

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

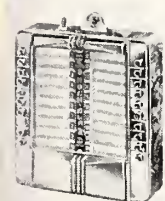
Vol. 8, No. 21
WEEK OF
FEBRUARY 17, 1947

THE PHONOGRAPH THAT SELLS MUSIC

ROCK-OLA

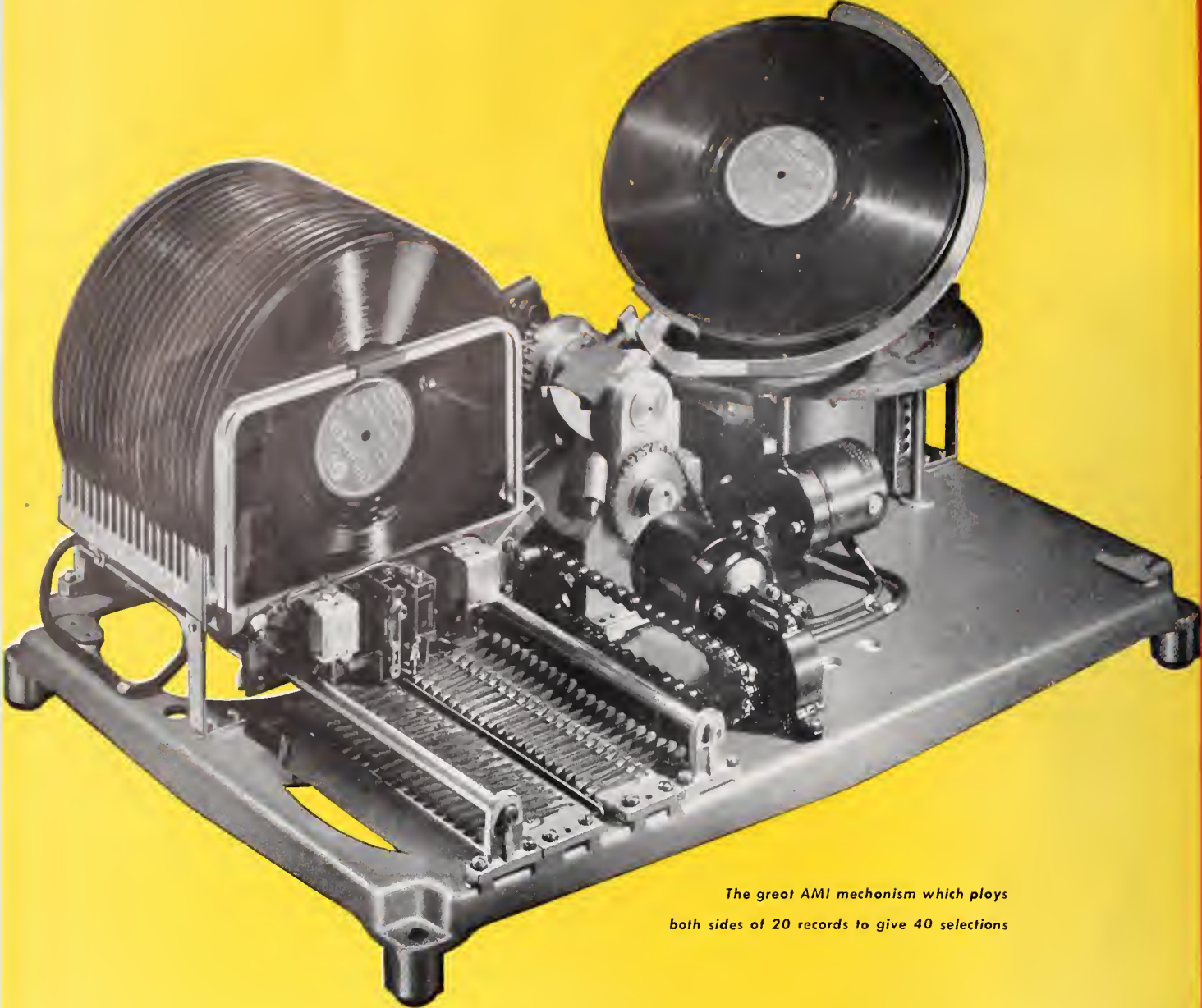


Model 1422



Wall Box Model 1530

ROCK-OLA MANUFACTURING CORPORATION * 800 N. KEDZIE AVE. * CHICAGO 51, ILL.



*The great AMI mechanism which plays
both sides of 20 records to give 40 selections*

Continuous Play mechanism only

For continuous music as used in personal music installations; for commercial and industrial continuous programs.

Use with telephone wires or in local installations.

Complete with junction box containing transformer rectifier combination for supplying power for mechanism.

\$335⁰⁰

F. O. B. GRAND RAPIDS • EXCISE
TAX INCLUDED • PLUS LOCAL TAXES

AMI *Incorporated*

679 NORTH WELLS • CHICAGO 10, ILL.

STOP CLUCKING! START WORKING!

•
By Bill Gersh
•

The cluckers ore ot it ogoin! They're down on everything! The show was lousy! The times ore bod! The people oren't buying! The world's going to pieces! We're in for the biggest depression in history! Mochines ore bocking up on distribs! Everyone is in hot woter! Whot should we do? Where do we go? And so forth — ond so forth ond so forth — for into the night! Spitting, spewing, clucking, clucking, clucking — *like o bunch of fot old hens with their noses pressed right into the feeding troughs ond not toking time to look up ond see whot's happening around them.*

STOP CLUCKING — START WORKING!!

Every economist in the notion hos explained that the public is swinging bock to greater economies. They're cutting down on buying expensive merchandise. They hove deserted those nite spots where 75c for o cuppocoffee was cheop. They're not otending those \$100 ringside fights. They don't wont onymore of those big time, flosy expenditures. NO, SIR — THEY SURE DON'T! And, whot's more, YOU know it just os well os ony economist does. He DIDN'T HAVE TO TELL YOU! Brother, just look around your own home town ond you'll ogree.

STOP CLUCKING — START WORKING!!

This is the OPPORTUNITY you've been waiting for. Brother — this is IT! This is the time to get into ACTION!! This is something thot's RIGHT DOWN YOUR ALLEY!! WHY?? BECAUSE YOU'VE GOT THE WORLD'S FINEST AND GREATEST — AND — MOST ECONOMICAL ENTERTAINMENT FOR MR. AND MR. JOHN Q. PUBLIC. YOU'VE GOT IT!!!

STOP CLUCKING — START WORKING!!

Get out on your locotions. Be sure thot each ond every single spot you hove hos the RIGHT EQUIPMENT in it. MAKE YOUR MUSIC OR AMUSEMENT OR SERVICE — EASIER TO BUY! Promote it to the public. Cleon up, dress up, flosy up! MAKE THAT EQUIPMENT OF YOURS SPARKLE. Moke it sound better. Moke it look better. Moke it so domn ottractive thot Mr. ond Mrs. Johnny Public won't be oble to wolk by it — EVEN IF THEY WANTED TO. STOP THEM COLD IN THEIR TRACKS! MAKE 'EM BUY YOUR ECONOMICAL ENTERTAINMENT!

STOP CLUCKING — START WORKING!!

To hell with whot this guy or thot guy in this business tells you about tough times. HE'S NOT PUTTING NICKLES INTO YOUR MACHINES! It's Mr. ond Mrs. Johnny Public who put the coin into your equipment. PLAY UP TO THEM! They

wont you to. They're tired of poying those fonce high prices for entertainment. They wont low priced, good entertainment once ogoin. They've hod their fling. The spree is over. They wont to get bock to NORMAL. And — YOU'VE GOT WHAT THEY WANT!!

STOP CLUCKING — START WORKING!!

GET IN THERE AND GET TO WORK — RIGHT THIS MINUTE!! Get those mochines of yours looking like o million dollors. Moke 'em so ottractive, so gleoming, so sporkling, so entertaining, so interesting, so different, so better — thot Johnny ond Mrs. Public will WALK RIGHT UP TO THEM AND PLAY HELL OUT OF 'EM! Brother — THIS IS YOUR BIG CHANCE!! DON'T FLUFF IT! Don't let the guys in this business tell you thot this ond thot's lousy about everything. Just REMEMBER — THEY DON'T PUT NICKLES IN YOUR MACHINES!!

STOP CLUCKING — START WORKING — AND BROTHER, START FAST — BECAUSE YOU'VE GOT THE BIGGEST OPPORTUNITY IN ALL YOUR LIFE — RIGHT THIS MINUTE — TO START THE BIGGEST BOOM IN ALL THE HISTORY OF THE COIN MACHINE INDUSTRY.

STOP CLUCKING — START WORKING!!

(Reprint of this editorial ovoidable ot obso-
lute cost. Advise quantity you desire.)

THE CASH BOX

**"THE CONFIDENTIAL WEEKLY OF
THE COIN MACHINE INDUSTRY"**

ISSUED EVERY WEEK BY SUBSCRIPTION ONLY
REPRODUCTION IN WHOLE OR IN PART FORBID-
DEN WITHOUT WRITTEN PERMISSION FROM THE
PUBLISHERS. COMPLETE CONTENTS COPYRIGHTED.

PUBLICATION OFFICES
381 FOURTH AVENUE, NEW YORK 16, NEW YORK
ALL PHONES: MURRAY HILL 4-7797

CHICAGO OFFICE
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS
HELEN PALMER, Mgr. ALL PHONES: DEARBORN 0045

LOS ANGELES OFFICE
422 W. 11th ST., LOS ANGELES 15, CALIFORNIA
MARSHALL MICON, Mgr. ALL PHONES: PRASPECT 2687

Digitized by the Internet Archive
in 2016 with funding from
Council on Library and Information Resources with support from the Andrew W. Mellon Foundation

TALK - TALK TALK - BUT - NO BUYS

Lots of Talk About Marvelous Used Equipment at Smashed Down Rockbottom Prices, But When Ops Want to Buy They Are Offered Obsolete Machines. "WHERE ARE ALL THESE HOT USED MACHINE BUYS HIDING?" Ops Ask.

NEW YORK—One of the results of all the talk which has been going on among the sellers of used equipment that, "There are now in the market the most marvelous used machine buys in history", is the fact that those operators who have attempted to find these "marvelous" buys at the "smashed-down-rockbottom-prices" which these sellers claim is now in effect—have been offered only old obsolete machines of many years' vintage.

"Where are all these hot used machine buys hiding?", ops have asked in letters written to *The Cash Box*. "In fact", one of these better known operators reports, "we heard of one model phonograph being sold from

\$300 to \$350 and immediately contacted all the leading wholesalers. Tho these men were reported to have stated they would sell this model for that price—when it came down to brass tacks—and we put the money on the line — the price suddenly zoomed up over \$150 per phono."

This same man reports, "We don't look anywhere but in *The Cash Box* for our buys. We know that in *The Cash Box* the sellers are talking to the professional, bonafide operators. That's what we are. We don't want storekeeper's prices offered to us. We buy in good quantity—when we are given a BUY. But, where are all these hot buys these guys are talking about? We'd like to find some of

them for our routes."

Other ops have also brought home this same point. They claim that when they start their search for all these "marvelous buys" they suddenly fade into thin air and sellers claim, "It must be someone else you have in mind. We'll buy them from you at that price."

There's the challenge — from the professional, bonafide operators of the nation to all those who believe that they have such "outstanding and marvelous buys".

This is the time to come forward with them as the new machines, where were shown at the convention, are being delivered.

MFERS ACT TO SMASH BOOTLEGGING

Controlled Production. Secret Code Serial Numbers. Constant Coverage by Factory Roadmen. Many Other Methods to be Used to Halt Bootleggers. Distribs to Cooperate.

CHICAGO — At one private dinner meeting after another at this past convention, where manufacturers invited their distributors to dine and to listen to some very definite, pertinent and absolute statements in regard to bootlegging and price cutting—the law was laid down to those who had cut the business to ribbons for many a distributor in every territory in the nation.

One leading manufacturer arranged for gauged production based on the belief that the trade could only use a certain quantity of new equipment and that it therefore paid to produce less and be certain that the operators could assimilate this quantity instead of pushing more upon the market which would surely start a bootlegging rampage all over again. His plan is reported to have met with great acclaim.

A phono manufacturer has arranged for secret and coded serial numbers which will only be known to factory men and, on any bootlegging reports,

these factory roadmen will be rushed over to the territory from which the report came to check the machines. Only these men would know where the machines came from and who shipped them.

Many other methods have also been placed into effect by other manufacturers. It is generally believed by those distributors who attended such meetings that the bootlegging era is nearing its end. These men feel that the manufacturers, who brought this subject into the open, were very definite in their statements, and that they will not allow for any further such actions on the part of their distributors.

Distribs who were present at these meetings advise that they are eager to cooperate with their factories, and feel that if all will work together that there will no longer be any cause for concern as to the quantity of new equipment they can use to further the interests of their factories in their territories.

One noted distributor openly stated, "Once we are certain that this bootlegging has halted we can go on ahead with our plans to help get every operator working on a better and more lucrative basis in our territory by allowing him to gradually pay off the equipment. But, we can't do this if bootleggers come in and smash prices so that it makes it impossible to sell on this sort of basis. The result is that all of us suffer. We get stuck with quantities of machines and unload them wherever we can and at whatever price we can. The operators, in turn, who come into our place for parts and repairs on machines we know were bootlegged find that we just haven't the parts—since we didn't sell so many games. All around it has been a vicious and cruel practise and all of us, distributors, jobbers and operators have suffered. We hope that by the good work of *The Cash Box* and the efforts of the manufacturers that this will halt from now on."

WATCH ASCAP

Plans Reported Under Way to Make Juke Box Ops Pay License Fee for Use of "Copyrighted Music" Under "Public Performance for Profit" Angle. Will Try to Push New Legislation Thru Current Congress Seeking Federal Law to Make Ops Pay Off. Believe \$4,000,000.00 Yearly Revenue Certainty.

NEW YORK — In this past week's post-convention issue, *The Cash Box* (Page 53) once again warned the Automatic Music Industry of America that ASCAP (American Society of Composers, Authors and Publishers) was girding for immediate action to get new legislation thru the current Congress in an attempt to bring about a Federal Law which would help them to obtain revenue by licensing every juke box in the nation for playing their copyrighted music.

This is not a new program for ASCAP. This organization has tried time and time again to obtain a licensing revenue from juke boxes. They have been defeated. They also were defeated in Canada. But, ASCAP won't stop trying for they are playing for big stakes. The minimum they feel will amount to at least \$4,000,000.00 per year for their treasury.

"That's not hay", as one noted music coinman put it, "and you can depend on it that ASCAP will fight like hell to put legislation thru to win a licensing bill which will force every juke box in the nation to pay them a yearly license fee."

Even at the very minimum of \$10 per year per juke box, the revenue would annually amount to at least \$4,000,000.00 for the minimum estimate of the 400,000 juke boxes now operating in the United States. Should they obtain such legislation in the current Congress, there is no doubt that ASCAP will once again travel to Ottawa in an attempt to get the Canadian juke boxes to also pay them a like revenue.

At the international meeting in Washington this past summer, members of the international music copyright owners associations decried the fact that the juke boxes thruout the world were not paying a yearly license fee. In fact, some of these men were of the belief that \$100 per year could be obtained from each juke box. Since then, it is reported, there have been many legal conferences and the result is that now the news breaks that ASCAP will once again try to push legislation into being which will gain them a yearly license fee from each juke box.

During 1946 ASCAP had two bills working in Congress. One in the House of Representatives and the other in the Senate. The plan back

of both of these bills was to "amend the Copyright Act of 1907" which would, in turn, allow them to license each juke box. In fact, both bills were completely and wholly directed against juke boxes.

The trade is warned once again by *The Cash Box*, just as it carried warning after warning (and was the one and only publication to do so) all during 1946 to watch ASCAP. Any moves made in the current Congress must immediately be stymied by the leaders of the Automatic Music Industry of America for the juke boxes can stand no more taxation than they are at present.

With tax bill after tax bill being introduced by every village, town, city and state in the nation—such an additional tax—would simply knock out a great many of the juke box operators. It is up to every music machine association, every independent juke box coinman and surely up to the juke box manufacturers to watch every move that will be attempted—and to fight with everything in them to prevent further obstacles being placed in the path of this trade.

REPORT...

GOOD MUSIC OPS

MAKING

MORE MONEY

Claim Efficient Phono Ops Using Right Equipment, Giving Fine Service, Watching Route Closely Are Enjoying Top Profits

CHICAGO — One of the most encouraging reports to come from well known music equipment distributors at this past convention was that, "Good phono operators are making more money than ever before."

One of these men claimed, "Those music machine operators who have installed the right equipment, have conducted their business on an efficient basis, have watched their routes carefully and have studied their locations, are making more money than they ever did before."

This same distrib stated, "Likewise, those operators who have continued on as they have in the past, without encouraging play by the installation of equipment necessary to greater play stimulation and who have not paid the proper attention to records, better tone, and many other needs, are crying that their equipment is not earning the amount of money it should for them."

It was generally reported by leading music equipment distributors that they have found the average progressive music operator earning just as much, and even more, than he ever did before—where he went to the trouble of obtaining the right sort of equipment for each and every one of his locations.

The claim is that the operator who recognized the need for encouraging play by use of wall and bar boxes, by bettering the tone quality of his music, by using the very best and latest recordings and by studying each of his locations to learn just what was necessary in each spot to increase play has not lost one iota of intake.

Not only distributors, but, the leading music equipment manufacturers have been constantly preaching, since the end of the war, the need for bettering present equipment set-ups on all locations. Many of the manufacturers have worked directly with the ops thru their distribs to help them understand the value of better tone, of finer equipment and of efficient operation.

One of these manufacturers stated, "Where a music machine operator runs his route like a business should be run these days—he'll find himself going ahead. These men whom we have watched," he continued, "doing the right thing by their locations are all reporting no real loss in take. In fact," he said, "they report increases in most instances."

For a long time now association leaders have urged their music machine members to give better and more efficient service to locations. There have been complaints in all territories that operators are once again becoming lax about taking care of equipment. Some location owners have become so upset that they want to buy their own machines. One case just noted was that an operator hadn't changed his records (nor had he studied the type of music desired) on one location for over three weeks. Checking with this operator it was discovered he claimed he just couldn't earn money with his music machines.

There is no need for a real drop of efficient service in any location. Where the take has fallen, progressive ops have gone ahead with installation of new equipment, have experimented with various types of

sales promotions, have instituted contests wherein they have had the customers name the records they want, have even passed out small table cards listing their entire record programs and have, by good and understanding business methods, recreated greater interest in their equipment and also made the music easier to buy as well as advised the public of the better tone now available in the installation—and have, thereby, shown increased collections.

This is the time, these leaders state, when the better type music machine operators are coming to the fore. These men, they claim, are making more money than ever before because they are really "selling music to their locations in such fashion that the location owners themselves are helping to promote increased play on their equipment."

One manufacturer stated, "The music operator who will get on the ball and study each any every location he has; install additional equipment where necessary; help to gain more attention to his music by featuring better tone and making his music easier to buy—as well as stimulate play by simple promotional stunts which will gain good attention to his music in his locations—is going to profit right along—regardless of what others may report. Of course, we do hope that every music operator will recognize that he should obtain a better percentage of the collections he now gets from each location. He should study the fifteen methods of operation now in effect in the nation which were published in *The Cash Box* 'Convention Issue'."



Are You Living in a House of Cards?

You've seen it happen. So have we.

Let an operator get cramped for cash, and his service starts to slide.

Needles and records go unchanged. Dead bulbs stay in their sockets. Phonographs lose their play appeal. The operator loses locations.

Once started, the snowball gathers speed and its downhill pace is terrific.

It's to prevent all this that Wurlitzer advocates today and has paved the way for quarter-dime play.

There's no point in dodging the facts. To buy the kind of phonographs that *get* locations, and

render the service that *holds* them, the average operator *must have more money!*

Where is he going to get it?

Where are *YOU* going to get it?

A lot of operators are *already* getting it through quarter-dime play.

They'll keep their equipment modern. They'll render real service because they'll have what it takes to do it.

Don't you owe it to yourself to ask yourself this question? "Can I stay on the old basis of play and meet *that* kind of *competition?*" The Rudolph Wurlitzer Company, North Tonawanda, New York.

**SURVIVAL TODAY
CALLS FOR...**



Quarter

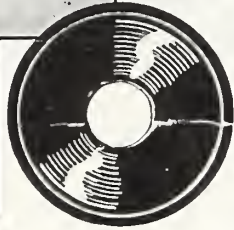


Dime play

THE CASH BOX

POLL OF THE NATION'S

TOP



JUKE BOX TUNES

AP—APOLLO
 BW—BLACK & WHITE
 CA—CAPITOL
 CD—CADET
 CO—COLUMBIA
 CS—COSMO
 CT—COAST
 DE—DECCA
 EC—EXCLUSIVE

EM—EMERALD
 EX—EXCELSIOR
 FS—FOUR STAR
 HO—HOLLYWOOD INT'L
 JB—JUKE BOX
 KE—KEYNOTE
 KI—KING
 MA—MAJESTIC
 ME—MERCURY
 MO—MODERN MUSIC

MR—MANOR
 MU—MUSICRAFT
 NA—NATIONAL
 QU—QUEEN
 RH—RHAPSODY
 SI—SIGNATURE
 SO—SONORA
 ST—STERLING
 VI—VICTOR
 VO—VOGUE

1. (I LOVE YOU) FOR SENTIMENTAL REASONS

CA-304—King Cole Trio
 CO-37082—Dinah Shore
 CS-514—Fran Warren
 DE-23670—Ella Fitzgerald
 DE-18895 (A467)—Fred Waring Orchestra

EM-106—Skip Strahl Orchestra
 MA-1071—Eddy Howard Orchestra
 MR-1041—The Brown Dots
 VI-20-1981—Charlie Spivak Orchestra
 VO-781—Art Kassel Orchestra

2. HUGGIN' AND A CHALKIN'

CA-334—Johnny Mercer Paul Weston Orch.
 CO-37095—Kay Kyser Orch.
 DE-23675—Hoagy Carmichael

FS-1153—Smoky Rogers
 PA-616—Clancy Hayes
 VI-20-2036—Herbie Fields Orch.

3. A GAL IN CALICO

CA-316—Johnny Mercer
 CO-37187—Benny Goodman
 CS-517—Hal McIntyre
 DE-23739—Bing Crosby

MA-1087—Louis Prima
 ME-3035—Tony Martin
 SI-15074—Larry Douglas
 VI-20-1991—T. Beneke-Miller O.

4. THE OLD LAMPLIGHTER

CA-288—Hal Derwin
 CO-37096—Kay Kyser Orch.
 CS-502—Hal McIntyre Orch.

MA-1061—Morton Downey
 ME-3033—Anita Ellis
 SO-3026—Saxie Dowell Orch.
 VI-20-1963—Sammy Kaye Orch.

5. MANAGUA, NICARAGUA

CO-37214—Kay Kayser
 DE-23782—Guy Lombardo

SO-3032—The Gordon Trio
 VI-20-2026—Freddy Martin

6. OH, BUT I DO

CA-324—Margaret Whiting
 CO-37156—Harry James Orch.
 DE-23739—Bing Crosby
 MA-1085—Morton Downey

ME-3041—Francis Langford
 MU-15094—Gordon MacRae
 SI-15056—Skinney Ennis Orch.
 VI-20-1991—Tex Beneke—Miller Orch.

7. OLE BUTTERMILK SKY

CA-285—Paul Weston Orch.
 CO-37073—Kay Kyser Orch.
 DE-18913—Connee Boswell
 DE-23769—Hoagy Carmichael

MA-7199—Danny O'Neil
 SI-15040—Marie Greene
 VI-20-1982—Helen Carroll and The Satisfiers

8. ANNIVERSARY SONG

CA-368—Andy Russell
 DE-23714—Al Jolson
 DE-23799—Guy Lombardo Orch.
 MA-1107—Louis Prima Orch.

ME-3036—Anita Ellis
 MU-428—Artie Shaw Orch.
 SO-2004—George Towne Orch.
 VI-20-2126—Tex Beneke-Miller Orch.

9. OPEN THE DOOR, RICHARD

AP-1041—Hot Lips Page Orch.
 BW-792—Jack McVea Ork.
 CA-369—The Pied Pipers
 CO-37268—The Three Flames
 CO-37240—The Charioteers

MA-1112—The Merry Macs
 ME-8029—Bill Samuels
 NA-4012—Dusty Fletcher
 SI-1006—Tiny Grimes
 VI-20-2127—Count Basie Ork.

10. ZIP-A-DEE-DOO-DAH

CA-323—Johnny Mercer
 CO-37147—Modernaires
 CS-723—Tony Pastor
 DE-23748—Connee Boswell

EN-233—Paul Page
 MA-7204—George Olsen O.
 ME-3047—Two Ton Baker
 VI-20-1976—Sammy Kaye O.

THE CASH BOX

Record Reviews

"Movie Tonight"

"I Do Do Do Like You"

JOHNNY MERCER AND THE PIED PIPERS
(Capitol 367)

● Latest ditty out of the Mercer grab-bag is this novelty tune titled "Movie Tonight". Johnny combines with The Pied Pipers here to weave a tale about a guy and his gal at the pics. With a slow, rhythmic beat the ensemble blend smoothly as per usual. On the backing with "I Do Do Do Like You", Mercer goes off the deep end and comes up in calypso tempo to meet the increasing demand for numbers of this type. Ops with spots that go for Mercer might use both sides to good advantage.

"Ain't Misbehavin'"

"We Could Make Such Beautiful Music"

BILLY BUTTERFIELD ORCH.
(Capitol 371)

● With the trend turning toward revivals, the Billy Butterfield crew step out here and bring back that ever loving "Ain't Misbehavin'". Billy chants the lyrics himself, in dance tempo that the kids at the local icecream parlor should go for. Flipped we find a popular ditty of the day, "We Could Make Such Beautiful Music" with chanteuse Pat Flaherty taking bows. The chirp blends well, and with plenty of feeling combines to put out a ditty that ops should, by all means, listen to. Both sides shape up well, and altho they won't stop traffic, coin play can be expected.

"I Got A Gal I Love"

"That's How Much I Love You"

FRANK SINATRA
(Columbia 37231)

● It being the growing policy for swooners to cut loose once in a while to wax a Western, Frank Sinatra has done just that and offers here a sock little ditty tabbed "I Got A Gal I Love (In North and South Dakota)." Listeners familiar with the Sinatra styling are in for a shock at listening to this disk. Mr. Frank has warbled himself right into a groove that's as apart from his romantic things as could be. His voice here is lower, heavier and easy to take, and he has made a good record. On the reverse, he does what is also described as a "Western," but considering that Frank has the Page Cavanaugh Trio behind him, a famed jazz group, we can't help but say that "That's How Much I Love You", as performed here, sounds more like something out of jazz alley than what it's described to be. Still, Frank's style is a winning one, and it may be that the disk will gain for him new followers. Give it a try.

DISK O'THE WEEK

"How Are Things In Glocca Morra?"

DICK HAYMES
(Decca 23830)



DICK HAYMES

● Netting top honor among this week's stack of wax is "How Are Things In Glocca Morra?" as performed by Dick Haymes. It's a great record and it's certain to excite very heavy action along your route. What's more, we pick the song to climb into the nation's top five before many weeks have passed. If you're still unfamiliar with the number, it's a beautiful ballad, flavored with a lilting Irish rhythm. To all this, Dick Haymes has added a striking interpretation that'll have the coinage literally magnetized as soon as it gets around. Grab this disk. On the reverse, Dick comes up with an item that'll score heavily all thru the St. Patrick's Day season. "Twas Only An Irishman's Dream" is what it's tabbed, and it's a natural for spots where sons of the Ould Sod gather.

"Don't Be Late"

"Mad About You"

WARREN EVANS
(Decca 48015)

● More race stuff headed ops way, are this latest pair of waxings by Warren Evans. Titled "Don't Be Late" and "Mad About You" the lad's deep voice sparkles with richness in tones bound to make the customers lean back and relax. It's slow dreamy stuff, built around a moody blue theme. The Sam Price ork provide ample backing with Warren leading all the way. We like "Don't Be Late" for the money.

"I'm Sorry If That's The Way You Feel"

"Farther and Farther Apart"

THE OKLAHOMA WRANGLERS
(Sterling 203)

● This pair of westerns feature the Oklahoma Wranglers and show them to good advantage. Better than the usual stock grade is the topline tune "I'm Sorry If That's The Way You Feel". The Wranglers make merry music that's bound to catch coin in your spots. Backed by "Farther and Farther Apart", the combo get together and turn up another side that music ops might do well to listen to.

"Anniversary Song"

"That's How Much I Love You"

LOUIS PRIMA ORCH.
(Majestic 1107)

● From the flicker "The Jolson Story", comes the now popular hit "Anniversary Song", with the Louis Prima crew beating the drum. Louis peps the ditty up a bit which adds to the tune's flavor. Currently enjoying good position in the nation's jukes, this rendition should mean more coin-action for music ops in Prima territories. Flipped, we find "That's How Much I Love You", latest novelty tune to hit the wax field. Its catchy phrases, plus Louis' warbling, are bound to get phono play from the bobby-sox parade. Lend an ear to this pair; your public demands it.

"They Can't Convince Me"

"Let's Put Our Dreams Together"

ELLIOT LAWRENCE ORCH.
(Columbia 37232)

● Blending smoothly, with plenty of melodic appeal, the Elliot Lawrence ork step forth and do "They Can't Convince Me". Featuring Jack Hunter as the choir boy, the tune rates high on our list this week. A sure thing for the star gazers, who will spoon when they snatch Jack's vocal, the ditty shapes up as one destined for big things. Backed by "Let's Put Our Dreams Together", the Lawrence crew combine again and offer the trade more ballad material by Jack Hunter. It's slow melodic stuff again, with definite appeal for that hand holding crowd. Look for coin play with the topline tune.

"Open The Door, Richard"

"Texas and Pacific"

HOT LIPS PAGE and ALL-STARs
(Apollo 1041)

● The burning theme of the day bounces around here with Hot Lips Page taking honors 'opening that door'. One of the better 'Richards' around town, Hot Lips displays his wares that have put the maestro and his crew in great demand. Page's rendition opens with a bang, and should get coin-action. On the backing with "Texas and Pacific", the Page-Boys do a ditty that is rapidly on the climb toward phono play. With plenty of bounce and holler, ops can look forward to this side as one that will be profitable.

The following table shows the results of the survey conducted in the year 1940. The data is presented in a tabular format, with columns representing different categories and rows representing individual entries. The table is organized into three main sections, each with its own set of headers and data rows.

Category	Item 1	Item 2	Item 3
Section 1

Section 2

Section 3

The data presented in the table above is a summary of the survey results. It provides a clear overview of the findings across the different categories and items. The survey was conducted to gather information on various aspects of the population, and the results are presented in a structured and easy-to-understand format.

THE CASH BOX

Record Reviews

"Anniversary Song"

"Heartaches, Sadness and Tears"

DINAH SHORE

(Columbia 37234)

● Just about everybody is by now well aware of the popularity surge being enjoyed by "Anniversary Song," which was given a tremendous kick-off via the flicker "The Jolson Story." A couple of months ago it was selected as a featured "Disk O' The Week," when it first appeared as cut by Al himself. Today, the tune is a proven money-maker, and if you aren't already using it and can draw heavy coinage via Dinah Shore you'll find her performance in keeping with her usually effective quality. In addition, the flipover holds lots of interest for many members of the trade. For here, Dinah does a Western—yup, a Western. "Heartaches, Sadness and Tears" is, as the name implies, a weeper. But Dinah carries it thru with the assistance of the Spade Cooley ork in excellent style. So don't be surprised if the side emerges as a "sleeper" among boots and saddles spots.

"In My Merry Oldsmobile"

"Beware My Heart"

LES BROWN ORCHESTRA

(Columbia 37235)

● An interesting item for tavern locations that can be expected to produce steady, if not suddenly heavy, profits is this latest offering by the Les Brown ork, tabbed "In My Merry Oldsmobile." Old-timers are bound to recall it, and the sentimentalists (the taverns are full of them) will play it. Les' treatment of the standard has a modern hint to it, but the boys soon settle down to give Pat Flaherty and Butch Stone an opportunity to turn in a pleasant job on the lyrics. Flipped, the boys give a lengthy instrumental intro to "Beware My Heart," a tune loaded for the big time, and Jack Haskell turns in a workmanlike job on the vocal. A platter worthy of your close attention.

"Anybody's Love Song"

"I'm Gonna Lasso A Dream"

TOMMY TUCKER ORCHESTRA

(Columbia 37233)

● Ops seeking a sweet, profit-luring romantic ballad would do well to get next to "Anybody's Love Song" as done by Tommy Tucker's ork with Don Brown on the vocal. It's one of the better ballads to be heard around and provides a first class arrangement for both dancers and listeners. Hear it and you'll hear what we mean. On the flip, with "I'm Gonna Lasso A Dream," Don again takes the vocal spotlight to offer a ditty in the western tradition that should do well by itself on location. And, it should be added, the musical pattern woven by the Tucker crew is among the more pleasant to be heard from this week's load of wax.

SLEEPER OF THE WEEK

"Hoodle Addle"

THE BENECKE & GLENN MILLER ORCHESTRA
(RCA Victor 20-2126)



TEX BENECKE

● Picked as the great big "comer" of the week is "Hoodle Addle." Done here by the Glenn Miller ork under the direction of Tex Benecke, the original Ray McKinley tune comes up as one of the best little novelties we've heard in a long time. It's a soft jump novelty with crackerjack rhythm, and the Miller ork really does it up right throwing enough instrumental tricks into its presentation to stop everybody cold. Tex and the Mello-Larks take on the vocal chores, and the performance they turn in is well nigh perfect for the phonos. With the flipover, "Anniversary Song," the disk practically emerges as a double header. Once again the instrumental treatment takes top honors, while Garry Stevens and the Mello-Larks come in with the lyrics to wind up this version of the tune as one of the better to be heard for any purpose.

"Don't Take Your Love From Me"

"I'm Stepping Out With A Memory Tonight"

TONY MARTIN

(Decca 25054)

● Selected as a "Sleeper Of The Week" when it was done a couple of months ago by another artist, "Don't Take Your Love From Me" turned up as one of Harlem's top ten for many a week. Tony's version, reviewed here, was cut some years back, but it's still heavily packed with great possibilities for the trade today. It's a great, blue ballad that ops can well place in romantic spots and net strong returns. By all means, give it a careful hearing. The David Rose Orchestra supplies the instrumental support. On the flipover, with "I'm Stepping Out With A Memory Tonight" Tony does another oldie; it's a fair ballad that can be expected to net adequate action. But the topside is the one for the money.

"Lover Come Back To Me"

"At Sundown"

MILDRED BAILEY

(Majestic 1101)

● The way this gal chirps makes you wanna clutch her and that song right up close. It's Mildred Bailey doing that ever so popular "Lover Come Back To Me". For the folks who want to reminisce, they'll grab this. She's got that shy, tender refrain in her tonsil that spells lots and lots of coin action. Flipped we find "At Sundown", a ditty currently getting some terrific plugging and one which should catch on fast. Ops will have to pick their spots on both sides—nevertheless the topside tune seems like a natural.

"Howdy Friends"

"That's Where I Came In"

RAY MCKINLEY ORCH.

(Majestic 7211)

● Bound to appeal to the many ex-GI's, Ray McKinley and his crew set out here and do a tune that was the talk of many a foreign town, not so long ago. Then tagged "ETO Curtain Call", the ditty held the signature spot on a featured disc show which gave the waxing wide attention. Ray chants the vocal all the way through, with his boys taking licks as he calls to them. Backed by "That's Where I Came In", Ray offers Chris Adams chirping her way thru another ballad that might appeal to the somber spots. For coin action, look for "Howdy Friends".

"Hoodle Addle"

"Pine Top Schwartz"

ELLA MAE MORSE

(Capitol 370)

● Members of the trade have been looking forward to an Ella Mae Morse click for some time, and this appears to be it. "Hoodle Addle," first brought to the attention of the trade when it was done by Ray McKinley, is the vehicle from which Ella takes off. Peg it as a great tune with every hope of hitting the top, and the way Ella and her Boogie Woogie Four present it, it comes up as something for the big money. On the flip, Ella and her combo do "Pine Top Schwartz," another neat bit of novelty with plenty of zip and bounce. Snatch hold of this platter for spots where they want their rhythm with plenty of life.

"Heartaches"

"If I Had A Chance With You"

JOE ALEXANDER

(Capitol)

● A pair of strong sides for Harlem and Central Avenue locations is included on this latest disk by Joe Alexander, who makes his second try on wax with this platter. "Heartaches" becomes the headliner of the pair, what with all the stir the song has been creating in several sections of the country. Joe gives it the blue and romantic treatment to top advantage, and, added to that the fact that it has a pleasant, if slow, dance beat, and you have a money-making side. With "If I Had A Chance With You," Alexander's vocal styling has another opportunity to be displayed, and once again it's done to fair advantage. Critically, we'll say it would do Joe a world of good to snare future material with which he can have better chance to display some tricks of range.

What's Hot ON THE RECORDS

THE TOP TEN JUKE BOX TUNES THRUOUT THE NATION

for the Week of February 17, 1947

New York

- Huggin and Chalkin (Hoagy Carmichel)
- Anniversary Song (Al Jolson)
- If I Had My Life To Live Over (Larry Vincent)
- Open The Door Richard (Dusty Fletcher)
- Gal In Calico (Johnny Mercer)
- The Whole World Is Singing My Song (Les Brown Orch.)
- Guitar Boogie (Arthur Smith)
- Sonata (Jo Stafford)
- The Old Lamplighter (Sammy Kaye)
- Jalousie (Herbie Fields)

St. Louis, Mo.

- Open The Door, Richard (Dusty Fletcher)
- Ain't Nobody Here But Us Chickens (Louis Jordan)
- Managua Nicaragua (Guy Lombardo)
- Heartaches (Ted Weems)
- Misirlou (Jan August)
- The Old Lamplighter (Hal Derwin)
- Missouri Waltz (Eddy Howard)
- So Round, So Firm (Merle Travis)
- Swanee Boogie (Albert Ammons)
- Ole Buttermilk Sky (Hoagy Carmichel)

Houston, Tex.

- The Old Lamplighter (Sammy Kaye Orch.)
- Ole Buttermilk Sky (Hoagy Carmichael)
- For Sentimental Reasons (Ella Fitzgerald)
- Huggin' & Chalkin' (Hoagy Carmichael)
- Oh! But I Do (Margaret Whiting)
- Ain't Nobody Here But Us Chickens (Louis Jordan)
- A Gal In Calico (Johnny Mercer)
- The Girl That I Marry (Eddy Howard Orch.)
- I'll Close My Eyes (Dinah Shore)
- Rumors Are Flying (Frankie Carle)

Philadelphia, Pa.

- Sonata (Perry Como)
- Ain't Nobody Here But Us Chickens (Louis Jordan)
- For Sentimental Reasons (Mills Bros.)
- There Is No Breeze (Amory Bros.)
- Sooner Or Later (Dinah Shore)
- It's A Good Day (Dinah Shore)
- That's The Beginning of The End (Kay Kyser)
- What Am I Gonna Do (Perry Como)
- Gal in North Dakota (Perry Como)
- All By Myself (Sammy Kaye)

Salisbury, N. C.

- Heartaches (Ted Weems)
- Let The Good Times Roll (Louis Jordan)
- Huggin and Chalkin (Hoagy Carmichael)
- The Old Lamplighter (Sammy Kaye)
- Oh But I Do (Tex Beneke)
- Ain't Nobody Here But Us Chickens (Louis Jordan)
- For Sentimental Reasons (King Cole Trio)
- Gal in Calico (Johnny Mercer)
- So Round So Firm (Merle Travis)
- Misirlou (Jan August)

Chicago

- For Sentimental Reasons (King Cole Trio)
- The Old Lamplighter (Sammy Kaye)
- Huggin and Chalkin (Hoagy Carmichel)
- Oh But I Do (Margaret Whiting)
- Anniversary Song (Al Jolson)
- Zip A Dee Doo Dah (Johnny Mercer)
- Managua Nicaragua (Guy Lombardo)
- Wyoming (Dick Jurgens)
- Gal in Calico (Johnny Mercer)
- Guilty (Margaret Whiting)

Portland, Me.

- I Used To Work In Chicago (Sammy Kaye)
- Dark Town Poker Club (Phil Harris)
- Open The Door Richard (Count Basie)
- September Song (Bing Crosby)
- For Sentimental Reasons (Dinah Shore)
- Once Upon A Moon (Elliot Lawrence)
- The Old Lamplighter (Kay Kyser)
- Zip A Dee Doo Dah (The Modernaires)
- What Have You To Lose (Frankie Carle)
- Gal In Calico (Benny Goodman)

Nashville, Tenn.

- For Sentimental Reasons (King Cole Trio)
- The Old Lamplighter (Sammy Kaye Orch.)
- Huggin' And Chalkin' (Hoagy Carmichael)
- Hoodle Addle (Ray McKinley Orch.)
- Open The Door, Richard (Dusty Fletcher)
- I'll Close My Eyes (Johnny Desmond)
- You Broke The Only Heart That Ever Loved You (Sammy Kaye Orch.)
- Rickety Rickshaw Man (Eddy Howard)
- Ain't Nobody Here But Us Chickens (Louis Jordan)
- That's The Beginning Of The End (King Cole Trio)

Omaha, Nebr.

- The Old Lamplighter (Hal Derwin)
- For Sentimental Reasons (Dinah Shore)
- Managua Nicaragua (Freddy Martin)
- Open The Door Richard (Count Basie)
- Gal In Calico (Bing Crosby)
- Zip A Dee Doo Dah (Sammy Kaye)
- Sooner Or Later (Dinah Shore)
- Cool Water (Denver Darling)
- Anniversary Song (Al Jolson)
- Huggin and Chalkin (Hoagy Carmichel)

Washington, D. C.

- Open The Door Richard (Dusty Fletcher)
- Heartaches (Ted Weems)
- Zip A Dee Doo Dah (Sammy Kaye)
- I'll Close My Eyes (Mildred Baileye)
- Sooner Or Later (Dinah Shore)
- Managua Nicaragua (Freddy Martin)
- The Old Lamplighter (Kay Kyser)
- Ole Buttermilk Sky (Johnny Mercer)
- Too Many Times (Frankie Carle)
- Let The Good Times Roll (Louis Jordan)

Los Angeles

- Open The Door Richard (Jack McVea)
- Huggin and Chalkin (Johnny Mercer)
- Ole Buttermilk Sky (Johnny Mercer)
- Gal In Calico (Johnny Mercer)
- Rickety Rickshaw Man (Eddy Howard)
- Zip A Dee Doo Dah (Connee Boswell)
- For Sentimental Reasons (King Cole Trio)
- The Whole World Is Singing My Song (Les Brown Orch.)
- Anniversary Song (Al Jolson)
- Bless You (The Ink Spots)

Youngstown, O.

- For Sentimental Reasons (King Cole Trio)
- The Old Lamplighter (Hal Derwin)
- Ole Buttermilk Sky (Johnny Mercer)
- Open The Door Richard (Dusty Fletcher)
- Sonata (Perry Como)
- Managua Nicaragua (Freddy Martin)
- Anniversary Song (Al Jolson)
- That's The Beginning of The End (King Cole Trio)
- Gal in Calico (Tex Beneke)
- You Broke The Only Heart That Ever Loved You (Elliot Lawrence)

Milwaukee, Wis.

- The Old Lamplighter (Kay Kyser Orch.)
- Ole Buttermilk Sky (Hoagy Carmichael)
- For Sentimental Reasons (Eddy Howard)
- Huggin' And Chalkin' (Hoagy Carmichael)
- Zip-A-Dee-Doo-Dah (Sammy Kaye Orch.)
- Oh! But I Do (Margaret Whiting)
- A Gal In Calico (Bing Crosby)
- A Ramy Night In Rio (Sam Donahue Orch.)
- Guilty (Margaret Whiting)
- Managua Nicaragua (Kay Kyser Orch.)

Danbury, Conn.

- The Old Lamplighter (Sammy Kaye)
- For Sentimental Reasons (Eddy Howard)
- Ole Buttermilk Sky (Hoagy Carmichel)
- Huggin and Chalkin (Hoagy Carmichel)
- Zip A Dee Doo Dah (Johnny Mercer)
- Sonata (Perry Como)
- Guitar Boogie (Alvino Rey)
- Gal In Calico (Bing Crosby)
- Rainy Night In Rio (Andrews Sisters)
- Rickety Rickshaw Man (Eddy Howard)

Butte, Mont.

- Heartaches (Ted Weems)
- Zip A Dee Doo Dah (Sammy Kaye)
- Managua Nicaragua (Freddy Martin)
- The Old Lamplighter (Sammy Kaye)
- Rumors Are Flying (Frankie Carle)
- Rickety Rickshaw Man (Eddy Howard)
- So Round So Firm (Merle Travis)
- New Pretty Blonde (Moon Mulligan)
- Sooner Or Later (Dinah Shore)
- Uncle Remus Said (Monica Lewis)

THE UNIVERSITY OF CHICAGO
DEPARTMENT OF CHEMISTRY
530 SOUTH EAST ASIAN AVENUE
CHICAGO, ILLINOIS 60607

MEMORANDUM FOR THE RECORD
DATE: 10/15/68
SUBJECT: [Illegible]

[The following text is extremely faint and largely illegible due to the quality of the scan. It appears to be a multi-paragraph memorandum.]

[Illegible text block]

[Illegible text block]

[Illegible text block]

BYRDE'S EYEVIEW
'ROUND THE WAX CIRCLE
 by
Byrde Gore

This week's mail brought us a pamphlet from the Wall Street district with the notification that 295,000 shares of common stock in Signature Records were available for sale at \$1 per share. Checking around we found that music ops and record stores had received the same pamphlet. An intelligent move, we'd say, inviting those concerned with the record biz to buy in. Ever hear of a stockholder who hesitated to promote his interests? . . . By the way, Gerry Ross, Signature sales chief who married his assistant while they were attending the CMI Show in Chicago, is not living with his in-laws. The lucky guy's bride happened to have an apartment of her own. But he declares under oath that it was love—three whirlwind weeks of it—that prompted the match . . . Bob Thiehle, the label's prexy, is in Hollywood.

* * *

It seems like just about every record label in the country is latching on to "Heartaches," which is getting bigger and bigger every day, according to reports that come in daily from all territories of the nation. It's one tune that can thank the disk jocks for its rebirth, first plugged by a lad in Charlotte where it became an overnight sensation, it spread like the measles to other parts of the country. Peg it to hit up among the top of the nation's top ten within the next few weeks. By the way, it was Ted Weems version (Decca) that started the fire in Charlotte.

* * *

Another song on its way up to the top among the nation's best on jukes is a ditty tabbed "If I Had My Life To Live Over." Picked as a "sleeper" by The Cash Box record reviewers several weeks back, the tune began to climb like a squirrel to among the most popular disks in jukes located in the N. Y. area. As soon as it began to show up on The Cash Box listing of the top ten tunes in New York, a couple of the major waxeries grabbed it. RCA-Victor is releasing it with their newly acquired Three Suns and Decca is issuing it as a vehicle for Ray Eberle. By the way, we did tip a major waxery to the tune weeks before the others caught on, and the label we tipped hasn't skedd'd it yet. If the tune does what it d.d in N. Y. in other parts of the country, we know a nice guy whose face should get plenty red.

* * *

Up in the Brill Building we saw Max Schall, Louis Prima's manager. He was working on a puzzle—in The Morning Telegraph. But Max was quick to get down to business. He began by saying that Louis' "Baciagloop" is the greatest disk Louis ever cut. After hearing it, we'd say that maybe Max is not far from being right. And if he is, you can expect to get lots of play from his "He Like It, She Like It," which, for a variety of reasons, never did get the right kind of send-off to the trade. Its new pub, Carl Ritchie, is trying hard to remedy the errors his predecessors may have made.

* * *

Capitol Records reports a heavy demand for Stan Kenton's "His Feet Too Big For De Bed," picked as a recent "sleeper" by The Cash Box . . . Apollo Records doing a big job with Hal Winters' "Illusion," with the Jose Morand ork . . . For a great western, hear "I Tipped My Hat and Slowly Rode Away."

Richard

FINALLY OPENS THE DOOR!
 (Helped by The Pied Pipers
 And Capitol Records)



Poor Richard. Nobody ever has bothered him like The Pied Pipers do in Capitol's zany new version of "Open the Door Richard." It's the maddest, screwiest thing you'll hear. Tricky door knocks . . . Housebreaking . . . and in a spine-chilling ending the creaking door finally opens. It's a super-juke special.

THE PIED PIPERS

with Paul Weston and His Orchestra

'OPEN THE DOOR RICHARD'
 'WHEN AM I GONNA KISS YOU GOOD MORNING'
 CAP. 369



**TWO MORE NEW
 PROFIT - PULLERS!**



Jo Stafford

with Paul Weston
 and His Orchestra
 'GIVE ME SOMETHING
 TO DREAM ABOUT'
 (With Vocal Group and Orchestra)
 'THAT'S WHERE I CAME IN'
 CAP. 355



Joe Alexander

with Orchestra Conducted
 by Dave Cavanaugh
 'AT YOUR COMMAND'
 'I KEEP TELLING MYSELF'
 CAP. 359



Sunset and Vine **FIRST** WITH THE HITS FROM HOLLYWOOD

Hint Movie Tie-In For Rainbow Records

NEW YORK—The existence of an association between Rainbow Records and a motion picture firm was being hinted among music circles

The rumors are credited to increasing reports of a link between Harry Fromkes, the records firm's prexy, and flicker interests. Also pointed to is the fact that the new diskery's labels are being prepared in a style which follows motion picture patterns.

Officials of the company, when pressed for comment, have not denied that such a connection exists, tho they do refuse to be credited with any direct statement as to what, if any, arrangements have been made.

Harry Fromkes is well known as an important figure in the nation's entertainment industry. Associated with them are Herb Hendler, as vice president in charge of talent and repertoire, and Edaie Heller, vice president in charge of sales.

See Change In Music Trend—"Swing To Sweet"

NEW YORK—Viewing the rapid and almost frantic change in music styling of today, folks around the wax circle feel fairly confident that the era of hot swing has gone. Supporting the role of sweet music are the returned servicemen, the majority of whom have voiced their protests when confronted with jazzed up rhythm.

Many changes in band arrangements have occurred recently, most noted of which was the not too drastic switch by the popular jazzman, Lionel Hampton. The Hampton crew, noted for their swing arrangements and fast shows, appear to be rapidly making the change from swing to sweet. Nevertheless, Hampton's classics, "Flying Home" and "Hamp's Boogie Woogie", and last year's popular "Hey-Ba-Ba-Re-Bop" are all ways in great demand by the many Hampton fans. In addition to Hampton, other popular artists such as Benny Goodman, Stan Kenton, Louis Prima, Artie Shaw and many others have realized that the customers want sweet music today.

Furthering the interests of the "sweet" clan, is the reappearance in the form of re-issues, of many of the all-time favorites in the sweet refrain. Diskeries throughout the nation are cutting more "oldies" than ever before, as evidence by the ever increasing demand for "The Jolson Album", "If I Had My Life To Live Over", "Heartaches", and many others. However, other platteries in the field appear to be holding their own as exemplified by the continuous stream of race and jazz records.

New Indie Label Appears

NEW YORK—The appearance of a new independent label in the recording biz was reported to THE CASH BOX this past week.

Metrotone Records, with offices at 635 Fulton Street, Brooklyn; will invade the platter field with a number that is currently getting heavy plugging. Titled "Freddy The Fish", the tune appears to be destined for great things, what with the tremendous amount of publicity it is getting both on the radio and in newspapers.

Heading the plattery is Carl LeBow, well known in the music and entertainment field.

COAST TO COAST!



#

OPS:

THANKS

for making my record of

HUGGIN' and CHALKIN'

TOPS in POPS

and

putting it in

THIS SHAPE!

Hoagy



Dear Mr. [Name]
I have your letter of [Date]
and am glad to hear
that you are well.

I am well at present
and hope these few lines
will find you the same.

I have not much news
to write at present.

I am sure you will
be interested to hear
that I am still in the
army.

I am sure you will
be interested to hear
that I am still in the
army.

I am sure you will
be interested to hear
that I am still in the
army.

Yours truly,
[Name]

Very truly yours,
[Name]

RECORDS



THE FOLLOWING RECORDS ARE REPORTED "ON THE WAY UP" IN THOSE TERRITORIES LISTED BELOW.

JOLIET, ILL.

1. All By Myself—Sammy Kaye
2. Too Many Times—Frankie Carle
3. I Gotta Gal I Love—Perry Como
4. Irish Washerwoman—Guy Lombardo
5. Bless You—The Ink Spots

SALISBURY, N. C.

1. Stomping Room Only—Charlie Spivak
2. New Pretty Blond—Moon Mulligan
3. Sonata—Perry Como
4. Years & Years Ago—The Dinning Sisters
5. Rickety Rickshaw Man—Eddy Howard

DANBURY, CONN.

1. Years & Years Ago—The Dinning Sisters
2. Guilty—Margaret Whiting
3. Connecticut—Artie Shaw Orch.
4. Open The Door Richard—Dusty Fletcher
5. This Is The Night—Teddy Walters

PORTLAND, MAINE

1. Open The Door, Richard—Count Basie
2. Dark Town Poker Club—Phil Harris
3. Uncle Remus—Guy Lombardo
4. The Old Lamplighter—Kay Kyser
5. This Is The Night—Frank Sinatra

BISMARCK, N. D.

1. The Best Man—King Cole Trio
2. I'll Close My Eyes—Mildred Bailey
3. It's Dreamtime—Vaughn Monroe
4. Rainbow At Midnight—Ernest Tubb
5. The Old Devil Moon—Charlie Spivak Orch.

WICHITA, KANSAS

1. So Round, So Firm—Merle Travis
2. I'll Close My Eyes—Teddy Walters
3. Wyoming—Dick Jurgens
4. He Like It She Like It—Louis Prima
5. Sooner Or Later—Dinah Shore

RAYMOND, WISC.

1. Wyoming—Dick Jurgens
2. This Is The Night—Frank Sinatra
3. Kiss The Girls Goodbye—Mary Martin
4. September Song—Jo Stafford
5. Sonata—Perry Como

Two Great Pops for the "Ops"

JOHNNY LONG
and his orchestra

HOW ARE THINGS IN GLOCCA MORRA

Vocal by Francey Lane and Long Beachcombers
(I LOVED HER BEST OF ALL)

LAST NIGHT ON THE BACK PORCH

Vocal by the Long Beachcombers and the band
(FROM THE MUSICAL COMEDY "FINIAN'S RAINBOW")
SIG 15064



and...

Signature's new Singing Star

LARRY DOUGLAS

WHY DID IT HAVE TO END SO SOON
with the Roland Dupont's Quintet

I WANT TO THANK YOUR FOLKS
with the Roland Dupont's Quintet

SIG 15084

Recordings Produced by Bob Thiele



Signature record

DISTRIBUTED BY
GENERAL ELECTRIC
SUPPLY CORPORATION

Burning the Jukes in HARLEM

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box by Leading Music Operators in New York City's Harlem.

- 1—OPEN THE DOOR,
RICHARD DUSTY FLETCHER
(National 4102)
JACK McVEA
(Black & White 792)
- 2—LET THE GOOD TIMES ROLL
LOUIS JORDAN AND HIS TYMPANY FIVE
- 3.—YOU WON'T LET ME GO
JOHNNY MOORE'S THREE BLAZERS
(Modern Music 142)
- 4—ALL THE THINGS YOU ARE
LUIS RUSSELL ORCH.
(Apollo 1035)
- 5—MY SILENT LOVE
LUIS RUSSELL ORCH.
(Apollo 1035)
- 6—AIN'T NOBODY HERE BUT US CHICKENS
LOUIS JORDAN AND HIS TYMPANY FIVE
(Decca 23741)
- 7—SO LONG
JOHNNY MOORE'S THREE BLAZERS
(Exclusive)
- 8—BREAKING MY HEART
JOE LIGGINS AND HIS HONEYDRIPPERS
(Exclusive 231)
- 9—I'M YOURS
AL RUSSELL TRIO
(20th Century 20-23)
- 10—TANYA
JOE LIGGINS and HIS HONEYDRIPPERS
(Exclusive 231)

SAM ROWLAND
MUSIC EDITOR
LOOK
MAGAZINE
Look Magazine's "Selection of the Issue" Dec. 24, 1946. "One of the most impressive album offerings of the year"

BARRY ULANOV
Noted Jazz Authority
METRONOME
MAGAZINE
"There have been notable collaborations before, but none of these pairings has produced a sustained effect more handsome."

ALBUM EX-1001

magenta moods

HERB JEFFRIES

with **BUDDY BAKER**
AND HIS ORCHESTRA
Exclusive's Musical Director

"FLAMINGO"
"ALL OF ME"
"BASIN STREET BLUES"
"THESE FOOLISH THINGS"
"I DON'T WANT TO CRY ANY MORE"
"SOLITUDE"

Exclusive's Newest Sensation
"TWA"
and "Last Night Blues" No. 236
By **JOE LIGGINS** and His **HONEYDRIPPERS**

Exclusive
RECORDS
SUNSET AT VINE HOLLYWOOD

MGM Records Go On Sale To Trade March 1st; Set 60¢ and 75¢ List

NEW YORK — Its appearance long and curiously awaited by both competing manufacturers and members of the trade, announcement was officially made this past week that M-G-M Records would go on sale from its distribution points on or about March 1, according to a statement issued by Frank B. Walker, the label's general manager.

It was revealed at the same time that M-G-M disks would feature two series, one to retail at a 60c list, while the other will be marked at 75c. The usual discounts to music operators and dealers are expected to apply.

The first group of records to be issued will feature an album from the motion picture "Till The Clouds Roll By." In addition, four single records will be available. According to Walker, the singles will include a release by the Jimmy Dorsey Orchestra, one side of which will be "Heartaches." A Kate Smith recording will feature "Anniversary Song" backed by "But Beautiful." A third record will feature a pair of original sides by Sy Oliver and His Orchestra and the fourth will include sides by Lauritz Melchior, the famed operatic and motion picture star.

During the year that the firm was preparing to invade the record industry, many steps preliminary to record production and marketing have been accomplished. A large pressing plant has been constructed and set in operation in New Jersey, and national network of 31 distributors have been named; of the thirty-one, 25 are Zenith distributors.

During the past few weeks, record department chiefs have been visiting the label's headquarters in this city for 2-day "briefing" periods. At these meetings, M-G-M policies were outlined to the fieldmen in order that there be some uniformity of procedure among the various distributors and territories.

Of these meetings, Walter told *The Cash Box* that special emphasis has been given in the discussion of music operators. Members of the industry would be accorded the greatest possible consideration, he declared, and he has explained to the distributors the necessity of maintaining the best possible relations with them.

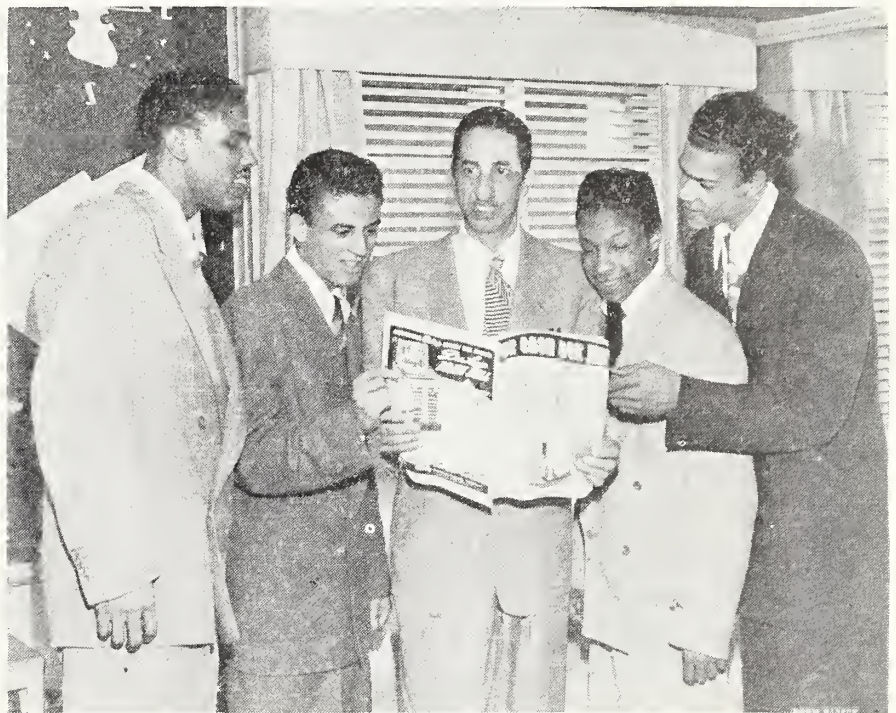
Also released officially for the first time was the complete roster of talent now under contract to the label. They are: Blue Barron, Lionel Barrymore, Jimmy Dorsey, Jimmy Durante, Ziggy Elman, Helen Forrest, Slim Gailard, Kathryn Grayson, Harry Horlick, Van Johnson, Johnnie Johnson, Gene Kelly, The King's Men, Korn Kobblers, Hal McIntyre, Lauritz Melchior, Sy Oliver, Carson Robinson, David Rose, Allen Roth, Raymond Scott, Kate Smith, Mark Warnow, Buddy Weed and Keenan Wynn.

Welk At Show . . .



CHICAGO—Lawrence Welk, popular orchestra leader well known for his "Champagne Music," and a leading Decca recording artist, is given a demonstration of the new AMI wall box, which is fitted with forty title strips

'Diggin' The Cash Box . . .



HOLLYWOOD, CALIF.—Diggin' *The Cash Box* is Leon Rene (center), President of Exclusive Records, and the Basin Street Boys. Prexy Rene is justly proud of his artists' fine showing in *The Cash Box's* recent record poll. The Basin Street Boys were consistent favorites with their

Exclusive recording of "I Sold My Heart To The Junk Man" and Johnny Moore and his Three Blazers placed first in their field in *The Cash Box's* annual awards for '46. Left to right: Ormand Wilson, Reuben Saunders, Leon Rene, Gene Bilbrew, Arthur Rainwater.

HE LIKE IT! SHE LIKE IT!

By Leo Corday and Leon Carr

THE SONG THAT'S CATCHING THE COIN IN THE JUKES

SELECTED BY "THE CASH BOX" AS
"DISK O' THE WEEK" ON MAJESTIC
No. 1087 BY LOUIS PRIMA

"The one for the big money this week and
for lots of weeks . . . it's hot . . ."

★
Recorded by
LOUIS PRIMA—Majestic
DINNING SISTERS—Capitol
TITO GUIZAR—Mercury
Other Recordings on the Way

RITCHIE MUSIC CO. • 1619 BROADWAY, NEW YORK, N. Y.

THE UNIVERSITY OF CHICAGO

PHYSICS DEPARTMENT

PHYSICS 350

PROBLEM SET 1

Due Date: _____

NAME: _____

STUDENT ID: _____

INSTRUCTIONS: _____

THE CASH BOX

**DISC-HITS
BOX SCORE**

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AP—APOLLO	CT—COAST	ME—MERCURY
BB—BLUEBIRD	DE—DECCA	MU—MUSICRAFT
BW—BLACK & WHITE	EC—EXCLUSIVE	NA—NATIONAL
CA—CAPITOL	EX—EXCELSIOR	SI—SIGNATURE
CD—CADET	FS—FOUR STAR	SO—SONORA
CO—COLUMBIA	JB—JUKE BOX	ST—STERLING
CS—COSMO	KE—KEYNOTE	VI—VICTOR
	MA—MAJESTIC	VO—VOGUE

Feb. 10 Feb. 3 Jan. 27

1—For Sentimental Reasons 123.8 141.1 118.6

CA-304—KING COLE TRIO
The Best Man
CO-37188—DINAH SHORE
You'll Always Be the One I Love
DE-23670—ELLA FITZGERALD—DELTA RHYTHM BOYS
Rhythm Boys
DE-18895 (A-467) FRED WARING O.
You'd Be So Nice to, etc.
MA-1071—EDDY HOWARD ORCH.
Why Does It Get So Late So Early?
Count Meets The Duke
VI-20-1891—CHARLIE SPIVAK O.
It's All Over Now
VO-781—ART KASSEL ORCH.
Sooner Or Later

2—The Old Lamplighter 123.7 125.0 134.4

CA-288—HAL DERWIN
I Guess I'll Get the Papers
CO-37095—KAY KYSER O.
Huggin' and Chalkin'
CS-502—HAL McINTYRE ORCH.
Banana Boat
DE-23781—KENNY BAKER—MORGAN O.
Love Walked In
MA-1061—MORTON DOWNEY
The Whole World is Singing
ME-3033—ANITA ELLIS
Either It's Love or It Isn't
SO-3026—SAXIE DOWELL ORCH.
Rumors Are Flying
VI-20-1963—SAMMY KAYE O.
Touch-Me-Nat

3—Oie Buttermilk Sky 76.8 84.9 124.6

CA-285—PAUL WESTON O.
Just Squeeze Me
CO-37073—KAY KYSER ORCH.
On the Wrong Side of You
DE-23769—HOAGY CARMICHAEL
Talking Is a Woman
DE-18913—CONNIE BOSWELL
Love Doesn't Grow on Trees

Feb. 10 Feb. 3 Jan. 27

MA-7199—DANNY O'NEIL
Remember Me?
SI-15040—MARIE GREENE
That Little Dream Got Nowhere
VI-20-1982—HELEN CARROLL—CASE O.
Let's Sail to Dreamland

4—Open the Door, Richard 76.2 24.6 —

8W-792—JACK McVEA ALL STARS
CO-37268—THREE FLAMES
ME-8029—BILL SAMUELS ORCH.
Candy Store Jump
NA-4102—DUSTY FLETCHER
SI-1006—TINY GRIMES SEXTET
My Second Best Woman
VI-20-2127—COUNT BASIE ORCH.
Me and the Blues
VI-20-2127—COUNT BASIE O.
Me and the Blues

5—Huggin' and Chalkin' 72.2 91.1 84.9

CA-334—MERCER—PIED PIPERS—WESTON ORCH.
Take Me Back To Little Rock
CO-37095—KAY KYSER ORCH.
The Old Lamplighter
DE-23675—HOAGY CARMICHAEL
I May Be Wrong, etc.
FS-1153—SMOKY ROGERS
Seven Come Eleven
PA-616—CLANCY HAYES
Jazz Me Blues
VI-20-2036—HERBIE FIELDS ORCH.
Blue Fields

6—Managua, Nicaragua 66.7 41.4 21.4

CO-37214—KAY KYSER O.
That's the Beginning of the End
DE-23782—GUY LOMBARDO O.
What More Can I Ask For?
SI-15086—JULIE CONWAY & CHICKERING FOUR
If I Had My Life To Live Over
VI-20-2026—FREDDY MARTIN O.
Heaven Knows When

7—A Gal In Calico 59.1 86.3 81.7

CA-316—MERCER—PIED PIPERS—WESTON ORCH.
Winter Wonderland
CO-37187—BENNY GOODMAN ORCH.
Bennie's Bubble
CS-517—HAL McINTYRE ORCH.
Time on My Hands
DE-23739—BING CROSBY—TROTTER ORCH.
Oh, But I Do
MA-1087—LOUIS PRIMA ORCH.
He Like It! She Like It!
ME-3035—TONY MARTIN
As You Desire Me
SI-15074—LARRY DOUGLAS
The Things We Did Last Summer
VI-20-1991—TEX BENEKE—MILLER ORCH.
Oh, But I Do

8—Zip-A-Dee Doo-Dah 51.1 53.3 63.4

CA-323—MERCER—PIED PIPERS—WESTON ORCH.
Ev'rybody Has a Laughing Place
CO-37147—THE MODERNAIRES
Too Many Inns in the Fire
DE-23748—C. BOSWELL—BOB CROSBY
Too Many Times
MA-7204—GEORGE OLSEN ORCH.
Through a Thousand Dreams
ME-3047—TWO TON BAKER
Rickety Rickshaw Man
VI-20-1976—SAMMY KAYE ORCH.
Sooner or Later

9—Oh, But I Do 40.1 41.5 22.3

CA-324—MARGARET WHITING
Guilty
CA-274—KING COLE TRIO
You Call It Madness
CO-37156—HARRY JAMES ORCH.
Life Can Be Beautiful
DE-23739—BING CROSBY—TROTTER ORCH.
A Gal In Calico
MA-1085—MORTON DOWNEY
My O'Darlin' My O'Lovely My O'Brien
ME-3041—FRANCES LANGFORD
Sooner or Later
MU-15094—GORDON MacRAE
Flattery Will Get You Nowhere
SI-1056—SKINNAY ENNIS ORCH.
So Would I
VI-20-1991—TEX BENEKE—MILLER ORCH.
A Gal In Calico

10—Sonata 34.6 25.5 41.5

CA-337—JO STAFFORD
Through A Thousand Dreams
CO-37219—CLAUDE THORNHILL ORCH.
A Sunday Kind of Love
DE-23747—CARMEN CAVALLARO ORCH.
Through A Thousand Years
MA-1090—THE THREE SUNS
Jealousy
ME-3045—TONY MARTIN
Years and Years Ago
SI-15026—HAZEL SCOTT
Idyll Tacatta

Feb. 10 Feb. 3 Jan. 27

SO-2D04—GEORGE TOWNE
Anniversary Song
VI-20-2033—PERRYCOMO
That's The Beginning of the End
VI-20-2010—L. GREEN ORCH.
I Haven't Got A Worry in the World

11—Guilty 34.0 9.6 12.5

CA-324—MARGARET WHITING
Oh, But I Do
CA-324—MARGARET WHITING
Oh, But I Do
MA-1106—TONY MOTTOLA FOUR
Trigger Fantasy
MA-1106—TONY MOTTOLA FOUR
Trigger Fantasy
ME-3042—TONY MARTIN
Dreamland Rendezvous
MU-473—AKIIE SHAW ORCH.
Anniversary Song
VI-20-2109—JOHNNY DESMOND
I'll Close My Eyes
VI-20-2109—JOHNNY DESMOND
I'll Close My Eyes

12—I'll Close My Eyes 23.1 8.5 11.6

CA-342—ANDY RUSSELL
It's Dreamtime
CO-37213—DINAH SHORE
My Bel Ami
DE-23756—HILDEGARDE
There's No Holding Me
MA-1093—MILKED BAILEY
Me and the Blues
ME-3046—JACK HINA
Save Me A Dream
MU-15097—LEDDY WALIKS
The More I Go Out With Somebody Else
SI-15066—JOHNNY BOWYELL ORCH.
I Won't Promise
VI-20-2109—JOHNNY DESMOND
Guilty

13—Anniversary Song 21.8 4.7 2.0

CO-37234—DINAH SHORE
Heartaches, Sadness and Tears
DE-23799—GUY LOMBARDO O.
Uncle Remus Said
DE-23714—AL JOILSON
Avalon
MA-1107—LOUIS PRIMA O.
That's How Much I Love You
ME-3036—ANITA ELLIS
I'm Yours
MU-428—ARTIE SHAW ORCH.
Guilty
VI-20-2126—TEX BENEKE O.
Hoodle Addle

14—Years and Years Ago 16.3 8.9 11.5

CA-353—DINNING SISTERS
He Like It! She Like It!
CO-37153—LES BROWN ORCH.
Sooner or Later
DE-23755—DICK HAYMES
This Is Always
DE-18920—DICK HAYMES
Searching Wind
MA-1075—JACK LEONARD ORCH.
This Mornin' I Knew F'd Fall
ME-3045—TONY MARTIN
Sonata
MU-15095—PHIL BRITO
Sooner or Later
SO-3020—BOB CHESTER ORCH.
When You Make Love to Me
VI-20-2104—HERBIE FIELDS ORCH.
Connecticut

15—The Whole World Is Singing My Song 14.9 35.4 41.1

CA-300—JACK SMITH
Everybody Kiss Your Sweetheart
CO-37066—LES BROWN O.
I Guess I'll Get the Papers
DE-18917—JIMMY DORSEY ORCH.
Apache Serenade
MA-1061—MORTON DOWNEY
The Old Lamp Lighter
SI-15043—HARRY COOL ORCH.
Rumors Are Flying
VI-20-1978—DENNIS DAY—CASE ORCH.
April Showers

16—Heartaches 14.4 6.0 —

CA-372—JOE ALEXANDER
If I Had A Chance With You
DE-25071—TED WEEMS O.—ELMO TANNER
Oh! Manah

17—Sooner or Later 14.2 11.3 8.5

CA-305—BILLY BUTTERFIELD ORCH.
Star Dust
CO-37153—LES BROWN ORCH. (FT-VR)
Years and Years Ago
CO-37206—DINAH SHORE
And So to Bed
DE-23715—G. NIESEN
That's Good Enough for Me

Feb. 10 Feb. 3 Jan. 27

MA-1084—THE MERRY MACS
There's Them That Do
ME-3041—FRANCES LANGFORD
Oh But I Do
MU-15095—PHIL BRITO
Years and Years Ago
SI-15049—WILL BRADLEY ORCH.
Turn the Knob on the Left
VI-20-1976—SAMMY KAYE ORCH.
Zip-A-Dee Doo-Dah

18—September Song 10.9 11.8 22.2

CA-352—JO STAFFORD
It's As Simple As That
CO-37161—FRANK SINATRA
Among My Souvenirs
CS-505—HAL McINTYRE ORCH.
Summer Night
DE-25018—TONY MARTIN
Begin the Beguine
DE-18898—BING CROSBY—TROTTER ORCH.
Begin the Beguine
DE-40001—W. HUSTON—YOUNG ORCH.
Lost in the Stars
DE-23790—JOE MOONEY QUARTET
Just a Gigolo
MA-7176—JACK LEONARD
They Say It's Wonderful
MU-446—SARAH VAUGHN
Moanlight on the Ganges
SI-15027—MARIE GREEN
It's A Woman's Prerogative
VI-20-1993—DARDANELLE TRIO (VR)
When a Woman Loves a Man
VI-20-1668—ARTIE SHAW ORCH.
Little Jess

19—I Got A Gal I Love 8.2 9.9 —

CO-37231—FRANK SINATRA
That's How Much I Love You
VI-20-2103—PERRY COMO
What Am I Gonna Do About You?

20—And So To Bed 8.1 20.8 14.7

CA-331—SKITCH HENDERSON ORCH.
A Garden in the Rain
CO-37205—DINAH SHORE
Sooner or Later
DE-23760—HILDEGARDE
I Haven't Got a Worry in the World
VI-20-2053—VAUGHN MONROE ORCH.
You Can't See the Sun, Etc.

21—Uncle Remus Said 8.0 22.6 5.3

CO-37162—WOODY HERMAN ORCH.
Romance in the Dark
DE-23799—GUY LOMBARDO ORCH.
Anniversary Song
SI-15060—MONICA LEWIS
A Rainy Night in Rio
VI-20-2017—T. BENEKE—MILLER ORCH.
Anybody's Love Song

22—Jalousie 7.9 7.5 3.6

CA-335—BILLY BUTTERFIELD ORCH.
Steamroller
CO-37218—HARRY JAMES ORCH.
The Man With the Horn
CO-36475 (C-80) SELINSKY & SALON
Ay, Ay, Ay
CO-36571—MAREK WEBER ORCH.
A Media Luz
DE-23311—FRED WARING ORCH.
Holiday for Strings
DE-23480—LOS ANGELES PHILHARMONIC ORCH.
Beat Out That Rhythm on a Drum
DE-23542—KITTY CARLISLE
Beat Out That Rhythm on a Drum
MA-20002 (M-201) A. NEWMAN ORCH.
Hora Staccato
MA-1090—THE THREE SUNS
Sonata
VI-12160—BOSTON "POPS" ORCH.
Ritual Dance of Fire
VI-20-1961—HERBIE FIELDS ORCH.
Among My Souvenirs
VI-25-0059—HENRI RENE ORCH.
Hora Staccato

23—The Things We Did Last Summer 7.8 12.8 18.3

CA-297—JO STAFFORD—WESTON ORCH.
You Keep Coming Back Like a Song
CO-37089—FRANK SINATRA
The Coffee Song
CS-509—HAL McINTYRE ORCH.
Sweet Lorraine
DE-23655—BING CROSBY—J. DORSEY
MA-12007—GEORGIA GIBBS
Is It Worth It?
SI-15074—LARRY DOUGLAS
A Gal in Calico
VI-20-1972—VAUGHN MONROE ORCH.
More Now Than Ever

24—Hoodle Addle 6.9 — —

MA-7207—RAY MCKINLEY ORCH.
Passé
VI-20-2126—TEX BENEKE-MILLER ORCH.
Anniversary Song

C.M.I. BLUE BOOK

FOREWORD Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT Machines underlined mean these were most active in trading the past week.

CODE Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

- | | | | |
|----------|---|-----------|--|
| 1 | MEANS PRICE WENT UP. | 5 | MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS. |
| 2 | MEANS PRICE WENT DOWN. | 6 | MEANS NO PRICES QUOTED FOR PAST TWO WEEKS. |
| 3 | MEANS MACHINE JUST ADDED TO LIST. | 7 | MEANS NO PRICES QUOTED FOR PAST THREE WEEKS. |
| 4 | MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK. | XX | MEANS NO PRICES QUOTED FOR MANY WEEKS — PRICE SHOWN IS LAST KNOWN QUOTATION. |

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF
THE COIN MACHINE INDUSTRY"

ISSUED EVERY WEEK. REPRODUCTION IN WHOLE
OR IN PART FORBIDDEN WITHOUT WRITTEN PER-
MISSION FROM THE PUBLISHERS. COMPLETE
CONTENTS COPYRIGHTED.

PUBLICATION OFFICES

381 FOURTH AVENUE, NEW YORK 16, NEW YORK
ALL PHONES: MURRAY-Hill 4-7797

CHICAGO OFFICE

32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS
HELEN PALMER, Mgr. ALL PHONES: DEarborn 0045

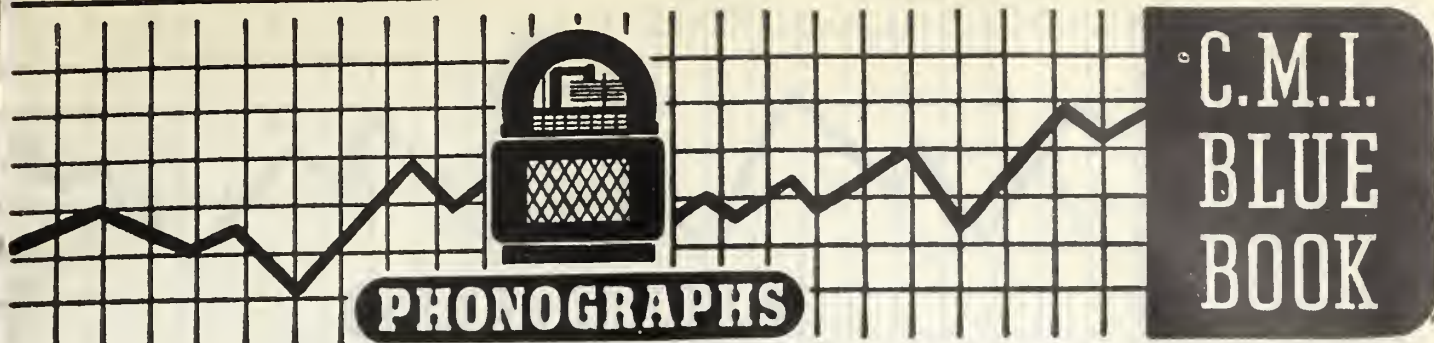
LOS ANGELES OFFICE

422 W. 11th ST., LOS ANGELES 15, CALIFORNIA
MARSHALL MIGNON, Mgr. ALL PHONES: PRospect 2687

IMPORTANT NOTICE

Many times wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange — posting the prices as they are quoted for the past week regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration.

THE C.M.I. BLUE BOOK REPORTS EACH QUOTATION EXACTLY AS IT IS MADE AND DEPENDS ON THE SUBSCRIBER TO MAKE AVERAGE PRICE ADJUSTMENT TO FIT THE CONDITIONS IN HIS OWN TERRITORY.



WURLITZER

6. P 10	25.00	
xx. P 10 Ill	25.00	
7. P 12	30.00	
7. 312	30.00	
xx. 400	35.00	
2. 412	77.00	125.00
5. 412 Ill	74.50	99.50
xx. 316	79.50	
xx. 416	79.50	
2. 616	75.00	149.50
<hr/>		
2. 616 Ill	79.50	174.50
6. 616 A	89.50	149.50
xx. 716	99.50	149.00
2. 24	124.50	199.50
<hr/>		
7. Revamp (24)	125.00	195.00
1. 600 R	210.00	255.00
<hr/>		
2. 600 K	195.00	345.00
<hr/>		
2. 500	185.00	325.00
<hr/>		
1. 500 A	199.50	275.00
5. 500 K	199.50	325.00
6. 41 (Counter)	49.50	89.50
xx. 51 (Counceer)	75.00	
2. 61 (Counter)	75.00	119.50
<hr/>		
2. 71 (Counter)	135.00	225.00
7. 81 (Counter)	149.50	169.50
2. 700	225.00	475.00
xx. 50	75.00	125.00
5. 750 M	335.00	485.00
5. 750 E	325.00	495.00
<hr/>		
xx. 780M Colonial	300.00	390.00
1. 780 E	399.50	545.00
2. 800	390.00	475.00
<hr/>		
5. 850	399.50	595.00
<hr/>		
2. 950	399.50	595.00
4. 42-24 (Rev)	199.50	310.00
<hr/>		
2. 42-500 (Rev)	225.00	279.50
6. 42-600K (Rev)	235.00	295.00
1. 42-600R (Rev)	175.00	395.00
7. 300 Adaptor	9.50	22.50
1. 320 Wireless Wall Box	6.95	17.50
xx. 310 Wall Box 30 Wire	4.95	9.50
6. 320 2 Wire Wall Box	7.50	12.50
xx. 332 2 Wire Bar Box	7.50	9.50
5. 331 2 Wire Bar Box	5.00	6.50
xx. 304 2 Wire Stepper	12.50	17.50
xx. Wireless Strollers	25.00	
xx. 430 Speaker Cab with 10, 25c Box	69.50	85.00
xx. 420 Speaker Cabinet	50.00	
2. Twin 616 Steel Cab Adp Amp		
Stp Speaker	90.00	175.00
2. Twin 12 Steel Cab Adp Amp Stp	129.50	175.00
xx. Selector Speaker	95.00	100.00
5. 100 Wall Box 5c Wire	4.00	10.00
xx. 100 Wall Box 10c	17.50	
xx. 111 Bar Box	3.00	10.00
1. 125 Wall Box, 5, 10, 25c	5.95	17.50
2. 120 Wall Box	5.95	7.50
xx. Bar Brackets	2.00	3.50
xx. 305 Impulse Rec	2.50	25.00
xx. 350 Wls Speaker	20.00	25.00
xx. 115 Wall Box Wire	15.00	25.00
xx. 135 Step Receiver	15.00	17.50
xx. 145 Imp Step Fast	35.00	37.50
xx. 150 Impulse Rec	20.00	
xx. 337 Bar Box	32.50	
xx. 306 Music Transmit	7.50	9.50
xx. 39A Speaker	25.00	
xx. 130 Adaptor	27.50	
xx. Steel Cab Speaker	140.00	175.00
xx. 580 Speaker	75.00	150.00

ROCK-OLA

2. 12 Record	40.00	87.00
2. 16 Record	65.00	75.00
6. Rhythm King 12	50.00	69.50
6. Rhythm King 16	75.00	95.00
xx. Imperial 16	90.00	150.00
2. Imperial 20	100.00	149.50
1. Windsor	110.00	149.50
1. Windsor Ill	119.50	149.50
2. Monarch	129.50	179.50
7. Std Dial-A-Tone	150.00	225.00
5. '40 Super Rockolite	159.50	350.00
xx. Counter '39	65.00	
2. '39 Standard	199.50	295.00
<hr/>		
2. '39 DeLuxe	175.00	295.00
<hr/>		
xx. '40 Super Walnut	175.00	399.50
7. '40 Super Rockolite	175.00	329.50
7. '40 Master Walnut	175.00	319.50
5. '40 Master Rockolite	165.00	375.00
<hr/>		
xx. '40 Counter	75.00	
xx. '40 Counter with Std	85.00	
2. '41 Premier	165.00	375.00
xx. Wall Box	9.50	
xx. Bar Box	5.00	
6. Spectravox '41	35.00	75.00
6. Glamour Tone Column	25.00	45.00
7. Modern Tone Column	30.00	
5. Playmaster & Spectravox	140.00	295.00
6. Playmaster	100.00	195.00
5. Twin 12 Cab Speak	125.00	195.00
xx. 20 Rec Steel Cab ASA	75.00	109.50
xx. Playboy	15.00	30.00
1. Commando	225.00	425.00
<hr/>		
6. 1501 Wall Box	5.00	9.00
xx. 1502 Bar Box	5.00	10.00
7. 1503 Wall Box	12.50	15.00
5. 1504 Bar Box	8.50	13.00
7. 1510 Bar Box	17.50	29.50
xx. 1525 Wall Box	22.50	39.50
xx. 1526 Bar Box	19.50	39.50
1. Dial a Tone B&W Box	5.00	9.50
7. 1805 Organ Speaker	24.50	49.00
7. DeLuxe Jr Console Rock	50.00	150.00

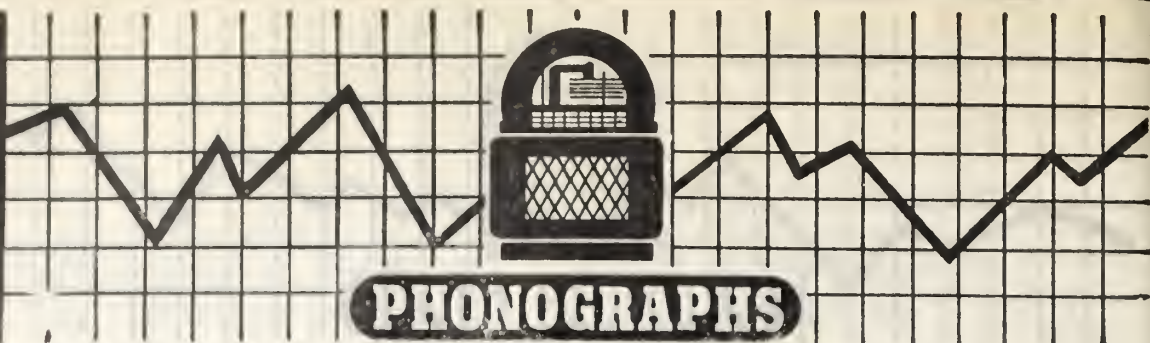
A. M. I.

2. Hi Boy (302)	165.00	259.50
2. Singing Towers (201)	85.00	195.00
5. Streamliner 5, 10, 25	165.00	250.00
2. Top Flight	49.50	85.00
xx. Singing Towers Speak	15.00	
5. Singing Towers (301)	150.00	195.00

BUCKLEY

2. New Wall Box	6.75	15.00
xx. New Bar Box	15.00	24.50
5. Wall & Bar Box Old Style	5.00	6.75
6. Ill Wall & Bar Box	11.00	12.50
xx. 32 Record Adaptor	5.00	15.00
xx. 24 Record Adaptor	5.00	15.00
xx. 16 Record Adaptor	15.00	
xx. Steel Cabinet	10.00	20.00
xx. Zephyr Speak Cab	11.25	
xx. 20 Rec Seeburg Adaptor	15.00	25.00
1. Bar Brackets	1.50	3.00

C.M.I. BLUE BOOK



SEEBURG

6. Selectomatic 10	24.50	40.00
5. Symphonola	79.50	
1. Model A	34.50	79.50
7. Model A III	34.50	
7. Model B	32.50	
7. Model C	37.50	
xx. Model H	59.50	
2. Rex	149.00	195.00
xx. Model K15	60.00	
xx. Model K20	110.00	194.00
5. Plaza	125.00	189.50
7. Royale	137.50	200.00
2. Regal	150.00	189.50
5. Regal RC	169.50	199.50

1. Gem	149.50	225.00
5. Classic	165.00	395.00

7. Classic RC	185.00	335.00
2. Mayfair	160.00	375.00
6. Mayfair RC	169.50	375.00
xx. Melody King	79.50	149.50
2. Crown	169.50	235.00
xx. Crown RC	185.00	235.00
2. Concert Grand	189.50	275.00
5. Colonel	199.50	350.00
5. Colonel RC	209.50	450.00
7. Concert Master	199.50	425.00
5. Concert Master RC	209.50	425.00
2. Cadet	199.50	275.00
6. Cadet RC	209.50	299.50
5. Major	199.50	350.00
1. Major RC	249.50	385.00
2. Envoy	199.50	300.00
2. Envoy RC	209.50	329.50
5. Vogue	175.00	284.50

6. Vogue RC	185.00	345.00
2. Casino	150.00	250.00
xx. Casino RC	147.50	310.00
1. Commander	199.50	300.00
7. Commander RC	209.50	325.00
1. Hi Tone 9800	225.00	375.00
2. Hi Tone 9800 RC	250.00	395.00

4. Hi Tone 8800	250.00	375.00
2. Hi Tone 8800 RC	250.00	399.50

2. Hi Tone 8200	207.00	279.50
2. Hi Tone 8200 RC	210.00	379.50

xx. 20 Record '43 Cab	159.50	200.00
xx. Selectomatic 16	5.75	7.50
xx. Selectomatic 24	7.50	8.50
xx. Selectomatic 20	5.00	10.00
7. Remote Speak Organ	15.00	27.50
7. Multi Selector 12 Rec	12.50	

xx. Melody Parade Bar	4.50	
1. 5c Wallomatic Wireless	15.00	29.50
2. 5c Baromatic Wireless	25.00	29.50
2. 5c Wallomatic 3 Wire	22.50	28.50
5. 30 Wire Wall Box	7.50	9.50

xx. Power Supply	15.00	
1. 5, 10, 25c Baromatic 3 Wire	13.50	27.50
5. 5, 10, 25c Wallomatic 3 Wire	19.00	25.00
2. 5, 10, 25c Baromatic Wireless	25.00	37.50
7. 5, 10, 25c Wallomatic Wireless	29.50	38.50
xx. Electric Speaker	25.00	29.50
xx. Wireless Stroller	14.50	17.50
xx. Wall Brackets	2.00	3.00
5. Wired Speak Organ	15.00	22.50

KEENEY

xx. Wall Boxes	1.75	6.00
6. Adaptor for Seeburg	15.00	
xx. Adaptor for Rockola	15.00	
6. Adaptor for 616 Wurlitzer	10.00	
xx. Twin 12 Adaptor	15.00	
6. Wurlitzer 24 Adaptor	15.00	
5. Adaptor for Mills Empress	15.00	
xx. Organ Spcaker	15.00	
5. Sun Ray Speaker	15.00	
7. Bar Brackets	2.00	

MILLS

xx. Zephyr	25.00	40.00
6. Studio	35.00	49.50
6. Dance Master	25.00	35.00
xx. DeLuxe Dance Master	40.00	52.50
6. Do Re Mi	25.00	40.00
2. Panoram	249.50	289.50
2. Throne of Music	125.00	250.00
2. Empress	150.00	275.00

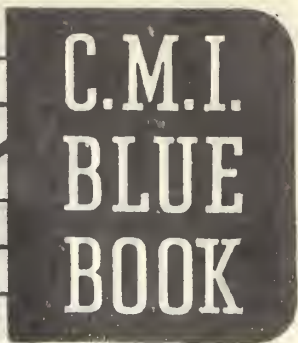
xx. Panoram Adaptor	8.50	
xx. Panoram 10 Wall Box	5.00	8.50
xx. Speaker	10.00	
2. Panoram Peek (Con)	175.00	289.50
xx. Conv for Panoram Peek	10.00	27.50

GABEL

xx. 12 Record Jr	25.00	
xx. 12 Record with Adaptor	30.00	
xx. 18 Rec Ill Grill	20.00	
xx. 18 with Adaptor	30.00	60.00
6. 20 Record Lite Up	95.00	
xx. 24 Record Kuro	75.00	95.00

PACKARD

2. Pla Mor Wall & Bar Box	20.00	25.00
xx. Bar Bracket	2.00	4.50
xx. Willow Adaptor	18.00	59.50
xx. Chestnut Adaptor	25.00	36.50
xx. Cedar Adaptor	30.00	39.50
xx. Poplar Adaptor	25.00	46.50
xx. Maple Adaptor	30.20	
xx. Juniper Adaptor	27.00	28.00
xx. Elm Adaptor	25.00	
xx. Pine Adaptor	25.00	50.50
xx. Birch Adaptor	20.00	71.50
xx. Spruce Adaptor	35.00	45.00
xx. Ash Adaptor	25.00	35.00
xx. Walnut Adaptor	25.00	59.50
xx. Lily Adaptor	14.50	17.00
xx. Violet Speaker	21.00	24.50
xx. Orchid Speaker	49.50	50.00
xx. Iris Speaker	55.00	59.50



1. Amusematic Lite League	99.50	199.50
6. Atlas Baseball	35.00	85.00
5. ABT 6 Gun Rifle Rg	496.00	650.00
7. Bally Basketball	15.00	39.50
2. Bally Alley	15.00	39.50
xx. Bally Convoy	100.00	125.00
5. Bally Defender	70.00	129.50
xx. Bally Eagle Eye	49.50	
1. Bally King Pin	69.50	150.00
xx. Bally Lucky Strike	45.00	69.50
5. Bally Rapid Fire	47.50	125.00
6. Bally Sky Battle	54.00	59.00
6. Bally Racer	27.00	110.00
5. Bally Bull Jap Con	40.00	
2. Bally Shoot the Bull	35.00	40.00
6. Bally Torpedo	78.50	175.00
2. Bally Undersca Raider	150.00	295.60
xx. Bang A Deer	45.00	75.00
xx. Bell O Ball	30.00	
xx. Bowl A Bomb	79.50	99.50
xx. Bowl A Jump	165.00	
2. Bowl A Way	175.00	199.50
xx. Bowling League	55.00	75.00
xx. Buckley DeLuxe Dig	75.00	
5. Buckley Treas Is Dig	45.00	
xx. Casino Golf	14.50	19.50
5. Champion Hockey	49.50	94.50
2. Chicoin Goalee	125.00	250.00
2. Chicoin Hockey	75.00	165.00
7. Chicoin Roll-A-Score	55.00	100.00
6. Chester Pollard Golf	34.50	50.00
xx. Circus Romance	45.00	99.50
6. Cupid Wheel	60.00	125.00
xx. Daval Bumper Bowling	39.50	79.50
xx. Daval U Roll It	44.50	
xx. Evans Duck Pin Alley	99.50	189.50
7. Evans In the Barrel	69.50	110.00
2. Evans Super Bomber	149.50	179.50
xx. Evans Play Ball	89.50	100.00
7. Evans Ten Strike LD	35.00	40.00
7. Evans Ten Strike HD	40.00	69.50
7. Evans Ten Strike '46	135.00	235.00
2. Evans Tommy Gun	35.00	109.50
6. Exhibit Bicycle	14.50	92.00
6. Exhibit Basketball	35.00	75.00
7. Exhibit Bowling Alley	39.50	59.50
5. Exhibit Card Vendor	22.50	25.00
6. Exhibit Hi Ball	25.00	50.00
6. Exhibit Merchantman Roll Ch Digger	45.00	79.50
2. Exhibit Rotary Mdsr	159.50	225.00
2. Exhibit Vitalizer	49.50	125.00
7. Genco Bank Ball	89.50	125.00
6. Genco Play Ball	79.50	150.00
5. Genco Total Roll	299.50	300.00
xx. Groetchen Mtn Climb	39.50	59.50
5. Groetchen Metal Typer	275.00	295.00
xx. Gottlieb Skee Ballette	25.00	45.00
6. Gott 3 Way Gripper '46	19.50	39.50
2. Hirsh Red Balls	189.50	279.50
5. Ideal Football	310.00	380.00
2. Jack Rabbit	199.50	330.00
6. Jenn. Roll-in-the-Barrel	35.00	80.00
2. Keeney Air Raider	54.00	119.50
2. Keeney Anti Aircraft Br	23.50	49.50
2. Keeney Anti Aircraft Bl	15.00	49.50
xx. Keeney Bowlette	65.00	150.00
xx. Keeney Navy Bomber	65.00	100.00
2. Keeney Sub Gun	68.00	85.00
2. Keeney Texas Leaguer	20.00	42.50
7. Kirk Air Defense	85.00	125.00
6. Kirk Night Bomber	125.00	350.00
6. Keep Punching	25.00	110.00

5. Liberator	25.00	100.00
6. Midget Skee Ball DeLuxe	45.00	95.00
xx. Mills Rotary Digger	29.50	32.50
2. Mutoscope Ace Bomber	79.50	154.50
2. Mutoscope Dr Mobile	137.50	199.50
xx. Mutoscope Elec Trav Crane	35.00	75.00
xx. Mutoscope Fan Ft Dig	39.50	79.50
2. Mutoscope Photomatic	275.00	625.00
xx. Mutoscope Roll Front Cr	50.00	69.50
2. Mutoscope Sky Fighter	62.50	185.00
7. Mutoscope Hockey	25.00	55.00
6. Mutoscope Magic Fing	45.00	85.00
2. Mutoscope Pokerino	35.00	50.00
5. Munves Super Skee Roll	175.00	225.00
7. Munves Trap the Jap	60.00	
7. Pennant	35.00	
1. Periscope	99.50	134.50
6. Pitchem & Catchem	65.00	145.00
6. Pilot Trainer	325.00	395.00
6. Poker & Joker	35.00	110.00
6. Radio Rifle	15.00	85.00
xx. Rockola Ten Pins LD	19.50	
6. Rockola Ten Pins HD	35.00	63.00
xx. Rockola Tom Mix Rifle	25.00	39.50
7. Rockola World Series	45.00	60.00
xx. Rockola Talkie Hrsp	40.00	100.00
xx. Rock O Ball	35.00	75.00
2. Roll A Ball (Jafco)	150.00	189.50
5. Scientific Baseball	50.00	99.50
4. Scientific Basketball	25.00	99.50
1. Scientific Batting Pr	60.00	120.00
xx. See A Freak	35.00	89.50
6. Scientific X-Ray Poker	49.50	
2. Seeburg Chicken Sam	42.00	110.00
6. Seeburg Jap Con	40.00	55.00
6. Seeburg Jail Bird	45.00	145.00
6. Seeburg Hockey	35.00	75.00
6. Seeburg Parachute	45.00	55.00
1. Seeburg Rayolite	39.50	90.00
5. Seeburg Shoot the Chute	60.50	145.00
6. Selectorscope	75.00	120.00
xx. Skee Barrel Roll	139.50	159.50
xx. Star Elec Hoist Dig	25.00	
2. Skill Roll	300.00	379.50
xx. Super Torpedo	49.50	100.00
6. Supreme Bolascor	175.00	225.00
2. Supreme Gun (Rev)	47.50	89.50
5. Supreme Skee Roll	60.00	129.50
xx. Supreme Skill Roll	175.00	
2. Supreme Rocket Buster	50.00	99.50
2. Tally Roll	400.00	469.50
6. Tail Gunner	30.00	49.50
6. Test Pilot	75.00	76.00
6. Thunderbolt	149.50	245.00
xx. Victory Pool (Play Pool)	20.00	50.00
xx. Victory Roll	110.00	165.00
6. Warner Voice Recorder	125.00	150.00
7. Western Baseball '39	20.00	37.50
2. Western Baseball '40	35.00	50.00
6. Western Major League	55.00	125.00
6. Western Super Strength	32.50	55.00
7. Western Recordit	125.00	200.00
5. Wurllitzer Skee Ball	195.00	295.00
7. Wheel Gee Mystic	85.00	169.50
5. Zingo	55.00	100.00

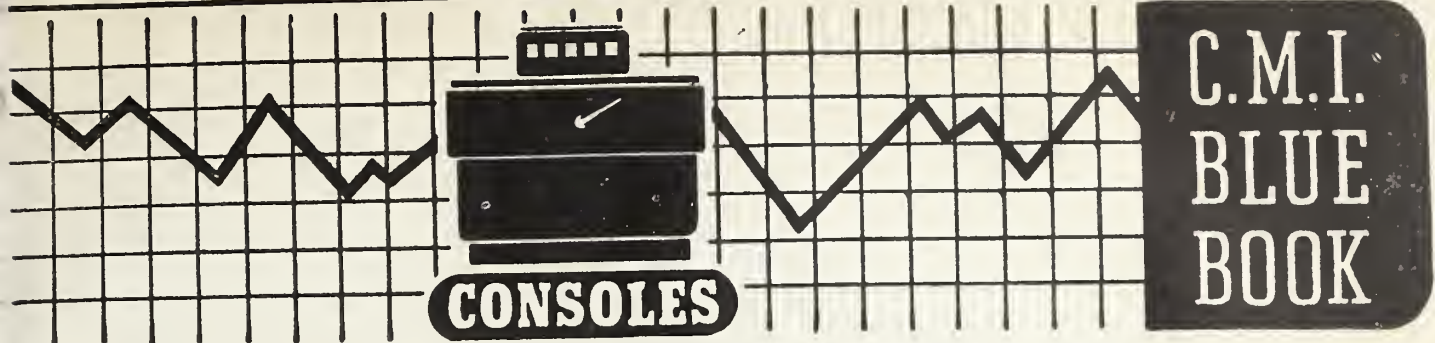
C.M.I. BLUE BOOK



xx. All American Derby Con	20.00	49.50
xx. Arlington	11.50	15.00
xx. Aksaraben PO	19.50	35.00
xx. Arrowhead	15.00	35.00
7. Big Game PO	35.00	79.50
7. Big Prize FP	20.00	42.50
xx. Big Prize PO	15.00	34.50
1. Blue Grass FP	79.50	125.00
xx. Blue Ribbon PO	20.00	35.00
5. Challenger	30.00	49.50
1. Club Trophy FP	95.00	150.00
xx. Congo	19.50	29.50
xx. Contest FP	35.00	65.00
2. Dark Horse FP	69.50	110.00
xx. Derby King	30.00	65.00
7. Derby Clock PO	25.00	65.00
7. Derby Heat PO	20.00	32.50
7. Derby Time PO	20.00	65.00
xx. Derby Winner PO	35.00	100.00
2. '41 Derby FP	95.00	119.50
7. Dust Whirls	89.50	129.50
7. Eureka	10.00	29.50
xx. Feed Bag PO	20.00	
xx. Flasher PO	20.00	35.00
xx. Fleetwood	10.00	24.50
7. Flying Champ	15.00	35.00
6. Fairmount	89.50	271.00
7. Fair Grounds PO	15.00	24.50
7. Fast Track	10.00	29.50
7. Five in One FP	10.00	30.00
1. Fortune FP	65.00	95.00
xx. Gold Cup	10.00	30.00
6. Grand National	20.00	39.50
7. Grand Stand PO	15.00	34.50
xx. Gold Medal PO	10.00	25.00
xx. Hawthorne PO	10.00	49.50
7. Horseshoes PO	10.00	35.00
6. Jockey Club	195.00	225.00
5. Kentucky	95.00	115.00

ONE-BALLS

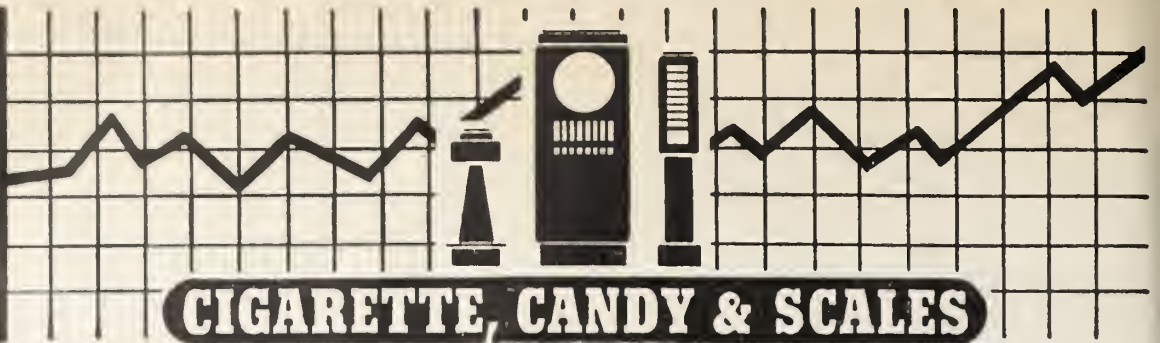
4. Long Acro	175.00	209.50
6. Long Shot PO	79.00	95.00
7. One Two Three '39 FP	15.00	29.50
5. One Two Three '40	20.00	59.50
5. One Two Three '41	39.50	75.00
1. Owl FP	29.50	59.50
xx. Pastime (Rev)	89.50	175.00
xx. Preakness PO	15.00	22.50
7. Pacemaker PO	15.00	34.50
1. Pimlico FP	139.50	179.50
xx. Pot Shot	10.00	39.50
5. Race King (Rev)	35.50	49.50
5. Record Time FP	75.00	134.00
7. Rockingham	105.00	169.50
6. Santa Anita	85.00	95.00
xx. 7 Flasher FP	35.00	64.50
xx. Sport Event FP	89.50	129.50
5. Sky Lark FP & PO	59.50	99.50
1. Sport Special FP	75.00	115.00
xx. Sport Page PO	20.00	
1. Spinning Reels PO	20.00	39.50
6. Sport King PO	69.50	125.00
xx. S'opper Upper PO	15.00	50.00
1. Sportsman (Rev)	50.00	100.00
xx. Track Record	20.00	75.00
xx. Thistledown	15.00	35.00
4. Thoroughbred	175.00	209.50
5. Turf Champ FP	49.50	69.50
xx. Turf Special	15.00	
7. Turf King	90.00	125.00
xx. Victorious 1943 (Rev)	15.00	45.00
xx. Victorious 1944 (Rev)	25.00	70.00
xx. Victorious 1945 (Rev)	35.00	109.50
xx. Victory FP	10.00	25.00
2. Victory Derby	495.00	640.00
2. Victory Special	375.00	600.00
xx. War Admiral (Rev)	15.00	85.00
7. Whirlaway (Rev)	45.00	135.00
6. Winning Ticket	20.00	38.00
xx. Zipper	10.00	29.50



2. 5c Baker's Pacer DD	119.00	175.00
xx. CS Baker's Pacer DD	195.00	425.00
xx. 25c Baker's Pacer DD	245.00	495.00
xx. 5c Baker's Pacer Std	55.00	145.00
xx. CS Baker's Pacer Std	185.00	425.00
xx. 25c Baker's Pacer Std	225.00	350.00
xx. Bally Entry	22.50	
xx. Bangtails '39	35.00	50.00
xx. Bangtails '40	45.00	65.00
xx. Bangtails '41	55.00	85.00
1. Big Game PO	49.50	89.50
2. Big Game FP	35.00	89.50
5. Big Top PO	47.50	100.00
2. Big Top FP	50.00	95.00
6. Bob Tail PO	49.50	79.50
5. Bob Tail FP	36.00	99.50
xx. Buckley 7 Bells	89.50	145.00
xx. Buckley Colors Slit Head	20.00	65.00
xx. Buckley Colors New Top	25.00	75.00
xx. Buckley Long Shot Par	400.00	790.00
xx. Beulah Park	30.00	65.00
xx. Charley Horse	30.00	75.00
xx. China Boy	15.00	32.50
xx. Chuck'ette	10.00	39.50
2. Club Bells	75.00	179.50
2. Club Bells 25c	99.50	175.00
xx. Club House	10.00	25.00
xx. Derby Day Slant	10.00	25.00
xx. Derby Day Flat	10.00	25.00
xx. Dixie	10.00	49.50
xx. Derby Winner	99.50	204.50
xx. Dom'nola	10.00	35.00
xx. Double Bells	69.50	89.50
xx. Duo Twin Bells 5-25	165.00	250.00
2. Evans Pacers	89.50	119.50
xx. El Dorado	15.00	75.00
xx. Exh'bit Races	15.00	35.00
2. Fast Time FP	39.50	50.00
6. Fast Time PO	29.50	69.50
2. Favorite	10.00	29.50
xx. Flashing Thru	20.00	95.00
xx. Fleetwood	10.00	30.00
xx. Four Horsemen	30.00	79.50
xx. Galloping Domino (38)	25.00	75.00
2. Galloping Domino (39)	30.00	54.50
6. Galloping Domino (40)	79.50	139.50
2. Galloping Domino (41)	89.50	149.50
xx. Galloping Domino (42)	109.50	350.00
xx. Good Luck	45.00	135.00
5. High Hand	79.50	159.50
xx. Hold & Draw	45.00	90.00
xx. Jungle Camp FP	35.00	50.00
xx. Jungle Camp PO	30.00	45.00
2. Jumbo Parade Comb	75.00	149.50
2. Jumbo Parade FP	49.50	89.50
2. Jumbo Parade PO	75.00	119.50
2. Jumbo Parade 25c	49.50	125.00
5. Kentucky Club	39.50	79.50
xx. Liberty Bell	19.50	24.50
6. Lincoln Field	39.50	79.50
xx. Long Champs	15.00	30.00
7. Lucky Lucre 5-5	79.50	129.50
7. Lucky Lucre 5-25	89.50	175.00
7. Lucky Lucre 5c	69.50	99.50
5. Lucky Star	69.50	149.50
xx. Lucky Star '41	79.50	159.50
2. May Bells 5-5-5-25c	295.00	475.00
xx. Multiple Cubes PO	10.00	30.00
xx. Multiple Racer	15.00	49.50
2. Mills 4 Bells	200.00	475.00

2. Mills 3 Bells	275.00	525.00
xx. Mills Auto Dice 25c	39.50	65.00
xx. Pace Marathon	49.50	99.50
xx. Paces Races Bl Cab	29.50	69.50
xx. Paces Races Br Cab	49.50	59.50
xx. Paces Races Red Arrow	69.50	125.00
xx. Paces '39 Saratoga	45.00	75.00
xx. Paces '40 Saratoga	55.00	125.00
5. Paces Saratoga w rails	55.00	59.50
6. Paces Saratoga no rails	39.50	49.50
5. Paces Saratoga Comb	89.50	99.50
5. Paces Saratoga Jr PO	39.50	75.00
1. Paces Saratoga Sr PO	65.00	110.00
6. Paces Reels Comb	59.50	100.00
5. Paces Reels Jr PO	39.50	75.00
2. Paces Reels Sr PO	49.50	119.50
2. Paces Reels w rails	49.50	54.50
6. Paces Reels no rails	39.50	69.50
xx. Paces Twin 5-5	119.50	
5. Paces Twin 5-10	110.00	175.00
2. Paces Twin 10-25	125.00	195.00
5. Paces Twin Console 5-25	175.00	195.00
xx. Pastime	69.50	125.00
xx. Paddock Club	20.00	39.50
xx. Pamco DeLuxe Bell	10.00	17.50
xx. Parlay Races	15.00	29.50
xx. Pay Day	69.50	139.50
xx. Pickem	15.00	22.50
6. Ray's Track	39.50	69.50
xx. Rio	10.00	25.00
2. Roll 'em	69.50	119.50
xx. Rollette Jr	35.00	75.00
xx. Rollette Jr (41)	45.00	110.00
xx. Rollette Sr	195.00	250.00
xx. Rosemont	10.00	22.50
xx. Royal Draw	15.00	25.00
xx. Royal Flush	15.00	39.50
xx. Royal Lucre '41	99.50	152.50
xx. Se.burg Races	10.00	35.00
xx. Saddle Club	15.00	35.00
xx. Silver Bell	10.00	29.50
5. Silver Moon Comb	59.50	69.50
2. Silver Moon PO	47.50	54.50
5. Silver Moon FP	59.50	85.00
xx. Silver Moon 10c	79.50	139.50
5. Silver Moon 25c	79.50	169.50
6. Skill Field	49.50	79.50
xx. Skill Time '37	20.00	37.50
xx. Skill Time '38	25.00	40.00
2. Skill Time '41	35.00	54.50
6. Square Bell	35.00	69.50
xx. Sugar King	15.00	35.00
2. Sun Ray	59.50	109.50
4. Super Bell 5c Comb	104.50	225.00
2. Super Bell 25c Comb	150.00	269.50
5. Super Bell Two Way 5-5	189.50	375.00
5. Super Bell Two Way 5-25	199.50	375.00
2. Super Bell Four Way 5-5-5-5	249.50	325.00
2. Super Bell Four Way 5-5-5-25	245.00	495.00
2. Super Bell Four Way 5-5-10-25	265.00	450.00
xx. Super Track Time	145.00	175.00
xx. Super Track Time TKT	165.00	200.00
xx. Suzie Q	35.00	75.00
xx. Tanforan	15.00	25.00
xx. Track King	10.00	25.00
xx. Track Meet	69.50	159.50
xx. Track Odds West	60.00	90.00
xx. Track Odds Buck'ey	185.00	275.00
6. Track Odds Daily Dbl	250.00	325.00
2. Track Odds DD JP Buckley	345.00	475.00
xx. Track Time '39	69.50	125.00
2. Track Time '38	37.50	100.00
xx. Track Time '37	29.50	
xx. Track Time TKT	75.00	
6. Triple Entry	79.50	95.00

C.M.I. BLUE BOOK



CIGARETTE, CANDY & SCALES

CIGARETTE

DU GRENIER

5. Model S 7 Column	20.00	27.50
6. Model VD 7 Column	25.00	52.50
2. Model W 9 Column	30.00	47.50
5. Model WD 9 Column	35.00	75.00
1. Champion 11 Column King Size	70.00	85.00
1. Champion 9 Column	50.00	95.00
6. Champion 7 Column	35.00	30.00

NATIONAL

2. Model 9-50	50.00	72.50
xx. 7-50 Regular	42.50	
xx. Model 7-50 King Size	49.50	69.50
2. Model 9-30	42.50	52.50
xx. Model 9A	35.00	60.00
2. Model 6-30	15.00	20.00
xx. Model 6-26	10.00	15.00

ROWE

xx. Aristocrat 6 Col	10.00	15.00
6. Imperial 6 Col	20.00	50.00
1. Imperial 8 Col	25.00	70.00
xx. Royal 6 Col	35.00	45.00
1. Royal 8 Col	40.00	68.50
1. Royal 10 Col	49.50	75.00
xx. President 6 Col	45.00	
xx. President 8 Col	55.00	
7. President 10 Col	85.00	95.00

U-NEED-A

1. Model E 6 Col	10.00	40.00
2. Model E 8 Col	8.00	49.50
xx. Model E 9 Col	20.00	
xx. Model E 12 Col	25.00	35.00
7. Model E 15 Col	30.00	45.00
xx. Model A 8 Col	20.00	30.00
7. Model A 9 Col	25.00	65.00
7. Model 500 7 Col	45.00	60.00
xx. Model 500 9 Col	59.50	125.00
5. Model 500 15 Col	69.50	125.00

CANDY

DU GRENIER

xx. Candy Man	15.00	39.50
---------------------	-------	-------

NATIONAL

xx. Model 618 6 Column	20.00	50.00
7. Model 918 9 Column Regular	30.00	60.00
5. Model 918 9 Column Special	35.00	110.00

ROWE

xx. 8 Column Standard	25.00	45.00
xx. 8 Column DeLuxe	35.00	85.00
xx. 8 Column 1c Gum & Mint..	9.50	17.50
xx. 8 Column 5c Gum & Mint..	16.50	40.00

U-NEED-A-PAK

1. 5 Column	20.00	42.50
-------------------	-------	-------

U-SELECT-IT

xx. 54 Bars	15.00	30.00
xx. 72 Bars	20.00	40.00

STONER

xx. 6 Column	55.00	
xx. 8 Column	65.00	

SCALES

WATLING

xx. Tom Thumb, Plain	47.50	65.00
xx. Tom Thumb, Fortune	65.00	115.00
xx. 500 Fortune	90.00	95.00
xx. Hi Boy Guesser	65.00	100.00

JENNINGS

xx. Junior	25.00	
xx. Lo Boy	49.50	

PEERLESS

xx. Lo Boy	37.50	50.00
------------------	-------	-------

MILLS

xx. Lo Boy	38.00	50.00
------------------	-------	-------

PACE

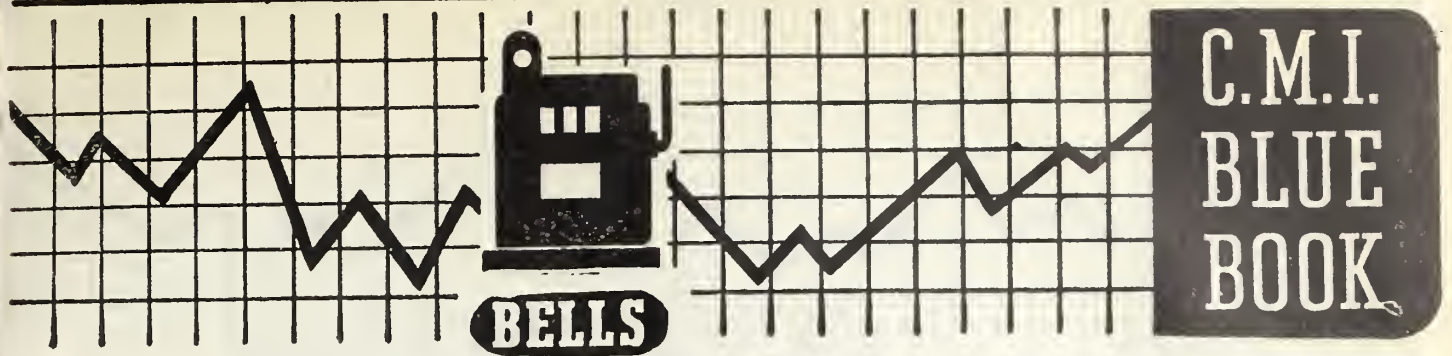
xx. Lo Boy	40.00	50.00
------------------	-------	-------

IDEAL

xx. Lo Boy	42.50	
------------------	-------	--

ROCK-OLA

xx. Lo Boy	42.50	
------------------	-------	--



MILLS

xx. 5c Black HL	150.00	175.00
xx. 10c Black HL	159.50	169.50
xx. 25c Black HL	179.50	225.00
xx. 5c Emerald Chrome HL	175.00	219.00
xx. 10c Emerald Chrome HL	185.00	
xx. 25c Emerald Chrome HL	190.00	
xx. 50c Emerald Chrome HL	315.00	235.00
xx. 5c Gold Chrome HL	139.50	175.00
xx. 10c Gold Chrome HL	149.50	180.00
xx. 50c Gold Chrome HL	249.50	375.00
2. 5c Gold Chrome	125.00	169.50
2. 10c Gold Chrome	135.00	174.50
2. 25c Gold Chrome	130.00	179.50
1. 50c Gold Chrome	195.00	265.00
5. 5c Copper Chrome	125.00	129.50
6. 10c Copper Chrome	139.50	150.00
xx. 25c Copper Chrome	149.50	200.00
xx. 5c Club Bell	129.50	179.50
xx. 10c Club Bell	139.50	185.00
xx. 25c Club Bell	149.50	200.00
xx. 50c Club Bell	350.00	600.00
6. 1c Blue Front	65.00	75.00
2. 5c Blue Front	50.00	139.50
2. 10c Blue Front	75.00	149.50
2. 25c Blue Front	75.00	165.00
1. 50c Blue Front	185.00	299.50
xx. 1c Brown Front	79.50	119.50
2. 5c Brown Front	79.50	149.50
1. 10c Brown Front	99.50	169.50
1. 25c Brown Front	109.50	189.50
xx. 50c Brown Front	249.50	475.00
xx. 1c Cherry Bell	69.50	119.50
6. 5c Cherry Bell	89.50	125.00
2. 10c Cherry Bell	89.50	149.50
xx. 25c Cherry Bell	119.50	145.00
xx. 1c Bonus Bell	99.50	129.50
xx. 5c Bonus Bell	119.50	225.00
6. 10c Bonus Bell	119.50	235.00
xx. 25c Bonus Bell	149.50	275.00
1. 5c Original Chrome	89.50	149.50
2. 10c Original Chrome	89.50	169.50
2. 25c Original Chrome	139.50	179.50
7. 50c Original Chrome	175.00	235.00
xx. 1c QT Blue	25.00	49.50
xx. 5c QT Blue	39.50	75.00
xx. 10c QT Blue	49.50	85.00
xx. 25c QT Blue	69.50	125.00
xx. 1c QT Green	25.00	39.50
xx. 5c QT Green	30.00	42.50
xx. 10c QT Green	45.00	55.00
xx. 5c QT FP	49.50	69.50
xx. 1c QT Glitter Gold	29.50	73.00
2. 5c QT Glitter Gold	39.50	65.00
xx. 10c QT Glitter Gold	59.50	109.50
7. 25c QT Glitter Gold	50.00	89.50
xx. 1c VP Bell	19.50	31.50
xx. 1c VP Bell JP	25.00	37.50
xx. 1c VP Bell Green	22.50	29.50
2. 5c VP Bell Green	20.00	30.00
xx. 1c VP Chrome	34.50	
2. 5c VP Chrome	30.00	42.50
xx. 5c VP Chrome Plus	47.50	55.00
1. 1c VP Bell B&G	29.50	40.00
1. 5c VP Bell B&G	39.50	49.50
5. Vest Pocket '46	50.00	74.50
xx. 5c Futurity	79.50	99.50
xx. 10c Futurity	89.50	109.50
xx. 25c Futurity	119.50	150.00
xx. 50c Futurity	149.50	194.50
1. 5c Black Cherry Bell	110.00	248.00

2. 10c Black Cherry Bell	149.50	199.50
1. 25c Black Cherry Bell	169.50	258.00
xx. 5c Yellow Front	39.50	72.50
xx. 10c Yellow Front	39.50	75.00
xx. 25c Yellow Front	119.50	150.00
xx. 1c Smoker Bell	29.50	40.00
xx. 5c Smoker Bell	39.50	50.00
xx. 5c FP Mint Vendor	39.50	50.00
xx. 25c Golf Ball Vendor	89.50	125.00
1. 5c War Eagle	69.50	79.50
6. 10c War Eagle	69.50	80.00
xx. 25c War Eagle	89.50	95.00
xx. 50c War Eagle	149.50	150.00
xx. 5c Red Front	65.00	90.00
xx. 10c Red Front	69.50	90.00
xx. 25c Red Front	99.50	145.00
xx. 5c FOK	15.00	17.50
1. 5c Roman Head	59.50	82.50
5. 10c Roman Head	69.50	89.50
xx. 25c Roman Head	89.50	124.50
xx. 50c Roman Head	119.50	145.00
xx. 1c Skyscraper	29.50	40.00
xx. 5c Skyscraper	40.00	55.00
xx. 10c Skyscraper	47.50	64.50
xx. 25c Skyscraper	69.50	89.50
xx. 50c Skyscraper	125.00	145.00
xx. 1c Lion Head	20.00	30.00
xx. 5c Lion Head	35.00	40.00
xx. 5c Extraordinary	79.50	100.00
xx. 10c Extraordinary	89.50	110.00
xx. 25c Extraordinary	119.50	169.50
xx. 50c Extraordinary	169.50	289.50
2. 5c Melon Bell	74.50	79.50
xx. 10c Melon Bell	89.50	119.50
xx. 25c Melon Bell	110.00	140.00
xx. 5c Wolf Head	39.50	47.50
xx. 10c Wolf Head	49.50	69.50
xx. 25c Wolf Head	69.50	100.00
xx. 1c Shamrock Bell	15.00	27.50
xx. 5c Slugproof 3-5	99.50	124.50
5. Golden Falls 5c	238.00	258.00
5. Golden Falls 10c	259.50	263.00
5. Golden Falls 25c	268.00	
5. Golden Falls 50c	348.00	

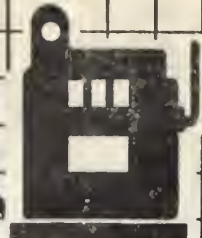
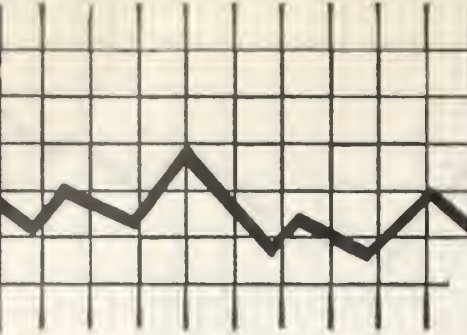
WATLING

xx. 1c Rolatop	10.50	15.00
2. 5c Rolatop	40.00	49.50
5. 10c Rolatop	59.50	79.50
5. 25c Rolatop	89.50	120.00
xx. 50c Rolatop	149.50	195.00
xx. 5c Club Bell	65.00	95.00
xx. 10c Club Bell	75.00	125.00
xx. 25c Club Bell	145.00	185.00
xx. 1c Twin JP	20.00	24.00
xx. 5c Twin JP	25.00	32.50
xx. 10c Twin JP	30.00	39.50
xx. 25c Twin JP	55.00	62.50
xx. 1c Blue Seal	20.00	25.00
6. 5c Blue Seal	25.00	40.00
1. 10c Blue Seal	30.00	40.00
xx. 25c Blue Seal	39.50	49.50
xx. 1c Treasury	10.00	20.00
xx. 5c Treasury	29.50	49.50
xx. 10c Treasury	32.50	75.00
xx. 25c Treasury	59.50	79.50
xx. 5c Wonder Vendor	39.50	
xx. 5-25 Rolatop	39.50	49.50

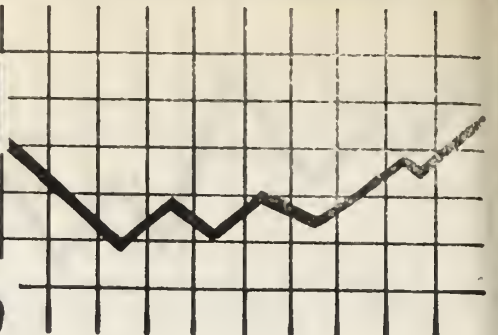
GROETCHEN

xx. 1c Columbia	29.50	49.50
5. 5c Columbia Chrome	49.50	59.50
2. 5c Columbia JPV Bell	37.50	74.50
2. 5c Columbia Fruit	37.50	79.50
xx. 5c Columbia Cig RJ	39.50	49.50
xx. 5c Columbia DJP	49.50	65.00
xx. 10c Columbia DJP	59.50	69.50
1. 5c Columbia Club Cig GA	29.50	39.50

C.M.I. BLUE BOOK



BELLS



GROETCHEN—(continued)

xx. 5c Columbia Club DJ	55.00	85.00
5. 10c Columbia Club Cig GA	59.50	69.50
5. 5c Columbia Cig GA	39.50	49.50
6. 5c Columbia Fruit GA	49.50	79.50
xx. 5c Columbia Orig GA	49.50	50.00
xx. 5c Conv Columbia Chrome	49.50	50.00

xx. 5c Commander	32.50	42.50
6. 10c Commander	34.50	39.50
xx. 25c Commander	49.50	75.00
xx. 7 Way Slot 5c	49.50	62.50
xx. 7 Way Slot 25c	69.50	98.00
xx. 5c Doughboy	20.00	49.50
xx. 5c Club Bell	25.00	40.00
xx. 10c Club Bell	25.00	59.00
xx. 25c Club Bell	49.50	90.00

P A C E

1. 1c Bantam	15.00	49.50
xx. 5c Bantam	19.50	24.50
xx. 10c Bantam	25.00	39.50
xx. 25c Bantam	39.50	42.50
2. 5c Comet FV	39.50	59.50
xx. 10c Comet FV	39.50	79.00
6. 25c Comet FV	59.50	125.00
xx. 50c Comet FV	98.50	125.00
xx. 5c Comet DJP	40.00	79.50
xx. 10c Comet DJP	50.00	79.50
xx. 1c Comet Blue	20.00	37.50
xx. 5c Comet Blue	30.00	69.50
xx. 10c Comet Blue Front	30.00	65.00
xx. 25c Comet Blue Front	59.50	89.50
xx. 50c Comet	125.00	145.00
xx. 5c All Star Comet	62.50	75.00
5. 10c All Star Comet	39.50	79.50
7. 25c All Star Comet	79.50	125.00
xx. 50c All Star Comet	149.50	225.00
xx. 1c All Star 2-4	20.00	35.00
xx. 1c Rocket	49.50	69.50
xx. 5c Rocket	59.50	89.50
6. 10c Rocket	69.50	89.50
xx. 25c Rocket	125.00	139.50
xx. 5c TJ Comet	25.00	47.50
xx. 5c Club Bell	79.50	100.00
xx. 10c Club Bell	89.50	110.00
xx. 25c Club Bell	119.50	125.00
xx. 50c Club Bell	145.00	245.00
xx. 1c DeLuxe	20.00	39.50
xx. 5c DeLuxe	39.50	49.50
5. 10c DeLuxe	49.50	69.50
xx. Double Slot 5-25c	129.50	149.50
xx. 10c Comet Console	99.50	125.00
xx. 25c Comet Console	149.50	169.50
xx. 5 & 25c Comet Con Comb.	195.00	295.00
7. 5c Kitty	20.00	29.50
xx. 10c Kitty	29.50	35.00
xx. 25c Kitty	89.50	119.50
5. 5c Comet Red	79.50	90.00
xx. 10c Comet Red	79.50	120.00
xx. 5c Slugproof	69.50	85.00
xx. 10c Slugproof	69.50	95.00
xx. 25c Slugproof	89.50	125.00

JENNINGS

5. 5c Chief	49.50	60.00
xx. 10c Chief	49.50	69.50
xx. 25c Chief	99.50	159.50
2. 5c Club Bell	89.50	115.00
2. 10c Club Bell	99.50	119.50
1. 25c Club Bell	129.50	149.50
xx. 50c Club Bell	199.50	235.00
xx. 5c Sky Chief	69.50	119.50
xx. 10c Sky Chief	75.00	125.00
xx. 25c Sky Chief	120.00	200.00
xx. 50c Sky Chief	150.00	245.00
1. 5c Silver Moon Chief	69.50	115.00
5. 10c Silver Moon Chief	69.50	79.50
xx. 25c Silver Moon Chief	99.50	150.00
5. 5c Silver Chief	79.50	119.50
5. 10c Silver Chief	69.50	89.50
xx. 25c Silver Chief	109.50	149.50
xx. 50c Silver Chief	189.50	249.50
xx. Triplex Chief 5-10-25	79.50	109.50
xx. 1c Little Duke	12.00	17.50
xx. 5c Century	20.00	35.00
xx. 10c Century	25.00	49.50
xx. 25c Century	50.00	69.50
xx. 50c Century	145.00	189.50
6. 5c Gooseneck	20.00	29.50
xx. 10c Gooseneck	20.00	40.00
xx. 25c Gooseneck	39.50	60.00
xx. 50c Gooseneck	75.00	89.50
xx. 1c Little Duchess	15.00	20.00
xx. 5c Little Duchess	25.00	47.50
xx. 10c Golf Ball Vndr	89.50	129.50
xx. 25c Golf Ball Vndr	109.50	149.50
xx. 5c Chrome Sup Chief	89.50	125.00
xx. 10c Chrome Chief SP	109.50	119.50
xx. 5c Red Skin	39.50	52.50
xx. 10c Red Skin	49.50	62.50
xx. 25c Red Skin	99.50	150.00
xx. 5c Big Chief	69.50	90.00
xx. 10c Big Chief	79.50	110.00
6. 25c Big Chief	100.00	199.50
5. \$1.00 Bell	329.50	495.00
xx. Cigarolla	25.00	40.00
6. Cigarolla XXV	49.50	69.50
xx. Cigarolla XV	45.00	65.00
7. 5c Victory Chief	69.50	125.00
xx. 10c Victory Chief	75.00	124.00
xx. 25c Victory Chief	129.50	150.00
xx. 1c 4 Star Chief	49.50	75.00
5. 5c 4 Star Chief	54.50	109.50
5. 10c 4 Star Chief	69.50	119.50
xx. 25c 4 Star Chief	109.50	149.50
xx. 1c Dixie Bell	20.00	35.00
6. 5c Dixie Bell	35.00	50.00
xx. 10c Dixie Bell	42.50	60.00
xx. 25c Dixie Bell	99.50	129.50
xx. 50c Dixie Bell	229.50	385.00
xx. 5c Victory 4 Star Ch	89.50	115.00
xx. 10c Victory 4 Star Ch	99.50	125.00
6. 25c Victory 4 Star Ch	199.50	275.00

CAILLE

xx. 1c	15.00	39.00
5. 5c	22.50	50.00
2. 10c	24.50	34.50
xx. 25c	34.50	50.00
xx. 5c & 25c	89.50	120.00
xx. 5c Cadet	37.50	60.00
xx. 10c Cadet	39.50	42.50
xx. 25c Cadet	69.50	105.00
xx. 5c Playboy	39.50	49.50
xx. 10c Playboy	39.50	49.50
xx. 25c Playboy	49.50	60.00



C.M.I. BLUE BOOK

FREE PLAY PIN GAMES

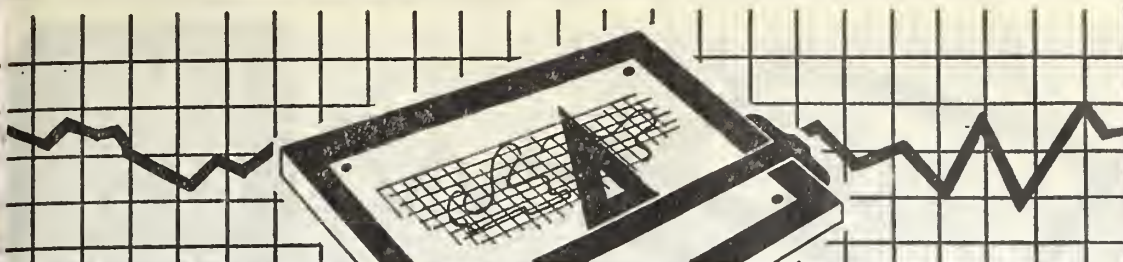
2. ABC Bowler	20.00	62.50	2. Destroyer (Rev)	29.50	44.50
6. Action (Rev)	49.50	89.50	xx. Dive Bomber (Rev)	29.50	39.50
4. Air Circus	45.00	115.00	xx. Dixie	15.00	37.50
2. Air Force	34.50	40.00	7. Do Re Mi	39.50	45.00
x. Airliner	10.00	15.00	xx. Double Feature	15.00	29.00
x. Airport	10.00	14.50	xx. Doughboy	10.00	14.50
x. Alert (Rev)	15.00	30.00	2. Double Play	40.00	49.50
5. All American	15.00	29.50	xx. Drum Major	20.00	35.00
x. Ali Baba	15.00	25.00	7. Dude Ranch	25.00	27.50
xx. All Out (Rev)	29.50	59.50	5. Duffy's (Rev)	107.50	119.50
5. Amber	294.50	334.50	xx. Duplex	39.50	58.50
5. American Beauty (Rev)	25.00	99.50	5. Dynamite	284.50	324.50
2. Anabel	14.00	25.00	xx. Eagle Squadron (Rev)	29.50	39.00
2. Arizona (Rev)	85.00	125.00	xx. Entry	15.00	19.00
xx. Armada	15.00	25.00	xx. Eureka	15.00	25.00
2. Argentine	37.50	50.00	xx. Falling Sun (Rev)	20.00	59.50
xx. Arrowhead	10.00	19.50	xx. Fantasy	20.00	30.00
1. Attention	34.50	49.50	5. Fast Ball	135.00	189.50
xx. Avalon	10.00	15.00	xx. Fifth Inning	10.00	20.00
xx. Airway	10.00	22.50	xx. Fifty Grand	15.00	35.00
xx. Bally Beauty	15.00	24.50	7. Fishin' (Rev)	29.50	39.50
xx. Banner	10.00	17.50	xx. Five in One	29.50	39.50
5. Bandwagon	24.50	34.50	5. Five, Ten & Twenty	50.00	109.50
xx. Bang	10.00	35.00	xx. Flagship	15.00	29.50
xx. Battle	20.00	49.50	2. Flat Top (Rev)	85.00	185.00
xx. Barrage	20.00	39.50	1. Fleet	24.50	39.50
1. Belle Hop	44.50	64.50	5. Flicker	39.50	49.50
1. Big Chief	35.00	47.50	5. Flying Tiger	39.50	64.50
2. Big Hit Single Play	125.00	249.00	xx. Follies '40	15.00	35.00
1. Big Hit Multiple Play	125.00	209.50	6. Foreign Colors	39.50	49.50
2. Big League	125.00	149.50	xx. Fo'low Up	10.00	17.50
2. Big Parade	60.00	115.00	7. Formation	20.00	29.00
xx. Big Show	15.00	27.50	5. Four Aces	79.50	104.00
xx. Big Six	20.00	44.50	2. Four Diamonds	29.50	40.00
xx. Big Ten	15.00	27.50	xx. Four Five Six	10.00	15.00
6. Big Three (Rev)	29.50	59.50	2. Four Roses	25.00	49.50
2. Big Time	14.00	25.00	2. Fox Hunt	25.00	42.50
2. Big Top	69.50	99.50	4. Frisco	75.00	219.00
xx. Big Town	15.00		xx. Flash	10.00	17.50
xx. Blackout	15.00		1. G. I. Joe (Conv)	29.50	50.00
xx. Blondie	15.00	24.50	6. Girls Ahoy (Rev)	25.00	34.50
2. Bombardier (Rev)	34.50	79.50	xx. Glamour	15.00	22.50
2. Bola Way	34.50	79.50	1. Gobs	45.00	95.00
xx. Bomb the Axis	20.00	34.50	2. Go'd Star	26.00	37.50
xx. Bordertown	15.00		xx. Golden Gate	10.00	17.50
1. Boomtown	15.00	25.00	5. Grand Canyon (Rev)	99.50	175.00
xx. Bounty	10.00	12.00	4. Gun Club	31.50	79.50
5. Bosco	39.50	79.50	xx. Headliner	10.00	20.00
xx. Bowling	15.00	39.50	xx. Hi Boy (Rev)	29.50	45.00
xx. Box Score	15.00		1. Hi Dive	30.00	37.50
2. Brazil (Rev)	99.50	175.00	4. Hi Hat	35.00	62.50
xx. Brite Spot	20.00	37.50	xx. High Light	10.00	18.95
xx. Broadcast	20.00	44.50	2. High Stepper	34.50	39.50
5. Bubbles	99.50	159.50	5. Hit the Jap (Rev)	20.00	22.50
xx. Buckeroo	15.00	27.50	xx. Hold Over	29.50	35.00
2. Capt. Kidd	35.00	44.50	2. Hollywood	64.50	175.00
7. Cadillac	15.00	24.50	xx. Home Run '40	15.00	29.00
2. Casablanca (Rev)	74.50	109.50	xx. Home Run '41	35.00	49.50
1. Catalina	75.00	175.00	5. Home Run '42	39.50	89.50
1. Champ	25.00	40.00	2. Horoscope	30.00	69.50
1. Champion	25.00	42.50	6. Idaho	95.00	139.50
5. Charm	29.50	39.50	2. Invasion (Rev)	39.50	89.00
xx. Chevron	15.00	24.50	1. Jeep (Rev)	79.50	99.50
xx. Chief	15.00		xx. Jolly	25.00	29.50
xx. Chubbie	15.00		xx. Jumper	15.00	25.00
xx. Circus	15.00	25.00	5. Jungle	29.50	69.50
2. Click	25.00	37.50	5. Keep 'em Flying	64.50	129.50
xx. Clipper	10.00	25.00	xx. Keen a Ball	10.00	24.50
xx. C. O. D.	10.00	15.00	xx. Kismet	49.50	75.00
2. Clover	20.00	34.50	xx. Kick	15.00	
xx. Commander (Rev)	25.00	45.00	4. Knock Out	50.00	129.50
xx. Commodore	15.00	35.00	xx. Knock Out the Jap	49.50	59.50
xx. Congo	15.00	24.00	xx. Lancer	29.50	39.50
xx. Conquest	10.00	25.00	5. Landslide	29.50	49.50
xx. Contact	10.00	22.50	1. Laura	64.50	139.50
xx. Contest	29.50	49.50	xx. Lead Off	15.00	29.50
xx. Convention	10.00	20.00	xx. Leader	29.50	39.50
xx. Cowboy	10.00	19.00	xx. League Leader	10.00	20.50
5. Cover Girl	109.50	149.50	5. Legionnaire	35.00	69.50
5. Cross Line	24.50	49.50	4. Liberty	60.00	129.50
xx. Crystal	15.00	25.00	xx. Liberty (Rev)	42.50	45.00
xx. Crystal Gazer	10.00	26.50	xx. Limeight	15.00	
xx. Dandy	10.00	17.50			
xx. Daily Dozen	10.00				
xx. Davy Jones	10.00	21.50			
xx. Defense (Baker)	15.00	25.00			
1. Defense (Genco)	45.00	89.50			
xx. De Icar (Rev)	39.50	75.00			

C.M.I. BLUE BOOK



FREE PLAY PIN GAMES

5. Line Up	29.50	39.50	xx. Silver Spray	27.50	30.00
xx. Lite n Card	15.00	20.00	7. Sink the Jap (Rev)	20.00	30.00
2. Lone Star	24.50	39.50	xx. Sixty Grand	10.00	17.50
xx. Lot-O-Smoke	15.00	25.00	2. Sky Blazer	40.00	79.50
xx. Lot-O-Fun	29.50		5. Sky Chief	35.00	149.50
xx. Lucky	15.00		5. Sky Line	15.00	27.50
xx. Majors '40	12.50		5. Sky Ray	34.50	44.50
1. Majors '41	25.00	59.50	5. Sky Raider (Rev)	32.50	94.50
xx. Mardi Gras	15.00	40.00	5. Slap the Jap	15.00	22.50
5. Marines-At-Play	29.50	99.50	1. Slugger	29.50	40.00
2. Marvel's Baseball	50.00	79.00	xx. Smak the Jap (Rev)	20.00	24.50
xx. Mascot	15.00	22.50	1. Snappy '41	44.50	69.50
xx. Merry Go Round	15.00	22.50	1. South Paw	40.00	44.50
5. Metro	25.00	34.50	2. South Seas	95.00	110.00
xx. Miami	15.00		5. Sparky	20.00	27.50
2. Miami Beach	40.00	49.50	5. Speed Ball	27.50	32.50
5. Midway (Rev)	44.50	99.50	xx. Speed Demon	15.00	
xx. Midway (Genco)	12.50	15.00	xx. Speedway	20.00	35.00
7. Mr. Chips	15.00	24.50	xx. Speedy	15.00	22.50
2. Monicker	34.00	69.50	6. Spellbound	189.50	199.50
2. Mystic	25.00	37.50	xx. Sports	19.50	25.00
1. New Champ	25.00	55.00	5. Sports Parade	20.00	35.00
xx. Nippy	15.00	29.00	7. Sporty	15.00	24.50
2. Nite Club (Rev)	39.50	40.00	1. Spot-A-Card	45.00	72.50
xx. Ocean Park	15.00	24.50	7. Spot Cha (Rev)	40.00	50.00
xx. Oh Boy	15.00	24.50	4. Spot Pool	29.00	74.50
xx. Oh Johnny	15.00	35.00	xx. Spottan	15.00	25.00
7. On Deck	15.00	34.50	4. Stage Door Canteen	100.00	149.50
5. Oklahoma	64.50	175.00	5. Stars	45.00	69.50
7. One Two Three '39	20.00	24.50	2. Star Attraction	25.00	44.50
xx. One Two Three '40	34.50	39.50	2. Step Up	200.00	269.50
xx. One Two Three '41	49.50	75.00	xx. Stop & Go	15.00	29.50
2. Opportunity	139.50	179.50	5. Stratoliner	35.00	49.50
2. Owl	20.00	29.50	5. Streamliner	64.50	175.00
xx. Pals	10.00	21.50	xx. Strip Tease (Con)	59.50	89.50
6. Paratroop (Rev)	42.50	49.50	xx. Summertime	15.00	27.50
7. Pan American	29.50	34.50	5. Sun Beam	45.00	79.50
1. Paradise	24.50	45.00	2. Sun Valley (Rev)	79.50	95.00
xx. Parade Leader (Rev)	20.00	34.50	xx. Supercharger	15.00	22.50
xx. Pep (Rev)	15.00	29.50	xx. Super Caubbie	15.00	25.00
xx. Pick 'em	15.00	24.50	2. Superliner	169.50	179.50
4. Play Ball	25.00	99.50	xx. Super Six	15.00	25.00
5. Pin Up Girl	45.00	69.50	xx. Superscore	259.50	299.50
xx. Play Mate	20.00	32.50	4. Surf Queens	130.00	175.00
xx. Pastime (Rev)	24.50	47.50	2. Suspense	135.00	169.50
2. Polo	29.50	34.50	2. Tail Gunner (Con)	29.50	35.00
xx. Pot Shot	15.00	25.00	2. Target Skill	20.00	47.50
6. Powerhouse	15.00	29.50	1. Texas Mustang	35.00	69.50
xx. Production (Rev)	39.50	50.00	5. Ten Spot	25.00	59.50
6. Progress	20.00	29.50	7. Three Score	20.00	34.50
xx. Punch	15.00	25.00	xx. Three Up	20.00	39.50
xx. Pursuit	20.00	35.00	6. Thriller	20.00	32.50
xx. Pylon	10.00	29.50	1. Thumbs Up (Rev)	20.00	40.00
xx. Pyramid	10.00	12.50	2. Topic	34.50	79.50
xx. Ragtime	15.00	25.00	xx. Top Notcher	10.00	14.50
xx. Rats (Rev)	24.50	47.50	xx. Topper	15.00	20.00
xx. Rebound	15.00		7. Torpedo Patrol (Rev)	49.50	50.00
5. Red Hot	19.50	30.00	xx. Towers	29.50	37.00
5. Red, White & Blue	25.00	29.50	xx. Trade Wind (Rev)	109.50	199.50
2. Repeater	25.00	29.50	5. Trailways	20.00	44.50
5. Reserve	15.00	24.50	xx. Trapeze	10.00	17.50
xx. Rink	15.00		xx. Triumph	15.00	18.50
xx. Riviera	209.50	267.50	xx. Twink-e	10.00	
7. Roll Call (Rev)	29.50	50.00	2. Twin Six	15.00	35.00
xx. Roller Derby	20.00	25.00	7. Ump	15.00	
xx. Rotation	15.00	20.00	xx. Up & Up	10.00	25.00
xx. Rotor Table	59.50	79.50	xx. Vacation	15.00	39.50
6. Roxy	15.00	19.50	xx. Variety	15.00	25.00
xx. Salute	15.00	19.50	2. Velvet	19.00	35.00
5. Santa Fe (Rev)	109.50	175.00	2. Venus	44.50	79.50
xx. Sara Suzy	20.00	24.50	2. Victory	34.50	89.50
xx. Scandals (Rev)	20.00	35.00	6. Vogue	15.00	39.50
1. School Days	24.50	59.50	2. Wagon Wheels	85.00	185.00
7. Scoop	15.00	24.50	2. West Wind	20.00	38.50
2. Score-A-Line	20.00	30.00	xx. White Sails	20.00	
2. Score Card	29.50	30.00	2. Whizz	75.00	119.50
5. Score Champ	20.00	24.50	5. Wild Fire	20.00	49.50
xx. Scout (Rev)	20.00	29.50	xx. Wings	10.00	19.00
7. Sea Breeze	320.00	325.00	xx. Wow	15.00	30.00
xx. Sea Power	39.50	57.50	xx. Yacht Club	15.00	39.50
5. Sea Hawk	39.50	59.50	2. Yanks	45.00	99.50
xx. Second Front (Rev)	59.50	79.50	2. Yankee Doodle	64.50	175.00
5. Seven Up	20.00	50.00	xx. Zenith	35.00	95.00
2. Shangri La	60.00	159.50	xx. Zeta	10.00	19.50
xx. Short Stop	15.00	20.00	5. Zig Zag	29.50	59.50
5. Show Boat	35.00	64.50	xx. Zip	20.00	22.50
xx. Side Kick	15.00		xx. Zombie	49.50	52.00
2. Silver Skates	35.00	39.50			



**C.M.I.
BLUE
BOOK**

MANUFACTURERS' NEW EQUIPMENT

MUSIC

MUSIC

M.I.
Model A 385.00
Automatic Hostess

IREON
Super DeLuxe Phonograph 397.00
Fiesta Phonograph

Trio (Wall Box) 69.50
Solo (Wall Box) 46.50
Impresario (Speaker) 42.27
Melodeon (Speaker) 52.97
Carillon (Speaker) 56.18

BALLY
Phonograph(No Price Set)

BUCKLEY
'46 Wall Box 39.00

MUSICAL MINUTES, INC.
Musical Minutes Box

Johnlee Music System

MILLS INDUSTRIES
Constellation

PACKARD MFG. CORP.
Pla Mor Phonograph (Model 7) 795.00
Hideaway (Model 403) 450.00
Wall Box (Butler) 38.95
1000 Speaker (Paradise) 159.50
900 Speaker (Rose) 49.95
800 Speaker (Daisy) 36.95
700 Speaker (Dahlia) 21.95
Walnut Adapter (Hideaway) 59.50
Beech Adapter (Hideaway) 71.50
Willow Adapter (Hideaway) 59.50
Pine Adapter (Hideaway) 59.50
Birch Adapter (Hideaway) 8.50
Cedar Adapter(No Price Set)
Juniper Adapter(No Price Set)
Spruce Adapter 84.50

PERSONAL MUSIC CORP.
Measured Music Boxes, 5c-10c 35.00
Studio Amplifier 505.00
Studio Timing Control Unit 250.00
Master Power Supply Units 140.00

ROCK-OLA
1422 Phonograph (Net) 728.00
Model 1530 Wall Box 39.50
Model 1603 Wall Speaker 42.50
Model 1604 Tone-A-Lier Spkr 72.50

SEEBURG
1-46M Symphonola 795.00
1-46S Symphonola 725.00
1-47 875.00
H146M Hideaway RC 475.00
Wal'omatic, Wireless 54.50
Wallomatic, 3 Wire 42.50
Tear Drop Speaker RS1-8 16.50
Tear Drop Speaker RS2-8 18.00
Mirror Speaker RS1-12(No Price Set)
Mirror Speaker RS2-12(No Price Set)
Dual Remote Vol. Control Unit 19.95

SOLOTONE CORP.
Leveling Pre-Amplifier 44.50
Mirror-Tone Selector

Solotone Individual Coin Box

Solotone Adaptor-Amplifiers

Solotone Studio and Telephoning Bridging Units

Solotone Booster Amplifiers

WURLITZER
1030 Colonial 375.00
1015 Std Phonograph 914.50
1017 Concealed Chgr. 499.50
3020 5-10-25c 3-Wire Wall Box 69.50
3025 5c 3-Wire Wall Box 42.50
3031 5c 30-Wire Wall Box 39.50
3045 5c Wireless Wall Box 48.50
215 Wireless Transmitter 17.50
216 Wireless Impulse Rec. 22.50
217 Aux. Amplifier 30.00
218 30-Wire Adap. Terminal Box 15.00
219 Stepper 35.00
4000 Aux. Steel Speaker 45.00
4002 Aux. Plastic Speaker 45.00
4003 Aux. Wooden Speaker 17.50
4004 Musical Note Speaker 27.50

PINS

BALLY
Double Barrel
Midget Racer 299.50

CHICAGO COIN
Kilroy 279.50

EXHIBIT
Smoky(No Price Set)
Vanities(No Price Set)

GENCO
State Fair

GOTTLIEB
Miss America

UNITED MFG. CO.
Rio

WILLIAMS
Show Girl 289.50

COUNTER GAMES

A.B.T. CORP.
Challenger 65.00

AMERICAN AMUSEMENT CO.
Junior League Bat-A-Ball 79.50

AMUSEMENT ENTERPRISES, INC., N. Y.
Whirl a Ball:
Single 47.50
2 to 24 46.50
25-99 45.00
100 or more 43.50

CHAMPION MFG. CO.
Basketball

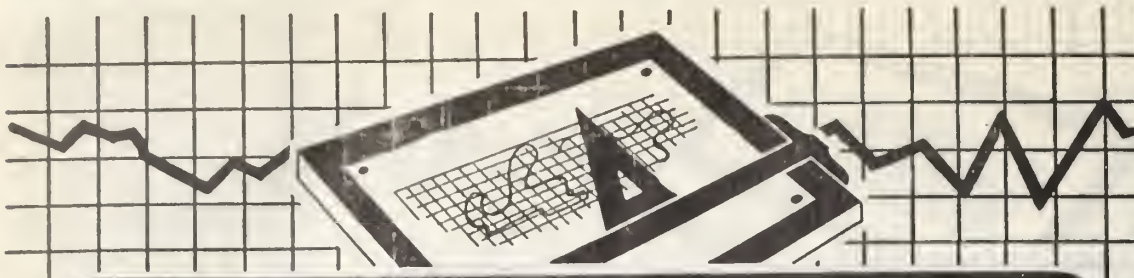
DAVAL
Gusher (5c Play) 54.00
Buddy 33.00
Free Play 75.00
Skill Thrill 57.50
Mexican Baseball 59.50
Best Hand 59.50
Oomph 59.50

GOTTLIEB
DeLuxe Grip Scale 39.50

MARVEL MFG. CO.
Pop Up 49.50
Diamond

SKILL GAMES CORP.
Bouncer 44.50

NOTICE!! ALL NEW EQUIPMENT APPEARS ON THIS PAGE ONLY UNTIL RELEASED BY MANUFACTURER TO BE ADVERTISED AS "USED". BE SURE TO ADD FREIGHT AND SALES TAX CHARGES WHERE NECESSARY FROM MANUFACTURER'S HEADQUARTERS TO SALES POINT!!



C.M.I. BLUE BOOK

MANUFACTURERS' NEW EQUIPMENT

BELLS

BELL-O-MATIC CORP.	
Jewel Bell	
Golden Falls 5c	258.00
Golden Falls 10c	263.00
Golden Falls 25c	268.00
Golden Falls 50c	348.00
GROETCHEN	
Columbia Twin JP	145.00
Columbia DeLuxe Club	209.50
MILLS SALES CO. LTD.	
Dollar Bell	(No Price Set)
O. D. JENNINGS	
5c Bronze & Std Chiefs	299.00
10c Bronze & Std Chiefs	309.00
25c Bronze & Std Chiefs	319.00
50c Bronze & Std Chiefs	(No Price Set)
5c DeLuxe Club Chiefs	309.00
10c DeLuxe Club Chiefs	319.00
25c DeLuxe Club Chiefs	329.00
5c Super DeLuxe Club Chief	324.00
10c Super DeLuxe Club Chief	334.00
25c Super DeLuxe Club Chief	344.00
50c Silver Eagle	
PACE	
5c DeLuxe Chrome Bell	290.00
10c DeLuxe Chrome Bell	310.00
25c DeLuxe Chrome Bell	330.00
50c DeLuxe Chrome Bell	475.00
\$1.00 DeLuxe Chrome Bell	635.00
5c Cherry Bell	250.00
10c Cherry Bell	275.00
25c Cherry Bell	300.00
50c Cherry Bell	500.00
\$1.00 Cherry Bell	600.00

CONSOLES

BAKER	
5c Baker Pacers Csh Std Mod	597.50
25c Bakers Pacers Csh Std Mod	677.50
5c Bakers Pacers Csh DD Mod	668.50
25c Bakers Pacers Csh DD Mod	747.50
5c Bakers Pacers Chk Sep Std Mod	657.50
5c Bakers Pacers Chk Sep DD Mod	743.75
BALLY	
DeLuxe Draw Bell 5c	512.50
DeLuxe Draw Bell 25c	532.50
Hi-Boy	
Roto-Lete (Roulette)	
5c Draw Bell	477.50
25c Draw Bell	497.50
Triple Bell 5-5-5	895.00
Trip'e Bell 5-5-25	910.00
Triple Bell 5-10-25	925.00
BUCKLEY	
Track Odds DD JP	1250.00
EVANS	
Bangtails 5c Comb 7 Coin	674.50
Bangtails 25c Comb 7 Coin	764.50
Bangtail JP	671.50
Bangtail FP PO JP	839.50
Evans Races	
Casino Bell	
1946 Galloping Dominoes JP	671.50
Winterbook JP	826.00
O. D. JENNINGS	
Challenger	545.00
KEENEY	
Bonus Super Bell 5c FP & PO	740.00
Bonus Super Bell 5c 25c FP & PO	1000.00
Bonus Super Bell 5c 5c FP & PO	1000.00
Bonus Super Bell 5c 10c 25c PO	

ARCADE

A.B.T. MFG. CORP.	
Photo Finish	
AMERICAN AMUSEMENT CO.	
Bat a Ball	249.50
AMUSEMENT ENTERPRISES, INC., N. Y.	
Bank Ball	375.00
Tri-Score	475.00
Bowl-A-Strike	
One World	
CHICAGO COIN MACH. CO.	
Basketball Champ	
EDELMAN DEVICES	
Bang A Fitty:	
10' — 8"	425.00
11' — 8"	450.00
13' — 8"	500.00
ELECTROMATON, INC.	
Super Triangle	469.50
FIRESTONE	
Santa Anita Handicap	
Bonus Roll	
Rolloball	
INTERNATIONAL MUTOSCOPE	
Photomatic	1495.00
Voice-O-Graph	1495.00
Atomic Bomber	495.00
METROPOLITAN GAMES	
Card Vendor	29.50
Double Up Skill Bowl	399.50

CIGARETTE MACHINES

C. EIGHT LABORATORIES	
"Electro"	189.50
DU GRENIER CHALLENGER	
7 Column Flat Mach w Stand	155.50
9 Column Split Mach w Stand	165.50
9 Column Flat Mach w Stand	171.50
11 Column Split Mach w Stand	176.50
NATIONAL VENDORS, INC.	
Model 9E (Electric)	321.70
ROWE	
Crusader (8 Col) w Stand	145.75
Crusader (10 Col) w Stand	162.25
U-NEED-A VENDOR	
Monarch 6 Col w Stand	144.50
Monarch 8 Col w Stand	154.50

RADIO

FIRESTONE ENTERPRISES, INC.	
At Your Service Radio	
CORADIO	
Coradio	59.50
RA-O-MATIC CORP.	
Radio	600.00
TRADIO, INC.	
Tradio	
NATIONAL SERVICE SALES	
Tourist Radio	
RCA	
Model MI-13176	
PRECISION BILT CO.	
Precision-Bilt Radio	

ONE-BALLS

BALLY	
Entry	
Special Entry	
GOTTlieb	
Daily Races	
KEENEY	
Big Parlay	

NOTICE!! ALL NEW EQUIPMENT APPEARS ON THIS PAGE ONLY UNTIL RELEASED BY MANUFACTURER TO BE ADVERTISED AS "USED". BE SURE TO ADD FREIGHT AND SALES TAX CHARGES WHERE NECESSARY FROM MANUFACTURER'S HEADQUARTERS TO SALES POINT!!

PRICES SLASHED!

Get a Load of This Music Equipment!

WURLITZER

412	\$ 79.50
616 Plain	119.50
616 Lite Up	149.50
24	189.50
24..Victory Model	219.50
600 Rotary	219.50
600 Keyboard	249.50
500 Keyboard	249.50
500 Victory Keyboard	425.00
700	399.50
780	450.00
800	450.00
750	475.00
850	450.00
950	99.50
61 Counter Model	149.50
71 Counter Model	175.00
Twin 12's & 16's, Ready for Location	

SEEBURG

Casinos or Plaza	\$179.50
Major R. C. ...	249.50
Regal or Crown	169.50
Vogues	269.50
8200 Victory Model	219.50
Hi Tone, ES ..	269.50
Hi Tone, ESRC	289.50
Hi Tone, 8200, RC	325.00

ROCK-OLA

Imperials	\$119.50
Windsors	129.50
Monarchs	129.50
Standards	229.50
DeLuxe	229.50
Master	239.50
Super	325.00

SUPER ROLLS } \$249.50
SUPER TRIANGLES }

MILLS
Throne
\$169.50
Empress
\$189.50

*1/3 Deposit,
Balance C.O.D.*
We can fill your re-
quirements on all late
music equipment not
listed, phone, wire or
write for prices.

AMI

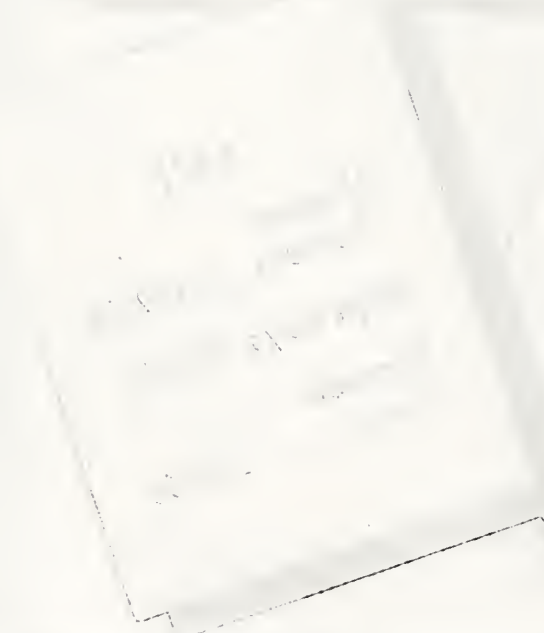
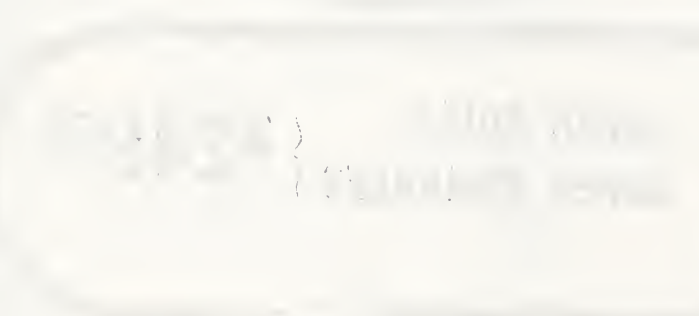
Singing Towers \$.	199.50
High Boys	259.50
Stream- liner	229.50

RUNYON SALES COMPANY

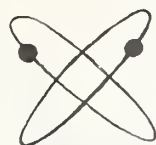
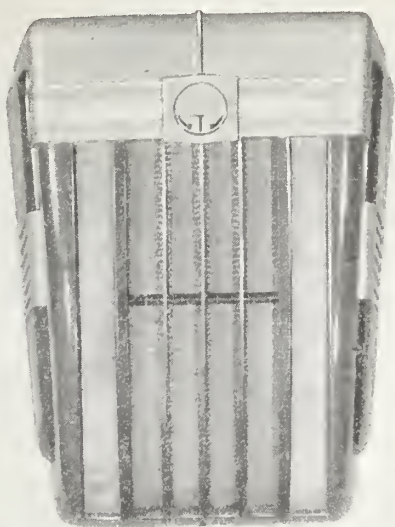
123 W. RUNYON ST., NEWARK 8, NEW JERSEY — TEL: BIGELOW 3-8777
593 TENTH AVE., NEW YORK 18, NEW YORK — TEL: BRYANT 9-2235

841622 21A2M30

© 1999

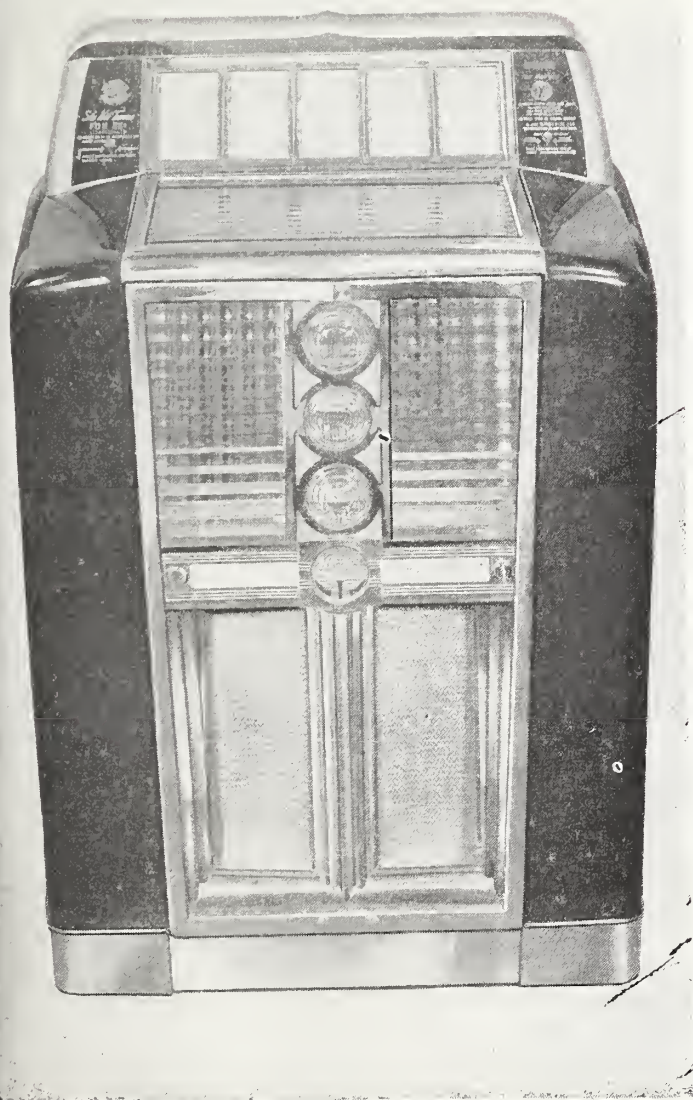


© 1999



*the post-war
phonograph
with every feature*

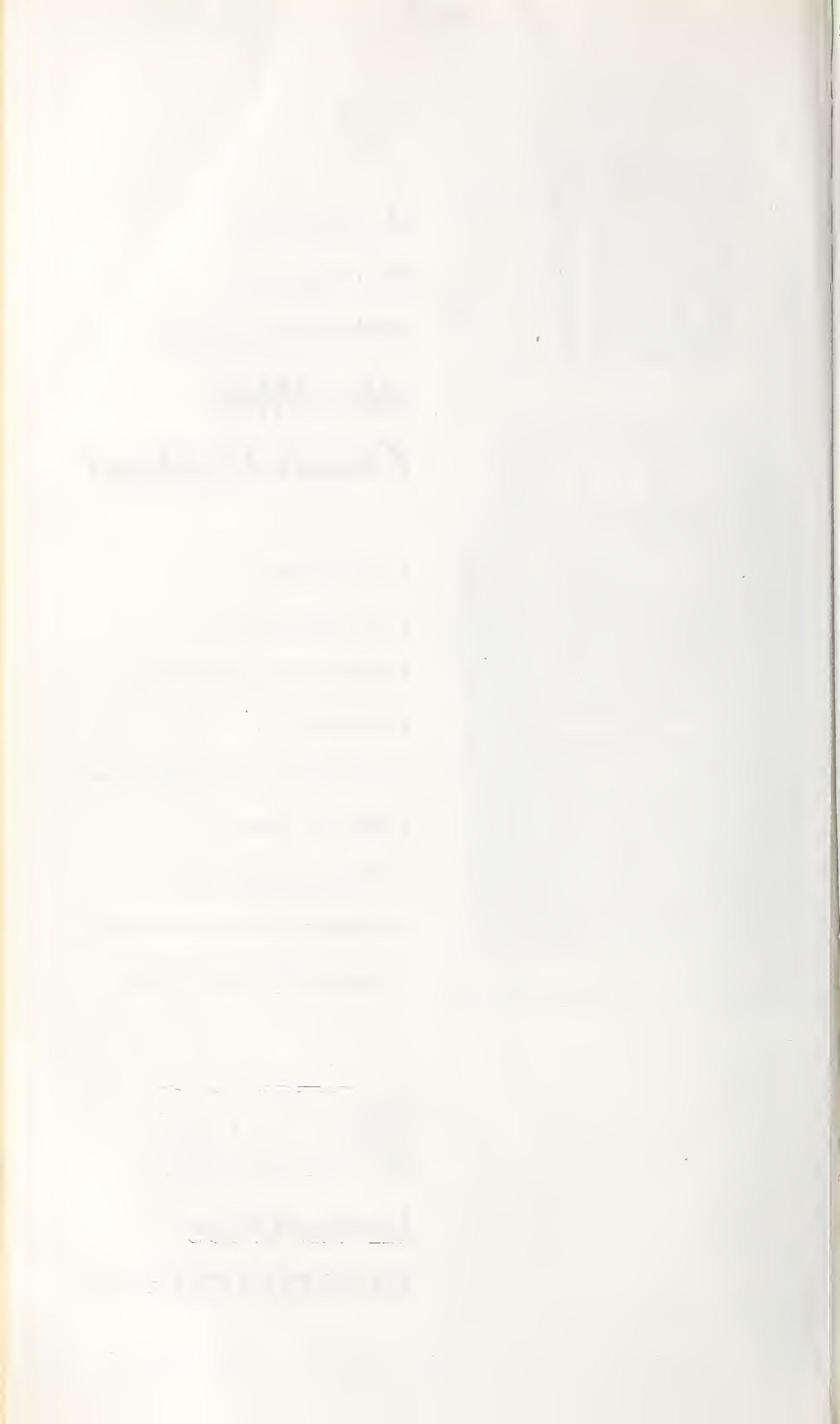
the Mills Constellation!



- 40 selections
- wide range tone
- automatic hit tune selector
- X coin slot
- eye-level tip-touch program selector
- table-top service
- all-angle performance
- revolutionary all-metal cabinet
- exceptionally light weight

MILLS

**industries
incorporated**





SHORT STORIES FOR LONGER PROFITS

the Case of the
WEARY WAITRESS

She tried . . . but the customers wouldn't wait! They demanded service!

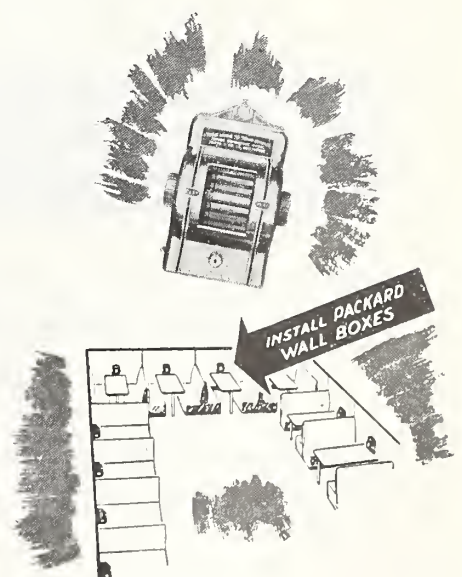
YOU'VE GOT TO GIVE MORE SERVICE
install PACKARD PLA-MOR wall boxes

● Having only one waitress in a busy restaurant just wouldn't make sense, would it? No profit there!

Yet operators who rely only on the single coin slot in the phonograph are giving no better service . . . and missing profits, too. Patrons don't wait to buy their favorite tunes. They want service . . . and they go where they can get it quickly, conveniently . . . at their fingertips. That's why you need more points of sale!

Make it easy to "mix" music with eating, or dancing and dining. Install Packard Pla-Mor wall boxes in every booth and all along the counter or bar. You'll keep your customers . . . get more business—and *make more money!*

PACKARD MANUFACTURING CORPORATION • INDIANAPOLIS 7, IND.



PIONEER OF THE INSTRUMENTS

POLICY-MAKERS OF THE INDUSTRY

SELECTIVE REMOTE CONTROL WALL BOXES
• ADAPTERS • BAR BRACKETS •

AUTOMATIC PHONOGRAPHS

CEILING AND WALL AUXILIARY SPEAKERS
• ACCESSORIES • 30-WIRE CABLE •

Gottlieb to Control Quantity of Games Produced

Firm Inaugurates New "Gauged Production" Policy



DAVE GOTTLIEB

CHICAGO—Dave Gottlieb, president of Gottlieb & Co., announced this past week the inauguration of a "gauged production" policy in the manufacture of Gottlieb games. "Upon completion of an intensive study of our production records covering a twenty-year period, together with careful research covering the entire industry," he stated, "we have concluded that a method of production control would prove of great value to the trade. As a result we have adopted a gauged production policy; the first plan of its kind in the industry".

"Fundamentally," Dave declared, "our gauged production policy is actually a method of controlling quantity on any specified new game. However, it will be done, not through haphazard guess work, but on a predetermined basis. Careful analysis of our 20 years of game production, including 15 months of capacity post-war production, has revealed that the industry is capable of profitably absorbing a certain number of games from each manufacturer. With this definite knowledge, plus accurate information gained from pre-release testing, we know to within a few percentage points what the total operator requirements are for each game, and we will gauge production accordingly.

"After we have determined the schedule for game production," he continued, "we will make the allocation of units to our distributors. Each distributor will be urged to hold his entire order for any one game to an absolute minimum. A certain number of games will be shipped each week to every distributor. This equal division of production gives operators in all sections an opportunity to profit sooner than if only a few distributors received most of the first production.

"Our gauged production policy offers manifold advantages to the trade,

"claimed Gottlieb. "Controlled production from the standpoint of quantity enables us to control and improve quality all down the line—performance, materials and design. In turn, better quality gives the equipment longer life, physically as well as in play and earnings, thereby permitting the operator to exploit the machines to their fullest possibilities on many different locations. When the game is to be replaced, it has a higher trade-in or resale value because it not only is in better-than-average condition but is, in effect, a limited edition. This high used game value is maintained over a longer period of time as a result of built-in quality.

"Gottlieb distributors also may work at a distinct advantage", Dave pointed out. "It is no longer necessary to build up a large inventory of games with the resultant big investment. By receiving predetermined weekly requirements, distributors' capital may be utilized to greatest advantage. Gauged production also serves to prevent forced distribution at cut prices as a result of overstocking. This is an evil of over production that has proved costly in many cases. Furthermore, gauged production with its allocation feature, works to protect each distributor in his own territory by curbing distribution malpractices common under unlimited production."

COIN MACHINES AND MEN WHO KNOW THEM

A MAN WHO HAS BEEN IN THE COIN BUSINESS

A LONG, LONG TIME SAYS:



M. HURVICH

Birmingham Vending Co
2117 Third Ave., Birmingham, Ala.

Mr. Hurvich is one of the 75 enthusiastic Jennings dealers and distributors from coast to coast.

O. D. JENNINGS AND COMPANY

4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS

...The Leader in the Field for over 40 Years....

THE SOUTHERN CALIFORNIA AUTOMATIC MUSIC OPERATORS ASSOCIATION

Pledges its untiring efforts to further the best interests of Southern California Music Operators — and will leave nothing undone to keep you in business and help you prosper.

JOIN TODAY — IT WILL PAY DIVIDENDS TOMORROW

BOARD OF DIRECTORS

G. M. Araj, Pres.
A. J. Huntsman, Vice-Pres.
E. Jay Bullock, Sec., Treas.
H. G. Sherry
K. L. Spalding
Jack Ley
W. Laymon Lee

E. JAY BULLOCK
Managing Director

Communications from other Associations are invited to
1811 W. PICO BLVD.
LOS ANGELES, CALIF.

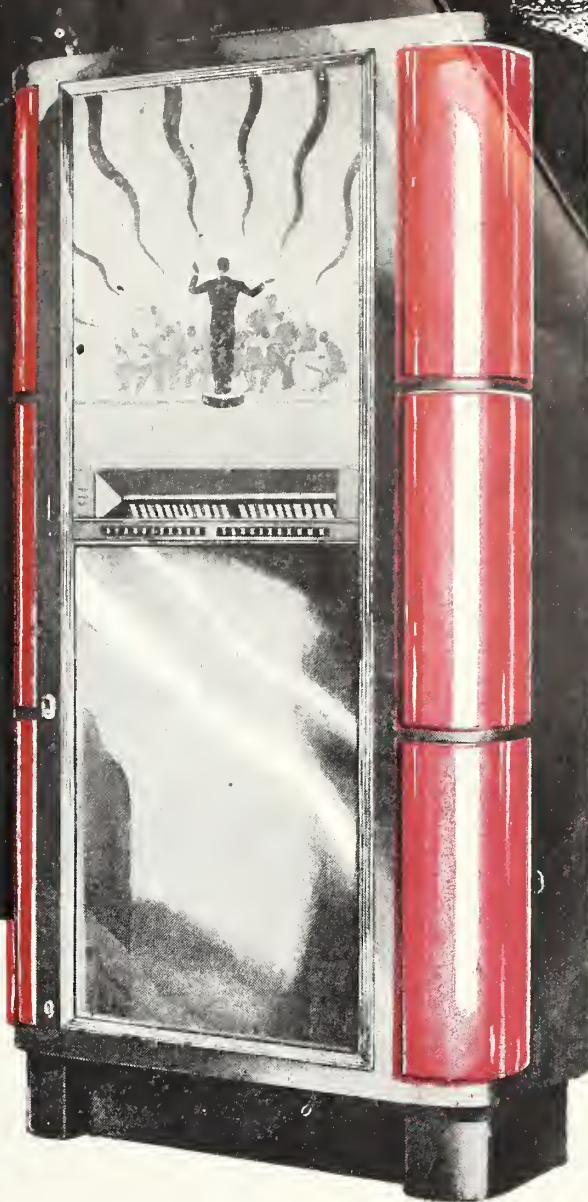


CALIFORNIA HAS DONE IT AGAIN!

THE PROFITABLE NEW

Mirror-Tone

SELECTOR



NEW, STUNNING, LOW-PRICED SELECTOR
ADAPTABLE TO ANY HIDEAWAY —
PAYS A PROFIT WITH A NICKEL!

You made the coin machine music business successful on a nickel! And you can still make the nickel pay off—with Mirror-Tone.

Here's the biggest new idea in music merchandising—tested and profit-proved in the heart of the West Coast entertainment world.

Your old equipment has lost its appeal. Locations are demanding a shot in the arm.

Mirror-Tone is your answer. It's priced low enough to cover *all* locations. It's adaptable to *all* phonograph hideaway units. Its stunning beauty will satisfy *all* locations. And it's profitable to operate on a nickel!

Wire us for complete details NOW.

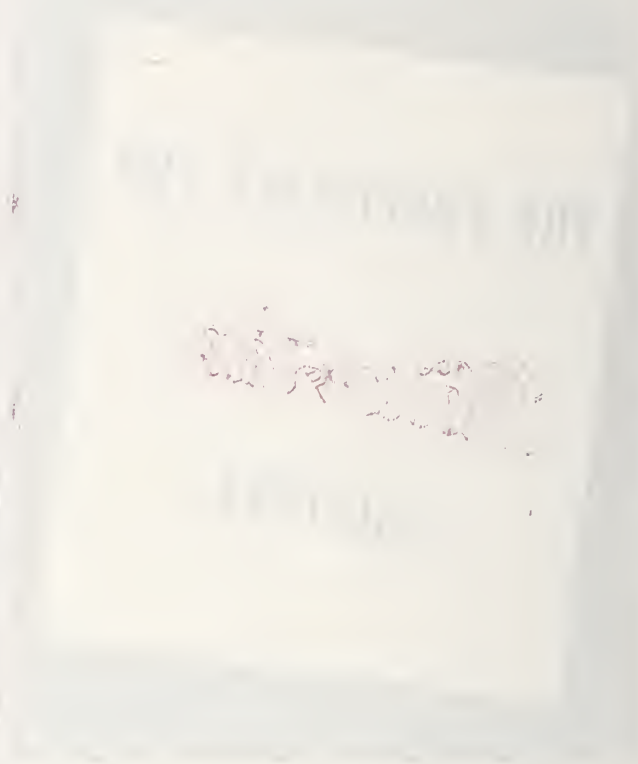
**Unmatched Beauty,
Appeal and PROFIT plus**
these Outstanding Features

- ★ Choice of various mirror designs
- ★ Eye-catching lighting effects
- ★ Brilliant Glow-lite corners—unbreakable—won't burn or shrink
- ★ Serviced from front
- ★ Used with any hideaway unit
- ★ Easy program slip removal
- ★ 30-wire electric selector — 24 button
- ★ Accepts 5c, 10c and 25c coins
- ★ Welded steel fireproof construction
- ★ 42" wide x 76" high x 14" deep

SOLOTONE CORPORATION

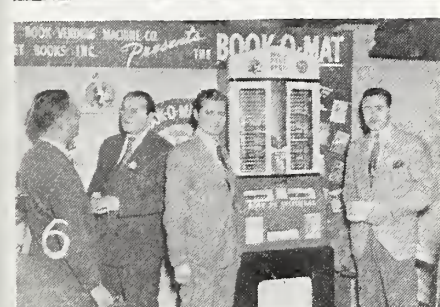
2311 WEST PICO BLVD.

LOS ANGELES, CALIF.



Very faint, illegible text, possibly bleed-through from the reverse side of the page.

More Candid Shots From The Show



Top Pic No. 1—Giant horseshoe flower wreath sent to the AMI display by a Chicago operator with DeWitt (Doc) Eaton on the left and John Haddock, on the right, General Salesmanager and President respectively of AMI.

Pic No. 2—A couple of interested ops watching Hirshde LaViez of Hirsh Coin Machine Co., demonstrate his skill on the firm's "Red Ball" machine.

Pic No. 3—Al Dolins on the left and Fred Lackey on the right of the new type automatic frankfurter machine they showed for the first time at the convention.

Pic No. 4—The piping hot coffee machine shown by Bert Mills Corp. at the show captured lots of attention from the trade.

Pic No. 5—F. McKim Smith of Atlantic City, N. J., president of the new Nat'l Assn of Amusement Machine Owners on the left, Bill Gersh of *The Cash Box*, center, and Miss A. Vaughn on the right.

Pic No. 6—The Book-O-Mat machine featuring the popular 25c "Pocket Books" won much attention. Milt Rothstein and Milt Goldstein are shown talking things over with interested ops.

M G A Banquet Set for March 5th

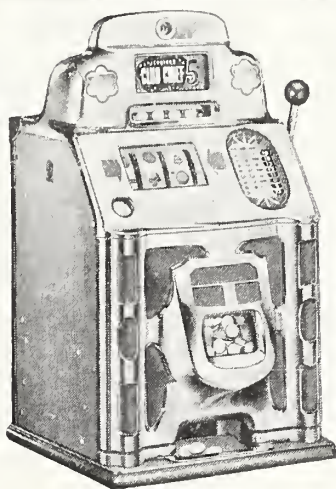
NEWARK, N. J.—The Music Guild of America (MGA) association of music machine ops in this state have definitely set the date of their big annual banquet for March 5, 1947.

Not only will this be a huge banquet but will also feature a dance and entertainment will be by "an all star recording artists' show" according to the banquet committee

who have just completed all arrangements.

The Terrace Ballroom in the Mosque Theatre Building, this city, has been chosen as the spot for the affair. The banquet committee advise that tickets are being gobbled up far in advance and urge all music coinmen to get them as fast as they can.

FRANKEL "LEADS THE WAY"



ARCADE TYPE GAMES

- All Guaranteed Ready to Operate
- Chicago Coin "Goalee"—two can play—clean\$225
 - Bally Undersea Raider—like new..... 195
 - Mutoscope Sky Fighter 145
 - Chicago Coin "Hockey" 95
 - Keeney Air Raider 95
 - Evans Tommy Gun 95
 - Bally Rapid Fire 95
 - Gottlieb Skee-Ball-Ette 75
 - Keeney 5c Texas Leaguer 45

JENNINGS Super DeLuxe CLUB CHIEF

offers Location Proved Greater Profits

contact FRANKEL today!



DISTRIBUTING COMPANY

ROCK ISLAND, ILL. • 2532 FIFTH AVE. • PHONE 153
 DES MOINES, IA. • 1220 GRAND AVE. • PHONE 3-0184
 OMAHA, NEB. • 1209 DOUGLAS ST. • PHONE ATLANTIC 3407

IMMEDIATE DELIVERY

OF THE NEW AND IMPROVED AIREON PHONOGRAPH AND ACCESSORIES.

NEW WALL BOX REPLACEMENT COVERS—FOR SEEBURG WIRELESS OR 3 WIRE BOXES — \$5.95.

FIBRE MAIN GEARS FOR SEEBURG AND WURLITZER (Less Hub) GUARANTEED PERFECT — SAMPLE — \$3.95 QUANTITY PRICE — \$3.00 EACH.

MOST COMPLETE PHONOGRAPH REPAIR DEPT. IN THE CITY.

Used Reconditioned Phonos of All Types

NELS NELSON
 2329 W. PICO BLVD.
 LOS ANGELES 6, CALIF.
 Phone: FI-0545



NOW DELIVERING THE HIT OF THE SHOW

Williams' SHOW GIRL

V. P. DISTRIB. CO.
 2336 Olive St. — 2339 Pine St.
 Central 3892 — St. Louis 3, Mo.

Exclusive Distribution
 AIREON MUSIC WILLIAMS GAMES

MOTORS REPAIRED WURLITZER — AMI SEEBURG — ROCK-OLA — MILLS Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival.

Complete, No Extras \$6.00
 M. LUBER
 503 W. 41st. (LOnacre 3-5939) New York

COIN MACHINE MOVIES FOR REGULAR PANORAMS AND SOLO-VUES REELS OF 8 AND 6 SUBJECTS Our Films Get The Dimes PRICE \$32.50 TO \$38.50 Per Reel PHONOFILM 3331 No. KNOLL DR., HOLLYWOOD 28, Cal.

1912

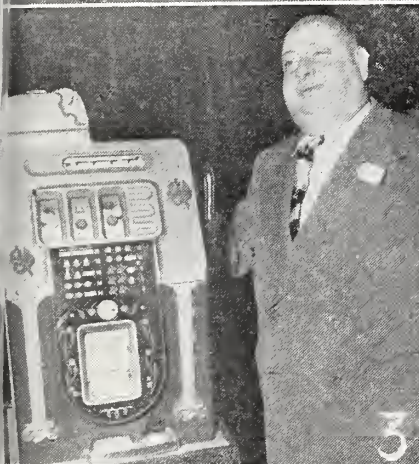


1912

1912

1912

More Candid Shots



Pic No. 1—George Jenkins, Vice-President and General Salesman of Bally Mfg. Co. with the new Bally phonograph.

Pic No. 2—W. W. Slagle of San Antonio, Tex., with two of the gorgeous Solotone "Mirror-Tone" girls.

Pic No. 3—Harry Brown of American Amusement Co. and the firm's new 50c "Golden Falls" bell.

Pic No. 4—Burt Dean of E & W Distributing Co., Cleveland, O. demonstrating the new AMI wall box

Best Looking Hat at Show

NORFOLK, VA. — L. L. Sebring, noted music op of this city, who has been surprising conventions for years with what have become known as the "best looking hats of the show", didn't fall down this past convention. Sebring, as usual, came into the convention hall with the best looking men's hat.

FOR

Bally

PRODUCTS

IN NEW YORK
NEW JERSEY
and
ALL OF
NEW ENGLAND

TRI-STATE SALES CO.
PIONEER DIST. CO.

(Home Office)
2715 SUMMIT AV., UNION CITY, N.J.
(Phone: UNion 5-2242)

585 TENTH AVE., NEW YORK CITY
(Phone: CHelsea 2-4648)

NOW DELIVERING

TRIPLE BELL 5c - 10c - 25c or
Any Combination

DeLuxe DRAW BELL CONSOLE
5c and 25c PLAY

MIDG. RACER NEW FAST 5-BALL
NOVELTY HIT

In TEXAS MUSIC OPERATORS say AMI



M
O
D
E
L
"A"

AMI AUTOMATIC
HOSTESS

IMMEDIATE DELIVERY
**SOUTHWEST
AMUSEMENT CO.**
2916-18 MAIN STREET
DALLAS 1, TEXAS
(Phone: Rlverside 5141)

**ALWAYS SAY "I SAW IT
IN "THE CASH BOX!"**

introducing

BOUNCER!

brand new

5-BALL SKILL GAME!



Smooth-playing!
Exciting! Has brand new play principle. A MONEY-CATCHER ON ANY COUNTER. Mechanically perfect. Equipped with penny or nickel coin chute. TEST LOCATIONS HAVE PROVED THE BOUNCER TO BE A FAST MONEY MAKER . . . to attract attention; to get fast repeat action. Strictly an operator's machine . . . made by operators for operators.

A FEW DISTRIBUTORSHIPS AVAILABLE
. . . write, wire, phone.



SKILL GAMES CORP.
COIN OPERATED MACHINES

\$44.50 (operator's price)
Write for quantity prices.

TERMS: 1/3 DEPOSIT, BALANCE, C.O.D.

1141 DE KALB AVENUE, BROOKLYN 21, N. Y. GLENMORE 2-5450

100

100

100

100

100

100

Buckley Consoles

TRACK ODDS and PARLAY LONG SHOT

BUCKLEY TRACK ODDS has long been recognized as the only seven coin race horse console that would stand up month after month — year after year — and out-earn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

NOW PARLAY LONG SHOT

Is proving to be a profitable companion machine for locations now operating Track Odds.

PARLAY LONG SHOT pays odds of 10-15-20-25-30 to 1 plus Jackpot of 500 to 1. Start today with TRACK ODDS and PARLAY.

Buy Buckley and You Buy the Best!

Distributor for North Carolina and Virginia
VENDING MACHINE COMPANY
FAYETTEVILLE, N. C.

Distributor for Louisiana and Southern Mississippi
CONSOLE DISTRIBUTING CO., INC.
1006 POYDRAS STREET NEW ORLEANS 20, LA.

Distributor for Western Pennsylvania
COIN MACHINE DISTRIBUTING CO.
(EDW. J. STEELE, Gen. Mgr.)
500 N. CRAIG STREET PITTSBURGH, PA.

Distributor for Tennessee, Arkansas, Northern Miss.
H. E. HILL DISTRIBUTING CO.
GREENWOOD, MISSISSIPPI

Distributor for Georgia and South Carolina
SPARKS SPECIALTY COMPANY
SOPERTON, GEORGIA COLUMBIA, S. C.

Distributor for the West Coast
WILLIAM CORCORAN
1157 POST STREET SAN FRANCISCO, CALIF.

Distributor for Maryland-Delaware & District of Columbia
UNION VENDING CO.
6-8 EAST LAFAYETTE AVE. BALTIMORE, MD.

Distributors for Southern Ill, Iowa & Nebraska
ELMER WOLFE
1201 W. MAIN ST. OTTAWA, ILL.
FRANCOIS CICCARALLI
54 LA CANEBRIERE MARSEILLES, FRANCE

ORDER TODAY FOR PROMPT SHIPMENT

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

THE UNIVERSITY OF CHICAGO

PAUL H. RAVENHILL

PH.D. 1911

PROFESSOR OF CHEMISTRY

UNIVERSITY OF CHICAGO

1911-1912

CHICAGO, ILL.

1911-1912

CHICAGO, ILL.

Th
Ja
L
dis
br
pr
ter
Pa
PC
Mo
M
a
tic
ea
th
S
S
tr
o
h
n
P
I
e

Jack Moore Showing Clix Big



Lorraine Allen and Elaine Stafford distributing "She Shall Have Music" brochures at the Jack R. Moore Co. presentation of Seeburg Music Systems in the Grand Ballroom of the Palace Hotel, San Francisco, Calif.

PORTLAND, ORE. — The Jack R. Moore Co., distributors of Seeburg Music Systems and Bally games, stole a march on the coin machine convention by holding their own showing early in January.

The firm held showings in all of their four offices, Spokane, Wash., Seattle, Wash., Portland, Ore., and San Francisco, Calif., where they attracted very large crowds of leading ops and showed the new 1947 Seeburg music equipment as well as the new Bally games.

In addition to Jack R. Moore, Ralph Perin, Spokane manager; Dan J. Donohue, Seeburg's regional director; Jack LaRue, Seeburg regional service engineer; Dan V. Hugenin, manager of advertising and sales for Jack R. Moore Co.; J. E. Cusson, manager of the Portland offices; Bert S. Beutler, Seattle manager for the firm; Johnny Ruggiero, San Francisco manager, joined in to make this one of the most impressive cavalcades of coin operated machine business in the history of the Pacific coast.

Wherever these men appeared crowds of operators flocked to their showings and the grand result was that the firm chalked up one of the most outstanding and most impressive showings in the history of this area.

Jones Meets Jennings



CHICAGO—The owner and executives of the Jones Distributing Co., Salt Lake City, Utah, met with Mr. O. D. Jennings in his offices at O. D. Jennings & Company, Chicago and reported that they were tremendously impressed with the new Jennings products.

From left to right in the above picture: R. B. McLaughlin, General Salesmanager of O. D. Jennings & Co., R. F. Jones, W. H. Erskine, Frank Ritchie of the Jones firm; J. R. Bacon, Vice-president of O. D. Jennings & Co., Mark T. Ward and C. N. McMurdie of Jones Distributing Co.

Mr. O. D. Jennings is seated at his desk.

FOR SALE
MILLS VEST POCKETS
CHROME
\$49.50

McCALL NOVELTY CO.

3147 Locust St. St. Louis 3, Mo.
(Tel: 1644 - 1645)

It's What's In The Cash Box
—That Counts



UNITED'S
Sensational
NEW FIVE-BALL GAME

RIO
NOVELTY or REPLAY

Dynamic New Playing Principle . . .
Twin Kick-Out Pockets with Cross-Ball Action . . . R-I-O Feature Doubles Value of Pockets . . .
Eleven Ways to Score Replays . . .
Last Second Play Suspense.

See Your
Distributor Now!

Send Us Your Name for Regular Mailings

ALL A-1 CONDITION

CONSOLES

- 5 Club Bells—Motor—Comb., ea. \$150.00
- 1 Club Bell—Handle—Comb. 125.00
- 8 25c Super Bells, Comb, ea. 150.00
- 4 High Hands, Comb., ea. 100.00
- 2 Jumbos, Comb., ea. 75.00
- 1 Big Game, F.P. only 35.00
- 2 Sun Ray, F.P. onlg, ea. 65.00

ONE-BALLS

- 4 Longacres, ea. \$175.00
- 2 Thoroughbreds, ea. 175.00
- 3 Fortunes, ea. 45.00
- 2 Skylarks, ea. 50.00
- 1 Sportsman 50.00

1/3 Down, Bal. C.O.D., F.O.B. Long Beach

SUPER SERVICE COIN CO.

4145 MARWICK AVE.
LONG BEACH 8, CAL.



UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS



THE NEWS IN PICTURES

Lawyer & Manager



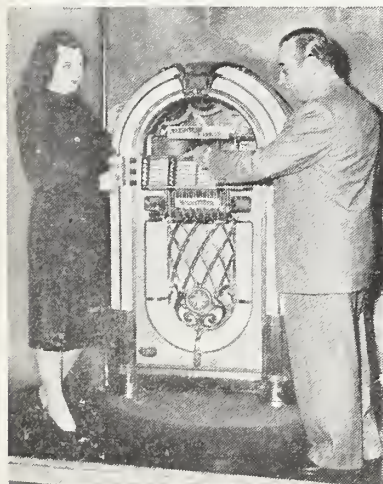
CHICAGO—Sidney H. Levine, attorney for the New York music operators association and Al Denver, president of the organization, get together for a picture while at the Chicago convention. Both Levine and Denver were on call by many of the leading music associations throughout the nation who wanted their advice regarding formation of their groups.

Durant and Bailie



CHICAGO—Lyn A. Durant, president of United Mfg. Co. and Cliff F. Bailie, General Salesmanager of Rex Distributing Co., Syracuse, N. Y., get together for one of the "hardest-to-get" pictures of the year. The game between them is United's new 1947 "Rio".

Eddie Smith - Jo Stafford



NEW YORK—Eddie Smith of Emby Distributing Co., this city, Wurlitzer distributors, showing that famous singing sweetheart of the juke box ops, Jo Stafford, Capitol Records artist, that her latest number has been placed in the number one spot in Wurlitzer's bright new Model 1015 phono in his showrooms.

After hearing her newest recording on the new Wurlitzer, Stafford told Smith that this was one of the clearest and finest reproductions which she had ever yet heard of any of her recordings.

Aireon Distribs Celebrate at Showing



CHICAGO — Aireon distribs gather around the firm's new 1947 "Fiesta" model at the Congress Hotel. Left to right: Don Fosgate, Triangle Distrib. Co., Cincinnati, O.; Pete Rigdon of Aireon Mfg. Corp.;

Triangle Distrib. Co., Cleveland, O.; Ralph Rigdon of Aireon; Herb Wedewen, Triangle Distrib. Co., Cleveland, O.; Paul Lannerd, Lannered Engineering Co., Indianapolis, Ind. and John B. Helmar of Cleveland, O.

Packard in Formal Southern Showing



BIRMINGHAM— ALA.—More than 200 persons from Florida, Alabama, and Mississippi voiced enthusiastic approval of the beautiful new 1947 Packard Pla-Mor Phonograph when it was displayed at a big, pre-Christmas reception given in the Thomas Jefferson Hotel, Birmingham, by Nathan Allen of the Ten Ball Novelty Company.

For two days, Allen played host to music machine dealers of these southern states in staging his widely-applauded formal showing of Packard Pla-Mor music systems and

equipment. Art Nagel, representative of Packard Manufacturing Corporation, was on hand to explain to everyone the many improvements in this latest Packard floor model.

Shown above is an interested group in attendance, standing to the left and right of the new Packard Phonograph as it was formally displayed at the reception. In the center over the phonograph is a picture of Homer E. Capehart, U. S. Senator from Indiana and chairman of the board of the Packard Manufacturing Corporation, Indianapolis, Indiana.

THE NEWS IN PICTURES

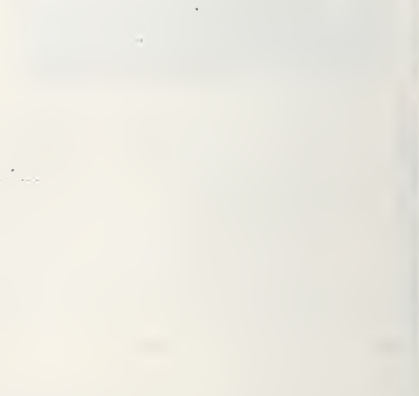
Special feature of the week



Special feature of the week



Special feature of the week



THE NEWS IN PICTURES

New Ad Manager



PAUL L. CLARK

WASHINGTON, D. C.—Ira T. Byram, general manager of Silent Sales System, this city, has announced the appointment of Paul L. Clark as advertising manager to correlate a rapidly expanding public relations program.

Silent Sales, which also maintains a branch office in Baltimore, Maryland, now has a staff of more than 60 people who are conducting a large coin-operated machine business in their territory. They represent many prominent manufacturers in Maryland, Virginia, and D. C., covering other states on some lines.

Clark comes to Silent Sales after three years with the American Red Cross. He was formerly connected with an advertising agency here and with newspapers in Washington, Nashville and Tampa.

New Coin Tube Clix



CHICAGO—Paul Lamb of Los Angeles, Calif. showing his new coin tube unit to Jimmy Johnson and one of the other executives of Globe Distributing Co., this city.

Lamb explained that both the tubes can be loaded with nickels by the ops and that they can be used as desired with the ops simply doling them out in whatever amounts they require.

"The new unit," Jimmy (Globe) Johnson reported, "clicked with everyone of the operators who visited with our booths. We'll be out with it faster than the shake of a lamb's tail. Watch for announcement."

Bazon Tells All



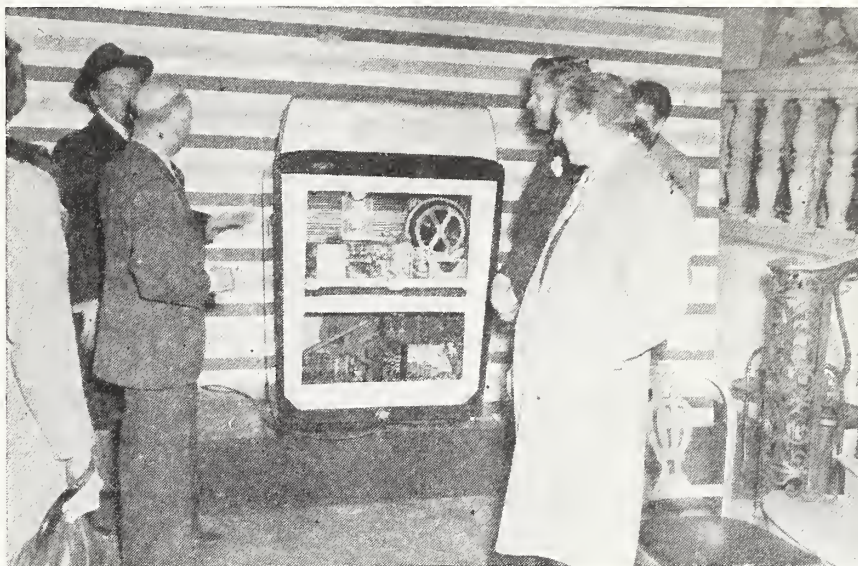
CHICAGO—Roy Bazon of Monarch Coin Machine Co., this city, telling visitors to his booth what it's all about as far as coin machines and the convention are concerned.

Wanna Buy a Book?



CHICAGO—Without even questioning whether books were for sale, pretty Mrs. Rothstein drops coin into Book-O-Mat and buys herself a book—note that the title is "Lucky Legs".

Looking Over the Mills Constellation



CHICAGO — Operators and their wives flocked to the Hotel Continental during the past convention to see the new Mills "Constellation", 40 selection phono, and continued to jam

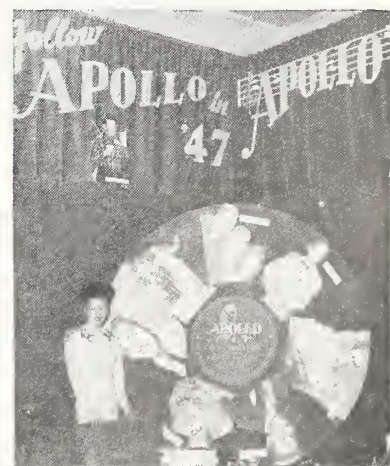
the showing until the very last minute. Mills' execs reported this the most outstanding showing they have ever made of any product they have ever built.

Selling "The Cash Box"



CHICAGO—Two of *The Cash Box* gals from the Chicago office take time out to sell *The Cash Box* at the booth featured by this publication at the past coin machine show. They are Isabel Thurlow and Derlyse Palmer. Derlyse is the daughter of Helene Palmer, manager of the Chicago offices of *The Cash Box*.

Apollo Attraction



CHICAGO—In addition to the fact that music machine ops were attracted to the Apollo Records booth because of the showing of the latest recordings of the firm—is Claire Coe—considered one of the most beautiful girls ever to appear at any coin machine convention. Claire, reports go, had her hands full answering questions of Apollo Record fans.

THE NEWS IN PICTURES

Published weekly by the News-Pictorial Co., Inc., New York, N. Y.



THE NEWS IN PICTURES



THE NEWS IN PICTURES



THE NEWS IN PICTURES

THE NEWS IN PICTURES

D. GOTTLIEB & CO.
PROUDLY ANNOUNCE THE INAUGURATION OF A NEW
GAUGED
PRODUCTION
 and
CONTROLLED
DISTRIBUTION
POLICY

Gottlieb Leadership receives new emphasis with the introduction of a Gauged Production and Controlled Distribution Policy, first of its kind in the Coin Machine Industry. This unique plan marks another great stride toward solving many Operator problems.

Under this Policy, only as many games will be manufactured as can be conveniently absorbed by the nation's Operators. Such positive control assures the Operator many advantages. Gauged Production guarantees quality. The value of a Gottlieb Game is maintained for a longer period. Each machine can be fully exploited on a number of loca-

tions and will always have "new game" earning capacity. The Operators' investment in Gottlieb equipment is further insured by HIGHEST RESALE VALUE. Now, more than ever, it pays to BUY GOTTLIEB GAMES!

Miss AMERICA

**5-BALL
 FREE PLAY**

Adapted from Gottliebs' famous Stage Door Canteen, Miss America glows with ultra appeal! Has all the tested features of Canteen, plus additional play incentives . . . includes the new BALL BACK FEATURE! Judged the Winner!



DAILY RACES

**CHANGING
 MULTIPLE ODDS**

One-Ball, convertible to fast 5-Ball play. Available in Ball type or Replay models. **FIRST** in features that promote profitable play . . . **FIRST** in features that protect your earnings! Picked by the experts as the "class" of the One-Balls!

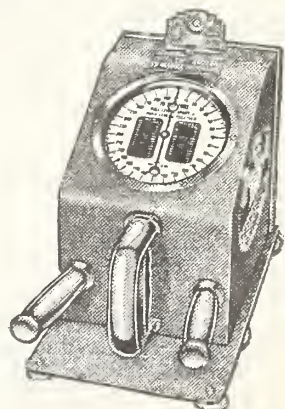


"There is no substitute for Quality!"

**De Luxe
 GRIP SCALE**

THREE-WAY STRENGTH TESTER

Consistent Performance — Consistent Earnings — Consistently Best Since 1927!



ORDER FROM YOUR DISTRIBUTOR

D. Gottlieb & Co.

1140 N. KOSTNER AVE.

CHICAGO 51, ILL.

TWENTY YEARS OF LEADERSHIP



DAVID
PRODUCTION
CONTROLLED
DISTRIBUTION

1970

DAVID

DAVID

DAVID

DAVID

DAVID

DAVID

DAVID

DAVID

DAVID

DAVID

DAVID

DAVID

DAVID

Chicago Coin's
KILROY
IS HERE!

THE MOST SPECTACULAR
5 BALL OF ALL TIMES!

THE GAME THAT WILL
BE THE BIG HIT EVEN
3 MONTHS FROM NOW!

ACTION ALL THE
WAY DOWN THE FIELD!

YOU CAN WIN EVEN
ON THE LAST BALL!


THREE "KICK-UP"
KILROY HOLES

Chicago Coin's
**BASKETBALL
CHAMP**
*It's Basketball
REAL Basketball*

Looks so easy to shoot those
baskets—BUT how many
can YOU shoot?

IT'S THE
SHOW GAME
OF THE YEAR

BRILLIANT
FLOODLIGHT
ILLUMINATION
GIANT MANIKINS



CHICAGO COIN MACHINE CO.
1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

Coinmen Upset by Distributors Using Newspaper Ads to Sell New Phonos

NEW YORK—This past week *The Cash Box* was in receipt of letters from noted coinmen enclosing clippings of newspaper advertisements being featured by certain "distributors" on brand new automatic phonos.

One advertisement of large size directed itself to the location owners urging them to get a new phono. The headline read, "Have you got your new phonograph yet?" Pictures of locations were shown in the advertisement and a coupon enclosed which stated that those retailers who wanted new phonos could get them immediately by filling out the coupon. This advertisement appeared in Nashville, Tenn.

Another advertisement, also from the South, this time from Charleston, S. C., again featured itself directly to storekeepers urging them to try a new phono. Most interesting to those coinmen who were upset over this newspaper ad was the fact that this firm, who advertised themselves as distributors for the phono, were actually in the automobile repair business and carry an ad in the classified telephone directory of Charleston, S. C. wherein they list themselves as a "garage" doing "auto repairing."

Reports are to the effect that all Charleston coinmen are much in-

SPECIAL SALE!!

USED SUPER BELLS IN PERFECT CONDITION, look good and already crated
for shipment, special price\$119.50

BRAND NEW REBUILT BAKERS RACERS, never been uncrated 179.50

SLIGHTLY USED REBUILT BAKERS RACERS, looks like new 129.50

SLIGHTLY USED REBUILT EVANS BANG TAIL, looks and runs like new..... 99.50

Brand new never been uncrated, MUTOSCOPE, VOICE-O-GRAPH Write


Brand new never been uncrated, ATOMIC BOMBER, by MUTOSCOPE..... Write

Brand new never been uncrated, TOTAL ROLL, by GENCO 395.00

Brand new never been uncrated, WHIZZ, by GENCO complete with stand 119.50

N. O. BLEDSOE

415 WEST MAIN STREET, EL DORADO, ARKANSAS



THOUGHTS for THIS WEEK

- Nothing great was ever achieved without enthusiasm. —Emerson
- Originality is often simply a pair of fresh eyes.
- Three of the most profitable operators' machines ever built: PHOTOMATIC, VOICE-O-GRAPH, ATOMIC BOMBER.

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 ELEVENTH STREET WM. RABKIN, President LONG ISLAND CITY 1, NEW YORK

censed over these advertisements and have come together to offset them. These men report that the phonos were actually offered to the locations for direct sale on a long term payment plan which included a \$10 per month service charge by the sellers.

The one and only method with which such actions can be offset, the trade realizes, is for the operators in this area to immediately arrange for legal contracts with each one of their locations.

Eastern Distributors Forming Assns

New York, Newark, N. J., Philadelphia, Pa. and Washington, D. C. Wholesalers Meet to Form Units

NEW YORK—Disappointed because no national organization of distributors came into being at the convention in Chicago, wholesalers throughout the eastern part of the country were reported to be forming their own individual associations this past week.

Action has already been taken in New York City, Newark, N. J., Philadelphia, Pa. and in Washington, D. C., it was reported.

Distributors here are calling together all wholesalers and urging immediate formation of individual organizations to normalize general sales conditions and to help the industry in their areas.

It is reported that at one meeting mention was made of instant cooperation with all other such associations now in formation and that all wholesalers would benefit from such close collaboration in any section of the nation.

One of the main points for the formation of these individual organizations is to help eliminate any further bootlegging and, especially, extreme price cutting, both of which have been rampant in all parts of the country.

One noted distributor stated that, "In my estimation other wholesaler organizations will also be formed in various parts of the nation as the word goes out that these cities have already called meetings."

He also said, "Everyone in the trade knows that the jobbers and distributors can help tremendously to bring about better conditions and better times for everyone of the operators if they will work together with a will for this very purpose. That is one of the main reasons for forming wholesaler organizations."

It is stated that a meeting was called in Newark, N. J. on Tuesday

(February 11) and that meetings in Philadelphia, New York City and Washington are now in process and will be reported just as soon as they are completed.

The jobbers and distributors in this city will be urged to adopt the name of "New York Automatic Wholesalers Association". These men intend to work very closely with the operators here and help them in every possible fashion.

COIN MACHINE FILMS

NEW ISSUES MONTHLY

6 SOUND SUBJECTS \$36

Write for Literature

QUALITY PICTURES CO.

5634 SANTA MONICA BLVD. HOLLYWOOD 38, CALIF.



ULTRAVOX WIRED PROGRAM REPRODUCER

Complete wire music location equipment for doctor's and dentist's offices, reception rooms, etc.

\$49⁵⁰

Consists of wall cabinet, containing 12" speaker and a high quality full 10 Watt amplifier with volume control and switch — all in a single unit. Can be installed in a few minutes.

IMMEDIATE DELIVERY!

Terms: 1/3 Deposit, Balance C.O.D.

High quality full 30 Watt amplifier for factories, restaurants, etc. **\$75**
Will take care of ten to twelve 12" speakers

ALLIED ELECTRONICS COMPANY, Inc.

50 DEAN ST. (Phone: MAin 5-1947) BROOKLYN 2, N. Y.

Little Giant is Back Again

MILLS NEW VEST POCKET BELL

WORLD'S TINIEST BELL MACHINE

- Weighs Only 15 Pounds
- Automatic Payout
- Precision-built
- Coin System

Distributed by

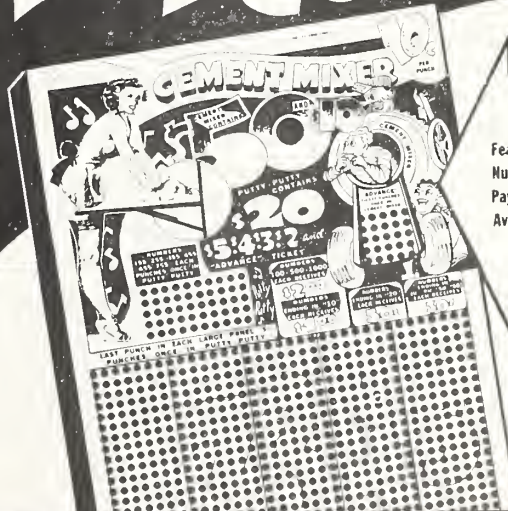
MILLS SALES CO., Ltd.

1640 18th St., Oakland

600 S. E. Stark, Portland

2827 W. Pico Boulevard, Los Angeles

Looking for something - CONCRETE?



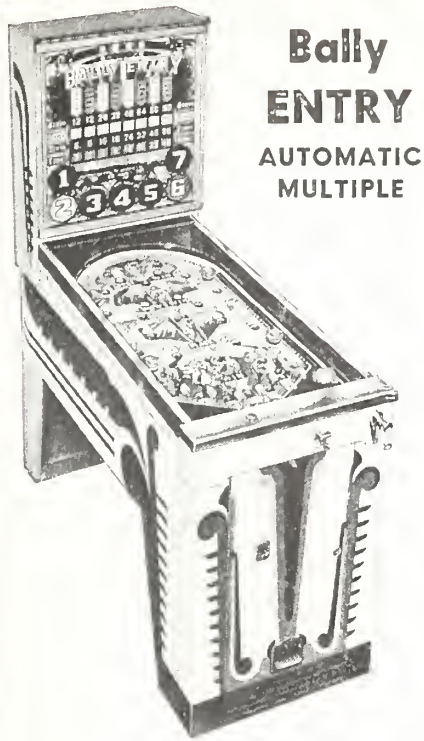
CEMENT MIXER

Features 1000 JUMBO holes at 10¢
 Number tickets..Takes in..\$100.00
 Pays out..... 60.06
 Average PROFIT..... \$39.04
 THICK Board.

SUPERIOR PRODUCTS INC.

14 N. PEORIA ST. CHICAGO 7, ILL.



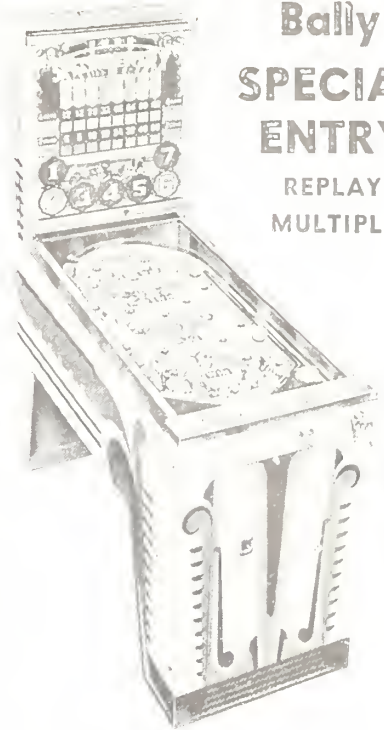


**Bally
ENTRY
AUTOMATIC
MULTIPLE**



**midget racer
NEW FAST 5-BALL NOVELTY HIT**

Prices
on
Request



**Bally
SPECIAL
ENTRY
REPLAY
MULTIPLE**

**BE SURE AND SEE
OUR LARGE STOCK
OF NEW GAMES**

★ LOOK! REBUILT, RECONDITIONED LIKE NEW ★

Thorbred	\$209.50	Pimlico	179.50
Longacres	209.50	Keeney Super Bell, 5c C.P. F.P.	129.50
'41 Derby	119.50	Keeney Super Bell, 25c C.P. F.P.	159.50
Club Trophy	119.50	Hi Hand 5c C.P. F.P.	99.50
Dark Horse	90.00	Club Bell 5c C.P. F.P.	99.50
Blue Grass	90.00		

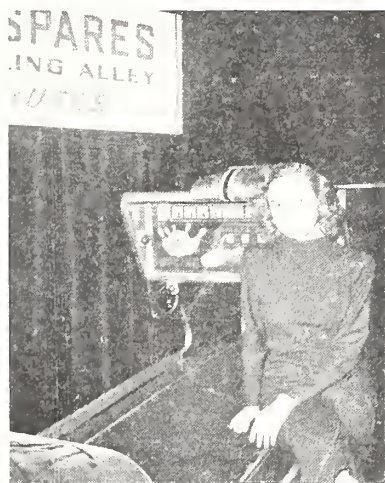
We Carry a Most Complete
Stock of Parts and Equipment
for Every Type and Kind of
Coin Machine. It Will Pay You
To Pay Us a Visit

DIRECT LINE DISTRIBUTORS

PAUL A. LAYMON, INC.

DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIFORNIA, SO. NEVADA, ARIZONA, AND THE HAWAIIAN ISLANDS
1503 W. PICO STREET Phone: DR. 3209 LOS ANGELES 15, CAL.

Atlantic Named Distribs for New Bowling Game



Diana Lynn, movie star, takes time out from a personal appearance at the Chicago theatre to pose with "Strikes 'n' Spares".

NEW YORK—Bert Lane, Harry Rosen and Meyer Parkoff of Atlantic Distributing Corp., this city, announced this past week that they had been appointed distributors for the new "Strikes 'n' Spares" automatic bowling alley of the Allite Products Co. of Los Angeles, Calif.

IN WESTERN PENNSYLVANIA
AND WEST VIRGINIA

**The New
AMI
40 SELECTION PHONOGRAPH**

Is distributed exclusively by

AMERICAN COIN-A-MATIC MACHINE CO.
1435 FIFTH AVE., PITTSBURGH 19, PA.
PHONE: ATLANTIC 0977

The firm announced that they will cover the states of New York, New Jersey and Connecticut as well as Rhode Island.

With Meyer Parkoff out of town, Harry Rosen vacationing in Florida, Bert Lane, acting as spokesman for Atlantic stated, "From the excitement which this fully automatic bowling alley created at the convention we believe that we have a real winner for every operator in the four states we are going to cover."

He also said, "From reports already received we expect the factory to get into full speed production very soon. Deliveries will be made shortly

IMMEDIATE DELIVERY



**AMI
AUTOMATIC HOSTESS**

**AMI MODEL "A"
PHONOGRAPH**

**GREATEST MONEY MAKER IN
ALL AUTOMATIC MUSIC
HISTORY!**

**WIRE — WRITE — PHONE
US FOR DETAILS TODAY**

**LOUISIANA
Coin Machine Distributors Inc.**
3604 TULANE AVENUE
NEW ORLEANS 19, LA.

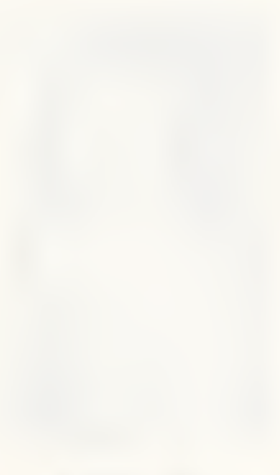
**LES GRIFFIN MUSIC CO.
JACKSON, MISS.**

after full production gets under way."



Small text block, possibly a label or title, located above the rightmost illustration.

ONE WOMAN A YEAR



Small text block, possibly a label or title, located above the rightmost illustration in the second row.



Text block located below the first illustration in the second row.

Text block located below the second illustration in the second row.

Text block located below the third illustration in the second row.

Mills Phono Frat Elects Officers



Vic Manhardt, left, checking registration figures with P. A. Tennis, General Credit and Collection Manager of Mills Industries, Inc.

CHICAGO—The election of Vic Manhardt, Jr., as president of the "Mills Phonograph Fraternity" was announced today by Richard K. Law, Director of Advertising for Mills Industries, Inc. Members of the fraternity are the employees of Mills nation-wide organization of phonograph distributors.

The complete list of officers is: President, Vic Manhardt, Jr., Vic Manhardt Co., Milwaukee, Wisconsin; Vice President, J. H. Winfield, J. H. Winfield Co., Buffalo, New York; Secretary, Victor DeSchryver, Marquette Music Co., Detroit, Michigan; Treasurer, Harold Daily, South-coast Amusement Co., Houston, Texas; Sergeant-at-Arms, Fred Lehmkuhl, W-L Amusement Co., St. Louis, Missouri.

These men will serve for one year as officers of the fraternity, and also form an advisory committee to the Mills Industries Music Division. Election to the advisory board was based upon registration attendance figures at the showing of the Mills Constellation Phonograph February 3, 4, 5, and 6 at the Hotel Continental. Each distributor earned his voting points on the basis of miles traveled to the convention and the operator census in his territory.

This method of handicapping was adopted to make the contest as fair for distributors whose headquarters are distant points as for those closer to Chicago.

The winners were the high point men in the contest, but competition was plenty hot for the honors.

Results of a second contest conducted by Mills, based upon total sales of the new Constellation, will not be available until the official closing date on March 5. C. W. Schlicht, Music Division Sales Manager, expressed confidence that there were more Mills Constellation Phonographs sold during the four-day convention period than any other record player in the field.

SPECIAL! **SURF QUEENS** **SPECIAL!** Guaranteed To Be Like New **SPECIAL!** **\$100.00**
 Each
 Send Deposit
NEW ORLEANS NOVELTY COMPANY
 115 MAGAZINE STREET (Phone: RA 7904) NEW ORLEANS 12, LA.

★ **STAR ATTRACTION EVERYWHERE!**

SHOW GIRL

★ **EVERY BALL A POTENTIAL WINNER!**

★ **EVERY SHOT FULL OF ACTION!**

★ **EVERY MOMENT FULL OF SUSPENSE!**

SHOW GIRL... TRULY DIFFERENT!

Order from Your Distributor or Jobber

Williams
 MANUFACTURING COMPANY
 161 W. Huron St.
 Chicago 10, Ill.

MEMBER CIMA

WHIRL LIKE A DERVISH POOL CYCLONE DERVISH POOL CYCLONE WHIRL-A-BALL WHIRL-A-BALL WHIRL-A-BALL

ACCLAIMED AT THE SHOW!
THE GREATEST COUNTER GAME EVER MADE!

Install **WHIRL-A-BALL** and watch the big money come whirling in. Compact (20 inches high, 13 1/2 inches wide, 10 inches deep.) A solid little eye-catcher that fits anywhere — earns everywhere. Air-propelled. No springs. No electricity. Just place it and watch the profits pour in!

IMMEDIATE DELIVERY

ATTENTION DISTRIBUTORS! Write now — right now — for complete details on territories still open.

ARCADE OWNERS No Arcade Con-Afford to Be Without a Battery of Whirl-A-Balls.

Watch For Our New Roll-Down Thriller "ONE WORLD" — Coming Soon

MEMBER CIMA

AMUSEMENT ENTERPRISES, INC.
 • GEORGE PONSER • IRVING KAYE • 2 Columbus Circle, N.Y. 19, N.Y. • Phone: Circle 6-6651 •



[Faint, illegible text columns, likely bleed-through from the reverse side of the page.]



[Faint text, possibly a title or section header.]

[Faint text, possibly a paragraph or section of text.]

[Faint text, possibly a list or detailed notes.]

[Faint text at the bottom of the page, possibly a footer or page number.]

... MAPE'S BETTER BUYS!

FACTORY CHECK LIST

Factory Checked

Accumulator

Mechanic *Seeburg*

COIN UNITS

Slides Chutes

Slug Rejector

Mechanic *Seeburg*

SOUND SYSTEM

Amp Pickup

Tub Volume Control

Spe

Me

R

S

TERMS: 1/3 Deposit with order, balance C.O.D., F.O.B. Los Angeles or San Francisco

San Francisco:
284 Turk Street, Prospect 2700

Stockton:
21 N. Aurora St., Phone 7-7903

Los Angeles:
1701 W. Pico Blvd., DRexel 2341

E. T. MaPe
FOREMAN

CONSOLES — Refinished — Reconditioned

Keeney Super Bells, 5c, F.P., P.O.....	\$199.50	Keeney 4-Way, 5c, 5c, 25c, 25c	495.00
Keeney Super Bells, 10c, F.P., P.O.	225.00	Mills Three Bells, 5c, 10c, 25c	575.00
Keeney Super Bells, 25c, F.P., P.O.	225.00	Mills Four Bells, 5c, 5c, 5c, 25c (Or. H'ds)	325.00
Keeney Super Twin, 5c-5c, F.P., P.O.	375.00	Mills Four Bells, 5c, 5c, 5c, 25c (late H'ds)	495.00
Keeney Super Twin, 5c-25c, F.P., P.O.	375.00	Bally Clu's Bells, 5c, F.P., P.O.	149.50
Keeney Super Twin, 5c-10c, F.P.	375.00	Bally Hi-Hands, 5c, F.P., P.O.	139.50
Keeney 4-Way, 5c, 5c, 5c, 25c.....	450.00	Pace-Saratogas	75.00
Keeney 4-Way, 5c, 5c, 10c, 25c.....	450.00		

PHONOGRAPHS — Refinished — Reconditioned

Seeburg, 9800 ESRC	\$450.00	Wurlitzer 750M	550.00
Seeburg, 8800 ESRC	450.00	Wurlitzer, 42-500K	365.00
Seeburg, 8200 ESRC	450.00	Wurlitzer 42-600	395.00
Seeburg Concert Master ESRC	425.00	Wurlitzer 600	345.00
Seeburg Classic	395.00	Wurlitzer 616	225.00
Seeburg Colonel ESRC	450.00	Rock-Ola Commando	425.00
Seeburg Envoy ESRC	450.00	Rock-Ola '40 Master Rockolite	375.00
Wurlitzer 950	595.00	Seeburg 5c, 3 Wire Boxes	27.50
Wurlitzer 850	595.00	Seeburg 5c Remote Boxes	30.00

NEW WALL BOX REPLACEMENT COVERS

(FOR 20 SELECTION SEEBURG WIRELESS OR 3 WIRE BOXES)

Lightweight Aluminum; Brown or Gray Crackle Finish.

Guaranteed Perfect Fit Each \$5.95

GENUINE FIBRE MAIN GEARS

For Seeburg and Wurlitzer
(Less Hub) \$3.95
Lots of 10—\$3.50 - Quantity Price \$3.00

HEAVY DUTY CASTERS

Set of Four \$ 1.65
PLASTIC — 60 Gauge — Red
20" x 50" Sheets 10.00
Cut to Measure—2c per sq. in.



E. T. MAPE Distributing Co.

INCORPORATED

SAN FRANCISCO
STOCKTON
LOS ANGELES

Our reputation is your guarantee!

All Merchandise TRIPLE WARRANTED by Pacific Coast's Largest Distributor of Coin Operated Equipment

Mr. and Mrs.



PORTLAND, ME.—In this beautiful vacationland, Lee R. (Mrs.) Libby is well known to all music machine ops as "Manager" of the Maine Automatic Music Company of this city.

With her in this picture (snapped at the big Rock-Ola showing at the Morrison Hotel in Chicago) is B. S. (Mr.) Libby.

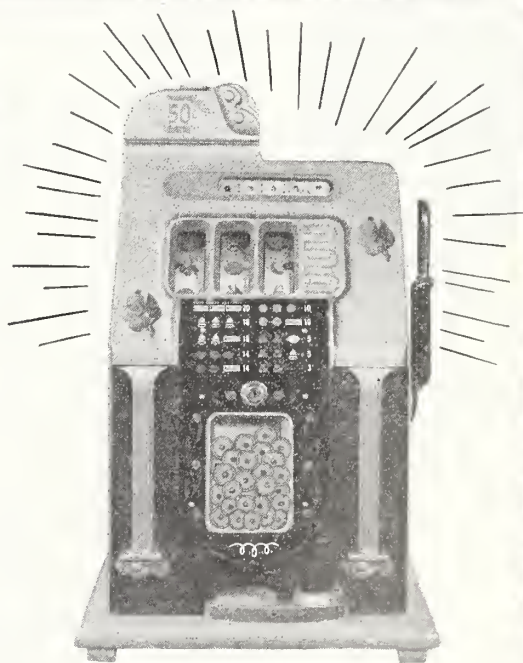
"And", as Mr. Libby says of Mrs. Libby, "you can bet your bottom dollar that every music operator in our area knows all about the Rock-Ola 'phonograph of tomorrow' because Mrs. Libby hasn't missed one nook or cranny spreading the good word."

He also added, "With the usual vacation season soon under way, we believe that more people will come back home with more and still more demand for more Rock-Ola phonos after they see and hear them everywhere in our beautiful vacation country."

"GOLDEN FALLS BELL"

50¢ machine

2/5 or 3/5 pay!



Hand Load Jackpot Holds \$50⁰⁰

READY for IMMEDIATE DELIVERY!

- SOLD ON MONEY BACK GUARANTEE!
- PERFECT-OPERATING MECHANISM
- ALSO AVAILABLE IN 5c, 10c or 25c PLAY
- DISTRIBUTORS: Write Wire — Phone for Quantity Prices!

"GOLDEN FALLS" cabinets also available without mechanism —
Fit all Mills Escalator Type Machines!

American Amusement Co.

164 EAST GRAND AVE., CHICAGO 11, ILLINOIS • ALL PHONES: WHItEhAlL 4370

BUY "AMERICAN" AND YOU BUY THE "FINEST"

THE UNIVERSITY OF CHICAGO

PHYSICS DEPARTMENT

PHYSICS 321
LECTURE 10
THERMODYNAMICS
1. The First Law of Thermodynamics
2. The Second Law of Thermodynamics
3. Heat Engines and the Carnot Cycle
4. Entropy and the Third Law of Thermodynamics

PHYSICS 321
LECTURE 10
THERMODYNAMICS



PHYSICS 321
LECTURE 10
THERMODYNAMICS

PHYSICS 321
LECTURE 10
THERMODYNAMICS

They Came! They Saw! They Were Conquered!



GEE, THANKS, FELLAS!

Your acceptance and fine comments on "Spotlite" were most gratifying. It won't be long before this greatest amusement game of all time will be on location . . . earning the money your own opinions expressed it would.



**OPENS
CLOSED
TERRITORY**

(Novelty or Free-Play)

Spotlite is truly a revolutionary game. Those who saw it on display in Chicago, saw a "winner." Those who missed it, owe it to themselves to get the facts today. It takes up less than half the space of a pin game . . . outearns pin games better than 3 to 1.

"We are thoroughly pleased with your quick acceptance of 'Spotlite.' Here is a game with more action, thrills, speed and suspense than any game ever built! It's a proven money-maker. Many franchises were allotted to the top distributors in the country . . . however, there are still a few territories available. Write today for full details."

LEON BERMAN and
CHARLES KATZ, of
ESQUIRE GAME CO.
say:

ESQUIRE GAMES COMPANY

1821 W. CERMAK ROAD
CHICAGO 8, ILLINOIS

What's News?

ELLENSBURG, WASH.—Operators T. W. Compton and Adolph Dans appeared before the board of Kittitas county commissioners and urged that the county reenact the licensing ordinance on pinballs which was repealed two years ago after a one year trial. The commissioners refused to give a ruling until the action filed in the Superior Court by Compton and Dans on the legality of pay-off pinballs comes down.

NORTH TONAWANDA, N. Y.—Firemen weren't sure whether it was a hot tune or a short circuit which set fire to a juke box in a restaurant here.

UTICA, N. Y. — Chief Jones warned music ops that they must secure their new \$10 yearly license before Feb. 15 when the present license expires.

BOSTON, MASS. — Dr. J. Whitcomb Brougher, acting pastor of Tremont Temple, claimed that juke boxes were ruining the morals of young fry.

NEW ULM, MINN.—According to an editorial in the "Journal" of this city, Governor Youngdahl is reported to be, "dead in earnest on his moral reforms against slots, pinballs and enforcement of liquor laws."

MARSHALL, MICH.—Firemen here are plenty upset because some of their special privileges have been taken away from them. One taken away was their percentage from vending machines. Another—that of washing cars for Marshall citizens.

ATLANTIC CITY, N. J.—Justice Eastwood told the January grand jury to continue its investigation of the juke box business here.

FRAMINGHAM, MASS. — Police here are checking fingerprints on the handle of a cleaver used to smash open a juke box by a thief who entered a turnpike diner here and killed the owner.

HERKIMER, N. Y.—One of the most complete reviews of the present pinball rulings for New York state appeared in the "Telegram" of this city. It was prepared by Herkimer Village Attorney Francis J. Moore who, after this elaborate review, refused to give an okay to license amusement centers here.

OSKALOOSA, IA.—Local editor of the "Herald" here reports that sales of railroad tickets thru vending machines sounds alright to him—but—"we can't quite picture the astute detective in the mystery novel quizzing a coin gadget as to whether a short, dark man with a jagged scar and a Balkan accent bought a one-way ticket to Ottumwa the night after Mrs. Doe was so foully dealt with."

OLYMPIA, WASH. — There's a bill (S.B.77) in the state senate here introduced by State Senator Rogers to raise the tax on operators of pinball and other games returning a prize for chance and skill 500% and the tax on chance machines 300%.

NEW ORLEANS, LA.—Keeger's department store here has installed a Coca-Cola vender for the convenience of its junior customers along with a ballot box for voting on which charity the profits of the machine should be distributed at the end of 1947.

JUST RECEIVED!
A New Lot of Brand New
IMPS
1c or 5c
Cig. or Fruit Reels
SAMPLE
\$15.95
CASE OF 6
\$15.00
ORDER NOW!
RAKE COIN MACHINE EXCHANGE
409 SPRING GARDEN ST., PHILA. 23, PA.
Phone: Lombard 3-2676

MILLS THREE BELLS

5c-10c-25c Play	\$295.00
2—5c Jennings Chiefs, Ea.	45.00
2—5c Watling Rotatops, Ea.	25.00

Wire Deposit at once
for Immediate Shipment

OLSHEIN DISTRIBUTING CO.
1100-02 Broadway Albany 4, N. Y.
(Phone: 5-0228)

ERIE, PA. — The Pennsylvania Milk Control Commission brought action in Erie county asking for an injunction to restrain operators of milk vending machines from selling half-pint cartons at 5c. The commission claims that the general order, which went into effect July 22, 1946, set the price of the half-pint at 7c, but that Jack Parris, owner of Automatic Vending Service; Ray Dailey and Wm. Lowery, two other ops, refuse to sell the half-pint for more than 5c.



ENGINEERING DATA BOOK

Year's Issue



1954-1955
Volume 1
Number 1

CONTENTS

Introduction	1
Engineering Data	10
Engineering Calculations	20
Engineering Tables	30
Engineering Diagrams	40
Engineering Formulas	50
Engineering Constants	60
Engineering Units	70
Engineering Symbols	80
Engineering Abbreviations	90
Engineering References	100

Distributors Visit New Esquire Factory

CHICAGO—Charley Katz, Leon Ber- man and Al Meirovitz of Esquire Games Co., 1821 W. Cermak Rd., this city, report that they played host to many pleased distributors who saw their new "Spotlite" game.

Among the visitors were: Moe Fine, Roxy Specialty Corp., Montreal, Can- ada, who was named exclusive distri- butor for the Dominion. Sam Strahl of American Coin-A-Matic Machine Co., Pittsburgh, Pa. Ed. Shaffer, Jr. and Ed. Shaffer, Sr. of Shaffer Music Co., Columbus, O. O. J. Mullinix of Mullinix Amusement Co., Savan- nah and Atlanta, Ga. Carl Happel, Badger Novelty Co., Milwaukee, Wis. and Larry Frankel of Frankel Dis- tributing Company, Rock Island, Ill.

The firm held a private display of their machine at the Morrison Hotel all during the four days of the con- vention. They report that their suite was crowded from early morn until late in the evening of each of these days.

IN WISCONSIN

Aireon
KLEIN
DISTRIBUTING CO.

2606 W. Fond Du Lac Ave
MILWAUKEE 6, WISC.
KILBOURN 2032-3

ARCADE EQUIPMENT

AIR RAIDER	\$ 79.50
TOMMY GUN	89.50
BATTING PRACTICE	89.50
PERISCOPE	99.50
ROCKET BUSTER	99.50
ACE BOMBER	139.50
SKY FIGHTER	149.50
EVANS SUPER BOMBER	199.50
DRIVEMOBILE	199.50
UNDERSEA RAIDER	229.50

METAL TYPER DISCS

For Groetchen Typers



We Use Finest Aluminum

Standard Thickness—Satin Finish

PRECISION DIES

BY AMERICA'S FOREMOST TOOLMAKERS

Money Back Guarantee **\$850**

Samples on Request.

Per 100

1/3 Deposit With Order

MAX GLASS

DISTRIBUTING COMPANY

914 Diversey

Chicago 14, Ill.

FRB



Watch for it!

GENCO BUILDS GREATER GAMES

2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

THE UNIVERSITY OF CHICAGO
LIBRARY

THE UNIVERSITY OF CHICAGO
LIBRARY

THE UNIVERSITY OF CHICAGO
LIBRARY

THE UNIVERSITY OF CHICAGO
LIBRARY

UNIVERSITY OF CHICAGO

Elected Officer & Director



GRANT SHAY

CHICAGO—At a stockholders meeting this past week, Grant F. Shay, advertising manager of Bell-O-Matic, was elected vice-president in charge of advertising and also elected to the board of directors of the corporation.

Shay has been associated with Mills Industries and the Bell-O-Matic Corp. for twenty years, in the manufacturing, merchandising and advertising departments.

ECONOMY SUPPLIES THE NATION

G.E. 1489 Bulbs	\$.45
28 Volt Bulbs	per 100 18.00
Independent locks	ea. .60
Pigtail wire	ft. .04
Exhibit 4finger wipers	ea. .75

Plastics for Music Boxes
"Talking Gold"
Tubes at 40% of List

ECONOMY SUPPLY COMPANY
2015 MARYLAND AVE., BALTIMORE 13, MD.
Phone: Chesapeake 6612

SAM STERN SAYS

ORDER IMMEDIATELY!

"SHOW GIRL"
WILLIAMS
NEW
5 BALL GAME

IT'S GETTING "TOP BILLING"
EVERYWHERE!

SCOTT-CROSSE COMPANY
Exclusive Distributor in Pa. & N. J.
1423 Spring Garden St., Phila., Pa.

COVEN'S COIN CORNER

WHILE THEY LAST! THOROUGHLY RECONDITIONED!

29.50 Each

CROSSLINE BAND WAGON	NEW CHAMP	DUDE RANCH
BALLY FLEET	GOLD STAR	HIT THE JAP
SLYER SPRAY	PLAYMATE	PURSUIT
FOX HUN.	WORLD SERIES '45	'FINE UP

WURLITZER 600 VICTORY '42 — PRICE \$219.50
UNIVERSAL SERVICE KIT — \$7.50 EACH

FOR YOUR Bally EQUIPMENT See..

DE LUXE DRAW BELL
TRIPLE BELL
BALLY ENTRY
SPECIAL ENTRY
DOUBLE BARREL

EXCLUSIVE BALLY DISTRIBUTOR IN INDIANA, WISCONSIN and NORTHERN ILLINOIS.

COVEN Distributing Co.
3181 ELSTON AVENUE CHICAGO, ILL
Phone: INDEPENDENCE 2210 0

WE'VE GOT A LONG LIST OF SURE-FIRE WINNERS—JUST DROP A LINE REQUESTING IT TO ANY ONE OF OUR 3 OFFICES!

ACTIVE AMUSEMENT MACHINES CO.

666 NORTH BROAD STREET
PHILADELPHIA 30, PA.
Phone: Fremont 7-4495

1060 BROAD STREET
NEWARK 2, N. J.
Phone: Mitchell 2-7646

1120 WYOMING AVENUE
SCRANTON, PA.
Phone: Scranton 4-6176

In WASHINGTON, D.C. MARYLAND and VIRGINIA

The Distributor for
PACE SLOTS AND CONSOLES
is

SILENT SALES SYSTEM

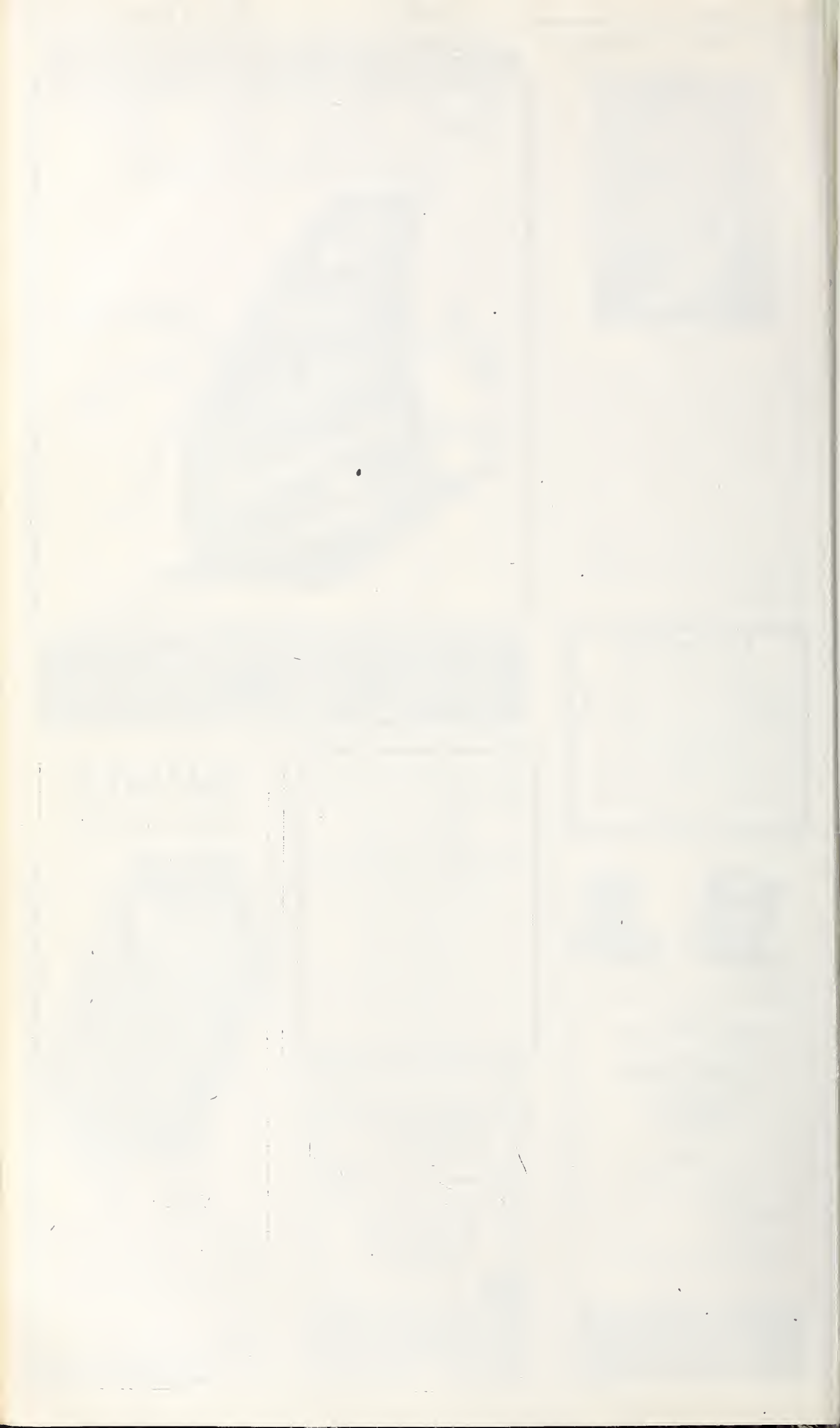
635 D ST., N.W. 2505 N. Charles St.
Washington 4, D.C. Baltimore 18, Md.

DAVAL'S "Skill Thrill"

\$57.50
F.O.B. Chicago

The pennies will roll in when you put the new "Skill Thrill" game on location. The fastest action pistol game on the market . . . challenges player skill. A jam-proof pistol shoots actual pennies . . . returns them to the player when the target is hit. Small and compact, it takes up less than 10" of counter space.

DAVAL Products Corp.
1512 N. FREMONT AVE., CHICAGO 22, ILL.



OPEN THE DOOR — INVENTORS

Bring Back Those Old-Time, Simple, Entertaining, Relaxing Games. The Kind Everyone Understood and Liked to Play. We Sure Do Need 'Em Today.

NEW YORK — Open that door — you inventors of the coin machine industry. Bring back those old time, relaxing, entertaining, easy-to-understand and easy-to-play games that clicked with the public everywhere—and brought coinmen greater profits than they have ever since enjoyed.

Open the door to your ingenuity—ability — thinking powers. Please bring our coinmen another "Bumper". Believe me, you inventors, the buyers of your products in this coin machine business sure do need another one — and quick, too.

Put on your thinking caps — OPEN THAT DOOR — prove to the trade that you have the ability and the ingenuity to boost its spirits right back into high again with the products which you can build — especially when necessity is knocking at the door.

Those old-time, easy-to-play, easy-to-understand, relaxing, entertaining, simple type of games — the kind that mama used to stand up to with her arms full of bundles and just pull the plunger and know what she was doing. Open that door — quick.

Open the door to the kind of games where the boys and gals had to actually count the ten balls they played (they cost from \$16.50 to \$37.50) and even tho they had to count each and every ball played (of the ten balls for 5c) the game finished sooner — more cash came in — and everyone was happier. Brother, open that door — bring us those games again.

We've always kowtowed to you inventors. We've always thought you the brainiest guys in the entire busi-

ness. We've always believed that you could forestall any kind of a recession period. That you would bring back those good times again. Well, inventors, open that door — to building the kind of products the coinboys need and need quick. Here's your chance to prove yourselves.

Open the door — to good times

once again. To the zip and sparkle and sweep of the business that always had coinmen jumping, salesmen singing, manufacturers smiling, distributors beaming — and guys like us — just grinning — happily.

Open up that door — and let those machines roll right out — NOW.

BUY WITH CONFIDENCE!
If you use consoles, slots, or one ball payouts it will pay you to contact us.
WRITE — WIRE OR PHONE
All Phones: GENEVA 0325

BALLY DRAW BELLS \$369.50

MILLS
FOUR BELLS
 Orig. Heads—Refinished, 5-5-5-5
\$224.50
 Orig. Heads—Refinished, 5-5-5-25
\$249.50

MILLS
THREE BELLS
 Refinished, 5c-10c-25c
\$449.50
MILLS
FOUR BELLS
 Late Heads
\$279.50

BRAND NEW
MILLS WRITE PACE
ORIG. BLACK CHERRY **CHROME BELLS**
 5c-10c-25c 5c-10c-25c-50c-\$1.00

KEENEY
4-WAY SUPER BELLS
 Refinished—5c-5c-5c-5c
\$279.50
4-WAY SUPER BELLS
 Refinished—5c-5c-5c-25c
\$299.50

BALLY
HIGH HANDS
 Comb. F.P., P.O., 5c, Refinished
\$99.50
Mills JUMBO
 5c Payout—Refinished
\$69.50

KEENEY BRAND NEW WRITE
BONUS BELLS

COMPARE THESE PRICES
 (Like New)
 Evans' Winter Book Bangtail
 Write, Phone or Wire
BALLY DRAW BELL
 Also Write, Phone or Wire
MILLS ORIGINAL
BLACK CHERRY BELLS
 (Like New)

5c Black Cherry	\$165.00
25c Black Cherry	\$185.00
50c Mills Original Blue Front	200.00
10c Mills Q. T.	60.00
5c Blue Front	90.00
10c Blue Front	100.00
25c Blue Front	110.00
5c Silver Chrome	115.00

Lewis COIN MACHINE SERVICE
 3924 W. Chicago Ave. Chicago 51 Belmont 7005

BUSH DISTRIBUTING CO.
 257-9 Plymouth Ave., No.
 Minneapolis, Minn.

ADVERTISERS IN THIS ISSUE

Active Amusement Machines, Philadelphia, Pa.53

Aireon Mfg. Corp., Chicago, Ill. Inside Back Cover

Allied Electronics Co., Inc., Bklyn, N. Y.47

American Amusement Co., Chicago, Ill.50

American Coin-A-Matic, Pitts., Pa.48

AMI, Inc., Chicago, Ill. Inside Front Cover

Amusement Enterprises, New York.49

Bally Mfg. Corp., Chicago, Ill. Back Cover

Bledsoe, N. O., El Dorado, Ark.46

Buckley Mfg. Co., Chicago, Ill.41

Bush Distributing Co., Minneapolis, Minn.54

Capitol Records, Hollywood, Calif.13

Chicago Coin Machine Co., Chicago, Ill.46

Coven Distributing Co., Chicago, Ill.53

Daval Products Co., Chicago, Ill.53

Economy Supply Co., Baltimore, Md.53

Empire Coin Machine Exchange, Chicago, Ill.55

Esquire Games Co., Chicago, Ill.51

Exclusive Records, Hollywood, Calif.16

Frankel Distributing Co., Rock Island, Ill.39

Genco, Mfg. & Sales Co., Chicago, Ill.52

Glass, Max, Distributing Co., Chicago, Ill.52

Gottlieb, D. & Co., Chicago, Ill.45

Hudson Music Inc., New York City.14

International Mutoscope Corp., New York.46

Jennings, O. D. & Co., Chicago, Ill.37

Klein Distributing Co., Milwaukee, Wisc.52

Laymon, Paul, Los Angeles, Calif.48

Lewis Coin Machine Service, Chicago, Ill.54

Louisiana Coin Machine Distributing Co., Inc., New Orleans, La.48

Luber, M., New York City.39

E. T. Mape Distributing Co., Inc., Los Angeles, Calif.51

McCall Novelty Co., St. Louis, Mo.41

Mills Industries, Inc., Chicago, Ill.35

Mills Sales Co., Ltd., Oakland, Calif.47

Nels Nelson, Los Angeles, Calif.39

New Orleans Novelty Co., New Orleans, La.49

Olsheim Distributing Co., Albany, N. Y.51

Packard Mfg. Corp., Indianapolis, Ind.36

Phonofilm, Hollywood, Calif.39

Quality Pictures, Hollywood, Calif.47

Rake Coin Machine Exchange, Philadelphia, Pa.51

Ritchie Music Co., New York City.17

Rock-Ola Mfg. Corp., Chicago, Ill. Front Cover

David Rosen, Phila., Pa.55

Runyon Sales Co., New York, N. Y.34

Scotte-Crosse Co., Phila., Pa.53

Seacoast Distributors, New York, N. Y.55

Signature Records, New York, N. Y.15

Silent Sales System, Wash., D. C.53, 55

Skill-Games Corp., Bklyn, N. Y.40

Solotone Corp., Los Angeles, Calif.38

Southern Cal. Music Ops. Assn.37

Southwest Amusement Co., Dallas, Tex.40

Super Service Coin Co., Long Beach, Calif.42

Superior Products, Chicago, Ill.47

Tri-State Distributing Co., New York City.40

United Coin Machine Co., Milwaukee, Wisc.55

United Mfg. Co., Chicago, Ill.42

V-P Distributing Co., St. Louis, Mo.39

Williams Mfg. Co., Chicago, Ill.49

Wurlitzer Rudolph Co., No. Tonawanda, New York. 8

In WASHINGTON, D.C.
MARYLAND, VIRGINIA
West VIRGINIA and
NORTH CAROLINA

The EXCLUSIVE Distributor
for

PERSONAL MUSIC

is



635 D St., N.W. 2505 N. Charles St.
Washington 4, D.C. Baltimore 18, Md.

★ 50 ★

AMI HOSTESS CABINETS COMPLETE

LOOK LIKE NEW!

FOR HOSTESS MACHINES

\$295.00 EA.

1/3 Deposit, Balance C.O.D., F.O.B. PHILA.

WRITE — WIRE — PHONE!

PHILADELPHIA
AUTOMATIC HOSTESS
2014 FAIRMOUNT AVE., PHILA., PA.
Phone: Poplar 5-6385

Best Counter Skill Game Ever Built!

MARVEL'S POP-UP \$49.50

Empire Coin

MACHINE EXCHANGE

2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

EXCLUSIVE DISTRIBUTORS FOR

UNITED WISCONSIN and UPPER MICHIGAN

PERSONAL "MEASURED MUSIC" FILBEN '47 PHONOGRAPHS
DAVAL'S PRODUCTS UNITED'S "RIO"
H. C. EVANS' COMPLETE LINE MARVEL'S "POP-UP"
FIRESTONE'S GAMES ELECTROMATON'S
"ROL-A-SCORE"

UNITED STATES VENDING CORP. MERCHANDISERS

Wisconsin's Leading Distributors

UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD SPRING 8446-8447 MILWAUKEE 14, WISC.

WE DON'T WANT TO BUY A NEW WAREHOUSE
WE'D RATHER HAVE THESE MACHINES
GATHER PROFITS THAN DUST



Trade-ins are wonderful but we've been swamped recently. The only way to move all this equipment is to move it with a vigorous dose of price reductions.

THESE PRICES ARE LOW!

WURLITZER			
412	\$ 79.00	800	450.00
616	99.00	750	450.00
616 Lite-Up Rem.	129.00	850	475.00
24	199.00	950	450.00
600 Rotary	220.00	44 Victory R	199.00
600 K	260.00	44 Victory K	215.00
500	239.00	61 Counter Model	99.00
700	425.00	71 Counter Model	155.00

ROCK-OLA			
Windsors or Monorch	\$149.00	Super	310.00
Stordord	229.00	Master	239.00
De Luxe	239.00	Spectrovox & Playmaster	279.00
		Commando	300.00

SEEBURG			
Mayfair or Cosino	\$179.00	Colonel, Major or	
Regal or Gem	189.00	Commando	259.00
Cadet, Classic or Vogue	250.00	8800 Hi Tone ESRC	275.00

MILLS			
Thrones	\$150.00	Empress	189.00

1/3 With Order, Balance C.O.D.



Seacoast DISTRIBUTORS, INC.

627 10TH AVE. 415 FRELINGHUYSEN AVE.
NEW YORK 18, N. Y. NEWARK 8, N. J.
PHONE: LONGACRE 3-0740 PHONE: BIGELOW 8-3524

Dear Mr. [Name]
[Faded text]

[Faded text]

Yours truly,
[Faded signature]

[Faded text]

[Faded text]

[Faded text]

[Faded text]

[Faded text]

[Faded text]

[Faded text]

THRU THE COIN CHUTE



CHICAGO CHATTER

Visitors, visitors, visitors, here, there and everywhere—with a tremendous number of coinmen left over from the show—some recovering—some just getting their business finished—some making deals—others visiting around—the town hotter than a pistol on discussions of this and that seen at the show. Plenty of orders were taken from some of the order books we've seen and manufacturers busy on their production lines getting show orders out just as fast as is humanly possible. Many of the visitors have been bringing praises of the big show all over town telling everyone that they feel this is bring back the good old days all over again and that such a get-together really helps the trade.

Dave Lovitz, an executive of O. D. Jennings & Co. advises that the firm plan to have a gorgeous display of their complete line in the beautiful new building General Vending Service Co. of Baltimore have just completed for the official opening day. Irv Blumenfeld, Harry Hoffman and George Goldman advised Dave that the opening day will be very, very soon . . . Roy Bangs of Little Rock and Fred Ragsdale of Camden, Ark. seen over at the Monarch Coin showrooms talking things over while buying this and that . . . Gil Kitt and Ralph Sheffield and all the other boys at Empire Coin busier than the busy bees trying to clear away all those orders they took at their booth.

Mr. O. D. Jennings off again to his beautiful Mississippi plantation for a rest. All the execs at the Jennings plant tell us that regardless of the zero weather during the show there was a terrific turnout at the factory and that the hot, delicious buffet lunches that were served went over with a boom . . . Wolf Solomon of Central Ohio Coin visiting Chicago Coin Machine Co. Chicago Coin execs tremendously pleased with the grand reception their new "Kilroy" game received at the show. And orders are piled away up to there . . . Grant Shay smiling happily while talking about the many, many visitors at their showing at the Morrison.

George Sax of Superior Products rushes back down to his hut in Miami—to recuperate . . . Leo Lichtenstein of Harlich also down in Florida vacationing. But, what's happened to that "hearts" expert — Manny Gutterman — haven't seen him around of late and Bud Parr, Charley Robinson, Gus Fox and some of the other boys searching for him . . . Max Glass, who decided to stay where it's nice and sunny (Miami) was missed at the show with many, many coinmen asking for him . . . Dick Hood of H. C. Evans & Co. planning to return south just as soon as Mrs. Hood gets to Florida from Central America where she and some friends have been making an air tour.

DeWitt (Doc) Eaton sure was a busy man the week after the show. He entertained a large party of his distributors at the Chez which included Mr. and Mrs. Morris Hankin and Mr. and Jack Lovelady of Atlanta, Ga., Mr. and Mrs. Sam Yaras of Dallas, Tex. Also present at this table were Jack Keeney and Mr. and Mrs. Bill Ryan of J. H. Keeney & Co. And, after much entertainment, Doc rushed to Washington, D.C. and New York City to take up matters with eastern distributors of the firm on deliveries of the AMI Hostess and Model A phonos.

Charley Rosenblatt is with the Distributing Corp. of Illinois and Lou Koren spent much time introducing him to a great many of the people at the show . . . Mack Postel who has been a distrib of U-Need-A Cigaret and candy vendors for 16 years, reports that he has just resigned from that firm. Mack is flying east to negotiate the handling of several other lines and reports that he will have an important announcement to make in about ten days . . . Boys all talking about those gorgeous looking southern gals seen at the show. They're the wives of George Prock of Dallas, Tex., O. J. Mullinix of Savannah, Ga. and Dan Cohen of New Orleans, La. (Just so the south

won't have us licked on this deal we offer as exhibit "A"—Mrs. Harry Williams—as our own choice for beautiful coingals.)

Charley Katz, Leon Berman and Al Meirovitz of Esquire Games all grinning happily the other day over the large number of nice orders they took for their "Spolite" game . . . Andy Cangelier and Sam Strahl of American Coin-A-Matic, Pittsburgh, stayed over a few extra days to clean up some business . . . Milt Salstone of M-S Distrib. Co. tells us that the new records he has just received are rolling off like hot cakes . . . Larry Frankel of Frankel Distributing Co., Rock Island, and many other parts of the midwest, is getting ready for a bangeroo of a sales campaign which should certainly attract lots of swell business to this swell guy . . . Morrie and Eddie Ginsberg plenty tired from the showing but also plenty happy over the crowds who flocked to their booths all during the entire convention.

That surprise Al Douglas had hidden up in his suite is now being talked about by many of the coinmen here . . . The new Starlight Room over at the verra, verra modern Williams factory still has all the boys talking. Even down to the star shaped cut glass ash trays this is one room you should see—and—it's soundproof, too. We understand that Harry KO'd the boys with what he showed them in his factory . . . Seen at the Key Club the other nite—Mr. and Mrs. Doc Eaton entertaining Mr. and Mrs. Bill Wolf . . . R. R. (Rudy) Greenbaum of Aireon and Fred Mann and some of the other Aireon guys and gals thrilled over the tremendously large crowds who went down to the Congress Hotel to see their new "Fiesta" phono.

The Mills Phono Fraternity met with tremendous and instant approval we understand and with Vic Manhardt as president—this should become one of the most outstanding ideas ever yet developed in coin machine circles. All Mills Industries distributors pleased with their new "Constellation" phono . . . I. H. Rothstein of Banner Specialty Co., Philly, Pa. having his picture taken at United Mfg. Co. writing a very, very real order which made Lyn Durant smile very happily . . . Harry Brown and his salesman, Dave Martin, still counting those orders and Dave all excited over the fact that he may soon have an order for 1,000 of their "Golden Falls" bells all signed, sealed and delivered . . . Jimmy (Globe) Johnson still telling coinmen all about that new cointube which he will very soon place into production. It sure looks like a winner.

Now that the effect of the show is kinda wearing off—we expect to see Georgie Jenkins, Herb Jones and all the rest of that grand Bally bunch working harder than ever just to decide which big shipments to make where. The Bally boys were among the busiest of all the busiest guys . . . Pat Buckley is hard at work at the Buckley factory arranging to get all those plans of the firm into immediate production . . . H. F. (Denny) Dennison of Personal Music went west from Chi instead of returning to the east . . . John Chrest of Exhibit still busy talking to men who were left over from the convention and discussing their new equipment with them . . . Dave, Nate and Sol Gottlieb caused much of a stir with their "gauged production" plan with many of the coinmen here studying it very carefully. It may open the way to an entirely new kind of selling, some claim.

It's back to work for most of the coinmen now that the show's all over and there's no doubt that many of them are plenty heartened thruout the breadth and width of this mighty nation and getting set for some big doings as the Spring and Summer seasons come closer and closer. The new games, new ideas and new pep which many got from the show are going to help boom business. And the best way—is for everyone to just help that boom come on — by booming and booming and talking boom.



THRU THE COIN CHUTE



EASTERN FLASHES

The 14th Annual Coin Machine Convention is history. New York coinmen have returned to their offices in most instances. Some left Chicago and continued on the road completing deals opened at the show. Others left for vacation spots to rest up for a few weeks. A few of the boys returned to their offices for a few days—then left for Miami Beach.

* * * *

Mike Munves, complaining good naturedly "I stuck to my booth practically every minute of the show, meeting a great many of my friends from all over the country—but whenever I was away to catch up with a meal or rest up for a while, a steady stream of old friends would show up." Mike has so many friends thruout the country, it would take more than one week to visit them . . . Jack Gordon, manager of Modern Music Sales Corp., handing out a cigar and also a drink to all his friends—celebrating the arrival of twins, a boy and girl. Happy event took place Monday, February 10 at the Rockway Beach Hospital . . . It seems that nothing but happy occasions are being celebrated by Modern Music officials. Nat Cohn's son Gary was head man at his Bar Mitzvah party given to the friends of the family and business associates by Nat and Lillian Cohn on Saturday evening at the Delmar Hotel, Belle Harbor, L. I.

* * * *

Moe Lubér, one of the few New York coinmen unable to attend the convention, was kept at home by the large volume of orders for motor rewinds and repairs. Moe is thinking of making a trip to Chicago the first time business slows a bit . . . George Ponsler and Irving Kaye, Amusement Enterprises, back on the job—rushed to fill the orders taken in Chicago . . . Marcus Klein thinking of a Florida trip . . . Dave Lowy back at his desk talking of big things . . . Harry Rosen, Atlantic Distributing Co., away in Miami for the rest of the winter, but Bert Lane and Meyer Parkoff heading for hectic times. The firm signed for exclusive distribution of the bowling game "Strikes 'N Spares" for New York, New Jersey, Connecticut and Rhode Island . . . Hymie Rosenberg taking to the road once again . . . Jack Fitzgibbons, Jafco, Inc. and Musical Minutes, Inc., leaves immediately for a business trip, after returning for only 1 day.

* * * *

Wholesalers thruout the entire country were extremely aggravated that nothing was done in Chicago to form a national association. A movement is now on foot thruout many states and cities to form individual distributor associations. Actual work is being done to formulate organizations in New York City, New Jersey, Washington, D. C., and Philadelphia, Pa. The leaders of these movements hope other cities throughout the nation will set up wholesaler associations so that all the individual organizations can be merged into one national body.

* * * *

Irving Mitchell and Bob Scher, Skill Games Corp., Brooklyn, N. Y. report unusual interest in their

game "Bouncer". Scher, just returned from the West Coast, planning a trip thru New York State . . . Mr. & Mrs. E. S. Libby, Maine Automatic Music Co., Portland, Me., flew to the show, but had such a tough flight, they trained home. Libby's plane, upon arriving at Chicago, had to fly for an hour and a half before getting clearance to land . . . Now that Ed Ravreby, Associated Amusements, Boston, Mass. is back from the show, he still has to be on the go every minute—what with handling the Mills line, national distributors for the new "Champion Basketball" game, and running to New York every week-end . . . Ed Hartman, Allied Electronics, Inc., Brooklyn, N. Y., traveling thru Michigan consummating some business prior to returning home.

* * * *

The Runyon Sales Co. contingent returned to the city tired but happy. Barney (Shugy) Sugerman and Abe Green, heads of the firm, relaxed in their Jersey homes a few days before showing up at the office. Jack Mitnick, head of the New York office, was back on the job immediately—but who has that unlimited vitality of Grandpappy Jack? . . . Dave Segal, old time operator from Brooklyn, N. Y. died Monday, Feb. 10, after a prolonged illness . . . Nat Rake, Rake Coin Machine Exchange, Philly, tells some interesting stories of his experiences in Japan while in the Army.

* * * *

DeWitt (Doc) Eaton, Vice President and General Sales Manager of AMI, in town for a few days . . . Art Hermann, Arthur Hermann Company, Albany, N. Y. tells us of his wonderful vacation spot at Lake George, N. Y. Maybe, one day we'll be able to get up there to see it . . . Ralph Colucci, Aireon distributor from New Haven, Conn. a visitor in the city . . . Sid Mittleman, Buddy Eisen and Phil Mason, Joe Eisen & Sons, all back working hard. Joe Eisen leaves for Miami . . . Dave Stern, Harry Pearl and Tom Burke, Seacoast Distributors, Inc., together with their branch office managers, Irv. Orenstein, Newark, N. J. and Jules Meyers, New York City, return home at various times and in various ways. Dave, Harry and Tom flew back in the "Seacoast Flyer", while Irv and Jules trained back. All claim "it was a great show".

* * * *

"Senator" Al Bodkin, the Forest Hills "Beau Brummel" back from a Florida vacation . . . Les Boyd, Ace Distributing Co., bedded with intestinal gripe . . . Another local op home ill is Phil Simon . . . Herman Silver, Empire Music Co., attended two graduations on one day. His younger daughter graduated from elementary school, and the older miss from high school . . . Tom Manca, Manca Music, opens a retail liquor shop . . . Frank Calland's son Andy graduates from high school . . . Harry Brown, Brown Music Co., local music op, died this past week . . . Al Pasternack, Manhattan Phonograph Co. (Aireon distribs) mourning the death of his father.



THRU THE COIN CHUTE



CALIFORNIA CLIPPINGS

It's a little difficult to get down to business after attending the greatest of all conventions, and meeting hundreds of ops, distribs and manufacturers. However getting back to sunny California, after the sub zero climate of Chicago kinda evens up things a bit. Many of the west coast coin-men, in commenting on the convention were of the unanimous opinion that it was a swell show and a good stimulant for the biz in general . . .

After putting up one of the greatest fights in coin history to keep a territory open, the board of County Supervisors of L. A. County voted this week to outlaw all pin games, consoles, one balls and claw machines in the county, and also voted to make the ordinance effective March 13, 1947. Since the county is primarily made up of consoles and pin games, many local ops have suffered a very tough blow. It is believed that the ordinance will not bar legal roll down games, which will to some measure permit many ops to continue with this type of equipment, which should stir a lot of action in the manually operated type of game. Samuel "Curley" Robinson, managing director of the A.O.L.A.C. has pledged his untiring efforts to continue the fight to open the county, and is mapping a possible new course of action which may involve court proceedings regarding the new ordinance . . .

Dropped around to the new Modern Records plant, over on Robertson Blvd., and was amazed at the terrific activity. Seventeen pressing plants are going, with four new ones being installed. According to Jules Bihari, the firm plans on making their own biscuits, and have set up machinery and equipment to make their own masters, which will cut down the cost of production considerably. The firm is growing by leaps and bounds, and the story of their growth and development sounds fantastic . . . William Schrader, president of the Allite Mfg. Company, manufacturers of the sensational "Strikes and Spares" the automatic electric bowling game, was very, very happy over the terrific response of distribs and ops to the firm's game, and reported that it will be a week before they can decide on the large number of requests for distributorships thruout the country.

George Klor of the Ra-O-Matic Company, manufacturers of coin operated radios, is making a hurried trip north to San Francisco to close a deal for the distribution of the firm's products in the Bay City. David Klor remains in town getting the many franchises out to the many distributors that were appointed by the firm while in Chicago . . . Charles Pascoe, sales manager of Coin-O-Matic Cashier Co. of Seattle, was very busy showing the firm's new and very novel automatic coin changer. It is a very attractive piece of equipment and very efficient too . . . Bud Parr of Solutone spent most of the week of the convention in bed with the flu, but the other boys of the firm carried on in great style, and we hear they did a lot of business selling lots and lots of the firm's new music equipment . . . We hear via the grapevine that Len Micon of Pacific Coast Distribs has just been appointed to distribute a well known game and promises an announcement very soon . . .

Jack Gutshall is none the worse after his trip to Chicago, as Jack really got around and saw most of the boys. Jack recently appointed Gene De Vilbiss as his Sales Manager . . . Art Bouterious, Warren Taylor, George Ehr Gott and many others of Mills Sales attended the Mills Showing at the Continental Hotel in Chicago and are back home to start the merchandise rolling along the west coast. George Ehr Gott tells us that the new Mills Phono is really something and will be in great demand . . . Lee Mesner of Aladdin Records was making the rounds and shaking hands with all the music men he met, and talked to hundreds of ops about the firm's platters. Leo thanked many of the boys for the swell support, in helping Alladin win the Oscar.

Bill Wolf and Al Silberman were making the rounds of all the booths calling on their friends and cooking up a few deals, according to reports. Bill sold quite a bit of stuff to many of the west coast ops who attended the show, while Al tells us that he sold several of the new A.M.I. Hostess wired music outfits . . . E. Jay Bullock, managing director of the S.C.A.M.O.A. made a lot of good contacts at the show and exchanged many ideas with heads of other associations. He is preparing to present to the members many of the ideas he picked up while at the show, Jay tells us that the membership is growing by leaps and bounds every week . . . Missed seeing Lucille Laymon at the show, although we can't blame Lucille for staying close to the hotel, as the weather was mighty cold and uncomfortable. Did see Paul however, who seemed to be enjoying the show and meeting many of his old friends. The folks are glad to be back home . . .

Crystalette Music Co. manufacturers of coin operated radios of Long Beach, have some terrific plans for the coin operated radio field, according to C. W. Coleman and L. G. Berg, and plan on an announcement soon. The firm is currently manufacturing a coin mechanism for a number of coin operated devices, and is going to town with this equipment in a big way . . . Nels Nelson saw a lot of the exhibits and made some nice connections we hear. Nels is really starting to move those new Aireon phonos he has in his showrooms . . . H. A. "Hum" Brokamp and Rodney Pantages put on a terrific showing with the new Pantages Maestro Music Mirror. According to reports the orders are still pouring in, and the plant is completely set up to meet all demands. According to Brokamp, deliveries can be made in any quantity

Leon Rene of Exclusive has some very big plans in the making for some new and terrific releases. Leon has been consistently turning out some swell hits and according to the latest bit of info should click with several of his current recordings . . . Elky Ray, of Gold Coast Coin Machine Exchange finds it a little hard to settle down after having so much fun and pleasure at the show and at the Gottlieb factory . . . Bill Happel of Badger Sales is back and down to business again. Bill is developing his export business and tells us that it is growing. The demand for the new Rock-ola phono is growing all the time Bill tells us also . . .



THRU THE COIN CHUTE



MINNEAPOLIS

After weeks of severely cold weather which not only affected us in Minneapolis, but practically throughout the whole country, the old sun is shining and it has warmed up just beautifully. Let's go to press.

Mr. and Mrs. Sol Stone, of the Gopher Novelty Company just returned from the Chicago convention and had a wonderful time, not only at the convention but making the night clubs. Mrs. Stone also did a little shopping in the department stores . . . Amos Heilicher and his wife of the North Star Novelty Company, Minneapolis were with the Stones and accompanied them on all of their excursions . . . Mr. and Mrs. Jonas Bessler arrived home after having a fine trip to Mexico City and Alcapolca. Joe got so tanned he looks like a regular Spaniard. As a matter of fact, he was mistaken for a Spaniard down in Mexico . . . Bob Cross of Fairmount, Minnesota in town this week and just returned after a two week trip to Monterey, Mexico. He told us that he wished he was back there again, as during one of the snow storms we had last week, Bob was caught on a country road and nearly froze to death.

Ted Bush, Bush Distributing Co., returned from the convention full of pep and talking about the new Aireon "Fiesta". In addition Ted made some very fine deals on other equipment . . . Bill (Sphinx) Cohen, Silent Sales Co., back home talking about the new Mills phono.

Jack Lowrie of Lake City, Minnesota has just been released from the hospital and feeling a little better . . . Lloyd Kendall, J. E. Lowrie's ace mechanic left Monday for a three-week vacation to California . . . We just heard that Jules Dirckx of Marshall, Minnesota is back in the hospital again . . . We also just received a post card from Oklahoma City from Mr. and Mrs. Ed Birkemeyer of Litchfield, Minnesota enroute to California, telling us that the thermometer in Oklahoma City showed 5° below last Friday. Their son is being discharged from the Marines in California and they expect to pick him up and take him back home . . . Mr. and Mrs. Henry Greenstein of the Hy-G Music Company left last Sunday, February 9 for Los Angeles, California. They are driving down there and they expect to take their time so that they can enjoy their trip . . . We just heard that the reason that H. H. Krueger at Fairfax, Minnesota hasn't been in town for so long is because he has been spending most of his time ice fishing.

F. C. Ryan is now the sole owner of the Ryan Novelty Company, Frederic, Wisconsin, formerly known as Skow and Ryan. Carl Skow has sold his interest and is in the neon sign business . . . Walter Fisher of Pipestone, Minnesota in town for a couple of days just making the rounds . . . Don Ehman of Winona, Minnesota took time out to just come up to Minneapolis for the day . . . Gil Hanson and his oldest son of Mankato, Minnesota also took time out to do a little purchasing in Minneapolis . . . Milt Cayo of Chippewa Falls, Wisconsin, drove in to Minneapolis just for the day . . . Mr. and Mrs. D. L. Bratmoe of Mound City, South Dakota stopped off in Minneapolis enroute from Chicago. They said they had a very good time there . . . Fritz Eichinger, 1943 Bayard Street, St. Paul, Minnesota, just got home after a nice trip to Miami and was sorry he couldn't find the time to be in Chicago for the convention.

Ted Heil of Gaylord, Minnesota in town Monday to attend his nephew's wedding . . . Ray Kohner, accompanied by his wife and son, Winona, Minnesota, in town just to spend the day while Mrs. Kohner did a little shopping . . . Floyd Shaw, formerly with the C. & N. Sales Company, Mankato, Minnesota is taking care of the route for Mildred Birkemeyer while they are on their vacation . . . Bert Applebaum, new in the business just bought out Al Green's route.

ST. LOUIS

It was a hectic week in Chicago, and a dull one in St. Louis, as possibly the largest delegation in association history took itself northward. All the ops we could find on the job appreciated the Show 100%—particularly Nate Wolf, of J. Rosenfeld Company, Bally distributors, who wound up with so many winnings from his 'tarnal gin rummy that he covered every dime of convention expenses. It won't be necessary to hold a conclave of the Missouri Amusement Machine Association for many moons, according to president Lou Morris. "We got more business worked out on the train than we have accomplished in a dozen meetings here in town," Lou grinned. Some testy situations were smoothed out, and both distributors and ops are full of the milk of human kindness.

Distributors report themselves worried over the slowness of deliveries. There's a serious shortage of both new games and phonographs which hadn't been anticipated for this season, according to W. B. Novelty, Ideal Novelty Company and Lemay Distributing Co. One exception to the rule was Ben Axelrod, over at Olive Novelty, who took a telephone order for 25 old reconditioned games just before we dropped in. Old games in general, however, are not moving; most ops apparently are content to sweat out the new equipment they need.

Earl Moore from Jeff City, and S. E. Hawkins of Carrolton, Illinois, were the only two musicians who received new phonos over the week, much to everybody's surprise. "It's going to take weeks to get over the Show" Ed. Randolph, suave major domo at Ideal Novelty, proclaimed. "Everybody's dazzled with new equipment and won't be satisfied with anything else" . . . Del Veatch of VP Distributing Company is putting out two new studios for personal music in Alton and Decatur, Illinois. The field's growing, says Del. Del brought home 2 winners—Williams' "Show Girl" and the new Aireon "Fiesta" phono.

1947 Personal Music equipment boxes have five and ten cent coin chutes—giving up to twelve minutes of play. Results have been good . . . Connie Confer of NBC Distributing Co., was making the rounds of fellow distributors during the week. Charles Pablat is conferring with him over some significant route changes, as is Sam Price, another op with eyes well to the future.

Al Haneklau, partner at Olive Novelty, expressed some delight at the fact that his whole staff got back to St. Louis undamaged after some tours of the Chicago night spots. There were no casualties at all reported among the St. Louis delegates . . . Norwood Veach, Central Distributors and his right hand man, Charley "Bud" Kagels, came back to their office full of enthusiasm. Norwood informs us he'll be making some important announcements soon.

MISSOURI

1881

THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****CLASSIFIED AD RATE: \$1.00 PER ISSUE**

for all subscribers. Maximum space 5 Lines. All ads over 5 Lines—add 50c per Line.

FREE AD EACH WEEK for all \$48.00 per Year Subscribers, Maximum Space 5 full Lines.

50c per Line for Non-Subscribers, Minimum Ad 2 Lines.

ALL ADS — CASH WITH ORDER**WANT**

WANT - Wurl. & See. 30 wire Hideaway Units, 20's and 24's; Wurl. 850's and 950's; Seeburg Hi-Tone Envoy; used Packard Wall Boxes; Packard No. 1000 Out Of This World Speaker, 30 wire Adaptors; Mills & Jenn. F.P. Mint Vendors; 1 & 5 Ball F.P. Games; used Genco Whizz; Metal Typers; Scales, etc.; Convertors, 110 DC to 110 AC, 110 V. 25 cycle to 110 V. 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, 25 cycle Flyer Motors all models, Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT. CAN.

WANT - 1946 Used Records, any amount. Must be packed 25 to Box with Jackets. We will pay the highest prices. N. J. STEINKE CO., 18 E. TUPPER ST., BUFFALO 3, N.Y. Tel: Cl. 0065.

WANT - Model 700 and 800 Wurlitzer Phonographs; Massingill Pool Tables. State price and condition in first letter. RALPH ALEXANDER INC., SENECA, S. C.

WANT - Counter Model Wurlitzer - 71's and 81's. Write or Wire. STARNES MUSIC MACHINE CO., ROUTE 1, BOX 14, HICKORY, N.C. Tel: 1293-J.

WANT-All types and models of coin-operated equipment. Send complete list with following information: type, year, condition, quantity, price. AUTOMATIC VENDING MACHINE EXCHANGE, 20 W. JACKSON BLVD., CHICAGO 4, ILL.

WANT - Blue Fronts and Brown Fronts all denominations. Send us your list. LEWIS COIN MACHINE SERVICE, 3924 W. CHICAGO AVE., CHICAGO 51, ILL. Tel: Belmont 7005.

WANT - Liberty F.R. \$8.; Cigarette \$5.; Sparks Champion F.R. \$8.; Sparks Mercury, American Eagle and Marvels \$5.; Aces, Imps, Cubs and Daval 21 \$3.; Vest Pockets \$25.; Columbias \$15.; Col. Vest Pockets, Yankees, Wings, Pokereno. Send list and details. ABCO NOVELTY CO., 823 WEST RANDOLPH ST., CHICAGO, ILL. Tel: Hay. 3695

WANT - 2 Mills Steel Single Slot Machine Stands which you put weight in bottom and machine is open to public at top. Please quote price and conditions. HUGHES ELECTRIC CO., LADOGA, IND. Tel: 17

WANT - Lite-0-Cards with spring bumpers. Will pay Top price. Can use 100. MODERN AMUSEMENT CO., 530 URSULINE ST., NEW ORLEANS, LA.

WANT - Mutoscope Cranes (Fan Fronts and Red Fronts), Keeney two and three way Bonus Super Bells, Victory Specials. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT - Keeney Bonus Super Bells. Give details as to Model, condition and price. Cash waiting. ARUNDEL AMUSEMENT CO., 418 - THIRD ST., EASTPORT, MD.

WANT-Will pay cash. Used games, slots; Original Mills Black Cherry Bells and other models of Mills Escalator Jackpot Bells; New or slightly used Keeney's Bonus Super Bells; Bally Victory Specials; and all latest Postwar model five-ball games; Used Mills Original Chrome cast-iron slot machine cabinet castings and used slot machine safes. State lowest price in first letter. Write us regarding new or used equipment that you are interested in buying. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD, MASS. Tel.: 4-1100

WANT - Will pay the following prices: \$3. for Imps, Cubs, Aces; \$10. for Pikes Peaks, Totalizers; \$5. for Marvels, Pok-0-Reel, Klix, Wings, Yankees; DuGrenier Model VD \$35.; Model W. \$35.; Model WD \$35. RAKE COIN MACHINE EXCHANGE, 609 SPRING GARDEN ST., PHILA. 23, PA.

WANT-All Model Phonographs for Export Trade. Must be in first class running condition, Rock-Ola, Mills, Seeburgs, and Wurlitzers. State quantity and your lowest cash price. Will send certified deposit, balance Sight Draft through our bank. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel.: DRexel 4326.

FOR SALE

FOR SALE - Firestone Tally Rolls in excellent operating condition \$245. Used short time and find earnings tops. Swell roll down console and liked by players and locations. RICHARD C. FRIEDMAN, 50 RIVERSIDE DRIVE, N. Y. 24, N. Y.

CLASSIFIED AS HARMFUL TO THE DEFENSE

ALL INFORMATION CONTAINED HEREIN IS UNCLASSIFIED EXCEPT WHERE SHOWN OTHERWISE

DATE 10/15/2011 BY 60322 UCBAW/STP/STP

WALL

[Faint, mostly illegible text block containing the main body of the document]

FOR SALE

THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE - Tally Rolls \$335.; Bolascrore \$249.50 (repainted); Goalee (converted to 5¢ play, push button to get balls) \$329.50; Wurlitzer 616 \$144.50; Illuminated \$179.50; Seeburg Vogue \$274.50; Classic \$294.50. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, L.I., N.Y.

FOR SALE - 1 Wurlitzer Model 71 (counter) \$135; 1 Wurlitzer Model 61 (counter) \$90; 1 Seeburg 8800 Hi Tone A-1 \$325; 1 Seeburg Casino Refinished \$250; 1 Wurlitzer 500 Very Clean \$325; 1 Wurlitzer 850 very clean \$495; 1 Goalee, floor sample \$250; 1 Amusematic Lite League, floor sample \$150. AUTOMATIC AMUSEMENT CO., 100 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE - 30 - 1946 Victory Specials and 10 - 1946 Super Bonus Bells 5¢ comb., one week old (write); 1946 Goalee \$199.; Club Trophy \$149.50.; Blue Grass \$79.50; Dark Horse \$89.50; 3 Bally Club Bells \$75.; 3 Silver Moons \$69.50; AMI Singing Towers Top Flights \$85. No offers. Wire 1/3 deposit. L. MARTINO, 3633 BEVERLY BLVD., LOS ANGELES 26, CALIF.

FOR SALE - Roll-A-Ball, 9-1/2 ft. Barrel Skee Ball. Mechanically o.k., clean and ready for location. Price \$195. 1/3 deposit, balance C.O.D. HASTINGS DISTRIBUTING CO., 2014 VLIET ST., MILWAUKEE 5, WIS.

FOR SALE - Penny and Nickel Coin Stackers and Counters \$1. ea. Postpaid; all Metal Stands for Peanut, Gum and Grip Machines, weight 50 lbs. \$5. ea. R. J. HEINEMAN, 656 SELDEN AVE., DETROIT 1, MICH.

FOR SALE - Skee Balls. Super Rolls, 9 ft. long, perfect condition \$175.; Bank Rolls, 9 ft. long, mfg. in 1946, added feature - Ball in 500 Pockets returns to player \$175.; Target Roll Jr., 9 ft. long, repainted, new nets \$100. ea. GEORGE J. HENNINGTON, 810 MILWAUKEE AVE., SOUTH MILWAUKEE, WISCONSIN.

FOR SALE - Real Buy: 6 Bangtails and 6 Winterbook, used very little, price right. Phone 6 - 25¢-5¢ comb., 2 - 25¢-10¢ comb., 3 - 5¢-10¢ comb. Pace Twin Reels; 2 - 25¢, 2 - 10¢, 1 - 5¢ Pace Reels; 25¢ and 5¢ Jumbos; 25¢ Keeney Super Bell; 25¢ Saratoga; 2 - 10¢ Silver Moons; 2 Roll-Ems, 2 Galloping Dominos 42 & 38 models; Bakers Pacers, late. COLEMAN NOVELTY CO., 1025 - 5th AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE - Act Now - Today - The Opportunity of a Lifetime - All Machines Clean and in excellent Condition - Used. 3 Keeney Twins 5-5 Bonus Super Bell, 2 Keeney Twins 5-25 Bonus Super Bell, 9 Keeney 5¢ Bonus Super Bell, 5 Bally Drawbells, 2 Evans Bangtails 7 coin F.P.-P.O. J.P. (Write for Prices); 35 Keeney 5¢ Super Bell Comb. \$149. ea.; 8 Keeney 25¢ Super Bell Comb \$159. ea.; 12 Jumbo Parades 5¢ comb. \$100. ea.; 2 Jumbo Parades 5¢ Comb. F.P. \$75. ea.; 5 Hi-Hand 5¢ comb. \$110. ea.; 11 Victory Specials \$395. ea.; 3 Longacres \$175. ea.; 2 Pimlicos \$150. ea.; 7 Club Trophies \$125. ea.; 3 '41 Derbies \$125. ea.; 3 Dark Horses \$75. ea.; 7 Genco Total Rolls \$299. ea. Five Balls: Genco Victory \$40.; Argentine \$40.; '41 Majors \$35.; Hi Hat \$40.; South Paw \$40.; Exhibit Stars \$35.; 4 Roses \$30.; All American \$19. 1/3 deposit with all orders, balance C.O.D. ART WEISS CO., 1130 W. COLORADO BLVD., ARCADIA, CALIF. Tel: Atwater 73511.

FOR SALE - New Packard Speakers, all models; Adapters for Twin 12 Wurlitzers; Single 20 Seeburg; Single 20 Rock-Ola; For all Curved Fronts Seeburg, Request Prices; Special Pedestals to mount Packard or other Wall Boxes, can be used in a hundred different places. Also new Phono Casters that fit all models. Sample Set \$1. COLEMAN NOVELTY CO., 1025 - 5th AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE - 30 - 1946 Victory Specials and 10 - 1946 Super Bonus Bells 5¢ comb., one week old (write); 1946 Goalee \$199.; Club Trophy \$149.50.; Blue Grass \$79.50; Dark Horse \$89.50; 3 Bally Club Bells \$75.; 3 Silver Moons \$69.50; AMI Singing Towers Top Flights \$85. No offers. Wire 1/3 deposit. L. MARTINO, 3633 BEVERLY BLVD., LOS ANGELES 26, CALIF.

FOR SALE - Wurlitzer 950's \$475.; 850's \$495.; 750-E's \$495.; 700's \$375.; 500's \$250.; 42-600's \$275.; Rock-Ola Commandos \$325.; Premiers \$325.; Seeburgs: 9800 RC \$375.; 8800 RC \$375.; 8800 \$325.; Envoys \$350. All Phonographs very clear, excellent condition. 10% dep., bal. C.O.D. Wire or Write. PEERLESS MUSIC CO., 4478 SHERMAN, DENVER, COLO.

FOR SALE - Make Offer. 25 Mills Slots, rebuilt in new cabinets. Also Blue Fronts. VALLEY VENDING, 105 BRADDOCK AVE., TURTLE CREEK, PA. Tel: Valley 3705

FOR SALE - We have about 50 WS-2Z Seeburg Wall-0-Matics and are offering them at a special price of \$24.50 ea. The covers are not broken and every one has a 70L7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOPERTON, GA. Tel: 33

FOR SALE - Make records last longer. Improve tone of your phonographs. Crystal pick-up conversion kits for Seeburg & Wurlitzers. All models \$4. Specify model. Electric cancel kits for Seeburg \$7.50; Wurlitzer \$8. Complete instructions furnished. Quantity discount. MODERN SPECIALTY CO., 405 N. BROOM ST., MADISON 3, WIS.

FOR SALE - Closeout! Silver Moons FP or CP \$50.; Silver Moons comb. \$60.; Silver Dollar Jenn. slots \$495.; Columbias Gold Award \$35.; Vest Pockets B & G \$35.; Big Tops CP or FP \$50.; Bally Roll 'Ems \$75.; Reliance Dice 5¢ \$25.; Watl. Big Game FP console \$60.; Gall. Domino, light cabt. \$60.; Roulette Jr. light cabt. \$60.; Pace Twin Reels 5/5 \$150.; Bally Dixie 7 coin hd. \$100.; Terms: 1/2 with order, bal. C.O.D. All machines in first class condition. SCHOTT BROTHERS, YUMA, ARIZONA.

THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE - Mills Three Bell 5-10-25¢ play \$299.50; Reasonable offer takes Sky Chief, Star Attraction, Four Aces, Victory, Majors, Capt. Kidd, Skyline, Gun Club, Superliner, Goalee \$225.; 5¢ War Eagle \$35.; Lowest prices on music machines. OLSHEIN DIST. CO., 1102 BROADWAY, ALBANY, N.Y. Tel: 5-0228.

FOR SALE - Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. \$100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton \$205.; 1 slightly used Surf Queen \$150.; 2 used Flat Tops \$125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE-Phonotronic Universal Amplifier, has nine outstanding features at \$59.50; Ace Coin Counter at \$139.50; Coin Wrappers 65¢ per box, 10 boxes or more 60¢ ea., case of 28 boxes 55¢ ea.; Phonograph Casters, Set of 4 \$1.45; Record Carrying Cases \$5.95 and parts for all machines. Write: BADGER NOVELTY CO., 2546 N. 30th ST., MILWAUKEE 10, WIS.

FOR SALE - Genuine Mills Black Cherries, 7 nickels, 3 dimes, 3 quarters with club reels; 1 Brown Front 5¢ with club reel; 1 Victory Derby, very good condition. The Black Cherries are same as new, no scratches. 1 Wurlitzer 700, excellent condition; 1 Motor for 700 Wurlitzer \$30. GROVER C. KING, SMYRNA, DEL, Tel: 4831

FOR SALE-Write for complete list of our new and used equipment. It will pay you to compare our prices. MID-STATE CO., 2635 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE - 10 Knockouts, 10 Big Parades, 5 Five-Ten-Twenty in lots of 5 \$50. ea.; used Daval Free Play 5¢ Counter Games, like new \$50. ea. K.C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA.

FOR SALE - The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE - Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRYant 9-0817

FOR SALE - Keeney 4 Way Super Bells (3-5¢/1-25¢) \$350.; Keeney 4 Way Super Bells (4-5¢) \$325.; Mills Three Bells \$525.; Mills Four Bells (4-5¢) \$300. All machines clean as a whistle. 1/3 deposit with order, balance C.O.D. Order Now. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE - 3 Rock-Ola Commandos, cabinet and mechanism perfect \$275. ea. Deposit required. DUFF'S RECORD SHOP, WINCHESTER, VA. Tel: 3267.

FOR SALE - THREE MUNVES SUPEROLLS, perfect condition, \$150 ea. or lot of three for \$350. One-half deposit must accompany all orders. HEATH DISTRIBUTING COMPANY, 217 THIRD ST., MACON, GEORGIA

FOR SALE-Chicago Coin Goalees, clean, A-1 condition and shipped in original crates (write). Terms: 1/3 Deposit, Balance C.O.D. HALL BROS. SALES CO., 1817 - 4th AVE., JASPER, ALA. Tel.: 760.

FOR SALE-Revamp Pin Balls: Red Hot \$30.; Marines At Play \$79.; Marvel Baseball \$79.; Oklahoma \$175.; Brazil \$175.; Grand Canyon \$175.; Idaho \$185.; Wagon Wheels \$185.; Streamliner \$175.; Santa Fe \$175.; Exhibit Big Hit \$249. AMERICAN VENDING CO., 810 - 5th ST., MIAMI BEACH, FLA. Tel.: 58-1619.

FOR SALE-G.E. Mazda Bulbs, give "tops" all quality service; Lumilines, clear or frosted, 24 to carton, write; Big Bulbs G.E. Mazda, 7½ up to 75 Watt, 120 to carton, write; New, genuine, only reliable G.E. Mazda (#1489) Gun Bulbs. Write for Special Price. ARCADE BULB CO., 56 W. 25th ST., N.Y. 10, N.Y. Tel.: WAtkins 9-7490.

FOR SALE - 82 Solotone Boxes, like new (write); Mills Jumbo Parades, Free Play \$65. ea., A-1 shape; Good, used records \$10. a hundred. GILLES AMUSEMENT CO., 725 MAIN ST., OSAGE, IOWA.

FOR SALE - 9 Seeburg Deluxe 3-wire 5-10-25¢ Select-0-Matics \$29.50 ea.; 7 Seeburg 5¢ 3-wire Select-0-Matics \$24.50 ea.; 14 - 5¢ Seeburg Wall-0-Matics \$28.50 ea. All in good condition. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO 21, MICH.

FOR SALE-50 Buckley Chrome Boxes, 20 and 24 record \$15. ea.; 50 old style Buckley Boxes \$5. ea.; 6 Seeburg 30 wire Boxes \$7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE-25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE - 12 Pinball games. All machines are in perfect condition. X-CEL NOVELTY COMPANY, 5240 N. 11th ST., PHILADELPHIA 41, PENNA.

FOR SALE - Sea Breeze, Super Score, Spellbound, Big League, Amber, Fast Ball, Frisco, new \$195. Midget Racer (write); Streamliner \$175.; Yankee Doodle \$110.; Laura \$195.; Hi Hat \$45.; Goofy Golf \$65.; Record Time \$125.; Sink The Japs \$30.; Argentine \$45.; Flat Top \$165.; Defense \$25.; Lite A Line \$20.; Pimlico \$200.; '41 Derby \$175. New Speakers and Wall Boxes; new and used Phonographs; Collection Books \$5.25 per hundred. CENTRAL COIN MACHINE CO., 482-484 CENTRAL AVE., ROCHESTER 5, N.Y. Tel: Main 5973.

THE GREAT WALL

FOR SALE

THE CASH BOX

COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE - Wurl. 850 \$475.; Wurl. 950 \$475.; Seeb. Envoy E.S. \$295.; Seeb. Crown Marbledglow \$195.; Singing Towers \$175.; A.M.I. Hi Boy \$300.; Undersea Raider, like new \$250.; '40 Super Rockolite \$295.; Bowl A Bomb \$89.50; Rock-0-Ball \$75.; Bowling League \$75.; Western Major League \$125.; Texas Leaguer \$25.; Windmill Counter games, new \$12.50. G. N. VENDING CO., 663 W. BROAD ST., COLUMBUS 8, OHIO.

FOR SALE-We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLA. AVE., LAKE LAND, FLA.

FOR SALE-DuGrenier, Rowe, National and Unedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Unedapak parts. WANT-Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE - 4 Mills Panorams Solovue Peeks \$285. ea.; 3 Muto. Punching Bags (like new) \$80.; 3 Astroscopes \$55. ea.; 1 Chicken Sam \$65.; 2 Muto. Photomatic (late model) \$625. ea.; 1 A.B.T. Six Gun Airomatic Rifle Range, complete and in excellent condition \$825.; 1 Bally Bull \$40. STEWART NOVELTY CO., 1361 SO. MAIN ST., SALT LAKE CITY, UTAH Tel: Dial 3-5055

FOR SALE - 200 F.P. Games. Arcade: Bally's Rapid Fire, Convoy, Defender, Chicoin Hockey, Muto. Skyfighter, Scientific Batting Practice. Counter Games: American Eagles, Yankee (new) Daval G. Vender, D. Heads or Tails, Ginger Cig Keeney Spinner, K. Selectem (new) Phono. Wurl. 41 & 61 Counter. NOBRO NOVELTY, 369 ELLIS ST., SAN FRANCISCO, CALIF.

FOR SALE - Get our price on a Popcorn Machine for one or more of your best "Spots". Don't you realize there is 75% profit in Popcorn? Get wise. Pay some "kid" two cents a Bag on Sales. The location 30% and keep 5¢ on every Dime. What more need we say. Get our List of equipment. P.K. SALES CO., CAMBRIDGE, O.

FOR SALE-Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. \$500. f.o.b. Los Angeles. Add \$25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738 1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE - Or will exchange 10 - 10 1/2 ft. new Premier Barrel Rolls. If cash deal, will sell at 25% below Cash Box Price or will exchange for new 5 ball pingames or Bally One Balls at Cash Box prices. Will also trade in used Suspense, Dynamite and Superliners for new 5 Ball pingames at Cash Box Prices. Pinballs just like new and in perfect condition, ready for location. F.O.B. TUCSON, ARIZONA. AMERICAN MUSIC CO., 1534 S. 6th AVE., TUCSON, ARIZONA Tel: 4204.

FOR SALE - 6 Wireless Seeburg Remote Boxes, Heavy Duty, complete and in good working condition \$60 for the lot of six; 3 AMI's No. 201, \$250 ea., 1 Panorar, 3 sets of Film, (8 subjects each set), 1 splicer, remote control and extra parts, good condition \$425, APPEL VENDING CO., 5015 N. GRANSBACK ST., PHILA. 20, PA. Tel: DA. 4-5545.

FOR SALE - 30 - 1946 Victory Specials and 10 - 1946 Super Bonus Bells 5¢ comb., one week old (write); 1946 Goalee \$199.; Club Trophy \$149.50.; Blue Grass \$79.50; Dark Horse \$89.50; 3 Bally Club Bells \$75.; 3 Silver Moons \$69.50; AMI Singing Towers Top Flights \$85. No offers. Wire 1/3 deposit. L. MARTINO, 3633 BEVERLY BLVD., LOS ANGELES 26, CALIF.

FOR SALE - Coin-operated Electric Golf Game, 9 foot putting green encased in modern Blond Wood Cabinet, new condition. A Game that's Different. A real Money Maker. First \$85. takes. F.O.B. Chicago. Top Flight \$135.; Wurlitzer 412 \$95; Rock-Ola Deluxe \$245.; Catalina, like new \$100. MILMAR NOVELTY CO., 2935 N. KENNETH AVE., CHICAGO 41, ILL.

FOR SALE - Rock-Ola Commando perfect \$250; Wurlitzer Model 500, \$250; Seeburg 9800 R.C. \$300, Seeburg 8800 R.C. \$300, Big Top Free Play Console \$50, Mills 5¢ Blue Front \$50; Mills Empress \$250; Watling 5¢ Rola Top \$40. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: 750 Bpt.

FOR SALE - Bosco \$75.; Bubbles \$159.50; Canteen \$200.; Cover Girl \$149.50; Fox Hunt \$42.50; G.I. Joe \$47.; Gun Club \$79.50; Hi Dive \$69.50; Home Run '42 \$89.50; Horoscope \$69.50; Knock Out \$129.; Paradise \$45.; Play Ball \$99.50; Reserve \$24.50; Snappy '41 \$69.50; Spot A Card \$72.50; Trisco \$219.; Victory \$80.; Surf Queen \$175. HUTZLER VENDING MACHINE CO., MARTINSBURG, W. VA.

FOR SALE - Total Rolls. Here They Are, Fellows. A few more of those guaranteed perfect, like new Total Rolls \$300. ea. PARAMOUNT DISTRIBUTORS, 546 MAIN ST., BEACON, N. Y. Tel. 900.

FOR SALE - Best offer takes the following reconditioned equipment, ready for location; Wurlitzer 950, 850, 750E, 700; 42-500; 412. Also send for list of reconditioned pingames, slots, consoles, etc. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd STREET, LOUISVILLE 1, KY. Tel: Wabash 1501

FOR SALE - Peek Conversions for Panorams \$29.50; Bombardier \$36.; Bosco \$39.50; Yankee Doodle \$75.; '42 Home Run \$39.50; Zig Zag \$29.50; Monicker \$37.50; Sky Ray \$34.50; Jungle \$29.50; Spot A Card \$40.; Am. Beauties \$40.; Girls Ahoy \$25.; Play Ball \$29.50; Gun Club \$35. All good condition. MARLIN AMUSEMENT CORP., 412 NINTH ST., N.W., WASHINGTON 4, D.C.

FOR SALE

[The following text is extremely faint and illegible due to the quality of the scan. It appears to be a list of items or a detailed description of a collection for sale.]

THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE - Sport Special \$15.; Club Trophy \$110. Will trade 100 slots, early and late models for new Victory Specials & A.B.T. Targets. Write. Will sell slots separately or in one lot. EARL BURNS, 3729 HAMILTON ST., DALLAS, TEXAS.

FOR SALE - 3 Air Raiders \$110. ea.; 3 Texas Leaguers \$39.50 ea.; 4 Exhibit Card Venders \$32.50 ea.; 2 Chicoin Hockey \$119.50 ea.; 5 Super Skee Roll 9 ft. \$179.50 ea.; 1 Sky Fighter \$150.; 2 Panoram Peek \$289.50 ea.; 2 Panoram \$289.50 ea.; 1 Shoot Your Way to Tokyo \$89.50. MARCUS KLEIN, 577 - 10th AVE., NEW YORK, N. Y.

FOR SALE-\$25.00 and up Mills, Jennings, Watling Slots in 5-10-25c A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram \$325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: Mitchell 3254.

FOR SALE - New 30 Wire Alpha Cable \$275. Spool 1000 ft.; Maple Skeeballs 3-1/8" 52¢ ea., \$50. per 100; 2-3/4" 48¢ ea., \$46. per 100; 2-1/2" 48¢ ea., \$46. per 100; 2-1/4" 45¢ ea., \$43. per 100. Largest parts supplier in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PA.

FOR SALE - Stage Door Canteen \$150.; Laura \$135.; Grand Canyon \$100.; Gott. Liberty \$100.; Goalee \$250.; 14 ft. Genco Bankrolls \$195.; Undersea Raider \$150.; Lite League \$150.; Chicoin Hockey \$100.; Tally Roll \$250.; Total Roll \$350. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N.Y.

FOR SALE - A large quantity of Mills Slot Parts. Mills Parts Bought and Sold. All Parts guaranteed or your Money Back. Five Mills Q.T. Safety Stands with Bell Locks. Three Mills Q.T. Folding Stands. Three Double Revolv-around and Three Single Revolv-around Stands. MILTON BRAUN, RT. 3, BOX 428, SAVANNAH, GA.

FOR SALE - Just Off Location. 1 Seeburg Classic cabinet, refinished and 1 Mills Throne of Music, clean and no mechanical parts missing. Will sell these two music boxes for \$425. for the two. WM. BLUM, 927 W. FIFTH ST., DUBUQUE, IOWA

FOR SALE - 6SC7 Tubes. GEORGE PONSER CO., 11 PIERCE ST., NEWARK, N. J.

FOR SALE - Bally Hi Hand Comb. F.P. & P.O. \$125. ea.; Chicoin Roll-A-Scores \$100. ea. Guaranteed appearance and mechanism. PARAMOUNT DISTRIBUTORS, 546 MAIN ST., BEACON, N. Y. Tel: 900.

FOR SALE - We are distributors for "Steelstrong" tubular up open tubular coin wrappers - the finest coin wrappers that money can buy. For Missouri, Illinois, Indiana, Arkansas, Tennessee, Louisiana, Mississippi and Oklahoma. Send for samples. BAUM DISTRIBUTING CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

MISCELLANEOUS

NOTICE - ATTENTION! We submit the opportunity every operator needs & desires. We are proud to offer: 1) All equipment sent open account to established, accredited operators. 2) 10 Day free operating trial period. 3) Reasonable discounts for cash. 30 Weeks or more to pay if you wish. All types of new & used equipment available for immediate delivery. It will pay to be on our mailing list. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA, N.Y. Tel: 6-386.

NOTICE - Our business is Bowling Games. Bang A Fitty, the game of today and years to come is our own creation. Write for Information. EDELMAN AMUSEMENT DEVICES, 2459 GRAND RIVER, DETROIT, MICH. Tel: Ra. 8547

NOTICE - All Operators in 25 cycle 110 V.-A.C. Territory! Canadian Operators! Satisfactory performance on 25 cycles can not be achieved by merely changing power packs and motors of originally 60 cycle equipment; other factors have to be taken into consideration. We are specialists of 15 years experience in this line. Consult us. COIN CRAFT CANADA, HAMILTON, ONTARIO, CANADA.

NOTICE - Operators in Northern Ohio. We are distributors for J. H. Keeney & Co. Immediate delivery on Super Bonus Bells. MONROE COIN MACHINE DISTRIBUTORS, 1813 NORTH 13th ST., TOLEDO, OHIO Tel: MA. 6434

NOTICE - We have something new on the way - if interested write us and we'll tell you all about it. MARVEL MANUFACTURING CO., 2845 FULLERTON AVE., CHICAGO 47, ILL.

NOTICE-We are organized for the best interest of the Coin Machine Operators of Los Angeles County. We will welcome any correspondence from any association in the country. ASSOCIATED OPERATORS OF LOS ANGELES COUNTY, INC., 1351 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.

NOTICE - We carry a complete line of all the latest equipment of all the leading manufacturers - plus an extensive selection of guaranteed reconditioned equipment of all types. Special!! undated glasses for Track Times. Wire, phone, write. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892.

NOTICE - Parts and Supplies. Radio Tubes for The Coin Machine Trade. Write for our twice monthly inventory release. W. R. BURTT, "The Coin Tube Man". 442 N. SENECA, WICHITA 12, KANS.

M. A. R. J.

FOR SALE

FOR SALE

The following is a list of the property for sale, including a large tract of land in the county of ... and a small tract in the county of ... The property is situated in the town of ... and is bounded by ... The land is well suited for agricultural purposes and is in good condition. The price for the property is ... and it is offered for sale at a discount of ... The interested parties should contact the undersigned at the address given below for further particulars.

The property is situated in the town of ... and is bounded by ... The land is well suited for agricultural purposes and is in good condition. The price for the property is ... and it is offered for sale at a discount of ... The interested parties should contact the undersigned at the address given below for further particulars.

MISCELLANEOUS

The following is a list of miscellaneous items for sale, including a large tract of land in the county of ... and a small tract in the county of ... The property is situated in the town of ... and is bounded by ... The land is well suited for agricultural purposes and is in good condition. The price for the property is ... and it is offered for sale at a discount of ... The interested parties should contact the undersigned at the address given below for further particulars.

The property is situated in the town of ... and is bounded by ... The land is well suited for agricultural purposes and is in good condition. The price for the property is ... and it is offered for sale at a discount of ... The interested parties should contact the undersigned at the address given below for further particulars.

THE CASH BOX

COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

MISCELLANEOUS

NOTICE - Music Ops! Here is a Convenience for You . . . Our Service needs no introduction, but to simplify your shipping problems, we have available, Self Addressed Shipping Containers; it will take you just one minute to pack and ship your Used Needles to us for Re-Sharpener. Drop a Card and we'll send them. RE-SHARP NEEDLE SERVICE, P. O. BOX 770, FORT DODGE, IOWA.

PASS THIS SUBSCRIPTION ON TO A FRIEND!!

"THE CASH BOX"

"The Confidential Weekly of The Coin Machine Industry"

381 FOURTH AVENUE, NEW YORK 16, N. Y.

PLEASE ENTER MY SUBSCRIPTION FOR ONE YEAR. ENCLOSED FIND CHECK FOR

- \$48.00 — FIRST CLASS MAILING, PLUS FREE WEEKLY CLASSIFIED AD PRIVILEGE
- \$15.00 — FIRST CLASS MAIL ONLY

(ALL SUBSCRIPTIONS PAYABLE IN ADVANCE)

NAME.....

FIRM.....

STREET.....

CITY.....ZONE.....STATE.....

Aireon



THE OPERATOR

PLAY APPEAL

Pleases
ALL 3



THE LOCATION OWNER



THE DEAR OLD PUBLIC



The operator, the location owner, the public,—all three agree—"It's Aireon for me!" Aireon assures thrilling high fidelity reproduction, longer record life, an unusual Music Merchandising System, 18% to 36% greater profits. From now on—AIREON!

Aireon
MANUFACTURING CORPORATION

IT'S ANOTHER
Aireon YEAR



MEMBER

General Offices: 1401 Fairfax Trafficway, Kansas City, Kansas
Antoine St., Montreal, Que.

In Canada: Mafco Corp., Ltd.,

Amazing new **MYSTIC FLASH** introduced in

BALLY ENTRY AUTOMATIC MULTIPLE

AND

SPECIAL ENTRY REPLAY MULTIPLE



New **BIG ODDS**

START AT 3-TO-1...5-TO-1

More fun and thrills for players! More profit for operators!

The new "Mystic Flash" feature magically trans-

fers the win-section of play-field to top of the board.

Sections which normally score only Pure or Special.

And players play, not merely two to four coins per game.

Five, six, eight or ten... to catch the "Mystic Flash".

See the amazing, revolutionary "Mystic Flash" feature

in action... and you understand why America's smartest operators

call the "Mystic Flash" the greatest profit-builder.

Since the introduction of the multiple feature.

BIG ODDS DISPLAY... starting with 3-to-1, instead of

old style 2-to-1... is another play-stimulating innovation.

BALLY ENTRY (Automatic) and **SPECIAL ENTRY** (Replay).

Positive multiplied odds... 160 top... dramatically

increase the multiple feature and encourage multiple-coin play.

MOTOR-OPERATED SHUFFLE eliminates "shuffle-fatigue"

and speeds up play. Start your 1947 operation

with multiple games built for modern operating

conditions. Play-boosting and cost-cutting features

built into Bally's new multiple masterpieces can easily

double or triple your normal one-ball production.

For prompt delivery order today!

TRIPLE BELL

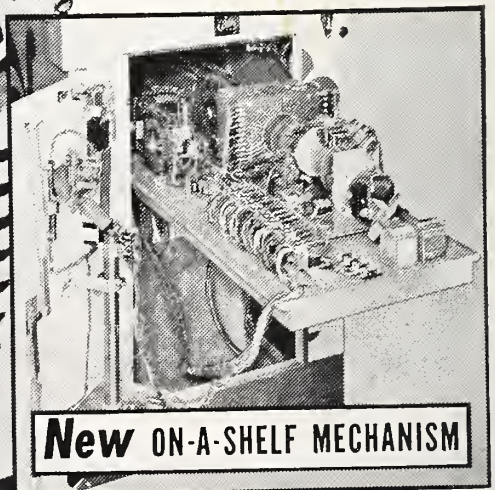
Triple Coin Chutes permit three players or three coins every spin. Convertible—Automatic or Replay. Any coin-combination—Nickel, Dime, Quarter.

DE LUXE DRAW BELL

New luxurious console with EXTRA DRAW feature that permits players to deposit three, four, five coins per game. Convertible—Automatic or Replay. Nickel or Quarter play.

MIDGET RACER

A fascinating skill game that will increase profits in your 5-ball spots. Convertible—Novelty or Replay.



New ON-A-SHELF MECHANISM



Bally MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

1947-02-17
101 01, 2016