

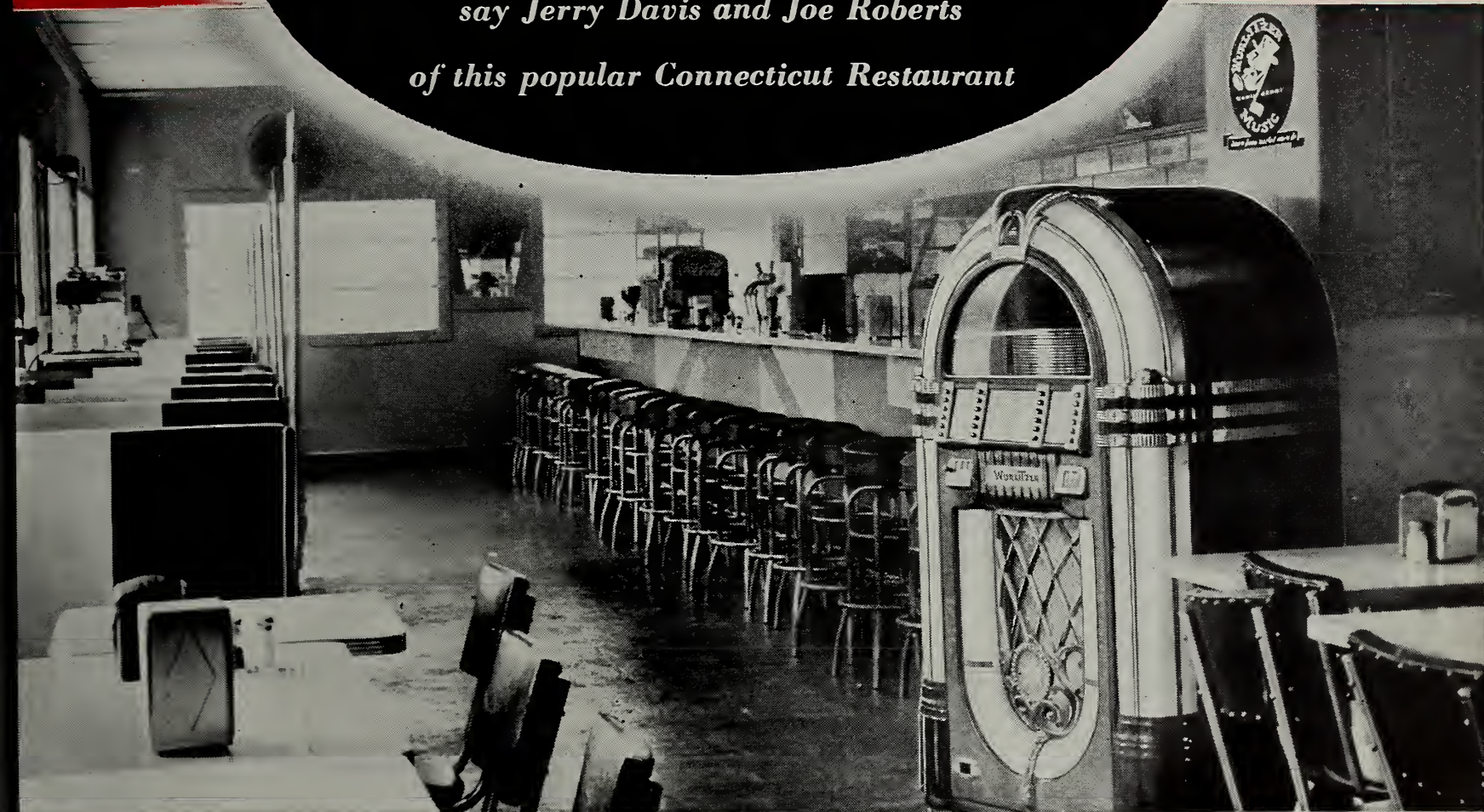
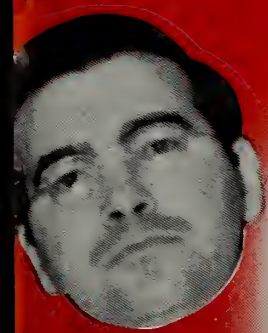
THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

Vol. 8, No. 7
WEEK OF
OCTOBER 28, 1946

*"Wurlitzer's
National Advertising
is making money every day for us"*

*say Jerry Davis and Joe Roberts
of this popular Connecticut Restaurant*



Owners of still another busy location say ...

"WE CAN'T PRAISE THE PROGRAM ENOUGH."

▶ The D & R Restaurant features Wurlitzer's *Sign of the Musical Note* on its door. And the D & R Restaurant is doing a whale of a business. Proprietors Davis and Roberts give full credit to the fact that they offer their patrons nationally advertised Wurlitzer Music.

"People in our town are seeing Wurlitzer advertising on billboards and in national magazines telling them to look for places displaying the *Sign of the*

Musical Note. That's us!" say these two live-wire restaurant owners.

Similar experiences by location owners all over America are the reason why Wurlitzer Factory-Approved Music Merchants are getting and holding the top locations in their territories. The Rudolph Wurlitzer* Company, North Tonawanda, N. Y.

**The Name That Means Music To Millions*



WATCH WURLITZER EXTEND ITS LEADERSHIP

Youth Loves It!



AMI

The 40 Selection
Phonograph



THE NEW YORK TIMES, SUNDAY, OCTOBER 13, 1946.

BUSINESS OPPORTUNITIES

Bars, Grills	Miscellaneous	Miscellaneous	WANTED
<p>CLASS URANT central Westchester, thoroughfare; 20 ft. frontage; current business; excellent bar and kitchen; available to interested party. with \$75,000 cash. UM COMPANY SDALE Scarborough 250</p>	<p>AN UNUSUAL opportunity to own your "juke box"; why share your earnings, these "juke boxes" look like new, mechanically perfect; phonographs will be shipped to any part of the country: 412 Wurlitzer, 12 records, \$189.50; 616 Wurlitzer, 16 records, \$289.50; 24 Wurlitzer, 24 records, \$389.50; 600 Rotary, 24 records, \$469.50; 600 Keyboard, 24 records, \$489.50; 500 Wurlitzer, 24 records, \$514.50; 700 Wurlitzer, 24 records, \$669.50; Rockola Master, 20 records, \$450; Rockola Supermaster, 20 records, \$479.50; Seeburg Hitone, 20 records, \$599.50; Seeburg, 8800 R. C., 20 records, \$629.50; Seeburg, 8200 R. C., 20 records, \$569.50; 1-3 deposit with order, balance C.O.D. Write, wire or phone Acme Amusements, Windber, Pa. Telephone Windber 360.</p>	<p>COAST SHORE, COUNTRY business & residential prop. Guilford to Saybrook. MADISON Group 7 shore cottages, 4-6 rooms, 1-2 baths, 6 furn, elec ranges, fireplaces, screened porches, 100 yds from beach, sea view, beach rights, easily winterized; unique situation, residential zone area; 3% acct, big tenant following, sound invest, good return, price \$44,000. Gas station & 2 buses, \$8,900. Group 9 tourist cabins, income \$3,500 in 11 wks; price \$17,000. Business site, barn & 5 acres, \$5,200. Combined tourist cabins, lunchroom, 4 pumps, gas station & res; asking \$35,000. SOL'S REAL ESTATE SERVICE Clinton, Conn. Tel 484</p>	<p>WANTED co-edu dating within details DENTIST years' operator opportunity State. HABER cialty leases Hanft. DRY cloth bought Inc. 44</p>
<p>CLUB large bar and dance established: \$125,000 to</p>	<p>FLORIDA OPPORTUNITIES</p>	<p>SARATOGA Saratoga Race Track area. Exclusive unrestricted business corner, opp main gate, consisting of 4 buildings with 2 restaurants, bar, shops, parking area, etc. Estimated income for 1 month \$60,000. Price \$42,000, terms.</p>	<p>SMALL deep must storage</p>
<p>FOR FOOD nes recommended; ex- e: large seating ca- 9 years, ran through- ue to retiring. REALTOR Times.</p>	<p>1. Silver Springs tourist court & parties. 2. Successful Cen. Fla. tourist rt & snack shop, 16 rms. & on U. S. Hwy..... \$27,500 ami private day school—no od—now successfully operated. \$40,000 Ocala's largest apt. house, on Silver Springs Rd., 21 units. 0% rented\$110,000 Stephen McCready, Realtor, Ocala, Fla.</p>	<p>CABINS, restaurant, bar, new buildings, route #9: \$18,000. DRUGSTORE, record shop and grocery store business; \$30,000. RURAL DWELLING, 2 1/2 acres, brook, hard road, bus, elec. tel: \$3,800. CLINE 497 Broadway Tel 1920 Saratoga</p>	<p>CAMP, 2,500- camp d ship.</p>
<p>Wales, Wales, Fla. d fine restaurant, an Hines, including oles, chairs, ranges, s, uniforms. Noth- food. Ranch-type escaped, corner lete; principals Berkeley Av, 80073. ive, seeking ring. E423 T oline Stations ice station, garage, orner, 3 entrances; d industrial area 0,000 sq ft over all. oom for new and e separate office wiring, oil lamp</p>	<p>START YOUR OWN BUSINESS OR increase your present sale of frankfurters and hamburgers. Imagine: A frankfurter baked into a roll before your eyes: hot, fresh rolls—sanitary. New, patented machine bakes roll and frankfurter while you watch; will produce 800 sandwiches per hour. Will increase frankfurter and soft drink sales tremendously. Modest investment—territory protected. Write or for full info immediately. Inc.</p>	<p>WE HAVE EXCELLENT BUYS Gas Stations from \$2,500 to \$125,000 Luncheonettes. 5 1/2 da... 2,000 to 40,000 Hand Laundries 1,200 to 22,000 Cleaning Stores..... 1,100 to 125,000 Steam Laundries..... 18,000 to 300,000 Restaurants 1,100 to 80,000 Bar & Grills..... 6,000 to 80,000 Cleaning Plants..... 43,000 to 850,000 Hardware 4,000 to 150,000 Apparel-Specialty 2,200 to 55,000 Others from \$1,000 to \$4,000,000 ASSOCIATED BUSINESS BROKERS 245 Madison Av (entr 44)</p>	<p>HIGH equip 677 Bw</p>
	<p>RARE OPPORTUNITY</p>	<p>2-Story stu grocery store</p>	<p>SMALL showi expansi AUCTIO stores. Flushing CASH fo ties. & Gold CHIROP outright be grade BUY, ca outs: c Hohlm</p>

Solution Needed!

The above advertisement was sent to us just the other day. It was sent in by a well known coinman who was plenty hot under the collar. He phoned us first, before mailing it to us, and let go with everything he had in the way of vociferous language to tell us just what he thought of this firm, and also what he thought this would do to all music operators every-where—at least, wherever a location owner read this ad.

He advised us that one of his location owners had handed him this clipping as he walked into the place to service the machine. "The very first crack out of the box", he reports, "was this bartender telling me where in the holy hell I get the nerve to tell him I need \$10 off the top to stay in business because machines cost so much more money, when he could buy the same machine for himself and save the difference."

As he worked up to his point, he hollered thru the phone, "How in the world can any music operator make a living, or get a better commission set-up with his locations, if this kind of thing is going to start—after we thought the business was getting to a point where business men are running machines now—not just guys that came in from anywhere at all and plunked a few bucks to be given as many machines as they wanted?"

Since we like to get both sides of a story before we write anything—we simply phoned Acme Amusements in Windber, Pa., which is about 90 miles southeast of Pittsburgh, and politely asked why such an advertisement had been run? Did Acme know what effect this would have in the New York and New Jersey area? Also, how it would affect others thru-out the country where this great paper circulated?

The story we were given was simply that Acme had tried for over three months to "sell the machines thru the regular trade channels" and that, in each case, he was "made to appear ridiculous by the offers made for the machines."

He advised that the men he had called on and written to offered him prices which "simply meant cutting my throat and didn't even pay me to move the machines from the warehouse where they are now stored".

He also stated that he was leaving the music machine business. He wanted to get what he "knew" the machines to be "worth" along the lines of what he "had to pay" to buy them. He claims that the only way out for him was to sell them direct. He just "wouldn't be made a fool of by anyone offering him prices like \$100 for a 616 when he knew the price was better than twice that amount.

One noted coinman who since phoned regarding this same advertisement to tell us all about it advised us, "There will be many, many more like this unless something is done and done quickly to bring about some solution to the trade-in market."

During this readjustment period, when coinmen are withholding from making any definite moves, this sort of thing presents a real problem.

The distributor is within his rights when he quotes extremely

low prices for present used equipment. He has already experienced a sad lack of sales even at the same prices he offered for the first trade-ins toward purchases of the new machines. Many distributors suddenly found themselves caught with lots of used machines but no cash profits for their sales efforts.

They simply couldn't resell the used machines, many of these men have reported. "Furthermore," one noted distributor tells us, "the factories just don't allow us enough to make it profitable to offer high trade-in prices. We've got to take too many chances when we offer a high price for used merchandise—regardless of what the new machines are priced for," he claims.

"The operators simply don't want to buy used equipment at what they want us to pay them for it," he says.

There's the crux of the entire present used equipment situation. What's the solution?

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

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14 WEEKS TO GO

To Opening of Coin Machine Show

CHICAGO — On Monday morning, February 3, 1947, the 14th annual coin machine convention and exhibition, sponsored and conducted by Coin Machine Industries, Inc., will officially open its doors at the Hotel Sherman here to greet coinmen from all over the world to its first convention since prior to World War II.

Time flies. And is going so fast that few realize there are only 14 weeks left before the opening day of the "big show."

This is one time when all coinmen get together. Whether for purely business reasons or just good-fellowship doesn't matter. What does matter is that they get together. And with conditions what they are—this is one time when "getting together" is extremely important to every coin machine man.

We have been given to understand that some manufacturers, because of rules and regulations regarding sound, may display music equipment in hotels other than the Sherman. But, this will not interfere with the progress and theme of the convention itself.

What is most important, tho, is for the average coin machine man to get all set for this first post-war convention.

This is the time for the more prominent firms in the industry to boost this forthcoming show. Coinmen are eager to see what the manufacturers will present. A great many of them are also anxious to learn what

plans have been made to help them to greater prosperity.

The preparatory work done during these fourteen weeks will have a great deal to do with the success of this forthcoming exhibition.

Many manufacturers are expected to wait for the "show" prior to announcing anything new. Others will probably continue with whatever products they are now producing and hope that by convention time they will be able to promise speedier delivery in greater quantities. From every standpoint the show becomes more and more important to all the trade.

Many are looking forward to meeting new manufacturers and new coinmen. Some are eager to learn what happened to friends and acquaintances all during the war years.

As the weeks go by there is no doubt a great many will want to promote greater interest in their firms and businesses prior to the opening of the "show" and climax this campaign with a grand finale right at the "show" itself.

Like all businesses everywhere in the nation—men are planning to offset the shortages — to get into full scale production and thereby solidify the present economy.

The men in this business are getting closer to the stage where they must arrange for a complete and better understanding of their business position.

There is today a demand from op-

erators to work more closely with the jobbers, distributors and manufacturers so that all will benefit, and the bonafide operator will receive the recognition he deserves.

This is bound to lead to many important meets at the convention. Already there are some who propose a meeting of all leaders in this field at this convention so that there will be a better national understanding among the men in this field.

The loose ends of this industry are drawing closer together. The men in this field conduct their interests on a better business basis these days. They want everyone of the coinmen throughout the nation to be assured a more prosperous era.

Jobbers, distributors and manufacturers are all working toward this end. They realize that with the operating basis solid, both from a business and financial standpoint, that they will have a much better industry.

Therefore, there is sure to be better cooperation displayed at this 1947 convention than at anytime during past shows.

And, with the Coin Machine Industry's "public relations program" getting under way at that time much interest is sure to be brought about. This is one need which has attracted all coinmen. All agree to the need for a better and closer relationship with the general public.

There are only 14 weeks to go — and time flies so fast that, before all will realize it, the show will be upon the industry. This is the time to act!

MAILING PIECES TO LOCATIONS

Operators Can Sell Their Firms and Better Solidify Their Locations as well as Build for the Future with Direct Mail

NEW YORK—A very well known big city operator writes, "Once again I want to tell you that *The Cash Box* has done the most constructive work of any publication in the history of this industry. Not only has it done this for every operator", he goes on to say, "but for the industry as a whole."

He continues, "You have brought the best ideas and suggestions to the trade since you have started publishing *The Cash Box*. I should know. I have been among your very first subscribers and I've been in this business over 25 years. But, the public relations work you have started, in your first two series of articles, tops everything you have so far done — and that's saying plenty."

"What I would like to know", he asks, "is what a big city operator like myself can do to help build up better public relations with my locations. I have always given, or at least tried to give, the best service and cooperation to my customers. I have been told by one advertising man whom I know that I should work out a series of mailing pieces to go to my locations once every two weeks or at least once a month. What do you think of this idea?"

Since appearance of the first two articles in the series which *The Cash Box* has been conducting regarding public relations effort which can be put forth by operating firms in their own communities to win greater recognition, respect, prestige and understanding from their locations as well as the public at large—it has had, back in its mind, the fact that operators should advertise directly to their locations whenever and wherever possible, to gain, by the printed

word, a better and closer relationship with their location owners.

We recommend that not only this operator, but every operator as well, take it upon himself to hire an experienced advertising man to work out a series of location mailing pieces for him.

A report, once per month, to the location owner regarding the status of the firm with whom he is doing business (and with whom he is actually in partnership as far as his coin operated equipment is concerned) carefully written and worked out — should prove of tremendous value to both parties concerned and should, most certainly, bring about a closer and better understanding.

This is not at all new. It is practiced by every public utility and every outstanding manufacturer in the nation. Note your next gas, electric and telephone bill. You will find enclosed therein a short story of real human interest for you. You may have passed this up before—but, the greater majority of housewives have been reading them and many sales as well as a better understanding of these public utilities has resulted from these small booklets.

As far as the coin machine operator is concerned, he can work out a system of similar value to him as well as to his customer. His customer will learn to more greatly respect the firm who writes to him (in printed form) at least once per month and tells him about its organization (as well as the importance of its equipment) so that he better understands the machines and with whom he is dealing.

This is public relations work which should, and can, be done by every

single operating firm in the nation—whether in big city or small town. It helps bring about better understanding—greater respect—prestige—and a closeness of mutual working effort which is invaluable to the operator.

As the Music Guild of America (Newark, N. J. music machine operators association) has been writing to its locations, all about the fact that the operator and the location owner are "partners" since they share in the automatic music profits which the location brings in, the same is true of any operator and all his locations.

These two—operator and location owner—are actually partners. They are partners in a business in which the location gives space in return for the equipment in which the operator invests and both share in the profits. The story of MGA is to "sell" the location owner on sharing "equally in the profits from the music equipment"—and this story is part of the work of their regular mailing pieces.

We urge this well known operator to hire this advertising man of his acquaintance and allow him to work out a series of mailing pieces which will result in a closer and better understanding between himself and his location owners.

NOTICE

This is Number 3 in a series of articles on Public Relations Work which can be conducted by individual coin machine men in their own communities. Any questions, suggestions or articles will be appreciated from members of the trade in this regard.

ASK THAT 5c JUKE BOX PLAY REMAIN BUT OPS TO GET \$10 PER WEEK GUARANTEE

Claim "Guarantee" Will Pay For Equipment And That 5c Play Continues "Faith With Public"

NEW YORK—The "pros" and "cons" continue their arguments for and against 5c and 10c play action for juke boxes with many now veering back to 5c play plus a \$10 per week "guarantee" basis instead of 10c play and commission as usual.

These juke box ops regard 5c play as maintaining their "faith with the public". They claim that only by continuing the juke box at 5c per record will they win the public over to their side of the picture.

But, they also admit, to continue to get 5c per record and also continue to give the location 50% of the gross commission — will lose money for any juke box operator.

"Instead", one very well known juke box operator writes, the "automatic music coinman should get at least \$10 per week as a 'flat guarantee' and then split the difference on a 50%-50% basis—after he has the first \$10."

He explains, "Years ago we were able to make money by designating certain models of our phonographs to be worth so much per week on a flat guarantee basis. This ranged from about \$3 per week up to \$5 per week. At that time it cost us about \$3 per week to service each machine.

"Now", he says, "no juke box operator can get along on less than a \$10 per week 'flat guarantee' because his servicing overhead as well as the cost of supplies and parts and the new phonos is so high that he

must get more per unit."

He also claims, "Rather than designate models by their various years—it would be much better understood by the location if the operator would simply start at least a \$10 per week 'flat guarantee' for all types of phonos regardless of their age. Where there is less than \$10 in the cash box — then the location makes up the difference."

This is claimed to be no harder than selling the location on the idea that 10c, 3 for 25c play, must go into effect in his place of business if he wants a new juke box.

These men who are backing continuation of the 5c play (which they claim have made juke boxes famous all over the nation) also state that the average teen ager will not purchase juke box music for 10c per record. And, they claim, teen agers are their "best juke box customers."

They also state that even the older crowd won't pay 10c, in the majority of locations, "because", as one noted music op writes, "they will feel that this is an imposition on their good nature."

There is no doubt, as has been reported many times in the past, that if the operators will get together in each territory and arrange for a "flat guarantee" basis whether it be \$10 or more per week—they will be able to survive the present inflated labor and materials costs which have raised the prices of the new juke boxes, and

which has also hiked the prices of their servicing overhead.

The operators who recommend 10c, 3 for 25c play, claim that they can get this on their new phonos. They also claim that they can, with 10c play, cut the location down to 30% or even 25% commission, and still be giving what the retailer formerly received at 50% commission.

This is contested by the 5c play juke box ops who claim that only certain locations will stand for 10c play and that if there is no uniform agreement among all ops then 10c play will die of its own accord.

They, instead, suggest that 5c play be instituted and that a "flat guarantee" basis be set up so that they are assured of amortizing the cost of the new equipment within their own specified time (usually an 18 months period) and still continue to give the location 50% commission — which would be practically the same as obtaining 10c per record—as far as profits are concerned — but, would not, in any fashion whatsoever "upset the public" . . . the basic customer of the juke box.

As *The Cash Box* has stated time and again in past issues for more than four and a half years—whatever method the juke box operators adopt—it is imperative that they do immediately adopt a new commission basis for they cannot profitably continue on the present 50%-50% commission arrangement with their locations.

?

IS THE INDUSTRY DRIFTING APART

Cleveland Op In Assn Bulletin Advises Juke Box Ops That "Skill Games are Unprofitable" and Demoralize Relationship With Storekeepers. R. Z. Greene, Pres. of N.A.M.A., In Oct. 16 Speech Says, "It will be a relief not to see our ads and publicity about our business along with circuses, carnivals, punch boards, slot machines and pin tables." A "National Coin Machine Board of Trade" Could Provide Meeting Ground to Help Maintain Industry As Single, Solid Unit.

NEW YORK — For sometime now *The Cash Box* has been warning the members of this field that its various divisions were gradually drifting apart.

Many months ago *The Cash Box* was most sincerely complimented, on the issuance of this warning, by one of the nation's largest coin machine manufacturers who stated at that time. "We must not, as an industry, split apart our various divisions. *The Cash Box* is to be complimented on bringing this openly before the trade."

In this past month's (October) issue of "The Phonogram" a bulletin published monthly by The Phonograph Merchants Assn. of Cleveland, O., H. D. Lief (in an "editorial") writes that it has come to the attention of their "executive board" that some ops are purchasing "skill games". He warns the ops that, "we have come to the conclusion that the operation of skill games on your locations, or those of your fellow oper-

ators, not only is unprofitable, but also demoralizes the relationship between you and the storekeeper. He loses respect for you and makes demands upon you to compromise the commissions of the music machine at the expense of the skill game."

In an address delivered before the National Automatic Merchandising Assn. by Robert Z. Greene, its president, at its annual convention in the Congress Hotel, Chicago, on October 16, he stated that his firm would not display at the Coin Machine Industries exhibit in February and also said, "I appeal to all other manufacturers to join us in this." Prior to this statement he said, "It will be a relief not to see our ads and publicity about our business along with circuses, carnivals, punch boards, slot machines and pin tables".

As will be noted by all readers, both these statements climax the warning which *The Cash Box* made many months ago—that the industry was beginning to drift apart.

It has always been the hope of *The Cash Box* that this field would come together on a common meeting ground—a "National Coin Machines Board of Trade"—so as to hold all this trade together as a single, solid unit.

The Cash Box has always, and will continue, to strive along the lines that "In unity there is strength" — and that this industry (like this nation and all nations) must continue on a unified basis to make its greatest impression on the business world.

Once again, it is the hope of *The Cash Box*, that these men will reconsider their statements and will make it their business to arrange for a "National Coin Machines Board of Trade" wherein all divisions of the industry, associated or independent, will be able to meet on common ground to discuss those factors which will benefit all concerned with coin operated equipment, whether service, amusement or merchandising.

WHO'S LEADING?

More Leaders!!!

The voting is getting hotter every day. Music operators are rushing in their votes for their best records and the most outstanding recording artists of 1946. Como, Crosby and Sinatra are practically neck and neck. Johnny Moore's "Three Blazers" and Louis Jordan's "Tympany Five" are creating plenty of excitement in the "Race" Record Field. More leaders are published this issue. If you haven't yet filled out the enclosed prepaid Post Card with your votes — do so immediately! Hurry! Hurry! Give your best records and stars your support for the "Oscars" being presented by "The Cash Box" in behalf of the Automatic Music Industry of America to the winners of this first, exclusive, (and from now on) Annual Contest in the Automatic Music Field to choose the best records and most outstanding artists.



BEST MONEY-MAKING RECORD OF 1946

	No. of Votes
"The Gypsy"—Ink Spots (Decca)	56,444
"Oh What It Seemed To Be"— Frankie Carle (Columbia)	24,252
"To Each His Own"—Eddy Howard (Majestic)	15,934
"Hey Ba Ba Re Bop"—Lionel Hampton (Decca)	9,634
"There I've Said It Again"—Vaughn Monroe (Victor)	8,005
"Five Minutes More"—Frank Sinatra (Columbia)	5,302
"Moon Over Brooklyn"—Guy Lombardo (Decca)	2,109
"Personality"—Johnny Mercer (Capitol)	2,070



BEST ORCHESTRA OF 1946

Eddy Howard	27,524
Vaughn Monroe	19,829
Frankie Carle	16,723
Harry James	13,604
Guy Lombardo	10,552
Tex Beneke	8,015
Gene Krupa	5,008
Benny Goodman	4,754
Hal McIntyre	3,828



BEST FEMALE VOCALIST OF 1946

Dinah Shore	47,709
Margaret Whiting	22,504
Jo Stafford	19,338
Betty Hutton	11,643
Peggy Lee	9,173
Betty Barclay	2,958



BEST MALE VOCALIST OF 1946

Perry Como	46,130
Bing Crosby	41,010
Frank Sinatra	26,724
Eddy Howard	2,168
Phil Brito	1,840



BEST VOCAL COMBINATION OF 1946

	No. of Votes
Ink Spots	51,055
Mills Bros.	22,858
Andrews Sisters	18,547
Dinning Sisters	15,457
King Cole Trio	7,694
Pied Pipers	2,153



BEST "WESTERN" RECORD OF 1946

"Guitar Polka"—Al Dexter (Columbia)	39,929
"Sioux City Sue"—Bing Crosby (Decca)	17,804
"Cool Water"—Denver Darling (Decca)	8,406
"New Spanish Two Step"—Bob Wills (Columbia)	6,969
"Some Day"—Elton Britt (Victor)	4,755
"50 Miles To Heaven"—Eddy Dean (Bel-Tone)	2,104
"You Can't Break My Heart"— Spade Cooley (Columbia)	1,883
"Tumbling Tumble Weeds"—Gene Autry (Columbia)	1,352



BEST "RACE" RECORD OF 1946

"Drifting Blues"—Johnny Moore (Aladdin)	37,558
"Choo Choo Ch'Boogie"—Louis Jordan (Decca)	21,543
"Cement Mixer"—Slim Gaillard (Cadet)	13,183
"Caledonia"—Louis Jordan (Decca)	4,756
"R. M. Blues"—Roy Milton (Juke Box)	3,096
"Wynonie Blues"—Wynonie Blues Harris (Apollo)	2,372
"Cottage For Sale"—Billy Eckstine (National)	1,254
"Prisoner of Love"—Billy Eckstine	

GET IN YOUR VOTES! BACK UP YOUR FAVORITES--DON'T LET THEM DOWN! HURRY!!

MUSIC OPERATORS VOTE NOW

IN THE FIRST ANNUAL EXCLUSIVE POLL OF AMERICA'S AUTOMATIC MUSIC INDUSTRY TO NAME THE BEST MONEY-MAKING RECORDS AND THE MOST OUTSTANDING RECORDING ARTISTS OF 1946.



FILL OUT AND MAIL THE ATTACHED PREPAID POST CARD NOW

IMPORTANT NOTICE

Each Juke Box you own counts for One Vote. Each Wall or Bar Box you own counts for One Vote. Each Wired Telephone Music "Shell" or other wired music "display unit" counts for One Vote. Each Non-Selective Music Box you own counts for One Vote. BE SURE TO LIST THE COMPLETE NUMBER OF UNITS YOU OWN INDIVIDUALLY TO GIVE THE RECORDS AND ARTISTS YOU CHOOSE FULL CREDIT!!

For the very first time in the history of the Automatic Music Industry of America music operators now have the opportunity to name their outstanding records and performers. This being the first annual such poll ever conducted exclusively for this industry — it will pick the stars and the records of 1946. A completely fair and impartial voting system has been arranged whereby the small, as well as the large, music operator can cast their votes in accordance with their importance in the field. "Oscars" will be awarded to those stars and orchestras voted best in 1946 by THE CASH BOX in behalf of the Automatic Music Industry of America. Vote today. This is an outstanding opportunity for the Automatic Music Industry of America to gain greater and more outstanding recognition and prestige.

**Sponsored and conducted in behalf of the Automatic Music Industry of America by
THE CASH BOX, 381 FOURTH AVE., NEW YORK (16) N. Y.**

THE CASH BOX**POLL OF THE NATION'S****TOP****JUKE BOX TUNES****CODE:**

AP—APOLLO
 BW—BLACK & WHITE
 CA—CAPITOL
 CD—CADET
 CO—COLUMBIA
 CS—COSMO

CT—COAST
 DE—DECCA
 EC—EXCLUSIVE
 EX—EXCELSIOR
 FS—FOUR STAR
 JB—JUKE BOX
 MA—MAJESTIC
 ME—MERCURY

MU—MUSICRAFT
 NA—NATIONAL
 RH—RHAPSODY
 SI—SIGNATURE
 ST—STERLING
 VI—VICTOR
 VO—VOGUE

1. RUMORS ARE FLYING

CA-282—Billy Butterfield Orchestra
 CO-37069—Frankie Carle Orchestra
 MA-7205—Three Suns

ME-3032—Tony Martin
 SI-15043—Harry Cool Orchestra
 VI-20-1944—Betty Rhodes

CS-504—Two Tones

2. TO EACH HIS OWN

CO-37063—The Modernaires
 DE-23615—Ink Spots
 FS-1131—Trudy Erwin — Opie Cates Orch.
 MA-7188—Eddy Howard Orch.

ME-3022—Tony Martin
 RH-109—The Esquire Trio
 SI-15053—Marie Greene
 VI-20-1921—Freddy Martin Orchestra

3. FIVE MINUTES MORE

CD-205—Curt Massey
 CO-37048—Frank Sinatra
 DE-18909—Bob Crosby

MA-7197—The Three Suns
 MU-15086—Phil Brito
 VI-20-1922—Glenn Miller Orch.

4. SOUTH AMERICA, TAKE IT AWAY

CO-27051—Xavier Cugat Orch.

DE-23569—Bing Crosby-Andrews Sisters
 MA-7202—George Paxton Orch.

5. OLE BUTTERMILK SKY

CA-285—Paul Weston Orch.
 CO-37073—Kay Kyser Orch.

DE-18913—Connee Boswell
 MA-7199—Danny O'Neil

6. CHOO CHOO CH'BOOGIE

DE-23610—Louis Jordan and His Tympany Five

7. SURRENDER

AR-150—Jan Savitt Orch.
 CO-36985—Woody Herman Orch.
 CS-483—Tony Pastor and Band

DE-18897—Randy Brooks
 MA-7186—George Olson Orch.
 VI-20-1877—Perry Como

MU-15073—Phil Brito

8. I GUESS I'LL GET THE PAPERS (AND GO HOME)

CA-288—Hal Derwin
 CO-37066—Les Brown Orchestra

DE-23638—Mills Brothers
 VI-20-1962—Herbie Fields Orchestra

VO-764—Shep Fields Orchestra

9. THIS IS ALWAYS

AR-154—Ginny Simms
 CA-277—Jo Stafford
 CO-37052—Harry James Orchestra
 VI-20-1885—Betty Rhodes

DE-18878—Dick Haymes
 MA-7195—George Paxton Orchestra
 SI-15038—Harry Cool Orchestra
 VO-767—Joan Edwards

10. MY SUGAR IS SO REFINED

CA-268—Johnny Mercer

THE CASH BOX*Record Reviews***"A Gal In Calico"
"Winter Wonderland"**

(Capitol 316)

● If you've got locations where "western" or "country style" music nets coinage, snatch a load of this latest Johnny Mercer effort, "A Gal In Calico." With the Pied Pipers assisting him on the vocal and the capable Paul Weston Orchestra working the instruments, the side comes up as one of the smoothest little ballads for that trade we've heard for many a long while. Flipped, the same combo offer "Winter Wonderland," a pleasant item in tribute to the season, but shadowed by the effectiveness of "Calico." If you haven't the locations named, but your customers are Mercer-conscious, the platter should net its share on that basis.

**"There Is No Breeze"
"This Time"****TOMMY DORSEY ORCHESTRA**
(RCA-Victor 20-1985)

● A pair of worthy sides for the locations where they want 'em blue and romantic is offered here by the popular Tommy Dorsey Orchestra, but more than "worthy" they're not. According to the flack accompanying the disk, the tune "There Is No Breeze," is foreign, and American lyrics have been dubbed. Stuart Foster, the TD vocalist, does his usual, effective job on the interpretation on this and with the flip, "This Time," which the Dorsey boys deliver with pronounced skill. As a pair of good support sides for listening and dancing where the boys and girls like to whisper and cling to each other, the platter fulfills a purpose.

**"A Fly, a Flea, And A Flue"
"Nosy-Body"****LOUIS PRIMA ORCHESTRA**
(Majestic 1076)

● We wish like heck Louis Prima would give us some more Italian-flavored novelties, he's really good at that. But he's pretty good at what he gives here in "A Fly, A Flea, And A Flue". It's a worthwhile novelty and it'll pick up plenty of action wherever Prima goes. The lyrics are handled principally by Louis — (hurray!) — aided by the Tune Timers; and the lyrics are good. Flipped, Louis and Judy Lynn do a duet with "Nosy-Body", a novelty again (we like him when he does novelties), and big city locations should pay for it. When you hear this disk you'll hear a top notch band and a golden (Louis') trumpet. But we believe all the ops and customers'll agree—Louis, make more "Angelina"!

DISK O'THE WEEK**"For You, For Me,
Forever More"****MONICA LEWIS**
(Signature)

MONICA LEWIS

● Here's the one for the big money! It's "For You, For Me, Forever More" as done by Monica Lewis, who can be counted upon as on her way up the golden ladder. The tune is by the Gershwins and it's a top romantic ballad. Add to that Monica's caressing voice and you have a platter that'll stand out in any location where the customers want their nickel's worth heavy with the stuff that makes church bells ring. By all means give the disk a listening, then give your customers the chance to do the same. Flipped, Monica does "Au Revoir," a more sophisticated number that has its place in locations where the cocktail drinkers gather, and her performance will score with that crowd. One other thing, on both sides of this platter you'll find an instrumental that merits a big sack of orchids in its own right. Credit the Ray Block Orchestra for that. They really make good music. If you are at all concerned as to whether the top side of this platter is to get heavy plugging, away with your concern! The song is from the motion picture "The Shocking Miss Pilgrim", soon to be released, and reports are that the pic is a click.

"So Would I"**"My Heart Goes Crazy"****CHARLIE SPIVAK ORCHESTRA**
(RCA-Victor 20-1986)

● Both sides of this platter, "So Would I" and "My Heart Goes Crazy", are from the forthcoming motion picture "London Town". Unfortunately it's going to take more than a movie to get any important action out of the pair. They're just numbers as presented here. "So Would I", the more romantic of the two, gets fair treatment thru the vocal efforts of Jimmy Saunders and The Stardreamers, but they're far from exciting. The backing, "My Heart Goes Crazy", is somewhat of a novelty; it's noisy enough to give the location owner ideas of throwing both you and the phono thru the window. The same combo handles the vocal end here as on the topline.

"Carnival In Rio"**"Carinoso"****DESI ARNAZ ORCHESTRA**
(RCA-Victor 25-1071)

● If your customers are seeking something along wilder Latin-American lines, this Samba, "Carnival In Rio", offered by the Desi Arnaz Orchestra may be of interest to you. At any rate, it's sort of wild.— Musically, we've heard better and so have you. Lot's better. But the Arnaz name may have some draw appeal on the machines. The vocal is credited to Desi and screen actress wife, Lucille Ball. Desi's performance indicates he can still use lessons, while Lucille's stint consists of a few very short lines in mumbo-jumbo. Her entire effort could very easily be confused with the sound of the needle jumping the sound track. Flipped, Desi gets lots closer to an effective side with "Carinoso," a Bolero heavy with tom toms. Elsa Miranda does well by the Spanish lyrics.

**"Gotta Get Me Somebody
To Love"****"I've Got You Under My Skin"****GEORGE PAXTON ORCHESTRA**
(Majestic 7203)

● Several weeks ago "Gotta Get Me Somebody To Love" as done by Bing Crosby was selected as a "Disk O' The Week" by The Cash Box. At that time the number was described as a "western" with every possible chance of repeating the success of the very few others of its type to achieve nation-wide acclaim and popularity. After hearing this George Paxton version, we repeat our applause for the number. He gives the song first class treatment and a first class arrangement. Equally worthy of orchids is Lee Taylor in the vocal department. Hear the side by all means. Backing the headliner is the Cole Porter standard, "I've Got You Under My Skin," on which the combo turn out an adequate performance.

"For Sentimental Reasons"**"It's All Over Now"****CHARLIE SPIVAK ORCHESTRA**
(RCA-Victor 20-1981)

● One of the best interpretations of the rising "(I Love You) For Sentimental Reasons" is offered here by the Charlie Spivak Orchestra and it comes up as something right—but very—where they like their platter heavy in a romantic mood. The boys on the instruments really set it, lightly and with grace, while vocalist Jimmy Saunders delivers a solid hunk of warbling on the lyrics. Flipped, the boys retain the hearts and flowers atmosphere with the blue standard "It's All Over Now", and on this, again, the customers should find better than their money's worth just so long as they want 'em slow paced and romantic. As usual, Charlie's horn is a standout on both sides, tho Jimmy Saunders, too, is worth a heavy bundle of orchids for his efforts.

THE CASH BOX**Record Reviews****"Etude Brutus"****"If I'm Lucky"**

WILL BRADLEY ORCHESTRA

(Signature 15048)

● For some really good solid instrumental swing grab a listening to this latest effort by the boys under maestro Will Bradley's command which they call "Etude Brutus." It's a neat number for the customers who want their wax to send 'em keeping time to the sound and who have a yen for swing that's "better" than swing generally turns out to be. Tho patterned as a listener's item, it can be used in the spots where they want to dance as well, and the ice cream parlor spots can use that combination. Flipped, vocalist Phil Hanna steps up to deliver a sound interpretation of "If I'm Lucky," a side for just about any location as a support attraction, and useable for listening and dancing shoes both.

"Mood Indigo"**"Ain't Misbehavin' "**

PHIL MOORE

(Black & White 807)

● This one is for the locations where they want 'em strictly for listening and where they want quality music for that purpose. Phil Moore fills those requirements to a "T" with these sides. The numbers, "Mood Indigo" and "Ain't Misbehavin'" are a pair of first class melodies penned by Duke Ellington and Fats Waller, and Phil Moore's piano gives them top effect. Assisting Phil is a rhythm section offering beautifully controlled support, and they ride below the maestro's piano all the way. If you have the right locations for it, give the customers a treat with this platter.

"Walk 'Em"**"I Still Love You"**

BUDDY JOHNSON ORCHESTRA

(Decca 48012)

● Buddy Johnson carries a weighty name in "race type" locations, and on this side called "Walk 'Em" he demonstrates a technique that tells the reason why. He has a combo and every member of it appears to know just about every instrumental trick in the book and the side shows 'em off to good advantage. The boys dig it right and dig it good for some top rhythm making, and if your customers like that kind of thing (and they should) the disk should click. Flipped, the boys slow it down to feature a rhythm blues with vocal by Ella Johnson. Give the disk a hearing.

SLEEPER OF THE WEEK**"Don't Take Your Love From Me"**LUIS RUSSELL ORCHESTRA
(Apollo 1020)

LUIS RUSSELL

● Every music op who used Luis Russell's "The Very Thought Of You", remembers "Mister X", the voice that left everybody wondering "Who is that man?" Well, here's the follow thru, and it's "Don't Take Your Love From Me" backed up by "Sweet Memories." Once again the same rich voice comes off the wax, and once again the melody is blue and romantic, and, once again, the disk should score big and the profits come heavy. It's a side you should get to hear by all means, and when you do, take into consideration that the combo's last disk skyrocketed into the No. 1 spot in just about every location in which it was placed. Let the customers take it from there.

**"Ireland"
"Nora"**CARL BRISSON
(Apollo 1021)

● Ops with locations where a bit of Irish melody is always appreciated by receipts in the cash box should find very worthwhile use for this pair of sides offered here by Carl Brisson. Tho a baritone and not a tenor of the shamrock school, Carl really sells both the very nostalgic, very sentimental "Ireland" as well as the more romantic "Nora," and if you have the spots (and they should be many) just hear him. Aply assisting on both sides is the ork under Jerry Jerome, and the boys contribute some very fine arrangements to the numbers.

**"Turn The Knob On The Right To The Left"
"Sooner Or Later"**WILL BRADLEY ORCHESTRA
(Signature 15049)

● Ops with locations where bobby soxers gather to listen and stomp a bit may find some good in this offering by the Will Bradley ork called "Turn The Knob On The Right To The Left." It's quick paced swing with some neat little instrumental tricks. If placed right it should move; on the backing, the disk offers the more romantic "Sooner or Later," with Phil Hanna turning in a workmanlike vocal. Featured on the side is the sax work of Toots Mondello, and the boy knows how to blow a horn. Consider the side a "support" item, and it'll satisfy.

"You Make Me Feel So Young"**"On The Boardwalk"**DICK HAYMES
(Decca 18914)

● Dick Haymes does a pair of sides here from the motion picture "Three Little Girls", and tho they've been done under almost every label of any stature, Dick commands enough of a following among the trade to give these sides consideration. Either side of the disk, which features "You Make Me Feel So Young" and "On The Boardwalk" are good for action on the phonos, and Dick does right by both. As a matter of fact, Dick's "Boardwalk" is among the better to be heard around, while his performance on the more romantic "You Make Me" is made lots more palatable thanks to his vocal tricks.

"Have I Told You Lately That I Love You"**"A Penny For Your Thoughts"**SONS OF THE PIONEERS
(RCA-Victor 20-1987)

● The western music fans should certainly be acquainted with the Sons of The Pioneers by this time, and on this latest offering they perform a pair of sides in keeping with the sort of thing they've been known for. On the well known "Have I Told You Lately", the boys get their voices together in good harmony while the guitars strum the accompaniment, and they come up with a side that almost becomes material for easterners. Flipped, tho, they move closer to the country on "A Penny For Your Thoughts", and come up in good order. If you've got the locations for it, you can do business with the platter.

"After Hours"**"It's Full Or It Ain't No Good"**ERSKINE HAWKINS ORCHESTRA
(RCA-Victor 20-1977)

● Ops with "race type" locations are probably very familiar with "After Hours". As done by Ace Harris, the number was among the top ten in Harlem for some time. But just in case you're not, or if the melody can still draw play, consider this interpretation by the Erskine Hawkins crew. All thru it the piano work of Avery Parrish stands out and his effort really shines up the side. Combine that with the capable instrument men who compose the organization and you really have a side. Flipped, the lads do "It's Full Or It Ain't No Good". It has a strong jive rhythm and Laura Washington sells the vocal, but it's not too much as we hear it.

**"Don't You Feel My Leg"
"That Made Him Mad"**DANNY BARKER SEXTETTE
(Apollo 376)

● Music ops with "race type" locations where they like a piece of wax that has a bit of purplish melody to it should certainly be able to find some use for these two sides by the Danny Barker Sextette. Called, "Don't You Feel My Leg" and "That Made Him Mad", the combo really do right by it, giving a soft shoe touch to the instrumental while Blu Lu Barker does it up nice and intimate on the vocal. If you've got the spots for it, give the disk a listening by all means.

What's Hot ON THE RECORDS

THE TOP TEN JUKE BOX TUNES THRUOUT THE NATION

for the Week of October 28, 1946

New York

1. To Each His Own
2. Five Minutes More
3. Rumors Are Flying
4. Coffee Song
5. Choo Choo Ch'Boogie
6. My Sugar Is So Refined
7. The Things We Did Last Summer
8. I Guess I'll Get The Papers
9. This Is Always
10. South America, Take It Away

Rangeley, Me.

1. Five Minutes More
2. To Each His Own
3. Ole Buttermilk Sky
4. Rumors Are Flying
5. Doin' What Comes Naturally
6. I Gues I'll Get The Papers
7. Choo Choo Ch'Boogie
8. Surrender
9. South America Take It Away
10. On The Boardwalk At Atlantic City

Kansas City, Mo.

1. South America Take It Away
2. Rumors Are Flying
3. To Each His Own
4. Five Minutes More
5. Ole Buttermilk Sky
6. The Whole World Is Singing My Song
7. This Is Always
8. I Guess I'll Get The Papers
9. Surrender
10. Gypsy

Philadelphia, Pa.

1. Rumors Are Flying
2. To Each His Own
3. Choo Choo Ch'Boogie
4. This Is Always
5. Surrender
6. Five Minutes More
7. Pretending
8. And Then It's Heaven
9. Ole Buttermilk Sky
10. I'd Be Lost Without You

Chicago

1. Five Minutes More
2. Rumors Are Flying
3. To Each His Own
4. South America, Take It Away
5. Choo Choo Ch'Boogie
6. Ole Buttermilk Sky
7. Surrender
8. Careless
9. There's No One But You
10. I Guess I'll Get The Papers

Norfolk, Va.

1. To Each His Own
2. The Woodchuck Song
3. Sioux City Sue
4. Just the Other Day
5. Gotta Get Me Somebody To Love
6. That's How Much I Love You
7. Choo Choo Ch'Boogie
8. Rumors Are Flying
9. Five Minutes More
10. House of Blue Lights

San Antonio, Tex.

1. To Each His Own
2. Five Minutes More
3. South America Take It Away
4. Rumors Are Flying
5. Jole Blon
6. Basile Waltz
7. What You Bet
8. Ole Buttermilk Sky
9. Surrender
10. I Got The Sun In The Morning

Youngstown, O.

1. Rumors Are Flying
2. To Each His Own
3. Five Minutes More
4. Pretending
5. Ole Buttermilk Sky
6. Who Do You Love, I Hope
7. I'd Be Lost Without You
8. Choo Choo Ch'Boogie
9. South America Take It Away
10. I Know

Los Angeles

1. To Each His Own
2. Five Minutes More
3. Rumors Are Flying
4. And Then It's Heaven
5. Ole Buttermilk Sky
6. South America, Take It Away
7. This Is Always
8. I Don't Know Why
9. Stone Cold Dead In The Market
10. Choo Choo Ch'Boogie

Denver, Colo.

1. Rumors Are Flying
2. Five Minutes More
3. Ole Buttermilk Sky
4. House of Blue Lights
5. Sooner Or Later
6. The Old Lamplighter
7. South America, Take It Away
8. I Think You're Wonderful
9. It's All Over Now
10. To Each His Own

Washington, D. C.

1. To Each His Own
2. Five Minutes More
3. Choo Choo Ch'Boogie
4. For Sentimental Reasons
5. It's A Pity To Say Goodbye
6. You'll See What A Kiss Can Do
7. Humoresque
8. Rumors Are Flying
9. This Is Always
10. I Guess I'll Get The Papers

Boston, Mass.

1. Rumors Are Flying
2. To Each His Own
3. Five Minutes More
4. This Is Always
5. South America, Take It Away
6. The Things We Did Last Summer
7. And Then It's Heaven
8. Surrender
9. Pretending
10. My Sugar Is So Refined



New York's swank and exclusive "21" was the scene of one of the more elegant cocktail parties the record biz has yet tendered to local members of the trade when Cosmo Records and RKO (the motion picture firm) combined to preview the new Walt Disney film "Songs Of The South" for which Cosmo is releasing a Tony Pastor album comprised of the numbers featured in the picture. Harry Bank, label prexy, and Eddie Heller, sales promotion chief, hosted the affair, and, in between hellos, they plugged the information that the Pastor disks would be made available singly to the phono trade.

* * *

Apollo Records folk are all smiles as they look to a tremendous sale of the new Luis Russell disk they just released, which features the voice of their "Mister X". It was "Mister X", you'll remember, who had Harlem customers standing on their ears seeking his name out on the disk. It wasn't there, but after the success he had with "The Very Thought Of You", he built up one tremendous following in several of the larger cities in the land.

* * *

Gerry Ross, Signature Records sales chief, returned from the confabs with Mr. Petrillo in Chicago early last week bearing tidings that during the momentous talks in which new wage scales were set up for musicians, a group of leading Midwest music ops were granted an interview with the union chief during which the effects of a record tie-up upon this industry were discussed. Meanwhile, all hands at the diskery, from prexy Bob Thiele on down, are reported mapping plans to cut a big sales groove in the music op record market thru their General Electric Supply Corp. distrib.

* * *

John Scalisi, Eastern Regional Sales Chief for Capitol Records opened the Hartford (Conn.) branch during this past week and reports a host of music ops were on hand for the event. The new office was a "must" what with business growing so tremendously that the New York distributing center became overtaxed trying to keep up the pace with the Connecticut trade. Meanwhile, here in New York, branch chief John Covey and Tony Rubino, assistant, lunched with Ralph Emmett of *The Cash Box*, and they talked about—records. Even children's records, of which a goodly series is expected under the Capitol label.

* * *

Johnny Halonka and Gloria Friedman, who know just about every music op within miles and miles of the New York territory, and who carry on the disk division of Runyon Sales, are telling every op who comes around about "Tanya" and the Joe (Honeydripper) Liggins "Dripper's Boogie", a new pair of disks just released by Exclusive Records . . . Talk about plugging a tune: Paramount is soon to release a short featuring guys and gals dancing 'round a juke box, and the song the nickel is dropped for is Hal McIntyre's "30 Miles An Hour." And Cosmo Records really expect to reap a harvest of sales from the effect. You see, Hal did it for 'em on wax.



JOHNNY MERCER

AND THE PIED PIPERS

With Paul Weston and His Orchestra

'A GAL IN CALICO'

From the Warner Bros. Picture
"The Time, The Place and The Girl"

'WINTER WONDERLAND'

CAP. 316

JO STAFFORD

and Lyn Murray Singers

With Paul Weston and His Orchestra

'WHITE CHRISTMAS'

From the Paramount Picture,
"Holiday Inn"



'SILENT NIGHT'

CAP. 319



THE KING COLE TRIO

'THE CHRISTMAS SONG'

(Merry Christmas To You)

Vocal by King Cole with
The King Cole Trio and String Choir

'IN THE COOL OF EVENING'

Piano Solo by King Cole

CAP. 311



TEX RITTER

with String Band

**'CHRISTMAS CAROLS BY THE
OLD CORRAL'**

'YOU WILL HAVE TO PAY'

CAP. 223



Burning the Jukes in HARLEM

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1. RUMORS ARE FLYING
THE BROWN DOTS
(Manor 1040)
* * *
2. CHOO CHOO CH'BOOGIE
LOUIS JORDAN and
HIS TYMPANY FIVE
(Decca 23610)
* * *
3. WEDDING DAY BLUES
COUSIN JOE'S BROOKLYN
BLUES BLOWERS
(Savoy 5527)
* * *
4. MY SILENT LOVE
JOHNNY MOORE'S
THREE BLAZERS
(Exclusive 224)
* * *
5. YOU ARE MY FIRST LOVE
JOHNNY MOORE'S
THREE BLAZERS
(Aladdin 129)
* * *
6. ITTY BITTY GIRL
VELMA WILSON
(Aladdin 139)
* * *
7. (I LOVE YOU) FOR SENTIMENTAL REASONS
THE BROWN DOTS
(Manor 1041)
* * *
8. SURRENDER
THE BROWN DOTS
(Manor 1026)
* * *
9. TO EACH HIS OWN
INK SPOTS
(Decca 23615)
* * *
10. FAT BOOGIE WOOGIE
OLLIE JACKSON BAND
(Juke Box 508)

NEW APOLLO PRICES: WHOLESALE 49¢
LIST PRICE: 75¢ plus tax

New APOLLO

Write FOR COMPLETE CATALOG Releases

Release
No. 19



Luis
RUSSELL
and ORCHESTRA

"DON'T TAKE YOUR LOVE FROM ME"
"SWEET MEMORY"
(VOCAL)
Apollo No. 1020



Lou-Mel
MORGAN TRIO

"BLUES IN THE NIGHT"
(VOCAL)
"BOW TIE JIM"
(VOCAL)
Apollo No. 1019



Laurel **WATSON**
with **TAB SMITH**
SEPTETTE

"KANGAROO BLUES"
(VOCAL BLUES)
"HONEY IN A HURRY"
(VOCAL BLUES)
Apollo No. 375

NATIONAL DISTRIBUTORS FOR *Hub Records*

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 DETROIT • 100-02 East Atwater Street, Detroit 26, Mich.
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 ATLANTA • 367 Edgewood Avenue, S. E., Atlanta, Ga.
 BALTIMORE • 2015 Maryland Avenue, Baltimore 18, Md.
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CAPITOL OPENS NEW BRANCHES IN N. J. & FLA.

HOLLYWOOD, CAL. — Capitol Records' national sales manager, Floyd A. Bittaker, announced this past week the opening of two new eastern branches, bringing the network of distributing centers of the rapidly expanding company to a total of 22.

Latest branches are located at Newark, N. J., managed by Al Levine, under eastern regional manager John Scalisi, and at Jacksonville, Fla., headed by Victor Blanchard, under southeastern regional manager Ray Marchbanks.

Under construction is a new branch at Hartford, Conn., which will be managed by Albert V. Latauska, under the direct supervision of Scalisi, Capitol's eastern regional manager.

CLEVELAND OPS SIGN PACT TO EXPLOIT VICTOR

Monroe Disk Picked As "Hit Of The Month"

CLEVELAND, O. — The Cleveland Phonograph Merchants Association announced this past week the selection of Vaughn Monroe's theme song, "Racing With The Moon", as the featured "Hit Of The Month" for November.

The number is the second RCA-Victor selection to be named by the group in its campaign to select and exploit a record to be headlined and advertised to the general public in this city, all in an effort to stimulate public interest and action for the benefit of the music operators and the record industry as a whole.

It was revealed, however, that interest on the part of local disk distributors has been lukewarm up to now, the official bulletin of the trade group here having reported that only the RCA-Victor distributor had shown any efforts to cooperate with the program formulated by the Cleveland ops' association.

Thus, it becomes significant that the association announced, together with the news that they had chosen an RCA-Victor selection for November, that "Beginning with the December 'Hit Tune', The Cleveland Phonograph Merchants Association will enter into a three-month contract to promote Victor records exclusively on 4000 Juke Boxes in the Cleveland area. Special title strips will be furnished, and the tune will be used on the number one spot on all boxes.

"While the association is contracted with Victor through February," the announcement continued, it was emphasized that "following the contract, all interested record companies are invited to participate in the campaign."

2 smash hits
by **JOE LIGGINS**
AND HIS
HONEYDRIPPERS

"TANYA"

BACKED BY

"BREAKING MY HEART"

NO. 231


**"DRIPPER'S
BOOGIE"**

PART 1 AND 2

GREATER THAN THE HONEYDRIPPER

NO. 232

**EXCLUSIVE RECORDS
DISTRIBUTORS INCORPORATED**
1418 W. 24TH ST.
LOS ANGELES, CALIFORNIA



Exclusive
RECORDS

SUNSET AT VINE

HOLLYWOOD

ORDER FROM NEAREST DISTRIBUTOR

Decca To Hold 50c Retail Line

NEW YORK—Spiking rumors which had been circulating thru the trade for some weeks, to the effect that Decca Records would drop its 50c retail disk line on Dec. 1st in favor of a 75c base price line for all releases, Harry C. Kruse, vice president in charge of sales for the label told *The Cash Box* this past week that his company intends to keep producing the 50c line and no plans are in the offing to the contrary.

He added, however, that "no one knows what is in the future" which may affect current disk prices. In so saying he echoed the sentiments of many other leading record executives who have expressed concern over the fact that many contracts, including those held with labor, are due to expire at the first of the year. Informed sources, when contemplating that date, become frankly concerned as to what can happen when the boys gather round the conference tables to haggle terms for 1947.

Nonetheless, it was said, Decca intends to carry thru as long as possible under present price lines. Kruse pointed to the Bing Crosby version of "White Christmas" to emphasize his point.

"We're pressing extra copies of 'Christmas', part of the Crosby album, to sell as singles to music operators," he said. "And, you can tell the trade they'll still be 50c by the time the season rolls around."

Exclusive Names Kort National Rep

HOLLYWOOD, CAL. — Franklin A. Kort has been appointed National Sales Representative for Exclusive Records, it was announced this past week by Leon Rene, president of the company.

Kort, a well known sales manager and promotion representative, will leave this week for a complete tour of the country, contacting Exclusive distributors to discuss their problems and help them with local promotions of the label.

Cities Mr. Kort will visit include Seattle, San Francisco, Detroit, Birmingham, El Paso, New Orleans, Kansas City, Washington, D. C., and New York City.

Now Delivering — Newest Release

EMERALD No. 103

"Pretending"

"Jealous"

National Distributors

AMERICAN COIN-A-MATIC MACHINE COMPANY

1435 Fifth Ave., Pittsburgh 19, Pa.

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Frankie Marvin

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THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE		
AP—APOLLO	CT—COAST	MU—MUSICRAFT
BB—BLUEBIRD	DE—DECCA	NA—NATIONAL
BT—BEL-TONE	EC—EXCLUSIVE	RH—RHAPSODY
BW—BLACK & WHITE	EX—EXCELSIOR	SI—SIGNATURE
CA—CAPITOL	FS—FOUR STAR	ST—STERLING
CD—CADET	JB—JUKE BOX	VI—VICTOR
CO—COLUMBIA	MA—MAJESTIC	VO—VOGUE
CS—COSMO	ME—MERCURY	

	Sept. 21	Sept. 14	Sept. 7
1—Rumors Are Flying 145.7 104.9 65.4			
CA-282—BILLY BUTTERFIELD O. <i>The Sharp Scarf</i>			
CO-37069—FRANKIE CARLE O. <i>Without You</i>			
DE-23656—ANDREWS SISTERS <i>Them That Has — Gets</i>			
MA-7205—THREE SUNS <i>It's All Over Now</i>			
VI-20-1944—BETTY RHODES <i>How Could I</i>			
2—To Each His Own 126.3 150.1 156.4			
CO-37063—MODERNAIRES <i>Holiday for Strings</i>			
DE-23615—INK SPOTS <i>I Never Had a Dream Come True</i>			
FS-1131—TRUDY ERWIN & OPIE CATES ORCH. <i>Cherokee</i>			
MA-7188—EDDY HOWARD ORCH. <i>Cynthia's In Love</i>			
MA-1070—EDDY HOWARD O. <i>Caroleas</i>			
ME-3022—TONY MARTIN <i>I'll See You In My Dreams</i>			
RH-109—THE ESQUIRE TRIO <i>You Might At Least Have Said Goodbye</i>			
SI-15053—MARIE GREENE <i>Dain' What Comes Natur'ly</i>			
VI-20-1921—FREDDY MARTIN ORCH. <i>You Put a Song in My Heart</i>			
3—Five Minutes More 116.6 95.9 111.3			
CA-287—SKITCH HENDERSON O. <i>You'll See What a Kiss Can Do</i>			
CO-37048—FRANK SINATRA <i>How Cute Can You Be!</i>			
DE-18909—HELEN FORREST <i>I've Never Forgotten</i>			
MA-7197—THREE SUNS <i>By the Waters of Minnetanka</i>			
MU-15086—PHIL BRITO <i>That Little Dream Got Nowhere</i>			

	Sept. 21	Sept. 14	Sept. 7
VI-20-1922—TEX BENEKE <i>Texas Tex</i>			
4—South America. Take It Away 97.0 84.1 96.2			
CO-37051—XAVIER CUGAT O. <i>Chiquita Banana</i>			
DE-23562—BETTY GARRETT <i>Little Surplus Me</i>			
DE-23569—BING CROSBY—ANDREWS SISTERS <i>Route 66</i>			
MA-7202—GEORGE PAXTON O. <i>Just the Other Day</i>			
5—Ole Buttermilk Sky 59.4 34.4 26.6			
AR-155—HOAGY CARMICHAEL AND HIS ORCH. <i>Ginger and Spice</i>			
CA-285—PAUL WESTON O. <i>Just Squeeze Me</i>			
CA-285—PALL WESTON ORCH. <i>Just Squeeze Me</i>			
CO-37073—KAY KYSER ORCH. <i>On the Wrong Side of You</i>			
DE-18913—CONNIE BOSWELL <i>Love Doesn't Grow on Trees</i>			
MA-7199—DANNY O'NEIL <i>Remember Me?</i>			
VI-20-1982—HELEN CARROLL—CASE O. <i>Let's Sail to Dreamland</i>			
6—Surrender 48.3 65.0 105.7			
AR-150—JAN SAVITT AND HIS TOP HATTERS— VOCAL BY BOB D'ANDREA <i>Along With Me</i>			
CO-36985—WOODY HERMAN ORCH. <i>The Good Earth</i>			
CS-483—TONY PASTOR & BAND <i>Cynthia's In Love</i>			
DE-18897—RANDY BROOKS <i>One Love</i>			
MA-7186—GEORGE OLSON ORCH. <i>I've Got a Walkie Talkie</i>			
MU-15073—PHIL BRITO <i>Who Told You That Lie</i>			
VI-20-1877—PERRY COMO <i>More Than You Know</i>			
7—This Is Always 40.6 50.1 38.9			
AR-154—GINNY SIMMS WITH LOU BRING AND HIS ORCH. <i>Somewhere In The Night</i>			
CA-277—JO STAFFORD <i>I'll Be With You In Apple Blossom Time</i>			
CO-37052—HARRY JAMES ORCH. <i>I've Never Forgotten</i>			
DE-18878—DICK HAYMES <i>Willow Road</i>			
MA-7195—GEORGE PAXTON ORCH. <i>Along With Me</i>			
SI-15038—HARRY COOL ORCHESTRA <i>Hold Me, Hold Me, Hold Me</i>			
VI-20-1885—BETTY RHODES <i>Somewhere In The Night</i>			
8—The Things We Did Last Summer 40.5 32.8 7.1			
CA-297—JO STAFFORD—WESTON ORCH. <i>You Keep Coming Back Like a Song</i>			
CO-37089—FRANK SINATRA <i>The Coffee Song</i>			
DE-23655—BING CROSBY—J. DORSEY <i>Sweet Lorraine</i>			
MA-12007—GEORGIA GIBBS <i>Is It Worth It?</i>			
VI-20-1972—VAUGHN MONROE ORCH. <i>More Now Than Ever</i>			
9—Choo Choo Ch'Boogie 31.6 37.3 31.3			
DE-23610—LOUIS JORDAN ORCH. <i>That Chick's Too Young to Fry</i>			
10—Pretending 28.2 36.4 30.4			
CA-271—ANDY RUSSELL <i>Who Do You Love I Hope</i>			
CO-36991—KATE SMITH <i>And Then I Looked at You</i>			
11—Blue Skies 26.9 35.3 32.7			
AP-1015—THE SMOOTHIES <i>Blue Skies</i>			
CO-37053—BENNY GOODMAN ORCH. <i>I Don't Know Enough About You</i>			
CO-37070—COUNT BASIE O. (FT-VC) <i>The King</i>			
DE-23553—LES PAUL TRIO <i>Dark Eyes</i>			
DE ALB. A-481 (23646-50) BING CROSBY DE-23646 (A481) CROSBY—TROTTER ORCHESTRA <i>(I'll See You In Cuba)</i>			
MA-1046—MORTON DOWNEY <i>All By Myself</i>			
VI-20-1917—PERRY COMO <i>Girl at My Dreams</i>			
VI-27566—TOMMY DORSEY O. <i>Back Stage at the Ballet</i>			
VI-45-0007—DINAH SHORE <i>How Deep Is the Ocean</i>			
VI-20-1896 (P-1593) WAYNE KING ORCH. <i>Always</i>			
VO-733—HOUR OF CHARM ORCHESTRA <i>Seville</i>			

	Sept. 21	Sept. 14	Sept. 7
12—I Guess I'll Get the Papers 23.5 27.1 11.8			
CA-288—HAL DERWIN <i>The Old Lomplighter</i>			
CO-37066—LES BROWN ORCH. <i>The Whole World is Singing My Song</i>			
DE-23638—MILLS BROTHERS <i>Too Many Irons in the Fire</i>			
VI-20-1962—HERBIE FIELDS ORCH. <i>There's Nothing the Matter With Me</i>			
13—You Keep Coming Back Like a Song 22.6 10.6 1.8			
CA-297—JO STAFFORD—WESTON O. <i>The Things We Did Last Summer</i>			
CO-37072—DINAH SHORE <i>Way That the Wind Blows</i>			
DE-23647 (A-481)—TROTTER & CROSBY <i>Gotting Nowhere</i>			
MA-12000—GEORGIA GIBBS <i>Willow Road</i>			
VI-20-1947—DENNIS DAY <i>Remember When You Song, Oh Promise Me</i>			
14—The House of Blue Lights 15.8 12.3 18.5			
CA-251—FREDDIE SLACK—E. MORSE <i>Hey Mr. Postman</i>			
CS-486—HAL MCINTYRE & ORCH. <i>I Got the Blue Lights On</i>			
DE-23641—ANDREWS SISTERS <i>A Man is a Brother to a Mule</i>			
15—The Coffee Song 12.8 7.4 4.1			
CO-37089—FRANK SINATRA <i>The Things We Did Last Summer</i>			
MA-7191—LOUIS PRIMA ORCH. <i>Whata Ya Ganna Do</i>			
VI-20-1943—FOUR KING SISTERS <i>Stano Cold Dead in the Market</i>			
16—Passe 11.1 26.2 25.6			
CA-294—MARGARET WHITING <i>For You, For Me, Forevermore</i>			
CO-37096—DICK JURGENS O. <i>You'll See What a Kiss Can Do</i>			
DE-18906—EVELYN KNIGHT <i>Land of Dreams</i>			
MA-7207—RAY MCKINLEY O. <i>Hoodoo-Adda</i>			
VI-20-1951—BENEKE—MILLER O. <i>The Woodchuck Song</i>			
17—Doin' What Comes Natur'ly 10.3 15.9 24.9			
CO-26976—DINAH SHORE <i>I Got Lost in His Arms</i>			
DE-23584 (A-468) J. BLACKTON ORCH. <i>Maanshine Lullaby</i>			
DE-18872—J. DORSEY ORCH. <i>All That Glitters</i>			
MA-7193—DE MARCO SISTERS <i>That Wonderful Wartsame Feeling</i>			
SI-15053—MARIE GREENE <i>To Each His Own</i>			
VI-20-1878—FREDDY MARTIN O. <i>Blue Champogna</i>			
VI-46-0001—AL GOODMAN ORCH. <i>You Can't Get a Man with a Gun, They Say It's Wonderful, 2. I Got Lost in His Arms</i>			
18—And Then It's Heaven 9.9 11.1 17.1			
CA-281—DINNING SISTERS <i>I Love My Love</i>			
CO-37060—HARRY JAMES O. <i>I Guess I Expected Too Much</i>			
DE-18876—RUSS MORGAN <i>Under the Willow Tree</i>			
MA-7198—DANNY O'NEIL <i>That's My Home</i>			
19—They Say It's Wonderful 9.4 12.6 16.4			
AR-139—GINNY SIMMS <i>What Could Be Sweeter</i>			
CA-252—ANDY RUSSELL <i>Laughing on the Outside (Crying on the Inside)</i>			
CO-36975—FRANK SINATRA <i>The Girl That I Marry</i>			
DE-23586 (A-468) J. BLACKTON ORCH. <i>Anything You Can Do</i>			
DE-18829—BING CROSBY <i>These Foolish Things</i>			
FS-1082—RAY HERBECK ORCH. <i>I Remember</i>			
MA-7176—JACK LEONARD <i>September Song</i>			
ME-3005—EILEEN BARTON <i>You Brought A New Kind Of Love</i>			
MU-15065—GORDON MacRAE <i>Prisoner of Love</i>			
SI-15021—RAY BLOCH ORCHESTRA <i>Cynthia's In Love</i>			
VI-20-1857—PERRY COMO <i>If You Were the Only Girl</i>			
VI-46-0001—AL GOODMAN ORCH. <i>2. I Got Lost in His Arms, 1. You Can't Get a Man with a Gun, 2. Doin' What Comes Natur'ly</i>			
20—The Old Lomplighter 8.6 5.9 —			
CA-288—HAL DERWIN <i>I Guess I'll Get the Papers</i>			
CO-37095—KAY KYSER O. <i>Huggin' and Chalkin'</i>			

	Sept. 21	Sept. 14	Sept. 7
MA-1061—MORTON DOWNEY <i>The Whole World is Singing</i>			
VI-20-1963—SAMMY KAYE O. <i>Touch-Me-Not</i>			
21—I Got The Sun in the Morning 8.5 10.1 9.0			
CO-36977—LES BROWN O. <i>If Couldn't Be True</i>			
DE-23587 (A-468) J. BLACKTON O. <i>I Got Lost in His Arms</i>			
DE-18861—LEO REISMAN <i>I Got Lost in His Arms</i>			
ME-3020—BUDDY MORROW ORCHESTRA <i>When The Moon Is Gone</i>			
MU-365—ARTIE SHAW ORCHESTRA <i>Along With Me</i>			
SI-15028—MONICA LEWIS <i>Blue And Melancholy Mood</i>			
22—On the Boardwalk 8.4 1.1 2.2			
23—I'd Be Lost Without You 8.3 1.5 6.0			
24—For Sentimental Reasons 8.2 — —			
25—The Whole World is Singing My Song 6.2 3.2 —			
CA-300—JACK SMITH <i>Everybody Kiss Your Sweetheart</i>			
CO-37066—LES BROWN O. <i>I Guess I'll Get the Papers</i>			
DE-18917—JIMMY DORSEY O. <i>Apache Serenade</i>			
MA-1061—MORTON DOWNEY <i>The Old Lomp Lighter</i>			
VI-20-1978—DENNIS DAY—CASE O. <i>April Showers</i>			
26—Ugly Chile 5.1 7.3 8.5			
CA-268—JOHNNY MERCER <i>My Sugar Is So Refined</i>			
27—Somewhere In the Night 5.0 6.4 7.6			
AR-154—GINNY SIMMS WITH LOU BRING AND HIS ORCH. <i>This Is Always</i>			
CA-272—MARTHA TILTON <i>You Make Me Feel So Young</i>			
CO-37054—FRANK SINATRA <i>One Love</i>			
MA-7196—GEORGE OLSEN ORCH. <i>Which Way Did They Go</i>			
VI-20-1885—BETTY RHODES <i>This Is Always</i>			
28—The Girl That I Marry 4.9 4.5 2.8			
CO-36975—FRANK SINATRA <i>1. They Say It's Wonderful, 2. Who Do You Love I Hope</i>			
DE-23588 (A-468)—J. BLACKTON O. <i>My Delenses are Down</i>			
MA-1083—EDDY HOWARD O. <i>You are Everything to Me</i>			
VI-46-0002—AL GOODMAN O. <i>Moanshine Lullaby; I Got the Sun in the Morning</i>			
29—Intermission Riff 4.3 3.2 2.3			
30—I Don't Know Why 3.5 10.2 16.5			
AR-148—HOAGY CARMICHAEL ORCH. <i>I Can't Get Started</i>			
CA-107—B. SHERWOOD ORCH. <i>Elk's Parade</i>			
CA-20062 (8D-29) KING COLE TRIO <i>I Know That You Know</i>			
CO-36918 (C-112) FRANK SINATRA <i>You Go to My Head</i>			
CO-36958—C. THORNHILL ORCH. <i>Buster's Last Stand</i>			
CS-704—LARRY CLINTON ORCH. <i>More Than You Know</i>			
DE-23590—E. HEYWOOD ORCH. <i>Lach Lomond</i>			
DE-18899—ANDREWS SISTERS <i>Azusa</i>			
MA-7194—DE MARCOS—FREEMAN ORCH. <i>Chiquita Banana</i>			
ME-3019—TONY MARTIN <i>Without You</i>			
MU-15078—GEORGE AULD ORCHESTRA <i>Just You, Just Me</i>			
SI-15033—SKINNAY ENNIS ORCHESTRA <i>Got A Date With An Angel</i>			
VI-20-1901—TOMMY DORSEY ORCH. <i>Remember Me</i>			
31—There's No One But You 3.4 11.5 4.2			
CO-36960—KAY KYSER ORCH. <i>One-zy Two-zy I Love You-zy</i>			
DE-18834—MILLS BROTHERS <i>I Don't Know Enough About You</i>			
VI-20-1866—TOMMY DORSEY ORCH. <i>Sweet Eileen</i>			
32—I Don't Know Enough About You 3.3 7.2 4.7			
CA-236—PEGGY LEE <i>I Can See It Your Way</i>			
CO-37053—BENNY GOODMAN ORCH. <i>Blue Skies</i>			
DE-18834—MILLS BROTHERS <i>There's No One But You</i>			
VI-20-1861—J. DESMOND <i>Shoo Fly Pie and Apple Pan Dowdy</i>			

C.M.I. BLUE BOOK

FOREWORD Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT Machines underlined mean these were most active in trading the past week.

CODE Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

1

MEANS PRICE
WENT UP.

2

MEANS PRICE
WENT DOWN.

3

MEANS MACHINE JUST ADDED
TO LIST.

4

MEANS PRICES WENT UP AND DOWN
DURING THE PAST WEEK.

5

MEANS PRICES REMAINED SAME AS
IN LAST PRICE LISTS.

6

MEANS NO PRICES QUOTED FOR PAST
TWO WEEKS.

7

MEANS NO PRICES QUOTED FOR PAST
THREE WEEKS.

XX

MEANS NO PRICES QUOTED FOR
MANY WEEKS — PRICE SHOWN IS
LAST KNOWN QUOTATION.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF
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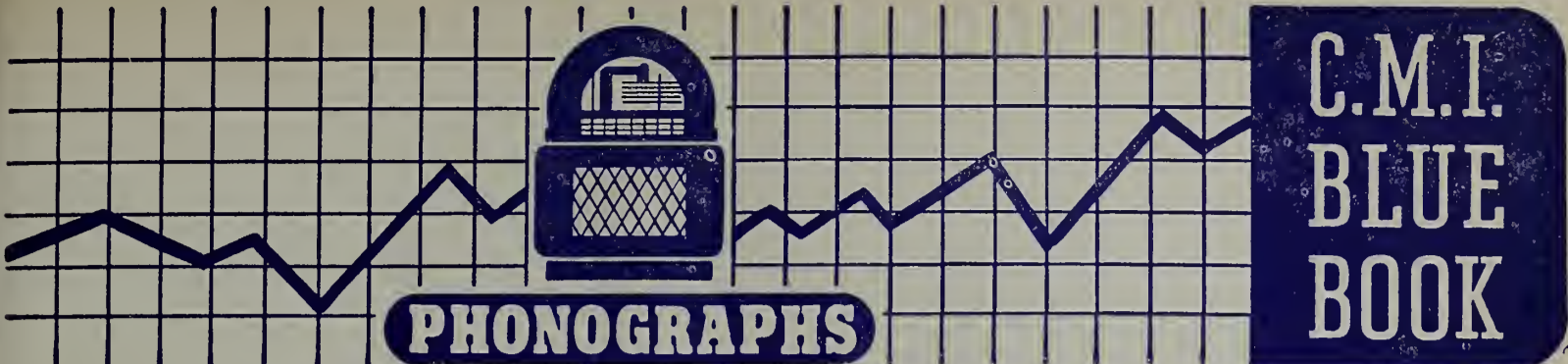
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IMPORTANT NOTICE

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THE C.M.I. BLUE BOOK REPORTS EACH QUOTATION EXACTLY AS IT IS MADE AND DEPENDS ON THE SUBSCRIBER TO MAKE AVERAGE PRICE ADJUSTMENT TO FIT THE CONDITIONS IN HIS OWN TERRITORY.



WURLITZER

xx. P-10	49.50	85.00
xx. P-10, Ill	65.00	69.50
1. P-12	160.00	185.00
6. 312	145.00	150.00
xx. P-400	59.50	175.00
1. 412	115.00	200.00
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xx. 412 DC Cr	32.50	
5. 412 Ill	125.00	130.00
xx. 316	100.00	150.00
6. 416	125.00	210.00
2. 616	150.00	295.00
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2. 616 Ill	179.50	255.00
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2. 616 A	170.00	175.00
2. 716	175.00	200.00
1. 24	225.00	325.00
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xx. Revamp (24)	275.00	375.00
4. 600 R	275.00	425.00
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2. 600 K	275.00	450.00
4. 500	275.00	475.00
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1. 500 A	325.00	365.00
1. 500 K	355.00	475.00
1. 41 (Counter)	110.00	189.50
2. 51 (Counter)	129.50	150.00
4. 61 (Counter)	120.00	165.00
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1. 71 (Counter)	169.50	250.00
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1. 81 (Counter)	200.00	235.00
xx. 50	75.00	125.00
1. 700	450.00	650.00
2. 750 M	555.00	575.00
4. 750 E	575.00	675.00
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2. 780M Colonial	485.00	575.00
2. 780 E	495.00	575.00
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1. 800	525.00	625.00
2. 850	500.00	750.00
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2. 950	500.00	725.00
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1. 42-24 (Rev)	275.00	495.00
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1. 42-500 (Rev)	300.00	550.00
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1. 42-600 (Rev)	300.00	495.00
1. 300 Adaptor	22.50	29.50
7. 320 Wireless Wall Box	11.50	19.50
6. 310 Wall Box 30 Wire	9.50	9.75
1. 320 2 Wire Wall Box	9.00	15.00
xx. 332 2 Wire Bar Box	9.50	19.50
5. 331 2 Wire Bar Box	7.00	15.00
5. 304 2 Wire Stepper	14.50	15.00
xx. Wireless Stro'lars	25.00	
7. 430 Speaker Cab with 5, 10, 25c Box	69.50	75.00
xx. 420 Speaker Cabinet	50.00	
5. Twin 616 Steel Cab Adp Amp		
Stp Speaker	150.00	175.00
4. Twin 12 Steel Cab Adp Amp Stp	175.00	275.00
xx. Selector Speaker	95.00	100.00
xx. 100 Wall Box 5c 30 Wire	4.00	15.00
xx. 100 Wall Box 10c	17.50	
xx. 111 Bar Box	10.00	25.00
2. 125 Wall Box, 5, 10, 25	15.00	17.50
4. 120 Wall Box	8.95	19.50
5. Bar Brackets	2.00	3.50
xx. 305 Impulse Rec	2.50	25.00
xx. 350 Wls Speaker	20.00	25.00
9. 115 Wall Box Wire	15.00	25.00
7. 135 Step Receiver	15.00	25.00
1. 145 Imp Step Fast	35.00	39.50
xx. 150 Impulse Rec	20.00	
xx. 337 Bar Box	32.50	
5. 306 Music Transmit	7.50	9.50
xx. 39A Speaker	25.00	
5. 130 Adaptor	27.50	
xx. Steel Cab Speaker	140.00	175.00
xx. 580 Speaker	75.00	210.00

ROCKOLA

2. 12 Record	90.00	129.50
2. 16 Record	125.00	135.00
7. Rhythm King 12	69.50	149.50
6. Rhythm King 16	135.00	199.50
6. Imperial 16	125.00	175.00
1. Imperial 20	199.50	265.00
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5. Windsor	285.00	300.00
2. Windsor Ill	249.50	250.00
2. Monarch	175.00	239.50
xx. Std Dial-a-Tone	375.00	
1. '40 Super Rockolite	325.00	525.00
<hr/>		
xx. Counter '39	119.50	149.50
5. '39 Standard	275.00	400.00
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2. '39 DeLuxe	295.00	400.00
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1. '40 Super Walnut	325.00	350.00
2. '40 Super Marble	325.00	365.00
1. '40 Master Walnut	319.50	350.00
5. '40 Master Rockolite	310.00	425.00
xx. '40 Counter	175.00	215.00
xx. '40 Counter with Std	139.50	
1. '41 Premier	500.00	570.00
6. Wall Box	14.50	15.00
xx. Bar Box	5.00	
5. Spectravox '41	50.00	85.00
5. Glamour Tone Column	75.00	95.00
6. Modern Tone Column	45.00	49.50
2. Playmaster & Spectravox	249.50	400.00
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5. Playmaster	225.00	400.00
xx. Twin 12 Cab Speak	175.00	275.00
xx. 20 Pec Steel Cab ASA	109.50	
xx. Playbox	30.00	
5. Commando	424.50	625.00
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xx. 1501 Wall Box	5.00	10.00
xx. 1502 Bar Box	5.00	10.00
7. 1503 Wall Box	14.50	15.00
xx. 1504 Bar Box	18.00	19.50
7. 1510 Bar Box	22.50	29.50
xx. 1525 Wall Box	27.50	35.00
xx. 1526 Bar Box	24.50	25.00
2. Dial-a-Tone B&W Box	7.00	10.00
xx. 1805 Organ Speaker	49.50	50.00
xx. Tone-a-Lier	54.50	
6. DeLuxe Jr Console Rock	150.00	245.00

A. M. I.

6. Hi-Boy 302	325.00	495.00
2. Singing Towers (201)	300.00	325.00
2. Streamliner 5, 10, 25	225.00	250.00
2. Top Flight	100.00	250.00
xx. Model V-5 Phono	60.00	
xx. Singing Towers Speak	15.00	
5. Singing Towers (301)	225.00	275.00

BUCKLEY

2. New Wall Box	10.00	15.00
5. New Bar Box	15.00	17.50
1. Wall & Bar Box Old Style	4.00	7.00
2. Ill Wall & Bar Box	11.00	12.50
xx. 32 Record Adaptor	9.50	15.00
xx. 24 Record Adaptor	14.50	25.00
xx. 16 Record Adaptor	15.00	
xx. Steel Cabinet	10.00	20.00
xx. Zephyr Speak Cab	11.25	
xx. 20 Rec Seeburg Adaptor	25.00	39.50
7. Bar Brackets	.95	2.50

C.M.I. BLUE BOOK



PHONOGRAPHS

SEEBURG

7. Selectomatic 10	35.00	65.00
1. Symphonia	99.50	125.00
xx. Model A III	85.00	125.00
7. Model B	62.50	115.00
xx. Model C	37.50	99.50
xx. Model H	100.00	
1. Rex	225.00	350.00
7. Model K15	95.00	150.00
2. Model K20	200.00	325.00
1. Royale	149.50	250.00
1. Plaza	275.00	400.00
5. Regal	275.00	400.00
4. Regal RC	275.00	445.00
xx. Model A	125.00	
4. Gem	250.00	269.50
2. Classic	325.00	450.00
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2. Classic RC	360.00	375.00
5. Mayfair	315.00	400.00
xx. Mayfair RC	375.00	400.00
xx. Melody King	125.00	135.00
5. Crown	219.50	369.50
1. Crown RC	345.00	415.00
1. Concert Grand	269.50	425.00
6. Colonel	335.00	429.50
1. Colonel RC	375.00	550.00
1. Concert Master RC	289.50	545.00
7. Cadet	325.00	349.50
5. Cadet RC	335.00	395.00
5. Major	345.00	450.00
xx. Major RC	375.00	400.00
1. Envoy	365.00	395.00
1. Envoy RC	335.00	495.00
2. Vogue	309.00	495.00
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5. Vogue RC	400.00	425.00
5. Casino	259.50	300.00
xx. Casino RC	389.50	
1. Commander	350.00	445.00
6. Commander RC	395.00	445.00
1. Hi-Tone 9800	395.00	625.00
1. Hi-Tone 9800 RC	475.00	650.00
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1. Hi-Tone 8800	385.00	625.00
1. Hi-Tone 8800 RC	400.00	650.00
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1. Hi-Tone 8200	395.00	650.00
2. Hi-Tone 8200 RC	450.00	595.00
xx. 20 Record '43 Cab	350.00	399.50
2. Selectomatic 16	5.75	6.50
xx. Selectomatic 24	7.50	8.50
xx. Selectomatic 20	5.00	10.00
xx. Remote Speak Organ	20.00	22.50
xx. Multi-Selector 12 Rec	49.50	69.50
xx. Melody Parade Bar	4.50	
2. 5c Wallomatic Wireless	19.50	32.50
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5. 5c Baromatic Wireless	40.00	45.00
7. 5c Wallomatic 3 Wire	9.50	32.50
5. 30 Wire Wall Box	7.00	7.50
xx. Power Supply	15.00	
6. 5, 10, 25c Baromatic 3 Wire	35.00	45.00
xx. 5, 10, 25c Wallomatic 3 Wire	25.00	27.50
2. 5, 10, 25c Wallomatic Wireless	30.00	35.00
7. 5, 10, 25c Baromatic Wireless	32.50	41.50
xx. Electric Speaker	25.00	29.50
xx. Wireless Stroller	17.50	
2. Wall Brackets	2.00	2.50
6. Wired Speak Organ	15.00	18.00

KEENEY

7. Wall Boxes	1.50	6.00
xx. Adaptor for Seeburg	25.00	
xx. Adaptor for Rockola	27.50	35.00
xx. Adaptor for 616 Wurlitzer	15.00	
xx. Twin 12 Adaptor	25.00	37.50
xx. Wurlitzer 24 Adaptor	15.00	25.00
xx. Adaptor for Mills Empress	20.00	24.50
xx. Organ Speaker	35.00	
xx. Sun Ray Speaker	25.00	
xx. Bar Brackets	2.50	3.50

MILLS

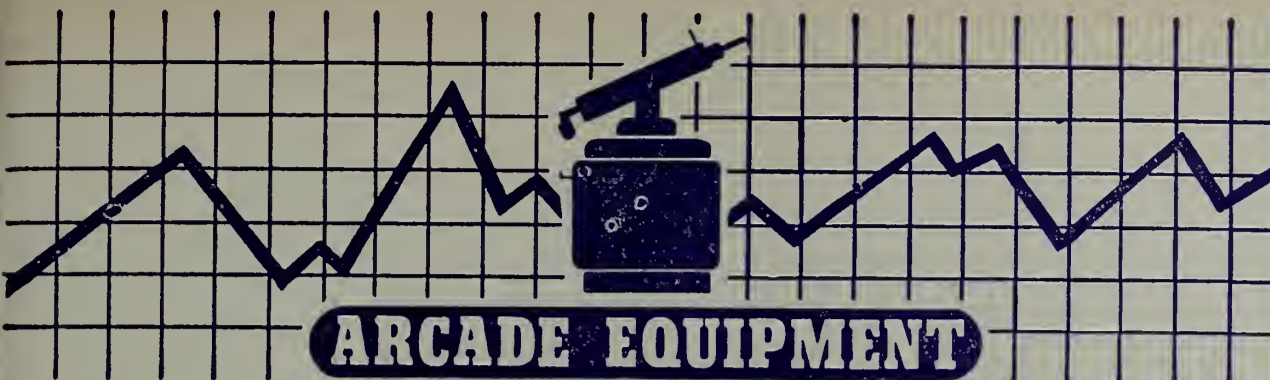
1. Zephyr	49.50	95.00
xx. Studio	70.00	119.50
xx. Dance Master	70.00	99.50
xx. DeLuxe Dance Master	50.00	52.50
1. Do-Re-Mi	50.00	75.00
1. Panoram	290.00	395.00
1. Throne of Music	225.00	350.00
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7. Throne with Adaptor	275.00	285.00
2. Empress	225.00	325.00
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xx. Panoram Adaptor	8.50	
xx. Panoram 10 Wall Box	8.50	
6. Speaker	10.00	27.50
4. Panoram Peak (Con)	275.00	395.00
5. Conv for Panoram Peak	12.50	29.50

GABEL

xx. 12 Record Jr	42.50	125.00
xx. 12 Record with Adaptor	58.50	
xx. 12-12 Adaptor	94.00	
xx. 18 Rec Ill Grill	20.00	75.00
xx. 18 with Adaptor	99.50	125.00
xx. 20 Record Lite Up	225.00	265.00
xx. 24 Record Last Mdl	75.00	95.00

PACKARD

4. Pla Mor Wall and Bar Box	27.50	29.50
6. Bar Bracket	4.50	5.00
xx. Willow Adaptor	18.00	59.50
xx. Chestnut Adaptor	25.00	36.50
xx. Cedar Adaptor	30.00	39.50
xx. Poplar Adaptor	25.00	46.50
xx. Maple Adaptor	30.20	
xx. Juniper Adaptor	27.00	28.00
xx. Elm Adaptor	25.00	
xx. Pine Adaptor	25.00	50.50
xx. Beech Adaptor	20.00	71.50
xx. Spruce Adaptor	35.00	45.00
xx. Ash Adaptor	25.00	35.00
xx. Walnut Adaptor	25.00	59.50
xx. Lily Adaptor	14.50	17.00
xx. Violet Speaker	21.00	24.50
xx. Orchid Speaker	49.50	50.00
xx. Iris Speaker	55.00	59.50



ARCADE EQUIPMENT

**C.M.I.
BLUE
BOOK**

2. Amusematic Lite League	199.50	425.00
xx. Atlas Baseball	49.50	150.00
6. ABT 6 Gun Rifle Rg	850.00	1000.00
xx. Bally Basketball	35.00	39.50
1. Bally Alley	30.00	50.00
6. Bally Convoy	100.00	135.00
2. Bally Defender	80.00	169.50
xx. Bally Eagle Eye	49.50	
1. Bally King Pin	175.00	189.50
xx. Bally Lucky Strike	45.00	69.50
2. Bally Rapid Fire	59.50	129.50
6. Bally Sky Battle	95.00	99.50
6. Bally Racer	50.00	60.00
6. Bally Bull Jap Con	50.00	59.50
xx. Bally Shoot-the-Bull	40.00	45.00
7. Bally Torpedo	120.00	125.00
4. Bally Undersea Raider	175.00	350.00
xx. Bang-a-Deer	75.00	85.00
2. Bell-o-Ball	35.00	39.50
xx. Blister Gunner Con	10.00	
5. Bowl-a-Bomb	119.50	125.00
6. Bowl-a-Jump	329.50	
5. Bowl-a-Way	235.00	295.00
6. Bowling League	95.00	129.50
7. Buckley DeLuxe Dig	75.00	165.00
2. Buckley Treas Is Dig	45.00	99.50
xx. Casino Golf	29.50	35.00
4. Champion Hockey	89.50	199.50
2. Chicoin Goalee	199.50	525.00
2. Chicoin Hockey	99.50	219.50
xx. Chicoin Rola Score	75.00	129.50
xx. Chester Pollard Golf	34.50	45.00
5. Circus Romance	99.50	225.00
xx. Cupid Wheel	60.00	75.00
xx. Daval Bumper Bowling	79.50	99.50
xx. Daval-U-Roll-It	44.50	
xx. Evans Duck Pin Alley	189.50	
xx. Evans In-the-Barrel	110.00	139.50
5. Evans Super Bomber	189.50	225.00
xx. Evans Play Ball	89.50	135.00
2. Evans Skee Ballette	74.50	93.50
5. Evans Ten Strike LD	50.00	60.00
1. Evans Ten Strike HD	75.00	79.50
2. Evans Ten Strike '46	295.00	372.50
5. Evans Tommy Gun	99.50	129.50
6. Exhibit Bicycle	39.50	65.00
xx. Exhibit Basketball	75.00	
xx. Exhibit Bowling Alley	59.50	60.00
xx. Exhibit Hi-Ball	50.00	59.50
5. Exhibit Merchantman Roll Ch Digger	45.00	79.50
1. Exhibit Rotary Mdsr	200.00	295.00
5. Exhibit Vitalizer	95.00	125.00
xx. Genco Bank Ball	145.00	149.50
7. Genco Play Ball	125.00	150.00
2. Genco Total Roll	319.50	525.00
xx. Groetchen Mtn Climb	59.50	75.00
1. Groetchen Metal Typer	295.00	325.00
1. Gottlieb Skee Ballette	74.50	89.50
5. Gott 3 Way Gripper '46	24.50	39.50
xx. Jenn Roll-in-the-Bar	80.00	82.00
1. Keeney Air Raider	95.00	135.00
2. Keeney Anti-Aircraft Br	29.50	79.50
2. Keeney Anti-Aircraft Bl	20.00	25.00
xx. Keeney Bowlette	150.00	200.00
xx. Keeney Navy Bomber	100.00	175.00

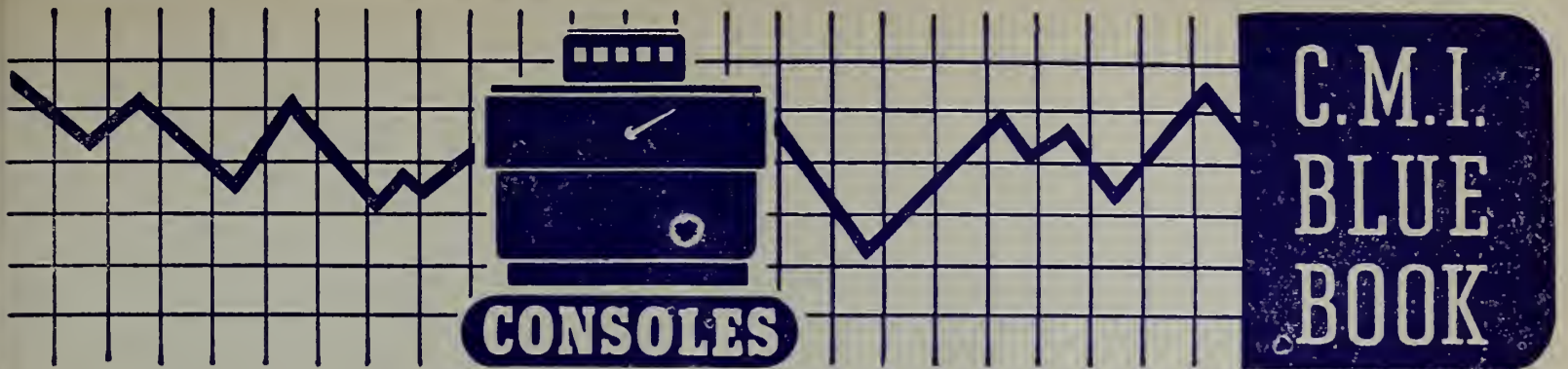
2. Keeney Sub Gun	49.50	115.00
1. Keeney Texas Leaguer	35.00	69.50
6. Kirk Air Defense	115.00	169.50
6. Kirk Night Bomber	142.50	150.00
xx. Keep Punching	50.00	100.00
xx. Klip-a-Nip (Con)	16.50	16.75
xx. Kue Ball	25.00	30.00
2. Liberator	40.00	80.00
xx. Midget Skee Ball DeL	69.50	75.00
xx. Mills Rotary Digger	29.50	32.50
2. Mutoscope Ace Bomber	139.50	199.50
xx. Mutoscope Bowl Alley	100.00	
2. Mutoscope Dr Mobile	149.50	239.50
xx. Mutoscope Dr Mobile w tk	235.00	260.00
7. Mutoscope Elec Trav Crane	89.50	
xx. Mutoscope Fan Ft Dig	39.50	79.50
2. Mutoscope Photomatic	600.00	895.00
xx. Mutoscope Roll Frt Cr	50.00	69.50
2. Mutoscope Sky Fighter	124.50	219.50
xx. Mutoscope Sky Fighter w con	195.00	
xx. Mutoscope Hockey	55.00	90.00
xx. Mutoscope Magic Fing	85.00	125.00
xx. Mutoscope Pokerino	45.00	90.00
7. Munves Super Skee Roll	275.00	349.50
xx. Munves Trap-the-Jap	65.00	85.00
xx. Pennant	35.00	49.50
1. Periscope	129.50	139.50
5. Pitchem & Catchem	125.00	169.50
1. Pilot Trainer	495.00	500.00
7. Poker & Joker	65.00	69.50
xx. Radio Rifle	24.50	29.50
xx. Rockola Ten Pins LD	30.00	35.00
6. Rockola Ten Pins HD	54.50	60.00
7. Rockola Tom Mix Rifle	25.00	39.50
2. Rockola World Series	65.00	125.00
xx. Rockola Talkie Hrsp	100.00	125.00
xx. Rock-o-Ball	75.00	175.00
5. Scientific Baseball	50.00	79.50
2. Scientific Basketball	30.00	50.00
3. Scientific Batting Pr	49.50	129.50
xx. Scientific Battle Royal	149.50	
xx. See-a-Freak	49.50	89.50
5. Scientific X-Ray Pkr	49.50	109.50
4. Seeburg Chicken Sam	65.00	129.50
7. Seeburg Jap Con	69.50	149.50
xx. Seeburg Jail Bird	95.00	100.00
7. Seeburg Hitler Con	70.00	149.50
7. Seeburg Hockey	75.00	100.00
2. Seeburg Par Gun	91.50	100.00
5. Seeburg Rayolite	49.50	50.00
2. Seeburg Shoot-the-Chute	49.50	99.50
xx. Selectorscope	139.50	145.00
xx. Shoot-a-Bazooka (Con)	10.00	
6. Skee-Barrel Ro'l	119.50	149.50
xx. Star Elec Ho'st Dig	25.00	79.50
7. Super Torpedo	129.50	
1. Supreme Bolascore	249.50	339.50
2. Supreme Gun (Rev)	95.00	129.50
xx. Supreme Skee Roll	175.00	219.50
xx. Supreme Skill Ro'l	329.00	349.50
7. Supreme Rocket Buster	99.50	120.00
xx. Tail Gunner	49.50	125.00
xx. Test Pilot	99.50	105.00
xx. Target Roll 14 ft	79.50	
xx. Thunderbolt	149.50	169.50
xx. Tokio Raider (Con)	16.50	16.75
5. Victory Pool (Play Pool)	74.50	75.00
6. Victory Roll	165.00	175.00
7. Warner Voice Recorder	149.50	
xx. Western Baseball '39	37.50	45.00
1. Western Baseball '40	65.00	110.00
xx. Western Major League	100.00	110.00
xx. Western Super Strength	20.00	32.50
xx. Western Recordit	200.00	325.00
7. Wurlitzer Skee-ball	189.50	295.00
xx. Whee-Gee Mystic	169.50	195.00
6. Zingo	159.50	165.00

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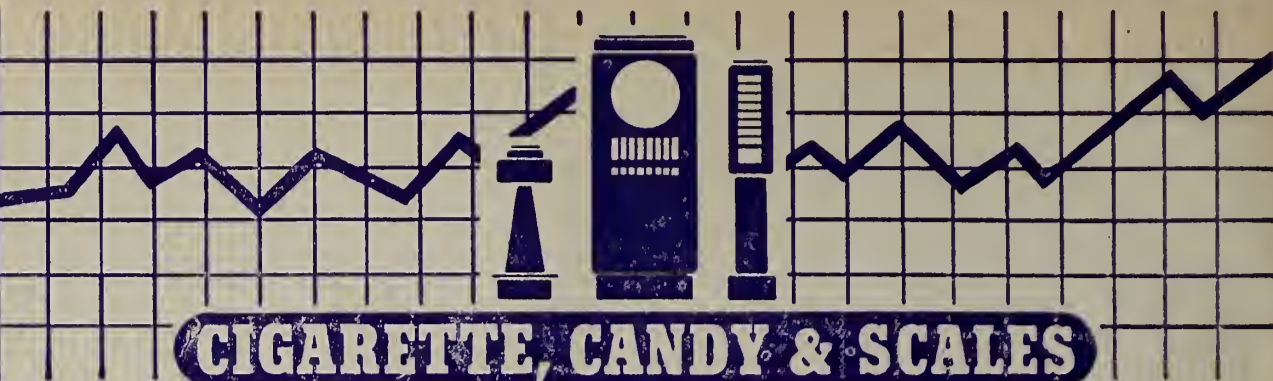
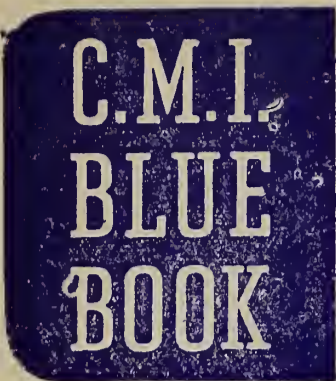
xx. All American Derby Con	49.50	70.00
xx. Arlington	11.50	15.00
xx. Aksaraben, PO	35.00	49.50
xx. Arrowhead	35.00	
xx. Big Game PO	89.50	119.50
xx. Big Prize FP	35.00	39.50
2. Big Prize PO	34.50	39.50
2. Blue Grass FP	74.50	150.00
5. Blue Ribbon PO	35.00	40.00
2. Challenger	65.00	89.50
5. Club Trophy FP	150.00	209.50
xx. Congo	29.50	35.00
5. Contest FP	69.50	75.00
2. Dark Horse FP	74.50	150.00
xx. Derby King	65.00	70.00
xx. Derby Clock PO	69.50	75.00
xx. Derby Heat PO	32.50	
xx. Derby Time PO	65.00	100.00
xx. Derby Winner PO	100.00	125.00
2. '41 Derby FP	139.50	229.50
xx. Dust Whirls	249.50	250.00
xx. Eureka	49.50	59.50
xx. Feed Bag PO	50.00	
xx. Flasher PO	35.00	
xx. Fleetwood	24.50	35.00
6. Flying Champ	35.00	50.00
5. Fairmount	200.00	325.00
xx. Fair Grounds PO	25.00	49.50
xx. Fast Track	29.50	
xx. Five-in-One FP	30.00	49.50
1. Fortune FP	70.00	169.50
xx. Gold Cup FP	30.00	39.50
2. Grand National	49.50	59.50
5. Grand Stand PO	35.00	49.50
xx. Gold Medal PO	25.00	45.00
7. Hawthorne PO	49.50	55.00
xx. Horseshoes PO	35.00	
5. Jockey Club	250.00	295.00
5. Kentucky	149.50	169.50

1. Long Acre	249.50	395.00
5. Long Shot PO	150.00	175.00
5. One-Two-Three '39 FP	25.00	35.00
4. One-Two-Three '40	39.50	49.50
xx. One-Two-Three '41	49.50	59.50
2. Owl FP	49.50	69.50
xx. Pastime (Rev)	175.00	293.50
5. Preakness PO	22.50	39.50
6. Pacemaker PO	35.00	40.00
5. Pimlico FP	195.00	325.00
xx. Pot Shot	39.50	40.00
5. Race King (Rev)	80.00	89.50
2. Record Time FP	74.50	149.50
6. Rockingham	179.50	200.00
5. Santa Anita	79.50	90.00
xx. 7 Flasher FP	64.50	
5. Sport Event FP	129.50	135.00
5. Sky Lark FP & PO	124.00	140.00
2. Sport Special FP	74.50	150.00
7. Sport Page PO	29.50	75.00
xx. Spinning Reels PO	47.50	80.00
xx. Sport King PO	125.00	135.00
xx. Stepper Upper PO	50.0	55.00
2. Sportsman (Rev)	100.00	115.00
xx. Track Record	55.00	75.00
5. Thistledown	35.00	49.50
5. Thoroughbred	225.00	279.50
5. Turf Champ FP	59.50	69.50
xx. Turf Special	15.00	
2. Turf King	175.00	295.00
xx. Victorious 1943 (Rev)	45.00	49.50
xx. Victorious 1944 (Rev)	70.00	75.00
5. Victorious 1945 (Rev)	65.00	109.50
7. Victory FP	25.00	35.00
xx. War Admiral (Rev)	85.00	115.00
xx. Whirlaway (Rev)	125.00	229.50
xx. Winning Ticket	60.00	65.00
xx. Zipper	29.50	



2. 5c Baker's Pacer DD	125.00	199.50
1. CS Baker's Pacers DD	225.00	425.00
xx. 25c Baker's Pacers DD	325.00	350.00
6. 5c Baker's Pacer Std	145 00	179 50
5. CS Baker's Pacer Std	425.00	475.00
xx. 25c Baker's Pacer Std	350.00	365.00
xx. Bally Entry	22.50	
7. Bangtails '39	50.00	90.00
xx. Bangtails '40	125.00	149.50
2. Bangtails '41	159 50	195.00
4. Big Game PO	69.50	109.50
2. Big Game FP	89.50	95.00
2. Big Top PO	79.50	119 50
5. Big Top FP	89.50	119.50
7. Bob Tail PO	75.00	105.00
2. Bob Tail FP	74.50	159.50
xx. Buckley 7 Bells	175.00	289 50
xx. Buckley Long Shot Par	790.00	350.00
xx. Buckley Col Slt Head	65.00	
xx. Buckley Col New Top	75.00	
xx. Beulah Park	95.00	110.00
xx. Charley Horse	100 00	150.00
xx. China Boy	43.50	59 50
xx. Chucklette	39 50	43.50
2. Club Bells	129.50	210.00
7. Club Bells 25c	215.00	249.50
xx. Club Chief	89.50	
xx. Club House	25 00	40.00
xx. Derby Day Slant	30 00	
xx. Derby Day Flat	17.50	25.00
xx. Dixie	59.50	
xx. Derby Winner	274.50	
xx. Dominola	35.00	
xx. Double Bells	159.50	199.50
xx. Duo Twin Bells 5-25	450 00	575.00
2. Evans Pacers	189 50	199.50
xx. El Dorado	75.00	
7. Exhibit Races	54.50	65.00
6. Fast Time FP	99.50	100 00
7. Fast Time PO	75.00	89.50
5. Favorite	25.00	49.50
xx. Flashing Thru	95 00	
xx. Flashing Ivories	245.00	
xx. Fleetwood	30.00	
2. Four-Way Super Bell	297.50	299.50
4. Four-Way Super Bell 3-5 1-25	460.00	609.50
2. Four-Way Super Bell 5-5 10-25	500.00	525.00
xx. Four Horsemen	79 50	149 50
xx. Galloping Domino (38)	75 00	89.50
7. Galloping Domino (39)	109.50	139.50
1. Galloping Domino (40)	149.50	179.50
2. Galloping Domino (41)	195.00	199.50
5. Galloping Domino (42)	225.00	249.50
xx. Good Luck	135 00	179.50
5. High Hand	129.50	179.50
xx. Hold & Draw	90.00	
7. Jungle Camp FP	50.00	59.50
xx. Jungle Camp PO	79.50	89.50
1. Jumbo Parade Comb	150.00	169.50
1. Jumbo Parade FP	65.00	139.50
4. Jumbo Parade PO	99 50	119.50
6. Jumbo Parade 25c	175.00	229.50
5. Kentucky Club	79.50	110.00
xx. Keen Kubes	129.50	
xx. Keenette	89.50	
xx. Keno	40.00	
7. Liberty Bell	19.50	24.50
5. Lincoln Field	79.50	
xx. Long Champs	30.00	39.50
xx. Lucky Lucre	99.50	100.00
5. Lucky Lucre '41	99.50	149.50
5. Lucky Lucre 5-25	199.50	225.00
5. Lucky Lucre 5-5	75.00	125.00
6. Lucky Star	125.00	129.50
xx. Lucky Star '41	200.00	249.50
6. May Bells 5-5-5-25c	599.50	795.00
xx. Multiple Cubes PO	30.00	45.00
xx. Multiple Racer	49.50	59.00
1. Mills 4 Bells	345.00	595.00

2. Mills 3 Bells	595.00	750.00
xx. Mills Auto Dice 25c	39.50	65.00
xx. Pace Century	300.00	350.00
xx. Pace Marathon	99.50	
2. Paces Races Bl Cab	64.50	79.50
2. Paces Races Br Cab	85 00	109.50
7. Paces Races Red Arrow	125.00	140.00
1. Paces '39 Saratoga	75.00	89.50
1. Paces '40 Saratoga	129.50	150.00
2. Paces Saratoga w rails	49.50	75.00
5. Paces Saratoga no rails	60.00	69.50
6. Paces Saratoga Comb	150.00	159.50
5. Paces Saratoga Jr PO	75.00	100.00
5. Paces Saratoga Sr PO	77.50	109.50
4. Paces Ree's Comb	135.00	159.50
6. Paces Reels Jr PO	59.50	65.00
2. Paces Reels Sr PO	49.50	50.00
1. Paces Reels with rails	89.50	125.00
5. Paces Reels no rails	55.00	69.50
xx. Paces Twin 5-5	275.00	
xx. Paces Twin 5-10	295 00	300.00
1. Paces Tw'n 10-25	225.00	350.00
xx. Paces Twin Console 5-25	250.00	275.00
xx. Pastime	125.00	200.00
xx. Paddock Club	50.00	
xx. Pamco DeLuxe Bell	17.50	25.00
xx. Parlay Races	29 50	40.00
xx. Pay Day	139.50	149.50
xx. Pheasant	6.00	
xx. Pickem	15.00	22.50
7. Ray's Track	89.50	100.00
7. R'o	25.00	59.50
2. Ro'l'em	119.50	124.50
6. Rol'ette Jr	75.00	89.50
6. Rol'ette Jr (41)	110.00	150.00
xx. Rollette Sr	250.00	490.00
xx. Rosemont	22.50	25.00
2. Royal Draw	25.00	69.50
xx. Royal Flush	39 50	50.00
xx. Royal Lucre '41	152.50	275.00
xx. Roulette 25c Caille	225.00	250.00
xx. Se-burg Races	35.00	
xx. Sadd'e Club	35.00	47.50
xx. Silver Be'l	29.50	32.50
5. Silver Moon Comb	100 00	119.00
1. Silver Moon PO	125.00	169.50
4. Silver Moon FP	65.00	125.00
xx. Silver Moon 10c	119.50	
1. Silver Moon 25c	169.50	175.00
6. Skill Field	79.50	89.50
xx. Skillo	180 00	
xx. Skill Time '37	37.50	55.00
xx. Skill Time '38	40.00	
5. Skill Time '41	65.00	69.50
xx. Square Bell	65.00	75.00
xx. Stanco Bell Doub'e	119.50	
xx. Stanco Bell Sing'e	110.00	
xx. Sugar King	35.00	50.00
5. Sun Ray	115.00	145.00
2. Super Bell 5c Comb	150.00	250.00
2. Super Bell 25c Comb	269.50	299.50
xx. Super Track T'me	185.00	
xx. Super Track Time TKT	200 00	250.00
xx. Suzie Q	75.00	
xx. Tanforan	25.00	44.50
xx. Track King	25.00	
xx. Track Mcet	159.50	
xx. Track Odds West	90.00	100.00
1. Track Odds Buckley	350.00	495.00
xx. Track Odds Daily Dbl	379.50	478.50
1. Track Odds DD JP Buckley	595.00	800.00
xx. Track Time '39	95.00	125.00
5. Track Time '38	75.00	125.00
7. Track Time '37	55.00	65.00
xx. Track Time TKT	75.00	
xx. Track T'me 37 TKT	35.00	49.50
1. Trip'e Entry	119.50	149.50
4. Two-Way Super Bell 5-5	219.50	375.00
5. Two-Way Super Bell 5-25	325.00	475.00



CIGARETTE, CANDY & SCALES

CIGARETTE

DU GRENIER

2. Model S 7 Column	27.50	49.50
2. Model VD 7 Column	52.50	72.50
1. Model W 9 Column	52.50	55.00
6. Model WD 9 Column	55.00	74.50
2. Champion, 11 Column King Size	80.00	89.50
5. Champion, 9 Column	80.00	85.00
5. Champion, 7 Column	80.00	89.50

NATIONAL

xx. Model 9-50	50.00	90.00
xx. Model 7-50, Regular	42.50	80.00
1. Model 7-50, King Size	42.50	89.50
5. Model 9-30	62.50	65.00
xx. Model 9A	65.00	112.50
xx. Model 6-30	22.50	29.50
xx. Model 6-26	15.00	

ROWE

5. Aristocrat, 6 Column	15.00	22.50
5. Imperial, 6 Col.	35.00	50.00
5. Imperial, 8 Col.	57.50	62.50
xx. Royal, 6 Col.	35.00	65.00
xx. Royal, 8 Col.	60.00	72.50
xx. Royal, 10 Col.	50.00	100.00
xx. President, 6 Col.	45.00	
xx. President, 8 Col.	55.00	95.00
7. President, 10 Col.	100.00	125.00

U-NEED-A

5. Model E, 6 Col.	10.00	47.50
5. Model E, 8 Col.	35.00	57.50
5. Model E, 9 Col.	55.00	57.50
5. Model E, 12 Col.	35.00	62.50
xx. Model E, 15 Col.	45.00	75.00
7. Model A, 8 Col.	30.00	35.00
xx. Model A, 9 Col.	35.00	82.50
xx. Model 500, 7 Col.	60.00	115.00
xx. Model 500, 9 Col.	59.50	99.50
xx. Model 500, 15 Col.	100.00	120.00

CANDY

DU GRENIER

xx. Candy Man	39.50	55.00
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NATIONAL

xx. Model 618, 6 Column	50.00	
xx. Model 918, 9 Column Regular	60.00	120.00
xx. Model 918, 9 Column Special	85.00	125.00

ROWE

xx. 8 Column Standard	45.00	95.00
xx. 8 Column DeLuxe	85.00	110.00
xx. 8 Column 1c Gum & Mint..	9.50	17.50
xx. 8 Column 5c Gum & Mint..	16.50	40.00

U-NEED-A-PAK

xx. 5 Column	70.00	75.00
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U-SELECT-IT

xx. 54 Bars	15.00	30.00
xx. 72 Bars	20.00	40.00

STONER

xx. 6 Column	55.00	
xx. 8 Column	65.00	

SCALES

WATLING

xx. Tom Thumb, Plain	47.50	50.00
xx. Tom Thumb, Fortune	75.00	115.00
xx. 500 Fortune	90.00	95.00
7. Hi-Boy Guesser	65.00	100.00

JENNINGS

xx. Junior	25.00	
xx. Lo Boy	49.50	

PEERLESS

xx. Lo Boy	37.50	50.00
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MILLS

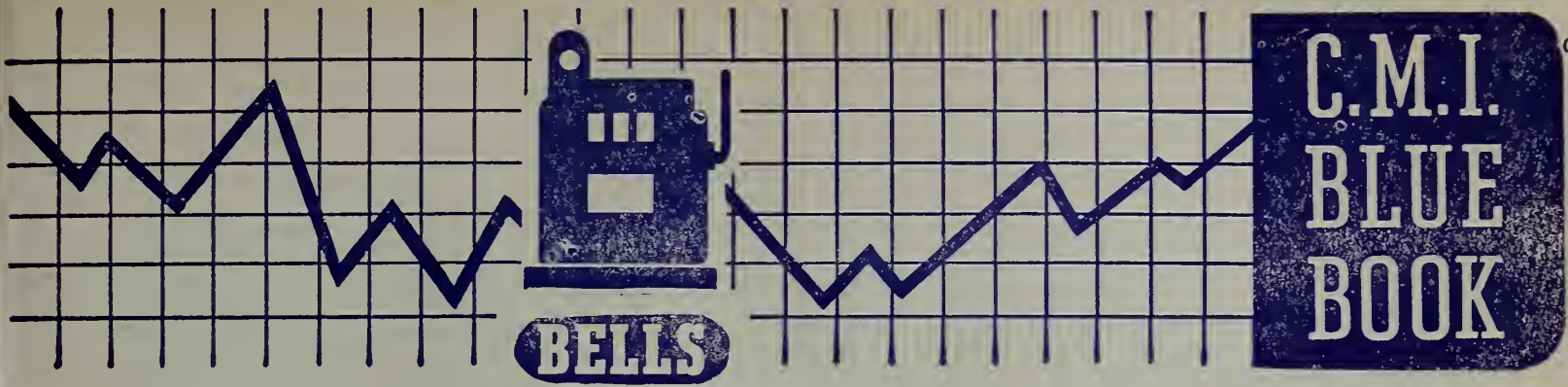
xx. Lo Boy	38.00	49.50
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PACE

xx. Lo Boy	40.00	50.00
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IDEAL

xx. Lo Boy	42.50	
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MILLS

5.	5c Black HL	175.00	185.00
xx.	10c Black HL	195.00	210.00
xx.	25c Black HL	225.00	250.00
xx.	5c Emerald Chrome HL	219.00	225.00
xx.	10c Emerald Chrome HL	275.00	
xx.	25c Emerald Chrome HL	450.00	
xx.	50c Emerald Chrome HL	395.00	
2.	5c Gold Chrome HL	185.00	195.00
2.	10c Gold Chrome HL	195.00	215.00
5.	50c Gold Chrome HL	300.00	375.00
2.	5c Gold Chrome	150.00	195.50
4.	10c Gold Chrome	149.50	160.00
2.	25c Gold Chrome	175.00	219.00
1.	50c Gold Chrome	250.00	425.00
1.	5c Copper Chrome	164.50	199.00
5.	10c Copper Chrome	174.50	195.00
5.	25c Copper Chrome	184.50	200.00
xx.	5c Club Bell	189.50	275.00
xx.	10c Club Bell	175.00	295.00
2.	25c Club Bell	150.00	275.00
xx.	50c Club Bell	600.00	
xx.	1c Blue Front	65.00	75.00
5.	5c Blue Front	95.00	159.50
5.	10c Blue Front	100.00	179.50
5.	25c Blue Front	125.00	199.50
7.	50c Blue Front	195.00	225.00
xx.	1c Brown Front	180.00	195.00
4.	5c Brown Front	75.00	175.00
2.	10c Brown Front	115.00	175.00
2.	25c Brown Front	125.00	199.50
1.	50c Brown Front	300.00	475.00
xx.	1c Cherry Bell	90.00	165.00
6.	5c Cherry Bell	150.00	189.50
6.	10c Cherry Bell	155.00	205.00
5.	25c Cherry Bell	150.00	165.00
xx.	1c Bonus Bell	289.50	
4.	5c Bonus Bell	180.00	250.00
4.	10c Bonus Bell	185.00	275.00
1.	25c Bonus Bell	190.00	300.00
2.	5c Original Chrome	100.00	200.00
2.	10c Original Chrome	110.00	195.00
2.	25c Original Chrome	150.00	225.00
1.	50c Original Chrome	250.00	475.00
6.	1c QT Blue	35.00	50.00
5.	5c QT Blue	79.50	99.50
xx.	10c QT Blue	89.50	100.00
xx.	25c QT Blue	100.00	125.00
xx.	1c QT Green	25.00	39.50
7.	5c QT Green	60.00	69.50
xx.	10c QT Green	89.50	100.00
xx.	5c QT FP	49.50	
5.	1c QT Glitter Gold	35.00	99.50
2.	5c QT Glitter Gold	72.50	95.00
1.	10c QT Glitter Gold	107.00	210.00
2.	25c QT Glitter Gold	110.00	150.00
6.	1c VP Bell	29.50	31.50
xx.	1c VP Bell JP	37.50	
xx.	1c VP Bell Green	22.50	
1.	5c VP Bell Green	35.00	45.00
xx.	1c VP Chrome	40.00	
1.	5c VP Chrome	45.00	55.00
xx.	5c VP Chrome Plus	50.00	55.00
xx.	1c V P Bell B&G	32.50	
1.	5c VP Bell B&G	39.50	49.50
5.	Vest Pocket '46	74.50	
xx.	5c Futurity	95.00	115.00
xx.	10c Futurity	110.00	190.00
xx.	25c Futurity	110.00	150.00
xx.	50c Futurity	194.50	
5.	5c Black Cherry Bell	170.00	248.00

1.	10c Black Cherry Bell	194.50	234.50
1.	25c Black Cherry Bell	195.00	258.00
xx.	5c Yellow Front	69.50	72.50
xx.	10c Yellow Front	135.00	
xx.	25c Yellow Front	150.00	
5.	1c Smoker Bell	35.00	40.00
7.	5c Smoker Bell	39.50	50.00
7.	5c FP Mint Vendor	39.50	79.50
xx.	25c Golf Ball Vendor	215.00	325.00
2.	5c War Eagle	50.00	95.00
6.	10c War Eagle	50.00	149.50
2.	25c War Eagle	65.00	70.00
xx.	50c War Eagle	300.00	365.00
6.	5c Red Front	90.00	165.00
xx.	10c Red Front	150.00	
xx.	25c Red Front	145.00	275.00
xx.	5c FOK	15.00	17.50
5.	5c Roman Head	75.00	125.00
5.	10c Roman Head	99.50	110.00
xx.	25c Roman Head	124.50	125.00
5.	50c Roman Head	295.00	
xx.	1c Skyscraper	40.00	
6.	5c Skyscraper	40.00	55.00
xx.	10c Skyscraper	64.50	85.00
xx.	25c Skyscraper	69.50	89.50
xx.	50c Skyscraper	250.00	
xx.	1c Lion Head	30.00	
xx.	5c Lion Head	40.00	54.50
5.	5c Extraordinary	100.00	149.50
7.	10c Extraordinary	110.00	150.00
5.	25c Extraordinary	169.50	179.50
xx.	50c Extraordinary	400.00	449.50
4.	5c Melon Bell	95.00	165.00
2.	10c Melon Bell	125.00	137.50
5.	25c Melon Bell	135.00	150.00
7.	5c Wolf Head	47.50	50.00
xx.	10c Wolf Head	49.50	89.50
xx.	25c Wolf Head	50.00	100.00
xx.	1c Shamrock Bell	27.50	
xx.	5c Slugproof 3-5	124.50	

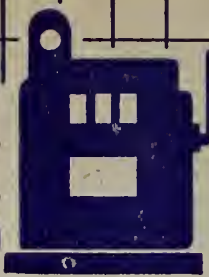
WATLING

xx.	1c Rolatop	10.50	15.00
2.	5c Rolatop	49.50	89.50
6.	10c Rolatop	50.00	55.00
6.	25c Rolatop	100.00	120.00
xx.	50c Rolatop	190.00	195.00
xx.	5c Club Bell	65.00	95.00
xx.	10c Club Bell	75.00	175.00
xx.	25c Club Bell	215.00	275.00
2.	1c Twin JP	24.00	29.50
1.	5c Twin JP	25.00	32.50
xx.	10c Twin JP	54.50	
7.	25c Twin JP	55.00	62.50
xx.	1c Blue Seal	22.50	
7.	5c Blue Seal	25.00	29.50
xx.	10c Blue Seal	52.50	60.00
7.	25c Blue Seal	27.50	49.50
xx.	1c Treasury	10.00	20.00
xx.	5c Treasury	32.50	65.00
xx.	10c Treasury	32.50	75.00
7.	25c Treasury	75.00	79.50
xx.	5c Wonder Vendor	64.50	
xx.	5-25 Rolatop	49.50	

GROETCHEN

7.	5c Columbia Chrome	49.50	59.50
xx.	1c Columbia	69.50	
6.	5c Columbia JPV Bell	54.50	90.00
xx.	5c Columbia Fruit	49.50	57.50
xx.	5c Columbia Cig RJ	45.00	49.50
5.	5c Columbia DJP	69.50	70.00
1.	10c Columbia DJP	69.50	79.50
xx.	5c Columbia Club Cig GA	44.50	65.00
xx.	Columbia Club DJ	75.00	

C.M.I. BLUE BOOK



BELLS

GROETCHEN—(continued)

xx. 10c Columbia Club Cig GA..	59.50	69.50
xx. 5c Columbia Cig GA	39.50	49.50
6. 5c Columbia Fruit GA	59.50	79.50
5. Columbia Orig GA	49.50	50.00
xx. Conv Columbia Chrome	49.50	50.00

P A C E

xx. 1c Bantam	20.00	25.00
xx. 5c Bantam	19.50	24.50
xx. 10c Bantam	34.50	69.50
xx. 25c Bantam	39.50	42.50
5. 5c Comet FV	40.00	69.50
6. 10c Comet FV	50.00	79.50
6. 25c Comet FV	85.00	125.00
xx. 50c Comet FV	98.50	125.00
2. 5c Comet DJP	40.00	79.50
xx. 10c Comet DJP	50.00	79.50
7. 1c Comet Blue	35.00	37.50
xx. 5c Comet Blue	50.00	59.50
xx. 10c Comet Blue Front	50.00	65.00
7. 25c Comet Blue Front	89.50	125.00
xx. 50c Comet	145.00	195.00
5. 5c All Star Comet	69.50	85.00
5. 10c All Star Comet	79.50	85.00
5. 25c All Star Comet	95.00	125.00
xx. 50c All Star Comet	225.00	275.00
xx. 1c All Star 2-4	35.00	39.00
xx. 1c Rocket	149.50	
6. 5c Rocket	69.50	79.50
5. 10c Rocket	75.00	89.50
xx. 25c Rocket	125.00	139.50
xx. 5c TJ Comet	47.50	
7. 5c Club Bell	100.00	125.00
7. 10c Club Bell	110.00	175.00
xx. 25c Club Bell	125.00	195.00
7. 50c Club Bell	145.00	245.00
xx. 1c DeLuxe	55.00	
7. 5c DeLuxe	69.50	75.00
5. 10c DeLuxe	89.50	149.50
xx. Double Slot 5-25c	149.50	210.00
xx. 10c Comet Console	125.00	159.50
xx. 25c Comet Console	169.50	195.00
xx. 5 & 25c Comet Con Comb..	195.00	295.00
xx. 5c Kitty	70.00	75.00
5. 10c Kitty	35.00	89.50
xx. 25c Kitty	210.00	
xx. 5c Comet Red	90.00	125.00
xx. 10c Comet Red	120.00	
6. 5c Slugproof	75.00	95.00
xx. 10c Slugproof	95.00	100.00
xx. 25c Slugproof	95.00	125.00
6. 5c Cherry Bell	250.00	
6. 10c Cherry Bell	275.00	
6. 25c Cherry Bell	300.00	
6. 50c Cherry Bell	500.00	
6. \$1.00 Cherry Bell	600.00	

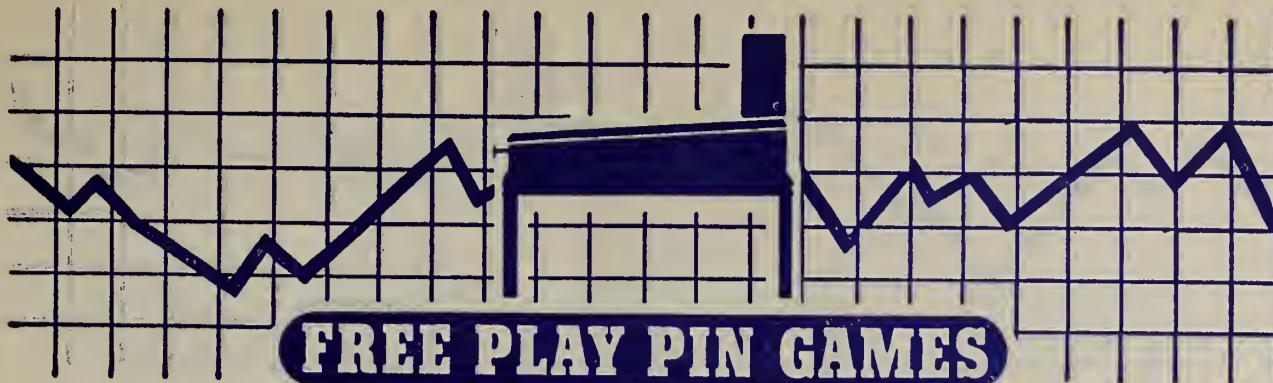
CAILLE

xx. 1c	39.00	40.00
2. 5c	12.50	39.50
2. 10c	12.50	39.50
5. 25c	40.00	50.00
6. 5c & 25c	120.00	275.00
xx. 5c Cadet	37.50	65.00
xx. 10c Cadet	55.00	95.00
xx. 25c Cadet	89.50	105.00
xx. 5c Playboy	49.50	75.00
xx. 10c Playboy	49.50	75.00
xx. 25c Playboy	60.00	

xx. 5c Commander	35.00	75.00
xx. 10c Commander	50.00	75.00
xx. 25c Commander	65.00	75.00
xx. 7-Way Slot 5c	49.50	62.50
xx. 7-Way Slot 25c	98.00	200.00
xx. 5c Doughboy	49.50	
xx. 5c Club Bell	40.00	59.00
xx. 10c Club Bell	59.00	69.50
xx. 25c Club Bell	90.00	125.00

JENNINGS

2. 5c Chief	67.50	150.00
1. 10c Chief	90.00	125.00
7. 25c Chief	105.00	145.00
7. 5c Club Bell	119.50	150.00
7. 10c Club Bell	129.50	159.50
xx. 25c Club Bell	165.00	185.00
xx. 50c Club Bell	350.00	
5. 5c Sky Chief	119.50	149.50
6. 10c Sky Chief	90.00	149.50
xx. 25c Sky Chief	200.00	
xx. 50c Sky Chief	150.00	295.00
6. 5c Silver Moon Chief	94.50	119.50
5. 10c Silver Moon Chief	79.50	110.00
6. 25c Silver Moon Chief	99.50	150.00
2. 5c Silver Chief	85.00	125.00
5. 10c Silver Chief	119.50	129.50
5. 25c Silver Chief	125.00	149.50
xx. 50c Silver Chief	550.00	650.00
5. Triplex Chief 5-10-25	90.00	100.00
7. 1c Little Duke	12.00	17.50
xx. 5c Century	35.00	45.00
xx. 10c Century	49.50	69.50
xx. 25c Century	50.00	
xx. 50c Century	225.00	295.00
xx. 5c Gooseneck	20.00	
5. 10c Gooseneck	39.50	40.00
7. 25c Gooseneck	39.50	60.00
5. 50c Gooseneck	75.00	89.50
xx. 1c Little Duchess	20.00	29.50
xx. 5c Little Duchess	25.00	47.50
6. 10c Golf Ball Vndr	129.50	190.00
6. 25c Golf Ball Vndr	149.50	195.00
xx. 5c Chrome Sup Chief	175.00	
xx. 10c Chrome Chief SP	152.00	
5. 5c Red Skin	50.00	79.50
xx. 10c Red Skin	135.00	149.50
xx. 25c Red Skin	150.00	
xx. 5c Big Chief	90.00	115.00
5. 10c Big Chief	160.00	165.00
xx. 25c Big Chief	199.50	
5. \$1.00 Bell	595.00	650.00
2. Cigarolla	40.00	60.00
2. Cigarolla XXV	70.00	85.00
xx. Cigarolla XV	65.00	69.50
5. 5c Victory Chief	75.00	110.00
5. 10c Victory Chief	85.00	160.00
6. 25c Victory Chief	150.00	175.00
xx. 1c 4 Star Chief	75.00	110.00
4. 5c 4 Star Chief	55.00	110.00
5. 10c 4 Star Chief	79.50	109.50
1. 25c 4 Star Chief	120.00	142.50
xx. 1c Dixie Bell	35.00	
7. 5c Dixie Bell	50.00	75.00
xx. 10c Dixie Bell	60.00	80.00
xx. 25c Dixie Bell	295.00	
xx. 50c Dixie Bell	385.00	404.50
6. 5c Victory 4 Star Ch	115.00	119.50
xx. 10c Victory 4 Star Ch	125.00	210.00
xx. 25c Victory 4 Star Ch	350.00	



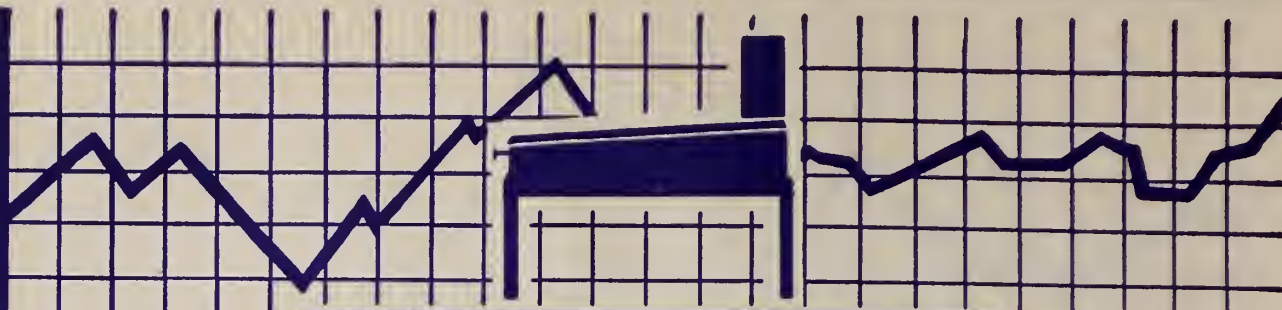
FREE PLAY PIN GAMES

**C.M.I.
BLUE
BOOK**

2. ABC Bowler	44.50	74.50
2. Action (Rev)	89.50	117.50
2. Air Circus	75.00	139.50
5. Air Force	59.50	64.50
xx. Airliner	15.00	49.50
xx. Airport	14.50	25.00
7. Alert (Rev)	30.00	69.50
2. All American	42.50	59.50
xx. Ali Baba	25.00	27.50
xx. All Out (Rev)	59.50	69.50
2. American Beauty (Rev)	64.50	99.50
5. Anabel	42.50	49.50
4. Arizona (Rev)	159.50	269.50
xx. Armada	25.00	29.50
1. Argentine	60.00	95.00
xx. Arrowhead	19.50	
5. Attention	45.00	59.50
xx. Avalon	15.00	17.50
xx. Airway	22.50	
7. Bally Beauty	29.50	34.50
xx. Banner	17.50	39.50
2. Bandwagon	45.00	59.50
xx. Bang	35.00	49.50
6. Battle	49.50	70.00
1. Barrage	39.50	52.50
2. Belle Hop	59.50	69.50
1. Big Chief	34.50	53.50
5. Big Hit Single Play	175.00	334.50
4. Big Hit Multiple Play	259.50	329.50
2. Big Parade	90.00	135.00
5. Big Show	15.00	35.00
5. Big Six	35.00	39.50
xx. Big Ten	27.50	
6. Big Three (Rev)	58.00	59.50
2. Big Time	32.50	49.50
2. Big Top	90.00	149.50
xx. Big Town	15.00	25.00
xx. Blackout	15.00	35.00
2. Blondie	15.00	25.00
2. Bombardier (Rev)	65.00	99.50
2. Bola Way	44.50	89.50
xx. Bomb-the-Axis	39.50	45.00
2. Bordertown	22.50	32.50
5. Boomtown	39.50	45.00
xx. Bounty	12.00	25.00
2. Bosco	59.50	69.50
1. Bowling Alley	39.50	95.00
5. Box Score	15.00	35.00
2. Brazil (Rev)	175.00	210.00
5. Brite Spot	35.00	37.50
5. Broadcast	49.50	55.00
2. Bubbles	72.50	249.50
xx. Buckeroo	25.00	29.50
1. Capt. Kidd	59.50	89.50
5. Cadillac	25.00	39.50
7. Canten	149.50	179.50
2. Casablanca (Rev)	69.50	109.50
2. Catalina	75.00	199.50
2. Champ	47.50	49.50
5. Champion	29.50	39.50
5. Charm	39.50	47.50
6. Chevron	29.50	59.50
xx. Chief	15.00	40.00
6. Chubbie	25.00	60.00
xx. Circus	25.00	
5. Click	49.50	57.50
xx. Clipper	25.00	
1. C. O. D.	15.00	25.00
5. Clover	39.50	49.50
xx. Commander (Rev)	45.00	65.00
7. Commodore	30.00	69.50
5. Congo	24.00	25.00
5. Conquest	22.50	49.50
xx. Contact	22.50	49.50
2. Contest	60.00	65.00
xx. Convention	20.00	27.50
xx. Cowboy	19.00	25.00
5. Cover Girl	154.50	169.50
5. Cross Line	54.50	60.00
2. Crystal	25.00	34.50
xx. Crystal Gazer	26.50	
xx. Dandy	17.50	19.00
xx. Daily Dozen	10.00	25.00
xx. Davy Jones	15.00	49.50
5. Defense (Baker)	34.50	39.50
1. Defense (Genco)	79.50	89.50
xx. De-Icer (Rev)	75.00	95.00
6. Destroyer (Rev)	49.50	59.50

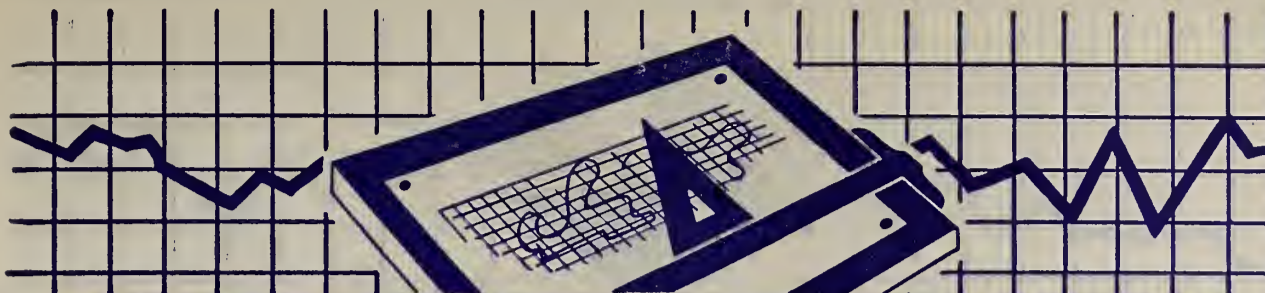
xx. Dive Bomber (Rev)	39.50	
5. Dixie	42.50	59.50
2. Do-Re-Mi	75.00	77.50
6. Double Feature	29.00	29.50
5. Doughboy	15.00	52.50
5. Double Play	52.50	75.00
xx. Drum Major	35.00	45.00
5. Dude Ranch	40.00	49.50
6. Duffy's	160.00	249.50
7. Dup' ex	58.50	69.50
4. Eagle Squadron (Rev)	64.50	69.50
xx. Entry	25.00	50.00
xx. Eureka	25.00	34.50
xx. Falling Sun (Rev)	59.50	
xx. Fantasy	30.00	39.50
xx. Fifth Inning	20.00	42.50
xx. Fifty Grand	35.00	37.50
xx. Fishin' (Rev)	50.00	55.00
7. Five-in-One	49.50	50.00
1. Five & Ten & Twenty	89.50	129.50
7. Flagship	29.50	30.00
5. Flat Top (Rev)	95.00	199.50
2. Fleet	42.50	49.50
5. Flicker	49.50	69.50
2. Flying Tiger	75.00	89.50
5. Follies '40	29.50	35.00
5. Fore'gn Colors	60.00	75.00
xx. Follow Up	17.50	22.50
2. Formation	30.00	44.50
2. Four Aces	89.50	129.50
2. Four Diamonds	42.50	49.50
xx. Four-Five-Six	15.00	
2. Four Roses	45.00	72.50
1. Fox Hunt	24.50	49.50
1. Frisco	229.00	279.50
xx. Flash	17.50	18.50
2. G. I. Joe (Conv)	60.00	70.00
7. Girls Ahoy (Rev)	49.50	66.00
5. Glamour	44.50	69.50
2. Gobs	84.00	119.50
1. Gold Star	39.50	59.50
xx. Golden Gate	17.50	25.00
2. Grand Canyon (Rev)	145.00	279.50
2. Gun Club	40.00	89.50
7. Headliner	20.00	27.50
xx. Hi-Boy (Rev)	45.00	69.50
2. Hi-Dive	69.50	94.50
1. Hi-Hat	64.50	79.50
xx. High Light	18.95	
5. High Stepper	42.50	52.50
7. Hit-the-Jap (Rev)	39.50	42.50
xx. Ho'd Over	35.00	39.50
2. Hollywood	109.50	129.50
7. Home Run '40	29.00	29.50
5. Home Run '41	45.00	60.00
2. Home Run '42	60.00	99.50
2. Horoscope	42.50	84.50
4. Idaho	125.00	269.50
1. Invasion (Rev)	49.50	199.50
1. Jeep (Rev)	92.50	115.00
xx. Jolly	25.00	30.00
xx. Jumper	25.00	27.50
2. Jungle	32.50	79.50
5. Keep 'em Flying	90.00	155.00
xx. Keen-a-Ball	24.50	35.00
5. Kismet	79.00	149.50
xx. Klick	15.00	22.50
2. Knock-Out	94.50	129.50
7. Knock-Out-the-Jap	59.50	110.00
5. Lancer	39.50	99.50
5. Landslide	35.00	49.50
2. Laura	165.00	219.50
xx. Lead Off	29.50	40.00
5. Leader	69.50	89.50
7. League Leader	34.50	39.50
2. Legionnaire	47.50	69.50
2. Liberty	139.50	165.00
2. Liberty (Rev)	22.50	79.50
xx. Limelight	32.50	35.00

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FREE PLAY PIN GAMES

5. Line Up	35.00	49.50	2. Sink-the-Jap (Rev)	34.50	49.50
xx. Lite-a-Card	22.50	35.00	xx. Sixty Grand	17.50	
5. Lone Star	34.50	35.00	6. Sky Blazer	79.50	80.00
xx. Lot-o-Smoke	25.00	75.00	5. Sky Chief	110.00	169.50
7. Lot-o-Fun	65.00	94.50	7. Sky Line	20.00	37.50
7. Lucky	15.00	79.50	6. Sky Ray	54.50	59.50
xx. Majors '40	12.50	17.50	5. Sky Raider (Rev)	79.50	109.50
1. Majors '41	50.00	69.50	2. S'ap-the-Jap	30.00	67.50
xx. Mardi Gras	40.00		2. Slugger	50.00	74.50
Marines-at-Play	69.50	119.00	2. Smak-the-Jap (Rev)	20.00	35.00
5. Marvels Baseball	79.00	94.50	5. Snappy '41	50.00	72.50
5. Mascot	49.50	59.50	2. South Paw	60.00	74.50
xx. Merry-Go-Round	22.50	27.50	4. South Seas	175.00	289.50
4. Metro	40.00	49.50	5. Sparky	45.00	49.50
xx. Miami	15.00		7. Steel Ball	35.00	69.50
1. Miami Beach	59.50	79.50	5. Speed Demon	15.00	39.50
2. Midway (Rev)	74.50	129.50	5. Speedway	22.00	35.00
xx. Midway (Genco)	12.50	15.00	xx. Speddy	22.50	
7. Miss America (Rev)	39.50	40.00	7. Sports	19.50	79.50
1. Mr. Chips	24.50	39.50	1. Sports Parade	44.50	75.00
5. Monicker	59.50	99.50	2. Sporty	15.00	29.50
2. Mystic	25.00	39.50	2. Spot-a-Card	65.00	72.50
4. New Champ	45.00	65.00	7. Spot Cha (Rev)	65.00	75.00
7. Nippy	29.00	79.50	2. Spot Pool	37.50	89.50
xx. Nite Club (Rev)	79.50	84.50	1. Spottem	25.00	39.50
7. Ocean Park	15.00	24.50	4. Stage Door Canteen	175.00	200.00
7. Oh Boy	24.50	32.50	1. Stars	69.50	89.50
xx. Oh Johnny	35.00	45.00	1. Star Attraction	50.00	74.50
7. On Deck	34.50	40.00	xx. Stop & Go	29.50	35.00
2. Oklahoma	125.00	279.50	1. Stratol'ner	45.00	67.50
6. One-Two-Three '39	29.50	42.50	4. Streamliner	69.50	249.50
6. One-Two-Three '40	39.50	49.50	5. Strip Tease (Con)	79.50	115.00
7. One-Two-Three '41	75.00	79.50	7. Summertime	20.00	24.50
1. Owl	49.50	62.50	5. Sun Beam	49.50	56.50
xx. Pals	21.50		6. Sun Valley (Rev)	79.50	115.00
4. Paratroop (Rev)	69.50	109.50	6. Supercharger	22.50	24.50
5. Pan American	54.50	64.50	4. Super Chubbie	37.50	60.00
2. Paradise	35.00	42.50	5. Super Six	29.50	45.00
xx. Parade Leader (Rev)	34.50	49.50	2. Surf Queens	190.00	327.50
xx. Pep (Rev)	29.50	39.50	1. Suspense	200.00	249.50
7. Pick 'em	24.50	29.50	2. Tail Gunner (Con)	45.00	49.50
1. Play Ball	49.50	79.50	2. Target Skill	22.50	49.50
5. Pin Up Girl	74.50	139.50	2. Texas Mustang	55.00	79.50
xx. Play Mate	32.50	39.50	4. Ten Spot	44.50	69.50
xx. Pastime (Rev)	47.50	49.50	5. Three Score	35.00	39.50
5. Polo	20.00	35.00	5. Three Up	39.50	45.00
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7. Powerhouse	20.00	24.50	7. Thumbs Up (Rev)	42.50	60.00
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5. Progress	35.00	39.50	xx. Top Notcher	14.50	29.50
xx. Punch	25.00	29.50	2. Topper	20.00	29.50
2. Pursuit	37.50	39.50	2. Torpedo Patrol (Rev)	69.50	79.50
xx. Pylon	29.50	30.00	6. Towers	59.50	67.50
xx. Pyramid	10.00	12.50	1. Trade Wind (Rev)	199.50	269.50
xx. Ragtime	15.00	25.00	6. Trailways	59.50	64.50
xx. Rats (Rev)	47.50		xx. Trapeze	17.50	50.00
xx. Rebound	15.00	19.50	xx. Triumph	18.50	35.00
xx. Record Breaker	150.00		xx. Twink'e	10.00	22.50
5. Red Hot	29.50	30.00	5. Tw'n Six	39.50	44.50
2. Red, White & Blue	29.50	39.50	7. Ump	31.00	42.50
2. Repeater	30.00	49.50	xx. Up & Up	25.00	29.50
5. Reserve	20.00	21.50	4. Vacation	39.50	49.50
xx. Rink	15.00	19.00	xx. Variety	25.00	35.00
1. Riviera	200.00	289.50	5. Velvet	29.50	55.00
xx. Roll Call (Rev)	45.00	69.50	1. Venus	70.00	89.50
xx. Roller Derby	25.00	30.00	2. Victory	59.50	94.50
5. Rotation	19.00	20.00	1. Vogue	25.00	39.00
xx. Rotor Table	79.50	89.50	1. Wagon Wheels	169.50	269.50
7. Rummy	15.00	27.50	5. West Wind	65.00	69.50
6. Salute	20.00	27.50	7. White Sails	20.00	35.00
2. Santa Fe (Rev)	169.50	185.00	5. Wild Fire	49.50	59.50
7. Sara Suzy	32.50	49.50	5. Wings	11.50	44.50
xx. Scandals (Rev)	35.00		7. Wow	30.00	34.50
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5. Scoop	24.50	39.50	5. Yankee Doodle	95.00	175.00
5. Score-a-Line	30.00	52.50	2. Yanks	52.50	119.50
5. Score-a-Card	29.50	52.50	xx. Zenith	95.00	
1. Score Champ	27.50	39.50	xx. Zeta	19.50	25.00
xx. Scout (Rev)	29.50		2. Zig Zag	50.00	69.00
4. Sea Power	45.00	69.50	xx. Zip	22.50	45.00
2. Sea Hawk	49.50	85.00	6. Zombie	59.50	69.50
6. Second Front (Rev)	79.50	115.00			
1. Seven Up	44.00	69.50			
1. Shangri La	95.00	169.50			
6. Short Stop	20.00	38.00			
2. Show Boat	49.50	79.50			
xx. Side Kick	15.00				
5. Silver Skates	49.50	59.50			
xx. Silver Spray	34.50	69.50			



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Pla-Mor Phonograph	
(Model 7)	(No Price Set)
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Pine Adapter (Hideaway)	59.50
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Tear Drop Speaker RS2-8	18.00
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Mod	657.50
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Mod	743.75
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FP & PO	1000.00
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(No Price Set)	

**C.M.I.
BLUE
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Action from—Stars
 Ajax from—Score Card
 All Out from—Cross Line
 Archery from—Cadillac
 Arizona from—Sun Beam
 American Beauty from—Attention
 Battle from—Zombie
 Big Tent from—Big Show
 Big Three
 Big Top of '45....from—Twin Six, Clover,
 Sky Ray
 Bingo from—Lite-a-Card
 Bombardier from—Follies '40
 Bowling Alley '42....from—Bowling Alley
 Brazil from—Do Re Mi
 Burlak from—Follies '40
 Casablanca from—Glamour
 Cupid from—Roxy
 De-Icerfrom—Red, White & Blue
 Destroyer from—Cadillac
 Dive Bomber from—Formation
 Eagle Squadron.....from—Big League,
 Big Town
 Easy Pickin' from—O'Boy
 Falling Suns from—Ten Spot
 Fan Dancer from—Roxy
 Flash from—Punch
 Flat Topfrom—Broadcast, Crossline
 Flight from—Sporty
 Flying Tigers from—Play Ball
 Foreign Colors from—Owl
 Grand Canyon.....from—Double Play
 Hi-Boy from—Metro
 Hi-Jinks from—Glamour
 Hit-the-Japsfrom—Gold Star
 Hockey '42from—Silver Skates
 Idaho from—Zombie
 Jeep....from—Duplex, Leader, Sky Blazer
 Kismet
 Klipper from—Scoop
 Knock-Out-the-Japs from—Knockout

Parade Leader from—Drum Major
 Paratroop from—Powerhouse
 Peacherino from—Jolly
 Pep from—Wow
 Playtime from—Gold Star
 Pin Up Girl from—Silver Skates
 Production from—Blondie
 Rat from—Zig Zag
 Redheads from—Blondie
 Ro'l Call from—Vacation
 Sailorettes '42 from—Follies '40
 Scout Commander from—Fleet
 Sea Power from—Four Roses
 Sentry from—Leader
 Shangri-La from—Mr. Chips
 Sink-the-Jap from—Seven Up
 Sixty Grand from—Big Town
 Sky Rider from—Pan American
 Slap-the-Jap from—Stratoliner
 Smak the Jap from—Ten Spot
 South Seas from—Knockout
 Luxury from—Rotation
 Marines-at-Play from—Flicker
 Midway from—Zombie
 Nitro Club from—Formation
 Nine Bells from—Mr. Chips
 Over-the-Top from—Powerhouse
 Speedway from—Entry
 Stage Cha from—Attention
 Stage Door Canteen from—Liberty
 Starlight from—Triumph
 Stepper from—Blondie
 Strip Tease from—Chi-Coin Games
 Torpedo from—Formation
 Trade Winds from—Sky Blazer
 Triple Entry from—Home Run
 Wagon Wheels from—Duplex
 White Sails from—Silver Spray
 Yankee Doodle
 Zingo from—Mascot, Attention,
 Silver Skates, Air Force
 Liberty from—Flicker

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All-American Derby..from—Sport Special,
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 Big Three
 Dust Whirls from—Club Trophy
 Fast Track..from—Sport Page, Blue Ribbon
 Foreign Colors from—Owl
 Pastime from—Turf Champs

Race King..from—Thistledown, Sea Biscuit
 Rockingham....from—Grand Stand, Grand
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 Victorious from—Turf Champs
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Judge Says Boston Needs More Sodas And Juke Boxes

BOSTON, MASS. — According to Judge Franklin W. L. Miles of Roxbury Municipal Court what this city needs is more ice cream sodas and juke boxes.

The judge explained that there just isn't any place for the young folks to go at night except to a place where liquor is being served.

"The drug stores close at 10 P.M. but the bars stay open to 1 A.M.," he stated during the trial of a waitress here accused of serving liquor to minors.

Police claimed that the waitress had served beer to two 20 year old boys. Counsel for the waitress said it wasn't a sale because the boys had not paid for the beer when the police stepped in and made their arrest.

Judge Miles said he was forced to find the waitress not guilty because of this technicality. It was then that he made his remark concerning the fact that Boston should have more juke boxes and ice cream sodas for the young people.

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Bally Surf Queens.....	Write	Hi Stepper	42.50
Exhibit Big Hit	Write	Horo:cope	54.50
A.B.C. Bowler	\$44.50	Jungle	59.50
All American	42.50	Knockout	94.50
Air Circus	75.00	Major '41	59.50
Attention	49.50	Miami Beach	69.50
Belle Hop	59.50	Metro	44.50
Big Chief	44.50	School Days	54.50
Big Parade	99.50	Sea Hawk	49.50
Big Time	34.50	Show Boat	49.50
Champ	54.50	Silver Skates	49.50
Flicker	49.50	Ten Spot	69.50
Formation	44.50	Texas Mustang	79.50
Four Aces	89.50	Target Skill	34.50
Four Diamonds	49.50	Three Up	39.50
Four Roses	49.50	Topper	29.50
Gobs	84.00	Victory	59.50

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WAYNE AUTOMATIC RECORD VOLUME EQUALIZER


Automatically Adjusts Phonograph Volume so that Every Record is Reproduced at Same Volume Level

Get the jump on your competitors and equip all your phonographs with the Wayne Equalizer. Install on the spot — size of a cigar box — no servicing. The Wayne Equalizer does not constantly adjust the volume to compensate for varied noise in a location. The unit increases or reduces the volume on all records to a volume standard manually set by you or by the location. If your local distributor cannot supply you, write, wire or phone us.



LOUD MUSIC

Automatically tuned down to pleasant listening level.



SOFT MUSIC

Automatically tuned up to pleasant listening level.

\$33 for use with crystal pickup
\$36 for use with magnetic pickup

Guarantee

Wayne Equalizer is guaranteed in workmanship and materials for 90 days. If, within 30 days, it does not satisfy you for any reason, return it and full purchase price will be refunded.

GEORGE R. MURDOCK & Associates INC.

Manufacturers and Distributors Electronic Equipment
 1773-1797 UNION ST., SAN FRANCISCO 23, CAL., Phone, PRespect 2974

SALE! SALE! SALE!

2 GOING MONEY-MAKING ARCADES IN RICHMOND, VIRGINIA

WILL SACRIFICE! ARCADES CAN BE PURCHASED INTACT

OR
WILL SELL ALL EQUIPMENT AS A COMPLETE UNIT
CONTAINS FOLLOWING EQUIPMENT

ARCADE EQUIPMENT

- 1 7 UP
- 1 FLEET
- 1 PLAY BALL
- 1 SCHOOL DAYS
- 1 SEA HAWK
- 1 DUPLEX
- 1 5 - 10 and 20
- 3 IRON MUTOSCOPE REELS
- 1 SEEBURG SHOOT THE JAP CONVERSION
- 1 KEENEY AIR RAIDER
- 1 BALLY RAPID FIRE
- 1 MUTOSCOPE 5 REEL SELECTOR —
Serial 1 A-M-D-L 25
- 1 SEEBURG HIRED GIRL
- 1 SEEBURG DUCK GUN
- 1 SEEBURG TIGER GUN
- 1 SEEBURG JAP CONVERSION
- 1 EVANS LATE MODEL PLAY BALL
- 1 BAKER LATE MODEL SKY PILOT
- 1 MUTOSCOPE SKY FIGHTER

- 1 SCIENTIFIC BATTING PRACTICE
- 5 SHIPMAN SELECT-O-VIEW
- 1 GYPSY SOLAR HOROSCOPE
- 1 EXHIBIT FLOOR MODEL KISS-O-METER
- 1 SET OF 3 DISPOSITION, PERSONALITY
AND LOVE METER ON STAND
- 1 SET OF 6—2 for 5c GLAMOROUS NOVELTY
CARD VENDERS
- 5 EXHIBIT 1c CARD VENDERS ON STANDS
- 1 KEENEY TEXAS LEAGUER LATE MODEL
- 2 A.B.C. TARGET PISTOLS ON STANDS
- 60,000 (Approx.) PENNY POST CARDS
- 1 LOT OF G.E. BULBS (Usual to Arcade Equip.)
- 1 PLAY BALL PIN BALL GAME (Fair Shape)
- 1 TEN SPOT PIN BALL GAME
- 1 PHOTOMATIC No. PTN3 (Very Good Cond.)
- 1 BALLY RAYS TRACK
- 1 MUTOSCOPE SOLAR HOROSCOPE
(Front Round Glass Broken)
- 1 BALLY CONVOY COMPLETE (Butt on Gun
Broken)

- 1 TOM MIX GUN (Fair Condition)
- 1 SEEBURG CHICKEN SAM CONVERSION
- 1 MUTOSCOPE IRON REEL WITH GIRL REEL
- 1 BALLY RAPID FIRE (Gun Stand Broken)
- 1 GOTTLIEB GRIP TESTER ON STAND
- 2 GOOFY GOLF
- 1 GOTTLIEB GRIP TESTER
- 1 GYPSY PALM READER
- 1 SMALL MUTOSCOPE REEL ON STAND
- 1 SMALL PIKES PEAK
- 3 VIEW-O-SCOPES
- 3 EXHIBIT LOVE METERS (Battery Models)
- 1 EVANS GALLOPING DOMINOES, 1938 Mod.
- 3 MILLS JUMBO PARADES
- 4 MUTOSCOPE VIEW-O-SCOPES
- 1 COMPLETE PRESTO RECORDER w. 2 Re-
mote Speakers & Mike, Type "G", Serial 107
- 2 BILL FREY NUMBER ROLLS
- 1 EVANS LITTLE DOMINOE (Poor Condition)
- 1 KEENEY SUPER BELL, No. 8E2844

PHOTOGRAPHIC EQUIPMENT AND SUPPLIES

- 1 Electric Dryer, RK, Model No. A-20
- 1 2½ x 3½ Semi-Automatic Complete with
Compur Shutter No. 4414061 Lens F/6.8
- 1 Neon Sign and Transformer—"Photos While
You Wait"
- 1 Photo Visualizer, 1" x 1½"
- 1 Electric Dryer, RK, Model No. A17
- 2 Picture Display Frames, 4 ft. x 3 ft. with
Neon Border
- 1 Trimming Board

- 29 Cases, 12 Containers Each, Grant Chemicals
- 10 gross 5 x 7 Grant Paper
- 12 rolls 250 x 2½ Grant Paper
- 2500 Frames Various Sizes
- 3 gross 8 x 10 Grant Paper
- 1 Sound Proof Recording Booth, Combination
with Semi-Automatic, Complete with Lenses
1½ x 1 and 2½ x 3½
- 1 True Copy Photo—Model L
- 1 Positype Enlarger

- 1 Moon Type Photo Drop (Wood and Painted)
- 1 Combination Model 9A — Century Studio
Camera with Sliding Carriage, 8 x 10 - 5 x 7
2½ x 3½ with Goerz-Dagor f/6—Focus 12"
Lens
- 1 No. 1A Semi-Centennial Eastman Stand
- 7 Flood Lights—Partitions and Revolving Back
Ground
- 1 Neon Sign (Pictures While You Wait)
10" Letters—Sign 10 Feet Long

INCIDENTAL ITEMS

- 1 National Cash Register—Model No. 126(4)
N-2 Serial No. 4097045
- 1 Iron Safe, approx. 30" x 24"
- 1 6 Ft. Floor Case with Neon Border
- 1 Humphrey Gas Space Heating Unit (Ceiling
Type) No. 85, Series DX, Serial No. C1125.
Input Rating—85,000 B.T.U. Hourly
Output Rating—68,000 B.T.U. Hourly
Complete—Used Very Little

- 1 5 Ft. Wood Counter
- 1 1 H.P. Century 3 Phase Electric Motor
- 9 Ceiling Fixtures, Frost, Globe Type on Chains
- 1 Outside Neon Upright, 3 Color, 3 Flash,
20 Ft. Sign
- 2 8 Ft. Step Ladders
- 1 Neon Transformer with 16 Ft. Tubing
- 1 Chrome Leg Stool
- 2 x 18" Pedestal Electric Fan

- 1 Van Dorn 6" Bench Grinder, Type A
Serial No. 347596
- 1 Walker-Turner Drill Press, Serial No. 1-1140,
with ½ H.P. Motor
- 1 National Cash Register S604357—Model 720
- 1 6 Ft. Floor Case
- 1 16" Exhaust Fan
- 1 18" Table Model Electric Fan
- 1 Chrome Leather Seat Stool
- 1 4" Bench Vise

WRITE — WIRE — PHONE IMMEDIATELY

JOHN COFFEY
PENNY ARCADE
321 NORTH FIFTH STREET
RICHMOND, VA.

JOHN MARINO
333 WEST 57th STREET
NEW YORK, N. Y.
(Phone: Columbus 5-5065)

Bally Increases Console Production



GEORGE W. JENKINS

CHICAGO—Release of Bally's new "Triple Bell" console will not interfere with production on the "Draw Bell" console, according to a statement by George Jenkins, vice president and general sales manager of

Bally Manufacturing Company.

"Additional assembly lines have been set up," Jenkins said, "to permit manufacture of both games."

"Several thousand 'Draw Bell' consoles on location prove that the 'Hold-and-Draw' feature has a permanent place in the industry as a strong profit-producer."

He also said, "Reports from the first 'Triple Bell' consoles on location indicate earning-power far in excess of other console equipment. The big 1000 Super Special, changing odds flash and suspense, and the triple coin-chutes are a combination that can't be beat," he explained.

NOTICE! Investors!

One of the Finest Pinball Punchboard and Music Routes in the Northwest for Sale! Continuous operation of over 200 pieces in the same territory for past 15 years grossing an average of \$20,000. per month. Owner retiring. Books open to qualified buyers.

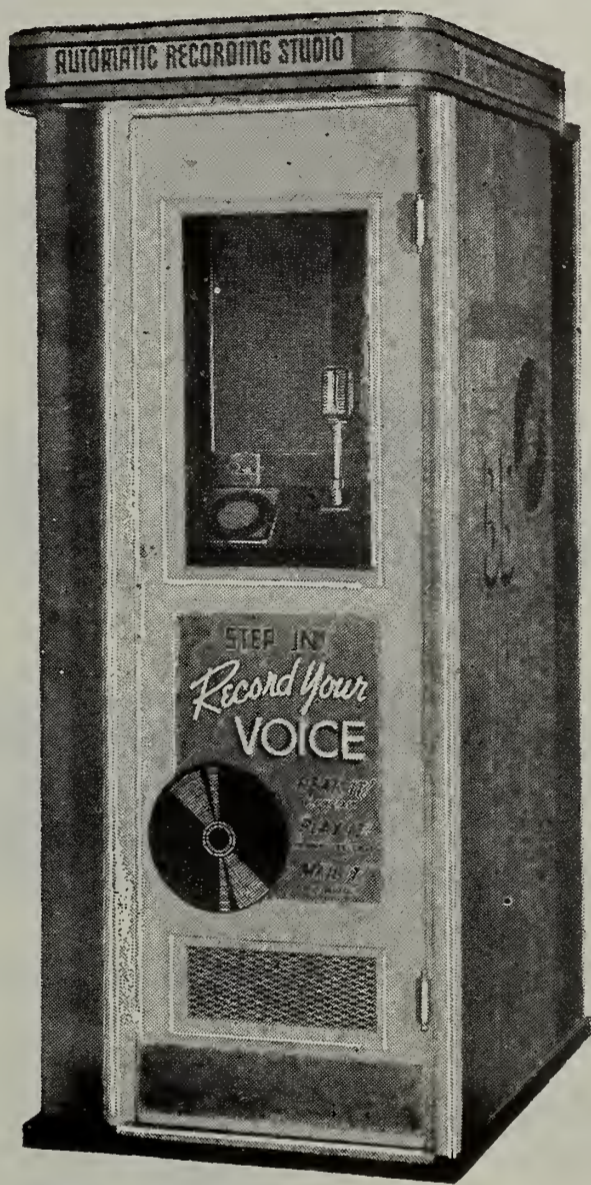
\$350,000. TOTAL PRICE

Write
BOX 807
FEDERAL POST OFFICE
PORTLAND, OREGON

MUSIC OPERATORS — Vote NOW
in the Big Record Contest.

Universal Appeal . . . Showmanship
...Foolproof Operation...Human Interest!

The VOICE-O-GRAPH Has
All Four...and More!



People thrill at the idea of making instantaneous recordings of their own voices—and mailing them to friends or taking them home and playing them over and over again. This psychological impulse guarantees operators record-making PROFITS with the VOICE-O-GRAPH.

The VOICE-O-GRAPH is fully Automatic—Coin Operated—with special Mailing Envelopes vended for an additional 5c. No Attendant is necessary. Booth is soundproof, beautifully designed and large enough for 2 people to record conversation or song. Occupies approx. 1 square yard of space.

"Don't Write—VOICE-O-GRAPH"

Remarkable earnings now being reported—Ask any Mutoscope Distributor for proof. Deliveries now being made . . . in order received. See the VOICE-O-GRAPH on display at all Mutoscope Distributors, or mail this coupon for further details.

*Reg. Trade Mark

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 Eleventh Street, Long Island City 1, N. Y.

Send me at once complete details on VOICE-O-GRAPH.

NAME

FIRM

ADDRESS

CITY ZONE STATE L-10-26



MEMBER

CUT YOURSELF A BIG SLICE OF



Whirl-A-Ball

★ STILL DELIVERING BANK BALL

AMUSEMENT ENTERPRISES, INC.

GEORGE PONSER IRVING KAYE

2 Columbus Circle, N.Y. 19, N.Y.
Phone: Circle 6-6651

West Coast Distribs Meet Aireon's Pres.



LOS ANGELES, CALIF—On Thursday, October 10, local Aireon distributors here tendered an informal dinner party for Robert C. (Bob) Walker, president of Aireon Mfg. Corp.

Present were, front row, left to right: Fred B. Ferra; Frank Navarro; Leonard E. Baskfield, E. T. Mape's general manager; Robert C. (Bob) Walker, president of Aireon; Ray Powers, Los Angeles manager for E. T. Mape; Frank Showalter, distributor of Santa Ana.

Back row, left to right were: Joe Yriarte and Tom Hemmes of Navarro Distributing; Nels Nelson, Aireon distributor; Ed Wisler, Aireon district salesman; L. R. Chase,

Las Vegas, Nev. operator; John Martell and Max L. Travis, Showalter associates.

Ed. Wisler, Aireon district manager here, introduced Walker to those present and Walker held a very informal chat with the distributors and their friends.

He told them of the firm's plans for the future and also the general work now being done at the Aireon plant in Kansas City in their behalf.

He asked for questions to be put to him by all those present and answered them fully. This distribs who attended reported that this was one of the most educational and revealing discussions ever held here with a manufacturer.

FOR
BALLY
PRODUCTS
NEW YORK
NEW JERSEY
and
IN ALL OF
NEW ENGLAND

IT'S
TRI-STATE SALES CO.
585 TENTH AVENUE, NEW YORK CITY
(Phone: CHelsea 2-4648)
2715 SUMMIT AVE., UNION CITY, N. J.
(Phone: UNion 5-2242)

NEW ENGLAND REPRESENTATIVES
PIONEER DIST. CO.
585 TENTH AVENUE, NEW YORK CITY
(Phone: CHelsea 2-4647)

Now Showing
TRIPLE BELL 5c - 10c - 25c or Any Combination
DRAW BELL CONSOLE 5c and 25c PLAY
BIG LEAGUE SENSATIONAL 5-BALL FREE PLAY
VICTORY SPECIAL • VICTORY DERBY

COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE \$32.50 TO \$38.50 Per Reel
PHONOFILM
3331 No. KNOLL DR., HOLLYWOOD 28, Cal.

Boston Coinmen Meet UJA Quota at First Meeting of Group

BOSTON, MASS.—With Dave Bond of Trimount Coin Machine Co., Edward M. Ravreby of Associated Amusements and Al Shareno, all of this city, heading the drive of the combined United Jewish Appeal here, the coin machine section went over the top, even tho their quota was doubled over that of 1945, at their very first meeting.

Coin machine jobbers, distributors and operators oversubscribed their quota by over \$2,600.

Edward M. Ravreby was presented with a silver loving cup in appreciation for his efforts in directing the drive for the coin machine industry here as a unit. He consolidated the members of the industry and had them recognized as a special group for this appeal.

IN WISCONSIN



Aireon
KLEIN
DISTRIBUTING CO.
2606 W. Fond Du Lac Ave.
MILWAUKEE 6, WISC.
KILBOURN 2032-3

MOTORS REPAIRED WURLITZER — AMI — SEEBURG — ROCK-OLA — MILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival.

Complete, No Extras \$6.00

M. LUBER
503 W. 41st. (L'Ongacre 3-5939) New York

WANTED TO BUY FOR CASH
Chester Pollard Football Games.....\$75.00
Chester Pollard Golf Machines.....20.00
Need not be in working condition but must have all parts.

IDEAL NOVELTY COMPANY
2823 Locust St. St. Louis 3, Mo.
Phone: FRanklin 5544

Keeney's NEW THREE-WAY BONUS SUPER BELL



Three coin chutes take up to 15 coins every play!
Three people can play at same time!
Your choice of any combination of nickel, dime and quarter chutes! Gives record-breaking profits! You pay only one tax!

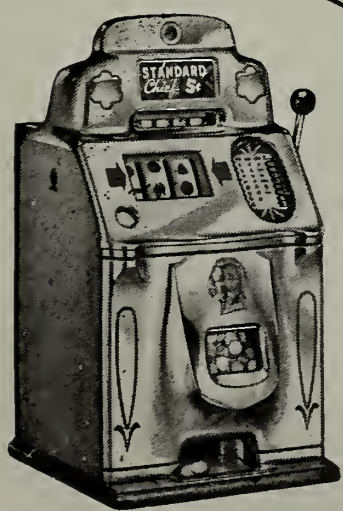
KEENEY'S 2-WAY SUPER BONUS BELL
Convertible FP or PO
Your choice any coin combinations: 5c-5c—5c-10c 5c-25c
Pay only one tax!

Now Delivering

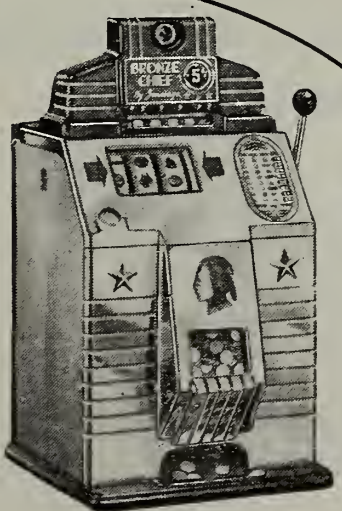
ADVANCE AUTOMATIC SALES CO.
1350 HOWARD STREET SAN FRANCISCO 3, CAL.
Western Distributors: 1226 S.W. 16th Ave., Portland, Ore.
Western Distributors: 3126 Elliott Ave., Seattle Wash.

MUSIC OPERATORS: Vote today! Use enclosed, prepaid postcard to vote for your best records and most outstanding artists. Do it NOW!!

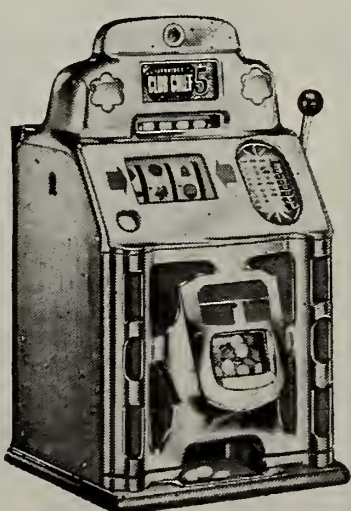
TWO "SURE THINGS" IN EVERY JENNINGS CHIEF



1.
CHROME APPEAL



2.
PLAYER ACTION



STANDARD CHIEF

BRONZE CHIEF

SUPER DE LUXE CLUB CHIEF

ALL MODELS HAVE THE PATENTED ESCALATOR

75

DEALERS AND DISTRIBUTORS
ACROSS THE COUNTRY
OR WRITE TO . . .

O. D. JENNINGS AND COMPANY
4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS
.....The Leader in the Field for over 40 Years.....

Wanna Play?...

GOLDEN JACKPOT PAYS \$25 or \$5

CUTE JACKPOT PAYS \$5, \$1.50, 25¢ OR TICKET PRINTED "ADVANCE" TO GOLDEN JACKPOT

5¢ PER SALE

3 GOLD	\$1.00
2 GOLD	75¢
1 GOLD	60¢
2 SILVER	50¢
1 GOLD 1 SILVER	40¢
2 SILVER	35¢
1 GOLD 1 SILVER	25¢
2 SILVER	15¢
1 GOLD 1 SILVER	15¢
2 SILVER	15¢

CUTE JACKPOT

GOLDEN JACKPOT

WANNA PLAY?
 960 Holes
 R. M. Thin 5c Play
 Takes in .. \$48.00
 Ave. P. O. . 21.50
PROFIT . . \$26.50
 No. 9040

TWO 'MISSES'
 that are
POSITIVE HITS!

Immediate Delivery!

BLACK 'N' BLUE
 840 Holes
 G. L. Sp. Thick 5c Play
 Takes in .. \$42.00
 Ave. P. O. 19.27
PROFIT ... \$22.73
 No. 18160

HARLICH MANUFACTURING CO.,
 1417 West Jackson Boulevard
 Chicago 7, Illinois
 We'll be in our new home SOON!

5¢ PER SALE

BLACK AND BLUE

HAIR RAISER JACKPOT PAYS: \$25.00

WRINGER JACKPOT PAYS: \$10.00 OR \$5.00 AWARDS

WRINGER JACKPOT

HAIR RAISER JACKPOT

102-103 PAYS 75¢
 103-104 PAYS 50¢
 104-105 PAYS 30¢
 105-106 PAYS 25¢
 106-107 PAYS 20¢
 107-108 PAYS 20¢
 108-109 PAYS 20¢
 109-110 PAYS 20¢
 110-111 PAYS 20¢
 111-112 PAYS 20¢
 112-113 PAYS 20¢

EACH WINNING COMBINATION REPEATS 4 TIMES

101-102 RECEIVES PUNCH IN WRINGER JACKPOT

LAST PUNCH IN THIS LARGE PANEL RECEIVES PUNCH IN WRINGER JACKPOT

LAST PUNCH IN THIS LARGE PANEL RECEIVES PUNCH IN WRINGER JACKPOT

Eskimos Making Whoopee With Juke Boxes

NEW YORK—According to the press here, Eskimos away up around the McKenzie River region in Canada are swinging it hot and fast—too hot and fast for Canada's mounted police, according to all reports received.

Pockets lined with cash from a bumper hunting season, Eskimos flocked down the McKenzie River not so long ago, in expensive motor boats to celebrate.

Their idea of celebrating — was dancing to the juke box all night and sleeping all day. This is reported to have put a strain on the Canadian mounted police who had to play chaperone all during the night and carry on their regular duties during the daytime.

Pays \$10,000 For Pinball License

TACOMA, WASH. — For the fourth year, Ralph Desimon will need 200,000 nickels to pay for his license fee of \$10,000 which gives him the right to operate pinball machines in the county here.

He is the only operator licensed by the county. He has the right to operate for one full year outside the limits of incorporated cities and towns. This is the fourth year that he has been alone in the county field.

LOOK FOR THIS SEAL

ON APPROVED EQUIPMENT

MILLS SALES COMPANY, LTD.
 1640 - 18th STREET, OAKLAND, CALIF.

LOS ANGELES, CALIF. 2827 W. PICO BLVD.
 PORTLAND, ORE. 600 S. E. STARK STREET

COIN CHUTES

We can produce any type coin chute you need. Write us your problem. We design chutes for any devices using U. S. or Foreign coins. We specialize in money chutes and hard to get parts for coin machines.

WRITE — WIRE — OR CALL TODAY!

WRITE FOR OUR NEW, LARGE, ILLUSTRATED PARTS POSTER!

HEATH DISTRIBUTING CO.
 217 THIRD STREET (Phone 2681) MACON, GEORGIA

We have been serving operators of Bulk equipment for 17 years — New Machines — charms and operators supplies available now — WRITE FOR DETAILS.

VIKING SPECIALTY CO.
 530 GOLDEN GATE AVE.
 SAN FRANCISCO 2, CAL. (Tel. Or. 6641)

ORIGINAL 70L7 TUBE—
 O.P.A. CEILING PRICE \$1.95
 185 Tube—O.P.A. Ceiling Price.....\$1.30
 All Tubes in factory sealed cartons and guaranteed
WE CARRY A FULL LINE OF TUBES.
 Terms: 1/3 Deposit, Balance C.O.D.,
 F.O.B. Elizabeth, N. J.
ATLAS VENDING COMPANY
 410 No. Broad Street Elizabeth, N. J.

ATTENTION MUSIC OPERATORS
 Fill out the enclosed prepaid post

card—send your votes in for the most outstanding recording artists and records of 1946. HURRY!

Packard To Hold Distrib Convention At French Lick



HOMER E. CAPEHART

INDIANAPOLIS, IND. — Homer E. Capehart, Chairman of the Board of Packard Manufacturing Corp., this city, manufacturers of the new Model 7 Packard Pla-Mor Phono and other music accessories, announced this past week that the firm was holding an "International Distributors Convention" at the French Lick Springs Hotel in French Lick, Ind., one of the most famed resorts in the world, on November 6 and 7.

First public display of the firm's new automatic phono will be made at this convention according to reports. Distributors who will be present will have the opportunity of inspecting it and asking any questions regarding it.

Capehart is famous for conducting meets of this kind and it is the general belief of all those who expect to be present that this will be as outstanding an event as have his other conventions in the past.

The trade press has also been invited as well as many notables in the coin machine industry. A complete program has already been arranged for the distributors of the firm and they will find their two days at French Lick Springs the most entertaining they have ever enjoyed, according to executives of the Packard firm.

Policies of the firm will also be brought to the fore as well as a new program for sales of their equipment. The distribs also expect many surprises will be forthcoming at this convention. They are eagerly awaiting the date, according to the firm, and already 100 per cent reservations have been received. Capehart is expected to make one

of the most brilliant speeches of his career at this convention, one noted Packard distributor reports, "And", he states, "I wouldn't miss this for the world. He's really going to outline something which will make this entire industry sit up and take notice—giving the music machine operators the greatest surprise they have ever had."



This is IT!
A New Sensational
DAVAL Counter Game
"Free Play"
... with a
FREE PLAY Feature!

Like a Pin Ball Game, pays out only Free Plays.

Accumulated Free Plays can be played off or cancelled & registered on inside.

This New All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

PRICE
\$75.00
F. O. B. CHICAGO

Don't Wait! Don't Delay! Order Today!

SCOTT-CROSSE COMPANY
1423 SPRING GARDEN STREET, PHILADELPHIA 30, PA.

WHAT? no free samples of "TALKING GOLD"!

That's right. But it's not because we don't want to give samples away any longer. It's just that "Talking Gold" is enjoying such enthusiastic praise, operators themselves have become better salesman than our samples.

The entire trade has seen "Talking Gold". Most of the trade already has it. Operators everywhere know that "Talking Gold" plastic grille cloth adds the kind of flash and appeal to your juke boxes which brings in extra heavy earnings.

"Talking Gold" plastic grille cloth comes in sheets 20" x 50" (or multiples of this size). Price: 1c per sq. inch. Full sheet (1,000 sq. inches) \$10.00.

Save waste; save money! Buy large roll. Use as needed. If you haven't already placed your order — What are you waiting for?

DISTRIBUTORS:

Some exclusive territories are still open. Write on your letter-head for our 100% cooperative deal.

SPEEDWAY PRODUCTS, INC.
502 W. 45th ST.
N. Y. 19, N. Y.

AL BLOOM, President
Tel: LONgacre 5-0371

Chrome Cabinet Assemblies

Custom Built!

Better Built by Buckley —
YOUR GUARANTEE!

- ✓ COMPLETE NEW PRECISION-BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.
- ✓ CLUB HANDLE AND HANDLE COLLAR CHROME PLATED.
- ✓ HEAVY BRASS CHROME PLATED ETCHED REWARD PLATES, 2/5 OR 3/5.
- ✓ 5c-10c-25c CHROME DENOMINATOR COIN INTAKE.
- ✓ PAYOUT CUPS WITH ANTI-SPOON CUP.
- ✓ DRILLPROOF PLATES.

YOUR CHOICE — *Cherry or Diamond Ornaments*

GENUINE CHROME (PERFECTLY PLATED)

SURF BLUE WRINKLE


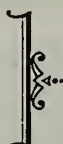
CHOCOLATE WRINKLE

TAN WRINKLE

GREEN WRINKLE

GOLD WRINKLE

COPPER WRINKLE

★  WATLING 5c ROLATOPS  ★
 Rebuilt and Refinished
 Look and Operate Like New, \$95.00

Write for Complete List of Replacement Parts

BUCKLEY TRADING POST

4223 WEST LAKE STREET

CHICAGO 24, ILLINOIS

(ALL PHONES: VAN BUREN 6636-6637-6638-6533)

"An Open Letter To Robert Z. Greene"

Mr. Greene, as President of the National Automatic Merchandising Association, and as President of the Rowe Companies, you made a speech in Chicago last week.

In your speech, you used these exact words, read from manuscript and made available not only to the coin machine press but to the general press as well:

"Why should we as manufacturers or operators take part in the annual conventions of the gaming and amusement machine industry? The movie industry is the outgrowth of the penny arcade but they don't join the arcade people at conventions and exhibits. Technically, if merchandise and service machines can be classed as slot machines, so should the pay telephone, but it isn't exhibited at the coin machine conventions. We operators are merchants. Our profits are not made on machines but on the merchandise and service that is sold through them. Why shouldn't we have an exhibit of our own? There will be enough new manufacturers of merchandise and service machines in 1947 to justify this.

"We have no quarrel with operators and manufacturers of other equipment, but their business and their problems differ greatly from ours. We have nothing in common with them. The Billboard magazine is recognizing this and is about to publish a monthly magazine called 'Vend' devoted exclusively to merchandise and service machines. I understand the Coin Machine Review will soon follow suit. They are both to be complimented on this forward step. Our Association to some degree is responsible for this. Surely that's good public relations. It will be a relief, not to see our ads and publicity about our business along with circuses, carnivals, punch boards, slot machines and pin tables.

"I should like to go on record here and now that the Rowe Company will not display its machines at the annual Coin Machine Industries exhibit in February 1947, and we hope never again to do so. I appeal to all other manufacturers to join us in this. This is a drastic step but this is the time to take it."

I hereby accuse you of slurring one of the greatest businesses in America, namely the Coin Machine Industry.



From JAMES T. MANGAN
Chief, CMI Public Relations Bureau

You call the Coin Machine Industry "the gaming and amusement machine industry." What right have you to use these words? What right have you to try to discolor an industry in which there are hundreds of millions of dollars of invested capital with a phrase of your own making?

You wouldn't dare to call a stranger by his wrong name; yet you deliberately give a wrong name to a business and an industry so big and great that to compare your particular branch of this industry with the industry as a whole is like comparing a twig of a mighty oak with its trunk.

Any machine that operates with a coin is coin operated. Are you ashamed of this simple fact? Would you like to forget that a vending machine is operated with a coin or have you a secret wish that the public, while putting its nickels, dimes and quarters in vending machines, will close its eyes and think it is playing a church organ or listening to grand opera? Do you so hate the word "coin operated" that you refuse to dirty your fingers by picking up the coins you find in the cash boxes of your machines?

You have made a manifesto. You say you will not exhibit any of the machines which you personally own or control at the coming exhibition of the Coin Machine Industries, Inc. You urge the other members of your association to refrain from entering this exhibition. There was a day when

you were happy and proud to show your machines at the annual Coin Machine Show. What has changed you?

Do you recoil from seeing any of your machines standing alongside a pin table, a phonograph, a ray gun, a picture-taking machine or any other kind of coin machine? If you are so sensitive about such juxtaposition, then I have a practical suggestion: see that your machines are not allowed to operate in any location where these other types are operating! Or would your fondness for handling the coins you find in your cash boxes prevent you from being so foolhardy?

Mr. Greene, your suggestion to members of your association about staying out of the Coin Machine Show comes too late. Why you should want to hurt anybody's business is beyond me, and it's impossible for you to hurt the great CMI Show, for on the very day you made your speech practically all space in the coming CMI Show had **ALREADY BEEN SOLD OUT!** This show will be the greatest, grandest exhibition of all types of coin operated machines, including vending machines, in history.

In your speech you mention "Public Relations." Is it good public relations for you to try to knock the general coin machine industry? However atrophied your sense of justice was on the day you made your

(Continued on Page 53)

**Always
Ask For
CHICAGO COIN
GAMES**

•

**CHICAGO COIN
MACHINE COMPANY**
1725 W. DIVERSEY BLVD.
CHICAGO 14, ILL.

NEW WALL BOX REPLACEMENT COVERS

(FOR 20 SELECTION SEEBURG WIRELESS OR 3-WIRE BOXES)

LIGHTWEIGHT ALUMINUM — BROWN OR GRAY CRACKLE FINISH

GUARANTEED PERFECT FIT — EACH **\$5.95**

CASTERS

HEAVY DUTY REPLACEMENT
Set of 4\$1.65

PICK UP COILS

ALL SEEBURG, EXCEPT
8800 - 9800 Each\$1.50

GENUINE

FIBRE MAIN GEARS
FOR SEEBURG & WURLITZER
(Less Hub)

Sample\$3.95
Lots of 10 3.50
Quantity Price 3.00
Factory Guaranteed Against
Defective Workmanship or Material

PLASTIC

(60 GAUGE — RED)

20" x 50" Sheets\$10.00

CUT TO MEASURE — 2c per Sq. Inch

PHONE YOUR NEEDS — WRITE — WIRE
QUANTITY PRICES TO DISTRIBS & JOBBERS

Terms: 1/3 Deposit with Order, Balance C.O.D.
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M. S. WOLF DISTRIBUTING CO.

Now Delivering

A.M.I. MODEL "A" PHONOGRAPH

Worthy Of An "Oscar" For

THE ONLY PHONOGRAPH
WITH THE COMPELLING
LURE OF MAKING CUSTOMERS
"FACE THE MUSIC"

1. SHEER BEAUTY OF DESIGN
2. STURDINESS OF CONSTRUCTION
3. ARTISTIC BLENDING OF DELICATE PASTEL COLORS
4. MAGNETIC PLAY APPEAL
5. ULTIMATE IN SOUND REPRODUCTION UNDER ANY ACOUSTICAL CONDITIONS.

— AND —

A. M. I. AUTOMATIC HOSTESS EQUIPMENT TELEPHONE MUSIC

COMPLETE 20 STATION UNITS ON DISPLAY AT ALL OUR SHOWROOMS

ALSO LARGE SELECTION OF NEW AND USED EQUIPMENT

CONSOLES

KEENEY SUPER BELLS—5c F.P. P.O.	\$254.50
KEENEY SUPER BELLS—5c-25c F.P. P.O.	495.00
KEENEY SUPER BELLS—5c-25c P.O.	359.50
KEENEY SUPER BELL 4 WAY 5-5-5-25	495.00
KEENEY SUPER BELL 4 WAY 5-5-5-5	459.50
MILLS 3 BELLS (REFINISHED) 5-10-25	895.00
MILLS 4 BELLS (ORIGINAL HEADS) 5-5-5-5 (NEW CAB)	495.00
MILLS 4 BELLS (ORIGINAL HEADS) 5-5-5-25 (NEW CAB)	595.00
MILLS JUMBO PARADES (REFINISHED) P.O.	229.50
MILLS JUMBO PARADE P.O. LATE HEADS	129.50
MILLS JUMBO PARADE F.P. LATE HEADS	119.50
MAY-BELL 4 WAY 5-5-5-25 P.O.	795.00
BUCKLEY TRACK ODDS	695.00
BALLY HIGH HANDS F.P. P.O.	179.50
BALLY CLUB BELLS F.P. P.O.	249.50
BALLY ROLL 'EM 5c P.O.	149.50
BAKER'S PACER 5c LATE—DAILY DOUBLE	199.50
PACE'S SARATOGA 5c F.P. P.O.	159.50
JENNINGS SILVER MOON F.P.	89.50
WATLING'S BIG GAME 5c C.P.	89.50

SPECIALS

Genco Total Rolls (New in Original Crates).....	Write
Chicago Coin Goalee (New in Original Crates).....	Write
SUPER SKEE ROLLS (New in Original Crates).....	Write

Complete stock ALL NEW 5 Balls
DYNAMITE, SPELLBOUND, SUPERLINER, BIG HIT

CERTIFIED REBUILT SLOTS

(With New Machine Guarantee)

MILLS 5c 2/5 3/5 KNEE ACTION—DRILL PROOF— SILVER CHROME OR EXTRABELL CAB.	\$249.50
MILLS 10c 2/5 3/5 KNEE ACTION—DRILL PROOF— SILVER CHROME OR EXTRABELL CAB.	289.50
MILLS 25c 2/5 3/5 KNEE ACTION—DRILL PROOF— SILVER CHROME OR EXTRABELL CAB.	309.50
MILLS 50c 2/5 3/5 KNEE ACTION—DRILL PROOF— SILVER CHROME CABINET	399.50
MILLS 5c 3/5 KNEE ACTION (COMPLETELY REFINISHED)	159.50
MILLS 10c 3/5 KNEE ACTION (COMPLETELY REFINISHED)	179.50
MILLS 25c 3/5 KNEE ACTION (COMPLETELY REFINISHED)	199.50
MILLS VEST POCKET (NEW-METERED)	74.50
MILLS VEST POCKET (REFINISHED)	49.50
MILLS CONSOLE 5c (REFINISHED)	189.50
MILLS Q. T. 5c	69.50
MILLS WAR EAGLE 5c (COMPLETELY RECONDITIONED)	139.50
MILLS WAR EAGLE 10c (COMPLETELY RECONDITIONED)	149.50
MILLS WAR EAGLE 25c (COMPLETELY RECONDITIONED)	159.50
PACE COMET 5c (COMPLETELY RECONDITIONED)	129.50
JENNINGS RESERVE 5c (EXCELLENT CONDITION)	129.50
JENNINGS CHIEF 5c (READY FOR LOCATION)	149.50
JENNINGS SILVER CHIEF 5c (EXCEPTIONAL VALUE).....	169.50
WATLING'S ROL-O-TOP 5c (COMPLETELY RECONDITIONED)	99.50
AMERICAN EAGLE F.P. (NEW)	54.75
COLUMBIA TWIN JACKPOT BELLS (NEW)	145.00
COLUMBIA DeLUXE CLUB BELL—GOLD FINISH (Can be quickly changed to play 1c-5c-10c-25c) (NEW)	209.50

ONE BALLS

All with new bases and beautiful chrome fronts

Long Shot C.P.	\$175.00	Dark Horse F.P.	129.50
Club Trophy F.P.	210.00	Rockingham C.P.	200.00
HI Derby F.P.	225.00	Sport Special F.P.	129.50
Blue Grass F.P.	129.50	Longacre (Comb.)	339.50

(Write for Special Quantity Price on BEAUTIFUL NEW EXTRA BELL CABINETS)
LARGE SELECTION USED 5 BALLS — READY FOR LOCATION

BUY WITH CONFIDENCE — CERTIFIED USED EQUIPMENT

Every piece of equipment is thoroughly "Shop Processed" as to mechanism and exterior by competent mechanics and cabinet makers and carries the M. S. WOLF Certification (IN WRITING) to this effect. Every machine has been reconditioned and completely rebuilt from "stem to stern" and has that fresh, shiny glistening NEW appearance. BUY RELIABILITY FIRST, then consider price, and COMPARE these values.

M. S. WOLF DISTRIBUTING CO.

Largest Distributors on West Coast Operating in

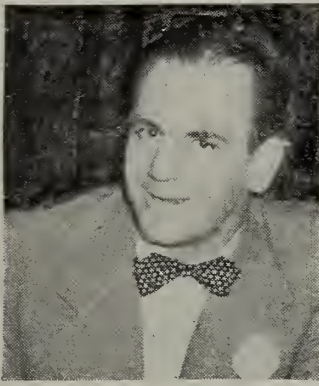
Seattle
2313 3d Ave.
Main 0166

San Francisco
1175 Folsom St.
Hemlock 0575

Portland
427 SW 13th St.
Atwater 7575

Los Angeles
1348 Venice Blvd.
Prospect 4131

Mills Sales Portland Opening Draws Big



A. H. (ART) BOUTERIOUS

PORTLAND, ORE. — With A. H. (Art) Bouterious, general manager present leading a large delegation of Mills Sales Company, Ltd. executives from the firm's home offices in Oakland, Cal., which included: Warren H. Taylor, general salesmanager, Cleo Huenneke, Ed Therien and Dick Ames, the firm opened their new offices here on October 18 to one of the largest crowds ever to attend an opening in this city.

The reception was especially enthusiastic with Sandberg, Palmore, Wilkinson and Mrs. Eller, who will be affiliated with these new offices, welcoming the coinmen as they arrived.

Among those who attended the opening of these offices were: E. G. Devis, E. Roland Allen, Scotty Flower, John Armstrong, L. G. Knudson, H. E. Norman, K. C. Mattox, F. H. Claus, Geo. A. Gale, R. L. Grau, Henry P. Zimmerman, G. D. Boman, J. D. Kyaer, W. B. Fackenthal, Clem Tamman, Wm. Grand, Daris Taylor, T. J. Dolan, George W. Jackson, Milton Helpin, R. C. Moley, Sy C. Heperin, T. W. Freeman, Waldo Bright, R. M. Robson, Budge Wright, Clayton Ballard, George Marine, Lewis Buchwach, Harold A. Sandberg, N. B. Wiley, G. F. Molley, John O. Robson, J. Wilkinson, H. Bodner, Mrs. Ralph Wilkinson, A. M. Moss, D. V. Thomas, W. H. Smith, R. Abble, Norm Grice, Wm. A. Hansen, D. C. Faull, Steve Eller, D. H. Dyak, C. F. Hamilton, Kay Gotto, Mr. and Mrs. L. C. Cain, and many others.

**COIN
MACHINE
FILMS**

NEW
ISSUES
MONTHLY

Six Subjects **\$36**

**QUALITY
PICTURES CO.**
5634 Santa Monica
Blvd.
Hollywood, Cal.

**BELL BARGAINS
MILLS ORIGINALS**

1 25c Cherry Bell 3/5 Serial No. 416644	\$165.00
1 25c Blue Front 3/5 D.P. D.J.P., Ser. 43426	145.00
1 25c Blue Front 2/5, K.A. D.P., S.J.P., Ser. 416080	145.00
1 25c Ref. Gli Gold Cherry Bell, 3/5 S.J.P., Ser. 10001	150.00
1 25c Cherry Brown Fr. 3/5 K.A., D.P., S.J.P., Ser. 464701	155.00
2 5c Gold Chrome 2/5 K.A. D.P., S.J.P. Ser. 472689, 472694	150.00
2 Double Cabinets 2 Door without locking bars	30.00
1 Double Cabinet 1 Door	35.00
1 QT Metal Stand	6.00

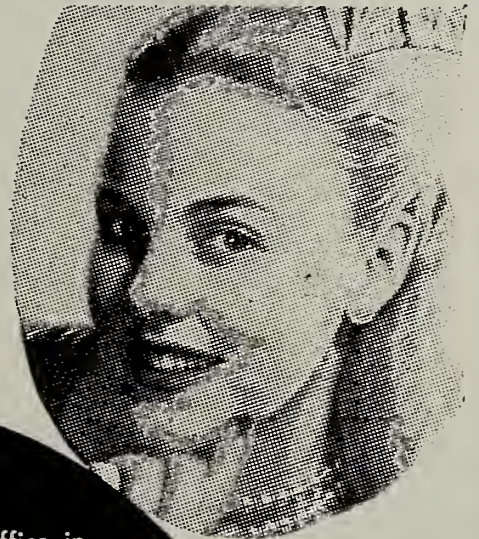
JENNINGS

1 5c Mast Silver Chief, SLP. 3/5	100.00
1 25c Mast Silver Chief, S.P. 3/5	125.00
1 10c Silver Moon Chief	110.00
1 10c Chief Ref. 3/5	90.00

Terms: 1/3 Deposit With Orders.
Balance C.O.D. or S.D.

MITCHELL NOVELTY CO.
1629 WEST MITCHELL STREET
MILWAUKEE 4, WISCONSIN

ACTIVE SERVICE MEANS attr-ACTIVE PROFITS for YOU!



With the new ACTIVE Scranton Office in full swing operators in this area are learning that ACTIVE stands for plenty of ACTION! Never a dull Moment with ACTIVE in the saddle offering you service plus and backing up every operator in the territory with its complete, all-round facilities . . . Warehousing, Showrooms, Parts Department, Maintenance Experts.

With ACTIVE'S amazing stock of new and reconditioned equipment yours for the asking, we're able to offer immediate delivery. We're "oldtimers with new ideas" . . . the best possible reason why

EVERYBODY'S ACTIVE IN SCRANTON!

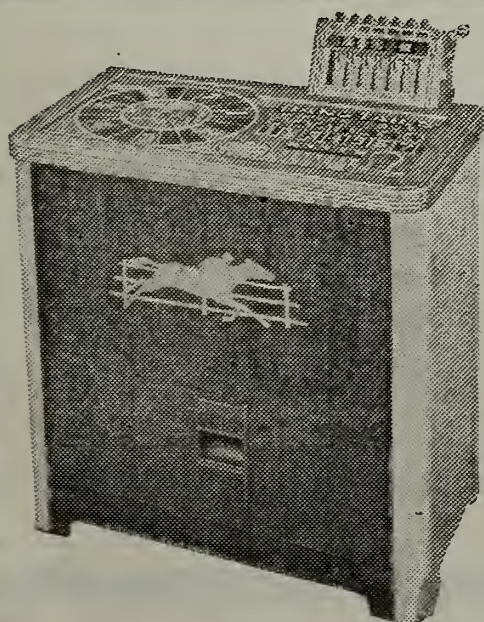
ACTIVE AMUSEMENT MACHINES CO.

900 FRANKLIN STREET
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"You Can Always Depend On Active—All Ways"



IMMEDIATE DELIVERY...

H. C. EVANS

1946 BANGTAILS
AUTO P.O. & COMB. F.P.-P.O.
**WINTER BOOK
CONSOLE C.P.**

PACKARD

MODEL 400 HIDEAWAY
WALL BOXES 30-WIRE CABLE
"OUT OF THIS WORLD" SPEAKERS

• PACKARD PHONOGRAPH VERY SOON •

• PARTS OF EVERY TYPE FOR EVERY MACHINE •

PACIFIC COAST DISTRIBUTORS

1347 W. Washington (Tel. RI 5527) Los Angeles 7, Calif.

JIM BROYLES PASSES ON



BUFFALO, N. Y.—James E. Broyles, for many years a leading figure in the Commercial Phonograph Industry and for over ten years a sales executive of The Rudolph Wurlitzer Company in North Tonawanda, N. Y., passed away at his home here on Saturday evening, October 19.

Mr. Broyles had been in ill health for several months, and succumbed to a heart attack following a severe illness of two days. He was 63 years of age.

As a special sales representative for the Wurlitzer Company, Mr. Broyles traveled extensively throughout the United States and Canada. He was known personally by thousands of Music Merchants from coast to coast.

“Jim” was particularly well-known for his sponsorship of charitable programs and activities in the public interest within the commercial phonograph industry.

He will long be remembered for the active part he played during the early days of World War II, in fostering support by the phonograph industry for the U. S. Treasury’s “Bond Program.” At that time, Irving Berlin’s famous song “Any Bonds Today?” was placed in No. 1 position on many thousands of juke boxes and aided substantially in launching the tremendous Government Bond Campaign.

From 1940 to 1943 Mr. Broyles served as national president of the Automatic Phonograph Manufacturers’ Association.

Undoubtedly the best-informed and most widely acquainted expert on tax and legislative matters affecting Music Merchants in all sections of the country, Jim Broyles was instrumental in aiding members of this industry to receive equitable consideration in connection with many local, sectional, and federal tax problems. At the time of his death, he was engaged in an exhaustive survey of legislative activity regarding the phonograph business in all parts of the country.

Prior to his affiliation with the Wurlitzer Company in August, 1936, Mr. Broyles was general sales manager of the Central Pharmacal Company at Seymour, Indiana for three years. From 1928 to 1933, he held the position of general sales manager of The Capehart Corporation in Ft. Wayne, Indiana.

Mr. Broyles’ death was preceded by only six months by the death of his wife, Mrs. Orena Broyles. He is survived by a sister, Mrs. Leona Vivian Woods of Bellefontaine, Ohio, and two brothers, Robert H. Broyles and Leonard W. Broyles, both in Indianapolis, Indiana.

Funeral services were held at the Creagh Funeral Home in Buffalo at 8:00 P.M. on Tuesday evening, October 22, and at the Polhemus Funeral Home in Penville, Indiana on Wednesday afternoon, October 23.

BIG LEAGUE

REAL BASEBALL THRILLS . . . plus exciting 3-way score-system and extra fast action . . . insure continuous repeat play and top collections. Sturdy, simplified mechanism guarantees rock-bottom service cost. Get your share of the big BIG LEAGUE money.

**NOVELTY or
REPLAY**

**ORDER NOW
FOR EARLY DELIVERY**

\$299.50

F.O.B. CHICAGO



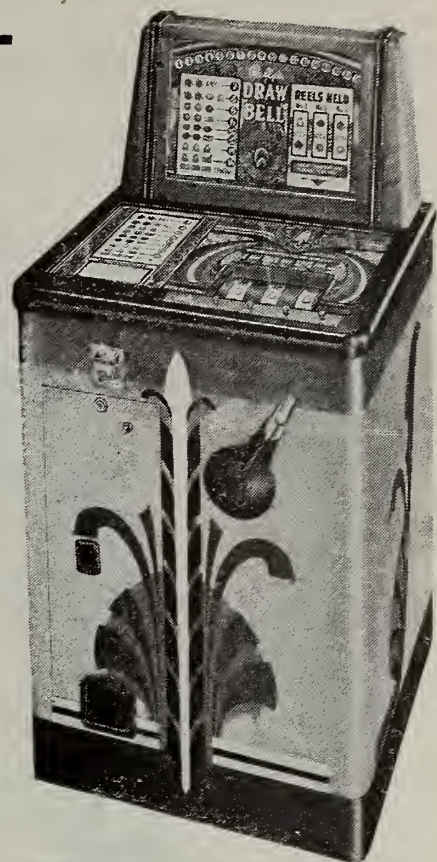
DRAW BELL

The Greatest Console Ever Built! Fascinating! Thrilling! Suspense AND - COMEBACK Player Appeal that Doubles and Triples your PROFITS! The "HOLD AND DRAW" feature has been acclaimed by EVERY OPERATOR!!

ORDER QUICK!!

\$477.50

F.O.B. Chicago



**BALLY'S
NEW CONSOLE
"TRIPLE BELL"
Now On Display
GET YOUR ORDER IN
FOR OCTOBER DELIVERY**

**WE ARE DISTRIBUTORS OF
THE NEW AND SENSATIONAL
"SOLOTONE"
THE INDIVIDUAL MUSIC
SYSTEM
"It Makes A Route of
Every Location"**

★ LOOK AT THESE FALL SPECIALS ★

Thoroughbred	\$279.50	Pimlico	195.00
Longacres	279.50	Keeney Super Bell, 5c C.P. F.P.	249.50
'41 Derby	169.50	Keeney Super Bell, 25c C.P. F.P.	269.50
Club Trophy	169.50		
Dark Horse	119.50		
Blue Grass	119.50		

**We Carry a Most Complete
Stock of Parts and Equipment
for Every Type and Kind of
Coin Machine. It Will Pay You
To Pay Us a Visit**

DIRECT LINE DISTRIBUTORS

PAUL A. LAYMON

DISTRIBUTORS FOR BALLY MFG. CO. IN CALIFORNIA, NEVADA, ARIZONA, AND THE HAWAIIAN ISLANDS

1503 W. PICO ST.

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LOS ANGELES 15, CALIF.

Devotes Column To 10c Juke Box Play

BRONX, N. Y. — Jack Tarver, who writes the column, "Just A Minute", for "The Home News" here, devoted all of it this past Tuesday, October 22, to talking about the forthcoming 10c juke box play.

He wrote,

"A spokesman for the juke box industry warns that customers soon may have to deposit ten, rather than five cents to hear their favorite tunes.

"Say what you may of inflation, it has its points . . . not the least of which will be only half as much noise for a nickel.

"Music merchandising is a fabulous field. In what other business can you double your revenue merely by decreasing the size of a slot?

"The nickel beer has long since disappeared and pool has skyrocketed to ten cents a cue. With the corner juke box joining the parade, a citizen down to his last nickel will be reduced to calling up his wife for entertainment."

JOB WANTED BY EXPERT EXPERIENCED MECHANIC

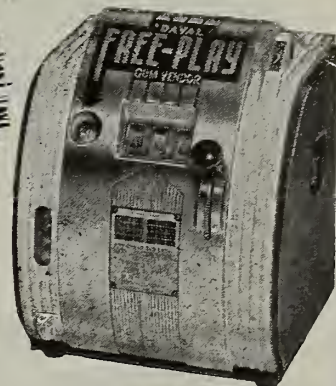
Have had many years of experience. Will go anywhere in the U.S.A. Want to get out of Boston, Mass. Must have apartment of 2 or 3 rooms for wife and one child. Let me know quick. WRITE — Box No. 26. c/o The Cash Box, 381 Fourth Ave., New York 16, N. Y.

Look To The **GENERAL** For **LEADERSHIP**

This is IT!

A New Sensational
DAVAL Counter Game

"Free Play" . . . with a **FREE PLAY** Feature!



Like a Pin Ball Game, pays out only Free Plays. Accumulated Free Plays can be played off or cancelled & registered on inside. This new All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

PRICE
\$75.00
F. O. B. CHICAGO

Don't Wait! Don't Delay! Order Today!

Established 1925

Growing Steadily Ever Since

GENERAL  **Vending Sales Corp.**
Formerly The General Vending Service Co.
306 N. GAY ST. ★ BALTIMORE, 2, MD.

New Shoe Shine Machine

LYONS, WIS. — Henry Robers, a barber of this city, has invented a new automatic shoe shining machine which is attracting much attention

here.

First installation was made at the Hotel Clair in Lake Geneva, Wis. The firm will manufacture in Waukesha, Wis. and report that the first machine off the production line will be presented to President Truman.

DAVID ROSEN

Music and Automatic Equipment

855 NORTH BROAD STREET, PHILADELPHIA 23, PA.
PHONE: STEVENSON 2258-2259

Dear Mr. Operator:

I had a strait-jacket delivered to Dave Rosen's office yesterday, (marked—Attention: Dave Rosen) but when it arrived I crawled into it myself.

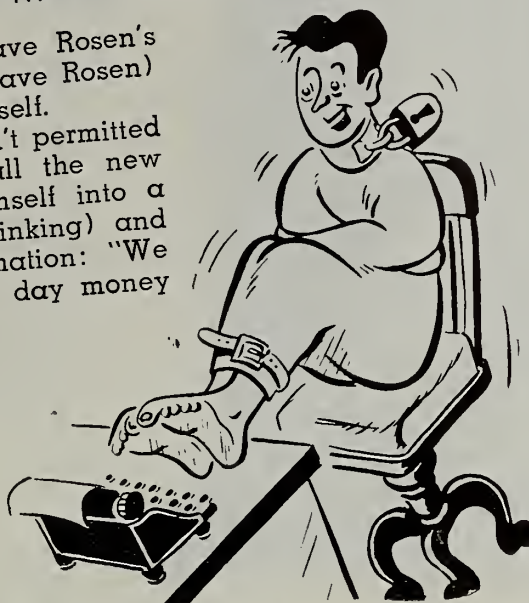
Here's the story. David (the help isn't permitted to call him "Dave" anymore since all the new equipment started to roll in) got himself into a corner (uh, uh — not what you're thinking) and came up with an astounding proclamation: "We will sell all new equipment on a ten day money back guarantee — period!" That's when I swooned (I'm allowed to swoon — Printer's Ink says that advertising men don't "pass out" — they "swoon") and called for the strait jacket.

But David went right on talking. He wasn't taking any chances. "Not taking chances?" I screamed. "Why, you'll lose your shirt! If some

of the characters that walk in here do return a piece of new equipment after ten days you'll have to sell it as 'used.'" "Look", said David, "I have the world's largest stock of coin operated games from which an operator can choose. Right?" "Right", I said weakly. "Okay", said David, "I only handle 'winners' — right?" "Right", I said. "The machines I distribute are money-makers — have player-appeal. No operator is going to return a game that assures him of constantly increasing profits. Right?" "Right", I said, wiping the sweat from my brow. "So what chances am I taking?", David asked. "None, David, none", I answered, "you'll make money."

Just then the strait jacket arrived, and here I am. It fits like a glove. (See what I mean?)

Restrictedly yours,
Ad Man



\$100 License For Vending Machines

BELLINGHAM, WASH. — The City Council here has called attention to an ordinance passed some years ago wherein all types of merchandise vending machines must pay an annual license fee of \$100.

City Attorney Joseph T. Pember-ton is making an amendment to this ordinance so that religious, charitable and fraternal organizations may operate gum, candy and peanut vending machines on a license fee of only \$1 per year. This is in recognition of the fact that such machines use the profits solely for charitable purposes, it was reported.

For sometime now organized groups have been operating merchandise vending machines here in public buildings, factories and stores without paying the city license fee of \$100.

City Treasurer, George F. Meixner, believed that the license law should either be amended or be enforced as it stands. Therefore, the amendment that is being prepared by the City Attorney to charge the fraternal organizations only \$1 per year per machine.

(This is one of the highest license fees on merchandise machines in the country. Some cities placed exceptionally high fees against cigarette vending machines, such as the city of Chicago, making it unprofitable to operate these. In one Kansas city this

past year, operators were forced to remove their cigarette machines because of the exceptionally high license fee placed on them.)

METAL TYPER DISCS

For Groetchen Typers



We Use Finest Aluminum

Standard Thickness—Satin Finish

PRECISION DIES

BY AMERICA'S FOREMOST TOOLMAKERS

Money Back Guarantee
Samples on Request.

\$8.50

Per 1000

1/3 Deposit With Order

MAX GLASS

DISTRIBUTING COMPANY

714 DIVERSEY

CHICAGO 14, ILL



VENDING MACHINE COMPANY

207 FRANKLIN ST., FAYETTEVILLE, N. C.
MILLS COIN MACHINES
NORTH CAROLINA, SOUTH CAROLINA
AND VIRGINIA

IN WESTERN PENNSYLVANIA
AND WEST VIRGINIA

The New
AMI

40 SELECTION PHONOGRAPH

Is distributed exclusively by



AMERICAN COIN-A-MATIC MACHINE CO.

1435 FIFTH AVE. PITTSBURGH 19, PA.

PHONE: ATLANTIC 0977

Immediate Delivery!

TWO-TONED

HAMORIZED CABINETS!

Fits Any Mills Escalator Type Machine!

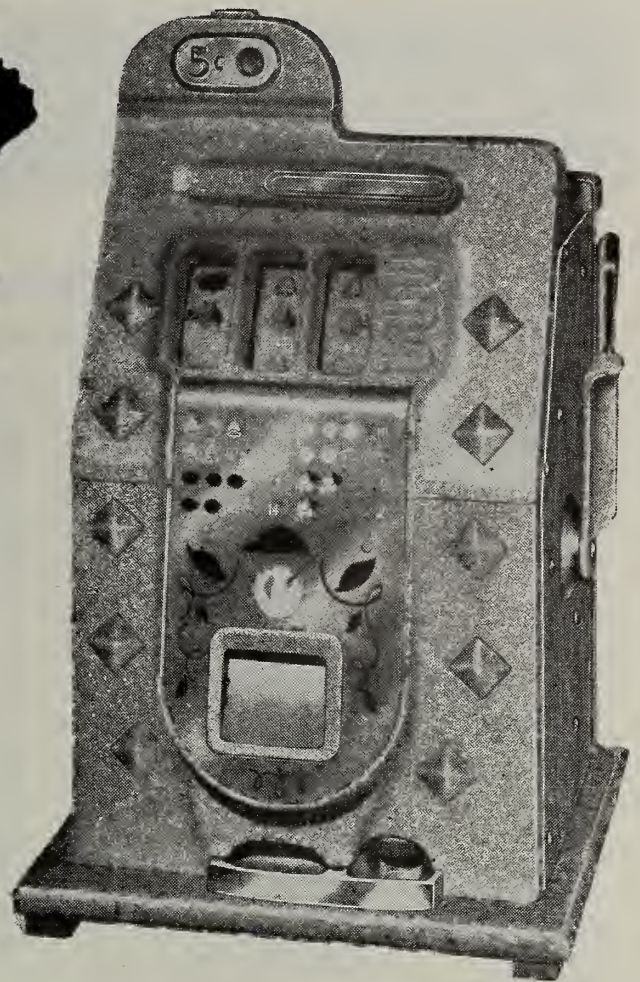
4 attractive colors: Brown-gold, blue, red and rose in two-toned speckled effect with matching new club handles, diamond jewels in contrasting color.

THESE FEATURES INCLUDED:

- NEW WOOD CABINET of solid oak
- NEW reward plate
- NEW drill proof lining
- NEW money and coin cup
- NEW denominator

**MONEY BACK GUARANTEE
IF NOT COMPLETELY SATISFIED!**

You haven't seen anything until you've seen the New American Two-Toned HAMORIZED CABINETS



\$39⁵⁰

.....**ONLY**

Completely drilled, tapped and assembled, ready to insert mechanism. Specify: 2/5 or 3/5 pay; 5c, 10c or 25c play.

American Amusement Co.

164 East Grand Avenue, Chicago 11, Ill.
Tel. CAPitol 5300

Buy "American" and you buy the "Finest"

Offers Plan To Stop Direct Sales

NEWPORT, R. I.—Gene Pederson of the Newport Amusement Co., this city, writes *The Cash Box* that he believes if his plan is given a chance that it has every opportunity to cure any further direct sales.

Pederson writes, "I am, as a legitimate operator, deeply interested in this subject. However, on everything I have ever read on this subject, I have never seen any proposals to stop the practise at the source. My idea is only an idea, and if it is found worthy, the legal phrasing would naturally have to be up to the minds trained along that line. Therefore I am passing it along in the hope that it may possibly be the solution.

"I propose that in every Bill of Sale, to either distributor or operator, a clause be inserted whereby the only time these people have a clear title to any machine, is when it is actually owned or operated by them. By this clause, the manufacturer, upon complaint of an operator, would be obligated to take legal action to have the machines confiscated; by virtue of illegal ownership or operation.

"Of course this would have to be adopted 100% by the manufacturers but it is well known that locations owning and operating their own equipment make it last a lot longer than they would ever allow an operator to operate the same piece.

"I feel sure that the added work for the manufacturer would more than be compensated for by increased sales."

FOR SALE!

- 1 Wurlitzer 600, Packard adapter steel cabinet\$250.00
- 2 Wurlitzer model 850, ea 595.00
- 2 Wurlitzer model 750E, ea 550.00
- 4 Wurlitzer model 800, ea 550.00
- 2 Wurlitzer model 700, ea 450.00
- 1 Wurlitzer Colonial E 550.00
- 1 Wurlitzer 24 Victory 385.00
- 1 Wurlitzer 616 Victory 325.00
- 1 Wurlitzer model 41 150.00
- 2-Rock-Ola Playmaster and Spectravox, ea. 350.00
- 1 Seeburg model A 12 rec. 100.00
- 1 Seeburg model 8 12 rec. 95.00
- 1 Seeburg HiTone 9800 RC 500.00
- 1 Seeburg Gem (New Paint) 275.00
- 1 Seeburg Regal 300.00
- 1 Seeburg Commander (New Paint) 375.00
- 1 Bally Rapid Fire 92.50
- 3 Shoot Your Way To Tokio, ea. 92.50
- 1 Scientific Baseball 72.50
- 1 Shoot-the-Bull Revamp 42.50
- 8 Seeburg wireless Wall-O-Matic 5c, WS2Z with 70L7 tubes, ea. 30.00
- 1 Wurlitzer 430 Speaker 75.00
- 3 Wurlitzer 145 Impulse Steppers, ea. 25.00
- 2 Cigarola XXV, ea. 89.50
- 1 Cigarola New Bid

**All Equipment Guaranteed
100% Operating.
Subject to Prior Sale**

**HUGHES
ELECTRIC CO.**

336 E. MAIN ST., LADOGA, IND.
(Phone: 17)

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NEW — IMMEDIATE DELIVERY

- Chicago Coin's SPELLBOUND\$325.00
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- United Oklahoma 279.50
- United Grand Canyon 279.50
- Bally Surf Queens 327.50
- Marvels Frisco 279.50
- Exhibit Big Hit 334.50
- Genco Total Roll 525.00
- Bally Victory Derby 646.50
- Mills Vest Pocket 74.50
- Pace 1946 Deluxe Chrome Bells..... Write
- Chicago Coin's Goalee 525.00

USED GAMES

- Midway\$125.00
- Pin-Up-Girl 139.50
- Attention 45.00
- Spot-A-Card 75.00
- Broadcast 55.00
- G. I. Joe 70.00
- Exhibit Action 117.50
- Yankee Doodle Write
- Catalina Write

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VENDING COMPANY, Inc.

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MILLS 1-2-3

FREE PLAY '39 MODEL

\$42.50

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BADGER'S BARGAINS

OFTEN A FEW DOLLARS LESS • SELDOM A PENNY MORE

See **LOS ANGELES**
Wm. R. Happel or
W. E. Happel
See **MILWAUKEE**
C. A. Happel or
H. E. Reimer



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EXPORT TRADE
Our New 1946 Coin Machine Catalog, just off the press, contains reconditioned phonographs and accessories, most complete coin machine catalog ever offered. Don't fail to send for your **FREE** copy today.

RECONDITIONED CONSOLES

LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

Keeney Super Bells, 5c, F.P., P.O.	\$249.50
Keeney Super Bells, 10c, F.P., P.O.	269.50
Keeney Super Bells, 25c, F.P., P.O.	269.50
Keeney Super Twin, 5c-25c, F.P., P.O.	475.00
Keeney Super Twin, 5c-25c, P.O.	350.00
Keeney 4-Way, 5c-5c-5c-25c	495.00
Keeney 4-Way, 5c-5c-10c-35c	525.00
Keeney 4-Way, 5c-5c-25c-25c	525.00
Evans Lucky Lucre, 3-5c, 2-25c	199.50
Evans Lucky Lucre, 5-5c	125.00
Jennings Silver Moon, 25c, P.O.	175.00
Bally Roll-Em, 5c, P.O.	124.50
Baker's Pacers, Late, Daily Double	199.50
Pace Reels, 10c, Late	149.50

Mills Four Bells, Late Heads, 5-5-5-25c	595.00
Mills Four Bells, Late Heads, 5-5-5-5c	495.00
Mills Three Bells, 5c, 10c, 5c	650.00
Mills Three Bells, 5c, 10c, 25c	750.00
Mills Four Bells, Orig. Heads, 5-5-5-5c (Refinished)	350.00
Mills Four Bells, Orig. Heads, 5-5-5-25c (Refinished)	395.00
Bally Club Bells, F.P., P.O., 5c	169.50
Bally Hi Hands, F.P., P.O., 5c	149.50
Bally Sunrays, F.P., 5c	119.50
Mills Jumbo, Late, F.P., P.O.	169.50
Mills Jumbo, Late, P.O.	119.50
Mills Jumbo, Late, F.P.	109.50
Pace Saratogas, Late, 5c	89.50
Pace Reels, 25c, Late	169.50

PHONOGRAPHS

Seeburg 8800 New Rock-O-Lite, E.S.	\$450.00
Wurlitzer Model 780E	495.00
Seeburg 8800 New Rock-O-Lite, R.C.	475.00
Rock-Ola Commando	495.00
Rock-Ola Spectravox, Playmaster	395.00
Rock-Ola Standard New Rock-O-Lite	395.00
Rock-Ola Spectravox, Only	50.00
Wurlitzer Victory 500	395.00
Seeburg Classic New Rock-O-Lite	425.00
Wurlitzer Model 616 New Rock-O-Lite	225.00
Rock-Ola Super New Rock-O-Lite	425.00
Wurlitzer Model 950	645.00
Wurlitzer Model 750E	645.00
Wurlitzer Victory 24	375.00
Wurlitzer Model 850	645.00
Seeburg Major, E.S., New Rock-O-Lite	425.00

RECONDITIONED BELLS

Mills New Golden Falls	Write
Black Cherry Bells (Rebuilt), 5c	\$229.50
Black Cherry Bells (Rebuilt), 10c	234.50
Black Cherry Bells (Rebuilt), 25c	239.50
Mills Blue Fronts (Refinished), 5c	159.50
Mills Blue Fronts (Refinished), 10c	179.50
Mills Blue Fronts (Refinished), 25c	199.50
Jennings Chief, \$1.00	595.00
New Mills Vest Pocket Bells	74.50
Mills Vest Pocket (Refinished)	49.50
New Columbia Deluxe Bell	209.50
Brown Fronts (Refinished), 5c	169.50
Brown Fronts (Refinished), 25c	199.50
New Pace Deluxe Bells, 50c	500.00
New Pace Deluxe Bells, \$1.00	600.00
New Columbia Bells	145.00

ONE BALL MULTIPLE TABLES

Bally Longacre (Refinished)	\$249.50
Bally Thorobred (Refinished)	249.50
Bally '41 Derby (Refinished)	169.50
Bally Club Trophy (Refinished)	169.50
Keeney Fortune (Refinished)	169.50
Bally Sport Special (Refinished)	95.00
Bally Blue Grass	109.50
Bally Pimlico	189.50

ARCADE EQUIPMENT

Chicago Coin Goalee	Write
Mills Panoram and Solo-vue	\$395.00
Genco Total Roll	Write
Rotary Merchandisers	225.00
Bally Undersea Raider	295.00
Skyfighter	199.50
New Gottlieb Grip Scale	39.50
Genco New Whizz	189.50

<p>BADGER SALES CO. 1612 W. PICO BLVD. LOS ANGELES 15, CALIF. DRexel 4326</p>	<p>TERMS: HALF DEPOSIT WITH ORDERS</p>	<p>BADGER NOVELTY CO. 2546 NO. 30th ST. MILWAUKEE 10, WIS. KILBOURN 3030</p>
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Noted Juke Box Op Says 10c Play Is Only Salvation

NEW YORK—Asking that his firm and his own name be withheld, a very well known Western juke box operator writes *The Cash Box*, "It is my belief that all juke boxes and remote control equipment should be made without a nickel coin drop. I think that you will find the concensus among operators that 10c a record is a must—and about the only way to achieve such a thing nationally is for the juke box manufacturers to get together and, more or less, force this issue. Otherwise the operators themselves to form a national association

"In my area, operation is strictly on a cut-throat basis. The result is that the only ones making money here from juke boxes are the location owners. I tried several years back to form an association for the mutual benefit of all concerned, but the results were negligible."

Prior to this he writes, "I have followed with much interest your articles relative to lower commissions, etc. to locations, with the object in view being the survival of the operator, particularly the juke box operator. I am in full accord with you in every respect. The present cost of new equipment has skyrocketed and we are still getting the same nickel per record, even tho our costs have mounted beyond the point of a

BAT-A-BALL

A Brand New UPRIGHT GAME

Fits Any Closed Territory!
Ready For Immediate Delivery

You'll "hit a home run" everytime with BAT-A-BALL . . . the brand-new location - tested game that makes players come back again and again.

\$249⁵⁰

F.O.B. CHICAGO

BAT-A-BALL eliminates service calls, mechanically perfect, no motors, gears, etc.

Takes little floor space, fits locations easily . . . Legal throughout . . . for pure skill amusement, it can't be beat.

MONEY BACK GUARANTEE
IF NOT COMPLETELY SATISFIED!

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AMERICAN AMUSEMENT CO.

NEW ADDRESS: 164 EAST GRAND AVENUE CHICAGO 17, ILL. Tel. CAPitol 5300
Buy "American" and You Buy the "Finest"

reasonable profit.

He also writes, "Now the juke box manufacturers come along with a price increase about every 30 days and, with the advance just announced by one prominent manufacturer just the other day, I cannot see how the operator is going to survive. The only salvation for the so-called big operator, as I see it, is to become a distributor. As you know I operate about 400 jukeboxes, all of one manufacture and, candidly, I am looking around for a distributorship. It is not that I care about the selling end of the business but I do not believe that I can afford to pay approximately \$900 for a phono which should cost me no more than \$600.

"AN OPEN LETTER TO ROBERT Z. GREENE"

From James T. Mangan
(Continued from Page 45)

speech, I admit you had the American right to say what you thought on that particular day. Perhaps, too, you had the right to release your personal opinions to the coin machine trade press.

But when you put your knock into writing and then RELEASE IT OR MAKE IT AVAILABLE TO THE NEWSPAPERS AND GENERAL PUBLICATIONS OF AMERICA, I accuse you of unfair tactics. Such a statement as you made doesn't belong in newspapers. You have no right to give it to newspapers. If a gentleman or a regular guy has a quarrel inside his own family, he keeps it in his family; he doesn't call in the whole world and tell it about the quarrel. YET YOU BLANDLY AND CONSCIOUSLY GIVE IT TO THE NEWS-PAPERS.

I do not think that you, in making these statements, represent the views of the majority of vending machine people. I didn't hear your speech (because I wasn't invited to your convention) but I read a mimeographed copy of it. On reading your remarks, I immediately called and talked with several vending machine people. Not a single one of these people agreed with your viewpoint; EVERYONE OF THEM THOUGHT YOU WERE WAY OFF BASE.

This is an open letter. It is released to the coin machine trade press BUT NOT TO GENERAL NEWSPAPERS.

WHAT, MR. GREENE, IS YOUR ANSWER.

City Puts 1 A. M. Curfew On Jukes

ENDICOTT, N. Y.—This famed shoe manufacturing city has just passed an ordinance forbidding, among other things, the playing of player pianos or juke boxes after 1 A.M. A public hearing on this ordinance failed to bring out any opposition and the Village Trustees passed the ordinance. The ordinance takes effect immediately.

Dept. Store Magnate Predicts Vender Era

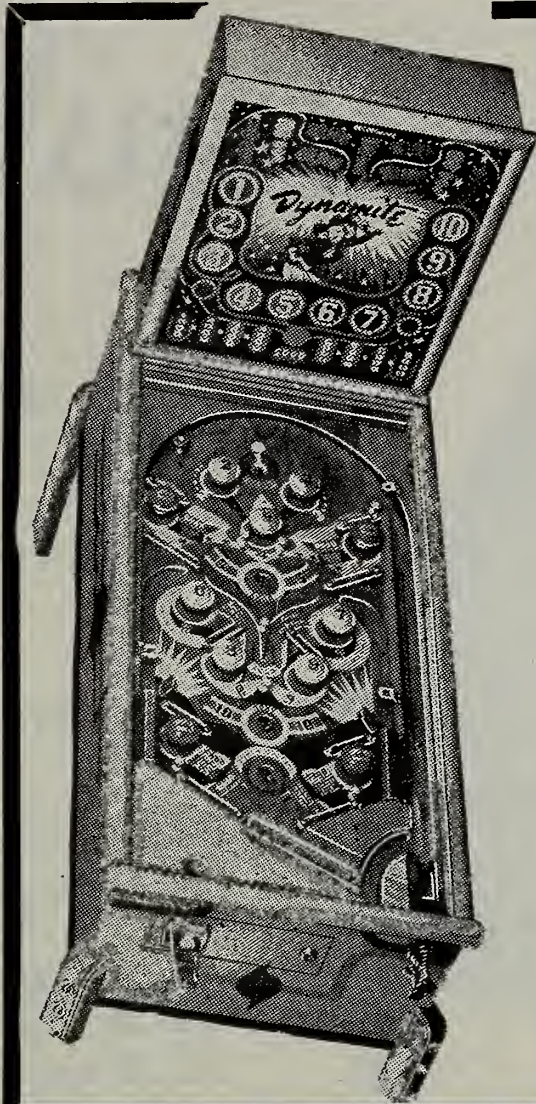
PHILADELPHIA, PA. — Arthur Kaufmann, executive head of Gimbel Brothers dept. store in this city, predicted this past week that vending machines would assume a very important sales role in all department stores.

He stated that "Staple articles, such as tooth brushes, soap, can openers, will be sold in automatic vending machines."

CLAIMS \$3,000,000 FOR JUKES FROM "TO EACH"

HOLLYWOOD, CAL. — One of the statisticians of Paramount figured this past week that "To Each His Own" would bring in approximately \$3,000,000 in juke boxes thruout the

nation. He bases his figure on 500,000 juke boxes now operating, playing the song 6 times a day for a three weeks run.



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You Go
It's Still . . .

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**ATOMIC
KICKERS**

\$334.50
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Place Your Order
With Your Jobber
NOW!

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They ALL Will Say —

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SEE THE NEW SENSATIONAL
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NOW TAKING ORDERS FOR EARLY
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PACKARD PHONOGRAPH

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SAN DIEGO, CALIF.
(Phone: FRanklyn 9-5635)

PHONOGRAPH BARGAINS!

WURLITZER 950	\$500.00
WURLITZER 850	500.00
WURLITZER 750	500.00
WURLITZER 700	475.00
WURLITZER 800	475.00
WURLITZER 500	325.00
WURLITZER 600K	325.00

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NEW ORLEANS, LA.
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THE MAGIC BUTTON!

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CUTS SERVICE COSTS!

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ORDER FROM YOUR DISTRIBUTOR

D. GOTTLIEB & CO.
1140 N. Kostner Ave., Chicago 51, Ill.



Urges Calif. Senate To Legalize, License Bells For Revenue

FRESNO, CALIF.—Licensing of bells by cities to provide a new source of municipal revenue was one of the proposals submitted to the State Senate interim committee on local taxation problems this past week.

D. H. James, Mayor of Bishop, Calif., said that a civic group had urged legalization of bells as a revenue measure in his city. He made this statement in a discussion on the general problem of finding additional sources of revenue to meet the increased cost of materials and salaries in conducting city governments.

Mayor James estimated that approximately \$8,000 would be realized from bell machine license revenue in his own city. He stated that his community felt the back surge of the play from Nevada and that all tourists were eager to play the bells.

Half Billion Grossed In Venders NAMA Official Tells Press

CHICAGO—Thomas B. Hungerford, who is reported to be an "official" of NAMA, reported to the press that vender ops were grossing about \$500,000,000 a year.

"This figure", he is reported to have stated, "is for vending machines. Our members do not operate juke

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SURF QUEENS (Used)	225.00	WURLITZER TWIN 12 UNIT.....	225.00
GOALEE (Used)	375.00	DOUBLE SAFE STANDS	59.50
		SINGLE SAFE STANDS	14.50

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Wisconsin's Leading Distributors
UNITED COIN MACHINE COMPANY
6304 W. GREENFIELD SPRING 8446-8447 MILWAUKEE 14, WISC.

boxes, pinball games or slot machines."
He is also reported to have said

that, "The new automatic venders will be supplementary and not competitive to regular retail sales."

Mullinix MONEY MAKERS ARE A WISE INVESTMENT!

COMPLETE LINE OF AUXILIARY SPEAKERS

A. B. T. CHALLENGER

ONE BALL C. P.

1—Bally Fairmont	\$325.00
2—Bally Jockey Club	295.00
2—Bally Turf Kings	295.00
5—Bally Long Shots	150.00

CONSOLES

1—Bally Draw Bells	\$477.50
1—Evans Galloping Dominos	199.00
1—Mills Four Bells	345.00
1—Buckley Track Odds	495.00

BOX STANDS (no locks)\$ 10.00

SPECIALS — One Week Only!

13—Bally Santa Anita	\$ 79.50
16—Bally Surf Queens (Slightly used, guaranteed good as new)	199.50
10—Bally Victory Derby (in original crates)	Write
1—Bally Undersea Raider (Floor sample)	299.50
2—Bally Kentucky	169.50

U. S. POSTAGE

STAMP MACHINES

ONE BALL F. P.

3—Club Trophys	\$195.00	3—Polos	\$ 35.00
2—Sport Specials	125.00	2—Big Chief	53.50
6—41 Derbys	195.00	2—Cadillacs	35.00
4—Pimlico	325.00	1—Longacres	395.00

MUSIC

1—Rock-Ola Commanda	\$525.00
1—Seeburg Vogue	495.00
1—Wurlitzer 412	200.00
1—Wurlitzer 616	295.00
1—Wurlitzer 600-A	395.00
1—Rock-Ola 12 Record	129.50

SLOTS

18—5c Mills Blue Front	\$159.50
5—10c Mills Blue Front	179.50
3—25c Mills Blue Front	199.00
6—5c Black Cherry Bell	238.00
1—5c Mills Roman Head	125.00
1—50c Mills Roman Head	295.00
2—5c Vest Pocket	49.50
7—5c Watling Rolatop	65.00

PHONE — WIRE — OR WRITE

SHOP — Complete Equipped to REFINISH SLOTS — PHONOS — PINBALLS
Give Us a Try. — Quotations on Request.

Terms: 1/2 Deposit — Balance C.O.D.
ALL MERCHANDISE UNCONDITIONALLY GUARANTEED
RETURN IN FIVE DAYS IF NOT SATISFIED
All orders subject to prior sale of equipment desired.

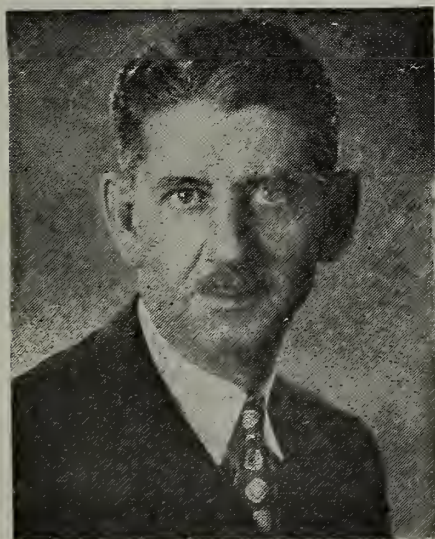
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Wolf Names Garton Seattle Manager



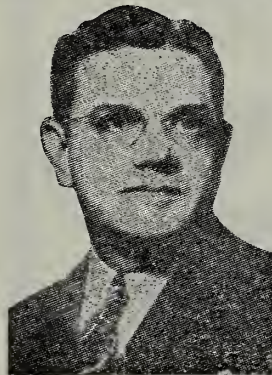
C. W. GARTON

SEATTLE, WASH. — M. S. (Bill) Wolf of the M. S. Wolf Distributing Co., from his headquarters in Los Angeles, Calif., announced this past week that C. W. "Chet" Garton had been appointed manager here.

Garton has been with the Wolf organization for the past three and a half years. He formerly managed the San Francisco offices of the firm.

In taking over the offices here, Garton is reported to bring with him a wealth of coin machine knowledge regarding the operators problems.

He stated, "I'm very happy to be appointed to manage the offices here and hope to make Seattle my permanent home. We have some real news for the operators in this city and suggest they call around and get acquainted while hearing what it is."



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NEW GAMES—IMMEDIATE DELIVERY

Superliner	Wagon Wheels	Gott. Grip Scale
Fast Ball	Oklahoma	Daval Free Play
Spellbound	Arizona	American Eagle
Big League	Victory Derby	Groetch. Columbia
Surf Queens	Victory Special	Mills Black Cherry
Opportunity	Total Roll	Bally Draw Bell
Frisco	Goatee	Evans Bang Tail
Grand Canyon	Genco Whizz	Flash Hockey
Streamliner	ABT Challenger	Slot Safes

Many Others! Write for Complete List of New and Used Machines

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1002 BUCHANAN (FILLMORE 5273) SAN FRANCISCO 15, CALIF.

POSITIVE VOLUME CONTROL IS YOURS WITH THE WAYNE AUTOMATIC VOLUME EQUALIZER

NO MORE BLASTING — NO MORE INAUDIBLE LOW VOLUMES
FOR USE WITH CRYSTAL PICKUP.....\$33.00
FOR USE WITH MAGNETIC PICKUP..... 36.00

SEE IT! HEAR IT!

DEE'S SERVICE SHOP 1119 VENICE BLVD.
LOS ANGELES 15, CAL.
(Phone: FE 7875)

Double Juke Box License Want \$1,000 Plus \$250 For Pins

BLOOMFIELD, N. J. — The Town Council has just announced increases on all amusement licenses. Juke box license was originally scheduled to jump from \$10 per year to \$25, but fee was held down to \$20 per year.

The Town Council also wanted \$1,000 per year occupational fee from pinball ops and \$250 per yearly license per game. At the present time pin games are not yet operating here.

Gives Sample Records



DELBERT VEACH

ST. LOUIS, MO. — Del Veach, president of V-P Distributing Co., this city, reported this past week that the firm had added many new lines of records for the music operators here.

"Among these", Veach said, "are 'Juke Box', 'Savoy', 'Sterling', 'Tops', and the new '20th Century' recordings."

He also stated, "We are anticipating adding more lines in the very near future and will announce these just as soon as we receive them."

One of the outstanding services offered by the firm to music operators is the mailing of samples so that the ops won't have to buy records they don't like, Veach reported.

He also stated, "In addition to our large stock of records we also have one of the most outstanding pinball parts departments in the country. At

the present time we have four salesmen on the road. And like all our merchandise, whether new or used,

they will guarantee all machines purchased from us without qualifications."

FOR SALE!

1 Ump	\$ 34.00
1 Yank	60.00
1 Sky Blazer	79.50
1 Play Ball	39.50
1 Speed Ball	35.00
1 Silver Skates	49.50
1 Pursuit	37.50
6 Sport Kings, each	135.00
1 High Hand	120.00
6 Club Bells, each	130.00
8 Super Bells, each	210.00
4 Buckley Track Odds, ea.	379.50
4 Buckley Daily Double, JP ea.	550.00
1 Buckley Seven Bell	350.00
1 10c Chief Console	110.50
2 5c Chief Consoles, each	100.00
4 10c Mills Blue Front, each	80.00
8 5c Pace Slots, each	35.00
1 Bally Torpedo	120.00

MUSIC

10 Victory Model Wurlitzer	
24 record — 500 mech. ea.	\$375.00
1 Wurlitzer 616	200.00
1 Wurlitzer 600	350.00

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GENCO TOTAL ROLLS, Like New\$369.50

A.B.T. BIG GAME HUNTERS, Late Model..... 47.50

A.B.T. BIG GAME HUNTERS, Oak Cabinet..... 34.50

One-Half Deposit with Orders, Balance C.O.D. or Sight Draft

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GOTTLIEB'S SUPERLINER

GOTTLIEB'S 3-WAY GRIP SCALE

A.B.T. CHALLENGER

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- DYNAMIC PLAYER APPEAL
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- DEPENDABLE PERFORMANCE
- LOCATION TESTED
- KNOCKOUT POCKET
- 5000 BALL RETURN
- DOUBLE ROLL OVER LANE
- CURVES AND COLOR
- BEAUTIFUL LITE BOX
- ADVANCED SCORING

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\$249.50

F.O.B. Chicago

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THRU THE COIN CHUTE



CHICAGO CHATTER

Irv Blumenfeld one of the three "Generals" of General Vending Sales Corp., Baltimore, Md., popped into town this past week and was here, there and everywhere making arrangements to get as many of the new games from the manufacturers he represents as he possibly can—and quick, too. The "General" is doing a very terrific job down Baltimoreway . . . Glad to see Lou Wolcher of Advance Automatic Sales Co., San Francisco, Cal. back in town once more. Lou is one of the nicer guys we like to talk to. Always has a new joke, too. And always has some news which makes good listening. Seems that Lou spent quite some time visiting in New York—where he flew direct from San Francisco and is now on his way back home again, via Chicago.

* * * *

Leo Weinberger of Southern Automatic, Louisville, Ky. (and many other points) also came to visit with us this past week. Leo is one of the busiest men we know—and try hard as we did—we just couldn't catch up with him. Hope you'll phone us the next time you pull into Chi, Leo . . . Sam Horwitz of Acme Novelty Co., Pittsburgh, Pa. was in town and from what we hear Sam is out to do himself some real good in the Pittsburgh area. We won't be at all surprised if Sam pops up with some important distributorship . . . Both Harry Jacobs—Jr. and Sr.—came into town this past week from their Milwaukee stamping grounds. Understand that both Jacobs men have some real ideas regarding distribution in their state and are getting ready to take this up with some of the important leaders. Two of the nicest gentlemen we know are Harry Jacobs, Sr. and Jr.

* * * *

T. E. Oder of O. K. Amusement Co., New Orleans, La., came all the way up to visit with some of our coinmen here and, from what we have been told, was very much pleased . . . Dave Lowy of New York was in town and went right back with one of the new distributorships. Dave is reported to be doing a grand job and getting all the angles once again, now that he's used to wearing civvies once more. Just got out of the army a short time back . . . Morrie Gottlieb's son, Richard, recently out of the army, has returned to Texas A & M and is pleased no end to resume the job of announcer for the school's radio station. From all present indications looks like Dick Gottlieb is going to be heard over the major networks doing the big announcing job one of these sweet days.

* * * *

While Sam Wolberg (Chicago Coin) is on a trip east—the factory here is in full production on their newest pinball game, "Super Score", and also on a brand new type of basketball game which, it is reported, is going to click, but big . . . DeWitt (Doc) Eaton of AMI on his way to New York advises that he has received an invitation from M. S. (Bill) Wolf to be present at Bill's housewarming of his gorgeous and palatial new home in Hancock Park, Los Angeles. Doc says that he's taking Mrs. Eaton along with him for this housewarming party . . . Manufacturers here becoming very, very much interested in the activities of the Nickel Amusement Co. in Cleveland now that Bill Presser has taken over the helm of that organization. Conferences may soon be called with Bill and Leo Dixon of the firm with some of the leading manufacturers here regarding distribution.

* * * *

Gus Daskalos of P & B Distributing Co., Albuquerque and Las Vegas, paid a visit this past week to Pace Mfg. Co. and related a great many very interesting experiences on his recent trip to Greece. He spent two months there. On thing Gus learned was that Greece was no market for coin machines as yet—like many of the Central and South American countries—most of the cash they use is "foldin' money" and therefore no hard coinage for coin play. But Gus is hoping they'll change this someday soon . . . Plenty of coinmen are going over to the main Walgreen Drug Store at State and Randolph Streets to see Al Sebring's "Beacon Coin Changer" in actual location action. From reports given to us by two very interested eastern coin machine leaders who spent the better part of a day watching this great machine in action, "This looks like one of the best post-war operations of all of them."

* * * *

Sam Yaras of Dallas, Tex. was around town visiting with leading mfrs. Bumped into Sam over at AMI and from the way he was hollering for "thousands" of the new AMIs looks like all that factory has to do is just make deliveries. "I could sell a zillion of 'em", Sam claims . . . Also bumped into Carl Hoelzel of Kansas City this past week and Carl looks just the same as he always did. Never ages a week. All smiles and laughter, as always. Reports business well, with plenty of orders on hand as yet unfilled, but that equipment is starting to come thru okay and so Carl looks forward to a really grand Fall and Winter sales season . . . Al Simon of New York flew in on the midnight Constellation (week before the

strike) to see some of the new machines he is going to sell. Usually hot foots it right over to Exhibit Supply the moment he comes to town.

* * * *

Also this past week saw Mike (Rosey) Rosenberg and Tim Crummit—the Wurlitzer distribs, from out Kansas City way—but just couldn't catch up with the boys. They moved too fast . . . Talking about Wurlitzer distribs; also saw Fletcher Blalock of F.A.B., New Orleans and other points south, in Chi this past week. Fletch was up bright and early having his breakfast before most coinmen even knew daylight had arrived . . . Jack Nelson is reported to be doing some re-arranging at his spacious quarters which may result in a very important announcement soon . . . Saw Warren C. Deaton, Sr. of Galion, O. in town and he told us that "Junior" Deaton was doing a very, very grand job selling those new Rock-Ola phonos in his territory. In the meantime, from what we hear, "Senior" doesn't have to take a back seat for "Junior" or any of the other Rock-Ola distribs—he simply sells 'em faster than he can get 'em.

* * * *

Sammy Stern of Scott-Crosse Co., Philly, spent over a week in town with his brother-in-law, Bernie Weinberg. We hear that Bernie's retired, having sold out his chain of the Nevins and Sun Ray Drug Stores in Philadelphia and is now taking things easy. But likes the coinbiz and is always seen over at Scott-Crosse or in Chi with Sam making deals here and there . . . Art Weinand of Rock-Ola tells me that he's preparing a real surprise for the trade which will appear here in about a month . . . Jim Mangan who is now Chief of CMI's Public Relations Bureau is making some very, very unique plans which are bound to meet with plenty of approval from all the coinmen. Jim is getting ready to break with some news which will capture attention of the nation's press, radio and magazines and will benefit coinmen all around.

* * * *

Saw the entire Runyon Sales Co. execs in town. Barney (Shugy) Sugerman, Bernie Wolfson and Jack Mitnick. The only one missing was Abe Green. We hear that he's down in Hot Springs taking the baths. We understand that Abe hasn't been feeling too well and believes that the Springs will do him some good. In the meantime, from a confidential tip we received—watch Runyon Sales. Plenty's doing . . . Some of the distribs here are reported to have held a meeting regarding pin games. But, from what we're told, very little resulted. It's our hope that the boys will get together one of these days to make things work more smoothly for all concerned . . . They're just about ready to pop here with a statement on 10c phono play and some of the leading lights will present the story to the musicops in Chicago, from what we're told.

* * * *

In the past few weeks we've received lots of phone calls to help the boys get rooms at the Sherman or surrounding hotels for the forthcoming convention. If you haven't already done so we suggest that you write direct to the Hotel Sherman and they'll place you if they haven't rooms left. Our offices here can't do you one bit of good in this direction for everything is being handled by the Hotel Sherman executives for the coinshow reservations . . . Your gal "Friday" is leaving for a well earned vacation for a few weeks and our Bill Gersh is coming to town with his Mrs. to replace me. Here's hoping that Bill will find the Indian Summer weather we're having to his liking so that he can get around the town and say "hello" to all of you . . . By the way some of the coinmen here are getting ready to hie themselves down to French Lick Springs to attend that "International Distributor's Convention" which Homer E. Capehart is putting on and where they'll see the brand new Packard Pla-Mor Phono . . . Watch for a very important announcement from Mills Industries. It's something that is going to interest you—but good.

* * * *

By the way—Happy Birthday to Ray Moloney—November 2nd—and here's hoping that the boys will give Ray a grand time . . . Talking about Bally—Georgie Jenkins tells me that they are simply subwamped with orders for the new Bally "Triple Bell". "This is one machine", Georgie tells me, "that has everyone of our men jumping around trying to satisfy demand—even before we got our production line into real 'Bally speed action'." . . . We hear from our N.Y.C. offices that coinmen are arranging to take that beautiful Broadway Limited (crack train of the Pennsy RR) to the convention. Arrangements are being made by transportation agents of P.R.R. to pick up coinmen from all around N.Y., Philly, Pittsburgh, etc. . . . A big delegation on a special train is also expected from St. Louis, Dallas, New Orleans, Birmingham, and other points for the Big Show in February. And that's 30.

THRU THE COIN CHUTE



EASTERN FLASHES

With the UNO conferences starting here this week, and hotel rooms impossible to get, coinrow was pretty quiet. Local coinmen continue to visit the jobbers and distributors but out-of-town visitors weren't very much in evidence. A few, who had made reservations quite some time ago were the lucky ones . . . Willie Cohen, Silent Sales Co., Minneapolis, Minn., saw some of the coinmen here . . . Dan Hawley of O'Connor Vending Machine Co., Portsmouth, Va., hustled along Tenth Avenue one day, saying hello to all his friends . . . Bill Presser, Nickel Amusement Co., Cleveland, O., another visitor here for a week.

* * *

Al Bloom, Speedway Products, Inc., so busy shipping his "Talking Gold" plastic grille cloth, and renovating music machines for the trade that he's put a new rule into effect. On every order accepted, the operator received a stamped notice reading "Important! You will be notified when your machine is completed. If not removed 48 hours after notification, you will be charged storage at \$1.00 per day every day thereafter" . . . Dave Lowy returns from a Chicago trip with a few deals ready to go. Dave has added two additional salesmen, and will put on two more . . . Teddy Seidel of the Dave Lowy Co. making trips thru New York State, and reports very good business.

* * *

Al Davis, operator from New Brunswick, N. J., celebrates the arrival of a granddaughter (he certainly doesn't look like a grandpappy) . . . Harry Rosenthal, Banner Specialty Co., Pittsburgh, Pa., visited with Davis for a party given in honor of the new arrival . . . Si Silverstein sold out his route in Philadelphia, and is dickering for an upstate New York route . . . Mack Perlman, Runyon Sales Co. of New York, doing considerable traveling thru Connecticut selling the AMI phonos, Telomatic music system, and records for the Runyon organization . . . Irv Kempner, another Runyon salesman, back at the home office after a lengthy road trip . . . Mike Munves expected back from his vacation next week . . . Earl Winters, Modern Music Sales Co., local distrib for International Mutoscope Corp., and Al Blendow, sales manager for Mutoscope, talk about that terrific Voice-O-Graph location here in the city.

* * *

Jack Mitnick, Runyon Sales Co. of New York, returns from a fast trip to Chicago, stays around a week, then leaves for Cleveland, O. to complete the details of a big deal in that town. Jack complaining he never gets a chance to see his grandchild . . . Dave Stern, Seacoast Distributors (Rock-Ola distributors) brings Everett Masterson, an associate, along with him one day this week to visit the New York offices. Everett seldom gets into the city. Jules Mayers and Harry Schneider of Seacoast have only one problem on hand—that's how to get more Rock-

Ola phonos for their operators . . . Leo Dixon, head of Manhattan Phonograph Co. (Aireon distrib) comes in from Cleveland, O. to visit with Leo Knebel, his general manager.

* * *

A testimonial dinner is being tendered Ed Ravreby of Associated Amusements, Boston, Mass. on November 4 at the Kenmore Hotel by the members of his Masonic Temple. Many coinmen will be present . . . Joe Ash and Irv Morris of Active Amusement Machines Co., announce that William Zuk has been appointed to manage their newly opened Scranton, Pa. offices . . . E. C. King, G.I. Music Co., recuperating in a hospital after the removal of his appendix . . . Frank Broccoli, Braddock Music Co., reported to be home ill once again. Maybe Frank needs a month in the sunshine of Florida . . . Another casualty among local music ops is Joe Diamond of Heights Music Co., who just underwent an eye operation . . . Harry Brodsky, Harbor Music Co., buys himself a new home—the lucky stiff . . . Al Denver, president of the Automatic Music Operators Assn., fully recovered from his recent operation, and is hustling along at full speed at his Lincoln Service.

* * *

Since the announcement of his Musical Minutes and Johnlee System, Jack Fitzgibbons is one of the busiest men in town. Not only does the phone keep ringing incessantly, but he is playing host to many out of town operators who want to get a look at the equipment. Sam Mintzer, chief engineer, is kept continually on the go, demonstrating the instruments . . . Nat Cohn, Modern Music Sales Co., is in Detroit again. Hey, Nat, you better buy that plane from Tom Saffedy. You could use it . . . Ben Lazar of B. D. Lazar Co., Pittsburgh, Pa., planning on coming into the city. Anybody who can help him get a hotel room here should get in touch with him.

* * *

We have a note from Jimmy Jones "The Cow Girl Op" from Texas, and wife of Cadillac Jones, informing us that she is retiring from active participation in the business as she is expecting the arrival of a "little Cadillac" next February. Jimmie and Cadillac have just returned home from a 45 day vacation trip that covered the entire West Coast. While in Hollywood, Cadillac appeared on the "People Are Funny" radio show and won a combination radio for building a hot dog stand on a beautiful Hollywood lawn despite the loud and bitter protests of the owner . . . Jackie Berman, Economy Supply Co., Baltimore, Md. comes into the city for the week-end. We understand Jackie is adding a line of used equipment to his complete line of parts and supplies . . . Bert Lane, Atlantic Distributing Co. (Seeburg distributors) has some very definite ideas how music operations should be run, and has proved it by increasing averages of his operators.

THRU THE COIN CHUTE



CALIFORNIA CLIPPINGS

Bill Wolf just purchased a luxurious home in Hancock Park and is busy as the proverbial bee getting the contractors to do a bit of remodeling and decorating. Bill expects to have his house all set by the time his guests arrive for his house warming. Mr. and Mrs. Doc Eaton are expected to visit about mid November. Mrs. Golden Williams has just returned from Seattle where she temporarily took charge of the Wolf offices while awaiting the arrival of the new manager. Al Silberman, general manager, informs us that the record sales are reaching terrific proportions, but deliveries are still a bit slow with all indications pointing to a continuing increase of shipments weekly.

Jack Gutshall is getting himself all set to take the missus on a trip to French Lick, Indiana, to attend the Packard convention in that famous spa on November 6 and 7, Jack expects to leave town about the 4th of November and plans to visit Pittsburgh and New York. J. M. Harvey has just joined the Gutshall Distributing Co. as sales manager and is all set to do a terrific job on Packard phonos and is calling on all his old operator friends to visit him at his new job . . . Many coinmen are expected to meet at the Mount Sinai Men's Club to attend a testimonial dinner honoring Robert J. Gans on the occasion of his 60th birthday. Gans, one of the oldest pioneer coinmen still active, has been connected with the coin biz for the past thirty years.

A very interesting meeting of the newly formed Southern California Automatic Music Ops Assn, with some 50 members present, was held here this week at the North Star Auditorium. Among the topics discussed was the recently approved operating percentage of 70-30. The practice of direct selling was roundly condemned, as well as the practice of some phono distributors operating their own routes. A new initiation fee was adopted effective immediately. They are as follows: Ops joining in October will pay \$50.00; those joining in November will pay \$75.00; December, \$100.00; and on and after January 1, 1947 the initiation fee will remain at \$250.00. Ops will be given the privilege of paying this fee at the rate of \$25.00 at date of joining with the balance payable at rate of \$10.00 per month until the full amount is paid. The new association has made arrangements to affiliate itself with the Teamsters Union and expects to sign up with the local within the next week.

Bill Happel, Jr. of Badger Sales has just received a large shipment of the new Ace coin counters and is making immediate deliveries. Bill urged ops to come in and get them while the supply lasts . . . Sam May of Chicago is in town and looking around for a factory to manufacture his new automatic coin changer . . . H. M. De Govia spent the past week end with George Murdock at the Murdock estate on Catalina Island. Jack De Govia recently joined the staff of Sheriff Biscauliz and likes being a deputy, according to his Dad . . . Bill Leuenhagen is featuring a new record entitled "Three Minutes Of Silence". The record is a blank and will run three minutes for those desiring quiet.

Local ops were a bit more active this past week. Among those calling on local distribs were: J. E.

Fallon, Huntington Park; Jud Levey, Los Angeles; S. J. Compagna, San Bernardino; Jimmie Burns, San Bernardino; Orville Kindig, Long Beach; B. J. Bender, San Bernardino; Lawrence Hearn, Los Angeles; Lawrence Raya, Colton; Ben V. Counselman, Orange; A. C. Bradford, Pomona; J. Kerns, Los Angeles . . . Among the out of towners shopping along coin row were: Claude Sharpsteen, Warren, Arizona; Otto Pelch, Santa Barbara; Glen McCarter, Beaumont; Paul Sullivan, Carlsbad; Ray Smith, Barstow; Earl Brown, Santa Maria; G. L. Catlin, Montrose; Tom Boddy, Lomita.

Paul Laymon has just had his firm incorporated and will henceforth be known as Paul Laymon, Co., Inc. Paul has received word of the arrival of a large shipment of the new Bally "Triple Bell" console and urges ops to come in now and place their orders early. First come first served, says Paul. All orders will be filled in the order in which they are received . . . William Wulf of Rivera was a recent bridegroom. Here's the best of luck to you, Bill! . . . Ray Powers of E. T. Mape has been taking some swell orders for the new and improved Aireon phono. Ray tells us that the ops were a bit wary when they came in, but after seeing the new mechanism and listening to the wonderful tone quality, there was nothing to it, says Ray. "They just sold themselves." Ray just purchased a large number of used phonos and games which he completely refinished and reconditioned and offers to ops with his guarantee that such equipment is ready for location.

George Ehr Gott, manager of Mills Sales in Los Angeles, informs us that the firm has just taken over the store adjoining their present location on Pico and plan on expanding their showrooms. George says that business has been steadily increasing . . . Len Micon of Pacific Distributors has received a shipment of the new Packard "Hideaway" and is all set to fill orders for any number. He expects to receive a sample of the new Packard phono any day now. Len has just received several reports from several ops who have the new Evans "Bangtails" on location and he says the results are "terrific." He expects a shipment of the "Winter Book" console very soon . . . Bud Parr of Solotone should be about ready with his new music equipment. He promises an announcement shortly and all music ops are anxiously awaiting it. "It's a terrific piece of equipment," says Parr.

Leon Rene of Exclusive Records informs us that new Exclusive recording of "Tanya" and Joe Liggins "Drippers Boogie" is really going over with a bang with the demand growing daily . . . Merle Connell of Quality Pics is lookin' 'em over again, that is he is picking dancing girls for his next opus to be run off this week. Ah me, what a swell way to make a living! Connell is currently releasing series 22 of his latest 16 M.M. coin films for Panorams . . . Nick Carter of Nickabob Sales is in Chicago trekking thru the factories looking for that new equipment. He is due back this week . . . Morrie Wiczer of Wico Parts is looking around for a larger store to house their ever growing parts sales rooms. The firm features parts for every type of coin operated machine, and Morrie says, "If it has a coin chute we have a part for it!"

THRU THE COIN CHUTE



MINNEAPOLIS

Billy Cohn of the Silent Sales Company left Thursday, October 17 for New York on a business and pleasure trip . . . H. C. Carey and his son-in-law Al Reese, of the Watertown Amusement Company, Watertown, South Dakota spent several days in Minneapolis calling on a few distributors. Although Mr. Carey has retired from the firm, he still likes to keep in contact with the distributors. Al tells us the real reason that they came down to Minneapolis was to get away from being killed by pheasant hunters who are thicker than flies at the present time in that country. Civilians are no longer safe walking on the streets . . . Lloyd Kendall of Lake City took a few days off to do some pheasant hunting in Huron, South Dakota.

Mr. and Mrs. Jack Harrison of Crosby spent a very pleasant week end in Minneapolis. Sort of a business and pleasure trip . . . Pete Ryan of the firm, Scow and Ryan of Frederic, Wisconsin, just received his discharge from the Army two weeks ago and is tickled pink to be back on the job again . . . H. M. Marks of Hurley, Wisconsin, in town on a business trip and also visiting his married daughter, who lives in St. Paul . . . Emil Sirianni of the Sirianni Amusement Company, Eau Claire, Wisconsin, flew to Huron, South Dakota, for several days of pheasant hunting and then flew back . . . George Wheeler of Wadena, Minnesota suffered another heart attack, but we understand he is feeling better . . . Gus Swenson of the firm Swenson and Noack, Detroit Lakes, in town just for the day . . . Mr. and Mrs. Jack Lowrie of Lake City both in town for their first visit in quite a long spell.

Leo Bearth of St. Paul tells us his son, Gerry, who is in the Navy, left San Francisco, Friday, for a cruise and will be stationed somewhere in China . . . Larry Unise of Twin Brooks, South Dakota tells us that pheasant hunting is so good in his part of the country that he is doing all his business over the telephone now because he hates to miss a day of hunting . . . Julius Koers of the Rushmore Amusement Company, Rapid City, South Dakota in Minneapolis for a few days enroute to Chicago . . . Glen Nickols of Winona in town just for the day.

Pheasant season opened in the state on Saturday, October 26, and many operators made arrangements to be in their favorite hunting spots when the gong struck. Pheasants are not too plentiful in the state but every operator has high hopes of bringing home at least a few . . . Dick Unger of Como Station, St. Paul, is back on the job again after spending several weeks at the hospital and at home convalescing from a very bad attack of ulcers. Although he has lost eighteen pounds, Dick still looks in pretty good shape . . . Mr. and Mrs. Oscar Sundem of Montevideo arrived in town today and will take in a few nice shows in Minneapolis, as they intend to spend the entire week end here. They are also going to pick up their house trailer and get it ready for their Florida trip.

Archie LaBeau of the LaBeau Novelty Company out of town on business and Kenny Glen of the same firm worrying himself to death that Archie won't get back so that he can get out and get himself some pheasants . . . One of the most beautiful night clubs is being built in Lake City by Jack Lowrie and, as we understand, it will compete with the largest, glamorous night clubs in the country . . . Julius Koers of the Rushmore Amusement Company, Rapid City, South Dakota is expanding and is now operating in Montana and Nebraska as well as South Dakota.

ST. LOUIS

More machines are appearing in the taverns and indoor spots as ops pulled their equipment out of summer locations early. Every arcade was closed by October 1, two weeks earlier than usual, as winter clamped down . . . Back from a visit to Boston and the final two World Series games were Fred Schmidt, St. Louis op, and Carl Boltwood, East St. Louis. Both were sporting lots of winnings. Others who put enough faith in the Cards to come through were Dan Baum and Carl Trippe, likewise heavy winners.

Harvey Brown, Wentzville op, announced a baby girl last week—second in the family. "I once shook hands with Eddie Cantor, too," Harvey grins . . . Open house soon at Lou Morris' handsome new Olive St. showroom. After much wrangling with painters, carpenters, et al, Lou has it ready. Only six months late, aren't you, Lou? . . . Happy owner of a new Rockola is Dale Riemer of Missouri Tavern Supply, down in Springfield. Dale recently purchased a good string of boxes and pingames from parent company, Ideal Novelty, Carl Trippe is selling out several of his Mid-Missouri routes due to the pinch of high operating costs and little opportunity to visit them.

The Missouri Amusement Association will be getting together in November—big plans for the Christmas holidays are in the offing. Summing up the fiscal year, the group feels that St. Louis ops came through with little or none of the strike trouble, legal problems, etc., which have affected the rest of the nation . . . Bill Offerman of East St. Louis checked in briefly around the circuit the past week. Since he bought the largest string of cigarette vendors in southern Illinois and followed this up with buying a wholesale tobacco company,

Bill is reported to have his eye on a tobacco plantation down Georgia way—but 'taint true, he says.

Frank Ballogg, Springfield, Ill. op came up with two new photographs this week. Makes six in all, doesn't it Frank? . . . Coin machine ops were honored guests at a Halloween party held at the Elks Club on Saturday night. Another big Gay Nineties party is planned for later on . . . Wonder Novelty Company reports receipt of a new phono and two pin games for its machine-starved routes. It was a good week for phonograph receipts as McCall Novelty Company, Victory Amusement Company of Collinsville, E. V. Green, George Roland and Paul Traub all got long awaited deliveries on equipment . . . Ideal Novelty Company has opened up a new penny arcade on North Broadway, with the cream of the amusement park's summer equipment featured.

PITTSBURGH

They're showing new equipment at Sam Strahl's American Coin-A-Matic with considerable more regularity these days. Angelo and Sam Cangelier, the other half of American Coin-A-Matic, recently had the misfortune of losing their mother, and all members of the trade extend their deepest sympathy to them in their bereavement . . . Nils G. Peterson of Buckley Manufacturing Co., Chicago, upon arrival in the city from an invasion of the eastern section of the state went into an immediate conference with Coin Machine Distributing Co's. Eddie Steele. It was learned the huddle revolved around the way in which the Buckley "Daily Double Track Odds" console is going over throughout Eddie's territory.

Sam Horvitz, that man at Acme Novelty Co., reports he is receiving more new equipment and disposing of considerable old stuff . . . Harry Rosenthal of Banner Specialty Co. is out on the road covering his territory. Harry wrote up a gang of orders for the Packard Pla-Mor, and chances are he is out furnishing the boys some alibis on the delivery situation. Howdy Levine, who occupies the front office at Mechanic's Service, returned from his old school at Ann Arbor, Mich., and discovers that business looks OK since end of the local power strike . . . Tony Nolfi, a busy op from up Punxsutawney way, was caught entering Meyer Popkin's Coin Machine Exchange. It's no secret but Tony was on the look for some equipment to service his expanding routes . . . Ben Herman of Standard Distributing Co. of Pittsburgh has added the Keystone Records line . . . Ben Lazar of B. D. Lazar Co. is planning a trip to New York. Biggest concern is hotel space, which he hopes to have set by the time he gets ready to go.

BOSTON

Hub coinmen well settled to the fall routine now with the World Series over, football in full swing and hockey now getting under way . . . sports seasons really overlapping with baseball winding up on a Tuesday and hockey starting Wednesday, all in the middle of the football season.

Ops here sighing with relief after hearing that a smooth-operating mechanic who made the rounds in Boston clipping trusting employers has been apprehended . . . the man was a topnotch mechanic who would give coinmen a song-and-dance, work into their confidence, then suddenly vanish . . . also disappeared would be \$500-\$1000 worth of equipment . . . it is now revealed that he had pulled this line on coinmen through Louisiana and in New York City. "He was one of the best mechanics I ever had," sighed Jack Ravreby.

Joe Greene of Greene Distributing reports that shipments of Aireon are on the up . . . Joe also received the go-ahead signal for his G.I. education program with his mechanics . . . Atlas Distributing played host to Tony Martin and Harry Richmond the other day . . . Tony was in to hear some of his new Mercury recordings . . . Both were on hand for the series . . . other visitors in to see Barney and Louis Blatt were Lawrence Lymburner from Bar Harbor, Maine and Harry Pearl and Mr. Burk . . . Harry Kelly in from Chicago and the Seeburg factory for a short stay . . . Atlas announced that Ed Richards had joined the service department to work on electronics.

Jack Ravreby at Owl Mint Machine Company discloses that Pete Zetes is the new head of his repair shop . . . Pete will work with a crew of six mechanics . . . Jack states that his operating biz is on the steady upgrade, but he can't get enough back orders filled to keep the jobbing end on the same par.

Plenty of out-of-towners in Boston the past week . . . Ed Christie of Christie Novelty Co. down from his Shrewsbury location . . . Other visitors include Jack Deignan from Worcester's Mid State Music Company, Al Scalzi over from his Milford MTS Amusement Company, Gus Bilodeau up from Woonsocket, Rhode Island, and Dick Richards in from his Asteles Music Co. at Contoocook, New Hampshire . . . ditto Mr. and Mrs. DeGutis from New Britain.

Bowling still one of chief amusements for Trimount employees . . . Dave Bond, Trimount chief, staked them all for dinner last week prior to the bowling session . . . Gil Lawrence still setting the pace on the alleys . . . Apex reports that Alexander Dolins about to hit the road for Bally products.

THE CASH BOX**CLASSIFIED ADVERTISING SECTION****COIN MACHINE
MART****CLASSIFIED AD RATE: \$1.00 PER ISSUE**

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FREE AD EACH WEEK for all \$48.00 per Year Subscribers, Maximum Space 5 full Lines.

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ALL ADS — CASH WITH ORDER**WANT**

WANT—Genco Playballs. State condition and price. SQUARE AMUSEMENT CO., 88-90 MAIN ST., POUGHKEEPSIE, N. Y.

WANT—We need back board glasses for Bally Pay Tables. COLUMBIA MUSIC CO., 1514 N.E. 33rd AVE., PORTLAND, OREGON.

WANT—Bell Products Co. is badly in need of all types of equipment. Therefore, we will pay top dollar for any amount of pin games, consoles, phonographs, slots and arcade equipment. We will buy equipment on or off location. Write, wire or phone. BELL PRODUCTS CO., 2000 N. OAKLEY, CHICAGO 47, ILL.

WANT—Late model A.B.T. Challengers at \$20. ea. Must be in good working condition. Also stands at \$2.50 ea. Will also buy late Challengers in any condition. Write condition, quantity and price wanted. Want top glass for Keeney Spinner Winner. Want Jumbo Parades F.P. late head. ALLEN AMUSEMENT CO., 200 - 36th St., N.E., WASHINGTON, D.C. Tel. Atlantic 8348.

WANT—Bankrolls, Wurlitzer Skee Ball Alleys and Music Boxes. S & W COIN MACHINE EXCHANGE, 2416-20 GRAND RIVER AVE., DETROIT, MICH. Tel. CLifford 1956.

WANT—All types Hideaway Units, 20's and 24's; 30 wire Wall Boxes and Adaptors; Keeney Wall Boxes; Premium paid for Rock-Ola Adaptors; Mills and Jennings Free Play Mint Vendors; One and Five Ball Free Play Games; Bally Triumph; Arcade Machines; Sky Fighter; Metal Typers; Scales, etc.; Converters, 110 DC to 110 AC; 110 V. AC 25 cycle to 110 V. AC 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, Transformers, Gears, Amplifiers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT., CAN.

WANT—Seeburg Wireless Bar-0-Matics, 5-10-25¢ Give price and condition on first writing. Will take any amount. Also, interested in Wurlitzer Skeeballs. POULL'S BETTER MUSIC, 533 MILL ST., WEST BEND, WIS. Tel.: 896.

WANT—All Model Phonographs for Export Trade. Must be in first class running condition, Rock-Ola, Mills, Seeburgs, and Wurlitzers. State quantity and your lowest cash price. Will send certified deposit, balance Sight Draft through our bank. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel.: DRexel 4326.

WANT—Liberty F.R. \$8.; Cigarette \$5.; Sparks Champion F.R. \$8.; Sparks Mercury, American Eagle and Marvels \$5.; Aces, Imps, Cubs and Deval 21 \$3.; Vest Pockets \$25.; Columbias \$15.; Col. Vest Pockets, Yankee, Wings, Pokereno. Send list and details. ABCO NOVELTY CO., 809 WEST MADISON ST., CHICAGO, ILL. Tel.: Hay. 3695.

WANT—All types and models of coin-operated equipment. Send complete list with following information: type, year, condition, quantity, price. AUTOMATIC VENDING MACHINE EXCHANGE, 20 W. JACKSON BLVD., CHICAGO 4, ILL.

WANT—Will pay the following prices: \$2. for Imps, Cubs, Aces; \$10. for Pikes Peaks, Totalizers; \$12.50 for Kickers & Catchers, ABT Challengers; \$5. for Marvels; \$2.50 for Pok-0-Reel, Klix, Wings, Yankees; DuGrenier Model S \$17.50, Model VD \$35., Model W \$35., Model WD \$35. RAKE COIN MACHINE EXCHANGE, 609 SPRING GARDEN ST., PHILADELPHIA 23, PA.

WANT—1,000 Slot Machines, new or used. Phone, Wire or Write. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES, CALIF. Tel.: Republic 22732.

WANT—We want your Used Needles, Mr. Music Operator. If you do not want to use our Service, we will buy your Used Phono Needles and give you \$10. per 1000 for them. Just drop us a card and we will service your needles at 10¢ ea., or will give you \$10. per 1000 as an outright purchase. What Say? RE-SHARP NEEDLE SERVICE, P.O. BOX 770, FT. DODGE, IOWA.

WANT—We will buy any kind or make of slot machine in any condition. Write full particulars of type, price and condition. NOTE: We repair, refinish and service all types of slots. Over 20 years of shop experience. G. B. SAM, 541 EAST 32nd ST., LOS ANGELES 11, CAL. Tel. ADams 7688.

WANT—30 Wire Cable. Will pay 35c per foot. How Much Have You? FEEF NOVELTY CO., 415 N. 3rd AVE., STURGEON BAY, WIS. Tel.: 848.

WANT—Seeburg, Wurlitzer, Rock-Ola, Mills, allmodels. Highest cash prices paid. Write, wire or phone. Quote lowest price in first letter. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel. BRyant 9-0817.

THE CASH BOX**CLASSIFIED ADVERTISING SECTION****COIN MACHINE
MART****WANT**

WANT—Pin Games. All kinds. Highest prices paid by operator. Send list and price. ED'S MELODY MUSIC SERVICE, 1448 W. 48th ST., CHICAGO 9, ILL.

WANT—500 Pin Games. LEWIS COIN MACHINE SERVICE, 3924 W. CHICAGO AVE., CHICAGO, ILL. Tel.: Belmont 7005.

WANT—Will pay cash. Used games, slots, consoles, and music machines; Jennings Standard DeLuxe and Super DeLuxe Chiefs; Black Cherry Bells and other models of Mills Escalator Jackpot Bells; Keeney's Bonus Super Bells; Bally Victory Specials; and all latest model five-ball games. State lowest price in first letter. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD, MASS. Tel.: 4-1109.

WANT—20 new Bally Surf Queens. Please quote us your lowest cash price in reply. Write or call ANTHONY HIRT, 2303 NO. 11th ST., SHEBOYGAN, WIS. Tel.: 3273.

FOR SALE

FOR SALE—15 Seeburg Wireless Boxes with Tubes 20 sel. \$23. ea.; 1 A.M.I. Streamliner \$300.; 1 A.M.I. Top Flight \$200.; 5 Seeburg 3 Wire Bar-O-Matics 5-10-25 \$25. ea.; Floor Card Venders 1¢ \$25.; 1 Speaker 4 ft. x 5 ft. with Seeburg Wireless 5¢ Box light up \$100. TOM TOM NOVELTY CO., 8701 SAGINAW AVE., CHICAGO, ILL. Tel. Reg. 1906.

FOR SALE—Arcade Equipment. Lost Lease and must sell. Make offer all or any part. Bally Defender; Chicken Sam Con.; Keeney Submarine; Bally Torpedo; Exhibit Ride-A-Bike; Shoot Your Way To Tokio. All perfect condition. GENTRY MUSIC & SALES CO., ALAMOGORDO, N. MEX.

FOR SALE—Bally Rapid Fire \$100.; Chicoin Goalee \$350.; Chicoin Hockey \$150.; Evans Tommy Gun \$75.; Keeney Air Raider \$100.; Keeney Anti-Aircraft, Br. \$40.; Keeney Sub-Gun \$100.; Mutoscope Photomatic \$500.; Supreme Guns \$100. 1/3 deposit. HERB EVERSCHOR, 1182 N. HIGH ST., COLUMBUS, OHIO.

FOR SALE—5 Premier Barrel Roll, completely overhauled \$279.50; 10 Amusement Enterprise Bank Balls, new \$375.; 5 Firestone Skill Roll \$379.50; 5 Firestone Tally Roll \$469.50; 5 Genco Total Roll \$525.; 3 Mills Panorams \$395.; 2 Mills Panoram Peek \$395.; 5 Keeney Texas Leaguers Deluxe \$42.50. MARCUS KLEIN, 577 - 10th AVE., NEW YORK CITY.

FOR SALE—A.M.I. Streamliner Phonographs 5, 10, 25¢ Model \$175.; Mills Zephyr Phonograph \$65.; Mills De-Re-Mi Phonograph \$50.; Skylark 1 Ball FP & PO \$75.; Selecteria Selective Candy Bar Venders \$18. Above are all in good condition. Will trade for 5 ball FP Games in guaranteed good running order. ACE MUSIC CO., WAUKON, IOWA.

FOR SALE—Rock-Ola Commando \$625.; 3 Standard \$400. ea.; 4 DeLuxe \$425. ea.; 2 Seeburg 8800 \$625. ea.; 1 Model K-20 record \$325.; 1 Mills Throne \$325.; 1 Wurlitzer 42/24 \$495.; 1 Wurlitzer 42/600 \$495.; 3 Wurlitzer 42/616 \$450. ea.; 1 Wurlitzer Counter 51 \$150. BLACKWELL MUSIC CO., 123 ELK AVE., ROCK HILL, S. C. Tel.: 238.

FOR SALE—5 5¢ Pace Reels (with Rails) \$49.50 ea.; 1 5¢ Pace Reels (without Rails) \$39.50; 2 Pace Saratogas (with Rails) \$49.50. HY-G MUSIC CO., 1415 SOUTH WASHINGTON AVE., MINNEAPOLIS, MINN. Tel.: Atlantic 8587.

FOR SALE—Make us your best offer! Bally's Rapid Fire; Sky Battle; Shoot The Bull; Scientific Batting Practice; Chicago Coin Hockey (early model); Mills 1-2-3's; Wurli. Counter Model 61 & 41. Write, phone or wire. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO, CALIF. Tel. Tuxedo 4976.

FOR SALE—1 Wurl. 61 Phono, clean \$90.; 2 Jumbo Parade CP \$99. ea.; 1 Jumbo Parade CP & FP \$125.; 1 Watling Big Game CP \$95.; 8 Jennings Silvermoon CP \$100. ea.; 3 Jennings Silvermoon FP \$90. ea.; 1 Mills Jumbo Parade FP \$90. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Reconditioned Pin Games. Compare our Prices. Super Chubbie \$25.; Big Chief \$30.; Play Ball \$25.; Marines At Play \$65.; Mustang \$55.; Capt. Kidd \$54.; Topic \$50.; Genco Defense \$74. 1 Balls: Fortune F.P. \$100.; Jockey Club C.P. \$225. INTERSTATE COIN MACHINE CO., 214 LOCUST ST., SPRINGFIELD, MASS. Tel.: 3-9083.

FOR SALE—Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. \$500. f.o.b. Los Angeles. Add \$25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738½ CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE—Special Prices on Beautiful-Looking, Perfectly Percentaged and Thoroughly Reconditioned Pin Games! Gottlieb's Stage Door Canteens (latest type) \$160.; Exhibit's Big Hits \$160.; Suspenses \$190.; Bally Air Forces \$50.; Chicago Coin Snappy \$40.; Keeney Fortunes \$65. Also arcade equipment. Write. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: RA 7904.

FOR SALE—Phonographs. Most all models and makes. Clean, reconditioned, ready for location. Priced right for quick sale. What model do you need?? A postal card will bring a prompt reply. HASTINGS DISTRIBUTING CO., 2014 WEST VLIET ST., MILWAUKEE 5, WIS.

THE CASH BOX**CLASSIFIED ADVERTISING SECTION****COIN MACHINE
MART****FOR SALE**

FOR SALE—Reconditioned Arcade Machines: Chicoin Hockey \$150.; Keeney Air Raider \$100.; Mutoscope Ace Bomber \$175.; Evans Ten Strike \$50.; Supreme Bolascrore \$250. Reconditioned Slots: 1 10¢ Jennings Big Chief \$160.; 1 5¢ Mills Hand Load \$175.; 10 Glitter Gold Mills QT's. \$95.; 1 Columbia, repainted \$65.; 5¢ Mills Bonus \$200.; 5¢ Pace All Star Comet \$69.50. INTERSTATE COIN MACHINE CO., 314 LOCUST ST. SPRINGFIELD, MASS. Tel.: 3-9088.

FOR SALE—2 Keeney Submarine Guns, clean paint, working order \$115. ea. FUNLAND, INC., 740 GRANBY ST., NORFOLK, VA.

FOR SALE—We can make immediate shipment of our famous exclusive new Plaskite casters for your phonos. Treat each phono on your route to a new set of these fine casters. Will not scratch hardwood floors. Price only \$1.50 per set of 4 casters complete with steel sockets. L. BERMAN & COMPANY, 112-114 N. W. FIRST STREET, EVANSVILLE 8, IND. Tel.: 3-2734.

FOR SALE—Xmas in October. Super Bargains in Pin Games. Surf Queen \$200.; Suspense \$220.; Sky Chief \$110.; 5-10-20 \$85.; Paratroops \$90.; Production \$79.; Victory \$65.; Torpedo Patrol \$75.; Laura \$175.; Kismet \$75.; Hollywood \$135.; Frisco \$175.; Soft Ball Queens \$225.; Sky Raider \$80.; Bombardier \$75.; Jeep \$89.50. 1 Balls: Bally Jockey Club C.P. \$225.; Fortune F.P. \$100. All in A-1 Condition. INTERSTATE COIN MACHINE CO., 314 LOCUST ST., SPRINGFIELD, MASS. Tel.: 3-9088.

FOR SALE—2 #600 Wurlitzer; 1 1940 Rock-Ola C.M.; 1 #700 Wurlitzer; 1 #71 Wurlitzer C.M.; 2 Mills Dance Masters; 10 #616 Wurlitzer; 12 Pin-ball Games. All machines are in perfect condition. X-CEL NOVELTY CO., 5240 N. 11th ST., PHILA., PA.

FOR SALE—Slots; Consoles; Arcade; Pins; Music Machines. State Your Needs. Write-Wire-Call FISCO SALES CO., 310 MAIN ST., HAVERHILL, MASS. Tel.: 3486.

FOR SALE—Pimlicos \$250.; '41 Derbies \$210.; Sport Specials \$100.; Sportsman \$100.; Blue Grass \$135.; Dark Horse \$135.; Skylark \$140.; Fortune \$165.; Jennings Triplex Slots \$90.; Saratoga, late F. P. - P. O. \$150.; Foreign Colors \$60.; All games very clean. One third dep. with order, bal. C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIFORNIA.

FOR SALE—Wurl. 24. repaint into beautiful Marble glow \$275.; 1 Gooseneck 2-4 5¢ Slot in A-1 shape, very good buy \$40.; 1 Panoram \$350.; 1 Bordertown \$30. 1/3 down, bal. C.O.D. ACE AMUSEMENT SALES, 27 STROUD ST., WILMINGTON 21, DELAWARE. Tel.: 7092.

FOR SALE—One Ball Multiple Free Play Tables; Bally Thorobred & Longacres \$279.50; Bally Pimlico \$195.; Bally Club Trophy \$169.50; Bally '41 Derbies \$169.50; Bally Blue Grass \$119.50; Bally Dark Horse \$119.50; Bally Sport Special \$100. BADGER SALES CO., INC. 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE—10 Total Rolls, like new \$325. ea. Original crates. 1 Victory 5 Ball \$75.; 1 Knockout 5 Ball \$95.; 1 King Pin Bowling Game \$150.; 1 Sky Blazer \$65.; 3 Jumbos Free Play \$70. ea. PICO SALES CO., 5426 W. WASHINGTON BLVD., LOS ANGELES, CALIF. Tel.: York 2345.

FOR SALE—A.M.I. Automatic Hostess Studio, two units, 20 turntables, complete with records, record racks, file at least ten thousand hard to get records \$10,000. complete. Write or Call MUSIC BOX ENT., INC., 10 S. VIRGINIA AVE., ATLANTIC CITY, N. J. Tel.: 5-1515.

FOR SALE—20 Vest Pockets Silver Blue, used 1 week \$59.50 ea.; 5 Club Trophy 1 ball, clean, A-1 \$165. ea.; 10 Keeney Fortune 1 ball comb. FP & Cash \$125. ea.; 1 Pace Race Horse, br. cab. J.P. Parlay model rebuilt and refinished \$295.; 10 Evans Gal. Dominoes A-1 & new packs, bargain \$99.50. 1/3 dep., bal. C.O.D., J. DAWSON, 516 TEXAS THEATER BLDG., SAN ANTONIO, TEXAS.

FOR SALE—Phonotronic Universal Amplifier, has nine outstanding features at \$59.50; Ace Coin Counter at \$139.50; Coin Wrappers 65¢ per box, 10 boxes or more 60¢ ea., case of 28 boxes 55¢ ea.; Phonograph Casters, Set of 4 \$1.45; Record Carrying Cases \$5.95 and parts for all machines. Write: BADGER NOVELTY CO., 2546 N. 30th ST., MILWAUKEE 10, WIS.

FOR SALE—For best prices on all types of salesboards, both money salesboards and plain heading boards in all sizes. Write: A. N. S. COMPANY, 312 CARROLL ST., ELMIRA, N. Y.

FOR SALE—Sun Beam \$55.; Four Diamonds \$50.; Sports Parade \$65.; Ten Spot \$54.50; Four Roses \$64.50; Gold Star \$49.50; World Series \$69.50; Monicker \$85.; Home Run '42 \$89.50; Laura \$219.50; Super Chubbie \$54.50; Metro \$49.50; Big Chief \$54.50; School Days \$59.50; '41 Majors \$65.; Wurlitzer 61 \$155.; Wurlitzer '41 \$155. KING DISTRIBUTING CORP., 1209 WASHINGTON ST., BOSTON 18, MASS. Tel.: Han. 3757.

FOR SALE—Write for complete list of our new and used equipment. It will pay you to compare our prices. MID-STATE CO., 2635 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. WANT—Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE—Buckley Bar Brackets \$1. ea.; Rock-Ola Ten Pins \$50.; Goalee, like new \$300.; Superoll Alley \$225.; Victory Pin Game \$50.; Wurlitzer 70-E \$499.50; 2 Anti-Aircraft Guns, both for \$25.; Bell-0-Ball Alley \$35. 1/2 deposit. OLSHEIN DISTRIBUTING CO., 1102 BROADWAY, ALBANY, N. Y. Tel.: 5-0228.

THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE-3 #616's Lite-Up \$200. ea.; 3#716's \$175. ea. All in good shape. 3 Supreme Bolascors in perfect condition \$175. ea. 1/3 deposit with order. MELODY MUSIC CO., 113 N.E. 9th ST., MIAMI, FLA.

FOR SALE-Special! 6 Bally Victory Derby, used on location four weeks. Guaranteed like new (write). Also a few Fairmounts, Turf Kings, Jockey Clubs, etc. at special low prices. MULLINIX AMUSEMENT CO., 302 WEST VICTORY DRIVE, SAVANNAH, GA. Tel. 3-6601.

FOR SALE-2 Buckley 24 Cellar units, guaranteed in perfect condition \$225. ea.; Buckley 24 record Chrome Boxes, like new \$20. ea.; Buckley 20 record Chrome and Gold Boxes \$20. ea. 1/3 deposit, balance C.O.D. M. LUBER, 503 W. 41st ST., NEW YORK CITY. Tel.: Longacre 3-5939.

FOR SALE-Brand New Vendo Automatic Changemakers which deliver nickels from dimes and quarters-manual operation \$125.; Brand New Sparks LoBoy Scales \$115. and \$125. ea.; Brand New Shipman Triplex Stamp Vendors \$39.50 ea. Send for free descriptive leaflets! R. H. ADAIR CO., 6925 ROOSEVELT, OAK PARK, ILL.

FOR SALE-22 Shorts; 4 Mills 5¢ Melon Bells \$95. ea.; 1 25¢ Melon Bell \$140. These slots are clean and ready for location. Almost new Total Roll \$400.; Solo Conversions for Panorams, immediate delivery at \$29.50. Plenty of five-ball free play games, ready to take in money. Come in to see us. Call or wire at once for our specials. Always better buys at MARLIN AMUSEMENT CORP., 412 NINTH ST., N.W., WASHINGTON, D.C. Tel.: DIstrict 1625

FOR SALE-5 Ball Free Play - 1 Blondie \$25.; 1 Cadillac \$25.; Target Skill \$35.; Line Up \$35.; Landslide \$35.; Clover \$49.50; Sea Hawk \$50.; Super Chubbie \$37.50; 1 9 ft. Bowling League \$95. All machines in A-1 condition. 1/3 deposit. AMUSEMENT ARCADE, 419 - 9th ST., N.W., WASHINGTON, D.C. Tel.: Executive 9537.

FOR SALE-4 Twin Twelve Wurlitzers in steel cabinets with adapters \$175. ea.; 2 #24 model Wurlitzers \$250. ea.; 4 #71 \$200. ea.; plain model 8300 R.C. \$400. ea.; model 8200 R.C. \$450. ea.; model 8800 R.C. \$450. ea.; 1 Mills Throne \$250.; Seeburg 5¢ Wireless Wall-O-Matic Boxes \$30.; Seeburg 5-10-25¢ Bar-O-Matics \$35. 1/3 deposit, balance C.O.D. - F.O.B. Phila. Act Quick! UNION AUTOMATIC MUSIC CO., 614 SPRING GARDEN ST., PHILA. 23, PA. Tel.: Walnut 2-1432.

FOR SALE-G.E. Mazda Bulbs, give "tops" all quality service; Lumilines, clear or frosted, 24 to carton, write; Big Bulbs G.E. Mazda, 7½ up to 75 Watt, 120 to carton, write; New, genuine, only reliable G.E. Mazda (#1489) Gun Bulbs. Write for Special Price. ARCADE BULB CO., 56 W. 25th ST., N.Y. 10, N.Y. Tel.: WATkins 9-7490.

FOR SALE-Real Buy! Amusement route-consoles, slots, phonos. Will net over \$20,000 annually! One man can handle entire route! Expansion unlimited. Monied area with steady year-round incomes! Price \$28,000. Unless definitely interested, do not write. Address mail MR. R. SHOUSE, GENERAL DELIVERY, BAKERSFIELD, CALIF.

FOR SALE-Hi-Tone 8800 RCES \$425.; Rock-Ola Standard \$369.50; Genco Total Roll \$425.; Seeburg Gem, repainted like new, \$335.; Supreme Bolascors \$225.; Seeburg Vogue \$395. All Phonographs and games checked and rechecked before shipment. Crating \$10. extra on all equipment. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, N. Y. Tel.: 8-8320.

FOR SALE-We have available Fruit Reel Top Glasses for Bally Big Top, 2-4 and 3-5 payout \$10.00 each or \$84.00 in dozen lots. MECHANIC'S SERVICE, 2124 FIFTH AVE., PITTSBURGH 19, PA. Tel.: Atlantic 0662.

FOR SALE-New Skee Ball Alleys \$279.50; Champion Hockey Games \$239.50; new Goalees \$425. Subject to prior sales. GENERAL DISTRIBUTING CO., 2312 MAIN ST., DALLAS 1, TEXAS, 1906 LEELAND AVE., HOUSTON, TEXAS.

FOR SALE-Revamp Pin Balls: Red Hot \$30.; Marines At Play \$79.; Marvel Baseball \$79.; Oklahoma \$175.; Brazil \$175.; Grand Canyon \$175.; Idaho \$185.; Wagon Wheels \$185.; Streamliner \$175.; Santa Fe \$175.; Exhibit Big Hit \$249. AMERICAN VENDING CO., 810 - 5th ST., MIAMI BEACH, FLA. Tel.: 58-1619.

FOR SALE-5 Ball Free Play pin games. Capt. Kidd \$45.; Victory \$50.; Jungle \$45.; West Wind \$55.; Air Circus \$75.; Sky Chief \$100.; Four Roses \$35.; Slugger \$39.50; Sky Ray \$42.50; G.I. Joe \$45.; Southpaw \$45. RELIABLE COIN MACHINE CO., 192 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.

FOR SALE-Solovue Lamps \$2. ea.; #6SC7 Metal Tubes 90c ea., minimum order 12 tubes. 1/3 Deposit, balance C.O.D. GEORGE PONSER COMPANY, 713 SPRINGFIELD AVE., NEWARK, N. J.

FOR SALE-Seeburg Classic, good condition; Rockola Master with Adapter for Buckley Wall Boxes; Slots - Mills, Jennings, Watling. WANT - Used Pin Games, Skee Ball, Arcade and Phonographs. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel.: Temple 25788.

FOR SALE-Total Rolls \$375.; Superliners (write); Big Hit \$215.; Grand Canyon \$160.; Liberty \$145.; Chicken Sam \$65.; 2 World Series (one has miniature players missing-otherwise o.k.) both for \$75.; Do-Re-Mi \$75. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE-1 5¢ Bakers Races, Factory Re-built, just like new \$450.; 1 Big Hit Pinball, just like new \$275.; 1 Mills Empress, very clean \$275.; 1 Seeburg Mayfair \$325.; 5 Seeburg Wireless Wall-O-Matics \$22.; 3 Wurl. Wall Boxes Model 120, very clean \$11.; 1 Wurl. 71 Model & Stand \$200. MONROE COIN MACHINE DISTRIBUTORS, INC., 1695 MENTOR AVE., MENTOR, OHIO. Tel.: Mentor 5-5561.

THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE—Lost our Arcade Lease: A.B.T. Rifle Range, 6 fine, sharpshooting rifles, refinished, big Moving Center Target, 2 Side Targets, (cards, bells and big Gong in middle) four 18 by 12 in. Funny Faces Bell Targets, attractively decorated counters, everything repainted, compressor, hose, lots of new shells, steel balls, etc. Complete \$950. F.O.B. New Orleans. 1/3 deposit, bal. C.O.D. TRIANGLE COIN MACHINES, 530 URSULINES ST., NEW ORLEANS, LA. Tel.: Magnolia 1611.

FOR SALE—Parts for all type games and equipment of leading manufacturers. "Hard to Get Parts" are "Easy to Get" at Badger's. Write, Phone or Wire us today regarding your needs. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE—Seeburg Rex Wireless Hideaway \$275.; Seeburg Hi-Tone 8800 RC \$550.; Rock-Ola Moderne Corner Speaker \$45.; Mills Empress \$325.; Mills Throne \$295.; Wurlitzer Vic. 24 \$350.; Wurlitzer Vic. 500-K \$430.; Wurlitzer 600-R \$375.; Rock-Ola Playmaster & Spectravox \$385.; Rock-Ola '39 Deluxe \$405.; Wurlitzer 61 \$150.; Wurlitzer 412 \$150. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, OHIO. Tel.: HE. 1043.

FOR SALE—Bargain. Mills Slots. 5¢ Blue Fronts \$100.; 10¢ Blue Fronts \$110.; 25¢ Blue Fronts \$125.; 5¢ Brown Fronts \$125.; 10¢ Brown Fronts \$135.; 25¢ Brown Fronts \$150.; Mills 3/5 payout with American (silver) Fronts 5¢ \$100.; 10¢ \$110.; 25¢ \$150. All above machines are in A-1 shape, ready to go out on location. Good appearance and mechanically perfect. Wire-phone-write GENERAL SALES CO., 1031 MAIN ST., DUBUQUE, IOWA. Tel.: 733.

FOR SALE—4 Mills Panorams. All late models with Film Cleaners. All new Screens. Good working condition and on locations \$295. ea. Not sold individually. LEWISTON DISTRIBUTING MART, INC., 27 VALLEY ST., LEWISTON, PA. Tel.: 2584.

FOR SALE—2 Argentine \$50. ea.; 1 Ten Spot \$30.; 1 Yankee Doodle \$135.; 1 Rotation \$15.; 1 Gun Club \$35.; 1 Sink The Japs \$30.; 1 Goofy Golf \$70.; 1 Lite A Line \$20.; 1 '41 Derby \$200.; 1 Club Trophy \$225.; 2 Record Time \$125. ea.; 1 Bolaway \$50.; 1 Pimlico \$250.; 1 Defense \$25.; 1 Midget Skee-ball \$60.; 1 Wurl. 24 cellar \$225.; 1 Metro \$25.; 1 Laura \$210.; 1 Wurl. 950 \$550.; Phono Motors \$25; complete line of Wico Phono & Pin Game parts and supplies. Write for prices on new Pins, One Balls & Music. CENTRAL COIN MACHINE CO., 482 CENTRAL AVE., ROCHESTER, N. Y. Tel.: Main 5973

FOR SALE—Seeburg Wall Boxes. We have 30 or 40 Seeburg 5¢ WS-2Z Wall-O-Matics in good condition, covers o.k. \$32.50 ea. We also have some Bar-O-Matics, wired or wireless \$40. ea. Deposit Required. SPARKS SPECIALTY CO., SOPERION, GA.

FOR SALE—Bargain: Genuine leather cigarette cases with a transparent covered picture frame. Make ideal prizes for salesboards, etc. Each case comes individually boxed. Nationally advertised at \$1. While they last at 36c ea. in gross lots. Send \$1. for sample. BYRON NOVELTY CO., 2045 IRVING PARK, CHICAGO, ILL.

FOR SALE—Evans '42 Bangtail & Cal. Domino, like new \$395. ea.; Buckley Track Odds Daily Double, Excellent condition \$350. These machines are exceptional buys for the money. WANT—Mutoscope Cranes, fan front or red tops, with or without mlse., any quantity. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

FOR SALE—Ten Mills Panorams or Silver Views completely reconditioned rebuilt and refinished, late serials...\$395.; also Late New Film Releases for Panorams and Soloviews. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIFORNIA. Tel. Drexel 4326.

FOR SALE—Close-out 50 new 1¢ Counter Games (Windmill) made in Philadelphia \$12.50 ea., in lots of 5, \$10. ea. Write for special close-out prices on new Superliner, Spellbound, Fast Ball, Bally Draw Bell, also Keeney 3 Way Super Bells. K. C. NOVELTY CO., 419 MARKET ST., PHILA., 6, PA. Tel.: Market 7-4641.

FOR SALE—5 Ball F.P.'s.; 1 Ball F.P. & P.O.; Consoles P.O.; and combination - slot. All guaranteed perfect. Send for list. New equipment - Bally's complete line, also Evans, Jennings, Mills. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel. Cliffside 6-2892.

FOR SALE—4 Total Rolls on location. This is a terrific buy. One of the games is brand new. Act Now. \$350 ea. JACK LEY, 2011 W. 41st ST., LOS ANGELES, CALIF. Tel.: Axminster 32714

FOR SALE—Available now. Standard Brands Model 32 Volt - Ohm - Millimeter. 5000 ohms per volt sensitivity. Checks resistance as low as 2 ohms. Price \$24. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE—A.B.T. Gun \$20.; 5¢ Brown Front \$100.; Undersea Raider \$350.; 5¢ Blue Fronts \$100.; 25¢ Cherry Bell \$150.; Mills Thrones \$250.; Model 716 \$175.; Smack The Japs Pin Ball \$20.; 10¢ Blue Fronts \$100.; 1¢ Smoker Bells \$35.; 1¢ Glitter Gold Q.T. \$35. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: Bridgeport 750.

FOR SALE—Seeburg 8200 Model \$450.; 2 Bakers Races 25¢ Play St. D.D. Factory Re-Built 1946 models \$550.; 5 Bakers Races 1946 Factory Re-Built 5¢ play D.D. Chk. Sep. \$525. All machines guaranteed like new. ROY L. MONROE, 1698 MENTOR AVE., MENTOR, OHIO. Tel.: 5-5561.

FOR SALE—Model 616 Wurlitzer and 6 Seeburg Wall Boxes, complete and ready to go \$250. Also Jumbo Parade Free Play \$65.; Jennings Fast Time \$65. FRANK GUERRINI MUSIC & AMUSEMENTS, BURNHAM, PA. Tel.: 5726

THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE—Argentine \$55.; Big Parade \$90.; Bombardier \$60.; Bolaway \$45.; Five-Ten-Twenty \$80.; G.I. Joe \$55.; Gobs \$70.; Grand Canyon \$145.; Gun Club \$45.; Invasion \$55.; Jungle \$55.; Keep 'Em Flying \$115.; Marines At Play \$62.50; Victory \$55. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., N.W., WASHINGTON, D.C.

FOR SALE—Reconditioned Jennings Slots: 5¢ Original Silver Chief, S.J.B., 3/5 payout \$125.; 10¢ Original Victoria, J.P.B., 2/4 payout \$57.50; 10¢ Original Big Chief 3/5 payout \$160.; 25¢ Original Four Star Chief, S.J.B., 3/5 payout \$142.50. Used Mills Slots: 5¢ Original Bonus (like new) J.P.B. \$250.; 10¢ Original Bonus (like new) J.P.B. \$275.; 25¢ Original Bonus (like new) J.P.B. \$300. Used Pace Slots: 5¢ Original All Star Comet, D.J.B. \$79.50 Reconditioned Mills Console Slots: 25¢ Club Console (like new) \$275. Used Free Play Consoles: 5¢ Mills Jumbo Parade \$99.50. Used Free Play Five Ball Games: Five-Ten-Twenty \$115.; Production \$89.50; Paratroops \$69.50; Eagle Squadron \$69.50; Repeater (41) \$49.50; Tail Gunner \$49.50; Gold Star \$44.50; Seven Up \$44. Terms: Cash in full with order or 1/3 deposit, bal. C.O.D. Ref. Dun & Bradstreet — Established Fifteen Years. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD, MASS. Tel.: 4-1109.

FOR SALE—16 Rock-Ola Dial-A-Tune Boxes \$10. ea.; 3 Rock-Ola Dial-A-Tune Bar Boxes \$10 ea.; 20 Buckley Boxes, refinished or chrome, mixed \$10. ea.; used 30-wire cable 10¢ ft.; Filbin Mech. \$100., wood cabinet; Evans Ten Strike, low dial, refinished, looks fine \$50.; high dial \$75. Crating \$5. extra. E. & R. SALES CO., 813 COLLEGE AVE. N.E., GRAND RAPIDS 5, MICH. Tel.: 6-9102.

FOR SALE—Keeney Submarine Gun, good condition \$65.; Contest, one or five ball \$50.; MODERN AMUSEMENT CO., 1724 DELACHAISE ST., NEW ORLEANS 15, LA.

FOR SALE—12 Bally Beverage cup vending machines, 160 drinks at each filling. Will sell on or off locations. Machines are now all on locations and doing business. Will include all necessary equipment and extra parts, including Lifetime carbonator. Price \$500. ea., F.O.B. Boston, Mass. BOSTON SALES AGENCY, INC., 83 WASHINGTON ST., BROOKLINE, MASS. Tel. Asp 8602.

FOR SALE—1 Mills Empress \$200.; 1 Mills Throne \$210.; 2 Seeburg Rex \$175.; 1 Seeburg Regal, cabinet damaged \$175.; 1 Rock-Ola Super \$300.; 1 #616 Wurlitzer Lite-up \$150.; 1 #412 Wurlitzer Lite-up \$100.; 1 Rock-Ola Commando \$475.; 1 Model 304 2-wire Wurlitzer stepper complete with all attachments, ready for 2 wire Wurlitzer boxes \$20.; 1 Champion Hockey, used 15 days \$70. All machines guaranteed in perfect condition. Deposit, bal. C.O.D. \$15. off each machine listed above if you come and get them. DUFF'S RECORD SHOP, WINCHESTER, VA. Tel.: 3267.

FOR SALE—50 Buckley Chrome Boxes, 20 and 24 record \$15. ea.; 50 old style Buckley Boxes \$5. ea.; 6 Seeburg 30 wire Boxes \$7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE—3,000 lbs. more or less solid broken records. SERVICE MUSIC CO., 1715 - 7th ST., N.W., WASHINGTON, D.C. Tel.: Ho. 9544.

FOR SALE—We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLA. AVE., LAKE LAND, FLA.

FOR SALE—10 Seeburg 20 record Wireless Bar-O-Matics 5-10-25 \$25.; 2 Seeburg 3-wire Bar-O-Matics 5-10-25 \$25.; 9 Seeburg 3-Wire Wall-O-Matics \$20.; 10 Seeburg Wireless Wall-O-Matics \$20.; 3 Wire Cable and Plugs. Above for 20 record machines. WILLIAM HEWITT, CONWAY, MICH. Tel.: 2023.

FOR SALE—Wurlitzer 700 \$650.; 750E \$675.; 850 \$700.; 950 \$725.; 61 Counter Model \$150.; Rock-Ola DeLuxe \$400. All reconditioned, ready for location. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 1, KY. Tel.: Wabash 1501.

FOR SALE—1 A.M.I. Automatic Hostess 10 Unit Telephone Music System complete with record racks and 2,500 records. This outfit in excellent operating condition. Some of cabinets have been refinished. Also one Jennings 15 Turntable Music System. This system can be put in operating condition very easily. Have all necessary parts. Reason for selling, not enuf telephone cable pairs available here for volume operating. This equipment will bear inspection. Make offer. DIXIE AMUSEMENT CO., 912 HOUSTON ST., CHATTANOOGA, TENN. Tel.: 6-9100.

FOR SALE—Wurlitzer 616 \$150.; 412 \$100.; 412 all lite-up \$135.; 61 & Stand \$125.; New lite-up \$250.; A.M.I. Streamliner \$250.; Whizz \$150.; Pace All Star & Deluxe 5-10-25 \$50. ea.; Hi-Hand \$125.; Silver Moons \$65. ea.; new and used pins (write). LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA., PA. Tel.: PO 5-3299.

FOR SALE—Evans 1946 Model Ten Strikes, our Floor Samples, a real buy, write; Pilot Trainer, like new \$495.; 6 Exhibit Rotary Merchandisers \$295. ea.; 3 Groetchen Metal Typers \$295. ea. All equipment in Tip Top condition. Terms: 1/3 deposit, bal. C.O.D. or sight draft. MONARCH COIN MACHINE CO., 1545 N. FAIRFIELD AVE., CHICAGO 22, ILL. Tel.: Armitage 1434.

FOR SALE—Rock-Ola Standard 39; Rock-Ola Deluxe 39; Rock-Ola Windsor; 2 Symphonola 12's. All five phonographs \$995. First class condition. 1,000 brand new Victor 1¢ Peanut Vendors 5 lb. Globe type \$11.75 ea. 1/3 deposit, bal. C.O.D. VENDING EXCHANGE, 501 N. MAIN ST., TUSCUMBIA, ALA. Tel.: 680.

THE CASH BOX**CLASSIFIED ADVERTISING SECTION****COIN MACHINE
MART****FOR SALE**

FOR SALE—Pace Automatic Duck Pin Alleys. Can be set up in lengths from 28 to 45 ft. These Alleys are in very good condition—have seen very little service. If you live in this vicinity, it will pay you to come and look at them—or write. **POULL'S BETTER MUSIC, 533 MILL ST., WEST BEND, WIS. Tel.: 896.**

FOR SALE—4 Mills Panorams \$290. ea.; 2 Muto. Sky Fighters \$165. ea.; 3 Muto. Punching Bags \$85. ea.; 2 Pace Saratogas (console) \$75. ea.; 1 5¢ Mills 4 Bells \$425.; 1 5¢ Mills War Eagle \$95.; 3 Bally Reserves 5 ball Free Play \$20. ea.; 3 Spinning Reels Free Play or Payout \$80. ea. **STEWART NOVELTY CO., 1361 SO. MAIN ST., SALT LAKE CITY, UTAH. Tel.: Dial 3-5055.**

FOR SALE—Rock-Ola Premier \$570.; Wurlitzer 12 Re. \$185.; Wurlitzer 616 Lite-up \$285.; Wurlitzer 600 Victory \$495.; Wurlitzer 500K Victory \$550.; Mills Throne \$325.; Rock-Ola Spectravox \$85. **MODERN MUSIC MACHINE CO., 2614 W. PICO BLVD., LOS ANGELES, CALIF.**

FOR SALE—A rare opportunity. 14 soft drink vending machines. All in good locations. Easy to service. Excellent money maker. Includes a late model 1/2 ton panel truck, large supply of paper cups and syrups, tools and replacement parts. Must sacrifice due to health. \$9,000 takes it. **AUTOMATIC COLEDRIX CO., 6136 LAWTON AVE., DETROIT, MICH. Tel.: 8.**

FOR SALE—Total Rolls. One of the country's largest Total Roll operators will sell a few taken off summer locations. Used only three months. Appearance and mechanical condition guaranteed like new \$375. ea. **PARAMOUNT DISTRIBUTORS, 546 MAIN ST., BEACON, N. Y.**

FOR SALE—\$25.00 and up Mills, Jennings, Watling Slots in 5-10-25c A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram \$325. Send for list. **MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: Mitchell 3254.**

FOR SALE—Make us your best offer. 2 Mills Four Bells 5¢-5¢-5¢-25¢ Serial 3266 L.H.; Serial 1268; 2 5¢-5¢-5¢-5¢ Serial 2061 & #1156; 1 Three Bell 5¢-10¢-25¢, used since Nov. 1945; 1 Baker Pacer, no J.P.; 1 Bally Bell Console 5¢-25¢ Pin Game, Coin Chutes & 1 New Champion Hockey; 1 25¢ Saratoga. **COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel.: Main 1323.**

FOR SALE—Chicago Coin Goalees, clean, A-1 condition and shipped in original crates (write). Terms: 1/3 Deposit, Balance C.O.D. **HALL BROS. SALES CO., 1817 - 4th AVE., JASPER, ALA. Tel.: 760.**

FOR SALE—8300 ESRC Seeburg \$475.; 600 Keyboard Victory Wurlitzer \$425.; Rock-Ola Commando \$525.; A.M.I. Streamliner 5-10-25¢ \$250. All in very good condition. **S. & M. SALES CO., 1074 UNION AVE., MEMPHIS, TENN. Tel.: 2-1133.**

FOR SALE—Special Lot 35 Bar & Wall Boxes, Wurlitzer 332, Buckley 24 and Keeney's 24 Record \$100. Worth a lot more for Repair Parts. Wurlitzer #300 Adapter, #304 Stepper, #1 Kit, 3 #360 Impulse Transmitter, 1 #305 Impulse Receiver, 1 #306 Music Transmitter, 3 New #40243-25 Cycle Amplifier Transformers. Request prices. **COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel.: Main 1323.**

FOR SALE—New 2 wire Zip Cord 250 ft. coils \$4.75; Maple Skeeballs 3-1/8" 52¢ ea., \$50. per 100; 2-3/4" 48¢ ea.; \$46. per 100; 2-1/2 48¢ ea., \$46. per 100; 2-1/4" 45¢ ea., \$43. per 100. Largest parts supplier in the U.S.A. **BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PA.**

FOR SALE—Special this week: Lonsen Coin Boxes (all denomination coins) 60¢ ea., \$6 per doz. **BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.**

FOR SALE—Make us an offer!! 780-M; 42-24; 42- 600 Keyboard. **MARSTON DISTRIBUTING CO., 313 E. JEFFERSON AVE., DETROIT, MICH. Tel.: Cadillac 4082**

FOR SALE—Arcade: Parachute Seeburg Gun, Coinex Rifle Range Conv.; Keeney Air Raider; Bally Rapid Fire; Rock-Ola World Series; Exhibit Lifter & Gripper; Keeney Anti-Aircraft; Groetchen Metal Typer, wood cabinet; Smiling Sam Card Vender; 2 Smileys Counter Game; A few popular Arcade Cards. Write or Phone for Quotations. **COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel.: Main 1323.**

FOR SALE—25 Model 80 Kirk Astrology Scales \$169.50 ea. **THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.**

FOR SALE—Reconditioned and refinished slots: Mills Blue Fronts 5¢..\$159.50; Mills Blue Fronts 10¢..\$179.50; Mills Blue Fronts 25¢..\$189.50; Mills Extraordinary 5¢..\$149.50; Mills Extraordinary 25¢..\$169.50; Pace DeLuxe (slug proof) 10¢..\$149.50; Jennings Silver Dollar..\$650.; Mills Gold Chrome 5¢..\$179.50; Mills Gold Chromes 25¢..\$199.50. **BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.**

FOR SALE—Now delivering Chicago Coin "Spellbound", the No. 1 Five Ball Game, new 1946 streamliner stand. We are also distributors for "Steelstrong" tubular pop open tubular coin wrappers—the finest coin wrappers that money can buy. For Missouri, Illinois, Indiana, Arkansas, Tennessee, Louisiana, Mississippi and Oklahoma. Price 70¢ per thousand case lots. Send for samples. **BAUM DISTRIBUTING CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.**

FOR SALE—Real Bargain, lost our Arcade lease: 1 Keeney Anti-Aircraft, br., like new, new screen \$45.; 2 Mills 1-2-3 1941 F.P. Fruit and Animal Reel, A-1 \$40. ea.; Muto. Strength Test 3 way with base \$15. crated. F.O.B. New Orleans. 1/3 deposit, bal. C.O.D. **TRIANGLE COIN MACHINES, 530 URSULINES ST., NEW ORLEANS, LA. Tel.: Magnolia 1611.**

THE CASH BOX**CLASSIFIED ADVERTISING SECTION****COIN MACHINE
MART****FOR SALE**

FOR SALE—Factory rebuilt 1938 Keeney Tracktime Consoles with all latest improvements. Cabinets refinished like new. \$125. 1/3 deposit. Bal. C.O.D. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL. Tel.: Southshore 5524.

FOR SALE—9 Panorams \$350 ea.; 1 High Hat \$150.; 1 Sea Hawk \$150.; 1 Seven Up converted Baseball \$125.; 1 Shangri-la \$160.; 1 Zombie \$125.; 1 Mills Green Q.T. 5¢ \$125. Everything in Coin Machines. Best prices in Canada. ARMAND LORD, 935 ST. JULIE ST., THREE-RIVERS, P.Q., CANADA. Tel.: 2714W.

FOR SALE—2 Singing Towers Hi Boy, just off location \$275. ea.; 6 Columbia Bells \$75. ea.; 1 Pace's Reel \$125. 1/3 deposit with order. TRI STATE NOVELTY CO., 205½ E. MAIN ST., FROSTBURG, MD. Tel.: 86.

FOR SALE—1 Keeney 2-Way Bonus Super Bell, like new, used 30 days (write). 1/3 deposit. REDD MUSIC CO., 145 CENTRAL AVE., LAUREL, MISS. Tel.: 1742-J.

FOR SALE—Pinballs: 2 Lauras; 1 Four Roses; 1 Wild Fire. WILLIAM L. MAIN, 186 WAHCONAH ST., PITTSFIELD, MASS. Tel.: 21173.

FOR SALE—1 5¢ Q.T. Glitter Gold \$75.; 1 Club Trophy \$210.; 2 #61 Wurlitzers with Stands \$149.50 ea. BLACKIE, 1320 WASHINGTON ST., BOSTON, MASS.

MISCELLANEOUS

NOTICE—Don't you have a location that wants a Popcorn Vendor or machine. We have all makes and models. We also pay \$50. and more commissions to you if we sell them. Who are they? Send along name and address. We do the rest. P. K. SALES CO., 507-509 WHEELING AVE., CAMBRIDGE, OHIO.

NOTICE—We have something new on the way - if interested write us and we'll tell you all about it. MARVEL MANUFACTURING CO., 2845 FULLERTON AVE., CHICAGO 47, ILL.

NOTICE—Parts and Supplies. Radio Tubes for The Coin Machine Trade. 70L7GT will soon be available. Write for our twice monthly inventory release. W. R. BURTT, "The Coin Tube Man", 442 N. SENECA, WICHITA 12, KANS.

NOTICE—The most complete stock on the West Coast—parts for phonos and games. Visit our "See-At-Glance" parts department. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND 1, ORE.

NOTICE—Complete phonograph repair service, amplifiers, motors, pickups, and counter boxes. Used equipment bought and sold. Write or phone. NELS NELSON, 2329 W. PICO BLVD., LOS ANGELES. Tel.: Fitzroy: 0545.

NOTICE—Protect and hold that location! We'll rebuild your old scales and make 'em look like new (Est. 1889) WATLING MANUFACTURING CO., 4650 W. FULTON ST., CHICAGO, ILL. Tel. Columbus 2779.

NOTICE—Speed that's us. 1 hour Amplifier service; 1 hour tone arm service. We recon speakers. Reasonable prices. All work fully guaranteed. DEE'S SERVICE SHOP, 1119 VENICE BLVD., LOS ANGELES 15, CAL. Tel.: FE 7875.

NOTICE—We are organized for the best interest of the Coin Machine Operators of Los Angeles County. We will welcome any correspondence from any association in the country. ASSOCIATED OPERATORS OF LOS ANGELES COUNTY, INC., 1351 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.

NOTICE—We are exclusive Michigan and Northern Indiana Distributors for Williams Manufacturing Co. and Genco Manufacturing Co. J. R. "Pete" Pieters, KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO 21. MICH.

NOTICE—"A" Day has arrived in Wisconsin and all the coin machine activity is concentrated right here in Milwaukee because AIREON . . . the ELECTRONIC phonograph is NOW ON DISPLAY at KLEIN DISTRIBUTING CO., 2606 W. FOND DU LAC AVE., MILWAUKEE 6, WISC.

SPECIAL OFFER —**13 WEEKS SUBSCRIPTION FOR ONLY \$5.00****Send Your Check to The Cash Box****381 Fourth Avenue, New York 16, N. Y.**

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MODEL 1422

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Color, Animation, Modern Design, True Tone Amplifier, Separate 5c, 10c, 25c Coin Chutes, Record Tray Release, Complete Visibility



ROCK-OLA WALL BOX MODEL 1530



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Get ready to scoop up the biggest bell-console collections you ever saw! TRIPLE BELL consoles on test location actually earn two to three times top earnings of all other consoles now in operation!

Triple Chutes permit three players—or three coins—every game.

Bell-Fruit Flash (or Comic Animals) on three spinning reels.

Changing Odds on three separate brilliantly illuminated panels.

1000 SUPER-SPECIAL in addition to 90 Special and plenty of other big odds.

Single Cherry Winners and frequent intermediate awards.

Deluxe Cabinet in rich blonde wood-grain finish accented by bright red and gold.

Simple Trouble proof Mechanism guarantees rock-bottom service costs.

Convertible Payout or Replay and a gold-mine either way.

You simply cannot believe TRIPLE BELL earning power until you see the cash in the box! Order your sample now! Specify coin combination . . . nickel, dime, quarter or any desired combination.



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continues in volume production . . . and continues to smash collection records in all parts of the country. DRAW BELL and TRIPLE BELL belong side by side in every good console spot.



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