

THE CASH BOX

VOLUME XIV

DECEMBER 6, 1952

NUMBER 11



"I Saw Mommy Kissing Santa Claus" says Tack (Little Spike) Jones as he comes across his mommy (Helen Grayco) kissing his daddy (Santa Spike Jones). The Spike Jones version of the tune, which is done straight and not gagged up, has been slated for an all-out promotion by RCA-Victor. They have mobilized their sales, advertising, disk jockey promotion, publicity, operator servicing and all other departments for a tremendous drive. Spike is managed by Arena Stars and his promotion is handled by Buddy Basch in New York and Bob Stern in Hollywood.

The Only Wall Box with

120 SELECTIONS



Wall Box
1544

ROCK-OLA

FireBall

120 SELECTIONS

The Only Phonograph
with

120 SELECTIONS



Model 1436

Discover **FireBall** for Yourself at any of these Showrooms . . .

EASTERN

- HACOLA DISTRIBUTING CORP.
265 Franklin, Buffalo, New York
- B. D. LAZAR COMPANY
1635 Fifth Avenue, Pittsburgh 19, Penn.
- MUSIC & TELEVISION CORP.
1119 Commonwealth Avenue
Boston 15, Massachusetts
- S & K DISTRIBUTING CO.
2014 Fairmount Avenue
Philadelphia 30, Pennsylvania
- SEACOAST DISTRIBUTORS, INC.
1200 North Ave., Elizabeth, New Jersey

MIDWEST

- BADGER NOVELTY COMPANY
2546 North 30th Street, Milwaukee, Wis.
- BINCO MUSIC DISTRIBUTING CO.
1329 S. Calhoun St., Ft. Wayne, Indiana
- BRILLIANT MUSIC COMPANY
19963 Livernois Ave., Detroit 21, Mich.
- CALDERON DISTRIBUTING
450 Massachusetts Ave., Indianapolis, Ind.
- DIXON DISTRIBUTORS
3808 Southern Blvd., Youngstown, Ohio
- H. Z. VENDING & SALES COMPANY
1205 Douglas Street, Omaha, Nebraska
- IDEAL NOVELTY COMPANY
2823 Locust Street, St. Louis 3, Missouri

- LA BEAU NOVELTY SALES CO.
1946 University Ave., St. Paul 4, Minn.
- LAKE CITY AMUSEMENT CO.
4533 Payne Avenue, Cleveland, Ohio
- SAVAGE NOVELTY COMPANY
628 Third Street, Beloit, Wisconsin
- UNI-CON DISTRIBUTING CO.
3410 Main Street, Kansas City 2, Missouri
- WORLD WIDE DISTRIBUTORS, INC.
2330 N. Western Ave., Chicago 47, Ill.

NORTHWEST

- CUSSON DISTRIBUTING COMPANY
3131 S. E. Division St., Portland, Oregon
- PUGET SOUND NOVELTY CO.
114 Elliott Ave., West, Seattle, Wash.

SOUTHERN

- A. M. & F. DISTRIBUTING CO.
3118 Tulane Ave., New Orleans, Louisiana
- H. M. BRANSON DISTRIBUTING CO.
811 E. Broadway, Louisville, Kentucky
- CAPITOL MUSIC COMPANY
135 E. Amite Street, Jackson, Mississippi
- COIN AUTOMATIC MUSIC CO.
241 W. Main St., Johnson City, Tennessee

- FRANCO DISTRIBUTING CO.
24 North Perry, Montgomery, Alabama
- ROBINSON DISTRIBUTING CO.
301 Edgewood Ave., S. E. Atlanta, Ga.
- S & M SALES COMPANY, INC.
1074 Union Avenue, Memphis, Tennessee
- SOUTHERN MUSIC CORPORATION
2828 So. Blvd., Charlotte, North Carolina
- SOUTHERN MUSIC DIST. CO.
418 Margaret St., Jacksonville 6, Florida
- FRANK SWARTZ SALES COMPANY
515-A Fourth Ave., So., Nashville, Tenn.
- WERTZ MUSIC SUPPLY CO.
1013 E. Cary St., Richmond 20, Virginia

SOUTHWEST

- BORDER SUNSHINE NOVELTY
2919 N. Fourth Street
Albuquerque, New Mexico
- BOYLE AMUSEMENT COMPANY
522 North West Third
Oklahoma City, Oklahoma
- FRONTIER AMUSEMENT
2020 Myrtle Avenue, El Paso, Texas
- PAUL W. HAWKINS
329 East 7th Street, Tucson, Arizona

- RUTHERFORD ENTERPRISES
608 Johnson Street, Amarillo, Texas
- UNITED AMUSEMENT CO.
446 N. Main St., San Antonio, Texas
- FT. WORTH AMUSEMENT COMPANY
1210 S. Main Street, Ft. Worth, Texas

WESTERN

- H. B. BRINCK
825 East Front Street, Butte, Montana
- MODERN DISTRIBUTING CO.
3222 Tejon Street, Denver 11, Colorado
- OSBORN DISTRIBUTING COMPANY
2647 Thirty-Eighth Street
San Francisco, California
- DAN STEWART COMPANY, INC.
2667 West Pico, Los Angeles, California
- DAN STEWART COMPANY, INC.
140 E. Second, South, Salt Lake City, Utah

CANADA

- CLIFF DAVIE AMUSEMENT COMPANY
300 Bay Street, Orillia, Ontario, Canada
- LANIEL AMUSEMENT INC.
1807 Notre Dame, West
Montreal 3, Quebec, Canada
- WILLIAM POUND AGENCIES
140 New Gower Street
St. John's, Newfoundland
- SUN SPECIALTY COMPANY
10147 112th Street
Edmonton, Alberta, Canada



ROCK-OLA Manufacturing Corporation

800 North Kedzie Avenue • Chicago 51, Illinois



The Cash Box

December 6, 1952

Volume XIV

Number 11

PUBLISHED EVERY WEEK BY

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 36, N. Y.

(All Phones: JUdson 6-2640)

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEarborn 2-0045)

BILL GERSH

LOS ANGELES OFFICE

6363 Wilshire Blvd., Los Angeles, Calif.

(Phone: WEbster 1-1121)

JOEL FRIEDMAN

EXECUTIVE STAFF

BILL GERSH, Publisher

JOE ORLECK, Editor and Advertising Director

BOB AUSTIN, General Mgr., Music Dept.

SID PARNES, Associate Editor and Music Editor

NORMAN ORLECK, Associate Music Editor

MARTY OSTROW, Research

A. ARTESE, Office Manager

B. SUBSONS, Circulation

POPSIE, Staff Photographer

BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

"THE CONFIDENTIAL PRICE LISTS"

"*The Confidential Price Lists*" are the one and only officially recognized price quotation guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices quoted for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers, and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*."

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1952 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.

Need More Acute Than Ever For:

SCHOOL FOR MECHANICS

The Cash Box first proposed a "School for Coin Machine Mechanics" in 1943.

Since then, at regular intervals, this publication has continued to bring this need home to the trade.

Back in 1943, with most of the young men away at war, mechanics became extremely scarce.

The Cash Box pointed out, at that time, that such a "school" be created so that no shortages of mechanics would be felt after the war.

Almost every year, since 1943, at least twice during the fifty-two issues which comprise a year's publication of *The Cash Box*, the same need of a "School for Coin Machine Mechanics" has been proposed over and over again.

Now with Korea and the draft affecting youth labor has again become extremely scarce.

Manufacturers, distributors, jobbers and operators are all complaining that they cannot get the number of men they need, and especially find it almost an impossibility to get "skilled coin machine mechanics."

Here, then, is a necessity which, over the years, has continued to grow ever more acute.

There is one, and only one way, to assure operators who would like to expand their present operations, but cannot due to lack of mechanical help, that they will have the mechanics they require, and that is to train youngsters now studying in technical high schools and in trade schools, when they graduate from these schools, in a special "School for Mechanics."

Leading manufacturers have told *The Cash Box* that they would be extremely happy to loan the services of their finest engineers to help teach these youngsters the inner workings of their equipment.

This, then, sets up any trade school with a complete and expert faculty of men who can correctly teach youngsters interested in the electronics of coin operated machines.

There are jobbers and distributors who

would also like to expand their services to the trade.

But they, too, report that they simply cannot do so unless they are assured of mechanics who will be able to handle the increased business.

In short, all the way from the operator to the manufacturer, the industry is suffering because of a lack of skilled labor.

This labor can only be brought into the industry by special training in the machines of this field.

And that training must be given in a very special course in a "School for Coin Machine Mechanics."

There is no doubt that many leading trade schools in the manufacturing center of the industry, Chicago, would be more than happy to institute such a course if the schools were guaranteed employment of such men, as well as continued further employment, as the course became more and more popular and attracted more and more students.

Certainly the manufacturers, themselves, want skilled labor. Mechanics who know the in's and out's of every type of machine. And who can, rapidly and without hesitation, take equipment apart and put it together again.

It seems that the hesitancy, which is apparent in the ranks of the operators, jobbers and distributors, is only due to the fact that there is no concerted effort to bring these men together to have them guarantee the number of men whom they would employ, were such students to graduate from a "School for Coin Machine Mechanics."

It seems, therefore, that, once again, it is up to the manufacturers to get such a course started at one of the leading trade schools.

They would then assure their customers that they can, at any time they so desire, expand their businesses, whether this business be operating, selling or servicing of coin machines.

The entire industry would then be assured of continued greater growth and prosperity.



AL—Aladdin	DA—Dana	CODE	MG—MGM	SE—Seger
AP—Apollo	DE—Decca		MO—Modern	SIT—Sittin' In
AT—Atlantic	DN—Devon	JU—Jubilee	OR—Oriole	SP—Specialty
BU—Bullet	DY—Derby	KI—King	PE—Peacock	SW—Swingtime
CA—Capitol	FE—Federal	LO—London	PR—Prestige	TE—Tempo
CH—Chess	4 Star—Four Star	MA—Mars	RA—Rainbow	TN—Tennessee
CO—Columbia	IM—Imperial	ME—Mercury	RE—Regent	UN—United
CR—Coral	IN—Intro		SA—Savoy	VI—RCA Victor

- | | | |
|-----------|---|-----------|
| 1 | WHY DON'T YOU BELIEVE ME?
JONI JAMES
CA-2292 (F-2292)—Margaret Whiting
ME-70025 (45x70025)—Patti Page | 4 |
| 2 | GLOW WORM
MILLS BROTHERS
CA-2248 (F-2248)—Johnny Mercer
CO-39840 (4-39840)—Paulette Sisters | 3 |
| 3 | I WENT TO YOUR WEDDING
PATTI PAGE
CO-39856 (4-39856)—Sammy Kaye O.
DA-780—Regina Kujewa
DE-28388 (9-28388)—Grady Martin
DE-28411 (9-28411)—Guy Lombardo O. | 1 |
| 4 | YOU BELONG TO ME
JO STAFFORD
CA-2165 (F-2165)—Dean Martin
CO-39811 (4-39811)—Jo Stafford
ME-5299 (5899x45)—Patti Page | 2 |
| 5 | TRYING
THE HILLTOPPERS
CR-60823 (9-60823)—Johnny Desmond
DOT—15018—The Hilltoppers
DE-28375 (9-28375)—Ella Fitzgerald | 5 |
| 6 | JAMBALAYA
JO STAFFORD
CO-39838 (4-39838)—Jo Stafford
CR-60816 (9-60816)—N. Hefti & F. Wayne
DE-28367 (9-28367)—Camarata | 6 |
| 7 | LADY OF SPAIN
EDDIE FISHER
VI-20-4953 (47-4953)—Eddie Fisher | 9 |
| 8 | TAKES TWO TO TANGO
PEARL BAILEY
CA-2222 (F-2222)—Jeanne Gayle
CR-60817 (9-60817)—Pearl Bailey
DE-28394 (9-28394)—Louis Armstrong | 8 |
| 9 | YOURS
VERA LYNN
CA-224—Les Baxter O.
DE-28457 (9-28457)—Jimmy Dorsey O. | 10 |
| 10 | OUTSIDE OF HEAVEN
EDDIE FISHER
CA-2217 (F-2217)—Margaret Whiting
DE-28449 (9-28449)—Fred Waring O. | — |

Influence of The Cash Box In the R & B Field Grows GREATER GREATER GREATER

A couple of weeks ago—as may happen in any publication—there was a misprint in *The Cash Box* Hot Charts. An artist was coupled with a song he had never made. That week, the record manufacturer on whose label the artist records told us he was swamped by requests and orders from his distributors for the record.

In the past week, several people in the Rhythm and Blues field who just returned from the South, excitedly phoned to tell us something we knew very well—that operators throughout the area buy by ordering straight down our Hot Charts.

And this week, also, a little-known artist who was mentioned in one of our R & B news columns as making a personal appearance, came up to our office to show us three offers he had received by letter all saying in effect that his name had been seen in *The Cash Box* and the writers would be interested in booking him.

These incidents stood out because they happened within a couple of days of each other but similar occurrences take place all during the year.

It is now an established fact that *The Cash Box* Rhythm and Blues department has become the one and only completely authentic, authoritative such department in the business.

Every day new evidence reaches us that its importance and influence cannot be matched.

And there are many reasons for this.

First—and this is the case with every department in our magazine—no expense is ever spared to collect accurate and reliable data. Our sources of information are always being examined and improved. Complaints of inaccuracies are always thoroughly investigated and if found true, the sources are eliminated.

Secondly—and again this holds for the entire magazine—the department is handled by people who are thoroughly familiar with the field so that data is not only collected, but it can also be evaluated. It means very little to get masses of figures and information if you don't know how to weigh and balance them.

Moreover, here at *The Cash Box*, we are truly interested in the Rhythm and Blues field. We do not treat it as an adjunct to the magazine but as an integral part of it. Our news coverage takes in all aspects. Our chief columnist, Sam Evans, is a renowned figure in this type of music who has dealt with it over an extended period.

And finally our R & B section—and once again this holds for the entire magazine—never stops growing better and larger. We are always instituting new features (features which are usually then promptly appropriated by another magazine in the business), always on the lookout for ways in which we can be of even more service to those who use that section.

In other words, our Rhythm and Blues section is handled in exactly the same way in which we handle every other individual department in the book. It is just as important—no more, no less.

In our magazine, it will never be treated in any other way. It will never be relegated to a couple of unimportant pages. It will always have the best information to be found, the best men to handle it, the best news columns possible and the best columnists we can find, people as qualified as Sam Evans.

The way the Rhythm and Blues section is handled in *The Cash Box* is an indication of the way every department is handled. It is the basic reason for the phenomenal growth of the magazine. And it is the reason that we shall continue to grow greater and greater and GREATER.

11) WISH YOU WERE HERE. 12) HEART AND SOUL. 13) I. 14) KEEP IT A SECRET. 15) BECAUSE YOU'RE MINE. 16) COMES A-LONG A-LOVE. 17) HALF AS MUCH. 18) HIGH NOON. 19) MEET MR. CALLAGHAN. 20) BLUES IN ADVANCE. 21) MY FAVORITE SONG. 22) SOMEWHERE ALONG THE WAY. 23) YOU'LL NEVER GET AWAY. 24) APRIL IN PARIS. 25) BE FAIR.



**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|-----------------------------|---|
| 1. WHY DON'T YOU BELIEVE ME | Joni James (MGM) |
| 2. YOU BELONG TO ME | Jo Stafford (Columbia) |
| 3. GLOW WORM | Mills Brothers (Decca) |
| 4. I WENT TO YOUR WEDDING | Patti Page (Mercury) |
| 5. LADY OF SPAIN | Eddie Fisher (RCA Victor) |
| 6. YOURS | Verà Lynn (London) |
| 7. OUTSIDE OF HEAVEN | Eddie Fisher (RCA Victor) |
| 8. TRYING | Hilltoppers (Dot) |
| 9. BECAUSE YOU'RE MINE | Nat "King" Cole (Capitol)
Mario Lanza (RCA Victor) |
| 10. MY FAVORITE SONG | Ames Brothers (Coral)
Georgia Gibbs (Mercury) |

From time to time Martin Block (WNEW-New York City) sends us a batch of letters which he receives from listeners who are desirous of subscribing to The Cash Box. The inquiries are politely answered that only members of the music or coin-operated equipment trade are solicited by us as we are a confidential mag. However, for the chuckle you will undoubtedly get, we reprint a portion of a letter which was in the latest batch. "How can I go about getting a subscription to The Cash Box. If possible, please answer this on your show at 10:00; Tuesday. It will save you a stamp. I will be listening. Thanks." Oh, well! We thought it was funny. . . . Bill Reynolds (WTMJ-Milwaukee, Wisc.) slants his show toward the conservative tunes. Mainly quiet items for late listening. Bill is waiting patiently for Columbia to give Champ Butler some good material for a real sock ballad. "This guy could and should be one of the tops in the ballad field with the right material and promotion," says Reynolds.

* * * * *



GENE RAYBURN
(WNBC—New York)

Gene Rayburn, disk jockey and comedian, returned home to WNBC, where he served his apprenticeship in the radio biz as Page. Gene returned with all the hoopla befitting a homecoming hero. The key NBC stations lined up some of the greatest assortment of promotional stunts and gimmicks since the circus hit town. Gift balloons were released from Rockefeller Center with announcements of the new Rayburn program and lucky finders received attractive prizes. A moving van patrolled the mid-Manhattan area with signs announcing "We're moving Rayburn to WNBC!" . . . Not since the sideshow metamorphosed into a floorshow has there been such a new sweep in night club entertainment. Something has been added that seems likely to endure with the alcohol, cigarette smoke and cheek to cheek dancing of the popular late spots of the city. This is the night owl jabber-jockey, such as WMGM's Henry Morgan who broadcasts a three-hour gab marathon, 12 midnight to 3 a.m. nightly. Morgan talks about anything and everything from sex, love and money to the mores of Maoris in Central New Zealand. . . . Mitch Redd (WITH-Maryland) says "thanks for the story about sharing bed and board with Buddy Deane, same station. Since then we have quite a few offers (two) for free meals." . . . Stan Pat (WTNJ-Trenton, N. J.) was called upon by Max Bard, head of the Vet Administration in Trenton, to put on a show for the Jewish War Veterans. Stan came through with an M. C. comic, operatic tenor, male pop vocalist, female pop vocalist, dancer, and pianist-singer. It was a wonderful show and the vets had a grand time.

* * * * *

Bill Hyden (KRMG-Tulsa, Okla.) has accepted a position at KVOO-Tulsa. Hyden makes the switch next week. . . . June Valli, TV Hit Parade star and Victor recording artist guested with Donn Tibbetts (WFEA-CBS) while on a visit to Manchester, N. H. for Swing to 45 promotion. . . . Bud Wilson (WKXL-Concord, N. H.) turned his 50 minutes of "Wilson Show" to join the country in honoring Tommy Dorsey. Bud selected the best from the many years of recording by the "Sentimental Gentlemen." The station's switchboard was jammed with calls from listeners who wished to express their thanks for all the wonderful Dorsey music. . . . Hal Murray (WINZ-Miami, Fla.), who whirled disks on WNEW, New York, last year, is back firmly in his old niche with his morning "Murray-Go-Round" keeping Miami mornings bright.

**THE CASE BOX
SLEEPER OF THE WEEK**

"... each a top performer in his own right, and together they total all their sensational vocal qualities. Belt out with "Full Time Job" which is sure to rock the wax world . . ."



Donna
DAY
Johnnie
RAY

Together on a RED HOT Record...

"A FULL TIME JOB"

COLUMBIA-39898



COLUMBIA RECORDS

Acclaimed by the Trade Papers "TOPS"

© 1952 Columbia Records, Inc. "Masterworks" Reg. U. S. Pat. Off. Made in U.S.A.

THE FINAL COUNT!

Best Record of 1952

"CRY"—JOHNNIE RAY	61,473
"Blue Tango"—Leroy Anderson	58,723
"Anytime"—Eddie Fisher	57,621
"Delicado"—Percy Faith	54,874
"Kiss Of Fire"—Georgia Gibbs	52,986
"Wheel Of Fortune"—Kay Starr	52,076
"Tell Me Why"—Four Aces	49,630
"I'm Yours"—Don Cornell	47,844
"Here In My Heart"—Al Martino	43,979
"Auf Wiederseh'n Sweetheart"—Vera Lynn	40,082
"Half As Much"—Rosemary Clooney	36,976
"Wish You Were Here"—Eddie Fisher	32,090
"You Belong To Me"—Jo Stafford	28,498
"Slow Poke"—Pee Wee King	27,275
"I'm Yours"—Eddie Fisher	22,608
"Blacksmith Blues"—Ella Mae Morse	19,203
"I'll Walk Alone"—Don Cornell	18,927
"I Went To Your Wedding"—Patti Page	18,265
"Tell Me Why"—Eddie Fisher	16,492
"Little White Cloud That Cried"—Johnnie Ray	13,874
"Lover"—Peggy Lee	13,521
"Vanessa"—Hugo Winterhalter	10,802
"Walkin' My Baby Back Home"—Johnnie Ray	9,420
"Botch-A-Me"—Rosemary Clooney	9,061

Best Orchestra of 1952

LEROY ANDERSON	59,612	Vaughn Monroe	36,612
Hugo Winterhalter	57,324	Eddy Howard	33,047
Ray Anthony	54,196	Pee Wee King	26,113
Guy Lombardo	48,367	Mitch Miller	21,065
Billy May	48,335	Gordon Jenkins	17,308
Percy Faith	45,862	Mantovani	14,862
Ralph Flanagan	41,740	Les Brown	11,006
Sammy Kaye	37,393	Woody Herman	10,938

Best Female Vocalist of 1952

*PATTI PAGE	60,236	June Valli	25,510
*ROSEMARY CLOONEY ..	60,226	Ella Mae Morse	23,422
Jo Stafford	59,113	Toni Arden	22,877
Kay Starr	52,345	Giselle MacKenzie	18,067
Georgia Gibbs	48,138	Ella Fitzgerald	18,532
Doris Day	43,956	Helen O'Connell	16,113
Vera Lynn	41,639	Sarah Vaughan	14,909
Sunny Gale	37,206	Mindy Carson	11,680
Peggy Lee	32,005	Teresa Brewer	10,391
Dinah Shore	29,198	Fran Warren	9,062

* Due to the fact that only 10 votes separate the top two artists, the editors of *The Cash Box* have decided to give both the award as Best Female Vocalist of 1952.

Best Male Vocalist of 1952

EDDIE FISHER	62,938	Frank Sinatra	26,003
Johnnie Ray	60,012	Mario Lanza	23,987
Nat "King" Cole	59,344	Alan Dean	22,016
Perry Como	56,468	Bing Crosby	19,345
Frankie Laine	53,891	Louis Armstrong	16,263
Guy Mitchell	51,261	Billy Eckstine	14,110
Don Cornell	48,179	Vic Damone	14,102
Tony Bennett	44,038	Johnny Desmond	11,688
Eddy Howard	42,366	Slim Whitman	9,934
Al Martino	37,553	Alan Dale	9,162
Tony Martin	31,510		

Best Vocal Combination of 1952

FOUR ACES	63,491	Four Lads	30,565
Mills Brothers	58,364	Ink Spots	21,306
Jo Stafford—Frankie Laine ..	51,738	Andrew Sisters	16,048
Ames Brothers	46,032	Bell Sisters	10,201
Billy Williams Quartet	39,114	Weavers	8,869
Hilltoppers	32,647		

Best Small Instrumental Group of 1952

LES PAUL & MARY FORD	68,104
George Shearing Quintet	32,391
Grady Martin & His Slewfoot Five ..	24,689
Harry Grove Trio	18,113
Louis Jordan & His Tympany Five ..	14,907
Three Suns	8,443
Frank Petty Trio	5,876

Best Country And Western Record of 1952

"WILD SIDE OF LIFE"—HANK THOMPSON ..	57,345
"Slow Poke"—Pee Wee King	55,106
"Almost"—George Morgan	46,563
"Indian Love Call"—Slim Whitman	38,997
"Silver And Gold"—Pee Wee King	31,003
"Waiting In The Lobby Of Your Heart"—Hank Thompson ..	23,644
"I Don't Want To Be Free"—Jimmy Wakely ..	18,139
"Don't Leave My Poor Heart Breaking"—Cowboy Copas ..	15,387
"Rudolph The Red-Nosed Reindeer"—Gene Autry ..	10,466

Best Country And Western Artist of 1952

PEE WEE KING	58,941	Cowboy Copas	25,381
Hank Thompson	52,033	Sons of The Pioneers	21,067
Slim Whitman	47,135	Tex Williams	20,836
George Morgan	38,464	Gene Autry	17,559
Jimmy Wakely	32,630	Elton Britt	14,398
Tex Ritter	29,773	Rosalie Allen	13,044

Best Folk Record of 1952

"HALF AS MUCH"—HANK WILLIAMS	56,783
"Let Old Mother Nature Have Her Way"—Carl Smith ..	55,149
"Don't Just Stand There"—Carl Smith	50,639
"Give Me More, More, More"—Lefty Frizzell	46,856
"The Gold Rush Is Over"—Hank Snow	43,568
"Wondering"—Webb Pierce	39,074
"Are You Teasing Be"—Carl Smith	37,310
"It Wasn't God Who Made Honky Tonk Angels"—Kitty Wells ..	31,497
"Jambalaya"—Hank Williams	30,081
"Honky Tonk Angels"—Hank Williams	25,199
"Alabama Jubilee"—Red Foley	23,888
"Don't Stay Away"—Lefty Frizzell	21,649
"I Went To Your Wedding"—Hank Snow	20,010
"Bundle Of Southern Sunshine"—Eddy Arnold	17,877
"A Full Time Job"—Eddy Arnold	16,401
"Baby We're Really In Love"—Hank Williams	13,862
"Backstreet Affair"—Webb Pierce	12,248
"Blackberry Boogie"—Tennessee Ernie	12,137

Best Folk Artist of 1952

CARL SMITH	58,396	Tennessee Ernie	25,560
Hank Williams	57,114	Johnnie & Jack	20,097
Eddy Arnold	56,475	Moon Mullican	16,348
Hank Snow	51,037	Ernest Tubb	15,177
Webb Pierce	42,683	Little Jimmy Dickens	11,055
Lefty Frizzell	37,856	Roy Acuff	10,764
Red Foley	30,049	Stuart Hamblen	9,639
Kitty Wells	26,795		

Best Rhythm And Blues Record of 1952

"LAWDY MISS CLAWDY"—LLOYD PRICE	57,035
"My Song"—Johnny Ace	56,862
"Have Mercy Baby"—Dominoes	54,147
"Goin' Home"—Fats Domino	51,674
"Mary Jo"—Four Blazes	46,791
"Juke"—Little Walter	40,530
"Night Train"—Jimmy Forest	39,012
"Wheel Of Fortune"—Sunny Gale	38,483
"Three O'Clock Blues"—B. B. King	36,845
"No More Doggin' "—Roscoe Gordon	35,799
"Cry"—Johnnie Ray	32,078
"Ting-A-Ling"—Clovers	31,334
"Heavenly Father"—Edna McGriff	30,061
"5-10-15 Hours"—Ruth Brown	30,037
"Moody Mood For Love"—King Pleasure	28,846
"You Know I Love You"—B. B. King	27,149
"One Mint Julep"—Clovers	26,855
"Five Long Years"—Eddie Boyd	22,268
"Booted"—Roscoe Gordon	22,014
"Beside You"—Swallows	21,340
"Rock Me All Night Long"—Ravens	20,567
"So Tired"—Roy Milton	17,758
"Best Wishes"—Roy Milton	14,391
"I'm Gonna Play The Honky Tonks"—Marie Adams ..	13,948
"Middle Of The Night"—Clovers	13,862
"Got You On My Mind"—John Greer	12,006
"My Heart's Desire"—Jimmy Lee & Artis	9,144
"Dust My Broom"—Elmo James	9,007

Best Rhythm And Blues Artist of 1952

DOMINOES	52,683	Marie Adams	23,887
Lloyd Price	50,011	Ravens	20,316
Johnny Ace	49,376	Floyd Dixon	19,486
Clovers	49,265	Four Blazes	18,275
Fats Domino	47,494	Orioles	16,064
Ruth Brown	44,047	Charles Brown	15,198
Roscoe Gordon	40,159	Joe Turner	12,650
Little Walter	38,518	Sonny Thompson	11,943
B. B. King	37,273	Little Caesar	9,722
Roy Milton	33,647	Bells Of Joy	9,319
Dinah Washington	30,004	Percy Mayfield	8,406
Jimmy Forest	29,736	Earl Bostic	7,212
Eddie Boyd	27,134	Muddy Waters	6,891
Swallows	24,567		

'52 POLL WINNERS!

Juke Box Operators Of America Select Top Song Hits And Recording Artists Of 1952 In Seventh Annual Poll Of Automatic Music Industry

The Cash Box Music Award Will Be Presented, On Behalf Of The Automatic Music Industry Of America, To The Following Top Recording Artists, Record Firms And Music Publishers

Best Record of 1952

"CRY"



JOHNNIE RAY



COLUMBIA RECORDS



MELLOW MUSIC

Best Orchestra of 1952



LEROY ANDERSON



Best Female Vocalist of 1952



PATTI PAGE—ROSEMARY CLOONEY
(TIE)



Best Male Vocalist of 1952



EDDIE FISHER



Best Vocal Combination of 1952



FOUR ACES



Best Small Instrumental Group of 1952



LES PAUL &
MARY FORD



Best Country & Western Record of 1952



"WILD SIDE OF
LIFE"

HANK THOMPSON
CAPITOL RECORDS
COMMODORE MUSIC



Best Country & Western Artist of 1952



PEE WEE KING



Best Folk Record of 1952



"HALF AS MUCH"
HANK WILLIAMS
MGM RECORDS
ACUFF-ROSE
PUBLICATIONS



Best Folk Artist of 1952



CARL SMITH



Best Rhythm 'N Blues Record of 1952



"LAWDY MISS
CLAWDY"
LLOYD PRICE
SPECIALTY
RECORDS
VENICE MUSIC



Best Rhythm 'N Blues Artist of 1952



DOMINOES



RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

RUSS MORGAN ORCHESTRA

(Decca 28493; 9-28493)

B "THE NIGHT BEFORE CHRISTMAS SONG" (3:12) Russ Morgan takes the vocal lead and gets a fine assist from the harmonic voices of the Morganaires on an Xmas tune set to the lyrics of the famous Christmas Eve poem.

C+ "WILLY CLAUS" (2:54) The tempo is changed from that of a waltz to a cute bounce in which the group places a cute reading of a fine holiday novelty. The piece is sure to be loved by the children.

JEANNE GAYLE

(Capitol 2287; F-2287)

C+ "DÓ, BABY, DÓ" (2:54) A cute slow bouncing tempo is set up for Jeanne Gayle by the George Bruns Band in which she sings a light and gay cutie that has the familiar tune of "Huckle Buck."

C+ "LOOK-A MY SEE" (2:11) The happy-voiced thrush puts a great deal of zest into a cute novelty with an Italian flavoring to it. The boys of the ork back for further color.

HELEN O'CONNELL

(Capitol 2280; F-2280)

C+ "DON'T BOTHER TO KNOCK" (2:38) Jitterbugs are sure gonna go for this solid jump tempo number that Helen O'Connell socks out. The peppy vocal is aided by the Harold Mooney Ork's backing.

C+ "YOU'RE THE ONLY ONE I ADORE" (1:55) A fast moving samba beat sets the mood for the chirp's vocal on this deck. The number is exciting and has a pleasing novel touch.

AMES BROTHERS & LES BROWN ORCH.

(Coral 60870; 9-60870)

B+ "NO MOON AT ALL" (2:39) A grand jump number is rhythmically vocaled by the Ames Brothers in their glowing style as the outstanding Les Brown ork serves up the accompaniment. The lyrics and tune are fine. It could be a big one for the boys.

B "DO NOTHIN' TILL YOU HEAR FROM ME" (3:02) The super treatment that the brothers give a tune is perfectly demonstrated as they do a wonderful oldie. The slow lilting tempo fits the standard perfectly.

THE CASH BOX DISK OF THE WEEK

"I'M JUST A POOR BACHELOR" (2:30) "TONIGHT YOU BELONG TO ME" (2:18)

FRANKIE LAINE
(Columbia 39903; 4-39903)



FRANKIE LAINE

● Mr. Rhythm, Frankie Laine, comes up with a great number that looks like it's gonna go higher on the charts than his rendition of "High Noon." The tune is another

grand piece of music by the author of "I Went To Your Wedding" and "Keep It A Secret," Jessie Mae Robinson. It's a lovely number with a slow waltz type of tempo and a folk air about it that goes under the name of "I'm Just A Poor Bachelor." Then sentimental piece is so warmly done by the singing star that we can't see how it could miss becoming a best seller. Frankie's right hand man, Carl Fischer, supports the vocalist at the piano as Jimmy Carroll's ork and chorus provide the backing. Paul Weston's ork and Norman Luboff's choir aid the stylist on the slow ballad. It's another sensational tormented delivery by the warbler. It's a two-sided smash that oughta go great in the boxes.

DICK LEE

(Essex 309)

B+ "A MILLION TEARS" (2:58) The smooth sound of the harp introduces a warm and most inviting vocal by Dick Lee. A lush orchestra and a harmonic chorus back the polished voice of the young chanter.

B "WITH ALL MY HEART" (2:49) The same mood is continued and the smooth strong voice of the songster stands out impressively. The lush orking for Dick is most fitting for his fine talent.

THE FOUR LADS

(Columbia 39902; 4-39902)

B+ "BLACKBERRY BOOGIE" (2:00) Mitch Miller conducts the ork and sends out some fine rhythm in which the Four Lads place some exciting harmony as they run through a sock jump number. The arrangement is rocking.

C+ "THE GIRL ON THE SHORE" (2:58) The quartet harmonizes on a pretty slow number that comes out smoothly. The tune is fine but a bit too draggy. A Hawaiian guitar adds a romantic quality to the tune.

JOE ALLEGRO

(RCA 20-5080; 47-5080)

B "GIGOLETTE" (2:32) A number one song in Italy this year is wonderfully done by Joe Allegro with English lyrics. The tempo of the tune is set to a waltz as presented by the ork of Jim Temmens.

B "OPEN YOUR HEART" (2:12) Joe's strong and feelingful voice comes through in fine style on a lovely ballad with a subdued Latin beat. The tear in his voice shows a great deal of heart put into the reading.

BILL DARNEL

(Decca 28505; 9-28505)

C+ "I MISS YOU SO" (2:40) Bob Austin leads the ork through the soft accompaniment for a fitting vocal by Bill Darnel as he belts out a ballad. A smooth chorus backs the chanter.

C "WHY DO I CRY" (2:49) The vocalist teams with the chorus again and delivers a waltz tempo piece. The Austin ork supplies the stringy backing once again.

BETTY CLARK

(MGM 11381; K-11381)

B "I SAW MOMMY KISSING SANTA CLAUS" (2:46) The Blue Notes back the pert voice of Betty Clark as she chirps a happy Yuletide novelty that looks as though it's gonna be the big one this season.

C+ "YOU CAN FLY! YOU CAN FLY! YOU CAN FLY!" (2:39) The coming surge of tunes from Walt Disney's "Peter Pan" gets an initial treatment from Betty on a light and cute novelty item. The Blue Notes take the choral chores.

LIBERACE

(Columbia 39895; 4-39895)

C+ "I MISS YOU SO" (2:55) One of the grand masters of the piano, Liberace, glides over the keys to deliver some smooth backing for his own vocal. The pretty ballad is lushly backed by George Liberace's ork.

C+ "I DON'T CARE" (2:52) The keyboard artist plays and vocals another pretty ballad with a pleasing tune. The arrangement is delightful.

LILY ANN CAROL

(RCA Victor 20-5081; 47-5081)

B "THE THINGS I MIGHT HAVE BEEN" (2:53) Lily Ann Carol comes through in fine style with a tearful vocal of a pretty song that shows her voice to full advantage. The lush backing is fitting for the pretty tune.

C+ "A TEAR CAN FALL" (2:44) The thrush does another pleasing job on a soft ballad with a sentimental touch. The tear in her voice is moving.

TONY ALAMO

(MGM 11380; K-11380)

B+ "MERRY CHRISTMAS, DARNING" (2:47) As Norman Greene and his ork dish up some lush and sweet music, Tony Alamo vocalizes on a beautiful Yuletide romantic number. The lovely ballad is wonderfully done.

B "IT'S MERRY CHRISTMAS TIME" (2:46) The Marlin Sisters join Tony on a moderate tempo lilter with a catchy tune. The girls set off Tony's voice to full advantage on this pretty holiday tune.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "SHE LOOKS" Frances Faye Capitol 2278; F-2278
- ★ "BLACKBERRY BOOGIE" The Four Lads Columbia 39902; 4-39902
- ★ "A MILLION TEARS" Dick Lee Essex 309
- ★ "THE NEW WEARS OFF TOO FAST" Gisele MacKenzie Capitol 2307; F-2307
- ★ "NO MOON AT ALL" Ames Bros. & Les Brown Coral 60870; 9-60870

ROUND THE WAX CIRCLE

NEW YORK:

Mindy Carson has been proving what a great artist she is during her stay at the Persian Room. Her Bert Williams number is a honey. . . . Guy Mitchell has passed his Paramount screen test. . . . Decca has taken over the Ricky Hale master of "Open Your Heart" and "If I Love You" originally put out on the Dana label. . . . Andre Kostelanetz visited New York disk jockies last week in connection with release of his new album "Stardust." . . . Vaughn Monroe says he picked up his home for a song. He must be referring to the one that sold a million copies. . . . George Lee has acquired "Time And Again" and is getting plenty of major action on it. . . . Hear that there's a hot record in Detroit titled "Way Out There Yonder" by Pat Ha'l on the Abell label. . . . The entire New York crew of Cosnat Distributors, including president Jerry Blaine, shifted to Philadelphia this week to help the firm move into its enlarged new headquarters in that city. New address is 1710 North Street. Less than a year old, Cosnat in Philadelphia now has three times the amount of space it started with. . . . Marie Hagger, manager of Johnny Cobb, threw a cocktail party prior to their departure on a midwestern tour of distribs and jockies to tee off Cobb's recording on the Pleasant label. . . . The Four Aces racked up a big 73,000 and 60,000 in their first and second weeks at the Paramount Theater in New York. The group is considering a bid from the Palladium in London following Coast engagements. . . . Sandy Solo drew the biggest house in five months at the Copa in Pittsburgh. They had to close down the doors. . . . Joe Delaney and his wife were shaken up in an auto accident in New Orleans. . . . Nat "King" Cole celebrates his 15th anniversary in show business with his La Vie En Rose opening on December 5.

to tee off Cobb's recording on the Pleasant label. . . . The Four Aces racked up a big 73,000 and 60,000 in their first and second weeks at the Paramount Theater in New York. The group is considering a bid from the Palladium in London following Coast engagements. . . . Sandy Solo drew the biggest house in five months at the Copa in Pittsburgh. They had to close down the doors. . . . Joe Delaney and his wife were shaken up in an auto accident in New Orleans. . . . Nat "King" Cole celebrates his 15th anniversary in show business with his La Vie En Rose opening on December 5.

CHICAGO:

Lots of the guys and gals in the music biz very thankful for a great many things this past Thanksgiving . . . and that's how it should be . . . for many zoomed to ever greater stardom . . . while some started up that important ladder this year. . . . Les Bihari around town enthusiastically telling one and all about his first tunes on his new Meteor label. . . . You'll soon be given the opportunity to contribute to the Dixie Crosby Memorial Cancer Fund, headed by Larry Crosby. . . . Frances Wayne and hubby Neal Hefti followed Eddy Howard into the Aragon. Both Neal and Francis winning many, many friends 'round these parts with their really great renditions and grand friendliness. They've got it. . . . Ray Pearl keeps right on grabbing the limelight while doing a very grand job at the Trianon. And don't overlook Lois Costello and Bill Darlowe who do the vocal stints for Maestro Pearl. (This ork should be featured on disks.) . . . Back again for a one-niter, Frank Yankovic, and billed as "America's Polka King." . . . Ted Weems opens with a very grand show at the Martinique. A past master at grand ork entertainment. . . . Looks like Mrs. Tim Gayle (Lorry Raine) clicked one over in her latest Universal disk, "Would You Care" b/w "I Gotta Be Good." . . . Crowded dressing room as Frankie Laine started to pack up his duds for his star spot at the Dessert Inn, Las Vegas. In popped Lou Levy, Don Foreman, Natt Hale, and many others. Frankie advising he's gonna be mighty happy to get some of that warming desert sunshine. . . . Deejays report that some pubberies jumping 'em because they won't put the pubberies' tunes in their top ten lists . . . and deejays plenty burned over these phone calls. . . . Visit from H. M. Crowe (Humming Bird disks) who has most unusual diskery . . . presses authentic Czech and German disks down "deep in the heart of Texas." Waco that is. And his biz growin' by leaps and bounds throughout all southcentral Texas. Now spreadin' 'round the entire nation. (Didja ever before know there were so many Czechs and Germans in southcentral Texas?) . . . Guys and gals here claim that beauteous Bernice Parks couldn't have taken a more sensational pic for the Front Cover. . . . Everyone here still applauding Johnny (Desmo) Desmond's performance on "This Is Show Business." All claim his 'secret ambition to be movie star' should long, long ago have been realized. (Whatsa matter, Hollywood, ain't you interested in real talent?)

LOS ANGELES:

Great get together with Irv Marcus of Peacock Records, who blew into town last week. The phenomenal rise of this indie is avid proof of what can be done with proper material. . . . Phil Harris (not the recording star) knocked off a 25 thousand disk sale with Thrifty Drug Stores. . . . Larry Mead due back from a fishing trip down in Mexico shortly, with pert Marge Fuller running things grade A at the Vita plant. . . . John Dolphin has a new one that's climbing like mad. It's tagged "Dream Girl" etched by Jessie Belvin. John waxed four sessions in one day this past week. . . . Harry Goodman has a sure-fire click in the Spike Jones disking of "I Saw Mommy Kissin' Santa Claus." . . . The art work on those JATP album covers is some of the best we've ever seen. Firm has a winner in Al Hibbler's "Please"—due to break soon. . . . That Bull Moose Jackson record ain't never gonna get played on the air, but of those sales. . . . Credit Gordon Wolf's Sunland Distribs for the rapid rise in popularity of Joni James' "Why Don't You Believe Me." Gal has a great voice. . . . Jimmy Warren's Central Record Sales off 'n winging on Okeh with Chuck Willis and "My Story." . . . The lengths that some press agents go to—the story about that gal in a trance in Vegas, hmpf. . . . Jake Porter's Combo label has a hot one in "Pachuko Hop"—alert distribs will grab this one quick. . . . Irv Shorten, Allied Music Sales, has a flock of hits in the house with "I'm Gone," "Greyhound" and "I'm Used To You" doing exceptionally well. . . . Didja ever hear a pair of pipes such as that on Molly Bee, the moppet chirp on Cap wax? . . . Dorothy Shay a standout at the new Hotel Statler. . . . We hear that RCA Victor has purchased those fabulous V-discs, cut during World War II for the exclusive use of the armed forces. First deal involved some Fats Waller wax. . . . Tubby Garron notched a full page in Capitol Records house organ. . . . Jo Stafford's etching of "Keep It A Secret" is on the way up.

that gal in a trance in Vegas, hmpf. . . . Jake Porter's Combo label has a hot one in "Pachuko Hop"—alert distribs will grab this one quick. . . . Irv Shorten, Allied Music Sales, has a flock of hits in the house with "I'm Gone," "Greyhound" and "I'm Used To You" doing exceptionally well. . . . Didja ever hear a pair of pipes such as that on Molly Bee, the moppet chirp on Cap wax? . . . Dorothy Shay a standout at the new Hotel Statler. . . . We hear that RCA Victor has purchased those fabulous V-discs, cut during World War II for the exclusive use of the armed forces. First deal involved some Fats Waller wax. . . . Tubby Garron notched a full page in Capitol Records house organ. . . . Jo Stafford's etching of "Keep It A Secret" is on the way up.



MINDY CARSON



BERNICE PARKS



JO STAFFORD

More MIGHTY GOOD MUSIC

ART MOONEY **"LAZY RIVER"**
and his **LAZY RIVER Orchestra**
B/W **HONESTLY**
MGM 11347 78 rpm
K11347 45 rpm

JONI JAMES
WHY DON'T YOU BELIEVE ME
PURPLE SHADES **MGM 11333(78)-K11333(45)**

BILLY ECKSTINE
BE COME TO THE FAIR and MARDI GRAS
MGM 11351 78 rpm K11351 45 rpm

<p>Betty Clark I SAW MOMMY KISSING SANTA CLAUS and YOU CAN FLY! YOU CAN FLY! YOU CAN FLY! MGM 11381 78 rpm K11381 45 rpm</p>	<p>Tony Alamo MERRY CHRISTMAS, DARLING and IT'S MERRY CHRISTMAS TIME MGM 11380 78 rpm K11380 45 rpm</p>	<p>Blue Barron AND HIS ORCHESTRA SANTA CLAUS LULLABY and THE LITTLE MATCH GIRL MGM 11375 78 rpm K11375 45 rpm</p>
---	--	--

<p>Alan Dean GIVE ME YOUR LIPS and HALF A HEART MGM 11365 78 rpm K11365 45 rpm</p>	<p>David Rose & His Orchestra THE MAGIC MUSIC BOX and FLAVIA MGM 30669 78 rpm K30669 45 rpm</p>
<p>Woody Herman I CRIED FOR YOU and LIVIN' ON LOVE MGM 11357 78 rpm K11357 45 rpm</p>	<p>Fran Warren I WORRY 'BOUT YOU and ANYWHERE I WANDER MGM 11352 78 rpm K11352 45 rpm</p>
<p>Danny Winchell CAROLINA IN THE MORNING and THERE GOES MY HEART MGM 11335 78 rpm K11335 45 rpm</p>	<p>Tommy Tucker & His Orchestra A SHOULDER TO WEEP ON and OUR HONEYMOON MGM 11368 78 rpm K11368 45 rpm</p>
<p>Hank Williams I'LL NEVER GET OUT OF THIS WORLD ALIVE and I COULD NEVER BE ASHAMED OF YOU MGM 11366 78 rpm K11366 45 rpm</p>	

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE NEW YORK 36, N. Y.

M-G-M means Mighty Good Music

RECORD REVIEWS

A DISK & SLEEPER	C GOOD
B+ EXCELLENT	C FAIR
B VERY GOOD	D MEDIOCRE

MEG O'SHAUGHNESSY
(Pyramid 3000)

- B+** "WHO BOTHERS 'BOUT THE BAD WHEN THE GOOD IS SO GOOD" (3:17) A new and inviting voice steps into the spotlight and chants an exciting blues number. Meg O'Shaughnessy is the artist with a voice that has a character all its own.
- C+** "DON'T KNOW ITS NAME BUT I LIKE IT" (2:32) Joe Reisman and his ork supply the grand backing as Meg vocals another stirring blues piece. Her low voice has a warm and inspired quality to it.

DICK TODD
(Decca 28506; 9-28506)

- C+** "OH, HAPPY DAY" (2:19) A wonderful tune that's creating quite a stir around the country is given the Dick Todd treatment as Jerry Jerome's ork and chorus back. The tune has a folk type flavor.
- C+** "TILL I WALTZ AGAIN WITH YOU" (2:50) Another pretty number with a slow lilt and a light bounce is fittingly covered by the voice of Dick Todd. The tune might happen.

RAY ANTHONY ORCHESTRA
(Capitol 2293; F-2293)

- B** "IDAHO" (2:24) A wonderful oldie is given a sock instrumental going over by the wonderful Ray Anthony ork to a driving jump tempo. Jump lovers are sure to go for this one in a big way.
- B** "PEOPLE IN LOVE" (2:45) The ork shows its versatility by presenting a slow pretty ballad as equally well delivered as the top half. Tommy Mercer and the Anthony Choir add the warm, soft vocal touch.

JOHNNY COBB
(Pleasant 169)

- B** "STINGY" (2:48) The fine voice of Johnny Cobb shows its colors as the smooth sounding artist presents a cute slow bouncer in an interesting hushed style of reading. A clarinet of D'Artega's ork stands out in the backing.
- C+** "IT TAKES TWO" (3:07) The same hushed styling is utilized by the chanter as he appealingly eases through a pretty ballad. Another fine supporting job is administered by the D'Artega crew.

THE VOICES OF WALTER SCHUMANN
(Capitol 2290; F-2290)

- C+** "I GUESS I'LL HAVE TO CHANGE MY PLANS" (2:10) From the album "Romance In The Air" come this lovely oldie as presented by the voices of Walter Schumann. The ballad is beautiful and the lush delivery has a floating air.
- B** "WHEN YOUR LOVER HAS GONE" (3:03) Marie Greene comes up with a lovely soprano solo that has that distant sound as she and the Schumann Voices ease through another lush ballad. The resulting sound is grand.

THE CASH BOX SLEEPER OF THE WEEK

"HAVE YOU HEARD" (2:46)
"WISHING RING" (2:30)
JONI JAMES
(MGM 11390; K-11390)



JONI JAMES

● It's a wonderful feeling to watch a newcomer come out of nowhere and rise to the top of the record world as Joni James did. With "Why Don't You Believe Me," her first waxing, reaching the number one spot this week, Joni comes up with another grand recording that could follow the route of her initial waxing. "Have You Heard" is a lovely smooth ballad that the thrush sings in her captivating manner with the aid of the Jack Halloran Choir and Lew Douglas' ork. The sweet-voiced chirp does another beautiful job on the flip end on a number called "Wishing Ring." We're thrilled with the sound of her voice on both sides.

"YOU BLEW ME A KISS" (3:11)
"NO DEPOSIT NO RETURN" (2:49)
PATTY ANDREWS
(Decca 28492; 9-28492)



PATTY ANDREWS

● Patty Andrews steps into the spotlight of the wax world once again as she comes through with an inspired reading of a most lovely ballad that keeps in line with our current array of sentimental folk flavored hits. The lovely tune "You Blew Me A Kiss" gets a tender and tearful reading from the thrush and a fine backing from Vic Schoen's ork. The soft strumming of a guitar adds the familiar sad atmosphere that's the present day rage. "No Deposit No Return" is the name of the bouncing bottom deck that Patty does so well on. The sweet-voiced songstress has a strong contender in the top lid. We advise ops to get with it.

GUY LOMBARDO ORCHESTRA
(Decca 28471; 9-28471)

- C+** "THUMBELINA" (2:37) The Lombardo orchestra, Kenny Gardner and the Lombardo Trio join their talents on a cute bouncer from the film "Hans Christian Andersen." The happy sounding novelty is sure to be loved by the Lombardo fans.
- C+** "WONDERFUL COPENHAGEN" (3:15) A lovely waltz from the same flick is eased through by Guy and the Lombardo Quartet. The tune is a pretty one and is just right for the waltz lovers.

FREDDY MARTIN ORCHESTRA
(RCA Victor 20-5052; 47-5052)

- B** "APRIL IN PORTUGAL" (3:15) A light instrumental bouncer with a smooth lilting sound about it, is most infectiously delivered by Freddy Martin's ork. The tune might be remembered as "The Whispering Serenade."
- C+** "PENNY WHISTLE BLUES" (2:25) From a flick made in South Africa, "The Magic Garden," comes this cute bouncer with the happy sound of the flutes. The number is good for dancing. It has a same general sound as T.D.'s "Boogie Woogie."

BILL HAYES
(MGM 11384; K-11384)

- C+** "MY EVER-LOVIN'" (2:39) A cute ditty type of number from the movies "Stop, You're Killing Me" is smoothly bounced through by Bill Hayes. The tap dancing sound in the background is light and appealing.
- C+** "AS LONG AS YOU CARE" (2:47) The fine voiced artist gets the Joe Lipman accompaniment once again on a lovely ballad that he gives a feelingful and romantic reading to. The tune comes from the flick "The I Don't Care Girl."

GISELE MAC KENZIE
(Capitol 2307; F-2307)

- B+** "THE NEW WEARS OFF TOO FAST" (2:32) Gisele McKenzie has been making quite a bit of noise with her recent recordings. She's doing great on songs from the folk catalog and the thrush comes through with another fine reading of a pretty tune from the same field.
- B** "GONE" (2:30) The Buddy Cole ork backs the sweet voiced singer again as she expressively delivers a moderate tempo tune. Gisele should be a big artist if she continues with such fine recordings.

BONNIE LORA & THE HANSEN MEN
(Essex 308)

- B** "THE NIGHTINGALE" (2:08) The pert voice of Bonnie Lora chirps a cute waltz novelty with the aid of the Hansen Men for backing. Adding a warm party feeling, is the Nothing Chorus. The number has a pleasing sound.
- C+** "HONKYTONK RAG" (2:01) The thrush takes a ride on another cutie set to the tempo of an old rag time style. The piece is full of zip and has an infectious bounce to it.

BILL FARRELL
(MGM 11374; K-11374)

- B** "THE COMMANDMENTS OF LOVE" (2:39) The low round voice of Bill Farrell comes through in smooth fashion on a stirring ballad with powerful lyrics. The Leroy Holmes ork backs.
- C+** "I WISH I KNEW" (2:42) The artist offers another presentation of a ballad, this one coming from the flick "Bloodhounds Of Broadway." The tune is a pretty one.

LORRY RAINE
(Universal 4015)

- C+** "WOULD YOU CARE" (2:43) Lorry Raine, against the lush backing of the Herman Clebanoff Orchestra, offers a smooth and feelingful vocal job, in a clear voiced manner, of a romantic ballad.
- C+** "GEE, AIN'T IT BAD I GOTTA BE GOOD" (2:38) The mood is changed from that of romance to a lighter feeling as Lorry chirps a moderate tempo vocal job of a cute tune with interesting lyrics.

MITCH MILLER ORCHESTRA
(Columbia 39901; 4-39901)

- B** "WITHOUT MY LOVER" (2:47) Stan Freeman sits at the harpsichord and delivers a slow Latin tempoed bolero-gauche. The fine solo is set into a lush and most thrilling orking by the incomparable Mitch Miller crew.
- B** "JUST DREAMING" (2:26) Mitch and his men come up with a fine orking that's tailor made for dancing and is a perfect showcase for Buddy Weed at the harpsichord. A soft chorus backs for added color.

FRANCES FAYE
(Capitol 2278; F-2278)

- B** "I WISH I COULD SHIMMY LIKE MY SISTER KATE" (2:30) Frances Faye sends out a grand jump number with amusing lyrics in her terrific night club manner. Her voice has a wonderful warmth in it.
- B+** "SHE LOOKS" (2:13) Dave Cavanaugh's Music backs the piano and vocal artist on a great novelty piece with double entendre lyrics. The disk should draw loads of coin in the boxes although some D.J.'s may not be permitted to play it on the air.

a very Merry Christmas to all from Vogue...



BETHE DOUGLAS
The Face with a Voice

"Forgive and Forget"
1013 45-1013

"Memory Lane"
1013 45-1013



SY MELANO
The Golden Voice

"Mi' Amore"
1012 45-1012

"Troubadour"
1012 45-1012



CLAUDE GORDON
His Trumpet and His Orchestra

"Red River Valley Home"
1011 45-1011

"The We"
1011 45-1011



JOLLY ROGERS
"I Went to Church on Christmas"
1016 45-1016

"Irish Christmas"
1016 45-1016



BOB KEENE
His Clarinet and His Orchestra

"It Ain't Necessarily So"
1009 45-1009

"It's Easy to Remember"
1009 45-1009



HERB SAUNDERS Album
The Herb Saunders Trio

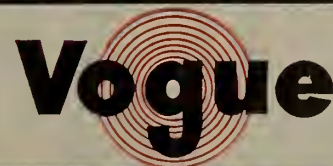
"Music at the Bantam Cock"
101M 101-LP

Fashions

IN MUSIC

- | | | |
|---------------------------------|------|---------|
| JOE YUKL's | | |
| "Skaters' Waltz" | 1005 | 45-1005 |
| "That Old Gang of Mine" | 1005 | 45-1005 |
| JERRY WALLACE's | | |
| "Mis'able Blues" | 1006 | 45-1006 |
| "There'll Be Some Changes Made" | 1006 | 45-1006 |
| ARTIE WAYNE's | | |
| "The Last Dance" | 1007 | 45-1007 |
| "I Ain't-A-Gonna Grieve" | 1007 | 45-1007 |

Probit Packages from...



RECORDS

HOLLYWOOD - NEW YORK

THEY ALL AGREE ON MOLLY BEE!



The little gal with the BIG voice has this years XMAS HIT!



"WILLY CLAUS"



THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 29 without any changes on the part of THE CASH BOX.

- | | | |
|---|---|--|
| <p>Roger Nash
WJMR—New Orleans, La.</p> <ol style="list-style-type: none"> Heart And Soul (Four Aces) Why Don't You Believe Me (Joni James) Lady Of Spain (Eddie Fisher) I Saw Mommy Kissing Santa Claus (Jimmy Boyd) The Glow Worm (Mills Bros.) Don't Let The Stars Get In Your Eyes (Gisele MacKenzie) Takes Two To Tango (Pearl Bailey) I Went To Your Wedding (Patti Page) Nina Never Knew (Johnny Desmond) You Belong To Me (Stafford) | <p>Robin Seymour
WKMH—Detroit, Dearborn, Mich.</p> <ol style="list-style-type: none"> Stay Where You Are (Johnny Desmond) Tell Me You're Mine (The Gaylords) Why Don't You Believe Me (Joni James) I (Don Cornell) A Shoulder To Weep On (June Valli) Heart And Soul (Four Aces) Keep It A Secret (Stafford) Tennessee Tango (York Bros.) Don't Let The Stars Get In Your Eyes (Red Foley) Lies (Perry Como) | <p>Jay Trompeter
WIND—Chicago, Ill.</p> <ol style="list-style-type: none"> Why Don't You Believe Me (Joni James) Yours (Vera Lynn) Outside Of Heaven (Fisher) The Glow Worm (Mills Bros.) Takes Two To Tango (Pearl Bailey) I Went To Your Wedding (Patti Page) Trying (The Hilltoppers) Sinner Or Saint (B. Parks) That's A-Why (Mitchell-Carson) A Shoulder To Weep On (June Valli) |
| <p>Bud Brees
WPEN—Philadelphia, Pa.</p> <ol style="list-style-type: none"> Don't Let The Stars Get In Your Eyes (Perry Como) Why Don't You Believe Me (Joni James) Stay Where You Are (Johnny Desmond) Tell Me More (Eydie Gorme) Sinner Or Saint (S. Vaughan) To Know You (Perry Como) It's Worth Any Price (Eddy Howard) It's In The Book (Standley) Veradero (Camarata) A Moth And A Flame (Georgia Gibbs) | <p>Bob Porter
WIND—Chicago, Ill.</p> <ol style="list-style-type: none"> It's Worth Any Price You Pay (Eddy Howard) Blues In Advance (D. Shore) A Shoulder To Weep On (June Valli) Outside Of Heaven (Fisher) Early Autumn (W. Herman) Sinner Or Saint (G. Gibbs) Keep It A Secret (Stafford) I Laughed At Love (Louis Armstrong) Nina Never Knew (Johnny Desmond) My Love And Devotion (Doris Day) | <p>Claude Taylor
WMBR—Jacksonville, Fla.</p> <ol style="list-style-type: none"> Lady Of Spain (Eddie Fisher) Why Don't You Believe Me (Joni James) Trying (The Hilltoppers) Because You're Mine (Bobby Wayne) I Went To Your Wedding (Patti Page) I (Don Cornell) That's A-Why (Mitchell-Carson) My Baby's Comin' Home (Paul-Ford) Lazy River (Art Mooney) Forget Me Not (S. Kaye) |
| <p>Stan Pat
WTNJ—Trenton, N. J.</p> <ol style="list-style-type: none"> Lady Of Spain (Eddie Fisher) Yours (Vera Lynn) My Heart Belongs To Only You (Bette McLaurin) Jump Back Honey (Vaughn Monroe-Sunny Gale) Sleepy Time Gal (T. Martin) I Laughed At Love (S. Gale) The Birth Of The Blues (Frank Sinatra) Half As Much (R. Clooney) My Tormented Heart (Sarah Vaughan) I (Don Cornell) | <p>Art Hellyer
WMAQ—Chicago, Ill.</p> <ol style="list-style-type: none"> The Glow Worm (Mills Bros.) Because You're Mine (Lanza) Heart And Soul (Four Aces) The Ruby And The Pearl (Nat "King" Cole) Yours (Vera Lynn) Outside Of Heaven (Margaret Whiting) Why Don't You Believe Me (Joni James) Keep It A Secret (Stafford) I Went To Your Wedding (Patti Page) You Belong To Me (Stafford) | <p>Earle Pudney
WGY—Schenectady, N. Y.</p> <ol style="list-style-type: none"> The Glow Worm (Mills Bros.) The Ruby And The Pearl (Nat "King" Cole) Outside Of Heaven (Fisher) To Know You (Perry Como) Nina Never Knew (Johnny Desmond) Keep It A Secret (Stafford) My Favorite Song (Ames Bros.) Fandango (H. Winterhalter) Blues In Advance (D. Shore) That's A-Why (Mitchell-Carson) |
| <p>Hal Murray
WINZ—Miami, Fla.</p> <ol style="list-style-type: none"> Why Don't You Believe Me (Joni James) You Belong To Me (Stafford) The Glow Worm (Mills Bros.) Yours (Vera Lynn) Don't Let The Stars Get In Your Eyes (Red Foley) Lady Of Spain (Eddie Fisher) My Favorite Song (Ames Bros.) Trying (The Hilltoppers) I Went To Your Wedding (Patti Page) It's In The Book (Standley) | <p>Jim Lounsbury
WJJD—Chicago, Ill.</p> <ol style="list-style-type: none"> Why Don't You Believe Me (Joni James) Yours (Vera Lynn) Outside Of Heaven (Fisher) The Glow Worm (Mills Bros.) Takes Two To Tango (Pearl Bailey) Trying (The Hilltoppers) I Went To Your Wedding (Patti Page) Because You're Mine (Cole) You Belong To Me (Stafford) Blues In Advance (D. Shore) | <p>Bud Shurian
WARE—Ware, Mass.</p> <ol style="list-style-type: none"> Why Don't You Believe Me (Joni James) The Glow Worm (Mills Bros.) You Belong To Me (Stafford) Trying (The Hilltoppers) Lady Of Spain (Eddie Fisher) Yours (Vera Lynn) My Nest Of Heavenly Blue (Boswell & Show) Wild Grapes (Bernice Parks) Because You're Mine (Lanza) I Went To Your Wedding (Patti Page) |
| <p>Norman Hall
WBNL—Boonville, Ind.</p> <ol style="list-style-type: none"> You Belong To Me (Stafford) The Glow Worm (Mills Bros.) I (Don Cornell) Heart And Soul (Four Aces) A Shoulder To Weep On (June Valli) Keep It A Secret (Stafford) My Favorite Song (Marian Caruso) Boomerang (Lisa Kirk) Sinner Or Saint (Vaughan) Who Kissed Me Last Night (Rosemary Clooney) | <p>Fred Hobbs
KBOL—Boulder, Colo.</p> <ol style="list-style-type: none"> Water Can't Quench Fire Of Love (O'Connell-McKenzie) Went To Your Wedding (Kaye) Lady Of Spain (Paul-Ford) The Glow Worm (Mills Bros.) You Belong To Me (Stafford) Trying (Ella Fitzgerald) Funny Fellow (Percy Faith) It's In The Book (Standley) Wish You Were Here (Froman) Moonlight On The Ganges (Sauter-Finegan) | <p>John Gale
WINN—Louisville, Ky.</p> <ol style="list-style-type: none"> Why Don't You Believe Me (Joni James) Now (Al Martino) My Baby's Comin' Home (Paul-Ford) Outside Of Heaven (Fisher) Birth Of The Blues (Sinatra) My Favorite Song (Ella Fitzgerald) Heart And Soul (Four Aces) Yours (Vera Lynn) The Glow Worm (Mills Bros.) This Love Of Mine (Jenkins) |
| <p>Al Ross
WBAL—Baltimore, Md.</p> <ol style="list-style-type: none"> You Belong To Me (Stafford) The Glow Worm (Mills Bros.) Why Don't You Believe Me (Joni James) Stay Where You Are (Johnny Desmond) I Went To Your Wedding (Patti Page) Lady Of Spain (E. Fisher) I Should Care (R. Flanagan) Yours (Vera Lynn) My Favorite Song (Gibbs) I (Don Cornell) | <p>Bob Evans
WSSB—Durham, N. C.</p> <ol style="list-style-type: none"> You Belong To Me (Stafford) Outside Of Heaven (Fisher) The Glow Worm (Mills Bros.) You'll Never Know (Clooney-James) I Should Care (R. Flanagan) I Got You On My Mind (Buddy Morrow) My Favorite Song (MacKenzie) Blue Violins (Winterhalter) Midnight Sleighride (Sauter-Finegan) Lady Of Spain (Fisher) | <p>Jerry Kay
WWEZ—New Orleans, La.</p> <ol style="list-style-type: none"> I Went To Your Wedding (Patti Page) The Glow Worm (Mills Bros.) You Belong To Me (Stafford) Lady Of Spain (Eddie Fisher) Why Don't You Believe Me (Joni James) Trying (The Hilltoppers) Wish You Were Here (Fisher) My Favorite Song (Gisele MacKenzie) Yours (Vera Lynn) Squeeze Me (Four Aces) |
| <p>Howard Miller
WIND—Chicago, Ill.</p> <ol style="list-style-type: none"> I Went To Your Wedding (Patti Page) Trying (The Hilltoppers) Why Don't You Believe Me (Joni James) Heart And Soul (Four Aces) The Mermaid (Frankie Laine) Blues In Advance (D. Shore) Outside Of Heaven (Whiting) Wish You Were Here (Fisher) Nina Never Knew (Desmond) 8th Of The Blues (Sinatra) | <p>John Wisley
WSAV—Savannah, Ga.</p> <ol style="list-style-type: none"> Why Don't You Believe Me (Joni James) You Belong To Me (Stafford) Takes Two To Tango (Bailey) Went To Your Wedding (Page) My Favorite Song (Ames Bros.) River, River (Peggy Lee) I Should Care (R. Flanagan) Blue Violins (Winterhalter) Full Time Job (D. Day-J. Ray) My Baby's Coming Home (Les Paul-Mary Ford) | <p>Lee Morris
WSB—Atlanta, Ga.</p> <ol style="list-style-type: none"> Why Don't You Believe Me (Joni James) Lady Of Spain (Eddie Fisher) You Belong To Me (Stafford) So So (Bernice Parks) String Along (Ames Bros.) Because You're Mine (Lanza) The Glow Worm (Mills Bros.) Yours (Les Baxter) Blue Violins (Winterhalter) Water Can't Quench The Fire Of Love (O'Connell-McKenzie) |

THE CASH BOX

Disk Jockeys

REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 29 without any changes on the part of THE CASH BOX.

Tal Hood

WFGM—Fitchburg, Mass.

1. The Glow Worm (Mills Bros.)
2. Lady of Spain (E. Fisher)
3. Tennessee Tango (Molly Bee)
4. Why Don't You Believe Me (Joni James)
5. Oh Happy Day (Howard)
6. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
7. Yours (Vera Lynn)
8. I Don't Care (Damita Jo)
9. My Baby's Comin' Home (Paul-Ford)
10. Water Can't Quench The Fire Of Love (O'Connell-McKenzie)

Ed Perry

KFRE—Fresno, Calif.

1. My Favorite Song (Gibbs)
2. Wish You Were Here (Fisher)
3. You Belong To Me (Stafford)
4. The Glow Worm (Mills Bros.)
5. To Know You (Perry Como)
6. Skipping Along (Hayman)
7. I Went To Your Wedding (Patti Page)
8. Nest Of Heavenly Blue (Connee Boswell)
9. You'll Never Get Away (Cornell-Brewer)
10. The World Is Waiting For The Sunrise (Stan Freberg)

Dick Coleman

WITH—Baltimore, Md.

1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. Why Don't You Believe Me (Joni James)
4. Outside Of Heaven (Fisher)
5. The Glow Worm (Mills Bros.)
6. Because You're Mine (Lanza)
7. Jambalaya (Jo Stafford)
8. Take Me In Your Arms (Paul-Ford)
9. Stay Where You Are (Tony Bennett)
10. To Know You (Perry Como)

Dave Robinson

WELI—New Haven, Conn.

1. Why Don't You Believe Me (Joni James)
2. Trying (The Hilltoppers)
3. I Went To Your Wedding (Patti Page)
4. It's In The Book (Standley)
5. The Glow Worm (Mills Bros.)
6. Because You're Mine (Lanza)
7. Lady Of Spain (Eddie Fisher)
8. Takes Two To Tango (Pearl Bailey)
9. Yours (Vera Lynn)
10. Heart And Soul (Four Aces)

Ray Schreiner

WRNL—Richmond, Va.

1. Yours (Vera Lynn)
2. I Should Care (R. Flanagan)
3. You Like (Eileen Barton)
4. Wish You Were Here (Fisher)
5. The Glow Worm (Mills Bros.)
6. We're Settin' The Woods On Fire (Laine-Stafford)
7. That's A-Why (Mitchell-Carson)
8. Veradero (Camarata)
9. Carolina In The Morning (Danny Winchell)
10. I'm Never Satisfied (Cole)

Wallie Dunlap

WICC—Bridgeport, Conn.

1. Why Don't You Believe Me (Joni James)
2. Lady Of Spain (Eddie Fisher)
3. Oh Happy Day (Don Howard)
4. Because You're Mine (Lanza)
5. Trying (The Hilltoppers)
6. I (Don Cornell)
7. Ma Says—Pa Says (Day-Ray)
8. Heart And Soul (Four Aces)
9. Bunny Hop (Ray Anthony)
10. Water Can't Quench The Fire Of Love (O'Connell-McKenzie)

Larry Gentile

WJBK—Detroit, Mich.

1. Why Don't You Believe Me (Patti Page)
2. Trying (Johnny Desmond)
3. The Ruby And The Pearl (Frankie Laine)
4. Heart And Soul (Four Aces)
5. The Glow Worm (Mills Bros.)
6. Keep It A Secret (Stafford)
7. Yours (Vera Lynn)
8. I (Don Cornell)
9. Outside Of Heaven (Fisher)
10. Winter (Spike Jones)

Buddy Deane

WITH—Baltimore, Md.

1. Why Don't You Believe Me (Joni James)
2. You Belong To Me (Stafford)
3. It's In The Book (Standley)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. I Went To Your Wedding (Patti Page)
6. Birth Of The Blues (Sinatra)
7. Carolina In The Morning (Danny Winchell)
8. So-So (Bernice Parks)
9. Squeeze Me (Four Aces)
10. Faith Cen Move Mountains (Nat "King" Cole)

Marty Hogan

WCFL—Chicago, Ill.

1. You Belong To Me (Dean Martin)
2. The Glow Worm (Mills Bros.)
3. Jambalaya (Jo Stafford)
4. I Went To Your Wedding (Patti Page)
5. The Ruby And The Pearl (Nat "King" Cole)
6. Outside Of Heaven (Fisher)
7. Doodletown Fifers (Sauter-Finegan)
8. Yours (Vera Lynn)
9. Be Fair (Don Cornell)
10. Sentimental Serenade (Dorsey)

Ed McKenzie

WXYZ—Detroit, Mich.

1. Keep It A Secret (Stafford)
2. Why Don't You Believe Me (Joni James)
3. Blue Violins (Winterhalter)
4. Don't Let The Stars Get In Your Eyes (Red Foley)
5. Greyhound (Buddy Morrow)
6. Tell Me You're Mine (Gaylords)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
8. Heart And Soul (Four Aces)
9. Oh Happy Day (Don Howard)
10. Because You're Mine (Lanza)

Lou Barile

WKAL—Rome, N. Y.

1. Why Don't You Believe Me (Joni James)
2. You Belong To Me (Stafford)
3. Outside Of Heaven (Fisher)
4. I (Don Cornell)
5. I Went To Your Wedding (Patti Page)
6. Yours (Vera Lynn)
7. Because You're Mine (Lanza)
8. You Win Again (T. Edwards)
9. Takes Two To Tango (Louis Armstrong)
10. Wish You Were Here (Fisher)

Mort Nusbaum

WHAM—Rochester, N. Y.

1. Lady Of Spain (Eddie Fisher)
2. Hi Lilly Hi Lo (D. Shore)
3. Carolina In The Morning (Danny Winchell)
4. You Belong To Me (Stafford)
5. Sleepy Time Gal (T. Martin)
6. My Favorite Song (Ames Bros.)
7. Winter (Spike Jones)
8. Fandango (H. Winterhalter)
9. Wish You Were Here (Fisher)
10. Meet Mr. Callaghan (Paul-Ford)

Pete Ward

WCCM—Lawrence, Mass.

1. Why Don't You Believe Me (Joni James)
2. You Belong To Me (Stafford)
3. Heart And Soul (Four Aces)
4. Oh Happy Day (Don Howard)
5. I (Don Cornell)
6. I Don't Care (Damita Jo)
7. Yours (Vera Lynn)
8. Because You're Mine (Cole)
9. Conquest (Patti Page)
10. I Saw Mommy Kissing Santa Claus (Spike Jones)

Ray Perkins

KFEL—Denver, Colo.

1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. Jambalaya (Jo Stafford)
4. Trying (The Hilltoppers)
5. Wish You Were Here (Fisher)
6. My Favorite Song (G. Gibbs)
7. Somewhere Along The Way (Nat "King" Cole)
8. It's In The Book (Standley)
9. The Glow Worm (Mills Bros.)
10. Lady Of Spain (Paul-Ford)

Don McLeod

WJBK—Detroit, Mich.

1. I (Don Cornell)
2. Nina Never Knew (Johnny Desmond)
3. Why Don't You Believe Me (Joni James)
4. Don't Let The Stars Get In Your Eyes (Red Foley)
5. Birth Of The Blues (Sinatra)
6. Outside Of Heaven (Fisher)
7. Blue Violins (Winterhalter)
8. My Favorite Song (Ames Bros.)
9. Lies (Perry Como)
10. Stay Where You Are (Tony Bennett)

Ross Miller

WTIC—Hartford, Conn.

1. Yours (Vera Lynn)
2. Why Don't You Believe Me (Joni James)
3. Outside Of Heaven (Fisher)
4. Bye Bye Blues (Paul-Ford)
5. It's Worth Any Price You Pay (Eddy Howard)
6. Blues In Advance (D. Shore)
7. Once To Every Heart (Jo Stafford)
8. I Should Care (R. Flanagan)
9. Nina Never Knew (Damone)
10. Don't Let The Stars Get In Your Eyes (Perry Como)

Tiny Markle

WAVZ—New Haven, Conn.

1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. Full Time Job (Day & Ray)
4. La Rosita (Four Aces)
5. Nina Never Knew (Sauter-Finegan)
6. Because You're Mine (Nat "King" Cole)
7. Squeeze Me (Four Aces)
8. Why Don't You Believe Me (June Valli)
9. Conquest (Patti Page)
10. Oh Happy Day (Don Howard)

Alex Cooper

KLAC—Hollywood, Calif.

1. It's In The Book (Standley)
2. I Went To Your Wedding (Patti Page)
3. You Belong To Me (Stafford)
4. Because You're Mine (Billy Eckstine)
5. Lady Of Spain (Eddie Fisher)
6. Birth Of The Blues (Sinatra)
7. Comes A-Long A-Love (Starr)
8. Wish You Were Here (Fisher)
9. Why Don't You Believe Me (Joni James)
10. My Favorite Song (G. Gibbs)

Donn Tibbetts

WFEA—Manchester, N. H.

1. Why Don't You Believe Me (Joni James)
2. Boomerang (Lisa Kirk)
3. I Went To Your Wedding (Patti Page)
4. Oh Happy Day (Don Howard)
5. Stay Where You Are (Bennett)
6. Jambalaya (Jo Stafford)
7. Veradero (Camarata)
8. My Favorite Song (Ames Bros.)
9. Because You're Mine (Cole)
10. Keep It A Secret (J. Hutton)

Joe Grady-Ed Hurst

WPEN—Philadelphia, Pa.

1. Why Don't You Believe Me (Joni James)
2. Fools Rush In (Bob Morris)
3. Full Time Job (Day & Ray)
4. Trying (The Hilltoppers)
5. These Things Are Free (Art Treat)
6. The Glow Worm (Mills Bros.)
7. Dardanella (Herbie Fields)
8. Conquest (Patti Page)
9. Mockin' Bird (Four Lads)
10. Yours (Vera Lynn)

Chuck Norman

WIL—St. Louis, Mo.

1. Yours (Vera Lynn)
2. Why Don't You Believe Me (Joni James)
3. I (Don Cornell)
4. Keep It A Secret (Stafford)
5. Lady Of Spain (Paul-Ford)
6. Outside Of Heaven (Fisher)
7. Heart And Soul (Four Aces)
8. Because You're Mine (Lanza)
9. The Glow Worm (Mills Bros.)
10. Blues In Advance (D. Shore)



THERE'S CHRISTMAS IN THE AIR
AND HOLIDAY PROFITS-

WHEN YOU FEATURE...



I SAW MOMMY KISSIN' SANTA CLAUS
WILLY CLAUS
MOLLY BEE

2285

CHRISTMAS SONG

(All I Want For Christmas Is My) TWO FRONT TEETH
NAT "KING" COLE

90036

JINGLE BELLS
SILENT NIGHT

1881

LES PAUL & MARY FORD

I YUST GO NUTS AT CHRISTMAS
YINGLE BELLS

781

YOGI YORGESSION

SILVER BELLS
CHRISTMAS CANDY

1255

MARGARET JIMMY
WHITING & WAKELY

HANG YOUR WISHES ON THE TREE
SANTA CLAUS' PARTY

2275

LES BAXTER



The Nation's Greatest R&B STARS

NOW AVAILABLE FOR BOOKINGS!

THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50

Comprising 100 Selections

AL—Aladdin AP—Apollo AT—Atlantic BU—Bullet CA—Capitol CH—Chess CO—Columbia CR—Coral DA—Dana DE—Decca DN—Devon DY—Derby FE—Federal 4 Star—Four Star IM—Imperial IN—Intro JU—Jubilee KI—King LO—London MA—Mars ME—Mercury MG—MGM MO—Modern NA—National OR—Oriole PE—Peacock PR—Prestige RA—Rainbow RE—Regent RIH—Recorded in Hollywood SA—Savoy SE—Seger SIT—Sittin' In SP—Specialty SW—Swingtime TE—Tempe TN—Tennessee UN—United VI—Victor

"Lawdy Miss Clawdy"

it's Lloyd Price with many other top hits — "Mailman Blues", "Restless Blues" and "Oooh Oooh Oooh". This man packs the house every time.

B. B. King

ALONG WITH BILL HARVEYS BAND

B. B. has been on the radio for Lucky Strikes and is the top seller of them all. "You Know I Love You" "Three O'Clock In The Morning" and "You Know I Didn't Love You" are just a few of solid senders.

Johnny "My Song" Ace

Need We Say More!!

Jimmy McCracklin AND ORCHESTRA

featuring Roy Hawkins

Their many hit records are proof of their audience drawing power. "She Gone", "My Days Are Limited", "Looking For a Woman" and "Blues For The People".

Marie "HONKY TONK" Adams

when she plays it's for dollars in your cash register and repeat bookings. "He's My Man", "Alone", "Sweet Talkin' Daddy" and "My Search Is Over", have helped put her on the big time.

AL Grey's ALL STARS

Clarence "Gatemouth" Brown

Former Lionel Hampton bandsman now teamed with top blues shouter makes for an unbeatable attraction. Here's a few of their discs: "Boogie Rambler", "She Walks Right In", "Mary Is Fine"

Mac and Ace

in dance teams this is it. Truly the greatest. For first class dressing to your show, use this act and you're in like Flynn.

Paul Monday

But every nite is like Saturday night when Monday hits your bandstand. The dollars flow in.

Willie Mae "BIG MAMA" Thornton

Means big dollar profit at box offices everywhere. Book her today and make money tomorrow. "Let Your Tears Fall Baby" made a name for her, plus "No Jody For Me" and "Everytime I Think Of You" keep her on top.

Joe "Papoose" Fritz

and his Orchestra will turn dull nites into big paying affairs for your spot. Listen to his recordings of: "Summer's Coming On", "I'm Not Suspicious, But", "Make Her See Things My Way" and "Better Wake Up Baby".

Lester "Wintertime Blues" Williams

and his band. Lester really makes a hot time when he and the boys give with their solid home style entertainment. All of their records have been best sellers. "Wintertime Blues", "I Can't Lose With The Stuff I Use" and "Sweet Lovin' Daddy".

BOOKED EXCLUSIVELY BY BUFFALO BOOKING AGENCY

For Dates On These Artists, CALL—WIRE—WRITE

BUFFALO BOOKING AGENCY

LICENSE NO. 652 Evelyn J. Johnson

4104 LYONS AVENUE • HOUSTON 10, TEXAS

PHONES: ORchard-7861 • OSage-3-9461

	Nov. 29	Dec. 6		Nov. 29	Dec. 6		Nov. 29	Dec. 6
1—The Glow Worm	93.1	86.1	DE-28322 (9-28322)—GRADY MARTIN Sweet Jennie Lee	22.5	28.6	14—Outside Of Heaven		
CA-2248 (F-2248)—JOHNNY MERCER			★DOT-15018—THE HILLTOPPERS			CA-2217 (F-2217)—MARGARET WHITING Alone Together		
CO-39840 (4-39840)—PAULETTE SISTERS Sui Sin Fa			ME-5904 (45x5904)—JIMMY PALMER O. Down By The O-Hi-O			DE-28449 (9-28449)—FRED WARING O. High Noon		
★DE-28384 (9-28384)—MILLS BROS.			7—Jambalaya	53.5	69.6	★VI-20-4953 (47-4953)—EDDIE FISHER Lady Of Spain		
2—I Went To Your Wedding	93.0	112.8	★CO-39838 (4-39838)—JO STAFFORD Early Autumn			15—Keep It A Secret	19.2	8.6
CO-39856 (4-39856)—SAMMY KAYE O. It Wasn't God Who Made Honky Tonk Angels			CR-60816 (9-60816)—N. HEFTI & F. WAYNE Two Faced Clock			CA-2268 (F-2268)—JUNE HUTTON I Miss You So		
CR-60847 (9-60847)—KENNY BASS O. The Hookey Song			DE-28341 (9-28341)—REX ALLEN			★CO-39891 (4-39891)—JO STAFFORD Once To Every Heart		
DA-780—REGINA KUJAWA Johnnie Polish			DE-28367 (9-28367)—CAMARATA Mademoiselle			IM-8169—SLIM WHITMAN My Heart Is Broken In Three		
DE-28388 (9-28388)—GRADY MARTIN You Belong To Me			MG-11283 (K-11283)—HANK WILLIAMS			VI-20-4992 (47-4992)—DINAH SHORE Hi-Lili, Hi-Lo		
DE-28411 (9-28411)—GUY LOMBARDO O. Somewhere Along The Way			8—Because You're Mine	44.2	9.6	16—Meet Mister Callaghan	16.2	36.5
JU-5093—LITTLE SYLVIA Drive Daddy Drive			CA-2212 (F-2212)—NAT "KING" COLE I'm Never Satisfied			★CA-2193 (F-2193)—LES PAUL Take Me In Your Arms		
★ME-5899 (45x5899)—PATTI PAGE You Belong To Me			DE-28337 (9-28337)—JOHN RAITT The Song Angels Sing			CO-39851 (4-39851)—MITCH MILLER O. How Strange		
VI-20-4835 (47-4835)—STEVE GIBSON			ME-5897 (45x5897)—BOBBY WAYNE Madonna Of The Rosary			CR-60828 (9-60828)—LAWRENCE WELK O. Congratulations To You		
3—It's In The Book	82.9	68.2	MG-11301 (K-11301)—BILLY ECKSTINE Early Autumn			DE-28456 (9-28456)—GUY LOMBARDO O. Congratulations To You		
★CA-2249 (F-2249)—JOHNNY STANDLEY ME-S911 (45x5911)—AL BERNIE			★VI-10-3914 (47-3914)—MARIO LANZA Song The Angels Sing			DE-28373 (9-28373)—CARMEN CAVALLARO O. Runnin' Wild Boogie		
4—You Belong To Me	81.3	88.8	9—Lady Of Spain	43.6	41.4	LO-1248 (45x1248)—HARRY GROVE TRIO Intermezzo		
CA-2165 (F-2165)—DEAN MARTIN			CA-2265 (F-2265)—LES PAUL & MARY FORD My Baby's Coming Home			ME-5900 (45x5900)—HARMONICATS & AUGUST Wish You Were Here		
CA-2198 (F-2198)—JAN GARBER O. Tassin' and Turnin'			CA-2288 (F-2288)—BEN LIGHT Whispering			MG-30640 (K-30640)—PETER TODD C. Whistlewood		
★CO-39811 (4-39811)—JO STAFFORD			★VI-20-4953 (47-4953)—EDDIE FISHER Outside Of Heaven			VI-20-4891 (47-4891)—MELACHRINO STRINGS La Rosita		
CO-39857 (4-39857)—KEN GRIFFIN Walkin' To Missouri			10—I	39.8	6.6	17—My Favorite Song	15.6	25.5
CR-60845 (9-60845)—GEORGIA AULD Early Autumn			★CR-60860 (9-60860)—DON CORNELL Be Fair			CA-2264 (F-2264)—JAN GARBER O. Things Tbat Might Have Been		
DE-28388 (9-28388)—GRADY MARTIN I Went To Your Wedding			DE-28479 (9-28479)—RUSS MORGAN O. Look Out The Window			CA-2256 (F-2256)—GISELE MacKENZIE Don't Let The Stars		
ME-5899 (45x5899)—PATTI PAGE I Went To Your Wedding			VI-20-5030 (47-5030)—VAUGHN MONROE Yours			★CR-60846 (9-60846)—AMES BROTHERS Al-Lee-Of Al-Lee-Ayl		
ME-6407 (45x6407)—SUE THOMPSON			11—Yours	35.4	16.7	DE-28433 (9-28433)—ELLA FITZGERALD Walkin' By The River		
MG-11295 (K-11295)—JONI JAMES			★LO-1261 (45x1261)—VERA LYNN The Love Of My Life			DN-101—MARION CARUSO Balboa		
VI-20-4893 (47-4893)—FREDDY MARTIN O. Ain't It Grand To Be Dead			VI-20-5030 (47-5030)—VAUGHN MONROE			JU-6019—EDNA McGRUFF My Baby's Comin' Home		
5—Why Don't You Believe Me	80.4	41.8	12—Takes Two To Tango	32.9	32.5	★ME-5912 (45x5912)—GEORGIA GIBBS Sinner Or Saint		
CA-2292 (F-2292)—MARGARET WHITING Come Back To Me, Johnny			CA-2222 (F-2222)—JEANNE GAYLE Butterflies			MG-11350 (K-11350)—CINDY LORD My Baby's Comin' Home		
DE-28476 (9-28476)—GUY LOMBARDO O. Because You're Mine			★CR-60817 (9-60817)—PEARL BAILEY Let There Be Love			VI-20-4985 (47-4985)—LILY ANN CAROL It Wouldn't Be The Same Without You		
ME-70025 (45x70025)—PATTI PAGE Conquest			DE-28394 (9-28394)—LOUIS ARMSTRONG I Laughed At Love			18—Heart And Soul	13.7	5.7
★MG11333 (K-11333)—JONI JAMES Purple Shades			ME-5903 (45x5903)—LOLA AMECHE O' Man Mose			★DE-28390 (9-28390)—FOUR ACES Just Squeeze Me		
VI-20-5017 (47-5017)—JUNE VALLI Shoulder To Weep On			13—Wish You Were Here	22.8	67.8	19—High Noon	13.6	32.4
6—Trying	56.3	52.4	DE-28308 (9-28308)—GUY LOMBARDO O. Hony Tonk Sweetheart			CA-2120 (F-2120)—TEX RITTER Go On! Get Out!		
CR-60823 (9-60823)—JOHNNY DESMOND Wild Guitars			MG-11270 (K11270)—FRAN WARREN What Is This Thing Called Love?			CA-2284 (F-2284)—BILLY MAY Do You Ever Think Of Me?		
DE-28375 (9-28375)—ELLA FITZGERALD My Bonnie Lies Over The Ocean			★VI-20-4830 (47-4830)—EDDIE FISHER The Hand Of Fate			★CO-39770 (4-39770)—FRANKIE LAINE Rock Of Gibraltar		

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.
 • The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.
 ★ Indicates best selling record.

Comprising
100
Selections

Nov. 29		Dec. 6		Nov. 29		Dec. 6		Nov. 29		Dec. 6	
DE-28449 (9-28449)— FRED WARING O. <i>Outside Of Heaven</i>				27—Dance Of Destiny	7.4	5.2			37—Now	3.3	5.3
LO-1232 (45-1232)—LITA ROZA <i>Love, Where Are You Now?</i>				★VI-20-5008 (47-5008)— TONY MARTIN <i>Sleepy Time Gal</i>					★CA-2260 (F-2260)— AL MARTINO <i>In All This World</i>		
MG-11266 (K11266)— BILL HAYES <i>Padam . . . Padam . . .</i>				28—Faith Can Move Mountains	7.1	3.9			38—To Know You	3.2	5.0
20—Be Fair	10.7	8.8		CA-2230 (F-2230)— NAT "KING" COLE <i>The Ruby And The Pearl</i>					★VI-20-4959 (47-4959)— COMO & FONTANE SIS. <i>My Lady Loves To Dance</i>		
★CR-60860 (9-60860)— DON CORNELL				★CO-39837 (4-39837)— JOHNNIE RAY <i>Love Me</i>					39—Walkin' To Missouri	2.9	6.1
MG-11351 (K-11351)— BILLY ECKSTINE <i>Come To The Mardi Gras</i>				LO-1255 (45x1255)— JIMMY YOUNG <i>I'll Never Be The Same</i>					40—My Love And Devotion	2.8	4.2
21—Blue Violins	10.6	2.2		29—Who Kissed Me Last Night	5.4	5.4			★CO-39817 (4-39817)— DORIS DAY <i>Make It Soon</i>		
★VI-20-4997 (47-4997)— HUGO WINTERHALTER O. <i>Fandango</i>				★CO-39813 (4-39813)— ROSEMARY CLOONEY <i>Blues In The Night</i>					DE-28364 (9-28364)— GORDON JENKINS O. <i>Just Say The Word</i>		
22—Half As Much	10.5	11.4		30—String Along	4.1	5.6			VI-20-4877 (47-4877)— PERRY COMO <i>Sweethearts Holiday</i>		
★CO-39710 (4-39710)— ROSEMARY CLOONEY <i>Poor Whip-Poor-Will</i>				★CR-60804 (9-60804)—AMES BROTHERS <i>Absence Makes The Heart Grow Fonder</i>					41—Indian Love Call	2.7	7.4
CO-20879 (4-20879)—CURLEY WILLIAMS				31—Hold Me, Thrill Me, Kiss Me	4.0	—			42—Auf Wiederseh'n Sweetheart	2.6	3.1
CO-39809 (4-39809)— KEN GRIFFIN <i>Auf Wiederseh'n Sweetheart</i>				★CR-60831 (9-60831)— KAREN CHANDLER <i>One Dream</i>					43—You'll Never Get Away	2.4	5.1
DE-28271 (9-28171)—GUY LOMBARDO O. <i>Auf Wiederseh'n Sweetheart</i>				32—The Ruby And The Pearl	3.9	8.7			44—That's A-Why	2.3	7.2
ME-6366 (6366x45)—KEN MARVIN				★CA-2230 (F-2230)— NAT "KING" COLE <i>Faith Can Move Mountains</i>					45—Sleepy Time Gal	1.8	6.3
ME-8294 (45x8294)— DINAH WASHINGTON <i>My Son</i>				CO-39862 (4-39862)— FRANKIE LAINE <i>The Mermaid</i>					46—Piece A-Puddin'	1.7	4.8
MG-11202 (K-11202)—HANK WILLIAMS				MG-11331 (K-11331)— LEROY HOLMES O. <i>Idaho</i>					47—Blues In The Night	1.6	4.4
23—April In Paris	10.4	6.5		33—Lazy River	3.8	—			48—Tonight We're Setting The Woods On Fire	1.4	2.4
CA-2168 (F-2168)— VOICES OF SCHUMAN <i>Luna Rossa</i>				CR-60874 (9-60874)— LILY ANN CAROL <i>Way Marie</i>					49—The Cherries	1.2	2.7
CO-39881 (4-39881)— DORIS DAY <i>The Cherries</i>				★MG-11347 (K-11347)— ART MOONEY O. <i>Honestly</i>					50—You Win Again	1.1	3.5
CO-39592 4-39592)— FRANK SINATRA <i>London By Night</i>				34—Conquest	3.7	—					
ME-70022 (45x70022)— VIC DAMONE <i>My Love Song</i>				★ME-70025 (45-70025)— PATTI PAGE <i>Why Don't You Believe Me</i>							
MG-11370 (K-11370)— JOHNNY DESMOND <i>Si Petite</i>				OK-6920—ROBBINS & BOSWORTH							
★VI-20-4927 (47-4927)— SAUTER FINEGAN O. <i>Moonlight On The Gonges</i>				35—Somewhere Along The Way	3.5	9.5					
24—Don't Let The Stars Get In Your Eyes	9.3	—		★CA-2069 (F-2069)— NAT "KING" COLE <i>What Does It Take?</i>							
CA-2256 (F-2256)— GISELE MacKENZIE <i>My Favorite Song</i>				CO-39695 (4-39695)— TONY BENNETT <i>5leepless</i>							
CA-2216 (F-2216)— SKEETS McDONALD <i>Tennessee Tango</i>				DE-28141 (9-28141)— JERRY GRAY O. <i>Pittsburgh, Pa.</i>							
DE-28460 (9-28460)—RED FOLEY <i>Rock The Joint</i>				DE-28222 (9-28222)— GENE AMMONS O. <i>Beezy</i>							
ME-70623 (45-70623)— LOLA AMECHE <i>Rock The Joint</i>				DE-28411 (9-28411)— GUY LOMBARDO <i>I Went To Your Wedding</i>							
VI-20-5040 (47-5040)— JOHNNIE & JACK <i>Lies</i>				ME-89001 (45x89001)— ILLINOIS JACQUET <i>Port Of Rico</i>							
★VI-20-5064 (47-5064)— PERRY COMO				VI-20-4691 (47-4691)— HUGO WINTERHALTER <i>Vanessa</i>							
25—Comes A-Long A-Love	8.2	7.3		36—Should I	3.4	—					
★CA-2213 (F-2213)—KAY STARR <i>Three Letters</i>				★DE-28323 (9-28323)— FOUR ACES <i>There's Only Tonight</i>							
26—Blues In Advance	7.9	17.6									
MA-100—WOODY HERMAN <i>Terrisita</i>											
★VI-20-4926 (47-4926)— DINAH SHORE <i>Bella Musica</i>											

QUARTER MILLION
IN TWO WEEKS



Perry Como

"DON'T LET THE STARS GET IN YOUR EYES"

"LIES"

RCA VICTOR 20/47-5064

RCA Victor Best Sellers WEEK OF NOV. 29th

ORDER HERE!

Record Title	Artist	45 rpm	78 rpm
I SAW MOMMY KISSING SANTA CLAUS WINTER	Spike Jones	20/47-5067*	
CHRISTMAS DAY THAT'S WHAT CHRISTMAS MEANS TO ME	Eddie Fisher	20/47-5038*	
DON'T LET THE STARS GET IN YOUR EYES LIES	Perry Como	20/47-5064*	
LADY OF SPAIN OUTSIDE OF HEAVEN	Eddie Fisher with Hugo Winterhalter Orch.	20/47-4953*	
THE GAL WHO INVENTED KISSIN' A FOOL SUCH AS I	Hank Snow	20/47-5034*	
BLUES IN ADVANCE BELLA MUSICA	Dinah Shore	20/47-4926*	
BECAUSE YOU'RE MINE THE SONG THE ANGELS SING	Morio Lanza	10/49-3914*	
I WANT TO THANK YOU LORD MY DESIRE	Eddy Arnold	20/47-5020*	
EVERYTHING I HAVE IS YOURS HOLD ME	Eddie Fisher	20/47-4841*	
TENNESSEE TANGO THE CRAZY WALTZ	Pee Wee King	20/47-5009*	
WISH YOU WERE HERE THE HAND OF FATE	Eddie Fisher with Hugo Winterhalter Orch.	20/47-4830*	
KEEP IT A SECRET HI LILLI, HI LO	Dinah Shore	20/47-4992*	
NINA NEVER KNEW LOVE IS A SIMPLE THING	Sauter-Finegan Orch.	20/47-5065*	
JAM-BOWL-LIAR YOU BELONG TO ME NO. 2	Homer and Jethro	20/47-5043*	
AVA MARIA THE LORD'S PRAYER	Perry Como	(28-0436) 52-0071*	

TIPS on This Week's Release

FREDDY MARTIN April In Portugal	Penny Whistle Blues	20/47-5052
LILY ANN CAROL The Things I Might Have Been	A Tear Can Fall	20/47-5081
THE THREE SUNS Twilight Boogie	Junga-Junga	20/47-5082
JOE ALLEGRO Gigolette	Open Your Heart	20/47-5080

*45 rpm cat. nos.



RCA VICTOR



RECORDS

The Cash Box



Holiday Special

THE GREATEST HOLIDAY GREETING
ISSUE IN THE INDUSTRY ...

**Dated: December 27th
GOES TO PRESS:**

Thursday

DEC. 18

Reserve Position Now — or better yet
Send in your advertisement to

THE CASH BOX

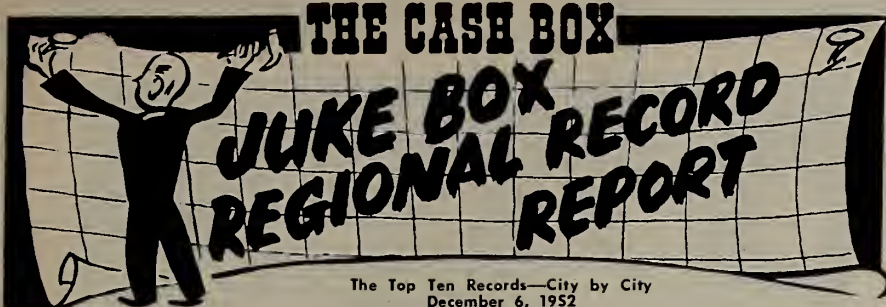
26 West 47th Street, New York (36)
Tel.: JUdson 6-2640

32 W. Randolph Street, Chicago (1)
Tel.: DEarborn 2-0045

6363 Wilshire Blvd., Los Angeles (48)
Tel.: WEbster 1-1121



"It's What's in THE CASH BOX That Counts"



The Top Ten Records—City by City
December 6, 1952

Indianapolis, Ind.

1. Why Don't You Believe Me (Joni James)
2. Glow Worm (The Mills Bros.)
3. You Belong To Me (Stafford)
4. Trying (The Hilltoppers)
5. I Went To Your Wedding (Patti Page)
6. Takes Two To Tango (Bailey)
7. Lady Of Spain (Eddie Fisher)
8. Wish You Were Here (Fisher)
9. Because You're Mine (Cole-Lanza)
10. Jambalaya (Jo Stafford)

New York, N. Y.

1. Why Don't You Believe Me (Joni James)
2. You Belong To Me (Stafford)
3. The Glow Worm (Mills Bros.)
4. Trying (The Hilltoppers)
5. I Went To Your Wedding (Patti Page)
6. Takes Two To Tango (Bailey)
7. Because You're Mine (Lanza-Cole)
8. Wish You Were Here (Fisher)
9. Yours (Vera Lynn)
10. Lady Of Spain (Eddie Fisher)

Philadelphia, Pa.

1. Why Don't You Believe Me (Joni James)
2. The Glow Worm (Mills Bros.)
3. Yours (Vera Lynn)
4. Jambalaya (Jo Stafford)
5. You Belong To Me (Stafford)
6. My Baby's Coming Home (Paul-Ford)
7. I Went To Your Wedding (Patti Page)
8. Takes Two To Tango (Bailey)
9. I (Don Cornell)
10. Trying (The Hilltoppers)

Brodhead, Wisc.

1. The Glow Worm (Mills Bros.)
2. You Belong To Me (P. Page)
3. Blues In Advance (D. Shore)
4. Meet Mr. Callaghan (Paul-Ford)
5. Outside Of Heaven (E. Fisher)
6. Because You're Mine (Cole-Lanza)
7. Adios (Gisele MacKenzie)
8. Don't Let The Stars Get In Your Eyes (Patti Page)
9. My Favorite Song (G. Gibbs)
10. That's A-Why (Mitchell-Carson)

Dallas, Tex.

1. You Win Again (T. Edwards)
2. Why Don't You Believe Me (Joni James)
3. I Went To Your Wedding (Patti Page)
4. You Belong To Me (Stafford)
5. Wish You Were Here (Fisher)
6. Trying (The Hilltoppers)
7. Outside Of Heaven (E. Fisher)
8. Yours (Vera Lynn)
9. Keep It A Secret (Jo Stafford)
10. Takes Two To Tango (Bailey)

Pittsburgh, Pa.

1. Why Don't You Believe Me (Joni James)
2. The Glow Worm (Mills Bros.)
3. Heart And Soul (Four Aces)
4. Takes Two To Tango (Bailey)
5. Because You're Mine (Lanza)
6. Conquest (Patti Page)
7. Jambalaya (Jo Stafford)
8. Keep It A Secret (Jo Stafford)
9. Water Can't Quench The Fire Of Love (MacKenzie-O'Connell)
10. Yours (Vera Lynn)

Denver, Colo.

1. I Went To Your Wedding (Patti Page)
2. You Belong To Me (Stafford)
3. Jambalaya (Jo Stafford)
4. The Glow Worm (Mills Bros.)
5. Wish You Were Here (Fisher)
6. Because You're Mine (Lanza)
7. Outside Of Heaven (E. Fisher)
8. Trying (The Hilltoppers)
9. Why Don't You Believe Me (Joni James)
10. High Noon (Frankie Laine)

Charlotte, N. C.

1. Why Don't You Believe Me (Joni James)
2. Glow Worm (The Mills Bros.)
3. I Went To Your Wedding (Patti Page)
4. Yours (Vera Lynn)
5. Jambalaya (Jo Stafford)
6. You Belong To Me (Stafford)
7. Trying (The Hilltoppers)
8. Lady Of Spain (Eddie Fisher)
9. Because You're Mine (Lanza)
10. Meet Mr. Callaghan (Paul-Ford)

Chicago, Ill.

1. Why Don't You Believe Me (Joni James)
2. The Glow Worm (Mills Bros.)
3. Yours (Vera Lynn)
4. Takes Two To Tango (Bailey)
5. I Went To Your Wedding (Patti Page)
6. Because You're Mine (Lanza)
7. Lady Of Spain (Eddie Fisher)
8. Adios (Gisele MacKenzie)
9. Trying (The Hilltoppers)
10. Comes A-Long A-Love (Starr)

Detroit, Mich.

1. Why Don't You Believe Me (Joni James)
2. Heart And Soul (Four Aces)
3. The Glow Worm (Mills Bros.)
4. Till I Waltz Again With You (Teresa Brewer)
5. Blue Violins (H. Winterhalter)
6. I Went To Your Wedding (Patti Page)
7. You Belong To Me (Stafford)
8. Keep It A Secret (Jo Stafford)
9. Because You're Mine (Cole)
10. Takes Two To Tango (Bailey)

Boston, Mass.

1. Why Don't You Believe Me (Joni James)
2. Oh Happy Day (Don Howard)
3. I Went To Your Wedding (Patti Page)
4. Trying (The Hilltoppers)
5. The Glow Worm (Mills Bros.)
6. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
7. Takes Two To Tango (Bailey)
8. Don't Let The Stars Get In Your Eyes (Perry Como)
9. Wish You Were Here (Fisher)
10. Keep It A Secret (Jo Stafford)

Washington, D. C.

1. I Went To Your Wedding (Patti Page)
2. Takes Two To Tango (Bailey)
3. The Glow Worm (Mills Bros.)
4. You Belong To Me (Stafford)
5. Wish You Were Here (Fisher)
6. Why Don't You Believe Me (Joni James)
7. Conquest (Patti Page)
8. Keep It A Secret (Jo Stafford)
9. Because You're Mine (Lanza)
10. Yours (Vera Lynn)

Memphis, Tenn.

1. You Win Again (T. Edwards)
2. Why Don't You Believe Me (Joni James)
3. I Went To Your Wedding (Patti Page)
4. Jambalaya (Jo Stafford)
5. Trying (The Hilltoppers)
6. The Glow Worm (Mills Bros.)
7. You Belong To Me (Stafford)
8. Lady Of Spain (Eddie Fisher)
9. Wish You Were Here (Fisher)
10. I Keep Telling Myself (The Hilltoppers)

Atlanta, Ga.

1. The Glow Worm (Mills Bros.)
2. You Belong To Me (Stafford)
3. I Went To Your Wedding (Patti Page)
4. Jambalaya (Jo Stafford)
5. Keep It A Secret (Jo Stafford)
6. Why Don't You Believe Me (Joni James)
7. Lady Of Spain (Eddie Fisher)
8. Takes Two To Tango (Bailey)
9. Because You're Mine (Lanza)
10. Trying (The Hilltoppers)

Portland, Ore.

1. I Went To Your Wedding (Patti Page)
2. Why Don't You Believe Me (Joni James)
3. Wish You Were Here (Fisher)
4. You Belong To Me (Stafford)
5. Trying (The Hilltoppers)
6. Glow Worm (The Mills Bros.)
7. Because You're Mine (Lanza)
8. Jambalaya (Jo Stafford)
9. Yours (Vera Lynn)
10. Takes Two To Tango (Bailey)

Los Angeles, Calif.

1. I Went To Your Wedding (Patti Page)
2. The Glow Worm (Mills Bros.)
3. Why Don't You Believe Me (Joni James)
4. Don't Let The Stars Get In Your Eyes (G. MacKenzie)
5. Jambalaya (Jo Stafford)
6. You Belong To Me (Page & Stafford)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
8. Because You're Mine (Lanza)
9. Lady Of Spain (Eddie Fisher)
10. Takes Two To Tango (Bailey)

Butte, Mont.

1. Jambalaya (Jo Stafford)
2. You Belong To Me (Stafford)
3. I Went To Your Wedding (Patti Page)
4. Meet Mr. Callaghan (Paul-Ford)
5. The Glow Worm (Mills Bros.)
6. It Wasn't God Who Made Honky Tonk Angels (Wells)
7. Takes Two To Tango (Bailey)
8. Lady Of Spain (Paul-Ford)
9. Walkin' To Missouri (S. Kaye)
10. Trying (The Hilltoppers)

New Orleans, La.

1. Why Don't You Believe Me (Joni James)
2. The Glow Worm (Mills Bros.)
3. Trying (The Hilltoppers)
4. I (Don Cornell)
5. Outside Of Heaven (E. Fisher)
6. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
7. Lady Of Spain (Eddie Fisher)
8. You Win Again (T. Edwards)
9. Yours (Vera Lynn)
10. Takes Two To Tango (Bailey)

St. Louis, Mo.

1. Why Don't You Believe Me (Joni James)
2. I (Don Cornell)
3. The Glow Worm (Mills Bros.)
4. Trying (The Hilltoppers)
5. Heart And Soul (Four Aces)
6. Keep It A Secret (Jo Stafford)
7. Yours (Vera Lynn)
8. Because You're Mine (Lanza)
9. Sleepy Time Gal (T. Martin)
10. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)

Cincinnati, Ohio

1. Why Don't You Believe Me (Joni James)
2. The Glow Worm (Mills Bros.)
3. Forgetting You (R. Hayes)
4. I Went To Your Wedding (Patti Page)
5. You Belong To Me (Stafford)
6. Keep It A Secret (Jo Stafford)
7. Jambalaya (Jo Stafford)
8. Because You're Mine (Lanza)
9. Yours (Vera Lynn)
10. Lady Of Spain (Eddie Fisher)

Seattle, Wash.

1. The Glow Worm (Mills Bros.)
2. Why Don't You Believe Me (Joni James)
3. I Went To Your Wedding (Patti Page)
4. Lady Of Spain (Eddie Fisher)
5. Heart And Soul (Four Aces)
6. You Belong To Me (Stafford)
7. Takes Two To Tango (Bailey)
8. Wish You Were Here (Fisher)
9. Jambalaya (Jo Stafford)
10. Yours (Vera Lynn)

Columbia Prices Will Not Be Cut, Says Wexler

NEW YORK—Due to increased costs of production, Columbia Records is not considering any cut in its prices and may even have to raise some prices, according to a statement issued this week by Paul Wexler, vice-president in charge of sales and merchandising.

Following is Wexler's full statement:

During the past year and a half, Columbia Records Inc. has been working arduously on a concentrated and carefully planned program of product improvement. You have already seen and heard many of the effects of this program in terms of "Lp" records of superior sound, quality, and physical appearance.

There is no doubt that there are in distributors' and in dealers' stocks, Columbia's "Lp" records that are matchless in their tonal brilliance and far superior technically to any other long playing record on the market today. Product development has not been restricted to recording technique and engineering alone. Great strides also have been made in manufacturing and packaging. Coined edges, better surfaces, and newly designed, highly decorated jackets have also become an integral part of our product.

This program has been extremely painstaking and costly. We feel, however, that it was worth every bit of the cost and effort that went into it and shall continue to go into it, in order that we can provide the public with the finest recordings of the best talent that money can buy. We are just as discriminating in our selection of talent as we are in our rigid and critical policy of quality standards.

We wish that we had the time to discuss individually with you the tremendous costs involved in the preparation and recording of a production by the truly great Metropolitan Opera Association, or the re-creation of the feeling of a Broadway show, or to capture on records the deep emotion emitted by the Philadelphia Orchestra in their performance of a Tchaikovsky symphony.

These are but a few examples of the works done by a roster of great artists, and it irks us just a bit when we hear the cry that "record prices are too high."

With our increased costs of doing business, of which you and your dealers are surely aware, we most certainly have given no thought to any general price reduction. On the contrary, we find ourselves in the position where an increase in price on many "Lp" Columbia records may be necessary. Government regulations permitting.

We feel that this statement regarding our product and price policy is necessary at this time, because without your cooperation we will not be able to do a really effective job of telling the public of the great and superior product we produce here at Columbia Records Inc.

Mark Schreck Dies

NEW YORK—Mark Schreck, professional manager of Peer and Southern Music, died November 23 at the age of 52 following an operation.

Schreck, who was well known throughout the trade, and who was a particular friend of numerous band leaders, joined Peer and Southern in 1941. He was appointed to the post of professional manager in 1946.

THE SONG THAT'S SWEEPING THE COUNTRY!

'TENNESSEE TANGO'

★ **MOLLY BEE**
CAPITOL 2258

★ **PEE WEE KING**
VICTOR 20-5009

★ **YORK BROS.**
KING 1135

★ **EILEEN BARTON**
CORAL 60882

★ **JACK & DANIEL**
and the Sourwood Mountain Boys
DECCA 28467

'CRAZY WALTZ'

★ **HELEN O'CONNELL**
★ **GISELLE MacKENZIE**
CAPITOL 2266

★ **PEE WEE KING**
VICTOR 20-5009

'HONEY BABY BLUES'

★ **NEAL BURRIS**
COLUMBIA 21026

RIDGEWAY MUSIC, INC.

CHARLIE ADAMS
6087 Sunset Blvd.
Hollywood 28, Calif.

Sole Selling Agent:
KEYS MUSIC, INC.
146 W. 54 Street, New York, N. Y.

Special Release
INSTRUMENTAL

"MIRAGE"

RUMBA

COUPLED with

"HAPPY SAMBA"

T-179-78 r.p.m.

S-45-179-45 r.p.m.

Freddy Mendelsohn

at the PIANO

with ORCHESTRA

ALL BREAK-RESISTANT RECORDS

- Music Critics say: "MIRAGE instrumental is a MASTERPIECE."
- D. J. (don't want to be quoted): "I'll make it a hit."
- Jobbers say: "This is it."
- Music operators say: "Sure thing."

VOCAL VERSION

(78 r.p.m.) (45 r.p.m.)

"MIRAGE"

backed with

"THE PEST, I WANT THE WAITER"

(Comic Ditty)

by BERNIE KNEE

with Freddy Mendelsohn's Ork.

T-174 (78) S-45-169 (45)

Also "MIRAGE" Vocals in (78 r.p.m.)

- Jewish: F8018—
MIRAGE Seymour Rechtzeit
ICH VILL A WAITER
Seymour Rechtzeit
- Spanish: F4030—
MIRAGE Jose Luis Monero
SAMBA ALEGRE...Cuban Orchestra
- Italian: F6082—
MIRAGGIO Michele Zito
SAMBA ALLEGRA...Cuban Orchestra
- German: F-11069—
MIRAGE Gerda Lanner
WO IST DER OBER
Max Helmut Wessels
- Greek: F9110—
MIRAGE Michele Thomakos
PARAXENOS GRECOS
Manolis Diamantis
- Serbo-Croatian F-12012—
MIRAGE Milan Timotich
SRETNA SAMBA...Cuban Orchestra

Ask Your Distributor—Or Write to

STANDARD RECORDS

STANDARD PHONO CORP.

163 W. 23rd St., New York 11, N. Y.

Dexter To Handle Flack For New Encore Diskery

NEW YORK—Herb Dexter, promotion chief for Jubilee Records, has been retained to handle national promotion and publicity for Encore Records, a new pop label, whose first three releases will be available January 1st.

Encore plans to produce only top quality sides, utilizing the talents of the best available artists, arrangers, instrumentalists, and material. Already signed exclusively to Encore are Angela Terry, new singing discovery, Earl Tilman and his Merry Men, a vocal group, and the Johnny Dee Trio, instrumental and vocal novelty group.

Cosnat Distributing Corp. has been appointed exclusive distributors for New York, New Jersey, and Philadelphia. Distributors in all other territories should direct inquiries to Herb Dexter, 605 East 82nd Street, New York, N. Y.

Testimonial Dinner To Be Held For Peppe, Ex-Kaye Mgr.

NEW YORK—Jim Peppe, who guided Sammy Kaye to fame and who retired from show business in 1944, will be tendered a testimonial dinner by friends and former business associates at the Seneca Hotel in Columbus, Ohio, Wednesday, December 10.

Kaye is flying to the dinner with a contingent of associates who were with him during Peppe's tenure as his manager from 1938 to 1944. Among them are David Krengel, Kaye's general manager (then his office manager); Lee Eastman, his attorney, and David O. Alber, his publicity counsel. Others who will attend the dinner include officials from MCA, GAC, William Morris, and other friends and former business associates from all over the country.

Peppe has been in show business about 35 years. After handling the band department at CBS, he left in 1938 to take over the management of Kaye's band, which he brought into the big time. When he retired in 1944, the Swing and Swayer appointed him management consultant, a position which he still retains.

Block Pulls Geller Out Of Hat

NEW YORK—Harvey Geller, formerly disk promotion man at London Records and more recently promotion manager of Adam Hats, has joined Martin Block's staff, replacing Gene Block who was recalled to the Army.

Geller will handle programming duties and other functions which were formerly under Gene's supervision.

MINDY GUY
CARSON—MITCHELL
A Great Duet
'Cause I Love Ya
That's A-Why
Columbia #39879
SANTLY-JOY INC.
1619 Broadway New York 19, N. Y.

Four Aces Meet One-Stop Customers



NEW YORK—During their appearance at the Paramount Theater in New York, the Four Aces took time out to visit Leslie Distributors, leading one-stop in the city. Shown with the boys are Ben Jacowsky of Benray Music, Forest Hills (second from left); and operator Morris Bernstein of M. B. Music in the Bronx who were in buying the Aces' latest record "Rosita." Lou and Bernie Boorstein of Leslie are smiling happily next to Al Alberts and Mr. Bernstein.

Block Delivers His Annual Bird (Turkeys) On Thanksgiving Day Show

NEW YORK—In keeping with the Thanksgiving atmosphere, Martin Block, veteran D.J. of WNEW, spent the two hours of his evening show playing the turkeys of the year. This was the third consecutive year that Block went through this ritual.

The turkeys were nominated by the publishers and record companies themselves. As in previous years, such a tremendous number of selections were sent in, that block was limited to one choice from each record company and publisher.

After running through the turkeys that others had selected, Block picked his own turkey of the year and then gave his choice for the worst all around record of the year. His personal nomination for the bird went to Russ Morgan for his "Goodbye Sweetheart." His selection for the worst recording of the year was Don Howard's "Oh Happy Day."

The companies' choices were made by the A & R heads, and the publishers' picks by the professional managers. The choices were aided by the general consensus of the trade, by Martin Block and Gene Block.

The turkeys of the year follow in the order in which they were played on the program:

"Padam Padam" by Tony Martin

- (Nominated by RCA Victor)
- "Say You'll Wait For Me" by Al Martino
- (Nominated by Howie Richmond)
- "Wedding Bells Will Soon Be Ringing" by Patti Page and Rusty Draper
- (Nominated by Laurel Music)
- "My Downfall" by Bob Savage
- (Nominated by Capitol Records)
- "Baby Doll" by Doris Day
- (Nominated by Leo Feist)
- "There's Always Room At Our House" by Guy Mitchell
- (Nominated by Santly-Joy)
- "I'll Wait For You" by Cliff Ayres
- (Nominated by Decca Records)
- "From The Time You Say Goodbye" by Vera Lynn
- (Nominated by Leeds)
- "My Mother's Pearls" by Don Cornell
- (Nominated by Coral Records)
- "Jump Through The Ring" by Vic Damone
- (Nominated by Jefferson Music)
- "Let This Be Love" by Joni James
- (Nominated by MGM Records)
- "There's Doubt In My Mind" by Burt Taylor
- (Nominated by BMI)
- "I Can't Help It" by Guy Mitchell
- (Nominated by Acuff Rose Pub.)
- "Raminay" by Jo Stafford
- (Nominated by Columbia Records)

Chicago Op Stresses Need For 45rpm Disks

CHICAGO—In connection with the campaign being carried on by The Cash Box to have 45 rpm records pressed in greater quantity for operators, Bob Gnarro, general manager of ABC Music in this city, has submitted a schedule of records ordered and received in a recent week to emphasize the necessity for manufacturing more 45s.

		Ordered	Received
Columbia	(78)	223	80
	(45)	61	16
Decca	(78)	76	76
	(45)	18	0
Coral	(78)	108	108
	(45)	44	21
RCA	(78)	164	148
	(45)	37	30
Mercury	(78)	346	312
	(45)	128	82

Authentic Czech And German Disks Click Big In Texas

WACO, TEX.—Here in southcentral Texas, Humming Bird Records Co., captained by Everett J. Shelby, Garland DeLamar and H. M. Crowe, are doing a truly fabulous business with authentic Czech and German recordings.

Crowe will probably be well remembered by many in the music field from his days (1934) in Atlanta, Ga. with Decca Records. As well as the Crowe-Martin recording distrib biz in Houston, Tex. He has been in the record business for over 24 years.

It wasn't until he sold out to Martin (the Crowe-Martin firm) that he became aware of the fact that so many Czechs, Bohemians, Germans and other nationalities were locating in southcentral Texas.

He started pressing Czech and German records with much caution. Digging up authentic orchestras and vocalists wasn't easy. But, after he pressed his first two records, and found sales hot, he decided to go ahead in much bigger fashion.

He then moved his headquarters from Houston to Waco, and with his new partners has, at last, created a

very outstanding catalog. "For some years now," he says, "we've been selling juke box operators here in southcentral Texas authentic Czech and German records. They have found them tremendous profit producers."

This also resulted in dealers phoning and calling upon him. He shows copies of large ads run in local papers in San Antonio, Houston, Corpus Christie, Waco, and many other Texas cities by dealers advertising his Humming Bird disks.

"The word spread," Crowe reports, "and this has caused us to go nationwide. Demand has been coming in from Chicago, St. Louis, Minneapolis, Oklahoma City, and many, many other leading areas in the nation."

Crowe, himself, was a juke box distributor for Packard phonos in 1940 in the Houston, Tex. area. He knows the business and knows what the operator needs.

He said, "You people at 'The Cash Box' have opened the eyes of everyone in the industry with your editorials and reports on how foreign disks are moving."

Youngest Capitol Artist



HOLLYWOOD — Youngest artist to etch a wax pact with Capitol Records is tiny, blond Molly Bee, who adds up to 13 years old. Dynamic tot is being compared to thrush Kay Starr; Molly, too, hails from Oklahoma and boasts of Indian stock. Shown with her is conductor Van Alexander. "I Saw Mommy Kissing Santa Claus" and "Willy Claus" are Molly's latest for Yuletide season. She is featured weekly on Clifflie Stone's TV show emanating from Hollywood.

Plugging Disks



NEW YORK—Don Russell, Dumont Television disk jockey, discusses with Benny Goodman the enthusiastic public reaction to Benny's new Columbia album, "Benny Goodman, 1937-38 Jazz Concert No. 2." Benny has been making extensive television and radio appearances to plug this recent Columbia release.

Robinson, Author Of Many Hits, Opens Own Pubbery

J. Russel Robinson, composer of such standard popular songs as, "Margie," "Mary Lou," "Blue Eyed Sally," "Lena From Palesteen," "Tomorrow," "Aggravatin' Papa," "That Eccentric Rag," "Beale Street Mama," "What Are Little Girls Made Of?" "Swing Mr. Charlie," "Meet Me At No Special Place," "Portrait Of Jennie," and many others, has just opened his own music publishing company which bears his name at 129 West 52nd Street, New York City.

As of present the catalog consists of over fifty copyright renewals of his own songs, plus standard instrumental ragtime numbers. "Sapho," "Dynamite," "Whirlwind," "Erratic," and "Alhambra" are among the titles that have consistent performances all over the entire world.

MEXICO's Top Ten Tunes

1. PENJAMO
Martin y Lily
(Azteca)
2. MUCHACHITA
Perez Prado
(RCA Victor)
3. MALAGRADECIDO
Maria Victoria
(RCA Victor)
4. MI CAFETAL
Hermanas Parra
(Imperial)
5. TU RECORDO Y-YO
Pedro Infante
(Peerless)
6. OYE CORAZON
Balde Gonzales
(Falcon)
7. MI TINAJITA
Hermanas Mosqueda
(Imperial)
8. SIETALEUGAS
Hulberto Anzeula
(Imperial)
9. CRIE
Perez Prado
(Ideal)
10. POLITECNICO
Carmen y Laura
(RCA Victor)

Jim Bulleit's Back with

THREE BIG HITS

on his
New J-B Label!

It Broke in New Orleans for a National Race Hit!

Feelin' Sad

b/w

Certainly All

Eddie "Guitar Slim" Jones
J-B 603



This one is Pop.
The Greatest "New"
Voice in years!

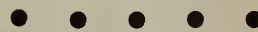
CAROLE WILSON
sings

CONTENTED

b/w

WHEN THE SNOWFLAKES
FALL AGAIN

J-B 5000



Breaking for a Big Hit
in the Folk Field

WEEDS OF HATE

b/w

Tennessee Girl

BOB WEST

J-B 1501

Contact your nearest
Distributor or call

JIM BULLEIT
421 Bway, Nashville, Tenn.
Phone 5-3563

Another BMI Pin-Up Hit!

FULL TIME JOB

Published by ACUFF-ROSE

recorded by

DORIS DAY—JOHNNY RAY... (Columbia)
EDDY ARNOLD... (Victor)
EDDIE HILL... (Mercury)

Exclusively Licensed by

BROADCAST MUSIC, INC.

The Ballad Smash from M-G-M's
"EVERYTHING I HAVE IS YOURS"

EVERYTHING I HAVE IS YOURS

ROBBINS MUSIC CORPORATION

Biggest Hit of 1952!

"TRYING"

by

The Hilltoppers

Dot Record 15018 (45 x 15018)

DOT RECORDS, INC.

Gallatin, Tennessee
Phones: 880-881

A Great Rhythm Record!

MINDY CARSON
singing

"BARRELS 'N BARRELS
OF ROSES"

COLUMBIA 39889

OXFORD MUSIC CORP.

1619 Broadway New York 19, N. Y.

WINNERS OF SEVENTH ANNUAL CASH BOX POLL ANNOUNCED

Dist.: Write, Wire for Available Territories

NEW YORK—The winners of the Seventh Annual *Cash Box* Poll were announced this week.

The poll, conducted over a period of two months among juke box operators throughout the nation, drew a record vote and was supported with great enthusiasm and praise from leaders of the industry.

The operators voted "Cry" by Johnnie Ray the Best Record of 1952. It was the first big pop record that Johnnie made and it established him as a top record star. The song was published by Mellow Music and was released by Columbia. It is said to have sold over 2,000,000 copies.

As the Best Orchestra Leader, Leroy Anderson was designated. Anderson's big record for 1952 was "Blue Tango." It remained in the charts for a number of months and was one of the best moneymaking records of the year.

Two singers shared top honors in the Best Female Vocalist department. They were Patti Page and Rosemary Clooney, who wound up the poll ten votes apart. Therefore both have been awarded *The Cash Box* trophy.

The best Male Vocalist was Eddie Fisher with about a half dozen best sellers throughout the year. Eddie has been in the army during this period but his records have almost all been hits.

The Four Aces ran away in the Best Vocal Combination category. The group, which came to forefront with its version of "Sin," has never since stopped turning out smash disks. And this year Al Alberts and the boys have solidly established themselves as the leading vocal combo in the business.

For the second year in a row, Les Paul and Mary Ford were voted the Best Small Instrumental Group. These artists too ran away with the voting in their category.

The top record in Country and Western field was "Wild Side of Life" by Hank Thompson. The disk, released by Capitol, was at the head of the list for more than a quarter of the year. The tune was published by Commodore Music.

A consistent winner in his field, Pee Wee King was voted the top Country and Western artist. Pee Wee had a couple of records this year that also went pop.

The Best Folk Record was "Half As Much" by Hank Williams on the MGM label. It was one of the many hits which Hank Williams had during the year and it was published by Acuff-Rose.

Carl Smith came to the top as the Best Folk Artist. Beginning with his disk "Let Old Mother Nature Have Her Way," he had one smash after another during the year.

The Rhythm and Blues field was dominated by "Lawdy Miss Clawdy" which won the Best R & B Record award. It was recorded by Lloyd Price on the Specialty label and the tune was published by Venice Music.

The artists that received the greatest number of votes in the Rhythm and Blues field were Billy Ward and his Dominoes. In the past year, this group has developed as the leader in its field.

Finally, a special award will again be presented to BMI because every winning song in the poll was published by a BMI publisher. This is the third year in a row that this has happened.

Martino To Play Boston's Latin Quarter

First Appearance Since His Recent Incident At Blinstrub's

NEW YORK—Singer Al Martino will open at the Latin Quarter in Boston on Sunday, November 30, for a week's engagement. It will be his first club date since his recent incident at Blinstrub's in Boston.

Rocky Palladino, owner of The Latin Quarter, sent the following telegram to Boston newspapers and disk jockies, in connection with Martino's engagement:

"There seems little doubt that Al Martino made mistakes. It seems important to him to come back to Boston to take up his career at the point of interruption. The Latin Quarter has offered to afford him this opportunity and is certain that you join in hoping that he will go on from here to even greater successes. You will have an opportunity before he opens next Sunday."

Martino himself released the following statement to the press:

"Following my recent illness, I requested my manager and agents to get me a Boston booking at the earliest possible date, and I was very happy when the Latin Quarter offered me the opportunity to open here Sunday, November 30. I'm going to work hard to show my appreciation and I'm sure it will be a pleasant association on both sides.

"I'm well aware that I didn't create a good impression when I closed out abruptly opening night at another Boston club and I sincerely hope I can recapture the good will of the Boston press, the disk jockies and my fans here.

"To explain that unfortunate incident of November 3, I was overtired due to 32 weeks of continuous bookings—bookings which I was obligated to fulfill and which had been made for me prior to the release of 'Here In My Heart.' Certainly no entertainer will toss aside \$2500 a week without a good reason, especially a fellow like myself who came up the hard way. Remember, I was laying bricks two years ago and it takes a lot of brick-laying to add up to that figure.

"Entertainers have an obligation to the public which bestows success on them and I assure you that from here on I'm going to meet my responsibilities no matter what comes."

Linke Named Publicists' Sec.

NEW YORK—Dick Linke of Capitol Records was named Secretary of the Publicists' Guild at a meeting at the Hotel Warwick last Thursday night.

Other officers named were President—Ivan Black; First Vice-President—Richard Mardus; Second Vice-President—Spencer Hare; Treasurer—Lillian Picard; Editor, "The Fifth Estate": Ben Kaufman.

Winners Of Steve Allen Song Contest Named

NEW YORK — Miller Music announced this week the winners of the Steve Allen Song Contest. They are Nick Maldo of Providence, R. I., and Pearl Kaufman of New York City.

The contest consisted of writing a melody to a lyric by Steve Allen, and a lyric to a melody, also by Steve Allen. The Providence lad won the melody contest with his tune for Allen's lyric entitled "Walking Down A Country Road." Miss Kaufman won the lyric contest with a verse called "The Golden Wedding Waltz" to Steve's untitled melody.

The prizes were \$250.00 in advance, and publication of the songs. The judges for the contest were Abel Green, Percy Faith, Gene Rayburn and Dee Finch.

Robbins Music also announced that it has acquired from ASCAP country publisher Bob Miller, a song called "A Fool Such As I" which Robbins will engage in exploiting in the pop field. Attention to the song was sparked by Hank Snow's RCA Victor recording of the song for the western market.

Decca Takes Over Ricky Hale Disk From Dana

NEW YORK—Decca Records has acquired the Dana master of "Open Your Heart" and "If You Love Me" recorded by Ricky Hale.

At the same time Hale has been signed to a two year term by the diskery. Walter Dana will share in the royalties earned by the singer for the length of his contract.

Both tunes are published by Southern Music which is going on an all out campaign in cooperation with Decca to promote the disk.

Dana wrote one of the sides, "If You Love Me."

"SINNIN' AGAIN"
DOROTHY LOUDON—RCA Victor

"COOL WATER"
BING CROSBY-ANDREWS SISTERS—Decca

AMERICAN MUSIC, INC.
1576 B-way N.Y. • 9109 Sunset Blvd Hollywood
CO 5-7880 CR 1-5254

FOREIGN RECORDS
for your FOREIGN LOCATIONS
on 45 and 78 R.P.M.

Improve the take of your Music Machines. We have records on 78 R.P.M. in 21 different Nationalities. On 45's we have 55 instrumentals and 18 vocals suitable for Italian, German, Bohemian, Slovenian, Polish, Scandinavian, Swedish, Norwegian, Latin American, Lithuanian and Portuguese. Polkas and Waltzes by authentic Musette orchestras. Let us know your needs on 45 or 78, either vocal or instrumental. We'll select the proper records for your location. Hundreds of others have tried us. Don't you miss out.

STANDARD PHONO CO.
163 W. 23rd ST. NEW YORK 11, N. Y.

Introducing...
THE BARONS
One of America's foremost four,
now on Orange Records exclusively
First release:
Ezekiel Saw De Wheel #1014
b/w This World Is in a Bad
Condition #1015
(Rhythm Spirituals)

ORANGE RECORDING CO.
1235 Lewis Drive, Winter Park,
Florida

The New Exciting
NATURAL Voice of . . .

Sandy Solo Sings
"CLOSE YOUR DREAMY EYES"
"I D'WANNA HEAR SWEET MUSIC TONIGHT"
BARRY Record #712

• The CHOICE OF DJ's—OPS—TRADE PRESS

BARRY RECORD CO. 511 Fifth Ave. (MU. 2-8555)

"It's What's in THE CASH BOX That Counts"

"Where, Oh, Where Can We Get 'Em?"

Juke Box Ops Don't Know Where to Obtain Authentic Foreign Disks

CHICAGO—Ever since publication here of the editorial, "Foreign Record Boom," phone calls and letters have arrived from juke box operators from all over the nation.

Each and everyone has stated that they were tremendously impressed with the editorial.

That they wanted and needed "authentic foreign disks," but, they conclude, "Where do we get 'em?"

In fact, deep from the heart of Texas, Waco, Texas, to be more exact, up popped a manufacturer of authentic Czech and German disks.

He travelled all the way to Chicago to meet with *The Cash Box* and advise:

"Keep up the good work. You are doing a wonderful job. We've been selling our records mainly to south-central Texas and doing a terrific job.

"Because of your editorials we are now spreading nationwide and are getting orders from juke box operators everywhere."

This statement was made by H. M. Crowe of Humming Bird Records Company, 510 Franklin Ave., Waco, Texas, who traveled to Chicago to tell *The Cash Box* what had resulted from its editorials.

But, it seems that the average juke box operator, especially in the Midwest, knows but one or two major sources and all the others seem to be working under bushelbaskets.

The time has arrived when all those who are in the field, pressing authentic foreign records, cut by authentic foreign vocalists and orchestras, to come to the fore to tell the juke box operators of the nation just where and how they can obtain the recordings.

One very important factor is that the juke box operator not only wants the 'title' of the recording in English, but, he also wants it to appear in the native language, so that he can show the catalog (or sheet) to his location owners and let them read the titles in their own language and order for him from the sheets.

Juke box ops report that it is extremely impressive when they walk into one of their foreign locations and show a catalog or a sheet with latest releases printed in the language of that location.

As one well known juke box op reports, "It's not only extremely impressive, but it also gains us the greatest confidence of the location owner.

"He just simply takes us to his heart because we have what he wants for his patrons and can show it to him in his native language."

Perhaps all this can be summed up in the statement of one noted juke box op who said:

"The fact remains, as you people of *The Cash Box* have so clearly stated, that, today, because we have such high selectivity, 100 selections and more, we now have the opportunity to serve foreign language locations better than ever before.

"These locations really earn money for us when they hear the songs of their homelands. These people like to patronize the locations where their own music is featured.

"Keep after the pressers of the authentic foreign records and have them send us ads that shows their titles in English as well as in the native language so that we can follow thru with our locations."

Coral Signs Bette McClaurin

NEW YORK — Bette McClaurin, formerly with Derby Records, has been signed to a term contract by Coral.

Bette is currently riding high with her version of "My Heart Belongs To Only You." She first attracted attention in the Rhythm and Blues field with "The Masquerade Is Over" and earlier this year with "I May Hate Myself In The Morning" which became a pop hit.

Phil Rose, the singer's manager and former associate of Derby Records, has left Derby and is assuming new duties with Coral.

Frances Faye Goes To GAE

NEW YORK—Frances Faye, with two terrific Capitol releases under her belt, has been signed by General Artists Corp. Three TV shows have already been set for her. They are shots with Perry Como, Jackie Gleason and "This Is Show Business." Her manager, Phil Kahl, and Tom Rockwell officiated at the signing.

Derby Acquires Grean Disk

NEW YORK—Larry Newton, president of Derby Records, announced this week that he had acquired the master of "Say It With Your Heart" backed with "Where" from Charlie Grean who cut it on his Comet label. The top side, sung by Bob Carroll with Jimmy Leyden's orchestra, is currently making noise in St. Louis.

JUBILEE'S Hitting In All Territories!

The Great Combination of Edna McGriff & Sonny Til "GOOD"

b/w "PICK-A-DILLY" JUBILEE # 5099 and 45 x 5099

The Ray-O-Vacs "START LOVIN' ME"

b/w "WHAT CAN I SAY" JUBILEE # 5098 and 45 x 5098

Little Sylvia "DRIVE DADDY DRIVE"

and a New Backing "I FOUND SOMEBODY TO LOVE" JUBILEE # 5093 and 45 x 5093

The Orioles "YOU BELONG TO ME"

"I DON'T WANT TO TAKE A CHANCE" JUBILEE # 5102 and 45 x 5102

A Hit Every Year! THE ORIOLES "WHAT ARE YOU DOING NEW YEAR'S EVE?" "LONELY CHRISTMAS" Jubilee 5017 and "THE LORD'S PRAYER "OH HOLY NIGHT" - Jubilee 5045

JUBILEE RECORD CO., Inc. 315 W. 47th St., N. Y., N. Y.

Standard Songs are MONEY MAKERS!

"APRIL IN PARIS"

DORIS DAY—Columbia SAUTER-FINEGAN ORCH.—RCA Victor

VIC DAMONE—Mercury Pub. by HARMS, INC.

MUSIC PUBLISHERS HOLDING CORP. NEW YORK, N. Y.

Fabulous

PHILADELPHIA, PA.—Bud Brees, WPEN disk jockey, is the subject of a fabulous buildup on the part of the station. Here Bud is pictured with one of the hundred billboards which are being displayed all over Philadelphia, Camden and the highways leading to and from the metropolis. In addition, a similar campaign is being conducted with subway and trolley car cards. Bud, who hit Philadelphia just about a year ago, has in a short period gained a wide listening audience and great personal popularity in the city.

KNOWN FROM COAST TO COAST

LESLIE DISTRIBUTORS

ONE-STOP RECORD SERVICE

NEW YORK 750 — 10th AVE. (Phone: PLaza 7-1977) Cable Address: Expo Record, N. Y.

HARTFORD, CONN. 126½ WINDSOR ST. (Phone HA. 5-7123)



MAKE BELIEVE DREAMS

DINAH WASHINGTON
5906

ROCK ME ALL NIGHT LONG
THE RAVENS
8291

A SLEEPER!
LOVE IS THE THING
JIMMY RICKS
8296

THE CASH BOX

Rhythm & Blues Ramblings

Congratulations to The Dominoes, Federal Recording artists, who won the nod from the juke box operators of America as the best r & b artists of 1952. The Dominoes had a close race in the closing weeks with Lloyd Price, Specialty Record chanter, and just managed to slide into first place. Lloyd Price was not to be ignored, however. His "Lawdy Miss Clawdy" proved to be the best r & b money maker for the ops topping such strong contenders as "My Song," Johnny Ace, on the Peacock Label; "Have Mercy Baby," the Dominoes; and "Goin' Home," Fats Domino, Imperial. Johnny Ace proved to be the sleeper of the year when he shot out of no place into national prominence and hit the country with the force of an atomic explosion. For a time "My Song" was number one in practically every city across the board. Another newcomer, who covered himself with laurels, is Little Walter. Little Walter had a smash in "Juke" on Checker Records, and might have finished even higher than sixth in "Best Record" and eighth in "Best Artist" had his disk been released earlier in the year. Congratulations to all. It was a wonderful race, with votes pouring in from all cities and hamlets in record proportions.

* * *

Coral Records appears to be making a serious drive towards cutting itself a goodly share of the r & b coin. The diskery has announced the signing of Bette McLaurin, talented thrush who made a terrific name for herself on the Derby label with a succession of hot releases. Bette's "I May Hate Myself In The Morning" succeeded in bringing her abilities to the attention of the nation's fans when both pop and r & b disk jockies latched on to her etching and gave it a big push. Currently, Bette and Derby are enjoying a big sale on her latest "My Heart Belongs To Only You."

* * *

Tuxedo Records Balladeer Frank Gilston was a hit in his appearance on the Arthur Godfrey show November 24. . . . "Peppermint" Harris starts a 15-week tour on December 20. Rounding out the troupe will be Larry Darnell and Wynonie Harris. This trio should certainly bring in the patrons. . . . Illinois Jacquet, J.A.P. star, currently a smash success with his "Port Of Rico," will take his 16-piece'ork into the New York Paramount Christmas week. . . . Phyllis Branch, Tuxedo songstress, opens a three-week engagement at Club St. Michael, Montreal, on November 28. . . . Buddy Johnson (Decca) and his aggregation return to New York on December 10 after three and one-half months of one-nighters. The vacation will be shortlived as they go back to work on December 12 in the Savoy Ballroom.

THE CASH BOX
in HARLEM **on CHICAGO'S South Side** **in NEW ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|--|--|--|
| 1 PORT OF RICO
Illinois Jacquet
(Mercury 89001) | I DON'T KNOW
Willie Mabon
(Chess 1531) | I'M GONE
Shirley & Lee
(Aladdin 3153) |
| 2 ROCK ME ALL NIGHT LONG
The Ravens
(Mercury 8291) | YOU KNOW I LOVE YOU
B. B. King
(R.P.M. 363) | HOW LONG
Fats Domino
(Imperial 5209) |
| 3 YOU KNOW I LOVE YOU
B. B. King
(R.P.M. 363) | FIVE LONG YEARS
Eddie Boyd
(J.O.B. 1007) | MY DAYS ARE LIMITED
Jimmy McCracklin
(Peacock 1605) |
| 4 OOOH-OOOH-OOOH
Lloyd Price
(Specialty 440) | PORT OF RICO
Illinois Jacquet
(Mercury 89001) | MY STORY
Chuck Willis
(Okeh 6905) |
| 5 I PLAYED THE FOOL
The Clovers
(Atlantic 977) | JUKE
Little Walter
(Checker 758) | FIVE LONG YEARS
Eddie Boyd
(J.O.B. 1007) |
| 6 JUKE
Little Walter
(Checker 758) | ROCK ME ALL NIGHT LONG
The Ravens
(Mercury 8291) | GUMBO BLUES
Smiley Lewis
(Imperial) |
| 7 FAITH CAN MOVE MOUNTAINS
Nat "King" Cole
(Capitol 2230) | FAITH CAN MOVE MOUNTAINS
Nat "King" Cole
(Capitol 2230) | JUKE
Little Walter
(Checker 758) |
| 8 I DON'T KNOW
Willie Mabon
(Chess 1531) | MY SONG
Johnny Ace
(Duke 102) | I FEEL SO GOOD
Brownie McGhee
(Sittin' In) |
| 9 MAKE BELIEVE DREAMS
Dinah Washington
(Mercury 5906) | YOU KNOW I KNOW
The Five Royals
(Apollo 441) | DOROTHY MAE
Joe Hill Lewis
(Aladdin) |
| 10 YOU KNOW I KNOW
The Five Royals
(Apollo 441) | SAD HOURS
Little Walter
(Checker 764) | SNUFF DIPPER
Todd Rhodes
(King 4556) |

- | | | |
|--|--|--|
| in PHILADELPHIA | in ATLANTA | in MEMPHIS |
| 1 MY HEART BELONGS TO ONLY YOU
Bette McLaurin & Eddie Wilcox Orch. (Derby 804) | FIVE LONG YEARS
Eddie Boyd
(J.O.B. 1007) | FIVE LONG YEARS
Eddie Boyd
(J.O.B. 1007) |
| 2 YOU KNOW I LOVE YOU
B. B. King
(R.P.M. 363) | YOU KNOW I LOVE YOU
B. B. King
(R. P. M. 363) | ROCK ME ALL NIGHT LONG
The Ravens
(Mercury 8291) |
| 3 HEY, MISS FANNIE
The Clovers
(Atlantic 977) | JUKE
Little Walter
(Checker 758) | CAN'T HOLD ON MUCH LONGER
Little Walter
(Checker 758) |
| 4 MOONRISE
The Royals
(Federal 12088) | I PLAYED THE FOOL
The Clovers
(Atlantic 977) | YOU KNOW I LOVE YOU
B. B. King
(R.P.M. 363) |
| 5 YOU'RE MY INSPIRATION
The Five Crowns
(Rainbow 179) | HEY, MRS. JONES
Jimmy Forest
(United 130) | JUKE
Little Walter
(Checker 758) |
| 6 PORT OF RICO
Illinois Jacquet
(Mercury 89001) | MY SONG
Johnny Ace
(Duke 102) | I FEEL SO GOOD
Brownie McGhee
(Sittin' In) |
| 7 RESTLESS HEART
Lloyd Price
(Specialty 440) | OOOH-OOOH-OOOH
Lloyd Price
(Specialty 440) | I'D BE SATISFIED
The Dominoes
(Federal 12105) |
| 8 I'M GONE
Shirley & Lee
(Aladdin 3153) | DREAMIN'
Fats Domino
(Imperial 5209) | ROCKIN' AND ROLLIN' # 2
Little Son Jackson
(Imperial) |
| 9 MOVE IT
Lynn Hope
(Aladdin 3155) | SAD HOURS
Little Walter
(Checker 764) | GOING TO MAIN ST.
Muddy Waters
(Chess 1526) |
| 10 LYING WOMAN
Little Caesar
(Recorded In Hollywood) | V-8 FORD
Willie Love
(Trumpet) | SAD HOURS
Little Walter
(Checker 764) |

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 FIVE LONG YEARS
Eddie Boyd
(J.O.B. 1007)
- 2 JUKE
Little Walter
(Checker 758)
- 3 V-8 FORD
Willie Love
(Trumpet)
- 4 I PLAYED THE FOOL
The Clovers
(Atlantic 977)
- 5 COME BACK BABY
Floyd Dixon
(Aladdin 3151)
- 6 I'LL DROWN IN MY TEARS
Sonny Thompson
(King 4527)
- 7 I DON'T KNOW
Willie Mabon
(Chess 1531)
- 8 LET'S CALL IT A DAY
Sonny Thompson
(King 4541)
- 9 YOU KNOW I KNOW
The Five Royals
(Apollo 441)
- 10 I'D BE SATISFIED
The Dominoes
(Federal 12105)

- HEY, MRS. JONES
Jimmy Forrest
(United 130)
- FIVE LONG YEARS
Eddie Boyd
(J.O.B. 1007)
- HOW LONG
Fats Domino
(Imperial 5209)
- I'M GONE
Shirley & Lee
(Aladdin 3153)
- JUKE
Little Walter
(Checker 758)
- PORT OF RICO
Illinois Jacquet
(Mercury 89001)
- MY SONG
Johnny Ace
(Duke 102)
- GREYHOUND
Amos Milburn
(Aladdin 3150)
- OOOH-OOOH-OOOH
Lloyd Price
(Specialty 440)
- YOU KNOW I LOVE YOU
B. B. King
(R.P.M. 363)

- HEY, MRS. JONES
Jimmy Forrest
(United 130)
- MY STORY
Chuck Willis
(Okeh 6905)
- JOHNNY, JOHNNY
Johnny Moore
(Modern 888)
- SECURITY BLUES
Roosevelt Sykes
(United 129)
- PORT OF RICO
Illinois Jacquet
(Mercury 89001)
- GOODBYE BABY
Little Caesar
(Recorded In Hollywood 235)
- YOU KNOW I LOVE YOU
B. B. King
(R. P. M. 363)
- HEY, MISS FANNIE
The Clovers
(Atlantic 977)
- THREE LETTERS
Ruth Brown
(Atlantic 978)
- I DON'T KNOW
Willie Mabon
(Chess 1531)



- 1 I'M GONE
Shirley & Lee
(Aladdin 3153)
- 2 I'M GONNA PLAY THE HONKY TONKS
Marie Adams
(Peacock 1583)
- 3 HEY, MRS. JONES
Jimmy Forest
(United 130)
- 4 I PLAYED THE FOOL
The Clovers
(Atlantic 977)
- 5 BACK BITER
T. J. Fowler
(Savoy 857)
- 6 I'M LONELY
The Dominoes
(Federal 12106)
- 7 MY SONG
Johnny Ace
(Duke 102)
- 8 TRYING
Todd Rhodes
(King 4556)
- 9 JUKE
Little Walter
(Checker 758)
- 10 COME BACK, BABY
Floyd Dixon
(Aladdin 3151)

- YOU KNOW I LOVE YOU
B. B. King
(R.P.M. 363)
- MY SONG
Johnny Ace
(Duke 102)
- I PLAYED THE FOOL
The Clovers
(Atlantic 977)
- OOOH-OOOH-OOOH
Lloyd Price
(Specialty 440)
- JUKE
Little Walter
(Checker 758)
- YOU KNOW I KNOW
The Five Royals
(Apollo 441)
- MY STORY
Chuck Willis
(Okeh 6905)
- BACK BITER
T. J. Fowler
(Savoy 857)
- I DON'T KNOW
Willie Mabon
(Chess 1531)
- I'M GONE
Shirley & Lee
(Aladdin 3153)

- JUKE
Little Walter
(Checker 758)
- MY STORY
Chuck Willis
(Okeh 6905)
- HEY, MISS FANNIE
The Clovers
(Atlantic 977)
- YOU KNOW I LOVE YOU
B. B. King
(R.P.M. 363)
- OOOH-OOOH-OOOH
Lloyd Price
(Specialty 440)
- MY SONG
Johnny Ace
(Duke 102)
- HAVE A GOOD TIME
Ruth Brown
(Atlantic 973)
- MAKE BELIEVE DREAMS
Dinah Washington
(Mercury 5906)
- SEE SEE RIDER
The Orioles
(Jubilee 5092)
- YOU'RE MY INSPIRATION
The Five Crowns
(Rainbow 179)

BEST SELLING
THE CASH BOX **SPIRITUAL**
RECORDS
Listed Alphabetically

- Blessed Be Thy Name
PILGRIM TRAVELERS
(Specialty)
- Every Day Will Be Sunday
ORIGINAL GOSPEL HARMONETTES
(Specialty)
- How Many Times
WARD SINGERS
(Savoy)
- If Jesus Goes With Me
ANGELIC GOSPEL SINGERS
(Gotham)
- In The Upper Room
MAHALIA JACKSON
(Apollo)
- My Rock
SWAN SILVERTONE SINGERS
(Specialty)
- Stop Right Now
BELLS OF JOY
(Peacock)
- Tell Me Angel
ANGELIC GOSPEL SINGERS
(Gotham)
- Trouble In My Way
DIXIE HUMMING BIRDS
(Peacock)
- Will He Welcome Me There
SENSATIONAL NIGHTINGALES
(Peacock)

It's Mad
Willie Mabon's
"I Don't Know"
CHESS #1531

CHESS 750 E. 49th Street
Chicago 15, Illinois

WOW
Little Walter
doing
"Sad Hours"
CHECKER #764
CHECKER RECORD CO.
750 E. 49th ST. CHICAGO, ILL.

An Xmas Must!
I'LL BE HOME FOR CHRISTMAS
by
THE PILGRIM TRAVELERS #837
Specialty records

8508 Sunset Blvd. Hollywood 46, Cal.

Joe Costa
Singing...
"Midnight and 'HEY LITTLE GIRL'"
RCA Victor Records 20/47-5056
HOT
RHYTHM AND BLUES

1. 20-5059 (47-5059) WEARY BLUES / MIDNIGHT STROLL
Erskine Hawkins
2. 20-5058 (47-5058) SARAH KELLY / CALL ME DARLING, CALL ME SWEETHEART, CALL ME DEAR. Melvin Smith
3. 20-5037 (47-5037) SINCE YOU WENT AWAY FROM ME / I'M THE FAT MAN
John Greer
4. 20-5004 (47-5004) WE'RE GONNA ROCK THIS JOINT / I'M THE BIGGEST FOOL
Jackson Bros. Orch.
5. 20-5013 (47-5013) WHY DON'T YOU LOVE ME / TRUTHFULLY
Steve Gibson & The Red Caps
6. 20-5046 (47-5046) PEACE OF MIND / DO IT UP RIGHT
Rene Hall
7. 20-4835 (47-4835) I WENT TO YOUR WEDDING / WAIT
Steve Gibson & The Red Caps
8. 20-4989 (47-4989) I WANT A MAN TO GIMME SOME LUCK / PROUD OF YOU
Inez Jones
9. 20-5012 (47-5012) TEARS CAME ROLLIN' DOWN / YOU MAKE MY WORLD SO BRIGHT
Walter Davis
10. 20-5047 (47-5047) DADDY BE GOOD TO ME / HOW LONG MUST I WAIT
Terry Timmons

RCA VICTOR Records
RCA
8508 SUNSET BLVD. HOLLYWOOD 46, CAL.

RHYTHM 'N BLUES REVIEWS

⊙ A DISK & SLEEPER	⊙ C+ GOOD
⊙ B+ EXCELLENT	⊙ C FAIR
⊙ B VERY GOOD	⊙ D MEDIOCRE

MARGIE DAY

(Dot 1144)
B "MIDNIGHT" (2:38) Margie Day sings the Chet Atkins tune that everyone is covering and with the aid of some chorus chanting and good orking waxes a neat disk.
B+ "MY STORY" (2:37) Margie picks the current r & b hit and does a tremendous job. Although late to hit the market, this one is good enough to catch some of the play.

TODD RHODES ORCHESTRA

(King 4583)
C+ "MUST I CRY AGAIN" (2:21) The Todd Rhodes Orchestra spins a melodic slow ballad assisted by a smooth and pleasurable vocal by thrush Laverne Baker.
B "HOG MAW AND CABBAGE SLAW" (2:28) The Todd Rhodes group bangs out an inspiring quick tempo novelty rocker. An exciting disk.

JIMMY WITHERSPOON

(Federal 12107)
B "CORN WHISKEY" (2:22) Jimmy Witherspoon gives out with a solid vocal as the band backs him with a steady rhythmic beat. Ends with the gurgle of whiskey pouring out of the bottle.
B "DON'T TELL ME NOW" (2:59) Jimmy sings a middle tempo item with romantic lyrics appealingly. Both Jimmy and the ork give this a softer treatment.

"BOBBY BLUE" BLAND

(Duke 105)
C "LOVIN' BLUES" (2:42) "Bobby Blue" Bland wails a slow blues effectively as the Beale Streeters provide a smooth musical backdrop.
C+ "I.O.U BLUES" (2:38) Bland dishes up a similar item for the second side.

GRANT (MR. BLUES) JONES

(United 133)
B "HELLO STRANGER" (2:52) Grant (Mr. Blues) Jones sings a slow beat item with feeling. Orking assisting Jones is solid with emphasis on the piano and trumpet work.
B "IN THE DARK" (3:00) Another slow tempo tune is the material for the other side. Mr. Blues and the ork present this side with a softer and more feeling treatment.

DIXIE HUMMING BIRDS

(Peacock 1705)
C+ "I KNOW I'VE BEEN CHANGED" (2:52) The Dixie Humming Birds harmonize rhythmically on a slow tempo gospel tune.
C "TROUBLE IN MY WAY" (2:54) Flip is a quick beat religious number sung by the chorus with spirit. Lead belts out a shouty vocal.

THE CASH BOX

★ AWARD O' THE WEEK ★

"GABBIN' BLUES" (2:33)
 "RAIN DOWN RAIN" (2:54)

BIG MAYBELLE
 (Okeh 6931; 4-6931)

● Another newcomer to the Okeh stable, Big Maybelle, hits the jackpot with her first release "Gabbin' Blues". Danny Kessler's latest discovery is big in voice and can read lyrics with inflections that impart meaning and hold the attention of the listener throughout. The story, as the title implies, is of two women verbally tearing each other apart. Big Maybelle plays straight to a caustic thin voiced acid dripping voice that talks her lines. The fem thrush gives out with feeling and drive against a very light ork backing. The under portion is a dramatic slow tempo item, "Rain Down Rain", that conveys the feeling of a storm torridly presented by the orchestra. Big Maybelle's vocal is stirring and helps put over a top-notch side. Although we consider both sides great juke box material, "Rain" must step aside for the dynamic "Gabbin' Blues" as our choice.

TERRY TIMMONS

(RCA Victor 20-5047)
B "HOW LONG MUST I WAIT" (2:52) Terry Timmons sings a slow beat blues passionately and tenderly.
B+ "DADDY BE GOOD TO ME" (2:55) The songstress really sells this one. Terry takes a dramatic love tune, excitingly arranged with rasping horns and effective drums, and sings it with pulsating appeal.

DR. JOJO ADAMS

(Chance 1127)
B "DIDN'T I TELL YOU" (2:39) A fast moving rocker is belted by JoJo Adams in a fashion that makes great listening.
B "I'VE GOT A CRAZY BABY" (2:37) The under lid is another big beat jump. JoJo's vocal is bubbly and hard hitting. A good pair for boxes with a youthful patronage.

THE CASH BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

"I DON'T KNOW" (2:39)
 "WORRY BLUES" (2:42)

WILLIE MABON
 (Chess 1531)

● This waxing has it. Titled "I Don't Know", the artist, Willie Mabon, comes up with a cute novelty middle beat and treats it to an inspired reading. His personality, feeling for the meaning of the lyrics, and enjoyment of his work, comes alive to the listener and makes this a disk that operators must go with. Willie, presents the confused and irritated male. The ever present problem of the man who just can't understand his woman. Mabon's vocal is set against a potent musical background. The flip deck is a slow blues that Willie handles easily and with appeal. His vocal is good and the orking is fine. However, we pick the top deck to break out and make noise in the boxes.

IVORY JOE HUNTER

(MGM 11378)
C+ "MUSIC BEFORE DAWN" (2:41) Ivory Joe Hunter and the ork beat out a rhythmic middle beat with a driving treatment. Some sparkling keyboard tickling is evident as Ivory Joe races across the 88's.
B "ROCKIN' CHAIR BOOGIE" (2:39) Flip is a quick beat rocker that Hunter belts out in his own vocal manner. Orking goes wild.

CALVIN BOZE

(Aladdin 3160)
B "HAVING A TIME" (2:20) Calvin Boze chants the humorous story of getting tight". Orking has the joint jumping.
B "SHAMROCK" (2:00) A similar tempo piece. Boze sings lyrics describing the dance "shamrock" potently. Ork works over a driving arrangement with a standout bit of trumpeting.

MICKEY BAKER

(Savoy 874)
B "OH HAPPY DAY" (2:38) The current surprise hit of the pop field is given a rhythm treatment by Mickey Baker, and Mickey comes up with a good reading.
C+ "LOVE ME BABY" (2:37) The artist chants a moderate tempo blues with feeling. Mickey provides his own guitar support on both decks.

PAUL BASCOMB

(States 110)
B "GOT COOL TOO SOON" (2:55) A happy sounding side with a rhythmic bounce is material for Paul Bascomb and he belts the moderate-quick tempo ditty with a solid vocal.
C+ "COQUETTE" (2:38) A similar tempo tune featuring some exciting horn blowing is waxed by Bascomb on the reverse deck. A pleasurable instrumental.

ERSKINE HAWKINS

(RCA Victor 20-5059)
B "WEARY BLUES" (3:21) A smooth bit of orking of a rhythmic bounce on the relaxing side is softly presented by the polished Erskine Hawkins aggregation.
C+ "MIDNIGHT STROLL" (2:57) A quick beat is given a softish treatment. Even the brass is restrained. A nice bit of trumpeting is caught on the waxing.

CARMEN TAYLOR

(Mercury 70000)
B "LET ME KNOW YOU LOVE ME" (2:36) Carmen Taylor gives an impassioned reading to a slow love tune. An appealing piece of wax.
C+ "PLEASE TELL ME WHY" (2:37) Miss Taylor sings softly and tenderly. Her material is a slow romantic lament. Orking is subdued in the mood of the piece.

Kickin' The Blues Around

with Sam Evans



Wynonie Harris, who shouts and rocks the blues for King Records, seems to have a possible in his "Rot Gut." . . . Nat "King" Cole awarded an honorary faculty seat with National University of Music. . . . Ezzard Charles feted with a big blowout following his fight with Jimmy Bevins at Chicago Stadium at the Club Flamingo. . . . Wally Gingers and his Musical Gems orchestra are racking up a whole raft of new admirers in the West Virginia, Penna., Ohio and Maryland districts. The band goes east for their first date on 12/19 at Broadway's Roseland Ballroom. All they need is a recording deal and the booking of dates will be much easier. . . . Art Talmadge has pledged to release Father Shad from his bondage if Jimmy Ricks' version of "Love Is The Thing" sells. Tune is getting plenty of spins from Spider Burk and the St. Louis sales are showing improvement. . . . Paul Monday a big seller on records and equally as big in all of his clubdates and one-niters. Works usually thru the southwest. Believe the time is ripe for a general exchange of talent from one sector to another.

Evelyn Johnson, of Buffalo Booking Agency in Houston; and Ben Waller of Waller Enterprises in Los Angeles; each have a nice load of talent that seldom if ever gets into the mid-west and eastern territories. It seems that the same talent is always traveling. We find nothing at all wrong with the current crop of road people, but it is believed that some of the talent from the southwest and western countries could do lots to brighten and liven the R & B entertainment field. People like: Camille Howard, Jimmy Witherspoon, Peewee Crayton to mention only a few, could be added to such entertainers as Little Caesar, Marie Adams, Willie Mae Thornton, Jimmy McCracklin, Johnny Ace and Clarence "Gatemouth" Brown. We love The Orioles, The Dominoes, The Clovers, Sonny Thompson, Lionel Hampton, Louis Jordan, Lester Young and the many others, that regularly beat the trail. But our point is—how's about some of this good talent that stays cramped up in their own home territory.

Specialty, Duke, Modern, RPM, Swingtime, Imperial, Peacock, Recorded In Hollywood, Aladdin, to name only some of the western and southwestern flackeries, all have good talent that would be well received in other parts of the country. Some of these forementioned labels have certain of their artists constantly on the road. Others don't seem to be trading on a national scale. The combination of a deejay playing a record and then the artist to make a personal appearance in a town will generally result in increased record sales for the mfr., increased royalties for the artist, increased ticket sales for the promoter and more sales for the Cadillac agency. So let's trade some talent, brighten the scene, bring in fresh blood and new money. Television, the conqueror of mighty Hollywood, is of no concern to the R & B field, principally because the new medium has not, as of yet, felt the financial need of catering to the huge, lush R & B markets. Lovers of this type of music, and they are legion, must repair to our own clubs, taverns, theaters and ballrooms to be entertained in our favorite style.

Jockey Jack, of WLOU-Louisville, Ky., is one of the six first-rate deejays doing a top job in the blue grass country. Others who are airing daily to a large listening audience are: John Gale, WINN; Alan Stevens, WGRC; Art McCoo, WLOU; Horace Roth, WKLO and Toby Howard of WGRC. . . . All of the above-mentioned men have their very definite choices for favorite gal singer and male singer; and are just as strongly opposed to certain other big name stars. It is believed that these men are justified in their action in not playing the records of certain big name stars. We are well aware of the story released by the NYC booking office of the show in question. The story could hold water, namely that the talent had to make train schedules. Our only question is that these same two artists have had a reputation for the past three or four years of doing the same thing to other deejays in all parts of the country, including this writer.

Teresa Brewer, for the Coral people, has turned out a Sid Prosen tune that has all of the earmarks of climbing fast in the charts. "Till I Waltz Again With You" is warm, slow and touching. It's the kind of a thing that people buy at retail counters, and that's what counts. . . . Jim Lounsbury, former staffer at Chicago's all-niter WIND, freelancing with both radio and TV deals pendings. A vacation replacement on a TV newscast is possible. . . . St. Louis, Mo., jumping with the music of both Memphis Slim and Joe Liggins. While Ruth Brown, The Orioles, the Spence Twins and George Hudson's orchestra are packing them in at the Club Riviera. . . . Cootie Williams and the Ink Spots did a nite in Saginaw, Mich., and then played the Mocambo Ballroom, in St. Louis, this past 27th. . . . Denver Ferguson claims the only address necessary for mail to reach him is his name plus—Indianapolis, Ind. That is if you have a band or other attraction that he may use in his dancing room. . . . "Rocking With LeRoy," starring LeRoy White as the deejay, is back on the Detroit airwaves after an absence of several months. This time the station will have complete control over all conversation, script and selection of commercial accounts.

Dave Garroway is moving to an afternoon slot for the soap maker, on Dec. 1st, as we predicted might happen about four weeks ago. . . . Bep Brown does a fast release for the Meteor label called "Kickin' The Blues Around"; and for the same whip cracker, Elmore James, remember his "Dust My Broom"? , does one called "I Held My Baby Last Night." If you listen carefully, you can almost hear him holding his lady love. . . . Mike Gould and Duke Niles of Ardmore Music really elated over the apparent success of Al Martino's latest on Capitol. It's "Now," and then it may be a hit. . . . Morris Diamond sends advance word on the coming of Roger Coleman for a quick hello to deejays and Decca distribs. . . . Chick Finney spotting some of his talent finds around on different radio and TV shows, so as to help trade up their names. . . . There are several in the recording biz who have names same as the days of the week. We have Sunday Smith, Paul Monday, Friday Hughes, but there's nothing happening on Tuesday, Wednesday, Thursday and Saturday. If a name is needed, there are four that haven't been used.

Titus Turner out on Okeh with "Be Sure You Know," written by Vic McAlpin and Jack Toombs. A BMI tune and published by Acuff-Rose, the boys are going to get behind this one and give it the "A" treatment. . . . RCA Victor has two new spirituals "I'm Going To Walk And Talk With My Lord" by the Sons of Calvary, and "Thirty Pieces Of Silver" by the Gospel Harmonettes. . . . Charles Trammel doing the show from Dolphin's Record Shop, on KGFJ-Los Angeles. It's a very popular R & B'er and aired nitely from Midnite to 3 AM.

BIG MAYBELLE
"RAIN DOWN RAIN"
"GABBIN' BLUES"
6931 • 4-6931

STILL THE BIGGEST!

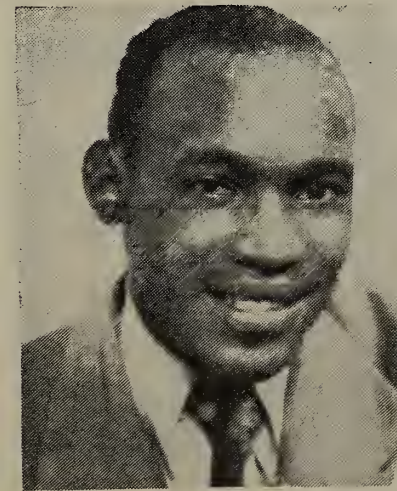


Joyce Bryant

"LOVE FOR SALE"

6927 • 4-6927

BIG MAYBELLE
"RAIN DOWN RAIN"
"GABBIN' BLUES"
6931 • 4-6931



Chuck Willis

"MY STORY"

6905 • 4-6905

ALWAYS THE BIGGEST-Okeh Records...

Okeh a product of Columbia Records, Inc.
Trade Marks "Columbia," "Masterworks,"
©, Reg. U. S. Pat. Off. Marcas Registradas

The Supreme Achievement in High Fidelity Recording . . .



... A BETTER RECORD ... A FINER LABEL!!

"Kickin' The Blues Around"

B/W

"Round House Boogie"

BY

BEP BROWN and His Band

Two real hot horn items
METEOR # 5001

"I Believe"

B/W

"Held My Baby Last Nite"

BY

ELMORE JAMES

Real down home blues
METEOR # 5000

METEOR RECORDS CO.

1746 CHELSEA AVENUE

Phone 36-7460

MEMPHIS, TENN.

Biggest Selling MAMBO line in the East and West

TICO RECORDS

New Releases by the Leaders in the Mambo World

JOE LOCO

Ork

"WHITE CHRISTMAS"
"JINGLE BELLS"

10-153

TITO PUENTE

"EL MAMBO DIABLO" (inst)

"MONTERRY"

vocal by Vicentico Valdes
10-143

TITO RODRIGUEZ

Ork

"ESE SOY YO"
"HABANECUE"

10-148



RECORDING CO.

143 W. 41st St., N. Y.

(LA 4-0457)

Dist.: A few Territories available.

EARL FOREST

"PRETTY BESSIE"

"WHOOPI'N' AND HOLLERIN'"

Duke # 105



Watch For New Johnny Ace Disk

Coming Soon **DUKE** RECORDS 4104 Lyons Houston, Texas Terrific

THEIR 5th STRAIGHT HIT!

THE CLOVERS
"I PLAYED THE FOOL"

Atlantic 977



234 WEST 56th STREET NEW YORK 19, N. Y.

Making \$ \$'s Across The Country
"Mighty Lonesome"

b/w

"Blues, This Ain't No Place"

by

Johnny Sellers

CHANCE 1123

This Guy's Got It!

Both Available on 45's as well as on 78's

CHANCE RECORDS

1151 E. 47th St., Chicago, Ill.

TRY IT!

"BACK-BITER"

857 by T. J. FOWLER IS A HIT ON ALL CHARTS

SAVOY RECORD CO., INC. 58 Market St., Newark, N. J.

From The Company That Gave You MOODY MOOD FOR LOVE—

Breaking In The East

"ANNE'S LAMENT"

b/w "TWISTED"

by ANNIE ROSS

Prestige 794 and 45x794

PRESTIGE RECORD CO.

446 W. 50th St. • CI 6-0847 • N. Y.

Mahalia Jackson Takes Europe by Storm

LONDON—Mahalia Jackson now enjoys the distinction of being the first lady of gospel singing on two continents.

The tour of major European cities currently being made by Miss Jackson constitutes a series of triumphs for the artist.

Despite the fact that few Europeans knew Miss Jackson prior to her arrival here—although her Apollo recordings have enjoyed large sales—she has played to sell-out concerts in every city where she has appeared.

In Paris she was heard by an enthusiastic audience which filled to capacity the giant Salle Pleyel.

In Copenhagen she captured audience after audience.

Her three days in Denmark found her singing to more than 8,000 people and it was here, following a broadcast, that Miss Jackson's record, "Holy Night, Silent Night," zoomed to the forefront when 20,000 orders were phoned or written in.

In London, the response to Miss Jackson was terrific. Her picture was featured on the cover of the "Jazz Journal," a leading publication which has a strong interest in religious as well as modern music.

Jazz Journal's Doug Whitton called her voice "a combination of the simplicity and warmth of the classic folk singers, such as Bessie and Leroy Carr, with the artistry, power and distinction of such stars of the concert stage as Marian Anderson and Roland Hayes.

"Success of her concerts in London and other European appearances will add international honors to Miss Jackson's already majestic status in the world of music," Whitton wrote.

Top critic Henry Kahn interpreted Miss Jackson as a goddess of dance and song. "She is twice as good as her records because she is as good to watch as to hear and because she sings like an inspired choir," he observed.

From ardent admirers in Denmark Mahalia has received numerous gifts including the traditional vase of Denmark, bearing a hand-painted image of the castle of Kronenberg and valued at \$1,000. Other gifts included a beautiful Hebrew Bible, silver and hand-painted pictures.

D'Oro Records Formed

HOLLYWOOD, CALIF. — Formation of a new independent record company was announced here this past week. Principals in the new diskery, tagged D'Oro Records, are Robert Gould, Allen Gould, and Harold Robbins.

The firm is currently in the process of aligning nationwide distribution, and have just set up Diamond Record Distributors for the Southern California territory. While it is planned to release only rhythm and blues offerings at the outset, the label will in the future dabble in pop disks too. Unique policy of the plattery will be to release only original material, with Mr. Robbins emphasizing that no standards will be recorded at all.

Plattery is set with a number of Earl "Fatha" Hines sides, and several by two as yet undisclosed singers.

Santa Can't Do Better Than This!

Amos Milburn

"ROCK ROCK ROCK"

"BOO HOO"

AL 3159

Peppermint Harris

"HEY LITTLE SCHOOLGIRL"

"I SURE DO MISS MY BABY"

AL 3154

Patty Anne

"MIDNIGHT"

"MY HEART IS FREE AGAIN"

AL 3162

Calvin Boze

"SHAMROCK"

"HAVING A GOOD TIME"

AL 3160

Ray Agee

"DEEP TROUBLE"

"THE ONE I LOVE"

AL 3161

Flasher Brothers

"TO LIVE THE LIFE OF A LIE"

"LOVE GAVE ME YOU"

AL 3156



SURE HITS for 1953

"WHO DRANK MY BEER WHILE I WAS IN THE REAR?"

"THE REST OF MY LIFE"

Dave Bartholomew

5210

"WHEN BOY MEETS GIRL"

"LATER BABY"

Fat Man Matthews

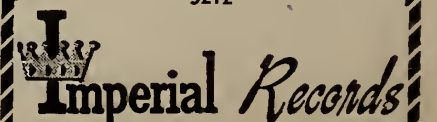
5211

"EARLY MORNING BLUES"

"GREAT BIG EYES"

Archibald

5212



6425 Hollywood Blvd. Hollywood 28, Calif.

THE CASH BOX

Reports

THE NATION'S

BIG 10

**HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNES**

JAMBALAYA

Hank Williams
(MGM 11283; K-11283)

BACK STREET AFFAIR

Webb Pierce
(Decca 28369; 9-28369)

INDIAN LOVE CALL

Slim Whitman
(Imperial 8156)

**DON'T LET THE STARS
GET IN YOUR EYES**

Skeets McDonald
(Capitol 2216; F-2216)
Ray Price
(Columbia 21015; 4-21015)
Slim Willet
(Four Star 1614; 45-1614)

**SETTIN' THE WOODS
ON FIRE**

Hank Williams
(MGM 11318; K-11318)

**I WENT TO YOUR
WEDDING**

Hank Snow
(RCA Victor 20-4909;
47-4909)

MIDNIGHT

Red Foley
(Decca 28420; 9-28420)

OLDER AND BOLDER

Eddy Arnold
(RCA Victor 20-4954;
47-4954)

**IT WASN'T GOD
WHO MADE THE
HONKY TONK ANGELS**

Kitty Wells
(Decca 28232; 9-28232)

**FORTUNES IN
MEMORIES**

Ernest Tubb
(Decca 28310; 9-28310)

Greetings



NEW YORK—The crowning touch is rendered WNBC's newest star, Gene Rayburn, by record company representatives as they joined the press and other radio-TV-advertising people at WNBC's party welcoming the disk jockey Nov. 13. There was a parade and demonstration on 49th Street preceding the cocktail party-record shower. Pictured left to right are: Lenny Wolf, Decca Records; Art Schwartz, Columbia Records; Sol Handwurger, MGM Records; Rayburn, who is now heard at 6:00 to 8:30 A.M. on WNBC, Monday through Saturday; George Furness, BMI; Hugo Winterhalter, RCA Victor; Julie Stearns, Broadcast Music Inc., and Henri Rene, RCA Victor.

**Acuff Leaves Columbia
After 20 Years**

NASHVILLE—Roy Acuff has obtained a release from his Columbia Records recording deal after having been associated with that label exclusively for over 20 years. The artist's relation with the company dates back to the beginning of Art Satherly's direction of folk artists for Columbia Satherly signed Acuff four years before he was brought into WSM to head up their "Grand Ole Opry" cast which was partially due to Acuff hit platters such as "Precious Jewel," "The Great Speckled Bird," "Night Train To Memphis," and "Wabash Cannonball." The Acuff name is still synonymous with country music throughout the nation with the veteran group holding more time on the WSM Saturday night extravaganza than any other. Negotiations for the release were handled by Nashville attorney, Ward Hudgins, who announced that definite plans for future disk activity were not complete at press time.

**Country Disk Jockeys
Visit "Grand Ole Opry"**

NASHVILLE—Some 80 country record spinners assembled in Nashville last weekend (Nov. 22 & 23) at the invitation of WSM to celebrate the 27th anniversary of the station's "Grand Ole Opry." Some of the guests attended from as far away as California, Michigan and New York. The jockeys enjoyed a two hour powwow with WSM executives and country artists at a Hotel Andrew Jackson cocktail party and were then given special seats for the night's showing at Ryman Auditorium. The guests were given free access to the back stage areas throughout the night. Many of the group remarked that it was like a picnic to spend this time with the fellows whose records they play daily. Immediately following what was probably the largest gathering of country jocks in history, WSM announced that they were making the get-together an annual event upon each "Grand Ole Opry" anniversary.

**Meeting Dates Of
Music Operators' Associations**

- Dec. 1—Amusement Machine Operators' Assn. of Greater Baltimore
Place: Mandell-Ballow Restaurant, Baltimore, Md.
- 2—Western Massachusetts Music Guild
Place: Contact Ralph Ridgeway, Springfield, Mass. Tel. 2-4948.
- 6 & 7—Quarterly Meeting of Music Guild of Nebraska
Place: Hotel Madison, Norfolk.
- 8—Wisconsin Phonograph Operators' Assn.
Place: To Be Announced.
- 9—Western Massachusetts Music Guild
Place: Contact Ralph Ridgeway, Springfield, Mass. Tel. 2-4948.
- 10—Music Operators of Northern Illinois
Place: To Be Announced.
- 15—Westchester Operators' Guild
Place: American Legion Hall, White Plains, N. Y.
- 17—New York State Operators' Guild, Inc.
Place: Mitchell Inn, Middletown, N. Y.

Best Sellers
King
AND
Federal
RECORDS

POPULAR King
15208 45-15208
STEVE LAWRENCE
TANGO OF ROSES (Love Me)
HOW MANY STARS HAVE TO SHINE

15204, 45-15204
DANNY SUTTON
MIDNIGHT IN PARIS
I PROMISE YOU

FOLK King WESTERN
1135 45-1135
YORK BROTHERS
TENNESSEE TANGO
RIVER OF TEARS

RHYTHM King BLUES
1137, 45-1137
MOON MULLICAN
SUGAR BEET
PIPELINER BLUES

4579 45-4579
THE SWALLOWS
WHERE DO I GO FROM HERE
PLEASE BABY PLEASE

4578, 45-4578
LULU REED
MY STORY
LET ME BE YOUR LOVE

King
4570 45-4570
EARL BOSTIC
FOR YOU
SMOKE GETS IN YOUR EYES

4577, 45-4577
TINY BRADSHAW
SOFT
STRANGE

Federal
12105 45-12105
THE DOMINOES
I'D BE SATISFIED
NO ROOM

12088 45-12088
THE ROYALS
MOONRISE
FIFTH STREET BLUES
DISTRIBUTED BY

King
1540
RECORDS INC.
BREWSTER AVE.
CINCINNATI 14,
OHIO

Jimmy Boyd Becomes Newest Star On Disk Horizon



JIMMY BOYD

NEW YORK—The newest star in the record field horizon is Jimmy Boyd, an 85-pound freckled redhead who plays real sturdy hillbilly music and makes personal appearances attired in tattered blue overalls, plaid shirt, straw hat—and barefoot.

Twelve-year-old Jimmy's latest Columbia recordings of the novel Christmas song, "I Saw Mommy Kissing Santa Claus" is the cause of all the excitement about him.

Jimmy was born in McComb, Mississippi on January 9, 1940, but is now a Californian. At the age of seven he started singing western tunes for local programs, school plays, social meetings and banquets, accompanied by his father who played the guitar and harmonica. Texas Jim Lewis, California cowboy favorite, heard the youngster and recruited him immediately as a member of his troupe. Jim-

my sang with the Lewis group for over a year.

The next milestone in Jimmy's career was a course in guitar-playing from the senior Boyd. Within a few weeks Jimmy was playing his own accompaniment and soon joined his brother Kenneth, a steel-guitar expert, in local radio and television engagements.

Then Jimmy was told about a talent contest running on the Al Jarvis Show, a popular daily program on Hollywood's station KLAC-TV. Young Boyd entered and won the contest, with a week's engagement as the prize. Voluminous fan mail followed Jimmy's first appearance and he soon became a regular on the show.

Jimmy was spotted on the Jarvis stint and promptly signed to a contract by veteran showman Abner Greshler, one of the guiding lights behind the Dean Martin-Jerry Lewis rise to fame and fortune.

Came then a guest appearance on the coast-to-coast Frank Sinatra CBS-TV show, gaining the lad an immediate following throughout the nation. Of fellow singer Sinatra, Jimmy said, "he has a good voice—especially when he sings sorta a Western tune." Fellow singer Sinatra, watching Jimmy saunter nonchalantly through the nerve-wracking routine of TV rehearsals, commented wryly, "Nervous, isn't he!"

As a result of the Sinatra TV shows, motion picture, television and recording offers poured in, and soon Jimmy went to work waxing records for Columbia. "I Saw Mommy Kissing Santa Claus" is the disc that looks as though it will make Jimmy Boyd a household word.

FOLK AND WESTERN REVIEWS

DISK & SLEEPER GOOD
EXCELLENT FAIR
VERY GOOD MEDIOCRE

BULLSEYE of the WEEK

"THE NEW WEARS OFF TOO FAST" (2:39)

"YOU'RE WALKIN' ON MY HEART" (2:24)

HANK THOMPSON

(Capitol 2269)



HANK THOMPSON

● Hank Thompson, whose "The Wild Side Of Life" has been chosen best country and western record of 1952 by the juke box operators of

the nation (see winners of the annual juke box poll in this issue) comes up with a moderate beat bounce that is sure-fire. Titled, "The New Wears Off Too Fast", Hank warbles the story of his girl who left, but who he knows will be back. His polished and warm projection of the sentimental lyrics plus the tuneful melody, that incidentally looks like good pop material, makes this one disking that we can safely predict will find its way high in the charts in short order. The flip lid is a moderate lilt with a similar theme that Hank handles with ease and self assurance. Look for the top deck to make it.

GENE AUTRY

(Columbia 21035)

⊕ "I'VE LIVED A LIFETIME FOR YOU" (3:05) Gene Autry, TV and Screen favorite of millions, dishes up a slow beat romantic ditty in his familiar relaxed manner.

⊕ "STORY BOOK OF LOVE" (2:47) The flip is a moderate tempo romantic lament softly warbled by the cowboy chanter.

RUSTY GABBARD

(MGM 11376)

⊕ "YOU CAN'T DO WRONG" (2:41) Rusty Gabbard sermonizes a quick beat spiritual item in fine style with the assistance of a chorus and guitar.

⊕ "I'M GOIN' THAT WAY" (2:38) Gabbard handles a slow rhythmic gospel tune acceptably.

BOB WILLS

(MGM 11377)

⊕ "STEAMBOAT STOMP" (2:39) Bob Wills and His Texas Playboys bang out a moderate-quick beat rhythmic stomp with Keith Coleman supplying a potent vocal.

⊕ "AWAKE BUT DREAMING" (2:37) The Wills group etches a slow sentimental piece on the under side. Jack Loyd chants effectively and the resulting waxing is strong.

LONE PINE

(RCA Victor 20-5044)

⊕ "LIPSTICK ON YOUR COLLAR" (2:12) Lone Pine sings a quick beat cutie about the philandering husband. Lone Pine is assisted by a chorus and some fine instrumental work by the Mountaineers.

⊕ "DON'T STOP—I LIKE IT" (2:10) Wife Betty Cody forms a duo with Lone Pine on the reverse deck and the two came up with a bouncy love song.

THE SLEW FOOT FIVE

(Decca 28497)

⊕ "SEPTEMBER SONG" (2:34) The Slew Foot Five, recording on their own, come up with a lovely oldie fox trot instrumental and etch a good deck.

⊕ "SIOUX CITY SUE" (2:45) The boys pair the plate with another oldie, this a quick beat, and treat the item to a lively reading.

WESLEY TUTTLE

(Capitol 2271)

⊕ "GATHERING HOME" (2:55) Wesley Tuttle waxes a slow gospel item. Wes's soft smooth warbling is given a chorus assist.

⊕ "KNOWN ONLY TO HIM" (2:47) Tuttle has a similar item on the under lid and gives it the same type of treatment.

MERVIN SHRINER

(Decca 28466)

⊕ "LANDSLIDE OF LOVE" (2:07) Mervin Shriner lends his polished voice to a moderate tempo love tune. Shriner's smooth chanting of the pretty piece makes this a potent contender for the boxes.

⊕ "ME WITHOUT YOU" (2:45) Shriner acts the lovesick chanter as he tells the story of being nothing without "you". Ditty is slow beat. Guitar backing is used on both sides.

KERAY REGAN

(Aragon 204)

⊕ "FLYIN' SAUCERS" (2:41) Keray Regan, popular Canadian artist, chants a rhythmic middle beat story of the current page one "flying saucers". Regan is supported by an easy musical backing.

⊕ "I DON'T CARE IF YOU GO A LITTLE FURTHER" (2:39) Regan receives the strong support of the Petrie Sisters on the lower deck and the blending of voices is a happy choice. The girls and Regan work over a light hearted ditty in lilting manner and come off with a strong disking.

Country All Stars

"IT GOES LIKE THIS"
(THAT FUNNY MELODY)
and
"MIDNIGHT TRAIN"

RCA Victor 20/47-5068

FOLK-WESTERN *Going Strong...*

- 20-5034 (47-5034) THE GAL WHO INVENTED KISSIN' / A FOOL SUCH AS I Hank Snow
- 20-5009 (47-5009) TENNESSEE TANGO / THE CRAZY WALTZ Pee Wee King
- 20-5043 (47-5043) JAM-BOWL-LIAR / YOU BELONG TO ME NO. 2 Homer & Jethro
- 20-5056 (47-5056) IT GOES LIKE THIS / MIDNIGHT TRAIN Country All Stars
- 20-5020 (47-5020) I WANT TO THANK YOU LORD / MY DESIRE Eddy Arnold
- 20-5055 (47-5055) RECIPE FOR LOVE / I REMEMBER Bobby Williamson
- 20-4954 (47-4954) OLDER AND BOLDER / I'D TRADE ALL OF MY TOMORROWS Eddy Arnold
- 20-5040 (47-5040) DON'T LET THE STARS GET IN YOUR EYES / THE ONLY ONE I EVER LOVED, I LOST .. Johnnie & Jack
- 20-4909 (47-4909) I WENT TO YOUR WEDDING / THE BOOGIE WOOGIE FLYING CLOUD Hank Snow
- 20-4733 (47-4733) LADY'S MAN / MARRIED BY THE BIBLE, DIVORCED BY THE LAW Hank Snow

The stars who make the hits are on

RCA VICTOR Records

RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA CAMDEN, NEW JERSEY

THE CASE BOX FOLK and WESTERN ROUNDUP

"Skip-A-Long" Hathaway of Eugene, Oregon's KUGN drew a top crowd with Lefty Frizzell (Columbia) and local Lou Millet and his band on a one-night stand Nov. 14th. The platter pilot plugged date via his record shows for a week and had entire cast on his show just before the Friday night gathering. Hathaway has Wade Ray (RCA Victor) and Noel Boggs set for a similar promotion Nov. 28th.

Jack Davis who operates the WROM Rockmart, Ga., studio for the Rome station is adding a one-hour Saturday afternoon live broadcast from local Union Hall in the form of an amateur contest. Small admish and gimmicks are planned with proceeds going to local Christmas funds.

WSM has presented Frank Loesser with one of its coveted "Grand Ole Opry" lifetime passes. The ticket is an engraved, sterling silver wallet piece and Loesser's is the seventh passed out in five years. Tunesmith's recent visit to station and guest shots were deserving of the recognition.

The army continues to take it's toll from the country ranks having taken Capitol's Faron Young from his WSM spot last week. "Grandpappy" Bob Jones of Birmingham's WNPT was called just 13 days after his marriage to Lennie Sue Doughty, one of station's artists.

It sounded like old times around Nashville last Friday, Nov. 21, for James Melton was in town for the day and again did the WSM spots that started him to national prominence some years ago.

Audrey Williams is in the process of organizing an all-girl western band to be in operation by Jan. 1st. Club dates have already been set in Nashville with most of the aggregation coming from the west coast.

Hugh Cherry of Nashville's WMAK flew to Memphis last Monday, Nov. 24, with wife and son. Son, Mike, was to have undergone surgery under local specialist on Tuesday.

KWTO's Bill Ring of Springfield, Missouri, did the honors on a nine-hour radio auction from WILK in Wilkes-Barre, Pa., recently with all payments going toward the building of a children's ward at the Wilkes-Barre Mercy Hospital. Ring was on a one-week Pennsylvania tour at the time cancelling a show to do the benefit.

Eddy Arnold's (RCA Victor) tag at the February Houston Fat Stock Show is released as \$20,000 by manager, Tom Parker. Arnold's show will also include The Oklahoma Wranglers, The Dickens Sisters, and Roy Wiggins and Hank Garland.

Smiley Burnette recently sold half of his Rancho Music Co. to the Earl Barton Music Publishing Co. of Springfield, Missouri, for a reported \$35,000. Barton is an affiliate of Radiozark Enterprises who handle all of the Burnette radio and transcription work. Move was to further activate the sizable Burnette catalog.

Redd Harper flew into Hollywood last week to record a side for the new RCA Victor Billy Graham Album of sacred songs. Deal was possible through Capitol's cooperation since Harper holds a Capitol cutting pact.

Porter Wagoner (RCA Victor) did a guest spot on WHO's Barndance (Des Moines) last Saturday night.

Wagoner was accompanied by his own guitar specialist, Speedy Haworth. Wagoner's RCA Victor debut with "Settin' The Woods On Fire" has been holding top place on WHO record shows which brought the invitation.

Tex Morton due in Nashville during December to cut sides which will be shown to labels for purchase. Morton is probably the strongest folk name in Australia and has been touring the states most of 1952. He's currently showing in Montreal with the southern junket to follow his closing. New York City dates are already booked for January.

Dick Thomas recently made a deal with Mercury Records for re-issue of his "Sioux City Sue" master. Song is getting more than usual attention via Randy Wood's Dot platter by Johnny Maddox which hyped the deal for Thomas.

George Morgan (Columbia) and guitar man, Don Davis, due in Springfield, Mo., Dec. 5 for a week's transcribing of Robin Hood Flour shows. Also on the series are The Whipporwills and Sweet Georgia Brown who came in from the west coast. Radiozark Enterprises are producers of the programs.

KWKH in Shreveport recently extended it's "Louisiana Hayride" broadcast by 30 minutes. Studio now takes over at 11:30 p.m. with a midnight change expected by January. Sale of additional spots is causing the lengthening along with CBS 30-minute pickups which are already set for Dec. 6 and Jan. 17.

William Esty Co. executives, Max Wylie and Eddie Birnbryer, were in Nashville last weekend handling business on their WSM Prince Albert NBC'er for R. J. Reynolds Tobacco Co.

Dave Miller is back at his country record spinning from WNJR in Newark.

Frank Dailey's Meadowbrook are sharing their feature spots with country talent. Elton Britt (RCA Victor) co-billed with Helen O'Connell for weekend of Nov. 14 with Rosalie Allen (RCA Victor) coming in with Bob Eberly for three days starting Nov. 28.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. DON'T LET THE STARS GET IN YOUR EYES Skeets McDonald (Capitol)
Ray Price (Columbia)
Slim Willet (Four Stars)
2. BACK STREET AFFAIR Webb Pierce (Decca)
3. JAMBALAYA Hank Williams (MGM)
4. SETTIN' THE WOODS ON FIRE Hank Williams (MGM)
5. I WENT TO YOUR WEDDING Hank Snow (RCA Victor)
6. A FULL TIME JOB Eddy Arnold (RCA Victor)
7. OLDER AND BOLDER Eddy Arnold (RCA Victor)
8. I'LL GO ON ALONE Marty Robbins (Columbia)
9. THAT'S ME WITHOUT YOU Sonny James (Capitol)
10. OUR HONEYMOON Carl Smith (Columbia)

THE CASE BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



- Buck Benson**
WLBR—Lebanon, Pa.
1. Don't Let The Stars Get In Your Eyes (Ray Price)
 2. I Heard The Juke Box Playing (Kitty Wells)
 3. Jambalaya (Hank Williams)
 4. Satisfied (Martha Carson)
 5. Back Street Affair (R. Price)
 6. By The Side Of The Road (Mac Wiseman)
 7. I'm Hog-Tied Over You (Morse-Ernie)
 8. Little White Church (Mac Wiseman)
 9. We're Settin' The Woods On Fire (Hank Williams)
 10. Full Time (Eddy Arnold)

- Bill Thornton**
KRLW—Walnut Ridge, Ark.
1. Gal Who Invented Kissin' (Hank Snow)
 2. Older And Bolder (Arnold)
 3. Don't Let The Stars Get In Your Eyes (Skeets McDonald)
 4. Jambalaya (Rex Allen)
 5. Our Honeymoon (Carl Smith)
 6. Four Walls Around Me (Mac Wiseman)
 7. High Noon (Tex Ritter)
 8. I Went To Your Wedding (Jimmy Wakely)
 9. We're Settin' The Woods On Fire (Porter Wagoner)
 10. I Know Who Holds Tomorrow (Jimmy Davis)

- Don Whitney**
KLCN—Blytheville, Ark.
1. The Girl Who Invented Kissin' (Hank Snow)
 2. Jambalaya (Hank Williams)
 3. I Went To Your Wedding (Jimmy Wakely)
 4. Don't Trifle On Your Sweetheart (Ernest Tubb)
 5. Don't Let The Stars Get In Your Eyes (Ray Price)
 6. You Just Mine (L. Frizzell)
 7. Somebody Love You (Tubb)
 8. Blackberry Boogie (Ernie)
 9. Tennessee Tango (York Bros.)
 10. It's The Kids Who Pay (Molly Bee)

- Eddie Zack**
WHIM—Providence, R. I.
1. Jambalaya (Hank Williams)
 2. Back Street Affair (Pierce)
 3. Don't Let The Stars Get In Your Eyes (Red Foley)
 4. I Went To Your Wedding (Hank Snow)
 5. Full Time Job (Eddy Arnold)
 6. It Wasn't God Who Made Honky Tonk Angels (Wells)
 7. Indian Love Call (Whitman)
 8. Fortunes In Memories (Tubb)
 9. We're Settin' The Woods On Fire (Hank Williams)
 10. Older And Bolder (E. Arnold)

- Lee Raines**
WHIN—Gallatin, Tenn.
1. Waiting For The Boys (Mac Wiseman)
 2. Back Street Affair (Pierce)
 3. Cryin' Holy Unto The Lord (Martha Carson)
 4. Midnight (Red Foley)
 5. So Many Times (Ernest Tubb)
 6. You Win Again (Williams)
 7. Indian Love Call (Whitman)
 8. I'll Always Take Care Of You (Webb Pierce)
 9. Fire In My Heart (Wiseman)
 10. The Kids Who Pay (Bee)

- Art Barrett**
WSAP—Portsmouth, Va.
1. Don't Let The Stars Get In Your Eyes (Skeets McDonald)
 2. Tennessee Tango (King)
 3. River Of Tears (York Bros.)
 4. Somebody Loves You (Tubb)
 5. Midnight (Red Foley)
 6. A Fool Such As I (H. Snow)
 7. Keep It A Secret (Whitman)
 8. Back Street Affair (Pierce)
 9. I'd Trade All Of My Tomorrows (Eddy Arnold)
 10. I Went To Your Wedding (Hank Snow)

- Tex Roper**
KFAL—Fulton, Mo.
1. Back Street Affair (Pierce)
 2. Don't Let The Stars Get In Your Eyes (Skeets McDonald)
 3. That's Me Without You (James)
 4. Indian Love Call (Whitman)
 5. Our Honeymoon (C. Smith)
 6. Jambalaya (Hank Williams)
 7. We're Settin' The Woods On Fire (Hank Williams)
 8. Forever (Lefty Frizzell)
 9. I'd Trade Tomorrows (Arnold)
 10. Older And Bolder (Arnold)

- Jon Farmer**
WAGA—Atlanta, Ga.
1. Don't Let The Stars Get In Your Eyes (Slim Willet)
 2. Back Street Affair (Pierce)
 3. When I Stop Loving You (Ken Marvin)
 4. Our Honeymoon (C. Smith)
 5. We're Settin' The Woods On Fire (Hank Williams)
 6. Heart Trouble (Johnny & Jack)
 7. Mighty Pretty Waltz (Moon Mullican)
 8. Jambalaya (Hank Williams)
 9. Gal Who Invented Kissin' (Hank Snow)
 10. You Ain't Seen Nothin' (Curtis Gordon)

- Marty Licklider**
WICA—Ashtabula, Ohio
1. Don't Let The Stars Get In Your Eyes (Ray Price)
 2. Back Street Affair (T. West)
 3. Jambalaya (Hank Williams)
 4. Indian Love Call (Whitman)
 5. I Don't Want My Darling To Cry (Marty Licklider)
 6. It Wasn't God That Made Honky Tonk Angels (Wells)
 7. We're Settin' The Woods On Fire (Porter Wagoner)
 8. Waiting In The Lobby Of Your Heart (H. Thompson)
 9. Full Time Job (Eddy Arnold)
 10. Deep Blues (Red Foley)

- Joe Morris**
WKDK—Newberry, S. C.
1. Back Street Affair (Pierce)
 2. It's No Sin (Cowboy Copas)
 3. We're Settin' The Woods On Fire (Hank Williams)
 4. I'd Trade All Of My Tomorrows (Eddy Arnold)
 5. Fortunes In Memories (Tubb)
 6. Don't Let The Stars Get In Your Eyes (Slim Willet)
 7. I'll Always Take Care Of You (Webb Pierce)
 8. Jambalaya (Hank Williams)
 9. It's In The Book (Standley)
 10. I'll Go On Alone (Robbins)

- Carl J. Swanson**
WRUN—Rome, Utica, N. Y.
1. Keep It A Secret (Whitman)
 2. Don't Let The Stars Get In Your Eyes (Ray Price)
 3. Midnight (Red Foley)
 4. My Heart Is Broken In Three (Slim Whitman)
 5. You Win Again (H. Williams)
 6. Rainbow At Midnight (Jimmy Wakely)
 7. Elfie The Elf (Woodell)
 8. Wild Side Of Life (Thompson)
 9. How Did You Know (Mr. Sunshine)
 10. The Yodel Polka (Roberts)

- Bob Ferguson**
KWSC—Pullman, Wash.
1. Fortunes In Memories (Tubb)
 2. Tennessee Tango (King)
 3. Deep Blues (Red Foley)
 4. Don't Let The Stars Get In Your Eyes (Ray Price)
 5. We're Settin' The Woods On Fire (Hank Williams)
 6. I Went To Your Wedding (Hank Snow)
 7. I'm A Lone Wolf (Hawkins)
 8. Older And Bolder (Arnold)
 9. Keep It A Secret (Whitman)
 10. Goin' Back To Birmingham (Orval Prophet)

- Tommy Sutton**
WING—Dayton, Ohio
1. Back Street Affair (Pierce)
 2. Don't Let The Stars Get In Your Eyes (Ray Price)
 3. Jambalaya (Hank Williams)
 4. I Went To Your Wedding (Hank Snow)
 5. Fortunes In Memories (Tubb)
 6. A Wedding Ring Ago (Wells)
 7. Full Time Job (Eddy Arnold)
 8. Forever (Lefty Frizzell)
 9. You Win Again (Williams)
 10. Older And Bolder (Arnold)

- Elmer Snodgrass**
WAKE—Greenville, S. C.
1. Don't Let The Stars Get In Your Eyes (Slim Willet)
 2. Back Street Affair (Pierce)
 3. Our Honeymoon (C. Smith)
 4. Fortunes In Memories (Tubb)
 5. I Went To Your Wedding (Hank Snow)
 6. Older And Bolder (Arnold)
 7. Indian Love Call (Whitman)
 8. Our Love Isn't Legal (West)
 9. You Win Again (Williams)
 10. Keep It A Secret (Whitman)

- Bob Edwards**
WFBC—Greenville, S. C.
1. J Took Her By Her Little Brown Hand (Jim Banes)
 2. Fear Not (Martha Carson)
 3. I'll Go On Alone (Robbins)
 4. Sing Her A Love Song (Carl Smith)
 5. Gonna See My Baby (Mac Wiseman)
 6. The Life That You Led (Ken Marvin)
 7. Like The Waves Upon The River (Jimmy Davis)
 8. Midnight (Red Foley)
 9. Deep Blues (Red Foley)
 10. We're Settin' The Woods On Fire (Porter Wagoner)

- Jack Cook**
WNOK—Columbia, S. C.
1. Don't Let The Stars Get In Your Eyes (Slim Willet)
 2. The Only One I Ever Loved — Lost (Johnny & Jack)
 3. Our Honeymoon (Carl Smith)
 4. Back Street Affair (Pierce)
 5. That's Me Without You (Lou Millet)
 6. Are You Missing Me (Jim & Jesse)
 7. I Went To Your Wedding (Hank Snow)
 8. We're Settin' The Woods On Fire (Hank Williams)
 9. Older And Bolder (Arnold)
 10. It's In The Book (Standley)

- Tom 'N Jack**
WKAB—Mobile, Ala.
1. Don't Let The Stars Get In Your Eyes (Johnny & Jack)
 2. Gal Who Invented Kissin' (Hank Snow)
 3. Rumors (Billy McGehee)
 4. Keep It A Secret (Whitman)
 5. I'm An Old Old Man (Lefty Frizzell)
 6. Our Honeymoon (Carl Smith)
 7. We're Settin' The Woods On Fire (Hank Williams)
 8. Older And Bolder (Arnold)
 9. It's Better To Have Loved (Hank Thompson)
 10. I Had A Dream (B. Walker)

- Hugh Cherry**
WMAK—Nashville, Tenn.
1. Midnight (Red Foley)
 2. Don't Let The Stars Get In Your Eyes (Skeets McDonald)
 3. Back Street Affair (Pierce)
 4. Older And Bolder (Arnold)
 5. Please, Please (Jimmy Davis)
 6. Country Church (W. Pierce)
 7. The Gal Who Invented The Kiss (Hank Snow)
 8. Must I Cry Again (The Hilltoppers)
 9. We're Settin' The Woods On Fire (Hank Williams)
 10. Cold, Cold, Colder (James)

- Clarence Keeland**
WERI—Jewett City, Conn.
1. You Belong To Me (Sue Thompson)
 2. Indian Love Call (Whitman)
 3. Don't Let The Stars Get In Your Eyes (Skeets McDonald)
 4. Jambalaya (Hank Williams)
 5. Fortunes In Memories (Tubb)
 6. How About A Date (Bonds)
 7. A Full Time Job (E. Arnold)
 8. I Went To Your Wedding (Hank Snow)
 9. Forever (Lefty Frizzell)
 10. I'll Go On Alone (Robbins)

- "Bashful" Bob McKenzie**
KLOK—San Jose, Calif.
1. Jambalaya (Hank Williams)
 2. Don't Let The Stars Get In Your Eyes (Skeets McDonald)
 3. Back Street Affair (Pierce)
 4. We're Settin' The Woods On Fire (Hank Williams)
 5. I Went To Your Wedding (Hank Snow)
 6. Fortunes In Memories (Tubb)
 7. Older And Bolder (Arnold)
 8. Indian Love Call (Whitman)
 9. You Win Again (Williams)
 10. Full Time Job (Eddy Arnold)

- Doug Rains**
WACO—Waco, Tex.
1. Jambalaya (Hank Williams)
 2. Full Time Job (Eddy Arnold)
 3. You Win Again (T. Edwards)
 4. Fortunes In Memories (Tubb)
 5. Back Street Affair (Pierce)
 6. Indian Love Call (Whitman)
 7. Tennessee Tango (Molly Bee)
 8. I'm Hog-Tied Over You (Tennessee Ernie)
 9. I'll Always Take Care Of You (Ray Price)
 10. Blackberry Boogie (Ernie)

ONLY SEEBURG HAS THE

Select-o-matic

MECHANISM



The most revolutionary development for the playing of recorded music since the invention of the phonograph



50th ANNIVERSARY

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

America's finest and most complete music systems

www.americanradiohistory.com

BANKERS AGAIN BANK COINBIZ

Phonos, Kiddie Rides and Vendors Get Bankers' Backing But Percentage of Interest Easier Than What Was Formerly The Case

Al Denver Re-Elected President Of AMOA

Other Officers Also Re-Elected



AL DENVER

NEW YORK — The Automatic Music Operators Association, this city, held its regular dinner and general meeting on Tuesday, November 25, at the Park Sheraton Hotel, at which time its annual elections were conducted.

Al Denver, incumbent president, as well as the other officers and members of the board of directors, were also re-elected. One change was made. Ar-

thur Herman, former board member, resigned as he now is a distributor, and Mac Pollay was selected by the membership to his post.

Officers re-elected were (in addition to president Denver): Charles Bernoff, vice president; Harry Wasserman, treasurer; and Sal Trella, secretary. Board members returned were: Albert (Senator) Bodkin; Joe Connors; Louis Hirsch and Charles Aronson.

As is the practice, the 150 members who attended were feted with a sumptuous dinner.

An added feature of this meeting was the appearance of a guest speaker, Fortune Pope, publisher of the foremost Italian language paper, Il Progresso, and president and owner of radio station WHOM. Pope spoke of his favorite project, Boys Town of Italy, which is a youth center in Southern Italy for the underprivileged boys. With Pope at this dinner were Miss Rosalie Rubino, Eugene Spina and Mr. Florio, all associated with the project. This group is running a dinner and dance on February 3 at the Waldorf Astoria Hotel with the purpose of accumulating money to support and develop the Boys Town of Italy. The music association promised to cooperate and give its whole hearted support to the program.

CHICAGO — After some years of the "cold-fish-eye" look at coin machines by many bankers, especially since the debacle of one noted finance firm in this business, the bankers have come back to bank the coinbiz and get their share from the monies now being earned by the record numbers of machines being sold.

"It is also noteworthy," as one manufacturer stated, "Years ago, when we finished up, and looked at our inventory, we'd probably have \$250,000 worth of materials on hand, and just about \$50,000 on our books.

"Today," he claims, "we have over \$500,000 worth of inventory and away over that amount coming to us on our books."

Even at 6% that isn't a bad figure. But, the fact remains, that the bankers, who are now again banking the coinbiz, are taking it much easier than the "near 24 percent" which ops paid for a long time and which, let it be said in requiem, broke many a good man in the coinbiz.

Distributors are somewhat nonplussed, (even tho happily surprised), when they walk over to their bankers today and ask for an "extension of a loan" or request a "new loan," to find that their bankers are "more than willing" to go along with them.

The bankers, of course, are no fools. They have closely investigated the situation.

They know as much about the juke boxes and kiddie rides and vending machines as do the operators of these themselves. If not more.

They have also followed thru even further. They've been able to get the money they issue countersigned in about sixty-oompteen ways.

That means that they have every

sort of protection which any bank examiner could ask for and, at the same time, are showing a profit which they could never obtain from loans on garages, homes, cars, or other such supposedly safe and "guaranteed" banking investments.

It isn't at all as strange, as some distribs think, to find their bankers smiling once again, and more than ever willing to "step into the financial picture of the coin operated machines industry."

All this, provided of course, that the "paper" is going to be covered in a myriad ways, and that the banks will be most completely protected.

(In short, any banker will always loan anyone \$100 who has \$100 in the bank).

With the nation's insurance companies now holding about \$20 Billions of Dollars with which they don't know what to do, since they just haven't any place where they can "loan" this money, the banks have a source for "call money" which was never before available to them, that is, if they even want it.

And the average bank finds itself so sufficiently glutted with "savings" that it, too, is seeking some place (a safe place, of course) where it can invest this money, and "bring the bank a little profit" at the same time.

In the meantime, because of the income producing equipment of such high caliber which the manufacturers of automatic phonos, kiddie rides and vendors are now producing, the banks are extremely cordial (in regards to this sort of equipment) to make the necessary loans, at the legal percentages of interest, of course, and covering the money on hand with the loan that can and will be made.

ChiCoin Employs Novel Method To Insure Best Service To Ops

CHICAGO—Chicago Coin Machine Company, this city, is using every effort to cooperate with the operators using their equipment, and have come up with a novel method to insure them of the best in service and earning-capacity machines.

With every game that leaves the factory, there is included a stamped government return post-card. Operators are asked to fill in and place in a letter-box. ChiCoin seeks information as to the condition in which the game was received, and to list any damage (if any) and adjustments that were necessary. In addition, the manufacturer asks for suggestions or recommendations for improvements in the game.

"We are receiving some of these cards on our new game 'Bowl-A-Ball' at this time," reports Sam Lewis. "One of the cards I received this morning contained such nice remarks about this game that I was overjoyed. The Acme Novelty Company, Norfolk, Va., wrote: 'Just received your game and it is in good order and mechanical condition.' Under the section of the post-card that asks for any sugges-

tions or recommendations for improvements, this operator wrote: 'None, this is one of the best machines I have seen. It was made for the operator. Couldn't begin to tell you in this small space' . . ."

Every indication points to the fact that ChiCoin has a terrific game, Lewis reports.

Passaic-Bergen Ops Make Monthly Juke Box Gift To Wayne, N. J. School

MT. VIEW, N. J.—The Passaic-Bergen County Music Association met at Donahue's Restaurant, this city, on Thursday, November 13 for its regular monthly meeting.

Every member of the association was in attendance, and officials of the organization report that a very strong fraternal spirit has developed among all. This spirit leads to complete cooperation on all business mat-

Herman Distrib Co. Host To Hundreds Of Ops At Evans Showing To Open Showrooms On 10th Ave.

NEW YORK—Arthur, Aaron and Albert Herman, heads of Herman Distributing Company, this city, played host to several hundred coinmen, representatives of record companies, and recording artists on Tuesday, November 25, when they held a showing of the line of H. C. Evans' phonographs

at the Hotel Sheraton.

The showing took place from 6 to 8 P.M., just prior to the general meeting of the music operators association, which made it possible for practically every operator in the city to view the machines before attending their own meeting.

On hand from the Evans' company was Les Reick, sales manager of the phonograph department.

Cocktails and tidbits were served, and all were highly impressed with the machine.

"We are tremendously thrilled with the reception given the phonograph by the New York operators" stated Arthur Herman. "We were more gratified, however, that several operators placed orders right there."

Operators from Westchester, as well as New Jersey were also present.

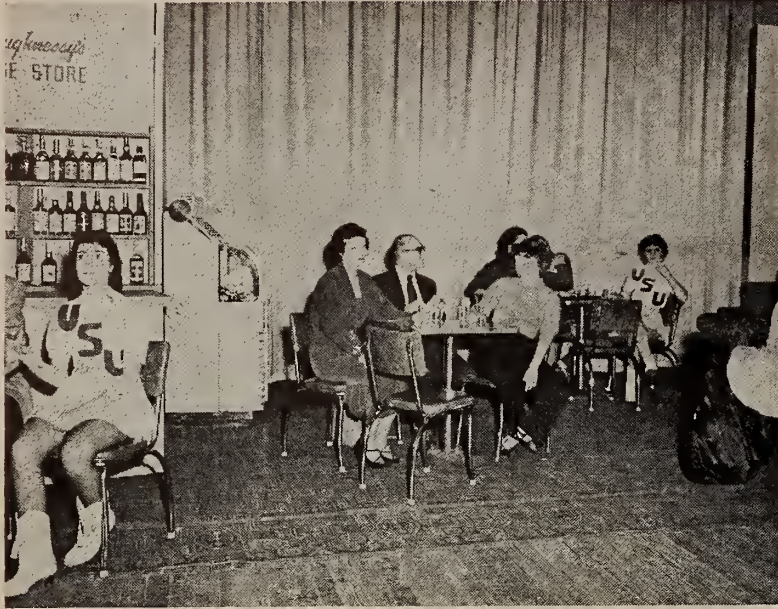
The firm, whose present quarters are in Brooklyn, will open showrooms at 615 Tenth Avenue on December 1. They will represent Evans in New York State (up to Albany); to Northern New Jersey; and Connecticut.

ters, with members gaining both financially and socially.

Following their regular practice, a juke box was donated to a worthwhile organization. The music machine, this time, was presented to the Wayne Junior and Senior High School of the township of Wayne, N. J., and was accepted for the school by its principal, John Van Byken.

Next regular meeting is scheduled for the second Thursday of December.

Tavern Skit Features AMI "D-80"



GRAND RAPIDS, MICH. — Some 1700 person's attending the Convention of the National Licensed Beverage Association in Grand Rapids, Michigan, on November 10-13 saw a series of dramatic skits entitled "Lets Go Down To The Tavern" in which the AMI Model "D-80" played a

prominent part on the stage. The show was put on by the Distillers Industry Committee, D. L. Street, Chairman, and was staged, directed and written by J. A. McGee. The scene shown was photographed during a lull in the rehearsal and shows the "D-80" when O'Shaughnessy's Tavern had been modernized to build up business.

Runyon Operating Division Sponsors Free Drawing



ED BURG

NEWARK—A new and novel promotion which is generating a great deal of interest and excitement among New Jersey tavern and other location owners has just been initiated by Runyon Operating Division, the largest operator in the State of juke boxes, games and coin-operated cigarette equipment.

The promotion revolves around a drawing, which will be held at regular intervals throughout the year and will make available, to holders of lucky number cards, free tickets to the most appealing sport and special events in the metropolitan area. The events will include the big fights, football games, basketball games, baseball games, hockey, circus and rodeo.

A colorful brochure has been prepared to invite location men to participate in the drawing. The brochure also acquaints them with the friendly and reliable service now enjoyed by hundreds of other locations throughout the State. All the owner has to do to participate in the drawing is to detach a numbered card from the brochure, sign and return. There are no strings attached to the offer, no obligations of any kind.

Ed Burg, Runyon Operating Division manager, says "we are very proud of the service we are now rendering our present customers and have started this drawing promotion to give other location owners an opportunity to become acquainted with this service. At the same time we believe it only fair and proper that

our present accounts also be given an opportunity to win the choice tickets to be distributed. That is why all location owners are invited to participate. We hope they will enjoy the receiving of the tickets as much as we will enjoy the giving."

The first brochure mailing has already been made and the first drawings were held at the Runyon Newark offices Saturday, November 29th.

Buck Becker Rides Again



BEN BECKER

NEW YORK—Ben Becker, the beloved behemoth, Bally's regional representative, recovered from his recent heart attack, is once again contacting the trade for his firm.

Becker visited New York's coin-row on Monday, November 24, and every wholesaler on the street gave him a royal welcome. On Tuesday, Ben covered the Newark, N. J. area. "I feel wonderful" smiled Ben, "and expect to go out on the road for Bally in about a week or two."

At the moment, Bally has plenty to keep Ben busy—the new "Bally Beauty" is an immediate hit; the Bally Champion" horse, is still a large and consistent seller; and the new Bally "Space Ship" has been accepted in a big way.

MUSIC IS OUR BUSINESS!

SEEBURG 1-46	\$150
SEEBURG 1-46 HIDEAWAY	150
SEEBURG 1-47	175
SEEBURG 1-48 BLOND	275
SEEBURG 1-48 HIDEAWAY	195
SEEBURG M-100A	695
WURLITZER 1015	175
WURLITZER 1080	150
WURLITZER 1250	475
WURLITZER 1400	Write
WURLITZER 1017 HIDEAWAY	150
WURLITZER W.O.M. #3020	30
A.M.I. MODEL A	350
A.M.I. MODEL B	450
A.M.I. MODEL C	475
A.M.I. MODEL D	Write

Reconditioned—Refinished

Exclusive Distributors for
SEEBURG PRODUCTS

ATLAS MUSIC CO.

2200 N. WESTERN AVENUE
CHICAGO 47, ILLINOIS
Phone: ARmitage 6-5005

SEE ON DISPLAY
IN OUR SHOWROOMS

Exhibit's

- ★ SPACE PATROL
- ★ Roy Roger's TRIGGER
- ★ RUDOLPH THE RED NOSED REINDEER
- ★ PETE THE RABBIT
- ★ RAWHIDE
- ★ BIG BRONCO
- ★ SPACE GUN
- ★ TEST PILOT

Write for Prices. Fortune Telling and Card Vending Machines and Supplies included in Our Catalog FREE Upon Request.



577 10th Ave. at 42nd
N. Y. 18, N. Y. (BRyant 9-6677)



C'mon up and see me... I'm "Bally Beauty"

The Greatest Money Making Machine That Ever Came Into This Territory
Chris Christopher

CHRIS NOVELTY CO., Inc.

806 ST. PAUL ST.

(Phone: Mulberry 3167)

BALTIMORE, MD.

SALE EVERY
50 SECONDS

The Amazing

PHOTOMAT*

delivers a 3" x 5" set of two fine portraits in less than a minute

Write for Details

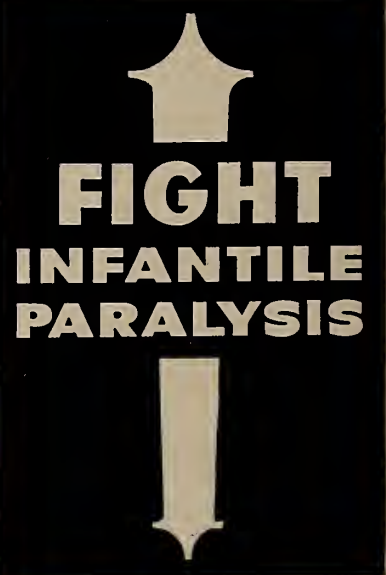
*Trade Mark

INTERNATIONAL
MUTOSCOPE CORPORATION

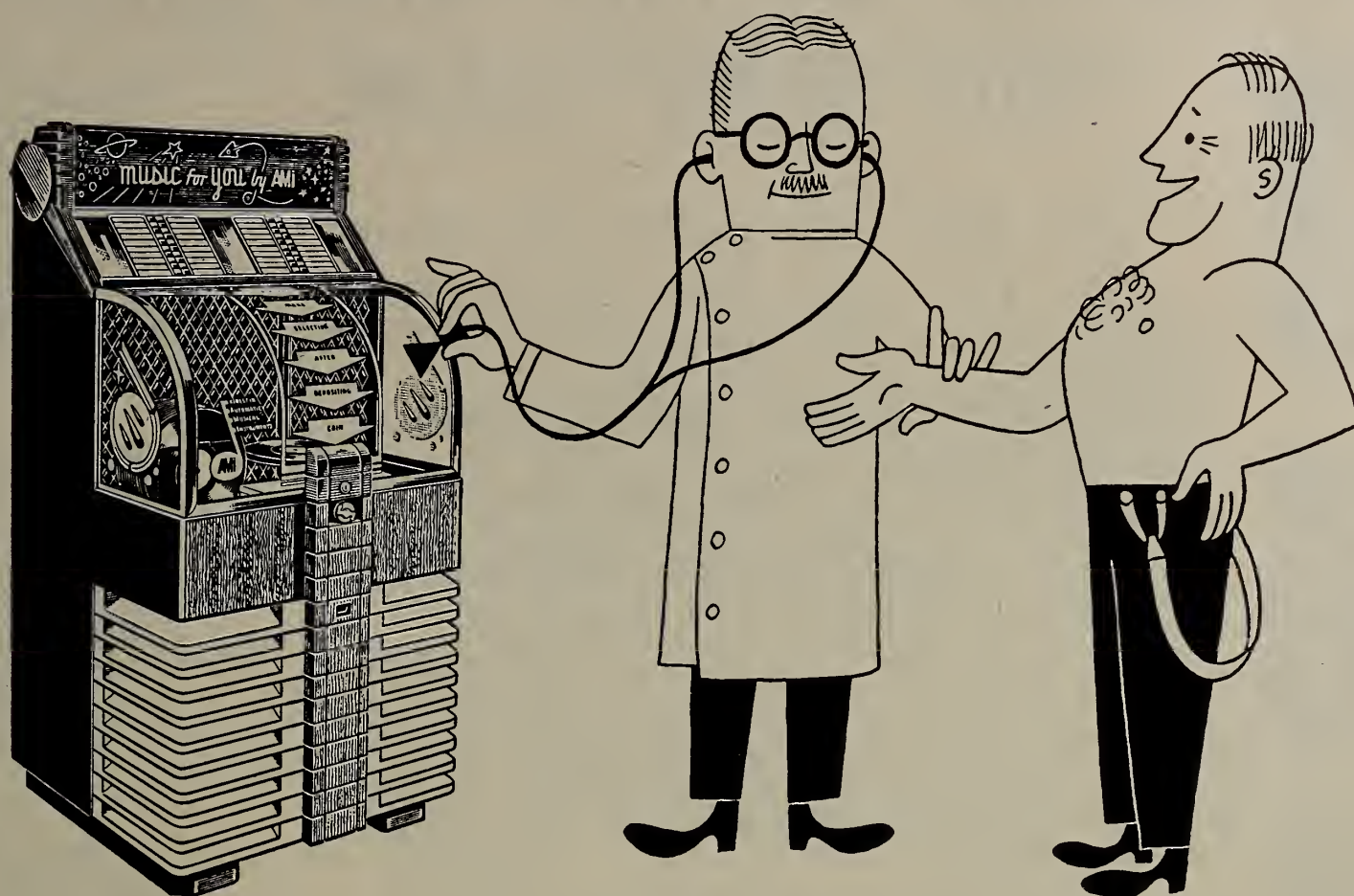
Wm. Rabkin, Pres.

44-06 11th St., Long Island City 1, N. Y.
(Phone: STillwell 4-3800)

MARCH OF DIMES



JANUARY 2-31



Both in Good Shape!

There's an assurance of well-being for the operator in the clean bill of health given his AMI juke box.

With Model "D" on the job, the operator enjoys his rest the night through. The unfaltering performance of the AMI mechanism rids him of work and worry over mechanical failure. Best of all, Model "D's" healthy "take" provides life's comforts aplenty.

If you're feeling rundown, better see your Doctor AND your AMI distributor

AMi Incorporated

General Offices and Factory. 1500 Union Avenue, S. E., Grand Rapids 2, Michigan

FINAL GROUP OF PRE-WAR PHONOS

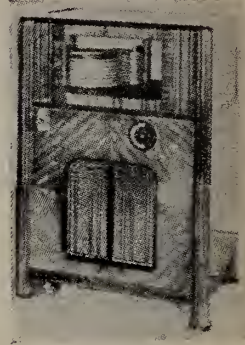
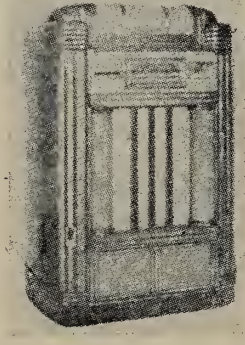
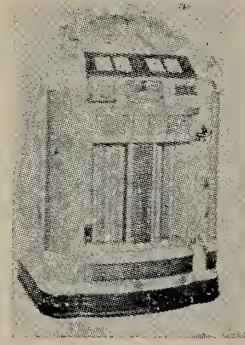
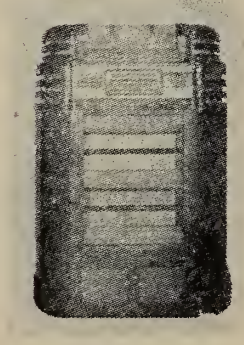
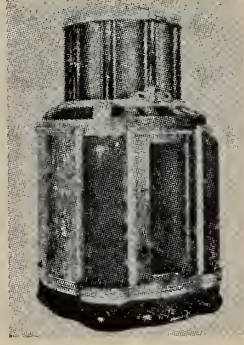
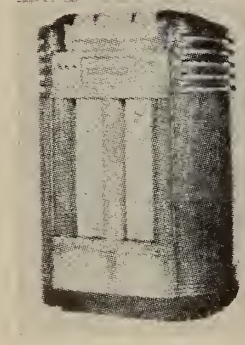
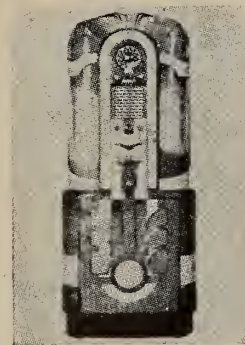
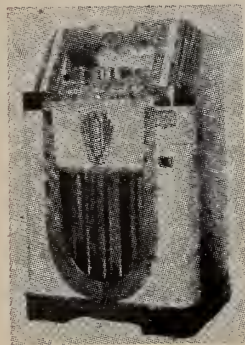
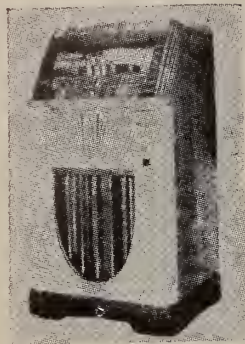
YOU NAME THEM!

See Next Week's Issue For Reprint
Of This Page With Identification

Phonos Shown Here Last Of 52
Pictured In "The Cash Box" Over
Past Several Weeks

NEW YORK—What started out with the reproduction of 16 pre-war phonos in *The Cash Box*, issue of November 8—to have some fun and at the same time give the cointrade the opportunity to have a permanent record of pre-war phonos—now is being brought to a conclusion.

The 18 pre-war music machines reproduced on this page are unidentified. You name them, and then wait until next week's issue, December 13, when we shall once again reproduce this page with the machines properly identified.





Built RIGHT and RUGGED for long distance operation

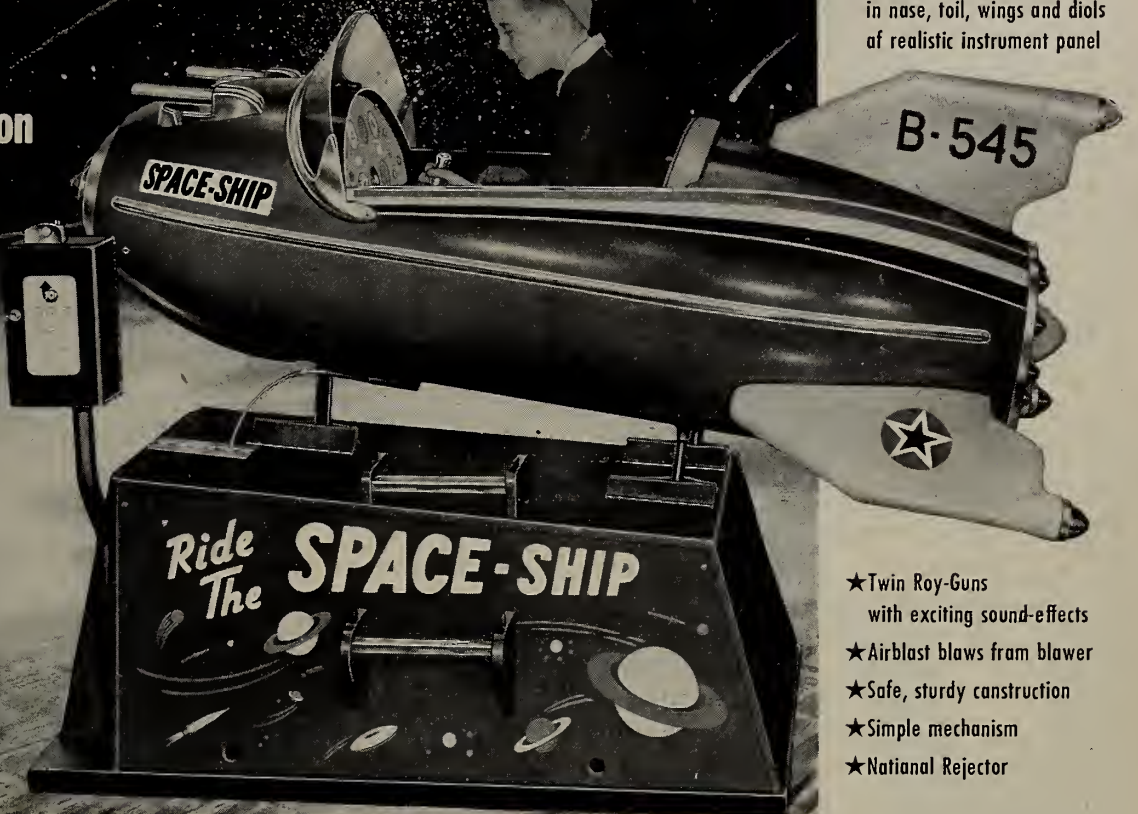
Because money-making Kiddy-Ride operations keep spreading over greater and greater areas to widely separated locations, you need the famous Bally construction that minimizes maintenance and keeps

coins coming in while you are miles away. You know you're in business every minute of the day in every spot in your chain when you operate Bally-Built Kiddy-Rides.

Bally SPACE-SHIP

new exclusive
DIVE-DIP-ROLL-SWING action
captures biggest play,
insures biggest profit

See the Bally SPACE-SHIP in action . . . surging forward, gliding backward . . . dipping and rising . . . rolling from side to side . . . swinging and banking like a jet-fighter . . . and you will see why junior space-pilots prefer the Bally SPACE-SHIP . . . why kids coax their parents to patronize the store with the Bally SPACE-SHIP. And remember . . . you can build a big-profit route of Bally Kiddy-Rides with a small cash investment. Ask your Distributor for details of the Bally Kiddy-Ride Finance Plan.



- ★ Variable speed controlled by pilot
- ★ Colorful Eye-Appeal attracts attention on location
- ★ Colored lights flash in nose, tail, wings and dials of realistic instrument panel

- ★ Twin Roy-Guns with exciting sound-effects
- ★ Airblast blows from blower
- ★ Safe, sturdy construction
- ★ Simple mechanism
- ★ National Rejector

Ride THE CHAMPION by Bally®

TOPS IN EYE-APPEAL
TOPS IN RIDE-APPEAL
TOPS IN PROFIT



IT TROTS!
IT GALLOPS!

REQUIRES ONLY
24 IN. BY 49 IN.
FLOOR SPACE
110-115 VOLTS
A. C.

FINANCE PLAN
NOW AVAILABLE
THROUGH
BALLY DISTRIBUTORS

Operators find The CHAMPION a real companion Kiddy-Ride for operation side-by-side with Bally SPACE-SHIP. Kids keep riding one, then the other, and back again. Profits soar to new highs. See your Bally Distributor today.

RIDE THE CHAMPION
10¢

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

THE 20 YEAR CLUB

CLIX BIG WITH TRADE'S MEMBERS

NEW YORK—In last week's issue of *The Cash Box* (November 29) the formation of a "20 Year Club" was presented to the industry. Altho the issue has been in circulation less than a week, members of the trade have expressed their enthusiasm for the idea. Numerous applications have already been received, and these men will soon be receiving their membership card.

As related in last week's issue, membership in the "20 Year Club" can be had by just being in the coin machine business for 20 years or more. The purpose is strictly sentimental. No dues or expenses involved.

Send us your name, or the name of your friends who have been associated with the business for this period. Include present affiliation, name and address, and when you and they entered the business.

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME

FIRM

ADDRESS

CITY..... ZONE..... STATE.....

Date I entered the C. M. Business.....

● Also Send Membership Card For ●

(Enclose Names, Firms, Addresses and when they started)



Lucille Tudury arrived at Delta Music Sales Friday morning to find the front doors smashed in but fortunately nothing was missing from the building. Who smashed in the doors still remains a secret. That not being enough, Tudy was informed several hours later that boss Bob Tanner had been rushed to Touro Hospital for an emergency appendectomy. We certainly wish for Bob a speedy recovery. We know it will make him feel good to know that Tudy is really doing a fine job with Williams' latest pin game "4 Corners." Tudy also mentioned that United's "Circus" and "Tenth Frame" bowling game continue to be outstanding sellers. . . . Rosemary Gore gifted husband Pat with a seven pound boy named David Patten Gore. Rosemary assures us that everything is fine and that she believes Pat will gradually get back to normal. . . . A-1 Record Distributors have moved their office to 640 Baronne on what now can be called "Record Row" since the move makes the majority of the record distributors located in one city block. . . . Billy Eidt, L.D.ing from Natchez, reports business terrific up Mississippi way. . . . Macie LaMott, L. M. Music Company, Baton Rouge, Hurrying along Camp St. . . . Mr. Slay of Slay Music Company, Hattiesburg, making the rounds. "Fleety" McCormick blew in and out of New Orleans, but not before making himself seen and heard. . . . Milton Chauffe returned from a very successful trip to Baton Rouge.

Bill Chambers long distancing Bob Dupuy from Athens, Georgia, and talking thirty minutes or more. What's up Boys? . . . Harry Gragg, Wurlitzer service engineer, this week held school on the 1500 at F.A.B. offices. . . . From A.M. & F. Distributing, Helen reports the floor samples on the Rock-Ola "120" have even been sold. Helen says the demand is greater than the supply and they are anxiously awaiting the arrival of another shipment. . . . W. I. Kirkland, drove in from Jackson, Miss., to see the "120" only to find the floor models gone, so W.I. was taken to a nearby location where a "120" was in use, and after seeing the machine in action, promptly gave A.M. & F an order. . . . Both Lou Sebastian and Art Janisek, Rock-Ola representatives were in Nola this past week. . . . Just about everyone made opening day at the races, Thanksgiving Day. There were so many people, it reminded us of Canal Blvd. on Mardi Gras Day. Among the ops we saw were Nick Carbajal, Nick and Joe Caruso, plus Happy, from Tac Amusement, Jimmy Brocatto, Luke Labruzzo and the Marcello Boys from Jefferson Amusement. . . . We want to congratulate the Marcello boys on the opening of their "New Joy Lounge" in Gretna. We ventured across the river in thick smog to help christen the lounge which was a huge success. Dick and Lois Sturgell, Marian Jones & Jack Milsted were among opening night visitors, but where, oh where was Luke? . . . Mr. Serio of S & S Amusement Company is out of the hospital following a serious operation and we are most happy to say that he is getting along beautifully and will be back in the office this week.



SAN FRANCISCO

You gotta be right at the right place at the right time. This news is so new they didn't name the babies yet. Jimmie Anderson (of Berkeley) reports his wife presented him with a brand new 8 pound, 3 oz. boy. And this is the guy who'll be taking Olszewski's place on the Cal. team, about 20 years from now says Jim. . . . Sam Rizzo (big Sam, that is) who works over at the Jones Co. shop was passing out the cigars today 'cause Olga presented him a seven and a half pounds baby girl. . . . Bud Patton of Turlock motored down to L.A. over the week-end with his lovely wife, Janice to take in the USC-UCLA game. Looks like his Alma Mater will bring him back to LA for the Rose Bowl, huh? . . . Glad to hear Ed Brown (Sacramento Novelty) is ok now. He was hospitalized in L.A. on a recent trip he made there. . . . Sal De Luna of San Jose, just returned home from the hospital after an emergency operation. Take it easy, Sal! . . . Sam Tessler's flight back from Chicago brings news of a cinch deal on his "Presto-Gun" donut machine. You guys who like donuts should get one of these handy gadgets. It's a snap for the little woman to make up a batch on your poker nites. . . . Saw Lou Dunis from Portland in town. We heard that Stan Terry was with Lou but he wasn't traveling around the coin-spots with him. . . . It ain't envy when the guys tell you about Frankie Ternullo's 180 average. They claim they bowl at a different alley because Frankie has his pins trained. Challenge from Will Laurie to Frank—"I'll bowl you anytime" (if you spot him 100 pins). . . . Harold Newton, from Stockton, buzzed in town—did all his buying—and away he went. Betcha if he would take the time out, he'd get that lunch at fisher-man's wharf which he's been promised! . . . Saw Llyod Boyes from Yuba City with a whole pheasant he brought to Johnny Ruggiero. We hear the story goes something like this—"If you can bring in a whole skin, and not disturb the feathers," Johnny tells Lloyd, "I'd appreciate it—my wife wants to make a hat. Of course," continued John, "if some of the pheasant is left on the feathers, that'll be ok too." Who's kidding who? . . . Fellows we saw in town shopping—Howard Stearns, from Marysville. Quinton Laine from Sacramento, Bob Meyers from San Jose. Some guys we haven't seen around town for a 'ell of a long time: Fay Replogle and Wes Elster, both of Fresno.

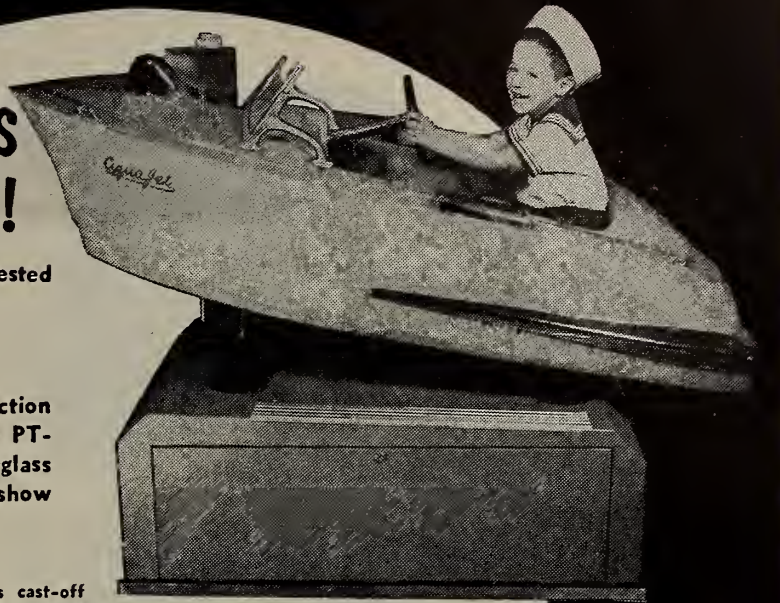
they're Money-making Twins—

AQUA JET

DON'T MISS THE BOAT!

Get aboard the most profitable tried, tested and proven kiddie ride made!

The new **AQUA JET** Has a magical attraction for the younger set! Sensational reproduction of a PT-Boat—precision moulded of 1-piece seamless fiberglass that insures a lifetime economy! Advance orders show another winner for Conat!



Length 49"—Width 29"—300 lbs. (Appx.) Standard 110 V AC Current

The new **AQUA JET PT BOAT** is built to the well-known Conat-Nasco standards of sound engineering that assure superb service-free performance under all location conditions! The entire electrical mechanism is on Jones Plugs.

AQUA JET'S first cost is its last! A superb value—the kind of kiddie ride that has your profits in mind!

AQUA JET IS THE PRIDE OF OUR FLEET!

- Realistic swift boat-ride sensation
- Designed for absolute safety and comfort
- Exciting **STREAM-STYLED** hull is of glistening multi-colored plastic with mar-proof finish and has continuous flare lines for real rakish look
- Roomy midship cockpit has upholstered vinyl plastic seat with foam rubber cushion and is large enough to seat an adult

- Polished speed-steerer has cast-off and fog-horn button which child operates
- ¼" Plexi windshield supported by polished chrome brackets that function as boarding handles
- Boarding step plates on deck
- Jet lights in stern—harbor and running lights adorn deck
- Low slung so child can get in and out unaided
- Metal base cabinet—with colorfully screened ocean scenes
- Handsome realistic electronic marine instrument panel with dials and gauges that actually work
- Motor and gear box **UNCONDITIONALLY GUARANTEED FOR A FULL YEAR**—electrical parts for 90 days
- National coin rejector

and

ATOMIC AJET

FLY HIGH

into the big money with

ATOMIC JET

Drawing more play—earning more money than any ride ever developed—an operator's dream!

ATOMIC JET produces more profits because it has the greatest collection of special features ever assembled in a single ride!

- Full flight sensation created by jet powered air blast
- Lights in tail and nose, crystal lights in dash, flicker and flash
- Atomic ray guns flash red rays
- Twin "enemy" planes revealed in Rada-scope scanner on dash
- Appropriate sound effects—rat-tat-tat of guns and air whistle
- Custom built cockpit is scuff and abrasion proof
- All mechanical parts accessible through two doors and hatchway in base
- All doors hinged and open with keys
- Hull has a genuine Hammer-tone Finish that won't mar, scratch or dent



Base 24"x48"—Overall length 72"—Height 45". 350 lbs. (Appx.) Standard 110 V. AC Current.

One look at **ATOMIC JET** and you know why it's a real practical money maker, that's a proven traffic stopper on any location!

- Motor and gear box **UNCONDITIONALLY GUARANTEED FOR A FULL YEAR**—electrical parts for 90 days
- Entire mechanism is on Jones Plugs and thumb screws
- National Coin Rejector

Ask any **ATOMIC JET** Operator!

Manufactured by NASCO exclusively for

CONAT SALES CO., Inc.

EXCLUSIVE WORLD WIDE DISTRIBUTORS

631 10th Avenue, New York 36, N. Y. • Circle 6-4100

ATTENTION, OPERATORS!

National showings of **AQUA JET** and **ATOMIC JET** will be held on December 2nd at distributors' show-rooms listed below—WITH IMMEDIATE DELIVERIES THEREAFTER!

DISTRIBUTORS! Some additional territories open — write!

For **AQUA JET** and/or **ATOMIC JET** — WRITE, PHONE or WIRE

Riteway Sales Co., Inc.
631 10th Ave., New York, N.Y.
Active Amusement Machines Co.
666 N. Broad St., Phila., Pa.
Advance Automatic Sales Co.
1350 Howard St.
San Francisco Calif.

Automatic Enterprises
2321 W. Pico Blvd.
Los Angeles, Calif.
Brilliant Music Co.
19963 Livernois Ave.
Detroit, Mich.
Double U Sales Corp.
1101 Cathedral St.
Baltimore, Md.

Bush Distributing Co.
286 N. W. 29th St.
Miami, Fla.
60 Riverside Ave.
Jacksonville, Fla.
Culp Distributing Co.
1405 E. First St., Tulsa, Okla.
614 W. Grand
Oklahoma City, Okla.

Bilotta Distributing Co.
224 N. Main St., Newark, N. Y.
Manny Amusement Co.
117 N. Hennessy St.
New Orleans, La.
State Music Distributors, Inc.
3100 Main St., Dallas, Texas
Southern Distributors, Inc.
2612 Fannin, Houston, Texas

Southern Automatic Music Co., Inc.
735 S. Brook St., Louisville, Ky.
240 Jefferson St.
Lexington, Ky.
3011 E. Maumee Ave.
Ft. Wayne, Ind.
129 W. North St.
Indianapolis, Ind.

United Amusements Co.
446 N. Main St.
San Antonio, Texas

See **AQUA JET** and **ATOMIC JET** in Booth 18 at the NAAPPB Show!

WE HIT THE NAIL ON THE HEAD WITH THIS...THE GAME OF THE YEAR!



chicago coin's SIX PLAYER BOWL-A-BALL

It's Realistic! It's Natural!

PLAYERS ACTUALLY BOWL WITH A BALL—NOT A PUCK! BALL REBOUNDS FOR FASTER PLAY!

10TH FRAME FEATURE
BEER FRAME FEATURE—
SCORES MADE IN FIFTH
FRAME DOUBLED!

- EASY TO READ INDIVIDUAL SCORE DIALS
- 10th FRAME FEATURE
- FORMICA PLAYFIELD
- JUMBO "FLY-AWAY" PINS
- 7-10 SPLIT PICK-UP
- HIGH SCORE OF THE WEEK
- REBOUND ACTION 20-30 SCORING
- NEW! 45 SECOND SCORING

IT'S 9 FT. 11 INCHES X 2 FT.

chicago coin

MACHINE COMPANY

1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

- PLAYERS BOWL WITH EASE FROM A NATURAL BOWLING POSITION!
- PLAYER CAN EITHER "HOOK" THE BALL OR TWIST IT FOR EXTRA "ENGLISH"!



CAPTURE and HOLD CHOICE LOCATIONS!

OPERATE THE KEENEY DELUXE ELECTRIC CIGARETTE VENDOR

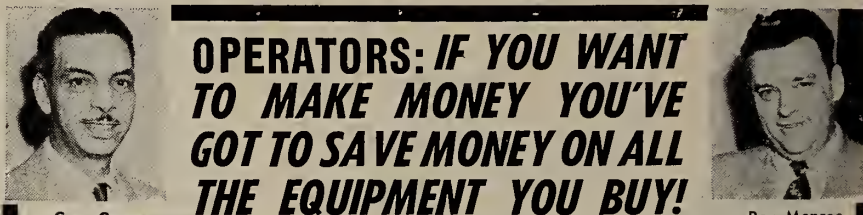
- ★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
- ★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
- ★ Dispenses regular or King size packs. Instantaneous price adjustments on each column.

THE PACK YOU SEE—IS THE PACK YOU GET!

Swing-up front top for easy loading. 3-way match vending.

WRITE WIRE PHONE

REDD DISTRIBUTING CO.
298 LINCOLN ST., ALLSTON, BOSTON, MASS.



OPERATORS: IF YOU WANT TO MAKE MONEY YOU'VE GOT TO SAVE MONEY ON ALL THE EQUIPMENT YOU BUY!

MONEY-SAVERS that are BIG MONEY MAKERS!

Groetchen Metal Typers, LIKE NEW	\$349.50
Bally Big Innings	139.50
Exhibit Silver Bullets	139.50
Williams Star Series	75.00
Chicago Coin Pistols	95.00
Exhibit Dale Guns	65.00
Keeney Air Raiders	95.00
Wilcox-Gay Recordios	149.50
Genco Whizz	29.50
Seeburg Bear Guns	249.50
Williams Super Deluxe World Series	225.00
Eastern Cigarette Machines	
10 Columns, Blondes, LIKE NEW	225.00
Rowe Crusader Cigarette Machines,	
10 Columns, 25c Coin Chutes	98.50
Gottlieb Niagara	185.00
Genco '400' LIKE NEW	275.00
ChiCoin 6 Player Shuffles, Formica Top, Big Pins, With High Score Feature	295.00

ChiCoin Big Hit, BRAND NEW	185.00
Silver King Duck Hunter Vendors	17.50
Wurlitzer 1100's, VERY CLEAN	325.00
Wurlitzer 1080's With Cobra Tonearms	150.00
Wurlitzer 1250's, VERY CLEAN	450.00

NOTICE

We are only listing a cross-section, very few of the machines we have on hand. If you don't see what you want—WRITE NOW—we have it and it's priced lower—reconditioned better—and guaranteed regardless of price.

WE'RE DELIVERING!

CHICAGO COIN'S
BOWL-A-BALL MATCH BOWLER
10th FRAME BOWLER
SUPER MATCH BOWLER

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: SUperior 1-4600)

Thank You...

MUSIC OPERATORS

For the Wonderful Reception You Gave the Sensational 1953

ROCK-OLA

120 SELECTION "FIREBALL"

DAN STEWART CO.

2667 W. PICO
LOS ANGELES CALIFORNIA

140 E. SECOND SOUTH
SALT LAKE CITY UTAH

"Aqua Jet" To Be Shown At Cohn Distributors Dec. 2



NAT COHN

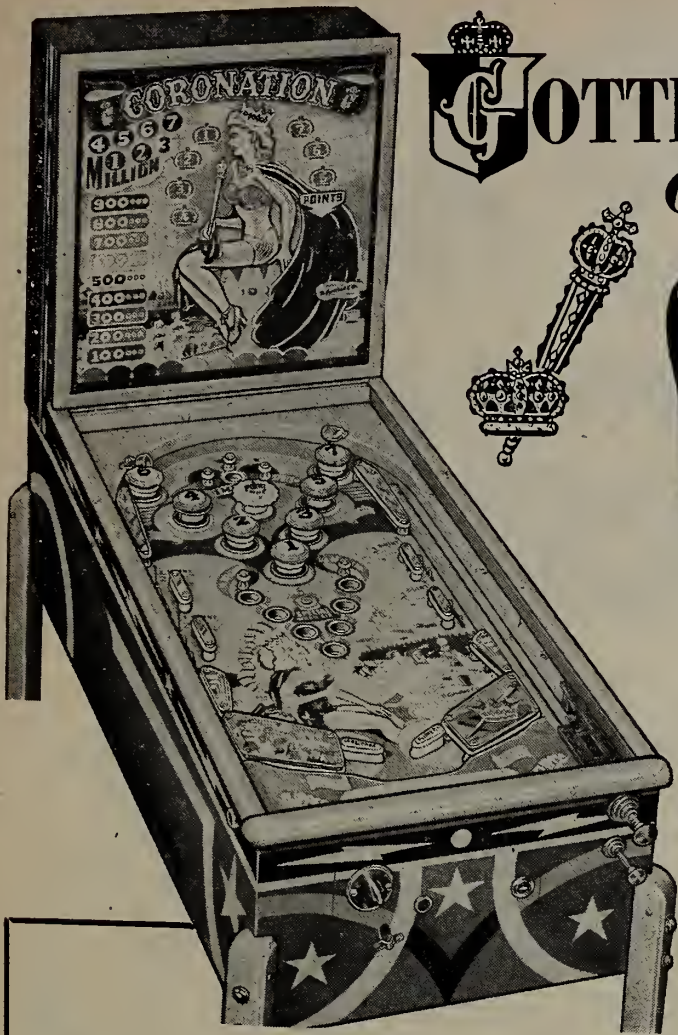
NEW YORK—Before leaving to present his kiddie rides at the Park show at the Sherman Hotel, November 30, Nat Cohn spent the week between his New York offices and that of NASCO in Philadelphia so that he

was sure shipment of sample rides would go to his distributors throught the nation. Cohn's distributors are holding simultaneous showings on December 2.

Three coin operated kiddie rides will be displayed at the distributing firms—"Aqua Jet", the new boat ride; "Trixie" a new mechanical horse; and the current hit "Atomic Jet", the airplane ride.

Cohn's primary interest at the moment is to successfully launch "Aqua Jet". "This is one of the most attractive rides ever built" stated Cohn, "and in addition has so many action features that kids will flock to it. It gives the rider the feeling of actually being in a speed boat. I refer to it as the 'P-T' boat—Pretty and Touch. We've been able to put a certain finish on the ride that makes it scratch-proof, thus making it possible to keep the ride looking new and fresh at all times."

After returning from the Park show, Cohn intends to remain at his home office for about a week, then will get on the road, visiting all of his distributors throught the nation.



GOTTLIEB -- Reigning House of Winners,
Gives You

CORONATION

A NEW QUEEN OF PLAY FOR YOUR LOCATIONS ...
A NEW REGIME OF PROFITS FOR YOU!

Appealing Colorful Beauty and Sparkling, Fast Action with

4-IN-LINE BALL TRAP
SCORING for 1 REPLAY



4-IN-LINE BALL TRAP SCORING with BALL
IN "CROWN" POCKET for 2 REPLAYS

ROTATION NUMBER-SEQUENCE LIGHTS ROLL-OVER BUTTON FOR REPLAY • SIDE
ROLL-OVERS SCORE POINTS FOR REPLAYS • REPLAYS FOR HIGH SCORE •
3 "POP" BUMPERS • 2 SUPER-POWER FLIPPERS • 2 SUPER-ACTION
CYCLONIC BUMPERS



D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

DON'T MISS THIS ONE...ORDER NOW!

"There is no substitute for Quality!"

Huebsch Reports Increased Play On Coin-Operated Bowling Games As Regular Bowling Alleys Hit Seasonal Stride



PAUL HUEBSCH

bowling hits its seasonal stride. It is quite significant to note that operators and distributors simultaneously report increased play on coin-operated bowling games. Whether the increased activity at regular bowling alleys has anything to do with stimulating the play of coin operated games is a question that has recently been taken out of the realm of speculation, according to Paul Huebsch, sales manager at Keeney's.

Huebsch, reporting on the company's new two 5-man team bowling game, declares that Keeney distributors and operators have tabbed considerable increases in cash returns on Keeney teams bowling games. He attributes the extra play on Keeney team bowling games not only to the seasonal trend toward bowling, but particularly to the features on Keeney's new "Team Bowler" which permit two full 5-man teams to engage in regular league play. In addition, Huebsch states that the operator may adjust Keeney's "Team Bowler" to allow one extra shot for a "spare" and two extra shots for a "strike" on all ten frames, to set up bonus values good for a 900 score should the player make 30 consecutive strikes. Game can

CHICAGO—The clash of bowling pins at regulation alleys is a familiar sound these days in the nation's big cities and country towns as big-time

WANT TO BUY Large Quantities

MUSIC
WURLITZER 1015 WURLITZER 1100
WURLITZER 1250 WURLITZER 1400
EVANS CONSTELLATION

TARGET MACHINES
Exhibit SIX SHOOTER
Exhibit GUN PATROL
Mutoscope SKYFIGHTER

Also All the Latest
GOTTLIEB and WILLIAMS
5 BALL GAMES

Highest Prices Paid
WIRE—PHONE—WRITE TODAY

INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

Special Sale!

Buckley Boxes \$ 5.00
Uneeda Candy Machines 49.50
Statler Cookie Machines 49.50
Statler Cigarette Machines ... 49.50
Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

also be adjusted to either 20-30 scoring, or for extra shots on the tenth frame, only. Such flexibility, says Huebsch, gives the operator an opportunity to meet every location requirement and especially those which conform to the requirements of league play for two full 5-man teams.

ORDER! NOW!

The Greatest
Bally's
"SPACE SHIP"

RUNYON SALES COMPANY

Factory Representatives for AMI Inc.
Bally Mfg. Co., J. H. Keeney & Co., inc.
Permo Inc.

593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., 81 3-8777

Look! Low Low Prices!

BRAND NEW RANGE RIDER
MECHANICAL HORSE, ea. \$499.50
5 UNITED FOUR PLAYER—
Formica tops, ea. 199.50
KEENEY 4 PLAYER
BOWLING LEAGUE, ea. 110.00
UNITED TOUCHDOWN, pingame, ..
like new 169.50
8 WURLITZER 3020 WALL
BOXES, ea. 22.00
DALE GUNS, cutout tops, ea. 39.50
WILLIAMS STAR SERIES, ea. 54.50

WIRE DEPOSIT—No Packing Charge
OLSHEIN DISTRIBUTING
COMPANY
1100-02 BROADWAY, ALBANY 4, NEW YORK
(PHONE: 5-0228)

"See EXHIBITS ATOM ACTION New SPACE GUN"

- ★ 3 DIMENSIONAL SPACE-MEN TARGETS!
- ★ BLACK LIGHTS!
- ★ FIRST ATOM-ACTION GUN!
- ★ MOST MODERN CABINET IN HISTORY WITH BUILT-IN STEPS FOR THE KIDDIES!
- ★ SPACE-MEN TARGETS ACTUALLY DISAPPEAR INTO THIN AIR WHEN THEY ARE HIT!
- ★ A ZILLION SHOTS—BASED ON SKILL AND TIMED SHOOTING!
- ★ SO THRILLING PLAYERS JUST WON'T QUIT SHOOTING!
- ★ EASIEST SERVICING IN GUN HISTORY!
- ★ IT'S A HIT!

SEE "SPACE GUN" AT YOUR NEAREST EXHIBIT DISTRIBUTOR!

ON DISPLAY AT THE NAAPPB CONVENTION AT THE SHERMAN HOTEL, CHICAGO — NOV. 30 TO DEC. 3

BOOTHS 99 - 100 - 101 - 102 - 103 - 104

ESTABLISHED 1901

EXHIBIT SUPPLY 4218-4230 W. LAKE ST CHICAGO 24, ILL.

YOUR PROFITS **JUMP** with **GENCO'S Sensational NEW 'JUMPIN JACKS' UPRIGHT BALL GAME**

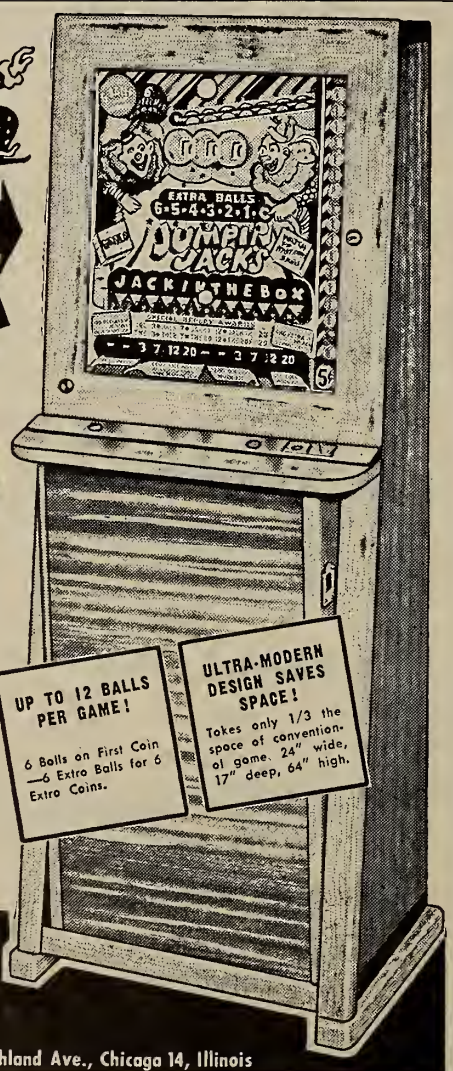
JAM-PACKED with ACTION, THRILLS, Excitement!

GIFFY-FAST FOR JUICY PROFITS

- Special "JACK-IN-THE-BOX" Replays Put Extra "Jack" in your Cosh Box!
- Exclusive "Skill Control" Feature adds to the Play—Adds to your Pay!
- Compact, Tested, Trouble-Free Action!
- 200 Replays for Lighting up complete "JACK-IN-THE-BOX"
- 100 Replays if "JACK IN" or "THE BOX" are lit on first coin
- Up to 20 Replays for 3-to-6 letter combinations

GET THE "JUMP" ON BIGGER PROFITS WRITE WIRE, OR PHONE your GENCO Distributor—today!

GENCO 2621 N. Ashland Ave., Chicago 14, Illinois



Gordon Stout Guests South Dakota Music Operators

Theme of Meet is, "Improved P. R."



Left to Right: Harold Scott; Gordon Stout; Bernard Stout; Mike Imig; Norman Gefke.

PIERRE, S. D.—Gordon Stout, well known music op, guested the operator-members of the SDPOA (South Dakota Phonograph Owners Association) in this city and believes that the juke box ops who attended were all very much sold on the theme of the convention, "Improved Public Relations." Stout reports, "Though we were somewhat disappointed at the small attendance we can sincerely state that all who did come were very much interested in the industry and sat down to some really serious business discussions. "The 'theme' of our meeting," he continued, "was 'improved public re-

lations.' All agreed that this was the 'answer' to continued successful music operating for the future. "Here in Pierre," Gordon Stout says, "we have been practising better public relations and are of the most confident belief that we have tremendously succeeded in bringing all the merchants as well as the greater majority of the public to a better understanding of our business." Stout also took time off in his report to acclaim the editorial which appeared in *The Cash Box* a few weeks ago, "It's What's In The Cash Box That Counts." He stated, "As you pointed out in a current lead editorial 'it's really what's in The Cash Box that counts.' "That," he continued, "is what every old time operator knows and what all operators should remember." Regardless of the poor attendance, Stout believes that "progress is definitely being made in the industry." He also thinks that the operators should harken back to what happened "all year long" and, in their voting in *The Cash Box* poll, be sure to think back to all the great artists and their recordings, not to just think of the current tunes and stars.

"It's What's in THE CASH BOX That Counts"

On the Square! Williams
4 CORNERS
 IS THE FIRST
 NEW TYPE 5-BALL SINCE
 THE END OF WORLD WAR II!

NEW!
NEW!

33 WAYS TO SCORE REPLAYS!
 NO OUT-HOLES!
 ALL 5 BALLS MUST SCORE!

IN-LINE SCORING plus HIGH SCORES FOR REPLAYS!

1	14	5	11
8	7	10	6
4	16	15	12
9	3	13	2

IT ADDS UP!

LOOK! REPLAYS
 for 3 IN LINE
 4 IN LINE
 4 CORNERS

IMAGINE!
 When 4 corners are made 4 rollovers on both sides and 3 special bumpers at top score replays!

Tantalizing
THUMPER BUMPER AND FLIPPER ACTION!

TAKES ONLY ONE MINUTE + 10 SECONDS TO PLAY 5 BALLS!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL!
 4242 W. FILMORE ST.
 CHICAGO 24, ILL.

AMI Circular To Trade Emphasizes Eye-Appeal Of D-80's



GRAND RAPIDS, MICH.—AMI, Inc., this city, this week mailed out a supply of beautifully conceived and reproduced folders to its distributors who in turn will mail them to the country's music operators.

Headlined "Eye-Appeal — Plus — 'D-80's' even more beautiful now" the folder emphasizes the beauty of the machine. Bill FitzGerald, advertising

and sales promotion manager, dreamed up the folder, featuring the various aluminum appointments, which in the folder are reproduced in silver metallic ink. Bill also uses a local model whose beautiful face is used as a comparison to the appearance of the phonograph. "It seemed only proper to utilize the fine natural endowments



C'mon up and see me... I'm "Bally Beauty"

America's Newest **SENSATION!**
 The Greatest Moneymaker You've Ever Seen!
HARRY SANDERS

SANDERS DISTRIBUTING CO.
 415 FOURTH AVE., SO. NASHVILLE, TENNESSEE

of another Grand Rapids beauty to help us tell the story of America's Most Beautiful Jukebox," writes FitzGerald.

Pictured above we see the young lady, Esther Douglas (who recently was chosen as "Miss Industrial Distribution of 1952" by the magazine "Industrial Management") posing for the pictures which appeared on the circular, and Bill FitzGerald behind the camera taking the shot.

For REAL BUYS

FROM THE NATION'S

LARGEST coin machine STOCK

SEND FOR OUR COMPLETE PRICE LIST

DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.
 855 N. BROAD STREET, PHILA. 23, PA.
 PHONE: STEVENSON 2-2903

Announcing — The Cash Box ... HOLIDAY SPECIAL

THE GREATEST HOLIDAY GREETING
ISSUE IN THE INDUSTRY

(Dated DECEMBER 27th)

THURSDAY

GOES TO : **DEC. 18**
PRESS :

Reserve Position Now—or better yet,
SEND IN YOUR ADVERTISEMENT to ...

THE CASH BOX

26 WEST 47th STREET, NEW YORK 36, N. Y.

Phone: JUdson 6-2640

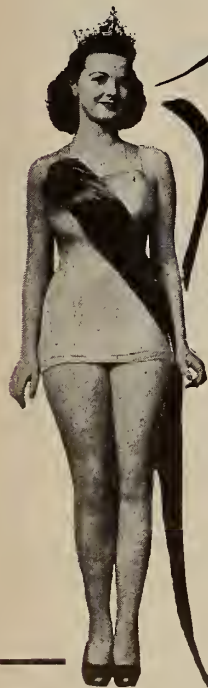
CHICAGO

32 W. RANDOLPH STREET
(Phone: DEarborn 2-0045)



LOS ANGELES

6363 WILSHIRE BLVD.
(Phone: WEbster 1-1121)



*C'mon up and
see me... I'm
"Bally Beauty"*

**The Sweetest, Swellest
Moneymaker That Ever
Came Into Your Territory!**

ALLAN SALES COMPANY

930 MARKET ST., WHEELING, W. VA. (Phone: 5472)

Bally Offers "Space-Ship" Posters

CHICAGO—Distributors of Bally Space-Ship are now stocked with a supply of window posters that may be obtained for the asking, according to Jack Nelson, general sales manager of Bally Manufacturing Company, this city.

Nelson described the window poster as a two color banner, 22 in. by 11 in.

size, imprinted with a brief, bold message that urges children to bring their parents into the location. Reports from operators from every quarter, tell the effectiveness of the posters. Window posters are enclosed with each Space-Ship at the factory, but additional posters may be obtained from distributors.



This week's issue (music section) lists the winners of The Cash Box 1952 Music Poll. More music operators than ever before took a few moments to fill out the voting cards and return them to us. We want to express our thanks to all who voted. It's to their own benefit, as it gives the music industry an authentic, accurate report of what records made money in the juke boxes, and they can use this knowledge to continue to turn out the music that finds public acceptance. While many music ops cast their votes, we hope even a greater number will do so in 1953.

Coinmen along 10th Avenue were very happy to see big Ben Becker, Bally's regional representative, who is completely recovered from his recent heart attack, and now is making the rounds once again. Ben lost quite a bit of weight, but tells us he's still a heavyweight—230 pounds. . . . Mike Munves, the Arcade King, off to Chicago for the Park show. Mike has a booth at the Sherman. Joe Munves leaves a day earlier than Mike—to set up the display. Mike is thrilled by the story in the November 29th issue of The Cash Box, reprinting the editorial run in The New York Times praising "Penny Arcades." "It's a pleasure to see a newspaper give our industry an honest report, instead of the usual unfactual stories rapping our industry" stated Munves. . . . Runyon's operating division in New Jersey, managed by the brilliant and affable Ed Burg, come up with a well devised plan to stimulate play. . . . Dave Stern, Seacoast Distributing, Elizabeth, N. J., visits along coinrow. With Dave is his handsome son, Irwin, and Sidney Mittleman. Dave is still hunting for a good location along the street to set up offices to display the new Rock-Ola "Fireball 120" phono. . . . Nat Cohn off to Chicago, also, to attend the Park show, where he'll display his "Aqua Jet"; "Atomic Jet"; and "Trixie," respectively a coin operated kiddie boat ride, airplane ride, and horse.

Our good friend, and a former important factor in the coin machine business, Irving Sommer, informs us he's just bought the Hotel Gaylord in Miami Beach (27th Street and Collins Avenue). "Have a perfect set-up," says Irv, "with every convenience to meet the requirements of anyone seeking a real vacation in homelike surrounds at within budget rates. We have every facility available on the Beach." Irv would like his many coin friends to drop in and see him when they're in Miami Beach. . . . Frederick Jordan of National Shuffleboard Co., Orange, N. J., writes that his company is vitally interested in seeing a fair freight rate arranged for the coin machine industry, such as was written about in recent issues of The Cash Box. . . . Joe Young, Young Distributing (Wurlitzer distributors) gets a shipment of the new Wurlitzer 1500's and before he can say "Bob Bear"—out they go to satisfy backlogged orders. . . . Lou Wolberg, Runyon's office manager, handing out seegars—celebrating the gift from his wife, Rose, of a brand new daughter on November 14. Baby's been named Harriett. . . . Al Simon, Albert Simon, Inc., says ChiCoin's "Bowl-A-Ball" is catching on big here. . . . Clyde Orms of Belgium visits the wholesalers along coinrow, buying plenty of equip. Orms, by the way, originally hails from Texas. When he left the Army, he stayed on in Belgium and set up in the coin machine biz. . . . Bill and Grace Rabkin (International Mutoscope Corp.) celebrate their 25th wedding anniversary on Wednesday, Nov. 26, with a big party. . . . Lou Jaffa, Eastern Electric cig machine mfrs., visits Murray and Bill Weiner, local distribs. . . . Hymie and Harry Koeppel, Koeppel Distributing Co., with all their rush, shipping reconditioned music machines, and many items of plastics, run into "mechanic" problems. The Koeppel boys ship only thoroughly reconditioned equipment, and insist that their mechanics be top grade. However, they find it both difficult to hang onto good men, as well as getting men to train. . . . Dick DiCiccio, the hard working and ever pleasant op from Westchester, on the street, buying. . . . HEY, YOUSE GUYS WHO'VE BEEN IN THE BIZ FOR 20 YEARS OR MORE—DID YOU SEND FOR YOUR MEMBERSHIP CARD FOR THE "20 YEAR CLUB?"



Texas got a rain this week that is sure to improve all over business conditions. It may be too late for this year but next year the results of the long steady rain should show up on over all prosperity. A check of the local coin machine distributors indicates that coin machines are selling well above average. . . . The folk over at Commercial Music are all excited about the new Auto-Photo machine. Tommy Chatten ran a test on it out in Amarillo. He set the machine in a bus station there. By the end of the two week test people were standing in line to have their pictures made. Tommy thinks it is a good deal for any operator. The customer operates the thing himself—he simply drops a quarter into the slot and the machine takes four poses, develops and prints them in two minutes flat. Commercial is selling more of the machines than it can get its hands on. . . . While in Amarillo Tommy says Hugo Joeris, Rudy Kimbell, J. Clayde Bell, Troy Womble—all say business is good and they were plenty glad to see rain. . . . As we go to press, the folks over at Walbox Sales Company are busy with plans for the showing of the new Rock-Ola, November 25. . . . Abe Susman and Mrs. Audrey Hunter at State Music Distributors, Inc., say that business is good for them. The firm handles the AMI phono here, and have just signed up as distributors for Nat Cohn's "Aqua Jet" and "Atomic Jet" kiddie rides.

THRU THE COIN CHUTE

CHICAGO CHATTER

There was so, so much to be thankful for this past Thanksgiving . . . the tremendous public acceptance of all the new products of all the leading manufacturers all year long . . . which has backlogged every factory here . . . the kiddie rides that have opened new and tremendously important locations . . . that are winning acclaim for all the industry . . . the great progress the entire industry has made . . . the fact that the phono mf'rs stepped in to help MOA . . . the belief that is growing every day that 'this industry hasn't even yet started' . . . and so many, many other good and grand things which have happened to the coinbiz . . . Amen! . . . Lotsa guys and gals are gonna visit the 'park show' at the Sherman Hotel this week—and they'll find 'The Cash Box' given terrific prominence by leading coin machine exhibitors who have asked that copies be sent to them for distribution. (For which we, at The Cash Box, are most sincerely thankful).

Members of Mayor Kennelly's committee seeking \$24,800,000 in new city revenue are expected (in addition to such things as taxes on hotel transients, and a 4 percent tax on gas, electric and phone bills) to propose a license tax on pinballs and vending machines. . . . "Rudolph The Red Nosed Reindeer" comic now appearing daily in the Herald-American. And was featured in the float of this paper in the big 'greet Santa Claus' State St. parade. (The "Herald" coulda saved plenty gettin' one from Exhibit, instead of creatin' a plaster model.) . . . Though Gordon Stout was much disappointed with the number of ops of SDPOA (S. Dak. Phono Ops Association) who came to Pierre, S. D., where Gordon hosted 'em, he still feels that the general overall pic was very good. And that everyone is definitely interested in 'improved public relations.' (So why not create a "National Coin Machine Public Relations Bureau" as proposed by this publication since its conception?) . . . And thanks to Gordon Stout for his statement, "It sure is 'what's in The Cash Box that counts.'" . . . Frank Mencuri of Exhibit advising, "Terrific demand has forced us to come out with our 'Space Gun,' even though we had plans for introduction of other products at this time." (So what could be better, Frank?)

This is one heck of a note to introduce here, but, some of the most unclean and uninviting machines we've ever seen, are the peanut machines around town. Peh. . . Sure do enjoy those Sattidy A.M. talks with J. Raymond Bacon. (He, too, works on Sattidys.) . . . Orchids to Bill FitzGerald of AMI for those very interestin' bulletins he sends out. (They're great.) . . . Principal A. R. Sansone of George Washington Carver (Elementary and High) School writes us: ". . . Our School has 3,000 students and everyone of them will be the recipients of endless pleasure . . ." in re: the juke box donated to this school by the music ops here.

Letter from Johnny Balk of Central Music Distribs, K. C., Mo., that the pic of C. L. (Chuck) Renner, which appeared here, has "immeasurably helped" Chuek to meet the ops who instantly recognized him because his pic appeared in The Cash Box. . . . Len Micon says, "It's moider! We ain't gettin' enough of those new Rock-Ola's." Len reports that Frank Padula has had one brand new Rock-Ola operatin' in his place "and he's completely happy." . . . Back in bed again. And very sick, too: Bob Lindelof. One of the very swellest guys in the coinbiz. (Send him a note for a speedy recovery, please.) . . . With over 500 taverns not buyin' licenses, so far, lotsa ops worried. But, ops even more worried, because they, too, gotta put it 'on the line' for their licenses, and that slows biz this week (maybe next week, too.) . . . Al Stern is not getting the support he should be getting from every single coinman everywhere for his great new Edgewater Hospital Heart Fund. Regardless of that terribly swollen jaw which he was enduring, Al went out on a donation trek. Asking coinmen to "come on in and help" for this memorial to the sweetest guy of all time, George D. Moloney.

S'mone asked me to ask you, "Didja ever meet a sweller buncha guys than Lynn Durant, Bill DeSelm, Hoiby Oettinger, Ray Riehl, Joe Kuss, 'Big Swede,' 'Little Nicky,' Hank Dabek, and all the other 'gazongles' at the United plant?" . . . Ain't she a beauty? Now don't get me wrong. We mean the 'Bally Beauty.' (O'course that gal that's appearin' with th' game ain't too hard t'look at, either.) . . . Just can't get over the fact, one guy tells me, that Jack Nelson's a 'gran'pappy' three times. (Lotsa others can't either, but, Jack's been around, buhlieve y'me.) . . . Thrilled to hear that Nicky O'Donnell came out o' that operation at the St. Francis Hospital in Evanston feelin' very fine. (Nick's the wife of that energetic and terrif' sales guy, Bill O'Donnell of Bally.) . . . Which remind us—there's a "Bally Space Ship" on location at that Supermarket, Elston & Irving Pk. Blvd., that's just jammin' th' spot. If y'wanta see a coin machine really takin' it in, check this location. (And that ain't all, the guy who's operatin' th' spot, tells us he's gonna place s'more in the Goldblatt store.) . . . They're hikacking games again, all around the town.

Lotsa youse guys might not have read it but the very staid "Wall St. Journal" editorialized, "U. S. Brings Atom Bombers and Juke Boxes to Biblical Morocco." Not funny at all. The airforce guys stationed in that hotspot: Sidi Slimane, French Morocco, demanded juke boxes "for true entertainment of music." . . . Sure sorry to hear that Dick Hood broke his leg and is now down in Ft. Lauderdale, Fla., tryin' t'get that gorgeous Florida sunshine t'cure the leg just as soon as possible so's he can return and look at all the backlogged orders and just chortle at 'em. . . . Vince Shay reports, "Y'know, that item you published about me predictin' that there'd be indoor kiddielands got me a dozen phone calls fr'm very important people. One of these guys was a theatre owner. He said t'me, 'Look, kid, (imagine callin' Vince a 'kid') I got me five theatres that I shall be very, very happy to turn into kiddielands, if you'll arrange it.'" Vince winding up, "You know something, you guys at The Cash Box have the greatest magazine in the whole bizniss." Now ain't that just like Vince?



C'mon up and see me... I'm "Bally Beauty"

(BELIEVE ME, YOU HAVEN'T EVER SEEN ANYTHING MORE BEAUTIFUL . . . Joe Abraham)

LAKE CITY AMUSEMENT CO. 4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE 1-7577)

HERE'S THE FINEST OFFER IN HISTORY TO HELP YOU TO...

DOUBLE YOUR PROFITS

TRADE-IN YOUR OLD PHONOGRAPHS AND WALL BOXES ON OUR SENSATIONAL TRADE-IN DEAL. THE GREATEST TRADE-IN DEAL IN ALL COIN MACHINE HISTORY! IN RETURN GET THE NEW AND OUTSTANDING . . .

ROCK-OLA
1953
"FIREBALL"
120
SELECTION
PHONOGRAPH

— IRVIN WEILER — CARL HOELZEL —

UNI-CON DISTRIBUTING CO.

3410 MAIN STREET KANSAS CITY 2, MISSOURI

COVEN

distributing company
3181 Elston Chicago 18, Ill.
INdependence 3-2210

Exclusive Distributors of Wurlitzer Phonographs

CHICAGO CHATTER

Wunce upon atime (dis wuz long, long ago) I wuz invited to a apartment in duh Bronx. Dere, for the foist time in a lung munth, I had me lox 'n' bagels, etc. Dat wuz th' aparatement of Mr. and Mrs. Bud Lieberman. (S'what happens? Las' week, Bud Lieberman gets on'a'phone an' says he, 'Look, Billy, we know each other too long.' (How c'n anyone know this guy 'too long' we b'n askin' ourselves ever since?) . . . Harry David, associate editor of Pathfinder magazine, Washington, D. C., phones long distance to ask us, "Won't y'tell me all about the juke box business?" . . . so we tell Harry, 'whyn't y'meet with some o' the' juke box guys right there in Washington who could tell y'more?' So he says, "Fr'm the few things y'just told me, I'm gonna come t' Chicago to hear it all fr'm you." (Does anyone, but anyone, know how to tell the whole story of the Juke Box Biz in 15 minutes?) . . . Just as we were ready t'close this colyum, Sam Lewis of ChiCoin phoned t'tell us all about the postcards they been placin' in their games, asking ops t'tell them the truth regarding the mechanical condition of ChiCoin games, as they receive 'em. And, fr'm what Sam tells us, seems like ops are all out for ChiCoin. And happier th'n happy over their latest sensation, "Bowl-A-Ball."



C'mon up and
see me... I'm
"Bally Beauty"

America's Newest
SENSATION!
ON DISPLAY AT

PAUL A. LAYMON, INC.
1429 W. PICO BLVD. LOS ANGELES 15, CAL.

**State of Michigan
OPERATORS AND JOBBERS**

You Make MORE MONEY When You

BUY THE BEST
CHICAGO COIN'S

"BOWL-A-BALL"

Exclusive Distributors for the State of Michigan

MILLER-NEWMARK DISTRIBUTING CO.

42 FAIRBANKS ST., N. W.
GRAND RAPIDS, MICH.
(Tel.: 9-8632)

5743 GRAND RIVER AVE.
DETROIT 8, MICHIGAN
(Tel.: TYler 8-2230)

THRU THE COIN CHUTE
UPPER MID-WEST MUSINGS

Some of the Minnesota operators who went out in the woods looking for deer were Bud Harrison and Phil Jordon of the Howard Sales Co., Minn., Stan Woznak of Little Falls, and Hank Vangen of the L. S. Vangen Co. Hank and his party did not get any deer but on the way back to camp they stumbled on some bear and as a result of some good shooting, they got three bear. . . . Frank Betz of St. Cloud, Minn., says that he's been so busy of late that he very rarely gets a chance to come in to town and it is only because of the fact that he gets short on supplies and records that he does make a quick trip into town and then out again. . . . The Lieberman Music Company is showing Chicago Coin's new Bowler that uses a ball instead of a puck, Chicago Coin's new Bowl-A-Ball. In town visiting the distribs were Harry Galep of Menomonie, Wisc., Leo DeMars of Ashland, Wisc., Jim Donatell of Spooner, Wisc., John McMahon of Eau Claire, Wisc., and Oscar Winter of La Crosse, Wisc., . . . Vince Jorgenson of Mason City, Iowa, while on his way back to Mason City, stopped in to the Twin Cities just to say "hello" to some of the boys and see what was new in coin operated equipment. . . . Leonard Worsock of Montevideo, Minn., is being kept quite busy of late, but does manage to get in to town once in a while to keep up on the latest. . . . Glen Bishel of Chippewa Falls, Wisc., Hugh May of Eau Claire, Wisc., made the trip in to the Twin Cities together, picked up some needed supplies and hurried right back to their route. . . . A long distance visitor to the Twin Cities is Andrew Benna of Ironwood, Mich., who every once in a while makes a long drive in to the Twin Cities and while in town always makes sure that he picks up the latest in records for his route. . . . Thomas Kady of Grand Forks, N. D., was in town and he states that the reason why his son, Norman, didn't make the trip in with him was because he's busy out on the route back home. So it's up to "papa" to see what is new in equipment. . . .

Seen here and there at the various record and supply houses were Al Eggermont of Marshall, Minn., August Quade of Rochester, Minn., Walter Fischer of Pipestone, Minn., Pete Vanderhyde of Dodge Center, Minn., Bill Arndt of Long Prairie, Minn., Ed Le Blanc of St. Cloud, Minn., and Ben Jahnke of Hutchinson, Minn.

THRU THE COIN CHUTE
CALIFORNIA CLIPPINGS

LOS ANGELES

Gobs of coin men flocked to the Dan Stewart Co. this past week for the showing of the new 1952 Rock-Ola "Fireball" phonograph. Attendance at the showing was terrific, with music ops coming from as far as San Diego to see the new 120 selection phono. Jack Dolan, manager of the firm, reports quite a flock of orders in already, with many additional ops expressing keen interest. On hand to give the boys a sendoff were a host of recording artists from many of the major record companies. The buffet spread that Jack laid out for the boys met with widespread approval too.

Local ops were quick to run, not walk, to Paul Laymon's this past week just as soon as word got around that the new Bally "Space Ship" was on the floor. Ops expressed unanimous approval of the rocket, saying "there ain't nothing quite like it around." The ship rolls, dips, shoots and does everything but tie your shoe laces. There's no doubt about it—it's a honey. Ed Wilkes closed the deal for his Long Beach home, but now is faced with the problem of getting rid of a giant palm tree on his property. Anybody need one? . . . The new Bally "Beauty" arrived at the Laymon's too this week, with ops marveling at the ingenuity of the firm. We're trying to get a photo of Blaze playing the game. . . . Gary Sinclair, regional rep for Wurlitzer, touring the eleven western states—but due back to Los Angeles shortly. . . . Jack Spencer, of Big Bear Lake, in town again this week, and not only to sharpen up his ski's. Place is loaded with snow; sez Jack . . . ditto the Mount Wilson area. Latter fact is the beauty of this town. Drive twenty miles north and you've got skiing—100 miles south and you're in bathing trunks.

Phil Robinson, Chicago Coin regional representative, to leave for the east this week, is streamlining himself for the trip. Not with bar-bells mind you, but with the exercise he gets when demonstrating Chi Coin's great "Bowl-A-Ball." Game is fast winning lots of popularity round town. . . . Harold Tureen, well known op out at Long Beach, sez hello to Bill Gersh, while reminiscing of those great convention days. . . . Music ops are cautioned once again against the playing of pornographic records. Influx of these lewd and obscene disks is being noticed by those who watch these things. . . . Bill Bradley of Covina in town this week, reports of the growth of the area. . . . Lyn Brown extending an open invitation to any and all in the coin biz to visit his new swimming pool come December 25. It might snow. . . . Lyn tells us that there'll be plenty of "Rudolph, The Red Nosed Reindeer" out on location long before the Yuletide season sets in . . . no doubt about it—kiddie rides have revolutionized the coin machine business. . . . Ernie Bryant, veteran Glendale op, fully recovered from an ulcer operation. Local ops should send best wishes.

Music ops take to that title strip service at Bill Leuenhagen's Record Bar, like a duck takes to water. There's no question but that it helps boost the take when you have strips that juke fans can read. Mary and Kay Solle wild about the Do-Re-Me etching of "I'm Used To You" on Rainbow Records. Gals report it's receiving loads of attention from all ops. The firm hosted recording stars Gisele McKenzie, The Modernaires and Brother Bones this past week. . . . Mrs. Tom Catana, wife of the well known Los Angeles op, is recovering from a recent illness. . . . Charlie Robinson back from his trip to Frisco, with Fred Gaunt and Al Bettelman raving about the way those great United games are going. . . . Bob Smith, Automatic Enterprises reports that the take in the drink machine business is holding its own, despite the onset of colder weather. Take usually drops just about this time. Lots of interest expressed by ops who are eager for almost anything in the kiddie field these days, in the new boat that Nat Cohn's firm is readying.

Thanksgiving fever hit the boys at Badger Sales early this week, with many making plans for the holiday. Al Silberman, genial automatic merchandise head, is off and winging to Tucson, Phoenix and Flagstaff on a combined business and pleasure trip. Bill Happel and Ray Powers busy as beavers, with sales on the Williams' "4 Corners" going well. Jo Duarte, export manager of the firm, had a story published recently in one of the export trade journals. . . . Good job too, that Adolph D'Este is doing as manager of the appliance division. . . . Clyde Denlinger, Balboa op, returned recently from a hunting trip that took him into Utah. . . . Intense interest in the USC-UCLA game had coin-row in the thick of it too. . . . The scarcity of Spanish language records on 45 RPM has many an op worried. Disk manufacturers should get on the ball. . . . Rumored that Sammy Ricklin's California Music Co. will be holding open house for all ops come Xmas time. Wonderful gesture. . . . Paul Layman could use tons 'n tons more of the fabulous Wurlitzer 1500.

Jack Simon, Simon Sales Co., reports plenty of interest on the part of ops in those sensational bingo games. Abe Chapman, held back from the golf course with a minor throat irritation last week, is back to par. We're practising Abe—on those miniature golf courses. . . . Fred Velie, of the Badger parts department, rates congratulations on the birth of a son, Stewart. Fred is off on a little vacation—4 A.M. feeding. . . . Nick Carter, Nickabob Co., on his way up north again, but only for a day or two we learn. The firm's AMI "Model D" doing very well. Look for the results of the "write an ad" contest shortly.

Seen on the row this week: Carl Fisher, Inglewood; Lela Smith, Barstow; Bill Black, Bakersfield; Ray Chiarelli, Madera; Dick Harrison, Fontana; Joe Boll, Twenty-Nine Palms; Charlie Koski, San Pedro; T. H. Loo, El Centro; S. L. Griffin, Pomona; and Bill O'sen of San Pedro.

CLASSIFIED ADVERTISING SECTION**CLASSIFIED AD RATE
10 CENTS PER WORD**

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 36, N. Y.

WANT

WANT—Cash Waiting. Will pay \$275 for Atlantic City's; \$475 for Palm Beach; \$250 for Bright Spots. D & P MUSIC, 27 PHILADELPHIA STREET, YORK, PA.

WANTED—Latest Holly Cranes; Palm Beaches; Spot Lites; Bright Lights; Wurlitzer 1100; Seeburg 46-47-48; Rock-Ola 1422-26-28. Late Gottlieb & Williams Games. Must be in A-1 condition—ready for location. L. ANIEL AMUSEMENT, INC., 1807 OUEST RUE NOTRE-DAME ST., WEST, MONTREAL 3, CANADA.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—AMI D40—D80, 40 selection Hideaways, Wall Boxes, Steppers, Speakers, Seeburg 100's, Hideaways, Wall Boxes; Wurlitzer 1017, 1217, 1400, 1100; Latest amusement games, Metal Typers, Heavy Hitters, Silver Bullets, Arcade Guns, Scales, etc. Write stating condition, number, model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Late Solotone Master Entertainers; Hobby Horses; Shufflecades; Star Series; Heavy Hitters; 10th Innings; Ball and Tab Gum Vendors, Northwestern '49 preferred. E. LIEBMAN, 12 BABY POINT RD., TORONTO 9, ONT., CANADA.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBINSON Co., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: Dunkirk 3-1810).

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: Lincoln 9-3996.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANTED — Mills Panorams — Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Mutoscope Voice Recorder—quote cash price and serial number in first letter. BOX 1025, THE CASH BOX, 26 W. 47th STREET, NEW YORK 36, N. Y.

WANT—800 and 1015's. All you have. LAREDO EXPORTING CO., LAREDO, TEXAS. Tel: 672-723.

WANT—45 R.P.M. records, late 15c, older 12c, we pay transportation, Selling Genco Targets \$89.50; Bally Baseball \$89.50; Chicago Derby \$219.50. Will take in trade Rockola 1422's or records. NATIONAL NOVELTY COMPANY, 183 EAST MERRICK RD., MERRICK, N. Y. Tel: FReport 8-8320.

WANT—15 Palm Beach and 10 Atlantic Citys. Must be in A-1 condition mechanically and in outward appearance. Contact us, stating best price, immediately. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel: MAin 8751.

WANT — Late Model Phonographs. Will pick up in a radius of 200 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Chicago Coin Bowling Alleys green or blue cabinets. MERIT INDUSTRIES, 542 W. 63 STREET, CHICAGO 21, ILL. Tel: ENglewood 4-9240—ENglewood 4-9202.

WANT—We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: THlden 4-9040.

WANT — Spot Lites, Coney Islands, Brite Spots, Atlantic City, Seeburg 100s, Gottlieb Grippers, Panorams, Midget Movies, Philadelphia Toboggans, Skeeballs & Arcade Equipment. Send list and prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, OHIO.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal 6L7 Metal. Will pay \$40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13 ILL.

CLASSIFIED ADVERTISING SECTION

WANT — Shuffles, Rebounds, Bowlettes, Star Series, All Stars, Five Balls, A1 Condition Only. Any Quantity at the right price. Can pick up in states bordering Eastern Canada. E. LIEBMAN, 12 Baby Point Rd., Toronto 9, Ontario, Canada.

WANT — United 2 Player Rebound Bowlers For Resale. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., NO., MINNEAPOLIS 11, MINN.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—Palm Beaches, Atlantic Cities, Spot Lites, Bright Spots, United Leader, Stars, Boleros, 100 Record Seeburgs and late model Phonographs, Exhibit Guns, Seeburg Bear Guns, Hobby Horses. Give best price in first letter. VALLEY DISTRIBUTORS, 710 12TH STREET, SACRAMENTO, CALIF.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500

FOR SALE

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS COMPANY, 3726 KESSEN AVENUE, CINCINNATI, O. Tel: MONTana 5000-1-2.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—115 New and used wall boxes \$100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—3020 Wurlitzer Boxes \$27.50; Hidden Units, Seeburg '46 \$75; '47 \$100; '48 \$125; Wurlitzer 1017 cobra arm \$100; Packard Boxes \$7.50; Packard Hidden Units \$37.50; Seeburg 3W2's \$12.50; Seeburg Bear Gun \$190. S. H. LYNCH & COMPANY, SEEBURG DISTRIBUTOR, 910 CALHOUN, HOUSTON, TEXAS. Tel.: CHarter 0453.

FOR SALE—Spotlite \$375; Harvest Time \$50; Knockout \$60; Utah \$35; Five Star \$100; King Pin \$50; Cinderella, Wisconsin, Ramona, Shanghai \$15 each. ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON ST., CHARLESTON W. VIRGINIA. Tel: 3-0311.

FOR SALE—Seeburg 147 \$99; Packard Manhattan \$99; Shuffle Alley Express \$29.50; Genco Target \$39.50; Viking Popcorn Machine \$79; Spares & Strikes \$149. AMERICAN VENDING CO., 2359 CONEY ISLAND AVENUE, BROOKLYN, NEW YORK.

FOR SALE—Two hundred thousand assorted records, popular, rhythm and blues, hillbillies—Fourteen thousand dollars. Fifty thousand Spanish: Victor, Seeco. Ten Thousand Albums: Large selection. Best offer. A. EICHLER, 776-6 AVENUE, NEW YORK, NEW YORK CITY.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Chicago Coin Thing \$35; Williams Lucky Inning \$35; Photo Finish \$35; Citations \$25; Champion \$45; Watch My Line \$75. J. ROSENFELD CO., 3220 OLIVE ST., ST. LOUIS, MO. Tel.: OLive 2800.

FOR SALE—Packard Wall Boxes \$4 ea.; Wurlitzer 3031's \$5 ea.; Wurlitzer 3025's \$6 ea.; Photo Finishes and Citations \$25 ea. Packard Inserts \$3 per thousand; Rockola Playmasters \$50 ea. GOLDEN GATE NOVELTY COMPANY, 201 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.

FOR SALE—Quartette \$150; Springtime \$100; Sea Jockeys \$175; Handicap \$225; Harvest Time \$69.50; Double Feature \$75; Cyclone \$110; Domino \$165; King Pin \$75; Watch My Line \$96; Thing \$50; DeLuxe World Series \$229.50; Chicago Four Player Derby, New \$250; Williams Horsefeathers, New \$199.50; Twin Rotations, New \$575. WESTERN DISTRIBUTORS, 1226 SW 16th, PORTLAND 5, OREGON.

FOR SALE—United Skee Alley \$85; HyRoll \$50; Zingo \$225; Wurlitzer SkeeBall \$100; A.B.C. \$225; Wm. Jalopy \$200; Exhibit Six Shooter \$175; Genco Score Unit \$90; Wall-O-Matics \$10; Star Speakers \$18; Bank Ball \$125. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAM SPORT AMUSEMENT CO., 233 W. 3rd STREET, WILIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Phonographs with famous Davis six point guarantee: Seeburg Hideaway Specials H148M \$219; H147M \$169; H246M \$159; H146M \$129; 1941 RC Special \$50; Wurlitzer 1080 \$159. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE—Palm Beach \$525; Atlantic City \$495; Spot Light \$375; Bright Lights \$225; Rose Bowl \$175; Williams Super World Series \$275. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS, OHIO. Tel.: UNiversity 6900.

CLASSIFIED ADVERTISING SECTION

FOR SALE—New Smokeshop Cigarette Machine (Write); New Rockola (Write) Turf King—New in Crate \$295; Turf King—used—\$145; Three Mechanical Horses (Thunderbolts) \$574.50 each. **EASTERN VENDING SALES CO.**, 940 LINDEN AVE., BALTIMORE, MARYLAND. Tel: MULberry 2110.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Universal; Genco and others. **TARAN DISTRIBUTING, INC.**, 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel: 3-7648.

FOR SALE—Pin Bowler \$75; Double Action \$75; Set Shot Basketball game \$295; Springtime \$85; College Daze \$75; Tri Score \$50; Canasta \$50; Rocket \$69.50; Nifty \$89.50; Pinky \$89.50; Keeney 4 Player \$150; Knockout \$69.50; A.B.C. \$175; United 5 Player \$250; United 6 player \$295; Chicago Coin 6 Player formica top like new \$300; Bright Lights \$250; 1015 Music \$175. **K. C. SPECIALTY CO.**, 510 MARKET ST., PHILADELPHIA 6, PA. Tel.: Market 7-6865 or 7-6391.

FOR SALE—Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. **COIN AMUSEMENT GAMES**, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Late model used phonographs. Late model bowlers and games. **COVEN DISTRIBUTING CO.**, 3181 ELSTON AVENUE, CHICAGO 18, ILLINOIS. Tel.: Independence 3-2210.

FOR SALE—40 pcs. of pre-war music consisting of: 9 Rock-Olas, 7 Wurlitzers, 11 Seeburgs, 7 Aireons, 5 A.M.I.'s, 2 Mills. All parts there. Entire lot \$1000. **F.O.B. CLEVELAND LAKE CITY AMUSEMENT COMPANY**, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO Tel: Henderson 1-7577

FOR SALE—Williams Hayburners, \$139.50; Spark Plugs \$149.50; Sea Jockeys \$149.50; Williams Long Beach—close out. Late 5 Ball Games, write for list. Arcade Equipment; 3 Deluxe Mutoscope Photomats. 2 Late Voice-o-graphs, write. 5 Seeburg Bear Guns \$189.50 each. Also late model 6 Gun A.B.T. Shooting Gallery. We guarantee that all our prices are below low Cash Box. **WANT**—Will buy for cash or trade for all Post War Wurlitzer phono and Seeburg M100B8s 45 r.p.m. Seeburg M100As and AMI model C's. **BUSH DISTRIBUTING COMPANY**, 286 N.W. 29TH STREET, MIAMI, FLORIDA.

FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. **MATHENY VENDING CO., INC.**, 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Long Beach \$325; Music Mite \$69.50; Exhibit Jet Gun \$265; New Pokerino Jr. \$50; 1015 Wurlitzer \$115; Lite League \$49.50; Atomic Bomber \$95; Keeney 4-Player League Bowler \$195; Bally Shuffle Line \$115. **MILLER-NEWMARK DISTRIBUTING CO.**, 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE—United Shuffle Alleys with genuine formica tops and big pins: 4 player \$225; 5 players \$250; 6 players \$275; Bing-A-Rolls \$60. **MOHAWK SKILL GAMES CO.**, 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'—45'—Wurlitzer 1100's, 1015's. Export trade invited. **WINTERS DISTRIBUTING CO.**, 1715 HARBOR AVENUE, BALTIMORE 13, MD. Tel.: LExington 8820. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE—Winners \$100; Bank-a-Ball \$50; Black Gold \$45; Hot Rods \$55; Play Ball \$45; Wild West \$125; Champion \$50; Jockey Spec. \$25; Turf Kings \$125. **F. O. B. St. Louis.** 1/3 Deposit. Lots of others to choose from. Get our prices. **REEL DISTRIBUTING CO.**, 6943 FOREST HILL DRIVE., ST. LOUIS, MO.

FOR SALE—We Need Space. Citations, Champions, Also 5 Balls. All In Good Condition. Best offer takes it all. **MERIT INDUSTRIES**, 542 W. 63rd ST., CHICAGO 21, ILL. Tel.: Englewood 4-9202; 4-9204.

FOR SALE—United: Four Players with G. Formica tops and large pins \$225; Twin Rebounds \$125; Genco Bing-a-Rolls \$65; Bear Guns \$250; C. C. Trophy Bowls \$25; Universal Super Twin Bowlers \$25. **MOHAWK SKILL GAMES CO.**, 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: **THE CASH BOX**, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—24 W4-L56 (5-10-15) \$34.50 ea; 11 W1-L56 (5c) Remote \$4.50 ea; 11 30W (5c) Rock-Ola Postwar \$4.50 ea. **MUSIC DISTRIBUTORS, INC.**, 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel: 2-3992.

FOR SALE—Horse and Space Ships. We have the largest stock in the United States of every make of Horse, Space Ships, Automobile and Boat Rides. Write for the Clear profit story. **REDD DISTRIBUTING CO., INC.**, 298 LINCOLN STREET, ALLSTON, MASS.

FOR SALE—Wurlitzer 1100 \$349; Seeburg 148ML \$265; 146S \$115. On hand, a large supply of Packard, Wurlitzer and Seeburg Wall Boxes fully reconditioned. Write: **CENTURY MUSIC DISTRIBUTORS**, 1221 MAIN STREET, BUFFALO 9, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—1 Mills Constellation phonograph \$100; 1 Chico. Coin Baseball Shuffle Alley \$49.50; 1 Chico. Coin Basketball Champ \$195; 1 Six Shooter \$149.50; 1 Seeburg Bear Gun \$195; 1 Williams' Jalopy \$195. **AUTOMATIC AMUSEMENT CO.**, 308 N.W. 8TH STREET, EVANSVILLE, IND.

FOR SALE—ABC \$175; Long Beach \$375; 5 Star \$50; County Fair \$175; Steeplechase \$225; Stars \$450; AMI "A" \$325; "B" \$425; "C" \$475; 1015 \$100; Evans \$350. Write for Wholesale Premium List. **CENTRAL DISTRIBUTORS**, 2315 OLIVE STREET, ST. LOUIS 3, MO. Tel.: Geneva 0972.

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price \$49.50. Send for photo. **UNITED PLAY MACHINES CORP.**, 578 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Had you some good equipment to sell—phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? **EDWARDS DISTRIBUTING SERVICE**, BOX 400, DOUGLAS, WYO.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC.**, 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: University 4-0773.

FOR SALE—Sacrifice—25 3020 Wurlitzer Boxes; 2 1017 Wurlitzer Hideaways; 7 4000 Model Wurlitzer Star Speakers; 2 219 Wurlitzer Steppers; 6 2140 Wurlitzer 5 & 10 Boxes; 1 Model 212 Master Unit; 1 Model 216 Receiving Unit. All in grand condition. Package deal only \$899.50 **F.O.B. Glens Falls. WIT-HAM ENTERPRISES & ASSOCIATES**, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, N. Y.

FOR SALE—8 Champion \$39.50; 5 Winners \$84.50; 10 Turf Kings \$119.50; Bally Spot Lites \$345; Williams Sweetheart \$64.50; Chicago Coin Pin Bowler \$64.50; Gottlieb's Knockout \$64.50; Gottlieb's Triplets \$94.50. **MICKEY ANDERSON**, 314 E. 11TH STREET, ERIE, PA. Tel: 22-894

FOR SALE—Perfect condition, like new: Coney Islands (latest improved model with 5 contacts) \$375; Leaders \$325; Hot Rods \$60; Turf Kings \$165; Citations \$35; Various Flipper Pins, write. 1/3 deposit, balance C.O.D. **W. E. KEENEY MFG. CO.**, 5231 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEmlock 4-3844.

FOR SALE—Williams Deluxe World Series \$240; Mills Panoram \$185; Packard Manhattan \$85; Wurlitzer 1217 Hideaway \$345; Wurlitzer 1017 Hideaway \$95; Williams-Hayburner \$175; Williams Sparkplug \$195. **RELIABLE COIN MACHINE CO.**, 184 WINDSOR ST., HARTFORD, CONN. Tel: 6-3583.

FOR SALE—Match The Wheel Shuffle Alley Conversion. Attached to top of head. Fits all types shuffle alleys. Only action matching unit. Only two wires to attach. Sample \$42.50. Write for quantity price. One third deposit with order. **KINGS AMUSEMENT CO.**, 1505 CONEY ISLAND AVE., BROOKLYN 30, N. Y.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. **LOMBARDI RECORD SHOP**, 2827 W. MADISON ST., CROWN RECORD SHOP, 3757 W. CHICAGO AVE., CHICAGO, ILL. Tel: Sacramento 2-5050.

FOR SALE—Big Money Makers: Cross Roads \$165; Eight Ball \$165; Shoot The Moon \$150; Double Shuffle \$70; Knock Out \$70; Lucky Inning \$60; Sportsman \$110; Bomber \$70; Slugfest \$115; Thing \$55; Four Horsemen \$75; Turf King \$100; Futurity \$235. These machines look near new and are A-1 condition. One third deposit required. **CROWN NOVELTY CO., INC.**, 920 HOWARD AVENUE, NEW ORLEANS, LA.

FOR SALE—Wurlitzer 1080 \$179.50 ea.; Wurlitzer 1100 \$375 ea.; 10 Seeburg 100A—78 \$675. Plus \$10 for crating. Many others—write for list. **YOUNG DISTRIBUTING CO.**, 599 TENTH AVE., N. Y. C., N. Y. Tel.: Chickering 4-5050.

FOR SALE—The old reliable Massengill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. **DARLINGTON MUSIC COMPANY**, DARLINGTON, S. C. Tel: 500.

FOR SALE—Futurity's \$250; Turf King \$100; Very Clean. S & A **NOVELTY CO.**, ANTLERS HOTEL, SAN BERNARDINO, CALIF.

FOR SALE—Knockout \$79.50; Bowling Champ \$49.50; Buccaneer \$49.50; Canasta like new \$39.50; Champion One Ball \$49.50; College Daze \$60; Control Tower \$125; Dallas \$45; Universal 5 Star \$129.50; Flying Saucers \$69.50; Four Horsemen \$115; Gin Rummy \$70; Harvest Time \$49.50; Hayburner \$195; Genco Hit & Run \$85; Humpty Dumpty \$29.50; Just 21 \$39.50; Lady Robin Hood \$29.50; 49 Majors \$35; Oklahoma \$60; Thing \$39.50; Triple Action \$29.50; Tri-Score \$80. **MONROE COIN MACHINE EXCHANGE, INC.**, 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel: Superior 1-4600.

FOR SALE—Bally Sunshine Parks, floor samples, never on location, \$625 ea; two or more, \$610 ea. Also United Across The Boards and United Steeplechases. **NEW ORLEANS NOVELTY CO.**, 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel: Canal 8318.

FOR SALE—Clean ready for location: Wurlitzer 1080's \$150; Seeburg 5c wireless wall box \$7.50; Packard wall box \$7.50. **CAIN-CAILLOUETTE INC.**, 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—Reconditioned Wurlitzers: 1250's \$425; 1100's \$300; 1015's \$150; 1080's \$150. Seeburgs: 146M \$150; 147M \$175; 148M \$275. Packard Manhattan's \$125 Packard Sevens \$75; Wall Boxes 3-W-2 L 56's \$12.50; WL-1 56's \$10 less tubes. **O'CONNOR DISTRIBUTORS, INC.**, 2320 W. MAIN ST., RICHMOND 2, VA.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Special Limited Offer—
Ten new Shipman Triple Column Postage Stamp Machines plus 100,000 Free Stamp Folders—all for \$395. Victory Folders \$6 for 10,000; Shipman Folders \$10 for 20,000. Mail Check To—**SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI, FLORIDA.**

FOR SALE—Coney Island \$390; A.B.C. \$215; Spot Lights \$425; Atlantic City—write, Skee Alleys \$65; Universal Supers \$60; Shuffle Alleys \$15; Five Stars \$145. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CAN. 6-0293.

FOR SALE—Chicago Coin Hit Parades \$125; Model 1422 Rock-Ola \$75; Genco Shuffle Target \$125. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Real bargains—Seeburg Bear Gun \$265; Exhibit Silver Bullets \$125; Dale Gun \$45; Bally Hi-Rolls \$45; '46 Seeburg Hide-aways \$125; Twenty Post War Flipper Type Five Balls \$25 each. Write for other bargains. WANTED—Used Exhibit Pony Express Mechanical Horse. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA 9, WASHINGTON.

FOR SALE—Ready for location. C.C. King Pin \$125; Genco Hits and Runs \$75; The Thing \$45; Harvest Time \$50; Bomber \$70; Tahiti \$62.50; Utah \$50; Stop & Go \$70; Star Series \$49.50; Chicago Coin Pistol \$95; Dale Gun \$45. AMUSEMENT ARCADE CO., 419-9TH STREET, N.W., WASHINGTON, D. C.

FOR SALE—United Steeplechase \$295; Coney Island \$245; Touch-down \$245; Williams Spark Plug \$250; Hayburner \$245; Sea Jockey \$245. Write for low prices on pins, bingos, arcade games. LEHIGH SPECIALTY, 826, N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—Attention—Bingo Games Buyers: Bright Lights \$185; Bright Spot \$265; Coney Island \$255; Spot Lites \$285; Atlantic City \$365; Palm Beach \$410; Frolics \$450; Lite A Line \$125; Broadway \$155; Bolero \$260; Zingo \$235. All games refinished, mechanically good, crated proper. One third deposit required. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA.

FOR SALE—Spot Lite \$375; A.B.C. \$175; Zingo \$200; Lite-A-Line \$125; Bright Lights \$325; Coney Island \$350; Flying Saucer \$65; Tri Score \$50; Big Inning \$75. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel: WHeeling 5472.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: Riverside 4131.

FOR SALE—New 5c hot nut machines, heavy steel construction. Attractively finished in white. Side cup dispenser. Capacity 6 lbs. We invite inquiries from distributors. Write for special quantity prices. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. Tel: BiGelo 8-3524.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

MISCELLANEOUS

NOTICE—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

NOTICE—Motors Rewound. Split-phase motors from any make of phonograph rewound for \$5. Motors from other types of coin machines at reasonable rates. If it is used in a coin machine we'll rewind it. CAROLINA ELECTRIC CO., Box 125, MATTHEWS, N. C.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.



Did YOU Fill Out Last Week's

(NOVEMBER 29th ISSUE)

“END-OF-MONTH INVENTORY ISSUE”

of The Cash Box

**FOR YOUR FIRM?
IF YOU DIDN'T, THEN TEAR OUT
AND MAIL THIS
COUPON
TODAY!**



THE CASH BOX
26 WEST 47th STREET
NEW YORK 36, N. Y.

Gentlemen:

Please send me a free copy of last week's "End-Of-Month Inventory Issue" of *The Cash Box*. I'm enclosing \$15 for a full year's subscription for 52 weeks which includes the "End-Of-Month Inventory Issue" (the last issue of each month) and which lets me know just where I stand as far as what my equipment is worth by compiling a permanent monthly inventory record.

FIRM NAME

ADDRESS

CITY..... ZONE..... STATE.....

Individual's Name

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

THIS WEEK'S USED MACHINE QUOTATIONS

14th Year of Publication
687th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



WURLITZER

4. 24	29.50	39.00
4. 600R	39.50	50.00
4. 600 K	49.50	69.50
4. 500A	49.00	69.50
4. 500K	35.00	59.50
4. 41 (Counter)	24.50	50.00
4. 51 (Counter)	30.00	45.00
4. 61 (Counter)	24.50	50.00
4. 71 (Counter)	59.50	75.00
4. 81 (Counter)	49.50	75.00
4. 700	49.50	89.50
4. 750M	50.00	79.50
4. 750E	49.50	75.00
4. 780M Colonial	49.50	99.50
4. 780E	79.00	89.50
4. 800	44.50	79.00
4. 850	59.50	79.50
4. 950	59.00	99.50
4* 1015	125.00	175.00
4* 1017 Hideaway	95.00	150.00
2* 1100	299.50	375.00
4* 1080	125.00	179.50
4* 1250	399.00	475.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire	4.50	5.00
6. 320 2 Wire Wall Box	4.00	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
4. 3031 Wall Box	4.95	9.95
4. 3045 Wall Box	9.95	20.00
1* 3020 Wall Box	22.50	34.50
4. 3025	5.95	10.00
4. 2140 Wall Box	19.50	24.50
4. 219 Stepper	22.50	29.50
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire	3.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 Wls Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4. Plaza	25.00	39.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	29.50	44.00
4. Classic	49.00	60.00
4. Classic RC	49.00	60.00
6. Maestro	44.00	65.00
4. Mayfair	44.00	59.50
4. Mayfair RC	44.00	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
4. Colonel	29.50	49.00
4. Colonel RC	29.50	49.00
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
4. Cadet RC	39.50	65.00
4. Major	39.50	59.00
4. Major RC	39.50	59.50
4. Envoy	39.50	59.00
4. Envoy RC	39.50	59.00
4. Vogue	39.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50
6. Casino RC	49.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	69.00
4. Hi-Tone 9800	39.50	60.00
4. Hi-Tone 9800 RC	45.00	60.00
4. Hi-Tone 8800	49.50	59.00
4. Hi-Tone 8800 RC	49.50	59.00
4. Hi-Tone 8200	49.50	59.00
4. Hi-Tone 8200 RC	45.00	59.00
4* 146S	75.00	150.00
4. 146M	129.00	150.00
2* 147S	100.00	135.00
4* 147M	140.00	175.00
4. 148S	125.00	219.00
4. 148M	275.00	300.00
4. 148ML	240.00	265.00
4. M-100-78	675.00	695.00
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.00	9.50
6. 5, 10, 25c Baromatic Wire	3.00	6.95
4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
4. 5, 10, 25c Baromatic Wireless	6.95	9.00
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
4* 3W2 Wall-a-Matic	11.95	12.50

4* WIL-56 Wall Box 5c	4.50	10.00
4. 3W5-L-56 Wall Box 5, 10, 25c	34.50	44.50
4. W4L-56	29.50	34.50
4. W6L-56-5/10/25 Wireless	30.00	49.50
4. 3W7-L56	34.50	42.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectravox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
4. Commando	30.00	49.50
4* 1422 Phono ('46)	75.00	150.00
4. 1424 Phono (Hideaway)	140.00	169.00
4. 1426 Phono ('47)	100.00	175.00
4. 1428	250.00	325.00
4. 1432 (Rocket '51)	419.00	445.00
4. Magic Glo (1428)	295.00	325.00
2. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

4. Wall & Bar Box O.S.	3.00	5.00
4. Wall Bar Box N.S.	6.00	17.50

PACKARD

4* Pla Mor Wall & Bar Box	4.00	7.50
---------------------------	------	------



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00
1* A.B.C. (Un 5/51)	169.00	225.00
4. Ali Baba (Got 6/48)	29.50	49.50
4. Alice (Got 8/48)	25.00	39.50
2. Aquacade (Un 4/49)	20.00	49.50
2. Arcade (Wm 11/51)	135.00	195.00
2. Arizona (Un 5/50)	29.50	67.00
2* Atlantic City (B 4/52)	365.00	435.00
4. Baby Face (Un 1/49)	24.50	45.00
4. Ballerina (B 48)	14.50	35.00
4. Band Leader	25.00	59.50
4. Banjo	20.00	39.00
4. Bank-A-Ball (Got)	37.50	75.00
4. Barnacle Bill (Got 8/48)	17.50	40.00
2. Basketball (Got 10/49)	75.00	95.00
4. Be Bop (Ex)	50.00	110.00
4. Bermuda (CC 11/47)	20.00	34.50
4. Big Hit (7/52)	160.00	195.00
6. Big Top	49.50	59.00
4. Black Gold	44.50	59.50
2. Blue Skies (Un 11/48)	20.00	40.00
2* Bolero (Un 1/52)	260.00	295.00
4. Bomber (CC 5/51)	70.00	90.00
4. Bonanza (Wm 11/47)	12.50	29.50
4. Boston (Wm 11/47)	49.00	89.50
2. Bowling Champ (Got 2/49)	40.00	50.00
1. Bowl League (Got 8/47)	10.00	50.00
2* Bright Lights (B 5/51)	185.00	325.00
3. Bright Spot (B 11/51)	265.00	350.00
2. Broadway (B)	155.00	295.00
4. Buffalo Bill (Got 5/50)	50.00	79.50
4. Buccaneer (Got 10/48)	49.50	59.00
2. Build Up	20.00	34.50
2. Buttons & Bows (Got 3/49)	49.50	60.00
4. Camel Caravan	39.50	69.50
2. Caravan (Wm 7/52)	210.00	250.00
2. Campus	79.50	95.00
2. Canasta (Ge 7/50)	25.00	50.00
4. Carnival (B '48)	25.00	45.00
4. Carolina (Un 3/49)	20.00	49.50
4. Carousel	15.00	29.50
2. Catalina (CC 2/48)	20.00	29.50
2* Champion (B '48)	35.00	75.00
4. Champion (CC 6/49)	69.50	74.50
6. Chimp	39.50	69.50
4. Cinderella (Got 3/47)	15.00	39.50
4* Citation (B '48)	24.50	55.00
4. Cleopatra	25.00	39.50
6. Club Trophy	29.50	49.50
4. College Daze (Got 8/49)	60.00	75.00
4* Conec Island (B 9/51)	245.00	390.00
4. Contact	25.00	55.00
6. Contest	29.50	39.50
1. Control Tower (Wm 4/51)	110.00	125.00
2. County Fair (Un)	195.00	220.00
6. Cover Girl	24.50	45.00
4. Crazy Ball (CC 7/48)	29.50	45.00
2. Crossroads (Got 5/52)	165.00	200.00
4. Cyclone (Got 5/51)	110.00	169.50
4. Dallas (Wm 2/49)	45.00	65.00
4. De Icer (Wm 11/49)	65.00	70.00
4. Dew Wa Ditty (Wm 6/48)	25.00	39.50
4. Domino (Wm 6/52)	165.00	225.00
2* Double Action	35.00	85.00
4. Dble. Feature (Got 12/50)	75.00	164.50
2* Dbl. Shuffle (Got 6/49)	50.00	95.00
4. Dreamy (Wm 3/50)	75.00	96.00
6. Drum Major	25.00	34.50
2. Eight Ball	120.00	165.00
4. Entry (B '47)	25.00	65.00
4. El Paso (Wm 11/48)	49.50	65.00
1. Fighting Irish (CC 10/50)	60.00	100.00
4* Five Star (Univ 5/51)	100.00	145.00
6. Flamingo (Wm 7/47)	15.00	19.50
4. Floating Power (Ge 12/50)	65.00	69.50
4. Flying Saucers (Ge 12/50)	39.50	60.00
4. Football (CC 8/49)	39.50	60.00
2* Four Horsemen (Got 9/50)	75.00	129.50
4. Four Hundred (Ge '52)	259.50	300.00
2. Four Stars (Got 6/52)	190.00	210.00
2. Freshie (Wm 9/49)	59.50	104.50

4. Futurity (Ge 6/52)	235.00	300.00
4. Georgia (Wm 9/50)	90.00	100.00
2. Gin Rummy	25.00	70.00
4. Gizmo (Wm 8/48)	19.50	45.00
4. Glamour	24.50	129.50
4. Gold Cup (B '48)	15.00	25.00
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	84.00	90.00
4. Gondola	19.50	39.50
2. Grand Award (CC 1/49)	20.00	60.00
7. Handicap	225.00	270.00
4. Happy-Go-Lucky	145.00	199.50
4. Harvest Moon (Got 12/48)	49.00	69.50
4* Harvest Time (Ge 9/50)	50.00	69.00
4. Harvey (Wm)	125.00	175.00
4. Hawaii (Un 8/47)	20.00	29.50
1* Hayburner (Wm 7/51)	139.50	245.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
4. Hit Parade (CC)	125.00	175.00
4. Hit & Runs (Ge 5/51)	75.00	85.00
2. Hit 'N' Run (Got 4/52)	170.00	190.00
2. Holiday (CC 12/48)	20.00	49.50
4. Holiday (Ke 12/51)	225.00	295.00
4. Horse Shoe (Wm)	149.50	175.00
4. Hot Rods (B '49)	60.00	69.50
2. Humpty Dumpty (Got 10/47)	20.00	49.50
4. Jack 'N' Jill (Got 4/48)	25.00	49.50
2. Jalopy (Wm 9/51)	195.00	220.00
4. Jamboree	29.50	39.50
4. Jeanie (Ex 7/50)	79.50	119.50
2. Jockey Special (B '47)	17.50	45.00
4. Joker (Got 11/50)	110.00	160.00
4. Judy (Ex 7/50)	95.00	105.00
2. Just 21 (Got 10/50)	25.00	45.00
4. K. C. Jones	69.50	89.50
4. King Arthur (Got 10/49)	47.50	95.00
2. King Cole (Got 5/48)	20.00	72.50
2. King Pin (CC)	50.00	125.00
2* Knockout (Got 1/51)	49.50	80.00
4. Lady Robin Hood (Got 1/48)	29.50	39.50
1. Leaders (Un)	300.00	395.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
4. Lite-A-Line (K 6/51)	110.00	175.00
2. Long Beach (Wm 8/52)	225.00	400.00
2. Lucky Inning (Wm 5/50)	35.00	79.50
4. Lucky Star (Got 5/47)	29.50	50.00
2. Mad. Sq. Garden (Got 6/50)	90.00	139.50
4. Majors '49 (CC 2/49)	35.00	49.50
2. Major League Baseball	20.00	39.50
4. Manhattan (Un 2/48)	22.50	34.50
2. Majorettes (Wm 4/52)	170.00	180.00
4. Mardi Gras	25.00	45.00
4. Marjorie (Got 7/47)	14.50	29.50
4. Maryland (Wm 4/49)	49.50	65.00
4. Merry Widow	24.50	39.50
4. Melody (B 47)	20.00	49.50
2. Mercury (Ge)	69.50	85.00
4. Mermaid (Got 6/51)	110.00	199.50
6. Metro	17.50	27.50
6. Miami Beach	15.95	19.50
1. Minstrel Man (Got 3/51)	100.00	175.00
2. Monterrey (Un 5/48)	20.00	40.00
4. Moon Glow (Un 12/49)	25.00	39.50
4. Morocco	25.00	49.50
4. Nevada (Un 10/47)	15.00	29.50
4. Niagara	185.00	225.00
2. Nifty (Wm 12/50)	89.50	100.00
6. Nudgy (B 47)	25.00	39.50
4. Oasis	79.50	90.00
4. Oklahoma (Un 6/49)	45.00	60.00
2. Old Faithful (Got 1/50)	75.00	110.00
4. Olympics (Wm)	190.00	210.00
4. One Two Three	34.50	50.00
2* Palm Beach (B 7/52)	410.00	515.00
2. Paradise (Un 7/48)	20.00	49.50
2. Paratrooper (Wm 9/52)	195.00	220.00
4. Phoenix	29.50	49.50
1. Photo Finish	35.00	65.00
6. Pimlico	15.00	32.50
4* Pin Bowler (CC 7/50)	64.50	110.00
2. Pinch Hitter (Un 5/49)	20.00	55.00
1. Pinky (Wm 10/50)	89.50	99.50
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51)	35.00	60.00
4. Play Boy (CC 5/47)	35.00	95.00
4. Playland (Ex 8/50)	79.50	124.50
4. Playtime (Ex)	40.00	65.00
4. Puddin' Head	40.00	55.00
4. Punchy (CC 11/50)	84.50	90.00
4. Quarterback (Wm)	48.50	89.50
4. Quartet (Got 2/52)	150.00	199.50
4. Rag Mop (Wm 11/50)	79.50	95.00
4. Rainbow (Wm 9/48)	35.00	45.00
4. Ramona (Un 2/49)	15.00	20.00
4. Rancho (B '48)	39.50	49.00
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	90.00	129.50
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	25.00	95.00
6. Riviera	14.50	25.00
2. Rocket (Ge 5/50)	59.50	75.00
1. Rockettes (Got 8/50)	110.00	150.00
4. Rondevo (Un 5/48)	20.00	39.50
4. Rose Bowl (Got 10/51)	150.00	175.00

4. Round Up (Got 11/48)	29.50	50.00
4. St. Louis (Wm 2/49)	24.50	50.00
2. Sally (CC 10/48)	20.00	54.50
4. Samba	29.50	59.50
2. Saratoga (Wm 10/48)	20.00	49.50
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	15.00	39.50
6. Sea Hawk	15.00	22.00
4. Sea Jockeys (Wm 12/51)	149.50	245.00
6. Sea Isle (CC 11/47)	14.50	19.50
1. Select-A-Card (Got 4/50)	25.00	50.00
4. Serenade (Un 12/48)	17.50	25.00
4. Shanghai (CC 4/48)	15.00	49.50
4. Shantytown	79.50	95.00
3. Sharpshooter (Ge)	60.00	95.00
2. Shoo Shoo (Wm 2/51)	85.00	100.00
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
2. Show Boat (Un 1/49)	20.00	49.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	22.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
2* Slugfest (Wm 3/52)	110.00	180.00
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
2* South Pacific (Ge 3/50)	39.50	75.00
4* Spark Plugs (Wm 10/51)	149.50	250.00
2. Special Entry (B '49)	12.50	35.00
6. Speed Ball	14.50	32.50
1. Speedway (Wm 9/48)	39.50	59.50
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
4. Spot Bowler (Got 10/50)	115.00	139.50
2* Spot-Lite (B 1/52)	225.00	425.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
2* Springtime (Ge)	59.50	100.00
6. Stage Door Canteen	10.00	25.00
2. Stars (Un. 6/52)	395.00	495.00
2. Stardust (Un 5/48)	20.00	39.00
1* Steeplechase (Un 2/52)	260.00	300.00
4. Stop & Go (Ge 3/51)	69.50	90.00
4. Stormy (Wm 1/48)	29.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
2. Summertime (Un 9/48)	20.00	39.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	25.00	49.50
4. Sunshine Park (B 8/52)	625.00	700.00
6. Supercharger	19.50	24.50
4. Super Hockey	25.00	54.50
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
6. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	44.50	59.50
4. Sweetheart (Wm 7/50)	64.50	99.00
4. Tahiti (CC 10/49)	62.50	75.00
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	60.00	89.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	49.50	65.00
4. Temptation	25.00	59.50
4. Tennessee (Wm 2/48)	29.50	49.50
2* Thing (CC 2/51)	35.00	55.00
1. Three Feathers	60.00	69.50
2. Three Four Five (Un 10/51)	169.00	325.00
4. Three Musketeers (Got 7/49)	60.00	95.00
4. Thrill (CC 9/48)	25.00	35.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
2. Touchdown (Un)	174.50	260.00
6. Towers	12.50	15.00
4. Trade Winds	27.50	39.50
6. Treasure Chest	14.50	30.00
4. Trigger	109.50	135.00
4. Trinidad (CC 3/48)	20.00	49.50
1. Triple Action	29.50	79.50
2. Triplets (Got 7/50)	94.50	125.00
4* Tri-Score (Ge 1/51)	50.00	90.00
4. Trophy (B '48)	50.00	100.00
4. Tropicana (Un 1/48)	10.00	22.50
4. Tucson (Wm 1/49)	50.00	80.00
4. Tumbleweed	72.50	85.00
6. Turf Champ	24.50	39.50
1* Turf King (B 6/50)	100.00	165.00
4. Utah (Un 8/49)	35.00	50.00
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
2. Virginia (Wm 3/48)	20.00	29.50
1* Watch My Line (Got 9/51)	75.00	110.00
6. West Wind	15.00	19.50
4. Wild Fire	19.50	30.00
4. Wild West	120.00	169.50
2* Winner (Univ)	50.00	89.50
1. Wisconsin (Un 3/48)	20.00	39.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	17.50	49.50
4* Zingo (Un 10/51)	200.00	295.00

CONFIDENTIAL PRICE LIST

ROLL DOWNS

2* Bing-A-Roll	49.50	65.00
6. Bonus Roll	25.00	49.50
6. Buccaneer	49.50	64.50
6. Champion Roll	15.00	29.50
4. ChiCoin Roll Down	19.50	49.50
4. Genco Advance Roll	39.50	69.50
4. Genco Total Roll	39.50	69.50
2* Hy-Roll	45.00	65.00
4. Pro-Score	39.50	45.00
4. Singapore	10.00	39.50
6. Super Score	35.00	49.50
4. Super Triangle	25.00	35.00

CONFIDENTIAL PRICE LIST

SHUFFLES - REBOUNDS

2. Bally Shuffle-Line	105.00	125.00
1. Bally Hook Bowler	145.00	175.00
4. Bally Baseball	49.50	89.50
2. Bally Shuffle Champ	45.00	55.00
4. Bally Shuffle-Bowler	24.50	29.00
4. Bally Speed Bowler	24.50	49.50
4. ChiCoin Bango	15.00	49.50
1. ChiCoin Bowling Alley	40.00	55.00
4. ChiCoin Alley w/con	35.00	79.50
4. ChiCoin Ace Bowl	70.00	110.00
4. ChiCoin Bowl Classic	70.00	115.00
4. ChiCoin Horseshoes	75.00	125.00
4. ChiCoin Rebound	25.00	45.00
4. ChiCoin Pin Lite Bowler	125.00	149.50
1. ChiCoin Baseball	25.00	49.00
1. ChiCoin Trophy	25.00	95.00
1. ChiCoin 6 Player	285.00	300.00
4. ChiCoin 6 Player Deluxe	325.00	345.00
4. Exhibit Strike	25.00	89.50
2* Genco Shuffle Target	85.00	125.00
4. Genco Bowling League	24.50	45.00
4. Genco Baseball	25.00	79.50
4. Gottlieb Bowlette	24.50	40.00
4. Keeney ABC Bowler	25.00	60.00
4. Keeney Bowling Champ	50.00	95.00
4. Keeney King Pin	45.00	85.00
4. Keeney Pin Boy	24.50	39.50
4. Keeney Ten Pins	24.50	45.00
4. Keeney Lucky Strike	35.00	75.00
4. Keeney Dbl. Bowler	50.00	100.00
1. Keeney League Bowl	125.00	155.00

CONFIDENTIAL PRICE LIST

ARCADE EQUIPMENT

4. Keeney Duck Pins	39.50	125.00
4. Keeney DeLuxe League Bowler	275.00	295.00
4. Keeney Big League Bowl	155.00	225.00
4. Keeney 4-Way Bowl	125.00	150.00
4. Keeney 6-Player	225.00	275.00
4. Keeney Super Deluxe	295.00	325.00
4. Rock-Ola Shuffle Jungle	24.50	75.00
4. Rock-Ola Shuffle-Lane	24.50	29.00
4. Univ. Deluxe Twin	85.00	95.00
4. Un. Deluxe 6-Player	325.00	375.00
4. Un. Dbl. Shuffle	39.50	50.00
4. United Shuffle Alley	15.00	29.00
4. Un. Shuffle w/con	25.00	50.00
2* Un. Shuffle Alley Exp.	29.50	50.00
4. Un. 2-play Express	35.00	60.00
4. Un. Sin Rebound	50.00	70.00
2* Un. Twin Rebound	110.00	145.00
1* United Slugger	65.00	85.00
4* United Skee Alley	65.00	85.00
4. Un. 4-Player	195.00	225.00
4* Un. 5-Player	225.00	250.00
1* Un. 6-Player	250.00	295.00
4. Un. Shuffle-Cade	145.00	189.50
4. Un. Twin Shuffle Cade	75.00	110.00
4* Univ. Super Twin	25.00	69.00
4. Universal Twin Bowler	39.50	49.50
4. Univ. HiScore Bowler	45.00	145.00
4. Williams DeLuxe Bowler	34.50	49.50
4. Williams Twin Shuffle	24.50	35.00
3* Williams Dbl. Head	29.50	65.00

CONFIDENTIAL PRICE LIST

ARCADE EQUIPMENT

6. Allite Strike 'N' Spares	39.50	149.50
4. Boomerang	45.00	85.00
4. Bally Big Inning	75.00	185.00
4. Bally Bowler	175.00	189.50
4. Bally Convoy	47.50	125.00
4. Bally Defender	95.00	125.00
6. Bally Eagle Eye	39.50	49.50
2* Bally Heavy Hitter	60.00	69.50
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
4. Bally Rapid Fire	75.00	125.00
4. Bally Sky Battle	49.50	125.00
4. Bally Torpedo	49.50	95.00
4. Bally Undersea Raider	85.00	95.00
6. Bank Ball	59.50	150.00
6. Buckley DeLuxe Dig.	119.50	149.50
6. Buckley Treas Is Dig	95.00	110.00
4. Champion Hockey	50.00	75.00
2. ChiCoin Basketball Champ	179.50	225.00
2. ChiCoin 4 Player Derby	185.00	295.00
1* ChiCoin Goalee	85.00</	



CIGARETTE MACHINES

- 4. Automatic "Smokeshop" (9 Col., 486 Cap.) \$237.50-\$250.00
- 4. Du Grenier (Mod. A-7) 110.00- 140.00
- 4. Du Grenier (Mod. A-9) 120.00- 150.00
- 4. Du Grenier (Mod. AC-7) 125.00- 155.00
- 4. Du Grenier (Mod. AC-9) 130.00- 160.00
- 4. Du Grenier (Mod. E-7) 135.00- 165.00
- 4. Du Grenier (Mod. ES-9) 140.00- 170.00
- 4. Du Grenier (Mod. E-9) 145.00- 175.00
- 4. Du Grenier (Mod. ES-11) 150.00- 180.00
- 4. DuGrenier "W" (9 col.) 65.00- 85.00
- 4. DuGrenier "S" (7 col.) 69.50- 85.00
- 4. DuGrenier "S" (9 col.) 69.50- 85.00
- 4. DuGrenier Champion (9 col.) 85.00- 97.50
- 4. DuGrenier Champion (11 col.) 97.50- 125.00
- 4. Eastern Electric C-8 139.00- 150.00
- 4. Electro (8-col.) 229.50- 250.00
- 4. Electro (10 col.) 249.50- 255.00
- 4. Lehigh PX (Elec. 8 col.) 125.00- 145.00
- 4. Lehigh PX (10 col.) 89.50- 149.50
- 4. Lehigh King Size 125.00- 145.00
- 4. National 750 85.00- 125.00
- 4. National 950 85.00- 135.00
- 4. National 930 95.00- 130.00
- 4. National 9-A (9 col.) 100.00- 125.00
- 4. National Electric 119.50- 139.50
- 4. Rowe Diplomat (10 col.) 165.00- 205.00
- 4. Rowe Imperial (6 col.) 69.50- 95.00
- 4. Rowe Imperial (8 col.) 80.00- 85.00
- 4. Rowe Royal (6 col.) 79.50- 100.00
- 4. Rowe Royal (8 col.) 95.00- 130.00
- 4. Rowe Royal (10 col.) 95.00- 140.00
- 4. Rowe President (8 col.) 100.00- 145.00
- 4. Rowe President (10 col.) 100.00- 125.00
- 2. Rowe Crusader (10 col.) 98.50- 155.00
- 4. Rowe Electric (8 col.) 125.00- 150.00
- 4. Uneeda "A" (6 col.) 45.00- 60.00
- 4. Uneeda "A" (8 col.) 49.50- 85.00
- 4. Uneeda "A" (9 col.) 59.50- 85.00
- 4. Uneeda "E" (6 col.) 50.00- 75.00
- 4. Uneeda "E" (8 col.) 79.50- 95.00
- 4. Uneeda "E" (9 col.) 79.50- 95.00
- 4. Uneeda "E" (12 col.) 65.00- 85.00
- 4. Uneeda "E" (15 col.) 75.00- 95.00
- 4. Uneeda 500 (7 col.) 90.00- 130.00
- 4. Uneeda 500 (9 col.) 79.50- 110.00
- 4. Uneeda 500 (15 col.) 75.00- 115.00
- 4. Uneeda Monarch (8 col.) 95.00- 115.00
- 4. Uneeda Monarch (10 col.) 79.50- 110.00
- 4. Uneeda Monarch (12 col.) 79.50- 135.00

CANDY MACHINES

- 1. Mills (5 col., 70 cap.) \$ 49.00-\$ 60.00
- 4. Stoner (Mod. 102, 6 col., 102 cap.) 85.00- 87.50
- 4. Stoner (Mod. 120, 6 col., 120 cap.) 90.00- 95.00
- 4. Stoner (Senior, 8 col., 160 cap.) 95.00- 97.50
- 4. Stoner (Mod. 80, 4 col., 80 cap.) 95.00- 97.50
- 4. Stoner (Mod. 120, 5 col.) 89.50- 95.00
- 4. Stoner (Mod. 120 Sn, 7 col.) 95.00- 100.00
- 4. Stoner DeLuxe Theatre (8 col., 160 cap.) 85.00- 95.00
- 4. Stoner DeLuxe Theatre (16 col., 320 cap.) 195.00- 300.00
- 4. Martin's "Little Candy Store" (8 col., 160 cap.) 89.50- 99.50
- 4. Coan "U-Select-It" 35.00- 45.00

HOT COFFEE

- 4. Andico Cafe Petit, 200 cups \$300.00 \$400.00
- 4. Bert Mills Coffee Bar, 200 cups 175.00 225.00
- 4. Bert Mills Coffee Bar, 600 cups 200.00 250.00
- 4. Bert Mills Coffee Bar, 500 cups 300.00 375.00
- 4. Chef-Way, Model 100, cap. 400-600 375.00 400.00
- 4. Hot-O-Mat Comb. Hot Coffee-Cboc., 600 cups 250.00 300.00
- 4. U-Select-It Hot Coffee, 600 cups 375.00 400.00

CARBONATED DRINK

- 4. Drink-O-Mat, single flavor, 5c, 1000 cups \$275.00 \$350.00
- 4. Drink-O-Mat, 3 flavor, 5c, 1000 cups 425.00 475.00
- 4. Drink-O-Mat, 4 flavor, 5c, 1000 cups 500.00 525.00
- 4. Lyons # 1400, single flavor, 5c 425.00 475.00
- 4. Lyons # 1400-2F 475.00 650.00
- 4. Lyons Model 500, 5c single 225.00 275.00
- 4. Mills Automatic Fountain, 400 cups 150.00 250.00
- 4. Mills Automatic Fountain, 400 cups, without changemaker 100.00 175.00
- 4. Soda Shoppe 975.00 1025.00
- 4. Spacarb single 5c, 1000 cups 135.00 175.00
- 4. Spacarb 3 Unit 5c, 1000 cups 400.00 550.00
- 4. Spacarb 4 Unit 5c, 1000 cups 600.00 650.00
- 4. SuperVend 3 flavor, 600 cup A-1 275.00 325.00
- 4. Super Vend 3 flavor, 600 Cup A-2 200.00 250.00

NON-CARBONATED DRINK

- 4. American Simplex, single flavor, 5c, 200 cups \$100.00 \$125.00
- 2. Refreshomat, 5c, 10c, 300 cups 240.00 300.00

CAN DRINK

- 4. Juice-Bar, 6 sel., 600 cans \$325.00 \$450.00
- 4. Refresher, 3 sel., 300 can cap. 550.00 600.00

ICE CREAM VENDORS

- 4. Vendo "Dairy-Vend," 203 Bar Capacity \$250.00-\$350.00
- 4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap. 350.00- 475.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

- Challenger (Counter Model Gun) \$ 65.00
- Rifle Sport, 3 and more Guns, plus complete ranges of various types

AMI, INC.

- Model D-40 Phonograph \$795.00
- Model D-80 Phonograph 925.00
- Model HS-SM Hideaway 575.00
- 5c-10c Wall Box (40 Selections) 59.50
- 5c Wall Box (40 Selections) 53.50
- Amivox Speaker 27.50

AUTO-PHOTO CO.

- Auto-Photo

BALLY MFG. CO

- Bally Beauty \$ 665.00
- Frolics 665.00
- Futurity 735.00
- The Champion (Mech. Horse) 1065.00
- Space Ship
- Sunshine Park 735.00

CHICAGO COIN

- Band Box (New Model) \$229.50
- Bowl-A-Ball 695.00
- 6 Player Super Match Bowler 599.50
- 10th Frame Bowler 575.00

COIN-O MFG. CO.

- Bat-O-Mat (Automatic Baseball Pitcher) \$1,295.00

H. C. EVANS & CO.

- Century Phono 100/45 \$1,050.00
- Jubilee Phono 40/45 825.00
- Jubilee 40/78 795.00

EXHIBIT SUPPLY

- Big Bronco \$ 997.50
- Roy Rogers' Trigger 1,047.50
- Rudolph The Red Nosed Reindeer 725.00
- Pete The Rabbit 725.00
- Rawhide 725.00
- Complete Package of Three Bodies, 'Rudolph The Red Nosed Reindeer,' 'Pete The Rabbit,' and 'Rawhide,' with One Base 1,195.00
- Test Pilot 325.00
- Space Gun 375.00
- Space Patrol
- Stratogun 375.00
- Silent Salesman (Card Vendor) 79.50
- Super Twin Rotation 695.00

D. GOTTLIEB & CO.

- Coronation \$349.50

INTERNATIONAL MUTO. CORP.

- Photomat '52 \$1,900.00

J. H. KEENEY & CO., INC.

- Electric Cigarette Vendor \$284.50
- Coin Changer Model 304.50
- Team Bowler 645.00

MARVEL MFG. CO.

- Overhead Scoreboard for Sshuffleboards \$125.00
- Wall Type Scoreboards for Sshuffleboards 95.00

ROCK-OLA MFG. CORP.

- "Fire-Ball" 120 Selection, Model 1436 \$1,065.00
- Model 1538, 5c-10c-25c Wall Box 59.50
- Model 1536, 5c Wall Box, 23 Wire 39.50
- Model 1424 Playmaster 440.00

NATE SCHNELLER, INC. (NASCO)

- Atomic Jet (Airplane Ride) \$995.00
- Aqua Jet (Boat Ride)

J. P. SEEBURG CORP.

- M100C (Select-O-Matic "100" phonograph)
- HM 100C (Select-O-Matic "100" R.C. Special)
- 3W-1 Wall-O-Matic "100"
- MRVC-1 Master Remote Volume Control
- CVS4-8-8" Wall Speaker Ivory (Teardrop)
- CVS6-8-8" Recessed Speaker
- CVS7-12-12" Recessed Speaker
- PS6-1Z Power Supply
- ARA1-L6 Auxiliary Remote Amplifier
- AVC-1 Automatic Volume Compensator Unit

UNITED MFG. CO.

- Circus \$690.00
- 10th Frame Star Sshuffle Alley 605.00
- 10th Frame Super Sshuffle Alley 590.00

WICO CORP.

- Major Leaguer (Automatic Baseball Pitcher) \$1,095.00

WILLIAMS MFG. CO.

- Four Corners \$349.50

THE RUDOLPH WURLITZER CO.

- Model "1400" Phonograph
- Model "1450" Phonograph
- Model 1500 Phonograph
- Model 4851 5c-10c-25c Wall Box (48 Selections)
- Model 5204 Wall Box 5c-10c-25c (104 Selections)
- Model 5100 8" Speaker
- Model 5110 12" DeLuxe Speaker

UNITED'S

CIRCUS



DOUBLE and TRIPLE SCORE FEATURES

SPOTTEM FEATURE

ALL CARDS
DOUBLED

ALL CARDS
TRIPLED

SPOTS Nos.
15, 16, 17

SPOTS Nos.
14, 19, 22

ALSO SPOTS ABOVE NUMBERS SINGLY

EXTRA BALLS

1, 2 OR 3 EXTRA BALLS
CAN BE PURCHASED
AFTER ONE OR
MORE OF THE FIRST
5 BALLS HAVE
BEEN PLAYED.

METHOD OF SCORING

THREE, FOUR OR
FIVE IN-LINE-SCORING...
DIAGONAL, VERTICAL
AND HORIZONTAL.

NEW
HINGED
FRONT DOOR

SLUG-
REJECTOR
COIN
CHUTE

EASY TO SERVICE
MECHANISM LOCATED
IN BACK BOX AND ON
HINGED BACK DOOR.

STANDARD PINBALL CABINET SIZE

SEE YOUR DISTRIBUTOR



UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS



More fun for players, more profit for you,
 thanks to new **SELECT-A-SPOT** feature
 and new **TRIPLE-SPOTS** roll-over feature

BALLY BEAUTY



Popular 3-4-5-IN-LINE scoring

HORIZONTAL, VERTICAL, DIAGONAL

Plus attractive 4-CORNERS SCORE

Advancing SUPER-SCORES

dramatized in frills of Beauty Queens on backglass

New SELECT-A-SPOT feature

Players love to diddle the Selector-Knob to fill in a missing number to build an in-line score. "Second-guessing" is always fun. That's why the new SELECT-A-SPOT feature brings players flocking to BALLY BEAUTY.

New TRIPLE-SPOTS feature

Roll-overs hit when lit spot 2, 4 and 6—all 3 numbers

Popular EXTRA-BALLS feature

Advancing flash releases up to 3 Extra Balls

BALLY BEAUTY will put new life into your locations... add important dollars to your daily collections. Get BALLY BEAUTY now from your nearest Bally Distributor.

THE CHAMPION

the HORSE that always wins

SPACE-SHIP

newest Kiddy-ride sensation

SEE PAGE 35

When SELECTION-FEATURE lights, player turns knob to **SELECT-A-SPOT**
 Choice of 19, 20, 21 or 22
 Player can change choice until fourth ball is shot

5 BALLS plus extra balls
 3 SCORE CARDS
 REPLAY SCORES

Bally MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS