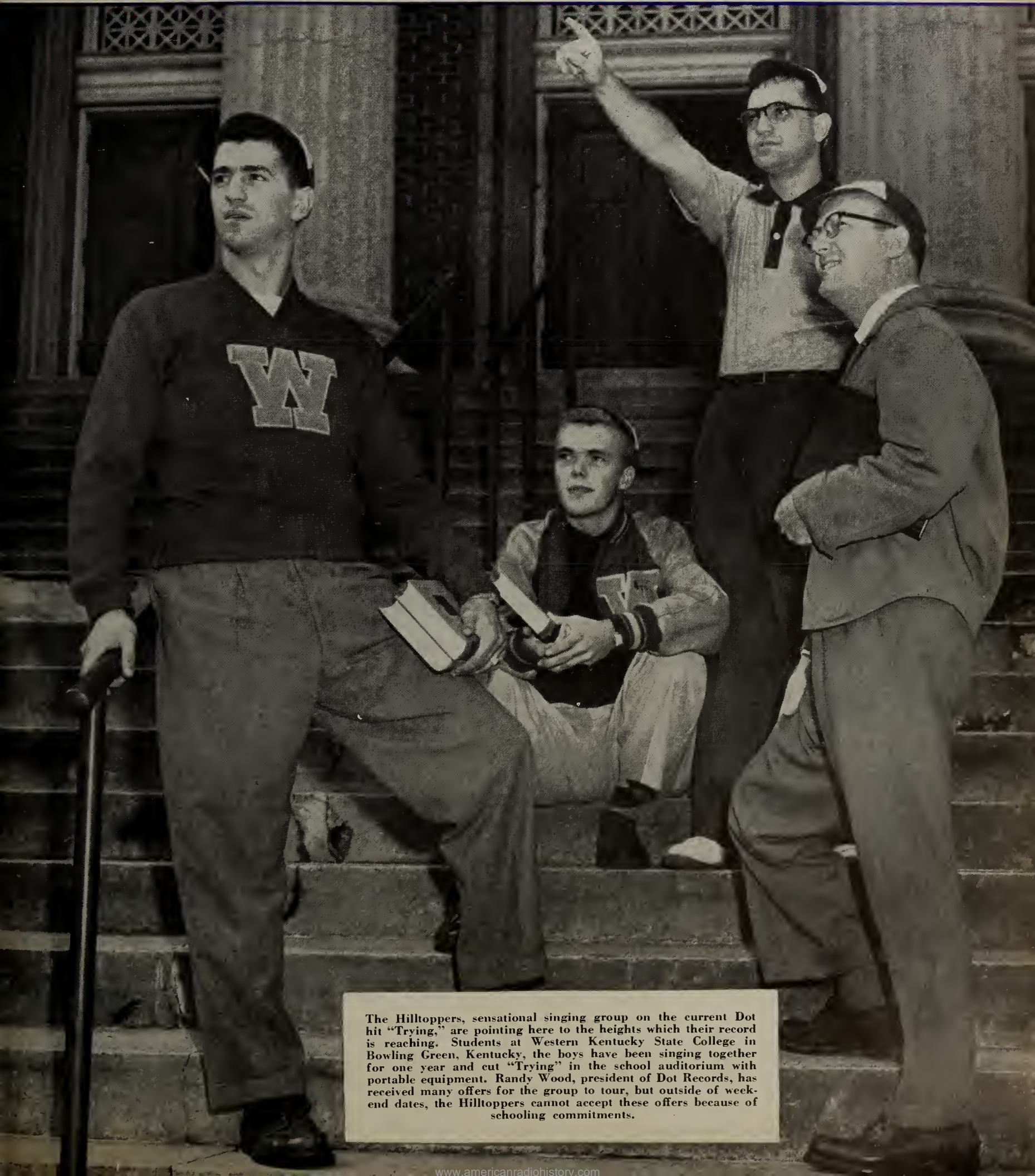


# THE CASH BOX

VOLUME XIV

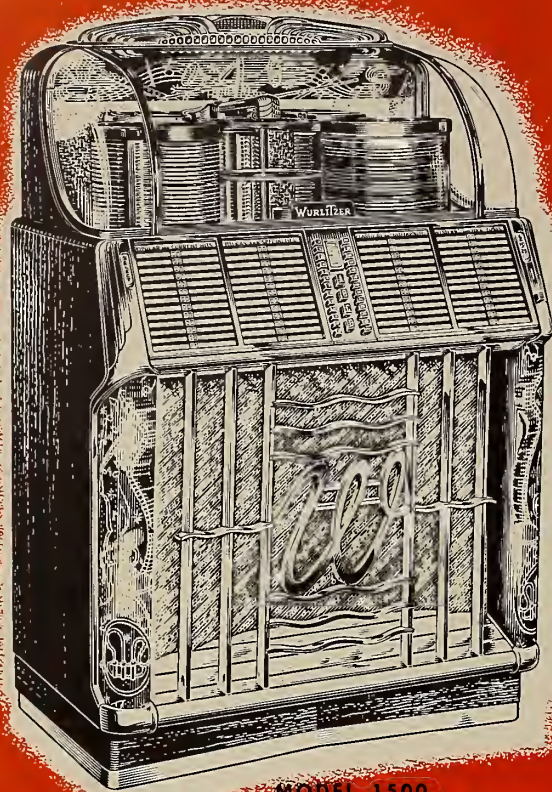
OCTOBER 4, 1952

NUMBER 2



The Hilltoppers, sensational singing group on the current Dot hit "Trying," are pointing here to the heights which their record is reaching. Students at Western Kentucky State College in Bowling Green, Kentucky, the boys have been singing together for one year and cut "Trying" in the school auditorium with portable equipment. Randy Wood, president of Dot Records, has received many offers for the group to tour, but outside of weekend dates, the Hilltoppers cannot accept these offers because of schooling commitments.

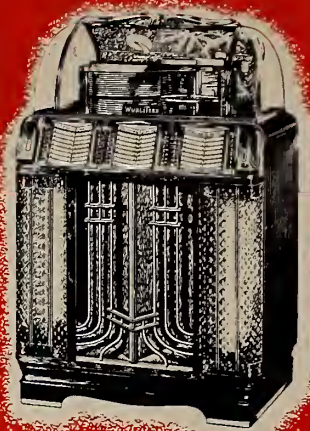




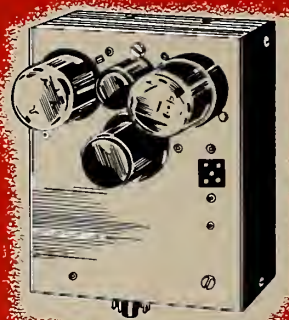
MODEL 1500



5100 SPEAKER  
5204 WALL BOX  
WITH ADJUSTABLE WALL PLAQUE



MODEL 1400



ELECTRONIC VOLUME  
LEVEL CONTROL

## No line-up like it for **Quality**

Wurlitzer is the only name in the automatic music business that has been associated with good music and great musical instruments for nearly 100 years.

For close to 20 years it has set the pace of progress in commercial phonograph development. Among Wurlitzer's outstanding *firsts* was the use of lighted plastics to enhance the attractiveness of cabinet design. The *first* to play 45 RPM records. The *first* to provide automatic volume control and the *first* with a visible record changer.

The current Wurlitzer line carries on this tradition with two more great exclusive features...104 selections in 8 classifications and the ability to play 45 and 78 RPM records intermixed.

It all adds up to this. Year after year Wurlitzer has given the operator merchandise and music that excelled in quality and in earning power.

Pictured above are the latest examples of this operator-profit-producing leadership.

See Your

*Wurlitzer*

D I S T R I B U T O R

The Rudolph Wurlitzer Company, North Tonawanda, New York





# The Cash Box

October 4, 1952

Volume XIV

Number 2

PUBLISHED EVERY WEEK BY

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*THE CASH BOX* covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

## "THE CONFIDENTIAL PRICE LISTS"

"*The Confidential Price Lists*" are the one and only officially recognized price guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers, and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*."

## CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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**Please, Mr. Phono Distributor,  
Don't Get Mad At Us... This  
Is A Suggestion:**

# MERCHANDISE THE PHONO SALE

This editorial is addressed to the automatic phono distributor. (We sincerely hope he will accept it as a "suggestion" and not get mad at us).

Great corporations don't grow great because they just "sell". They grow great because they "merchandise the sale".

In short, they follow up the sale. And continue to follow it. Until they have developed a customer for years and years to come. And then, they still continue to "merchandise the sale". So as to assure themselves that no competitor will steal that customer away from them.

The opposite seems to be the case in the majority of sales in the automatic phono industry.

In short, the sale is "the end." Not the beginning as it should be. But, instead, the end of the salesman's battle to "gain a customer".

Today, phono distributors realize how wrong this is. They are now trying wholeheartedly to cure this situation.

Of course it means more expense for the distributor. It means keeping his entire sales force at work "after hours". It means service that was never before brought to the fore.

But, it also means better business. And that means bigger profits which show up in the bank balance to the most satisfactory and complete advantage of the distributor.

Now let's dig down and get at the facts, as far as phono distribution is concerned, at least as it is known today in the industry.

In the first place, the phono distributor, if he is his own salesman, will call on operators of music equipment in his territory and tell them most explicitly and vociferously "why" the machine he represents in "the finest automatic phonograph in the world".

Let's say, he sells that operator he's been after for weeks and months.

Then what?

Does he merchandise the sale?

Oh, of course, he follows it up, and very diligently, too.

He gets after that operator, especially after the first few payments have come thru right on time, and starts pointing out why Mr. Operator should buy more and still more of his factory's phonographs for, he says to Mr. Operator: "Aren't you paying right on the button just like I told you would happen when you operated my machine?"

All's fine and dandy and the world is rosy. And then he forgets again. Starts off on another customer to "grab him from that competitor" while the rest of the world goes by.

Merchandise the sale?

He hasn't even started the primal, kindergarten principles of merchandising as yet. He hasn't done

one thing to actually help this operator to enjoy better and bigger and steadier profits, so that this operator will be grateful to him, for as long as he remains an operator.

But just think what would happen if he actually had "merchandised the sale", and had shown this operator "the way"!

Suppose that, instead of just "selling" the operator, and helping to load the machines he sold on the operator's truck, he had "merchandised the sale".

He would have, in the very first place, discussed the inner vital factor which the operator had purchased—a medium to sell music to the public.

Suppose, prior to clinching (or even after clinching) the sale, he had discussed the records that this operator should feature in his phonograph.

Suppose, too, that the operator found one of the distributor's salesmen with him when he went to "place" the phono.

And that this distributor's salesman was smart enough to discuss the type of people and the kind of music they best liked with the location owner.

And, then, among the multi-selections of the present phono, he included the foreign tunes, or the mountain music, or the spirituals, or the standards the people on that very individual and specialized location loved to hear?

Then, let us suppose, that this very same salesman, came back again about two or three weeks later, to learn how Mr. Operator was faring?

And whether the tunes which they had originally programmed were the "correct tunes" for the "individual location"?

Let's pretend that Mr. Operator thinks everything is hunky-dory and that the location is doing about as good as it ever will do.

Does Mr. Distributor and Mr. Salesman go to sleep? This should never happen in this industry today.

Mr. Distributor and his sales force now dig into the different individual locations to learn whether or not Mr. Operator is really getting "the tops" out of the spot.

They may learn, to their chagrin, that many, many more coins would accrue into the cash box of that phono if Mr. Operator used but two or three records which that location's patrons most definitely wanted.

That's what's called "merchandising the sale"!

That's why corporations like Heinz, and Lever, and General Foods, and General Electric, and Dupont, will continue to lead.

Only because they know "how" to "merchandise the sale".

Ain't it about time that the automatic phono distributor learned "how" too?



**THE NATION'S TOP TEN PLUS THE NEXT 15 JUKE BOX TUNES**

The Top Ten Tunes Getting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

**THE CASH BOX**



AL—Aladdin	CR—Coral	<b>CODE</b>	MO—Modern	SE—Seger
AP—Apollo	DA—Dana	JU—Jubilee	OR—Oriole	SIT—Sittin' In
AT—Atlantic	DE—Decca	KI—King	PE—Peacock	SP—Specialty
BU—Bullet	DY—Derby	LO—London	PR—Prestige	TE—Tempo
CA—Capitol	FE—Federal	ME—Mercury	RA—Rainbow	TN—Tennessee
CH—Chess	4 Star—Four Star	MG—MGM	RE—Regent	UN—United
CO—Columbia	IN—Intro		SA—Savoy	VI—Victor

- |           |  | Pos. Last Week |
|-----------|--|----------------|
| <b>1</b>  | <b>YOU BELONG TO ME</b><br><b>JO STAFFORD</b><br>CA-2165 (F-2165)—Dean Martin<br>CO-39811 (4-39811)—Jo Stafford<br>ME-5399 (5899x45)—Patti Page  | <b>1</b>       |
| <b>2</b>  | <b>WISH YOU WERE HERE</b><br><b>EDDIE FISHER</b><br>CA-2154 (F-2154)—Jane Froman<br>DE-28308 (9-28308)—Guy Lombardo  | <b>3</b>       |
| <b>3</b>  | <b>AUF WIEDERSEH'N SWEETHEART</b><br><b>VERA LYNN</b><br>CA-2166 (F-2166)—Sharkey<br>CO-39776 (4-39776)—Champ Butler<br>CR-60773 (9-60773)—Ames Brothers<br>DE-28271 (9-28271)—Guy Lombardo O. | <b>2</b>       |
| <b>4</b>  | <b>JAMBALAYA</b><br><b>JO STAFFORD</b><br>CO-39838 (4-39838)—Jo Stafford<br>CR-60816 (9-60816)—N. Hefti & F. Wayne<br>DE-28367 (9-28367)—Camarata  | <b>6</b>       |
| <b>5</b>  | <b>I WENT TO YOUR WEDDING</b><br><b>PATTI PAGE</b><br>CO-39856 (4-39856)—Sammy Kaye O.<br>DE-28388 (9-28388)—Grady Martin<br>DE-28411 (9-28411)—Guy Lombardo O.                                | <b>8</b>       |
| <b>6</b>  | <b>HALF AS MUCH</b><br><b>ROSEMARY CLOONEY</b><br>CO-39710 (4-39710)—Rosemary Clooney<br>CO-20879 (4-20879)—Curley Williams<br>DE-28271 (9-28271)—Guy Lombardo O.                              | <b>4</b>       |
| <b>7</b>  | <b>MEET MR. CALLAGHAN</b><br><b>LES PAUL</b><br>CA-2193 (F-2193)—Les Paul<br>CO-39851 (4-39851)—Mitch Miller O.<br>DE-28373 (9-28373)—C. Cavallaro O.<br>LO-1248 (45x1248)—Harry Grove Trio    | <b>10</b>      |
| <b>8</b>  | <b>HIGH NOON</b><br><b>FRANKIE LAINE</b><br>CA-2120 (F-2120)—Tex Ritter<br>CO-39770 (4-39770)—Frankie Laine<br>KI-15194 (45-15194)—Billy Keith   | <b>5</b>       |
| <b>9</b>  | <b>SOMEWHERE ALONG THE WAY</b><br><b>NAT "KING" COLE</b><br>CA-2069 (F-2069)—Nat "King" Cole<br>CO-39695 (4-39695)—Tony Bennett<br>DE-28222 (9-28222)—Gene Ammons O.                           | <b>9</b>       |
| <b>10</b> | <b>BOTCH-A-ME</b><br><b>ROSEMARY CLOONEY</b><br>CO-39767 (4-39767)—Rosemary Clooney  | <b>7</b>       |

# ONE-STOPPS

## Should Get Their Story Across To Ops. Their Service Is Too Important Not To Shout About It.

The juke box industry, which yearly consumes millions upon millions of records, covering every label, every artist, every type of number, has given rise to a new kind of distribution set-up by which it can most efficiently obtain those records.

That is the one-stop.

A one-stop is a store which deals exclusively with operators, caters to their needs, has the records they want. It carries all records, not just one or a few labels. It supplies operators with all the types of disks his area calls for. It helps him in his selections, advises him, lets him listen to all competing lines.

And it does all this for a few cents above the wholesale cost.

Just a short while ago, an operator who came into town to buy records would have to go from one distributor to another, wasting a great deal of time in getting about, in parking. All this time could well be spent in choosing records and attending to other business affairs.

This situation gave rise to the onestop, a natural for operators.

In almost every major city today, there is a one-stop distributor, a man respected by the operators for the help he gives them in the conduct of his business. And in cities where one hasn't opened yet, there are plans for them.

But one-stop owners as yet have only scratched the surface of their potential market. Despite the fact that some conduct a mail order business among operators throughout the nation — and in some cases even in foreign countries — most one-stops have as yet nowhere tapped their fullest possibilities and continue to conduct a strictly local business.

Yet at the recent MOA convention which several one-stop owners attended, they were not surprised, but certainly delighted, at the reception they received. For every operator to whom the operation was explained realized immediately that it was the kind of record distribution set-up he was looking for.

It would seem therefore that one-stops should expend every effort to reach more and more operators through whatever medium is available to them. Even though operators may need the one-stop service, they are never going to get it unless they hear about it — and they are never going to hear about it unless one-stop people themselves get their message across to the operators through promotion, through trade advertising and through every other possible means.

The one-stop is bound to become one of the most important avenues of distribution we will have in the record business. Every operator should be made aware of its advantages so that he can avail himself of its benefits.

But it is up to the one-stops themselves to get their story across to the operators so that the one-stop business may expand to its utmost limits and reach its fullest potential.

11) INDIAN LOVE CALL. 12) DELICADO. 13) TRYING. 14) WALKIN' MY BABY BACK HOME. 15) LUNA ROSSA. 16) SHOULD I. 17) SUGARBUSH. 18) STRING ALONG. 19) VANESSA. 20) FEET UP. 21) HAVE A GOOD TIME. 22) I LAUGHED AT LOVE. 23) THE GLOW WORM. 24) TOO OLD TO CUT THE MUSTARD. 25) HERE IN MY HEART.





**THE TEN RECORDS  
DISK JOCKEYS PLAYED MOST THIS WEEK**

**A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS**

1. YOU BELONG TO ME..... Jo Stafford (Columbia)
2. I WENT TO YOUR WEDDING... Patti Page (Mercury)
3. WISH YOU WERE HERE..... Eddie Fisher (RCA Victor)
4. JAMBALAYA ..... Jo Stafford (Columbia)
5. MEET MR. CALLAGHAN..... Paul Ford (Capitol)
6. SOMEWHERE ALONG THE WAY . Nat "King" Cole (Capitol)
7. AUF WIEDERSEH'N SWEETHEART Vera Lynn (London)
8. HIGH NOON..... Frankie Laine (Columbia)
9. HALF AS MUCH..... Rosemary Clooney (Columbia)
10. TRYING ..... Hilltoppers (Dot)

Contests with give-away prizes seem to be getting more and more popular with the deejays. The quickie-quiz asking for answers to questions ranging in a thousand and one topics including sports, politics, movies, etc., and the "what's the name of the tune" have been the most popular up to now. In past months jocks have come up with "zaniest hat" contest, "how many notes in the song just played," "guess next week's number one record," and many others. This week's mail bag contains a few more ideas along the same line. Bob Watson (WSB-Atlanta) has been getting calls from the farthest points of the USA and Canada. The lure? A prize (a two-album Decca set of "Curtain Calls" provided by Jim Lee, the Decca distributor in Atlanta) for the person calling from the most distant point each night. . . . Jack Rowzie (WWDC-Washington, D. C.) conducted a two week contest to find a closing theme song. Rowzie runs an all-night show called "Night Beat." Harvey D. Jacobs, Washington, suggested "Farewell" as recorded by Helen O'Connell on the Capitol label, and as a result conducted a two week contest to find a closing theme song. Rowzie runs an all-night show called "Night Beat." Harvey D. Jacobs, Washington, suggested "Farewell" as recorded by Helen O'Connell on the Capitol label, and as a result conducted a two week contest to find a closing theme song. Rowzie runs an all-night show called "Night Beat." Harvey D. Jacobs, Washington, suggested "Farewell" as recorded by Helen O'Connell on the Capitol label, and as a result conducted a two week contest to find a closing theme song. Rowzie runs an all-night show called "Night Beat." Harvey D. Jacobs, Washington, suggested "Farewell" as recorded by Helen O'Connell on the Capitol label, and as a result conducted a two week contest to find a closing theme song.

\* \* \* \* \*

Sherm Feller (WLAW-Boston) has started a new day and a new night show. Feller will conduct interviews and spin records on his nighttime stint. The daytime show will be aimed at the younger set with Feller airing dance music with a beat. Sherm also writes a column for the Boston American in which he reviews new record releases. . . . John Gale (WINN-Louisville, Ky.) is now doing his evening "John Gale Show" from Louisville's new, ultra Old South Room and finds it quite a change from the staid studio atmosphere. While on vacation last month, Gale was the recipient of unprecedented cooperation from three of his fellow disk jockies from local competing stations. The three, Jockey Jack—WLOU; Durwood Hyde—WKYW; and George Reeves—WKLO, took over the John Gale Show and did a great job until Gale returned from his sojourn. Just goes to prove that deejays are a pretty good bunch of Joes. . . . Bob Milton (KSTT-Davenport, Iowa) is doing two morning shows and is about to start a new hour afternoon stint. Milton needs voice tracks. . . . Jeff Evans (WLDY-Ladysmith, Wisc.) looking forward to that vacation coming up on or about October 9th. Evans will spend part of his free time in New York. . . . Dick Webb (WIVY-Jacksonville, Fla.) depends on The Cash Box listings to guide him in his selections of new tunes for his "Back Room" show which hits the ozone every weekday from 3:30 to 6 p.m. Webb finds the trend of the younger set in his area is toward the smoother "and for my money, better" music, and the requests are for more and more Charley Barnet, Woody Herman, Ray Anthony and even the late Glen Miller's diskings. The more popular vocalists are Steve Lawrence, Eddie Fisher, Patti Page and Sunny Gale. Webb is ecstatic in his praise of Sunny Gale. "She is deserving of a big fat applaud for her kind and sincere cooperation with me during the past few months. Some of the bigger names have not been very cooperative when it comes to D.J. relations, but Sunny, well, she's terrific!!"



SHERM FELLER  
(WLAW—Boston)

\* \* \* \* \*

Willis Conover (WWDC-Washington, D. C.) is getting ready to unveil a new dance band bearing his name. This one is going to be super-duper even for Conover. It's 20 pieces with the emphasis on three types of rhythm. Six men are "dixieland" enthusiasts, seven favor Latin-American numbers and seven read notes. All together it should be one of the best bands in the area. The orchestra's first concert will be Sunday, September 28 at "Jazzland."

Porter Wagoner  
"SETTIN' IN THE WOODS ON FIRE"  
"HEADIN' FOR A WEDDIN'"  
RCA Victor  
20-4996  
47-4996



\* indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF SEPTEMBER 27

- Lady Of Spain / Outside Of Heaven  
Eddie Fisher ..... 20-4953 (47-4953)\*
- Wish You Were Here / The Hand Of Fate  
Eddie Fisher ..... 20-4830 (47-4830)\*
- I Went To Your Wedding / The Boogie Woogie Flying Cloud  
Hank Snow ..... 20-4909 (47-4909)\*
- I've Gone And Done It Again / Two Timing Blues  
Johnnie & Jack ..... 20-4949 (47-4949)\*
- Vanessa / Somewhere Along The Way  
Hugo Winterhatter ..... 20-4691 (47-4691)\*
- April In Paris / Moonlight On The Ganges  
Sauter-Finegan Orch ..... 20-4927 (47-4927)\*
- Because You're Mine / The Song Angels Sing  
Mario Lanza ..... 10-3914 (49-3914)\*
- Tossin' And Turnin'  
Sunny Gale ..... 20-4901 (47-4901)\*
- Blues In Advance / Bella Musica  
Dinah Shore ..... 20-4926 (47-4926)\*
- Got You On My Mind / One Mint Julep  
Buddy Morrow ..... 20-4868 (47-4868)\*
- I'm Yours  
Eddie Fisher ..... 20-4680 (47-4680)\*
- Maybe / Watermelon Weather  
Perry Como and Eddie Fisher ..... 20-4744 (47-4744)\*
- I'm Never Satisfied / Little White Rosebush  
Henri Rene ..... 20-4945 (47-4945)\*
- I Laughed At Love / Father Time  
Sunny Gale ..... 20-4789 (47-4789)\*
- A Full Time Job / Shepherd Of My Heart  
Eddy Arnold ..... 20-4787 (47-4787)\*

\* 45 rpm cot. nos.

the stars who make the hits  
are on  
**RCA VICTOR Records**



# RECORD REVIEWS

- A DISK & SLEEPER
- G GOOD
- B+ EXCELLENT
- C FAIR
- B VERY GOOD
- D MEDIOCRE

**EDNA McGRIFF**  
(Jubilee 6019)

**B** "MY FAVORITE SONG" (3:00)  
A song that looks like it's gonna make the grade gets the wonderful Edna McGriff going over. The chirp's appealing voice, set to the bounce backing of Ben Bennett's ork is most appealing.

**B** "MY BABY'S COMING HOME" (2:57) A slow waltz is the tempo set for this item that Edna does so well on. The tender soft style and the pretty tune add up to another fine deck to go well with the other side.

**THE FOUR HORSEMEN**  
(MGM 11345; K-11345)

**C+** "MEMORIES" (2:47) The Four Horsemen take an all time great oldie, add a bit of a western flavor to it with guitars and yodels and come up with a pretty piece of wax. Al Rawley handles the vocal chores in fine fashion.

**C+** "BY THE WATERS OF THE MINNETONKA" (2:48) An interesting setting is portrayed by the lads as the sound of a babbling brook backs Al Rawley's vocal rendition of a grand oldie.

**MARIO LANZA**  
(RCA Victor 10-3961)

**B** "LEE-AH-LOO" (2:49) Mario Lanza gives a lovely slow number a powerful, tender, and tearful reading at the same time. The pretty tune comes from the flick "Because You're Mine" and is backed by the RCA Victor ork conducted by Constantine Callinicos.

**B** "YOU DO SOMETHING TO ME" (2:21) A grand oldie is worked over by Mario in his most appealing manner. The slow number shows the artist's voice to full advantage and gets a lush backing from the same crew.

**THE DE MARCO SISTERS**  
(MGM 11346; K-11346)

**B** "I'M NEVER SATISFIED" (2:39) The De Marco Sisters dish up some fine coverage of a tune that looks like it could happen. The fast bouncer, set to a polka beat, features some fine harmony by the girls. They slow up and ease thru the mid segment.

**C+** "AT THE CLOSE OF A LONG, LONG DAY" (2:46) The De Marco's show their versatility by changing the pace and still doing a lovely job. They take a pretty slow ballad and present it with warmth and sweetness.

**LORRY RAINE**  
(Universal 1005)

**C+** "I WISH I WERE SOMEBODY ELSE" (2:48) Lorry Raine chirps a slow different type number with an echo effect. The echo's voice is Lorry's and the pretty ballad is well backed by Cliff Parman's ork.

**C+** "FICKLE AND FALSE" (2:39) The thrush presents another pretty number with a slow beat. The Jack Halloran chorus backs the artist on this pretty piece and sets up a fine showcase for the singer's sentimental delivery.

## THE CASH BOX DISK OF THE WEEK

"TONIGHT WE'RE SETTING THE WOODS ON FIRE" (1:55) "PIECE A-PUDDIN'" (2:00)

FRANKIE LAINE - JO STAFFORD  
(Columbia 39867; 4-39867)



FRANKIE LAINE



JO STAFFORD

● Two of the hottest artists in the recording business today team their assets on two zippy numbers that stand an equal chance of becoming hits. Jo Stafford, sittin' at the top of the juke box derby with her "You Belong To Me" and "Jambalaya", and Frankie Laine, doing great with "High Noon", cut a session together which is tops. A fast moving bouncer "Tonight We're Setting The Woods On Fire"

is a rhythmic tempo piece that shows the artists' voices to full advantage. With fine guitar backing, Carl Fisher at the piano, and the Paul Weston ork, the side is a terrific example of rhythm and zest. The other lid "Piece A-Puddin'" is a beaty rendition of a nursery rhyme having the same effective sound as "Hambone". Both sides of this waxing are full of pep and should go places in no time flat.

**THE BELL SISTERS**  
(RCA Victor 20-4961; 47-4961)

**B** "IF'N" (2:17) The Bell Sisters blend their cute voices on a happy bouncer that has a pleasing lilt. The grand sound that comes from their young voices is backed in a subdued manner by Jack Pleis and his ork.

**B** "THERE'S A SHIP COMIN' IN" (2:30) Another pretty sounding number full of the girls' fine harmony and bounce and delivered in their interesting manner is some more pleasant listening material.

**BILL FARRELL**  
(MGM 11343; K-11343)

**C** "WALKIN' BY THE RIVER" (3:09) The full rounded voice of Bill Farrell sounds off on a slow number as the fitting backing is set up by the capable ork of Leroy Holmes.

**C+** "I LAUGHED AT LOVE" (2:50) Bill chants a slow tempo jump number that's making a stir on the pop derby charts. Ork support is fine but coverage of tune is a bit late.

**JAN PEECE**  
(RCA Victor 20-4960; 47-4960)

**B** "ANYWHERE I WANDER" (3:31) Metropolitan Opera star Jan Peerce chants a lovely slow item with his powerful voice as the beautiful sound of a choir blends with the lovely music of the Hugo Winterhalter ork to make a fine side.

**B** "MARIA, MY OWN" (2:41) The choir and the Winterhalter ork set a smooth Latin rhythm back to set off the lovely voice of Jan on another pretty slow piece.

**RUSTY DRAPER**  
(Mercury 5894; 5894x45)

**C+** "SING BABY SING" (2:24) A terrific jump number, full of rhythm and zest, is belted out by Rusty Draper as the tempo for this interesting reading is sent out by Marty Manning and his ork.

**C+** "I GOTTA HAVE MY BABY BACK" (2:57) An effective reading by Rusty is delivered on this lid as he chants a tormented type of presentation on this slow number. Mar'y and the boys back once again.

**WOODY HERMAN & THE NEW THIRD HERD**  
(Mars 100)

**B** "BLUES IN ADVANCE" (3:08) Woody Herman and the New Third Herd come up with a fine piece of wax in their delivery of a pretty number with a slow bounce. Woody does a fine job of delivering the piece. Number becomes a jump at about the half mark.

**B** "TERRISSITA" (3:25) Some grand dance material is portrayed by Woody and the boys as they run through a rhythmic rhumba with different effects and different sounds.

**DJALMA FERREIRA**  
(Decca 28398; 9-28398)

**C+** "FUNNY FELLOW" (3:06) Djalma Ferreira and the Millionaires of Rhythm instrumentalize on a novel presentation of a rhumba that's just full of cute effects and funny sounds. The Brazilian cut side is a real enjoyable one.

**C+** "SAMBA QUE EU QUERO VER" (2:30) Another Latin beat item, this time to the tune of a samba beat, is belted out by the aggregation. The good-dance music is interesting listening material.

**DUKE ELLINGTON**  
(Okeh 6911; 4-6911)

**C+** "SMADA" (2:40) The Duke himself, Duke Ellington, leads his boys through a rhythmic jump piece as the fine array of dance music is augmented by Jimmy Hamilton's solid clarinet solo.

**C+** "COME ON HOME" (2:46) Jimmie Grissom comes through with a fine piece of Rhythm and Blues type music as the Ellington crew back the vocal artist on the slow sad number.

**JILLA WEBB**  
(MGM 11328; K-11328)

**B** "THE LOVE IN YOUR EYES" (2:48) The sweet and pert voice of Jilla Webb comes up with a slow and amusing reading of a pretty tune. The light backing by Leroy Holmes and the boys sets off the artist's voice fittingly.

**B** "MY BABY'S ARMS" (2:49) Here Jilla shows the great control she has over her voice as she presents a touching sentimental item in her feelingful and smooth manner. The Holmes ork deserves credit once again.

**ALAN DEAN**  
(MGM 11327; K-11327)

**B+** "RAGGLE TAGGLE GYPSIES" (2:38) Diversing a bit from his usual type of song delivery, Alan Dean comes through with a captivating rendition of an exciting Gypsy type number. The fast moving piece gets an inspired reading.

**B** "LET'S CALL IT A DAY" (2:47) Joe Lipman's ork backs the chanter once again as he croons a pretty number from the musical "Strike Me Pink." The reading is inviting.

## THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "MIGHTY LONESOME FEELING" ..... Sarah Vaughan Columbia 39873; 4-39873
- ★ "RAGGLE TAGGLE GYPSIES" ..... Alan Dean ..... MGM 11327; K-11327
- ★ "RIVER RIVER" ..... Peggy Lee & Gordon Jenkins Orch. Decca 28395; 9-28395
- ★ "YOU WIN AGAIN" ..... Tommy Edwards ..... MGM 11326; K-11326
- ★ "NIGHT AND DAY" ..... Frances Faye ..... Capitol 2224; F-2224



# COLUMBIA PRESENTS 2 GREAT RECORDS

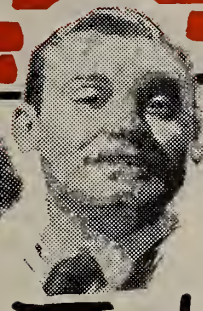


## Champ Butler

With JIMMY CARROLL'S  
Orchestra and Chorus

# "YOU WIN AGAIN"

B/W  
CROSS MY HEART,  
MADAME  
39868  
4-39868



## Jo Stafford & Frankie Laine


With PAUL WESTON and his Orch.  
Carl Fischer at the piano

# "SETTIN' The WOODS ON FIRE"

B/W  
PIECE  
A-PUDDIN'  
39867 4-39867

## COLUMBIA RECORDS

FOR MUSIC THAT SENDS 'EM... TO YOU!

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# RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

**JOHNNY MERCER**  
(Capitol 2248; F-2248)

**C+** "THE GLOW WORM" (2:53) In his smooth and relaxed manner, Johnny Mercer, with the aid of the Blue Reys and Alvino Rey's ork, bel-lows an oldie with a happy jump beat. This tune is currently making a come-back bid on the pop lists.

**C** "THE NEW ASHMOLEAN" (2:39) With the march tempo set by the Marching Society and Student Conservatory Band, Johnny and the boys send up a cute item. The beaty novelty is musically accom-panied by Paul Weston and the gang.

**NEAL HEFTI - FRANCES WAYNE**  
(Coral 60840; 9-60840)

**B** "SOMEBODY LOVES ME" (2:39) Singer Frances Wayne chirps a lovely oldie from the Gersh-win repertoire as Neal Hefti and his crew provide the backing. Fran's tender voiced delivery of the slow sentimental item is pleasant.

**B** "MEAN TO ME" (2:34) With her voice showcased by some more fine orking by Neal and the men, Frances delivers another oldie in her smooth voiced appealing manner.

**SARAH VAUGHAN**  
(Columbia 39873; 4-39873)

**B** "SINNER OR SAINT" (2:30) The grand style of Sarah Vaughan, the lovely tune and lyrics of the song, and the incomparable backing of Percy Faith's ork and chorus, add up to a grand presenta-tion of a tender ballad.

**B+** "MIGHTY LONESOME FEEL-ING" (2:45) The Vaughan type torchy delivery is portrayed in great fashion once again as the fascinating vocal artist presents a lovely senti-mental ballad.

**CHAMP BUTLER**  
(Columbia 39868; 4-39868)

**B** "YOU WIN AGAIN" (2:22) The polished and colorful voice of Champ Butler sounds grand as he offers his styling of a lovely ballad that stems from the western writers. The side is well rounded out by Jimmy Carroll's ork and the chorus.

**C+** "CROSS MY HEART, MA-DAME" (1:55) The Champ socks out a cute novelty with comical lyrics in grand fashion. The happy bouncer sung in a fast moving manner is backed by the chorus and the Carroll ork once again.

**TOMMY EDWARDS**  
(MGM 11326; K-11326)

**B** "SINNER OR SAINT" (2:48) Tommy Edwards comes through with a soft and caressing reading of a slow tender ballad with meaningful lyrics. His colorful style is supple-mented by a very lovely backing by Leroy Holmes and his ork.

**B+** "YOU WIN AGAIN" (2:46) Another slow piece is read in the ever satisfying manner by Tom as he warbles the pretty tune from the western catalog. The Hank Williams tune gets able backing again from the Leroy-men.

## THE CASH BOX SLEEPER OF THE WEEK

"MY FAVORITE SONG" (3:00)  
"BALBOA" (3:03)  
MARIAN CARUSO & THE OVERTONES  
(Devon 101)

● It's always nice to see a new artist and a new song go up to the top together, and it looks as though that's gonna happen. The vocal find is thrush Marian Caruso and the great new tune is "My Favorite Song." The tune is a slow number with a light infectious bounce, very pretty lyrics and a most lovely melody. The very pleasant voice of Marian chirps the tune and lyrics in her own sweet manner as some fitting background is set up

vocally by the Overtones and in-strumentally by Don Costa's ork. The flip side "Balboa" is an appeal-ing jump number that the Over-tones carry as a group. The rhyth-mic presentation makes this half good listening and dancing ma-terial. Don Costa's crew deserves ork credits for another fine show-ing. We're thrilled by the upper part of the platter and look for it to become a big song.

"MY FAVORITE SONG" (2:56)  
"SINNER OR SAINT" (2:49)  
GEORGIA GIBBS  
(Mercury 5912; 5912x45)



GEORGIA GIBBS

● Georgia Gibbs, the gal who rocked the public with her capti-vating and exciting rendition of

"Kiss Of Fire," makes her bid for the top berth on the hit parade with an absolutely beautiful reading of a most lovely tune called "My Fa-vorite Song." The stylist's voice with its lovely tone and perfect timing, chirps the pretty tune with a great deal of color and taste. The distinct bounce and impressive quality of the number are further brought out by the able accompani-ment of Glenn Osser's orchestra. On the bottom half Georgia has another beautiful tune called "Sin-ner Or Saint." The number is a lovely sentimental ballad with touching lyrics. The top half will give the other waxings a good run for the money.

"MY FAVORITE SONG" (2:57)  
"AL-LEE-O! AL-LEE-AY!" (3:15)  
THE AMES BROTHERS  
(Coral 60846; 9-60846)



AMES BROTHERS

● Another fine rendition of "My Favorite Song" is the one by the Ames Brothers. The boys' inviting presentation is one which is sure to get heaps of spins and sales. It

is a bit different than the others in the respect that it is done by a quartet and features a grand ex-hibition of harmony. The tune has the lilting bounce that makes the song so easily remembered and so appealing. A fine job of presenting the melody instrumentally is that of Ray Bloch's and his orchestra. The lower lid "Al-Lee-O! Al-Lee-Ay!" is another sampling of the fine vocal technique that the Ames Brothers can offer. It's a fast moving flighty number with a bit of a western flavor that's not easily forgettable. Both sides are wonderful in their own right and we look for the upper half to put up a good fight for top honors among the "Favorite Song" wax-ings.

**ART LOWRY**  
(Columbia 39869; 4-39869)

**B** "DARDANELLA" (2:57) The fleet fingers of the adept Art Lowry glide over the piano keys as he dishes up a rhythmic jump ren-di-tion of a grand old melody. His own ork backs him in fine fashion.

**C+** "YOU DARLIN'" (2:46) Art lilt through a pretty bouncer with a lovely sound and a most in-teresting arrangement. The ork helps him set up this grand listening ma-terial.

**FRANCES FAYE**  
(Capitol 2224; F-2224)

**B+** "NIGHT AND DAY" (2:10) An ultra fascinating rendition of a great Cole Porter oldie is that pre-sented by Frances Faye. The artist offers her even voiced distinctive type projection of the tune to the exciting Latin beat backing of the crew.

**C+** "TWEET, TWEET, TWEET-HEART" (2:15) The thrush sends forth another fine rendition of pop music, this time to the tune of a light cutie. The rhythmic bouncer is a happy item that's truly pleasant on the ear.

**LAWRENCE DUCHOW & THE RED RAVEN ORCHESTRA**  
(RCA Victor 20-4940; 47-4940)

**C+** "SKI WALTZ" (2:25) Lawrence Duchow and the Red Raven ork sway through a pretty waltz as Dick Metko and Walter Sterling dish up an impressive accordion duet. The number is perfect for dancing.

**C+** "I LOVE TO POLKA" (2:50) A fine vocal is delivered by Frenchy Boutan and the Red Ravens as Lawrence leads the group through a happy and gay polka that should go great in the right localities.

**PEGGY LEE & GORDON JENKINS ORCH.**  
(Decca 28395; 9-28395)

**B** "SANS SOUCI" (3:19) The breathy voice of Peggy Lee sounds captivating as she sings a self composed piece with an eerie aire in her ever inviting manner. The lush Gordon Jenkins backing with a rhyth-mic Latin beat sets off the artist's voice to best advantage.

**B+** "RIVER RIVER" (3:10) Peggy eases through another item in her whispery fashion as the sound of bubbling water is heard throughout. The number is very impressively done and makes for some fine listening.

**BOB WHALEN & SAMMY WATKINS ORCH.**  
(Lynn 1001)

**C+** "WHY SHOULD I CRY" (2:47) The lovely tenor voice of Bob Whalen expresses itself wonderfully on this slow pretty number as the Sammy Watkins ork sets up the lush backing. Number changes pace to a Latin tempo at mid point.

**C+** "MAKE A WISH" (2:39) Some more pleasant listening is offered by Bob as he projects this beautiful slow piece with his high touching voice. He has a tremendous range.



# 'ROUND THE WAX CIRCLE

## NEW YORK:

The entire music trade was shocked this week by the suicide of Henry Spitzer. A prominent figure in the music business for more than 25 years, Spitzer had in recent years suffered business reverses. . . . For the past couple weeks, every tune on the Lucky Strike Hit Parade was originally orchestrated by John Warrington. That's quite an achievement for the arranger who came to New York six years ago from WCAU in Philadelphia. . . . First words from Larry Spier following a minor operation were "Would you please call my office? I want to check on my songs." Larry is doing nicely and will be back in about a week. . . . Direct from her successful stay at the Versailles, Mary Small has been booked into the Roxy where she's giving her usual vibrant performance. . . . The Cedrone Sisters, aged 7, 9, and 11, have been signed by Rainbow Records. Eddie Heller is their personal manager. The girls have already been set for a shot on the Ed Sullivan show. . . . Tony Russo, former vocalist with Sammy Kaye, cut his first two sides for Cadillac Records last week. They're "One Lovely Night" and "Thumb, Thumb, Thumbing Along" and they're scheduled for October 1 release. . . . Lennie Forrest is at the Stork Club in



JOE ALLEGRO

Shrevesport, La. . . . Mary Osborne, guitarist on the MGM label, has been signed to do the Jack Sterling CBS morning show across the board. Mary will be the featured vocalist and join the Elliot Lawrence group for her instrumental stylings. . . . The Buddy Basch office has been signed to do disk promotion for Connee Boswell. . . . Sandy Solo appears on the Perry Como show October 8. On October 2 at 9:30 P.M., the Disabled American Vets will do a half hour program on his life over CBS. McDonald Carey will play Sandy. . . . Joe Allegro is a great bet for some label. What a voice!

## CHICAGO:

Welcome visitor this past week . . . Moe Wells . . . back in action again after a year abed. Moe claims that he's still not feeling the way he'd like to feel, but he's beginning to get around again. . . . Nice visit from deejay Hy Davis of WJXN, Jackson, Miss. Hy advising that his news shows on WJXN going over very great. . . . Sid Fohrman of Fohrman Motors who does his own deejay shows advising that The Cash Box has the lists he likes. . . . Art Sheridan working on a hit that looks like a clicker. Starting to show up here and there 'round the country. . . . Len Chess on his way through the good old Southland to talk over Chess and Checker disks with his distributors. . . . Buddy Morrow and his ork opened at the Aragon as Teddy Phillips closed there. . . . The Aragon to feature Ella Mae Morse in a one niter Friday, Oct. 3 and bills her as, "Capitol's Recording Star." . . . Billy Bishop continues at the Trianon. . . . Jan Garber gives way to Ralph Marterie at the Melody Mill on Oct. 1. . . . Frankie Masters goes on and on and on at the Boulevard Room. . . . Tommy Reed clicks very nicely at the Oh Henry Ballroom where the dancers have come to know him well. And like his music. . . . Gene Griffin clicking at Mangam's Chateau. This tall Kentucky boy gives great with a strong baritone. . . . Neal Hefti and his very swell missus, Frances Wayne, doing very great at the Blue Note and getting lots and lots of rave notices. Her "Kiss Of Fire" melts the joint. . . . Slim Whitman's "Indian Love Call" going great here on all juke boxes, which should make friend, Lew Chudd, feel verra grandly. . . . Top spiritualist Mahalia Jackson set for a tour through Yurrop with plenty moolah being dangled in front of this great, great singer of God's best. . . . Randy Wood would've been in heaven if he were here to hear how the juke box ops 'round Chicagoland rave about the Hilltopper's "Trying." . . . Whyn't Dave Miller bring young and handsome Dick Lee to the Chicago Thitter? The blonde kid's surefire for Chicago gals.



FRANCES WAYNE

## LOS ANGELES:

Spike Jones is set to provide the entertainment at the local Home Furnishings Show. When they get through, you'll be able to pick up some good second hand stuff. . . . George Jay teed off his new show at The King's via KMPC this past week. . . . Liddle Lester Sill is knocking 'em daid with jazz concerts up and down the coast. Les has been booking Lionel Hampton, Charles Brown, The Clovers, Big Jay McNeely and The Dominoes with exceptional success. . . . Ops at Bill Leuenhagen's keep asking for more and more of Guy Mitchell's "Feet Up." . . . Like the quip by Jim Warren of Central Record Sales when asked to handle a kiddie line. "Has it the 'Parents Institute' seal of approval?" he queried. . . . Jim's right-hand man, Eddie Ray, sorry he only has two hands. Can't get enough of "Juke" he sez. . . . Maggie Whiting to headline the Tri-State Fair at Tulsa, October 3 to 9, following which she joins Martin & Lewis at the Dallas State Fair. . . . Chirp has a new manager too, Bill Loeb. . . . Gordon Wolf at Sunland Distribrib likes the sound that Dave Rose's "Vanessa" makes. . . . Still insist that Sammy Friedman of Shapiro-Bernstein is one of the best-dressed chaps around town . . . and a great guy too. . . . Franklin Kort has a hot one in "Goodbye Baby" by Little Caesar on Recorded In Hollywood. . . . They're still talking about the Eckstine-Shearing-Basie concert at the Shrine. Combo established a new indoor record, and have been re-booked for another setto. . . . Leo Mesner of Aladdin dashing out to catch Frank Sedgeman at the Pacific Coast tennis tourney. If Leo'd slim down to his playing weight, we think he could take the Aussie ace. . . . Talk about merchandising music—you ain't seen nothing till you've had a look-see at the manner in which John Dolphin sells records. Phenomenal is the word for it.



MARGARET WHITING

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# DECCA

## "BEST BETS"

Place these fast-moving numbers now... Selections based on actual sales.

POSITION THIS WEEK

1.	I LAUGHED AT LOVE TAKES TWO TO TANGO	Louis Armstrong	28394*
2.	YOU BELONG TO ME I WENT TO YOUR WEDDING	Grady Martin	28388*
3.	COMMON FOLKS I WAS THE LAST ONE TO KNOW	Roberta Lee	28362*
4.	SOMEWHERE ALONG THE WAY I WENT TO YOUR WEDDING	Guy Lombardo	28411*
5.	IT'S SHADOW TIME VELVET MOON	Liberace	28279*
6.	SILVER DEW ON THE BLUE GRASS TONIGHT IT'S BEEN SO LONG, DARLING	Don Cherry	28368*
7.	IT WASN'T GOD WHO MADE HONKY TONK ANGELS TENNESSEE WARBLER	Jane Turzy	28374*
8.	I'M NEVER SATISFIED SOME FOLKS DO AND SOME FOLKS DON'T	Trudy Richards	28389*
9.	ROCKIN' RHYTHM POLKA OKLAHOMA WALTZ	Bernie Roberts	28331*
10.	MADMOISELLE JAMBALAYA (On The Bayou)	Music by Camarata	28367*
11.	ON, BRAVE OLD ARMY TEAM ANCHORS AWEIGH	Jerry Gray	28383*
12.	THAT'S THE LAST TEAR TINSEL AND GOLD	Dick Haymes with Perry Botkin's String Band and The Cass County Boys	28361*
13.	VERADERO BRIEF INTERLUDE	Music by Camarata	28376*
14.	WHERE THERE'S SMOKE THERE'S FIRE MY LITTLE NEST OF HEAVENLY BLUE	Connee Boswell and Artie Shaw	28377*
15.	MY LOVE AND DEVOTION JUST SAY THE WORD	Gordon Jenkins	28364*

\*Also available in 45 RPM (add prefix '9-' to record number)

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# PEGGY LEE and GORDON JENKINS

# SANS SOUCI and RIVER RIVER

Decca 28395 (78 RPM) and 9-28395 (45 RPM)



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★ **DICK** ★

★ **MURPHY** ★

★ Sings ★

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★ In R/B get Louise Duncan's #602 "SOME DAYS IT DON'T EVEN PAY TO GET UP" ★

★ "The gal is a wonderful artist"—Cash Box, Sept. 20 also on WINCHESTER label ★

## Big Names Due At RIAA's Greater Hartford Music Festival

HARTFORD, CONN.—The entire area around this city was preparing this week for the Greater Hartford Music Festival, the first major promotion undertaken by the Record Industry Association of America.

Four concerts are planned, featuring classical, folk, pop and kiddie music.

The festival is being promoted by bands going through the streets, floats advertising the event, posters on all the juke boxes in the area and plugs over the various radio stations.

A tremendous lineup of talent is being organized for the four concerts.

The first one will consist of classical music and will be held on Tuesday night September 30. Andre Kostelanetz is flying in from Switzerland, LeRoy Anderson will make his first public appearance since being released from the army, and Jane Froman will appear after the last reel of her picture is shown, to sing her song. On the classical show also, will be Whittemore and Lowe, pianists, and the Hartford Symphony orchestra.

The next concert will be Wednesday night, October 1, and will feature folk artists. Pee Wee King and his band with Redd Stewart will fly up from Louisville. Carson Robison is coming from Pleasant Valley, N. Y. And also appearing will be Walt Jaworsky, his polka band and dancers, Jan August and Neal Burris.

The pop concert will be held on Friday night, October 3. Among those scheduled to appear are Benny Goodman and his quartet, featuring Eddie Safranski, Don Lamond, Terry Gibbs and Stan Freeman, Les Paul and Mary Ford are flying in from their engagement at the Palladium in London. And also due to appear are: Bill Hayes, Cindy Lord, Fran Warren, Tony Bavaar, Hugo Winterhalter, Mitch Miller, Eileen Barton, Toni Arden and Bill Kenny.

The kiddie program will be held Saturday afternoon and will feature Frank Luther, Bozo the Clown and a film of Bozo, the Bill and Cora Baird puppets, and Tom Glazer.

The entire affair is being organized by Joe Martin, promotion director of RIAA, Warren Freeman, former Dean of Music at Boston University and Dick Link, head of the promotion department of Capitol Records.

John Griffin, executive director of RIAA is the overall head of the event and the promotion committee includes Sol Handwurger and Irving Townsend.

## Leslie To Open Hartford Branch

NEW YORK, N. Y.—Leslie Distributors, one of New York's largest one-stops, will open a branch in Hartford, Conn. on October 8, it was announced this week by Louis Boorstein, president.

The new branch will be located at 126½ Windsor St. and will service ops in the same efficient manner that the New York shop does, Boorstein said. The Hartford office will duplicate the entire New York stock, offering all the hits and standards in both 45 and 78 rpm. As in New York, every effort will be made to aid ops in obtaining special orders.

The branch will be under the management of Dave Bratter, who has spent several years in the New York office of Leslie, and is an expert on Jazz and Rhythm and Blues.

## Mooney Disk Gets Push

NEW YORK—Art Mooney's new MGM disk "Lazy River," featuring Cathy Ryan, will get an extra promotion treatment, following initial reaction from distributors.

Lige McKelvey has been signed for local and national record promotion. Kerwin Somerville and Jimmy Gnolfi, members of the Mooney band, will cover the southeast and New England territory on a disk jockey and operator junket with Art Mooney himself taking time off to cover the midwest. McKelvey has also put on Jack Holmes for the west coast. And Southern Music, publishers of the tune, have set Lucky Carle for dj promotion.

## Teddy Napoleon Joins Al Martino

NEW YORK—Teddy Napoleon, one of the better known pianists and Gene Krupa's arranger for twelve years, is now singer Al Martino's accompanist. His first appearance with Martino was at the Capitol Theater in Washington, D. C.

## Hunter And Adler Upped by Columbia

Columbia Records has announced two in a series of major organizational changes implementing an extensive new long-range program for cultivating the vast potential market for record sales, both in this country and abroad, by appointing Vice President James Hunter as the Director of Production Engineering and Research and assigning Norman A. Adler to the post of General Attorney.

With total record volume increased by approximately one-third since 1949, the company is revising the assignments of various executives to permit wider development of new plans. The first operation of the company to be affected by the new long-range re-assignments is record manufacturing, a process which has remained basically unchanged since the introduction of the flat disc.

To expedite Columbia's program for the development of new manufacturing processes and facilities, the company has named Hunter, heretofore Vice President in charge of Manufacturing and Engineering, to the post of Vice President and Director of Production Engineering and Research. In this newly-created post he will deal exclusively with development of production innovations.

Herbert M. Greenspan, formerly assistant to Hunter, has been appointed Director of Production to supervise the day-to-day operation of Columbia's factories.

Norman A. Adler will be in charge of the company's Law Department, including among his functions general legal problems as well as the supervision of artists' contracts, copyrights and trademarks.

Kenneth E. Raine, as Corporate Secretary, will continue to represent the company in all legislative matters. He will in the future place greater emphasis on his duties as Director of Industrial Relations, relinquishing the administration of the company's more general legal problems to Adler.

*New Low Prices!*

### PERMO-POINTS

PART NUMBER	NEEDLE	
PP-1	ROUND	
PP-2	STANDARD	
PP-12	ASTATIC GC-45	Metal Tip
PP-8	ASTATIC GC-78	" "
PP-3	SHURE MUTED-78	" "
PP-1694	*SHURE MUTED-45	" "
PP-1426	*ELECTRO-VOICE-45	" "
PRICE PER NEEDLE		
1-10	33c	
11-99	32c	
100-499	30c	
500 or more	28c	
PP-5	NYLON Loud-Tone	
PP-4	NYLON Regular	
PRICE PER NEEDLE		
1-10	37c	
11-99	32c	
100-499	33c	
500 or more	29c	
PP-10	SEEBURG-45	Jewel Tip
PP-7	SEEBURG-78	" "
PP-9	ASTATIC GC-45	" "
PP-1475	*ASTATIC GC-78	" "
PP-1488	*SHURE MUTED-45	" "
PP-1540	*SHURE MUTED-78	" "
PP-1518	*ELECTRO-VOICE-45	" "
PP-1522	*ASTATIC Q-45	" "
PP-1547	*ASTATIC Q-78	" "
PRICE PER NEEDLE		
1-10	60c	
11-99	58c	
100-499	53c	
500 or more	48c	
PP-13	SEEBURG-45	Metal Tip
PP-6	SEEBURG-78	" "
PP-1606	*ASTATIC Q-45	" "
PP-1487	*ASTATIC Q-78	" "
PRICE PER NEEDLE		
1-10	46c	
11-99	44c	
100-499	40c	
500 or more	36c	
PP-1560	*RCA-45	Jewel Tip
PRICE PER NEEDLE		
1-10	80c	
11-99	75c	
100-499	70c	
500 or more	64c	

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**M-G-M RECORDS**

Blue Barron Orchestra

"The Whispering Serenade"  
"I've Been Kissed Before"

MGM-11312 (78 rpm)  
K-11312 (45 rpm)

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## RCA VICTOR RECORDS



"It's What's in THE CASH BOX That Counts"



# The HALE You Say

by natt hale

During one of the not-too-frequent pauses that refresh at such as a convention, we had occasion to exchange many a *bon mot* with various recording artists at the recent M. O. A. Convention in Chicago. In the course of the flowing smart talk, the subject came up regarding the artists who had come along in the past annum who had happened "overnight."

Somewhere along the line, some adolescent is singled out, as having been blessed with the necessary vocal equipment to become a professional singer.

To begin, a singing teacher is brought into the picture. For the next ten or eleven years, the maturing idol is coached on how to breathe (very important), how to phrase, how to speak (diction, you know!), what to eat, and more etcetera.

Once having mastered all of the above, he is then brought before the Vocal Coach.

The Vocal Coach takes over from where the singing teacher left off. Whereupon the rising star is treated to a few months more training in how to walk (twenty years old, and he has to be taught how to walk, mind you!), how to use the hands gracefully, how to employ the eyes effectively and how to "emote with the body."

His older sister leaves nursing school to take a job as a waitress. His older brother has postponed his marriage to his fiancee so many times, the girl has resigned herself to spinsterhood. Mama has given up the bridge clubs and teas to take a position in the ribbons and notions department at Macy's. And Dad has been forced to drop out of the bowling league at the plant to conserve the few bucks per year for the furtherance of "our boy's future."

For a year or two, K. is seen in the chorus of every musical on Broadway.

A few years of chorus work, a few chances as an understudy (after he gets the nose job, naturally) and Keane Voyce attracts the attention of a local bistro booker who sees in the lad the makings of a few paltry dollars—and, well, who knows—

One eve, Keane is noted by the personal manager of Juan Knighter and his Orchestra, and, within a matter of days, our boy is traveling with the band and gets billing: "Juan Knighter and his Orchestra, featuring Keane Voyce—THE Voice." Clever?

This goes on for a year or two, and, finally the singer pops into the public eye with a profound squirt. It seems that Juan Knighter's recording contract is about to expire, and the A. & R. Director of Schmaltzy Records, Inc., is a bit reluctant to lose track of Mr. Voyce ("THE Voice"). Consequently, Keane is given a seventeen year personal contract—with ten-minute options—by Schmaltzy, Inc.

His first twenty-seven records sell a combined total of 9266 copies nationally, all within a period of only three years and four months' time.

Schmaltzy, Inc., begins to believe that "maybe the kid ain't got it."

Then "THE Voice" records a little ditty entitled: "Low Midnight,"—and, lo and behold, the disc takes off like a jet-propelled flying saucer.

Keane is now about 32 years of age, the nose job resulted in a severe sinus condition, his diction lessons have been almost completely forgotten (to the extent that the pronounces all his final g's, e.g. singing, bringing, etc.) and he has been wearing a toupee for the past four years.

But, wouldn't you know it? The raft of success stories begins with a long article in LIVE magazine, entitled: "New Overnight Sensation . . . The bobby-soxers discover Keane Voyce—THE Voice . . ."

Sure! That's How It goes. . . .



NATT HALE

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## THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 27 without any changes on the part of THE CASH BOX.

### Earle Pudney

- WGY—Schenectady, N. Y.
1. I Went To Your Wedding (Patti Page)
  2. You Belong To Me (Stafford)
  3. My Love & Devotion (Como)
  4. Meet Mr. Callaghan (Paul-Ford)
  5. Jambalaya (Jo Stafford)
  6. Adios (Gisele MacKenzie)
  7. When I Fall In Love (Day)
  8. Got You On My Mind (Buddy Morrow)
  9. Somewhere Along The Way (Nat "King" Cole)
  10. I'm Through With Love (Sandy Solo)

### Bud Wilson

- WKXL—Concord, N. H.
1. Auf Wiederseh'n Sweetheart (Vera Lynn)
  2. Blow Out The Candle (Toni Arden)
  3. Taboo (June Valli)
  4. Trumpeter's Lullaby (Leroy Anderson)
  5. Half As Much (R. Clooney)
  6. Botch-A-Me (R. Clooney)
  7. You'll Never Get Away (Teresa Brewer)
  8. Jambalaya (Wayne & Hefti)
  9. Strange Sensation (J. Valli)
  10. Kiss Of Fire (G. Gibbs)

### Tom Mason

- KBOL—Boulder, Colo.
1. You Belong To Me (Stafford)
  2. Wish You Were Here (Jane Froman)
  3. Somewhere Along The Way (Nat "King" Cole)
  4. Jambalaya (Jo Stafford)
  5. Botch-A-Me (R. Clooney)
  6. Luna Rossa (W. Schumann)
  7. High Noon (Frankie Laine)
  8. Three Letters (Kay Starr)
  9. Meet Mr. Callaghan (Paul-Ford)
  10. I'm Never Satisfied (Cole)

### Bill Silbert

- WABD—New York, N. Y.
1. You Belong To Me (Stafford)
  2. Wish You Were Here (Fisher)
  3. Auf Wiederseh'n Sweetheart (Vera Lynn)
  4. Somewhere Along The Way (Nat "King" Cole)
  5. Luna Rossa (Alan Dean)
  6. Half As Much (R. Clooney)
  7. I Laughed At Love (Louis Armstrong)
  8. Veradero (Camarata)
  9. The Glow Worm (Mills Bros.)
  10. Should I (Four Aces)

### David Walshek

- KCTI—Gonzales, Texas
1. I Went To Your Wedding (Patti Page)
  2. Auf Wiederseh'n Sweetheart (Vera Lynn & Eddy Howard)
  3. You Belong To Me (P. Page)
  4. Should I (Four Aces)
  5. Meet Mr. Callaghan (Harry Grove Trio & Paul-Ford)
  6. Wish You Were Here (Fisher)
  7. High Noon (Frankie Laine)
  8. Vonessa (Ted Heath)
  9. You'll Never Get Away (Cornell-Brewer)
  10. Carmen's Boogie (Andrew Sisters)

### Roger Nash

- WJMR—New Orleans, La.
1. Takes Two To Tango (Bailey)
  2. You Belong To Me (Stafford)
  3. Because You're Mine (Lanza)
  4. Meet Mr. Callaghan (Paul-Ford)
  5. Adios (Gisele MacKenzie)
  6. Luna Rossa (Alan Dean)
  7. I Went To Your Wedding (Patti Page)
  8. Botch-A-Me (R. Clooney)
  9. It's In The Book (J. Ray)
  10. Sudden Fear (S. Lawrence)

### Lou Basso

- KSIG—Crowley, La.
1. I Went To Your Wedding (Patti Page)
  2. Luna Rossa (Alan Dean)
  3. You Belong To Me (Stafford)
  4. Wish You Were Here (Fisher)
  5. Jamaican Rhumba (Faith)
  6. Jambalaya (Jo Stafford)
  7. High Noon (Frankie Laine)
  8. Meet Mr. Callaghan (Paul-Ford)
  9. Because Your Mine (Lanza)
  10. Trying (The Hilltappers)

### Dick Webb

- WIVY—Jacksonville, Fla.
1. You Belong To Me (Page)
  2. I Went To Your Wedding (Patti Page)
  3. All My Love Belongs To You (Steve Lawrence)
  4. I'm Through With Love (Sandy Solo)
  5. I Laughed At Love (S. Gale)
  6. Somewhere Along The Way (Nat "King" Cole)
  7. Wish You Were Here (Fisher)
  8. Botch-A-Me (R. Clooney)
  9. Auf Wiederseh'n Sweetheart (Vera Lynn)
  10. Early Autumn (W. Herman)

### Ross Miller

- WTIC—Hartford, Conn.
1. You Belong To Me (Stafford)
  2. I Went To Your Wedding (Patti Page)
  3. Because You're Mine (Lanza)
  4. Jambalaya (Jo Stafford)
  5. Too Old To Cut The Mustard (Clooney-Dietrich)
  6. Lonely Wine (Bill Darnell)
  7. String Along (Ames Bras.)
  8. Say You'll Wait For Me (Al Martino)
  9. You'll Never Get Away (Vaughn Monroe)
  10. Mademoiselle (Eddy Howard)

### Harry Nigocia

- WJBW—New Orleans, La.
1. You Belong To Me (Stafford)
  2. Wish You Were Here (Fisher)
  3. I Went To Your Wedding (Patti Page)
  4. Half As Much (R. Clooney)
  5. Underneath The I Love You Tree (Lorry Raine)
  6. Adios (Gisele MacKenzie)
  7. Botch-A-Me (R. Clooney)
  8. Somewhere Along The Way (Nat "King" Cole)
  9. Auf Wiederseh'n Sweetheart (Vera Lynn)
  10. My Love and Devotion (Como)

### Jay Trompeter

- WIND—Chicago, Ill.
1. I Went To Your Wedding (Patti Page)
  2. You Belong To Me (Stafford)
  3. Meet Mr. Callaghan (Paul-Ford)
  4. Indian Love Call (Whitman)
  5. Trying (The Hilltappers)
  6. Wish You Were Here (Fisher)
  7. High Noon (Frankie Laine)
  8. Jambalaya (Jo Stafford)
  9. Walking My Baby Back Home (Bernice Parks)
  10. Botch-A-Me (R. Clooney)

### Bill Ruff

- KOLO—Reno, Nev.
1. Should I (Four Aces)
  2. Alone Together (Whiting)
  3. I Should Care (R. Flanagan)
  4. Blues In The Night (Clooney)
  5. Meet Mr. Callaghan (Carmen Cavallaro)
  6. Just One Of Those Things (Peggy Lee)
  7. Half As Much (R. Clooney)
  8. Auf Wiederseh'n Sweetheart (Vera Lynn)
  9. Melancholy Trumpet (James)
  10. Marilyn (Ray Anthony)

### John Wisley

- WSAV—Savannah, Ga.
1. Somewhere Along The Way (Nat "King" Cole)
  2. Went To Your Wedding (Page)
  3. You Belong To Me (Stafford)
  4. Maybe (Fisher-Camo)
  5. Wish You Were Here (Fisher)
  6. High Noon (Frankie Laine)
  7. Adios (Gisele MacKenzie)
  8. Auf Wiederseh'n Sweetheart (Vera Lynn)
  9. Half As Much (R. Clooney)
  10. Mademoiselle (Eddy Howard)

### Chuck Norman

- WIL—St. Louis, Mo.
1. You Belong To Me (Stafford)
  2. Because You're Mine (Lanza)
  3. Three Letters (Kay Starr)
  4. Wish You Were Here (Fisher)
  5. I Went To Your Wedding (Patti Page)
  6. April In Paris (S. Finegan)
  7. Glow Worm (Mills Bros.)
  8. Jambalaya (Neal Hefti)
  9. You Could Make Me Smile Again (Sunny Gale)
  10. Walkin' To Missouri (Kaye)

### Eddie Gallaher

- WTOP—Washington, D. C.
1. You Belong To Me (Stafford)
  2. Auf Wiederseh'n Sweetheart (Vera Lynn)
  3. I Went To Your Wedding (Patti Page)
  4. Wish You Were Here (Fisher)
  5. Half As Much (R. Clooney)
  6. Somewhere Along The Way (Nat "King" Cole)
  7. Meet Mr. Callaghan (Paul-Ford)
  8. Walkin' My Baby Back Home (Johnnie Ray)
  9. Blue Tango (Leroy Anderson)
  10. Jambalaya (Jo Stafford)

### Donn Tibbetts

- WFEA—Manchester, N. H.
1. You Belong To Me (Stafford)
  2. Jambalaya (Jo Stafford)
  3. Meet Mr. Callaghan (Mitch Miller)
  4. Strange Sensations (J. Valli)
  5. Carmen's Boogie (G. Cates)
  6. I Went To Your Wedding (Patti Page)
  7. Somewhere Along The Way (Nat "King" Cole)
  8. You Like (Eileen Barton)
  9. Got You On My Mind (Buddy Morrow)
  10. I Should Care (R. Flanagan)

### Tiny Markle

- WAVZ—New Haven, Conn.
1. I Laughed At Love (S. Gale)
  2. You Belong To Me (Stafford)
  3. I Went To Your Wedding (Patti Page)
  4. You'll Never Get Away (Cornell-Brewer)
  5. Lady Of Spain (E. Fisher)
  6. Somewhere Along The Way (Nat "King" Cole)
  7. Indian Love Call (Whitman)
  8. Jambalaya (Jo Stafford)
  9. Feet Up (Guy Mitchell)
  10. Luna Rossa (Alan Dean)

### Paul Flanagan

- WTRY—Troy, N. Y.
1. Meet Mr. Callaghan (Harry Grove Trio)
  2. You Belong To Me (Stafford)
  3. I Went To Your Wedding (Patti Page)
  4. Love Me (Johnny Ray)
  5. Lady Of Spain (E. Fisher)
  6. Wish You Were Here (Fisher)
  7. High Noon (Frankie Laine)
  8. Should I (Four Aces)
  9. Feet Up (Guy Mitchell)
  10. Take Me In Your Arms (Paul-Ford)

### Don McLeod

- WJBK—Detroit, Mich.
1. Trying (Johnny Desmond)
  2. You Belong To Me (Stafford)
  3. The Glow Worm (Mills Bros.)
  4. You Like (Eileen Barton)
  5. One Mint Julep (B. Morrow)
  6. Somewhere Along The Way (Nat "King" Cole)
  7. Taboo (June Valli)
  8. You'll Never Get Away (Cornell-Brewer)
  9. Doodletown Fifers (Sauter-Finegan)
  10. String Along (Ames Bros.)

### Peter Potter

- KLAC—Hollywood, Calif.
1. Wish You Were Here (Fisher)
  2. When I Fall In Love (Day)
  3. Once In A While (P. Page)
  4. Somewhere Along The Way (Nat "King" Cole)
  5. One Mint Julep (B. Morrow)
  6. Carmen's Boogie (The Andrews Sisters)
  7. You Belong To Me (Stafford)
  8. Kay's Lament (Kay Starr)
  9. High Noon (Frankie Laine)
  10. Takes Two To Tango (Bailey)

### Ray Drury

- WSPR—Springfield, Mass.
1. Should I (Four Aces)
  2. Rock Of Gibraltar (Laine)
  3. Jambalaya (Jo Stafford)
  4. Botch-A-Me (R. Clooney)
  5. Indian Love Call (Whitman)
  6. Meet Mr. Callaghan (Miller)
  7. Auf Wiederseh'n Sweetheart (Vera Lynn)
  8. Luna Rossa (Alan Dean)
  9. Kay's Lament (Kay Starr)
  10. I Went To Your Wedding (Patti Page)

"It's What's in THE CASH BOX That Counts"



**THE CASH BOX**  
*Disk Jockeys'*  
**REGIONAL RECORD REPORTS**

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**Pat Chamburs**

WFLA—Tampa, Fla.

1. I Should Care (R. Flanagan)
2. Wish You Were Here (Fisher)
3. You Belong To Me (Stafford)
4. I Went To Your Wedding (Patti Page)
5. Wedding Bells (Page-Draper)
6. Meet Mr. Callaghan (Paul-Ford)
7. Walkin' My Baby Back Home (Nat "King" Cole)
8. Because You're Mine (Cole)
9. Auf Wiederseh'n Sweetheart (Vera Lynn)
10. Somewhere Along The Way (Nat "King" Cole)

**Bud Brees**

WPEN—Philadelphia, Pa.

1. Adios (Gisele MacKenzie)
2. I Went To Your Wedding (Steve Gibson)
3. Lady Of Spain (Eddie Fisher)
4. Luna Rossa (Alan Dean)
5. One Mint Julep (B. Morrow)
6. My Favorite Song (Marion Caruso)
7. Takes Two To Tango (Bailey)
8. My Thrill (Alan Dale)
9. Meet Mr. Callaghan (Paul-Ford)
10. Say You'll Wait For Me (Al Martino)

**Lee Morris**

WSB—Atlanta, Ga.

1. You Belong To Me (Stafford)
2. Wish You Were Here (Fisher)
3. Half As Much (R. Clooney)
4. My Love & Devotion (Como)
5. Auf Wiederseh'n Sweetheart (Vera Lynn)
6. Somewhere Along The Way (Nat "King" Cole)
7. I Went To Your Wedding (Patti Page)
8. Luna Rossa (Frank Sinatra)
9. Vanessa (Hugo Winterhalter)
10. Maybe (Fisher-Como)

**Lou Barile**

WKAL—Rome, N. Y.

1. High Noon (Frankie Laine)
2. You Belong To Me (Stafford)
3. I Went To Your Wedding (Patti Page)
4. Somewhere Along The Way (Nat "King" Cole)
5. My Love & Devotion (Como)
6. Lady Of Spain (E. Fisher)
7. Mr. Mr. Callaghan (Paul-Ford)
8. Because You're Mine (Lanza)
9. Have A Good Time (Bennett)
10. Wish You Were Here (Fisher)

**Clare Linn**

WKMH—Dearborn, Mich.

1. Meet Mr. Callaghan (Paul-Ford)
2. Somewhere Along The Way (Nat "King" Cole)
3. I Went To Your Wedding (Patti Page)
4. Glow Worm (Mills Bros.)
5. Trying (The Hilltoppers)
6. You Like (Eileen Barton)
7. Taboo (June Valli)
8. Jambalaya (Jo Stafford)
9. You Belong To Me (Stafford)
10. One Mint Julep (B. Morrow)

**Ed McKenzie**

WXYZ—Detroit, Mich.

1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. Glow Worm (Mills Bros.)
4. One Mint Julep (B. Morrow)
5. Jambalaya (Jo Stafford)
6. Wish You Were Here (Fisher)
7. Trying (Ella Fitzgerald)
8. Meet Mr. Callaghan (Paul-Ford)
9. Indian Love Call (Whitman)
10. Kay's Lament (Kay Starr)

**Gary Lesters**

WVNI—Newark, N. J.

1. You Belong To Me (Stafford)
2. Auf Wiederseh'n Sweetheart (Vera Lynn)
3. Half As Much (R. Clooney)
4. Wish You Were Here (Fisher)
5. Botch-A-Me (R. Clooney)
6. Trying (The Hilltoppers)
7. Alone Together (M. Whiting)
8. Maybe (Fisher-Como)
9. I Went To Your Wedding (Patti Page)
10. Have A Good Time (Bennett)

**Norm Prescott**

WORL—Boston, Mass.

1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. Takes Two To Tango (Bailey)
4. Mockingbird (Four Lads)
5. Jambalaya (H. Williams)
6. High Noon (Frankie Laine)
7. You'll Never Get Away (Vaughn Monroe)
8. My Favorite Song (Ames Bros.)
9. Wish You Were Here (Fisher)
10. Meet Mr. Callaghan (Paul-Ford)

**Harv Morgan**

WARM—Scranton, Pa.

1. Somewhere Along The Way (Nat "King" Cole)
2. Wish You Were Here (Fisher)
3. I Went To Your Wedding (Patti Page)
4. Botch-A-Me (R. Clooney)
5. High Noon (Frankie Laine)
6. Because You're Mine (Lanza)
7. You Like (Eileen Barton)
8. You'll Never Get Away (Cornell-Brewer)
9. Comes Along Love (K. Starr)
10. Say You'll Wait For Me (Al Martino)

**Hal Murray**

WINZ—Miami, Fla.

1. Went To Your Wedding (Page)
2. High Noon (Lita Roza)
3. Wish You Were Here (Fisher)
4. You Belong To Me (Page)
5. Luna Rossa (Alan Dean)
6. Half As Much (R. Clooney)
7. Meet Mr. Callaghan (Harry Grove Trio)
8. Somewhere Along The Way (Nat "King" Cole)
9. Auf Wiederseh'n Sweetheart (Vera Lynn)
10. Takes Two To Tango (Bailey)

**Norman Hall**

WBNI—Boonville, Ind.

1. You Belong To Me (P. Page)
2. Fool Fool Fool (Day-Starr)
3. I Went To Your Wedding (Patti Page)
4. Should I (Four Aces)
5. Have A Good Time (Bennett)
6. You Like (Eileen Barton)
7. I'm Never Satisfied (Cole)
8. Jambalaya (Jo Stafford)
9. Don't Want To Take A Chance (Eddy Howard)
10. My Favorite Song (Ames Bros.)

**Mac McGuire**

WIP—Philadelphia, Pa.

1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. Wanted (Four Aces)
4. Meet Mr. Callaghan (Paul-Ford)
5. Trying (Grady Martin)
6. My Favorite Song (Marian Caruso)
7. Feet Up (Guy Mitchell)
8. Possess Me (Tony Bovaar)
9. Lonely Wing (Bill Darnell)
10. Four Alarm Boogie (Couett)

**Roger Clark**

WNOR—Norfolk, Va.

1. You Belong To Me (Stafford)
2. Wish You Were Here (Fisher)
3. I Went To Your Wedding (Patti Page)
4. Early Autumn (Jo Stafford)
5. I Should Care (R. Flanagan)
6. Glow Worm (Mills Bros.)
7. I'm Glad There Is You (Lee)
8. Slaughter On 10th Ave. (Ray Anthony)
9. The Homing Waltz (V. Lynn)
10. The Last Dance (A. Wayne)

**Howard Miller**

WIND—Chicago, Ill.

1. I Went To Your Wedding (Patti Page)
2. You Belong To Me (Stafford)
3. Trying (The Hilltoppers)
4. Should I (Four Aces)
5. Indian Love Call (Whitman)
6. Faith Can Move Mountains (Johnny Ray)
7. Wish You Were Here (Fisher)
8. Jambalaya (Jo Stafford)
9. High Noon (Frankie Laine)
10. Luna Rossa (Alan Dean)

**Tal Hood**

WFGM—Fitchburg, Mass.

1. I Went To Your Wedding (Patti Page)
2. Takes Two To Tango (Bailey)
3. Wish You Were Here (Fisher)
4. You Belong To Me (Stafford)
5. Say You'll Wait For Me (Jo Stafford)
6. Love Me (Ray & Four Lads)
7. That's What A Song Can Do (Bernice Parks)
8. Too Old To Cut The Mustard (Clooney & Dietrich)
9. Softly (Georgia Carr)
10. The Glow Worm (Mills Bros.)

**Ira Cook**

KECA & KMPC—Hollywood, Calif.

1. You Belong To Me (Stafford)
2. Wish You Were Here (Fisher)
3. Half As Much (R. Clooney)
4. Feet Up (Guy Mitchell)
5. Adios (Gisele MacKenzie)
6. I Went To Your Wedding (Patti Page)
7. Auf Wiederseh'n Sweetheart (Vera Lynn)
8. High Noon (Frankie Laine)
9. My Love & Devotion (Day)
10. Meet Mr. Callaghan (Paul-Ford)

**Pete Ward**

WCCM—Lawrence, Mass.

1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. Outside Of Heaven (Fisher)
4. Auf Wiederseh'n Sweetheart (Vera Lynn)
5. After All (Mills Bros.)
6. Softly (Georgia Carr)
7. Luna Rossa (Alan Dean)
8. Why Don't You Believe Me (Joni James)
9. The Hand Of Fate (Fisher)
10. Takes Two To Tango (Bailey)

**Rod Loudon**

KPOJ—Portland, Ore.

1. You Belong To Me (Stafford)
2. Auf Wiederseh'n Sweetheart (Vera Lynn)
3. High Noon (Frankie Laine)
4. Meet Mr. Callaghan (Harry Grove Trio)
5. Half As Much (R. Clooney)
6. Wish You Were Here (Fisher)
7. Fool Fool Fool (Kay Starr)
8. Walkin' To Missouri (Kay)
9. Tipoin In (Ralph Flanagan)
10. Walkin' My Baby Back Home (Johnny Ray)

**Bob Chambers**

WEBK—Tampa, Fla.

1. You Belong To Me (Stafford)
2. Wish You Were Here (Fisher)
3. I Went To Your Wedding (Patti Page)
4. Make Believe Dreamer (Ray Anthony)
5. Jambalaya (Jo Stafford)
6. You Could Make Me Smile Again (Tommy Dorsey)
7. Mademoiselle (Eddy Howard)
8. Fool Fool Fool (Kay Starr)
9. Taboo (June Valli)
10. Feet Up (Guy Mitchell)

**Bob Perry**

WLAW—Boston, Mass.

1. You Belong To Me (Stafford)
2. Because You're Mine (Lanza)
3. Wish You Were Here (Fisher)
4. I Laughed At Love (Gale)
5. I Went To Your Wedding (Patti Page)
6. Easy To Say (T. Edwards)
7. Marilyn (Ray Anthony)
8. Someday (Tony Martin)
9. Adios (Gisele MacKenzie)
10. I Don't Want To Take A Chance (Eddy Howard)

**Dick Outlaw**

WILM—Wilmington, Del.

1. You Belong To Me (Stafford)
2. High Noon (Frankie Laine)
3. I Went To Your Wedding (Patti Page)
4. Wish You Were Here (Fisher)
5. Half As Much (R. Clooney)
6. Should I (Four Aces)
7. Feet Up (Guy Mitchell)
8. Fool Fool Fool (Kay Starr)
9. Bim Bam Baby (F. Laine)
10. My Song (Johnny Ace)

**STAY  
 WHERE  
 YOU ARE**



**JOHNNY  
 DESMOND**

ON CORAL RECORDS

WITH 3 OTHER EQUALLY GREAT VERSIONS

**TONY BENNETT**

ON COLUMBIA

**JANE FROMAN**

ON CAPITOL

**BLUE BARRON**

ON MGM

FOR TOPS IN RHYTHM  
**CARMEN'S BOOGIE**  
 recorded by  
 The ANDREWS SISTERS (Decca)  
 GEORGE CATES (Coral)  
 SPADE COOLEY (Decca)

**BROADCAST MUSIC, INC.**

580 FIFTH AVENUE  
 NEW YORK 36, N. Y.

JULIE STEARNS, Gen. Prof. Manager

New York  
 HAROLD WALD  
 GEORGE FURNESS

Chicago  
 JIMMIE CAIRNS

Hollywood  
 EDDIE JANIS  
 BILLY WALTERS



THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

Comprising 100 Selections

Comprising 100 Selections

Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side. The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

Table with 10 columns representing chart positions (1-10, 11-20, 21-30, 31-40, 41-50) and 2 rows of dates (Oct. 4 and Sept. 27). Each cell contains a record number, title, artist, and sales figures.



# Program Phonos For Play From 65'ers

## Retirement Pensions Plus Longer Life Span Creates Big Market of Oldsters Now Being Played Up to by All Leading Merchants All Over Nation. Modern Multi-Selective Phonos Should be Programmed to Capture Share of This Big Market.

CHICAGO—The "Waltz Me Around Again Nellie" crowd of boys and girls are becoming one of the most important and lucrative markets in America today.

Longer life span, plus retirement pensions, have created a big market of guys and gals of 65 years and over.

And this market continues to grow bigger each year.

The automatic phonos of today, because of multi-selectivity, are perfect for presentation to the boys and girls who remember the old tunes, and like to listen to them again and again.

There are a tremendous number of locations throught the nation which can program the old time music these guys and gals liked, and which will find extra coins in each collection, due to this feature.

Merchants all over the nation, including Uncle Sam himself, are plan-

ning ways and means to entertain the oldsters of the nation.

The majority of them are being retired by company pension funds. Some have their union pensions. Others are just taking it easy.

Uncle Sam is trying his best to convince communities and states that these people are still interested in everything all people are interested in.

Some communities have set up special entertainment clubs for the retired oldsters.

But, like all people, the oldsters still like to jiggle toe and want to hang out with their cronies in their favorite spots.

That's where the automatic music men come into the picture.

Just as other of the nation's progressive and intelligent merchants are trying to capture this big and growing market, so can the music ops get their share from this field.

The fact remains that the new,

greater selective phonos are naturals for programming the songs these older boys and girls liked to sing and dance to in their time.

There is no reason, then, as many have reported, why music ops don't more closely check on some of their spots to see whether such programming will mean many extra coins, especially during the duller hours of the day, when the older guys and gals come around to spiel a bit.

There are many, many locations in almost every city in the nation where the older boys and girls, most of them retired, most of them pensioned, most of them pretty well off, would like to feel that they are getting the same sort of special service that the youngsters are getting today.


As far as the automatic music industry is concerned, "There's plenty of silver coins among the silver threads", according to one very well known phono promotion man.

### Recommended Disks For Over 65'ers


- Down By The Old Mill Stream. Mills Bros.
- Mandy .....Cliff Stewart
- Peg O' My Heart..... Harmonicats
- Forgetting You..... Five Sensations
- You're More Like Your Mommy
- Every Day..... Dick Todd


All Records by the following artists:

- GUY LOMBARDO
- JIMMY DURANTE
- EDDIE MILLER
- JOE "FINGERS" CARR
- FRANKIE FROEBE



# FOR THE MONEY

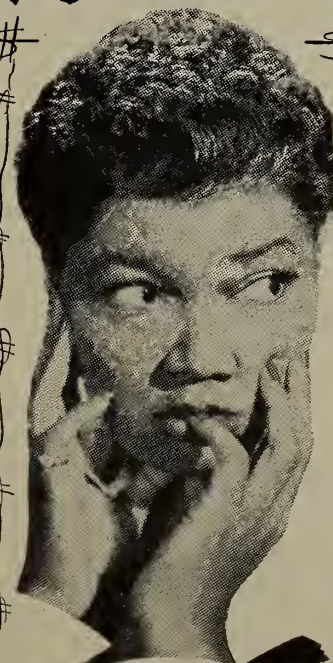




**THE AMES BROTHERS**  
SMASH HIT...

**"String Along"**

CORAL 60804



Her Greatest...  
**PEARL BAILEY**  
Singing...

**"Takes Two To Tango"**

CORAL 60817

**CORAL RECORDS**  
America's Fastest Growing Record Company  
(A subsidiary of BECCA RECORDS, INC.)

IN CANADA: Rogers Majestic Radio Corp. Ltd., Toronto—Montreal—Winnipeg



# ATTENTION OPERATORS

He does it again?

## 2 BIG HITS

on one record . . .

# Lawrence DUCHOW



### The VAGABOND

"SWISS BOY" WALTZ KING

and his RCA VICTOR RECORDING ORCHESTRA

FEATURING

THE RED RAVENS

RCA VICTOR'S

Swiss Boy's version of . . .

# "I LOVE TO POLKA"

b/w

# "THE SKI WALTZ"

RCA Victor 20-4940 (47-4940)

ATTENTION: Coin Operators if you want a Free sample of this record while they last send letterhead to Red Raven Enterprises, Box 259, Appleton, Wis.

### Former Releases

- 20-4825 "TULIP SERENADE" b/w "DUTCH GARDEN SCHOTTISCHE"
- 20-4690 "THREE YANKS" b/w "BARBARA"
- 20-4563 "WIS WALTZ" b/w "HA HA HO HI"

## Victor Exhibit One of MOA Meet's Bright Spots

CHICAGO—Now that the M.O.A. convention 1952, is just another memory, one of the brightest memories to the many operators who attended the three day session at the Congress Hotel was the RCA Victor "Gay Nineties" Review. The RCA Victor Suite was one of the bright spots of the convention. Ops who gathered there were welcomed in the good old tradition of the Nineties, complete with swinging door and the old brass rail, handle bar mustached bar-tender, the honky tonk piano player and the two little gay-ninety Sweethearts, the RCA Victor twins who were the hit of the show.

RCA Victor's singing star Lisa Kirk spent the three days greeting many of her old friends and making new friends with the operators, as well as entertaining at the banquet Friday evening. Hugo Winterhalter, Musical Director of RCA Victor Records, Dave Kapp, Director of Artist and Repertoire were meeting, greeting and getting valuable tips from the ops. Also on hand from RCA Victor were Paul Barkmeier, Vice President and Larry Kanaga, General Sales Manager of the RCA Victor Record Division and Walter L. Norton, President, Hadley C. Chapman, General Manager, Robert E. Nosselt, Record Sales Manager of the RCA Victor Dist. Corp. and Harold E. Renholm, Regional Manager of the Central Region Office.

Bob McCluskey, and Rocky Rolf, were busy playing the latest RCA Victor releases for the operators.

Jim Lennon, Coin Operator Sales Manager made all the arrangements for the RCA Victor party. Saturday afternoon was the drawing for the fabulous RCA Victor products that were given away as door prizes. Helen Amundsen and Diane Hunter the RCA Victor twins drew the lucky names from the hundreds who had registered at the Gay Nineties Suite.

The winners were:

- Les Montooth, President of the South Central Operators Association of Peoria who won a new super personal portable radio.
- Marvin Baer, of Distributing Corp. of Chicago who won a Portable "45" Record Player.
- Mrs. E. G. Dowe, of Beaver Dam, Wisconsin won a three-speed record player combination.
- Miss Pearl Lukin of 12610 Shaw Ave., Cleveland, Ohio, won a "45" Table Phonograph; and,
- B. W. Novelty, 129 W. Court St., Cincinnati, Ohio was awarded a "45" Record Player attachment.

## Ops Want Mexican and Spanish 45 Disks

LOS ANGELES, CAL.—Music operators throught this area and all of Southern California are asking that disk manufacturers arrange to press Mexican and Spanish 45 rpm recordings.

One well known juke box op here stated, "Since we have been switching our phonos over to 45 rpm, we have been running into trouble trying to obtain Mexican and Spanish recordings at the 45 rpm speed.

"This is very important to a great many of the juke box operators here in southern California", he reported, "and we are at a loss to improve the phonos we are using, as well as be able to give the Spanish and Mexican speaking players the great selectivity they want, if we can't get the 45 rpm disks."

This op and others here also reported that it means a great saving for them to obtain the 45 rpm disks for their Mexican and Spanish locations.

One operator reported, "I've also heard from some friends of mine in Texas and other western states that they, too, are having trouble because they can't obtain the Mexican and Spanish records on 45 rpm speed."

# More MOA Photos



LEFT—TOP TO BOTTOM

1. Dave Miller, Mrs. Bill Gersh, Dick Lee
2. Bill Gersh and Mark Schreck
3. Frances Wayne, Bill Fitzgerald
4. Sam Taran and Bernice Parks
5. Walter Norton, Paul Barkmeier and Harold Reitz
6. Louis Boorstein, Lisa Kirk, Irving "Kempy" Kempner

RIGHT—TOP TO BOTTOM

1. Johnny Desmond and Sid Parnes
2. Kappi Jordan
3. The Four Aces surrounding Hirsch' de La Viez, Herb Kessler and Bob Austin
4. Dick Lee and Joni James
5. Leroy Mintz



### New Artists Signed by Recorded In Hollywood

LOS ANGELES, CALIF.—Franklin Kort, president of Recorded In Hollywood Records, this past week announced the signing of rhythm and blues artists, Ernie Lewis, the Hollywood Four Flames, spiritual singer Izeta Fuller and Jesse Fuller, the "original one-man band."

Releases by the four new artists have already been cut, Kort disclosed, with "Baby Please" by the Hollywood Four Flames currently attracting attention.

The firm's current hit, "Goodbye Baby" by Little Caesar, has already passed the twenty-five thousand mark in sales, with an additional 25 thousand copies back ordered. "We have allocated additional pressing equipment to this one disk," Kort stated, "and now have six presses working night and day."

"The reaction from record distributors throughout the nation has been particularly pleasing. We expect the trend to continue, and should eventually have a 250,000 sale on this recording," said Kort.

**ALL WINNERS**  
on  
**JUBILEE RECORDS**

THE ORIOLES  
"SEE SEE RIDER"  
"DON'T CRY BABY" 5092

LITTLE SYLVIA  
"Drive Daddy Drive"  
"I Went To Your Wedding" 5093

BUDDY LUCAS  
"YOU BELONG TO ME" 5094

Breaking—BIG  
VIOLA WATKINS  
"REALLY REAL"  
Jubilee # 5095

JUBILEE RECORD CO., Inc.  
315 W. 47th St., N. Y., N. Y.

SHOWING  
IN ALL  
THE **HOT CHARTS**

**"5**  
**LONG YEARS"**  
B/W  
"BLUECOAT MAN"  
BY  
**EDDIE BOYD**  
J-O-B 1007

**CHANCE RECORDS, Inc.**  
1151 E. 47th St.  
CHICAGO, ILL. KEnwood 8-4813

## Kickin' The Blues Around with Sam Evans



With the fall buying season upon us, we find biz on the upswing in all fields. Record buying is good and strong, what with many new and favorable releases coming out. Booking looks good and bids to hold a strong position thruout the year. One-niters, particularly Friday, Saturday and Sundays, are getting dates. The Billy Eckstine-Shearing and Basie deal is at this writing 90% solid for their 45 day tour. A surprisingly good number of Tuesdays, Wednesdays and Thursdays are already inked for this major package. . . . Earl Dancer, ex-husband of Ethel Waters, spotlighting his newest discovery, a singer, this week in Milwaukee. . . . Buster Williams, the Memphis presser, and Leonard Chess watching the sights on Beale Street.

"Halls Of Ivy," a top rated radio show, not being renewed by their long time beer sponsor. . . . Duke Ellington added to the list of top artists being billboarded by a big 'suds' maker. . . . "Glowworm" is a big one for The Mills Bros., Decca and E. B. Marks, the pubbers. Don McLeod, at WJBK Detroit, is riding the platter and calls it his top tune. Ed McKenzie, of WXYZ the Motor City, thinks it's the best the Bros. have done in many a moon. Bill Davies, over at WCPO in Cinney, plays the platter nitely on his show. . . . Jack Smith, the Proctor and Gamble and Dinah Shore man, is back on the air for his eighth year for the same sponsor, which is some kind of a record. Switching recently to Coral label, his newest release should be in deejay's hands this week. If not, contact the singer at his swimming pool, 8946 Appian Way, Los Angeles 46, Calif. . . . "Sitting Here Drinkin'" by Christine Kittrell is showing in both Dallas and San Francisco. . . . "Juke," the springboard for Little Walter, is Number 1 in 5 of the 12 Hot Charts, and appears in all except Los Angeles and Harlem. Must be the deejays in those towns don't dig that fine mouth organ, or perhaps haven't received their copies of the record yet. . . . "My Song" by Johnny Ace on Duke, is Number 1 on 3 of the 12 Hot Charts, and makes a show on 11 altogether.

Frank Bull and Gene Norman, west coast promoters, setting up for their 5th annual Dixieland Jubilee, to be held 10/10, in Los Angeles' 6700-seat Shrine Auditorium. Headliner this year will be Frankie Traumbauer, one of the big names back in the 20s. . . . Jan Garber and Mills Bros. off for 18 days, thru the mid-west, beginning 10/8. . . . George Shearing will probably cut some longhair stuff for MGM, to be used in a forthcoming album. . . . Herbie Fields and his band, along with Buddy Greco, America's most discovered singer, into the Blue Note, Chi. hot spot. . . . Frank White, all around entertainer, on the coast to work in the new Universal International film "Magic Lady." Lad formerly worked club dates in the east and is now to be seen in "Lydia Bailey."

Sonny Stitt blowing the roof off The Boulevard Room in Kansas City. . . . Jay McShann working at Johnnie Baker's spot in the same town. . . . Gospel Singing under the Stars can be a big thing. Promoters are eyeing with increasing interest this form of entertainment. Recent affair held in Ebbets Field, New York, proved a success. Bro. Joe May, Thunderbolt of the mid-west, made his first eastern appearance, along with The Davis Sisters, of Philadelphia; plus a 500 voice choir under the direction of Alfred Miller. . . . Revella Hughes, who can be remembered from back in the days Lew Leslie's "Blackbirds" just closed an engagement at Harlem's Baby Grand Cafe, as a single. . . . Billy Shaw office forging ahead rapidly in the R & B booking field. Firm now using a Chi. office under the leadership of Bob O'Connor, plus adding ace publicist Jack Walker to their eastern staff. Little Walter, the hottest thing today on wax, has inked a pact with the firm for bookings. . . . Muddy Waters, long time money making blues singer, has a personal manager desirous of selling the contract, due to increased business for the manager in other fields. . . . The Bells of Joy with "Stop Right Now" selling well on Peacock, while the singers are racking up nice grosses at church and auditorium affairs along the east coast.

Willie Mae Thornton, better known as "Big Mama," since she's close to 250 lbs., is the big show stopper with the current Johnny Otis series of one-niters. Gal, who is somewhat on the kick of Julia Lee, has a new side just out—"Everytime I Think of You," on Peacock. Her last was "Let Your Tears Fall Baby," which did nice biz. for Don Robey. The big, heavyweight shouter was largely responsible for the good crowds in Santa Barbara, Pismo Beach and San Francisco, prior to their departure eastward and thru Texas, hitting the west coast again in time for Xmas. . . . Billy Shaw is such a fast operator that twice within the space needed to write this column, his office has phoned of new additions. The latest is Eddie Boyd. Which shows what can be done if just one record clicks for you. The piano playing singer has a good one going in both juke boxes and over the counter sales.

Joe Lutter's "Why Not Tell Me Now" has been dedicated to the Crippled Children Society. All royalties from this latest and best of his many offerings are going to the Society's fund. Among those giving daily airplay to the tune are: Hunter Hancock, KFVD; Bill Sampson, KWKW; Joe Adams, KOWL; Charles Tramell, KGFJ and Dave Polk, KFOX; all of course in the Los Angeles area.

**WATCH THIS GROW**  
Savoy #857

"BACK | "WINE  
BITER" | COOLER"  
B/W

by T. J. FOWLER

**SAVOY RECORD CO., INC.**  
58 Market St., Newark, N. J.

**"Sleeper Of The Week"**  
—The Cash Box

by  
**JOE**  
(This Is Happiness)  
**HOLIDAY**

**"CUBAN NIGHTINGALE"**  
b/w  
**"SERENATA"**  
Prestige 786 (45x786)

**PRESTIGE RECORD CO.**  
446 W. 50th St. • CI 6-0847 • N. Y.

## 5 NEW ATLANTICS MEANS NEW HITS!

HIS FIRST ON  
**ATLANTIC!**

**RAY CHARLES**

"ROLL WITH MY BABY"  
and  
"THE MIDNIGHT HOUR"  
Atlantic No. 976

**THE CLOVERS**

"HEY, MISS FANNIE!"  
and  
"I PLAYED THE FOOL"

—Their FIFTH HIT in FIVE records—  
Atlantic No. 977

A SPECIAL  
**Ruth Brown**  
RELEASE

**"THREE LETTERS"**  
AND  
**"GOOD FOR NOTHING JOE"**  
ATLANTIC-978

**WILLIS JACKSON**  
" . . . The 'Gator Man!'"

**"GATOR'S GROOVE"**  
and  
**"ESTRELLITA"**  
Atlantic No. 975

ATLANTIC GOSPEL SERIES  
**THE ROSETTES**  
**"MY LIFE WILL BE SWEETER"**  
Soloist: Shug Fitzgerald

**"WALK OUT IN JESUS' NAME"**  
BARBARA JOHNSON  
Atlantic No. 3003

**ATLANTIC RECORDING CORP.**  
254 WEST 56th STREET NEW YORK 19 N. Y.





# The Big 3

## 1. ROCK ME ALL NIGHT LONG

### THE RAVENS

8291

## 2. MY SONG

b/w

# HALF AS MUCH

### DINAH WASHINGTON

8294

## 3. CALL OPERATOR

No. 210

b/w

# BABY BABY BLUES

JOHNNY OTIS ORCH.  
featuring MEL WALKER  
8289

## THE CASH BOX

# Rhythm & Blues

### Ramblings

Switch of the season is the Edna McGriff styling of her newest release "My Baby's Coming Home" and "My Favorite Song" on the Jubilee label. The McGriff thrush is sensational and if this two-sided rocket doesn't crash her through into the pop stars it will surprise everyone who has heard it. Jerry Blaine gathered a group of top-flight instrumentalists under the baton of Ben Bennett to support the young chantress who first became known to pop listeners when jockies all over the country began playing her "Heavenly Father." . . . Margie Day and the Griffin Brothers have been packaged with Floyd Dixon. The show starts its tour on October 19. Margie Day and the Griffin Brothers were teamed on "The Clock Song" on the Dot label and Floyd Dixon has been riding high on the hot charts for several months with "Operator 210" on Aladdin.

Atlantic readying a new Ruth Brown release, which is always exciting news for the trade. Ruth has made many operators happy with the coins she has pulled into the strong boxes as a result of her unbroken string of successes. LaBrown's newest "Three Letters" is a torcher and soulfully done as only Ruth Brown can do it. . . . Billy Shaw has signed a new thrush, Carrie Adams. Miss Adams will record for Victor records. . . . Ned Gravely has opened a rhythm and blues distributory in Pittsburgh, Pa., at 1717 Belleau Drive. The outlet will and has already taken on Modern, R. P. M., Blue Note, Dee Gee, Prestige, and Hi-Lo. Additional lines will be added in the near future. . . . Sam Meltzer, Hi-Lo Records, reports orders arrive in every mail for Eddie Jefferson's "Body And Soul."

Billy Ward, leader of the popular Dominoes quintet, was surprised with a birthday party at the Manse Hotel in Chicago last week. Special guests included Joe Louis, Ezzard Charles and Lucky Millinder. The youthful composer - arranger - pianist, whose tunes "Sixty Minute Man" and "Have Mercy, Baby" have sold over the million mark and skyrocketed his group to fame in less than two years, received a fabulous array of gifts. These included a new Fleetwood Cadillac, a present from Rose A. Marks, Ward's personal manager; an Estey portable organ, given him by his four fellow Dominoes; an electric guitar, a dozen sport shirts, several music-writing pens and a set of solid gold cuff links. . . . A sensational party was thrown for the Five Royals at the Club Flamingo in Winston-Salem. The five boys have hit big with their latest Apollo disk "Courage To Love" and "You Know I Know." Carl Lebow, striking while the iron is hot, is hustling through the southern states gathering in the orders. . . . Chuck Willis does a sock job on his Okeh release "My Story" and the sales slips prove it.



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- |  |  |   |
|--|--|---|
| <b>1</b> MY SONG<br>Johnny Ace<br>(Duke 102)                             | <b>JUKE</b><br>Little Walter<br>(Checker 758)                          | <b>JUKE</b><br>Little Walter<br>(Checker 758)                       |
| <b>2</b> GOIN' HOME<br>Fats Domino<br>(Imperial 5180)                    | <b>MY SONG</b><br>Johnny Ace<br>(Duke 102)                             | <b>YOU KNOW I LOVE YOU</b><br>B. B. King<br>(R.P.M. 363)            |
| <b>3</b> LAWDY, MISS CLAWDY<br>Lloyd Price<br>(Specialty 428)            | <b>MARY JO</b><br>Four Blazes<br>(United 114)                          | <b>MY SONG</b><br>Johnny Ace<br>(Duke 102)                          |
| <b>4</b> I'M GONNA PLAY THE HONKY TONKS<br>Marie Adams<br>(Peacock 1583) | <b>FIVE LONG YEARS</b><br>Eddie Boyd<br>(J.O.B. 1007)                  | <b>RESTLESS HEART</b><br>Lloyd Price<br>(Specialty 440)             |
| <b>5</b> HAVE MERCY, BABY<br>The Dominoes<br>(Federal 12068)             | <b>EVERY DAY I HAVE THE BLUES</b><br>Joe Williams<br>(Checker 762)     | <b>FIVE LONG YEARS</b><br>Eddie Boyd<br>(J.O.B. 1007)               |
| <b>6</b> BESIDE YOU<br>The Swallows<br>(King 4525)                       | <b>YOU KNOW I LOVE YOU</b><br>B. B. King<br>(R.P.M. 363)               | <b>LET'S CALL IT A DAY</b><br>Sonny Thompson<br>(King 4541)         |
| <b>7</b> DADDY DADDY<br>Ruth Brown<br>(Atlantic 973)                     | <b>I'M GONNA PLAY THE HONKY TONKS</b><br>Marie Adams<br>(Peacock 1583) | <b>DADDY DADDY</b><br>Ruth Brown<br>(Atlantic 973)                  |
| <b>8</b> ROCK ME ALL NIGHT LONG<br>The Ravens<br>(Mercury 8291)          | <b>HAVE MERCY, BABY</b><br>The Dominoes<br>(Federal 12068)             | <b>LOOPED</b><br>Tommy Ridgley<br>(Imperial 5203)                   |
| <b>9</b> YOU'RE MY INSPIRATION<br>The Five Crowns<br>(Rainbow 179)       | <b>MY HEART'S DESIRE</b><br>Jimmy Lee & Artis<br>(Modern 870)          | <b>MY STORY</b><br>Chuck Willis<br>(Okeh 6905)                      |
| <b>10</b> I'LL DROWN IN MY TEARS<br>Sonny Thompson<br>(King 4527)        | <b>HALF AS MUCH</b><br>Dinah Washington<br>(Mercury 8294)              | <b>GOODBYE BABY</b><br>Little Caesar<br>(Recorded In Hollywood 235) |



- |   |  |  |
|---|--|--|
| <b>1</b> MY SONG<br>Johnny Ace<br>(Duke 102)                  | <b>JUKE</b><br>Little Walter<br>(Checker 758)                    | <b>FIVE LONG YEARS</b><br>Eddie Boyd<br>(J.O.B. 1007)              |
| <b>2</b> DADDY DADDY<br>Ruth Brown<br>(Atlantic 973)          | <b>YOU KNOW I LOVE YOU</b><br>B. B. King<br>(R.P.M. 363)         | <b>JUKE</b><br>Little Walter<br>(Checker 758)                      |
| <b>3</b> BESIDE YOU<br>The Swallows<br>(King 4525)            | <b>MY SONG</b><br>Johnny Ace<br>(Duke 102)                       | <b>CAN'T HOLD ON MUCH LONGER</b><br>Little Walter<br>(Checker 758) |
| <b>4</b> LAWDY, MISS CLAWDY<br>Lloyd Price<br>(Specialty 428) | <b>RESTLESS HEART</b><br>Lloyd Price<br>(Specialty 440)          | <b>YOU KNOW I LOVE YOU</b><br>B. B. King<br>(R.P.M. 363)           |
| <b>5</b> DON'T YOU CRY<br>Joe Turner<br>(Atlantic 970)        | <b>TING-A-LING</b><br>The Clovers<br>(Atlantic 969)              | <b>LET'S CALL IT A DAY</b><br>Sonny Thompson<br>(King 4541)        |
| <b>6</b> TING-A-LING<br>The Clovers<br>(Atlantic 969)         | <b>POOR, POOR ME</b><br>Fats Domino<br>(Imperial 5197)           | <b>MARY JO</b><br>Four Blazes<br>(United 114)                      |
| <b>7</b> FOOL, FOOL, FOOL<br>Kay Starr<br>(Capitol 2151)      | <b>BABY, DON'T TEAR MY CLOTHES</b><br>Smoky Hogg<br>(Modern 884) | <b>NIGHT AND DAY</b><br>Roy Milton<br>(Specialty 438)              |
| <b>8</b> GOIN' HOME<br>Fats Domino<br>(Imperial 5180)         | <b>FIVE LONG YEARS</b><br>Eddie Boyd<br>(J.O.B. 1007)            | <b>TING-A-LING</b><br>The Clovers<br>(Atlantic 969)                |
| <b>9</b> MY DING-A-LING<br>Dave Bartholemew<br>(King 4544)    | <b>GREYHOUND</b><br>Amos Milburn<br>(Aladdin 3150)               | <b>HAVE MERCY, BABY</b><br>The Dominoes<br>(Federal 12068)         |
| <b>10</b> CALL OPERATOR 210<br>Floyd Dixon<br>(Aladdin 3135)  | <b>MARY JO</b><br>Four Blazes<br>(United 114)                    | <b>MY SONG</b><br>Johnny Ace<br>(Duke 102)                         |



# HOT

in  
**DALLAS**

in  
**LOS ANGELES**

in  
**ST. LOUIS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1** **BESIDE YOU**  
*The Swallows*  
(King 4525)

---

- 2** **YOU KNOW I LOVE YOU**  
*B. B. King*  
(R.P.M. 363)

---

- 3** **MY SONG**  
*Jahnnny Ace*  
(Duke 102)

---

- 1** **JUKE**  
*Little Walter*  
(Checker 758)

---

- 5** **SITTIN' HERE DRINKIN'**  
*Christine Kittrell*  
(Tennessee 128)

---

- 6** **TING-A-LING**  
*The Clovers*  
(Atlantic 969)

---

- 7** **SNUFF DIPPER**  
*Tadd Rhades*  
(King 4556)

---

- 8** **THE CANDLE'S BURNING LOW**  
*Jahnnny Otis & Mel Walker*  
(Mercury 8295)

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- 9** **DON'T YOU CRY**  
*Joe Turner*  
(Atlantic 970)

---

- 10** **DADDY DADDY**  
*Ruth Brown*  
(Atlantic 973)

- JUKE**  
*Little Walter*  
(Checker 758)

---

- MY SONG**  
*Jahnnny Ace*  
(Duke 102)

---

- TING-A-LING**  
*The Clovers*  
(Atlantic 969)

---

- GOODBYE, BABY**  
*Little Caesar*  
(Recorded In Hollywood 235)

---

- YOU KNOW I LOVE YOU**  
*B. B. King*  
(Modern 363)

---

- BESIDE YOU**  
*The Swallows*  
(King 4525)

---

- MARY JO**  
*Fair Blazes*  
(United 114)

---

- LAWDY, MISS CLAWDY**  
*Lloyd Price*  
(Specialty 428)

---

- EASY, EASY BABY**  
*Varetta Dillard*  
(Savoy 847)

---

- GOIN' HOME**  
*Fats Domino*  
(Imperial 5180)

- JUKE**  
*Little Walter*  
(Checker 758)

---

- NIGHT AND DAY**  
*Roy Milton*  
(Specialty 438)

---

- MY SONG**  
*Jahnnny Ace*  
(Duke 102)

---

- HAVE A GOOD TIME**  
*Ruth Brown*  
(Atlantic 973)

---

- MY HEART BELONGS TO ONLY YOU**  
*Bette McLaurin*  
(Derby 804)

---

- LONELY MONDAY**  
*Tommy Dean*  
(States 106)

---

- FOOL, FOOL, FOOL**  
*Kay Starr*  
(Capitol 2151)

---

- CUBA DOLL**  
*Lloyd Glenn*  
(Swing Time 296)

---

- DADDY DADDY**  
*Ruth Brown*  
(Atlantic 973)

---

- TING-A-LING**  
*The Clovers*  
(Atlantic 969)

in  
**RICHMOND**

in  
**SAN FRANCISCO**

in  
**NEWARK**

- 1** **MY SONG**  
*Jahnnny Ace*  
(Duke 102)

---

- 2** **OOOH-OOOH-OOOH**  
*Lloyd Price*  
(Specialty 440)

---

- 3** **JUKE**  
*Little Walter*  
(Checker 758)

---

- 4** **I M GONNA PLAY THE HONKY TONKS**  
*Marie Adams*  
(Peacock 1583)

---

- 5** **LAWDY, MISS CLAWDY**  
*Lloyd Price*  
(Specialty 428)

---

- 6** **YOU KNOW I LOVE YOU**  
*B. B. King*  
(R.P.M. 363)

---

- 7** **POOR POOR ME**  
*Fats Domino*  
(Imperial 5197)

---

- 8** **MY HEART'S DESIRE**  
*Jimmy Lee & Artis*  
(Modern 870)

---

- 9** **THEM THERE EYES**  
*Varetta Dillard*  
(Savoy 859)

---

- 10** **YOU KNOW I KNOW**  
*The Five Royals*  
(Apollo 441)

- MY SONG**  
*Jahnnny Ace*  
(Duke 102)

---

- JUKE**  
*Little Walter*  
(Checker 758)

---

- YOU KNOW I LOVE YOU**  
*B. B. King*  
(R.P.M. 363)

---

- TING-A-LING**  
*The Clovers*  
(Atlantic 969)

---

- GOODBYE BABY**  
*Little Caesar*  
(Recorded In Hollywood 235)

---

- MY DAYS ARE LIMITED**  
*Jimmy McCracklin*  
(Peacock 1605)

---

- TRYING**  
*Tadd Rhades*  
(King 4556)

---

- LET'S CALL IT A DAY**  
*Sanny Thompson*  
(King 4541)

---

- SITTIN' HERE DRINKING**  
*Christine Kittrell*  
(Tennessee 128)

---

- THE CANDLE'S BURNING LOW**  
*Jahnnny Otis & Mel Walker*  
(Mercury 8295)

- GOIN' HOME**  
*Fats Domino*  
(Imperial 5180)

---

- MY SONG**  
*Jahnnny Ace*  
(Duke 102)

---

- LAWDY, MISS CLAWDY**  
*Lloyd Price*  
(Specialty 428)

---

- THEM THERE EYES**  
*Varetta Dillard*  
(Savoy 859)

---

- YOU KNOW I LOVE YOU**  
*B. B. King*  
(R.P.M. 363)

---

- DADDY DADDY**  
*Ruth Brown*  
(Atlantic 973)

---

- BELLS ARE RINGING**  
*Smiley Lewis*  
(Imperial 5194)

---

- I WENT TO YOUR WEDDING**  
*Florence Wright*  
(Savoy 860)

---

- TING-A-LING**  
*The Clovers*  
(Atlantic 969)

---

- GOODBYE BABY**  
*Little Caesar*  
(Recorded In Hollywood 235)

## BEST SELLING THE CASH BOX SPIRITUAL RECORDS *Listed Alphabetically*

- **Blessed Be Thy Name**  
**PILGRIM TRAVELLERS**  
(Specialty)
- **He's So Wonderful**  
**SISTER JESSIE MAE RENFRO**  
(Peacock)
- **In The Upper Room**  
**MEHALIA JACKSON**  
(Apollo)
- **If Jesus Goes With Me**  
**ANGELIC GOSPEL SINGERS**  
(Gatham)
- **Stop Right Now**  
**BELLS OF JOY**  
(Peacock)
- **Tell Me Angel**  
**ANGELIC GOSPEL SINGERS**  
(Gatham)
- **This Little Light Of Mine**  
**WARD SINGERS**  
(Savoy)
- **Wading Through Blood And Water**  
**DIXIE HUMMING BIRDS**  
(Peacock)
- **When I Reach My Heavenly Home On High**  
**ORIGINAL GOSPEL HARMONETTES**  
(Specialty)
- **Will He Welcome Me There**  
**SENSATIONAL NIGHTINGALES**  
(Peacock)

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"YOUNG GIRL"  
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# JAZZ 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

**GEORGIE AULD**  
(Coral 60845)

- ⓑ "YOU BELONG TO ME" (2:53) The number one hit of the nation is beautifully done by the top-flight saxing of Georgie Auld. The lovely number showcases the thrilling horn work of the artist. The tender arrangement, plus the effective harmony of the Jud Conlon's Rhythmaires, blend perfectly with Auld's artistry.
- ⓑ "EARLY AUTUMN" (2:41) Georgie Auld waxes another beautiful plate with the assistance of the choral group as they run through the slow tune.

**IVORY JOE HUNTER**  
(MGM 11325)

- ⓑ "TELL HER FOR ME" (2:41) Ivory Joe Hunter chants a slow romantic ballad in his inimitable style with the resulting wax a solid side.
- ⓑ "THE BIG BOUNCE" (2:39) Ivory Joe belts out a fast bounce in happy manner.

**SHIRLEY HAVEN**  
(Federal 12092)

- ⓐ "TROUBLES OF MY OWN" (2:37) Shirley Haven, with the assistance of The Four Jacks sings a slow rhythmic item.
- ⓑ "STOP FOOLING AROUND" (2:42) The undersiding is a quick tempo number treated to a driving vocal by the chirp who comes off with an exciting end.

**LITTLE SON WILLIS**  
(Swing Time 306)

- ⓐ "SKIN AND BONES" (3:25) Little Son Willis chants a slow rhythmic blues with feeling. Supporting Willis is a trio that fills out the background in strong fashion.
- ⓐ "NOTHIN' BUT THE BLUES" (3:15) Willis does a similar job on a similar number.

**SISTER FOSTER**  
(Swing Time 309)

- ⓐ "I'M SEALED" (2:33) Sister Foster sings a strong voiced lead as she and the chorus wax a slow religious number.
- ⓐ "WHAT TO DO WHEN TROUBLE COMES" (2:44) A spiritual message is read by Rev. O. F. Smith dramatically.

**BONNIE AND IKE TURNER**  
(RPM 362)

- ⓐ "MY HEART BELONGS TO YOU" (2:41) Bonnie and Ike Turner get together on a slow romantic waxing. The duo is given a light musical backdrop.
- ⓑ "LOOKING FOR MY BABY" (2:37) The pair spin a lively bounce with a verve and gusto that makes this a contender.

## THE CASH BOX

### ★ AWARD O' THE WEEK ★

"GOODBYE BABY" (2:38)  
"IF I COULD SEE MY BABY" (2:39)

LITTLE CAESAR  
(Recorded In Hollywood)



LITTLE CAESAR

● Following the theme of mayhem on which his first hit "The River" was based, Little Caesar dishes up a slow tempo novelty which ends

on the note of murder and suicide. Titled "Goodbye Baby", the disk tells an entire story from a knock on the door to the final shooting. Caesar sings his lines dramatically, while the female voice talks her answers. It's a very effective disk and one that should gather lots of attention and plays. Que Martyn, who wrote the music, provides the instrumental backdrop. The flip is another slow beat blues sung with emotion by the rising blues shouter and could prove as big a seller as the top deck. We advise ops to latch on to this release.

**THE SALLY MARTIN SINGERS**  
(Down Beat 401)

- ⓐ "JESUS I LOVE YOU" (2:38) A slow gospel item is tenderly chorused by the Sally Martin Singers.
- ⓐ "GET AWAY JORDAN" (2:39) The flip is a quick tempo rhythmic spiritual chanted effectively by the group.

**THE PILGRIM TRAVELERS**  
(Specialty 831)

- ⓐ "BLESSED BE THY NAME-LORD" (2:36) The Pilgrim Travelers chorus a moderate tempo spiritual sincerely.
- ⓐ "HELP ME CARRY ON" (2:35) The group etches a similar item in approved fashion.

## THE CASH BOX

### Jazz 'n Blues SLEEPER OF THE WEEK

"YOU'RE MY INSPIRATION" (2:32)  
"A STAR" (2:34)

FIVE CROWNS  
(Rainbow Records 45-R-4000)

● With group singing riding high in the esteem of the buying public, the Five Crowns enter their bid in the popularity derby with a slow tempo item titled "You're My Inspiration" that will create excitement and establish them in the trade. The quintette blends voices beautifully as they deliver a pulsating arrangement in dramatic

style. The boys chant the romantic lyrics with feeling against a light instrumental backdrop. This side is destined to happen and ops should get on the bandwagon now. The flipside is a similar piece called "A Star" and the group handles it with polish. We look for quick action on the upper deck.

**THE SALLIE MARTIN SINGERS**  
(Specialty 832)

- ⓐ "I'M BOUND FOR THE PROMISED LAND" (2:05) The Sallie Martin Singers, with Brother Joe May handling the lead, explode with a dynamic jubilee spiritual.
- ⓐ "HOLD TO GOD'S UNCHANGING HAND" (2:18) The Martin Chorus and Brother May follow the pattern set on the upper lid with another fast moving shouty religious piece.

**TERRY TIMMONS**  
(RCA Victor 20-4882)

- ⓑ "ALL NIGHT LONG" (2:40) Terry Timmons gives a sexy reading to a slow ballad. The thrush's personality, projected vocally is smoothly backed by the ork.
- ⓑ "THE SAME OLD THRILL" (2:45) The songstress comes up with another polished performance on the flipside as she sells a moderate rhythmic piece in likely manner.

**DOSSIE TERRY**  
(RCA Victor 20-4864)

- ⓑ "LOST MY HEAD" (2:50) A quick tempo novelty is presented with vocal tricks by Dossie Terry; a cute and appealing disk.
- ⓑ "SAD, SAD AFFAIR" (2:42) Terry shows his versatility with an entirely different piece of material. The singer does a bit of blues shouting as he delivers a slow low down item.

**JIMMY NELSON**  
(RPM 368)

- ⓑ "LITTLE RICH GIRL" (2:41) Jimmy Nelson sings a slow tempo rhythmic blues stirringly.
- ⓑ "SWEETEST LITTLE GIRL" (2:38) The flip is a change of pace with Nelson running through the quick beat in a lively manner.

**MARY SUE**  
(Modern 880)

- ⓐ "LOVE IS A GAMBLE" (2:43) A quick moving jump is projected with spirit by thrush Mary Sue.
- ⓐ "EVERYBODY'S TALKING" (2:41) A similar item is fetchingly sold by Mary Sue.

**JOE HOUSTON**  
(Modern 879)

- ⓑ "BOOGIE WOOGIE WOMAN" (2:40) The Joe Houston ork drives out a fast boogie explosively. Lois Butler handles the vocal with zest.
- ⓐ "DIG IT" (2:37) The Houston aggregation dishes up a rhythmic and rocking instrumental in wild fashion.



# THE CASH BOX

Reports

THE NATION'S

# BIG 10

## HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

### 1 IT WASN'T GOD WHO MADE THE HONKY TONK ANGELS

Kitty Wells  
(Decca 28232; 9-28232)

### 2 WILD SIDE OF LIFE

Hank Thompson  
(Capitol 1942; F-1942)

### 3 JAMBALAYA

Hank Williams  
(MGM 11283; K-11283)

### 4 ARE YOU TEASING ME

Carl Smith  
(Columbia 20922; 4-20922)

### 5 INDIAN LOVE CALL

Slim Whitman  
(Imperial 8156)

### 6 WAITING IN THE LOBBY OF YOUR HEART

Hank Thompson  
(Capitol 2063; F-2063)

### 7 BLACKBERRY BOOGIE

Tennessee Ernie  
(Capitol 2170; F-2170)

### 8 FULL TIME JOB

Eddy Arnold  
(RCA Victor 20-4787;  
47-4787)

### 9 I WENT TO YOUR WEDDING

Hank Snow  
(RCA Victor 20-4909;  
47-4909)

### 10 MARRIED BY THE BIBLE, DIVORCED BY THE LAW

Hank Snow  
(RCA Victor 20-4733;  
47-4733)

# Gold Record



NEW YORK—Celebrating the sale of the millionth record of "Blue Tango," Milton Rackmil, president of Decca, is here shown presenting LeRoy Anderson with a gold copy of the disk. Looking on at the left is Simon Rady and at the right Leonard Schneider, Vice-President of the record firm.

## Jack Howard Is The Man Behind The Man

PHILADELPHIA, Pa.—Jack Howard is living up to his tag—"Finder of Stars". Jack can claim among his discoveries Hank Snow, whom he persuaded to come to this country from Canada in 1947, and the rest is history.

Other acts which Jack had a hand in developing are Al Alberts and the Four Aces, in co-operation with Jimmy Myers, and now he has hit the jack-pot again with Bill Haley who is currently enjoying a hundred thousand record winner with his Essex Record of "Rock the Joint". His latest is being published by Haley-Howard Publications and is entitled "Rockin' Chair On the Moon." It is off to a big start with advance orders of over seventeen thousand pressings.

It can be said that the man behind the man is important, and in this case the man is Jack Howard. Jack is set to take over the international Fan Club promotional work for Hank Snow in addition to owning his own label, Arcade Records.

Other personalities who are now being developed under Jack's guidance are Jimmy Collett, Charlie Stone, Al Rex, Lou Graham and Slim Stuart, for whom recording deals have been set, and a nation-wide build-up is being planned.

## Monroe Set For College Dates

NEW YORK — Vaughn Monroe, currently entertaining to SRO dancers and diners at the Waldorf's Starlight Roof will take his busy crew on the road for some college dance dates in October and November. Prior to playing the school circuit, Vaughn brings his aggregation to his own showspot, "The Meadows, on October 1 thru 9.

## Pee Wee King Tops In Pop And Western

NEW YORK—Pee Wee King is currently not only one of the hottest artists in the folk field, but he is also hitting it up in the pop field as co-author of the nation's number one hit "You Belong To Me".

Pee Wee has a radio show over NBC every Saturday night from 9 to 9:30 and he keeps hopping around the country in his private plane taking his entire troupe along on personal appearances.

One of his most important appearances is scheduled for Wednesday night October 1 in Hartford, Conn. where he will perform for the first Record Industry Association of America meeting.

## Wade's In A Name?



LOS ANGELES — If anybody oughta be an expert, senior grade, on the tune, "Bill Bailey," it's a fella by the same name, which happens to be the monicker of the attentive young man on the left. Quite confident that Bill Bailey will like what he's about to hear is Wade Ray, whose new release of the old song is just out on RCA-Victor.

# Meeting Dates Of Music Operators' Associations

Oct. 9—Music Operators of Northern Illinois  
Place: Graemere Hotel, Chicago

13—Wisconsin Phonograph Operators' Association  
Place: Hilltop Inn, Rhinelander

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SUDDEN FEAR  
ALWAYS LOVE ME

**TEDDY PHILLIPS**  
PELAHDINO  
HOPIN'  
15201, 45-15201

**FOLK King WESTERN**  
1106, 45-1106  
**MOON MULLICAN**  
JAMBALAYA  
A MIGHTY PRETTY WALTZ

**JIMMIE OSBORNE**  
AUTOMOBILE BABY  
MAMA WON'T AGREE  
1117, 45-1117

**RHYTHM King BLUES**  
4527, 45-4527  
**SONNY THOMPSON**  
I'LL DROWN IN MY TEARS  
CLANG-CLANG-CLANG

**SONNY THOMPSON**  
LET'S CALL IT A DAY  
BLUES MAMBO  
4541, 45-4541

**King**  
4525, 45-4525  
**THE SWALLOWS**  
BESIDE YOU  
YOU LEFT ME

**THE CHECKERS**  
OH, OH, OH, BABY  
FLAME IN MY HEART  
4558, 45-4558

**Federal**  
12068  
45-12068  
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# THE CASH BOX FOLK and WESTERN ROUNDUP

Tim Spencer, Cindy Walker, Dale Evans, Redd Harper, Georgie Lee and Roy Rogers all met in Memphis, Tenn., September 17th and did a benefit show. Complete proceeds were turned over to a fund for new Christian Youth Auditorium. Jimmy Stroud, prexy of Memphis' Youth For Christ movement, is responsible for this project.

Hank Williams (M-G-M) has signed with KWKH in Shreveport to do a sponsored part of their Saturday night "Louisiana Hayride." He is also mulling station's offer to do a live sponsored show from station six days a week. Hank set three house records last week out of four appearances in Waco, Robbs-town, San Antonio and Austin. His San Antonio appearance turned into a birthday party compliments of Charlie Walker, KMAC d. j., at Charlie's "Barn."

Many people will remember Bill Gatins from his popularity around Atlanta back in his jug band days. Bill is currently leading his Dixie Rhythm Boys on WGAI in Elizabeth City, N. C. He's also doing the music honors at a Portsmouth, Va., nitery.

Around the Hillbilly Parks: Buck Benson, record spinner of Lebanon Pennsylvania's WLBR, has been operating Himmelreich's Grove this season and reports an excellent season. Park is oldest hillbilly operation of its kind in Pennsylvania area and they expect to keep open until the end of October. . . . Mrs. Pat Cook has closed her "Chain of Rocks Park" in St. Louis for the season. Dwight Gordon, KXLW d. j., m. c'd. here with the Rhythm Buddies and a Grand Opry star billed each week end. . . . Johnny Rion, KSTL St. Louis country man, has joined with Bob Hastings in the operation of his St. Louis park where shows will go on until weather prohibits.



COWBOY COPAS

Glynn Duncan, brother of Tommy (San Antonio Rose) Duncan (Intro), has joined Ole Rasmussen's Oklahoma Cornhuskers (Capitol) as vocalist. Group is at Monterey Park's Paragon Ballroom every Friday night and has booked a special show in Compton's Town Hall on October 4th, in addition to their regular shows from KXLA in Pasadena—all California, of course.

Herald Goodman, long known in country entertainment circles, has retired from the country field to operate the Denton Road Drive-in Theatre in Former's Branch, Texas. Herald told us that he was getting too old (his opinion) to stay on the road with performances and is happier than ever sharing the responsibility of his new operation with wife Janie.

Rex Allen (Decca) appeared at the Indiana State Fair in Indianapolis for all ten days of the exposition. Rex became a familiar figure to all fair goers and those that stayed home via the WXLW shows m. c'd. by station's country boy, Bob Respass. Last night turned into a Centennial Jamboree with Ernie Lee (Mercury), Lulu Belle and Scotty (Mercury), Cap'n Stubby and The Buccaneers (Decca) in addition to Rex Allen on the bill.

Lake Charles, La., continues to get bigger reaction from country entertainers according to Roy (Uncle Bill) Rhodes of KAOK. The past three weeks have brought Eddy Arnold (RCA Victor), Jerry Jericho (Four Star), Billy Walker (Columbia), Goldie Hill (Decca), Leon Payne (Capitol), Vin Bruce and Jimmy Newman.

Fred Wamble who recently resigned his position with Birmingham's WVOK to free-lance, has signed to m. c. part of the Alabama Hayloft Jamboree via WAPI for Sponsors Sal Hepatica and Rugby Knitting Mills beginning September 27th. Aired will be tagged "The Fred Wamble Show." Wamble is also heard regularly via tape between records from border stations XEG, XEXO and XERB. In his letter he didn't mention his spare time!

Jimmie Davis (Decca) completing details for a new transcribed show to be carried by thirty stations in a ten-state area.

Mercury's Sue Thompson was Red Foley's (Decca) guest on WSM's Prince Albert Show the 27th. All reports are that Sue is getting plenty of attention with her west coast TVer with Dude Martin (Mercury) and their appearances at Riverside Rancho. Group took over the chores at Rancho several weeks ago and management reports business is up 40% since.

Smiley Burnette made a big hit around Nashville during his week end stay and Opry appearance on Sept. 20th. Smiley left Nashville following day for two weeks of appearances in Arkansas. Incidentally, he's also sporting a 52-week renewal on his "Smiley Burnette Show."

# FOLK AND WESTERN REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

## BULLSEYE of the WEEK

"OUR HONEYMOON" (2:31)

"SING HER A LOVE SONG" (2:40)

CARL SMITH  
(Columbia 21008)



CARL SMITH

● Carl Smith, who is comfortably situated in the country best seller tunes with "Are You Teasing Me"

dishes up another pair, both of which have potential to rise right to the top. The upper lid "Our Honeymoon", is a moderate beat bounce delivered in that inimitable manner that has made Carl Smith so popular with the patrons. The western chanter warbles the lilting ditty in happy fashion against a solid background of strings. The undersiding is a slow sentimental ballad that is perfect material for Smith and the result is another etching that will garner coin. Ops have two strong sides for the bargain price of one disk.

### JOHNNY HORTON

(Mercury 6418)

**B** "THE REST OF YOUR LIFE" (2:05) Johnny Horton sings a moderate tempo romantic bounce in cute and lively style.

**C+** "THIS WON'T BE THE FIRST TIME" (2:30) Flip is a slow western lament smoothly chanted against a background of strings.

### TABBY WEST

(Coral 64140)

**C+** "OUR LOVE ISN'T LEGAL" (2:33) Chantress Tabby West pipes a slow country lament moralizing the story of an illegal love. Strings support the fem thrush.

**C+** "BACK STREET AFFAIR" (2:39) A similar piece, currently finding favor with the country warblers, is tenderly done by Tabby.

### CAROLINA COTTON

(MGM 11329)

**B** "YODEL, YODEL, YODEL" (2:41) Carolina Cotton yodels a fast novelty with sentimental lyrics and comes off with an appealing side.

**B** "NOLA" (2:39) The old standard is given the yodel treatment by the fem chantress and should stir up some action in the boxes.

### CARL STORY

(Mercury 6413)

**C+** "MY LORD'S GONNA LEAD ME OUT" (2:10) Story and the Sacred Quartet blend voices on a fast beat religious tune. The Ramblin' Mountaineers provide the instrumental backing.

**C+** "ARE YOU AFRAID TO DIE?" (2:28) The flip is a change of pace done smoothly by the religious chanter. Story gets strong choral backing by the Sacred Quartet.

### FRED KIRBY

(Columbia 21009)

**C+** "OUT OF MY MIND" (2:24) A moderate beat country weeper is warbled effectively by Fred Kirby. Strings support the artist solidly.

**B** "LOST" (2:12) The under portion is a fast tempo sung with a yodel. Kirby waxes a strong novelty.

### BOB WILLS

(MGM 11322)

**B** "TROUBLE, TROUBLE BLUES" (2:35) A slow rhythmic blues, with an arrangement by Roy Acuff, is chanted in great fashion by Bob Wills. The musical set up is provided by His Texas Playboys.

**B** "A RED HOT NEEDLE" (2:38) A cute rhythmic ditty is banged out by the Wills group with the trio handling the vocal end enthusiastically.

### STUART HAMBLEN

(Columbia 21012)

**B** "IS HE SATISFIED" (2:44) Stuart Hamblen sings a religious item with simplicity and warmth that lifts it out of the usual gospel class.

**B** "KNOWN ONLY TO HIM" (2:35) A similar side with a slower tempo is movingly done by the western chanter.

### WESLEY TUTTLE

(Capitol 2242)

**B+** "OUR LOVE ISN'T LEGAL" (2:10) Marilyn and Wesley Tuttle collaborate on a lovely melody fashioned about a story of illicit love. The pair forms an effective duet and comes off with a solid end.

**B** "DON'T BREAK THE SIXTH COMMANDMENT" (2:14) Wesley does a solo with a middle beat weeper based on the same theme. Strings are the backing on both sides.

Operators Pick . . .

**"Dance With A Dolly With A Hole In Her Stockin'"**

by  
Bill "Rock The Joint" Haley  
Essex 305

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A Double Hit

**"COMMON FOLKS"**

plus

**"I WAS THE LAST ONE TO KNOW"**

ROBERTA LEE—DECCA #28362

**AMERICAN MUSIC, INC.**  
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CO 5-7880 CR 1-5254

**CANADA'S WESTERN HIT PARADE**

Compiled Through the Cooperation of Program Directors Throughout Canada

- JAMBALAYA  
Hank Williams (MGM)
- ARE YOU TEASING ME  
Carl Smith (Columbia)
- WILD SIDE OF LIFE  
Hank Thompson (Capitol)
- HALF AS MUCH  
Hank Williams (MGM)
- IT WASN'T GOD WHO MADE HONKY TONK ANGELS  
Kitty Wells (Decca)
- CALL OF THE MOUNTAINS  
Ray Little (Aragon)
- LOVELY, LOVELY WORLD  
Carl Smith (Columbia)
- I LOVE MY ROOSTER  
Hillbilly Jewels (Biltmor)
- RACK UP THE BALLS, BOYS  
Rex Allen (Decca)
- MIGHTY PRETTY WALTZ  
Pee Wee King (RCA Victor)



# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records - City by City

October 4, 1952

### New York, N. Y.

1. YOU BELONG TO ME (Jo Stafford)
2. I WENT TO YOUR WEDDING (Patti Page)
3. WISH YOU WERE HERE (Eddie Fisher)
4. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
5. HIGH NOON (Frankie Laine)
6. JAMBALAYA (Jo Stafford)
7. BOTCH-A-ME (Rosemary Clooney)
8. INDIAN LOVE CALL (Slim Whitman)
9. HALF AS MUCH (Rosemary Clooney)
10. LUNA ROSSA (Alan Dean)

### Chicago, Ill.

1. TRYING (The Hilltoppers)
2. YOU BELONG TO ME (Patti Page)
3. I WENT TO YOUR WEDDING (Patti Page)
4. MEET MR. CALLAGHAN (Paul-Ford)
5. HIGH NOON (Frankie Laine)
6. INDIAN LOVE CALL (Slim Whitman)
7. JAMBALAYA (Jo Stafford)
8. WISH YOU WERE HERE (Eddie Fisher)
9. BECAUSE YOU'RE MINE (Maria Lanza)
10. BOTCH-A-ME (Rosemary Clooney)

### Los Angeles, Calif.

1. I WENT TO YOUR WEDDING (Patti Page)
2. WISH YOU WERE HERE (Eddie Fisher)
3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
4. BOTCH-A-ME (Rosemary Clooney)
5. MAYBE (Como-Fisher)
6. YOU BELONG TO ME (Jo Stafford)
7. JAMBALAYA (Jo Stafford)
8. FEET UP (Guy Mitchell)
9. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
10. INDIAN LOVE CALL (Slim Whitman)

### St. Louis, Mo.

1. YOU BELONG TO ME (Jo Stafford)
2. I WENT TO YOUR WEDDING (Patti Page)
3. JAMBALAYA (Jo Stafford)
4. WISH YOU WERE HERE (Eddie Fisher)
5. MEMORIES (Joe Spica)
6. FOOL, FOOL, FOOL (Kay Starr)
7. OUTSIDE OF HEAVEN (Eddie Fisher)
8. HALF AS MUCH (Rosemary Clooney)
9. IF YOU WOULD ONLY BE MINE (Buccaneers Trio)
10. YEARNING (Buccaneers Trio)

### Chehalis, Wash.

1. YOU BELONG TO ME (Patti Page)
2. I WENT TO YOUR WEDDING (Patti Page)
3. MEET MR. CALLAGHAN (Paul-Ford)
4. HOT LIPS (Jerry Shard)
5. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
6. JAMBALAYA (Jo Stafford)
7. FOOL, FOOL, FOOL (Kay Starr)
8. HIGH NOON (Frankie Laine)
9. LOVE ME (Johnnie Ray)
10. SHOULD I (The Four Aces)

### Cleveland, Ohio

1. I WENT TO YOUR WEDDING (Patti Page)
2. A MIGHTY PRETTY WALTZ (Jeri Southern)
3. GLOW WORM (Mills Bros.)
4. HIGH NOON (Frankie Laine)
5. TAKES TWO TO TANGO (Louis Armstrong)
6. YOU BELONG TO ME (Jo Stafford)
7. FEET UP (Guy Mitchell)
8. ZING A LITTLE ZONG (Crosby-Wyman)
9. MEET MR. CALLAGHAN (Carmen Cavallero)
10. HALF AS MUCH (Rosemary Clooney)

### Henderson, Ky.

1. HALF AS MUCH (Rosemary Clooney)
2. AUF WIEDERSEH'N SWEETHEART (Eddy Howard)
3. WISH YOU WERE HERE (Eddie Fisher)
4. BOTCH-A-ME (Rosemary Clooney)
5. DELICADO (Percy Faith)
6. YOU BELONG TO ME (Jo Stafford)
7. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
8. HIGH NOON (Frankie Laine)
9. HERE IN MY HEART (Al Martino)
10. WALKIN' MY BABY BACK HOME (Johnnie Ray)

### Massapequa, N. Y.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. BOTCH-A-ME (Rosemary Clooney)
3. HALF AS MUCH (Rosemary Clooney)
4. WISH YOU WERE HERE (Eddie Fisher)
5. YOU BELONG TO ME (Jo Stafford)
6. TOO OLD TO CUT THE MUSTARD (Clooney-Dietrich)
7. DELICADO (Percy Faith)
8. WALKIN' MY BABY BACK HOME (Nat "King" Cole)
9. SAY YOU'LL WAIT FOR ME (Al Martino)
10. I WENT TO YOUR WEDDING (Patti Page)

### Des Moines, Iowa

1. YOU BELONG TO ME (Jo Stafford)
2. I WENT TO YOUR WEDDING (Patti Page)
3. WISH YOU WERE HERE (Eddie Fisher)
4. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
5. HIGH NOON (Frankie Laine)
6. HALF AS MUCH (Rosemary Clooney)
7. TWO FACED CLOCK (Rex Allen)
8. BOTCH-A-ME (Rosemary Clooney)
9. FOOL, FOOL, FOOL (Kay Starr)
10. MEET MR. CALLAGHAN (Paul-Ford)

### Opelousas, La.

1. JAMBALAYA (Jo Stafford)
2. YOU BELONG TO ME (Jo Stafford)
3. I WENT TO YOUR WEDDING (Patti Page)
4. HIGH NOON (Tex Ritter)
5. WISH YOU WERE HERE (Guy Lombardo)
6. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
7. DELICADO (Percy Faith)
8. WALKIN' MY BABY BACK HOME (Johnnie Ray)
9. HALF AS MUCH (Rosemary Clooney)
10. MAYBE (Como-Fisher)

### Ann Arbor, Mich.

1. YOU BELONG TO ME (Jo Stafford)
2. WISH YOU WERE HERE (Eddie Fisher)
3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
4. MEET MR. CALLAGHAN (Paul-Ford)
5. HALF AS MUCH (Rosemary Clooney)
6. I WENT TO YOUR WEDDING (Patti Page)
7. INDIAN LOVE CALL (Slim Whitman)
8. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
9. JAMBALAYA (Jo Stafford)
10. BOTCH-A-ME (Rosemary Clooney)

### Savannah, Ga.

1. YOU BELONG TO ME (Jo Stafford)
2. I WENT TO YOUR WEDDING (Patti Page)
3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
4. HALF AS MUCH (Rosemary Clooney)
5. HIGH NOON (Frankie Laine)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. JAMBALAYA (Jo Stafford)
8. HERE IN MY HEART (Al Martino)
9. I'LL WALK ALONE (Jane Froman)
10. I'M YOURS (Eddie Fisher)

### Shoals, Ind.

1. YOU BELONG TO ME (Patti Page)
2. HALF AS MUCH (Guy Lombardo)
3. AUF WIEDERSEH'N SWEETHEART (Ames Bros.)
4. BOTCH-A-ME (Rosemary Clooney)
5. WISH YOU WERE HERE (Eddie Fisher)
6. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
7. MEET MR. CALLAGHAN (Paul-Ford)
8. JAMBALAYA (Lanson-Camarata)
9. HIGH NOON (Frankie Laine)
10. I WENT TO YOUR WEDDING (Patti Page)

### Cincinnati, Ohio

1. I WENT TO YOUR WEDDING (Patti Page)
2. TRYING (The Hilltoppers)
3. JAMBALAYA (Jo Stafford)
4. MEET MR. CALLAGHAN (Les Paul)
5. BOTCH-A-ME (Rosemary Clooney)
6. WISH YOU WERE HERE (Eddie Fisher)
7. YOU BELONG TO ME (Jo Stafford)
8. HIGH NOON (Frankie Laine)
9. INDIAN LOVE CALL (Slim Whitman)
10. FEET UP (Guy Mitchell)

### Seattle, Wash.

1. BOTCH-A-ME (Rosemary Clooney)
2. HALF AS MUCH (Rosemary Clooney)
3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
4. DELICADO (Percy Faith)
5. HERE IN MY HEART (Al Martino)
6. YOU BELONG TO ME (Jo Stafford)
7. MAYBE (Eddie Fisher)
8. WISH YOU WERE HERE (Eddie Fisher)
9. I'M YOURS (Don Cornell)
10. WALKIN' MY BABY BACK HOME (Johnnie Ray)

### Louisville, Ky.

1. HALF AS MUCH (Rosemary Clooney)
2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
3. DELICADO (Percy Faith)
4. WALKIN' MY BABY BACK HOME (Johnnie Ray)
5. I MAY HATE MYSELF IN THE MORNING (Bette McLaurin)
6. I'M CONFESSIN' (Paul-Ford)
7. HERE IN MY HEART (Tony Bennett)
8. MAYBE (Como-Fisher)
9. KISS OF FIRE (Georgia Gibbs)
10. IN THE GOOD OLD SUMMERTIME (Paul-Ford)

### Charleston, W. Va.

1. HALF AS MUCH (Rosemary Clooney)
2. AUF WIEDERSEH'N SWEETHEART (Ames Brothers)
3. YOU BELONG TO ME (Jo Stafford)
4. BOTCH-A-ME (Rosemary Clooney)
5. WISH YOU WERE HERE (Eddie Fisher)
6. HIGH NOON (Frankie Laine)
7. WALKIN' MY BABY BACK HOME (Johnnie Ray)
8. MAYBE (Como-Fisher)
9. I'M YOURS (Four Aces)
10. MEET MR. CALLAGHAN (Les Paul)

### Detroit, Mich.

1. BOTCH-A-ME (Rosemary Clooney)
2. SUGARBUSH (Laine-Day)
3. WISH YOU WERE HERE (Eddie Fisher)
4. ONCE IN A WHILE (Patti Page)
5. HALF AS MUCH (Rosemary Clooney)
6. TRYING (Hilltoppers)
7. HIGH NOON (Frankie Laine)
8. STRING ALONG (Ames Brothers)
9. HERE IN MY HEART (Tony Bennett)
10. I'M CONFESSIN' (Paul-Ford)

### Little Rock, Ark.

1. YOU BELONG TO ME (Jo Stafford)
2. DELICADO (Percy Faith)
3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
4. FOOL, FOOL, FOOL (Kay Starr)
5. BOTCH-A-ME (Rosemary Clooney)
6. WISH YOU WERE HERE (Eddie Fisher)
7. WALKIN' MY BABY BACK HOME (J. Ray)
8. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
9. MAYBE (Como-Fisher)
10. HIGH NOON (Frankie Laine)

### Cleveland, Ohio

1. I WENT TO YOUR WEDDING (Patti Page)
2. YOU BELONG TO ME (Jo Stafford)
3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
4. TRYING (The Hilltoppers)
5. BOTCH-A-ME (Rosemary Clooney)
6. HALF AS MUCH (Rosemary Clooney)
7. JAMBALAYA (Jo Stafford)
8. SUGARBUSH (Laine-Day)
9. INDIAN LOVE CALL (Slim Whitman)
10. STRING ALONG (Ames Brothers)

### Indianapolis, Ind.

1. HALF AS MUCH (Rosemary Clooney)
2. AUF WIEDERSEH'N SWEETHEART (Ames Brothers)
3. MAYBE (Como-Fisher)
4. BOTCH-A-ME (Rosemary Clooney)
5. WALKIN' MY BABY BACK HOME (Johnnie Ray)
6. TRYING (Hilltoppers)
7. I'M YOURS (Four Aces)
8. HIGH NOON (Frankie Laine)
9. WALKIN' TO MISSOURI (Sammy Kaye)
10. I WENT TO YOUR WEDDING (Patti Page)

### Omaha, Neb.

1. YOU BELONG TO ME (Jo Stafford)
2. WISH YOU WERE HERE (Eddie Fisher)
3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
4. BOTCH-A-ME (Rosemary Clooney)
5. HIGH NOON (Frankie Laine)
6. I WENT TO YOUR WEDDING (Patti Page)
7. DELICADO (Percy Faith)
8. HALF AS MUCH (Rosemary Clooney)
9. LUNA ROSSA (Alan Dean)
10. INDIAN LOVE CALL (Slim Whitman)

### Portland, Ore.

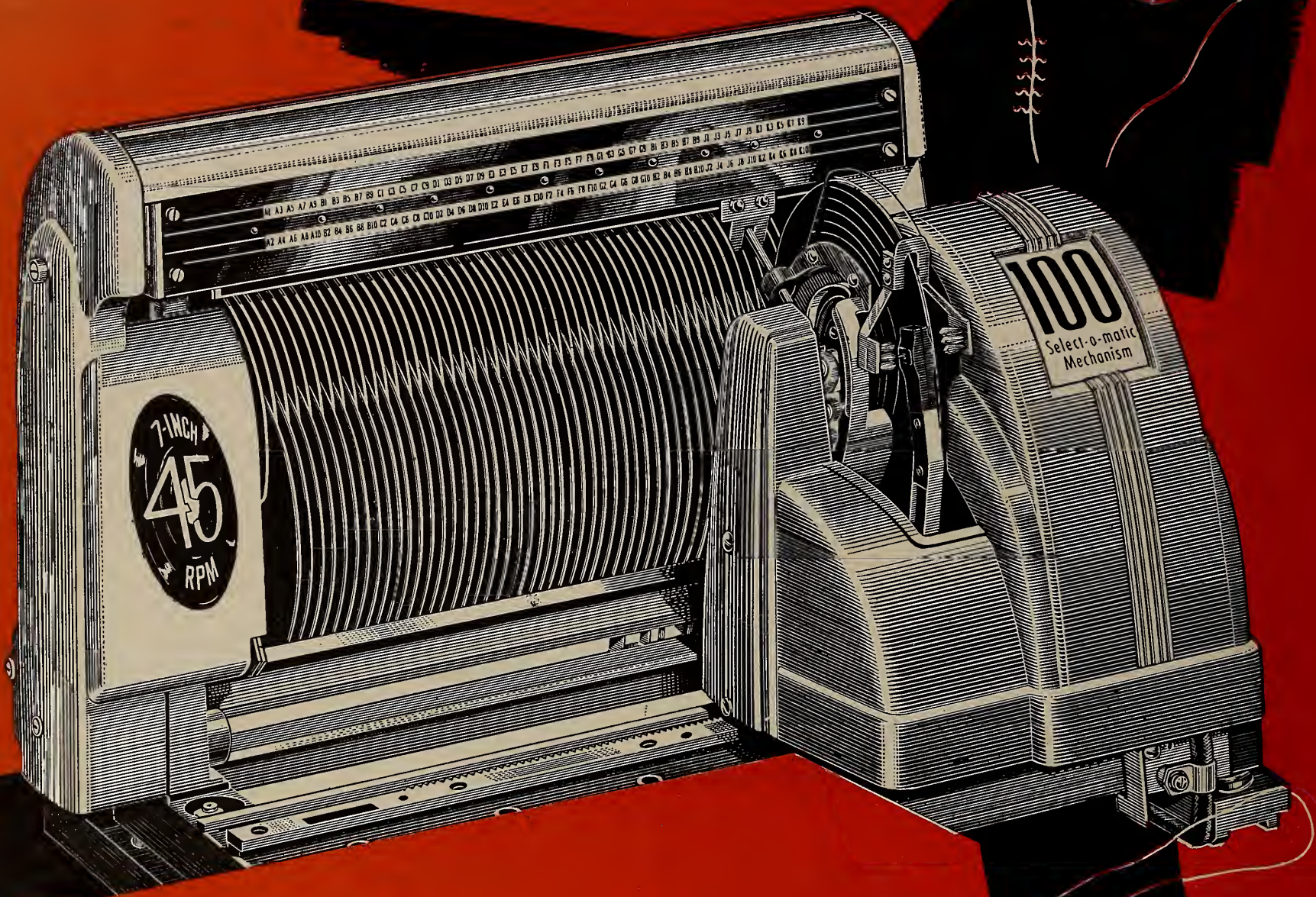
1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. YOU BELONG TO ME (Jo Stafford)
3. I WENT TO YOUR WEDDING (Patti Page)
4. HALF AS MUCH (Rosemary Clooney)
5. WALKIN' MY BABY BACK HOME (Johnnie Ray)
6. HERE IN MY HEART (Al Martino)
7. I'M YOURS (Eddie Fisher)
8. DELICADO (Percy Faith)
9. I'LL WALK ALONE (Jane Froman)
10. BOTCH-A-ME (Rosemary Clooney)

### Toledo, Ohio

1. WISH YOU WERE HERE (Eddie Fisher)
2. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
3. I WENT TO YOUR WEDDING (Patti Page)
4. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
5. FEET UP (Guy Mitchell)
6. BOTCH-A-ME (Rosemary Clooney)
7. WALKIN' MY BABY BACK HOME (Ray & Cole)
8. HALF AS MUCH (Rosemary Clooney)
9. HIGH NOON (Frankie Laine)
10. KAY'S LAMENT (Kay Starr)



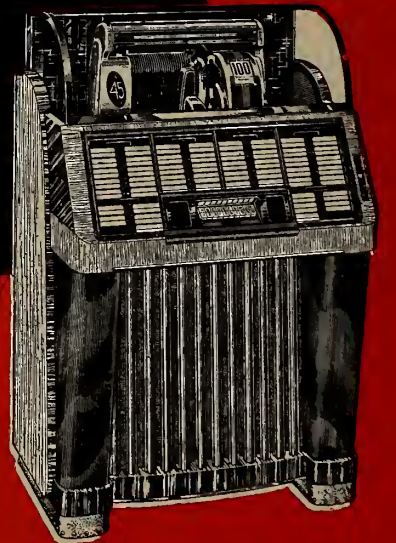
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# FACTORIES BUZZING

## Sales Reach New Highs as Production Sets Top Peak Marks. Mfrs Claim Fall Season of '52 Promises to be Greatest in All History of Industry. Factories Backlogged.

CHICAGO—After one of the most outstanding summer sales seasons in the history of the manufacturing industry here few, if any, thought that the same sort of sales action would carry over into the Fall of '52.

Therefore, there is great astonishment apparent among some here as orders continue to pile in daily, as production is stepped up to meet the tremendous demand for the new machines which are being rushed out today in the largest possible quantity.

Furthermore, almost every factory here reports a backlog of orders that will, everything else being equal, carry far into the winter of '52.

And will, probably, mean one of the greatest business years in all the history of the industry.

One noted manufacturer stated, "We just can't figure it out. The way the orders kept coming in all summer long, and remember", he said, "that this was one of the hottest summers in history, and now the way they are coming in as the Fall season gets under way, has us simply open-mouthed in amazement."

But, this manufacturer, like many others here, has had his roadmen out investigating, and is happy to learn that operators are earning good profits and that, in almost every case, they are switching over to new equipment while spreading out their operations while varying the equipment on their routes.

One old-timer here claims, "This is no surprise to any of us old-timers in the business. In the first place", he continued, "the men who had consoles, bells, and other such equipment out on location, were down in the mouth and wouldn't move for some time.

"Now", he reports, "these men have become active and are supplying the great locations they have with all the new type equipment and that means more and more business for everyone concerned."

Regardless of whatever the reason may be, and almost everyone here offers one reason or another for the sales boom now under way, the fact remains that the factories are working on top peak production schedules, and

are attempting, as best as they can, to fill the orders that are pouring into them from all over the nation.

It seems that everyone of the factories 'round town has something up its sleeve.

It can also be reported that almost every factory has enjoyed one hit right after the other all this past summer.

The majority of the manufacturers believe that this Fall season will see even greater hits.

In the vending machine division, manufacturers and distributors seem to be recovering from the excitement of the NAMA show. They are getting ready to pop with the new equipment they displayed.

The most backlogged field of all is the automatic music division. Here the manufacturers are trying to catch up with orders, and at the same time, are attempting to keep all their distributors happy by delivering just as speedily as they possibly can.

All in all, the trade can look forward to some extremely speedy developments forthcoming one atop the other with some of these sure to set a new pace for all engaged in this business.

If this is any indication of what is forthcoming, there is no doubt that the Fall of 1952 will go down in history, as one of the greatest of all time.

### Exhibit Manufactures "Trigger", Coin Operated Horse, Under Agreement With Roy Rogers

#### Ops Licensed Directly By Roy Rogers, Gain Advantage Of All Rogers' Publicity

CHICAGO—With the demand from operators from all over the nation growing bigger each day for the new Roy Rogers' "Trigger" horse being manufactured by Exhibit Supply, in agreement with Roy Rogers, Frank Mencuri, general sales manager of the firm allowed the news to be generally broadcast to the trade regarding this agreement.

"In the first place", Mencuri reported, "the operator who purchases one of Roy Rogers' 'Trigger' horses makes his licensing agreement directly with the 'Roy Rogers Enterprises'."

He then enters into the Roy Rogers family of promotion whereby he gets flyers sent to all locations, gets the advantage of the tremendous TV programs, as well as radio and all newspaper advertising, which accrues to

the Roy Rogers shows and enterprises.

"For example", Mencuri continued, "on Sunday, November 30, 1952, there will be a complete Roy Rogers section in 'Puck' featuring a double spread in full colors and illustrating 65 of the most requested Roy Rogers' items. This will appear in 19 metropolitan Sunday newspapers reaching over 8 1/2 million homes with over 20 million readers.

"In addition to all this", Mencuri stated, "the operators of Roy Rogers' 'Trigger' horse also get full advantage of the 20 million viewers of Rogers' TV shows, 16 million listeners to his radio programs, over 66 million readers of the Roy Rogers' 'Comic Books', as well as his latest movie, 'Son of Paleface' which is breaking attendance records everywhere."

Mencuri concluded with, "We are delivering the Roy Rogers' 'Trigger' horses just as speedily as we possibly can and hope to eventually satisfy demand."

## SALES OF COIN MACHINES TO FOREIGN COUNTRIES

JUNE, 1952

COIN OPERATED PHONOGRAPHS			AMUSEMENT MACHINES		
	Quantity	\$ Value		Quantity	\$ Value
Canada	164	\$ 42,725.00	Canada	675	\$ 87,937.00
Mexico	274	\$ 84,037.00	France	321	\$ 24,986.00
Cuba	219	\$ 42,340.00	Japan	68	\$ 19,315.00
Venezuela	88	\$ 61,703.00	Other Countries	543	\$ 40,961.00
Belgium	40	\$ 17,863.00	<b>Total</b>	<b>1607</b>	<b>\$173,199.00</b>
Other Countries	203	\$ 71,558.00	VENDING MACHINES		
<b>Total</b>	<b>988</b>	<b>\$320,226.00</b>	Canada	3053	\$ 56,945.00
			Mexico	511	\$ 14,759.00
			Other Countries	268	\$ 10,065.00
			<b>Total</b>	<b>3832</b>	<b>\$ 81,769.00</b>



Roy Rogers, cowboy star, and Lyn Brown give Exhibit's "Trigger" horse a trial run.



# Attempt Being Made To Organize Quebec Ops

## Solway Appeals To Canadian Operators To Communicate With Him



S. SOLWAY

STE. AGATHE DES MONTS, QUEBEC, CANADA—Following the success of operators' association in the United States, an attempt is be-

ing made to organize the coin machine operators of Quebec.

S. Solway, one of the provinces' leading coinmen is leading the move, and reports that "I think this will eventually be beneficial not only to the Quebec operators, but to the trade in general on both sides of the border.

"At the present time" continued Solway, "the operators in Quebec are not only disorganized, but are totally demoralized. They have no one to turn to with any of their troubles. The little fellow is at the mercy of the bigger one, and the bigger one is at the mercy of the bigger one, etc.

"There are many abuses, not only by the operators against the operator, but by jobbers, distributors and manufacturers. We believe that, like the many organizations in the United States, we can promote harmony and better business relations among operators, and certainly gain the respect and cooperation of the wholesalers and manufacturers, as is now being done in the States, according to what we recently read in *The Cash Box* during the MOA meeting in Chicago.

"We appeal to every coinman in Quebec, whether they have a few machines or a big route, to get together for our mutual-benefit. Please write to me at Ste. Agathe Des Monts. A meeting place will be arranged and I will then communicate with all to gather at our first meeting."

## Max Brown Named Eastern Factory Rep For Exhibit

CHICAGO—J. A. (Art) Weinand of Exhibit Supply, this city, advised this past week that Max Brown of Philadelphia Coin Machine Exchange, Philadelphia, Pa., had been appointed Eastern Factory Representative for the firm.

Brown will travel thruout the state of Pennsylvania, into Southern New Jersey and upper New York State for Exhibit Supply.

Weinand reported, "For sometime now Max Brown has been hard at work building up good will for Exhibit Supply.

"At the same time", Weinand continued, "he has demonstrated that he is capable of doing a big selling job as representative in his area.

"There is no doubt in our minds", Weinand concluded, "that Max Brown will prove one of the best factory men in his territory and that the operators and jobbers, as well as distributors, will find him one of the most likable and best informed men on the Exhibit Supply line."

# Gary Sinclair Appointed Wurlitzer Regional Manager



GARY SINCLAIR

NORTH TONAWANDA, N. Y. — Gary Sinclair has been appointed to the position of Wurlitzer Regional Manager for the far western states, effective immediately, it was announced today by Robert H. Bear, sales manager for the phonograph department.

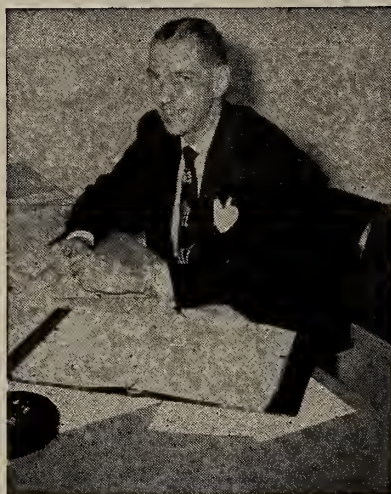
Sinclair will be the direct factory

contact for Wurlitzer distributors in San Francisco, Los Angeles, Seattle, Tucson and Denver. Gary will reside in the San Francisco Bay area.

"This appointment is part of our intensified program to bring us closer to our distributor organization and the operators they serve. We believe we can be of more service to our distributors and to operators if we understand fully the conditions and problems in their area. Gary's assignment is to assist the distributors in his area in every way possible so that we and they can be of better service to the operators. He will be in very close contact with the factory on all sales and service matters," stated Bear.

For the past three years Sinclair has served as a field sales representative for the factory. Prior to joining Wurlitzer, he was sales manager for F.A.B. Distributing Company (Wurlitzer distributor) with headquarters at their Atlanta office. At one time he also operated a route of vending machines on the west coast. Gary is well known to many operators throughout the country and he is known to be one of the best liked men in the coin operated phonograph industry. His many friends on the west coast will be happy to hear he will be working with them.

## United Mfg Co. Introduces New In-Line Game "Circus"



BILL DeSELM

CHICAGO — Bill DeSelm, general sales manager of United Manufacturing Company, advised this past week that the firm had officially introduced its latest in-line type pinball game "just in time".

"In fact", Bill stated, "we've been deluged with orders for 'Circus' from all of our distributors ever since the first samples were shipped."

The new United "Circus" features a three card scoreboard with double and triple scores for each card.

All cards can be spotted at double and triple. The series of numbers 15, 16 and 17 as well as 14, 19 and 22 can all be doubled. In fact, even singly, the above numbers' score.

All the other features like "extra ball play" are in this "Circus" game.

Meeting with just what the players want, according to Bill and all the others at United.

Most interesting to the operators is

the huge front door and, especially, the slug rejector coin chute, featuring the slug rejector of one of the leading manufacturers.

"The game is so interesting and appealing", Bill reported, "that our distributors have been advising us that 'Circus' gives the player tremendous action and thrills."

## L.A. Ops Form New Assn.

LOS ANGELES, CALIF.—Operators of all types of equipment here announced this past week that a new association is being formed, designed to solidify existing trade agreements with locations, and to establish a "code of ethics."

Bert Hilner, Los Angeles operator, was named managing director of the new group, to be known as the Vending Machine Owners Trade Group of California. Other operators selected to serve on the board of directors include Abe Rhein, Carl Fisher, Colman Wilcox and Lee Walker.

The first meeting of the group, scheduled for October 2, will deal with the election of officers and the organization of by-laws. It is expected that a multitude of local operators will be in attendance, with many from the fringe areas also scheduled to appear.

Spokesmen for the group stressed the importance of this first meeting, and pointed out that only thru "the collective efforts of all coin machine operators can we correct many of the ills currently existing in our business." The group have established offices at 2849½ West Pico Blvd., Los Angeles.

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(Phone: STillwell 4-3800)



has . . .

THE "BLACK CAT"

CROSSED YOUR PATH ON RECENT BUYING?

Keep Your Eye on

**KEENEY**

for a **BIG NEW GAME ATTRACTION!**

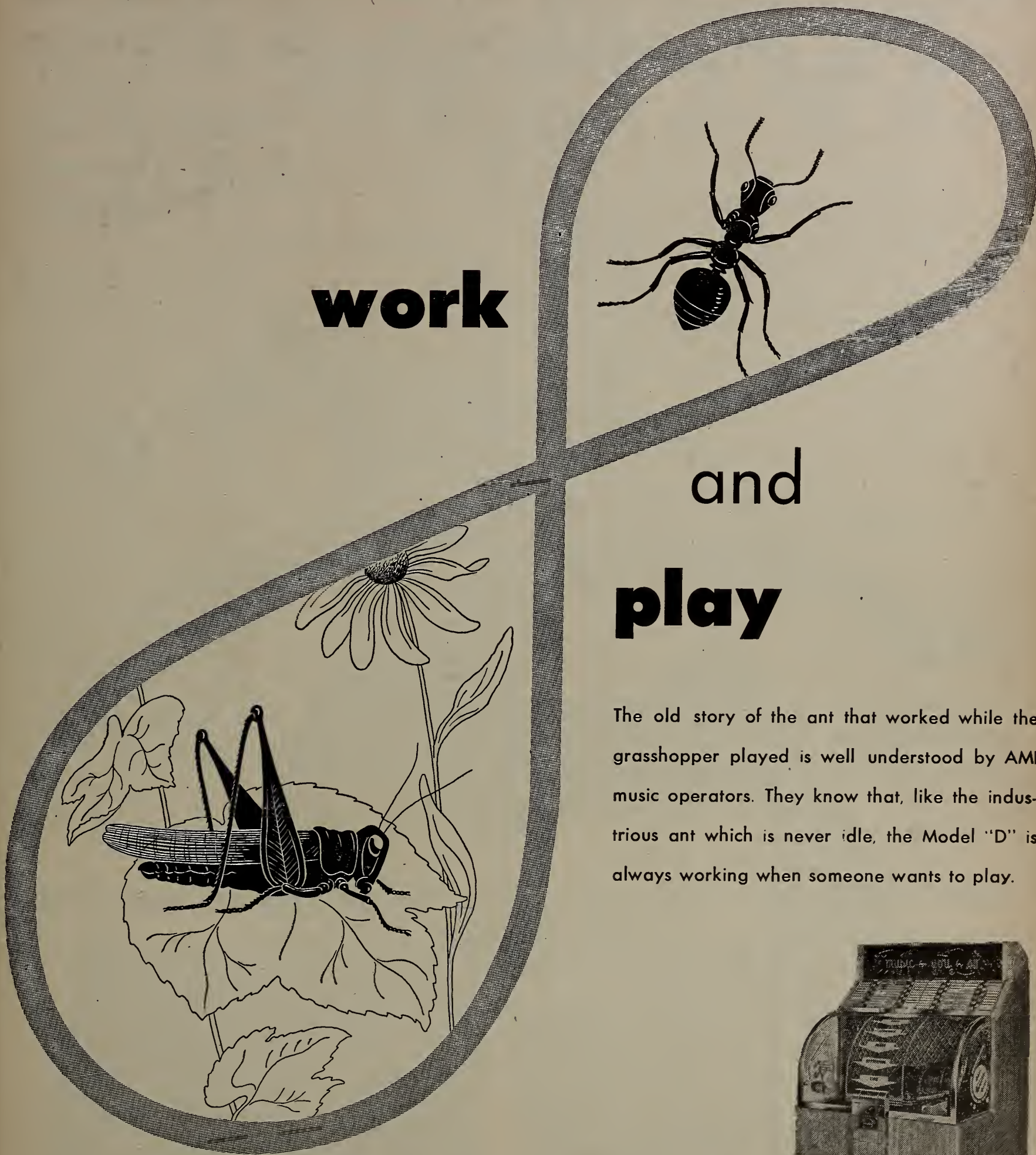


**work**

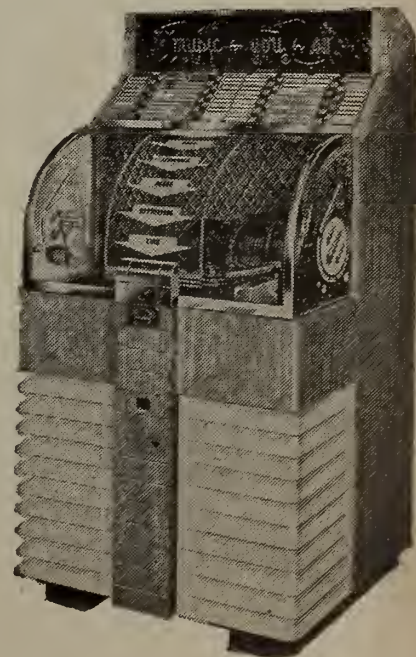


and

**play**



The old story of the ant that worked while the grasshopper played is well understood by AMI music operators. They know that, like the industrious ant which is never idle, the Model "D" is always working when someone wants to play.



**AMI** Incorporated

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan

"It's What's in THE CASH BOX That Counts"



# Chicago Music Ops Come To Grips With O.P.S. On 10c Play

CHICAGO—Music operators here are looking to their Recorded Music Service Association executives to keep them from a hassle with the O.P.S. (Office of Price Stabilization) regarding dime play.

According to informed operators here, dime play went into effect with full approval of O.P.S. executives who were in office at the time.

Furthermore, as some ops report, 10c play went into effect even before O.P.S. decided that the juke boxes, hidden in the dim recesses of taverns (and other such locations) would have any effect on the nation's economy or, especially, on America's war production (for which, by the way, O.P.S. was originally created as a Governmental agency).

But, the ops report, O.P.S. has suddenly, and out of a clear sky, asked, "How come 10c play on juke boxes in Chicago?"

Regardless of the fact that rent controls here have been blown higher than a kite and, further, regardless of the fact that many other controls, like those on shoes, and other merchandise which, most definitely, does effect the public economy have been relinquished, the O.P.S. office here wants to know how, why, and where, the music op-

erators were "granted the right" to change to dime play.

The fact remains we understand that not only did the operators here get such agreement (and in writing) but they claimed they switched before O.P.S. had any such rulings, and in fact, even before this agency was created for such rulings.

What everyone here wants to know, after reading the preamble of the reason why the Office of Price Stabilization was created:

"How do juke boxes, buried in the dim recesses of a tavern, and other such retail locations, effect the national economy (from an inflationary standpoint) and, most certainly, how do juke boxes, whether they charge 5c or 50c per play, effect war production?"

## Rex C. M. Dist. Corp. Again

SYRACUSE, N. Y.—Ange Delaport, president of Rex Coin Machine Distributing Corporation, this city, announced that the firm had re-instituted the above name as of May 1, 1952, changing it back from Rex Bilotta Corporation, which had been in effect for some time previously.

Present officers of the corporation are A. N. Delaport, president; Roger Shepard, vice president and treasurer and Ray F. Daggett, secretary.

The reason for the delay in making this announcement, stated Delaport, was caused by their wait for permission from the State of New York.

# Correct Programming Juke Box Ops' Top Consideration

CHICAGO—Letters received from all over the nation these past weeks, due to the editorials which have appeared in *The Cash Box*, regarding correct programming of juke boxes as the top need of the average operator, acclaim the statements made in those editorials.

Writes one noted juke box operator, "Of all the great editorials which I have read in *The Cash Box* and every-one of them," he states, "have been outstanding in every regard, helping me in my business, as well as helping all the other music operators I know, your greatest editorials are on the need for correct programming.

"On my route," he continues, "I have found your statement, 'the difference between profit and loss can be just a couple of correctly programmed records,' to be absolutely true. I have been using some old time recordings in locations where the people appreciate these old tunes played in the old, corny way, and the take in both of these places jumped tremendously.

"One operator," he says, "laughed when I showed him these phonos and he found these old tunes placed where only the latest pop tunes are shown. But, when he talked to the owners of the spots, he shut up and started to think. I showed him one of your editorials and, after reading it, he told me, 'This guy knows what he's writing about.'

"So just let me say," he concludes, "that music operators everywhere in the country should read and re-read your editorials and make a good solid study of their individual locations. They will find that, in almost every spot, there are good spenders who want some tunes for themselves and they'll earn more all around by acting on your advice to better program their phonographs."

## "The Cash Box" Has Thousands Of Reporters

NEW YORK—*The Cash Box* has thousands of reporters all over the nation. These are members of the industry sending in news of meetings, events, as well as happenings in all divisions of the coin operated machines field.

Every day, without fail, dozens on dozens of letters are received here, in the publication offices of *The Cash Box*, containing varied items of interest, as well as press clips and other material, pertinent to all division of the business.

Since the first of the year, *The Cash Box* editors have estimated that several thousand people in the industry, ranging from operators in far-away spots, to well-known heads of large organizations, have turned in, and continue to send items to *The Cash Box*.

Many of these are confidential, asking that the writers' names be withheld, but, offering conclusive evidence of their factuality and truthfulness.

Impressive to those who have visited *The Cash Box* headquarters here in New York is to be present when envelope after envelope is opened and information of a very vital and important nature, sometimes scribbled on the back of a collection slip, spill out.

The editors of *The Cash Box* take extremely great pride in the fact that so many, many peoples throughout the industry have found time, and continue to find time, in addition to all the many correspondents *The Cash Box*, itself, has all over the nation, to write and give this publication such factual news and data of a great and important value to all the industry.

### WATCH FOR OUR Announcement

on THE SENSATIONAL Space Ship

## "METEOR ROCKET"

National Distributors

### RUNYON SALES COMPANY

Factory Representatives for AMI Inc. Bally Mfg. Co., J. H. Keeney & Co., Inc. Permo Inc.

593 10th Ave., New York 18, N.Y., LO 4-1880  
123 W. Runyon St., Newark 8, N.J., BI 3-8777

## Mrs. Herb Jones Dies

CHICAGO—Mrs. Herb Jones, wife of Herb Jones, vice-president and advertising manager of Bally Manufacturing Company, this city, passed away Monday morning, September 22, after a lingering illness.

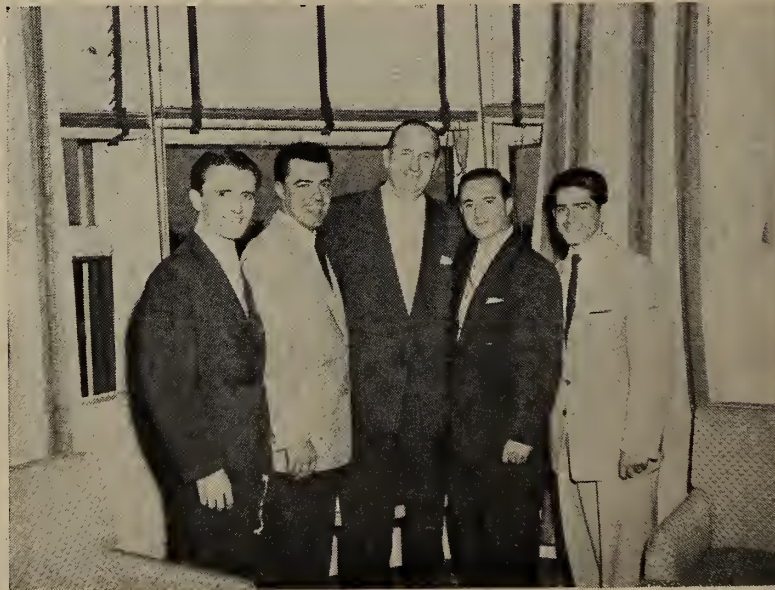
Miss Celia Jones, daughter, was in attendance.

Condolences were offered by all leaders in the industry here.

Herb Jones is popular among all the members of the industry here for his work in the trade.

This publication, and all of his friends, deeply mourn with him over his great loss.

## The "Senator" And His Winning Hand



NEW YORK—"Senator" Al Bodkin, (center) local operator, draws "4 Aces" (Decca recording artists). Not only a top music op, but also a brilliant poker player, the "Senator" has many times in the past caused his opponents considerable grief by coming up with such a hand.

### Special Sale!

Practically new and rebuilt STATLER Cigarette Machines, 8 Col., 1 King Size Capacity . . . . . Ea. \$50  
Supreme Distributors, Inc.  
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

## BADGER SPECIALS

- |                                 |          |                                  |          |
|---------------------------------|----------|----------------------------------|----------|
| Williams WORLD SERIES . . . . . | \$249.50 | PHOTO FINISH . . . . .           | \$ 39.50 |
| Williams SPARK PLUGS . . . . .  | 225.00   | SEEBURG 100-78 . . . . .         | 695.00   |
| Williams HAYBURNERS . . . . .   | 195.00   | United ABC . . . . .             | 189.50   |
| United 5-STARs . . . . .        | 125.00   | PACKARD Wall Boxes . . . . .     | 5.95     |
| Bally CITATION . . . . .        | 39.50    | AMI Wall Boxes . . . . .         | 24.50    |
| Bally CHAMPION . . . . .        | 49.50    | SEEBURG Boxes 5/10/25¢ . . . . . | 29.50    |

BADGER SALES CO.  
2251 W. Pico Blvd.  
LOS ANGELES 6, CALIF.

BADGER NOVELTY CO.  
2546 N. 30th Street  
MILWAUKEE 10, WIS.



# Ride THE CHAMPION

TRADE MARK REGISTERED

by Bally®  
GREATEST MONEY-MAKER

IN THE ENTIRE AMUSEMENT INDUSTRY!

- REALISTIC WESTERN HORSE
- REAL WESTERN SADDLE
- SAFE, LOW-SPEED START  
PULL REINS TO TROT OR GALLOP
- LIFE-LIKE RIDING ACTION
- STURDY, TROUBLE-FREE MECHANISM
- SLUG-PROOF COIN MECHANISM
- SMOOTH, QUIET OPERATION

10¢  
A RIDE



## RETRACTABLE CASTERS FOR EASY MOVING

Out in front of an Illinois drug-store, a lady rides THE CHAMPION. Retractable casters permit easy, gliding movement of THE CHAMPION. Simply insert key-wrench in caster key-holo . . . a quick turn and THE CHAMPION is up on 4 smooth casters, ready to roll. Base sets solid when casters are retracted.

REQUIRES ONLY  
22 IN. BY 44 IN.  
FLOOR SPACE

110 VOLT  
A. C.

RIDE THE CHAMPION 10¢



THE CHAMPION in children's-wear department of a New York department store stimulates extra sales of play-garments.



Typical crowd of junior cowboys and cow-girls, eagerly waiting their turns to ride THE CHAMPION Ballyhorse in a Maryland variety-store.



Through canyons of canned goods, a junior cowboy rides THE CHAMPION Ballyhorse in a Texas grocery-store.

CHAMPION is a registered trademark

**Bally** MANUFACTURING COMPANY  
DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

www.americanradiohistory.com

**FROLICS**  
See Back Cover



# A BIG DAY FOR YOU

Presenting the  
outstanding 1953  
Phonograph

You will  
want to  
be there

SURPRISE-DAY  
for the entire  
Industry



Attend

# ROCK-OLA Day OPEN HOUSE

Oct. 12<sup>th</sup> 10 a.m. to 6 p.m.

**Watch! Watch! Watch!**  
NEXT WEEK'S ISSUE WILL  
ANNOUNCE THE LOCATIONS  
AT WHICH THE NEW  
ROCK-OLA PHONOGRAPH  
WILL BE SHOWN!



# FLYING SAUCERS? LIGHTS IN THE SKY? We'll Let You in on a Secret!

They're only Reflections from  
**GOTTLIEB'S NEW Brilliantly Colorful . . .**



# SKILL-POOL

**REPLAYS for**  
KICK-OUT HOLE, When Lit by S-K-I-L-L Sequence 1 to 15 POOL-BALL SEQUENCE . . . TARGET,  
MYSTERY ROLL-OVER, When Lit When Lit . . . SKILL, Spelled Out . . .  
HIGH POINT SCORE  
HIGH SCORE TO 6 MILLION **SCORE POINTS**

FLASHING CENTER "RACK-UP" ILLUMINATION! All 15 Pool Balls Individually Lit Up . . . Flash On and Off as Scoring Hits are Made!

"POP" BUMPERS  
SUPER-SCORING  
CYCLONIC KICKERS  
SUPER-POWER FLIPPERS

COMPLETED SKILL SEQUENCE  
Increases Kick-Out Hole Scoring Values up to 400,000

EACH ROLL-OVER BUTTON  
SPOTS 9 POOL BALLS,  
When Lit

"CUE" for PROFITS—  
ORDER FROM YOUR  
DISTRIBUTOR NOW!

*D. Gottlieb & Co.*  
1140-50 N. Kostner Ave.  
Chicago 51, Illinois

"There is no substitute for Quality!"

## Wurlitzer Names 3 New Field Service Engineers

Will Work With Distributor Servicemen



ROBERT H. BEAR

Wurlitzer distributor organization, have been added to the present staff. They are H. G. (Mac) McKenzie, L. W. (Walt) Peteet and C. R. (Reid) Whipple.

"We plan to utilize the ability of these men to assist the service managers of our distributors in working out plans to make certain that our distributor service organization is the finest in the industry. These men have each previously been connected with a Wurlitzer distributor in the service end of the business. In addition, each has been thoroughly trained at the factory in the latest service methods which place emphasis on pre-trouble service to assure the constantly perfect functioning of our products."

Definite territories for each man will be announced when the primary training program has been completed.

"We are continuing to place the emphasis on pre-trouble maintenance," said Bear. "We have the finest phonograph ever produced and know that with a service organization thoroughly familiar with its operation, it will be the most trouble-free. We expect this new field service engineering plan to help all phonograph servicemen everywhere to learn shortcuts and ease of service methods which will cut down location calls and assure maximum profit-producing playing time."

NORTH TONAWANDA, N. Y.—With a decided upward swing in the production of Wurlitzer Model 1500 phonographs and constantly increasing backlog of orders, an expansion of the factory field service organization is underway according to an announcement by Bob Bear, sales manager of the Wurlitzer Phonograph Department. Three additional field service engineers, who will work with the

### French Operator Looks For Mfr. Of Ball Gum Vendor

NEW YORK—One of our subscribers in Paris, France, asks us to locate the manufacturer of a ball gum vendor which he describes as follows:

The dimensions of the ball gum vendor is 21 inches high; 7 inches wide, and can be affixed on a wall. The part of the machine which is attached to the wall is flat, while the front is like a cylinder. On the cylindrical part of the vendor there are several perpendicular metal lathes to protect the glass, which is also a cylinder.

If the manufacturer will communicate with the editor of *The Cash Box*, he will gladly supply the operator's name.

### Fruit-O-Matic Develops Automatic Milk Vendor

LOS ANGELES, CALIF.—A new fully automatic milk vending machine, the Dari-O-Matic 500, has been developed by the Fruit-O-Matic Manufacturing Company of Los Angeles. The vendor is four machines in one. It offers a choice of four separate items in one-half pint and one-third quart cartons, such as milk, chocolate milk, orange or other fruit drink, as well as canned juice. Four separate coin slots enable four people to be served at the same time. Latest type coin changers permits selling at odd-cent prices.



are . . .  
YOU TIRED OF THE  
"UNKNOWN QUANTITY"!

Keep Your Eye on  
**KEENEY**  
COMING SOON  
A TESTED AND  
PROVEN WINNER!

WILL TAKE  
REASONABLE OFFER  
**10 POKERINO  
TABLES**

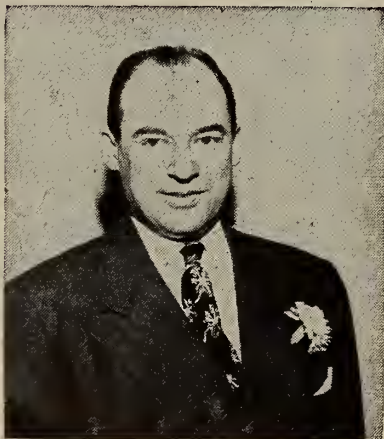
Perfect Condition—Like New  
Complete With Stools  
Write—Wire—Phone

**DAVID ROSEN**  
Exclusive A.M.I. Dist. Ea. Pa.  
855 N. BROAD STREET PHILADELPHIA, 23, Pa.  
PHONE: STEVENSON 2-2902



# MOA Takes AMI Essay Contest Plan Under Advisement

**Phono Mfr Offers MOA Sponsorship Of Nationwide Teen-Age Essay Contest On: "What The Juke Box Means To Us Teen-Agers". AMI Will Give Two \$1,500 Scholarships To Boy And Girl Winners. Next 10 Best Essays To Win \$100 Each. No Financial Obligation On MOA, But Contest Winners Will Receive "The AMI Scholarship Awards"**



JOHN HADDOCK

NEW YORK—AMI, Inc., Grand Rapids, Mich. had offered MOA (Music Operators of America, Inc.) the sponsorship of a national public relations program directed to the teen-agers of the nation.

The program is to be in the form of a national essay contest, and the essay the teen-agers will have to write will be on: "What The Juke Box Means To Us Teen-Agers."

MOA members, as well as all independent music operators, are to get back of the contest all over the nation, according to reports, and are to promote the interest not only of teen-agers, but also of the parents of the teen-agers, to get them actively engaged in this essay contest.

AMI, Inc. is reported to be willing to give the winning boy and the winning girl \$1,500 scholarships each. The next ten best essays are to receive awards of \$100 each.

AMI is also willing to pay the costs for bringing the winners to the next MOA convention where the presentation of the awards will be made.

AMI, Inc. asks that these be known as "The AMI Scholarship Awards."

It is also understood that AMI, Inc. will do advertising in scholastic papers, thru disc jockeys, and in other media, to gain attention for this essay contest.

Reports indicate that there will be no financial obligation imposed on MOA in any fashion whatsoever during or after the conduct of this essay contest.

All that AMI, Inc. wants, reports indicate, is to get the cooperation of all the nation's music operators via MOA.

It is also understood that George A. Miller and exec members of MOA took the matter under advisement.

## THRU THE COIN CHUTE CALIFORNIA CLIPPINGS

Lyn Brown, Exhibit Supply's regional rep very happy with the way sales of the firm's "Super Twin Rotation" are going. Taking away Lyn's phone would be like cutting off his right arm. Visiting with Lyn was Herb Reitzes, who plans something for the coin-biz for the near future. . . . The phenomenal growth of cities throughout the entire southwest means added territory for the coin-biz. Cities are literally springing up right smack in the middle of the desert. Booming war industries mean an additional influx of population, with ops throughout this area stretching their routes more so each day. . . . Ops still waiting with baited breath for the decision in the O.P.S. suits in the area. Should the judge dismiss the suit, it'll mean 10c play. . . . Paul Laymon and Ed Wilkes doing a fine job with the new Wurlitzer. Genial Paul looking exceptionally well in a native California tan. . . . Jack Simon over at Simon Sales Co., doing business with a smile. Thanks Jack, for the warm greeting. . . . Kay Solle back from her vacation to Catalina Island, still raving about the wonderful time she had. Kay rejoins Mary Solle at Leuenhagen's Record Bar. Major domo Bill very busy with several ops up from Phoenix, who gave thanks for some good weather. We hear it's been close to 100° down in Arizona. . . . Charlie Cahoon of Long Beach in town looking over some equipment this past week.

Bill Happel at Badger Sales Co., extremely rushed with the fall season setting in, and his firm's vacation schedule just about drawing to a close. Jack Leonard, head of the parts department at Badger and Fred Velie just finished their summer hiatus. . . . Nick Carter, Nickabob Company, local AMI distrib is keeping things humming along Pico. . . . General consensus of opinion along coin row is that fall business should be extremely good. . . . While Jean and Dolores Minthorne were out of the office, Hank Tronick continued to keep things buzzing. Tremendous activity at Minthorne Music, with ops clamoring for more of the Seeburg 100. Every one of the phonos on the floor were sold, with an additional shipment expected shortly. . . . Dan Donahue, regional representative for Seeburg in town, displayed an exceptionally clever gadget which aptly demonstrates some of the finer points of Seeburg's vertical play position. . . . Walter Solomon, who recently sold his interests in an electric lamp distributorship, may return to the coin machine field shortly. . . . Local Pomona Fair had plenty of horses this past week—the real McCoy and a tremendous number of the coin operated variety. . . . It seems as if the thing to do these days is to follow the youngsters' current craze on TV. Result is several new pieces of coin operated equipment. . . . Ops returning from the MOA Convention in Chicago buzzing about the new Evans phono.

## THRU THE COIN CHUTE UPPER MID-WEST MUSINGS

After being absent from the Twin Cities for some time, Ernest Woytakkek of Cayuga, N. D., came in to pick up some supplies and equipment. . . . Walter Fischer of Pipestone, Minn., reports he leased out his farm this year and confined his work strictly to taking care of the route. . . . Mr. & Mrs. Verling Geib of Deadwood, S. D., made the rounds. . . . M. J. Kragenbrink of Pipestone, Minn., who recently purchased the Goodwill Amusement Company of Pipestone, made the trip into the Twin Cities with his son, Jim. . . . Earl Porter of the M & M Music Company, Huron, S. D., made the trip into the Twin Cities with Mr. & Mrs. Darlow Maxwell also of Huron. . . . Harvey Porter, of Woodworth, Okla., stopped in the Twin Cities just to say-hello to the boys on the way to look over his properties in Northern Minnesota.

Herman Fisher of Aberdeen, S. D., really surprised the boys by dropping in and saying hello. This is the first time he has been in the Twin Cities in nigh on to six or seven years. . . . Maury Meroznick, well known operator from Winnipeg, Manitoba, Canada, stopped in the Twin Cities to say hello to the boys on his way home. . . . Bob Cross of Jackson, Minn., who sold out his route some time ago, stopped in to say hello to the boys. . . . Seen here and there were: Harold Trever of Winona, Minn.; Frank Mager of Grand Rapids, Minn.; Hank Krueger of Fairfax, Minn.; Bernard Misch of La Crosse, Wis.; Stan Woznak of Little Falls, Minn.; Wes Rydell of Mora, Minn.; and Pete Vanderhyde of Dodge Center, Minn.

The operators who made a quick trip into town and out again, were: Morris Anseaw of Minnesota, Minn.; Joe Totzke of Fairmont, Minn.; Glen Rackliff of Superior, Wis.; and Forrest Dahl of Fergus Falls, Minn.



# Ravreby And Schultz Join Poole Distrib

BOSTON, MASS.—Harry Poole, president of Poole Distributors, this city, announced this week that Ed Ravreby and Earle Schultz were added to their staff.

Both men have had considerable experience in the coin machine field. Earl Schultz has been with The Rudolph Wurlitzer Company as a field service man and was connected with a distributor for Wurlitzer for twelve years. He is to take complete charge of service and maintenance for Poole.

Ed Ravreby is nationally known in the industry, having conducted a distributing firm of his own, handling products of leading manufacturers. He will head the new promotion department for Poole Distributors.

Poole Distributors, established in February, 1952, is the New England distributor for the line of phonographs and accessories of The Rudolph Wurlitzer Company, as well as handling games of the leading manufacturers. In this short period of time, Poole has acquired the reputation as one of the leading distributing companies in this territory.

The complete staff, as of now, includes Harry Poole and Charles Suesens, co-owners; Ed Ravreby, promotion head; C. Golding, office manager; Earle Schultz, service and maintenance; James Donoghue, assistant foreman; Michael Meena, electrical and amplifier expert; Charles Hahn, parts and service; and Frank Magnet, shipping.

# Mitnick Heads South—



JACK MITNICK

NEW YORK—Jack Mitnick, eastern regional representative for AMI, Inc., left New York this week for an extended trip thru the southern territory.

Mitnick will visit AMI distributors in Baltimore, Roanoke, Nashville, Atlanta and Birmingham, as well as other areas along the southern route.



**NEW! AMAZINGLY DIFFERENT!**

## Williams JUMPS PROFITS with PARATROOPER

**READY TO CAPTURE THE CHOICEST LOCATIONS EVERYWHERE!**

**FAST!**

SEE THE NEW "JUMP-BALL" FEATURE!

**HERE'S THAT SMART NEW "JUMP-BALL" PARATROOPER**

FIRST BALL IN TOP HOLE NO. 1 SCORES ½ MILLION AND JUMPS TO HOLE NO. 2 WHICH LITES UPPER LEFT-HAND RED THUMPER BUMPER AND RED ROLLOVER BUTTON TO ADVANCE PARATROOPER ON BACK GLASS. SECOND BALL LITES UPPER CENTER (YELLOW) THUMPER BUMPER AND YELLOW ROLLOVER AND THE TWO BALLS JUMP FORWARD. A THIRD BALL LITES THE UPPER RIGHT HAND (PURPLE) THUMPER BUMPER AND PURPLE ROLLOVER AND THE THREE BALLS JUMP FORWARD. A FOURTH BALL SHOOTS THE HEAD BALL INTO "BALL RETURN" FOR REPLAY! HERE'S REAL BULLET-LIKE ACTION THAT INCITES STEADY REPEAT PATRONAGE.

\* WHEN 6 PLAYFIELD LITES (1 to 6) ARE KNOCKED OUT, THE 2 SIDE ROLLOVERS NO'S. 3 & 4 BECOME "SPECIAL" AND GOOD FOR REPLAYS!

\* WHEN ALL MEN ARE DOWN 3 ROLLOVERS AT BOTTOM ARE GOOD FOR REPLAYS. A REAL COME-ON!

**NEW! NEW! NEW!**  
3 MEN DOWN THE LEFT AUTOMATIC FLIPPER GOOD FOR ½ MILLION!  
4 MEN DOWN THE RIGHT AUTOMATIC FLIPPER GOOD FOR ½ MILLION!

WATCH YOUR LOCATIONS START JUMPIN'...

**Williams PARATROOPER IS HEADING YOUR WAY!**

**See Your Distributor Now!**

**CREATORS OF DEPENDABLE PLAY APPEAL!**  
4242 W. FILMORE ST. CHICAGO 24, ILL.

**Williams MANUFACTURING COMPANY**

## Mutoscope Clicks At NAMA Show

L. I. C., NEW YORK—Herb Klein, sales manager of International Mutoscope Corporation, this city, returned to his office this week from Chicago, where the firm displayed its two new models of the "Photomat" machine at the NAMA Convention.

"We were very well satisfied with the excellent reception given our two models (one that takes 2 pictures, and the other that takes six photos) at this show," reported Klein. "Not only did we line up a number of fine orders,

but were able to talk with many prospective customers.

"We are now doing everything in our power to step up production so that we can take care of our backlogged orders as well as those coming in every day, and those taken at the NAMA show.

The two machines displayed in Chicago were delivered right off the exhibit floor to two operators from the Mid-West, who insisted on taking them away with them, Klein reported.

### OHIO'S MOST DEPENDABLE FACTORY JOBBERS OF COIN OPERATED EQUIPMENT

DALE GUN, ea.	\$69.50
CITATION, ea.	29.50
CHICAGO COIN PISTOL, ea.	92.50
KEENEY 4-WAY BOWLING LEAGUE, ea.	150.00
HAYBURNERS, ea.	215.00
SPARK PLUGS, ea.	240.00
FOUR HORSEMEN, ea.	105.00
Sc NORTHWESTERN PEANUT MACHINES (Model 49), ea.	10.00

ALL KINDS OF BINGO GAMES  
Write

**LAKE CITY AMUSE. CO.**  
4533 PAYNE AVE., CLEVELAND, O.  
(Tel.: HE 1-7577)





# SAVE MONEY! SMASH GO PRICES!!

BIGGEST CLOSEOUT IN OUR HISTORY



Geo. George

Roy Monroe

Williams Hayburners	\$195.00
United's A-B-C	195.00
United's Bolero	325.00
United's Leader	325.00
Bally's Coney Island	365.00
Bally's Spot Light	395.00
Bally's Bright Spot	375.00
Bally's Bright Lights	290.00
Universal 5-Stars	125.00
Williams DeLuxe World Series	265.00
Williams Star Series	75.00
Chi-Coin King Pins, Like New	99.50
Keeney Submarines	95.00
Seeburg Shoot-The-Bear Guns	265.00
ChiCoin Basketball Champ	225.00
Exhibit Dale Guns	55.00

SPECIALS	
Mills 5 Column Candy Vendors	\$60.00
4 Column Stamp Vendors	18.00
Shipman 2 Col. Stamp Vendors	18.00
Eastern Electric 10 Column	
Cigarette Machines, Like New	165.00
Watling Tom Thumb, Jr. Scales	89.50
Mercury Athletic Scales, Brand New	59.50

TERMS: 1/3 Deposit With All Orders, Bal. C.O.D., F.O.B. Cleveland, Ohio.

### NOW DELIVERING!

CHICAGO COIN 10th FRAME  
6 PLAYER MATCH BOWLERS  
BIG HIT 5 BALL PIN GAME

## MONROE COIN MACHINE EXCHANGE, INC.

2423 PAYNE AVENUE, CLEVELAND 14, OHIO  
(Tel.: Superior 1-4600)

## WANTED TO BUY MUSIC

- 200 WURLITZER 1015
- 200 WURLITZER 1100
- 50 WURLITZER 1250
- 50 WURLITZER 1400

PINS—50 OF EACH

- |                |               |
|----------------|---------------|
| Basketballs    | Minstrel Men  |
| College Dazes  | Niagaras      |
| Control Towers | Niftys        |
| Dominoes       | Pinkys        |
| 8 Balls        | Quartets      |
| Four Horsemen  | Rockets       |
| Globe Trotters | Rose Bowls    |
| Happy Days     | Sharpshooters |
| Harveys        | Shoo Shoos    |
| Horseshoes     | Snooks        |
| Jokers         | Wild Wests    |
| Mercurys       |               |

### 50 SKY FIGHTERS

Give Condition And Prices Wanted  
PHONE—WIRE—WRITE

## INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET  
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)



ARE  
YOU GOING  
"BATTY" BUYING?

Keep Your Eye on  
**KEENEY'S**  
BRAND NEW  
WINNER

Coming Soon!



September 21 is the official beginning of the Fall season, according to the calendar, and the business boom is supposed to start. And if anyone in our business doesn't believe that long time custom, just let him take a visit to New York's coinrow. This past week Tenth Avenue was humming with activity, not only from local coinmen, but from loads of out-of-town visitors. It's interesting to note that this past summer was one of the all time business busters, regardless of the season. Now, if this first week of the Fall season is any indication at all, the coin machine industry—in all its phases, as well as in all types of equipment, is due to hit new highs.

Dave Stern, the energetic and fast stepping head of Seacoast Distributors, (distributors for Rock-Ola) spending plenty of time getting ready to open offices and showrooms on New York's coinrow. Dave is tremendously enthusiastic over Rock-Ola's new phono, which will soon be introduced to the trade. . . . Harry Pearl, another Jerseyite, rushes thru some appointments on the street like a cyclone. Harry whispers he'll have some very interesting information for the trade soon. . . . Still another coinman from Jersey to visit our town was Abe Green, head of the New Jersey office of Runyon Sales. Abe comes in for a very important appointment. . . . Jack Mitnick, eastern regional representative for AMI, returns from Chicago, spends a few days in the big city, then leaves for an extended trip thru the South. . . . Herb Klein, sales manager of International Mutoscope Corp., returned from the NAMA show in Chicago, where the firm displayed its two new models of the "Photomat," reports he was extremely satisfied with the number of orders written and the prospects developed. . . . Harry Brown in town for a day or so. Harry practically commutes from Chicago to Philadelphia. Harry tells us he's working on a few surprises for the trade. . . . Eddie Ellis, one of the pioneers in the biz, recently released from a hospital, is now recovering rapidly at home. Would like to hear from some of his old friends—just address your letters to 420 W. 24th St., New York City.

Sal Groenteman and Abe Witsen, International Amusement Co., Phila., so active, with equipment coming and going, report they don't have enough space in their 5 story building. This firm probably doing the largest export of any firm in the U. S. . . . Johnny Bilotta, Bilotta Distributing, Newark, N. Y., in town the early part of the week. . . . Joe Young and Abe Lipsky, Young Distributing (Wurlitzer distribs) so busy at the time we dropped in, couldn't even get in a word edgewise. However, did get a chance to wish Abe good luck in his new home which he was supposed to take over on August 1, but will be lucky to get in by Oct. 1. . . . Abe Rechshafter, Reliable Amusement, Hartford, Conn., rushes along coinrow. A real old-timer with the spirit and energy of a sixteen-year old. He claims the horses he's been picking have been running like sixteen-year olds. . . . Irv Kaye (Big Irving) doing some biz along the street, and tells us everything going along in great shape. . . . Mike Munves expects a visit from Frank Mercuri, sales manager of Exhibit Supply, before the week is over. . . . Meyer Parkoff, Atlantic-New York Corp., (Seeburg distribs) rushed out to keep an appointment, and states in passing "I'm working on a certain plan, and will tell the trade all about it when it materializes. . . . Nat Cohn, Conat Sales, has only one problem with his "Atomic Jet" space ship ride—and that's production. "Our distributors so insistent for immediate delivery, they're having them shipped out by airfreight," smiles Nat.

Harry and Hymie Koepfel, Koepfel Distributing Co., loaded with orders for reconditioned music machines for export, which keep leaving their shop in a continual stream. . . . Barney (Shugy) Sugerman, Runyon Sales, never busier, as he holds conference after conference with ops on the AMI phonos, Bally games, and his new space ship ride "Meteor Rocket." . . . Al Simon, Albert Simon Co., can't get over the strong and insistent demand of the ops for more and more of ChiCoin's "Tenth Frame Bowler." And something else will soon be coming along, Al hints.



Fall arrived right on schedule for Texas and with it came the cool weather that is bound to improve business for coin machine operators throughout the State. We've noticed a steady increase of out-of-town operators making the rounds of Dallas distributors. . . . Take Eddie Arnett of Hillsboro, for example. He was in town this week stocking up on Shuffle Alleys and phonographs. . . . George Bury was in town bragging about business and how good it is in his ballywick—Hamlin. . . . The boys from B & H Novelty of Denton are setting in their Fall supply of phonographs. . . . Ditto for Buna Carr of Corsicana.

Dave Tomlin of D & D Novelty in Fort Worth likes Shuffle Alleys. . . . Mr. Price of Green and Price in Italy, Texas has closed his swimming pool for the summer and is ready to devote full time to the phonograph business. . . . Gordon McGibboney of Melody Music here in "Big D" is buying new equipment. . . . Bill Sheffield of Paducah says that business is picking up out his way. . . . Taking a late season vacation is Dallas operator A. E. Thornton. He is down in Monterrey, Mexico. . . . Business was so good for D. R. Tidwell in Dallas and Arlington that he has started a new operation in Whitney. . . . Maybe you think the weather and business conditions have no connection. Well, Speedy Walker would not agree. For after the rains in Waco business picked up immediately. . . . Congratulations to Paul Glass of Big State Distributing Co. He is the father of a 9 pounds, 12 ounce boy—Michael Eugene by name. This is Paul's first child.

## The Noo Ohlean Boasbergs, Suh!



NEW ORLEANS, LA.—Lou Boasberg of New Orleans Novelty Company, this city, claims he has six good reasons for that great big smile displayed in the above picture. With Lou are, top, l. to r.: Bobby, 10; Barry, 8; and Jackie, 12. Front row, l. to r.: Mrs. Boasberg; Ed, 4; his twin sister Barbara Jane (on papa Lou's lap). (Ed. note: We can think of the seventh reason for a happy Boasberg—he's the Bally distrib in his area.)

"It's What's in THE CASH BOX That Counts"



# THRU THE COIN CHUTE

## CHICAGO CHATTER

This past week was one of the most quiet as far visitors concerned. Gave coinmen here an opportunity to relax after two extremely hectic weeks. At the same time the quiet atmosphere at the factories brought forth some fine ideas and leaders here are more enthused than ever over this forthcoming season as sales continues its booming pace. . . . Talk about a street car conductor riding street cars on his day off and you talk about Frank Mencuri who flew to New York to visit with Roy Rogers at the big Madison Sq. Garden rodeo where Frank and Roy will talk (you guessed it) "horses." In the meantime, Art Weinand of Exhibit, just back from a fast trip to Texas, where he received an initial order for 100 of the Exhibit "Roy Rogers' 'Trigger'" horses. "And that," Art says, "is only the beginning." . . . Tom and Angie Callaghan entrained for San Francisco where Tom will attend the Police Chief's convention. . . . Les Rieck of Evans' advises that initial shipments of the new Evans' Model 2045 (100 selet. "Century") now in the hands of the firm's distribs and production under way.

Ed Levin of ChiCoin reports that demand for the firm's "Match Bowler" just as great as ever. Factory is devoting all of its production facilities to getting these out to the trade as fast as possible. . . . Harry Katz and Frank Roelke, after the successful showing of their "Bat-O-Mat" automatic pitcher at the Congress, now moving to larger factory quarters at 663 North Wells Street. The "Bat-O-Mat" was demonstrated at Wrigley Field with the Cubs smashing at the ball. Films taken of the Cubs batting against the machine will be sent to all the firm's distributors to be shown all over the country. . . . Very nice note from Jack Williams of Capitol Sales, Denver, advising he's busier than ever with the "Minut-Bun-Bar-B-Q" machine.

The very quiet (and sort of sad) over at United this past week, due to the death of Millie Lynch, Bill DeSelm's phone kept ringing all day long since the firm advised their distribs of their new inline game, "Circus." A three carder with lots of features and action and a slug rejector coin chute. . . . Nice note from Helen Cusson of Portland, Ore., telling the excitement in this beautiful city when TV started there last week. Helen says her home just jammed with youngsters sitting all over everything to see the first telecasts. . . . Sam Stern at Williams busier than ever as the firm's new "Paratrooper" goes into a long production run. Distribs of the firm advise it's the "jump ball" feature that's capturing the play. . . . George Metz and Joe Abraham of Lake City Amuse., Cleveland, advise that they're coming to town next week.

Jack Nelson getting over two extremely busy weeks at the big Bally factory, advises that one of the big thrills of many of the conventioners when they came to town for the MOA and NAMA shows, was to see the "Bally 'Frolics'" game for the first time. Orders taken right then and there have set this game on big production schedule. . . . Another batch of guys who have advised they will be in town: Carl Hoelzel and Irwin Weiler of Kansas City; Dave Stern of Elizabeth, N. J.; George Wrenn and Fred Barber of Dallas; B. D. and J. D. Lazar of Pittsburgh. . . . Everyone 'round town happier than ever to see Ray Moloney back in speedy action again at the Bally factory. Same charm, same smile, same laugh, and good health. . . . Sam Taran advises that one of the nicest days spent here was playing golf with a foursome of well known coinmen. Reports that Herb Oettinger was his only real competition. Herb won. Score: Herb 93, Sam 94. . . . Nice letter from A. H. Miller of Jacksonville, Fla. (D. M. for Seeburg there) stating, "I enjoy reading 'The Cash Box' very much." . . . This year, according to what the editor of The Cash Box tells us, there's been over 1,000 steady contributors who have been sending in news and items right along. (There's plenty room for more. Send in all the news about what's happening in your territory. Get into this big reporter class who report regularly to The Cash Box.)

Bill FitzGerald of AMI to be congratulated for the line: "Silver coins among the silver threads," which will appear in an editorial here soon regarding the big market of oldsters. . . . HAPPY BIRTHDAYS TO: Fred Kleinman, Chicago; Sam Rabinowitz of Rumson, N. J.; Irvin Blumenfeld of Baltimore; Eddie Smith of San Francisco. . . . Thanks a zillion to Dan J. Donohue of Los Angeles (Seeburg district mgr.) for his very, very swell letter to us telling us how much The Cash Box is liked on the west coast. . . . Dom Pigati of Highwood has just opened the "Hi-Neighbor Record Store" in his community. . . . Mrs. Mary Gillette (ain't she sweet?) wants reprints of that item by Lou Boorstein regarding one-stop music spots. But, Mary conducts a terrific one-stop, and should write an item herself. . . . Leo and Rose Kaner (he's the well known CPA for music ops here) absolutely delirious (in fact, he's even giving cigars away) because he was able to add to the ledger of the Kaner household: Donna Lynn Kaner, 7 lbs. 7 oz. . . . Hey Andy Oomens: What are the standings in the juke box bowling league?

George A. Miller, reelected prexy of MOA, will come up with some committees featuring noted women music ops. (Which, to our way of thinking, is one of the smartest moves George has yet made). . . . Vince Shay came up with one very swell suggestion this past week. (But, Vince, instead of The Cash Box handling it, why don't you, yourself, put it over?) Proves once again, that the old-timers in the coinbiz are always thinking how to help better the business. . . . The Gottlieb plant keeps right on rolling along producing and producing their newest, "Skill Pool." Going ahead as speedily as ever. (Only thing we want to know is how come Nate Gottlieb hasn't sprung with some good jokes lately? Whaddayasay Nate?) . . . If you haven't yet done so, better get your best suit pressed, doll up the wife and kiddies, and make sure you have your tickets for the 4th Annual Party of the Music Operators of Northern Illinois at the Graemere Hotel, Oct. 9. From what Bob Lindelof and Bob Gnarro tell us, "This is gonna be it." So be sure to be present. . . . Lew Gensburg of Genco busier than ever. Dashing here and there about town. Lew has a new surprise popping very soon.

Ted Rubenstein of Marvel very busy again as orders suddenly flood in for Marvel Scoreboards. . . . Keep bumping smack into Herb Perkins of Purveyor everytime we drop into the Chez. Swell sport this Herb. . . . J. I. McClelland, who is district manager for Seeburg down Columbusway, advises that he would like to get together with us for just old times sake all over again. Haven't seen each other in over ten years. . . . J. Raymond Bacon of Rock-Ola won't tell us anymore than, "This you'll want to see." And bearing out his words we received a personal invitation from David C. Rockola. (So now, Ray, you've got us hangin' on waiting "to see"). . . . One of the busiest guys in town, yet quietly efficient—Nate Feinstein over at Atlas. . . . With those Wurlitzers starting to come in, both Ben Coven and Dave Bender two of the busiest in town. Trying to figure out just who gets what and when. And that is a job when you check the terrific big backlog this firm has on hand with

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## CHICAGO CHATTER

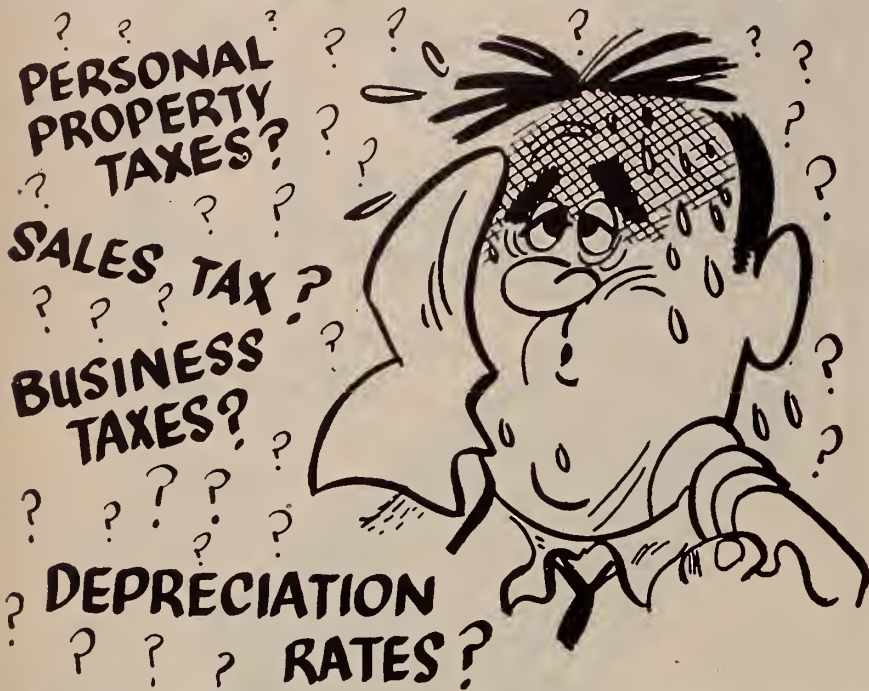
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more orders coming in daily. . . . Phil Weisman, Joe Glimco and Mike Spagnola only have one expression, "Wish we could get more of those D-80's." . . . Didn't see Ed Ratajack around this past week.

If any of you guys, who may have attended the luncheon given by the Phono Mfrs. Assn to the executives of all music ops assns and MOA, think that R. C. Roling, Wurlitzer's Pres. was kidding when he said the music biz would have to continue to battle against more bills originating from ASCAP, you are but definitely wrong. Rumors from New York indicate that ASCAP again preparing to try and push through a bill to make juke box ops pay them royalty-tribute in '53.



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ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

## WANT

WANT—Late Solotone Master Entertainers; Hobby Horses; Shufflecades; Star Series; Heavy Hitters; 10th Innings; Ball and Tab Gum Vendors, Northwestern '49 preferred. E. LIEBMAN, 12 BABY POINT RD., TORONTO 9, ONT., CANADA.

WANT—800 and 1015's. All you have. LAREDO EXPORTING CO., LAREDO, TEXAS. Tel: 672-723.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500

WANT—AMI D40—D80, 40 selection hideaways, Wall Boxes, Steppers, Speakers. Seeburg 100's, Hideaways, Wall Boxes. Wurlitzer 1017, 1217, 1400, 1100. Latest amusement games, Arcade equipment, scales, etc. Write stating condition, number, model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

WANTED — Mills Panorams — Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay \$40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13 ILL.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—Wurlitzer 1100 and Rock-Olas 1428. State lowest price crated. BOLIVAR RADIO, BOLIVAR No. 14, MEXICO CITY.

WANT—Original Bar Box Brackets for Seeburg, Wurlitzer, Packard. State quantity and best price in first letter. ROTH NOVELTY, 54 NORTH PENNSYLVANIA, WILKES BARRE, PA. Tel: 3-2853.

WANT — Spot Lites, Coney Islands, Brite Spots, Atlantic City, Seeburg 100s, Gottlieb Grippers, Panorams, Midget Movies, Philadelphia Toboggans, Skeeballs & Arcade Equipment. Send list and prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, OHIO.

WANT—Coney Islands; Bright Spots; Bright Lights; United Leader; 100 Record Seeburg Phonographs & Bar boxes & Late Model Phonographs; Chicago Coin & Exhibit Guns; Seeburg Bear Gun; Hobby Horses. Give best price and quantity in first letter. VALLEY DISTRIBUTORS, 710-12th STREET, SACRAMENTO, CALIFORNIA.

WANTED—20 Wurlitzer 3020 Wall-boxes at \$17.50 each. T & L DISTRIBUTING COMPANY, 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel: MAin 8751

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBINSON Co., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: TIllden 4-9040.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANT—Music postwar, Arcade equipment, 5 balls and shuffle boards rebound. Would like to trade Pool Room in Louisiana. Only one in town Actual value \$4,000. Clearing over \$500 per month. P. O. BOX 4191, ALEXANDRIA, LA.

WANT—Seeburg Bear Guns. Cash or Trade. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS, MINNESOTA.



## CLASSIFIED ADVERTISING SECTION

## FOR SALE

FOR SALE—Winners \$75; Turf Kings \$100; Citations \$25; Gold Cups \$15; Champions \$40; New Across The Boards—write for price—1/3 deposit. Balance C.O.D. \$7.50 extra for crating. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS 3, MO.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'-45'—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARBOR AVENUE, BALTIMORE 13, MD. Tel.: LEXington 8320. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE — Brand New Original Crates Scientific Pokerino Jr. \$69.50; Used Williams Music Mites \$69.50; Watling Scales-Tom Thumb \$65; Rockola World Series \$75. All types Shuffle Games, Music & Pin Games—Write. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE—Special—Beautifully re-finished Atlantic Citys, Futuritys, Spot Lites, Coney Islands, Bright Spots, and Palm Beaches. Call, Write, Wire. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LOUISIANA. Tel: CAnal 8318.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Had you some good equipment to sell—phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—Packard Wall Boxes \$10 each; Used Rock-Olas; Seeburgs; Wurlitzers; etc. New Smokeshop Cigarette Machines priced right. One Balls; Turf Kings, new, in original crates; used Turf Kings; Citation; priced right. Also Mechanical Horses. Liberal trade-ins. EASTERN VENDING SALES CO., INC., 940-42 LINDEN AVENUE, BALTIMORE 1, MARYLAND.

FOR SALE — Coin Operated Pool Tables. 3 1/2' x 7'. Patented—Feature retrns Q-Ball and Scratch Balls. Q-Ball and other balls same size. Price \$585 f.o.b. Pensacola, Florida. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., 911 GERVAIS ST., COLUMBIA, S. C., 304 IVY ST., N. B. ATLANTA, GA. Write for details.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. TEL.: 3-7648.

FOR SALE — Coney Islands \$450; ABC Bingo \$275; Zingo \$325; Total Rolls \$50; High Rolls \$75; 3020 Wall Boxes \$39; Grand Award Pin \$40; One Two Three \$50; Barnacle Bill \$40; Ballerina \$35; WIL56 Wall Boxes \$14. V. YONTZ, BYESVILLE, OHIO. Tel.: 5781.

FOR SALE—Chicago Coin Derby, top condition, \$265; includes crated. Wurlitzer model 1015 \$165 with light weight tone arms installed. Write, wire, phone SHELDON SALES, INC., 881 MAIN ST., BUFFALO, N. Y.

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price \$49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Chicago Coin Hit Parades \$125; Model 1422 Rock-Ola \$75; Genco Shuffle Target \$125. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—Pin Bowler \$75; Double Action \$100; Spring Time \$110; College Daze \$75; Tri Score \$50; Canasta \$50; Sea Jockey \$225; Jalopy \$225; Racket \$69.50. K. C. SPECIALTY CO., 410 MARKET STREET, PHILADELPHIA, PA. Tel: MA 7-6391 and MA 7-6865.

FOR SALE—Will sell, trade, or buy all types of coin operated equipment; Pin Games; Shuffle Alleys; Music Boxes; Gnns, Etc., with operators in Pennsylvania. RUGINIS NOVELTY COMPANY, 329 East Seventh Street, Mount Carmel, Penna. Tel.: 31.

FOR SALE—Clean ready for location: Wurlitzer 1080's \$150; Seeburg 5c wireless wall box \$7.50; Packard wall box \$7.50. CAIN-CAILLOUETTE INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—Pingames & Alleys—over 100 games to choose from. Priced right, clean and ready for shipment. Also direct factory distributor for AMI—Gottlieb—United—Bally—Keeney—Genco and others. TARAN DISTRIBUTING, INC., 90 RIVERSIDE AVENUE, JACKSONVILLE, FLORIDA. Tel.: 6-1551.

## CLASSIFIED ADVERTISING SECTION

FOR SALE—Spot Lite \$375; A.B.C. \$175; Zingo \$200; Lite-A-Line \$125; Bright Lights \$325; Coney Island \$350; Flying Saucer \$65; Tri Score \$50; Big Inning \$75. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel: WHeeling 5472.

FOR SALE — Phonographs with famous Davis six point guarantee: Seeburg Hideaway Specials H148M \$219; H147M \$169; H246M \$159; H146M \$129; 1941 R C Special \$50; Wurlitzer 1080 \$159. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE — 5 Genco Score Boards \$85; Hayburners \$200; Bright Lights \$225; Champions \$135; Dale Guns \$49. SAM SOLOMONS, UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS, OHIO. Tel.: UNiversity 6900.

FOR SALE—In fast growing Dallas, Texas, we offer two music and shuffle alley routes. Have shown steady profit for over twelve years. One at \$8,000 and one at \$45,000. A AND A BUSINESS BROKERS, 4933 WORTH STREET, DALLAS, TEXAS.

FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—8 Champion \$39.50; 5 Winners \$84.50; 10 Turf Kings \$119.50; Bally Spot Lites \$345; Williams Sweetheart \$64.50; Chicago Coin Pin Bowler \$64.50; Gottliebs Knockout \$64.50; Gottliebs Triplets \$94.50. MICKEY ANDERSON, 314 E. 11TH STREET, ERIE, PA. Tel: 22-894

FOR SALE — Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Williams Deluxe World Series \$240; Mills Panoram \$185; Packard Manhattan \$85; Wurlitzer 1217 Hideaway \$345; Wurlitzer 1017 Hideaway \$95; Williams-Hayburner \$175; Williams Sparkplug \$195. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. Tel: 6-3583.

FOR SALE—Operators of Arcades, Bowling Alleys, Skating Rinks, etc. Group Type Shuffle Game—can be used for Group Operation on ticket or cash plan. Write for full particulars and photo. DAVE LOWY & CO., 580 TENTH AVE., NEW YORK, N. Y. Tel: CHickering 4-5100.

FOR SALE—A.M.I. Model B \$295; Seeburg Bear Gun \$265; Bally Hi-Rolls \$45; 10 Post War Flipper 5-Balls \$25 each; Turf King \$165; Universal Winner \$125; Photo Finish \$85; Exhibit Sixshooter \$165; Dale Gun \$45. Will pay cash or trade for Exhibit Pony Express. STANLEY AMUSEMENT CO., 5225 SOUTH TACOMA WAY, TACOMA, WASHINGTON.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS COMPANY, 3726 KESSEN AVENUE, CINCINNATI, O. Tel: MOnTana 5000-1-2.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WESt 3-3224.

FOR SALE—\$1,000 buys my business. Take top Cash Box prices for equipment. 65 pieces on locations. Five balls, music, shuffle rebounds. \$10,000 to \$15,000 will buy. P. O. BOX 4191, ALEXANDRIA, LA.

FOR SALE—Knockout \$79.50; Bowling Champ \$49.50; Buccaneer \$49.50; Canasta like new \$39.50; Champion One Ball \$49.50; College Daze \$60; Control Tower \$125; Dallas \$45; Universal 5 Star \$129.50; Flying Saucers \$69.50; Four Horsemen \$115; Gin Rummy \$70; Harvest Time \$49.50; Hayburner \$195; Genco Hit & Rnn \$85; Humpty Dumpty \$29.50; Just 21 \$39.50; Lady Robin Hood \$29.50; 49 Majors \$35; Oklahoma \$60; Thing \$39.50; Triple Action \$29.50; Tri-Score \$80. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel: SUperior 1-4600.

FOR SALE—Wildwest \$135; Cyclone \$135; Control Tower \$90; Madison Square Garden \$95; Nifty \$90; Rockettes \$90; Punchy \$90; Double Feature \$85; Knockout \$75; King Pin \$75; Bowling Champ \$60; Football \$45; St. Louis \$35; Utah \$45. ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON STREET, CHARLESTON, WEST VIRGINIA. Tel.: 3-0311.



**CLASSIFIED ADVERTISING SECTION**

**FOR SALE** — Williams Hayburners \$175; Williams Jalopies \$175; Williams Spark Plugs \$195; Williams Sea Jockeys \$220. Also late model 6 Gun A.B.T. Shooting Gallery. **WANT**—Will buy Wurlitzer 1250's; Seeburg M100B's 45 rpm; Seeburg M100A's; and AMI Model C's. **BUSH DISTRIBUTING CO., 286 N.W. 29th STREET, MIAMI, FLA.**

**FOR SALE**—Sacrifice—All Reconditioned: Photo Finish and Citations, \$35 ea. 3 for \$100; C.C. King Pins \$145; Quizzer \$75; Goalee \$89.50; Super 150 Selection Candy Bar Vendor with base \$124.50. **J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MO. Tel: OLive 2800.**

**FOR SALE** — Atlantic City \$49.50; AMI A \$249.50; Wurlitzer 800 \$44.50; Dale Gun \$34.50; Bing-A-Roll \$64.50; Double Header \$24.50; Star Series \$49.50; Hockey \$19.50; League Bowler \$144.50; United Two Player reb. \$64.50; Just 21 \$24.50; Play Politics pin-game, new, \$74.50; St. Louis \$24.50 one-half deposit. **OLSHEIN DISTRIBUTING COMPANY, 1102 BROADWAY, ALBANY 4, N. Y.**

**FOR SALE**—Five (3 year old) Scientific Pokerino Tables complete with stools, glass sidepieces and stand now on our floor. Make us an offer and take away. **PLAYLAND, CHARLESTON, W. VA.**

**FOR SALE** — New and used Bally Baseball Shuffle, write. Bally Champions and Citations, write. New Music Mite, surprising prices, write. Photo Finish \$35 ea; Winners \$90 ea; Campus \$115 ea; Dreamy \$107 ea. **LAKE CITY AMUSEMENT CO. 4533 PAYNE AVE., CLEVELAND 3, O. Tel: HENDERSON 1-7577**

**FOR SALE** — Bally's Atlantic City \$500 each. One-half deposit with balance C.O.D. **FRENCHY AMUSEMENT CO., 7624 N.E. 2nd AVE., MIAMI, FLA.**

**FOR SALE** — Coney Island \$390; A.B.C. \$215; Spot Lights \$425; Atlantic City—write, Skee Alleys \$65; Universal Supers \$60; Shuffle Alleys \$15; Five Stars \$145. **ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CAN. 6-0293.**

**FOR SALE**—1 Dale Gun \$65; 1 Chicago Coin Basketball Champ \$195; 1 Mills Constellation \$135; 1 Seeburg Bear Gun \$195; 1 Williams Double Header \$65; 1 Telequiz \$165; 1 Williams Georgia \$95. **AUTOMATIC AMUSEMENT CO., 308 N.W. 8th STREET, EVANSVILLE 8, IND. 3-4508.**

**FOR SALE**—Two brand new Winners (one ball free plays) at \$279.50; like new used Winners \$179.50. **WESTERN DISTRIBUTORS, 1226 S.W. 16th AVENUE, PORTLAND 5, OREGON. Tel: ATwater 7565.**

**FOR SALE**—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: **THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).**

**FOR SALE**—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. **COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel: RIVERSIDE 4131.**

**FOR SALE**—115 New and used wall boxes \$100 at Thermopolis, Wyoming. "Radio" **JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.**

**FOR SALE** — Reconditioned Wurlitzers: 1250's \$425; 100's \$300; 1015's \$150; 1080's \$150. Seeburgs: 146M \$150; 147M \$175; 148M \$275. Packard Manhattan's \$125; Packard Sevens \$75; Wall Boxes 3-W-2 L 56's \$12.50; WL-1-56's \$10 less tubes. **O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.**

**FOR SALE** — Reconditioned, guaranteed perfect, all types and models of bingo games, Bally Futurity and Bally Turf King. **REDD DISTRIBUTING COMPANY, INC., Exclusive Distributors for Bally, United, Keeney and Exhibit, 298 LINCOLN STREET, ALLSTON, MASS. Tel: AL-4040.**

**FOR SALE** — New and used phonographs and games by distributors of world's finest (Wurlitzer phonograph). For service and quality phone or write: **COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel: INdependence 3-2210.**

**FOR SALE** — Williams Jalopies and Sea Jockeys at low prices. Like new, ready for location. Write us for any of your requirements on music machines, pin balls or games. Give details first letter. **SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. Tel: BI 8-3524.**

**FOR SALE**—Wire, 2300 Lengths, silk covered with male plug attached—6 ft. lengths—4c each. Write for quantity prices. **KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.**

**FOR SALE**—Rock-Ola 1424 Walnut Hideaway \$140; Wall Boxes 1530, clean \$15; Bar Brackets \$4; 1525 5-10-25c Wall bar boxes \$5; Gottlieb Bowlette \$39.50. **WATERBURY AMUSEMENT MACHINE CO., 453 WEST MAIN ST., WATERBURY 35, CONN.**

**FOR SALE** — 24 W4-L56 (5-10-25) \$34.50 ea.; 11 W1-L-56 (5c) Remote \$4.50 ea.; 11 30 W(5c) Rockola Postwar \$4.50 ea.; 23 AMI (5-10) Boxes \$24.50 ea.; 11 3020 Wurlitzer \$29.50 ea. **MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel: 2-3992.**

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE** — Packard Boxes (late serial numbers) \$7.50 ea.; Seeburg Hide-A-Ways, Model 146 \$95 ea.; Packard Hide-A-Ways (like new) \$50 ea.; Bally Citations \$25 ea.; Photo Finishes \$49.50 ea.; 3025 Wurlitzer Boxes \$10 ea.; 3031 Wurlitzer Boxes \$6 ea.; Rockola Hide-A-Ways \$60 ea.; Wurlitzer 750's \$50 ea.; Quizzers \$65 ea. **GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel: Market 1-3967.**

**FOR SALE**—The old reliable Massengill and Darlingtonian coin operator pool tables. All sizes complete with accessories. Write for information and we will enclose our Bargain Sheet on used equipment. We will buy late one balls; Bingo games; Williams tables; arcades and recent shuffle alleys. **DARLINGTON MUSIC COMPANY, 132 NORTH MAIN STREET, DARLINGTON, S. C. Tel: 500.**

**FOR SALE**—Wurlitzer 1100 \$349; Seeburg 148ML \$265; 146S \$115. On hand, a large supply of Packard, Wurlitzer and Seeburg Wall Boxes fully reconditioned. Write: **CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.**

**FOR SALE**—Special Limited Offer—Ten new Shipman Triple Column Postage Stamp Machines plus 100,000 Free Stamp Folders—all for \$395. Victory Folders \$6 for 10,000; Shipman Folders \$10 for 20,000. Mail Check To—**SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI, FLORIDA.**

**FOR SALE**—Wurlitzer 1080 \$179.50 ea.; Wurlitzer 1100 \$375 ea.; 10 Seeburg 100A—78 \$675. Plus \$10 for crating. Many others—write for list. **YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.**

**FOR SALE** — Perfect condition, like new: Coney Islands (latest improved model with 5 contacts) \$375; Leaders \$325; Hot Rods \$60; Turf Kings \$165; Citations \$35; Various Flipper Pins, write. 1/3 deposit, balance C.O.D. **W. E. KEENEY MFG. CO., 5231 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEMlock 4-3844.**

**FOR SALE** — United Steeplechase \$295; Coney Island \$245; Touchdown \$245; Williams Spark Plug \$250; Hayburner \$245; Sea Jockey \$245. Write for low prices on pins, bingos, arcade games. **LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.**

**FOR SALE**—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.**

**FOR SALE**—Twin Shufflecade \$100; Trophy Bowl, Super Twin Bowler, Double Header \$35 ea.; Bing-A-Rolls \$65. **MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY, N. Y.**

**FOR SALE**—Ready for location—College Daze \$75; Fighting Irish \$75; Football \$65; Freshie \$65; Hits and Runs \$99; Majors 49 \$40; Phoenix \$39.50; St. Louis 50; Stop & Go \$99.50; Tahiti \$75; Utah \$60; Silver Bullets \$100; Hayburner \$215. **AMUSEMENT ARCADE CO., 419-9th ST, N.W., WASHINGTON, D. C.**

**FOR SALE** — Seeburg 100 A \$719; Seeburg 147 \$149; Packard Manhattan \$110; 5000 records—used 5c ea. **AMERICAN VENDING CO., 615-10th AVENUE, NEW YORK CITY, NEW YORK.**

**MISCELLANEOUS**

**NOTICE** — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.**

**NOTICE**—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. **J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.**

**NOTICE**—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1121.

**NOTICE** — Attention Chicago Operators: We can handle your service calls for amusement games and music. Factory trained service man will handle your calls. **MERIT INDUSTRIES, 542 W. 63rd ST., CHICAGO, ILL. Tel: ENglewood 4-9202 —ENglewood 4-9204.**

**Notice!**

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26 West 47th Street, New York 19, N. Y.



THIS WEEK'S USED MACHINE QUOTATIONS

14th Year of Publication
678th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

- 1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
\* Great Activity

Table of machine quotations including Wall-a-Matic, W1L-56 Wall Box, 3W5-L-56 Wall Box, etc.

ROCK-OLA

Table of Rock-Ola machine quotations including Imperial 20, Imperial 16, Windsor, Monarch, etc.

MILLS

Table of Mills machine quotations including Do Ri Mi, Panoram, Throne of Music, etc.

A M I

Table of A M I machine quotations including Hi-Boy (302), Singing Towers (201), Streamliner 5, 10, 25, etc.

AIREON

Table of Aireon machine quotations including Super DeLuxe ('46), Blonde Bomber, Fiesta, etc.

WELLANOUS

Table of Wellanous machine quotations including Chicago Coin Hit Parade, Ristaurcat, Williams Music Mite, etc.



WURLITZER machine quotations table listing models like 24, 600R, 600K, 500A, etc. with prices.

SEEBURG machine quotations table listing models like Plaza, Royale, Regal, Gem, etc. with prices.

BUCKLEY machine quotations table listing Wall & Bar Box O.S., Wall Bar Box N.S., etc.

PACKARD machine quotations table listing Pla Mor Wall & Bar Box.



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

Large table of pinball game quotations including ABC Bowler, A.B.C. (Un 5/51), Ali Baba (Got 6/48), etc.



# CONFIDENTIAL PRICE LIST

4. Georgia (Wm 9/50)	95.00	139.50	4. Samba	29.50	59.50
4. Gin Rummy	39.50	70.00	4. Saratoga (Wm 10/48)	29.50	49.50
4. Gizmo (Wm 8/48)	25.00	45.00	6. School Days	15.00	17.50
4. Glamour	24.50	129.50	6. Score-A-Line	20.00	39.50
2* Gold Cup (B '48)	15.00	55.00	4. Screwball	15.00	39.50
6. Gold Mine	29.50	49.50	6. Sea Hawk	15.00	22.00
4. Golden Gloves (CC 7/49)	84.00	100.00	4. Sea Jockeys (Wm 12/51)	225.00	275.00
4. Gondola	19.50	39.50	6. Sea Isle (CC 11/47)	14.50	19.50
4. Grand Award (CC 1/49)	40.00	60.00	4. Select-A-Card (Got 4/50)	25.00	40.00
4. Happy-Go-Lucky	159.50	199.50	4. Serenade (Un 12/48)	17.50	39.50
4. Harvest Moon (Got 12/48)	49.00	69.50	4. Shanghai (CC 4/48)	29.50	49.50
4. Harvest Time (Ge 9/50)	50.00	85.00	4. Shantytown	79.50	99.50
4. Harvey (Wm)	125.00	175.00	2* Sharpshooter (Ge)	69.50	90.00
4. Hawaii (Un 8/47)	20.00	29.50	4. Shoo Shoo (Wm 2/51)	89.50	100.00
2* Hayburner (Wm 7/51)	175.00	245.00	6. Shooting Stars	19.50	35.00
6. Hi Ride	15.00	25.00	4. Short Stop	25.00	45.00
4. Hit Parade	29.50	39.50	4. Show Boat (Un 1/49)	25.00	49.50
4. Hit Parade (CC)	125.00	175.00	6. Silver Spray	14.50	24.50
4* Hit & Runs (Ge 5/51)	75.00	129.50	6. Silver Streak (B 47)	14.50	19.50
4. Hit 'N' Run (Got 4/52)	185.00	275.00	4. Singapore (Un 11/47)	22.50	29.50
4. Holiday (CC 12/48)	25.00	49.50	6. Sky Lark	39.50	59.50
4. Holiday (Ke 12/51)	345.00	400.00	6. Sky Line	17.50	29.50
1. Hot Rods (B '49)	39.50	60.00	6. Sky Ray	12.50	19.50
4. Humpty Dumpty			4. Slugfest (Wm 3/52)	135.00	190.00
(Got 10/47)	29.50	49.50	6. Slugger	14.50	19.50
4. Jack 'N Jill (Got 4/48)	25.00	49.50	6. Smarty (Wm 12/46)	14.50	25.00
3* Jalopy (Wm 9/51)	225.00	240.00	6. Smoky	12.50	19.50
4. Jamboree	29.50	39.50	4* South Pacific (Ge 3/50)	50.00	100.00
4. Jeanie (Ex 7/50)	79.50	119.50	6. South Paw	15.00	19.50
2. Jockey Special (B '47)	22.50	45.00	2* Spark Plugs (Wm 10/51)	195.00	250.00
4. Joker (Got 11/50)	115.00	149.50	2. Special Entry (B '49)	17.50	35.00
4. Judy (Ex 7/50)	95.00	119.50	6. Speed Ball	14.50	32.50
1* Just 21 (Got 1/50)	25.00	59.00	4. Speed Demon	15.00	29.50
4. K. C. Jones	62.50	89.50	4. Speedway (Wm 9/48)	39.00	59.50
4. Kilroy (CC 1/47)	10.00	16.50	6. Spellbound (CC 5/46)	10.00	14.50
4. King Arthur (Got 10/49)	47.50	119.50	4. Spinball (CC 5/48)	29.50	49.50
4. King Cole (Got 5/48)	28.50	72.50	4. Spot Bowler (Got 10/50)	115.00	139.50
1. King Pin (CC)	150.00	200.00	1* Spot-Lite (B 1/52)	329.50	425.00
1* Knockout (Got 1/51)	64.50	100.00	6. Sport Event	19.50	29.50
4. Lady Robin Hood			6. Sport Special	17.50	30.00
(Got 1/48)	29.50	39.50	6. Sports	19.50	25.00
4* Leaders (Un)	289.50	350.00	6. Spot-A-Card	25.00	29.50
4. Leap Year	25.00	39.50	6. Spot Pool	19.50	29.50
4. Line Up	25.50	34.50	2. Springtime (Ge)	110.00	135.00
4* Lite-A-Line (K 6/51)	125.00	155.00	6. Stage Door Canteen	10.00	25.00
4. Lucky Inning (Wm 5/50)	35.00	79.50	6. Stars	15.00	19.50
4. Lucky Star (Got 5/47)	29.50	50.00	6. Stardust (Un 5-48)	25.00	45.00
4. Mad. Sq. Garden			4* Steeple Chase (Un 2/52)	250.00	295.00
(Got 6/50)	95.00	139.50	6. Step Up	10.00	14.50
6. Magic	28.50	54.50	4. Stop & Go (Ge 3/51)	69.50	125.00
2. Majors '49 (CC 2/49)	35.00	55.00	4. Stormy (Wm 1/48)	29.50	49.50
4. Major League Baseball	39.50	59.50	6. Stratoliner	14.50	17.50
4. Manhattan (Un 2/48)	22.50	34.50	6. Streamliner	10.00	14.50
4. Majorettes (Wm 4/52)	180.00	269.50	4. Summertime (Un 9/48)	29.50	39.50
4. Mardi Gras	25.00	45.00	6. Sun Beam	19.50	29.50
4. Marjorie (Got 7/47)	14.50	29.50	4. Sunny (Wm 12/47)	25.00	49.50
4. Maryland (Wm 4/49)	25.00	75.00	4. Supercharger	19.50	24.50
4. Merry Widow	24.50	39.50	4. Super Hockey	25.00	54.50
4. Melody (B 47)	20.00	49.50	6. Superliner (Got 7/46)	10.00	17.50
1. Mercury (Ge)	60.00	80.00	6. Superscore (CC 10/46)	10.00	24.50
4. Mermaid (Got 6/51)	125.00	199.50	4. Surf Queen (B '46)	10.00	19.50
6. Metro	17.50	27.50	6. Suspense (Wm 2/46)	29.50	49.50
6. Miami Beach	15.95	19.50	4. Swanee	44.50	65.00
2. Minstrel Man (Got 3/51)	109.50	175.00	1. Sweetheart (Wm 7/50)	64.50	99.00
4. Monterey (Un 5/48)	29.50	40.00	2. Tahiti (CC 10/49)	62.50	75.00
1. Moon Glow (Un 12/49)	25.00	45.00	6. Tally Ho	15.00	39.50
4. Morocco	25.00	49.50	4. Tampico (Un 7/49)	64.50	89.50
4. Nevada (Un 10/47)	15.00	29.50	6. Target Skill	12.50	19.50
4. Niagara	185.00	225.00	4. Telectar (Got 1/49)	49.50	65.00
4. Nifty (Wm 12/50)	90.00	110.00	4. Temptation	25.00	59.50
6. Nudgy (B 47)	25.00	39.50	4. Tennessee (Wm 2/48)	29.50	49.50
4. Oasis	90.00	99.50	2* Thing (CC 2/51)	35.00	79.00
4. Oklahoma (Un 6/49)	60.00	85.00	4. Three Feathers	25.00	69.50
4. Old Faithful (Got 1/50)	95.00	130.50	4. Three Four Five		
2. Olympics (Wm)	190.00	210.00	(Un 10/51)	240.00	325.00
1. One Two Three	34.50	50.00	4. Three Musketeers		
6. Opportunity	14.50	19.50	(Got 7/49)	49.50	85.00
4. Paradise (Un 7/48)	24.50	49.50	4. Thrill (CC 9/48)	25.00	39.00
4. Phoenix	29.50	49.50	6. Topic	10.00	17.50
4* Photo Finish	35.00	65.00	6. Tornado (Wm 4/47)	12.50	17.50
6. Pimlico	15.00	32.50	4. Touchdown (Un)	245.00	285.00
1* Pin Bowler (CC 7/50)	64.50	125.00	6. Towers	12.50	15.00
4. Pinch Hitter (Un 5/49)	24.50	55.00	4. Trade Winds	27.50	49.50
4. Pinky (Wm 10/50)	99.50	125.00	6. Treasure Chest	14.50	30.00
6. Pin Up Girl	15.00	29.50	4. Trigger	109.50	135.00
4. Play Ball (CC 1/51)	35.00	60.00	4. Trinidad (CC 3/48)	20.00	49.50
4. Play Boy (CC 5/47)	35.00	95.00	1. Triple Action	29.50	44.50
4. Playland (Ex 8/50)	75.00	124.50	4. Triplets (Got 7/50)	94.50	135.00
4. Playtime (Ex)	40.00	69.50	4* Tri-Score (Ge 1/51)	50.00	90.00
4. Puddin' Head	40.00	55.00	4. Trophy (B '48)	50.00	100.00
2. Punchy (CC 11/50)	90.00	100.00	4. Tropicana (Un 1/48)	10.00	22.50
4. Quarterback (Wm)	48.50	84.50	4. Tucson (Wm 1/49)	50.00	80.00
4. Quartet (Got 2/52)	165.00	190.00	4. Tumbleweed	72.50	104.50
4. Rag Mop (Wm 11/50)	95.00	149.00	6. Turf Champ	24.50	39.50
4. Rainbow (Wm 9/48)	37.50	45.00	4* Turf King (B 6/50)	100.00	175.00
4. Ramona (Un 2/49)	25.00	59.00	3. Utah (Un 8/49)	45.00	79.00
4. Rancho (B '48)	39.50	49.00	6. Vanities	10.00	25.00
6. Record Time	22.50	59.50	4. Victory Special (B 46)	19.50	49.50
4. Red Shoes (Un 12/50)	90.00	129.50	4. Virginia (Wm 3/48)	29.50	45.00
6. Repeater	17.50	29.50	1. Watch My Line		
6. Rio (Un 12/46)	15.00	20.00	(Got 9/51)	85.00	139.00
4. Rip Snorter (Ge)	25.00	60.00	6. West Wind	15.00	19.50
6. Riviera	14.50	25.00	6. Wild Fire	19.50	30.00
2. Rocket (Ge 5/50)	69.50	139.50	4. Wild West	120.00	175.00
4. Rockettes (Got 8/50)	90.00	139.50	2* Winner (Univ)	75.00	115.00
4. Rondevoo (Un 5/48)	25.00	39.50	1. Wisconsin (Un 3/48)	30.00	39.50
4. Rose Bowl (Got 10/51)	150.00	199.50	6. Yankee Doodle	15.00	19.50
4. Round Up (Got 11/48)	29.50	64.50	4. Yanks (Wm 4/48)	17.50	49.50
4. St. Louis (Wm 2/49)	29.50	50.00	4. Zingo (Un 10/51)	200.00	325.00
4. Sally (CC 10/48)	-29.50	54.50			



ROLL DOWNS

4. Bing-A-Roll	69.50	75.00	4. Genco Total Roll	39.50	69.50
6. Bonns Roll	25.00	49.50	4* Hy-Roll	44.50	75.00
6. Buccaneer	49.50	64.50	4. Pro-Score	39.50	45.00
6. Champion Roll	15.00	29.50	6. Singapore	10.00	39.50
4. ChiCoin Roll Down	19.50	49.50	6. Super Score	35.00	49.50
4. Genco Advance Roll	39.50	69.50	4. Snper Triangle	25.00	35.00



SHUFFLES - REBOUNDS

2* Bally Shuffle-Line	45.00	125.00	4* Keeney League Bowl	150.00	185.00
4. Bally Hook Bowler	135.00	175.00	2. Keeney Duck Pins	65.00	125.00
2* Bally Baseball	45.00	89.50	2* Keeney DeLuxe League		
1. Bally Shuffle Champ	45.00	75.00	Bowler	285.00	300.00
4. Bally Shuffle-Bowler	24.50	39.00	2. Keeney Big League Bowl	155.00	225.00
4. Bally Speed Bowler	22.50	49.50	4. Keeney 4-Way Bowl	139.50	200.00
4. California Shuffle Pins	25.00	40.00	4. Keeney 6-Player	225.00	275.00
4. ChiCoin Bango	15.00	49.50	4. Rock-Ola Shuffle Jungle	24.50	75.00
4* ChiCoin Bowling Alley	40.00	55.00	4. Rock-Ola Shuffle-Lane	24.50	49.50
4. ChiCoin Alley w/con.	35.00	79.50	4. Univ. Deluxe Twin	125.00	200.00
4. ChiCoin Ace Bowl	70.00	110.00	4. Un. Dbl. Shuffle	49.50	79.50
2. ChiCoin Bowl Classic	65.00	115.00	4* United Shuffle Alley	15.00	29.00
4. ChiCoin Horseshoes	90.00	125.00	4. Un. Shuffle w/con.	25.00	45.00
4. ChiCoin Rebound	35.00	45.00	3* Un. Shuffle Alley Exp.	39.00	50.00
4. ChiCoin Pin Lite Bowler	125.00	149.50	4. Un. 2-play Express	75.00	169.50
4. ChiCoin Baseball	25.00	95.00	4. Un. Sin Rebound	89.50	129.50
4. ChiCoin Trophy	35.00	125.00	4. Un. Twin Rebound	120.00	195.00
4. ChiCoin 6 Player	250.00	295.00	2* United Slugger	65.00	79.50
4. Exhibit Strike	50.00	89.50	4. United Skee Alley	65.00	95.00
2* Genco Shuffle Target	45.00	125.00	4. Un. 4-Player	195.00	220.00
4. Genco Bowling League	24.50	45.00	2. Un. 5-Player	235.00	285.00
4. Genco Baseball	44.50	79.50	4. Un. 6-Player	265.00	295.00
4. Gottlieb Bowlette	24.50	40.00	4. Un. Shuffle-Cade	145.00	189.50
4. Keeney ABC Bowler	25.00	60.00	4. Un. Twin Shuffle Cade	100.00	165.00
4. Keeney Bowling Champ	50.00	95.00	4* Univ. Super Twin	35.00	69.00
4. Keeney Line Up	22.50	34.50	4* Universal Twin Bowler	39.50	65.00
4. Keeney King Pin	45.00	85.00	2. Univ. HiScore Bowler	45.00	145.00
4. Keeney Pin Boy	24.50	39.50	4* Williams DeLuxe Bowler	34.50	49.50
4. Keeney Ten Pins	24.50	45.00	4. Williams Twin Shuffle	22.50	35.00
4. Keeney Lucky Strike	35.00	75.00	4. Williams Single Bowler	25.00	28.50
4. Keeney Dbl. Bowler	50.00	100.00	1* Williams Dbl. Head	45.00	65.00



ARCADE EQUIPMENT

6. Allite Strike 'N' Spares	39.50	149.50	6. Keeney Anti Aircraft Br.	15.00	25.00
4. Boomerang	45.00	85.00	4. Keeney Anti Aircraft Bl	15.00	50.00
4. Bally Big Inning	75.00	185.00	4. Keeney Sub Gnn	49.50	125.00
4. Bally Bowler	175.00	189.50	4. Keeney Texas Leaguer	40.00	50.00
4. Bally Convoy	47.50	125.00	4. Kirk Night Bomber	75.00	150.00
4. Bally Defender	95.00	125.00	4. Lite League	49.50	75.00
6. Bally Eagle Eye	39.50	49.50	4. Mutoscope Ace Bombers	95.00	150.00
4. Bally Heavy Hitter	42.50	69.50	4. Muto. Atomic Bomber	95.00	125.00
6. Bally King Pin	35.00	45.00	4. Mutoscope Dr. Mobile	95.00	150.00
6. Bally Lucky Strike	45.00	79.50	4. Mntos. Fly. Sancers	100.00	150.00
4. Bally Rapid Fire	75.00	125.00	4. Mutos. Photo. (Pre-War)	195.00	350.00
4. Bally Sky Battle	49.50	125.00	4. Mutoscope Sky Fighter	85.00	125.00
4. Bally Torpedo	49.50	95.00	2. Mutoscope Voice-O-Graph		
4. Bally Undersea Raider	85.00	95.00	35c	425.00	535.00
6. Bank Ball	59.50	150.00	6. QT Pool Table	89.50	100.00
6. Buckley DeLuxe Dig.	119.50	149.50	4. Quizzer	65.00	110.00
6. Buckley Treas Is Dig	95.00	110.00	4. Rockola Ten Pins HD	25.00	49.50
4. Champion Hockey	50.00	75.00	4. Rockola World Series	69.50	75.00
4. ChiCoin Basketball			6. Scientific Baseball	49.50	75.00
Champ	144.50	225.00	6. Scientific Basketball	59.50	75.00





**CIGARETTE MACHINES**

- 7. Automatic "Smokeship" (9 Col., 486 Cap.)...\$237.50-\$250.00
- 7. Du Grenier (Mod. A-7) 110.00- 140.00
- 7. Du Grenier (Mod. A-9) 120.00- 150.00
- 7. Du Grenier (Mod. AC-7) 125.00- 155.00
- 7. Du Grenier (Mod. AC-9) 130.00- 160.00
- 7. Du Grenier (Mod. E-7) 135.00- 165.00
- 7. Du Grenier (Mod. ES-9) 140.00- 170.00
- 7. Du Grenier (Mod. E-9) 145.00- 175.00
- 7. Du Grenier (Mod. ES-11) 150.00- 180.00
- 4. DuGrenier "W" (9 col.) 69.50- 89.50
- 4. DuGrenier "S" (7 col.) 69.50- 85.00
- 4. DuGrenier "S" (9 col.) 69.50- 85.00
- 4. DuGrenier Champion (9 col.) 85.00- 97.50
- 4. DuGrenier Champion (11 col.) 97.50- 125.00
- 4. Eastern Electric C-8... 150.00- 189.50
- 7. Electro (8 col.) 229.50-
- 7. Electro (10 col.) 249.50-
- 7. Lehigh PX (Elec. 8 col.) 125.00- 145.00
- 4. Lehigh PX (10 col.) 89.50- 149.50
- 4. Lehigh King Size 125.00- 145.00
- 4. National 750 85.00- 95.00
- 4. National 950 85.00- 145.00
- 4. National 930 85.00- 130.00
- 4. National 9-A (9 col.) 100.00- 125.00
- 4. National Electric 119.50- 139.50
- 7. Rowe Diplomat (8 col.) 150.00- 185.00
- 7. Rowe Diplomat (10 col.) 165.00- 205.00
- 4. Rowe Imperial (6 col.) 69.50- 95.00
- 4. Rowe Imperial (8 col.) 65.00- 95.00
- 4. Rowe Royal (6 col.) 79.50- 100.00
- 4. Rowe Royal (8 col.) 95.00- 130.00
- 4. Rowe Royal (10 col.) 95.00- 140.00
- 4. Rowe President (8 col.) 100.00- 145.00
- 2. Rowe President (10 col.) 100.00- 155.00
- 4. Rowe Crusader (10 col.) 125.00- 155.00
- 4. Rowe Electric (8 col.) 125.00- 150.00
- 4. Uneeda "A" (6 col.) 45.00- 60.00
- 4. Uneeda "A" (8 col.) 49.50- 70.00
- 4. Uneeda "A" (9 col.) 59.50- 95.00
- 4. Uneeda "E" (8 col.) 79.50- 95.00
- 4. Uneeda "E" (9 col.) 79.50- 95.00
- 4. Uneeda "E" (12 col.) 65.00- 85.00
- 4. Uneeda "E" (15 col.) 75.00- 95.00
- 4. Uneeda 500 (7 col.) 85.00- 130.00
- 4. Uneeda 500 (9 col.) 79.50- 110.00
- 4. Uneeda 500 (15 col.) 75.00- 115.00
- 4. Uneeda Monarch (12 col.) 79.50- 135.00

**CANDY MACHINES**

- 7. Mills (5 col., 70 cap.) \$ 35.00- \$ 45.00
- 7. Stoner (Mod. 102, 6 col., 102 cap.) 85.00- 87.50
- 7. Stoner (Mod. 120, 6 col., 120 cap.) 90.00- 95.00
- 7. Stoner (Senior, 8 col., 160 cap.) 95.00- 97.50
- 7. Stoner (Mod. 80, 4 col., 80 cap.) 95.00- 97.50
- 7. Stoner (Mod. 120, 5 col.) 89.50- 95.00
- 7. Stoner (Mod. 120 Sn, 7 col.) 95.00- 100.00
- 7. Stoner DeLuxe Theatre (8 col., 160 cap.) 85.00- 95.00
- 7. Stoner DeLuxe Theatre (16 col., 320 cap.) 195.00- 300.00
- 7. Martin's "Little Candy Store" (8 col., 160 cap.) 89.50- 99.50
- 7. Coan "U-Select-It" 35.00- 45.00

**HOT COFFEE**

- 4. Andico Cafe Petit, 200 cups \$300.00 \$400.00
- 4. Bert Mills Coffee Bar, 200 cups 175.00 225.00
- 4. Bert Mills Coffee Bar, 600 cups 200.00 250.00
- 4. Bert Mills Coffee Bar, 500 cups 300.00 375.00
- 7. Chef-Way, Model 100, cap. 400-600 600.00- 800.00
- 4. Rot-O-Mat Comb. Hot Coffee-Choc., 600 cups 250.00 300.00
- 4. U-Select-It Hot Coffee, 600 cups 375.00 400.00

**CARBONATED DRINK**

- 4. Colespa 1950 Hermetic, 600 cups, 3 drinks...\$300.00 \$350.00
- 4. Colespa 1951 Hermetic, 600 cups, 3 drinks... 400.00 475.00
- 4. Drink-O-Mat, single 5c, 1000 cups 200.00 300.00
- 4. Drink-O-Mat, 3 Unit, 5c, 1000 cups 325.00 400.00
- 4. Drink-O-Mat, 4 Unit, 5c, 1000 cups 400.00 450.00
- 4. Lyons Model 1400, 5c single 350.00 400.00
- 4. Lyons Model 1400-2F... 500.00 600.00
- 4. Lyons Model 500, 5c single 225.00 275.00
- 4. Mills Automatic Fountain, 400 cups... 150.00 250.00
- 4. Mills Automatic Fountain, 400 cups, without changemaker 100.00 175.00
- 4. Soda Shoppe 900.00 950.00
- 4. Spacarb single 5c, 1000 cups 135.00 175.00
- 4. Spacarb 3 Unit 5c, 1000 cups 400.00 550.00
- 4. Spacarb 4 Unit 5c, 1000 cups 600.00 650.00
- 4. SuperVend 3-Way, 600 cups 200.00 250.00

**NON-CARBONATED DRINK**

- 4. American Simplex, 5c 200 cups \$100.00 \$150.00
- 4. Refreshomat, 5c, 10c, 300 cups 250.00 300.00
- 4. Juice-Bar, 6 sel., 600 cans \$325.00 \$450.00
- 4. Refresher, 3 sel., 300 cans 425.00 500.00

**CAN DRINK**

**ICE CREAM VENDORS**

- 7. Vendo "Dairy-Vend," 203 Bar Capacity \$250.00-\$350.00
- 7. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap. 350.00- 475.00

**This Week's Used Market**

**MOST ACTIVE EQUIPMENT**

**Most Active Used Music**

- Held—Wurlitzer 750M...\$ 50.00-\$ 79.50
- Held—Wurlitzer 1015 125.00- 225.00
- Held—Wurlitzer 1100 289.50- 375.00
- Up—Wurlitzer 1250 399.00- 500.00
- Held—Wurlitzer 3020 Wall Box 27.50- 39.00
- Held—Seeburg 146S 98.50- 139.00
- Held—Seeburg 146M 110.00- 187.00
- Up—Seeburg 147S 135.00- 149.00
- Held—Seeburg 148ML 240.00- 325.00
- Held—Seeburg M-100-78 599.50- 725.00
- Held—Seeburg 3W2 Wall-a-Matic 11.95- 18.50
- Down—Seeburg W1L-56 Wall Box 5c 4.50- 15.00
- Held—Rock-Ola 1422 Phono (46) 75.00- 150.00
- Up—Packard Pla Mor Wall & Bar Box 5.95- 10.00
- Down—Packard Manhattan 85.00- 169.50

**Most Active Used Pins**

- Held—A.B.C. (Un 5/51) \$175.00-\$275.00
- Up—Atlantic City (B 4/52) 429.50- 500.00
- Down—Bolero (Un 1/52) 275.00- 395.00
- Up—Bowling Champ (Got 2/49) 49.50- 79.00
- Up & Down—Bright Lights (B 5/51) 225.00- 325.00
- Up—Bright Spot (B 11/51) 324.50- 450.00
- Held—Canasta (Ge 7/50) 25.00- 50.00
- Up—Catalina (CC 2/48) 25.00- 39.00
- Up—Champion (B '48) 39.50- 135.00
- Held—Citation (B '48) 25.00- 75.00
- Up—College Daze (Got 8/49) 60.00- 75.00
- Down—Coney Island (B 9/51) 245.00- 450.00
- Held—Double Action 75.00- 129.50
- Down—Football (CC 8/49) 40.00- 65.00
- Down—Gold Cup (B '48) 15.00- 55.00
- Down—Hayburner (Wm 7/51) 175.00- 245.00
- Held—Hit & Runs (Ge 5/51) 75.00- 129.50
- Up & Down—Jalopy (Wm 9/51) 225.00- 240.00
- Up—Just 21 (Got 1/50) 25.00- 59.00
- Up—King Pin (CC) 150.00- 200.00

- Held—Lite-A-Line (K 6/51) 125.00- 155.00
- Held—Photo Finish 35.00- 65.00
- Up—Pin Bowler (CC 7/50) 64.50- 125.00
- Down—Sharpshooter (Ge) 69.50- 90.00
- Held—South Pacific (Ge 3/50) 50.00- 100.00
- Down—Spark Plugs (Wm 10/51) 195.00- 250.00
- Up—Spot Lite (B 1/52) 329.50- 425.00
- Held—Steeple Chase (Un 2/52) 250.00- 295.00
- Down—Thing (CC 2/51) 35.00- 79.00
- Held—Tri-Score (Ge 1/51) 50.00- 90.00
- Held—Turf King (B 6/50) 100.00- 175.00
- Down—Winner (Univ.) 75.00- 130.00

**Most Active Used Shuffles**

- Down—Bally Shuffle-Line \$ 45.00-\$125.00
- Down—Bally Baseball 45.00- 89.50
- Held—ChiCoin Bowling Alley 40.00- 55.00
- Down—Genco Shuffle Target 45.00- 125.00
- Held—Keeney League Bowl 150.00- 185.00
- Down—Keeney DeLuxe League Bowler 285.00- 300.00
- Held—United Shuffle Alley 15.00- 29.00
- Up & Down—Un. Shuffle Alley Exp. 39.00- 50.00
- Down—United Slugger 65.00- 79.50
- Held—Universal Twin Bowler 39.50- 65.00
- Held—Williams Deluxe Bowler 34.50- 49.50
- Up—Williams Dbl. Head 45.00- 65.00

**Most Active Used Arcade Equipment**

- Up—ChiCoin Goalee \$ 49.50-\$125.00
- Held—ChiCoin Pistol 92.50- 115.00
- Held—Exhibit Dale Gun 49.50- 69.50
- Held—Exhibit Jet Gun 195.00- 275.00
- Down—Exhibit Six Shooter 124.50- 185.00
- Held—Keeney Air Raider 110.00- 125.00
- Down—Seeburg Bear Gun 195.00- 275.00
- Held—Telequiz 90.00- 165.00
- Held—Un. Team Hockey 70.00- 95.00

**Most Active Used Roll Down**

- Held—Hy-Roll \$ 44.50-\$ 75.00

**Manufacturers New Equipment**

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

- AMI, INC.**
- Model D-40 Phonograph \$795.00
  - Model D-80 Phonograph 925.00
  - Model HS-SM Hideaway 575.00
  - 5c-10c Wall Box (40 Selections) 59.50
  - 5c Wall Box (40 Selections) 53.50
  - Amivox Speaker 27.50

- BALLY MFG. CO**
- Frolics \$ 665.00
  - Futurity 735.00
  - The Champion (Mech. Horse) 1,195.00
  - Sunshine Park 735.00

- CHICAGO COIN**
- Band Box (New Model) 229.50
  - 6 Player Match Bowler 575.00
  - 10th Frame Bowler 575.00

- COIN-O MFG. CO.**
- Bat-O-Mat (Automatic Baseball Pitcher) \$1,295.00

- H. C. EVANS & CO.**
- Century Phono 100/45 \$1,050.00
  - Jubilee Phono 40/45 825.00
  - Jubilee 40/78 795.00

- THE EXHIBIT SUPPLY CO.**
- Big Bronco \$997.50
  - Silent Salesman (Card Vendor) 79.50
  - Super Twin Rotation 695.00

- GENCO MFG. & SALES CO.**
- "400" \$495.00

- D. GOTTLIEB & CO.**
- Skill Pool \$329.50

- INTERNATIONAL MUTO. CORP.**
- Photomat '52 \$1,900.00

- J. H. KEENEY & CO., INC.**
- Electric Cigarette Vendor \$284.50
  - Coin Changer Model 304.50

- MARVEL MFG. CO.**
- Overhead Scoreboard for Shuffleboards \$125.00
  - Wall Type Scoreboards for Shuffleboards 95.00

- ROCK-OLA MFG. CORP.**
- Super Rocket '52-50 Phonograph (Model 1434) \$945.00
  - Model 1538, 5c-10c-25c Wall Box 59.50
  - Model 1536, 5c Wall Box, 23 Wire 39.50
  - Model 1424 Playmaster 440.00

- NATE SCHNELLER INC. (NASCO)**
- Atomic Jet (Kiddie Ride) \$995.00

- UNITED MFG. CO.**
- Circus \$690.00
  - Six Player Super Shuffle Alley 535.00
  - Stars 625.00
  - Star 6-Player Shuffle Alley 8 ft. 565.00
  - 10th Frame Star Shuffle Alley 590.00

- WICO CORP.**
- Major Leaguer (Automatic Baseball Pitcher) \$1,095.00

- WILLIAMS MFG. CO.**
- Paratrooper \$295.00

- THE RUDOLPH WURLITZER CO.**
- Model "1400" Phonograph
  - Model "1450" Phonograph
  - Model 1500 Phonograph
  - Model 4851 5c-10c-25c Wall Box (48 Selections)
  - Model 5204 Wall Box 5c-10c-25c (104 Selections)
  - Model 5100 8" Speaker
  - Model 5110 12" DeLuxe Speaker



# BIG BRONCO

... PEAK SEASON NOW UNDER WAY!!!

JOIN THE THRONGS OF HAPPY OPERATORS CASHING IN WITH...

## "BIG BRONCO"

... ONLY HORSE "SAFETY-APPROVED" BY UNDERWRITERS LABORATORIES

IT TROTS!  
PULL THE REINS  
IT GALLOPS!



BACKED BY 14 YEARS OF DEVELOPMENT AND 51 YEARS OF EXPERIENCE MANUFACTURING QUALITY MACHINES

**EXHIBIT SUPPLY**

4218-4230 W. LAKE STREET  
CHICAGO 24, ILLINOIS

ESTABLISHED 1901



UNITED'S

# CIRCUS



## DOUBLE and TRIPLE SCORE FEATURES

### SPOTTEM FEATURE

**ALL CARDS DOUBLED**

**ALL CARDS TRIPLED**

**SPOTS Nos. 15, 16, 17**

**SPOTS Nos. 14, 19, 22**

**ALSO SPOTS ABOVE NUMBERS SINGLY**

### EXTRA BALLS

1, 2 OR 3 EXTRA BALLS CAN BE PURCHASED AFTER ONE OR MORE OF THE FIRST 5 BALLS HAVE BEEN PLAYED.

### METHOD OF SCORING

THREE, FOUR OR FIVE IN-LINE-SCORING... DIAGONAL, VERTICAL AND HORIZONTAL.

**NEW HINGED FRONT DOOR**

**SLUG-REJECTOR COIN CHUTE**

EASY TO SERVICE... MECHANISM LOCATED IN BACK BOX AND ON HINGED BACK DOOR.

STANDARD PINBALL CABINET SIZE.

SEE YOUR DISTRIBUTOR



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**BIGGEST MONEY-MAKER**

**EVER BUILT IN  
"IN-LINE"  
CLASS**

*Bally*®

# FROLICS

**6-CARD 5-BALL REPLAY GAME**



**NEW SUPER-SCORE**  
**MYSTERY FLASH**  
Sensational  
**EXTRA-COINS** Attraction

REGULAR  
"IN-LINE" SCORES  
**PLUS**  
ADVANCING  
**SUPER-SCORES**

**NEXT GAME  
SUPER-SCORES  
START AT TOP**  
WHEN ROLL-OVER HIT  
Greatest **GAME-TO-GAME** Carry-over  
Feature ever Created  
Positive **REPEAT-PLAY** Stimulator

**POPULAR  
EXTRA-  
BALLS**  
FEATURE  
More Fun!  
More Profits!

THE  
**CHAMPION**  
COIN-OPERATED HORSE  
SEE PAGE 29

Packed with sensational new features that keep players playing by the hour, Bally FROLICS is piling up record-smashing profits in every type of location. Get your share of the greatest profits in coin-machine history. Order FROLICS from your Bally distributor today.

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