

THE CASH BOX

VOLUME 13

NOVEMBER 24, 1951

NUMBER 9



Eli Oberstein, head of King Records' pop department, and Mary Small both seem to like Mary's latest disk "I Like It, I Like It." This tune and another which the songstress has recorded for King, "If I Could Love You In The Morning," were both written by Mary's husband, Vic Mizzy, who also conducted the orchestra at the session. Still another side that Mary's cut, and which looks like a standout, is "Domino." These disks kick King's new pop effort off in a big way.

THE NEW ROCK-OLA
Rocket Reigns Supreme!

The best
phonograph for your
top locations
makes more money.

★ To help you
make more money—
all phonographs are
set at the factory
for 1 play for 10¢—
3 plays for 25¢—Easily
changed for other
combinations desired.

*Model
1434*

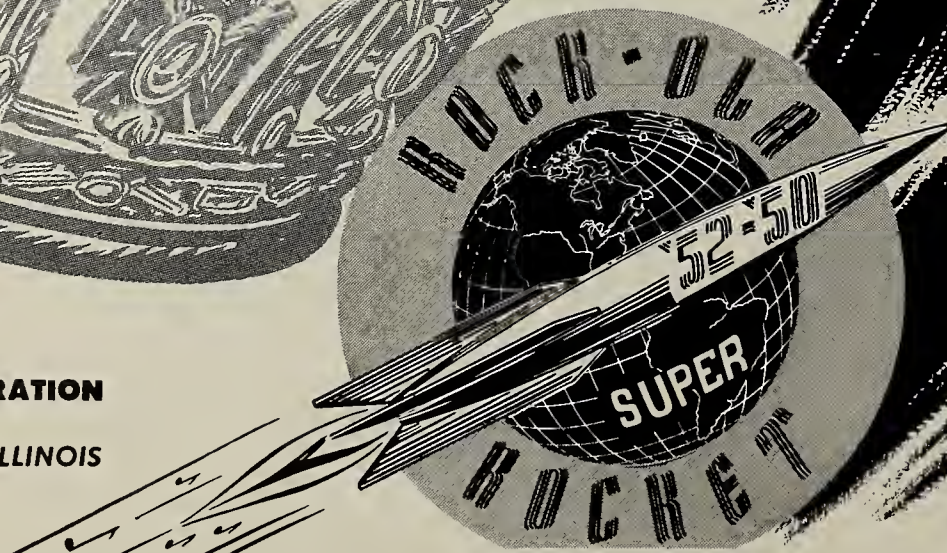


*50
SELECTIONS*



ROCK-OLA MANUFACTURING CORPORATION

800 N. KEDZIE AVE., CHICAGO 51, ILLINOIS



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THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of The Cash Box. "The Confidential Price Lists" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of The Cash Box and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists".

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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Showmanship

Today, more than ever, the trade requires showmanship. This is the one basic element which caused this industry to rise to new and greater heights in the entertainment world.

Away back in the late '20's and the early '30's, showmanship was the essence of all operation of coin operated entertainments.

In those days the men who first introduced their coin operated entertainments to the nation's retailers, and showed them how to stimulate business, as well as pay much of their overhead expense with these machines, used showmanship as naturally as a man breathing.

Since the '40's showmanship has gradually waned. The men who entered into this coin operated entertainment business at that time, and since that time, seem to have been more concerned with finding the electric outlet into which they could plug their equipment.

There are still some few men, here and there throughout the nation, who are using showmanship in almost the same fashion as it was used years ago by the men who introduced the first pinball games and other products of the coin operated entertainments industry.

Intelligent use of showmanship when introducing a new machine to any retail location instantly booms play action. Continued use of good showmanship maintains that boom play.

It means more profit for the operator and, at the same time, more profit and more popularity for the location itself.

This latter fact, as all operators will agree, is extremely important.

Operators realize today that they are actually engaged in a chain store business. Each location is considered but one store in the chain. Each location must bring some profit or, like any big merchandising chain would do, that location must be discarded.

Therefore, when the operator, by intelligent use of showmanship, promotes the play in that location, and makes the spot more popular with the general public so doing, he has gained for himself a profitable link in his chain store set-up.

Showmanship can be many different attraction-getting ideas of every form and nature.

One operator has used menus, coasters, signs, displays in the location as

well as newspaper and radio advertising to attract customers to various stores as he stepped into them with his coin operated entertainments.

Other operators use different ideas. But, they all amount to the very same thing, good use of intelligent showmanship to build up the popularity of the location.

In this fashion the average from the public traffic that enters the place will become so much greater in the number of people who play his coin operated entertainments.

Like in any business, dependent upon a certain average of the number of persons who patronize any location, the operator must, at all times, try to attract more and more of the people who come into any of his locations, to use his product:—his coin operated entertainments.

With good use of showmanship, like ads on menus and coasters, as well as displays, signs, cards, in addition to newspaper and radio advertising, he gets more and more of the people who come into his locations to use his products. In that way he and the location owner enjoy better profit.

It certainly is necessary that the location enjoy good profit if the operator is to profit and if he is also to maintain that location for any period of time.

There is nothing that equals intelligent showmanship in this regard.

In fact, one operator advises that he even furnishes live entertainment to some locations. Like experts to play his games. These men and women show how to play the games skillfully and more enjoyably.

He claims that this pays off in the long run for, he says, the average player likes to be just as skillful as the better players he brings into the locations to demonstrate their skill.

These are but a few of the many hundreds of showmanship methods and ideas which have been used, and are still being used by intelligent operators, to stimulate play and to bring better profits to themselves and their locations.

The fact remains that this is a definite division of show business. It is the coin operated entertainments division. And, as such, requires just as intelligent use of showmanship to attract customers as does any theatre, movie house, nite club, or any other business which is part and parcel of the nation's entertainment field.

THE NATION'S
TOP TEN
 PLUS
 THE NEXT
15
JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX



AB—Abbey	CO—Columbia	C O D E	MO—Modern	SA—Savoy
AL—Aladdin	CR—Coral	DY—Derby	NA—National	SIT—Sittin' In
AP—Apollo	DA—Dana	4 Star—Four Star	OR—Oriole	SP—Specialty
AT—Atlantic	DE—Decca	FE—Federal	PE—Peacock	TE—Tempo
BU—Bullet	IN—Intro	LO—London	RA—Rainbow	TW—Town
CA—Capitol	JU—Jubilee	ME—Mercury	RE—Regent	UN—United
CH—Chess	KI—King	MG—MGM	RG—Regal	VI—Victor

WHAT HAPPENS TO A JUKE BOX COIN ?

When a customer puts a coin into a juke box to play a record, what happens to that coin? Where does it go? Who gets it?

If you have anything at all to do with the music, record or juke box business the answer to that question is very simple. Some of it goes to you.

A juke box coin reaches a staggering number of different people. If we were to list them all, we could go on to the bottom of the page and still not stop. But just a few are the operator, the location owner, the juke box manufacturer, the record company, the artist, the publisher, the songwriter, the disk promotion man and so on down the line, not to mention everyone who in turn gets a share from these people.

A juke box coin is one of the most universally distributed coins there is.

Just considering the music business, it reaches from one end to another. There is no phase of this business which is not affected by juke box coins.

Record companies are directly dependent upon it. Records which are sold to juke box operators throughout the land are the basis of all popular record sales. It is through juke boxes that records reach the audience they are seeking. It is through juke boxes that the potential of a record is determined. The flow of juke box coins to the record companies provides the basis for a secure operation on the part of these companies. The flow of juke box coins gives them a market which they know they can depend on.

In our current phase of the music business, when there is no such thing as a popular hit without a record, music publishers, too, know the importance of the coin that goes into the juke box. A customer who spends the money to hear a tune in the corner machine is one who is going to plunk down the price of a copy of sheet music to play on his piano at home. Moreover, a record that is heard in the juke box provides absolutely free advertising for the tune which is being played. Everyone in the tavern or ice cream parlor or bowling alley, or wherever that machine happens to be located, becomes immediately aware of a song which he may never have heard before. If that tune can be played enough to get into the popularity charts, it follows almost automatically that its sale of sheet music is going to reach profitable proportions. And what's more, a tune that becomes successful gives the publisher a goodly amount of royalties on the disks that are sold to juke box operators alone.

A juke box coin reaches also to the writer of a song. Not only do royalties from records sold to juke boxes make up a healthy proportion of total record income, but one hit very often gives rise to another. A writer who proves himself to publishers by producing a song that the nation pays its coins to hear can be quite certain that his next efforts are going to get the kind of promotion designed to cash in on his last hit. He is put into the category of a writer whom publishers feel they can take a chance on, spend some money on, promote in an all out way. A juke box coin affects a writer not only through his immediate success, but for much of the work which he will produce in the future.

For the artist, there is hardly anything more necessary to his career than a disk that's going big. If a customer puts a coin into the juke box to hear an artist's record, it is a pretty good indication that he will take time out to see him elsewhere, on stage, in the movies, on TV. A hit record, as indicated by juke box play, is the stepping stone for everything else a singer, musician or band-leader may want to do. Everyone in the music business knows of cases where one big disk has raised a personal appearance fee from a couple of hundred dollars to a thousand or fifteen hundred and a great deal more. This happens all the time; it's no rare experience. The coins which go into a juke box are the coins that go to inflate the performer's royalties, fees and total income.

Numerous other trades that are part of the music business are likewise supported and built up by the nickels and dimes and quarters which the juke box customer puts into the machine. Everyone who deals with the artists, the publishers, the record companies, gets his share. Each one of these people is directly dependent upon that coin for current and future income. The flow or lack of it is an indisputable barometer of what can be expected.

A juke box coin, we must repeat, is one of the most widely distributed coins there is.

What happens to it? Where does it go?

If you're in the music business, you know the answer. Part of it goes to you.

- | | | | |
|-----------|--|-----------|--|
| 1 | <p>SIN
 FOUR ACES — EDDY HOWARD
 CO-39567 (4-39567)—Sammy Kaye
 DE-27769 (9-27769)—Arthur Prysock
 DE-27794 (9-27794)—Al Morgan
 ME-5711 (S711x45)—Eddy Howard O.</p> | 2 | <p>MG-11066 (K11066)—Billy Williams Qt.
 VA-101—Four Aces
 VI-20-4280 (47-4280)—Savannah Churchill</p> |
| 2 | <p>BECAUSE OF YOU
 TONY BENNETT
 CA-1493 (F-1493)—Les Baxter
 CO-39362 (4-39362)—Tony Bennett
 CR-60440 (9-60440)—Bob Crosby
 DE-27666 (9-27666)—Lombardo & DeHaven</p> | 1 | <p>DE-27816 (9-27816)—Louis Armstrong
 ME-5643 (5643x45)—Ray Barber
 MG-10947 (K10947)—Johnny Desmond
 VI-10-342S—Jan Peerce
 CR-60561—Erskine Butterfield</p> |
| 3 | <p>COLD, COLD HEART
 TONY BENNETT
 CO-39449 (4-39449)—Tony Bennett
 DE-27761 (9-27761)—Eileen Wilson
 DE-27816 (9-27816)—Louis Armstrong
 ME-5693—Tony Fontane</p> | 3 | <p>ME-5728 (5728x45)—Dinah Washington
 MG-10904 (K10904)—Hank Williams
 VI-20-4274 (47-4274)—Fontane Sisters</p> |
| 4 | <p>DOWN YONDER
 DEL WOOD
 AB-15053—Lawrence "Piano Roll" Cook
 CA-1777 (F-1777)—Joe "Fingers" Carr
 CO-39533 (4-39533)—Champ Butler
 DE-46362 (9-46362)—Harold Carmack
 DE-46355 (9-46355)—Spade Cooley
 KI-986 (45-986)—Eddie Smith & The Chief</p> | 5 | <p>ME-5706 (5706x45)—Al Trace
 ME-5695—Clem Watts
 MG-11057 (K11057)—Frank Petty Trio
 RE-25010—Enoch Light
 TE-775 (45-775)—Del Wood
 VI-20-4267 (47-4267)—Freddy Martin O.</p> |
| 5 | <p>I GET IDEAS
 TONY MARTIN
 CA-1573 (F-1573)—Peggy Lee
 DE-27720 (9-27720)—Louis Armstrong</p> | 4 | <p>VI-20-4141 (47-4141)—Tony Martin</p> |
| 6 | <p>THE WORLD IS WAITING FOR THE SUNRISE
 LES PAUL & MARY FORD
 CA-1748 (F-1748)—Les Paul & Mary Ford</p> | 7 | <p>DE-27730 (9-27730)—Perry Botkin</p> |
| 7 | <p>AND SO TO SLEEP AGAIN
 PATTI PAGE
 CA-1784 (F-1784)—Margaret Whiting
 CO-39569 (4-39569)—Paul Weston O.
 DE-27731 (9-27731)—Dick Haymes</p> | 6 | <p>ME-5706 (5706x45)—Patti Page
 RE-25010—Enoch Light O.
 VI-20-4283 (47-4283)—April Stevens</p> |
| 8 | <p>UNDECIDED
 AMES BROTHERS & LES BROWN
 CA-1824 (F-1824)—Ray Anthony
 CR-60566 (9-60566)—Ames Bros. & Les Brown</p> | 9 | <p>DE-27835 (9-27835)—Guy Lombardo</p> |
| 9 | <p>TURN BACK THE HANDS OF TIME
 EDDIE FISHER
 DE-27839 (9-27839)—Jerry Gray O.</p> | 8 | <p>VI-20-4257 (47-4257)—Eddie Fisher</p> |
| 10 | <p>DOMINO
 TONY MARTIN
 CA-1849 (F-1849)—Mary Mayo
 CO-39596 (3-39596)—Doris Day
 DE-27830 (9-27830)—Bing Crosby</p> | 10 | <p>KI-15129—Mary Small
 VI-20-4343 (47-4343)—Tony Martin</p> |

11) IT'S ALL IN THE GAME. 12) LOVELIEST NIGHT OF THE YEAR. 13) BLUE VELVET. 14) WHISPERING. 15) GAMBELLA. 16) HEY, GOOD LOOKIN'. 17) TOO YOUNG. 18) JUST ONE MORE CHANCE. 19) SLOW POKE. 20) JEALOUSY. 21) SOLITAIRE. 22) CHARMAINE. 23) COME ON-A MY HOUSE. 24) UNFORGETTABLE. 25) SWEET VIOLETS.



THE TEN RECORDS

DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. SIN Four Aces (Victoria)
Eddy Howard (Mercury)
2. AND SO TO SLEEP AGAIN... Patti Page (Mercury)
3. BECAUSE OF YOU..... Tony Bennett (Columbia)
4. COLD, COLD HEART..... Tony Bennett (Columbia)
5. UNDECIDED Ames Bros. & Les Brown (Capitol)
6. I GET IDEAS..... Tony Martin (RCA Victor)
7. DOWN YONDER Del Wood (Tennessee)
8. IT'S ALL IN THE GAME..... Tommy Edwards (MGM)
9. SOLITAIRE Tony Bennett (Columbia)
10. JUST ONE MORE CHANCE... Les Paul & Mary Ford (Capitol)

Sherm Feller has left the Copa Lounge in New York from which he broadcast the nightly show over WMGM. Cal Ross has taken over the spot. Cal formerly did the night show from Monte's over WOR. . . "Ranger Jack" is back on the air. John McKnight (WVNJ-Newark) is doing the hillbilly show on which he uses a number of different voices. . . Don Tibbets (WKXL-Concord, N. H.) and wife Jane are the proud parents of a little disk jockey born November 11 and named Donald Joseph. . . Lou Golson, formerly of WFAZ, Falls Church, Virginia, is now at WAN, Annapolis, Maryland. . . Mort Nusbaum (WHAM-Rochester, N. Y.) will be in New York on the Saturday and Sunday of Thanksgiving weekend. . . Alan Curtis (WFGM-Fitchburg, Mass.) doing a jazz show on Saturday mornings.

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Ed Carter, chief announcer at WACE, Springfield, Mass., reports that his station's hooper is putting WACE above all competition in western New England as a result of a bagful of national accounts. . . Ed Penney (WTOA-Cambridge, Mass) now doing a newspaper column as well as his several shows. . . Ernie Petrault (WRGV-TV, Schenectady, N. Y.) is looking for visual gimmicks for his TV disk show. . . Jack Mills (KSIB-Creston, Iowa) wants autographed pictures for his gallery of stars. . . Chuck Thompson (WFOR-Hattiesburg, Miss.) has an unusual co-star on his show—a chicken, called Elmer. Elmer, a trained bantam rooster and veteran of hundreds of broadcasts, is reported to be the only rooster in radio with a daily sponsored show. Chuck acts as his interpreter on their morning stint. . . Don Kimel, former dj now in the army, is on his way to Germany. Don has been transferred to Armed Forces Radio and also recently married an Indiana University co-ed. . . WNEX, Boston, has a new daily three hour show featuring Ray Whitley of the Gene Autry Rodeo. It's half western, half pops.

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Harvey Humphrey, record librarian of WPAT in Paterson, N. J., is using "The Cash Box" in the radio course he teaches at Farleigh-Dickinson College. "The Cash Box" illustrates to his students how a trade journal may be used as an aid in programming music shows. . . Virginia Murphy, record librarian of WNJR, Newark, N. J., is ill with pneumonia and Pat Hnida has temporarily replaced her. . . Don Otis (KFWB-Los Angeles, Cal) in New York combining business with pleasure. . . Bert Knapp (WVNJ-Newark, N. J.) has gone straight with a weekly pops concert on Mondays 11:35 P.M. to 1:00 A.M. . . Willis Conover (WWDC-Washington, D. C.) will reserve a one-and-a-half hour segment of his "1260 Club" each Wednesday for high school students in the Washington area. Students are being invited en masse to come up to the studios to share the microphone chores with Conover. . . Sandy Taylor (WPTR-Albany, N. Y.) did the first broadcast of the Stan Kenton concert when it played the RPI Field House in Troy on October 30.

This week's
New Releases
... on **RCA Victor**

RELEASE #51-47

POPULAR

APRIL STEVENS with
Henri Rene and his Orchestra

Put Me In Your Pocket
The Tricks Of The Trade
#20-4381 (47-4381) *

THE FONTANE SISTERS with
Mitchell Ayres and his Orchestra
Grand Central Station
Alabama Jubilee
#20-4387 (47-4387) *

JUNE VALLI with
Hugo Winterhalter and his
Orchestra
Cry
The Three Bells
#20-4388 (47-4388) *

COUNTRY - WESTERN

JOHNNIE & JACK
The Tennessee Mountain Boys
You Tried To Ruin My Name
Ashes Of Love
#20-4389 (47-4389) *

MILT HERTH TRIO
Dixie
Oh, She's Gone, Gone, Gone
#20-4390 (47-4390) *

SACRED

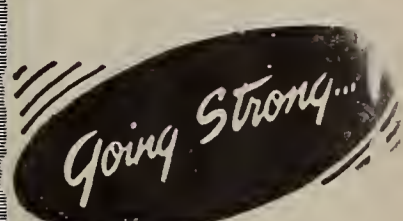
THE HARMONEERS QUARTET
Weapon Of Prayer
What Could I Do
#20-4391 (47-4391) *

BLUES - RHYTHM

LITTLE RICHARD
Taxi Blues
Every Hour
#20-4392 (47-4392) *

THE CATS AND THE FIDDLE
I Miss You So
Another Day
#20-4393 (47-4393) *

* 45 rpm catalog nos.



\$. . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF NOVEMBER 17

\$ **Slow Poke**
Pee Wee King
21-0489—(48-0489) *

\$ **Music Makin' Mamma
The Highest Bidder**
Hank Snow
20-4346—(47-4346) *

\$ **I Get Ideas**
Tony Martin
20-4141—(47-4141) *

\$ **Turn Back The Hands
Of Time**
Eddie Fisher with
Hugo Winterhalter's Orch.
20-4257—(47-4257) *

\$ **Rugged But Right**
Phil Harris
20-4342—(47-4342) *

\$ **(It's No) Sin**
Savannah Churchill
20-4280 (47-4280) *

\$ **Domino**
Tony Martin
20-4343—(47-4343) *

\$ **Oh, Holy Night**
Mario Lanza
10-1582—(49-1338) *

\$ **The Loveliest Night
Of The Year**
Mario Lanza
10-3300—(49-3300) *

\$ **Gold, Cold Heart**
The Fontane Sisters
20-4274—(47-4274) *

\$ **Down Yonder**
Freddy Martin
20-4267—(47-4267) *

\$ **I Wanna Play House
With You
Something Old,
Something New**
Eddy Arnold
21-0476—(48-0476) *

\$ **Because**
Mario Lanza
10-3207—(49-3207) *

\$ **Heart Strings
Somebody's Been
Beatin' My Time**
Eddy Arnold
20-4273—(47-4273) *

\$ **It's Beginning To
Look Like Christmas**
Perry Como
20-4314—(47-4314) *

* 45 rpm cat. nos.

The stars who make the hits
are on

RCA VICTOR Records



RCA VICTOR DIVISION

RADIO CORPORATION OF AMERICA - CAMDEN, NEW JERSEY

YOUR VOTES

DECIDE THE WINNERS

IN THE 6th ANNUAL POLL OF THE AUTOMATIC
MUSIC INDUSTRY OF AMERICA TO CHOOSE THE
BEST RECORDS AND RECORDING ARTISTS OF 1951

VOTE TODAY—FILL OUT AND MAIL
PREPAID POSTCARD IN THIS ISSUE



Sponsored and Conducted Exclusively by

THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"

ONLY 2 WEEKS LEFT TO CAST YOUR VOTE

Best Record of 1951

"Tennessee Waltz"—Patti Page	27,912
"How High The Moon"—Les Paul & Mary Ford	25,377
"On Top Of Old Smoky"—Weavers	24,768
"Be My Love"—Mario Lanza	22,916
"If"—Perry Como	20,013
"Because Of You"—Tony Bennett	18,996
"Come On-A My House"—Rosemary Clooney	18,721
"Sin"—Four Aces	15,665
"Too Young"—Nat "King" Cole	15,488
"Sound Off"—Vaughn Monroe	14,370
"Sin"—Eddy Howard	13,681
"My Heart Cries For You"—Guy Mitchell	13,372
"Jezebel"—Frankie Laine	13,283
"Loveliest Night Of The Year"—Mario Lanza	13,067
"I Apologize"—Billy Eckstine	11,930
"Mockin' Bird Hill"—Les Paul & Mary Ford	10,862
"Sparrow In The Treetop"—Guy Mitchell	9,820
"Mister And Mississippi"—Patti Page	8,161
"Detour"—Patti Page	8,054
"My Truly, Truly Fair"—Guy Mitchell	6,821
"Vanity"—Don Cherry	6,795
"Shanghai"—Doris Day	6,737
"Aba Daba Honeymoon"—Reynolds & Carpenter	6,691
"And So To Sleep Again"—Patti Page	5,925
"Down Yonder"—Del Wood	5,830
"I'm In Love Again"—April Stevens	5,362
"The Thing"—Phil Harris	4,991

Best Orchestra of 1951

Vaughn Monroe	23,616	Mitch Miller	15,710
Ralph Flanagan	23,508	Tommy Dorsey	12,687
Guy Lombardo	23,487	Hugo Winterhalter	11,014
Sammy Kaye	20,193	Paul Weston	9,212
Ray Anthony	18,975	Benny Goodman	9,044
Eddy Howard	18,716	Percy Faith	8,340
Freddy Martin	18,188	Jan Garber	7,217
Les Brown	16,424	Russ Morgan	5,666
Louis Armstrong	15,899		

Best Female Vocalist of 1951

Patti Page	26,891	Sarah Vaughan	14,515
Rosemary Clooney	24,416	Fran Warren	12,892
Doris Day	20,814	Evelyn Knight	11,346
Dinah Shore	20,792	Peggy Lee	11,218
Jo Stafford	18,617	Mindy Carson	10,412
Patty Andrews	18,336	Dinah Washington	9,987
Kay Starr	16,885	Teresa Brewer	8,344
Margaret Whiting	16,712	April Stevens	7,177
Ella Fitzgerald	16,220	Helen O'Connell	6,622
Toni Arden	14,637	Ann Shelton	6,004

Best Male Vocalist of 1951

Perry Como	26,992	Vic Damone	15,780
Tony Bennett	26,735	Bing Crosby	15,321
Frankie Laine	24,608	Frank Sinatra	15,012
Nat "King" Cole	23,927	Don Cherry	14,816
Tony Martin	21,118	Dean Martin	12,047
Mario Lanza	20,817	Johnny Desmond	11,488
Guy Mitchell	19,963	Phil Harris	9,802
Eddie Fisher	19,827	Dick Haymes	9,715
Billy Eckstine	17,733		

Best Vocal Combination of 1951

Ames Brothers	21,881	Fontane Sisters	10,955
Andrews Sisters	20,165	Four Knights	9,618
The Weavers	18,417	Mariners	9,166
Billy Williams Quartet	17,338	Ink Spots	8,007
Mills Brothers	15,796	Dinning Sisters	6,254
Four Aces	12,823		

Best Country & Western Record of 1951

"On Top Of Old Smoky"—Weavers	23,919
"Tennessee Waltz"—Patti Page	21,892
"Mockin' Bird Hill"—Les Paul & Mary Ford	20,014
"Rudolph, The Red Nosed Reindeer"—Gene Autry	20,003
"Slow Poke"—Pee Wee King	18,726
"On Top Of Old Smoky"—Burl Ives	15,725
"Beautiful Brown Eyes"—Jimmy Wakely	14,810
"Tennessee Waltz"—Pee Wee King	12,362
"Mockin' Bird Hill"—Pinetoppers	11,044

Best Western Artist of 1951

Pee Wee King	22,814	Hank Thompson	15,812
Gene Autry	20,379	Tex Williams	13,348
Pinetoppers	18,668	Elton Britt	13,247
Jimmy Wakely	18,216	Sons Of The Pioneers	12,490
George Morgan	16,741	Rosalie Allen	11,363
Cowboy Copas	16,395		

Best Folk Record of 1951

"Cold, Cold Heart"—Hank Williams	24,916
"I Wanna Play House With You"—Eddy Arnold	24,165
"Shotgun Boogie"—Tennessee Ernie	23,757
"If You've Got The Money"—Lefty Frizell	21,762
"Kentucky Waltz"—Eddy Arnold	21,338
"Down The Trail Of Achin' Hearts"—Hank Snow	20,922
"I Can't Help It"—Hank Williams	19,774
"Rhumba Boogie"—Hank Snow	19,680
"I Want To Be With You Always"—Lefty Frizell	19,213
"There's Been A Change In Me"—Eddy Arnold	18,845
"I Love You A Thousand Ways"—Lefty Frizell	18,367
"Golden Rocket"—Hank Snow	17,446
"Hey, Good Lookin'"—Hank Williams	16,912
"Always Late"—Lefty Frizell	14,871
"Look What Thoughts Will Do"—Lefty Frizell	12,249
"Let's Live A Little"—Carl Smith	12,077
"I'm Moving On"—Hank Snow	11,105
"Cryin' Heart Blues"—Johnnie & Jack	11,062
"Cherokee Boogie"—Moon Mullican	9,837
"Poison Love"—Johnnie & Jack	9,144

Best Folk Artist of 1951

Eddy Arnold	24,972	Ernest Tubb	15,623
Hank Williams	24,121	Johnnie & Jack	15,416
Tennessee Ernie	22,273	Moon Mullican	14,312
Lefty Frizell	21,860	Hank Penny	13,635
Hank Snow	20,037	Roy Acuff	11,518
Red Foley	18,489	Stuart Hamblen	11,297
Carl Smith	16,341	Little Jimmie Dickens	10,434

Best Jazz N' Blues Record of 1951

"Sixty Minute Man"—Dominoes	26,366
"Black Night"—Charles Brown	24,319
"Bad, Bad Whiskey"—Amos Milburn	23,747
"Castle Rock"—Johnny Hodges	21,616
"Tennessee Waltz"—Patti Page	20,914
"Be My Love"—Mario Lanza	19,963
"I'm Waiting Just For You"—Lucky Millinder	19,310
"Glory Of Love"—Five Keys	19,308
"How High The Moon"—Les Paul & Mary Ford	18,455
"Please Send Me Someone To Love"—Percy Mayfield	17,982
"Don't You Know I Love You"—Clovers	17,734
"Rocket 88"—Jackie Brenston	17,682
"Little Red Rooster"—Margie Day	16,399
"Don't Take Your Love Away From Me"—Laurie Tate & Joe Morris	14,714
"I Apologize"—Billy Eckstine	14,598
"I Got Loaded"—Peppermint Harris	13,967
"I Will Wait"—Four Buddies	13,817
"Chains Of Love"—Joe Turner	13,811
"I Get Ideas"—Louis Armstrong	13,787
"Teardrops From My Eyes"—Ruth Brown	12,990
"Go, Go, Go"—Treniers	12,321
"Do Something For Me"—Dominoes	10,167
"Lost Love"—Percy Mayfield	9,483
"Once There Lived A Fool"—Jimmy Grissom	8,275

Best Jazz N' Blues Artist of 1951

Dominoes	25,840	Five Keys	11,617
Percy Mayfield	22,613	Margie Day	10,812
Amos Milburn	22,472	Little Esther	9,011
Charles Brown	22,018	Griffin Brothers	9,007
Lucky Millinder	20,097	Johnny Otis	8,919
Ruth Brown	19,476	Lowell Fulson	8,861
Joe Turner	19,403	Louis Jordan	8,785
Johnny Hodges	17,866	Four Buddies	8,719
Clovers	17,701	Joe Morris	8,022
Jackie Brenston	16,897	Bette McLaurin	7,889
Louis Armstrong	15,418	James Waynes	7,726
Ella Fitzgerald	15,355	Jimmy Grissom	7,520
Fats Domino	14,633	Tab Smith	7,505
Earl Bostic	13,451	Laurie Tate	6,934

Best Small Instrumental Group of 1951

Les Paul & Mary Ford	22,815
Nat "King" Cole Trio	20,673
George Shearing Quintet	19,744
Three Suns	18,612
Irving Fields Trio	16,350
Frank Petty Trio	16,017
Louis Jordan & His Tympany Five	15,157
Del Wood	14,003
Benny Goodman Sextet	11,645
Owen Bradley Quintet	9,814

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"CHARMAINE" (2:34)

"SLOW POKE" (2:28)
RALPH FLANAGAN ORCH.
(RCA Victor 20-4373; 47-4373)

● A lovely oldie that's getting another go is given a workout on the top side by Ralph Flanagan and his crew. Ralph lends his great style to this beautiful tune as Harry Prime gives out with the vocal. On the flip the Singing Winds take over a western ditty and do ok with it. The top deck gets the nod.

"ONCE" (2:30)

"CHARMAINE" (2:28)
VAUGHN MONROE ORCH.
(RCA Victor 20-4375; 47-4375)

● A couple of highly listenable sides are turned out on this platter by Vaughn Monroe. The top deck is a beautiful ballad which gets one of its most potent renditions here. This one could very easily send it over the top. The second side is another version of a tune that's been recorded all over the place. The top half looks good.

"I DIDN'T SLEEP A WINK LAST NIGHT" (3:16)

"A MAN AIN'T SUPPOSED TO CRY" (3:13)
ARTHUR PRY SOCK
(Decca 27871; 9-27871)

● Two slow blues numbers are being offered here by Arthur Prysock. Prysock adds a low down touch to his vocalizing which puts lots of feeling into the tune. With Sy Oliver's orchestra providing a fine backing, this disk should get some play.

"SOLITAIRE" (2:52)

"AND SO TO SLEEP AGAIN" (2:43)
BERNIE MANN BAND
(King 15134)

● Two current hits which are riding high get new arrangements from Bernie Mann and his band. Tommy Hughes lends his vocalizing to the lovely ballad on the upper end while the Yankee Doodlers provide the harmony on the second side. Ops will do ok with this.

"LET ME CALL YOU SWEETHEART" (2:10)

"CHICAGO" (2:23)
MURRAY ARNOLD
(King 15139)

● Murray Arnold, who strikes out on his own with these sides, comes up with a couple of honky tonk sounding numbers which make for grand listening. Each half gets Arnold's piano working over and each is worthy of ops' attention. This is a young man to watch.

"THE CLOSER YOU ARE" (3:04)

"THE LEGEND OF TIABI" (2:42)
BERNIE MANN BAND
(King 15135)

● Bernie Mann continues his good work with a couple of new sides. The top end is a new ballad from "Two Tickets To Broadway" which Tommy Hughes delivers vocally. The reverse is an Indian sounding tune on which Tommy also does the lyrics but which is less commercial than the first side.

DISK OF THE WEEK

"ANY TIME" (2:35)

"NEVER BEFORE" (3:07)

EDDIE FISHER
(RCA Victor 20-4359; 47-4359)



EDDIE FISHER

● Given good material to work with, Eddie Fisher proves again that he is capable of taking a tune and sending it flying. The top deck of Eddie's latest release is a won-

derful ballad that is made to order for his big voice. Titled "Any Time," the tune is a lovely sounding thing that is presented in the dynamic manner which is typical of Eddie's vocalizing. In addition Hugo Winterhalter put his musical touch to the number and the result is a first rate half that's gonna mean lots of play for ops. The lower end is another ballad that affords pleasure listening and this side too can prove itself a strong contender in the disk parade. This is largely due to the team of Fisher and Winterhalter. The level that's gonna happen fast is the upper one and ops should get with "Any Time" now.

"MY FIRST AND MY LAST LOVE" (3:16)

"VARSOVIANA" (3:02)
MURRAY ARNOLD
(King 15133)

● Murray Arnold shows up again here. Displaying his versatility, he this time takes the vocal on a ballad with an old theme and turns in a creditable performance as Russ Case and the orchestra back him up. On the other side, he goes back to playing the piano giving his interpretation of another old melody.

"HE SAYS 'MM-HMM'" (2:36)

"THE GIRL WITH THE TAMBOURINE" (2:22)

ROSS BAGDASARIAN
(Coral 60597; 9-60597)

● A first rate novelty that could very well break out shows up done by Ross Bagdasarian. With the same flavor as "Come On-A My House" and the same Armenian background, this item could get a ride. Lower half is also Armenian sounding but lacks appeal of first half. George Cates does the backing.

"LOOK-A THERE, AIN'T SHE PRETTY?" (1:54)

"THESE PRECIOUS THINGS ARE MINE" (2:00)
CHAMP BUTLER
(Columbia 39604; 4-39604)

● Champ Butler continues on his dynamic way with a tune which he really pushes around on the top deck. Doing it in stepped up manner, Champ gets an assist from Paul Weston and the orchestra. The lower end is a pretty ballad which also gets good handling from the singer. Ops oughta take a look.

"CHRISTMAS IN KILLARNEY" (2:55)

"WHEN YOUR LOVER HAS GONE" (2:20)
RALPH MARGERIE
(Mercury 5734; 9-5734)

● A Christmas entry from Ralph Margerie and his orchestra turns out to be grand listening material on the upper half. The Richard Page Chorus sings the lyrics slowly as the orchestra comes along in an unusual rhythm for this song. Bottom half is an instrumental oldie which also comes out well. Ops should listen in.

"SLOW POKE" (2:25)

"KEEP ON THE SUNNYSIDE" (2:40)
ART MOONEY ORCH.
(MGM 11115; K11115)

● A current hit which made its way into pop from the western field gets a top rate going over from Art Mooney and the orchestra. With Tony Alamo handling the lyrics in soft, easy fashion, this side is a potent one. The second half is a fast novelty which finds Jack Day singing the lyrics. The top half is very good.

"SWEET BUNCH OF DAISIES" (2:50)

"NO HARD FEELINGS" (2:44)
LARRY FOTINE
(King 15130)

● Larry Fotine and the orchestra offer a couple of different type numbers here. The first one is a novelty sung by Guy Ross and the Teenites while the second one is a ballad done by Cathy Cordovan. Ops will want to take a listen to each of these sides.

"THE PAL THAT I LOVE STOLE THE GAL THAT I LOVED" (3:01)

"MY ONE AND ONLY LOVE" (2:54)
JACK HASKELL
(Coral 60596; 9-60596)

● Jack Haskell who has a voice which promises great things gives out with a couple of ballads which should enhance his reputation. Each side gets a backing from Lew Douglas and his orchestra and each is a listenable effort. This will make a good filler item.

"SIN" (2:57)

"AND SO TO SLEEP AGAIN" (2:56)
COLEMAN HAWKINS ORCH.
(Decca 27853; 9-27853)

● Coleman Hawkins takes two ballads which are currently riding high and gives them a sax solo which is something to hear. Both ends get exciting instrumentals which are bound to draw attention to them. Ops will do well to tune in.

"WITH A 'NO' THAT SOUNDS LIKE 'YES'" (2:20)

"LIFE IS A BEAUTIFUL THING" (2:24)
EVELYN KNIGHT
(Decca 27874; 9-27874)

● Evelyn Knight has two ingratiating sides that are right up her alley. Both have a light, airy backing from Perry Botkin and the Rhythmaires and both get Evy's accomplished vocalizing. Each one has plenty of offer and ops won't go wrong listening in.

"WHEN THE ONE YOU LOVE, LOVES YOU" (2:58)

"ARE YOU GAME TO PLAY THE GAME WITH ME" (2:46)
DICK TODD
(Rainbow 147)

● Dick Todd comes up with a couple of sides which are gonna do ok in the boxes. The top half is a strong ballad which could easily break out with the kind of treatment Dick gives it. The bottom end is another likely piece on which Dick also does a good job. The top deck looks strong.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "JINGLE BELLS" Les Paul Capitol 1881; F-1881
- ★ "ONCE" Vaughn Monroe RCA Victor 20-4375; 47-4375
- ★ "THE NICKELODEON RAG" Art Pallan Abbey 15058
- ★ "HE SAYS 'MM-HMM'" Ross Bagdasarian Coral 60597; 9-60597

ROUND THE WAX CIRCLE

NEW YORK:

The showing of Frank Sinatra's new film "Meet Danny Wilson" at the Park Avenue Theater last Tuesday midnight found most of music people about town attending. Sinatra was host to the crowd who saw a really first rate movie. It was produced for less than \$500,000 and it should send Sinatra's acting stock skyrocketing. . . . Another showing for local djs this week was that of Tony Martin's latest "Two Tickets To Broadway". Tony is in top voice in this one. . . . Dell Wood, the "Down Yonder" girl, in New York with her manager Reynold Bubbis to finalize a booking contract with MCA. . . . Hank Williams making the rounds of N. Y. spots following his appearance on the Perry Como TV show. . . . From New Zealand comes that country's #1 tune "Blue Smoke" with a host of recordings on its way. . . . Palda Record prexy Dave Miller had his clothes stolen from his automobile while in N. Y. visiting djs. . . . Charlie White, formerly of the Dominoes, has signed a management contract with Lou Krefetz, manager of the Clovers. . . . Johnny O'Conner getting good reaction to his tune "The Monastery Bells" recorded on Decca by Fred Waring and on King by Frances Yend. . . . Dot Records reports close to 100,000 sales to date on the sensational Griffin

Brothers' recording of "Weepin' and Cryin'". . . . Eddie Heller of Rainbow back in action on the basis of Dick Todd's recording of "When The One You Love Loves You." . . . Eileen Barton sent out 5,000 handkerchiefs with the imprint of "Cry" on them. . . . Guy Mitchell into the Oriental in Chicago for two weeks beginning Nov. 29. . . . Buddy Morrow opens at the Paramount in New York on Wednesday, Nov. 21 playing the same bill as Tony Martin's "Two Tickets To Broadway." . . . Peggy Lee due in Gotham in the next few days to start her big CBS deal on radio and TV. . . . Mary Mayo was a smash at her first out of town engagement at Chubby's in Camden, N. J. Philly press and radio went all out in their approval. . . . Larry Spier pleasantly surprised with the Russ Morgan recording of "Put Your Little Foot Right Out" which was written by Spier in 1939 and is now published by him. . . . Johnny Crawford getting bids from diskeries after demonstration record on tune "Mistaken." Songwriter Joe Shuster will manage him.

CHICAGO:

Telegram early Monday a.m. from our Miami office: "Sid Nathan, Prexy King Records, again vacationing Miami Beach stopping at Sea Gull Hotel." . . . Jack Shore (brother of comic Willie Shore) dropped in to let us listen to a most beautiful ballad he had written sometime ago. Jack's been writing 'em as a hobby. The tune, "I'm In A Trance", also has a French title, "Je Suis En Transe", and has all the earmarks of a clickeroo for the nation's baladeers like Como, Crosby, Sinatra, Bennett, Desmond, Farrell, etc., etc. What's more, it's unpublished. . . . Dick La Palm drops in to yell that Jeri Southern is back in and "in demand" since her latest cuttings. . . . Caught by the storm here were Pee Wee King, Gene Autry and Tennessee Ernie. But, quick action, and over to United Broadcasting to get TV pics set up. Pee Wee happy to get a train back to Louisville and Ernie more than elated when they told him he could sleep in a chair on the 20th Century to NYC. . . . Lil Del Ward tells it thisaway: "Went daown to Looi'ville t'meet mah folks an' 'specially t'have mah mammy bring me one o' her just gran' ole black walnut cakes." (Didja boys over at WGN enjoy that black walnut cake?) . . . Ray Pearl hopping about our offices to show how he cut "On My Mind" with gorgeous Lois Costello vocalifting the tune. Couldn't imitate Lois. "But", he butted, "wherever we've played it people say 'it's a honey'." . . . Joe Whalen pops in to advise that he's plugging "Rudolph" all over again. And that results are bigger and better than ever before. . . . David Le Winter, the Pump Room's ork fixture, and one of the sweetest guys 'round town, tremendously impressed with the way the people have been buying his album, "An Evening At The Pump Room."

LOS ANGELES:

It's a first European trip for Leo Mesner, with the Aladdin exec taking off from New York within a few weeks and frankly excited about the experience before him. . . . In addition to visiting the bright spots in Gay Paree, art lover Leo will do a fair share of viewing the world's art treasures in Paris, Milan, Rome, and other cities. . . . Fact that he's going primarily on business would indicate the Brothers Mesner are seriously entering the classic field via some fine European masters. . . . Leo is also scheduling some trade deals for their current lines of blues & rhythm and spirituals on Aladdin and folk music on Intro. . . . He'll be gone six weeks, during which time brother Eddie will be a very busy lad holding down the home front. . . . Over at Modern, Roz Bihari was just in from New York and ready to return, she had that big a time in the Big City. . . . All the boys were on deck except for Eastern rep Les, with Joe reporting on his recent Southern junket as yielding a couple more potential hits in freshly released Memphis cuttings of "Three O'Clock Blues" by B. B. King and "Crying at Daybreak" by Howling Wolf

(that's the man's name).

Lennie Salden of Rosslyn Music Center, about to take off on a belated San Francisco honeymoon, gave us a gentle needle about quickly registering in print that he was married a few months back to Babs Breitbard, the slick chick who used to work for Jimmy Warren at Central Records. . . . Had us a call from Leon Rene, former Exclusive chief and songwriter of note, who appears headed for a real bona-fide hit in a tune written and published by him and recorded on his new Class C label by Chuck Cabot. . . . It's titled "Rag, Rag, Raggedy Moon," and Mary Solle of Leuenhagen's is among the folks telling us that it's a jukebox natural if ever there was. . . . Among the famous personalities visiting behind Mary's record bar of late have been Coral's Ames Bros. and Columbia's Rosemary Clooney, with an appearance scheduled this week for Penny (Blondie) Singleton, who's just out on Al Piantadosi's Society label with "Daddy's Coming Home."



FRANK SINATRA



PEE WEE KING



THE AMES BROS.

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THE CASH BOX

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"THE NICKELODEON RAG" (2:33)

"IF I COULD ONLY SEE YOU AGAIN" (2:45)

ART PALLAN
(Abbey 15058)

● A new novelty with a terrific amount of potential shows up on the top deck done by Art Pallan with the Satisfiers and Dick Jacobs orchestra. All combine to add a lot of zest to this side and make it one which could easily break out. Bottom half is a ballad done by the same crew with equally good results. This is a disk to watch.

"SAN ANTONIO ROSE" (2:17)

"BOW WOW BOOGIE" (2:30)

EDDIE SMITH & THE CHIEF
(King 1002)

● Eddie Smith, aided by The Chief, goes to town on a tune that's making some noises now. This instrumental interpretation has a grand honky tonk flavor and makes the side a *listenable* one. Bottom half is another piano effort by Eddie, this one with a boogie beat. Ops might take a look.

"NEVER STOP SINGIN'" (2:52)

"YOU BETTER STOP TELLIN' LIES ABOUT ME" (2:49)

THE HONKY-TONKS
(RCA Victor 20-4341; 47-4341)

● The Honky Tonks come up with a couple of sides which should attract attention. The first one gets a vocal solo from Danny School which makes this a dynamic side to hear. The bottom half is a new novelty with a tinkling piano and a small instrumental group. This should do ok in the boxes.

"CHRISTMAS CHOPSTICKS" (2:52)

"HE'LL BE COMING DOWN THE CHIMNEY" (2:54)

GUY LOMBARDO ORCH.
(Decca 27802; 9-27802)

● Two cute Christmas items are offered here by Guy Lombardo. Both ends are based on familiar themes and both have new lyrics to enliven them. These sides should get a great deal of play during the coming weeks and ops would do well to tune in.

"IT'S ALL OVER BUT THE MEMORIES" (2:25)

"TAKE ME HOME" (2:59)

THE MARINERS
(Columbia 39607; 4-39607)

● The first half features the Mariners with an extremely pretty ballad that the boys turn out in fine style. Archie Bleyer offers the musical setting on both sides. The second level is a slow ballad on which the group does another fine job. The top deck gets our nod.

SLEEPER OF THE WEEK

"IF YOU CATCH A LITTLE COLD" (3:14)
"YOU SAY THE NICEST THINGS" (2:32)

ETHEL MERMAN & JIMMY DURANTE
(Decca 27865; 9-27865)



ETHEL MERMAN



JIMMY DURANTE

● Ethel Merman and Jimmy Durante team up to turn out a disk which should be drawing those coins into the machines in no time at all. Doing a couple of numbers entitled "If You Catch A Little Cold" and "You Say The Nicest Things" this couple really adds listenability to the sides. Each end gets a fine workout and each should be a

drawing card. The top half is a novelty which has been attracting attention and this version should be enough to send it over the top. The bottom half is a new one, also very cute and with plenty of potential. Ops have a good bet here and those who are wise will take a look real soon. This could very easily be a big one.

"SAMSON'S BOOGIE" (2:35)

"HELPLESS" (2:56)

LIONEL HAMPTON ORCHESTRA
(MGM 11108; K11108)

● Lionel Hampton and his crew take off on a slow blues number that features some fine instrumental solos. The top deck makes for pleasurable listening. Flip is another blues item that offers Sonnie Parker on the lyrics. Both levels are done in the typical jazz and blues manner and ops in the right location oughta watch this disk.

"THE CLOSER YOU ARE" (2:43)

"TOO MANY DREAMS" (2:39)

BUDDY DE FRANCO ORCHESTRA
(MGM 11107; K11107)

● A strong side is also turned out by the Buddy De Franco orchestra with vocal assists from Pat Collins and the Dave Lambert Singers. It's a pretty ballad that deserves the attention of ops. The bottom lid is a ballad featuring the same artists, and this dish too comes out as a listenable number. We like the first side.

"BELLE OF THE BALL" (2:33)

"BLUE TANGO" (2:52)

LEROY ANDERSON ORCHESTRA
(Decca 27875; 9-27875)

● Leroy Anderson makes use of his musical trickery and comes up with a fascinating instrumental on the upper level. The whole orchestra sounds in the groove on this half as well as the under siding which is a good tango number that should prove to be interesting listening. Ops oughta tune in.

"BLUE SKIES" (2:46)

"I CAN'T GET STARTED" (2:39)

ART LUND
(MGM 11106; K11106)

● Two wonderful oldies are treated to terrific renditions by Art Lund and the LeRoy Holmes orchestra. The upper end is fast moving number done in a relaxed manner that's reminiscent of Art's waxing with Benny Goodman. The lower deck is a wonderful ballad that'll also assure ops of lots of play.

"I GET A WARM FEELING" (2:47)

"CHARLIE CHANGED HIS MIND" (2:21)

MARION MORGAN
(MGM 11105; K11105)

● Marion Morgan glides through a warm and soft ballad on the top half. The tune is pretty and Marion's vocal makes this a likely lid. The bottom dish is an unusual sounding novelty that's done in a slow tempo and this too can prove interesting. Ops might take a peek.

"CRY" (2:43)

"LOVER COME BACK TO ME" (2:29)

BETTE McLaurin
(Derby 785)

● Here's an excellent ballad that's sure to go and Bette McLaurin's vocal rendition is sure to give it a push in the right direction. Bette continues her pretty chirping on the lower lid, which is a wonderful oldie, Eddie Wilcox offers a fine musical backdrop for both sides and makes this a disk to watch.

"RAG RAG RAGGEDY MOON" (2:43)

"IT WAS MADNESS TO BEGIN WITH" (2:59)

CHUCK CABOT ORCHESTRA
(Class 400)

● Chuck Cabot's orchestra, with Eddie Robertson handling the lyrics, belts home a honky tonky piano playing number that's complete with a chorus. This end has sleeper qualities. The under deck is a pleasant ballad that is done in a listenable manner by George Ann Garner. We like the first side.

"JINGLE BELLS" (1:34)

"SILENT NIGHT" (1:58)

LES PAUL-MARY FORD
(Capitol 1881; F-1881)

● The upper level finds Les Paul treating a Xmas classic to a novel and extremely interesting rendition. Flip offers Les and Mary Ford with another tune that's an old time Christmas favorite. This duo makes all material attractive juke box fare.

"CRY" (2:52)

"CHARMAINE" (2:40)

FOUR KNIGHTS
(Capitol 1875; F-1875)

● Another waxing of a tune that's already causing lots of excitement is turned out by the Four Knights. This version is easy going and pleasant to the ear and should get its share. The bottom level is an oldie that is currently being revived and again the group comes up with a good end. Ops can choose from either lid.

"DOORS THAT LEAD TO YOU" (2:50)

CHRISTMAS CHOPSTICKS" (2:41)

MINDY CARSON
(RCA Victor 20-4316; 47-4316)

● The upper lid offers Mindy Carson with a slow number that's done in a pleasant way. Mindy does the beginning as a recitation and then goes on, with the aid of a choral group, and delivers the rest. The lower side is a novelty Xmas tune that carries more listening appeal. Our nod goes to the second end.

"LAY SOMETHIN' ON THE BAR" (2:30)

"I LOVE GIRLS" (2:45)

JERRY LEWIS
(Capitol 1868; F-1868)

● A couple of novelty ditties are given a thorough going over in the unique style of Jerry Lewis. Jerry makes the first level sound good and ops oughta keep an eye on it. The under dish is another one of Jerry's specialties that should get some play. Ops know the tremendous drawing power of this comedian.

Teresa Brewer Sings, Sings, Sings



NEW YORK—Teresa Brewer, who recently signed a recording contract with Coral Records is pictured at her first session with Jimmy Hilliard, A & R chief of the diskery. Teresa's initial Coral release "Sing, Sing, Sing" and "I Don't Care" has both sides making a splash with juke box and disk jockey play mounting. Coral is going all out on the platter and artist.

The HALE You Say

by natt hale

It's always interesting to note the development and progress of certain industries and the effect they bear on all aspects of our way of life. We get a terrific wallop out of the special sections in the papers devoted to new models in automobiles, fashions, building, bathing suits—and juke-boxes. This latter, being so close to our hearts, never fails to fill us with an unalterable sense of pride and accomplishment, even though our personal role may have been so insignificant. Nevertheless, in the back of our minds we observe a sub-conscious montage taking place which carries us back to the period of some eighteen or twenty years ago. The panorama which follows seems to be worthy of re-counting.

The old-fashioned nickelodian stop was generally considered to be the corner ice-cream parlor. The machine, in itself, appeared to be an abortive attempt to house a piano, and the music which emanated therefrom frequently aroused the primitive beast in man. Vocals were out of the question, since the source of talent was the old piano roll. At any rate, some of the frontispieces on the board presented scenic views of one sort or another, and we can recall some seventeen visits to one particular candy emporium where the music-box featured a reclining Cleopatra in an alarming state of deshabelle.



NATT HALE

This contraption gave way, in time, to the first of what could be considered our present-day jukes, and the utilization of records became the sparkplug to the re-awakening of the disc industry. For the first time, phonograph records became a major consideration in the entertainment field for other than home use. The box itself, was purely and simply an instrument designed to play

records with amplification, and it was another year or two before manufacturers decided to embellish the appearance by designating them to certain periods. About the only form of classic furniture left untouched was Louis XIV, and we still expect to see that one in time. But Chippendale and Georgian were much in evidence. And therein begins the tale of the great Juke Box Design Contest.

In recent years, we've been enthralled to note the new wave of garishness which has become so prevalent in the juke industry. . . . To top it off, the colors and whirling dervishes employed in the designs fill us with a sadistic frenzy, exceeded only by the masterminding of the mechanical aspects. All of which leads us to picture the juke box of 2001 A.D.:

This will be a titanic, super-colossal structure, containing some 3,000 selections. All the records will be given the impetus to play strictly by thought control, and each number will have a visual background effect (e.g., "Stormy Weather" will release the hidden mechanism to cause a virtual deluge, drenching you completely and causing you to go home and change your clothes.). The box will be outfitted with a blanket of multi-colored fluorescent lights, about 194 in all, except when "The Blues" is played—when the entire machine will undergo a vast transformation and the room will be bathed in opalescence. Should a patriotic number, i.e., "God Bless America" be played, the owner of the spot would simply have to look for a new location. Such a recording would be accompanied by swarms of drum-majorettes, the machine would be equipped with waving flags, beautiful girls on floats, roman candles shooting in every-which direction, and the Statue of Liberty outlined in fireworks.

That's just a hint of things to come in the juke-box of 2001 A.D. It could even be that we might be ultra-conservative in our prediction. In any event, we hope we're still around to see it.

Everybody's Asking For

BILL

"South Pacific"

TABBERT'S

New Recording of



"SANTA'S ON HIS WAY"

and

"MA! MY TOYS ARE BROKEN"

On "400" Record No. 2001

"400" RECORDS INC.

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JACK BERGMAN — NATIONAL SALES REPRESENTATIVE
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Zooming to the Top

"IT'S SENSATIONAL"

"ON MY MIND"

B/w "FIND 'EM, FOOL 'EM & FORGET 'EM"

FEATURING

Ray Pearl AND HIS Orch.

Vocal by LOIS COSTELLO

JEB NO. 3008

JEB RECORDS SOLD ON MONEY BACK GUARANTEE
YOU CAN'T LOSE WHEN YOU BUY JEB RECORDS



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(All Phones: Victory 2-4003-4-5-6)



"ELEANOR"

and another present for you



(what a debut!)

78 rpm 39614 45 rpm 4-39614 33 1/3 rpm 3-39614

COLUMBIA RECORDS

FOR MUSIC THAT SENDS THEM TO YOU!

Trade-Marks "Columbia," "Masterworks," Reg. U. S. Pat. Off. Marcos Registradas

THE CASH BOX



Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 17 without any changes on the part of THE CASH BOX.

Ross Smitherman WKAB—Mobile, Ala.

1. SIN (Savannah Churchill)
2. TURN BACK THE HANDS OF TIME (Eddie Fisher)
3. WITH ALL MY HEART AND SOUL (Perry Como)
4. I GET IDEAS (Tony Martin)
5. COLD, COLD HEART (Fontane Sisters)
6. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
7. OVER A BOTTLE OF WINE (Tony Martin)
8. THE BLUES (Ralph Flanagan)
9. BECAUSE (Mario Lanza)
10. AND SO TO SLEEP AGAIN (April Stevens)*

Bob Martin WMUR—Manchester, N. H.

1. BECAUSE OF YOU (Tony Bennett)
2. BECAUSE OF RAIN (Ella Fitzgerald)
3. STREET OF DREAMS (Stan Kenton)
4. SIN (Billy Williams Quartet)
5. I'LL REMEMBER APRIL (June Christy)
6. I RAN ALL THE WAY HOME (Sarah Vaughan)
7. COLD, COLD HEART (Tony Bennett)
8. ALONE TOGETHER (Dizzy & Strings)
9. OUT IN THE COLD AGAIN (Richard Hayes)
10. COLUMBIA THE GEM OF THE OCEAN (Les Brown)

Hal Tate WBKB—Chicago, Ill.

1. SIN (Eddy Howard)
2. CHARMAINE (Harmonicats)
3. TURN BACK THE HANDS OF TIME (Eddie Fisher)
4. UNDECIDED (Ames Bros.-Les Brown)
5. AND SO TO SLEEP AGAIN (Patti Page)
6. DOWN YONDER (Del Wood)
7. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
8. WOODEN SHOE WALTZ (Beaver Valley Sweethearts)
9. BECAUSE OF YOU (Johnny Desmond)
10. YOU BETTER GO NOW (Jeri Southern)

Mac McGuire WIP—Philadelphia, Pa.

1. SIN (Four Aces)
2. UNDECIDED (Ames Bros.-Les Brown)
3. COLD, COLD HEART (Fontane Sisters)
4. AND SO TO SLEEP AGAIN (Patti Page)
5. BECAUSE OF YOU (Tony Bennett)
6. SLOW POKE (Pee Wee King)
7. CRY (Ruth Casey)
8. MR. TOUCHDOWN U.S.A. (Hugo Winterhalter)
9. I CAN'T HELP IT (Guy Mitchell)
10. CRY (Eileen Barton)

David Walshak KCTI—Gonzales, Tex.

1. SIN (Eddy Howard)
2. DOWN YONDER (Del Wood)
3. JUST ONE MORE CHANCE (Paul-Ford)
4. COLD, COLD HEART (Tony Bennett)
5. AND SO TO SLEEP AGAIN (Patti Page)
6. UNDECIDED (Ames Bros.-Les Brown)
7. I CAN'T HELP IT (Guy Mitchell)
8. TURN BACK THE HANDS OF TIME (Eddie Fisher)
9. I'M WAITING JUST FOR YOU (Rosemary Clooney)
10. WITH ALL MY HEART AND SOUL (Perry Como)

Hal Fredericks KXOK—St. Louis, Mo.

1. JUST ONE MORE CHANCE (Paul-Ford)
2. UNFORGETTABLE (Nat "King" Cole)
3. DOMINO (Bing Crosby)
4. SOLITAIRE (Tony Martin)
5. ALABAMA JUBILEE (Red Foley)
6. JUST A MOMENT MORE (Sarah Vaughan)
7. IT'S ALL IN THE GAME (Dinah Shore)
8. JEALOUSY (Frankie Laine)
9. UNDECIDED (Ames Bros.-Les Brown)
10. RAGTIME MELODY (Del Wood)

Jay McMaster WMEX—Boston, Mass.

1. BECAUSE OF YOU (Tony Bennett)
2. MY EVENING PRAYER (Anita Kerr)
3. AND SO TO SLEEP AGAIN (Patti Page)
4. BLUE VELVET (Tony Bennett)
5. WITH ALL MY HEART AND SOUL (Perry Como)
6. SIN (Four Aces)
7. ALWAYS ALWAYS (Percy Faith)
8. WHEN THE WORLD WAS YOUNG (Bob Sands)
9. OUT IN THE COLD AGAIN (Mindy Carson)
10. MIXED EMOTIONS (Rosemary Clooney)

Bob Corley WQXI—Atlanta, Ga.

1. SIN (Sammy Kaye)
2. COLD, COLD HEART (Eileen Wilson)
3. BECAUSE OF YOU (Tony Bennett)
4. I GET IDEAS (Tony Martin)
5. DOWN YONDER (Freddy Martin)
6. AND SO TO SLEEP AGAIN (Margaret Whiting)
7. I NEVER WAS LOVED (Jerry Gray)
8. HEY, GOOD LOOKIN' (Stafford-Laine)
9. IN THE COOL, COOL, COOL OF THE EVENING (Dean Martin)
10. DOMINO (Bing Crosby)

Chuck Thompson WFOR—Hattiesburg, Miss.

1. NEVER (Toni Arden)
2. SIN (Savannah Churchill)
3. CRY (Johnny Ray)
4. BECAUSE OF YOU (Tony Bennett)
5. UNDECIDED (Ames Bros.-Les Brown)
6. OUT IN THE COLD AGAIN (Richard Hayes)
7. I GET IDEAS (Tony Martin)
8. FLAMENCO (Frankie Laine)
9. JUST ONE MORE CHANCE (Paul-Ford)
10. AM I BLUE (Lorry Raine)

Don Grady WHAV—Haverhill, Mass.

1. AND SO TO SLEEP AGAIN (Patti Page)
2. IT'S ALL OVER BUT THE MEMORIES (Fran Warren)
3. SIN (Eddy Howard)
4. LONG AGO (Burt Taylor)
5. I RAN ALL THE WAY HOME (Sarah Vaughan)
6. WALKING MY BABY BACK HOME (Charlie Spivak)
7. BLUES (Ralph Flanagan)
8. IT'S ALL IN THE GAME (Tommy Edwards)
9. WHILE YOU DANCED, DANCED, DANCED (Ralph Flanagan)
10. BECAUSE OF YOU (Tony Bennett)

Jackson Lowe WINX—Washington, D. C.

1. COLD, COLD HEART (Tony Bennett)
2. SIN (Savannah Churchill)
3. BECAUSE OF YOU (Tony Bennett)
4. GEE I WISH (Jimmy McPhail)
5. SMOOTH SAILING (Ella Fitzgerald)
6. CASTLE ROCK (Johnny Hodges)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. BOUQUET OF ROSES (Jimmy McPhail)
9. CRY (Johnny Ray)
10. I'LL ALWAYS REMEMBER YOU (Nat "King" Cole)

Bud Wendell WJMO—Cleveland, Ohio

1. THE THREE BELLS (Companions Of Song)
2. CHARMAINE (Mantovani)
3. UNDECIDED (Ames Bros.-Les Brown)
4. SIN (Four Aces)
5. CRY (Johnny Ray)
6. I RAN ALL THE WAY HOME (Buddy Greco)
7. JUST ONE MORE CHANCE (Paul-Ford)
8. ONE SWEET LETTER (Patti Page)
9. LITTLE WHITE CLOUD THAT CRIED (Johnny Ray)
10. DOWN YONDER (Del Wood)

Jim Bollinger WINN—Louisville, Ky.

1. DOWN YONDER (Del Wood)
2. BECAUSE OF YOU (Tony Bennett)
3. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
4. I GET IDEAS (Tony Martin)
5. SIN (Sammy Kaye)
6. DOMINO (Tony Martin)
7. DADDY (Stan Kenton)
8. ROLLIN' STONE (Perry Como)
9. FLAMENCO (Frankie Laine)
10. CHARMAINE (Mantovani)

Mort Nusbaum WHAM—Rochester, N. Y.

1. SIN (Eddy Howard)
2. AND SO TO SLEEP AGAIN (Dick Haymes)
3. CALLA CALLA (Vic Damone)
4. BECAUSE OF YOU (Tony Bennett)
5. DOMINO (Tony Martin)
6. GAMBELLA (Laine-Stafford)
7. I GET IDEAS (Tony Martin)
8. FLAMENCO (Frankie Laine)
9. THE JUMPING JACK (Camarata)
10. MIXED EMOTIONS (Rosemary Clooney)

Murray Jordan WLIB—New York, N. Y.

1. SIN (Billy Williams Quartet)
2. AND SO TO SLEEP AGAIN (Dick Haymes)
3. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
4. COLD, COLD HEART (Tony Bennett)
5. IT'S ALL IN THE GAME (Tony Edwards)
6. DOMINO (Bing Crosby)
7. JEALOUSY (Frankie Laine)
8. ROLLIN' STONE (Perry Como)
9. JUST ONE MORE CHANCE (Paul-Ford)
10. UNFORGETTABLE (Nat "King" Cole)

Bud Brees WPEN—Philadelphia, Pa.

1. IT'S ALL IN THE GAME (Tommy Edwards)
2. THE OLD SOFT SHOE (Kitty Kallen)
3. YOU BETTER GO NOW (Jeri Southern)
4. SOLITAIRE (Dean Martin)
5. UNFORGETTABLE (Nat "King" Cole)
6. IT'S ALL OVER BUT THE MEMORIES (Tony Martin)
7. I RAN ALL THE WAY HOME (Buddy Greco)
8. I REMEMBER YOUR LOVE (Vic Damone)
9. IF WISHES WERE KISSES (Perry Como)
10. CRY (Georgia Gibbs)

"It's What's in THE CASH BOX That Counts"

THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 17 without any changes on the part of THE CASH BOX.

Sandy Taylor

WPTR—Albany, N. Y.

1. BECAUSE OF YOU (Tony Bennett)
2. I WILL NEVER CHANGE (Don Cherry)
3. LONG AGO (Burt Taylor)
4. AND SO TO SLEEP AGAIN (Patti Page)
5. SIN (Eddy Howard)
6. BLUE VELVET (Tony Bennett)
7. LONGING FOR YOU (Cathy Mastice)
8. I GET IDEAS (Tony Martin)
9. IT'S ALL IN THE GAME (Tommy Edwards)
10. CHARMAINE (Mantovani)

Buddy Deane

WITH—Baltimore, Md.

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Eddy Howard)
3. COLD, COLD HEART (Tony Bennett)
4. BOOGIE WOOGIE MARCH (Buddy Morrow)
5. UNDECIDED (Ames Bros.-Les Brown)
6. DOWN YONDER (Champ Butler)
7. WITH ALL MY HEART AND SOUL (P. Como)
8. JUST ONE MORE CHANCE (Paul-Ford)
9. AND SO TO SLEEP AGAIN (Patti Page)
10. UNFORGETTABLE (Nat "King" Cole)

Earle Pudney

WGY—Schenectady, N. Y.

1. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
2. BECAUSE OF YOU (Tony Bennett)
3. COLD, COLD HEART (Tony Bennett)
4. AND SO TO SLEEP AGAIN (Patti Page)
5. LONG AGO (Burt Taylor)
6. I RAN ALL THE WAY HOME (J. Hartman)
7. UNDECIDED (Ames Bros.-Les Brown)
8. MIXED EMOTIONS (Rosemary Clooney)
9. UNFORGETTABLE (Nat "King" Cole)
10. ROLLIN' STONE (Perry Como)

Robin Seymour

WKMH—Dearborn, Mich.

1. SIN (Savannah Churchill)
2. BECAUSE OF YOU (Tony Bennett)
3. COLD, COLD HEART (Tony Bennett)
4. BLUE VELVET (Tony Bennett)
5. CRY (Johnny Ray)
6. UNDECIDED (Ames Bros.-Les Brown)
7. SOLITAIRE (Tommy Edwards)
8. JALOUSY (Frankie Laine)
9. YOU BETTER GO NOW (Jeri Southern)
10. IT'S ALL IN THE GAME (Tommy Edwards)

Clarence Hamann

WJMR—New Orleans, La.

1. IT'S ALL IN THE GAME (Tommy Edwards)
2. SOLITAIRE (Tony Bennett)
3. AND SO TO SLEEP AGAIN (Patti Page)
4. ALL OVER AGAIN (Tommy Edwards)
5. SHRIMP BOATS (Jo Stafford)
6. DOMINO (Tony Martin)
7. BEYOND THE BLUE HORIZON (Hugo Winterhalter)
8. COLD, COLD HEART (Tony Bennett)
9. JALOUSY (Frankie Laine)
10. MY CONCERTO (Tommy Edwards)

Hal Tate

WBKB—Chicago, Ill.

1. SIN (Eddy Howard)
2. ALWAYS, ALWAYS (June Valli)
3. AND SO TO SLEEP AGAIN (Patti Page)
4. TURN BACK THE HANDS OF TIME (E. Fisher)
5. DOWN YONDER (Del Wood)
6. YOU BETTER GO NOW (Jeri Southern)
7. UNDECIDED (Ames Bros.-Les Brown)
8. WOODEN SHOE WALTZ (Beaver Valley Sweethearts)
9. BECAUSE OF YOU (Johnny Desmond)
10. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)

Pat Chamburs

WFLA—Tompo, Fla.

1. UNDECIDED (Ames Bros.-Les Brown)
2. SHRIMP BOATS (Jo Stafford)
3. BECAUSE OF YOU (Tony Bennett)
4. THEY CALL THE WIND MARIA (Voices of Schumann)
5. HEY, GOOD LOOKIN' (Stafford-Laine)
6. CHARMAINE (Mantovani)
7. POPPY, THE PUPPY (Gene Autry)
8. DOMINO (Bing Crosby)
9. JUST ONE MORE CHANCE (Paul-Ford)
10. SANS SOUCI (Crosby-MacKenzie)

Ray Perkins

KFEL—Denver, Colo.

1. SIN (Eddy Howard)
2. COLD, COLD HEART (Tony Bennett)
3. DOWN YONDER (Champ Butler)
4. I GET IDEAS (Tony Martin)
5. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
6. BECAUSE OF YOU (Tony Bennett)
7. COLD, COLD HEART (Gloria DeHaven)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. UNDECIDED (Ray Anthony)
10. IN THE COOL, COOL, COOL OF THE EVENING (Crosby-Wyman)

Dick Coleman

WCBM—Baltimore, Md.

1. SIN (Eddy Howard)
2. BECAUSE OF YOU (Tony Bennett)
3. WITH ALL MY HEART AND SOUL (P. Como)
4. TURN BACK THE HANDS OF TIME (E. Fisher)
5. DOWN YONDER (Del Wood)
6. CASTLE ROCK (Sinatra-James)
7. UNFORGETTABLE (Nat "King" Cole)
8. UNDECIDED (Ames Bros.-Les Brown)
9. ALWAYS, ALWAYS (Percy Faith)
10. I ONLY SAW HIM ONCE (Rosemary Clooney)

Roger Clark

WNOR—Norfolk, Va.

1. UNFORGETTABLE (Nat "King" Cole)
2. SIN (Eddy Howard)
3. MIXED EMOTIONS (Rosemary Clooney)
4. COLD, COLD HEART (Tony Bennett)
5. WITH ALL MY HEART AND SOUL (P. Como)
6. TURN BACK THE HANDS OF TIME (E. Fisher)
7. BLUES (Ralph Flanagan)
8. SOLITAIRE (Tony Bennett)
9. BOOGIE WOOGIE MARCH (Buddy Morrow)
10. CASTLE ROCK (Sinatra-James)

Ed McKenzie

WJBK—Detroit, Mich.

1. ALWAYS, ALWAYS (Percy Faith)
2. CHARMAINE (Neil Hefti)
3. PEACE IN THE VALLEY (Red Foley)
4. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
5. JALOUSY (Frankie Laine)
6. SOLITAIRE (Tommy Edwards)
7. I RAN ALL THE WAY HOME (Buddy Greco)
8. NEVER (Bob Eberly)
9. APRIL IN PARIS (Frank Sinatra)
10. ALABAMA JUBILEE (Red Foley)

Bill Stewart

WHEE—Boston, Moss.

1. DOMINO (Mary Mayo)
2. GREEN SLEEVES (Mitch Miller)
3. THEY CALL THE WIND MARIA (Voices Of Schumann)
4. A TISKET A TASKET (Ella Fitzgerald)
5. UNDECIDED (Ames Bros.-Les Brown)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. CHARMAINE (Mantovani)
8. TAKING A CHANCE ON LOVE (Eckstine-Shearing)
9. I RAN ALL THE WAY HOME (Buddy Greco)
10. BECAUSE OF YOU (Tab Smith)

Bob Anthony

KRMG—Tulso, Oklo.

1. SIN (Eddy Howard)
2. BECAUSE OF YOU (Les Baxter)
3. DOWN YONDER (Del Wood)
4. COLD, COLD HEART (Tony Bennett)
5. I GET IDEAS (Tony Martin)
6. WHISPERING (Paul-Ford)
7. UNDECIDED (Ames Bros.-Les Brown)
8. JUST ONE MORE CHANCE (Paul-Ford)
9. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
10. AND SO TO SLEEP AGAIN (Patti Page)

Lee Stewart

WDAS—Philadelphia, Po.

1. I CAN'T HELP IT (Hank Williams)
2. ALWAYS LATE (Lefty Frizzell)
3. COLD, COLD HEART (Hank Williams)
4. HEY, GOOD LOOKIN' (Hank Williams)
5. MISTER MOON (Carl Smith)
6. I'M WAITING JUST FOR YOU (Hawkshaw Hawkins)
7. I WANNA PLAY HOUSE WITH YOU (Eddy Arnold)
8. ROSE OF THE MOUNTAIN (Ernest Tubbs)
9. MOM'S AND DAD'S WALTZ (Lefty Frizzell)
10. SLOW POKE (Hawkshaw Hawkins)

Art Tacker

WCOP—Boston, Moss.

1. SOLITAIRE (Tony Bennett)
2. MY CONCERTO (Tommy Edwards)
3. GRIEVIN' MY HEART OUT (Don Cherry)
4. LOVE IS HERE TO STAY (Davis Rose)
5. OUT IN THE COLD AGAIN (Richard Hayes)
6. A KISS TO BUILD A DREAM ON (Louis Armstrong)
7. HALF A LOVE (Lorry Raine)
8. CHARMAINE (Mantovani)
9. JUST ONE MORE CHANCE (Paul-Ford)
10. I RAN ALL THE WAY HOME (Buddy Greco)

John Wrisley

WFGM—Fitchburg, Moss.

1. TURN BACK THE HANDS OF TIME (E. Fisher)
2. AND SO TO SLEEP AGAIN (Patti Page)
3. SIN (Four Aces)
4. I TALK TO THE TREES (Tony Bavaar)
5. IT'S ALL IN THE GAME (Tommy Edwards)
6. SOLITAIRE (Tony Bennett)
7. JALOUSY (Frankie Laine)
8. SHRIMP BOATS (Jo Stafford)
9. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
10. THERE'S ALWAYS ROOM AT OUR HOUSE (Guy Mitchell)

In a Class by Itself...

"Solitaire"

TONY BENNETT
(Columbia 39555)



TOMMY EDWARDS
(MGM 11077)



TOMMY DORSEY
(Decca 27843)



DEAN MARTIN
(Capitol 1811)



BERNIE MANN
(King 15134)



JULIE STEARNS, Gen. Prof. Manager



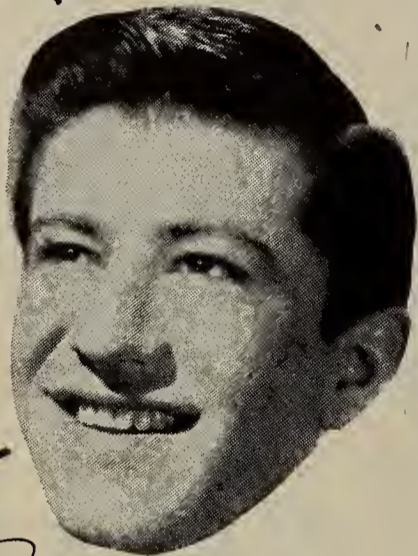
New York
HAROLD WALD
GEORGE FURNESS

Chicago
JIMMIE CAIRNS

Hollywood
EDDIE JANIS
BILLY WALTERS

BOTH
RECORDS
DOUBLED
BARRELED
Hits!

Bill
FARRELL



"SHRIMP
BOATS"
and
"CRY"

MGM Records
11113 (78 rpm)
K11113 (45 rpm)

Bill
HAYES



"CHARMAINE"

and

'FOR ALL WE KNOW'

MGM RECORDS
11112 (78 rpm)
K11112 (45 rpm)

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE., NEW YORK 19, N.Y.

THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50

AB—Abbey	CO—Columbia	CODE	MO—Modern	SA—Savoy
AL—Aladdin	CR—Coral	DY—Derby	NA—National	5IT—Sittin' In
AP—Apollo	DA—Dana	4 Star—Four Star	OR—Oriole	SP—Specialty
AT—Atlantic	DE—Decca	FE—Federal	PE—Peacock	TE—Tempo
BU—Bullet	IN—Intro	LO—London	RA—Rainbow	TW—Town
CA—Capitol	JU—Jubilee	ME—Mercury	RE—Regent	UN—United
CH—Chess	KI—King	MG—MGM	RG—Regal	VI—Victor

Nov. 24 Nov. 17		Nov. 24 Nov. 17		Nov. 24 Nov. 17	
1—(It's No) Sin 127.7 120.9 CO-39567 (4-39567)—SAMMY KAYE <i>Jealous Eyes</i> DE-27769 (9-27769)—ARTHUR PRYSOCK <i>Love Of A Gypsy</i> DE-27794 (9-27794)—AL MORGAN <i>Jealous Eyes</i> ME-5711 (5711x45)—EDDY HOWARD O. <i>My Wife And I</i> MG-11066 (K11066)—BILLY WILLIAMS QT. <i>It's Over</i> VI-20-4280 (47-4280)—S. CHURCHILL VA-101—FOUR ACES	6—World Is Waiting For The Sunrise 45.4 43.6 CA-1748 (F-1748)—LES PAUL & M. FORD <i>Whispering</i> DE-27730 (9-27730)—PERRY BOTKIN <i>Botkin's Banjo Piano</i>	13—Whispering 18.1 21.9 CA-1748 (F-1748)—LES PAUL & MARY FORD <i>World Is Waiting For The Sunrise</i> DE-27585 (9-27585)—GORDON JENKINS <i>Song Of The Bayou</i> ME-5707 (5707x45)—PATTI PAGE <i>Cabaret</i>	2—Because Of You 118.3 112.4 CA-1493 (F-1493)—LES BAXTER <i>Unless</i> CO-39362 (4-39362)—TONY BENNETT <i>I Won't Cry Anymore</i> CR-60440 (9-60440)—BOB CROSBY O. <i>Nine-Twenty Special</i> CR-60561—ERSKINE BUTTERFIELD <i>You Might Have Belonged To Another</i> DE-27666 (9-27666)—LOMBARDO & DeHAVEN <i>Out O' Breath</i> DE-27816 (9-27816)—LOUIS ARMSTRONG <i>Cold, Cold Heart</i> ME-5643 (5643x45)—RAY BARBER <i>Girls We Never Did Wed</i> MG-10947 (K10947)—JOHNNY DESMOND <i>Andiamo</i> VI-10-3425—JAN PEECE <i>What Is A Boy?</i>	7—And So To Sleep Again 40.9 44.8 CA-1784 (F-1784)—MARGARET WHITING <i>Beer Barrel Polka</i> CO-39569 (4-39569)—PAUL WESTON O. <i>Glory Of Love</i> DE-27731 (9-27731)—DICK HAYME5 <i>Long Ago</i> ME-5706 (5706x45)—PATTI PAGE <i>One Sweet Letter</i> RE-25010—ENOCH LIGHT O. <i>Down Yonder</i> VI-20-4283 (47-4283)—APRIL STEVENS <i>Aw-C'mon</i>	14—Just One More Chance 17.2 13.3 CA-1825 (F-1825)—LES PAUL & MARY FORD <i>Jazz Me Blues</i> ME-5736 (5736x45)—DINAH WASHINGTON
3—Cold, Cold Heart 91.5 104.3 CO-39449 (4-39449)—TONY BENNETT <i>While We're Young</i> DE-27761 (9-27761)—EILEEN WILSON <i>Tennessee Blues</i> DE-27816 (9-27816)—LOUIS ARMSTRONG <i>Because Of You</i> ME-5693—TONY FONTANE <i>Why Do I Love You?</i> ME-5728 (5728x45)—DINAH WASHINGTON <i>Mixed Emotions</i> MG-10904 (K10904)—HANK WILLIAMS VI-20-4274 (47-4274)—FONTANE SISTERS <i>I Get The Blues When It Rains</i>	8—Undecided 40.7 32.1 CA-1824 (F-1824)—RAY ANTHONY <i>Just A Moment More</i> CR-60566 (9-60566)—AMES BROS. & LES BROWN <i>Sentimental Journey</i> DE-27835 (9-27835)—GUY LOMBARDO <i>Lie-De-Lie Song</i>	15—It's All In The Game 16.1 16.1 CO-39531 (4-39531)—SAMMY KAYE <i>Be Mine Tonight</i> DE-27735 (9-27735)—CARMEN CAVALLARO O. <i>Deep Night</i> MG-11035 (K11035)—TOMMY EDWARDS <i>All Over Again</i> VI-20-4233 (47-4233)—DINAH SHORE <i>Stay Awhile</i>	9—Domino 37.1 23.7 CA-1849 (F-1849)—MARY MAYO <i>Find Me</i> CO-39596 (4-39596)—DORIS DAY <i>If That Doesn't Do It</i> DE-27830 (9-27830)—BING CROSBY <i>When The World Was Young</i> KI-15129—MARY SMALL <i>I Like It, I Like It</i> VI-20-4343 (47-4343)—TONY MARTIN <i>It's All Over But The Memories</i>	16—Slow Poke 15.9 11.3 CA-1837 (F-1837)—HELEN O'CONNELL <i>I Wanna Play House With You</i> DE-27792 (9-27792)—ROBERTA LEE <i>I Wanna Play House With You</i> VI-21-0489 (48-0489)—PEE WEE KING	
4—Down Yonder 73.5 69.9 AB-15053—LAWRENCE "Piano Roll" COOK <i>Tiger Rag</i> CA-1777 (F-1777)—JOE "FINGERS" CARR <i>Ivory Rag</i> CO-39533 (4-39533)—CHAMP BUTLER <i>Way Up In North Carolina</i> DE-46362 (9-46362)—HAROLD CARMACK DE-46355 (9-46355)—SPADE COOLEY KI-986 (45-986)—EDDIE SMITH AND THE CHIEF <i>Sweet Bunch Of Daisies</i> ME-5695—CLEM WATTS MG-11057 (K11057)—FRANK PETTY TRIO <i>Precious</i> RE-25010—ENOCH LIGHT TE-775—DEL WOOD VI-20-4267 (47-4267)—FREDDY MARTIN O. <i>Take Her To Jamaica</i>	10—Turn Back The Hands Of Time 33.B 24.9 DE-27839 (9-27839)—JERRY GRAY O. <i>I Never Was Loved By Anyone</i> VI-20-4257 (47-4257)—EDDIE FISHER <i>I Can't Go On Without You</i>	17—Blue Velvet 15.2 18.8 CA-1848 (F-1848)—NORMAN KAYE <i>Petal From A Faded Rose</i> CO-39555 (4-39555)—TONY BENNETT <i>Solitaire</i> DE-27722 (9-27722)—ARTHUR PRYSOCK <i>Morningside of The Mountain</i> MG-11062 (K11062)—BILL FARRELL <i>'Be Mine Tonight</i>	11—The Loveliest Night Of The Year 32.3 22.6 CA-1408 (F-1408)—HELEN O'CONNELL <i>Arthur Murray Taught Me Dancing</i> CO-39192 (4-39192)—PERCY FAITH <i>You Are The One</i> DE-27507 (9-27507)—FRED WARING <i>Tulips And Heather</i> DE-27583 (9-27583)—ETHEL SMITH <i>Syncopated Clock</i> LO-937 (45-937)—ANNE SHELTON <i>Love Me, My Love</i> MG-30352 (K30352)—ANN BLYTH VI-10-3300—MARIO LANZA <i>La Donna E Mobile</i>	18—Jealousy (Jalousie) 15.1 6.5 CA-1644 (F-1644)—CLARK DENNIS CO-39585 (4-39585)—FRANKIE LAINE <i>Flamenco</i>	
5—I Get Ideas 61.2 B4.B CA-1573 (F-1573)—PEGGY LEE <i>Tonight You Belong To Me</i> DE-27720 (9-27720)—LOUIS ARMSTRONG <i>Kiss To Build A Dream On</i>	12—Gambella 19.1 14.2 CO-39570 (4-39570)—STAFFORD & LAINE <i>Hey, Good Lookin'</i>	19—Hey, Good Lookin' 13.2 15.7 CA-1809 (F-1809)—ERNE & O'CONNELL <i>Cool, Cool Kisses</i> CO-39570 (4-39570)—LAINE & STAFFORD <i>Gambella</i> MG-11063 (K11063)—THE MELODEONS MG-11000 (K11000)—HANK WILLIAMS	20—Solitaire 13.1 6.6 CA-1817 (F-1817)—DEAN MARTIN <i>I Ran All The Way Home</i> CO-39555 (4-39555)—TONY BENNETT <i>Blue Velvet</i> DE-27843 (9-27843)—TOMMY DORSEY O. <i>With All My Heart And Soul</i> MG-11077 (K11077)—TOMMY EDWARDS <i>My Concerto</i>		

"It's What's in THE CASH BOX That Counts"

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reserve side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

Nov. 24 Nov. 17

21—Unforgettable

10.4 6.8
CA-1808 (F-1808)—NAT "KING" COLE
My First And Last Love
MG-11060 (K11060)—TEX BENEKE
One Of These Days

22—Too Young

9.6 7.3
CA-1449 (F-1449)—KING COLE
That's My Girl
CO-39271 (4-39271)—TONI ARDEN
Too Late Now
CR-60393 (9-60393)—DENNY VAUGHN
I Love The Way You Say Goodnight
DE-27569 (9-27569)—PATTY ANDREWS
Gotta Find Somebody To Love
DE-27366 (9-27366)—VICTOR YOUNG
Be My Love
ME-5599 (5S99x45)—RICHARD HAYES
Shenandoah Waltz
MG-10920 (K10920)—JOHNNY DESMOND
I Fell
VI-20-4105 (47-4105)—FRAN ALLISON
Lies
VI-20-4209 (47-4209)—SPIKE JONES
So 'Elp Me
VI-23-5480 (51-5480)—LUIS ARCAREZ O.
Because of Rain

23—I Ran All The Way Home

8.9 8.7
CA-1817 (F-1817)—DEAN MARTIN
Solitaire
CO-39576 (4-39576)—SARAH VAUGHAN
Just A Moment More
CR-60573 (9-60573)—BUDDY GRECO
Glory Of Love
DE-27762 (9-27762)—MILLS BROS.
Got Her Off My Hands
VI-20-4254 (47-4254)—JOHNNY HARTMAN
Lemme Go

24—Bela Bimba

8.1 6.1
CA-1811 (F-1811)—DEAN MARTIN
Meanderin'
DA-2092—PAULETTE SISTERS
Clementine Polka
DE-27799 (9-27799)—RONNIE GILBERT
Calla Calla
VI-20-4255 (47-4255)—PATRICE MUNSEL
Look Me Over Once

25—Castle Rock

6.7 9.7
CA-1716 (F-1716)—DAVE BARBOUR
La Bota
CO-39527 (4-39527)—SINATRA & JAMES
Deep Night
CR-65061 (9-65061)—4 DEEP TONES
DE-27718 (9-27718)—SY OLIVER
But She's My Buddy's Chick
ME-8944—JOHNNY HODGES
Jeep's Blues
ME-5658 (5658x45)—RALPH MARGERIE
September Song
VI-20-4213 (47-4213)—FONTANE SISTERS
Makin' Like A Train

26—Jazz Me Blues

6.5 6.2
CA-1825 (F-1825)—LES PAUL & MARY FORD
Just One More Chance
LO-1086 (4-1086)—TERESA BREWER
Longing For You

Nov. 24 Nov. 17

27—Rollin' Stone

6.2 9.4
DE-27793 (9-27793)—TERRY GILKYSON
Stay Awhile
VI-20-4269 (47-4269)—PERRY COMO
With All My Heart And Soul

28—Out In The Cold Again

5.9 5.3
ME-5724 (5724x45)—RICHARD HAYES
Once
MG-11073 (K11073)—BILLY ECKSTINE
Once
VI-20-4259 (47-4259)—MINDY CARSON
Hangin' Around With You

29—Charmaine

5.8 9.1
LO-1020—MANTOVANI
Just For A While

30—The Old Soft Shoe

5.7 5.1
ME-5700 (5700x45)—KITTY KALLEN
I Wish I Had A Daddy In The White House
VI-20-4268 (47-4268)—STONE & MARTIN
Be Mine Tonight

31—Detour

5.3 9.5
ME-5682 (5682x45)—PATTI PAGE
Who Will Shoe My Pretty Foot?

32—Sweet Violets

5.2 6.0
CO-39488 (4-39488)—JANETTE DAVIS
My Darling Man
CR-60542 (9-60542)—CLIFF STEWART
What You Do To Me
DE-27668 (9-27668)—JANE TURZY
Lonely Little Robin
ME-5673 (5673x45)—DORIS DREW
Them There Eyes
VI-20-4174 (47x4174)—DINAH SHORE
If You Turn Me Down

33—A Kiss To Build A Dream On

4.9 8.9
CA-1769 (F-1769)—BOB EBERLY
But Not Like You
CO-39526 (4-39526)—JIMMY DORSEY O.
Cherry Pink & Apple Blossom
CR-60574 (9-60574)—JACK HASKELL
Wedding Invitations
DE-27720 (9-27720)—LOUIS ARMSTRONG
I Get Ideas
ME-5710 (5710x45)—KAY BROWN
Cheatin' On Me
MG-11061 (K11061)—MONICA LEWIS
La Bota

34—Shanghai

4.5 3.9
CA-1525 (F-1525)—BOB CROSBY
The Naughty Waltz
CO-39423 (4-39423)—DORIS DAY
My Life's Desire
CR-60521 (9-60521)—HARRY BABBITT
Never Again
DE-27653 (9-27653)—BING CROSBY
I've Got To Fall In Love
MG-10998 (K10998)—BILLY WILLIAMS QT.
Wondrous Word
VI-20-4192 (47-4192)—BUDDY MORROW O.
Good Morning, Mr. Echo

Nov. 24 Nov. 17

35—Over A Bottle Of Wine

4.4 6.7
VI-20-4220 (47-4220)—TONY MARTIN
You'll Know

36—Shrimp Boats

4.3 5.8
CO-39581 (4-39581)—JO STAFFORD
Love, Mystery And Adventure
DE-27832 (9-27832)—DOLORES GRAY
More, More, More

37—Calla, Calla

4.2 6.3
DE-27799 (9-27799)—RONNIE GILBERT
Bela Bimba
ME-5698 (5698x45)—VIC DAMONE
It's A Long Way

38—Flamenco

4.1 —
CO-39585 (4-39585)—FRANKIE LAINE
Jealousy

39—With All My Heart And Soul

4.0 1.6
CA-1810 (F-1810)—RAY ANTHONY
Deep Night
DE-27843 (9-27843)—TOMMY DORSEY O.
Solitaire
LO-1053—DICK JAMES
Tell Me Again
VI-20-4269 (47-4269)—PERRY COMO
Rollin' Stone

40—I Can't Help It

3.9 —
CO-39595 (4-39595)—GUY MITCHELL
There's Always Room At Our House
DE-27836 (9-27836)—DON CHERRY
Grievin' My Heart Out For You
MG-10961 (K10961)—HANK WILLIAMS

41—Come On-A My House

3.8 6.4

42—Vanity

3.2 5.5

43—Once

3.1 6.9

44—There's Always Room At Our House

2.9 7.9

45—Wonder Why

2.8 2.5

46—In The Cool, Cool, Cool Of The Evening

2.5 1.9

47—I Won't Cry Anymore

2.1 4.5

48—They Call The Wind Maria

1.9 5.2

49—Longing For You

1.8 4.7

50—Meanderin'

1.7 2.6

IT ALL ADDS UP TO A NEW BIG HIT!

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701 SEVENTH AVE., NEW YORK 19, N.Y.

... in tribute to a columnist



CHICAGO—It is rare indeed when an editor sits down at his typewriter to pay tribute to one of his columnists.

And this is one editor who is sitting here at his typewriter very happy and thankful to be able to pay a columnist such tribute.

That columnist is Sam Evans, whose every move, whose every word, is designed to improve interracial relationship between his people and that of all the peoples of the world.

From his very first column which appeared in *The Cash Box*, Sam has received compliment after compliment.

Not only are the people who comprise this publication exceedingly proud of Sam and all of his works, but, readers from all over the nation have written, phoned, wired Sam, to tell him how much they admire his work.

When Sam first walked into this office he told us he simply wanted to write a column all about rhythm and blues.

But, as we talked with Sam, he told us exactly what was in his heart and in his mind.

He wanted to write a column which would, eventually, lead to a better understanding of his people.

His people have, this year and for many, many past years, brought music from their souls and their hearts.

This is the music of America. This is the music beloved by one and all everywhere in this nation.

And this music, as Sam told us, was actually being taken away from great artists. Artists who couldn't and wouldn't cry out to the heavens or to the people.

"All I want to be able to do for these great artists," Sam told us, "is to stop some recording firms from giving them a ten dollar bill and a bottle of liquor in gratuitous payment for their great efforts and their true genius for recording their own outstanding American music."

And—that's what thrilled us—right to the core.

Here, we sincerely believed, was one man, a people's champion, who recognized the factual side of artistic fancy.

Who realized that great music was born in the heart and soul of a people.

So Sam wrote his columns.

And, on the night of Tuesday, November 13, 1951, a very memorable evening, Sam Evans, on the stage of the Chicago Opera House, was awarded with a plaque from Billy Eckstine and George Shearing (whose concert played there that same evening) "for his great efforts in behalf of better interracial relations in the field of music."

To Sam Evans—and to all peoples like him—everywhere in the world—this editor—and all who comprise this publication—pay solemn tribute.

(And, aside to Sam: It is very grand to be associated with you, Sam. We're all very, very proud of you and very proud to work with you each week.)

Exclusively on Capitol



"I TANT WAIT TILL QUITHMUTH"

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MEL BLANC

Capitol Record # 1853

Published by

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WHO WANT TO RETAIN THEIR
REVENUE FROM THE AUTOMATIC
MUSIC INDUSTRY

Write That Letter To Your
Congressmen Asking To Halt
The BRYSON BILL From Getting
Out Of The Sub-Committee

SEE PAGE 26

Can You
TOP THESE

"ELEVEN
TILL TWO"

Lynn Hope

AL 3109

"FISH-TAIL"

Calvin Boze

AL 3110

Aladdin
RECORDS
Beverly Hills, Calif.

**United Records
Signs Tiny Grimes**

CHICAGO—Lew Simpkins of United Records advised this past week that the firm had signed the well known Tiny Grimes, famed swing guitarist, and His Rockin' Highlanders, to an exclusive recording contract.

First release is expected very soon and, according to Simpkins, "It will prove one of the most outstanding disks ever cut."

Tiny is at present appearing at the Club Silhouette, famed swing spot on the north side of this city.

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Savoy #822
"PLEASE COME
BACK TO ME"
backed by
"LOVE and WINE"
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SAVOY Record Co. Inc.
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and Bill Harvey & His Orch.
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Apollo # 432
APOLLO RECORDS, INC.
457 W. 45 St. N. Y.

HOT
in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1	SMOOTH SAILING Ella Fitzgerald (Decca 27693)	BECAUSE OF YOU Tab Smith (United 104)	ALL OVER AGAIN Tommy Edwards (MGM)
2	FOOL, FOOL, FOOL Clovers (Atlantic)	FOOL, FOOL, FOOL Clovers (Atlantic)	COLD, COLD HEART Dinah Washington (Mercury)
3	BECAUSE OF YOU Tab Smith (United)	SMOOTH SAILING Ella Fitzgerald (Decca 27693)	FOOL, FOOL, FOOL Clovers (Atlantic)
4	GLORY OF LOVE Five Keys (Aladdin 3099)	COLD, COLD HEART Dinah Washington (Mercury)	BECAUSE OF YOU Tab Smith (United)
5	DON'T TELL HER WHAT HAPPENED TO ME Orioles (Jubilee)	I'M IN THE MOOD John Lee Hooker (Modern 835)	WEEPIN' AND CRYIN' Griffin Brothers (Dot)
6	IT'S ALL IN THE GAME Tommy Edwards (MGM)	I RAN ALL THE WAY HOME Sarah Vaughan (Columbia 39576)	I TRIED Chuck Willis (Okeh)
7	I'M WAITING JUST FOR YOU Lucky Millinder (King)	BEST WISHES Roy Milton (Specialty)	I'M IN THE MOOD John Lee Hooker (Modern 835)
8	I GOT LOADED Peppermint Harris (Aladdin)	I'LL ALWAYS REMEMBER YOU King Cole (Capitol)	ROCKIN' CHAIR Fats Domino (Imperial)
9	COLD, COLD HEART Dinah Washington (Mercury)	SEVEN LONG DAYS Charles Brown (Aladdin)	BEST WISHES Roy Milton (Specialty)
10	THE MASQUERADE IS OVER Bette McLaurin & Eddie Wilcox Orch. (Derby)	GLORY OF LOVE Five Keys (Aladdin 3099)	WORRY, WORRY, WORRY Joe Houston (Mercury)

THIS IS IT!!!

"IT WAS YOU"

Gene Forest
with EDDIE BEAL FOURTET

b/w "Everybody's Got Money"

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"It's What's in THE CASH BOX That Counts"

HOT

in DALLAS in LOS ANGELES in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1 HOW MANY MORE YEARS?

The Howling Wolf
(Chess)

2 I'M IN THE MOOD

John Lee Hooker
(Modern)

3 BEST WISHES

Roy Milton
(Specialty)

4 FOOL, FOOL, FOOL

Clovers
(Atlantic)

5 WEEPIN' AND CRYIN'

Griffin Brothers
(Dot)

6 SEVEN LONG DAYS

Charles Brown
(Aladdin)

7 ROCKIN' CHAIR

Fats Domino
(Imperial)

8 SMOOTH SAILING

Ella Fitzgerald
(Decca 27693)

9 SO ALONE

Joe Liggins
(Specialty)

10 T-99 BLUES

Jimmy Nelson
(R. P. M.)

BECAUSE OF YOU

Tab Smith
(United)

I GOT LOADED

Peppermint Harris
(Aladdin)

FLAMINGO

Earl Bostic
(King)

I'M IN THE MOOD

John Lee Hooker
(Modern)

THE MASQUERADE IS OVER

Bette McLaurin & Eddie Wilcox Orch.
(Derby)

THE GLORY OF LOVE

The Five Keys
(Aladdin)

JUNCO PARTNER

James Waynes
(Sittin' In)

BEST WISHES

Roy Milton
(Specialty)

SMOOTH SAILING

Ella Fitzgerald
(Decca)

SO ALONE

Joe Liggins
(Specialty)

SAVANNAH, GA.

1. Smooth Sailing (Ella Fitzgerald)
2. The Glory Of Love (Five Keys)
3. Fool, Fool, Fool (Clovers)
4. I'm Waiting Just For You (Lucky Millinder)
5. Bloodshot Eyes (Wynonie Harris)
6. I Got Loaded (Peppermint Harris)
7. I'm In The Mood (John Lee Hooker)
8. Big Town (Roy Brown)
9. T-99 Blues (Jimmy Nelson)
10. Chains Of Love (Joe Turner)

OPELOUSAS, LA.

1. Please, Baby, Please (James Waynes)
2. Rockin' Chair Blues (Fats Domino)
3. Good Rockin' Man (Roy Brown)
4. I Got Loaded (Peppermint Harris)
5. Pretty Baby Blues (Margarie Day-Griffin Bros.)
6. I'm In The Mood (John Lee Hooker)
7. Fool, Fool, Fool (Clovers)
8. Cold, Cold Heart (Dinah Washington)
9. Weeping Willow Blues (Dominoes)
10. How Many More Years (Howlin' Wolf)

NEWARK, N. J.

1. I Got Loaded (Peppermint Harris)
2. Fool, Fool, Fool (Clovers)
3. The Glory Of Love (Five Keys)
4. Smooth Sailing (Ella Fitzgerald)
5. Prayin' For Your Return (Percy Mayfield)
6. Just One More Drink (Amos Milburn)
7. Because Of You (Tab Smith)
8. I'm In The Mood (John Lee Hooker)
9. Seven Long Days (Charles Brown)
10. Don't You Know I Love You? (Clovers)

OAKLAND, CAL.

1. Best Wishes (Roy Milton)
2. Cold, Cold Heart (Dinah Washington)
3. Because Of You (Tab Smith)
4. Lump In My Throat (Little Willie)
5. She's Gone Again (Amos Milburn)
6. Now I Lay Me Down To Dream (Al Hibbler)
7. Fool, Fool, Fool (Clovers)
8. Getting Sentimental Over You (Earl Bostic)
9. Howlin' Winds (Joe Turner)
10. Hopeless (Percy Mayfield)

ATLANTA, GA.

1. I'm In The Mood (John Lee Hooker)
2. Seven Long Days (Charles Brown)
3. Fool, Fool, Fool (Clovers)
4. Smooth Sailing (Ella Fitzgerald)
5. Rocking Chair (Fats Domino)
6. T-99 Blues (Jimmy Nelson)
7. Glory Of Love (Five Keys)
8. How Many More Years? (The Howlin' Wolf)
9. Chains Of Love (Joe Turner)
10. New Rocket 88 (Jackie Brenston)

Who Me?



LOS ANGELES—Hunter Hancock, the happy disk-jockey, puts the finger on Gene "Who Me" Forest as coming up with the record of the week on the Recorded In Hollywood label with "It Was You." Platter has got off to a fast start locally and seems heading for hit status across the country.

GET WITH PRESTIGE R & B MONEY MAKERS

Sensational New Blues Release
"Churchbell Blues"
and "Tell Me Pretty Baby"
by America's Fast Rising Blues Singer
RALPH WILLIS
Prestige # 907

Going Strong
RALPH WILLIS'
"Lazy Woman Blues"
Prestige # 906

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Going Strong!
BEST WISHES
by
ROY MILTON
414
Specialty records

Biggest Blues Record
Of The Year!
"WEEPIN'
AND
CRYIN'"
by
GRIFFIN BROS. featuring
Tommy Brown vocal
Dot #1071

DOT RECORDS, INC.
Gallatin, Tennessee
Phones: 880-881

Joe "Papoose" Fritz
"MAKE HER SEE
THINGS MY WAY"
Peacock #1581

Smiling "Smokey" Lynn
"LEAVE MY
GIRL ALONE"
Peacock #1579

Wilson & Watson Singers
"AFTER A WHILE"
Peacock #1582

Peacock Records, Inc.
4104 Lyons Ave. Houston, Texas

FROM THE HORN OF PLENTY
A NEW SENSATIONAL RELEASE

"SIN"

B/W "CAN'T WE TAKE A CHANCE
BY

TAB SMITH

(WORLD'S GREATEST ALTOIST)

WATCH FOR
First Sensational Release By
TINY GRIMES
(WORLD FAMOUS SWING GUITARIST)
And His Rockin' Highlanders

United Record Co.
5052 COTTAGE GROVE AVE. CHICAGO 15, ILL.

Kickin' The Blues Around

with Sam Evans

TOMMY BROWN and the GRIFFIN BROS. have the biggest hit on the street today with the novel "Weeping and Crying" on the Dot label. DOROTHY DANDRIDGE, after her terrific send off on the MARTIN AND LEWIS show, being booked across the country in classy nites beginning with San Francisco's Blackhawk Club. The new Johnson Publishing Co.'s little vest pocket mag, "Jet," has a double-spread glamour photo of DOROTHY that should assure her bookings for a long time to come.



AL BENSON Chicago D. J. beginning a commuters Disc Jockey Show between Chicago's WGES and New York City's WHOM. New eastern show will hit early in December with Jock planing between towns.

BILLY ECKSTINE, GEORGE SHEARING, BENNY GREEN, JOE ROLAND and troupe played Chicago's Opera House to a packed audience. The response to their terrific show was extremely gratifying. Heavy rain abated two hours before curtain time to permit a big turn out.

BELFORD LAWSON, Washington lawyer and President of Alpha Phi Alpha, flying in to Chicago for November 25th's Rally For Justice at the huge Coliseum. Illinois Governor Adlai Stevenson probably will be on hand to add to the huge roster of notables gathering for this mammoth tribute to democracy.

GENE AMMONS, with his fabulous horn, comes out in time for the Christmas push with "Bopping With Santa" on Chess.

BOBBY SHAD, currently cutting R & B sides with SUNNYLAND SLIM, MEMPHIS SLIM, BIG BILL and RAY SNEED.

ERROL GARNER, who holds the world record for having recorded on more labels than any other artist in the country, is apparently anchored with Columbia and the fatherly managerial advice of the Gale Agency.

Okeh continues its tremendous expansion plans to capture a major portion of the Rhythm and Blues biz by signing up all the artists it can find.

The success of the Jazz packages currently traveling the country is apparently the reason for the new trial BASIE, LADY DAY, DIZ and BUDDY RICH show to open Philly this week.

The biggest surprise of the current ELLINGTON, VAUGHN and COLE show, as reported is the huge success of NAT "KING" COLE. COLE is overwhelmingly the favorite at stops everywhere, drawing biggest round of applause and most curtain calls. Show grossing in the neighborhood of \$150,000 per week.

SAM SINGER, Cincinnati's Groove Record Shop owner, now swinging through the Middlewest. Meeting manufacturers and perfecting trade relations.

(Sam Evans is the Rhythm and Blues specialist heard over WGN, Chicago's Mutual outlet, every night; and on WBKB-TV.)

THE CASH BOX

Jazz 'n Blues Reviews

★ AWARD O' THE WEEK ★

"THE CHILL IS ON" (2:48)

"BUMP MISS SUSIE" (2:40)

JOE TURNER

(Atlantic 949)



JOE TURNER

● Here's one that's gonna go. The top deck is loaded with all the essentials of a money-making tune. The number, labeled "The Chill Is

On" is a slow but powerful blues item that is belted home by the artful and heartfelt Joe Turner. Joe takes hold of these lyrics and makes it fit the mood and melody in a wonderful manner. In addition, Van "Piano Man" Walls and his orchestra draw a fitting musical picture to round out this potent disk. Ops have a big one here. The lower end is a change of pace in the form of a wild and real gone jump tune in which Joe shows versatility by dishing up another grand vocal. The boys supplying the music offer a solid backdrop for Joe's piping. It's the upper half that's gonna break now and ops are urged to get with it.

"EVERY TIME" (2:55)

"I'VE GOT THAT FEELING" (2:56)

LIL GREEN

(Atlantic 951)

● Lil Green comes up with a low down blues number on the first side. Together with the Howard Biggs orchestra this half comes out ok. The under level is a slow but forceful blues item on which Lil is shown to a greater advantage. The lower lid is the one ops should take note of.

"YOU'RE JUST MY KIND" (2:17)

"BUTTONS" (2:51)

JOE THOMAS ORCHESTRA

(King 4474)

● With a nice melody, a good beat, a pleasant vocal and a fine musical interpretation, the Joe Thomas orchestra have something to shout about on the first level. The second half continues in the soft and easy vein as the group brings home a pleasurable instrumental of an oldie. Either side should bring play.

"MR. SANTA'S BOOGIE" (2:48)

"WHO'LL BE THE FOOL FROM NOW ON" (2:40)

THE MARSHALL BROTHERS

(Atlantic 949)

● A strong contender is turned out by the Marshall Brothers, on the top deck. It's a wild and fast moving jump tune that this group handles in a wonderful style. Flip is a soft and soothing ballad that sounds great as sung by the vocal soloist. Both sides look like naturals for the boxes.

"HOPELESS" (2:59)

"CRY BABY" (2:49)

PERCY MAYFIELD ORCHESTRA

(Specialty 416)

● Percy Mayfield and his orchestra, with Percy himself handling the lyrics, belt home an easy going blues number. The bottom half is a similar sounding item that Percy takes care of in a fine manner. Each lid is set in the proper mood musically by the orchestra. Ops have a toss up here.

"WALK SOFTLY" (2:34)

"COLD, COLD HEART" (2:45)

EDDIE JOHNSON ORCHESTRA

(Chess 1488)

● Eddie Johnson and his musical crew go steppin' with a likely jump tune. The entire orchestra is featured and the boys make this a listenable end. The second dish is an instrumental of a current pop and folk hit and again the orchestra turns in a pleasant job. Ops have a choice of either half.

"BLUES ON THE DELTA" (2:24)

"3 A. M. BOOGIE" (2:07)

WILLARD McDANIEL

(Specialty 415)

● A couple of piano instrumentals are offered by Willard McDaniel. The top deck is a slow number that makes for good listening while the lower end is a driving thing that carries a fine beat. Willard executes his tickling of the ivories in a pleasant manner, which should mean lots of play for ops.

"I LOVE YOU" (2:56)

"MY LITTLE BROWN BOOK" (2:30)

AL HIBBLER

(Chess 1481)

● A strange sounding ballad is dished up by Al Hibbler on the top end. It's done slowly with some echo effects and the result is a grand erie sounding half. The lower side is a wonderful sentimental tune that receives a fine vocal from Al as he turns in a feelingful interpretation. Both sides look good.

"SIN" (2:43)

"LET'S TAKE A CHANCE" (2:36)

TAB SMITH

(United)

● Picking up where he left off on his current hit, Tab Smith again demonstrates what can be done to a tune with a sax. The upper end is a lovely ballad that's going strong as of the moment and Tab makes it sound even better. The bottom level is another sweet number that this saxophonist handles easily. Ops oughta get with this disk now.

BUY CHESS AND YOU

Buy the BEST

Eddie Johnson's SENSATIONAL

"Cold, Cold Heart"

BACKED WITH

"Walk Softly"

CHESS RECORD No. 1488

QUICK RUSH YOUR ORDER NOW!

CHESS
RECORD CORP.

750 E. 49th Street
Chicago 15, Illinois



THE CASH BOX

Reports

THE NATION'S

BIG 10

**HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNES**

1 SLOW POKE

Pee Wee King
(RCA Victor 21-0489;
48-0489)

2 ALWAYS LATE

Lefty Frizell
(Columbia 20837; 4-20837)

**3 MOM'S AND DAD'S
WALTZ**

Lefty Frizell
(Columbia 20837; 4-20837)

**4 SOMEBODY'S BEEN
BEATING MY TIME**

Eddy Arnold
(RCA Victor 20-4273;
47-4273)

5 CRAZY HEART

Hank Williams
(MGM 11054; K11054)

6 HEY, GOOD LOOKIN'

Hank Williams
(MGM 11000; K11000)

7 DOWN YONDER

Del Wood
(Tennessee 775; 45-775)

8 COLD, COLD HEART

Hank Williams
(MGM 10904; K10904)

**9 LET OLD MOTHER
NATURE HAVE
HER WAY**

Carl Smith
(Columbia 20862; 4-20862)

10 ALABAMA JUBILEE

Red Foley
(Decca 27810; 9-27810)

**April Stevens Makes
New York Rounds**



NEW YORK—April Stevens, RCA Victor recording star, made a whirlwind tour of New York last week accompanied by Leo Levine, her disk promotion rep. In the top photo, April is shown rehearsing with Perry Como for her guest spot on his show. Next came a hop to Newark to say hello to Paul Brenner and his WAAT listeners. A quick change of costume and April was set for a shot with Martin Block, WNEW's leading platter spinner. Finally back at her hotel, April pictured with Leo Levine, takes time out to rest.

**Pat Valando
Dies Suddenly**

NEW YORK — Patricia Valando, wife of Tommy Valando of Laurel Music, died suddenly as a result of an asthma attack at the New York Hospital, Monday night, November 12.

Long a figure in the music and record business, Pat had been active in record promotion activities for Mercury Records and outstanding recording artists. Up to a few weeks prior to her death, she was associated with the Valando firm in the business department.

Now It's A Glockenspiel

NEW YORK—Following the use of French Horns and a Harpsichord, Mitch Miller now has a new sound, a Glockenspiel. Mitch's is the only such instrument in the country and he's keeping it under lock and key to stymie would be imitators. His first disk with it is "Green Sleeves."

**Louis Prima Signs
Columbia Contract**

NEW YORK — Louis Prima has signed an exclusive recording contract with Columbia Records. He has already recorded at the company's New York studios and his first release, a pre-Christmas novelty jump tune titled, "Shake Hands With Santa Claus," has just been issued.

Prima, who hails from New Orleans, grew up listening to the likes of Louis Armstrong and King Oliver. When he hit New York in 1930, he caused a sensation with his version of "Chinatown" done in his gravel-throated vocal style combined with his trumpeting.

The two recordings responsible for much of Louis' present popularity were composed and introduced by the maestro himself. "Robin Hood" was the first and "Please Don't Squeez Da Bananas, the smash follow-up.

**Taylor, Alamo Attend
Cleveland Ops' Meet**

CLEVELAND, O. — Cleveland Phonograph Merchants Association held a general meeting on Thursday, November 8th with Jack Cohen, President presiding.

An Executive Board Luncheon was held in the Hollenden Hotel on November 13th. Burt Taylor, rising young Columbia Recording artist, whose first release "Long Ago" is fast becoming a best seller and Tony Alamo of MGM label "Slow Poke" fame were guests at the luncheon. In attendance were CPMA Executive Board Members and Cleveland newspaper and radio personalities.

A Country Hit!
**"JUST YOU WAIT
AND SEE"**
by
THE MERCER BROS.
Columbia 20871
TANNEN MUSIC, INC.
146 West 54 St., New York 19

**"FAITHFUL
FOOL"**
b/w
"DONE ROVIN'"
A Double Hit by
MERLE TRAVIS
Capitol # 1800
AMERICAN MUSIC, INC.
1576 B'way N. Y. • 9109 Sunset Blvd Hollywood
CO 5-7880 CR 1-5254

**"HEY,
GOOD LOOKIN'"**
by
FRANKIE LAINE
JO STAFFORD
COLUMBIA # 39570

King DE LUXE
Best Sellers
Federal RECORDS
POPULAR
★ MARY SMALL
I LIKE IT, I LIKE IT DOMINO 15129 and 45-15129*
IF I COULD LOVE YOU IN THE MORNING UNDECIDED 15128 and 45-15128*
★ MURRAY ARNOLD
I TALK TO THE TREES I'M ON MY WAY 15131 and 45-15131*
I'M HEADING OUT WEST HI-DE-ANK-TUM 15132 and 45-15132*
★ ROY STEVENS
ROLLIN' STONE I'M COMIN' HOME 15126 and 45-15126*
ONCE CHRISTMAS EVE IN MY HOME TOWN 15127 and 45-15127*
FOLK-WESTERN
★ MOON MULLICAN
HEARTLESS LOVER ANOTHER NIGHT IS COMING 984 and 45-984*
★ HAWKSHAW HAWKINS
SLOW POKE TWO ROADS 998 and 45-998*
BLUE SKIES IN YOUR EYES SUNNY SIDE OF THE MOUNTAIN 997 and 45-997*
★ COWBOY COPAS
'TIS SWEET TO BE REMEMBERED BECAUSE OF YOU 1000 and 45-1000*
★ EDDIE SMITH & THE CHIEF
DOWN YONDER SWEET BUNCH OF DAISIES, OVER THE WAVES, MEDLEY 986 and 45-986*
★ ZEB TURNER
I GOT LOADED CRAZY HEART 1001 and 45-1001*
SEPIA BLUES
★ EARL BOSTIC
FLAMINGO I'M GETTING SENTIMENTAL OVER YOU 4475 and 45-4475*
SLEEP SEPTEMBER SONG 4444 and 45-4444*
★ WYNONIE HARRIS
BLOODSHOT EYES CONFESSIN' THE BLUES 4461 and 45-4461*
★ LUCKY MILLINDER
I'M WAITING JUST FOR YOU BONGO BOOGIE 4453 and 45-4453*
FEDERAL
★ THE DOMINOES
SIXTY MINUTE MAN I CAN'T ESCAPE FROM YOU 12022 and 45-12022*
I AM WITH YOU WEEPING WILLOW BLUES Federal 12039 and 45-12039*
DELUXE
★ ROY BROWN
BAR ROOM BLUES GOOD ROCKIN' MAN 3319 and 45-3319*
BIG TOWN TRAIN TIME BLUES 3318 and 45-3318*
* 45 R.P.M.
King DE LUXE RECORDS INC.

**NO. 1
EVERYWHERE**

**PEE WEE
KINGS**



**"SLOW
POKE"**

RCA-VICTOR 21-0489 ; 48-0489

PEE WEE KING ENTERPRISES
307 VAUGHN BLDG. LOUISVILLE, KY.

THE CASH BOX

"Folk" and "Western" Record Reviews



"MUSIC MAKIN' MAMA FROM MEMPHIS" (2:25)

"THE HIGHEST BIDDER" (2:35)

HANK SNOW

(RCA Victor 20-4346; 47-4346)



HANK SNOW

● Hank Snow has himself another winner. Almost anything Hank lends his vocal talents to is sure to go and here he has a wonderful tune that'll assure ops lots of play. The number is a fast moving thing

that has a pretty melody to which Hank adds a tremendous vocal. The ditty is called "Music Makin' Mama From Memphis" and it's carried along at a fast clip by Hank and the Rainbow Ranch Boys. The musical setting and interlude are really something to hear and they add immeasurably to the success of this disk. The under level is a lovely ballad done slowly and warmly by Hank and this side too carries enough appeal to warrant the attention of ops. Operators who have cleaned up in the past on this artist's waxings won't wanna be late in getting with his latest.

"THERE'S A MOON TO LOVE BY" (2:30)

"I'VE GOT THE BLUES FOR TEXAS" (2:43)

JERRY IRBY
(MGM 11109; K11109)

● Jerry Irby wends his way through a pleasant ballad on the top deck. With the Texas Ranchers adding their musical talents, this end comes out ok. The lower level is another slow number that the same artists handle in a listenable manner. Ops have strong filler items here.

"THE HIGH COST OF LIVING" (2:43)

"I CAN'T ESCAPE FROM YOU" (2:29)

RUSTY GABBARD
(MGM 11110; K11110)

● The first end offers Rusty Gabbard with a bouncy ditty that sounds very pretty. The lyrics are clever and Rusty warbles them in a light and interesting way. The under half is a slow tune that Rusty sings with a tear in his voice. The upper dish should prove good juke box fare.

"HEARTBREAK RIDGE" (2:48)

"KENTUCKY MOUNTAINS" (2:36)

DELMORE BROTHERS
(King 1005)

● The Delmore Brothers pay a sentimental tribute to the fighting men in Korea. It's a slow number that the boys put over well enough to get some attention. The bottom lid is a typical western tune that's treated nicely by the vocal group. Ops have their choice of either end.

"TREMBLIN'" (2:43)

"CHICKEN BLUES" (2:34)

YORK BROTHERS
(King 983)

● A pair of blues items are worked over on this disk by the York Brothers. The first one is a slow and forceful thing in which the boys' harmony stands out well. On the second level the group belts out a driving number that comes out as a fair half. Our nod goes to the top deck.

"THE VOICE OF FREE AMERICA" (2:55)

"IT'S JUST A HABIT WITH YOU" (2:29)

JIMMIE OSBORNE
(King 988)

● Jimmie Osborne offers a patriotic number of the upper lid. Jimmie does a good job on the vocal, but the material sounds forced. The bottom half is a lovely ballad that's done slowly and here Jimmie's vocalizing really stands out. It's the under deck that carries much more listening appeal.

"E-STRING RAG" (2:31)

"HILLBILLY EXPRESS" (2:08)

HANK GARLAND
(Decca 46382; 9-46382)

● A wonderful jump tune is given a fast ride around the wax via western style by Hank Garland. Vocal and backing makes it a first rater. Flip is another number incorporating a train effect and this instrumental comes out as a grand side too. Here's a two sided money-maker.

"PEACE IN THE VALLEY" (2:45)

"AN EVENING PRAYER" (2:40)

BILL AND DOREE POST
(MGM 11104; K11104)

● The combined vocalizing of Bill and Doree Post are put to good use on the top end. The pair ease through the pretty tune with the help of an accompanying organ. The lower dish is a sad hymn-like number that the duo present in a soft and soothing manner. Ops oughta look at both sides.

"SANTA CLAUS SHUFFLE" 2:47)

"IT'S YOU" (2:37)

TOMMY SCOTT
(Federal 10030)

● Tommy Scott throws another tune into the Xmas derby and comes up with a jumpy ditty. The lyrics and melody help make this a strong number for the machines for the coming holiday. The lower end is a pleasant tune with a bounce and again Tommy makes it sound good. We think it's the top level.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records—City by City

NOVEMBER 24, 1951

New York, N. Y.

1. SIN (Four Aces)
2. BECAUSE OF YOU (Tony Bennett)
3. COLD, COLD HEART (Tony Bennett)
4. DOWN YONDER (Del Wood)
5. I GET IDEAS (Tony Martin)
6. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. UNDECIDED (Ames Bros.-Les Brown)
9. TURN BACK THE HANDS OF TIME (E. Fisher)
10. DOMINO (Tony Martin)

Savannah, Ga.

1. SIN (Savannah Churchill)
2. BECAUSE OF YOU (Tony Bennett)
3. COLD, COLD HEART (Tony Bennett)
4. TOO YOUNG (Nat "King" Cole)
5. AND SO TO SLEEP AGAIN (Patti Page)
6. VANITY (Tony Martin)
7. DOWN YONDER (Del Wood)
8. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
9. MIXED EMOTIONS (Rosemary Clooney)
10. WHISPERING (Paul-Ford)

Phoenix, Ariz.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. I GET IDEAS (Tony Martin)
4. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. COME ON-A MY HOUSE (Rosemary Clooney)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. SIN (Four Aces)
8. WHISPERING (Les Paul)
9. TOO YOUNG (Nat "King" Cole)
10. SWEET VIOLETS (Dinah Shore)

Minneapolis, Minn.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. SIN (Four Aces)
4. I GET IDEAS (Tony Martin)
5. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
6. DOWN YONDER (Del Wood)
7. WHISPERING (Les Paul & Mary Ford)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. COME ON-A MY HOUSE (Rosemary Clooney)
10. LOVELIEST NIGHT OF THE YEAR (M. Lanza)

Norfolk, Va.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. SIN (Four Aces)
5. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
6. WHISPERING (Les Paul)
7. COME ON-A MY HOUSE (Rosemary Clooney)
8. DOWN YONDER (Del Wood)
9. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
10. AND SO TO SLEEP AGAIN (Patti Page)

Kansas City, Mo.

1. I GET IDEAS (Tony Martin)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. COLD, COLD HEART (Tony Bennett)
4. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
5. SIN (Four Aces)
6. TOO YOUNG (Nat "King" Cole)
7. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
8. BECAUSE OF YOU (Tony Bennett)
9. SWEET VIOLETS (Dinah Shore)
10. AND SO TO SLEEP AGAIN (Patti Page)

Chicago, Ill.

1. SIN (Eddy Howard)
2. UNDECIDED (Ames Bros.-Les Brown)
3. DOWN YONDER (Del Wood)
4. TURN BACK THE HANDS OF TIME (E. Fisher)
5. HEY, GOOD LOOKIN' (Laine-Stafford)
6. BECAUSE OF YOU (Tony Bennett)
7. GAMBELLA (Laine-Stafford)
8. I GET IDEAS (Tony Martin)
9. COLD, COLD HEART (Tony Bennett)
10. AND SO TO SLEEP AGAIN (Patti Page)

Shoals, Ind.

1. SIN (Eddy Howard)
2. COLD, COLD HEART (Tony Bennett)
3. DOWN YONDER (Freddie Martin)
4. BECAUSE OF YOU (Tony Bennett)
5. I GET IDEAS (Tony Martin)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
8. UNDECIDED (Ames Bros.-Les Brown)
9. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
10. SHRIMP BOATS (Jo Stafford)

Albuquerque, N. M.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. SIN (Eddy Howard)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. I GET IDEAS (Tony Martin)
6. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
7. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
8. SWEET VIOLETS (Dinah Shore)
9. UNDECIDED (Ames Bros. & Les Brown)
10. AND SO TO SLEEP AGAIN (Patti Page)

Reno, Nev.

1. SIN (Eddy Howard)
2. UNDECIDED (Ames Bros. & Les Brown)
3. BECAUSE OF YOU (Tony Bennett)
4. COLD, COLD HEART (Tony Bennett)
5. DOWN YONDER (Del Wood)
6. TURN BACK THE HANDS OF TIME (Eddie Fisher)
7. I GET IDEAS (Tony Martin)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. COME ON-A MY HOUSE (Rosemary Clooney)
10. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)

Portland, Ore.

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Four Aces)
3. COLD, COLD HEART (Tony Bennett)
4. I GET IDEAS (Tony Martin)
5. DOWN YONDER (Del Wood)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
8. TURN BACK THE HANDS OF TIME (E. Fisher)
9. UNDECIDED (Ames Bros. & Les Brown)
10. WHISPERING (Les Paul)

Detroit, Mich.

1. SIN (Eddy Howard)
2. UNDECIDED (Ames Bros.-Les Brown)
3. BECAUSE OF YOU (Tony Bennett)
4. COLD, COLD HEART (Tony Bennett)
5. I GET IDEAS (Tony Martin)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. COME ON-A MY HOUSE (Rosemary Clooney)
8. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
9. TURN BACK THE HANDS OF TIME (E. Fisher)
10. DOWN YONDER (Del Wood)

Los Angeles, Cal.

1. SIN (Eddy Howard)
2. BECAUSE OF YOU (Tony Bennett)
3. AND SO TO SLEEP AGAIN (Patti Page)
4. COLD, COLD HEART (Tony Bennett)
5. UNDECIDED (Ames Bros.-Les Brown)
6. BLUE VELVET (Tony Bennett)
7. TURN BACK THE HANDS OF TIME (E. Fisher)
8. IT'S ALL IN THE GAME (Tommy Edwards)
9. UNFORGETTABLE (Nat "King" Cole)
10. DOWN YONDER (Champ Butler)

Opelousas, La.

1. COLD, COLD HEART (Louis Armstrong)
2. BECAUSE OF YOU (Tony Bennett)
3. SIN (Four Aces)
4. I GET IDEAS (Louis Armstrong)
5. UNDECIDED (Ames Bros.-Les Brown)
6. BLUE VELVET (Tony Bennett)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. IT'S ALL IN THE GAME (Tommy Edwards)
9. HEY, GOOD LOOKIN' (Laine-Stafford)
10. WHISPERING (Paul-Ford)

Cincinnati, Ohio

1. COLD, COLD HEART (Tony Bennett)
2. I GET IDEAS (Tony Martin)
3. SENTIMENTAL JOURNEY (Ames Bros.-Les Brown)
4. BECAUSE OF YOU (Guy Lombardo)
5. SIN (Eddy Howard)
6. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
7. DOWN YONDER (Del Wood)
8. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
9. SWEET VIOLETS (Dinah Shore)
10. COME ON-A MY HOUSE (Rosemary Clooney)

Indianapolis, Ind.

1. COLD, COLD HEART (Tony Bennett)
2. BECAUSE OF YOU (Tony Bennett)
3. I GET IDEAS (Tony Martin)
4. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. AND SO TO SLEEP AGAIN (Patti Page)
6. DOWN YONDER (Frank Petty Trio)
7. TOO YOUNG (King Cole)
8. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
9. WHISPERING (Les Paul & Mary Ford)
10. SIN (Four Aces)

Des Moines, Iowa

1. SIN (Eddy Howard)
2. UNDECIDED (Ames Bros. & Les Brown)
3. DOWN YONDER (Del Wood)
4. BECAUSE OF YOU (Tony Bennett)
5. TURN BACK THE HANDS OF TIME (E. Fisher)
6. COLD, COLD HEART (Tony Bennett)
7. I GET IDEAS (Tony Martin)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. HEY, GOOD LOOKIN' (Laine-Stafford)
10. GAMBELLA (Laine-Stafford)

Cleveland, Ohio

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Savannah Churchill)
3. TOO YOUNG (Nat "King" Cole)
4. COLD, COLD HEART (Tony Bennett)
5. AND SO TO SLEEP AGAIN (Dick Haymes)
6. VANITY (Tony Martin)
7. LONGING FOR YOU (Sammy Kaye)
8. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
9. COME ON-A MY HOUSE (Rosemary Clooney)
10. I GET IDEAS (Tony Martin)

Milwaukee, Wis.

1. SIN (Eddy Howard)
2. COLD, COLD HEART (Tony Bennett)
3. UNDECIDED (Ames Bros.-Les Brown)
4. BECAUSE OF YOU (Tony Bennett)
5. DOWN YONDER (Freddie Martin)
6. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
7. WITH ALL MY HEART AND SOUL (P. Como)
8. SOLITAIRE (Tony Bennett)
9. AND SO TO SLEEP AGAIN (Patti Page)
10. I GET IDEAS (Tony Martin)

Long Island City, N. Y.

1. AND SO TO SLEEP AGAIN (Patti Page)
2. COLD, COLD HEART (Tony Bennett)
3. BECAUSE OF YOU (Tony Bennett)
4. TURN BACK THE HANDS OF TIME (E. Fisher)
5. WHILE WE'RE YOUNG (Tony Bennett)
6. SIN (Eddy Howard)
7. UNDECIDED (Ames Bros.-Les Brown)
8. WONDER WHY (Toni Arden)
9. IT'S ALL IN THE GAME (Sammy Kaye)
10. I GET IDEAS (Tony Martin)

Fertile, Minn.

1. DOWN YONDER (Harold Cormack)
2. SIN (Eddy Howard)
3. DOMINO (Tony Martin)
4. COLD, COLD HEART (Tony Bennett)
5. BECAUSE OF YOU (Guy Lombardo)
6. SENTIMENTAL JOURNEY (Ames Bros.-Les Brown)
7. LAZY RIVER (Mills Brothers)
8. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
9. AND SO TO SLEEP AGAIN (Patti Page)
10. I GET IDEAS (Tony Martin)

St. Paul, Minn.

1. BECAUSE OF YOU (Tony Bennett)
2. I GET IDEAS (Louis Armstrong)
3. SIN (Eddy Howard)
4. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. COLD, COLD HEART (Tony Bennett)
6. COME ON-A MY HOUSE (Rosemary Clooney)
7. DOWN YONDER (Del Wood)
8. WHISPERING (Les Paul)
9. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
10. UNDECIDED (Ames Bros. & Les Brown)

Denver, Colo.

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Four Aces)
3. COLD, COLD HEART (Tony Bennett)
4. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. I GET IDEAS (Tony Martin)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. DOWN YONDER (Del Wood)
8. WHISPERING (Les Paul)
9. TURN BACK THE HANDS OF TIME (Eddie Fisher)
10. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)

Ft. Wayne, Ind.

1. BECAUSE OF YOU (Tony Bennett)
2. I GET IDEAS (Louis Armstrong)
3. WHISPERING (Les Paul)
4. DOWN YONDER (Del Wood)
5. SIN (Eddy Howard)
6. COME ON-A MY HOUSE (Rosemary Clooney)
7. MORNINGSIDE OF THE MOUNTAIN (Jan Garber)
8. COLD, COLD HEART (Tony Bennett)
9. UNDECIDED (Ames Bros. & Les Brown)
10. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)

MANUFACTURERS MEET WITH NPA

Materials Big Problem As Allotments Keep Shrinking. Machine Tools Frozen For Consumers Durable Goods—Orders Already Placed, And Which Can Be Shipped By Feb. 1, OKay

AMUSEMENT MACHINE MFRS TO MEET WITH NPA ON NOV. 19

CHICAGO—On November 19 the amusement machine manufacturers will meet with NPA (National Production Authority) in Washington, D. C.

This will be the very first meet between these manufacturers and the National Production Authority.

Calamitous clouds overhang the meeting since the announcement by the National Production Authority that all further tool's for new model automobile and consumers durable goods, such as refrigerators, washing machines, etc., have been frozen as of November 1. Tool orders already placed will be permitted shipped until Feb. 1, 1952.

Many believe that this may portend the end of further new machine tooling for all the amusements manufacturers.

In fact, some have gone to the extent of stating: "If the automobile, refrigerator, washing machine, and other consumer durable goods industries, have been frozen, at least as far as tooling for new models is concerned, certainly amusements will also be frozen."

Leaders here are not too worried if machine tooling for new models will be frozen. They are more worried as whether NPA may decide to cut down severely on the short quota of materials they are already obtaining.

As some of these men have stated, "Quotas for the first quarter of 1952 (Jan., Feb. and March, '52) are already so deeply cut that we will not be able to produce anywhere near what

we manufactured during the third and fourth quarters of 1951."

With the further fact that new tools for the leading consumer durable goods manufacturers were frozen as of November 1, there is now every indication, it is claimed, that the military have stepped into the picture bigger than ever before, with the full intention of obtaining a greater share of machine tools as well as critical materials.

Many industries are expected to be very much shorted in supplies of metals and other materials in the first quarter of 1952.

Few machine tools are required by the average amusement machines manufacturer. In most cases, whatever changes come about, are of minor tool requirement.

Therefore, from the standpoint of using machine tools in large quantities, the amusement machine manufacturers are not worried.

They are, instead, worried about continuing to receive a fair share of the critical metals which go into the manufacture of the average amusement machine.

Most of all, copper wire, which is the ace requirement of the games today. Copper scarcities are well known to all in the field.

That is why many look anxiously forward to the meeting with NPA to learn what may result for the future manufacture of new coin operated amusement equipment for the industry.

PHONOGRAPH MFRS ATTENDED NPA MEETING ON NOV. 8

WASHINGTON, D. C.—The Coin-Operated Phonograph Industry Advisory Committee met with officials of the National Production Authority (NPA) last week (Nov. 8) to discuss their problems and to find out how they can fit their future plans into those of the government. On the Coin-Operated Phonograph Industry Advisory Committee who attended the meeting were: John W. Haddock, AMI; Rex Shriver, H. C. Evans & Company; David C. Rockola, Rock-Ola Manufacturing Company; C. T. McKelvey, J. P. Seeburg Corporation; and Morris C. Bristol, The Rudolph Wurlitzer Company.

The industry members were informed that manufacture and maintenance of juke boxes will be seriously curtailed as result of further reductions in allotments of scarce materials for the first quarter of 1952 (The Cash Box has been so informing the trade for many weeks now of this fact).

NPA told the committee just how many pounds, tons, etc. of scarce materials have been allotted to them for the first quarter of 1952, which com-

pared to the last quarter of 1951, was a drastic cut.

Additional first quarter allotments may be made for the fabrication of repair parts, NPA said. Also firms which can redesign their products to substitute steel—other than stainless—in place of copper and aluminum may apply for supplementary steel allotments, NPA informed the committee.

The meet ended on somewhat of a happy note when the manufacturers were informed they were being granted small allotments of copper and aluminum for the first quarter in order to enable them to maintain some degree of employment until the third and fourth quarters, when more aluminum is expected to be available from new and expanded facilities.

Whatever materials will be available for the manufacture of juke boxes in 1952 (and copper wire which is one of the most necessary metals to go into juke boxes, and which is the most critical today) the industry can anticipate only a trickle of machines coming forth from the factories.

Used Phono Prices Climbing

CHICAGO—For many weeks now The Cash Box has been advising juke box operators and distributors, as well as the manufacturers, that steep cuts in all critical materials under the CMP (Controlled Materials Plan) was on its way.

Some considered these statements by this publication in the light of "alarmist news."

But, now that the juke box manufacturers have met with NPA (National Production Authority) and have been advised that they would receive only a fraction of the materials which they received this fourth quarter (October, November, December, 1951) for the first quarter (January, February, March) of 1952, the trade has suddenly awakened to the fact that this automatic music industry, too, must cooperate to the fullest extent with Uncle Sam while he drives ahead to completely arm himself against any world conflagration.

To the credit of the juke box manufacturers who were present at the meeting with NPA let it be known that they immediately offered their cooperation to NPA and even went further, by offering the use of their outstanding skilled labor and facilities, to continue to help Uncle Sam strengthen his sinews.

But, in the meantime the trade, itself, wasn't asleep. From the moment that news of the new quota cuts came out, prices of used machines started to climb.

It is believed that this will be but the beginning of the price climb. The machines are higher in price at this moment than they have been in past months.

With tighter materials restrictions and less and less new equipment coming off juke box factory production lines, supply and demand is bound to balance itself to the point where a new set of higher prices will soon be seen thruout the industry.

Late model phonos suddenly zoomed upward in price. Popular models, tho not of the latest vintage, are also on the way up.

Some who rushed out circulars and other advertising matter quoting low prices are recalling all this material in an effort to inform their trade that prices are going up.

NAMA "Slow Show"

No Jam Attendance. Ops Pay \$10; Distribs \$25 Admission Fee. Mostly Merchandise Displayed.

CLEVELAND—Many coinmen from out of town, as well as local members of the trade, were anything but elated with the NAMA (National Automatic Merchandising Assn) show held here this past week at the Auditorium.

In the first place many local people stayed away from the NAMA show because, they reported, operators were asked \$10 and distributors were being asked for \$25 as admission fee to the show.

Those who did attend reported that the crowds were very slim, to say the least and that, furthermore, the largest number of displays were concerned with candy, cigarettes, and other types of merchandise.

Cigarette, candy and soft drink machines were on hand, alright, these men stated, but, they were the prod-

ucts of the old line manufacturers and tho many of the machines were very attractive and outstanding, there was nothing of such a new or revolutionarily different nature among the equipment shown that any went away with the hopes or dreams of instant possession.

Local ops claimed that they have attended many showings and conventions at their famous Auditorium here and that they have seen the place really packed with displays.

The NAMA show did not pack the place they report, but all in all, the show was well spread out.

Perhaps the best description came from a local op who had a few well known out of town operators with him when he stated, "This is a slow show."

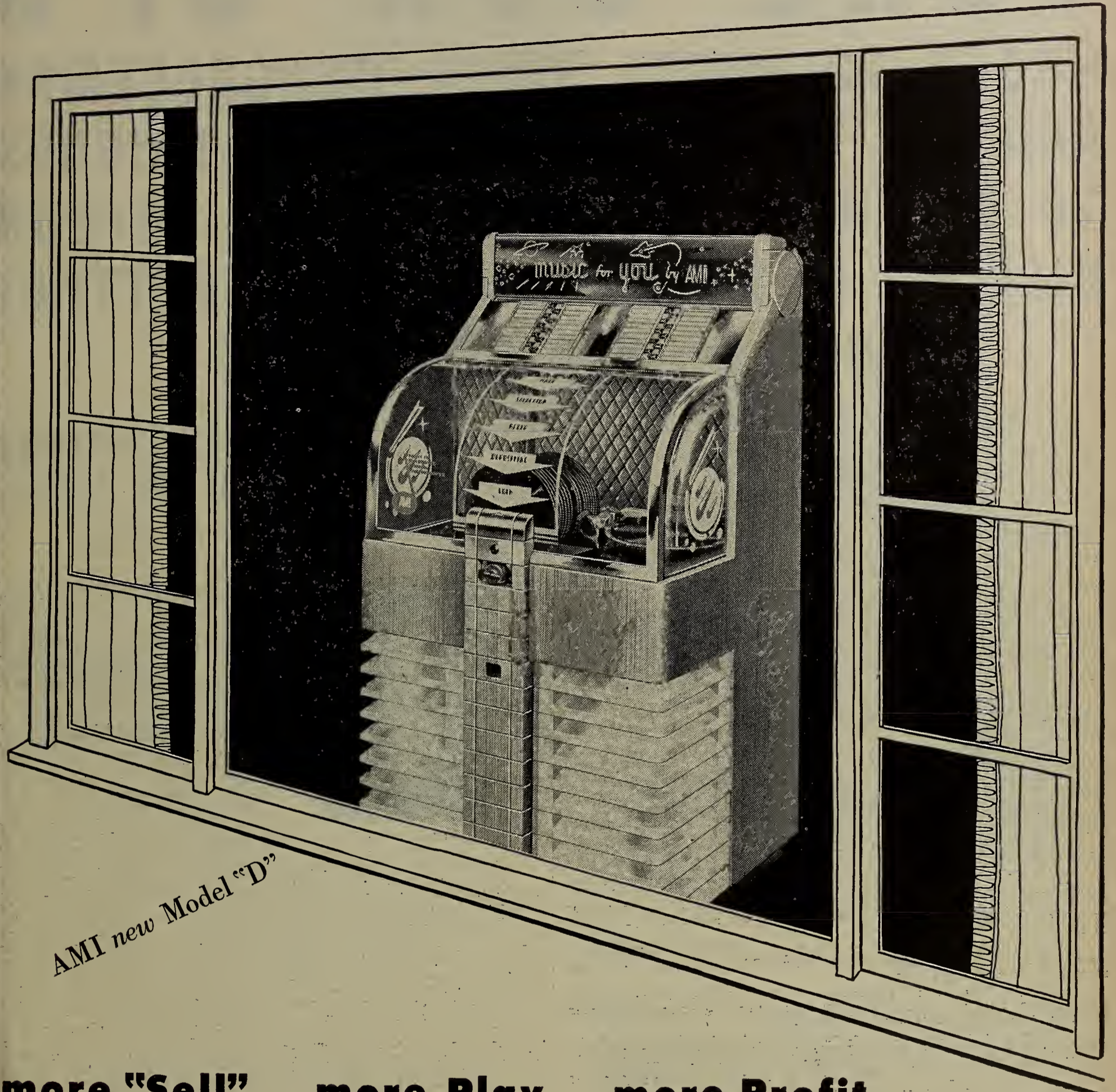
NOTICE!

All subscribers are urged to carefully check "The Confidential Price Lists" which are an integral part of each and every week's issue of The Cash Box.

Prices of all equipment, especially used music machines, are changing rapidly.

Careful checking of prices may mean a savings of many, many hundreds of dollars when buying, selling or trading.

picture-window visibility!



AMI new Model "D"

more "Sell"...more Play...more Profit

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

"It's What's in THE CASH BOX That Counts"

JUKE BOX OPS

URGED TO WRITE THEIR CONGRESSMEN AND GET THEIR LOCATIONS AND FRIENDS TO DO THE SAME TO HALT THE BRYSON BILL (H. R. 5473) FROM EVER GETTING OUT OF SUB-COMMITTEE

NEW YORK—The first public hearings before the Sub-Committee of the Committee On The Judiciary regarding the Bryson Bill (H. R. 5473) was held on Thursday, October 25. This is the bill presented by Rep. Joseph Bryson (Dem., S. C.) to soak the nation's juke box ops 1c per side of each record of copyrighted music royalty-tribute to be paid to ASCAP (American Society of Composers, Authors and Publishers, and similar organizations, or 2c for the two sides of each recording. This bill would amend the Copyright Act of 1909, so that juke boxes would not be excepted from paying royalty-tribute to ASCAP and similar groups.

Since that time Congress has recessed for its annual vacation and no further hearings will be held until sometime after January 8, 1952.

So far only the music industry has had the floor and ASCAP has lambasted the juke box industry which was only to be expected.

The juke box people will be heard later.

Of those connected with the music industry, one group, the recording manufacturers, opposed the views of ASCAP. Kenneth Raine of Columbia Records, speaking for the major record manufacturers (RCA Victor, Decca, MGM, Capitol and Columbia) submitted a memorandum, which he read to the sub-committee, in which he stated that they were in opposition to the Bryson Bill. (Complete text printed in *The Cash Box*, November 10 issue.)

But, ASCAP has not gone to sleep, and is not just waiting for the hearings to reopen to start its work on getting the Bryson Bill (H. R. 5473) passed from the Committee On The Judiciary into the House of Representatives for a vote.

ASCAP is notifying all its members everywhere in the nation to work on their Congressmen. To write them. To urge them to get this bill PASSED.

It is also reported ASCAP is writing to women's clubs everywhere in the country, in an effort to get these people to back this royalty-tribute grab.

REMEMBER—ASCAP is asking that the elected representatives of the peoples of these United States vote to make it (ASCAP) richer and more powerful.

Not to benefit all the peoples of this nation—but, instead, to BENEFIT ASCAP and similar groups.

Is this, or is this not, a travesty on the nation's elected representatives? To ask them, the lawmakers elected by the people, to CRUCIFY THE MUSIC OF THE POOR ON A CROSS OF GOLD—so that ASCAP (and similar groups can benefit) and damned to the poor people's music—the juke boxes of the nation.

But, this isn't all. Nowhere in this Bryson Bill (H. R. 5473) does it state that ASCAP (and similar groups) must STOP at 1c per side of each recording per week royalty-tribute.

In short, next year and the year after next, ASCAP can again enter into the Congress of the nation and claim that its costs are higher and still higher, and then ASK FOR 10c or 25c PER SIDE.

Nowhere does it state in the Bryson Bill that ASCAP MUST STOP AT ONLY 1c PER SIDE PER WEEK ROYALTY FROM EACH RECORDING FROM THE NATION'S JUKE BOXES FOR PLAYING THE COPYRIGHTED MUSIC OF THIS RICH AND POWERFUL ORGANIZATION.

THIS IS NOT THE TIME FOR THE NATION'S JUKE BOX OPERATORS TO LULL THEMSELVES TO SLEEP.

Every juke box operator must sit down RIGHT NOW and write his Congressman a letter (and this letter can be based on the FACTS disclosed in the four pages of editorials which appeared in the November 10 issue of *The Cash Box*) and tell his Congressman that such a royalty-tribute would BANKRUPT HIM!

Nor must he stop after he writes his own letter. Every juke box operator must get each and everyone of his location owners, his friends, his civic leaders, and everyone else he knows, to also write letters to their Congressmen.

HE MUST PETITION THE NATION'S LAWMAKERS TO STOP THE "BRYSON BILL" COLD IN ITS TRACKS RIGHT IN THE SUB-COMMITTEE OF THE COMMITTEE ON THE JUDICIARY and, if at all possible, KILL ALL SUCH ATTEMPTS IN THE FUTURE TO:—
"CRUCIFY THE MUSIC OF THE POOR ON A CROSS OF GOLD."

MUSIC OP SUGGESTS METHOD OF LETTER WRITING FOR ASSNS.

Praises "The Cash Box" For Editorials



AL SCHLESINGER

POUGHKEEPSIE, N. Y.—Everyone in the coin machine industry knows that *The Cash Box* is eternally striving to bring its readers the best in news, the keenest thinking in its editorials, and the utmost in services, such as columns and factual listings of all kinds. They know that all this is possible because the people who put the magazine together each week have long experience and intimate knowledge of the coin machine industry.

Many letters and phone calls of commendation are received continually, and it makes us strive all the more to give the coin machine trade every assistance to keep one and all operating on a profitable basis.

All the above comment is caused by a letter received this week from Al Schlesinger of Square Amusement Company, Poughkeepsie, N. Y., which in addition to giving us a great deal of satisfaction for being able to serve the industry well, also includes a few most important suggestions.

We reproduce the letter:

"May I take this opportunity to express my appreciation to Mr. M. Y. Blum and also to *The Cash Box* for the article in your November 3 issue, entitled 'Bureau of Internal Revenue States Its Rules.'

"Every operator in America should be grateful for this information, as it leaves no room for doubt. The coin machine industry in the past has been more or less comprised of various segments, such as manufacturers, distributors and operators—all stating their policies from their level, as it affects them individually.

"It appears that now is the time for all groups to set a national policy to govern every operator in America, so that he can function as part of a national group with definite basic policy, whether it be taxation, commission rates, nickel or dime play, depreciation of equipment, etc., etc.

"In every issue of *The Cash Box* under the heading of 'Meeting Dates of Music Operators Associations' there follows a list of the various organizations throughout the country that will meet in the near future. In view of the crisis affecting every music operator under the Bryson Bill (H. R. 5473) and your very worthy journal has requested every operator to write to his Congressman and Senator to vote against this bill, would it be possible for every music association to get up a uniform petition and have every member get his customers to sign and return to his association, who would then send the originals or photostat copies to the Congressmen and Senators in that state? It appears to me that this would register the feelings of everybody interested against this proposed grab of ASCAP.

"If I have taken up too much of your time with this, it is only because of my sincere interest in this industry, and my appreciation for what *The Cash Box* means to the operator."

Sincerely,

AL SCHLESINGER.

(Ed. Comment: Dear Al: You haven't taken up any of our time. You've made a very constructive contribution to the benefit of all. We love you. Keep thinking, and keep sending in your letters.)

WRITE THAT LETTER TODAY!

AMI Production Equal To 1/4 Of All New Phonos

GRAND RAPIDS, MICH.—John W. Haddock, president of AMI Incorporated, reported this week that production figures for the first ten months of 1951 indicate that the company is accounting for 25 per cent of the juke box industry's total output, estimated to run this year to about 30,000 units.

He pointed out that both the industry's volume and the proportion of it available to AMI are presently curtailed by limitations imposed by the National Production Authority on the consumption of critical materials, such as copper, steel and aluminum.

Otherwise, under normal business conditions, Haddock declared, AMI could supply 35 per cent of the industry's volume because of the high market acceptance of its product and the scope of its distribution. Over the last five and a half years, he explained, sales outlets have been established in Europe, Canada, Cuba, Mexico and Central and South America, as well as throughout the United States, thereby developing complete and effective sales coverage in all important markets.

As far as future production schedules are concerned, Haddock said, AMI will continue to build as many juke boxes as possible, consistent with the availability of materials which pass the company's quality inspection standards for engineering and production.



Williams ARCADE

Sensationally DIFFERENT FEATURES!

SPECIAL BONUS ACCUMULATOR!

- LIGHTS-OUT ROLLOVERS
- SPECIAL BONUS HOLE
- NEW SKILL-ACTION PLAYFIELD
- THUMPER BUMPERS FLIPPERS • HIGH SCORE

SEE IT—BUY IT AT YOUR DISTRIBUTOR NOW!



CREATORS OF DEPENDABLE PLAY APPEAL!

4242 W. Fillmore St., Chicago 24, Ill.

Meeting Dates Of Music Operators' Associations

- Nov. 19—Automatic Music Machine Operators' Assoc. of Greater Baltimore
Place: Mandell Ballow Restaurant, Baltimore, Md.
- 19—Westchester Operators' Guild, Inc.
Place: American Legion Hall, White Plains, N. Y.
- 26—Central State Phonograph Operators' Association
Place: 805 Main St., Peoria, Ill.
- 26—Phonograph Owners' Association
Place: Broadway Hotel, East St. Louis, Ill.
- 27—Automatic Machine Association of Philadelphia
Place: Broadwood Hotel, Philadelphia, Pa.
- 28—Music Merchants' Guild
Place: Narragansett Hotel, Providence, R. I.
- Dec. 3—Illinois Amusement Assoc.
Place: 208 North Madison St., Rockford, Ill.
- 6—Phonograph Merchants' Assoc.
Place: Hollenden Hotel, Cleveland, Ohio
- 6—Summit County Music Operators' Assoc.
Place: Akron Hotel, Akron, Ohio

NAMA Elects Goldman President

CLEVELAND, O.—Officers elected at the annual meeting of NAMA held in this city this past week, were: Aaron Goldman of The G. B. Macke Corp., Washington, D. C., president; I. H.

Houston, Spacarb, Inc., Stamford, Conn., first vice president; John T. Pierson, The Vendo Co., Kansas City, Mo., second vice president; and William S. Fishman, Automatic Merchandising Co., Chicago, Ill., treasurer.

New directors elected to serve three-year terms were: Frank J. Bradley, Automatic Equipment Co., Buffalo, N. Y.; W. T. Collett, W. W. Tibbals' Co., Cincinnati, O.; Herb A. Geiger, Geiger Automatic Sales Co., Milwaukee, Wis.; and Goldman and Pierson.

GIGARETTE MACHINES

Cig. Machs. All Makes	WRITE
Chester-Pollard Golf Mach.	\$99.50
Evans Tommy Gun	99.50
Sunshine Cookie Vendor	49.50

Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

501-T—TRAIN SET

Atlantic Locomotive puffs Smoke & Choo-Choo. Tender, Hopper Car, Box Car, Caboose, Transformer, Uncoupler, Track, Terminal, etc.

Retail \$25.00 Complete \$15.97

4904-T—FREIGHT OUTFIT

Pacific Locomotive with Smoker & Choo-Choo. Tender, Box Car, Hopper Car, Caboose. 75 Watt Transformer. 14 Section Track, Remote Uncoupler, Terminal, etc.

Retail \$33.50 Complete \$21.67

5112-T—DIESEL SWITCHER SET

General Motors. Diesel Switcher—Illuminated. Box Car, Automobile. Unloading Car. Remote Controlled. Illuminated Caboose. 75 Watt Transformer. Remote Uncoupler, Track, Terminal, etc.

Retail \$47.00 Complete \$29.97



A. C. GILBERT "AMERICAN FLYER" Sensational nationally advertised Electric Trains. The ideal premium or gift item! Now available to operators at strictly Wholesale Prices!

Hundreds of nationally advertised items in stock. GIFTS OF EVERY TYPE. VISIT OUR BEAUTIFUL NEW MERCHANDISE SHOWROOM, OR WRITE FOR ILLUSTRATED CIRCULAR.

FIRST DISTRIBUTORS

1748 W. North Ave. Chicago 22
Dickens 2-0500

Runs Ads In New Orleans Newspapers

AMUSEMENT GAMES INSTALLED



We will install in your place of business the latest, most up-to-date Bally Amusement Games.

NEW ORLEANS NOVELTY CO.
Fast and Efficient Service
RA. 7904

115 MAGAZINE ST.

NEW ORLEANS, LA.—Louis Boasberg and Ray Bosworth of New Orleans Novelty Company, this city, are two men who use every bit of publicity and showmanship possible to promote the continual betterment of

their business. Pictured above is an attractive location soliciting advertisement, which the firm runs twice a week on the night-club page of the various daily newspapers in their city.

MICHIGAN PHONO OWNERS ASSN. PETITIONS

O. P. S. FOR EXCEPTION UNDER C. P. R.

DETROIT, MICH. — Morris Goldman, president of the Michigan Automatic Phonograph Owners Association, with headquarters in this city, has submitted a petition to Michael V. DiSalle, Director of Price Stabilization, Washington, D. C., asking for an order, or overriding regulation excepting services of operators of coin operated phonographs from the Price Stabilization Act of 1951.

Prepared with the assistance of Irving B. Ackerman, attorney for the association, and signed by Morris Goldman, the petition reads as follows:

Comes now applicant above named in the capacity of President of the Michigan Automatic Phonograph Owners Association, a non-profit association, and respectfully requests that the business, or service of rendering musical entertainment by coin operated phonographs in the United States be excepted from the Price Stabilization Act of 1951; in support of such application petitioner makes the following allegations:

1. That he is the president of the Michigan Automatic Phonograph Owners Association, a non-profit asso-

ciation, the members of which association are owners and operators of coin operated phonographs throughout the State of Michigan.

2. That this application to have such services excepted from the Act is based upon the fact that the services of the members of this organization in rendering musical entertainment by way of coin operated phonographs are, within the intent and purview of said Price Stabilization Act of 1951, services which have a minor significance and slight or no effect whatever on the program of price stabilization and will unquestionably impose an unnecessary administrative and enforcement burden upon the Office of Price Stabilization.

3. Our industry is nation wide. We have automatic phonographs in every county, city, village and hamlet in Michigan. Our people furnish a choice of music to anyone, wishing it throughout the country. A person may hear the greatest artists or bands, or a so-called "hill-billy" if he chooses, for a five cent piece. Such a person has the right to the music of his choosing the same as the more affluent patron of the opera has to his. Such music has become an accepted part of the daily entertainment life of the great bulk of the people of America. It is one of the greatest sources of entertainment for the members of our armed services when at liberty. Most recently more of the classic and operatic numbers are being played, always at a growing cost. We wish to continue in rendering this service, because in addition to the great entertainment it affords our people, which now more than ever is necessary for their morale, the industry furnishes employment to great numbers of thousands of workers in its varied fields throughout the country, most of whom will be out of jobs if we are unable to continue in business and are hampered by any agency.

4. Heretofore by General Overriding Regulation Number 14, the services of actors and actresses, entertainers, musicians and many other vocations and services numbering sixty-seven in all were excepted from the Price Stabilization Act. It was stated that these services were excepted on three grounds, one of which was that these services were services having a minor significance and slight effect upon the cost of living. It was also stated that the subjecting of the

charges for these services to price control would have no appreciable effect on the program of price stabilization and would impose unnecessary administrative and enforcement burdens upon the program of price stabilization.

5. It is to be noted that in excepting actors, actresses, entertainers and musicians, practically all musical entertainment is excepted except that rendered by the members of petitioner, for instance a band or an orchestra in making a phonograph record which is ultimately purchased by the members of petitioner does not come within the terms of the Act, yet if our members play that record upon one of their phonographs under the present regulation they are within the terms of the act.

6. It is the considered opinion of the petitioner that it was never the intent of Congress in the passing of the necessary legislation that such services as are rendered by the members of this Association should be subject to control under the Price Stabilization Act.

It is respectfully submitted and requested that the services of coin operated phonographs be included within the terms of General Overriding Regulation Number 14 or be excepted on the grounds that they are services having a minor significance and slight effect upon the cost of living and that the subjecting of charges for these services to price control could not possibly have any appreciable effect on the program of price stabilization, and because of the many thousands of these phonographs throughout the country such control would impose an unnecessary administrative and enforcement burden upon the Office of Price Stabilization.

Respectfully submitted,
MICHIGAN AUTOMATIC
PHONOGRAPH OWNERS ASSOCIATION

By:
Morris Goldman,
President.

On October 8, Ackerman, Goldman and the board of directors of the association met with officials of OPS at the Detroit office. Following the meeting, Ackerman submitted the following letter:

The position taken by the music operators, sometimes known and referred to as juke box operators, is as follows:

The common practice covering the majority of music operators covers the following procedure: The music operator generally owns, by virtue of purchasing, the automatic music box, and services the same, changes records, needles and so forth, himself, or under his direction by an employee affiliated with the union covering contractual relationship between himself as Employer and the union, maintains and services the machines. The machines are placed in different locations, commonly known as taverns, restaurants, confectioneries and commercial establishments, either on a rental basis for utilizing the space covered in the tavern, etc., in which the operation of the machine is uti-

lized for the benefit of both the tavern, the pleasure of the customer and the music operator. The proceeds resulting from the injection of the 5c coin in the chute, or whatever the coin may be, causing and creating the machine to dispense the music, is collected sometimes by the owner of the location, who rents the space to the operator on a straight rental basis. The division of money is usually on an agreement, either oral or in writing, and is made before the installation of the machine. It is common practice to replace the machines after a year of service or upon demand of the location owner. "The relationship with the public and the music operator ends after the installation of the machine." The music operator's relationship is confined entirely with the owner of the location. The position taken by the operators is that if and when a machine is operated between the periods covered by CPR 34, specifically December 19, 1950 and January 25, 1951, only applies as to the amount charged to the public for the dispensing of the music, and by that we mean whatever the coin chute called for in a particular machine, regardless of the number of plays said machine provided. As, for example, some machines have plays for 5c each, 10c for 2, and so on; others have plays for 10c and 3 for 25c, and still others have plays at 6 for 25c. In that instance, the operator would be subject to the regulation, but insofar as the percentage of the division of the proceeds between the location owner and the operator, it is the opinion that said division is not subject to services because they vary in practically every instance, each location contracting individually with his own operator on a basis mutually beneficial to both. It has been the practice of this Association, its officers and Board of Directors to cooperate with all law enforcement agencies, and we certainly appreciate being of assistance to your office. We definitely feel that there should be some clarification in the position taken by the Office of Price Stabilization with reference to the status of the operator and the location owner.

A copy of location lease is enclosed, which is used in a good many instances between operators with regard to rental of space. In addition, I am enclosing a copy of a petition being sent to Michael DiSalle, Office of Price Stabilization in Washington, which I think will be of some assistance to you in coming to a conclusion. The contents of this letter requesting that the services as reflected by the music operators be excepted from the Act is based upon the fact that the services of the members of this organization in rendering musical entertainment by way of coin operated phonographs are, within the intent and purview of said Price Stabilization Act of 1951, services which have a minor significance and slight or no effect whatever on the program of price stabilization and will unquestionably impose an unnecessary administrative and enforcement burden upon the Office of Price Stabilization.

Special

Seeburg 146 Hideaway,
each \$99.50

Seeburg 5¢ Wireless Boxes,
Model W1-L56,
each \$12.50

Bally Baseball Games,
each \$125.00

RUSH YOUR ORDER!

1/3 Deposit, Balance C.O.D.

RUNYON SALES COMPANY

Factory Representatives for AMI Inc.
Bally Mfg. Co., J. H. Keeney & Co., Inc.
Permo Inc.

593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., BI 3-8777
354 S. Warren St., Trenton, N.J., TR 5-6593

ORDER NOW! PRICES ARE RIGHT!

THIS WEEK'S SPECIALS	
SPEED BOWLER	\$ 65.00
LUCKY STRIKE	59.50
DOUBLE HEADER	125.00
BOWLETTE	62.50
SUPER WORLD SERIES	295.00
DUCK PIN	125.00
DELUXE BOWLER	39.50
SHUFFLE ALLEY EXPRESS	59.50

POST-WAR PIN GAMES \$39.50
with flippers

LAKE CITY AMUSEMENT CO.
4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE 1-7577)

"THE CASH BOX"—EASY TO READ—AND WORTH READING EVERY WEEK

**ITS A
WORLD
BEATER!**

GOTTLIEB



Roll Over Channels at top of playfield light airplane engines and corresponding "Pop" Bumpers to set up scoring action! Player "flies" plane around the world by hitting lighted "Pop" Bumpers. Plane travels through 15 cities, Replay Awards based on how far player makes plane go. Lighting all 4 plane engines scores Replay; hitting numbers 1 to 9 advances Bonus and lights Kick-Out Hole for Replays

**BRAND NEW—DOUBLE ACTION
BONUS AWARD SWITCH GATES
plus MYSTERY REPLAY AWARD
ROLL OVER and 4 FLIPPERS—
4 "POP" BUMPERS**

and **FEATURES
LIKE THESE!**

**THERE'S
4-MOTOR
POWER
IN
PLAY
LIKE THIS**

**ORDER FROM
YOUR
DISTRIBUTOR
TODAY!**

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

NEW METALS CUT-BACK PLAN BASED ON ESSENTIALITY

**Coin Operated Phonographs Allotted 10%
Of Copper, 20% Of Aluminum Used Before
Korean War. Amusement Division, Meeting NPA
On Nov. 19, Will Probably Receive Same Allotment**

WASHINGTON, D. C. — Manly Fleischmann, head of NPA, disclosed that a new method of allocating scarce metals (copper, aluminum and steel) will go into effect starting with the first quarter of 1952.

Producers of consumer goods requiring these scarce metals will share in the available supplies, BUT THE QUANTITY ALLOTTED EACH MANUFACTURER WILL DEPEND UPON THE ESSENTIALITY OF HIS PRODUCT.

Fleischmann stated that manufacturers of less essential items would be limited to 10 per cent of the copper and 20 per cent of the aluminum they used before the outbreak of the Korean War.

Producers of essential items will get up to 35 per cent of metals they used at that time.

Both producers of non-essential and essential products will get an average allocation of 50 per cent of the steel they previously used. These allocations, steel, copper and aluminum are subject to variations depending upon particular cases.

Coin operated phonographs were listed among the products, and their allocation was specified as 10 per cent for Brass Mill Copper; 20% for Wire

Mill Copper; and 20 per cent for aluminum.

Amusement machines weren't listed at all, but probably will be given some classification after the representatives of the industry meet with NPA on November 19. However, it hardly seems likely that this division will be given any higher allotment than that given the manufacturers of coin operated phonographs.

By granting some part of the average producer's metal needs, Fleischmann explained, his agency has avoided the so-called "death sentence" technique of World War II, under which production of certain products was prohibited entirely.

Fleischmann stated some time ago that rising military demands for steel, copper and aluminum would necessitate sharp cutbacks in the use of these metals at the beginning of 1952. (The Cash Box has been reporting these warnings over a long period of time). He said this week that the "pinch" on allocations will probably last thru the first six months of the year. By midsummer, he added, increased production of both steel and aluminum should enable his agency to ease up on the strictness of its metal allocations.

you can get . . .

**MORE CIGARETTE
BUSINESS!**

**OPERATE THE KEENEY
DELUXE ELECTRIC
CIGARETTE VENDOR**

- ★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
- ★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
- ★ Dispenses regular or King size packs. Instantaneous price adjustments on each column.

THE PACK YOU SEE—IS THE PACK YOU GET!

Swing-up front top for easy loading. 3-way match vending.

WRITE
WIRE
PHONE

BADGER SALES CO.

2251 West Pico Blvd.
Los Angeles, California
Phone: DUnkirk 7-2243



Music Op Brings Recording Artists To Vet Hospitals

BROOKLYN, N. Y.—Stanley Feldman, Kingsboro Music Company, this city, who operates juke boxes thru-out the city, can take a bow for the good-will he's creating for the entire automatic music machine industry.

Altho his only reward is the personal satisfaction he's deriving from his chore, Feldman is spending many hours of his time corralling recording artists, whom he then takes out to various veteran hospitals in this area, where the wounded and sick service men are entertained.

CORRECTION

CHICAGO — The Seeburg 146 model that appeared in the advertisement of Coven Distributing Co., 3181 Elston Ave., this city in The Cash Box, November 17, 1951 issue should have been priced at \$125.00 and not at \$89.50 as it appeared in that issue. The incorrect price was inadvertently listed thru a printer's error.

"It's What's in THE CASH BOX That Counts"

PRICED FOR QUICK SALE

SPECIALS!

- 14—Silver King Sc Hot Nut Vendors, BRAND NEW... \$12.50 ea.
- 7—Duck Hunters, BRAND NEW... 20.00 ea.
- 14—Candy Vendors, 104 Bar Capacity, BRAND NEW... 24.50 ea.

EXTRA: UNIVERSAL 5-STAR BRAND NEW \$265.00

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: Superior 1-4600)

First Come—First Served

- 4 Bally Hot Rods... \$99.50 ea.
- 2 Genco Target Skills (Used One Week) Beautiful... 200.00 ea.
- 5 Winners (Guaranteed Like New)... 195.00 ea.
- 10 Gold Cups (Marvelous Condition)... \$9.50 ea.
- 4 Bally Champions (Perfect)... 125.00 ea.
- 10 Bally Jockey Specials (Real Buy)... 49.50 ea.
- 5 Bally Turf Kings (Almost New)... 325.00 ea.
- 10 Bally Citations (Beautiful)... 95.00 ea.

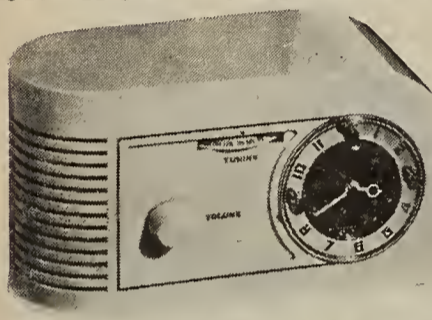
Music

- WURLITZER 1100 (Very Beautiful and Very Clean Shape)... \$349.50
- WURLITZER 1015 (Guaranteed)... 215.00
- AMI MODEL "A" (A Real Buy)... 349.50
- 1948 SEEBURG BLONDE... 349.50

TERMS: 1/3 Deposit With All Orders, Balance C. O. D.

Operators' Hottest Play Stimulator

HAS DOUBLED AND TRIPLED COLLECTIONS!!
SENACK CLOCK-RADIO COMBINATION



READ WHAT YOU GET...

Not just "another" clock-radio, but instead, "America's Finest Clock-Radio Combination"! An actual 5 tube super-heterodyne circuit radio with rectifier; Built-in loop antenna; Extreme sensitivity and selectivity; Polystyrene Cabinet in Ivory or JetBlack; Sessions automatic clock; Powerful Alnico S Dynamic Speaker; Standard RMA Warranty; Li-

ONLY...
\$18⁹⁵
EA.

All Phones:
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ACE PREMIUM SALES
1155 MILWAUKEE AVE., CHICAGO 22, ILL.

censed by RCA; Wake Up Alarm plus Musical Alarm; Beautiful for any room anywhere; BUILT TO LAST A LIFETIME; Perfect Size; 11 1/2" by 5 7/8" by 4 5/8". THE GREATEST BUY AT THIS PRICE EVER YET PRESENTED IN ALL HISTORY. MAIL ORDERS ACCEPTED. RUSH 1/2 Deposit with All Orders. We Ship Balance C.O.D. RUSH YOUR ORDER TODAY!!

THRU THE COIN CHUTE

DALLAS DOINGS

Tommy Chatten and Raymond William of Commercial Music Co., Lewis Co'eman, Dub Taylor and Abe Sussman have returned from a successful duck hunt to Possum Kingdom. . . . The boys at Wichita Novelty in Wichita Falls report that dime play for coin machines is definitely the up and coming thing. They are delighted that they have converted. . . . Ray Barnes of Palestine was in town this week buying six player shuffle alleys. . . . Ditto Al Sebastian of Kileen. By the way he is setting up his machines at Fort Hood and reports that business is great. . . . Pete Bonano of Bryan and J. H. Brown are busy buying new phonographs for their routes. . . . Ditto for George Bury of Hamlin. . . . We understand that B. W. Byford of MacGregor has opened a new cafe. Sounds good. . . . Vincent Lopez of Fort Worth has converted to dime play on his machines and says that dimes are much easier to count than nickles. They count up so much faster. . . . Another cafe man is prospering. He is Johnny Caldwell of Paris. He now owns three.

The folks from Carter & Son in Amarillo were in town this week buying new machines for their route. . . . Jack Sprott over at Temple is among the new ones to jump on the dime play band wagon. Who's going to be next? . . . Getting away from it all for about two months is B. W. Cox who is lucky enough to take a sixty day vacation in Nevada. By the way, he's from Waco.

Dave Tomlin of Fort Worth has been ill but we understand that he is now back on the job. We're glad to hear it Dave. . . . Bob DePriest has opened a new grocery store and cafe called the "D&D Drive-In." Let's all give him some business. . . . Olin Dreyer of San Angelo reports that both his juke box and his night club business are going good. . . . And speaking of night clubs, Cecil Epps of Waco is remodeling his. It is aptly titled "Scenic Wonderland." You should go out and see it. . . . J. L. Eaton of Henderson is one happy man. He just brought in a new oil well. . . . Something new has been added to the Dallas entertainment scene. It's called the "Cavalcade of Blues." The show opened Thursday at the Yacht Club and from all reports it was a big success. The series is scheduled to run every Thursday night.

THRU THE COIN CHUTE

EASTERN FLASHES

Indicative of the times is the scene viewed these days on New York's "White Way." On any given day or night, the crowds strolling along Broadway are loaded with the colors of uniforms—American boys and also quite a number of those from foreign countries. These are the boys being taken out of civilian life and trained to defend our country. There will be increased numbers as the weeks and months go by. These boys need the most modern implements of war—and the factories of this country are now busy turning out the many items that go into fitting out a modern army. To do the job correctly, Uncle Sam has found it necessary to take away from civilian products many items which manufacturers of consumer durable goods have been using. Among them, of course, affected are those manufacturing companies in the coin machine business. Over the past year, the use of vital materials has been cut a number of times—and the industry has been informed that in 1952 it will be cut further. The automatic music machine manufacturers recently met with officials of NPA, and the manufacturers of amusement machines met on November 19 (see stories this issue). While it is hoped that complete stoppage of manufacture will not take place, similar to what happened during World War II, those coinmen who experienced conditions during 1941 to 1945 know what to expect. It is suggested that they make the proper moves for equipment and parts and supplies.

Coinmen returning from the Cleveland show of NAMA report apathy of those who attended, and that not many ops were on hand as they were expecting. One op stated "I saw more exhibitor badges than operators." . . . The Westchester Music Operators Guild meets on Monday, November 19. Main topic to be discussed will be the current Bryson Bill. Officials of the Automatic Music Operators Association (N. Y.) have promised to be on hand to discuss the bill. . . . Out of bed, after a week's siege of virus and tooth trouble, Jack Mitnick, AMI's eastern representative, spends some time at Runyon Sales Company. . . . A gathering of Barney (Shugy) Sugerman, Runyon; Jack Mitnick; Al Simon, Albert Simon, Inc.; and your reporter get involved in a discussion about a certain Newark, N. J. merchandise machine operator, and Mitnick wonders if he purchased that Hershey bar vending route he recommended some time ago. . . . Al Simon, who's being kept plenty busy with ChiCoin's new shuffle alley, takes time off to stroll along 10th Ave., from 42nd to 43rd St., and give the double-o to the new building which is being constructed for him. Foundation is in, and outside brick of building is starting to move up foot by foot. Al hopes to be in by 1st of the year. . . . Louis Blatt, Atlas Distributors, AMI distributor in Boston, Mass., drops in to say "hello" while visiting in the city.

Mike Munves gets quite a kick out of flashing a check received from J. P. Morgan Company, Wall Street bankers. Check was in payment for an export order. . . . Max Munves takes his annual vacation in Miami Beach, Fla. Will be away until April. . . . Dave Lowy, Dave Lowy & Company, back from a visit to Chicago. . . . Joe Hirsch, business manager for the games association, hustling around in preparation for their annual banquet which will take place on Sunday night, December 9 at the Latin Quarter's night club. . . . Dick DiCiccio, Westchester operator, makes the rounds of the wholesalers, picking up equipment. . . . Otto Stegmair, operator from Greenwood Lake, N. J., visits along coinrow. During the summer months, Otto gets very little chance to come to town, but now that his big business is over, he's catching up on his buying. . . . Joe Young, Young Distributing, and his export department very happy the dock strike is over. The equipment being shipped out is now on its way. With the docks loaded with more cargo than three times the ships available, it's quite a "rat race" to get merchandise aboard. . . . Harry and Hymie Koepfel, Koepfel Distributing Company, talk of increasing their staff. With the increased demand for used music machines, plus the big job they're doing with plastics, it's becoming quite a task to handle it all. . . . Ben Smith, who's agency handles a great many coin machine accounts, has been appointed publicity director for the League of Advertising Agencies, Inc., an association of advertising agencies formed last February.

THRU THE COIN CHUTE

NEW ORLEANS NOTES

Buck Moore of Alexandria, taking full advantage of the duck season. . . . We are most happy to see Lucille Tudury back behind her familiar desk at Delat Music Sales Company. . . . The Mary Kaye Trio fresh from the Copocabana playing to a packed house in the beautiful Swan Room brought out some familiar faces. Bob Tanner and Larkin Ethridge of Delta Music Sales, Mr. and Mrs. Mel Mallory and Louise and Bill Maddox were among the first nighters. Incidentally Norman Kaye of the trio has been signed to a five year contract with Capitol Records. . . . Sorry to hear about Dick Rising's auto accident and sincerely hope he is back selling those Capitol discs in a short time. . . . Ops here and there: Ray Landry, Gonzales, La.; R. L. Boudreaux, Rayne, La.; J. W. Prine, Hattiesburg, Miss.; Frank Graw, Abbeville, La.; Emil Kalil, McComb, Miss.; and Sam Hutson, McComb, Miss. . . . Nick Happy and Joe from Tac Amusement invading us as usual on a Thursday evening. . . . Jr. and Charlie of A. M. I. giving me much yak yak about "Weeping and Crying."

We recently had the pleasure of meeting Mrs. Lilliam McMurry of Trumpet Records. Lilliam was in Nola promoting her Trumpet label. . . . Homer Wel's of Montcalm Music, Bastrop, in Nola on business. . . . Things are looking prosperous down Ed Daniels way in Jackson, as evidenced by the new fleet of trucks just purchased by Ed. . . . Abe Kalif looking fit as a fiddle and telling us all about his diet. . . . We wish for Mrs. Sam Hutson who is in a New Orleans hospital, a very speedy recovery. . . . Ops we haven't seen lately: Ham Nelson and Bill Eidt of Natchez, Mississippi, Johnny Mongagna of Jefferson Parish, Tony Ingrassia of Gulfport, and John Evans of Gulfport. How about you guys giving us a report on your whereabouts. 'Twould be nice seeing you again.

"It's What's in THE CASH BOX That Counts"

THRU THE COIN CHUTE

CHICAGO CHATTER

Most important for every juke box op is to get off a letter to his Congressman, and to also get all his location owners and friends to write their Congressmen, to absolutely and definitely halt the House of Representatives Bill 5473 introduced by Rep. Joseph Bryson (Dem., S. C.) from ever leaving the Subcommittee of the Committee On The Judiciary. This bill would completely ruin the entire juke box business. Write that letter today. Get all letters out immediately. Read the four pages of editorial that appeared in the Nov. 10 issue of The Cash Box for material for your letters. . . . Amusement mfrs allotments of critical materials severely cut for the first quarter of '52 and, in the meantime, mfrs leave for meet with NPA in Washington, Nov. 19, fearing the worst. . . . Much interest in these parts regarding Ceiling Price Regulation 11 which permitted N.Y.C. tavern owners to raise price of beer from 10c to 15c and which allows them to pass on higher costs of merchandise to the public. Does this ceiling regulation also apply to juke boxes which have raised price from 5c to 10c per play?

With the announcement that PA severely cut materials quota for juke box mfrs prices of used phonos started to climb—and are still climbing. . . . **HAPPY BIRTHDAY TO: Jimmy Johnson** way down in San Antonio, Nov. 13 . . . to **Jack Sloan**, one of the old timers, Nov. 19 . . . to **Georgie Jenkins** of Bally, who won't tell his age, except to say, "Just reached 39," Nov. 21 . . . and to **Vince Shay** now with Atlas Music whose birthday is Nov. 22. . . . The amusement parks convention at the Sherman Hotel is not attracting the attention of coinmen as it did in former years. . . . **Joe Abraham** phones in from Cleveland just to say, "Things going great." . . . Locations being check on free play action. Some now forced to buy \$250 license. . . . **Jack Nelson** out on the road covering many war work plants. . . . **Herb Oettinger** around the office all by his lonesome one morning last week and much too busy to even know who's around. . . . **Johnny Casola** dashes down to Nashville on a real mercy errand. **Frank Swartz** taken sick again and going back into hospital. **Johnny** will help out while he's away. Orchids to **Johnny Casola**.

Those who returned from Cleveland's NAMA show plenty hot over that \$10 operator and \$25 distributor admission fee. Most claim show was anything but big success. . . . **Bill DeSelm** out celebrating Armistice Day. . . . **Lyn Durant** so busy between United's factory and experimental plant almost impossible to get a word with him. . . . **Wally Finke** and **Joe Kling** very much impressed with their own gorgeous Xmas gifts display at their popular headquarters. Like Wally says, "You get the Christmas spirit the moment you enter." . . . **Country boy** moves to the city: **Ben** and his very charming wife, **Trudy Coven**, staying in town at the Ambassador East for some days to enjoy city life. Far from their Highland Park residence. . . . **Ralph Sheffield** has something that looks very, very "big" and may prove one of the most sensational items in many and many a moon. . . . **Dan Moloney** dashes on to Baltimore and comes home by way of Nashville. . . . **Herb Perkins** of Purveyor has some of the finest shuffleboard buys ever yet seen in all the industry.

Three roadmen whom ops praise to the skies: **Mac Brier**, **Carl Christensen** and **Harold Saul**. For whom **Ben Coven** should take a deep bow. . . . **Bill O'Donnell** of Bally one of the busy boys 'round town. Tied right down to his desk with long distance phone calls popping at the rate of one a second. . . . **Bili Ryan** over at Williams is getting ready to be busier than ever, very soon. . . . **West Coast** distrib phones **Nate Gottlieb**—just to tell a joke—via long distance time charges. . . . What was **Harry Brown** doing at the Cleveland NAMA show? . . . **Joe Cohen** of Ristocrat advises firm is shipping everywhere in the world with more and more orders from Central and South America. . . . The big five record mfrs are working very closely with juke box ops to kill the Bryson Bill (H.R. 5473) . . . Rainy days kept many boys home early this past week. . . . **Oscar Schultz** not feeling too well and will have to make that observation hospital trip he believes. . . . Few more snowstorms should probably send **Roy McGinnis** down to visit his Miami Beach home. And maybe enjoy some golf, too. . . . Many already reserved rooms 'round town for the CMI show.

It has been extremely gratifying to the members of this industry these past weeks to read this column and learn that many who are active in this field have been honored with high degrees from outstanding educational institutions. There are doctors, lawyers, preachers, certified public accountants, and many other professional men, who are today part and parcel of this industry. Surely, then, such organizations as ASCAP (American Society of Composers, Authors & Publishers) who issued a booklet calling members of this field "racketeers" must think twice before labeling these people in this classification. Especially when they read the following: That of a young man who is considered one of the leading distributors in this industry and who, at the same time, holds three high degrees from Loyola University, Chicago. Only those in public life who have reached the very pinnacle can ever expect to hold the degrees of L.L.B. (Bachelor of Laws), B.S. (Bachelor of Science), J.D. (Doctor of Jurisprudence). Yet, this young man, who studied at Loyola University, attained all three of these great honors. And attained them on his own intelligence and ability. After achieving these high honors at Loyola University, he practised law for a couple of years. And then was saddened by that great blow which saddens all men—the passing of his mother. He turned from the practice of law after that and went into his father's business because his Dad was so broken up. His father captained one of the largest wholesale tobacco and candy organizations in the city of Chicago. In fact, his Dad was a very close friend of the late **William Wrigley, Jr.** of gum fame. He recalls **Bill Wrigley** having dinner at their home many times. His Dad was also the first man to introduce the now nationally popular **Oh Henry** candy bar to the Chicago public. Seeking to instil new ideas and new life into the business, now that he headed his Dad's firm, this young man found that candy vendors and drink dispensers were becoming an ever important division of candy wholesaling. He became intensely interested in automatic merchandising. From there he gradually drifted into other coin operated equipment fields. Today he is a leading factory distributor for two of the largest manufacturers in the coin operated entertainments industry. He has built up a successful and thriving business. And he



BEN COVEN
Many other great gilt edge values on hand—write for what you want TODAY!!

"GILT EDGE" VALUES JUST OFF LOCATION

Mutoscope Photomatics	\$549.50
Wurlitzer 1015	179.50
Seeburg 147M	149.50
Bally Baseball	79.50
Bally Broadway	184.50

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All Equipment Thoroughly Serviced or Reconditioned by Our Trained Staff.

distributing company
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INdependence 3-2210

Authorized Distributors for
BALLY PRODUCTS - PERMO POINT NEEDLES
SMOKE SHOP CIGARETTE VENDORS
WURLITZER PHONOGRAPHS Models 1400 & 1450



Exhibit Big Bronco, as well as Exhibit Pony Express, have opened a new and greater path to profits for operators everywhere in the nation. If you haven't yet investigated the opportunities these great horses present for outstanding, steady income, write, wire, phone:

EXHIBIT SUPPLY COMPANY

4218-30 WEST LAKE STREET

CHICAGO 24, ILLINOIS

CHICAGO CHATTER

continues to progress ahead with each passing day. Surely, the politicians and crusaders, who rant and rave against the industry, and with foul tongue attempt to defile the people who comprise this field, should hesitate for a very sharp moment to think that here, engaged in the distributing division of this business, is a young man honored with three educational degrees. An honor that most of these publicity seeking politicians and crusaders, only in their very wildest dreams, can ever hope to obtain. An honor that wasn't just granted to this young man. But, an honor which he most definitely achieved on his own intelligence, ability, and perseverance to the code of higher education. His name? **Benjamin I. (Ben) Coven** of Coven Distributing Company, Chicago, Illinois. Direct factory distributor for **The Rudolph Wurlitzer Company** and **Bally Manufacturing Company**. A young man who, because of his persevering application to his University studies, achieved the honor of being able to add L.L.B., B.Sc., J.Dr., after his name. And yet, in all his modesty, has never so used this honor. Surely those stonemasons should, most definitely remember and take deep to heart His words about, "he who casts the first stone".

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

YOUR VOTE COUNTS

Every juke box operator in America has something to say about the records he plays and that bring coins into his machines. This is his way, in the annual poll conducted exclusively for the Automatic Music Industry of America by *The Cash Box* that he can tell everyone of the artists, orchestras, bands, publishers, and all others engaged in the business of producing music for him on records, what he needs and wants and what will help make him more money.

Your Vote Counts is not an idle remark. Six years ago *The Cash Box* foresaw that the time would come when the music industry would want to know just what type of records earn profit for the nation's juke box operators. It was at that time that *The Cash Box* originated and started the first juke box operators' poll to decide the **BEST MONEY MAKING RECORDS** in all classifications.

Your Vote Counts with every single member of the entire music industry, but especially, it counts with you, Mr. Juke Box Operator for, by voting in the Annual Poll conducted

by *The Cash Box* you are **HELPING YOURSELF**. You are telling the people who record, and who make the recordings for you, just what you need to **HELP YOU EARN PROFIT WITH YOUR AUTOMATIC MUSIC EQUIPMENT**.

Don't hesitate. Right this minute—fill out the prepaid postage card enclosed with this issue. Fill it out to the best of your ability. **THINK HARD**. Be **SURE** that the records and artists you vote for were **YOUR BEST MONEY MAKERS FOR 1951**. *Your vote counts*.

(Every instrument you have where you have a title strip, whether it is a juke box, wall box, floor shell, or any other unit where a title strip is featured, counts for one vote.)

No fairer method has ever yet been evolved. In short, if you have 50 juke boxes, 200 wall and bar boxes and 10 floor shells, you have 260 votes. Your votes may decide the winner of the poll.

This annual poll is for your benefit. In the past all of you juke box operators have come thru with your votes with

remarkable speed. You have been praised for your astute and correct voting. This time, in this Sixth Annual Poll of the Automatic Music Industry of America, conducted exclusively by *The Cash Box*, you are again coming thru with your votes in a remarkable and speedy fashion.

But, to the few who haven't yet voted, take these few minutes to fill out the postpaid enclosed postcard and drop it in the mailbox **TODAY**.

YOUR VOTE COUNTS. **YOUR VOTE** may make a **STAR** and win an outstanding **AWARD** (paid for and awarded publicly by *The Cash Box*) for some great artist, great orchestra, publisher, music combo.

All because you took time out to cast **YOUR VOTE (THE VOTE THAT COUNTS)** in this **SIXTH ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA (CONDUCTED EXCLUSIVELY FOR THE JUKE BOX OPERATORS OF AMERICA BY THEIR OWN PUBLICATION—THE CASH BOX.)**



Almost ready for official welcoming to the L. A. Row, Dan Stewart now has merchandise on his floor. It would seem quite proper to mention that he's handling the Rock-Ola phonograph and accessories, even without the official announcement, as the machines are plainly in view at his place and everyone on the Row being aware of the news. In Dan's absence, we chatted with Stan Martinson, who's been with Stewart in Salt Lake City and on the road. Stan's helping organize the new set up, which quite likely will carry some other equipment in the amusement line. There will be an official opening, we gathered, within a week. . . . One announcement that can be considered "official" this week, we understand from Lyn Brown, is his Southern California distribution of Exhibit's "Big Bronco," the popular novelty ride on which Lyn has done so well in recent months. He's got them in at the big Owl drug store chain, and from what we've seen at several locations, Exhibit has a real money maker for the boys.

Jack Simon of Sicking reports Gottlieb's new 5-ball, "Rose Bowl", is really scoring and only wishes he could get more of them. He figures the game will stay out front at least from now until the big New Year's football contest, which causes us to note that once again a manufacturer has beat the headlines in naming a game. . . . At Badger, W. R. Happel, Jr., was back at his desk after a trip to Las Vegas and negotiating a deal for a San Luis operator to sell his route. Salesman Jack Dolan was just in from a trip to El Centro and other southern points, and just about ready to take off for the Bakersfield territory. Bill Happel was happy about the Keeney 4-way shuffle board conversion starting to come in and predicted the load due Monday would find ops waiting in line.

Caught up with Nick Carter just as he was dashing off to the bank, and he didn't look like a man worrying about covering a check. So it must have been some of that loot coming in on the AMI that he was about to deposit. . . . With Bob Bard things are admittedly pretty quiet though we imagine Bob still hits the deposit window at his bank from time to time, what with the used equipment that continues to come in and move out of his spot. . . . Found George Warner in at Automatic and swapped a few notes with him. Seems there's still a little action out of the local office and a little more up North. George is keeping busy with a few outside things, in addition to his one true love, his Masonic activities. . . . Dannie Jackson, we learned, had just got back to town from his Eastern trip with a new car. . . . Johnny Hawley must really be doing it on that Christmas merchandise with the place jammed as we drove by (for want of a parking place within blocks), and when we tried to phone from down the street, his phones were tied up for a half an hour straight.

The gang at Paul Laymon's was already drooling over that deer steak due any day now after Wurlitzer mechanic Karel Johnson's hunting trip to Utah. . . . Charlie Daniels informs us that Bally's "Bright Spot" is going so brightly that they're already reordering. . . . Paul and Lucille were all primed for the USC-Stanford game via 50-yard line seats. (All the better to see the home team trounced by the Stanfords) . . . Laymon bookkeeper Arlene Early, wife of painter Russell Early, took off on a long, unpleasant trip to attend the funeral of her grandmother in northern Minnesota. . . . Lots of used Wurlitzers on the Laymon floor, and also a line-up of one of just about every new shuffle game on the market: Genco, Chicago Coin, Keeney and United among them.

On the Row: Lionel Smith of Barstow . . . San Diego's Harold Bowman and Walt Schinkel . . . Roy Smith of Balboa . . . Cecil Ellison of Lancaster . . . Wm. Bradley from Covina . . . Santa Ana's Jack Foust . . . G. F. Cooper of Riverside . . . Colton's Lawrence Raya . . . Ray Hernandez from El Monte . . . Inglewood's Carl Fisher and Gunny Olson . . . Larry Hansford of Lompoc.



As a result of a few nice sunny days a number of operators were seen in town. . . . John Chapple of Duluth, was just shopping around to see what was new in coin operated equipment. . . . Darlow Maxwell and Bruce Windhurst of Huron, came into the Twin Cities, but not together and kept on continually missing each other at the various distributors offices. . . . Andy Oberg of Grand Forks, N. D. brought his wife Ella down, who also operates, to visit her doctor for a regular check-up. Andy said that if the weather is going to get any colder, it looks like he will have to make a trip down to Hot Springs. . . . Seen in town picking up new equipment for their routes were: Frank Kummer of Spring Valley; Dick Grant of Seaton; Ed Kubes of New Prague; Emil Siraiani of Eau Claire, Wis.; Jerry Hardwig, St. Cloud; and John McMahon of Eau Claire, Wis.

Lyle Kesting of Benson, took over the reins of the operation from his father Henry Kesting. He said that Henry is going to head for Florida just as soon as the weather gets colder and also just as soon as he gets his fill of hunting. . . . In and around the distributors and record houses in the Twin Cities the following operators were seen picking up records and supplies for their routes: Chet La Doux of Virginia; Don Haze'wood of Aitken; Frank Phillips of Winona; O. L. Coefield of Annandale; Bill Hunder of Wheaton; and Ray and Don Kohner, the father and son team of Winona; Pete Vanderhyde of Dodge Center; Billy Gummow of Hopkins; Harry Nold of Cambridge; Elgin McDaniel of Wadena; Jim Stansfield of Winona; and Wes Rydell of Mora. . . . We just received word that Ben Weis of the Pine Ridge Service of Bemidji, was in an auto accident last week and suffered a fractured vertebra. We certainly hope for Ben's speedy recovery. . . . For those operators whose trips to the Twin Cities are few and far between there is always a story for their coming into town. For instance, Fred Fixel of Pembina, N. D., who hasn't been into the Twin Cities for nigh onto three years, even though he does considerable business over the phone and by mail, came into town to pick up a new car and drive it all the way back home. . . . From North Dakota also was Bob Aherin, La Moure, who made the quick trip into town and went back with a friend. . . . Jim Stearns was also in for a few short hours as was Ben Kapel of the Novelty Sales Company, Fargo. . . . Of course, Gil Hansen has a story every time he comes in and the reason why he is making the trip now is because his son Earl who has been managing the route is building a house of his own at the time. . . . We can't forget Pete Wornson, Mankato; John Czerniak of Duluth; and Jim Laraby of Granite Falls.

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go to a druggist for information regarding a serious stomach ailment?

Or would you, instead, go to a "specialist" in stomach ailments?

The coin operated entertainment industry is one of the most highly specialized industries in the world.

Why direct your advertising to: corner pitchmen, country fairs, burlesk strippers, vaudeville acrobats, circus tumblers, radio soap operas, etc. etc.?

Advertise where you know your ads will be read by the people you want to reach!

Spend your hard-earned advertising money in the one publication that "specializes" in reaching those very people.

The Cash Box is the one and only weekly magazine that concentrates on this industry—and this industry only.

The Cash Box is the one completely exclusive weekly publication in the one industry in which you are most interested.

You wouldn't stand for money to be wasted in your business! Why stand for wasting your hard-earned advertising money by spending it where you do not reach your complete market?

Think! Advertise in *The Cash Box*—your magazine!

For the cost of this, and other ads, write today to: *The Cash Box*, Empire State Building, New York 1, N. Y.

(Continued on next page)

FOR SALE—Wurlitzer 24 Hideaway 3 Packard Boxes speaker \$79.50; Wurlitzer Twin Twelve steel cabinet 5 Buckley Boxes speaker \$69.50; 5 Wurlitzer 2140 Bar Boxes \$19.50 ea. ABOVE READY TO GO ON LOCATION. SAVAGE NOVELTY CO., 628 THIRD ST., BELOIT, WISCONSIN.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively prices. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: Chickering 4-5050.

FOR SALE—Louisiana Operators; Factory rebuilt and new Slots, Winter Books, Arrow Bells, Clover Bells, Super Bells, Buckley Parleys. Write for prices. LOUISIANA COIN MACHINE CO., BOX 861, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—1 United Double Express Shuffle Alley \$135.; 2 Exhibit Dale Guns \$65. ea.; 1 Nation Wide 2 player Shuffle Baseball \$89.50; 1 Chicago Coin Pistol Pete \$149.50; 1 Chicago Coin Goalee \$85. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—My phonograph routes: Wurlitzer, Seeburg, Rockola. Piece or all. My appliance and farming business takes all my time. Age 56, no children, time to shorten activities, enjoy my home. C. W. HUGHES, HUGHES ELECTRIC CO., 336 E. MAIN ST., LADOGA, IND. Tel.: 17.

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46 M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: Henderson 1-7577.

FOR SALE—1000 Machines: Turf Kings, Citations, Gold Cups, Jockey Specials, Special Entrys, Big Handicap. Penny and 5c vendors. Five Ball Machines—name it, we have it. Single Slot Stands \$12.50. Two-way Safe Stands with neon lights \$69.50. Write or Phone 72767 Miami, Florida—or 49192 Savannah, Georgia. Shipping points: Cleveland, O.; Savannah, Ga.; and Miami, Fla. DIXIE AMUSEMENT CO., 237 PRICE ST., SAVANNAH, GA.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

FOR SALE—20 Bally Eureka's. Will sell at real low price. Make offer for one or all. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y. Tel.: LO 4-1880.

CLASSIFIED ADVERTISING SECTION

**SURE
I'M
HAPPY**



*And all it
Cost was
92¢
A Week*

That 92¢ a week allows me to use a 40 word classified ad in each and every week's issue of *The Cash Box* for a full year of 52 weeks—plus, giving me a full \$15 per year subscription free of charge. What a bargain that is—a total value of \$181.40 for only \$48.

But, that isn't all. The fact is that my first classified ad in *The Cash Box* brought me back more than my entire total investment of \$48 and, I still have 51 ads more to use in the biggest and most outstanding classified advertising department in the entire industry. Remember *The Cash Box* publishes more classified ads each week than all the other magazines publish in a month.

Brother, that's where I want to spend my money—where everyone reads my ads—for whatever they want to buy or want to sell. And, when I can get a bargain of such a history-making nature, I'm going to invest my 48 bucks, which actually amounts to only 92¢ a week, to let the entire industry know that I'm in business.

Take my advice, friend, and start making yourself some real money while getting yourself recognition from everyone in the industry—send your check for \$48 along with your first 40 word classified ad today to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

FOR SALE—Special Closeouts: Turf Kings, all other One Balls, Shuffle Alleys, Five Balls. Distributors Write, Wire or Call: REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. Tel: AL 4-4040.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNIVERSITY 4-0773.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—The famous lightweight Jacobs Tone Arm for all automatic phonographs. Get it from your nearest distributor. JACOBS NOVELTY CO., STEVENS POINT, WIS.

FOR SALE—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.

FOR SALE—Williams Double Header \$75; S. A. Express \$50; Speed Bowler (9 ft.) \$45; Bally Hook Bowler (9 ft.) \$225; C. C. Trophy Bowl \$125; Universal Super-Twin Bowler \$100; United Twin Shuffle Cade \$200; Single S. A. Rebound \$150. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

MISCELLANEOUS

MISCELLANEOUS: Operators! Machine keys get misplaced? We have a foolproof system in operation. Lets you know from any point in shop when keys are missing. Cost is negligible. Constructed of spare parts. Plans \$1.00. CRESTON AMUSEMENT COMPANY, Box 58, CRESTON, IOWA.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, LONgacre 4-5321; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 3-0347.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING Co., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

NOTICE—Attention operators in Chicago. We can handle your service calls and trucking. Only the finest factory trained mechanics take care of your calls. MERIT INDUSTRIES, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel.: ENglewood 4-9202, 4-9204.

THIS WEEK'S USED MACHINE QUOTATIONS

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



WURLITZER

6. 24	25.00	39.50
1. 600R	39.50	69.50
4* 600K	39.50	69.50
1* 500A	35.00	69.50
4* 500K	35.00	69.50
6. 41 (Counter)	35.00	50.00
6. 51 (Counter)	30.00	45.00
6. 61 (Counter)	39.50	50.00
6. 71 (Counter)	35.00	75.00
6. 81 (Counter)	49.50	75.00
4* 700	57.50	79.50
3. 750M	75.00	85.00
3* 750E	85.00	109.50
4. 780M Colonial	79.50	99.50
2. 780E	75.00	90.50
4. 800	59.50	79.00
4* 850	35.00	69.50
4. 950	59.50	74.50
1* 1015	175.00	295.00
4. 1017 Hideaway	199.50	259.50
1* 1100	339.00	450.00
2. 1080	169.50	225.00
1* 1250	500.00	550.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire..	4.50	5.00
6. 320 2 Wire Wall Box..	3.50	5.00
6. 332 2 Wire Bar Box..	5.00	9.50
6. 331 2 Wire Bar Box..	5.00	10.00
6. 304 2 Wire Stepper ..	3.50	5.00
6. Wireless Strollers with	19.50	25.00
6. 430 Speaker Club with	69.50	75.00
6. 420 Speaker Cabinet ..	40.00	49.50
4. 3031 Wall Box	9.95	15.00
4. 3045 Wall Box	12.50	20.00
4. 3020 Wall Box	27.50	39.50
4. 3025	12.50	19.50
1. 2140 Wall Box	19.50	24.50
1. 219 Stepper	25.00	27.50
6. 100 Wall Box 5c 30		
Wire	3.50	5.00
6. 100 Wall Box 10c 30		
Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
6. 120 Wall Box 5c Wire..	2.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
6. 115 Wall Box Wire 5c		
Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit... ..	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25		
Wireless	9.00	15.00
6. 125 Wall Box 5/10/25		
Wire	2.50	6.00

SEEBURG

6. Plaza	25.00	39.50
6. Royale	25.00	39.50
4. Regal	35.00	49.00
4. Regal RC	39.50	49.00
4. Gem	35.00	49.50
1. Classic	35.00	60.00
1. Classic RC	39.50	60.00
6. Maestro	39.50	65.00
6. Mayfair	35.00	59.50
6. Mayfair RC	49.50	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
4. Colonel	49.50	59.00
4. Colonel RC	49.50	59.50
6. Concert Master	49.50	69.50
6. Concert Master RC....	59.50	89.00
6. Cadet	35.00	65.00
6. Cadet RC	59.50	65.00
4. Major	49.50	59.00
4. Major RC	50.00	59.50
4. Envoy	49.50	69.00
4. Envoy RC	49.50	69.50
6. Vogue	35.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50
6. Casino RC	49.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	69.00
4. Hi-Tone 9800	49.50	59.50
4. Hi-Tone 9800 RC	49.50	59.50
4. Hi-Tone 8800	49.50	59.50
4. Hi-Tone 8800 RC	49.50	59.50
4. Hi-Tone 8200	49.50	59.50
4. Hi-Tone 8200 RC	49.50	59.50
1. 146S	139.00	145.00
2* 146M	139.00	179.00
4. 147S	149.00	225.00
2* 147M	150.00	229.00
5. 148S	249.00	319.00
4. 148M	249.00	319.00
4. 148ML	229.00	369.00
4. M-100-78	700.00	789.00
6. Remote Speak Organ ..	7.50	17.00
6. Multi Selector 12 Rec..	12.50	35.00
6. Melody Parade Bar ..	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.00
6. 5c Baromatic Wireless..	4.50	5.00
6. 5c Wallomatic 3 Wire..	2.00	8.00
6. 30 Wire Wall Box	2.00	9.00
6. 5, 10, 25c Baromatic		
Wire	3.00	6.00

6. 5, 10 25c Wallomatic 3 Wire	7.50	9.95
6. 5, 10, 25c Baromatic Wireless	6.95	9.95
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
4* 3W2 Wall-a-Matic	18.50	27.50
1* W1-L56 Wall Box 5c.	12.50	24.00
4. 3W5-L56 Wall Box 5, 10, 25c	35.00	47.50
2. W4L-56	35.00	44.00
4. W6-L56-5/10/25 Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
5. Counter '39	19.50	49.50
4. '39 Standard	39.50	65.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	49.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
6. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectra- vox	49.50	69.00
2. Playmaster '46	64.50	69.00
6. Playboy	25.00	30.00
4. Commando	39.00	45.00
2* 1422 Phono ('46)	109.00	139.00
4. 1424 Phono (Hideaway)	139.00	169.00
4. 1426 Phono ('47)	159.00	185.00
4. Magic Glo (1428)	269.00	319.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	10.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	10.00	25.00
6. Dial A Tone B&W Box	2.00	5.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

PACKARD

4* Pla Mor Wall & Bar Box	10.00	15.00
4* Manhattan	124.50	169.50
6. Model 7 Phono	79.50	99.50
4. Hideaway Model 400	69.00	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50
6. Iris Speaker	21.50	29.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	34.50
1. Empress	34.50	39.00
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	124.50	175.00

AMI

6. Hi-Boy (302)	49.50	55.00
6. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
6. Singing Towers (301)	39.50	99.50
1* Model A '46	299.00	369.50
2. Model B '48	349.50	425.00
1. Model C	500.00	545.00

AIREON

4. Super DeLuxe ('46)	25.00	49.00
6. Blonde Bomber	75.00	129.50
5. Fiesta	75.00	125.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	100.00	150.00
1. '49 Coronet 100	119.50	169.50

MISCELLANEOUS

5. Chicago Coin Hit Parade	195.00	219.50
4. Ristaurat	60.00	79.50

6. Fiesta	15.00	19.50
4. Fighting Irish (CC 10/50)	99.50	139.50
7. 5 Star (Univ 5/51)	295.00	309.50
6. Flamingo (Wm 7/47)	15.00	19.50
4. Floating Power	49.50	59.50
4. Flying Saucers (Ge 12/50)	112.50	144.50
6. Flying Trapeze (Got 9/47)	10.00	19.50
2. Football (CC 8/49)	69.50	89.50
4. 4 Horsemen (Got 9/50)	125.00	154.50
4. Freshie (Wm 9/49)	59.50	114.50
6. Georgia (Wm 9/50)	99.50	144.50
6. Ginger (Wm 10/47)	10.00	15.00
4. Gin Rummy	85.00	115.00
2. Gizmo (Wm 8/48)	29.50	45.00
6. Glamour	24.50	29.50
1* Gold Cup (B '48)	44.50	84.50
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	94.50	115.00
4. Gondola	34.50	50.00
4. Grand Award (CC 1/49)	39.50	80.00
4. Harvest Moon (Got 12/48)	49.00	69.50
2. Harvest Time (Ge 9/50)	75.00	129.50
4. Hawaii (Un 8/47)	15.00	19.50
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
4. Hits & Runs (Ge 5/51)	129.50	149.50
4. Holiday (CC 12/48)	49.50	65.00
2* Hot Rods (B '49)	60.00	149.50
4. Humpty Dumpty (Got 10/47)	25.00	49.50
4. Jack 'N Jill (Got 4/48)	39.50	55.00
6. Jamboree	25.00	39.50
6. Jeanie (Ex 7/50)	50.00	125.00
2* Jockey Special (B '47)	34.50	64.50
4. Joker (Got 11/50)	135.00	164.50
4. Judy (Ex 7/50)	95.00	119.50
1* Just 21 (Got 1/50)	50.00	79.50
4. K. C. Jones	79.50	110.00
4. Kilroy (CC 1/47)	10.00	16.50
1. King Arthur (Got 10/49)	115.00	125.00
4. King Cole (Got 5/48)	28.50	59.50
2. Knockout (Got 1/51)	85.00	154.50
4. Lady Robin Hood (Got 1/48)	29.50	39.50
6. Leap Year	25.00	39.50
6. Line Up	25.50	29.50
4. Lucky Inning (Wm 5/50)	79.50	99.50
6. Lucky Star (Got 5/47)	25.00	50.00
4. Mad. Sq. Garden (Got 6/50)	130.00	144.50
4. Magic	28.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
4. Majors '49 (CC 2/49)	59.50	79.50
4. Major League Baseball	15.00	39.50
4. Manhattan (Un 2/48)	15.00	22.50
4. Mardi Gras	28.50	49.50
6. Marjorie (Got 7/47)	19.50	29.50
4. Maryland (Wm 4/49)	49.50	99.50
4. Merry Widow	29.50	39.50
4. Melody (B 47)	29.50	39.50
4. Mercury (Ge)	72.50	114.50
4. Mermaid (Got 6/51)	175.00	199.50
6. Metro	17.50	27.50
6. Mexico (Un 6/47)	15.00	19.50
6. Miami Beach	15.95	19.50
1. Minstrel Man (Got 3/51)	109.50	150.00
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
1. Monterey (Un 5/48)	22.50	40.00
1. Moon Glow (Un 12/48)	39.50	49.50
4. Morocco	25.00	49.50
6. Mystery	10.00	15.00
6. Nevada (Un 10/47)	15.00	25.00
4. Nifty (Wm 12/50)	100.00	149.50
6. Nudgy (B 47)	25.00	39.50
6. Oh Boy	15.00	29.50
2. Oklahoma (Un 6/49)	80.00	95.00
1. Old Faithful (Got 1/50)	130.00	144.50
4. One Two Three	49.50	59.00
6. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	35.00	49.50
4. Phoenix	39.50	69.50
4* Photo Finish	75.00	139.50
6. Pimlico	15.00	32.50
4. Pin Bowler (CC 7/50)	125.00	139.50
6. Pinch Hitter (Un 5/49)	29.50	59.00
4. Pinky (Wm 10/50)	109.50	125.00
6. Pin Up Girl	15.00	29.50
2. Play Ball (CC 1/51)	65.00	79.50
5. Play Boy (CC 5/47)	25.00	45.00
4. Playland (Ex 8/50)	90.00	124.50
1. Playtime (Ex)	69.50	84.50
4. Puddin Head	25.00	54.50
4. Punchy (CC 11/50)	119.50	165.00
4. Rag Mop (Wm 11/50)	120.00	149.00
6. Rainbow (Wm 9/48)	34.50	45.00
4. Ramona (Un 2/49)	35.00	59.00
4. Rancho (B '48)	45.00	54.50
6. Ranger	15.00	19.50
6. Record Time	22.50	59.50
2. Red Shoes (Un 12/50)	99.50	135.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00

4. Rip Snorter (Ge)	89.50	99.50
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	109.50	119.50
4. Rockettes (Got 8/50)	135.00	154.00
4. Rondevo (Un 5/48)	25.00	39.50
4. Round Up (Got 11/48)	69.50	75.00
2. St. Louis (Wm 2/49)	59.50	79.50
4. Sally (CC 10/48)	28.50	54.50
1. Samha	29.50	59.50
4. Saratoga (Wm 10/48)	49.50	75.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	20.00	39.50
6. Sea Hawk	15.00	22.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	64.50	79.50
2. Serenade (Un 12/48)	25.00	39.50
4. Shanghai (CC 4/48)	15.00	49.50
4. Shantytown	109.00	119.50
4. Shoo Shoo (Wm 2/51)	139.50	159.50
6. Shooting Stars	19.50	35.00
6. Short Stop	25.00	45.00
1. Show Boat (Un 1/49)	55.00	69.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
6. Singapore (Un 11/47)	15.00	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4* South Pacific (Ge 3/50)	80.00	109.50
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
2* Special Entry (B '49)	24.50	54.50
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
4. Speedway (Wm 9/48)	34.50	45.00
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
4. Spot Bowler (Got 10/50)	125.00	159.50
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
4. Stardust (Un 5/48)	39.50	49.50
6. Starlite	10.00	49.50
6. State Fair	10.00	14.50
6. Step Up	10.00	14.50
4. Stop & Go (Ge 3/51)	110.00	139.50
4. Stormy (Wm 1/48)	15.00	29.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	30.00	39.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	34.50	49.50
4. Supercharger	19.50	24.50
1. Super Hockey	70.00	79.50
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
6. Surf Queen (B '46)	10.00	15.00
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	59.50	69.50
4. Sweetheart (Wm 7/50)	99.50	134.50
1. Tahiti (CC 10/49)	99.50	109.50
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	69.50	75

CONFIDENTIAL PRICE LIST



ROLL DOWNS

6. ABC Roll Down	24.50	49.50	4. Genco Total Roll	19.00	39.50
6. Arrows	15.00	40.00	6. Hawaii Roll Down	10.00	24.50
6. Auto Roll	24.50	35.00	4. Hy-Roll	49.50	69.50
6. Bermuda	20.00	35.00	6. Melody	20.00	35.00
6. Big City	10.00	35.00	6. One World	40.00	49.50
6. Bing-A-Roll	49.50	75.00	6. Pro-Score	25.00	49.50
6. Bonus Roll	25.00	49.50	6. Singapore	10.00	29.50
6. Buccaneer	49.50	64.50	6. Sportsman Roll	10.00	20.00
6. Champion Roll	15.00	29.50	6. Super Score	35.00	49.50
4. ChiCoin Roll Down	19.50	49.50	6. Super Triangle	15.00	35.00
4. Genco Advance Roll	19.00	39.50	6. Tally Roll	19.50	39.50

CONFIDENTIAL PRICE LIST



SHUFFLES - REBOUNDS

2* Bally Hook Bowler	225.00	275.00	3* Keeney League Bowl	235.00	295.00
4* Bally Shuffle Champ	65.00	89.50	6. Keeney Duck Pins	94.50	145.00
4* Bally Shuffle-Bowler	24.50	50.00	6. Rock-Ola Shuffle Jungle	19.50	39.50
4* Bally Speed Bowler	45.00	79.50	4. Rock-Ola Shuffle-Lane	24.50	39.50
6. California Shuffle Pins	25.00	40.00	4. Un. Dbl. Shuffle	75.00	79.50
6. ChiCoin Bango	15.00	49.50	2* United Shuffle Alley	10.00	32.50
6. ChiCoin Beacon	35.00	49.50	2* Un. Shuffle w/con.	19.50	39.50
2* ChiCoin Bowling Alley	49.50	79.50	1* Un. Shuffle Alley Exp.	49.50	79.50
4. ChiCoin Alley w/con.	49.50	85.00	1. Un. 2-play Express	195.00	199.50
6. ChiCoin Ace Bowl	120.00	149.00	2* Un. Sin Rebound	135.00	150.00
1* ChiCoin Bowl Classic	110.00	150.00	4. Un. Twin Rebound	215.00	234.50
6. ChiCoin Rebound	35.00	50.00	6. United Shuffle Skill	19.00	44.50
4. ChiCoin Baseball	50.00	95.00	4. United Super-Shuffle	35.00	49.50
4* ChiCoin Trophy	125.00	160.00	1. United Slugger	125.00	135.00
4. Exhibit Strike	99.50	125.00	2. United Skee Alley	75.00	189.50
4. Genco Bowling League	24.50	35.00	1. Un. 4-Player	250.00	295.00
4* Genco Glider	30.00	39.50	4. Un. Shuffle-Cade	200.00	235.00
6. Genco Baseball	45.00	99.50	2* Un. Twin Shuffle-Cade	175.00	275.00
4. Gottlieb Bowlette	24.50	69.50	4* Univ. Super Twin	100.00	145.00
2. Keeney ABC Bowler	65.00	69.50	1. Universal Twin Bowler	49.50	129.50
6. Keeney Line Up	22.50	39.50	4. Univ. HiScore Bowler	175.00	185.00
6. Keeney King Pin	45.00	85.00	4. Williams DeLuxe		
4. Keeney Pin Boy	24.50	45.00	Bowler	34.50	49.50
4. Keeney Ten Pins	24.50	34.50	4. Williams Twin Shuffle	24.50	28.50
4. Keeney Lucky Strike	69.00	75.00	6. Williams Single Bowler	20.00	28.50
4. Keeney Dbl. Bowler	135.00	175.00	4* Williams Dbl. Head	75.00	129.50

CONFIDENTIAL PRICE LIST



ARCADE EQUIPMENT

6. Allite Strike 'N Spares	39.50	149.50	6. Keeney Anti Aircraft		
4. Boomerang	45.00	85.00	Br	15.00	25.00
4. Bally Big Inning	185.00	195.00	6. Keeney Anti Aircraft Bl	15.00	50.00
6. Bally Bowler	165.00	189.50	6. Keeney Sub Gun	79.50	95.00
6. Bally Convoy	47.50	95.00	4. Keeney Texas Leaguer	40.00	50.00
4. Bally Defender	50.00	95.00	6. Kirk Night Bomber	75.00	145.00
6. Bally Eagle Eye	39.50	49.50	2. Lite League	49.50	75.00
2. Bally Heavy Hitter	50.00	69.50	4. Mutoscope Ace Bomber	75.00	95.00
6. Bally King Pin	35.00	45.00	1. Muto. Atomic Bomber	100.00	150.00
5. Bally Lucky Strike	45.00	79.50	6. Mutoscope Dr. Mobile	95.00	150.00
5. Bally Rapid Fire	69.00	95.00	4. Mutoscope Photomatic		
6. Bally Sky Battle	49.50	95.00	(Pre-War)	175.00	350.00
5. Bally Torpedo	49.50	75.00	1* Mutoscope Sky Fighter	95.00	125.00
1. Bally Undersea Raider	80.00	95.00	6. QT Pool Table	89.50	100.00
6. Bank Ball	59.50	150.00	1. Quizzer	89.00	100.00
6. Bowling League	35.00	49.50	6. Rockola Ten Pins LD	19.50	49.50
6. Buckley DeLuxe Dig	119.50	149.50	6. Rockola Ten Pins HD	25.00	49.50
6. Buckley Treas Is Dig	95.00	110.00	4. Rockola World Series	69.50	75.00
6. Champion Hockey	40.00	75.00	6. Scientific Baseball	49.50	75.00
4* Chi-Coin Basketball			6. Scientific Basketball	59.50	75.00
Champ	199.00	275.00	4. Scientific Batting Pr.	45.00	75.00
4* ChiCoin Goalee	85.00	125.00	1. Scientific Pitch 'Em	175.00	195.00
4. ChiCoin Hockey	69.50	75.00	2* Seeburg Bear Gun	245.00	350.00
4. Chi Midget Skee	150.00	229.50	2* Seeburg Chicken Sam	75.00	109.50
4* ChiCoin Pistol	90.00	149.50	6. Seeburg Shoot the		
6. ChiCoin Roll-A-Score	39.50	75.00	Chute	25.00	75.00
6. Edelco Pool Table	49.50	75.00	6. Skee Barrel Roll	25.00	49.50
4. Evans Bat-A-Score	125.00	175.00	6. Skill Jump	25.00	39.50
6. Evans In The Barrel	30.00	52.50	6. Super Torpedo	25.00	79.50
6. Evans Super Bomber	50.00	95.00	6. Supreme Bolascare	40.00	125.00
4. Evans Play Ball	65.00	75.00	6. Supreme Skee Roll	20.00	75.00
1* Evans Ten Strike '46	65.00	99.50	6. Supreme Skill Roll	20.00	69.50
4. Evans Tommy Gun	49.50	100.00	6. Supreme Rocket Buster	45.00	65.00
4* Exhibit Dale Gun	65.00	85.00	5. Tail Gunner	49.50	89.50
6. Exhibit Rotary Mdsr.	175.00	275.00	1. Telequiz	115.00	119.50
4. Exhibit Silver Bullets	125.00	165.00	1. Un. Team Hockey	115.00	125.00
1* Exhibit Six Shooter	185.00	239.50	6. Warner Voice Record	49.50	69.50
6. Exhibit Merchantman			6. Western Baseball '39	20.00	45.00
Roll Ch Digger	85.00	99.50	4. Western Baseball '40	45.00	85.00
5. Exhibit Vitalizer	75.00	95.00	6. Whizz	15.00	29.50
6. Genco Bank Roll	24.50	65.00	4. Wilcox-Gay Recordio	119.50	150.00
4. Genco Play Ball	29.50	65.00	3. Williams All Stars	100.00	109.50
6. Groetchen Met. Typer	79.50	149.50	6. Williams Box Score	39.50	65.00
6. Hoop-A-Roll	24.50	49.50	1* Williams Star Series	92.50	139.50
4. Jack Rabbit	69.50	109.50	1* Williams Quarterback	59.50	100.00
1. Keeney Air Raider	110.00	125.00	4. Wurlitzer Skee-ball	125.00	150.00

This Week's Used Market

The market in the used machine field showed tendencies of leveling off after prices had dropped a bit last week. The previous week had climaxed a great buying and selling spree that had developed over the past few months, however this week's bartering has caused prices to reach a more solid foundation. The fluctuations in the price ranges were almost negligible, with nearly all equipment holding fast to quotations that seem to represent a more normal market. The trading continued in the same fashion that had been noticeable the past few weeks, but the volume did not equal the amount established during the height of the big rush created during the past few months.

Music equipment carried the lightest amount of trading, but as usual the popular machines continued to be very active. The most noticeable feature in this division was the fact that nearly all machines remained constant in price with only the popular pieces showing fluctuation—and

this was in general upward. The pin games showed up as it has recently as the most active division of the used equipment field. All the big sellers were bringing the same price they brought last week and again only a few pieces showed up with slight increases or decreases. This week too introduced a few new pieces that were being quoted for the first time in the used machine listings. The dormant equipment that came to life the previous weeks again showed up in the trading.

Shuffles and arcades reacted in the same manner as the other machines. The shuffles again proved to be the big items in this week's buying and selling. The popular and less popular equipment showed action, but in neither case were there any sharp fluctuations up or down. In general the vast majority of pieces held their own, as established by last week's bartering, and only a few items varied in price, and this too was upwards.

The following was the most active equipment in this week's used market:

Most Active Used Music

Held—Wurlitzer 600K	\$ 39.50-\$ 69.50
Up—Wurlitzer 500	35.00- 69.50
Held—Wurlitzer 500K	35.00- 69.50
Held—Wurlitzer 700	57.50- 79.50
Up & Down—Wurlitzer 750E	85.00- 109.50
Held—Wurlitzer 850	35.00- 69.50
Up—Wurlitzer 1015	175.00- 295.00
Up—Wurlitzer 1100	339.00- 450.00
Up—Wurlitzer 1250	500.00- 550.00
Down—Seeburg 146M	139.00- 179.00
Down—Seeburg 147M	150.00- 229.00
Held—Seeburg 3W2	18.50- 27.00
Up—Seeburg W1-L-56	12.50- 24.00
Down—Rock-Ola 1422	109.00- 139.00
Held—Packard Pla Mor	10.00- 15.00
Held—Packard Manhattan	124.50- 169.50
Up—AMI "A"	299.00- 369.50

Most Active Shuffles & Rebounds

Down—Bally Hook Bowler	\$225.00-\$275.00
Held—Bally Shuffle Champ	65.00- 89.50
Held—Bally Shuffle Bowler	24.50- 50.00
Held—Bally Speed Bowler	45.00- 79.50
Down—ChiCoin Bowling Alley	49.50- 79.50
Up—ChiCoin Bowl Classic	110.00- 150.00
Held—Trophy Bowl	125.00- 160.00
Held—Genco Glider	30.00- 39.50
Up & Down—Keeney League Bowl	235.00- 295.00
Down—United Shuffle Alley	10.00- 32.50
Up—United Shuffle Alley Express	49.50- 79.50
Down—United Twin Shuffle-Cade	175.00- 275.00
Held—Universal Super Twin	100.00- 145.00
Held—Williams Double Header	75.00- 129.50

Most Active Used Pin Games

Held—Champion	\$ 69.50-\$175.00
Held—Citation	40.00- 134.50
Up—Gold Cup	44.50- 84.50
Down—Hot Rods	60.00- 149.50
Up—Just 21	50.00- 79.50
Down—Jockey Special	34.50- 64.50
Held—Photo Finish	75.00- 139.50
Held—South Pacific	80.00- 109.50
Down—Special Entry	24.50- 54.50
Up—Trade Winds	34.50- 49.50
Down—Tri-Score	79.50- 119.50
Down—Turf King	215.00- 345.00
Down—Winner	174.50- 275.00

Most Active Arcade Equipment

Held—ChiCoin Pistol	\$ 90.00-\$149.50
Held—Exhibit Dale Gun	65.00- 85.00
Up—Exhibit Six Shooter	185.00- 239.50
Up—Mutoscope Sky Fighter	95.00- 125.00
Down—Seeburg Bear Gun	245.00- 350.00
Down—Seeburg Chicken Sam	75.00- 109.50
Up—Williams Star Series	92.50- 139.50
Up—Williams Quarterback	59.50- 100.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.

Model D-40 Phonograph	\$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MFG. CO.

Shuffle Line	\$439.00
Futurity	735.00
Bright Spot	545.00

BUCKLEY MFG. CO.

Wall & Bar Box	\$ 24.50
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CHICAGO COIN MACHINE CO.

6 Player Bowling Alley	\$499.50
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H. C. EVANS & CO.

Constellation Phonograph	\$795.00
Push-Over	385.00

THE EXHIBIT SUPPLY CO.

Big Bronco	\$997.50
Gun Patrol	419.50
Pony Express	495.00
Silent Salesman (Card Vendor)	79.50

GENCO MFG. & SALES CO.

8 Player Shuffle	
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D. GOTTLIEB & CO.

Globe Trotter	\$294.00
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J. H. KEENEY & CO., INC.

6 Player League Bowler	\$469.50
All-Electric Cigarette Vendor	269.50
All-Electric Cigarette Vendor with Changemaker	287.00
Penny Insertion	119.50

ROCK-OLA MFG. CORP.

Super Rocket '52-50 Phonograph (Model 1434)	\$945.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

RISTAUCRAT, INC.

S-45 Phonograph	\$289.50
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UNITED MFG. CO.

6 Player Shuffle Alley	\$469.50
County Fair	525.00
6 Player DeLuxe Shuffle Alley	

WILLIAMS MFG. CO.

Spark Plug	\$425.00
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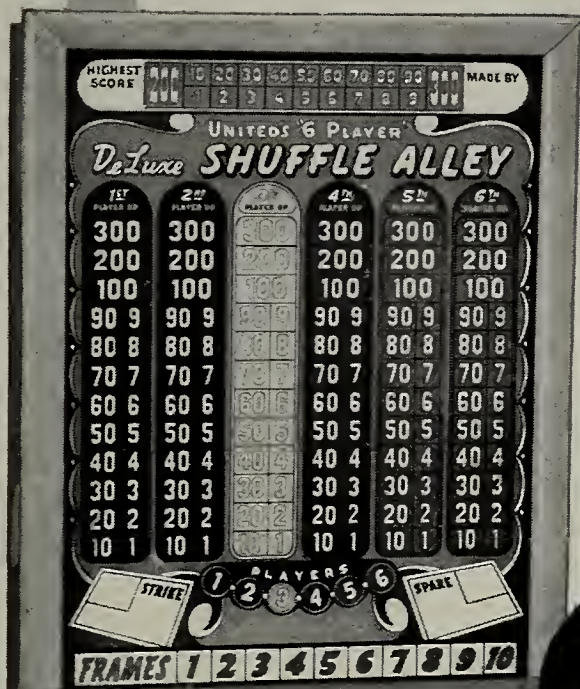
THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 4851 5c '0c-25c Wall Box (48 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

UNITED'S

SIX PLAYER Deluxe SHUFFLE-ALLEY

ONE TO SIX CAN PLAY (10¢ Per Game Each Player)



NEW FORMICA PLAYBOARD
ADDS BEAUTY AND DURABILITY

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