

Billboard Radio Monitor

WEEK OF SEPTEMBER 23, 2005

VOL. 13, NO. 58 \$6.99

**HOT, HOT,
HOT**
FORMATS THAT
ARE SMOKIN'

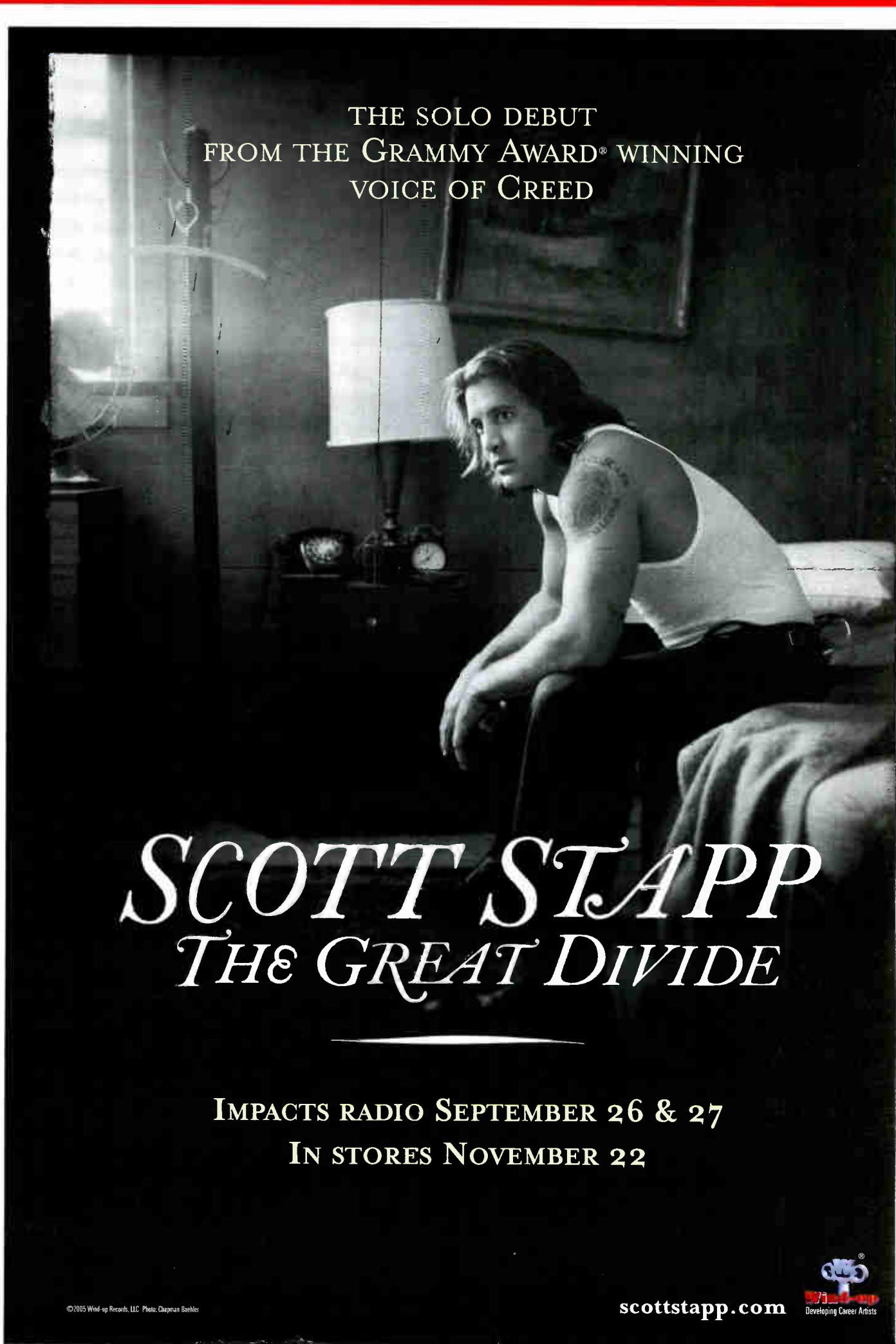
**RHYTHMIC
TOP 40
VS. HIP-HOP**

**SIDE CHANNEL
STRATEGIES**

**CRYSTAL BALL
GAZING
FOR RHYTHMIC**

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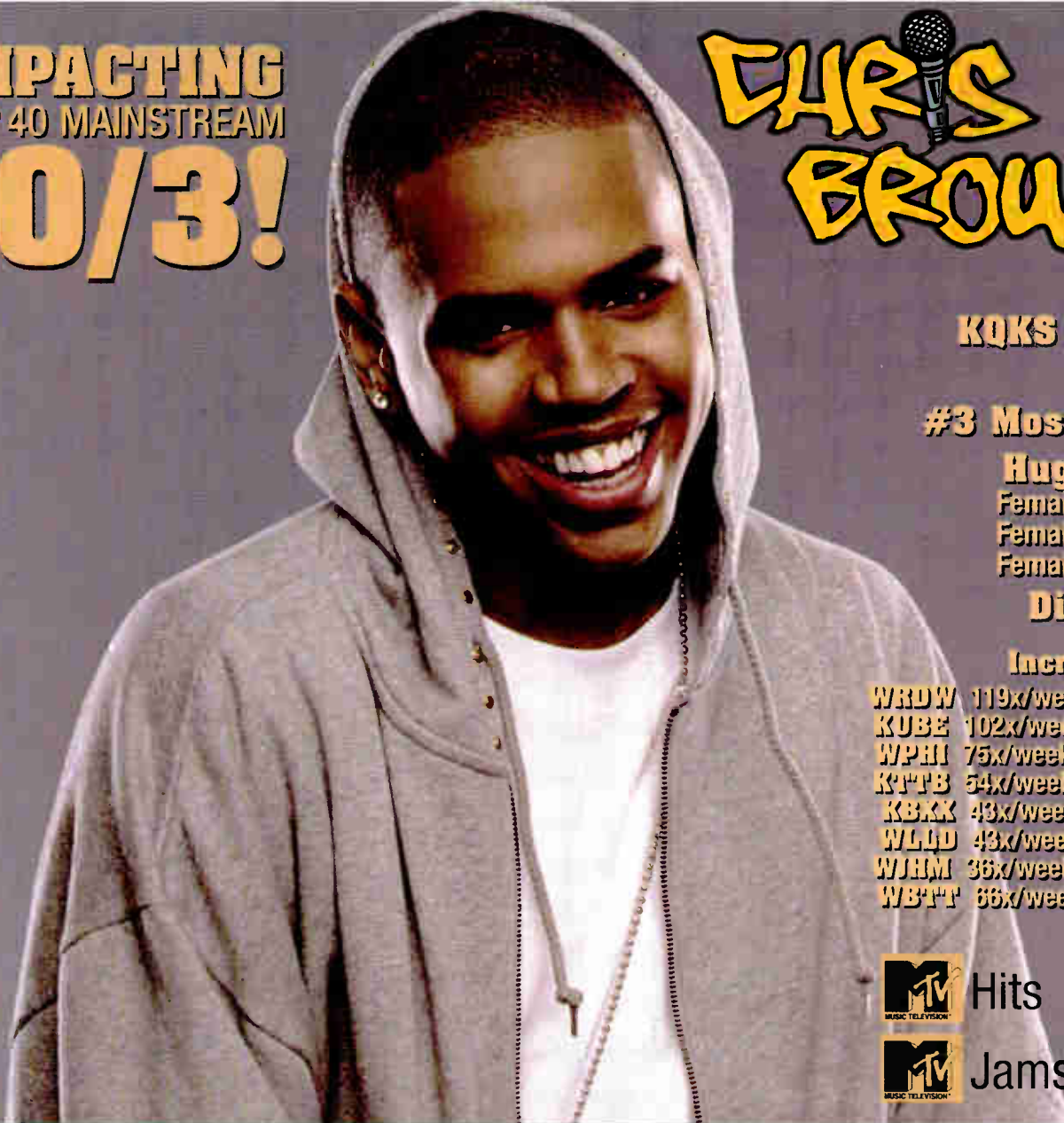
PASS ME ON:

PD _____ GM _____ MD _____

PROMO _____ NEWS DIR. _____

**IMPACTING
TOP 40 MAINSTREAM
10/3!**

CHRIS BROWN "Run It"



#5 Most Added:

**KQKS KHFI WKSS KCHZ KDWB
KZZP KBKS WKCI**

#3 Most Increased @ Rhythm +381!

Huge RateTheMusic Scores!

Females 18-24 #2 51% Familiar, 5% Burn
Females 25-34 #1 38% Familiar, 0% Burn
Females 18-34 #1 46% Familiar, 3% Burn

Digital Downloads +56%!

Incredible Station Spins & Ranks!

WRDW 119x/week Ranked #2
KUBE 102x/week Ranked #2
WPHI 75x/week Ranked #36
KFTB 54x/week Ranked #10
KBXX 43x/week Ranked #8
WLLD 43x/week Ranked #8
WJHM 36x/week Ranked #12
WBTT 66x/week Ranked #1

WBBM 40x/week Ranked #15
WNVZ 87x/week Ranked #5
KKFR 34x/week Ranked #14
WWKK 62x/week Ranked #8
WPHI 75x/week Ranked #4
KYLD 51x/week Ranked #8
KBMB 52x/week Ranked #7
KKJM 51x/week Ranked #3



Hits



Jams

Management: Tina M. Davis and Joyce Hawkins
for The Tina Davis Company

Produced by Scott Storch

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T-Pain "I'm Sprung"

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Most Increased!**

Top 5 Phones!

**KBXX WPYO KXJM Z90
KOHT KCAQ KWIE**

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WBVD	KZZP	KBFB	KXVD	KTIB
WBBM	KFTY	WLLD #4	WPYO #4	KPWR
KKFR	XNTZ	XNDR	KQKS	WRDW
WPGC	WFHN	KZZA	KBXX	

Early Pop Adds:

**KCHZ KNTS KZHT WKST WPYO KZZP
WAKF WFHN KXMG**

Written and Produced by T-Pain
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SEPTEMBER 23, 2005

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CHARTS • NEWS • TALK • SATELLITE • RADIO • PEOPLE • PROMOTION • ANALYSIS

BUSINESS NEWS | FORMAT NEWS | CHARTS | RESOURCES | COMMUNITY | CAREER | NEWS ALERTS

MONDAY, SEPT. 26 > GET AN EARLY LOOK AT THE MAINSTREAM TOP 40 CHART. Click on NEWS ALERTS.

TUESDAY, SEPT. 27 > ALL THE CHARTS THAT MATTER. NEW EVERY TUESDAY. Click on CHARTS.

WEDNESDAY, SEPT. 28 > THE CHRISTIAN RADIO E-NEWSLETTER ARRIVES TODAY. Click on NEWS ALERTS to get it.

THURSDAY, SEPT. 29 > HIT THE BOARDS. Message boards on your favorite topics. Click on COMMUNITY.

FRIDAY, SEPT. 30 > WHAT'S HOT IN FILE SHARING? Click on CHARTS for BigChampagne data.

BDS REAL TIME CHARTS

Active Rock

RADIO-ACTIVE

CHARTS

Tempa's Dana Exits

Track the latest trends at

HOT FORMATS

THE RETURN OF PROGRAMMING POWER

Radio programming is back in vogue. After years of amassing station assets, running up inventory loads and looking for programming shortcuts, broadcasters have a renewed focus on their product. It is a simple matter of survival. Competition from new media has raised the stakes, providing the consumer with more choices than ever. Being free of charge give terrestrial radio an advantage, but only if people tune in.

Years ago, the National Assn. of Broadcasters' fall show was all about programming. PDs prowled the aisles in their logo-stitched silk jackets. Personalities broadcast from the halls. Radio's star power took center stage. It may be time to rekindle those roots.

That is why *Billboard Radio Monitor* has partnered with sister publication *Mediaweek* to devote this special NAB feature to three of radio's newest formats, turning the spotlight back on programming.

Programming "innovation" in the past few years meant a new flavor of AC or a nar-

rower slice of oldies. But in 2005, a veritable playlist liberation movement—albeit one born three years ago in Canada—took shape in the form of Jack and Bob. Meanwhile, Ed Schultz and Al Franken provided the yin to Rush Limbaugh and Sean Hannity's yang, as liberal talk spread across the airwaves like a brushfire. Crossing *reggaetón* with hip-hop, general market and Hispanic radio specialists now lure young Hispanic listeners with new bilingual formats.

And there is more evidence of the beginnings of an era of programming risk-taking: Clear Channel has opened a Cincinnati-based "format lab" to house 75 low-clutter formats, running the gamut from mass appeal to ultra niche.

With the arrival of high-definition and multicasting, radio will need fresh, outside-the-box programming to help these new technologies succeed.

—PAUL HEINE AND KATY BACHMAN

THE OTHER SIDE OF TALK

BY KATY BACHMAN, MEDIAWEEK

IT IS HARD TO AVOID politics when discussing the future of progressive talk, the format that emerged as a counterpoint to conservative talk during the 2004 election campaign.

Clear Channel VP of news, talk and sports programming Gabe Hobbs explains that his company's commitment to progressive talk has nothing to do with left or right. (His company syndicates conservative personality Rush Limbaugh.)

"The format has another year or so to go to fully develop, but it's clear to me, it's viable," Hobbs says. "This isn't about blue or red, it's about green."

While the format, embodied by Air America Radio, got a very visible start as a political soapbox for the Democrats in the 2004 election, the hype did not immediately translate into a significant roster of stations. With almost a year having passed since the

election, the format is beginning to mature, branching out to about 100 stations and delivering promising ratings for many of these outlets that a year ago had only hash marks.

In one year, Clear Channel has launched 25 progressive talk stations, with another four that air some progressive talk programming. Hobbs is eyeing launches in the coming weeks in another three markets, including one in a top 10 market.

About 50% of Clear Channel's progressive programming comes from Air America Radio. The leading provider of progressive talk programming is anchored by comedian-turned-radio host Al Franken.

As of Sept. 1, Air America Radio had 74 affiliates (about one-third are Clear Channel stations), with nine in the top 10 markets, expanding the network's reach from 19% to 60% of the country in 16 months.

Clear Channel and other radio stations also air Ed Schultz, the first progressive talk personality who launched ahead of Air America Radio in January 2004 and is syndicated by P1. This month Schultz signed his 100th affiliate, clearing eight of the top 10 markets.

In another sign that the format is gaining momentum, last month San Antonio became the first market to get a second progressive talk station.

It is not easy for any new talk format to take hold. Conservative talk, with its 15-year head start, has locked up most of the nation's biggest AM signals.

Despite the distribution challenges, many of the smaller-signal stations that began programming progressive talk have made a mark on the ratings. In one year, stations programming the format had a 45.4% increase in total audience, according to Arbitron data.

"We're talking about facilities that haven't shown up in the ratings in years," Hobbs says of progressive talk stations in such markets as Dallas, Detroit and Washington, D.C.

Progressive talk stations on stronger signals had even more impressive ratings gains in the Arbitron spring survey. In Miami, Clear Channel's WINZ-AM scored a 2.0 12-plus share, less than

one point behind market-leading news/talk WIOD, which the company also owns. In Denver, another Clear Channel outlet, KKZN-AM, increased share from 1.6 to 2.0. KPOJ, the company's first launch with the format, is the fifth station overall in Portland, Ore., with a 4.5 share. After nine months in the format, KPOJ-AM now has a local morning host, as do several other stations, a trend that is likely to continue as the format develops.

"There are a lot of talk hosts that had no place to go that are emerging," says Amy Bolton, VP of N/T for Jones Media Networks, which handles national sales for Schultz and Stephanie Miller, another progressive-talk personality.

In June, Jones launched former "Crossfire" host Bill Press into syndication in mornings from 6 a.m. to 9 a.m. ET.

Clear Channel launched Jerry Springer into syndication earlier this year, inking a deal to make him part of the Air America Radio lineup.

Air America Radio is branching out into weekend programming as well as expanding its syndicated offerings. The network recently formed a new division, Air America Radio Syndication, and signed Thom Hartmann for noon-3 p.m., when Limbaugh and Franken are on the air. Air America Radio also added Hartmann's weekend show to its lineup as of Sept. 11.

"In 16 months, we've been able to establish a brand and a place within the network radio business that is unprecedented," says Air America Radio president Gary Krantz, who joined the network this year from Premiere Radio Networks. "Now it's about sustaining growth."

Limbaugh and fellow conservative Sean Hannity do not need to worry about losing audience yet, but progressive talk has already had an effect on the talk landscape. According to an analysis of Arbitron data by Katz Media Group, progressive talk and traditional talk have similar audience profiles, although progressive is slightly younger. Drawing from the same audience pool, progressive has not increased listening levels for all of talk, which is down slightly in share to a 9.0 compared with 9.3 a year ago, a not uncommon dip following an election year.



"It's polarized the audience, but not adding to it," says Gerry Boehme, Katz senior VP of strategic planning.

Proponents argue that a lot of the progressive talk audience is coming from NPR, not traditional talk stations. "There is a huge disenfranchised audience that wasn't using AM radio at all. Both in New York and nationally, we share most of our audience with NPR, as well as the traditional news/talk stations," Krantz says.

Progressive and conservative talk have different politics, but they face the same advertising challenge. Mainstream advertisers can write both off as "controversial." "Some of the hosts want to be controversial, such as Al Franken, who makes it part of his broadcast, so advertisers might be more likely to avoid that," says Natalie Swed Stone, director of national radio for OMD. "It's OK if a host leans to the left or the right, as long as the host avoids shocking, disparaging or inflammatory remarks. It's not the politics, but the tenor of the program."

But for those advertisers interested in talk because of the listener's increased attentiveness or for talent endorsements, progressive talk offers another option. "We have opportunities we didn't have before," Swed Stone says.

"If we continue to grow an audience, we'll continue to break through," Krantz says, noting that Air America Radio advertisers have included Geico, Exxon Mobil, Quicken and Subaru.

The format's future, however, may reside in how entertaining the hosts are rather than what politics they espouse, as the talk ratings after an election demonstrate. "On either side of the political spectrum, listeners will fatigue at some point because of the fight. If the host is always focused on bad stuff about the other guy, fewer people will listen," says John McConnell, senior VP of programming for ABC Radio Networks. "People are interested in both sides of the debate. In lieu of that, the balloon begins to run out of air." ●●●

PROGRESSIVE TALK BY THE NUMBERS:

	WINTER '05	SPRING '05
WWRC-AM WASHINGTON, D.C.	—	0.4
WINZ-AM MIAMI	1.2	2.0
KKZN-AM DENVER	1.6	2.0
KPOJ-AM PORTLAND, ORE.	3.3	4.5
WDTW-AM DETROIT*	—	0.4
KXEB-AM DALLAS**	—	0.5

SOURCE: Arbitron 12-plus average quarter-hour share, Monday-Sunday, 6 a.m.-midnight

* Indicates new launches.

** All stations owned by Clear Channel, except for KXEB, which is owned by Border Media Partners.

RADIO FLIPS FOR NEW LATIN FORMATS

BY CHUCK TAYLOR

On July 24, 1978, WKTU New York flipped out listeners when it changed its format from AC to disco. Within months, the dance movement catapulted the station to No. 1 in the ratings, setting the stage for numerous copycats and fueling a cultural phenomenon.

Fast-forward some 27 years. The latest musical fashion, *reggaeton*, is burgeoning with such intensity that the number of radio stations dedicated to the sound has increased exponentially during the past few months.

"Radio is desperate for some fresh sounds, and reggaeton is it," consultant Guy Zapoleon says. "Reggaeton found a way to mix hip-hop and reggae and make both more palatable to a hip, young audience. Now this sound is exploding."

Labels are quickly embracing the genre, which originated in Puerto Rico clubs, and turning it into a mainstream outreach of hip-hop. Such signature reggaeton artists as Daddy Yankee and Don Omar found themselves suddenly thrust from the clubs onto the airwaves of new stations targeting young second- and third-generation Latinos, as well as Anglo rhythmic and mainstream top 40 outlets.

"We've found that the appeal of reggaeton is universal," says Tom Poleman, Clear Channel senior VP of programming and PD of mainstream top 40 WHTZ (Z100) New York. "It's not just about Latin listeners. White suburban kids have a lot of passion for it."

At WKTU, PD Jeff Z adds, "Daddy Yankee was a star in the Latin market long before WKTU started playing [his hit] 'Gasolina.' We kept hearing this extremely infectious hook at every club we were attending. We took a chance and followed our gut, because we felt that's what New Yorkers wanted to hear."

Likewise, in Philadelphia, mainstream top 40 WIOQ (Q102) became another East Coast supporter.

"For many years, the Hispanic community has settled for rhythmic top 40s and hip-hop stations," PD Todd Shannon says. "Finally, there are radio stations that reflect their culture and musical tastes, which is a win-win for everyone."

With the explosive popularity of reggaeton on English-language stations, it was only a matter of time before radio groups had visions of dollar signs.

In addition to Hispanic radio specialists Univision and Spanish Broadcasting System, general-market operators Clear Channel and Infinity are aggressively courting the young

"Latino and proud" generation. They followed what is regarded as the first full-on English-language reggaeton station, WVOZ San Juan, Puerto Rico, which squashed its format of Spanish-language mainstream top 40 to focus on a blend of reggaeton and American hip-hop.

Reggaeton is as much a cultural phenomenon as it is a new radio format. "Reggaeton and other new Latin formats are expanding the Latino presence to other non-Spanish-language media," says Hector Orci, co-founder and CEO/co-chairman for Los Angeles-based La Agencia De Orci & Asociados. "Not only are young Latinos listening, the format is crossing over to other ethnicities. A few years ago, we had *banda*, but it didn't cross over."



The reggaeton revolution hit the mainland last spring when, in a bid for younger Hispanic listeners, SBS flipped its successful Spanish KNOL Los Angeles to Latino 96.3.

SBS chief Raul Alarcon Jr. said this month that he expects the reggaeton outlet to start showing "revenue traction" before the end of the year, after losing between \$500,000 and \$700,000 following the flip.

He noted that any format change could make advertisers bashful at first. "It's understandable that advertisers would be reluctant," he said, "but [after just] four weeks, KNOL had explosive growth."

In the month following the reformatting, KNOL finished at No. 3 in the Los Angeles market, behind mainstream top 40 KIIS-FM and SBS-co-owned Spanish KLAX, respectively.

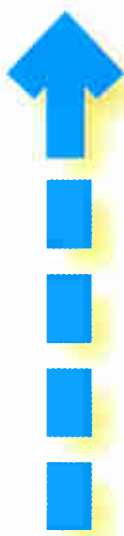
But SBS certainly is not the lone believer in the genre's main-
Continued on page 8

ABC News Radio – Sharing America's Story.

Correspondent Alex Stone in New Orleans covering the evacuation of survivors from Hurricane Katrina.

abc NEWS RADIO
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WHEN YOU CREATE BETTER RADIO



Time Spent Listening

Increased Persons 12+

Spring '04 vs. Spring '05

Top 10 markets UP 13.1%

Top 25 markets UP 14.5%

Top 50 markets UP 11.2%

Top 100 markets UP 9.6%

Source: Arbitron Spring Ratings Book (Spring 2004 vs. Spring 2005)

Clearly, it's working.

We created a great radio env

WorldRadioHistory



WAXQ-FM ↑ 17.2% P25-54
New York-Classical Rock

KIIS-FM ↑ 17.6% P12+
Los Angeles-CHR

KHHT

WGL

Chi

WV

Ch

WV

Ch

WUSL-
Phillade

KLOL-F
Houst

KTRH-A
Houst

WTEM-
Washin

WF

al

WTEM-
Washin

WTEM-
Washin

WTEM-
Washin

WMT-F
Washin

WWDC
Washin

WKQI-F
Detroit

FM ↑ 13.5% P18-34
 Atlanta Urban

FM ↑ 20.0% P18-34
 Atlanta Urban

FM ↑ 3.8% P25-54
 Atlanta News/Talk

AM ↑ 1.4% P18-34
 Atlanta D.C.-Sports

WLTN-FM ↑ 13.5% P25-54
 Atlanta Nostalgia

WWVA-FM ↑ 20.0% P25-54
 Atlanta Spanish Contemporary

WJLS-FM ↑ 3.8% P25-54
 Atlanta Rock

WBZY-FM ↑ 1.4% P18-34
 Atlanta Atlanta

KGB-FM ↑ 13.5% P25-54
 San Diego Classic Rock

KATZ-FM ↑ 20.0% P18-34
 St. Louis Urban

KSLZ-FM ↑ 3.8% P18-34
 St. Louis CHR

WSMI-FM ↑ 1.4% P25-54
 Baltimore Smooth Jazz

FM ↑ 2.5% P25-54
 Washington, D.C.-Oldies

FM ↑ 1.7% P25-54
 Washington, D.C.-Country

FM ↑ 1.8% P18-34
 Philadelphia Sports

WINZ-AM ↑ 28.2% P25-54
 Miami Progressive Talk

WMGE-FM ↑ 2.7% P25-54
 Miami Urban

WBCB-FM ↑ 15.0% P25-54
 Miami Sports

WBTP-FM ↑ 40.0% P18-34
 Tampa Urban

WFLA-AM ↑ 14.2% P25-54
 Tampa News/Talk

WBCO-FM ↑ 55.5% P18-34
 Denver Adult Alternative

FM ↑ 5.0% P12+
 Washington, D.C.-CHR

FM ↑ 5.0% P15-54
 Washington, D.C.-Rock

FM ↑ 10.0% P18-34
 Philadelphia

KJR-AM ↑ 71.4% P18-34
 Seattle Sports

KJR-FM ↑ 13.6% P18-34
 Seattle 50s & 70s

KOY-AM ↑ 154.5% P12+
 Tacoma Nostalgia

KHZN-AM ↑ 125% P18-34
 Denver Progressive Talk

KMGH-AM ↑ 16.7% P12+
 Denver Urban

WTOG-FM ↑ 13.0% P18-34
 Denver Adult Alternative

PEOPLE LISTEN!



CLEAR CHANNEL
 RADIO

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JACK ATTACKS

BY PAUL HEINE

With more than double the number of outlets it had when 2005 began, Jack is radio's fastest-growing new format of the year. Call it eclectic adult hits, variety rock, modern oldies or whatever you please, the "playing what we want" format has dominated trade headlines and programming-convention panels.

Canada's best-loved export since Molson, Jack (or Bob, as it began in 2002 in Winnipeg, Manitoba) is where classic rock, '80s oldies and adult top 40 meet in a generally jockless, attitude-fueled presentation that can swerve from Carl Douglas' "Kung Fu Fighting" to Van Halen's "Finish What Ya Started."

Infinity Broadcasting, Bonneville International and Entercom Communications are the format's biggest U.S. proponents, but Clear Channel, ABC Radio, Emmis Communications, Greater Media and other groups also program the format, along with indies like NRC Broadcasting, which launched the first U.S. Jack, KJAC Denver, in spring 2004.

Symptomatic of its popularity, Jack made its first appearance on Arbitron's format trends report in the spring book, debuting with a 2.0 overall share across the top 100 markets.

Jack and Bob ring the Arbitron bell because they address listener frustrations about a perceived lack of variety, too much repetition and a plethora of sound-alike stations perpetuated by corporate radio. With Jack playlists encompassing 750-1,500 songs (three to four times the size of typical format playlists) from multiple genres and eras (with absolutely no fear of train-wreck segues), the format is a breath of fresh air blowing through an otherwise stale room.

Ratings have been generally strong. Bonneville's KPXX (the Peak) Phoenix, Infinity's KJJK (Jack FM) Dallas and Emmis' KBPA (Bob) Austin have catapulted into the top five among adults 25-54 in their respective markets. Jack came up aces for Infinity's KCBS-FM Los Angeles in the spring Arbitrons. The station, which flipped from classic hits in March—two weeks before the start of the spring survey—rose 1.7-3.0 12-plus, jumping from No. 24 to No. 11 in the market.

According to a study of the format by Edison Media Research and Arbitron, adult hits stations pull their strongest audiences in midday and afternoon drive. In-car and at-work listening is above the norm. The demographic center is usually 35-44 with a balanced amount of men and women.

Like AM top 40 in the '60s and all-news radio today, Jack is driven largely by cume. Its stations usually launch with large cume gains, often accelerated by mammoth marketing campaigns.

Running these stations virtually jockless, Infinity, Entercom and other owners can funnel dollars not spent on air talent into expansive TV, outdoor, transit and other advertising—this after years of the industry pulling back on external advertising.

While most Jacks do not have on-air personalities, they do have a personality, conveyed by voice-overs from Howard Cogan. The irrepressible, deadpan voice of Jack dishes out smartass one-liners like: "It's a give-and-take world. You give us your opinions, and we take no requests."

"For a lot of people, the voice of Jack can be used to fill that role of a personality on the radio station," Infinity VP of Jack programming Kurt Johnson says. "We're constantly working to keep that fresh and topical. It serves a lot of the role that a DJ would serve."

Does the format have legs? Or is it this year's jammin' oldies? Even when its ratings declined, KJJK—now in its second year as Jack—remained top five among persons 25-54.

However, in August, Bridge Ratings released a study that suggests some of the bloom may come off the Jack rose with time. The study polled the perceptions of 1,500 listeners aged 25-54 regarding six Jack stations that had been programming the format longer than nine months. Of listeners that said Jack was their favorite, the "favoriteness" metric went from a share of more than 5 in January to peak with a 6 in February before declining to just above 4 in August. When asked if they were listening to the stations more, the same or less than they were three months ago, 67% said they were listening the same, 10% said more, and 23% said less.

Still, it looks like Jack is taking a financial bite out of rock formats. A recent report by accounting firm Miller, Kaplan, Arase & Co. that tracked 20 format categories for revenue changes shows 10 formats have grown in the first four months of this year—including a new category, "variety hits." The report says that category was up a hefty 11.1% compared with last year. Rock, on the other hand, showed the worst performance so far this year, down a noteworthy 9.7% through April. Classic rock was also down, but by a slimmer 1.1%.

Advertisers call Jack a welcome change to the radio product. "The Jack formats certainly bring a freshness and newness to local radio that the medium hasn't seen in some time," says Sue Johnenning, executive VP/director of local broadcast for Initiative. "It's a refreshing change for the listener." ■■■

Additional reporting by Bram Teitelman in New York and Tony Sanders and Katy Bachman in Washington, D.C.

Continued from page 5

stream appeal. One year ago, Clear Channel lured Spanish-language radio veteran Alfredo Alonso to become senior VP of Hispanic radio, pledging to convert 20-25 stations to various Hispanic formats during the ensuing 12-18 months. In November 2004, the company sacrificed 34-year rock radio icon KLOL Houston to debut its bilingual Mega 101 format, targeting young Latinos with a mix of reggaeton, hip-hop and attitude. Spreading the Latin rhythmic format to two more major markets, Clear Channel subsequently blew up rock WZTA Miami and mainstream top 40 KFMD Denver.

Infinity sent shock waves through the industry when it replaced 30-year rock institution WHFS Washington, D.C.-Baltimore with WLZI (El Zol) in January, aimed at young Hispanics.

Univision followed suit during the spring and early summer with its Latin rhythmic format La Kalle (slang for "the street") that sprouted in eight markets: Chicago, San Antonio, Las Vegas, New York, Dallas, Miami, Los Angeles and San Francisco/San Jose, Calif.

In the majority of the cities, La Kalle consists mainly of reggaeton and Latin hip-hop, but in Miami, it is fashioned around salsa, merengue, bachata and Latin pop.

Univision senior VP/GM Claudia Puig showed her enthusiasm for the new sound of WRTO Miami, saying, "With this new format we will meet the needs of younger Hispanics in South Florida. We are confident that La Kalle's 'radical mix' will position WRTO as a market leader in its target demographic, delivering a dynamic format with a sound unique to Miami."

Also among the converted: Sun City Communications launched KFMR Phoenix in May as Club 95: Latino Vibe, featuring reggaeton, Spanish hip-hop and Spanish pop; Entravision KZZA Dallas flipped to Casa 106.7; and Infinity transformed country/rock hybrid WYUU (Outlaw 92.5) Tampa, Fla., into La Nueva FM 92.5: The Latin Sound of Tampa Bay.

For advertisers, the reggaeton cultural wave makes it easier to reach a typically hard-to-reach segment of the population. "Young men and women are always hard to reach. One of the beauties for us is that music is a big deal for this group of consumers so it makes radio a significant player in the media mix. Hispanics tend to listen to much more radio than any other demographic group," Orzi says.

No one can predict whether reggaeton is high-octane enough to maintain its popularity and ultimately prevent a retreat by radio stations always in search of the hottest youth trend.

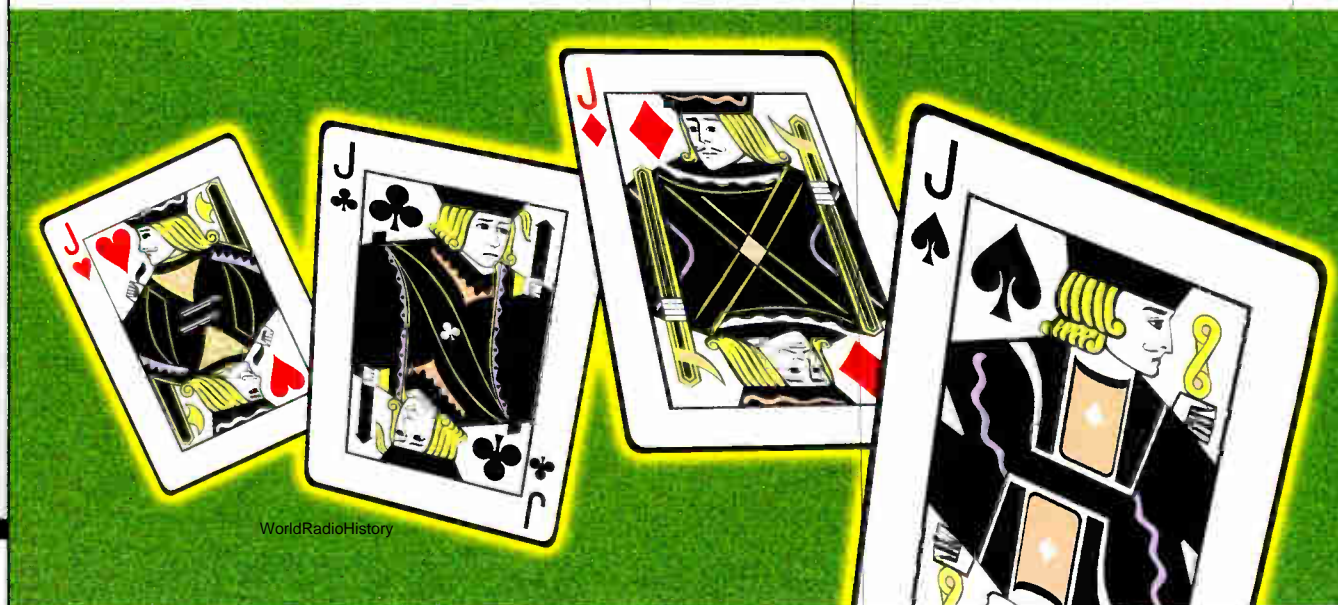
However, Zach Horowitz, president/COO of Universal Music Group—which recently launched reggaeton imprint Machete Music—is certainly counting on its longevity.

"The signs are all there," Horowitz says. "It really does remind me of hip-hop when it was first starting. It was a cultural event. It resonated with youth, and it's still with us." ■■■

LATIN RHYTHMIC BY THE NUMBERS

	SPRING '04	SPRING '05
KXOL-FM LOS ANGELES Spanish Broadcasting System	1.9	3.2
KLOL-FM HOUSTON Clear Channel	3.7	6.2
	WINTER '05	SPRING '05
WMGE-FM MIAMI Clear Channel	4.4	5.6
WLZI-FM WASHINGTON, D.C. Infinity Broadcasting	3.6	5.0

SOURCE: Arbitron 18-34 average quarter-hour share, Monday-Sunday, 6 a.m.-midnight



WorldRadioHistory

HD RADIO MAKES ROOM FOR SIDE CHANNELS

BY KATY BACHMAN, MEDIAWEEK

THANKS TO HIGH-DEFINITION RADIO and the ability to multicast additional channels off a single frequency, radio broadcasters have an opportunity to radically change their product and to answer the challenge of satellite radio with an alternative that is free (if you do not count buying a new radio receiver). Many broadcasters are feverishly trying to figure out how best to capitalize on these technological advances.

Some of the largest radio groups, notably Clear Channel and Infinity Broadcasting, are talking to each other about a potential partnership to pool the extra bandwidth that HD radio offers to deliver new programming or services. The programming choices are endless, from data services to audio blogs to niche formats that attract smaller audiences.

"There's been a lot of criticism leveled at radio for being homogeneous and repetitive," says Rick Cummings, president of radio for Emmis Communications. "It's not because we don't know how to do anything else, it's because the business model forced us to do that."

It is still very early in HD radio's development. HD hardware has just started to move into the marketplace, with up to 100,000 receivers expected to be sold by year's end, says Bob Struble, president/CEO for iBiquity, the sole developer and licensor of HD radio technology. "In Europe, they sold more digital radios when they talked about additional content. Side channels [the industry term for multicast signals] are the first killer application."

About 20 stations have begun broadcasting side channels. The programming decisions they make could have broad ramifications for the fate of the medium. "If they figure it out, they'll have the upper hand for decades to come," says Lee Westerfield, managing director for Harris Nesbitt. "It's a complete product redesign in the way radio faces its customers."

The transition is not without its pitfalls. "It's a double-edged sword," analyst/consultant Jim Boyle warns. "It takes away a competitive advantage of satellite radio. But radio [companies] could botch it if they go after each other's business. They can use the extra bandwidth for more interesting product, or do the obvious and launch another 10,000 adult contemporary formats."

So far, broadcasters have rolled out programming they might otherwise have written off and have avoided cannibalizing each other. Infinity's WUSN, the first commercial radio station to multicast, programs new country on its side channel, solidifying its position as the country leader in Chicago. Sister stations WJMK Chicago and WCBS-FM New York took a slightly different strategy. Formerly programming oldies (a format whose audience has aged with the music), both flipped to Jack and moved the oldies to Internet streams and side channels.

"We can offer listeners additional choice and offer advertisers opportunities to reach different audiences that might be disenfranchised," says Dave Robbins, VP/GM of WUSN and WJMK, who is spearheading Infinity's multicast efforts.

In Detroit, Greater Media active rock WRIF uses its side channel to bolster its position in the market by programming modern and indie rock under the banner "Made in Detroit."

"We wanted WRIF's side channel to be a positioner, not a flanker for another format," Greater Media president/CEO Peter Smyth explains. "I wanted to show auto companies the many opportunities free digital radio can bring to the marketplace."

"Some channels will eat into current audiences," he adds, "but others will grow audiences. It's a tightrope."

What about the inevitable fragmentation? Pointing to cable, which has been eating into broadcast TV audience and ad revenue for years, advertisers say fragmentation might benefit radio. "It could be a great advantage, because it will offer more in-depth targeting," Carat VP/regional director Dennis Maguire says. "These new developments will allow us to target more with radio."

JACK BY THE NUMBERS

		SPRING '04	SPRING '05
KJAC-FM DENVER	NRC Broadcasting	1.9	3.9
KPKX-FM PHOENIX	Bonneville International	3.4	5.3
KJKK-FM DALLAS	Infinity Broadcasting	1.5	3.6
		WINTER '05	SPRING '05
KCBS-FM LOS ANGELES	Infinity Broadcasting	2.0	4.5
WBEN-FM PHILADELPHIA	Greater Media	2.2	4.6

SOURCE: Arbitron 25-49 average quarter-hour share, Monday-Sunday, 6 a.m.-midnight

Top 10 Markets

Clearly, it's working.

Time Spent Listening Increased Persons 12+ Spring '04 vs. Spring '05

Top 10 markets UP 13.1%

Source: Arbitron Spring Ratings Book (Spring 2004 vs. Spring 2005)

WAXQ-FM ↑ 17.2% P25-54
New York-Classic Rock

WUSL-FM ↑ 33.3% P18-34
Philadelphia-Urban

KIIS-FM ↑ 17.6% P12+
Los Angeles-CHR

KLOL-FM ↑ 20.8% P18-34
Houston-Hurban

KHHT-FM ↑ 17.4% P18-34
Los Angeles-Urban

KTRH-AM ↑ 18.8% P25-54
Houston-News/Talk

KLAC-AM ↑ 63.6% P18-34
Los Angeles-Sports

WTEM-AM ↑ 29.4% P18-34
Washington, D.C.-Sports

WGCI-FM ↑ 27.3% P18-34
Chicago-Urban

WBIG-FM ↑ 16.7% P25-54
Washington, D.C.-Oldies

WVAZ-FM ↑ 7.7% P18-34
Chicago-Urban

WMZQ-FM ↑ 16.7% P25-54
Washington, D.C.-Country

KKSF-FM ↑ 25% P25-54
San Francisco-Smooth Jazz

WTEM-AM ↑ 29.4% P18-34
Washington, D.C.-Sports

KISQ-FM ↑ 11.8% P18-34
San Francisco-Urban

WIHT-FM ↑ 5.9% P12+
Washington, D.C.-CHR

KNEW-AM ↑ 11.1% P25-54
San Francisco-News/Talk

WWDC-FM ↑ 23.5% P25-54
Washington, D.C.-Rock

KDGE-FM ↑ 14.3% P18-34
Dallas-Alternative

WKQI-FM ↑ 20% P18-34
Detroit-CHR

KHKS-FM ↑ 122.2% P12+
Dallas-CHR

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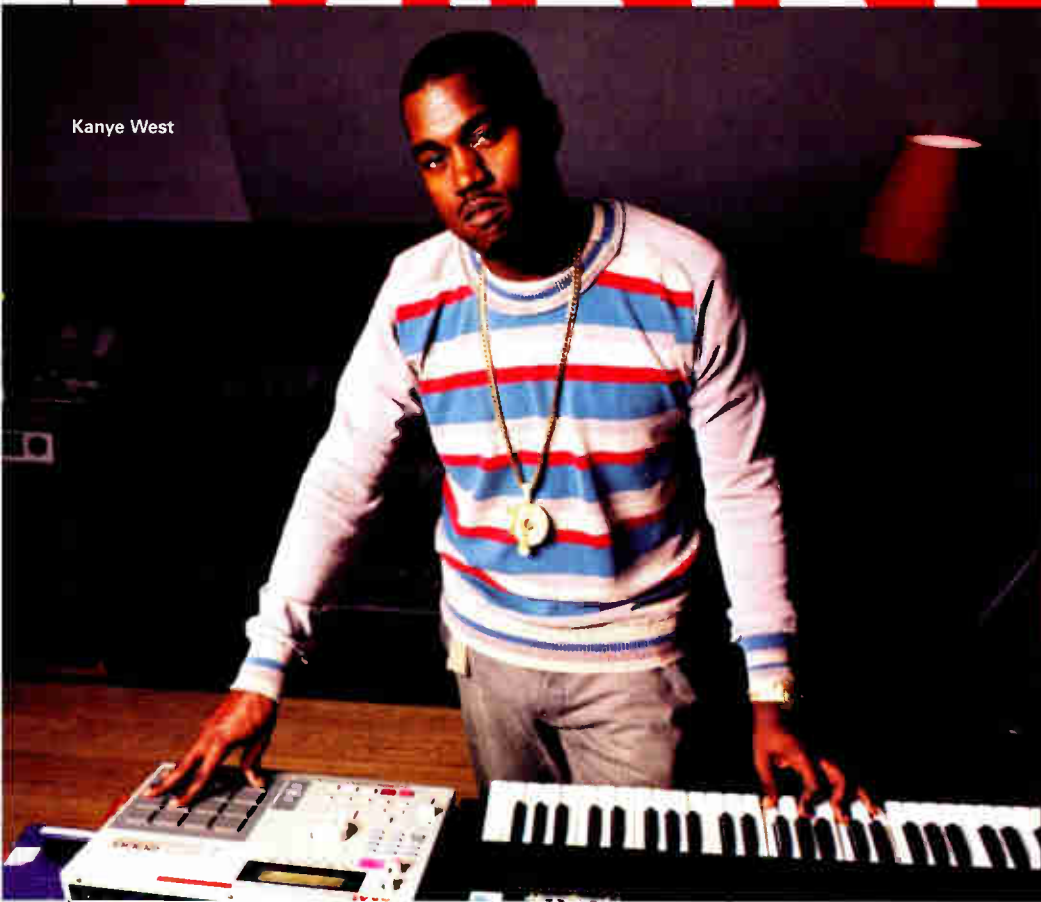


RHYTHMIC TOP 40 VS. R&B/HIP-HOP

BY BRAM TEITELMAN
AND IVORY M. JONES

AND THE WINNER IS...

Kanye West



50 Cent



When rhythmic top 40 gained its own chart in conjunction with the launch of what was then *Airplay Monitor* in 1993, it was in response to the growing popularity of hip-hop and R&B. Dr. Dre, Mary J. Blige and TLC had yet to have a meaningful impact on top 40, though they fit in the new chart with more mainstream fare by Whitney Houston, Boyz II Men and Madonna.

The emerging format was slightly edgier than mainstream top 40, which was playing the likes of Toad the Wet Sprocket, Genesis and Michael Bolton.

Toward the end of the '90s, the rhythmic top 40 chart got decidedly more urban. Dance and pop were represented by the likes of Deborah Cox and the teen pop troika of 'N Sync, Britney Spears and Backstreet Boys, but they were exceptions in a chart full of artists like Ice Cube, Jay-Z, Brandy and Faith Evans.

Rhythmic top 40 has remained R&B-heavy since, putting hip-hop and R&B stations in a position of having to defend themselves against the format.

One major-market R&B programmer who wishes to remain anonymous says rhythmic's shift to R&B is just a by-product of the genre's popularity. "They're reacting to what the hits are," he says. "If the hits were more pop-leaning, they would lean pop. The

records that we're playing on urban stations now are really the top records in the country. They're just reflecting the pop charts."

Some programmers say the best way to react is by not reacting. "We really stay focused on what we're doing and don't get caught up on how people are reporting," Clear Channel R&B WGCI Chicago OM Elroy Smith says. "We just focus on what we do."

"We're going to play what we're going to play to be successful," Infinity R&B WVEE (V103) Atlanta PD Reggie Rouse says. "It doesn't matter what [Cox R&B WFOX] Jamz or [Cox rhythmic WBTS] the Beat do, as far as I'm concerned. If we're true to our audience and do what V103 is supposed to do, we're going to win."

Owning artists is perhaps the best way R&B stations can leverage themselves against competition. "When you think of R. Kelly in Chicago, you think of WGCI," Smith says. "It's all in how we embrace an artist. If there's an artist that we really want to grab the listeners' attention, we'll just have the jock set it up. It's all in the presentation. When we debuted the new Jamie Foxx, we made a big thing out of it. Now when people hear 'Extravaganza' by Jamie Foxx, for example, they think of the radio station. R. Kelly's 'Trapped in the Closet' didn't just come out of the blue—we set it up. We got listeners to call in with their feedback. The station is very interactive when it comes to branding what we do."

"Certain records, you don't want them to beat you to," the R&B programmer says. "They wouldn't beat us on Kanye West's 'Gold Digger.' When 50 Cent and the Game came out, the rhythmic stations jumped on them immediately, so we had to be a little more competitive."

Since the two formats are fighting for ownership of artists, it might stand to reason that whoever is first on new music is at an advantage. That is not necessarily the case, though. "If you asked the average listener who the first station in Chicago was to play Kanye West, I guarantee you the majority of them would say their favorite radio station," Smith says. "That's what's on top of mind. People just don't analyze radio the way radio people analyze radio. They just say, 'Here's my favorite song, "Gold Digger."' Half the time, they're not even looking at the frequency. At the end of the day, people just don't care, as long as Kanye is on their favorite station. That's all that matters."

"I don't feel the need to be first. I want to find the right records that fit V103," Rouse says. "There's certain records and certain artists that V103 is going to own and champion, that rhythmic top 40 or any other competitor in the market isn't going to jump out on or play a lot. Alicia Keys, for example, is a V103 artist. I don't care what rhythmic or the other hip-hop stations in the market

PHOTOGRAPHS FROM LEFT: CLAY PATRICK MCBRIDE / RETNA LTD.;
EAMONN MCCABE / CAMERA PRESS / RETNA LTD.

do, they don't own that artist. Alicia is a core artist for us."

Some stations can own artists just by letting listeners know where they hear new music first. "A lot of rhythmic stations don't do a good job when they play a record first," the R&B programmer says. "Urban stations do a better job of identifying new music. They don't even identify new records. We always do, especially the artists we own. [Our competition] isn't playing Tony Yayo, even though it was a No. 2 album in America. They didn't touch that record, so we're talking about it as much as we can."

While much of rhythmic's music appropriates urban formats, some songs react so well at rhythmic that R&B is forced to take notice. "I want to see what urban songs are exploding on the rhythmic charts," Smith says, adding that he will add particularly well-performing songs. He names Nelly and Kelly Rowland's "Dilemma" as an example.

"Sometimes [rhythmic top 40] is a little more aggressive on certain artists and songs that we wouldn't play, and you've got to be way more aware of what they've got going on," the anonymous programmer says. "They'll take certain records and run with them, and urban will be slow to it. You've got to look at the charts and see what the other stations are playing."

Rhythmic can also warm up records for R&B. The major-market PD names Petey Pablo's "Freek-a-Leek" as an example. "We never would have played it, but our competition took a chance on the record, and it became a humongous hit," he says. "We played it a lot earlier than we would have because they took a chance on it and created a buzz. Rihanna did really well on rhythmic but not urban. But we started playing that record because of rhythmic. It's the same with Gwen Stefani's 'Hollaback Girl.' We had to play it, because our listeners were reacting to it in the clubs. They were listening to our competition because they played that record. But there's other acts that we let them run with that never pop. They don't have the same ear that we have, so they'll take some chances with really bad records that will never see the light on urban radio."

Another thing R&B programmers might want to keep an eye on is the high rotations their rhythmic top 40 competitors give songs. "50 Cent is burnt to a crisp in my market," the anonymous programmer says. "There will be weeks where you'll have 350 spins for a song in a week. Mariah Carey's 'We Belong Together' is another song that everyone was playing 80 times a week. The songs don't last as long. But we have songs by artists like 112 that will last a lot longer because they're exclusive to us. And [my competition] is playing that Crazy Frog 'Axel F' record, and we could never play that."

"In the '70s, top 40 [stations] would bang a song in rotation every hour," Smith says. "Now they're at an hour and a half, max. That's why rhythmic's cume is so high, because people get their appetite whet quickly. But if we did that, knowing our time spent listening is so high, we'd crash. Our listeners are so committed to this radio station that our time spent listening is close to nine hours a week. If I started playing those songs as tight as [crosstown Infinity rhythmic top 40 WBBM] B96, my TSL would probably drop to three hours. We've got to keep them."

By its nature, rhythmic top 40s tend to play more uptempo music, which is another way R&B stations can take ownership. Sean Ross, VP of music and programming at Edison Media Research, explains that while the two formats are similar, certain types of R&B artists or songs belong solely to the R&B/hip-hop format.

"The music that sets the formats apart is mostly the stuff that R&B will play and rhythmic won't, like the ballads. I don't think there's any rule that a 24-year-old Hispanic woman will like Alicia Keys but will not like Fantasia, but that seems to be the perception that some broadcasters have."

The major-market PD agrees. "We play ballads, and the rhythmic stations will not play the power urban ballads. Rhythmic top 40 isn't touching Ciara's 'And I' because it's a ballad. But this girl has had back-to-back No. 1 songs. Also, there are plenty of examples like Kanye West. He's finally crossing over, but urban radio owns that artist. Urban radio will always own Jay-Z, even though all the other stations play Jay-Z. Urban radio will always own Ludacris. There's certain artists that you'll play three or four cuts on the album while they're playing one or two."

Imaging is another way to set stations apart from each other. "You can't fake the funk," Rouse says. "You can't be a fake black station. If you're going to play our music and embrace our culture, you've got to live it, eat it and breathe it. The stations that fake it never do it well."

"With our new-music promos, with our music montage promos and with the vibe of the personalities, we are so personality-driven that they feel the energy of our personalities," Smith says. "On other stations, they'll play the new Mary J. Blige and go to regular programming. Here, the jock will come on after the song [and] say, 'What do you think?,' 'She's back' or whatever else. They know what to say."

"The biggest difference between urban and rhythmic is that the people know the jocks on the urban stations," the large-market programmer says. "They don't know who the hell is on the rhythmic stations. And the jocks on the urban stations are more in line with the lifestyle of the music and the artists. On the rhythmic stations, it's just robots talking over the songs."

And Smith singles out the community service WGCI does. "We stop the hits to talk about teen pregnancy," he says. "We stop the hits to talk about education. So it's beyond a music machine. This is a full-service radio station. That's why our core attaches themselves to us so tightly."

Top 25 Markets

Clearly, it's working.

**Time Spent Listening
Increased Persons 12+
Spring'04 vs. Spring'05**

Top 25 markets UP 14.5%

Source: Arbitron Spring Ratings Book (Spring 2004 vs. Spring 2005)

**WLTM-FM ↑ 14.3% P25-54
Atlanta-Hispanic**

**KGB-FM ↑ 14.8% P25-54
San Diego-Classic Rock**

**WWVA-FM ↑ 14.3% P25-54
Atlanta-Spanish Contemporary**

**KATZ-FM ↑ 42.3% P18-34
St. Louis-Urban**

**WKLS-FM ↑ 5.0% P25-54
Atlanta-Rock**

**KSLZ-FM ↑ 9.1% P12+
St. Louis-CHR**

**WBZY-FM ↑ 8.0% P18-34
Atlanta-Alternative**

**WSMJ-FM ↑ 5.9% P25-54
Baltimore-Smooth Jazz**

**WINZ-AM ↑ 118.2% P25-54
Miami-Progressive Talk**

**WBTP-FM ↑ 40.0% P18-34
Tampa-Urban**

**WMGE-FM ↑ 22.7% P25-54
Miami-Hurban**

**WFLA-AM ↑ 18.2% P25-54
Tampa-News/Talk**

**WBGG-FM ↑ 15.4% P25-54
Miami-Classic Rock**

**KBCO-FM ↑ 55.5% P18-34
Denver-Adult Alternative**

**KJR-AM ↑ 71.4% P18-34
Seattle-Sports**

**KKZN-AM ↑ 125% P18-34
Denver-Progressive Talk**

**KJR-FM ↑ 13.6% P25-54
Seattle-60s & 70s**

**KMGG-FM ↑ 16.7% P12+
Denver-Hurban**

**KOY-AM ↑ 154.5% P25-54
Phoenix-Nostalgia**

**KTCL-FM ↑ 35.3% P18-34
Denver-Adult Alternative**

**KMXP-FM ↑ 15.0% P25-54
Phoenix-AC**

**WKST-FM ↑ 19% P12+
Pittsburgh-CHR**

**KDWB-FM ↑ 118.2% P12+
Minneapolis-CHR**

**WBGG-AM ↑ 110% P18-34
Pittsburgh-Sports**

**KFAN-AM ↑ 45.8% P18-34
Minneapolis-Sports**

**KKCW-FM ↑ 14.3% P25-54
Portland-Soft AC**

**KIOZ-FM ↑ 31.6% P25-54
San Diego-Rock**

**WGAR-FM ↑ 11.8% P25-54
Cleveland-Country**

betterradio.net



**CLEAR CHANNEL
RADIO**

RHYTHMIC TOP 40'S

FUTURE:

STILL ALIVE AND WELL

BY TONY SANDERS
PHOTOGRAPH BY
JACK WACHARAMAI / RETNA LTD.

After living underground in the 1970s and much of the 1980s, hip-hop is now the pulse of mainstream music, and its influence can be felt around the world—from the new beat of *reggaetón* to the jazz/hip-hop fusion of artists like Russell Gunn.

Still, musical tastes do run in cycles. So, with hip-hop residing comfortably in the mainstream, the question naturally arises: What is next? Has the genre peaked? Is rock in the ascendancy? Not according to the PDs *Billboard Radio Monitor* surveyed—they see a long and bright future for hip-hop.

“Did I miss all the alternative and rock stations kicking the rhythmic stations’ butts?” asks Bruce St. James, PD for Emmis rhythmic top 40 KKFR Phoenix. “Was there a resurgence in VW buses, mullets and leather vests? From Seattle to Miami and San Diego to Boston, hip-hop is it.”

St. James describes the musical offerings for rhythmic top 40 as “in a constant state of ebb and flow, but hip-hop hasn’t died off. It goes from ‘gangsta’ stage to ‘dance’ stage to reggaetón. Hip-hop is a lifestyle, not a format. When Madison Avenue stops using hip-hop to sell Cadillacs, hamburgers, shoes and cell phones, I’ll worry.”

For him, the future is still very much flavored by hip-hop: “I have zero concern about running out of hip-hop hits to play. If it’s not Eminem, it’s 50 Cent. If it’s not 50 Cent, it’s [the] Game. If it’s not Game . . . it’s Bow Wow. Mike Jones to Ciara, Usher to Nas . . . it’s all hip-hop. Lately, especially in the Southwest, a Latino-flavored sound is emerging. Lil Rob, Frankie J, Baby Bash and more are connecting with an audience that hasn’t had artists like them for quite some time. Exactly what variant of hip-hop we will be playing in 18 months, five years or later, I can’t predict. I do know it will be the sound of the streets and the youth.”

KKFR’s music mix is 70% hip-hop, 25% R&B and 5% reggaetón, according to St. James. He says the hardest genre to classify is reggaetón, because its sound is “evolving quickly.” Songs like “Oye Mi Canto” by N.O.R.E. “blur the line between hip-hop and reggaetón.”

Jefferson Pilot KQKS Denver PD Cat Collins has been at the rhythmic top 40 station since 1998 but dates his earliest experience with top 40 to around 1988. Collins, who was working in Rochester, N.Y., at the time, says, “That’s when KMEL [San Francisco] was, to my mind, the pioneer of hip-hop, and nobody really knew what they were. It’s funny, because top 40 at that time had pretty good 25-54 numbers, and there was no way GMs were going to allow PDs to play hip-hop.”

Looking into the future for rhythmic top 40, Collins says, “Hip-hop is not on the way down. It’s probably just a little bit lower in popularity than it was maybe two or three years ago.” The reason, he adds, is that there aren’t as many hip-hop hits that are mass appeal.

The music mix at KQKS changes “from month to month or quarter to quarter,” Collins says, “depending on the hits that are out there.”

He says the station recently “leans a little bit more rhythm pop, because that’s the available product.”

Reggaetón is not part of the mix at KQKS, Collins adds. “It just hasn’t tested really well for us. That’s something that my

audience is telling me. Trust me, we research the audience, and our audience is telling us that [reggaetón] is not a sound that they particularly care for.”

In San Francisco, Clear Channel rhythmic top 40 KYLD (Wild 94.9) PD Dennis Martinez says rhythmic and mainstream top 40 are “moving toward each other more than ever before. You have rhythmic stations playing Kelly Clarkson, the Black Eyed Peas and Gwen [Stefani]. You also have mainstream stations playing Kanye West, Fat Joe and David Banner in all-day rotations.”

Martinez predicts that rhythmic top 40 will move away from being a niche format. The reason, he says, is the iPod. “Now, with iPods, podcasting and satellite, we need to be playing a variety of music.”

KYLD’s playlist is 80% hip-hop, 15% pop and 5% reggaetón, Martinez says.

Because hip-hop is so much a part of the mainstream, he believes that its niche-format imaging will start to fade. “I think we will see less of the ‘Where hip-hop lives’-type stations and

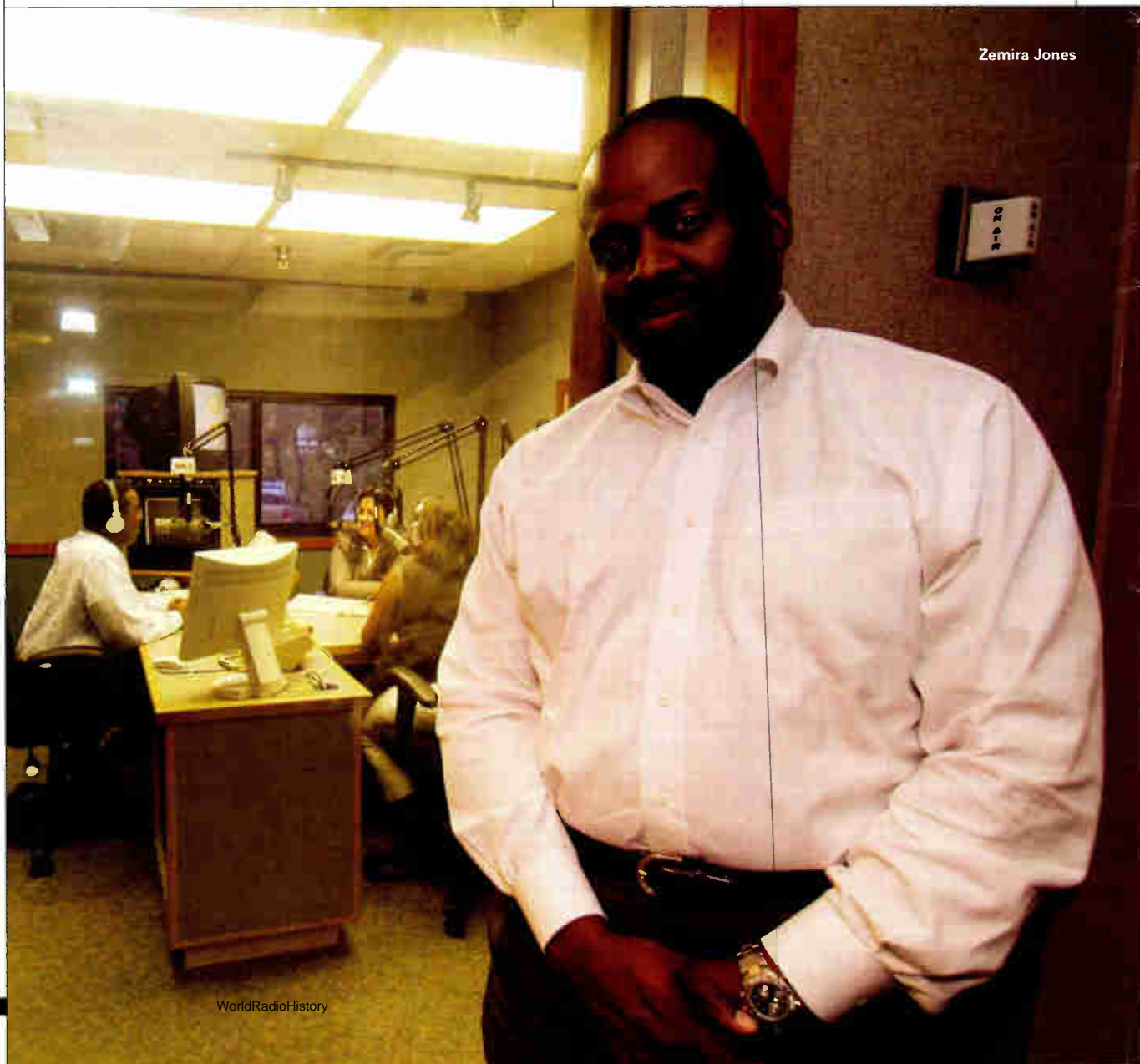
more ‘Today’s best music.’”

In other words, if a station plans to remain a rhythmic top 40, “then you better play hip-hop. Your listeners know that,” he says. Hip-hop is as popular as ever, Martinez adds, but playlists cannot focus so tightly on it: “You need a variety.”

Cox Radio rhythmic top 40 WBTS Atlanta (the Beat) PD Cagle says the more distinction there is between mainstream top 40 and rhythmic, the better. Let the mainstreams have the rock product, he says: “I think it will be positive for rhythmic top 40. The fewer titles we share with our mainstream competitor, the less audience we will share. That could also help with TSL. The less switching back and forth between stations, the better.”

Cagle believes the future for rhythmic top 40 is definitely tied to hip-hop. “A lot of people have dismissed hip-hop as a fad for over 20 years, but it keeps reinventing itself and getting stronger. So I doubt it will ever wear itself out.”

He says the music mix at WBTS is primarily hip-hop, with a little pop and R&B thrown in.



WorldRadioHistory

IT'S ALL IN THE MARKETING

For the last 16 years or so, Zemira Jones has run stations in many formats, including R&B/hip-hop, adult R&B, jazz, news/talk and country. He served as ABC Radio's president/GM in Chicago for a number of years. In the 1990s, he was GM of the city's N/T WLS, eventually adding those duties for the AM's country sister WKXK.

A few years later, Jones led ABC WZZN (the Zone) Chicago through several format evolutions, from classic rock to '80s hits to modern rock, launching a head-on attack on Emmis modern rock WKQX (Q101).

Last year, Jones was brought onboard at Radio One as VP of operations. The company has one rhythmic top 40, KTTB Minneapolis. Jones believes that the future of rhythmic top 40 is linked to hip-hop—but so is the future of mainstream top 40 and R&B.

The differences between those formats, Jones says, are in the brand-imaging and marketing positioners that help the sales staff pitch advertisers and agencies. As he sees it, rhythmic top 40 is just one point on a musical/format continuum that is balanced and fed by hip-hop music.

Sometimes, he adds, the only difference between two stations will be their positioning statements. The playlists may be the same, but the image presented to advertisers will depend on whether the station wants to be seen as targeting a black audience, a white audience or a multi-ethnic one.

"We have two dynamics going on here," Jones says. "We have the continuum of contemporary music that is driven by hip-hop and R&B. We've been talking about hip-hop, but R&B is just as important a driver. So, on one side, we have the pure, mainstream black FM that is a mainstream urban. It positions itself as a black FM station. It labels itself as a 'mainstream urban' or 'hip-hop' station, and

'Hip-hop is a lifestyle, not a format. When Madison Avenue stops using hip-hop to sell Cadillacs, hamburgers, shoes and cell phones, I'll worry.' —BRUCE ST. JAMES

it's very aggressive and... its ethnic roots and origins in its community service, its personalities, etc. [are kept in the foreground]. Then you have shades of that as stations continue to have broader appeal and less ethnic texture to [them], playing a lot of the same music in different rotations until you get to a completely sterilized presentation of the most crossover versions of hip-hop and urban."

At that point, Jones says, "you are making a minimal ethnic statement, and you have personalities who are multi-ethnic, and you have a community-service component that has little or nothing to do with the black community."

That is the reality of what gets put on the air, Jones says. Then comes the marketing component. As he puts it, the "purest version" of a rhythmic top 40 station plays "Britney Spears records right next to 50 Cent and Nelly" and does not wrap itself in any specific ethnic imagery.

"You can lean it one way or the other," he says. "So, you have some stations that are to the right and they play all urban product and there is no pop or rock in the playlist at all, but they call themselves a rhythmic top 40. You have others that are very pop-oriented, and they're playing Britney Spears records right next to 50 Cent and Nelly, and they don't have that community component tied to the black community. That is the purest version of a rhythmic top 40. So, the labeling varies, but the continuum stays the same.

"Rhythmic top 40s play the music and extract the ethnic statement," he continues. "They can do that because there's a large market that likes the music." But those stations might not have the same utility for advertisers as, say, a black-targeted FM that calls itself a mainstream R&B. It depends on how much of that black listenership an advertiser wants to reach.

"African-Americans look at their radio station as an extension of their culture," Jones says. "That's a different utility, and it's marketed differently, even though much of the music that is played is the same. And when you're in a market like Chicago, you have choices. Unlike Minneapolis, where you've got one black station. So, if you've got 2% black people and 98% white folks [in your market], you're going to be a rhythmic top 40 if you played nothing but James Brown music, because you have to appeal to the market."

Top 50 Markets

Clearly, it's working.

**Time Spent Listening
Increased Persons 12+
Spring'04 vs. Spring'05**

Top 50 markets UP 11.2%

Source: Arbitron Spring Ratings Book (Spring 2004 vs. Spring 2005)

KGBY-FM ↑ 33.3% P25-54
Sacramento-AC

KWNR-FM ↑ 40% P25-54
Las Vegas-Country

KSTE-AM ↑ 21.4% P25-54
Sacramento-Talk

WFLF-AM ↑ 38.5% P25-54
Orlando-News/Talk

WSAI-AM ↑ 44.4% P18-34
Cincinnati-Sports

WOWI-FM ↑ 52.2% P18-34
Norfolk-Urban

WEBN-FM ↑ 16% P18-34
Cincinnati-Rock

WJCD-FM ↑ 31.6% P25-54
Norfolk-Soft Rock

WVMX-FM ↑ 64.3% P25-54
Cincinnati-AC

WNRQ-FM ↑ 22.6% P25-54
Nashville-Classic Rock

KGGI-FM ↑ 30% P12+
Riverside-San Bernardino-CHR

WUBT-FM ↑ 6.5% P18-34
Nashville-Urban

KKDD-AM ↑ 125% P12+
Riverside-San Bernardino-Radio Disney

WTQR-FM ↑ 28.6% P25-54
Greensboro-Country

KTDD-AM ↑ 123.5% P25-54
Riverside-San Bernardino-Country

WQUE-FM ↑ 15% P18-34
New Orleans-Urban

WQBW-FM ↑ 100% P25-54
Milwaukee-Classic Rock

WYLD-AM ↑ 44.8% P25-54
New Orleans-Gospel

WOKY-FM ↑ 24.1% P25-54
Milwaukee-Nostalgia

WYLD-FM ↑ 10.9% P25-54
New Orleans-Urban AC

KSJO-FM ↑ 205.3% P25-54
San Jose-Spanish Oldies

WRLX-FM ↑ 20% P25-54
West Palm Beach-Soft AC

WHJY-FM ↑ 20% P25-54
Providence-Rock

WREC-AM ↑ 28% P25-54
Memphis-News/Talk

WQIO-FM ↑ 100% P25-54
Columbus-Soft AC

WFXJ-AM ↑ 17.4% P18-34
Jacksonville-Sports

WLZT-FM ↑ 9.5% P25-54
Columbus-AC

WSOL-FM ↑ 16% P18-34
Jacksonville-Urban AC

WIBT-FM ↑ 15% P12+
Charlotte-CHR Rhythmic

WWYZ-FM ↑ 7.7% P25-54
Hartford-Country

WKKT-FM ↑ 66.7% P25-54
Charlotte-Country

WHCN-FM ↑ 14.8% P25-54
Hartford-Classic Hits

KWID-FM ↑ 328.6% P25-54
Las Vegas-Mexican Variety

WPHH-FM ↑ 50% P18-84
Hartford-Urban

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**CLEAR CHANNEL
RADIO**

LISTEN UP: THIS THING CALLED 'THE INTERNET' IS CATCHING ON

BY CHUCK TAYLOR

When Howard Kroeger helped launch the original Bob-FM at CFWM Winnipeg, Canada, 3½ years ago, he knew that despite a playlist of nearly 1,000 songs, he still needed information revealing exactly what listeners were digging and what they wanted buried.

"We launched this radio station with a huge music library, which has to be managed," says Kroeger, director of operations and programming for three CHUM stations, including Bob-FM, the imprint for North America's Jack outlets. "We found ourselves in new territory trying to determine which songs were still 'Oh, wow' and which had turned to 'Oh, no.'"

Enter listenersurvey.com. The service allows radio stations to

gather a wide range of information from the audience, replacing traditional callout with an unobtrusive online platform.

So imagine listeners not only volunteering to participate in research, but admitting that they think it is fun. Not just that, but the stats that a station gathers—about music, imaging, promotions, even how funny on-air personalities are—can be sorted like a spreadsheet, by ZIP code, age group, sex or almost any other demographic variable or by using a sliding scale from excellent (5) to poor (1). Results are available on the spot.

"Bob-FM wouldn't have lasted six months playing the wrong music," Kroeger says. "We know from listenersurvey.com feedback that we can play a lot of different music, but not whatever we want. Because of all of the left turns that we take, solid

research is needed more than ever."

The station has been using listenersurvey.com on a monthly basis for three years, in fact serving as the prototype client before MJI Interactive began offering the service. The station also does two auditorium tests per year, testing as many as 350 songs at a time (though usually 25-30). His traditional target group provides a satisfying 350 responses on average.

Kroeger says Bob-FM has also used online surveys to test TV spot campaigns, morning-show features and imaging.

"This is a real step into the future," he says. "We have remained No. 1 25-54 since we launched—and I can tell you, this tool has played a large role in helping us maintain that success."

DEFINITIVE TOOL

Margaret Shiverick, president of listenersurvey.com parent company MJI Interactive, maintains that the product is the definitive state-of-the-art tool for radio stations in today's Web-integrated world. She says it will soon become the standard in callout research for broadcasters.

"There's definitely a wave of change that we feel we're on top of," Shiverick says. "Using the telephone to see what people think about music already seems ridiculous to me. Radio listeners are on the Web more and more, and this adds features and a kind of functionality that has never existed."

"This provides direct integration with listeners' favorite radio stations, instead of an anonymous representative of a station calling on the phone and interrupting dinner. People feel engaged," she adds. "We regard this as a real sea change."

Shiverick likes to compare listenersurvey.com's method of data collection to other innovations that supplanted previous ways of life: "No matter how good a buggy whip you have, it's simply no longer the right mode of transportation."

(Reference.com concurs: "The buggy whip industry ceased to exist with the introduction of the automobile, and is a classic example in marketing an industry that ceases to exist because its market niche, and the need for its product, disappears.")

The listenersurvey.com site, which MJI Interactive began rolling out 18 months ago, currently has clients in 50 markets, with a target of 80 by year's end. The service is not exclusive in any locale.

PAINLESS, IF NOT INGENIOUS

For anyone who has endured any number of online retail, utility or travel mazes, the platform utilized by the radio survey is, in comparison, painless.

"We immediately recognized that the product was terrific," Shiverick says. "This is not rocket science; it's just thinking through the important issues and adding features and functionality."

Web-based information collection remains a fairly recent tool for broadcasters: Pinnacle's Online Tracker, RadioTraxx and Clear Channel's Rate the Music have all developed online research models.

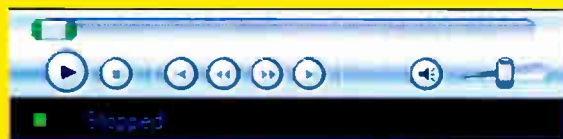
Dave Van Dyke, president of Bridge Ratings, which provides audience measurement for radio stations, says, "It's a great technology that allows more versatility in information gathering and

K105FM

Question #4-6 of 78, 4% done

Please allow several seconds for the media to begin playing. After the media file has played, answer the 3 questions below.

"REDNECK YACHT CLUB" - MORGAN, CRAIG



A. Are you familiar with this song?

• Response required

- Yes
 No

B. Tell us what you think of this song. Your opinion means a lot to us!

• Response required

- I love this song!
 I really like this song.
 It's just so so
 It's not one of my favorites
 I hate this song!

C. I used to really like this song, but I am now tired of hearing it.

• Response required

analysis, but we seem to have hit a snag as an industry. While we need information to be instantaneous and more reflective of a station's total audience, many programmers seem to be comfortable with the way things have always been done. I wonder if some don't have the courage to try to convince their bosses that it's worth taking a chance in this new technology."

Allison Gordon, director of research for Infinity rhythmic top 40 WLLD (Wild 98.7) Tampa, Fla., says that she became a believer because she felt that traditional callout research was not providing an accurate read of listener preferences. "I found that there was a large margin for flawed results with phone bank research," she says. "Part of our survey required that a verbatim answer be taken from the respondent. They were often misquoted and poorly paraphrased by researchers. We needed an alternative."

Listenersurvey.com was designed by Texas-based software firm Mediascore, which developed it for CHUM, and sold rights to New York-based MJI Interactive. (Just to confuse the issue, MJI is an arm of Excelsior Radio Networks' content/prep provider X Radio Networks, acquired from Clear Channel's Premiere Radio Networks in 2003.)

The company's first online initiative a decade ago involved selling music news content to radio stations for their Web sites. But MJI found in 1995 that many radio stations had yet to realize the value of the Internet. So the company partnered with Radio Data Group to help outlets launch and manage station sites.

"They didn't even realize that they had this obvious tool to stay close to the customer," Shiverick says.

Its first target was rock stations, and not because the format was hungriest for information, but because its listeners were most likely to have Internet access.

"The kids are the ones that had the modems and computers with the Internet in their dorms," Shiverick says.

Today, listenersurvey.com is available to any format, and has worked with everything from country and top 40 to talk and classic outlets.

The company sells stations a software suite, allowing them to personalize surveys and tailor questions however they see fit. MJI is not involved in processing the results.

"They are free to slice and dice as they see fit," Shiverick says. "The raw data is available, as well as standard and custom reporting."

The package includes numerous response options for the user, such as rankings, written answers, yes/no and multiple choice, as well as a media player to sample song hooks, which participants can rate. Users simply click on the appropriate box or type within the blank space.

Typically, a station will solicit listeners to sign up for a station club or VIP "lounge." Once screened as target respondents, they are sent e-mails soliciting participation in the surveys, as frequently as every week.

"An e-mail invitation will be there when they're sitting at the computer, they click a link and there is the survey," Shiverick says.

COMPLETION RATE

Some stations offer incentives such as concert tickets or prizes, but listenersurvey.com has a completion rate of 86%.

The product is available to stations on a barter basis, for five to seven minutes of advertising a week, depending on the size of the market.

"A lot of stations no longer have much of a research budget, so we provide an efficient and low-cost alternative to collect information," Shiverick says. "Every station is fighting a different competitive battle—we've had marketing people absolutely go crazy for it."

Bob-FM's Kroeger adds, "This is a great tool to go fishing with. There are songs that may fall through the cracks. For us, it works well with currents that really hit home, as well as our recurrents. It keeps us on top of our game."

'Bob-FM wouldn't have lasted six months playing the wrong music. We know from listenersurvey.com feedback that we can play a lot of different music, but not whatever we want.'
—HOWARD KROEGER

Top 100 Markets

Clearly, it's working.

**Time Spent Listening
Increased Persons 12+
Spring'04 vs. Spring'05**

Top 100 markets UP 9.6%

Source: Arbitron Spring Ratings Book (Spring 2004 vs. Spring 2005)

**WISY-FM ↑ 240% P25-54
Rochester-Soft AC**

**KABQ-FM ↑ 20% P25-54
Albuquerque-Hispanic**

**WFXF-FM ↑ 7.1% P25-54
Rochester-Classic Hits**

**KSJU-FM ↑ 17.2% P25-54
Albuquerque-Urban**

**WNVE-FM ↑ 25% P25-54
Rochester-Rock**

**KZRR-FM ↑ 33.3% P25-54
Albuquerque-Rock**

**WVOR-FM ↑ 28.6% P25-54
Rochester-AC**

**KXKT-FM ↑ 12% P25-54
Omaha-Council Bluffs-Country**

**WRVA-AM ↑ 26.9% P25-54
Richmond-News/Talk**

**WARF-AM ↑ 200% P18-34
Akron-Progressive Talk**

**WBTJ-FM ↑ 22.2% P18-34
Richmond-Urban**

**WHLO-AM ↑ 38.7% P25-54
Akron-News/Talk**

**WRNL-AM ↑ 27.6% P18-34
Richmond-Sports**

**WDSF-FM ↑ 80% P25-54
Wilmington-Country**

**WENN-FM ↑ 31% P18-34
Birmingham-Gospel**

**WILM-AM ↑ 47.4% P25-54
Wilmington-News/Talk**

**KUCD-FM ↑ 47.1% P25-54
Honolulu-Modern AC**

**WWTX-AM ↑ 55.6% P25-54
Wilmington-Nostalgia**

**KWMT-FM ↑ 27.3% P25-54
Tucson-Triple A**

**KDON-FM ↑ 17.9% P12+
Monterey-Salinas-CHR**

**KOHT-FM ↑ 54.5% P18-34
Tucson-Urban**

**WHEN-AM ↑ 57.9% P18-34
Syracuse-Sports**

**WRVE-FM ↑ 24% P25-54
Albany-Classic Hits**

**WPHR-FM ↑ 119% P18-34
Syracuse-Urban**

**KTBZ-AM ↑ 31.8% P18-34
Tulsa-Sports**

**WHKF-FM ↑ 4.5% P12+
Harrisburg-CHR**

**WCKT-FM ↑ 37% P25-54
Ft. Myers-Country**

**WHP-AM ↑ 2.9% P25-54
Harrisburg-News/Talk**

**KCBL-AM ↑ 185.7% P18-34
Fresno-Sports**

**KBKO-FM ↑ 118.8% P25-54
Bakersfield-Country**

**KABQ-AM ↑ 95% P25-54
Albuquerque-Progressive Talk**

**WPFX-FM ↑ 35.7% P25-54
Toldeo-Classic Rock**

betterradio.net



GOING BACK

IN TIME

THE BEGINNINGS OF
RHYTHMIC TOP 40
BY KEN TUCKER

IF SOMEONE DESCRIBES A FORMAT as “driven by the programmers in ethnically diverse markets such as New York, Los Angeles, Miami, Chicago, Detroit, Houston, etc.,” and “understanding the value of the ethnic listener,” that person would surely be talking about one of today’s rapidly growing Spanish-language formats, right? What if the speaker is Bill Tanner, former longtime programming chief for Spanish Broadcasting System? Still think it is a Spanish format? If you do, well, you are wrong. Tanner is talking about the mid-’80s beginnings of rhythmic top 40, a format he helped popularize.

Jeff Wyatt, Clear Channel regional VP of programming and PD at top 40 WHTT (Hot 99.5) Washington, D.C., was part of the early rhythmic scene at WXKS-FM (Kiss 108) Boston with the legendary Sunny Joe White. “In Boston it grew out of the disco movement of the late ’70s,” Wyatt says. “The Boston Italian population was dancing up a storm.”

Evelyn “Champagne” King’s “Shame,” Gary’s Gang’s “Keep on Dancin’,” T-Connection’s “At Midnight,” Gino Soccio’s “Dancer” and Gloria Gaynor’s “I Will Survive” paved the way for the urban artists who followed, Wyatt says. “Luther Vandross and Colonel Abrams opened the doors to young pop/urban music from New Edition and early rap from Run-DM.C.” and others, he says.

Edison Media Research VP of music and programming Sean Ross agrees. “You can trace it back to the disco stations of the late ’70s like WKTU New York or even Frankie Crocker’s WBLS [New York], which played everything from [Bruce] Springsteen and John Lennon to disco to Quincy Jones and Shalamar in the period before mainstream top 40 made its comeback,” he says.

Tanner, who now serves as president of Bill Tanner & Associates, is a Miami radio veteran who spent nine years at WHYI (Y-100) before heading to Washington, D.C., in 1983 to program WASH-FM, first as an AC then as a top 40. While there, he says he was impressed by R&B WKYS (Kiss FM), which sported a fairly broad playlist. When he returned to Miami in 1985, he started early rhythmic WHTQ (Hot 105), and a year later, WPOW (Power 96). “I always thought that the secret to winning the Miami ratings lay with winning the Hispanics,” Tanner says. Consultant Jerry Clifton “had thought that back in the ’70s with [WMJX] 96X, and Keith Isley pursued his idea of the concept at [WINZ-FM] I-95 Miami in the early ’80s.”

While following their lead, Tanner had plans of his own. WHTQ “was the first to pursue an R&B and dance music mix,” he says. “A year-and-a-half later at Power 96 we expanded on the format, mixing some top 40 with dance or dance remixes. By this time, Power 96 and Hot 103 [WQJIT, now Hot 97] in New York were doing their versions of what became rhythmic [top 40].”

Consultant Joel Salkowitz, who programmed Hot 103, says 1986 was an important year because of the debuts of KPWR (Power 106) Los Angeles—under Wyatt—and Hot 103. “While Hot 105 in Miami was probably the first of these stations—and very successful—the launch of the format in L.A. and New York really made it take off,” he says.

In addition to Tanner’s station, Wyatt cites Kiss 108 as a pioneer, because of the late White, and KMEI, San Francisco with “Keith Naftaly’s brand of churban,” or contemporary hits/urban. Before moving to Los Angeles, Wyatt took what he learned in Boston to Philadelphia as PD for WUSL (Power 99),

a job he says he landed “based on being one of the few who had a clue about the instincts it took to put the ‘sound’ together.” Power 99, he says, played everything from “Vandross to Madonna to Run-DM.C. to Patti LaBelle to Duran Duran and Kajagoogoo to Earth, Wind & Fire and Anita Baker . . . Wow, was that fun.”

WBBM-FM (B-96) Chicago; WPGC-FM Washington, D.C.; and KSFM Sacramento, Calif., were among the other early adopters, according to those *Billboard Radio Monitor* interviewed. Many of these stations had either Clifton or Don Kelly consulting them.

The format, while based on tried-and-true principles, was unique, Tanner says. “These were formatically correct stations utilizing top 40 promos and concepts, but playing a different body of music from mainstream top 40,” he says. “The other main benchmark was the increasing acceptance of hip-hop, which spread from the inner-city kids to their white, suburban counterparts.”

Of course, in order to work the music had to fit. “Artists like

Mariah Carey married pop to more rhythmic structures and had hit after hit,” Tanner says. “So many great producers moved in that direction, motivated by the massive success of Michael Jackson. The industry had never seen anything like it.”

Not only that, but the move worked, Salkowitz says: “The format was a niche response to mainstream top 40 and in virtually every market beat its mainstream competition. Power 106 beat KIIS [in Los Angeles]. Hot 97 beat Z100 [WHTZ] and ’PLJ [in New York]. Hot 105 beat Y-100 [in Miami].”

Though the format varied from market to market, its exclusion of rock music set it apart from its top 40 counterparts.

In February 1987, sensing the need to track the growing format, Billboard began measuring airplay on what it called its Crossover chart. That first ranking included Club Nouveau’s “Lean on Me,” Exposé’s “Come Go With Me,” the Jets’ “You Got It All,” Cameo’s “Candy” and Janet Jackson’s “Let’s Wait

Continued on page 18



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Whitney Houston

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Stephanie Donovan
Director of Non-Traditional Revenue, Clear Channel

"iSEEradio has been a great addition to the show. Anything we can do to get our listeners one step closer to being a part of the morning show, we're all for it. So when we found out about iSEEradio, we wanted in on it right away. We use it every day."

Rod Ryan
Morning Show Host, The Rod Ryan Show,
94.5 FM The Buzz

"The iSEEradio system is so easy to use. Whether it's the chat room, online polling, message boards—everyone knows how to use it. It's really easy for the audience to log on to the chat room and interact with us. If we put up a poll, people can go there and tell us what they think of the show and the guests. Believe it or not, Rod Ryan can actually use this system!"

Travis Golightly
Morning Show Producer, The Rod Ryan Show, 94.5 FM The Buzz



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FOR THE WEEK OF SEPT. 26

Artist (Label)

MAINSTREAM TOP 40	
D.H.T.	(Robbins)
Someone	(Robbins)
Mario	(RMG)
Boom	(RMG)
Scott Stapp	(Wind-up)
The Great Divide	(Wind-up)
T-Pain	(Zomba)
Sprung	(Zomba)

RHYTHMIC TOP 40	
Clyph	(RMG)
Planes, Brain, and Automobiles	(RMG)
Lil Wayne	(UMRG)
Fireman	(UMRG)
Rev. Run	(IDJMG)
Mind On The Road	(IDJMG)
Toni Braxton	(UMRG)
Trippin'	(UMRG)

ADULT TOP 40	
Depeche Mode	(Reprise)
Fretious	(Reprise)
Scott Stapp	(Wind-up)
The Great Divide	(Wind-up)

ADULT CONTEMPORARY	
Destiny's Child	(Columbia)
Stand Up For Love	(Columbia)

R&B/HIP-HOP	
Avant Feat. Lil Wayne	(Interscope)
You Know What	(Interscope)
Faith Evans	(Capitol)
Tru Love	(Capitol)
Heather Headley	(RMG)
In My Mind	(RMG)
Juelz Santana	(IDJMG)
There It Go! (The Whistle Song)	(IDJMG)
Lil Wayne	(UMRG)
Fireman	(UMRG)
Mario	(RMG)
Boom	(RMG)
Toni Braxton	(UMRG)
Trippin'	(UMRG)
Trey Songz	(Atlantic)
Gotta Go	(Atlantic)
Trina Feat. Kelly Rowland	(Atlantic)
Here We Go	(Atlantic)

ADULT R&B	
Faith Evans	(Capitol)
Tru Love	(Capitol)
Heather Headley	(RMG)
In My Mind	(RMG)
Toni Braxton	(UMRG)
Trippin'	(UMRG)

COUNTRY	
Billy Joe Shaver With Big & Rich	(Compadre)
Live Forever	(Compadre)
Bonnie Raitt	(Capitol)
I Will Not Be Broken	(Capitol)
Brad Paisley Feat. Dolly Parton	(Arista Nashville)
When I Get To Where I'm Going	(Arista Nashville)
Brittany Wells	(Spindletop)
Too Long	(Spindletop)
Danielle Peck	(Show Dog Nashville)
I Don't	(Show Dog Nashville)
Hometown News	(Quarterback)
That's Country To Me	(Quarterback)
Joey Martin	(Giant Slayer)
That's Important To Me	(Giant Slayer)
Keith Bryant	(Lofton Creek)
Somebody	(Lofton Creek)
Miranda Lambert	(Epic)
Kerosene	(Epic)
Trace Adkins	(Capitol)
Honky Tonk Badonkadonk	(Capitol)

MODERN ROCK	
Alkaline Trio	(Interscope)
Mercy Me	(Interscope)
Bloc Party	(Atlantic)
Helicopter	(Atlantic)
Morningwood	(Capitol)
Nth Degree	(Capitol)
My Chemical Romance	(Reprise)
The Ghost Of You	(Reprise)
The Offspring	(Columbia)
Next To You	(Columbia)
Presence	(Curb/Warner Bros.)
Ride	(Curb/Warner Bros.)
Scott Stapp	(Wind-up)
The Great Divide	(Wind-up)
Thrice	(IDJMG)
Image Of The Invisible	(IDJMG)
Youth Group	(Epitaph)
Shadowland	(Epitaph)

ACTIVE ROCK	
Bloodsimple	(Reprise)
What If I Lost It	(Reprise)
The Offspring	(Columbia)
Next To You	(Columbia)
Presence	(Curb/Warner Bros.)
Ride	(Curb/Warner Bros.)
Scott Stapp	(Wind-up)
The Great Divide	(Wind-up)
Thrice	(IDJMG)
Image Of The Invisible	(IDJMG)

HERITAGE ROCK	
Journey	(Sanctuary)
The Place In Your Heart	(Sanctuary)
The Offspring	(Columbia)
Next To You	(Columbia)
Presence	(Curb/Warner Bros.)
Ride	(Curb/Warner Bros.)
Scott Stapp	(Wind-up)
The Great Divide	(Wind-up)
Thrice	(IDJMG)
Image Of The Invisible	(IDJMG)

Submit titles to silvio@billboard.com.

ON THE WEB
For complete format listings, go to BillboardRadioMonitor.com.



Rhythmic cover: The Black Eyed Peas

Continued from page 16

Awful." Interestingly, it also included a cover of "Respect Yourself" by actor Bruce Willis, who was flying high on the success of his TV show "Moonlighting." (Of course, maybe that is not so strange, given that another actor/recording artist, Jamie Foxx, is currently on the chart as a featured artist on Kanye West's "Gold Digger.")

A few years later, Billboard discontinued the chart because many top 40 and R&B stations of the time were mimicking what had been a unique format. In 1992, the chart was reborn as the Top 40 Rhythm/Crossover chart. Five years later, it was renamed the Rhythmic Top 40 chart to distinguish stations that continued to play a broad-based rhythmic mix from those with a mix weighted toward R&B and hip-hop.

PIONEERING PUSH

"Sunny Joe and Bill Tanner were the leaders, from my seat," Wyatt says. "Michael Spears in Dallas did some hybrid work. The legend Frankie Crocker 'the New York Rocker' did some ear-opening stuff on WBLS, as did Barry Mayo on Kiss [WRKS] in New York. And of course, then consultant Don Kelly and I put Power 106 on the air with a more Hispanic-influenced dance version that romped through the market."

"I think you have to give consultant Jerry Clifton—as well as Don Kelly—a lot of credit for this format," consultant Guy Zapoleon of Zapoleon Media Strategies says. "He made his mark at rhythmic-leaning top 40s like KSPM Sacramento in the mid-'80s. Then, in the late '80s, he was consulting mainstream top 40 programmers—like myself at KZZP Phoenix—to take advantage of the changing sound of the hits from pop/rock and pop to pop/rhythm. He also helped me ward off rhythmic top 40s coming after KZZP at the time. In the late '80s, he worked with some legendary rhythmic top 40s like WQUE in New Orleans, programmed by [now Infinity VP] Jay Stevens."

DANCING DEMO

Wyatt says the format's original demo was "the dance crowd—of all races—perhaps led by instincts that the Italian population was really into dance and whatever drove the dancefloor began to show

up on the radio."

Tanner says the target demo has always been 12-34. "That's where the core remains today, especially 15-24."

Salkowitz says many of the original stations, particularly in New York, Los Angeles, Miami and Chicago, targeted "a white/Hispanic coalition audience."

"It tended to be a little more female and was almost always 18-34," he adds.

Today, Salkowitz says, the audience "tends to lean more African-American." Although he notes that Los Angeles still targets Hispanics "pretty heavily," it is still an 18-34 demo.

Zapoleon says one thing that differentiated rhythmic top 40 is that it was designed to be more multiracial in appeal—reflecting the racial makeup of the marketplace—"versus being more black community-focused, as the legendary urban giants were then and now."

"At the time, rhythmic top 40 was more pop, with very tight rotations, which made these stations cut into the urban giants they competed with," Zapoleon says. "As hip-hop has grown more mass appeal, the format has become a lot less pop."

Rhythmic music is more in the mainstream today, and that has made it easier to sell in more markets, Zapoleon adds. "You see more of an acceptance of the mass-appeal nature of rhythmic music, and especially hip-hop—which has encouraged many companies to consider rhythmic top 40s as options for programming holes with their stations in a given market," he says.

While the format has evolved—then it was dance-flavored, now it leans on hip-hop—it has always provided an alternative to mainstream top 40 and R&B/hip-hop stations. The lines may be blurred at times, but they are there.

Meanwhile, the similarity between the beginnings of rhythmic and today's Spanish-language formats is not lost on Tanner. "Many of the listeners who became the core of [rhythmic top 40] were Spanish [speakers] from the inner city, but 'anglicized' Hispanics," he says. "In Los Angeles, we are seeing that same group now leaving hip-hop-oriented [rhythmic top 40] KPWR [Power 106] for the new *reggaeton* format on KNOL [Latino 96.3]. It's all driven by youthful listeners 12-34."

ON THE WEB
For former **KMEL San Francisco PD** and current **Sony senior VP of A&R Keith Naftaly's take on the beginnings of rhythmic top 40, go to BillboardRadioMonitor.com on Monday, Sept. 26.**

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Mainstream Top 40

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Greatest Gainers

GREEN DAY · WAKE ME UP WHEN SEPTEMBER ENDS REPRISE +1165
KH TT +53 WLKT +37 WBLI +32 KBKS +29 WRHT +28 WAKZ +26 KRQQ +24 WOEN +24 KKOB +23 KRUF +23

MARIAH CAREY · SHAKE IT OFF ISLAND/IDJMG
KXXM +48 WSNX +48 WABB +47 KHFI +40 WGTZ +35 WHKF +30 KELZ +27 KSMB +27 WLDI +26 WIHT

MY HUMPS · THE BLACK EYED PEAS A&M/INTERSCOPE
WABB +40 KXXM +43 WIDD +31 WBLI +30 WLKT +25 WKST +24 WGTZ +22 WXXX +20 WKSC +20 WFLA

KELLY CLARKSON · BECAUSE OF YOU RCA/RMG
WXXB +35 WKKF +35 KWYE +31 KBKS +30 WYOK +27 WVKK +24 WABB +23 KELZ +22 KRQQ +21 WPXY +20

KANYE WEST FEAT. JAMIE FOXX · GOLD DIGGER ROC-A-FELLA/DEF JAM/IDJMG +670
WZNR +44 KZZP +27 WABB +22 WHKF +20 WJJS +20 WJBQ +20 WLKT +20 WRHT +20 WHYI +10 XT20 +18

GREATEST GAINERS

Impacting Pop Radio This Week!

Modern Rock Adds:
KPNT St. Louis
WROX Norfolk
WGRD Grand Rapids
WARQ Columbia
WWCD Columbia
WBUZ Nashville
KFRR Fresno
WJSE Atlantic City

Latest Rhythm Adds:
WRDW Philly
WPOW Miami

REV RUN
MIND ON THE ROAD

This Week	Last Week	Weeks on Chart	Title, Artist Imprint Promotion Label	DETECTIONS	
				TW	LW
1	5	9	SHAKE IT OFF, MARIAH CAREY ISLAND IDJMG	7207	6331
2	2	14	PON DE REPLAY, RIHANNA SRP/DEF JAM IDJMG	6666	6705
3	1	15	LISTEN TO YOUR HEART, D.H.T. ROBBINS	6586	6889
4	3	20	DONT CHA, THE PUSSYCAT DOLLS FEAT. BUS RHYMES A&M INTERSCOPE		6579
5	4	21	WE BELONG TOGETHER, MARIAH CAREY ISLAND IDJMG		6534

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THE PHOTOS



METAL MAIDEN?

Veteran metal act Sevendust stopped by United Stations Radio Networks' Launch Radio Networks studios in New York to promote its new record, "Next." Apparently, the band was also interested in carrying around USRN producer Roxy Myzal. Pictured, from left, are Vince Hornsby, John Connelly, Morgan Rose, Sonny Mayo and Lajon Witherspoon. (Photo: USRN)



JOHNSON & JOHNSON

Universal Records VP of pop promotion Dave Reynolds, left, recently brought artist Jack Johnson, center, together with NASCAR driver Jimmie Johnson. It turns out the two are not brothers—who knew? Word is that Jimmie flew in just for the show. (Photo: Universal Records)

KING KANYE

CHART COMMENTARY BY JOE FLEISCHER

THIS WEEK, WE LOOK AT WHAT HAPPENS ON THE INTERNET when a superstar artist returns with a highly anticipated new work: Kanye West's "Late Registration." In terms of measuring "mindshare," or raw consumer demand, nothing is so telling as Internet search activity—what people are looking for right now. 50 Cent has long been

the gold—or should we say "diamond"—standard, with his position as the subject of prodigious search activity only very occasionally eclipsed by the likes of Coldplay, Green Day and Foo Fighters. But, on the BigChampagne BandBattle chart, West is now the king. How long will he reign?



BIGBUZZ	7/7/05	7/14/05	7/21/05	7/28/05	8/4/05	8/11/05	8/18/05	8/25/05	9/1/05
KANYE WEST	10.7	9.7	7.4	7.1	8.3	9.5	20.0	36.9	54.0
50 CENT	29.0	23.5	24.3	25.2	24.1	26.8	34.0	33.6	35.6
COLDPLAY	30.1	28.1	24.4	23.7	25.7	27.2	32.0	32.0	30.5
FOO FIGHTERS	23.9	19.6	16.3	16.7	17.0	16.5	20.8	43.6	29.4
MISSY ELLIOTT	9.3	10.3	9.9	7.7	8.8	8.3	11.9	11.5	10.9

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THE CHARTS

THIS WEEK IN DATA. For complete charts, there's always more at www.BillboardRadioMonitor.com

LEGEND TO CHARTS

Charts are ranked by detections except for Latin, Christian, Gospel and Country charts which are based on audience impressions, computed by cross-referencing exact spins of airplay with Arbitron listener data.

Songs showing an increase in detections (indicated by a green arrow) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage rise in detections (audience for Latin, Christian, Gospel and Country) does not exceed the percentage of increased spins (audience for the format). Excluding the Country chart, a song that has been on the chart for more than 20 weeks will generally not receive a bullet, even if it registers an increase in detections (audience for Latin, Christian, Gospel and Country). Country songs which decline in audience but increase in detections will also receive a bullet if the total audience increase for the week does not exceed 2%.

AUDIENCE TOTALS on the charts are derived, in part, using certain Arbitron Inc. proprietary Nielsen 12+ audience estimates, under license.

AIRPOWER: awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Airpower awards do not appear on the Latin and Christian gospel charts.

GREATEST GAINER: awarded to the song with the largest increase in detections (audience for Latin, Christian, Gospel and Country).

MOST AIRPLAY ADDS: awarded to the song registering six or more detections at the most stations for the first time this week.

TIES: A song with a gain in

detections (audience for Latin, Christian, Gospel and Country) over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections (audience for Latin, Christian, Gospel and Country) or each losing detections (audience for Latin, Christian, Gospel and Country), the song being played on more stations is placed first.

RECURRENT RULE: Songs below the top 20 drop 10 for adult top 40, AC, modern AC, adult R&B, heritage rock, dance, Christian, and gospel become recurrent and are removed from the chart after 24 weeks. Descending country titles move to recurrent after 20 weeks if they rank below No. 75 in either audience or detections.

Nielsen BDS certification (indicated by a star) for an array of 50,000 detections on all terrestrial stations, including satellite and national networks, across the U.S. and Canada. Nominal following symbol indicates multiple level of 100,000 detections.

Indicates life span of 100+ weeks. Nielsen BDS research data provided by Prometheus.

Playlists are listed in order of TPA weekly count, beginning with the highest counting station. Counts are updated twice yearly following the release of the spring and fall Arbitron surveys.

A+ AIRPLAY ADDS denotes songs with five more detections at stations for first time this week.

IMPACT! Songs at Airpower level and below with a gain in detections or with a percentage loss in detections equal to or better than the mandated downward in the format.

INITIAL IMPACT: Indicates song's first appearance on the [chart] page.



BY ANTHONY COLOMBO, RAPHAEL GEORGE, WADE JESSEN AND PATRICK MCGOWAN

THE SPIN

TRIO OF NEW ROCK NO. 1s

Nickelback scores the fourth Active Rock chart-topper of its career as "Photograph" (Roadrunner/IDJMG) rises 3-1.



The Canadian quartet moves into sole possession of fourth place on the list of most Active Rock No. 1s behind Creed (eight), Linkin Park (six) and Metallica (five).

At Heritage Rock, the Rolling Stones land their third No. 1 in the chart's eight-year history with "Rough Justice" (Virgin). It is the second straight track the Stones

have taken to No. 1 following "Don't Stop," which spent six weeks at the top in 2002.

Meanwhile, David Gray's "The One I Love" (RMG) ends Jack Johnson's 10-week reign atop the Triple-A chart with "Good People" (UMRG). "Love" is Gray's second No. 1 following "Babylon," which led the list for two weeks in September 2000.

WEST GRABS NO. 1 'GOLD'; BOW WOW SWAPS FORMAT SUPREMACY

Kanye West earns his first No. 1 as a lead artist at R&B/Hip-Hop as "Gold Digger" (IDJMG) shines at the top this week. West, with 369 additional detections in his pocket, leapfrogs (2-1) the former chart leader, "Like You" by Bow Wow featuring Ciara, which abdicates the top slot although it gains 103 detections.

All is not lost for Bow Wow, however, as he knocks Mariah Carey's "Shake It Off" out of the No. 1 spot at Rhythmic Top 40. Similar to Bow Wow's plight at R&B/Hip-Hop, Carey drops to No. 2 despite a triple-digit spin gain (up 101).

It is the second time in two months that Bow Wow has bounced Carey from No. 1 on the Rhythmic Top 40 chart. His "Let Me Hold You" ended her 10-week run with "We Belong Together" in the Aug. 5 issue.

On the Adult R&B chart, Charlie Wilson returns to No. 1 with "Charlie Last Name: Wilson" (Zomba) and posts the highest single-week detection total of any male artist (1,473) in the history of the format. Wilson surpasses the 1,413 spins accumulated by Kem's "I Can't Stop Loving You" in the June 10 issue.

'Today' Takes Top Bow For Chesney

Kenny Chesney continues to mark career milestones as his "Who You'd Be Today" (BNA) becomes his highest debut to date at No. 26 on the Country chart. Chesney's single bests the start by his last charting track, "Keg in the Closet," which entered at No. 38 in the April 29 issue. It is the highest debut for a male artist since Alan Jackson's No. 25 bow with "Where Were You (When the World Stopped Turning)" in the Nov. 16, 2001, issue.

The lead single from "The Road and the Radio" also takes the chart's biggest gain, the Most Airplay Adds, and pops onto the HitPredictor list with a 93.3 score. The album streets Nov. 8.

Further up the chart, Sara Evans claims her first multiple-week No. 1 with "A Real Fine Place to Start" (RCA) and Keith Urban lands his 11th consecutive top five with "Better Life" (Capitol). He is now tied with Tim McGraw for the most consecutive top five singles so far this decade.

NEW LIFE FOR LIFEHOUSE

Lifehouse's "You and Me" (Geffen) returns to No. 1, displacing Kelly Clarkson's "Behind These Hazel Eyes," which drops to No. 2 despite a 33-spin increase. Clarkson's five-week run at No. 1 was the longest stand for a female artist on the chart since Avril Lavigne spent 10 weeks on top with "I'm With You" in 2003.

"You and Me," meanwhile, ups its weekly No. 1 count to six, which surpasses the five weeks Lifehouse spent at the top with "Hanging by a Moment" in 2001. It is the first time that a song has returned to No. 1 on the Adult Top 40 chart since "Moment" was dislodged by Train's "Drops of Jupiter (Tell Me)" for a third time in the Sept. 28, 2001, issue. Lifehouse had reclaimed the No. 1 spot from Train on the first two of those occasions.

Further down the list Gavin DeGraw's "Follow Through" (RMG) re-enters at No. 38 more than two years after it first hit the chart in July 2003 on its way to a No. 27 peak. Now with two top 10s to his credit at the format, including the No. 1 Mainstream Top 40 hit "I Don't Wanna Be," DeGraw's track has been reserved.

New No. 1 On Latin Rhythm

In its eighth week of existence, the Latin Rhythm chart finally has a new No. 1. "Rakata" by Wisin & Yandel (Universal Latino) moves 4-1 on a 22% audience gain and ends Daddy Yankee's run at the top with "Lo Que Paso, Paso." The duo is also at No. 13 and No. 25 as the featured artist on Daddy Yankee's "No Me Dejes Solo" and R. Kelly's "Bum It Up," respectively.

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MAINSTREAM TOP 40 POWER PLAYLISTS

Mainstream Top 40 Power Playlists table with columns for station name, PD, APD/M, and song lists with positions. Includes stations like WHTZ New York, KIIS Los Angeles, WKSC Chicago, WXKS Boston, WIOQ Philadelphia, KRBE Houston, WKQI Detroit, KHKS Dallas, WIHT Washington, DC, WFLZ Tampa,WSTR Atlanta, WHYI Miami, KDWB Minneapolis, KBKS Seattle, WAKS Cleveland, WBLI Long Island, KSLZ St. Louis, and WPST Trenton.

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MAINSTREAM TOP 40 POWER PLAYLISTS

WNCI Columbus	KHST San Diego	KZZP Phoenix	WNKS Charlotte	WKSS Hartford	WKST Pittsburgh
PD: Michael McCoy APD: Danny Wright MO: Joe Kelly Clear Channel 614-430-9624	Dir./FM Pgmgr: Jim Richards PD: Diana Laird APD/MD: Hitman Haze Clear Channel 858-292-2000	PD: Mark Medina APD/MD: Corina MD: Chino Clear Channel 602-279-5577	PD: John Reynolds MD: Keli Reynolds Infinity 704-331-9510	PD: Rick Vaughn APD/MD: JoJo Brooks Clear Channel 860-723-6160	Clear Channel 412-937-1441
1 Mariah Carey We Belong Together 86 81	1 The Pussycat Dolls Featu Don't Cha 81 86	1 Mariah Carey Shake It Off 102 107	1 Akon Baby Dancer (Bananza) 82 86	1 Kelly Clarkson Because Of You 100 96	1 Akon Baby Dancer (Bananza) 88 75
2 Rihanna Pon de Replay 85 72	2 Mariah Carey Shake It Off 80 79	2 Ying Yang Twins Featurin Badd 100 104	2 Mariah Carey Shake It Off 79 44	2 Mariah Carey Shake It Off 98 99	2 Rihanna Pon de Replay 80 58
3 D.H.T. Listen To Your Heart 85 80	3 D.H.T. Listen To Your Heart 71 60	3 Bow Wow Featuring Ciara Like You 99 84	3 The Pussycat Dolls Featu Don't Cha 71 51	3 Akon Baby Dancer (Bananza) 97 90	3 The Pussycat Dolls Featu Don't Cha 80 63
4 Gwen Stefani Cool 84 50	4 Gwen Stefani Cool 64 83	4 The Black Eyed Peas Don't Lie 90 35	4 Missy Elliott Featuring Lose Contr 68 90	4 Missy Elliott Featuring Lose Contr 82 85	4 Mariah Carey Shake It Off 80 93
5 Green Day Holiday 82 76	5 The Black Eyed Peas My Humps 63 61	5 Gwen Stefani Cool 86 22	5 Mariah Carey We Belong Together 60 46	5 The Black Eyed Peas Don't Lie 91 61	5 Kanye West Featuring Jam Gold Digge 73 45
6 Lifehouse You And Me 80 88	6 Lifehouse You And Me 72 73	6 Kanye West Featuring Jam Gold Digge 60 60	6 Fall Out Boy Sugar, We're Goin' Dow 60 38	6 Fall Out Boy Sugar, We're Goin' Dow 80 88	6 Bow Wow Featuring Ciara Like You 73 52
7 The Pussycat Dolls Featu Don't Cha 71 65	7 Kelly Clarkson Behind These Hazel E 54 28	7 D.H.T. Listen To Your Heart 64 43	7 Will Smith Switch 57 57	7 The Pussycat Dolls Featu Don't Cha 76 100	7 Papa Roach Scars 70 46
8 Lifehouse You And Me 47 36	8 GorillaZ Feel Good Inc 49 61	8 Mariah Carey We Belong Together 59 107	8 D.H.T. Listen To Your Heart 55 75	8 Green Day Wake Me Up When September 64 87	8 Green Day Wake Me Up When September 60 51
9 Will Smith Switch 37 38	9 Bow Wow Featuring Ciara Like You 47 54	9 Missy Elliott Featuring Lose Contr 56 103	9 Papa Roach Scars 54 89	9 Lifehouse You And Me 58 62	9 Nelly Fly Away 58 59
10 Fat Joe Featuring Nelly Get It Popp 34 30	10 Pretty Ricky Your Body 41 37	10 The Black Eyed Peas My Humps 51 37	10 Rihanna Pon de Replay 50 33	10 Baby Bash Featuring Akon Baby Im B 56 34	10 Baby Bash Featuring Akon Baby Im B 57 32
11 Mariah Carey Shake It Off 33 29	11 Marcos Hernandez If You Were Mine 39 36	11 T-Pain Im Sprung 51 74	11 The Black Eyed Peas My Humps 48 45	11 Green Day Wake Me Up When September 55 43	11 Mariah Carey We Belong Together 57 93
12 Kelly Clarkson Behind These Hazel E 33 33	12 Weezer Beverly Hills 39 38	12 Pretty Ricky Your Body 49 50	12 Kelly Clarkson Behind These Hazel E 48 48	12 Weezer Beverly Hills 54 58	12 Frankie J How To Deal 54 77
13 The Click Five Just The Girl 32 31	13 Akon Baby Dancer (Bananza) 36 33	13 Shakira Featuring Alejan La Tortura 43 43	13 Kanye West Featuring Jam Gold Digge 47 22	13 Mariah Carey We Belong Together 51 45	13 Bow Wow Featuring Omario Let Me Hol 47 89
14 The Killers Mr. Brightside 32 32	14 Frankie J More Than Words 35 38	14 50 Cent Featuring Mobb D Outta Cont 40 22	14 Bow Wow Featuring Omario Let Me Hol 46 41	14 Kelly Clarkson Behind These Hazel E 49 49	14 Kelly Clarkson Behind These Hazel E 45 33
15 The Black Eyed Peas Don't Lie 31 32	15 David Banner Play 35 40	15 David Banner Play 37 33	15 Green Day Wake Me Up When September 43 4	15 Papa Roach Scars 47 41	15 Kelly Clarkson Behind These Hazel E 44 62
16 Gavin DeGraw Follow Through 31 26	16 Fall Out Boy Sugar, We're Goin' Dow 34 24	16 Frankie J More Than Words 27 38	16 The Black Eyed Peas Don't Lie 41 40	16 Kanye West Featuring Jam Gold Digge 45 29	16 Weezer Beverly Hills 43 32
17 Kelly Clarkson Because Of You 30 28	17 Kanye West Featuring Jam Gold Digge 34 25	17 The Pussycat Dolls Bleep 26 8	17 Frankie J More Than Words 41 41	17 Fat Joe Featuring Nelly Get It Popp 40 36	17 The Black Eyed Peas My Humps 40 36
18 Kelly Clarkson Since U Been Gone 30 28	18 Marcos Hernandez If You Were Mine 31 29	18 Marcos Hernandez If You Were Mine 26 30	18 Nickleback Photograph 39 26	18 Nickleback Photograph 38 26	18 Bow Wow Featuring Ciara Like You 36 48
19 Ciara Featuring Missy El 1, 2 Step 30 28	19 Rihanna Pon de Replay 29 27	19 Baby Bash Featuring Akon Baby Im B 24 14	19 50 Cent Featuring Mobb D Outta Cont 36 24	19 D.H.T. Listen To Your Heart 38 47	19 Chns Brown Run It 34 18
20 Crossfade Cold 29 50	20 Usher Featuring Li Jon Yeah! 29 30	20 Rihanna Pon de Replay 23 28	20 Keith Urban You'll Think Of Me 30 27	20 Nelly Fly Away 36 2	20 Fat Joe Featuring Nelly Get It Popp 34 47
21 Kelly Clarkson Breakaway 26 24	21 John Legend So High 29 26	21 Snoop Dogg Featuring Pha Drop It L 22 15	21 Kelly Clarkson Since U Been Gone 30 46	21 Natasha Bedingfield These Words 31 53	21 Ying Yang Twins Featurin Badd 32 35
22 Tommy Lee Good Times 25 22	22 Kelly Clarkson Since U Been Gone 27 29	22 Robin Thicke Featuring P Warme Love 22 15	22 Fall Out Boy Sugar, We're Goin' Dow 29 20	22 Gwen Stefani Hollaback Girl 28 26	22 Usher Featuring Li Jon Yeah! 23 35
23 Mario Let Me Love You 25 23	23 Kelly Clarkson Because Of You 27 33	23 Gwen Stefani Luxurious 22 18	23 The Click Five Just The Girl 28 29	23 The Click Five Just The Girl 28 29	23 GorillaZ Feel Good Inc 21 6
24 Fall Out Boy Sugar, We're Goin' Dow 25 23	24 Baby Bash Featuring Akon Baby Im B 25 18	24 GorillaZ Feel Good Inc 22 18	24 Crossfade Cold 21 19	24 Crossfade Cold 21 19	24 50 Cent In Da Club 19 25
25 Green Day Wake Me Up When September 24 17	25 Ying Yang Twins Featurin Badd 25 23	25 The Pussycat Dolls Featu Don't Cha 22 19	25 3 Doors Down Let Me Go 26 25	25 Will Smith Switch 21 20	25 Nelly Featuring Tim McGraw Over And O 17 0
26 Natasha Bedingfield These Words 24 36	26 The Black Eyed Peas Don't Lie 25 35	26 Pretty Ricky Grid With Me 22 23	26 Gavin DeGraw I Don't Want To Be 25 22	26 Eminem Mockingbird 20 23	26 Nickleback Photograph 16 0
27 Howie Day She Says 21 13	27 Howie Day She Says 24 21	27 Mariah Carey We Belong Together 22 23	27 Ice Cube You Can Do It 25 22	27 Jay-Z Linkin Park Numb/Encore 19 24	27 Ice Cube You Can Do It 15 15
28 Ryan Cabrera Shine On 21 14	28 Gavin DeGraw Follow Through 24 30	28 50 Cent Just A Lil Bit 21 16	28 Howie Day Colide 25 47	28 50 Cent Disco Inferno 18 16	28 R. Kelly Ignition 15 15
29 Missy Elliott Featuring Lose Contr 20 22	29 Ashlee Simpson Boyfriend 23 15	29 NB Ridaaz Featuring Angel Notice Me 21 18	29 Crazy Frog Axel F 24 25	29 Gwen Stefani Cool 18 58	29 Kim Featurin 50 Ce Magic Shc 15 15
30 Gwen Stefani Hollaback Girl 19 29	30 David Banner Play 23 21	30 Bow Wow Featuring Omario Let Me Hol 21 43	30 Weezer Beverly Hills 23 35	30 Beyonce Featuring Sean P Baby Boy 17 15	30 Beyonce Featuring Sean P Baby Boy 15 15
31 Nickleback Photograph 18 1	31 Green Day Boulevard Of Broken Dream 23 24	31 Kelly Clarkson Because Of You 20 13	31 Bow Wow Featuring Ciara Like You 22 14	31 Tommy Lee Good Times 17 37	31 Of Dirty Bastard Got Your Money 15 18
32 GorillaZ Feel Good Inc 18 21	32 Frankie J How To Deal 23 36	32 Lil Rob Back In The Streets 20 18	32 Simple Plan Untitled (How Can This 21 20	32 Eminem Featuring Dr Dre Encore 16 14	32 Usher And Alicia Keys My Boo 15 29
33 Ciara Featuring Pety Pa Goodies 18 23	33 Will Smith Switch 22 17	33 Chns Brown Run It 18 8	33 Pretty Ricky Your Body 19 0	33 The Black Eyed Peas Don't Phunk Wt 15 18	33 Gwen Stefani Featuring E Rich Girl 14 11
34 The Black Eyed Peas My Humps 16 2	34 Chns Brown Run It 22 19	34 The Game Featuring 50 Ce Hate It R 15 13	34 The Killers Mr. Brightside 19 14	34 The Killers Mr. Brightside 15 18	34 50 Cent Featuring Nate D 21 Quesbo 14 12
35 Gwen Stefani Cool 16 9	35 The Black Eyed Peas Don't Phunk Wt 22 21	35 Kelly Clarkson Behind These Hazel E 13 17	35 Rob Thomas Lonely No More 19 20	35 Lil Jon & The East Side Get Low 13 12	35 50 Cent Disco Inferno 14 13
36 3 Doors Down Here By Me 16 14	36 The Black Eyed Peas Don't Phunk Wt 22 22	36 The Black Eyed Peas Don't Phunk Wt 11 0	36 Usher Featuring Li Jon Yeah! 12 8	36 Usher Featuring Li Jon Yeah! 12 8	36 The Black Eyed Peas Where Is The Lo 14 15
37 Eminem Mockingbird 16 14	37 The Click Five Just The Girl 21 22	37 Rihanna If It's Lovin' That You Wan 11 0	37 Ryan Cabrera On The Way Down 16 12	37 GorillaZ Feel Good Inc 12 13	37 N O R E (Nubz) 14 15
38 Bow Wow Featuring Omario Let Me Hol 16 17	38 Green Day Wake Me Up When September 20 18	38 Mike Jones Back Then 7 9	38 Switchfoot Meant To Live 16 13	38 Ciara Featuring Missy El 1, 2 Step 11 14	38 Nelly Featuring Kelly Ro Dilemma 13 11
39 Green Day Boulevard Of Broken Dream 15 12	39 Justin Timberlake Featur Good Foot 20 20	39 Daddy Yankee Gasolina 6 4	39 GorillaZ Feel Good Inc 16 13	39 Ciara Featuring Ludacris Dh 10 13	39 Eminem Lose Yourself 13 13
40 DJ Sammy & Yanou Featuri Heaven 14 8	40 Natalie & J. Roman Where Are You? 19 12	40 Daddy Yankee Like You 6 4	40 Baby Bash Featuring Akon Baby Im B 15 17	40 Nina Sky Featuring Jabba Move Ya Bo 10 6	40 Beyonce Naughty Girl 13 16
+ Nickleback Photograph 18 1	+ 50 Cent Featuring Mobb D Outta Cont 6 5	+ Rihanna If It's Lovin' That You Wan 11 0	+ Green Day Wake Me Up When September 43 4	+ Nelly Fly Away 36 2	+ Nickleback Photograph 16 0
+ The Black Eyed Peas My Humps 16 2			+ Pretty Ricky Your Body 19 0	+ Jesse McCartney Because You Live 7 5	+ Fall Out Boy Sugar, We're Goin' Dow 12 5
+ Liz Phair Everything To Me 6 3					+ David Banner Play 7 1

WorldRadioHistory

ADULT TOP 40

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATION / H1TPREDICTOR STATUS IMPRINT / PROMOTION LABEL	DETECTIONS TW LW	AUDIENCE MILLIONS	RANK
1	2	33	YOU AND ME LIFEHOUSE	NO. 1 (6 WKS) GEFLEN	2760 2712	15.450	1
2	1	20	BEHIND THESE HAZEL EYES KELLY CLARKSON	RCA/RMG	2747 2714	15.227	2
3	3	16	THIS IS HOW A HEART BREAKS ROB THOMAS	MELISMA/ATLANTIC	2327 2216	11.931	3
4	4	11	COOL GWEN STEFANI	INTERSCOPE	2195 2034	11.673	4
5	5	18	HOLIDAY GREEN DAY	REPRISE	1774 1815	9.668	6
6	7	13	GET TO ME TRAIN	COLUMBIA	1772 1713	7.701	10
7	6	33	LONELY NO MORE ROB THOMAS	MELISMA/ATLANTIC	1723 1771	10.755	5
8	10	14	YOU'LL THINK OF ME KEITH URBAN	CAPITOL (NASHVILLE)/EMC	1706 1613	8.627	7
9	11	15	ONLY YOU JOSH KELLEY	HOLLYWOOD	1655 1611	7.432	13
10	8	41	LET ME GO 3 DOORS DOWN	REPUBLIC/UNIVERSAL/UMRG	1652 1693	7.984	8
11	12	7	GOOD IS GOOD SHERYL CROW	A&M/INTERSCOPE	1628 1576	7.593	11
12	9	22	SPEED OF SOUND COLDFPLAY	CAPITOL	1571 1633	7.570	12
13	14	5	PHOTOGRAPH NICKELBACK	ROADRUNNER/DJMG	1540 1329	7.315	15
14	15	9	LISTEN TO YOUR HEART D.H.T.	ROBBINS	1440 1294	6.894	16
15	13	44	BOULEVARD OF BROKEN DREAMS GREEN DAY	REPRISE	1293 1415	7.877	9
16	23	2	WAKE ME UP WHEN SEPTEMBER ENDS GREEN DAY	AIRPOWER/GREATEST GAINER/MOST AIRPLAY ADDS REPRISE	1142 635	7.396	14
17	16	14	WE BELONG TOGETHER MARIAH CAREY	ISLAND/DJMG	943 991	3.640	19
18	17	8	HAVE A NICE DAY BON JOVI	ISLAND/DJMG	922 835	4.314	18
19	19	9	BEVERLY HILLS WEEZER	GEFFEN	818 777	3.616	20
20	21	9	ONE LOVE HOOTIE & THE BLOWFISH	SNEAKY LONG/VANGUARD	767 724	2.457	24
21	18	18	FOREVER VERTICAL HORIZON	HYBRID	763 803	2.691	22
22	22	6	SHE SAYS HOWIE DAY	EPIC	742 676	2.069	28
23	24	8	STARS SWITCHFOOT	COLUMBIA	724 625	2.519	23
24	20	17	HOLLABACK GIRL GWEN STEFANI	INTERSCOPE	660 734	5.038	17
25	25	5	THESE WORDS NATASHA BEDINGFIELD	EPIC	655 603	2.231	26
26	NEW		I'M FEELING YOU SANTANA FEATURING MICHELLE BRANCH & THE WRECKERS	ARISTA/RMG	603 248	2.699	21
27	26	7	HERE BY ME 3 DOORS DOWN	REPUBLIC/UNIVERSAL/UMRG	591 578	1.386	38
28	28		HOME MICHAEL BUBLE	143/REPRISE	530 511	1.805	30
29	30		RIGHT HERE STAINED	FLIP/ATLANTIC	509 463	1.712	33
30	27	15	NO MATTER WHAT DEF LEPPARD	ISLAND/DJMG	498 527	2.236	25
31	29	6	FEEL GOOD INC GORILLAZ	PARLOPHONE/VIRGIN	478 467	1.725	32
32	32	4	EVERYTHING TO ME LIZ PHAIR	CAPITOL	430 387	1.649	34
33	37	3	GOOD TIMES TOMMY LEE	TL EDUCATIONAL SERVICES	371 347	0.809	-
34	36		SCARS PAPA ROACH	EL TONAL/GEFFEN	368 349	1.579	35
35	34	11	DON'T PHUNK WITH MY HEART THE BLACK EYED PEAS	A&M/INTERSCOPE	318 365	2.186	27
36	3	22	INCOMPLETE BACKSTREET BOYS	JIVE/ZOMBA	315 355	1.196	40
37	39	2	YOU'RE BEAUTIFUL JAMES BLUNT	CUSTARD/ATLANTIC	298 260	1.937	29
38	RE-ENTRY		FOLLOW THROUGH GAVIN DEGRAW	J/RMG	291 142	0.699	-
39	31	18	WORDPLAY JASON MRAZ	ATLANTIC	275 423	1.145	-
40	40	2	CITY OF BLINDING LIGHTS U2	INTERSCOPE	262 260	1.434	37

MOST AIRPLAY ADDS

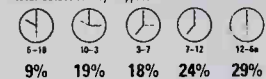
TITLE ARTIST / LABEL NEW STATIONS

WAKE ME UP WHEN SEPTEMBER ENDS 26
Green Day (Reprise)

KALZ, KBBY, KHMZ, KIOI, KKPN, KLLC, KLLY, KMXB, KPEK, KPLZ, KRSZ, WAEZ, WBMX, WCDA, WKDD, WKSZ, WKTI, WQLH, WRFY, WRMF, WRVE, WTSS, WWSR, WWZZ, WXMA, WZPT

Total stations with six or more detections: 54

Total detections by daypart:

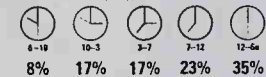


I'M FEELING YOU 25
Santana Featuring Michelle Branch & The Wreckers (Arista/RMG)

KBBY, KEZR, KFBZ, KLLY, KLTG, KPEK, KRSK, KSH, KSRZ, KZPT, WAYV, WCDA, WJLK, WKSZ, WMJC, WMMX, WMNK, WPLJ, WRFY, WRMF, WSNE, WTMX, WWWV, WXMA, WZPT

Total stations with six or more detections: 39

Total detections by daypart:

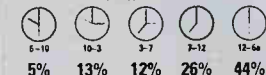


FIX YOU 9
Coldplay (Capitol)

KFBZ, KLLC, KPEK, KSH, WBMX, WCDA, WJLK, WPLJ, WRMF

Total stations with six or more detections: 14

Total detections by daypart:

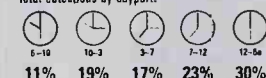


PHOTOGRAPH 6
Nickelback (Roadrunner/DJMG)

KLLY, WMMX, WMMV, WTMX, WWWV, WWZZ

Total stations with six or more detections: 63

Total detections by daypart:

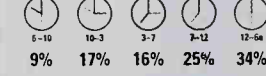


HAVE A NICE DAY 5
Bon Jovi (Island/DJMG)

KSRZ, KVUU, WVRV, WVTI, WMMX

Total stations with six or more detections: 51

Total detections by daypart:



RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	DETECTIONS TW LW
1	BREATHE (2 AM) ANNA NALICK (COLUMBIA)	1273 1311
2	SINCE U BEEN GONE KELLY CLARKSON (RCA/RMG)	1227 1265
3	COLLIDE HOWIE DAY (EPIC)	1197 1226
4	BETTER NOW COLLECTIVE SOUL (EL)	1104 1178
5	I DON'T WANT TO BE GAVIN DEGRAW (J/RMG)	937 961
6	GIVE A LITTLE BIT GOO GOO DOLLS (WARNER BROS.)	882 883
7	THIS LOVE MAROONS (OCTONE/J/RMG)	838 845
8	SHE WILL BE LOVED MAROONS (OCTONE/J/RMG)	822 773
9	MR. BRIGHTSIDE THE KILLERS (ISLAND/DJMG)	807 735
10	ONETHING FINGER ELEVEN (WIND-UP)	735 718
11	THE REASON HOOBASTANK (ISLAND/DJMG)	726 714
12	BREAKAWAY KELLY CLARKSON (WALT DISNEY/HOLLYWOOD)	659 656
13	SUNDAY MORNING MAROONS (OCTONE/J/RMG)	639 588
14	HEAVEN LOS LONELY BOYS (OR/EPIC)	628 644
15	SOMEBODY TOLD ME THE KILLERS (ISLAND/DJMG)	550 556
16	CHARIOT GAVIN DEGRAW (J/RMG)	539 631
17	DAUGHTERS JOHN MAYER (AWARE/COLUMBIA)	534 525
18	LADY LENNY KRAVITZ (VIRGIN)	534 478
19	COMPLICATED AVRIL LAVIGNE (ARISTA/RMG)	491 465
20	HERE WITHOUT YOU 3 DOORS DOWN (REPUBLIC/UNIVERSAL/UMRG)	477 451

GREATEST GAINERS

INCREASE IN DETECTIONS

+506

★ **WAKE ME UP WHEN SEPTEMBER ENDS**

+355

★ **I'M FEELING YOU**
Santana Feat. Michelle Branch & The Wreckers (Arista/RMG)

+211

★ **PHOTOGRAPH**
Nickelback (Roadrunner/DJMG)

+161

★ **COOL**
Gwen Stefani (Interscope)

+149

★ **FOLLOW THROUGH**
Gavin DeGraw (J/RMG)

79 adult top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2005 VNU Business Media, Inc. All rights reserved. See legend to charts on lead page of charts section for rules and symbol explanations.



"karma"

**TOP 5 AAA CROSSOVER HIT
A MOST ADDED AT HOT AC**

**BELIEVERS INCLUDE
KLCA • KOSO • KKPN • WAYV • KLLY**

**ON TOUR NOW WITH
LOS LONELY BOYS & WIDESPREAD PANIC**

**ADD A LITTLE KARMA TO YOUR PLAYLIST
YOUR LISTENERS WILL LOVE IT!**

Billboard Radio Monitor

POWERED BY Nielsen Broadcast Data Systems

ADULT TOP 40 POWER PLAYLISTS

WPLJ New York. Station logo, PD/Pgm: Tom Cuddy, APD/MD: Deanne Salfren, Clear Channel 818-558-2252. Top 30 list including Green Day Holiday, Rob Thomas This Is How A Heart Breaks, Kelly Clarkson Behind These Hazel E, etc.

KYSR Los Angeles. Station logo, PD: Mike Marino, APD/MD: Deanne Salfren, Clear Channel 818-558-2252. Top 30 list including Kelly Clarkson Since U Been Gone, Green Day Wake Me Up When September Rains, etc.

WTMX Chicago. Station logo, PD/Pgm: Mary Ellen Kachinski, Bonnieville 312-946-1019. Top 30 list including Josh Kelley Only You, Green Day Wake Me Up When September Rains, etc.

WBMX Boston. Station logo, PD: Jerry McKenna, APD/MD: Mike Mullaney, Infinity 617-779-2000. Top 30 list including Rihanna Pod de Replay, Green Day Wake Me Up When September Rains, etc.

KIOI San Francisco. Station logo, PD/Pgm: Michael Martin, PD: Casey Keating, APD/MD: James Baker, Clear Channel 415-538-1013. Top 30 list including Kelly Clarkson Behind These Hazel E, Green Day Boulevard Of Broken Dream, etc.

KHMX Houston. Station logo, PD: Buddy Scott, APD/MD: Rick O'Bryan, Clear Channel 713-212-8000. Top 30 list including Kelly Clarkson Behind These Hazel E, Green Day Collide, etc.

Sanjana Featuring Alex B Why Don't I, Colplay Fx You

No Airplay Adds This Week

Sanjana Featuring Alex B Why Don't I, Nickelback Photograph

Green Day Wake Me Up When September Rains, Colplay Fx You

Green Day Wake Me Up When September Rains, Michael Bublé Home

Green Day Wake Me Up When September Rains, Howie Day She Says, Gwen Stefani Cool

WVUD Detroit. Station logo, PD: Ron Harrell, ABC/Disney 313-871-3030. Top 30 list including Gwen Stefani Cool, Rob Thomas This Is How A Heart Breaks, Kelly Clarkson Behind These Hazel E, etc.

WWZZ Washington, DC. Station logo, PD: Sammy Simpson, APD/MD: Sean Sellers, Bonneville 202-895-5000. Top 30 list including Better Than Ezra A Lifetime, Lifehouse You And Me, Carbon Leaf Life Less Ordinary, etc.

KLLC San Francisco. Station logo, PD: John Peake, APD/MD: Jay Infiniti 415-765-4000. Top 30 list including Anna Nalick Breathe (2 AM), Lifehouse You And Me, Kelly Clarkson Behind These Hazel E, etc.

KSTP Minneapolis. Station logo, PD: Leighton Peck, APD/MD: Jill Roen, Hubbard 651-642-4141. Top 30 list including Lifehouse You And Me, Anna Nalick Breathe (2 AM), Kelly Clarkson Behind These Hazel E, etc.

KMXP Phoenix. Station logo, PD: Ron Price, APD/MD: John Principale, Clear Channel 602-279-5577. Top 30 list including Rob Thomas Lonely No More, Kelly Clarkson Since U Been Gone, Collective Soul Better Now, etc.

KYKY St. Louis. Station logo, PD: Kevin Robinson, MD: Jen Myers, Infinity 314-531-0000. Top 30 list including Keith Urban You'll Think Of Me, Rob Thomas This Is How A Heart Breaks, Kelly Clarkson Behind These Hazel E, etc.

No Airplay Adds This Week

Nickelback Photograph, Green Day Wake Me Up When September Rains

Colplay Fx You, Green Day Wake Me Up When September Rains, Depeche Mode Precious

No Airplay Adds This Week

Sheryl Crow Good Is Good

Liz Phair Everything To Me

WWRV St. Louis. Station logo, PD: Marty Link, MD: Jill Devens, Bonneville 314-231-3699. Top 30 list including Train Get To Me, Collective Soul Better Now, Colplay Speed Of Sound, etc.

WMYX Milwaukee. Station logo, OM: Brian Kelly, APD/MD: Mark Richards, Entercom 414-529-1250. Top 30 list including Lifehouse You And Me, Better Than Ezra Almost, Howie Day Collide, etc.

KMYI San Diego. Station logo, PD: Duncan Payton, APD/MD: Mike Key, Clear Channel 858-292-2000. Top 30 list including Train Get To Me, Green Day Holiday, 3 Doors Down Let Me Go, etc.

WBXX Baltimore. Station logo, OM: Dave LaBrazzi, APD/MD: Josh Medlock, Infinity 410-825-5400. Top 30 list including Rob Thomas Lonely No More, Kelly Clarkson Since U Been Gone, Gwen Stefani Hollaback Girl, etc.

WOAL Cleveland. Station logo, OM: Allan Fee, MD: Mitch Wilder, Infinity 216-696-0123. Top 30 list including Kelly Clarkson Behind These Hazel E, Keith Urban You'll Think Of Me, Kelly Clarkson Since U Been Gone, etc.

KPLZ Seattle. Station logo, OM: Bob Dunlop, PD: Kent Phillips, MD: Aisa Hashimoto, Fisher 206-404-4000. Top 30 list including Howie Day Collide, Gavin DeGraw I Don't Want To Be, Jethro Butler What You've Done, etc.

WTIC Hartford. Station logo, OM: Steve Sahnaly, APD/MD: Jeanne Jersey, Infinity 860-577-6700. Top 30 list including Will Smith Switch, The Killers Mr. Brightside, Green Day Holiday, etc.

WOMX Orlando. Station logo, PD: Jeff Cushman, MD: Laura Francis, Infinity 407-919-1000. Top 30 list including Lifehouse You And Me, Keith Urban You'll Think Of Me, Rob Thomas Lonely No More, etc.

WMVX Cleveland. Station logo, PD: Don Hallett, MD: Jay Hudson, Clear Channel 216-520-2600. Top 30 list including Lifehouse You And Me, Maroon 5 Harder To Breathe, Smosh Mouth I'm A Believer, etc.

WBNS Columbus, OH. Station logo, PD: Jeff Ballentine, Radio Ohio 614-460-3850. Top 30 list including Lifehouse You And Me, Will Smith Switch, D.H.T. Listen To Your Heart, etc.

KALC Denver. Station logo, PD: Charesse Fruge, APD/MD: Sam Hill, Entercom 303-967-2700. Top 30 list including Kelly Clarkson Behind These Hazel E, Keith Urban You'll Think Of Me, Green Day Holiday, etc.

WPZT Pittsburgh. Station logo, PD/Pgm: Keith Clark, APD: Jonny Hartwell, MD: Scott Alexander, Infinity 412-920-9400. Top 30 list including Kelly Clarkson Behind These Hazel E, Lifehouse You And Me, Green Day Boulevard Of Broken Dream, etc.

No Airplay Adds This Week

No Airplay Adds This Week

Keith Urban You'll Think Of Me, Nickelback Photograph

No Airplay Adds This Week

No Airplay Adds This Week

Sanjana Featuring Alex B Why Don't I, Green Day Wake Me Up When September Rains

ADULT TOP 40 ROTATIONS Heavy = 30+ Medium = 15-29 Light = Under 15

AC ROTATIONS Heavy = 21+ Medium = 14-20 Light = Under 14

See Chart and Features Legend on National Airplay page for rules and explanations. SONG ACTIVITY REPORTS NOW AVAILABLE AT www.BillboardRadioMonitor.com.

AIRPOWER

WAKE ME UP WHEN SEPTEMBER ENDS ☆ 1142/507
Green Day (Reprise)

AIRPLAY LEADER
(1st Station to 150 Plays)

KYIS Oklahoma City, OK
PD: Ray Kalusa
Date: 09/04/05

Chart Move: 23-16

Total Stations 59
Heavy KHM, KLSY, KLZR, KPEK, KQKQ, KSTZ, KYIS, WMYX, WTMX, WZPL 10
Medium KALC, KALZ, KFBZ, KIOI, KLLC, KMXB, KPLZ, KRSK, KSTP, KZZO, WAEZ, WAYV, WBMX, WBNS, WDWV, WINK, WKDD, WKRO, WKTI, WMBZ, WMJC, WPLJ, WQAL, WTIC, WVRV, WWMX 26
Light 23
Airplay Adds 26
KALZ, KBBY, KHM, KIOI, KKP, KLLY, KMXB, KPEK, KPLZ, KSRZ, WAEZ, WBMX, WCD, WKDD, WKSZ, WKTI, WQLH, WRFY, WRMF, WRVE, WTSS, WWSR, WWZZ, WXMA, WZPT

AIRPOWER BOUND

ONE LOVE ☆ 767/43
Hootie & The Blowfish (Sneaky Long/Vanguard)
Chart Move: 21-20
Total Stations 52
Heavy KALC, KFBZ, KLZR, WCD, WXMA 5
Medium KALZ, KAMX, KIMN, KLLC, KLTG, KPEK, KSRZ, KYKY, WAEZ, WCSQ, WINK, WKSZ, WKTI, WLNK, WMBZ, WQMX, WPLJ, WRFY, WTSS, WWSR, WWMX, WWZZ, WZPT 23
Light 24

SHE SAYS ☆ 742/66
Howie Day (Epic)
Chart Move: 22-22
Total Stations 49
Heavy KALC, KFBZ, KLZR, WXMA 4
Medium KAMX, KBBY, KCDA, KKP, KLSY, KLTG, KMXB, KZZO, WAEZ, WKDD, WMJC, WRFY, WTMX, WWSR, WWZZ, WZPL 16
Light 29
Airplay Adds 3
KHM, KRSK, WRMF

STARS 724/99

Switchfoot (Columbia)
Chart Move: 24-23
Total Stations 46
Heavy KZZO, WMBZ, WTMX 3
Medium KALC, KBBY, KCDA, KFBZ, KLSY, KMXB, KQKQ, KRSK, KSTZ, WAEZ, WKDD, WLNK, WPT, WRFY, WWSR, WVTI, WWZZ, WXMA 18
Light 25
Airplay Adds 1
WINK

THESE WORDS 655/52
Natasha Bedingfield (Epic)
Chart Move: 25-25
Total Stations 31
Heavy KLLC, KLSY, KLZR, KQKQ, KSTZ, WAEZ, WWSR 7
Medium KALC, KALZ, KSII, KZZO, WBNS, WCD, WKDD, WKRO, WTSS, WVRV, WZPL 11
Light 13
Airplay Adds 3
KALZ, WINK, WMC

I'M FEELING YOU 603/355
Santana Feat. Michelle Branch & The Wreckers (Arista/RMG)
Chart Move: Debut 26

Total Stations 47
Heavy KMXB 1
Medium KFBZ, KIOI, KKP, KLSY, KLTG, KPLZ, KSTZ, KYIS, WAEZ, WKTI, WMC, WMJC, WNNK, WPLJ, WRMF, WWSR, WXMA 17
Light 29
Airplay Adds 25
KBBY, KEZR, KFBZ, KLLY, KLTG, KPEK, KRSK, KSII, KSRZ, KZPT, WAYV, WCD, WJLK, WKSZ, WMJC, WMMX, WNNK, WPLJ, WRFY, WRMF, WSN, WTMX, WWWW, WXMA, WZPT

HERE BY ME 591/13
3 Doors Down (Republic/Universal/UMRG)
Chart Move: 26-27
Total Stations 43
Heavy KLZR, KPEK, KSTZ, WXMA 4
Medium KALZ, KCDA, KFBZ, KHM, KLTG, KPLZ, WAEZ, WCD, WKSZ, WNNK, WPT, WQAL, WRFY 13
Light 26

HOME ☆ 530/19
Michael Buble (143/Reprise)
Chart Move: 28-28
Total Stations 25
Heavy KFBZ, KLLY, KSII, WMYX, WWWW 5
Medium KLTG, KPEK, KPLZ, KURB, KYIS, WKTI, WMMX, WMXL, WNNK, WQMX, WRMF 11
Light 9
Airplay Adds 2
KIOI, WRVE

RIGHT HERE 509/46
Staind (Flip/Atlantic)
Chart Move: 30-29
Total Stations 30
Heavy KLTG, KZZO, WMBZ, WPT 4
Medium KALC, KALZ, KBBY, KCDA, KFBZ, KLLY, KMXB, KMX, KPEK, KYIS, WCD, WCSQ, WRFY, WXMA 14
Light 12
Airplay Adds 1
WCSQ

FEEL GOOD INC 478/11
Gorillaz (Parlophone/Virgin)
Chart Move: 29-31
Total Stations 30
Heavy KLLC, WCD 2
Medium KALZ, KBBY, KEZR, KLSY, KMXB, KPEK, KQKQ, KSII, KZZO, WBMX, WKRO, WMBZ, WRFY, WVRV, WZPL 15
Light 13
Airplay Adds 1
KMYI

EVERYTHING TO ME 430/43
Liz Phair (Capitol)
Chart Move: 32-32
Total Stations 33
Heavy KFBZ, KPEK 2
Medium KLSY, KQKQ, WCD, WINK, WKDD, WRFY, WTMX, WTSS, WWZZ, WXMA 10
Light 21
Airplay Adds 3
KCDA, KYKY, WQAL

GOOD TIMES 371/24
Tommy Lee (TL Educational Services)
Chart Move: 37-33
Total Stations 30
Heavy KFBZ 1
Medium KALC, KKP, KLTG, KMXB, KRSK, KSTZ, WKDD, WLNK, WPT, WTSS 10
Light 19
Airplay Adds 2
WAEZ, WWSR

SCARS ☆ 368/19
Papa Roach (E1 Tonal/Geffen)
Chart Move: 36-34
Total Stations 18
Heavy KALZ, KAMX, KMXB, WKDD, WZPL 5
Medium KCDA, KQKQ, KRSK, KZZO, WPT, WTIC 6
Light 7
Airplay Adds 2
KKP, WRFY

YOU'RE BEAUTIFUL 298/38
James Blunt (Custard/Atlantic)
Chart Move: 39-37
Total Stations 25
Heavy KALC 1
Medium KALZ, KFBZ, KHM, KPEK, KPLZ, WPLJ, WQAL, WTSS 8
Light 16
Airplay Adds 3
KPLZ, WAYV, WINK

FOLLOW THROUGH 291/149
Gavin DeGraw (J/RMG)
Chart Move: Re-Entry 38
Total Stations 26
Heavy KLLY 1
Medium KPEK, KZZO, WBMX, WMJC, WRFY, WXMA 6
Light 19
Airplay Adds 3
KCDA, KLSY, WKDD

CITY OF BLINDING LIGHTS 262/2
U2 (Interscope)
Chart Move: 40-40
Total Stations 21
Heavy 0
Medium KFBZ, WAEZ, WMJC, WPLJ, WRFY, WWSR, WWZZ 7
Light 14

CHART BOUND

BECAUSE OF YOU ☆ 243/73
Kelly Clarkson (RCA/RMG)
Total Stations 16
Heavy KLZR 1
Medium KLSY, KPLZ, KRSK, KSTP, WAYV, WBNS, WKRO, WRFY 8
Light 7
Airplay Adds 4
KKP, WNNK, WRMF, WVRV

THE ONE I LOVE 206/7
David Gray (ATO/RCA/RMG)
Total Stations 23
Heavy 0
Medium KLLC, WCD, WRFY, WTMX 4
Light 19
Airplay Adds 3
KLLY, WMJC, WRMF

FIX YOU 205/135
Coldplay (Capitol)
Total Stations 19
Heavy 0
Medium KFBZ, KLLC, WPLJ, WRMF, WTMX, WXMA 6
Light 13
Airplay Adds 9
KFBZ, KLLC, KPEK, KSII, WBMX, WCD, WJLK, WPLJ, WRMF

OVER MY HEAD (CABLE CAR) 169/22
The Fray (Epic)
Total Stations 14
Heavy KALC 1
Medium KPLZ, KQKQ, WTMX 3
Light 10
Airplay Adds 2
KCDA, KLZR

EVERY LITTLE THING SHE DOES IS MAGIC 145/20
Ra (Republic/Universal/UMRG)
Total Stations 10
Heavy KALC, WKRO, WMBZ 3
Medium 0
Light 7
Airplay Adds 2
KRSK, WCD

JUST A RIDE 99/16
Jem (ATO/RCA/RMG)
Total Stations 10
Heavy 0
Medium KALZ, KLTG, WCD, WKRO 4
Light 6
Airplay Adds 1
WAYV

SHAKE IT OFF 79/21
Mariah Carey (Island/IDJMG)
Total Stations 6
Heavy 0
Medium KKP, KSII, WZPL 3
Light 3
Airplay Adds 2
KKP, WZPL

SUGAR, WE'RE GOIN' DOWN 75/0
Fall Out Boy (Fueled By Ramen/Island/IDJMG)
Total Stations 5
Heavy 0
Medium KALZ, KQKQ, WMBZ 3
Light 2
Airplay Adds 1
WPT

WINDOW TO MY HEART 56/5
Jon Secada (Big3)
Total Stations 4
Heavy 0
Medium WTSS 1
Light 3

BRIGHTER THAN SUNSHINE 53/40
Aqualung (Red Ink/Columbia)
Total Stations 8
Heavy 0
Medium 0
Light 8
Airplay Adds 1
WCD

LIVIN' ON THE RUN 53/8
Scott Grimes (Velocity/Big Deal)
Total Stations 4
Heavy 0
Medium KFBZ 1
Light 3

AIRPOWER

NO SONGS QUALIFIED FOR AIRPOWER THIS WEEK

AIRPOWER BOUND

SAY WHAT YOU WILL 323/61
Eric Clapton (Duck/Reprise)
Chart Move: 21-21
Total Stations 44
Heavy 0
Medium KTDY, WALK, WNIC, WVRV, WTM, WWLI 6
Light 38
Airplay Adds 7
KQIS, WASH, WDEF, WDO, WJXB, WRCH, WYJB

WINDOW TO MY HEART ☆ 203/31
Jon Secada (Big3)
Chart Move: 24-22
Total Stations 28
Heavy 0
Medium WHUD 1
Light 27
Airplay Adds 2
WRAL, WTVR

SINCE U BEEN GONE 183/0
Kelly Clarkson (RCA/RMG)
Chart Move: 22-23
Total Stations 11
Heavy KSRC, WMGS, WMTX, WRAL 4
Medium KGBY, KYMX, WEZF 3
Light 4

FOREVER 168/22
Vertical Horizon (Hybrid)
Chart Move: 25-24
Total Stations 22
Heavy 0
Medium WMGN, WTCB 2
Light 20

HELD 153/19
Natalie Grant (Curb)
Chart Move: 27-25
Total Stations 26
Heavy 0
Medium 0
Light 26
Airplay Adds 3
KMMJ, KMGA, KTDY

OOH CHILD ☆ 142/12
Daryl Hall John Oates (U-Watch/dk-e)
Chart Move: 28-26
Total Stations 38
Heavy 0
Medium WHOM 1
Light 37

PERFECT LOVE 122/33
Simply Red (simplyred.com/Verve Forecast/Verve)
Chart Move: 31-27
Total Stations 18
Heavy 0
Medium WLTW 1

Light 17
Airplay Adds 4
KMMJ, KQIS, KXLY, WLTJ

BEAUTIFUL 119/84
Jim Brickman Feat. Wayne Brady (Walt Disney/Hollywood)
Chart Move: Debut 28
Total Stations 25
Heavy WDEF 1
Medium WTCB 1
Light 23
Airplay Adds 4
KUDL, KXLY, WDO, WRCH

I'M FEELING YOU 107/66
Santana Feat. Michelle Branch & The Wreckers (Arista/RMG)
Chart Move: Debut 30
Total Stations 13
Heavy 0
Medium WALK, WHUD, WVR 3
Light 10
Airplay Adds 3
KBEE, KTDY, WHUD

FINE LINE 92/9
Paul McCartney (MPL/Capitol)
Chart Move: 33-33
Total Stations 16
Heavy 0
Medium 0
Light 16

LIVIN' ON THE RUN 84/3
Scott Grimes (Velocity/Big Deal)
Chart Move: 34-34
Total Stations 13
Heavy 0
Medium WVR 1
Light 12
Airplay Adds 1
WDEF

LIKE WE NEVER LOVED AT ALL 77/7
Faith Hill (Warner-Curb/Warner Bros.)
Chart Move: 36-36
Total Stations 7
Heavy 0
Medium WHUD, WNIC 2
Light 5
Airplay Adds 1
WASH

YOU'RE BEAUTIFUL 70/5
James Blunt (Custard/Atlantic)
Chart Move: 37-37
Total Stations 6
Heavy 0
Medium WALK, WHOM, WLTW 3
Light 3

COOL 65/11
Gwen Stefani (Interscope)
Chart Move: 38-38
Total Stations 6
Heavy KVLV 1
Medium 0
Light 5
Airplay Adds 1
WEZF

ADULT CONTEMPORARY

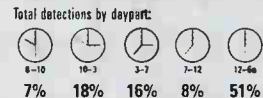
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATION / HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	DETECTIONS TW LW	AUDIENCE MILLIONS RANK
1	1	32	LOVELY NO MORE ROB THOMAS	NO. 1 (7 WKS) MELISMA/ATLANTIC	1629 1589	15.342 1
2	2	35	HOME MICHAEL BUBLE	143/REPRISE	1546 1487	12.868 2
3	3	54	BREAKAWAY KELLY CLARKSON	WALT DISNEY/HOLLYWOOD	1436 1316	12.438 3
4	4	23	INCOMPLETE BACKSTREET BOYS	JIVE/ZOMBA	1226 1179	7.852 7
5	5	27	BREATHE (2 AM) ANNA NALICK	GREATEST GAINER* COLUMBIA	1203 1074	7.392 10
6	7	18	WE BELONG TOGETHER MARIAH CAREY	ISLAND/IDJMG	1091 993	9.570 4
7	11	52	SHE WILL BE LOVED MAROONS	OCTONE/JRMG	946 813	7.585 9
8	6	67	HEAVEN LOS LONELY BOYS	OR/EPIC	927 994	8.711 5
9	9	13	NO MORE CLOUDY DAYS EAGLES	ERC	883 816	6.659 12
10	10	52	LIVE LIKE YOU WERE DYING TIM MCGRAW	CURB	852 824	5.718 15
11	12	18	I COULD KIMBERLEY LOCKE	CURB	842 782	3.316 18
12	8	52	DAUGHTERS JOHN MAYER	AWARE/COLUMBIA	797 825	6.291 13
13	13	41	GIVE A LITTLE BIT GOO GOO DOLLS	WARNER BROS.	769 734	7.070 11
14	16	13	INSIDE YOUR HEAVEN CARRIE UNDERWOOD	ARISTA/RMG	644 593	4.583 17
15	15	11	LISTEN TO YOUR HEART D.H.T.	ROBBINS	641 638	8.164 6
16	14	33	COLLIDE HOWIE DAY	EPIC	633 638	6.113 14
17	18	13	YOU AND ME LIFEHOUSE	GEFFEN	529 452	7.753 8
18	17	10	ONE LOVE HOOTIE & THE BLOWFISH	SNEAKY LONG/VANGUARD	527 474	2.351 20
19	20	8	BEHIND THESE HAZEL EYES KELLY CLARKSON	RCA/RMG	362 316	4.867 16
20	19	10	LOST WITHOUT YOU DELTA GOODREM	DAYLIGHT/COLUMBIA	347 351	1.342 26
21	21	3	SAY WHAT YOU WILL ERIC CLAPTON	MOST AIRPLAY ADDS DUCK/REPRISE	323 262	1.825 23
22	24	5	WINDOW TO MY HEART JON SECADA	BIG3	203 172	1.659 24
23	22	15	SINCE U BEEN GONE KELLY CLARKSON	RCA/RMG	183 183	1.338 27
24	25	5	FOREVER VERTICAL HORIZON	HYBRID	168 146	0.373 39
25	27	5	HELD NATALIE GRANT	CURB	153 134	0.275 -
26	28	20	OOH CHILD DARYL HALL JOHN OATES	U-WATCH/DK-E	142 130	0.766 30
27	31	3	PERFECT LOVE SIMPLY RED	SIMPLYRED.COM/VERVE FORECAST/VERVE	122 89	1.874 22
28	NEW		BEAUTIFUL JIM BRICKMAN FEATURING WAYNE BRADY	WALT DISNEY/HOLLYWOOD	119 35	0.393 37
29	29	6	I WILL NOT BE BROKEN BONNIE RAITT	CAPITOL	111 125	0.133 -
30	NEW		I'M FEELING YOU SANTANA FEATURING MICHELLE BRANCH & THE WRECKERS	ARISTA/RMG	107 41	0.741 32
31	26	7	THE SECRET OF MOVIN' ON (TRAVELIN' LIGHT) DAVID PACK	PEAK/CONCORD	106 144	0.194 -
32	30	11	CHARIOT GAVIN DEGRAW	J/RMG	100 102	0.752 31
33	33	6	FINE LINE PAUL MCCARTNEY	MPL/CAPITOL	92 83	0.160 -
34	34	7	LIVIN' ON THE RUN SCOTT GRIMES	VELOCITY/BIG DEAL	84 81	0.160 -
35	23	9	PURE GOLD EARTH, WIND & FIRE	SANCTUARY URBAN	78 174	1.401 25
36	36	4	LIKE WE NEVER LOVED AT ALL FAITH HILL	WARNER-CURB/WARNER BROS.	77 70	2.196 21
37	37	6	YOU'RE BEAUTIFUL JAMES BLUNT	CUSTARD/ATLANTIC	70 65	2.381 19
38	38	4	COOL GWEN STEFANI	INTERSCOPE	65 54	0.404 36
39	32	14	FROM THE BOTTOM OF MY HEART STEVIE WONDER	MOTOWN/UMRG	63 86	0.217 -
40	NEW		STRANGER IN A STRANGE LAND BARBRA STREISAND	COLUMBIA	59 40	1.170 29

MOST AIRPLAY ADDS

TITLE ARTIST / LABEL NEW STATIONS

SAY WHAT YOU WILL 7
Eric Clapton (Duck/Reprise)
KQIS, WASH, WDEF, WDOX, WJXB, WRCH, WYJB

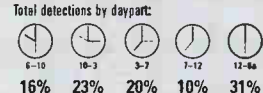
Total stations with six or more detections: 27



YOU AND ME 4
Lifehouse (Geffen)

KEZK, KRBB, KWAV, WMGN

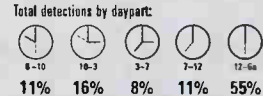
Total stations with six or more detections: 34



BEAUTIFUL 4
Jim Brickman Feat. Wayne Brady (Walt Disney/Hollywood)

KUDL, KXLY, WDOX, WRCH

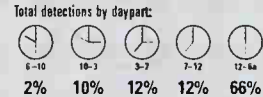
Total stations with six or more detections: 6



PERFECT LOVE 4
Simply Red

(simplyred.com/verve forecast/verve)
KKMJ, KQIS, KXLY, WLTJ

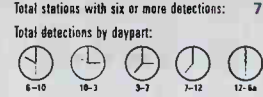
Total stations with six or more detections: 11



STRANGER IN A STRANGE LAND 4
Barbra Streisand (Columbia)

KWAV, KXLY, WRCH, WTVR

Total stations with six or more detections: 7



RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	DETECTIONS TW LW
1	AINT NO MOUNTAIN HIGH ENOUGH MICHAEL McDONALD (MOTOWN/UMRG)	675 729
2	YOU'LL THINK OF ME KEITH URBAN (CAPITOL (NASHVILLE)/EMC)	663 589
3	UNWELL MATCHBOX TWENTY (ATLANTIC)	642 617
4	DRIFT AWAY UNCLE KRACKER FEAT. DOBIE GRAY (LAVA)	631 623
5	THE FIRST CUT IS THE DEEPEST SHERYL CROW (A&M/INTERSCOPE)	624 581
6	CALLING ALL ANGELS TRAIN (COLUMBIA)	609 530
7	FOREVER AND FOR ALWAYS SHANIA TWAIN (MERCURY/DJMG)	583 487
8	BIG YELLOW TAXI COUNTING CROWS FEAT. VANESSA CARLTON (GEFFEN/INTERSCOPE)	555 583
9	WHITE FLAG DIDO (ARISTA/RMG)	549 537
10	100 YEARS FIVE FOR FIGHTING (AWARE/COLUMBIA)	516 496
11	IN MY DAUGHTER'S EYES MARTINA MCBRIDE (RCA NASHVILLE)	512 437
12	THIS LOVE MAROONS (OCTONE/JRMG)	509 497
13	I'LL BE AROUND DARYL HALL JOHN OATES (U-WATCH/DK-E)	507 483
14	THIS ONE'S FOR THE GIRLS MARTINA MCBRIDE (RCA NASHVILLE)	484 595
15	I HOPE YOU DANCE LEE ANN WOMACK (MCA NASHVILLE/UNIVERSAL/UMRG)	479 447
16	THE GAME OF LOVE SANTANA FEAT. MICHELLE BRANCH (ARISTA/RMG)	470 442
17	TRUE RYAN CABRERA (E.V.L.A./ATLANTIC)	461 487
18	HAVE I TOLD YOU LATELY ROD STEWART (WARNER BROS.)	453 363
19	SOAK UP THE SUN SHERYL CROW (A&M/INTERSCOPE)	442 533
20	THANK YOU DIDO (ARISTA/RMG)	440 407

GREATEST GAINERS

INCREASE IN
DETECTIONS

+129

+98

+84

+77

+67

BREATHE (2 AM)

Anna Nalick (Columbia)
KBEE +9, WMGN +8, KSRC +8, KVIL +8, WYJB +7
KXLY +7, KTSM +6, WFPG +6, WSUY +6, KMXX +6

WE BELONG TOGETHER

Mariah Carey (Island/IDJMG)
KMGA +17, KUDL +8, WOOD +7, KSRC +6, WDOX +6
WMAG +6, WDEF +5, WAHR +5, WGSY +5, WLIT +4

BEAUTIFUL

Jim Brickman Feat. Wayne Brady (Walt Disney/Hollywood)
WDEF +13, WTCB +9, WDOX +7, KUDL +7, WRCH +5
WARM +5, WHUD +5, WOBB +5, WRVF +5, WSUY +5

YOU AND ME

Lifehouse (Geffen)
KEZK +12, WMGN +12, WRAL +8, WHUD +7, WDOX +6
WLTJ +5, KRBB +5, WAHR +5, WMGS +4, WLIT +4

NO MORE CLOUDY DAYS

Eagles (ERC)
KISC +7, KRBB +7, WGSY +7, KUDL +7, WMGN +6
WJXB +5, WMXS +4, KMXX +4, WLHT +3, WJBR +3

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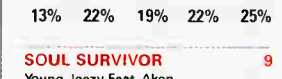
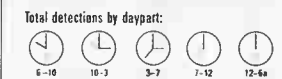
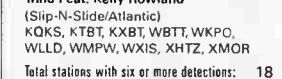
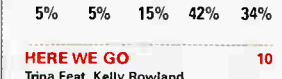
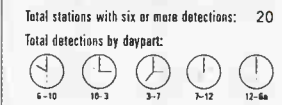
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RHYTHMIC TOP 40

Table with columns: THIS WEEK, LAST WEEK, WEEKS ON CHART, TITLE, ARTIST, NIelsen BDS CERTIFICATION / HITPREDICTOR STATUS, DETECTIONS TW, DETECTIONS LW, AUDIENCE MILLIONS, RANK. Includes songs like 'LIKE YOU', 'SHAKE IT OFF', 'GOLD DIGGER', 'PLAY', etc.

MOST AIRPLAY ADDS

Table with columns: TITLE, ARTIST / LABEL, NEW STATIONS. Lists songs like 'LIGHTERS UP', 'HERE WE GO', 'SOUL SURVIVOR'.



RECURRENCS

Table with columns: THIS WEEK, TITLE, ARTIST / IMPRINT / PROMOTION / LABEL, DETECTIONS TW, DETECTIONS LW. Lists recurring songs like 'GRIND WITH ME', 'OH', 'DROP IT LIKE IT'S HOT'.

GREATEST GAINERS section with an upward arrow and text: +859, +565, +381, +376, +327. Includes details for Gold Digger, Soul Survivor, Run It!, Here We Go, and My Humps.

66 rhythmic top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2005 VNU Business Media, Inc. All rights reserved. See legend to charts on lead page of charts section for rules and symbol explanations.

FirstFlash! advertisement for event promotion products. Text: 'More colorful than your morning team. Brighter than your drive-time guy. More exciting than the girl on-air at 3 AM. Better looking than all of them combined.' Includes images of various promotional items like stickers and banners.

YOUNG JEEZY

9 NEW ADDS @ RHYTHM THIS WEEK INCLUDING...
KPWR, KDHT, KGGI, KDAY, KBBT, KISV, KDDB, KBOS, AND WHZT!!

GREAT ROTATION @ KPHW 25x and KIKI 29x!

MONITOR RHYTHMIC TOP 40:

19 - 14 +565x, AIRPOWER, #2 GREATEST GAINER!

MONITOR R&B/HIP-HOP:

5 - 5 +603x,
#1 GREATEST GAINER!

R&R RHYTHM: 14*-12* +624x...
#2 MOST INCREASED!

R&R URBAN: 8*-6* +611x...
#1 MOST INCREASED!

T10 CALLOUT @ HOT 97, WPGC, WMBX, WJMH, AND WNVZ!

#1 PHONES @ WJHM! #2 PHONES @ WKHT!

T5 PHONES... WPOW, KWIE, WKHT, WMBX, WBTT, KUBE

T10 PHONES... WPGC, KVEG, WQSL, WJMH, KCAQ!

T15 PHONES... KMEL!

VIDEO: ADD MTV! M2! FUSE!
RANKED #4 ON BET!



"SOUL SURVIVOR"

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RHYTHMIC TOP 40 POWER PLAYLISTS

POWERED BY Nielsen Broadcast Data Systems

Table for KPWR Los Angeles. Includes station logo, PD: Jimmie Steel, and a list of 40 songs with their current and previous positions.

Table for WBBM Chicago. Includes station logo, PD: Todd Cavanaugh, and a list of 40 songs with their current and previous positions.

Table for WJMN Boston. Includes station logo, PD: Jack McCartney, and a list of 40 songs with their current and previous positions.

Table for WRDW Philadelphia. Includes station logo, PD: Chuck Tisa, and a list of 40 songs with their current and previous positions.

Table for WPOW Miami. Includes station logo, PD: Kid Curry, and a list of 40 songs with their current and previous positions.

Table for KYLD San Francisco. Includes station logo, PD: Michael Martin, and a list of 40 songs with their current and previous positions.

Summary table for KPWR Los Angeles showing top 3 songs and their positions.

Summary table for WBBM Chicago showing top 3 songs and their positions.

Summary table for WJMN Boston showing top 3 songs and their positions.

Summary table for WRDW Philadelphia showing top 3 songs and their positions.

Summary table for WPOW Miami showing top 3 songs and their positions.

Summary table for KYLD San Francisco showing top 3 songs and their positions.

Table for KPTY Houston. Includes station logo, PD: Marco Arias, and a list of 40 songs with their current and previous positions.

Table for WBTS Atlanta. Includes station logo, PD: Caple, and a list of 40 songs with their current and previous positions.

Table for KGGI Riverside. Includes station logo, PD: Jesse Duran, and a list of 40 songs with their current and previous positions.

Table for KSFM Sacramento. Includes station logo, PD: Byron Kennedy, and a list of 40 songs with their current and previous positions.

Table for KUBE Seattle. Includes station logo, PD: Shellie Hart, and a list of 40 songs with their current and previous positions.

Table for KKFR Phoenix. Includes station logo, PD: Bruce St. James, and a list of 40 songs with their current and previous positions.

Summary table for KPTY Houston showing top 3 songs and their positions.

Summary table for WBTS Atlanta showing top 3 songs and their positions.

Summary table for KGGI Riverside showing top 3 songs and their positions.

Summary table for KSFM Sacramento showing top 3 songs and their positions.

Summary table for KUBE Seattle showing top 3 songs and their positions.

Summary table for KKFR Phoenix showing top 3 songs and their positions.

Table for WLLD Tampa. Includes station logo, PD: Orlando, and a list of 40 songs with their current and previous positions.

Table for KQKS Denver. Includes station logo, PD: Cat Collins, and a list of 40 songs with their current and previous positions.

Table for KBBT San Antonio. Includes station logo, PD: Cindy Hill, and a list of 40 songs with their current and previous positions.

Table for KTTB Minneapolis. Includes station logo, PD: Sam Elliott, and a list of 40 songs with their current and previous positions.

Table for XHTZ San Diego. Includes station logo, PD: Rick Thomas, and a list of 40 songs with their current and previous positions.

Table for WNVZ Norfolk. Includes station logo, PD: Mike Klein, and a list of 40 songs with their current and previous positions.

Summary table for WLLD Tampa showing top 3 songs and their positions.

Summary table for KQKS Denver showing top 3 songs and their positions.

Summary table for KBBT San Antonio showing top 3 songs and their positions.

Summary table for KTTB Minneapolis showing top 3 songs and their positions.

Summary table for XHTZ San Diego showing top 3 songs and their positions.

Summary table for WNVZ Norfolk showing top 3 songs and their positions.

R & B / HIP-HOP POWER PLAYLISTS

RAP

WJHM Orlando

Station chart for WJHM Orlando with columns for Rank, Artist, Title, and Date.

WPHI Philadelphia

Station chart for WPHI Philadelphia with columns for Rank, Artist, Title, and Date.

KDAY Los Angeles

Station chart for KDAY Los Angeles with columns for Rank, Artist, Title, and Date.

WZMX Hartford

Station chart for WZMX Hartford with columns for Rank, Artist, Title, and Date.

WENZ Cleveland

Station chart for WENZ Cleveland with columns for Rank, Artist, Title, and Date.

WBTP Tampa

Station chart for WBTP Tampa with columns for Rank, Artist, Title, and Date.

WQOK Raleigh

Station chart for WQOK Raleigh with columns for Rank, Artist, Title, and Date.

WPEG Charlotte

Station chart for WPEG Charlotte with columns for Rank, Artist, Title, and Date.

WHRK Memphis

Station chart for WHRK Memphis with columns for Rank, Artist, Title, and Date.

Main Billboard Radio Monitor chart with columns: This Week, Last Week, Weeks on Chart, Title, Artist, Nielsen BDS Imprint, Certifications, Promotion Label, Detections, Audience Millions, Rank.



Table listing 'Greatest Gainers' with columns for Station, Artist, Title, and Date.

84 R&B/hip-hop & 66 rhythmic top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week.

Radio Monitor

POWERED BY Nielsen
Broadcast Data Systems

COUNTRY POWER PLAYLISTS

KFRG Riverside		WKIS Miami		WVYZ Hartford		WKKT Charlotte		WUSY Chattanooga		WSSL Greenville		
OM: Lee Douglas MD: Don Jeffrey Infinity 908-825-9525		APD: Bob Barnett PD: Downtown Billy Brown MD: Darlene Evans Beasley 305-654-1700		PD: Pete Salant MD: Aaron McCard Clear Channel 860-723-6000		VP Pgm/MD: Bruce Logan PD/MD: John Roberts Clear Channel 704-714-9444		VP Pgm: Clay Hunnicutt OM: Kris Van Dyke MD: Bill Poindexter Clear Channel 423-892-3333		APD/MD: Kix Layton Clear Channel 864-242-1005		
TW	LW	TW	LW	TW	LW	TW	LW	TW	LW	TW	LW	
1 Keith Urban Better Life	46	35	18	1 Montgomery Gentry Something To Be P	44	42	1 Toby Keith As Good As I Once Was	67	63	1 Keith Urban Better Life	37	28
2 Phil Vassar Good Ole Days	44	33	2 Gretchen Wilson All Jacked Up	41	40	2 Jamie O'Neal Somebody's Hero	61	64	2 Montgomery Gentry Something To Be P	36	34	
3 Sara Evans A Real Fine Place To Sta	43	44	3 Sara Evans A Real Fine Place To Sta	36	25	3 Jamie O'Neal Somebody's Hero	55	63	3 Sara Evans A Real Fine Place To Sta	35	36	
4 Josh Gracin Stay With Me (Brass Bed	42	44	4 Craig Morgan Redneck Yacht Club	36	34	4 Craig Morgan Redneck Yacht Club	38	45	4 Craig Morgan Redneck Yacht Club	34	20	
5 LeAnn Rimes Probably Wouldn't Be Th	41	45	5 Keith Urban Better Life	35	21	5 Sugarland Something More	42	42	5 LeAnn Rimes Probably Wouldn't Be Th	33	38	
6 Faith Hill Mississippi Girl	41	41	6 Ryan Shupe & The RubberB Dream Big	35	22	6 Keith Urban Better Life	42	43	6 Brad Paisley Alcohol	32	37	
7 SheDaisy Don't Worry 'Bout A Thing	40	40	7 Montgomery Gentry Something To Be P	34	25	7 Brad Paisley Alcohol	42	43	7 Brooks & Dunn Play Something Countr	31	33	
8 Trisha Yearwood Georgia Rain	30	27	8 LeAnn Rimes Probably Wouldn't Be Th	33	22	8 LeAnn Rimes Probably Wouldn't Be Th	33	33	8 Brooks & Dunn Play Something Countr	30	35	
9 Neal McCoy Billy's Got His Beer Gog	29	17	9 Trisha Yearwood Georgia Rain	31	31	9 Josh Gracin Stay With Me (Brass Bed	27	27	9 Neal McCoy Billy's Got His Beer Gog	29	20	
10 Billy Currington Must Be Doin' Some	28	15	10 Jason Aldean Hicktown	29	19	10 Montgomery Gentry Something To Be P	31	26	10 Jason Aldean Hicktown	28	18	
11 Martina McBride (I Never Promised Y	28	25	11 Josh Gracin Stay With Me (Brass Bed	29	20	11 Craig Morgan Redneck Yacht Club	30	31	11 Billy Currington Must Be Doin' Some	27	22	
12 Ryan Shupe & The RubberB Dream Big	28	28	12 Faith Hill Mississippi Girl	29	13	12 Van Zant Help Somebody	28	21	12 Jason Aldean Hicktown	26	25	
13 Montgomery Gentry Something To Be P	28	28	13 Alan Jackson USA Today	28	23	13 LeAnn Rimes Probably Wouldn't Be Th	27	21	13 LeAnn Rimes Probably Wouldn't Be Th	25	28	
14 Little Big Town Boonocks	27	26	14 Alan Jackson USA Today	27	23	14 Faith Hill Mississippi Girl	26	23	14 Jason Aldean Hicktown	25	28	
15 Jamie O'Neal Somebody's Hero	25	11	15 Chris Cagle Miss Me Baby	19	16	15 Lonestar You're Like Comin' Home	25	24	15 Diarke Bentley Come A Little Closer	21	17	
16 Sugarland Something More	25	21	16 Joe Nichols Tequila Makes Her Clo	18	7	16 Joe Nichols Tequila Makes Her Clo	24	17	16 Lonestar You're Like Comin' Home	21	17	
17 Lonestar You're Like Comin' Home	25	21	17 Joe Nichols Tequila Makes Her Clo	18	7	17 Joe Nichols Tequila Makes Her Clo	24	17	17 Lonestar You're Like Comin' Home	21	17	
18 Joe De Messina Delicious Surprise (25	25	18 Rasca! Flats Fast Cars And Freedom	18	18	18 Rasca! Flats Fast Cars And Freedom	24	23	18 Joe De Messina Delicious Surprise (21	17	
19 Lee Ann Womack He Oughta Know That	25	25	19 Phil Vassar Good Ole Days	18	22	19 Lee Ann Womack He Oughta Know That	24	23	19 Lee Ann Womack He Oughta Know That	21	17	
20 Rasca! Flats Skin (Sarabeth)	24	20	20 Lonestar You're Like Comin' Home	18	23	20 Lonestar You're Like Comin' Home	24	23	20 Rasca! Flats Skin (Sarabeth)	20	19	
21 Kenny Chesney Anything But Mine	24	20	21 Toby Keith As Good As I Once Was	18	23	21 Toby Keith As Good As I Once Was	24	23	21 Kenny Chesney Anything But Mine	19	14	
22 Brooks & Dunn It's Getting Better A	24	20	22 LeAnn Rimes Probably Wouldn't Be Th	15	2	22 LeAnn Rimes Probably Wouldn't Be Th	15	2	22 Brooks & Dunn It's Getting Better A	19	14	
23 Toby Keith As Good As I Once Was	20	20	23 Joe De Messina Delicious Surprise (15	15	23 Joe De Messina Delicious Surprise (15	15	23 Toby Keith As Good As I Once Was	18	18	
24 Catherine Britt & Elton Where We B	19	13	24 LeAnn Rimes Probably Wouldn't Be Th	15	2	24 LeAnn Rimes Probably Wouldn't Be Th	15	2	24 Catherine Britt & Elton Where We B	17	17	
25 Rasca! Flats Fast Cars And Freedom	19	11	25 Joe De Messina Delicious Surprise (15	15	25 Joe De Messina Delicious Surprise (15	15	25 Rasca! Flats Fast Cars And Freedom	16	16	
26 Joe Nichols Tequila Makes Her Clo	18	12	26 LeAnn Rimes Probably Wouldn't Be Th	15	18	26 LeAnn Rimes Probably Wouldn't Be Th	15	18	26 Joe Nichols Tequila Makes Her Clo	15	15	
27 Craig Morgan That's What I Love Ab	18	18	27 Joe De Messina My Give A Damn's Bus	15	18	27 Joe De Messina My Give A Damn's Bus	15	18	27 Craig Morgan That's What I Love Ab	14	14	
28 James Youngman The Dollar	14	11	28 Martina McBride (I Never Promised Y	13	13	28 Martina McBride (I Never Promised Y	13	13	28 James Youngman The Dollar	14	11	
29 Josh Turner Your Man	12	11	29 Montgomery Gentry Gone	13	15	29 Montgomery Gentry Gone	13	15	29 Josh Turner Your Man	12	11	
30 Tracy Lawrence Used To The Pain	12	12	30 George Strait She Let Herself Go	11	5	30 Blake Shelton Some Beach	15	14	30 Tracy Lawrence Used To The Pain	12	12	
++ Faith Hill Like We Never Loved At A	10	4	++ Lee Ann Womack He Oughta Know That	15	2	++ Alan Jackson USA Today	14	1	++ Kenny Chesney Who You'd Be Today	13	0	
++ Kenny Chesney Who You'd Be Today	9	0	++ George Strait She Let Herself Go	11	5	++ Toby Keith Big Blue Note	11	2	++ Toby Keith Big Blue Note	12	0	
++ George Strait She Let Herself Go	9	0	++ Van Zant Nobody Gonna Tell Me What	7	4	++ Tracy Lawrence Used To The Pain	7	3	++ George Strait She Let Herself Go	12	0	
WKDF Nashville												
OM: Dave Kelly APD: Justin Cole MD: Kim Leslie City 615-244-9533												
WVBE Cincinnati												
PD: Marty Thompson APD: Kathy O'Connor MD: Duke Hamilton Infinity 513-699-5105												
WMIL Milwaukee												
OM/VP: Kerry Wolfe MD: Mitch Morgan Clear Channel 414-545-8900												
WOGI Pittsburgh												
VP/Pgm: Frank Bell MD: Mark Lindow MD: Bob Domingo Keymarket 412-279-5400												
WESC Greenville												
APD/MD: John Landrum Clear Channel 864-242-4660												
KWJJ Portland, OR												
PD: Mike Moore APD/MD: Savannah Jones Entercom 503-228-1441												
KUPL Portland, OR												
PD: John Paul MD: Rick Taylor Infinity 503-223-0300												
WCTK Providence												
PD: Rick Everett MD: Sam Stevens Hall 401-467-4366												
KAJA San Antonio												
PD: Clayton Allen APD/MD: Kactus Lou Clear Channel 210-736-9700												
WGNA Albany, NY												
PD: Buzz Brindle MD: Bill Earley Regent 518-782-1474												
WSIX Nashville												
Dir./VP Pgm: Clay Hunnicutt PD: Keith Kaufman Clear Channel 615-664-2400												
KNCI Sacramento												
OM: Mark Evans APD/MD: Greg Cole Infinity 916-338-9200												
WOAF Kansas City												
PD: Wes McShay APD/MD: Jesse Garcia Entercom 913-677-8938												
WCOL Columbus, OH												
PD: Johnboy Crenshaw APD/MD: Dan Zuko Clear Channel 614-686-6101												
WXBQ Johnson City												
PD: Bill Hagy MD: Reggie Neal Bristol 262-865-8112												
WYRK Buffalo												
PD: R.W. Smith APD/MD: Wendy Lynn Infinity 716-852-7444												
KBEQ Kansas City												
PD: Mike Kennedy MD: T.J. McEntire Infinity 816-531-2535												
KFKF Kansas City												
PD: Dale Carter MD: Tony Stevens Infinity 816-753-4000												

Billboard Radio Monitor

POWERED BY Nielsen Broadcast Data Systems

MODERN ROCK POWER PLAYLISTS

KROQ Los Angeles		WBCN Boston		WKQX Chicago		WWDC Washington, DC		KDGE Dallas		KITS San Francisco	
Sr. VP/Pgm: Kevin Weatherly DM: Gene Sandblom MD: Lisa Worden Infinity 323-930-1067		PD: Dave Wellington Infinity 617-746-1400		VP/Pgm: Mike Stern APD/MD: Jacent Jackson Emmis 312-527-8348		PD: Rick Schmidt MD: Danielle Flynn APD: Greg Roche Clear Channel 301-587-7100		PD: Duane Doherty APD/MD: Alanayo Clear Channel 972-770-7777		PD: Sean Demery APD/MD: Aaron Axelsen Infinity 415-402-6700	
TW LW		TW LW		TW LW		TW LW		TW LW		TW LW	
1 The Killers All These Things That I	40 32	1 Green Day Holiday	31 29	1 Jack Johnson Good People	29 25	1 Foo Fighters Best Of You	36 31	1 Fall Out Boy Sugar, We're Going Down	45 41	1 The Lovemakers Prepare For The Fight	21 28
2 Foo Fighters Best Of You	40 37	2 Audioslave Doesn't Remind Me	31 30	2 Gorillaz Feel Good Inc	29 26	2 Nine Inch Nails The Hand That Feeds	32 32	2 Gorillaz Feel Good Inc	44 45	2 System Of A Down Lost In Hollywood	19 23
3 My Chemical Romance Helena (So Long)	39 31	3 Audioslave Be Yourself	30 26	3 Fall Out Boy Sugar, We're Going Down	28 27	3 Green Day Wake Me Up When September	32 31	3 Weezer We Are All On Drugs	35 46	3 My Chemical Romance Helena (So Long)	18 14
4 Gorillaz Feel Good Inc	39 35	4 Foo Fighters DDA	30 28	4 Weezer Beverly Hills	27 24	4 The Killers Mr. Brightside	28 30	4 Green Day Wake Me Up When September	34 49	4 Green Day Wake Me Up When September	18 23
5 The Bravery An Honest Mistake	37 33	5 Foo Fighters Best Of You	28 31	5 Depeche Mode Precious	22 13	5 Weezer Beverly Hills	25 24	5 Staind Right Here	33 45	5 Weezer This Is Such A Pity	17 22
6 Fall Out Boy Sugar, We're Going Down	34 33	6 The White Stripes My Doorbell	19 13	6 O.A.R. Love And Memories	21 11	6 JAR Love And Memories	22 23	6 My Chemical Romance Helena (So Long)	32 22	6 Death Cab For Cutie Soul Meets Body	17 23
7 Death Cab For Cutie Soul Meets Body	30 29	7 Weezer We Are All On Drugs	16 12	7 Disturbed Stricken	21 13	7 Fall Out Boy Sugar, We're Going Down	22 24	7 Audioslave Doesn't Remind Me	30 18	7 Fall Out Boy Sugar, We're Going Down	16 18
8 The White Stripes My Doorbell	28 22	8 Beck-E-Pro	16 15	8 Nine Inch Nails Only	21 14	8 Nickelback Photograph	22 24	8 Nickelback Photograph	28 12	8 311 Don't Treat On Me	16 20
9 Nine Inch Nails Only	26 24	9 Seether Remedy	15 17	9 Audioslave Doesn't Remind Me	20 11	9 Jimmy Eat World Pain	21 22	9 311 Don't Treat On Me	22 22	9 Gorillaz Feel Good Inc	16 23
10 The Arcade Fire Wake Up	26 25	10 U2 City Of Blinding Lights	15 19	10 The Killers All These Things That I	20 12	10 Jet Cold Hard Bitch	21 22	10 Nine Inch Nails Only	22 20	10 Franz Ferdinand Do You Want To	16 26
11 Averaged Severfold Bat Country	24 19	11 Weezer Beverly Hills	14 11	11 Coldplay Fix You	20 13	11 Linkin Park Breaking The Habit	21 22	11 Korn Twisted Transistor	21 0	11 Foo Fighters DDA	15 23
12 Nine Inch Nails The Hand That Feeds	22 19	12 Nine Inch Nails The Hand That Feeds	14 14	12 Death Cab For Cutie Soul Meets Body	19 13	12 311 Don't Treat On Me	20 19	12 The Killers All These Things That I	19 19	12 Coldplay Speed Of Sound	14 13
13 Korn Twisted Transistor	22 0	13 Rolling Stone Rough Justice	13 11	13 Staind Right Here	19 12	13 Staind Right Here	18 9	13 Rise Against Swing Life Away	19 47	13 Nine Inch Nails The Hand That Feeds	14 13
14 System Of A Down Question!	21 17	14 Oasis Lyla	13 14	14 Franz Ferdinand Do You Want To	19 12	14 Gorillaz Feel Good Inc	18 24	14 Cold Haps All The Time	16 14	14 Papa Roach Scars	14 14
15 Beck-E-Pro	20 17	15 Franz Ferdinand Take Me Out	13 14	15 System Of A Down Radio/Video	19 13	15 Green Day Holiday	17 13	15 30 Seconds To Mars Attack	16 15	15 The Dead 666 Riot Radio	14 26
16 Hot Hot Heat Middle Of Nowhere	20 28	16 311 Don't Treat On Me	12 11	16 311 Don't Treat On Me	19 13	16 The White Stripes My Doorbell	17 15	16 Chevelle Vitamin R (Leading Us Along)	16 16	16 Kaiser Chiefs I Predict A Riot	13 18
17 Seether Remedy	19 19	17 My Chemical Romance Helena (So Long)	12 15	17 Foo Fighters Best Of You	19 17	17 The Killers Somebody Told Me	17 15	17 Crossfade Cold	15 8	17 Foo Fighters Best Of You	12 8
18 Weezer Perfect Situation	18 12	18 Dropkick Murphys Sunshine Highway	12 15	18 Hot Hot Heat Middle Of Nowhere	19 14	18 The Killers All These Things That I	16 16	18 Institute Bullet-Proof Skin	15 13	18 The Bravery Unconditional	12 17
19 Papa Roach Scars	18 15	19 Bronckn Arroyo Dirty Water	12 16	19 The White Stripes My Doorbell	18 14	19 The White Stripes My Doorbell	16 17	19 Nine Inch Nails The Hand That Feeds	15 16	19 She Wants Revenge Tear You Apart	12 14
20 System Of A Down B.Y.O.B.	17 12	20 The Offspring Next To You	11 0	20 Stereophonics Dakota You Made Me F	16 10	20 The Fray Over My Head (Cable Car)	16 19	20 Breaking Benjamin So Cold	14 7	20 Depeche Mode Precious	11 5
21 Nada Surf Always Love	17 26	21 Korn Twisted Transistor	11 0	21 Averaged Severfold Bat Country	16 13	21 The Offspring Hit That	15 0	21 The Killers Somebody Told Me	14 8	21 The Bravery An Honest Mistake	11 9
22 System Of A Down Question!	17 12	22 311 Don't Treat On Me	11 0	22 Broken Down Here By Me	15 11	22 My Chemical Romance Helena (So Long)	15 0	22 Audioslave Be Yourself	14 8	22 Audioslave Be Yourself	12 8
23 Green Day Wake Me Up When September	16 14	23 Nine Inch Nails Only	11 8	23 Green Day Holiday	15 14	23 Jack Johnson Good People	13 15	23 System Of A Down B.Y.O.B.	14 9	23 Queens Of The Stone Age Little Sister	11 13
24 Franz Ferdinand Do You Want To	14 13	24 Black Rebel Motorcycle Club Ain't No E	11 8	24 The Killers Somebody Told Me	13 5	24 Franz Ferdinand Take Me Out	12 11	24 10 Years Wasteland	14 10	24 The Arcade Fire Rebellion (Lies)	11 14
25 Audioslave Doesn't Remind Me	13 14	25 Franz Ferdinand Do You Want To	10 3	25 Jet Are You Gonna Be My Girl	13 6	25 O.A.R. Love And Memories	12 11	25 Trapt Stand Up	14 11	25 Rise Against Swing Life Away	11 14
26 Bloc Party Banquet	12 8	26 Shinedown Save Me	10 3	26 Weezer We Are All On Drugs	13 6	26 Coldplay Fix You	12 11	26 Trapt Calling	14 12	26 The White Stripes My Doorbell	11 21
27 Rise Against Swing Life Away	12 10	27 Rise Against Swing Life Away	10 11	27 The All-American Rejects Move Along	13 9	27 Disturbed Stricken	12 12	27 The Killers All These Things That I	11 21	27 The Killers All These Things That I	11 21
28 Red Hot Chili Peppers Can't Stop	12 10	28 Nickelback Photograph	9 9	28 Green Day Wake Me Up When September	13 10	28 Trapt Stand Up	11 11	28 Franz Ferdinand Take Me Out	13 7	28 Coldplay Fix You	10 11
29 Foo Fighters DDA	12 10	29 Green Day Boulevard Of Broken Dreams	9 10	29 Hawthorne Heights Ohio Is For Lover	13 11	29 Nine Inch Nails Only	11 12	29 Jet Cold Hard Bitch	13 8	29 Modest Mouse Ocean Breathes Salty	10 12
30 Green Day Holiday	12 13	30 The Casanovas Lvin' In The City	7 0	30 Korn Twisted Transistor	12 0	30 Sublime Wrong Way	10 7	30 Slipknot Duality	13 10	30 Caesars Jerk It Out	9 8
++ Korn Twisted Transistor	22 0	++ Korn Twisted Transistor	11 0	++ Korn Twisted Transistor	12 0	++ Bloodhound Gang No Hard Feelings	7 0	++ Korn Twisted Transistor	21 0	++ Depeche Mode Precious	11 5
++ Korn Twisted Transistor	11 0	++ Korn Twisted Transistor	11 0	++ Matsuyama King Without A Crown	9 4			++ Shinedown Save Me	9 0		
++ The Casanovas Lvin' In The City	7 0										

KNCL San Francisco. DJ: John Allers. Playlist with 30 songs including 'Snow Patrol Chocolate', 'Rise Against Swing Life Away', 'Gorillaz Feel Good Inc.', etc.

KXRT Salt Lake City. DJ: Todd Nuke. Playlist with 30 songs including 'Nine Inch Nails Only', 'Gorillaz Feel Good Inc.', 'Rise Against Swing Life Away', etc.

KBZT San Diego. DJ: Garrett Michaels. Playlist with 30 songs including 'Gorillaz Feel Good Inc.', 'Nine Inch Nails Only', 'Beck Girl', etc.

WXMT Cleveland. DJ: Kim Monroe. Playlist with 30 songs including '311 Don't Tread On Me', 'Chemical Romance Helena (So Long)', 'Gorillaz Feel Good Inc.', etc.

KNRK Portland, OR. DJ: Mark Hamilton. Playlist with 30 songs including 'The White Stripes My Doorbell', 'Hot Hot Heat Middle Of Nowhere', 'The Killers All These Things That I', etc.

KXTE Las Vegas. DJ: Chris Ripley. Playlist with 30 songs including 'Korn Twisted Transistor', 'Nine Inch Nails Only', 'Trapt Stand Up', etc.

WTPT Greenville, SC. DJ: Mark Hendrix. Playlist with 30 songs including 'Seether Remedy', 'Staind Right Here', 'Slyknob Before I Forget', etc.

KRBZ Kansas City. DJ: Greg Bergen. Playlist with 30 songs including 'Gorillaz Feel Good Inc.', 'Hot Hot Heat Middle Of Nowhere', 'The White Stripes My Doorbell', etc.

WFNX Boston. DJ: Max Tolkoff. Playlist with 30 songs including 'The Dandy Warhols Smoke It', 'Fall Out Boy Sugar, We're Goin' Down', 'Morningwood Nth Degree', etc.

WPBZ West Palm Beach. DJ: John O'Connell. Playlist with 30 songs including '311 Don't Tread On Me', 'Hot Hot Heat Middle Of Nowhere', 'Default Count On Me', etc.

WEDG Buffalo. DJ: John Hager. Playlist with 30 songs including 'Disturbed Stricken', 'Slyknob Before I Forget', 'Nickelback Photograph', etc.

WRAX Birmingham. DJ: Ken Wall. Playlist with 30 songs including 'Fall Out Boy Sugar, We're Goin' Down', 'Chemical Romance Helena (So Long)', 'Gorillaz Feel Good Inc.', etc.

WGRD Grand Rapids. DJ: Jerry Tarrant. Playlist with 30 songs including 'Green Day Wake Me Up When September Turns', 'Gorillaz Feel Good Inc.', 'Fall Out Boy Sugar, We're Goin' Down', etc.

WLUM Milwaukee. DJ: Kenny Neumann. Playlist with 30 songs including 'The Fray Over My Head (Cable Car)', 'Gorillaz Feel Good Inc.', 'Fall Out Boy Sugar, We're Goin' Down', etc.

WBUZ Nashville. DJ: Jim Patrick. Playlist with 30 songs including 'Default Count On Me', '311 Don't Tread On Me', 'Nine Inch Nails Only', etc.

WAQZ Cincinnati. DJ: Jeff Carroll. Playlist with 30 songs including 'Green Day Wake Me Up When September Turns', 'Shinedown Save Me', 'Gorillaz Feel Good Inc.', etc.

KROX Austin. DJ: Lynn Barstow. Playlist with 30 songs including 'Nine Inch Nails Only', 'System Of A Down Question!', 'The White Stripes Blue Orchid', etc.

KFRR Fresno. DJ: Jack Hammer. Playlist with 30 songs including 'Gorillaz Feel Good Inc.', 'Disturbed Stricken', 'The Killers All These Things That I', etc.

KHWD Sacramento. DJ: Dead Air Dave. Playlist with 30 songs including '311 Don't Tread On Me', 'Gorillaz Feel Good Inc.', 'System Of A Down B.Y.O.B.', etc.

WXEG Dayton. DJ: Steve Kramer. Playlist with 30 songs including 'Seether Remedy', 'Slyknob Before I Forget', 'Disturbed Guarded', etc.

KHBT Oklahoma City. DJ: Jimmy Barreda. Playlist with 30 songs including 'Green Day Wake Me Up When September Turns', 'Slyknob Before I Forget', 'Seether Remedy', etc.

WPLA Jacksonville. DJ: Chad Chumley. Playlist with 30 songs including 'Green Day Wake Me Up When September Turns', 'Staind Right Here', 'Foo Fighters Best Of You', etc.

WHFS Baltimore. DJ: Tim Virgin. Playlist with 30 songs including 'The White Stripes My Doorbell', 'The Killers All These Things That I', 'Fall Out Boy Sugar, We're Goin' Down', etc.

WRXL Richmond. DJ: Casey Krukowski. Playlist with 30 songs including 'Seether Remedy', 'Disturbed Guarded', 'System Of A Down B.Y.O.B.', etc.

ACTIVE ROCK ROTATIONS Heavy = 21+ Medium = 14-21 Light = Under 14

HERITAGE ROCK ROTATIONS Heavy = 18+ Medium = 12-17 Light = Under 12

See Chart and Features Legend on National Airplay page for rules and explanations. SONG ACTIVITY REPORTS NOW AVAILABLE AT www.BillboardRadioMonitor.com.

AIRPOWER

DOA 849/124
Foo Fighters
(Roswell/RCA/RMG)

AIRPLAY LEADER
(1st Station to 100 Plays)

KXXR Minneapolis, MN
PD: Wade Linder
MD: Pablo
Date: 09/11/05
Also: WZZN Chicago, IL

Chart Move: 21-16

Total Stations 54
Heavy KDJE, KILO, KOMP, KRAB, KRZR, KTEG, KZRO, WAAF, WIVY, WNVF, WRQC, WRTT, WRXW, WYBB, WZOR, WZZN
Medium KATT, KFRO, KHTO, KICT, KNCN, KUPD, KXXR, WAQX, WCCC, WJJO, WKLO, WQXA, WWWX
Light 25
Airplay Adds 7
KBPI, KCAL, WEBN, WNOR, WRXR, WXZZ, WYSP

AIRPOWER BOUND

HAPPENS ALL THE TIME 649/8
Cold
(Flip/Lava)

Chart Move: 23-21

Total Stations 44
Heavy KDJE, KNCN, KUPD, KZRO, WCCC, WJJO, WNOR, WRXR, WRXW, WYBB, WZZN
Medium KFRO, KHTO, KICT, KOMP, KXXR, WOBK, WQXA, WRQC, WRTT, WTKX
Light 21

COUNT ON ME 556/8
Default
(TVT)

Chart Move: 25-22

Total Stations 38
Heavy KDJE, KZRO, WNVF, WRXW, WYBB, WZOR, WYBB
Medium KHTO, KICT, KRXQ, KXXR, WAQX, WCCC, WIIL, WOBK, WQXA, WRAT, WRTT, WRXR, WWWX, WXZZ
Light 17
Airplay Adds 1
KRXQ

LIVE FOR TODAY 519/26
3 Doors Down
(Republic/Universal/UMRG)

Chart Move: 26-24

Total Stations 41
Heavy KDJE, KZRO, WRXW, WYBB, WZOR
Medium KOMP, WCCC, WKLO, WNOR, WQXA, WRTT, WTKX, WTX, WWWX, WXQR
Light 25

GET STONED 473/37
Hinder
(Universal/UMRG)

Chart Move: 27-26

Total Stations 36
Heavy KCAL, KHTO, KRXQ, WEBN, WRXW, WYBB, WZOR
Medium KDJE, KILO, KRZR, WCCC, WRTT, WWWX, WXZZ, WZOR
Light 21
Airplay Adds 1
WZOR

TRUTH 458/73
Seether
(Wind-up)

Chart Move: 29-27

Total Stations 41
Heavy KUPD, WYBB, WZOR

BULLET-PROOF SKIN 444/22
Institute
(Interscope)

Chart Move: 28-28

Total Stations 42
Heavy WHDR, WYBB
Medium KDJE, KHTO, KICT, KILO, KIOZ, WAQX, WJJO, WRAT, WRTT, WXQR, WZOR
Light 29
Airplay Adds 2
KTEG, KZRO

★ TWISTED TRANSISTOR 436/436
Korn
(Virgin)

Chart Move: Debut 29

Total Stations 44
Heavy KRAB, KXXR, WJJO, WNVF, WZZN
Medium KATT, KCAL, KILO, KSRX, WBZX, WHDR, WXTB
Light 32
Airplay Adds 24
KATT, KAZR, KCAL, KHTO, KILO, KISS, KISW, KRAB, KRXQ, KSRX, KTEG, KUFO, KUPD, KXXR, WBZX, WHDR, WJJO, WNVF, WRIF, WRTT, WTKX, WXTB, WYSP, WZZN

UGLY 431/70
Sevendust
(7Bros/Winedark)

Chart Move: 30-30

Total Stations 41
Heavy KRAB, WJJO
Medium KDJE, KNCN, KQRC, KRZR, WAQX, WRXW, WYBB, WZOR
Light 31
Airplay Adds 6
KICT, KQRC, KRAB, WRQC, WRXR, WTKX

MOVE 273/42
Thousand Foot Krutch
(Tooth & Nail/EMI Reactive)

Chart Move: 33-32

Total Stations 25
Heavy WYBB
Medium KDJE, KHTO, KILO, KXXR, WJJO, WYBB, WZOR
Light 17
Airplay Adds 2
WRQC, WWWX

IN THIS RIVER 256/19
Black Label Society
(Artemis)

Chart Move: 32-33

Total Stations 23
Heavy KUPD, WRTT
Medium KFRO, WCCC, WKLO, WRAT, WRXR
Light 16
Airplay Adds 1
WZZN

ONLY 233/10
Nine Inch Nails
(Nothing/Interscope)

Chart Move: 35-34

Total Stations 25
Heavy KRZR, KTEG
Medium KBPI, KILO, KOMP, KRAB, WXQR
Light 18
Airplay Adds 3
KHTO, KSRX, WYSP

WHAT YOU DESERVE 223/29
Ill Nino
(Roadrunner/IDJMG)

Chart Move: 37-35

Total Stations 28
Heavy 0
Medium KHTO, KTEG, WJJO, WYBB
Light 24
Airplay Adds 4
KFRO, KICT, KSRX, WRTT

ARE YOU WITH ME 180/32
Vaux
(Lava)

Chart Move: 40-38

Total Stations 23
Heavy 0
Medium KBPI, KUPD
Light 21
Airplay Adds 6
KFRO, KUPD, WCCC, WKLO, WRIF, WYBB

WE DON'T CARE ANYMORE 156/14
Story Of The Year
(Maverick/Reprise)

Chart Move: Debut 39

Total Stations 17
Heavy 0
Medium KRAB, WZOR
Light 15
Airplay Adds 3
KFRO, KHTO, KTEG

FEEL GOOD INC 130/7
Gorillaz
(Parlophone/Virgin)

Total Stations 9
Heavy KRAB, KTEG
Medium KCAL
Light 6

BLEEDING 126/19
The Prom Kings
(Three Kings)

Total Stations 15
Heavy KUPD
Medium WRTT
Light 13
Airplay Adds 1
WRXW

LIVIN' IN THE CITY 108/36
The Casanovas
(Rubber/Rock)

Total Stations 29
Heavy 0
Medium WXZZ
Light 28

ROUGH JUSTICE 99/4
The Rolling Stones
(Virgin)

Total Stations 8
Heavy 0
Medium KBER, WGIR, WRAT
Light 5

★ WINGS OF A BUTTERFLY 95/70
him
(Warner Bros.)

Total Stations 17
Heavy 0
Medium WYSP
Light 16
Airplay Adds 8
KDJE, KFRO, KRZR, WJJO, WRIF, WRTT, WYBB, WYBB

THE GREAT DIVIDE 79/34
Scott Stapp
(Wind-up)

Total Stations 9
Heavy WIVY, WZZN
Medium KXXR
Light 6
Airplay Adds 2
WRTT, WRXW

FALLING 79/46
Staind
(Flip/Atlantic)

Total Stations 7
Heavy WZOR, WZZN
Medium KXXR
Light 4
Airplay Adds 1
WZOR

★ NEXT TO YOU 69/60
The Offspring
(Columbia)

Total Stations 17
Heavy 0
Medium KCAL, WIVY
Light 15
Airplay Adds 2
KCAL, KXXR

GET THROUGH THIS 64/26
The Art Of Dying
(Decibel Collective)

Total Stations 8
Heavy 0
Medium 0
Light 8
Airplay Adds 4
KHTO, WAQX, WIIL, WRTT

SUPER NOVA 53/13
Fear Factory
(Calvin/Liquid 8)

Total Stations 11
Heavy 0
Medium 0
Light 11
Airplay Adds 4
KFRO, KHTO, WIIL, WRTT

SUGAR, WE'RE GOIN' DOWN 53/10
Fall Out Boy
(Fueled By Ramen/Island/IDJMG)

Total Stations 8
Heavy 0
Medium KRAB, WBSX
Light 6
Airplay Adds 1
WYSP

★ SLOW BURN 50/17
Revelation Theory
(Century Media)

Total Stations 7
Heavy 0
Medium 0
Light 7
Airplay Adds 2
KHTO, WJJO

AIRPOWER

STAND UP 155/13
Trapt
(Warner Bros.)

AIRPLAY LEADER
(1st Station to 100 Plays)

KLAQ El Paso, TX
PD: Courtney Nelson
MD: Glen Garza
Date: 08/28/05

Chart Move: 14-13

Total Stations 17
Heavy WVRK
Medium KLAQ, KTUX, WBBB, WHJY, WXMM
Light 11

AIRPOWER BOUND

LIVE FOR TODAY 128/10
3 Doors Down
(Republic/Universal/UMRG)

Chart Move: 16-16

Total Stations 14
Heavy 0
Medium KM0D, KTUX, WBBB, WHJY, WONE
Light 9
Airplay Adds 1
WIOT

BROTHER 113/4
Dark New Day
(Warner Bros.)

Chart Move: 17-18

Total Stations 10
Heavy KLAQ, KZRR
Medium KTUX, WVRK, WXMM
Light 5
Airplay Adds 1
WIOT

CALLING 100/14
Taproot
(Velvet Hammer/Atlantic)

Chart Move: 20-19

Total Stations 10
Heavy KLAQ, WXMM
Medium KTUX
Light 7

STRICKEN 94/9
Disturbed
(Reprise)

Chart Move: 22-21

Total Stations 11
Heavy WBBB
Medium KLAQ, WHJY
Light 8
Airplay Adds 1
KZRR

HELLO LONELY (WALK AWAY FROM THIS) 89/23
Theory Of A Deadman
(604/Roadrunner/IDJMG)

Chart Move: 27-22

Total Stations 10
Heavy WMMR
Medium KM0D
Light 8

B.Y.O.B. 86/33
System Of A Down
(American/Columbia)

Chart Move: Debut 23

Total Stations 8
Heavy KTUX
Medium 0
Light 7

FAT BOTTOMED GIRLS (LIVE) 65/5
Queen + Paul Rodgers
(Hollywood)

Chart Move: 30-29

Total Stations 9
Heavy 0
Medium WLUP, WONE
Light 7

CHART BOUND

GET STONED 62/8
Hinder
(Universal/UMRG)

Total Stations 6
Heavy 0
Medium KLAQ, KM0D, KTUX
Light 3

BULLET-PROOF SKIN 54/17
Institute
(Interscope)

Total Stations 8
Heavy 0
Medium WHJY
Light 7
Airplay Adds 1
KZRR

SUGAR, WE'RE GOIN' DOWN 53/22
Fall Out Boy
(Fueled By Ramen/Island/IDJMG)

Total Stations 4
Heavy KLAQ, WBBB
Medium 0
Light 2
Airplay Adds 1
WMMR

HAPPY? 49/12
Mudvayne
(Epic)

Total Stations 7
Heavy 0
Medium KTUX
Light 6

★ STREETS OF LOVE 43/23
The Rolling Stones
(Virgin)

Total Stations 17
Heavy 0
Medium 0
Light 17
Airplay Adds 2
WK00, WLVO

QUESTION! 39/5
System Of A Down
(American/Columbia)

Total Stations 7
Heavy 0
Medium KLAQ
Light 6
Airplay Adds 1
KTUX

Billboard Radio Monitor

Nielsen Broadcast Data Systems

HERITAGE ROCK

DANCE

Chart table for Heritage Rock with columns: THIS WEEK, LAST WEEK, WEEKS ON CHART, TITLE, ARTIST, NIELSEN BDS CERTIFICATIONS, IMPRINT / PROMOTION LABEL, DETECTIONS TW, DETECTIONS LW, AUDIENCE MILLIONS, RANK.

TRIPLE-A

Chart table for Triple-A with columns: THIS WEEK, LAST WEEK, WEEKS ON CHART, TITLE, ARTIST, NIELSEN BDS CERTIFICATIONS, IMPRINT / PROMOTION LABEL, DETECTIONS TW, DETECTIONS LW, AUDIENCE MILLIONS, RANK.

Chart table for Dance with columns: THIS WEEK, LAST WEEK, WEEKS ON CHART, TITLE, ARTIST, NIELSEN BDS CERTIFICATIONS, IMPRINT / PROMOTION LABEL, DETECTIONS TW, DETECTIONS LW.

DANCE POWER PLAYLISTS

*Indicates station reports to both dance and rhythmic top 40.

Grid of 8 station-specific dance power playlists including WKTU New York, KNGY San Francisco, KNHC Seattle, KNRJ Phoenix, and XM/BPM.

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SONGS WITH HIT POTENTIAL | THIS WEEK'S DEBUTS IN #13 | SONGS RANKED BY NIELSEN BROADCAST DATA SYSTEMS DETECTIONS FOR WEEK ENDING SEPTEMBER 18, 2005

MAINSTREAM TOP 40		RHYTHMIC TOP 40		R & B / HIP-HOP		ADULT TOP 40		ADULT CONTEMPORARY		COUNTRY		MODERN ROCK			
Artist Title/Label/(Score)	Chart Rank	Artist Title/Label/(Score)	Chart Rank	Artist Title/Label/(Score)	Chart Rank	Artist Title/Label/(Score)	Chart Rank	Artist Title/Label/(Score)	Chart Rank	Artist Title/Label/(Score)	Chart Rank	Artist Title/Label/(Score)	Chart Rank		
MARIAH CAREY Shake It Off 10JMG (67.9)	1	BOW WOW FEAT. CIARA Like You SUM (70.5)	1	KANYE WEST Gold Digger 10JMG (88.0)	1	KELLY CLARKSON Behind These Hazel Eyes RMG (71.1)	2	RDB THOMAS Lonely No More ATLANTIC (65.1)	1	TRISHA YEARWOOD Georgia Rain MCA NASHVILLE (85.0)	17	311 Don't Tread On Me (ZOMBA) (65.1)	2		
LIFEHOUSE You And Me GEFEN (70.5)	4	MARIAH CAREY Shake It Off 10JMG (88.5)	2	BOW WOW FEAT. CIARA Like You SUM (77.3)	2	GWEN STEFANI Cool INTERSCOPE (65.7)	4	BACKSTREET BOYS Incomplete ZOMBA (71.7)	4	DIERKS BENTLEY Come A Little Closer CAPITOL (80.2)	21	AUDIOSLAVE Doesn't Remind Me INTERSCOPE (74.3)	3		
KELLY CLARKSON Because Of You RMG (82.8)	11	KANYE WEST Gold Digger 10JMG (79.2)	3	MARIAH CAREY Shake It Off 10JMG (95.8)	3	GREEN DAY Holiday REPRIS (79.0)	5	KIMBERLEY LOCKE I Could CURB (73.8)	11	JOE NICHOLS Tequila Makes Her Clothes Fall Off UNIVERSAL SOUTH (86.9)	22	LEE ANN WOMACK He Oughta Know That By Now MCA NASHVILLE (81.6)	23	NINE INCH NAILS Only INTERSCOPE (65.2)	4
GREEN DAY Wake Me Up When September Ends REPRIS (65.4)	10	DAVID BANNER Play UMRG (65.7)	4	DAVID BANNER Play UMRG (75.1)	4	KEITH URBAN You'll Think Of Me EMC (69.6)	8	CARRIE UNDERWOOD Inside Your Heaven RMG (71.7)	14	PHIL VASSAR Good Ole Days ARISTA NASHVILLE (77.0)	24	SYSTEM OF A DOWN Question! COLUMBIA (68.4)	11		
THE CLUCK FIVE Just The Girl LAVA (78.3)	19	T-PAIN I'm Sprung ZOMBA (78.2)	10	T-PAIN I'm Sprung ZOMBA (66.2)	11	SHERYL CROW Good Is Good INTERSCOPE (67.1)	11	D.H.T. Listen To Your Heart ROBBINS (71.4)	15	KENNY CHESNEY Who You'd Be Today BNA (93.3)	26	FOO FIGHTERS DOA RMG (65.7)	12		
FALL OUT BOY Sugar, We're Going Down 10JMG (69.7)	21	YING YANG TWINS FEAT. PITBULL Shake TVT (78.4)	12	PSC I'm A King ATLANTIC (82.7)	12	NICKELBACK Photograph 10JMG (71.8)	13	KELLY CLARKSON Behind These Hazel Eyes RMG (65.4)	18	TOBY KEITH Big Blue Note SHOW OGG NASHVILLE (76.5)	27	NICKELBACK Photograph ROADRUNNER/10JMG (71.2)	15		
NICKELBACK Photograph 10JMG (65.2)	23	FRANKIE J More Than Words SUM (68.0)	18	TWISTA FEAT. TREY SONGZ Girl Tonite ATLANTIC (69.0)	13	DELTA GOODREM Lost Without You COLUMBIA (66.4)	19	JDN SECADA Window To My Heart BIG3 (89.4)	21	BILLY CURRINGTON Must Be Doin' Somethin' Right MERCURY (88.1)	30	COLDPLAY Fix You CAPITOL (76.2)	20		
MARCOS HERNANDEZ If You Were Mine TVT (66.1)	38	MARCOS HERNANDEZ If You Were Mine TVT (78.5)	19	DEM FRANCHIZE BOYZ I Think They Like Me VIRGIN (78.2)	14	BON JOVI Have A Nice Day 10JMG (65.0)	18	MARTINA MCBRIDE (I Never Promised You A) Rose Garden RCA (90.8)	34	ALAN JACKSON USA Today ARISTA NASHVILLE (90.5)	35	OUR LADY PEACE Where Are You COLUMBIA (68.7)	32		
CHART BOUND		TWISTA FEAT. TREY SONGZ Girl Tonight ATLANTIC (65.4)	22	PRETTY RICKY Your Body ATLANTIC (72.3)	19	HOOTIE & THE BLOWFISH One Love VANGUARD (74.1)	20	ALAN JACKSON USA Today ARISTA NASHVILLE (90.5)	35	GERDGE STRAIT She Let Herself Go MCA NASHVILLE (81.0)	36	STORY OF THE YEAR We Don't Care Anymore REPRIS (67.7)	39		
GAVIN DEGRAW Follow Through RMG (67.5)		DAMIAN "JR. GDNG" MARLEY Welcome To Jamrock UMRG (70.2)	23	ALICIA KEYS Unbreakable RMG (80.8)	21	HOWIE DAY She Says EPIC (70.4)	22	JDN SECADA Window To My Heart BIG3 (89.4)	21	TERRI CLARK She Didn't Have Time MERCURY (86.5)	38	CHART BOUND			
KEITH URBAN You'll Think Of Me EMC (75.1)		MARIO FEAT. JUVENILE Boom RMG (67.4)	24	KEYSHIA COLE I Should Have Cheated INTERSCOPE (91.0)	29	MICHAEL BUBLE Home REPRIS (67.9)	28	JOSH TURNER Your Man MCA NASHVILLE (76.7)	45	JOSH TURNER Your Man MCA NASHVILLE (76.7)	45	KORN Twisted Transistor VIRGIN (71.0)			
THE ALL-AMERICAN REJECTS		SEAN PAUL We Be Burnin' ATLANTIC (68.2)	25	CIARA And I ZOMBA (87.8)	37	CHART BOUND		CHART BOUND		CHART BOUND		CHART BOUND			
DIRTY LITTLE SECRET		RAY J One Wish SANCTUARY (81.3)	29	RAY J One Wish SANCTUARY (81.3)	29	TRINA FEAT. KELLY ROWLAND Here We Go ATLANTIC (79.0)		CHART BOUND		CHART BOUND		CHART BOUND			
SANTANA FEAT. MICHELLE BRANCH		TRINA FEAT. KELLY ROWLAND Here We Go ATLANTIC (79.0)	33	R. KELLY Slow Wind ZOMBA (72.2)		R. KELLY Slow Wind ZOMBA (72.2)		CHART BOUND		CHART BOUND		CHART BOUND			
SAVING JANE		TEAIRRA MARI No Daddy 10JMG (82.7)		SEAN PAUL We Be Burnin' ATLANTIC (68.2)		SEAN PAUL We Be Burnin' ATLANTIC (68.2)		CHART BOUND		CHART BOUND		CHART BOUND			
GIRL NEXT DOOR		CIARA And I ZOMBA (86.1)		YOUNG JEEZY FEAT. JAY-Z Go Crazy 10JMG (65.4)		YOUNG JEEZY FEAT. JAY-Z Go Crazy 10JMG (65.4)		CHART BOUND		CHART BOUND		CHART BOUND			
GIRL NEXT DOOR		RIHANNA If It's Lovin' That You Want 10JMG (66.7)		FANTASIA Ain't Gon' Beg RMG (76.1)		FANTASIA Ain't Gon' Beg RMG (76.1)		CHART BOUND		CHART BOUND		CHART BOUND			
GIRL NEXT DOOR		DEM FRANCHIZE BOYZ I Think They Like Me VIRGIN (87.2)		SHARISSA In Love With A Thug VIRGIN (65.4)		SHARISSA In Love With A Thug VIRGIN (65.4)		CHART BOUND		CHART BOUND		CHART BOUND			
GIRL NEXT DOOR				TEAIRRA MARI No Daddy 10JMG (82.7)		TEAIRRA MARI No Daddy 10JMG (82.7)		CHART BOUND		CHART BOUND		CHART BOUND			
GIRL NEXT DOOR				NE-YO FEAT. PEEDI PEEDI Stay 10JMG (71.5)		NE-YO FEAT. PEEDI PEEDI Stay 10JMG (71.5)		CHART BOUND		CHART BOUND		CHART BOUND			
GIRL NEXT DOOR				OMARION I'm Tryna SUM (81.5)		OMARION I'm Tryna SUM (81.5)		CHART BOUND		CHART BOUND		CHART BOUND			

Songs are blind tested online by PromoSquad using multiple listens and a nationwide sample of carefully profiled music consumers. Songs are rated on a 1-5 scale; final results are based on weighted positives. Songs with a score of 65 or more are judged to have Hit Potential, although that benchmark number can fluctuate per format based on the strength of available music. For a complete and updated list of current songs with Hit Potential, commentary, polls and more, please visit www.hitpredictor.com. © 2005, Promosquad and HitPredictor are trademarks of Think Fast LLC.

HitPREDICTOR column

CARLOS SANTANA and Michelle Branch join together again. It has been three years since the success of their first collaboration on the song "The Game of Love." They look prepared to do it again with the new Santana single "I'm Feelin' You." The song debuts this week on the HitPredictor mainstream top 40 chart.

HitPredictor's R&B/hip-hop chart has seen a string of new faces lately like PSC, Ray J and T-Pain. Another new name debuts this week, as Ne-Yo scores a strong 71.5.

Michael Bubl  earns his first adult top 40 HitPredictor pick. The song "Home" debuts in that column this week with a score of 67.9. It previously ranked as an AC HitPredictor pick, and eventually went to

New Duet 'Feels' Right

Santana, Michele Branch Pair Up Again On Single

No. 1 on *Billboard Radio Monitor's* AC chart.

There are two new entries on HitPredictor's AC chart. Jon Secada is back and scores his first HitPredictor pick with his latest, "Window to My Heart." And D.H.T. cannot be stopped. The act's cover of Roxette's hit "Listen to Your Heart" was an early pick for mainstream top 40, and now it is a No. 1 song at the format. This week it makes its

mark at AC.

The modern rock list finds two new adds. Korn scores with "Twisted Transistor" and Default returns with its new single "Count on Me." This is Default's first HitPredictor pick in more than a year.

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Tiffany Green WGCI/Chicago *"It's a hit!"*

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Dion Summers WMIB/Miami *"Lil' Wayne
'Fireman' is FIRE! This is going to be a SMASH!!!"*

Skip Cheatham KKDA/Dallas *"It's your typical
Lil' Wayne—it's Fire!"*

Deon Cole WPEG/Charlotte *"Lil' Wayne is hot and
on Fire!"*

Doc Love WKKV/Milwaukee *"It's going to be
another hit for Lil' Wayne."*

IN STORES
NOVEMBER 22ND

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