

# THE CASH BOX

THE  
CONFIDENTIAL WEEKLY  
OF THE  
COIN MACHINE INDUSTRY

Vol. 9, No. 9  
NOV. 29, 1947



— *always* —  
*the stamp of approval*

From Patrons, Location Owners,  
and Operators

# ROCK-OLA

*The Phonograph That Sells Music*



ROCK-OLA  
MANUFACTURING CORP.

800 N. Kudsko Ave. Chicago 51, Illinois

*If it's a Mills, I always play it—*

**it has everything!**

*The public prefers*

**THE MILLS CONSTELLATION**

*The coin box concurs*



**Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois**

# The Second Annual Record Poll

By **BILL GERSH**

The Second Annual Poll of the Automatic Music Industry of America, sponsored and exclusively conducted by *The Cash Box*, finishes with this week's issue.

As in the First Annual Poll (1946) all leaders of the juke box business came to the fore to make this one of the most interesting, outstanding and impartial polls ever conducted.

Nor was this poll conducted strictly from a musical standpoint. Rather, it was run on the basis of "My Best Money-Making Record" and "My Best Money-Making Artist", which is an unusual and different angle than is used in the conduct and decision of any other music poll.

The juke box operators of America cast their votes for what they believed was their "best money-making record" and their "best money-making artist". An unusual distinction for the record as well as for the artist.

In short, the records which will win the "Oscars" are the records which received the most play in juke boxes thruout the nation in 1947. This same holds true for the artists.

And those artists whose names appeared in the poll, regardless of how many votes they may have received, were artists whose money-making capabilities on recordings are outstanding in the juke boxes of America.

It should be noted that the operators to cast votes had to "own" the juke boxes which gave them their number of votes. They had to "own" the wall and bar boxes, the wired telephone music shells and the non-selective music boxes.

Therefore, the artists who had votes cast in their favor were receiving those votes from people who were active in the juke box business.

People who "owned" every single vote they cast. (In short, a juke box operator who "owned" 10 juke boxes, was entitled to 10 votes.)

In this fashion the voting was absolutely impartial. The operator realized that "every single one of his votes counted." This is what he reported to *The Cash Box* was the most outstanding part of this poll as conducted by this publication.

It was truthful. It was impartial. It was factual. It opened the eyes of publishers, song writers and record manufacturers, as well as the artists of the nation.

As the Second Annual Poll of the Automatic Music Industry of America draws to its close this week (Saturday midnight November 29, 1947) after which none of the cards will be counted, unless they are postmarked on or before midnight, November 29, there will be many in the music industry who will have the opportunity to analyze, to digest and to plan for 1948, after they read the final returns which will appear in the following issue of *The Cash Box*.

As happened the latter part of 1946, *The Cash Box* will award the "Oscars" just as fast as they are received from the engravers. This year's "Oscar" is probably the most outstanding as far as beauty is concerned. Time and care and good planning have been given to the 1947 "Oscars" and, therefore, those artists, publishers and record manufacturers who will receive them will truly have something to display and of which to long be proud.

It takes a lot of "stuff on the ball" to capture an "Oscar" in the Automatic Music Industry of America. The winner must be the best money-maker of the year. The winner must obtain the votes of various parts of the nation — in large number — to be classified a "winner."

Not only the operators in the bigger cities of the nations, but, the juke box merchants in the smaller towns, on the plains, up in the hills and away out in those tiny hamlets with such surprising names.

To those artists, publishers and record manufacturers who will be awarded "Oscars" during 1947 this publication, in behalf of the Automatic Music Industry of America, gives its most sincere thanks.

It is these men who helped tremendously to make the juke box industry ever more popular. Who continued its great network of economical music for the nation's millions by their outstanding artistry.

To those men we, of this publication, representing the Automatic Music Industry of America, once again give our most heartfelt thanks and sincerely hope that they will continue to turn out such great records for the years to come.

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## THE CASH BOX

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# 2 MINUTE RECORDS

Means 50% More Income During Peak Play Hours and 20% Overall Income Increase During Balance of Day. Juke Box Leaders Acclaim 2 Minute Disks

**PLAYING TIME OF "Peg O' My Heart" By The Harmonicats, BIG HIT OF '47, ONLY 2 MINUTES**

NEW YORK—Stirring the imagination as well as the hopes of juke box operators everywhere in the nation is the suggestion for 2 minute recordings first made by *The Cash Box* some weeks ago from an idea offered by juke box operator E. J. Pepper of Hereford, Texas.

Already, from every state in the nation, letters, wires and phone calls have been received at the offices of *The Cash Box* commending and acclaiming this great suggestion. Everyone of the nation's juke box ops sees great hopes in the 2 minute recordings as "the answer" to the present profit problem.

Here, without need for cutting commissions, without need to fear competitors barging down on locations where a new commission basis has been attempted, can the juke box operator obtain greater additional income to allow him to continue profitably in his chosen profession of purveying economical music to America's millions of peoples.

The operators realize that by arranging for a 75%-25% commission basis they invite competition to step in and once again offer the retail merchant the original 50% percentage.

They also know that unless a strong organization is there to back everyone of their moves in this direction, they may not be successful in obtaining a better percentage division, and a more equitable share of the gross income from their automatic music equipment.

But, the two minute recording solves this problem. By bringing in \$1.50 per hour, during the peak hours of play, instead of the present \$1.00 and even 80c per hour, the operator can see his way clear to amortizing the cost of his new equipment more rapidly, as well as meeting his tremendously increased overhead expense, and even enjoying a small percentage of profit on his investment.

At the present time the average record plays for about 3 minutes and, in some cases, even longer. (*The Cash Box*, in all of its record reviews, gives the playing time of all the new releases.) This means that by playing 3 minute records, even during the peak hours (of which juke box operators agree the average location has at least 2 such hours during the day) the operators can only obtain \$1 per hour for the 20 three minute recordings which can be played during the sixty minutes. And, since some of the recordings run as much as 3

minutes, 14 seconds and even longer, then he can only obtain about 80c to 90c per hour, even during the peak hour play periods.

With two minute records, the operator obtains \$1.50 per hour during the peak hour play periods, and since it is agreed there are usually two such hours during each day on the average location, this means \$1.00 more per day. It also means, as tests have already shown, a 20% over-all income increase during the balance of the day, when the machines play at spasmodic intervals. This \$1.00 additional income is the difference between profit and loss to the juke box operator.

The additional \$7.00 per week made possible by the two minute disks, means that the operator amortizes his equipment so much more rapidly and enjoys greater profit. Of course, even this \$7.00 must be divided with the location owner. This means that the juke box operator actually obtains only \$3.50 net for himself from the peak play hours. But, with an additional 20% over-all play increase, he also has 20% more for the balance of the week's play and this can clear his present high overhead expense.

Therefore, from every standpoint, the two minute disks are what many juke box operators at present term, "the answer", to the entire juke box operating problem.

These mean no fear of competitors barging in and trying to "steal" the location away because commissions have been changed. It also means that the public are enjoying music in more appreciative form. And the retail merchants are enjoying greater profits.

Yet, the intelligent juke box operators believe, that because of the very reason the two minute disks will show a definite income increase, the operator should obtain 60% of the gross income from his equipment for the retailer will still be getting more money, even with the operator obtaining 10% more from the gross collections, than he formerly received at 50% of the gross, because of the fact that the machine will take in more money.

This is one argument in which *The Cash Box* is in favor for it means a more financially solid operating base for the entire juke box industry.

Very, very important in the consideration of two minute recordings, which a great many of the song writers, publishers, record manufacturers and artists are thinking seriously about, is whether or not they will be able to produce the tunes in the fashion in which they should be produced to give the utmost artistry and pleasure to the listener.

The answer to that is simply in the most outstanding record of 1947 — "Peg O' My Heart" by The Harmonicats — which is a 2 minute recording and which not only pleased millions on millions of peoples but which proved to be a most outstanding money-making record.

Surely, none will say that the recording of "Peg O' My Heart" by The Harmonicats lacked finesse. That it did not please the public. That it proved anything but a great hit and encouraged many, many others to make the same tune under various labels.

There, then, is the answer to whether the public will, or will not, like two minute disks. "Peg O' My Heart" stands as a bulwark against any and all arguments for two minute records. It is one of the most outstanding hits of all time and also is proof personified that the recording industry can continue, and should produce, such hits within the limit of only two minutes of actual playing time.

With the entire trade swinging to the suggestion which *The Cash Box* instantly picked up and has so openly and continually presented, is the "answer" to what the entire juke box industry now needs to bring about greater play and more income for its own members as well as for the recording firms, artists, publishers, and, especially for the nation's retail merchants who feature juke boxes in their locations.

It means a new sales era. A brand new, greater market for the record manufacturer. It means an entirely new era for the song writer, the publisher, the artist. It means that there has entered on the American musical scene a new type of recording with a new type of tunesmith who can bring enjoyment to America's many millions of music lovers thru the artistry of great musicians by presenting arrangements for the new music which will bring two minutes of pleasure, instead of the usual three and more minutes as now featured on the present records.

Most important of all, at least as far as this publication is concerned, is the future of the juke box industry. To keep his industry forever progressing ahead. To make this industry more outstanding. To assure its members a profitable business. Then the juke box business most definitely needs two minute recordings, similar to The Harmonicats' recording of "Peg O' My Heart".

There is definitely no other way out of the abyss of despair which has seized upon a great many in the automatic music business as they note overhead costs rising far above 200% what they ever were before; when they see the prices of parts and supplies zooming away out of sight into the stratosphere; when they realize that the prices of the new machines are far up and above what they ever were; than that the members of this industry, its very foundation, its base, the juke box operators, must see profits to assure everyone else all the way up the line — profits.

And the two minute recordings offer a new and better way to the thousands of business men who have their all tied up in the automatic music industry. A way which assures new and better profits by continuing to bring the peoples of America the popular music they want and love; bringing the retail merchants of the nation continued bigger and better profits; and clearing a percentage of profit for themselves on their investment, up and above their present overhead expense, and all other mounting costs.

**WHAT DO YOU THINK? READ NEXT PAGE!**

**"THE CASH BOX" IS THE OPERATORS' MAGAZINE — IT IS NOT SOLD ON NEWSSTANDS**

# WHAT DO YOU THINK OF 2 MINUTE RECORDS?

Write YOUR Opinion — Tear Off — Mail Today To ...

**The Cash Box**

**381 FOURTH AVENUE  
NEW YORK 16, N. Y.**

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SIGNED .....  
(Please Print)

FIRM NAME .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

# GAMES TREND TO MORE AMUSEMENT PLAY ACTION

## Mfrs Meet Ops' Demand For More Novelty Amusement Play Action. Rolldowns Grow More Prominent. See Return to Novelties

CHICAGO—One of the most interesting facts which has developed in the amusement field is that the manufacturers are bringing more simplified, more easy-to-understand, and better playing equipment to the operators, with the resultant effect that all are enjoying greater profits.

Operator after operator reports that the new machines, which are coming off the production lines of the leading amusement game factories here, are meeting with the complete approval of the players.

It is also extremely noticeable that the trend is toward greater amusement from a novelty play standpoint and many expect a return to the days of a cross line and jig saw puzzle playing effects with high scoring as the outstanding feature.

The rolldowns are gaining more and still more followers. They allow operators to enter into many territories where other types of machines aren't as yet in operation. At the same time, these operators report that the action featured on the rolldown games is gaining great following among the players and that, in many instances, these machines remain on location for a much longer period of time.

The manufacturers, in most cases, are continuing their method of "controlling" their production output. This has reacted with tremendously good advantage to all in the field. It has not only held up the trade-in valuation but has also allowed the operator to hold onto the machine for a longer period of time, more assuredly amortizing its cost, and also knowing that when ready to trade he would receive a good price.

The facts are that the manufacturers are working very close with the operators and meeting with all of their demands. They are giving them exactly what they want and this, because it means a greater future for the amusement games field, is reacting with good effect on all the industry.

As the market for amusement games begins to grow bigger and, especially, as materials and components grow more scarce, with the Marshall plan probably cutting deeply into steel, copper and many materials necessary to the production of amusement machines, there will be a boom sales era and greater buying in preparation against Government controls of the necessary raw and finished materials and components.

It is noticeable also that the average coin machine operator is going all out to locate as many machines as he possibly can. He is purchasing amusement products of the greatest simplicity so that all players, young and old, male and female, will enjoy the action of the machines and understand the play without the necessity of having to read lines on lines of instructions.

Since the latter part of '46 the amusement game field took the sales lead in dollar and cents volume and hasn't relinquished it. In fact, it has gone ahead to where, sometime earlier in the year, this publication reported, "Pinball is king". There should be no doubt at this

time, to anyone engaged in the coin machine industry, that the amusement machine field leads all other divisions.

The ingenuity of the manufacturers in this division of the trade is absolutely outstanding. Even should the Marshall plan take away steel, copper wire and many other necessities from all the rest of the field, there is no longer any doubt, just as during the wartime era, that the amusement machine field will lead the way to new and better products thru ingenious manufacturing methods.

In the meantime the games trend is to more amusement play action. There is also a surety that many novelty play ideas will return in new form as these simplified games take hold. The public like the easier-to-understand machines. They like the high scores. They like action which they not only quickly understand but which thrills them with suspenseful novelty play appeal.

The amusement machine field definitely tends to capture the entire market. More people will be at work than ever before earning more money as the Marshall plan gets under way, according to the economists, and they will, surely, need the relaxation which they always receive from amusement machines of this industry.

The future for the amusement games field certainly appears to be exceptionally bright.

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# DISTRIBS PLAN NAT'L CREDIT BUREAU

## Will Ask All to Cooperate in Extending Future Credit. Will Protect Sellers If Credit Extended is Listed and Checked with Bureau

NEW YORK—For sometime now the nation's distribers have been in full agreement with *The Cash Box* suggestion for a "National Credit Bureau."

It is a well known fact that these sellers of the industry's products have been extending unusually liberal credit and, of late, have been finding payments rather slow.

As one distrib reported, "It's back again to the days that when an operator owes us some money, the next we hear of him is that he is buying from one of our competitors. The answer is that both of us are then stuck for a long time to come.

"But", he continued, "if the distributors thruout the nation, or at least in each individual city to start with, would arrange for the adoption of your idea of a 'National Credit Bureau' such things wouldn't and, in fact, couldn't happen."

He claims, "As a new operator, especially one who I know is dealing with one of my competitors, walked in to buy machines from me, and asked me to extend credit, I would simply phone the bureau, where they would have his name listed and what he owes to any of the other distributors in this area, and I would then be able to gauge just what I myself wanted to do in his case.

"But", he reports, "today we have no such facilities. Many times, if we distributors are friendly, we'll phone each other and ask such questions. Then the operator will simply travel a few miles further along the line and buy from someone else, offering one or a dozen different excuses for his action, and again none of us can control the credit situation.

"It's a known fact", he says, "that almost everyone of the nation's leading distributors are spending more time chasing down operators who owe them money than trying to sell the new equipment they are constantly receiving."

Here, then, is the reason why so many distributors thruout the country are planning to institute a "National Credit Bureau" as suggested by *The Cash Box* for over five years now.

Furthermore, the honest and hard working operator likes the idea. It means eliminating the kind of competition, he claims, which is harmful to him. He is of the opinion that a great many of the outstanding operators competitors are coinmen who are simply living from hand to mouth and only continuing in business because they are able to always grab credit from some distributor here or there about the territory.

"These are the men", one op stated, "who offer the dirtiest competition. They are so much in need of cash", he continues, "that they will cut commissions and do everything and anything just to pay their bills. The result is that we all suffer. When we call around on our locations we find that this operator has been there making a split commission offer which would ruin the average operator. But, because he needs cash quick, he is willing to do anything to get it. If there were a 'National Credit Bureau' the legitimate operators would be given

first consideration and a lot of this sort of competition would be wiped out."

One of the plans which certain leading distribers had for the creation of a national distributors' organization was the formation of a "National Credit Bureau" as part and parcel of the association which would, they believed, bring them 100 per cent membership since all distribers would want to join into such a bureau to know just who was, and who wasn't, to be trusted.

Already in certain leading centers thruout the nation distribers are forming themselves into groups and it is a certainty that these men will create local credit bureaus of their own for their own protection.

Today this is one of the most important factors of the creation of any distributors' organization. They must know whether they can continue to extend credit. They must also know to whom to extend this credit. And they cannot afford to be tied up for long periods of time with the credit which they extend for the new machines must be picked up on a C.O.D. basis continually.

It will be interesting for *The Cash Box* as well as all the industry to watch the formation of these distributors' organizations and how well they can put into effect a "National Credit Bureau", or even local credit bureaus, to benefit themselves and, especially, the operators.

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# LAST CALL FOR YOUR VOTES

ALL VOTING ENDS MIDNITE, SAT., NOVEMBER 29 — RUSH YOUR VOTES NOW

## BEST RECORD OF 1947

"PEG O' MY HEART", Harmonicats.....	49,866	"MICKEY", Ted Weems.....	1,190
"NEAR YOU", Francis Craig.....	32,875	"NEAR YOU", Larry Green.....	896
"HEARTACHES", Ted Weems.....	32,451	"SUNDAY KIND OF LOVE", Claude Thornhill.....	822
"ANNIVERSARY SONG", Al Jolson.....	14,237	"PEG O' MY HEART", Clark Dennis.....	662
"THAT'S MY DESIRE", Frankie Laine.....	12,017	"I NEVER KNEW", Sam Donahue.....	580
"MAMSELLE", Art Lund.....	9,986	"LINDA", Buddy Clark.....	454
"LINDA", Charlie Spivak.....	3,528	"PEG O' MY HEART", Ted Weems.....	378
"I WONDER, I WONDER", Eddy Howard.....	2,555	"ANNIVERSARY SONG", Dinah Shore.....	350
"PEG O' MY HEART", Three Suns.....	2,421	"MAMSELLE", Ray Dorey.....	277
"ANNIVERSARY SONG", Guy Lombardo.....	1,843	"PEG O' MY HEART", Buddy Clark.....	240
"THAT'S MY DESIRE", Sammy Kaye.....	1,222	"PEG O' MY HEART", Art Lund.....	175

## BEST ORCHESTRA OF 1947

EDDY HOWARD.....	76,235	RAY McKINLEY.....	1,937
VAUGHN MONROE.....	32,573	TONY PASTOR.....	1,372
GUY LOMBARDO.....	14,740	CHARLIE SPIVAK.....	1,228
CLAUDE THORNHILL.....	14,499	SAM DONAHUE.....	1,171
FREDDY MARTIN.....	13,762	ART MOONEY.....	1,113
SAMMY KAYE.....	13,649	BENNY GOODMAN.....	839
TED WEEMS.....	11,336	COUNT BASIE.....	837
FRANKIE CARLE.....	8,065	LARRY GREEN.....	725
STAN KENTON.....	7,090	ELLIOTT LAWRENCE.....	655
TEX BENEKE.....	7,001	RAY ANTHONY.....	523
JOHNNY LONG.....	6,120	TOMMY DORSEY.....	447
HARRY JAMES.....	6,004	PHIL HARRIS.....	271
LOUIS PRIMA.....	3,014	JIMMY DORSEY.....	258

## BEST FEMALE VOCALIST OF 1947

JO STAFFORD.....	43,205	BERYL DAVIS.....	1,624
DINAH SHORE.....	35,803	DORIS DAY.....	1,430
MARGARET WHITING.....	14,368	JUNE CHRISTY.....	990
PEGGY LEE.....	9,386	SARAH VAUGHAN.....	969
ELLA FITZGERALD.....	6,667	MONICA LEWIS.....	941
NELLIE LUTCHER.....	5,170	HELEN FORREST.....	550
MARTHA TILTON.....	5,145	GEORGIA GIBBS.....	328
FRAN WARREN.....	3,921	MARJORIE HUGHES.....	116
FRANCEY LANE.....	1,728		

## BEST MALE VOCALIST OF 1947

PERRY COMO.....	69,657	DICK HAYMES.....	2,243
BING CROSBY.....	25,419	AL JOLSON.....	1,787
FRANKIE LAINE.....	14,648	MEL TORME.....	1,524
ART LUND.....	12,059	JOHNNY MERCER.....	1,033
VIC DAMONE.....	11,618	PHIL BRITO.....	915
FRANK SINATRA.....	8,754	TONY MARTIN.....	821
BILLY ECKSTINE.....	6,095	HERB JEFFRIES.....	725
BUDDY CLARK.....	3,650	ANDY RUSSELL.....	638
ALAN DALE.....	2,448	DENNIS DAY.....	452

## BEST FEMALE VOCAL COMBINATION OF 1947

ANDREWS SISTERS.....	68,101
DINNING SISTERS.....	18,870
MURPHY SISTERS.....	10,549
GALLI SISTERS.....	982

## BEST MALE VOCAL COMBINATION OF 1947

MILLS BROS.....	52,690	PIED PIPERS.....	7,676
INK SPOTS.....	51,983	MODERNAIRES.....	5,062
KING COLE TRIO.....	25,903	CHARIOTEERS.....	3,829
THREE SUNS.....	15,430	FOUR VAGABONDS.....	1,831
THE RAVENS.....	10,126	GOLDEN GATE QUARTET.....	648
JOHNNY MOORE'S THREE BLAZERS.....	8,023		

## BEST "HILLBILLY" RECORD OF 1947

"IT'S A SIN", Eddy Arnold.....	16,183
"JOLE 8LON", Moon Mullican.....	11,709
"WABASH CANNON BALL", Jimmy Dale.....	11,023
"RAINBOW AT MIDNIGHT", Ernest Tubb.....	10,679
"I'LL HOLD YOU IN MY HEART", Eddy Arnold.....	9,052
"WHAT IS LIFE WITHOUT LOVE", Eddy Arnold.....	7,913
"DON'T LOOK NOW", Ernest Tubb.....	4,136
"HITLER LIVES", Rosalie Allen.....	1,030
"DAUGHTER OF JOLE 8LON", Johnny Bond.....	655
"NEW JOLE 8LON", Roy Acuff.....	528
"RYE WHISKEY", Red Foley.....	215
"I'LL STEP ASIDE", Ernest Tubb.....	53
"HANG MY HEAD AND CRY", Riley Shephard.....	50
"YOU MUST WALK THE LINE", Eddy Arnold.....	50

## BEST "HILLBILLY" RECORD OF 1947

### BY A POPULAR ARTIST

"FEUDIN' & FIGHTIN'" Dorothy Shay.....	28,918
"TIM-TAYSHUN", Stafford-Ingle.....	21,247
"FEUDIN' & FIGHTIN'", Bing Crosby.....	1,214

## BEST "WESTERN" RECORD OF 1947

"SMOKE, SMOKE, SMOKE", Tex Williams.....	57,578
"COOL WATER", Foy Willing.....	6,786
"ITALIAN DREAM WALTZ", Red River Dave.....	4,123
"SO ROUND, SO FIRM, SO FULLY PACKED", Merle Travis.....	2,191
"WHEN THE SNOWBIRDS CROSS THE ROCKIES", Gene Autry.....	1,774
"HAVE I TOLD YOU LATELY", Sons of the Pioneers.....	1,300
"T-N TEASING ME", Cliffee Stone.....	983
"MOVE IT ON OVER", Hank Williams.....	830
"ON SILVER WINGS TO SAN ANTONE", Rosalie Allen.....	818
"DANGEROUS GROUND", Roy Rogers.....	465
"KENTUCKY WALTZ", Cowboy Copas.....	349
"THAT'S WHAT I LIKE ABOUT THE WEST", Tex Williams.....	310
"LOVE LANES OF YESTERYEAR", Al Dexter.....	200
"TEARDROPS IN MY HEART", Sons of the Pioneers.....	166
"NEW SAN ANTONIO ROSE", Bob Wills.....	148
"DOWN AT THE ROADSIDE INN", Al Dexter.....	95
"THERE'S A BIG ROCK IN THE ROAD", Bob Wills.....	64
"ROUND UP POLKA", Tex Williams.....	50
"GET THAT CHIP OFF YOUR SHOULDER", Red Murrell.....	50

## BEST "WESTERN" RECORD OF 1947

### BY A POPULAR ARTIST

"MY ADOBE HACIENDA", Eddy Howard.....	10,419	"SMOKE, SMOKE, SMOKE", Lawrence Welk.....	1,020
"RAGTIME COWBOY JOE", Eddy Howard.....	8,580	"MY ADOBE HACIENDA", Dinning Sisters.....	632
"SMOKE, SMOKE, SMOKE", Phil Harris.....	3,174	"ON THE OLD SPANISH TRAIL", Eddy Howard.....	202
"BLUE TAIL FLY", Eddy Howard.....	1,339		

## BEST "RACE" RECORD OF 1947

"I WANT TO BE LOVED", Savannah Churchill.....	24,099	"THEM THERE EYES", Roy Milton.....	1,341
"THAT'S MY DESIRE", Hadda Brooks.....	22,933	"CHANGEABLE WOMAN", Johnny Moore.....	1,190
"DON'T YOU THINK I OUGHTA KNOW", Bill Johnson.....	17,118	"FOOL THAT I AM", Dinah Washington.....	1,091
"OLD MAN RIVER", The Ravens.....	11,438	"EVERYTHING I HAVE IS YOURS", Sarah Vaughan.....	1,018
"OPEN THE DOOR RICHARD", Count Basie.....	10,706	"TRUST IN ME", Hadda Brooks.....	1,001
"HURRY ON DOWN", Nellie Lutcher.....	10,664	"REAL GONE GUY", Nellie Lutcher.....	989
"OPEN THE DOOR RICHARD", Jack McVea.....	8,192	"I GOT A RIGHT TO CRY", Joe Liggins.....	965
"OLD MAID BOOGIE", Eddie Vinson.....	5,605	"BLUE PLATE BOOGIE", Louis Jordan.....	581
"TANYA", Joe Liggins.....	4,888	"YOU WON'T LET ME GO", Johnny Moore.....	503
"NEW ORLEANS 8LUES", Johnny Moore.....	3,625	"JAZZ AT THE PHILHARMONIC", Illinois Jacquet.....	420
"AIN'T NOBODY HERE BUT US CHICKENS", Louis Jordan.....	2,951	"I LOVE YOU YES I DO", Bull Moose Jackson.....	186
"OPEN THE DOOR RICHARD", Dusty Fletcher.....	2,288	"TRUE BLUES", Roy Milton.....	173
"THRILL ME", Roy Milton.....	1,802		



# LAST CALL!

"Oscars" will be awarded by The Cash Box to winning records and artists in behalf of America's Juke Box owners.



## YOUR

## VOTES

# DECIDE THE WINNERS

**IN THE SECOND ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1947**

# VOTE TODAY!

**FILL OUT THE ENCLOSED PREPAID POST CARD AND MAIL TODAY. JUKE BOX LEADERS THRUOUT THE NATION URGE OPERATORS TO VOTE IN THIS "OFFICIAL" SECOND ANNUAL POLL WHICH "THE CASH BOX" (*The Official Magazine of the Juke Box Industry*) WAS EXCLUSIVELY CHOSEN TO CONDUCT. YOUR VOTES AND YOUR VOTES ONLY DECIDE THE WINNERS. EVERY VOTE IS A BOOST FOR YOUR FAVORITE RECORDING ARTISTS!**

# The Nation's TOP TEN Juke Box Tunes



### CODE

AL—Aladdin	EX—Exclusive	RE—Regent
AP—Apollo	JB—Juke Box	SA—Savoy
AR—Aristocrat	KI—King	SI—Signature
BU—Ballet	LI—Lissen	SO—Sonora
BW—Black & White	MA—Majestic	SP—Specialty
CA—Capitol	ME—Mercury	ST—Sterling
CN—Continental	MG—M-G-M	SW—Swank
CO—Columbia	MN—Manor	TO—Top
CR—Crown	MO—Modern	TR—Trilon
CS—Coast	MU—Musicraft	UA—United Artist
DE—Decca	NA—National	UN—Universal
DEL—DeLuxe	RA—Rainbow	VI—Victor
		VT—Vitamoustic

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

- 1 NEAR YOU**  
*There's no stopping this one. In the number one spot for the ninth smash week.*

BU-1001—Francis Craig  
CA-452—Alvino Rey O.  
CO-37838—Elliot Lawrence O.

DE-24171—Andrews Sisters  
MA-7263—Victor Lombardo O.  
ME-5066—Two Ton Baker O.

RA-10025—The Auditones  
SA-657—Four Bars & A Melody  
ST-3001—Dolores Brown  
VI-20-2421—Larry Green O.

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- 2 I WISH I DIDN'T LOVE YOU SO**  
*Repeats its position of last week for its seventh straight appearance here.*

CA-409—Betty Hutton  
CO-37506—Dinah Shore

DE-23977—Dick Haymes  
MA-7225—Dick Farney

MU-15117—Phil Brito  
MG-10040—Helen Forrest  
VI-20-2294—Vaughn Monroe

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- 3 YOU DO**  
*Makes a big jump from seventh place into the third spot here. Catching loads of coin!*

CA-438—Margaret Whiting  
CO-38597—Dinah Shore  
DE-24101—Crosby-Cavallero  
MA-12011—Georgia Gibbs

ME-5056—Jerry Gray O.  
MG-10050—Helen Forrest  
SI-15114—Larry Douglas  
VI-20-2361—Vaughn Monroe O.

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- 4 I HAVE BUT ONE HEART**  
*Drops one to take over fourth place. Ops keep reordering the load of hit disks.*

CO-35754—Frank Sinatra  
CA-460—The Pied Pipers  
DE-24154—Carmen Cavallero

ME-5053—Vic Damone  
MU-15069—Gordon McRae  
MU-456—Phil Brito  
SI-15016—Monica Lewis  
VI-20-2424—Tex Beneke

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- 5 HOW SOON**  
*In ninth place last week — this plug tune takes over the fifth spot here. This one is destined for the big time!*

CO-37952—Dinah Shore  
DE-24101—Bing Crosby—Cavallero O.  
MA-1179—Dick Farney

ME-5069—John Laurenz  
TO-1258—Jack Owens  
VI-20-2523—Vaughn Monroe O.

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- 6 AN APPLE BLOSSOM WEDDING**  
*Drops two as this plug ditty garners the sixth spot. A beautiful song with a load of hit recordings out.*

CA-430—Hal Derwin O.  
CN-1101—Joe Dosh  
CO-37488—Buddy Clark  
DE-24117—Kenny Baker

DI-2081—Jerry Cooper  
MA-1156—Eddy Howard  
MU-15112—Phil Brito  
SO-3044—Ginny Simms

VI-20-2330—Sammy Kaye

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- 7 WHEN YOU WERE SWEET SIXTEEN**  
*In sixth place last week, this coin culler moves down one to grab the seventh spot here.*

CO-37803—Dick Jurgens O.

DE-23627—The Mills Brothers

VI-20-2259—Perry Como

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- 8 FEUDIN' & FIGHTIN'**  
*Retains its eighth place position with heavy play continuing the nation 'round.*

CA-8443—Jo Stafford  
CO-37189—Dorothy Shay  
DE-23975—Bing Crosby  
MA-12011—Georgia Gibbs

ME-6049—Rex Allen  
MG-10041—Kate Smith  
VI-20-2313—Tex Beneke O.

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- 9 CIVILIZATION**  
*Breaks into the big time as ops go mad hunting for more records. A real big winner.*

AP-1059—The Murphy Sisters  
CA-465—Jack Smith  
CO-37885—Woody Herman  
DE-23940—Danny Kaye—Andrews Sisters

MA-7274—Ray McKinley O.  
ME-5067—Dick Baker O.  
MG-10083—Sy Oliver O.  
VI-20-2400—Louis Prima O.

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- 10 I WONDER WHO'S KISSING HER NOW**  
*On the bottom with this established oldie. One of the greatest songs ever say the ops.*

AP-1055—Four Vagabonds  
CA-433—Dinning Sisters  
CO-37544—Ray Noble O.  
CS-8002—Jack McLean O.  
DE-24110—Danny Kaye  
DE-25078—Ted Weems

DE-1512—Dick Robertson O.  
DEL-1036—Joe Howard  
DI-2082—Jerry Cooper  
MA-6013—Foy Willing  
RA-10002—Marshall Young

SI-15057—Bobby Doyle  
SO-2012—D'Artega O.  
VI-25-0101—Jean Sablon  
VI-20-2315—Perry Como  
VI-26-329—Wayne King O.

# THE CASH BOX

# Record Reviews

"I Know Your Wig Is Gone" (2:40)

"Call It Stormy Monday but Tuesday  
Is Just As Bad" (2:58)

**T-BONE WALKER**

(Black & White 122)

● Pair of sides aimed at race spots spill out here by the popular T-Bone Walker, with the lead shining bright all the way for a merry coin roll. Top deck labeled "I Know Your Wig Is Gone" spills around the title, with Walker's pipes shrilling behind some wonderful instrumental accompaniment. On the flip with some stuff with a stock race beat. Walker shines again with an item the heavy spots may go for. Both sides make for favorable listening pleasure.

"Hot Rock" (2:50)

"Sometimes I'm Happy" (2:50)

**AL LERNER QUINTET**

(Black & White 341)

● Lots of happy stuff by the capable Al Lerner Quintet spill here, with a pair of sides bound to make those folks that love this brand go wild. The duo, labeled "Hot Rock" and "Sometimes I'm Happy" are offered in top notch manner, with some wonderful breaks throughout the wax coming thru. "Hot Rock" gets the green light, while the flip "Sometimes I'm Happy" might be the one to boost your play up high. Grab a listen to the pair — they definitely deserve your listening time.

"Down At The Old Bull & Bush" (2:32)

"Lover Man" (3:02)

**ANNE SHELTON**

(London 102)

● They'll play this while tilting glasses on our side of the pond also! First release out of the London diskery shines for a bright future for the Anne Shelton gal. Lassie pipes the sugar coated wordage to "Down At The Old Bull & Bush" on the top deck in silvery tones of happy wax, with the title of the tune giving off the bill of fare. On the flip with "Lover Man", Anne takes this sultry piece to wrap up a cute package of buffalo for music ops. Both sides a must in your machines.

"For Once In Your Life" (3:18)

"How Deep Is The Ocean" (3:12)

**ANNE SHELTON**

(London 109)

● More Shelton wax on London platters, with the chirp to the fore to wail the pleasing wordage to "For Once In Your Life" and "How Deep Is The Ocean". Loads of musical flavor by the Stanley Black ork, as sweeping strings lift the gal's pipes way up high on the top deck. The backing may come in for a sleigh, since the mood today is oldies. The thrush's pipes offer a top notch pair, bound to increase your phono play.

## DISK O' THE WEEK

"It's The Bluest Kind Of Blues"  
(3:01)

"Make Believe World" (2:50)

**DENNY DENNIS**

(London 104)



DENNY DENNIS

● Hook your wagon to this boy for a realm of coin. From across the seas comes Denny Dennis to wail the charming and enchanting wordage to "It's The Bluest Kind Of Blue", a ditty you're gonna be hearing loads of in the near future. Denny's smooth pipes spill smoothly behind some wonderful orchestration by the Stanley Black crew, to send his stock up high. Ditty is in the haunting vein with the metro trickling slow throughout. It's music you want to listen to, altho it should find favor with the dance crowd too. On the flip, the crooner finds the range with more light stuff on "Make Believe World". Lyrics echo the title, with the piper's pitch grabbing the spotlight. You're bound to go for this wax — latch on but pronto.

"On Green Dolphin Street" (2:51)

"I Still Get Jealous" (2:49)

**JIMMY DORSEY ORCH.**

(MGM 10098)

● Long missing from the phonos as a name attraction, Jimmy Dorsey comes thru with a pair here that may well boost him right on top again. With balladeer Bill Lawrence to the mike to wail the cupid wordage to "On Green Dolphin Street", the deck shows as one well loaded with possibilities. Bill's chords are effective, and show him in a smooth performance. On the flip with "I Still Get Jealous", Bill joins chirp Dee Parker to come thru with a deck that may click. It's the sax styling of maestro Dorsey throughout — give the pair a whirl.

FIGURES SHOWN FOLLOWING  
SONG TITLES, INDICATE PLAYING  
OF RECORD.

"Two Loves Have I" (2:44)

"Fool That I Am" (2:46)

**BILLY ECKSTINE**

(MGM 10097)

● Vocal styling of Billy Eckstine echoes here, with a pair currently culling loads of coin. Offering the subtle tones of "Two Loves Have I" on the top deck. Billy sends a platter loaded with appeal at music ops. Orchestral support by Hugo Winterhalter is grade A — with Billy's deep tones blending well throughout. On the flip with the popular "Fool That I Am", Billy offers a deck which his many fans are bound to go for. Tempo is slow with a vocal combo filling in behind.

"Un Poquito De Amor" (2:57)

"I Love To Dance" (2:50)

**JOHNNY JOHNSTON**

(MGM 10104)

● Taunting tones of balladeer Johnny Johnston echo here on a pair that seem comers. In the Latin mood with "Un Poquito De Amor", Johnny's pipes fill the air with light airy tones while maestro Sonny Burke backs the choir boy in top fashion. On the flip with "I Love To Dance", the piper comes thru again with the metro of the tune getting an added lift here. Both sides from the MGM flicker "This Time For Keeps" should come in for heavy plugging once the pic breaks.

"The Stars Will Remember" (3:01)

"A Love Story" (2:54)

**JACK FINA ORCH.**

(MGM 10100)

● Ops who have wired music spots would do well to get next to this pair by the brilliant Jack Fina ork. Sparkling piano fashions spill here on "The Stars Will Remember" and "A Love Story". Top deck features Harry Prime in the tonsil department, with his bit coming thru favorably. On the flip, Jack adapts Schuman's Piano Concerto in A Minor, to offer some soothing wax. Aimed at those quiet spots, the pair should meet with fair approval.

"Walkin' My Baby Back Home" (2:43)

"Oh Marie" (2:24)

**DEAN MARTIN**

(Apollo 1088)

● Fresh wax by this balladeer stems as stuff you wanna keep your ear to. Dean Martin spills the pleasant wordage to "Walkin' My Baby Back Home" and does so in tones that go a long way toward peak coin play. Dean's rendition of this oldie should grab on. On the flip with the ever popular Italian air "Oh Marie", Dean sends this platter right at those spots who go for this brand with a touch of the novelty therein. Both sides are there for the asking — you take it from here.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

# THE CASH BOX

# Record Reviews

"The Wildest Gal In Town" (3:05)

"Put Yourself In My Place Baby" (3:16)

DUKE ELLINGTON ORCH.

(Columbia 37957)

● Wax in the Ellington manner spills here, with the pair labeled, "The Wildest Gal In Town" and "Put Yourself In My Place Baby" getting a favorable sendoff by thrush Dolores Parker. Both sides, currently attracting wide attention with many a phono op. are offered in teeming tones that satisfy, with the spot shining on the canary's pipes. Ops who need attractive filler material would do well to lend an ear in this direction.

"Baby Have You Got A Little Love To Spare" (2:20)

"You're Gonna Be Sorry" (2:10)

CLAUDE HOPKINS QUARTET

(Rainbow 10041)

● More mellow music from the Rainbow plattery with thrush Rena Collins and the Claude Hopkins Quartet to charm and enchant phono fans. Rena's vocal chords spell coin play magic on the top deck, as the combo back the lass in fine style. The gal's voice makes for soothing, pleasurable moments. On the flip with some onion stuff, Rena steps out to wail "You're Gonna Be Sorry". Wordage weaves around the title, with the metro spinning in the heavy mood. They're cute cookies — whirl 'em.

"The Window Washer Man" (2:32)

"Don't Ever Say That You Love Me" (2:38)

DICK KUHN ORCH.

(Top 1156)

● Polka fans throughout the nation are bound to go mad with this one. Maestro Dick Kuhn and his gang show in top manner as they gather to offer "The Window Washer Man". Cute wordage polly's the title, with the message on wax making for loads of merriment. On the flip with some ballad material, piper Roy Watson steps out to offer the tones to "Don't Ever Say That You Love Me". Ditty is effective as it stands and may be the needle ops are seeking. The polka for the money.

"If Dreams Come True" (2:20)

"When My Dream Boat Comes Home" (2:30)

CLAUDE HOPKINS QUARTET

(Rainbow 10040)

● Pair of side flavored with the tonsiling of Rena Collins should make your phono play perk up quite a bit. With Rena throating "If Dreams Come True" and the all-time favorite "When My Dream Boat Comes Home", both decks stack up for a load of coin play. The Claude Hopkins four back the lass in top musical styling to add to the wax greatly. Top deck is the one you'll grab — with chirp Rena shining brightly.

## SLEEPER OF THE WEEK

"I'll Always Be In Love With You" (2:47)

"Music From Beyond The Moon" (2:46)

VIC DAMONE

(Mercury 5072)



VIC DAMONE

● There's no stopping this boy! Youngster Vic Damone with a pair of ballads that'll set the younger set wailing in every soda spot in the nation. On the top deck with "I'll Always Be In Love With You", Vic grabs the lead and holds it all the way, as music by Camarata swells to a beautiful background. Vic's easy styling makes you feel right up close to him, and sets you in a pleasant responsive mood. On the flip with "Music From Beyond The Moon", the choir boy shines like a beacon with more top notch wax. The scintillating accompaniment rates an orchid here, with the Camarata crew flourishing throughout the wax. You'll go for Damone in a big way — get next to this duo.

"Early In The Morning" (2:29)

"There's Got To Be A Change" (2:28)

DINAH WASHINGTON

(Mercury 8061)

● It's the hep beat of this plug tune currently storming the boxes that spills here by chirp Dinah Washington, with the pitch of the gal's pipes echoing in splendid tones of smooth sultry song styling throughout. Dinah's pipes are there for the asking, with the large following the gal has to be taken into account also. On the flip with "There's Got To Be A Change", Dinah offers loads of howling all dressed up for those fast race spots. Mood is mellow with a stock beat trickling in the background. It's the gal's name and tone that will draw the buffalo — spin 'em.

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"Serenade Of The Bells" (3:14)

"Pass That Peace Pipe" (3:12)

KAY KYSER ORCH.

(Columbia 37956)

● Fond musical styling of the Kay Kyser ork spill on a pair that may well catch your ear. Crooner Harry Babbitt and the Campus Kids grab the spot to mouth "Serenade Of The Bells", plug tune rapidly rising as a featured item on many a phono. For the flip it's Gloria Wood and the vocal combo who offer the happy message which "Pass That Peace Pipe" brings us. While Harry's trick is favorable as it stands, it's the injun tale of good will that will grab the coinage here. Where they go for Kyser — they'll hold still for this pairing.

"White Christmas" (3:17)

"All The World Is Mine" (3:07)

HARRY JAMES ORCH.

(Columbia 37955)

● As established as Xmas itself, this disk by the popular Harry James crew might well be the one you'll want to feature during the Yuletide season. With thrush Marion Morgan to spill the hypo wordage of "White Christmas", the platter stacks up as an attractive gift for your phono fans. The gal's pipes shine throughout, while the deck gets spiked by the mellow horn of maestro Harry. On the flip with "All The World Is Mine", from the flicker "Carnegie Hall", maestro Harry and the crew show their wares in top musical moments that count. Ride with James on the top deck.

"Wabash Blues" (3:12)

"Organ Grinder" (2:25)

SHORTY SHEROCK ORCH.

(Commodore 7500)

● The select crowd of jazzophiles who appreciate this stuff are bound to go wild with this Shorty Sherock release. Labeled "Wabash Blues", the wax shows Shorty and horn in unique musical styling all thru, with the rest of his crew matching his brilliant tones. It's an oldie that always went, and if you have the spots that go for this brand — latch on to this cookie. On the flip with "Organ Grinder", Shorty once again blows his top — with coin play on the end of it all.

"With A Hey And A Hi And A Ho Ho Ho" (2:46)

"Too Fat Polka" (2:51)

DICK (TWO TON) BAKER ORCH.

(Mercury 5079)

● Rave fave with the bubble-gum brigade in the middle west, throws out a pair bound to keep the kids yowling. Titled "With A Hey And A Hi And A Ho Ho Ho" and "Too Fat Polka", Dick (Two Ton) Baker shows his musical wares in top fashion here. Both sides spin in the happy vein, with the maestro spilling the cute wordage to match the metro. Backing is the popular polka currently coining coin galore. Baker's many fans should yell loud and plenty for this cookie.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records—City by City

NOVEMBER 29, 1947

### New York

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. TOO FAT POLKA (Arthur Godfrey)
4. BALLERINA (Vaughn Monroe)
5. SERENADE OF THE BELLS (Sammy Kaye)
6. CIVILIZATION (Louis Prima)
7. HOW SOON (Jack Owens)
8. PAPA WON'T YOU DANCE WITH ME (Art Mooney)
9. TWO LOVES HAVE I (Perry Como—Frankie Loine)
10. GOLDEN EARRINGS (Peggy Lee)

### Nashville, Tenn.

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. AN APPLE BLOSSOM WEDDING (Sammy Koye)
4. THE ECHO SAID NO (Sammy Koye)
5. HOW SOON (Jack Owens)
6. SO FAR (Perry Como)
7. THE WHIFFENPOOF SONG (Art Kassel)
8. YOU DO (Bing Crosby)
9. PEG O' MY HEART (The Harmonicats)
10. I WONDER WHO'S KISSING HER NOW (The Dinning Sisters)

### Washington, D. C.

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Dinah Shore)
3. HOW SOON (John Lourenz)
4. YOU DO (Helen Forrest)
5. I HAVE BUT ONE HEART (Vic Damone)
6. AN APPLE BLOSSOM WEDDING (Sammy Koye)
7. CIVILIZATION (Louis Prima)
8. SO FAR (Perry Como)
9. I STILL GET JEALOUS (Guy Lombardo)
10. I WONDER WHO'S KISSING HER NOW (Perry Como)

### Richmond, Va.

1. NEAR YOU (Francis Craig)
2. HOW SOON (Jack Owens)
3. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
4. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
5. AND MIMI (Frankie Carle)
6. CIVILIZATION (Louis Prima)
7. TOO FAT POLKA (Arthur Godfrey)
8. SO FAR (Perry Como)
9. BALLERINA (Jimmy Dorsey)
10. PEG O' MY HEART (The Harmonicats)

### Quebec, Canada

1. NEAR YOU (Francis Craig)
2. PEG O' MY HEART (The Harmonicats)
3. COME TO THE MARDI GRAS (Freddy Martin)
4. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
5. THAT'S MY DESIRE (Sammy Kaye)
6. I WONDER WHO'S KISSING HER NOW (Perry Como)
7. AND MIMI (Dick Haymes)
8. THE LADY FROM 29 PALMS (Freddy Martin)
9. FEUDIN' AND FIGHTIN' (Bing Crosby)
10. AN APPLE BLOSSOM WEDDING (Sammy Kaye)

### Canton, O.

1. NEAR YOU (Francis Craig)
2. BALLERINA (Vaughn Monroe)
3. HOW SOON (Jack Owens)
4. AND MIMI (Charlie Spivak)
5. YOU DO (Helen Forrest)
6. NEAR YOU (Francis Craig)
7. THE LITTLE OLD MILL (Sammy Kaye)
8. SO FAR (Margaret Whiting)
9. SUGAR BLUES (Johnny Mercer)
10. KATE (Eddy Howard)

### Chicago

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. TOO FAT POLKA (Arthur Godfrey)
4. CIVILIZATION (Woody Herman)
5. I HAVE BUT ONE HEART (Vic Damone)
6. HOW SOON (Jack Owens)
7. YOU DO (Vic Damone)
8. SO FAR (Jack Fino)
9. BALLERINA (Vaughn Monroe)
10. WHAT ARE YOU DOING NEW YEARS EVE (Art Lund)

### Saginaw, Mich.

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. FEUDIN' AND FIGHTIN' (Dorothy Shay)
4. MY GAL SAL (The Harmonicats)
5. NEVER TRUST A WOMAN (Red Foley)
6. I HAVE BUT ONE HEART (Vic Damone)
7. I STILL GET JEALOUS (The Three Suns)
8. THAT OLD GANG OF MINE (The Three Suns)
9. CIVILIZATION (Louis Prima)
10. SO FAR (Perry Como)

### Denver, Colo.

1. NEAR YOU (Francis Craig)
2. HOW SOON (Jack Owens)
3. THAT'S MY DESIRE (Frankie Loine)
4. I WISH I DIDN'T LOVE YOU SO (Dinah Shore)
5. YOU DO (Margaret Whiting)
6. SO FAR (Perry Como)
7. BALLERINA (Vaughn Monroe)
8. I GOTTA RIGHT TO CRY (Joe Liggins)
9. CIVILIZATION (Louis Prima)
10. TIRED (Pearl Bailey)

### Ponca City, Okla.

1. NEAR YOU (Francis Craig)
2. I'LL HOLD YOU IN MY HEART (Eddy Arnold)
3. YOU DO (Helen Forrest)
4. FEUDIN' AND FIGHTIN' (Dorothy Shay)
5. CIVILIZATION (Louis Prima)
6. SO FAR (Perry Como)
7. I HAVE BUT ONE HEART (Vic Damone)
8. A FELLOW NEEDS A GIRL (Perry Como)
9. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
10. WHEN YOU WERE SWEET SIXTEEN (The Mills Bros.)

### Philadelphia, Pa.

1. NEAR YOU (Francis Craig)
2. HOW SOON (Francis Craig)
3. BALLERINA (Vaughn Monroe)
4. MICKEY (Ted Weems)
5. YOU DO (Margaret Whiting)
6. GOLDEN EARRINGS (Peggy Lee)
7. THE WHISTLER (Sam Donahue)
8. CIVILIZATION (Louis Prima)
9. DON'T BLAME ME (Sarah Vaughn)
10. I HAVE BUT ONE HEART (Vic Damone)

### Plant City, Fla.

1. NEAR YOU (Francis Craig)
2. THE LADY FROM 29 PALMS (The Andrews Sisters)
3. I WISH I DIDN'T LOVE YOU SO (Dinah Shore)
4. FEUDIN' AND FIGHTIN' (Jo Stafford)
5. PEG O' MY HEART (The Harmonicats)
6. I'LL HOLD YOU IN MY HEART (Eddy Arnold)
7. IT'S A SIN (Eddy Arnold)
8. SO FAR (Margaret Whiting)
9. YOU DO (Vic Damone)
10. CIVILIZATION (Louis Prima)

### Los Angeles

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. BALLERINA (Vaughn Monroe)
4. EARLY IN THE MORNING (Louis Jordan)
5. HOW SOON (Jack Owens)
6. GOLDEN EARRINGS (Peggy Lee)
7. CIVILIZATION (Louis Prima)
8. TWO LOVES HAVE I (Perry Como)
9. A FELLOW NEEDS A GIRL (Perry Como)
10. WHEN YOU WERE SWEET SIXTEEN (Perry Como)

### Omaha, Neb.

1. NEAR YOU (Francis Craig)
2. TOO FAT POLKA (Arthur Godfrey)
3. HOW SOON (Jack Owens)
4. FEUDIN' AND FIGHTIN' (Jo Stafford)
5. CIVILIZATION (Louis Prima)
6. SUGAR BLUES (Johnny Mercer)
7. WHIFFENPOOF SONG (Lawrence Welk)
8. YOU DO (Dinah Shore)
9. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
10. BALLERINA (Vaughn Monroe)

### Hereford, Texas

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. I WONDER WHO'S KISSING HER NOW (Perry Como)
4. THAT'S MY DESIRE (Hodda Brooks)
5. RAGTIME COWBOY JOE (Eddy Howard)
6. PEG O' MY HEART (The Harmonicats)
7. WHIFFENPOOF SONG (Lawrence Welk)
8. FEUDIN' AND FIGHTIN' (Jo Stafford)
9. JUST PLAIN LOVE (The Ink Spots)
10. THE LADY FROM 29 PALMS (Andrews Sisters)

### Cumberland, Md.

1. NEAR YOU (Francis Craig)
2. YOU DO (Vic Damone)
3. MICKEY (Ted Weems)
4. BALLERINA (Vaughn Monroe)
5. AND MIMI (Mel Torme)
6. CIVILIZATION (Louis Prima)
7. HOW SOON (Jack Owens)
8. WHAT ARE YOU DOING NEW YEARS EVE (Dick Haymes)
9. SO FAR (Perry Como)
10. SUGAR BLUES (Johnny Mercer)

### Elkhart, Ind.

1. NEAR YOU (Francis Craig)
2. TOO FAT POLKA (Arthur Godfrey)
3. WHIFFENPOOF SONG (Bing Crosby)
4. A FELLOW NEEDS A GIRL (Perry Como)
5. FOOL THAT I AM (Gladys Palmer)
6. CIVILIZATION (Danny Kaye)
7. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
8. YOU DO (Vic Damone)
9. THE CHRISTMAS SONG (King Cole Trio)
10. WHITE CHRISTMAS (Bing Crosby)

### Raleigh, N. C.

1. NEAR YOU (Francis Craig)
2. PEG O' MY HEART (The Three Suns)
3. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
4. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
5. I WONDER WHO'S KISSING HER NOW (The Dinning Sisters)
6. CIVILIZATION (Louis Prima)
7. AN APPLE BLOSSOM WEDDING (Sammy Kaye)
8. SO FAR (Guy Lombardo)
9. THE LADY FROM 29 PALMS (Freddy Martin)
10. I HAVE BUT ONE HEART (Vic Damone)

**BYRDE'S EYEVIEW**  
**'ROUND THE WAX CIRCLE**  
 by  
*Byrde Gore*

As the Xmas and Yuletide seasons roll closer, music men in all phases of the industry appear to be in better spirits than they have in quite some time. Loads of smiling faces beckoned up and down the corridors of Tin Pan Alley this past week. Most record execs anticipate a thriving holiday season, while music publishers continue to run in all directions for recordings. Disks have become of foremost importance to the publishers—in view of the impending recording ban. And while we're on the subject of the ban—the attitude of most diskers, juke box operators and artists alike appears to remain one of avid calm. Cutest gag of the week with reference to the ban—the Abbott and Costello airshow—minus music.

\* \* \*

Gorgeous Frances Wayne, Exclusive Records star, guested with a slew of music operators this past week. Frances had oh so many egging her on for a chorus of "Happiness Is Just A Thing Called Joe". The singing star has a zillion youngsters following her up coinrow (NY) as she visited with Emby Distributing Co., Runyon Sales Co., Seacoast Distributing and Modern Music Sales Co. Were the ops pleased — ask the Exclusive order department!

\* \* \*

John Laurenz, Mercury Records balladeer, a consistent show stopper at the famed Glass Hat, New York. John's powerful voice prompted Mercury to sign him during the recent filming of "Captain From Castille". He also appears in the heralded "Arch of Triumph". His "How Soon" is riding big for the Mercury platter, with something special in the offing on his next release . . . "As Sweet As You", recent "Sleeper of the Week" here, gets another recording with Freddy Stewart on Capitol . . . "Trouble Is A Man" soon to be released on wholesale order. A Regent Music song, the pubbery already has Sarah Vaughn on Musieraft, Mary Ann McCall on Columbia, Peggy Lee on Capitol, Ginny Powell and Boyd Raeburn on Majestic . . . Aside to an enterprising gent: Hop over to the Belmont Plaza Hotel (NY) and get a gander of the great Eddie Stone ork. Not only is Eddie a great bet for records — he'll pack any house to the rafters . . .

\* \* \*

Manor Records scheduled to announce pressing deals across the pond . . . The tremendous reaction to Vic Damone's "Ave Maria", originally cut on a twelve incher, has prompted Mercury to press special sides for ops on a ten inch platter. New York distribs for Mercury, Malverne, report a backlog of over 15,000 records awreddy . . . Dick Kuhn, Top Records prexy cops a beat with a first again on the old favorite "The Window Washer Man". Requests for the oldie started coming in from distributors and Dick promptly cut the tune again. It is interesting to note that there are over 15 recordings of the song, built up thru the years . . . Keep your eyes peeled on Jim Bulleit, prexy of Bullet "Near You" Records. Jim is reported set to spring a deal within the next few weeks that will aid so many indie record guys and gals . . . A little applause for Joe Pittsburgh, of Runyon Sales Co., for the tremendous job he did in putting on that great show at the Grand St. Settlement House, New York.

\* \* \*

exclusively yours

**Johnny Moore's Three Blazers**

latest exclusive hit!

*Merry Christmas Baby*

MASTER SERIES NO. 254

'Lost in The Night'

**Joe Liggins**

and his Honeydrippers

'Little Willie'

MASTER SERIES NO. 252

'Think of Me'

**Exclusive**  
 records

# JUKES WEEK AFTER WEEK

TOP RECORDS - CITY BY CITY

### New York

- 1. NEAR YOU (Francis Craig)
- 2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
- 3. TOO FAT POLKA (Arthur Godfrey)
- 4. TOO FAR (Perry Como)
- 5. I HAVE BUT ONE HEART (Vic Damone)
- 6. A FELLOW NEEDS A GIRL (Perry Como)
- 7. CIVILIZATION (Louis Prima)
- 8. AND MIMI (Dick Haymes)
- 9. HOW SOON (Jack Palance)
- 10. BALLERINA (Vaughn Monroe)

### Chicago

- 1. NEAR YOU (Francis Craig)
- 2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
- 3. WHAT ARE YOU DOING NEW YEARS EVE (Art Lund)
- 4. CIVILIZATION (Woody Herman)
- 5. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
- 6. THE LADY FROM 29 PALMS (Freddy Martin)
- 7. FEUDIN' AND FIGHTIN' (Dorothy Shay)
- 8. MICKEY (Ted Weems)
- 9. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
- 10. HOW SOON (Jack Palance)

### Los Angeles

- 1. NEAR YOU (Francis Craig)
- 2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
- 3. CIVILIZATION (Louis Prima)
- 4. HOW SOON (Jack Owens)
- 5. SUGAR BLUES (Johnny Mercer)
- 6. A FELLOW NEEDS A GIRL (Perry Como)
- 7. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
- 8. BALLERINA (Vaughn Monroe)
- 9. PEG O' MY HEART (The Harmonicats)
- 10. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)

### Columbus, O.

- 1. NEAR YOU (Francis Craig)
- 2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
- 3. THAT'S MY DESIRE (Sammy Kaye)
- 4. PEGGY O'NEIL (The Harmonicats)
- 5. I WONDER WHO'S KISSING HER NOW (Perry Como)
- 6. WHEN YOUR HEART (Denver Darling)
- 7. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
- 8. THERE I'VE BEEN (Vaughn Monroe)
- 9. THE LITTLE BELL (Eddy Howard)
- 10. MICKEY (Ted Weems)

### Boston, Mass.

- 1. NEAR YOU (Francis Craig)
- 2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
- 3. THAT'S MY DESIRE (Sammy Kaye)
- 4. PEGGY O'NEIL (The Harmonicats)
- 5. I WONDER WHO'S KISSING HER NOW (Perry Como)
- 6. WHEN YOUR HEART (Denver Darling)
- 7. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
- 8. THERE I'VE BEEN (Vaughn Monroe)
- 9. THE LITTLE BELL (Eddy Howard)
- 10. MICKEY (Ted Weems)

### Minneapolis, Minn.

- 1. NEAR YOU (Francis Craig)
- 2. TOO FAT POLKA (Arthur Godfrey)
- 3. HOW SOON (Jack Owens)
- 4. BALLERINA (Vaughn Monroe)
- 5. SERENADE OF THE BELLS (Sammy Kaye)
- 6. YOU DO (Margaret Whiting)
- 7. THE STARS WILL REMEMBER (Frank Sinatra)
- 8. CIVILIZATION (Louis Prima)
- 9. I WONDER WHO'S KISSING HER NOW (Perry Como)
- 10. ZU-BI (Eddy Howard)

# NEAR YOU

BY FRANCIS CRAIG  
on BULLET RECORD 1001  
Nation's No. 1 Hit!

### Wheeling, W. Va.

- 1. NEAR YOU (Francis Craig)
- 2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
- 3. FEUDIN' AND FIGHTIN' (Bing Crosby)
- 4. AN APPLE BLOSSOM WEDDING (Eddy Howard)
- 5. SMOKE, SMOKE, SMOKE (Tex Williams)
- 6. PEG O' MY HEART (The Harmonicats)
- 7. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
- 8. I LOVE YOU YES I DO (Bull Moose Jackson)
- 9. THE LADY FROM 29 PALMS (Freddy Martin)
- 10. HOW SOON (Jack Palance)

### San Antonio, Tex.

- 1. NEAR YOU (Francis Craig)
- 2. ITALIAN DREAM WALTZ (Denver Darling)
- 3. A FELLOW NEEDS A GIRL (Perry Como)
- 4. SMOKE, SMOKE, SMOKE (Tex Williams)
- 5. PEG O' MY HEART (The Three Suns)
- 6. I'LL HOLD YOU IN MY HEART (Eddy Howard)
- 7. BLUE TAIL FLY (Eddy Howard)
- 8. CIVILIZATION (Louis Prima)
- 9. THAT'S WHAT I LIKE ABOUT THE WEST (Tex Williams)
- 10. I WONDER WHO'S KISSING HER NOW (Perry Como)

### Montgomery, Ala.

- 1. NEAR YOU (Francis Craig)
- 2. I WONDER WHO'S KISSING HER NOW (Perry Como)
- 3. FEUDIN' AND FIGHTIN' (Dorothy Shay)
- 4. THE LADY FROM 29 PALMS (Freddy Martin)
- 5. THE ECHO SAID NO (Sammy Kaye)
- 6. MICKEY (Ted Weems)
- 7. PEG O' MY HEART (The Harmonicats)
- 8. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
- 9. HOW SOON (Jack Palance)
- 10. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)

### Ft. Wayne, Ind.

- 1. NEAR YOU (Francis Craig)
- 2. TOO FAT POLKA (Arthur Godfrey)
- 3. HOW SOON (Jack Owens)
- 4. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
- 5. I HAVE BUT ONE HEART (Vic Damone)
- 6. SERENADE OF THE BELLS (Sammy Kaye)
- 7. THAT'S MY DESIRE (Frankie Laine)
- 8. AN APPLE BLOSSOM WEDDING (Eddy Howard)
- 9. PEG O' MY HEART (The Harmonicats)
- 10. THE LADY FROM 29 PALMS (Freddy Martin)

### Pittsburgh, Pa.

- 1. NEAR YOU (Francis Craig)
- 2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
- 3. I WONDER WHO'S KISSING HER NOW (Perry Como)
- 4. YOU DO (Vaughn Monroe)
- 5. MICKEY (Ted Weems)
- 6. I HAVE BUT ONE HEART (Vic Damone)
- 7. SERENADE OF THE BELLS (Sammy Kaye)
- 8. AN APPLE BLOSSOM WEDDING (Eddy Howard)
- 9. PEG O' MY HEART (The Harmonicats)
- 10. THE LADY FROM 29 PALMS (Freddy Martin)

### Las Vegas, Nev.

- 1. NEAR YOU (Francis Craig)
- 2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
- 3. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
- 4. FEUDIN' AND FIGHTIN' (Dorothy Shay)
- 5. AN APPLE BLOSSOM WEDDING (Eddy Howard)
- 6. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
- 7. AN APPLE BLOSSOM WEDDING (Eddy Howard)
- 8. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
- 9. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
- 10. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)

### Pierre, S. D.

- 1. NEAR YOU (Francis Craig)
- 2. THE LADY FROM 29 PALMS (Freddy Martin)
- 3. SMOKE, SMOKE, SMOKE (Tex Williams)
- 4. KATE (Eddy Howard)
- 5. AN APPLE BLOSSOM WEDDING (Eddy Howard)
- 6. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
- 7. SERENADE OF THE BELLS (Sammy Kaye)
- 8. THAT'S MY DESIRE (Sammy Kaye)
- 9. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
- 10. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)

### Nevada

- 1. NEAR YOU (Francis Craig)
- 2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
- 3. PEG O' MY HEART (The Harmonicats)
- 4. SO FAR (Perry Como)
- 5. I HAVE BUT ONE HEART (Vic Damone)
- 6. DARK TOWN POKER CLUB (Phil Harris)
- 7. THAT'S MY DESIRE (Frankie Laine)
- 8. AN APPLE BLOSSOM WEDDING (Eddy Howard)
- 9. A FELLOW NEEDS A GIRL (Perry Como)
- 10. PEGGY O'NEIL (The Harmonicats)

Here's the next one...  
"I'M LOOKING FOR A SWEETHEART"  
backed by  
"BEG YOUR PARDON"  
by  
FRANCIS CRAIG & HIS ORCHESTRA

VOCALS BY BOB LAMM  
BULLET RECORD No. 1012

**BULLET RECORDING CO.**  
BOX 1002  
NASHVILLE, TENN.

# ARTISTS ASK FOR GREATER JUKE BOX PROMOTION

## Recognize Juke Box Exploitation as Invaluable Aid to Greater Popularity. Increased Disk Sales and Bigger Box Office Appeal

NEW YORK—The results of a survey, conducted by *The Cash Box* among leading recording artists recently, indicates that artists are more than ever before, looking toward the juke box as a means of exacting greater promotional benefits.

The survey further indicated that recording artists today widely recognize the juke box as an invaluable medium in creating and maintaining their names in the forefront of the music world.

Many point out that the juke box operator, as a buyer of records in large volume, also offers his phonograph as an instrument in accounting for large box office receipts.

Theatre managers, night club operators and booking agents take into account an artist's popularity on the juke box, when determining theatre engagements. Artists now employ record exploitation men for the specific purpose of increasing their popularity on the juke boxes.

One well noted artist, in speaking of the juke box and its potential benefits, said, "There is no doubt in my mind, as to what the juke box can do. I know what it has done for me."

"I recently played a theatre where the manager specifically requested me to do only those tunes which he reported were receiving exceptional play in the juke boxes in his territory."

"The juke box is the only means whereby an untold number of persons may gather and listen to my recordings at the same time. Those persons listening represent a potential record buyer and a potential theatre-goer, thereby greatly enhancing my box office value and possibly increasing the sales volume of my recordings."

Many artists showed great enthusiasm when queried as to the large drawing power of various "Juke Box Parties", currently sponsored by automatic music

operator associations in several sections of the nation. It was widely agreed that these parties not only aid in combatting juvenile delinquency, but they also account for tremendous good will with those juke box operators who jointly gather for these presentations.

A great many of those artists queried asked for more promotion by their recording companies thru advertising channels in those publications representing the juke box operator. They pointed out that thru such advertising, they can reach the bulk of the automatic music industry and therefore obtain the widest possible representation among juke box operators.

One artist pointed out that the juke box acts as a theatre to him. "Most bandleaders and singers only play those dates, which net them the most returns," he said. "The juke box meanwhile, is found in every nook and corner of the nation constantly playing an artist's songs."

It is also important to note the stand several artists have taken in the impending recording ban dispute. Orchestra leader Count Basie recently declared, "I'm just one member of the AFM, and I can just abide by the edicts of the union, the latest of which forbids us from making recordings after December 31, and that's that. As far as I am concerned, personally, records have been responsible for every bit of success I've had as a bandleader. The ban is going to hurt the young bands that are struggling to reach the top, and will

certainly stop the development of new names in the business."

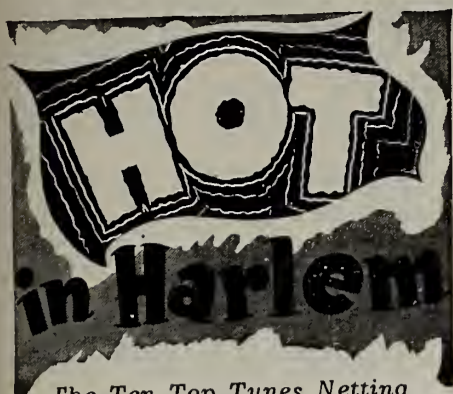
Maestro Ted Weems, when queried as to the value of the juke box stated, "The best answer I can give you is to tell you about my record of "Heartaches." I've been in the band business a long time, but I never enjoyed as much popularity as I do now, as a result of the play my record of "Heartaches" received in the juke boxes. I wish I could personally say hello to every juke box operator in the country and express my thanks for the help they gave me, just by making my records available to the public in the machines. Brother, anybody who thinks jukeboxes hurt the box office value of an artist should get acquainted with the music business — but fast!"

The majority of artists agree that the nation's 500,000 juke boxes represent one of the greatest promotional mediums ever presented to them. They point out that those 500,000 phonographs represent more than ten million records which are constantly being displayed and played in every corner of the nation. This sum does not include the many more outlets for records, such as thru wired music installations, wall and bar boxes, selective and non-selective music boxes, factory and professional music installations, etc.

As artists continue to vie for prominent spots on the nation's juke boxes, these same phonographs continue to offer to artists a vehicle by which they, the artists, can derive tremendous gains.

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE  
IT IS NOT SOLD ON NEWSSTANDS.**





The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

**THE BROADWAY BEAT**

Stan Kenton's opening at the Century Room, Hotel Commodore this Tuesday, November 25, is causing loads of talk around the great White Way. Up and down music row, pluggers, pubbers and music boys continue to wonder at the outcome of the scheduled opening. Causing all the talk is Stan's plan to alternate dance sets with "Concerts and progressive jazz", for which he will ask the audience not to dance — just to listen. All air pick-ups will be jazz concerts. Several of the pluggers point out that by featuring such jazz concerts, they will necessarily be forced to stay away from the opening, since they thrive on strikes of pop tunes. Nevertheless, we hear that Stan ran the same format while in Chicago at Orchestra Hall, and it came off tops. Guess we'll just have to wait and see.

\* \* \*

Savannah Churchill's opening at the Onyx Club on 52nd street brought out ropes-up crowds. Savannah continues to lead in our Second Annual Music Poll, with "I Want To Be Loved" as the top Race Record of the year thus far. . . . A great big hug and kiss to Morey Amsterdam for his determined contribution to the Damon Runyon Cancer Fund. Morey grabs guests for five and records played on the air for one dollar — all going to this worthy cause. The rest of youse jocks ought to take note . . . Regent Music cut more record material with "Gotta Have More Money". Awreddy have Johnny Moore's Three Blazers on Exclusive. Anita O'Day on Signature and an undisclosed Mercury disk . . . All the get well telegrams our boy Frankie got . . . Buddy Johnson into the pub biz with his Sophisticate Music Company (BMI) . . . Sarah Vaughn back home at the Adams theatre in Newark . . .

\* \* \*

Lissen Records becomes Lis'n Records — with a brand new yaller and pink label . . . Skitch Henderson's many fans have started a new fan club, "Skitches Witches" . . . Joe Glaser making room for recently added Jimmy Tyson at Associated Booking . . . Guy Lombardo continues to draw 'em in at the Hotel Roosevelt . . . Oh is that Connie Haines breaking it up at the Paramount. Loads of ops will remember Connie and those flying trips last year . . . Frankie Carle continues to pack 'em in at the Strand Theatre . . . The great job Rosalie Allen and her crew are doing at the Rustic Cabin and the Meadowbrook.

\* \* \*

Keep your eyes peeled for a new Larry Vincent click tune. Larry's last real big one, "If I Had My Life To Live Over" showed the nation that juke box people know music . . . Is Charlie Barnet breaking it up? . . .

\* \* \*

The great job that Nick and Charles Kenney are doing for hospitalized vets throughout the city . . . In answer to all those queries re our Second Annual Music Poll. The poll ends midnight November 29. Presentations of *The Cash Box* "Oscars" will be announced immediately following the announcement of the winners. Loads of artists have already wired us questioning the best method of thanking music ops. . . . Paul Cohen of General Music readying anudder big one? . . . Shapiro-Bernstein running hot and heavy on the Hit Parade with three click tunes. Not to mention "Too Fat Polka".

**1** **FOOL THAT I AM**  
Dinah Washington  
(Mercury)  
*Holds tight to this spot for its ninth straight week. A real coin culler!*

**2** **MY MOTHER'S EYES**  
Nellie Lutcher  
(Capitol 40042)  
*In fourth place last week, this plug tune rises to grab the second spot here.*

**3** **EAST SIDE WEST SIDE**  
Charley Barnet  
(Apollo 1084)  
*In fifth place last week, this tune grabs third place with ops raving.*

**4** **SUMMERTIME**  
The Ravens  
(National 9038)  
*A real big one! In seventh place last week, The Ravens march up to the fourth spot here.*

**5** **EARLY IN THE MORNING**  
Louis Jordan  
(Decca 24155)  
*Drops a few to take over fifth place. Still receiving heavy play.*

**6** **WALKIN' WITH SID**  
Arnett Cobb  
(Apollo)  
*In second place last week — this great one falls off as it grabs the sixth spot this week.*

**7** **845 STOMP**  
Earl Bostic  
(Gotham 154)  
*Breaks into the big time with a splash! Ops peg this one for a long ride.*

**8** **IS IT TOO LATE**  
Savannah Churchill  
(Manor 1093)  
*Another new one with ops throughout Harlem reporting steady play.*

**9** **HASTINGS ST. BOUNCE**  
Paul Williams Sextet  
(Savoy 659)  
*Broke into Chicago a week ago — And here it is in New York. Keep your eyes peeled on this one.*

**10** **I LOVE YOU YES I DO**  
Bull Moose Jackson  
(King 4181)  
*On the bottom with ops cautioning us to watch this one climb.*

**FLASH!!!**  
**Manor Records**  
presents  
**JIMMIE LUNCEFORD'S**  
**ORCHESTRA**  
Under the Direction of  
**EDDIE WILCOX and JOE THOMAS**



1st RELEASE Out Next Week  
**1110A "SCRATCH MY BACK"**  
(Vocal—Joe Thomas)  
**1110B "SAXOLOGY"**  
(Instrumental Tenor Sax Solos  
**JOE THOMAS — LEE HOWARD**)

**SAVANNAH**  
(I WANT TO BE LOVED)  
**CHURCHILL**

Current SMASH!

**"IS IT TOO LATE?"**



Backed by

*The*  
**FOUR TUNES**

ACE VERSION OF

**"I UNDERSTAND"**  
MANOR No. 1093

**MANOR RECORDS**  
313 W. 57 ST., NEW YORK  
or Your Nearest Distributor

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# SIGNATURE SET WITH 50 CENT OPS PLATTER

## To Issue Disk Aimed At Ops—New Record To Have Two Minute Playing Time

NEW YORK — Signature Records, Inc., this city, revealed this past week that they plan to issue an addition to their record line, to market at 50c.

The new line, to be called Signet, is being marketed with a direct eye on the juke box business it was learned. The disclosure by Signature followed on the heels of recent distributor appointments, breaking up the vast General Electric Supply chain, the plattery had.

Operators contacted late this past week, voiced a storm of approval when they learned of Signature's plans. It is easily understood why Signature should make such a determined bid for the juke box business. The plattery, by recognizing the tremendous purchasing power of the juke box operator, will undoubtedly meet with wide success, should their records be of any value.

It was learned that Signature plans on re-issuing several masters they now hold on the cheaper price label. Among these, Monica Lewis, Floyd Sherman, Bobby Doyle and Larry Douglas. First sides to be released are "Made For Each Other" and "Thrill Me" by Monica Lewis, and "Don't Cry Little Girl Don't Cry" and "Till We Meet Again" by Floyd Sherman.

Of far reaching importance to music operators is the disclosure by Signature that the new platters will run at a shorter playing time, approximately two minutes.

## Spike Jones Revue To Benefit Runyon Fund




CHICAGO — Preparing for the gala "Musical Depreciation Revue" in behalf of the Damon Runyon Cancer Fund are left to right: Spike Jones, Gloria and Gladis Gardner, and Ray Cunliffe, president of the Illinois Phonograph Owners Association.

The revue, to be held on the evening of November 25, will find the Studebaker Theatre doubling their usual price for tickets, with the benefits of the show going to the Runyon Fund. Another feather in the hat of the coin machine industry!

Fill Up Your Machines  
with these  
**RCA VICTOR Record HITS**  
by

THE MOST TALKED ABOUT BAND IN AMERICA!



# Vaughn Monroe

## AND HIS ORCHESTRA

Coming Up!

"BALLERINA"  
"STARS WILL REMEMBER"  
RCA VICTOR #20-2433

Tops In The Nation

"I WISH I DIDN'T  
LOVE YOU SO"  
"TALLAHASSEE"  
RCA VICTOR #20-2294

"YOU DO"  
"KOKOMO, INDIANA"  
RCA VICTOR No. 20-2361

"HOW SOON"  
"TRUE"  
RCA VICTOR No. 20-2523

"MY HOW THE TIME GOES BY"  
RCA VICTOR #20-2394

On the air for CAMEL CIGARETTES  
Saturdays 9:30 - 10 P.M., E.S.T.  
over C.B.S. coast-to-coast

CASH IN  
ON AMERICA'S NO. 1 BOX OFFICE  
ATTRACTION, BY SPOTTING EACH OF  
THESE HIT RECORDS IN YOUR MACHINES  
on RCA VICTOR RECORDS

*Modern* **TOP ARTISTS  
TOP RECORDS  
for 1947**

# Hadda Brooks

QUEEN OF THE BOOGIE

**"THAT'S MY DESIRE"**

MODERN 147

**"TRUST IN ME"**

MODERN 150



# Gene Phillips

**"BIG LEGS"**

MODERN 527

**"ROCK BOTTOM"**

MODERN 546



JOHNNY MOORE'S

# Three Blazers

**"YOU WON'T LET ME GO"**

MODERN 142

**"IT HAD TO BE YOU"**

MODERN 154



# Willie Jackson

**"ON THE SUNNY SIDE  
OF THE STREET"**

**"58th STREET JUMP"**

MODERN 547



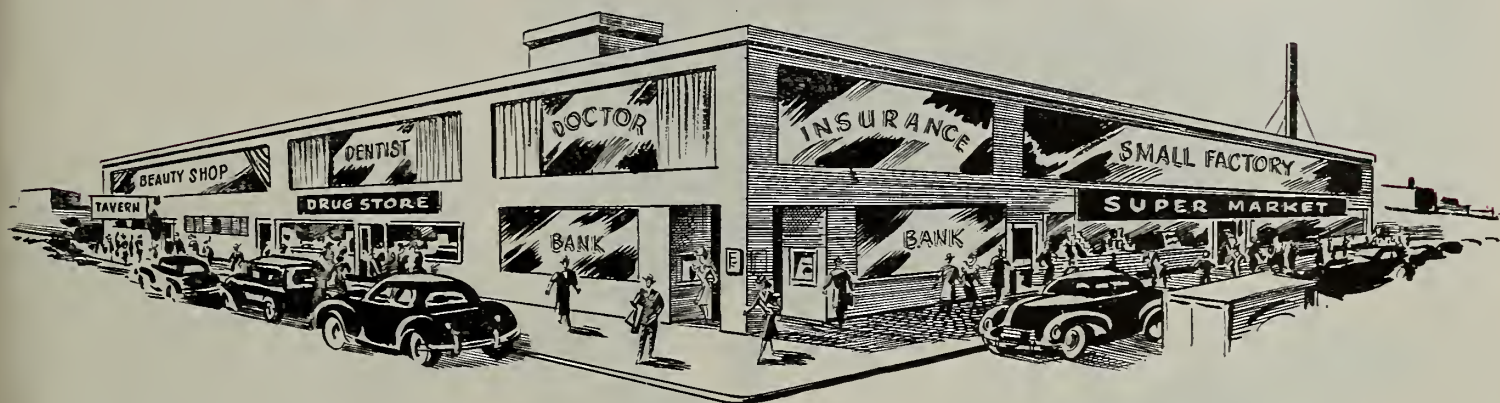
*Modern* **RECORDS**

686 NORTH ROBERTSON BOULEVARD

*hollywood*

BE MODERN  
BUY MODERN

# JUKE BOX OPS GET SET TO EXPAND OPERATIONS



**Juke Box Ops Covering Entire Bldgs Eliminating Transport Expense, Boosting Collections While Cutting Overhead. Programming Important Factor in New Music Moves.**

NEW YORK—Reports from thruout the nation indicate that juke box operators are turning more and more to the allied automatic music fields and that, by such action, are not only cutting down transportation costs and overhead expense but are booming collections by containing operations within a shorter area.

The above illustration gives some idea of what music ops are now doing. As indicated in the sketch this is a corner building containing the following places of business: a bank on the corner, a super market, drug store and tavern, all located on the first floor. The second floor has doctors and dentists offices, an insurance office, beauty shop and a small factory.

In one such complete building location an operator in the midwest is offering the following types of music: for the beauty shop, dentist and doctor as well as the bank, insurance office small factory and super market he is piping in non-selective single channel wired background music on a regular monthly charge of \$15 for each first speaker and \$5 for each additional speaker.

In the tavern and drug store he is featuring juke boxes with wall and bar boxes. This gives him an entire building which brings him a handsome income, eliminates transportation expense and cuts down servicing overhead.

At the same time he is spreading his plan thruout the rest of the territory he covers and has proved his method extremely successful. In short, by confining himself to a much smaller area, he has been able to produce more profitable income by using the allied automatic music methods which have long been known to the trade.

For sometime juke box operators have been planning installations of this type rather than travel miles between locations. In this fashion they are able to cut down on their overhead and transportation expense and also, at the very same time, produce greater income revenue to be better able to continue on with the latest ideas in automatic music.

In fact, this midwestern operator is located almost in the very heart of his operating area, having rented a small office which he uses as a studio for his non-selective, single channel background music operations.

This has brought about another problem to him, he reports, and which is entirely based on an understanding of good programming.

He writes, "As far as my juke boxes are concerned we can tell by the play meters just which records the people in the locations like best. But, when it comes to the background music, we must have perfect programming to meet with the approval of the users of this type of music. This has become somewhat of a problem and it is our hope that *The Cash Box* will make it its business to advise operators like myself what is the best type of program which should be featured."

Most important to the music business is the fact that this automatic music

expansion now opens an even greater market than the juke box industry has ever before offered.

It is a well known fact that over 500,000 juke boxes and approximately 2,500,000 wall and bar boxes are in use thruout the nation. There are reported to be over 100,000 wired telephone music shells and approximately 1,000,000 non-selective single channel boxes in operation.

As yet there aren't any very definite figures on the number of factory, professional and other background single channel, non-selective music locations for this industry available.

While Muzak and a few others have had this field pretty much to themselves, it is now becoming part and parcel of the juke box industry with more and still more automatic music merchants entering into the field for they can not only bring the music to the locations at a more economical monthly figure but find that it is fitted to their present equipment and their good understanding of music.

The development of this market is sure to bring about the 1,000,000 locations which the juke box industry is striving for and which it predicted would be in use by the members of this field within the next few years.

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE  
IT IS NOT SOLD ON NEWSSTANDS.**

# Rollin' 'Round Randolph

Well, the plans and preparations are all made and Tuesday night, November 25th will see the Phonograph Operators Association and all members of CMI out in force to attend the Spike Jones "Musical Depreciation Revue" at the Studebaker Theatre. The price of admission will be doubled and the difference between cost and what is realized from the sale of seats will be turned over to the CMI Damon Runyon Cancer Fund. So let's all make it a point to attend "Juke Box Night" at the Studebaker Theatre. This is your chance to see that wonderful show headed by Spike Jones and His City Slickers, and also help the Cancer Drive . . .

\* \* \*

Jack Owens bows out of the College Inn while Jose Melis, the Latin band leader continues his musical chores. . . Lee Wiley, who just completed a stint at the Rag Doll, has recorded the Gershwin oldie "I Still Suit Me", along with Bing Crosby . . . Gladys Palmer, whose first recording "Fool That I Am", has had one of the biggest sales of any disc by an independent company and is still riding hot and heavy in the race spots, has just cut two more sides, "Strangest Feeling" and "I Understand". These will be ready for release December 1st, under the Miracle label . . .

\* \* \*

Gorgeous Monica Lewis offers her distinctive song stylings to the Mayfair Room patrons at the Blackstone these nights. Monica makes a hit with such numbers as "I'm In The Mood For Love" and "Sometimes I'm Happy". Milt Herth now appearing at the Glass Hat of the Congress very enthused over the success of his new Decca release, "Peggy O'Neil" backed by "The Little Red Mill". Milt leaves the Congress the first of the month to cut lots of sides for Decca in New York before the deadline.

\* \* \*

I. J. Wagner, well known radio writer with the Olian Advertising Co., has now turned to song writing. Wagner just completed a ditty titled "Pardon Me But Haven't I Met You Somewhere", which has been taken over by Leo Feist, Inc. . . . Don Genson being presented with a remembrance from the Chicago music boys on his departure for the west coast to take up his duties there for Leeds . . . Edna Rothbardt, well known in society circles around town, being assured by her many friends that she has a hit in her new song "Who Do You Think You're Fooling" . . . Ned Miller of Leo Feist, Inc. informs us that they've taken the number over and that Eddy Howard, Buddy Clark, and several other artists are already very interested . . .

\* \* \*

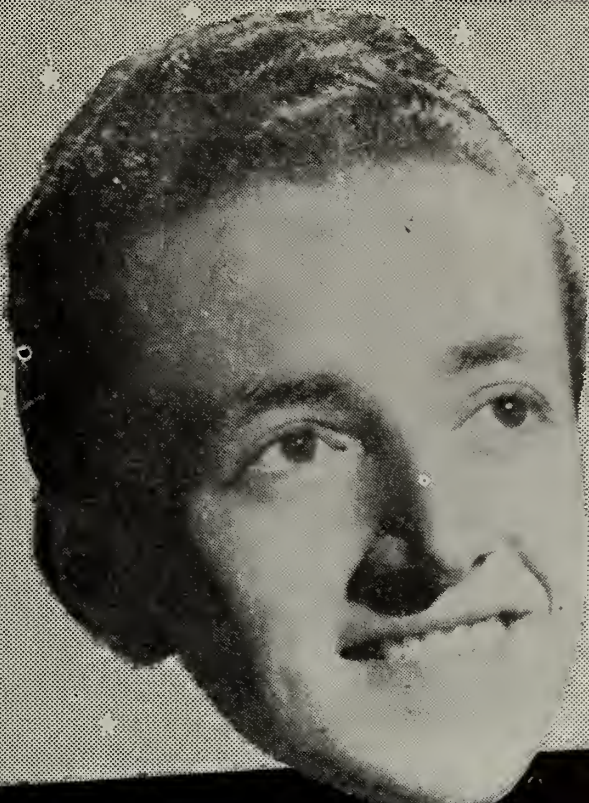
Benny Strong in town for a couple of days prior to his trek to the west coast where he opens next month at the Mark Hopkins, and anxiously awaiting release of his new recording, "That Certain Party" . . . Eddy Hanson's tune, "Windy City Polka" has just been waxed by Charlie Duchow and his Red Raven for RCA-Victor . . .

\* \* \*

Wayne Van Dyne, one of the network singers, doing four sides for Tower Records this week, including a terrific tune titled, "It's December Again" . . .

\* \* \*

Freddy Nagel, currently at the Schroeder Hotel in Milwaukee and moving into the Chase in St. Louis, cut his theme "Sophisticated Swing", as well as, "If You Knew Suzie" for Vitacoustic Records . . . Jack Buckley of Vitacoustic tells us that Leo Diamond, who is being backed by the National Brewers Association, just waxed a new number for them entitled "Fill Her Up"; playing time 1:56 . . .



**OPS**  
**MAKING**  
**TOPS**

*of these current releases by*  
**VIC DAMONE**

THE SLEEPER OF THE WEEK—THE CASH BOX  
OCTOBER 20th  
"Here's a platter which music ops will be playing fifty years hence."  
**COME BACK TO SORRENTO  
FOR ONCE IN YOUR LIFE**  
MERCURY RECORD—5065

*Going Strong*  
**I HAVE BUT ONE HEART**  
IVY  
MERCURY—5053

**YOU DO**  
**ANGELA MIA**  
MERCURY—5056

*In Person*  
Opening Dec. 11  
ADAMS THEATRE  
NEWARK, N. J.

**MERCURY RECORDS**



# A Reel "Tip"

**VITA** Records  
 with another "First"  
 Title Strips for the Juke Box Operators!  
 "LIVING SOUND"

"BELL BOY BOOGIE"	"FLYING DISC"
VITACOUSTIC 1001A    TODD RHODES and his Orchestra	VITACOUSTIC 1001B    TODD RHODES and his Orchestra

"BELL BOY BOOGIE"	"FLYING DISC"
VITACOUSTIC 1001A    TODD RHODES and his Orchestra	VITACOUSTIC 1001B    TODD RHODES and his Orchestra

"BELL BOY BOOGIE"	"FLYING DISC"
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"BELL BOY BOOGIE"	"FLYING DISC"
VITACOUSTIC 1001A    TODD RHODES and his Orchestra	VITACOUSTIC 1001B    TODD RHODES and his Orchestra

## to make the coins jingle!

"BLUE SENSATION"	"DANCE OF THE REDSKINS"
VITACOUSTIC 1002A    TODD RHODES and his Orchestra	VITACOUSTIC 1002B    TODD RHODES and his Orchestra

"BLUE SENSATION"	"DANCE OF THE REDSKINS"
VITACOUSTIC 1002A    TODD RHODES and his Orchestra	VITACOUSTIC 1002B    TODD RHODES and his Orchestra

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# "Folk" and "Western" RECORD REVIEWS



"A Hundred And Sixty Acres"

"The Last Round-Up"

SONS OF THE PIONEERS

(Victor 20-2569)

● Grabbing this featured spot this week is a pair by the capable Sons of the Pioneers. Grabbing the glory is the top deck, labeled "A Hundred and Sixty Acres" from the Republic flicker "The Last Round-Up". Wordage spills about that place called home and is showered with loads of tenderness. Backing from the pic also is the familiar "The Last Round-Up". Both sides for a hay-ride full of coin play.

"There's Been A Change"

"Garden In The Sky"

THE BLUE SKY BOYS

(Victor 20-2570)

● Pair of sides which ops should look into are these offered by the popular Blue Sky Boys. Titled, "There's Been A Change" and "Garden In The Sky", both decks have a happy lift therein, full of life from the hill country. Suitable for dancers and listeners alike, they stack up as excellent material in the phonos.

"Wastin' My Time On You"

"I'll Be Waiting At The Gate"

WALLY FOWLER

(Capitol 40045)

● The capable Wally Fowler offers a pair here that seems destined for sure coin play. Top deck, labeled "Wastin' My Time On You" shows Wally in medium tempo on a bright little novelty hook aimed at cactus country. The flip, "I'll Be Waiting At The Gate", has Wally in with some cupid material with the word-age spilling around the title. Both sides spell coin play — grab 'em.

"Go On — Go On"

"Poor Little Bar Fly"

TED DAFFAN'S TEXANS

(Columbia 37959)

● Pair of sad tales spill here by the popular Ted Daffan boys. With Curley Voogan to the mike for the top deck titled "Go On — Go On", the deck stacks up for heavy play. The flip makes for loads of kicks as Buddy Kelly spills the flavored lyrics about the bar fly. Beautiful instrumental licks boost the wax way up high—grab a listen here.

## Chicago Ops Flip "Near You"

CHICAGO — Windy City music operators were finding play somewhat stimulated when they started to flip "Near You" and come up with "Red Rose", this past week.

Cute angle here is that "Red Rose" was originally hailed as the A side. Bullet hypo'd promotion of "Red Rose" by showering the country with roses. Then came "Near You", and a million records sold.

Is "Red Rose" another "Near You?"

## Decca Records Pact Larry Clinton Ork

NEW YORK — Larry Clinton, top maestro of yesteryear, signed a term contract with Decca Records late this past week.

The deal with Decca was understood to be a handsome one insofar as Clinton is concerned. Clinton formerly was musical director for the defunct Cosmo plattery. Changeover to the pop field came about when other deals for the Hotel New Yorker and The Meadowbrook were set.

### NATIONAL CURRENT RELEASES

Artist	National No.	Title
<b>The RAVENS</b>	9038	"SUMMERTIME" "WRITE ME A LETTER"
	9035	"OL' MAN RIVER" "WOULD YOU BELIEVE ME"
	9034	"MAHZEL" "FOR YOU"
<b>BLUE MOUNTAIN BOYS</b>	5015	"SCARS UPON MY HEART" "SUNDOWN AND SORROW"
	7017	"EV'RY NIGHT" "SIMPLE THING"
<b>BUDDY BOYLAN</b> <b>AL TRACE</b>	7016	"FUZZY WUZZY" "I DON'T CARE IF I NEVER GO TO BED"
	9037	"GLOOMY SUNDAY" "IN THE STILL OF THE NIGHT"
<b>BILLY ECKSTINE &amp; ORCH.</b>	9036	"BLUE CHAMPAGNE" "SYNTHESIS"
	4010	"CHRISTMAS BLUES" "ISABEL"
<b>CHARLIE VENTURA &amp; BAND</b>	25001	"CHEROKEE" "REDSKIN RHUMBA"
	4010	"CHRISTMAS BLUES" "ISABEL"

#### ALBUMS

"LUKE, THE SINGING DUCK"

Alb. C-1

"PETE JOHNSON'S  
HOUSEWARMIN' "

Alb. 1001



## SALES Z-O-O-M-I-N-G

TWO RECORD HITS

### "ROSALINDA"

By RED BENSON — RAINBOW No. 10033

and

### "TOO BIG POPPA"

By CLAUDE HOPKINS — RAINBOW No. 10035

**RAINBOW RECORDS**

156 WEST 44th STREET  
NEW YORK 25, N. Y.



## EDDIE "Mr. Cleanhead" VINSON

World's greatest blues  
singer and his orchestra

Exclusive MERCURY Recording Artist

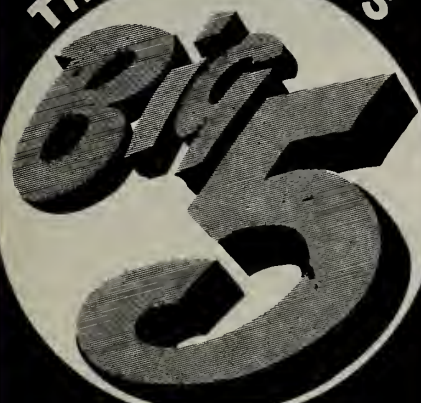
Current Hit!  
"RAILROAD  
PORTER'S BLUES"  
"KING FOR  
A DAY BLUES"  
Mercury  
No. 8060

UNIVERSAL ATTRACTIONS • 347 MADISON AVE., N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

**THE CASH BOX** REPORTS

THE NATION'S



HILLBILLY  
FOLK & WESTERN  
JUKE BOX TUNES

**1 ANSWER TO WALKIN'  
THE FLOOR**

Ernest Tubb  
(Decca 46029)

**2 SIGNED, SEALED AND  
DELIVERED**

Cowboy Copas  
(King)

**3 NEVER TRUST A  
WOMAN**

Red Foley  
(Decca 46074)

**4 I'LL HOLD YOU  
IN MY HEART**

Eddy Arnold  
(Victor 20-2332)

**5 FAT GAL**

Merle Travis  
(Capitol 40026)

ADDITIONAL TUNES LISTED BELOW  
IN ORDER OF POPULARITY

**B-ONE BABY**

Cliffie Stone  
(Capitol 40041)

**NEW BROOM BOOGIE**

Al Dexter  
(Columbia 37594)

**TO MY SORROW**

Eddy Arnold  
(Victor 20-2481)

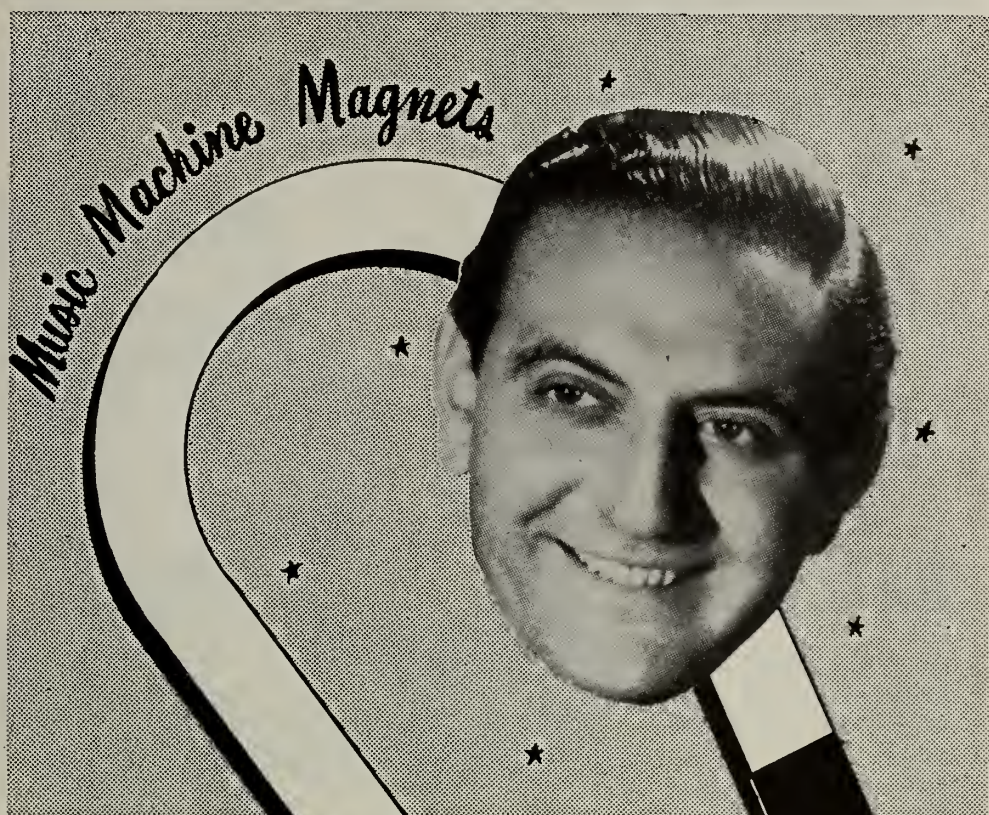
**EASY ROCKIN' CHAIR**

Roy Acuff  
(Columbia 37961)

**I LIKE MY CHICKEN  
FRYIN' SIZE**

Merle Travis  
(Capitol 40050)

Music Machine Magnets



**Guy  
LOMBARDO**

**AND HIS ORCHESTRA**

who bring you the Sweetest Music  
This Side of Heaven...

**"HILLS OF COLORADO"**

DECCA 24179

**"KATE"**

DECCA 23989

from the Musical Hit "HIGH BUTTON SHOES"

**"PAPA WON'T YOU  
DANCE WITH ME"** and

**"I STILL GET JEALOUS"**

DECCA 24226

from the Musical Hit "ALLEGRO"

**"A FELLOW NEEDS A GIRL"**

and  
**"SO FAR"**

DECCA 24194

**ON DECCA RECORDS**



# HOT

ON CHICAGO'S SOUTH SIDE!

**1 BELL BOY BOOGIE**  
 Todd Rhodes  
 (Vitaoustic)  
 Grabs the featured spot this week, with ops reporting peak play.

**2 SINCE I FELL FOR YOU**  
 Annie Laurie  
 (DeLuxe 1082)  
 Drops one altho play continues to hold up steadily. In first place last week — into the second spot here.

**3 EARLY IN THE MORNING**  
 Louis Jordan  
 (Decca 24155)  
 In sixth place last week, this plug tune grabs onto the charmed circle here.

**4 DON'T TAKE YOUR LOVE FROM ME**  
 Hadda Brooks  
 (Modern 153)  
 Holds tight to fourth place as ops continue to buy more and more.

**5 THRILL ME**  
 Roy Milton  
 (Specialty 518)  
 Moves into the fifth spot this week, with Roy Milton riding hot on the phonos.

**6 HASTINGS ST. BOUNCE**  
 Paul Williams Sextet  
 (Savoy 659)  
 In tenth place last week, this rapidly rising favorite grabs the sixth spot here.

**7 CHANGEABLE WOMAN**  
 Johnny Moore  
 (Exclusive 251)  
 Drops a few to move into seventh place. Ops still report heavy play.

**8 BIG LEGS**  
 Gene Phillips  
 (Modern 20-527)  
 In the eighth spot again with ops still raving about the tune.

**9 DON'T YOU THINK I OUGHT TO KNOW**  
 Hadda Brooks  
 (Modern)  
 In seventh place last week, this ditty moves down to the ninth spot here after a long ride on top.

**10 RED TOP**  
 Gene Ammons  
 (Mercury 8048)  
 Continues its merry pace. On the bottom but still receiving heavy play say the ops.



## for your CASH REGISTER

Hang these stars on your Christmas tree! Top tunes, top talent — to make your Christmas cheerier (and more profitable!) Besides the tunes listed below, there are four favorite albums. Write, wire, or phone PLaza 2211, Cincinnati, for orders or information.

### Holiday Hits FROM KING!

**KING 688 I'M TIRED OF PLAYING SANTA CLAUS TO YOU** Cowboy Copas  
 backed by JAMBOREE

**KING 4195 CHRISTMAS BLUES** Gatemouth Moore  
 backed by TEASIN' BROWN

**KING 4196 MERRY CHRISTMAS (TO YOU)** Paul Breckenridge and The Four Heavenly Knights  
 backed by IN THAT GREAT GETTIN' UP MORNING

**KING 675 WHITE CHRISTMAS** Cowboy Copas  
 backed by JINGLE BELLS

**KING 4162 HOLIDAY BLUES** Al Russell Trio  
 backed by WORLD WAR TWO BLUES

**KING RECORDS**

OKLAHOMA CITY  
 LOS ANGELES  
 CHARLOTTE  
 NEW YORK  
 CHICAGO  
 DALLAS

EXECUTIVE OFFICES, 1540 BREWSTER AVE., CINCINNATI 7, OHIO

# Fire Destroys DeLuxe Record Pressing Plant

**Waxing & Pressing To Continue With Outside Aid**

LINDEN, N. J. — Fire in adjoining premises spread early last week (Sunday, Nov. 16) and reduced to total loss the DeLuxe Record pressing plant in Linden, N. J.

Smoke coming out of the air vents around the building was discovered early Sunday morning. Firemen worked five hours putting out the flames which devoured the entire building with the exception of two walls. The total damage is estimated at approximately \$215,000.

Several pressing companies in New York and Newark immediately phoned Jules Braun, DeLuxe head, when learning of the serious implications of the fire. Many expressed their willingness to Braun to help out by pressing records for them.

Braun cancelled all weekend leaves for the entire office staff and work immediately commenced in obtaining labels, additional supplies, sleeves, boxes and cartons.

Braun disclosed that altho the fire almost put him out of commission, his office and master records were intact in a safe deposit vault, four blocks from the scene of the fire.

It was learned that Braun will continue to press with outside help, and continue to furnish his many distributors with all orders received.

# Music Op Sponsors Video Phono Show

WASHINGTON, D. C.—“Teen-Ager’s”, a one hour television show sponsored by the Hirsh Coin Machine Corporation, this city, on NBC television station WNBW covering Washington, Philadelphia, New York, Schenectady and Baltimore, played to an audience of more than 500 in the WNBW studios at the Wardman Park Hotel, recently.

Hirsh de la Viez, president of the Hirsh Coin Mach. Co., describing the show to Jim Mangan, CMI Public Relations Bureau head, said, “The comment on the show was terrific.”

“Fifty teen-agers were present. The show opened with a close up of the juke box . . . faded back and then the camera was turned on the juke box girl who sang a number with the juke box furnishing the music. All through the show the kids danced . . . there were four specialty numbers by the teen-agers and two songs with the juke box. A bar on the stage served Pepsi-Cola.”

The show was received so well by the audience and the teen-agers enjoyed the affair so much, that Mr. de la Viez disclosed he is considering a repeat performance next month.

## ANNOUNCEMENT

Exclusive Eastern Distributors For  
**MIRACLE RECORDS**

NUMBER ONE HIT RECORD

**“FOOL THAT I AM”**

Vocal By  
**GLADYS PALMER**

Miracle 104

**MAJOR DISTRIB. CO.**  
563 W. 42nd ST., NEW YORK, N. Y.



## GREAT RECORDINGS OF A GREAT SONG

Made for  
**BANDS and SINGERS**  
Made for  
**JUKE BOX OPS**  
Made for  
**DISK JOCKEYS**  
Made for  
**RECORD DEALERS**

- DESI ARNAZ . . . VICTOR 20-2550
- RENE CABEL . . . DECCA 50006
- BUDDY CLARK  
XAVIER CUGAT . . . COLUMBIA 37939
- DICK FARNEY . . . MAJESTIC 7273
- JUAN S. GARRIDO  
(Pedro Infante) . . . PEERLESS 383
- MARIA LINA LANDIN  
VICTOR 70-7345
- MONICA LEWIS . . . SIGNATURE 15105
- MACHITO . . . CONTINENTAL C-9003
- ENRIC MADRIGUERA  
NACIONAL 9028
- ETHEL SMITH  
BOB EBERLE . . . DECCA 24272
- FRANKIE CARLE . . . LANGWORTH
- RUSS MORGAN . . . WORLD
- SWEETWOOD SERENADERS . . . THESAURUS

**MADE FOR EACH OTHER**  
(Tu Felicidad)

**PEER INTERNATIONAL CORP.**

Sole Selling Agent

**SOUTHERN MUSIC PUBLISHING CO., INC.**

1619 BROADWAY . . . . . NEW YORK 19, N. Y.



**Roy Milton's**

Latest

**"WHAT'S THE USE"**

BACKED BY

**"Roy Rides"**

SP519

## Vitacoustic Preps Canadian Distribution

CHICAGO — Jack Buckley, president of Vitacoustic Records, Inc., this city, announced to the trade this past week that the firm is currently in the process of arranging for Canadian distribution and pressing services.

Buckley also announced the formation of a scientific research group to test consumer reaction to the firm's platters. A dealer and operator relation group, to cement good will among dealers and operators is also in the process of being formed.

It has long been known that Canada greeted Vitacoustic very warmly, especially so during the "Peg O' My Heart" era. Reports from Canadian operators show that they have been very satisfied with the service rendered by Vitacoustic.

The move by Vitacoustic is looked upon by music men to be an important one, in view of the impending recording ban.

## Cleveland Ops Set Hit Tune Party Date

CLEVELAND — The Cleveland Phonograph Merchants Association presents a new slant to their monthly "Hit Tune Party", when they hold their November Hit Tune Party at the popular Victory Room of Chin's Golden Dragon Restaurant, Sunday, November 23. Several hundred record fans are expected to attend the program, which will be broadcast from the Victory Room over Station WJMO. Disc jockey Howie Lund will emcee the show and will feature as his special guest star, vocalist Johnny Desmond, currently appearing at the Victory Room.

The Hit Tune of the Month for December will be selected by the votes of the fans attending the party and the radio audience, from the new releases played on the program. The tune chosen will be featured on the number one spot of the 3000 juke boxes throughout the Cleveland area during the month of December.

## Monica Chirps —



NEW YORK — Riding hot with her first Decca release is chirp Monica Lewis. Caught during one of her many recording sessions, Monica shows why she is received so well—both on the stage and on disks.



America's No. 1  
Juke Box  
Attraction!

# Eddy HOWARD

and his Orchestra

BIG in the  
BOXES with

Getting Terrific Action!

"A TUNE FOR HUMMING"  
"MY BLUE HEAVEN"

MAJESTIC No. 1177

Watch This One!

"I'M A-COMIN' A-COURTIN'  
CORABELLE"  
"I'LL BE THERE"

MAJESTIC No. 1170

"WHITE CHRISTMAS"  
"I'LL BE HOME FOR CHRISTMAS"

MAJESTIC No. 1175

"KATE"

MAJESTIC No. 1160

"RAGTIME COWBOY JOE"  
"ON THE OLD SPANISH TRAIL"

MAJESTIC No. 1155

Be sure to listen to our new Radio Show — "Sheaffer Parade" for Sheaffer Pen Co.

Sundays, 3-3:30 P.M., E.D.T. over NBC—Coast to Coast.

Cash in on America's Number 1 Juke Box Attraction—

Spot these HIT *Majestic* RECORDS in your machines.

# ABC SET TO BUY CAPITOL

## Report Merger Of Radio Station With Capitol Records

HOLLYWOOD, CAL. — Disclosure this past week of alleged negotiations between the American Broadcasting Company and Capitol Records, Inc., for the purchase of the latter, laid way to one of the biggest recording company-network deals in the history of the disk business.

It is reported that the American Broadcasting Company will take over the plattery within a month or two. Altho, at press time, no report could be confirmed, it was learned that papers had not been signed as yet.

Capitol's largest stockholders, Johnny Mercer and Buddy DeSylva are reported to have been offered large shares of stock in the network. Glen Wallich, president of the plattery, is to remain in that position it was learned.

The deal with Capitol, who have done a landslide business this year, represents the culmination of several alliances with major recording companies by networks, with the exception of Decca Records.

Columbia Records are a subsidiary of the Columbia Broadcasting System; MGM, an affiliate of Loew's Inc.; Victor with the Radio Corp. of America, and Majestic with the Majestic Radio and Television Corp.

It is interesting to note that this deal comes at a time when the recording business is fairly up in the air. The impending recording ban, scheduled to go into effect December 31, seems to have had no effect on the plans of the American Broadcasting Company. The alliance between ABC and Capitol, will also give both "more room" for the added promotion of their artists thru air shows, jockey programs and the like.

**Standard Songs  
are MONEY MAKERS!**

### "BLUES IN THE NIGHT"

Recorded by  
WOODY HERMAN—Columbia  
FRED WARING—Decca  
MORTON GOULD—Columbia  
LARRY ADLER—Decca

Published by  
REMICK MUSIC CORP.

**MUSIC PUBLISHERS HOLDING CORP.  
NEW YORK, N. Y.**

# WALTER WINCHELL

Says —

"Orchids to

## FRANKIE LAINE'S

Mercury Record

'TWO LOVES HAVE I' "



*The Best Version*

*To Date!*

**Order From Your Distributor  
At Once!**

OPENING DECEMBER 3rd

PARAMOUNT THEATRE, N. Y.

OPERATORS — COME BACK STAGE AND SAY "HELLO"

# MERCURY RECORDS

# THE CASH BOX

## DISC-HITS BOX SCORE

COMPILED BY  
**JACK "One Spot" TUNNIS**

IN ORDER OF POPULARITY  
BASED ON  
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

### CODE

AL—Aladdin	EX—Exclusive	RE—Regent
AP—Apollo	JB—Juke Box	SA—Savoy
AR—Aristocrat	KL—King	SI—Signature
BB—Bullet	LI—Lissen	SO—Sonora
BW—Black & White	MA—Majestic	SP—Specialty
CA—Capitol	ME—Mercury	ST—Sterling
CH—Continental	MG—M-G-M	SW—Swank
CO—Columbia	MN—Manor	TO—Top
CR—Crown	MO—Modern	TR—Trilon
CS—Coast	MU—Muscraft	UA—United Artist
DE—Decca	NA—National	UN—Universal
DEL—DeLuxe	RA—Rainbow	VI—Victor
		VT—Vitacoustic

1—Near You 149.7 155.8 168.9

BU-1001—FRANCIS CRAIG  
Red Rose  
CA-452—ALVINO REY ORCH.  
Oh Peter  
CO-37838—ELLIOT LAWRENCE ORCH.  
How Lucky You Are  
OE-24171—THE ANDREWS SISTERS  
How Lucky You Are  
MA-7263—VICTOR LOMBARDO ORCH.  
Zu-Bi  
ME-5066—TWO TON BAKER  
I'm a Lonely Little Petunia  
RA-1001—THE AUDITONES  
SA-657—FOUR BARS & A MELODY  
ST-3001—DOLORES BROWN  
VI-20-2421—LARRY GREEN ORCH.  
Pic-A-Nic-In

2—I Wish I Didn't Love You So 103.3 104.7 90.3

CA-409—BETTY HUTTON  
The Sewing Machine  
CO-37506—DINAH SHORE  
I'm So Right Tonight  
DE-23977—DICK HAYMES  
Naughty Angelina  
MA-7225—DICK FARNEY  
My Young and Foolish Heart  
MG-10040—HELEN FORREST  
Don't Tell Me  
MU-15117—PHIL BRITO  
Kate  
VI-20-2294—VAUGHN MONROE ORCH.  
Tallohossee

3—You Do 84.6 82.2 76.9

CA-438—MARGARET WHITING  
My Future Just Passed  
CO-37587—DINAH SHORE  
Kokomo, Indiana

DE-24101—CARMEN CAVALLARO  
How Soon  
MA-12011—GEORGIA GIBBS  
Feudin' and Fightin'  
ME-5056—VIC DAMONE  
Angela Mio  
MG-10050—HELEN FORREST  
Bobby, Come Home  
SI-15114—LARRY DOUGLAS  
Sleep, My Baby Sleep  
VI-20-2361—VAUGHN MONROE O.  
Kokoma, Indiana

4—Civilization 64.5 41.9 13.4

AP-1059—THE MURPHY SISTERS  
You're Breaking In A New Heart  
CA-465—JACK SMITH  
Don't You Love Me Anymore?  
CO-37885—WOODY HERMAN  
Boulevard of Memories  
MA-7274—RAY MCKINLEY ORCH.  
Those Things Money Can't Buy  
MG-10083—SY OLIVER ORCH.  
VI-20-2400—LOUIS PRIMA ORCH  
Forsaking All Others  
5—I Have But One Heart 58.1 44.9 45.7

CO-37544—FRANK SINATRA  
Ain'tcha Ever Comin' Back  
DE-24154—CARMEN CAVALLARO ORCH.  
Ain'tcha Ever Comin' Back?  
ME-5053—VIC DAMONE  
Ivy  
MU-456—PHIL BRITO  
Tongo De La Rosa  
MU-15069—GOROON MacCRAE  
You Go to My Head  
SI-15130—MONICA LEWIS  
The Whiffenpoof Song  
VI-20-2424—TEX BENEKE ORCH.  
Too Late

6—Ballerino 54.2 38.8 24.3

MG-10035—JIMMY DORSEY ORCH.  
MU-15116—MEL TORME  
What Are You Doing New Years Eve?  
VI-20-2433—VAUGHN MONROE ORCH.  
The Stars Will Remember

7—How Soon 51.6 30.3 25.0

CO-37952—DINAH SHORE  
Fool That I Am  
DE-24101—CARMEN CAVALLARO — BING CROSBY  
You Do  
ME-5069—JOHN LAURENZ  
You Call It Madness  
TO-1258—JACK OWENS  
Begin The Bekuine  
VI-20-2523—VAUGHN MONROE ORCH.  
True

8—Feudin' and Fightin' 49.1 47.3 78.1

CA-8443—JO STAFFORD  
Love and the Weather  
CO-37189 (C-119)—DOROTHY SHAY  
Say That We're Sweethearts Again  
DE-23975—BING CROSBY  
Goodbye, My Lover, Goodbye  
MA-12011—GEORGIA GIBBS  
You Do  
ME-6049—REX ALLEN  
MG-10041—KATE SMITH  
Tomorrow  
VI-20-2313—TEX BENEKE ORCH.  
How Can I Say I Love You

9—Tao Fat Palko 36.8 21.7 23.2

CO-37921—ARTHUR GODFREY  
For Me and My Gal  
DE-23975—BING CROSBY  
Goodbye, My Lover, Goodbye  
MA-12011—GEORGIA GIBBS  
You Do  
ME-6049—REX ALLEN  
MG-10041—KATE SMITH  
Tomorrow  
VI-20-2313—TEX BENEKE ORCH.  
How Can I Say I Love You

10—When You Were Sweet Sixteen 33.6 44.8 54.9

CO-37803—DICK JURGENS ORCH.  
On the Avenue  
DE-24106 (A-575)—AL JOLSON  
Waiting for the Robert E. Lee  
DE-23627—MILLS BROTHERS  
Way Down Home  
VI-20-2259—PERRY COMO  
Chi-Babo Chi-Babo  
CA-463—GORDON McRAE  
Body & Soul  
CO-37883—FRANK SINATRA  
So For  
CN-7270—JIMMY ATKINS  
So For  
DE-24194—GUY LOMBARDO ORCH.  
So For  
MA-1165—MARTHA TILTON  
ME-5063—JOHN LAURENZ  
VI-20-2402—PERRY COMO  
So For

12—And Mimi 30.9 29.5 28.6

CA-466—THE DINNING SISTERS  
Fun and Fancy Free  
CO-37819—FRANKIE CARLE O.  
For Once In Your Life  
DE-24172—DICK HAYMES  
When I'm Not Near The Girl I Love  
MA-7262—RAY DOREY

Freedom Train  
MG-10082—ART LUND  
Jealous  
MU-15114—MEL TORME  
Boulevard of Memories  
VI-20-2422—CHARLIE SPIVAK  
Tennessee

13—Kate 29.7 27.9 26.8

DE-23989—GUY LOMBARDO ORCH.  
All My Love  
MA-1160—EDDY HOWARD ORCH.  
On the Avenue  
MG-10048—FOUR CHICK & CHUCK  
Wait'll I Get My Sunshine  
MU-15117—PHIL BRITO  
I Wish I Didn't Love You So  
SI-15114—ALAN DALE  
If My Heart Had A Window  
VI-20-2363—TOMMY DORSEY ORCH.  
I'll Be There

14—Smoke, Smoke, Smoke 24.6 27.8 41.6

CA-40001—TEX WILLIAMS  
Roundup Polka  
CO-37831—JOHNNY BOND  
Wasted Tears  
CS-263—DUECE SPRIGGINS  
DE-24113—LAWRENCE WELK ORCH.  
Pic-A-Nic-In (In the Park)  
VI-20-2370—PHIL HARRIS ORCH.  
Crowded Song

15—Whiffenpoof Song 23.9 13.2 6.6

CA-20131—THE PIED PIPERS  
I Get The Blues When It Rains  
DE-23981—LAWRENCE WELK ORCH.  
Doin' You Good  
DE-23990—BING CROSBY  
Kentucky Babe  
DE-29132—WINGED VICTORY CHORUS  
Army Air Corps  
MA-7224—GEORGE PAXTON ORCH.  
Streamliner  
SI-15013—MONICA LEWIS  
The House I Live In  
VI-10-1313—ROBERT MERRILL  
Sweetheart of Sigma Chi

16—So For 23.8 44.2 41.7

CA-461—MARGARET WHITING  
Lazy Countryside  
CO-37883—FRANK SINATRA  
A Fellow Needs A Girl  
DE-24194—GUY LOMBARDO ORCH.  
A Fellow Needs A Girl  
MG-10085—JACK FINA ORCH.  
Golden Earrings  
SI-15106—ALAN DALE  
Oh Marie  
VI-20-2402—PERRY COMO  
A Fellow Needs A Girl

17—An Apple Blossam Wedding 23.2 13.9 21.3

CA-430—HAL DERWIN  
Blue and Broken Hearted  
CO-37488—BUDDY CLARK  
Passing By  
CN-3727—JOE DOSH  
DE-24117—KENNY BAKER  
Love and the Weather  
01-2081—JERRY COOPER  
MA-1156—EDDY HOWARD  
Blue Tail Fly  
MU-15112—PHIL BRITO  
I'm Sorry I Didn't Say I'm Sorry  
SO-3044—GINNY SIMMS  
VI-20-2330—SAMMY KAYE ORCH.  
The Echo Said No

18—Peg O' My Heart 15.5 17.8 19.5

AL-537—AL GAYLE & HARMONICORDS  
Remember  
CA-346—CLARK DENNIS  
Bless You  
CO-37392—BUDDY CLARK  
Come to Me, Bend to Me  
DE-25075—GLENN MILLER O.  
Moonlight Boy  
DE-25076—PHIL REGAN  
The Daughter of Peggy O'Neil  
DE-23960—EDDIE HEYWOOD O.  
Yesterdays  
DEL-1080—TED MARTIN  
Chi-Babo Chi-Babo  
MA-7238—DANNY O'NEIL  
I'll Take You Home Again Kathleen  
ME-5052—TED WEEMS  
Viola  
MG-10037—ART LUND  
On The Old Spanish Trail  
NA-9027—RED MCKENZIE  
Ace in the Hole  
SI-15119—FLOYD SHERMAN  
Don't Cry Little Girl Don't Cry  
VI-20-2272—THE THREE SUNS  
Across the Alley from the Alamo

VI-1—THE HARMONICATS  
Fantasy Impromptu  
19—I Wander Wha's Kissing Her Now 13.6 37.9 21.4

AP-1055—THE FOUR VAGABONDS  
Dreams Are A Dime A Dozen  
CA-433—DINNING SISTERS  
Lolita Lopez  
CO-37544—RAY NOBLE ORCH.  
April Showers  
CS-8002—JACK McLEAN ORCH.  
DE-24110—DANNY KAYE (DARBY)  
What's the Use of Dreaming  
DE-25078—TED WEEMS ORCH.  
That Old Gang of Mine  
DEL-1036—JOE HOWARD  
MA-6013—FOY WILLING  
Wait'll I Get My Sunshine in the Moonlight  
RA-10002—MARSHALL YOUNG  
SI-15057—BOBBY DOYLE (VOC.)  
A Serenade to an Old Fashioned Girl  
VI-25-0101—JEAN SABLON  
Inseparable  
VI-20-2315—PERRY COMO  
When Tonight Is Just a Memory

20—The Lady from 29 Palms 12.9 15.5 24.9

CO-37562—TONY PASTOR ORCH.  
I'm Sorry I Didn't Say I'm Sorry  
DE-23976—THE ANDREWS SISTERS  
The Turntable Song  
VI-20-2347—FREDDY MARTIN ORCH.  
Cumana  
VT-6—HENRI BUSSE ORCH.  
Jalousie

### ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—Came to the Mardi Gras 9.0 3.5 7.9

22—Hand In Hand 7.7 7.8

23—Sugar Blues 7.6 10.9 11.6

24—Hormany 7.5

25—Lazy Countryside 7.1 4.7 7.4

26—Serenade of the Bells 7.0 2.5 7.3

27—Christmas Dreaming 5.8 6.2 7.8

28—Tallohossee 5.2 6.9 24.0

29—Ask Anyone Wha Knows 4.5 6.8 2.5

30—That's My Desire 3.9 12.4 26.2

31—Kakama, Indiana 3.2 14.7 11.5

32—Golden Earrings 3.1

33—Pappo Wan't You Donce With Me? 3.0

34—Christmas Song 2.4

35—Ain'tcha Ever Camin' Back? 1.9 9.3

36—Stanley Steamer 1.3 11.6 13.3

37—On the Avenue 1.2 7.5 3.0

38—Love far Lave 1.1 4.6

39—Hurry On Down 1.0

40—Just Plain Lave 1.0

# THE CASH BOX

## AUTOMATIC MERCHANDISING SECTION

### C-EIGHT LABORATORIES CELEBRATE AWARD

NEW YORK—Celebrating the great signal honor recently bestowed upon them, C-Eight Laboratories, Inc., with headquarters in Newark, N. J., called the members of the trade press and the intimate family of the firm to the Waldorf Astoria Hotel for a quiet dinner on Tuesday night, November 18.

C-Eight Laboratories, Inc., pioneers in the development of the electrically operated cigarette machine, was one of five concerns awarded a certificate and a cash prize of \$500 by The Gage Publishing Company, publishers of "Electrical Manufacturing".

Frank J. Oliver, editor of the publication, addressed the group, complimenting the company on its achievement. The award, he stated, was awarded by an impartial committee of judges for "outstanding achievement in product design and a meritorious presentation of the story of the product's development."

C-Eight found itself in good company, as the other four awards went to Spiral Binding Company, Micro Switch Company, Rockford Machine Tool Company, and General Electric Company. It is interesting to note that Micro Switch Company is allied with the coin machine industry, probably supplying most of them with micro switches.

Lewis A. Jaffa, Eastern Electric Vending Machine Corporation, New York, national sales representatives for C-Eight, arranged the dinner. The guests were kept in lively spirits by the music of a two piece "stroller" outfit, and a hour of magic after the meal by "Doc" Ross, out-

### ELECTRICAL MANUFACTURING Certificate of Award in Product Design

*This annual award of merit is made to*  
**C-Eight Laboratories**  
*in recognition of outstanding achievement in product development, design and engineering. Presented this first day of October Nineteen Hundred and Forty Seven.*

THE GAGE PUBLISHING COMPANY

*[Signature]*  
President

#### Jury of Award

NINTH ANNUAL ELECTRICAL MANUFACTURING PRODUCT DESIGN CONTEST  
WILLIAM L. LEWIS      D. R. PERCIVAL      WILLIAM J. RUSSELL  
HAROLD VAN DOREN      FRANK J. OLIVER

standing card manipulator and sleight of hand artist.

"As the first in the coin machine industry to win such an outstanding award" stated Jaffa, "we are greatly honored and proud of our accomplishment."

Mario Caruso and his son Anthony informed those present that the firm has many new and novel ideas in electrically operated automatic merchandise machines, and will present them to the trade

when they are fully tested and proven.

Other members of the C-Eight Laboratories present at the dinner were: George Wightman, Sam Farina and W. F. (George) Hoban, the well known inventor.

Reproduced on this page is the certificate of award presented to the firm.

The photograph below shows the guests and members of the firm surrounding Mario Caruso, who sits at the head of the table.



# AUTOMATIC MERCHANDISING SECTION

## STEEL SUPPLY RISE IN '48 WILL BE LIMITED BY SCRAP SHORTAGE

### If Scrap Exported Under Marshall Plan, Production Would Drop

NEW YORK.—In a feature story, Sidney Fish of "The Journal of Commerce" reported that only minor increases in steel supplies will become available to metal consuming industries during 1948, despite the steel industry's great postwar expansion program, which is now approaching the \$2,000,000,000 mark.

Even if Marshall Plan steel exports result in net increase in the shipment of steel to foreign countries, it appears likely that scrap shortages here will limit the gains in finished steel production.

The steel industry is aiming for an increase of 3,000,000 to 3,500,000 tons of ingot capacity, it is reported. But owing to scrap shortages, ingot steel output in 1948 may be only 1,000,000 to 3,000,000 tons larger than in 1947. Such a gain in ingot production would permit a rise of 750,000 to 2,250,000 tons in finished steel output based on the normal yield of finished steel from the ingot. This gain would have to be distributed among a large number of steel products, and could not be channeled entirely into sheet and strip.

Steel ingot production for 1947 will total approximately 84,500,000 net tons. This represents a gain of nearly 18,000,000 tons over the 66,602,704 tons actually produced in 1946. Production of ingots next year may total 85,000,000 to 87,500,000 if enough scrap is available. Only about one-fourth of the increase will have to be accounted for by additional open market scrap.

To offset the future shortage of scrap, the steel industry is investing heavily in blast furnaces. As against a prospective rise of 3,000,000 to 3,500,000 tons in steel ingot capacity, by the end of next year, blast furnace capacity is being stepped up 3,000,000 tons. If the gain in blast furnace production next year totals 1,500,000 tons of iron, the steel industry will need about 1,500,000 tons of additional scrap, to assure a gain of 3,000,000 tons in steel production for the year.

Maintaining even the present flow of scrap will be a major task. If the flow of Government scrap from war agencies can be speeded up, the problem may be overcome.

### Rowe Corp. Offers Common Stock For Sale

NEW YORK.—A group headed by Hayden, Stone & Company, offered this week 150,000 shares of the Rowe Corporation common stock at \$8.75 a share.

This stock is being sold for the account of certain stockholders, including Robert Z. Greene, president and founder of the company, who owns 414,120 shares, or 82 per cent of the amount outstanding.

Rowe Corporation and a number of its subsidiaries are engaged in the operation of automatic merchandise machines, and through a subsidiary manufacture the machines.

Capitalization consists of 504,000 common shares now outstanding.

According to the report, the scrap barrel has been scraped fairly clean. Most important of all, scrap is generally of poor quality. This means higher steel production costs and a lower ingot yield.

Summing up their study of the condition, "The Journal of Commerce" reports that the most important results of the scrap shortage, in its effect on potential steel production next year are as follows:

1. The gain in the ingot capacity will not mean a commensurate gain in steel production in 1948.
2. The gain in steel production in 1948 will permit only a small gain in sheet and strip production. Sheet and strip capacity is being increased 3,000,000 to 5,500,000 tons. But the available supply of semi-finished steel may permit a gain of less than 1,000,000 to 3,000,000 tons in sheet and strip production, and this would involve channeling all additional ingots to light flat-rolled products.
3. If scrap were exported under the Marshall Plan, steel production would drop next year.

### Tele-Juice Announces Initial Distribution Of Juices And Milk

NEW YORK.—Jack M. Cross, manager of the Tele-Juice division of Telecoin Corporation, this city, announced that an initial distribution of 25,000,000 cans of juices and milk, representing seven different drink flavors, will be launched by the company in the next few weeks for opening operations of its vendor thruout the country.

A list of the names of packers for the juices was also announced. They are College Inn Food Products Co., Chicago, tomato cocktail; Edgar F. Wurff Co., Swedesboro, N. J. and Phillips Packing Co., Cambridge, Md., tomato juice; and John C. Morgan Co., Traverse City, Mich., and Red Cheek Fruit Cooperative, Chambersburg, Pa., apple juice.

To handle the flow of cans from the packer to machine, Telecoin reports that they have organized a special distribution set-up, establishing its own warehousing facilities at key points thruout the country.

## TRUSTEE'S SALE CIGARETTE, CANDY AND GUM

### VENDING MACHINE MANUFACTURING BUSINESS

In the Matter of DuGrenier, Inc. Proceedings for the Reorganization of a Corporation, No. 69, 721 (U. S. District Court, District of Massachusetts).

Pursuant to the Order of the United States District Court, the Trustee in Reorganization of DuGrenier, Inc., 15-17 Hole Street, Haverhill, Massachusetts offers for sale to the highest bidder or bidders, subject to the approval of the Court and the power of the Court to reject any and all bids, the following property:

All the property of DuGrenier, Inc., with the exception of cash on hand or in banks, of an approximate book value of \$500,000.00 or any part or parts thereof. This property is now being operated as a going concern by the Trustee. The property consists of:

1. Complete sets of tools and dies for the manufacture of cigarette, gum and condy vending machines.
2. Machinery and equipment, including lothes, drill presses, presses, milling machines, small tools, a Parker bonderizing and rust-proofing installation, Fostoria infra-red baking ovens, Pasch water-washed spray booths and miscellaneous tools and equipment.
3. Stocks of gum, candy and cigarette machine parts, enamels, lacquers, brass stock, miscellaneous supplies and miscellaneous stock in trade.
4. Office equipment, including desks, chairs, typewriters, adding machines, safe, files and other equipment.
5. Accounts receivable, subject to the interest therein of the Haverhill National Bank, Assignee.
6. Goodwill, trade names, rights under patent licensing agreement and other executory contracts.

The property may be inspected at the plant of DuGrenier, Inc., 15-17 Hale Street, Haverhill, Massachusetts by arrangement with the Trustee or his Attorney.

Bids for the property as an entirety or for any part or parts thereof may be made to Chester C. Steadman, Trustee, at his office, 45 Milk Street, Boston 9, Mass., on any time up to 5:00 P.M. Thursday, December 18, 1947. The date of hearing on bids is set before the United States District Court on Friday, the 19th day of December, 1947 at 11:00 A.M. All bidders must be prepared to comply with such terms of sale as may be required by the Order of the Court.

CHESTER C. STEADMAN  
Trustee of DuGrenier, Inc.  
45 Milk Street,  
Boston 9, Mass.

Attorney for Trustee:  
FRANCIS J. ULMAN  
1105 Corristers Hall  
Boston 8, Mass.

# MANUFACTURERS' NEW EQUIPMENT

• ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

## MUSIC

## MUSIC

<b>A.M.I.</b>	
Model A .....	\$897.50
Automatic Hostess Complete 20 Station Unit .....	14,800.00
<b>HIDEAWAY CAB. W/Selective Play Mech.:</b>	
W/Amplifier and Remote Volume Control.....	515.00
<b>HIDEAWAY CAB. W/Continuous Play Mech.:</b>	
W/Amplifier and Remote Volume Control.....	482.50
W/Amplifier—No Remote Volume Control.....	470.00
Complete—No Amp., No Volume Control.....	410.00
<b>AIREON</b>	
Blonde Bombshell .....	\$699.50
Super DeLuxe Phonograph .....	897.00
Fiesta DeLuxe .....	699.50
Trio (Wall Box) .....	69.50
Solo (Wall Box) .....	46.50
Impresario (Speaker) .....	42.27
Melodeon (Speaker) .....	52.97
Carillon (Speaker) .....	56.18
<b>FILBEN</b>	
Miracle Cabinet .....	325.00
30 Selection Stowaway Mech. ....	398.00
<b>BUCKLEY</b>	
Music Box .....	25.00
<b>MILLS INDUSTRIES</b>	
Constellation .....	795.00
<b>PACKARD MFG. CORP.</b>	
Manhattan Phonograph .....	1,000.00
Pla Mor Phonograph (Model 7) .....	795.00
Hideaway (Model 400) .....	450.00
Wall Box (Butler) .....	39.95
1000 Speaker (Paradise) .....	159.50
Wall Box (Butler 10c) .....	41.95
950 Speaker .....	57.50
650 Speaker .....	19.75
Spot Reflector .....	8.50
<b>PERSONAL MUSIC CORP.</b>	
Measured Music Boxes, 5c-10c .....	35.00
Studio Amplifier .....	505.00
Studio Timing Control Unit .....	250.00
Master Power Supply Units .....	140.00
<b>ROCK-OLA</b>	
1422 Phonograph (Net) .....	728.00
1424 Playmaster .....	440.00
Model 1807 Moderne Corner Spkr. ....	107.50
Model 1903 Remote Volume Control .....	6.90
Model 1530 Wall Box .....	39.50
Model 1603 Wall Speaker .....	42.50
Model 1606 Tonette Wall Speaker .....	21.50
Model 1608 Tone-O-Lier Speaker .....	65.00
Model 1607 Tonette Wall Speaker .....	19.75
Model 1531 DeLuxe Bar Bracket .....	8.25
Model 1533 Universal Bar Bracket .....	3.90
Model 1795 Wall Box Line Booster .....	16.35
<b>SEEBURG</b>	
147-M Symphonola w/remote control .....	875.00
147-S Symphonola .....	805.00
H-147-M RC Special .....	525.00
Wireless Wallomatic .....	58.50
Wired Wallomatic .....	46.50
5-10-25c Wireless Wallomatic .....	75.00
5-10-25c Wired Wallomatic .....	62.50
Teardrop Speaker .....	19.95
Teardrop Speaker w/volume control .....	22.50
Recess Wall & Ceiling Speaker .....	18.00
Mirror Speaker .....	49.50
Duo Volume Control .....	21.90
Power Supply .....	14.50
Master Amplifier .....	53.50
Master Selection Receiver .....	118.00
Wired Master Selection Receiver .....	105.00
Electric Selector .....	86.00
Remote Speaker Amplifier .....	44.20
Solenoid Drum for 147-S .....	60.50
<b>SOLOTONE CORP.</b>	
Leveling Pre-Amplifier .....	41.50

<b>WURLITZER</b>	
Model 1100 Standard .....	\$959.50
Model 1080A Colonial .....	899.50
Model 1071A Concealed changer with stepper..	529.50
Model 1015 Standard .....	914.50
Model 1080 Colonial .....	875.00
Model 1017 Concealed changer with stepper...	499.50
Model 2140 5-10c Wireless .....	40.00
Model 3020 5-10-25c 3-wire .....	69.50
Model 3025 5c 3-wire .....	44.50
Model 3031 5c 30-wire .....	39.50
Model 3045 Wireless .....	54.50
Model 212 Master Unit .....	70.00
Model 215 Wireless Transmitter .....	17.50
Model 216 Wireless Impulse Receiver .....	22.50
Model 217 Auxiliary Amplifier .....	35.00
Model 218 30-wire Adapter Terminal Box....	15.00
Model 219 Stepper .....	46.50
Model 4000 8" Metal Star Speaker .....	45.00
Model 4002 8" Plastic Star Speaker .....	45.00
Model 4001A 8" Metal Musical Note Speaker..	30.00
Model 4005 8" Walnut Round Speaker .....	22.50
Model 4005A 8" Walnut Round Speaker .....	25.00
Model 4006A 8" Deluxe, Walnut Round Mirror.	35.00
Model 4007 12" Intermediate Deluxe Speaker..	135.00
Model 4008 15" Deluxe Speaker .....	185.50

## PINS

<b>BALLY</b>	
Nudgy .....	\$289.50
<b>CHICAGO COIN</b>	
Sea Isle .....	No Price Set
<b>EXHIBIT</b>	
Tally Ho .....	No Price Set
<b>GENCO</b>	
Bronco .....	No Price Set
<b>GOTTLIEB</b>	
Humpty Dumpty .....	No Price Set
<b>J. H. KEENEY &amp; CO.</b>	
Hi-Ride .....	No Price Set
<b>P &amp; S MACH. CO.</b>	
Tom Tom .....	299.00
<b>UNITED MFG. CO.</b>	
Nevada .....	275.00
<b>WILLIAMS</b>	
All Stars .....	479.50
Bonanza .....	No Price Set

## COUNTER GAMES

<b>A.B.T. MFG. CORP.</b>	
Challenger .....	65.00
<b>BALLY MFG. CO.</b>	
Heavy Hitter .....	184.50
w/stand .....	196.50
<b>GOTTLIEB</b>	
DeLuxe Grip Scale .....	39.50
<b>SKILL GAMES CORP.</b>	
Bouncer .....	44.50

## ROLL DOWNS

<b>ASSOCIATED AMUSEMENT CORP.</b>	
Big City .....	No Price Set
<b>ESSO MFG. CORP.</b>	
Esso Arrow .....	499.50
<b>GEO. PONSER CO.</b>	
Pro-Score .....	No Price Set
<b>UNITED MFG. CO.</b>	
Hawaii Roll-Down .....	No Price Set

## ONE-BALLS

<b>BALLY</b>	
Jockey Special .....	645.00
Jockey Club .....	645.00
<b>GOTTLIEB</b>	
Daily Races (F. P. Model) .....	650.00





**BELLS**

<b>BELL-O-MATIC CORP.</b>	
5c Jewel Bell .....	248 00
10c Jewel Bell .....	253 00
25c Jewel Bell .....	258 00
50c Jewel Bell .....	338.00
<b>BUCKLEY MFG. CO.</b>	
Criss Cross Belle .....	No Price Set
<b>GROETCHEN</b>	
Columbia Twin JP .....	145.00
Columbia DeLuxe Club .....	209.50
<b>MILLS SALES CO. LTD.</b>	
Dollar Bell .....	No Price Set
<b>O. D. JENNINGS</b>	
5c Std Chiefs .....	269.00
10c Std Chiefs .....	279 00
25c Std Chiefs .....	289 00
50c Bronze & Std Chiefs .....	399.00
5c DeLuxe Club Chiefs .....	299.00
10c DeLuxe Club Chiefs .....	309.00
25c DeLuxe Club Chiefs .....	319.00
25c DeLuxe Club Chief .....	429.00
5c Super DeLuxe Club Chief .....	324.00
10c Super DeLuxe Club Chief .....	334.00
25c Super DeLuxe Club Chief .....	344.00
50c Super DeLuxe Club Chief .....	454.00
50c Silver Eagle .....	No Price Set
<b>PACE</b>	
5c DeLuxe Chrome Bell .....	245.00
10c DeLuxe Chrome Bell .....	255 00
25c DeLuxe Chrome Bell .....	265 00
50c DeLuxe Chrome Bell .....	375.00
\$1.00 DeLuxe Chrome Bell .....	550.00
5c Rocket Slug Proof .....	245.00
10c Rocket Slug Proof .....	255 00
25c Rocket Slug Proof .....	265.00

**CONSOLES**

<b>BALLY</b>	
Wind Lemon .....	\$542.50
Double-Up .....	542 50
DeLuxe Draw Bell 5c .....	512.50
DeLuxe Draw Bell 25c .....	532 50
Hi-Boy .....	424.00
Triple Bell 5-5-5 .....	895.00
Triple Bell 5-5-25 .....	910.00
Triple Bell 5-10-25 .....	925.00
<b>BELL-O-MATIC</b>	
Three Bells, 1947 .....	735.00
<b>BUCKLEY</b>	
Track Odds DD JP .....	1250 00
Parlay Long Shot .....	1250.00
<b>EVANS</b>	
Bangtails 5c Comb 7 Coin .....	No Price Set
Bangtails 25c Comb 7 Coin .....	No Price Set
Bangtail JP .....	No Price Set
Bangtail FP PO JP .....	No Price Set
Evans Races .....	No Price Set
Casino Bell .....	No Price Set
1946 Galloping Dominoes JP .....	No Price Set
Winter Book JP .....	No Price Set
<b>GROETCHEN TOOL &amp; MFG. CO.</b>	
Columbia Twin Falls .....	485.00
<b>O. D. JENNINGS</b>	
Challenger 5-25 .....	595 00
Club Console .....	499.00
DeLuxe Club Console .....	529.00
Super DeLuxe Club Console .....	545.00
<b>J. H. KEENEY CO.</b>	
Gold Nugget .....	No Price Set
<b>PACE</b>	
3-Way Bell Console 5c-10c-25c .....	\$690.00
5c Royal Console .....	320.00
10c Royal Console .....	330 00
25c Royal Console .....	340.00
50c Royal Console .....	475.00
\$1.00 Royal Console .....	650.00

**ARCADE TYPE**

<b>AMERICAN AMUSEMENT CO.</b>	
Bat a Ball .....	249.50
<b>BALLY MFG. CO.</b>	
Big Inning .....	539.50
<b>CHICAGO COIN MACH. CO.</b>	
Basketball Champ .....	499.50
<b>EDELMAN DEVICES</b>	
Bang A Fitty:	
10'-3" .....	450 00
11'-8" .....	450 00
13'-8" .....	500 00

**ARCADE TYPE (continued)**

<b>INTERNATIONAL MUTOSCOPE CORP.</b>	
Atomic Bomber (Model B) .....	375.00
Deluxe Movie Console .....	150.00
Deluxe Movie Counter .....	140.00
<b>METROPOLITAN GAMES</b>	
Card Vendor .....	29.50
Double Up Skill Bowl .....	399.50
<b>P. &amp; S.</b>	
Tom Tom .....	299.00
<b>SCIENTIFIC MACH. CORP.</b>	
Pokerino, Location Model 5 .....	279.50
<b>TELEQUIZ SALES CO.</b>	
Telequiz .....	795.00

**MERCHANDISE MACHINES**

**CIGARETTE MACHINES**

<b>C. EIGHT LABORATORIES</b>	
"Electro" .....	222.50
<b>NATIONAL VENDORS, INC.</b>	
Model 9E (Electric) .....	321.70
<b>ROWE</b>	
Crusader ( 8 Col) w Stand .....	145.75
Crusader (10 Col) w Stand .....	162.25
<b>U-NEED-A VENDOR</b>	
Monarch 6 Col. w Stand .....	149.50
Monarch 8 Col w Stand .....	159.50

**MERCHANDISE VENDORS**

<b>A. B. T. MFG. CORP.</b>	
"Auto Clerk"—(Gen'l Mdse.) .....	
<b>ADAMS-FAIRFAX CORP.</b>	
Cash Tray Vendor .....	
<b>ASCO VENDING MACH. CO.</b>	
Nut Vendor .....	
<b>ATLAS MFG. &amp; SALES CO.</b>	
Bulk Vendor .....	
<b>AUTOMATIC BOOK MACH. CO.</b>	
"Book-O-Mat" .....	
<b>AUTOMATIC DISPENSERS, INC.</b>	
"Drink-O-Mat" .....	
<b>BALLY MFG. CO.</b>	
Drink Vendor .....	
<b>BERT MILLS CORP.</b>	
"Hot Coffee Vendor" .....	540.00
<b>COAN MFG. CO.</b>	
U-Select-It—74 Model .....	85 50
U-Select-It—74 Model DeLuxe .....	95.50
U-Select-It—126 bar DeLuxe .....	127.50
<b>DAVAL PRODUCTS CO.</b>	
Stamp Vendor "Postmaster" .....	
<b>HOSPITAL SPECIALTY CO.</b>	
Sanitary Napkin Vendor .....	
<b>INTERNATIONAL MUTOSCOPE CORP.</b>	
Photomatic .....	1495 00
Voice-O-Graph .....	1495.00
<b>KAYEM PRODUCTS</b>	
Vit-O-Mins Vendor .....	
Dental Kit Vendor .....	
Chewing Gum Vendor .....	
<b>LEHIGH FOUNDRIES, INC.</b>	
PX Vendor .....	No Price Set
<b>MALKIN-ILLION CO.</b>	
"Cigar Vendor" .....	
<b>NORTHWESTERN CORP.</b>	
"Bulk Vendor" .....	
<b>REVCO, INC.</b>	
Ice Cream Vendor .....	
<b>RUDD-MELIKIAN, INC.</b>	
"Dwik-Cafe" Coffee Vendor .....	
<b>SHIPMAN MFG. CO.</b>	
Stamp Vendor .....	
<b>TELECOIN CORP.</b>	
Tele-juice .....	
<b>THIRST-AID, INC.</b>	
Drink Vendor .....	
<b>U. S. VENDING CORP.</b>	
Drink and Merchandise Vendor .....	
<b>VENDALL CO.</b>	
Candy Vendor .....	
<b>VENDIT CORP.</b>	
Candy Vendor .....	149.50
<b>VIKING TOOL &amp; MACH. CORP.</b>	
Popcorn Vendor .....	

# RUNYON

## Proudly Announces Its Appointment As Distributors

for

# J. H. KEENEY

### & COMPANY

## Covering The Entire States Of NEW YORK and NEW JERSEY



**HI-RIDE**  
FIVE BALL NOVELTY GAME



**GOLD NUGGET**  
NEW MONEY-MAKING CONSOLE

# RUNYON SALES COMPANY

593 10th AVENUE, NEW YORK 18, N. Y.

BRyant 9-2235



123 W. RUNYON STREET, NEWARK 8, N. J.

Blgelow 3-8777

# ★ SEE YOUR DISTRIBUTOR TODAY ★

## CHICAGO COIN'S SENSATIONAL

# "SEA ISLE"



★ CHICAGO COIN MACHINE CO. ●

1725 DIVERSEY BLVD.  
CHICAGO 14, ILLINOIS ★

## Brilliant Music Co. Appointed Rock-Ola Distrib For Entire Michigan



JOE BRILLIANT

DETROIT, MICH. — J. A. Weinand, Sales Manager, Phonograph Division of the Rock-Ola Manufacturing Corporation, announced that Brilliant Music Company, this city, has been appointed Rock-Ola distributor for the entire state of Michigan, excluding the Upper Peninsula.

"Brilliant Music Company was awarded this additional territory" stated Weinand "because of the outstanding sales record established by this organization during the past year."

Joe Brilliant, president of the firm, his brother Jack, and Bill Palmer, are well known in the Michigan territory, having served coinmen for many years. "Operators thruout the state of Michigan can be assured of the maximum of co-operation and assistance" Joe stated. "Our many friends know that our firm is set up to work for the interests of all the operators in this territory, as we have always done."

## Bally Employees Donate \$960 To Runyon Fund

CHICAGO—Herb Jones, vice president of Bally Manufacturing Company, reports that the employees of his firm have donated up to date a total of \$960 to the Damon Runyon Cancer Fund.

Jones, in a memorandum to his employees, made an appeal for an even \$1000 and states that the sum will be acquired before the week is over.

This great contribution from Bally's employees is reported to hold the record for in-plant donations.



JOE ASH

**ACTIVE**  
Reconditioned  
**GAMES**  
**'NUFF SAID!**

**For A Complete List of Specials**

Drop a Line to Any One of Our 3 Offices

**Active Amusement Machines Co.**  
666 NORTH BROAD ST., PHILA. 30, PA.  
Phone: Fremont 7-4495  
1060 BROAD STREET, NEWARK 2, N. J.  
Phone: Mitchell 2-7646  
1120 WYOMING AVE., SCRANTON, PA.  
Phone: Scranton 4-6176

*Now Delivering!*

## THE NEW JEWEL BELL CABINET

FITS ANY MILLS MECHANISM **\$59.50**  
Price.....

This \$59.50 plus your mechanism gives Jewel Bell coverage for your location

### REBUILT SLOTS

Jewel Bell — 5c .....	\$160.00
Jewel Bell — 10c .....	165.00
Jewel Bell — 25c .....	170.00
Golden Falls — 5c .....	\$145.00
Golden Falls — 10c .....	150.00
Golden Falls — 25c .....	155.00
Golden Falls — 50c .....	200.00
(hand load)	

**AMERICAN AMUSEMENT CO.**  
158 E. GRAND AVENUE  
CHICAGO 1, ILL.  
(Phone: Whitehall 4370)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

WORLD'S LARGEST DISTRIBUTING HOUSE

28,000 SQ. FT. BETTER DISPLAY—SUPER SERVICE!

# EMPIRE SUPER MARKET COIN'S

1012-14 MILWAUKEE AVE

## Sale!

### NEW IN ORIGINAL CRATES!

### AT LESS THAN MANUFACTURER'S COST!

## BAT-A-BALL, Sr.

## BAT-A-BALL, Jr.

ORIGINAL PRICE  
\$249.50

NOW ONLY →

# \$84.50

EA.

Quantity is Limited  
**ORDER NOW!**

ORIGINAL PRICE  
\$79.50

WITH STAND

NOW ONLY →

# \$29.50

EA.

### SPECIAL COMBINATION OFFER—BOTH FOR \$104.50

Legal Everywhere, Entirely Mechanical, Ideal For Small Floor Space, Plenty of Play Appeal!

#### BRAND NEW CLOSEOUTS!

WILLIAMS FLAMINGO .....	\$225.00
BALLY BALLYHOO .....	165.00
MARVEL OSCAR .....	175.00
AMUS-MATIC TUMBLER .....	215.00
GENCO WHIZZ & STAND .....	79.50

#### OUR SUPER VALUES!

GOLDEN FALLS, Reg. J.P., New Reb.	5c...\$135; 10c...\$140; 25c...\$145
GOLDEN FALLS, H.L., New Reb.	5c...\$140; 10c...\$145; 25c...\$150
JEWEL BELL, New Reb.	5c...\$170; 10c...\$175; 25c...\$180
JEWEL BELL, Replacement Cabinets	59.50
50c MILLS GOLDEN FALLS, H.L., New Rebuilt	195.00

#### NEW PIN GAMES

UNITED NEVADA .....	W
GOTT. HUMPTY DUMPTY .....	R
EXHIBIT STARLITE .....	I
CHICOIN SEA ISLE .....	T
WILLIAMS GINGER .....	E
BALLY NUDGY .....	!
WILLIAMS BONANZA .....	
GENCO BRONCO .....	
CHICOIN BASEBALL .....	

#### NEW COUNTER GAMES

PDP-UP CLOSEOUT .....	\$ 17.50	DAVAL MARVEL, CIG. REELS	39.60
ABT CHALLENGER .....	49.50	IMP., 1c or 5c .....	\$ 14.50
FOLDING STAND .....	11.95	BEST HAND .....	30.00
GOTT. GRIP SCALE .....	39.50	MEX. BASEBALL .....	30.00
GRIP-VUE .....	49.95	SKILL THRILL .....	30.00
BASKETBALL, 1c .....	39.50	FREE PLAY—SPECIAL .....	30.00
WITH STAND .....	49.50	HEAVY HITTER .....	160.00
KICK. & CATCHER .....	37.50	WITH STAND .....	175.00

#### NEW ONE BALLS

BALLY JOCKEY CLUB, P.O. ....	\$645.50
BALLY JOCKEY SPECIAL, F.P. ....	645.50
GOTT. DAILY RACES .....	650.00
BALLY EUREKA .....	489.50

#### NEW ARCADE MACHINES

SPEEDWAY BOMBSIGHT .....	\$359.50
BASKET B. CHAMP .....	499.50
METAL TYPER .....	445.00
IDEAL FOOTBALL .....	365.00
MIR-D-SCALE .....	125.00
AMERICAN FORTUNE SCALE ..	169.50

#### NEW SLOTS

JENNINGS LITE-UP CHIEF .....	5c	10c	25	50c
JENNINGS STANDARD CHIEF .....	\$324	\$334	\$344	\$454
MILLS JEWEL BELL .....	269	279	289	369
MILLS GOLDEN FALLS, H.L., 2-5 .....	220	225	230	320
MILLS GOLDEN FALLS, H.L., 2-5 .....	230	235	240	330
MILLS VEST POCKETS .....	\$74.50	—LOTS OF 2 65.00		
GROETCHEN DE LUXE COLUMBIA ..	\$145.00; J. P. COLUMBIA ..	\$110.00		

#### NEW CONSOLES

BALLY WILD LEMON .....	W
BALLY DOUBLE UP .....	R
BALLY HI-BOY .....	I
MILLS 3 BELLS .....	T
JENN. CHALLENGER .....	E
EVANS BANGTAILS .....	!
EVANS WINTERBOOK .....	
EVANS RACES .....	
BAKERS PACERS, 5c, D.D. ....	
GROETCHEN TWIN FALLS ...	

#### ROLL DOWN GAMES

ADVANCE ROLL .....	499.50
SUPER ROLL .....	429.50
POKERINO .....	259.50
BUCCANEER .....	449.50
BIG CITY .....	429.50
ESSO ARROW .....	499.50

#### SLOTS, SAFES, STANDS

CHICAGO METAL REVOLVAROUND—DE LUXE	
Single, \$19.50; Double, \$174.25; Triple .....	\$262.00
BOX STANDS .....	\$27.50
FOLDING STANDS .....	12.50

#### NEW VENDORS

SILVER KING, 1c or 5c .....	\$ 13.95
NUT OR GUM BALL .....	29.95
SILVER KING HOT NUT .....	29.95
VENDOR .....	11.75
VICTOR MODEL V, 1c GLOBE ..	13.75
CABINET TYPE .....	27.50
25c SANITARY VENDORS, .....	
CLUTCH HANDLE, BRACKET ..	27.50

### ALL RECONDITIONED MACHINES Sold with Money-Back Guarantee

#### SLOTS

BDNUS BELL, 5c..\$119.50; 10c..\$129.50; 25c.. 139.50	
GDLD CHRDME, 5c..\$109.50; 10c..\$119.50; 25c..\$129.50	
BLUE FRONT, 5c..\$89.50; 10c..\$99.50; 25c..\$109.50	
BROWN FRDNT, 5c..\$99.50; 10c..\$109.50; 25c..\$119.50	
5c MILLS Q.T. ....	69.50
5c GDLD CHRDME, H.L. ....	\$119.50; 10c..\$129.50
26c MILLS CLUB CONSOLE .....	149.50
VEST POCKETS, 1946 Model .....	49.50
10c BLACK CHERRY, NEW REB. ....	134.50
5c JENN. SILVER CHIEF .....	89.50
25c JENN. CHERRY, REB. 2-5 .....	139.50
5c JENN. CLUB CONSOLE CHIEF .....	109.50
COLUMBIA J.P., 1946 Model .....	89.50
5c JENN. BRONZE CHIEF, 2-5 .....	189.50
JENN. CIGAROLA, MODEL XV .....	99.50
JENN. LITE-UP CHIEFS—Used 10 Days	
5c—\$215; 10c—\$225; 25c—\$235.	

#### RECONDITIONED 5 BALLS

LUCKY STAR .....	\$169.50	5-10-20 .....	\$ 49.50
CYCLONE .....	124.50	STREAMLINER .....	54.50
TORNADO .....	129.50	UN. MIDWAY .....	49.50
RANGER .....	129.50	KISMET .....	44.50
MYSTERY .....	129.50	BOSCO .....	44.50
DYNAMITE .....	59.50	HI HAT .....	44.50
VANITIES .....	119.50	YANKS .....	44.50
KILROY .....	119.50	VICTORY .....	44.50
SMARTY .....	99.50	CLOVER .....	44.50
FIESTA .....	84.50	FLY. TIGERS .....	44.50
BAFFLE CD .....	99.50	VELVET .....	44.50
SPELLBOUND .....	89.50	WILDFIRE .....	44.50
SUPER SCORE .....	59.50	PRODUCTION .....	39.50
FAST BALL .....	79.50	SEA HAWK .....	39.50
SUPERLINER .....	89.50	EAGLE SQUAD. ....	39.50
STEP UP .....	79.50	JUNGLE .....	39.50
MID. RACER .....	44.50	STAR ATTRAC. ....	39.50
CANTEEN .....	59.50	BELLE HOP .....	39.50
SURF QUEEN .....	39.50	ALL AMER. ....	39.50
LITE-O-CARD .....	79.50	BOLAWAY .....	39.50
YANK. DOODLE .....	69.50	SHOW BOAT .....	39.50
FLAT TOP .....	69.50	VENUS .....	39.50
LIBERTY .....	59.50	TOWERS .....	39.50
SKY CHIEF .....	59.50	ABC BOWLER .....	39.50
BIG PARADE .....	59.50	'41 MAJORS .....	39.50
AIR CIRCUS .....	59.50	SEVEN UP .....	39.50
KNOCK OUT .....	59.50	SLAP JAP .....	39.50
KEEP 'EM FLYING .....	54.50	BOMBARDIER .....	39.50
SOUTH SEAS .....	54.50	TEN SPOT .....	39.50
SANTA FE .....	54.50	INVASION .....	39.50
BRAZIL .....	54.50	MARINES .....	34.50
TRADE WINDS .....	54.50		

#### CONSOLES

5-25c KEEN, 2 WAY BONUS SUPERS ..	\$395.00
25c KEENEY BDNUS SUPER BELL .....	395.00
5c KEENEY BONUS SUPER BELL .....	345.00
BAKERS PACERS, D.D. I.P. ....	35.00
5c GOMB. SUPER BELLS .....	79.50
BALLY SUN RAYS, F.P. ....	69.50
HI HAND COMB. ....	89.50
WATLING BIG GAME, 5c, P.D. ....	69.50
5c PACE SARATOGA SR., P.O. ....	99.50
5c PACE REELS, COMB. ....	89.50
JENN. FAST TIME, P.O. ....	59.50
BALLY BIG TOP, P.O. or F.P. ....	69.50
MILLS JUMBO, LATE HEAD .....	69.50
JENN. SILVER MDON, F.P. ....	69.50
5c BALLY CLUB BELL .....	99.50
25c BALLY CLUB BELL .....	109.50
EVANS LUCKY STAR .....	149.50
GALLOPING DOMINOS, J.P. ....	149.50

#### ONE BALLS

VICTORY SPECIAL, AUTO. SHUFFLE ..	\$289.50
CLUB TROPHY, F.P. ....	74.50
PIMLICO, F.P. ....	89.50
'41 DERBY .....	79.50
RECORD TIME, F.P. ....	69.50
LDNGACRE, F.P. ....	109.50
TURF KING, P.O. ....	99.50
JOCKEY CLUB, P.O. ....	89.50
MILLS OWL, 1 OR 5 BALL, F.P. ....	49.50
LONGSHOT, P.D. ....	69.50
KENTUCKY, P.O. ....	74.50
SPDRT KING, P.O. ....	64.50
VICTORY DERBY, P.O. ....	179.50

#### ARCADE

DRIVEMOBILE .....	\$189.50
EVANS TEN STRIKE, 1947 MODEL ..	239.50
EVANS TEN STRIKE .....	89.50
EVANS TOMMY GUN .....	84.50
EVANS SUPER BOMBER .....	149.50
BALLY DEFENDER .....	99.50
BATTING PRACTICE .....	89.50
GENCO WHIZZ—Like New .....	59.50
AIR RAIDER .....	69.50
IDEAL FOOTBALL .....	189.50
CHICAGO COIN GOALEE, Like New ..	169.50
GOTT. 3-WAY GRIPS, 1946 Model ..	24.50
CHICAGO COIN HOCKEY .....	89.50
RAPID FIRE .....	74.50
EXH. HAMMER STRIKER .....	47.50
BALLY UNDERSEA RAIDER .....	139.50
PICKER PEAK .....	24.50
KICKER & CATCHER .....	24.50
ABT MODEL F, BLUE .....	24.50

ONE-HALF DEPOSIT WITH ORDER. BALANCE C.O.D. OR SIGHT DRAFT

# Empire Coin

## MACHINE EXCHANGE

1012-14 MILWAUKEE AVE. • PHONE: HUMBOLT 6288 • CHICAGO 22, ILL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# UNITED'S HAWAII ROLL-DOWN

## PROVEN PLAYER APPEAL



- Straight Novelty Play
- High Score Features
- ROLL-DOWN Play
- Console Cabinet  
(Same Size As Pin Game)

SEE YOUR  
DISTRIBUTOR

FIVE-BALL  
NOVELTY  
PLAY



**UNITED MANUFACTURING COMPANY**

5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# OPS ASSOCIATIONS OF 4 STATES HOLD HISTORIC MEET AT STILLWATER

## Condemn Direct To Location Selling — Recommend Higher Commission Basis — Ask Closer Cooperation Between Distribs and Ops — Plan Next Meet In February

STILLWATER, MINN. — A four state gathering of operators met at the Hilltop Inn, this city, on November 10, in what is believed to be a history making event in the coin machine industry. Operators from the associations of North Dakota, South Dakota, Minnesota and Wisconsin gathered here despite very bad weather. Some of the members from the out of town associations were not able to make the meetings due to this inclement weather, but sent word that they would back up the resolutions of their respective leaders.

The talks covered the many problems now facing operators, with most of the time devoted to the sale of equipment directly to locations. Other matters that came in for lengthy discussions were the higher commission arrangement, inter-exchange of bulletins and ideas, cooperation among operators and distributors, and the arrangement for the next four state meeting.

Tom Crosby of Faribault, Minn., president of the Minnesota Amusement Games Association, opened the meeting with a stirring address. He pointed out that thruout his many travels to all parts of the country visiting operators and distributors, the practice of location sales in the four states represented at the meeting was the worst, and called for a solution to this problem.

Harold Scott of Mobridge, So. Dakota, secretary of that state association, who edits a monthly bulletin to the members, devoted his speaking time to outlining conditions as they were before the war, and as they are today.

Mike Imig, President of the So. Dakota Association, pointed out the harmful effects of direct selling in his territory, and presented some suggestions to help curb this practice.

The president of the No. Dakota Association, Tom Kady of Grand Forks, operating since 1917, then spoke to the operators and informed them that in their state, the association is striving for greater cooperation between the state's operators and all distributors. He stated that the No. Dakota Association is compiling a list of all operators in the state, members and non-members alike, and will place it in the hands of all distributors, hoping it will be of assistance to them in offsetting sales to locations.

C. S. Pierce, president of the State of Wisconsin Phonograph Association, who had just returned from an 8400 mile trip thru the western states, reported that in three out of four locations the prevailing practice of operators was to give 50% commissions on phono receipts. He pointed out that the operators receiving better commissions were the ones that operated better kept up machines, with typed title strips, speakers, later model equipment, never recordings, and better service.

The meeting resulted in many resolutions, suggestions and ideas. It was agreed by all that it was necessary to eliminate location sales. A great deal of the blame was put on the shoulders of the distributors, with some of the smaller operators also being indicted for this practice. As a means of prevention, a resolution was made that any new person entering the business be compelled to purchase a minimum of five new phonographs or its equivalent value in used equipment. It was pointed out that

anyone starting out must have at least that amount to get anywhere. "While new blood is welcomed" stated one official "it was generally conceded that location sales by operators were made in most cases by those who have run into difficulties overbuying, giving unequitable commissions to locations, or poor business practices."

Following along this line of reasoning, the members adopted a resolution suggesting that manufacturers and distributors use more diligence in their selling practices.

Another resolution adopted called for an inter-exchange of bulletins of the four state associations, with the president and secretary of each to be placed on all mailing lists.

By unanimous vote of all officers and directors present, it was decided to hold another four state meeting, together with a four state convention to last two days. The site selected was either St.

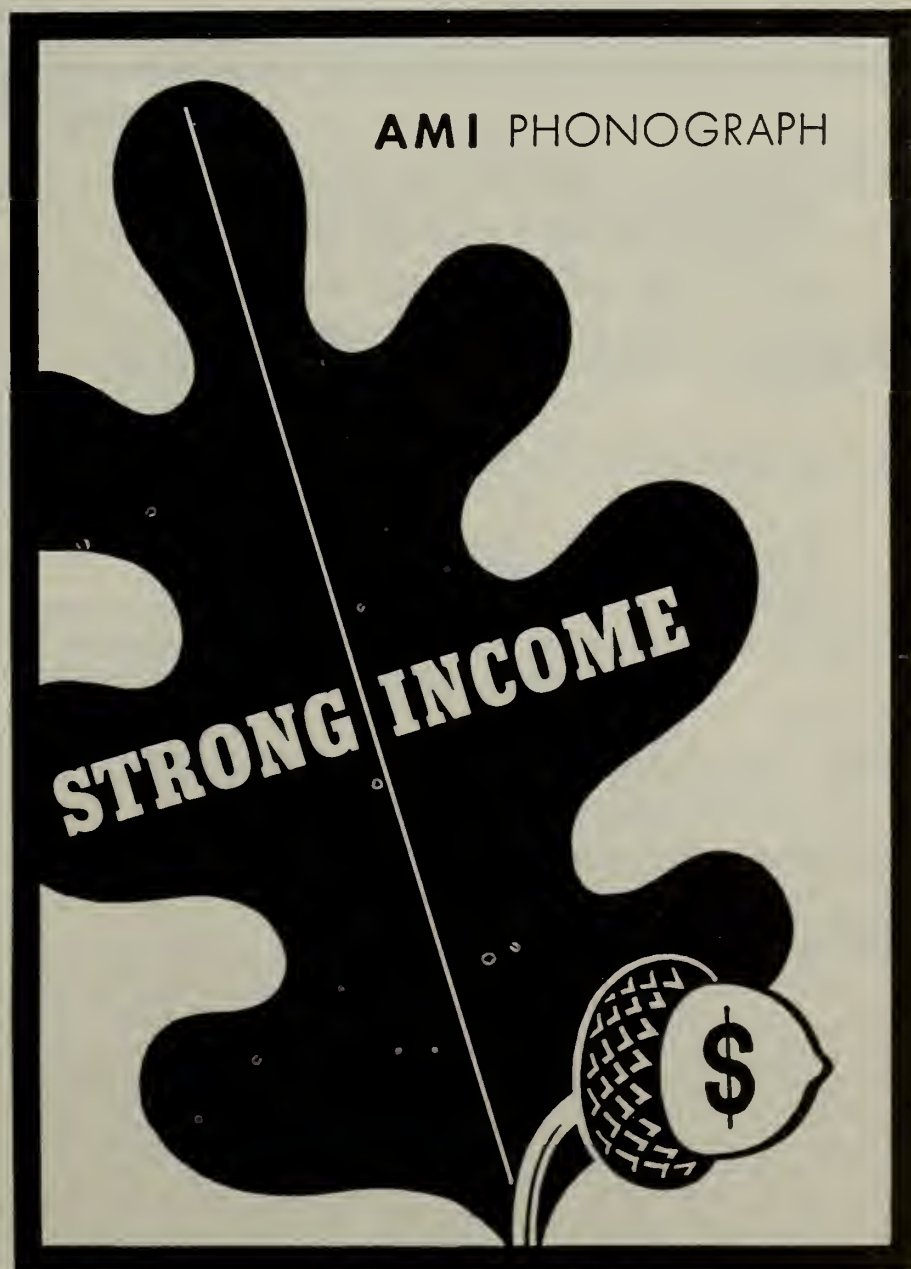
Paul or Minneapolis, Minn., and the time to be about the middle of February, 1948. Distributors will be invited to make a showing of their equipment. Recording companies will be contacted and those artists who may be in that part of the country at that time will be asked to make personal appearances at the banquet that will close the two day meet.

Tom Crosby was appointed general chairman for the coming event, and Ken Ferguson was appointed to handle the publicity. Each state is to appoint two members to serve on the general convention committee, and as it is necessary to have someone in the St. Paul or Minneapolis territory close at hand to take care of the details, at least three operators from that territory will be appointed to a committee.

Dates, time and place will be determined, and the trade will be notified.

(SEE PAGE 43 FOR PHOTOS)

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE  
IT IS NOT SOLD ON NEWSSTANDS.**



Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# Pins Okay In Philippine Islands

MANILA, PHILIPPINES — Bill Suter, who recently took over the branch here from the late Jack R. Moore, and re-named the firm Morcoin Company, Ltd., reports that the Collector of Customs handed down a decision on October 20, deciding that pin games are permitted to be brought into the Islands.

After considering the appeal of Suter, The Republic of Philippines, thru its Customs office issues the following order:

"In the light of the foregoing, (a description of the play of pin games is gone into at great length), this office believes, and so holds, that the 'Pin-Ball' machines under consideration do not fall within the class of prohibited importations specified in Section 3 (c) of the Philippine Tariff Law. They are, therefore, hereby ordered released and delivered to the importer upon the payment of custom duties, internal revenue, taxes, and other charges that may be due thereon, if there be any."

Reporting on business conditions, Suter stated "Business is still highly competitive over here, and we are holding most of our locations and making most of sales on service, rather than price."

# Ops Photoed At 4 States Assn Meet



# Aireon

MANUFACTURING CORPORATION

Finest

## IN MUSICAL EQUIPMENT

General Offices  
1401 Fairfax Trafficway, Kansas City, Kansas

•  
Maico Corp. Ltd., 4001 St. Antoine Street, Montreal, Que.

•  
Cinaudagraph Speakers Division of Aireon

A-3

**Operators —**

**LOUISIANA — TEXAS — ALABAMA**  
**ARKANSAS — MISSISSIPPI**

*You're Invited To SEE The*

## 1948 BUCKLEY LINE

AT THE

### JUNG HOTEL, NEW ORLEANS, LA.

ON

### DECEMBER 11 and 12

Buckley Machines have proven to be real money makers wherever operated. Be sure to be on hand and partake of the usual New Orleans hospitality.

BOB BUCKLEY SAM TRIDICO

## CONSOLE DISTRIBUTING CO., INC.

1006 POYDRAS STREET, NEW ORLEANS 20, LA.

←  
STILLWATER, MINN.—Pictured on the inside column are some of the coinmen who attended the four state association meeting (Story on page 42): Top, (left to right) Harold Scott, Secretary, and Mike Imig, President of the South Dakota Association; Center, (left to right) Tom Crosby, President, and Arnold Buck, Secretary of the Minnesota Association; Bottom (left to right) Two veteran operators, who seldom miss a meeting, Arvid Mode and Sam Anderson of Rhinelander, Wis.

### A Hunting We Will Go!

ST. LOUIS, MO.—Operators here visiting Ideal Novelty Company have been getting quite a chuckle out of a sign posted here by Carl Trippe, William Kelly and their wives, which gives the "score of a three day pheasant hunting trip.

The score, according to Carl, over a length of the trip included 12 drinks, 1 black eye, 1 jack rabbit, 2 days of rain, 4 wet posters, 60 pheasants and 1 skunk.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# Buckley BUILDS THE Best

## NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS  
HAMMERLOID OR WRINKLE  
YOUR CHOICE OF:

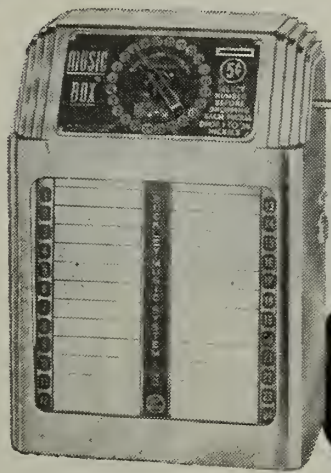
Cherry or Diamond Ornaments,  
Maroon, Copper, Gold, Green,  
Aluminum Gray, Chocolate, Surf  
Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

\$50<sup>00</sup>



## THE NEW Music Box



\$25<sup>00</sup>

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

## TRACK ODDS



BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month

after month—year after year—and out-earn all other coin machines. Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

\$1250<sup>00</sup>



## Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



put 'em all together . . .  
they spell your invitation to the



## GALA Baltimore OPENING of Dave Rosen's New AMI Showroom

Sunday, November 30, 1947 at 503 Evergreen Ave., Baltimore 23, Md.

FROM NOON TILL . . .

Come one, come all — come in empty, come away full. See your friends and Hear the best automatic phonograph, bar none, the magnificent 40-selection AMI.

### DAVID ROSEN, Inc.

Exclusive AMI Distributor in Philadelphia, Baltimore and Washington, D. C.  
855 Broad Street, Philadelphia, Pa.      503 Evergreen Ave., Baltimore 23, Md.  
Stevenson 2-2903      Edmonson 5322

## ESSO DETROIT SHOWING CLICKS

Rubin and Semel Show  
Michigan Ops "Esso  
Arrows" Rolldown



JACK SEMEL

DETROIT, MICH.—Jack Semel and Jack Rubin of the Esso Mfg. Corp., Hoboken, N. J., held one of the most impressive showings seen here in many years at the Hotel Book Cadillac when they displayed their "Esso Arrows" rolldown game for the first time for the ops in this state.

Part of this impressive showing was a lunch given by Semel and Rubin for the Board of Directors of the Michigan Automatic Phonograph Owners Assn. and for the Miniature Bowling Games Assn.

The showing was held on Sunday, Monday, Tuesday and Wednesday of this past week and met with great acclaim and approval of all the many

ops, jobbers and distribs who visited the large suite which the firm had.

Regarding the showing Rubin and Semel stated, "We realize now how much our new 'Esso Arrows' roll-down game is appreciated by those ops who feature these machines on their locations. Everyone praised the game and all are of the belief that it is the most outstanding rolldown ever yet seen in this area."

They also said, "Leading distributors, jobbers and operators who have been here to see 'Esso Arrows' tell us that the game is the finest that they have ever played and they all want shipments to start immediately. We are therefore", they continued, "scheduling deliveries here in quantity to meet the demand of the coin-men here."

You'll have fewer  
out-of-order calls  
with a Jennings!

O. D. Jennings & Co. 4309 W. Lake St.  
Chicago 24, Ill.

NOW DELIVERING!  
Williams'

Greatest 5-Ball

"BONANZA"

PLACE YOUR ORDER NOW!

EXCLUSIVE DISTRIBUTORS



ALSO EXCLUSIVE DISTRIBUTORS  
FOR  
AIREON MUSIC

# MICHIGAN PHONO OPS ASSN HOLDS BIG MASS MEETING

**Bill Gersh Guest Speaker. Members Will Drive For New Front Money Basis. Appoint Committee For Disk Censorship. Tavern Owners Assn. Ask To Meet With Juke Box Ops. Damon Runyon Dinner Nov. 23 Expected to Bring Out Biggest Turnover In Michigan History.**

DETROIT, MICH.—A big mass meeting held at the Fort Shelby Hotel in this city this past Monday evening of the Michigan Automatic Phonograph Owners Assn., Inc., in conjunction with the Michigan Miniature Bowling Assn. was reported to be the most successful and most outstanding in the history of this organization.

Not only did the leading ops of the state attend but all were very much enthused over the speech made to them by Bill Gersh, publisher of *The Cash Box*, and they all agreed that this was the time for the entire organization to arrange for a new "front money commission basis".

Bill Gersh's speech was received with a rising vote of thanks by all those present. Everyone acclaimed his speech.

Morris Goldman, president of this noted association stated, "This has been one of the most memorable evenings in the history of Michigan's automatic phonograph owners."

The organization also discussed the fact that the Censorship Bureau of the Police Dept. was now active in the matter of certain records which were being featured by some of the ops in their juke boxes. Tho Lt. Case, who heads this department, stated that "most of the records are on the borderline", the members themselves voted to set up their own censorship committee and ask ops to refrain from purchasing certain types of recordings.

Fred Copeland of the Michigan Tavern Owners Assn. was also present at the meeting and, after listening to the speech made by Bill Gersh regarding why the music ops needed front money,

asked that a committee be appointed from the organization to meet with the tavern owners and that he believed this matter could be more easily settled in this fashion.

He stated, "I'm sure that the tavern owners will agree to work with the juke box operators and help them to once again earn a decent profit on their investment."

Most important event of this meeting, and which was also brought to the fore by Bill Gersh, was the forthcoming Damon Runyon Memorial Cancer Fund Dinner to be held in the Grand Ballroom of the Hotel Book Cadillac here on November 23.

Roy Clayson, Public Relations Director for the Michigan phono ops organization, has lined up the greatest show in the history of this city for this dinner with everyone of the leading clubs participating and everyone very much enthused.

It is believed by the membership that this dinner will prove to be the most successful in the history of this state and, from all indications, it will exceed all funds ever before collected for any charitable event.

**MOTORS REPAIRED** WURLITZER — AMI  
—SEEBURG—ROCK-  
OLA—MILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival.  
**Complete No Extras \$6.00**  
M. LUBER  
503 W. 41st (Longacre 3-5939) New York

**FINAL MARKDOWN**  
BRAND NEW  
**SOLOTONE EQUIPMENT**

53 BOXES, Each .....\$ 9.75  
12 Location Amplifiers, Each.. 55.00  
1/3 Deposit With Order  
**KING-PIN EQUIP. CO.**  
826 MILLS ST., KALAMAZOO, MICH.

**WE WANT TO BUY—  
ALL TYPE POST-WAR PIN GAMES!  
WE'LL PAY YOU TOP CASH PRICES!**  
WRITE - WIRE - PHONE - GIVE COMPLETE DETAILS AND PRICE WANTED!  
**CENTURY SALES COMPANY**  
1002 BUCHANAN ST. (Tel: FI 6-5273) SAN FRANCISCO, CAL.

**YOU AIN'T SEEN NOTHIN'  
UNTIL YOU SEE**

Bally's

**HY-ROLL**

NEW ROLL DOWN GAME

**FAST PLAYING, INTENSELY INTERESTING  
PLAYING ACTION**

**TOPPED BY**

The Sensational Kick-Out Hole That  
Shoots the Ball a Foot Into the Air

**COME IN AND SEE IT NOW!**

**PAUL A. LAYMON, INC.**

DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIF., SO. NEVADA AND THE HAWAIIAN ISLANDS  
1429-31 and 1503 W. PICO BLVD. (Phone: PRespect 7351) LOS ANGELES, CALIF.

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

# ROCK-OLA DISTRIBUTORS FOR THE ENTIRE STATE OF MICHIGAN



BILL PALMER



JOE BRILLIANT



JACK BRILLIANT



## YOU ARE GUARANTEED . . .

The Finest in Automatic Music Equipment as well as the Greatest Service and Cooperation and the Full Use of Our Entire Facilities to Help You to Enjoy the Biggest and Best Profits You Have Ever Earned in Automatic Music History. We are Proud of Our Appointment as Rock-Ola Distributors for the Entire State of Michigan. Come in Today to see the Greatest Automatic Music Equipment in All Phonograph History.

# BRILLIANT MUSIC COMPANY

4606 CASS AVENUE

(Phone: TE 1-7455)

DETROIT 1, MICHIGAN

# CANADA BARS COIN MACHINES FROM U. S.

Phono and Games Declared Luxury Mdse. Ban Went Into Effect Midnite, Monday, Nov. 17. Argentine, Brazil, Sweden, Mexico Retain Embargoes.

CHICAGO—Manufacturers and distributors here were very much upset this past week to learn that the Dominion of Canada had placed an embargo on U. S. coin operated equipment as of midnight, Monday, November 17.

This follows the embargo placed on coin operated machines from the United States by Argentina, Brazil, Sweden, Mexico (July 1, 1947) and by Columbia.

In the case of Columbia it is understood that the government has relented on the embargo to the extent where importers of coin operated machines were given an allocation equal to the number of machines they imported in 1941.

U. S. coin machines were declared "luxury merchandise" by the Canadian government and with dollars growing scarcer in the Dominion were banned at the insistence of the Parliament.

Coinmen here, in Detroit and Buffalo were rushing machines all day Monday to beat the deadline. Phone calls were coming in from Canadian coinmen asking for almost all types of equipment and promising immediate payment on delivery.

It is generally believed that this embargo will not last for too many months, but Canadian coinmen are really down-hearted and are of the hope that their government will relent as soon as the

Marshall plan really gets into action so that business can once again be resumed with the United States coin machine industry.

It is understood, and from all reports, that repair parts will be allowed to enter into the Dominion of Canada to keep all machines now in operation there in working order.

"But", one noted manufacturer here stated, "we do not believe that they will allow shipment of broken down machines to be assembled in Canada by Canadian workmen."

## 1948 CMI Convention Stickers Available

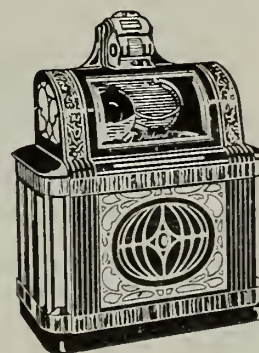
CHICAGO — Coin Machine Industries (CMI) has started out to publicize the 1948 Convention and Coin Machine Show, January 19, 20, 21 and 22.

Exhibitors have received a batch of stickers, and have been asked by Jim Gilmore, Secretary-Manager of CMI, to paste them on their letterheads and all literature being mailed out.

Gilmore states that there are plenty of these stickers available for any coin machine firm who wishes to have them.

SAY, "I SAW IT IN THE CASH BOX."

NOTHING SUCCEEDS LIKE



A  
PREFERRED  
PRODUCT

The

*Manhattan*

Created by HOMER E. CAPEHART

*Custom  
Shirtmaker*

for the  
COIN MACHINE TRADE

Over 100 Leading Executives of the foremost coin machine firms are wearing shirts made by us. We are at your service.

*Leo Shabes*

224 West 79th St., New York, N. Y.  
(Phone: SChuyler 4-7925)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# Merrily We Roll Along, Roll Along

with  
**HUMPTY  
DUMPTY**



featuring:  
SENSATIONAL  
Player-Controlled  
**FLIPPER  
BUMPERS**

An amazing Gottlieb innovation that incites enormously increased play and earnings! Super-sensitive fingertip control buttons, on both sides of cabinet, motivate Flipper Bumpers. Unique Flipper action enables player to send balls zooming from bottom right back to top of playing field, whizzing and bounding around for super-high scoring! It's just what you've wanted for years, so don't wait!

YOUR DISTRIBUTOR HAS THIS GAME OF SKILL AND TIMING NOW . . .

**ORDER TODAY!**

**WRITE FOR NEW PARTS CATALOG**  
Factory Parts for GOTTLIEB GAMES

TERRIFIC ACTION

plus  
HIGH SCORE!

SEQUENCE!

BONUS!

KICKER

POCKETS!



MEMBER



"There is no substitute for Quality!"

**D. GOTTLIEB & CO.** 1140 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS

## Plugs Industry In Local Newspapers



HARRY JACOBS, JR.

MILWAUKEE, WIS.—Harry Jacobs, Jr. and Harry Jacobs, Sr., heads of United Coin Machine Company, this city, are spending money in the local papers to present the viewpoint of the music machine industry.

In a dignified two column ad headlined "Juke Boxes Bring Music To Millions", it is pointed out that the industry employs two million people a year, and offers the general public music they like for a nominal price of only five cents.

The last paragraph deals with the recent untruthful story that appeared in Hearst's "American Weekly" without mentioning it by name. The ad reads "We believe the innuendo and slurs cast upon the juke box are uncalled for and suggest that those so engaged find more useful pursuit than maligning this form of industry."

NOW DELIVERING ALL GAMES BY ALL MANUFACTURERS

- OSCAR
- HAWAII ROLLDOWN
- NUDGY
- NEVADA
- ESSO ARROWS
- HUMPTY-DUMPTY
- GINGER
- TALLY-HO
- BRONCHO

Also FILBEN MIRROCLE MUSIC

"Wisconsin's Leading Distributors"

**UNITED COIN MACHINE COMPANY**

6304 W. GREENFIELD (SPRING 8446-8447) MILWAUKEE 14, WISC.

## Abraham Kicks In To Cancer Fund



CHICAGO — While visiting the Bally Manufacturing Company factory recently, Joe Abraham of Lake City Amusement Company, Cleveland, O. took the opportunity to present his contribution to the Damon Runyon Cancer Fund. Pictured above Abraham (right) is seen presenting the check to Bill O'Donnell, assistant sales manager of Bally.

**WE WANT**

Sizeable Quantity of  
**BALLY TRIPLE BELLS  
LATE MODELS**

State Lowest Price  
Acceptable

Cash Waiting!

**GLOBE** DISTRIBUTING CO.

1623 No. California Ave., Chicago 47, Ill.  
(Tel.: ARmitage 0780)

**NEW ADDRESS NOTICE!**

TED HAWK  
**GENERAL SALES COMPANY**  
1416 SOUTH CALHOUN STREET  
FORT WAYNE 2, INDIANA  
Operators of All Coin Operated Equipment

\* \* \*

**TERRIFIC!**

*it's*

**EXCITING!**

*it's*

**DIFFERENT!**

*it's* **GENCO'S**

*it's*

**NEW**

**ROLL-DOWN GAME**

**SEE YOUR LOCAL DISTRIBUTOR  
FOR DELIVERIES**

# WILLIAMS MFG. CO. IN PRODUCTION ON 2 NEW GAMES

CHICAGO — Harry Williams, Williams Manufacturing Company, this city, announced that the firm's new five ball "Bonanza" is now in full production and deliveries are being made to all distributors. It is always interesting to find out how the various games are named. We hear from our aircraft expert, Bert Merrill of St. Louis, that Harry named the five ball game after his flying ship, a Beechcraft Bonanza.

Williams also announced that his firm is in full production on "Box Score" a roll down baseball game. "Operators who missed out on getting their share of our recent 'All Stars' will be able to get the new 'Box Score'" declared Williams. "They will really get a great surprise out of this new sensational roll down game, as it has all the features of 'All Stars', plus the roll down features."

"We have tested 'Box Score' thoroughly, and it is absolutely trouble free," stated Williams.

Both the five ball, "Bonanza" and the roll down "Box Score" are being shipped from the factory, it is stated.

## No. Dakota Music Ops Assn. Holds Meet

### Elect New Officers

BISMARCK, N. D. — Forty-two members of the North Dakota Music Operators Association and distributor guests attended a meeting held Sunday and Monday, November 16 and 17, in a private dining room of the Grand Pacific Restaurant.

New officers and directors were elected at this meet, and the distributors displayed their phonos.

The officers elected were: Tom Kady of Grand Forks, president; Jack Baccus, Jamestown, vice-president; and Bob Westrum, Bismarck, secretary-treasurer. Members voted in to serve on the Board

## AN OPEN LETTER TO DAVE GOTTLIEB FROM DAVE BOND

**TRIMOUNT COIN MACHINE COMPANY**  
*Manufacturers of*  
**Merchandise Vending Machines**  
 47 Waltham St. Boston 18, Mass.  
 Nov. 12, 1947

Dear Dave:

We here at Trimount are proud as punch to distribute exclusively for you here in Maine, N.H., Vt., Mass., and R.I. Your Humpty Dumpty has been a shot in the arm for the entire coin machine industry. It represents unequalled advancement, ingenious engineering and design- ing never before found in any pin game. Humpty Dumpty has fallen from the wall into the arms of long-waiting operators.

Thanks a million to you, Dave, and to your entire gang for bringing us Humpty Dumpty.

Sincerely,  
Dave Bond  
 TRIMOUNT COIN MACHINE CO.

It's New!
KEENEY'S "Hy-Ride"
It's Better!

Ride to richer profits in 5-ball novelty and free game play. Terrific in action.  
 Also . . . Keeney's New GOLD NUGGET—2-Way Console

CONSOLES	
Reconditioned and Unconditionally Guaranteed	
BALLY	
Draw Bell .....	\$295
DeLuxe Draw Bell.....	340
KEENEY	
Twin Bonus, Super Bell, any Comb. ....	595
Coin Chutes .....	395
Single Bonus Super Bell .....	895
Three Way Bonus Super Bell.....	895
MILLS	
Three Bells, 5c-10-25c.....	250
PACE	
Twin Reels, 10c-25c .....	125
AND MANY OTHERS	
Terms: 1/3 Down, Balance Sight Draft or C.O.D.	

**WORLD WIDE DISTRIBUTORS, Inc.**

2330 N. WESTERN AVE.,  
CHICAGO 47 EVERglade 2300

### The King of Consoles

## KEENEY'S GOLD NUGGET

Here is the greatest of the great Keeney line. All the appeal of the bell-fruit reel machine plus the magic of flashing lights, two coin play and multiple scoring. Available in all combinations of 5c-10c-25c. You must see it and play it.

ORDER TODAY  
 from  
**SCOTT-CROSSE**  
 Your KEENEY Distributor

**SCOTT-CROSSE CO.**  
 1423 Spring Garden St., Phila., Pa.  
 Rittenhouse 6-7712

### BUSINESS OPPORTUNITY

Old Established Distributor, with a Reputation Built on 30 Years of Advertising and Square Dealing, Covering Domestic and Export, Offers a Golden Opportunity to Anyone with a Fair Knowledge of the Coin Machine Language, to take over and Make a Handsome Profit. Many New Lines Can be Added to the Ones Now Carried. The Possibilities are Unlimited. Owner wishes to retire, will sacrifice.

**COLEMAN NOVELTY CO.**  
 1023-25 Fifth Avenue Rockford, Ill.  
 (Phone 4-6512)

## Brother, Can You Spare A Buck?



HERB JONES  
*BEGGING A BUCK*

Bally Distributors have given \$9,950 to the Damon Runyon Cancer Fund. If I can muscle just one buck from each distributor now, it would be an even ten grand. How about it?

*Herb Jones*

CHICAGO—Herb Jones, vice president of Bally Manufacturing Company, discovers he has hidden talents that come to the fore only when he has to use them. Pictured above is a post card Herb dreamed up to get some additional money for the Damon Runyon Cancer Fund. Anybody want to bet Herb got the fifty he asked for?

Please mention THE CASH BOX when answering a's—it proves you're a real coin machine man!

## Mississippi Phono Ops Assn. Meet

JACKSON, MISS.—A substantial group of members attended the recent meeting of the Mississippi Phonograph Operators Association, held at the Heidelberg Hotel, this city, on November 13.

A. J. Christodoro of the Radio Specialty Corporation, New Orleans, La., was the guest of the association for the afternoon.

Among the matters taken up by the membership was the question of the "Use Tax". A nominating committee was appointed for the election of officers for the coming term.

It was announced at the meeting that Roscoe Redd, Redd Music Company, Laurel, had offered to donate to the proposed Youth Center of Laurel, an automatic music machine, plus a large supply of records. Redd, who is one of the most active of the association members, received considerable favorable publicity in the local press.

A letter from the Y.M.C.A. was read to the gathering, wherein the organization thanked the Jackson operators for sponsoring twenty boys for membership in the "Y".

Next meeting is scheduled for December 18, and will be held in Jackson.

## Ponder Heads Tampa Offices For Taran



TAMPA, FLA.—Ed. Ponder, one of the best known coinmen in the south, has opened offices for Taran Distributing, Inc., Wurlitzer distributors, in this city at 1113 Cass St.

For many years, Ponder has acted as distributor, jobber and operator of coin machines in Louisiana and Florida, and is considered an expert on southern types of singing and instrumentals.

The Tampa offices will offer the music operator a complete service of parts, supplies, etc., in addition to covering the territory on the new Wurlitzer 1100.

### SACRIFICE!

MODEL 1422

**ROCK-OLA**

**\$400.00 Ea.**

*Perfect Condition*

LOOK AND WORK LIKE NEW

**AUTOMATIC  
MUSIC SERVICE**

1200 NORTH AVE., ELIZABETH, N.J.

# EVERYBODY AGREES . . .

WILLIAMS

**ALL STARS**

**WAS GOOD**

**BUT . . .**

**THE SAME DYNAMIC**

**GAME IN A DELUXE**

**ROLL DOWN —**

# BOX SCORE

IS

**SUPER!**

**SEE YOUR DISTRIBUTOR**

*Williams*

MANUFACTURING

COMPANY

161 W. HURON STREET

CHICAGO 10, ILLINOIS

## MUSIC MACHINE OPS —

THE SECOND ANNUAL POLL OF THE AUTOMATIC  
MUSIC INDUSTRY OF AMERICA TO CHOOSE THE  
BEST RECORDS AND RECORDING ARTISTS OF 1947

**CLOSES NOV. 29**

IF YOU HAVEN'T MAILED YOUR VOTE

**SEND IT IN NOW!**

*Fill Out the Prepaid Post Card Enclosed in the Music Section*

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

# Rhode Island Amuse. Guild Holds Big Meet In Providence

Le Roy Stein of M G A Guest Speaker. Discuss Commission Arrangements. Await Pin Game Decision.



L. K. WOODS, President



LE ROY STEIN  
Guest Speaker

PROVIDENCE, R. I. — Music and pin game operators of the newly formed Rhode Island Amusement Guild vehemently agreed upon the need for a better commission basis at a meeting held this past Tuesday, November 18.

With the main topic of discussion centering about the present poor commission arrangement, guest speaker Le Roy Stein, business manager of the Music Guild of America, Newark, N. J., greeted the assembly of operators.

Pointing out the tremendous strides other trade organizations have made, Mr. Stein stated, "It gives me great pleasure in knowing that operators, such as yourselves, have formed trade organizations. Only through the formation of a trade group can we in the industry expect to accomplish the goals we envision. The dire need for better public relations is easily seen, especially so when music operators throughout the nation are referred to as racketeers".

Mr. Stein was referring to the recent article in The American Weekly entitled "Who Gets Your Juke Box Nickel".

"We do ourselves and our families a great injustice", Mr. Stein continued, "by allowing such falsehoods to be digested by the very people who patronize our business."

Imploring the membership to arrange for a better commission basis with location owners, Mr. Stein lauded *The Cash Box* for its continued efforts in behalf of operators throughout the nation.

Operators throughout the state are eagerly watching the test case introduced in the Supreme Court recently, to bring about a favorable decision in the matter of allowing pinball machines to operate in Providence. The machines are in operation throughout the entire southern section of the state, but are not allowed in Providence, altho there is no ruling against them.

L. K. Woods, elected president of the association at the group's initial meeting on November 4, reiterated Mr. Stein's sentiments by urging the membership to

## Off - Color Record Brings Grief To Op

BROOKLYN, N. Y.—The playing of an off-color record in a tavern on Fulton St., here, resulted in a physical combat between two customers, and finally wound up by the operator the big loser.

The operator placed the record in the phono only because of insistent demands of the location, but from now is off them for life. A respectable couple at the bar took exception to the record and asked the patron playing it to refrain from selecting that number. An argument started and the final result was that the music machine was knocked over and very badly damaged. Not only did the operator have to change the record, but had to replace the broken machine.

continue to promote selling music to the best of their ability.

"While every other form of business, and industry have raised their prices to the consumer, music for the masses continues to remain at five cents a play," he declared.

"Our operating costs since the end of the war have risen tremendously, yet we continue to operate at the same commission basis".

Johnny Lane, singing star of Regent Records, highlighted the evening's proceedings by entertaining the membership with a number of songs. The group greeted Johnny with a wholehearted display of enthusiasm.

The next scheduled meeting for the guild is to be November 25th.

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## Gottlieb Announces New Parts Catalogue Ready For Operators



DAVID AND ALVIN GOTTLIEB

CHICAGO — The release of a new parts catalog, featuring new factory-specified units for all Gottlieb machines was announced this week by D. Gottlieb & Company, this city.

Developed under the supervision of Alvin Gottlieb, advertising and promotion manager of the firm, the catalog is designed in book form, with easily inserted loose-leaf catalog sheets.

"This catalog, which is free upon request to all bona fide coinmen" advises Alvin "describes all items fully and completely. The catalog is so arranged that any part desired may be quickly located in the book. Following the release of future games, part sheets for each game will be prepared and mailed to catalog users."

The new catalog was produced in the Company's own printing plant, and the firm will continue to print their own catalog pages in order to provide speedier information on new parts availabilities, Alvin stated.

Commenting on the issuance of this new parts catalog, Dave Gottlieb, president of the firm, stated "This is just another of the many Gottlieb services which has been put into effect since the war when we have been able to do so. We have other plans that will greatly assist the operator of our games, and as they are completed, we will bring them to the operator's attention."

## More Money For Runyon Cancer Fund



MEMPHIS, TENN. — Going all out to collect as much money as possible for the Damon Runyon Cancer Fund, Bally Manufacturing Company's representatives made it a point to collect the checks on the spot when visiting the distributors. Pictured above is Clarence Camp (center) and Coe Stone (left) of Southern Amusement Company, this city, presenting their check to Dan Moloney, southern district sales manager for Bally.

## Makes Miami, Fla. Permanent Quarters



HERMAN PERIN

MIAMI, FLA. — Herman Perin, well known coinman, announced that he has moved his family to this city, and will remain here permanently.

Altho his plans are being developed at the present time, Perin states he will make them public at some time in the very near future.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# THRU THE COIN CHUTE



## CHICAGO CHATTER

It's very interesting rolling around the city with the boss in town and calling on many of the manufacturers and distributors, it seems that many of the boys in the know loosen up a bit and give out with much more information on the general picture than they generally do . . . Dropped around to visit with Harry Williams of the Williams Manufacturing Company and found Harry in a very happy frame of mind, the demand for the sensational "All Stars" is still great, we were told, but says Harry, "Wait until the boys see the new William's "Box Score" it's a really new and sensational roll down, more about this in another part of the book, the new Williams five ball "Bonanza" is one game that has plenty of action and should go over in a big way everywhere . . . Dropped around to visit with Fred Forrester the well known Music Publisher and listened while Fred talked over old times in the music biz, "The new boys" says Fred "Have lots to learn about this business" and from what we heard Fred can tell them plenty . . . Saw the new Bally "Ily-Roll" a new Roll down and the new Bally "Big Inning" on display at Covens, both games looked very good and should do a terrific job in the field for ops . . . One of the most interesting hours ever spent was spent this past week listening to E. W. Pace of the Pace Manufacturing Company. Ed really went all out in talking about the good old days when operating bells was quite a task. Pace tells about his experiences, some of which go back over fifty years . . . Stopped over at the Rock-Ola factory to spend some time visiting with Art Weinand. Lots of hot stuff in the mill with lots of surprises going to take place in the near future. and will strike when the time is ripe . . . We hear from Joe Caldron, assistant sales manager for AMI, that Lindy Force is improving daily and should be back on the job shortly. Joes tells us that several of their distributors visited their offices this past week, George Pittman of the Pittman Dist. Co., Davenport, Iowa, stopped in for a chat with Joe. George reports business as being very good and announced that he had recently put on two new salesmen . . . Pat Ryan of the Vogue Western Dist. Co., in Salt Lake City, Utah stopped by also, from here Pat planned to go on to Grand Rapids, Mich. to visit with prexy John Haddock . . . Monty West of AMI back from a nine week swing around the country conducting training programs . . . David Rosen, Inc., AMI distrib in Baltimore, Md. will hold an opening of their new offices on November 30th with either John Haddock or Joe Caldron attending . . . Harry Brown of American Amusement back from Philadelphia where he attended the funeral of his Mother. Although Mrs. Brown had been ill for some time, her death came as quite a shock to Harry and he feels a tremendous loss . . . Ken Wilson and Howard Pretzel of Commodity Vendors talk about the latest model of their aspirin machine with several novel features that were developed by the boys themselves. Ken and Howard report they are now receiving much faster delivery on the Lewel Aspirin Venders to help fill their many orders . . . Ray Cunliffe, president of the Illinois Phono Owners Association, and Mike Spagnola, secretary; spent some time this past week hobnobbing with Spike Jones, looking over the Studebaker Theatre and making plans to display juke boxes in connection with "Juke Box Night" which will be held November 25th . . . Jim Mangan, CMI's Public Relations Director, left for Cincinnati this past Friday to complete preparations for the CMI dinner for the Damon Runyon Cancer Fund, to be held on November 23rd . . . Bernie Schutz of Coin Amusement Games, Inc. back on the job after a recent hospital stay. Bernie tells us he's feeling much better now but will have to take it easy for quite some time . . . Lee Jones of P. & S. Machine Co. very happy over the fact that their cabinet production has been stepped up. Lee reports quite a few visiting coinmen at P. & S. this last week and tells us they all show much interest and enthusiasm over their new game "Tom Tom" . . . Over at Coven Distrib. Co., we found "Bally" Sally Goldstein) as busy

as the proverbial bee trying to keep up with all the phone calls. Never a dull moment when you work at Covens, says Sally . . . Harold Motherway of Marquette Music informs us that Janice Keeley, his girl Friday, is on leave of absence .

Gwen Desplenter of CMI's Public Relations Bureau back on the job and going strong again. Gwen tells us that the staff at CMI are feeling very proud these days over the praise they received from Walter Winchell on the Bob Hope program, November 18th. Mr. Winchell made it a special point to thank the Coin Machine Industry on behalf of the Damon Runyon Cancer Fund . . . Clarence Camp of Memphis, Tenn., breezed into town this past week .

. . . Herman Lubinsky of Savoy Records and Eddie Messner of Aladdin Records, also visited our windy city last week . . . We hear from Helen Jaffe of Globe Distrib. Co. that Vince Murphy has hit the road on an extended trip thru Illinois and Indiana. Vince is plugging the Filben line for which Globe has the distributorship for those two states. Meanwhile Helen keeps busy with all her additional duties now that Vince is away . . . Sam Gensburg and Sam Wolberg, both of Chicago Coin tell us about their new game "Roll Down" and all its interesting features. The boys report this is entirely different than any other roll down game and samples are expected to go out to their distributors sometime this week . . . Over at Bally Mfg. Co. we found things rolling along with all the boys hard at work trying to meet the demand for their new games "Double Up" and "Wild Lemon" . . . Among the out of town coinmen visiting at Bally were: Sam Rose of the King Pin Dist. Co. in Detroit, Mich. and Clarence Camp of the Southern Amusement Co., Memphis, Tenn. . . . The boys at Bell-O-Matic are already busy making plans for their big welcome party which they hold every year for the operators that come in to attend the coin machine convention . . . Grant Shay tells us that all the distributors of Bell-O-Matic products have received hand tooled leather bound books for Thanksgiving presents, in appreciation for the wonderful job they have done in putting the new Jewel Bell over. We also hear from Grant about his new secretary, Terry Cahill, whom he describes as a very pretty red head, and every man at Bell-O-Matic will back up this statement, says Grant . . . Recent visitors to Bell-O-Matic were: Roy McGinnis of Baltimore, Mr. Sammy Mannarino of Pittsburgh, Pa., Harry Hilliard of Kokomo, Ind., and Arthur Doyle of Syracuse, N. Y. . . . Gil Kitt of Empire Coin back in town after a quick trip up to Detroit to their branch office the Robinson Sales Co. and visit with manager Harry Stanton . . . Ralph Sheffield of Empire takes a week end off to go hunting. We hear that Ralph is a very enthusiastic sportsman and has been looking forward to this for some time . . . Paul Glazer and Bob Schaefer, also of Empire, leave on another selling trip this week. Paul will travel thru Illinois while Bob takes in Wisconsin . . . Spoke to Fulton Moore of Williams Mfg. Co. who tells us about their new game "Bonanza", which means a source of unexpected wealth. Moore reports "Bonanza" is definitely living up to its name and is a sure money maker for everyone . . . We hear from Moore that Sam Stern of Philadelphia, Pa. and Pete Pieters of Kalamazoo, Mich., recently paid a visit to Williams . . . Bill Lipscomb, eastern salesman for O. D. Jennings & Co. informs us they've already started making plans for the coming coin machine convention in January . . . Looked in at the George Ponsler Co. and found them in full production on their new roll down game. Spoke to George Ponsler who tells us that "Pro-Score" is receiving very enthusiastic response all over the country . . . Visited with Billy DeSelm of United Mfg. Co. who talks about his two years with the firm. Billy recently celebrated his second anniversary with United and was showered with congratulations and well wishes from his many friends. We also hear from Billy that "Hawaii Roll Down", United's new game is going over very big and orders are pouring in big.

# THRU THE COIN CHUTE



## EASTERN FLASHES

Jobbers and distributors thruout the city are enjoying a rush of business the like of which hasn't been seen since the days when pin games were being operated. Operators are doing well with roll down games, and more and more are being spotted every day. In addition to games being manufactured locally, the Chicago manufacturers have sent in new ones, and others will be on display soon. With the weather cooling off greatly, music machines have become more active. Operators are upping their averages, and are showing a greater inclination to purchase additional equipment.

\* \* \*

Four new roll down games appeared on the floors of the distributing and jobbing firms along coinrow — Bally's "Hy-Roll", Genco's "Bing-A-Roll", Chicago Coin's "Roll Down", and Williams' "Box Score". Each of these games have different playing features and it appears that operators are buying all four . . . Ben Becker, Ben Becker Sales Company, Bally regional sales representative, reports that operators have reported that the "ball throwing hole" feature of "Hy-Roll" has captured the eye of the players . . . Harry Schneider, Seaboard New York Corporation, displayed his skill on Genco's "Bing-A-Roll" to a group of operators, who immediately placed their orders. . . . Al Simon, Al Simon, Inc., distributor for Chicago Coin Machine Company, reports that he is rushed filling orders for their "Roll Down" . . . Harry Pearl, Seacoast Distributors, shows Williams' "Box Score" and has to fight off the ops who want to take the sample off his floor.

\* \* \*

Ted Ruby, Paramount Distributors, Beacon, N.Y., leaves his associate Gurdon Browne to handle things in the offices, and visits his friends along Tenth Ave. Paramount handle the distribution of Genco's games in his territory, which includes the counties of Dutchess, Orange, Putnam, Columbia, and others . . . Jack Mitnick, Runyon Sales Company, drops us a card from his vacation spot, Hot Springs, and it looks like he's having himself a time. Meanwhile, Barney (Shugy) Sugarman is spending all of his time in the New York offices. Shugy reports that his company is doing a nice job with the recently acquired Keeney line . . . Harry Pearl and Dave Stern, Seacoast Distributors, awaiting their sample of Ponser's "Pro-Score" roll down game. By the way, Seacoast had a Rock-Ola phonograph on display at one of the city's leading department stores, and we understand, will soon get some fine newspaper publicity.

\* \* \*

Jack Semel and Jack Rubin, Esso Manufacturing Corporation, Hoboken, N. J., return from Detroit, Mich., where they held a three day showing of their roll down game "Esso Arrows". We understand they brought home some very nice sized orders. "Still selling plenty in the local market" reports Semel "with those ops who have them out, reordering." Semel and Rubin had quite a time while in Detroit. Harry Stanton of Robinson Sales Company, leaving on a ten day hunting trip, kidnapped them and rode out into the country for over 100 miles before they

could get out of the car. They had to hire a taxi to get back to Detroit. On another occasion, Semel kibitized a "Gin" game being played by Gil Kitt of Empire Coin Machine Exchange, Chicago, and Joe Brilliant, Brilliant Music Company, to the extent that the laughter was so great, the card game had to be discontinued.

\* \* \*

Lew Jaffa, Eastern Electric Vending Machine Company, national sales agents for C-Eight's electric cigarette vendor, gave a nice intimate dinner at the Waldorf on Tuesday night, November 18, to celebrate the award the firm received for outstanding achievement in design . . . Eastern Electric, by the way, just moved to larger quarters in the same building, General Motors Building . . . Herman Perin, well known coin machine salesman, moves his family and sets up in Miami, Fla., and should be settled there when you read this . . . Lou Morenberg, Moray Music Company, just returned to the city after vacationing in Miami Beach for three weeks . . . Lou Hirsch, Silvertone Music Company, will be leaving for Miami after the general meeting of operators, which will be held at Rossoff's restaurant on Tuesday, November 25. This is election night for the association.

\* \* \*

Al Bloom, Speedway Products, Inc., who has been going along slowly (and surely he says) in preparing his combination television-music machine, says "it won't be long now" . . . Nat Cohn, Modern Music Sales Corporation, expected to take a trip to Chicago, but the acquisition of the Signature record line will keep him close to the office. However ( he states he will attend the NAMA Show at the Palmer House in December . . . Max Weiss, Roni Sales Company, distributor for Kunkel popcorn machines, will be another coinman who will head for the Palmer House for the NAMA convention . . . Mac Postel, who was in the city for about two weeks, left last Friday for home — Chicago. . . . Robert (Red) Hazelton, Ideal Music Company, opened a Bendix washing machine store in Harlem . . . Abe Bernstein, Academy Music Company, another music op who spread out — buying a bar and grill at Elmont, Long Island, which is located near the Belmont Race Track.

\* \* \*

Dave Lowy and Phil Mason, Dave Lowy & Company, working overtime trying to supply the demand for their roll down conversion "Champions" . . . Hymie Rosenberg, H. Rosenberg Company, cuts out the article in last week's "Eastern Flashes" quoting Teddy Blatt on the local situation in regard to pin games, and pastes it on the wall for all to see . . . Harry Rosen, Atlantic-Seaboard New York Corporation, leaves for Miami Beach on Thanksgiving day, and will remain for the winter . . . Max Schiffman will open jobbing offices on Tenth Avenue . . . Al Denver's father-in-law on the road to recovery after a recent illness . . . Sam Mendelson, well known coinman and active in the industry since 1935, announces that he has resigned as sales director of Premier Coin Machine Mfg. Corp.

# THRU THE COIN CHUTE

With  
STEVE MASON



## CALIFORNIA CLIPPINGS

Ops in this city are beginning to do something about the unfair tactics of some of the newer entrants in the operating field . . . Last week, under the temporary chairmanship of Len Micon (Pacific Coast Distrib.), a group of them were banded together to work for the best interests of the ops in town and to combat unfair licensing and unethical operation of machines . . . Gordon Roper, Jack Stongin, J. D. Cohen, Harry Goldman, and Harold Sharkey were all appointed as a committee to form a permanent set-up.

People in all phases of the coin machine industry were shocked last week upon hearing that Jack R. Moore, one of the western pioneers in the coinbiz, had passed away last Saturday. Jack Moore had many close friends in the coinbiz, and his passing will be felt by all . . . Many of the local ops and distribs went to Portland to attend the funeral.

Around at SCAMOA, Jay Bullock is beaming broadly over the initial success that the new Vend-A-Tune record bar is enjoying . . . Wes Middleton, the oldest operator in this vicinity has just bought ten of the racks for his missus to operate. Wes believes that there's nothing like it on the market today for women to operate . . . No repairs . . . standard locations such as drugstores and markets . . . all that's needed is a periodical check and refill of the records . . . Jay Bullock is really going to town, what with the record bar, a full stock of disks, and now, a complete line radios and phonographs.

M. C. (Hill) Williams of Williams Dist. Co. in and around Southern California seeing ops about the new Williams roll-down "Box Score" . . . Bill tells us that sales on their five-ball "Ginger", are going fine . . . General Music's Fred Gaunt informs us that Bud Parr is off on a week's trip up and down the coast seeing ops about the new Buckley boxes . . . Aubrey Stemler and Mr. and Mrs. Paul Laymon trained up to Portland for Jack R. Moore's funeral.

Max Thiede, salesman for Badger Sales, back from a short trip up north where he took some nice orders for Rock-Olas . . . Lyn Brown momentarily expecting the "Flying Tigers" airline to land on his roof with that long awaited shipment of Ponser's roll-down "Pro-Score" . . . Lyn is wearing a tie these days . . . tsk, tsk . . . Eddie Wilkes, salesman for Paul Laymon, is extremely pleased over the reception ops are giving Bally's new roll-down "Hi-Score" . . . Gold Coast Coin Mach. Exchange's Elky Ray returned from a trip to Palm Springs and vicinity where he made some nice sales on Gottlieb's new five-ball "Humpty-Dumpty" . . . Elky says he should have taken a pair of hip boots along to wade through the "heavy dew" . . . (California Chamber of Commerce please note).

Jack Simon of Sicking Distribs, has been entertaining friends and relatives who are visiting him from Chicago . . . Seems like Dan Jackson of Automatic Games, had a completely successful trip . . .

In addition to making some swell deals on Bells, and picking up a new Cadillac while back east, on his arrival back in this city, Dan found two big orders for bells to be delivered in both San Francisco and Reno . . . M. S. Bill Wolf busy as ever making deals via long distance phone.

General Sales Manager Warren H. Taylor of Mills Sales Co. back in town after some weeks in the Oakland office . . . Charlie Fulcher and Bob Finch, both of Mills, checking territories and seeing ops around these parts . . . Comes a snicker from Ed Hagist (Mills Freezer Division) about that dough he lost to Charlie on the football game.

Adams-Fairfax sales manager Al Silberman in New York for a few days, and from there, he heads for other cities in the east, then a trip through the southwest, and back to L.A. . . . President Bernie Shapiro tells us that things are really humming

Released this week is a new record by chirp Hadda Brooks of the Modern Records firm . . . The brothers Bihari feel that this number, "It All Depends On You" is destined to become one of the greatest ever . . . It may be an old number, but the phrasing that the Brooks canary affords it is as refreshing as the sound all those nickels will make dropping into the juke boxes . . . Talent Director Joe Bihari has a new blonde secretary, name of Roseayn Dorbin . . . Saul Bihari tells me that Jack Kapp of Decca was in town for a quick biz deal, but he left for N.Y. before we could say a fast hello.

Adman Charlie Craig of Exclusive Records has been mighty busy the past week visiting local disk jocks . . . that new album by Buddy Baker "Beyond The Stars" is really meeting with praise all over the country according to latest reports . . . Prexy Leon Rene is still very busy waxing lots of Exclusive talent . . . Some of you may have missed the Bob Hope broadcast last Tuesday nite . . . Walter Winchell made a last minute guest appearance near the end of the show, and thanked every member of the coin machine industry for the wonderful help they had given to the Runyon Cancer Fund.

Leo Messner, prexy of Aladdin Records, has been busy catching up on all that developed during his biz trip in the east . . . word from Eddie, last heard from in New Orleans, indicated that he's "discovered" some terrific new talent for the Aladdin label.

Capitol's mad boy Red Ingle really knockin' folks out all over the country . . . his next booking calls for an engagement at Chicago's Oriental Theatre . . . Dave Braun, president of DeLuxe Records, Inc. in Los Angeles to arrange for west coast distribution points as well as pressing facilities . . . Dave tells us that there's been a tremendous demand for DeLuxe platters during recent months, and he feels that by arranging for this part of the country to get their records right here, an increasing demand for disks will be created.

# THRU THE COIN CHUTE



## ST. LOUIS MINNEAPOLIS

by BERT MERRILL

November 16 found everybody gearing up for the Cancer Fund dinner dance, sponsored by St. Louis coin machine distributors who at the same time are planning a "miniature CMI Show". Such top distributors as Ben Axelrod, Carl Trippe, Delmer Veatch, Bill Betz, Dan Baum, etc., will be on deck with new pinballs and phonographs out of their wrappings in a separate hall. This will give a lot of ops a chance to see the equipment they might otherwise have to wait a couple of months to see, according to the boys in the know.

\* \* \*

Red headed secretaries seem to be the rule rather than the exception along the 49th State's Coin Beach. Latest addition is pert Jackie Beck who is holding down the front desk at Ideal's display sanctum. Jackie held her breath a couple of weeks, and now says she's accustomed to the vagaries of coin machine dealings.

\* \* \*

Rock-Ola factory men have been popping up everywhere over the city in recent days. First was H. E. "Cracker" Graham, followed by Maynard Todd, and four more are expected in the near future.

\* \* \*

Visitors who lugged off new equipment this week included Adolph Gabler of Festus, Mo., Freddie Weal of Farina, Ill., and Curly Young of Victory Amusement Co., E. St. Louis.

\* \* \*

Prexy Del Veatch of VP Distributing spent last week in Chicago guesting with Harry Williams of Williams Mfg. Co., and checking the manufacture of the new Bonanza game which Williams named in honor of his airplane (a Beechcraft Bonanza). Del was welcomed home by visitors Earl Walker, Herrin, Illinois, John Hereford, Perryville, Mo., M. Buescher, Washington, Mo., and Bill Brandt from down Mauldin, Mo., way.

\* \* \*

Elmer Wisman of Ideal Novelty passed cigars to celebrate a new baby boy born last week . . . Route service and management has improved a lot at Morris Novelty Company since Marvin Mitchell, in charge of music, lost a snuffle cold which rendered him hors de combat on the phone.

\* \* \*

Len Aaron, junior partner in Aaron Distributing Company, large St. Louis music operating house, has announced his marriage to Shirley Schwartz, as a surprise move. The couple honeymooned in the East, but returned hurriedly to St. Louis to keep routes operating.

Operators throughout the entire state of Minnesota were very impatient for the signal to start shooting as deer season opened Saturday. Many of the Twin Cities operators were not to be found on the job this week as they were on the trail looking for deer.

\* \* \*

Walt Thorne of Staples, Minnesota took time out to drive into Minneapolis to spend a few days visiting a few distributors in the Twin Cities . . . Jack Lowrie of Lake City, Minnesota in Minneapolis just for the day; his first visit in several months, as he is spending all of his time in Lake City managing his restaurant and Night Club which has turned out to be a tremendous success . . . Frank Kummer of Spring Valley, Minnesota stopped off in Minneapolis on his way home after spending four days in Canada, fishing. His trip was a huge success as Frank caught a 25 pound Northern, one of the largest ever to be pulled out of a lake.

\* \* \*

Al Plotnick of Minneapolis, formerly mechanic for the North Star Novelty Company, Minneapolis, has bought out Issy Truppman's route and is now in business for himself. We all wish him the best of luck . . . Teddy Heil of Gaylord, Minnesota can't wait until the ice freezes over on the lakes so that he can start in with a little bit of croppy fishing . . . Bill Welch of Chippewa Falls visited Minneapolis just for the day.

\* \* \*

Gil Hanson of St. Peter, Minnesota and his son were in Minneapolis for a full day . . . Doug Gleason of the Acme Sales Company, Minneapolis, is in Chicago for two weeks on a business trip . . . George Ganil, owner of the Karmel Korn, Minneapolis, Minn., also in Chicago for a few days on business . . . Verling Geib of Deadwood, South Dakota back on the job again after spending five weeks in California.

\* \* \*

Wally McFarland of Bismarck, North Dakota took a little jaunt into Minneapolis for a couple of days of calling on the trade . . . Harry Lerner, operator in Minneapolis for many years who owns the Appliance Store, has taken on a new partner, Harry Plittman. Too much business for Harry to handle by himself . . . August Streyle, of Hazeltown, North Dakota also in town for several days, just sort of vacationing . . . Bob Bretz of the Hy-G Music Company drove up to Duluth to do some deer hunting with Joe Atol of the Arrowhead Novelty Company . . . A. H. Lieberman of Hy-G Music Company is back after taking a month's honeymoon trip to Florida.

**THE CASH BOX****COIN MACHINE  
MART****CLASSIFIED ADVERTISING SECTION****CLASSIFIED AD RATE \$1.00 PER LINE**

OR ANY FRACTION THEREOF WHERE LINES RUN OVER. EACH LINE MEASURES 7½ INCHES LONG. FIGURE APPROXIMATELY 12 TO 14 WORDS PER LINE.

(ALL CLASSIFIED ADS — CASH WITH ORDER)

**USE ENCLOSED GIANT CARD FOR CONVENIENT MAILING****SPECIAL NOTICE TO \$48 PER YEAR SUBSCRIBERS**

YOUR FREE WEEKLY CLASSIFIED AD PRIVILEGE CONTINUES. MAXIMUM SPACE 3 LINES. ALL LINES, OR ANY FRACTION, OVER 3 LINES WILL BE CHARGED AT THE RATE OF \$1 PER LINE.

**WANT**

- WANT — Good Music and Pintable Mechanic. Write. DISY'S AMUSEMENT CO., CARIBOU, MAINE.
- WANT — All type post-war pin games. We'll pay you top cash prices. If you have post-war pin games, get in touch with us immediately. We've got the cash waiting. Give us complete details of the games, condition, also give us the price you want. No time wasted — we mean business. Write, wire or phone us immediately. CENTURY SALES CO., 1002 BUCHANAN ST., SAN FRANCISCO, CALIF. Tel: FI. 6-5273.
- WANT — Bally Victory Specials. Advise how many you can ship at once and lowest price. GENERAL MUSIC CO., 1157 POST ST., SAN FRANCISCO 9, CALIF.
- WANT — Will buy any quantity used slot machines, all makes and models. Also, NEW Pace Chrome Deluxe Slots 5¢-10¢-25¢ & \$1. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.
- WANT — Wurl., Seeb. 30 wire Hideaways; Wurl. 1015, 750E; Seeb. 146, 147; used Packard Wall Boxes; Packard, Buckley 30 wire Adaptors; Mills, Jenn., Pace F.P. Mint Vendors; Post-War Photomatic; late F.P. Games; Victory Specials; Solotone, Personal Music Boxes, Amplifiers, etc. All 25 cycle equipment. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.
- WANT — New or slightly used 1946 or 1947 model Rowe or DuGrenier Cigarette Vendors, 8 or 10 column. Quote lowest Jobbers' Price in first letter. STANLEY AMUSEMENT CO., 1534 COMMERCE ST., TACOMA 2, WASH. Tel: Main 3731
- WANT — Victory Specials; Daily Races and Special Entrys. Please state best price, quantity of each available and guaranteed condition. Contact us immediately. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF. Tel: Hemlock 1-1750.
- WANT — Used Records, unlimited quantities. Write to FIDELITY DISTRIBUTORS, 332 E. 188th ST., BRONX 58, N. Y.
- WANT — New or Used Williams' All Stars for resale. Quote lowest price in first letter. MURRAY NOVELTY CO., 4353 MURRAY AVE., PITTSBURGH 17, PA.
- WANT — The used records from your boxes. We buy steadily all year round. Top prices paid. SELL to Chicago's Largest Distributor of Used Records. We pay the freight. Write, Call or Ship to: USED RECORD EXCHANGE, 1736 N. KEELER AVE., CHICAGO 39, ILL. Tel: Cap. 7852
- WANT — For Cash: Deluxe Draw Bells; Draw Bells; Bally Triple Bells. Wire, Phone or Write stating Lowest Price, Coin Denominations, Quantities & Condition in first reply. SILENT SALES SYSTEM, 635 D ST., N.W., WASHINGTON 4, D. C. Tel: District 0500.
- WANT — Bally Draw Bells; Triple Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.
- WANT — Music Operators! How long does it take you to accumulate 500 Used Records? We will buy and pay top prices for your used records if you will ship them to us regularly. Call us now and let's get together. JALEN AMUSEMENT CO., 113 W. REDWOOD ST., BALTIMORE 1, MD. Tel: Plaza 4802.
- WANT — DuGrenier "S" Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN. N.Y.
- WANT — 5 Ball F.P.G. Fly. Trapeze, Maisie, Play Ball, Superscore, Gold Ball, Hawaii, Mystery, Mexico, Nevada, Cyclone, Tornado, Coed, Bally Victory Specials. Must be clean & in A-1 condition. State quantity & lowest price in first letter. Will pay \$90. for Seeburg Vogues, \$50. for Wurl. 71's & 81's. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF.
- WANT — Keeney Bonus Super Bells 2-Way 5¢ & 25¢; Bally Triple Bells; Exhibit Rotaries; Mutoscope Fan Front & Red Top Diggers; Wurlitzer 1015 Phonos; Victory Specials; Gott. Daily Races or any late F.P. One Ball Games. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORday 3070.
- WANT — To Purchase for export shipments — Model 1013 Wurlitzer, 1946 AMI's, 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

*Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!*

**THE CASH BOX****CLASSIFIED ADVERTISING SECTION****COIN MACHINE  
MART****WANT**

WANT - Rock-Ola Playmaster No. 1411 to be used on 5 Wire Rock-Ola Dial Wall Box or Spectra-vox. State quantity and best price. LANIEL AMUSE. MACH. EXCH., 1807-15 OUEST RUE NOTRE DAME, MONTREAL 3, CAN.

WANT - Mills Q.T.s, Vest Pockets and old Goosenecks. SHEFFLER BROS., INC., 1106 SO. WESTERN AVE., LOS ANGELES, CALIF. Tel: RE. 6845.

**FOR SALE**

FOR SALE - Pin Ball Operators! We have a limited supply of brand new Kilroys, Playboys, and Double Barrels in original crates. Write for best price. COIN AMUSEMENT GAMES, INC., 1023 E. 47th ST., CHICAGO 15, ILL.

FOR SALE - 30 Unit Wired Music Set. Rock-Ola Stations. 25 Jennings Wired Music Cabinets and 5 Mirrored Deluxe Cabinets. Complete with Record Racks \$7500. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE - Or Trade for 1946 Pin Games: 30 Seeburg Select-O-Matic Wall Boxes. Equipment clean and ready for location, 15 - 10¢ slots, 15 - 5¢ slots \$17.50 ea. Write or Phone: MUSIC MACHINE CO., 636 BROAD ST., AUGUSTA, GA. Tel: 23613

FOR SALE - Strikes 'N Spares - Greatest money making Game ever put on location. Latest model with new type parts, cables, shields, etc. Mechanically perfect. Original cost-\$1100., like new \$850. PARAMOUNT DISTRIBUTORS, 528 MAIN ST., BEACON, N. Y. Tel: Beacon 900.

FOR SALE - Goin' Out Of Business. 10 Strikes 'N Spares. Also a good paying route of 19 Strikes 'N Spares on location. Also 40 brand new Test Quests counter games. Write for complete details. BAUM DISTRIBUTING CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE - Genco Advance Roll (Floor Sample) \$350.; Chicago Coin Baseball, new \$160.; 1947 Deluxe Photomatics \$900.; 1946 Aireon Phonographs with late changers \$300.; Cash Tray, new \$6.85. Will trade for Victory Special, Special Entry or any F.P. Consoles. If you can use our equipment and have what we need, call us. 100 Pre-War Plastic Bumper Games including some conversions such as United \$15. each our selection. HERMITAGE MUSIC CO., 421-423 BROAD ST., NASHVILLE, TENN.

FOR SALE - 53 Brand new Solotone Boxes \$9.75 ea.; 10 brand new Location Amplifiers \$55. ea. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE - Seeburg Maestros with beautiful Figurine lite-up glass \$175., with new Marble-glo paint job \$225. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE - Advance Roll \$375.; Total Roll \$175.; Sportsman Roll \$150.; Goalee \$100.; Tally Roll \$75.; Rapid Fire \$25. MOHAWK SKILL GAMES CO., 56 MACARTHUR DRIVE, SCOTIA, N. Y.

FOR SALE - 7 Uneeda-Pak Monarch 8 col. cigarette machines, used 3 months, like new \$100. ea. F.O.B. Chester. R. C. CARPENTER, CHESTER, N. Y. Tel: 120.

FOR SALE - Ray Gun Operators! Those old Seeburg and Bally Guns can make new profits again! Write for information on our new extra moving target Units. COIN AMUSEMENT GAMES, INC., 1023 E. 47th ST., CHICAGO 15, ILL.

FOR SALE - Auction. Make us an offer on the following Consoles: 17 - 5¢ Lucky Lucres; 6 Galloping Dominoes J.P.; 6 - 5 -10¢ Pace Twin Reels; 2 Evans Lucky Stars; 11 - 10¢ Big Games; 3 - 5¢-5¢ Pace Twin Reels; 2 - 10¢ Pace Reels Jr.; 16 - 5¢ Big Games. HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8587.

FOR SALE - Brand new Columbus 1¢-5¢ Peanut Vendors; 1¢ Ball Gum Vendors in Stock. Brand new Daval 5¢ Free Play Cigarette or Fruit Reels. Write: H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501.

FOR SALE - WS2Z Boxes \$10.; 3-wire Seeburg Boxes \$8.; 5-10-25 Bar-O-Matics \$17.50. No Broken Cases. 1946 Seeburgs \$625.; 3W2-L56 Boxes, like new \$35. 1/3 deposit certified check. FROST MUSIC CO., 1415 BIRCHARD AVE., FREMONT, OHIO. Tel: Main 3007

FOR SALE - Special Close-out brand new slots at low prices. Jennings Lite-Up Club Chiefs, 1-5¢, 1-10¢, 2-25¢; Jennings Standard Chiefs, 2-5¢; Pace Chrome Bells, 1-10¢, 1-25¢. These are brand new in original factory crates. Write for special prices. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE - New Equipment: Genco Advance Rolls & Bally Nudgy (write); 2 Bally Bally Hoo \$150. ea. Used Equipment: Total Roll (write); 3 Strikes 'N Spares, excellent condition \$700. ea. Also good selection of used Pin Games, ready for location. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel: Temple 2-5788.

FOR SALE - Keeney Super Bonus Bell 5-10-25¢ \$1100. PARAMOUNT DISTRIBUTORS, 528 MAIN ST., BEACON, N. Y. Tel: Beacon 900

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MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE - Some of our famous absolutely perfect used games: Gottlieb Bowling Leagues \$150.; Keeney Clicks \$150.; United Mexicos \$167.50; Gingers (write); Bally Special Entrys \$380.; Chicago Coin Play Boys \$119.50; Baffle Cards \$95.; Step Up \$55.; Longacres \$47.50; Int'l. Muto. Voice-0-Graphs \$775. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel: Canal 5306

FOR SALE - Sacrifice. AMI Telephone Hostess Music, like new. Units of 10 or more. Phone, wire, write for price. No reasonable offer refused. ATLANTIC NEW JERSEY CORP., 27 AUSTIN ST., NEWARK, N. J. Tel: Bigelow 8-4105.

FOR SALE - Phone, Wire or Write us for all new & used pinball & latest coin operated machines. Orders shipped same day received. Lowest prices always. SOUTHERN AMUSEMENT CO., 628 MADISON MEMPHIS, TENN.

FOR SALE - Mills Vest Pocket \$39.50; Bally Club Bell \$85.; A.B.T. Challengers \$20.; Genco Whizz \$29.50; Wurlitzer 61 \$65. Good as new Pin Games: Coed \$170.; Base Balls \$175.; Bowling League \$190.; Trapeze \$190. Best offer takes these games: Step Up; State Fair; Spellbound; Canteen; Laura; Flat Top; Big League; Rocket. Williams All Star \$475.; Victory Specials \$185.; Advance Roll, like new \$350.; Evans Racer, floor samples \$650. 5¢ F.P. and 25¢ Automatic. ROCK CITY AMUSEMENT CO., 125 SIXTH AVE. N., NASHVILLE, TENN.

FOR SALE - AMI Telephone Hostess Music - Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J. Tel: Bigelow 3-8777.

FOR SALE - Close Out Sale of Pre-War & Revamped Pin Games \$29.50 ea. Take your pick. ABC Bowler, Argentine, Belle Hop, New Champ, Exhibit Star, Line Up, Knockout, Victory, Gun Club, Glamour, Horoscope, Jungle, 4 Roses, Oh Boy, Mystic, Monicker, Texas Mustang, Play Ball, Seven Up, Snappy, Sea Hawk, Shangri-la, School Days, South Paw, Spot-A Card, Spot Pool, 5-10-20 & 200 more games too numerous to mention. If any games you want are not listed here - write for them & send deposit. We have them. PARAMOUNT DISTRIBUTORS, 528 MAIN ST., BEACON, N. Y. Tel: Beacon 900.

FOR SALE - Immediate Delivery - Ready for Location! Fast Ball \$60.00; Stage Door Canteen \$50.00; New Double Barrels \$75.00; Suspense \$50.00; Show Girl \$75.00; Surf Queens \$45.00; Big League \$50.00; Yanks, South Paw, Snappy Commander, Champ \$15.00 each; Rock-Ola Commando \$125.00; Post War Photomatic (write); Brand new Personal Music Equipment - Sacrifice prices (write); All Star Hockey \$40.00; Brand new Co-Radios \$35.00 each. ATLAS AMUSEMENT CO., INC., 1078 UNION AVE., MEMPHIS, TENN. Tel: 36-2309

FOR SALE - Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: Bryant 9-0817.

FOR SALE - 10 Buckley Track Odds, Daily Double Jack Pot Models, excellent condition \$425. ea. GENERAL MUSIC CO., 2277 W. PICO, LOS ANGELES, CALIF.

FOR SALE - Rock-Ola Commando \$150.; Watling 25¢ Rol-A-Top \$65.; 9 column National Cig Machine \$20.; Mills Four Bells \$175.; Mills Futurity \$49.; Mills Thrones \$200.; Foot Ease \$45.; Model 9800 \$200.; Glitter Gold Mills 5¢ chrome \$60. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO Tel: 750

FOR SALE - Seeburg Telephone Hostess Music System. 15 Units complete with electrical selector mechanisms. Slightly used, and consisting of 8 Seeb. Maestro E.S. Double Line, 7 Seeb. Maestro E.S. Single Line, 1 Rock-Ola Spectro Vox with Seeburg single line amplifier, 1 double-line 10 turntable board, 1 single line 10 turntable board, 4 record racks-3,000 capacity. Will take best offer. MITCHELL NOVELTY CO., 1629 W. MITCHELL ST., MILWAUKEE 4, WIS. Tel: Mitchell 3254

FOR SALE - Rowe Imperial Cigarette Machine 6 col \$25.; 8 col \$40.; Royal \$55.; Rowe Pres. 10 col \$100.; 8 col \$60.; National 9A \$60.; Stewart McGuire 9 col \$40.; 7 col \$25. CLARENCE A. CLEERE, 1112 E. LANCASTER, FORT WORTH 3, TEXAS. Tel: 2-1293

FOR SALE - Route - In open territory, California. Juke Boxes, Pins, Consoles, Sales Boards, etc. Very good set up for right person. Route grosses \$1000. per week. Write. NILES H. SMITH, 204 WOODROW, OILDALE, CALIF.

FOR SALE - DuGrenier W \$75., WD \$85., completely overhauled, equipped with double dime mechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Terms: 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th ST., MINNEAPOLIS 11, MINN.

FOR SALE - 25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE - Williams Flamingo \$210.; Genco Broncho (write); Exhibit Coed \$205.; Bally Silver Streak \$195.; Bally Nudgy (write); Marvel Oscar \$185.; Chicago Coin Baseball \$200.; Tally Ho (write); Williams Ginger (write); Ponsers Big City (write); Genco Advance Roll \$425.; Super Roll \$395. Used Games: Genco Total Rolls \$215.; Fast Ball \$85.; Surf Queens \$57.; Step Up \$75.; Smarty \$115.; Carnival \$79.; Flat Top \$50.; Victory \$30.; Kilroy \$115.; Sky Chief \$45.; Knockout \$38.; Whizz \$35.; Vest Pockets \$45. Write for prices on all new games. We have them in stock. MILLER VENDING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel: 98632

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**THE CASH BOX****COIN MACHINE  
MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE - Floor sample Strikes 'N Spares, like new \$700.; Keeney free play Hot Tips, brand new \$450.; 2 Gottlieb F.P. Daily Races (write) or will trade for any of the following wanted machines. WANT - Mutoscope Diggers, Fan Front or Red Top; Rotary Merchandisers; Bally Deluxe Draw Bells; Triple Bells; Wild Lemon; Double Up; Jockey Specials and Jockey Clubs 48; Cigarette Vendors and Keeney Bonus Super Bells. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE - Write for complete close-out list on new Broncho, Baseball, Click, Flamingo, new Bally Wild Lemon Consoles, new Bally Deluxe Draw Bell. Also complete list of used post war games. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 74641.

FOR SALE - Fifty (50) Seeburg Wireless Wall-0-Matics, WS-2Z in perfect working order with good covers & 70L7 Tubes \$15. ea.; Two (2) Seeburg 5-10-25 Wireless Bar-0-Matics in perfect shape \$25. ea.; Ten (10) Motors for WS-2Z Wireless Wall-0-Matics, brand new \$5. ea. MELODY MUSIC CO., 113 N.E. NINTH ST., MIAMI 36, FLA. Tel: 9-1301.

FOR SALE - All type Plastics for Hi-Tone. Colors: red, marble green, marble yellow. Also six (6) used Genco pin games in good condition. COUNTY VENDING CO., 474 ELLENDALE AVE., PORT CHESTER, N. Y. Tel: Port Chester 5-2547

FOR SALE - Wurlitzer Model 600 phonographs in A-1 shape \$115. ea.; complete Musical Telephone Music System, includes Studio amplifiers and wall boxes. We bought these cheap and will turn them over for a cash offer, if interested. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C.

FOR SALE - Packard No. 1000, No. 800, No. 700 Speakers; Twin 12 Adapters; Pla-mor Boxes; Wurl. 950's; 500-42; Twin 12 Hideaway; No. 145 Steppers; 300 Adapters; No. 331 & 332 Boxes; 39A Speakers; 5 new 25 cycle No. 40243 Amplifier Trans; Seeburg Hideaway; 5 WS-2Z Boxes; Speak Organ; 2 F9024 Speakers; new 2" Casters & Sockets \$1. per sample set 4. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Dial 4-6512

FOR SALE - United Conversions and Pre-war games \$19.50 ea. Humpty Dumpty, Singapore, Sea Isle, Hi Ride, Ginger, Broncho, Tally Ho in stock. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 3299

FOR SALE - Ten Keeney Three Way Bonus Bells, like brand new \$1100. ea.; Ten Evans Bangtails 1947 Models, used ten days \$450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713.

FOR SALE - We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKE LAND, FLA.

FOR SALE - Vending Opportunity - Large Percentage of Profit. Start your Business with a Small Investment. 45 "Cash Trays", like new \$250. 1/3 deposit. SUPERIOR VENDING SERVICE, INC., 69 ELMWOOD AVE., BUFFALO 1, N. Y.

FOR SALE - Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. \$100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton \$205.; 1 slightly used Surf Queen \$150.; 2 used Flat Tops \$125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE - Mills greatest proven money makers - original Black Cherry Bells, Golden Falls, Vest Pocket Bells, all like new. Lowest prices, quality considered. Mills Three Bells, repainted original factory colors \$275.; late head Mills Four Bells \$200. Save with safety. Trade and buy with authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE - Music Route. \$9.00 Average. Protective Territory. Fifty-five machines with auxiliary equipment - seventeen 1946 & 1947 models. Balance in A-1 condition. Will consider an offer. HARRIS MUSIC CO., 627 - 19th ST., VIRGINIA BEACH, VA. Tel: Va. Beach 1627

FOR SALE - Juke Box & Pinball Route. 23 Seeburg Phonos, 40 late Pinballs. Net \$400. weekly. Price \$28,000. Part Cash. Write or Phone. CONNECTICUT MUSIC CO., 48 TURNER AVE., OAKVILLE, CONN. Tel: Watertown 987.

FOR SALE - Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. \$500. f.o.b. Los Angeles. Add \$25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE - All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: Temple 1-7455.

FOR SALE - 50 Buckley Chrome Boxes, 20 and 24 record \$15. ea.; 50 old style Buckley Boxes \$5. ea.; 6 Seeburg 30 wire Boxes \$7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE - Genco Advance Rolls \$375.; Genco Total Rolls \$160.; Genco Play Balls \$75. This includes packing and machines are in good working condition and clean. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, N. Y.

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**THE CASH BOX****COIN MACHINE  
MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE - Good News! Limited quantity brand new Adams Model G.V. 1¢ Gum Machines, color - red and blue - six columns - compact - slug proof - immediate delivery \$24. F.O.B. Anderson. Unlimited quantities of Adams 1¢ Vending Gum 51¢ per box of 100 pieces. 1/3 deposit with all orders. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C. Tel: 1794-M

FOR SALE - 3 Bank Balls \$65.; 10 Supreme Super Skee Rolls, 9 ft. \$75.; 10 Super Skee Rolls, 7 ft. \$55.; 2 Keeney Air Raiders \$45.; 1 Defender \$55.; 1 Rapid Fire \$45.; 1 Skyfighter \$45.; 1 Red Ball \$55.; 1 Victory Pool Table \$45. MARCUS KLEIN, 577-10th AVE., NEW YORK CITY.

FOR SALE - A-1 and ready for location. 3 South Seas, 2 Stage Door Canteens, 1 Surf Queen, 1 Riviera \$39.50 ea.; 3 Lot-A-Funs, 1 Spot Pool \$19.50 ea.; 2 Star Attractions, 1 Casablanca \$24.50 ea.; 2 Sea Breezes, 1 Superliner \$64.50 ea.; 1 Miss America \$79.50; 1 State Fair \$84.50; 1 Rio \$99.50; 1 Cyclone \$119.50; 1 Cross Fire \$129.50; 2 Bat-A-Ball Sr. with Stands \$74.50 ea.; 10 A.B.T. Challengers \$24.50 ea.; 1 Spot Lite \$150. Terms: 1/3 Deposit with order, balance C.O.D. A.M. AMUSEMENT CO., 1000 POYDRAS ST., NEW ORLEANS 13, LA. Tel: RA. 6023

FOR SALE - Personal Music and Solotone Boxes. Also Studio and location amplifiers. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK 8, N. J. Tel: Bigelow 3-8777

FOR SALE - Counter Games; Stamp Machines; Peanut Machines; Baseballs; Westerns; Heavy Hitter, etc.; Photomatics; Voice Recorders; Frames and Records; Pokerinos; Scales; Skee Balls; Panorams; Upright Games - Boomerang, Tumbler, Spotlight, etc.; Athletics, Hockeys; Basketballs; Moving Pictures. New or Factory Rebuilt Amusement Machines. Any Make or Model. Parts, Supplies and Cards. Munves has them all. Free! Illustrated Catalog on Request. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE - DuGrenier, Rowe, National and Unedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Unedapak parts. Want - Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE - Exceptional Buy! 25 Skill Wheels, \$149.50 to Operators, \$124.50 to Jobbers; 10 Roll-A-Scores, \$75. to Operators, \$60. to Jobbers. 1/3 Deposit down. NEW DEAL DISTRIBUTORS, 764 TENTH AVE., NEW YORK 19, N. Y. Tel: Circle 7-4805

FOR SALE - Ten Victory Derbys, clean, ready to go \$100. F.O.B. Ogden, Utah. PLA-MOR DISTRIBUTORS, 265 - 25th ST., OGDEN, UTAH. Tel: 3-0094

FOR SALE - This Week's Specials! Suspense \$69.50; Surf Queens \$39.50; Step Up \$65.; Double Barrel \$44.50; Big League \$49.50; Undersea Raider \$75. An exceptional buy on slightly used AMI Phonographs. Write or Call. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel: 6-386

FOR SALE - 10 - 616 Wurl. \$75. ea.; 2 - 600R Wurl. \$150. ea.; 1 - 1940 Rock-Ola C.M. \$90.; 3 Seeburg Mayfairs \$150. ea.; 2 Seeburg Regals \$175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILA. 40, PA. Tel: RA. 5-8705

FOR SALE - Three used Seeburg 1946 Hideaways including two wooden platforms \$349.50 ea.; 17 (1946) Seeburg WIL56 Wall-0-Matics in perfect condition \$42.50 ea. GARDEN STATE MUSIC CO., 1409 PALISADE AVE., W. ENGLEWOOD, N. J. Tel: Teaneck 7-10179

FOR SALE - Surf Queen \$34.50; Laura \$34.50; 5-10-20 \$24.50; Hi-Dive \$24.50; Carousel \$99.50; Fiesta \$99.50; 2 Grand Canyons \$39.50 ea.; Double Play \$29.50; Ten Spot \$29.50; 4 Invasions \$29.50 ea.; Flat Top \$29.50; Arizona \$34.50; Contest \$49.50; Brazil \$34.50; Canteen \$49.50; Superliner \$59.50; Four Aces \$24.50; Carnival \$49.50. Write, Wire or Phone today. 1/3 down and balance C.O.D. or entire shipment C.O.D. MUSIC SALES CO., 680 UNION AVE., MEMPHIS 3, TENN. Tel: 8-8421

**PARTS AND SUPPLIES**

FOR SALE - We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for \$30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE - Money Wrappers, Tubular Coin Wrappers, 1¢, 5¢, 10¢, 25¢. Steel Strong means no splitting of seams, is self opening, the only perfect wrapper. 70¢ per 1,000 9 boxes 5¢ wrappers to a case \$6.30; 1¢ and 10¢ wrappers come packed 10 boxes to a case. Send for samples. Also quantity prices. Terms: 1/3 deposit, balance C.O.D. ST. LOUIS NOVELTY CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

FOR SALE - Handy Dandy Pistol Grip Soldering Iron. Quick Heating, saves time & labor. Can be operated directly from a 110 AC or DC line. Limited number. While they last \$3.95 ea. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

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**THE CASH BOX****COIN MACHINE  
MART****CLASSIFIED ADVERTISING SECTION****PARTS AND SUPPLIES**

FOR SALE - 70L7 Tubes - Special Pre-Inventory Sale - \$1.60 each (\$1.50 ea. in 100 lots) Quantity limited. List Price \$3.90! Get them while they last. All tubes Guaranteed. Shipment will be made C.O.D. immediately upon receipt of order. All other tubes at 50% off old List Price. BUY NOW AND SAVE! MINTHORNE MUSIC CO., 2920 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel: Parkway 2177

FOR SALE - Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 \$40. per 1000; No. 51 or 55 - 10 for 48¢, 100 for \$4.40, 300 \$.042 ea.; Nos. 40, 46, 44, 47 - 10 for 58¢, 100 for \$5.30, 300 \$.05 ea.; Tube cartons for GT tubes (1-3/4" x 1-3/4" x 3-1/2") Bundles of Fifty 50¢; Radio Tubes: 1LC6-98¢ ea. (6SK7GT 35¢ ea. Center pins broken but tubes good). BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE - Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE - Pin Game Cartons. Heads Separate, leg wrappers and proper fillings. Best pin game cartons made, 310 lb. test cardboard, \$3. ea. on order of 10, \$2.85 ea. on order of 25, \$2.75 ea. on orders of 100. Let us know your needs. We also carry a complete list of Bally & Evans games & parts. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892.

FOR SALE - Combination Offer: 1 thousand 1 AMP and 1 thousand 3 AMP glass Buss type fuses, all for \$20. BIGNER, INC., 1983 STATE AVE., CINCINNATI 14, OHIO.

**MISCELLANEOUS**

NOTICE - You are invited to visit our display at the Outdoor Amusement Exposition, December 1-4, in the Hotel Sherman, Chicago, Booths 22 and 41 and see Edelco's Roll down game "Tin Pan Alley" and Edelman's newest bowling game "Flash Bowler". EDELMAN AMUSEMENT DEVICES, 2459 GRAND RIVER AVE., DETROIT 1, MICHIGAN. Tel: Randolph 8547

NOTICE - Music Ops - Attention! We have been Re-Sharpener Worn Juke Box Needles for six years and successfully. 6 Years proves it. We can Guarantee our work and stand behind every claim. Our Service will save you a heap of dollars. Send for complete details and free shipping containers. Drop us a postal card. RE-SHARP NEEDLE SERVICE, P.O. BOX 770, FORT DODGE, IOWA.

NOTICE - Music Operators. Motor rewind \$5.50. Wurlitzer counter model trays refinished and rebushed \$6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel: Englewood 8192.

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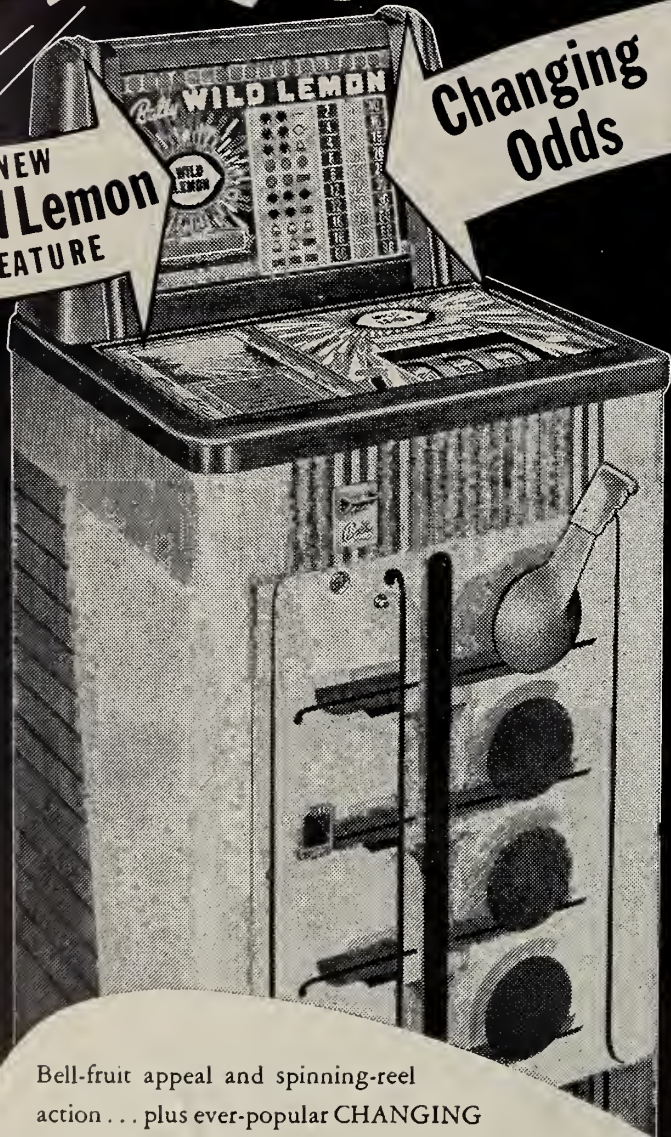
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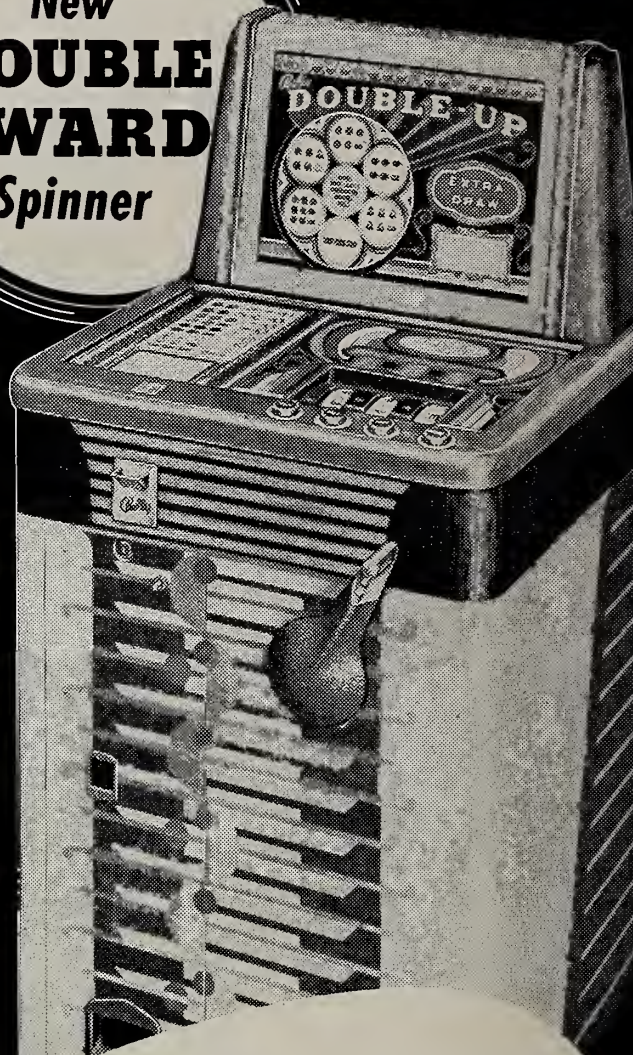
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