'm Walking Behind You (Eddie Fisher)
4. Song From Moulin Rouge (Percy Faith)
5. The Breeze (Kay Starr)
6. April In Portugal (Damone)
7. Terry's Theme From "Lime-light" (Frank Chacksfield)
8. Anna (Silvana Mangano)
9. Say "Si Si" (Mills Bros.)
10. Pretend (Nat "King" Cole)

**Ira Cook**

KMPC—Hollywood, Calif.

1. I'm Walking Behind You (Eddie Fisher)
2. Ruby (Richard Hayman)
3. April In Portugal (Les Baxter)
4. Song From Moulin Rouge (Percy Faith)
5. Anna (Silvana Mangano)
6. Caravan (Ralph Marterie)
7. I Am In Love (Nat K. Cole)
8. Say You're Mine Again (June Hutton)
9. Many Are The Times (Don Cornell)
10. The Breeze (Helene Dixon)

**Bob Perry**

WLAW—Boston, Mass.

1. Organ Grinder's Swing (Four Aces)
2. Song From Moulin Rouge (Mantovani)
3. Ruby (Richard Hayman)
4. Say You're Mine Again (Perry Como)
5. Red Top (Johnny Lond)
6. I'm Walking Behind You (Eddie Fisher)
7. I Believe (Frankie Laine)
8. Pretend (Nat "King" Cole)
9. Big Mamou (Pete Hanley)
10. Is It Any Wonder (J. James)

**Bob Watson**

WSB—Atlanta, Ga.

1. Ruby (Richard Hayman)
2. April In Portugal (Damone)
3. Say You're Mine Again (Perry Como)
4. Hush-A-Bye (Bing Crosby)
5. Song From Moulin Rouge (Percy Faith)
6. Return To Paradise (N. Cole)
7. C'est Magnifique (G. MacRae)
8. I'd Rather Die Young (The Hilltoppers)
9. Say "Si Si" (Mills Bros.)
10. I Am In Love (Nat K. Cole)

**Chuck Norman**

WIL—St. Louis, Mo.

1. I'm Walking Behind You (Eddie Fisher)
2. P. S. I Love You (Hilltoppers)
3. I Am In Love (Nat K. Cole)
4. Crazy, Man, Crazy (B. Haley)
5. The Breeze (Trudy Richards)
6. Say You're Mine Again (Perry Como)
7. Song From Moulin Rouge (Percy Faith)
8. Ruby (Richard Hayman)
9. April In Portugal (Les Baxter)
10. Meanwhile (Sunny Gale)

**Jim Mills**

WGN—Chicago, Ill.

1. I Am In Love (Nat K. Cole)
2. I'm Walking Behind You (Frank Sinatra)
3. Song From Moulin Rouge (Percy Faith)
4. The Breeze (Trudy Richards)
5. He Loves Me (Jenny Barrett)
6. All By Myself (Eddie Fisher)
7. Many Are The Times (J. Valli)
8. Ruby (Richard Hayman)
9. Anna (Silvana Mangano)
10. Without A Memory (Garland)

**Edna Richardson**

WTMA—Charleston, S. C.

1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. Ruby (Richard Hayman)
4. The Ho Ho Song (R. Buttons)
5. April In Portugal (Les Baxter)
6. Almost Always (Joni James)
7. Crazy, Man, Crazy (Marterie)
8. What A Crazy Guy (W. Cox)
9. Allez-Vous-En (Kay Starr)
10. Pot Luck (Eileen Barton)

**Lee and Lorraine**

WINZ—Miami, Fla.

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. Ruby (Richard Hayman)
4. I Believe (Jane Froman)
5. I'm Walking Behind You (Frank Sinatra)
6. Say You're Mine Again (Perry Como)
7. Pretend (Nat "King" Cole)
8. Hot Toddy (Ralph Flanagan)
9. Paladium Party (Harry James)
10. I'll Try (Slue Evans)

**Eddie Hubbard**

WENR—Chicago, Ill.

1. April In Portugal (Les Baxter)
2. Ruby (Richard Hayman)
3. Anna (Silvana Mangano)
4. Terry's Theme From "Lime-light" (Frank Chacksfield)
5. Love Me, Love Me (B. Wayne)
6. I'm Walking Behind You (Eddie Fisher)
7. Song From Moulin Rouge (Percy Faith)
8. Uska Dara (Eartha Kitt)
9. The Ho Ho Song (R. Buttons)
10. Say You're Mine Again (Perry Como)



**BIG TUNE BREAKING!**

*June Valli*

*A Stunning Performance of a Beautiful Ballad!*

**CRYING IN THE CHAPEL**

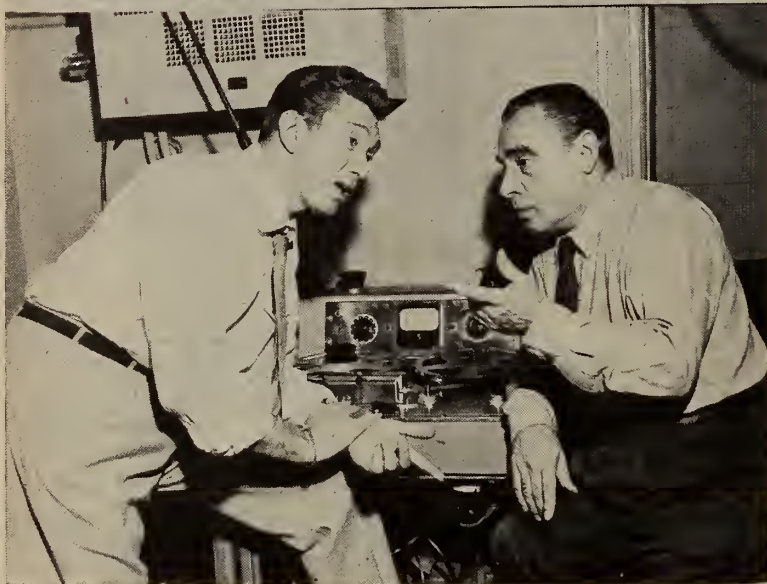
*A New June You'll Love On!*

**LOVE EVERY MOMENT YOU LIVE**

20/47-5368



# Recording Session



NEW YORK—Tony Craig, newest Vogue artist, is pictured at the recording session in New York last week in which he waxed the title songs from three forthcoming United Artists films. The tunes are "The Melba Waltz" from "Melba"; "No Escape" from the film of the same title; and "My Heart Is A Volcano" from "Volcano". In the top photo are Frank L. Harper, president of Vogue, who flew in from the coast for the session, and Tony Craig. The bottom photo shows Tony listening to the playback with Bob Stephens, A & R head of Vogue, who supervised the session.

# THE CASH BOX

# The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

- Comprising 100 Selections
- |              |                  |             |                           |                |
|--------------|------------------|-------------|---------------------------|----------------|
| AL—Aladdin   | CR—Coral         | IM—Imperial | NA—National               | SIT—Sittin' In |
| AP—Apollo    | CY—Crytalette    | IN—Intro    | OR—Oriole                 | SP—Specialty   |
| AT—Atlantic  | DA—Dano          | JU—Jubilee  | PE—Peacock                | SW—Swingtime   |
| BR—Brunswick | DE—Decca         | KI—King     | PR—Prestige               | TE—Tempo       |
| BU—Bullet    | DO—Dot           | LO—London   | RA—Rainbow                | TI—Tico        |
| CA—Capitol   | DY—Derby         | MA—Mars     | RE—Regent                 | TN—Tennessee   |
| CD—Cadence   | ES—Essex         | ME—Mercury  | RIH—Recorded In Hollywood | UN—United      |
| CH—Chess     | FE—Federal       | MG—MGM      | SA—Sovoy                  | VI—Victor      |
| CO—Columbia  | 4 Star—Four Star | MO—Modern   | SE—Seger                  | VO—Vogue       |
|              |                  |             |                           | ZO—Zodiac      |

June 27 June 20		June 27 June 20		June 27 June 20	
<b>1—Song From Moulin Rouge</b>	133.5 133.1	DE-28675 (9-28675)— <b>VICTOR YOUNG O. Song From Moulin Rouge</b>	61.6 47.5	<b>9—No Other Love</b>	35.4 10.7
CA-2429 (F-2429)— <b>J. HUTTON &amp; A. STORDAHL Say You're Mine Again</b>		DE-28713 (9-29713)— <b>COLEMAN HAWKINS Song From Moulin Rouge</b>		CA-2487 (F-2487)— <b>HELEN O'CONNELL Night For Love</b>	
★CO-39944 (9-39944)— <b>PERCY FAITH ORK Swedish Rhapsody</b>		★ME-70115 (70115 x 45)— <b>RICHARD HAYMAN O. Love Mood</b>		CA-1685 (F-1685)— <b>JOE STAFFORD Sometime</b>	
CR-60984 (9-60984)— <b>NICK PERITO April In Portugal</b>		MG-11472 (K-11472)— <b>LEW DOUGLAS O. My Flaming Heart</b>		DE-28746 (9-28746)— <b>GORDON JENKINS O. Allez-Vous-En</b>	
DE-28675 (9-28675)— <b>VICTOR YOUNG O. Ruby</b>		MG-11529 (K-11529)— <b>LEROY HOLMES O. Anna</b>		MG-30796 (K-30796)— <b>DAVID ROSE O. All I Desire</b>	
DE-28713 (9-28713)— <b>COLEMAN HAWKINS Ruby</b>		VI-20-5286 (47-5286)— <b>VAUGHN MONROE O. Less Than Tomorrow</b>		OK-6979 (4-6979)— <b>STAN FISHER Just One More Time</b>	
LO-1328 (45-1328)— <b>MANTOVANI O. Vola Colombo</b>		<b>5—Terry's Theme From "Limelight"</b>	61.6 47.5	★VI-20-5317 (47-5317)— <b>PERRY COMO Keep It Gay</b>	
MG-11491 (K-11491)— <b>BUDDY DE FRANCO Many Are The Times</b>		CA-2507 (F-2507)— <b>JACKIE GLEASON O. Peg O' My Heart</b>		VI-20-5342 (47-5342)— <b>NORO MORALES O. Theme From Limelight</b>	
OK-6963 (4-6963)— <b>STAN FISHER Slaughter On 10th Ave.</b>		CO-40013 (4-40013)— <b>WALLY STOTT O. Incidental Music from "Limelight"</b>		<b>10—Allez-Vous-En</b>	23.6 15.8
TI-170 (45-170)— <b>JOE LOCO QUINT. Can Can Mambo</b>		CR-61006 (9-61006)— <b>RON GOODWIN O. When I Fall In Love</b>		★CA-2464 (F-2464)— <b>KAY STARR Half A Photograph</b>	
VI-10-4166— <b>BOSTON POPS O. Doo Wacka Doodle</b>		DE-28735 (9-28735)— <b>VICTOR YOUNG Bad And Beautiful</b>		DE-28746 (9-28746)— <b>GORDON JENKINS O. No Other Love</b>	
VI-20-5264 (47-5264)— <b>HENRI RENE O. Street Of Shadows</b>		★LO-1342 (45-1342)— <b>FRANK CHACKSFIELD O. Incidental Music from "Limelight"</b>		<b>11—Pretend</b>	23.4 28.1
VI-20-5324 (47-5324)— <b>NORO MORALES Fantasia Mexicano</b>		ME-70168 (70168x45)— <b>RICHARD HAYMAN Shane</b>		★CA-2346— <b>NAT "KING" COLE Don't Let Your Eyes Go Shopping</b>	
<b>2—April In Portugal</b>	110.5 120.9	VI-20-5326 (47-5326)— <b>HUGO WINTERHALTER O. Symphony Of A Story Night</b>		CO-39915— <b>KEN GRIFFIN Oh, Hoppy Day</b>	
★CA-2374 (F-2374)— <b>LES BAXTER O. Suddenly</b>		VI-20-5342 (47-5342)— <b>NORO MORALES O. No Other Love</b>		CO-60927 (9-60927)— <b>EILEEN BARTON Too Proud To Cry</b>	
CO-39983 (4-39983)— <b>KEN GRIFFIN Little Red Monkey</b>		<b>6—Say You're Mine Again</b>	57.1 65.4	DE-28576 (9-28576)— <b>GUY LOMBARDO O. That's Me Without You</b>	
CR-60984 (9-60984)— <b>NICK PERITO Song From Moulin Rouge</b>		AD-5000 (45-5000)— <b>3 DONS &amp; GINNY GREER Tutti Fruiti Baby</b>		DO-15048— <b>DAN BELLOC You Are Ecstasy</b>	
DE-28704 (9-28704)— <b>LOUIS ARMSTRONG Ramona</b>		CR-60982 (9-60982)— <b>THE MODERNAIRES He Who Has Love</b>		ME-70045— <b>RALPH MARGERIE O. After Midnight</b>	
DE-28646 (9-28646)— <b>FLORIAN ZABACH Red Canary</b>		DA-801 (45-801)— <b>HARMONY BELLS Just Another Polka</b>		VI-20-5119 (47-5119)— <b>HENRI RENE Madelena</b>	
DE-28723 (9-28723)— <b>DUTCH McMILLAN Eleven Thirty Saturday Night</b>		DE-28676 (9-28676)— <b>DOLORES GRAY Big Mamou</b>		<b>12—The Ho Ho Song</b>	23.2 37.7
ME-70114 (70114 x 45)— <b>DICK HAYMAN O. Anna</b>		ME-70134 (70134 x 45)— <b>EDDY HOWARD My One And Only Heart</b>		★CO-39981 (4-39981)— <b>RED BUTTONS Strange Things Are Happening</b>	
ME-70128 (70128 x 45)— <b>VIC DAMONE I'm Walking Behind You</b>		<b>7—I Believe</b>	52.5 47.4	<b>13—Crazy, Man, Crazy</b>	22.9 16.2
OK-6978 (4-6978)— <b>FRANK ASSUNTO Darkness On The Delta</b>		CA-2332 (F-2332)— <b>JANE FROMAN Ghost Of A Rose</b>		★ES-321 (45-321)— <b>BILL HALEY Whatcha Gonna Do</b>	
VI-20-5052 (47-5052)— <b>FREDDY MARTIN Penny Whistle Blues</b>		★CO-39938 (4-39938)— <b>FRANKIE LAINE Your Cheatin' Heart</b>		ME-70153 (70153 x 45)— <b>RALPH MARGERIE O. Go Away</b>	
VI-20-5279 (47-5279)— <b>TONY MARTIN Now Hear This</b>		<b>8—Anna</b>	47.9 44.6	<b>14—I'd Rather Die Young</b>	14.9 14.1
<b>3—I'm Walking Behind You</b>	88.9 97.8	CO-39968 (4-39968)— <b>PAUL WESTON ORK Dutch Treat</b>		CA-2501 (F-2501)— <b>GISELE MacKENZIE I Didn't Want To Love You</b>	
CA-2450 (F-2450)— <b>FRANK SINATRA Lean Baby</b>		CR-60963 (9-60963)— <b>RAY BLOCH O. Melancholy Serenade</b>		CA-2502 (F-2502)— <b>JEAN SHEPARD A Dear John Letter</b>	
CR-60985 (9-60985)— <b>DOROTHY SQUIRES Is There Any Room In Your Heart</b>		DE-28703 (9-28703)— <b>VICTOR YOUNG Call Of The Far Away Hills</b>		CO-21127 (4-21127)— <b>ROSE MADDOX</b>	
DE-28692 (9-28692)— <b>DONALD O'CONNOR Crash!</b>		ME-70114 (70114 x 45)— <b>RICHARD HAYMAN ORK April In Portugal</b>		★DO-15085 (45-15085)— <b>THE HILLTOPPERS P. 5. I Love You</b>	
LO-1314 (45-1314)— <b>JIMMY YOUNG All Night Long</b>		★MG-11457 (K-11457)— <b>SILVANA MANGANO I Loved You</b>		<b>15—Seven Lonely Days</b>	14.8 10.9
ME-70128 (70128 x 45)— <b>VIC DAMONE April In Portugal</b>		MG-11529 (K-11529)— <b>LEROY HOLMES Ruby</b>		CR-60949 (9-60949)— <b>PINE-TOPPERS &amp; MARLIN SIS.</b>	
★VI-20-5293 (47-5293)— <b>EDDIE FISHER Just Another Polka</b>		VI-20-5246 (47-5246)— <b>THE THREE SUNS Little Red Monkey</b>		DE-28655 (9-28655)— <b>GUY LOMBARDO O. Downhearted</b>	
<b>4—Ruby</b>	87.4 91.4	VI-20-5252 (47-5252)— <b>AL CAIOLA Cachita</b>		KI-1192 (45-1192)— <b>BONNIE LOU Out Of Reach</b>	
CA-2457 (F-2457)— <b>LES BAXTER O. A Little Love</b>		<b>16—Swedish Rhapsody</b>	13.6 10.3	★ME-70095 (70095 x 45)— <b>GEORGIA GIBBS If You Take My Heart</b>	
CO-39994 (4-39994)— <b>HARRY JAMES Palladium Party</b>				VI-20-5219 (47-5219)— <b>DON MEEHAN</b>	
CR-60959 (9-60959)— <b>LES BROWN O. Midnight Sun</b>				<b>16—Swedish Rhapsody</b>	13.6 10.3
CR-60983 (9-60983)— <b>NICK PERITO</b>				★CO-39944 (4-39944)— <b>PERCY FAITH O. Song From Moulin Rouge</b>	

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**DICK THOMAS**

singing

"ANYTIME IS LOVIN' TIME"

b/w

"MY LITTLE RED WAGON"

Jubilee # 9000

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sings

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and

"MISS ME JUST A LITTLE"

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b/w

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sings

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from the International Tango Success "Basta"

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MUSIC PUBLISHERS

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# "The Moon Is Blue"



NEW YORK—Ed Sauter (extreme right) and Bill Finegan (extreme left), America's coolest music makers, are seen with (l. to r.) Jerry Wagner and Bob White of WMCA's music department at a special disk-jockey screening of the Otto Preminger-F. Hugh Herbert motion picture comedy hit, "The Moon Is Blue," which opens at the Victoria and Sutton Theatres July 9. The progressive music maestros, who have just recorded the tune for RCA Victor, are currently at the Meadowbrook.

## THE CASH BOX JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records—City by City

### New York, N. Y.

1. Terry's Theme From "Lime-light" (Frank Chacksfield)
2. Song From Moulin Rouge (Percy Faith)
3. April In Portugal (Les Baxter)
4. Anna (Silvana Mangano)
5. I'm Walking Behind You (Eddie Fisher)
6. Ruby (Richard Hayman)
7. Say You're Mine Again (Percy Como)
8. I Believe (Frankie Laine)
9. Pretend (Nat "King" Cole)
10. Crazy, Man, Crazy (B. Halsey)

### Chicago, Ill.

1. April In Portugal (Les Baxter)
2. I'm Walking Behind You (Eddie Fisher)
3. Crazy, Man, Crazy (B. Halsey)
4. Song From Moulin Rouge (Percy Faith)
5. Say You're Mine Again (Percy Como)
6. Anna (Silvana Mangano)
7. Ruby (Richard Hayman)
8. The Ho Ho Song (R. Buttons)
10. Terry's Theme From "Lime-light" (Frank Chacksfield)
10. Uska Dara (Eartha Kitt)

### Los Angeles, Calif.

1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. Don't Call My Name (Williams-Lee)
4. Anna (Silvana Mangano)
5. Vaya Con Dios (Paul & Ford)
6. Allez-Vous-En (Kay Starr)
7. Ruby (Richard Hayman)
8. I Am In Love (Nat K. Cole)
9. No Other Love (Percy Como)
10. Angel Eyes (Nat "King" Cole)

### Washington, D. C.

1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. April In Portugal (Les Baxter)
4. No Other Love (Percy Como)
5. Ruby (Richard Hayman)
6. Terry's Theme From "Lime-light" (Frank Chacksfield)
7. Anna (Silvana Mangano)
8. I Am In Love (Nat K. Cole)
9. I Believe (Froman-Laine)
10. Crazy, Man, Crazy (B. Halsey)

### Dallas, Tex.

1. I'm Walking Behind You (Eddie Fisher)
2. April In Portugal (Les Baxter)
3. Song From Moulin Rouge (Percy Faith)
4. Anna (Silvana Mangano)
5. Ruby (Young-Hayman)
6. I Believe (Laine-Froman)
7. Pretend (Nat "King" Cole)
8. The Breeze (Trudy Richards)
9. Half A Photograph (K. Starr)
10. Say You're Mine Again (Percy Como)

### New Orleans, La.

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. I Believe (Frankie Laine)
4. I'd Rather Die Young (The Hilltoppers)
5. Ruby (Young-Hayman)
6. Allez-Vous-En (Kay Starr)
7. I'm Walking Behind You (Eddie Fisher)
8. Big Mamou (Dolores Gray)
9. Say You're Mine Again (Percy Como)
10. Anna (Silvana Mangano)

### St. Louis, Mo.

1. I'm Walking Behind You (Eddie Fisher)
2. Terry's Theme From "Lime-light" (Frank Chacksfield)
3. Crazy, Man, Crazy (B. Halsey)
4. Song From Moulin Rouge (Percy Faith)
5. Vaya Con Dios (Paul & Ford)
6. I'd Rather Die Young (The Hilltoppers)
7. Allez-Vous-En (Kay Starr)
8. Gigi (Lex Baxter)
9. The Breeze (Trudy Richards)
10. Ruby (Richard Hayman)

### Des Moines, Iowa

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. I'm Walking Behind You (Eddie Fisher)
4. Say You're Mine Again (Percy Como)
5. Half A Photograph (K. Starr)
6. Just Another Polka (Stafford)
7. Seven Lonely Days (G. Gibbs)
8. Almost Always (Joni James)
9. Your Cheatin' Heart (J. James)
10. My One And Only Heart (Percy Como)

### Shoals, Ind.

1. April In Portugal (Les Baxter)
2. Song From Moulin Rouge (Percy Faith)
3. I'm Walking Behind You (Eddie Fisher)
4. Bumping Around (Dick Todd)
5. I Believe (Frankie Laine)
6. Say You're Mine Again (Percy Como)
7. I'd Rather Die Young (The Hilltoppers)
8. Ruby (Victor Young)
9. Pretend (Nat "King" Cole)
10. The Ho Ho Song (R. Buttons)

### Atlanta, Ga.

1. I'm Walking Behind You (Eddie Fisher)
2. April In Portugal (Les Baxter)
3. Song From Moulin Rouge (Mantovani-Faith)
4. Terry's Theme From "Lime-light" (Frank Chacksfield)
5. Pretend (Nat "King" Cole)
6. Half A Photograph (K. Starr)
7. For Me, For Me (G. Gibbs)
8. I'd Rather Die Young (The Hilltoppers)
9. Ruby (Hayman-Young)
10. Say You're Mine Again (Percy Como)

### Denver, Colo.

1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. Ruby (Richard Hayman)
4. April In Portugal (Les Baxter)
5. I Believe (Frankie Laine)
6. How Much Is That Doggie In The Window (Patti Page)
7. Say You're Mine Again (Percy Como)
8. Pretend (Nat "King" Cole)
9. Anna (Silvana Mangano)
10. Terry's Theme From "Lime-light" (Frank Chacksfield)

### Memphis, Tenn.

1. I'm Walking Behind You (Eddie Fisher)
2. Song From Moulin Rouge (Percy Faith)
3. April In Portugal (Les Baxter)
4. I'd Rather Die Young (The Hilltoppers)
5. Anna (Silvana Mangano)
6. Almost Always (Joni James)
7. I Believe (Frankie Laine)
8. How Much Is That Doggie In The Window (Patti Page)
9. Pretend (Nat "King" Cole)
10. Say You're Mine Again (Percy Como)

### Boston, Mass.

1. Song From Moulin Rouge (Percy Faith)
2. I'd Rather Die Young (The Hilltoppers)
3. I'm Walking Behind You (Eddie Fisher)
4. Terry's Theme From "Lime-light" (Frank Chacksfield)
5. Ruby (Baxter-Hayman)
6. No Other Love (Percy Como)
7. April In Portugal (Les Baxter)
8. Say You're Mine Again (Percy Como)
9. Anna (Silvana Mangano)
10. Allez-Vous-En (Kay Starr)

### Seattle, Wash.

1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. Ruby (Les Baxter)
4. Terry's Theme From "Lime-light" (Frank Chacksfield)
5. April In Portugal (Les Baxter)
6. Anna (Silvana Mangano)
7. I Believe (Frankie Laine)
8. I'd Rather Die Young (The Hilltoppers)
9. Pretend (Nat "King" Cole)
10. Say You're Mine Again (Percy Como)

### Philadelphia, Pa.

1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. Ruby (Richard Hayman)
4. April In Portugal (Baxter-Hayman)
5. Organ Grinder's Swing (Four Aces)
6. Say You're Mine Again (Percy Como)
7. Terry's Theme From "Lime-light" (Frank Chacksfield)
8. Half A Photograph (K. Starr)
9. Crazy, Man, Crazy (B. Halsey)
10. I Believe (Frankie Laine)

### Cincinnati, Ohio

1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. Say You're Mine Again (Percy Como)
4. I'd Rather Die Young (The Hilltoppers)
5. April In Portugal (Hayman-Damone)
6. Ruby (Richard Hayman)
7. I Believe (Froman-Laine)
8. No Other Love (Percy Como)
9. Crazy, Man, Crazy (B. Halsey)
10. Terry's Theme From "Lime-light" (Frank Chacksfield)

### Detroit, Mich.

1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. April In Portugal (Hayman-Baxter)
4. Say You're Mine Again (Percy Como)
5. Terry's Theme From "Lime-light" (Frank Chacksfield)
6. Organ Grinder's Swing (Four Aces)
7. I Believe (Frankie Laine)
8. Ruby (Richard Hayman)
9. Vaya Con Dios (Paul & Ford)
10. Uska Dara (Eartha Kitt)

### Pittsburgh, Pa.

1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. Say You're Mine Again (Percy Como)
4. I'd Rather Die Young (The Hilltoppers)
5. April In Portugal (Damone-Baxter)
6. I Believe (Frankie Laine)
7. Vaya Con Dios (Paul & Ford)
8. Love Me, Love Me (B. Wayne)
9. P. S. I Love You (Hilltoppers)
10. Terry's Theme From "Lime-light" (Frank Chacksfield)

### Reno, Nev.

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. Ruby (Hayman-Baxter)
4. I'm Walking Behind You (Eddie Fisher)
5. I Believe (Frankie Laine)
6. Say You're Mine Again (Percy Como)
7. Anna (Silvana Mangano)
8. How Much Is That Doggie In The Window (Patti Page)
9. Pretend (Nat "King" Cole)
10. Your Cheatin' Heart (J. James)

### Portland, Ore.

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. I'm Walking Behind You (Eddie Fisher)
4. Ruby (Richard Hayman)
5. Anna (Silvana Mangano)
6. I Believe (Froman-Laine)
7. Say You're Mine Again (Percy Como)
8. Pretend (Nat "King" Cole)
9. Seven Lonely Days (G. Gibbs)
10. How Much Is That Doggie In The Window (Patti Page)

### Little Rock, Ark.

1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. April In Portugal (Les Baxter)
4. I'd Rather Die Young (The Hilltoppers)
5. Say You're Mine Again (Percy Como)
6. I Believe (Froman-Laine)
7. Ruby (Richard Hayman)
8. Pretend (Nat "King" Cole)
9. My One And Only Heart (Percy Como)
10. How Much Is That Doggie In The Window (Patti Page)

## Perry Como's Tenth Anniversary

This week, RCA Victor and the record industry pay tribute to Perry Como's recording anniversary. June 20th marks the 10th anniversary of his first RCA Victor disc "Goodbye Sue."

Como, whose career is one of the most heartening in the industry, has been personally responsible for the sale of 30,000,000 records. His greatest success was scored with his recording of "Don't Let The Stars Get In Your Eyes" which is approaching the 1,500,000 mark. His latest recording of "No Other Love" from "Me and Juliet" gives indications of being an even bigger seller. Other million sellers have been "Prisoner Of Love," "Till The End Of Time," "Because," "When You Were Sweet Sixteen," "Temptation" and "Hubba, Hubba."

Perry's sincerity and humility of attitude have made him a great favorite with fans, operators and disk jockeys, a point clearly made by the fact that after ten years of recording, he is constantly adding to his impressive collection of awards in both radio and TV.

Perry Como was the first major singing star to enter TV on a regularly scheduled basis and has grown up with the medium. His Chesterfield Supper Club is considered one of the finest fifteen minute shows on the air, holding many distinguished citations.

On June 22nd, the Perry Como TV program will be devoted to Perry's anniversary, for he has also been with Chesterfield cigarettes for ten years, first on radio and now on television.

On a special record to be presented to disk jockeys throughout the nation by RCA Victor to commemorate this tenth anniversary of an outstanding artist and influence to our younger generation, Como will reminisce and sing portions of his past hits.

A "HIGHLIGHT" For Every Program

# JUNE NIGHT

LEO FEIST, INC.

EXCITING! ROMANTIC!

## "MOONLIGHT TANGO"

b/w

## "DONKEY SERENADE"

featuring the great voice of RICKY HALE

DANA # 2106

**DANA Records Inc**

344 North Ave., New Rochelle, N. Y.

THE JUKE BOX RECORD OF THE DECADE!

The Gayest, Live-it-up, Celebratin'est Song in a Generation

## "TELL US WHERE THE GOOD TIMES ARE"

Guy Mindy

**MITCHELL & CARSON**

with MITCH MILLER ORK.

Columbia # 39992

She's Great

WATCH FOR

# JAYE P. MORGAN

with

# FRANK DeVOL Ork.

Another 1st on Derby

**Derby Records, Inc.** Hollywood California New York City

# THE CASE BOX RHYTHM N' BLUES *Ramblings*

**NEW YORK:**

The Tico-Rama party at the new and beautiful offices of the record company was one of the most congenial and light hearted affairs attended in some time. Record talk was out. George Goldner, a & r head, and a lush seniorita did a fluid mambo that would do credit to a professional team. As a matter of fact she later that evening won a bottle of champagne for her mambo dancing at the Tavern On The Green. Out of town distribs ran into quite a bit of trouble getting into town. Gotham Distribs', Philadelphia, Ivan Ballen, Matty Singer, and Sid Williams of A. Williams Co., Philly one-stop, broke down several times and almost missed the party. Just got in at the tail end. Joe Cohen, Essex Distributors, Newark, N. J., was in a near fatal accident. As he stopped to pay the toll at the Turnpike exit a huge trailer truck, out of control, tore down at breakneck speed, smashed his car and almost tore down the turnstiles and booths. Miraculously, while the plush convertible was reduced to a pile of junk, Joe escaped unscathed. . . . Fred Mendelsohn this week sold his stock in Herald Records to Jack Angel of Ember Records. The firm is now a three-way partnership composed of Al Silver, Jack Braverman and Jack Angel. Herald announced the signing of a new group, The Rocketeers, and Elaine Johnson, with releases by both scheduled for next week. . . . Bill Beasley, Republic Records, wearing a big smile as a result of the reaction of "I'll Help You Baby," sung by Christine Kitrell, in Chicago, Nashville, Detroit and Los Angeles. Alan Bubis resigned from Republic to devote time to other music functions. . . . Peacock Records might have that disk to break open the normal summer lull. Orders have been coming in like crazy for Johnny Ace's "The Clock," according to Irv Marcus, salesmanager, and the pressing plants can't keep up. Matty Singer, Gotham Distributors in Philly, claims the airplay has broken the disk wide open in the Quaker City and he can't get sufficient records to cover the demand. . . . Hear Dolly Cooper's "Alley Cat" is getting a big play and might follow her "I Wanna Know" into the charts. . . . Phil Rose, Brunswick, announced the signing of Freddie Mitchell, hot saxster formerly with Derby and Mercury. . . . Larry Smith, whose record experience includes sales and promotion with Rainbow and Derby and general manager of Coleman Records, has formed his own diskery, TriBoro. . . . Another candidate to break open the summer lull is Atlantic Record's "Wild, Wild Young Men" by Ruth Brown. "Wild, Wild" is starting to go wild.



RUTH BROWN

Because Johnny Maddox' ragtime piano sounds like the house music for old silent films, Preview Lounge, where Johnny is currently appearing, built the entire show around this theme. Large screen TV set flashes on with the sound turned off and Johnny accompanies the action. The name of the novelty . . . "Cinerag." Johnny's Dot waxings have been doing quite nicely. The latest of these, "Eight Beat Boogie." . . . Only one change has taken place in the Duke Ellington aggregation since their last date here. With Louis Bellson touring with Pearl Bailey; Duke needed a drummer. Scouted around and finally chose Butch Ballard who was with another band. Which one? Mercer Ellington, Duke's son. . . . Leonard Chess just back from Noo Yawk where he cut four new sides with Willie Mabon. Both Len and Phil Chess feel that these new disks will cause a sensation. In the meantime, three of their platters are currently on the Chicago "Hot Charts." . . . Speaking of the "Hot Charts," the Vocaleers' Red Robin version of "Is It A Dream" really zooming. . . . The sensational "5 Blazes" opened at the Club Bagdad on June 17. . . . Sol Tannenbaum of the Beehive Lounge, all smiles these days. Claims since he initiated the policy of big names, his club is really packed. Current attraction, Coleman Hawkins. . . . Eddy Boyd, who has another hit in, "24 Hours," did a three-day stint at Ralph's Club here last weekend. . . . According to Rocky Rolf, "The Du Droppers have another hit." In answer to "I Wanna Know," the group has recorded, "I Found Out." Rocky reports, "Initial orders indicate this disk should go right to the top."

**CHICAGO:**

You'll have to go a long way to top a better show than the 9th Annual Cavalcade of Jazz that came off a week ago Sunday here at Wrigley Field. Approximately 15,000 music fans jammed the huge ballpark to listen to the greatest aggregation of jazz greats ever gathered on one stage. We were proud to take part in the festivities by presenting to Lloyd Price his Award for having won the 1952 Automatic Music Industry Poll via "Lawdy Miss Clawdy"—the best Rhythm and Blues Record of the year. Price by the way, stopped the show cold with his rendition of the hit tune and actually hypnotized a number of fans with his sock rendition. Also on hand for the gala affair were such greats as Roy Brown, and his band, Don Tosti, Earl Bostic and ork, the Louis Armstrong All-Star Band featuring Joe Bushkin, Cozy Cole, Arvell Shaw, Barney Bigard, Trummy Young, Vernon Brown, and Velma Middleton, Shorty Rogers and his crew and Nat "King" Cole. Eddie Mesner, Aladdin Records, off to New York where he'll cut Amos Milburn, Shirley & Lee and Charles Brown. Eddie by the way, manages to put enough miles on his automobile to run three cars a year. . . . And if it's automatic you want, Eddie is on his 28th Cadillac now. . . . Saul Bihari, Modern Records, veddy happy with the way that B. B. King etching of "Please Love Me" is taking hold. Disk is starting to catch on throughout the nation. . . . Brother Joe Bihari took off for points south to hypo business and cut some new talent. Can't stay in California if Nina Warren is in England; can you? . . . Tiger Jack Lewis they're calling him these days—with the utmost of speed do those orders get filled at California Music Co. . . . Art Rupe's Special Records riding high these days with a flock of hot records in the market.

**LOS ANGELES:**

ords, veddy happy with the way that B. B. King etching of "Please Love Me" is taking hold. Disk is starting to catch on throughout the nation. . . . Brother Joe Bihari took off for points south to hypo business and cut some new talent. Can't stay in California if Nina Warren is in England; can you? . . . Tiger Jack Lewis they're calling him these days—with the utmost of speed do those orders get filled at California Music Co. . . . Art Rupe's Special Records riding high these days with a flock of hot records in the market.



LLOYD PRICE



## THE CASE BOX ★ AWARD O' THE WEEK ★

"AIN'T THAT GOOD NEWS" (2:45) [Lion]  
"FOOL AT THE WHEEL" (2:33) [Lion]  
DEUCES OF RHYTHM AND TEMPO TOPPERS  
(Peacock 1616)

HIT HIT WRITTEN ALL OVER THIS RECORD

DEUCES OF RHYTHM  
and  
TEMPO TOPPERS

"Ain't That Good News"  
"Fool At The Wheel"

also long on talent. The team makes up an infectious item that has a great kick in the title. Changes about midway with rhythm. This side has merit and appeal. Should be. The under lid, a titled "Fool At The as the boys moralizing foolishness of mixing and driving. The group all on the bouncy item as going adds to the excitement. This is a group to watch.

Featured Lead Vocalist  
**LITTLE RICHARD**  
Peacock # 1616

**Peacock** 4104 Lyons  
RECORDS, INC. Houston, Texas

FATS DOMINO  
"THE GIRL I LOVE"  
b/w  
"PLEASE DON'T  
LEAVE ME"  
# 5240

**Imperial Records**

**Checker 774**  
Danny Overbea  
"40 CUPS OF  
COFFEE"  
B/W  
"I'LL FOLLOW YOU"

The Beautiful Theme Melody From The  
20th Century-Fox Film "RUBY GENTRY"

**Ruby**

MILLER MUSIC CORPORATION

**PRESTIGE RECORD CO.**  
446 W. 50th St. • CI 6-0847 • N. Y.

**HOT JAZZ SELLERS**

1. KING PLEASURE - Red Top - 821
2. EDDIE JEFFERSON - Strictly Instrumental - 858
3. ANNIE ROSS - Farmer's Market - 839
4. CHARLIE FERGUSON - Stop Talkin' - 855
5. ZDDT SIMS - Jaguar - 852
6. MILT JACKSON - Vendome - 851
7. MILES DAVIS - Bluing - 846
8. JOE HOLIDAY - Hello To You - 848
9. SONNY STITT - Jeepers Creepers - 826
10. JAMES MOODY - Stardust - 841
11. BILLY TAYLOR - Man With A Horn - 822
12. THELDNIDUS MONK - Trinkle Tinkle - 838
13. WARDELL GRAY - April Skies - 84D
14. ANNIE ROSS - Twisted - 794
15. JOE HOLIDAY - Blue Holiday - 815

SEND FOR FREE CATALOG

7 - 11 Records  
REALLY STEPS OUT  
with  
Jimmy Wilson

"TELL ME"  
# 2104

Dessa Ray

"AIN'T GONNA TELL"  
# 2103

**7-11 RECORD COMPANY**  
451 NO. CANON DR.  
BEVERLY HILLS CALIF.  
Subsidiary of ALADDIN RECORDS

**HOT**  
Rhythm & Blues

ON  
*Mercury*  
RECORDS



DINAH WASHINGTON  
**"MY LEAN  
BABY"**

and  
**"NEVER,  
NEVER"**  
70175

•  
BUDDY JOHNSON  
**"THAT'S  
HOW I FEEL  
ABOUT  
YOU"**

and  
**"JIT JIT"**  
70173

•  
**SIZZLING  
SUMMER  
SELLERS!**

**"HITTIN'  
ON ME"**  
BUDDY JOHNSON  
70116

**"SHE'S GOT  
TO GO"**  
THE RAVENS  
70119

The New R&B Label  
**RAMA RECORDS**

Smash Release  
THE CROWS  
**"I LOVE YOU SO"**  
b/w "GEE"  
RAMA #RR5



RECORDS  
220 W. 42 St.  
New York  
(WI 7-0652)

**Chess 1542**  
*Muddy Waters*  
**"TURN THE LAMP  
DOWN LOW"**  
B/W  
**"WHO'S GOIN' TO BE YOUR  
SWEET MAN WHEN I'M GONE"**

Hitting Big!  
**BABY, DON'T TURN  
YOUR BACK ON ME**  
by  
LLOYD PRICE  
# 463 # 463-45

*Specialty records*

8508 Sunset Blvd., Hollywood 46, Cal.

Rush Your Order . . .  
Over 20,000 Sold First 7 Days  
**"I'LL HELP  
YOU BABY"**  
BY  
CHRISTINE KITTRELL  
REPUBLIC # 7044

REPUBLIC RECORDING CO.  
NASHVILLE TENNESSEE

R&B "SLEEPER OF THE WEEK"  
—The Cash Box  
THE ORIOLES  
**"I COVER THE  
WATERFRONT"**  
and  
**"ONE MORE TIME"**  
JUBILEE 5120

JUBILEE RECORD CO., Inc.  
315 W. 47th St., N. Y., N. Y.

NEW EXCELLO RELEASES  
**"DETROIT ARROW"**  
By SHY GUY DOUGLAS Excello 2008  
**"SKIP'S BOOGIE"**  
By KID KING'S COMBO Excello 2009  
**"HAPPY GO LUCKY"**  
By GOOD ROCKIN' BEASLEY Excello 2011  
Order Today!  
WRITE—WIRE—PHONE  
**NASHBORO RECORD CO.**  
177 3rd Ave. North, Nashville, Tenn.  
(Phone 6-2916)

**THE CASH BOX**

in **HARLEM** on **CHICAGO'S  
South Side** in **NEW  
ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- |  |  |  |
|--|--|--|
| <b>1</b> I WANNA KNOW<br><i>The Du Droppers</i><br>(RCA Victor 20-5229)      | HELP ME SOMEBODY<br><i>The "5" Royales</i><br>(Apollo 446)     | PLEASE LOVE ME<br><i>B. B. King</i><br>(R. P. M. 386)          |
| <b>2</b> ANNA<br><i>Silvana Mangano</i><br>(MGM 11457)                       | I WANNA KNOW<br><i>The Du Droppers</i><br>(RCA Victor 20-5229) | WAY BACK HOME<br><i>Big Maybelle</i><br>(Okeh 6955)            |
| <b>3</b> HELP ME SOMEBODY<br><i>The "5" Royales</i><br>(Apollo 446)          | IS IT A DREAM<br><i>The Vocaleers</i><br>(Red Robin 114)       | THESE FOOLISH THINGS<br><i>The Dominoes</i><br>(Federal 12129) |
| <b>4</b> MY DEAR, DEAREST,<br>DARLING<br><i>Five Willows</i><br>(Allen 1000) | THIRD DEGREE<br><i>Eddie Boyd</i><br>(Chess 1541)              | HELP ME SOMEBODY<br><i>The "5" Royales</i><br>(Apollo 446)     |
| <b>5</b> HOUND DOG<br><i>Willie Mae Thornton</i><br>(Peacock 1612)           | RED TOP<br><i>King Pleasure</i><br>(Prestige 821)              | YOU'RE MINE<br><i>The Crickets</i><br>(MGM 11428)              |
| <b>6</b> I FOUND OUT<br><i>The Du Droppers</i><br>(RCA Victor 20-5321)       | 40 CUPS OF COFFEE<br><i>Danny Overbea</i><br>(Checker 774)     | LUCY MAE BLUES<br><i>Frankie Lee Sims</i><br>(Specialty 459)   |
| <b>7</b> SHE'S GOTTA GO<br><i>Ravens</i><br>(Mercury 70119)                  | OFF THE WALL<br><i>Little Walter</i><br>(Checker 770)          | SHAKE, BABY, SHAKE<br><i>Jack Dupree</i><br>(Red Robin 112)    |
| <b>8</b> GOIN' TO THE RIVER<br><i>Fats Domino</i><br>(Imperial 5231)         | PLEASE LOVE ME<br><i>B. B. King</i><br>(R. P. M. 386)          | ONE ROOM COUNTRY SHACK<br><i>Mercy Dee</i><br>(Specialty 458)  |
| <b>9</b> IS IT A DREAM<br><i>Vocaleers</i><br>(Red Robin 114)                | HOUND DOG<br><i>Willie Mae Thornton</i><br>(Peacock 1612)      | THIRD DEGREE<br><i>Eddie Boyd</i><br>(Chess 1541)              |
| <b>10</b> I'M MAD<br><i>Willie Mabon</i><br>(Chess 1538)                     | THESE FOOLISH THINGS<br><i>The Dominoes</i><br>(Federal 12129) | DAILY PRAYER<br><i>Lowell Fulson</i><br>(Swing Time)           |

- |   |   |  |
|---|---|--|
| in <b>SAN FRANCISCO</b>   | in <b>NEWARK</b>  | in <b>MEMPHIS</b>  |
| <b>1</b> SHE FELT TOO GOOD<br><i>Jimmy McCracklin</i><br>(Peacock 1615)               | HELP ME SOMEBODY<br><i>The "5" Royales</i><br>(Apollo 446)          | PLEASE LOVE ME<br><i>B. B. King</i><br>(R. P. M. 386)            |
| <b>2</b> HELP ME SOMEBODY<br><i>The "5" Royales</i><br>(Apollo 446)                   | I'M MAD<br><i>Willie Mabon</i><br>(Chess 1538)                      | HELP ME SOMEBODY<br><i>The "5" Royales</i><br>(Apollo 446)       |
| <b>3</b> RED TOP<br><i>King Pleasure</i><br>(Prestige 821)                            | GOIN' TO THE RIVER<br><i>Fats Domino</i><br>(Imperial 5231)         | I WANNA KNOW<br><i>The Du Droppers</i><br>(RCA Victor 20-5229)   |
| <b>4</b> PLEASE LOVE ME<br><i>B. B. King</i><br>(R. P. M. 386)                        | MEND YOUR WAYS<br><i>Ruth Brown</i><br>(Atlantic 993)               | CRAZY, CRAZY,<br>CRAZY<br><i>The "5" Royales</i><br>(Apollo 446) |
| <b>5</b> IS IT A DREAM<br><i>Vocaleers</i><br>(Red Robin 114)                         | HOUND DOG<br><i>Willie Mae Thornton</i><br>(Peacock 1612)           | ONE ROOM COUNTRY SHACK<br><i>Mercy Dee</i><br>(Specialty 458)    |
| <b>6</b> I'M MAD<br><i>Willie Mabon</i><br>(Chess 1538)                               | RED TOP<br><i>King Pleasure</i><br>(Prestige 821)                   | THE MOJO<br><i>J. B. Lenore</i><br>(J.O.B. 1012)                 |
| <b>7</b> TIN PAN ALLEY<br><i>James Wilson</i><br>(Big Town 101)                       | MERCY, MR. PERCY<br><i>Varetta Dillard</i><br>(Savoy 897)           | MEND YOUR WAYS<br><i>Ruth Brown</i><br>(Atlantic 993)            |
| <b>8</b> MEET ME WITH YOUR<br>BLACK DRESS ON<br><i>Jimmy Nelson</i><br>(R. P. M. 385) | MY DEAR, DEAREST,<br>DARLING<br><i>Five Willows</i><br>(Allen 1000) | THIRD DEGREE<br><i>Eddie Boyd</i><br>(Chess 1541)                |
| <b>9</b> GOIN' TO THE RIVER<br><i>Fats Domino</i><br>(Imperial 5231)                  | THESE FOOLISH THINGS<br><i>The Dominoes</i><br>(Federal 12129)      | ON THE ROAD AGAIN<br><i>Floyd Jones</i><br>(J. O. B.)            |
| <b>10</b> I WANNA KNOW<br><i>The Du Droppers</i><br>(RCA Victor 20-5229)              | PLEASE LOVE ME<br><i>B. B. King</i><br>(R. P. M. 386)               | 21 MINUTES TO NINE<br><i>Willie Love</i><br>(Trumpet 174)        |

"It's What's in THE CASH BOX That Counts"

# THE CASH BOX



in  
**PHILADELPHIA**

in  
**LOS ANGELES**

in  
**ST. LOUIS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **I'M MAD**  
Willie Mabon  
(Chess 1538)
- 2 **GOIN' TO THE RIVER**  
Fats Domino  
(Imperial 5231)
- 3 **HELP ME SOMEBODY**  
The "5" Royales  
(Apollo 446)
- 4 **HOUND DOG**  
Willie Mae Thornton  
(Peacock 1612)
- 5 **I WANNA KNOW**  
Dolly Cooper  
(Savoy 891)
- 6 **IS IT A DREAM**  
Vocaleers  
(Red Robin 114)
- 7 **HEAVY JUICE**  
Tiny Bradshaw  
(King 4621)
- 8 **THESE FOOLISH THINGS**  
The Dominoes  
(Federal 12129)
- 9 **THE HONEY JUMP**  
Oscar McLollie  
(Modern 902)
- 10 **PARADISE HILL**  
The Embers  
(Herold 410)

- TIN PAN ALLEY**  
James Wilson  
(Big Town 101)
- RED TOP**  
King Pleasure  
(Prestige 821)
- WILD, WILD YOUNG MEN**  
Ruth Brown  
(Atlantic 993)
- HEAVY JUICE**  
Tiny Bradshaw  
(King 4621)
- GOIN' TO THE RIVER**  
Fats Domino  
(Imperial 5231)
- PLEASE LOVE ME**  
B. B. King  
(R. P. M. 386)
- 40 CUPS OF COFFEE**  
Danny Overbea  
(Checker 774)
- IS IT A DREAM**  
Vocaleers  
(Red Robin 114)
- MERCY, MR. PERCY**  
Yaretta Dillard  
(Savoy 897)
- WHERE YOU AT**  
Lloyd Price  
(Specialty 463)

- HELP ME SOMEBODY**  
The "5" Royales  
(Apollo 446)
- IS IT A DREAM**  
Vocaleers  
(Red Robin 114)
- I WANNA KNOW**  
The Du Droppers  
(RCA Victor 20-5229)
- PLEASE LOVE ME**  
B. B. King  
(R. P. M. 386)
- MEND YOUR WAYS**  
Ruth Brown  
(Atlantic 993)
- THESE FOOLISH THINGS**  
The Dominoes  
(Federal 12129)
- PLAY GIRL**  
Smiley Lewis  
(Imperial 5234)
- I AM IN LOVE**  
Nat "King" Cole  
(Capitol 2459)
- I FOUND OUT**  
The Du Droppers  
(RCA Victor 20-5321)
- CRAZY, CRAZY, CRAZY**  
The "5" Royales  
(Apollo 446)

in  
**DALLAS**

in  
**NASHVILLE**

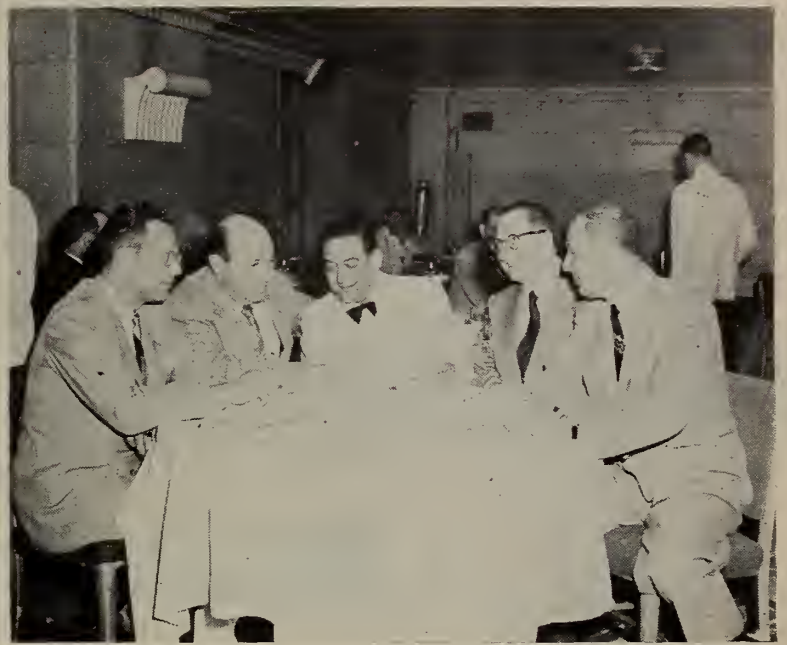
in  
**MILWAUKEE**

- 1 **LUCY MAE BLUES**  
Frankie Lee Sims  
(Specialty 459)
- 2 **HELP ME SOMEBODY**  
The "5" Royales  
(Apollo 446)
- 3 **THIRD DEGREE**  
Eddie Boyd  
(Chess 1541)
- 4 **LOST MIND**  
Percy Mayfield  
(Specialty 460)
- 5 **ONE ROOM COUNTRY SHACK**  
Mercy Dee  
(Specialty 458)
- 6 **MEND YOUR WAYS**  
Ruth Brown  
(Atlantic 993)
- 7 **THE CLOCK**  
Johnny Ace  
(Duke 112)
- 8 **PLEASE LOVE ME**  
B. B. King  
(R. P. M. 386)
- 9 **SPENDING MONEY BLUES**  
Little Son Jackson  
(Imperial 5237)
- 10 **TIN PAN ALLEY**  
James Wilson  
(Big Town 101)

- THIRD DEGREE**  
Eddie Boyd  
(Chess 1541)
- I'M MAD**  
Willie Mabon  
(Chess 1538)
- HELP ME SOMEBODY**  
The "5" Royales  
(Apollo 446)
- PLEASE LOVE ME**  
B. B. King  
(R. P. M. 386)
- GOIN' TO THE RIVER**  
Fats Domino  
(Imperial 5231)
- MEND YOUR WAYS**  
Ruth Brown  
(Atlantic 993)
- THESE FOOLISH THINGS**  
The Dominoes  
(Federal 12129)
- I FOUND OUT**  
The Du Droppers  
(RCA Victor 20-5321)
- LUCY MAE BLUES**  
Frankie Lee Sims  
(Specialty 459)
- I'LL HELP YOU BABY**  
Christine Kittrell  
(Republic 7044)

- HELP ME SOMEBODY**  
The "5" Royales  
(Apollo 446)
- I'M MAD**  
Willie Mabon  
(Chess 1538)
- RED TOP**  
King Pleasure  
(Prestige 821)
- CRAZY, CRAZY, CRAZY**  
The "5" Royales  
(Apollo 446)
- WOKE UP THIS MORNING**  
B. B. King  
(R. P. M. 380)
- PLAY GIRL**  
Smiley Lewis  
(Imperial 5234)
- NINE BELOW ZERO**  
Sonny Boy Williamson  
(Trumpet 166)
- PLEASE BELIEVE ME**  
Doris Brown  
(Gotham 290)
- MEND YOUR WAYS**  
Ruth Brown  
(Atlantic 993)
- THIRD DEGREE**  
Eddie Boyd  
(Chess 1541)

# First Stop



NEW YORK—Milt Gabler's first stop after being appointed new A. & R. chief of Decca Records was the Roosevelt Grill, where he conferred with Guy Lombardo. With him were other executives of Decca. Left to right, Sidney Goldberg, Vice-President in Charge of Sales of Decca Distributing Company; Milt Gabler, Guy Lombardo, Leonard Schneider, Executive Vice President of Decca Records Inc., and Paul Cohen, Assistant A. & R. manager.

## 4 For the Money!

**ATLANTIC'S GREAT NEW RELEASE**

1 **THE CLOVERS**  
Seventh Straight Smash  
**GOOD LOVIN'**  
Here Goes a Fool  
# 1000

---

2 **EVA FOSTER**  
The New Singing Find  
**YOU'LL NEVER KNOW**  
with the VAN PERRY QUINTET # 997

Shouts a Sensational Answer  
and Waxin' for Maxie

---

3 **RAY CHARLES**  
A NEW SOUND in Blues  
**MESS AROUND**  
and Funny But I Still Love You # 999

---

4 **WILLIS JACKSON**  
Two-Sided Instrumental Hit:  
SAX STAR  
**SHAKE DANCE**  
Blows # 998  
and Walkin' Home

Busting Out All Over  
CASH BOX "Hot Charts"  
St. Louis... **MEND YOUR WAYS**  
Ruth Brown, Atlantic 993

**ATLANTIC RECORDING CORP.**  
234 WEST 56th St. NEW YORK 19, N. Y.

# RHYTHM 'N BLUES REVIEWS

<input type="radio"/> A DISK & SLEEPER	<input type="radio"/> C GOOD
<input type="radio"/> B+ EXCELLENT	<input type="radio"/> C FAIR
<input type="radio"/> B VERY GOOD	<input type="radio"/> D MEDIOCRE

**THE CROWS**

(Rama 5)

**B+** "I LOVE YOU SO" (2:39) This group has a wonderful sound and shows a marked improvement over their earlier disks. Material is a slow pretty ballad lightly bounced through by the boys. Very pretty and should create a bit of excitement.

**B+** "GEE" (2:41) The Crows fashion a change of pace here as they etch a fast moving jump blues with zest. A stirring piece of wax that gets you jumping.

**BIG BOY SPIRES**

(Chance 1137)

**B** "WHICH ONE DO I LOVE" (2:43) [Joni Music-BMI] Big Boy Spires does a slow southern type blues as he bewilderingly sings of his inability to choose between the one with the sugar farm and the one with the oil well.

**C+** "ABOUT TO LOSE MY MIND" (2:41) [Joni Music-BMI] Side moves along at a quick tempo with Spires giving it that same southern styling.

**WYNONIE HARRIS**

(King 4635)

**B** "SONG OF THE BAYOU" (2:35) [Feist-ASCAP] The deeply dramatic item is chanted with a spiritual touch by Harris. Chorus chanting fills out the side. A great production number.

**B** "THE DEACON DON'T LIKE IT" (3:04) [Lois-BMI] The hoarse voiced singer tells of the sin of getting drunk. Arrangement is that of a jubilee chant with a stirring rhythm.

**CHARLES BROWN**

(Aladdin 3191)

**B+** "I LOST EVERYTHING" (3:09) [Aladdin Music-BMI] Charles Brown does his usually fine job on a slow pretty item that has a definite pop flavor.

**B** "LONESOME FEELING" (2:50) [Aladdin Music-BMI] Brown plaintively sings of his loneliness. Etching is softly done.

**CHUCK WILLIS**

(Okeh 6985)

**B** "DON'T DECEIVE ME" (2:58) [Rush Music-BMI] Chuck Willis comes up with warm reading in which he pleads with his gal not to put him down. Willis handling of the slow blues is strong.

**B+** "I'VE BEEN TREATED WRONG TOO LONG" (3:08) [Rush Music-BMI] Willis is supported by The Royals on this end as he sings a slow blues in tormented style. Orchestral backing is easy and the general mood of the record is in the sad vein.

**THE CASH BOX**

**★ AWARD O' THE WEEK ★**

"LAST NIGHT'S DREAM" (2:22)  
[Lion Publ.-BMI]

"FIFTY THREE" (3:05)  
[Lion Publ.-BMI]

EARL FOREST  
(Duke 113)

● Earl Forest has another etching that should click in the boxes. Earl was hot with "Whoopin' & Hollerin'" for quite a long spell, and his latest, "Last Night's Dream", looks like another hit for him. Forest sings of his dream in which he found a woman who wants nobody but him with a feeling and emotion that gives this etching individuality. Forest's fine vocal effort should bring strong reaction saleswise. The flip, "Fifty Three", is a slow blues in which Forest dejectedly asks nothing more of the new year than to bring his baby back. Orking keeps the mood in the sad vein.

"THAT'S HOW I FEEL ABOUT YOU" (2:41) [Sophisticate]

"JIT JIT" (2:37)  
[Sophisticate]

BUDDY JOHNSON  
(Mercury 70173)

● Buddy Johnson, with a big one in "Hittin' On Me" now riding the "Hot" charts, gives out with a new one. "That's How I Feel About You", a romantic item of middle tempo is treated to the top drawer orking of the Johnson aggregation and the smart vocaling of Ella Johnson. Ella wants to know all about love and begs for romance. Her reading is infectious, the orking with the smooth horn section and the sprinkling of piano notes gives this side real drive. The flip, "Jit Jit", is a slow tempo infectious jump instrumental that is handled by the ork impressively.

**VICKIE NELSON**

(Brunswick 84011)

**B** "MY POOR LIFE BLUES" (3:08) [Challenge Music-BMI] Vickie Nelson belts a slow blues as she portrays a beaten woman. Against an effective instrumental backing the gal comes through strong.

**B+** "I'VE GOT TO KEEP MOVIN'" (2:54) [Fred Fisher-ASCAP] Vickie Nelson does an infectious quick beat bounce with loads of personality. Should be a strong juke box number.

**EFFIE SMITH**

(Trend 56)

**B+** "THREE MEN IN MY LIFE" (2:50) [Ludlow Music-BMI] Effie Smith tells the story of the three men in her life. Miss Smith gives a sexy performance, with her shadings and timing effecting a better than average performance.

**B** "CRY BABY CRY" (2:36) [Ludlow Music-BMI] Flip is another slow blues in which the gal songstress tells her man off. It's now his turn to cry. Thrush has a solid style and the etching is colored with a smart rambling piano.

**JOE LIGGINS**

(Specialty 465)

**B** "FAREWELL BLUES" (2:36) [Venice Music-BMI] Joe Liggins and his honeyjumpers dishes up that quick beat music with a zestful performance as they back the belty vocal of Christine. Side moves and makes an enjoyable two and one half minutes of music.

**B** "DEEP FEELING KIND OF LOVE" (2:40) [Venice Music-BMI] Joe teams with Christine on the vocal and the pair handle this one with reserve. An ok deck.

**LUCILLE BARBEE**

(Republic 7034)

**C+** "I JUST CAN'T KEEP IT TO MYSELF" (2:37) [Babb Music-BMI] Lucille Barbee dishes up a moderate tempo spiritual effectively.

**C+** "WHERE COULD I GO" (2:38) [Babb Music-BMI] The full voiced religious songstress chants a rhythmic quick beat inspirational number.

**MILT BUCKNER ORGAN TRIO**

(Scooter 306)

**C+** "BOO IT" (2:38) Milt Buckner Organ Trio, with Buckner crazy on the Hammond, drives out a wild item.

**C+** "TRAPPED" (2:36) A slow weird item with wild screams. An eerie side. If you go for the unusual, this is it.

**THE CASH BOX**

Rhythm 'N Blues

**SLEEPER OF THE WEEK**

"YOUR MOUTH'S GOT A HOLE IN IT" (2:40) [Sunbeam-BMI]

"DECATUR STREET BOOGIE" (2:30) [Hill & Range-BMI]

PIANO RED

(RCA Victor 20-5337)

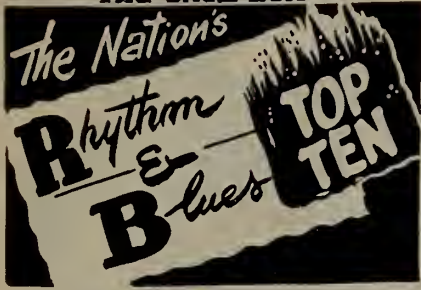


PIANO RED

● Piano Red gets off a pair of wild items that make you sit up and take notice. The upper lid, "Your Mouth's Got A Hole In It",

has the novelty and humor to edge it past the flip, "Decatur Street Boggie". "Mouth" is a quickbeat with Red yelling, belting vocally, and racing over the keyboard for a scintillating energetic treatment. Red complains bitterly about the loquaciousness of his gal. Translation of the title means literally, you talk too much. Etching is just c-r-a-a-z-y and should prove a great coin catcher. The under lid is another red hot of boogie tempo and Red also works himself into a frenzy on this one. Another good side.

**THE CASH BOX**



- 1** **HELP ME SOMEBODY**  
The "5" Royales  
(Apollo 446)

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- 2** **PLEASE LOVE ME**  
B. B. King  
(R.P.M. 386)

---

- 3** **I'M MAD**  
Willie Mabon  
(Chess 1538)

---

- 4** **I WANNA KNOW**  
The Du Droppers  
(RCA Victor 20-5229)  
Dolly Cooper  
(Savoy 891)

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- 5** **GOIN' TO THE RIVER**  
Fats Domino  
(Imperial 5231)

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- 6** **RED TOP**  
King Pleasure  
(Prestige 821)

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- 7** **MEND YOUR WAYS**  
Ruth Brown  
(Atlantic 993)

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- 8** **IS IT A DREAM**  
Vocaleers  
(Red Robin 114)

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- 9** **THIRD DEGREE**  
Eddie Boyd  
(Chess 1541)

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- 10** **HOUND DOG**  
Willie Mae Thornton  
(Peacock 1612)

**Robey Announces  
New Label**

HOUSTON, TEX.—Don Robey, president of Peacock Records, this week announced the addition of a new label, Peacock Progressive Jazz, with the first release due out July 1, by Phineas Newborn, piano wizard. Newborn first releases will be "Long About Midnight" and "How High The Moon". The new pianists mastery of the keyboard has been so acclaimed by authorities at private hearings that it is rumored the new label was formed basically to act as a showcase for Newborn.

Two other releases are scheduled for the progressive label. Trombonist Al Grey and His All Stars have waxed "Big Chief" and "Walking One". Tenor saxist David Van Dyke cut "Dyke Takes A Hike" and "We'll Be Together Again".

**Clovers Escape Injury  
In Auto Accident**

NEW YORK—The Clovers, Atlantic Record stars, escaped serious injury on Friday, June 12, as one of their cars was struck and completely demolished by the trailer part of a trailer truck that had gone off the road. The accident was in no way the fault of The Clovers who were entirely exonerated by the officials.

The group, one of the top vocal combinations in the rhythm and blues field, was enroute from Houston to Midland, Texas on a series of personal appearances that will take them to the Pacific Coast. Driving along in the dark of the early morning after having completed their Houston stint, they had passed the cab part of the truck which was racing in the opposite direction toward Houston, when suddenly the truck went off the road and the trailer part whipped around, smashing into The Clover's car from the rear. The boys were shaken up rather badly although they escaped serious injury. Harold Winley, bass, was cut around the eyes by flying glass but is again in good shape and participating with the group in his full role.

Upon being informed of the accident, manager Lou Krefitz flew down from Washington, D. C. The Clovers rested in Houston, for a few days, during which time Krefitz purchased a new car to replace the splintered vehicle.

The Clovers resumed their tour in Phoenix.

**New Mississippi One-Stop**

JACKSON, MISS.—Roger C. Pardou, formerly sales manager of Buster Williams Music Company in Memphis, Tennessee, has opened a one-stop record shop at 205 N. Farish Street in Jackson, Mississippi.

Pardou started in the business in 1941 with the Ace Music Company and for the past eight years has been with the Williams firm.

He is widely known in operating circles throughout the South.

**"Spoon Spoon Spoon"**



TORONTO, CANADA — Denny Vaughan's first MGM release is a combination of "Spoon, Spoon, Spoon" and "Single Blessedness." And so here Denny's Toronto fan club is shown urging him to "Spoon" while Denny seems to be indicating a preference to live in "Single Blessedness".

**Tico Opens New Offices**

NEW YORK—Tico Records and Rama Records celebrated the opening of new offices and stock rooms on Tuesday June 16, with a cocktail party at their new quarters 220 W. 42nd Street.

The fast rising diskery, whose growth in the past year has been phenomenal, hosted a large group of distributors, artists, disk jockies, executives of other labels, and friends.

At the helm of Tico Records, one of the leading mambo record companies in the country, are George Goldner and Jack Waxman.

**Chess 1541**  
**Eddy Boyd's**  
**"Third Degree"**

SOON ON TOP — COAST TO COAST  
Watch This Baby Grow!  
Savoy # 897  
**VARETTA DILLARD**  
**"MERCY MR. PERCY"**  
b/w  
"You're Just No Kinda Good No How"  
**SAVOY RECORD CO., INC.**  
58 Market St., Newark, N. J.

**THERE'S NO STOPPIN' THIS ONE**

**THE CASH BOX**  
**★ AWARD O' THE WEEK ★**

**"THE CLOCK" (2:46)**  
[Lion Publ.]  
**"ACES WILD" (2:26)**  
[Lion Publ.]  
**JOHNNY ACE**  
(Duke 112)

● Johnny Ace, unknown to the trade one short year ago, streaked across the hot charts with a number one sensation "My Song", followed about six months later with another big hit, "Cross My Heart", and now keeps his record one hundred percent with his third, and what looks like a certain click, "The Clock". The tune is a slow sentimental item hauntingly sung by Ace in the style that has been so successful for him. The blues singer is despondently lonesome and he begs his baby to come back real soon if she hears him. Tune is simple, melodic and hummable. A real good bet for some top pop artist. Flip is a rocking instrumental of a wildie, "Aces Wild". Johnny Ace is featured on the piano.

**DUKE RECORDS**  
4104 Lyons  
Houston, Texas

# Sophie Tucker Party



NEW ORLEANS, LA.—Dee Kilpatrick, Mercury's country and western A & R man for the Southeast and West territory, recently announced the appointment of Miss Bonnie Kroll to handle promotion in his territory. Bonnie's first guest artist was Sophie Tucker who was playing at the Roosevelt Hotel in New Orleans and for whom a Mercury distributor and disk jockey party was held. This photo, taken at the party shows in the third row: Donald Villanassar, WVEZ; Jack Clair, WTPS. Second row: Keith Rush, WVEZ; Frank Donaldson, WNOE; Tony Weinberg, Mercury distrib sales rep; Ted Shapiro, Sophie Tucker's accompanist. First row: Bonnie Kroll; Sophie Tucker; and Joe Power, Mercury distrib branch manager.

# THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



### Chuck Thompson & Elmer

- WFOR—Hattiesburg, Miss.
1. That's Alright (A. Inman)
  2. Cannonball Yodel (E. Britt)
  3. That's What I Get For Loving You (Bill Mack)
  4. Love Me Just A Little (Jim Reeves)
  5. Lonesome Midnight (Jack Cardwell)
  6. Spanish Fireball (Hank Snow)
  7. Take These Chains From My Heart (Hank Williams)
  8. I Believe (Red Foley)
  9. Cry, Cry, Cry (Ed Camp)
  10. Sidemeat And Cabbage (Jimmy Dickens)

### Eddie Hill

- WSM—Nashville, Tenn.
1. The Last Waltz (W. Pierce)
  2. Your Cheatin' Heart (Hank Williams)
  3. Beyond The Sunset (E. Tubb)
  4. I Can't Wait (Faron Young)
  5. Spanish Fireball (Hank Snow)
  6. Knothole (The Carlisles)
  7. Just Wait Till I Get You Alone (Carl Smith)
  8. South In New Orleans (Johnnie & Jack)
  9. How's The World Treating You (Eddy Arnold)
  10. Half Way Chance With You (Marty Robbins)

### Big Jim Hess

- WIVK—Knoxville, Tenn.
1. Orchids Mean Goodbye (Carl Smith)
  2. Crying In The Chapel (Darrell Glenn)
  3. Walking In The Moonlight (Don Gibson)
  4. How's The World Treating You (Eddy Arnold)
  5. Between Fire And Water (Hank Snow)
  6. The Last Waltz (Webb Pierce)
  7. I Can't Wait (Faron Young)
  8. Ramblin' Man (H. Williams)
  9. Too Young To Tango (Sunshine Ruby)
  10. Cold Shoulder (Ray Price)

### Dave Miller

- WMIE—Miami, Fla.
1. Free Home Demonstration (Eddy Arnold)
  2. The Long Way (Lou Monte)
  3. Don't Call My Name (Jimmie James)
  4. Wanderlust Blues (J. Allegro)
  5. You Weren't Ashamed (Ray Price)
  6. Just For You (Elton Britt)
  7. Crying Steel Guitar Waltz (Kitty Wells)
  8. Half-Hearted (Geo. Morgan)
  9. Grab Yourself A Partner (Eddie Gronet)
  10. If I Ever Get Rich, Mom (Hawkshaw Hawkins)

### David Walshak

- KCTI—Gonzales, Tex.
1. Mexican Joe (Jim Reeves)
  2. I Can't Wait (Faron Young)
  3. Spanish Fireball (Hank Snow)
  4. Take These Chains From My Heart (Hank Williams)
  5. Restless Heart (Slim Whitman)
  6. Just Wait Till I Get You Alone (Carl Smith)
  7. It's Been So Long (W. Pierce)
  8. Free Home Demonstration (Eddy Arnold)
  9. The Winner Of Your Heart (Johnnie & Jack)
  10. Your Cheatin' Heart (Hank Williams)

### Doug Smith

- WSLS—Roanoke, Va.
1. South In New Orleans (Johnnie & Jack)
  2. Knothole (The Carlisles)
  3. The Last Waltz (Webb Pierce)
  4. Mexican Joe (Jim Reeves)
  5. I Can't Wait (Faron Young)
  6. Your Cheatin' Heart (Hank Williams)
  7. Free Home Demonstration (Eddy Arnold)
  8. Minnie-Ha-Cha (F. Husky)
  9. Orchids Mean Goodbye (Carl Smith)
  10. Glory Land March (H. Snow)

### Butch Lewis

- WJKO—Springfield, Mass.
1. Broken Wings (Elton Britt)
  2. Knothole (The Carlisles)
  3. Plaid And Calico (J. Horton)
  4. Heart Is Free (C. Wiggins)
  5. Mexican Joe (Jim Reeves)
  6. Changeable (Tex Williams)
  7. No Help Wanted (Carlisles)
  8. Restless Heart (S. Whitman)
  9. Spanish Fireball (Hank Snow)
  10. 16 Chicks And Tam. (Jerry Glenn)

### Slim Lay

- WHBS—Huntsville, Ala.
1. I Can't Wait (Faron Young)
  2. Orchids Mean Goodbye (Carl Smith)
  3. Take These Chains From My Heart (Hank Williams)
  4. I Haven't Got The Heart (Webb Pierce)
  5. I Love You Darling (Jack & Daniel)
  6. Knothole (The Carlisles)
  7. Seven Lonely Days (B. Lou)
  8. Mexican Joe (Jim Reeves)
  9. Rocky Bumpy Road To Love (York Bros.)
  10. I Have But One Goal (Smith Bros.)

### Skip-A-Long Hathaway

- KUGN—Eugene, Ore.
1. Burned Fingers (Wade Ray)
  2. Half A Photograph (Strange)
  3. Minnie-Ha-Cha (F. Huskey)
  4. How's The World Treating You (Eddy Arnold)
  5. Red Wing (Roy Hogsed)
  6. Say Big Boy (Goldie Hill)
  7. I Signed My Heart Away (Hank Thompson)
  8. I Passed By Your Window (Geo. Morgan)
  9. The Wheel That Goes (Ramblin' J. Dolan)
  10. It May Take A Long Time (T. Duncan)

### Panhandle Van

- WCAR—Pontiac, Mich.
1. San-Soo (Earl Songer)
  2. Sidemeat And Cabbage (Jimmy Dickens)
  3. Spanish Fireball (Hank Snow)
  4. Mexican Joe (Jim Reeves)
  5. Don't Give Me Kisses (Neal Burr)
  6. Country Gentleman (Atkins)
  7. South In New Orleans (Johnnie & Jack)
  8. How's The World Treating You (Eddy Arnold)
  9. Take These Chains From My Heart (Hank Williams)
  10. Jimmie Rogers Said Goodbye (Ernie Tubb)

### Cliff Rodgers

- WHKK—Akron, Ohio
1. Sidemeat And Cabbage (Jimmy Dickens)
  2. Your Cheatin' Heart (Hank Williams)
  3. Cannonball Yodel (E. Britt)
  4. Spanish Fireball (Hank Snow)
  5. The Last Waltz (Webb Pierce)
  6. Orchids Mean Goodbye (Carl Smith)
  7. Just Wait Till I Get You Alone (Carl Smith)
  8. Free Home Demonstration (Eddy Arnold)
  9. Kaw-Liga (Hank Williams)
  10. Bring Your Sweet Self Back To Me (Lefty Frizzell)

### Clarence Kneeland

- WERI & WICH—Jewett City, Conn.
1. Mexican Joe (Jim Reeves)
  2. After You Leave (M. Robbins)
  3. Rub-A-Dub-Dub (Thompson)
  4. I Haven't Got The Heart (Webb Pierce)
  5. Kaw-Liga (Hank Williams)
  6. Orchids Mean Goodbye (Carl Smith)
  7. Seven Lonely Days (B. Lou)
  8. No Help Wanted (Carlisles)
  9. Glory Land March (H. Snow)
  10. Cannonball Yodel (E. Britt)

### Burt Beck

- WSOU—South Orange, N. J.
1. Home Demonstration (Eddy Arnold)
  2. The Company You Keep (Terry Preston)
  3. I Can't Wait (Faron Young)
  4. Rub-A-Dub-Dub (Thompson)
  5. Spanish Fireball (Hank Snow)
  6. Burned Fingers (Wade Ray)
  7. Castle In The Sky (M. Robbins)
  8. Crying In The Chapel (Darrell Glenn)
  9. Cannonball Yodel (E. Britt)
  10. How's The World Treating You (Eddy Arnold)

### Billy The Kid Stanley

- WNOE—New Orleans, La.
1. Minnie-Ha-Cha (F. Huskey)
  2. No Help Wanted (Carlisles)
  3. Knothole (The Carlisles)
  4. The Last Waltz (W. Pierce)
  5. Your Cheatin' Heart (Hank Williams)
  6. I Can't Wait (Faron Young)
  7. Say Big Boy (Goldie Hill)
  8. Buckshot (Eddie Hill)
  9. Orchids Mean Goodbye (Carl Smith)
  10. Going Steady (Faron Young)

### Sheriff Tex Davis

- WLOW—Norfolk, Va.
1. Seven Lonely Days (B. Lou)
  2. Your Cheatin' Heart (Hank Williams)
  3. That Hound Dog In The Window (Homer & Jethro)
  4. Free Home Demonstration (Eddy Arnold)
  5. Rub-A-Dub-Dub (Thompson)
  6. Just Wait Till I Get You Alone (Carl Smith)
  7. Take These Chains From My Heart (Hank Williams)
  8. Between Fire And Water (Hank Snow)
  9. South In New Orleans (Johnnie & Jack)
  10. I Can't Wait (Faron Young)

### Mack Sanders

- KFBI—Wichita, Kans.
1. Broken Wings (Elton Britt)
  2. No Help Wanted No. 2 (Tubb & Foley)
  3. I Can't Wait (Faron Young)
  4. Take These Chains From My Heart (Hank Williams)
  5. Hey, Mr. Cotton Picker (Moon Mullican)
  6. Sidemeat And Cabbage (Jimmy Dickens)
  7. Trade Mark (Carl Smith)
  8. Mexican Joe (Jim Reeves)
  9. Your Cheatin' Heart (Hank Williams)
  10. Lonesome Joe (Roy Acuff)

### Tommy Sutton

- WING—Dayton, Ohio
1. Bumming Around (T. T. Tyler)
  2. Mexican Joe (Jim Reeves)
  3. Orchids Mean Goodbye (Carl Smith)
  4. I Couldn't Keep From Crying (Marty Robbins)
  5. Take These Chains From My Heart (Hank Williams)
  6. How's The World Treating You (Eddy Arnold)
  7. The Last Waltz (Webb Pierce)
  8. I Can't Wait (Faron Young)
  9. South In New Orleans (Johnnie & Jack)
  10. That Hound Dog In The Window (Homer & Jethro)

### Bill Lowery

- WGST—Atlanta, Ga.
1. Spanish Fireball (Hank Snow)
  2. I Can't Wait (Faron Young)
  3. Orchids Mean Goodbye (Carl Smith)
  4. Too Young To Tango (Sunshine Ruby)
  5. Bring Your Sweet Self Back To Me (Lefty Frizzell)
  6. The Last Waltz (Webb Pierce)
  7. I Have But One Goal (Smith Bros.)
  8. Knothole (The Carlisles)
  9. I'll Go On (Webb Pierce)
  10. Between Fire And Water (Hank Snow)

### Tom Edwards

- WERE—Cleveland, Ohio
1. Crying In The Chapel (Darrell Glenn)
  2. I Can't Wait (Faron Young)
  3. Spanish Fireball (Hank Snow)
  4. Pretty Little Dedon (T. West)
  5. Half Way Chance (M. Robbins)
  6. Rub-A-Dub-Dub (Thompson)
  7. Dim Lights, Thick Smoke (M. Collie)
  8. Gambler's Guitar (J. Lowe)
  9. Tennessee Wig Walk (Bonnie Lou)
  10. Don't Throw Your Life Away (Webb Pierce)

### Cracker Jim

- WMIE—Miami, Fla.
1. Your Cheatin' Heart (Hank Williams)
  2. Seven Lonely Days (B. Lou)
  3. Going Steady (Faron Young)
  4. A Fool Such As I (H. Snow)
  5. No Help Wanted (Carlisles)
  6. Mexican Joe (Jim Reeves)
  7. Bring Your Sweet Self Back To Me (Lefty Frizzell)
  8. I Couldn't Keep From Crying (Marty Robbins)
  9. I Can't Wait (Faron Young)
  10. Free Home Demonstration (Eddy Arnold)

### Art Barrett

- WSAP—Portsmouth, Va.
1. Minnie-Ha-Cha (F. Huskey)
  2. Half A Photograph (Strange)
  3. Wait A Little Longer (R. Faye)
  4. How's The World Treating You (Eddy Arnold)
  5. Do I Like It (Carl Smith)
  6. Say Big Boy (Goldie Hill)
  7. On And On With You (Allen & Britt)
  8. Half Way Chance (M. Robbins)
  9. You Weren't Ashamed (Ray Price)
  10. I'll Trade Yours For Mine (Hawkshaw Hawkins)

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## THE CASH BOX

Reports

THE NATION'S

BIG  
10HILLBILLY,  
FOLK & WESTERN  
JUKE BOX TUNES

## 1 MEXICAN JOE

Jim Reeves

(Abbott 116; 45-116)

2 TAKE THESE CHAINS  
FROM MY HEART

Hank Williams

(MGM 11479; K-11479)

## 3 NO HELP WANTED

The Carlises

(Mercury 70028;  
70028x45)4 YOUR CHEATIN'  
HEART

Hank Williams

(MGM 11416; K-11416)

5 THAT HOUND DOG  
IN THE WINDOW

Homer &amp; Jethro

(RCA Victor 20-5280;  
47-5280)

## 6 BUMMING AROUND

T. Texas Tyler

(Decca 28579; 9-28579)

## 7 THE LAST WALTZ

Webb Pierce

(Decca 28594; 9-28594)

## 8 RUB-A-DUB-DUB

Hank Thompson

(Capitol 2445; F-2445)

## 9 SPANISH FIREBALL

Hank Snow

(RCA Victor 20-5296;  
47-5296)10 I COULDN'T KEEP  
FROM CRYING

Marty Robbins

(Columbia 21075; 4-21075)

## Ten Gallon Hats?



NASHVILLE—Forty-two flying farmers from Texas in nineteen private planes on their way to the National Flying Farmers Convention in New York stopped in Nashville last week to see the Grand Ole Opry. When some of them came backstage, a few Opry artists decided to test their ten gallon hats to see if they really held ten gallons.

In the picture are Hank Snow, Mac Anderson of Medina, Texas, Cowboy Copas, Tex Anderson of Medina, Texas, president of the National Flying Farmers Association, Minnie Pearl, Clarence Light of Medina, Texas, and Fred Triplett of Hillsboro, Texas.

Valley Has Hit In  
"Crying In The Chapel"

KNOXVILLE, TENN. — Valley Records has come up with a hit that is smashing out of the folk field into pop. It is Darrell Glenn's "Crying In The Chapel" which is making all the noise. The tune is so hot that it has already been covered by June Valli on Victor; Art Lund on Coral; Ella Fitzgerald on Decca; and Rex Allen on Decca.

Jack Comer, president of Valley, reports that it is his company's policy to pretest records before pressing so that by the time they get into the distributors' hands, their potential and promotional possibilities are already known.

Looks like the system works.

Hank Thompson Receives  
"Cash Box" Trophy

HOLLYWOOD, CALIF. — Local music trade feted Capitol Records star Hank Thompson here this past week with a private cocktail party attended by intimate friends in the industry.

Suprise event of the party was the presentation to Hank Thompson of his Award for the Best Country And Folk Record of 1952—"Wild Side Of Life", by Joel Friedman, of *The Cash Box*.

On hand for the event were host and hostess Del Roy and Bea Terry, Wade Ray, Foy Willing, Johnny Bond, Gene O'Quinn, Harry Rodcay, Mr. & Mrs. Dick Rising of Capitol Records, Henry Pritchard, Eddie Dean, Mary and Kay Solle, Bill Leuenhagen, artist and repertoire director Ken Nelson, and Mr. & Mrs. Mel Kane.

## Black Named by Big 3

NEW YORK—Abe Olman, General Manager of the Robbins-Feist-Miller-Lion publishing group, has appointed Ted Black as professional manager of The Big Three's new folk and western affiliate, Pine Ridge Music Inc.

Marks Acquires Foreign  
Rights To "Johnny"

NEW YORK—Acting upon the theory that half a great song is better than no part of it, the Edward B. Marks Music Corporation has broken a strict rule and accepted for publication in all countries of the world, except the United States and its possessions, a new song, "Johnny (Is the Boy for Me)." Ordinarily, the Marks executives insist on obtaining the American rights as well, but in this case, Iris Music Corporation was adamant about retaining them and would only sell Marks all rights but the American. Herbert Marks, president of the firm, and Harry Link, its general professional manager, considered "Johnny" such a sure bet, however, particularly as recorded by Les Paul and Mary Ford on Capitol, that they were willing to pay a large advance sum for the rights they received.

Already the song has been sold to the leading firm of Francis, Day & Hunter in England. Fred Day of this concern heard a dub of the Paul-Ford recording merely once on his visit here last month and made an attractive offer for the English rights immediately. Moreover, bids from leading publishers in Europe and elsewhere in the world are beginning to reach Marks' headquarters.

Only once before has Marks published a song jointly with another American house. This was the famous "Green Eyes," owned by another firm in the American Continent but long a success for E. B. Marks in Europe.

## J. S. Zamecnik Dies

HOLLYWOOD—J. S. Zamecnik, one of the best known composers of music for the early motion pictures, died in Los Angeles, Calif., at the age of 81 on Saturday, June 13th. He was born in Cleveland, Ohio, on May 14, 1872.

Zamecnik joined the Sam Fox Publishing Company, Inc. organization in 1908, at which time his first composition, "College Yell", was published.

LADDER OF  
Best Sellers

FROM

King  
AND  
Federal  
RECORDS

Popular

BONNIE LOU  
HAND-ME-DOWN HEART  
TENNESSEE WIG WALK  
1237 and 45-1237THE GLOBE  
TROTTERS  
MY GAL SAL  
SUNDOWN  
1210 and 45-1210

Folk/Western

BONNIE LOU  
SEVEN LONELY DAYS  
OUT OF REACH  
1192 and 45-1192LOUIE INNIS  
WHAT A WAY TO DIE  
WHAMMY BAMMY BUZZARD  
GOOZER  
1225 and 45-1225MOON MULLICAN  
HEY! MR. COTTON-PICKER  
LEAVING YOU WITH A  
WORRIED MIND  
1221 and 45-1221YORK BROTHERS  
THE ROCKY BUMPY ROAD  
TO LOVE  
EVER SINCE WE MET  
1206 and 45-1206

Rhythm/Blues

TINY BRADSHAW  
HEAVY JUICE  
THE BLUES CAME  
POURING DOWN  
4621 and 45-4621SOFT  
STRANGE  
4577 and 45-4577LULA REED  
I'M LOSING YOU  
MY POOR HEART  
4630 and 45-4630SUGAR RAY  
ROBINSON  
KNOCK ME DOWN WHISKEY  
I SHOULDA BEEN ON MY  
MERRY WAY  
4641 and 45-4641

Federal

BILLY WARD AND  
HIS DOMINOES  
THESE FOOLISH THINGS  
REMINDE ME OF YOU  
DON'T LEAVE ME THIS  
WAY  
12129 and 45-12129LITTLE ESTHER  
STREET LIGHTS  
YOU TOOK MY LOVE TOO  
FAST  
12122 and 45-12122THE ROYALS  
GET IT  
NO IT AIN'T  
12133 and 45-12133

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1. THAT HOUND DOG IN THE WINDOW  
 Homer & Jethro (RCA Victor 20-5280; 47-5280)
2. NO HELP WANTED  
 The Carlisles (Mercury 70028; 70028 x 45)
3. YOUR CHEATIN' HEART  
 Hank Williams (MGM 11416; K-11416)
4. RAMBLIN' MAN  
 Hank Williams (MGM 11479; K-11479)
5. MEXICAN JOE  
 Jim Reeves (Abbott 116; 45-116)
6. BIG MAMOU  
 Pete Hanley (Okeh 6956; 4-6956)
7. BUMMING AROUND  
 T. Texas Tyler (Decca 28579; 9-28579)
8. TAKE THESE CHAINS FROM MY HEART  
 Hank Williams (MGM 11479; K-11479)
9. KAW-LIGA  
 Hank Williams (MGM 11416; K-11416)
10. RUB-A-DUB-DUB  
 Hank Thompson (Capitol 2445; F-2445)

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**THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK**

1. I CAN'T WAIT ..... Faron Young (Capitol)
2. MEXICAN JOE ..... Jim Reeves (Abbott)
3. SPANISH FIREBALL ..... Hank Snow (RCA Victor)
4. THE LAST WALTZ ..... Webb Pierce (Decca)
5. TAKE THESE CHAINS FROM MY HEART ..... Hank Williams (MGM)
6. KNOTHOLE ..... The Carlisles (Mercury)
7. YOUR CHEATIN' HEART ..... Hank Williams (MGM)
8. ORCHIDS MEAN GOODBYE ..... Carl Smith (Columbia)
9. FREE HOME DEMONSTRATION ..... Eddy Arnold (RCA Victor)
10. NO HELP WANTED ..... The Carlisles (Mercury)

**FOLK AND WESTERN REVIEWS**

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

**BULLSEYE of the WEEK**

**"YOUR KISSES AREN'T KISSES ANYMORE" (2:10)**  
 [Ridgeway-BMI]  
**"IF AND WHEN" (2:10)**  
 [Blue River Songs-BMI]  
**PEE WEE KING**  
 (RCA Victor 20-5344)

● Pee Wee King's band and featured singer, Redd Stewart, team up on a sprightly quick beat titled, "Your Kisses Aren't Kisses Any-more", and the finished etching is a cutie that means money in the till. Redd is in good voice as he sings of his two timing gal and the King aggregation fashions a catchy soft shoe rhythm to support the vocalist. A light dish made to order for the gentle summer weather ahead. The under portion, "If And When", is a more serious effort with Stewart again on the vocal. The chanter sings the slow love ballad tenderly and Pee Wee King offers a cushiony backing. An excellent side for mellow listening.

**"DO I LIKE IT?" (2:30)**  
 [Alamo Music-ASCAP]  
**"TRADEMARK" (2:15)**  
 [Hill & Range-BMI]  
**CARL SMITH**  
 (Columbia 21119)

● Carl Smith continues in the winning vein with his latest pair. The two sides are on the gay kick and good summer fare. The upper deck, "Do I Like It?", is a light hearted rhythmic lilt and Smith bounces through the infectious lyrics with abandon as he spins the cute tale of how he likes to woo. The under lid, "Trademark", is another feathery item in which the chanter sings an exciting middle beat tempo. Smith brags that his trademark is loving. Tune was written by Porter Wagoner who also waxed a good version for RCA Victor. Like both sides of this release.

**BILLY STRANGE**  
 (Capitol 2500)

**B** "RED" (2:09) [Wonder Music-BMI] Billy Strange sings a stirring gypsy flavored story of beautiful "Red". She's a devil in disguise. She lies, she's hard to understand, but she excites him. Makes pleasing listening.

**B+** "HALF A PHOTOGRAPH" (2:48) [Vesta Music-BMI] Billy Strange sings the slow love tune tenderly and with warmth. An excellent side.

**CHET ATKINS**  
 (RCA Victor 20-5300)

**B** "COUNTRY GENTLEMAN" (2:12) [Acuff-Rose-BMI] Chet Atkins and his talented guitar run through a gay middle quick bounce with lilting light heartedness.

**B** "THE BELLS OF ST. MARY'S" (2:10) [Chappell-ASCAP] The beautiful perennial is given a light bounce treatment by Atkins. Atkins guitaring is always a pleasure to listen to.

**SLIM WILLIAMS**  
 (Imperial 8194)

**C+** "ONCE BEFORE" (2:30) [Commodore Music-BMI] Slim Williams sings a moderate tempo lover's lament against a background of strings, and comes off with an ok disk.

**C+** "HAVE MERCY ON ME" (2:48) [Ernest Tubbs-BMI] Slim etches another slow ditty in the same vein. He pleads with his gal not to leave him.

**COWBOY COPAS**  
 (King 1234)

**B+** "IF YOU WILL LET ME BE YOUR LOVE" (2:36) [Jay & Cee-BMI] Cowboy Copas sings a slow tender love story in easy style. Cowboy pleads to be her love.

**B** "TENNESSEE SENORITA" (2:24) [Mary-Kay-BMI] Cowboy Copas does a cute quick beat bounce with spirit as he sings the Spanish flavored tune.

**EDDIE MEHLER**  
 (Apex 26361)

**B** "A CARELESS HEART" (2:41) Eddie Mehler sings a pretty number softly with easy string support. He tells of the troubles nature has caused him by endowing him with a careless heart and jealous mind.

**B** "BROKEN HEARTED AND SO BLUE" (2:37) Another romantic weeper set to a middle beat bounce. Mehler handles the vocal in good style.

**PORTER WAGONER**  
 (RCA Victor 20-5330)

**B+** "A BEGGAR FOR YOUR LOVE" (2:50) [Ridgeway-BMI] Porter Wagoner gives a slow bleeding heart vocal of a tender love tune. A good vocal reading of a lovely tune.

**B+** "TRADEMARK" (2:15) [Hill & Range-BMI] Wagoner does a tune of his own composition on the other end. An exciting middle beat jump tempo delivered top drawer by the artist against a string backing. Singer tells his trademark is loving.

**MADDOX BROS. & ROSE**  
 (Four Star 1639)

**C+** "THE LAND WHERE WE'LL NEVER GROW OLD" (2:37) [Four Star Sales-BMI] The well known team blend on a slow religious item with good effect.

**C+** "I'LL FLY AWAY" (2:36) [Four Star Sales-BMI] The Maddox trio and Rose sing a quick tempo inspirational tune with a beaty chant and it comes off well.

**JEAN SHEPARD**  
 (Capitol 2502)

**B** "A DEAR JOHN LETTER" (2:40) [Central Songs-BMI] The theme that became newsworthy because of so many broken hearts of our overseas soldiers is put to music. Jean Shepard handles the vocal end of the slow tempo item in good style.

**B+** "I'D RATHER DIE YOUNG" (2:30) [Randy - Smith - ASCAP] Miss Shepard's treatment of the current pop hit is tender and emotional. A good disk.

"It's What's in THE CASH BOX That Counts"

# THE CASH BOX FOLK and WESTERN ROUNDUP

Dewey Mousson, manager Jimmie Dickens, reports that Jimmie and his Country Boys opened June 28th in Pennsylvania, and will be working Southern New York State, New Jersey and Maryland. Group will tour this territory for three weeks. Cowboy Copas with Lonzo & Oscar, Tommy Warren, Lazy Jim Day, String Bean and Kathy Copas did two dates in Kentucky last week, then jumped into Canada for three dates. Ernest Tubb (Decca) did his show from his record Shop June 13th after missing the Jimmie Rodgers Memorial program because of illness, according to Tucker Robertson, assistant manager of Tubb's shop. In an 80-mile an hour wind that hit Nashville, Saturday, June 13th, Rusty Gabbard's (MGM) home was slightly damaged when the chimney on his home was blown through the bedroom roof. No one was hurt. In the same storm, a tree fell on Tom Parker's home. Hy Davis, WJXN, Jackson, Mississippi, was in Nashville June 13th for a visit with Opry stars and personnel. Davis was guest at the Opry and appeared on the DJ USA, Friday, June 12th. Ernie Lee (MGM) who has just returned from a visit overseas, entertaining the troops, did the guest spot on the Prince Albert NBC netter, June 13th and had as his guest little 8-year-old Rita Faye (MGM) who is making big noise as one of the new comers in the child-star field. Jim Reeves (Abbott), who is scheduled to return to his Louisiana Hayride spot on July 4th, is currently making a tour through Mississippi, Arkansas and Texas, and will touch some West Coast dates. Tommy Jackson (Dot) has just recorded two instrumentals, "Dragging The Bow," backed with "Orange Blossom Special." It finally happened . . . Roy Smith, Nash-



DARRELL GLENN

ville DJ of WKDA, broke all records we know of recently when he shot a round of golf and got a birdie and a bogey both on the same hole. Smith's drive killed a Robin, while his next shots merely killed strokes. Smith's score—a bogey five on the 265-yard par four hole.

The Grand Ole Opry Show which has been set for a seasonal location date by WSM's Artist Service Bureau head, Jim Denny, is now in its second week run in Gatlinburg, Tennessee, host city for visitors to the Great Smoky Mountain National Park. Opry is working with the American Legion on the promotion, which is being handled by Josh Ogle for the Legionnaires. Featured artists on last week's billings included Marty Robbins, Lew Childre, The Duke of Paducah, Zeb and Mandy, of Ma and Pa Perkins fame. Just received a very attractive and interesting Fan Club Journal from Dot Barnhart, Johnny Horton's Fan Club President of Hughes Springs, Texas. Thank you Dot for the fine Journal. Darrell Glenn (Valley), the 17-year old Texas artist who has made a name for himself with his recording of "Crying In The Chapel," did the guest spot on Lowell Blanchard's CBS Saturday Night Country Style Show over WNOX, Saturday, June 20th. Glenn also appeared as guest artist on one of George Morgan's personal appearances at Oak Ridge, Tennessee, Friday, June 19th. Jack Comer, Valley Prexy is lining up other appearances for his youthful artist, among them will be one with Carl Smith in Orlando, Florida. Carl Story and his Rambling Mountaineers, WAYS, Charlotte, N. C., have just recorded their first session for Columbia under Don Law. Release date set for July 17th, according to Story. Numbers recorded included "Lonesome Hearted Blues," a solo by Story and a trio number titled "Love and Wealth." Gov. Frank Clement of Tennessee has proclaimed the week of June 29th through July 4th as "Hillbilly Homecoming Week" which will be held in Maryville, Tennessee. The program, dedicated to the preservation of American folklore as found in the hills of Tennessee, the event will feature many of the biggest names in country music today. Among the top talent already scheduled to appear are Roy Acuff and his Smoky Mountain Boys, Homer and Jethro, the Carter Sisters and Mother Maybelle, Chet Atkins, Eddie Hill and Bill McDaniels, publicity representative of WSM, Nashville.



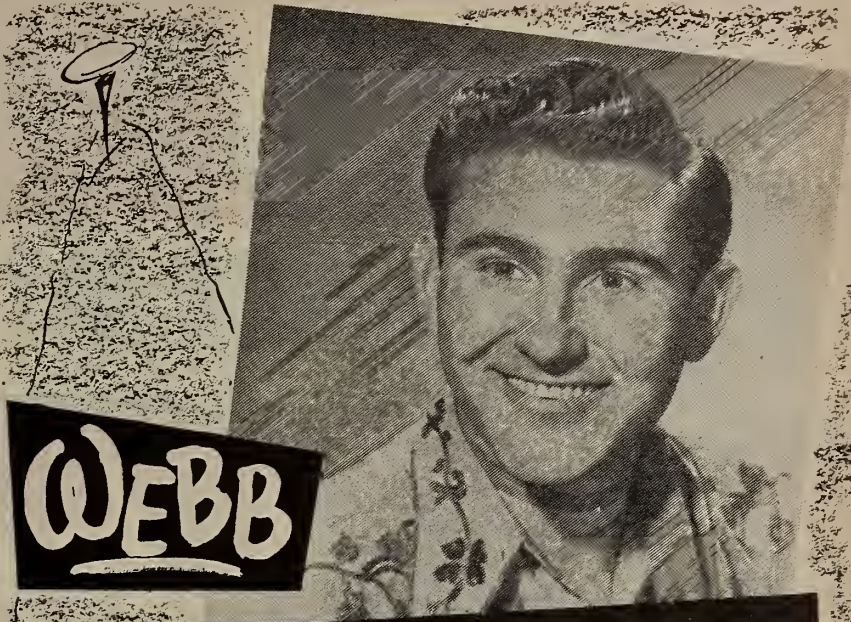
MOON MULLICAN

IS THIS A RECORD??? Dub Allbritton, currently handling the Red Foley show, reports that when Moon Mullican recently joined the unit, he did the following schedule on his personal appearances: Mullican, who was playing the Roosevelt Lounge, Detroit, Michigan, closed his performance at 2 A.M. on a Sunday morning, took a plane for San Antonio, Texas, to join Foley's unit and was met at the airport by a police escort who sped him to the Municipal Auditorium in time to close the Red Foley Show, and thirty-five minutes later, Mullican, along with the unit departed by plane for San Diego, California, where Moon happily retired at 3:30 A.M. June Carter recently did a session with Carl Smith and turned out what appears to be one of her best novelty numbers to date: A tune titled "We've Got Things To Do." June has been doing the song on her personal appearances and from all indications it should be big for little June. C. V. (Red) Hitchcock, Jack Tureman and E. H. Cashion all of Hermitage Music Company, Nashville, held open house recently in conjunction with the introduction of their new AMI juke machines, for which they are the distributors. All the artists on the Opry were invited into their store and pictures were taken of the various artists. On Sunday, June 14th, the store held open-house and luncheon and drinks were served. Practically every name artist in Nashville visited the store either Saturday or Sunday. Tureman says he is going to the mountains for a two-week vacation and rest. Webb Pierce has just finished a week of dates through Indiana territory and recently played the initial opening of the Connie B. Gay boat rides in Washington. Minnie Pearl recently played the boat rides for Connie Gay in Washington, Baltimore and Philadelphia.



RAY PRICE

It seems that Ray Price's newest release "You Weren't Ashamed To Kiss Me Last Night" backed with "Cold Shoulder" is doing fine from all reports. Big Jim Hess (Country DJ on WIVK, Knoxville, Tennessee, was in Nashville Saturday, June 13th, for visit with friends and Opry artists and was guest on Eddie Hill's show. The Carter Family with June, Anita, Helen and Mother Maybelle did a week of dates in Illinois and Ohio last week. Faron Young recently did several transcribed 15-minute shows for the Army and Air Force, which will be run in August. Young is scheduled to cut more shows in three weeks. The European Armed Forces Professional Entertainers Branch in Washington says that the trip which Ernie Lee (MGM) recently did was a very successful one.



# WEBB

# PIERCE

"DON'T THROW YOUR LIFE AWAY"

"BULLSEYE OF THE WEEK"  
—The Cash Box  
June 20th

"IT'S BEEN SO LONG"

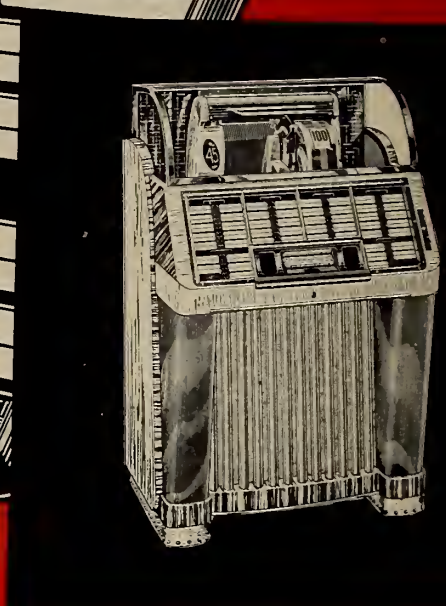
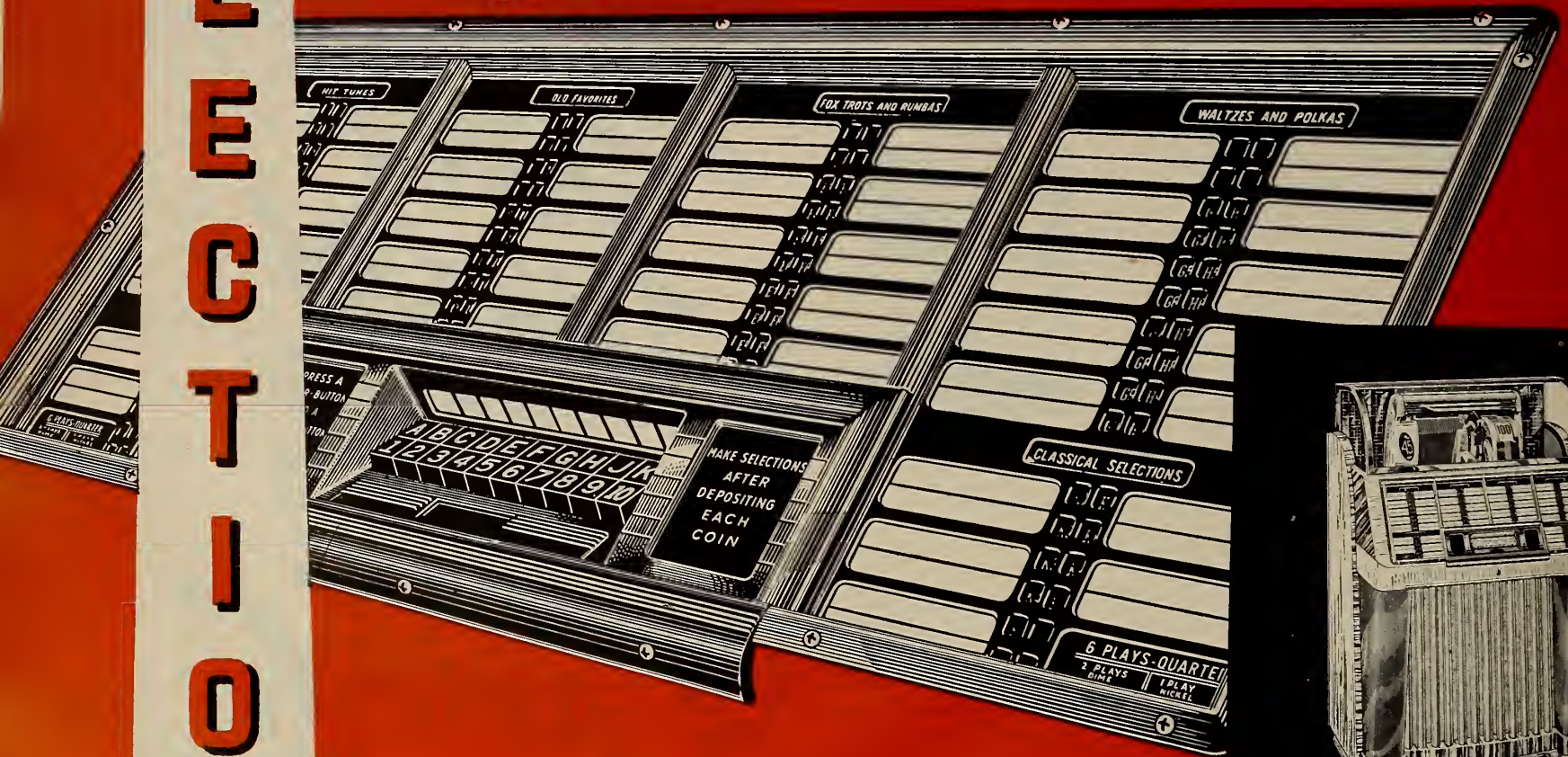
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# Here and There

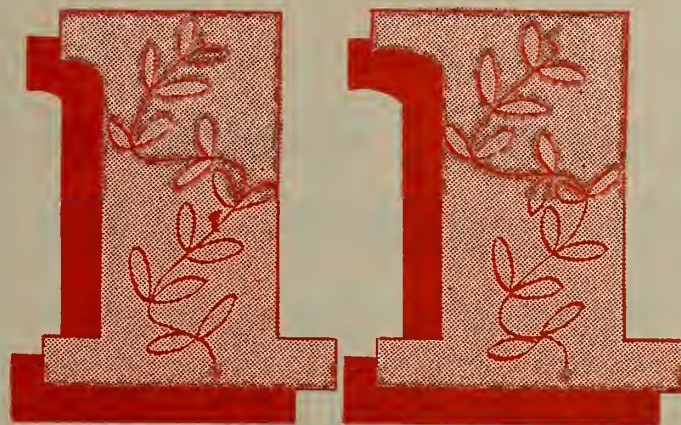
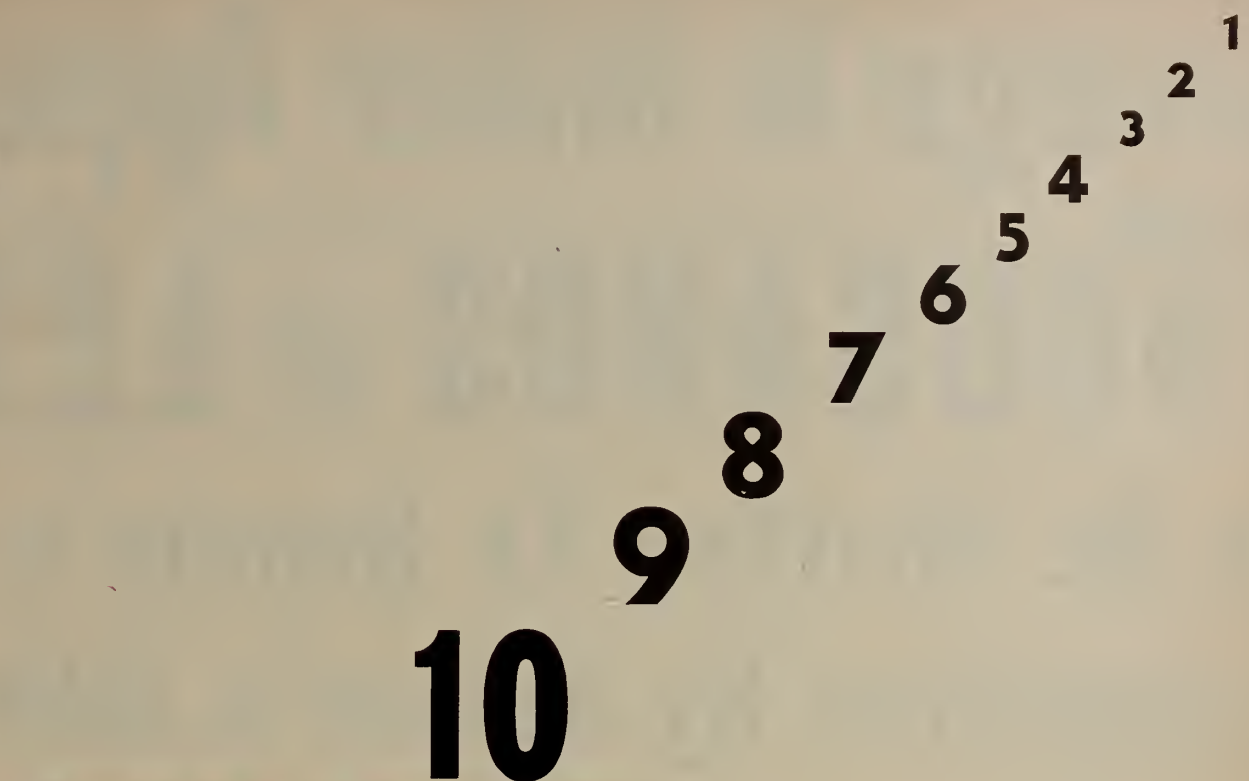
STOCKHOLM, SWEDEN — The "St. Eriks Fair," the biggest industry and trade fair in Scandinavia, which last year drew over 400,000 business men, will be held in this city from August 22 to September 6. We understand a number of coin machine firms will display its equipment. The Cash Box (11th ANNIVERSARY Issue) will be there for those firms interested in coin operated equipment.

WASHINGTON, D. C.—Although there was a moderate decline in personal income among farmers, the increase in non-farm income by further increases in wages and salaries pushed the annual rate to \$283,100,000,000, an increase of \$300,000,000 in April over March. The April figure was \$21,200,000,000 above the amount earned in April, 1952, and \$14,700,000,000 above the 1952 full year total.

CLEVELAND, OHIO—J. Fred Vollmer of Philadelphia, president of the National Restaurant Association, who spoke here before the 34th Mid-America Restaurant Exposition, forecast that the restaurant business will double the next 10 years, although there won't be a corresponding expansion of eating places. "More people are eating out these days," he said, "and more people are traveling." Reason he predicted relative stability of the number of restaurants is that the cost of building and opening is so high.

DETROIT, MICH.—Employment in this great industrial city has passed the wartime high with the number of fulltime jobholders now approximately a million and a half. While hiring activity is strongest in the auto industry, employment gains in other fields were reported, and Michigan State Employment Service predicts additional employment advances.

MILLDALE, CONN.—Remember when Rock-Ola turned out the talking horoscope machine. Well, now Barth Engineering & Mfg. Corp. reports it is making an ice cream vendor that sells the product, makes change, and has the machine talk to the buyer. Each location can insert whatever message it likes—recorded on a tape, which is hidden inside the machine, and repeats for each purchaser.



In just another week the *11th Anniversary Issue of The Cash Box* starts to press.

For days now, ever since the first announcement regarding the *11th Anniversary Issue of The Cash Box*, advertisements have been arriving. These have been locked into forms and are ready for the presses.

On June 29 the presses begin to roll on the first forms. (Last minute dateline is July 8).

Once again the entire industry will see an issue that is comparable and, as many of *The Cash Box* staff believe, will be even greater, than was the 10th Anniversary Issue.

The 10th Anniversary Issue of *The Cash Box* created great comment from the very moment it reached the trade.

It became known as: "*The Encyclopedia of the Coin Machines Industry*".

The entire industry now looks forward to the *11th Anniversary Issue of The Cash Box* to continue this great tradition it has set.

There is no longer any doubt that, once again, the industry will find that the *11th Anniversary Issue* will live up to the high standard set for it by the members of the field.

It, too, will be: "*The Encyclopedia of the Coin Machines Industry*"—1953 EDITION.

Not only will the *11th Anniversary Issue* contain all the information which first appeared (and for the first time in coin machines history) in the 10th Anniversary Issue, but, this informa-

tion will be modernized, brought up to date and, thereby, the trade will have the very latest sources which it requires to continue its business efficiently and speedily.

But, in addition, the *11th Anniversary Issue of The Cash Box* will now contain information of the year just passed. News, reviews, data, and statistics which bring the historical background of the entire industry right up to the minute.

This editorial is enthusiastically devoted to the *11th Anniversary Issue of The Cash Box* because the members of the industry itself have already shown such enthusiasm for this forthcoming historical and encyclopedic issue that this enthusiasm has, in turn, communicated itself to the writer and to all of *The Cash Box* staff in New York, Chicago, Los Angeles, and to all of its correspondents everywhere.

The writer most sincerely hopes that everyone, whether operator, jobber, distributor, manufacturer, supplier or, in any fashion whatsoever allied to the industry, will make his mark (by his largest possible advertisement) in the 1953 edition of: "*The Encyclopedia of the Coin Machines Industry*"—the *11th Anniversary Issue of The Cash Box*.

As the hour draws ever nearer for the presses to start rolling (June 29) for the 1953 edition of: "*The Encyclopedia of the Coin Machines Industry*"—*The Cash Box* staff places itself completely at the service of one and all in the industry—for this one big annual edition—the *11th Anniversary Issue*.

# George A. Miller Appeals For THOUSANDS of LETTERS To Be Written To Senate's Judiciary Committee By Nation's Juke Box Ops



**GEORGE A. MILLER**  
President and General Manager, MOA

**These are the 3 Members of  
the Sub-Committee of the  
U. S. Senate's Committee-  
On - The - Judiciary Who  
Will Hear the Juke Box  
Industry Fight the ASCAP  
Sponsored Bills:**

**SEN. ALEXANDER M. WILEY (R., Wis.)**  
CHAIRMAN

**SEN. WM. E. JENNER (R., Ind.)**

**SEN. JAMES O. EASTLAND (Dem., Miss.)**

WRITE THE ABOVE

**c/o THE SENATE  
WASHINGTON, D. C.**

and Dirksen Bills, as in past hearings, will present evidence, which can be described as 'hearsay.'" explained Miller. "It is up to the opponents of the Bills, the juke box industry, to present facts. We can do so, thru the witnesses who would appear, except that to bring these people in from all corners of the United States will take time.

"The letters, therefore, should contain facts regarding the difficulty of the members of the industry to maintain their business on a profitable basis, and the extreme damage the added burden of a royalty (which is actually double taxation on the same record, as royalties are already being paid ASCAP publishers and writers indirectly thru the record manufacturers, who add it on to the price operators pay) would impose on them, to the extent that they may have to go out of business," recommended Miller.

As to the reason for demanding an extension of time for the juke box hearings, Sidney H. Levine, attorney for MOA, pointed out that in the last hearings (Bryson-Kefauver Bill) approximately fifty witnesses appeared for the juke box industry, opposing the bill. Among cities represented by these witnesses were: Washington, D. C.; New York City; Federal, N.C.; New Orleans, La.; Dallas, Tex.; Cincinnati, O.; Los Angeles, Calif.; Detroit, Mich.; Jasper, Ala.; Willemette, Ill.; South Minneapolis, Minn.; Minneapolis, Minn.; Chicago, Ill.; St. Paul, Minn.; Pierre, S. D.; Brodhead, Wis.; Fresno, Calif.; Hartsville, S. C.; Gafney, S. C.; Athens, Ga.; Portland, Ore.; Atlantic City, N. J.; Woodburn, Ore.; Grand Rapids, Mich.; Woodmont, Conn.; Hollywood, Calif.; and North Tonawanda, N. Y.

Concluding his remarks, George Miller emphasized again, "Every operator should, without a moment's hesitation, sit down and immediately write letters to the three Senators, and then go out and get every single person he knows, including his locations, to do the same."

get their location owners, civic leaders, and friends to also write. Our hope is that thousands upon thousands of letters reach these Senators. The very existence of our music machine business may depend on it.

"The letters," continued Miller, "should stress two points. First: That the members of the juke box industry, composed of large numbers of small businessmen scattered thru every community of the United States,

haven't had time to prepare its defense, and that a postponement beyond the June 30th hearing date is necessary and only fair. And, Second: The writer should state that these bills have no merit, and that he (the operator) would like to appear in opposition, but due to lack of time and distance from Washington, D. C., he would like to have the hearings held at a later date.

"The sponsors of the McCarran

OAKLAND, CALIF.—Backing *The Cash Box*' campaign, George A. Miller, president and general manager of Music Operators of America, Inc. (MOA), appealed to the nation's juke box operators this past week for "thousands and thousands" of letters to be directed to the three members of the United States Senate's Sub-Committee of the Judiciary: Senator Alexander M. Wiley (Rep., Wis.), chairman of the Committee; Senator William E. Jenner (Rep., Ind.), and Senator James O. Eastland (Dem., Miss.).

These three Senators, who are the members of the Sub-Committee, who will hear the juke box industry oppose the ASCAP sponsored McCarran Bill (S.1106) and the Dirksen Bill (S.1444), should be contacted at: THE SENATE, WASHINGTON, D. C.

"These letters to the three Senators are the most important duty of all in the industry," stated Miller, "and it is the hope of myself, as well as those others preparing to combat this unfair attempt by ASCAP to impose double royalty-taxation on the juke box operators, that coinmen everywhere, not only write, but that they

# CHI SHUFFLE OPS COVER SPOTS

## Chicago's Phono Distribbs Will Help Ops Write Letters To Senate Judiciary Comm.

### Offer 100% Cooperation to THE CASH BOX Plan to Help Juke Box Ops Prepare and Mail Letters to Senators Who Will Preside at Hearings of ASCAP Bills on June 24

CHICAGO—Automatic phonograph distributors here instantly offered their wholehearted, 100 percent cooperation, to **The Cash Box** Plan to help all juke box operators write letters to the three Senators who will preside at the Open Public Hearings on June 24, 1953 in Washington, D. C., in the matter of the ASCAP sponsored McCarran Bill (S.1106) and the Dirksen Bill (S.1444).

Each and everyone of these five distributors who sell the coin operated phonographs and music accessories of: AMI, Inc., H. C. Evans & Co., Rock-Ola Mfg. Corp., J. P. Seeburg Corp., and The Rudolph Wurlitzer Co., heartily endorsed **The Cash Box** Plan to help their operator-customers write and mail letters to the three Senators.

The three Senators who will preside at the open public hearings on the McCarran and Dirksen Bills are: Senator Alexander M. Wiley, (R., Wisc.), Chairman; Senator Wm. E. Jenner (R., Ind.), and Senator James O. Eastland (Dem., Miss.). They will act as a Sub-Committee of the Senate's Committee-On-The-Judiciary.

George A. Miller, President and General Manager of MOA (Music Operators of America) has appealed to the nation's juke box ops, in cooperation with **The Cash Box**, for letters to be instantly mailed to the three Senators.

One of the distributors here stated, "Once again this proves that **The Cash Box** is the one and only publication on which the entire industry can always depend."

He also said, "The **Cash Box** continues to fight for the industry and for everyone engaged in it to enjoy a better livelihood. At a crucial time like this one now facing the industry, **The Cash Box** has again come thru with flying colors, and the finest plans to help the entire field."

Each one of the distributors listed here has agreed to set aside whatever they are doing and first take care of the letters for the operators.

They will have their typists and stenographers ready to work with the operators. They will even mail the letters themselves free of charge to the operators.

They will also show the operators the type of letters which they believe should be written to help the industry in this crucial battle with the pro-

**Juke box operators: Contact any of the following distributors. They will help you write and mail your letters to the three Senators of the Sub-Committee-On-The-Judiciary, Washington, D. C. DO IT NOW.**

#### ATLAS MUSIC COMPANY

2200 N. Western Ave.

(Tel.: ARmitage 6-5005)

MORRIE or EDDIE GINSBERG

#### AUTOMATIC PHONOGRAPH DISTRIBUTING CO.

806 N. Milwaukee Ave.

(Tel.: CHesapeake 3-4900)

MIKE SPAGNOLA

#### COVEN DISTRIBUTING CO.

3181 N. Elston Ave.

(Tel.: INdependence 3-2210)

BEN COVEN

#### EMPIRE COIN MACHINE EXCH.

1012 N. Milwaukee Ave.

(Tel.: EVerglade 4-2600)

VINCE SHAY

#### WORLD WIDE DISTRIBUTORS

2330 N. Western Ave.

(Tel.: EVerglade 4-2300)

LEN MICON — AL STERN

ponents of the McCarran and Dirksen Bills.

Each and everyone of these firms is offering this aid in an all-out campaign, joined in this move by the Recorded Music Service Association, which has also entered into **The Cash Box** Plan, to get letters out to every single one of the three Senators who make up the Sub-Committee-On-The-Judiciary.

Any operator can also call upon **The Cash Box** offices in Chicago for any help desired:

THE CASH BOX

32 W. Randolph Street

(Tel.: DEarborn 2-0045)

Bill Gersh

Members of the Chicago office of **The Cash Box** will help in any and every possible fashion, even mailing all letters free of charge, to help put over the letter "campaign" to the three Senators in Washington.

## City Licenses Start Rush Of Games Ops. Biz At Top Speed

CHICAGO—Dazed disbelief was the first reaction of Chicago's amusement game ops to the news that the City was issuing licenses for shuffle games at \$25 per year.

When the ops were first told the news on Monday, June 8, they were extremely skeptical.

Even tho distribbs verified the fact that the City of Chicago was issuing licenses for shuffle games at \$25 per year, the skepticism, and some disbelief, still prevailed.

According to one distrib here, "The news broke Monday night (June 8) and even tho we rushed down to our place very early on Tuesday morning, it was a very quiet day.

"For some reason or other," he reports, "the operators just couldn't seem to believe that they could again obtain licenses. Many remained skeptical. We received phone calls asking us to verify the 'reports'.

"Wednesday," he continued, "we had a small reaction. But not enough to mean anything as yet. In fact," he says, "we were beginning to wonder whether we wouldn't have to mail copies of the Supreme Court's decision to all our customers.

"Anyway," he concludes, "on Thursday, the roof just fell in. We have been busy ever since trying to satisfy every operator."

Coverage of selling outlets here produced the fact that credit remains tight. Only those ops who have established credit over a period of time with distribbs here are being given equipment "on the arm." The rest are told that units are being sold on a cash basis.

It is believed that the credit restrictions now being placed in the paths of some ops here will, eventually, be loosened as the routes get under way and the returns are known to the field.

In the meantime, the shuffle game manufacturers here are working at top speed to supply the demand. It is believed that they will be hard at work all summer to fill the orders here.

Those who were running have now started to expand their operations. Many of the noted music ops are reported, "Not interested."

In the meantime the city is in a merry whirl with ops driving for the top spots and the biggest problem, delivery of new shuffle games.

## Va. Music Ops Form Assn.

### Temporary Officers Named. Nat'l Assn. Figure Expected To Address Next Meet

NORFOLK, VA.—Music machine operators met here on Monday, June 15, and formed an association, United Coin Machine Operators Association of Virginia (UCMOA).

A previous meeting was held by these operators and it was decided to meet again on June 15, after studying other association procedures and practices.

At the meeting on Monday night, temporary officers were elected, and meeting date and place set for its next gathering.

Officers appointed were: Irving Vidor, temporary chairman; and a board of directors composed of Bill Jennings, Dwight Casterline, E. M. Creech, Phil Warren and O. N. Hilburn.

The leaders of the movement were highly satisfied with the turnout of music ops for the first two meetings, and predict that once it is known thruout the area that the organization is functioning, many additional coinmen will join.

Next meeting will be held on Monday, June 29 at the Elm Grove Country Club, Portsmouth, Va. In addition to continuing on the business of setting up a strong organization, it is expected that one of the leading association personalities in the music machine business will fly into Portsmouth to address the gathering.

### Sullivan County Ops Assn. Holds 1st Dinner Meet

LIBERTY, N. Y.—The Sullivan County Operators Association held its first dinner meeting at the Triangle Restaurant, this city, and a very fine turnout of operators were on hand.

John Bullock, president dispensed with all business, and everyone used the dinner to enjoy a social gathering. Among the members present were: Sam Dundee, Ray Gilleanden, Max Kushner, William McCarthy, Ed Janis, Charles Giaccone, Bill Segal, Nadie Wichinsky, Bill Coddington, Jack Golden, Marty Shalita, Murray Cohen, Hyman Cohen, Sam Gillman and John Novagradsky.

Guest operators attending were Jack Wilson, president of the New York State Operators Guild, Ray Stewart, Al Schlesinger, Russ Carpenter, Marvin Bason and Max Goldstein.

### Seek First Issue Of The Cash Box

CHICAGO—The **Cash Box** is seeking a copy of its very first issue.

Some operator, jobber, distributor or manufacturer, somewhere in the field, may have one of the very first issues of **The Cash Box**.

If anyone has an issue of **The Cash Box** marked: **Volume 1, Number 1**, which would have appeared in **June, 1942**, **The Cash Box** would appreciate hearing from him.

# Chi Turnout Big For "E" Showing Wisconsin Phonograph Operators In Big Letter Drive



Music Ops view AMI model "E" phonos: (1) Andy Hesch and Bob Lindelof; (2) Edward Zager and Frank Popko; (3) Ted Simmons, Leonard Miska, and William Marohn; (4) Mike Spagnola, general manager of Automatic Phonograph Distributing Co., and Jacob Nomden; (5) Joe Caldron and Mike Spagnola.

BRODHEAD, WIS.—Hon. Clinton S. Pierce, Mayor of this city, and President of the Wisconsin Phonograph Operators Assn., the statewide organization of automatic music operators, reported this past week that this organization has been in a big drive to get letters from every single one of their members into the hands of Senator Alexander M. Wiley, Chairman of the Judiciary Committee of the U. S. Senate.

Pierce advised that every one of the distributors, jobbers and, especially, every operator in the state had been contacted by phone, wire or letter.

"The operators are going to get their letters into the hands of Senator Alexander M. Wiley, who is the Republican Senator from our state, and who is also Chairman of the Senate's Committee-On-The-Judiciary by the 20th of this month."

The Wisconsin state organization is back of MOA (Music Operators of America) in every regard. They have been closely cooperating with George A. Miller, president and general manager of MOA.

Clinton S. Pierce will appear in Washington, D. C., at the open public hearings before the Senate's Committee-On-The-Judiciary to give testimony as an operator, just as he did during the Bryson-Kefauver Bill hearings.

"If we would have been granted more time," Pierce reported, "many more of the music operators in our state would also have been able to appear at the hearings in Washington."

"We certainly hope," he concluded, "that these hearings will be adjourned for some weeks so that we will have more time to properly prepare our defense."

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**1933**  
 DAVID ROSEN  
 20th ANNIVERSARY  
**1953**  
**REAL BUYS**  
 Send For  
 Our Complete  
**PRICE LIST**  
**DAVID ROSEN**  
 Exclusive AMI Dist. Ea. Pa.  
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 PHONE: STEVENSON 2-2903

**FOR SALE!**  
**JUKE BOX-GAME ROUTE**  
 Operating in two counties. Price \$22,-500. Average take over \$2,000 per month. Good business. Books open.  
**WRITE — WIRE**  
**P. O. BOX 531**  
**CRESCENT CITY, CALIF.**

CHICAGO—Starting early, and continuing until late in the evening, one of the best turnouts ever appeared here to see the new AMI models, "E-40," "E-80" and "E-120" phonos, at Automatic Phonograph Distributing Co., 806 North Milwaukee Ave., this city, where a one-day showing (Mon., June 15) was held.

Mike Spagnola, Phil Weisman and Joe Glimco acted as hosts to the many who came to see the new AMI Model "E" phonos and music accessories.

Food and drinks were in abundance. Cameramen were present. Displays were very outstanding. There was a gala atmosphere to the showrooms and offices with all employees also acting as hosts.

Result of this one-day show was the statement by Mike Spagnola the next morning. "I only wish we had about five carloads of AMI 'E's' right now in our warehouse. They'd be out of here in less than an hour. The operators were absolutely delighted with the new Model 'E'."

Among those who drove miles to see the new phono, and were seen here and there about the showrooms, were: Bob Lindelof, of Skokie; Mr. and Mrs. E. W. Gilbert, Bloomington; Andy Hesch, Arlington Heights; Elmer Hallgren, H & H Music, Moline; Pete Langbehn, Langbehn Music, Moline; Barney Poss, Valley Music, Aurora; Gilbert Plaster, Automatic Phonograph, Peoria; Ken Voeck, Duenisch Music, Glen Ellyn; Lou Casola, Midwest Amusement, Rockford; Harold Hildebrandt and Chas. Marik, Hildebrandt Radio, Rockford; and many others.

From the city: Stan Myded, Calumet Music; Ollie Hebert, Bluebird Phono; Ed Gilligan, Chicago Music; Eddie Holstein, East Music; Ed Zagar, Swing Music; Mel Jones, Jones Music; Bill Listak, Consolidated Wired Music; Ray Cunliffe, Automatic Amusement; Joseph Fillitti, Blackstone Music; Jerry Schuman, Gillette Distributing; Art Donovan, White Way Music; Frank Papko, Swing Music; Adolph Raymond, A & M Music; Ray Perkins, Coin Play Amusement; Andy Bruno, A & B Amusement; Leonard Miska, Southtown Phonograph; Tom Viviano, Forest Music; Earl Kiess, Apex Cigarette Service; Jack and Richard Nomden; Ben and Rocky Iacullo, Reliable Music; A. H. Hansen; Art

## Bacon Finds Guys Who Never Heard Of "The Cash Box"



J. RAYMOND BACON

CHICAGO—J. Raymond Bacon, executive vice-president of Rock-Ola Manufacturing Corporation, had to travel a long, long way from this city, before he found:

"Two fellows who never heard of 'The Cash Box' magazine", he reported by airmail postcard, and continued, "or of Rock-Ola either." (Postcard has to be seen to appreciate "gag.")

As Bacon concluded: "Just shows what a huge, untapped market you have."

Bacon airtailed the postcard from Tunapuna, Trinidad, British West Indies.

Velasquez, Automatic Music; Louis Arapia, Austin Music; Frank and Sam Florio, Bunny Music; Bill Nyland, Western Automatic Music; Frank Smith, Garfield Music; Phil Levin, Caryl Music; Howard Palmer and Irv Sands, Tri-County Music; Bob Gnarrow and Vern Hamman, ABC Music Service; Roy Millonzi, R. A. M. Sales; Bill Marohn and Marion Osborn of Bill's Phono Motor Repairs; Paul Golden, La Ru Novelty; Herb Golden, J & H Music; and many, many others.

## Bally "Champion" Horse In Germany

### Witsen And Groenteman Export Rides To Europe

CHICAGO—"A copy of Automaten-Markt containing an illustration of the Bally 'Champion' coin-operated horse in operation in Germany reveals the excellent export job being done by the International Scott-Crosse Company of Philadelphia, Pa.," stated Jack Nelson, general sales manager of Bally Manufacturing Company.

Abe Witsen and Sal Groenteman have advised Nelson that they now have shipped "Champion" horses and also the Bally "Space Ships" to Belgium, Germany, France, Switzerland and Lebanon.

Both Groenteman and Witsen are making personal calls on their customers and prospects—each taking a six-week tour of Europe this summer.

"It will be very interesting to see the Bally products in operation in foreign countries," said Witsen, "and it is very encouraging to know that every piece of equipment shipped to these long distant points has operated perfectly with no service calls whatsoever."

## Carl Pavesi Re-Elected Pres. Westchester Assn.

### Other Officers Also Re-elected

PORT CHESTER, N. Y.—At the meeting of the Westchester Operators Guild on June 15, here, officers and directors were elected for a new term.

With the exception of one member on the board of directors, all officers were re-elected. These men are: Carl Pavesi, president; Max Klein, vice-president; Seymour Pollak, secretary; and Louis Tartaglia, treasurer. Board consists of: Arone Goldberg, James A. Smith, Nathan Bensky and Nathan Kadish.

Malcolm Wein continues as counsel.



**Definitely  
Tops!**

Gottlieb's

**GUYS DOLLS**

**PLAY THAT SPARKLES  
WITH SPECTACULAR  
THRILLS!**

**RESETTING SEQUENCE FROM 1 TO 9—**

ADVANCES BONUS for high score . . . INCREASES VALUE of point lanes . . . LIGHTS ROLL-OVERS at bottom for replays . . . AWARDS REPLAYS for spelling out "DOLLS" . . . EACH RE-SET lights one letter . . . MYSTERY "SPOT-EM" spots one letter intermittently at start of game.

**A - B - C - D SEQUENCE**  
Lights bonus holes for replays.

**4 POP BUMBERS**

**BRAND NEW!  
6 HIGH POWERED  
POP-UP POSTS**

creates dazzling ball action . . . marvelous recovery shots . . . induces repeat play.

**D. Gottlieb & Co.**  
1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS  
"There is no substitute for Quality!"

**ORDER FROM YOUR DISTRIBUTOR NOW!**

# As I See It

A Weekly Column  
by  
**AL SCHLESINGER**

In II Parts:  
Part II  
It was this writer's pleasure to meet Joe Gorchov. Many of you will probably remember him as Joey Ray, a featherweight who boxed around the New England states and later became the New England featherweight champion. Joe has been and still is operating games and music in Philadelphia and is a member of the Operators Association. He and a partner have recently opened up an Arcade on the Boardwalk known as Funfair. At this time there are ten assorted kiddie rides in front of the establishment and approximately 140 games of every description inside. When the season gets in full swing, Joe will increase this to about 200 pieces. This Arcade will also have an ice cream concession on one side of the entrance and on the other side hot dogs, hamburgers, etc. will be sold. The games are arranged in a uniform pattern, the merchandise is prominently displayed and I look for Joe to usher in his first year on the Boardwalk with much success.



In the 'gold coast' section of the Boardwalk only one Arcade can be found. The Central Pier Amusement Centre. It is owned by Joe Reddy, who has been in this type of business four years. Reddy has 12 years of experience with carnivals and is aided in the operation by his wife Margaret. They have two married daughters and three grandchildren. Mrs. Reddy is fascinated by the coin machine business and it would not surprise me if she had had a hand in placing the approximately 170 games in their present setting. Three attractive showcases are loaded with all types of prizes, the attendants friendly, the atmosphere homelike. Three kiddie rides grace the entrance to this attractive Arcade. Unfortunately I was unable to see some of the other arcade owners here in the short space of time I spent.

It seems to me that the Atlantic City of the future will be one of the greatest centers for coin operated machines in giant Arcades. Like the giant food markets of today, I foresee the Arcades along this Boardwalk to be huge affairs, with every type of coin operated machines imaginable, plus food and drink concessions, along with all the novelty gadgets that appear from time to time. The people coming to this resort have loads of time on their hands. The greatest attractions could be the Arcades. Were a little showmanship applied, whether it be free acts certain hours of the evening, or some other medium, the giant Arcades of Atlantic City could be the greatest moneymakers of any arcade section of this country, particularly since Atlantic City in 1954 will be celebrating its Centennial from May to September, with parades by day, fireworks and water displays at night.

## North Ill. Music Ops Discuss Foreign Disks

AURORA, ILL. — Meeting at the well known Bierstube here, Music Operators of Northern Illinois association, found themselves in the midst of a discussion relative to obtaining foreign recordings.

Many decided that they could get faster delivery on foreign recordings from out of the Chicago area.

Some proposed that business be done with the New York firms who feature foreign disks.

Discussion was also held regarding poor delivery of all types of records to the average operator. Many stated that they did not get their complete orders filled from local distributors.

Biggest problem, according to membership, was obtaining 45rpm foreign records. This has been brought up before by the music ops of this organization and, as yet, it seems there hasn't been a solution.

Letters received from George A. Miller of Music Operators of America were read at this meeting. Discussion was held on the forthcoming McCarran Bill and Dirksen Bill. The organization is cooperating with MOA in this regard.

Date and place set for the next meeting was: Hapsburg Inn., Des Plaines, Ill., Thursday, July 9, 1953. Board of Directors will meet at 6:30 P. M. General meeting will be at 8 P. M.

## FOREIGN BUYERS!

Now Delivering  
BALLY  
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OPERATE  
*Keeney's* **CARNIVAL BOWLER**

*New!*

**GIANT**  
*disappearing*  
**PINS**

**FAST SILENT REBOUND!**

**MAGIC DIAL**  
*selects:*

- 20-30 Scoring
- 10th Frame Feature
- Bonus Scoring—Possible to score up to 900!
- Double in 3-5-7 plus 10th Frame

Meets Every Location Requirement by Adjusting **MAGIC DIAL** Inside the Cabinet



**6-PLAYERS!**

PLAYER'S HIGHEST SCORE AND NAME CAN BE POSTED ON BACKGLASS

**QUICK DIAL SCORING!**

*silent*  
**EVER-SLICK "PLASTOK" PLAYFIELD**

**EXTRAVAGANTLY BEAUTIFUL CABINET**

Order and Install  
**KEENEY'S CARNIVAL BOWLER**

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**BINGO GAMES**

Bally Bright Lights	\$225	Leaders	\$195
Spot Lights	200	Cabana, Like Brand	
Bright Lights, Drop		New	Write
Coin Chute	165	ABC	85
Balero	165	Palm Beach	395
Frolics, Like New	360	Beach Club, Like	
Atlantic City	365	New	Write



Roy Monroe

<b>ARCADE EQUIPMENT</b>	<b>VENDORS</b>	Citation	30.00
Mutoscope Photomatic	National Candy Vendors	Photo Finish	40.00
Bally Big Inning	\$19.50	Winner	60.00
Bally Heavy Hitter	Gum Vendor		
Batting Practice	9.95	<b>SPECIALS</b>	
Boomerang	Star Candy Vendor	Genco 400	\$145.00
Chicago Coin Goalie	10.95	Genco Jumping Jack	250.00
Chicago Coin 4 Player	18.50	Genco Golden Nugget	Write
Derby	Bonanza Pop Corn	Genco Silver Chest	Write
Chicago Coin Pistol	Vendor	Buckley Track Odds	
Chicago Coin Hockey	75.00	Remote Control	Write
Chicago Coin Basket Ball	27.50		
Capitol Midget Movies	9.95	<b>MUSIC</b>	
Dale Gun	Write	Seeburg 5c 3 Wire	
Six Shooter	Write	Wallomatic	14.50
Jet Gun	Write	Seeburg 5-10-25c 3 Wire	
Gun Patrol	Write	Wallomatic	\$27.50
Big Bronco	Write	Wurlitzer Bar Box 5-10c	9.95
Keeney Submarine Gun	Write	Seeburg 1947 Metal Cabinet	175.00
Midget Skee Ball	120.00	Wurlitzer 1100, Very Clean	250.00
Panorams	165.00	Williams Music Mite & Stand	110.00
Texas Leaguer	250.00	AMI Model A, Very Clean	239.00
Quizzers	49.50	Ristaucrat	65.00
Williams Star Series	95.00	AMI Wall Box 5-10c, 40 Selections	Write
Mills Flip Skill	75.00		
Mills Drop Picture	29.50	<b>—WANTED—</b>	
Ball Grip	42.50	MUTOSCOPE CROSS COUNTRY	
Lite a League	75.00	MUTOSCOPE DRIVE MOBILE	
Pop Up, Like New	90.00	MUTOSCOPE VOICE-O-GRAPH	
Silver Gloves	22.00	STANDARD METAL TYERS	
Fun House Mirrors	175.00		
Blow Ball	Write		
Bazooka Gun	Write		
Airplane Trainer & Air Compressor	Write		

**"Bowery Kid" Takes Off In "Jet"**



NEW YORK—Leo Gorcey, Allied Artists Productions, pictured in a Nat Cohn, Riteway "Atomic Jet" kiddie ride, being featured in the film "Clipped Wings." (Story The Cash Box, June 20 issue).

**Town & Country Music Holds Golf Outing**

WOODSTOCK, ILL.—Town & Country Music Service Corp., whose headquarters are in this city, held their annual golf outing (Tuesday, June 16), which combined a meeting and banquet, at the McHenry Country Club, ten miles from here.

Ralph Heft, Andy Hesch, Bob Lindelof, Frank Padula, Angelo Angelieri, Paul Brown, Jerry Schuman, and others.

Among those present were: Ray Cunliffe, Andy Oomens, Bob Gnarro,

It's the one gala day of the year for this operating organization and, it is reported, everyone thoroly enjoyed themselves.

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FLIPPERS**

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**A NEW Sensational**

**OPERATING FEATURE:**

**HINGED FRONT DOOR** enables operator to service cash box and coin receiving mechanism with greater accessibility and ease!



**Williams  
FAIRWAY**

**features:**

- HIGH SCORES plus STROKES SCORES!**
- 4 TRAP HOLES** each good for 500,000 plus 5 strokes each!
- 5 KICKOUT HOLES** and **ALL (6) ROLLOVERS** score 1 stroke each!
- MAKING 1 to 7** lites 2 top rollovers and 2 center rollovers for replays!
- MAKING 4-5-6 and 7** lites up 2 "special" (Top at side) bumpers for replays!
- MAKING A-B-C and D ROLLOVERS** lites 2 bottom rollovers for replays!
- MAKING HOLES 1 to 9** in "par" strokes, or under, scores 5 replays!
- MAKING 9 HOLES OVER "PAR"** scores 1 replay!



**CREATORS OF DEPENDABLE PLAY APPEAL**  
4242 W. FILMORE ST. CHICAGO 24, ILL.

## Dean McKenzie Joins Central Music Distributing Company



DEAN P. MCKENZIE

and is popular with the Kansas operators.

McKenzie has been renewing old acquaintanceships throughout Kansas while traveling with John Balk, Central sales manager, for the past two weeks.

The appointment will enable Central to give better service on Wurlitzer equipment and keep in closer contact with the many operators in that area.

### Dallas Ops Form Music Association

DALLAS, TEX.—Dallas coin machine operators this week held an organizational meeting and formed an association to be known as The Dallas Music Operators Association.

The meeting was held in the Jefferson Hotel and the following officers were elected: E. L. Certain, Jr., president; T. A. Webb, secretary; Dewey Parsons, treasurer.

Aim of the organization was expressed as the betterment of conditions for the operator.

Meetings will be held the last Monday of each month.

Charter members will hold a big steak dinner for all coin machine operators in Dallas' County area on June 29 at Big Pete's, 5001 Lovers Lane.

## SUMMER CLEARANCE

PIN GAMES		BINGO GAMES	
STAR LITE F. S.	\$199.50	ATLANTIC CITY	\$359.50
HARVEST TIME	78.50	BOLERO	125.00
FLOATING POWER	49.50	CONEY ISLAND	239.50
DALLAS	55.50	SPOT LITE	249.50
FRESHIE	59.50	RODEO (New)	339.50
PLAYLAND	84.50	BALLY BEAUTY	449.50
SOUTH PACIFIC	47.50	BRIGHT SPOT	224.50
STADIUM (New)	49.50	FROLIC	382.50
TRI SCORE	39.50		
UTAH	57.50		
ST. LOUIS	42.50		
TWENTY GRAND	182.50		
STAR SERIES	99.50		

**SPECIALS**

GOLDEN NUGGET F. S.	\$349.50
BALLY BASEBALL SHUFFLE (Twin)	49.50
DOUBLE HEADER	79.50

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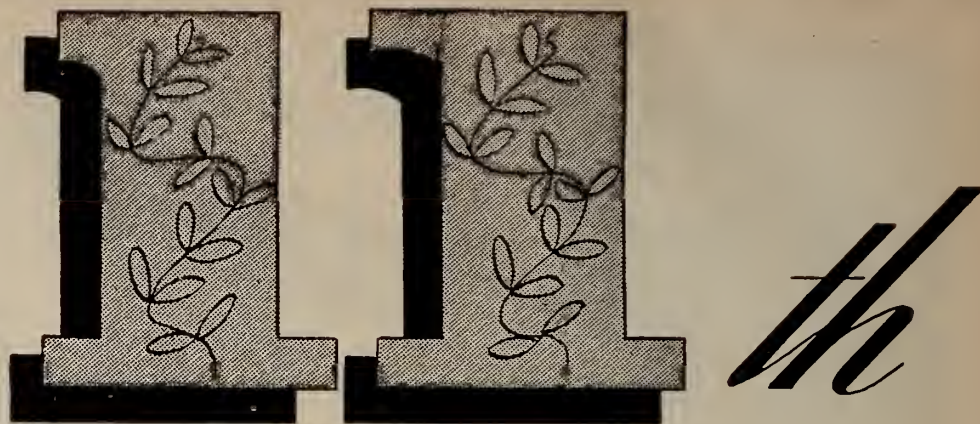
**LAKE CITY AMUSEMENT CO.**

4533 PAYNE AVE.,  
CLEVELAND, OHIO  
(Tel.: HE 1-7577)

**THRU THE COIN CHUTE**

**UPPER MID-WEST MUSINGS**

Walter Witt of Minneapolis has just returned from a two-week fishing trip in and around Backus, Minn. . . W. F. Mills of Sioux City, Iowa, reports that he had a number of pieces of equipment flooded out in the recent flood there and he is now reconditioning this equipment and getting it ready for use. . . Mrs. Harry Lerner, the wife of a well known Minneapolis operator, is recovering from surgery at Mt. Sinai Hospital in Minneapolis. . . Glen Bischell of Chippewa Falls, Wis., brought Mrs. Bischell and their daughter along with him on his recent trip to the Twin Cities. . . Ray Benkoski of Clouquet, Minn., reports fairly active tourist traffic through Clouquet. . . Elgin McDaniel of Wadena, Minn., is talking about going after some big walleyes up around the Canadian border. . . Archie Pence and Alvin Pence of the Automatic Piano Company are on a two-week fishing trip on Lake Nipegon, Ontario, Canada. Before they left Alvin bragged about the big ones he intends to bring back. . . Congratulations to Mr. and Mrs. Harold Lieberman, Lieberman Music Company, who celebrated their 25th wedding anniversary June 10. . . The AMI Model "E" show held June 14, 15, 16 was a smash success, said Lieberman, with operators coming in from all over Minnesota and Wisconsin to see the three models.



*Anniversary*

# The Cash Box

(Dated: JULY 18, 1953)

## An Annual ENCYCLOPEDIA

### of the Coin Machine Industry

Featuring: ✓ UP-TO-THE-MINUTE *LISTS* of • Manufacturers — and Their Distributors • Jobbers  
• Merchandise Vending and Service Machine Manufacturers. ✓ SPECIAL FEATURES ✓ HIS-  
TORICAL DATA ✓ REVIEW OF EVENTS—July 1952 thru June 1953. ✓ CONFIDENTIAL  
PRICE LISTS ✓ EDITORIALS ✓ NEWS ✓ ADS

## YOUR ADVERTISEMENT WILL BE SPOT-LIGHTED ALL YEAR LONG

First Forms

Go To Press: **JUNE 29**



Final Closing  
Date: **JULY 8**

**FOR PREFERRED POSITION — RUSH YOUR RESERVATION NOW!**  
*or better yet — Send In Your AD Immediately!*

# THE CASH BOX

(PUBLICATION OFFICE)

26 WEST 47th STREET, NEW YORK 36, N. Y.

(PHONE: JUDSON 6-2640)

## CHICAGO OFFICE

32 WEST RANDOLPH STREET

(PHONE: DEARBORN 2-0045)

## LOS ANGELES OFFICE

6363 WILSHIRE BOULEVARD

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# Chicago Coin's CROWN BOWLER

Triple Match Feature

- 1 Match A NUMBER 0-9 FAST ACTION!
- 2 Match A NUMBER and STAR FAST PLAY!
- 3 Match A NUMBER, STAR and CROWN

Plus! 10th FRAME DOUBLE SCORE FEATURE!

Player In 10th Frame Can Add Up To 180 POINTS To Total Score!

Plus! 5th Frame Score DOUBLES!

- NEW HINGED FRONT DOOR WITH PROTECTED JUMBO CASH BOX!
- HIGH SCORE OF THE WEEK
- JUMBO "FLY-AWAY" PINS
- 7-10 SPLIT PICK-UP
- FORMICA PLAYFIELD
- REBOUND ACTION 20-30 SCORING

## THRU THE COIN CHUTE NEW ORLEANS NOTES

Joe Peters, one of the Tac Service men, is the proud father of a 6-lb. 3 oz. baby boy. This makes the third for Joe. . . Mrs. Mary Nassar, also of Tac, starts her vacation this week. Her trip will take her to Look Out Mountain, Decatur, Ala., and then back to Nashville, Tenn. . . Ed Holyfield on a trip to Wise, Va., . . . Dixie Coin Machine looked like it had been hit by one of the many tornadoes that went through here a couple of weeks ago until the remodeling was finished. Now it looks just out of this world. And just in time for the AMI preview of the model "E" held last Sunday, June 14. John Hickman and Paul Bartness were taking orders for the AMI phonos like mad. . . John Caldwell, one of the best service men in the coin machine business, working like a beaver trying to catch up on all his calls. John's lovely wife still at the Times Picayune taking want ads. . . Condolences to Harold Bergerons, who lost his wife. Mrs. Bergerons was ill for quite a while at the Touro Hospital. . . Mrs. Julius Pace, wife of the late Papa Pace, just recuperating from a major operation. . . W. G. Peacock of Orleans badly smashed up in a car accident. He's in the hospital and doing fairly well. . . Paul Ricard, Crown Novelty, led sister Marion down the aisle in a beautiful church wedding. . . Louis Boasberg and wife, after a stay in New York are back in New Orleans. Louis covered London, Germany, Rome, Switzerland, and most of Europe. . . Joe and Thelma Delaney enroute to New York. Joe and Thelma taking it easy as they stop off to visit friends on the way.

## Lieberman AMI "E" Show Big Success

MINNEAPOLIS, MINN.—The Lieberman Music Company held a showing of the new AMI Model "E" 120, 80 and 40 phonographs on June 14, 15 & 16. Al Mason, field representative for AMI, Inc., was present.

Harold Lieberman reported an excellent turn out and was pleased with the impression made upon the visiting operators.

Among the operators who were present at the showing were: B. F. Kragtrop, Tracy, Minn.; Ernest Woytassek, Cayuga, N. D.; Peter Vander-

hyde, Dodge Center, Minn.; Elgin McDaniel, Wadena, Minn.; Jack Harrison, Crosby, Minn.; Len Warsech, Montevideo, Minn.; Gladys Potter, Fairmont Novelty Co., Fairmont, Minn.; H. F. Lynard, Kasson, Minn.; Al Eggermont, Marshall, Minn.; Harold Peterson, Bethel, Minn.; T. J. Fisher, Waconia, Minn.; Phil Stang, Jordon, Minn.; C. B. Sersen, St. Cloud, Minn.; Bill Liebo, Minneapolis, Minn.; Leo Hennesey, Rochester, Minn.; Stan Woznak, Little Falls, Minn.; Ted Salvesson, Jr., Huron, S. D.; Darlow Maxwell, Huron, S. D.; and W. C.

## ALL GAMES IN STOCK-- IMMEDIATE SHIPMENT!

### SHUFFLE GAME SPECIAL!

100 CHICAGO COIN GAMES

Each

**\$10.00**

### ACE COIN COUNTER

BRAND NEW '53 MODEL Counts 1c, 5c, 10c and 25c. Weighs approx. 8 lbs. Also wraps coins in a jiffy! . . . **\$159.50**

### NEW GAMES

- CHICAGO TRIPLE SCORE BOWLER
- CHICAGO CROWN BOWLER
- UNITED CLASSIC
- UNITED OLYMPICS
- CHICAGO SUPER JET
- WILLIAMS PENNANT BASEBALL

### VERY LATEST PIN GAMES

- CYCLONE . . . . . \$150
- CHINATOWN . . . . . 195
- CORONATION . . . . . 210
- CROSSROADS . . . . . 175
- FOUR STARS . . . . . 185
- MINSTREL MAN . . . . . 145
- DISK JOCKEY . . . . . 220
- SKILL POOL . . . . . 210
- FOUR CORNERS . . . . . 195
- HONG KONG . . . . . 165
- MAJORETTES . . . . . 110
- OLYMPICS . . . . . 165
- SILVER SKATES . . . . . 195
- STAR LITE . . . . . 220
- TWENTY GRAND . . . . . 195
- PARATROOPER . . . . . 140
- HAPPY DAYS . . . . . 220

### FORMICA TOPS

GENUINE DELUXE FOR UNITED 8' & 9' GAMES

**\$15.00 ea.**

Write For Quantity Prices

TERMS: 1/3 deposit, balance sight draft



Gummow, Hopkins, Minn.

Some of the Wisconsin operators who made the trip into town were: Glen Rackliff, Superior, Wisc.; Gerald

Johnson, Menomonie, Wisc.; John McMahon, Eau Claire, Wisc.; Leo DeMars, Ashland, Wisc.; and Mike Young, Soldiers Grove, Wisc.

# Attention! Georgia Operators!

Fatten Your Income With

## Bally YACHT CLUB

Sensational New In-Line Game

with

### NEW SHIFTING, OVERLAPPING CARDS

and

### NEW 2-IN-LINE SUPER-LINE WINNERS

Plus

Many Other Profit Features

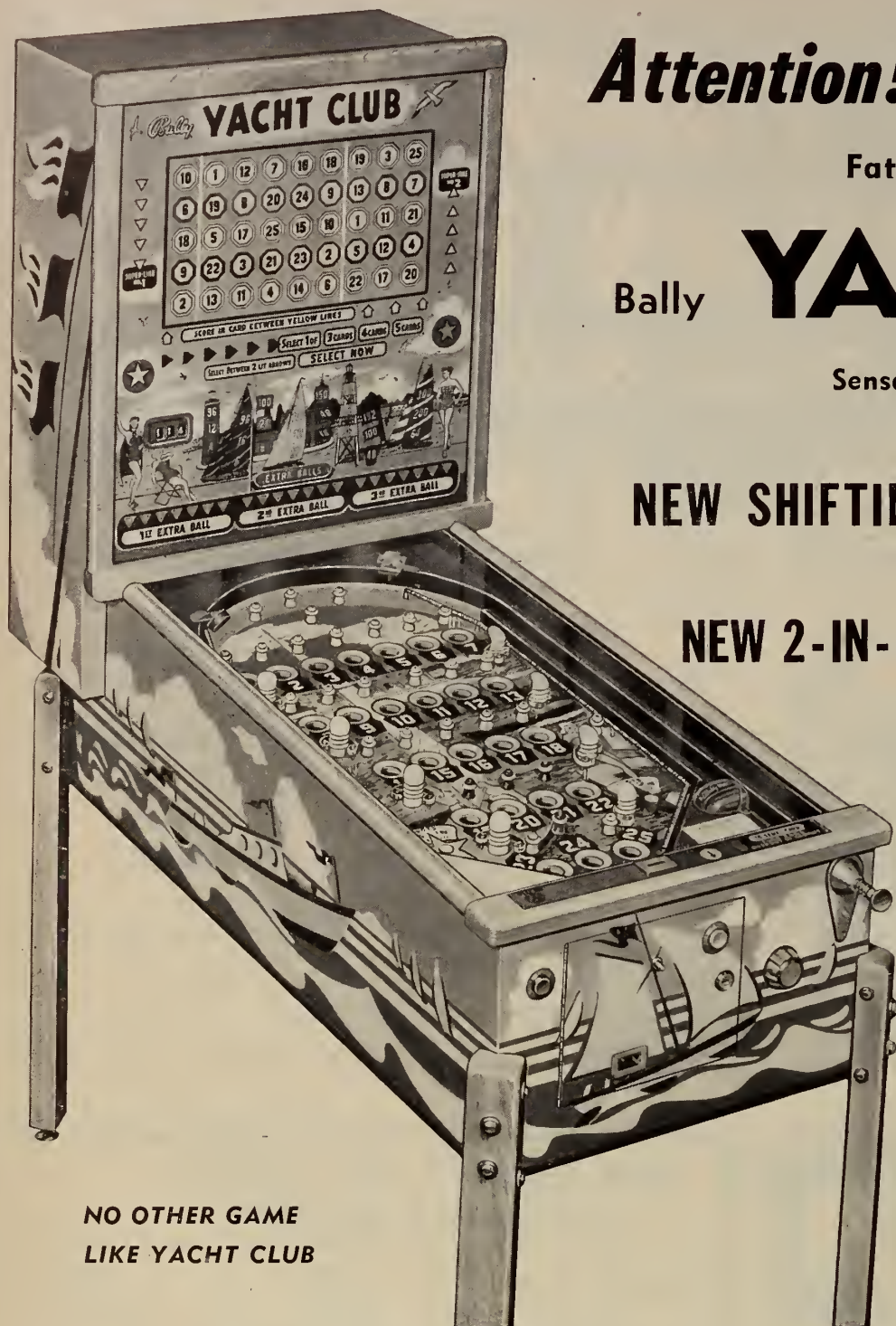
ORDER TODAY

From Your Georgia Bally Distributor

# FRIEDMAN AMUSEMENT CO.

441 EDGEWOOD AVE., S.E.

ATLANTA, GEORGIA



NO OTHER GAME  
LIKE YACHT CLUB



SEEBURG  
M 100 C

## BUY THE BEST IN MUSIC

Reconditioned—Refinished

SEEBURG 1-46	125
SEEBURG 1-46 HIDEAWAY	175
SEEBURG 1-47	225
SEEBURG 1-48 BLOND	650
SEEBURG M-100A (Latest Model)	35
SEEBURG WOM (5/10/25)	150
WURLITZER 1015	275
WURLITZER 1100	140
WURLITZER 1080	350
WURLITZER 1250	475
WURLITZER 1400	325
A.M.I. MODEL A	375
A.M.I. MODEL B	395
A.M.I. MODEL C	495
A.M.I. MODEL D-40	
BRAND NEW CHICOIN HIT PARADE	\$132.50

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

### ATLAS MUSIC COMPANY

2200 NORTH WESTERN AVE.  
CHICAGO 47, ILLINOIS

(Phone: ARmitage 6-5005)

## Frank Colland, N.Y. Music Union Head, Dies

NEW YORK — Frank Colland, popular 47 year old president of Automatic Coin & Vending Machine Employees Union Local 1690 (music machine union), died suddenly of a cerebral hemorrhage late Monday, June 15, at his home in Brooklyn.

Colland was the head of this music machine employees union since it was seen fit to organize. Over the years he has been highly successful in furthering the advance of the industry.

Funeral was Friday.

Surviving are his wife, Nancy; two sons, Andrew and Frank, Jr.; and two daughters, Bernadette and Rose Marie.

## Southern Auto, Lex. Branch, Shows "E"

LEXINGTON, KY.—Southern Automatic Music Company, this city, played host to Central and Eastern Kentucky operators on June 13 and 14 at the AMI "E" day showings of the new AMI phonographs.

A large and enthusiastic crowd was on hand both days and the parties continued until late each night. Refreshments were served and each man and woman received a souvenir.

Homer Sharp, manager of Southern Automatic, declared "I have never seen such great interest and enthusiasm as was shown by the operators attending this showing. We had a

large number of operators who came from Eastern Kentucky, and one from Paintsville came in his truck so that he could take a new Model "E" back with him.

"I would like to take this opportunity, through the pages of *Cash Box*," continued Sharp, "to thank our many operator friends for helping us celebrate our 30th Anniversary."

Hosting at the unveiling of the phonos, in addition to Homer Sharp, were Hazel Vice; C. F. McMillen, Jr.; James McKechnie; Stanley Burger, and V. C. Courtiour.

## Southern Ft. Wayne Branch, Celebrates

FORT WAYNE, IND.—Sam Dieter, head of the Fort Wayne Branch of Southern Automatic Music Company, Inc., played host to large numbers of operators, servicemen, their wives and families, who attended to join in the celebration of the firm's 30th birthday, and the simultaneous showing of AMI's model "E" phonographs.

Party ran on Saturday and Sunday, June 14 and 15.

Visitors from Northern Indiana and Ohio expressed enthusiasm for the new juke boxes.

Guests enjoyed a large lay-out of food, refreshments and souvenirs were presented to all, including the children.

Assisting Dieter was Fred J. Allen of the firm.

# Bally SPACE-SHIP

new exclusive DIVE-DIP-ROLL-SWING action captures biggest play, insures biggest profit

See the Bally SPACE-SHIP in action... surging forward, gliding backward... dipping and rising... rolling from side to side... swinging and banking like a jet-fighter... and you will see why junior space-pilots prefer the Bally SPACE-SHIP... why kids coax their parents to patronize the store with the Bally SPACE-SHIP. And remember... you can build a big-profit route of Bally Kiddy-Rides with a small cash investment.

- ★ Variable speed controlled by pilot
- ★ Colorful Eye-Appeal attracts attention on location
- ★ Colored lights flash in nose, tail, wings and dials of realistic instrument panel
- ★ Twin Ray-Guns with exciting sound-effects
- ★ Airblast blows from blower
- ★ Safe, sturdy construction
- ★ Simple mechanism
- ★ Notional Rejector



**FINANCE PLAN**  
NOW AVAILABLE THROUGH BALLY DISTRIBUTORS

# Ride THE CHAMPION

TO BIGGEST PROFITS IN HOBBY-HORSE CLASS

Cash-box records prove that THE CHAMPION... the deluxe hobby-horse... is the champion money-maker in hobby-horse field. Why be satisfied with so-so earnings when you can easily be in THE CHAMPION class?



IT TROTS!  
IT GALLOPS!

RIDE THE CHAMPION 10¢

**Bally** MANUFACTURING COMPANY  
DIVISION OF LION MANUFACTURING CORPORATION  
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

## "Cash Box" Now Trade Expression

CHICAGO—Reports from various salesmen for manufacturers and distributors indicate that "The Cash Box" has become part and parcel of the trade's expressions.

"For example," one well known roadman reported this past week, "wherever anyone travels in the field he has to use 'Cash Box' as part of the trade's lingo.

"The other day," he continued, "I heard one of the leading distributors, in a southern city, while talking over the phone with one of his customers state, 'I'll pay Cash Box high for that machine.'

"Furthermore," he says, "the expressions, 'Cash Box high' and 'Cash Box low,' are just as closely identified with this business as are the words, 'coin machine.'

"You have to know the 'Cash Box high' and the 'Cash Box low' wherever you travel," this salesman claims, "just as well as you have to know the products you have to sell.

"Operators everywhere use these expressions. There isn't a deal made, without first a discussion of 'Cash Box high' and 'Cash Box low' for the equipment being traded, bought or sold.

"The same goes for 'The Cash Box Charts' on all the new tunes and all

## 11th Anniversary Issue To Feature All New Lists

CHICAGO — Question has been asked here whether The Cash Box will feature all the new lists of names of all firms now doing business in the industry in The Cash Box' 11th Anniversary Issue, similar to the manner in which the names of all jobbers and distributors, as well as manufacturers of all types of coin operated machines: amusement, music and vending, were featured in The Cash Box 10th Anniversary Issue last year.

The answer to these questioners is simply that The Cash Box has been

the songs that are crawling up to the top. The operators tack up the sheets on their bulletin boards, so that everyone of their employees also knows what's what as far as the tunes are concerned.

"Wherever I visited," he claims, "I saw 'The Cash Box Charts' and the operators discussing the tunes.

"In fact," he also says, "they just won't buy anything that isn't on the charts.

"Yes," he concluded, "anyone who visits around the field today will agree with me that the words 'Cash Box' are today part and parcel of all trade talk."

working right along preparing listings of all firms now engaged in the industry.

In addition, The Cash Box waited until practically the very last minute to arrange for lists of all distributors, from all factories in the field.

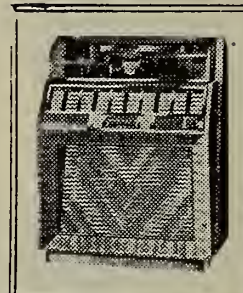
The listings which appeared in The Cash Box last year (10th Anniversary Issue) were found to be absolutely authentic in every regard and firms from all over the country complimented The Cash Box on these listings.

Any firms that weren't listed in that issue, and which firms have since sent in their names, addresses, and all other information, will be listed in the forthcoming 11th Anniversary Issue.

The 11th Anniversary Issue starts to press on June 29, 1953 and will continue on the presses until July 8, 1953.

Those who wanted to be sure to be listed in that issue are urged to send their firm names in immediately.

All operators, jobbers, distributors, manufacturers, suppliers, factors, bankers and all others connected with the industry are urged to rush their advertisements to The Cash Box immediately for best possible position in the annual 11th Anniversary Issue.



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Mechanism overhauled  
Sound System thoroughly tested  
Cabinet professionally refinished

Looks and Operates like new **\$595.00**

### DAVIS DISTRIBUTING CORPORATION

SEEBURG FACTORY DISTRIBUTORS

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SYRACUSE, NEW YORK  
(Phone: 75-5194)

• Telephone collect for volume deals •

### WANTED

5-10-25c COIN COUNTING MACHINE  
SEEBURG 100 SELECTION BOXES AND BRACKETS  
SCOOPY BALL GUM VENDORS

Supreme Distributors, Inc.  
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.



# More Profits TO YOU

*the Rocket*

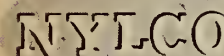
The Only Ride where  
The Child is the Pilot

### Attention Distributors

Choice territories still open.  
Fast service and delivery.  
Free literature — National ad backing.  
Many operator inquiries ready to  
process direct to you.

5 ride movements from 3 control  
levers. Air operated. Safer, less  
maintenance. Ply-A-Mold body,  
break-proof.

Write today for literature and prices.



**NYLCO PRODUCTS, INC.**  
540 Main Street, Clinton, Massachusetts

## I'M ON MY WAY TO DISTRIBUTORS OF EXHIBIT SUPPLY'S

- Roy Rogers' Trigger
- Pete The Rabbit
- Buzz Corey's Space Patrol
- Sea Skate
- Ferdy The Bull
- Rudolph Red-Nosed Reindeer
- Big Bronco
- El Toro The Bull
- Rawhide
- Space Gun

**EXHIBIT SUPPLY 4218-20 W. Lake St.**  
Established 1901 • Chicago 24, Ill.



## THRU THE COIN CHUTE EASTERN FLASHES

This week saw the industry involved in several extra-curricular outside activities—some on the happy side, and another on the serious side. The serious problem, of course, is the impending hearings on the ASCAP sponsored McCarran and Dirksen Bills on Tuesday, June 30. Sidney Levine, Al Denver, and others here are busy to the extreme with preparations, with Levine running up and back to Washington, D. C. like a commuter. On the happy side are the parties: Runyon's week (starting Monday, June 15) of showing the new AMI model "E" phonos; Babe Kaufman's party, Sunday, June 21, for the members of The Cash Box "20 Year Club," and the UJA-Barney Sugerman Testimonial Dinner on Tuesday, June 23.

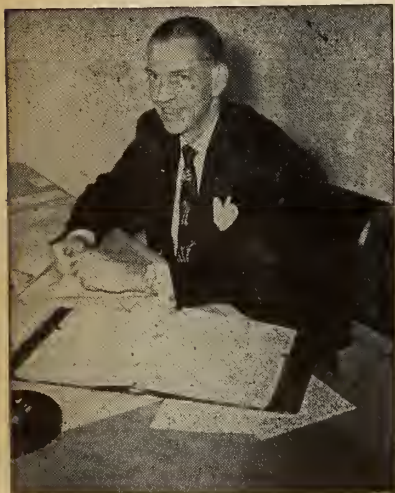
Runyon's showing of the AMI "E" phonos was hindered greatly by the fact that renovations of the offices and showrooms were in progress. Contractors had promised faithfully that the premises would be ready by Sunday, June 14, but as all know—contractor promises mean nothing. From what we saw this week, it'll be several more weeks before work is finished. Meanwhile the phonos were displayed in a room temporarily set up at the rear of the repair department. Shugy states when renovations are completed, he intends to run a party for the trade. . . . Morris Rood, office manager of Runyon, recuperating from his recent appendectomy, vacationing at one of New Jersey shore resorts. All hope to welcome Moish back on Monday, June 22. . . . Nat Cohn, Riteway Mfg. & Sales, off to Boston for several days. . . . Hymie and Harry Koeppel, Koeppel Distributing, report they've never been busier. With all the biz, however, we think we've convinced Hymie to take a few weeks' vacation—he'll be leaving soon. . . . A delegation from New Jersey will be on hand for the UJA-Barney Sugerman Testimonial dinner. They are: Sam Waldor, Manny Ehrenfeld, Harold Chasen, Dick Steinberg, Ed Burg, Herman Halperin, Al Cohen and Sol Kesselman. . . . Handsome Tommy Greco of Glasco, N. Y., really bouncing since the arrival on May 11 of his first—a boy, Frank. Baptism was held on Sunday, June 14.

The entire industry shocked and saddened by the sudden death of Frank Collard, president of the music machine union, on Monday, June 15. Frank was only 47 years old. Practically everyone who could make it, attended his funeral on Friday in Brooklyn. . . . Meet up with Mr. and Mrs. Bill Happel of Los Angeles, Calif., at Runyon's. Bill and his beautiful wife had just returned that day (Tues., June 16) on the liner "United States" from a two-month tour thru Europe. Both looked wonderful, but expressed the same sentiment that Lou Boasberg did a few weeks previously, "We're glad to get back to the good old U. S." Bill vacationed mostly, but did spend some time visiting coin machine firms. Happel commented, as did Boasberg upon his return, that he saw The Cash Box all over the continent. The Hapells left N. Y. for Chicago, where they'll spend one day (Wed.); and then on to see brother Carl in Milwaukee, Wisc., and then back to L. A. . . . Another returnee from a foreign trip (a few weeks ago) was Max Hurvich of Birmingham Vending Co., Birmingham, Ala. Max and Mrs. Hurvich, spent two months abroad, of which three weeks were spent in Israel. Commenting about conditions there, Max said: "We found a people faced with insurmountable odds who have come a long way. They are working hard and are optimistic over the future. We believe they have passed the worst part and will make rapid progress from now on. As a Democratic outpost in the Middle East, we in America, should help them over this hurdle." . . . Harry Rosenberg of Double-U-Sales Corp., Baltimore, Md., visits along coinrow. . . . Joe Young, Young Distributing, tells us that both the model 1500 and 1600 Wurlitzer phonos moving out to ops at a steady pace. . . . Harry Rosen, Atlantic-New York Corp. (Seeburg distribs), expected back on Monday, June 22. Harry and his family were vacationing for a few weeks in Miami Beach. . . . Music ops in Virginia form the United Coin Machine Operators Association of Virginia. . . . Okay—START MAILING AND PHONING IN THOSE ADS FOR THE CASH BOX 11th ANNIVERSARY ISSUE. THERE'S NOT TOO MUCH TIME LEFT.

## THRU THE COIN CHUTE DALLAS DOINGS

Big news of the week around these parts is the open house given by State Music Distributors Inc. to show off the new AMI "E" phonographs. The three-day showing began Sunday and during that time scores of operators from every section of the territory came to view with admiration AMI's latest offering. Comment from one operator, Bob DePriest, was typical of the reception the machines received. "I'm setting some out next week." . . . In addition to Abe Susman and Mrs. Audrey Hunter who were hosting the affair, J. A. Stewart, executive vice-president of AMI, was there. The Garland Delemars from E. J. Shelby in Waco came to the showing on Sunday. While Dele commented on the machine, Mrs. Deleamar was busy sampling the fried chicken, cold drinks and various other tempting snacks. . . . Over at Commercial Music Company, Tommy Chatten, now traveling the East Texas Territory, says that business is good for them. "Everything is selling," he says. . . . W. B. Moseley of Paris is expanding his route and ditto for W. D. Wiggins of McKinney. . . . Johnny Caldwell of Paris is going into the television business in addition to his coin machine route. . . . Lawrence Ricks of DeKalb also is mixing music with television. . . . We have word from Harry Levine of Shreveport, La., that he is expanding his route and that business is solid in his territory. Harry is one of the oldest operators in the business. He has been operating coin machines for some forty-six years and in most of the cities of the United States—and very successfully, we might add. He started out with coin operated pianos. When every one gets gloomy and says that business is bad, he sits back, smiles and doesn't get excited. He knows that everything will work out. . . . Fred Barber over at Walbox Sales Company says that his ice machine business is good. An no wonder, the temperature has been over 100 degrees every day for the past week or so. Bally's Phil Weinberg is in Chicago on business. Buddy Clem of Paris was in Walbox this week buying equipment. . . . Seen around town Buna Carr of Corsicana, Walter Wiggins of McKinney and Mr. and Mrs. Tom Williams of Mineola and Longview.

# United Speeds Production



BILL DeSELM

selection features" and also the fact that "the game is very easy to understand for the players and even easier for the operators."

Tho the firm has to use almost every inch of space to handle the orders for its shuffle games, they have set aside a large space for production of "Tropic," according to Bill DeSelm, and are trying their best to get as far ahead as they possibly can on this game at this time.

"Tropic," DeSelm stated, "is one of the very best games we've yet produced."

"The fact that it has clicked instantly with almost everyone of the people we have already shipped it to," he continued, "gives every indication that it will become one of the best games of the year."

## Eddie Fisher To Receive "Cash Box" Award On Coke TV Show

NEW YORK—Eddie Fisher, RCA-Victor recording artist, will receive *The Cash Box* award on his Coca-Cola Show (CBS-TV) on Friday, June 26. Eastern daylight time is 7:30 P. M. Check your local paper for time and station.

A special location scene (ice cream parlor) will be the background, and a juke box will be specially high-lighted.

CHICAGO—In addition to working at top speed, in an effort to handle the orders which are flooding the United Manufacturing Company plant for all new shuffle games for this city, orders from all over the nation have also stepped up, according to C. B. (Bill) DeSelm, general salesmanager of the firm, and a speed-up order has gone thru for all the firm's production capacity to be put to use immediately.

Bill also said, "Our biggest production right today is on 'Tropic.' This new bingo pinball has caught on wherever it has been shipped and the orders which have followed assure us that we have a real hit in this game." DeSelm attributes this to the "new



# THRU THE COIN CHUTE

## CHICAGO CHATTER

This is the last week for the nation's juke box ops to prepare their defense. Open Public Hearings start Tues., June 30, before the Senate's Judiciary Subcommittee in Washington, on the McCarran Bill (S.1106), and the Dirksen Bill (S.1444). The one thing every single juke box op can do, in fact MUST DO, and do immediately, is to WRITE A LETTER to: Sen. Alexander M. Wiley, Chairman of the Committee; Sen. Wm. E. Jenner; Sen. James O. Eastland. These three Senators will listen to arguments from ASCAP, as well as the answering defense of the juke box industry. Letters should point out two things: 1) That the juke box industry simply must have more time to properly prepare its case because operators are scattered all over the nation, many are thousands of miles from Washington, and: 2) The juke box operator must present a case history of his own operation as a most definite and complete argument why he would simply have to go out of business if ASCAP were to win and DOUBLE TAX him for copyrighted music. Any music distributor in Chicago will help juke box ops to prepare and mail their letters—ABSOLUTELY FREE OF CHARGE—THIS IS THE LAST WEEK JUKE BOX OPS HAVE TO DEFEND THEMSELVES BEFORE HEARINGS START—AIRMAIL LETTERS—WIRE—DO IT NOW!!

Here's hoping that George A. Miller's appeal for "thousands of letters" from juke box operators will be MORE than answered. Juke box ops should write each of the three Senators on the Sub-Committee and get their locations, friends and everyone they know to do the same. . . . In this Windy City the shuffle boom is now under way in earnest. It took about 3 days before the stunned amusement ops realized that the City was actually issuing licenses. Now all distribs and jobbers simply jammed with demand for shuffles. . . . Frank Mercuri of Exhibit returned from the Store Modernization convention at Madison Sq. Garden in Noo Yawk to advise that the firm took plenty of orders, and also that prospects for future biz, resulting from this show, were far up and above anything the firm had expected.

Jack Nelson traveled thru Michigan with Joe Auton ("Pete" Pieter's Detroit man) and reports, "Joe's a real sparkplug. Doing a terrific job with Bally kiddie rides". . . . Hear that Ed Jarvis, old time Mills' man, joined up with Jake Friedman in Atlanta. And doing great for Jake. . . . Bill Happel, and the very charming Mrs. Happel, in town this past week on their way home to L.A. from Europe. . . . Don Moloney jammed 'em in for his Bally Service School and kept 'em happy and entertained. . . . ChiCoin will stagger vacations this year. Due to the terrific demand it is enjoying for its equipment. According to Ed Levin. . . . Which reminds, Bally, too, will stagger vacations this summertime. . . . Art Weinand reported to have clicked big in his talk before the Store Modernization convention in N.Y.C. on "Vending Recreation". Art drove back with his charming wife, Kay, and their 3 children. . . . Never saw Georgie Jenkins as busy as he is right now. Nor have we ever seen Bill O'Donnell so busy before. Or Herb Jones. Or any of the other guys at Bally. "It's 'Yacht Club'", they chorus.

Over 90 juke box ops and servicemen attended Henry Friedman's Mercury party at Linn Burton's Steak House this past week. It was a grand affair. And stag, too. . . . Which reminds, Ray Cunliffe making arrangements with Linn Burton for the Recorded Music Service Assn. to meet at the Steak House on Toosday aftuhnoons. . . . Nate Gottlieb was honored with the Chairmanship of the Building Committee by the members of the West Suburban Temple, Oak Park. The Temple is building a new addition to their Community Hall. And, in between business phones, Nate calls for donations. "No jokes this week", Nate says. . . . Jim Mangan invited to speak to the International Conference of Design being held in Aspen, Colo. Jim says, "We'll wake 'em up." This conference brings in world's greatest designers. . . . Lou and Ann Koren back in town for a spell and visiting with old friends. . . . Paul Huebsch looking "for a place to rest" for the two weeks when the big Keeney plant will shut down for vacations, July 13-24. "It's a rough deal", is the way Paul puts it, "but", he butts, "whoever knew what would happen in advance?"

They're calling him "Frantic Billy" over at United. Bill DeSelm, we mean. Due to the way those phone calls are zooming in, while guys are outside waiting to get in to see him, and everyone else howling for more of those United shuffles plus the firm's new "Tropic". All at United eagerly and fondly looking to the two weeks of rest—July 6 to 20—when the factory closes for vacationtime. . . . Lou Casola all upset because a TV station opened in Rockford and grabbing all attention momentarily. . . . Like that item by Budge Wright of Portland, Ore. which appeared in this past week's Exhibit "News Bulletin". . . . A. Rothschild is the guy who has nat'l distribution on coin operated parking lots. . . . The Cash Box scooped the "Miami News" by more than four weeks. Tho The Box did not name the place (DuPont Plaza, Miami) it did report that Irv Sommer, Ozzie Truppman and Ted Bush, were ready to crack open with a history-making real estate deal. "Miami News" went all out when the news came their way with front page pics and all. (Another scooperoo for The Cash Box.)

Harry Rosenberg and Sam Weisman of Double-U, Balto., Md., advise this has been their grandest biz year so far. . . . "Never yet had a complaint on a single 'Fireball'", Len Micon proudly advises. . . . Mike Dale says, "Four years of unexcelled public relations service for the phono ops of Chicago", from his organization. . . . Wally Finke and Joe Kline so busy they don't have time to eat. . . . Town & Country Music Service held its annual outing at the McHenry C. C. this past week. Ray Cunliffe, Jerry Schuman, Angelo Angelieri, Bob Gnarro, Andy Oomens, Andy Hesch, Ralph Heft, Frank Padula, Bob Lindelof, Paul Brown, and others, enjoyed the golf, dinner, etc. . . . One of the best parties in town. Mike Spagnola's showing of the new AMI "E" this past week. Automatic Phonograph Distributing Co. crowded from early morn. Everyone who was anyone was present. Ops from all over the countryside. And practically every op from Chi. . . . One of the nicest young men we've yet met—Morton Weisman (Phil Weisman's son). A real swell young man and a credit to Phil.

Just learned that the very charming Nilda Bondioli (and, fellas, she's still single) dotter of Bert Bondioli, is an ad writer, too, in addition to all her other grand achievements. . . . Earl Kies enjoying a night off with the boys from Apex. . . . Gambling tax revenue less than \$9 million for the past 10th months which is a far cry from Congress' optimistic statement that Uncle Sam would get "at least \$400 million a year" . . . Clay Nemeroff growing that "dignified,

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## CHICAGO CHATTER

grey" around the temples. . . . Bill Fitzgerald, Jim Mangan and Everett Eckland just simply beaming at the ops' praise of the new AMI "E". . . . New depreciation setups are now being accepted by Internal Revenue. Music ops here should change over to 4 year plan recommended by Leo Kaner for new phonos. . . . Kurt Kluever mucho pleased with the way business going on Rock-Ola "Fireball". . . . Northern Ill. Music Ops all boiled over fact they can't obtain foreign records on 45rpm. Made motion at their last meet to "go out of town to get 'em from now on". Next meeting of group will be in Des Plaines. . . . MOST IMPORTANT—GET YOUR AD IN TODAY FOR THE BIG 11th ANNIVERSARY ISSUE of "THE CASH BOX." You'll be glad you did! . . . Does anyone know who has the very first issue of The Cash Box? . . . Ben Coven was one of the busiest of the busy this past week. It was almost impossible to get with him for more than a minute at a time. Ben has some terrific plans afoot and is working hard to get these into action. . . . Sam and Charlotte Lewis (Genco) doing a very swell rhumba at the Pump Room to David LeWinter's famed rhumba melodies. . . . It's a natural—the 11th—Anniversary Issue of The Cash Box—for all advertisers!

# Industry Asked To Back:

# EDGEWATER HEART FUND

**CHICAGO**—Donations for the "Edgewater Heart Fund" are being solicited by all leading firms in this field.

This is one of the most outstanding charitable causes, which is bound to bring ever greater glory to the entire business.

Responsible for creation of the "Edgewater Heart Fund", a memorial to the late George D. Moloney, is Allen J. Stern of World Wide Distributors, this city.

The "Edgewater Heart Fund" makes possible free heart surgery to all members of the coin machines industry.

In addition to serving all the needy who need such treatments, the "Edgewater Heart Fund", thru the Edgewater Hospital, 5700 North Ashland Ave., this city, serves all those it possibly can.

This is one great charitable cause, as all report thruout the nation, which can become the most outstanding charity achievement of all engaged in the coin machine industry.

Everyone engaged in the coin machine business is urged to send their tax deductible donations immediately to this publication, to Allen J. Stern at World Wide Distributors, or directly to the Edgewater Hospital, Chicago, Ill.

All checks should be made payable to: Edgewater Heart Association.

## NOTICE

Donations to the "Edgewater Heart Association" can be sent to any of the following:

The Cash Box, 26 West 47th St., New York 36, N. Y.

The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

Edgewater Hospital, 5700 N. Ashland Ave., Chicago, Ill.

World Wide Distributors, 2330 N. Western Ave., Chicago, Ill.

Dr. Ira L. Schnaer, 109 N. Wabash Ave., Chicago, Ill.



## LOS ANGELES

Local coin machine gentry were all agog here this past week at the showing of the new AMI model "E" phonographs. Quite an extensive representation of the music business were on hand at the newly redecorated Badger Sales Company showrooms. Ray Powers, back from Grand Rapids where a preview showing of the AMI was held for all distributors, had nothing but praise for the new phonos. Although prexy Bill Happel wasn't on hand for the showing, he is expected back in sunny California long about the 22nd of this month. Bill sailed on the S. S. United States from Le Havre, France, on June 12th and after a few days of rest in both New York and Chicago, he'll be winging back to Los Angeles. With the impending arrival of Bill, export department heads Joe Duarte and Frank Dunkel aver they'll have to go over to see if that new line of all aluminum ladders will scale the Bastille—or "howz about a Paris vacation." . . . "Happy Al"—Silberman that is just radiates like an Olympic gladiator these days and not only because the "SodaShoppe" business continues doing so well. Al's just about ready to toss that steady diet of ulcer pills in the Pacific. . . . Fred Gaunt bearing up very well after the passing of his brother, veteran operator W. E. Gaunt out here some weeks ago. . . . Santa Ana contingent in town again in force this week with Walt Hennings, Andy Andrews, Lee Nelson and Mac McGlone making the rounds along Pico. . . . Ops with locations at Camp Roberts and Camp San Luis Obispo received a setback this past week with the announcement by the Army that both camps will be shut down again by January 1st. Move is of an economy nature the Army disclosed. . . . Facts 'n figures department: State of California has now passed the 12,000,000 mark in population—and increase of some 5,000,000 since 1940. Los Angeles expects a population of more than four million by 1960, as thousands upon thousands of easterners continue to pour into this area. City estimates that approximately 12 percent of those arriving, eventually settle here. . . . A decision in that OPS law suit down in San Diego is expected before the end of the month, with many in the coin biz viewing the situation as something of a precedent. . . . Johnny Lantz, veteran South Gate operator in town this week . . . ditto Dale Freeman of El Centro. . . . Land boom continues in many sections of Southern California with many ops extending their routes to the growing areas of Lancaster, Apple Valley and Desert Hot Springs to the south. . . . Novel idea we heard on the row this week: "Why don't somebody devise an air cooling unit to be operated in conjunction with a phonograph. It'd cool off the customers as well as some of those records." . . . Hmpf . . . Kenny Wolf, San Diego operator in town this past week. . . . Phil Robinson, one of the nicest chaps ever to trod the Pico pavement, back in town after a quick trip to Chicago and the Chi Coin headquarters. Firm has increased production of its line of terrific bowlers to keep pace with the demand. Locally, Chi Coin's "Crown Bowler" is keeping operators happy with excellent receipts. . . . Hear tell the firm has a surprise in store for the coin machine biz. . . . Phil off to Arizona for a week, along with an ample supply of sun tan lotion. . . . Mary and Kay Solle, Bill Leuenhagen's Record Bar back from Santa Barbara with their niece Bobbie in tow, latter who'll assist at the counter for the summer.

\* \* \* \* \*

Anybody that's been taking a couple of wagers against the completion of the Minthorne Music showrooms by Xmas had better start paying off—we're happy to report said showrooms are sporting a first coating. Which means they'll be finished within a couple weeks at the most. . . . Hank Tronick doubling in brass these days. After finishing with a day's work at Pico, Hank jumps over to the Home Show to handle the flood of business for the Seeburg home phono. Hank and George Mahlum just about dreaming high fidelity these days. . . . Johnny Kaigler leaves Bill Leuenhagen to join the Dan Stewart Company. Latter firm by the way, has been knocking 'em daid of late with more 'n more ops getting lots of satisfaction in not only the products they handle, but likewise with the service and general attitude of the boys staffing the firm. . . . Jack Dolan up to Bakersfield for a quick run, with Pete Ley and "charming Bess" holding down the fort. . . . New kiddie ride via National Kiddie Rides is that locomotive, which just about does everything but have pullman accommodations. . . . Now that the Freeway bridge across Pico has been completed, it shouldn't be too many months before the connecting links are in. Host of businessmen from all over the area urging completion, which will make business shopping a whale easier. . . . Joe Boll from Twenty-Nine Palms in town again this past week. Understand that most music ops throughout the Riverside County are quite satisfied with 4 for 25c play, with a minimum amount of beefs from locations owners and customers. . . . Mr. and Mrs. Bob Patton, well known operators throughout the Southland, in town this past week on a combined business-pleasure trip from Hanford. . . . Sammy Ricklin's California Music Company attracting hordes of new business. . . . One of the coolest spots in town remains the Paul Laymon firm, where business is always hot. Jimmy Wilkins, Charley Daniels and Ed Wilkes all on tap—in addition to Britt Adelman. Boys report business remains at a peak level, with lots of new faces entering the coin machine business all the time. And inasmuch as we liked major domo Paul Laymon's roses so much, Charlie is gonna see if we can't get fixed up with a bunch for the mjssus. . . . Jack Simon, Simon Sales Company, back from that week's rest up to Vegas and looking quite tanned. Latter town is rapidly growing to be the nation's entertainment capitol. . . . Jack doing quite well with his line of reconditioned games. . . . David Payne, Santa Barbara op, in town this week . . . also Ken Ferrier of Oxnard.



**CLASSIFIED ADVERTISING SECTION**

FOR SALE—Bally Spot Lites \$210; Bright Spots \$210; Coney Island \$210. All in good clean condition. TOLEDO COIN MACHINE EXCHANGE CO., 814 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE—6 Spot Lites \$195; 4 Atlantic City \$315; 5 Frolics \$335; Wurlitzer 1015 \$165; 1100 \$295; Rockola 1428 \$225; A.M.I.-C \$345. All machines ready for locations. MICKEY ANDERSON, 314 E. 11th ST., ERIE, PA. Tel.: 2-2894.

FOR SALE — Reconditioned — Like New—Palm Beach \$415; Bright Spot \$250; Wms. Longbeach \$199.50; Manhattan \$7.50; Hawaii \$15; Knockout \$49.50; Select-A-Card \$15; Tropicana \$7.50; Just "21" \$19.50; College Daze \$49.50; 3 Musketeers \$59.50; Wurlitzer 1015 \$129.50; Bally Hook Bowler \$149.50. All guaranteed. Call, write, or wire DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVENUE, CHICAGO 25, ILL. Tel.: JUNiper 8-5211.

FOR SALE—Spot Lites \$250; Bright Spot \$300; Frolics \$400; Palm Beach \$400; Atlantic City \$375. Ready for locations. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: WHeel- ing 5472.

FOR SALE—5 Brand New—Never Used—Kiddie Rides—Rocket Patrol—Air-Plane—Cost \$695—Sacrifice for \$395.50 each. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: ESplanada 5-1256.

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FOR SALE—Seeburg M100A phonographs, thoroughly reconditioned and refinished. Look and operate like new phonographs \$595; Seeburg 148ML reconditioned, refinished \$249; Seeburg 147M reconditioned, refinished \$149; Seeburg H146 Hideaway reconditioned, refinished \$115. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE—Very Cheap—Packard Wall Boxes. Seeburg W-1L-56 Wireless Wallomatic Brand New Wurlitzer 30-45 Wall Boxes. Make An Offer. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINNESOTA.

FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Cigarette machines, Du-Grenier 9 col. \$50.00, 25c coin chutes. Bingo games: Coney Island \$225.00 Atlantic City \$335.00; Frolic \$335.00; Beach Clubs. Write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—United Twin Rebound \$75; Star Series \$50; Quarterback \$35; Goalee \$50; Bing-A-Roll \$40; ABC Bowler \$25; Philadelphia Toboggan Skee-ball, 14 ft. (10c play) \$150. ½ deposit. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

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FOR SALE — Bingo Games — Show Boat like new \$395; Bolero \$199.50; AMI Phonographs, Model C \$395. WESTERN DISTRIBUTORS, 1226 SW 16th AVENUE, PORTLAND, OREGON. Tel.: Atwater 7565.

FOR SALE—Rockola Loboy Scales—Late Model \$75. Bride Doll Lamp, w/bulb \$4.50. 10% discount on \$100 or over on all premiums. Sensational "Whirlaway Rod & Reel" \$17.50. WANT—United 3-4-5. Quote best price. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MO. Tel.: GENEva 0972.

**CLASSIFIED ADVERTISING SECTION**

FOR SALE—Chinatown \$195; Happy Days \$190; Niagara \$145; Minstrel Man \$80; KO's \$35; United 6 Player F. T.-Pins \$195; Frolics \$345. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

FOR SALE—Bingoes at the lowest prices in the country — Bolero \$175.00; Brite Lites \$190.00; Brite Spots \$250.00; Spot Lites \$250.00; ABC \$95.00; Frolics \$395.00; Coney Islands \$240.00; Beauties \$485.00; Leaders \$225.00; Stars \$275.00; Show Boat \$375.00; Atlantic City \$375.00; Five Stars \$85.00; Palm Beach \$375.00; Rodeo, new \$450.00. CLEVELAND COIN, 2029 PROSPECT, CLEVELAND, OHIO. Tel.: TOWER 1-6715.

FOR SALE — Priced Right — Bright Lights, Bright Spot, Coney Island, Spot Lights, Atlantic City, Palm Beach Frolics, Beauty, Beach Club. Write, wire or phone J. ROSENFELD COMPANY, 3220 OLIVE, ST. LOUIS 3, MISSOURI. Tel.: OLIVE 2800.

FOR SALE—Exhibit Gun Patrol \$175; Exhibit Jet Gun \$195; Exhibit 6 Shooter \$150; C. C. Pistol \$125; C. C. 4-Player Derby \$150; Williams Horsefeathers \$150; C. C. King Pin \$150; Evans Bat-a-Score \$175; Mutoscope Sky Fighter \$125; Wilcox Recordio \$125; Jungle Joe \$125; Int. Mut. Deluxe Photo-mats \$395. WANT—We will buy at once —Quote lowest prices on Wurlitzer model 1250; Seeburg M100 78 r.p.m.; Seeburg M100-45BL. BUSH DISTRIBUTING COMPANY, 286 N. W. TWENTY-NINTH STREET, MIAMI 37, FLA.

FOR SALE—ChiCoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandisc. One letter, wire or phone call will convince you. Exclusive AMI Distributors. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N.W. 36th STREET, MIAMI 42, FLA. (Tel.: 64-4864).

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price \$49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

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FOR SALE—Cigarette Machines: Du-Grenier 8 col.; National 8 col.; U-Need-A E's 8 col. 25c coin chute. King size. Refinished. \$50 each. Crating \$10. 1 3 Deposit. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. (Phone: CH 4-5100).

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FOR SALE—AMI "A" \$295; AMI "C" \$495; Seeburg 100-78 \$595. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE — AMI "A" \$275; "B" \$395; Wurlitzer 1015 \$90; 1100 \$229.50; Rockola 1422 \$65; Seeburg M10078 \$495; 48 Blond Seeburg ML \$195; Aerion Coronet \$50. All machines checked ready for location. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

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Palm Beaches; Frolics; and Beautys.  
Also, floor sample Chicago Coin  
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us know and we can supply you  
with the best. A. P. SAUVE & SON,  
7525 GRAND RIVER AVENUE,  
DETROIT 4, MICHIGAN. Tel.:  
TYler 4-3810—TYler 7-6123.

**FOR SALE—Bomber \$40; Judy \$45;**  
King Pin \$50; Buttons & Bows  
\$32.50; Thing \$32.50; What's My  
Line \$49.50; Tri-Score \$35; Har-  
vest Time \$35; Knock Out \$45;  
Punchy \$40; Fighting Irish \$45;  
Gin Rummy \$42.50; Spring Time  
\$85; Big Hit \$165; Slug Fest \$140;  
Whiz Kids \$105; Hits & Runs; Gen-  
co, \$55; Canasta \$25; Boston  
\$39.50; 49 Majors \$27.50; Jennie  
\$50; Tumbleweed \$52.50; St. Louis  
\$32.50; Red Shoes \$60; Tucson  
\$22.50; Hit Parade \$27.50; South  
Pacific \$49.50; Shanty Town  
\$62.50; Morocco \$22.50; Bank-A-  
Ball \$35; Mardi Gras \$27.50; Rain-  
bow \$22.50; Just 21 \$15; Play  
Tune \$30; Freshie \$42.50. MON-  
ROE COIN MACHINE EXCHANGE,  
INC., 2423 PAYNE AVE., CLEVE-  
LAND 14, OHIO. Tel.: SUPERior  
1-4600.

**FOR SALE—We have a large stock**  
of reconditioned Five Balls. One  
Balls Bingo and Phonos. Write for  
list. WESTERHAUS COMPANY  
3726 KESSEN AVENUE CINCIN-  
NATI, O. Tel.: MOnTana 5000-1-2.

**FOR SALE—Terrific deal on brand**  
new 5c hot nut machines; 5 lb capa-  
city. Distributors and Operators write  
for deal on accepted sensational  
Kiddie Rides. Finest guaranteed re-  
conditioned phonographs of all  
types; low prices. SEACOAST DIS-  
TRIBUTORS, INC., 1200 NORTH  
AVENUE ELIZABETH, N. J.

**MISCELLANEOUS**

**NOTICE — 10c Seeburg, AMI Ops —**  
Don't Pass Up Nickels! General's  
Conversion Kit fits late model  
phonographs and wall boxes. Takes  
2 nickels, 10c and 25c. Samples  
\$3.50. Lots of 10, \$2.95 each.  
Complete with decal and instruc-  
tions. GENERAL DISTRIBUTING  
CO., 3574 HARDING, CARLSBAD,  
CALIFORNIA.

**NOTICE—These 3 telephone numbers**  
are important to you: The Cash  
Box, New York City, JUdson  
6-2640; The Cash Box, Chicago,  
Ill., DEarborn 2-0045; The Cash  
Box, Los Angeles, Calif., WEBster  
1-1121.

**NOTICE — Phonograph Motors Re-**  
wound—Any make of split-phase  
Juke Box Motor rewound \$4.00. No  
Extras. \$4.00 is all you pay. Mail-  
ing list 4,000 Juke Box Operators  
\$35. CAROLINA ELECTRIC CO.,  
P. O. BOX 125, MATTHEWS,  
NORTH CAROLINA. Tel. 2711.

**NOTICE — Louisiana & Mississippi**  
Operators—your authorized AMI  
phonograph distributor is DIXIE  
COIN MACH. CO., 122 NO. BROAD  
ST., NEW ORLEANS, LA. Tel.:  
MAGnolia 3931.

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alive, not only to business con-  
ditions in the coin-machine  
industry, but also to the person-  
alities that are so important  
in this industry, is to read  
'THE CASH BOX' every week. "

RAY MOLONEY

President

BALLY MANUFACTURING COMPANY,

Chicago, Illinois

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Enclosed find my check for \$15 for a Full Year  
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**FOR EVERY LOCATION NEED . . . 40, 80 AND 120 SELECTIONS**

*"It's What's in THE CASH BOX That Counts"*









**NUMBER OF EACH MACHINE OWNED**  
**VALUE OF MACHINES HERE**  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)



## CIGARETTE MACHINES (Cont.)

4. Rowe Imperial (6 col.)	75.00- 130.00
4. Rowe Imperial (8 col.)	78.50- 145.00
4. Rowe Royal (6 col.)	79.50- 90.00
4. Rowe Royal (8 col.)	85.00- 90.00
4. Rowe Royal (10 col.)	85.00- 95.00
4. Rowe President (8 col.)	100.00- 125.00
4. Rowe President (10 col.)	100.00- 125.00
4. Rowe Crusader (10 col.)	98.50- 155.00
4. Rowe Electric (8 col.)	125.00- 150.00
4. Uneeda "A" (6 col.)	82.50- 87.50
4. Uneeda "A" (8 col.)	49.50- 82.50
4. Uneeda "A" (9 col.)	59.50- 85.00
4. Uneeda "E" (6 col.)	50.00- 70.00
4. Uneeda "E" (8 col.)	65.00- 80.00
4. Uneeda "E" (9 col.)	75.00- 80.00
4. Uneeda "E" (12 col.)	65.00- 80.00
4. Uneeda "E" (15 col.)	75.00- 95.00
4. Uneeda 500 (7 col.)	90.00- 95.00
4. Uneeda 500 (9 col.)	85.00- 90.00
4. Uneeda 500 (15 col.)	75.00- 115.00
4. Uneeda Monarch (8 col.)	65.00- 110.00
4. Uneeda Monarch (10 col.)	79.50- 110.00
4. Uneeda Monarch (12 col.)	79.50- 135.00

## CANDY MACHINES

4. Mills (5 col., 70 cap.)	\$ 49.50-\$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00- 87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00- 95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00- 125.00
4. Stoner (Mod. 80, 4 col., 80 cap.)	95.00- 97.50
4. Stoner (Mod. 120, 5 col.)	89.50- 95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00- 100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00- 95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00- 300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50- 99.50
4. Coan "U-Select-It"	35.00- 50.00

## HOT COFFEE

4. Andico Cafe Petit, 200 cups	\$300.00-\$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00- 225.00
4. Bert Mills Coffee Bar, 600 cups	200.00- 250.00
4. Bert Mills Coffee Bar, 500 cups	300.00- 375.00
4. Chef-Way, Model 100, cap. 400-600	375.00- 400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00- 300.00
4. U-Select-It Hot Coffee, 600 cups	375.00- 400.00

## CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$275.00-\$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00- 475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00- 525.00

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED**  
**VALUE OF MACHINES HERE**  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

## CARBONATED DRINK (Cont.)

4. Lyons # 1400, single flavor, 5c	425.00- 475.00
4. Lyons # 1400-2F	475.00- 650.00
4. Lyons Model 500, 5c single	225.00- 275.00
4. Mills Automatic Fountain, 400 cups	150.00- 250.00
4. Mills Automatic Fountain, 400 cups, without changemaker	100.00- 175.00
4. Soda Shoppe	975.00-1025.00
4. Spacarb single 5c, 1000 cups	135.00- 175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00- 530.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00- 650.00
4. Super vend 3 flavor, 600 cup A-1	275.00- 325.00
4. Super Vend 3 flavor, 600 cup A-2	325.00- 425.00

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED**  
**VALUE OF MACHINES HERE**  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

## NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	\$100.00-\$125.00
4. Refreshomat, 5c, 10c, 300 cups	240.00- 300.00

## CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	\$325.00-\$450.00
4. Refresher, 3 sel., 300 can cap	550.00- 600.00

## ICE CREAM VENDORS

4. Vendo "Dairy-Vend," 203 Bar Capacity	\$250.00-\$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00- 475.00

←TOTAL NO. TOTAL VALUE→

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory. Where prices are not listed, manufacturers have not yet released list prices.

**A.B.T. MFG. CORP.**  
**Challenger (Counter Model Gun)** ..... \$ 65.00  
**Rifle Sport, 3 and more Guns, plus complete ranges of various types** ..... \$1,408.25

**AMI, INC.**  
**AMI "E"-40 Phonograph** ..... \$795.00  
**AMI "E"-80 Phonograph** ..... 925.00  
**AMI "E"-120 Phonograph** ..... 1,050.00  
**Model HS-SM Hideaway** ..... 575.00  
**5c-10c Wall Box (40 Selections)** ..... 59.50  
**5c Wall Box (40 Selections)** ..... 53.50  
**Amivox Speaker** ..... 27.50

**AUTO-PHOTO CO.**  
**Auto-Photo** ..... \$2,545.00

**BALLY MFG. CO.**  
**Beach Club** ..... \$ 665.00  
**The Champion (Mech. Horse)** ..... 1,065.00  
**Space Ship** ..... 1,165.00  
**Yacht Club** ..... 699.50

**CHICAGO COIN**  
**Band Box (New Model)** ..... \$229.50  
**Crown Bowler** ..... 625.00

**H. C. EVANS & CO.**  
**Century (Model 2045)** ..... \$1,050.00  
**Jubilee (Model 245)** ..... 825.00  
**Jubilee (Model 278)** ..... 795.00

**EXHIBIT SUPPLY**  
**Big Bronco** ..... \$ 997.50  
**Roy Rogers' Trigger** ..... 1,047.50  
**Rudolph The Red Nosed Reindeer** ..... 725.00  
**Pete The Rabbit** ..... 725.00  
**Rawhide** ..... 725.00  
**Space Gun** ..... 375.00  
**Space Patrol** ..... 1,047.50  
**Silent Salesman (Card Vendor)** ..... 79.50  
**Sea Skate** ..... 1,047.50

**GENCO MFG. CO.**  
**Sky Gunner** ..... \$479.50  
**Silver Chest** ..... 495.00

**D. GOTTLIEB & CO.**  
**Guys-Dolls** ..... \$349.50

**INTERNATIONAL MUTO. CORP.**  
**Photomat '53** ..... \$2,150.00

**J. H. KEENEY & CO., INC.**  
**Electric Cigarette Vendor** ..... \$284.50  
**Coin Changer Model** ..... 304.50  
**Domino Bowler** ..... 645.00  
**Carnival Bowler** ..... 600.00

**MARVEL MFG. CO.**  
**Overhead Scoreboard for Shuffleboards** ..... \$125.00  
**Wall Type Scoreboards for Shuffleboards** ..... 95.00

**METEOR MACHINE CORP.**  
**Meteor Flying Saucer** ..... \$795.00  
**Meteor Pony Boy** ..... 575.00  
**Meteor PT-Boat** ..... 840.00  
**Meteor Rocket** ..... 795.00

**ROCK-OLA MFG. CORP.**  
**"Fire-Ball" 120 Selection, Model 1436** ..... \$1,065.00  
**Model 1544, 5c-10c-25c Wall Box** ..... 115.00  
**Model 1538, 5c-10c-25c Wall Box** ..... 59.50  
**Model 1536, 5c Wall Box, 23 Wire** ..... 39.50  
**Model 1424 Playmaster** ..... 440.00

**SCIENTIFIC MACHINE CORP.**  
**Scientific Space Ship** ..... \$1,295.00  
**Scientific Ocean Liner** ..... 1,295.00  
**Scientific Pokerino** ..... 379.50  
**Scientific 3-in-Line** ..... 379.50  
**Scientific Pitch Master** ..... 2,000.00

**NATE SCHNELLER, INC. (NASCO)**  
**Atomic Jet (Airplane Ride)** ..... \$995.00  
**Aqua Jet (Boat Ride)** ..... 895.00  
**Tank** ..... 395.00

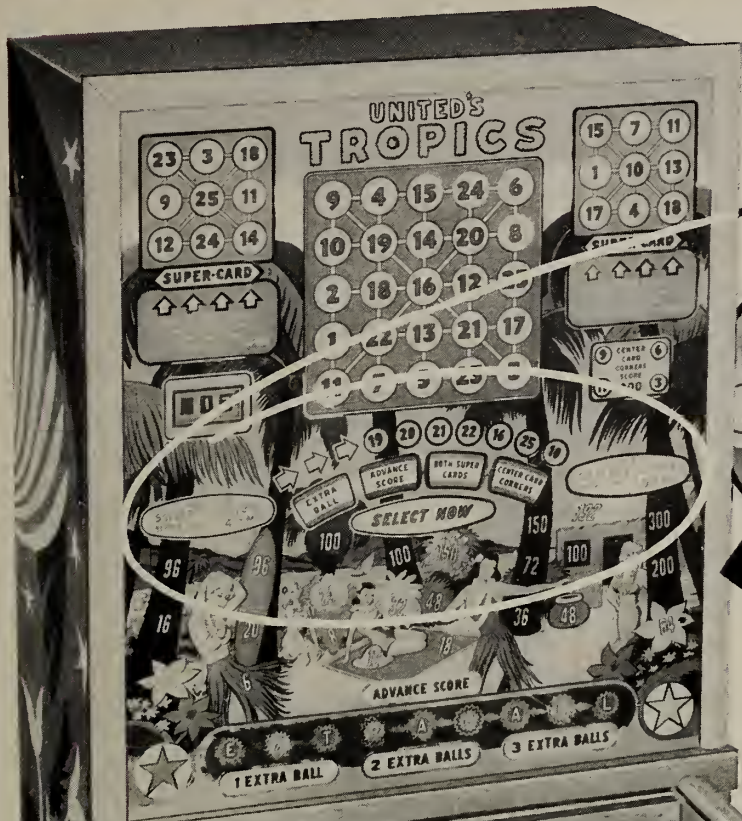
**J. P. SEEBURG CORP.**  
**M100C (Select-O-Matic "100" phonograph)**  
**HM 100C (Select-O-Matic "100" R. C. Special)** ..... 605.00  
**3W-1 Wall-O-Matic "100"** ..... 379.50  
**MRVC-1 Master Remote Volume Control** .....  
**CVS4-8-8" Wall Speaker Ivory (Teardrop)**  
**CVS6-8-8" Recessed Speaker**  
**CVS7-12-12" Recessed Speaker**  
**PS6-1Z Power Supply**  
**ARAI-L6 Auxiliary Remote Amplifier** .....  
**AVC-1 Automatic Volume Compensator Unit** .....

**UNITED MFG. CO.**  
**Clover Shuffle Alley** ..... \$625.00  
**Cascade Shuffle Alley** ..... 605.00  
**Cabana** ..... 690.00  
**Tropic** ..... 690.00

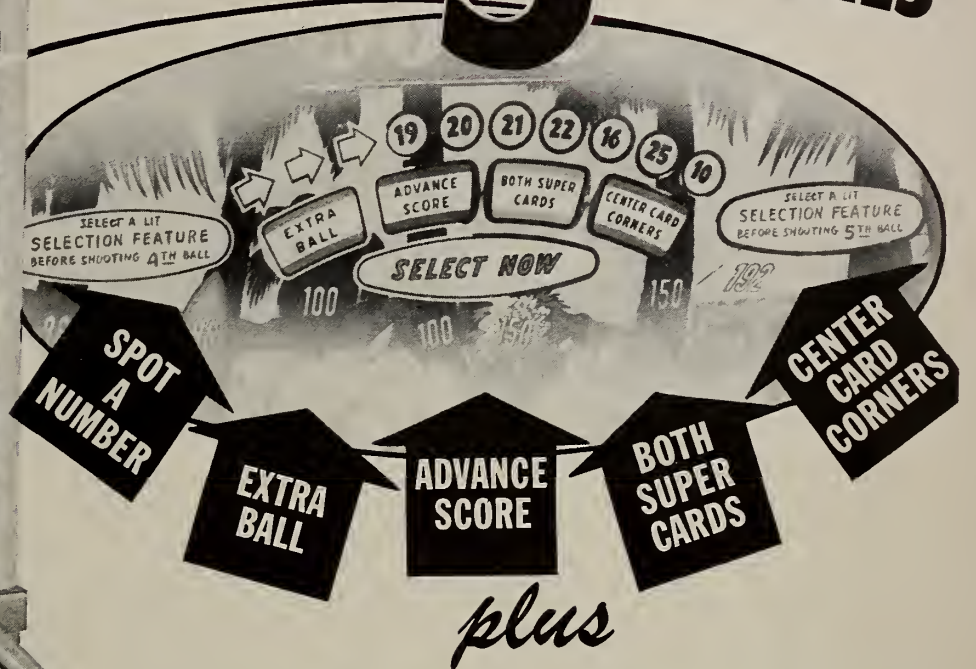
**WICO CORP.**  
**Major Leaguer (Automatic Baseball Pitcher)** ..... \$1,095.00  
**WILLIAMS MFG. CO.**  
**De Luxe Baseball** ..... \$479.50  
**Fairway** ..... 349.50

**THE RUDOLPH WURLITZER CO.**  
**Model "1500" Phonograph** .....  
**Model "1600" Phonograph** .....  
**Model "1650" Phonograph** .....  
**Model 4851 5c-10c-25c Wall Box (48 Selections)** .....  
**Model 5204 Wall Box 5c-10c-25c (104 Selections)** .....  
**Model 5100 8" Speaker** .....  
**Model 5110 12" DeLuxe Speaker** .....

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*plus*

- ★ Extra-time feature
- ★ Advancing Scores
- ★ 2 SUPER CARDS  
(3 in line scores 4 in line score)
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- ★ Triple spot roll-over feature  
(LEFT AND RIGHT PLAY BOARD BUTTONS)
- ★ Up to 3 extra balls per game

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