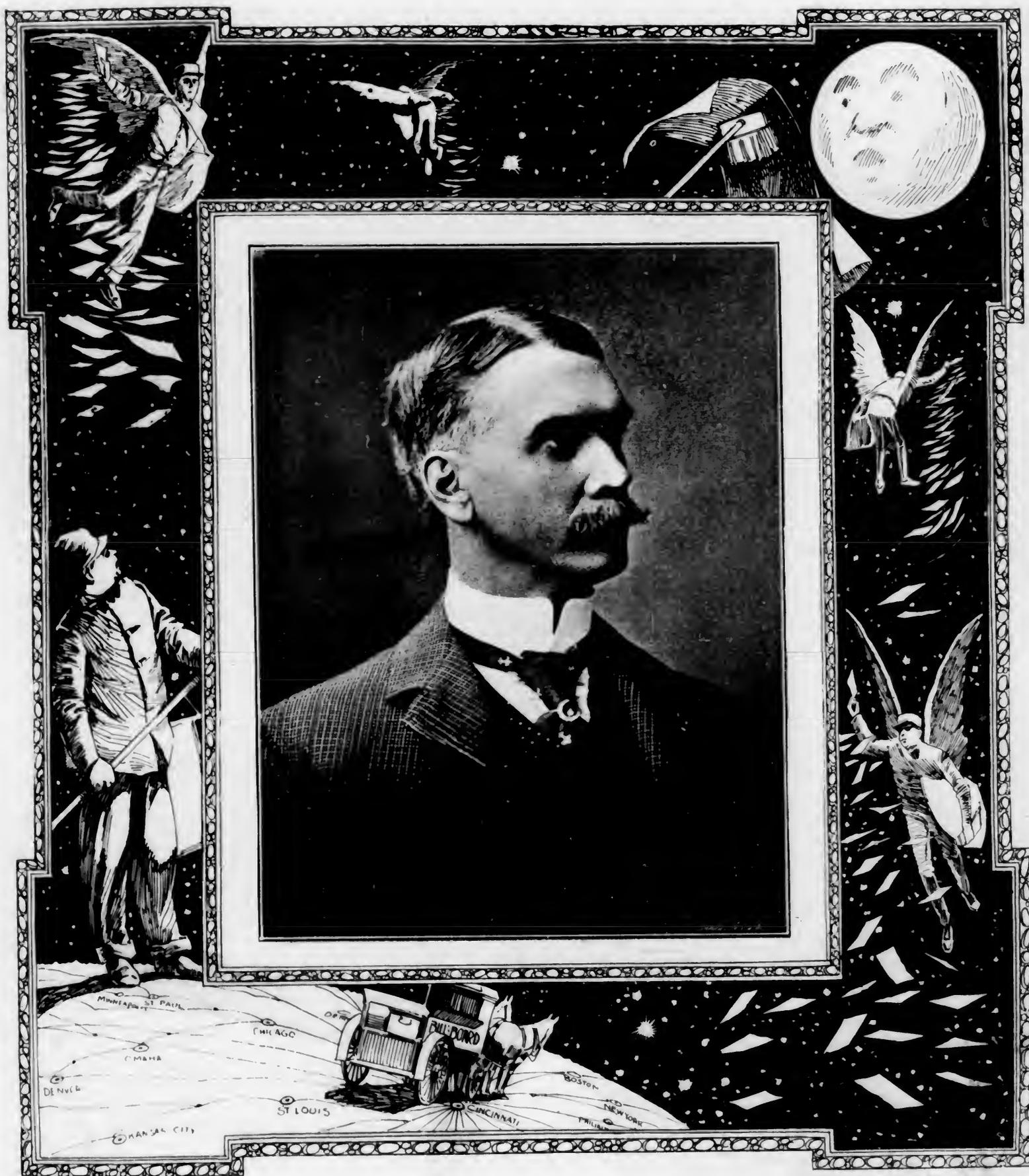


THE BILLBOARD

Vol. XIII, No. 13.

CINCINNATI, SATURDAY, MARCH 30, 1901.

Price, 10 Cents.
Per Year, \$4.00.



THOMAS ALBERT BRYAN,
("Al." Bryan.)



If Not Amalgamation—What?

Various arguments are urged against Mr. Gude's plan of amalgamation by its opponents. Some are of the opinion that the dues are now heavy enough, and they contend that if the debts of the Associated Bill Posters' Protective Company are assumed, it is bound, as they must needs be in the event that amalgamation ensues, to result either in heavier dues or in special assessments.

Others are opposed to taking in the publishing company for the same reason. They urge that it is a steady loser (erroneously, we believe), and would be a useless and unnecessary drain on the resources of the new organization.

Dozens of similar objections are offered. In fact, no two persons give the same reason for opposing the measure. Strangely enough, though, they are all united on one claim. All, without exception, say: "The association as it is is all right," or, "is good enough."

But there is the rub. The association is not all right, nor is it good enough. This is the principal reason that is urging Messrs. Gude, Pratt, et al. to effect a change, and taxing their ingenuity to compass.

The association as it exists to-day is an illegal combination. It is in violation of the anti-trust laws, and particularly is it in violation of the Valentine law. Every member lays himself liable to a fine of from \$50 to \$500 every day that he operates under its rules and laws.

Not one dollar can be collected from an advertiser or advertising agent in a court of law where payment is resisted. The law says that no agreement between firms to maintain prices is valid or binding, and accounts so contracted are uncollectable. So it will be seen that the association as it is is not "good enough" by a long sight.

The anti-trust laws are very peculiar, though. While they will not permit a number of individuals to get together in an agreement on prices, still those same individuals can form themselves into a corporation and accomplish that result. A corporation, in the eyes of the law, is an individual, and an individual has the right to fix any prices he sees fit.

Now, the chief merit of Mr. Gude's plan of reorganization is to take the association out of its present position, where it is in almost daily danger of attack, and form it into a corporation. Instead of being an association with members, it will then be a corporation with agents. Instead of having its cases thrown out of court it will have a standing in law.

It can not go on as it is; something has got to be done. If not amalgamation—what?

War in Chicago.

When R. C. Campbell, of the American Posting Service, in Chicago, sued Bobbitt Burke, the gas inspector in so-called real mayor of Chicago, he stirred things up considerably. There is no doubt at all that Burke owed the money, and should have paid it. As he did not, it was up to Campbell to either pocket the loss and keep Burke's good will or sue him and forfeit it. He chose the latter.

Then Burke—should say Mayor Harrison—immediately became a convert to aestheticism, and was seized with a yearning desire to beautify the city of Chicago. He inaugurated a crusade against the bill boards. He wrote articles for the magazines, in which he endorsed Dr. Kitchin and the rest of the sun-flower shouters, and called the bill boards unsightly eyesores, and various other unpretty names.

Then Burke's campaign committee concluded to post Chicago without the aid of the American Advertising Service. They organized a force of snipers and went to work. This did not meet with Mr. Campbell's approval. The expected happened at once. Speaking of the row that followed the Tribune, March 19, said:

"A bill posting war was the feature added yesterday to the mayoralty campaign. Thousands of lithographs of Democratic candidates for city officers were covered by other pictures of Republican nominees, thus obliterating the engraved countenances of Mayor Harrison, ex-Alderman Charles F. Guthrie, City Attorney Andrew J. Ryan and City Clerk William Loedler. The largest poster used is a new one of Judge Haney, 108 by 84 inches in dimensions. A cause of complaint among the printing trades organizations is that the job was taken to Milwaukee. Instead of to some local firm, J. J. Kinsley, secretary and treasurer of the Allied Printing Trades Council, pointed out that the poster had the stamp of the 'Allied Printing Trades Council' of Milwaukee."

If the power of the poster is strong enough, and Mr. Campbell does not weaken, it goes without saying that Mr. Harrison will be defeated. But if Mr. Harrison is re-elected, he will doubtless make things interesting for Mr. Campbell during his term of office. He is certainly in a position to make a bill poster regard life as a barren, dreary, weary waste—alike dismal and unprofitable.

There is more strength and strenuousness to Campbell. May he win out handily and everlastingly confound his enemies.

Change of Ownership.

The information comes from Charles Bernard, secretary of the Associated Bill Posters that W. L. Brenner, J. H. Milligan and Mr. Bernard himself have just made articles of agreement, whereby the bill posting plant heretofore owned by Mrs. C. R. Rowland, of Augusta, Ga., and the bill boards owned and controlled by W. L. Brenner, in connection with the Augusta Opera House, have been merged into one plant and an entire new organization perfected, Milligan, Brenner and Bernard as owners, and the new plant, which will include both the old plants, and will at once be remodelled and enlarged, will be known and operated as the "Bernard Advertising Service," office in the Grand Opera House building. Brenner and Milligan purchased Mrs. Rowland's plant, good will and entire business interest a few days ago, and on March 19 arrangements were made to form a new company, taking in all bill boards in Augusta. They will increase the capacity to meet the needs of the city. It will be under the local management of J. H. Milligan, but will be operated under the regime of the Bernard Advertising Service from the Savannah office.

Gunning Out.

To the Editor of "The Billboard":
Dear Sir—R. J. Gunning retires from bill posting. At the eleventh hour this important piece of news was given me.

R. J. Gunning sells his interest to W. F. Williamson.
After practically controlling the out-door advertising in this city for the past ten years, in both paint and paper, he dons his hat, and with that peculiar smile of his good-natured face, retires from the field of paper.

His entire interest in the St. Louis Bill Posting Company was purchased by W. F. Williamson, and this office will continue to run on the same old lines without any other change.

Mr. Gunning's retirement from the field was to allow him to give his entire time to his national paint business, as he has only given a small part of his time of late to this branch in St. Louis.

The requirement of the Gunning System was of such importance that he had to sacrifice his interest in this firm so as to foster his own game in the many cities in which he is interested.

Mr. W. F. Williamson has long been identified with the local out-door advertising of St. Louis, and is a large shareholder in the St. Louis Bill Posting Company, and as a young and energetic hustler will continue to make this "the model plant of America."

We all congratulate W. F. W., and wish him God speed on his journey of success.

Yours truly,
M. L. LEVYNE,
St. Louis, Mo.

Work in Wisconsin.

Editor of "The Billboard":

Dear Sir—Since writing you last I have had considerable work in the bill posting line. Among my patrons have been N. W. Ayer & Son, Sporty Boy Clear, paper; Niles & Moser, thirty-five sign boards; advertising Tom Moore and Henry George Elgars, Omaha Packing Co., banners and tin signs; McLaughlin & Co., XXX Coffee, paper; E. S. Post (death), paper in 1-sheets, advertis- ing corsets. The Gunning System have painted wall signs advertising General Arthur Elgars, and I have received notice of shipment of Childs Elgar paper from Sam W. Hoke. We have had a little bad luck in the past three weeks, several of our boards succumbing to the hardest wind storms we have had in years. Hard rains accompanied the wind, and it simply cleaned our boards as if they had been scraped. We have everything in shape again, however, and are up and at 'em. I came home a few days ago from a trip through the northern part of Texas, visiting Paris, Sherman, Denton, Galveston, Denton, Ft.

Worth and Dallas. I believe Paul Galia, at Galveston, has the banner plant, though most of the others are good ones. In addition to all of the bill boards necessary, he has the best wall showing I have seen. Minor's Opera House, which I manage, has had the following attractions so far this month. Nellie McHenry, in M'Liss, very good performance and business; "Brown's in Town," performance satisfactory, business fair; Fanny Hill Burlesquers, performance not as good as expected, good house; "Town Topics" is on for tonight, and Carpenter's "Quo Vadis," March 27.
Yours very truly,
L. J. J. MINOR,
Aurora, Mo.

Bill Posting in the West.

"The Billboard" Publishing Co.:
Gentlemen—Replying to your favor of Feb. 20, we beg to say that when the same was received at our office, the writer was not in the city, hence the delay. You ask, "What is the latest course of action which the authorities in San Francisco have adopted regarding the bill boards?" We beg to say that there has been no change made within the last six months. There are two ordinances, one which limits the height of bill boards to 10 feet. This ordinance is to take effect July 1, 1901.

The ordinance that we are now working under is one that was passed immediately after the 10-foot ordinance as a compromise measure. It was their idea to give us a certain period of time in which to fulfill existing contracts. Now, we are at the present time testing the validity of the 20-foot ordinance. We filed our brief almost two months ago, but the city has not yet filed theirs in answer to ours. We believe that we will win out.

We do not believe that the city has a right to interfere with us in the carrying on of our bill board business, and we do believe that it is in direct conflict with Section 1 of the 14th Amendment of the Constitution. While that is one of the principal arguments set forth in our brief, we have gone into it exhaustively, and believe that we can defeat it on a number of other counts.

We believe that the ordinance in question is partial and discriminating, and extends certain rights to one class of citizens which it does not extend to others. As you know, this ordinance eraze that exists among the large cities is the work of the newspapers. They are viewing with alarm the rapid growth of the business, and at last realize that we are a positive factor in the advertising world, and they now want to legislate us out before the people realize the magnitude of the business.

In our judgment a Supreme Court decision will be necessary. If we lose here we may carry it up, but whether we do or not, it will certainly be necessary that the association take this thing to the highest court within the next year or two. It seems too bad that a business in which there is so much capital invested, and one on which so many people are dependent, should be in the peculiar position that it is.

Should there be any changes in the situation here we would be very pleased to notify "The Billboard" at once.

Very respectfully,
OWENS, VARNEY & GREEN,
Len D. Owens.

The Craft in Chicago.

Bill posters are at a premium in Chicago. There is not enough to supply the demand. The Democratic Committee, with over 50,000 lithographs to post and hang in windows, employ 21 bill posters and 8 lithographers.

The Illinois Advertising Company, Al. Remmon, has 100,000 sheets to post, and employs 20 men and wants more. The bill posters are making three and four routes per day; \$1 for day work, \$1.50 for night routes. Besides this work the different theatrical advertising agents have 5,000 and 10,000 each. The Grand Opera House being a non-union house, received about 25,000 half-sheets from Loedler, candidate for city clerk, but he was not permitted to send them out until his men joined the bill posters' union, which they did, and are now doing the work.

Ben Gronox, advertising agent for the Criterion Theater, called at the Democratic headquarters and represented his house as employing union billers and posters. He received about 7,500 posters and lithographs which he had folded and ready to put out, but the committee who gave him the work found out that his house was not a member of the union, and they immediately sent a wagon after the work and took it away from him. His employees now want to join the union.

The American Posting Service are not doing any sniping for this election. They have two kinds of stands for the Republican party, and that is all.

The Automobile Show, which takes place March 23 to 30, is about the best lithographed show in Chicago. A one-sheet and a half-sheet, designed and engraved by Martin Dunn, of the Central Show Printing Company, stare you in the face whichever way you look.

"Sport" Herman, advertising agent of McVicker's Theater, is having a rocky time at present. His house being non-union, with six or eight billers, are unable to keep any kind of a showing, and it looks like a war of extermination, unless his men join the union, which, if they do, will come high, for admittance to the union now is \$5, dues 50 cents a month.

Levyne's Letter.

To the Editor of "The Billboard":
Dear Sir—As I have been in communication with a great many bill posters this spring, it may probably be of interest to the craft in general to know what some of their brothers are doing and expect to do for the coming season.

George M. Leonard, of Grand Rapids, reports that his boards are full, and he was compelled to turn down some advertisers who came in too late. George has built largely of late, and now wants 150 eight-sheets for his town, and wants other sizes in proportion.

Walker & Co., of Detroit, are still climbing the ladder of fame, and this season opened the best of any in their experience as bill posters. They report local work best of all, as the home merchants are getting educated through the hustling of their selector, Mr. Bancroft.

G. H. Orting, Newport, Ky., sends respects to my "Legalized Girl Wife," and wants sixty eight-sheets to post his town, and fifteen for his outer districts. Reports good trade.

The Queen City Bill Posting Company, Shelbyville, Ill., says they own and control all bill boards in the town, besides posting in fifteen others, ranging in population from 300 to 2,500.

H. M. Ernst, Atchison, Kan., tells me kind things; also, that if he has any opposition it is not shown in his town. Local work is on the boom, and his country route covers forty towns; that he has fifty-nine locations in his city, and can use some stands if sent at once.

Frank Chamberlin, of Burlington, Ia., says that the steel on his boards can't be seen, as it is covered with live paper, and never in his life did he see such large stands as are used by the advertisers. His report covers the cities of Peoria, Davenport, Muscatine and Des Moines.

By the way, some one sent a box of cigs to the Great Western Printing Company, and it was sent from Burlington. Now, if Mr. Chamberlin did this, I don't want it done more than once a week, or there will be trouble in the camp!

Fred R. Corbett, of Emporia, Kan., reports he is "doing a little business." Can post twenty-five eight-sheet and still have some room left for the other fellow; also sends a lot of letters of recommendation from large advertisers. You don't need them, Fred; we all know you.

The Thompson "Ad." Service of Easton, Mo., wants to be remembered and to send on some paper, which will be well looked after.

The Fayette Bill Posting Company of Fayette, Mo., sends a nicely typewritten letter, in which they say that they have 700 running feet of boards, and can post about five eight-sheet and twenty three-sheet.

F. C. Parker, city bill poster of Mason, Mo., says a lot of nice things, and wants for his plant a snipe, or a C-sheet cream bill. All boards four high, except three-sheets, of which he has just 100.

Fred L. Azee, of Camden, Ark., says he is in a position to post fifty-two eight-sheets, although half the above will make a fine showing.

If his plant is as large as this, I don't see why Mr. Azee allows his plant to be listed as good as for only five eight-sheets and two twenty-four-sheets, and in a town of 4,000 inhabitants, too.

Advertise your plant properly, Mr. Azee, in "The Billboard."

Mr. Selden Nye, of Chattanooga, Ill., wants work for his boards, and his reference is any of his town merchants or the banks. I will personally recommend him.

H. Dickerson, of Yorktown, Tex., says his town has 8,000 population, and a few days ago consolidated with his opposition, and can now post over 400 sheets of paper.

Well, Mr. Dickerson, a town your size should be able to put up more paper than that. Try and make it double that amount in the next year, and don't post for three cents, but get what belongs to you and give good service.

H. C. Rhoads, Grayville, Ill., says he can put up a small amount of paper, just about what is needed for his small town. Wants work badly.

Roby's Bill Posting Company, Pana, Ill., can put up twenty-five three-sheets in that town and fifty in surrounding towns.

Thanks to me for the Prickly Ash Bitters posters "which he never got."

Mr. Roby, of the advertiser doesn't want to post in your town, it is not my fault. Not yours, for that matter. The fault is with business arrangements. Go to your druggists and get them to sign a petition, then send it on to the Prickly Ash Bitters Company of St. Louis. That may help you.

Charles L. Morgenstern, of Pekin, Ill., writes a long letter of how he was thrown out of the State Association, and if half what he says is true, the Illinois State Association is disgraced, in my opinion.

His boards at present are covered with 7 1/2", 5 1/2", 3 1/2" and 4 1/2" sheet Bill Durban and about 1,000 sheets of other commercial and theatrical paper. His prices are one cent higher than the association plant, which is almost made of paper.

I wonder if the Illinois Association is fighting theatrical bill posters? It looks so to me. Rubie Taylor's only drawback is that he runs an opera house.

My advice to the association is to not antagonize the theatrical bill posters, or they might rise up in their wrath and smite them.

M. L. LEVYNE.

The country bill posters want to know what good it is going to do them to have the Protective Company admitted to the unamalgamated company if it is going to be discontinued as a softening offer.

DEPENDS ON THE POINT OF VIEW.

The New York Bill Posting situation is becoming very interesting; even the correspondents have commenced to take sides as is evidenced by the two following voluntary contributions received from two different correspondents. We want to be absolutely fair and just to both parties to the controversy, and we herewith invite signed statements from Mr. Pratt, Mr. Clark, Mr. Gude and Mr. Mayer. We will publish any and all communications without bias, and without comment of any kind.

New York, March, March 27 (Special). In the fall of 1899, at a meeting of the board of directors of the Associated Bill Posters, Mr. Campbell, of Chicago, brought up the question of the association's solvency dividing their business in New York City between A. Van Beuren & Co., the association member, and Messrs. Reagan & Clark and Harry Munson, and a resolution was passed instructing the different solvency members and members of the association to do their business in the future only with the New York member. The question of legality, however, was brought up, and the matter was carried over for investigation. Mr. O. J. Gude, who was a member of the board of directors, then took upon himself the amalgamation of the competitive interests in the Metropolitan, Messrs. Reagan & Clark and Munson, which resulted in the amalgamation of these two firms, with himself a stockholder and officer in the new concern, which was called the New York Bill Posting Co. The board of directors then left the matter in Mr. Gude's hands, to consolidate the firm of A. Van Beuren & Co. with his own firm, Messrs. A. Van Beuren & Co. accepted the situation, and during an interval of several months submitted two propositions, which were not acceptable to the opposition. The third proposition was drawn up by Mr. Gude's company, and was turned down by A. Van Beuren & Co.

A Van Beuren & Co. then called in a very prominent corporation lawyer, and had a clean cut, business proposition drawn up, which covered all the salient points in dispute clearly, and which specified the strict business lines on which an amalgamation could be made. The proposition stipulates that the companies are to hand in a statement, each to the other, of the business done for the past two years, up to Jan. 1, 1901, showing gross and net profits, list of all locations, contracts running, etc.; each firm to appoint an auditor to audit the other firm's books, so as to arrive at the true and just earnings, and the locations each firm controls, to then turn their business over to a new corporation, and receiving for good will of their old business four shares of stock for each dollar of net profits shown, and stock dollar for dollar for the actual cost of each firm's plant, the company showing the greater net profits and plant to be entitled to four directors in the new corporation, and the company showing the smaller net profits and plant to be entitled to three directors; the directors to manage and control the business, and to select the officers and business manager; a certified check to be posted by each firm for \$50,000, and to remain in the hands of a trust company for two years, to cover any errors that might turn up, and which the auditors might have overlooked.

A working capital of \$75,000, to be furnished by the members of the new corporation pro rata, as to their holdings of stock. The attorney drawing up this prospectus is one who has handled some of the largest business amalgamations of recent years, and who has a system of arriving at equities and values of the most technical business interests.

With such a fair business proposition it would appear to the trade at large that there should be no difficulty any further in amalgamating the different companies in New York. Van Beuren & Co. are certainly willing, as it is from them that the proposition comes, and of course if there is now any hitch, the only conclusion to arrive at is that the New York Bill Posting Co. do not want an amalgamation on a business basis, as it would give them the smaller interest.

It appears that the situation will place one of the members of the board of directors of the Associated Bill Posters in a very enviable position, as A. Van Beuren & Co. state that they will not consider any amalgamation proposition except one based on absolute equity. What are the other people wanting? Surely they do not want something for nothing.

There will be "something doing" at the next meeting of the board of directors of the association in July. Possibly in the interim Mr. Gude will resign from the board of directors, and sever his connections with the association, as it will be very doubtful for the members to reconcile themselves to the fact that one of their directors and members is the ruling spirit in a company, existing in opposition to one of its most prominent members.

A. A. G.

Tommy Locke, one of the best of the gunning force of Chicago, was in Cincinnati several days last week, piloting bulletins. He was entertained by Burdell Chapman, of the John Chapman Bill Posting Co.

In your last issue you stated that there was a hitch in the proceedings leading to the amalgamation of the two big bill posting firms in New York City. You were quite right. I do not know where you got your information, but it is quite correct. To a man up a tree it looks as if negotiations had come to a dead stop. None of the parties interested will talk for publication, but all manner of rumors are flying about. It seems to be the all-absorbing topic of conversation in advertising circles. I have been trying to get at the real facts in the case and to report them without bias or prejudice. Owing to the reticence of those most directly concerned, however, I find it a most difficult task.

I have ascertained, though, that in spite of their denials, A. Van Beuren & Co. are not disposed to be at all fair with the New York Bill Posting Company.

Briefly, it seems that some two months ago, after protracted efforts to get together had resulted in failure, Messrs. Gude and Pratt called in Mr. Mayer, of the firm of Mayer & Gilbert, the attorneys for the Associated Bill Posters of the United States and Canada. These three drew up a paper between them, in which it was agreed that the two firms would amalgamate. Pratt's terms in this agreement were very hard. He insisted that the name of the new firm should be Van Beuren & Co., that A. Van Beuren should be president and himself general manager. Although these stipulations were palpably unfair, Mr. Gude, in his anxiety to bring the amalgamation about, agreed to them. When he presented the paper to Mr. Alexander Clark, president of the New York Bill Posting Company, the latter is said to have remarked: "Well, they don't want anything but everything. What do we get?" He signed it, however, remarking afterwards to a friend that no other living man could have induced him to do so except O. J. Gude.

Then the New York Bill Posting Company deposited a certified check for \$50,000 in the hands of the association's attorneys, Mayer & Gilbert, to bind the bargain.

A. Van Beuren & Co. are circulating a report that the New York Bill Posting Company has failed to live up to this agreement. This may be true, but if it is, it will be the first time that your correspondent ever knew of a backdown in anything that Gude was connected with. The report is not generally credited.

I would advise, in order that your army of readers have early and full information on the most important amalgamation of bill posting interests in this country, as well as the most interesting event in association affairs, that you throw your columns open to Van Beuren & Co., The New York Bill Posting Company, Mayer and Gude, and invite signed statements from all of them. "The Billboard" is the "whole thing," as far as outside advertising is concerned, here in New York. No one ever hears any other publication mentioned. Perhaps if you were to adopt my suggestion it might result in bringing the amalgamation about.

If they do not get together it is certain that the association will have to take a hand in the matter. If it should, it is the general opinion of those that I have interviewed that the demands of A. Van Beuren & Co. will be toned down considerably. The association will compel them to be reasonably moderate in their exactions.

One man, whom I believe to be an authority in these matters, said that if ever the association took hold of the matter, Van Beuren would not get terms as advantageous as those already conceded under the agreement which they now have.

It seems so odd that Van Beuren & Co. should be so inordinately avaricious and exacting. If they were only reasonable, the two firms could be united without further ado, the association would be relieved of an embarrassing and disagreeable duty and all parties concerned would be better off financially.

MARCK

Daubs.

At Bryan was expected at Mr. Clemens, Mich., March 22.

It is said that the East wants to elect O'Malley president again.

Charles Bryan has made a splendid president. Ohio is so full for his reelection.

Amalgamation continues to be the all-absorbing topic of conversation in bill posting circles.

And now it is said that if the Protective Company is amalgamated, it will be discontinued as a selling office.

W. R. O'Malley is working for the Chicago Democratic Advertising Committee. He has charge of the routes.

The New Haven Bill Posting Company is keeping the bill posters in Connecticut and Massachusetts busy with work.

The chief argument in favor of amalgamation is the additional protection against opposition that it will afford bill posters.

If any two bill posters in America held the same views on the subject of amalgamation, we have so far failed to find them.

Mr. W. J. O'Grady, formerly shipping clerk of the American Advertising Service of Chicago, has been promoted to foreman.

It is said that with the expenses cut down and new business pouring in that the Protective Company will soon be on a paying basis.

Clarence E. Roney, the efficient representative of the Bill Posters' Protective Company, has been in Cincinnati for several days.

With the present conflict going on in Springfield, Mass., and as the situation now stands, the advertiser takes a risk in posting the town.

Both President Bryan and Secretary Leonard deny that charges have been filed with the association, by Alex Harrison against Buffalo Bill's Shows.

Meligan will endeavor to elect George Leonard president at Buffalo, and will send an unusually large delegation to the July meeting for that purpose.

P. B. Oliver, of Findlay, O., who has been boiling out an attack of rheumatism the second this year at Mr. Clemens, has returned home entirely cured.

The date of the annual convention of the Ohio State Bill Posters' Association has been changed from May 7 and 8 to May 14 and 15. A big gathering is expected.

Send us the dates of all conventions, fetes and celebrations that are to be held in your town. It is to your interest. It means more business for you when they appear in our lists.

"The Billboard" is permanently enlarged this week to twenty pages for the first time since it became a weekly. All indications point to the fact that it will be twenty-four pages before July.

Those who oppose the admission of the Protective Company in the general amalgamation hope to secure Mr. Gude's vote, an influence by reason of the fact that it is not to his interest to have the association maintain a selling office in opposition to him.

Ansonia, Derby and Shelton, Conn., three towns that are often overlooked by patronizers of the bill boards, have a combined population of over 40,000, contain a dozen large mills and factories, and are practically one large and enterprising city. There are many others.

Frank P. Myers, the city bill poster at Danville, Ill., is increasing his large space of boards. Mr. Myers and Mr. Bradshaw have formed a partnership, under the name of Bradshaw & Co., for the purpose of designing and making novel bill boards and advertising posters.

Those who oppose taking the publishing company into the amalgamated associations aver that it is a steady loser. Those who favor it declare just as stoutly that it is a money maker. In the absence of a published statement of its accounts one can get almost any sort of a rumor regarding its financial condition that one may wish. The most prevalent opinion, however, seems to be that it is making money.

Three sheriff's deputies chased a persistent bill poster all day recently in Chicago. He had trespassed upon county territory by posting political cartoons of Mayor Harrison on small boards set in the angles of the county building. When the offense was discovered the bills were removed, but a few minutes later the cartoons reappeared. Four times the objectionable posters were removed, and four times they were replaced. Finally these deputies assumed disguises and lay in wait, and Frank Farrell, No. 8 North Willis street, was caught in the act of placing a fifth cartoon on one of the boards. He was arrested.

Political Posters.

The bill posters are very much pleased that the election work has started in Chicago, as it will give those who want to get away money enough to get their transportation, and those who live here a chance to pay their room rent. With the exception of 5,000 sheets for the Automobile Show, it is the only work which is being put out in Chicago. The bill posters at the American made only two days last week, and this it is about as bad. With a little theater work, and replacing a few commercial posters, they are doing nothing.

The Democratic committee have at work 7 lithographers and 14 bill posters, nearly all from the American. They expect to have double the number at work shortly. The amount of work they have now is 100,000 half sheet heads for Carter Harrison, 65,000 Chas. Emmer, for city treasurer; 50,000 for Andrew Ryan, for city attorney; 100,000 half sheet flag posters for Carter Harrison; 5,000 posters for Carter Harrison; 5,000 half sheet lithographs for Honore Palmer, for alderman, and they expect to post 25,000 for Lather, for city clerk.

Outside of the bill posters they employ three men constantly folding and two route riders. At present the Republican party are doing very little, except what the aldermanic candidates are putting out, and that work is done by outsiders, and very poorly done at that.



Poster Printers

Advertisements under this heading will be published weekly at the uniform rate of ten cents per line per issue, or \$4.00 per year.

- Boston Job Print. Co. 4 Alden, Boston, Mass.
- Brooklyn Daily Eagle Job P. Co., B'yn, N.Y.
- Calhoun Printing Co., Hartford, Conn.
- Calvert Litho Co., Detroit, Mich.
- Central City Show Print. Co., Jackson, Mich.
- Central Litho So. 140 Monroe st., Chicago.
- Donaldson Litho Co., Newport, Ky.
- Enterprise Show Print, Cleveland, O.
- Erie Show Printing Co., Erie, Pa.
- Forbes Lith. Co. 181 Devonshire, Boston, Mass.
- Free Press Show Print Co., Detroit, Mich.
- Great Am. Eng. & Print. Co. 57 Beekman, N.Y.
- Great W. Print. Co. 511 Market, St. Louis, Mo.
- Greve Litho. Co., The, Milwaukee, Wis.
- Haaber, P. B., Fond-du-Lac, Wis.
- Hennegan & Co., 127 E. 8th St., Cin'ti, O.
- Home Show Printing Co., Atchison, Kas.
- Morgan, W. J. & Co., St. C. and Wod, Cleve, O.
- Morrison Show Print, Detroit, Mich.
- Pioneer Print. Co. 214 Jefferson, Seattle, Wash.
- Russell & Morgan Show Print, Cincinnati.

Poster Pointers.

John Omwake, of the Russell-Morgan Company, will be married April 10.

Geo. Tomadison, formerly of the American Lithographic Company, but now with Robert Mayer & Co., of New York, was in Cincinnati March 20.

Willin advertises: "We make the sketch while you wait; draw, print and deliver 1,000 24-sheet sheet posters in six hours." Wow! Oh! these printers, and their promises.

At a meeting of the Board of Managers of the Manufacturers' Club of Cincinnati, March 21, John Omwake, of the Russell-Morgan Company, was elected president. Mr. Omwake is one of the oldest members of the organization, and is recognized as a strong man for the head of the club.

The Calhoun Show Print, of Hartford, Conn., writes that our oldinary of Mr. Higgs, in the issue of March 2, was all right except the expression, "Stress of modern competition and method forced it into bankruptcy." The Calhoun people say the article should have read, "Until he neglected to give his time and proper attention to the business, instead of allowing it to take care of itself, and in connection with a dishonest book keeper, who used too much of the company's money, forced, etc." Mr. Higgs closed his connection with the old concern Jan. 3, 1901.

Posters and Painted Signs.

Posters and signs are being more extensively used by general advertisers than ever before. Permanent signs are becoming very popular in New York and other large centers. There are reasons for this condition of affairs in the advertising field.

Advertising rates are too high in newspapers.

In view of the excessively high rates charged by newspapers, general advertisers are flying to other effective and less expensive methods of reaching the public—hence the great popularity of posters in and about New York City.

To thoroughly exploit an article in the New York newspapers and keep it before the public in fairly good shape costs about \$25,000 to \$30,000 a year.

An effective and paying showing can be made by the use of posters for one-third of that amount.

Posters are most valuable to general advertisers of well-known trade-marked articles.

Many proprietary concerns which have never heretofore used painted signs are beginning to use them profusely.

The newspapers of New York and other large cities charge almost prohibitive prices for general advertising. These excessive rates are driving advertisers out of the newspapers.

Some newspapers of very limited circulation demand excessively high rates, and advertisers are learning rapidly that they can keep up their sales by using other forms of publicity.

All advertising is advertising.

Some advertisers have been prejudiced against using posters and painted signs, but a trial convinces them that they turn the trick as well as newspapers.

The large general advertisers are dropping out of the newspapers to a great extent. If things go on in this way much longer there will soon be very little general advertising in the newspapers of America.

The English advertisers use newspapers and magazines very sparingly. They find that they get better results from posters and boardings.

Before many years American advertisers will probably follow in the wake of their English cousins by using posters and painted signs more largely than any method.

This will certainly be the case if newspapers persist in making such excessively high tariffs for advertisers—The Advertiser.

THE BILLBOARD.

Published Weekly at 127 East Eighth Street, Cincinnati, Ohio, U. S. A.

Address all communications For the editorial or business departments to THE BILLBOARD PUBLISHING CO.

Subscription, \$1.00 a year; 6 mos., \$2.00; 3 mos., \$1.00, in advance.

ADVERTISING RATES: Advertisements will be published at the uniform rate of ten cents per agate line; no discount for time or space. Copy for advertisements must reach us before noon on Saturday previous to week of issue. Our terms are cash.

The Billboard is sold in London at Low's Exchange, 57, Abchurch Lane, and at American Advertising Newspaper Agency, Trafalgar Buildings, Northumberland Ave., W. C. In Paris at Brenilano's, 37 Ave. de l'Opera. The trade supplied by the American News Co. and its branches. Remittance should be made by post office or express money order, or registered address and made payable to the Billboard Pub. Co. The editor can not be held responsible for return unsolicited manuscripts; correspondents should be prompt. When it is necessary to wire as the instructions and copy for advertisements, great saving in the matter of telegraph tolls may be had by recourse to the Donalson Cipher Code. Entered as Second-Class Matter at Post Office at Cincinnati, Ohio.

Saturday, March 30th, 1901.

A pest that is encountered every summer by circus men are fake agents who not only obtain money and favors under false pretenses, but frequently cause the show people great annoyance. There is one way to reach and probably cure this evil. Let every show send the name and picture of their contracting agents to "The Billboard," and we will print them. The railroad and other officials can thus be put on their guard against imposition, and the fake agent will find his occupation gone, or at least a very hazardous one. We believe that every tent show in the country will take kindly to this suggestion, which is offered in good faith and for the protection of the show people.

Frontispiece.

For our frontispiece this week we are enabled to present a remarkably good portrait of Thomas Albert Bryan. There is probably no more notable person in bill posting circles than "Al" Bryan, as he is familiarly and affectionately known to an exceptionally large number of friends and acquaintances.

His fame as a bou vivant is national. There is hardly a person in the theatrical business throughout all America but has met or heard of him, and among circus folk his name is as familiar as a household word. His most marked characteristics are a quick, impulsive generosity and an overflowing good fellowship. Interest in his career among the readers of "The Billboard" is due chiefly to the enterprise he has exercised and the innovations he has introduced in his chosen vocation as a bill poster.

He is one of the pioneers in the new school of American bill posters. He was not only one of the first to recognize the impending change in conditions which has since revolutionized the business, but the very first to put the theories into practice. While others saw "the handwriting on the wall" and discussed the coming change, Mr. Bryan adopted the new ideas, discarded his old methods and actually got to work on modern lines before any other bill poster in America. It is by reason of this fact that he achieved an enduring and lasting fame, which insures his name being handed down to future generations.

His career has been a most interesting one. He was born at Moresburg, Pa., June 22, 1853. While a very young lad he removed with an elder brother, James E. Bryan, to Chicago. This was at the outbreak of the civil war. Business was bad and times were hard. The family were in straitened circumstances. Jas. E. Bryan was earning a precarious living as an assistant scene painter at McVicker's Theater in Chicago. He was taken ill and the family, stripped of this slender income, was in bad straits indeed.

It was then that Al Bryan, although but a lad of eight years, showed the mettle that was in him. With a scanty capital of pennies he invested in an arduous of papers and joined the ranks of the newsboys. He attained proficiency with great rapidity, and as he was a tireless worker, he filled in "dead middays" that portion of the day after the morning papers were sold and before the afternoon papers were out by peddling apples, peanuts and small wares to the soldiers who were thickly encamped about Chicago at that time. Alone and unaided, he supported the family all through his brother's long illness. As soon as his brother recovered sufficiently to resume his position, Al returned to school, but his mornings and evenings were still devoted to his newspapers, and his earnings eked out the family income materially.

His first venture in the bill posting business was made with his brother, Jas. E., at Columbus, O., in 1874. At this time he was only eleven years old, but used to carry his bucket and brush and pluckily endeavored to post as many sheets as his big brother, a man in the prime of life. Columbus, however, did not prove as good a field as it promised, so after about a year had passed, the brothers decided to go to Zanesville, which they did in 1875. In those days a bill posting plant was not hard to get together. There were no large and

While it is true that the Chicago contingent are strongly with the New York people, yet some of the bill posters in the smaller Western towns who do not fully understand the situation are crying out against the policy of excluding newspaper solicitors. "The Billboard" has pointed out the way to the amalgamation promoters to appease the little fellows by adding to the number of active traveling solicitors within the ranks of the Association. It hardly seems likely that the newspaper solicitors will be admitted; in fact, the arguments against taking them in appear to be convincing and unanswerable. The only reason that the friends of newspaper solicitors put forward is that they want more business. Aside from this, we do not know of a single argument that the country bill posters can present. The men of brains and wealth and business among the Associated Bill Posters will control and dictate in the future as they have done in the past. It will be the part of wisdom for the small kickers to get into the band wagon or be left behind.

Comments.

Henry Lavelle Davis, of New York, who is suspected of being the man who had victimized many Hartford people by advertising to give out work addressing envelopes, was arrested at Bridgeport, where he made his headquarters at a restaurant. He is 20 years old. His scheme is said to have been to send out clericals promising employment in addressing envelopes on receipt of eight cents in postage stamps. After sending the stamps, the applicant for work received another letter. It is alleged, explaining that he must sell \$3 worth of soap before the envelopes would be forthcoming. If this condition was fulfilled, it is claimed, Davis cut off further correspondence with the applicant. The plan has been worked in Meriden, Springfield and Bridgeport, as well as in Hartford, according to the post-office authorities.

The United States authorities in Toledo are looking up a gang of endless chain swindlers in that city, who are said to be getting a good deal of money.

They advertise that persons may make \$5 to \$6 per day at home without any capital. When a victim writes for particulars he receives a request for twenty-five cents. After he sends the money, the victim receives a package of plus—perhaps worth five cents—and a letter, of which he is requested to make copies and send them to his friends. These letters all ask to receive twenty-five cents sent to the endless-chain schemers. The victim is told that for every sucker he catches for the schemers he will receive five cents. Of course, it but stated in that way.

The swindlers are said to be receiving stacks of letters, and the postal authorities may prosecute. Lookout for them.

Several old acquaintances of the late F. H. McAlpin, the tobacco manufacturer, were discussing his business success in an uptown club, and one of them told the following story as illustrating the far-reaching effect of comparatively insignificant things sometimes.

"It was after Mr. McAlpin was well started in the tobacco business," he said, "that an enterprising rival began to enter into his business by advertising that he placed a dime in every tenth package of tobacco put up in his factory. One day a foreman of the packing room went to Mr. McAlpin and said:

"I have a suggestion to make that promises to knock out this dime in every tenth package scheme of your rival. Will you hear it?"

"Yes; go ahead."

"Well, then, just put a dime in every package of tobacco put up in our shop and don't advertise it. It will advertise itself quickly enough."

"Mr. McAlpin says that the suggestion was good and he accepted it. It cost him a good deal of money, but its success warranted it. Within a few weeks farmers were buying McAlpin tobacco, knowing that they would find money in each pack, and if they had found diamonds it would not have surprised them."

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Amalgamation Committees to Meet in Chicago in April.

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Many Thanks.

I esteem it both a privilege and an honor to be a contributor to "The Billboard," which I now regard as the leading show paper of America. Typographically, editorially and from a news standpoint it is above criticism. With best wishes for its continued prosperity, I am, Yours most sincerely, WILL S. HEDGK.

The Cured Fruit Association signed a contract with the Lison Advertising Agency of St. Louis to spend \$29,000 a month for two months in general advertising.

Edward A. Stahlbrodt has a great many warm and staunch friends in I. D. A., and they do not like the way the title of the official organ is being handled. Slowly but surely Display Advertising is being dwindled and subordinated to the bill poster. This is regarded as a direct and needless affront to Stahlbrodt.

expensive boards to build. For the most part, daub was utilized, and rents were unknown.

Jas. E. and Al. conducted their plant with varying fortunes for three years, and in 1878 moved to Cleveland, O., where Jas. E. bought out Bill Fatz, who at that time owned the boards there. The plant that they obtained was quite extensive, as compared with Zanesville, but they soon had it well in hand, and were doing a fine business, when an opening offered in Pittsburg, Pa. Jas. E. took advantage of the opening and put Al. in charge of the plant. Young as he was, he made a valiant effort to manage the business, but it was too much for him. He was only sixteen years of age, and as bill posting taxes the best judgment of old and seasoned men it is not to be wondered at, that a youth of his tender years should find it too great a task.

Early in 1879 he returned to Cleveland and went to work for his brother. During the summer season of 1874 he accepted a position as our manager with the Barmin Show. The opportunities for work were too numerous for a man of his temperament and disposition. He simply could not shirk. He could not even sleep as long as a particle of work remained unfinished.

As a consequence, he was up night and day, and wore himself completely out. When they brought him home it was on a stretcher. He came very near dying. The doctors said it was a case of sheer exhaustion.

He also spent five seasons on the road as advance manager of A. F. Hartz, the magician, during which time he traveled extensively and made many friends throughout the country. When Mr. Hartz secured the management of the opera house in Cleveland, Al. remained with him as an advertising agent. He had on a former occasion acted for Hartz in a similar capacity when the latter had the Park Theater, now known as the Lyceum. It is needless to say that he was a most pronounced success.

He also scored a big success as advertising manager of the Cleveland Clothing Company, and it was directly due to his vigorous campaign that that company secured a foot-hold in Cleveland. With these three exceptions, however, he has always devoted his time to bill posting.

In 1885 his brother, Jas. E. Bryan, died, and Al. succeeded him as the senior member of the firm, and became its active manager. When the business of bill posting underwent its metamorphosis in the latter part of the eighties and the early nineties, his was a potent and powerful influence. He early recognized the need of organization, and gave freely of his time and money to effect it.

He served the association faithfully for several years, and labored in its behalf as a member of its executive committee when there was little honor attached to the position, albeit much hard work. But he did more important service by practicing the theories he advocated. He built fine, new boards of ship-laps matched lumber. He fitted up a fine office, centrally located. He instituted new methods in checking, listing and accounting. Visiting bill posters came and marveled. They predicted failure. The business could not stand such extravagance, so they said. But the business did stand it. Furthermore, it grew and thrived amazingly.

And so it came that other bill posters in the West were encouraged to follow his example.

At the annual convention in Cleveland, O., in 1896, he was unanimously elected president of the Associated Bill Posters' Association of the United States and Canada, an office which he filled with honor to his fellow members and great credit to himself.

In the meantime he was reaching out. He was no longer satisfied with one plant. He desired new fields to conquer and control. Soon he added Akron, O., Toledo and Dayton. The plants when he took hold of them were lame and sorry affairs, hardly worthy of the name. Under his energetic and aggressive policy they were soon dismantled, rebuilt and greatly improved. It is not going too far to say that they are all models of excellence.

It will be seen from the foregoing brief account of his long and active career that he implies an enormous capacity for work with rare good judgment. His great success is due in large measure to these two characteristics.

With scant opportunities for schooling, he has yet succeeded in acquiring an enviable education. He is remarkably well read and well informed. He is not only self-made, but to a large extent self-educated, which is a thing, indeed, to be proud of.

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LETTER BOX

Our readers and subscribers in all lines are invited to avail themselves of "The Billboard's" new mail scheme. We have an experienced clerk in charge of this department. He keeps track of people and forwards their mail wherever possible, the moment it is received, thus avoiding delay. Letters are only advertised when we do not know the whereabouts of the persons to whom they are addressed. Letters advertised for four weeks and uncollected for will be returned to the post office. Circulars, postal cards and newspapers excluded. Letters are forwarded without charge.

- ADVERTISED LETTER LIST
Baby Bliss (2), Mr. Lockhart.
Mal. J. Flynn, A. Leiss.
The Great Gantler, John Fay Palmer.
Red Hahney, Capt. H. Wallace.
W. J. Howell (8), Prof. Sam Stricklin.
J. W. Iscull, Parson Taylor.
John W. Edwards (17).



Mr. Hill wants Investigation.

To the Editor of "The Billboard":
 Dear Sir: I had hoped that I would not be drawn into a newspaper controversy in connection with what follows, but the injustice of the conduct of certain persons forces me to come out in my own defense.
 I note in your issue of last week that you published a list of the new members who have lately joined the I. A. D., at the foot of the list you print the following: "Jas. L. Hill, Nashville, Tenn., suspended, pending investigation."
 Now, as a matter of fact, no one save the executive committee have any power to make suspension for any cause, and to my certain knowledge several members of the executive committee knew nothing of my having been suspended till the matter came out as above referred to. In fact, no one save the secretary of the association seems to have known anything of the suspension till it had been published. Now, comes the question: Who is the executive committee of the I. A. D.?
 The law says it is composed of the elective officers of the association, together with three other members who are elected by vote. Under all precedent, the vote of a majority of the committee is necessary to decision on any question, but it seems that, at least in this case, the secretary constitutes the majority.
 Now, as to the charges that lead up to this action on the part of the secretary, I will say that some time since I received notice of the fact that charges had been preferred against me through attorneys of certain parties, and at once took the matter up and proved to the executive committee that the parties making the affidavits had perjured themselves. Some time after this I received a communication from the secretary, saying that other charges had been preferred against me by the Plinkman Co. enclosed a copy of the charges, which seemed to be based on the private opinion of a man named McKinnon, and in which McKinnon makes numerous assertions and claims which are without the least foundation, in fact. When I read the charges and saw such glaring fraud, I at once wrote the secretary, asking that the names of persons by whom the claims of McKinnon could be proven be furnished me, so that I might cross-examine them, and after some delay I received a letter, purporting to come from McKinnon, in which he refuses to furnish the names for which I asked, and adds that he does not see the use of allowing me to draw their true, weak subterfuge, when he knows if his charges are well-founded, a verification of his claims through an investigation by me would make his claim that much stronger.
 Believing that I was justly entitled to all that I had asked, I refused to go into the matter further (ill I had been allowed the privilege of refuting the charges offered by the other side, and to my letter to the secretary, making this statement, he replied, "I can do nothing for you," when he knew at the time that I was entitled to all I had asked, and yet he states that he would send the matter as it was to the executive committee, which, I presume, he has done. I stated to the secretary, and repeat here, that I was perfectly willing to go into an investigation of the whole matter, and make a complete defense so soon as the names of the witnesses were given me, and that if the executive committee found me guilty after such an investigation, I would willingly pay all damages, but that if I were not allowed common justice in the matter, viz., the privilege of examining the evidence of my accusers I would have nothing further to do with it.
 To use the words of a traveling man, who has been here for some days looking over his work: "It looks to me as if you are trying to feather your own nest at your expense." This may or may not be, but his ideas are significant, when we consider that I am the only other exclusive distributor on the executive committee, and also in view of numerous hints of late about a committee from the I. A. D. to be appointed to confer with some other committees looking to a consolidation of all the distributing interests.
 Less than a year ago Mr. Buney would have been a more formidable opponent for the office of secretary of the consolidation, but now he is catching bigger fish, and Mr. Steinhilber has a clearer field for his race, and while I would not have the office of secretary if I could get it, the chances of some others might be stronger if all of the powers that be were bill posters, for, as a matter of fact, the majority of the distributors are also bill posters, and if I were to stay in the business, as I am

not a bill poster, I would hold up the end that was for the best interests of the exclusive distributor.
 Out side of Mr. Steinhilber, I believe there is not another member of the order who has spent more time and money for the interests of the I. A. D. than I have, and my following, though small, might be dangerous to an amalgamation by which there would be provided a fat job for somebody.
 Now, in closing I will say that I am out of the distributing business, having sold out to Mr. W. B. Johnson some time ago, and taken a position that pays much better, but I do not wish to shirk responsibility, and am still willing to abide by the decision of the I. A. D. executive committee, arrived at after a fair investigation of both sides of the matter. Yours truly,
 Nashville, Tenn. JAMES L. HILL.

Against Amalgamation.

To the Editor of "The Billboard":
 Dear Sir: Replying to your favor of March 19, 1904, regarding subject of amalgamation, I will say that as the matter now stands, and what I know about it, I am not in favor of it. I may change my mind after I know more about it, but the I. A. of D. has established itself among the advertisers of the country as being just about what the advertisers want, and our business is growing fast. In the face of the knocking received from some of the similar organizations who are patterning after the I. A. of D., and controlled by a few distributors who were too slow in recognizing the worth of the I. A. of D., that some other hustler stepped in and took the franchise for their city away from them. Then these same fellows got their heads together and organized another association similar to the I. A. of D., when they knew they were trying to destroy the best thing of the kind that ever existed. After fighting the I. A. of D. until they have found out they can not do anything, as its reputation is too strong with the advertisers of the country, and any knocking they may do only adds more strength to it. I. A. of D., now these same fellows want a compromise in the shape of amalgamation. I am of the opinion that the best thing we can do is to let well enough alone, and strive to make the I. A. of D. stronger in the future if possible than in the past, where by amalgamation we may spoil the whole thing. We will get a lot of men into the organization who will want to change and start an almost new organization and ruin all the good the I. A. of D. has done, and cause a dissatisfaction among the members that will bode no good to the organization very fast, and will still gain faster in the future, as it is just dawning upon a whole lot of people what a good thing it is, and as I said before, let us let well enough alone. Let the I. A. of D. enjoy the prosperity it has worked up for itself, and not take on a load it can not carry. Let these other organizations that were gotten up especially to kill the I. A. of D. stand upon their own foundation, and if they can't, then let the members shake the organization and come into the I. A. of D., as it is the only one that can stand; at least it appears so, when the others are crying amalgamation. I am against amalgamation good and strong, as it now appears to me. I am also opposed to newspaper collectors doing solledding for the bill posters.
 Yours truly,
 Springfield, O. H. H. TYNER.

Busy in South Carolina.

R. M. Jones, the distributor at Sumter, S. C., has been quite busy with work. He has been handing out 2,000 little pamphlets for people in the town. He has contracted with the Katherman Chemical Company, of St. Louis, to distribute samples among practicing physicians. Mr. Jones will do work for the Chattanooga Medical Company and the Novelty Plaster Works, of Southville, Mass.

Samplings.

James H. Louth, of Petersburg, Va., has secured the I. A. D. franchise for Richmond and Petersburg, Va., and will establish a complete service.
 Oliver Fairchild is very much disgusted with the official organ of the I. A. of D. He calls it "that circular." He maintains that it hurts the association.
 Do not knock. Every time you rap a competitor you knock yourself, because anything that hurts the business hurts you. Knocking always hurts the business.
 "The Billboard" has more readers among distributors than all other papers combined. This is due solely to the fact that it is the best of all the distributors' papers.
 "The Billboard" is enlarged to twenty pages this week. Much matter that has heretofore been crowded out by lack of space will hereafter find room. We will soon have the same interesting distributors' department that we used to run when the paper was a monthly.
 Distributors should keep "The Billboard" posted about conventions and celebrations to be held in their towns. Tell us what they are and when they will be held. We will publish them in our lists, the advertiser will see them, and he will send you his matter to distribute.



Newspapers Knock Posters.

If there is anything that is calculated to make the average advertiser think and ponder deeply, it is the "oodles" of space that publications are devoting to the vagaries of aesthete Kriehn and other notoriety seekers of his ilk. Why do the papers print and reprint the senseless drivel? In the interest of art? not on your life. Then why? Well, read this from a Milwaukee daily:
 "Mrs. George H. Ide, who was one of the original members of the Town and Village Improvement Committee of the Wisconsin State Federation of Women's Clubs, and who has studied and written a great deal on the subject, endorses Dr. George H. Kriehn's suggestion that women use their influence against ugly bill board advertising by personal remonstrating with the advertising firm.
 "It's a fine idea," said Mrs. Ide, "if every woman who dislikes to see the street of her town disfigured by ugly bill boards would make it her personal task to write to the advertiser telling him that she must prefer using others' goods as long as he continues such methods of calling attention to his wares, it would not be long before the bill boards would come down. Women can exert a tremendous influence in such directions."
 Even if the women did not actually write to the advertising firms, Mrs. Ide says something might be accomplished towards the downfall of the bill board by a quiet refusal to use the advertised wares whenever possible. Unfortunately some of the most widely advertised articles are domestic staples without which most households would find difficulty in getting along, though usually an acceptable substitute could be found. Two or three women who are interested in the subject have for a long time quietly refused to buy articles advertised in this manner, but naturally their action has had little effect on the market. Something much more widely concerted would have to be done to have any real influence with the manufacturers.
 Is that sort of rot going to further the cause of art? Is it going to do anything except convince the advertiser that newspapers can be won and women can be fond of cheap notoriety?
 It is to be hoped that the publishers will keep it up. It will convert some advertisers to the efficacy of the poster that no persuasion could reach. Truly, the knocker death on occasion overreach himself.

Commercial Advertisers.
 The strongest line that a retailer ever wrote for a poster is: "Prices reduced to..."
 The best way for the new advertiser to select service in bill posting is to select a solicitor to select it for him.
 Each year much of the dross in advertising disappears and a clearer and more perfect system arises to take its place.—Printers' Ink
 The time and space that some publishers waste in decrying the bill boards could be more profitably employed in improving their own media.
 Advertisers who have made fortunes are those that have catered to the masses, not to the classes. Mail Order Journal. Posters reach the masses; newspapers reach the classes.
 "If you tell a man a thing often enough you do not need to prove it," so says Agricultural Advertising. It is as true as gospel. Ever circulation manager in the country will swear to it.
 W. H. Hooker & Co., 470 to 474 Ellicott Square, Buffalo, N. Y., are getting out a mammoth "cut-out" of the trademark of Acker's Dyspepsia Tablets. Later on they propose to use both posters and booklets.
 There is such a thing as getting your poster too terse. You may plaster your bare name and address all over creation and not sell goods. You must give some good, sound, short description, assertion or argument that refers to your wares.
 Every advertising man, whether he owns an advertising agency, is an independent advertiser, or is working for others on a salary, should send his name and address to the editor of Printers' Ink to be filed in a list of advertising men now in process of compilation.
 A market for an article is gained because it has superior merit or because it is sold at a price less than some other article which meets the same wants. The merit or the price must be told to people or the market can never be gained; this telling is advertising, and it is the very breath of life of commerce.—Agricultural Advertising

Weekly List of Bill Posters.

- Advertisements under this heading will be published weekly at the uniform rate of ten cents per line per issue, or \$4.00 per year.*
- ARKANSAS. Conway—J. P. Clark, Box 52.
 - ILLINOIS. Pekin—Standard Bill Posting Co. Peoria—Auditorium B. P. Co.
 - IOWA. Des Moines—W. W. Moore (licensed Dist.)
 - KANSAS. Atchison—City Bill Posting Co. Parsons—George Churchhill.
 - MISSISSIPPI. Yazoo City—H. C. Henkle.
 - NEBRASKA. Fremont—M. M. Irwin.
 - NEW YORK. New York City—New York Bill Posting Co.
 - OHIO. Middletown—Anthony H. Walburg. Zanesville—Wm. D. Schurz.
 - PENNSYLVANIA. *Johnstown—A. Adair. New Castle—The J. G. Loving C. B. P. Co.
 - TENNESSEE. Gainesville—Paul Gatta, C. B. P. and Dist.

Weekly List of Distributors.

- Advertisements under this heading will be published weekly at the uniform rate of ten cents per line per issue, or \$4.00 per year.*
- ALABAMA. Fayetteville—James Wallace.
 - ARKANSAS. Conway—J. P. Clark, Box 52.
 - CALIFORNIA. Eureka—W. H. Matthews, 336 2d st.
 - GEORGIA. Atlanta and Suburbs—Edw. B. Bridger's Advertising Agency, 904 Temple Court Bldg. Columbus, Ga., Girard & Phoenix City, Ala. Edw. B. Bridger's Advertising Agency. Address Atlanta.
 - ILLINOIS. Chicago—John A. Clough, 42 River st. East St. Louis—H. H. Deomar. Gainesville—H. Hulst B. P. & Dist Co. Pekin—Standard Bill Posting Co. Peoria—Auditorium B. P. Co.
 - INDIANA. Huntington—Benjamin Miles, 8 Everett st. Marion—John L. Wood, 920 S. Branson st.
 - IDAHO. Boise—R. G. Spaulding.
 - IOWA. Burlington—A. E. Dueler, 1211 Sumner st. Des Moines—Des Moines Adv. Co. Fort Madison—Sylvester Johnson. Sioux City—A. R. Beall.
 - KANSAS. Atchison—City Bill Posting Co.
 - MASSACHUSETTS. Brockton—John V. Carter, 288 Belmont st. Lowell—W. E. Aldrich & Co., 76 Gildden Bldg. New Bedford—A. E. Hathaway.
 - MISSOURI. St. Louis—S. A. Hyde, 2136 Eugenia st.
 - NEBRASKA. Fremont—M. M. Irwin.
 - NEW YORK. Canandaigua—Wm. F. Mosher, 98 Chapin st. New York—New York B. P. Co. Ogdensburg—E. M. Bracy. Oswego—E. E. Munroe. Schenectady—Chas. H. Benedict, 121 Jay st.
 - OHIO. Columbus—S. A. Hyde, 2136 Eugenia st. Toronto—W. C. Tirrell & Co., 116 W. Tiffin st. Charlestown—Twin City Bill Posting Co., of Charlestown and Denison. Address Charlestown, O.
 - PENNSYLVANIA. Carlisle—Wm. M. Meloy, Box 49. *Johnstown—Geo. E. Updegrave & Co.
 - WEST VIRGINIA. Martinsburg—Hornor's Unique Adv. Co.
 - WISCONSIN. West Superior—C. A. Marshall, W. Superior Hotel.
 - CANADA. A. F. Morris, manager, Hastings st., Vancouver, B. C. Montreal—C. J. T. Thomas, Box 1129.



Low License Victory.

The circus proprietors who have for so long complained about the excessive and practically prohibitive licenses in the Southern States can feel encouraged by the recent action of the North Carolina Legislature, where, after a fierce fight, the friends of a lower tax won a substantial victory. A bill relating to circuses came up in the State Senate. It provided for a tax of \$200 a day by the State and not less than \$200 nor more than \$1,000 per day by the county on circuses and menageries, \$50 on side shows and \$50 on all others where animals, juggling and trapeze are features. Senators Morrison and Foushee objected to allowing the commissioners to tax as high as \$1,000, which has heretofore prevailed. They believed that the commissioners should not be permitted to make the county license higher than \$200, the State tax. Mr. Aycock opposed the amendment. He thought it would be a good thing if commissioners of counties taxed circuses so high that they would be shut out entirely; that it took away money from farmers that ought to be spent at home. The debate on the measure grew fast and furious.

Mr. Foushee replied that a \$1,200 tax would be prohibitory; that it wasn't right to deprive the people of amusement in any such way. The people like to go to a circus occasionally. The county commissioners should not be empowered to exercise any such arbitrary powers.

Mr. Leak said: "The \$200 reduction will mean \$400 for two performances (day and night), and that is too much. I like a good circus, and so do my people, and I'm opposed to shutting them out." He offered an amendment to carry out his views.

Mr. Morrison said: "This section means that no town, except the very largest, can have a circus exhibition and the country people and residents of small towns will be deprived of ever seeing a circus again. It isn't right, and it is contrary to the desires of the people of North Carolina. I think the whole matter should go over. We haven't time to properly consider it at this sitting of the committee."

Mr. Woodard was also opposed to this, as he is to all legislation designed or calculated to restrain the liberty of the people. Everybody knows that the best people of North Carolina go to these circuses, and that they are a great source of pleasure and enjoyment to the children and young people. Church members as well as others take the little ones to such shows, and the menagerie feature especially is instructive and wholesome. In behalf of the boys of North Carolina he protested against taxing circuses and menageries out of existence, and the section, as it stood, would do that.

The debate was resumed in the afternoon, when the amendment of Mr. Foushee, limiting the county tax to \$200, was lost. Then Mr. Henderson came to the rescue with an amendment which accomplished practically the same thing proposed by Mr. Foushee. The law as passed by the Senate, and which will be ratified by the House, will not permit the County Commissioners to make the tax more than \$200 on a circus. It is probable that many of the shows which have avoided North Carolina will now go there. There is every reason to hope that several other Southern States will follow the sensible example of this one. It is a long step in the right direction.

Mr. Cooke's Statement.

"The Billboard" Publishing Company: Gentlemen—Replying to your inquiry of March 14 in re an understanding that Mr. Aleck Harrison had filed a complaint against me, as a representative of Bailey & Cole, directors of tour for Buffalo Bill's Wild West, because we had contracted with the opposition bill posters for our billing in Indianapolis, I beg to say:

1. I have not received any such notice from the Associated Bill Posters' Association, or anyone else.

2. In the event of receiving such notice, my reply would be, that I have contracted with the Empire Bill Posting firm because of the fact that many years ago, and on divers occasions, the various shows which I have represented have received unfair, unprofessional and outrageous treatment at the hands of the Indianapolis Bill Posting Company, which Mr. Harrison represents.

3. That the original breach of contract and indignities of the Indianapolis Bill Posting Company began with the old Forepaugh Show under Mr. Bailey's management, when Mr. R. C. Campbell (now an officer of the A. B. P. A.) was the general agent of that show.

4. The opposition plan, created at that time, to protect our interest, and which

has always given us perfect satisfaction, now has our patronage by reason of its fair treatment and good service.

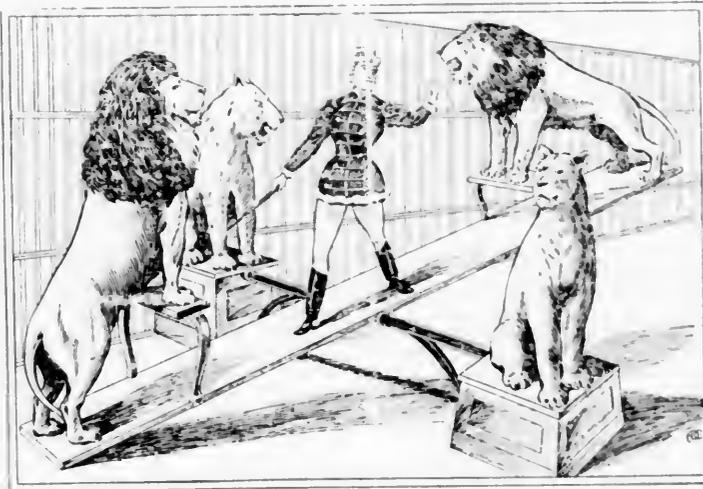
5. While I always have and do favor the Associated Bill Posters' Association, I must insist that I will not submit to any discrimination or stand for a "hold up" of any name or nature, and once for all I would like to have it understood that a breach of contract or "bunco game" on the part of any bill poster in or out of the association will be met with obstinate resistance whenever found. Yours very truly,

LOUIS E. COOKE.

Buffalo Bill's Wild West.

Ossified Man is Dead.

The ossified man died recently at Albuquerque, New Mexico. The history of the man is one of the most wonderful in the world. He was born Nov. 10, 1834, at Lebanon, Ky. At the age of 7 the muscles began to waste away. When the little body had been reduced to a shadow, the joints began to solidify. Every joint in the body



Princess Deleware and her group of African bred Lions. Owned by the Ferrari Bros.

except those of the left shoulder and of the fingers became as immovable as a block of marble. Growth ceased, and since 1864 the breathing, almost helpless statue has been the marvel of every one who has beheld it. In 1884 Sapp was engaged by a Chicago museum, and since that time he has been one of the chief attractions of many shows, and has been exhibited in 18,000 towns of the United States and Canada. He was possessed of a wonderfully bright mind and charitable disposition. He has probably received more money in salaries than any other showman. James Warren, who took Mr. Sapp to Albuquerque, has been his manager in all museums and show companies since he has been on exhibition. Thomas Moore was also here as assistant manager. The gentlemen are greatly broken up as a result of the death of their friend, to whom they were greatly attached.

News from Foregaugh-Sells.

The advance department of the Forepaugh-Sells Show is fast competing arrangements for the Madison Square Garden engagement. The season will open on April 22, running two weeks in New York, and one week in Brooklyn to follow, after which the show will go on the road proper.

Mr. William H. Gardner, general agent of the Forepaugh-Sells Circus, has re-entered the business with old-time activity, after spending three years abroad with the Barnum Show. He will undoubtedly conduct an aggressive campaign for the Forepaugh-Sells aggregation.

New York is just now the Mecca of a host of circus and wild west folk. The Buffalo Bill Show opens the season Monday, April 2, and Forepaugh-Sells follows in three weeks. Both concern rehause in Ambrose Park, Brooklyn, before going into the Garden.

Madame Mariette, the famous menage-horse trainer, who has been in Europe the

past few years with the Barnum Show, has returned to America, arriving in New York on Saturday. She will remain in this country for the present.

Among the many familiar faces to be seen on Broadway, New York, just at present are those of Michael Coyle, "Pop" Seeman, Richard Hall, Colonel Sivalls, Henry Blodges, Al Reil, Fred Beckman, Whiting Allen, Major John Burke, Dexter Fellows, Frank O'Donnell, Frank O. Miller and other circus and wild west agents.

Major Burke, of the Buffalo Bill Show, has just returned to New York from Canada, where he went to secure a detachment of Canadian troops for the show. It is needless to say he was successful.

The famous Picchinal family of acrobats, who will be one of the big features of the Forepaugh-Sells Circus the coming season, are expected to arrive in New York City the latter part of next week.

Mr. Al Martin, the well-known E. T. manager, is on the sick list, having been confined for several days. Yours,

FRANK O. MILLER.

Circus Gossip.

Twenty pages this week.

Now watch "The Billboard" grow.

Mrs. Walter L. Mahu is on her way East.

Realty has the side show with Sapp's bill posters.

"Oh, please, sir! will you open this gate for me?"

J. P. Fagin was a "Billboard" caller March 20.

The Sells-Gray season begins in Savannah, April 8.

Doc Parkhurst is making good with the Gentry No. 2.

Nobby Clark has joined the Sturgis Carnival Company.

John Ringling is still in the South on a recuperating trip.

are at liberty. There turn is said to be a very fine one.

Tom Brown, the chandelier man, reported for duty at the Wallace winter quarters last week.

Ralph W. Peckham spent March 16 to 18 in Madison, Ind., the guest of Mr. and Mrs. J. P. Fagan.

Clay Lambert is at home in Crawfordsville, Ind., renewing acquaintance with his wife and children.

Henry Gilbertson sold some of the stock that he bought for the Rhoda Royal Shows to Sells and Gray.

"Oh, yes, sir," she replied, sweetly, "but you see the paint is wet, and I should have dirtied my hands."

Jas. H. Gray, of the Sells-Gray Show, purchased the sixty-horse act of the Rhoda Royal Shows, March 16.

W. C. St. Clair, of Gentry No. 2 Show, was in Charleston, March 21, to bill that city for March 23 and 20.

Hugh Harrison is in New Orleans purchasing an entirely new set of wardrobe and costumes for his people.

Wm. Farnner, boss hostler of Sells-Gray Shows, left his home at New Lexington, O., for Savannah, March 21.

J. Delmar Andrews has signed for the season of 1901 with the Pawnee Bill Show as press agent and announcer.

E. H. Wood has resigned his position with Fitzhugh & Co. to go as general agent with the John Robinson's Shows.

Henry Richards, known as Dutch Dick, will be for many of the cook-house department of the John Robinson Shows.

Belle Clark (Mrs. Nobby Clark) left for Baraboo, Wis., last week. She will ride a moorage act with the Ringling Shows next season.

It is said that the Rhoda Royal Show will be converted into a three-car show, and feature a concert band, at 10 and 20 cents admission.

R. W. Peckham, who spent the winter in Cincinnati, has returned to Chicago to begin work with the Ringling Shows as excursion agent.

Wm. Sloman, the general agent of the Chas. Lee London Shows, was a "Billboard" caller March 23. He joins the show April 15.

Mart Robind, for several seasons with the band in the Robinson Shows, has left the road, and is located at Perry, Ia., as a practicing optician.

A baby hyena was born in the Lincoln Park Chicago Zoo the other day. The mother destroyed her offspring before she could be restrained.

One of those obscene circus agents that rendezvous at the National, sent us a rhymin about a "social glass and a lass" in lieu of news last week.

Wm. Sells spent March 20 in Fern, and then went to Savannah, Ga., arriving there the 23rd. He bought six cages, which will greatly strengthen the parade.

They are going to cut the Rhoda Royal Shows down to three or four cars. It is said that Gilbertson would like to draw out and sell the stuff he brought on.

Everybody will depend on "The Billboard" this year for circus routes. We have promised to publish more than any other paper, and we will make good.

Ned Green and Mr. Hamilton, of the Texas Midland Railroad, and John Ringling, all attended a performance of the Gentry Shows at Monterey, Mexico, March 7.

Malleous persons have started a report that there was trouble between Sells and Gray over the engagement of Martie Downs. There is no truth in the rumor. It is entirely unfounded.

John G. Robinson, manager of the John Robinson's ten shows combined, has bought the Oliver Scott Minstrel car. Mr. Robinson has just received from New York a span of horned horses.

Thomson & Vandever, of Cincinnati, are publishing all their contracts on time, but on account of the immense amount of business they have, some of their finishes are of the "eye-bash" kind.

It is said that there is a hitch in the deal between Murray & Co. and B. E. Wallace over some details in the contract for the latter's canvases. It will probably be straightened out amiablely.

The Earl Sisters write that they have sold their interest in the Wallace Show, and have joined forces with the Great Sells & Gray Circus, which will be one of the largest shows on the road this season.

Circus Routes.

SEN BROS.—Norfolk, Va., April 8.

TRONE BROS.—Tillabodux, La., April 7.

RINGLING BROS.—Collumb, Chicago, April 10 to 27.

SELLS-GRAY SHOWS—Savannah, Ga., April 8 and 9.

BUFFALO BILL—Madison Square Garden, New York City, April 2 to 20.

COOPER & CO. SHOWS—Meridian, Miss., March 29.

HARRISON BROS.—Greensboro, Ga., March 25, population 2,000; Madison, Ga., March 26, population 3,000; Covington, Ga., March 27, population 2,500; Conyers, Ga., March 28, population 2,000; Decatur, Ga., March 29, population 1,500; Fairburn, Ga., March 30, population 1,200.

CARL HAGENBECK,

The Celebrated Animal Man to Visit America.

Carl Hagenbeck, of Hamburg, Germany, famous trained animal man, will visit America shortly. He sails on the steamer...

Wallace is Well.

There was a rumor out last week that B. E. Wallace, the well-known circus proprietor, had succumbed to the effects of a dangerous surgical operation...

Circus Winter Quarters.

- Frank Adams En route Adell's Dog & Pony Show... Tony Ashton's Show... Barber Bros... Bartow's Show... Barr Bros... Beyerle's Burk Tom Shows... Bonheur Bros... Buchanan Bros... Clark's M. L... Fleming & La Fay's Shows... Forepaugh-Sells Bros... Gentry's No. 1... Gentry's No. 2... Gentry's No. 3... Gentry's No. 4... Giltmeyer (Wm. H.)... Goller Bros & Shumans... Goodrich, Huffman & Southey... Gray, Jas. H... Great American Shows... Great Syndicate Shows... Grant's Shows... Haag's Shows... Hall & Long's... Hall's, Geo. W. Jr... Happy Bob Robinson... Hargreave's Shows... Harper Bros... Harrington Combined Shows... Harris' Nick's Plate... Harris, John P... Harris R. R. Shows... Hill J. Howell... Hill's Shows... Indian Bill's Wild West... Jolly & Kindt's Capitol Show... Kemp Sisters' Wild West... Thom W. Kehoe... Kennedy Bros... Kinneman's... La Mont Bros... Lambigger's, Gus... Langley's Shows... La Place, Mons... Lee, Frank H... Lee's London Shows... Lemen Bros... Lindsey's (L. L.) Dr. H. & P. Shows... Lloyd & Lorraine... Lorretta... Long Bros... Louisa Crescent Shows... Lowande's, Tony... Lowande's, Marthino... Lowery Bros... Lu Bell's Great Sensation... Main (Walter L.) Shows... Marietta Shows... McCormick Bros... W. E. McCurdy... McDonald's, Walter... Merchant's R. R. Shows... Monk Bros... Morris & Doherty... Murray... M. B. Mondy... J. E. Murray... Nall's United Shows... Norris & Rowe's

- Oriental Carnival Co... Pawnee Bill's Wild West... Perrin's, Dave W... Perry & Pressly... Mons. Pichon's Shows... Prescott & Co... Price & Honeywell... Raymond's Shows (Nat)... Reed's, A. H... Regal Bros... G. W. Rehn... Rhoda Royal Shows... Rhee's Dog and Pony Show... H. & J. Richards... Ro Grande Bull's Wild West... Royal Show... Royal Bros... Ringling Bros... Robinson's 10 and 20 Cent Show... Robinson's, John... Royer Bros... Sautelle's, Sig... Sells & Gray... Setchell's, O. Q... Schaffer & Spry Bros... Schiller Bros... Shott Bros... Silver Bros... Sipe's, Geo. W... E. G. Smith... Byron Spain's Vaudeville Shows... Spark's, John H... W. H. Scott's Shows... Stang Bros... St. C. Stevenson... Stewart's, Capt... St. Julian Bros... Sun Bros... P. J. Taylor... Tedrow & Gettle... Teets Bros... Trone Bros... Trout & Foster's... Tuttle, Louis I... Tuttle's Olympic... Tom Tyner's Shows... VanAmberg & Gallagher... Wallace Shows... Ward's Shows... Welsh Bros... Whitney's Minstrels... Whitney Shows... Williams' Vaudeville Circus... Williams & Co... L. J. Whitney Dog and Pony Show... Wintermute Bros... W. E. Winston... Wikom Bros... James Zanone

This is the last issue in which the Circus Winter Quarters will appear this season, as all the shows will open soon.

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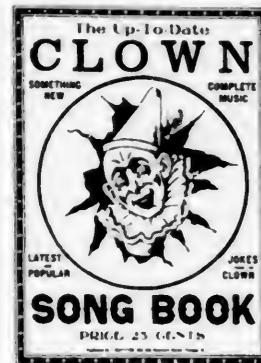
M. L. CLARK.

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Cincinnati Theaters.

The most notable incident in the local amusement field last week was the great crowd at the Sousa band concert in Music Hall. The receipts reached nearly \$3,500. The band is very much better than last year. Sousa is a find in this locality.

The 1,500th performance of the Pike Theater Company, last Wednesday, was a notable event. The crowds, enthusiasm and the souvenirs all deserve special mention. The souvenirs were very handsome. James K. Hackett, who ranks high as a romantic actor, is presenting his big scenic production, "The Bride of Lemuel," at the Walnut this week. The piece is a pleasing one, and Miss Bertha Ballard is dividing the honors with Mr. Hackett.

One of the best plays of recent years, "Sowing the Wind," is being revived at the Pike this week. In the cast in important parts are Mr. Douglas and Mr. Mayall.

The usual excellent bill is offered at the Columbia this week, with Verona Jarboe as the headline entertainer. Most of the turns are entirely new. The rest of the program is presented by the Holloway Trio, European gymnasts; the Four Rentons, in a comedy act; Kelly and Mason, the farce-comedy stars; the Clipper Quartet; Edgar Atchison Ely, in his novel monologue; Hal Davis and Leo MacCaulley, in a Will M. Cressy sketch; the Twin Sisters Anderson, singers and dancers; Miles and Raymond, in a funny sketch, and the biograph.

The attraction at the Lyceum is "Uncle Tom's Cabin," presented by the big Stenson Company. It is a very elaborate and fine performance of the ever popular production.

Bob Fitzsimmons, the pugilist, is the star at Henck's this week, in his play, "The Honest Blacksmith." Mr. Fitzsimmons enjoys the entertainment with a three-round sparring contest with his partner, El Thinkhorst.

The Mince City Club Show, old favorites in Cincinnati, are holding the boards at the People's this week. Two new burlesques, "The Satan's Will" and "The Sultan of Ballehoo," are introduced. Theodore Hanley and Jarvis, Cole and DeRose, the LeVinos and Charland and La Pearle are seen in the specialty end of the entertainment.

For the Wonder World this week Manager Heck offers another feature in Ali Baba, the Oriental magician and whirling dervish dancer, Lalla Coolah, the surprising freak, remains for another week, together with additional novelties for the curio halls. Smith and Chester, girl duettists, are seen on the Bijou stage. In the Family Theater, Hill and Polks, colored entertainers, present a ragtime show every hour.

Manager Gus Hill sued M. C. Anderson for \$5,000 damages for the failure of Mr. And's team to play Hill's attraction, "Mr. Padden's Flats," at the Fountain Theater, in 1908. The case was on trial before Judge Dempsey, of the Superior Court of Cincinnati, last week. The decision will be rendered within a few days.

Chicago Chatter.

In spite of the miserable weather here for the past week nearly all the theaters have drawn good houses. McVicker's Theater is having one of the most prosperous engagements with James O'Neil, in a grand production of "Monte Cristo."

"Foxy Quiller," with Jerome Sykes and Adolph Zuk as the chief plumbers, is drawing big crowds to the Illinois.

"Bowers' Theater," with John Hare, Irene Vandrieh and the London Globe Theater Company, in "The Gay Lord Quex," are having packed houses at every performance. On Wednesday March 20, they gave a special matinee, presenting Grundy's comedy, "A Pair of Spectacles."

At the Grand Opera House Jas. A. Herne in "Sag Harbor" is the attraction. Mr. Herne always does a big business in Chicago.

Shakespeare at popular prices is always an experiment, yet the Hopkins players this week are finding Richard III a paying one. Big audiences attend all performances.

"The Two Orphans," long a favorite with lovers of melodrama, together with Rice's ragtime opera, "Charindy," and a good vaudeville program, are drawing crowds this week to the new Victoria Theater. As a whole, the program is the strongest yet seen in the North Side house.

At the Bijou Bartley Campbell's ever popular melodrama, "Siberia," opened to its usual large houses. To be followed by "Go-Won-Go-Mohawk."

The attraction at the Alhambra this week is Elmer E. Vance's latest dramatization of Robert Louis Stevenson's popular novel, "Treasure Island." James J. Jeffries opens next week in "The Man from the West."

James J. Jeffries is drawing great houses as "The Man from the West." Standing room only at nearly every performance. Next week the "Royal Lilliputians."

At the Criterion "Ole Olson" is doing a fair business. On March 24, "Cowslip Farm" will open.

At the Chicago Opera House, Fugly Bell is the leading offering this week. Kathryn and her company are pleasing the crowds with "The Widow," a laughable little comedy.

The Nelson Family of ten are giving a wonderful performance at the Olympia. Lew Hawkins, the minstrel, does a humorous black-face turn. Josephine Gass, man and her pickaninnies are getting recalls at every performance.

At the Haymarket, Eugene O'Rourke is making a hit, supported by a capable company, in a bright little play, "Parlor A." The Melarlys and Raimund appear in a sketch. Mark Murphy appears in a laughable monologue, and many other vaudeville artists make up a very strong company for the week.

The Victoria Burlesquers, one of Ed F. Rush's road shows, are at Sam T. Jack's for the week. "A Victorian Reception" and "Queen of Bohemia" are the burlesques.

"At the Truendero this week Billy V. Van heads the burlesquers.

Mark J. Lewis has retained Miss Hope Booth, the posing artist, for another week. Weber's "Parisian Widows" will appear in connection with Miss Booth, with a cast including Sreta Gelmou and Charles Falke.

Middleton's Clark Street Museum—Blondel, the human gas jet; Hearklides, the Oriental Simpson; Mollerup, the lobster-headed girl, are among the curiosities for this week.

"Greater Than King" will be played a second week at the Dearborn. The performance has been cut a good half hour, and the company has gained in ease since the first night.

Castle Square Opera Company at Studebaker's had standing room only at evening performances with "The Bohemian Girl." This week's opera is "The Wizard of the Nile."

Buffalo Budget.

Wegfarth's Court Street Theater—Morris S. Schlessinger, business manager, "The Dowie Burlesquers" came March 18-23 and conquered. Big business and a clean show of merit, and made good as one of the best of the season. The two Laylins were fine and of the best as acrobats. Quigley Bros. in "The Toll-gate," made a hit. Lottie Freeman, in popular songs, and Jordan and Welch pleased. Les Belles Zouaves, a bunch of women in military marching, deserve praise. Jennings and Alto was above the average in a musical sketch. Wolf and Milton had a new one in acrobats. "David's Harem" was a good drop for the curtain. Carlisle Burlesquers, March 25-30.

Shea's Garden Theater—M. Shea, manager. Lockhart's elephants, M'le Corlone, Brandon Harst & Co., O'Brien and Harel, Stetting & Royelle, Warren and Blanchard, Johnnie Carroll, John and Bertie Gleason and the Biograph are up for patronage March 28-30.

Star Theater—The Star had Marie Dressler in a poor play, and Henry Miller, dividing the week to middling business. Clay Clewett comes next.

Truck Theater—The Cleveland German Dramatic Stock Company came March 20, doing well. "Superba" underlined. Lyceum Theater If "Justice" got what the name calls for the patrons might have saved their cash. We hope for a brighter week next with the Rays, in "A Hot Old Time."

Schmidt's Fountain Theater had big business March 18-23. The Great Overland Quartet, Signor Tommesilli, the Electras, Williams and Connelly, Catherine Potter call for special mention, and Charley P. Kohl's orchestra keeps right in the band wagon. Nellie James, of Toronto, Ont., pleased so highly in a recitation at the Teck Theater, before invited guests, that she will probably be seen on the stage.

JOHN S. RICHARDSON.

New Orleans News.

Academy of Music, Chas. E. Davis, manager. "The Silly Dinner Trial," "Frl 11-Be" and a strengthened olio, furnished plenty of fun at Harry Morris' Academy, March 17 to 23. Business continues fair. Week of March 24 to 31 entire change of programme, and new faces will be added.

Crescent Theater, W. H. Rowles, manager. "Arizona," Augustus Thomas' charming play, is doing nicely at this playhouse. "Brown's in Town," March 24 to 30.

Grand Opera House, Henry Greenwall, manager. The Baldwin Melville Stock Company presented "The Cherry Pickers" week of March 17 to 24, for the first time in New Orleans. The press said nice things in favor of the production. Manager Baldwin is to be complimented for such a treat to his patrons. No perceptible falling off in attendance as yet. "The World Against Her," March 24 to 30.

Tulane Theater, W. H. Rowles, manager. March 17 to 21 the musical comedy, "The Burgomaster," had a good week's run. This was its first production here, and it received some flattering notices from the press. Gus C. Weinburg, Henry B. Stockbridge, George Broderick, Edith Yerrington, Laura Joyce Bell, Ida Hawley and Alma George are all in the company and keep things lively all the time. Marguerite Sylvia Opera Company, in "The Princess Cleo," March 24 to 30.

NOTES.

The Semblich Opera Company begins an extended engagement in this city April 15. A lecture circuit, to be known as the Louisiana Lyceum, and to include many interior towns of this State, is being arranged by Dr. C. W. Thomas, manager of the Thomas Lyceum Bureau, California.

Charles Green, connected with the prosperous St. Louis Fair, was in the city last week for a brief stay.

J. Sky Clark, who was confidential employe of the late W. H. Harris, is stopping in the city. Mr. Clark is negotiating for privileges from circus managers and owners for the coming season.

Wenger's Theater, for so long dormant, is soon to revive. John T. Cochrane, president of a railway company and manager of the Academy at Tusenboosa, Ala., has secured a ten-weeks' option lease on the house, with the privilege of renewing for five years. Mr. Cochrane has an army of men at work making alterations, touching up the scenery, painting, decorating, placing new opera chairs, and, in fact, renovating from stem to stern. This work is being rushed, as it is intended to open the house March 31, with the Olympia Opera Company, with Miss Heloise French and Ed. L. Weston as the principals. The name of the house has been changed to "New Cochrane Theater." The house seats 2,000, and 10, 20, 30 and 50 cents will be the scale of prices. Mr. Cochrane will manage himself.

At the French Opera House, April 8, a performance, for the benefit of the Fr-sullnes Xmas, who survived the terrible catastrophe at Galveston last September, will be given by local talent.

Miss Florence Huberwall, assisted by local professional talent, will give a concert at the Alhambra April 8.

Andrew W. Jones, forty-five years of age, and who began his career as treasurer for a local theater, leading to a succession of theatrical ventures, died at his home in this city March 14. Mr. Jones is survived by a wife and four small children.

While workmen were driving piles for the foundation of the new theater being erected for the Orpheum Company, on the former site of the old St. Charles Theater, and when reaching the depth of fifteen feet, they unearthed the corner stone of the first St. Charles Theater, which was built in 1835. The relic is a slab of green sandstone about two feet square. Ancient coins and a silver plate were found in a zinc box stationed in a hole in the center of the stone. The silver plate was still bright, and bore the following inscription:

SECOND AMERICAN THEATER, LAID 8 MAY, 1835, BY JAMES H. CALDWELL, Proprietor and Manager.

The unexpected find by the workmen enlightens the community that it was not definitely known that there had been centuries of any kind attendant upon the erection of the theater which meant the second encouragement given to the drama in this country.

T. E. Davis, general agent of the Marlotta Shows, has just come to a satisfactory agreement with the N. O. & N. E. Railroad. Several months ago a car of the show was wrecked on said railroad company's road, not far from New Orleans. The railroad company last week compensated the matter with a new car and \$1,500 damages. The show is now on a trip East.

Several officers of the French schoolship Ugenay Trouin, now in port, occupied boxes at Harry Morris' Academy March 15.

A lecture on "Lionel Air," by Prof. A. L. Metz, demonstrated by Russell Palmer, Esq., will be given March 21 at the Alhambra.

The festival of the City Park takes place April 21 and 30. A Wild West Show is to be one of the features.

The first horse show of the New Orleans Horse Show Association is to be held May 1 to 1. John R. Gentry has been asked to do the managing. CHAS. E. ALLEN.

HORRID BRITTE.

She—Don't you agree with me that the romantic drama is preferable to tragedy? He—Oh, I don't know. I'd just as soon have snivel as driven.—Indianapolis Press.

Palette—What is your opinion about the stage? Is it as impure and degenerate as you have always thought? Scribbler—Good heavens, no! I have just had a play accepted.—Harper's Bazar.

Indianapolis Items.

Grand Opera House, Fashionable vaudeville still continues to draw large houses to both matinee and night performances. The principal feature of the bill is Grace Ann Stoddard, whose singing each night evokes loud applause. Mr. and Mrs. Sadney Drew's little comedy ends the bill, and the act of Pitrot, the "Man of Many Faces," is one of the clever things on the program.

Park Theater, March 11, 15, 19, "The Three Musketeers" played to big business. March 18, 19, 20, "Human Hearts" opened to S. R. O. "Human Hearts" is presented by a well-balanced company, and they also carry a large amount of the scenery. March 21, 22, 23, "East Lynne," March 25, 26, 27, "Me and Mother."

Empire Theater, March 18, 19, 20, "The Oriental Burlesquers" opened to a big business. March 21, 22, 23, "The Month Rouge," which was to have been at the house, failed to appear; therefore, the house will be dark the balance of the week. March 25, 26, 27, "High Rollers Burlesque," March 28, 29, 30, Watson's "Americans."

English Opera House, March 19, Sarah Bernhardt played to big business. Quite a number of people who took tickets for speculation lost quite a good deal of money on them. March 20, "Lepic Philharmonic Orchestra" failed to appear. March 21, 22, 23, "Hodge Podge & Co.," by Peter F. Daily opened to big business. Coming attraction for the week of March 25 is Jerome Sykes, in "Foxy Quiller," and Lacey, in "The Still Alarm."

PHILIP KENDALL.

Dayton, O., Doings.

Victor, Peter F. Daily drew a big business; the other attractions just moderate for the week. March 25, Jerome Sykes, in "Foxy Quiller," with a large company. In indications point to a large business. March 27, "Still Alarm," March 30, "Monks of Mombal."

Park First three days, "Three Musketeers" to fair business. Last three days, Robb's big show, "The Knickerbockers," to big business. For week of March 25, the first three days, "Kidnapped in New York," with Barney Gilmore as the star. The last three days, "Sorrow of Satan."

The Dayton amusement going people do not seem to get enough of Mr. Harry K. Felt's entertainment, "The Passion Play." He has given it quite often, and it is still in demand. At the Y. M. C. A. Hall, next Tuesday, he will again deliver his lecture on "Oberammergau." Its people and its passion play, for the benefit of the Young Women's League. His views number some 200 in connection with the lecture.

W. D. P.

Detroit, Michigan.

Frank Daniels, in "The Amerc," holds fourth at the Detroit Opera House the first three days. Sarah Bernhardt and M. Coquelin in the latter part of the week. Andrew Mack comes next week.

At the Lyceum Theater the "Still Alarm" to lull-sized crowds. Next week "Secret Service."

Robert Fitzsim, who is playing to the capacity of the house at the Whitney Opera House this week. The Black Bird Troubadours next week.

On the bill at the Wonderland this week are Nellie Bush & Co. in a ragtime fantasy; Mrs. Alice Shaw and her twin daughters, whistlers; Monroe, Mack and Law; and Edward Leslie, monologue; the Knight Bros' Riding Monkey Circus and the American Olograph.

The Pike Theater Stock Company, of Cincinnati, comes to the Lyceum for ten weeks, beginning April 14 and continuing till June 23. This company was very popular with Detroit theatergoers last season, and will no doubt repeat its former successes here.

WENIGER.

Toledo Theatricals.

Distributing in Toledo this week was Samples of Lane's Tea and Minny's books advertising Minny's remedies. Bryan & Co. appear to have all they can do in posting. They are the only bill posters in the city.

At the Valentine Wednesday night, Sarah Bernhardt appeared in "L'Algon." The boxes and main body of the theater were filled, and presented a brilliant appearance. The balcony was vacant. The reception was a half-hearted affair.

Burrs was filled to the doors Sunday afternoon and evening with an interested audience, who came to see Ross Snow, the tramp, notwithstanding "Who is Who" has been here four times before.

The audience at the Lyceum was well pleased. The French baritone, Maurice Rene Caste, is with this company. The two performances of James Jeffries, in the "Man From the West," were given to full houses during the evening. Jeffries put up a fine boxing exhibition with his famous band. Sunday, March 21, Sousa and his famous band.

Empire, Lockhart's Elephants.

Philadelphia had a great variety and surfeit of talent last week, with Mary Mannering, N. C. Goodwin, Maxine Elliott, Effie Elster, the Rodgers Brothers and Jas. J. Corbett, distributed at the various theaters.

At the Dramatic Hub.

New York, March 23 (Special.) The mid-winter season has developed no terrors for managers. Good plays are doing good business; some ordinary plays are doing business. The atmosphere is life with speculation. Managers are busied with plans for next season. Among the ventures of the near future is the established fact that visitors to the Pan-American Exposition at Buffalo will be enabled to see Weber and Fields.

Production of pieces of admissions seems to be the order just now. At the Victoria Theater Manager Hammerstein has arranged so that his patrons may have orchestra seats at 50 cents apiece. The Broadway is another house announcing a reduction, the prices ranging from 25 cents to \$1.50.

Dr. Portland Myers, of the Baptist Temple, Brooklyn, says actors are morally and spiritually dead. "The painted amusement is a disgusting, rushing source of vice and impurity of every color. Thousands are being ruined by unwholesome amusements. All recreation should be of the best of kind."

While the general public is not interested to any great extent in the clash between the managers and the White Rats organization, some newspapers have taken occasion to comment in breezy style on the situation. The Chicago Record scores "the greatest syndicate which not only dictates as to what plays the American people shall see, but tends to militate against a new and original drama." The Chicago Record says: "To-day the trust has banished competition, advanced prices and given the public the least possible return for its money." The Toledo Blade: "If anybody understands the poetical conceptions of the late William Shakespeare it certainly must be — & —"

"The Belle of Bohemia," George W. Lederer's, at the Apollo Theater (new), London, is received kindly by the Londoners, though they will not yield it a place above "The Belle of New York." Harry B. Smith in the book has served up in lively style a merry mixture centered about the old Romeo proposition.

Mrs. Langtry's newest play, dealing with Marie Antoinette, is called "A Royal Neck-tie." She will appear in it next month at the rebuilt Imperial Theater, London.

W. A. McCouffell, manager newspaperman-raconteur, has gone to London, representing Julia Marlowe, to prepare for her appearance there in "When Knighthood Was in Flower."

Sol. Smith Russell is quite feeble at Palm Beach, Fla., and has to use a cane in walking.

Forse Payton has been enjoined on application of Charles Frohman from producing any "L'Alphonse" titled play.

A Hebrew version of "Trilby" was given last week at a Bovey theater for the benefit of the advertising agent of the house. Svengali was made the hero.

Twenty-three plays were copyrighted last week at the office of the librarian of Congress.

Thos. Dwyer will create the title role in "Betsy Ross," a romance of the Revolution, to be produced by W. A. Brady and Joseph R. Grisman at Philadelphia, April 15.

Joseph Holland will impersonate the character of George Washington.

John H. Stoddart, the veteran actor, will star in "Kirk La Shelle's" production of "Fosdyke the Rascal's Brother Bush," at the Republic, September 23. He says it will be his farewell role—that of Lochlan Campbell.

Marie Bates will be a leading member of the "Only Love" Company, in which Dave Warfield will star.

Anella Bingham has closed for dates January 1 to June 1, 1902, at the Bijou, where she is now playing to good business in her own company, "The Elmhursts."

Sam Kingston, Gus Hill's right hand man, will go to Europe shortly to look up dramas for production in this country next season.

Alva Allen will go to Europe about May 1. It is understood that a prominent author there has in preparation a play for her.

Weber & Fields have borrowed Fitz Williams from Charles Frohman, and he will be a member of their company of burlesquers next season.

May Edouin, now appearing at the Casino in "Florodora," daughter of Willie Edouin and the late Alice Atherton, goes into vaudeville April 1.

To put on "A Price of Peace," at the Broadway Theater, a trap \$10,000 is required in one net. Jacob Litt, the manager, says this is the biggest disbursement of a New York stage for such a purpose yet known. Thousands of dollars have been expended for this single adjunct.

James K. Hackett will star next year. "Don Cesar Bazar" will be one of his roles. He may tour Australia and India.

"Pro Hays and to Hold," at the Knickerbocker Theater, is favored with well-dilled business nightly. Mary Johnson's dramatized book seems to be as popular as has been the romance in book form.

Paul M. Potter sails for London, April 2, to prepare the English production of "The Two Pages" in the British metropolis.

"Anthony," by Frank M. Willmark and Marie Madison, is an early promise for New York City.

Brian Fernandez has gone with Anella Bingham's company, "The Elmhursts."

The Benevolent Order of White Mice—a benevolent affair—has been incorporated. Bondell & Pennessy are launching two additional "Katzendammer Kids" companies. They have in preparation "Happy Goligan in Topsy Turvy Land."

The San Francisco press is saying very

pleasant things about Mark Smith's handling of the poet Casner, the erstwhile partner in vaudeville business with Zaza, in Miss Leslie Carter's Company playing here.

The strike of the silk workers in New Jersey and Pennsylvania did not unkindly affect theatrical receipts. Managers met at this.

Kansas City is to have a new theater next season, replacing the historic old "Theater," destroyed by fire. It may occupy the same site.

Will C. Mandeville, in the Reminders Company, headed by Thomas Q. Sealrooke, is "Due du Paty du Clam." Jeanette Lowrie and Bertha Waltzinger divide honors with him.

Jack Futrell, an Atlanta writer, is sanguine about his "Who Kissed My Wife?" and is arranging for a New York production of it. Atlanta endorsed it at its initial rendition there.

Al Reeves, in bankruptcy proceedings in this city, offered his assets to offset his liabilities of \$3,512.98, assets as follows: One suit clothes, one pair shoes, one hat, one necktie, three pairs socks and three shirts. It is not generally known that Charles Wyndham, the English actor, was a surgeon in the Union Army during the civil war and is a member of the U. S. A. R.

Daniel Sully is re-writing "The Corner Grocery" for Dot Carroll.

George H. Broadhurst has decided to turn his latest farce, "The House That Jack Built," into a musical comedy. It is now in course of reconstruction.

R. D. McLean and Odette Tyler are to star together next season under the management of W. H. Smyth. Their repertoire will embrace "King John," "Fariolantus" and "The School for Scandal."

Here are several engagements of well-known players: Harry Gwynette, with "A Mermaid's Wife"; Lave Rodgers, with J. K. Emmet; Jane Peyton, with Dr. S. Skinner; Violet Valmaine, with Louis James; and Kathryn Kidder and Mary Thompson, to lead in "Herman Spectors."

"Mrs. Dane's Defense" is to give place to "Brother Officers," April 1, at the Empire. Two weeks later "Diplomacy" will be re-produced at that house with a strong cast. Ethel Barrymore is drawing big audiences at the Garrick in "Capt. Jinks of the Horse Marines." Blanche Bates still dominates the play "Under Two Flags" at the Garden Theater. It promises to run into the summer. W. A. Brady's revival of "Uncle Tom's Cabin," at the Academy of Music, is breaking all records for such ventures. "Lover's Lane," at the Manhattan, is one of the successes of the season.

MARK AINSLEE.

Vaudeville Headquarters.

Our New York representative dropped in on that ever busy vaudeville agent, Mr. William Morris, 103 E. Fourteenth street, New York, a few days ago, and found him almost buried in a mass of correspondence, and his office filled with artists and managers, each impatiently waiting for an opportunity to talk with the man who seems to be the "whole thing" in the agency business. He was glad to talk with "The Billboard," but had to do it between calls on the telephone and presentation of cards by office boys. Mr. Morris has got the best list of vaudeville acts, suitable for parks and fairs, ever presented, and some of these are novelties of the rarest sort. He is bringing over from Europe some attractions which will be great drawing cards. Managers should waste no time in getting in communication with Mr. Morris, for the real good things are bound to be in great demand.

Scholars on the Stage.

A lack of education among the players, past and present, is the exception not the rule, says Stuart Edson, in the Chicago News. William E. Burton was not only a comedian of the first rank, some thirty years ago, but the acknowledged Shakespearean scholar of his time. Humphrey Bland, Henry Lynde, William Davidge, Lyssander Thompson, William R. Blake, Chas. R. Thorne the elder, Henry and Thomas Placide, Lester Wallack, Dion Bonelcanti, James H. Hackett, Peter Richings, William Warren, James E. Murdoch, Charles Walker the elder, Thomas Handford, Count Johannes, Charles Kean, Edwin S. Connor, John Gilbert, Charles Bass, P. B. Conway and James Brutus Booth were all college men, and fully entitled to be called scholars.

Edwin Forrest, Lawrence Barrett, Edwin Booth and Joseph Jefferson had but little school training, but by their self-education acquired as much learning, if not more, than many of their fellows. The actor in every age of the stage has written the best play of his time, with the single exception of Richard Bransley Sheridan, and he came of an actor family, his parents on both sides having been players of repute.

Since Dr. Johnson ridiculed "David Garrick," and "belittled his labors" before Boswell and his other sycophants, it has been the custom of many writers to affect a belief in the ignorance of actors. Is it not time to call a halt on the old Puritan hymn? Actors as a class are not ignorant; they can read and write. And some of them have not only been masters of their own calling but have had some recognition in literature as well. MacKlin, Poole, Knowles, Heminge and Condel, A. W. Puro, Henry Arthur Jones, James A. Hezrne, Richard Mansfield, Joseph Jefferson, Wilson Barrett, Henry Irving, David Garrick, Mollere, Shakespeare.

Theatrical Gossip.

"McFadden's Row of Flats," one of the most successful farce comedies on the road, comes to Henek's next week.

John Hare's Chicago engagement in "The Gay Lord Quex" has been very successful. He revived his beautiful play, "A Pair of Spectacles," last week.

Manager Brady, who contemplated a tour of the South for his "Uncle Tom's Cabin," has abandoned the idea, as protests from that section are numerous.

Mr. J. Fred Zimmerman denied any intention of building a theater in Cincinnati, March 20. He said his visit to the Queen City was purely one of pleasure.

"Justice," a new melodrama by Thomas W. Broadhurst, whose brother has turned out so many farces, was recently produced in Newark, N. J., and reported to be a success.

"Down Mobile," Lincoln J. Carter's latest effort in the melodramatic line, will be seen at the Lyceum the week of March 31. Harry Bryant's Australians are underlined at the People's.

The announcement last week that R. L. Giffen has been engaged to manage James K. Hackett's starring tour next season was read with pleasure by many local friends of the hustling manager.

Frank Cox, the prominent Southern architect, who has built several opera houses, is negotiating for the erection of a new theater at Huntsville, Ala. Several thousand dollars have already been subscribed for the new enterprise.

The startling assertion has just been made that William Gillette did not write either "Secret Service" or "Sherlock Holmes." He debated them to a stenographer, and that young lady has gained much renown thereby. Cincinnati Enquirer.

A. Milo Bennett, manager of Bennett's Music Exchange, Chicago, has issued a new play list, embracing a comprehensive and completed list of plays for stock and repertoire companies. His address is Suite 204, Dearborn Theater Building, Chicago, Ill.

Miss Henrietta Tatro, who has been with the "Flunkigan's Ball" company this season, is spending a short vacation at her home in this city prior to returning to the vaudeville stage for the summer season. Miss Tatro's first season on the road has resulted in her making rapid strides in her stage work.

"Did you say you took a stall at the theater while you were in London?" asked Miss Cayenne. "Yes," answered the young man, who was alring his foreignisms. "I suppose," she proceeded, pensively, "that it must have been at one of those recent productions that the critics condemned for their horse-play."—Washington Star.

J. P. Howe, of the Seattle Theater, and H. P. Hayward, manager of the Auditorium Theater and bill poster of Spokane, have sent out a letter requesting all Northwest theater managers to meet at some point on the Northern Pacific, to be decided upon by the majority, to consider the organization of a theatrical association.

The super John Rogers, in Richard Mansfield's Company, who was struck on the head with a spear by the eccentric star, brought suit against Mansfield for \$5,000. When the criminal case came up in court, Rogers announced that he had withdrawn both complaints. It is believed that Mr. Mansfield settled with a nice little bunch of money.

Fanchon Thompson, whose appearance in opera under the Grand Savage regime was not a brilliant success, has lately been at the Opera Boulique, in Paris. Now she has transferred her goings to the London stage and is holding down the role in "The Belle of Bohemia" that Virginia Earle created here and that Marie George has just abandoned abroad. The latter returns to America in about a month and will be seen in a spring "review."

Many prominent stars will appear in the benefit to be tendered Miss Jananushek in New York next month. Julia Marlow and her company, Anella Bingham and company, Blanche Bates and Campbell Graham, in a sketch; Lillian Russell and He Wolf Hopper, J. H. Stoddart and Maud Harrison, Weber and Fields, Dave Warfield, James T. Powers, William Collier, J. E. Dodson, Annie Irish, Robert Edeson and Annie Yen-nans are among the volunteers who will contribute to the bill.

The Lederer Amusement Company has been incorporated at Albany, N. Y., with Geo. W. Lederer, president, and a capital stock of \$100,000. The paid-up working capital is \$25,000. The company is organized for the purchase or lease of real estate, on which to erect playhouses, the production of plays and operas. One of the first enterprises of the company will be the starting of Elsie De Wolfe, in a new society comedy by Clyde Elitch, entitled "The Way of the World." Miss De Wolfe will go to Paris shortly to select the dresses for herself and the other women in the company.

An accident occurred during the rehearsal of "The Price of Peace," at the Broadway Theater, March 20, that might have resulted very seriously. A heavy section of the platform used by the skating rink some

back from its moorings in the flies, where it is hoisted out of the way when not in use, and, falling edgewise, crashed right through the stage. Fortunately none of the actors or stage hands were in the way and no one was hurt. Some "snipers" who were dressing in the room under the stage, into which the piece of scenery broke, were very badly frightened, and one of them

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Our bar is stocked with the best. The Old Veteran, JIM DOUGLAS, Superintendent. FRETZ SCHUELE, Proprietor.

WANTED—10,000 agents to manufacture and sell patent medicine. Full particulars for stamp. WM. WOODARD, Leitchhart, Tenn.

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was hit on the head by a flying splinter of the stage floor. The stage was repaired, and extra strong moorings were provided for the scenery to prevent any repetition of the accident.

Theodore Mitchell says in the Cincinnati Enquirer:

The reappearance of George Lederer in vaudeville management is not much of a surprise to his friends, for he has never, in all his salad Casino days, forgotten his first theatrical love. He got his training with M. R. Leavitt's Folly Company, and he followed this up with Herman's Transatlantic Vaudevilles. The success of this organization is still remembered, when he blossomed out with musical comedy, comic opera and burlesque, he remained true to vaudeville, and no Lederer show was barren of a couple of turns at least. New York liked it, and so did London. Hence his firm belief that he can give vaudeville on Broadway on a scale never before attempted and make money.

George W. Sipe, the owner of Sipe's Dog and Pony Shows, and one of the solid business men of Kokomo, Ind., was in Cincinnati on business last Friday, and gave "The Billboard" a call.

Geyer's "La Salambo" received its initial New York presentation at the Metropolitan March 20, with Miss Brevol and Mr. Saloga in the cast. It was enthusiastically received.

Ted Sloan is a welder, according to Senator Everett Reynolds, of Brooklyn, who brought suit March 19 in New York against the Jockey to recover \$11,000. Reynolds, with John Philip Sousa, undertook last year the London engagement of the De Wolf Hopper Company. After several weeks' play at the Lyric and Comedy Theaters Sloan, according to Reynolds' complaint filed in court, appeared on the scene and wanted to be an impresario. After negotiations he became, Reynolds alleges, general backer of the enterprise. Sloan moved the company to the Shaftsbury and produced "Wang." Just then news came from the Boer war, and the bottom dropped out of all business. Sloan left for America about this time, and soon after the company closed.

It is alleged Sloan failed to answer cablegrams, and left the company stranded in London. As a result of the Jockey's action, Reynolds intimates he suffered a loss of about \$11,000, which he prays the court to restore to him. The action has heretofore been delayed on account of Sloan's prolonged absence abroad.

Senator Reynolds says the term "welder" is not used in legal phraseology, but that Sloan was among the missing at the critical moment. Hopper is made a party to the action, but on technical grounds. Sousa does not appear.

Meals on the Stage.

In a recent issue of the Brooklyn Eagle was an interesting talk with an old-time actor in regard to stage meals. The thespian, who was evidently well-versed in stage matters, said:

"They are far from being the least interesting feature of the performance, and quite often they attract more attention than the star himself. Except in a few instances, provided by such real turkey plays as 'Shore Acres,' the stage meal has trailed a long way back of other theatrical features. Scenery has been improved and made more realistic; costumes have been regulated so that they fit the period of the play in which they are worn; acting itself has kept pace with the onward march of general progress, but the stage meal has stuck. For years it has maintained a monotonous level of imperfection, and, finally, I have given up hope that it will ever return.

"The stage meal is the same, whether the hour be that of breakfast, luncheon, dinner or supper. If your seat is in the orchestra and the stage is far above you, the meal doesn't count for much, because you can see the awful waste that the table contains, but should your seat be farther back or in the balcony, the weird conglomeration of stage food then becomes altogether too apparent to the eye. The stage meal is the same, whether it is being served in a tureen, such as William H. Crane gives in before his fortune is restored in the last act, or whether it is spread in the over-dressed parlor scene of the refined vaudeville sketch. The ingredients seldom differ; only the dishes are changed, while towels cover a large plot of space.

THE VAUDEVILLE MEAL.

"Doubtless you have often observed the vaudeville meal, I mean the kind of spread which is set out, when the sourette, in short skirts, trips in and tells: 'I am expecting a young man here to dine with me to-day and I have a nice little lunch - all ready for him.' Yes, indeed, we all have seen that lunch. It fairly makes our mouths water. There is a tall dish for celery, with celery in it. Celery is always good for comic business, such as fanning the girl when she talks, or darning one's shoes. Well, as I was saying, there is celery, and lots of it. In the tall dish. There are several bass apples, an orange or two, a squad of rolls and, perhaps, a coffee pot. If the play is very realistic, there may be coffee in the pot, but if not - nay, bring in a stage hand, in a dress suit and tan shoes, first giving him what looks like a champagne bottle, with water inside, and the delightful illusion is complete. I saw a meal like that the other afternoon on the stage, and after the male member of the sketch team had taken about three bites and spluttered on the coffee because it burned him very funny he rose up and said, with a smile:

"There, I feel as if I couldn't eat another morsel for a week." Well, I suppose many a time he hasn't had the chance, being a veteran actor.

"The vaudeville meal is not the only sparsely settled stage poke-out. I have seen John Drew, after telling the audience how hungry he was, in one way or another, for ten minutes, sit down amid beautiful scenery to an empty chafing dish and a bottle of real wine. I have always envied the actor who could have real wine, and consider it a mark of prosperity in the show that provides it. Still, wine, without feel, is at times injudicious, particularly when you see a couple of characters in a society drama pour it in to them for breakfast. Now, while I am speaking of wine, I'm going to talk about the stage toast. What a graceful act it is, the stage toast. In legitimate drama, in such a scene, for instance, as Mary Manning's toast to Washington, it will pass, but comic operah, that's the word.

COMIC OPERA TOAST.

"Ever seen a comic opera toast? Of course, you have. Everybody has. Somebody on the stage cries: 'A toast, a toast,' and then the baritone steps forward and levels his voice over the footlights. He has an abbeholed cup in his hand, in which a chorus girl pours wine from an empty flagon, and then, prepared for the song, the baritone lets go: 'And it's will ye quaft, me lads? or something like that, is what he says, and then he drinks deeply. If there's an encore, which there usually is, he comes back and drinks again without the formality of refilling his glass. That's one kind of opera toast. Another kind is when everybody drinks together. They used to do that in the first act of 'El Capitán.' The chorus and a couple of the principals used to get out in front of the house and sing something like: 'O, the raven black who, let us slip; come let us slip, come, let us slip.' I won't be sure about the color of the wine as characterized in the song, but I do remember that toast. Everybody on the stage used to clink glasses (they were made of metal, of course), with enough force to break a pressed glass pitcher, and when they weren't clinking cups, they were swinging them around their heads, like a green quarter-back making his first double pass. Of course, it won't be necessary for me to state that the glasses were all empty.

"Having discoursed about meals that are spurious, let us now pay our respects, in conclusion, to the real articles. Where can you find them? Why, in the truly rural drama, with whistling wind, the driving snow, the real fruit tree, the ox team and the 'Abbie Laurb' quartet. You all know

the sort of show I refer to. This kind of drama with whiskers and overalls, comes in from the barn and says: 'Marthy, be that turkey done yet? It smells all fired silek. Hello, who's that there comin' up the road?' and having said that, the dinner preparations go on, and finally they take a real turkey from a real cloth and knives and forks, and real bread and real conversation. Everything real, in fact, except the actors. Sometimes they are wooden. In these plays, the members of the cast get so sick of turkey that for ordinary meals off the stage they are glad to tackle a triple sandwich. After all, then, it becomes a question whether the actor with three rolls and an apple isn't the better situated."

Minstrels.

Oliver Scott sold his car to the John Robinson Shows.

J. H. Whitney has abandoned his intention to make a summer tour under canvas.

Pat Chappelle, of Tampa, Fla., is organizing a minstrel show, to tour the Southeast under canvas.

Do you know that "The Billboard" publishes more minstrel news than any other paper in its class? It is a fact.

It is said that Allen, Macey and Barton will organize a real negro minstrel company for the summer season under canvas.

Harrison Bros. had capacity at Eastman, Dublin and Hawkinsville, last week. Balance of week was closed with light show. Hugh Harrison's health is improving.

W. H. Donaldson has a fine 50-foot car for sale that would make a fine one for a minstrel company. It is a Pullman, and cost \$1,500. It will be sold at a sacrifice.

Mr. Henry Hollinger, the bill poster at Coffeyville, Kan., has signed with Jess Brown's Mobile Minstrels, which is organizing there, and will take the road March 25th.

F. L. Carlton and James Boyd, who have been operating the National Entertainment Bureau at Philadelphia, write that they will put out a first-class minstrel show next season.

The New Orleans Minstrels closed at Montgomery, Ala., March 1, on account of a disagreement between the partners. The members of the company attached the goods for two weeks' back salary.

The Al. G. Field Greater Minstrels, under the management of Charles Armistage and the Al. G. Field Big Minstrels, under the management of Dan Quilman, will consolidate May 1. Thereafter there will be but one Al. G. Field Minstrel Company. While the Eastern company has been a profitable investment to Mr. Field, the trouble and inconvenience of two shows have been great. Other interests take so much of Mr. Field's time that he prefers to devote all the time he can to the show he is at the head of, therefore, the consolidation will be for all time. The Pacific Coast tour of the Al. G. Field Greater Minstrels has been one of great financial profit to the company; the coast tour will be made annually hereafter. The scenic spectacle of "Underella" will also make the coast tour next season.

Vaudeville.

Arthur Nelstone, of "My Lady," and Agnes Mahr, of the Kralffy ballet, is the latest vaudeville combination.

Eddie Foy has gone into vaudeville. He will appear for two weeks on the Keith circuit in about two weeks.

If your act is suitable for open air performance, advertise it in "The Billboard." You will get more offers than you can fill.

John Sparks, John Mason and May Duryen have joined forces, and will appear in Philadelphia next week in a sketch called "No Cause for Divorce."

Lydia Yeamans Titus and her husband, Fred J. Titus, sailed for Europe last Saturday, to fill some London engagements. Mrs. Titus is the most artistic and refined performer in the world.

Cecelia Loftus it used to be "Cissie" - is not a success as a vaudeville sketch artist, according to Chicago. She produced a sketch at Keith's last Monday called "The Vandalier," in which Napoleon is introduced as a character. It apparently did not go well.

George W. Sammis, the advance man of "The Girl From Maxine's," is critically ill in Detroit. He is the second agent to break down there this season, as John Hogarty, of the Peter F. Dalley forces, is just recovering from a long siege in the same city.

The White Rat membership now numbers more than a thousand, and includes most of the best performers in the country. As indicated in a page advertisement in "The Billboard" last week, they will do their own booking for summer parks, fairs and street fairs.

Alice Delamour and Ella Devine, formerly chorus girls in the Vienna Life Company, at the Broadway Theater, have brought suits through their attorneys against the backers of that company to recover the balance of salaries due them. If these cases are successful, it is likely that several others will be brought against the financial directors of "Vienna Life."

"Shades of Jean de Reszko," says the Cincinnati Enquirer, "and all the other operatic stars who receive a fortune every

time they chlop a few bars in the Metropolitan Opera House, what thluk ye of a circus, vaudeville and pantomime in that temple of art? This startling announcement comes from George Lederer, who is reported to have secured the great opera house, and will operate it after May 1 as an amusement resort. There will be tea-rooms and baby nurseries and all that sort of thing in the big house.

A dispatch sent out from New York, March 29, says that the Metropolitan Opera House is to be turned into a temple of vaudeville. A contract will likely be made in a few days between George W. Lederer and Maurice Grau, that will result in the opera house being opened on May 1 as a mammoth amusement resort, giving vaudeville to the masses at prices ranging from 15 cents to 50 cents, with places to drink tea and "check your baby" on the side. That the negotiations are as good as completed is known from the fact that Mr. Lederer has already cabled to Europe for specialty artists. When George W. Lederer returned from Europe, a week ago, he was struck by the hold cheap vaudeville seemed to have on the people of New York. The idea of utilizing the Metropolitan Opera House occurred to him, and he succeeded in interesting Mr. Grau. "My negotiations with Mr. Grau, who will be equally interested with me," said Mr. Lederer, "stipulate that the Metropolitan shall be used for vaudeville indefinitely, except for ten weeks each year, beginning about Christmas, when the usual season of grand opera will be given. Our plans contemplate the production of the most elaborate vaudeville specialties ever given.

Dramatic.

"The Parisian Redies," a burlesque show, collapsed at Des Moines, Ia., last week.

Al. Francis Jules Edmond Got, the celebrated actor, died in Paris, France, March 21, at the ripe old age of 79. He was born Oct. 1, 1822.

"We want to hear from actors and actresses. Items of news or gossip are always welcome. "The Billboard" is in the dramatic field to stay.

It is astonishing that "Quo Vadis," which was a comparative failure in New York, and a downright frost in London, should turn out a huge success in Paris.

There is a good demand for burlesque actresses among the many street fair and carnival companies now forming. Your ad in "The Billboard" will reach them all.

Operatic and Musical.

The Urton Show, which is wintering at Artonville, Ia., will open early in May. The show is somewhat enlarged this season.

Bandmasters and band managers will find "The Billboard" the best advertising medium in America.

The Alice Nielsen Opera Company has gone to Europe, to open at the Shaftesbury Theatre, London, Easter week, in "The Fortune Teller."

Sonsa arrived late at Cincinnati, March 29, having given a matinee in the afternoon at Greensburg, Ind., but he took \$2,400.

The Grand Grand Opera Company will give a season of three performances, April 19 and 20, at Music Hall, Cincinnati. This is the one opera feast that Cincinnatians will enjoy this season.

It is reported that Manager Hunt, of the Pike Opera House, Cincinnati, is negotiating with W. A. Thompson, of the Boston Lyric Company, for a season of light and comic opera at the Pike, after the close of the house, early in April.

The Wilbur Kiewit Opera Company is making a four weeks' stand at Des Moines in the Auditorium. They have played to S. P. U. during their entire engagement. Business at this house seats 3,500 people, the box office receipts are just like that dream.

The esteem in which the famous John C. Weber Military Band, of Cincinnati, is held by musical people, is shown by the fact that he has received the contract for the Sunday afternoon concerts at Eden Park for the sixth consecutive season. The Weber Band is unsurpassed in America.

Applauding Plays Not Allowed in Russia.

The audiences in Russian theaters are strictly forbidden to applaud. The audiences in the theaters of Japan are not permitted to applaud until they receive the cue from the stage, on the prompting of the manager.

The first nighters in the theaters of ancient Rome were much more punctilious in the matter of applause than modern audiences are. When the Roman theatergoers were fairly well satisfied with a play they applauded by snapping with the thumb and middle finger. If they wanted the actors to understand that they were really satisfied with the performance they clapped loudly by beating the left fingers on the right hand. A more hearty token of approval was given by striking the flat palms of the hands against each other.

At the two imperial theaters in Vienna, the Opera and the Burg, applause is not allowed until the conclusion of an act, and encores are strictly prohibited.

The National Theatrical Exchange.

CHAS. J. CARTER, Manager.

Gen'l Office, 516 Chicago Opera House, Chicago

Promoters of Street Fairs, Carnivals, County Fairs, State Fairs, Harvesters' Picnics, etc. For years of best Vaudeville talent. Sixteen years theatrical experience. References: Illinois Trust and Saving Co., Western Union and Postal Telegraph Companies, all Railroads and any Fair Committee of prominence in the United States. Always open. Complete lists looked in one hour. The only reliable exchange in Chicago.

FOR SALE—The Empire Theater, one of the nicest Music Halls in the city of Montreal, Can.; seating capacity, 1,500; also a fine stock of liquors and cigars valued at \$1,000; this theater is situated in the center of the city, also a first-class Bowling Alley, valued at \$1,500 license guaranteed for the coming season. For information, address G. TREPANIER, 187 1/2 St. Catherine St., Montreal, Can.

Additional Theatrical Gossip.

W. H. Gilmett has been engaged as local contracting agent for the Campbell Bros.' Shows.

Mrs. Thomas Fairchild, of the Robinson Show, arrived home from a three months' trip to Europe last week.

It is reported that the Taylor Show, which closed early last season, will buck the weather again this season.

George McNitt, of Des Moines, will be the detective with the Wallace Show this season. He leaves for Peru next week.

Small tent shows can get into Des Moines cheap this year. If they will correspond with Fred Luchman he will fix matters for them.

Al. Heroes and his troupe of acrobats, who were with the Buchanan Show last season, joined the "Gay Butterflies" show at St. Paul last week.

Harry Thurston has closed his winter garden at Cortland, N. Y., and will take the slide show with the Goodrich, Huffman & Southey Shows the coming season.

R. T. Westendorf, who for years was connected with the Barnum Show, last season with Bailey & Buskey, will this year be with the Leuen Show. He leaves next week for Kansas City.

The Richard & Co.'s Unique Shows open March 26 at Donaldsonville, La. J. R. Morton, manager of the show, compliments "The Billboard" very highly in a letter, and thinks it has become the "real thing."

Des Moines, Ia., is being sought by many of the big shows this season. Forepaugh, Sells will make that stand, as will also Wallace and Mahu. It is said, Des Moines has an enviable record as a good tent town.

James H. Gray, who is a marvelous showman, only having been in the business a few years, is strictly up to date. He won't have anything cheap or common. There is no better judge of horse-flesh anywhere.

Murray & Co., the well-known canvas makers of Chicago, write that they have more work in hand now in the show line than they had during the whole of last season. They are making B. E. Wallace a complete new outfit, also Walter L. Mahu and the Gentry Shows, as well as a number of smaller shows.

Dan R. Robinson has charge of all the business of the Sturges Carnival Company, and Mr. Sturges says he is doing some wonderful work. The executive staff of the company is: P. J. Sturges, manager; Daniel R. Robinson, general agent; Leon Mosser, promoter; Edward H. Finch, manager of old program; L. E. Krummel, advertising agent, with five assistants; Frank Gump, official decorator; Harry J. Wilson, excursion agent.

The Grand Syndicate Shows, with Colonel J. E. Smith at the head, are ready for the opening of the season. Tom Howard will be general agent and Charles Huggins assistant manager. Prof. Tony White will have the trained couples and horses; Prof. Archanghlini will have charge of the ring stand; W. H. Webb is to be boss canvas man, and E. J. Thomas boss hostler. The treasurer of the show, W. G. Kelsey, has returned from Colorado, where he went for his health.

CINCINNATI THEATERS.

HEUCK'S OPERA HOUSE.
ROBERT FITZSIMMONS in *The Honest Blacksmith*.

Matinee Tuesday, Thursday, Saturday. This coupon and 100 secure body reserved seat to Tuesday on Thursday matinee for "The Honest Blacksmith." Next Week—McFadden's Row of Flats.

COLUMBIA | Matinee EVERY DAY. All Seats 25c.
VERONA JARBEAU.

Holloway Trio. Clipper Quartette. Davis and Macanley. Edgar Aichison-Rly. Kelly and Mason. Sissie Anderson. Biograph. And Other features. Next Week—The Great Opheus Show.

PEOPLE'S THEATER. Thirteenth and Vine.
MIACO'S CITY CLUB CO.

Matinee Monday, Tuesday, Thursday, Saturday. Next Week—Australian Bandits.

Mention "The Billboard" when answering ads.

FAIR

DEPARTMENT.

Indianapolis Zoo.

Indianapolis, March 23 (Special.) Frank C. Bastock, director of the Zoo here, is on the ground personally superintending the opening of the animals that will perform in the steel arena at the Buffalo Exposition.

A shipment of new animals arrived yesterday. The Baltimore papers, in speaking of the arrival of the ship, describe its contents. The Chesapeake Bay as "Bastock's Ark." A real Shetland pony, only 27 inches high, that had been performing at Mr. Bastock's Glasgow (Scotland) Zoo, was shipped to this city, but lived only three hours after arrival. The long trip was too much for the little fellow.

Mr. Bastock will, among other things, teach "Tajah," the man-eating tiger, new tricks, and also teach three other tigers to perform with this monster. This will be the crowning act of Mr. Bastock's career. Benefits for worthy institutions count here. Those for the Queen of Indian Fair, the Modern Woodmen of America and the M. E. Church were big successes. Next Friday there will be a benefit to the Seventh Presbyterian Church, and Saturday to the Girls' Industrial School. Monday night, April 1, will be Pantomime Night, a benefit to the Knights of Pythias. They will run excursions from everywhere.

Charles Vaughan has been playing the part of "Humpty Dumpty," the clown, accompanied by the bucking mule "Dynamite." Mrs. Sarah Jackson, a colored woman residing here, undertook to ride "Dynamite," and was thrown quite heavily. This was the first time in the history of the show world that a woman ever attempted to ride a tricky mule.

Captain Bonavita, the lion monarch, has arranged another new grouping, which has been named by Governor Duffin, of Indiana, "The Legion of Honor."

"Esau," the educated chimpanzee, is writing autographs for patrons. Business colleges, shorthand colleges and medical colleges are turning out their students to the Zoo as special guests. Wednesday night was Indiana Medical College night at the Zoo. "Tajah," the tiger, was a great attraction for the students, and all expressed a desire to get hold of the monster Bengal for dissecting purposes.

The Zoo was visited by quite a number of prominent show people within the last few days, among them being Mrs. Harry C. Bryant, Miss Mae Blood, Edgar Archibald Ely, Charles R. Sweet and wife, Hal S. Stevens, Frank Hopper and George Monroe. All rode the big and little elephants and the tame and bucking camels. George Monroe made a big hit by riding around the zoological promenade on the back of the elephant "Big Liz," delivering a funny monologue as he went around. Charles Sweet, "The Musical Tramp," also rode "Big Liz," with a piano on the elephant's back playing as he passed along. Mrs. Bryant at camel riding was a feature. She got on the camel by means of a step ladder, and got off by means of high stilts. This was very funny. Don' WADDELL.

A Rival Midway.

A large Midway and Novelty Show is one of the new indoor features which will be given by the Second Regiment Armory at Broad and Diamond streets, Philadelphia, April 8 to the 20th. The funds derived from it are to go toward putting up an addition to the building, and, as the armory is the largest and the regiment one of the most progressive in the State of Pennsylvania, the affair will, no doubt, be a great success. Over 800 members are working as individuals to make the show one of the largest of the kind ever held. The novel feature of combining the sale of novelties of every description along with the Midway as an indoor amusement is alone sufficient to draw a large crowd. Games of every description seen at the country fair or at the carnival will be permitted, and side shows of every description have been arranged for. The affair is under the management of Mr. H. Walter Schulz and Mr. H. H. LeClair, who had the honor of holding one of the largest and most successful outdoor shows that was ever held in this country, and it was given in the same building where the present show is to be held.

Leavitt & Seaman's Enterprises.

These well known and ever successful managers are again in evidence and as usual, are fully prepared to lead the field in a matter of producing new novelties, and catering to the elite wherever they appear. They are today sole proprietors of and feature the following high-class attractions: The Crystal Maze, The Prismatic

Phantasma, The Electric Theater, The Corso, The Electric and a number of lighter amusements. Their previous endeavors have always resulted in grand successes, both artistically and financially, and it is reasonable to predict that with such a grand array of novel features the coming season's business will surpass their most sanguine expectations. Old-time ideas have been totally discarded, and up-to-date conceptions have been freely used as a basis of production. Neither time nor capital has been spared to place the above exhibitions away above the par of street fair and carnival amusements of the past, and their superior will not be found this coming season, as regards brilliancy of aspect, magnificence of property investiture, grandeur of massively carved and tastily gilded fronts and entrances, beauty of all paintings and electrical displays; and above all, genuine worth of performances.

Paturel's Success.

Messrs. F. Paturel & Co., 15 Warren street, New York, report a large increase in early business this year, and every indication that the season will be one of the best since their house was established, in 1852. They manufacture rubber, gas and whistling balloons for both the wholesale and retail trade. They bring out some new novelty in this line frequently during the season, so that street men and others who are on their mailing list will be sure to be advised of the latest and best sellers. In the whistling balloons they have numerous novelties, including Indians, devils, snakes, large pipes, diving Chinese, diving pig, etc. The Paturels handle hundreds of other novelties, quick sellers and good money makers. Write them.

Pan-American Stamps.

A series of postage stamps, commemorative of the Pan-American Exposition, is now being printed at the Bureau of Engraving and Printing. They will be issued during the continuance of the exposition, from May until October next. They are in two colors, and are said to be the finest series ever printed in any country.

Newton Makes Good.

Chas. Newton, the New York dealer in projecting machines, stereopticons and accessories, is trustworthy and reliable. His business was established on a fair dealing basis, and has grown to its present proportions because his patrons found that they got all they paid for and all he promised.

Small Gossip.

This year's is the forty-eighth annual fair at Woodstock, Ill.

The Elks Lodge, of Salt Lake City, Utah, are talking of a street fair in August.

The Indianapolis Elks will make an effort to secure the National Bazaar of 1902 for that city.

A. F. London, the president of Boscoburg Amusement Fair, is, by common consent, regarded as side manager thereof.

The Hamilton (O.) Elks may not have a street fair this summer, although the one last year was a financial success.

Marshalltown, Ia., will hold a street fair early in June. This will be the first street fair to be held in Iowa this season.

After last week's issue, it is unlikely that any one will dispute the supremacy of "The Billboard" in the field of fairs.

All Elks' lodges which contemplate holding street fairs this summer should advertise in "The Billboard" for attractions.

The Legislature of the State of Washington has allotted \$100,000 for the North Yaklum Fair. It will be held the last week in September.

Fred Wells, manager of the Savannah Theater, has accepted the management of the new Casino pavilion at Thunderbolt, a resort four miles from that city, which is being loaned by the Street Railroad Company.

The Marquette (Mich.) Street Fair will be an open and not a closed one. George W. Taylor, the secretary, is a hustler, and uses business methods in advertising and securing privileges. He wants only first-class attractions.

John D. Bannum is meeting with success in the new park which he has established in the City of Mexico. The board of directors are all men of great wealth and influence in that republic. The resort is called Parque "Portillo Diaz."

The Rochester (N. H.) Fair, of which William G. Bradley is manager, and Chas. M. Bailey, treasurer, is one of the most successful in the East. They have had about \$75,000, and are going to make extensive improvements this year.

The Elks' National Bazaar, at Milwaukee, in July, will be a great event. Many valuable prizes will be offered by the city

and Elks of Milwaukee. The three grand prizes aggregate \$1,750, the money being given by Pabst, the big brewer.

At the Elks' Street Fair and Trades Carnival at Birmingham, during the week beginning April 23, there will be 134 booths in the exhibition. President Megler says that with good weather they will have the best street fair ever held in the South.

The management of the Central Railroad of Georgia, which owns and operates the only railroad at Tybee Beach, announce that they will begin at once the erection of a \$10,000 pavilion and restaurant, which will be the handsomest of any beach resort on the Southeast coast.

In the advertisement of the Chattanooga Spring Festival Association last week, the mistake slipped in that the festival would be held May 6 to 11, 1900, instead of 1901. Of course, no one would be misled by the error, but in justice to the Chattanooga management we make this correction.

William F. Miller, the New York manufacturer and importer of toys, novelties, buttons, etc., had an advertisement in the last issue which attracted the attention of street men and dealers. Miller is up-to-date in everything, and his prices talk out loud. A catalogue can be secured for the asking.

The largest publishing house in America, devoted exclusively to cheap-priced song books, and that character of works is that of Henry J. Wichman, 125 Park Row, New York. Mr. Wichman is not a dealer but a publisher, and he supplies the trade from Maine to California. If our readers buy of him they are buying first-hand.

Photographic buttons have become so popular that political candidates and seekers after other honors have found them the best and most clever medium in the world for reaching the hearts of their constituents. Benjamin Harris, 252 Bowery, New York, is patentee and manufacturer of the latest novelties in this line, and his prices will surely appeal to you, if you refer to his advertisement.

Kingsley's "Terminal Annex," close to the big exposition show, at Buffalo, will have as one of its attractions the Centrifugal Cycle Railway, occupying a space of 15x500 feet. The dip-dip, so called, will open May 1. It was a great feature at Coney Island, and was a big success, and is much ahead of chutes, roller coasters and other scenic railways. The Kingsleys have a large line of successful booklets for their amusements, which, no doubt, will be a high success.

"The Billboard" has received an elaborate article on the history of the Plymouth County Fair, at Le Mars, Ia., from the energetic secretary, John B. Shaffer. The article is too long for publication in full, but it may be stated that the fair is one of the best in the West, the county the wealthiest in Iowa and has no debt, but a surplus in the treasury of nearly \$50,000. In the fair association are 140 five-year stockholders, and while the association has paid no dividend, it is on a solid financial basis.

The Bowery Amusement Company, that is out for the "dust," have expended a large amount of cash for improvements on their grounds opposite the terminal station of the Pan-American, having one of the best locations, and have booked the Streets of Cairo, Passion Play, Ferris wheel, captive balloon, electric palace, snake show, Moorish palace, flying lady, electric theater, Indian village, wild animal show, living pictures, gypsy camp and others of an attractive nature, and will catch Buffalo's big crowds, and give them their money's worth.

"Ingersoll" is the name of the new amusement park which will open in Des Moines, Ia., May 20. This park is owned by the Des Moines Street Railway Company, and will be managed by Fred Buchanan, of the Buchanan Brothers' Circus and Bailey & Buskey Dog and Pony Show. It is probable the former show will not go out this spring, at least until the middle of the season, when it will make a short tour. The dog and pony show will go out under the management of C. W. Buchanan. The park is being fitted up at this time, and will be one of the best amusement parks.

Interest in the coming street fair and spring carnival at New Orleans, to be held the first two weeks in May, increases daily. It will be the grandest display of its kind ever attempted in the entire South. Many of the merchants are heart and soul in the venture, and each is coming to the front liberally. The attractions will be new and first-class, and altogether something very good is promised. There will be Mer-cantile Day, Elks' Day, flower parades, etc. Mrs. Hattie McCall Travis, whose talent and ability in this particular line of the show business needs no reviewing, has the entire affair under control, and her name in connection with any affair of this kind means assured success.

The officers and superintendents of the McHenry County (Ill.) Fair and Exposition are as follows: Fred L. Hatch, president; C. W. Harrison and John H. Gray, vice-presidents; Fremont Hoy, treasurer; C. F. Dike, general superintendent; F. G. Arnold, secretary; Hull Arnold, assistant secretary. Privileges, H. C. Mend; speed, C. W. Hill; cattle, W. J. McDowell; horses, J. H. Turner; sheep, S. E. Clark; swine, J. D. Hakes; poultry, Dr. Jas. Smith; garden produce, Clarence Osbeck; culinary, Mrs. G. L. Sherwood; preserves, Miss Ethel Turner; art, Mrs. W. C. Wellington; textile fabrics, Mrs. Wm. Saylor; ornamental work, Mrs.

E. H. Cook; greenhouse, Mrs. F. D. Weny-er; youth's department, Miss Mary Richardson; old ladies' department, Mrs. C. F. Dike; agricultural implements, Thomas Thompson; class N. O. and P. Wilson Smith; hall, V. S. Lunley; ladies' department, floral hall, Mrs. O. H. Gilmore; grand stand, Lewis Vogler; forage, Chas. Snyder.

The Marlanna (Fla.) Spring Festival is looking up in good shape. An election of a Queen is being held, and excitement is running high. Decorated carriages and floats, horse and cattle show, competing fire companies, volunteer, bicycle tournaments and numerous other events are evidence of the interest being taken in it locally. Rev. S. B. Rogers, of the Marlanna Baptist Church, is a member of the committee on invitations. Mr. Rodgers is the right kind of a minister; he believes in the stage—and he shows his belief by going—and also shows his disapproval by leaving the house any time anything is said which is offensive, and he is said to his credit, he has several times left the theater, and taken with him such a following that the curtain went down never to come up again that evening. In one case the manager of the show inquired, "Who had those people out of the house last night?" When told, he went to Rev. Rodgers, apologized, asked permission to publish the fact that he had apologized, and being granted, he pledged his honor that such a thing would never occur again under his management. He then gave the minister complimentary for the next two nights. He went, and tells me he "never saw a cleaner nor a nicer play in all his life." If there was only more ministers like the Rev. S. B. Rodgers, of Marlanna, Fla., the stage would be better.

A Bright Secretary.

L. Freeman Little, secretary of the Owensboro (Ky.) Fair, a native of Owensboro, is a young man, just entering the thirties; by profession a lawyer, and a member of the firm of Little & Little. Since coming to the bar, in 1893, he has been identified with every movement seeking to build up his city. As a member of the firm of Williams & Little, dealers in real estate, he has been active in bringing new people into his town and county. He is also president of the Daviess Gravel Road Company, and has just been elected president of the newly-organized Southern Foundry Company. Mr. Little is also president of the Indiana-Kentucky Fair Circuit, in the formation of which he was largely instrumental.

Last year, after the old fair company had determined, on account of lack of local interest, not to have a fair, he took hold of the matter single handed and without any experience, and gave the best fair ever held in Kentucky, bringing nearly double the crowd, during the five days, that was ever before on the grounds. Mr. Little believed that the people had progressed in their ideas of amusement just as they have along other lines, and that the old county fair of our grandfathers were not up to twentieth century ideals, and so he gave the people something new and novel in the way of entertainment, with which they seemed to be pleased.

At the end of the season he organized the Owensboro Fair Company, of which he owns the majority of the stock and is the secretary and treasurer. Mr. Little's general idea of a fair is to combine a horse show and first-class racing, with all kinds of new and up-to-date attractions on the outside. On the first day he runs the "Owensboro Derby," 14 miles, and thereby makes the first day one of the best. Last year the "Derby" was won by Civil's "Chappaqua," easily the best horse in the West. This year the "Derby" will be worth \$1,000, which is sure to bring together some top-notchers. His dates for this year are August 13 to 17, and he promises to make it the best fair ever held in the Central States.



L. Freeman Little.

The.....
Speed Ring.

Pool Selling.

Pool selling is a part of the enjoyable sport of every fair and trotting meeting of any moment in America. State Fairs, and a few other exhibitions receiving State appropriations, and supported by a tax on the general public, are exceptions, and they are excepted because the law granting them the right to feed at the public crib also especially declares that pool selling and betting shall not be allowed, but at some of these the vulgar exhibitions and "cold-deck" games would put to blush the Boverly in its palmy days, and would drive the clever bunco man to an insane asylum. If a man wants to back his judgment by betting on a horse race, in the name of common sense, why should every old granny in Christendom weep and wail? You are loud in your condemnation of betting on horse races, and I suppose would be just as vociferous in your praise of gambling at the church fair. One may be eccentric when he has odd ideas about the government of the people, but he descends pretty close to the bottom in the scale of intelligence when he proclaims that man can or shall by law be prevented from making a wager in support of an opinion. "The Billboard," usually liberal in its treatment of such subjects, comments upon the proposed law in Pennsylvania in a manner which will not appeal favorably to those of its readers who own horses or follow fairs. Your comment is a misstatement of facts, for the Pennsylvania bill is copied after the New York law, in force for several years, and it is not "a bold attempt to legalize gambling," but, on the contrary, an effort to restrict betting to its proper sphere. Almost every fair or trotting meeting of note in Pennsylvania has been allowing betting for several years, since pool selling was prohibited. The new law proposes to control pool selling, and to give to the State a revenue from those associations which allow it. Here is a proposition which every follower of fairs will tell you—the best meetings and the ones where the most money is spent are those where betting is allowed. Ask any of the boys.

N. A. C.

Abbot-Boralma Race Off.

The Abbot-Boralma trotting race for the world's championship was declared off March 20 in New York, as the representatives of Thomas W. Lawson, of Boston, and John J. Scannell, of New York, could not agree on the number of heats to be trotted. Lawson wanted an endurance race of four heats out of seven, and Scannell insisted on Grand Circuit rules, best three out of five.

Representatives from every paper of prominence in the country were present. Jack Roche represented Lawson, and William Marks Scannell.

All the conditions were accepted until it came to the number of heats.

Here Marks said: "This is to be a horse race in the usual acceptance of the term, not an endurance race, a new event for The Abbot."

"We would be handicapped in any other race," said Roche. "Boralma's record is 2:08, made in winning the Transylvania at Lexington. We take off our hats to The Abbot in three heats. His record is 2:03 1/2."

"Nonsense," replied Marks. "Your Kentucky Futurity winner has clipped 2:04. We won't accept anything but Grand Circuit rules."

"And Lawson won't race under four heats out of seven, so it's off," said Roche. Marks then produced a certified check for \$10,000 and deposited it with a challenge to Lawson to race for \$50,000 a side, three heats out of five, Lawson to dictate all the other terms. That ended the meeting.

Roche said he thought Lawson had saved a clean \$25,000, because The Abbot is the better horse in the short race proposed.

That same evening Mr. Lawson in Boston sent to two Boston charities, the West End Nursery and the Crippled Children's Home, one-half each of the deposit of \$10,000 which he put up through his New York representative to fund a race with The Abbot. These are the institutions Mr. Lawson had selected to receive the \$25,000 guaranteed gate receipts if Boralma defeated The Abbot. Mr. Scannell having agreed to accept charities in New York as the recipients in case his horse won. But the race having fallen through, Mr. Lawson decided that his first deposit of \$10,000 should go for a worthy cause.

In a statement issued Mr. Lawson said he regretted that the race had fallen through, but he had no desire to criticize the actions of others in connection with the matter. He reviewed the negotiations and the reason for their failure, announcing his gift of \$10,000 to the institutions, and concluded with these words: "With this I trust all interested friends of the horse will call the incident closed."

Jake Holtman will wield the flag at Newport, Ky.

Eastern Jockey Club.

At a meeting of the stewards of the Eastern Jockey Club, held in New York, March 20, there were present August Belmont, J. H. Bradford, F. R. Hitchcock, H. K. Knapp, Andrew Miller and F. K. Sturgis. The following list of officials, appointed for the spring meeting of the Washington Jockey Club, was approved: Stewards, S. S. Howland, Samuel Ross and Josse Brown; judge, Clarence McDowell; handicapper, W. S. Vosburgh; starter, Mars Cassidy; paddock judge, J. L. Hall; timer, W. H. Barretto; clerk of the course and scales, H. G. Clerkmore.

The following list of officials, appointed for the Queens County Jockey Club spring meeting, was approved: handicapper, W. S. Vosburgh; starter, Mars Cassidy; judge, Clarence McDowell; clerk of the scales, C. Cornhill; paddock judge, J. L. Hall; timer, W. H. Barretto.

W. S. Vosburgh was appointed official steward to represent the Jockey Club at the Queens County Jockey Club spring meeting. Thos. Heffener was reinstated to all privileges under the rules. The following licenses were granted:

JOCKEYS.

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| William Brennan,
Alonso Clayton,
M. Daly,
John Dorsey,
Louis Eaton,
H. Evans,
George Frash,
E. Hewitt,
A. Hewitt,
J. Hothersall,
Fred Littlefield,
Harry Lewis,
A. L. Leader,
Win. H. McDermott,
Martin Michaels, | M. Miles,
H. Michaels,
Andrew Minder,
W. W. Pickering,
J. Ryan,
J. Slack,
Hezekiah Seaton,
John Sullivan,
William Shea,
George Thompson,
William Taylor,
Eugene Van Kuren,
E. Weiss,
George Wade,
J. P. Nenneyer. |
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TRAINERS.

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| John Adkins,
Charles Anderson,
M. M. Allen,
Frank Alexander,
W. E. Bailey,
W. E. Bailey,
B. J. Bowers,
G. Butler,
Frank Brown,
M. Barrett,
Frank Bray,
W. M. Barrick,
Ralph Black,
Matthew Byrnes,
John Biringham,
John E. Barrett,
Fred Barlow,
Thomas Chare,
George Chandler,
T. F. Coles,
John E. Cook,
M. Daly,
W. Donahue,
C. H. Deakin,
Fred De Reutz,
R. C. Duggott,
Norton N. Emlich,
L. Elmore,
John Evans,
Edward Feakes,
Fred Farrell,
James Frayling,
H. Filiger,
H. Garrison,
A. J. Goldsborough,
F. W. Hart,
James Hogan,
Michael Hogan,
Robert Harris,
Charles Hill,
E. F. Hughes,
August Hannan,
E. W. Hedner,
Adam Hyslop,
J. J. Hyland,
Henry Harris,
N. Hogensamp,
C. F. Hill,
G. B. Hill,
Thos. H. Healey,
A. J. Joyner,
W. H. Karrick,
Win. H. Keating,
James K. Neale, | William Lewis,
Llewellyn Lloyd,
William Larkland,
Richard Lord,
Stephen Lawler,
B. T. Littlefield,
Chas. Littlefield, Jr.,
James M. Lucky,
M. J. Lynch,
J. R. McCormick,
Frank McCabe,
W. T. McGivney,
J. H. McAvoy,
F. L. McFadden,
Thos. E. Munnis,
H. M. Mason,
F. T. Miller,
William McDaniel,
R. Miller,
J. E. Madden,
Cornelius Mack,
Wm. R. Midgely,
Charles Oxx,
Waldo Olney,
F. A. Osborne,
Edward Peters,
James Rowe,
John Rogers,
J. W. Rogers,
Oscar Rhodes,
W. C. Rollins,
John J. Sheridan,
Wm. E. Eunnett,
Peter Starr,
Dave Sloan,
Lark Talley,
Gwyn Tomkins,
Charles Tartar,
James Underwood,
F. Von Friscken,
Adolph Wheeler,
Henry Warrake, Jr.,
P. Whimmer,
Walter S. Whyburn,
Peter Walden,
Harry D. Wood,
Thomas Walsh,
R. W. Walden,
Isaac Johnson,
H. A. Dautsch,
Thomas Green,
G. W. Jennings,
William Jennings, |
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Street Fair Promoters.

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| American Amusement Co., P. O. Box 184,
Saginaw, Mich.
American Balloon Co., Boston, Mass.
American Exposition Co.—Kansas City, Mo.
Baird & Hutchins—Portland, Ore.
Geo. D. Benson—Laporte, Ind.
Frank P. Bostock—Indianapolis, Ind.
Frank C. Bostock—Milwaukee, Wis.
Frank C. Bostock—Baltimore, Md.
Canton Carnival Co.—Cleveland, O.
Exposition Circuit Co.—Canton, O.
Col. Francis Ferard, Zoo, Milwaukee, Wis.
I. N. Fisk—Cincinnati, O.
Globe Free Street Fair Co.—Cincinnati, O.
Great Southern Carnival Co.—Norfolk, Va.
W. S. Heck—Cincinnati, O.
International Exposition Co.,
Kansas City, Mo.
Frank L. Langley—Bessemer, Ala.
H. P. Lockwood—Wichita, Kan.
The National Midway and Carnival Co.,
Gainesville, Fla.
New England Carnival Co.—Canton, O.
I. Oppenheimer—Philadelphia, Pa.
Oriental Carnival Co.—St. Louis, Mo.
Reno's Oriental Co.—Kaukahee, Ill.
Frank M. White—Gainesville, Fla. |
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The McHenry County Fair, at Woodstock, Ill., offers \$2,500 in speed purses this year. F. G. Arnold is secretary.

LIST OF FAIRS.

This list is revised and corrected weekly. Secretaries are urgently requested to send in their dates at the earliest possible moment after they are claimed, and to notify us promptly as to any change. Rosters and dates are published absolutely Free of Charge.

ARKANSAS.

CLARKSVILLE, ARK.—Johnson County Fair Association, Oct. 15 to 18. R. D. Dunlap, pres.; J. H. Powers, vice pres.; M. A. Moore, secy.; L. C. May, treas.

CONNECTICUT.

BROOKLYN, CONN.—Windham County Agricultural Society, Sept. 10 to 12. Chas. A. Briggs, secy.; P. B. Sibley, treas.; Danielson, Conn.

DANBURY, CONN.—Danbury Agricultural Society, Oct. 7 to 12. S. H. Rundle, pres.; J. W. Ives, vice pres.; G. Rundle, secy.; J. W. Bacon, treas.

BRADFORD, CONN.—Big Pranford Fair, Sept. 18 to 20, 1901. Harry Cushman, secy., New Haven, Conn.

NEW MILFORD, CONN.—Fair, Sept. 10 to 13. J. E. Hungerford, secy.

PUTNAM, CONN.—Putnam Park and Fair Association, Aug. 27 to 29. J. O. Fox, pres.; E. Wheelock, vice pres.; J. F. Carpenter, treas.; B. D. Bugbee, secy.

GEORGIA.

ATLANTA, GA.—Southern Inter-State Fair, Oct. 9 to 23, 1901. T. H. Martin, secy.

VALDOSTA, GA.—South Georgia Fair, Oct. 28 to Nov. 3, 1901. A. T. Moor, manager; M. V. Calvin, secy.; W. S. West, treas.

ILLINOIS.

ALEDIO, ILL.—Mercer County Agricultural Association, Sept. 17 to 20, 1901. G. E. Thornton, pres.; W. D. Emerson, secy.

AVON, ILL.—The Twenty-ninth Annual Avon Fair, Sept. 3 to 6, 1901. B. Rowton, pres.; E. C. Woods, treas.; Julian Church, secy.

BATAVIA, ILL.—Kane County Fair Association, Aug. 27 to 30, 1901. H. T. Hunter, secy.

BUSHNELL, ILL.—Bushnell Fair Association, Aug. 27 to 30. G. D. Bell, pres.; D. C. Neff, vice pres.; James Cole, treas.; J. H. Johnson, secy.

CARRINGTON, ILL.—Green County Fair, Oct. 8 to 11. G. W. Witt, Kane, Ill., pres.; S. C. Simpson, secy.; R. W. Greene, treas.

CHAMPAIGN, ILL.—Champaign County Agricultural Board, Sept. 3 to 6, 1901. H. H. Harris, pres.; J. M. Clark, treas.; J. N. Heers, secy.

DELAWARE, ILL.—Tazewell County Agricultural Society, Sept. 10 to 13. J. W. Crabb, pres.; P. F. Johnson, vice pres.; J. O. Jones, secy.; Daniel Reardon, treas.

EFFINGHAM, ILL.—Farmers' Fall Fair Association, Oct. 1 to 5. W. W. Austin, pres.; J. Napierro, vice pres.; H. O. Adams, secy.; Theo. Gorenhorst, treas.

FAIRBURY, ILL.—Fairbury Union Agricultural Board, Sept. 2 to 6, 1901. J. W. McDowell, pres.; A. D. Westerwelt, secy.; L. B. Downing, treas.

FARMER CITY, ILL.—Farmer City Fair Association, Aug. 27 to 30. D. L. Puller, pres.; J. R. Rolinson, secy.; Abe Evans, mgr.

GRIGGSVILLE, ILL.—Illinois Valley Fair Association, July 30 to Aug. 2. C. M. Simmons, pres.; L. C. Butler, vice pres.; J. S. Feljney, treas.; L. W. Parker, secy.

KANKAKEE, ILL.—K. K. K. Fair Association, Sept. 9 to 13. Len Small, secy.

LA HARPE, ILL.—The La Harpe District Fair Association, Aug. 19 to 23. F. A. Wilcox, Urbana, Ill., pres.; J. R. Roberts, secy.; C. H. Ingraham, treas.

LIBERTYVILLE, ILL.—Lake County Agricultural Society, Sept. 3 to 6, 1901. W. E. Miller, pres.; E. W. Parkhurst, treas.; O. E. Churchill, secy.

MT. CARROLL, ILL.—Fair, Sept. 17 to 20. Geo. S. Kenyon, secy.

MT. STERLING, ILL.—Fair, Aug. 6 to 9. C. E. Henry, secy.

MURPHYSBORO, ILL.—Fair, Sept. 2 to 6. PARIS, ILL.—Forty-seventh Annual Fair of the Edgar County Agricultural Association, Sept. 24 to 27, 1901. Wm. H. Moss, pres.; S. B. McCord, secy.

ROCKFORD, ILL.—Winnebago County Agricultural Society, Sept. 2 to 6, 1901. E. S. Bartholomew, pres.; A. F. Graham, vice pres.; Harrison, Ill.; J. B. Whitehead, secy.; Chandler Starr, treas.

SANDWICH, ILL.—Sandwich Fair Association, Sept. 10 to 13, 1901. W. G. Beveridge, pres.; F. S. Masher, treas.; C. L. Stinson, secy.

SPRINGFIELD, ILL.—Illinois State Fair, Sept. 30 to Oct. 5, 1901. W. C. Garrard, secy.

STERLING, ILL.—Mineral Springs Park Association, Aug. 27 to 30, 1901. J. T. Williams, pres.; J. F. Keefer, vice pres.; J. H. Lawrence, treas.; W. S. Kilgour, secy.

WARREN, ILL.—Union Agricultural Society, Sept. 10 to 13. C. F. Taylor, pres.; J. L. Graham, vice pres.; W. L. Gale, secy.; R. C. Cullen, treas.

WOODSTOCK, ILL.—McHenry County Agricultural Society, Aug. 27 to 30, 1901. Fred Hatch, Spring Grove, Ill., pres.; J. Harrison and J. Greay, Ringwood and Barrow, vice presidents; F. G. Arnold, secy.; F. Hoy, treas.

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INDIANA.

ANDERSON, IND.—Anderson Fair Association Sept. 3 to 6, 1901. T. H. Orr, pres.; A. Eastman, vice pres.; C. K. McCullough, secy.; Wm. Bohland, treas.

ATLANTIC, IA.—Cass County Fair Sept. 2 to 1901. W. J. Harris, pres.; J. H. Jones, vice pres.; F. H. Croun, treas.; S. W. W. Straight, secy.

IOWA CITY, IOWA—Johnson County Agricultural and Mechanical Society Sept. 3 to 6. S. H. Thompson, pres.; Ed. Switzer, treas.; Bruce Moore, secy.

KANSAS. CHIANTE, KAN.—Fair Sept. 2 to 6. COPPEYVILLE, KAN.—Fair Aug. 12 to 16. ERIE, KAN.—Fair Aug. 27 to 30.

KENTUCKY. HARTFORD, KY.—Ohio County Fair Oct. 2 to 5. T. L. Griffin, pres.; W. G. Hardwick, secy.; S. K. Cox, treas.

MAINE. FRYEBERG, ME.—West Oxford Agricultural Society Sept. 21 to 26. D. A. Ballard, pres.; T. L. Eastman, secy.; W. R. Farbox, treas.

MARYLAND. FREDERICK, MD.—Frederick County Agricultural Society Oct. 8 to 11, 1901. Harry C. Keeler, secy.; Chas. N. Hargett, pres.; D. V. Stauffer, treas.

MASSACHUSETTS. ATHOL, MASS.—Fair Sept. 2 and 3. J. R. Davis, Gardner, pres.; Albert Ellsworth, secy.; F. G. Amundsen, treas.

ACHILLE PHILION THE MARVELOUS EQUILIBRIST AND ORIGINATOR THE GREATEST ATTRACTION IN THE COUNTRY FOR FAIRS, EXPOSITIONS, SUMMER RESORTS, PARKS ETC. Beautiful Fireworks Nightly. Will open season of 1901 at Birmingham, Ala., Elks' Fair, April 29th; Spring Festival, Chattahoochee, Tenn., week May 6th; Elks' Fair, Owensboro, Ky., May 13th; Elks Fair, Paducah, Ky., May 20th; Veterans' Reunion, Memphis, Tenn., May 27th. Address: 137 Ash Street, AKRON, OHIO.

OHIO. ASHLAND, O.—Fair, Sept. 4 to 6. Chas. M. Best, secy. ASHTABULA, O.—Fair, Aug. 20 to 22. BELLEFONTAINE, O.—Logan County Agricultural Society, Oct. 1 to 4, 1901. I. Miller, pres.; W. R. Niven, treas.; E. P. Champerlin, secy.

MINNESOTA. CARD, MICH.—Caro District Agricultural Society, Sept. 21 to 27, 1901. R. J. Jamison, Fairgrove, Mich., pres.; L. G. Seeley, treas.; F. B. Ransford, secy.

MISSOURI. LEE'S SUMMIT, MO.—Jackson County A. & M. Society, Sept. 17 to 20, 1901. L. Lamkin Jr., secy. SEDALIA, MO.—Missouri State Fair Sept. 1 to 21, 1901. N. J. Coleman, St. Louis, Mo., pres.

NEBRASKA. LINCOLN, NEB.—Nebraska State Fair Aug. 20 to Sept. 6, 1901. Robt. W. Furnas, Brownville, Neb., secy.; E. L. Vance, Pawnee City, Neb., pres.

NEW HAMPSHIRE. NASHUA, N. H.—Nashua Fair Association, Sept. 2 to 5, 1901. Mayor M. A. Taylor, pres.; C. J. Hamblitt, vice pres.; J. E. Tobler, treas.; T. A. Crawley, secy.

NEW JERSEY. TRENTON, N. J.—The Interstate Fair Association, Sept. 20 to Oct. 4, 1901. Mahlon R. Margerum, secy. NEW YORK. BATAVIA, N. Y.—Genesee County Fair, Sept. 16 to 19, 1901. Albert E. Brown, secy.

NEW YORK. CANANDAIGUA, N. Y.—Ontario County Agricultural Society, Sept. 17 to 19, 1901. L. A. Page, Seneca Castle, N. Y., pres.; J. S. Hickey, treas.; H. J. Root, secy.

NEW YORK. PORTLAND, N. Y.—Cattaraugus County Fair, Sept. 3 to 6, 1901. W. J. Greenwood, secy. H. Wilson, secy.; E. L. Campbell, treas.

NEW YORK. MORRIS, N. Y.—Morris Fair Association, Dec. 1 to 5, 1901. D. C. Durce, pres.; D. I. Laurence, treas.; D. C. Winton, secy. DWIGHT, N. Y.—Toga County Agricultural Society, Sept. 3 to 5, 1901. H. H. Robinson, pres.; A. W. Parmelee, treas.; L. W. Knapman, secy.

OHIO. COLUMBUS, O.—Ohio State Fair, Aug. 26 to Sept. 5, 1901. W. W. Miller, secy. COSHOCTON, O.—Coshocton County Agricultural Society, Oct. 8 to 11, 1901. T. McConnell, pres.; E. M. Hanlon, treas.; Robert Boyd, secy.

OHIO. DAYTON, O.—Montgomery County Agricultural Board, Sept. 10 to 13, 1901. J. M. Smith, pres.; S. D. Bear, vice pres.; Samuel Wampler, treas.; W. J. Ferguson, secy.

OHIO. EATON, O.—Pike County Fair, Sept. 16 to 20, 1901. Frank Mitchell, pres.; J. T. St. Louis, first vice pres.; Noah Siler, second vice pres.; C. T. Brooke, Jr., treas.; Henry H. Farr, secy.

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GREENVILLE, O.—Darke County Agricultural Society. Aug. 26 to 30, 1901. J. M. Brown, Arcanum, O., pres.; Ed. Ammon, Gordon, O., treas.; O. E. Harrison, Greenville, O., secy.

HAMILTON, O.—Fifty-first Annual Fair Butler County Agricultural Society. Sept. 30 to Oct. 4, 1901. L. M. Larsh, pres.; W. B. Wallace, Oxford, O., treas.; W. C. Hueter, secy.

JEFFERSON, O.—Ashtabula County Agricultural Society. Aug. 29 to 22, 1901. F. Watrous, Ashtabula, O., pres.; A. W. Prayer, treas.; C. C. Haddock, secy.

LEBANON, O.—Warren County Agricultural Fair. Sept. 17 to 20, 1901. Geo. W. Carey, secy.

LONDON, O.—Madison County Agricultural Society. Sept. 10 to 13, 1901. L. W. Kilgour, pres.; Lester Hildwell, West Jefferson, treas.; M. L. Rea, chairman; E. B. Pancake, secy.

MANSFIELD, O.—Richland Agricultural Society. Sept. 10 to 13, 1901. Jerry Needham, pres.; John Hale, Pavonia, O., treas.; W. H. Gifford, secy., Mansfield, O.

NAPOLEAN, O.—Napoleon Fair. Sept. 17 to 20, 1901. J. L. Halter, secy.

NEWARK, O.—Licking County Fair. Oct. 1 to 4, 1901. J. M. Farmer, secy.

OTTAWA, O.—Putnam County Fair. Oct. 1 to 5, 1901. A. P. Sandles, secy.

OTTOKEE, O.—Fulton County Agricultural Society. Sept. 17 to 20. A. F. Shaffer, Wauseon, O., pres.; W. A. Balke, Wauseon, treas.; Thos. Mikesel, Wauseon, O., secy.

PAULDING, O.—Paulding County Agricultural Society. Sept. 17 to 20, 1901. Allen Bybee, pres.; W. H. Yant, treas.; W. D. Jackson, secy.

RICHWOOD, O.—Tri-County Fair Co. Oct. 8 to 11, 1901. C. D. Sidle, pres.; Geo. B. Handley, vice-pres.; B. Cahill, treas.; C. H. Hoffman, secy.

SIDNEY, O.—Shelby County Agricultural Institute. Sept. 3 to 6. J. E. Russell, receiver.

SPRINGFIELD, O.—Fair. Aug. 20 to 23, 1901. S. T. Luse, Clifton, O., pres.; J. S. Bird, secy.; T. L. Calvert, Selma, O., privilege committee.

TOLEDO, O.—Tri-State Fair. Aug. 26 to 31. T. B. Tucker, secy.

URIANA, O.—Champaign County Fair. Aug. 15 to 16, 1901. C. H. Ganson, pres.; H. P. Wilson, treas.; J. W. Crowl, secy.

WAPAKONETA, O.—Fair. Oct. 1 to 5; A. E. Schaeffer, secy.

XENIA, O.—Greene County Agricultural Society. Aug. 6 to 9, 1901. R. E. Corry, pres.; Yellow Springs, O.; C. M. Austin, vice-pres.; Bellbrook, O.; H. L. Smith, Xenia, O., treas.; R. R. Grieve, Xenia, O., secy.

PENNSYLVANIA.

CAMBRIDGE SPRINGS, PA.—The Cambridge Fair. Aug. 27 to 30, 1901. Albert S. Faber, secy.

HOOKSTOWN, PA.—The Millcreek Valley Agricultural Association. Aug. 20 to 22, 1901. H. W. Nelson, pres.; H. C. Leeper, treas.; R. M. Swaney, secy.

MILTON, PA.—Fair. Oct. 1 to 4. Edwin Paul, secy.

READING, PA.—Agricultural and Horticultural Society of Berks County. Oct. 1 to 4, 1901. James McGowan, pres.; Milford N. Ritter, treas.; Cyrus T. Fox, secy.

SHENANDOAH, PA.—Shenandoah Fair Association. Aug. 13 to 16, 1901. Chas. Aldrich, pres.; O. I. Rankin, general manager; Geo. Jav, secy.

STONEBORO, PA.—Mercer County Agricultural Society. Oct. 1 to 3, 1901. R. P. Cann, treas.; J. J. Blatt, pres.; Geo. H. Fowler, secy.

WASHINGTON, PA.—Fair. Sept. 24 to 27.

WAYNESBURG, PA.—Fair. Sept. 17 to 20. J. S. Carter, secy.

TEXAS.

DALLAS, TEX.—Texas State Fair. Sept. 23 to Oct. 13, 1901. Sydney Smith, secy.; W. H. Gaston, pres.; J. B. Adque, treas.

SAN ANTONIO, TEX.—International Fair. Oct. 17 to 30, 1901. J. M. Vance, secy.; V. P. Brown, pres.; T. C. Frost, treas.

VERMONT.

WOODSTOCK, VT.—Windsor County Agricultural Society. Sept. 24 to 26, 1901. John S. Eaton, secy.

WEST VIRGINIA.

MIDDLEBOURNE, W. VA.—The Tyler County Exposition and Fair Association, Nineteenth Annual Fair. Aug. 27 to 30, 1901. C. B. Riggle, secy.

WHEELING, W. VA.—West Virginia Exposition and State Fair. Sept. 9 to 13, 1901. A. Reymann, pres.; Geo. Hook, secy.

WISCONSIN.

ELKHORN, WIS.—Walworth County Agricultural Society. Sept. 17 to 20, 1901. L. A. Nichols, pres.; Geo. L. Harrington, secy.

CEDARRBURG, WIS.—Ozaukee County Agricultural Society. Sept. 15 to 18, 1901. W. H. Rintelmann, pres.; Louis Schroeder, treas.; Jacob Dietrich, secy.

LANCASTER, WIS.—Fair. Sept. 11 to 13.

MADISON, WIS.—Wisconsin State Fair. Sept. 9 to 13, 1901. John M. True, secy.

MERRILLAN, WIS.—Fair. Sept. 3 to 6. J. W. Snow, secy.

OSHKOSH, WIS.—Winnetago County Fair. week of Sept. 1, 1901. H. L. Sweet.

WAUSAU, WIS.—Marathon County Agricultural Society. Sept. 4 to 6, 1901. S. M. Quaw, pres.; C. F. Curtis, vice pres.; V. A. Alderson, secy.; E. C. Zimmerman, treas.

CANADA.

BRANDON, MAN., CANADA.—Western Agricultural and Arts Association. July 23 to 26, 1901. F. J. Clark, manager.

LONDON, ONT., CAN.—Western Fair Association. Sept. 5 to 14, 1901. J. A. Nelles, secy.

OTTAWA, ONT., CAN.—Central Canada Exhibition Association. Sept. 13 to 21, 1901. E. McMahon, 26 Sparks st., secy.

TORONTO, ONT., CAN.—Toronto Fair and Exposition. Aug. 27 to Sept. 7, 1901. H. J. Hill, secy.

Street Fairs and Carnivals.

ANDERSON, S. C.—Merchants' Street Fair and Carnival. April 1 to 6. C. J. Sturgis, mgr.

ANNISTON, ALA.—Elks' Grand Free Festival and Carnival. May 6 to 11, 1901. Ludlow Allen, manager.

BELLEVILLE, ILL.—Belleville Lodge, H. P. O. Elks' Carnival. July 1 to 6. C. P. Fleischel, secy.

BINGHAMPTON, N. Y.—Industrial Exposition. Oct. 1 to 4. J. P. E. Clark, mgr.

BIRMINGHAM, ALA.—Birmingham Lodge No. 79 of Elks. April 29 to May 1, 1901. C. E. McGeury, pres.; H. M. Beck, vice pres.; A. E. Campbell, secy.; H. H. Sledge, treas.

CHATTANOOGA, TENN.—The Chattanooga Spring Festival Association. May 6 to 11, 1901. S. K. Itard, pres.; Bernard E. Loveman, secy.; Wm. Cooke, chairman committee on privileges.

CHEBOYGAN, MICH.—Elks' Carnival and Fair. April 18 to 20, 1901.

DE FUNIAK SPRINGS, FLA.—Street Fair Association. Oct. 4 and 5, 1901. W. L. Cawthorn, pres.; R. W. Storrs, secy.; Howell Jones, treas.

EL PASO, TEX.—Second Annual Midwinter Carnival. January, 1902. H. C. Lockwood, secy.

EVANSVILLE, IND.—Carnival. June 30 to July 7, 1901. H. W. Wright, 90 Lottie Hotel, Evansville, Ind., secy.

LEXINGTON, KY.—Carnival. Aug. 12 to 17. E. W. Shanklin, secy.

MARINETTE, WIS.—Business Men's Street Fair. July 1 to 6, 1901. For privileges address Geo. W. Taylor.

MONTPELIER, IND.—Montpelier Street Fair Association. Indefinite, for two weeks. A. H. Bonham, pres.; J. P. Horton, secy.; C. L. Smith, mgr.; Bert Paxton, treas.

MOUNT VERNON, IND.—Street Fair. July 22 to 27, 1901. H. W. Wright, 90 Lottie Hotel, Evansville, Ind., secy.

NEW ORLEANS, LA.—Street Fair and Spring Festival. First and second weeks in May. Mrs. H. McCall Travis, manager.

PADUCAI, KY.—Elks' Street Fair. Third or fourth week in May. Alva C. Atkins, secy.

PASSAIC, N. J.—Third Annual Festival and Carnival. June 19 to 29. W. S. Miller, mgr., 2254 7th av., New York City.

PETERSBURG, IND.—Street Fair. First week in September. H. W. Wright, 90 Lottie Hotel, Evansville, Ind., secy.

PRINCETON, IND.—Elks' Carnival and Business Men's Exposition. June 24 to 29. H. W. Wright, secy., Lottie Hotel, Evansville, Ind.

SACRAMENTO, CAL.—Merchants' Street Fair and Carnival. May 6 to 11. D. Johnson, secy.

SAN ANTONIO, TEX.—Plaza Carnival. April 18 to 20, 1901. Charles Knight, San Antonio, Tex., secy.

SAN JOSE, CAL.—Carnival. April, 1901.

SHREVEPORT, LA.—Elks' Spring Carnival and Street Fair. April 22 to 27, 1901. Archibald Clark, manager.

VINCENNES, IND.—Red Men's Carnival. Aug. 12 to 17.

WINCHESTER, KY.—Elks' Fair. Aug. 5 to 10, 1901. T. Landsberg, mgr.

WINONA, MINN.—Winona Street Fair. Sept. 10 to 13, 1901. John Rose, secy.; E. Stott, pres.; Theo. Wold, treas.

Street Fair Promoters.

Gorman's New England Amusement Co., 25 Tremont st., New York City, N. Y.

Keyes Bros. Amusement Co., Collins, Mich.

Expositions.

ATLANTA, GA.—La Petite Industrial Exposition (colored). April 1 to 15, 1901.

BUFFALO, N. Y.—Pan-American Exposition. May 1 to Nov. 1, 1901. John G. Milburn, pres.; Edwin Fleming, secy.

CHARLESTON, S. C.—South Carolina Interstate and West Indian Exposition. Dec. 1, 1901, to June 1, 1902. Samuel Lapham, Charleston, S. C.

PRINCETON, IND.—Carnival and Business Men's Exposition. June 24 to 29. H. W. Wright, director of concessions, care Lottie Hotel, Evansville, Ind.

SEATTLE, WASH.—International Exposition, 1904.

SHERBROOKE, QUEBEC, CAN.—Canada's Great Eastern Exhibition. Aug. 31 to Sept. 7, 1901. W. M. Tomlinson, secy.

ST. LOUIS, MO.—World's International Exposition, 1903.

TOPEKA, KAN.—International Exposition. June 1, 1904.

TORONTO, ONT., CAN.—Toronto Fair and Exposition. Aug. 26 to Sept. 7, 1901. H. J. Hill, secy.

WATERLOO, IA.—Trans-Mississippi Food Exposition. April 22 to 27, 1901. A. L. Lorton, Mason Ctr., Ia., secy.

Horse Shows.

ATLANTA, GA.—Horse Show. Oct. 21 to 26, 1901. T. H. Martin, secy.

ATLANTIC CITY, N. J.—Atlantic City Horse Show Association. Inlet Park, July 9 to 13, 1901. G. Inson Waters, pres.; Chas. Evans, vice pres.; Hon. Allen B. Endicott, treas.; Henry W. Leeds, secy.

BROOKLYN, N. Y.—April 25 to 27. Auspices of the Riding and Driving Club. E. P. Redfern, Brooklyn, N. Y., secy.

NEW ORLEANS, LA.—Horse Show. May 1 to 4, 1901.

LEXINGTON, KY.—Horse Show. Aug. 12 to 17. E. W. Shanklin, secy.

TORONTO, ONT., CANADA.—Canadian Horse Show. April 21 to 27, 1901. Henry Wade, Parliament Building Toronto, Ont., secy.

UPPERVILLE, VA.—June 12 to 14. Auspices Colt and Horse Club. R. H. Dulaney, pres.

CONVENTIONS,
Fetes, Celebrations, Etc.

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ALABAMA.

BIRMINGHAM, ALA.—Y. M. C. A. State Convention. April 18 to 21, 1901.

BIRMINGHAM, ALA.—World's Mineral Manufactured and Agricultural Exhibition, 1906.

BIRMINGHAM, ALA.—I. O. G. T. Grand Lodge. April 23 and 24, 1901. J. O. Patton, 2520 Avenue F, Birmingham, Ala., secy.

BIRMINGHAM, ALA.—State Colored Teachers' Association. April 10 to 12, 1901. W. C. Davis, Birmingham, Ala., secy.

BIRMINGHAM, ALA.—I. O. O. F. Grand Lodge. May 14, 1901. H. C. Weaver, Huntsville, Ala., secy.

EVFALA, ALA.—Daughters of the Confederacy, State Chapter. May 14, 1901.

LAFAYETTE, ALA.—B. Y. P. T. State Convention. April 24 and 25, 1901. Glyhim Herbert, Birmingham, Ala., secy.

LITTLE ROCK, ALA.—State Dental Association. May, 1901. W. H. Buckley, Little Rock, Ark., secy.

MADISON, ALA.—Jr. O. U. A. M. State Council. April 8, 1901. Walter Humphreys, Huntsville, Ala., secy.

SELMA, ALA.—State Medical Society. April 16 to 19, 1901. Dr. S. G. Gay, Selma, Ala., secy.

SELMA, ALA.—Travelers' Protective Association State Convention. April 25 and 26, 1901. E. L. Hilden, Birmingham, Ala., secy.

TALLADEGA, ALA.—State Sunday-school Convention. April 9 to 11, 1901. N. J. Hubbard Talladega, Ala., secy.

ARIZONA.

PHOENIX, ARIZ.—Islelah State Assembly. April 15, 1901. Mrs. Nettie Scott, Phoenix, Ariz., secy.

ARKANSAS.

HELENA, ARK.—State Bankers' Association. April 18 and 19, 1901. M. H. Johnson, Little Rock, Ark., secy.

LITTLE ROCK, ARK.—Knights Templar Grand Commandery. April 16, 1901. Fay Hempstead, Little Rock, Ark., secy.

LITTLE ROCK, ARK.—Presbyterian Church of United States, General Assembly (South). May 16 to 28, 1901. Rev. W. A. Alexander, Clarksville, Tenn., secy.

PINE BLUFF, ARK.—State Federation Women's Clubs. April 17 to 19, 1901. Mrs. A. W. Troupe, 317 W. 5th av., Pine Bluff, Ark., secy.

CALIFORNIA.

SACRAMENTO, CAL.—State Sunday School Convention. April, 1901.

SACRAMENTO, CAL.—United Commercial Travelers' Grand Council. April 26, 1901.

SAN FRANCISCO, CAL.—State Floral Society Congress. April 16 to 19, 1901.

SAN FRANCISCO, CAL.—Train Dispatchers' Association of America. June 11, 1901. J. F. Mackie, 7402 Stewart ave., Chicago, Ill., secy.

SAN FRANCISCO, CAL.—Knight Templars, Grand Commandery. April 18 to 29, 1901. W. A. Davies, San Francisco, Cal., secy.

SAN FRANCISCO, CAL.—Knights and Ladies of Honor, Grand Lodge. April 16, 1901. H. W. Quitzow, 927 Market st., San Francisco, Cal., secy.

SAN FRANCISCO, CAL.—Royal and Select Masters' Grand Council. April 15, 1901. Wm. A. Davies, San Francisco, Cal., secy.

SAN FRANCISCO, CAL.—Fraternal Order of Eagles, Grand Aerie. May, 1901.

SAN FRANCISCO, CAL.—Sons of Temperance, Grand Division. April 23, 1901. Jas. O. Avery, San Francisco, Cal., secy.

SAN FRANCISCO, CAL.—National Railroad Commissioners. June 4, 1901.

SAN FRANCISCO, CAL.—Protestant Episcopal Church National Convention. Oct. 2, 1901.

SAN FRANCISCO, CAL.—The Associated Hill Posters of the United States and Canada. Annual. July 9 to 12, 1901. Chas. Herbrand, secy., Savannah, Ga.

SAN FRANCISCO, CAL.—A. O. U. W. Grand Lodge. April 3, 1901. C. T. Spencer, 66 Flood Bldg., San Francisco, Cal., secy.

SANTA BARBARA, CAL.—N. S. G. W. Grand Parlor. April 22, 1901. A. M. Smith, Oroville, Cal., secy.

SANTA CLARA, CAL.—Epworth League San Francisco District Convention. April, 1901. Miss Elizabeth Hladel, San Jose, Cal., secy.

COLORADO.

CRIPPLE CREEK, COL.—National Irrigation Congress. July 12 to 16, 1901.

DENVER, COL.—American Railway Accounting Officers. May 29, 1901.

DENVER, COL.—National Co. Service Managers. June 1, 1901.

DENVER, COL.—Biological Society of America. Aug. 20, 1901. H. L. Fairchild, Rock-est, N. Y., secy.

DENVER, COL.—American Chemical Society. Aug. 25 and 27, 1901. Albert C. Hale, 554 Pittman ave., Brooklyn, N. Y., secy.

DENVER, COL.—American Federation of Musicians. May 14, 1901. Jacob J. Schmalz, 1291 Main st., Cincinnati, O., secy.

DENVER, COL.—American Bar Association. Aug. 21 to 23, 1901. John Hinkley, 215 N. Charles st., Baltimore, Md., secy.

DENVER, COL.—American Association for Advancement of Science. Aug. 24, 1901. C. E. Lull, Ft. Collins, Col., secy.

DENVER, COL.—Tenth International Sunday School Convention. Probably June, 1902. Marion Lawrence, Toledo, O., secy.

DENVER, COL.—Local Freight Agents' Association. June 11 to 14, 1901. James Anderson, Omaha, Neb., secy.

DENVER, COL.—G. A. R. State Encampment. April 10 to 12, 1901. Col. Han W. Brown, Pueblo, Col., secy.

SALIDA, COL.—Arkansas Valley Press Association. April, 1901. Otto Thum, Pueblo, Col., secy.

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CONNECTICUT.

BRIDGEPORT, CONN.—Foresters of America Grand Council. May 9, 1901. W. C. Knebeck, 35 Center st., Waterbury, Conn., secy.

DELAWARE.

MILFORD, DEL.—State Sunday School Convention. April 25 and 26, 1901.

DISTRICT OF COLUMBIA.

WASHINGTON, D. C.—Astronomical and Physical Society of America. December, 1901. G. C. Comstock, Madison, Wis., secy.

FLORIDA.

DAYTONA, FLA.—Y. P. S. C. E. State Convention. April 19 to 23, 1901. Miss Maud Le Webster, Jacksonville, Fla., secy.

GEORGIA.

ATHENS, GA.—State Episcopal Diocesan Convention. May, 1901.

ILLINOIS.

BELLEVIEWE, ILL.—Degree of Rebekah, Fourth District Convention. April 5 and 6, 1901. Bernice Chair, 369 Collinsville ave., E. St. Louis, Ill., secy.

PEORIA, ILL.—State Medical Society. May 21 to 23, 1901. Edmund W. Weis, Ottawa, Ill., secy.

INDIANA.

FT. WAYNE, IND.—The Elks Annual Reunion, State of Indiana. June 11 to 14, 1901.

IOWA.

CEDAR RAPIDS, IA.—Grand Lodge of Iowa, Knights of Honor. Second Tuesday in April, 1901. J. G. Graves, Lock Box 15, Cedar Rapids, Ia., secy.

KANSAS.

ABILENE, KAN.—State Democratic Editorial Fraternity. April 12, 1901. B. L. Shother, Abilene, Kan., secy.

KENTUCKY.

LEXINGTON, KY.—Jr. O. U. A. M. State Council. April 23, 1901. M. B. Bane, Vanceburg, Ky., secy.

LOUISIANA.

MONROE, LA.—W. C. T. U. State Convention. April, 1901. Mrs. Mary R. Goodale, 402 5th st., Baton Rouge, La., secy.

MAINE.

AUBURN, ME.—O. U. A. M. State Council. April 24, 1901. W. W. Kelley, Gardiner, Me., secy.

MARYLAND.

BALTIMORE, MD.—Knights of Pythias Grand Lodge. April 9, 1901. James Whitehouse, box 517, Baltimore, Md., secy.

MASSACHUSETTS.

ABINGTON, MASS.—I. O. O. F. District Reunion. April 26, 1901.

MEXICO.

CITY OF MEXICO, MEX.—Pan-American Conference. Oct. 22, 1901.

MICHIGAN.

ANN ARBOR, MICH.—Phi Kappa Psi Fraternity. April, 1901. J. N. Raymond, Chicago, Ill., secy.

MINNESOTA.

HAMLIN, MINN.—State Oratorical Association. April, 1901.

ST. PAUL, MINN.—American Proctologic Society. June 4 and 5, 1901. Dr. Wm. M. Beach, 515 Penn. ave., Pittsburg, Pa., secy.

MISSISSIPPI.

GREENWOOD, MISS.—B. Y. P. U. State Convention. May 5, 1901. Rev. W. H. Jenning, Okolona, Miss., secy.

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JOPLIN, MO.—I. O. O. F. Grand Lodge, April, 1901. E. M. Sloan, box 493, St. Louis, Mo., secy.

NEBRASKA.

OMAHA, NEB.—U. C. T. Grand Reunion, May 3 and 4, 1901. C. J. Miles, Hastings, Neb., secy.

NEW HAMPSHIRE.

CONCORD, N. H.—Daughters of Veterans' State Convention, April 3 and 4, 1901. Mrs. Augusta Clark, Manchester, N. H., secy.

NEW JERSEY.

ELIZABETH, N. J.—Sons of Veterans' State Encampment, May 1 and 2, 1901. Garret Voorhees, Jersey City, N. J., secy.

NEW YORK.

ALBANY, N. Y.—Graduate Nurses' State Organization, April 16 and 17, 1901.

BUFFALO, N. Y.—American Electro Therapeutic Association, Sept. 24 to 26, 1901. Dr. George R. Hill, 17 S. Third st., Harrisburg, Pa., secy.

OHIO.

CINCINNATI, O.—Rebekah State Assembly, April, 1901. Emmer Bell, Columbus, O., secy.

PENNSYLVANIA.

CARLEISLE, PA.—P. O. S. of A., National Funeral Benefit Association, May 7, 1901. G. Allen Smith, 2321 Catherine st., Philadelphia, Pa., secy.

RHODE ISLAND.

PAWTUCKET, R. I.—U. O. G. Cross, Grand Commandery, April 23, 1901.

SOUTH CAROLINA.

CHARLESTON, S. C.—B. Y. P. U. State Convention, April, 1901. J. H. White, 43 Chapel st., Charleston, S. C., secy.

TENNESSEE.

CHATTANOOGA, TENN.—Travelers' Protective Association, State Division, April 5 and 6, 1901. R. P. Webb, Nashville, Tenn., secy.

TEXAS.

COLLINSVILLE, TEX.—Epworth League, Sherman District Conference, April 21, 1901. Shannon Moore, Sherman, Tex., secy.

UTAH.

SALT LAKE CITY, UTAH—National Society of the Army of the Philippines, Aug. 13 to 15, 1901.

SIDNEY, O.—Northwestern Ohio Superintendents' and Teachers' Round Table April 3 and 6, 1901. C. C. Miller, Lima, O., secy.

VERMONT.

PLERINGTON, VT.—N. E. O. P. Grand Lodge, April 23, 1901. H. H. Davis, Burlington, Vt., secy.

VIRGINIA.

LYNCHBURG, VA.—Royal Arcanum Grand Council, April 16, 1901.

SALT LAKE CITY, UTAH—Y. P. S. O. State Convention, April 26 to 28, 1901. W. E. Stimpson, Salt Lake City, Utah, secy.

VERMONT.

PLERINGTON, VT.—N. E. O. P. Grand Lodge, April 23, 1901. H. H. Davis, Burlington, Vt., secy.

VIRGINIA.

LYNCHBURG, VA.—Royal Arcanum Grand Council, April 16, 1901.

RICHMOND, VA.—I. O. O. F. District Grand Lodge, April 16, 1901. J. L. Lery, 100 E. Marshall st., Richmond, Va., secy.

ROANOKE, VA.—Baltimore Conference of E. Church, South April 3, 1901. G. P. Fitzgerald, Nashville, Tenn., secy.

ROANOKE CITY, VA.—A. O. K. of M. C. Select Castle, April 9, 1901. G. H. Vogel, 311 S. Jefferson st., Roanoke, Va., secy.

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