

# THE CASH BOX

VOLUME 13

AUGUST 16, 1952

NUMBER 47



Vera Lynn is pictured with the 50 British Army and Air Corps men who accompanied her on her latest London smash, "Auf Wiederseh'n Sweetheart." The record which became an immediate hit both in England and the United States went straight to the top of the popularity charts. Vera's next release on the London label, "The Homing Waltz," has the same vocal group accompanying her.



80,000,000 WOMEN  
CAN'T BE WRONG!

The Voice That Has Taken Teen Age  
America by Storm...

# DICK LEE

with Orchestra under direction of FRANK HUNTER

*Singing...*

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*and*

"ETERNALLY"

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"HERE IN MY HEART" by AL MARTINO

*and now...*

*America's Newest Singing Star!!*

# The Cash Box



August 16, 1952

Volume 13

Number 47

PUBLISHED EVERY WEEK BY

**The Cash Box Publishing Co., Inc.**

26 West 47th Street, New York 36, N. Y.

(All Phones: JUdson 6-2640)

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEarborn 2-0045)

BILL GERSH

LOS ANGELES OFFICE

6399 Wilshire Blvd., Los Angeles 48, Cal.

(All Phones: WEBster 3-0347)

LEO SIMON

EXECUTIVE STAFF

BILL GERSH, Publisher

JOE ORLECK, Editor and Advertising Director

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SID PARNES, Associate Editor and Music Editor

NORMAN ORLECK, Associate Music Editor

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A. ARTESE, Office Manager

K. BEER, Circulation

POPSIE, Staff Photographer

BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

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# IS TV CHANGING THE AMUSEMENT GAME BUSINESS?

There's no doubt that television is changing the automatic music business!

This is now agreed to by all in the field.

The fact remains that with over 2,000 more telecasting stations to come into being in the next few years, television is bound to do for the juke box business what radio did for it in the 30's.

And to listen to the music experts TV will do much, much more than radio ever did for juke boxes.

The same problem now arises in the amusement games business.

Has television cut deeply into this field?

Has it hurt?

Has it helped?

There are many such controversial questions on the lips of the men and women engaged in the coin operated amusement games business today.

The fact remains that many theatres have closed thruout the country. They claim these closings are due to television.

Television experts, in turn, claim that the closings are simply due to poor entertainment on the part of these theatres.

Many taverns and other retail meeting centers (or what used to be retail meeting centers thruout the country) have also suffered a tremendous loss of business.

These retailers claim this is due to television. They say TV keeps people at home.

Tavern owners claim that more cases of beer are ordered directly into homes than ever before in beer brewing history.

Yet TV commercials continue to plug the tavern as well as all retail outlets.

In fact, the leading TV beer advertisers urge the public to ask for their product at their favorite tavern.

The same is true of drugs, foods, etc., etc. There are, without doubt, many pros and cons to this subject.

Many amusement games operators claim that their gross collections are just as good, if not better, than they've ever been before.

Some state quite the reverse. These latter claim that TV has cut deep into their take.

The matter then resolves itself down to this question: "Is TV changing the coin operated amusement games business?"

In short, because of TV, not in spite of it, are the manufacturers forced to produce games so interesting that the players would rather spend a few dimes and some time playing them, instead of watching twenty-year-old pictures on TV?

To our way of thinking this seems to be the logical answer to TV as far as the coin operated amusement games business is concerned.

In short, the manufacturers will have to step up their ingenuity, to get more play appeal into their product. To the point where the average player would much rather spend his time at one of their entrancing and interesting products than with a TV receiving set.

This one very definite and solid fact remains—TV is here to stay and, further, TV is going to grow bigger, stronger, better than ever. Especially when the present 186 telecasting stations are enhanced by an additional 2,053.

That may mean two, or even more, TV receiving sets in metropolitan homes.

It will surely mean new TV sets in rural homes where TV has never yet reached.

It also means an entirely new type entertainment field.

And since this industry, juke boxes and/or games (and even vending machines, too) is part and parcel of the amusement industries, then, the entire matter resolves itself down to bringing about such outstandingly interesting products that the public would rather patronize these than give all of their leisure time to TV.

The reason we mention "vending machines, too" is simply that these merchandisers are just as susceptible to TV's inroads on retail business as are the juke boxes and amusement games.

After all, if people do not patronize local retailers the way they used to, then certainly just emergency sales from vendors aren't going to pay the higher costs of the new type vending machines.

The amusement games manufacturers must simply push all their spirit into creating the type of products which will attract customers—regardless of TV.

Products that will produce income up and above and beyond the amortization point of the equipment if they are to continue on successfully in this industry.

Somehow this writer feels that the amusement games manufacturers, like the juke box manufacturers, won't fail in this instance.

(They certainly haven't up to this point.)

# Now Is The Time To Plan A SEPARATE RECORD SHOW

The time has come for a separate record show.

For years now, record firms have been complaining about their treatment at the NAMM convention. They're relegated to a small space; the heat is usually unbearable; and in general they're lost among all the pianos, TV sets and other larger pieces which are the main concern of the NAMM.

As a matter of fact, conditions have become so bad that fewer and fewer firms have been displaying each year. At the convention just concluded, there were no independent record firms with booths and not even all the majors were represented on the floor. Most record manufacturers had suites in the hotel where their distributors and guests could visit.

Obviously then a trade show at which most firms don't show does not represent the record business.

And the simple fact is that the record business is now a large enough one to have its own show and not be an appendage to a convention that is basically devoted to other interests, than records.

Until now, the industry really had no way to organize a show of that kind because there was no central agency through which to sift all the information and planning that would have to go into it. But now the Record Industry Association of America, which has a membership of over forty firms, is in a position to correlate all thoughts on the matter and come up with some specific plans.

Just how the convention should be held and where and when are all matters which have to be worked out. And the RIAA is the agency through which to work them out.

Many different plans have occurred to us and we expect to discuss them in future issues of *The Cash Box*.

But for the present, it is necessary to decide in principle upon a separate record show.

Before the record industry makes any further commitments to appear at future NAMM conventions, the possibilities of an independent record show should be fully examined.

Then perhaps by 1953, the entire record business may hold the first convention of its own.



... indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF AUGUST 9

- \$ **Wish You Were Here / The Hand Of Fate**  
 Eddie Fisher ..... 20-4830 (47-4830)\*
- \$ **I'm Yours / Just A Little Lovin'**  
 Eddie Fisher ..... 20-4680 (47-4680)\*
- \$ **Vanessa / Somewhere Along The Way**  
 Hugo Winterhalter ..... 20-4691 (47-4691)\*
- \$ **Someday / Luna Rossa**  
 Tony Martin ..... 20-4836 (47-4836)\*
- \$ **Hesitation / Tic Tac Toe**  
 Hugo Winterhalter ..... 20-4851 (47-4851)\*
- \$ **Maybe / Watermelon Weather**  
 Perry Como and Eddie Fisher ..... 20-4744 (47-4744)\*
- \$ **Doodletown Fifers / Azure-te**  
 Sauter-Finegan Orch. .... 20-4866 (47-4866)\*
- \$ **The Balboa / Espanharlem**  
 Ralph Flanagan ..... 20-4861 (47-4861)\*
- \$ **Got You On My Mind / One Mint Julep**  
 Buddy Morrow ..... 20-4868 (47-4868)\*
- \$ **Forgive Me / That's The Chance You Take**  
 Eddie Fisher ..... 20-4574 (47-4574)\*
- \$ **Li'l Ole Kiss Of Fire / I'm Yorn**  
 Homer & Jethro ..... 20-4770 (47-4770)\*
- \$ **Rain / Stop! Sit Down! Relax! Think!**  
 Sauter-Finegan Orch. .... 20-4867 (47-4867)\*
- \$ **Night Train**  
 Buddy Morrow ..... 20-4693 (47-4693)\*
- \$ **Lady's Man / Married By The Bible, Divorced By The Law**  
 Hank Snow ..... 20-4733 (47-4733)\*
- \$ **It's Been So Long / I Don't Know Any Better**  
 Lily Ann Carol ..... 20-4852 (47-4852)\*

\* 45 rpm cat. nos.

The stars who make the hits are on **RCA VICTOR Records**  
 RCA VICTOR DIVISION RADIO CORPORATION OF NEW YORK



**A BIG BALLAD by TOM BENNETT**

**"YOU COULD MAKE ME SMILE AGAIN"**

b/w "ROSES OF YESTERDAY"

with PERCY FAITH & His Orch.  
Columbia 39815 (4-39815)

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Trade Marks "Columbia," "Masterworks," and Reg. U. S. Pat. Off. Marcas Registradas

**THE NATION'S TOP TEN PLUS THE NEXT 15 JUKE BOX TUNES**

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



AL—Aladdin	CR—Coral	CODE	MG—MGM	5A—Savoy
AP—Apolla	DA—Dana		MO—Modern	51T—Sittin' In
AT—Atlantic	DE—Decca	JU—Jubilee	OR—Oriole	5P—Specialty
BU—Bullet	DY—Derby	KI—King	PE—Peacock	TE—Tempo
CA—Capitol	FE—Federal	LO—London	PR—Prestige	TN—Tennessee
CH—Chess	4 Star—Four Star	ME—Mercury	RA—Rainbow	UN—United
CO—Columbia	IN—Intro		RE—Regent	VI—Victor

Pos. Last Week

- 1 HALF AS MUCH**  
**ROSEMARY CLOONEY**  
CO-39710 (4-39710)—Rosemary Clooney ME-6366 (45-6366)—Ken Marvin  
CO-20879 (4-20879)—Curley Williams MG-11202 (K11202)—Hank Williams  
DE-28271 (9-28271)—Guy Lombardo O.
- 2 AUF WIEDERSEH'N SWEETHEART**  
**VERA LYNN**  
CA-2166 (F-2166)—Sharkey LO-1227 (45-1227)—Vera Lynn  
CO-39776 (4-39776)—Champ Butler ME-5871 (5871x45)—Eddy Howard  
CR-60773 (9-60773)—Ames Brothers VI-20-4777 (4777)—Billy Shepard O.  
DE-28271 (9-28271)—Guy Lombardo O.
- 3 HERE IN MY HEART**  
**AL MARTINO**  
BBS-101 (45x101)—Al Martino DE-28213 (9-28213)—The Andrews  
CO-39745 (4-39745)—Tony Bennett Sisters/Dick Haymes  
CR-60746 (9-60746)—Alan Dale ME-5877 (5877x45)—Vic Damone  
DE-28044 (9-28044)—Waldyr Azevedo O.
- 4 BOTCH-A-ME**  
**ROSEMARY CLOONEY**  
CO-39767 (4-39767)—Rosemary Clooney
- 5 DELICADO**  
**PERCY FAITH**  
LO-1151—Edmundo Ros O. DE-28179 (9-28179)—Guy Lombardo O.  
CA-2040 (F-2040)—Stan Kenton O. VI-20-4677 (47-4677)—Three Suns  
CO-39708 (4-39708)—Percy Faith O. VI-20-4719 (47-4719)—Dinah Shore  
CR-60729 (9-60729)—Laurindo Almeida VI-20-4706 (47-4706)—Ralph Flanagan  
DE-28044 (9-28044)—Waldyr Azevedo O.
- 6 WALKIN' MY BABY BACK HOME**  
**JOHNNIE RAY**  
AP-1088—Dean Martin DE-28277 (9-28277)—Guy Lombardo  
CA-2130 (F-2130)—Nat "King" Cole SE-7002—Fred Narman O.  
CO-39750 (4-39750)—Johnnie Ray
- 7 KISS OF FIRE**  
**GEORGIA GIBBS**  
CO-39737 (4-39737)—Toni Arden MG-11225 (K11225)—Billy Eckstine  
DE-28179 (9-28179)—Guy Lombardo O. VI-20-4671 (47-4671)—Tony Martin  
DE-28177 (9-28177)—Louis Armstrong O. VI-20-4705 (47-4705)—Ralph Flanagan  
ME-5823 (5823x45)—Georgia Gibbs
- 8 MAYBE**  
**COMO-FISHER**  
VI-20-4744 (47-4744)—Camo-Fisher
- 9 I'M YOURS**  
**DON CORNELL/EDDIE FISHER**  
CA-2102 (F-2102)—Baxter & Beavers DE-28162 (9-28162)—Four Aces  
CO-39737 (4-39737)—Toni Arden VI-20-4680 (47-4680)—Eddie Fisher  
CR-60690 (9-60690)—Don Cornell VI-20-4705 (47-4705)—Ralph Flanagan
- 10 WISH YOU WERE HERE**  
**EDDIE FISHER**  
CA-2154 (F-2154)—Jane Framan MG-11270 (K11270)—Fran Warren  
DE-28308 (9-28308)—Guy Lombardo VI-20-4830 (47-4830)—Eddie Fisher

11) VANESSA. 12) BLUE TANGO. 13) SOMEWHERE ALONG THE WAY. 14) LOVER. 15) TAKE MY HEART. 16) HIGH NOON. 17) SUGARBUSH. 18) ALL OF ME. 19) SMOKE RINGS. 20) ROCK OF GIBRALTAR. 21) STRANGE SENSATION. 22) A SINNER AM I. 23) SHOULD I. 24) BE ANYTHING. 25) ONCE IN A WHILE.

"It's What's in THE CASH BOX That Counts"



Announcing "The Cash Box"  
**MOA SPECIAL**

(MUSIC OPERATORS OF AMERICA)

issue

**YOUR ADVERTISING MESSAGE  
WILL REACH ALL OF THE NATION'S  
JUKE BOX OPERATORS**

**Dated: SEPTEMBER 13**

**GOES TO : THURS. SEPTEMBER 4  
PRESS : THURS. SEPTEMBER 4**

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# RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

**WALTER SOLEK ORCH.**  
(RCA Victor 25-9257)

- Ⓒ "PRAWDZIWIY BOM" (2:44) Walter Solek and his orchestra dish up a fine oberek which when translated means Lazy Hobo's Oberek. Walter's handling of the vocal in Polish should please his following.
- Ⓒ "POD GWIAZDI" (2:41) The lower lid is a change of pace with the orchestra driving out a quick tempo polka. Solek is again in there with a smooth job on the vocal.

**GEORGE CATES**  
(Coral 60810; 9-60810)

- Ⓑ+ "CARMEN'S BOOGIE" (2:06) George Cates and his orchestra spin a boogie beat arrangement of "The Habenera" from Carmen and the result is a sparkling side. The instrumental features some terrific keyboard styling by Marvin Wright. This disk could go all the way.
- Ⓑ "BABALU" (3:12) Cates and the group belt out a fast Latin beat tune that made its mark on the public several years ago. Ziggy Elman gets off some torrid trumpeting that just begs for an audience.

**JOE YUKL SEXTETTE**  
(Vogue 1005)

- Ⓒ+ "SKATERS WALTZ" (2:29) The Joe Yukl Sextette jazzes up an old standard with an interesting arrangement.
- Ⓒ+ "THAT OLD GANG OF MINE" (2:21) Flipside is another oldie that must go back thirty years and the group sells it with a rendition that switches from a medium to quick beat.

**BUDDY WEED TRIO**  
(MGM 11294; K-11294)

- Ⓑ "A ONE-SIDED LOVE AFFAIR" (2:42) A slow romantic ditty is chorused softly and effectively by the Buddy Weed Trio.
- Ⓒ+ "CASANOVA CRICKET" (2:43) The lower lid is a light hearted item happily presented by the trio.

**RAY ANTHONY**  
(Capitol 2193; F-2193)

- Ⓑ+ "MAKE BELIEVE DREAMS" (3:10) With a beautiful slow ballad for material, the Ray Anthony ork dishes up a sock side in the manner that has made them one of the top bands in the country. Tommy Mercer and Marcie Miller, with the smooth choraling of the Anthony Choir, handle the vocal end appealingly.
- Ⓑ "LOADED WITH LOVE" (2:23) The Ray Anthony version of this moderate beat piece is a solid effort and could be the version to make this tune a big one.

## THE CASH BOX DISK OF THE WEEK

"TAKE ME IN YOUR ARMS AND HOLD ME" (1:48)  
"MEET MISTER CALLAGHAN" (2:11)

LES PAUL & MARY FORD  
(Capitol 2193; F-2193)



LES PAUL & MARY FORD

● Following up the host of hits that the amazing husband and wife team have compiled in the past two years, the duo comes up with a pair

that will surely add further laurels. The guitarists fashion a lovely slow beat ballad called "Take Me In Your Arms and Hold Me" with Mary handling the vocal in her usual sweet manner. The master of the guitar, Les Paul, gives out with an exhibition of strumming that is on a par with his most successful releases. Lower lid is a moderate beat instrumental that the stylists put on wax with their usual top flight performances. Ops need no introduction to the Paul-Ford combo as they have been making money with their releases for some time now, and the assurance that the artists continue to have the magic touch lies in the latest double hit release.

**KIRBY STONE QUINTET**  
(MGM 11297; K-11297)

- Ⓒ+ "TAIN'T WHAT YOU DO" (2:41) The Kirby Stone Quintet turns out a light bouncer with Cow Eyes and the gang handling the cute lyrics in happy fashion.
- Ⓒ "COME ON OUT OF THE HEN HOUSE" (2:39) The under portion is a fast paced novelty with humorous lyrics. Number gets a little wild in spots as the boys go to town.

**BILL HAYES**  
(MGM 11296; K-11296)

- Ⓑ "MY SEARCH FOR YOU IS ENDED" (2:44) Bill Hayes, with the Joe Lipman orchestra setting up the musical backdrop, sings a slow pretty item. Hayes chants the tune earnestly and with charm.
- Ⓑ+ "SAY YOU'LL WAIT FOR ME" (2:42) The teevee star sings a slow romantic ballad in a manner that could make this a big tune for him. Bill lets go on this side with a top-flight performance.

**JONI JAMES**  
(MGM 11295; K-11295)

- Ⓑ "YOU BELONG TO ME" (2:40) Joni James sweet vocaling of the slow romantic ballad makes this side a possibility.
- Ⓒ+ "YES, YES, YES" (2:41) Flip is a fetching slow fox trot appealingly chanted by the thrush. Lew Douglas provides the instrumentation on both decks.

**GUY LOMBARDO AND HIS ROYAL CANADIANS**  
(Decca 28352; 9-28352)

- Ⓑ "SUNSHOWERS" (2:56) Lombardo dishes up a slow fox trot in that smooth manner so familiar and so acceptable to the buying public. Kenny Gardner handles the vocal with an easy delivery.
- Ⓑ "YOU LIKE?" (2:34) The Royal Canadians give a light reading to the bouncy samba with lyrics keyed on the question "You Like?" familiarized by the ventriloquist comic.

**WOODY HERMAN**  
(Mars 200)

- Ⓑ+ "STOMPIN' AT THE SAVOY" (2:27) The wild and spirited jazz classic is excitingly presented by Woody Herman and The New Third Herd. Woody shows all of his talent and the jazz lovers will really go for this one.
- Ⓑ "JUMP IN THE LINE" (2:41) The flipside is another Woody rocker that has the joint jumping.

**ART LOWRY**  
(Columbia 39821; 4-39821)

- Ⓑ+ "DOWN BY THE O-HI-O" (2:20) The new band formed around pianist Art Lowry waxes, as one of its first efforts, an old rhythmic piece and comes off with a solid side. Lowry's splendid pianoing and the vocalizing of the Toe Tappers are stand-out.
- Ⓒ+ "WHAT DO YOU MEAN BY LOVING SOMEBODY ELSE" (2:45) The other end is a fast beat number that again presents the keyboard technique of Lowry and the chanting of the vocal group.

**ART LOWRY**  
(Columbia 39820; 4-39820)

- Ⓑ "HOLD ME IN YOUR HEART" (2:41) The Lowry aggregation comes up, with what we believe is a fine side, in a dance version of "Sorrento." Lowry is at his best, and Peter Hanley enhances the beauty of the disk with a slick vocal.
- Ⓑ "SOMEONE ELSE'S ARMS" (2:55) A soft tender ballad is hauntingly done by the group.

**PAPA LAINE'S CHILDREN**  
(Tempo 1268)

- Ⓒ "ELLA SPEED BLUES" (2:56) Papa Laine's Children wax a traditional jazz item in the New Orleans fashion. Adherents will go for this one.
- Ⓒ+ "BUCKET'S GOT A HOLE IN IT" (3:00) Similar material excitingly done by the Laine group.

**REPUBLIC RHYTHM RIDERS**  
(Vogue 1008)

- Ⓑ "PRETTY AS A PICTURE" (2:15) The Republic Rhythm Riders, against a backdrop of soft music, chant a slow oldie smoothly and with a mellow touch.
- Ⓑ "OH, HOW I MISS YOU TONIGHT" (2:48) Another oldie, slow and lovely, is the backside material and the "Riders" come through with an excellent reading.

## THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "SAY YOU'LL WAIT FOR ME".....Bill Hayes .....MGM 11296; K-11296
- ★ "MAKE BELIEVE DREAMS".....Ray Anthony.....Capitol 2194; F-2194
- ★ "DOWN BY THE O-HI-O".....Art Lowry Orch. Columbia 39821; 4-39821





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RELEASE  
IS A SURE FIRE  
HOT!

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BACKED WITH

## "TAKE IT OFF"

RECORD NO. 777

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DENNY VAUGHAN and NANCY REED

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Distributor Sales Mgr.—JACK BERGMAN, 457 W. 45 St., N. Y. C., Circle 6-6271

"It's What's in THE CASH BOX That Counts"

# RECORD REVIEWS

ⓐ **DISK & SLEEPER**

ⓐ **GOOD**

ⓑ **EXCELLENT**

ⓐ **FAIR**

ⓑ **VERY GOOD**

ⓐ **MEDIOCRE**

**WALT JAWORSKI & ORCH.**

(RCA Victor 25-9258; 47-9258)

ⓐ "KAZOO" (2:49) Walt Jaworski and his orchestra bang out a fast beat polka with a kazoo as the lead instrument.

ⓐ "KANGAROO HOP" (2:47) The under portion is a fast beat polka instrumental played in the fashion that will be sure to please the polka crowd.

**THE MANHATTAN MERRYMAKERS**

(RCA Victor 20-4845; 47-4845)

ⓐ "THE OCARINA POLKA" (2:45) The Manhattan Merry-makers put forth an interesting instrumentation and come through with a cute quick tempo novelty polka. Danny Stuart sings the happy lyrics.

ⓐ "FORGIVE, FORGET" (2:47) The Merry-makers have a slow sentimental piece of material which they handle smoothly. Danny again sells himself convincingly on this side.

**RUSS MORGAN**

(Decca 28351; 9-28351)

ⓑ "ABSENCE MAKES THE HEART GROW FONDER" (2:45) The Russ Morgan aggregation comes up with a slow fox trot and gives the pretty tune a soft and soothing reading. Morgan's vocal, presented in the fine manner of the artist, makes this a strong side.

ⓑ "WALKIN' TO MISSOURI" (2:55) Flipside is a moderate beat rhythmic ditty that Russ and the Morganaires blend voices on and the result is a happy etching that should sell.

**BILL KRENZ**

(MGM 11264; K-11264)

ⓐ "COAXING THE PIANO" (2:41) Bill Krenz, with a fast beat piece to act as a showcase for his talented fingers, races across the keyboard with dazzling ease.

ⓐ "OH WILLIE PLAY THAT THING" (2:39) A similar item with Krenz employing the same skillful technique.

**THE GOLDEN GATE QUARTET**

(Okeh 6897; 4-6897)

ⓑ "RAIN IS THE TEARDROPS OF ANGELS" (2:50). With the Herman Flintall ork setting up a soft musical backing, The Golden Gate Quartet delivers a dramatic bit of harmonizing on a slow rhythmic number.

ⓐ "I JUST TELEPHONE UP-STAIRS" (2:43) The boys sing a fast bounce item with a religious flavor in an easy manner.

**THE CASH BOX**

**SLEEPER OF THE WEEK**

"INFATUATION" (2:38)

"ETERNALLY" (2:34)

DICK LEE

(Essex 306)



DICK LEE

● A new star appears to be in the making as that Philadelphia whiz, Dave Miller, maker of such hits as "Sin" and "Here In My Heart" introduces his latest protege, Dick

Lee. The twenty year old songster sings "Infatuation" with a tenderness and a tear in his voice that will arouse the mating instinct in the teenagers and the maternal instinct in the matrons. Lee can turn on the power and give out with a full voice without losing the velvety quality of his voice. The flipside is a slow ballad that the artist really goes to work on. His soft delivery is filled with warmth and appeal but when he opens up he hits with overwhelming force. Lush orking under the direction of Frank Hunter backs the singer dramatically. Ops should get going here as this double header looks like it will spread with the speed of a flash fire.

**NORO MORALES**

(MGM 11299; K-11299)

ⓐ "BELLA MUJER" (2:41) Noro Morales and his orchestra fashions a moderate tempo bolero into a pleasurable etching.

ⓐ "SAN JUAN" (2:42) The flipside is an exciting mambo solidly sold by the Latin group.

**ANDREA FILIPPO**

(Tempo 1264)

ⓐ "ILLUSIONS" (3:00) Andrea Filippo and his Tempo String Ensemble present some beautiful slow mood music that could go in the dimly lit cocktail rooms, but is not likely to find buyers in the pop locations.

ⓐ "NIGHT THOUGHTS" (2:47) More of the same. Good listening, but only for specialized spots.

**BOB CROSS**

(Tempo 1272)

ⓐ "ONCE IN A WHILE" (2:41) Bob Cross sings a moderate tempo ballad smoothly and with warmth. Buzz Adlam's Orchestra does a solid instrumental backup on the pretty oldie.

ⓐ "PENNIES FROM HEAVEN" (2:39) The under portion is another oldie and Cross sings the moderate beat ditty from the 1920s with a projection of personality that puts the deck over.

**TED HEATH**

(London 1181)

ⓐ "ENTRY OF THE GLADIATORS" (2:37) Ted Heath and his group present the fast beat tune so long associated with circus.

ⓐ "TURKEY IN THE STRAW" (2:43) The backing is a cute arrangement of the traditional item familiar to listeners of all ages.

**LEE LAWRENCE**

(London 1229)

ⓑ "LUNA ROSSA" (2:43) Lee Lawrence lends his tenor voice to the pretty tune now coming up in the ranks of the best sellers. Accompaniment directed by Roland Shaw helps make this one of the better disks.

ⓑ "ESMERALDA" (2:39) The other side of the platter is a slow romantic piece pleasantly delivered by the vocalist.

**WINIFRED ATWELL**

(London 1155)

ⓑ "LOS HIJOS DE BUDA" (2:36) Winifred Atwell gives a sparkling exhibition of chord sweeping as she pounds out a fast latin beat with a zestful performance.

ⓑ "EL CUMBANCHERO" (2:38) The other side is another fast Latin item that has Miss Atwell at her electrifying best.

**SIX FAT DUTCHMEN**

(RCA Victor 20-4855; 47-4855)

ⓐ "FOXY POLKA" (2:43) The Six Fat Dutchmen, under the direction of H. Loeffelmacher, spin a spirited moderate beat polka with zest.

ⓐ "THE SUNDOWN WALTZ" (2:44) The group waxes another moderate beat item on the flipside.

**THE PINETOPPERS**

(Coral 60783; 9-60783)

ⓐ "THE IRISH POLKA" (2:31) The Pinetoppers cut a spirited instrumental polka with an Irish dance tune as the medium.

ⓐ "TWIN MAZURKA" (2:13) Flipside is a lilting moderate paced mazurka instrumental.

**BERNIE ROBERTS**

(Decca 28351; 9-28351)

ⓐ "OKLAHOMA WALTZ" (2:26) A waltz piece is given a fetching reading by the Bernie Roberts Ork, with Bernie and Blondie handling the romantic lyrics.

ⓐ "ROCKIN' RHYTHM POLKA" (3:12) An instrumental fast beat polka is bounced through by the instrumentalists in a wild etching.

**BENNY LEE**

(London 1177)

ⓐ "HONEY LIPS" (2:37) Benny Lee sings a lilting moderate tempo tune in solid fashion, and the backing supplied by the vocal group and instrumental aggregation under the direction of Nat Temple makes this a pleasurable end.

ⓑ "COME TO THE CASBAH" (2:37) This tune has had several diskings served up in the past eight or nine months, but we believe this is the best. An exciting side is the result of a strong vocal reading by the artist and the interesting choral effect that backs him.

**MANTOVANI AND HIS ORCH.**

(London 1236)

ⓑ "THE AGNES WALTZ" (2:44) Mantovani gives a full and lush ork treatment to a beautiful waltz.

ⓑ "DIE SCHONBRUNNER" (2:42) Flip is a slow waltz beautifully done but it is only for special spots.



## THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. AUF WIEDERSEH'N SWEET-HEART ..... Vera Lynn (London)
2. HERE IN MY HEART ..... Al Martino (B. B. S.)
3. BOTCH-A-ME ..... Rosemary Clooney (Columbia)
4. LOVER ..... P. Lee-G. Jenkins (Decca)
5. DELICADO ..... Percy Faith (Columbia)
6. WALKIN' MY BABY BACK HOME ..... Johnnie Ray (Columbia)
7. HALF AS MUCH ..... Rosemary Clooney (Columbia)
8. SOMEWHERE ALONG THE WAY Nat "King" Cole (Capitol)
9. WISH YOU WERE HERE ..... Eddie Fisher (RCA Victor)
10. STRANGE SENSATION ..... June Valli (RCA Victor)

Working on the theory that when you have something good—stick with it, Ed Ruetz and Rick Edwards, Chicago deejays, borrowed a page from Orson Welles who several years ago created hysteria in a New Jersey town when he broadcast the attack of Jersey by Martian invaders. Ruetz and Edwards, who have an early morning radio show called Melodie Nuthouse, decided to kid the reports about flying saucers. They gave an account of finding one at the Washington Park Golf Course. The saucer, they said, was controlled by a man two feet tall who could only say "Hiyah, hiyah, hiyah." People believed them. Switchboards at the radio station and at police and sheriff's headquarters were jammed with calls from worried citizens. Authorities assured them that no space ships had landed. The radio station devoted part of each news broadcast during the day to an announcement that it was just a gag.

\* \* \* \* \*

Noel Ball (WKDA-Nashville, Tenn.) operates on the principle "if it's on a record, somebody must have liked it." He plays everything and lets the public pick the tunes. This formula has payed off very well. Ball is one of the most popular jocks in Nashville. Noel programs two hours of pop each day from 2 to 4 P.M. and two hours of country every evening from 8 to 1. In addition, he has a tape recorded show for Drive-In Theatres in Kentucky, Tennessee and Alabama. As though that were not enough to keep one mortal busy, Ball also owns a music publishing firm and recording studio in Music City. . . . Ken Scott (WCNT-Centralia, Ill.) has taken over as program director in addition to his musical director and deejay stints. Ken, a jazz fan, writes that he has some spots available for jazz records and would appreciate having some of the independent companies who specialize in Dixie, Swing and Progressive Jazz, send him their stuff. . . . Chuck Gordon (WGIV-Charlotte, N. C.) needs tapes, gimmicks and programming information for his "Cool-Rhythm" show, on which he spins smooth pop daily. . . . Dave Teig, (KORC-Mineral Wells, Texas) who handles his deejay chores on his off duty time from his army duties at the Wolters Air Force



NOEL BALL  
(WKDA—  
Nashville, Tenn.)

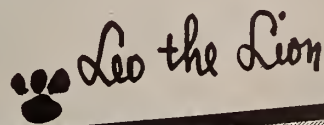
base, reports that he is trying to sell the people down there the same material that is going so well all over the country. Don also reveals that KORC will soon be under new management. . . . Bill Bennett (WPTR-Albany, N. Y.) recently had Bette Clooney guesting on his show and reports she was tremendous. "She's the sweetest gal and a great asset to show biz."

\* \* \* \* \*

Mimi Trepel, program director at WVNJ-Newark, N. J., is vacationing at Miami Beach, Florida. She ran into the Harry Siskinds and spent a delightful evening with the Brooklyn juke box sultan and his vivacious wife. . . . Arty Kay is now with WVLK, Lexington, Ky. and has an early morning show that features pop with a smattering of country and rhythm and blues thrown in to give the spot a change of pace. Kay devotes his Monday show to the Cash Box top ten juke box tunes. He decided to make this a permanent feature when the music operators of Central Kentucky responded so whole-heartedly to the idea. . . . RCA Victor recording artist June Valli conducted a taped 'phone interview with Jolly Joe Martin, the new "night editor" of WOW-Omaha, Neb. Joe was formerly at KMMJ in Grand Island, Neb. . . . Nat Shapiro, demon publicity man, reports that he will be off on a deejay tour of the south and midwest the latter part of August—without Pandora Summerhalter.

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DEAN  
LUNA ROSSA  
and  
I'LL FORGET YOU  
MGM 11269 78rpm  
K11269 45rpm

BARBARA  
RUICK  
SERENADE TO A  
LEMONADE  
and  
DELICIOUS  
MGM 11279 78rpm  
K11279 45rpm

ROBERT  
Q. LEWIS  
ON A SUNDAY  
BY THE SEA  
and  
ZING A LITTLE ZONG  
MGM 11280 78rpm  
K11280 45rpm

BILL  
HAYES  
HIGH NOON  
and  
PADAM-PADAM  
MGM 11266 78rpm  
K11266 45rpm

DAVID  
ROSE  
AND HIS ORCH.  
VANESSA  
and  
ALL THE THINGS  
YOU ARE  
MGM 30619 78rpm  
K30619 45rpm

HANK  
WILLIAMS  
JAMBALAYA  
and  
WINDOW SHOPPING  
MGM 11283 78rpm  
K11283 45rpm

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**THE CASH BOX**



Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 9 without any changes on the part of THE CASH BOX.

- Alan Saunders**  
WVNJ—Newark, N. J.
1. Auf Wiederseh'n Sweetheart (Vero Lynn)
  2. Here In My Heart (Al Mortino)
  3. Kiss Of Fire (Georgio Gibbs)
  4. Wish You Were Here (Eddie Fisher)
  5. Have A Good Time (Tony Bennett)
  6. Botch-A-Me (R. Clooney)
  7. I'm Yours (Don Cornell)
  8. Half As Much (R. Clooney)
  9. Lover (Peggy Lee)
  10. Memories (Joe Pico)

- Bob Larsen**  
WEMP—Milwaukee, Wis.
1. Auf Wiederseh'n Sweetheart (Vero Lynn)
  2. Maybe (Como-Fisher)
  3. Botch-A-Me (R. Clooney)
  4. This Is The Beginning Of The End (Don Cornell)
  5. Lover (Lee-Jenkins)
  6. Strange Sensation (J. Valli)
  7. Wish You Were Here (Eddie Fisher)
  8. Walkin' My Baby Back Home (Johnnie Roy)
  9. A Mighty Pretty Waltz (Jeri Southern)
  10. Scatterbrain (Roy Anthony)

- Larry Wilson**  
WNOE—New Orleans, La.
1. High Noon (Frankie Laine)
  2. Half As Much (R. Clooney)
  3. Auf Wiederseh'n Sweetheart (Vero Lynn)
  4. So Madly In Love (J. Valli)
  5. Fool, Fool, Fool (Koy Starr)
  6. Walkin' My Baby Back Home (Johnnie Roy)
  7. Esy To Say (T. Edwards)
  8. Wish You Were Here (Eddie Fisher)
  9. Poinciana (Steve Lawrence)
  10. Adios (Giselle McKenzie)

- Bob Stevens**  
WVCG—Coral Gables, Fla.
1. Auf Wiederseh'n Sweetheart (Vero Lynn)
  2. Somewhere Along The Way (Not "King" Cole)
  3. Botch-A-Me (R. Clooney)
  4. Slaughter On Tenth Avenue (Roy Anthony)
  5. Delicado (Percy Faith)
  6. Azure-Te (Billy Williams Quartet)
  7. Poinciana (Steve Lawrence)
  8. Tingo-Tango (Paul Bruno)
  9. Take My Heart (Toni Arden)
  10. Anyone Can Tell (R. Lenord)

- Bill Hyden**  
KRMG—Tulsa, Okla.
1. Here In My Heart (Al Mortino)
  2. Delicado (Percy Faith)
  3. Walkin' My Baby Back Home (Johnnie Roy)
  4. Auf Wiederseh'n Sweetheart (Vero Lynn)
  5. Vanessa (Hugo Winterhalter)
  6. Half As Much (R. Clooney)
  7. I'm Yours (Eddie Fisher)
  8. Somewhere Along The Way (Not "King" Cole)
  9. Wish You Were Here (Eddie Fisher)
  10. Blue Tango (Leroy Anderson)

- Jois Delancy**  
WJMR—New Orleans, La.
1. Auf Wiederseh'n Sweetheart (Vero Lynn)
  2. Delicado (Percy Faith)
  3. Botch-A-Me (R. Clooney)
  4. Half As Much (R. Clooney)
  5. Here In My Heart (Al Mortino)
  6. Kiss Of Fire (Georgio Gibbs)
  7. I'm Yours (Eddie Fisher)
  8. Poinciana (Steve Lawrence)
  9. Blue Tango (Leroy Anderson)
  10. Somewhere Along The Way (Not "King" Cole)

- Lace**  
WAAB—Worcester, Mass.
1. Auf Wiederseh'n Sweetheart (Vero Lynn)
  2. Lover (Lee-Jenkins)
  3. Strange Sensation (J. Valli)
  4. Wish You Were Here (Eddie Fisher)
  5. The Mask Is Off (B. Costo)
  6. A Sinner Am I (Johnnie Roy)
  7. Here In My Heart (Al Mortino)
  8. Street of Dreams (Sorah Voughon)
  9. Half As Much (R. Clooney)
  10. So Modly In Love (G. Gibbs)

- Don McLeod**  
WJBK—Detroit, Mich.
1. Botch-A-Me (R. Clooney)
  2. This Is The Beginning Of The End (Don Cornell)
  3. Vanessa (Hugo Winterhalter)
  4. Have A Good Time (Tony Bennett)
  5. Strange Sensation (J. Valli)
  6. Somewhere Along The Way (Not "King" Cole)
  7. I Never Cared (Al Mortino)
  8. Auf Wiederseh'n Sweetheart (Vero Lynn)
  9. Half As Much (R. Clooney)
  10. Kay's Lament (Koy Starr)

- Don Bell**  
KRNT—Des Moines, Iowa
1. Half As Much (R. Clooney)
  2. Delicado (Percy Faith)
  3. Walkin' My Baby Back Home (Johnnie Roy)
  4. I'm Yours (Eddie Fisher)
  5. Walkin' My Baby Back Home (Not "King" Cole)
  6. Auf Wiederseh'n Sweetheart (Vero Lynn)
  7. Honky Tonk Angels (Kitty Wells)
  8. Blue Tango (Les Boxter)
  9. Wild Side Of Life (Honk Thompson)
  10. Fool, Fool, Fool (Koy Starr)

- Maurice Hart**  
RFWB—Hollywood, Calif.
1. Take My Heart (Vic Damone)
  2. Somewhere Along The Way (Not "King" Cole)
  3. Half As Much (R. Clooney)
  4. Lover (Lee-Jenkins)
  5. Delicado (Ston Kenton)
  6. Vanessa (Hugo Winterhalter)
  7. There's Only Tonight (Four Aces)
  8. Watermelon Weather (Crosby-Lee)
  9. Smoke Rings (Poul-Ford)
  10. Night Train (Buddy Morrow)

- Robin Seymour**  
WKMh—Dearborn, Mich.
1. Auf Wiederseh'n Sweetheart (Vero Lynn)
  2. Rock Of Gibraltar (F. Loine)
  3. Somewhere Along The Way (Not "King" Cole)
  4. Should I (Four Aces)
  5. Kay's Lament (Koy Starr)
  6. You Like (Eileen Bartin)
  7. Have A Good Time (Tony Bennett)
  8. Wish You Were Here (Eddie Fisher)
  9. Botch-A-Me (R. Clooney)
  10. Strange Sensation (J. Valli)

- Roger Clark**  
WNOR—Norfolk, Va.
1. I'm Glad There Is You (Peggy Lee)
  2. Auf Wiederseh'n Sweetheart (Vero Lynn)
  3. Rosanne (Vic Damone)
  4. Have A Good Time (Tony Bennett)
  5. Just One Of Those Things (Lee-Jenkins)
  6. Wish You Were Here (Eddie Fisher)
  7. Kay's Lament (Koy Starr)
  8. Zing A Little Zong (Crosby-Wyman)
  9. I Don't Want To Take A Chance (Eddy Howard)
  10. Lover (Lee-Jenkins)

- Buddy Deane**  
WITH—Baltimore, Md.
1. Auf Wiederseh'n Sweetheart (Vero Lynn)
  2. Delicado (Percy Faith)
  3. Here In My Heart (Al Mortino)
  4. Lover (Peggy Lee)
  5. I'm Yours (Eddie Fisher)
  6. Luno Rosso (Frank Sinatra)
  7. I May Hate Myself In The Morning (Bette McLourin)
  8. Walkin' My Baby Back Home (Not "King" Cole)
  9. The Mask Is Off (B. Costo)
  10. Maybe (Como-Fisher)

- Paul Flanagan**  
WTRY—Troy, N. Y.
1. High Noon (Bill Hayes)
  2. Auf Wiederseh'n Sweetheart (Vero Lynn)
  3. Rock Of Gibraltar (F. Laine)
  4. Delicado (Percy Faith)
  5. Maybe (Como-Fisher)
  6. Botch-A-Me (R. Clooney)
  7. Somewhere Along The Way (Not "King" Cole)
  8. Half As Much (R. Clooney)
  9. Zing A Little Zong (Crosby-Wyman)
  10. Here In My Heart (Al Mortino)

- Eddie Gallaher**  
WTOP—Washington, D. C.
1. Auf Wiederseh'n Sweetheart (Vero Lynn)
  2. Kiss Of Fire (Georgio Gibbs)
  3. Botch-A-Me (R. Clooney)
  4. Walkin' My Baby Back Home (Johnnie Roy)
  5. Blue Tango (Leroy Anderson)
  6. Somewhere Along The Way (Not "King" Cole)
  7. Here In My Heart (Al Mortino)
  8. Half As Much (R. Clooney)
  9. I'm Yours (Eddie Fisher)
  10. Delicado (Percy Faith)

- Gene Davis**  
WDOk—Cleveland, Ohio
1. Luna Rossa (Alon Dean)
  2. Auf Wiederseh'n Sweetheart (Vero Lynn)
  3. Kay's Lament (Koy Starr)
  4. High Noon (Bill Hayes)
  5. Somewhere Along The Way (Not "King" Cole)
  6. Strange Sensation (J. Valli)
  7. A Mighty Pretty Waltz (Jeri Southern)
  8. Have A Good Time (Tony Bennett)
  9. Beyond That Next Hill (Tony Aquavivo)
  10. Tingo Tango (Percy Faith)

- Jim Lounsbury**  
WIND—Chicago, Ill.
1. Botch-A-Me (R. Clooney)
  2. Auf Wiederseh'n Sweetheart (Vero Lynn)
  3. Sugarbush (Loine-Day)
  4. Half As Much (R. Clooney)
  5. Maybe (Como-Fisher)
  6. High Noon (Frankie Laine)
  7. A Mighty Pretty Waltz (Jeri Southern)
  8. Lover (Lee-Jenkins)
  9. Wish You Were Here (Eddie Fisher)
  10. Delicado (Percy Faith)

- Gary Lesters**  
WVNJ—Newark, N. J.
1. Here In My Heart (Al Mortino)
  2. Half As Much (R. Clooney)
  3. Kiss Of Fire (Georgio Gibbs)
  4. Lover (Lee-Jenkins)
  5. Auf Wiederseh'n Sweetheart (Vero Lynn)
  6. Wish You Were Here (Fron Warren)
  7. Have A Good Time (Tony Bennett)
  8. I'm Yours (Eddie Fisher)
  9. Poinciana (Steve Lawrence)
  10. Botch-A-Me (R. Clooney)

- Earle Pudney**  
WGY—Schenectady, N. Y.
1. In The Good Old Summertime (Poul-Ford)
  2. Maybe (Como-Fisher)
  3. Wish You Were Here (Eddie Fisher)
  4. Here In My Heart (Al Mortino)
  5. Botch-A-Me (R. Clooney)
  6. Zing A Little Zong (Crosby-Wyman)
  7. Delicado (Percy Faith)
  8. Somewhere Along The Way (Not "King" Cole)
  9. Long Ago Lost Night (Helen O'Connell)
  10. I'm Yours (Eddie Fisher)

- Has Murray**  
WINZ—Miami Beach, Fla.
1. Auf Wiederseh'n Sweetheart (Vero Lynn)
  2. Underneath The Where You Said "I Love You Tree" (Larry Raine)
  3. Here In My Heart (Al Mortino)
  4. Forgive Me (Eddie Fisher)
  5. Delicado (Percy Faith)
  6. Lover (Lee-Jenkins)
  7. The Mask Is Off (B. Costo)
  8. I'm Yours (Don Cornell)
  9. Half As Much (R. Clooney)
  10. High Noon (Frankie Laine)

- Dick Coleman**  
WCBM—Baltimore, Md.
1. I'm Yours (Eddie Fisher)
  2. Botch-A-Me (R. Clooney)
  3. Auf Wiederseh'n Sweetheart (Vero Lynn)
  4. Here In My Heart (Al Mortino)
  5. I'll Walk Alone (D. Cornell)
  6. Somewhere Along The Way (Not "King" Cole)
  7. Walkin' My Baby Back Home (Johnnie Roy)
  8. Once In A While (Potti Page)
  9. Maybe (Como-Fisher)
  10. When I Fall In Love (Jeri Southern)

# THE CASH BOX

## Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys' throughout the nation for the week ending August 9 without any changes on the part of THE CASH BOX.

**Norman Hall**  
WBNL—Boonville, Ind.

- Lover (Lee-Jenkins)
- Sugarbush (Laine-Day)
- Wish You Were Here (Eddie Fisher)
- Should I (Four Aces)
- Batch-A-Me (R. Clooney)
- Everything They Said Come True (Mary Small)
- Luna Rossa (Frank Sinatra)
- Here In My Heart (Vic Damone)
- Blue Tango (Tony Bayaar)
- Walkin' My Baby Back Home (Johnnie Ray)

**Wallie Dunlap**  
WICC—Bridgeport, Conn.

- Wish You Were Here (Eddie Fisher)
- Auf Wiederseh'n Sweetheart (Vera Lynn)
- Here In My Heart (Al Martino)
- Night Train (Buddy Morrow)
- Strange Sensation (J. Valli)
- Blow Out The Candle (Toni & Jan Arden)
- Batch-A-Me (R. Clooney)
- So Madly In Love (G. Gibbs)
- Doodletown Fifers (Sauter-Finnegan)
- Bim Bam Baby (F. Sinatra)

**Claude Taylor**  
WMBR—Jacksonville, Fla.

- Auf Wiederseh'n Sweetheart (Vera Lynn)
- Here In My Heart (Al Martino)
- Half As Much (R. Clooney)
- Little Grass Shack (Johnny Maddox)
- Kiss Of Fire (Georgia Gibbs)
- Delicado (Percy Faith)
- I'm Yours (Don Cornell)
- Smoke Rings (Paul-Ford)
- Forgive Me (Eddie Fisher)
- Lover (Lee-Jenkins)

**Bill Silbert**  
WABD—New York, N. Y.

- Auf Wiederseh'n Sweetheart (Vera Lynn)
- Somewhere Along The Way (Nat "King" Cole)
- Luna Rossa (Alan Dean)
- Have A Good Time (Tony Bennett)
- Batch-A-Me (R. Clooney)
- This Is The Beginning Of The End (Don Cornell)
- Faith (Vaughn Monroe)
- My Thrill (Alan Dale)
- Feet Up (Guy Mitchell)
- Vanessa (Hugo Winterhalter)

**Bernard Bonawn**  
WAPO—Chattanooga, Tenn.

- Here In My Heart (Al Martino)
- Kay's Lament (Kay Starr)
- Strange Sensation (Billy Eckstine)
- Blue And Sentimental (Mills Brothers)
- True, Mon, True (Morey Amsterdam)
- Wish You Were Here (Jane Froman)
- Auf Wiederseh'n Sweetheart (Vera Lynn)
- Luna Rossa (Frank Sinatra)
- Wheel Of Fortune (K. Starr)
- Kiss Of Fire (Georgia Gibbs)

**David Walshak**  
KCTI—Gonzales, Tex.

- Walkin' My Baby Back Home (Johnnie Ray)
- Delicado (Percy Faith)
- Auf Wiederseh'n Sweetheart (Lynn & Howard)
- I'm Yours (Don Cornell)
- Kiss Of Fire (Georgia Gibbs)
- Here In My Heart (Vic Damone)
- Half As Much (R. Clooney)
- Maybe (Como-Fisher)
- Blue Tango (Leroy Anderson)
- Once In A While (Patti Page)

**John Wisley**  
WSAV—Savannah, Ga.

- Lover (Lee-Jenkins)
- Here In My Heart (Al Martino)
- Auf Wiederseh'n Sweetheart (Vera Lynn)
- Delicado (Percy Faith)
- Strange Sensation (J. Valli)
- I'm Yours (Don Cornell)
- Kiss Of Fire (Georgia Gibbs)
- In The Good Old Summertime (Paul-Ford)
- I'd Rather Look At You (Gloria Hart)
- Be Anything (Eddy Howard)

**Chuck Phillips**  
WEMP—Milwaukee, Wis.

- High Noon (Frankie Laine)
- Batch-A-Me (R. Clooney)
- Maybe (Como-Fisher)
- In The Good Old Summertime (Paul-Ford)
- Lover (Lee-Jenkins)
- Wish You Were Here (Fran Warren)
- Walkin' My Baby Back Home (Nat "King" Cole)
- Vanessa (Hugo Winterhalter)
- Strange Sensation (J. Valli)
- I Don't Want To Take A Chance (Eddy Howard)

**Bob Perry**  
WLAW—Boston, Mass.

- Auf Wiederseh'n Sweetheart (Vera Lynn)
- I Don't Want To Take A Chance (Eddy Howard)
- Wish You Were Here (Eddie Fisher)
- What Is This Thing Called Love? (Anita O'Day)
- Maybe (Como-Fisher)
- Delicado (Percy Faith)
- Walkin' My Baby Back Home (Johnnie Ray)
- Lover (Lee-Jenkins)
- Johnny (Gisele MacKenzie)
- Perfidia (Ben Light)

**Mide Joseph**  
WTNS—Coshoton, Ohio

- Auf Wiederseh'n Sweetheart (Vera Lynn)
- Kiss Of Fire (Georgia Gibbs)
- Lover (Peggy Lee)
- Vanessa (Hugo Winterhalter)
- Jamaican Rumba (P. Faith)
- Here In My Heart (Al Martino)
- Kay's Lament (Kay Starr)
- Slaughter On Tenth Avenue (Ray Anthony)
- Strange Sensation (J. Valli)
- Fool, Fool, Fool (Kay Starr)

**Arty Kay**  
WVLK—Lexington, Ky.

- Auf Wiederseh'n Sweetheart (Vera Lynn)
- Vanessa (Hugo Winterhalter)
- Lover (Lee-Jenkins)
- Wish You Were Here (Eddie Fisher)
- Maybe (Como-Fisher)
- Just One Of These Things (Lee-Jenkins)
- Half As Much (R. Clooney)
- Here In My Heart (Al Martino)
- Kiss Of Fire (Georgia Gibbs)
- Blue Tango (Leroy Anderson)

**Peter Potter**  
KLAC—Hollywood, Calif.

- Batch-A-Me (R. Clooney)
- Somewhere Along The Way (Nat "King" Cole)
- Zing A Little Zong (Crosby-Wyman)
- Auf Wiederseh'n Sweetheart (Eddy Howard)
- Walkin' My Baby Back Home (Cavanaugh-Cole)
- When I Fall In Love (D. Day)
- Wish You Were Here (Eddie Fisher)
- Strange Sensation (Valli-Eckstine)
- Slaughter On Tenth Avenue (Ray Anthony)
- Wedding Bells (Page-Draper)

**George Lezotte**  
WAVZ—New Haven, Conn.

- Batch-A-Me (R. Clooney)
- Auf Wiederseh'n Sweetheart (Vera Lynn)
- Here In My Heart (Al Martino)
- Lover (Lee-Jenkins)
- Sugarbush (Day-Laine)
- Half As Much (R. Clooney)
- Be Anything (Peggy Lee)
- Vanessa (Hugo Winterhalter)
- I'm Yours (Eddie Fisher)
- Blue Tango (Leroy Anderson)

**Jack Swenson**  
KFEL—Denver, Colo.

- Half As Much (R. Clooney)
- Be Anything (H. O'Connell)
- Somewhere Along The Way (Nat "King" Cole)
- Maybe (Como-Fisher)
- Walkin' My Baby Back Home (Johnnie Ray)
- Auf Wiederseh'n Sweetheart (Vera Lynn)
- High Noon (Frankie Laine)
- Delicado (Percy Faith)
- Batch-A-Me (R. Clooney)
- Here In My Heart (Al Martino)

**Ross Smitherman**  
WHBS—Huntsville, Ala.

- Lover (Lee-Jenkins)
- Auf Wiederseh'n Sweetheart (Vera Lynn)
- Somewhere Along The Way (Nat "King" Cole)
- The Mask Is Off (B. Costa)
- Smoke Rings (Paul-Ford)
- Here In My Heart (Al Martino)
- Delicado (Percy Faith)
- Wish You Were Here (Eddie Fisher)
- Maybe (Como-Fisher)
- String Along (Ames Bros.)

**Roy Wood**  
WIBC—Indianapolis, Ind.

- Auf Wiederseh'n Sweetheart (Vera Lynn)
- Here In My Heart (Al Martino)
- Batch-A-Me (R. Clooney)
- Somewhere Along The Way (Nat "King" Cole)
- Kiss Of Fire (Georgia Gibbs)
- Walkin' My Baby Back Home (Johnnie Ray)
- Blue Tango (Les Baxter)
- Smoke Rings (Paul-Ford)
- The Day Of Jubilo (Guy Mitchell)
- Cherokee (Jerry Wald)

**John Gale**  
WINN—Louisville, Ky.

- Luna Rossa (Frank Sinatra)
- Strange Sensation (Billy Eckstine)
- Take My Heart (Vic Damone)
- This Is The Beginning Of The End (Don Cornell)
- Once In A While (Patti Page)
- Batch-A-Me (R. Clooney)
- Kiss Of Fire (Georgia Gibbs)
- Kay's Lament (Kay Starr)
- Wish You Were Here (Eddie Fisher)
- I'll Forget You (J. Holiday)

**Ray Drury**  
WSPR—Springfield, Mass.

- High Noon (Frankie Laine)
- Batch-A-Me (R. Clooney)
- Delicado (Stan Kenton)
- Lover (Lee-Jenkins)
- Plink, Plank, Plunk (Owen Bradley)
- Maybe (Como-Fisher)
- Here In My Heart (Al Martino)
- Rosanne (Vic Damone)
- Everything You Said Came True (Mary Small)
- A Girl, A Fella, A Beach Umbrella (Blue Barron)

**Tal Hood**  
WFGM—Fitchburg, Mass.

- Auf Wiederseh'n Sweetheart (Vera Lynn)
- Rock Of Gibraltar (F. Laine)
- Batch-A-Me (R. Clooney)
- Luna Rossa (Alan Dean)
- Indian Love Call (Four Horsemen)
- Wish You Were Here (Eddie Fisher)
- You Belong To Me (Jo Stafford)
- Have A Good Time (Tony Bennett)
- So Madly In Love (G. Gibbs)
- When I Fall In Love (D. Day)

**Art Tacker**  
WCRB—Waltham, Mass.

- You'll Never Be Mine (Guy Mitchell)
- Vanessa (David Rose)
- Delicado (Percy Faith)
- Do You Care? (Bing Crosby)
- Luna Rossa (Alan Dean)
- I Never Cared (Al Martino)
- High Noon (Frankie Laine)
- Wish You Were Here (Eddie Fisher)
- Once In A While (Patti Page)
- Lover (Peggy Lee)

**Bill Anson**  
KFWB—Hollywood, Calif.

- Somewhere Along The Way (Nat "King" Cole)
- Win Or Lose (Four Knights)
- Kay's Lament (Kay Starr)
- I Would Rather Look At You (Gloria Hart)
- Smoke Rings (Paul-Ford)
- Wish You Were Here (Eddie Fisher)
- Auf Wiederseh'n Sweetheart (Vera Lynn)
- Lover (Lee-Jenkins)
- Take My Heart (Al Martino)
- Walkin' My Baby Back Home (Johnnie Ray)

# BMI record report

AND FORECAST OF TOMORROW'S SONG HITS

**"TERRIFIC SLEEPER" ♦ YOU BELONG TO ME (Ridgeway)**  
♦ **PRETTY BOY (Pretty Girl) (Ludlow)** — Jo Stafford (Col.) scores a *Cash Box* "Sleeper of the Week" rating. "Both sides are terrific," says the review. BELONG TO ME shapes up in the hit class with fine releases by Sue Thompson (Mer.) and Dean Martin (Cap.).

★ ★ ★ ★ ★

**BILLBOARD PICK ♦ KAY'S LAMENT (Starr Songs)**  
♦ **FOOL, FOOL, FOOL (Progressive)** — Kay Starr (Cap.) has an exciting blues item here, with a *Billboard* PICK on the top side. "Should create lots of action" is the comment. *Cash Box* awards LAMENT a "BEST BET." "FOOL" gets nod as "another slick blues item."

★ ★ ★ ★ ★

**"RATES SPINS" ♦ GIN AND TONIC (Bradshaw)** — *Variety* likes this newest Billy May (Cap.) release, reporting: "follows a gay, melodic line that's sparked by Willie Smith's top-flight sax licks. It rates spins." *Cash Box* terms it a "jump beat instrumental with a great deal of expression."

★ ★ ★ ★ ★

**"STAND-OUT NUMBER" ♦ AZURE-TE (Paris Blues) (Gayle & Gayles)** — "The Ed Sauter-Bill Finegan orch (Vic.) gets off to an auspicious start," says *Variety* in its review of this side. "A stand-out number in itself, shows off the band in a moody, melodic mood." Meanwhile Frank Sinatra (Col.) turns out one of his most winning performances.

★ ★ ★ ★ ★

**DRAWS COMMENT ♦ BIRDS AND BEES (Duchess)** — Jean Theilemans (Dec.) introduced a lively instrumental that is getting unusual attention. "Receives a bright instrumental performance by The Three Suns (Vic.), who play it with sparkle," says *Billboard*. "A good item." Tune recently drew comments from Walter Winchell and other columnists.

★ ★ ★ ★ ★

**FOLK SLEEPER ♦ IT WASN'T GOD WHO MADE HONKY TONK ANGELS (Peer)** — A whirlwind sleeper by Kitty Wells (Dec.) comes up from nowhere to the Number 5 slot in *Billboard's* Folk best sellers and Folk deejay plays in the short space of one week. Definitely a tune to watch. Rosalie Allen (Vic.), bursts thru as a contender, too.

★ ★ ★ ★ ★

**CASH BOX "BULLSEYE" ♦ WINDOW SHOPPING (Acuff-Rose)**  
♦ **JAMBALAYA (On The Bayou) (Acuff-Rose)** — Hank Williams (MGM) is back in the music headlines with this pair of hits. Platter gets *Cash Box* "BULLSEYE OF THE WEEK" honors. *Billboard* rates JAMBALAYA a "C & W Disk Jockey PICK."

**BROADCAST MUSIC, INC.** New York • Chicago  
580 FIFTH AVENUE • NEW YORK 19 N Y Hollywood • Toronto  
Montreal

**Livingston Appointed VP of Remington Records**

NEW YORK—Don H. Gabor, President of Remington Records, announced this week that Louis Livingston, who several months ago was retained as a special consultant for public relations, has now been appointed vice-president in charge of sales promotion and public relations. Livingston was formerly director of promotion of the New York Journal American, Chicago Herald Tribune and Philadelphia Evening Bulletin.

THE CASH BOX

DISC HITS BOX SCORE

The Nation's

TOP 50

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

Comprising 100 Selections

AL—Aladdin AP—Apollo AT—Atlantic BU—Bullet CA—Capitol CH—Chess CO—Columbia

CR—Coral DA—Dana DE—Decca DY—Derby FE—Federal 4 Star—Four Star IN—Intro

CODE JU—Jubilee KI—King LO—London ME—Mercury MG—MGM MO—Modern

NA—National OR—Oriole PE—Peacock PR—Prestige RA—Rainbow RE—Regent SA—Savoy

SIT—Sittin' In SP—Specialty SW—Swingtime TE—Tempo TN—Tennessee UN—United VI—Victor

Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side. The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

Comprising 100 Selections

- Aug. 16 Aug. 9
1—Auf Wiederseh'n, Sweetheart 114.8 112.4
CA-2143 (F-2143)—LES BAXTER Padam... Padam...
CA-2166 (F-2166)—SHARKEY CO-39776 (4-39776)—CHAMP BUTLER Padam, Padam
CO-39809 (4-39809)—KEN GRIFFIN Half As Much
CR-60773 (9-60773)—AMES BROTHERS Break The Bands That Bind Me
DE-28271 (9-28271)—GUY LOMBARDO O. Half As Much
LO-1227 (45-1227)—VERA LYNN Parting Song
ME-5871 (5871x45)—EDDY HOWARD I Don't Want To Take A Chance
MG-11278 (K11278)—DEMARCO SISTERS Watermelon Weather
VI-20-4777 (47-4777)—BILLY SHEPARD O. The Mask Is Off
2—Here In My Heart 75.4 84.9
BBS-101—AL MARTINO I Cried Myself To Sleep
CO-39745 (4-39745)—TONY BENNETT I'm Lost Again
CR-60746 (9-60746)—ALAN DALE I'm Sorry
DE-28213 (9-28213)—THE ANDREWS SISTERS DICK HAYMES I'm Sorry
ME-5877 (5877x45)—VIC DAMONE Rosanne
3—Half As Much 62.5 51.1
CO-39710 (4-39710)—ROSEMARY CLOONEY Poor Whip-Poor-Will
CO-20879 (4-20879)—CURLEY WILLIAMS
CO-39809 (4-39809)—KEN GRIFFIN Auf Wiederseh'n Sweetheart
ME-6366 (6366x45)—KEN MARVIN MG-11202 (K-11202)—HANK WILLIAMS
DE-28271 (9-28171)—GUY LOMBARDO O. Auf Wiederseh'n Sweetheart
4—Delicado 62.4 84.6
LO-1151—EDMUNDO ROS O. Baião
CA-2040 (F-2040)—STAN KENTON O. Bags And Baggage
CO-39708 (4-39708)—PERCY FAITH O. Festival
CR-60729 (9-60729)—LAURINDO ALMEIDA R'Eco—R'Eco
DE-28044 (9-28044)—WALDYR AZEVEDO O. See If You Like It
DE-28179 (9-28179)—GUY LOMBARDO O. Kiss Of Fire
DE-28304 (9-28304)—ETHEL SMITH Poinciana
SE-7002—BERNICE PARKS Walkin' My Baby Back Home
VI-20-4677 (47-4677)—THREE SUNS Plink, Plank, Plunk!
VI-20-4719 (47-4719)—DINAH SHORE The World Has A Promise
5—Kiss Of Fire 61.9 80.1
CA-2102 (F-2102)—BAXTER & BEAVERS I'm Yours
CO-39737 (4-39737)—TONI ARDEN I'm Yours
CR-60745 (9-60745)—

- Aug. 16 Aug. 9
LES BROWN O. I Waited A Little Too Long
DE-28179 (9-28179)—GUY LOMBARDO O. Delicado
DE-28177 (9-28177)—LOUIS ARMSTRONG O. I'll Walk Alone
LO-1214 (45x1214)—ANNE SHELTON Body And Soul
ME-5823 (5823x45)—GEORGIA GIBBS A Lasting Thing
MG-11225 (K11225)—BILLY ECKSTINE Never Like This
VI-20-4671 (47-4671)—TONY MARTIN For The Very First Time
VI-20-4705 (47-4705)—RALPH FLANAGAN I'm Yours
6—Walkin' My Baby Back Home 61.6 42.8
AP-1088—DEAN MARTIN Oh! Marie
CA-2130 (F-2130)—NAT "KING" COLE Funny
CO-39750 (4-39750)—JOHNNIE RAY Give Me Time
DE-28277 (9-28277)—GUY LOMBARDO O. Once In A While
SE-7002—BERNICE PARKS Delicado
7—Botch-A-Me 56.9 55.9
CO-39767 (4-39767)—ROSEMARY CLOONEY On The First Warm Day
8—I'm Yours 56.7 59.5
CA-2102 (F-2102)—BAXTER & BEAVERS Kiss Of Fire
CO-39737 (4-39737)—TONI ARDEN My Mother's Pearls
DE-28162 (9-28162)—FOUR ACES I Understand
VI-20-4680 (47-4680)—EDDIE FISHER Just A Little Lovin'
VI-20-4705 (47-4705)—RALPH FLANAGAN Kiss Of Fire
9—Maybe 39.5 37.9
VI-20-4744 (47-4744)—COMO & FISHER Watermelon Weather
10—Blue Tango 30.9 40.6
CA-1966 (F-1966)—LES BAXTER Please, Mr. Sun
DE-27875 (9-27875)—LEROY ANDERSON Belle Of The Ball
DE-28001 (9-28001)—GUY LOMBARDO O. At Last; At Last
ME-5790—DICK HAYMAN For Sentimental Reasons
ME-5817 (5817x45)—XAVIER CUGAT O. Jungle Flute
VI-20-4518 (47-4518)—HUGO WINTERHALTER O. The Gypsy Trail
VI-20-4541 (47-4541)—FRANKIE CARLE Sleepless
DE-28141 (9-28141)—JERRY GRAY O. Pittsburgh, Pa.
DE-28222 (9-28222)—GENE AMMONS O. Bezy
VI-20-4691 (47-4691)—HUGO WINTERHALTER Vanessa
11—Wish You Were Here 30.7 28.9
DE-28308 (9-28308)—GUY LOMBARDO O. Honey Tink Sweetheart
MG-11270 (K11270)—FRAN WARREN What Is This Thing Called Love?

- Aug. 16 Aug. 9
VI-20-4830 (47-4830)—EDDIE FISHER The Hand Of Fate
12—Vanessa 27.5 17.8
MG-30619 (K-30619)—DAVID ROSE All The Things You Are
VI-20-4691 (47-4691)—HUGO WINTERHALTER O. Somewhere Along The Way
13—I'll Walk Alone 25.3 27.5
CA-2000 (F-2000)—MARGARET WHITING I Could Write A Book
CA-2044 (F-2044)—JANE FROMAN With A Song In My Heart
CO-39654 (F-39654)—BURT TAYLOR Solitude
CR-60659 (9-60659)—DON CORNELL That's The Chance You Take
DE-23340 (9-23340)—MARY MARTIN Good Night, Wherever You Are
DE-28038 (9-28038)—PATTY ANDREWS That's The Chance You Take
DE-28177 (9-28177)—LOUIS ARMSTRONG O. Kiss Of Fire
ME-5821 (5821x45)—RICHARD HAYES Tattletale
MG-11198 (K11198)—LEROY HOLMES You're My Thrill
VI-20-4703 (47-4703)—RALPH FLANAGAN Just A Little Lovin'
VI-20-4643 (47-4643)—PETER KING SISTERS Love, Where Are You Now?
14—Lover 24.2 28.6
CA-1600 (F-1600)—LES PAUL & MARY FORD Brazil
DE-28215 (9-28215)—PEGGY LEE You Go To My Head
15—Sugarbush 24.1 14.5
CO-39693 (4-39693)—F. LAINE & D. DAY How Lovely Cooks The Meat
DE-28287 (9-28287)—JOSEF MARAIS How Lovely Cooks The Meat
16—High Noon 19.5 10.2
CA-2120 (F-2120)—TEX RITTER Go On! Get Out!
CO-39770 (4-39770)—FRANKIE LAINE Rock Of Gibraltar
LO-1232 (45-1232)—LITA ROZA Love, Where Are You Now?
MG-11266 (K11266)—BILL HAYES Padam... Padam...
17—Somewhere Along The Way 19.1 19.1
CA-2069 (F-2069)—NAT "KING" COLE What Does It Take?
CO-39695 (4-39695)—TONY BENNETT Sleepless
DE-28141 (9-28141)—JERRY GRAY O. Pittsburgh, Pa.
DE-28222 (9-28222)—GENE AMMONS O. Bezy
VI-20-4691 (47-4691)—HUGO WINTERHALTER Vanessa
18—Take My Heart 18.9 17.0
CA-2122 (F-2122)—AL MARTINO I Never Cared
CO-39768 (4-39768)—TONI

- Aug. 16 Aug. 9
ARDEN Tell Your Tale, Nightingale
ME-5877 (5877x45)—VIC DAMONE Rosanne
19—Rock Of Gibraltar 15.1 11.6
CO-39770 (4-39770)—FRANKIE LAINE High Noon
20—Strange Sensation 14.6 —
MG-11291 (K-11291)—BILLY ECKSTINE
VI-20-4759 (47-4759)—JUNE VALLI
21—Be Anything (But Be Mine) 12.5 19.2
AP-1191—BOBBY SMITH Skippin' and Hopplin'
CA-2011 (F-2011)—HELEN O'CONNELL Right Or Wrong
CO-39690 (4-39690)—CHAMP BUTLER When I Look Into Your Eyes
CR-60686 (9-60686)—JACK HASKELL
DE-28039 (9-28039)—BUDDY STARK Sincere
DE-28142 (9-28142)—LEE-JENKINS Forgive Me
JU-6002—DOLLY DAWN You're Not Worth My Tears
ME-8270 (8270x45)—WINI BROWN
ME-5815 (5815x45)—EDDY HOWARD O. She Took
MG-11187 (K11187)—ALAN DEAN All My Life
VI-20-4576 (47-4576)—DON ESTES
VI-20-4704 (47-4704)—RALPH FLANAGAN Evertime
Forgive Me
22—Smoke Rings 12.3 14.6
CA-2123 (F-2123)—LES PAUL & MARY FORD In The Good Old Summertime
23—Should I? 9.2 —
DE-28323 (9-28323)—FOUR ACES There's Only Tonight
24—Kay's Lament 7.8 —
CA-2151 (F-2151)—KAY STARR Fool, Fool, Fool
25—You Belong To Me 7.7 7.9
CO-39811 (4-39811)—JO STAFFORD Pretty Boy (Pretty Girl)
CR-60753 (9-60753)—BARTON, GRECO & PINETOPPERS Red Rose Waltz
26—Just One Of Those Things 7.4 10.3
DE-28313 (9-28313)—PEGGY LEE I'm Glad There Is You
DE-27661 (9-27661)—RUSS MORGAN
ME-5859 (45-5859)—JAN AUGUST Delicado
ME-11083 (45-11083)—BUD POWELL

- Aug. 16 Aug. 9
27—In The Good Old Summertime 7.3 7.2
CA-2123 (F-2123)—LES PAUL & MARY FORD Smoke Rings
DE-24605 (9-24605)—ANDREWS SIS. & DAILEY Take Me Out To The Ball Game
28—Fool, Fool, Fool 6.2 8.4
CA-2151 (F-2151)—KAY STARR Kay's Lament
29—Watermelon Weather 6.1 10.5
DE-28238 (9-28238)—CROSBY & PEGGY LEE Moon Came Up With A Great Idea
MG-11278 (K11278)—DEMARCO SISTERS Auf Wiederseh'n Sweetheart
VI-20-4744 (47-4744)—COMO & FISHER Maybe
30—A Sinner Am I 5.8 10.6
CO-39788 (4-39788)—JOHNNIE RAY All Of Me
31—All Of Me 5.7 8.2
CA-1793 (F-1793)—BILLY MAY Lean Baby
CO-38163 (4-38163)—FRANK SINATRA
CO-39788 (4-39788)—JOHNNIE RAY A Sinner Am I
DE-28335 (9-28335)—LOUIS JORDAN O.
ME-8941 (45-8941)—ILLINOIS JACQUET
MG-30413 (K-30413)—TEDDY WILSON
32—Lonely Wine 5.6 4.2
CA-2106 (F-2106)—LES BAXTER O. Lost In Meditation
DE-28216 (9-28216)—COLEMAN HAWKINS Carioca
DE-28192 (9-28192)—BILL SNYDER My Melancholy Baby
DE-27994 (9-27994)—BILL DARNEL Alone And Forsaken
VI-20-4695 (47-4695)—EDDIE MILLER Saturday Rag
33—This Is The Beginning Of The End 5.4 10.1
CR-60748 (9-60748)—DON CORNELL I Can't Cry Anymore
34—So Madly In Love 5.3 5.5
DE-28251 (9-28251)—DOROTHY COLLINS From The Time You Say Goodbye
ME-5874 (45x5874)—GEORGIA GIBBS Make Me Love You
VI-20-4759 (47-4759)—JUNE VALLI Strange Sensation
35—Some Day 5.2 8.0
VI-20-4836 (47-4836)—TONY MARTIN Luna Rossa
VI-20-4725 (48-4725)—VAUGHN MONROE
36—Have A Good Time 5.1 5.7
CO-39764 (4-39764)—TONY

- Aug. 16 Aug. 9
BENNETT Please My Love
37—Padam, Padam 5.0 —
CA-2143 (F-2143)—LES BAXTER Auf Wiederseh'n, Sweetheart
CO-10094—EDITH PIAF
CO-39776 (4-39776)—CHAMP BUTLER Auf Wiederseh'n, Sweetheart
CR-60806 (9-60806)—LAWRENCE WELK O. Your Eyes Are So Lovely
LO-1233 (45-1233)—VERA LYNN By The Fireside
MG-11266 (K-11266)—BILL HAYES High Noon
VI-20-4758 (47-4758)—TONY MARTIN Where Did The Night Go?
38—Blow Out The Candle 4.9 7.4
CO-39766 (4-39766)—TONI ARDEN Where Did The Night Go?
CR-60737 (9-60737)—JUDY LYNN Riverboat Rag
DE-27804 (9-27804)—JANE WYMAN Why Didn't I?
LO-1145 (45-1145)—DELTA RHYTHM BOYS All The Things You Are
39—You 3.6 2.8
CO-39724 (4-39724)—SAMMY KAYE Oh, How I Miss You Tonight
CO-39537 (4-39537)—JANETTE DAVIS Mad About Him, Sod Without Him
DE-28235 (9-28235)—FRED WARING O. It Happened In Monterey
MG-11245 (K-11245)—TOMMY FURTADO Wonder
40—Take Me In Your Arms 3.2 8.3
CO-39786 (4-39786)—DORIS DAY When I Fall In Love
41—Luna Rossa 3.1 8.1
42—Once In A While 2.9 7.6
43—When I Fall In Love 2.7 5.6
44—Busybody 2.6 4.6
45—Wheel Of Fortune 2.1 2.2
46—Pittsburgh, Pennsylvania 1.7 1.8
47—A Guy Is A Guy 1.6 5.3
48—Just A Little Lovin' 1.5 1.9
49—Forgive Me 1.4 1.3
50—I'm Confessin' 1.2 2.6

# ROUND THE WAX CIRCLE

## NEW YORK:

There was much bidding by publishers around town this week for a tune called "My Song". It's recorded by Johnny Ace on the Duke label, which was recently bought by Peacock, and it looks like the hottest thing to hit the R & B market in months. Several pop versions are in the planning stage. . . . The RCA Victor contingent at the NAMM show included Bill Hill, Jack Burgess, and Joe Elliot plus Phil Silverman of Bruno, Victor's N. Y. distrib. . . . Steve Lawrence scored during his engagement in Rochester. . . . Al Martino's road tour has him moving at a lively clip. He goes from Syracuse to Cincinnati to Camden all within four days. . . . Frances Wayne and Neal Hefti off to St. Louis on a tour that lasts through February and takes them out to the West Coast. The husband and wife team have a great contender in their version of "Jambalaya". . . . Ella Fitzgerald, who opens at Birdland on August 14, has a winner in her newest Decca platter "Ding Dong Boogie". It's been out only two weeks and is already showing up on the popularity polls. . . . Due to Nat "King" Cole's ten week concert tour with "The Biggest Show of 1952" (fall edition), Nat's La Vie En Rose date has been postponed until December. . . . Billy May's band at the Thunderbird Hotel in Las Vegas for three weeks starting August 28 after which comes a date at the Hollywood Palladium. . . . Fall business in the record industry looks as though it will be a smash. Everyone expects to break records in the coming months (and we don't mean phonograph records). Already, in the midst of summer, business is looking up and it's figured that once all the factories recover from the effects of the steel strike, there should really be some dough around for record purchases.



ELLA FITZGERALD

It is extremely sad to relate that this great music city, the town that gave the world "Chicago Style" music, is now at its lowest ebb, as far as music promotion is concerned. Never before in the Windy City's history have there been so few offices of publishers. And certainly never before so few song contact men about. Now the songboys admit that they should have come together on a promotional campaign to boost the fact that Chicago is "the town for creating great music", instead of battling each other to get their tunes over. Sadly agree that they could've got their tunes over and, yet, at same time, also "sold Chicago" too. . . . Joe Bennett of BVC all thrilled over the way "Luna Rossa" catching on Points, to disks by Tony Martin, Frank Sinatra and Alan Dean. . . . Another oldie (along the lines of 'Baby Face') to bust wide open soon. May be "it". . . . Irwin Berke now in ladies apparel. . . . Wonder if Dave Halper at Chez knows that coinmen tremendously miss Cee Davidson. . . . Jack Eigen in a very nice interview with Johnny Holiday. And Johnny's mother there at the Chez listening in. So proud. . . . David LeWinter played pop for us in a new and terrific way. Whyn't someone grab this guy for pops for juke boxes? He's great. . . . Hal Tate drops in to advise that he's been given class "A" time by WBKB-TV. 9:45 PM on Fridays as of Aug. 15. 15 minute show. (Good luck, Hal). . . . Tim Gayle writes from the Casablanca in Miami Beach where his gorgeous spouse Lorry Raine, made 'em applaud their hands sore that he, too, was 100% back of Johnny Holiday and, in fact, was responsible for change of name. Tim writes, ". . . my ear was never deaf to him" . . . also advises that a gal named, Wanda Rio, got her new monicker from him, Sunday Smith. . . . "and now I wish", Tim concludes, "that someone would change mine to Mitch, Miller". . . . Natt Halè with that ultra-fanciest steel script penmanship mimeos to advise about all the toppers in tunes Columbia has. (but, gnatt, don't note anything at pressunt 'cept rosemary clooney and frankie laine). . . . Two nice people who deserve all that applause at the Chgo Thitter . . . Les Paul and Mary Ford.

## CHICAGO:

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DAVID LE WINTER

## LOS ANGELES:

Tempo promises to come up with some interesting and quite different record fare in "Music for Tired Business Men," as the discs to be cut by Monogram studio music director Eddie Kay and some of the town's topflight bandmen have been named. . . . Irving Fogel of Tempo also informs us that his firm has just closed a deal with the Nippon Record Co. of Japan for pressing and distribution of its product. . . . Another interesting bit of news out of Tempo is its signing to make 40 TV films for use by the Army and Navy, featuring the Ray Aanthony and Bob Crosby bands.

Just a few doors down the Sunset Strip, Art Rupe of Specialty tells us that Lloyd Price's "Lawdy, Miss Clawdy" may turn out to be the biggest record in the label's history, perhaps even topping Percy Mayfield's "Please Send Me Someone to Love." . . . Art and his beauteous wife Lee were just back from an extended visit to distributors through the South and Midwest. . . . Seems while in Chicago during the Republican Convention, Art had an amusing experience . . . He'd gone there to cut some sides with Roy Milton (who will now be heard on Specialty both in his own well-known style and with a bigger rhythm and sax treatment under the "Solid Senders" handle) . . . with hotel rooms at a premium, Art somehow inherited a room mysteriously vacated by one of the Michigan delegates. . . . For the convention's duration, Art was bombarded every morning with all kinds of political literature, and had to convince the politicians that he was just a non-political record company executive from Hollywood. . . . Heading the L. A. Paramount's stage show are Capitol's Nat Cole and RCA Viictor's Bell Sisters.

Specialty has got off to a good start with its latest effort to crack through the hillbilly market in the form of Shot Jackson's "I'm Trading You in on A Later Model." . . . Also scoring strong in the hillbilly, western and folk field are the Mesner Bros. with Tommy Duncan's "Who Drank My Beer While I Was in the Rear" on the Intro label. . . . Leo Mesner had a short one on the NAMM Convention, spending just a few days in New York after a last minute decision to attend the show. . . . In his absence, brother Eddie cut the first sides for their new classic label, Orpheo, and did a fine version of "The River" on Aladdin with new singer Patty Arpe.



RAY ANTHONY

**IT'S A HIT!**

**TWO FACED CLOCK**

*The Original*

with **LOU BARRY**

and **JOSEPH KUHN** Orchestra  
Jubilee 6012

**Jubilee RECORD CO INC.**  
315 W. 47TH ST., NEW YORK, N. Y.

*A pick*

**LOUI ARDEN & CHAMP BUTLER**  
with **PERCY FAITH** and his Orchestra

**"REMEMBERING"**

**"DISK OF THE WEEK"**  
THE CASH BOX—Aug. 2nd

Columbia  
39810 (4-39810)

**POLLSAM MUSIC**  
1585 Broadway, Suite 409 New York City, N. Y.



A Smash!

# "MY SONG"

by

Dinah

Washington

Mercury 8294

## THE CASH BOX Rhythm & Blues Ramblings

The NAMM Convention is over. Out of towners packed their bags and ran for the planes, trains, and automobiles that were waiting to take them back home. For most of the conventioners a hectic but pleasant week in the Gotham was but a memory to carry them until 1953. That was the case with most, but not all. Still rocking from the dizzy impact made on them by the sleeper that crept into the meet unknown and emerged the most talked about tune of the year, record companies and music publishers spent a tumultuous week tracing down the origin of the tune and who held the publishing rights. Stories were flying thick and fast. It is no secret that several diskeries will cut "My Song". Several topdrawer pop artists, according to the rumor factory will record the number. Peacock Records picked up the original etching by Johnny Ace when they took over the Duke label and the release looks like it will be the biggest rhythms & blues item in many months.

\* \* \*

Roy Brown's Mighty Men Unit rockin' in Little Rock. . . . Maxine Sullivan was terrific on the Saturday Nite Party (TV) show with Lionel Hampton's ork and a star studded cast. . . . Dinah Washington, currently riding high with "Mad About The Boy" on Mercury label, moves into Harlem's Apollo August 22. . . . Ending of the steel strike should give band business a big lift in and around the Pittsburgh area. . . . The lack of rain and the consequent damage to cotton and tobacco crops has hit the south hard and bands touring the stricken spots have been having their troubles. A salute to the Dominoes, who have invaded this effected country and have held up the gate receipts in spite of the absence of the long green stuff.

\* \* \*

Atlantic Records is now five years old, and in that short time it has made its mark on the rhythm and blues field. The rise of the company is a credit to the know how and intelligence of chief execs Herb Abramson and Ahmet Ertegün and the highly capable staff they have assembled. . . . Ed Kirkeby, prexy of the Deep River Boys, who guided Thomas Fats' Waller, is being approached by a major TV network to have his quartet spice an All-Negro package that will be on a par with "Your Show Of Shows".

## HOT in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- |  |  |   |
|--|--|---|
| <b>1</b> LAWDY, MISS CLAWDY<br>Lloyd Price<br>(Specialty)              | GOIN' HOME<br>Fats Domino<br>(Imperial)                      | BESIDE YOU<br>The Swallows<br>(King)                          |
| <b>2</b> GOIN' HOME<br>Fats Domino<br>(Imperial)                       | MARY JO<br>Four Blazes<br>(United)                           | SITTIN' HERE<br>DRINKIN'<br>Christine Kittrell<br>(Tennessee) |
| <b>3</b> I'M GONNA PLAY<br>THE HONKY TONKS<br>Marie Adams<br>(Peacock) | JUKE<br>Little Walter<br>(Checker)                           | MARY JO<br>Four Blazes<br>(United)                            |
| <b>4</b> HAVE MERCY, BABY<br>The Dominoes<br>(Federal)                 | TING-A-LING<br>The Clovers<br>(Atlantic)                     | TING-A-LING<br>The Clovers<br>(Atlantic)                      |
| <b>5</b> BESIDE YOU<br>The Swallows<br>(King)                          | WALKIN' MY BABY<br>BACK HOME<br>Not "King" Cole<br>(Capitol) | BELLS ARE RINGING<br>Smiley Lewis<br>(Imperial)               |
| <b>6</b> SOMEWHERE ALONG<br>THE WAY<br>Nat "King" Cole<br>(Capitol)    | LAWDY, MISS CLAWDY<br>Lloyd Price<br>(Specialty)             | DON'T YOU CRY<br>Joe Turner<br>(Atlantic)                     |
| <b>7</b> MOODY MOOD FOR<br>LOVE<br>King Pleasure<br>(Prestige)         | HAVE MERCY, BABY<br>The Dominoes<br>(Federal)                | MY HEART'S DESIRE<br>Jimmy Lee & Artis<br>(Modern)            |
| <b>8</b> ONE MINT JULEP<br>The Clovers<br>(Atlantic)                   | NO MORE DOGGIN'<br>Roscoe Gordon<br>(R. P. M.)               | CALL OPERATOR 210<br>Floyd Dixon<br>(Aladdin)                 |
| <b>9</b> MIDDLE OF THE<br>NIGHT<br>The Clovers<br>(Atlantic)           | SOMEWHERE ALONG<br>THE WAY<br>Not "King" Cole<br>(Capitol)   | GUITAR SHUFFLE<br>Lowell Fulson<br>(Swingtime)                |
| <b>10</b> TING-A-LING<br>The Clovers<br>(Atlantic)                     | CALL OPERATOR 210<br>Floyd Dixon<br>(Aladdin)                | NEW ORLEANS<br>WIMMEN<br>Roscoe Gordon<br>(R. P. M.)          |

## in PHILA-DELPHIA in MILWAUKEE in MEMPHIS

- |   |   |   |
|---|---|---|
| <b>1</b> GOIN' HOME<br>Fats Domino<br>(Imperial)            | LAWDY, MISS CLAWDY<br>Lloyd Price<br>(Specialty)          | MARY JO<br>Four Blazes<br>(United)                            |
| <b>2</b> MY SONG<br>Johnny Ace<br>(Duke)                    | IF YOU EVER<br>LEARN TO LOVE<br>Lionel Hampton<br>(Decca) | MY HEART'S DESIRE<br>Jimmy Lee & Artis<br>(Modern)            |
| <b>3</b> LAWDY, MISS CLAWDY<br>Lloyd Price<br>(Specialty)   | MARY JO<br>Four Blazes<br>(United)                        | HAVE MERCY, BABY<br>The Dominoes<br>(Federal)                 |
| <b>4</b> HAVE MERCY, BABY<br>The Dominoes<br>(Federal)      | YOU WALKED IN<br>The Swallows<br>(King)                   | MY SONG<br>Johnny Ace<br>(Duke)                               |
| <b>5</b> AGED AND MELLOW<br>Little Esther<br>(Federal)      | TING-A-LING<br>The Clovers<br>(Atlantic)                  | PLEASE HAVE MERCY<br>Muddy Waters<br>(Chess)                  |
| <b>6</b> TING-A-LING<br>The Clovers<br>(Atlantic)           | BEE HIVE BOOGIE<br>Ben Burton<br>(Modern)                 | I'M GONNA PLAY<br>THE HONKY TONKS<br>Morie Adams<br>(Peacock) |
| <b>7</b> HADACOL,<br>THAT'S ALL<br>Treniers<br>(Okeh)       | CALL OPERATOR 210<br>Mel Walker<br>(Mercury)              | LAWDY, MISS CLAWDY<br>Lloyd Price<br>(Specialty)              |
| <b>8</b> MARY JO<br>Four Blazes<br>(United)                 | HAVE MERCY, BABY<br>The Dominoes<br>(Federal)             | -JUKE<br>Little Walter<br>(Checker)                           |
| <b>9</b> MY HEART'S DESIRE<br>Jimmy Lee & Artis<br>(Modern) | BUT I FORGIVE YOU<br>Tampo Red<br>(RCA Victor)            | HEAVENLY FATHER<br>Edna McGriff<br>(Jubilee)                  |
| <b>10</b> SO TIRED<br>Roy Milton<br>(Specialty)             | LOVE, LOVE, LOVE<br>The Dominoes<br>(Federal)             | CALL OPERATOR 210<br>Floyd Dixon<br>(Aladdin)                 |

"It's What's in THE CASH BOX That Counts"



# HOT

in  
**DALLAS**

in  
**LOS ANGELES**

in  
**ST. LOUIS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- |   |  |  |
|---|--|--|
| <p><b>1</b> <b>BESIDE YOU</b><br/><i>The Swallows</i><br/>(King)</p>                              | <p><b>MARY JO</b><br/><i>Four Blazes</i><br/>(United)</p>                            | <p><b>HAVE MERCY, BABY</b><br/><i>The Dominoes</i><br/>(Federal)</p>             |
| <p><b>2</b> <b>TING-A-LING</b><br/><i>The Clovers</i><br/>(Atlantic)</p>                          | <p><b>LAWDY, MISS CLAWDY</b><br/><i>Lloyd Price</i><br/>(Specialty)</p>              | <p><b>MY SONG</b><br/><i>Johnny Ace</i><br/>(Duke)</p>                           |
| <p><b>3</b> <b>HAVE MERCY, BABY</b><br/><i>The Dominoes</i><br/>(Federal)</p>                     | <p><b>CALL OPERATOR 210</b><br/><i>Floyd Dixon</i><br/>(Aladdin)</p>                 | <p><b>TING-A-LING</b><br/><i>The Clovers</i><br/>(Atlantic)</p>                  |
| <p><b>4</b> <b>LAWDY, MISS CLAWDY</b><br/><i>Lloyd Price</i><br/>(Specialty)</p>                  | <p><b>I'M GOING TO PLAY THE HONKY TONKS</b><br/><i>Marie Adams</i><br/>(Peacock)</p> | <p><b>LAWDY, MISS CLAWDY</b><br/><i>Lloyd Price</i><br/>(Specialty)</p>          |
| <p><b>5</b> <b>MARY JO</b><br/><i>Four Blazes</i><br/>(United)</p>                                | <p><b>THE RIVER</b><br/><i>Little Caesar</i><br/>(Recorded In Hollywood)</p>         | <p><b>GOIN' HOME</b><br/><i>Fats Domino</i><br/>(Imperial)</p>                   |
| <p><b>6</b> <b>CALL OPERATOR 210</b><br/><i>Floyd Dixon</i><br/>(Aladdin)</p>                     | <p><b>EASY, EASY BABY</b><br/><i>Varetta Dillard</i><br/>(Savoy)</p>                 | <p><b>JUKE</b><br/><i>Little Walter</i><br/>(Checker)</p>                        |
| <p><b>7</b> <b>MOON GLOW</b><br/><i>Earl Bostic</i><br/>(King)</p>                                | <p><b>HAVE MERCY, BABY</b><br/><i>The Dominoes</i><br/>(Federal)</p>                 | <p><b>CALL OPERATOR 210</b><br/><i>Floyd Dixon</i><br/>(Aladdin)</p>             |
| <p><b>8</b> <b>DON'T KNOW WHAT'S TROUBLING YOUR MIND</b><br/><i>Buddy Johnson</i><br/>(Decca)</p> | <p><b>HURRICANE</b><br/><i>Joe Houston</i><br/>(Imperial)</p>                        | <p><b>MY HEART'S DESIRE</b><br/><i>Jimmy Lee &amp; Artis</i><br/>(Modern)</p>    |
| <p><b>9</b> <b>WORRIED ALL THE TIME</b><br/><i>The Howling Wolf</i><br/>(Chess)</p>               | <p><b>MOON GLOW</b><br/><i>Earl Bostic</i><br/>(King)</p>                            | <p><b>WALKIN' MY BABY BACK HOME</b><br/><i>Nat "King" Cole</i><br/>(Capitol)</p> |
| <p><b>10</b> <b>MONDAY MORNING BLUES</b><br/><i>Lil Greenwood</i><br/>(Federal)</p>               | <p><b>DADDY DADDY</b><br/><i>Ruth Brown</i><br/>(Atlantic)</p>                       | <p><b>LONELY MONDAY</b><br/><i>Tommie Dean</i><br/>(States)</p>                  |

in  
**RICHMOND**

in  
**NEWARK**

in  
**SHOALS, IND.**

- |   |  |   |
|---|--|---|
| <p><b>1</b> <b>LAWDY, MISS CLAWDY</b><br/><i>Lloyd Price</i><br/>(Specialty)</p>              | <p><b>GOIN' HOME</b><br/><i>Fats Domino</i><br/>(Imperial)</p>                       | <p><b>LAWDY, MISS CLAWDY</b><br/><i>Lloyd Price</i><br/>(Specialty)</p>                 |
| <p><b>2</b> <b>MY HEART'S DESIRE</b><br/><i>Jimmy Lee &amp; Artis</i><br/>(Modern)</p>        | <p><b>LAWDY, MISS CLAWDY</b><br/><i>Lloyd Price</i><br/>(Specialty)</p>              | <p><b>HAVE MERCY, BABY</b><br/><i>The Dominoes</i><br/>(Federal)</p>                    |
| <p><b>3</b> <b>MARY JO</b><br/><i>Four Blazes</i><br/>(United)</p>                            | <p><b>EASY, EASY BABY</b><br/><i>Varetta Dillard</i><br/>(Savoy)</p>                 | <p><b>MOODY MOOD FOR LOVE</b><br/><i>King Pleasure</i><br/>(Prestige)</p>               |
| <p><b>4</b> <b>EASY, EASY BABY</b><br/><i>Varetta Dillard</i><br/>(Savoy)</p>                 | <p><b>JUKE</b><br/><i>Little Walter</i><br/>(Checker)</p>                            | <p><b>TING-A-LING</b><br/><i>The Clovers</i><br/>(Atlantic)</p>                         |
| <p><b>5</b> <b>LILLIE MAE</b><br/><i>Smiley Lewis</i><br/>(Imperial)</p>                      | <p><b>MY HEART'S DESIRE</b><br/><i>Jimmy Lee &amp; Artis</i><br/>(Modern)</p>        | <p><b>GOIN' HOME</b><br/><i>Fats Domino</i><br/>(Imperial)</p>                          |
| <p><b>6</b> <b>GOIN' HOME</b><br/><i>Fats Domino</i><br/>(Imperial)</p>                       | <p><b>TING-A-LING</b><br/><i>The Clovers</i><br/>(Atlantic)</p>                      | <p><b>ONE MINT JULEP</b><br/><i>The Clovers</i><br/>(Atlantic)</p>                      |
| <p><b>7</b> <b>I'M GOING TO PLAY THE HONKY TONKS</b><br/><i>Marie Adams</i><br/>(Peacock)</p> | <p><b>I'M GOING TO PLAY THE HONKY TONKS</b><br/><i>Marie Adams</i><br/>(Peacock)</p> | <p><b>SO TIRED</b><br/><i>(Roy Milton)</i><br/>(Specialty)</p>                          |
| <p><b>8</b> <b>SO TIRED</b><br/><i>Roy Milton</i><br/>(Specialty)</p>                         | <p><b>HAVE MERCY, BABY</b><br/><i>The Dominoes</i><br/>(Federal)</p>                 | <p><b>BESIDE YOU</b><br/><i>The Swallows</i><br/>(King)</p>                             |
| <p><b>9</b> <b>NEW ORLEANS WIMMEN</b><br/><i>Roscoe Gordon</i><br/>(R. P. M.)</p>             | <p><b>CALL OPERATOR 210</b><br/><i>Floyd Dixon</i><br/>(Aladdin)</p>                 | <p><b>DON'T YOU CRY</b><br/><i>Joe Turner</i><br/>(Atlantic)</p>                        |
| <p><b>10</b> <b>HEAVENLY FATHER</b><br/><i>Edna McGriff</i><br/>(Jubilee)</p>                 | <p><b>DADDY DADDY</b><br/><i>Ruth Brown</i><br/>(Atlantic)</p>                       | <p><b>TWO HEARTS ARE GREATER THAN ONE</b><br/><i>Percy Mayfield</i><br/>(Specialty)</p> |

**JUST OUT AND A... HIT!**



**Johnny ACE**

*singing*

**"MY SONG"**

**DUKE RECORDS 102**

*also*

THE  
"I'm Gonna Play The Honky Tonks"  
GAL

**MARIE ADAMS**  
*singing...*

**"HE'S MY MAN"**

Peacock 1604

**Peacock RECORDS, INC.** 4104 Lyons  
Houston, Texas

# JAZZ 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

**JAMES GRANT**  
(Calvary 305)

ⓐ "PEACE IN THE VALLEY" (2:39) Harmony portrayed by the Saint Peter's Gospel Singers is fitting as it showcases the chanting of James Grant on a slow religious number.

ⓑ "SEARCH ME LORD" (2:41) A bouncing spiritual done in a rousing inspired manner shows Grant's and the St. Peter's group's voices to better advantage. Grant gives a shining delivery to number.

**JOHNNY SHINES**  
(J. O. B. 116)

ⓑ "RAMBLING" (2:35) Guitar backing lends a hand to Johnny Shines as he offers an expressive chanting of a piece which he wrote himself. Socked out version is zestful.

ⓐ "COOL DRIVER" (2:39) Johnny presents another self written number with fitting rhythm and string accompaniment provided by the crew. Slow lilting vocal makes for ok listening.

**SMILIN' JOE**  
(Imperial 5187)

ⓑ "MISERY" (2:25) A roaring vocal comes forth from the voice of Smilin' Joe as he chants a grand piece of jump blues. Sax solo and rhythm support add to side.

ⓐ "WON'T SETTLE DOWN" (2:30) Here Joe offers a solid reading of a moderate tempo number that features a clarinet solo. Backing has a lot of zest.

**FLOYD DIXON**  
(Aladdin 3144)

ⓑ "THE RIVER" (2:55) An eerie and echoey opening is the mood set for the very slow tempo blues about a lover on his way to drowning himself. Floyd Dixon does a fine job on the vocal end as he portrays the heart broken lad's emotions.

ⓑ "RED CHERRIES" (2:45) The artist riding high with his "Call Operator 210" issues a slow bouncer with cute lyrics which he wrote himself. The interesting reading is enjoyable.

**THE SENSATIONAL NIGHTINGALES**  
(Peacock 1704)

ⓑ "WILL HE WELCOME ME THERE" (2:45) The Sensational Nightingales provide a most fitting background for the fine vocal leads of Julius Chicks and Ernest James as they chant a grand spiritual with a fast bounce. Rhythm and vocal effects are good.

ⓑ "A SOLDIER NOT IN UNIFORM" (2:37) Julius Chicks' voice is showcased by the group's harmony on this disk. Sincere reading of slow gospel item about a soldier of the Lord is a good cutting.

**JOHN GREER**  
(RCA Victor 20-4858)

ⓑ "TELL ME SO" (2:55) Big John Greer gets an appealing backdrop set by the Rhythm Rockers as he chants a slow blues ballad with a fine melody and fitting words. Soft smooth back helps make side a potent one.

ⓑ "LET ME HOLD YOU" (2:47) Another fine vocal is dished up by Big John this time to a moderate beat bounce. The Rockers and John make a fine combo.

## THE CASE BOX

### ★ AWARD O' THE WEEK ★

"MY SONG" (3:02)  
"FOLLOW THE RULE" (2:25)

JOHNNY ACE  
(Duke 102)



JOHNNY ACE

● Here's a new artist with a new style and a great new song that stands a very good chance of becoming the top Rhythm & Blues piece of the year. The artist is the

smooth voiced Johnny Ace and the hit number is tagged "My Song." The tune is a tender and expressive ballad that has the slow and fitting background of the Beale Streeters. Rhythm and sax accompaniment make this deck a solid one. Johnny chants softly through some parts of the number and shows lots of oomph in his voice when he belts out the resounding bars of the blues item. The lower lid is a rhythmic bouncer which was written by Johnny. Here the Beale Streeters set up a grand instrumental backdrop for the chanter. The number is a torrid exhibition of fine rhythm but we go for the top side which is sure to be all over the "HOT" charts in no time.

**SISTER ROCK & SISTER FOSTER**  
(Swingtime 298)

ⓐ "I NEED JESUS ON MY JOURNEY" (2:48) Sister Rock leads the Bible Fellowship choir as they cruise through an inspired rendition of a slow gospel number. Sermon type number makes for fine listening.

ⓐ "HOW I GOT OVER" (2:46) The Bible Fellowship Choir is again led through a slow religious numbers this time led by Sister Foster. Readings are sincere.

**CAMILLE HOWARD**  
(Specialty 433)

ⓑ "SONG OF INDIA BOOGIE" (2:15) Camille Howard's fleet fingers fly over the 88's in her arrangement for the piano of an old number. Sock boogie style delivery makes the side a potent one.

ⓐ "OLD BALDY BOOGIE" (2:18) Another jump boogie item which was written by Camille Howard gets her finger treatment with the result being some more fine listening material.

## THE CASE BOX

Jazz 'n Blues

### SLEEPER OF THE WEEK

"BALD HEAD WOMAN" (2:57)  
"GHOST TRAIN" (2:55)

JOE MORRIS' BLUES CAVALCADE  
(Atlantic 974)



JOE MORRIS

● Joe Morris' Blues Cavalcade rolls out another waxing that is labeled hit all the way. Great lyrics chanted by Billy Mitchell gets a solid instrumental backing

from the Morris crew on a slow blues item tagged, "Bald Head Woman." The number was also composed by the two artists who put everything they've got into this side. Billy's wide range and vocal techniques are colorful as piano fingering and outstanding sax support by the ork add to this fine waxing. The entire arrangement is grade "A." Flip side is a slow stirring instrumental labeled, "Ghost Train." As the name signifies, the number has effects of a train's rolling motion created instrumentally. This side was written by Joe Morris. Both sides are fine, but we favor the top lid as great material for the hit category.

**BROTHER JOE MAY**  
(Specialty 830)

ⓐ "I'M GOING THROUGH" (2:58) Light backing aids in the smooth fine voiced delivery that Brother Joe May gives a feelingful religious number. Slow number has depth.

ⓐ "MERCY, OH LORD" (2:32) Brother Joe May delivers another slow gospel item this time fittingly backed by an organ and rhythm instruments.

**JIMMY McCRACKLIN**  
(Peacock 1605)

ⓑ "SHE'S GONE" (2:42) A creditable performance is displayed by Jimmy McCracklin as he warbles a moderate fast beat jump piece. Jimmy's ork gives him the instrumental backdrop.

ⓐ "MY DAYS ARE LIMITED" (2:51) The vocalist and ork leader expressively pounds out a low down blues piece in slick style. Delivery is attractive.

**PATTY ANNE**  
(Aladdin 3145)

ⓑ "THE RIVER" (2:57) Thrush Patty Anne grooves a fine side as her ringing voice lilt a fine and different type number with a very slow beat that should make noise in the blues field.

ⓑ "I DON'T KNOW ANY BETTER" (2:48) Maxwell Davis and the All-Stars back the chirp once again as she brilliantly expresses her feelings on a slow and tender ballad currently recorded in the pop field. Reading is very stylish.

**REV. KELSEY**  
(Decca 28339)

ⓑ "SHINE FOR JESUS" (3:35) Rev. Kelsey leads the entire Congregation of the Temple of the Church Of God & Christ of Washington, D. C. in an inspired fast moving gospel number. Throaty delivery is effective.

ⓐ "WHERE IS THE LION IN THE TRIBE OF JUDEA" (3:09) The Reverend presents another similar fast moving item with hand clapping and a rousing aire. The Congregation again provides the backing.

**SPIRITUAL HARMONIZERS**  
(Glory 165)

ⓐ "DO YOU KNOW HIM" (2:43) The Spiritual Harmonizers do just what their name indicates. They offer some rousing harmony on a fine spiritual number with hand clapping and a steady beat. Harmony blends well without instrumental backing.

ⓐ "GOD LEADS HIS CHILDREN" (2:42) Here the religious vocal combo comes up with an interesting interpretation of a slow beatty gospel number. Harm sounds fine.

**SONS OF CALVARY**  
(RCA Victor 20-4871)

ⓑ "SHINE ON ME" (2:40) Some smooth harmony is exhibited by the Sons of Calvary as they offer a fine and polished portrayal of a slow religious number. Group creates some fine vocal effects.

ⓐ "I'M GONNA WALK AND TALK WITH MY LORD" (2:28) The vocal team joins to belt out a fast moving jubilee type spiritual. Lead vocalist is offset by the group in fine fashion.

# MOA Meet Sept. 11, 12, 13 To Be Biggest Yet

CHICAGO—Every major and almost every independent record company have already indicated that they will attend the MOA (Music Operators of America) convention to be held at the Congress Hotel in Chicago on September 11, 12 and 13.

From all indications at this moment, this will undoubtedly be the biggest meet yet sponsored by MOA.

Operators from all over the country will be making Chicago their headquarters for the entire week for right after the MOA convention ends, the NAMA (National Automatic Merchandising Assn.) convention will start and operators will be attending that also.

Publishers and disk jockeys will be present in large numbers and many of the nation's top recording stars have already made plans to be in the city.

The program for the three days will include conferences which will be of vital importance to every phase of the music business in its relation to the nation's juke box operators. It is expected that many of the problems which beset record manufacturers in their choice of material for juke box play will be discussed and ironed out.

A publishers' round table with the operators is also expected to clear up some of the problems which arise in that sphere.

The convention will end on Saturday night with a dinner and entertainment at which the biggest money mak-

ing names in the recording field will perform.

Advance reservations for the convention may be made through Roy Cunliffe of Recorded Music Service in Chicago. Cunliffe is head of the reservations committee.

## Decca Staff Gives Party For Rackmil

NEW YORK—Decca personnel last week feted Milton Rackmil, president of the firm, at a party given in his honor at the Blessed Event Room of the Stork Club. The party celebrated Rackmil's elevation to the presidency of Universal Pictures, a position he now holds in addition to being prexy of Decca.

Leonard Schneider, Executive VP of the diskery, presented a scroll to Rackmil on behalf of the entire Decca staff.

Among those who were present were: Al Daff, VP of Universal Pictures; Bill Kenny; Don Cornell; Teresa Brewer; Trudy Richards; Dick Todd; Al Alberts and Lou Silvestri of the Four Aces; Judy Lynn; Pete Kameron and Herb Kessler.

## The Boys In The Back Room



NEW YORK—No glasses flew, no eyes were blacked and nary a nasty word was said (although it is true that Milton Karle almost fell in the pool—but that was an accident) as some of the town's top disk promotion men came together under one roof at WINS disk jockey Brad Phillips' Smarty-Pants Patch party. Left to right are: Gordon Gray; Buddy Friedlander; Buddy Basch; Nat Shapiro; Milton Karle; Brad Phillips; Don Owens; Jack Dunn; and Jerry Simon.



### FOR GOOD SPINNING!

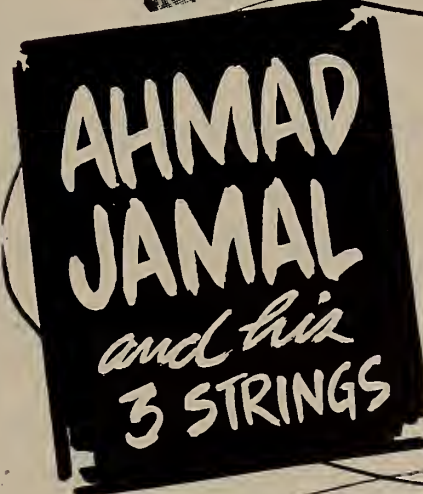


# LARRY DARNELL

## BETTER BE ON MY WAY

## WHAT'S ON YOUR MIND

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# BILLY BOY

## PERFIDIA

78 rpm 6889 ★ 45 rpm 4-6889



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and the FOUR LADS—  
BILL DAVIS TRIO

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## RISING SUN

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## EASY BABY"

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*Hit of the Week...*

Greatest Version Ever!

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and

### "I MAY BE WRONG"

by World's Greatest Latin Swing Pianist

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**NEW!**

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**"HAVE A  
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Atlantic # 973

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**JOE**  
(This Is Happiness)  
**HOLLIDAY**

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b/w  
**"SERENADA"**  
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LOSE  
YOUR MIND**

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**The Hilltoppers**

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AND NO MAYBE ABOUT IT!

**Maybe**

**ROBBINS MUSIC CORPORATION**

**BEST SELLING**

**THE CASH BOX**

**SPIRITUAL**

**RECORDS**

Listed Alphabetically

- He's So Wonderful  
**SISTER JESSIE MAE RENFRO**  
(Peacock)
- How About You  
**PILGRIM TRAVELLERS**  
(Specialty)
- In The Upper Room  
**MEHALIA JACKSON**  
(Apollo)
- If Jesus Goes With Me  
**ANGELIC GOSPEL SINGERS**  
(Gotham)
- I Will Trust In The Lord  
**CLARA WARD**  
(Savoy)
- Stop Right Now  
**BELLS OF JOY**  
(Peacock)
- Tell Me Angel  
**ANGELIC GOSPEL SINGERS**  
(Gotham)
- This Little Light Of Mine  
**WARD SINGERS**  
(Savoy)
- Wading Through Blood And  
Water  
**DIXIE HUMMING BIRDS**  
(Peacock)
- When I Reach My Heavenly  
Home On High  
**ORIGINAL GOSPEL  
HARMONETTES**  
(Specialty)

**RCA Receives Roving  
Trophy For Fair  
Hiring Practices**

LOS ANGELES—The first presentation of the National Association of Colored Women's roving trophy in recognition of fair employment in industry was made Sunday, August 3, to Radio Corporation of America. The presentation was made at a public reception held at the Armory in Exposition Park during the Association's 28th biennial convention.

The presentation was made by Mrs. Esther T. Greenly, former president of the California branch of the Association, and was accepted on behalf of RCA and its subsidiaries, NBC and RCA-Victor, by Harold Maag, vice-president and western manager of the RCA-Victor division.

In accepting the trophy, Maag credited women with major contributions in the field of human relations, particularly through the work done in past years by the National Association of Colored Women, and singled out Susan B. Anthony, Sojourner Truth, and Mary Church Terrell as outstanding women in this field. In concluding the expression of appreciation for the honor given RCA, he stated:

"Although what we are doing in the field of fair employment is no more than should be expected for a progressive industry, we are happy that you have selected our corporation as the first to receive your roving trophy—that our efforts have been so deserving."

The NACW trophy, designed for industry recognition, will remain with Radio Corporation of America until the next biennial convention of the Association, when another organization or firm will be selected for the honor.

**Achievement Award**



NEW YORK—A gold record plaque of the gospel song "Old Ship of Zion", waxed by the Roberta Martin Singers for Apollo Records, was presented to Miss Martin by the company for being one of the nation's most popular Gospel singing groups. The award was made by Carl Lebow (right) representing Apollo, and Nora Holt (left) religious editor of The Amsterdam News. Miss Martin (second from right) is shown with her singers (left to right) Norsalus McKisick, Myrtle Scott, Eugene Smith and Delores Barrett.

**Kickin' The Blues Around**  
with Sam Evans

The growing interest in good jass is largely responsible for the NBC network making a regular Wednesday nite pick-up of whatever live band is working the Blue Note in Chi. Spot now featuring Duke Ellington, has Benny Goodman and his band to follow, then comes Stan Kenton. Aired at 10:30 PM, CST, show does not have a Chi. outlet but is offered to the web as a sustainer, of course there is no telling what affiliates will take it, each local outlet along the net may have home commitments that have priority. . . . WBOK, New Orleans, has consistently for the past 18 months batted out high averages as a result of the fine work of Okey Dokey, one of their top deejays. The lad has a full show as far as the sponsors go, but the acquiring of these paying people is done principally by The Forjoe Co. of NYC. This latter firm is strong in the Negro appeal field. Having pioneered in this direction some years back. Today this station rep. house is handling the commercial selling for over 50 stations, mostly in the south. The potential of this virtually untapped Negro market has so engrossed the Forjoe Co. that they have now opened a separate company.



Dinah Washington into her Chi. home for a two week vacation. While here she threw a wingdinger and invited all the show people in town. Brass from Mercury were on hand in the persons of Art Talmadge and Bobby Shad. . . . McKie Fitzhugh, leading midwest dance promotor, staging a dance and carnival at the Pershing Ballroom, 8/9, using Dinah and Arnett Cobb. . . . Dick "Two Ton" Baker out on Coral with a real cutie called "Marietta". Spin this one for programming spice. . . . Gene Krupa cards from Stockholm with a note: "Dig this crazy cat." And on the reverse side is a huge and beautiful picture of an Angora cat. . . . Bill Beasley, of Tennessee label, has Ted Jarrett of WSOX, Nashville, to handle the promotion on all future releases. Christine Kittrell does "Sitting Here Drinking" for the label and it sounds like it will go. . . .

Robbins Music has five good tunes riding and a flock of top performers selling the records on Decca, RCA Victor, Mercury, King, Capitol and MGM. The tunes are "Maybe", "High Noon", "Once In Awhile", "Should I" and "Two Faced Clock". The artists: Perry Como, Eddie Fisher, Ink Spots, Frankie Laine, Bill Hayes, Billy Keith, Tex Ritter, Patti Page, Louis Armstrong, Tommy Dorsey, Four Aces, Pee Wee King and Rex Allen. . . . Eugene Fitts, Executive Producer at WOR, is handling the Visiting Disc Jockey Program series, over the big NYC Mutual outlet. Show was dreamed up this past spring and before hitting the air for the first stanza the entire 13 weeks had been filled. With only four more weeks to go, in the series, it is now hoped that this gimmick might become a regular program. . . . Arbee Stidham, RCA Victor and Sittin' In recording star, opens this week his first Chi. nite club engagement at the southsides Club Gayety. . . . Billy Eckstine's newest on MGM, "Strange Sensation" opens well in sales across the country, as does most of Mr. B's work.

Baltimore has been boasting of a new singing group find called The Encores. After hearing their first release on Checker label, can well understand the raves. Its "Young Girls—Young Girls" b/w "When I Look At You". Dub was first played by Alan Fried in Cleveland and as a result of the requests the plant went into immediate production. . . . Mercer Ellington doing front work for his famous dad, during the Duke's big swing thru the north and east. At the same time the son is setting up a stronger and better organized distrib. setup for the handling of The Mercer label, which will soon go back into heavy production. . . . Debbie Andrews, Mercury chirp, and p.a. Tony Vance checking probable locations for a coming stint. . . . In ten years of contributing to the American musical world thru the medium of recorded music, Capitol Record Co. has chalked up some pretty nice marks. Among the best is the mark set by Nat King Cole for having five of the best sellers on Capitol in the history of the company. Les Paul and Mary Ford ran a close second with four in the top list.

(Sam Evans is the Jass and Blues expert heard nitely on WGN, Chicago's Mutual outlet, and on WBKB-TV.)

**THE CASH BOX**  
*Reprints*  
**THE NATION'S**  
**BIG 10**  
**HILLBILLY, FOLK & WESTERN JUKE BOX TUNES**

**Young Singer Teen-Age Heartthrob**



NEW YORK—Young Dick Lee, whose "Eternally" and "Infatuation" on the Essex label has shot him into prominence, is shown surrounded by a group of teenagers who waylaid him as he left the Dumont-TV studio after appearing on Bill Silbert's show. With Dick is Robin Seymour, WKMJ-Detroit and Dearborn deejay, who was in town attending the NAMM convention.

**1** **WILD SIDE OF LIFE**  
 Hank Thompson  
 (Capitol 1942; F-1942)

**2** **ARE YOU TEASING ME**  
 Carl Smith  
 (Columbia 20922; 4-20922)

**3** **ALMOST**  
 George Morgan  
 (Columbia 20906; 4-20906)

**4** **HALF AS MUCH**  
 Hank Williams  
 (MGM 11202; K-11202)

**5** **FULL TIME JOB**  
 Eddy Arnold  
 (RCA Victor 20-4787; 47-4787)

**6** **WAITING IN THE LOBBY OF YOUR HEART**  
 Hank Thompson  
 (Capitol 2063; F-2063)

**7** **LADY'S MAN**  
 Hank Snow  
 (RCA Victor 20-4733; 47-4733)

**8** **GOLD RUSH IS OVER**  
 Hank Snow  
 (RCA Victor 20-4522; 47-4522)

**9** **BUSYBODY**  
 Pee Wee King  
 (RCA Victor 20-4655; 47-4655)

**10** **THAT HEART BELONGS TO ME**  
 Webb Pierce  
 (Decca 28091; 9-28091)

**DJ Contest Plugs Lenny Herman Disk**

NEW YORK—Deejays throughout the country, at the suggestion of Lenny Herman's recording Company (Decca) and personal press representative, have been featuring a contest idea based upon Herman's disk "Until You've Fallen In Love." The contest is for listeners to identify each of the instruments played on the disk, and to guess how many female and male voices are in the chorus. (Seven instruments, three male, and three female voices are used.)

Herman's band, a cooperative quintet, whose other members are Roy Semour, Lee Friswold, Alan Shurr and Charles Shaw, are currently headlining at the Hotel Roosevelt Grill in New York as Guy Lombardo's summer replacement.

The band originally recorded for Coral, but was moved up to the parent label because of a healthy sales trend.

**Fan Club Honors "Lads"**



NEW YORK—The Four Lads, the fast rising vocal group who back Johnnie Ray on his Columbia records and their accompanist, are all smiles as they proceed to cut the cake, presented to them by their fan club members (in background) at a party held at the Stockholm Restaurant in Manhattan. The lads have good reason to be happy. They just signed to reappear with Ray at the Paramount's Xmas show and Columbia has signed them over from the Okeh Label to the major part of the recording company.

**12 Top Juke Ops Get Camarata "Mandolina" Disks**

NEW YORK—Highlighting the current emphasis on the juke boxes as a source of record promotion, Dick Gersh of the Buddy Basch Office this week purchased three hundred copies of the new Tutti Camarata release of "Mandolino, Mandolino" to send out to twelve of the top juke box operators in the United States.

Each of the operators selected will receive a box of twenty-five records to put in choice locations along his route. The operators will write the reaction the tune is garnering after they feel that they have given it sufficient testing time to make a decision regarding its potential.

Among the areas that will receive this juke box operator coverage are Detroit, Newark, Washington, D. C., San Francisco, Cleveland, Little Rock, Cincinnati, Denver, Kansas City, Hartford and Indianapolis.

**LOMBARDI'S "ONE STOP" RECORD SERVICE**

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Large Stock of Major and Independent 45's and 78's—Popular-Rhythm and Blues.  
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**Federal RECORDS**  
**POPULAR**

- ★ **STEVE LAWRENCE**  
 POINCIANA  
 NEVER LEAVE ME  
 15185 and 45-15185\*  
 MINE AND MINE ALONE  
 ALL MY LOVE BELONGS TO YOU  
 15190 and 45-15190\*
- ★ **MARY SMALL**  
 EVERYTHING YOU SAID CAME TRUE  
 IMMEDIATELY  
 15189 and 45-15189\*
- ★ **BILLY KEITH**  
 HIGH NOON  
 THE FOUNTAIN OF YOUTH  
 15194 and 45-15194\*

**FOLK-WESTERN**

- ★ **MOON MULLICAN**  
 JAMBALAYA  
 A MIGHTY PRETTY WALTZ  
 1106 and 45-1106\*
- ★ **WAYNE RANEY**  
 I'M REALLY NEEDIN' YOU  
 BEATIN' 'ROUND THE BUSH  
 1087 and 45-1087\*
- ★ **DELMORE BROS.**  
 MUDDY WATER  
 GOT NO WAY OF KNOWING  
 1084 and 45-1084\*
- ★ **HAWKSHAW HAWKINS**  
 I LOVE THE WAY YOU SAY  
 GOODNIGHT  
 LOADED WITH LOVE  
 1081 and 45-1081\*
- ★ **COWBOY COPAS**  
 GOLDEN MOON  
 I CAN'T REMEMBER TO FORGET  
 1080 and 45-1080\*

**SEPIA BLUES**

- ★ **THE SWALLOWS**  
 BESIDES YOU  
 YOU LEFT ME  
 4525 and 45-4525\*
- ★ **SONNY THOMPSON**  
 I'LL DROWN IN MY TEARS  
 CLANG, CLANG, CLANG  
 LET'S CALL IT A DAY  
 BLUES MAMBO  
 4527 and 45-4527\*  
 4541 and 45-4541\*
- ★ **EARL BOSTIC**  
 MOONGLOW  
 AIN'T MISBEHAVIN'  
 4550 and 45-4550\*
- ★ **TODD RHODES**  
 ROCKET 69  
 POSSESSED  
 4528 and 45-4528\*
- ★ **WYNONIE HARRIS**  
 NIGHT TRAIN  
 DO IT AGAIN, PLEASE  
 4555 and 45-4555\*

**FEDERAL**

- ★ **THE DOMINOES**  
 HAVE MERCY BABY  
 DEEP SEA BLUES  
 12068 and 45-12068\*
- ★ **THE ROYALS**  
 MOONRISE  
 FIFTH STREET BLUES  
 12088 and 45-12088\*
- ★ **THE FOUR JACKS**  
 THE LAST OF THE GOOD ROCKING  
 MEN  
 I'LL BE HOME AGAIN  
 12087 and 45-12087\*  
 \* 45 R.P.M.

**King DE LUXE**  
**RECORDS INC.**  
 CINCINNATI 7, OHIO

# THE CASH BOX FOLK and WESTERN ROUNDUP

Doc Williams and his Border Riders (Wheeling) have just wound up a very successful New England tour as reported by Jerry Johnson of WTWN in St. Johnsbury, Vermont. One of the highlights of every appearance was Chickie, the girl with the lullaby voice.

Bob Respass, country d. j. and announcer for WXLW in Indianapolis is recently appointed Radio and TV Public Information Officer for the Indiana Wing of the Civil Air Patrol. Bob held same office for the Lancaster, Ohio squadron of CAP before joining WXLW last November.

John "The Yardbird" Wooten of WIRK in West Palm Beach, Florida is busy rebuilding his 5,000 sq. ft. squaredance barn. He expects to again be open for business by the end of August.

Clay Eager is a busy man around WLOK in Lima, Ohio doing three hours of country records each day known as "Country Music Time" and operating the Saturday night "Allen County Jamboree." He also does a live spot each noon. Eager was formerly connected with the Renfro Valley Barn Dance as singer and announcer.

The Waddell Quartet of Cub Run, Kentucky have just started a Sunday morning live show from Elizabethtown, Kentucky's WIEL.

KXOL in Fort Worth, Texas takes the country listening audience with their all-night country and western record shows. Theirs is the only rural music on the air from Fort Worth after midnight.

Charlie Adams (Ridgeway Music) and Don Law and Art Satherly (Columbia) report excellent fishing from Encenada, Mexico after a recent expedition there.

Slim Whitman (Imperial) making history with his "Indian Love Call" side. Among other reports is one from Bill Randle of WERE in Cleveland saying that it is No. 1 on his pop shows.



JIMMY WAKELY

Little Jimmie Dickens was recently given the title of "Mr. Personality of American Folk Songs" at Shorty Long's Reading, Pa. "Santa Fe Ranch."

"Utah Carl" Beach has just returned to his country record spinning at KLUF in Galveston, Texas after a traveling vacation that took him to Nashville, New York, Maine, Canada and all the mid-western states.

Doug Smith, country spinner of WTAR in Norfolk, is unable to use his theme of several years—"I'll Be A Bachelor 'Til I Die." Doug recently married Helen Byrd of Richlands, Va. and is open to all suggestions for a new theme. Congratulations Doug and Helen and hope you can dig up one suitable.

Charlie Haley, Patsy French and The Ranger Trio do an hour each day of country tunes from the "Food Fair" stores of Miami over WMBM. Patsy and Charlie also do the "Uncle Martin Show" from WTVJ every Saturday afternoon.

Jimmy Wakely completed a successful engagement at Ciro's as the first Western singer ever to appear at the plush Sunset Strip night spot. Capitol Records has just released a new Wakely platter No. 2172. Titles are "When I Say Goodnight," and "There's That Same Old Lovelight In Your Eyes." "Coleman Corral" is his TV show each Tuesday night in Hollywood.

# FOLK AND WESTERN REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

## BULLSEYE of the WEEK

"JESUS WEPT" (2:17)  
 "I'M IN LOVE WITH JESUS" (2:40)  
 HANK SNOW and THE JORDANAIREs  
 (RCA Victor 20-4856; 47-4856)



HANK SNOW

● From the lips of the same artist who has made such a success with his waxing of "Gold Rush Is Over" and is now stirring up a great deal of noise on the folk and western charts with his cutting of "Lady's

Man," keeps his hit producing machinery running in high gear. The artist, Hank Snow, teams up with the sweet harmony of the Jordanaire's on two religious numbers. One side labeled "Jesus Wept" is a warm reading of a gospel number. The lyrics of this number are fine and the group, with the colorful voice of Hank Snow taking the lead, makes this a fine side. The underdeck stars the same crew but is a slow tempo religious number with a lovely tune that features fine harmony in the background by the Jordanaire's once again. Hank stands out as he thanks the lord for his love life. Both sides are just plain tops.

### CLAUDE KING (Specialty 705)

● "SHE'S MY BABY" (2:20)  
 The Hillbilly Ramblers team up with Claude King as he presents his low voiced vocal of a slow and tender number with fitting lyrics.

● "SHE KNOWS WHY" (2:22)  
 Another side written by Claude gets an expressive and colorful reading. The slow blues number has a fine arrangement. The country artist is again supported by the capable backing of the Ramblers.

### JOHNNY BOND (Columbia 20948)

● "LOUISIANA LUCY" (2:15)  
 A happy number with a light bounce comes forth in the inviting manner that Johnny Bond can present it. Quiet vocal has appropriate backing which includes a piano solo.

● "THE MAN BEHIND THE THROTTLE" (2:29)  
 The songster relates a happy story about a train engineer. Cute bouncer has train effects throughout.

### FARON YOUNG (Capitol 2133)

● "FOOLISH PRIDE" (2:19)  
 The soft and effective voice of Faron Young delivers a lovely sentimental number and dishes up a grand deck. The story told by the songster is one about his foolish pride and what it did to his love affair.

● "I KNEW YOU WHEN" (2:37)  
 Some more of the same type of material is offered by Faron. The artist phrases these slow numbers wonderfully.

### WELDON ALLARD (Decca 28280)

● "EACH TIME WE KISS" (2:26)  
 Weldon Allard lends his smooth vocalizing to a country ballad with a moderate beat and a lovely set of lyrics. String backing is appropriate.

● "LUZ DE MI VIDA" (2:26)  
 A number with a Latin title is a slow piece with fine string support that showcases the songster's fine vocalizing.

### "LITTLE" JIMMY DICKENS (Columbia 20976)

● "WAITRESS, WAITRESS" (2:35)  
 "Little" Jimmy Dickens warbles the cute lyrics set to a pleasant melody and comes up with a terrific side that should make some noise. String back and moderate tempo add to side.

● "THEY DON'T KNOW NOTHIN' AT ALL" (2:33)  
 Here the pace changes to a fast bouncer that Jimmy lilt in fine fashion with group support in the backdrop.

### "SKEETS" YANEY (MGM 11298)

● "SO DISHEARTENED" (2:46)  
 A slow sentimental number sung with tenderness and backed by the inviting sound of a guitar is interestingly delivered by "Skeets" Yaney. Tune is a pretty one.

● "I'M IN LOVE WITH SOMEONE" (2:39)  
 Some more slow romantic material is dished up by the vocal artist. Piano and strings offset the songster's vocal.

### CARL SAUCEMAN (Capitol 2121)

● "HANDY MAN" (2:04)  
 Backed by the blending voices of the Green Valley Boys, Carl Sauceman bounces through a bouncing moderate beat number. Harmony is fine and the presentation an enjoyable one.

● "ROAD TO LOVE" (2:23)  
 Here a fast moving country item is dished up by the combo as they give out with another interesting arrangement.

### RANDALL PARKER (King 1088)

● "BELIEVE ME I DON'T MIND" (2:37)  
 Randall Parker warbles an interesting number about a fickle gal. String backing and steady medium tempo set the effects.

● "NOT JUST TOMORROW BUT FOREVER" (2:22)  
 A slow romantic piece with a pretty melody is delivered by the vocal artist that has the effect of a cowboy riding the range.

**Standard Songs are MONEY MAKERS!**

**"ABSENCE MAKES THE HEART GROW FONDER"**

AMES BROTHERS—Coral  
 DEAN MARTIN—Capitol  
 RUSS MORGAN—Decca

Pub. by REMICK MUSIC CORP.  
 MUSIC PUBLISHERS HOLDING CORP.  
 NEW YORK, N. Y.

## CANADA'S WESTERN HIT PARADE

Compiled Through the Cooperation of Program Directors Throughout Canada

1. HALF AS MUCH  
Hank Williams (MGM)
2. GOLD RUSH IS OVER  
Hank Snow (RCA Victor)
3. LET OLD MOTHER NATURE HAVE HER WAY  
Carl Smith (Columbia)
4. CALL OF THE MOUNTAINS  
Ray Little (Aragon)
5. WILD SIDE OF LIFE  
Hank Thompson (Capitol)
6. MOM'S AND DAD'S WALTZ  
Lefty Frizzell (Columbia)
7. DON'T STAY AWAY  
Lefty Frizzell (Columbia)
8. WONDERING  
Webb Pierce (Decca)
9. CHAPEL IN THE PINES  
Rhythm Pals (Aragon)
10. JUDGMENT DAY EXPRESS  
Orval Prophet (Decca)

Getting Hot!

**I'M TRADING YOU IN ON A LATER MODEL**

by  
**Shot Jackson**  
 # 706

Specialty records

8508 Sunset Blvd., Hollywood 46, Cal.

# Dreamboat



NEW YORK—Tony Bennett's current record-breaking engagement at the Roxy Theatre has also brought him a new honor—he has been proclaimed "Dream of 1952" by thousands of fans. Tony's 26th birthday on Sunday, August 3rd, was celebrated by over 250,000 fans in 72 cities. Tony "attended" the parties via specially prepared recordings in which he thanked the fans for the party. Tony's engagement at the Roxy has been extended through August 14th!

## Al Miller, New West Coast A & R Head For Victor, Started In Juke Box Field



AL MILLER

NEW YORK—Al Miller, former RCA Victor country and rhythm and blues sales manager who was upped to West Coast pop A & R director when it was decided to bring Henri Rene to New York, this week disclosed he was taking many ideas and plans with him when he goes west about the middle of August. Miller did not feel that at the present time he was free to disclose just what these plans were, but "I can say I have two very definite ideas that I hope I will never lose sight of."

Firstly, Miller, who started in the music business as a routeman for a midwestern juke box operator and later moved into the office where he became the record buyer for the firm which had thirteen routes running, believes that the automatic phonograph is the most important buyer of records in the country, and together with the disk jockey, represents the greatest promotional force capable of reaching the retail buyer. Miller, who knows most of the important operators and disk jockies, plans to keep up his contact with them as he feels that through them he can keep his finger on the latest trends in public likes and dislikes.

Secondly, Miller feels that the artist should have a chance to pick material

and work with the arranger. The coast appointee believes an ideal arrangement would be for a three sided conference with the artist, the arranger, and the A & R man working together. If an artist cannot feel the song, Miller believes he cannot put a tune on wax that will reach the public. On the other hand, if the arranger is being forced to slant the approach contrary to his feelings, the final result will be the same. A three way partnership with a blending of thoughts and talents should bring about the desired effects.

Al Miller, after serving his record apprenticeship as a juke box operator, moved over to Columbia where he opened several Columbia Distributing agencies and for a time managed the St. Louis spot. When the United States went to war, Miller went into the service. Upon his release, he joined King Records where he served as sales manager, setting up the distributing outlets, and directing recording sessions.

In 1950, Miller went to Victor where he was one of the company's mid-western field representatives. One year later he assumed the post of sales manager for the country and western and rhythm and blues fields.

On route to the coast, Miller will hold several sales meetings with the distributors and retailers.

### Appoints Merchandising Mgr. Columbia's Canadian Branch

NEW YORK—The appointment of Harold E. Pounds as Merchandise Manager of Columbia Records for Canada was announced last week by Rupert Huntley, Division Manager at Spartan of Canada Limited, manufacturers of Columbia Records in the Dominion.

Pounds will direct all sales promotion activities, participate in all phases of advertising, and be in close association with distributor and branch operations of the organization.

Due to the increasing stature of Columbia Records in the Canadian Market, Pounds plans to add full-time Sales Promotion men in the two major centers of Toronto and Montreal.

## IMPERIAL presents AMERICA'S MOST PROMISING FOLK SINGER

Singing Star of The Louisiana Hayride



# SLIM WHITMAN

singing

## "INDIAN LOVE CALL"

and

## "CHINA DOLL"

#8156 (45-8156)

A Hit From Coast to Coast

### ALSO SELLING WELL

#8134 (45-8134)—Slim Whitman

"LOVE SONG OF THE WATERFALL"  
"MY LOVE IS GROWING STALE"

#8144 (45-8144)—Slim Whitman

"BANDERA WALTZ"  
"END OF THE WORLD"

#8147 (45-8147)—Slim Whitman

"COLD EMPTY ARMS"  
"IN A HUNDRED YEARS OR MORE"

## IMPERIAL RECORD CO., INC.

6425 Hollywood Blvd.

Hollywood 28, Calif.

A & I RECORD DISTRIBUTORS  
Cincinnati 3, Ohio

ALLEN DISTRIBUTING CO.  
Richmond 20, Va.

B & G RECORD DISTRIBUTORS  
Portland 9, Oregon

C & C DISTRIBUTING CO.  
Seattle 1, Wash.

CENTRAL RECORD SALES CO.  
Los Angeles, Calif.

CHATTON DISTRIBUTING CO.  
Oakland 12, Calif.

COASTLINE DISTRIBUTORS, INC.  
Nashville 10, Tenn.

DICUS RECORD SUPPLY  
Boise, Idaho

ESSEX RECORD DISTRIBUTORS  
Newark 3, New Jersey

GRAMOPHONE ENTERPRISES  
Dallas, Texas

GRAMOPHONE ENTERPRISES  
Houston, Texas

GRAMOPHONE ENTERPRISES  
New Orleans, La.

GRAMOPHONE ENTERPRISES  
Oklahoma City, Okla.

INDIANA STATE RECORD DISTRIBUTORS  
Indianapolis, Indiana

M. B. KRUPP DISTRIBUTORS  
El Paso, Texas

LOU SOWA RECORD CO.  
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MANGOLD DISTRIBUTING CO.  
Baltimore, Maryland

MANGOLD DISTRIBUTING CO.  
Charlotte, North Carolina

MARNEL DISTRIBUTING CO.  
Philadelphia, Pa.

MERCURY RECORD DISTRIBUTORS  
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MICROPHONE MUSIC CO.  
Honolulu 18, Hawaii

MUSIC SALES CO.  
Memphis, Tenn.

MUSIC SERVICE CO.  
Great Falls, Montana

OHIO RECORD DISTRIBUTING CO.  
Cleveland, Ohio

PAN AMERICAN DISTRIBUTING CO.  
Miami, Florida

PAN AMERICAN DISTRIBUTING CO.  
Jacksonville, Florida

PAN AMERICAN DISTRIBUTING CO.  
Detroit, Michigan

PAN AMERICAN RECORD SUPPLY CO.  
Denver, Colorado

PORTEM DISTRIBUTING CO.  
New York, N. Y.

RECORDS, INC.  
Boston, Mass.

ROBERT'S RECORD DISTRIBUTING CO.  
Kansas City, Mo.

ROBERT'S RECORD DISTRIBUTING CO.  
St. Louis, Mo.

SHERIDAN DISTRIBUTING CO.  
Chicago, Ill.

SOUTHLAND DISTRIBUTING CO.  
Atlanta, Georgia

STANDARD DIST.  
Salt Lake City, Utah

# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records-City by City

AUG. 16, 1952

### New York, N. Y.

1. HALF AS MUCH (Rosemary Clooney)
2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
3. HERE IN MY HEART (Al Martino)
4. BOTCH A ME (Rosemary Clooney)
5. DELICADO (Percy Faith)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. KISS OF FIRE (Georgia Gibbs)
8. MAYBE (Como-Fisher)
9. I'M YOURS (Cornell & Fisher)
10. WISH YOU WERE HERE (Eddie Fisher)

### Philadelphia, Pa.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. SUGARBUSH (Laine-Day)
3. BOTCH-A-ME (Rosemary Clooney)
4. WISH YOU WERE HERE (Eddie Fisher)
5. HALF AS MUCH (Rosemary Clooney)
6. YOU BELONG TO ME (Jo Stafford)
7. FORGETTING YOU (Esquire Boys)
8. STRING ALONG (Ames Brothers)
9. STRANGE SENSATION (June Valli)
10. SOMEWHERE ALONG THE WAY (Nat "King" Cole)

### Des Moines, Iowa

1. DELICADO (Guy Lombardo)
2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
3. HALF AS MUCH (Rosemary Clooney)
4. WILD SIDE OF LIFE (Hank Thompson)
5. KISS OF FIRE (Georgia Gibbs)
6. I'M YOURS (Four Aces)
7. HERE IN MY HEART (Tony Bennett)
8. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)
9. HIGH NOON (Frankie Laine)
10. BOTCH-A-ME (Rosemary Clooney)

### Savannah, Ga.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. HERE IN MY HEART (Al Martino)
3. DELICADO (Percy Faith)
4. I'LL WALK ALONE (Jane Froman)
5. BOTCH A. ME (Rosemary Clooney)
6. HALF AS MUCH (Rosemary Clooney)
7. LOVER (Lee-Jenkins)
8. VANESSA (Hugo Winterhalter)
9. IN THE GOOD OLD SUMMERTIME (Paul-Ford)
10. ONCE IN A WHILE (Patti Page)

### Chicago, Ill.

1. BOTCH-A-ME (Rosemary Clooney)
2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
3. SUGARBUSH (Day-Laine)
4. HALF AS MUCH (Rosemary Clooney)
5. WISH YOU WERE HERE (Eddie Fisher)
6. HERE IN MY HEART (Al Martino)
7. WALKIN' MY BABY BACK HOME (Johnnie Ray)
8. HIGH NOON (Frankie Laine)
9. KAY'S LAMENT (Kay Starr)
10. LOVER (Lee-Jenkins)

### St. Louis, Mo.

1. FOOL, FOOL, FOOL (Kay Starr)
2. SMOKE RINGS (Paul-Ford)
3. WALKIN' MY BABY BACK HOME (Nat "King" Cole)
4. HALF AS MUCH (Rosemary Clooney)
5. WISH YOU WERE HERE (Eddie Fisher)
6. TILL THE END OF THE WORLD (Bing Crosby)
7. ONCE IN A WHILE (Patti Page)
8. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
9. STRANGE SENSATION (June Valli)
10. MEMORIES (Joe Pica)

### Deadwood, S. D.

1. HERE IN MY HEART (Tony Bennett)
2. OAKIE BOOGIE (Ella Mae Morse)
3. DELICADO (Stan Kenton)
4. HALF AS MUCH (Rosemary Clooney)
5. AUF WIEDERSEH'N SWEETHEART (Les Baxter)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. FORGIVE ME (Eddie Fisher)
8. YOU (Sammy Kaye)
9. MAYBE (Como-Fisher)
10. TAKE MY HEART (Al Martino)

### Tacoma, Wash.

1. HALF AS MUCH (Rosemary Clooney)
2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
3. HERE IN MY HEART (Al Martino)
4. POINCIANA (Steve Lawrence)
5. I'M YOURS (Don Cornell)
6. SUGARBUSH (Laine-Day)
7. WALKIN' MY BABY BACK HOME (Johnnie Ray)
8. STRANGE SENSATION (June Valli)
9. BOTCH-A-ME (Rosemary Clooney)
10. ONCE IN A WHILE (Patti Page)

### Los Angeles, Calif.

1. AUF WIEDERSEH'N SWEETHEART (Lynn & Howard)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. HALF AS MUCH (Rosemary Clooney)
4. FOOL, FOOL, FOOL (Kay Starr)
5. BOTCH-A-ME (Rosemary Clooney)
6. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
7. HERE IN MY HEART (Al Martino)
8. I'M YOURS (Don Cornell)
9. WISH YOU WERE HERE (Eddie Fisher)
10. TAKE ME IN YOUR ARMS AND HOLD ME (Paul-Ford)

### Shoals, Ind.

1. WALKIN' MY BABY BACK HOME (Johnnie Ray)
2. AUF WIEDERSEH'N SWEETHEART (Guy Lombardo)
3. HERE IN MY HEART (Tony Bennett)
4. HALF AS MUCH (Rosemary Clooney)
5. I'LL WALK ALONE (Don Cornell)
6. KISS OF FIRE (Georgia Gibbs)
7. MAYBE (Como-Fisher)
8. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
9. I'M YOURS (Four Aces)
10. DELICADO (Percy Faith)

### Port Clinton, Ohio

1. WISH YOU WERE HERE (Eddie Fisher)
2. BOTCH-A-ME (Rosemary Clooney)
3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
4. HALF AS MUCH (Rosemary Clooney)
5. MAYBE (Como-Fisher)
6. SHOULD I (Four Aces)
7. ROCK OF GIBRALTAR (Frankie Laine)
8. TAKE MY HEART (Al Martino)
9. KAY'S LAMENT (Kay Starr)
10. ONCE IN A WHILE (Patti Page)

### Memphis, Tenn.

1. HERE IN MY HEART (Al Martino)
2. INDIAN LOVE CALL (Slim Whitman)
3. COCONUT GROVE (John Maddox)
4. I'M YOURS (Eddie Fisher)
5. FOOL, FOOL, FOOL (Kay Starr)
6. DELICADO (Guy Lombardo)
7. BLUE TANGO (Leroy Anderson)
8. WALKIN' MY BABY BACK HOME (Johnnie Ray)
9. CHINA DOLL (Slim Whitman)
10. LONELY WINE (Les Baxter)

### Kansas City, Mo.

1. HALF AS MUCH (Rosemary Clooney)
2. LOVER (Lee-Jenkins)
3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
4. BOTCH-A-ME (Rosemary Clooney)
5. MAYBE (Como-Fisher)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. CARIOCA (Paul-Ford)
8. HERE IN MY HEART (Al Martino)
9. DELICADO (Percy Faith)
10. IN THE GOOD OLD SUMMERTIME (Paul-Ford)

### Reno, Nev.

1. HALF AS MUCH (Rosemary Clooney)
2. KISS OF FIRE (Georgia Gibbs)
3. MAYBE (Como-Fisher)
4. LONG AGO LAST NIGHT (Helen O'Connell)
5. WALKIN' MY BABY BACK HOME (Johnnie Ray)
6. HERE IN MY HEART (Al Martino)
7. BE ANYTHING (Eddy Howard)
8. BOTCH-A-ME (Rosemary Clooney)
9. I'M CONFESSIN' (Paul-Ford)
10. DELICADO (Percy Faith)

### Redwood City, Calif.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. LOVER (Lee-Jenkins)
4. HERE IN MY HEART (Al Martino)
5. CARIOCA (Paul-Ford)
6. DELICADO (Percy Faith)
7. IN THE GOOD OLD SUMMERTIME (Paul-Ford)
8. MAYBE (Como-Fisher)
9. KISS OF FIRE (Georgia Gibbs)
10. HALF AS MUCH (Rosemary Clooney)

### Cincinnati, Ohio

1. HALF AS MUCH (Rosemary Clooney)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
4. HERE IN MY HEART (Al Martino)
5. I'M YOURS (Fisher-Cornell)
6. LOVER (Lee-Jenkins)
7. DELICADO (Percy Faith)
8. FOOL, FOOL, FOOL (Kay Starr)
9. MAYBE (Como-Fisher)
10. IN THE GOOD OLD SUMMERTIME (Paul-Ford)

### Houston, Tex.

1. HALF AS MUCH (Rosemary Clooney)
2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
3. POINCIANA (Steve Lawrence)
4. HERE IN MY HEART (Al Martino)
5. VANESSA (Hugo Winterhalter)
6. SUGARBUSH (Laine-Day)
7. HIGH NOON (Frankie Laine)
8. BOTCH-A-ME (Rosemary Clooney)
9. ONCE IN A WHILE (Patti Page)
10. I'M YOURS (Don Cornell)

### Seattle, Wash.

1. HERE IN MY HEART (Al Martino)
2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
3. LOVER (Lee-Jenkins)
4. MAYBE (Como-Fisher)
5. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. IN THE GOOD OLD SUMMERTIME (Paul-Ford)
8. I'M YOURS (Eddie Fisher)
9. DELICADO (Percy Faith)
10. THE MASK IS OFF (Buddy Costa)

### Orlando, Fla.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. BOTCH-A-ME (Rosemary Clooney)
3. SUGARBUSH (Laine-Day)
4. HALF AS MUCH (Rosemary Clooney)
5. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
6. WISH YOU WERE HERE (Eddie Fisher)
7. DELICADO (Percy Faith)
8. SMOKE RINGS (Paul-Ford)
9. FORGETTING YOU (Esquire Boys)
10. STRANGE SENSATION (June Valli)

### Cleveland, Ohio

1. HALF AS MUCH (Rosemary Clooney)
2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
3. DELICADO (Percy Faith)
4. WALKIN' MY BABY BACK HOME (Johnnie Ray)
5. I MAY HATE MYSELF IN THE MORNING (Bette McLaurin)
6. I'M CONFESSIN' (Paul-Ford)
7. HERE IN MY HEART (Tony Bennett)
8. MAYBE (Como-Fisher)
9. KISS OF FIRE (Georgia Gibbs)
10. IN THE GOOD OLD SUMMERTIME (Paul-Ford)

### Biloxi, Miss.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. BOTCH-A-ME (Rosemary Clooney)
3. DELICADO (Percy Faith)
4. THIS IS THE BEGINNING OF THE END (Don Cornell)
5. MAYBE (Como & Fisher)
6. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
7. IN THE GOOD OLD SUMMERTIME (Paul & Ford)
8. I WAITED A LITTLE TOO LONG (Kay Starr)
9. ONCE IN A WHILE (Patti Page)
10. HERE IN MY HEART (Al Martino)

### Charleston, W. Va.

1. HALF AS MUCH (Rosemary Clooney)
2. KISS OF FIRE (Georgia Gibbs)
3. BOTCH-A-ME (Rosemary Clooney)
4. MAYBE (Como-Fisher)
5. I'M YOURS (Don Cornell)
6. DELICADO (Percy Faith)
7. WALKIN' MY BABY BACK HOME (Johnnie Ray)
8. I'LL WALK ALONE (Don Cornell)
9. HERE IN MY HEART (Al Martino)
10. LOVER (Lee-Jenkins)

### Brodhead, Wisc.

1. HERE IN MY HEART (Al Martino)
2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
3. KISS OF FIRE (Georgia Gibbs)
4. DELICADO (Percy Faith)
5. HALF AS MUCH (Rosemary Clooney)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. I'M YOURS (Don Cornell)
8. MAYBE (Como-Fisher)
9. BLUE TANGO (Leroy Anderson)
10. BOTCH-A-ME (Rosemary Clooney)

### Chehalis, Wash.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. LOVER (Lee & Jenkins)
3. MAYBE (Como & Fisher)
4. WALKIN' MY BABY BACK HOME (Johnnie Ray)
5. HERE IN MY HEART (Al Martino)
6. I'M YOURS (Cornell-Fisher)
7. CARIOCA (Paul & Ford)
8. DELICADO (Percy Faith)
9. IN THE GOOD OLD SUMMERTIME (Paul & Ford)
10. HALF AS MUCH (Rosemary Clooney)



# EAGER FOR MOA MEET

**Juke Box Industry Looking Forward to MOA Convention Sept. 11, 12, 13, Congress Hotel, Chicago. Many Vending Machine Ops Advise They Will be Present as NAMA Convention Starts Sept. 14 at Palmer House, Chicago. Reservations Indicate This Will be Biggest MOA Meet.**

**Record Mfrs., Disc Jockeys, Music Publishers, Suppliers to Attend. Many Noted Recording Artists Advise They Will be Present. Display Space and Room Reservations at Congress Moving Fast.**



GEORGE A. MILLER

Reservations are reported to be moving much faster than was ever expected. MOA executive officers are thrilled over the eagerness shown by the juke box industry to be present at this convention.

George A. Miller, president of Music Operators Of America, stated:

"There is now no longer any doubt that this is the most looked-forward-to Convention that our organization has yet run."

He also said, "Music operators from everywhere in the country have already communicated with us their intention to be present.

"Firms allied to our industry are also planning to attend with entire staffs in many cases.

"We believe", Miller stated, "that the industry will find this forthcoming MOA Convention at the Congress Hotel, Chicago, Illinois, September 11, 12 and 13, 1952, one of the most outstanding in all our history and certainly the best attended.

"There are a great many problems which have to be discussed.

"Many are coming to meet with leading manufacturers and distributors as well as suppliers who will have display space at this MOA meet," he concluded.

Ray Cunliffe, who heads the Recorded Music Service Association, here, and who is also head of the Reservations Committee of the Music Operators Of America, was very enthusiastic over the advance reservations.

He believes that these already indicate the largest music show of its kind in history.

Many are also of the opinion that in addition to the NAMA (National Automatic Merchandising Assn.) convention's leaders and members who will attend the MOA Convention, other manufacturers and distributors will be present in Chicago at that time to not only see both conventions, but, will probably present equipment to those who will attend these two shows.

CHICAGO—Word received here this past week indicates that MOA (Music Operators of America) expects its forthcoming Convention to be held at the Congress Hotel, this city, September 11, 12 and 13, 1952, to be the largest in its history.

Many advance reservations have already been made for display space as well as for suites and rooms for this convention.

Vending machine operators as well as executives and distributors of leading merchandise machine manufacturing firms have also indicated they will be present. The NAMA Convention starts at the Palmer House here on September 14, 1952.

Especially interesting to the juke box field is the fact that all the major and independent record manufacturers have stated that they will be present.

Music publishers and disc jockeys are expected in large numbers.

Many leading recording artists have already advised that they will be present.

## Announcing

"The Cash Box"

# MOA SPECIAL

ISSUE

Dated: **SEPTEMBER 13**

Goes To **THURSDAY**  
Press : **SEPT. 4**

★ ★ ★

**YOUR ADVERTISING MESSAGE  
WILL REACH ALL OF THE  
NATION'S JUKE BOX OPERATORS**

This Most Important Issue of "The Cash Box" Will Be Distributed At The MOA Convention In Chicago . . . and Mailed To Music Operators Thruout The Nation.

**SEND IN YOUR AD NOW!  
THE CASH BOX  
26 WEST 47th STREET  
NEW YORK 36, N. Y.**

(PHONE: JUDson 6-2640)

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"It's What's in THE CASH BOX That Counts"

# Bally PALM BEACH

SENSATIONAL PROFIT-PROVED "IN-LINE" REPLAY HIT!

**12** Great Features in **1** Great Game

- 1 • NEW SUPER-CARDS**  
PRODUCE SUPER-PROFITS  
See this new extra-coins attraction in action at your Bally Distributor.
- 2 • NEW STAR ROLL-OVERS**  
"SPOT" UP TO 5 NUMBERS BY SKILL
- 3 • POPULAR "IN-LINE" SCORES**  
3, 4, 5-IN-LINE ON MASTER-CARD  
3-IN-LINE ON SUPER-CARDS WHEN LIT
- 4 • CORNERS SCORE 400**  
ON SUPER-CARD WHEN LIT  
MASTER-CARD CORNERS SCORE 200
- 5 • MYSTERY "SPOTTEM" FEATURE**  
IN ADDITION TO STAR "SPOTTING"
- 6 • EXTRA BALLS FEATURE**  
ATTRACTS EXTRA COINS EVERY GAME

- 7 • FAMOUS ADVANCING SCORES**  
GREATEST SCORING APPEAL  
IN PINGAME HISTORY
- 8 • SPECIAL SUPER-CARD SCORES**  
3-IN-LINE IN SUPER-CARDS  
SCORE 4-IN-LINE SCORES
- 9 • SELECTIVE-BUTTON PLAY**  
INSURES BIG EXTRA-COIN PROFITS
- 10 • GAY HOLIDAY COLORS**  
IN BACKGLASS, CABINET  
AND PLAYFIELD
- 11 • ILLUMINATED  
PLAYFIELD**
- 12 • TROUBLE-FREE  
MECHANISM**  
NATIONAL REJECTOR

ORDER FROM YOUR  
BALLY  
DISTRIBUTOR  
TODAY!



THE  
**CHAMPION**  
COIN-OPERATED HORSE  
See Back Cover

**Bally** MANUFACTURING COMPANY  
DIVISION OF LION MANUFACTURING CORPORATION  
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

ON TOP OF THE WORLD



**RUNYON SALES COMPANY**  
Factory Representatives for AMI Inc.  
Bally Mfg Co., H. Keeney & Co., Inc.  
Permo Inc.  
593 10th Ave., New York 18, N.Y., LO 4-1880  
123 W. Runyon St., Newark 8, N.J., Bl 3-8777

**Multi-Purpose Vendor Imported**

NEW YORK—Automatique, Inc., this city, is importing and distributing what they call a "multi-purpose indoor and outdoor merchandising machine" from Denmark. "The Automatique" vends a number of items of various sizes. The machines have been used throughout Europe for a number of years. When a coin is inserted, one of the small windows may be tilted and the merchandise removed (similar to system employed at Horn & Hardart's stores in New York and Philadelphia).

**Arcades Want Robot Pitching Machines**

CHICAGO—Arcade owners, too, are now calling for the robot baseball pitching machines, it is reported. But manufacturers of these report that they cannot as yet arrange for the arcades to feature the machines. Arcade owners want to pull out shooting galleries and make way for installation of one or two of the robot pitchers. Trouble is, it seems, that the average hasn't the length of space required for the ball to be pitched. Outdoor spots featuring the robot baseball pitching machines use 60 feet from the robot pitcher to the batter. Average arcade here has anywhere from 35 to 45 feet. This isn't enough length for the pitch to thrill the batter, manufacturers of the robot pitchers report. One manufacturer here stated, "It will require complete revision and re-designing of our present unit to make a special machine for the arcades." The belief is that this will come along later and that the arcades, too, will be able to take advantage of the growing popularity of the robot baseball pitching machines. It is also learned that several arcade owners in areas throughout the country, who operate in amusement parks, and who have available space nearby, or along side their arcade, have been in touch with the manufacturers, outlining their particular problem, and state they would wish to install a unit of robot pitching machines.

**Genco Releases New "400" Upright Pinball**

**Being Shipped To Distributors After Long And Extensive Location Tests**

CHICAGO—Many of the nation's leading distributers were made very happy this past week when they received news from Genco Manufacturing Sales Company, this city, that the firm's new "400" upright pinball was now being shipped nationally. This came about after Myer and Lew Gensburg of the firm were completely satisfied by the long and extensive tests which they had given the "400" in many areas throughout the country. Some months ago when this game was first heard about, many phoned the Genco plant here and asked for instant delivery. But, the firm's executives decided to hold up, until they had most completely tested the game, under all types of conditions and in all kinds of locations. Today the "400" is being termed the fastest playing game in all coin machine history. It takes in seven coins in fifty seconds. The play is six balls for five cents. The six balls are carried to the top of the game and then dribbled down to the red or blue sequences. The action is speediest yet seen. The "40" comes in a deluxe mohogany cabinet. It is only 5½ feet tall, 18 inches deep and 24 inches wide. It fits into the smallest, tightest spots.

The sequence play is so interesting, operators and distributors have reported, that the players stay with the game for hours. There is a possibility of obtaining as high as 540 replays for the investment of seven coins. One distributor, passing through Chicago from a far west visit stated: "We just can't keep up with the demand. "My partners tell me," he said, "that if we had ten times as many more being delivered we still wouldn't be able to satisfy all the operators who are now calling for the '400.' "What's more," he concluded, "the Genco '400' is the closets thing to the old time big moneymakers for speed action and moneymaking power." Myer and Lew Gensburg advise that the Genco factory is now in full swing. Production is being stepped up each day. They hope to have their entire list of distributors covered with good shipments of "400" by the time their campaign on this new upright pinball game breaks loose. One local operator reported to the Genco factory: "You can tell the world for me that the '400's' I have out are, in many spots, averaging over \$90 per day gross intake."

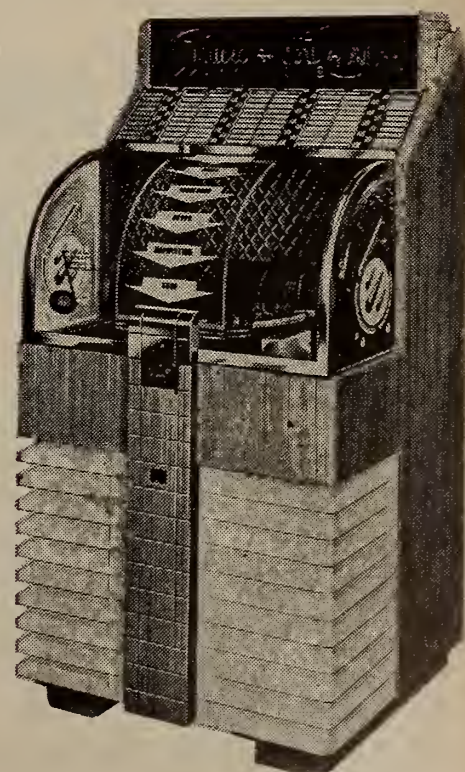


*a-l-l d-r-a-g-g-e-d o-u-t?*

Feeling real low after these long sweltering summer nights? Still get irked when you think of those late phone calls, the few times you could have slept? Chances are you need more A M I Model "D" juke boxes on your route. Their unfaltering performance will spare you the disturbance of being waked at night. You'll slumber peacefully, confident the play and pay go on.

**AMi** *Incorporated*

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan



THE "D" IS AVAILABLE IN 80 AND 40 SELECTION MODELS, BLOND OR MAHOGANY CABINETS

"It's What's in THE CASH BOX That Counts"

# Mrs. Fortuna Gnarro, Chi Phono Op, Returns From 3 Year Visit To Naples, Italy

## 65 Year Old Mother Of Robert E. Gnarro, Of A.B.C. Music Service Corp., Originated 150 Machine Route In 1935, Then Known As Fortuna Music Co.

CHICAGO—Tho a little grey at the temples now and even tho his hair is beginning to thin somewhat, Robert E. (Bob) Gnarro of A.B.C. Music Service Corp., outstanding juke box operating firm here, was thrilled this week to fly to New York to meet the S.S. Vulcania of the Italian Line and greet his 65 year old mother, Mrs. Fortuna Gnarro, who was returning from a three year visit to her hometown, Naples, Italy.

Mrs. Fortuna Gnarro was the originator of the Fortuna Music Company here in 1935. By 1941, when her husband passed away, Mrs. Gnarro had built up her route to 150 juke boxes. When her husband passed away, her only child, Bob Gnarro, took over, and in 1946, the business was incorporated into the A.B.C. Music Service Corp., the name it bears today.

A.B.C. Music Service Corp. is one of the most outstanding juke box operating organizations in this area, and in the country, as well. Offices of the firm at 5915 West Grand Ave. are absolutely among the finest and largest of any juke box operating organization in the nation. Bob Gnarro, himself, has been greatly honored for his charitable work and for the many juke boxes he has donated to youth

organizations, as well as for his progressive efforts in behalf of the entire juke box industry.

Mrs. Gnarro will be given an office for her private use, at anytime she desires to visit A.B.C. Music Service Corp., tho it is generally believed by the many employees, as well as the directors of A.B.C. Music Service Corp., that she will rarely avail herself of this courtesy. As founder of the firm, and now 65 years old, Mrs. Fortuna Gnarro is one of the most honored and beloved women in the entire automatic music industry of this city.

When she went to visit her hometown in Naples, Italy, in 1949, she spent most of her time in the suburb of Castella Mare, just outside of Naples. What was supposed to be a short visit extended itself into three years. When the S.S. Vulcania sails into her berth at Pier 84 in New York City, on Saturday, August 16, Robert E. Gnarro, her son, and other juke box people will be on hand to greet her, and to welcome this grand old lady back to the country of her adoption, as well as honor her for the great work she had accomplished in pioneering the way for many of this city's outstanding juke box operations.

# ChiCoin Has 4 Machines Coming Off Production Line

CHICAGO — The summertime "slump" in the cointrade is a condition that members of this industry have placed in the limbo of "forgotten phrases." Over at the Chicago Coin Machine Company, this city, everyone has been so occupied with turning out equipment that they haven't had time to even notice that the seasons change. As a matter of fact demand for this factory's current new machines is augmented with operators' requests for its "Match Bowler."

An official of the firm stated "We had stopped production on 'Match Bowler' two weeks ago, but the clamor of operators for the game has forced us to go back into production, and we are making deliveries to our distributors."

"We are now producing four products at our factory, and each is in big demand. They are, in addition to 'Match Bowler', '10th Frame Bowler' our new shuffle game; 'Big Hit' our five ball; and 'Band Box'."

# NAMA Convention To Draw Big Crowds

CHICAGO — The 1952 Convention and Exhibit of the National Automatic Merchandising Association (NAMA), being held in Chicago, at the Palmer House, September 14-17, is likely to be the largest in the history of the Association, according to Ernest H. Fox, general Convention and Exhibit chairman.

Fox states that "Advance registration to-date is exceeding that of any previous year, and hotel reservations are still pouring in and are threatening to set a new record, even though the Convention is still a month and a half away."

Exhibits this year will occupy the entire 4th and 7th floors of the Palmer House. "The exhibits will be of greater interest than in previous years because of the new machines which will be exhibited for the first time and because of the number of new product manufacturers who have contracted for exhibit space" stated John S. Mill, exhibit sales chairman.

The program for this year's Convention is described as a practical approach to the business of operating automatic merchandising machines. Outstanding industry speakers as well as speakers from outside of the industry have been scheduled.

# Music Ops Agree "Dime Play" Best

CHICAGO—Never before have so many leading ops here agreed on one fact, and that is, according to their own statements:

"Dime play's best."

Word received here from all over the country is to the effect that music operators in various sections now want to change over to 10c play, but are faced with O.P.S. rulings.

The fact remains, as many have stated, that if the operator who wants to change over to dime play will take his case to the local O.P.S. office in his community, along with his books and his accountants, and prove his need for higher coinage play action, he is sure to come out with a favorable ruling in his behalf.

Ops here believe, if this is done by many, many operators, clear across the nation, that a ruling would come thru from Washington headquarters of O.P.S. which would benefit all the nation's operators.

Such outstanding operators here as Ray Cunliffe, Bob Gnarro, Phil Levin, Phil Weisman, Bob Lindelof, Joe Filitti, Andy Oomens, Mrs. Mary Gillette, Lou Casola, Dom Pigati, and so many, many others, are today dyed-in-the-wool devotees of dime play.

As these people have stated time and again, they would never return to nickel play, because they can only foresee themselves losing money with 5c play.

Overhead has so tremendously increased, wages have skyrocketed higher, and all other expenses, have so greatly advanced, that the only answer is 10c play, as far as the automatic phonos are concerned, they state.

"There's only one answer to any music operator's problem today," one of these men stated, "and that is to come here to Chicago and investigate how we are operating with dime play and then take this message back to the other operators in his area so that all will join in with him at one and the same time as the operators here did."

# Keep Your Eyes On Keeney

J. H. Keeney & CO. INC.  
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

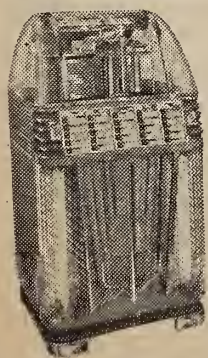
# Wha' D' Ya Weigh?

MIAMI, FLA. — Following a number of complaints, city inspectors here, have inaugurated a campaign to test the honesty of the weighing scales scattered thruout the area.

"Some of these machines should take a lie detector test" suggested one of the inspectors.

Scales found inaccurate will be marked with red condemned tags and the coin slots sealed until repairs are made.

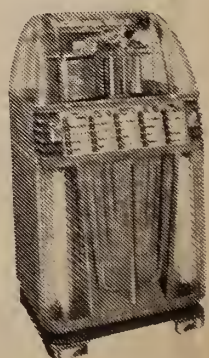
ROCK-OLA'S SUPER-ROCKET . . . PUTS MONEY IN YOUR POCKET



THE NAME THAT SPELLS "RICHNESS OF TONE"

# ROCK-OLA

THE PHONOGRAPH THAT SELLS IT!



ROCK-OLA Manufacturing Corporation 800 North Kedzie Avenue • Chicago 51, Illinois

"It's What's in THE CASH BOX That Counts"



PLAY  
*Super*  
TWIN ROTATION

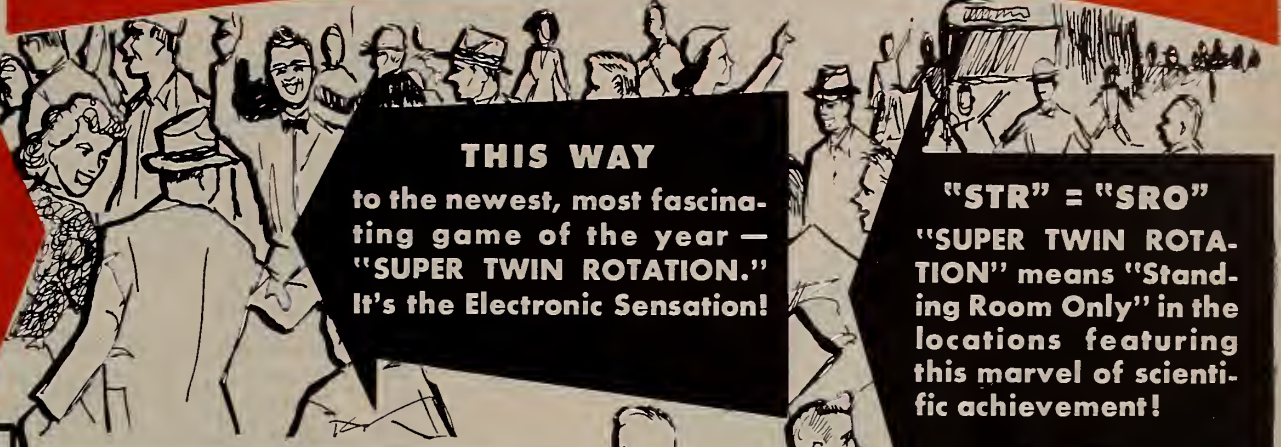
**FOLLOW THE CROWD**  
"SUPER TWIN ROTATION" has proved player preference—a feature that you can't afford to overlook.

There is a "SUPER TWIN ROTATION" distributor in your territory. Call him today —be the first to offer this terrific money-maker in your area.

- ALBERTA VENDING MACHINES, LTD.  
109 Seventh Ave. E. • CALGARY, ALBERTA, CANADA
- ATLAS MUSIC CO.  
221 Ninth St. • DES MOINES, IOWA
- BANNER SPECIALTY CO.  
199 Girard Ave. • PHILADELPHIA, PA.
- BANNER SPECIALTY CO.  
1508 Fifth Ave. • PITTSBURGH, PA.
- BIRMINGHAM VENDING CO.  
540 Second Ave., No. • BIRMINGHAM, ALA.
- BORDER SUNSHINE NOVELTY CO.  
2919 N. Fourth St. • ALBUQUERQUE, N. M.
- LYN BROWN CO.  
1909 West Pico Blvd. • LOS ANGELES, CALIF.
- BUSH DISTRIBUTING CO.  
286 N. W. 29th St. • MIAMI, FLA.
- BUSH DISTRIBUTING CO.  
60 Riverside Ave. • JACKSONVILLE, FLA.
- CLEVELAND COIN MACHINE EXCHANGE  
2021 Prospect Ave. • CLEVELAND, OHIO
- COPELAND DISTRIBUTORS  
900 N. Western • OKLAHOMA CITY, OKLA.
- EMPIRE COIN MACHINE EXCHANGE  
1014 Milwaukee Ave. • CHICAGO 22, ILL.
- FIRST DISTRIBUTORS  
1750 W. North Ave. • CHICAGO, ILL.
- GENERAL DISTRIBUTING CO.  
2814 Main St. • DALLAS, TEXAS
- GENERAL VENDING SALES CORP.  
245 W. Biddle St. • BALTIMORE 1, MD.
- GINSBERG MUSIC CO.  
ROSWELL, NEW MEXICO
- T. B. HOLLIDAY CO.  
727 Main St. • COLUMBIA, S.C.
- LIEBERMAN MUSIC CO.  
257 Plymouth Ave., No. • MINNEAPOLIS, MINN.
- MODERN DISTRIBUTING CO.  
3222 Tejon St. • DENVER, COLO.
- MIKE MUNVES CORP.  
577 Tenth Ave. • NEW YORK, N. Y.
- REDD DISTRIBUTING CO. INC.  
298 Lincoln St. • ALLSTON, MASS.
- REDD DISTRIBUTING CO. INC.  
811 Union St. • WEST SPRINGFIELD, MASS.
- A. P. SAUVE & SON CO.  
7525 Grand River Ave. • DETROIT 4, MICH.
- SOUTHERN AUTOMATIC MUSIC CO.  
735 So. Brook St. • LOUISVILLE, KY.
- SOUTHERN AUTOMATIC MUSIC CO.  
240 Jefferson St. • LEXINGTON, KY.
- SOUTHERN AUTOMATIC MUSIC CO.  
3011 E. Moultrie Ave. • FT. WAYNE, IND.
- SOUTHERN AUTOMATIC MUSIC CO.  
129 W. North St. • INDIANAPOLIS, IND.
- SOUTHERN AUTOMATIC MUSIC CO.  
1000 Broadway • CINCINNATI, OHIO
- DAN STEWART CO.  
140 East Second South St. • SALT LAKE CITY, UTAH
- UNI-CON DISTRIBUTING CO.  
3410 Main St. • KANSAS CITY, MO.
- UNITED DISTRIBUTORS, INC.  
513 E. Central • WICHITA, KAN.
- UNIVERSITY COIN MACH. EXCH.  
852 N. High St. • COLUMBUS, OHIO
- VARIETY DISTRIBUTING CO.  
585 Grant St., SE. • ATLANTA, GA.
- W. B. DISTRIBUTING CO.  
1012 Market St. • ST. LOUIS, MO.
- WESTERN DISTRIBUTORS  
1226 S. W. 16th St. • PORTLAND, ORE.
- WESTERN DISTRIBUTORS  
3126 Elliott Ave. • SEATTLE, WASH.

# "Super TWIN ROTATION"

## THE ELECTRONIC SENSATION!



**THIS WAY**  
to the newest, most fascinating game of the year — "SUPER TWIN ROTATION." It's the Electronic Sensation!

"STR" = "SRO"  
"SUPER TWIN ROTATION" means "Standing Room Only" in the locations featuring this marvel of scientific achievement!



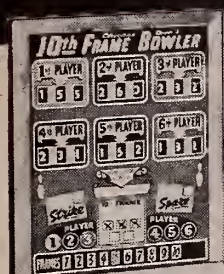
**EVERYBODY'S DOING IT!**  
... playing "SUPER TWIN ROTATION," that is. Operators, locations and players are unanimous in their praise for this amazing new game.

**SEE IT!  
PLAY IT!  
ORDER YOURS  
TODAY!**

# EXHIBIT SUPPLY

4218-30 WEST LAKE STREET • CHICAGO 24, ILLINOIS  
ESTABLISHED 1901

# 6 Chicago Coin's 10th FRAME PLAYER BOWLER



**BECAUSE**

**"JUST LIKE"  
REGULATION BOWLING**

A STRIKE IN THE 10th FRAME  
GIVES PLAYER 2 EXTRA SHOTS.

A SPARE IN THE 10th FRAME  
GIVES PLAYER 1 EXTRA SHOT.

**NO MORE  
"ONE-SIDED" SCORES**

GAME IS COMPETITIVE  
'TIL LAST PUCK IS THROWN.

SIZE  
8 FT. x 2 FT.

- Features**
- HIGH SCORE OF THE WEEK
  - INDIVIDUAL SCORE DRUMS
  - 7-10 SPLIT PICKUP
  - JUMBO "FLY-AWAY" PINS
  - FORMICA PLAYFIELD
  - REBOUND 20-30 SCORING

# Chicago Coin's 6 PLAYER MATCH BOWLER

**1. MATCH  
A  
NUMBER**

Sensational  
**"2-WAY"  
MATCHING  
FEATURE**

**2. MATCH  
A  
STAR**

**ALSO AVAILABLE**

Chicago Coin's **5-BALL HIT**

## BIG HIT

**HOME TEAM vs VISITORS**  
with **FAST**  
**"CROSS FIELD ACTION"**

# BAND BOX

**AN ANIMATED SPEAKER**  
EASILY CONNECTED TO ANY JUKE BOX

**CHICAGO COIN MACHINE COMPANY**

1725 DIVERSEY BOULEVARD  
CHICAGO 14, ILLINOIS

## WANTED

TO BUY  
**Highest Prices Paid**

- Wurlitzer 1400
- Mutoscope SKY FIGHTER
- Exhibit DALE GUN (All Models)
- Gottlieb BASKETBALL
- Gottlieb BOWLING CHAMP
- Gottlieb NIAGARA
- Gottlieb WILD WEST
- Gottlieb MINSTREL MAN
- Gottlieb GLOBE TROTTER
- Chi. Coin CHAMPION
- Williams HARVEY
- LATEST FIVE-BALLS

WIRE — PHONE — WRITE

**INTERNATIONAL  
AMUSEMENT COMPANY**

1423 SPRING GARDEN STREET  
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

## Wright Displays United's "Stars" In Star Setting



PORTLAND, Ore.—Budge Wright, Western Distributors, this city, put up a special display to exhibit the new United game "Stars."

As pictured above, Wright set the game into the center of the display, surrounding it with the pictures of 18 movie and recording stars. And who's picture is featured directly over the game as top star? Budge Wright, of course.

## Ops Agree With Schlesinger

**Acclaim Poughkeepsie Operator's Suggestion  
That New Phono Equipment Be Shipped  
With 10¢ Coin Chutes As Minimum**

CHICAGO—In the August 2, 1952 issue of *The Cash Box* there appeared a letter exactly as written by Al Schlesinger of Square Amusement Company, Poughkeepsie, N. Y., telling of the fact that, though phono manufacturers are producing much new equipment and that new models seem to come up one atop the other, none has as yet shipped their machines with 10c play chutes as the minimum priced coin it will take.

It seems that this item created quite a stir throughout the entire industry and has elicited much comment from noted operators.

Budge, one of the oldest and foremost distributors on the West coast, is decoration minded, due no doubt to the time and energy he and Mrs. Wright have put into making their home one of the most beautiful in the country. And displaying the United "Stars" in this most attractive display, has helped merchandise the game, according to Budge.

One well known op phoned to say: "I don't know Al Schlesinger. But, I'll say this for him, he speaks the operator's language. He knows what we're up against. I agree with him 100 percent. I only hope that the industry will read what he has to say. And follow his idea of all new machines coming out with dime coin chutes.

"Here's the reason," this operator continued, "if the operator doesn't want to operate on dime play, then that's his privilege. He can remove that dime chute in his territory and put a penny chute on if he so desires.

"But, guys like us, guys who know what we're up against in highly competitive territories, need dime chutes on all our new machines.

"Not only to convince certain government agencies, but, because this is the case if we want to make any money at all.

"Therefore, we'll use the dime chute just as it comes from the factory. I'm for Schlesinger."

*"It's What's in THE CASH BOX That Counts"*



For Months of Profits...

# Gottlieb's Happy Days

## A Player's Game

- 2 "POP BUMPERS
- 2 SUPER-SCORING CYCLONIC KICKERS
- 2 SUPER-POWER FLIPPERS

**NO OUT HOLES!**

HIGH SCORE to 7 MILLION for REPLAYS

X's and O's maybe controlled by skill play—register in lights on backglass

16 Winning "Tic-Tac-Toe" Combinations for Replays

CENTER HOLE Lights Side Contacts for SUPER HIGH SCORING

1 to 8 SEQUENCE Lights 2 Roll-Overs for REPLAYS

EACH HOLE AWARDS 1/2 MILLION SCORE

9 BALL TRAP HOLES—INSURE SPEEDILY COMPLETED PLAY EACH GAME!

## An Operator's Game!

IMMEDIATE DELIVERY

From Your DISTRIBUTOR

# D. Gottlieb & Co.

1140-50 N. Kostner Ave. Chicago 51, Illinois

"There Is No Substitute for Quality!"

## Frank Rowell, Jr. Named Guardian Pres.

CHICAGO—At a board of directors meeting, held last week in this city, Frank Rowell, Jr., was elected to the office of president of Guardian Electric Manufacturing Company.

Rowell will succeed his father, the late F. F. Rowell, Sr., who died on July 20, after serving as founder-

president for the first twenty years of the firm's history.

The new president has been actively associated with the firm since its establishment in May, 1932.

Frank Rowell, Jr., joins other of the company's officers in announcing "No changes in our policy or operation are anticipated."

## "Big Swede" Hellstrom Relaxes



CHICAGO—Over at United Manufacturing Company, this city, the production lines are moving so continuously that the staff is kept going at top speed day and night. The candid camera catches "Big Swede" Hellstrom snatching a few hard earned winks in between shifts. (Ed note: We're informed that some of Swede's friends are making slanderous remarks about the action (or it is non-action?) depicted in the above pic.)

## Pitch Yourself Into A GOLD STRIKE WITH

# WICO'S

## "MAJOR LEAGUER"

(AUTHENTIC AUTOMATIC BASEBALL PITCHING MACHINE)

## A BIGGER MONEY-MAKER THAN MINIATURE GOLF EVER WAS!

ABSOLUTELY FABULOUS PROFITS

This is the most outstanding profit opportunity ever offered this industry. If you have, or can obtain, an outdoor location we will, without charge, arrange complete plans, show you what you will require as well as help you with all arrangements, for the operation of "Major Leaguers" the "Authentic Automatic Baseball Pitching Machines." Wherever placed "Major Leaguers" are attracting tremendous crowds. Operators are earning fabulous profits. People young and old bat right at the ball which is thrown to them by "Major Leaguer", just as in regular baseball. The same type machines are used by the Big Leagues to help their batters develop better batting eyes. This is the greatest profit opportunity ever offered this industry. Take advantage of it immediately. Write. Wire. Phone. Today!!

# WICO CORPORATION

2913 PULASKI RD., CHICAGO, ILL. (Tel.: MU 5-3000)

## America's Finest FISHING EQUIPMENT

Send For Your FISHING CATALOG SHEFFIELD SALES

(Formerly: Ace Premium Sales Co.) 3198 MILWAUKEE AVE., CHICAGO, ILL. (Tel: AVenue 3-9838)

## CLOSEOUT!

- Seeburg '46 ..... \$99.50
  - Seeburg '47 ..... 139.50
  - Rock-Ola '49 and '50 (like new) ..... 295.00
  - Seeburg Wall Boxes (Brand New) ..... 22.50
  - Packard Wall Boxes ..... 5.95
- 1/3 Deposit, Balance C. O. D. WRITE — WIRE — PHONE

## DAVID ROSEN

Exclusive A M I Dist. Ea. Pa. 855 N. BROAD STREET, PHILA 23, PA. PHONE: STEVENSON 2-2903



# Capitol Sales Company

5416 W. COLFAX AVENUE  
DENVER, COLO. Phone BElmont 3-3215  
BElmont 3-9095

DISTRIBUTORS AND JOBBERS OF COIN MACHINES

JACK WILLIAMS, Manager  
Telephone day or night BElmont 3-3215  
BElmont 3-9095

August 1, 1952  
Denver, Colorado

Mr. Bill Gersh  
The Cash Box  
32 West Randolph St.  
Chicago 1, Illinois

Dear Bill:

We received your inventory copy of the Cash Box. For the first time in our life we will be able to run an inventory on the equipment we have and know what we have at a glance. I think it is a God send to any legitimate operator that wants to show his price for tax assessments. I believe that if all operators and distributors would refer to a deal of this kind, in regards to depreciation of equipment, it would no doubt pay for itself in the long run.

Enclosed find a copy of a card that we sent out to all our accounts in this territory. Note right hand corner. How do you like it?

Very truly yours,

*Jack*

COIN MACHINES PARTS AND SERVICE

The above letter is one of many hundreds received since the first "End-Of-The-Month Issue" (July 30) reached the coin machine industry. It's another ORIGINAL SERVICE *The Cash Box* is happy to bring its readers. Next "End-Of-The-Month Inventory Issue" will be dated August 30.





Deluxe in every detail! Beautifully illuminated playfield! PLENTY OF ACTION!

**NEW!** **SENSATIONAL!** **EXCITING!**  
*Williams*  
**LONG BEACH**  
 3 CARD—5 BALL with NEW DOUBLE SCORE  
 GAME-TO-GAME FEATURE FOR REPEAT PLAY!

3-4 OR 5 ADJOINING NUMBERS CONNECTED BY WHITE LINES IN ANY SECTION SCORE REPLAYS

**NEW "DOUBLE" FEATURE** CARRIES OVER FROM GAME TO GAME UNTIL SCORED. NOTHING LIKE IT EVER BEFORE! IT'S EXCLUSIVE WITH LONG BEACH AND THE GREATEST CARRY-OVER OF ALL TIME!

**RETURN BALL POCKET** WHEN LIT ADVANCES ARROW ACROSS BACKGLASS TO DOUBLE SCORE. REMAINS LIT FROM GAME TO GAME UNTIL SCORE IS MADE IN EACH SECTION!

★  
**EXTRA BALL FEATURE:** PLAYER CAN "BUY" UP TO 3 ADDITIONAL BALLS WITH EXTRA COINS!

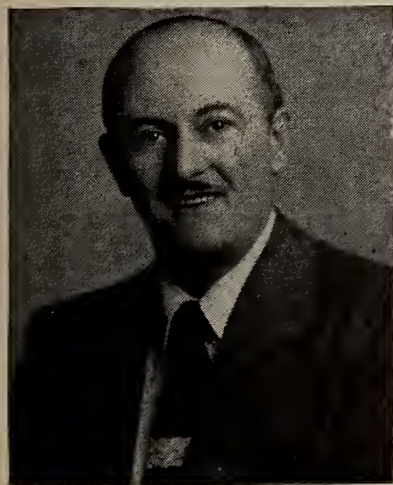


CREATORS OF DEPENDABLE PLAY APPEAL!  
 4242 W. FILMORE ST. CHICAGO 24, ILL.

*It's*  
**"LONG BEACH"**  
 BY WILLIAMS  
**LONGER ON PROFITS!**



## N. Y. Music Ops Assn. Sets Date For 15th Annual Banquet



AL DENVER

NEW YORK—Albert S. Denver, president of the Automatic Music Operators Association, this city, announced this week that the organization had completed plans for its fifteenth annual dinner and banquet.

The historical banquet will be held at the Commodore Hotel, Grand Ballroom, on Saturday night, November 1.

"We shall celebrate our 15th year of service to our members and to the industry with a Gala Dinner, excellent entertainment and dancing to the music of one of the leading orchestras," said Denver. "This event will be the

most outstanding affair of the Industry."

In conjunction with the show, the association will once again publish a souvenir journal. Closing date for ads is October 10.

The staff of the association, headed by Denver, and including Nash Gordon and Dorothy Wolk, is now concentrating on the souvenir journal and the sale of tickets.

## Capitol Projectors Names It's Rocket Ship "Planet Patrol"

NEW YORK—Sam Goldsmith, Capitol Projectors, Inc., this city, announced this week that the firm had decided on "Planet Patrol" as the name for its space ship coin-operated ride.

Goldsmith is cooperating with several of the firm's distributors in setting the ride into locations, where it will be tested thoroughly. Locally, the ride goes into Macy's Flatbush, Brooklyn store. Then several others will be placed in other stores in the Macy chain, as well as super-market and variety stores.

Most of the firm's distributors have been handling Capitol's Midget Movies. In territories where it hasn't any representation at this time, distributors will be appointed.

## "Match-Me" Shuffle Conversion Unit Ups Ops Collections

NEW YORK—Dave Lowy & Company, this city, headed by Dave Lowy, Bob Jacobs and Whitey Druckman, has brought the trade a conversion kit, "Match-Me" for shuffle alleys that is reported to be bringing operators greatly increased grosses.

"The reason why operators are buying numbers of our 'Match-Me' conversion," Jacobs states, "is that it takes the one-player shuffle game and gives the player a competitive incentive to equal or better the score. In certain times of the day, many players are all alone and usually stop playing on the ordinary one-player game after several coins. With our matching score conversion unit on the game, the player keeps playing coin after coin in an effort to meet the competition of the score. We know we have something the operator wants because those who have placed orders for one or two, after a week's time, come back and order them by the dozen."

The "Match-Me" conversion is for Twins, 4, 5 and 6 player shuffle game. It is installed in a matter of minutes, according to Dave Lowy, and offers the player the following features: Highest score bowled; Highest score matched; and Score matched the most times.

Jacobs and Druckman, who have come up with the conversion idea, have had many years experience in the mechanics of coin operated equipment, having previously produced other conversion ideas for shuffle games.

## SALE EVERY 50 SECONDS

The Amazing

## PHOTOMAT\*

delivers a 3" x 5" set of two fine portraits in less than a minute

Write for Details

\*Trade Mark

## INTERNATIONAL MUTOSCOPE CORPORATION

Wm. Rabkin, Pres.

44-06 11th St., Long Island City 1, N. Y.  
 (Phone: STillwell 4-3800)

## DOWN GO PRICES!

SPOT LITE	\$475.00
TURF KING	139.50
HANDICAP (closeout)	275.00
SHOO SHOO	125.00
NIFTY	125.00
SLUGFEST (like new)	180.00

## MANY OTHER GREAT BARGAINS!

WRITE! WIRE! PHONE!

**L**AKE CITY AMUSE. CO.  
 4533 PAYNE AVE., CLEVELAND, O.  
 (Tel.: HE 1-7577)

# FIGURES DON'T LIE!

### DON'T PASS UP THOSE EXTRA DOLLARS!

Convert Your Old Shuffle Games Into Sensational Money Makers



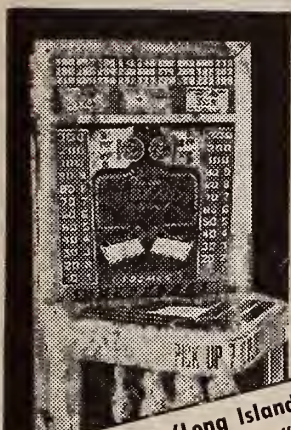
## with "MATCH-ME" CONVERSION KIT

Fits on Top of the Backboard of Any Model—Any Make Shuffle Game.

Add the spirit of competition to your present Alley—and watch the take zoom way up!

### HOW "MATCH-ME" HYPOS YOUR PRESENT EQUIPMENT

- ★ When coin is deposited a light flashes around the board and stops at one of the 27 listed numbers in no particular sequence. Player must now match this score.
- ★ "Match-Me" features the highest score matched with space for inserting name of player.
- ★ "Match-Me" features the greatest number of times the score was matched with space for inserting name of player.
- ★ "Match-Me" features the highest score bowled in general with space for inserting name of player.



**CLUB 48 (Long Island)**  
"Match-Me" was like giving Shuffle Alley the needle. We're taking in those dimes like mad. We're very satisfied!"

**DICK'S BAR (Times Square, N. Y.)**  
"Before we took in \$27.00 a week average. With "Match-Me" last week we took in a sweet \$63.00. A great gimmick!"

**SENSATIONAL FOR ARCADE AND GROUP USE!**

**"Match-Me" Conversion Kit, complete, \$59.50**  
(Very easy to install in 5 minutes—Fits all makes and models—Full instructions enclosed.) When ordering please advise game you wish to convert.  
Terms: 1/3 Dep., Bal. C. O. D., F. O. B. N. Y. If your dealer can't supply, order direct.

## DAVE LOWY & CO.

580 10th Avenue • New York 36, N. Y. CHickering 4-5100

# ELECTRO NAILS DOWN LOCATIONS FOR YOU!

## ... and sells more cigarettes!

It's easier to sell locations and keep them sold with ELECTRO. Modern console styling, low enough to fit in those up-front locations, means more sales by ELECTRO. Operators report volume up 10% and more. ELECTRO'S smooth, silent delivery assures satisfied locations . . . with less service calls for operators. More locations every day are asking for "that good looking low electric job". Make sure you nail down these locations with ELECTRO.

ELECTRO carries king-size as well as regular cigarettes with no adjustment of columns . . . ELECTRO will vend cigarettes at three different prices at the same time!



# Bill Bye

**ELECTRO REPRESENTATIVE**  
1401 NO. 28TH ST., KANSAS CITY  
Tel. Finley 5441 • Dréxel 5936

# THRU THE COIN CHUTE EASTERN FLASHES

Tho the heat continues unabated here, surprisingly enough action at the wholesale firms is quite brisk. Used phonos and games keep going out to operators, and the only problem on new equipment is lack of sufficient deliveries. Several of the wholesale firms moaning about their factories being shuttered by vacations. Another bright spot on the horizon in this area is the appearance of several new manufacturers of equipment—who are making great progress.

The body of Al Bergman's son, Bobby, who was killed in action in Korea, arrived home in Buffalo, N. Y., on Saturday, August 2, and burial was Sunday, August 3. It was quite an impressive military ceremony, with the American Legion, Jewish War Veterans, and members of the boy's college fraternity in attendance. A large number of local coin machine men attended, as did Bill O'Donnell of Bally Manufacturing Co., who came in from Chicago, and Jack Mitnick, eastern regional representative of AMI, who flew in from New York. . . . Joe Young, Young Distributing, played host at his office this week to several Wurlitzer distributors from the east, who brought in their service men to take a service refresher course on the new Wurlitzer 1500 phono. Joe Hrdlicka and Hy Turner of the Wurlitzer factory conducted the sessions. Representatives from the Wurlitzer distributors from Philadelphia, Boston, Baltimore and Richmond were on hand. Young, who had spent several days vacationing in Maine, returned for the meet. . . . Mike Munves finally broke away from the office and took his missus, Rose, to the Catskill Mountains for a week's vacation. We had an idea he was going to fly down to Miami Beach. While visiting at Moore's, we noted several of Exhibit's "Super Twin Rotation" games being loaded on a truck for delivery to a local operator. In Mike's absence, the extremely efficient manager, George Fleckenstein, holding down the fort.

With the AMI factory on vacation, Barney (Shugy) Sugerma, Runyon Sales Co., instead of aggravating himself about lack of deliveries of the Model "D" phono, is keeping his mind occupied going over plans to renovate his offices and showrooms for the fall. "We're planning on making the Runyon building the most attractive on coinrow" smiles Shugy. . . . Joe Weisz, Larch Vending Co., Larchmont, N. Y., makes the rounds of wholesalers along the row. . . . Al Simon, Albert Simon, Inc., displays ChiCoin's latest shuffle game "10th Frame Bowler," and reports operators have accepted it in a big way. . . . Harry Koepfel, Koepfel Distributing Co., leaves on a vacation in a week from Monday. When he returns brother Hymie will take some time off. However, Hymie plans on being back home to celebrate his 25th wedding anniversary on Sept. 6. He's running a big party for the family at that time. . . . Lou Valenti, Valenti Automatic Music Co., Staten Island, busy rushing from one wholesaler to another—and evidently buying, as we note sales slips in his hand as he leaves these places. . . . Dave Lowy & Company's "Match-Me" conversion unit for shuffles, going over in a big way. Dave Lowy, Bob Jacobs and Whity Druckman busy rushing them out to the operators. "Altho the price is low" states Jacobs, "the main reason for the success of this 'Match-Me' conversion kit is that it has stimulated collections to an amazing degree wherever placed. If I didn't see the collection slips and talk with the location owners, I would have a hard time believing it myself. It's almost unbelievable." . . . Sam Goldsmith, Capitol Projectors, who only returned to the city a week ago, plans on leaving again the early part of next week, returning to Kansas City, to assist in installing his new "Planet Patrol" space ship in that city.

Dave Stern, Seacoast Distributors, Elizabeth, N. J., Rock-Ola distrib, receiving congrats over his daughter Suzanne's dramatic success in taking over the leading role of "Arsenic And Old Lace" with only 18 hours notice. . . . Nat Cohn, Conat Sales Co., Inc., exclusive world distributors for "Atomic Jet" space ship ride, busiest man in the city, seeing that sample machines go out to his distributors for showings, and preparing for quantity shipments to these firms. . . . Sid Mittleman, Cascade Products Co., Irvington, N. J., and Dave Braun, Linden, N. J., visit along coinrow. Mittleman, manufacturer of "overhead scoreboards" for shuffleboards, states he'll be ready for a big announcement in a few weeks.

# THRU THE COIN CHUTE DALLAS DOINGS

As August begins in Texas the heat is still with us and from all indications things will get worse—weather wise that is. The operators are optimistic about business and say that conditions are improving. Some are taking their vacations until things cool off a little. . . . B. H. Williams of Commercial Music is spending a nice cool vacation in Colorado trout fishing in icy springs. He will be gone about ten days. In the meantime Tommy Chatten is on a trip to the Panhandle and Mike Koenig is in Louisiana. . . . The new United "Star 6-Player" shuffle alley is going well in this territory. . . . The operators seem to be making lots of money out of various games. . . . H. L. Shipp of Stanton, a new coin machine operator, was in Dallas this week. Shipp formally was in the gas station business. Welcome to the world of Music, record, coin machines and games.

George Green of Odessa is expanding his route. . . . Albert (Chick) McKool is expanding his business with shuffle alleys. . . . Ditto for E. L. Certain. Two of the boys from Fort Worth were in town this week—Ralph Claybrook and I. D. Hightower. Both say that business is good for them. . . . Speck Nevins of Dallas is adding shuffle alleys to his route and George Bury of Hamlin is busy buying phonographs. . . . We are glad to hear that Vincent Lopez, who has been in a Fort Worth hospital for the past couple of weeks, is getting better. . . . Ed Harvey met with an accident the other day. It seems that he was riding his motorcycle and the thing turned over with him. You should put that in moth balls, Ed. . . . Bob de Priest is in Pensacola, Fla., living the "Life of Riley". . . . W. W. Brown of Henderson in Dallas the other day, buying quite a bit of equipment.

# CHICAGO CHATTER

Tightening up of steel now being felt by manufacturers. Also the fact that certain of the farm area ops complaining of poor play due to the drought. And some of the steel centers still low on action as workers attempt to financially recover from long strike. In the meantime some of the smaller plants are first now being affected by lack of steel. Proving, once again, how close this industry is tied with the national economy. And the fact that first sensitive reaction to lesser intake of workers is felt by the operators throught the nation. . . . Thanks to good friend, José Romero of Santurce, Puerto Rico, who writes: "Referring to your 'End-Of-Month Inventory'. We have been using your figures every month from 'The Confidential Price Lists'. Now (E.O.M. Inventory)' will help us a lot more to keep a detailed record of our monthly inventory and adjust same to its real market value, giving us an accurate gross profit from the profit and loss statements." . . . Irv Vidor of Virginia Beach, Va. mailed us a toughie. To help him locate a mfr who "suddenly disappeared." And in another city yet—here in midwest. But, this past week, Irv a happy guy when we, at last, dug up new address for him. . . . Talked with Frank Mencuri of Exhibit Supply while Frank was in Dallas. Said he, "Goin' terrific on 'Super Twin Rotation'." . . . For those who want to know, owner of the robot pitching spot on Marine Dr. near Wilson Ave. is Dickholtz, prexy of Flash Cabs. . . . Johnny Rowell of Guardian Electric and his adman, Bill Kennedy, spotted at the Chez with Joe E. Lewis helping them finish their scotch. . . . Also seen at the Chez, Sam Stern of Williams (happy over the way his new bingo game, 'Long Beach' is going) with well known distributor, Leo Weinberger of Louisville. . . . Harry Wiczera a very busy man over at Wico Corp. ever since first ad broke on Wico's "Major Leaguer" robot pitching machine in The Cash Box. . . . Thanks to Harry Rosenberg of Double-U Sales, Baltimore, for his very nice letter re: "E.O.M. Inventory Issue." And in which epistle Harry writes: "We feel The Cash Box is the 'bible' of the industry."

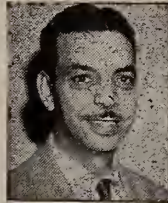
A grand big 'thanks' to Jack Williams of Denver for his letter re: "E.O.M. Inventory Issue" of The Cash Box. . . . The reason may be all those visits to Puerto Rico, but, whatever the real reason is, there's now "siesta time" in the office of Capt. Tom Callaghan. . . . Myer and Lee Gensburg of Genco very happy this week to be able to announce national shipments of their new upright pinball game, "400", which is clicking very, very well on many, many locations all over nation. One noted op here claims, "My '400's' are averaging better than \$90 per day". . . . Bill O'Donnell of Bally is the new "Entertainment Dept." Seen two nites running at one of Chi's leading supper clubs entertaining guests from out of town. . . . Art Garvey is reported to be blowing himself back from Beantown (Boston) to Chi. . . . Never have, and probably never will, see a harder worker than Herb Jones of Bally. This guy loves work. Does many different jobs. And does everyone of them well. . . . Herman Paster of St. Paul—Bill Marmer of Cinci in town. . . . Jack Nelson workin' on that pile of mail that accumulated while he rode thru Texas with Phil Weinberg. . . . Thanks to Art Sauve of Detroit for his nice letter about our magazine. Art also advises "I still feel like a colt". . . . All Paul Huebsch at Keeney would say this past week for publication was: "Keep your eyes on Keeney". . . . Hear from far-away California that music ops out there in drive to get dime play. George A. Miller of MOA has attorneys at work. . . . Nate Gottlieb sojourning up at cool, cool Eagle River, Wisc. doesn't know that (but will be the time this comes out) that there's a brand new '52 Caddie in his garage. . . . And Alvin Gottlieb tells me that happiest guy in Wisconsin's woods country is his Dad, Dave Gottlieb, who caught a two pound Wall Eye. Alvin says of himself, "I'm the third assistant pen-wiper 'round here". . . . Gil Kitt just returned from the north woods where he spent time with his gorgeous kids, says, "Whoa, wait'll I catch-up to what's been goin' on 'round here". . . . One of the real oldtimers 'round these parts, John Lombardi, now has a one-stop music service goin' for music ops on West Madison Street.

Indianapolis' gift to the coinbiz, Lottie Berman, in town. . . . Was that Jack Sloan kinda bumpin' along on Sheffield? . . . Herb Perkins of Purveyor one of the nicest hosts at the Chez. . . . Rumors by disgruntled, former employees should be taken with a grain of salt. Cost a distrib a good line this past week. . . . Irving Ackerman, attorney for Michigan's music ops, anxious to get copies of depreciation stories from us. (Hope they helped, Irv). . . . Advance info: The big "Annual MOA Convention Issue" of The Cash Box will be dated Sept. 13 and will close here in Chi on Sept. 3, '52. . . . Vote of thanks to Al Cole due from all in field. Al spent six thousand bucks for an ad in 'Newsweek' to obtain new blood. (Which, as all know, will eventually wind up operating everything else, too). Wish there were more Cole Products firms in trade. . . . Japan surrendered on August 14, 1945. . . . Happy Birthday To: Sydelle Blatt, Miami Beach; Budge Wright, Portland, Ore.; Charley A. Casmus, Birmingham; I. H. Rothstein, Philadelphia; Carl Hoelzel, Kansas City. . . . Ed Levin, general sales manager of ChiCoin, advises that the firm has been forced to return to full production on its 'Match Bowler' due to demand from all over nation. . . . What's happened to 'penny' arcades? Seems, from what travelers advise, they're all 'dime' arcades now. . . . Awed compliments to J. Raymond Bacon of Rock-Ola for the way the man carries names, addresses and even phone numbers (and from years back) in his mind. Absolutely amazed us this past week. . . . Frank Roelke and Harry Katz of Coin-O advise that, due to their first ad, they've been bombarded with letters asking for more info on their "Pitch-O-Mat" robot pitching machine. "Just tell 'em", Frank says, "we're working fast to give 'em all the details". . . . Sol and Nate Gottlieb on to New York to attend the wedding of Harry Rosen's dotter. . . . Only big parking meter mfr left 'round these parts is Duncan. Now combo of Miller, Rhodes and Duncan meters. . . . Andy Wrenn boils up at us for some of our well known shouting. And rightfully so. . . . Bill DeSelm

# COVEN distributing company

3181 Flston Chicago 18, Ill.  
Independence 3-2210

Exclusive Distributors of Wurlitzer Phonographs



Geo. George



Roy Monroe

## SAVE MONEY! SMASH GO PRICES!!

BIGGEST CLOSEOUT IN OUR HISTORY

FIVE STAR, Very Clean	\$125.00
CONEY ISLAND	375.00
BRIGHT SPOTS	395.00
BRIGHT LIGHTS, Drop Chutes	295.00
ABC's, Very Clean	225.00
SPOT LIGHTS	425.00
CITATIONS	29.50
TURF KINGS, Very Clean	139.50
CHAMPIONS	64.50
WINNERS, Like New	85.00
HAYBURNERS	249.50
RCA RADIOS (25c Chutes)	22.50
PONY EXPRESS, Like New	275.00
MUTOSCOPE PHOTOMATICS	640.00
MUTOSCOPE VOICE-O-GRAPHS	395.00
WILCOX-GAY RECORDIOS	175.00
CHICOIN BASKETBALL CHAMPS	250.00
CHICOIN GOALEES, Very Clean	125.00
BALLY HOOK BOWLERS	145.00

EXHIBIT DALE GUNS	\$ 65.00
CHICOIN 4 PLAYER DERBY,	
NEW	WRITE
EXHIBIT BIG BRONCO	WRITE
RISTAUCRAT Music Boxes	64.50
ACORN CHARM VENDORS	12.50
KICKER & CATCHERS, Like New	15.00
POP-UPS	12.00
MILLS PANORAMS	200.00

### NOTICE!

It's impossible to list all our machines here. Write for any machine you want that is not listed here. PRICED LOWER THAN YOU'VE EVER BEEN ABLE TO BUY IT BEFORE. Write. Phone. Before you buy—CALL ON US!!

## MONROE COIN MACHINE EXCHANGE, INC.

2423 PAYNE AVENUE, CLEVELAND 14, OHIO  
(Tel.: SUperior 1-4600)

IT'S HERE THE TRUEST AUTOMATIC PITCHING MACHINE EVER MADE . . .

# "PITCH-O-MAT"

TROUBLE FREE BECAUSE IT'S PRECISION ENGINEERED!

It's Here . . . The First True Automatic Baseball Pitching Machine . . . "PITCH-O-MAT"! Real Big League Baseball Pitching Action. The one and only automatic baseball pitching machine that is TROUBLE FREE — Because It's PRECISION ENGINEERED!! Built by experienced coin machine men who KNOW WHAT YOU NEED TO EARN BIGGER AND BETTER PROFITS. Call around today—SEE "PITCH-O-MAT" . . . the answer to the operators' prayers!! "PITCH-O-MAT" IS READY TO EARN YOU MORE MONEY THAN YOU'VE EVER BEFORE ENJOYED. All arrangements for setting up a complete operation of "PITCH-O-MAT" completely and carefully taken care of for you without any extra charge. WRITE, WIRE, PHONE!!

QUANTITY DELIVERIES START SEPT. 15th

## COIN-O MANUFACTURING CO., INC.

3435 NO. SHEFFIELD, CHICAGO 13, ILL. (Tel: GR-7-3780)

# CHICAGO CHATTER

(Continued)

advises, "Think Herb Oettinger's good, hey? Well, Bill Marmer's got me clipped for seven bucks right now in our 'gin' game."

Last week, because of a few lucky omens happening to us during the day (we're one of those superstitious guys, like 'Look out for Friday the 13th' 'Watch out for black cats cutting in front of us, etc.) well, because during the morning, as we came up the elevator in this salt mine here, one gal said, 'Seven, please, and the next one said, 'Eleven', we felt kinda lucky. Then, in popped a coupla guys and came thru with some sweet ads. That, and some other lucky omens and, we decided, this is "the day". So, we jumped into a cab, went out to United Mfg. Co. to challenge "the champ". That is, Herb Oettinger, United's 'Gin' champ. Asking for no handicaps, we were ready for one cent a point and everything counting '25' to dethrone the champ for once and all time. (Result? We lost three bucks). Herb's still "the champ". At least as far as we're concerned. Do we hear any challengers? . . . Records play over 100,000,000 times each week in juke boxes throught the nation. This could be boosted to over one billion times with good programming. . . . A quiet partnership has been formed of four well known guys. Three in this town. One on the west coast. For a big operating company. . . . Ford Sebastian of Exhibit Supply advises that orders are coming into the plant in ever larger numbers each day for 'Super Twin Rotation'. But, regardless, the good, old 'Big Bronco' keeps right on agoin' and agoin' . . . Some of the better visionists here believe that if there is a recession this late Fall (due to past steel and possible forthcoming coal strike) that coinbiz will be best of all. . . . Many ops advise that Al Schlesinger of Poughkeepsie, N. Y. is "100 percent right. All manufacturers should issue new equip' with dime chutes only". . . . Sure sorry to hear about amputation of one of George Jenkins' fingers. Mashed in a heavy door. . . . Ed Wurgler of Wurlitzer, puts it this way, "A nickel is only good for five pennies."

"It's What's in THE CASH BOX That Counts"

# IMPORTANT NOTICE

## For The Next 7 Years

# END-OF-MONTH INVENTORY ISSUE

## WILL BE DATED: AUG. 30, 1952

ALL ADVERTISING CLOSES IN  
THE NEW YORK PUBLICATION OFFICES  
OF "The Cash Box" FRIDAY, NOON..

## Aug. 22, 1952

The sensation created by the first edition of *The Cash Box*' "End-Of-Month Inventory Issue" (July 26, 1952) will never be forgotten by all in this industry. The praise and commendation which was heaped upon this publication after the publication of that first edition of *The Cash Box* "End-Of-Month Inventory Issue" is still reverberating thruout the entire industry. The legal fact remains that, not only are all leaders of the industry using this simplified and commendable method for proving their valuation and depreciation, not only have many asked for reprints for themselves to be used 'weekly,' but, all who have filled out the "End-Of-Month Inventory Issue" of "The Confidential Price Lists" are saving this issue for SEVEN YEARS . . . because that is the LEGAL STAT-

UTE of LIMITATIONS.

Therefore, as an advertiser who seeks the type of issue wherein he can obtain constant and continued reference to his products and his firm, certainly SEVEN YEARS should prove of TREMENDOUS VALUE TO ANY SUCH ADVERTISER.

The next issue of *The Cash Box*' "End-Of-Month Inventory Issue" of "The Confidential Price Lists" will appear in the AUGUST 30, 1952 issue. This issue closes in the New York publication offices of *The Cash Box* on Friday, Noon, AUGUST 22, 1952. (The same issue closes in the Chicago offices of *The Cash Box* on Thursday, 5:30 P. M., August 21, 1952, and in the Los Angeles offices of *The Cash Box* on Wednesday, 5:30 P. M., August 20, 1952.)

WHEN YOU THINK OF "ADVERTISING VALUE FOR YEARS TO COME" (7 YEARS TO BE EXACT) THINK OF THE "End-Of-Month Inventory Issue" of *The Cash Box* AND RUSH YOUR AD RESERVATION IMMEDIATELY—TODAY—WRITE NOW . . .

## THE CASH BOX

26 West 47th Street

New York 36, N. Y.

Phone: JUdson 6-2640

Chicago Office

32 West Randolph Street

Chicago 1, Ill.

Phone: DEarborn 2-0045

Los Angeles Office

6399 Wilshire Boulevard

Los Angeles 48, Cal.

Phone: WEbster 3-0347



Coming in right on schedule, we're told by Nick Carter of the Nickabob, are the new AMI machines, though they still haven't been able to catch up with demand from L. A. and out of town ops. . . . Bally's "Palm Beach" is very much in style around Paul Laymon's, where the list of operators waiting on them is that long. Bally's "Champion" horse, Lucille Laymon tells us, is also holding its lively pace. . . . Wurlitzers are also doing fine in the sales department but are still far behind the orders for them. On second lap of his vacation was Laymon's Wurlitzer salesman Jimmy Wilkins while Ed Wilkes was busy moving back out to Long Beach after selling his home in La Crescenta.

Dropped in at Leuenhagen's to meet up with Art Kassel, the well known orkster. Mary Solle is still trying to get set up on that regular Monday schedule of visiting artists but, meanwhile, many of the recording folks are coming around now and then to say hewdy to some of their best friends, the jukebox operators. . . . Things were a little on the quiet side at C. A. Robinson's compared to the heavy action this outfit has been getting for some time now, but Al Bettelman informed us that United's products were still buzzing right along. . . . While Al, Jack Simon and others we talked to agreed that the old bugaboo known as "summer slump" seems to have been beat this year, they all seemed to think that a few dull weeks were inevitable, what with license time and many customers choosing this period as vacation time.

Haven't bumped into Fred Gaunt lately, but Al Bettelman observed that Fred's continuing with the Charlie Robinson firm, doing a great job, and winning new friends and influencing people. . . . Over at Badger Sales, Ray Powers was due back from Sacramento after a nice vacation with his folks. Al Silberman had just launched a large Navy installation at Ventura with a complete line-up of cigarette, drink and food vendors. Williams' new game, "Long Beach," was on the Badger floor and headman Bill Happel tells us the game looks that good, it indeed would do honor to Long Beach or any other municipality welcoming it. . . . Jack Simon was very busy supervising an extensive face-lifting job at his Pico Blvd. emporium. There seemed to be a number of colors in the new front, but predominant was a nice Kelly green.

A firsthand and not very pleasant report of the damage done by the recent earthquakes was brought in by William Black of Bakersfield, the town about 100 miles north of Los Angeles where the tremblor caused plenty of havoc. . . . Center of devastation and death was Tehachapi while nearby Arvin was also hit hard. . . . In the latter town, operator Earl Senter lost two of his locations when the buildings were destroyed by the quake.

Recuperating from an illness was Pomona operator S. L. Griffin. . . . In visiting the Laymons, prior to driving down to Mexico City on an extended vacation trip, were Oklahoma City Wurlitzer distributor C. A. Culp and wife . . . On the Row: Southgate's Harold Sharkey . . . Jack Neil from Riverside . . . Charlie Cahoon of Long Beach . . . Colton's Milton Noriega and William Bradley . . . Clyde Denlinger of Balboa . . . Big Bear's Jack Spencer . . . P. A. Barnes of Baldwin Park . . . El Monte's Tommy Workman . . . Bob Reck from Palm Springs . . . Joe Boll of 29 Palms . . . Pismo Beach's Bob Donahue . . . C. L. Andrews from Santa Ana.

## Meeting Dates Of Music Operators' Associations

August 4—Illinois Amusement Machine Operators' Association  
Place: 209 N. Madison Street, Rockford, Ill.

4—Amuse. Mach. Operators' Assn., Greater Baltimore  
Place: Mandell-Ballow Restaurant, Baltimore, Md.

11—Wisconsin Phonograph Operators' Association  
Place: Brodhead Country Club, Brodhead, Wisc.

14—Music Operators Of Northern Illinois  
Place: To be announced

27—Central States Phonograph Operators' Association  
Place: Jefferson Hotel, Peoria, Ill.

September 11-13—Music Operators of America  
Place: Congress Hotel, Chicago, Ill.

"It's What's in THE CASH BOX That Counts"

## CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE  
10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

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WANT—Will pay top price for AMI Model B; Bally Coney Islands; Bally Bright Lights; Bright Spots. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUPERIOR 1-4600.

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WANT—Music Operators—to send us their list of top ten tunes, each week. Have good deal for you in exchange. Write: Box #119, c/o THE CASH BOX, 26 W. 47th St., NEW YORK 19, N. Y.

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WANT—Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRYANT 9-6677.

WANT—Mechanical Horses. IDEAL NOVELTY, 2823 LOCUST ST., ST. LOUIS, MO.

WANT—Need for importation, Hollycranes last model. Send price and quantity. CARDINAL AMUSEMENT, 3731 DANDURAND, MONTREAL 34, QUEBEC, CANADA.

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WANT—Wurlitzer Model 1250's; Seeburg M100B's 45 R.P.M. Will pay cash or trade Williams Horse Feathers and Chicago Coin 4 Player Derbies. Write, wire or phone. BUSH DIST. CO., 286 N. W. TWENTY-NINTH ST., MIAMI 37, FLA. Tel.: 3-4623.

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WANT—Used Seeburg juke boxes model M100 78 RPM 15,000 series and up. Jennings Cigarola machines used and Turf Kings. State price and quantity available. Write airmail to: FAR EAST AMUSEMENT, 904 TAFT AVE., MANILA, P. I.

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FOR SALE—United Across the Board; Chicago Coin Derby; Midget Movies; Relax-a-Lator; Auto Studio (Four Pictures for a Quarter); Wurlitzer 1217; Wurlitzer 1250; Seeburg 100, 78 RPM.

WANT—Will pay cash for Bally Bingo Machines and Metal Typers. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS. Tel: ALgonquin 4-4040.

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FOR SALE—Rock-Ola 1424 Walnut Hideaway \$140; Wall Boxes 1530, clean \$15; Bar Brackets \$4; 1525 5-10-25c Wall bar boxes \$5; Gottlieb Bowlette \$39.50. WATERBURY AMUSEMENT MACHINE CO., 453 WEST MAIN ST., WATERBURY 35, CONN.

FOR SALE—RCA 25c Coin Radio \$22.50; 4 Col. Postage Stamp Vendors \$18; National Candy King New \$27.50; Shipman 2 Col. Stamp Vendors \$18; Acorn Charm Vendors \$12; Champion Basket Ball New \$20; Pop Ups New \$20; Packard Wall Boxes New Hi Chrome \$22.50; Chicago Coin Horsehoes \$90; Eastern Elec. Cig. Vendor New \$249.50; Band Box \$139.50; Silver King Hot Nut New \$12; Uneda Pak Cig. Vendor 25c \$85; Mills Candy Vendor 5 Col. \$65; AMI Model C Like New \$475; AMI Model A Very Clean \$300; Wurlitzer 1080 Very Clean \$169.50; Seburg 3 Wire 5-10-25c wall boxes. Write MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel: Superior 1-4600.)

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**FOR SALE**—Coney Island \$390; A.B.C. \$215; Spot Lights \$425; Atlantic City—write, Skee Alleys \$65; Universal Supers \$60; Shuffle Alleys \$15; Five Stars \$145. **ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL.** Tel: CAN. 6-0293.

**FOR SALE**—1—1946 M \$135; 1—1015 \$150; 1—1080 \$165; 2—H-246 Hide Away \$165; 20—3W2-L56—3 Wire 5c—\$15 ea., 10—W. S. 2 Z Wireless 5c \$6 ea., 10 Packard Boxes \$7.50 ea. **SERVICE VENDING CO., 236 N. DIAMOND ST., MANSFIELD, OHIO.**

**FOR SALE**—Wurlitzer 1100 \$349; Seeburg 148ML \$265; 146S \$115. On hand, a large supply of Packard, Wurlitzer and Seeburg Wall Boxes fully reconditioned. Write: **CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.**

**Notice!**  
YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"  
**Your Deposit is GUARANTEED**  
AS LONG AS you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

**THE CASH BOX**  
26 West 47th Street, New York 19, N. Y.

**FOR SALE**—Futuritys \$247.50; Spot Lites \$359.50; Coney Islands \$325; Turf Kings \$145; Crossroads (floor samples) \$175; Williams Slug Fest \$135; Williams Sportsman (new) \$115; Genco Double Action \$75; United Steeplechases (floor samples) \$250; Old Hilltops \$225; Quarterbacks \$50; Genco Shuffle Targets \$49.50; Genco Rip Snorters \$40. **NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA.** Tel: Canal 8318.

**FOR SALE**—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH.** Tel.: UNiversity 4-0773.

**FOR SALE**—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA.** Tel.: 349.

**FOR SALE**—Seeburg M100 (78); Rockola 1428's AMI Model "C"; Wurlitzer 1015 and 1250 at low prices. Want to buy all post war machines. Give details first letter stating model, quantity, condition and price. **SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J.**

**FOR SALE**—Ready for location—College Daze \$75; Fighting Irish \$75; Football \$65; Freshie \$65; Hits and Runs \$99; Majors 49 \$40; Phoenix \$39.50; St. Louis 50; Stop & Go \$99.50; Tahiti \$75; Utah \$60; Silver Bullets \$100; Hayburner \$215. **AMUSEMENT ARCADE CO., 419-9th ST, N.W., WASHINGTON, D. C.**

**FOR SALE**—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. **WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA.** Tel.: 2-3326 or 2-1648.

**FOR SALE**—Packard Wall Boxes \$10 each; Used Rock-Olas; Seeburgs; Wurlitzers; etc. New Smokeshop Cigarette Machines priced right; One Balls: Turf Kings, new, in original crates; used Turf Kings; Citation; priced right. Also mechanical horses. Liberal trade-ins. **EASTERN VENDING SALES CO., INC., 940-42 LINDEN AVENUE, BALTIMORE 1, MARYLAND.**

**MISCELLANEOUS**

**NOTICE**—These 3 telephone numbers are important to you: **The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 3-0347.**

**NOTICE**—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA.** Tel.: MAGnolia 3931.

**NOTICE**—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for ejector. Kits also available for other five-cent boxes. Specify your needs. **J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.**

**THIS WEEK'S USED MACHINE QUOTATIONS**

13th Year of Publication  
723rd Consecutive Week's Issue

**How To Use "The Confidential Price Lists"**

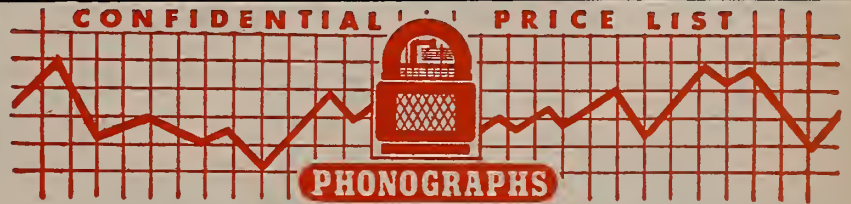
[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

**EXPLANATION**

- |                             |                                    |
|-----------------------------|------------------------------------|
| 1. Prices UP                | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN              | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN       | 7. Machines Just Added             |
| 4. No change from Last Week | * Great Activity                   |



**WURLITZER**

**SEEBURG**

4. 24	29.50	39.00	4. Plaza	25.00	39.50
4. 600R	39.50	50.00	6. Royale	25.00	39.50
4. 600K	49.50	69.50	4. Regal	39.50	49.00
4. 500A	49.00	69.50	4. Regal RC	39.50	49.00
4. 500K	35.00	59.50	4. Gem	29.50	44.00
4. 41 (Counter)	24.50	50.00	4. Classic	49.00	60.00
6. 51 (Counter)	30.00	45.00	4. Classic RC	49.00	60.00
4. 61 (Counter)	24.50	50.00	6. Maestro	44.00	65.00
4. 71 (Counter)	59.50	75.00	4. Mayfair	44.00	59.50
6. 81 (Counter)	49.50	75.00	4. Mayfair RC	44.00	59.50
4. 700	49.50	89.50	6. Melody King	49.50	79.50
2* 750M	59.50	89.00	6. Crown	39.50	59.50
4. 750E	69.50	94.50	6. Crown RC	49.50	79.50
4. 780M Colonial	49.50	99.50	6. Concert Grand	39.50	59.50
4. 780E	79.00	89.50	4. Colonel	29.50	49.00
2. 800	50.00	98.00	4. Colonel RC	29.50	49.00
4. 850	54.50	79.50	6. Concert Master	49.50	69.50
4. 950	59.00	99.50	6. Concert Master RC	59.50	89.00
2* 1015	110.00	225.00	6. Cadet	35.00	65.00
2. 1017 Hideaway	105.00	225.00	4. Cadet RC	39.50	65.00
1* 1100	285.00	375.00	4. Major	39.50	59.00
4* 1080	150.00	200.00	4. Major RC	39.50	59.50
2* 1250	369.50	500.00	4. Envoy	39.50	59.00
6. 300 Adapter	10.00	15.00	4. Envoy RC	39.50	59.00
6. 320 Wireless Wall Box	3.50	5.00	4. Vogue	39.00	59.50
6. 310 Wall Box 30 Wire	4.50	5.00	6. Vogue RC	49.50	69.50
4. 320 2 Wire Wall Box	4.00	5.00	6. Casino	35.00	59.50
6. 332 2 Wire Bar Box	5.00	9.50	6. Casino RC	49.50	79.50
6. 331 2 Wire Bar Box	5.00	10.00	6. Commander	39.50	59.50
6. 304 2 Wire Stepper	3.50	5.00	6. Commander RC	50.00	69.00
6. Wireless Strollers	19.50	25.00	4. Hi-Tone 9800	39.50	60.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00	4. Hi-Tone 9800 RC	45.00	60.00
6. 420 Speaker Cabinet	40.00	49.50	4. Hi-Tone 8800	49.50	59.00
2. 3031 Wall Box	6.00	12.00	4. Hi-Tone 8800 RC	49.50	59.00
4. 3045 Wall Box	9.95	20.00	4. Hi-Tone 8200	49.50	59.00
4. 3020 Wall Box	29.50	40.00	4. Hi-Tone 8200 RC	45.00	59.00
2. 3025	10.00	22.50	2* 146S	95.00	139.00
4. 2140 Wall Box	20.50	24.50	2* 146M	115.00	187.00
4. 219 Stepper	22.50	35.00	4. 147S	124.50	164.50
4. 100 Wall Box 5c 30 Wire	3.50	5.00	4. 147M	139.00	225.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50	2. 148S	249.00	350.00
6. 111 Bar Box	3.00	10.00	4. 148M	275.00	350.00
4. 120 Wall Box 5c Wire	3.00	4.50	4. 148ML	265.00	325.00
6. 305 Impulse Rec.	2.50	10.00	4* M-100-78	599.50	725.00
6. 350 W1s Speaker	17.50	29.50	6. Remote Speak Organ	7.50	17.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50	6. Multi Selector 12 Rec.	12.50	35.00
6. 135 Step Receiver	14.50	19.50	6. Melody Parade Bar	4.50	6.00
6. 145 Imp. Step Fast	4.50	7.50	6. 5c Wallomatic Wireless	3.00	8.50
6. 306 Music Transmit	7.50	9.50	6. 5c Baromatic Wireless	4.50	5.00
6. 130 Adapter	15.00	19.50	6. 5c Wallomatic 3 Wire	2.00	8.00
6. 580 Speaker	25.00	49.50	6. 30 Wire Wall Box	2.00	9.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00	6. 5, 10, 25c Baromatic Wire	3.00	6.95
6. 125 Wall Box 5/10/25 Wire	2.50	6.00	4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
			4. 5, 10, 25c Baromatic Wireless	6.95	9.00
			6. 5, 10, 25c Wallomatic Wireless	8.50	17.50

# CONFIDENTIAL

4* 3W2 Wall-a-Matic	11.95	18.50
4. WIL-56 Wall Box 5c	5.00	15.00
2. 3W5-L-56 Wall Box		
5, 10, 25c	34.50	44.50
4. W4L-56	34.50	37.00
4. W6-L56-5/10/25		
Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

## ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectravox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
4. Commando	30.00	49.50
4* 1422 Phono ('46)	75.00	150.00
4. 1424 Phono (Hideaway)	140.00	169.00
4* 1426 Phono ('47)	129.00	175.00
4. 1432 (Rocket '51)	419.00	495.00
4. Magic Glo (1428)	295.00	325.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

## BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

## PACKARD

4* Pla Mor Wall & Bar Box	5.95	12.50
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4* Manhattan	89.00	169.50
4. Model 7 Phono	74.50	119.50
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

## MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	29.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	125.00	175.00

## AMI

6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
4. Model A '46	240.00	350.00
4. Model B '48	395.00	465.00
4. Model C	445.00	525.00

## AIREON

4. Super DeLuxe ('46)	49.00	60.00
4. Blonde Bomber	89.50	129.50
4. Fiesta	59.50	125.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	50.00	159.00
4. '49 Coronet 100	125.00	169.50

## MISCELLANEOUS

4. Chicago Coin Hit Parade	100.00	219.50
4. Ristaurcat	65.00	79.50
4. Williams Music Mite	90.00	145.00

6. Ginger (Wm 10/47)	10.00	15.00
4. Gin Rummy	64.50	119.00
4. Gizmo (Wm 8/48)	30.00	45.00
4. Glamour	24.50	129.50
1* Gold Cup (B '48)	25.00	55.00
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	84.00	100.00
4. Gondola	19.50	54.50
4. Grand Award (CC 1/49)	40.00	60.00
4. Happy-Go-Lucky	159.50	199.50
4. Harvest Moon (Got 12/48)	49.00	69.50
1* Harvest Time (Ge 9/50)	50.00	119.50
4. Hawaii (Un 8/47)	20.00	29.50
1* Hayburner (Wm 7/51)	200.00	250.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
4. Hits & Runs (Ge 5/51)	99.00	140.00
4. Holiday (CC 12/48)	25.00	69.50
2. Holiday (Ke 12/51)	365.00	400.00
1. Hot Rods (B '49)	54.50	114.50
4. Humpty Dumpty (Got 10/47)	25.00	49.50
4. Jack 'N Jill (Got 4/48)	29.50	49.50
2. Jalopy (Wm 9/51)	235.00	350.00
4. Jamboree	29.50	39.50
4. Jeanie (Ex 7/50)	79.50	125.00
4. Jockey Special (B '47)	25.00	55.00
4. Joker (Got 11/50)	115.00	164.50
4. Judy (Ex 7/50)	95.00	119.50
1* Just 21 (Got 1/50)	24.50	79.50
2. K. C. Jones	62.50	89.50
4. Kilroy (CC 1/47)	10.00	16.50
4. King Arthur (Got 10/49)	79.00	119.50
1. King Cole (Got 5/48)	28.50	72.50
2* Knockout (Got 1/51)	69.50	100.00
4. Lady Robin Hood (Got 1/48)	24.50	39.50
2* Leaders (Un)	325.00	395.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
4* Lite-A-Line (K 6/51)	135.00	185.00
1. Lucky Inning (Wm 5/50)	40.00	94.50
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sq. Garden (Got 6/50)	114.50	149.50
4. Magic	28.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
1. Majors '49 (CC 2/49)	39.50	79.50
4. Major League Baseball	39.50	59.50
4. Manhattan (Un 2/48)	25.00	34.50
4. Mardi Gras	25.00	45.00
4. Marjorie (Got 7/47)	14.50	29.50
4* Maryland (Wm. 4/49)	35.00	89.50
4. Merry Widow	24.50	45.00
4. Melody (B 47)	20.00	49.50
4. Mercury (Ge)	60.00	114.50
4. Mermaid (Got 6/51)	125.00	199.50
6. Metro	17.50	27.50
6. Mexico (Un 6/47)	15.00	19.50
6. Miami Beach	15.95	19.50
4. Minstrel Man (Got 3/51)	139.50	175.00
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48)	29.50	40.00
4. Moon Glow (Un 12/49)	35.00	50.00
4. Morocco	25.00	49.50
6. Mystery	10.00	15.00
4. Nevada (Un 10/47)	15.00	29.50
4. Niagara	185.00	225.00
2* Nifty (Wm 12/50)	100.00	140.00
6. Nudgy (B 47)	25.00	39.50
4. Oasis	99.50	160.00
4. Oklahoma (Un 6/49)	75.00	85.00
4. Old Faithful (Got 1/50)	95.00	139.50
4. One Two Three	34.50	50.00
4. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	24.50	49.50
4. Phoenix	29.50	69.50
4. Photo Finish	45.00	99.50
6. Pimlico	15.00	32.50
4* Pin Bowler (CC 7/50)	79.50	129.50
4. Pinch Hitter (Un 5/49)	24.50	55.00
4. Pinky (Wm 10/50)	99.50	125.00
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51)	35.00	60.00
4. Play Boy (CC 5/47)	35.00	95.00
4. Playland (Ex 8/50)	90.00	124.50
4. Playtime (Ex)	40.00	84.50
1. Puddin' Head	40.00	59.50
2. Punchy (CC 11/50)	95.00	125.00
4. Quartet (Got 2/52)	175.00	190.00
2. Rag Mop (Wm 11/50)	105.00	149.00
4. Rainbow (Wm 9/48)	35.00	45.00
4. Ramona (Un 2/49)	29.50	59.00
4. Rancho (B '48)	39.50	49.00
6. Ranger	15.00	19.50
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	99.50	135.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
2. Rip Snorter (Ge)	45.00	99.00
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	79.50	139.50
4. Rockettes (Got 8/50)	100.00	139.50
4. Rondevo (Un 5/48)	25.00	39.50
4. Rose Bowl (Got 10/51)	154.50	249.50
4. Round Up (Got 11/48)	50.00	64.50
4. St. Louis (Wm 2/49)	39.50	79.50
2. Sally (CC 10/48)	24.50	54.50
4. Samba	35.00	59.50
4. Saratoga (Wm 10/48)	49.50	60.00

6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	15.00	39.50
6. Sea Hawk	15.00	22.00
4. Sea Jockeys (Wm 12/51)	240.00	315.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	30.00	79.50
4. Serenade (Un 12/48)	17.50	39.50
4. Shanghai (CC 4/48)	29.50	49.50
4* Shantytown	50.00	109.50
4. Sharpshooter (Ge)	65.00	99.50
4. Shoo Shoo (Wm 2/51)	85.00	145.00
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	29.50	59.00
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	23.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
2. Slugfest (Wm 3/52)	155.00	219.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
2* South Pacific (Ge 3/50)	67.50	104.50
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
3* Spark Plugs (Wm 10/51)	235.00	305.00
4. Special Entry (B '49)	20.00	50.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
4. Speedway (Wm 9/48)	39.00	89.50
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
1. Spot Bowler (Got 10/50)	99.50	149.50
2* Spot-Lite (B 1/52)	359.50	500.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
4. Stage Door Canteen	10.00	25.00
6. Stars	15.00	19.50
1. Stardust (Un 5-48)	17.50	49.50
6. Starlite	10.00	49.50
6. State Fair	10.00	14.50
4* Steeple Chase (Un 2/52)	250.00	390.00
4. Step Up	10.00	14.50
4. Stop & Go (Ge 3/51)	95.00	139.50
4. Stormy (Wm 1/48)	27.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
1. Summertime (Un 9/48)	29.50	49.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	25.00	49.50
4. Supercharger	19.50	24.50
4. Super Hockey	45.00	74.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
4. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	44.50	65.00
3* Sweetheart (Wm 7/50)	67.50	124.50
2. Tahiti (CC 10/49)	55.00	109.50
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	64.50	89.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	49.50	79.50
4. Temptation	25.00	59.50
6. Tennessee (Wm 2/48)	29.50	49.50
1* Thing (CC 2/51)	35.00	109.50
4. Three Feathers	35.00	75.00
2. Three Four Five (Un 10/51)	250.00	350.00
4. Three Musketeers (Got 7/49)	49.50	85.00
4. Thrill (CC 9/48)	24.50	39.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
6. Torch (Wm 6/47)	10.00	35.00
6. Towers	12.50	15.00
4. Trade Winds	27.50	49.50
4. Treasure Chest	14.50	30.00
4. Trigger	109.50	135.00
4. Trinidad (CC 3/48)	20.00	49.50
4. Triple Action	24.50	44.50
2. Triplets (Got 7/50)	109.50	149.50
3* Tri-Score (Ge 1/51)	50.00	109.50
2. Trophy (B '48)	50.00	100.00
6. Tropicana (Un 1/48)	10.00	34.50
4. Tucson (Wm 1/49)	55.00	80.00
4. Tumbleweed	72.50	104.50
6. Turf Champ	24.50	39.50
2* Turf King (B 6/50)	100.00	200.00
4. Utah (Un 8/49)	49.50	94.50
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	29.50	45.00
4. Watch My Line (Got 9/51)	119.50	165.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
2. Wild West		



**CONFIDENTIAL PRICE LIST**



**ROLL DOWNS**

4. Bing-A-Roll	69.50	75.00	4. Genco Total Roll	39.50	69.50
6. Bonus Roll	25.00	49.50	4. Hy-Roll	44.50	75.00
6. Buccaneer	49.50	64.50	4. Pro-Score	39.50	45.00
6. Champion Roll	15.00	29.50	4. Singapore	10.00	39.50
4. ChiCoin Roll Down	19.50	49.50	6. Super Score	35.00	49.50
4. Genco Advance Roll	39.50	69.50	4. Super Triangle	25.00	35.00

**CONFIDENTIAL PRICE LIST**



**SHUFFLES - REBOUNDS**

4. Bally Shuffle-Line	122.50	155.00	2* Keeney League Bowl	135.00	190.00
4. Bally Hook Bowler	135.00	175.00	4. Keeney Duck Pins	75.00	125.00
4. Bally Baseball	59.50	89.50	4. Keeney DeLux League Bowler	285.00	329.00
2. Bally Shuffle Champ	15.00	75.00	4. Keeney Big League Bowl	175.00	225.00
4. Bally Shuffle-Bowler	24.50	39.00	4. Keeney 4-Way Bowl	170.00	225.00
4* Bally Speed Bowler	25.00	50.00	4. Keeney 6-Player	225.00	275.00
4. California Shuffle Pins	25.00	40.00	4. Keeney 6-Player	225.00	275.00
4. ChiCoin Bango	15.00	49.50	4. Rock-Ola Shuffle Jungle	24.50	75.00
4. ChiCoin Bowling Alley	25.00	55.00	4. Rock-Ola Shuffle-Lane	24.50	49.50
4. ChiCoin Alley w/con.	49.50	79.50	4. Un. Dbl. Shuffle	49.50	79.50
4. ChiCoin Ace Bowl	75.00	160.00	2* United Shuffle Alley	15.00	44.50
4. ChiCoin Bowl Classic	75.00	115.00	4. Un. Shuffle w/con.	25.00	45.00
4. ChiCoin Horseshoes	90.00	125.00	4* Un. Shuffle Alley Exp.	25.00	59.50
4. ChiCoin Rebound	35.00	45.00	4. Un. 2-play Express	75.00	169.50
4. ChiCoin Pin Lite Bowler	125.00	149.50	4. Un. Sin Rebound	89.50	129.50
2. ChiCoin Baseball	29.50	95.00	2* Un. Twin Rebound	120.00	195.00
4. ChiCoin Trophy	50.00	125.00	6. United Shuffle Skill	19.00	44.50
4. ChiCoin 6 Player	250.00	275.00	4. United Super-Shuffle	24.50	39.50
4. Exhibit Strike	45.00	89.50	1. United Slugger	75.00	115.00
4* Genco Shuffle Target	99.50	129.00	2* United Skee Alley	54.50	110.00
4. Genco Bowling League	24.50	45.00	4. Un. 4-Player	195.00	235.00
4. Genco Glider	30.00	39.50	4. Un. 5-Player	245.00	285.00
4. Genco Baseball	44.50	79.50	4. Un. 6-Player	265.00	295.00
4* Gottlieb Bowlette	24.50	69.00	4. Un. Shuffle-Cade	145.00	189.50
4. Keeney ABC Bowler	25.00	60.00	4. Un. Twin Shuffle Cade	115.00	185.00
4. Keeney Bowling Champ	39.00	95.00	1* Univ. Super Twin	50.00	100.00
4. Keeney Line Up	22.50	34.50	4. Universal Twin Bowler	45.00	65.00
4. Keeney King Pin	45.00	85.00	2. Un. HiScore Bowler	120.00	160.00
4. Keeney Pin Boy	24.50	39.50	4. Williams DeLux Bowler	29.50	49.50
4. Keeney Ten Pins	24.50	45.00	2. Williams Twin Shuffle	22.50	35.00
4. Keeney Lucky Strike	35.00	75.00	1. Williams Single Bowler	25.00	28.50
4. Keeney Dbl. Bowler	50.00	100.00	4* Williams Dbl. Head	49.50	99.50

**CONFIDENTIAL PRICE LIST**



**ARCADE EQUIPMENT**

6. Allite Strike 'N Spares	39.50	149.50	4. Keeney Air Raider	110.00	125.00
4. Boomerang	45.00	85.00	6. Keeney Anti Aircraft Br	15.00	25.00
2. Bally Big Inning	115.00	185.00	4. Keeney Anti Aircraft Bl	15.00	50.00
4. Bally Bowler	175.00	189.50	4. Keeney Sub Gun	49.50	125.00
4. Bally Convoy	47.50	125.00	4. Keeney Texas Leaguer	40.00	50.00
4. Bally Defender	95.00	125.00	4. Kirk Night Bomber	75.00	150.00
6. Bally Eagle Eye	39.50	49.50	4. Lite League	49.50	75.00
4. Bally Heavy Hitter	42.50	69.50	4. Mutoscope Ace Bomber	95.00	125.00
6. Bally King Pin	35.00	45.00	4. Muto, Atomic Bomber	95.00	125.00
6. Bally Lucky Strike	45.00	79.50	4. Mutoscope Dr. Mobile	95.00	150.00
4. Bally Rapid Fire	75.00	125.00	4. Mutos. Fly. Saucers	100.00	150.00
4. Bally Sky Battle	49.50	125.00	4. Mutos. Photo. (Pre-War)	195.00	350.00
4. Bally Torpedo	49.50	95.00	4. Mutoscope Sky Fighter	85.00	125.00
4. Bally Undersea Raider	85.00	95.00	6. QT Pool Table	89.50	100.00
6. Bank Ball	59.50	150.00	2. Quizzer	70.00	125.00
6. Buckley DeLux Dig	119.50	149.50	6. Rockola Ten Pins HD	25.00	49.50
6. Buckley Treas Is Dig	95.00	110.00	4. Rockola World Series	69.50	75.00
4. Champion Hockey	50.00	69.50	6. Scientific Baseball	49.50	75.00
2. ChiCoin Basketball			6. Scientific Basketball	59.50	75.00
4. ChiCoin 4 Player Derby	179.50	250.00	4. Scientific Batting Pr.	45.00	85.00
4* ChiCoin Goalee	345.00	395.00	4. Scientific Pitch 'Em	145.00	185.00
4. ChiCoin Hockey	50.00	125.00	4* Seeburg Bear Gun	239.50	315.00
4. Chi Midget Skee	60.00	79.50	4* Seeburg Chicken Sam.	75.00	105.00
4. ChiCoin Pistol	185.00	229.50	4. Seeburg Shoot the Chute	49.50	75.00
6. ChiCoin Roll-A-Score	85.00	125.00	6. Skee Barrel Roll	25.00	49.50
4. Edelco Pool Table	39.50	75.00	6. Skill Jump	25.00	39.50
4. Evans Bat-A-Score	49.50	75.00	6. Super Torpedo	25.00	79.50
6. Evans In The Barrel	100.00	275.00	4. Supreme Bolascare	10.00	100.00
4. Evans Super Bomber	30.00	52.50	6. Supreme Skee Roll	20.00	75.00
4. Evans Play Ball	50.00	125.00	6. Supreme Skill Roll	20.00	69.50
4. Evans Ten Strike '46	65.00	75.00	4. Supreme Rocket Buster	45.00	75.00
6. Evans Tommy Gun	69.50	99.50	6. Tail Gunner	49.50	89.50
4* Exhibit Dale Gun	49.50	100.00	4. Telequiz	80.00	185.00
4* Exhibit Gun Patrol	45.00	80.00	4. Un. Team Hockey	75.00	110.00
4. Exhibit Jet Gun	200.00	235.00	6. Warner Voice Record	49.50	69.50
2. Exhibit Pony Express	185.00	235.00	4. Western Baseball '39	40.00	85.00
6. Exhibit Rotary Mdsr.	279.50	385.00	4. Western Baseball '40	60.00	85.00
4. Exhibit Silver Bullets	175.00	275.00	6. Whizz	15.00	29.50
4* Exhibit Six Shooter	100.00	175.00	4* Wilcox-Gay Recordio	125.00	174.50
6. Exhibit Merchantman	150.00	225.00	2. Williams All Stars	44.50	109.50
4. Exhibit Vitalizer	85.00	99.50	6. Williams Box Score	39.50	65.00
6. Genco Play Ball	75.00	95.00	4. Williams Star Series	75.00	125.00
6. Groetchen Met. Typer	29.50	65.00	2. Williams Super World Series	245.00	300.00
4. Jack Rabbit	79.50	149.50	4. Williams Quarterback	50.00	110.00
	55.00	95.00	4. Wurlitzer SkeeBall	115.00	150.00

**CONFIDENTIAL PRICE LIST**



**VENDORS**

**CIGARETTE MACHINES**

4. DuGrenier "W" (9 col.)	\$ 69.50-\$ 89.50	4. Rowe Royal (8 col.)	80.00- 130.00
4. DuGrenier "S" (7 col.)	69.50- 85.00	4. Rowe Royal (10 col.)	95.00- 140.00
4. DuGrenier "S" (9 col.)	69.50- 85.00	4. Rowe President (8 col.)	100.00- 145.00
4. DuGrenier Champion (9 col.)	80.00- 97.50	4. Rowe President (10 col.)	115.00- 155.00
4. DuGrenier Champion (11 col.)	90.00- 125.00	4. Rowe Crusader (10 col.)	125.00- 155.00
4. Eastern Electric C-8	150.00- 189.50	4. Rowe Electric (8 col.)	125.00- 150.00
4. Lehigh PX (10 col.)	100.00- 149.50	4. Uneeda "A" (6 col.)	45.00- 60.00
4. Lehigh King Size	125.00- 145.00	4. Uneeda "A" (8 col.)	49.50- 70.00
4. National 750	85.00- 95.00	4. Uneeda "A" (9 col.)	59.50- 95.00
4. National 950	85.00- 145.00	4. Uneeda "E" (8 col.)	79.50- 95.00
4* National 930	90.00- 130.00	4. Uneeda "E" (9 col.)	79.50- 95.00
4. National 9-A (9 col.)	100.00- 125.00	4. Uneeda "E" (12 col.)	65.00- 85.00
4. National Electric	119.50- 139.50	4. Uneeda "E" (15 col.)	75.00- 95.00
4. Rowe Imperial (6 col.)	69.50- 95.00	4. Uneeda 500 (7 col.)	75.00- 130.00
4. Rowe Imperial (8 col.)	65.00- 95.00	4. Uneeda 500 (9 col.)	80.00- 110.00
4. Rowe Royal (6 col.)	79.50- 100.00	4. Uneeda 500 (15 col.)	75.00- 115.00
		4. Uneeda Monarch (12 col.)	79.50- 135.00

**This Week's Used Market MOST ACTIVE EQUIPMENT**

<b>Most Active Used Music</b>		<b>Down-Knockout (Got 1/51)</b>	69.50- 100.00
Down-Wurlitzer 750M	\$ 59.50-\$ 89.00	Down-Leaders (Un)	325.00- 395.00
Up-Wurlitzer 1100	285.00- 375.00	Up & Down-Spark Plugs Wm 10/51	235.00- 305.00
Down-Wurlitzer 1250	369.50- 500.00	Down-Spot-Lite (B 1/52)	359.50- 500.00
Down-Seeburg 146S	95.00- 139.00	Up & Down-Tri-Score (Ge 1/51)	50.00- 109.50
Down-Seeburg 146M	115.00- 187.00	Down-Turf King (B 6/50)	100.00- 200.00
Held-Seeburg M-100-78	599.50- 725.00	Down-Winner (Univ.)	69.50- 180.00
Held-Seeburg 3W2		<b>Most Active Used Shuffles</b>	
Wall-a-Matic	11.95- 18.50	Held-Bally Speed Bowler	\$ 25.00-\$ 50.00
Held-Rock-Ola 1422		Held-Genco Shuffle Target	99.50- 129.00
Phono ('46)	75.00- 150.00	Held-Gottlieb Bowlette	24.50- 69.00
Held-Rock-Ola 1426		Down-Keeney League Bowl	135.00- 190.00
Phono ('47)	129.00- 175.00	Down-Un. Twin Rebound	120.00- 195.00
Held-Packard Pla Mor Wall & Bar Box	5.95- 12.50	Up-Univ. Super Twin	50.00- 100.00
Held-Packard Manhattan	89.00- 169.50	Held-Williams Dbl. Head	49.50- 99.50
<b>Most Active Used Pin Games</b>		<b>Most Active Used Arcade Equipment</b>	
Up-Ali Baba (Got 6/48)	\$ 24.50-\$ 49.50	Held-ChiCoin Goalee	\$ 50.00- 125.00
Up & Down-Bright Lights (B 5/51)	259.50- 365.00	Held-Exhibit Dale Gun	45.00- 80.00
Up-Bright Spot (B 11/51)	349.50- 450.00	Held-Exhibit Gun Patrol	200.00- 235.00
Held-Champion (B '48)	49.50- 109.50	Held-Exhibit Six Shooter	150.00- 225.00
Up & Down-Citation (B/48)	25.00- 75.00	Held-Seeburg Bear Gun	239.50- 315.00
Down-Coney Island (B 9/51)	324.50- 450.00	Held-Seeburg Chicken Sam	75.00- 105.00
Held-County Fair (Un)	200.00- 300.00	Held-Wilcox-Gay Recordio	125.00- 174.50
Up & Down-Five Star (Univ 5/51)	129.50- 195.00		
Up-Hayburner (Wm 7/51)	200.00- 250.00		

**Manufacturers New Equipment**

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

<b>AMI, INC.</b>		<b>MARVEL MFG. CO.</b>	
Model D-40 Phonograph	\$795.00	Overhead Scoreboard for Shuffleboards	\$125.00
Model D-80 Phonograph	925.00	Wall Type Scoreboards for Shuffleboards	95.00
Model HS-SM Hideaway	575.00	<b>ROCK-OLA MFG. CORP.</b>	
5c-10c Wall Box (40 Selections)	59.50	Super Rocket '52-50 Phonograph (Model 1434)	\$945.00
5c Wall Box (40 Selections)	53.50	Model 1538, 5c-10c-25c Wall Box	59.50
Amivox Speaker	27.50	Model 1536, 5c Wall Box, 23 Wire	39.50
<b>BALLY MFG. CO.</b>		Model 1424 Playmaster	440.00
Futurity	\$ 735.00	<b>RISTAURAT, INC.</b>	
The Champion (Mech. Horse)	1,195.00	S-45 Phonograph	\$289.50
Palm Beach	665.00	<b>ALBERT SIMON, INC.</b>	
<b>CHICAGO COIN</b>		Gallop'n' Beauty	\$975.00
Big Hit	\$295.00	<b>UNITED MFG. CO.</b>	
Band Box (New Model)	229.50	Six Player Super Shuffle Alley	\$535.00
6 Player Match Bowler	575.00	Stars	625.00
10th Frame Bowler	575.00	Star 6-Player Shuffle Alley	565.00
<b>H. C. EVANS &amp; CO.</b>		<b>WICO CORP.</b>	
Century Phono 100/45	\$1,050.00	Major Leaguer (Automatic Baseball Pitcher)	\$997.50
Jubilee Phono 40/45	825.00	<b>WILLIAMS MFG. CO.</b>	
Jubilee 40/78	795.00	Caravan	\$295.00
<b>THE EXHIBIT SUPPLY CO.</b>		Long Beach	535.00
Big Bronco	\$997.50	<b>THE RUDOLPH WURLITZER CO.</b>	
Silent Salesman (Card Vendor)	79.50	Model "1400" Phonograph	
Super Twin Rotation		Model "1450" Phonograph	
<b>D. GOTTLIEB &amp; CO.</b>		Model 1500 Phonograph	
Happy Days	\$329.50	Model 4851 5c-10c-25c Wall Box (48 Selections)	
<b>INTERNATIONAL MUTO. CORP.</b>		Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Photomat '52	\$1,900.00	Model 5100 8" Speaker	
<b>J. H. KEENEY &amp; CO., INC.</b>		Model 5110 12" DeLux Speaker	
High Score League Bowler	\$517.50		
Super De Luxe League Bowler	482.50		
Electric Cigarette Vendor	284.50		
Coin Changer Model	304.50		

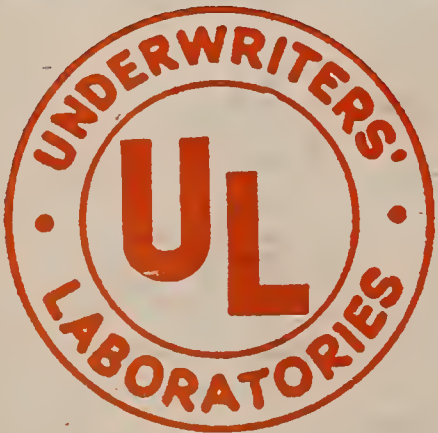
# BIG BRONCO

... PEAK SEASON NOW  
UNDER WAY!!!

JOIN THE THRONGS  
OF HAPPY OPERATORS  
CASHING IN WITH...

## "BIG BRONCO"

... ONLY HORSE  
"SAFETY-APPROVED"  
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BACKED BY 14 YEARS OF DEVELOPMENT AND 51 YEARS OF EXPERIENCE MANUFACTURING QUALITY MACHINES

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ESTABLISHED  
1901

**UNITED'S**

# STAR

# PLAYER

## *Shuffle-Alley*

### TWIN SPOT FEATURE

**MATCH A SCORE**

**MATCH A STAR**

**BIG EASY-TO-SEE SCORES**

★ **SPECIAL NEW OPERATING FEATURES**

★ **JUMBO DISAPPEARING PINS**

★ **FAST-REBOUND ACTION**

**20-30 SCORING**

★ **STRIKE OR SPARE  
FLASHER LIGHTS**

★ **CAN PICK UP  
7-10 SPLIT**

★ **FORMICA  
PLAYBOARD**

**SEE YOUR DISTRIBUTOR**

**SIZES**

**8 FT. BY 2 FT.**

**9 FT. BY 2 FT.**

**UNITED MANUFACTURING COMPANY**

**3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS**



# Ride THE CHAMPION

TRADE MARK REGISTERED

by Bally®

GREATEST MONEY-MAKER

IN THE ENTIRE AMUSEMENT INDUSTRY!

- REALISTIC WESTERN HORSE
- REAL WESTERN SADDLE
- SAFE, LOW-SPEED START  
PULL REINS TO TROT OR GALLOP
- LIFE-LIKE RIDING ACTION
- STURDY, TROUBLE-FREE MECHANISM
- SLUG-PROOF COIN MECHANISM
- SMOOTH, QUIET OPERATION

**10¢**

A RIDE



## RETRACTABLE CASTERS FOR EASY MOVING

Out in front of an Illinois drug-store, a lady rides THE CHAMPION. Retractable casters permit easy, gliding movement of THE CHAMPION. Simply insert key-wrench in caster key-hole . . . a quick turn and THE CHAMPION is up on 4 smooth casters, ready to roll. Base sets solid when casters are retracted.

REQUIRES ONLY 22 IN. BY 44 IN. FLOOR SPACE

110 VOLT A. C.

RIDE THE CHAMPION 10¢



THE CHAMPION in children's-wear department of a New York department store stimulates extra sales of play-garments.



Typical crowd of junior cowboys and cow-girls, eagerly waiting their turns to ride THE CHAMPION Ballyhorse in a Maryland variety-store.



Through canyons of canned goods, a junior cowboy rides THE CHAMPION Ballyhorse in a Texas grocery-store.

CHAMPION is a registered trademark

**Bally®**

**MANUFACTURING COMPANY**

DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

**PALM BEACH**

See Page 30

APRIL 2013



RIGHT



HUA JIE H.3201

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