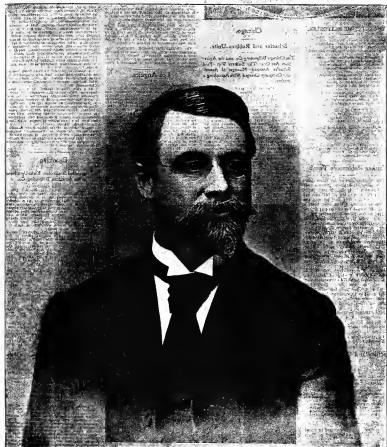


THE BILLBOARD

VOL. XI, No. 4.

CINCINNATI, APRIL 1, 1899.

PRICE IN ADVANCE
PER YEAR, \$1.00



DR. W. P. WILSON.

Director-General, Philadelphia Exposition.

Atlanta

Mr. Daley's Town.

Special Correspondent.
Atlanta, Ga., Dec. 11.—(Special Correspondent.)
The city of Atlanta has been the scene of a remarkable event...

The attendance of Atlanta...
The attendance of Atlanta...
The attendance of Atlanta...

The speaker...
The speaker...
The speaker...

He also...
He also...
He also...

The speaker...
The speaker...
The speaker...

The speaker...
The speaker...
The speaker...

The speaker...
The speaker...
The speaker...

Fall River.

Another Cruise—Nobly Will Tell What She Did This One.

Special Correspondent.
Fall River, Mass., Dec. 11.—(Special Correspondent.)
The Fall River...
The Fall River...

It was...
It was...
It was...

Chief...
Chief...
Chief...

Chief...
Chief...
Chief...

Chief...
Chief...
Chief...

Chief...
Chief...
Chief...

Chief...
Chief...
Chief...

Chief...
Chief...
Chief...

San Jose.

Special Correspondent.
San Jose, Cal., Dec. 11.—(Special Correspondent.)
The San Jose...
The San Jose...

Washington

A Decision Important to Officers

Special Correspondent.
Washington, Dec. 11.—(Special Correspondent.)
The War Department...
The War Department...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

Rochester.

Special Correspondent.

Rochester, N. Y., Dec. 11.—(Special Correspondent.)
The Board of Health...
The Board of Health...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

The Son of His Father.

Special Correspondent.

New York, Dec. 11.—(Special Correspondent.)
The son of his father...
The son of his father...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...



THE LATE W. L. WALKER, City Engineer of Burlington, Vt.

Boston.

Purely Personal.

Special Correspondent.
Boston, Dec. 11.—(Special Correspondent.)
The Boston...
The Boston...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

Havana.

Special Correspondent.
Havana, Dec. 11.—(Special Correspondent.)
The Havana...
The Havana...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

It is...
It is...
It is...

Doctors Don't Advertise.

The old of a doctor's ad...
The old of a doctor's ad...
The old of a doctor's ad...

Pointers.

- The following...
The following...
The following...

There is a list here...
There is a list here...
There is a list here...

There is a list here...
There is a list here...
There is a list here...

There is a list here...
There is a list here...
There is a list here...

There is a list here...
There is a list here...
There is a list here...

There is a list here...
There is a list here...
There is a list here...

The Whole World on Ball Bearings.

The announcement that the "7000" bearing... will mean only "7000" in the bearing system...

The fact is that the "7000" bearing... is a standard and recognized bearing...

Muncie's Big Show.

The Muncie Exhibition and Street Fair... is a unique and enjoyable event...

It is expected to have a successful and profitable... and will be a great success...

Washington (Pa.) Fair.

Over \$1500 in Sales

THE WASHINGTON FAIR... has been a great success... with over \$1500 in sales...

The exhibition was... and the sales were... and the fair was a success...

The fair was... and the sales were... and the fair was a success...

The fair was... and the sales were... and the fair was a success...

The fair was... and the sales were... and the fair was a success...

The fair was... and the sales were... and the fair was a success...

Paris Exposition Notes.

There is going to make a great success... of the Paris Exposition...

The United States... and the exhibition... and the fair was a success...

The United States... and the exhibition... and the fair was a success...

The United States... and the exhibition... and the fair was a success...

The Billboard

is a Good Advertising Medium

"The Billboard" is a good advertising medium... and is a success...

Thinking that you are not yet in our advertising... and the fair was a success...

Purely Personal.

STANLEY C. WELLS, Secretary of the... and the fair was a success...

STANLEY C. WELLS, Secretary of the... and the fair was a success...

STANLEY C. WELLS, Secretary of the... and the fair was a success...

STANLEY C. WELLS, Secretary of the... and the fair was a success...

STANLEY C. WELLS, Secretary of the... and the fair was a success...

STANLEY C. WELLS, Secretary of the... and the fair was a success...

STANLEY C. WELLS, Secretary of the... and the fair was a success...

STANLEY C. WELLS, Secretary of the... and the fair was a success...

ED J. BARKINGTON has been selected Secretary of the... (Continued from page 12)

ED J. BARKINGTON has been selected Secretary of the... and the fair was a success...

ED J. BARKINGTON has been selected Secretary of the... and the fair was a success...

ED J. BARKINGTON has been selected Secretary of the... and the fair was a success...

ED J. BARKINGTON has been selected Secretary of the... and the fair was a success...

ED J. BARKINGTON has been selected Secretary of the... and the fair was a success...

ED J. BARKINGTON has been selected Secretary of the... and the fair was a success...

ED J. BARKINGTON has been selected Secretary of the... and the fair was a success...

ED J. BARKINGTON has been selected Secretary of the... and the fair was a success...

ED J. BARKINGTON has been selected Secretary of the... and the fair was a success...

ED J. BARKINGTON has been selected Secretary of the... and the fair was a success...

ED J. BARKINGTON has been selected Secretary of the... and the fair was a success...

ED J. BARKINGTON has been selected Secretary of the... and the fair was a success...

ED J. BARKINGTON has been selected Secretary of the... and the fair was a success...

ED J. BARKINGTON has been selected Secretary of the... and the fair was a success...

ED J. BARKINGTON has been selected Secretary of the... and the fair was a success...

WE STATED THE OTHER DAY...

WE STATED THE OTHER DAY... and the fair was a success...

WE STATED THE OTHER DAY... and the fair was a success...

WE STATED THE OTHER DAY... and the fair was a success...

WE STATED THE OTHER DAY... and the fair was a success...

WE STATED THE OTHER DAY... and the fair was a success...

WE STATED THE OTHER DAY... and the fair was a success...

WE STATED THE OTHER DAY... and the fair was a success...

WE STATED THE OTHER DAY... and the fair was a success...

WE STATED THE OTHER DAY... and the fair was a success...

WE STATED THE OTHER DAY... and the fair was a success...

WE STATED THE OTHER DAY... and the fair was a success...

WE STATED THE OTHER DAY... and the fair was a success...

WE STATED THE OTHER DAY... and the fair was a success...

WE STATED THE OTHER DAY... and the fair was a success...

WE STATED THE OTHER DAY... and the fair was a success...

Rhode Island.

State Fair Association Since the Last Duces no Record.

The State Fair Association... and the fair was a success...

The State Fair Association... and the fair was a success...

The State Fair Association... and the fair was a success...

The State Fair Association... and the fair was a success...

The State Fair Association... and the fair was a success...

The State Fair Association... and the fair was a success...

The State Fair Association... and the fair was a success...

The State Fair Association... and the fair was a success...

The State Fair Association... and the fair was a success...

The State Fair Association... and the fair was a success...

The State Fair Association... and the fair was a success...

The State Fair Association... and the fair was a success...

To Give a Big Street Fair.

Special arrangements.

CHARLESTON, S. C., March 15. A committee... and the fair was a success...

CHARLESTON, S. C., March 15. A committee... and the fair was a success...

CHARLESTON, S. C., March 15. A committee... and the fair was a success...

CHARLESTON, S. C., March 15. A committee... and the fair was a success...

CHARLESTON, S. C., March 15. A committee... and the fair was a success...

CHARLESTON, S. C., March 15. A committee... and the fair was a success...

CHARLESTON, S. C., March 15. A committee... and the fair was a success...

CHARLESTON, S. C., March 15. A committee... and the fair was a success...

CHARLESTON, S. C., March 15. A committee... and the fair was a success...

CHARLESTON, S. C., March 15. A committee... and the fair was a success...

"The Best Attention Ever at our Fairs."

By the following with names indicated.

THE COLONIAL NEWS... and the fair was a success...

BEAUTIFUL

JIM KEY

A marvelous exhibition.

The Most Wonderful Fair in the World.

By the following with names indicated.

THE COLONIAL NEWS... and the fair was a success...

BEAUTIFUL

JIM KEY

A marvelous exhibition.

The Most Wonderful Fair in the World.

By the following with names indicated.

THE COLONIAL NEWS... and the fair was a success...

BEAUTIFUL

JIM KEY

A marvelous exhibition.

The Most Wonderful Fair in the World.

By the following with names indicated.

THE COLONIAL NEWS... and the fair was a success...

BEAUTIFUL

JIM KEY

A marvelous exhibition.

The Most Wonderful Fair in the World.

By the following with names indicated.

THE COLONIAL NEWS... and the fair was a success...

BEAUTIFUL

JIM KEY

A marvelous exhibition.

Fair Notes

A. B. Kline, manager of the New York State Fair, reports to the following:

Sept. 13, 1909. Dear Sir: I have the pleasure to inform you that the New York State Fair is now open and is being conducted in the most successful manner. The attendance is very large and the exhibits are of the highest quality. We are very pleased to have you here and hope you will have a most enjoyable visit.

Respectfully, A. B. Kline, Manager. The fair is a wonderful success. The exhibits are of the highest quality and the attendance is very large. We are very pleased to have you here and hope you will have a most enjoyable visit.

The fair is a wonderful success. The exhibits are of the highest quality and the attendance is very large. We are very pleased to have you here and hope you will have a most enjoyable visit.

The fair is a wonderful success. The exhibits are of the highest quality and the attendance is very large. We are very pleased to have you here and hope you will have a most enjoyable visit.

The fair is a wonderful success. The exhibits are of the highest quality and the attendance is very large. We are very pleased to have you here and hope you will have a most enjoyable visit.

The fair is a wonderful success. The exhibits are of the highest quality and the attendance is very large. We are very pleased to have you here and hope you will have a most enjoyable visit.

The fair is a wonderful success. The exhibits are of the highest quality and the attendance is very large. We are very pleased to have you here and hope you will have a most enjoyable visit.

The fair is a wonderful success. The exhibits are of the highest quality and the attendance is very large. We are very pleased to have you here and hope you will have a most enjoyable visit.

The fair is a wonderful success. The exhibits are of the highest quality and the attendance is very large. We are very pleased to have you here and hope you will have a most enjoyable visit.

and when they were so disappointed because of a momentary accident. The practical result of this accident was that the fair was not properly lighted without doing injury to anything. It is to be hoped that the fair will be properly lighted in the future.

The fair is a wonderful success. The exhibits are of the highest quality and the attendance is very large. We are very pleased to have you here and hope you will have a most enjoyable visit.

The fair is a wonderful success. The exhibits are of the highest quality and the attendance is very large. We are very pleased to have you here and hope you will have a most enjoyable visit.

The fair is a wonderful success. The exhibits are of the highest quality and the attendance is very large. We are very pleased to have you here and hope you will have a most enjoyable visit.

The fair is a wonderful success. The exhibits are of the highest quality and the attendance is very large. We are very pleased to have you here and hope you will have a most enjoyable visit.

The American Horticultural Association is very gratified to inform you that the fair is a wonderful success. The exhibits are of the highest quality and the attendance is very large. We are very pleased to have you here and hope you will have a most enjoyable visit.

The fair is a wonderful success. The exhibits are of the highest quality and the attendance is very large. We are very pleased to have you here and hope you will have a most enjoyable visit.

The fair is a wonderful success. The exhibits are of the highest quality and the attendance is very large. We are very pleased to have you here and hope you will have a most enjoyable visit.

The fair is a wonderful success. The exhibits are of the highest quality and the attendance is very large. We are very pleased to have you here and hope you will have a most enjoyable visit.

The fair is a wonderful success. The exhibits are of the highest quality and the attendance is very large. We are very pleased to have you here and hope you will have a most enjoyable visit.

Objectionable Posters

It is regretted that the fair is a wonderful success. The exhibits are of the highest quality and the attendance is very large. We are very pleased to have you here and hope you will have a most enjoyable visit.

The fair is a wonderful success. The exhibits are of the highest quality and the attendance is very large. We are very pleased to have you here and hope you will have a most enjoyable visit.

The fair is a wonderful success. The exhibits are of the highest quality and the attendance is very large. We are very pleased to have you here and hope you will have a most enjoyable visit.

Obituary

It is with deep regret that we announce the death of a prominent citizen. The deceased was a member of the fair and his death is a great loss to the community.

Managers of Agricultural Fairs, Street Fairs, Parks and Pleasure Resorts

YOUR ATTENTION, PLEASE

THE GRACE SHANNON BALLOON CO. Season of 1909

There is no better drawing card on earth.



Mail map from a photograph of Hutchison's Gymnastic Carnival. In center are people performing various feats of strength and agility. The scene is set outdoors with a large crowd of spectators.

HUTCHISON'S GYMNASTIC CARNIVAL Season of 1909

A Truly Great One-Day Attraction



ACROBATS from two continents representing the most famous ACROBATIC and GYMNASTIC ACTS before the public. Booking, seating and procurement from start to finish. Athletes and Support Animals Performers. Wardrobe and Apparatus Strictly First-Class. Posing under A. I.

These structures may be engaged separately or together. For Time or Terms, address, PROF. E. R. HUTCHISON, WASHINGTON, D. C.

MASSACHUSETTS.

BOSTON, MASS.—Boston Agricultural Soc. ... BOSTON, MASS.—Boston Agricultural Soc. ... BOSTON, MASS.—Boston Agricultural Soc. ...

MICHIGAN.

ALBION, MICH.—Albion County Agricultural Soc. ... ALBION, MICH.—Albion County Agricultural Soc. ... ALBION, MICH.—Albion County Agricultural Soc. ...

MINNESOTA.

DAVENPORT, MINN.—Davenport County Agricultural Soc. ... DAVENPORT, MINN.—Davenport County Agricultural Soc. ... DAVENPORT, MINN.—Davenport County Agricultural Soc. ...

MISSOURI.

LEWIS, MISSOURI.—Lewis County Fair Assn. ... LEWIS, MISSOURI.—Lewis County Fair Assn. ... LEWIS, MISSOURI.—Lewis County Fair Assn. ...

NEBRASKA.

FRANKLIN, NEB.—Franklin County Agricultural Soc. ... FRANKLIN, NEB.—Franklin County Agricultural Soc. ... FRANKLIN, NEB.—Franklin County Agricultural Soc. ...

NEW YORK.

ALBANY, N. Y.—Albany County Agricultural Soc. ... ALBANY, N. Y.—Albany County Agricultural Soc. ... ALBANY, N. Y.—Albany County Agricultural Soc. ...

MILWAUKEE, W. Y.—Milwaukee County Agricultural Soc. ... MILWAUKEE, W. Y.—Milwaukee County Agricultural Soc. ... MILWAUKEE, W. Y.—Milwaukee County Agricultural Soc. ...

OHIO.

ADA, OHIO.—Ada County Fair Assn. ... ADA, OHIO.—Ada County Fair Assn. ... ADA, OHIO.—Ada County Fair Assn. ...

PENNSYLVANIA.

ALLEGANY, PA.—Allegheny County Agricultural Soc. ... ALLEGANY, PA.—Allegheny County Agricultural Soc. ... ALLEGANY, PA.—Allegheny County Agricultural Soc. ...

TEXAS.

DAWSON, TEX.—Dawson County Agricultural Soc. ... DAWSON, TEX.—Dawson County Agricultural Soc. ... DAWSON, TEX.—Dawson County Agricultural Soc. ...

BOSTON, O.—Boston County Fair Assn. ... BOSTON, O.—Boston County Fair Assn. ... BOSTON, O.—Boston County Fair Assn. ...

OREGON.

CLATSOP, O.—Clatsop County Agricultural Soc. ... CLATSOP, O.—Clatsop County Agricultural Soc. ... CLATSOP, O.—Clatsop County Agricultural Soc. ...

PENNSYLVANIA.

ALLEGANY, PA.—Allegheny County Agricultural Soc. ... ALLEGANY, PA.—Allegheny County Agricultural Soc. ... ALLEGANY, PA.—Allegheny County Agricultural Soc. ...

DAWSON, TEX.—Dawson County Agricultural Soc. ... DAWSON, TEX.—Dawson County Agricultural Soc. ... DAWSON, TEX.—Dawson County Agricultural Soc. ...

WASHINGTON.

DAWSON, WASH.—Dawson County Agricultural Soc. ... DAWSON, WASH.—Dawson County Agricultural Soc. ... DAWSON, WASH.—Dawson County Agricultural Soc. ...

WEST VIRGINIA.

ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ... ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ... ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ...

WEST VIRGINIA.

ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ... ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ... ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ...

WEST VIRGINIA.

ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ... ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ... ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ...

WEST VIRGINIA.

ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ... ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ... ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ...

WEST VIRGINIA.

ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ... ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ... ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ...

WEST VIRGINIA.

ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ... ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ... ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ...

WEST VIRGINIA.

ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ... ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ... ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ...

WEST VIRGINIA.

ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ... ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ... ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ...

WEST VIRGINIA.

ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ... ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ... ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ...

WEST VIRGINIA.

ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ... ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ... ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ...

WEST VIRGINIA.

ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ... ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ... ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ...

WEST VIRGINIA.

ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ... ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ... ALLEGANY, W. VA.—Allegheny County Agricultural Soc. ...

Columbus, Ohio, Street Fair and Trades' Carnival

Under the auspices of Columbus Lodge, No. 37, B. P. O. E. One Solid Week, July 3, 4, 5, 6, 7, 8, 1899.

A Mammoth Exposition of the Trades, Arts and Sciences.

TO ADVERTISERS. Space to Rent for Display Advertising. No Distributing.

Exclusive privilege will be given to any one advertiser for their line of goods.

Excursions will be run from all over the State and adjoining states. The Board of Trade, and the whole City of Columbus are interested in the enterprise, and it will draw more people than were ever in Columbus before in one week.

WANTED.—Novel Exhibitions of all kinds on percentage or certainty.

Address all communications to AL. G. FIELD, Chairman Executive Committee, 509 ARCADE BUILDING, Broad Street, COLUMBUS, O.

The GUNNING-POSTING Service

IN CHICAGO

The R. J. Gunning Co. announce to all advertisers who post bills and to every one in any way interested in poster publicity, that they have added to their general Out-door Display work, a department of Billposting. This will be known by the title given above. Its claims for patronage are based on these points:

New boards, with all modern improvements to insure longest life of paper, superiority in advertising value of locations, and a service of absolute reliability.

Inquiries solicited on rates, locations, etc., which will receive prompt and careful attention.

The "Gunning System" of painted displays on walls and bulletins will continue as before. All the valuable features, locations, artistic workmanship, careful attention to the advertiser's interests, will be retained. What we have promised and performed in the past, is a guarantee of what we will do in the future.

289 WABASH AVENUE

THE DONALDSON LITHO. CO.

CINCINNATI

Making a Specialty of Powerful, Pertinent

POSTERS

All Kinds, Sizes and Styles, and

Booklets

IN LARGE EDITIONS, FOR HOUSE-TO-HOUSE DISTRIBUTION.



See the Following New and Timely Designs in Partly Printed Posters.

411—Flood.

Whole sheet, 47 1/2" x 27" (approximate) in a poster, 144 sheets per 100 lbs. A grand scene for a campaign or public. The design shows a large boat with decorations. Prices enclosed.

| | |
|----------------|--------------|
| 12 for \$1 1/2 | 100 for \$12 |
| 24 for \$2 1/2 | 200 for \$22 |
| 36 for \$3 1/2 | 300 for \$32 |
| 48 for \$4 1/2 | 400 for \$42 |
| 60 for \$5 1/2 | 500 for \$52 |

412—Education.

Whole sheet, 47 1/2" x 27" (approximate) in a poster, 144 sheets per 100 lbs. A scene of a school. Prices enclosed.

| | |
|----------------|--------------|
| 12 for \$1 1/2 | 100 for \$12 |
| 24 for \$2 1/2 | 200 for \$22 |
| 36 for \$3 1/2 | 300 for \$32 |
| 48 for \$4 1/2 | 400 for \$42 |
| 60 for \$5 1/2 | 500 for \$52 |

1000—Flood—100 lbs. sheet, 48 x 36. Price per 100 lbs. \$12.

413—Education.

Whole sheet, 47 1/2" x 27" (approximate) in a poster, 144 sheets per 100 lbs. A scene of a school. Prices enclosed.

| | |
|----------------|--------------|
| 12 for \$1 1/2 | 100 for \$12 |
| 24 for \$2 1/2 | 200 for \$22 |
| 36 for \$3 1/2 | 300 for \$32 |
| 48 for \$4 1/2 | 400 for \$42 |
| 60 for \$5 1/2 | 500 for \$52 |

414—Flood.

Whole sheet, 47 1/2" x 27" (approximate) in a poster, 144 sheets per 100 lbs. A scene of a school. Prices enclosed.

| | |
|----------------|--------------|
| 12 for \$1 1/2 | 100 for \$12 |
| 24 for \$2 1/2 | 200 for \$22 |
| 36 for \$3 1/2 | 300 for \$32 |
| 48 for \$4 1/2 | 400 for \$42 |
| 60 for \$5 1/2 | 500 for \$52 |

1000—Flood—100 lbs. sheet, 48 x 36. Price per 100 lbs. \$12.

415—Flood.

Whole sheet, 47 1/2" x 27" (approximate) in a poster, 144 sheets per 100 lbs. A scene of a school. Prices enclosed.

| | |
|----------------|--------------|
| 12 for \$1 1/2 | 100 for \$12 |
| 24 for \$2 1/2 | 200 for \$22 |
| 36 for \$3 1/2 | 300 for \$32 |
| 48 for \$4 1/2 | 400 for \$42 |
| 60 for \$5 1/2 | 500 for \$52 |

416—Flood.

Whole sheet, 47 1/2" x 27" (approximate) in a poster, 144 sheets per 100 lbs. A scene of a school. Prices enclosed.

| | |
|----------------|--------------|
| 12 for \$1 1/2 | 100 for \$12 |
| 24 for \$2 1/2 | 200 for \$22 |
| 36 for \$3 1/2 | 300 for \$32 |
| 48 for \$4 1/2 | 400 for \$42 |
| 60 for \$5 1/2 | 500 for \$52 |

1000—Flood—100 lbs. sheet, 48 x 36. Price per 100 lbs. \$12.

417—Flood.

Whole sheet, 47 1/2" x 27" (approximate) in a poster, 144 sheets per 100 lbs. A scene of a school. Prices enclosed.

| | |
|----------------|--------------|
| 12 for \$1 1/2 | 100 for \$12 |
| 24 for \$2 1/2 | 200 for \$22 |
| 36 for \$3 1/2 | 300 for \$32 |
| 48 for \$4 1/2 | 400 for \$42 |
| 60 for \$5 1/2 | 500 for \$52 |

418—Flood.

Whole sheet, 47 1/2" x 27" (approximate) in a poster, 144 sheets per 100 lbs. A scene of a school. Prices enclosed.

| | |
|----------------|--------------|
| 12 for \$1 1/2 | 100 for \$12 |
| 24 for \$2 1/2 | 200 for \$22 |
| 36 for \$3 1/2 | 300 for \$32 |
| 48 for \$4 1/2 | 400 for \$42 |
| 60 for \$5 1/2 | 500 for \$52 |

1000—Flood—100 lbs. sheet, 48 x 36. Price per 100 lbs. \$12.

Our New Catalogue, Listing the Largest Line of Syndicated Posters in the World, has just been finished. Write for a Copy.

MANAGERS OF FAIRS, STREET FAIRS AND RACE MEETS will find that Donaldson Posters are the best purchased—quality reasonable—the cheapest. No matter what kind of a design you want, we'll get it. We have just written up a new catalog for preliminary mailing—something to be used now. Mail them to new offices, country stores and business agencies. They are very bright and pretty, and the enclosed will invariably bring them up in a prominent place, and thereby give you the benefit of very valuable advertising. They are listed up and below, and each is provided with a list. Write for them.

| | | |
|----------------|--------------|----------------|
| 25 for \$1 1/2 | 100 for \$12 | 500 for \$52 |
| 36 for \$2 1/2 | 150 for \$18 | 1000 for \$100 |
| 48 for \$3 1/2 | 200 for \$22 | 1500 for \$150 |

RETAIL MERCHANTS PLEASE NOTE that we have a poster that will please you. We can furnish you just what you want. If you'd like a billposter, please send us our samples, send us a good postal, giving your job printer's name and address, and we will send you, free of charge, any sample you may wish to see. Try a four-color whole sheet. Put them out in the country, as well as in towns. The results will surprise you. You will get orders almost immediately, and they will keep up as long as the posters last. We sell them as follows:

| | | |
|----------------|--------------|----------------|
| 12 for \$1 1/2 | 100 for \$12 | 500 for \$52 |
| 24 for \$2 1/2 | 150 for \$18 | 1000 for \$100 |
| 36 for \$3 1/2 | 200 for \$22 | 1500 for \$150 |

We Have More and Better Designs in Bicycle Posters Than All Other Houses Together.

We wish to say to National Advertisers, that we print and we post. We can get you up a series of powerful, pertinent posters of special design, and then we will post them for you. We have a wide and intimate acquaintance with the billposters of America. We have vast and carefully prepared records at our command, which enable us to proportion each town's allotment wisely and accurately. We have an entirely new scheme for checking, and last but not least, a technical knowledge of this branch of the business, which enables us to conduct it, if not better than the layman, at least with much more ease, facility and dispatch. We work out all the detail for you free of charge. You pay us for the printing and posting only. Think it over, and then if you feel like taking a little flyer, just to test it, counter this.

SPECIAL OFFER.—Stock the jobbers and wholesale houses of Cincinnati, and we will bill the city and its suburbs, including Covington, Newport, Dayton, Bellevue, Ludlow, West Covington, Milburn, Price Hill, Solonville, Riverside, Walnut Hills, Collierville, Coryville, and Cincinnati (470,000 people) thoroughly for one thousand dollars, and guarantee the results to be entirely satisfactory or no pay. This includes printing and posting. If you can pay \$1,000 for an established demand for your goods in the towns and cities mentioned, write us, and bear in mind that we agree to create and deliver this demand in forty days, one, or it won't cost you a cent.

The Donaldson Litho. Co., Cincinnati, O.

127 E. Eighth St.

OUR SAMPLES OF POSTERS, COURERS, DODGERS, NOVELTIES,
ETC. FOR **FAIRS** WILL SOON BE READY
IF YOU WANT TO ADVERTISE YOUR FAIR THOROUGHLY
WITH UP-TO-DATE POSTERS, WAIT FOR THEM.

HENNEGAN & Co.

ORIGINATORS AND PRODUCERS OF CATCHY ADVERTISING
MATTER
YOU WILL SAVE MONEY AND GET THE BEST RESULTS BY
USING OUR ADVERTISING MATTER.
SECRETARIES, SEND IN YOUR ADDRESS. **300 SAMPLES FREE.**

... Cincinnati, O. ...

ANY ADVERTISER who would not give a member of the International Association of Distributors the preference over a free lance is a fossil. That's right. He is just that, and no other appellation fits him.

The service of each individual member of the International Association of Distributors is guaranteed by all the rest of the members. The association says to the advertiser, "Favorize our members." We have selected with great care, the best and most deserving man in each city. We have funds on hand in our treasury. - We guarantee you good service from each of our members. Should it not prove good, we will make it good with our good money. You cannot lose in dealing with us. We hold you safe. We insure you absolutely and entirely against all loss.

NOTHING BUT POSTERS.

NOTHING BUT POSTING.

If you brew beer, or make bicycles, or anything that sells all the year round, the next eight months are the best of all the year for billposting.

FIRST, get your posters—get good posters, the best posters that can be made. I want to make your posters. The manager of the Memphis Billposting Co., writes me on March 8, as follows: "Our foreman, who has had many years' experience, says that the posters we had from you during the fall and winter months most lasting position he has ever handled, and that they stand but weather better than any paper he has ever posted."

That's what a good judge of poster-making, a practical standpoint, says of my posters. That's the kind of posters I propose to make for you.

... ©, USA



The above is a reproduction of a 10-cent poster, 10 1/2 inches high, and easily 14 feet wide. I will design, engrave, lithograph, and print for you, a 10-cent poster in any colors in usual quantities, at about 1 cent each, and 10 orders of 1,000 at 40 cents each. I also make wood block and type posters at lower prices.

My EVERLASTING-Oil Cloth and Mastic Posters are made (in one piece) as large as 6 feet high by 66 inches wide, at a cost of about 25 cents each. Small "single" sizes as low as one cent each. Nail them onto your customers' signs, or nail them onto barns and fences everywhere. I'll stand to the sailing if you wish.



BUT WHAT I MOST STRONGLY SOLICIT IS YOUR BILLPOSTING—ALL YOUR BILLPOSTING. I place Billposting with the best Billposters in every city, town and village in America, at their regular rates, and save you all the annoyance of correspondence and shipping.

PLACE YOUR ENTIRE ORDER WITH THE LONG-DISTANCE BILLPOSTER, Telephone.

Sam W. Hoke, 251 Fifth Avenue (28th St.), New York.