May 5, 1990/\$4.50 (U.S.), \$5.50 (CAN.), £3.50 (U.K.)

**Hot Acts On** 

The Burner For **May Release** 

BY MELINDA NEWMAN

NEW YORK-Out-of-the-box hits by Sinead O'Connor and Public Enemy last month only whetted retailers' and programmers' appetites. Now comes the rest of the feast.

Fourteen releases from artists whose last records went gold or platinum—ranging from Madonna to Alabama to Soul II Soul are hitting stores this month. And with releases from New Kids On The Block and Anita Baker, among others, just around the corner in June, the temperature isn't the only thing heating up.

The artist returning after the longest absence is Billy Idol, who follows 1986's platinum "Whiplash Smile" with "Charmed Life," due out Tuesday (1). The Chrysalis

(Continued on page 78)

## **Indies Give New Zip To Maxicassette** Tape Format Replacing 12-Inch Sales

and THOM DUFFY

THE INTERNATIONAL NEWSWEEKLY OF MUSIC AND HOME ENTERTAINMENT

NEW YORK-About a year and a half after most record companies and retail chains gave up on the configuration, the maxicassette single is making a quiet comeback.

Not surprisingly, it is streetwise independent labels that are leading the way on this portable counterpart to the 12-inch single, with major labels bringing up the rear.

According to Tom Silverman, president of Tommy Boy Records (which distributes much of its product independently), maxicassettes now account for 59% of his label's sales of extended-play product, up from 19% a year ago and 10% the year before.

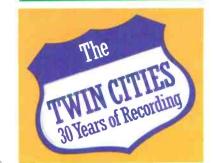
On the current "Humpty Dance" by Digital Underground, for example, Silverman reports sales of 105,000 12-inch singles and 167,000 of what he calls "12-inch cassettes." While these numbers are overshadowed by the 400,000 cassette singles of "Humpty Dance" that Tommy Boy

claims to have sold, it should be remembered that the list price on the maxicassette is \$4.98, \$2 higher than that of the cassette single.

Next Plateau president Eddie O'Loughlin says that fully half of his extended-play sales come from maxicassettes and that his label has moved more than a million maxi units in the past six months. For example, he notes, "Don't Make Me Over" by

Sybil and "Expression" by Salt-N-Pepa each have sold in excess of 300,000 12-inch singles and maxicas-

Another big maxi seller-and the one that seems to have convinced some labels that a real market exists for the format-was Tone-Loc's "Wild Thing," last summer's smash hit on Delicious Vinyl/4th & B'way (Continued on page 87) IN THIS ISSUE



**FOLLOWS PAGE 40** 

**Public Enemy Mailing** On Race Theories **Invites New Heat** PAGE 5

Strait, Black Are **Top ACM Honorees** 

**Majors Cool Toward** Ban-The-Box Group

## 700 Films May Face Copyright Scrutiny

BY BILL HOLLAND

WASHINGTON, D.C.—The U.S. Supreme Court ruled April 24 that the distributors of Alfred Hitchcock's "Rear Window" must share profits from the film's rerelease with the owner of the copyright to the short story on which the film was based. The decision could cost producers and distributors of classic movies millions of dollars in payments and could perhaps lead to the removal of many films based on copyright material from video retail shelves.

According to movie industry law-yers, the 6-3 decision could also dissuade studios and distributors from putting many old films back on the market because of added payment costs to owners of literary works on which films were based, many of them not yet known. Distributors would be required to research and track down the whereabouts of such copyright owners.

A lawyer for the winning complainant downplayed the financial impact of the decision, saying that fewer than 700 films would be affected.

The case now goes back to U.S. District Court in Los Angeles, where a determination will be made of how much is owed to Sheldon Abend, a New York literary researcher who paid \$650 for rights to Cornell Woolrich's 1948 short story, "It Had To Be Murder," on which was the movie was based.

(Continued on page 86)

#### Time Warner/Pathe **Murmurs Cast Pall** Over NAVD Meet

■ BY JIM McCULLAUGH

LOS ANGELES-Time Warner's offer to bankroll Pathé's proposed acquisition of MGM/UA is expected to cast a long shadow across Indian Wells, Calif., this week as about 400 program supplier and independent wholesaler principals gather at the Grand Champions Resort there for the seventh annual National Assn. Of Video Distributors conference.

The prospect that Time Warner, through its Warner Home Video subsidiary, could end up distributing MGM/UA product—as called for in Time Warner's offer to Pathé—has (Continued on page 86) No. 1 IN BILLBOARD

HOT 100 SINGLES

★ NOTHING COMPARES 2 U

SINEAD O'CONNOR TOP POP ALBUMS ★ I DO NOT WANT WHAT I HAVEN'T GOT SINEAD O'CONNOR (ENSIGN) HOT BLACK SINGLES

POISON
BELL BIV DEVOE

TOP BLACK ALBUMS

PLEASE HAMMER DON'T HURT 'EM
M.C. HAMMER (CAPITO
HOT COUNTRY SINGLES
LOVE ON ARRIVAL
DAN SEALS (CAPITO

TOP COUNTRY ALBUMS

\*\* KILLIN' TIME
CLINT BLACK

TOP VIDEO SALES

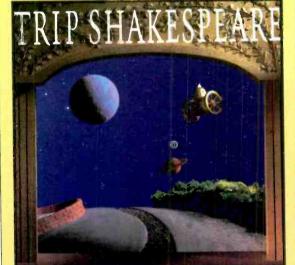
HONEY, I SHRUNK THE KIDS

(WALT DISNEY

TOP VIDEO RENTALS

★ DEAD POETS SOCIETY

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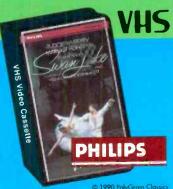
## IT'S JUST BEGUN

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## December 1989 in this magazine, CEMA made a promise to

## Nothing com

#### musicland

#### Musicland

- Sinead O'Connor
- M.C. Hammer
- 3 Public Enemy
- Janet Jackson
- 5 Paula Abdul
- **Pretty Weman**
- Technotronic
- 8 Depeche Mode
- **New Kids OTB**
- 11 Aerosmith
- 12 Alannah Myles
- 13 Michael Bolton
- 14 Bonnie Raitt
- 15 Tommy Page

#### Trans World Music Grp.

#### Transworld

- 1 Public Enemy

- Paula Abdul
- Janet Jackson
- **New Kids OTB**

- Michael Bolton
- **Bell Biv Devoe**
- **Pretty Woman**
- 13 Aerosmith
- 14 Phil Collins
- 15 HI Tek 3

## Sam Goody

#### Sam Goody West Coast

- M.C. Hammer
- Sinead O'Connor
- Janet Jackson
- 4 Public Enemy
- 5 Depeche Mode
- 6 Paula Abdul
- **Pretty Woman**
- 9 Alannah Myles
- Technotronic
- **Aerosmith**
- 12 Michael Bolton
- **Bonnie Rait**
- 14 Bell Biv Devoe
- 15 Tommy Page

#### SOUND WAREH

#### **Sound Warehouse**

- Sinead O'Connor
- Depeche Mode
- **Bonnie Raitt**
- 4 Michael Bolton 5 M.C. Hammer
- 6 Pretty Woman
- 8 Lisa Stansfield
- 9 Basia
- 10 Robert Plant
- 11 Bell Biv Devoe
- 12 David Bowie
- 13 Don Henley
- 14 Eric Johnson15 Kenny G

#### HANDLEMAN COMPANY

#### Handleman

- 1 Paula Abdul
- **New Kids OTB**
- "New Kids" OTB
- Milli Vanilli
- 5 Aerosmith
- 6 Janet Jackson
- Michael Bolton
- 8 Motley Crue
- 9 Phil Collins
- 10 Heart
- 11 Skid Row
- 12 Hi Tek 3
- **13 Pretty Woman**
- 14 Whitesnake
- 15 M.C. Hamme

#### RAINBOW RECORDS

#### Rainbow

- 1 Sinead O'Connor
- 2 M.C. Hammer
- 3 Bonnie Raitt
- Alannah Myles
- 5 Digital Underground
- 6 Public Enemy
- 7 Janet Jackson
- 8 Pretty Woman
- 9 Paula Abdul
- 10 Depeche Mode
- 11 Michael Bolton
- 12 Lisa Stansfield
- 13 Rodney O Joe Cooley
- 14 Bell Biv Devoe
- 15 Quincy Jones

#### -MARIE HARMAN MARKET

#### The Wherehouse

- Sinead O'Connor M.G. Hammer
- 3 Public Enemy 4 Depeche Mode
- 6 Janet Jackson
- Michael Bolton
- 8 Digital Underground
- **Pretty Woman**

**Bonnie Raitt** 

- 10 Paula Abdul
- 11 Alannah Myles
- 13 Basia
- Bell Biv Devoe
- Babyface

#### **National Record Mart**

- **Public Enemy**
- Sinead O'Connor
- M.C. Hammer 4 Digital Underground
- Paula Abdul
- Heart Slaughter
- 8 Damn Yankees
- 9 Janet Jackson
- 10 Pretty Woman
- Bell Biv Devoe **Bonnie Raitt**
- 13 Don Henley
- 14 Michael Bolton 15 New Kids OTB

## Sam Goody

#### Sam Goody East Coast

- 1 Sinead O'Connor
- **Public Enemy**
- M.C. Hammer
- Janet Jackson Paula Abdul
- **Bonnie Raitt**
- **New Kids OTB**
- 8 Pretty Woman
- 9 Aerosmith
- 10 Michael Bolton Technotronic
- 13 Depeche Mode
- 14 Gloria Estefan
- 15 Tommy Page

be the distribution company of the 90's. Now, April 1990

## pares to this...

#### nave

#### **Title Wave**

- Sinead O'Connor
- 2 Public Enemy
- 3 Kitaro
- 4 Heart
- 5 2. Live Crew
- 6 M.C. Hammer7 Pretty Woman
- 8 Fleetwood Mac
- 9 Bonnie Raitt
- 10 Digital Underground
- 11 Janet Jackson
- 12 Chris Rea
- 13 Technotronic
- 14 Wilson Phillips
- 15 Slaughter

#### Roundup

- Heart
- 3 Bonnie Raitt
- 4 Michael Bolton
- 5 Paula Abdul
- 6 Alannah Myles
- 7 Janet Jackson
- 8 Milli Vanilli
- 9 Pretty Woman
- 10 Depeche Mode
- 11 Technotronic
- 12 Aerosmith
- 13 New Kids OTB
- 14 Robert Plant
- 15 Roxette



- Public Enemy
- 2 Johnny Gill
- 3 Sinead O'Connor
- 4 Pretty Woman
- 5 M.C. Hammer
- 6 Suzanne Vega
- 7 Damn Yankees
- 8 Digital Underground
- 9 2 Live Crew
- 10 Bell Biv Devoe
- 11 Heart
- 12 Fleetwood Mac
- 13 Faster Pussycat
- 14 Babyface
- 15 Little Feat

#### **SEA PORT ONE STOP**

#### Seaport

- Sinead O'Connor
- 3. Digital Underground
- 4 Bonnie Rait
- 5 2 Live Crew
- 6 M.C. Hamm
- 7 Technotron
- 8 Alannah Myles
- 9 Bell Biv Devoe
- O Pretty Woman 11 Depeche Mode
- 12 Paula Abdul

15 Robert Plant

- 13 Aerosmith
- Slaughter



- Public Enemy
- 2 Robert Plant
- Sinead G'Connoi

- 6 Michael Bolton
- Don Henley
- 8 Damn Yankees
- 9 Depeche Mode
- 10 Pretty Woman
- 11 2 Live Crew
- 12 Eric Clapton
- 13 Technotronic
- 14 Midnight Oil
- 15 Motley Crue

#### BAKER & TAYLOR VIDEO

#### **Baker & Taylor**

- 1 Public Enemy
- Sinead O'Connor
- Fleetwood Mac
- M.C. Hammer
- 5 Little Feat
- 6 Hi Tek 3 7 Lisa Stansfield
- 8 Slaughter
- 9 Andrew Dice Clay
- 10 Damn Yankees
- 11 Little Mermaid
- 12 Alannah Myles
- 13 Pretty Woman 14 Digital Underground
- 15 Heart



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## GONTENTS

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#### FBI CRACKS DOWN ON CD PIRACY

In a raid of the U.S. Optical Disc plant in Sanford, Maine, the FBI confiscated more than 76,000 allegedly pirated CDs. The seizure is believed to be the largest of its kind in the nation's history.

Page 8

#### WHAT ON EARTH DAY DID WE DO?

How much of the Earth Day rhetoric translates into action in the music industry? Billboard talent editor Thom Duffy pondered this question after attending the April 22 event in New York's Central Park. Also, pro audio editor Susan Nunziata reports on the technical success of a similar festival at Maryland's Merriweather Post Pavilion.

Pages 36, 67

#### NARM PREZ: DOWN WITH THE STICKERS

Patricia Moreland, the new president of the National Assn. of Recording Merchandisers, vows to make sure the issue of governmental album stickering is "permanently out of the way." The industry, she asserts, cannot afford to let down its guard on this matter, which has "come and gone" throughout the decade. Ed Christman reports.

Page 55

#### FROM FRIDAY TO SATURDAY

The producers of NBC's "Friday Night Videos" are adding a show targeted to America's youth. To air Saturday afternoons beginning Sept. 8, the new program is expected to double the audience of "FNV." **Page 62** 

International

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Top Videodisks

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**Health And Fitness** 

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## Retailers Ask: Is \$10.98 List Here?

#### Madonna's 'Breathless' To Sell At Higher Price

■ BY ED CHRISTMAN

NEW YORK—Has a \$10.98 list price for hit LP and cassette product become a reality? That's the question retailers are asking, but so far, most major labels are sidestepping the issue.

The new Madonna album, "I'm Breathless," due May 22, will command a \$10.98 list, and the upcoming New Kids On The Block disk, "Step By Step," is also widely rumored to be coming out at that price point.

But a Warner Bros. official categorizes the Madonna album as a sound-track, a genre that often retails with a \$10.98 list. Meanwhile, CBS officials will not comment on the price of the upcoming New Kids album. "We have three albums coming out

"We have three albums coming out at the \$10.98 list price," says Lou Dennis, Warner Bros. senior VP/director of sales. "The first, which just came out, is the 'Wild Orchid' soundtrack. In addition, the 'Dick Tracy' soundtrack, and the Madonna album will also list at \$10.98.

"The Madonna album contains music from and inspired by the 'Dick Tracy' movie. So we are not the first label to release an album at \$10.98, because other soundtracks already are at that price."

However, Warner Bros. earlier released a Prince album inspired by the "Batman" movie at \$9.98 list, and the "Batman" soundtrack came out at the same price. So it would appear that the label has raised its price on the same kind of titles by \$1 in the case of "I'm Breathless" and "Dick Tracy."

Dennis adds that the CD configuration for the Madonna album will carry a \$15.98 list, like other WB front-line CDs. Furthermore, Dennis points out that if Warner Bros. were committed to a \$10.98 list price for superstar product, Fleetwood Mac or Anita Baker would be perfect titles to test the waters. But the former album, which came out last month, and the latter, due out in June, carry a \$9.98 list, he says.

Some executives with other major

labels and buyers for one-stops and retailers, however, say they regard the new Madonna album as a pop title and its \$10.98 list as a price hike. Moreover, some one-stop operators say they have been told by label representatives that the upcoming New Kids title will carry a \$10.98 list price equivalent.

For instance, David Stanton, buyer for Music Merchants, a one-stop in Cranston, R.I., says he had been soliciting orders from his customers for the New Kids album at the \$9.98 list.

(Continued on page 89)

## Racism Tract Invites New Heat For Public Enemy

■ BY CHRIS MORRIS and JANINE McADAMS

LOS ANGELES—Public Enemy is once again courting public debate. The rap group's official spokesman recently sent a booklet by a Washington, D.C.-based psychiatrist advancing controversial theories about the roots of white supremacy and racism to journalists who had received advance tapes of the group's new album.

"Fear Of A Black Planet," Public Enemy's third album, was released last month by Def Jam/Columbia. In only its second week on Billboard's Top Pop Albums chart, it climbed 21 slots to No. 19.

In April, near the album's release date, Public Enemy's "director of enemy relations" and media contact Harry Allen, a New York-based journalist who has written about hip-hop for The Village Voice and New York black newspaper The City Sun, sent copies of "The Cress Theory Of Color-Confrontation And Racism (White Supremacy)" to music writers.

The 15-page pamphlet, first pub-(Continued on page 88)

## **VSDA Meeting Meal Events Up For Grabs** *Radical New Look Seen For Exhibit Show Floor*

■ BY PAUL SWEETING

NEW YORK—The decisions by several major studios to eschew sponsorship of meal events at the Video Software Dealers Assn. annual convention in August will result in radically different looks for both the exhibit show floor and the traditional meal-time functions.

With at least four major program suppliers deciding not to renew their options on last year's events, many of the meal functions for this year's show are now up for grabs.

This has already led to some re-

shuffling of events and sponsors, as Buena Vista Home Video moved quickly to snare the historically well-attended opening night dinner, which traditionally had been sponsored by RCA/Columbia. Under the rules of the convention, RCA/Columbia had first refusal rights on the opening night, due to its past sponsorship of that event, but decided not to renew its option for this year. Since it is doing the dinner, Buena Vista will not sponsor its traditional lunch.

Moreover, as booth space allocation on the exhibit floor is determined partly on the basis of whether a company is sponsoring a major event, the positions of many of the major studios' booths are likely to change. In past years, the major program suppliers all enjoyed prime first- or secondrow real estate on the show floor by virtue of their willingness to underwrite lavish meal functions and stage shows.

That willingness has flagged, however, in the face of the escalating costs involved in sponsoring events and growing concern among the studios over whether the money spent at VSDA and other trade shows is returned in the form of additional sales (Billboard, March 10).

To date, Orion Home Video, CBS/Fox, RCA/Columbia and IVE have notified VSDA they will not sponsor the same events they did at last year's show. At press time, no official word one way or the other had been received from Paramount Home Video or MCA, according to well-placed sources.

At least some of the companies that declined to renew their sponsorships have indicated a willingness to participate in an event jointly sponsored by several studios. According to several sources, a proposal for such an event, involving a circusthemed party, has been circulated by Paramount Home Video and has been favorably received by at least one other company.

Paramount senior VP/GM Eric Doctorow will say only that Paramount "is exploring a variety of options for sponsoring meal functions (Continued on page 87)

## Northwest Dealer Launches Six-State Sticker Policy

This story was prepared by Chris Morris in L.A., Edward Morris in Nashville, Bruce Haring in N.Y., and Maurie Orodenker in Philadelphia.

LOS ANGELES—Fred Meyer Music Market, a 100-store general merchandiser based in Seattle, has joined the ranks of other music retailers who have instituted a policy of stickering music product with their own parental advisories—even in cases where the albums in question bear individual labels' own advisory stickers.

The stickering decision at Fred Meyer Music Market is among a number of new developments resulting from local pressures against audio and video retailers. In some instances, the retailing community is mounting counteroffensives

Don Jensen, senior buyer for Roundup Music Distributors Inc., the Seattle-based firm that racks Meyer outlets in six Western and Northwestern states, emphasizes that the policy is strictly an advisory and in no way restricts the sale (Continued on page 81)

## **CBS Adopts Incentive Price Plan**

## Sets 20% Breakeven For 'Best Value' Line

BY ED CHRISTMAN

NEW YORK-CBS Records has implemented an incentive/disincentive policy on its Best Value line, establishing a 20% breakeven point. The policy applies to the cassette and CD configurations.

Except for full-line product, most of CBS' pop catalog now falls under an incentive/disincentive policy. The other major distributors apply incentive/disincentive policies across the

board, but CBS still maintains a return ceiling and a return processing charge for front-line product, without a built-in purchase incentive.

Last September, CBS applied the incentive/disincentive formula to its Nice Price line. In early 1990, the company adopted the policy for the Best Value music video line, and it did the same when it announced its newer video line, Snapshots, at the National Assn. of Recording Merchandisers convention in March.

CBS also placed cassette singles and 12-inch singles under the policy. But in January, CBS, responding to objections from the account base, abandoned the policy for 12-inch singles (Billboard, Jan. 27).

In establishing the 20% breakeven point for the Best Value line, CBS is providing a 2% incentive on purchases and a 10% disincentive on returns. The new policy required the label to raise wholesale prices by just more than 1%, according to a CBS statement.

The bulk wholesale price for cassettes in the Best Value line was raised to \$4.05 from \$4.00. For CDs, that increase resulted in a new price of \$7.88, up from \$7.78. The cost levels on the two configurations make them equivalent to product with list prices of \$6.98 and \$11.98, respectively.

In addition, the incentive/disincentive formula and the slight price increase apply to the company's Best Value Plus line, which is composed of twofer titles. Vinyl will continue to be sold at the current prices and under the current exchange policy. The company charges a 15% return processing fee on vinyl.

"Our account base asked us to adopt the incentive/disincentive policy," says Danny Tarotoug.,
VP of sales and distribution for CBS. says Danny Yarbrough, senior "With catalog product, it is much easier to predict how titles will sell, so it's easier to control returns."



A Thrill For Jackson. President George Bush congratulates Michael Jackson on being a positive role model and humanitarian. The president joined with the White House staff and Friends of the Capital Children's Museum in naming Jackson "Entertainer of the Decade." Shown from left: Barbara Bush, Jackson, and President Bush

## On Eve Of Launch, Azoff Label Is Already A Giant

and DAVE DIMARTINO

NEW YORK-Giant Records is the moniker finally chosen by Irving Azoff for his new WEA-distributed label, expected to release new product shortly.

In addition to the choice of a new name come reports that Azoff will soon announce yet another label-an independently distributed imprint devoted to "baby bands" called Incubator, likely to go through Important.

The Giant Records namewhich Azoff has termed in a press

independent label starting up in the '90s"-in fact did not come without a price: Azoff had to acquire rights to it in a transaction with the New York-based, Dutch East India-distributed indie of the

According to Debbie Southwood Smith, label manager for what has until now been known as Giant Records, Azoff "bought our name from us. He did a name check and we came up. He contacted us three weeks ago, and I think we transferred rights to him last week.

(Continued on page 89)

#### EXECUTIVE TURNTABLE

RECORD COMPANIES. MCA Records in Los Angeles promotes Bruce Resnikoff to senior VP of special markets and products. He was VP of special markets and products.

Lisa Chamberlain is appointed chief financial officer of Motown Records

in Los Angeles. She was senior manager at Ernst & Young. Chrysalis Records in New York names Michael Green VP of sales. He was director of sales and marketing at CBS Records.

Epic Records in New York makes the following appointments: Lamont Boles, national director of black music promotion; Vivian Scott, national director of A&R, black music; and Awanda Booth, national marketing coor-









**West Germany Hit Peak Sales In '89** 

#### Compact Disk Shipments Zoom By Almost 50%

BY WOLFGANG SPAHR

HAMBURG, West Germany-West Germany, the world's third-largest music market, delivered a robust performance in 1989. Figures released April 24 by the record manufacturers' trade group, BPW, show that trade deliveries of CDs increased almost 50% last year, and that even the ailing single deferred its demise with a 2% improvement in units compared to 1988.

The statistics also confirm initial BPW projections (Billboard, Feb. 17) that the wholesale value of the market would reach an all-time peak of \$1.82 billion (3.1 billion deutschemarks). That represents an 11% improvement on the previous year's re-

West Germany ranks behind the U.S. and Japan in terms of total units and market value, and ahead of the U.K. BPW member firms account for 84% of the total market, and the association figures include shipments to record clubs and direct mail companies. The 1989 results in detail:

- CD shipments were 56.9 million units, a 46% increase over the previous year's 39 million.
- Cassettes dropped marginally to 58.3 million units, compared to 59.8 million in 1988.
- LPs tumbled to 48.3 million units from 57.6 million, falling behind the CD in units for the first time.
- Singles climbed to 32.3 million units from 31.6 million the year before. The boost was entirely attributed to the CD single, which jumped to 6.5 million units from 2.1 million. Sev-

en-inch vinyl singles dropped to 16 million from 18.8 million; 12-inch vinvl singles dipped to 9.8 million from 10.7 million.

- Sell-through music video (350,000 units) and laserdisk (50,000 units) played only a marginal role in the BPW results.
- Total units were 195.8 million, compared to 188 million in 1988.

The BPW publishes the overall value of manufacturer shipments but does not break out configuration by

WEA managing director Manfred

Zumkeller, chairman of the BPW, says growth prospects for the German market are strong. "We certainly haven't reached the saturation point with the CD, because only 20% of West German households have a CD player. More than 1 million CD players are sold every year, and German record companies are expecting further huge growth in the CD soft-ware market." The East German market also offers growth prospects, Zumkeller notes.

The BPW chief does express sever-(Continued on page 87) dinator, black music. They were, respectively, Northeast regional promotion, Epic; East coast director of A&R, PolyGram; and marketing coordina-

Columbia Records in New York makes the following appointments: Denis Venturino, director of finance; Todd Bisson, national promotion manager of alternative music; and Josh Rosenthal, regional promotion manager of alternative music. They were, respectively, director of finance at Arista Records; national promotion manager of college radio at Virgin Records;







and music director at WCDB in Albany.

Aileen R. Williams is promoted to director of black music marketing at A&M Records in Los Angeles. She was product manager for the label.

EMI Records in New York promotes Glynice Coleman to national director of urban promotion, and Nancy Brizzi associate director of production. They were, respectively, director of urban promotion, Northeast, and manager of production for the label.

Cledra White is promoted to national director of artist development at Virgin Records in New York. She was East Coast director of artist development for the label.

Island Records makes the following appointments: Dave Yeskel, national sales director in New York; Fred Kelly, national sales director of special projects in New York; Julie Freeman, national retail director in Los Angeles; and Lisa Scott, national director of urban retail in New York. They were, respectively, director product development, Island; manager of special projects, Island; regional sales director at Enigma Records; and director of black music at Best Performances.

Jim Powers is promoted to director of A&R at BMG International in New York. He was manager of A&R for the label.

Capitol Records in New York appoints Domenique Leomporra, director of East Coast Media and artist relations, and Joanne Brown, manager of East Coast Media and artist relations. They were, respectively, manager of East Coast Media and artist relations for the label, and editorial publicity manager for the Cable Guide.

Lisa Dulebohn is promoted to manager of video production at Atlantic (Continued on page 89)

## **Dexter Gordon, Legendary Tenorman & Actor, Dies**

BY JEFF LEVENSON

NEW YORK-Tenor saxophonist and actor Dexter Gordon, a leading architect of modern jazz and an Academy Award nominee for his starring role in the feature film "Round Midnight," died April 25th of kidney failure in Philadelphia. He was 67 years old.

Gordon was known to be ill the past few years, yet few of his intimates understood the severity of his condition. He was hospitalized for treatment of carcinoma of the larynx in March and remained in his doctor's care until his death.

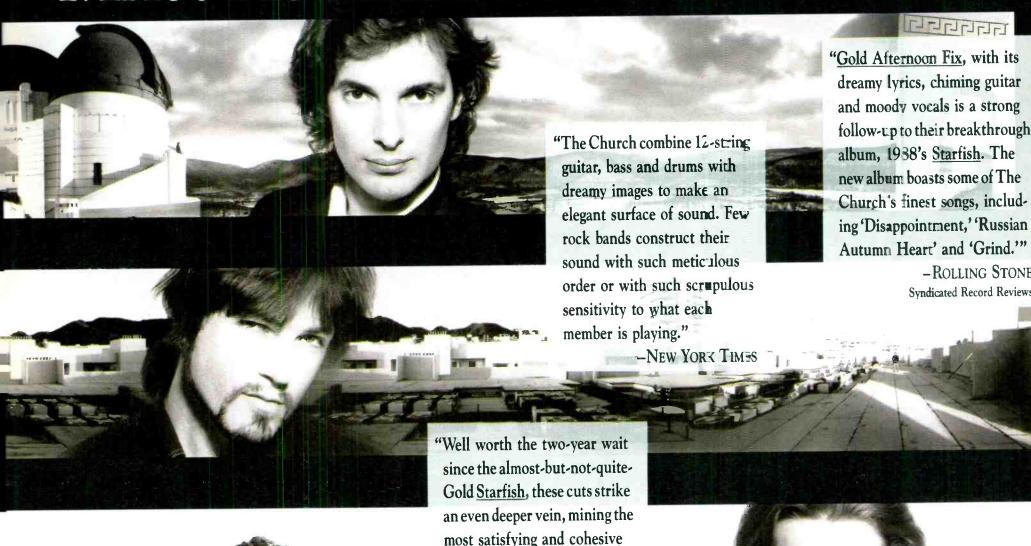
Known for his rich, robust sound

and behind-the-beat phrasing-owing much to the styles of Lester Young, Coleman Hawkins, and Charlie Parker-Gordon was an important figure in the development of jazz saxophone. His stylistic trademarks were adopted by fellow tenormen, especially John Coltrane and Sonny Rollins. "His language on the instrument was very slick, remarked saxophonist Jackie McLean, who regarded Gordon as a spiritual forbear. "He was there on the ground floor of modern jazz.'

Gordon, a native of Los Angeles, got his start in 1940, in the touringband of vibist Lionel Hampton. He

(Continued on page 88)

## GOLD AFTERNOON FIX MASS ACCLAIM FOR THE CHURCH!



Sterling effort radiates strong tunes and intelligent lyrics. The mainstream breakthrough started with Starfish. but now is truly the time for pop fans to congregate at the band's -BILLBOARD altar."

effort since the band's very

-SPIN

earliest crusades."

more than half-way to Gold in only a few weeks! Includes the #1 Alternative and Top 10 Rock track "Metropolis," now building strongly at Top 40. Their major U.S. tour begins May 31st.

Gold Afternoon Fix, the

album from The Church,

critically acclaimed new

-ROLLING STONE

Syndicated Record Reviews

ARISTA. THE COMMITMENT CONTINUES...

## Strait, Black Top ACM Awards

### 'New' Winners: Headhunters, Carpenter

LOS ANGELES-The 25th annual Academy of Country Music Awards provided a night of new achievement for George Strait, named the ACM's entertainer of the year for the first time, and Clint Black, who scorched a red-hot trail toward the top with a record-breaking awards debut with four trophies.

Strait's victory gives him a solid claim to the throne of country's reigning king, since it comes on the

at the Country Music Assn. awards. Black, who won only one CMA-the prestigious Horizon Award for dramatic career achievement-made major strides toward being one of the most awarded artists on the country music scene. The RCA star scored four awards, more than any newcomer in the quarter-century history of this

Telecast over NBC-TV, April 25, from the Pantages Theatre in Hol-

vided victories for the Kentucky Headhunters, top new vocal group; Restless Heart, top vocal group; and Mary Chapin Carpenter, top new female vocalist.

The ACM's entertainer of the year for the past three years, Hank Williams Jr., settled for an award that probably meant as much to him as the previous awards-video of the year for his state-of-the-art duet with his late father on "There's A Tear In My Beer," duced by Joanne Gardner and directed by Ethan Russell.

Kathy Mattea and her husband took home a pair of awards. Poly-Gram's Mattea won top female vo-

(Continued on page 88)



Twin Sons Of Different Mothers. Actor/comedian Dan Aykroyd, left, joins Curb recording artist Delbert McClinton onstage at the Club Lingerie in Los Angeles. The duo performed "B Movie Boxcar Blues," a McClinton composition that Aykroyd recorded with the late John Belushi on their Blues Brothers album. McClinton's current album is "I'm With You."

## **FBI Raid Nets Largest U.S. Haul Of Alleged Bogus CDs**

■ BY SUSAN NUNZIATA

NEW YORK-More than 76,000 allegedly pirated CDs have been seized by FBI agents at U.S. Optical Disc, a manufacturing plant in Sanford, Maine. The seizure was the largest of its kind in the U.S.

Artists whose material was involved include the Beatles, Paul McCartney & Wings, Frank Sinatra, Stevie Wonder, Diana Ross, Elton John, Boz Scaggs, Billy Joel, Bob Dylan, Sarah Vaughan, Herbert von Karajan, the Eagles, Deep Purple, and Jimi Hendrix.

The seized disks—most combined the artists' material in "best of" compilations-are valued by the FBI at

The March 28 action was the culmination of a six-month investigation by law enforcement officials aided by the Recording Industry Assn. of America (RIAA) and the Canadian

Recording Industry Assn. (CRIA).

The allegedly pirated product was manufactured by U.S. Optical Disc Inc., at the request of Tony "Anthony" Harrington and T.H.E. Co., and was to be shipped from the manufacturing plant to Japan, according to

No arrests have been made in the case, although the U.S. Attorney's Office in Portland, Maine, is reviewing the matter.

(Continued on page 78)

## **Enemy, Hammer Albums Climb Pop Chart; Aerosmith Has 'What It Takes' To Go Top 10**

PUBLIC ENEMY's "Fear Of A Black Planet" leaps from No. 40 to No. 19 in its second week on the Top Pop Albums chart, proving once again that controver sy never hurts sales. The group's current single, "911 Is A Joke," jumps from No. 12 to No. 6 on the rap chart and climbs from No. 40 to No. 32 on the Hot Black Singles chart, but has not yet registered on the

The album's first single, "Welcome To The Terrordome," reached No. 3 on the rap chart and No. 15 on

the black chart in March, but never made the Hot

Another hot rap act, M.C. Hammer, this week becomes the first rapper to reach the top five on the pop albums chart since Tone Loc hit No. 1 in April 1989 with "Loc-Ed After Dark." Hammer achieves the feat as

by Paul Grein his second album, "Please Hammer Don't Hurt 'Em," jumps from No. 6

It doesn't take a genius to know that both the Hammer and Public Enemy albums will be in the top 10 in a week or two. It will mark the first time that two rap albums have been in the top 10 simultaneously since October 1987, when L.L. Cool J scored with "Bigger And Deffer" and the Fat Boys weighed in with "Cru-

AST FACTS: Capitol Records has three albums in the top 10 on the pop chart for the first time in 13 years. In addition to the aforementioned M.C. Hammer album at No. 4, the label has Bonnie Raitt at No. 6 and Heart at No. 8. The last time Capitol had three albums in the top 10 was March 1977, when it scored with releases by Wings, the Steve Miller Band, and Bob Seger & the Silver Bullet Band. All three of these veterans are still signed to Capitol today.

There's also good news for Capitol's sister label, SBK Records, which has three hot albums in the top 50. Technotronic's "Pump Up The Jam" dips to No. 15, the "Teenage Mutant Ninja Turtles" soundtrack jumps from No. 46 to No. 31, and "Wilson Phillips" leaps from No. 66 to No. 46.

Fleetwood Mac's "Behind The Mask" recovers from a tepid debut by leaping from No. 70 to No. 30 in its second week on the pop albums chart. But the first single, "Save Me," is struggling on the Hot 100. It holds at a bulleted No. 35 for the second week.

Madonna's "Vogue" vaults from No. 12 to No. 4 in its fourth week on the Hot 100. It looks like Madonna will be the one to send Sinead O'Connor packing, most likely two weeks from now.

Aerosmith's "What It Takes" jumps to No. 9 on the Hot 100, becoming the third straight top 10 single

from the band's "Pump" album. No previous Aerosmith album yielded more than one top 10 hit.

Janet Jackson's "Alright" jumps to No. 10 on the Hot 100, becoming the fourth straight top 10 hit from her "Rhythm Nation 1814" album. It's also the album's fourth straight No. 1 hit on the Hot Dance Music Club Play chart.

Sweet Sensation's remake of Diana Ross & the Supremes' "Love Child" jumps to No. 15 on the Hot 100. No surprise there. But who expected the album of the

same name to explode like it has? In its second week, it vaults from No. 174 to No. 88 on the pop albums chart.

Bell Biv DeVoe's "Poison" jumps to the top of the black singles chart and advances from No. 24 to No. 18 on the Hot 100. Group members Ricky Bell, Michael Bivins, and Ronald DeVoe

have topped the black singles chart four times with New Edition. The quintet scored with "Candy Girl" in 1983, "Cool It Now" in 1984, "Mr. Telephone Man" in 1985, and "Can You Stand The Rain" last year.

Taylor Dayne and Alannah Myles shoot for their second straight No. 1 pop hits as their follow-up singles enter the Hot 100. Dayne's "I'll Be Your Shelter" is the top new entry at No. 56; Myles' "Love Is" opens at No. 88. Both songs were written and produced by the same people who did the honors on the artists' re-

cent chart toppers.

En Vogue's "Hold On" enters the Hot 100 at a potent No. 61. The single, which climbs to No. 7 on the black chart, was produced and co-written by Thomas McElroy and Denzil Foster, who coproduced Club Nouveau's 1987 smash, "Lean On Me.

Louie Louie's "Sittin' In The Lap Of Luxury" vaults from No. 97 to No. 65 on the Hot 100. It's the first single by the Latino pop star whose debut WTG album, "The State I'm In," was released last week. Check out Dizzy Gillespie's trumpet solo on the sin-

WE GET LETTERS: William Simpson of Los Angeles and Tony Cardone of Camden, N.J., note that Sinead O'Connor's "Nothing Compares 2 U" is the second No. 1 hit not available as a 7-inch single. It follows Roxette's "Listen To Your Heart.

Mike Perini of Ann Arbor, Mich., notes that all four members of the seminal English band Bauhaus have made the Hot 100 in the past year. Peter Murphy, who sang lead in Bauhaus, climbs to No. 55 with "Cuts You Up." The other three members of the group, reconfigured as Love & Rockets, reached No. 3 in August with "So Alive."

## Latin Music Conference To Be Held May 23 In Fla.

■ BY CARLOS AGUDELO

NEW YORK-A distinguished array of panelists will discuss the latest developments affecting the marketing and programming of Latin music during the first Billboard Latin Music Conference, to be held May 23 at the Hyatt Hotel in Miami.

The conference sessions are divided into four specific topics: retail/distribution, radio, piracy/copyright, and music television. Here is a complete list of the panelists:

• Retail/distribution. Maximo Aguirre, BMG, Los Angeles (moderator); Gustavo Bello, Jerry Bassin Inc., a Miami-based distributor; George

bos, Wherehouse, Los Angeles; and Edwin Aponte, Aponte Distributors,

• Radio. Adrian Lopez, program director, KLVE, Los Angeles (moderator); Guillermo Prince, WOPA, Chicago; Art Doty, Spanish International Marketing, Los Angeles; Miguel Franco, KCOR, San Antonio, Texas; Mike Missile, BMG, Los Angeles; and Joe Lopez, Arbitron, Los Angeles.

• Piracy/copyright. Bill Velez, BMI, New York (moderator); Guillermo Santiso, Fonovisa, Los Angeles; Rudy Perez, composer, Miami; Steve D'Onofrio, Recording Industry (Continued on page 89)

### Dave Dexter Jr. Dies At 74 Author/Exec Produced Top Acts

■ BY ELIOT TIEGEL

LOS ANGELES-Dave Dexter Jr., who as an author and record executive had close associations with many masters of pop and jazz, died in his sleep April 19, in his Sherman Oaks, Calif., home. He was 74.

Dexter's work as a jazz journalist led him to a career as a producer and A&R executive with Capitol Records for 30 years before an early retirement in 1974. He joined Billboard in Los Angeles that same year as copy editor.

Dexter contributed many fea-

ture stories and record reviews for Billboard. His colorful way with words was evident in the profiles of Woody Herman, Lawrence Welk, Stan Kenton, and Bing Crosby he did for the then-popular series, "A Day In the Life Of."

'Dex,'' as he was known to friends and associates, had been in poor health during the last years of his life, having undergone open heart surgery and suffering a stroke. But while his eyesight was diminished, his mind was alert, and he wrote liner notes for specialty

(Continued on page 80)



### Time Warner Music Unit Posts Big Qtr. Profits

NEW YORK—Despite a huge net loss attributed to its megamerger last year, Time Warner Inc. reports that its recorded music and music publishing division made \$149 million in operating profit during the first quarter on \$719 million in revenues.

The numbers indicate a 12% jump in music profits and a 9.7% increase in sales over the same period last year. The comparisons are on a proforma basis, meaning that they are computed as if Time and Warner had merged on Jan. 1, 1989. The companies actually merged last July.

Noting the rise in music revenues and profits, the company said unit sales of compact disks had risen 24% over the same period last year. Among the top-selling recording artists in the quarter were the B-52's, Alannah Myles, Paula Abdul, Motley Crue, Phil Collins, Rod Stewart, and Eric Clapton.

Time Warner's filmed entertainment division scored even stronger year-to-year gains. Operating profit rose 35.3% to \$92 million on a 9.9% increase in revenues to \$696 million. The studio's big box-office hit of the quarter was "Driving Miss Daisy," which earned four Oscars.

In addition, the company said it had "record worldwide home video sales." Time Warner operates Warner Home Video and HBO Video.

Time Warner's recorded music businesses include Warner Bros. Records, Elektra Entertainment, At-(Continued on page 78)

### New Kids Give MCA Inc. Boost In 1st Quarter

NEW YORK—MCA Inc. reports that New Kids On the Block, the pop phenomenon that records for rival Columbia Records, contributed mightily to its music division's revenues and profits in the first quarter.

Music sales and profits include results from Winterland Concessions, a company that manufactures T-shirts and other paraphernalia licensed from pop music acts. MCA says that New Kids On The Block merchandising produced "record first-quarter results" for the music division.

Music Entertainment revenues were \$208.5 million in the quarter that ended March 31, a 35.3% rise from the same period last year. Operating income for the music division rose 8.1% to \$12.6 million.

The best-selling album artists for MCA in the quarter were Tom Petty and Bobby Brown.

The company points out that music entertainment revenues also include fees earned from the domestic distribution of prerecorded videocassettes.

Home video and pay television revenues together totaled \$169.4 million in the quarter, a 48.2% increase over last year. The biggest hits on video-cassette were "Field Of Dreams," "Parenthood," and "Uncle Buck."

Operating income for the Filmed Entertainment division, which includes profits from home video as well as feature films, increased 77.8%

(Continued on page 78)

## Majors, Retail Cool Toward Ban-The-Longbox Group

■ BY PHYLLIS STARK

NEW YORK—The Ban The Box Coalition, recently formed by artists, independent labels, and record industry groups to push for the abolition of 6by-12-inch CD packaging, has received a mixed reaction from the industry.

Island president Mike Bone, a member of Ban The Box, has denounced the longbox as "garbage" and has even put up some of his own money to pay for the group's advertising. But most other major label executives, even those who openly oppose the longbox, have been less enthusiastic

RCA executive VP/GM Rick Dobbis attributes this lack of enthusiasm to an awareness of the concerns of retailers. "I hope the longbox goes away within a reasonable amount of time," Dobbis says, "but I'm also very aware of the concerns of our customers. It's a complicated issue and I don't think [the coalition] offers a solution that works. I don't think our customers are crying wolf on this one."

Critics of the longbox say it is an unnecessary waste of paper and harmful to the environment. But longbox defenders, who are found primarily among the retail ranks, say

the elimination of the carton would mean increased theft and the expense of reconfiguring stores to accommodate the new packaging.

Ban The Box, which recommends shrink-wrapped jewel boxes as an alternative to the longbox, has already proposed a number of alternative ways to display the jewel box, some of which address the concerns of retailers. These solutions include reusable 6-by-12 plastic frames, covers to display CD booklets, and a flip system in which empty jewel boxes could be displayed.

Group founders Gary Stewart, VP of A&R for Rhino Records, and Mar-

tin Folkman, president of the New York public relations firm the Kita Group, both admit that their main opposition is coming from retail. But Folkman says other retailers, particularly the ones who already display CDs without the longboxes, have been very supportive. And, Stewart says, "With the tide turning, I think a lot of label heads will come around."

In its mission statement, Ban The Box states that its aim is to develop a plan "agreed on by retailers and record companies that will eliminate longboxes in the first half of 1991." Stewart says this goal is "very realistic, especially if enough artists come forward and ask their labels for this."

Some artists may already be starting to do just that. During a press conference before last month's Earth Day concert at the Merriweather Post Pavillion, both Natalie Merchant of 10,000 Maniacs and Billy Bragg voiced opposition to the longbox.

Other members of the coalition include record labels Rykodisk, Rounder, I.R.S., Fantasy, Dog Gone, Smithsonian/Folkways, SST, and Global Pacific as well as the Grateful Dead, Kris Kristofferson, R.E.M., Belinda Carlisle, Raffi, Olivia Newton-John, Earth Communications Office, Q-Prime Inc., Original Artists president Linda Goldstein, and artist manager Danny Goldberg.

## **Waters To Perform Berlin 'Wall' Concert**

#### Former Floyd Front Man Mounts Superstar Benefit

BY HUGH FIELDER

WEST BERLIN—The \$6 million production costs for staging Pink Floyd's "The Wall" at Berlin's Potzdamer Platz July 21 will be funded from the advance sale of rights for the concert.

Radio Vision International has acquired the worldwide TV and radio rights for the show, which will be performed by a band led by Roger Waters, a former member of Pink Floyd, whose 1979 album "The Wall" has sold more than 19 million copies. None of the other members of Pink Floyd, with whom Waters is in dispute, will be involved.

The concert, expected to draw an audience of 200,000, will be televised live across Europe, and Radio Vision is already dealing with one "substantial" U.S. offer and a Japanese bid rumored to be among the highest ever made for a rock event.

The potential international TV audience is forecast to be 1 billion, the same figure claimed by the BBC for the Nelson Mandela International Tribute April 16 at Wembley (Billboard, April 28).

The occasion is part of a major charity project commemorating the hundreds of millions who died in two world wars and subsequent conflicts. The goal is to raise \$815 million for a worldwide disaster fund headed by former bomber pilot Group Captain Leonard Cheshire of Cheshire Homes fame. This will seek to alleviate the effects of calamities wherever they

"We want the entire ticket price of \$20 to go direct to the charity, plus

the difference between the production costs and the sale of rights," says fund representative Mike Worwood. Deals are also being negotiated for video, album, and merchandising rights.

A 60-foot-high and 600-foot-long wall will be rebuilt for the show on the site of the Berlin Wall in the former no man's land of the Potzdamer Platz by 300 soldiers from East and West Berlin. There will be giant inflatable objects designed by cartoon-

ist Gerald Scarfe and planes and helicopters adding to what is billed as "the world's largest and most spectacular live event."

Waters, who is without a European deal although he is signed to CBS in the U.S., is already rehearsing the show. A number of guest stars will be announced shortly, and negotiations are under way for a leading orchestra—rumored to be the Berlin Philharmonic—and a Soviet military choir to perform at the concert.



Taking A "Stand." Actor/activist Billy Barty, third from left, presents his foundation's 12-inch single, "From Where I Stand," to CEMA executives. All proceeds from the single, which was released on Chameleon Records, will go to benefit the Billy Barty Foundation, which supports the causes of both little people and the handicapped in general. Shown from left: Bill Meehan, VP of sales, Chameleon; Dennis Hannon, national sales manager, CEMA; Barty; Russ Bach, president, CEMA; songwriter Marilyn Berglas, who penned the song; and Joe McFadden, VP of sales, CEMA.

## Creditors Force Airborne To Shut Down

NASHVILLE—Airborne Records, a 2-year-old label here financed by a penny-stock offering, has closed its doors

The move follows a petition for involuntary bankruptcy filed by four of the company's creditors on Jan. 11.

None of Airborne's officers could be reached for comment, but the rental agent for the firm from which Airborne leased its offices said the quarters were shut down "around March 25"

The petition for a Chapter 11 bankruptcy was filed jointly by Georgetown Masters, which said it was owed \$5,670 for record mastering; record promoter John B. Detterline, owed \$2,000; and producers Peter Nigel Olssen and William D. Sherrill, each owed \$6.500.

According to bankruptcy court records, two attorneys representing Airborne asked on separate occasions to be excused from the case because label officials would not cooperate in providing them with information.

At various times, Airborne had such country artists as Mickey Gilley, the Sanders, Stella Parton, Mickey Newbury, and Curtis Wright, urban pop singer Bob Bailey, rap act Society's Threat, and rock singer Rosey Carter.

First American Bank in Nashville, which stated that Airborne owed it \$18,956.98 on a secured loan, asked on March 22 for a trustee to be ap-

pointed to handle the case "due to the mismanagement of the affairs of Airborne."

Among the 106 unsecured creditors cited in the bankruptcy documents are Larry Butler Productions, owed \$22,500 for producing a Mickey Gilley album, and Sound Stage, owed \$8,475 for office rent.

Listed among the priority creditors on Airborne's payroll are label director and president Frank Jones, owed \$43,333.46, and former VP John Lomax III, owed \$14,166.70.

The bankruptcy proceedings are still in progress. The documents do not cite Airborne's estimated total assets and liabilities.

EDWARD MORRIS

## Daniels Quits As President Of ABC Nets

LOS ANGELES—Aaron Daniels has resigned from his post as president of the ABC Radio Networks, making him the second key executive to exit the No. 1 radio network in recent months. Daniels' resignation comes less than two months after VP/entertainment programming Tom Cuddy left to become VP/programming at ABC's WPLJ New York (Billboard, March 31).

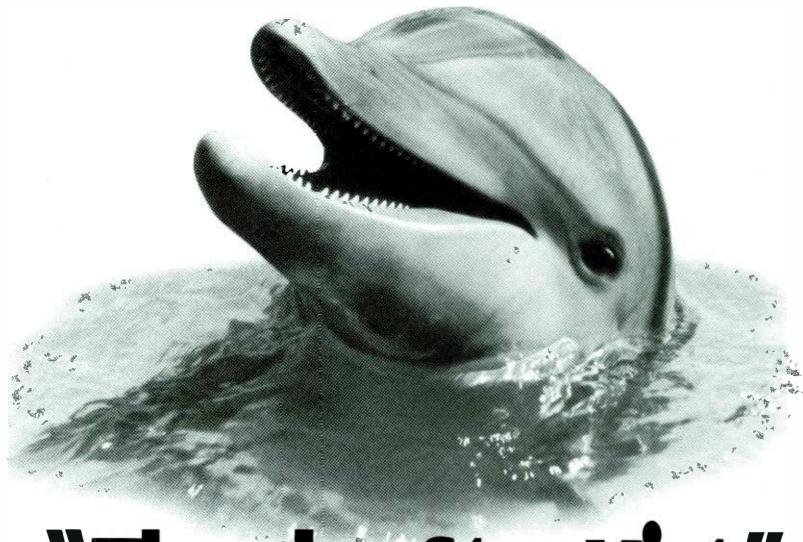
Daniels, who will be 55 this month, says he is leaving ABC after 27 years to take an early retirement. He will stay on until Capital Cities/ABC Radio president Jim Arcara names a replacement, or through June 30. After he leaves his post, Daniels will work as a consultant to the network

According to Arcara, Daniels' resignation and Cuddy's recent departure are not connected and the transition should not affect daily network business.

Prior to his departure, Daniels says he will "definitely" name a replacement for Cuddy.

During his four-year stint as president of the network, ABC has managed to continue its run as the No. 1 radio network, despite several changes, among them the controversial decision to not renew Casey Kasem's contract as host of "American Top 40." In 1988, Kasem was replaced by radio/television veteran Shadoe Stevens. In 1989, ABC Radio Networks acquired the Satellite Music Network. CRAIG ROSEN

BILLBOARD MAY 5, 1990



## "Thanks, Starkist"

- On April 12, 1990, StarKist® became the first major tuna canner to institute a policy that promises StarKist will not purchase, process, or sell any tuna caught in association with dolphins.
- To implement this policy, StarKist has asked U.S. government recognized observers to monitor boats in areas where dolphins are known to swim with tuna to certify that no dolphins are harmed.
- As a further part of this policy, StarKist will continue to refuse to purchase, process, or sell any tuna caught with gill or drift nets--a fishing method singled-out by environmental groups as being devastating to all marine life.
- StarKist has been working toward dolphin safety for many years, and we are pleased to have taken this leadership role in resolving a major environmental issue for all of us.



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#### Adults Have Wide Musical Tastes

## **BLACK/URBAN RADIO SHOULD BROADEN OUT**

BY DON MIZELL

"Churban" stations-which combine elements of black/urban and top 40 formats-are now drawing away a significant portion of the black audience by programming only certain limited styles of black music without a corresponding commitment to the black community. And, in an effort to compete with churban radio, black/ urban stations have forsaken a large part of the black musical heritage as well as black-oriented news, public affairs, and community involvement as an integral part of their programming. As a result, a number of black/ urban stations in each market fight over a shrinking corner of the black listening audience.

The recent apparent upsurge in black/urban radio popularity may have created the dangerous illusion that the black/urban format has successfully met the challenge of the churbans and therefore could be sending programmers the wrong message. In many cases, black/urban outlets have made progress only by returning to the sort of community-oriented music programming and station positioning they had previously abandoned in their haste to respond to the churban challenge.

Currently, black/urban is also largely counterprogramming churban successfully by offering more of the same dance/R&B music that churban has co-opted. Arbitron's recent ethnic reweighting formula has also helped contribute to the turnaround of the black/urban format. However, if the churbans respond by becoming more urban (which has already happened in Los Angeles at KKBT), the black radio audience will be further diluted and fragmented.

Although it is widely assumed that fragmentation of formats dictates a tightening of playlists, black/urban radio could play a broader variety of music styles, tempos, and selections and not lose its audience if it understands what the numbers and trends are saying. By doing so, in fact, these stations might even increase their listenership.

There is evidence that programming the very best tracks from the best LPs of rap, contemporary jazz, fusion, modern blues, contemporary gospel, reggae world beat, soca zouk, Afro-pop, Latin, and other African-influenced styles may be a crucial but overlooked key to long-term success. Further, this programming's alreadyproven success in other pop markets strongly suggests its potential to cross over to mainstream black/urban radio. These musical styles should, therefore, be more carefully considered and tested and should be programmed much more often than they are now.

Today, black people are essentially being forced to choose between formats featuring teen-oriented pop and R&B dance music only and black adult contemporary/mellow R&B/ pop music only. Yet there is a wide variety of great music in between these two formats that has great appeal. Black adult radio could and should play the key up-tempo tracks from such black music artists as Ziggy Marley, Kassav, Sipho Ma-

buse, Milton Nascimiento, UB40, Salif Keita, Youssou N'Dour, Ernie Isley, and others. Furthermore, in certain markets, salsa and other Afro-Latin music with a groove are not a problem for the black adult.

In many cases, the presumption that these types of black music are poor audience generators is based on dated perceptions. A successful station today can play Robert Cray, and programming KJLH with just such an adult-skewed Time Spent Listening (TSL) approach, which made it the No. 1 black/urban station in the Los Angeles market. (Barry Mayo has been doing something similar in Chicago; Frankie Crocker is clearly a fellow pioneer at WBLS; and WHUR was a trailblazer in D.C. in the '70s.)

In contrast to a cume-oriented "hits"-only strategy, the TSL strate-

"sound" in the market (and forced our competition to counter-program into their format these same musical elements).

This approach strengthened our overall numbers as well as our image position with advertising agencies. While dayparting the relatively more conventional, commercial mainstream R&B-type "hits" for drive time but otherwise offering a more loosely structured rotation, we offered both broad stylistic variety and continuity, and our audience listened for extremely long periods of time.

At the same time, we emphasized on-air community-service-support activity. To the utter surprise of most experts, for the first time in the history of black radio, a station went No. 1 with almost no black teen listenership. Not coincidentally, we had also quadrupled gross income within 18 months!

TSL is the key if you must narrowcast to compete successfully. But there is good TSL and bad TSL. For example, if a black/urban station with a limited signal and promotional budget targets a small audience segment and plays too tight a rotation, it will tire out its listeners too quickly. Such a "hits"-only strategy is an example of bad TSL. A good TSL programming strategy offers a lessthan-tight music rotation to a broadly (Continued on page 31)



'Some rappers are emerging with music that has adult appeal'

Don Mizell is an entertainment attorney/ strategic planner who presently consults the Walt Disney Co. He was formerly VP/ GM/PD of KJLH-FM Los Angeles.

Steel Pulse, Lenny Kravitz, Gilberto Gil, Wayne Shorter, the Winans, Neneh Cherry, and Morey Kanté, if it is done with resolve, taste, and care. And rap is continuing to evolve. Some rappers, including M.C. Hammer, Heavy D., and De La Soul are emerging with music that appeals to adults.

A few years ago, I was managing

gy I pursued at KJLH enabled us to broaden successfully the spectrum of great material being played in a structured format to better attract and hold for longer periods a diverse core of highly desirable adult demographics. We played a smooth blend of music covering the gamut of R&B dance, pop, jazz, fusion, modern blues, reggae, and other types of mu-

Letters to the Editor 1

NOT A 'BLACK' AND 'WHITE' ISSUE

I am writing in response to Adam Dobrin's letter (Billboard, Feb. 3) criticizing Janine McAdams' comments about the presence of New Kids On The Block on the black charts.

I am a musician who is directly opposed to the color labeling of music and other art forms. Labeling in America leads to naive stereotypes, and since this country seems to be based on separation and stereotypes, then this case is no different. For as long as I've known, so-called "white" artists have always had much success on so-called "black" charts.

I don't consider artists like George Michael, New Kids On The Block, Dino, etc., white artists. Nor do I consider the charts they often visit black These charts should be called "urban contemporary" or "soul."

Concerning Dobrin's letter about bands like Living Colour hitting white charts, our music has always been labeled as a "black thing," but Living Colour, as well as Lenny Kravitz, Tracy Chapman, and other black artists, don't even get played on black radio stations and don't hit black charts, presumably because they're not perceived as being "black" enough.

We as a nation are so tied up into racial subdivisions that everything must be labeled by color for the masses to identify! I guess racism sells everything. Or maybe not racism, but certainly brainwashing and ignorance.

Music labeling by race is just another way to say that Americans are still far behind in wisdom and too used to archaic tradition.

Hal Cobb Jr. Memphis

ALARMED BY TREND

Although my state is not affected (yet) by the recent state stickering bills, I am deeply concerned by the growing trend toward censorship in the U.S

I am an assistant manager of a Musicland outlet in Washington State. I see people come into the store every day and tell me that the other stores in the area will not sell them the albums they want because they are not 18. As of yet, Musicland does not have such a rule. But just the fact that these people are being refused by other retailers borders on the frightening.

Do we really want a pack of inquisitors ("music police") raiding our stores? Where will it stop? I'm waiting for the day when it becomes illegal to own the albums. Will listening to condemned music be grounds for getting pulled over, like speeding or driving drunk? Will our homes be raided in the search for "bad" rec-

C'mon, people, grow up. If you don't want to hear naughty words or hear about realities like drugs, violence, hatred, or racial intimidation, then listen to Lawrence Welk and leave the rest of us out of it.

(Even old Lawrence isn't safe, though: Those tiny bubbles may be a vague reference to champagne, and we wouldn't want any teenage "fans of Welk-alcoholics" running around terrorizing little old ladies and forcing them to polka, would we?)

Censorship is wrong. It violates everything that this country was founded upon. I think we need to open our eyes and see this for what it is: an attempt to control the minds of our youth and to squelch individuality. Grow up, people.

M Nastasi Federal Way, Wash

#### VERSATILE SARAH

Although the great Sarah Vaughan was unquestionably a jazz legend, she was equally loved by the pop-rock music fans. Her many hit recordings included such hip-shaking tunes as "Please Mr. Brown," "You're My Baby," and "Broken Hearted Melody." Versatility was Vaughan's middle name, as demonstrated by her "Banana Boat" and "I've Got A New Heartache" recordings. At the very top of my personal list are "C'est La Vie," "Fabulous Character," and "How Important Can It Be?"

Sarah has gone, but the true brilliance of her artistry lives on in her music. Oh, if only her wish, "April, Give Me One More Day," had been granted.

Glenn Slade Brooklyn, N.Y.

Articles and letters appearing on this page serve as a forum for the expression of views of general interest Contributions should be submitted to Ken Terry, Commentary Editor, Billboard, 1515 Broadway, New York, N.Y. 10036.

## **BMG Delegates Flock To Monte Carlo**

More than 120 BMG delegates, representing 30 countries, met in Monte Carlo recently for the BMG International Marketing Conference. The convention was co-chaired by Heinz Henn, senior VP, A&R/marketing, and Chris Stone, VP, A&R/marketing. President/CEO Rudi Gassner's keynote speech set the theme of the conference: "Our concentration on creating stars will always be the dominant factor in BMG's longterm philosophy," he said. During the four-day-long event, delegates enjoyed new albums by BMG artists from around the world, a multimedia presentation on BMG Video, and performances by Kenny G, the Jeff Healey Band, Leo Kottke, Michael Penn, Hugh Masekela, Titiyo, Rob'N'Raz with Sheila K., Plan B, and other BMG artists.



Members of the Jeff Healey Band mingle with BMG executives. Shown, from left, are Roy Lott, senior VP, Arista U.S.; Chris Stone; Tom Stephen, the Jeff Healey Band; Rudi Gassner; Healey; Monti Lueftner, president/CEO, A&R, Bertelsmann Music Group; Heinz Henn; Arnold Bahlmann, senior VP, Central Europe, BMG International; Joe Rockman, Jeff Healey Band; and Valerie Jack, manager, international, A&R/marketing.



Delegates meei and greet at the convention. Shown, from left, are Stuart Rubin, product development manager, BMG Arista/Ariola Ltd., Australia; Nancy Farbman, VP, marketing and promotion, BMG International; and Jim Campbell, manager, artist marketing, Canada.



Heinz Henn, left, chats with recording artist Michael Penn, center, and Bob Buziak, president, RCA Records U.S.



Recording artist Eros Ramazzotti, left, chats with Monti Lueftner at the convention's closing gala dinner at the Hôtel de Paris.



It's a meeting of the bands as Jeff Healey relaxes with members of Deep Purple. Shown, from left, are Jon Lord, Deep Purple; Healey; and Joe Lynn Turner and Roger Glover, Deep Purple.



Delegates from BMG Victor Inc. Japan talk with American and Australian representatives. Shown in the back row, from left, are Fumimaru Kawashima, manager, international marketing, BMG Victor Inc. Japan; Kenny G; Chris Stone; Roy Lott; and Stuart Rubin, product development manager, BMG Arista/Ariola Ltd., Australia. In front is Hitoshi Yoshimura, manager, international promotions, BMG Victor Japan.



A truly international affair, the convention gave representatives from different countries a chance to get to know one another. From left are Franz von Auersperg, director A&R, BMG Ariola, Hamburg, West Germany; recording artist Sheree, BMG Canada; and Dietmar Glodde, director, international, RCA Victor—Japan.



Enjoying the convention are, from left, Roy Lott; Heinz Henn; recording artist Kenny G; Dennis Turner, Kenny G's manager, Eliza Brownjohn, VP, international operations, Arista New York; Chris Stone; Doe Phillips, manager, international operations, Arista New York; and Stuart Rubin, product development manager, BMG Arista/Ariola Ltd., Australia.



Artists meet with executives at the conference. Shown, from left, are Rudi Gassner; recording artists Rick Astley and Kenny G; and Roy Lott.

## Radio

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## Potash Gains Confidence At RAB Accepts Much Of Blame For Bad Press

■ BY PHYLLIS STARK

NEW YORK—It was just over a year ago that the outspoken Warren Potash became the president/CEO of the Radio Advertising Bureau amid a rash of resignations, internal rumblings, and bad press. But, despite his detractors, Potash says radio advertising is still healthy, his confidence in his position has grown, and the RAB is a "fun" place to work.

While the characterization of RAB as "fun" will undoubtedly raise some eyebrows today, absolutely nobody would have accepted it a year ago. At that time, Potash's staffers were sending anonymous letters to industry trade publications detailing his alleged shortcomings. And a rambling, extemporaneous, and perhaps too-open speech at last year's National Assn. of Broadcasters convention also hurt his reputation.

Potash now admits that much of his bad press was his own fault. When he came to RAB, he says, "I wasn't terribly presidential. I didn't conduct myself the way I should have. A year ago I didn't have the confidence that I have now.

"I feel good about myself now. I may never be terribly good at [this], but I'm better at it than I was a year ago. I still make mistakes every day, and so [does anybody else]."

Although Potash says the reaction from his staff and the press "wasn't fun," he adds, "I didn't lose one night's sleep over it."

By the next NAB meet, six months later, Potash's prepared remarks were brief and much of his presentation consisted of handoffs to other RAB officials. It was a toned-down Potash who emerged there, and at last month's NAB confab in Atlanta. But Potash denies any pressure to change his style from the RAB Board of Directors or anyone else.

"The most supportive people I've run into here are the people on the board of directors starting with [chairman] Carl Wagner," Potash says. "I don't know what my style is [but] I don't get the impression that people have trouble with it. There was no book of RAB style on the shelf when I moved into this office."

#### POISON IN THE WELL

Potash says relations with his staffers have improved a great deal in the last year. A lot of that is because the people who most objected to Potash left quickly. "There isn't as much poison in the well," he says. "Of course, the snakes aren't there to spew the venom any more."

Numbering 70 staffers when Potash came in, the RAB now consists of fewer than 50. And Potash says he has no plans to build it back up. "This is not the Pentagon," he says. "This is a trade association. More is not necessarily better."

Despite those cuts, Potash dismiss-

es as "bullshit" reports that he plans to lease some of the now available RAB office space. "That's a rumor circulated by one of the people who like to shoot poison darts at my neck," Potash says.

Potash admits to bringing a realtor through the office for an estimate (\$17 a foot) on the offices. But he says, "[At this time] I don't have any intention of leasing the space. But if I thought we didn't need the space you can bet I'd rent it out."

Some key RAB exiles complain that Potash now runs the bureau as a one-man show. Potash contends, "I don't have time to do my own job, let alone everybody else's." Potash says that one of his goals is to leave the RAB with a strong management staff after he is gone—a goal, he says, that is not accomplished by giving all the orders.

To illustrate this point, Potash keeps on his desk the now famous picture of a Chinese man stopping a line of tanks in Beijing's Tiananmen Square. When RAB staffers come to Potash with a problem, they are likely to be told, "You think you have a problem? This man has a problem. Now go solve your problem."

To boost morale at RAB, Potash says he took down a wall full of pictures of the RAB executive committee—"none of whom were particularly attractive anyway"—and replaced them with thank-you letters from RAB member stations. This move indicates both his eagerness to get feedback from "out there where the rubber meets the road," and his desire to let his workers "know they are being appreciated."

But would staffers say working for the RAB is fun? Potash says, "I don't know what people say when they leave this office. I care but I can't control that. [But] nobody here is doing it for the money."

#### DRIVE MY CAR SALES

"We're feeling good about the business," Potash says when asked about the state of local and national sales. But, by his own admission, the RAB is doing little about three areas that concern the industry: the decline of automotive advertising, the fact that K-mart and Wal-Mart use little radio advertising, and increasing competition from cable advertising.

Automotive advertising, which is down industry-wide, admittedly concerns the RAB, but Potash says "it's not a problem unique to radio. The money hasn't been moved [to another medium], it's been cut."

Asked if he thinks automotive advertising will rebound, Potash offers "the presidential answer. It will come back, but I don't know when." Potash says radio can help things along by joining forces to pitch local auto dealerships, something the networks have already done.

As for the two retail giants that ne-

glect radio, Potash says he has personally called on Wal-Mart, and been told "maybe," but has not pitched Kmart. "I pick the calls where I think the opportunities are," he says. "The phone book is full of businesses. We'll never call on them all."

Cable TV is not a major concern of the RAB, Potash says, because "cable is competing more against radio than radio against cable. I don't get too worked up over it. I'd rather chase newspapers.

"The thrust of the cable sales presentation is tonnage. You can buy it for a dollar an hour. [Cable salespeople say] 'We don't know who's watching. We can't prove it works. We just know it does. Radio isn't in the tonnage business. We're in the targeting business... [The cable approach] sounds like me selling radio in 1958."

Potash is also not overly concerned about radio losing some of its best salespeople to cable. "If the people are real good and someone wants to steal them, so be it," he says. One thing he suggests that radio can do is to make selling radio fun by using more incentive contests and recognizing outstanding work.

One area where Potash feels the RAB has been successful recently is in helping hard-to-sell formats. RAB has formed urban and Hispanic task forces "in an attempt to bring the operators of those formats into the industry association," Potash says, adding that "we are making pro-

He also says that urban and Hispanic formats have been given quantitative data sales pieces profiling their format and indicating the typical appeal of that format against the population. Overall, he says, in the last year "our work here has been relevant to our stations in helping them generate revenue."

Despite this, Potash is still concerned about the issue of stations using negative selling on each other. Potash says this hurts the industry although he admits to doing it himself 20 years ago. Potash likens negative selling to the drug problem, which some experts say will not go away until it is socially unacceptable. The negative-selling problem, Potash says, will have to start with one salesperson

On the other hand, Potash encourages radio salespeople to go after newspaper advertisers, but not in a negative way. Instead, he says, go in armed with facts and figures showing the power of radio in combination with print. This is the only way to win over advertisers who use only newspapers. "I consider that a positive because the whole thrust of it is that we are here to help our advertisers," Potash says. "I think negative selling is not smart, it's not dignified, and it's not thoughtful. There are no positives to that."



Where's The Rest Of Me? Kareem Abdul-Jabbar recently promoted his autobiography, "Kareem," by guest-jocking with KIIS Los Angeles morning man Rick Dees. Dees, right, is pictured here with some of the 7-foot, 2-inch superstar

## **Potash-Bashing Appears, After 1 Year, To Subside**

NEW YORK—One sign that Warren Potash could be settling in as president of the Radio Advertising Bureau is that the hailstorm of criticism that accompanied his first months seems to have died down.

A year ago, Potash supporters were few and far between, even on the RAB board. But when Billboard surveyed the heads of broadcast groups and rep firms—many of whom are on the RAB board—it was hard to find anybody willing to criticize Potash, even anonymously.

Consider the following:

"There were people that didn't like his style," says Les Goldberg, president of Interep, "but I think that's pretty much to bed now. The turmoil and bad press at the beginning is pretty much behind [him]."

"I think Warren has made great strides," says Herb McCord, former group VP/radio of Greater Media. "[Former RAB president] Bill Stakelin started things going in the right direction and I think Warren has continued that."

"Potash will bring a lot of prudent management and vision to the RAB in the '90s," adds Edens Broadcasting president Gary Edens. "I'm very much a supporter of him."

"There's no question that there was some politics [involved in] his appointment," says Frank Wood, former president/CEO of Jacor. "[But] he's doing a good job. Warren is a force to be dealt with and I think he's proven that ... RAB is a

BILLBOARD RADIO Fresher News & The Most Hit Music very useful thing for the industry; they accomplished the transition well and stared down the critics."

WRDU Raleigh, N.C., GM Phil Zachary says Potash "has done a superb job of bringing stations back into the fold. You only have to spend five minutes with him to realize how committed he is to helping radio grow. I have a great deal of respect for this man."

Zachary is one of the few broadcasters contacted for this story who even tempers his praise of the RAB president. While he thinks Potash "has turbo-charged the in-

## 'The turmoil and bad press is pretty much behind him'

dustry," he doesn't believe the RAB is doing a better job of helping stations to sell themselves. "As far as day-to-day useful assistance, not much has changed [in the last year]."

Zachary also believes the RAB should do a better job of marketing itself to members. "I really don't know what they are doing," he says. "If they are making strides, I'm not aware of it."

But otherwise, broadcasters were bullish on the bureau as a product, also. "There has been a change of focus from the RAB telling stations what [to do] to listening to them and responding to that," says McCord. "Most stations perceive that the RAB is doing a good job."

"They've upgraded their services and accessibility," says Edens. "Our stations are using the RAB services more."

PHYLLIS STARK

## Buffalo Radio Wars Go 'Round The Outside; New York Gets Z-Rock; Hegwood To WYLD?

T WAS ONLY a matter of time until the Power Pig-ism kicked in again between new Jacor research client WMJQ (Majic 102.5) Buffalo, N.Y., and top 40 rival WKSE. WMJQ was one of the stations that had been forced by Epic to drop "Angel Of Love" by Ana & Jordan Knight. Then, on the weekend of April 21-22, the station put the song back on the air as an "anti-censorship" gesture. When the second C&D order arrived the following Monday, WMJQ pulled the song again, but not before accusing WKSE of calling the "record police" on the station. WKSE PD Mike Edwards admits to getting some phone calls, "but not as many as you would expect," he says.

The New Kids also figure into a radio wars story involving KBEQ Kansas City, Mo., and rival KXXR. When KBEQ p.m. driver Chuck Nasty went on the air and gave listeners KXXR's number to call for New Kids tickets, KXXR responded by telling those listeners to show up at KBEQ, which about 75 did. KBEQ PD Karen Barber is now looking for some way to make good on what its listeners were promised. One of the problems is that some listeners were promised backstage passes, others front-row seats. Few of them will be satisfied with just New Kids tickets, she says.

And in this week's obligatory slogan controversy, Chip Nelson & John Stewart, after stints at WZRR Birmingham, Ala., and WGFX Nashville, have joined album WGCX (Rock 104) Mobile, Ala., and are using the name they once used at nearby WTKX Pensacola, Fla., "The Breakfast Flakes." Problem is that WTKX is reportedly using that name too for its morning show, Tommy Robinetti & Dave Collins.

Elsewhere on the slogan wars front, WQAL Cleveland, one of the stations in that market dueling over the term "Soft Hits," has dropped the phrase. Mary Catherine Sneed, who began using "Soft Hits" at WSB-FM Atlanta in 1980, has that term federally registered and currently is licensing it to five stations. Sneed says she is willing to work out *nominal* terms for anybody using the slogan now but wants to protect the term; call her at 404-394-0707.

#### PROGRAMMING: NEW YORK Z-ROCKS.

After 25 years as a Spanish-language station of some sort, WJIT York becomes the first of the city's four AMs to abdicate the format following the addition of an FM last year and the possible arrival of another later this year. By the time you read this, WJIT will be Satellite Music Network Z-Rock affiliate WZRC, giving the Apple its first hard-rock station. Ten-year station veteran Frank Flores stavs on as GM. WXRK PD Mark Chernoff will oversee WZRC's programming and promises that SMN's Lee Abrams will be personally involved with the station. The station will be launched with an all-Led-Zeppelin weekend.

At press time, KHYS Houston PD Steve Hegwood had been named OM at WYLD-FM New Orleans. The possible catch is that Hegwood would be competing with WQUE-FM, which,

like KHYS, is owned by Clear Channel Communications, but that should be worked out by the time you read this. Brian Wallace, who had been acting PD, becomes PD officially. Elsewhere in the Crescent City, acting PD Al Nassar is now officially PD at classic rock WCKW-FM.

At adult alternative Whisper 98.3, WRTO Miami (formerly WAQI-FM, formerly WXDJ), Jim Kelly is the new PD, replacing Shirley Maldonado, now with rival WLVE. Tom Caminetti, one of the adult alternative staffers during its WXDJ incarna-



by Sean Ross with Craig Rosen & Phyllis Stark

tion, rejoins the station for afternoons. Elsewhere in Miami, night jock Rogelio Alfonso is promoted to PD for Spanish combo WCMQ-AM-FM Miami. And Julio Mendes is upped from OM to station manager at Spanish WQBA-AM-FM, following the completion of its sale from Susquehanna to Tichenor. Agostino Costa, who has been acting PD for the FM for several months, is now official.

At urban KRNB Memphis, p.m. driver Ronald Sly is now PD; Johnnie Walker becomes promotions director. Across town, urban radio veteran Nate Russell is promoted to PD at R&B/oldies hybrid WXSS, replacing T. Smith.

Ron Bowen, previously PD of KRSP-FM (Rock 103) Salt Lake City, is the new group PD for Great Scott Broadcasting. He will also be PD of album WZBH Ocean City, Md., where John Powell exits ... In consultant news, Alan Burns replaces Jerry Clifton at top 40/dance WBBM-FM (B96) Chicago; meanwhile, Alan Sneed joins Jeff Pollack in working with album KAZY Denver

For a while, Salt Lake City had two adult alternative outlets. Then it had none. Now onetime Unistar Niche 29 affiliate KKWY (Y98), which has gone dark twice, is due back on the air in a week or so with the Breeze's adult alternative format. Don Hill, currently PD for full-service sister station KLO, will be PD.

Santa Fe, N.M., on the other hand, loses its unusual three-way adult alternative race. One-time Breeze affiliate KKBZ is now Satellite Music Network Pure Gold affiliate KNLA (LA101)... AC KRBB Wichita, Kan, morning man Brett Harris adds PD duties, replacing Dean Taylor, now with Drake-Chenault. The station still has a jock and an ND opening.

In yet another story involving an unusual marriage of convenience, WFBC Greenville, S.C., owner Multimedia has received FCC approval for its purchase of nearby WORD Spar-

tanburg, S.C, a legendary AM that is currently dark. When Multimedia turns WORD up in four or so months, the station will simulcast WFBC's N/T format.

Tom Connelly from AC KLCY Salt Lake City is the new PD at WVMX (Oldies 106) Richmond, Va. ... Midday jock Bobby Mitchell adds PD stripes at top 40 KYRK (Power 97) Las Vegas.

Several prominent medium-market PD jobs are open this week: Top 40 KKHT Springfield, Mo., PD J.J. Mc-Kay heads to KHYI (Y95) Dallas to be APD/middays, although Waylon Richards-who had been doing that job on a temporary basis-will remain at the station TFN. Top 40 WRON Toledo PD John O'Rourke is heading to top 40/dance WRBQ (Q105) Tampa, Fla., to be promotions director. Urban WBLX Mobile, Ala., PD Tony Brown goes to urban KMJQ Houston as APD/promotions director. And at country KOLT Santa Fe, N.M., PD Tomm Rivers is now concentrating on mornings; T&R to GM Chuck Hammond.

Urban WIQI Tallahassee, Fla., is now WFHT (Hot 101.5) and has upped its power from 3,000 to 50,000 watts under new PD Lee Armstrong, previously of KKMG Colorado Springs

Michael Cruz, PD of AC WAHR Huntsville, Ala., is the new PD of similarly formatted WHOM Portland, Maine. WAHR morning man Fred Holland has also gone across town to WKQD-FM for sales . . . Acting PD John Moschitta gets the official nod at album WRCN Long Island, N.Y., which will double its power from 3,000 to 6,000 watts following owner Gary Starr's purchase of \$12.5 million purchase of WFAS-AM-FM White Plains, N.Y., from CRB Broadcasting.

After nine months in AC, KJMO Jefferson City, Mo., has gone oldies under PD Warren Krech ... MD Bob Ely is promoted to PD at album KILO Colorado Springs, replacing OM Rich Hawk, who becomes GM. Night jock Craig Kane is named MD.

#### PEOPLE: STERN TV

After an abortive pilot for the Fox Network that never aired, WXRK New York/WYSP Philadelphia/WJFK Washington, D.C., morning man Howard Stern finally gets a TV show. Superstation WWOR New York, which reaches 27% of the country on cable, has inked a deal with Stern for four one-hour shows this summer. WWOR VP/program development Bob Woodruff says the show will be, basically, Stern's "radio show with pictures."

Stern, meanwhile, has announced a mock funeral for WMMR Philadelphia PD/morning man John DeBella on Thursday, May 10, similar to the one Stern held for Don Imus after beating him in New York. This will be Stern's first appearance in Philly since his simulcast began in 1986; Stern had promised for years to come to town when he finally beat DeBella, which he did in the winter Arbitron.

Toya Beasley is promoted from programming assistant to MD at urban WRKS New York. She had been

## newsline...

 $\mbox{{\it JOYCE BARTON}}$  is upped from GSM to station manager at WYLL Chicago, replacing former owner Vernon Merritt.

LINN HARRISON is the new GM of easy WEZE-FM Pittshurgh, replacing George Hart. He was previously with Bonneville Broadcasting Systems.

LUIS ALBERTINI, previously GM of WRBQ Tampa, Fla., is now GM of religious WTIS Tampa, replacing Simon Rosen.

TONY RENAUD, GM of WBT Charlotte, N.C., has resigned to become VP of promotion for the Charlotte Hornets. No replacement has been named.

AT XHRM SAN DIEGO, GM Lee Miribal—who joined the station several weeks ago—has exited. AE Terry Cox has been upped to GSM; no GM will be named. Staffers now say that XHRM will remain a top 40/dance station and will not return to urban, as previously announced.

**WLVH-FM HARTFORD**, which had originally been scheduled for a sale from Sage Broadcasting to First City for \$7.6 million, is now going to Multi-Market Communications, a new concern headed by First City's David Pearlman for \$6.4 million. Pearlman says First City principal Norman Drubner will ease out of radio with the sale of First City's remaining stations while Pearlman will eventually concentrate on his new company.

OTHER CHANGES: Bob Ryder is out as station manager of KWOD Sacramento, Calif.; GSM Nicholas Paras promoted to GM at WTAG/WSRS Worcester, Mass.; KILO Colorado Springs, Colo., OM Rich Hawk to GM, replacing Jones Fuquay; Capital Radio Companies R&D director Kerry FInk to GM at WLET/WZLI Tococca, Ga.; Arbitron names Ken Wollenberg executive VP/sales & marketing and Marshall Snyder executive VP/operations & research.

handling those duties on an interim basis ever since Vinny Brown was promoted to PD. Across town, David Isreal is the new MD at AC WNSR (Mix 105) New York, replacing Greg Dunkin. Isreal was most recently the morning show producer at WSSX Charleston, S.C.

Gary Hamilton (ex-WTMX, WFYR Chicago) joins AC WLIF Baltimore for middays. Debbie Vaughn, who had been with WLIF-AM's predecessor, WFBR, is now doing the late-night slot that had been voice-tracked . . . After three months at N/T WIOD Miami, p.m. driver Alex Bennett is out after an on-air clash with part-timers Rick & Suds, who are now handling that slot.

Sorry to report the death at 42 of Unistar AM Only night jock Tony St. James after a brief illness. St. James had been on the air at KWIZ Anaheim, Calif., in the news department at KHJ Los Angeles, and most notably as the partner of Bruce Chandler in mornings at KIQQ L.A. in the mid-

Midday man Jeff Christie moves to mornings at easy WXEZ Chicago, replacing Randy Thomas. Weekender Dave Osborne moves to middays, and Donna Mullen joins from crosstown WKQX for weekends. Also in Chicago, Kurt Schaffer, from the Satellite Music Network, joins adult standards WJJD for late nights.

After eight years as a duo, WLOL Minneapolis morning team John Hines & Bob Berglund break up this week with the latter exiting. Midday jock Pam Lewis is on the morning show for now, but a permanent replacement is being sought ... KJYO (KJ103) Oklahoma City morning man Jim "Catfish" Prewitt is out. Danny Douglas, PM driver at WKLQ Grand Rapids, Mich., is his replacement.

Pam Ivey is off the morning show at country KIKK-FM Houston; Joe Ladd & Charlie O'Neal will carry on as a duo for now. Across town, KNRJ (Energy 96.5) Houston night jock Paco Lopez goes to KKFR Phoenix for nights and programming duties, replacing J.J. Morgan.

Former WPZZ Indianapolis PD Eric Mychaels joins urban KMJM (Majic 108) St. Louis as production director ... Madison Chase, who left WSTR Atlanta to return to WMJJ Birmingham, Ala., several months ago, has left WMJJ to return to WSTR, where she will do middays.

Acting MD Mike Monahan gets the official duties at album WNOR Norfolk, Va. . . . WPDH Poughkeepsie, N.Y., MD/midday jock Pam Brooks exits for identical duties at similarly formated WHCN Hartford, Conn., replacing Kim Alexander.

Kelly O'Brien, previously a parttimer at album WFYV Jacksonville, Fla., is the new midday person at country WQYK Jacksonville, which has shortened its shifts . . . George Klein is out of afternoons at top 40 WHBQ Memphis, but will continue his Elvis Presley show on weekends.

#### **EVENTS: CAR PHONE TAG**

WKRZ Wilkes Barre, Pa., GSM Dave Davies has become something of a national celebrity after being given a \$25 ticket last week for talking on his car phone while driving. Davies was cited under the same rules that prohibit using a Walkman or other earphone devices in traffic. Davies, who is awaiting a court date, has been on all three local TV affiliates and in USA Today.

Esquire magazine is conducting a national search for the most obnoxious radio DJ in America. The ballot, which appears in the May issue, seeks to identify "shock jocks" in various markets, asking readers to specify why they find the jocks so offensive. The results will be revealed in the late summer/early fall.

If you've been trying to find a copy of the 2 Live Crew parody "Me So Hungry," the song is the work of Stuart Garrett's Too Large Crew. Call 818-349-910 . . . WKIP Pughkeepsie, N.Y., celebrates its 50th anniversary in June. Former staffers contact Joe Ryan at 914-471-2300.

#### **RADIO**

## **WINTER 1990 ARBITRONS**

Following are 12-plus average quarter-hour shares, metro survey area, Monday-Sunday, 6 a.m.-midnight. (#) indicates Arbitron market rank. These symbols are used: AC=adult contemporary, adult alt=adult alternative, adult std=adult standards/big band, album=album rock, cls rock=classic rock, easy=easy listening, modern=modern rock, N/T=news/talk. Copyright 1990, Arbitron Ratings Co. May not be quoted or reproduced without the prior written permission of Arbitron.

Call	Format	Sp '89	Su '89	Fa '89	<b>W</b> '90	Call	Format	<b>Sp</b> '89	Su '89	Fa '89	₩ '90
DALLA	S/FT. WOF	RTH	<b>—</b> (			WINZ	N/T	3.2	3.0	2.9	3.4
KSCS	country	6.9	6.6	7.6	8.8	WAXY	AC	3.2	2.8	3.4	3.1
KVIL-AM-FM	AC	8.6	7.9		7.2	WLVE	adult alt.	2.4	3.0	2.5	2.9
KKDA-FM KPLX	urban country	5.9 7.3	5.6 5.5	5.4 6.1	6.3 5.6	WQBA-FM WEDR	Spanish urban	2.7 1.4	2.6 2.7	2.6 2.7	2.8 2.6
KJMZ	urban	4.3	5.4	4.7	5.2	WTMI	classical	2.0	2.3	3.1	2.3
WBAP	country	6.6	7.3	4.4	4.6	WZTA	cls rock	1.7	2.5	1.7	2.3
KHYI	top 40	4.3	4.2	3.2	4.5	WNWS	N/T	2.5	3.6	2.9	2.2
KRLD	N/T	4.3 3.6	5.3 3.8	6.3 3.4	4.5 4.3	WSHE WGTR	album album	2. <b>4</b> 3.5	2.9 2.9	2.5 2.1	2.2 2.0
KTXQ KEGL	album top 40	3.0 4.4	4.0	3.4	4.3	WXDJ	Spanish	1.7	1.7	2.5	2.0
KMEZ-FM	easy	4.0	4.3	4.0	3.8	WEAT-AM-FM	easy	1.3	1.5	1.8	1.5
KLTY	religious	2.8	3.5	2.9	3.3	WCMQ	Spanish	1.8	1.1	1.1	1.1
KLUV	oldies	3.1	3.4	3.1	3.0	WMBM	religious	1.4	.8	1.1	1.1
KZPS KOAI	cls rock adult alt	2.7 3.3	2.9 3.4	2.6 3.3	3.0 2.9	WVEE	TLANTA— urban	(12	) 14.4	121	14.0
KAAM	adult std	1.6	1.3	1.8	2.5	WSB-FM	AC	9.6	9.5		10.9
KLIF	N/T	2.7	2.6	3.5	2.5	WAPW	top 40	9.4	9.5	8.1	9.4
WRR	classical	1.4	1.7	2.0	2.4	WPCH	easy	8.1	6.6	8.7	8.1
KQZY	AC Specials	2.8	2.7	3.0	2.1	WSB	N/T	7.3	5.8	7.6	7.1
KESS KHVN	Spanish religious	.7 1.8	1.0 2.0	1.0 1.3	2.0 2.0	WKLS WFOX	album oldies	5.8 5.2	6.8 5.3	7.0 5.8	5.4 5.3
KKDA	urban/AC	2.6	1.8	1.2	1.9	WFUX WKHX-FM	country	7.7	7.1	4.7	5.3
KMGC	AC	2.3	2.8	2.6	1.8	WZGC	cls rock	5.7	6.1	4.7	3.8
KDGE	modern	1.4	1.1	1.4	1.3	WYAY	country	5.0	3.6	4.2	3.7
KKWM-FM	AC UNCTON D	2.2	1.6	2.1	1.3	WGST	N/T	3.4	2.6	3.5	3.5
WPGC-FM	IINGTON, [ urban	9.C. 6.4	—( 5.8	9) 6.7	7.4	WAOK WSTR	religious AC	2.8 3.3	3.4 4.5	3.7 3.8	3.4 2.8
WKYS	urban	5.0	4.6	5.3	7. <b>4</b> 7. <b>0</b>	WYAI	country	3.2	1.0	1.3	1.1
WGAY	easy	6.0	7.1	7.7	6.2	S	EATTLE-	(14	)		
WMZQ-AM-FM	country	6.0	6.4	6.5	5.8	KIRO	N/T		9.7	8.7	9.0
WMAL	AC	5.3	5.5	5.4	5.0	KPLZ	top 40	7.0	7.2	9.1	8.0
WASH WCXR	AC cls rock	4.0 3.8	3.6 5.2	3.3 3.7	4.5 4.3	KMPS-AM-FM Kube	country top 40	5.0 7.0	7.4 8.7	5.8 6.0	6.8 6.3
WAVA	top 40	4.7	5.3	4.8	4.0	KOMO	AC	6.0	4.5	5.3	4.7
WHUR	urban	3.7	4.1	3.8	3.9	KISW	album	4.7	6.0	4.7	4.4
WTOP	N/T	4.1	4.5	3.7	3.9	KXRX	album	4.1	4.6	4.2	4.2
WRQX WMMJ	top 40 urban/AC	4.2 2.9	4.7 3.3	4.0 2.4	3.4 3.2	KBRD	easy	4.7	4.4 2.9	5.3 3.5	4.1 4.0
WHFS	modern	2.2	1.9	1.9	3.1	KING-FM KBSG-AM-FM	classical oldies	3.7 3.6	2.9	3.3	4.0 3.7
WLTT	AC	3.3	3.1	3.7	3.1	KLSY-AM-FM	AC	3.7	3.2	2.9	3.3
WXTR	oldies	3.0	3.1	3.4	3.1	KING	N/T	2.8	2.4	2.8	3.2
WGMS-FM	classical	2.7	2.7	2.4	2.5	KNUA	adult alt	2.5	1.8	1.8	3.1
WWDC-FM Wol	album urban	3.8 2.0	2.8 1.2	3.1 1.0	2.5 2.1	KSEA KLTX	AC AC	2.2 3.3	2.3	2.5 2.9	3.1 2.9
WJFK	cls rock	1.4	1.5	2.2	1.8	KZOK-FM	cls rock	2.3	2.0	3.2	2.9
WWRC	N/T	2.5	2.8	2.4	1.8	KIXI	AC	2.8	4.6	3.7	2.6
Arda	urban/AC	2.3	1.7	1.9	1.3	KRPM-FM	country	2.5	3.5	3.0	2.6
	OUSTON— country	-( 1 ( 8.2	7.5	7.3	8.6	KCMS KJR	religious oldies	1.6 2.0	1.4 1.1	1.8 1.6	1.9 1.7
KILT-FM Kikk-FM	country	6.5	6.9	7.1	7.7	KVI	oldies	1.6	1.5	1.8	1.7
KMJQ	urban	9.1	8.6	8.1	7.7	KEZX-FM	AC	1.5	1.5	1.3	1.6
KLOL	album	7.0	6.0	5.8	7.6	KMGI	AC	2.7	2.0	2.5	1.5
KODA	easy	5.9	5.0	5.6	5.3	KCIS	religious	.6	.5 • •	.8	1.2
KLTR Ktrh	AC N-/T	4.2 5.8	5.5 5.9	6.2 5.0	5.2 5.1	KMOX	T. LOUIS— N/T	-(15	<b>2</b> 2.3	18 8	16.2
KQUE	AC	3.8	3.7	3.2	4.5	KSHE	album	9.7	9.3	8.4	
KKBQ-AM-FM	top 40	6.6	6.7	6.1	4.0	KMJM	urban	5.7	7.6	7.0	7.9
KRBE	top 40	5.5	4.6	3.5	3.7	KEZK	easy	8.1	6.4	9.5	7.6
KLDE KZFX	oldies cls rock	2.9 3.3	3.2 3.5	3.5 3.5	3.4 3.4	KSD WKBQ	cls rock top 40	5.1 6.1	4.9 8.5	6.0 6.7	
KFMK	AC AC	3.6	3.5	2.2	2.9	WIL-FM	country	5.8	4.4	5.4	5.8
KPRC	N/T	2.3	3.2	2.8	2.9	KYKY	AC	4.7	5.5	5.5	5.3
KNRJ	top 40/dance	3.2	3.3	2.6	2.7	KLOU	oldies	5.2	3.5	4.3	
KHYS KQQK	urban Spanish	1.3 .4	1.4	2.2 1.3	2.4 1.4	KATZ	urban/AC	2.1 1.8	1.6	2.0	
KLAT	Spanish	.8	1.0	1.7	1.1	WKKX KHTK	country top 40	1.8 8.	1.7 .6	3.5 1.0	
KWWJ	religious	.7	.4	1.1	1.0	KRJY	AC AC	2.5	2.5	2.5	
KXYZ	Spanish	1.5	1.1	1.5	1.0	WEW	adult std	1.0	1.3	1.3	
KYOK	urban/AC	1.2 1 1 X	1.0	1.0	1.0	KATZ-FM	urban/AC	1.4	1.1	1.6	
WHQT	MIAMI—(	9.0	8.3	8.0	8.2	KFUO WSNL	classical AC	1.6 .8	2.0 1.2	1.2 1.5	
WLYF	@asy	8.7	7.4	7.7	8.2	KUSA	country	2.0	1.5	2.3	
WAQI	Spanish	3.8	3.5	3.5	4.9	KSTZ	AC	1.2	1.4	1.0	
WPOW	top 40/dance	5.0	4.4	5.1	4.7		LTIMORE-	•	17)		
WKIS	country	3.2	3.3	4.1	4.6	WXYV	urban	7.6	7.3	9.1	8.4
MWX1 A)Ól	AC oldies	3.4 5.1	3.4 4.1	4.4 4.8	4.5 4.5	WLIF-FM WBAL	AC N/T	8.6 9.6	9.1 9.7	7.9 7.5	
WHYI	top 40	4.7	3.8	3.6	4.2	WPOC	country	6.5		5.3	
WCMQ-FM	Spanish	3.9	4.0	3.7	4.1	WWMX	AC	7.3		7.5	6.5
WIOD	N/T	4.7	5.1	5.2	3.8	WIYY	album	6.7	6.2	6.4	
WQBA	Spanish	4.4	5.0	4.0	3.7	WBSB	top 40	6.0	5.2	6.6	5.5

							_
		Sp	Su	Fa	W		_
Call	Format	'89	'89	'89	'90	Call	F
WQSR	oldies	2.8	4.1	5.3	4.8	KOOL-FM	ol
WCBM	N/T	2.6	2.9	3.2	3.3		cl
WBGR	religious urban/AC	2.1 2.0	3.0 2.0	1.9 2.1	2.9 2.9		A a
WWIN-FM WYST-FM	AC	2.3	2.3	3.1	2.8		to
WGRX	cls rock	2.0	3.2	2.0	2.4		A
WRBS WITH	religious adult std	1.2 1.5	1.2 1.5	1.5 1.2	2. <b>2</b> 1.8		N a
WCAO	country	1.5	1.7	2.0	1.5		Ç
WPGC-FM	urban	2.0	2.7	1.0	1.5		0
WHFS	modern	2.3 1.3	2.7 1.2	2.0 1.4	1.4 1.4	KONC KUKQ	c n
WRQX WWDC-FM	top 40 album	1.6	1.3	1.6	1.4	D	
WHUR	urban	1.4	1.2	1.2	1.3	KOA	N
WWIN	urban/AC	1.7	1.7	2.0	1.3		to
WEBB MINNF AF	urban POLIS/ST.	1.3 <b>PA</b> I I	.8 	1.0 <b>-(1</b> 8	1.0 R)	KOSI KBCO-AM-FM	A
wcco	AC	16.4				KYGO-FM	C
WLTE	AC	7.5	7.3	6.9	8.8	KQKS KXKL-AM-FM	to
KEEY KQRS-AM-FM	country album	6.1 8.6	6.0 9.9	8.0 9.1	8.4 8.3	KBPI	o a
KDWB-FM	top 40	6.8	6.6	7.4	8.2	KSYY	A
KSTP-FM	AC	7.7	6.5	8.1	7.6	KAZY	a
WLOL KTCZ	top 40 album	7.0 4.2	5.8 <b>4</b> .0	6.1 4.6	5.2 4.4	KHOW KXLT	A
KQQL	oldies	4.5	3.8	3.8	3.8	KRFX	c
KSTP	N/T	2.8	3.1	2.7	2.8	KVOD	C
K110	modern	3.2 3.9	3.6 4.3	3.0 2.8	2.4 2.0	KYGO KEZW	a
KLXK KLBB	cls rock adult std	2.6	2.1	1.8	1.6	KHIH	a
WDGY	country	1.8	1.1	1.0	1.1	KYBG	١
	TSBURGH		9)			KTCL Klz	a
KDKA WBZZ	AC top 40	14.1 9.9	9.3	8.7	13.6 9.5	PORT	
WDVE	album	7.1	9.3	7.8	9.3	KKRZ	t
WSHH	AC	9.4	7.6	9.6	7.1	KKCW	A
WWSW-FM WAMO-FM	oldies urban	7.3 5.5	6.6 6.1	6.1 5.4	6.4 5.7	KXL-FM KEX	A
WTAE	N/T	3.9	2.9	6.8	5.3	KUPL-FM	c
WDSY	country	4.2	3.6	3.8	4.5	KINK	а
WHTX	AC	2.6	3.9	3.7	4.5	KGON	a
WLTJ WJAS	AC adult std	4.7 3.1	3.8 4.4	4.4 3.4	4.5 3.4	KXL KUFO	a
WMYG	cls rock	4.4	5.3	4.2	3.4	KXYQ	t
WEZE-FM	easy	1.7	2.4	2.4	2.7	KKSN-FM	0
KÓA	N/T AC	2.6	2.0 1.9	2.1 1.4	1.6 1.4	KWJJ-FM KKSN	9
WMAP WMBS	AC	1.3	1.3	1.6	1.0	KW1K	A
WPIT-FM	religious	1.1	.9	1.1	1.0	KGW	١
TAMPA/	ST.PETEI FLA.—(2	RSE	UF	₹G,		KPDQ-FM KYTE	r
WFLZ	top 40/dance	3.5	2.6	11.6	10.1	KM11	c
WRBQ-AM-FM	top 40/dance	15.1		9.6	9.5	KUPL	C
WWRM	AC	7.5	9.9	8.2	8.9	MIL WKTI	۱- t
WQYK-FM WYNF	country album	7.8 6.8	7.5 7.4	8.9 5.6	7. <b>5</b> 6.4	LMTM	ì
WUSA	AC	5.9	5.0	7.9	5.6	WOKY	a
WDUV	easy	6.7	6.2	5.4	5.4	WKLH WMIL	0
WGUL-AM-FM WXTB	adult std album	3.8 3.2	3.8 1.9	3.5 2.2	4.4 4.4	WLUM	t
WNLT	AC	5.7	4.4	3.9	3.8	WLZR-AM-FM	a
WYUU	oldies	1.7	1.4	2.4	3.5	WEZW	1
WFLA WDAE	N/T adult std	4.2 3.9	5.0 2.6	3.8 1.9	3.0 2.6	WLTQ WZTR	,
WHVE	adult alt	3.0	2.8	2.3	2.6	WMYX	į
WSUN	N/T	2.6	2.2	2.0	2.4	WQFM WISN	1
WTMP WLVU-FM	urban adult std	1.8 1.2	2.5 1.5	1.8 2.2	2.2 1.3	WFMR	
WTKN	N/T	1.1	1.0	1.6	1.2	WBZN-AM-FM	ä
WLFF	adult std	.9	1.5	1.2	1.1	WMVP WEMP	
WLTF	. <b>EVELAND</b> - ac	— <b>(∠</b> 9.0	2) 8.8	7.9	9.0	WTKM-FM	ŗ
WMMS	album	10.7	7.6	8.2	8.5	WNOV	ı
WQAL	easy	6.9	7.0	5.9	8.1	WBBM KANS/	l R
WDOK MWJI	AC AC	6.9 6.6	9.0 5.6	6.8 8.5	7.4 7.1	WDAF	٦.
WZAK	urban	6.4	6.4	7.2	6.6	KBEQ	t
WGAR-FM	country	5.5	4.4	4.9	5.2	KFKF-AM-FM	(
WNCX WPHR	cls rock top 40	7.3 3.4	7.6 5.6	6.1 5.4	4.9 4.5	KPRS KCMO	1
WRMR	adult std	4.5	4.4		4.5	KMBR	
WWWE	N/T	4.6	5.5	4.6	4.0	KYYS	á
WJMO-FM WCLV	urban	3.1 2.1	2.5 1.6	2.2 2.6	2.9 2.8	KUDL KCMO-FM	1
WCLV WERE	classical N/T	2.1	2.5			KLSI	ì
OWIM	urban	1.9	2.3	2.6	2.5	KXXR	1
WABQ	religious	.9	1.0	1.2		KCFX KRVK	(
WNWV WGAR	adult alt country	2.4 .6	2.9 .4	2.1 .5	1.9 1.0	KXTR	(
	PHOEŃIX—	-(23	3)			KJLA	ä
KNIX-FM	country	10.8	10.6	10.6		KMBZ KPRT	
KTAR KUPD	N/T album	7.9 7.7	8.3 7.2	7.9 6.2	8.3 7.4	WHB	)
KMEO-AM-FM	easy	6.6	7.4			SACRA	A
KKLT	AC	5.5	6.9			KFBK	ı
KOY-FM KKFR	top 40/dance	4.4 2.6	4.8 3.9		6.3 5.6	KRXQ Krak-fm	(
KMLE	country	3.3	3.7	3.7	4.5		•

3.3 3.7 3.7 4.5 3.4 3.5 3.5 4.4

Call	Format	Sp '89	Su '89	Fa '89	<b>W</b> '90
KOOL-FM	oldies	3.0	3.3	4.5	4.0
KOPA/KSLX	cls rock	4.5	4.3	3.3	4.0
KESZ	AC	3.0	2.7	2.6	3.2
KOY	adult std	3.0	2.2	3.3	3.2
KZZP	top 40	9.0	7.0	6.4	2.9
KAMJ	AC N /T	2.7 3.3	2.3 3.6	1.6 3.7	2.2 2.1
KFYI KLFF	N/T adult std	3.3 2.1	3.6 1.8	3./ 2.8	1.8
KCWW	country	1.4	.8	.8	1.5
K00L	oldies	2.2	2.2	1.4	1.4
KONC	classical	1.2	1.4	1.2	1.3
KUKQ	modern	1.1	1.0	1.1	1.2
KOA D	ENVER—( n/T		6.1	8.4	7.8
KRXY-AM-FM	top 40	7.0	7.5	7.5	7.0
KOSI	AC	6.3	5.8	7.1	6.5
KBCO-AM-FM	album	8.2	6.9	7.4	6.2
KYGO-FM KOKS	top 40	6.5 4.9	6.3 5.1	5.8 5.3	6.0 5.8
KVKL-AM-FM	oldies	4.9 7.6	7.6	6.3	5.6
KBPI	album	3.5	4.0	3.8	4.6
KSYY	AC	2.7	4.0	4.0	4.3
KAZY	album	6.3	5.4	4.7	4.2
KHOW	AC	3.2	3.4	2.9	4.2
KXLT	AC	4.2	5.3	5.0	
KRFX KVOD	cls rock classical	4.0 3.3	4.0 3.2	3.7 2.6	4.0 3.3
KYGO	country	1.5	1.1	1.1	2.8
KEZW	adult std	2.4	2.1	2.5	2.6
KHIH	adult alt	2.8	2.6	2.3	2.5
KYBG	N/T	.5	1.4	2.1	1.8
KTCL	album	1.2	.7	.6	1.6
KLZ PORT	album LAND, OR	2.0 <b>F</b> —	2.9 (25	2.5 5 }	1.2
KKRZ	top 40	8.9	9.2		9.6
KKCW	AC AC	8.6	8.7	8.0	8.1
KXL-FM	AC	4.9	6.2	6.6	7.9
KEX	AC	7.5	5.5	8.2	7.8
KUPL-FM	country	6.5	6.2	6.9	7.5
KINK KGON	adult alt album	6.8 6.3	4.0 6.5	5.5 6.1	6.7 <b>5.6</b>
KGUN	album N/T	6.3	6.0	6.3	5.5
KUFO	album	1.7	2.2	2.3	4.5
KXYQ	top 40	6.2	7.0	6.6	4.3
KKSN-FM	oldies	4.0	3.9	4.2	3.9
KWJJ-FM	country	2.9	3.6	2.7	3.0
KKSN	adult std	2.4	2.6	2.7	2.9
KMJK KGW	AC N/T	3.8 2.0	3.7 1.7	4.2 1.6	2.4 2.1
KPDQ-FM	religious	1.8	1.7	1.4	1.9
KYTE	classical	1.0	1.4	1.0	1.6
KM11	country	2.0	1.8	.8	1.4
KUPL	country	.8		1.6	1.2
	LWAUKEE-			0.2	۸.
WKTI WTMJ	top 40 AC	10.4 12.3		9.3 10.5	9.5 9.5
WOKY	adult std	6.7	5.4	6.6	9.3
WKLH	cls rock	6.1	8.2	5.8	7.9
WMIL	country	6.5	5.2	5.4	6.9
WLUM	top 40/dance	6.1	7.9		6.3
WLZR-AM-FM	album	5.8	6.4	5.6	5.2
WEZW	AC AC	5.9 4.1	6.2 4.8	6.3 3.8	4.2 4.0
WLTQ WZTR	aC oldies	4.1	4.8	4.3	4.U 3.9
WMYX	AC	3.4		4.9	3.5
WQFM	album	4.0	3.6	3.8	3.2
WISN	N/T	3.7	3.6	3.7	3.1
WFMR	classical	1.9	2.2	2.2	2.2
WBZN-AM-FM WMVP	adult alt urban/AC	2.3	1.5 .9	2.5 1.7	2.1 1.8
WEMP	oldies	1.4	1.5	2.1	1.7
WTKM-FM	polka	1.4	.6	1.1	1.6
WNOV	urban	1.6	2.1	1.2	1.4
WBBM	N/T	4	.7	.4	1.0
	AS CITY, N				12.0
WDAF	country top 40	15.5 7.4		10.3 10.1	12.8 8.2
KBEQ KFKF-AM-FM	top 40 country	7.4	7.9		7.0
KPRS	urban	5.2	4.5		6.7
KCMO	N/T	6.0	6.1		6.4
KMBR	easy	5.9	5.6		6.0
KYYS	album	4.7	5.3		5.5
	AC oldies	4.4 5.4	3.9 6.1		4.7 4.6
KCMO-EM KUDL		4.3	4.8	3.8 4.5	4.4
KCMO-FM	AL		5.1	4.9	4.3
	AC top 40/rock	6.7			4.1
KCMO-FM Klsi		6.7 4.3	4.6	٠.٢	
KCMO-FM KLSI KXXR KCFX KRVK	top 40/rock cls rock AC	4.3 1.3	2.3	2.7	4.0
KCMO-FM KLSI KXXR KCFX KRVK KXTR	top 40/rock cls rock AC classical	4.3 1.3 1.8	2.3 1.5	2.7 1.9	2.9
KCMO-FM KLSI KXXR KCFX KRVK KXTR KJLA	top 40/rock cls rock AC classical adult std	4.3 1.3 1.8 1.8	2.3 1.5 2.7	2.7 1.9 2.4	2.9 2.6
KCMO-FM KLSI KXXR KCFX KRVK KXTR KJLA KMBZ	top 40/rock cls rock AC classical adult std N/T	4.3 1.3 1.8 1.8 6.4	2.3 1.5 2.7 6.1	2.7 1.9 2.4 3.4	2.9 2.6 2.6
KCMO-FM KLSI KXXR KCFX KRVK KXTR KJLA KMBZ KPRT	top 40/rock cls rock AC classical adult std N/T jazz	4.3 1.3 1.8 1.8 6.4 1.5	2.3 1.5 2.7 6.1 1.4	2.7 1.9 2.4 3.4 .8	2.9 2.6 2.6 2.3
KCMO-FM KLSI KXXR KCFX KRVK KXTR KJLA KMBZ KPRT WHB	top 40/rock cls rock AC classical adult std N/T jazz oldies	4.3 1.8 1.8 6.4 1.5 2.8	2.3 1.5 2.7 6.1 1.4 3.0	2.7 1.9 2.4 3.4 .8 1.6	2.9 2.6 2.6 2.3 1.7
KCMO-FM KLSI KXXR KCFX KRVK KXTR KJLA KMBZ KPRT WHB	top 40/rock cls rock AC classical adult std N/T jazz	4.3 1.8 1.8 6.4 1.5 2.8	2.3 1.5 2.7 6.1 1.4 3.0	2.7 1.9 2.4 3.4 .8 1.6 (30	2.9 2.6 2.6 2.3 1.7
KCMO-FM KLSI KXXR KCFX KRVK KXTR KJLA KMBZ KPRT WHB SACRAI KFBK KRXQ	top 40/rock cls rock AC classical adult std N/T jazz oldies MENTO, Ca N/T album	4.3 1.8 1.8 6.4 1.5 2.8 <b>ALIF</b> 9.3 5.8	2.3 1.5 2.7 6.1 1.4 3.0 8.1 5.6	2.7 1.9 2.4 3.4 .8 1.6 ( <b>30</b> 8.5 6.9	2.9 2.6 2.6 2.3 1.7 ) 11.4 8.7
KCMO-FM KLSI KXXR KCFX KRYK KXTR KJLA KMBZ KPRT WHB SACRAI	top 40/rock cls rock AC classical adult std N/T jazz oldies WENTO, CA	4.3 1.8 1.8 6.4 1.5 2.8 <b>ALIF</b> 9.3	2.3 1.5 2.7 6.1 1.4 3.0 8.1	2.7 1.9 2.4 3.4 .8 1.6 ( <b>30</b> 8.5	2.9 2.6 2.6 2.3 1.7 )





"Black Velyet" and "Love Is" from the album ALANNAH MYLES

SOON TO BE DOUBLE PLATINUM!



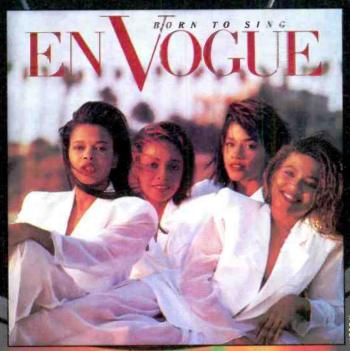
SLEEZE BEEZ

"Stranger Than Paradise"

from the album SCREWED BLUED & TATTOOED

AOR BLOWOUT!

## NEW GROUND FOR THE '90s



#### **EN VOGUE**

"Hold On"

from the album BORN TO SING

THE HOTTEST RECORD ON THE STREET!



#### LINEAR

"Sending All My Love" from the album LINEAR

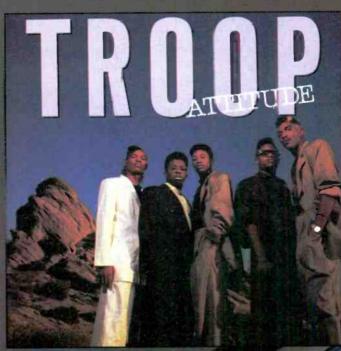
SINGLE HEADED TO #1 ALBUM HEADED TO GOLD!



#### **EVERYTHING BUT THE GIRL**

from the album THE LANGUAGE OF LIFE

OVER 200,000 SOLD AND HEADED TO GOLD!



#### TROOP

- "All I Do Is Think Of You" and "Spread My Wings" from the album ATTITUDE

500,000 SOLD!

ON ATLANTIC RECORDS, CASSETTES AND COMPACT DISCS

Billboard.

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## ADUT CONTEMPORARY...

		1		
THIS	ST EK	2 WKS. AGO	WKS. ON CHART	Compiled from a national sample of radio playlists.  ARTIST
¥₹	LAST	2 A	충공	LABEL & NUMBER/DISTRIBUTING LABEL
			,	★ ★ NO. 1 ★ ★  THIS OLD HEART OF MINE ◆ ROD STEWART/RONALD ISLEY
$\frac{1}{2}$	1	1	7	WARNER BROS. 4-19983  NOTHING COMPARES 2 U  SINEAD O'CONNOR
$\vdash$	5	13	6	ENSIGN 23488/CHRYSALIS
3	4	7	10	GEFFEN 4-19898
4	3	4	9	COLUMBIA 38-73257
(5)	8	8	9	EPIC 34-73239
<u>(6)</u>	11	16	7	HOLD ON  SBK 07322  SBK 07322
7	2	2	11	EVERYTHING YOU TOUCH MOTOWN 2031  SMOKEY ROBINSON
8	9	12	8	ALL AROUND THE WORLD ARISTA 9928  ◆ LISA STANSFIELD
9	6	3	15	LOVE WILL LEAD YOU BACK ARISTA 9938  ◆ TAYLOR DAYNE
(10)	18	29	3	CLUB AT THE END OF THE STREET  MCA 53818  ◆ ELTON JOHN
11	7	5	12	MAKE IT LIKE IT WAS  COLUMBIA 38-73022  ◆ REGINA BELLE
(12)	13	18	8	IF I KNEW THEN WHAT I KNOW NOW REPRISE 7-19972 KENNY ROGERS
<b>13</b>	27	_	2	DO YOU REMEMBER?  ATLANTIC 7-87955  ◆ PHIL COLLINS
14	20	24	6	ALL I WANNA DO IS MAKE LOVE TO YOU  CAPITOL 44507  ◆ HEART
15	15	17	11	<b>HOW 'BOUT US</b> RCA 9163  ◆ GRAYSON HUGH & BETTY WRIGHT
16	10	6	12	I WISH IT WOULD RAIN DOWN ATLANTIC 7-88738  ◆ PHIL COLLINS
17)	21	25	5	SAVE ME WARNER BROS. 7-19866 ◆ FLEETWOOD MAC
18	19	15	21	HERE AND NOW
19	12	10	16	ALL MY LIFE LINDA RONSTADT/AARON NEVILLE ELEKTRA 7-64987
20	17	14	14	BLACK VELVET  ATLANTIC 4-88742  ◆ ALANNAH MYLES
21	16	11	14	HAVE A HEART CAPITOL 44501  ◆ BONNIE RAITT
22	14	9	13	LOOK ME IN THE HEART  CAPITOL 44510  ◆ TINA TURNER
				***POWER PICK***
(23)	28	37	4	PUT IT THERE CAPITOL 44570  ◆ PAUL MCCARTNEY
24	22	22	8	IF I GET LUCKY  MCA 53767  LITTLE RIVER BAND
25	24	28	8	ADVICE FOR THE YOUNG AT HEART  ◆ TEARS FOR FEARS FONTANA 876 894-4/MERCURY  ◆ TEARS FOR FEARS
26)	35	43	3	IT MUST HAVE BEEN LOVE  EM 50283  ◆ ROXETTE
27	23	21	21	HERE WE ARE EPIC 34-73084   ◆ GLORIA ESTEFAN
28	34	38	4	YOUR BABY NEVER LOOKED GOOD IN BLUE ARISTA 2011  EXPOSE
29	32	35	6	THE SECRET GARDEN ,
30	31	39	6	HEART OF STONE GEFFEN 7-19953  ◆ CHER
31	33	36	4	OYE MI CANTO (HEAR MY VOICE)  ◆ GLORIA ESTEFAN  EPIC 34-73269
32	38	44	3	THROUGH THE TEST OF TIME PATTI AUSTIN GRP 3032
33	25	19	13	ESCAPADE A&M 1490  ◆ JANET JACKSON
34	29	27	17	STARTING OVER AGAIN  EMI 50235  ◆ NATALIE COLE
35	44	_	2	I WANNA BE RICH SOLAR 4-74005/EPIC ◆ CALLOWAY
36	30	23	16	I GO TO EXTREMES  COLUMBIA 38-73091  ◆ BILLY JOEL
37	26	20	13	BODYGUARD WARNER BROS. 7-19997 ◆ BEE GEES
38	36	34	24	ANY OTHER FOOL ELEKTRA 7-69254 ◆ SADAO WATANABE/PATTI AUSTIN
39)	NE	<b>.</b>	, ]	* * * HOT SHOT DEBUT * * * WHEN SOMETHING IS WRONG WITH MY BABY L. RONSTADT
	NEV	_	1	CHILDREN OF THE NIGHT   RICHARD MARX
(40)	NEV		1 05	SACRIFICE DELTON JOHN
41	37	32	25	WHIP APPEAL
42)	43	46	3	SOLAR 4-74007/EPIC
(43)	49	-	2	COLUMBIA 38-73333
44	39	33	20	GOING HOME  ARISTA 9913  F VOLL DEMEMBER ME  PARDY MANULOW
45)	NEV	-	1	IF YOU REMEMBER ME BARRY MANILOW ARISTA 9948  MACOUNT
46)	NEV	<b>V</b>	1	VOGUE SIRE 7-19863/WARNER BROS.  ↑ MADONNA
47	42	26	27	WAS IT NOTHING AT ALL  CYPRESS 1451/A&M  → MICHAEL DAMIAN
48	50	_	2	BABY, IT'S TONIGHT REPRISE 4-19869  → JUDE COLE
49	46	45	4	NEVER TOO FAR  EMI 50242  ◆ DIANNE REEVES
50	41	42	23	JUST BETWEEN YOU AND ME ATLANTIC 7-88781  ◆ LOU GRAMM
○ Pr	oducts	with the	e greate	st airplay gains this week. ◆ Videoclip availability.

#### **RADIO**

## **Broadcaster Coalition's Reply Comments Rip Into FCC's Proposed Indecency Ban**

BY BILL HOLLAND

WASHINGTON, D.C.—In blistering reply comments on the FCC's ongoing legal proceeding to determine support for a 24-hour ban on the broadcast of indecent material, the 17-member organization opposing the ban has ripped into the small amount of support the commission received this winter in opening comments from the public.

"Even assuming a blanket ban on protected speech ever could be justified, the opening comments submitted to the commission fail to establish either that complete suppression is the least restrictive means of regulation or that a compelling interest exists that could justify such a suppression," says the coalition, which includes the National Assn. of Broadcasters, the Recording Industry Assn. of America, the Radio TV News Directors Assn., the Motion Picture Assn. of America, TV networks ABC, CBS, and NBC, Na-

WASHINGTON ROUNDUP

tional Public Radio, and Infinity Broadcasting.

Nor, say opponents of the ban, did opening comments provide any "credible data" to show that children are harmed by indecent material. "Such harm must be proven; it cannot simply be asserted." The group also says the comments show that the FCC has provided broadcasters with "wholly inadequate guidance as to what material will be considered indecent."

The FCC under law is charged with carrying out the 24-hour ban, pushed through Congress by Sen. Jesse Helms, D-S.C. However, the law is being reviewed by the U.S. Appeals Court here on constitution-

al grounds, and the court ordered the FCC last year to accumulate a record of support—so far slight for such a ban.

#### MEET ME AT A LOCKBOX IN PITTSBURGH

It is not the FCC's fault, so blame the new Omnibus Budget Reconciliation Act of 1989, but the commission has amended its rules on fees collected for such services as call sign changes, rule waivers, and ownership reports. Not only have the fees been increased, but now station lawyers will have to deposit the fees and applications in lockboxes located in Pittsburgh as of May 2l, in accordance with U.S. Treasury methods. A receipt must then be filed with the FCC secretary's office in Washington, D.C. There will be daily couriers. Filers must also now use a new Fee Form, 155, in addition to the forms now used for the service required, and send that to Pittsburgh as well.

#### **ARBITRON RATINGS**

	ed from pa																
Commune	ea from pa	Sp	Su	Fa	W			Sp	Su	Fa	W			Sp	Su	Fa	w
Call	Format	'89	'89		'90	Call	Format	'89	'89	'89	'90	Call	Format	'89	'89	'89	'90
KSFM	top 40/dance	7.4	7.1	7.1	6.6	WMGG	cls rock	5.2	5.1	4.7	4.1	WZPL	top 40	9.7	10.0	9.7	10.0
KZAP	album	6.0	6.4		6.5	WBBY	adult alt	2.1	1.6	1.6	2.3	WENS	AC AC	7.3	6.9	5.6	6.6
KXOA-FM	AC	6.9	7.8		6.1	WMNI	country	2.6	2.5	2.8	2.3	WKLR	oldies	8.5	6.0	7.0	6.4
KHYL	oldies	5.1	5.5	4.7	5.8	WCOL	adult std	1.9	2.8	2.3	2.1	WTPI	AC	3.3	4.1	5.6	3.9
KQPT	adult alt	4.1	4.9	3.9	5.6	WCKX	urban	1.0	1.6	1.1	1.9	WTUX	adult std	2.9	3.1	2.8	3.0
KAER	AC	3.4	4.7		4.7	WXLE	oldies	2.0	1.5	2.3	1.8	<b>WMJC</b>	AC	6.4	4.6	2.1	2.8
KYMX	AC	7.9	7.6		4.7	WXMX	AC	_	1.8	1.6	1.7	WPZZ	religious	2.0	3.5	2.1	2.1
KWOD	top 40	3.8	3.4		3.3	WBNS	AC	1.0	.9	2.5	1.5	WTTS	top 40	1.0	1.1	1.4	1.5
KRAK	country	4.3	3.5		3.2	WCLT-FM	country	.7	.8	1.1	1.5	WNDE	N/T	.8	.5	1.0	1.4
KROY	top 40	3.1	3.3 .8		2.9	WSWZ	oldies	_	_	.4	1.3	WXTZ	easy				1.4
KCTC KFRC	easy adult std	1.9 1.5	.o 2.4		1.9 1.9	WLW	AC V ODLEAN	2.0		1.5	1.2		LAKE CIT				
KGO	N/T	1.8	1.4		1.3	WYLD-FM	VORLEAN				15.	KKAT	country		9.1		
	NČINNATI				1.5	WEZB	urban top 40	12.4		15.1		KSFI	easy	7.3		11.3	9.3
WLW	AC	12.0	•	8.4	9.7	WQUE-AM-FM	urban	10.3			8.6	KSL Kisn-FM	AC top 40	6.7 7.3	4.6 8.0	7.8 6.8	8.5 7.5
WKRQ	top 40	10.6		10.5	9.5	WLTS	AC	7.8	6.2	4.6	6.3	KLZX-AM-FM	cls rock	5.0	3.0	6.3	6.1
WEBN	album			10.3	9.0	WLMG	AC	5.0	5.1	5.4	6.2	KSOP-AM-FM	country	7.4	5.6	6.0	6.0
WWEZ	easy	7.1	5.6		6.9	WNOE-FM	country	3.1	3.4	3.5	5.6	KCPX	top 40	7.2	6.9	4.9	5.8
WIZF	urban	4.0	4.4	5.9	6.6	WWL	N/T	4.8	6.1	6.3	5.4	KMGR-FM	AC	2.6	2.9	4.1	4.4
WWNK	AC	6.2	5.6	5.7	5.8	KQLD	oldies	1.7	2.5	4.6	5.3	KBER	album	5.0	5.3	5.8	3.8
WGRR	oldies	4.3	4.5	3.8	5. <b>5</b>	WBYU	adult std	5.4	5.0	4.6	4.6	KALL	AC	2.4	2.4	2.9	3.7
WRRM	AC	6.1	5.3		5.2	WBOK	religious	4.7	1.0	4.8	4.2	KLVV	AC	1.2	2.2	2.5	3.4
WKRC	AC	5.0	4.1		5.0	WCKW-FM	album	3.9	2.8	3.5	3.8	KJQN-FM	modern	2.2	3.6	2.0	2.9
WUBE	country	4.8	5.3	5.2	5.0	WRNO	album	4.8	3.0	3.8	3.6	KRSP-FM	album	5.3	3.7	2.0	2.9
WOFX	cls rock	6.0	5.9		4.9	WYLD	religious	1.7	2.1	1.9	2.1	KTKK	N/T	1.7	3.0	1.3	2.6
WCKY	N/T	3.8 1.9	3.0	4.8	4.8 3.4	WMXZ	AC N. CT	2.8	3.3	2.7	1.9	KDYL	adult std	2.3	2.4	2.4	2.4
WMLX WBVE	adult std country	2.8	1.8 2.5	3.0 2.5	1.9	WSMB	N/T	1.4 2.5	1.1	1.6	1.8	KZHT	top 40/dance	2.6	4.9	2.3	2.1
WSAI	oldies	1.2	1.4		1.5	KHOM WNOE	oldies country	1.0	2.6 .9	2.5 .9	1.3 1.2	KLCY-FM Kisn	AC	3.7 1.4	2.2	2.7	1.7
WAKW	religious	1.3	.7		1.0	WADU	easy	1.0	.9		1.0	KRPN	top 40 oldies		1.0		1.5 1.0
	RFOLK, VA				1.0		TÖNIO, TI						FALO, N.Y				1.0
WNOR-AM-FM	album	•	7.8		9.0	KCYY	country	8.4		10.3		M)AE	AC	11.2	9.1	7.9	8.8
WFOG	easy	9.0		10.0	8.9	KTFM	top 40/dance	6.0	6.6	7.7	6.9	WBUF	AC	8.6	6.3	5.4	8.6
WCMS-AM-FM	country	9.8	7.4	8.8	8.5	KCOR	Spanish	5.2	3.6		6.8	WYRK	country	8.5	8.8	8.8	8.2
WAFX	cls rock	11.7	6.8	8.1	8.2	KITY	top 40/dance	6.8	7.6	6.5	6.1	WKSE	top 40		11.3	9.1	8.1
WOWI	urban	7.3	6.9	6.3	8.2	KAJA	country	5.6	5.3	5.0	5.9	WBEN	AĊ	7.9	6.8		7.8
WJQI-AM-FM	AC	5.1	5.6	5.5	5.5	KSMG	oldies	6.4	7.3	4.5	5.1	WGR-FM	album	9.4	7.6	9.1	7.7
WNVZ	top 40	7.6	5.3	6.2	5.4	WOAI	N/T	6.0	4.7	5.7	5.1	WBLK	urban	5.7	6.6	4.7	7.6
WMYK	urban	5.6	3.9	5.4	5.1	KQXT	easy	4.7	4.2	4.4	4.7	MW16	top 40	4.2	5.9	5.1	6.6
WNIS	N/T	2.6	3.5	3.1	4.3	KTSA	adult std	3.4	4.2	4.2	4.2	WHTT-FM	oldies	5.2	6.0	6.1	5.4
WWDE	AC	4.4	6.0	6.8	3.8	KZEP-FM	cls rock	3.1	4.2	3.6	4.2	WECK	adult std	5.8	3.8	3.2	3.9
WGH-FM WLTY	top 40	3.4	4.9	4.1 3.1	3.5 3.5	KSAQ	top 40	3.1	4.4	4.8	4.0	WUFX	cls rock	2.9	4.4	4.9	3.6
WPCE	oldies religious	4.4 2.4	4.7 3.3	2.9	2.9	KMMX KKYX	AC	5.1 5.4	4.5 5.1	5.5	3.9 3.8	WGR	N/T	1.6	4.0	3.5	3.0
WTAR	adult std	2.9	2.6	3.0	2.9	KONO	country oldies	3.1	3.3	4.6 2.5	3.8	CJFT WBMW	adult std adult alt	1.1 .6	1.2	1.6	1.8 1.3
WBSK	urban/AC	2.1	3.4	2.1		KISS-FM	album	5.1	5.5	4.4	3.7	WGKT	oldies	1.3	.9	.8	1.3
WZCL	oldies	1.4	4.3	2.2		KZVE	Spanish	3.1	3.0	2.2	2.7	WDCX	religious	1.5	1.0		1.1
WKEZ	country	1.1	2.0	1.7		KSJL	album		2.0		2.1	WWKB	N/T	1.7			1.0
WOFM	modern	.6		1.3		KSAH	Spanish			1.3			LOTTE, N				
COLU	MBUS, OH	110-	-(3	4)		KEDA	Spanish		1.9		1.4	WSOC-FM	country	14.4			13.3
WNCI	top 40			13.9	15.2	KCHL	urban/AC	1.1		1.2		WPEG	urban	10.6			
WSNY	AC	10.8	10.8	10.3	10.0	KSLR	religious	1.1	1.0	1.6	1.2	WCKZ	top 40/dance		8.7		9.2
WTVN	AC			9.7		KXTN	Spanish			1.2	1.2	WRFX	album		7.5		7.0
WLVQ	album			5.8			IANAPOLIS					WEZC	AC		6.0	5.5	6.8
WBNS-FM	easy		7.2		6.6	WFBQ	album	15.6				WBT	AC		5.6		
WXGT	top 40/rock	5.4	7.6	8.5		WIBC	AC	12.4				WMXC	AC	7.2	6.6	6.3	5.7
WHOK	country	5.6	5.6	6.0		WTLC	urban			7.8		(1	Continued	on a	nert	na	ae)
WVK0	urban	3.9	4.7	3.6	4.9	WFMS	country	11.3	12.1	12.3	11.0	(1		JIL I	ical	$\rho u$	90)

Billboard.

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## ALBUM ROCK TRACKSTM

- 19		có.	NO.	Compiled from national a	
WEEK	LAST	2 WKS. AGO	WKS. OI CHART	TITLE radio airplay repor	TS. ARTIST
1)	2	2	8	★ ★ NO. 1 ★  COMING OF AGE WARNER BROS. 4-19838	DAMN YANKEES  1 week at No. 1
2)	5	5	5	TEXAS TWISTER	LITTLE FEAT
3	3	4	5	SAVE ME	FLEETWOOD MAC
4	1	1	8	WARNER BROS. 7-19866 HURTING KIND	ROBERT PLANT
5		7	11	JEALOUS AGAIN	THE BLACK CROWES
6	9		7	DEF AMERICAN 4-19697/GEFFEN  BABY, IT'S TONIGHT  REPRISE 4-19869	JUDE COLE
7	_	12	6	TIE DYE ON THE HIGHWAY	ROBERT PLANT
8	10	3	6	ESPARANZA LP CUT/ATLANTIC  ALL I WANNA DO IS MAKE LOVE TO YO	U HEART
0	-	3	0	CAPITOL 44507	R***
9	NE	w >	1	CRADLE OF LOVE CHRYSALIS 23509	BILLY IDOL
10	8	8	12	THE HEART OF THE MATTER GEFFEN 4-19898	DON HENLEY
11	12	15	8	METROPOLIS ARISTA 9944	THE CHURCH
12)	14	26	4	HEAVEN IS A 4 LETTER WORD EPIC 34-73307	BAD ENGLISH
13	7	6	11	NO ALIBIS DUCK 4-19848/REPRISE	ERIC CLAPTON
14)	16	25	4	WILD CHILD CAPITOL LP CUT	HEART
<u>15</u> )	17	21	6	I'LL SEE YOU IN MY DREAMS	GIANT
16)	23	49	3	YER SO BAD MCALP CUT	TOM PETTY
17	11	10	12	CUTS YOU UP BEGGAR'S BANQUET 9140/RCA	PETER MURPHY
18	18	18	7	7 O'CLOCK CAPITOL 44513	LONDON QUIREBOYS
19	19	19	6	ONLY MY HEART TALKIN' EPIC 34-73268	ALICE COOPER
20)	22	27	4	MONKEY ON MY BACK	AEROSMITH
21	21	22	10	UP ALL NIGHT	SLAUGHTER
22)	29	30	7	CHRYSALIS 23486 KISS THIS THING GOODBYE	DEL AMITRI
23	25	28	6	HOUSE OF PAIN	FASTER PUSSYCAT
24)	28	32	6	THIS AND THAT	MICHAEL PENN
25	20	14	13	BLUES BEFORE AND AFTER	THE SMITHEREENS
26)			4	THE BALLAD OF JAYNE	L.A. GUNS
	32	34		VERTIGO 876 984-4/POLYDOR WHAT IT TAKES	AEROSMITH
27	24	17	17	FORGOTTEN YEARS	MIDNIGHT OIL
28)	34	47	3	COLUMBIA 38-73336  NOTHING COMPARES 2 U	SINEAD O'CONNOR
29	26	23	6	ENSIGN 23488/CHRYSALIS THE WAY IT IS	TESLA
30	15	13	12	GEFFEN 4-19948  DELIVERANCE	THE MISSION U.K.
31	33	36	5	MERCURY LP CUT WALKS LIKE A WOMAN	BATON ROUGE
(32)	35	38	4	ATLANTIC LP CUT  THE DOWNEASTER "ALEXA"	BILLY JOEL
33	37	40	4	COLUMBIA 38-73333  BLUE SKY MINE	MIDNIGHT OIL
34	27	16	12	COLUMBIA 38-73250	
(35)	45	_	2	★★ POWER TRA LOVE IS DANGEROUS WARNER BROS LP CUT	FLEETWOOD MAC
<u>36</u> )	NE	w	1	BEFORE YOU ACCUSE ME DUCK LP CUT/REPRISE	ERIC CLAPTON
<u></u>	41	50	3	STRANGER THAN PARADISE ATLANTIC LP CUT	SLEEZE BEEZ
38	13	9	9	LIFE IN DETAIL EMI 50293	ROBERT PALMER
39	38	41	4	I BELIEVE RELATIVITY LP CUT	JOE SATRIAN
40	30	24	10	THE PASS ATLANTIC 4-87986	RUSH
41	31	20	12	BETTER DAYS	GUN
42	39	35	6	NEW ORLEANS IS SINKING MCA LP CUT	THE TRAGICALLY HIF
43	40	48	3	HIGH LANDRONS	ERIC JOHNSON
44	44	39	5	I CRIED	ROBERT PLANT
<del>45</del> )	-	EW D	1	ESPARANZA LP CUT/ATLANTIC  ALL LIPS N' HIPS	ELECTRIC BOYS
(46)	-	W Þ	1	NOW YOU'RE GONE	WHITESNAKE
$\stackrel{\smile}{}$		1		A FACE IN THE CROWD	TOM PETTY
47	43	31	15	DROP THE GUN	KINGS OF THE SUN
(48)	N	EW >	1	RCA LP CUT	
(49)		EW	1	LE MOTION	THE FRONT

**ARBITRON RATINGS** 

(Continued from preceding page)

Call	Format	Sp '89	Տս '89	Fa '89	'90
WTDR	country	5.3	6.2	3.7	<b>5</b> .3
WBT-FM	AC	3.8	3.8	4.8	4.8
WWMG	oldies	3.6	4.5	4.8	4.7
WZZG	top 40	4.9	5.6	4.3	3.8
WGSP	religious	1.0	1.0	.4	1.7
WRDX	AC	1.3	1.4	.8	1.3
WXRC	album	.6	.3	1.2	1.2
	MEMPHIS-	<b>-(42</b>	2)		
WHRK	urban	13.1	14.3	16.2	13.3
WGKX	country	10.5	9.9	10.9	12.0
WDIA	urban/AC	9.4	9.5	11.2	9.6
WRVR	AC	9.1	6.4	7.4	9.3
WEGR	album	7.6	8.8	8.6	8.4
WMC-FM	top 40	6.1	6.8	8.2	7.5
WLOK	religious	5.6	4.6	4.4	5.6
WEZI	easy	4.5	6.5	3.1	4.0
KRNB	urban	6.1	6.0	4.1	3.8
KMPZ	top 40	4.1	4.4	5.2	3.4
WMC	N/T	3.3	3.9	4.8	3.3
WREC	adult std	3.4	1.7	2.1	2.5
WCRV	religious	.8	.8	1.0	1.4
WODZ	oldies	1.9	1.0	1.0	1.3
WXSS	black	1.2	.9	.8	1.2

17.4 15.6 15.7 16.7 album 8.9 9.0 10.2 11.3 WBEE-FM country 8.7 7.4 7.6 9.3 AC WHAM 11.3 10.7 10.7 9.3 11.0 10.1 8.1 9.0 top 40 WPXY-FM WVOR AC 5.5 5.9 6.9 6.7 WRMM-FM 5.8 7.0 4.7 6.7 7.6 6.4 WKLX oldies 6.6 AC WZSH 6.2 5.6 4.2 4.9 2.9 2.7 3.6 2.2 WDKX urban WRMM AC adult std .9 .8 WBBF .4 1.2 .8 1.2 .3 .9 .1 .9 WPXY adult std WWWG religious top 40 1.5 1.3 1.0 **WMJQ** 

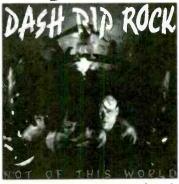
NASHVILLE--(46)13.8 17.3 11.6 13.4 WYHY top 40 9.4 8.9 12.4 10.5 WSIX-FM country WSM-FM country 10.4 8.2 9.2 8.8 6.8 7.0 5.6 8.8 WZEZ AC 10.7 9.0 7.9 8.3 7.6 6.8 6.6 **8.0** album WLAC-FM AC urban 5.9 7.1 7.2 WQQK WGFX cls rock 5.8 4.5 5.7 5.2 1.5 2.6 3.1 4.6 WLAC N/T WRMX oldies 4.1 4.0 ° 3.5 3.3 .8 .5 1.2 1.6 WSM country WMDB urban 4.1 1.7 WV0L urban/AC N/T .6 1.3 1.4

OKLAHOMA CITY—(47) KXXY-AM-FM country 14.9 15.6 14.0 14.9 7.8 8.8 8.1 11.4 10.1 8.7 9.2 9.2 KKNG easy KJY0 6.5 5.7 6.4 7.2 7.5 4.7 7.6 7.0 KEBC country KATT album 6.4 5.9 7.7 6.4 4.6 5.0 KZBS top 40/dance **KMGL** AC кток N/T 8.7 8.2 KLTE oldies 4.0 3.7 4.0 oldies 5.7 7.0 5.9 KOMA 5.4 6.8 6.6 4.4 2.4 3.0 4.0 2.5 KRX0 WKY country urban 3.4 KNLT N/T .7 .4 1.2 1.0 1.8 N/T WWLS

DAYTON, OHIO—(48) country 8.4 8.5 8.5 10.6 WHKO top 40 7.3 9.5 9.7 **10.2** WGTZ WTUE WHIO 9.2 10.1 8.3 9.7 album AC 8.8 7.1 7.3 7.8 5.7 6.2 6.1 5.3 5.8 6.2 WAZU album WVUD AC WWSN AC 7.8 6.5 5.9 3.8 3.4 5.8 WYMJ oldies 2.9 3.3 WONE country urban AC 1.9 4.9 WDA0 2.5 2.8 3.8 5.0 3.9 WLW 3.0 4.0 3.0 WCLR easy 1.2 W0FX cls rock 1.2 1.8 1.7 1.8 country WBVE .5 1.5 3.5 1.1 WPFB-FM country .5 .6 5.6 3.3 WGRR oldies adult std 1.2 1.1 1.1 WPFB .8 1.8 1.3 1.0 WFCJ religious 1.1 2.6 WING oldies

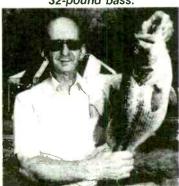
.9

## NOT OF THIS WORLD by Dash Rip Rock



CATCH DASH IN MAY EAST COAST TOUR

The biggest record to come out of the Bayou since Earl Bronie's 32-pound bass.



The Veldt's debut "Mari80bds" to 610min June



FOR WEEK ENDING MAY 5, 1990

## MODERN ROCK TRACKSTM

THIS	LAST	2 WKS. AGO	WKS. ON CHART	Compiled from Con TITLE College Radio Airp LABEL & NUMBER/DISTRIBUTING LABEL	nmercial and lay Reports. ARTIST
	1	1	9	* NO. 1	DEPECHE MODE 3 weeks at No. 1
	3	4	10	I DON'T KNOW WHY I LOVE YOU	THE HOUSE OF LOVE
2				METROPOLIS	THE CHURCH
3	2	2	10	FORGOTTEN YEARS	MIDNIGHT OIL
4	4	13	5	COLUMBIA LP CUT THE EMPEROR'S NEW CLOTHES	SINEAD O'CONNOR
(5)	6	14	5	ENSIGN LP CUT/CHRYSALIS	
6	5	6	7	FOOLS GOLD SILVERTONE 1315/RCA	THE STONE ROSES
1	8	20	3	HERE'S WHERE THE STORY ENDS	THE SUNDAYS
8	9	9	5	PURE MCA 53816	THE LIGHTNING SEEDS
9	10	15	3	DOWNTOWN CAPITOL LP CUT	LLOYD COLE
10)	11	17	5	SHOW ME YOUR SOUL	RED HOT CHILI PEPPERS
(11)	14	23	3	HEY VENUS VIRGIN LP CUT	THAT PETROL EMOTION
12	15	12	3	BOOK OF DREAMS	SUZANNE VEGA
13	20	10	9	THIS AND THAT	MICHAEL PENN
14	12	11	8	SUN COMES UP, IT'S TUESDAY	COWBOY JUNKIES
15	13	19	7	LET IT BE ME	SOCIAL DISTORTION
16	17	8	16	CUTS YOU UP	PETER MURPHY
(17)	21	25	4	BEGGAR'S BANQUET 9140/RCA  HEAVENLY POP HIT	THE CHILLS
18	7	3	13	SLASH LP CUT/WARNER BROS.  NOTHING COMPARES 2 U	SINEAD O'CONNOR
(19)		WÞ	1	ENSIGN 23488/CHRYSALIS  CRADLE OF LOVE	BILLY IDOL
-	-			CHRYSALIS 23509 PICTURES OF YOU	THE CURE
20	24	22	3	LIFE IN DETAIL	ROBERT PALMER
21	18	18	8	EMILP CUT TWISTING	THEY MIGHT BE GIANTS
22	23	26	4	DRAG MY BAD NAME DOWN	THE 4 OF US
23	NE	W	1	COLUMBIA 38-73243 KISS THIS THING GOODBYE	DEL AMITRI
24	25	21	9	A&M 1485	
(25)	NE	W >	1	WHEN THE RIVER RUNS DRY ATLANTIC 4-87929	HUNTERS & COLLECTORS
26	NE	W.	1	WAY DOWN NOW ENSIGN 23522/CHRYSALIS	WORLD PARTY
27	30	nem.	2	BUTTERFLY ON A WHEEL MERCURY LP CUT	THE MISSION U.K.
28	28	_	2	LIGHTNING MAN GEFFEN 0-21465	NITZER EBB
29	22	16	13	DELIVERANCE MERCURY LP CUT	THE MISSION U.K.
30	27		2	POLICY OF TRUTH SIRE LP CUT/REPRISE	DEPECHE MODE

Billboard, copyright 1990. Tracks with the greatest airplay gains this week.

## A Smaller DIR Broadcasting Is 'Aggressively Staying' In Radio

LOS ANGELES—Months after DIR Broadcasting's financial problems forced it to give up its most popular radio program, "Rick Dees Weekly Top 40," president Robert Meyrowitz claims his company is back on track.

"There was a period where we were wondering if we should stay in radio or not," says Meyrowitz. "But now we are very aggressively staying in."

Despite that, DIR will remain a smaller operation than it was before. "A large percentage of our business was 'Rick Dees'. Without it we did not need as many people," he says. Meyrowitz says 70% of DIR's ef-

Meyrowitz says 70% of DIR's efforts will go into radio. The remainder will be devoted to its RBM Television Productions, which after recent success with a New Kids On The Block pay-per-view concert has landed 13 episodes of the Graham Nashhosted "The Ring" on cable TV's Arts & Entertainment Network.

"It's been a tough time in many respects for radio, but in the past I've learned when it's a tough time, it's a good time to do new things," Meyrowitz says. Those "new things" include a slimmed-down one-hour version of "The World Of Rock With Scott Muni" on CD, a country and possibly an AC version of "Live Cuts," and the new Financial Times Of London Network, set to kick off Sept. 17.

The new financial programming will be delivered live from the U.K. 16 times daily, and DIR hopes to have 75-100 affiliates signed on by that time. "The financial world is now one world," says Meyrowitz. "Something that happens in Japan is as important as what happens on the Dow. We will start at 5 a.m. with the first live report from Europe."

As for DIR staple "King Biscuit," Meyrowitz claims the show is alive and well, despite reports that it was on the block a few months ago. He says new live dates, including the recent Dave Edmunds Rock'N'Roll Revue, have been recorded for the series.

#### ABC SIGNS WRNN

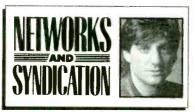
ABC Radio Networks has signed to carry the World Rock News Network, a new news service headed by ABC London correspondent Jonathan Ashby.

Ashby calls WRNN a "Reuters Of Rock" that, unlike other wire services, will not treat "entertainment news as a third priority." The WRNN concept sprang from a casual conversation he had five years ago at Live Aid with Bob Geldof. The singer/ event organizer convinced Ashby, then an ABC freelancer, that rock'n' roll had evolved into a sort of global language and it should be covered that way. To that end, Ashby has enlisted correspondents in Los Angeles. New York, Rome, Dublin, Israel, Paris, Moscow, Tokyo, Sydney, and Rio de Janeiro

ABC isn't the only organization associated with WRNN. The BBC in the U.K., Ireland's RTE, and Channel 3 in the U.S.S.R. are also subscribers. WRNN has also inked deals with various newspapers including the New York Daily News, USA Today, the London Daily Express, and the youth version of Prayda.

ABC's WRNN reports could pro-

vide some stiff competition to the new radio version of "MTV News," which Westwood One launched April 2 (Billboard, Feb. 10). Ashby claims his service will be better because "we're not spotty-faced kids that have a job retelling gossip. We are news reporters and treat stories in a



by Craig Rosen

much more in-depth way." Ashby also claims that WRNN will deliver the news within 24 hours, unlike MTV's radio reports, which he alleges are "three days late."

#### **OLYMPIA EXPANDS**

The network radio comedy explosion continues. Just last week Premiere Radio Networks president Steve Lehman revealed plans for a third comedy network (Billboard, April 28). Now Olympia Radio Networks is set to roll out its fourth comedy network. The St. Louis-based networks, home of the "Rock Comedy Network," "Contemporary Comedy Network," and "Adult Comedy Network," will roll out the CD-delivered "Hit Comedy Network" on June 25.

According to Olympia president Steve Bunyard, the new service will be "much more top 40 oriented, much

more female oriented, and a lot less sexist than the 'Album Comedy Network.'" The service will consist of 22 bits a week, including song and commercial parodies and a cast of characters

Olympia, which launched the weekly syndicated live "Comedyline" Feb. 4, is one of several networks heavily involved in the radio laugh business. The network also offers the weekly "Comedy Show With Roy Firestone." Says Bunyard, "If you look around there is a comedy club explosion. MTV and HBO have new 24-hour comedy channels. Interest in comedy has never been greater. In every format in radio, morning shows are trying to be funny."

Nashville-based Emerald Entertainment has also expanded into comedy with its "Emerald Comedy Company." The service, which kicked off on April Fool's Day, features Gerry House's familiar cast of characters doing 10-15 bits a week and is delivered via satellite which, president Dale Moore says, will "keep the humor as topical as possible."

#### AROUND THE INDUSTRY

Chicago-based PIA Radio Sports, which recently signed a four-year deal with the NBA, has signed a four-year agreement with the Hall Of Fame Bowl Assn. to broadcast the New Year's Day bowl game live from Tampa Stadium. WFLA Tampa, Fla., will remain the official Hall Of Fame Bowl station for the Tampa Bay area, but PIA will produce the broadcast

and syndicate it nationally. The Hall of Fame Bowl joins PIA's College Football package, which last year consisted of 30 games carried by 160 affiliates.

CBS Radio Networks, which recently offered its more than 100 country affiliates a 12-part shortform Academy Of Country Music Awards preview hosted by Charlie Daniels, plans a similar series in the fall for the Country Music Awards . . . Look for Cutler Productions to roll out its first album rock program in 1991. The show will be designed for weekend mornings.

#### CALENDAR

Below is a weekly calendar of upcoming network and syndicated music specials. Shows with multiple dates indicate that local stations have option of broadcast time and dates.

May 4-5, Roxette, On The Radio, Westwood One Radio Networks, one hour.

May 4-6, Kiss, The Weekly Special, Unistar Radio Networks, 90 minutes.

May 4-6, Monkees, Dick Clark's Rock, Roll & Remember, Unistar Radio Programming, four hours.

May 4-6, Randy Travis, The Stories Behind The Songs, Unistar Radio Programming, one hour. May 4-10, Mandela Day, Rock Over London, Ra-

dio Ventures, one hour.

May 5, Herman's Hermits, Solid Gold Saturday

May 5, Herman's Hermits, Solid Gold Saturday Night, Unistar Radio Programming, five hours.

May 5, Merle Haggard, Country Gold Saturday Night Live, Unistar Radio Programming, five



Ant Party. Adam Ant, right, recently co-hosted Cutler Production's show "Party America" with Fast Jimi Roberts of WPLJ New York. Ant is pictured with show producer Barbara Roberts.

May 5, Darlene Love/Gloria Estefan/Alec Baldwin, Cruisin' America, CBS Spectrum, three hours

May 6, Diane Reeves/Whistle/Howard Hewett, RadioScope, Bailey Broadcast Services, one hour.

May 6, Technotronic/Alannah Myles, Hitline U.S.A., James Paul Brown Entertainment, one hour.

May 7-13, Mother's Day, Dr. Demento, Westwood One Radio Networks, two hours.

May 7-13, Aerosmith, Superstars Rock Concert Series, Westwood One Radio Networks, 90 minutes

## Stations Throw Down (Typewriters) For Sec'y Day

BY PHYLLIS STARK

NEW YORK—Many of the stations that celebrated Secretaries Day on April 25 took advantage of the day's client tie-in

AC WQMX Akron, Ohio, had 10 secretaries throw typewriters from the roof of a downtown building at a bull's eye on the ground below. The winner received a diamond solitaire ring and an IBM typewriter. Classic rock WAFX Norfolk, Va., which ran

a similar stunt last year, repeated it this year as well.

In Philadelphia, adult standards WPEN asked secretaries to mail or fax in letters explaining why they deserved to win dinner and a bouquet of flowers. Five winners were selected. Sister AC WMGK (Magic 103) teamed with Prism, a local cable company that is currently airing the film "Working Girl," to give two listeners and their guests makeovers, dinners, and \$103 gift certifi-





by Phyllis Stark

cates

AC WRRM Cincinnati gave away a prize package every hour from 9 a.m. to 5 p.m. on Secretaries Day. Included were a Sunday brunch, a floral arrangement, and eight free hours of secretarial or clerical help. Winners were selected from faxes collected earlier in the week.

Country WKHK (K95) Richmond, Va., asked bosses for letters about their secretaries; 225 randomly selected winners received K95 beer mugs full of flowers.

Top 40 KIIS Los Angeles, which last year hosted "the world's largest secretarial pool" complete with free lunch inside a dry swimming pool, this year did a live remote from the parking lot of a major office complex. The station tied in with clients for free makeovers, free Helene Curtis products, and a free lunch attended by more than 1,000 people.

#### JUST SAY PSAs

According to newly released National Assn. of Broadcasters figures, 1989 public service campaigns focused on drunk driving and alcohol abuse more than any

other topic. A recent telephone survey of 750 radio and TV stations found that 57% of the radio stations and 48% of the TV stations numbered drug and alcohol campaigns among their top three campaigns for the year.

The top six PSA topics for radio stations were drunk driving and alcohol abuse (56.5%), drug use and abuse (49.2%), community-oriented information and fund-raising drives (20%), AIDS (15.1%), medical fundraising (13.7%), and cancer (10.2%).

The NAB recently produced a series of PSAs on what will likely be one of next year's hot topics—literacy. The PSAs feature First Lady Barbara Bush and the governor's spouse of 14 different states. The PSAs were produced in association with the White House, the National Governors' Assn., and Capital Cities/ABC. For more information, call NAB at 202-429-5350.

#### IDEA MILL: DIVING FOR SHARKS

WAFX morning man Jeff Alan submerged himself in a pool of live sharks during a live Easter Seal Telethon television broadcast. Wearing only a snorkel, mask, and flippers for protection, Allen waded into 6 inches of water in a kiddie pool filled with harmless three inch tiger sharks. Thanks in part to Alan's heroics, the telethon raised more than \$200,000

In conjunction with its early May rerelease of eight early Frank Zappa/Mothers Of Invention record-(Continued on page 25)



Ernest Goes To Hell. Actor Jim "Ernest" Varney, center, and WAVA Washington, D.C., Morning Zoo producer Frank Murphy, right, hit a local 7-Eleven store after Varney's visit to the station. WAVA's morning guests make a ceremonial run through the 7-Eleven and have 30 seconds to take whatever they want. The event is broadcast live on the air. Varney and Murphy are pictured with a 7-Eleven clerk.

## R PLAY PI

PLATINUM—Stations with a weekly cume PLATINUM—Stations with a weekly cume audience of more than 1 million. GOLD—Stations with a weekly cume audience between 500,000 and 1 million. SILVER—Stations with a weekly cume audience between 250,000 and 500,000.

#### CURRENT PLAYLISTS OF THE NATION'S LARGEST AND MOST INFLUENTIAL TOP 40 RADIO STATIONS

#### PLATINUM

74100 Hewlard

New York

O.M.: Steve Kingston
Molley Crue, Without You
Sinead O'Connor, Nothing Compares 2 U
Seduction, Heartbeal
Madonna, Vogue
Badonna, Badonna, Badonna
Badonna, Badonna
Badonna, Badonna, Badonna
Badon O.M.: Steve Kingston 10 4 13 6 11 12 17 21 19 20 15 22 25 23 24 28 14 16 29 EX



New York

27 26

P.D. Tom Cuddy
Sinead O'Connor, Nothing Compares 2 U
Seduction, Heartbeat
Jane Child, Don't Wanna Fall in Love
Madonna, Vogue
Lisa Stansfield, All Around The World
Sweet Sensation, Love Child
Calloway, I Wanna Be Rich
Taylor Dayne, Love Will Lead You Back
Perfect Gentlemen, Ooh La La (i Can't
Mottey Crue, Without You
Luther Vandross, Here And Now
Phil Collins, I Wish It Would Rain Doe
Michael Botton, How Can We Be Lovers
M.C. Hammer, U Can't Touch This
Ood Stewart With Ronald Slety, This O
A'me Lorain, Whole Wide World (From
Tommy Page, I'll Be Your Everthing
Salt-M-Pepa, Expression
Janet Jackson, Airight
Aerosmith, What It Takes
Expose, Your Baby Never Looked Good I
Adam Ant, Room At The Top
Linear, Sending All My Love
BabyTace, Whip Appeal
Heart, All I Wanna Do Is Make Love To
Bell Biv Devoe, Poison
Partners in Kryme, Turtle Power
Phil Collins, Do You Remember?
Rovette, It Must Have Been Love (From
Wilson Phillips, Hold On
Basia, Cruisme For Bruising
Andrew Ridgeley, Shake
Mikki, Notice Me
Brent Bourgeois, Dare To Fall In Love
Laura Branigan, Moonlight On Water P.D.: Tom Cuddy

KIISFM 102.7

GOLD



Boston

P.D.: Sunny Joe White P.D.: Sunny Joe White Sinead O'Connor, Nothing Compares 2 U Michael Botton, How Can We Be Lovers Madonna, Vogue Seduction, Heartbeat M.C. Hammer, U Can't Touch This Calloway, I Wanna Be Rich Aerosmith, What It Takes Rod Stewart With Ronald Isley, This O Linear, Sending All My Love Sweet Sensation, Love Child Laura Branigan, Moonlight On Waler Bell Biv Devee, Poison Heart, All I Wanna Do Is Make Love To Jimmy Somerville, You Make Me Feel (M Janet Jackson, Allight Wilson Philligh, Hold On Perfect Gentlemen, Ooh La La (I Can't Adam Ant, Room Al The Top Sonia, You'll Never Stop Me

After 7, Ready Or Not The U-Krew, If U Were Mine Richard Marx, Children Of The Night Babyface, Whip Appeal Rosette, It Must Have Been Love (From Fieetwood Marc, Save Me Debe O'Neal, Vulnerable Snap, The Power Electronic, Getting Away With It Jude Cole, Baby, It's Tonight D-Mob, That's The Way Of The World Motley Grue, Without You The B-52's, Deadheat Club Basia, Cruising For Brusing Brent Bourgeois, Dare To Fall In Love Expose, Your Baby Never Looked Good I Michelle, Nicety The A Of Ids, Dray My Draams Michael Rennth Sa That The Afold The St Giant, I'll See You In My Dreams Michael Rennth Sa That Louist Louis, Stitn' In The Lafo Of Lu Nikki, Notice Me Partners in Kyme, Turtle Power Depeche Mode, Enjoy The Silence Linda Ronstadt (Featuring Aaron Nev 

WZOU-04.5

Boston

P.D.: Steve Rivers

P.D.: Steve Rivers

Sinead O'Connor, Nothing Compares 2 U
Jane Child, Don't Wanna Fall In Love
Bell Biv Devoe, Poison
Lisa Stansfield, All Around The World
Linear, Sending All My Love
Seduction, Heartbeat
Aresomith, What It Takes
Calloway, I Wanna Be Rich
A'me Lorain, Whole Wide World (From "Babyface, Whip Appeal
Sweet Sensation, Love Child
M.C. Hammer, U Can't Touch This
Michael Botton, How Can We Be Lovers
Technotronic, Get Up! (Before The Nig
Adam Ant, Room Al The Ion
Michael Botton, How Can We Be Lovers
Technotronic, Get Up! (Before The Nig
Adam Ant, Room Al The Ion
Michael Botton, How Can We Be Lovers
Technotronic, Get Up! (Before The Nig
Adam Ant, Room Al The Ion
Michael Botton, How Can We Be Lovers
Technotronic, Get Up! (Before The Nig
Adam Ant, Room Al The Ion
Michael William Con Michael
Madonna, Yogue
Perfect Gentlemen, Ooh La La (Lan't
Phil Collins, Vogue
Perfect Gentlemen, Ooh La La (Lan't
Phil Collins, I Wish It Would Rain Do
Janet Jackson, Alright
Wilson Phillips, Hold On
Phil Collins, Do You Remember?
Roxette, It Must Hawe Been Love (From
Heart, All I Wanna Do Is Make Love To
Michell'e, Nicely
Taylor Dayne, 111 Be Your Shelter
Jude Cole, Baby, It's Tonight
Giand, I'll See You In My Dreams
The U-Krew, It U Were Mine
Nikki, Notice Me
Richard Mara, Children Df The Night EX EX EX EX

B94.m

Sinead O'Connor, Nothing Compares 2 U Calloway, I Wanna Be Rich Mottey Crue, Without You Aerosmith, What II Takes Wison Phillips, Hold On Michael Bolton, How Can We Be Lovers Lisa Stansfield, All Around The World Rod Stewart With Ronaid Isley, This O Sweet Sensation, Love Child Airme Lorain, Whole Wide World (From "Janet Jackson, Artight Adam Ant. Room Al The Top Madoma, You Heart Off The Matter Book of the Property of the Pro 

EAGLE 106

ia P.D.: Todd Fisher Technotronic, Get Upi (Before The Nig Lisa Stansfield, All Around The World Sinead O'Connor, Nothing Compares 2 U Madonna, Vogue Jane Child, Don't Wanna Fall In Love Motley Grue, Without You Wichael Bolton, How Can We Be Lovers Partners in Kryme, Turtle Power Calloway, I Wanna Be Rich Alannah Mighes, Black Velvet Heart, All I Wanna Do Is Make Love To Tommy Page, I'll Be Your Everything Seduction, Heartheat My Love Control of C Philadelphia P.D.: Todd Fisher 6 7 8 11 14 13 4 15 5 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 A23 A24 16 17 18 12 9 23 21 25 24 10



P.D.: Lorrin Palagi Washington 5 Michael Bolton, How Can We Be Lovers 7 Calloway, I Wanna Be Rich 10 Sinead O'Connor, Nothing Compares 2 U 1 Jane Child, Oon't Wanna Fall In Love

Luther Vandross, Here And Now Mottey Crue, Without You Salt-A-Pepa, Expression Rod Stewart With Ronald Isley, This O The U-Krew, If U Were Mine Technotronic, Get Upf (Before The Nig Liss Stansfield, All Alvound The World Heart, All I Wanna Do is Make Love To Linda Ronstadt (Featuring Aaron Nev Adam Ant, Room At The Top Madonna, Young Janet Jackson, Allright Seduction, Heartheat Wilson Philips, Holfund Charles, Sender My Love Roectie, It Must Have Been Love (From Mc, Hammet) U Can't Touch This Gally Lace, Whip Appeal Phil Collins, Do You Remember? Bell Biy Devoe, Poison Phil Collins, Do You Remember? Bell Biy Devoe, Poison Devoe, Poison Charles (From Mine) Wilson Phil Collins, Do You Remember? Bell Biy Devoe, Poison Devoe, Poison Devoe, Poison Devoe, Poison Charles (Papa) Phil Collins, Do You Remember? Bell Biy Devoe, Poison Devoe, 11 6 13 4 17 16 15 19 18 20 21 22 23 24 25 26 27 28 29 30 31 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 627 28 A29 A310 A31

P.D.: Matt Farber
Sinead O'Connor, Nothing Compares 2 U
Calloway, I Wanna Be Rich
Michael Botton, How Can We Be Lovers
Salt-N-Pepa, Expression
Madona, Vogue
Jane Child, Don't Wanna Fall In Love
Lisa Stansfield, All Around The World
Rod Stewart With Ronald Isley, This O
Motley Grue, Without You
Babylace, Whip Appeal
M.C. Hammer, U Gan't Touch This
Adam Ant, Room At The Top
Wilson Phillips, Hold On
Aerosmith, What It Takes
Luther Vandross, Here And Now
Heart, All I Wanna Do Is Make Love To
Janet Jackson, Airight
Seduction, Heartbeat
Taylor Dayne, Love Will Lead You Back
Partners in Kryme, Turtle Power
Basia, Cruising For Bruising
Eapoise, Your Baby Never Looked Good I
Bell Biv Devec, Poison
Roxette, It Must Have Been Love (From
Linear, Sending All My Love
After 7, Ready Or Not
Richard Marx, Children Of The Night
Perfect Gentlemen, Ooh La La (\*Can't
Phil Collins, Do You Remember?
Depethe Mode, Enjoy The Silence
Digital Underground, The Humpty Dance P.D.: Matt Farber Washington 11 9 12 14 13 16 15 5 21 22 20 8 25 23 24 26 27 29 30

POWER STA Atlanta

P.D. Rick Stacy

P.D.: Rick Stacy
Madonna, Vogue
Calloway, I Wanna Be Rich
Michael Botton, How Can We Be Lovers
Babyface, Whip Appeal
Luther Vandioss, Here And Now
Heart, All I Wanna Do Is Make Love To
Sinead O'Connor, Nething Compares 2 U
Rod Stewart With Ronald Isley, This O
Aerosmich, Whith Ronald Isley, This O
Aerosmich, This O
Michael Color, William Child
William Phillips, Hold On
M.C. Hammer, IJ Can'l Touch This
Adam Ant. Room At The Top
In B-52's, Deadbeat Club
A'me Lorain, Whole Wide World (From "
Seduction, Heartbeat
Lisa Stansfield, All Around The World
Kiss, Forever
Jude Cole, Baby, It's Tonight
Janet Jackson, Ainght
Whistie, Always And Forever
Depeche Mode, Enjoy The Silence
Taylor Dayne, I'll Be Your Shelter
After 7, Ready Dr Not
Beil Biv Devoe, Poison
Brent Bourgeois, Dare To Fall In Love
Jaya, Il You Leave Me Now
Sweet Sensation, Love Child
Louie Louie, Sittin' In The Lap Of Lu
D-Mob, That's The Way Of The World
Phil Collins, Do You Remember?
Roxette, It Must Have Been Love (From 28 30 21 29

C105

Tamoa

Sinead D'Connor, Nothing Compares 2 U
Calloway, I Wanna Be Rich
Lisa Stansfield, All Around The World
Michael Bolton, How Can We Be Lovers
A'me Lorain, Whole Wide World (From
Luther Vandross, Here And Now
Babyface, Whip Appeal
Seduction, Heartbeat
Madonna, Yogue
The U-Krew, If U Were Mine
Jane Child, Dort Wanna Fall In Love
Heart, All I Wanna Do Is Make Love To
Lucker, All I Wanna Do Is Make Love To
Love
Heart, All I Wanna Do Is Make Love To
Love
Heart, All I Wanna Do Is Make Love To
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Heart, All I Wanna Do Is Make Love To
Love
Heart, All I Wanna Do Is Make Love To
Lave
Heart House Love Child
Lapose, Your Baby Never Loved Good I
Partners In Kryme, Turtle Power
Perfect Gentlemen, Ooh La La (I Can't
Whistle, Allways And Forever
Basia, Cruising For Brusing
Roxette, It Must Have Been Love (From
Bell Bip Devoe, Poison
I Echnotronic, Get Up! (Before The Nig
Phil Collins, Do You Remember?
Nikki, Notice Me
Tommy Page, I'll Be Your Everything
Lovie Love, Sittin In The Lap Of Lu
After 7, Ready Or Not 10 13 12 2 14 15 20 19 16 17 18 21 22 23 24 26 28 8 29 30 11



P.D.: Chuck Beck Detroit F.D. CHUCK BECK Sinead O'Connor, Nothing Compares Madonna, Yogue Faster Pussycat, House OI Pain Digital Underground, The Humpty Linear, Sending All My Love
Phil Collins, I Wish It Would Rain Do
Mottey Crue, Without You
Aerosmith, Whal It Takes
Calloway, I Wanna Be Rich
Partners In Kryme, Turtle Power
Perfect Gentlemen, Ooh La La (I
Arme Lorain, Whole Wide World
Janet Jackson, Alright
Michael Botton, How Can We Be
Young & Restless: "B" Girls
Michael Botton, How Can We Be
Young & Restless, "B" Girls
Michael Botten, U Can't Touch This
Rosette, It Must Have Been Love
Heart, All I Wanna Do Is Make Love
Technotronic, Get Upi (Before The
Alannah Wijes, Black Vetter
The Cover Girls, We Can't Go Wrong
Kiss, Forever;
Wilson Phillips, Hold On
The Cure, Pictures Of You
Slaughter, Up All Night
The U-Krew, It IJ Were Mine

ADIO WHYT Detroit

P.D.: Rick Gillette

P.D.: Rick Gillette
Sinead O'Connor, Nothing Compares 2 U
M.C. Hammer, U Can't Touch This
Madonna. Yogue
Salt-N-Pepa, Expression
Janet Jackson, Alright
Linear, Sending Ali My Love
Young & Restless, "B' Giris
Calloway, I Wanna Be Rich
Motley True, Without You
Jane Child, Don't Wanna Fall In Love
Digital Underground, The Humpty Dance
Lisa Stansfield, All Around The World
Rod Stewart With Ronald Isley, This O
Depeche Mode, Enjoy The Silence
Sweet Sensation. Love Child
Perfect Gentlemen, Ooh La La (I Can't
Aerosmith, What It Takes
Adam Ant, Room At The Top
Seduction, Heartbeat
Michael Botton. How Can We Be Lovers
Partners in Krymer, Turtle Power
Bell Biv Devoc, Poison
Faster Pussyaci, House Of Pain
Nikki, Notice Me
49er's, Touch III Night
The 5-52's, Deadbeat Club
The Cover Girls, All That Gitters Is
If Tek J Featuring Ta Kdd K, Spin Tha
Electrone, Getting Be Your Shelter 

THE NEW! 95

Detroit

Minneapolis

P.D.: Gary Berkowitz

P.D.: Gary Berkowitz

Alannah Myles, Black Velvet
Michael Bolton, How Can We Be Lovers
Taylor Dayne, Love Will Lead You Back
Linda Ronstadt (Featuring Aaron Nev
Don Henley, The Heart Of The Matter
Sinead O'Connor, Nothing Compares 2 U
Rod Stewart With Ronadi Sley, This O
Phil Collins, I Wish It Would Rain Do
Luther Vandross, Here And Now
Elton John, Sacrifice
Sados Watanabe, Any Other Fool
Heart, All I Wanna Do Is Make Love To
Billy Joel, I Go To Extremes
Roxette, It Must Have Been Love (From
Fleetwood Mac, Save Me
Wilson Phillips, Hold On
Elton John, Club Alt The End Of The St
Basia, Cruising For Brussing
Phil Collins, Do You Remember?
Madonna, Vogue
Richard Marx, Children Of The Night
Billy Joel, The Downeaster "Alexa"
Gloria Estefan, Oye Mi Canto (Hear My
Jude Cole, Baby, It's Tonight
Brent Bourgeois, Dare To Fall In Love 6 8 10 4 7 9 11 13 12 19 17 18 22 20 25 24

KOWB 17013

P.D.: Brian Philips

Sinead O'Connor, Nothing Compares 2 U Michael Bolton, How Can We Be Lovers Calloway, I Wanna Be Rich Tommy Page, I'll Be Your Everything Heart, All I'Wanna De Rich Tommy Page, I'll Be Your Everything Heart, All I'Wanna De Is Make Love To Madonna, Vogue Janc Child, Don't Wanna Fall In Love Wilson Phillips, Hold On Mottey Crue, Without You Adam Ant, Room At The Top Taylor Dayne, Love Will Lead You Back Riss, Forever Aerosmith, What It Takes Corey Hart, A Little Love Rozette, It Must Have Been Love (From Babyface, Whip Appeal Alannah Myles, Black Velvet Janet Jackson, Alright, Side Code (Baby, It's Tonight Phil Collins, I Wish It Woold Rain Do Richard Marx, Children Of The Night Seduction, Heartbeat Sweet Sensation, Love Child Phil Collins, Do You Remember? Partners In Kryme, Turtle Power The B-52's, Deadbeat Club, Palid Collins, Stiffn' In The Lap Of Lu Nikki, Notice Me Giant, I'll See You In My Dreams

Chicago P.D.: Bill Gamble P. D. . Bill Gamble Sinead O'Connor, Nothing Compares 2 U Luther Vandross, Here And Now Jane Child, Don't Wanna Fall in Love Alannah Migkes, Black Vew Be Lovers. Don Henley, The Heart Of The Matter Taylor Dayne, Love Will Lead You Back Calloway, I Wanna Be Rich Rod Stewart With Ronald Isley, This O Madonna. Vogue Sweet Sensation, Love Child Janet Jackson, Escapade 13 15 Heart, All I Wanna Do Is Make Love To
14 16 Lisa Stansfield, All Around The World
15 7 Phil Collins, I Wish It Would Rain Do
16 21 Babytace, Whin Appeal
17 17 A'me Lorain, Whole Wide World (From ''
18 11 Tommy Page, I'll Be Your Everything
19 24 Rozette, It Must Have Been Love (From ''
21 3 Expose, Your Baby Never Looked Good I ''
22 Expose, Your Baby Never Looked Good I ''
23 Expose, Your Baby Never Looked Good I ''
24 Janet Jackson, Airight
25 26 Wilson Phillips, Hold On ''
25 Phil Collins, Do You Remember?
26 27 Phil Collins, Do You Remember?
27 28 Rozette, Dangerous
28 All Whiste, Always And Forever
29 25 Etton John, Sacrifice
28 Etton John, Sacrifice
29 Etton John, Sacrifice
29 Etton John, Sacrifice

CHICAGO'S HIT MUSIC STATION

P.D.: Brian Kelly
Sinead O'Connor, Nothing Compares 2 U
Lisa Stansfield, All Around The World
Technotronic, Get Up! (Before The Nig
Michael Botton, How Can We Be Lovers
Alannah Myles, Black Velvet
M.C. Hammer, U Can't Touch This
Calloway, I Wanna Be Rich
Luther Vandross, Here And Now
Janet Jackson, Airight
Janet Jackson, Escapade
Kiss, Forever
Taylor Dayne, Love Will Lead You Back
Heart, All I Wanna Bo Is Make Love To
D-Mob Introducing Cathy Dennis, C Mon
Arme Lorain, Mohle Wide World (From
Bell Biv Devoe, Poison
Motley Crue, Without You
Babylace, Whip Appeal
Phil Collins, I Wish It Would Rain Do
Perfect Gentlemen, Ooh La La (I Can't
Paula Abdul (Duet With The Wild Pair),
Linear, Sending All My Love
Rovette, Dangerous
Sweet Sensation, Love Child
Aerosmith, What It Takes
The B-52's, Roam
Ethon John, Sacrifice
Richard Marz, Children Of The Night
Technotronic Featuring Felly, Pump Up
Phil Collins, Sacrifice
Richard Marz, Children Of The Night
Technotronic Featuring Felly, Pump Up
Phil Collins, So You Remember?
Rozette, It Must Have Been Love (From
Partners In Kryme, Turtle Power
Jude Cole, Baby, It's Tonight
Seduction, Heartbeal Chicago 8 4 10 13 5 15 6 14 7 19 9 17 22 1 16 28 18 30 6 20 22 3 EX 25 27 8 9 10 11 12 13 14 15 16 17 18 19 20 1 22 23 24 25 6 27 28 29 30 A A A A A A

11 26 25 28 30 29 23 EX EX EX EX EX EX

P.D.: Adam Cook

P.D.: Adam Cook
Sinead D'Connor, Nothing Compares 2 U
M.C. Hammer, U Can't Touch This
Babyface, Whip Appeal
Janet Jackson, Airight
Seduction, Heartbeat
Madonna, Yogue
Linear, Sending All My Love
Expose, Your Baby Never Looked Good I
Sweet Sensation, Love Child
Adam Ant, Room At The Top
Lisa Stansheid, All Around The World
Jane Child, Don't Wanna Fall In Love
The U-Krew, If U Were Mine
Rod Stewart With Ronald Isley, This O
Calloway, I Wanna Be Rich
Depeche Mode, Enjoy The Silence
Rosette, It Myanna Be Rich
Depeche Mode, Enjoy The Silence
Rosette, It Myanna Be Rich
Jimmy Somerville, You Make Me Feel (M
The Cure, Pictures Ol You
Electronic, Getting Away With It
Digital Underground, The Humpty Dance
After J, Ready Or Not
A'me Lorain, Whole Wide World (From "Peerfect Genlemen, Ooh La (I Can't
The B-52's, Deadbeat Club
Whistle, Always And Forever
Basia, Cruising For Bruising
Partners In Kryme, Turtle Power
Taylor Dayne, I'll Be Your Shelter
Nikki, Notice Me
Tyler Collins, Girls Nite Out
Michelle, Nis's The Way Of The World
Louie Loule, Sittin' In The Lap Of Lu
Soul II Soul, Get A Life Houston EX EX EX EX EX

X100

San Francisco

P.D.: Dan O'Toole

Calloway, I Wanna Be Rich
Sinead O'Connor, Nothing Compares 2 U
Madonna, Vogue
M.C. Hammer, U Can't Touch This
Michael Botton, How Can We Be Lovers
Jane Child. Don't Wanna Fall In Love
Janet Darkon, Alright
Lisa Stansfield, All Around The World
Linea, Sending All My Love
Babylace, Whip Appeal
A'me Lorain, Whole Wide World (From
Seduction, Heartbeat
Sweet Sensation, Love Child
Expose, Your Baby Never Looked Good I
The U-Krew, If U Were Mine
Basia, Cruising For Bruising
Basia, Cruising For Bruising
How Beart Can't Can't Electronic, Griffe, All That Girters Is
Perfect Gentlemen, Ooh La La (I Can't
Electronic, Griffe, All That Girters Is
Perfect Gentlemen, Ooh La La (I Can't
Electronic, Getting Away with it
Rod Stewart With Ronald Isley, This O
Beats International, Dub Be Good To M
Rozette, It Must Have Been Love (From
Salt-M-Pepa, Expression
Luther Vandross, Here And Now
After 7, Ready Or Not
Bell Bir Devoe, Poison
Wilson Phillips, Hold On
Michelle, Nicely
Brent Bourgeos, Dare To Fall In Love
The B-52's, Deadbeat Club
Whistle, Allways And Forever
Adam Ant, Room At The Top
Gloria Esterian, Oye Mi Canto (Hear My
D-Mob, That's The Way O'l The World
Louic Louie, Stiff in In He Jo O'l L
Taylor Dayne, I'll Be Your Shelter
Miski, Nolice Me

KPIZE

Seattle

P.D.: Casey Keating

Sinead D'Conner, Nothing Compares 2 U Calloway, I Wanna Be Rich Michael Botton, How Can We Be Lovers Babytace, Whip Appeal Madonar, Vogue Janet Jackson, Airight Jane Child, Don't Wanna Fall In Love Heart, All I Wanna Do Is Make Love To Wilson Phillips, Hold On Seduction, Heartbeat Mottey Crue, Without You Aerosmith, What II Takes Rod Stewart With Ronald Isley, This O Sweet Sensation, Love Child Adam Anit, Room All the Top Child Stansfield, All Arround The World Expose, Your Baby Never Loxed Good I M.C. Hammer, U Earl Touch Thou Control of the Control of the World Expose, Your Baby Never Loxed Good I M.C. Hammer, U Earl Touch Thou Control of the World Expose, Your Baby Never Loxed Good I M.C. Hammer, U Earl Touch Thou World Expose, Your Baby Rever Loxed The World (From Fleetwood Mac, Save Me Goria Estefan, Oye Mi Canto (Hear My Jude Cole, Baby, It's Tongish Perfect Gentlemen, Ooh La La (I Can't Richard Marx, Children Of The Night) Prid Collins, Do You Remember Basia, Cruising For Brusing Bell Biv Devoe, Poison The B-52's, Deadbeat Club Billy Idol, Cradle Of Love Andrew Ridgeley, Shake Taylor Dayne, I'll Be Your Alannah Myles, Love Is Arter 7, Ready Or Not Partners In Kryme, Turlle Power D-Mob, That's The Way Of The World Louie Louie, Stiffn in The Lap Ol Lu Depeche Mode, Enjoy The Silner Love Alice Cooper, Only My Heart Talkin's Brent Bourgeoic, Dare To Tall In Love Alice Cooper, Only My Heart Talkin's 18 12 3 13 10 11 9 14 15 16 17 5 20 22 21 23

SILVER

1011121314151617181922122324252728930 A A A A A A A

#### 96TIC·FM

P.D.: Tom Mitchell

Hartford

P.D.: Tom Mitchell
Sinead O'Connor, Nothing Compares 2 U
Linear, Sending All My Love
Madonna, Vogue
Seduction, Heartheat
Janet Jackson, Alright
Sweel Sensation, Love Child
M.C. Hammer, U Can't Touch This
Stevie B, Love Me For Life
Babyface, Whip Appeal
Heart, All I Wanna Do Is Make Love To
The U. Krew, I'U Were Mine
Michael Botton, How Can We Be Lovers
Calloway, U Wanna Fall In Love
Lisa Stansfield, All Around The World
Jane Child, Don't Wanna Fall In Love
Lisa Stansfield, All Around The World
Tommy Page, I'll Be Your Everything
Rosette, It Must Have Been Love (From
Rod Stewart With Ronald Isley, This O
Expose, Your Beby Never Lovede Good I
Bell Biv Devoe, Poison
Perfect Gentlemen, Ooh La La (I Can't
Adam Ant, Room At The Top
Regina Belle, Make It Like It Was
Luther Vandross, Here And Now
Electronic, Getting Away With It
Digital Underground, The Humpty Oance
Wilson Phillips, Hold On
Grayson Hugh & Betty Wright, How 'Bou
Technotron, Get Up' (Before The Nig
After 7, Ready Or Not
He Cover Girls, All That Gitters Is
Michelle, Nicet'y
Phil Collins, Do You Remember?
Basia, Cruising For Bruising
Soul Il Soul, Get A Life
Natalle Cole, Wild Women Do (From "Pr
D-Moot, That's The Way Ol The World
Richard Mars, Children Of The World
Richard Mars, Nick Of Time
Jannah Myles, Love Is 

Baltimore

EX EX EX

P.D.: Steve Perun Sinead O'Connor, Nothing Compares 2 U Taylor Dayne, Love Will Lead You Back Calloway, I Wanna Be Rich Phil Collins, Wish It Would Rain Do Jane Child, Dori Yanna Fall In Love Michael Botton, How Can We Be Lovers Salt-N-Pepa, Expression Mottey Crue, Without You Luther Vandross, Here And Now Madoma, Yogue Eiton John, Sacrifice Whistle, Always And Forever Lisa Stansheid, All Around The World Janet Jackson, Escapade Perfect Gentlemen, Ooh La La (I Can't Kiss, Forever

Janet Jackson, Escapade
Perfect Genliemen, Ooh La La (I Can't
Kiss, Forever
M.C. Hammer, J. Can't Touch This
Michel'le, No More Lies
Tommy Page, I'll Be Your Everything
Paula Abdul (Duet With The Wild Pair),
Technotronic, Get Upl (Before The Nig
Heart, All I Wanna Do Is Make Love To
Bell Biv Devoe, Poison
Rod Stewart With Ronald Isley, This O
Babyface, Whip Appeal
Paula Abdul, Knocked Out
New Kids On The Block, My-Favorite Gi
Janet Jackson, Alright
Rob Base & D.J. E.Z. Rock, Joy And Pai
Wilson Philligs, Hold On
Phil Collins, Do You Remember?
Richard Mars, Children Of The Night
Roxette, It Must Have Been Love (From
Expose, Your Baby Rever Looked Good I
Seduction, Heartbeat 16 18 19 22 14 10 17 23 EX 29 27 26

EX EX EX EX

#1

P.D.: Frank Amadeo
Sinead O'Connor, Nothing Compares 2 U
Alannah Myles, Black Velvet
Rovette, Dangerous
Calloway, I Wanna Be Rich
Michael Boiton, How Can We Be Lovers
Luther Vandross, Here And Now
Linda Ronstadf (Featuring Aaron Nev
Heart, All I Wanna Do Is Make Love To
Rood Stewart With Ronald Isley, This O
Jane Child, Don't Wanna Fall In Love
Gloria Estefan, Oye Mi Canto (Hear My
Madonna, Vogue
Phil Collins, I Wish It Would Rain Do
Lisa Stansfield, All Around The World
Janet Jackson, Airight
Expose, Your Baby Never Looked Good I
Basia, Crusing Foo Brusing
Bad English, Price Of Love
Bilty Joel, The Downeaster "Alexa"
Babyface, Whip Appeal
Don Henley, The Heart O'T he Matter
KC & The Sunshine Band, Game Of Love
Madonna, Keep It Together
Sadao Watanabe, Any Other Fool
Phil Collins, The Heart O'T he Matter
KC & The Sunshine Band, Game Of Love
Madonna, Keep It Together
Sadao Watanabe, Any Other Fool
Phil Collins, Do You Remember?
The B-52's, Roam
Richard Marx, Children Of The Night
Taylor Dayne, Love Will Lead You Back
Glora Estefan, Here We Are
Brent Bourgeois, Dare To Fall In Love
Taylor Dayne, I'll Be Your Shelter
Wilson Phillips, Hold On
After 7, Ready O'r Not Miami P.D.: Frank Amadeo 13 12 7



Tampa

P.D.: Marc Chase

Sinead O'Connor, Nothing Compares 2 U
Seduction, Heartheat
Michael Botton, How Can We Be Lovers
The U-Krew, II U Were Mine
Janel Jackson, Airight
Calloway, I Wanna Be Rich
Linear, Sending All My Love
M.C. Hammer, U Can't Touch This
Babyface, Whip Appeal
Wilson Phillips, Hold On
Rod Stewart With Ronald Isley, This O
Madonna, Vogue
Sweet Sensation, Love Child
Expose, Your Baby Never Looked Good 1
Timmy T, Time After Time
Bell Biv Devoe, Poison
A'me Lorain, Whole Wide World (From "
Shana, You Can't Get Away
Perfect Gentlemen, Ooh La La (I Can't
Adam Ant, Room At The Top
Gioria Estefan, Oye Mi Canto (Hear My
The Cover Girls, All That Gitters Is
Jane Child, Don't Wanna Fall In Love
Tyter Collins, Girls Nite Out
Rousett, It Must Have Been Love (From
Richard Marx, Children Of The Night
Robbie Mychais, Can't Get Enuff Of U
Beals International, Dub Be Good To M
Young & Restless, "B" Girls
Nikki, Notice Me
After 7, Ready Or Not
Jaya, Shadow Love
Partners In Kryme, Jurtle Power
II Tela 3 Featuring Ya Kid K, Spin Tha
Phil Collins, Do You Remember?
Michel'le, Nicely
Louie Louie, Noo You Rouse
Phil Collins, Sin Way Of The World
Whistle, Always And Forever
En Chimes, I Still Haven't Found Wha
Taylor Dayne, 1'll Be Your Shelter
Ana, Got To Me Something P.D.: Marc Chase

**W**NCI 97.9

Columbus P.D.: Dave Robbins

P.D.: Dave Robbins
Sinead O'Connor, Nothing Compares 2 U
Jane Child, Don't Wanna Fall In Love
Michael Bolton, How Can We Be Lovers
Wilson Phillips, Hold On
Janet Jackson, Alright
Heart, Ali! Wanna Do Is Make Love To
Calloway, I Wanna Be Rich
Madonna, Vogue
Don Henley, The Heart Df The Matter
Liss Stansheid, All Around The World
Alannah Myles, Black Velvet
Arme Loran, Whole Wide World (From "
Aerosmith, What It Takes
Phil Collins, I wish It Would Rain Do
Expose, Your Baby Never Looked Good
Gloria Estefan, Oye Mi Canto (Hear My
Richard Marx, Children O'T The Night
Rosette, It Nust Have Been Love (From
Phil Collins, I wish Have More Love (From
Phil Collins, I wish Have Mene Love (From
Phil Collins, Lo You Remember?
Babyriace, Whip Appeal
Paul Cotton, I Can Hear Your Heartbea
Giant, Ill See You In My Dreams
Billy Look, Cradle O'I Love



Cleveland P.D.: Cat Thomas

EX EX EX EX EX EX EX EX

Cincinnati

P.D.: Cat Thomas

Sinead O'Connor, Nothing Compares 2 U
Calloway, I Wanna Be Rich
Molley Crue, Without You
Michael Bolton, How Can We Be Lovers
Heart, All I Wanna Do Is Make Love To
Don Henley, The Heart Of The Matter
Aerosmith, What II Takes
Roxette, If Must have Been Love (From
Lisa Stansfield, All Around The World
Rod Stewart With Ronald Isley, This O
M.C. Hammer, U Can't Touch This
Baddoca, Vinge
Peal
Saduction, Heartbeat
A'me Lorain, Whole Wide World (From
Luther Vandross, Hers And Now
Faster Pussycal, House Of Pain
Adam Ant, Room At The Top
Wilson Phillips, Hold On
Janet Jackson, Airight
Linear, Sending All My Love
Fleetwood Mac, Save Me
Jude Cole, Baby, Il's Tonight
Robert Plant, Hurting Kind (I've Got
Sweet Sensation, Love Chid
Perfect Gentlemen, Ooh La La (Can't
Giant, I'll See You in My Dreams
Electronic, Getting Away With It
Phil Collins, Do You Remember?
L.A. Guns, The Ballad Of Jayne
Richard Marx, Children Of The Night
Whistle, Always And Forever
Damn Yankes, Coming Of Age
Brent Bourgeois, Dare To Fall in Love
Partners In Kryme, Turtle Power
After 7, Ready Orr Not
Taylor Dayne, I'll Be Your Shelter
Slaughter, Up All Night
Billy Joel, The Downeaster "Alexa"
Michael Penn, This & That
Gun, Better Days
Nikki, Notice Me

106.5 P.D.: Lyndon Abell

St. Louis

P.D.: Dave Allen

P.D.: Dave Allen
Sinead O'Connor, Nothing Compares 2 U
Don Henley, The Heart Of The Matter
Giant, I'll See You In My Dreams
Michael Botton, How Can We Be Lovers
Calloway, I Wanna Be Rich
Luther Vandross, Heee And Now
Kiss, Forever
Jane Child, Don't Wanna Fall In Love
Heart, All I Wanna Do Is Make Love To
Addam Ant, Room At The Top
Wilson Phillips, Hold On
Technotronic, Get Upf (Before The Nig
Aerosmith, Mhat It Takes
A'me Lorain, Whole Wide World (From 'T
Tommy Page, I'll Be Your Everything
Lou Gramm, True Blue Love
Madonna, Yogue
Sweet Sensation, Love Child
Fleetwood Mac, Save Me
Rod Stewart With Ronald Isley, This O
Alannah Myles, Black Velvet
Motley Crue, Without You
Corey Hart, A Little Love
M.C. Hammer, U Can't Touch This
Laura Branigan, Moonlight On Water
Linda Ronstadt (Featuring Aaron Neville),
The Smitherens, A Girl Like You
Natalie Cole, Wild Women Do (From Janet Jackson, Alright
Phil Collins, Do You Remember?
Jude Cole, Bay, It's Tonight
Taylor Dayne, Love Will Lead You Back
Richard Marx, Children O'l The Night

P.D.: Mike Berlak

P.D.: Mike Berlak
Elton John, Sacrite
Don Henley, The Heart Of The Matter
Sinead O'Connor, Nothing Compares 2 U
Michael Botton, How Can We Be Lovers
Phil Collins, I Wish It Would Rain Do
Gloria Estefan, Here We Are
Wilson Phillips, Hold On
Jane Child, Don't Wanna Fall In Love
Taylor Dayne, Love Will Lead You Back
Rosette, It Must Have Been Love (From
Calloway, I Wanna Be Rich
Madona, Yogue
Luther Vandross, Here And Now
Basia, Crusing For Brussing
Rod Stewart With Ronaid Isley, This O
Carry Harn, A. Kitt Love
Luther Wanna Do Is Make Love To
Carry Harn, A. Kitt Love
Lude Cole, Bashy, It's Tonight
Phil Collins, Do You Remember?
Expose, Your Baby Never Looked Good I

Minneapolis P.D.: Gregg Swedberg

Calloway, I Wanna Be Rich
Michael Bolton, How Can We Be Lovers
Sinead O Gonor, Nothing Compares 2 U
Heart, All I Wanna Do Is Make Love Io
Technotronic, Get Up! (Before The Nig
Wilson Philips, Hold On
Mootete, II Musi Have Been Love (From
Phil Callins, I Wish It Would Rain Do
Madonna, Vogue
Machael Sackson, Alright
Larko Dayne, Love Will Lead You Back
Larko Dayne, Love Will Lead You Back
Larko Dayne, Love Child
Expose, You Baby Never Loved Good I
Aerosmith, What It Takes
Liss Stansfield, All Around The World
M.C. Nammer, U Can't Touch This
Tommy Page, I'll Be Your Evrything
Adam Ant, Room At The Top
The B-52'; Deadbeat Club
Corey Hart, A Luttle Love
Jude Cole, Baby, It's Tonight
Rod Stewart With Ronald Isley, This O
After 7, Ready Or Not
The Cover Girls, All That Gitters Is
Soul II Soul, Get A Life
Partners In Kryme, Turtle Power
Seduction, Heartbeat



an Diego

1 1 Sinead O'Connor, Nothing Compares 2 U Calloway, I Wanna Be Rich
3 4 Salt-N-Pepa, Expression
4 1 M.C. Hammer, U Can't Touch This
5 6 After 7, Ready Or Not
6 15 Madonna, Voger
7 8 Expression
9 1 Digital Underground, The Humpty Dance
9 2 Digital Underground, The Humpty Dance
10 12 Dane Child, Don't Mana Fall in Love
11 7 Babylarkew, If Wanna Fall in Love
11 7 Babylarkew, If Wanna Fall in Love
11 7 Whistle, Aliyaya And Forever
12 14 Whistle, Aliyaya And Forever
13 5 Lias Stanffield, All Around The World
14 20 Bell Biv Devoe, Poisson
15 17 Janet Jackson, Alright
16 11 Jonemy Page, I'll Be Your Everything
17 18 Seduction, Heartbeat
18 19 Sweet Sensation, Love Child
19 13 Alannah Myles, Black Velvet
19 Mellow Man Ace, Menterosa
20 22 Perfect Genlemen, Oh La La (I Can't The Cover Girls, All That Gitters Is
21 22 Perfect Genlemen, Oh La La (I Can't The Cover Girls, All That Gitters Is
22 24 Basia, Crusings for Brussing
24 25 Dohnny Gill, Rub You The Right Way
26 15 Jaylor Dayne, Love Will Lead You Back
27 12 Taylor Dayne, Love Will Lead You Back
28 15 Tiyler Collins, Girls Nite Out
29 20 Johnny Gill, Rub You The Right Way
21 22 Sang, The Power
22 A Michel'le, Nicety
23 Kozette, It Must Have Been Love (From EX) P.D.: Garry Wall

KUBE 93FM Seattle

P.D.: Tom Hutyler

P.D.: Tom Hutyler Calloway, I Wanna Be Rich Sinead O'Connor, Nothing Compares 2 U Michael Bolton, How Can Me Be Lovers Rod Stewart With Ronald Isley, This O Madona, Vogue Don Henley, The Heart Of The Matter Mottey Crue, Without You Adam Ant, Room At The Top Wilson Phillips, Hold On Babylace, Whip Appeal Janet Jackson, Airight Heart, All I Wanna Do Is Make Love To Seduction, Heartheat Aerosmith, What It Takes Basia, Crusing For Brusing Sweet Sensation, Love Child Expose, You Baby Never Looked Good I Engles, Sending All My Love Child Cappas, You Baby Never Looked Good I Linear, Sending All My Love Rosette. Husst Have Been Love (From Jude Cole, Baby, It's Tonight Giant, I'll See You In My Dreams Faster Pussycal, House Of Pain Gloria Estelan, Oye Mi Canto (Hear My The Cover Girls, All That Gitters Is The B-52's, Deadbeat Club After 7, Ready Or Not Richard Marx, Children Of The Night McCettle, Nicety The 4 O'l Us, Drag My Bad Name Down Ellon John, Club At The End O'l The St Electronic, Getting Away With It Phil Collins, Do You Remember of Prefect Gentlemen, Oh La La (Can't Bell Biv Qeve, Poison D. Mob. That's The Way Of The World Partners In Kryme, Jurile Power Louie Louie, Sittin' In The Lap O'l Lu 

#### RADIO





HERE ARE 1,500-1,700 SONGS in WCBS-FM New York's active gold library. These are 13 that came up during a recent monitor of evenings on New York's new No. 1 radio station: Five Satins, "To The Aisle"; Cream, "Sunshine Of Your Love"; Seals & Crofts, "Diamond Girl"; Don & Juan, "What's Your Name"; R.B. Greaves, "Take A Letter Ma-Name"; R.B. Greaves, "Take A Letter Maria"; Huey Lewis & the News, "The Power Of Love"; Jackson 5, "I Want You Back"; 4 Seasons, "Working My Way Back To You"; Angels, "Cry Baby Cry"; Paul Simon, "Me And Julio Down By The Schoolyard"; Critters, "Mr. Dieingly Sad"; Neil Sedaka, "Breaking Up Is Hard To Do '76"; Tommy Roe, "Everybody."

With the possible exception of the country hits or MOR instrumentals that also used to cross over in the mid-'60s, there is as much variety during regular programming on CBS-FM as there was on top 40 radio 25 years ago. And that doesn't include the countdowns or special weekends; during the right one of those you can hear "Yogi" by the Ivy Three and "The Greatest American Hero" by Joey Scarbury within a few minutes of each other.

During oldies radio's 1975-85 dark ages, CBS-FM was one of the format's standard

bearers, largely by virtue of the fact that few people were doing the format on FM. But in 1986-87, when new oldies startups

began cloning KXKL-FM (Kool 105) Denver and WODS Boston, the national model changed dramatically. It wasn't Kool to play so many titles. It wasn't Kool to play '70s oldies. And while some personality might be OK, it wasn't Kool to be staffed with musicologists or top 40 veterans from the '60s and '70s.

Somehow CBS-FM PD Joe McCoy (right, with Smokey Robinson) did all these things and his station went 4.1-5.1 12-plus anyway in the recently released winter Arbitrons. In doing so, CBS-FM became the first No. 1 oldies station in a top 20 market (KXKL, in market No. 23, won the biggest victory to date in winter 1989). It did so without the heavy marketing that more recent startups have enjoyed, and without one of the market events it occasionally creates, i.e. a legendary jocks reunion or Dion's secular comeback show.

The possibility of a CBS-FM market victory has been hovering around for a year. 'When we hit a five share last spring, we were three-tenths of a share from No. 1 then," says McCoy. "We felt that one time we were going to do it. We're a good-sounding station . . . We've got the best air personalities in America. We felt that if everything went right, we could be No. 1. But when it comes true, it's hard to believe."

So what happened this book? "The only real difference is that we started using the slogan 'The Station You Can Sing Along To' this year. We had a little prime-time TV, but we don't do enough to make a dent as far as ratings are concerned. There are stations that are always promoting on TV. We don't have a big enough budget for that; we have to win on consistency.

WCBS-FM New York

McCov says that the lower first-quarter spot load helped the station. But while WCBS-FM does use "at home, at work, in the car" liners, he doesn't think the COL-RAM ratings diary helped much. "How can it be the new diary? We were at a 4.1 last time and that was the new diary, too. I don't think there's a scientific answer.

After jocking for WXLO New York (now WRKS), McCoy became a WCBS-FM parttimer in 1975, then PD in 1981. His most recent full-time staff addition, night jock Bobby Jay, joined in 1986. Late nighter Don K. Reed has been with WCBS-FM since it went oldies 18 years ago; early afternoon jock Bill Brown joined two years earlier. Other station veterans include morning man Harry Harrison (10 years), midday man Ron Lundy (six years), p.m. driver Bob Shannon (nine years), overnighter Max Kinkel (seven years) and Cousin Bruce Morrow (six years).

Having a staff whose credentials include such legendary calls as WABC, WWRL, WMCA, and CKLW means that McCoy doesn't spend much time in critique sessions. "I probably work more with the morning show than any other shift just because

there's so much going on in mornings and we want to keep it consistent. Bob and I talk a lot about music and the special things he wants to do, or about

redoing our music library.

'We're not giving

away a house'

"But we don't have mass meetings. I don't think my guys really need them that much. These guys are smart enough not to screw anything up; they've been at it too long. We will talk philosophy, because once people know what you're talking about, they know what to do. People said it would be tough working with Cousin Brucie or Harry Harrison or Ron Lundy. It's really not. These guys want to succeed and they feel they're at their best now."

More difficult is the job of balancing WCBS-FM's various constituencies. "In New York you have doo-wop fans who are only interested in music made before 1963. Then you have people who may just be interested in the '60s. We get people who are interested more in the '70s who call up and ask us to do more '70s countdowns," McCoy says.

WCBS-FM's use of '70s and some '80s music is its single most controversial component. "As the population gets older, we get people who want to hear some '70s music, especially females. We don't play a lot of it and we only play one '80s song a shift. We try to make it palatable for the '50s and '60s people. But there are people out there who were 15 when these songs were out; now they're 30 and they like this music and our station.'

But even without the '70s and '80s music. WCBS-FM would have a lot more library depth than other oldies stations. Although the station does two auditorium tests a year, McCoy still programs such local hits as "The 81" by Candy & the Kisses "because it's a

(Continued on page 25)

## The Digital Master.



If the music is going to end up on a CD, it only makes sense to master on a Panasonic SV-3500 Recorder.

Unlike "consumer" DAT machines, the fully professional SV-3500 offers a sampling rate of 44.1 kHz—the rapidly emerging standard for digital audio. In fact, if you use any other sampling rate, you'll eventually have to go through a sampling rate converter, (a degenerative process) to master your CD.

The SV-3500 is a full-function studio DAT recorder with both 44.1 (from analog) and 48kHz sampling rates. And it's from a company known for its full-service support of audio professionals.

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For the name of the nearest dealer, call 714-373-7278. Or, write to Panasonic AVSG, 6550 Katella Avenue, Cypress, CA 90630.



### Yester Hits<sub>©</sub>

Hits From Billboard 10 and 20 Years Ago This Week

#### POP SINGLES-10 Years Ago

- Call Me, Blondie, CHRYSALIS
   Ride Like The Wind, Christopher Cross, WARNER BROS
- Lost In Love, Air Supply, ARISTA 4. With You I'm Born Again, Billy
- Preston & Syreeta, MOTON
- Another Brick In The Wall, Pink Floyd, COLUMBIA
- 6 Fire Lake Bob Seger CARITOR
- 7. You May Be Right, Billy Joel,
- 8. I Can't Tell You Why, Eagles, ASYLUM
- 9. Sexy Eyes, Dr. Hook, CAPITOL 10. Hold On To My Love, Jimmy

#### POP SINGLES-20 Years Ago

- 1. ABC, Jackson 5, MOTOWN
- Let It Be, Beatles, APPLE
- Spirit In The Sky, Norman Greenbaum, REPRISI
- American Woman/No Sugar Tonight, Guess Who, RCA
- 5. Instant Karma (We All Shine On), John Ono Lennon, APPLE
- 6. Love Or Let Me Be Lonely, Friends Of Distinction, RCA
- Love Grows (Where My Rosemary Goes), Edison Lighthouse, BELL
- 8. Come And Get It, Badfinger, APPLE
- Vehicle, Ides of March, WARNER BROS.
- 10. Turn Back The Hands Of Time, Tyrone Davis, DAKAR

#### TOP ALBUMS-10 Years Ago

- 1. Against The Wind, Bob Seger & the Iver Bullet Band, CAPITOL
- 2. The Wall, Pink Floyd, COLUMBIA
- Glass Houses, Billy Joel, COLUMBIA
- Mad Love, Linda Ronstadt, ASYLUM
- 5. Light Up The Night, The Brothers Johnson, A&M
- Off The Wall, Michael Jackson, EPIC
- Soundtrack, American Gigolo,
- 8. Departure, Journey, COLUMBIA
- Women And Children First, Van
- 10. Christopher Cross, Christopher Cross, warner Bros.

#### TOP ALBUMS-20 Years Ago

- Bridge Over Troubled Water, Simon & Garfunkel, columbia
   Deja Vu, Crosby, Stills, Nash & OUDE. ATLANTIC
- 3. Hey Jude, Beatles, APPLE
- 4. Santana, COLUMBIA
- Chicago, COLUMBIA
- 6. Led Zeppelin II, Led Zeppelin,
- 7. I Want You Back, Jackson 5,
- 8. Live, Steppenwolf, DUNHILL
- Psychedelic Shack, Temptations,
- 10. American Woman, Guess Who, RCA

#### COUNTRY SINGLES-10 Years Ago

- Are You On The Road To Lovin'
   Me Again, Debby Boone, warner/
  CURB
- 2. Beneath Still Waters, Emmylou
- Harris, WARNER BROS.

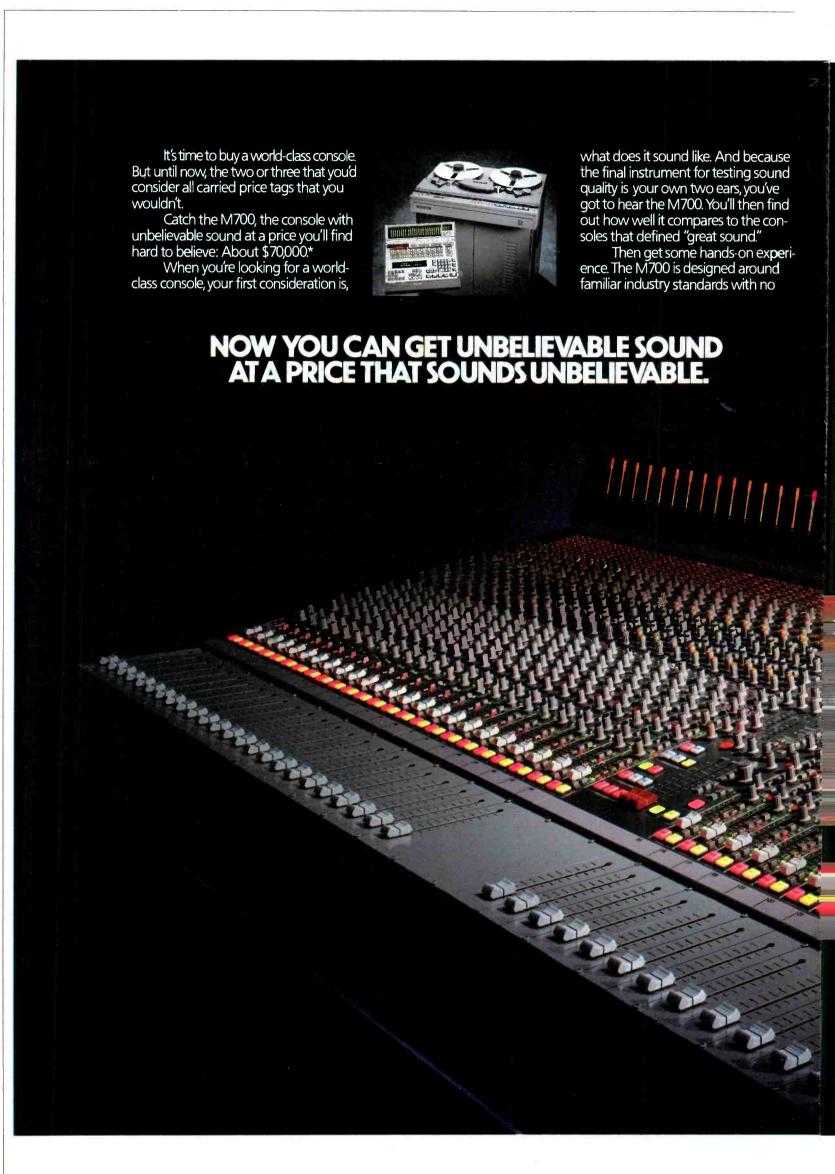
  3. Two Story House, George Jones &
- Tammy Wynette, EPIC

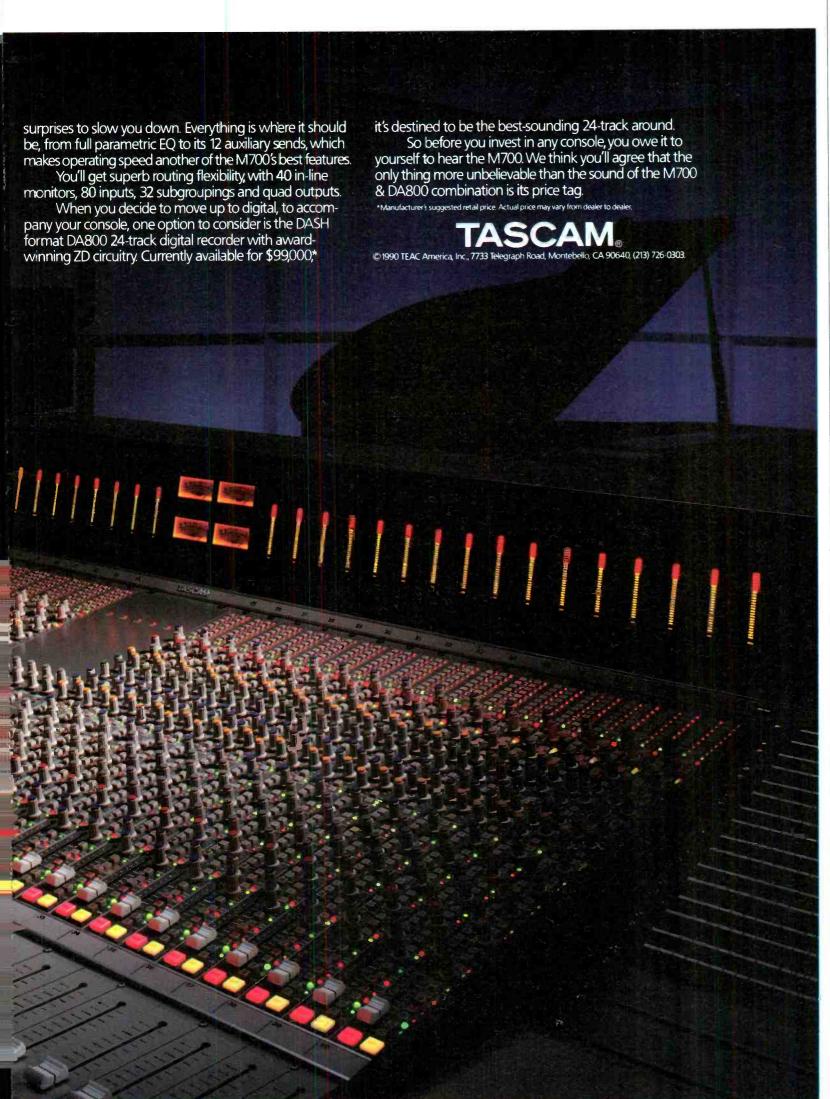
  4. Gone Too Far, Eddie Rabbitt
- 5. The Way I Am, Merle Haggard, MCA
- 6. Morning Comes Too Early, Jim Ed Brown & Helen Cornelius, RCA
  7. Let's Get It While The Getting's
- Good, Eddy Arnold, RCA
- 8. A Lesson In Leavin', Dottie West, UNITED ARTISTS
- 9. Startin' Over Again, Dolly Parton,
- 10. Temporarily Yours, Jeanne Pruitt,

#### SOUL SINGLES-10 Years Ago

- 1. Don't Say Goodnight, Isley
- Brothers, T-NECK

  2. Don't Push It, Don't Force It, Leon Havwood, 20TH CENTURY
- Lady, Whispers, SOLAR
- 4. Stomp, Brothers Johnson, A&M
- Let's Get Serious, Jermaine
- 6. Let Me Be The Clock, Smokey Robinson, TAMLA 7. Two Places At The Same Time, Ray Parker Jr. & Raydio, ARISTA
- 8. I Don't Believe You Want To Get Up And Dance, Gap Band, MERCURY
- 9. Funky Town, Lipps Inc., CASABLANCA
- 10. Got To Be Enough, Con Funk Shun,





#### PD OF THE WEEK

(Continued from page 22)

on music testing."

Would that policy change if New York got another oldies FM? (Already, suburban AM WVNJ has announced plans to sign on in August with the Kool Gold satellite format, which emphasizes doo-wop and early R&B oldies.) "We could tighten up if we wanted, but I worry more about what we do now than what somebody else is going to do. If someone comes in, they have to know they'd have a fight on their hands, just as if they came after [WHTZ] Z100 or WLTW, but I can't stop them from doing it.

"If you're the hot station and somebody comes in after you, everybody loses a little ... But if you maintain the AQH, after a while, listeners will find out the other station is just a jukebox. And we've been playing this music for years, so it's not like somebody's going to come to town and do something

new [against us]."

For the spring book, WCBS-FM is trying to get its announcers on the streets more. It is also giving away a karaoke system as the grand prize in a contest where listeners win \$101 by singing a verse from one of the songs in the station's all-time top 500. Although there are seven or so winners daily, McCoy emphasizes that this is not big money, either. "We're not giving away a house, a car, or \$100,000."

So having become New York's No. 1 station without a lot of TV, would heavier promotion make a difference? "Sure. Even after 18 years, there are still people who have no idea what we do. There are 15 million people in the area; we still get calls from people who have just moved into the area and discovered us."

#### MARKETING

(Continued from page 20)

ings, Rykodisk is organizing a number of Mother's Day promotions for radio. More than 70 stations have already signed on including WKLS Atlanta, WIYY Baltimore, and WRIF Detroit. Promotions include giving away Zappa prize packages including cream cheese and dental floss, having listeners recite Mother's Day poems in the Zappa tradition, and having listeners name the next Zappa child. Contact Jim Neill at 508-744-7678.

For top 40 WQEN Gadsden, Ala.'s recent "Q104 doesn't like Bad English" promotion, callers were given sentences containing poor grammar. If they could correct the grammar, they were sent to see Bad English... Oldies KOOL-FM Phoenix honored national cable month in April by holding a trivia contest based on local cable programming.

#### **PRO-MOTIONS**

Sam Milkman has been named promotion director of top 40 WEGX Philadelphia. He was previously an attorney and held a part-time air shift at the station . . . Neil Roberts has been appointed to the newly created position of promotions/publicity director at top 40 WKHI Ocean City, MD. He was formerly head engineer at a local recording studio.

## Hammer Hits Harder With New Bustin' Label

BY JANINE MCADAMS

NEW YORK-M.C. Hammer, one of the hottest rappers on the current Billboard charts, has extended his reach by establishing a record company with his label, Capitol Records.

Hammer's Bustin' Records has entered a 50-50 co-venture agreement with Capitol for the production of an array of rap/R&B artists. The Oakland, Calif.-based rapper whose second album, "Please Hammer, Don't Hurt 'Em" (Capitol), is No. 1 on the Top Black Album chart and is a top 10 hit on the pop chart, says Capitol's acts are "super hot right now" and that the label is "full steam ahead" on the project. He adds that seed money over the next four years is approximately \$10 million.

'It's no conflict," says Hammer of balancing performing with managing a label. "It's the same thing I've always been doing. I originally did all my own promotion and A&R, I wrote my own material. It's always a lot of work to achieve high goals, but I'm a hard worker. Plus, M.C. Hammer the performer likes to keep his hand in other things.'

Bustin' Records, in conjunction with Hammer's Bust It Management, will handle Hammer, Oaktown, and 10 other groups, including quintet Special Generation, whose first single, "Love Me Just For Me," bows this month; and rappers One Cause One Effect, whose "How You Livis also due this month. The la-

bel's VP is Hammer's brother and manager, Louis Burrell; Darrell Butler will head up promotion; and Jonathan Mosely will handle administra-

Hammer the artist recently completed the 60-minute longform video, 'Please Hammer Don't Hurt 'Em-The Movie," featuring five songs from the album. Hammer conceived the script, wrote it, produced it, and choreographed the dance numbers. "They're describing it as 'Do The Right Thing' meets 'West Side Sto-ry.'" enthuses Hammer The video enthuses Hammer. The video longform hit retail stores Monday (1).

A worldwide tour kicks off June 15, with Hammer and his troupe of 30 (live band, 10 backup singers, and about 15 dancers) off to Europe, Japan, Australia, and the Caribbean

Meanwhile, Hammer has shaken up the charts with his latest single, "U Can't Touch This," which debuted on the Hot 100 at No. 27 last week. He has also created a stir with his contributions to the Earth Wind & Fire "Heritage" album (Columbia) and the current "Teenage Mutant Ninia Turtles" soundtrack on SBK (his "This Is What We Do" will be released as a single June 15).

Hammer admits that he wasn't completely familiar with the popular cartoon characters when SBK Records called. "I had seen the cartoon, but then I began to do my homework. It was the biggest thing in America! 'Ninja Turtles' are all about a positive thing, saying things most cartoons don't get involved with. That turned

me on," says Hammer, who devotes his time to children's charities. He has established the Help The Children Foundation as well as the Help The Children Stay In School program, through which he runs essay contests that will award scholarship money and a personal appearance by Hammer to winning high schools.

Despite his sales successes, Hammer has been the target of hostility and sniping by some rap purists. "My rapping is no less rhythmic than anybody else's," he says. "There's only two or three really great rappers, like Big Daddy Kane, Rakim, and Young M.C. But all rappers have one thing in common: the ability to adapt to many different styles. Those who do are rappers extraordinaire. I just choose to do my style of rap.

### A Message Of Peace Outta Compton Rappers Unite For Anti-Violence Project

GET WITH THE GANG: "I used to be a member of one of the largest gangs in Compton," says Michael Concepcion, president of newly formed Grand Jury Records. "I got tired of the killing and I was looking for ways to get the message to the youth today. So I decided to go personally to ask all these rappers who are good friends of mine to come along and do this charity thing and give the proceeds to help black youth." His crusade resulted in the rap single and video project, "We're All In The Same Gang," which features West Coast artists

Tone Loc, Eazy E, N.W.A, Ice-T, M.C. Hammer, Young M.C., the D.O.C., Michel'le, Def Jef, Body & Soul, Oaktown's 3-5-7, King Tee, J.J. Fadd, and Digital Underground. The message is anti-violence; the record, due for release in early June on Grand Jury/ Warner Bros., is expected to benefit Project Build, a

The Rhythm and the Blues

by Janine McAdams

Los Angeles youth education organization. Reebok is sponsoring the video and will help channel proceeds from the record to black youth charities in 28 other

Concepcion proudly points out that Dr. Dre, who produced the record, has never before produced anything outside the Ruthless Records empire. Concepcion is also proud to count Eazy E among the participants. "Eazy was always the type of person to preach about getting into things, so this was a big turnaround for him to preach about stopping violence." The video, lensed by Fragile Films' Rupert Wainwright, is being shot in South Central Los Angeles' notorious Nickerson Gardens projects. Members of both the Crips and Bloods gangs were hired on as security without incident, says Concepcion, who is grateful to project residents and gang members for smoothing the way, as well as to the artists who participated. "I hope it generates a lot of money and we can get it to the people who really need it," he says of the record. If anybody can convince the black gangs, it's somebody who was in one.'

Concepcion expects to premiere the "We're All In The Same Gang" video June 14 on "The Arsenio Hall Show." For more info, call Concepcion at 213-769-0198 or partner Eban Kelly (who has produced tracks for New Kids On The Block, among others) at 818-753-0597.

TWINKLE, TWINKLE, L.A. STAR: Profile's latest find, Bronx rapper L.A. Star, held court at a small "ladies lunch" tossed by the label for her and select press April 21 at N.Y.'s Tavern On The Green. The sharptongued Star regaled the table with tales of her early days as a competitive neighborhood MC, her signing by then-Profile A&R man Brian Chin (who showed faith by developing the artist over two years), and of her 9-to5 job as a collections agent for a sportswear firm. Her matter-of-fact pronouncements and lusty humor kept the ladies rolling. Though her debut album, "Poetess, is fast gaining attention for its no-holds-barred, feminist, reality-based lyrics and sharpshooter rap style, Star doesn't plan to leave her day job quite yet. This is one Star with her feet firmly on the ground.

ERE'S TO YOU: Legendary promotion man (and Malaco senior VP) Dave Clark will receive a much-de-



served tribute at the 16th annual Jackson (Miss.) Music Awards, July 9 at the Holiday Inn in Jackson, Miss. Clark, for those who don't know, pioneered the field of R&B record promotion way back in 1938, when he traveled the country to make sure that records by such artists as Jimmy Lunceford, Louis Armstrong, Billie Holi-

day, and Cab Calloway were playing in jukeboxes and available in stores. The tribute committee of radio and label heavyweights is too long to list here; for more information, contact Sharon Getties or Thomisene Anderson at Malaco, 601-982-4522 ... The Super Salute To Jack Gibson has been rescheduled. It will take place during Black Music Month, June 22 in Washington, with a star-studded concert at Constitution Hall and a VIP reception at the Willard InterContinental Hotel. For tix and info, call Virginia Glover at 609-772-5677 or 609-665-3273.

STUFF: Azoff Entertainment has signed its first rap act: Full Swing, a quartet from "money-earnin" Mount Vernon, N.Y., managed by Jimmy "Love" Jenkins, formerly national director of promotion at Uptown Enterprises. Production for the group is being handled by Al B. Sure! and Eddie F. (Heavy D. & the Boyz). Expect a first single in July . . . Following in the footsteps of former Shalamar mates Jody Watley and Howard Hewett comes Jeffrey Daniel, whose "Skinny Boy" album debuts on Solar/Epic this month. Daniel has become a much-sought-after choreographer—he worked with Michael Jackson ("Bad," "Smooth Criminal") and Paul McCartney (the film "Give My Regards To Broad Street"). "Skinny Boy" showcases his singing/songwriting/producing chops. First single, "She's The Girl," also provide a clim directed and showcarenhold by the artist sports a clip directed and choreographed by the artist. Polydor has signed State Of Art, which pairs Raymond Jones, who wrote and produced material for the "Do The Right Thing" and "School Daze" soundtracks (the fab "Never Explain Love" by Al Jarreau), and Norma Jean Wright, former singer with the disco funk outfit Chic. "Hero" is the first single.

### Billboard POWER PLAYLISTS FOR WEEK ENDING MAY 5, 1990

Sample Playlists of the Nation's Largest Black Radio Stations

93FM WZAK

P.D.: Lynn Tolliver

nd

P.D.: Lynn Tolliver

Digital Underground, The Humpty Dance
Howard Hewett, Show Me
Johnny Gill, Rub You The Right Way
The Winans, It's Time

Bell Biv Devoe, Poison
Janet Jackson, Afright
Whistle, Always & Forever
The Jamaica Boys, Shake It Up!
Regina Belle, What Goes Around
Souil I Soul, Get A Life
The Good Girls, Love Is Like An Itching In My H.
En Vogue, Hold Son Nice Out
Whichael Cooper, My Baby's House
Barry White, I Wanna Do It Good To Ya
Frey Collins, Girls House
Barry White, I Wanna Do It Good To Ya
Frony! Ton! Tone! The Blues
Najee, Tokyo Blue
Kd 'N Play, Fun House (From "House Party")
Full Force, Kiss Those Lips
Sybil (With Salt-N-Pea), Crazy 4 U
Grayson Hugh & Betty Wright, How 'Bout Us (From
Grover Washington, Jr, Feat Phyllis Hyman, Sac
Quincy Jones Feat. Tevin Campbell, Tomorrow (A
Ruby Turner, Paradise
By All Means, Do You Remember
M.C. Hammer, U Can't Touch This
Starpoint, I Want You — You Want Me
Chnistopher Williams, One Girl
Something Special, I Wonder Who She's Loving
Angela Whitosh, No Mor Eards
Stacy Lattisaw, I Don't Have The Heart
Metba Moore & Friends, Lift Every Voice And Sin
Calloway, Sir Lancelot
Metba Moore & Friends, Lift Every Voice And Sin
Calloway, Sir Lancelot
Reba Moore & Friends, Lift Every Voice And Sin
Calloway, Sir Lancelot
Today, Why You Get Funky On Me (From "House Par
Jane Child, Don't Wanna Fall In Love
Thaban, Rising To The Top
Jane Reeves, Come In
The Black Hames, Watch, Helle II Am
Diane Reeves, Come In
The Black Flames, Watching You
Glenn Jones, Stay
Kid Creole And The Coconuts, The Sex Of It
Def Con's A'sy U Love Me
Lenny Williams, Here's A Ticket
Tamika Pation, Number One
Shades Of Lace, Why It Gotta Be Like That

EX EX Kim Waters, Soul Serenade
EX EX Special Ed, I'm The Magnificent
EX EX Power Jam F Chill Rob G, The Power
EX EX Pines I for I f

P.D.: James Alexander
Bell Biv Devoe, Poison
After 7, Ready Or Not
Howard Hewett, Show Me
Regina Belle, What Goes Around
Johnyo Gill, Rub You The Right Way
Body, Footsteps in The Dark
Digital Underground, The Humpty Dance
Grover Washington, Ir. Feat Phyllis Hyman, Sac
Freddie Jackson, All Over You (From "Det By Tem
Tyler Collins, Girls Nite Out
Quincy Jones Feat. Tevin Campbell, Tomorrow (A
Angela Winbush, No More Tears
Michael Cooper, My Baby's House
Janet Jackson, Aliright
Soul Il Soul, Get A Life
In Vogue, Hold On
By All Means, De You Remember
The Wood Girls, Lore Jo Like An Itching in My H
The Wood Girls, Lore Jo Like An Itching in My H
The Wood Girls, Lore Jo Like An Itching in My H
The Wood Girls, Lore Like Ene One I Got)
Starpoint, I Want You -- You Want Me
Melba Moore & Friends, Lift Every Voice And Sin
Ruby Turner, Paradise
Tony! Ton! Tonel, The Blues
Khymarx, Good Love
Perfect Gentlemen, Ooh La La (I Can't Get Over
Patit Austin, Through The Test Of Time
Calloway, Sir Lancelot
Paul Jackson, Jr., Make It Last Forever
Robbie Mychals, Can't Get Funtif Of U
Whistle, Always & Forever
Jane Chiel, Ont't Wanna Fall In Love
Sybil (With Salt-N-Pepa), Crazy & U
Troop, All 10 to Is Timik Of You
Beats International, Dub Be Good To Me
Craig T. Cooper, Quality Timef For Love
Grayson Hugh & Betty Winght, How Bout Us (From
Lenny Williams, Here's A Ticket
Phalon, Rising To The Top P.D.: James Alexander

#### Every now and then a singer creates a work that reaches down into the soul ...

That's what KENI APPLEWHITE does with his first 12-inch single "Do Ya Still Want Se?" the first release from





"My good friend Keni—'Don't Make Me Over' and 'Don't Just Walk On By"

Silk Cut Records, Inc. is currently seeking a P and D deal and/or licensing agreement for the U. S. and foreign countries.

Contact: K.A., Silk Cut Records. 609-641-3316 900 Cedar Lane, Pleasantville, N.J. 08232

#### Billboard.

FOR WEEK ENDING MAY 5, 1990

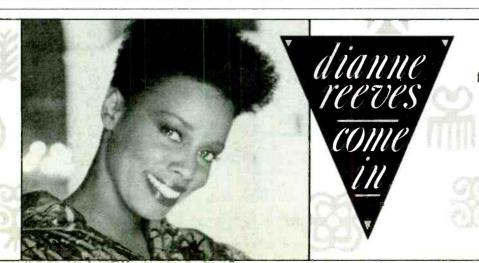
## TOP BLACK ALBUMSTM

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YAY!	5, 199	0			
THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	Compiled from a national sample and one-stop sales rep  ARTIST LABEL & NUMBER/DISTRIBUTING LABEL (SUG. LIST PRICE)*	
				** No. 1 *	*
(1)	1	3	8	M.C. HAMMER CAPITOL 92857 (9.98) (CD) 2 weeks at No. 1	PLEASE HAMMER DON'T HURT 'EM
(2)	5	9	5	BELL BIV DEVOE MCA 6387 (9.98) (CD)	POISON
3	2	1	40	BABYFACE ▲ SOLAR FZ 45288/EPIC (CD)	TENDER LOVER
4	4	6	34	AFTER 7 VIRGIN 91061 (9.98) (CD)	AFTER 7
5	3	2	21	QUINCY JONES ▲ QWEST 26020/WARNER BROS. (9.98) (CD)	BACK ON THE BLOCK
6	6	4	31		T JACKSON'S RHYTHM NATION 1814
7	7	5	25	TROOP ATLANTIC 82035 (9.98) (CD)	ATTITUDE
8	8	8	8	LISA STANSFIELD ● ARISTA 8554 (9.98) (CD)	AFFECTION
9	10	11	34	REGINA BELLE ● COLUMBIA FC 44367 (CD)	STAY WITH ME
10	9	7	25	MIKI HOWARD ATLANTIC 82024 (9.98) (CD)	MIKI HOWARD
(11)	13	15	6	KID 'N PLAY SELECT 21638 (9.98) (CD)	KID 'N PLAY'S FUNHOUSE
12	17	28	4	DIGITAL UNDERGROUND TOMMY BOY 1026 (9.98) (CD)	SEX PACKETS
13)	79	20	2	PUBLIC ENEMY DEF JAM C 45413/COLUMBIA (CD)	FEAR OF A BLACK PLANET
		14			NEVER TOO FAR
14	14	14	10	DIANNE REEVES EMI 92401 (9.98) (CD)  LUTHER VANDROSS ▲ THE REST OF II	JTHER VANDROSS: THE BEST OF LOVE
15 (16)	11	10	27	EPIC E2 45320 (CD)	BLACK'S MAGIC
_	16	21	4	SALT-N-PEPA NEXT PLATEAU 1019 (9.98) (CC)	MICHEL'LE
17	12	12	18	MICHEL'LE RUTHLESS 91282/ATCO (9.98) (CD)	
18	24	43	4	HOWARD HEWETT ELEKTRA 60904 (9.98) (CD)	HOWARD HEWETT
19	15	16	22	3RD BASS ■ DEF JAM FC 45415/COLUMBIA (CD)	THE CACTUS ALBUM
20	26	33	5	SOUNDTRACK MOTOWN 6269 (8.98) (CD).	HOUSE PARTY
21	19	22	20	THE GHETTO BOYS RAP-A-LOT 103 (8.98) (CD)	GRIP IT ON THAT OTHER LEVEL
22	18	13	42	STEPHANIE MILLS • MCA 6312 (9.98) (CD)	HOME
23	23	23	8	SMOKEY ROBINSON MOTOWN 6268 (8.98) (CD)	LOVE, SMOKEY
24	37	58	3	ABOVE THE LAW RUTHLESS E 46041/EPIC (CD)	LIVIN' LIKE HUSTLERS
25	44		2	EN VOGUE ATLANTIC 82084 (9.98) (CD)	BORN TO SING
26	27	26	38	CHRISTOPHER WILLIAMS GEFFEN 24220/REPRISE (9.98) (CD)	ADVENTURES IN PARADISE
27	22	19	20	KENNY G ▲ ARISTA 8613 (13.98) (CD)	LIVE
28	28	32	27	ANGELA WINBUSH MERCURY 838 866/POLYGRAM (CD)	THE REAL THING
29	25	20	24	QUEEN LATIFAH TOMMY BOY 1022 (8.98) (CD)	ALL HAIL THE QUEEN
30	21	18	44	HEAVY D. & THE BOYZ ▲ UPTOWN 42302/MCA (8.98) (CD)	BIG TYME
31	20	17	44	SOUL II SOUL ▲ VIRGIN 91267 (9.98) (CD)	KEEP ON MOVIN'
<u>32</u>	33	35	5	PROFESSOR GRIFF & THE LAST ASIATIC DISCIPLES SKYYWALKER XR 111 (9.98) (CD)	PAWNS IN THE GAME
33	32	30	34	THE TEMPTATIONS MOTOWN 6275 (8.98) (CD)	SPECIAL
34	40	42	18	TYLER COLLINS RCA 9642 (8.98) (CD)	GIRLS NITE OUT
35	35	39	20	NICE & SMOOTH SLEEPING BAG 82013 (8.98) (CD)	NICE & SMOOTH
36	42	44	26	BARRY WHITE A&M 5256 (8.98). (CD)	THE MAN IS BACK
37	29	27	58	ALYSON WILLIAMS DEF JAM FC 40515/COLUMBIA (CD)	RAW
38	30	29	23	THE GAP BAND CAPITOL 90799 (8.98) (CD)	ROUND TRIP
39	43	48	7	YOUNG & RESTLESS PANDISC 8809 (8.98) (CD)	SOMETHING TO GET YOU HYPED
40	39	41	7	GEORGE HOWARD MCA 6335 (8.98) (CD)	PERSONAL
41	34	24	25	STACY LATTISAW MOTOWN 6280 (8.98) (CD)	WHAT YOU NEED
42	41	38	22	THE GOOD GIRLS MGTOWN 6278 (8.98) (CD)	ALL FOR YOUR LOVE
43	31	25	25	RANDY CRAWFORD WARNER BROS. 26002 (9.98) (CD)	RICH AND POOR
44	47	46	41	THE 2 LIVE CREW ▲ SKYYWALKER XR 107 (9.98) (CD)	AS NASTY AS THEY WANNA BE
45	38	34	20	TECHNOTRONIC ● SBK 93422 (9.98) (CD)	PUMP UP THE JAM - THE ALBUM
46	NE	W	1	JOHNNY GILL MOTOWN 6283 (8.98) (CD)	JOHNNY GILL
47	49	45	26	SIR MIX-A-LOT NASTY MIX 70150 (9.98) (CD)	SEMINAR
(48)	91	1_	2	NAJEE EMI 92248 (9.98) (CD)	TOKYO BLUE
		+	1		

50	51	51	23	BY ALL MEANS (SLAND 91319 (9.98) (CD)	BEYOND A DREAM
51	50	47	7	JEFF REDD MCA 42299 (8.98) (CD)	A QUIET STORM
52	45	37	33	MAZE FEATURING FRANKIE BEVERLY • WARNER BROS. 25802 (9	.98) (CD) SILKY SOUL
53	36	31	11	EARTH, WIND & FIRE COLUMBIA C 45268 (CD)	HERITAGE
54	53	59	6	LITTLE MILTON MALACO 7453 (8.98) (CD)	TOO MUCH PAIN
55	52	52	39	BOBBY "BLUE" BLAND MALACO 7450 (8.98) (CD)	MIDNIGHT RUN
(56)	68	72	18	CALLOWAY SOLAR FZ 75310/EPIC (CD)	ALL THE WAY
57)	62	69	5	LENNY WILLIAMS CRUSH 230/K-TEL (6.98) (CD)	LAYIN' IN WAIT
58	48	36	43	DAVID PEASTON GEFFEN 24228/REPRISE (9.98) (CD)	INTRODUCING DAVID PEASTON
(59)	69		2	WHISTLE SELECT 21635 (9.98) (CD)	ALWAYS & FOREVER (THE ALBUM)
60	61	68	6	WILLY DEE RAP-A-LOT 104 (8.98) (CD)	CONTROVERSY
61	56	53	13	RUBY TURNER JIVE 1298/RCA (8.98) (CD)	PARADISE
62	59	67	7	CURTIS MAYFIELD CURTON 2008/ICHIBAN (8.98) (CD)	TAKE IT TO THE STREETS
63	55	55	16	JOHNNIE TAYLOR MALACO 7452 (8.98) (CD)	CRAZY BOUT YOU
64	57	49	92	PAULA ABDUL ▲ <sup>6</sup> VIRGIN 90943 (9.98) (CD)	FOREVER YOUR GIRL
(65)	89	94	3	BOO-YAA T.R.I.B.E. 4TH & B'WAY 4017/ISLAND (8.98) (CD)	NEW FUNKY NATION
(66)	73	71	16	CHILL ROB G WILD PITCH 2002 (8.98)	RIDE THE RHYTHM
67	66	66	8	LOW PROFILE PRIORITY 57116 (8.98) (CD)	WE'RE IN THIS TOGETHER
-				GROVER WASHINGTON, JR. COLUMBIA OC 45253 (CD)	TIME OUT OF MIND
68	60	62	10	THE ISLEY BROTHERS FEATURING RONALD ISLEY	SPEND THE NIGHT
69	64	64	36	WARNER BROS. 25940 (9.98) (CD)	SYBIL
70	65	57	31	SYBIL NEXT PLATEAU 1018 (8.98) (CD)	STONE COLD RHYMIN'
71	54	50	32	YOUNG M.C. A DELICIOUS VINYL 91309/ISLAND (9.98) (CD)	LOVE GODDESS
72	82	91	3	LONNIE LISTON SMITH STARTRAK 4021/ICHIBAN (8.98) (CD)	
73	71	75	6	RODNEY O - JOE COOLEY ATLANTIC 82082 (9.98) (CD)	THREE THE HARDWAY
74	77	76	9	RON "C" PROFILE 1284 (9.98) (CD)	
75	95		2	MELBA MOORE CAPITOL 92355 (9.98) (CD)	SOUL EXPOSED
(76)	87	_	2	PATTI AUSTIN GRP 9603 (9.98) (CD)	LOVE IS GONNA GETCHA
(77)	85		13	MICHAEL COOPER REPRISE 25923/WARNER BROS. (9.98) (CD)	JUST WHAT I LIKE
78	72	73	6	DUNN PEARSON, JR. COMPOSE 9904 (8.98) (CD)	COLOR TAPESTRY
79	81	90	35	REDHEAD KINGPIN & THE F.B.I. VIRGIN 91269 (9.98) (CD)	A SHADE OF RED
80	80	74	12	THE EGYPTIAN LOVER EGYPTIAN EMPIRE 993/WEST COAST (8.98) (C	
81	58	56	12	KIM WATERS WARLOCK 2713 (8.98) (CD)	SWEET AND SAXY
(82)	NE	WÞ	1	THE JAMAICA BOYS REPRISE 26076 (9.98) (CD)	J BOYS
(83)	93	_	2	JIVE 1331/RCA (8.98) (CD)  PEOPLE'S INSTINCTIVE	TRAVELS & THE PATHS OF RHYTHM
84	75	65	26	JERMAINE JACKSON ARISTA 8493 (9.98) (CD)	DON'T TAKE IT PERSONAL
85	67	61	31	BIG DADDY KANE ● COLD CHILLIN' 25941/REPRISE (9.98) (CD)	IT'S A BIG DADDY THING
86	84	82	9	DEF DAMES SEDONA 7521/JCI (8.98) (CD)	2-4 THE BASS
87	96	97	3	M.C. SHY-D ON TOP 9003/JOEY BOY (8.98) (CD)	DON'T SWEAT ME
88	78	85	4	NANCY WILSON COLUMBIA C 45378 (CD)	A LADY WITH A SONG
89	92	92	3	VARIOUS ARTISTS PETERS 1001 (8.98) (CD)	PETERS POSSE
90	90	93	21	GRANDMASTER SLICE & IZZY CHILL CREATIVE FUNK 7001/SELEC	T-O-HITS (8.98) SHALL WE DANCE
91	88	81	20	D.J. MAGIC MIKE & THE ROYAL POSSE CHEETAH 9401 (8.98) (CD)	J. MAGIC MIKE & THE ROYAL POSSE
92	63	60	32	WRECKS-N-EFFECT MOTOWN 6281 (8.98) (CD)	WRECKS-N-EFFECT
93	74	63	8	MANTRONIX CAPITOL 91119 (9.98) (CD)	THIS SHOULD MOVE YA
94	70	54	22	BOBBY BROWN ▲ MCA 6342 (9.98) (CD)	DANCE! YA KNOW IT!
95)	100	98	3	LORD FINESSE & D.J. MIKE SMOOTH WILD PITCH 2003 (8.98) (CD	) FUNKY TECHNICIAN
96	- 86	77	59	MILLI VANILLI ▲6 ARISTA 8592 (9.98) (CD)	GIRL YOU KNOW IT'S TRUE
97)	RE-E	NTRY	33	OAKTOWN'S 3-5-7 CAPITOL 90926 (8.98) (CD)	WILD & LOOSE
98	83	78	16	SEDUCTION VENDETTA 5280/A&M (8.98) (CD)	NOTHING MATTERS WITHOUT LOVE
99	94	87	26	MARVIN SEASE LONDON 838 593/POLYGRAM (CD)	THE REAL DEAL
(100)	NE		1	THE DOGS JR 2003/JOEY BOY (8.98) (CD)	THE DOGS

Albums with the greatest sales gains this week. (CD) Compact disk available. • Recording Industry Assn. Of America (RIAA) certification for sales of 500,000 units. • RIAA certification for sales of 1 million units, with each additional million indicated by a numeral following the symbol. •CBS Records and PolyGram Records do not issue a suggested list price for their product.



The sensuous follow-up to the brilliant first single

"Never Too Far"

from the album

never too far

FROM EMI

Produced by George Duke for George Duke Enterprises. Inc Management: Linda Goldstein Original Artists





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19 WEST 34TH STREET **SUITE 1204** NEW YORK, NY 10001 212-465-1380 FAX 212-465-1386

FOR WEEK ENDING MAY 5, 1990

## Billboard. HOT RAP SINGLES,

THIS	LAST	2 WKS. AGO	WKS. ON CHART	Compiled from a national sample of retail TITLE and one-stop sales reports. ARTIST LABEL & NUMBER/DISTRIBUTING LABEL
1	3	3	8	★ NO. 1 ★★  FUNHOUSE SELECT 62336 (c)
2	1	1	9	MURDER RAP RUTHLESS 49-73155/EPIC (C)  ◆ ABOVE THE LAW
3	2	2	15	THE HUMPTY DANCE ▲ DIGITAL UNDERGROUND TOMMY BOY 944 (C) (M)
4	4	5	8	PAWNS IN THE GAME SKYYWALKER 131 (C) (M)  ◆ PROFESSOR GRIFF
5	5	4	7	THE FORMULA RUTHLESS 0-96500/ATLANTIC (C)  ◆ D.O.C.
6	12	14	3	911 IS A JOKE DEF JAM 44-73179/COLUMBIA (C)  ◆ PUBLIC ENEMY
7	7	11	7	JUICY GOTCHA CRAZY  CAPITOL 15510 (C)  ◆ OAKTOWN'S 3-5-7
8	6	6	21	EXPRESSION ● NEXT PLATEAU 50101 (M)  ◆ SALT-N-PEPA
9	9	12	8	I LEFT MY WALLET IN EL SEGUNDO ◆ TRIBE CALLED QUEST JIVE 1300/RCA (C)
10	8	7	12	JINGLING BABY DEF JAM 44-73147/COLUMBIA (C)  ◆ L.L. COOL J
11)	13	19	4	"B" GIRLS PANDISC 056 (C)  ◆ YOUNG & RESTLESS
12	10	8	13	PAY YA CUES PRIORITY 07278 (C)  ◆ LOW PROFILE
13)	21	21	3	THE POWER WILD PITCH 1018 (M)  POWER JAM FEATURING CHILL ROB G
14)	15	17	5	THE FUNK SHOP  SKYYWALKER 144 (C)  ↑ THE 2 LIVE CREW
15	14	15	9	BACK TO BOOM NASTYMIX 76981 (C) KID SENSATION
16	18	22	4	BASS IN THE BOX  PETERS 107 (C)  ◆ KENNY B DEVINE
17	19	20	4	DON'T SWEAT ME ON TOP 8007/JOEY BOY
18	11	9	9	STOP, LOOK, LISTEN FIRST PRIOFITY 96503/ATLANTIC (C)
(19)	22		2	FUNKY FOR YOU FRESH 80139/SLEEPING BAG (C)  ◆ NICE & SMOOTH
20	23	_	2	GET A HOLD OF YOURSELF MCA 24012 (C)  ◆ MARK DEE
<u>(21)</u>	27	29	3	COME INTO MY HOUSE TOMMY BO™ 948 (M)  OUEEN LATIFAH
22	20	23	6	GETTIN' BASS NEVER STOP 1111/PANDISC  MISSY MIST
(23)	25	_	2	MY HOOPTIE MSTYMIX 76988 (C)  ◆ SIR MIX-A-LOT
24	17	10	14	SAY IT LOUD ATLANTIC 0-86243 (C)  ATLANTIC 0-86243 (C)
<b>25</b>	NE	NÞ	1	RAISE THE FLAG 4TH & BYMAY 487/ISLAND (C)  ATH & BYMAY 487/ISLAND (C)
26	16	13	18	BUDDY TOMMY BOY 943 (C) (M)  DE LA SOUL
27	29	_	2	BIG TYME HEAVY D. & THE BOYZ UPTOWN 24023/MCA (C)
28	NE	WÞ	1	THE POWER ARISTA 2014 (C)  ◆ SNAP
29	30	27	4	I'M THE MAGNIFICENT PROFILE 7287  ◆ SPECIAL ED
30	28	30	9	DANCIN' MACHINE CAPITOL 15542 (C)   M.C. HAMMER

Products with the greatest sales gains this week. ◆ Videoclip availability. ● Recording Industry Association of America (RIAA) certification for sales of 500,000 units. ▲ RIAA certification for sales of 1 million units. Catalog no. is for 12-inch viryl single. (C) Cassette single availability. (M) Cassette maxisingle availability. (CD) Compact disk single availability.

## Billboard. Hot Black Singles SALES & AIRPL

A ranking of the top 40 black singles by sales and airplay, respectively, with reference to each title's composite position on the main Hot Black Singles chart

THIS	LAST	TITLE	ARTIST	HOT BLACK
1	1	POISON	BELL BIV DEVOE	1
2	3	THE HUMPTY DANCE	DIGITAL UNDERGROUND	10
3	4	ALL OVER YOU	FREDDIE JACKSON	4
4	7	RUB YOU THE RIGHT WAY	JOHNNY GILL	3
5	5	SHOW ME	HOWARD HEWETT	2
6	2	READY OR NOT	AFTER 7	6
7	14	HOLD ON	EN VOGUE	7
8	6	WHAT GOES AROUND	REGINA BELLE	5
9	12	GET A LIFE	SOUL II SOUL	9
10	10	GIRLS NITE OUT	TYLER COLLINS	8
11	13	ALWAYS AND FOREVER	WHISTLE	14
12	16	NO MORE TEARS	ANGELA WINBUSH	12
13	20	ALRIGHT	JANET JACKSON	11
14	17	LOVE IS LIKE AN ITCHING IN MY		13
15	18	FUN HOUSE (FROM "HOUSE PA		27
16	8	WHIP APPEAL	BABYFACE	25
17	9	SPREAD MY WINGS	TROOP	24
18	21	FOOTSTEPS IN THE DARK	BODY	15
19		GET UP AND HAVE A GOOD TIM		28
20	22	MY BABY'S HOUSE	MICHAEL COOPER	18
21	26	911 IS A JOKE	PUBLIC ENEMY	32
22	15	ALL AROUND THE WORLD	LISA STANSFIELD	35
23	-	THE BLUES	TONY! TON!! TONE!	19
24	25	JUICY GOTCHA CRAZY	OAKTOWN'S 3-5-7	43
25	34	IT'S TIME	THE WINANS	21
26	27	SACRED KIND OF LOVE		22
27	38	WHY YOU GET FUNKY ON ME	TODAY	20
28	11	EVERYTHING YOU TOUCH	SMOKEY ROBINSON	34
29	31	DO YOU REMEMBER	BY ALL MEANS	17
30	32	BLACK MAN	TASHAN	37
31	29	LOVE YOU HONEY	RANDY & THE GYPSYS	16
32	19	SOUL TO SOUL	THE TEMPTATIONS	46
33	-	TOMORROW (A BETTER YOU, BE		23
34		SHAKE IT UP!	THE JAMAICA BOYS	29
35	28	THE SECRET GARDEN	QUINCY JONES	61
36	40	AIN'T NO WOMAN (LIKE THE ON		40
37	36	EXPRESSION	SALT-N-PEPA	69
38	_	DON'T WANNA FALL IN LOVE	JANE CHILD	33
39	_1		SYBIL (WITH SALT-N-PEPA)	30
40	33	JINGLING BABY	L.L. COOL J	62

ω×.	T.X	AIRPI	LAY	HOT BLACK POSITION
WEEK	WEEK	TITLE	ARTIST	HOT
1	2	POISON	BELL BIV DEVOE	1
2	4	SHOW ME	HOWARD HEWETT	2
3	3	WHAT GOES AROUND	REGINA BELLE	5
4	5	RUB YOU THE RIGHT WAY	JOHNNY GILL	3
5	6	ALL OVER YOU	FREDDIE JACKSON	4
6	1	READY OR NOT	AFTER 7	6
7	7	GIRLS NITE OUT	TYLER COLLINS	8
8	12	HOLD ON	EN VOGUE	7
9	11	ALRIGHT	JANET JACKSON	11
10	8	LOVE IS LIKE AN ITCHING IN A	MY HEART THE GOOD GIRLS	13
11	13	GET A LIFE	SOUL II SOUL	9
12	9	NO MORE TEARS	ANGELA WINBUSH	12
13	14	LOVE YOU HONEY	RANDY & THE GYPSYS	16
14	15	FOOTSTEPS IN THE DARK	BODY	15
15	17	DO YOU REMEMBER	BY ALL MEANS	17
16	19	TOMORROW (A BETTER YOU, I	BETTER ME) QUINCY JONES	23
17	23	WHY YOU GET FUNKY ON ME	TODAY	20
18	16	SACRED KIND OF LOVE	GROVER WASHINGTON, JR.	22
19	28	THE BLUES	TONY! TON!! TONE!	19
20	26	ALWAYS AND FOREVER	WHISTLE	14
21	20	THE HUMPTY DANCE	DIGITAL UNDERGROUND	10
22	27	IT'S TIME	THE WINANS	21
23	25	MY BABY'S HOUSE	MICHAEL COOPER	18
24	22	I WANNA DO IT GOOD TO YA	BARRY WHITE	26
25	30	LIFT EVERY VOICE AND SING	MELBA MOORE & FRIENDS	31
26	31	CRAZY 4 U	SYBIL (WITH SALT-N-PEPA)	30
27	34	U CAN'T TOUCH THIS	M.C. HAMMER	38
28	33	SHAKE IT UP!	THE JAMAICA BOYS	29
29	29	I WANT YOU - YOU WANT ME	STARPOINT	36
30	38	HOW 'BOUT US GRAYS	ON HUGH & BETTY WRIGHT	41
31	39	SIR LANCELOT	CALLOWAY	42
32	_	GOOD LOVE	KLYMAXX	48
33	-	DON'T WANNA FALL IN LOVE	JANE CHILD	33
34	10	SPREAD MY WINGS	TROOP	24
35		RISING TO THE TOP	PHALON	39
36	_	OOH LA LA	PERFECT GENTLEMEN	45
37	-	GHETTO HEAVEN	THE FAMILY STAND	44
38	-	PARADISE	RUBY TURNER	50
39	32	AIN'T NO WOMAN (LIKE THE C	ONE I GOT) KASHIF	40
40	36	SAY U LOVE ME	DEF CON 4	52

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#### **BLACK SINGLES A-Z**

TITLE (Publisher - Licensing Org.) Sheet Music Dist.

911 IS A JOKE (Def American, BMI) ADDICTED TO YOUR LOVE (Romeo 7, ASCAP/Good Choice, BMI/Day To Day, ASCAP/C Dub, ASCAP/EMI Blackwood, BMI)

AIN'T NO WOMAN (LIKE THE ONE I GOT) (Music

Corp. Of America, BMI)
35 ALL AROUND THE WORLD (BMG, ASCAP/Block & Gilbert, ASCAP) HL

Gilbert, ASCAP) HL

59 ALL I DO IS THINK OF YOU (Stone Diamond,
BMI/Gold Forever, BMI)

4 ALL OVER YOU (FROM "DEF BY TEMPTATION")
(Auteur, BMI/Bocar, BMI)

11 ALRIGHT (Flyre Tyme, ASCAP/Black Ice, BMI) WBM

14 ALWAYS AND FOREVER (Almo, ASCAP/Rodsongs,
ASCAD) CDD

ASCAP) CPP
"B" GIRLS (P-Man, BMI)

"B" GIRLS (P-Man, BMI)
BLACK MAN (Def Jam, ASCAP/Fearse, ASCAP)
THE BLUES (Tony Toni Tone, ASCAP/Pri, ASCAP)
CAN'T STOP LOVING YOU (Vergo One, ASCAP)
COMFORT OF A MAN (Virgin Songs, BMI/Buffalo
Music Factory, BMI/Compulsive, BMI/Freehand, BMI)

CRAZY 4 U (S.T.M., BMI/Deronde Jay, BMI/Next Plateau, ASCAP/Gate Warnings, BMI) DO YOU REMEMBER (Island, BMI/April Joy,

BMI/Sylent Partnor, BMI/Gabrielle, BMI)
DON'T WANNA FALL IN LOVE (Radical Dichotomy, 33

BMI) WBM
93 DON'T WEAR IT OUT (Hip Trip, BMI/Hip Chic, BMI/Kear, BMI)
74 DUB BE GOOD TO ME (Go! Discs)
34 EVERYTHING YOU TOUCH (Lease-A-Tune, ASCAP/Reswick-Werfet, ASCAP/Rent-A-Song, BMI/Beseme West, ASCAP/BMG, ASCAP/Careers,

EXPRESSION (Next Plateau, ASCAP/Sons Of K-oss,

FFUN (Burrin Ave., ASCAP)
FOOTSTEPS IN THE DARK (Bovina, ASCAP/EMI April, THE FORMULA (Dollarz N Sense, BMI/Jobete, ASCAP)

THE FORMULA (Dollarz N Sense, BMI/Jobete, A: FRIEND OF A FRIEND (W.E. BMI)
FUN HOUSE (FROM "HOUSE PARTY") (Hittage, ASCAP/Turnout, ASCAP)
GET A LIFE (Virgin, ASCAP) CPP
GET UP AND HAVE A GOOD TIME (Protoons,

ASCAP/Hikim, ASCAP)

GHETTO HEAVEN (EMI Blackwood, BMI/Vermal, BMI/EMI April, ASCAP/LeoSun, ASCAP/Maanami,

GIRLS NITE OUT (Byersong, BMI/Rossway, BMI/Island, BMI/Tuff Cookie, BMI/Virgin Songs, BMI)

GOOD LOVE (Gradington, ASCAP/Ronnie Onyx.

HARD UP (Ultra Tec, ASCAP/Bush Burnin', ASCAP) HELLO STRANGER (Cotillion, BMI/Braintree,

BMI/Lovelane, BMI)

47 HERE'S A TICKET (Kamalar, ASCAP/Let's Shine,

#### ASCAP/Sweet-Thom, ASCAP)

HOLD ON (Two Tuff-Enuff, BMI) 41 HOW 'BOUT US (FROM "TRUE LOVE") (Irving, BMI)

THE HUMPTY DANCE (GLG Two, BMI/Pubhowyalike, BMI)

HUNGRY FOR ME AGAIN (Nick-O-Val, ASCAP) I CAN'T COMPLAIN (Avid One, ASCAP/Unicity, ASCAP/Zubaidah, ASCAP)

80 I COME OFF (Varry White, ASCAP)
96 I NEED YOUR LOVIN' (Def Jam, ASCAP/First Impulse, BMI/Def American, BMI)
26 I WANNA DO IT GOOD TO YA (Seven Songs, BMI/Ba-

Dake, BMI/Rustomatic, ASCAP) 36 I WANT YOU -- YOU WANT ME (Cal-Gene, BMI/Virgin

Songs, BMI/Donril, ASCAP/Zomba, ASCAP)

T WONDER WHO SHE'S LOVING (CBS, ASCAP/Sister Teresa, ASCAP/Nutstya, ASCAP/Bridgeport, BMI)

T LIKE TO GET TO KNOW YOU (Colgems-EMI, ASCAP)

ASCAP)

I'M THE MAGNIFICENT (Promuse, BMI/Howie Tee,

I'M THE WARNITICENT (Promuse, 5 ml/Howie Tee,
BMI/Special Ed, BMI)
IRRESISTIBLE (Abana, BMI/Virgin Songs, BMI)
IT'S TIME (Marvin L. Winans, ASCAP/For Our
Children, ASCAP/Dorni, ASCAP/Comba, ASCAP)
JINGLING BABY (D&D, ASCAP/L. Cool J, ASCAP/DJ,

ASCAP)
JUICY GOTCHA CRAZY (Bust-It, BMI)

KISS THOSE LIPS (Forceful, BMI/Willesden, BMI)
LIFT EVERY VOICE AND SING (Edward B. Marks,

BMI)

LOVE IS LIKE AN ITCHING IN MY HEART (Stone Agate, BMI) CPP

66 LOVE UNDER NEW MANAGEMENT (Gabeson, BMI/On

LOVE UNDER NEW MANAGEMENT (Gabeson, BMI/On The Move, BMI)
LOVE YOU HONEY (Ranjack, BMI)
LOVE'S ON THE RUN (Amazement, BMI)
MAKE IT LAST FOREVER (WB, ASCAP/Zomba, ASCAP/Jonril, ASCAP/E/A, ASCAP/Zomba, ASCAP/Vintertainment, ASCAP)
MERCY MERCY ME (THE ECOLOGY) (Jobete, ASCAP)
MANADANIZATION (CONTROL OF CONTROL OF CONTROL

MERCY MERCY ME (THE ECOLOGY) (Jobete, ASCAP)
MY BABY'S HOUSE (Bee Germaine, BMI)
MY HEART BEATS FOR YOU (Music Corp. Of America,
BMI/Glitter & Gold, BMI)
NEVER TOO FAR (Duncanne Hille, BMI)
NICETY (Ruthless Attack, ASCAP)
NO MORE LIES (RUthless Attack, ASCAP)
NO MORE TEARS (WB, ASCAP)
NUMBER ONE (Ashfo, ASCAP) 53

NUMBER ONE (Ashfo, ASCAP) NUMBER ONE (ASITO, ASCAP)
ONE GIRL (Trycep, BMI/Willesden, BMI)
OOH LA LA (I CAN'T GET OVER YOU) (Maurice Starr,
ASCAP/EMI April, ASCAP) HL
PARADISE (Comba, ASCAP)
POISON (Hi-Frost, BMI)

RADIO DRIVER (EMI Blackwood, BMI/Domino Theory,

READY OR NOT (Epic/Solar, BMI/Kear, BMI) HL RISING TO THE TOP (Baby Ann, ASCAP/Sir Terr

3 RUB YOU THE RIGHT WAY (Flyte Tyme, ASCAP)
22 SACRED KIND OF LOVE (Colgems-EMI,

**PUBLISHERS/PERFORMANCE RIGHTS/SHEET MUSIC** ASCAP/Rahmat Olinga, ASCAP/Avid One, ASCAP)

ASCAP/Nammat Ulinga, ASCAP/Avid One, ASCAP/ S SAY U LOVE ME (GU Yaughn, ASCAP/Ackee, ASCAP/Whole Nine Yards, ASCAP/Dastard Deed, BMI) 61 THE SECRET GARDEN (Hee Bee Dooinit, ASCAP/MCA, ASCAP/Rodsongs, ASCAP/Almo, ASCAP/Black Chick, ASCAP/Rambush, ASCAP) CPP/WBM/HL

THE SEX OF IT (Controversy, ASCAP/WB, ASCAP) SHAKE IT UP! (Thriller Miller, ASCAP/MCA,

SHARE IT UP! (Inriller Miller, ASCAP/MCA, ASCAP/Bernard Wright, BMI/Screen Gems-EMI, BMI/Chinese, BMI) SHOW ME (WB, ASCAP/E/A, ASCAP/Make It Big, ASCAP/Chicago Bros, BMI/Warner-Tamerlane, BMI) SIR LANCELOT (Calloco, BMI/Screen Gems-EMI,

42 BMI/Epic/Solar, BMI)

SITTIN' IN THE LAP OF LUXURY (Louis Louis

SITTIN' IN THE LAP OF LUXURY (Louie Louie, ASCAP/CRGI, BMI/Lorna Lee, BMI) SOUL TO SOUL (Dyad, BMI) SPIN THAT WHEEL (BMC, ASCAP/Bogam, ASCAP/Colgems-EMI, ASCAP) WBM SPREAD MY WINGS (Selessongs, ASCAP/Sarapis, ASCAP) WBM

STAY (Kantain K. ASCAP/MCA. ASCAP/TuTu. ASCAP)

SWEAT YOU (When The Seaman Hits The Fan, ASCAP/Del Jam, ASCAP) THROUGH THE TEST OF TIME (Art Street,

BMI/Rashida, BMI)
TOKYO BLUE (Najee, ASCAP/Bad Bunny, ASCAP)

TOMORROW (A BETTER YOU, BETTER ME) (Kidada, BMI/Warner-Tamerlane, BMI/Hee Bee Dooinit, ASCAP/WB, ASCAP/Black Chick, ASCAP)
TREAT YOU RIGHT (Uncle Ronnie's, ASCAP/EMI April, ASCAP/Thriller Miller, ASCAP/MCA, ASCAP)
TURTLE POWER (FROM "TEENAGE MUTANT NINJA

TURTLES") (EMI Blackwood, BMI/Kinit, BMI)
U CAN'T TOUCH THIS (Jobete, ASCAP/Stone City,
ASCAP/Stone Diamond, BMI/Bust-It, BMI)
VOGUE (WB, ASCAP/Bleu Disque, ASCAP/Webo Girl,
ASCAP/Lexor, ASCAP)
WATCHING YOU (Cotillion, BMI/Warner-Tamerlane,
BMI)

WE CAN MAKE IT ALRIGHT (Rockwood, BMI/Good

WE CAN MAKE II ALRIGHT (Rockwood, BMI/Goo Choice, BMI/C Dub, ASCAP)
WE ROCK THE MIC RIGHT (Cal-Gene, BMI/Virgin Songs, BMI)
WHAT GOES AROUND (Reata, ASCAP/Peach Pie, ASCAP/Tunes-R-Us, ASCAP/KMA, ASCAP)

25 WHIP APPEAL (Epic/Solar, BMI/Kear, BMI/Jenn-A-

WHY IT GOTTA BE LIKE THAT (Rayclo, ASCAP)

WHY YOU GET FUNKY ON ME (FROM "HOUSE PARTY") (Virgin Songs, BMI/Cal-Gene, BMI) WRAP-U-UP (Goldsongs, PRS/Colgems-EMI, ASCAP)

#### **BLACK/URBAN STATIONS**

(Continued from page 11)

defined but clearly targeted demo. This has three advantages:

• Counterprogram churban pop radio: Audience ratings will not suffer because the approach permits black/urban radio to program what the competition can't. It will actually help with advertising agencies, because it will offer them long-held target audiences that no other stations can pull with impact.

• Offer something unique: A broader variety of smoothly blended music styles will bring in more listeners, period, including whites (everybody knows that yuppies love Motown, jazz, reggae, blues, etc.) Black adults and hip whites will then have a special, compelling reason to listen to the station for extended periods.

 Stimulate the record industry. Major record companies would be more eager to sign and develop more types of black artists who create in many more styles if the market for them was being nourished more responsibly by black/urban radio. This would stimulate a virtual renaissance in black musical culture instead of the limited, reductionist, and increasingly derivative system we are saddled with at present. As it stands now, black/urban radio is not being rewarded for breaking more black pop hits because it is not breaking them at the rate it could or should.

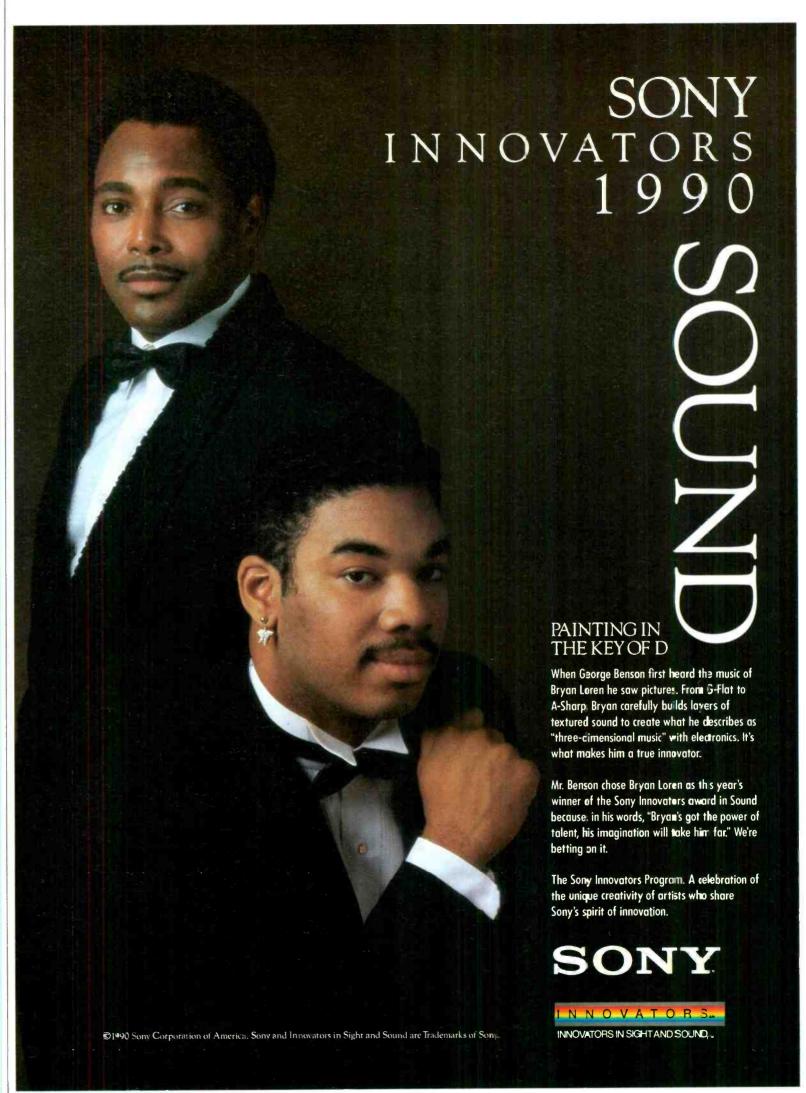
#### WHAT TO DO NOW

Black/urban radio should create more slots in programming rotations to try out more new categories of music on a regular, sustained basis. Careful testing of apparently "high risk" selections can be accomplished in off hours by asking for calls, etc. If a song gets a neutral/positive response after an adequate number of plays, give it more frequent rotation.

To work well, this approach requires a loosening of rotations; a bigger listening loop covering a broaderthan-usual variety of musical styles and selections; and programming of the unfamiliar music over a longerthan-normal period to build familiarity with low risk. The likely result within only three ratings periods will be a decisive improvement not only in market-share position, but also in the perception that the station is the new force to be reckoned with in the coming periods because it will clearly be the most innovative, trend-setting, and impactful presence in the market.

This approach can also be promoted successfully as a community service, which it is. And, to encourage this direction, record companies should consider aggressively supporting related community service projects of stations moving toward this kind of programming flexibility.

Black/urban radio needs to scrutinize and revitalize itself as it reinvigorates the great black music tradition by expanding the scope of its musical presentations. Being the key information and cultural music resource of the black community heritage is its distinct privilege as well as the main source of its unique strength in the marketplace. Further, black/urban radio has an extra social responsibility because it serves a largely disadvantaged segment of society. It must serve its audience better in ways that no one else can or does. This is the key to success in the long term.



## Billboard. HOT DANCE MUSIC.

THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	CCLUB PLA  Compiled from a national sample of dance  TITLE  LABEL & NUMBER/DISTRIBUTING LABEL	
(1)	2	6	5	★ NO. 1 ★ ★ ALRIGHT (REMIX) A&M SP-18021 1 week at No. 1	◆ JANET JACKSON
(2)	5	31	3	VOGUE SIRE 0-21513/WARNER BROS.	◆ MADONNA
3	3	4	5	SPIN THAT WHEEL SBK V-19706	♦ HI TEK 3 FEATURING YA KID K
4	1	3	8	HEAVEN COLUMBIA 44 73171	◆ THE CHIMES
(5)	6	13	4	THE POWER ARISTA ADI-2014	◆ SNAP
	4	13	7	LET THERE BE HOUSE RCA 9188-1-RD	DESKEE
7	_			ENJOY THE SILENCE SIRE 0-21490/WARNER BROS.	◆ DEPECHE MODE
8	8	15	5	DUB BE GOOD TO ME ELEKTRA 0-66654	◆ BEATS INTERNATIONAL
9	23	48	3		EBEL MC & DOUBLE THE TROUBLE
	14	19	7		
10	9	9	6	I WANT YOU - YOU WANT ME ELEKTRA 0-66643	◆ STARPOINT  ◆ SOUL II SOUL
(11)	19	35	3	GET A LIFE/FAIRPLAY VIRGIN 0-96481	
12	11	12	7	DON'T WANNA FALL IN LOVE WARNER BROS. 0-21476	♦ JANE CHILD
13	17	25	4	MENTIROSA/WELCOME TO MY GROOVE CAPITOL V-15509	MELLOW MAN ACE
(14)	20	27	4	U CAN'T TOUCH THIS CAPITOL V-15571	M.C. HAMMER
15	15	18	6	EVERY LITTLE WORD CAPITOL V-15556	◆ FLESH FOR LULU
16	18	30	4	THAT'S THE WAY OF THE WORLD FFRR 886 981-1/POLYDOR	◆ D-MOB
17	25	33	6	SWEET AND LOW SIRE 0-21492/REPRISE	◆ DEBORAH HARRY
18	27	38	3	LOVE CHILD ATCO 0-96487/ATLANTIC	◆ SWEET SENSATION
19	28	39	3	DON'T PLAY ME RAW SLEEPING BAG SLX-40160	ECSTASY
20	21	28	10	THE HUMPTY DANCE TOMMY BOY TB 944	◆ DIGITAL UNDERGROUND
21	26	32	5	COME INTO MY HOUSE TOMMY BOY TB-948	◆ QUEEN LATIFAH
21					
21 22	13	10	8	YOU'LL NEVER STOP ME FROM LOVING YOU CHRYSALIS V-23506	◆ SONIA
1		1000	8	YOU'LL NEVER STOP ME FROM LOVING YOU CHRYSALIS V-23506 TOUCH ME 4TH & B'WAY 501/ISLAND	◆ SONIA ◆ 49ERS
22	13	10			
22 23	13	10	10	TOUCH ME 4TH & BWAY 501/ISLAND	♦ 49ERS
22 23 (24) 25 (26)	13 7 31 10	10 2 —	10 2	TOUCH ME 4TH & BWAY 501/ISLAND  POISON MCA 24003  WILD WOMEN DO (REMIX) EMI V-56161	♦ 49ERS ♦ BELL BIV DEVOE ♦ NATALIE COLE  ★★  MR. LEE
22 23 24 25 26	13 7 31 10	10 2 — 8	10 2 7 1	TOUCH ME 4TH & BWAY 501/ISLAND  POISON MCA 24003  WILD WOMEN DO (REMIX) EMI V-56161	◆ 49ERS ◆ BELL BIV DEVOE ◆ NATALIE COLE  ★ ★ ★  MR. LEE  ★ ★
22 23 24 25 26 27 28	13 7 31 10	10 2 — 8	10 2 7 1 2 2	TOUCH ME 4TH & BWAY 501/ISLAND  POISON MCA 24003  WILD WOMEN DO (REMIX) EMI V-56161	♦ 49ERS ♦ BELL BIV DEVOE ♦ NATALIE COLE  ★ ★ ★  MR. LEE  ★ ★  ◆ EN VOGUE ♦ THE COVER GIRLS
22 23 24 25 26	13 7 31 10 NE	10 2 — 8	10 2 7 1 2 2 2	TOUCH ME 4TH & BWAY 501/ISLAND  POISON MCA 24003  WILD WOMEN DO (REMIX) EMI V-56161	♦ 49ERS ♦ BELL BIV DEVOE ♦ NATALIE COLE  MR. LEE  • EN VOGUE ♦ THE COVER GIRLS ♦ NITZER EBB
22 23 24 25 26 27 28	13 7 31 10 <b>NE</b> <sup>4</sup>	10 2 — 8	10 2 7 1 2 2	TOUCH ME 4TH & BWAY 501/ISLAND  POISON MCA 24003  WILD WOMEN DO (REMIX) EMI V-56161	♦ 49ERS ♦ BELL BIV DEVOE ♦ NATALIE COLE  MR. LEE  • EN VOGUE • THE COVER GIRLS • NITZER EBB • BELOVED
22 23 24 25 26 27 28 29 30 31	13 7 31 10 NE' 43 41 47 12 30	10 2 	10 2 7 1 2 2 2	TOUCH ME 4TH & BWAY 501/ISLAND  POISON MCA 24003  WILD WOMEN DO (REMIX) EMI V-56161	♦ 49ERS ♦ BELL BIV DEVOE ♦ NATALIE COLE  MR. LEE  • EN VOGUE ♦ THE COVER GIRLS ♦ NITZER EBB
22 23 24 25 26 27 28 29 30	13 7 31 10 <b>NE</b> <sup>*</sup> 43 41 47 12	10 2 — 8	10 2 7 1 2 2 2 2	TOUCH ME 4TH & BWAY 501/ISLAND  POISON MCA 24003  WILD WOMEN DO (REMIX) EMI V-56161	♦ 49ERS
22 23 24 25 26 27 28 29 30 31	13 7 31 10 NE' 43 41 47 12 30	10 2 	10 2 7 1 2 2 2 9 3	TOUCH ME 4TH & BWAY 501/ISLAND  POISON MCA 24003  WILD WOMEN DO (REMIX) EMI V-56161	♦ 49ERS
22 23 24 25 26 27 28 29 30 31 32	13 7 31 10 NE' 43 41 47 12 30 37 32	10 2 	10 2 7 1 2 2 2 9 3 3	TOUCH ME 4TH & BWAY 501/ISLAND  POISON MCA 24003  WILD WOMEN DO (REMIX) EMI V-56161	♦ 49ERS
22 23 24 25 26 27 28 29 30 31 32 33	13 7 31 10 NE' 43 41 47 12 30 37 32	10 2 	10 2 7 1 2 2 2 9 3 3 5	TOUCH ME 4TH & BWAY 501/ISLAND  POISON MCA 24003  WILD WOMEN DO (REMIX) EMI V-56161	♦ 49ERS  ♦ BELL BIV DEVOE  ♦ NATALIE COLE  MR. LEE  • ★ ★  • EN VOGUE  • THE COVER GIRLS  • NITZER EBB  • BELOVED  SEE FEATURING DR. MOUTHQUAKE  • 808 STATE  MYSTERIOUS ART  ADAMSKI
22 23 24 25 26 27 28 29 30 31 32 33 34	13 7 31 10 <b>NE</b> 43 41 47 12 30 37 32 <b>NE</b>	10 2 	10 2 7 1 2 2 2 9 3 3 5	TOUCH ME 4TH & BWAY 501/ISLAND  POISON MCA 24003  WILD WOMEN DO (REMIX) EMI V-56161	♦ 49ERS  ♦ BELL BIV DEVOE  ♦ NATALIE COLE  MR. LEE  • ★ ★  • EN VOGUE  • THE COVER GIRLS  • NITZER EBB  • BELOVED  SEE FEATURING DR. MOUTHQUAKE  • 808 STATE  MYSTERIOUS ART  ADAMSKI
22 23 24 25 26 27 28 29 30 31 32 33 34 35	13 7 31 10 <b>NE</b> 43 41 47 12 30 37 32 <b>NE</b>	10 2 	10 2 7 1 2 2 2 9 3 3 5 1 1 3	TOUCH ME 4TH & BWAY 501/ISLAND  POISON MCA 24003  WILD WOMEN DO (REMIX) EMI V-56161	◆ 49ERS     ◆ BELL BIV DEVOE     ◆ NATALIE COLE     ★ ★
22 23 24 25 26 27 28 29 30 31 32 33 34 35 36	13 7 31 10 NE 43 41 47 12 30 37 32 NE 34 16	10 2 	10 2 7 1 2 2 2 2 9 3 3 5 1 1 3	TOUCH ME 4TH & BWAY 501/ISLAND  POISON MCA 24003  WILD WOMEN DO (REMIX) EMI V-56161	◆ 49ERS     ◆ BELL BIV DEVOE     ◆ NATALIE COLE     ★ ★
22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37	13 7 31 10 NE 43 41 47 12 30 37 32 NE 34 16 24 42	10 2 	10 2 7 1 2 2 2 2 2 9 3 3 5 1 1 3 7	TOUCH ME 4TH & BWAY 501/ISLAND  POISON MCA 24003  WILD WOMEN DO (REMIX) EMI V-56161	◆ 49ERS
22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38	13 7 31 10 NE 43 41 47 12 30 37 32 NE 34 16 24 42	10 2 	10 2 7 1 2 2 2 2 2 9 3 3 5 1 1 3 7 8 8 2	TOUCH ME 4TH & BWAY 501/ISLAND  POISON MCA 24003  WILD WOMEN DO (REMIX) EMI V-56161	◆ 49ERS
22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39	13 7 31 10 NE 43 41 47 12 30 37 32 NE 34 16 24 42 NE	10 2 	10 2 7 1 2 2 2 2 2 9 3 3 5 1 1 3 7 8 2	TOUCH ME 4TH & BWAY 501/ISLAND  POISON MCA 24003  WILD WOMEN DO (REMIX) EMI V-56161	♦ 49ERS
22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40	13 7 31 10 NE 43 41 47 12 30 37 32 NE 34 16 24 42 NE	10 2 	10 2 7 1 2 2 2 2 9 3 3 5 1 3 7 8 2 1	TOUCH ME 4TH & BWAY 501/ISLAND  POISON MCA 24003  WILD WOMEN DO (REMIX) EMI V-56161	◆ 49ERS     ◆ BELL BIV DEVOE     ◆ NATALIE COLE     ★ ★
22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41	13 7 31 10 NE 43 41 47 12 30 37 32 NE 34 16 24 42 NE 49 NE	10 2 	10 2 7 1 2 2 2 2 9 3 3 5 1 3 7 8 2 1 1 2	TOUCH ME 4TH & BWAY 501/ISLAND  POISON MCA 24003  WILD WOMEN DO (REMIX) EMI V-56161	◆ 49ERS  ◆ BELL BIV DEVOE  ◆ NATALIE COLE  ★ ★ ★  MR. LEE  MR. LEE  ◆ EN VOGUE  ◆ THE COVER GIRLS  ◆ NITZER EBB  ◆ BELOVED  SSE FEATURING DR. MOUTHQUAKE  ◆ 808 STATE  MYSTERIOUS ART  ADAMSKI  R ◆ JIMMY SOMERVILLE  SLAM SLAM  ◆ ANYTHING BOX  ROBERT OWENS  CELEBRATE THE NUN  ◆ HAPPY MONDAYS  NINE INCH NAILS
22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42	13 7 31 10 NE 43 41 47 12 30 37 32 NE 34 16 24 42 NE 22 NE	10 2 	10 2 7 1 2 2 2 9 3 3 5 1 1 3 7 8 2 1 1 2	TOUCH ME 4TH & BWAY 501/ISLAND  POISON MCA 24003  WILD WOMEN DO (REMIX) EMI V-56161	◆ 49ERS     ◆ BELL BIV DEVOE     ◆ NATALIE COLE     ★ ★
22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43	13 7 31 10 NE 43 41 47 12 30 37 32 NE 34 16 24 42 NE 22 NE	10 2 	10 2 7 1 2 2 2 2 9 3 3 5 1 3 7 8 2 1 1 2 1 1 1 1 1	TOUCH ME 4TH & BWAY 501/ISLAND  POISON MCA 24003  WILD WOMEN DO (REMIX) EMI V-56161	◆ 49ERS     ◆ BELL BIV DEVOE     ◆ NATALIE COLE     ★ ★
22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44	13 7 31 10 NE 43 41 47 12 30 37 32 NE 34 16 24 42 NE 22 NE NE	10 2 	10 2 7 1 2 2 2 2 9 3 3 5 1 3 7 8 2 1 1 2 1 1 1 1 1 1	TOUCH ME 4TH & BWAY 501/ISLAND  POISON MCA 24003  WILD WOMEN DO (REMIX) EMI V-56161	◆ 49ERS  ◆ BELL BIV DEVOE  ◆ NATALIE COLE  ★ ★ ★  MR. LEE  ★ ★ ◆ EN VOGUE  ◆ THE COVER GIRLS  ◆ NITZER EBB  ◆ BELOVED  SEE FEATURING DR. MOUTHQUAKE  FEATURING DR. MOUTHQUAKE  ADAMSKI  ADAMSKI  FEATURING SOMERVILLE  SLAM SLAM  ◆ ANYTHING BOX  ROBERT OWENS  CELEBRATE THE NUN  ◆ HAPPY MONDAYS  NINE INCH NAILS  ◆ ADAM ANT  NOCENCE FEATURING GEE MORRIS  THE CREW
22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45	13 7 31 10 NE 43 41 47 12 30 37 32 NE 34 16 24 42 NE 22 NE NE	10 2 	10 2 7 1 2 2 2 2 9 3 3 5 1 1 3 7 8 2 1 1 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	TOUCH ME 4TH & BWAY 501/ISLAND  POISON MCA 24003  WILD WOMEN DO (REMIX) EMI V-56161	♦ 49ERS  ♦ BELL BIV DEVOE  ♦ NATALIE COLE  MR. LEE  MR. LEE  ♦ EN VOGUE  ♦ THE COVER GIRLS  ♦ NITZER EBB  ♦ BELOVED  SEE FEATURING DR. MOUTHQUAKE  MYSTERIOUS ART  ADAMSKI  R. ♦ JIMMY SOMERVILLE  SLAM SLAM  ♦ ANYTHING BOX  ROBERT OWENS  CELEBRATE THE NUN  ♦ HAPPY MONDAYS  NINE INCH NAILS  ♦ ADAM ANT  NOCENCE FEATURING GEE MORRIS  THE CREW  FUN FUN
22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46	13 7 31 10 NE 43 41 47 12 30 37 32 NE 42 NE 49 NE NE NE NE NE	10 2 	10 2 7 1 2 2 2 2 9 3 3 5 1 1 3 7 8 2 1 1 1 1 1 1 1 1 1 1	TOUCH ME 4TH & BWAY 501/ISLAND  POISON MCA 24003  WILD WOMEN DO (REMIX) EMI V-56161	◆ 49ERS  ◆ BELL BIV DEVOE  ◆ NATALIE COLE  ★ ★ ★  MR. LEE  MR. LEE  ◆ EN VOGUE  ◆ THE COVER GIRLS  ◆ NITZER EBB  ◆ BELOVED  SEE FEATURING DR. MOUTHQUAKE  MYSTERIOUS ART  ADAMSKI  R ◆ JIMMY SOMERVILLE  SLAM SLAM  ◆ ANYTHING BOX  ROBERT OWENS  CELEBRATE THE NUN  ◆ HAPPY MONDAYS  NINE INCH NAILS  ◆ ADAM ANT  NOCENCE FEATURING GEE MORRIS  THE CREW  FUN FUN  ◆ GEORGE LAMOND
22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47	13 7 31 10 NE 43 41 47 12 30 37 32 NE 49 NE 22 NE NE NE NE NE	10 2 	10 2 7 1 2 2 2 2 2 9 3 3 5 1 1 3 7 8 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	TOUCH ME 4TH & BWAY 501/ISLAND  POISON MCA 24003  WILD WOMEN DO (REMIX) EMI V-56161   ** * HOT SHOT DEBUT  PUMP THAT BODY JIVE 1337-1-JO/RCA  ** * POWER PICK *  HOLD ON ATLANTIC 0-86234  ALL THAT GLITTERS ISN'T GOLD CAPITOL V-15569  LIGHTNING MAN GEFFEN 0-21465  HELLO ATLANTIC 0-86235  LOVE ON LOVE VIRGIN 0-96486  PACIFIC TOMMY BOY TB-949  THE OMEN COLUMBIA 44 73158  N-R-G MCA 24015  YOU MAKE ME FEEL (MIGHTY REAL) LONDON 886 873-1/POLYDOR  MOVE MCA 23998  LIVING IN OBLIVION EPIC 49 73156  VISIONS 4TH & B'WAY 497/ISLAND  WILL YOU BE THERE WESTSIDE (WEST GERMANY) IMPORT  HALLELUJAH ELEKTRA 0-60945  HEAD LIKE A HOLE TVT 2614  ROOM AT THE TOP MCA 23964  NATURAL THING PROFILE PRO-7284  INT  GET DUMB! (FREE YOUR BODY) VENDETTA VE 7037/A&M  GIVE ME LOVE ZYX 6268-12  BAD OF THE HEART COLUMBIA 44 73177  ALL AROUND THE WORLD ARISTA ADI-9937  THE SEX OF IT COLUMBIA 44 69204	♦ 49ERS  ♦ BELL BIV DEVOE  ♦ NATALIE COLE  MR. LEE  MR. LEE  ♦ THE COVER GIRLS  ♦ NITZER EBB  ♦ BELOVED  SSE FEATURING DR. MOUTHQUAKE  9 808 STATE  MYSTERIOUS ART  ADAMSKI  R ♦ JIMMY SOMERVILLE  SLAM SLAM  ♦ ANYTHING BOX  ROBERT OWENS  CELEBRATE THE NUN  ♦ HAPPY MONDAYS  NINE INCH NAILS  ♦ ADAM ANT  NOCENCE FEATURING GEE MORRIS  THE CREW  FUN FUN  ♦ GEORGE LAMOND  ♦ LISA STANSFIELD

핊	¥	i ii		12-INCH SINGLES	
₹ (0	T WEEK	KS. AGO	WKS. ON CHART	Compiled from a national sample of retail store and one	e-ston sales reports
THIS WEEK	LAST	2 WKS.	WKS	TITLE LABEL & NUMBER/DISTRIBUTING LABEL	ARTIST
				** No. 1 **	
1)	4	_	2	VOGUE SIRE 0-21513/WARNER BROS. 1 week at No. 1	◆ MADONNA
2	2	4	6	ENJOY THE SILENCE SIRE 0-21490/WARNER BROS.	◆ DEPECHE MODE
3	3	6	4	GET A LIFE/FAIRPLAY VIRGIN 0-96481	◆ SOUL II SOUL
4	5	5	5	POISON MCA 24003	◆ BELL BIV DEVOE
5)	7	15	3	ALRIGHT (REMIX) A&M SP-18021	◆ JANET JACKSON
6	1	3	13	THE HUMPTY DANCE TOMMY BOY TB-944	◆ DIGITAL UNDERGROUND
7)	8	14	5	LOVE CHILD ATCO 0-96487/ATLANTIC	◆ SWEET SENSATION
8	6	1	13	ALL AROUND THE WORLD ARISTA ADI-9937	♦ LISA STANSFIELD
9)	14	31	4	HOLD ON ATLANTIC 0-86234	◆ EN VOGUE
10)	13	21	5		HI TEK 3 FEATURING YA KID K
11	9	7	8	TOUCH ME 4TH & B'WAY 501/ISLAND	♦ 49ERS
12	10	8	7	SENDING ALL MY LOVE ATLANTIC 0-86220	<b>♦ LINEAR</b>
13)	19	32	4	RUB YOU THE RIGHT WAY MOTOWN MOT-4657	◆ JOHNNY GILL
14	15	26	4	GETTING AWAY WITH IT WARNER BROS. 0.21498	◆ ELECTRONIC
15)				BLUE SAVANNAH SIRE 0-21428/WARNER BROS.	◆ ERASURE
=	18	25	4		◆ THE CHIMES
16)	22	24	5	HEAVEN COLUMBIA 44 73171	
17	21	28	5	LET THERE BE HOUSE RCA 9188-1 RD	DESKEE
18	11	9	11	ROOM AT THE TOP MCA 23964	♦ ADAM ANT
19)	29	37	3	COME INTO MY HOUSE TOMMY BOY TB-948	◆ QUEEN LATIFAH
20)	NE	WÞ	1	★ ★ HOT SHOT DEBUT ★  DON'T WANNA FALL IN LOVE WARNER BROS 0:21526	◆ JANE CHILD
21)	38		2	★ ★ POWER PICK ★ ★  DUB BE GOOD TO ME ELEKTRA 0-66554	★ BEATS INTERNATIONAL
22	16	10	17	EXPRESSION NEXT PLATEAU NP50101	♦ SALT-N-PEPA
			-		
73	26	29	8	TIME AFTER TIME JAM CITY 63961-5003	◆ TIMMY-T
23 24)	26 33	29	8	LOVE IS LIKE AN ITCHING IN MY HEART MOTOWN MOT-4690	
24)	33	34	5	LOVE IS LIKE AN ITCHING IN MY HEART MOTOWN MOT-4690	◆ GOOD GIRLS
24) 25)	33 34	34 35	5 4	LOVE IS LIKE AN ITCHING IN MY HEART MOTOWN MOT-4690 LIGHTNING MAN GEFFEN 0-21465	◆ GOOD GIRLS ◆ NITZER EBB
24) 25) 26	33 34 17	34 35 20	5 4 6	LOVE IS LIKE AN ITCHING IN MY HEART MOTOWN MOT-4690 LIGHTNING MAN GEFFEN 0-21465 HIDE AND SEEK ATLANTIC 0-86230	◆ GOOD GIRLS  ◆ NITZER EBB  ◆ PAJAMA PARTY
24) 25) 26 27	33 34 17 23	34 35 20 17	5 4 6 11	LOVE IS LIKE AN ITCHING IN MY HEART MOTOWN MOT-4690 LIGHTNING MAN GEFFEN 0-21465 HIDE AND SEEK ATLANTIC 0-86230 - SWEAT BIG BEAT BB-00011	◆ GOOD GIRLS ◆ NITZER EBB ◆ PAJAMA PARTY JAY WILLIAMS
24 25 26 27 28	33 34 17 23 24	34 35 20 17 11	5 4 6 11 10	LOVE IS LIKE AN ITCHING IN MY HEART MOTOWN MOT-4690 LIGHTNING MAN GEFFEN 0-21465 HIDE AND SEEK ATLANTIC 0-86230 - SWEAT BIG BEAT BB-00011 GOT TO GET ARISTA AD1-9932	◆ GOOD GIRLS  ◆ NITZER EBB  ◆ PAJAMA PARTY  JAY WILLIAMS  ◆ LEILA K WITH ROB 'N' RAZ
24) 25) 26 27 28 29	33 34 17 23 24 25	34 35 20 17	5 4 6 11 10 7	LOVE IS LIKE AN ITCHING IN MY HEART MOTOWN MOT-4690 LIGHTNING MAN GEFFEN 0-21465 HIDE AND SEEK ATLANTIC 0-86230 SWEAT BIG BEAT BB-00011 GOT TO GET ARISTA AD1-9932 HELLO ATLANTIC 0-86235	◆ GOOD GIRLS  ◆ NITZER EBB  ◆ PAJAMA PARTY  JAY WILLIAMS  ◆ LEILA K WITH ROB 'N' RAZ  ◆ BELOVED
24 25 26 27 28 29 30	33 34 17 23 24 25 44	34 35 20 17 11 22	5 4 6 11 10 7	LOVE IS LIKE AN ITCHING IN MY HEART MOTOWN MOT-4690 LIGHTNING MAN GEFFEN 0-21465 HIDE AND SEEK ATLANTIC 0-86230 SWEAT BIG BEAT BB-00011 GOT TO GET ARISTA AD1-9932 HELLO ATLANTIC 0-86235 THE POWER WILD PITCH WP-1018 POWER	◆ GOOD GIRLS  ◆ NITZER EBB  ◆ PAJAMA PARTY  JAY WILLIAMS  ◆ LEILA K WITH ROB 'N' RAZ  ◆ BELOVED  R JAM FEATURING CHILL ROB G
24) 25) 26 27 28 29 30) 31	33 34 17 23 24 25 44 36	34 35 20 17 11 22 —	5 4 6 11 10 7 2	LOVE IS LIKE AN ITCHING IN MY HEART MOTOWN MOT-4690  LIGHTNING MAN GEFFEN 0-21465  HIDE AND SEEK ATLANTIC 0-86230  SWEAT BIG BEAT BB-00011  GOT TO GET ARISTA AD1-9932  HELLO ATLANTIC 0-86235  THE POWER WILD PITCH WP-1018  POWER  PACIFIC TOMMY BOY TB-949	◆ GOOD GIRLS  ◆ NITZER EBB  ◆ PAJAMA PARTY  JAY WILLIAMS  ◆ LEILA K WITH ROB 'N' RAZ  ◆ BELOVED  R JAM FEATURING CHILL ROB G
24 25 26 27 28 29 30 31 32	33 34 17 23 24 25 44 36 28	34 35 20 17 11 22 — 36 27	5 4 6 11 10 7 2 3 7	LOVE IS LIKE AN ITCHING IN MY HEART MOTOWN MOT-4690  LIGHTNING MAN GEFFEN 0-21465  HIDE AND SEEK ATLANTIC 0-86230 -  SWEAT BIG BEAT BB-00011  GOT TO GET ARISTA AD1-9932  HELLO ATLANTIC 0-86235  THE POWER WILD PITCH WP-1018 POWEF  PACIFIC TOMMY BOY TB-949  YOU'LL NEVER STOP ME FROM LOVING YOU CHRYSALIS V-23506	◆ GOOD GIRLS  ◆ NITZER EBB  ◆ PAJAMA PARTY  JAY WILLIAMS  ◆ LEILA K WITH ROB 'N' RAZ  ◆ BELOVED  R JAM FEATURING CHILL ROB G  ◆ 808 STATE  ◆ SONIA
24 25 26 27 28 29 30 31 32 33	33 34 17 23 24 25 44 36 28	34 35 20 17 11 22 — 36 27	5 4 6 11 10 7 2 3 7	LOVE IS LIKE AN ITCHING IN MY HEART MOTOWN MOT-4690  LIGHTNING MAN GEFFEN 0-21465  HIDE AND SEEK ATLANTIC 0-86230  SWEAT BIG BEAT BB-00011  GOT TO GET ARISTA AD1-9932  HELLO ATLANTIC 0-86235  THE POWER WILD PITCH WP-1018  PACIFIC TOMMY BOY TB-949  YOU'LL NEVER STOP ME FROM LOVING YOU CHRYSALIS V-23506  NICETY RUTHLESS 0-96480/ATCO	◆ GOOD GIRLS  ◆ NITZER EBB  ◆ PAJAMA PARTY  JAY WILLIAMS  ◆ LEILA K WITH ROB 'N' RAZ  ◆ BELOVED  R JAM FEATURING CHILL ROB G  ◆ 808 STATE  ◆ SONIA  ◆ MICHEL'LE
24 25 26 27 28 29 30 31 32 33 34	33 34 17 23 24 25 44 36 28 NE	34 35 20 17 11 22 — 36 27	5 4 6 11 10 7 2 3 7 1	LOVE IS LIKE AN ITCHING IN MY HEART MOTOWN MOT-4690  LIGHTNING MAN GEFFEN 0-21465  HIDE AND SEEK ATLANTIC 0-86230  SWEAT BIG BEAT BB-00011  GOT TO GET ARISTA AD1-9932  HELLO ATLANTIC 0-86235  THE POWER WILD PITCH WP-1018  PACIFIC TOMMY BOY TB-949  YOU'LL NEVER STOP ME FROM LOVING YOU CHRYSALIS V-23506  NICETY RUTHLESS 0-96480/ATCO  THE POWER ARISTA ADI-2014	◆ GOOD GIRLS  ◆ NITZER EBB  ◆ PAJAMA PARTY  JAY WILLIAMS  ◆ LEILA K WITH ROB 'N' RAZ  ◆ BELOVED  R JAM FEATURING CHILL ROB G  ◆ 808 STATE  ◆ SONIA  ◆ MICHEL'LE
24) 25) 26 27 28 29 30) 31 32 33 34)	33 34 17 23 24 25 44 36 28 NE NE	34 35 20 17 11 22 — 36 27	5 4 6 11 10 7 2 3 7 1	LOVE IS LIKE AN ITCHING IN MY HEART MOTOWN MOT-4690  LIGHTNING MAN GEFFEN 0-21465  HIDE AND SEEK ATLANTIC 0-86230 -  SWEAT BIG BEAT BB-00011  GOT TO GET ARISTA AD1-9932  HELLO ATLANTIC 0-86235  THE POWER WILD PITCH WP-1018 POWER  PACIFIC TOMMY BOY TB-949  YOU'LL NEVER STOP ME FROM LOVING YOU CHRYSALIS V-23506  NICETY RUTHLESS 0-96480/ATCO  THE POWER ARISTA ADI-2014  GIRL UPSTAIRS URO 100	◆ GOOD GIRLS  ◆ NITZER EBB  ◆ PAJAMA PARTY  JAY WILLIAMS  ◆ LEILA K WITH ROB 'N' RAZ  ◆ BELOVED  R JAM FEATURING CHILL ROB G  ◆ 808 STATE  ◆ SONIA  ◆ MICHEL'LE  ◆ SNAP  DAIZE
24) 25) 26 27 28 29 30) 31 32 33 34 35) 36)	33 34 17 23 24 25 44 36 28 NE 41 43	34 35 20 17 11 22 — 36 27 W >	5 4 6 11 10 7 2 3 7 1	LOVE IS LIKE AN ITCHING IN MY HEART MOTOWN MOT-4690  LIGHTNING MAN GEFFEN 0-21465  HIDE AND SEEK ATLANTIC 0-86230 -  SWEAT BIG BEAT BB-00011  GOT TO GET ARISTA AD1-9932  HELLO ATLANTIC 0-86235  THE POWER WILD PITCH WP-1018 POWER  PACIFIC TOMMY BOY TB-949  YOU'LL NEVER STOP ME FROM LOVING YOU CHRYSALIS V-23506  NICETY RUTHLESS 0-96480/ATCO  THE POWER ARISTA AD1-2014  GIRL UPSTAIRS URO 100  STOP ME IF I FALL IN LOVE VENDETTA VE-7035/A&M	◆ GOOD GIRLS  ◆ NITZER EBB  ◆ PAJAMA PARTY  JAY WILLIAMS  ◆ LEILA K WITH ROB 'N' RAZ  ◆ BELOVED  R JAM FEATURING CHILL ROB G  ◆ 808 STATE  ◆ SONIA  ◆ MICHEL'LE  ◆ SNAP  DAIZE  ALE
24 25) 26 27 28 29 30 31 32 33 34 35 36 37	33 34 17 23 24 25 44 36 28 NE 41 43	34 35 20 17 11 22 36 27  W > 39 W >	5 4 6 11 10 7 2 3 7 1 1 4 2	LOVE IS LIKE AN ITCHING IN MY HEART MOTOWN MOT-4690  LIGHTNING MAN GEFFEN 0-21465  HIDE AND SEEK ATLANTIC 0-86230 -  SWEAT BIG BEAT BB-00011  GOT TO GET ARISTA AD1-9932  HELLO ATLANTIC 0-86235  THE POWER WILD PITCH WP-1018  PACIFIC TOMMY BOY TB-949  YOU'LL NEVER STOP ME FROM LOVING YOU CHRYSALIS V-23506  NICETY RUTHLESS 0-96480/ATCO  THE POWER ARISTA AD1-2014  GIRL UPSTAIRS URO 100  STOP ME IF I FALL IN LOVE VENDETTA VE-7035/A&M  PUMP THAT BODY JIVE 1337-1-JD/RCA	◆ GOOD GIRLS  ◆ NITZER EBB  ◆ PAJAMA PARTY  JAY WILLIAMS  ◆ LEILA K WITH ROB 'N' RAZ  ◆ BELOVED  R JAM FEATURING CHILL ROB G  ◆ 808 STATE  ◆ SONIA  ◆ MICHEL'LE  ◆ SNAP  DAIZE  ALE  MR. LEE
24 25 26 27 28 29 30 31 32 33 34 35 36 37 38	33 34 17 23 24 25 44 36 28 NE 41 43 NE	34 35 20 17 11 22 — 36 27  W > 39 — 2	5 4 6 11 10 7 2 3 7 1 1 4 2 1	LOVE IS LIKE AN ITCHING IN MY HEART MOTOWN MOT-4690  LIGHTNING MAN GEFFEN 0-21465  HIDE AND SEEK ATLANTIC 0-86230 -  SWEAT BIG BEAT BB-00011  GOT TO GET ARISTA AD1-9932  HELLO ATLANTIC 0-86235  THE POWER WILD PITCH WP-1018 POWER  PACIFIC TOMMY BOY TB-949  YOU'LL NEVER STOP ME FROM LOVING YOU CHRYSALIS V-23506  NICETY RUTHLESS 0-96480/ATCO  THE POWER ARISTA ADI-2014  GIRL UPSTAIRS URO 100  STOP ME IF I FALL IN LOVE VENDETTA VE-7035/A&M  PUMP THAT BODY JIVE 1337-1-JD/RCA  KEEP IT TOGETHER SIRE 0-21427/WARNER BROS.	◆ GOOD GIRLS  ◆ NITZER EBB  ◆ PAJAMA PARTY  JAY WILLIAMS  ◆ LEILA K WITH ROB 'N' RAZ  ◆ BELOVED  R JAM FEATURING CHILL ROB G  ◆ 808 STATE  ◆ SONIA  ◆ MICHEL'LE  ◆ SNAP  DAIZE  MR. LEE  MADONNA
24) 25) 26 27 28 29 30) 31 32 33) 34) 35) 36) 37)	33 34 17 23 24 25 44 36 28 NE 41 43	34 35 20 17 11 22 36 27  W > 39 W >	5 4 6 11 10 7 2 3 7 1 1 4 2	LOVE IS LIKE AN ITCHING IN MY HEART MOTOWN MOT-4690  LIGHTNING MAN GEFFEN 0-21465  HIDE AND SEEK ATLANTIC 0-86230 -  SWEAT BIG BEAT BB-00011  GOT TO GET ARISTA AD1-9932  HELLO ATLANTIC 0-86235  THE POWER WILD PITCH WP-1018  PACIFIC TOMMY BOY TB-949  YOU'LL NEVER STOP ME FROM LOVING YOU CHRYSALIS V-23506  NICETY RUTHLESS 0-96480/ATCO  THE POWER ARISTA AD1-2014  GIRL UPSTAIRS URO 100  STOP ME IF I FALL IN LOVE VENDETTA VE-7035/A&M  PUMP THAT BODY JIVE 1337-1-JD/RCA	◆ GOOD GIRLS  ◆ NITZER EBB  ◆ PAJAMA PARTY  JAY WILLIAMS  ◆ LEILA K WITH ROB 'N' RAZ  ◆ BELOVED  R JAM FEATURING CHILL ROB G  ◆ 808 STATE  ◆ SONIA  ◆ MICHEL'LE  ◆ SNAP  DAIZE  MR. LEE  MADONNA
24 25 26 27 28 29 30 31 32 33 34 35 36 37 38	33 34 17 23 24 25 44 36 28 NE 41 43 NE	34 35 20 17 11 22 — 36 27  W > 39 — 2	5 4 6 11 10 7 2 3 7 1 1 4 2 1	LOVE IS LIKE AN ITCHING IN MY HEART MOTOWN MOT-4690  LIGHTNING MAN GEFFEN 0-21465  HIDE AND SEEK ATLANTIC 0-86230 -  SWEAT BIG BEAT BB-00011  GOT TO GET ARISTA AD1-9932  HELLO ATLANTIC 0-86235  THE POWER WILD PITCH WP-1018 POWER  PACIFIC TOMMY BOY TB-949  YOU'LL NEVER STOP ME FROM LOVING YOU CHRYSALIS V-23506  NICETY RUTHLESS 0-96480/ATCO  THE POWER ARISTA ADI-2014  GIRL UPSTAIRS URO 100  STOP ME IF I FALL IN LOVE VENDETTA VE-7035/A&M  PUMP THAT BODY JIVE 1337-1-JD/RCA  KEEP IT TOGETHER SIRE 0-21427/WARNER BROS.	◆ GOOD GIRLS  ◆ NITZER EBB  ◆ PAJAMA PARTY  JAY WILLIAMS  ◆ LEILA K WITH ROB 'N' RAZ  ◆ BELOVED  R JAM FEATURING CHILL ROB G  ◆ 808 STATE  ◆ SONIA  ◆ MICHEL'LE  ◆ SNAP  DAIZE  MR. LEE  MADONNA  ◆ ANYTHING BOX
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Titles with the greatest sales or club play increase this week. ◆ Videoclip availability. ◆ Recording Industry Assn. Of America (RIAA) certification for sales of 500,000 units. ▲ RIAA certification for sales of 1 million units. Records listed under Club Play are 12-inch unless indicated otherwise. ⑥Copyright 1990, BPI Communications Inc. All rights reserved.



"BODY LANGUAGE" featuring the single, "GOT TO TELL ME SOMETHING" (written and produced by Maurice Starr, re-mixed by David Morales), "ANGEL OF LOVE" (a duet with Jordan Knight), plus songs by Debbie Gibson and Kiki Garcia. All songs fired with the extraordinary energy and youthful passion of ANA. "BODY LANGUAGE." A UNIVERSAL EXPRESSION. ON PARC/EPIC.

Management: Miguel Rodriguez bic," Reg. U.S. Par. & Im. Off, by CBS Records Inc.

## Spring Fever: Happy Mondays, War Party & More

"It's a little bit scary ... but fun."—Grace Jones

NEVER SAY NEVER: In the span of a little more than one week we re ceived more than one dozen albums of distinction that merit your recognition

On the alternative scene a number of fine, innovative offerings have popped up on the scene. Happy Mondays have served up a tasty seven-cut EP titled "Hallelujah" (Elektra). The popular Manchester,





by Bill Coleman

England, assemblage delivers its own warped-brand of dance music seemingly inspired by just about anything. Tracks like the brilliant "Rave On," "Clap Your Hands," and the title track possess a common thread but emanate varied energies. Remixes of "Rave On, "Hallelujah," and "Wrote For Luck" are included ... "The Myth Of Rock" (Nettwerk/I.R.S.) from politically correct threesome Consolidated is further proof that there's a thin line between funk, industrial, rap, and rock. This West Coast-based act dips into all of the aforementioned and emerges with a spicy offering that can easily find a home in the bins that house Public Enemy and N.W.A., not only musically, but in its staunch, occasionally humorous but always potent dia-log. Discover the cuts "Love, Honor, And Respect," "Dyschuctional Relationship," "This Is A Collective," "America No. 1," "Josephine The Singer," "Poland," and "Weakness Pts. I & II." Very cool . . . The Amsterdam-based Urban Dance Squad lives up to its name with its Mental Floss For The Globe" (Arista) debut. Like in any city or "urban" neighborhood, you're never surprised by what you might find. With UDS, that becomes an appropriate warning. The live band

#### **HOT DANCE BREAKOUTS**

#### **CLUB PLAY**

- 1. TALK ABOUT ROCKIN' 2 GIRLS CAPITOL 2. PROBABLY A ROBBERY/SPACE GLADIATOR RENEGADE SOUNDWAVE
- 3. MOONLIGHT ON WATER LAURA
- 4. WHAT U WAITIN 4? JUNGLE
- 5. PICTURES OF YOU THE CURE ELEKTRA

#### 12" SINGLES SALES

- 1. FAME 90 DAVID BOWIE FEATURING 2. ALL THAT GLITTERS ISN'T GOLD THE
- COVER GIRLS CAPITOL

  3. PICTURES OF YOU THE CURE ELEKTRA
- 5. WHY YOU GET FUNKY ON ME (FROM 'HOUSE PARTY") TODAY MOTOWN

Breakouts: Titles with future chart potential. based on club play or sales reported this week combines rap with a hardcore and metal sensitivity, adding up to a unique, sometimes disturbing, but never dull, collection from the Bad Brains/Red Hot Chili Peppers-/Fishbone school of thought. Check out "No Kid," "Piece Of Rock," "Fast Lane," "Prayer For My Demo," "Struggle For Jive."

BLAME IT ON THE BOOGIE: Warlock (212-979-0808) is right on target with its fierce two-record, various-artist compilation of house and underground tracks titled "War Party." Compiled by Al "T" McLaran, the set gives you a taste of all kinds of house: deep, acid, groovy, hip, and otherwise. Brilliant gems such as "Feel The Magic" by Soul Fusion; "After The Storm" and "Oh Baby Now" by Nemesis; and "Cannot Stop This Feeling" by House Junkies are complemented by such others as "I Love The Way You Shake" by Frontline, Keep Me Coming On" by Body Work, and the grossly overlooked "Rollin' With Rhama" by Axis. Sporting contributions from the likes of Little Louie Vega, Jungle Brothers, Marley Marl, Freddy Bastone, Nelson Roman, Todd Terry, Johnny Dynell and more. How could you go wrong? ... "Let Them Eat Bingo" (Elektra) marks the debut of former Housemartin member Norman Cook and pals as **Beats International.** Featuring the smash single "Dub Be Good To Me," the package meshes a variety of stylings. Inspirations range from Bohannon to Billy Bragg highlighted by the sweet "Burundhi Blues," "The Ragged Trousered Percussionists," "Blame It On The Bassline," "Won't Talk about It,"

and "For Spacious Lies" sample meisters Musto & Bones of-"The Future Is Ours" (Citybeat/Beggars Banquet, 516-223-6640). The acid-laced club collection is meant to be played loud and after about 3 a m. Not all the cuts make the grade but "Don't Give Up On My Lovin'," "I'm So Confused," "Time Is Running Out" and "Give It Up Girl" are faves.

Adamski's much U.K.-hvped "Live And Direct" (MCA) album is out. The instrumental, primarily

acid house-based album from the 'keyboard wiz" is good, but, quite honestly, we were expecting true fabness. There are some memorable moments, however, with the hooky "You. Me. House.," "Magik Piano," and"Rap You In Sound."

## **New York's Micmac Label Makes Its Mark**

#### Indie Guided By Pros Caviano, Schlacter, Garcia

BY DAVID NATHAN

LOS ANGELES-Take the knowhow and skill of executives Marvin Schlacter and Ray Caviano, whose work in the dance music field through the '70s and '80s marks them as pioneers, and add some of the innovative creative talent epitomized by label co-owner Mickey Garcia, who helped make New York the mecca for dance music, and you have the basic formula that has enabled Micmac Records to enjoy an unprecedented success rate in an era when the music industry is more corporate than ever.

Micmac was created some three years ago by Schlacter, whose distinguished career includes stints with the legendary Scepter Records and disco-era Prelude Records, and producer/mastermixer Garcia, who worked at KISS-FM in New York and at clubs like Illusions, when the two met at the New Music Seminar in 1987. The Gotham-based indie began to establish itself in 1988 with hits by acts like Cynthia & Johnny "O. More recently, Micmac has enjoyed success with major releases by Eileen Flores and Two Without Hats.

"We're the hottest New York dance

label on the street!" says Caviano, with characteristic exuberance, "Minimally, we have three or four records on New York radio on a station like [WRKS] Hot 97 at any given time. I joined the company because Micmac is the hottest label, bar none, Marvin's experience as a street record man and his A&R ear along with Mickey's real production sensitivity, sensibility, and his awareness of what the consumer wants as one of the pioneers of the Latin/pop freestyle sound himself-the combination is dynamic."

Caviano, the label's director of special projects, promotion, and marketing, joined Micmac after a stint with Sleeping Bag and is widely credited as one of disco's founding fathers through his work with TK Records in the '70s and later his own RFC label. He adds that "we're cleaning up right now," pointing to the recent launch of Cruzin' Nelson Records, home for hot New York producer/artist Nelson Cruz, and Micmac's expansion into the house music field via another new label, Martru Records, which is due soon.

"We're creating Martru primarily for that house/street/progressive club sound so that the consumers can differentiate from Micmac, which has become known primarily for its pop/crossover/freestyle sound," notes Caviano. Among artists whose records will apppear on Cruzin' Nelson Records are Nelshouse, Darlene, Maribell, Baby Hec, and Nelson's Fast Forward Cruz (FFWD), which features Cruz as an artist.

In retracing Micmac's run of success, Caviano notes that the label kicked off in early '88 with "Love's Gonna Get You" by Vickie Ryan. Initial product by Cynthia & Johnny "O" sparked interest, as did Tonasi's "Wondering" and "Try Yazz" by Two Without Hats. Albums by Cynthia & Johnny "O" (co-produced by Garcia with partner Elvin Molina, who also produce Profile's Judy Torres) did well, and as Caviano points out, "Follow-up singles by Cynthia and Johnny 'O' were well accepted by crossover radio

Although he acknowledges that "New York is still the center of the dance music universe," Caviano says that breakout markets like Miami, Los Angeles, San Diego, Houston, and San Antonio, Texas, have all been responsible for Micmac's growth. "The radio and chart acceptance speaks for itself and when you can sell 50,000 12-inch singles without any radio play and take it to 100,000 at least, with airplay, you get some idea of what can happen with a growing company.

Caviano is clear that Micmac's continual growth has its roots in the label's commitment to making records. particularly in the Latin freestyle genre. "The Latin community will not abandon its artists. No one can say the freestyle sound has peaked when you have artists like Judy Torres, Exposé, the Cover Girls, Seduction, TKA, Coro, Pajama Party, and George LaMond doing well.'

Micmac's current strategy is geared toward "the creation of better marketing campaigns for our albumoriented artists, which will include videos, national tours, and so on, and devising better methods to break our artists," says Caviano.



#### TAMARAR

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808 STATE: From left, Andy, Martin Price, Darren and Graham Massey

## **NEW ON THE CHARTS**

From Manchester's underground club scene comes one of its hottest exports-808 State.

Previewing its forthcoming album "Ninety," with the hypnotic, now-classic house instrumental "Pacific" (which has been circulating on 12-inch import in various incarnations before securing a stateside deal with Tommy Boy). 808 State has been hailed in the the U.K. as "one of the most talented groups in dance music.'

The act consists of: Martin Price, 34, (owner of Eastern Bloc, a dance/indie shop in Manchester, where they all met); Graham Massey, 29, (formerly of funk noir experimentalists Biting Tongues), and two young DJs named Darren & Andy. The band has been tagged everything from "new age house" and "ambient house" to "acid house" for its post-Kraftwerk techno and dance sensibilities. Massey simply states: "Why can't it iust be left as dance music. To me all the 'new age thing means is that there's a gentler sound available.

The stateside Tommy Boy release of "Ninety" will sport new remixes and a number of selections previously unavailable.

As for this new U.K. dance movement, Price says, "It's the best thing that's ever happened to this country. England is one damn funky place at the moment.

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#### IN THIS SECTION

Words & Music: Give Credit Where It's Due

Willie Dixon, At 74, On The Move

A&M's Del Amitri Breaks Through

New On The Charts: WTG's Louie Louie

## **Can Music Biz Move Past Earth Day Hype?**; Hail Mariah: New York Gets The Chills

POP MUSICIANS helped rally the masses with remarkable results during Earth Day celebrations April 22. The Beat was on the scene in New York's Central Park where more than 750,000 sprawled and squeezed in for a day of celebrities' speeches, and songs from the likes of the B-52's, Edie Brickell & New Bohemians, the Roches, Hall & Oates, salsa star Willie Colon, Ben E. King, and South African artists Malathini & Mahotella Queens.

But the Beat, a seasoned veteran of feel-good, mega-

events who was admittedly suffering a bout of skepticism, found the most fitting performance of the day the Roches' spirited cover of the Coasters' hit "Yakety Yak." For all too often, the professed concern with the environment by the industry's creative leaders-its artistsseems to translate to lip service at the business level; all yakety-yak and little action.

Or perhaps, this will be a start. Per-

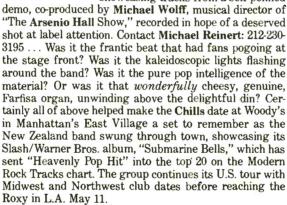
haps, by Earth Day 2000, retailers will find a way to securely stock and sell CDs without wrapping them in trash. Perhaps booking agents and tour accountants will consider the energy costs of extravagantly produced, dartboardrouted tours. Perhaps, entertainment corporations will embrace the idea of having environmentalists on their boards to guide how their actions affect the Earth. And perhaps, by then, radio stations and rock stars will find a way to celebrate Earth Day without trampling urban

ON THE ROAD: Ex-Pink Floyd front man Roger Waters plans a benefit performance of his epic "The Wall" at the Berlin Wall July 21 with video and album to follow ... The Mission U.K. had to cancel the first five dates of its "Deliverance" tour after guitarist Simon Hinkler was struck by rheumatic fever. The swing with the Wonder Stuff opened April 22 at the Metropolis in Montreal; Northeast U.S. dates were rescheduled ... Billy Idol's tour to support his new Chrysalis disk "Charmed Life" is on hold pending his recovery from another operation April 18 to place a steel rod in the leg he injured in a February motorcycle spill ... Way, way out West, UB40 open their Labour Of Love 1990 tour with dates May 4-9 on the Hawaijan islands.

ON THE BEAT: The voice comes in as a sultry hush, building slowly, confidently, to a soulful shout-growling, crying, and swooping with attention-grabbing dramatics. It is the voice of Mariah Carey on her debut single, "Vision Of Love," for Columbia Records, co-written

by this 20-year-old singer and produced by Rhett Lawrence and Michael Narada Walden, the latter known for his work with, among others, Whitney Houston. The single's production is slicker than need be, but Carey's voice is a commercial force to be reckoned with in any arrangement, as witnessed by the lovely, self-produced, gospel-like album track, "Vanishing." With a nine-city promo tour in early May, Carey will prep radio and retail for the single, which goes to pop and black outlets May 14, and her debut disk, "Mariah Carey," shipping June 5... If the

Grammy-winning, chart-topping triumph of Bonnie Raitt eases the way for other roots-music artists, one overdue arrival may be that of Leigh Harris, a.k.a. L'il Queenie. This diminutive singer from New Orleans has garnered fans for more than a decade with her earthy, exuberant, blues-tinged style. She brought New Orleans to New York recently with a pair of jumping nights at Delta 88, showcasing tracks from a self-penned



GIRCLING SOLO: This was only the second time, Tom Kimmel admitted to the largely label crowd gathered at a private PolyGram showcase, "that I've played for a crowd that's been *paid* to like me." With just a second guitarist accompanying him at the Lone Star Roadhouse, Kimmel offered stripped-down versions of songs from his second PolyGram disk, "Circle Back Home." But those arrangements of such as "A Small Song," the album's current single, and "Grace Under Pressure" served to spotlight the muscle and craft of Kimmel's writing. For the company crowd, Kimmel was eager to please as he began one requested tune. "Two or three people asked me to do it," he noted, "who could drop me from the label if I didn't."



by Thom Duffy

#### **Aerosmith Takes 5 At Boston Awards** But New Kids, Gentlemen Get Audience Raves

BY DAVID WYKOFF

BOSTON-Although teen heartthrobs New Kids On The Block garnered the most attention, the fourth annual SKC Boston Music Awards. held here at the Wang Center April 19, proved notable for the range and quality of its honorees and live performances

While they did not perform, the New Kids were the main attraction for the fevered teens who made up the majority of the 4,200-person sellout audience. Every mention of their name or jaunt from their seats

brought deafening screams, and alltoo-often drew attention away from other winners or presenters. And when the adulation over the group was answered by cat-calls-some offered in jest, some in response to the fans' hysteria-singer Donnie Wahlberg chastised the boo-birds from the

The performances were the most consistently engaging in the show's four-year history, especially when Maurice Starr-proteges the Perfect Gentlemen danced through their current Columbia Records hit, "Ooh La La (I Can't Get Over You)." Also im-

pressive were a Young Nation video, the revamped Til Tuesday, the Joneses, O-Positive, out-of-towner Shawn Colvin, and the Del Fuegos with their Beantown salute, "Move With Me Sister," joined by J. Geils members Magic Dick and Seth Just-

The night's 43 awards were spread among national names and local notables. As a group and as individuals, Aerosmith led the way with five awards—best pop/rock album for their Geffen disk, "Pump"; best pop/ rock band; best song/songwriter for

(Continued on page 39)



## C ONE TO ONE 5

Simon Potts. senior VP of A&R at Capitol, discusses his objectives

Simon Potts has been senior VP of A&R for Capitol Records since November; he joined the label in April 1987 as senior VP of worldwide A&R, following eight years in talent acquisition positions at Arista Records and Elektra Records in the UK He discusses Capitol's realigned A&R department and talent objectives with associate editor Chris Morris.

#### Q: How does the Capitol A&R organization stand now?

A: Basically, on the West Coast there is myself, [associate A&R director] Tim Devine, and [A&R director] Alison Donald. The three of us administer the pop roster. I've brought in three young guns here on the West Coast-Benjamin Malave, William Howell, and Amiel Morris. They're listeners cum talent scouts. On the East Coast, there's [A&R director] Josh Deutsch, who oversees the New York office for me. He's just hired a guy called Leigh Lust; he was the program director at [New York Univ.'s radio station. In the U.K., I've retained an office, and Tony Newland, a DJ and producer, watches for new things

#### Q: What was the rationale for the regional scouting system that you've devised?

A: When I first took on this job, I thought how ludicrous it was that most record companies are based in Los Angeles and New York and maybe Nashville, and there's a huge vacuum in between, where so many bands come from. I know from the U.K., 5% of the bands that break come from Londonthe rest come from the regions.

I wondered how we could get people out in the field finding bands and sending us information. You don't have to be a goddamn brain surgeon to be an A&R man—all you need is information, and you can sift through it and find out what you like and what you don't like.

It would get quite costly, putting up people all over the country, so we thought, how about doing something with colleges? Josh Deutsch suggested it. So we have 15 interns around America, in San Francisco, New Orleans, Austin, Minneapolis, Seattle, Boston, Miami, Philadelphia, Atlanta, Nashville, Chicago, and Detroit. Basically we chose people who are music fans. They're students; in many cases, they're involved with their university radio stations. The brief was to find people who just love to go out and see bands and listen to tapes, and have them let us know what's going on. It's a great network to have.

#### Q: There's also a regional sales staff that interfaces with A&R,

A: The sales department has

what they call a field retail awareness manager [FRAM]. [Sales VP] Lou Mann has taken on four regional FRAMs, in Dallas, San Francisco, Boston, and Chicago. We've hooked into those people and said the same thing to them-"Listen, we don't want you to not do your job, but if you come across things that are hap-pening in-store regionally, locally, let us know. Send things in, become part of our A&R team.

On the back of that, the interns that we've taken on, attached to the A&R department, will crosspollinate with the FRAMs, too. These people are really going to be dealing with brand-new groups that we're putting out, where we want to tour the band in certain markets where they won't get the one-to-one coverage that they would when a salesman would deal with a record store. So we'll put this local person in place, and give him a bunch of records and cassettes and take them around to record stores and turn on the tastemakers in the area. It's somewhat of a marketing function as well, to try and expose our new artists at the ground level.

#### Q: What's your philosophy on new signings and long-term artist development at Capitol?

A: Since I took over in November, in all honesty, we haven't been signing a whole lot of artists. What we've been doing is going through the artist roster. We've elected to not pick up some options; we've dropped 15 or 20 artists on the pop side. We've dropped the numbers down so we can focus on the artists that we think have got longterm credibility.

What we've been able to do is say, "OK, we believe in these artists, let's think about this." We took everything off schedule, all these records that were about to come out, and said, "Let's not put that out now, because what the hell are we doing? Let's think about it for four months, launch the project in the right way, and we might get somewhere with that artist." You can't just fling out a record against the wall and see if it sticks. Our release schedule in the first quarter was smaller, and now our release schedule over the next year will be smaller. On the pop side we have 32 artists. That's the biggest artist roster I've ever worked with. On top of that, we have nine or 10 that come from the EMI group in the U.K., a couple from Germany, and that's it.
We're going to be really vamp-

ing on the product we've got. concentrating, making those records as good as possible, getting the best out of the artist in the

### **Willie Dixon Still Going** Strong At 74

■ BY MOIRA McCORMICK

CHICAGO-Most people are retired by their 70s, but blues patriarch Willie Dixon has not even slowed down. Now 74, Dixon—one of the most prolific songwriters in American music history—is writing, producing, recording, even acting in TV commercials, at a rate that would wear out people half

his age

Even the number of Dixon covers currently on the market is impressive. "I Ain't Superstitious" is the B side of Tesla's hit, "Love Song." Another Geffen hard rock act, Salty Dog, has a version of his classic "Spoonful"—which was a big song for Cream, whose bassist Jack Bruce covers Dixon's "Blues You Can't Lose" on his recent solo album. Dixon's songs also adorn boxed sets by Rod Stewart, Muddy Waters, the Allman Brothers, and the Rolling Stones.
"Since Willie moved to Califor-

nia from Chicago in 1984, he's been more accessible," says Nancy Meyer, who co-manages Dixon with partner Scott Cameron of the Cameron Organization. "Everyone's been taking advantage of that access, and he's really enjoying it."

Dixon, who won a blues Grammy last year, was nominated again this year in the same category for his soundtrack for the film "Ginger Ale Afternoon," on Varese Sarabande. He recently produced one side of the debut album by Athens, Ga., duo Chickasaw Mud Puppies for Wing/PolyGram (REM's Michael Stipe produced the other side).

"They're kind of wild-type youngsters," says Dixon, "with interesting ideas in their music." A new Dixon tune, "Moving So Fast," is included on the album.

Dixon co-wrote a song on a new Geffen album by singer Willi Jones (produced by Niko Bolas), and plans to record his "Dust My Bass" on Rob Wasserman's next MCA album, "Trios." He appeared in the independent film "Rich Girl" performing "Built For Comfort," and is awaiting the publication of "The Willie Dixon Songbook" by the Hal Leonard Co. His autobiography, "I Am The Blues," will be released in the U.S. this summer.

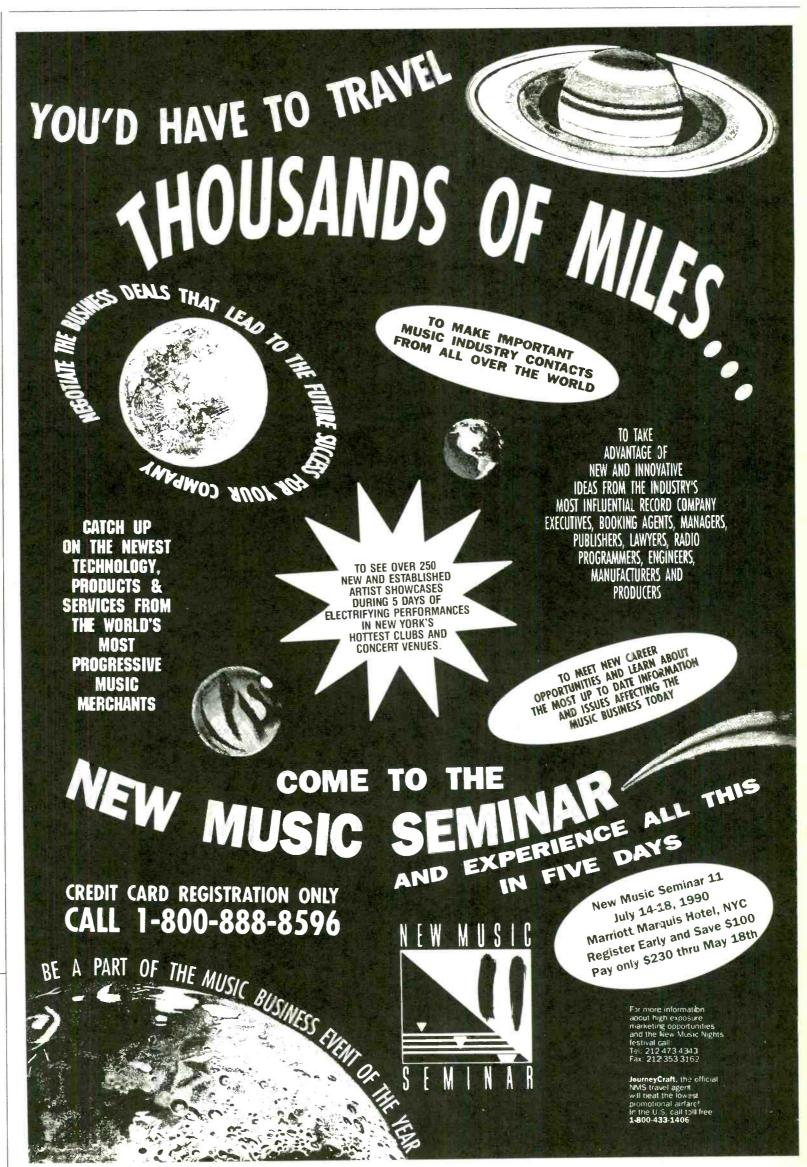
'There's no such thing as too much work," says Dixon. "It keeps you moving on."



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#### PERFECT GENTLEMEN BOW

Can lightning strike thrice? Superproducer Maurice Starr, the founder of New Edition and New Kids On The Block, sets out to prove it can with his latest effort, Perfect Gentlemen. The trio of 12-year-olds, which includes Starr's son, Maurice, has entered the Hot 100 Singles chart with "Ooh La La (I Can't Get Over You)," the lead song from its debut album, "Rated PG," on Columbia Records.

Like Starr's other groups, Perfect Gentlemen is from Boston and its music mixes mainstream pop with elements of rap and R&B to create a

#### ARTIST DEVELOPMENTS

crossover sound that appeals to a wide audience. The threesome formed last year when Starr decided to act upon his desire to produce his son. He invited his neighbor, Corey Blakely, to join Starr Jr. and later introduced the pair to the third member, Tyrone Sutton, who had performed with other groups in the Boston area. A deal with Columbia immediately followed, and the act hooked up with the New Kids tour a few months ago for a limited num-

ber of opening dates.

"Maurice Starr created music that works for all formats," says Sandra Trim DaCosta, director of marketing at Columbia. "He's got a winning formula and he's capitalizing on it." Pop radio was first to court these Gentlemen and just one week after their tune entered the Hot 100, black stations followed. "Black radio is treating them as their own New Kids," continues DaCosta. "The buzz there is just as strong as pop."

Perfect Gentlemen has completed the video to "Ooh La La" and will once again open for New Kids on the road in June.

DEL AMITRI'S 'KISS'

JIM RICHLIANO

#### TC

A&M Records is on a roll with Scottish rock. The quintet del Amitri joins the Blue Nile and Gun as the third successful Scottish signing by the label. The Glasgow-based group—composed of founding member Justin Currie, guitarists David Cummings and Iain Harvie, drummer Brian McDermott, and harmonica/keyboard player Andy Olston—has made its U.S. chart debut with the Modern Rock and Album Rock charts hit "Kiss This Thing Goodbye."

The current album from del Amitri, "Waking Hours," has brought the group the international attention it has struggled to attain since the early '80s. Seven years ago, the act released its first single, "Sense Sickness," on a Scottish indic label and soon crossed the Atlantic to gain an American following. In 1985, the group signed with Big Star, an offshoot of Chrysalis Records, and released an eponymous debut but was dropped a year later.

Since its worldwide signing with A&M, del Amitri is enjoying success in its homeland as well as in England. The first U.K. single, "Nothing Ever Happens," was a top 20 hit, and "Waking Hours" has

been certified gold.

"'Waking Hours' is an extremely accessible album," says A&M product manager Geoffrey Weiss.

"It has a straightforward sound that will appeal to [album rock] radio, while the intricacy and intelligence of its lyrics will make it attractive to college stations." After the album is worked at both these formats, A&M will try to cross del Amitri over to pop audiences. "Top 40 hits are not too far in this band's future," predicts Weiss. "We have to succeed at college radio first, and the band has to get out there and make it in the clubs before [top 40] is ready for them."

J.R.

#### COLIN HAY AT WORK

"My first solo record was a 'transitional' record—as they say when it stiffs," quips Colin Hay. "And after that didn't set the world on fire, I started working on new material and what came out had Scottish roots in it." Hay's new project with the Colin Hay Band displays a certain Celtic flair that was never evident during his days leading Men At Work

"Wayfaring Sons," an album Hay says is as about "the emotional aspects of moving around," was recording in 10 days with a mimimum of overdubs.

(Continued on next page)

## **NEW ON THE CHARTS**

Louie Cordero—under his nom de disk Louie, Louie—makes his first appearance on the Hot 100 Singles chart with, "Sittin' In The Lap Of Luxury," the lead song from his WTG debut disk, "The State I'm In." The singer co-wrote all of the material on "State," which was produced by Frankie Blue and Les Pierce.

A native of Southern California, Louie's first break came in 1984 when he was chosen to play Madonna's boyfriend in her "Borderline" video. Soon after, he began writing songs for a demo and put together a live band that toured the L.A. club circuit. Among the singer's early admirers was Martika, who had recently signed with Columbia; she persuaded CBS executives to listen to his tape and Louie landed a record deal with WTG in 1988.

"He's very unique—you can give him a boom box and put him on a corner and he'll attract a crowd," says Jerry Greenberg, senior VP of WTG Records. "I immediately signed him the first time I came to see him perform. I saw something different in him, something that came from the streets. It was kind of the same reaction the first time I heard Chic in the early "70s when I was with Atlantic."

A video for "Luxury" has been released and Louie Louie is currently rehearsing his live show, which will hit the road this summer.



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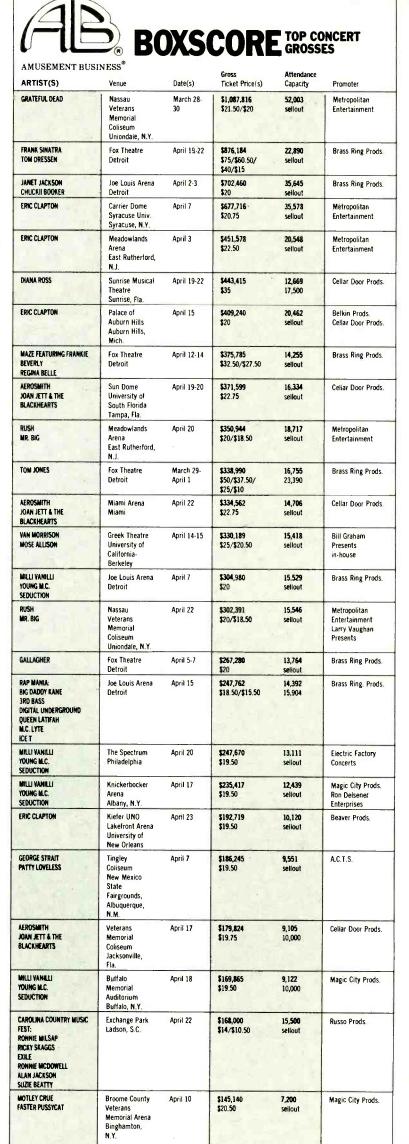
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#### ARTIST DEVELOPMENTS

(Continued from preceding page)

The first single "Into My Life," came and went quickly and is being followed by "Help Me."

In additional to the transitional side of life, much of the album's material deals with environmental concerns. "I don't think this is just the issue of the moment," Hay says. "You can tell it's a desperate thing when people on the street are talking about it."

The Colin Hay Band is preparing for a May club tour that will showcase the new material as well as Men At Work hits. "It makes sense to play them," Hay says. "I was proud and pleased to have played in that band. It's not like a heavy chain hanging around my neck."

However, Hay did learn some valuable lessons from his Men At Work tenure. "The biggest thing is not to get too emotionally involved with the whole concept of a band," he says. "Men At Work was a democracy, this is more a benevolent dictatorship."

MELINDA NEWMAN

#### **BOSTON MUSIC AWARDS**

(Continued from page 36)

"Janie's Got A Gun," by Steven Tyler and Tom Hamilton; best guitarist, Joe Perry; and best bassist, Hamilton. The band, on tour, sent thanks on a videoclip.

New Kids tallied three awards—act of the year, best pop/rock single for "I'll Be Loving You [Forever]," and best video for "Hanging Tough"—while their behind-thescenes svengali Maurice Starr was named outstanding producer. Awards went to: Bobby Brown as best male vocalist and R&B act; Bonnie Raitt as best female vocalist (neither Brown nor Raitt attended), Finest Hour as rising star, and Pat Metheny, whose awards as best jazz act and for best jazz album brought his total take of Boston Music Awards to nine in four years.

Many longtime local favorites and cutting-edge up-and-comers shared in the honors. The long list included: Atlantic signees the Joneses, for best indie label pop/rock single; the Walkers, best indie label pop/rock album; and the Lemonheads, best indie label video. The Pixies' disk "Doolittle" was cited as best debut pop/rock album. Barrence Whitfield & the Savages were named best club act for the second time; Gang  $St^*rr$  Posse was chosen as best rap act the third year running; and Rebecca Parris repeated as best jazz vocalist. Fiddler Johnny Cunningham, formerly of Silly Wizard and now with Atco's Raindogs, won as best Celtic/Irish act. Other awards went to RCA's Bullet LaVolta, best hard rock/heavy metal act; Marlboro country talent search winner Angel Train, best country act; O-Positive's David Herlily, best local male vocalist; Patty Larkin, best folk act; and Bill Morrissey, best folk album for his Rounder/Philo release

The evening also featured a video tribute to Rounder Records and Distribution, which is celebrating its 20th anniversary this year. Indie label pop/rock album winner Jonathan Richman presented the award and also performed.

#### DOORS ON HOUSE OF LOVE

The House Of Love single, "I Don't Know Why I Love You," now winding its way up the Modern Rock Tracks chart, may well be this British group's first U.S. chart showing, but the group, which records for PolyGram's Fontana subsidiary, released its debut album here on Relativity in 1988. Guy Chadwick, the group's main singer/songwriter, estimates it might have sold "maybe 50,000" copies over here, "which isn't very many," he

adds, "but it's a start."

As Chadwick explains, there's an intriguing tale behind his band's attempt to follow up its '88 album. After several unproductive recording sessions, the group decided to run through some "inspirational" material in the studio—songs, that is, that bandmembers didn't write but which they particularly enjoyed. Among the artists they covered were Lou Reed (whose "I Can't Stand It" has already been issued here by PolyGram as a B side) and the

Doors, whose track "The Spy" contains the lyrical snippet "I'm a spy/In the house of love"

spy/In the house of love."

"We didn't know how to go about covering it," says Chadwick. "So we just stuck the actual Doors song on the multitrack, and then our drummer drummed along to it, wearing headphones. He just did one take and it was really dodgy—it almost fell to pieces at times. But we just picked up the arrangement one by one. And interestingly enough, it wasn't until the bass went down—and the Doors never

had a bass player—that it all started making sense. It was really great fun. It taught us a lot about making records."

The bulk of the tracks, he adds, were recorded and used as part of a British EP containing the "I Don't Know Why I Love You" track.

"It did us a lot of good," says Chadwick. "We got a lot of confidence back with that. We finished what had been some disastrous sessions and started recording straightaway again."

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"Standing Eight."

# **Let's Remember Credits For Both Composer & Lyricist**

■BY IRV LICHTMAN

NOTES BY ROMBERG: While songwriters are understandably lobbying the record industry these days to make sure they receive credit within the modest confines of cassette and CD packaging, due recognition of another sort still eludes the melody maker or lyricist, especially those from an era when the creative process of writing songs usually involved more than one person. Most aficionados of the musical theater know the story of the time Dorothy Hammerstein, the wife of lyricist/librettest Oscar Hammerstein II, informed someone who said that she greatly admired "Jerome Kern's 'Ol' Man River'" that it was her husband, after all, who wrote the words to "Ol' Man River,'

while composer Kern was responsible for "La-De-Dah." Well, in a turnaround that came to

Words & Music's attention the other day, it was the writer of a famous melody, with a lyric also by Hammerstein, who deserved to be heard from. A recent PBS radio broadcast had much praise for a jazz player's keyboard rendition of "Oscar Hammerstein's 'Softly, As In A Morning Sunrise.' "In this case, it was composer Sigmund Romberg who got shortchanged. Then, again, it was lyricist/librettest Otto Harbach who got lost in the shuffle when New York Times and New York Post critics recently reviewed the concertized revival of "Jerome Kern's 'The Cat & The Fid-(which, by the way, does not have a title song). The lesson? Unless a writer has the skill to pen both words and music on his own, it's more often the case that at least two or more talents create a song, which is a melody to which is fashioned a lyric. Full credits, please.

THE GEFFEN REPORT: "With regard to our recent merger with MCA Inc., it's business as usual, with myself continuing to report to The David Geffen Co. president Eric Eisner and CEO David Geffen," Ronny Vance, president of Geffen Music, tells Words & Music. This autonomy still means that MCA Inc., with its ownership of MCA Music, is an even mightier force in music publishing than before its recent acquisition of Geffen's label and publishing units. Vance has headed the Geffen unit since it became a full-fledged company three years ago after a number of years as basically being a repository of Geffen's publishing interests. Proud that it's well into the black in so short a time. Vance notes that it all came together with one of the company's first signings, Edie Brickell & New Bohemians, who are now making a new album for the Geffen label. "We've just

had a top 40 hit with Natalie Cole doing Matthew Wilder's 'Wild Women Do,' from 'The Pretty Woman' soundtrack. Madonna performs three Stephen Sondheim songs on the 'Dick Tracy' soundtrack, which will also appear on her solo album, 'I'm Breathless.' And we've got songs on current albums by Heart, Howard Hewett, Wilson Phillips. Laura Branigan, David Peaston, Christopher Williams and Randy Crawford, along with sessions on upcoming albums by Marc Jordan and Darrell Brown, two Geffen writers, and Michael McDonald, Sheena Easton, Bette Midler, Chicago, and REO Speedwagon. And Brenda Russell is finishing her next solo album for A&M."

**U**EALS: Words & Music hears that Windswept Pacific is getting clos-

er to a deal to acquire Willie Nelson Music ... The material Rick Astley is writing for his next RCA album, due in the fall,

will be published by BMG Music Publishing International as a result of a worldwide publishing agreement he has just negotiated. Astley's previous publishing ties were with All Boys U.S.A. Music out of London ... MCA Music has purchased songs from High Wave Music penned by writer/artist Gary Wright, including his '70s hits "Dream Weaver," "Love Is Alive," and "Really Want To Know You." Other acquired Wright materials have been recorded by George Harrison, Spooky Tooth, and Digital Air ... Warner/Chappell Canada has acquired Gordon V. Thompson Music, a publisher formed in 1911 that specializes in educational and choral works. The buyout, for an undisclosed sum from Canada Publishing Corp., is expected to realize greater exploitation of the catalog in the U.S. via Warner/Chappell's music print firm.

AND HE STAYS WIDE AWAKE: Record producer/musicologist Milt Okun, a lover of opera, has, via his Cherry Lane Music, provided funding for four April performances at the L.A. Opera of a new production of Verdi's "Don Carlo," starring Placido Domingo, that originated from the Lyric Opera of Chicago. Others who provided major funding are Mr. and Mrs. Marvin Davis—he's the businessman—and Georgia Frontiere, owner and president of the Los Angeles Rams.

PRINT ON PRINT: The following are the current best-selling folios at Music Sales Corp.:

1. Depeche Mode, Violator

2. Fingerpicking Bob Dylan (tablature)

3. Pink Floyd, The Wall

4. Axes To Grind (heavy metal songs)

5. The Best Of AC/DC (guitar tabulation)

#### TALENT IN ACTION

#### MILLI VANILLI YOUNG M.C. SEDUCTION

Knickerbocker Arena, Albany, N.Y.

DESPITE THEIR status as critics' favorite whipping boys, and despite all the furor over whether or not they can really sing, one thing Milli Vanilli can do is put on a show that holds the full attention of a packed house of screaming fans.

Granted, maybe all the Rob Pilatus-Fabrice Morvan duo really had to do to please the crowd at Albany's new Knickerbocker Arena was show up. But they did a lot more than that, dishing up all the hits and then some from their multiplatinum Arista debut while flinging those famous braids and flexing those sexy pecs.

If their dancing amounted to little more than a Teutonic stomp and their stage patter could have used a little color, it didn't matter. They went after their music with a surprising energy, almost worthy of the artists they keep proclaiming themselves to be. And when they offered up a pumping version of the Isley Brothers' "It's Your Thing," they made it feel like it was.

The real story, however, was the success of opening acts Seduction and Young M.C., both of whom delivered the best respective dance and

rap sets yet seen here.

Unlike so many of the female trios proliferating since the dawn of the dance music decade, A&M Records' Seduction has its entire act down cold from the ground up—with sharp singing, good stage sense, and drop-dead choreography.

Young M.C. busted a mighty move both on his own and with a dance squad that should be the envy of all other rappers. His high-speed "Fastest Rhyme" and "Principal's Office" were both hilarious and impressive. Lots of rappers sample James Brown, but this Delicious Vinyl act has also nicked the master's innate sense of how to drive a stage into a sweat with charisma, savvy, and hard work.

The hardcore may think Young M.C. is on the corny tip, but he's the one to watch.

MICHAEL ECK

#### DAVE EDMUNDS' ROCK & ROLL REVUE

Universal Amphitheatre Universal City, Calif.

AYBE A BOYCOTT by nonsmokers accounted for poor attendance at this Marlboro-sponsored event, but, for whatever reason, the house was scarcely half-full for the spirited April 6 show.

Edmunds' concept was a worthy one: He sought to duplicate the fervor of the old rock'n'roll and R&B touring cavalcades of the '50s and '60s. The idea clicked for the most part, as the guitarist and co-headliners Dion, Graham Parker, and the

Fabulous Thunderbirds' Kim Wilson threw themselves into the production with verve.

The rotating frontmen were backed by a large all-pro band that included Memphis guitar legend Steve Cropper, drummers Terry Williams (of Edmunds' old group, Rockpile) and Dave Charles, and the Miami Horns. Cropper in particular was a standout all night, snapping off some whipsaw solos that put even Edmunds' formidable work in the shade.

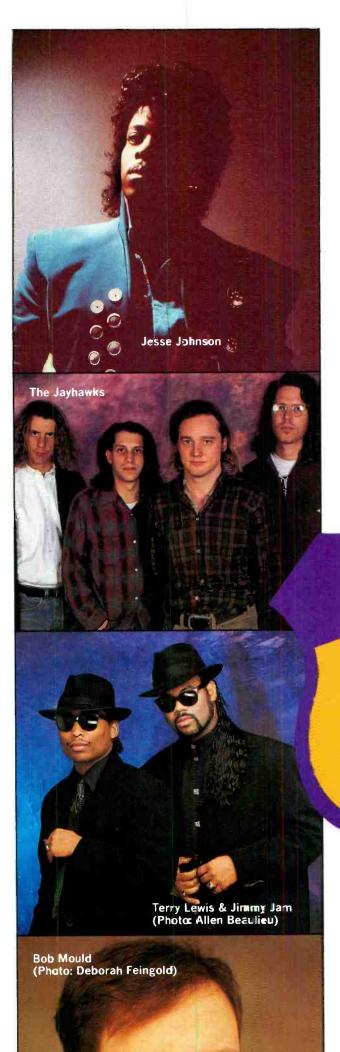
After Edmunds kicked the evening off with a selection of tracks from his new Capitol album "Closer To The Flame," Wilson took command with a soulful slab of R&B ("Wasted Tears," "Tuff Enough," and more).

Parker was the odd man out; his program of his own personal, often bitter material seemed distinctly at odds with the celebratory style of the show, and the energy level flagged during his set.

Dion was in authoritative voice, tickling the audience with selections from his 1989 Arista solo album, "Yo Frankie!," and versions of old hits like "Abraham, Martin And John" and "The Wanderer."

As the night drew to a close, Edmunds roused the generally restive crowd with a heated windup that included his 1970 hit "I Hear You Knockin'," a duet with Parker on the latter's "Crawling From The Wreckage," and encores of "Dock Of The Bay" (with a stellar solo by co-author Cropper), "I'm Ready," and "Keep A-Knockin'."







#### By JON BREAM

efore Prince, before Grammy-winning producers Jimmy Jam and Terry Lewis, before the Trashmen—even before Bob Dylan—there was a ht-making scene in the Twin Cities of Minneapolis and St. Pau. In the past three decades, more than 75 songs either recorded in Minnesota or made by artists based there have reached the top 40 on Billboard's Hot 100. More than half of the :unes ranked in the top 10 and 13 hit No. 1. (See chart page N-3.)

Most Billboard readers probably don't know that "Six Days On The Road," "Surfin' Bird" and "Furkytown" were made in Minneapolis. Or that one of the most powerful figures in the business, Amos Heilicher, resided in Minneapolis—a distributor who could make or break hits simply by determining which records were made available to thousands of retailers.

The story of the Land of 10,000 Grooves could begin with Minnesota's first national hit, the Fendermen's "Mule Skinner



Alexander O'Neal and Cherrelle

Còup de Grace

(Photo: Mathew Roiston)

# Three Decades After 'Surfin' 'Bird' Flapped Its Wings Across the Country, the Hits Continue to Fly from the Dramatic Experiment in Isolation Some Call 'The Minneapolis Sound.'

Blues" in 1960, or with the stacks of polka and jazz recordings made in Minnesota in the 1950s. But it should start with the entrepreneur who opened the first major professional studio in Minneapolis in 1955. His name is Bruce Swedien; he's probably better known for earning a Grammy for engineering Michael Jackson's "Thriller." The studio he set Lp in an old movie theater in south Minneapolis is still a recording facility; it's where Paula Abdul recorded two of her hits from the smash "Forever Your Girl." In fact, a couple of year ago the owners of the current Creation Audio presented Swedien with a piece of an egg carton that he'd glued to the ceiling for acoustical insulation (Swedien then had Jackson and Quincy ones autograph it and it's now hanging in his home studio near L.A.)

Over the years, Swedien's studio changed owners and names, though it was mostly Kay Bank Studio in the '60s. The first pop record was cut there in 1959 for Heilicher's Soma label. Bobby Vee of Fargo, N.D., who had become famous by filling in for Buddy Holly in Moorhead, Minn. the night after Holly's fatal plane crash, recorded "Suzy Baby," which became a regional hit and led to his signing with Liberty.

In 1960, two singer-guitarists from Madison, Wis. recorded a (Continued on page M-6)

# PINEAPPLE

janet jackson

JAPPABLE

jimmy jam & terry lewis

jesse johnson

soul asylum

trip shakespeare

twin/tone records

This is a content of the c

nothing MINNIE PEARL sounds
like MEGALOPOLIS MINNES MEGALOPOLIS MEGALOPOLIS





At opening of Flyte Tyme Studios in Edina Minn., left to right: Terry Lewis, Jimmy Jam, Jerome Benton, Morris Day and JellyBear Johnson, all former members of the Time.



Bobby Z, left, with producer and brother David Z at Metro Studio. (Photo: Jim Ste nfeldt)

# The TWIN CITIES

# Platinum Sun Turns Night into Day in Producers' Paradise

By JON BREAM

ashville of the North! Motown of the '80s! That's what observers were predicting about Minneapolis/St. Paul after the "Purple Rain" storm brought a flurry of signings of Minnesota artists to major-label contracts in the mid-'80s.

But the Twin Cities has not developed into quite the recording center that was forecast. There's no publishing scene, no BMI or ASCAP office, not even a NARAS chapter, and there's a dearth of big-time managers and entertainment lawyers.

What has happened, though, is that Minneapolis/St. Paul has become a hot spot for producers. In the past year or so, six No. 1 singles on the Hot 100 have been recorded in the Twin Cities by four different producers.

David Z did "She Drives Me Crazy" for Fine Young

Cannibals. Prince struck with "Batdance." Oliver Leiber scored with "Forever Your Girl" and "Opposites Attract" for Paula Abdul. And Jimmy Jam and Terry Lewis triumphed again with Janet Jackson's "Miss You Much" and "It's not coincidental. These people have been involved in making records before," says producer-engineer David Z (a.k.a. David Rivkin), who played guitar on regional hits in the '60s,

Producer/writer Oliver Leiber.

Peter Himmelman



wrote songs with Gram Parsons, and has been twisting the knobs for many Minneapolis successes—from Prince's demos that got him the Warner Bros. deal to Lipps Inc.'s "Funkytown" to Prince's "Kiss" and Jody Watley's "Looking For A New Love."

"It's like Alvin Toffler said in 'Future Shock.' Anyone with two wires can hook up with the rest of the world," Z continues. "We're living out that book."

Producers Leiber, Jesse Johnson, and Monte Moir have built high-quality studios in their homes. Jam and Lewis last year opened a \$3-million private recording facility. In 1988, Prince built the \$10-million Paisley Park Studios, which can be rented, as can Creation Audio and Metro Stu-

dios, among other studios.

The Jets. "Rockets 2 U" #-

"It's easier and more comfortable to have a studio where we (Continued on page M-10)

Year-Artist, Song-Hot 100 Peak Position 1960 The Fenderman, "Mule Skinner Blues"\*-5 1963 David Dudley, "Six Days on the Road" #\*-32 The Trashmen, "Surfin' Bird" # \* 1964 The Trashmen, "Bird Dance Beat" #\*-30 1965 Castaways, "Liar Liar" #\*-12 Crow, "Evil Woman" #\*-19 1971 John Denver, "Take Me Home, Country Roads" #-2 1974 Marilyn Sellars, "One Day At A Time" #-37 1975 Bob Dylan, "Tangled Up In Blue" -- 31 1976 Mary Macgregor, "Torn Between Two Lovers '#-1 1977 Cat Stevens, "(Remember The Days Of) The Old School-1978

Michael Johnson, "Bluer Than Blue" #-12

# Minnesota's Top 40 Motherlode

1984

Prince & the Revolution, "When Doves Cry" #-1 Prince & the Revolution, "Let's Go Crazy" #\*-1 Prince & the Revolution, "Purple Rain" #\*-2 Prince & the Revolution, "I Would Die 4 U" #\*-8

The Time, "Jungle Love" #—20
Prince & the Revolution, "Take Me With U" #—25
The Time, "The Bird" #\*—36
Prince & the Revolution, "Raspberry Baret' #\*—2
Prince & the Revolution, "Pop Life" #—7
Force M.D.s, "Tender Love" \*—10
TaMara & the Seen, "Everybody Dance" # \*—24

Janet Jackson, "What Have You Done For Me Lately"\*—4
The Jets, "Crush on You" #\*—3
Prince & the Revolution, "Kiss" #—1
Prince & the Revolution, "Mountains" #—23
Janet Jackson, "Nasty"\*—3

The Jets, "Cross My Broken Heart" #—7
Herb Alpert, "Making Love In The Rain" \*—35
Alexander O'Neal, "Fake" # \*—25
Prince, "U Got the Look" #—2
The Jets, "I Do You" #—24
Prince, "I Could Never Take The Place Of Your Man" #—10
1988

Morris Day, "Fishnet"\*—23
Prince, "Alphabet Street" #\*—8
The Jets, "Make it Real" #—4
Information Society, "What's on Your Mind" #—3
New Edition, "If It Isn't Love" \*—7
Boys Club, "I Remember Holding You" #—8
Cherrelle & Alexander O'Neal, "Never Knew Love Like

3"#\*--28

nformation Society, "Walking Away" #—9
Fine Young Cannibals, "She Drives Me Crazy"\*—1
Paula Abdul, "Forever Your Girl"\*—1
Paula Abdul, "(It's Just) The Way That You Love Me"\*—2
Jane: Jackson, "Miss You Much"\*—1
Prince, "Batdance" # \*—1
Prince, "Partyman" # \*—18
Prince (with Sheena Easton), "Arms Of Orion" # \*—36



The Replacements

Michael Johnson, "Almost Like Being In Love ' #-32

1979

Michael Johnson, "This Night Won't Last Forever" #-

Michael Johnson, "This Night Won't Last Forever" #—19
Prince, "I Wanna Be Your Lover" #—11
1980

Lipps Inc., "Funkytown" #\*—1
1983

Prince & the Revolution, "Little Red Corvette" # \*--6
Prince & the Revolution "1999" # \*-- 12

Prince & the Revolution, "1999"#\*—12
Prince & the Revolution, "Delirious"#\*—8



Soul Asylum (Photo: Daniel Corrigan)



The Jets

Janet Jackson, "When I Think of You"\*—1
Human League, "Human"\*—1
The Jets, "You Got It All" #\*—3
Janet Jackson, "Control"\*—5
Cherrelle & Alexander O'Neal, "Saturday Love" #\*—26
1987
Janet Jackson, "Let's Wait Awhile"\*—2

Janet Jackson, "Let's Wait Awhile"\*—2
Herb Alpert, "Diamonds"\*—5
Prince, "Sign O' The Times" #—3
Janet Jackson, "The Pleasure Principle"\*—14



Morris Day

Janet Jackson, "Rhythm Nation"\*—2
1990
Paula Abdul, "Opposites Attract"\*—1
Janet Jackson, "Escapade"\*—1
Janet Jackson, "Alright"\*—(see current Hot 100)

Key: # Artist based in Minnesota; \* Song recorded in Minnesota

COMPILED by JON BREAM

# The TWIN CITIES

# The Tip of Today's Twin Talent Impact—25 Acts Signed to Majors in '90

By JIM WALSH

t last count, the Twin Cities had generated some 25 major label-affiliated acts, and while things may not be as hot and heavy as they were five years ago, there's no indication that the music mine has yet been stripped.

As the dust clears from the decade that gave the world that somewhat nebulous moniker "The Minneapolis Sound," one thing is clear: The "Purple Rain" phenomenon that made the summer and autumn of '84 such a gas may never repeat itself, but even so, its legacy remains strong. And in some ways, the myopic attention "Purple Rain" foisted upon the Twin Cities music community was an aberration, for in the '60s and '70s, a strong foundation had already been built by performing rock, blues, jazz and folk musicians.

But the "Purple Rain" hubbub exposed the Twin

Cities for what many long had known it to be—a hotbed of creative, hardworking musicians who embrace a multitude of disparate muses and styles. The point is, "Purple Rain" made a giant splash, but there had already existed a steady stream of Twin Cities talent before, after, and presently. Simply stated, the "Purple Rain" era was a tremendous source of civic pride to this musical melting pot, and for area artists, Prince's success (and assistance) served as a blueprint for what could be. Suddenly, anything seemed possible.

And suddenly, all hell broke loose.

From the seminal Prince/Time family came major-label albums by Bobby Z (Virgin), Madhouse and Morris Day (Warner Bros.), Brownmark (Motown), Jesse Johnson (A&M), Alexander O'Neal (Tabu), George Pettis (MCA), as well as Flyte Time producers Jimmy Jam and Terry Lewis. To drastically understate the situation, the Prince/Time camp has proven to be

the most influential of all the Minneapolis musical styles.

Add to the above list the chart success of Tonga transplants the Jets (MCA), the soul-stirring pop gospel sounds of Jevetta Steele & the Steeles (Elektra), singer George Pettis (MCA); rappers T.C. Ellis (the first hiphop artist on Paisley Park Records) and Derek Delite (whose alter ego M.C. Skat Cat appears on the Paula Abdul single and video "Opposites Attract"), and it gets a person to wondering if there isn't gold in them thar

Minnesota yellow snow.

In addition to the plethora of musical and production talent, several inroads have have been made in Twin Cities creative industry circles. Take, for example, the newly formed Multimedia Music, a talent scout/production pipeline in affiliation with PolyGram International Publishing, headed up by Minneapolis songwriters/producers Arlo Hennings and Marty Weintraub. Ten years ago, the notion of such a venture was only that—a notion. As symbolized by the "Purple Rain" film sequel "Graffiti Bridge" currently under way in Minneapolis, all aspects of the Twin Cities music industry have come full circle.

PolyGram A&R manager Bob Kranes cites a single ingredient that sets the Twin Cities apart from other musical hotbeds. "It's real," says Kranes, who signed Austin, Minn. country rockers the Gear Daddies to PolyGram in January. "When you look to sign a band, you don't look for people who just want to be rock'n'roll stars, you look for musicians that are artists.

"In Minneapolis, people don't have that big city thing where people are constantly watching over them," Kranes observes. "They don't have to worry about what's going on in the club next door, because they don't have to follow the traditional ways of getting in to [play in] the clubs. In cities like New York and L.A., there's a lot of sameness, because bands see what's successful and they follow that. But people [in Minneapolis] will give you more of a chance."

To be sure, the Minneapolis club scene has nourished a wide array of disparate styles and sounds; funk rock, gospel and Paisley pop aren't the only guns in town. Celtic rockers Boiled In Lead are internationally renowned; in Tokyo last fall, reggae stalwarts Ipso Facto won the title of "the world's greatest amateur rock band in the "Yamaha Band Explosion '89"; Leo Kottke (Private Music) and Steve Tibbetts (ECM) have been working their guitar wizardry for years, as has jazz sensation Ricky Peterson (Warner Bros.).

At the other end of the dial, the Twin Cities' ever-expanding (Continued on page M-8)





Steve Tibbets (Photo: Daniel Corrigan)



Powermad



The Rain Jackets



Morticia



The Willie Wisely Trio

### Vanguard Independent Labels Patrol Land of 10,000 Grooves

ock, rap, funk, folk, new age, new blues, classical, commercial and compact disk—the twin towns are loaded with musical styles and labels documenting it all. Since the 1950s and '60s, when Minnesota gave birth to grass-roots labels like Soma (who recorded the Land of 10,000 Lakes' own surf bums the Castaways and Underbeats), Twin Town (who had a minor hit with Gregory Dee & the Avantes' "The Grind"), and of course Garrett Records, who waxed the immortal "Surfin' Bird" by Minneapolis' own Trashmen, Minneapolis/St. Paul

record companies have sustained a strong "get down, get dirty and get into it" work ethic. Here's a capsule look at the area's most active record companies:

Twin/Tone Records. Since 1978, Twin/Tone has been the Midwest's chief spawning ground for original alternative rock. Early acts like the Commandos, Curtiss A, and the Suburbs laid the foundation for successes that would eventually come for fellow Minneapolis groups like the Replacements and Soul Asylum. Once deemed "America's most vital indie" by the Village Voice, Twin/ Tone hooked up with A&M Records in 1987 and two years ago, Twin/Tone left the independent distribution ranks by aligning with Rough Trade. Over the years,



Leo Kottke

Twin/Tone has expanded its geographic and stylistic boundaries, releasing works by Jonathan Richman, Agitpop, Das Damen, NRBQ's Al Anderson, and British rockers the Mekons and Robyn Hitchcock; recent signees include Minneapolis power trios Babes In Toyland and Toadstool.

Clean Records. Clean was created last year as a Twin/Tone spin-off label, its mission being to nurture local music. The future and focus of the label has yet to be fully outlined, but Clean has re-released the first two Trip Shakespeare albums with manufacturing and distribution assistance from Twin/Tone.

Amphetamine Reptile Records. AmRep began in 1986 by ex-marine Tom Hazelmeyer as a vehicle for his group, Minneapolis white noise warriors Halo Of Flies. AmRep has since expanded to some dozen acts, and last year Hazelmeyer hooked up with Twin/Tone on a pressing and distribution deal. In addition to Halo Of Flies, the label's roster includes Michigan's the God Bullies, Minneapolis's the Cows, N.Y.'s Helmet, San Fran-

cisco's Helios Creed, and Australia's King Snake Roost. Red Decibel Records. Like Clean and Amphetamine Reptile, Red Decibel has found a comfortable niche under Twin/Tone's P & D umbrella. Formed by 19-year-old Minneapolis metal boy wonder Jake Wisely (who also acts as metal marketing and A&R consultant for Warner Bros.), Red Decibel recently released for the burgeoning speed metal scene: 7-inch singles by the Coup de Grace, Last Crack, the Libido Boyz, and Michigan's Drop Hammer, as well as an LP by Rapscallion.

Paisley Park Records. Paisley Park was launched in 1985 as a co-op project with Warner Bros. The label's first release was Paisley Park president Prince's "Around The World In A Day," but it wasn't until January 1989, when former Prince tour director Alan Leeds took over the label, that Paisley Park Records became a fully-realized label. "In my mind," says VP Leeds, "there

was no label until January of last year. The label had received no hands-on, full-time administration; it was basically just managed out of Prince's management company. So when I took over in January '89, we wanted to turn it into a serious entity within the music community. We took a hard look at the roster and became more selective of the product we released. We now want things that will be critically and commercially successful."

In addition to Prince's work, Paisley Park has released records by Sheila E., George Clinton, Mavis Staples, and Tony Le-Mans. In 1990, Leeds' vision for Paisley Park will further reach its fruition, as it releases the Time's reunion album, the "Graffiti Bridge" soundtrack, albums by Twin Cities rapper T.C. Ellis, poet/songwriter Ingrid, Flash (featuring Minneapolis vet Margie Cox), a jazz project by Eric Leeds' group Madhouse, as well as new works by Clinton, Staples, and Jill Jones.

(Continued on page M-12)



# ASCAP

rocks raps

hits

; III. 3

pumps

slams

jams

grooves

scores

picks

kicks

**PAYS** 

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in Chicago

A S C A P

AMERICAN SOCIETY OF COMPOSERS, AUTHORS & PUBLISHERS



#### THE MINNEAPOLIS SOUND

(Continued from page M-1)

version of Jimmie Rodgers' yodeling tune "Mule Skinner Blues" in an hour at Kay Bank. With that single by the Fendermen, Heilicher Bros., the distributing company, learned how to motivate fellow distributors, promotion men, trades and DJs. The tune peaked at No. 5 on the Hot 100.

Dave Dudley was the bandleader at the Flame Cafe, a Minneapolis country bar. His combo recorded three tunes at Kay Bank and they still had 45 minutes of studio time left. So Dudley pulled out a tape of a new song given to him by Grand Ole Opry star Jimmy C. Newman. The players listened to the tape, a secretary jotted down the lyrics and then they recorded "Six Days On The Road" in two takes.

The Trashmen was a popular band on the Minnesota dance-hall circuit in the early '60s. They had been singing "Surfin' Bird," which they had devised by putting together two tunes by the Rivingtons. In the era of the Beach Boys, "Surfin' Bird" became a national novelty hit on tiny Garrett Records. Its success encouraged scores of Minnesota bands to record singles, many of which became regional hits; only the Castaways' "Liar Liar" rose to national prominence.

It wasn't easy to get a national hit out of Minneapolis. "Everybody talks about 'going national' but no one knows how. The promotional agents and studios are not ready for it," says guitarist David Rivkin, who played with several local bands in the 1960s, told the Minneapolis Tribune in 1967. (Ironically, Rivkin, under the name David Z, would become a central figure in the Minneapolis scene of the '80s as a producer-engineer-arranger on such charttoppers as "Funkytown," "Kiss" and "She Drives Me Crazy.") So a few bands, most notably Gypsy and Crow, headed to New York, Los Angeles or Chicago.

A folk scene was thriving near the Univ. of Minnesota concurrent with the aforementioned garage-rock boom in the ball-rooms. It was here in 1961 that Bobby Zimmerman of Hibbing, Minn. got his start as Bob Dylan. (He had been a pianist in Bobby Vee's band for two gigs in '59.) The folk-blues trio Koerner, Ray & Glover became the first Twin Cities act to get a major record deal, signing with Elektra in '61. Later, transplants Leo

Kottke, the ace guitarist, and singer-guitarist Michael Johnson became part of that folk scene. Spider John Koerner collaborated with Minneapolis bluesman Willie Murphy on a mid-'60s Elektra album that attracted the attention of Radcliffe College blues-folkie Bonnie Raitt. She wanted Murphy to produce her Warner Bros. debut LP so he did in August 1971 in a farmhouse on an island in the biggest lake in Twin Cities.

"It never occurred to me that no one had ever done a national record here before," says Murphy, who now runs his own label in Minneapolis.

It wasn't hip back then to record in the Twin Cities, says guitar hero Kottke. Dylan didn't think about that when he re-recorded four tunes from his "Blood On The Tracks" album in 1974 with local players at Sound 80 Studios while he was in town during the winter holidays. Cat Stevens made his last successful album "Izitso" there in 1977 while Prince was in a studio across the hall with David Rivkin making the demo tape that landed him at Warner Bros.

In the spirit of Soma and the '60s garage-rock days, Twin/ Tone Records was born in the 1978 and, as home to the Replacements, Soul Asylum and others, it grew to become one of the most respected American independent labels. Twin/Tone acts received critical attention, but the two most prominent national hits by Minnesota artists in the 1970s were recorded elsewhere—Mary Macgregor, a Twin Cities jingle singer, cut "Torn Between Two Lovers" in Muscle Shoals, Ala., and Johnson made "Bluer Than Blue" in Nashville. John Denver married a Minnesotan and lived in suburban Minneapolis when he made "Take Me Home, Country Roads" and his first RCA albums.

Prince's "I Wanna Be Your Lover," which was cut in L.A., climbed to No. 11 on the Hot 100 in late '79, but the song that turned it around for the Twin Cities as a recording center was "Funkytown" by Lipps Inc. in 1980. It took producer Steven Greenberg and engineer Rivkin more than 100 hours to make the single that went to No. 1 in 41 countries.

"Those two songs blasted open some sort of reality hole in our wall here," Rivkin says, "because everyone for 15 to 20 years before that had said, 'We got to get a national record happening.' "

Prince's "Purple Rain" catapulted the entire scene to prominence in 1984. Two of his disciples, Jimmy Jam and Terry Lew-

is, left the Prince-created Time to become producer-writers. They set up a studio and churned out smashes for Janet Jackson, Human League, Herb Alpert, New Edition and others. Suddenly, the Twin Cities was on the world map as a music center. The funk scene (Prince, the Time, Alexander O'Neal, the Jets, Jesse Johnson) was turning out hits and the garage-rock scene (Replacements, Husker Du, Soul Asylum) was garnering rave reviews. Meanwhile, the folk scene was getting attention via Garrison Keillor's "A Prairie Home Companion" radio program.

The seeds that had been planted three decades earlier by Swedien, Heilicher and others had truly blossomed. One constant over the years in the Twin Cities recording scene has been a willingness to experiment in the studio.

When the Trashmen cut "Surfin' Bird," producer George Garrett wanted to get a weird effect on the vocal bridge because it was what drove the fans wild at performances. "I actually put my pencil behind the tape and wiggled it as it passed through the heads to sort of add to that effect," says Tom Jung, who engineered the session. "We did this live as it went down. The pencil just seemed like the right thing to do at the time."

In more contemporary times, producers are just as adventurous. David Z says he and Prince talk about experimenting all the time, "how we'll do anything to make things sound different. We'll put guitars underwater. It has a lot to do with being in Minneapolis. We don't have any real technique to copy. Nobody knows how guitars or bass or snare is normally recorded [elsewhere]... That's why Minneapolis' sound is a little bit different. We'll try anything to make it work."

"You just kind of make your own rules," Jam says. "There's nobody to tell you, 'Oh, you can't do that.' We end up engineering a lot of our stuff and we do stuff backwards. We didn't know any better about recording [vocals for Jackson's "Control"] in the red [on the volume meter]. We learned it from Prince. Prince said, 'You record everything in the red and it sounds frantic.' We like to say our secret is a little bit of hiss and a little bit of distortion."

Says veteran folk-bluesman Dave Ray: "As big a music scene as we've had, we've always been operating in a vacuum here. We didn't tailor ourselves after the bands that we heard . . . I mean where else would you come up with 'the bird is the world,' except Minneapolis?"

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#### **TODAY'S TWIN TALEN**

Continued from page M-4

metal club scene features everything from comic rockers Slave Raider (RCA) and Letitia Rae, to Faces-styled party bands Funhouse and Attica, to the slick sonic sounds of White Widow and Regime, to Warner Bros. metal kings Powermad to current can't-miss kids the Coup de Grace, and countless others. Minneapolis metal, it would seem, is breeding at a staggering rate.

As are country outfits. Somebody once christened Minneapolis/St. Paul the "Nashville of the North," and in more ways than one, that hype seems to now be catching up with itself.

Coined in 1984 during the "Purple Rain" explosion, the

Coined in 1984 during the "Purple Rain" explosion, the Nashville tag wasn't a comment on stylistic similarities between the two musical meccas; rather, it was a statement on the enormous amount of talent coming out of the Twin Cities. But these days, the Nashville comparison has taken on added significance, for some of the most original country and country-influenced music is coming from this, the twangin' tundra.

From Hibbing, Minn. native Bob Dylan's folk beginnings, to the seminal early-'80s Minneapolis rockabilly group Safety Last, to the commercial country of Minnesota expatriates Michael Johnson and Paulette Carlson of Highway 101, Minnesotans have maintained an affectionate history for traditional country and original countrified rock. The current generation includes Minneapolis veterans the Jayhawks (whose sublime Twin/Tone album "Blue Earth" placed 50th on Village Voice dean Robert Christgau's 1989 year-end list), the aforementioned Gear Daddies (a country-rock outfit—emphasis on rock), Molly & the Heymakers (some good-time Wisconsin visitors who recently signed with Warner Bros.), Farm Accident (an asyet unrecorded critics' fave), and a slew of others.

But if country is the newest old kid on the Twin Cities block, rock is still the neighborhood bully. If there's any doubt about the vaunted Minneapolis alternative music scene's staying power, consider the fact that five such rock acts were working on major label records as this issue of Billboard went to press. The Replacements (Sire), Bob Mould (Virgin), and Soul Asylum (A&M) were working on new albums, while Trip Shakespeare (A&M) and the Gear Daddies (PolyGram) were busy putting the finishing touches on their major-label debuts.

After nine releases (including last year's "Don't Tell A Soul") and 11 years worth of exhilarating live concerts, what's left to say about the Replacements that hasn't yet been said? Paul Westerberg remains one of the freshest, most consistently arresting songwriting voices in the land, and with producer Scott Litt (the dB's, R.E.M, Paul Kelly & the Messengers) at the helm for the group's latest album, the 'Mats' once again figure to be a force in 1990.

Along with the Replacements and R.E.M., Husker Du was the most acclaimed American rock band of the '80s. When the trio called it quits in 1988, two of post-punk's most revered song-writers—Bob Mould and Grant Hart—set out on solo careers. Hart signed with the Huskers old label, SST, released his debut solo LP "Intolerance," and formed the group Nova Mob. Mould, on the other hand, signed with Virgin Records and released his solo debut "Workbook" to critical raves. Both are currently working on new disks, while Husker Du bassist Greg Norton launched his new group Grey Area last month.

In 1988, Soul Asylum made the leap from Twin/Tone to

In 1988, Soul Asylum made the leap from Twin/Tone to A&M, and lost no steam in the process. Once deemed "the best live band in America" by the Village Voice, Soul Asylum's "Hang Time" was the most resounding sound in Minneapolis rock, circa 1988. The fearsome foursome is currently putting the finishing touches on their A&M follow-up, with Keith Richards' "Talk Is Cheap" producer Steve Jordan manning the knobs.

Other rockers-done-good include expatriates Information Society (now based in N.Y.), who had a multi-platinum dance hit for Warner Bros. last year, and Peter Himmelman, former leader of the Minneapolis-based group Sussman Lawrence. Himmelman, who records for Island Records, continues to craft his deeply personal and sometimes acerbic songs in his adopted home of Los Angeles.

The Gear Daddies were only one of three rock acts that made up the Minneapolis "Class of '86." That year, Trip Shakespeare and Run Westy Run also sprang up from Minneapolis rock clubs, and all three continue to make some of the most significant original rock going in the Twin Cities. Trip is an impure pop group worth drooling over; frontman Matt Wilson may be the area's premiere eccentric tunesmith, and the band's soaring harmonies and atypical arrangements breath life into their classic pop-inspired material. The Westies, on the other hand, mix swampy guitar rock with psychedelic dirges, and—thanks in large part to manic singer Kirk Johnson—have garnered a reputation for being the most exciting live band in town. The Westies are presently working on their third SST Records release in Athens, Ga., with R.E.M.'s Pete Buck producing.

Undoubtedly, the Twin Cities' musical past has been rich, but what about the future? The Flyte Time and Paisley Park camps



are as busy as ever, but, because they're primarily studio-oriented, are harder to get a handle on. As it stands now, the Minneapolis rock underground is the most visible and accessible for evaluation. That said, here's a guide to 20 of the newest, most promising unrecorded or unsigned (by the majors) artists in the Twin Cities:

•The Coup de Grace. The Coup and their socially concious thrash are, hands down, the odds-on favorite to make the loudest, most original metal noise to come out of Minneapolis since

•The Jayhawks. Their Twin/Tone LP "Blue Earth" was a haunting, stark trip in which singer/songwriter Mark Olson matured into one of the freshest voices on the country folk scene, Minneapolis or otherwise.

•The Funseekers. Along with fellow Minneapolitans and '60s throwbacks the Mighty Mofos, these geeky archivists are among the twin towns' premiere live rock bands. The 'seekers are an imminently danceable outfit, and their Treehouse album 'Frenzifying' demonstrates that their decidedly retro bent translates well in the '90s.

•Dr. Mambo Combo. Prince is a regular sit-in guest of this club favorite, a funk fusion outfit that features three of the Twin Cities' highest-profile vocalists, Cynthia Johnson, Melanie Rosales, and Margaret Cox.

•Tom Hiel. A George Winston-styled keyboard player, Hiel exhibits a flare for prudent arrangements and an appetite for pop melodies. His soaring synthesizer pieces are nearly indescribable.

•Billy McLaughlin. Like Hiel, guitar maestro McLaughlin has sometimes been labeled "new age," but his unique, restrained approach to fretboard playing, as well as his eclectic original compositions, defy categorization.

•The Contras. This four-year-old rock club staple, all but ignored by fickle underground audiences, combine clever Ramones-influenced punk and rockabilly and a generally clean-cut image to deliver some of the loudest, most infectious live sets in Minneapolis.

• John Eller. Next to the Gear Daddies' Martin Zellar, this bluecollar belter possesses what may be the hardiest new rock'n'soul voice on the Twin Cities' scene. To boot, Eller's originals and crack trio recalls classic outfits like Thin Lizzy, the Raspberries and even the Replacements.

•The Leatherwoods. Speaking of crack power pop trios and terrific singers, these Kansas transplants fit both bills neatly; their original material diligently genuflects at the altar of the punchiest Bachman Turner Overdrive and Revolver-era Beatles.
•Inertia. One of the Twin Cities' newest and freshest reggae/dub groups, Inertia's rock-influenced material is fueled by a ripping horn section, all of which is buoyed by the ever-sweet pipes of Jamaican singer Lyn Jackson.

•Rhea Valentine. While on the subject of sweet singers, Rhea Valentine features a spectacular one in Rhea (nee Wendy Jensen); after two years, the group is still one of the most consistent draws on the club circuit.

•Bad Thing. Led by Michael O'Neill, a former guitarist for N.Y.'s Honeymoon Killers and Saqqara Dogs, Bad Thing is an in-yourface guitar group that embraces blood-and-guts sweatrock.

•Farm Accident. Steered by the sultry, sullen vocals of singer Barb Cohen and some ironic (and sometimes twisted) country-flavored original ditties, Farm Accident has created a buzz within country-folk circles as well as alternative music scene fiends.

•The Morganatics. No Minneapolis garage band exhibits a more provocative live chemistry than these lefties. Like a recombinant version of Rare Earth and the Red Hot Chili Peppers, these hard funksters, led by wicked guitarist Scott Hampton, are just months old.

•Swinging Uncle Jimmy. Leader Mike Murray's witty tunes and deft wordplay are reminiscent of all things pop; his grab-bag contains everything from the Dave Clark Five and Kinks to the Jam and Generation X.

•The Rain Jackets. Like Murray, British transplant Simon Widdowson is a prolific, socially-conscious songsmith who wears his heart on his sleeve and whose nimble phrasing recalls both Graham Parker and Van Morrison.

•The Magnolias. These Twin/Tone vets, purveyors of punk pop in the tradition of late '70s Brits the Buzzcocks and the Undertones, seem ready—for bigger and brighter things.

•12 Angry Men. Singer/keyboardist (and former leader of free jazz kooks 2i) Jay McHale is a true diamond in the songwriting rough—his delicate ballads and effervescent pop shuffles are delivered with poised passion.

•The Picadors. From the Trip Shakespeare side of the Gark tracks comes this quirky cornucopia of jazz and rock, led by an affable new character by the name of Chris Lynch. Given the players' unique mounting of the old horse pop (and their debut album, due out soon).

•Something Fierce. These veterans of the Minneapolis and college club circuit write catchy, clever pop-folk tunes that have garnered raves from critics and fans alike.

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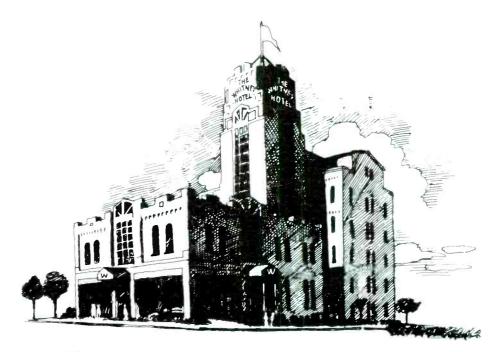


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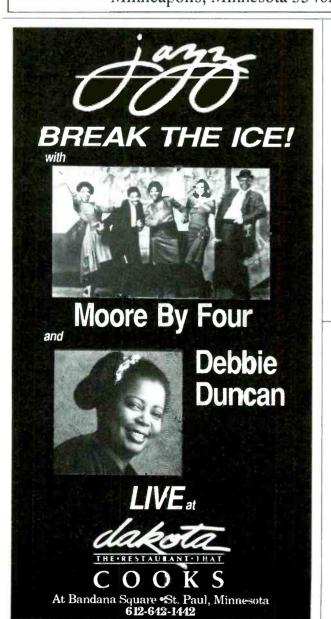


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#### PRODUCER'S PARADISE

(Continued from page M-3)

can create rather than using a studio for hire," says Jam. "Prince was a good example of what you could do out of your home [studio]. There's more personal attention to artists and not a lot of clock watching."

The Minnesota producers are watching the calendar—and the charts—rather than the clock. Most of their schedules are packed.

Jam and Lewis are booked for essentially the next year-and-a-half. Their policy is to work with new artists or veterans who need a boost; if they have success, they feel obligated to produce the ensuing album, too. They are finishing the fourth album by Minneapolis soul crooner Alexander O'Neal, a solo album by Johnny Gill of New Edition, and a reunion record by the Time, of which they are members. There are several other producer-writers at their Flyte Tyme Productions; among the artists being recorded are teenager Shanice Wilson, Lance Ellington of England, and three Twin Cities acts: A modern-rock group called King's English, the R&B band Mint Condition, and Sounds of Blackness, a choir that performs various styles of black music.

Jam and Lewis have been producing and writing since 1983. They were former members of the Time; when a snow storm prevented their returning to a Time gig from producing an S.O.S. Band session, Prince fired them from the Time, which he had created. So Jam and Lewis took to the studio and created smashes for S.O.S. Band, Janet Jackson, Human League, Herb Alpert, New Edition, and others. They earned a Grammy for best producer in 1987.

Jesse Johnson, a former member of the Time who has made three solo albums for A&M, has been working as a part-time producer for a half-dozen years. Working mostly in his own Jungle Love Studio, he has recorded TaMara & the Seen, Paula Abdul, Vanity (for the film "Action Jackson"), Debbie Allen, Cheryl Lynn, Mother's Finest, and da Krash. Among his forthcoming projects are Kool Skool, a couple of songs for Robert Townshend's movie, "Five Heartbeats," plus the Time reunion, and another solo album.

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Leiber is the son of legendary rock lyricist Jerry Leiber, who with his partner Mike Stoller, wrote "Hound Dog," "Kansas City," "Stand By Me," and "On Broadway," among others. Drummer-guitarist Leiber, who moved to Minneapolis from New York in '83, didn't learn about making records from his father, but rather from Johnson. He had played in the Johnson-created TaMara & the Seen. "I stumbled into producing," Leiber says. "It was the last thing on my mind. I thought I'd be an arena-rock drummer and never leave New York."

When he watched Johnson record "Crazay" four years ago, Leiber figured he could do that. So he bought himself a keyboard, even though he had never touched one. The second project he wrote and produced himself included three tunes for Abdul's "Forever Your Girl"; he scored two charttoppers and a No. 2 on the Hot 100. Now he is preparing to work on her second album. Leiber's other projects include TV star Jasmine Guy, Denise Lopez, Elisa Fiorillo, and possibly Skat Kat (the animated character in Abdul's "Opposites Attract" video), and the Wild Pair, a couple of Minneapolis musicians who duet with Abdul on "Opposites."

Z is collaborating with Leiber on the Lopez and Fiorillo recordings. The veteran studio figure says Twin Cities producers recently have become closer. "There used to be separate camps with separate campfires," he says.

Now Prince and Jam and Lewis—and Johnson and Monte Moir—are working on the Time reunion and Prince's film "Graffiti Bridge," set for an August release. Prince, Z, and new producer Levi Seacer Jr., Prince's bassist who produced part of the Pointer Sisters new LP, are collaborating on songs for a Nonesuch album by the Steeles, a popular Twin Cities gospel-oriented soul group who have sung backup vocals on many albums.

"The big rush is over. Everyone is settling down," says Z. "We're all still here and we're still doing records. It's not going to go away. Maybe it will get better if we collaborate."

Actually, many of the Twin Cities performers are turning down more projects than they are accepting. Clarence Avant, who handles Jam and Lewis' business affairs from Los Angeles, probably receives 10 requests a week—from working on Broadway plays to producing Spanish crooners—but the producers usually hear about only one of them, Jam says.

Prince typically receive a half-dozen inquiries a month, ac-

cording to Alan Leeds, VP of Paisley Park Records.

His most recent outside endeavors have included writing and producing two tunes for Patti LaBelle and six for Mavis Staples and writing a number for Kid Creole & the Coconuts. Prince initiated some of these collaborations, other times artists seek him out.

"Mica Paris was after him for help ever since they met in Europe," Leeds says. "He finally gave her a song."

Ironically, Paris' record will be produced by another Twin Cities producer, Monte Moir, a former keyboardist with the Time, who is best known for writing and producing "The Pleasure Principle" for Jackson. On his schedule are recordings with Nia Peeples, Mark V, and Labi Fiffre, plus the Time reunion LP.

Z, who has the most versatile resume of the Twin Cities producers, is best known for his black-oriented records, but he is taking a "left turn" to projects with Henry Lee Summer, Crosby, Stills, & Nash, and possibly Foreigner. He is represented by L.A. manager Michael Lippman.

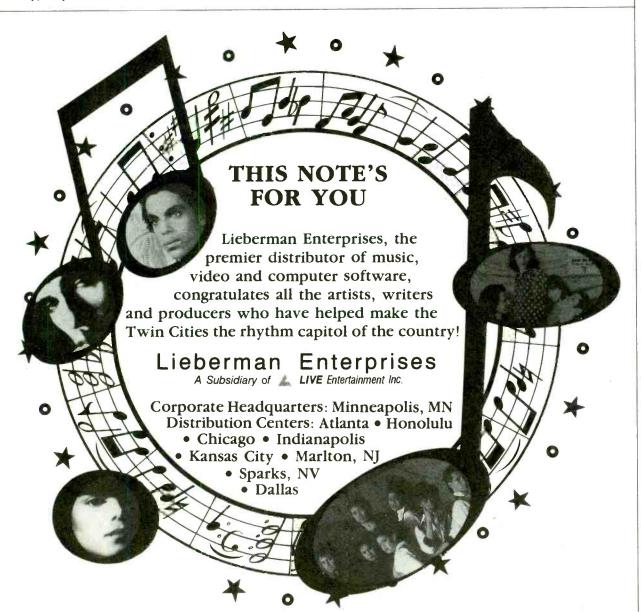
Other independent Twin Cities producers working regularly with national artists include Brownmark, Prince's former bassist who has a solo deal with Motown, and Ricky Peterson, David Sanborn's keyboardist who has a solo deal with Warner Bros.

None of the hit-making producers has a definitive explanation why the Twin Cities has become a center for producers. Leiber thinks it's a ripple effect from Prince's success. Jam suggests it's because the Twin Cities are comfortable and offer a creative atmosphere.

Although the producers are aware of each other's track records, they don't keep score. Z suggests there might be a little playful sparring, citing how Prince teased him about his Grammy nominations this year, or how Lewis may start singing Z's records when they encounter each other at the neighborhood health club.

"Everyone is friendly and professional," says Dan Brennan, an L.A. manager who has worked with Moir and Leiber and used to live in St. Paul. "Here [L.A.], everyone is real guarded. 'You can't go in that room. Someone famous is in there.' "

"There's enough to go around," says Leiber of the competition among Twin Cities producers. "There are 100 songs on the Hot 100 every week."





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# **10,000 GROOVES** (Continued from page M-4)

Rykodisc. In 1989, this CD-oriented label did something none of the "Minneapolis Sound" big names could: it scored a Grammy (for "best album packaging" for David Bowie's 'Sound + Vision" CD box set). Founded in 1985 by CFO Rob Simonds, Boston retailer Don Rose, Philadelphia lawyer Arthur Mann and Los Angeles importer Doug Lexa, Rykodisc's main office is in Salem, Mass., but its sales and distribution office is located in Minneapolis.

Red House Records. Formed in 1984 by Bob Feldman, Red House's folk-oriented roster features 15 acts, including Greg Brown, Claudia Schmitt, Prudence Johnson, and John Gorka, who recently signed with Windham Hill Records. This year, Red House plans the release of 12 new projects, among which will be albums by Dembo Konte (an African kora player); the Chenille Sisters (a children's music favorite), Prudence Johnson (an album of Greg Brown songs), and the just released album "Legends Of Folk," featuring Spider John Koerner with Utah Phillips and Ramblin' Jack Elliot ("Legends" is Elliot's first recorded project in 22 years). Red House has recently branched out into world and children's music.

Treehouse Records. Formed in 1985 by local record retailer Mark Trehus, Treehouse sports one of the most eclectic rosters in the Twin Cities. Its roots are in progressive rock (TVBC, Cows, Babes In Toyland, the Bastards), but it also embraces '60s' retro garage rock (Bad Trip, the Funseekers, the Mighty Mofos and Cleveland punk legends the Pagans), as well as blues mainstays Ray & Glover.

Susstanes/Prospective Records. Formed in 1985 by John Kass and Ed Ackerson, two aficionados of '60s psychedelic, beat and Mod groups. Ackerson's group the 27 Various has been the label's cornerstone, but the roster also includes likeminded acts from around the country. In all, Susstones/Prospective has released 30 titles, with 10 more releases planned for the spring

Wide Angle Records. The Twin Cities' chief dance/hip-hop label, Wide Angle was created in 1983 by president Jerry Sylvers. Early releases by Minneapolis soul singer Doug May-

nard made a name for WA, as did 1984's regional radio hit "What You Really Want" by singer Melanie Rosales. During the mid-'80s, the label's main forte was 12-inch dance singles, and from January 1985 to February 1989, Wide Angle affiliated with Twin/Tone in a pressing and distribution deal. On the strength of their 1983 Wide Angle single "Running," dance mavens Information Society (INSOC) earned the group a deal with Tommy Boy/Warner Bros. In 1987, WA's resident house music pioneers Ex-sample's "And So It Goes" placed 18th on Billboard's national dance charts; last year, New York singer Ernest Kohl's WA single "To Save The Love" spent five weeks at No. 1 on the national high energy charts. Wide Angle recently signed an international pressing and distribution deal with Vista International, and are preparing to release Kohl's single "Follow Your Heart." In addition to artists from San Francisco, New York, and Philadelphia, Wide Angle is home to Twin Cities rappers Soul Purpose, Style Posse, and P.O.L.O.

Blackberry Way. In 1984, Blackberry Way Records was launched by Blackberry Way Recording Studios owners Mike Owens and Kevin Glynn, as a vehicle for their group the Idle Strand and other Blackberry Way acts like Idiot Savant and What If. Owens describes the label's sound as leaning toward "pop/rock; but I've been using that for 15 years now, so I'm not sure what it means." In 1985, BWR released its biggest seller to date, "Mini-Hits Of Minneapolis," a compilation that included cuts by the Oh's, the Semantics, and Johnny Rey, which was followed by the "Mini-Hits, Vol. II" CD last year. In 1987, BWR signed a co-op deal with the German label Line Records, which is distributed by RCA. Upcoming projects include an album by Minneapolis pop stalwarts Swing Set, and from the ashes of Idiot Savant, the Fontanas.

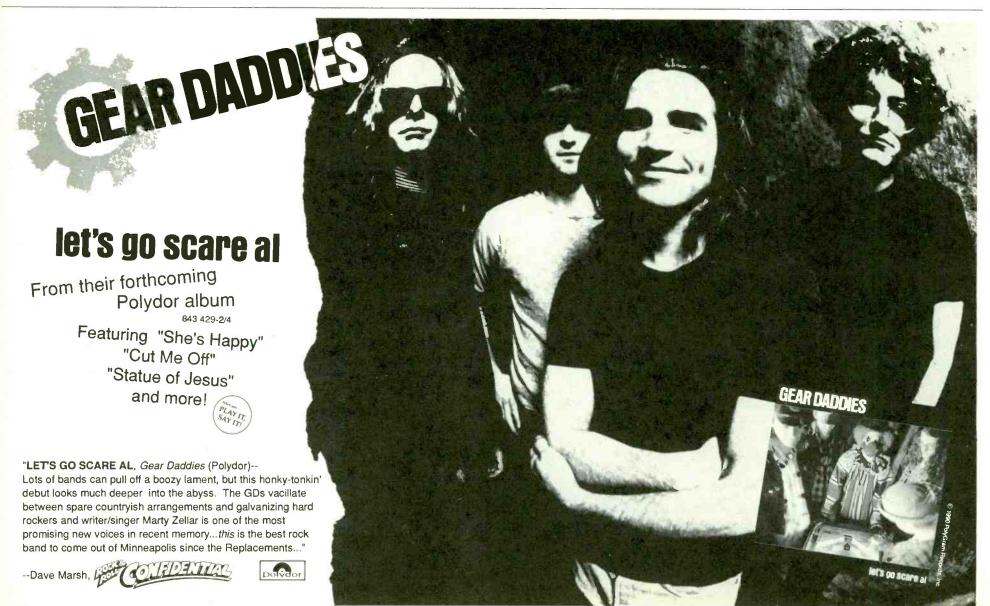
Gark Records. The local label birthplace of current heavyweights Trip Shakespeare and the Gear Daddies, Gark began in 1980 by musician/producer Dave Pinsky and engineer Jay Leigh as a vehicle for seminal Minneapolis poppers E. Brown. Gark's catalog features some 12 titles by eight acts, including albums by A Few, the Widgets, the Bloods and the Thunderbats. New projects include records by the Toejammers, the Emmigrants and the Picadors, but Pinsky contends that Gark Records is "really more a production house than a label" and that he and Leigh's main focus is in Gark Recording Studios.

Ambient Records. Like Blackberry Way and Gark, Ambient Records is an outgrowth of a studio; in this case, Ambient Studios, which is headed up by owner Bob Cain. The label was launched in '79 with a single by pop rockers the Answers, and over the past 10 years, Ambient has released a handful of other albums by the Kingpins, Beat The Clock, and Language Club.

Atomic Theory Records. Atomic Theory began in 1986 by area blues and rock legend Willie Murphy as a vehicle for Murphy's solo album "Willie Murphy Hits Piano/Piano Hits." From there, the label has grown more eclectic, releasing records by country singer Becky Thompson, wacky roots group the Crops, world beat purveyors the New International Trio, as well as Murphy's "rock record" Mr. Mature and two albums by Celtic rockers Boiled In Lead. Atomic Theory spent most of 1987 and 1988 under Twin/Tone's distribution wing but then broke with Twin/Tone to affiliate with veteran Chicago folk label Flying Fish Records. Upcoming Atomic Theory releases include albums by acoustic guitarist Phil Heywood, local poet Roy McBride, and Boiled In Lead.

K-tel International. Long renowned for its hawking of compilation albums (Super Bad!; Hot Rockin'!; 22 Explosive Hits) via late night television, K-tel in recent years has expanded to become a major independent label in its own right. Currently residing under the billowing K-tel umbrella are four labels, all of which have achieved considerable chart success: AJK (a pop/ rock venture that includes Paul Hardcastle and the Marshall Tucker Band catalog); the dance/R&B-oriented Crush Music (featuring former Tower of Power lead singer Lenny Williams and rapper M.C. Smooth); Headfirst (a jazz label that includes Tom Coster, Jimmy McGriff and Gary Herbig), the new age-oriented Nouveau (Celestial Navigations, Bill Wolfer, Tommy Wiggins), and a new rap label, Cold Front, featuring its first release with hip hop upstart Ebony Lover.

Big Money Inc. A newly-formed label headed up by Rifle Sport/Black Spot frontman Chris Johnson, Big Money's forte thus far is garage power rock; the label's first three releases (the second LP by Black Spot and debut albums by Neomort and Tiltawhirl/Arcwelder) came in March. Along with Big Money, four up-and-coming alternative music labels are Channel 83, Skeen, and Pendulum. Other artist-generated labels include Proton Discs, Eardrum, and Echo Bay Music. JIM WALSH



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Distrib Competition Heats Up Texas, Fla. 49

# **Seminar Offers Direct-Market Tips** *Vid Sales To Grow To \$1 Bil By 1995*

■ PAUL SWEETING

NEW YORK—The list price value of prerecorded videocassettes sold through direct-response marketing in 1989 totaled \$450 million and will grow to \$1 billion by 1995. That forecast comes from EPM Communications, which staged a one-day seminar on direct marketing of entertainment products that drew about 150 people to the Holloran House hotel here April 18.

Prerecorded videocassettes currently account for 21% of the total \$2.1 billion direct-response entertainment business, according to EPM's numbers. Video's share will grow to 29% by 1995, as the total business expands to \$3.5 billion. By contrast, music recordings' share declines from its current 62% to 49% over the same period.

While the growth in direct-response marketing is being fueled by several factors—including the entry of women into the work force, the expanded use of credit cards and developments in computer technology allowing for more efficient management of order processing—direct-response video sales are also being spurred by the overall growth in the sell-through business.

According to Claire Gruppo, president of S.I. Video, a direct-mail catalog company, sell-through represented a \$2.7 billion business in 1989, compared with only \$1.6 billion in 1988. By 1989, 43% of all VCR households, or some 26 million households, had purchased prerecorded cassettes. Sell-through will grow to \$2.9 billion this year, she said.

Mail-order purchases accounted for 17% of all video purchases last year, according to Gruppo. Gruppo appeared on a seminar panel titled "Updating The Classics," which offered details on the risks and rewards of video clubs, catalogs, and

continuity series.

S.I. Video itself is enjoying the fruits of that growth, projecting revenues of \$15 million this year after posting total sales of \$8.5 million in 1989, Gruppo said. In addition to its own catalog, S.I. manages video catalogs for American Express, HBO, and Time-Life. S.I. mails its own catalogs 10-12 times a year and maintains an in-house list of 105,000 names. That will grow to 160,000 by the end of this year, Gruppo said.

Another indication of the growth in the direct-response marketing of video is the entry of

Time-Life Video into the continuity-series business. Time-Life already operates a video club with 100,000 members and annual sales of \$3 million, but its continuity-series business has only become fully operational this year.

Time-Life has conducted extensive tests of various video continuity series over the past two years.

Unlike clubs or catalogs, where consumers select from a wide variety of titles, continuity series rely on locking consumers into a series of related tapes often covering 20 or more titles. Time-Life has been extremely successful marketing book-based continuity series for many years.

So far, Time-Life Video has marketed such series as "The World At War," a nature series from PBS, and James Bond and Clint Eastwood movie series.

"The continuity customer is very different from the catalog or

club customer," said Dan Markim, head of Time-Life Video and formerly director of special markets at Vestron. "The continuity customer is a serious collector, deeply interested in the subject matter."

Continuity marketers rely on the consumers' dedication since they typically do not break even on a series until the fourth or fifth title, according to Markim. A typical continuity series involves offering the first tape in the series at a significant discount on a trial basis. Subsequent tapes are shipped at regular intervals and paid for one at a time, although consumers can generally cancel at any time.

The attrition between the first and second titles in a series can be as high as 65%-75% in some cases, with additional fall off with each successive title, Markim said, making it both a risky and complex business. Time-Life, moreover,

(Continued on page 49)



Play Ball! A recent screening of MCA Home Video's "Field Of Dreams" in Boston's Fenway Park was the backdrop for an announcement by Boston-based chain Videosmith that it will donate a portion of its proceeds from the film to the Dana-Farber Cancer Institute's Jimmy Fund. The Jimmy Fund raises money for cancer treatment and research. Shown, from left, are Mark Cummings, director of funds and contributions, the Jimmy Fund; Ellen Levine, Videosmith; Betsy Singer, Videosmith; Chet Furmanek, regional sales director, MCA Distributing Corp.; and Maureen Howlett, sales, MCA Distributing.

# Cardboard Videocassette Poses Patent Questions

NEW YORK—In a move that could give the promotional cassette business a shot in the arm, a Maryland-based company has introduced a VHS videocassette made of cardboard that offers low-cost manufacturing and shipping.

The cassette, containing standard plastic hubs inside a cardboard shell, was developed by Philmax Inc., a privately held company based in Owings Mills, N.Y. Philmax, which will manufacture the cassettes itself, plans to be in limited commercial production by June, according to Carle Klupt, a principal of the firm.

The cassettes are designed to be played five to 10 times and then thrown away, Klupt says, although sample cassettes have reportedly been played as many as 100 times without mishap.

The key to the cassette's disposability is the low manufacturing cost. Philmax is quoting a price of \$1 per unit in lots of 1 million for 60-minute programs duplicated in the EP mode, and \$1.25-\$1.30 per unit in lots of 100,000. The prices include the printing of four-color artwork on the detachable paper tab that wraps around the shell and functions as a sleeve (Billboard, April 28)

The paper tab also functions as a shipping wrap. The 4-6 oz. cassettes can be mailed third class, bulk rate, for less than 15 cents apiece, Klupt

claims

While the public unveiling of the cassettes sent an buzz of excitement through some segments of the industry, it also created potential controversy. The most likely obstacle standing in the way of the cardboard cassette's widespread adoption is JVC's proprietary interest in its patent on the VHS format and VHS cassettes.

Unlike most manufacturers of conventional plastic cassettes, Philmax is not using the VHS logo on the cardboard shells. The VHS logo is a registered trademark of JVC, which has recently become more aggressive in policing the use of the trademark. Using the logo without authorization from JVC could constitute an infringement on JVC's trademark.

JVC also holds patents on various operational aspects of VHS-format cassettes. If the Philmax cassettes duplicate those operations without authorization, that, too, could constitute a violation of JVC's patents.

At press time, JVC's patent attorney, Anthony LoCicero of the New York firm of Amster, Rothstein & Ebenstein, said he was aware of the Philmax cassette but had not yet seen one, making it inappropriate to comment.

Another problem is the potential for legal liability should a cardboard cassette be shredded inside a consumer's VCR. Philmax, however, re-

gards that as an unlikely scenario.

"The [cardboard] cassettes are a lot more durable than a lot of people would like to think," Klupt says. "They're more durable, in many cases, than plastic cassettes. Being cardboard, you could virtually twist it around and it will twist right back into shape"

Philmax is positioning the new

cassette primarily for the rapidly growing market for promotional or premium videos. While videos are increasingly popular as premium items, their cost is prohibitive for many promotionally minded companies.

Burger King, for example, recently sold more than 7 million "Teenage (Continued on next page)

## Moviestar Bows In Canada European Vid Chain Expands

■ BY MOIRA McCORMICK

CHICAGO—European home entertainment chain Moviestar CD & Video made its North American debut April 7 in Edmonton, Alberta.

Moviestar, which comprises 65 stores in Switzerland, 40 in Germany, and 10 in Austria, opened its flagship Canadian location in a 12,000-foot store in the Heritage Village Strip mall. According to Bernard Burgener, who with partners Charles Gasser and Peter Steinegger owns Moviestar, the chain will need to expand to 20-25 stores—all planned for the next two years—before it makes inroads into the U.S. mar-

rot

Burgener says another test store is planned for Edmonton, then two in Calgary, Alberta, and one in Vancouver, British Columbia, after which Moviestar plans to start selling franchises. "Then we expect to expand to 150-200 stores in Canada," he says.

Continued European expansion, meanwhile, is targeted at an eventual 150 stores in Germany, 110 stores in Switzerland, and 50 stores in Austria.

All but 27 of the European Moviestar locations are video-only stores, says Burgener. The rest are combined CD and video outlets, as is the Edmonton unit.

(Continued on page 45)

#### **VIDEO PEOPLE**

Cathy Mantegna is promoted to VP of marketing at Fries Home Video. She had been VP advertising and publicity.

Suzanne McFarlin is named marketing manager of Strand VCI Entertainment. Previously, she was Western regional sales manager for Hi-Tops Video.

RCA/Columbia announces several appointments in its marketing and sales departments. Pam Rodi is named senior creative director. She had been VP and a creative director for Werndorf and Associates. Carol Lee is named director of video and broadcast production. She had been VP of creative services for Media Home Entertainment. George Anderson is named senior manager of creative services. He had been manager of creative services at MGM/UA Home Video. Elaine Perliss is named marketing manager. She had been marketing manager at Show Industries.

In the sales department, John Reina is named director of sales/sell-through, based in Detroit. Steve Okin is named director of sales promotion, based in Burbank, Calif. Jana De Zeeuw is named a regional sales manager for South Central U.S., based in Houston. Michael Vassen is also named a regional sales manager for South Central U.S., based in Nashville. John Til-kemeier is named Canadian administrator, based in Burbank, Calif.

Robert Wittenberg is named VP of sales and marketing for Vidmark Entertainment. He had been VP of sales and purchasing for Video Products Distributors (VPD).

James R. Powell is named director of sales and marketing at New Star Video. He had been Western regional sales manager for New World.

#### **CARDBOARD VIDEOCASSETTES**

(Continued from page 41)

Mutant Ninja Turtles" cassettes in its restaurants at \$3.49-\$3.99 apiece (Billboard, April 28). As seemingly inexpensive as those tapes were, the same 20-minute programs duplicated in EP using cardboard cassettes could potentially have been offered for as little as \$2 apiece.

"I don't think these will replace plastic cassettes. I see this as a new medium for promotional uses," says George Spitzer, formerly head of Book of the Month Club's record and video division and now a direct-marketing consultant. Spitzer helped initiate a wave of interest in the cardboard cassettes by demonstrating a sample cassette at a direct market-

ing seminar sponsored by EPM Communications and held here April 28.

The emphasis on promotional uses is evident in Philmax's pricing schedule, which uses a 60-minute, EP-duplicated cassette as its basic product. "There's no limit on the recording time," Klupt says. "We could go up to six hours if need be, but that's not what we think the market will be."

Klupt also sees applications in the video magazine and video catalog areas. "Because its cheap and disposable, the economics are similar to publishing a print magazine or a print catalog," he says.

PAUL SWEETING



FOR WEEK ENDING MAY 5, 1990

Billboard.

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# TOP VIDEOCASSETTES, RENTALS

THIS WEEK	T WEEK	S. ON CHART	TITLE	Copyright Owner,	Principal	Year of Release	Rating
Ĕ	LAST	WKS.		Manufacturer, Catalog Number	Performers	Rel	Rat
1	3	4	DEAD POETS SOCIETY	★ NO. 1 ★★ Touchstone Pictures Touchstone Home Video 947	Robin Williams	1989	PG
2	2	6	FIELD OF DREAMS	Universal City Studios MCA/Universal Home Video 80884	Kevin Costner Amy Madigan	1989	PG
3	1	6	HONEY, I SHRUNK THE KIDS	Walt Disney Home Video 909	Rick Moranis	1989	PG
4	8	3	THE ABYSS	CBS-Fox Video 1561	Ed Harris Mary Mastrantonio	1989	PG-1
5	4	10	PARENTHOOD	Universal City Studios MCA/Universal Home Video 80921	Steve Martin Dianne Wiest	1989	PG-1
6	NE	wÞ	LOOK WHO'S TALKING	Tri-Star Pictures RCA/Columbia Home Video 70183	John Travolta Kirstie Alley	1989	PG-1
7	6	4	CASUALTIES OF WAR	RCA/Columbia Pictures Home Video 50183	Michael J. Fox Sean Penn	1989	R
8	7	4	AN INNOCENT MAN	Touchstone Pictures Touchstone Home Video 910	Tom Selleck	1989	R
9	5	10	LETHAL WEAPON 2	Warner Bros. Inc. Warner Home Video 11876	Mel Gibson Danny Glover	1989	R
10	9	12	TURNER & HOOCH	Touchstone Pictures Touchstone Home Video 911	Tom Hanks	1989	PG
11	10	12	UNCLE BUCK	Universal City Studios MCA/Universal Home Video 80891	John Candy	1989	PG
12	11	11	INDIANA JONES AND THE LAST CRUSADE	Paramount Pictures Paramount Home Video 31859	Harrison Ford Sean Connery	1989	PG-1
13	12	8	THE PACKAGE	Orion Pictures Orion Home Video 8747	Gene Hackman Tommy Lee Jones	1989	R
14	14	5	MILLENIUM	IVE 68908	Kris Kristofferson Cheryl Ladd	1989	PG-1
15	13	17	WHEN HARRY MET SALLY	Nelson Home Entertainment 7732	Billy Crystal Meg Ryan	1989	R
16	16	4	SHOCKER	Universal City Studios MCA/Universal Home Video 80931	Michael Murphy Peter Berg	1989	R
17	15	14	DO THE RIGHT THING	Universal City Studios MCA/Universal Home Video 80894	Danny Aiello Ossie Davis	1989	R
18	21	3	COOKIE	Lorimar Film Entertainment	Peter Falk Emily Lloyd	1989	R
19	17	16	WEEKEND AT BERNIE'S	Warner Home Video 660	Andrew McCarthy Jonathan Silverman	1989	PG-1
20	23	3	BEST OF THE BEST	The Movie Group	Eric Roberts	1989	PG-1
21	NE	w	JOHNNY HANDSOME	Taurus Entertainment Co.	James Earl Jones Mickey Rourke	1989	R
22	18	9	RELENTLESS	Cinetel Films, Inc. RCA/Columbia Home Video 90493-5	Judd Nelson Robert Loggia	1989	R
23	19	7	YOUNG EINSTEIN	Warner Bros. Inc.	Yahoo Serious	1989	PG
24	27	2	STAYING TOGETHER	Warner Home Video 11759 Hemdale Film Corp.	Tim Quill	1989	R
25	28	2	SECOND SIGHT	HBO Video 0345  Lorimar Film Entertainment Warner Home Video 659	Sean Astin  John Larroquette  Bronson Pinchot	1989	PG
26	37	2	COMMUNION	New Line Cinema	Christopher Walken	1989	R
27	NE	wÞ	SHIRLEY VALENTINE	M.C.E.G./Virgin Home Entertainment  Paramount Pictures Paramount Home Video 32248	Pauline Collins	1989	R
28	25	22	K-9	Universal City Studios	James Belushi	1989	PG-1
29	26	18	ROAD HOUSE	MCA/Universal Home Video 80880 MGM/UA Home Video 901703	Patrick Swayze	1989	R
30	29	15	LICENCE TO KILL	CBS-Fox Video 4755	Ben Gazzara Timothy Dalton	1989	PG-1
31	22	11	NEW YORK STORIES	Touchstone Pictures	Woody Allen Rosanna Arquette	1989	PG
32	30	5	APARTMENT ZERO	Touchstone Home Video 952  Academy Entertainment 1205	Hart Bochner Colin Firth	1989	R
33	31	6	THE PHANTOM OF THE OPERA: THE	RCA/Columbia Pictures Home Video 77013-5	Robert Englund	1989	R
34	24	3	STEPFATHER 2: MAKE ROOM FOR	Millimeter Films	Terry O'Quinn	1989	R
35	33	8	DADDY  BREAKING IN	HBO Video 0371  Samuel Goldwyn Pictures HBO Video 0380	Meg Foster  Burt Reynolds Casou Sigmanako	1989	R
36	39	11	PINK CADILLAC	Warner Bros. Inc.	Clint Eastwood	1989	PG-
37	36	17	STAR TREK V: THE FINAL FRONTIER	Warner Home Video 11877  Paramount Pictures	William Shatner	1989	PO
38	20	5	LITTLE MONSTERS	Paramount Home Video 32044  MGM/UA Home Video 907292	Leonard Nimoy Fred Savage	1989	PG
39		w Þ	HEART OF DIXIE	Orion Pictures	Howie Mandel Ally Sheedy	1989	PG
J			VI DINIE	Orion Home Video 087341	Virginia Madsen		<u> </u>

◆ ITA gold certification for a minimum sale of 125,000 units or a dollar volume of \$9 million at retail for theatrically released programs, or of at least 25,000 units or \$1 million at suggested retail for nontheatrical titles. ♦ ITA platinum certification for a minimum sale of 250,000 units or a dollar volume of \$18 million at retail for theatrically released programs, and of at least, 50,000 units and \$2 million at suggested retail for nontheatrical titles.

## **Tour Sponsorship Earns Pioneer Madonna Laserdisk**

■ BY CHRIS McGOWAN

LOS ANGELES-Madonna is both a material girl and a laser-read recording artist. Accordingly, Pioneer Electronics (USA) Inc., Pioneer LDCA Inc., and Pioneer Electronic NV (Europe) have announced a multimilliondollar agreement to sponsor Madonna's 1990 Blond Ambition world tour in North America and Europe. The Japanese electronics giant is hoping that its laserdisk hardware and soft-ware will gain valuable exposure through the association with the ever-newsworthy Madonna.

"We [Pioneer] are the exclusive sponsor, but we are presenting the tour in association with MTV," says Steven Galloway, who manages the Pioneer Artists laserdisk label. The tour kicks off Friday (4) at the Summit in Houston and will hit 12 cities in North America through June 24. Then Madonna flies to Europe for 22 dates, tentatively starting June 28 and ending sometime in early August. Berlin, Rome, London, Paris, and Madrid are among her European stops. Pioneer LDCA will have exclusive world laserdisk rights for the concert video to be shot during the

Pioneer will implement a national advertising campaign and a regional marketing campaign to coincide with the tour dates. Retail promotions, dealer incentive programs, and regional consumer sweepstakes will be undertaken. "We are going to be running some sweepstakes," says Galloway, "and the grand prize will be a trip or trips for two to Nice for her last European event." Pioneer will also be giving away home and car entertainment systems, laserdisks and compact disks, custom tour jackets, and cassette carrying cases.

"We recognize Madonna as an artist who continues to grow creatively, and we have common interests in her being an audio-video performer and us being an audio-video producer. It's a great relationship for both of us. We like to think of ourselves at the forefront of home entertainment system technologies and Madonna at the forefront of creativity in music and entertainment."

Madonna's show for the Blond Ambition tour will include both her greatest hits and new material. The "Blond Ambition" laserdisk will be released in late '90 on Pioneer Artists (a music-video-dedicated label) simultaneously with the videocassette release. "We will have cross-marketing opportunities and a chance for crosspromotional campaigns. Plus we will also promote her movies on laser-

A percentage of the Blond Ambition tour ticket proceeds will be donated to the charity organization Cities In Schools, a high-school drop-out prevention program. The charity will also be supported by Pioneer, which will donate interactive laserdisk hardware and educational laserdisk software to inner city schools. Among the software titles to be contributed will be Grolier's "Knowledge Disc" and the eight-volume Pioneer Encyclopedia Of Animals.

# ONE OF THE YEAR'S 10 BEST!

#### 3 "ACADEMY AWARD" NOMINATIONS!

Best Supporting Actress — Anjelica Huston Best Supporting Actress — Lena Olin

#### CRITICS HAIL ENEMIES!

"Two Thumbs Up!" - Siskel @ Ebert

Best Director—Paul Mazursky and Best Supporting Actress—Lena Olin - New York Film Critics Circle

New York Post, Boston Globe, USA Today, Detroit News. Los Angeles Daily News, Bergen Record

One of the most talked about and highly-acclaimed films of the year. Enemies. A Love Story is Oscar®-nominated director Paul Mazursky's poignant, funny, post-war portrait of a man who is facing a mid-life crisis: how to remain married to three women at one time.

- · Directed by Paul Mazursky (Down and Out in Beverly Hills, Moscow on the Hudson, An Unmarried Woman).
- · Starring Anjelica Huston (Crimes and Misdemeanors, Gardens of Stone and an Oscar® winner for Prizzi's Honor).
- Starring Tony Award-winning, Emmy-nominated Ron Silver (Silkwood, Garbo Talks, and Semi-Tough).
- Starring Lena Olin, the smoldering star of The Unbearable Lightness of Being.

#### PER-SCREEN BOX OFFICE LEADER!

Consistently ranks in the top 4 after 12 weeks

Per-Screen Box Office Rankings

1) Born on the Fourth of July 2) Driving Miss Daisy

3) Glory

4) Enemies, A Love Story

- · Released by Twentieth Century Fox and backed by a \$7 million print and advertising budget
- Has played continuously in theatrical markets since its December 13. 1989 release.
- · National radio promotion in more than one hundred major markets.
- P-O-P: Full-color poster, counter card/mobile and standee available.
- National T.V. campaign and print advertising including T.V. Guide.
- · Pay-Per-View Window: 30 days.
- · Cable Window: 6 months.
- Price Guarantee: No price reduction for 9 months.

Order Date: June 26, 1990 Street Date: July 11, 1990



DISTRIBUTED BY MEDIA HOME ENTERTAINMENT, INC. A Heron Communications, Inc. Company, Los Angeles. California



Suggested Retail Price: \$449.96 5-Pack Stock # M122356



Buy Enemies 5-Pack and receive a \$25 coupon good towards any Media movie in stock in your distributor's warehouse. 5-Pack offered only until street date. Hurry and order now! Offer redeemable from 7/11/90-



Catch even more interest with our mobile/counter card that features Enemies. A Love Story and Nightbreed.



titles (Enemies. A Love Story and our second major summer release. Nightbreed) and can also be used as a wall collage in stores with limited floor space.



BILLBOARD MAY 5, 1990

# Widescreen Or Pan-And-Scan For 'Black Rain,' 'Harlem Nights,' 'Future II' LDs

■ BY CHRIS McGOWAN

FORWARD TO TWO FORMATS: Paramount is releasing Ridley Scott's "Black Rain" and Eddie Murphy's "Harlem Nights" on laserdisk in both widescreen (letterbox) and pan-and-scanned editions. Both "Black Rain" versions bowed in April and cost \$29.95 each, while the two "Harlem Nights" editions launch in May and retail for \$24.95 apiece.

Plus, MCA will launch "Back To The Future Part II" both ways in June (\$34.95 each). The double-format "Black Rain," "Harlem Nights," and "Future II" releases come on the heels of Paramount's double-format "Indiana Jones And The Last Crusade" laserdisk release in February. The widescreen Jones disk has handily outsold the panand-scanned "Last Crusade," but having the latter option available seems to have pleased viewers who

#### LASER SCANS

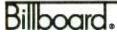
hate letterboxing. Are we seeing the advent of double-format laser releases for widescreen films?

SEX, GROUCHO, & ROBIN: Criterion Collection has just released a special CAV widescreen edition of "sex, lies, and videotape," director

Steven Soderbergh's acclaimed feature debut that won the 1989 Cannes Film Festival, Included in the Crite rion editions are a videotaped interview with Soderbergh, a deleted scene (of Ann and her therapist), a 14-minute film by Soderbergh, and the movie's complete screenplay. The movie stars James Spader, Andie McDowell, and Laura San Giacomo. Criterion's CAV edition costs \$124.95, while its CLV version (also widescreen, but without the supplementary material) retails for \$49.95. These disks are not to be confused with RCA/Columbia's \$34.95 edition of the title.

Also just launched by Criterion are CLV editions of "The Adventures Of Robin Hood" with Errol (Continued on page 47)

#### FOR WEEK ENDING MAY 5, 1990



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# TOP VIDEODISKS.

	Q	HAF	Compiled from a national sample of retail store sales reports.		orts.			_
THIS WEEK	2 WKS. AGO	WKS. ON CHAR	TITLE	Copyright Owner, Manufacturer, Catalog Number	Principal Performers	Year of Release	Rating	Suggested List Price
				* No.1 * *				
1	3	11	INDIANA JONES AND THE LAST CRUSADE	Paramount Pictures Pioneer LDCA, Inc. LV31859-2	Harrison Ford Sean Connery	1989	PG-13	29.95
2	2	5	FIELD OF DREAMS	Universal City Studios Pioneer/Image Ent. 40884	Kevin Costner Amy Madigan	1989	PG	34.98
3	NE	w▶	LOOK WHO'S TALKING	Tri-Star Pictures Pioneer LDCA, Inc. 70186	John Travolta Kirstie Alley	1989	PG-13	24.95
4	1	9	LETHAL WEAPON 2	Warner Bros. Inc. Warner Home Video 11876	Mel Gibson Danny Glover	1989	R	24.98
5	4	9	BATMAN	Warner Bros. Inc. Warner Home Video 12000	Jack Nicholson Michael Keaton	1989	PG-13	39.98
6	5	13	WHO FRAMED ROGER RABBIT	Amblin Entertainment Pioneer/Image Ent. 942	Bob Hoskins Christopher Lloyd	1988	PG	29.99
7	7	17	WHEN HARRY MET SALLY	Nelson Home Entertainment Pioneer LDCA, Inc. 77326	Billy Crystal Meg Ryan	1989	R	24.95
8	NE	wÞ	DIAMONDS ARE FOREVER	MGM/UA Home Video Pioneer/Image Ent. 101741	Sean Connery	1971	PG	39.95
9	11	31	THE WIZARD OF OZ: THE FIFTIETH ANNIVERSARY EDITION ▲	Turner Entertainment Co. Pioneer LDCA, Inc. ML101656	Judy Garland Ray Bolger	1939	G	24.95
10	16	3	SHOCKER	Universal City Studios Pioneer/Image Ent. M40931	Michael Murphy Peter Berg	1989	R	34.98
11	8	11	STAR TREK V: THE FINAL FRONTIER	Paramount Pictures Pioneer LDCA, Inc. LV32044	William Shatner Leonard Nimoy	1989	PG	24.95
12	13	7	PARENTHOOD	Universal City Studios Pioneer/Image Ent. 40921	Steve Martin Dianne Wiest	1989	PG-13	39.98
13	6	3	TURNER & HOOCH	Touchstone Pictures Pioneer LDCA, Inc. 911AS	Tom Hanks	1989	PG	29.99
14	RE-E	NTRY	GONE WITH THE WIND: THE FIFTIETH ANNIV. ED. ▲ ♦	Turner Entertainment Co. Pioneer LDCA, Inc. 901678	Clark Gable Vivien Leigh	1939	G	49.95
15	NE	wÞ	PINK CADILLAC	Warner Bros. Inc. Pioneer/Image Ent. 11877	Clint Eastwood Bernadette Peters	1989	PG-13	29.98
16	15	3	NEW YORK STORIES	Touchstone Pictures Pioneer LDCA, Inc. 952AS	Woody Allen Rosanna Arquette	1989	PG	39.99
17	9	7	THE GOOD, THE BAD, & THE UGLY	MGM/UA Home Video Pioneer/Image Ent. ML101739	Clint Eastwood	1968	NR	39.95
18	10	79	TOP GUN	Paramount Pictures Pioneer LDCA, Inc. 1629	Tom Cruise Kelly McGillis	1986	PG	29.95
19	12	11	DO THE RIGHT THING	Universal City Studios Pioneer/Image Ent. 40894	Danny Aiello Ossie Davis	1989	R	34.98
20	20	49	DIE HARD	CBS-Fox Video Pioneer/Image Ent. 1666-80	Bruce Willis Bonnie Bedelia	1988	R	49.98

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#### **NEWSLINE**

# S.E.C. Filing Smooths Path Of Pathe Comm.'s Buyout Of MGM/UA

One governmental stumbling block in the path of the \$1.2 billion buyout offer by Pathé Communications for MGM/UA Communications was removed April 23 when the Securities and Exchange Commission filed a procedural form that ends the waiting period required under the Hart-Scott-Rodino Antitrust Act. The waiting period gives the feds time to consider investigating proposals for antitrust violations. The filing indicates that MGM/UA has filed financial information required under the act, especially so in light of the intervention by Time Warner to front a \$650 million loan to Pathé to finalize the deal in return for worldwide distribution rights. However, both the Justice Department and the Federal Trade Commission can still initiate an inquiry should either agency find cause in the complicated rules connected with merger and buyout guidelines.

#### Commtron Names 3 After Rockhold Exit

Commtron, the industry's leading distributor, announced three appointments in the wake of the departure of former president Gary Rockhold. Vern Fross was named senior VP of video sales and marketing. Robert Martini, an executive with Commtron's parent company, Bergen-Brunswig, has been named interim president while the search for a permanent president is conducted. Steve Lacy, currently chief financial officer, has been named interim GM. In a separate announcement, Commtron said it plans to consolidate its executive, administrative, merchandising, and telemarketing operations into one facility in Des Moines, Iowa. The company's operations are currently spread over two separate facilities. The relocation into the new facility, an 85,000-square-foot former retail store, is slated for the fall.

#### **ITA Appoints Four To Sit On Board**

Four new members have been elected to the board of ITA. The four new members are Dr. Larry Zimmer, GM, small format optical media, Eastman Kodak Co.; Philip Micciche, president, Dysan International; James Fiedler, president, MCA Technology Management Inc.; and Peter Thomason, GM, American Sound & Video's Atlanta plant. All four members will serve until the ITA annual meeting in November, at which time their names will be submitted to a vote by the full membership.

#### Erik Says The Viking 'Buckle Up'

Orion Home Video will place a "buckle up" public service announcement at the beginning of its April release "Erik The Viking." As part of an ongoing program, Orion will put PSAs from selected nonprofit organizations on videotapes on a "pro bono" basis, with no charge to the organizations.

#### Warner To Bow 'Roger & Me' In June

The funny and controversial documentary "Roger & Me" will be released on cassette by Warner Home Video June 20 at \$89.95. The movie, produced and directed by Michael Moore, is alleged to be a documentary of Moore's attempts to interview Roger Smith, chairman of General Motors, and to persuade Smith to visit Moore's hometown of Flint, Mich., where the closing of several GM plants has led to hardship. The film initially won wide critical acclaim, appearing on many critic's 10-best lists for 1989. Subsequent criticism, however, has focused on Moore's alleged rearranging of events and distortions of certain incidents to make his case against Smith and GM. From the video retailer's perspective, all the controversy should only make people more interested in seeing the movie.

#### VSDA Aids Mich. Anti-Censorship Group

The Video Software Dealers Assn. has contributed funds to the Media Coalition for the production of a trailer on behalf of the Michigan Citizens Against Censorship. The Media Coalition is an anti-censorship group representing the American Booksellers Assn. and the Assn. of American Publishers as well as magazine wholesalers and distributors. The trailer, which will feature author/humorist Garrison Keillor, will run in video stores and theaters in Michigan to encourage consumers to sign petitions against a package of 12 bills that were introduced this year.

#### **Nielsen Reports On TV Viewing Habits**

According to Nielsen Media Research's "Report On Television 1990," women prefer to watch feature films, men prefer suspense and mysteries, and teens and children prefer situation comedies.

#### V.I.E.W. Announces 8mm Deal With Sony

V.I.E.W. Video, a purveyor of performing arts and cultural programming, announced an agreement with Sony to release 13 of its titles in the 8mm format. Included are five dance and ballet programs featuring among others the Bolshoi and Kirov ballets priced at \$39.95 each, five jazz titles at \$29.95 each, parts one and two of "Picasso: The Man And His Work" at \$39.95 each and "Massage Your Mate" at \$34.95.

#### MOVIESTAR

(Continued from page 41)

Ten of the combo stores are in Switzerland, with five in Germany and two in Austria. "The combined stores are in the major cities like Berlin, Munich, Zurich, and Vienna," says Burgener.

Founded as a video chain in 1981 in Switzerland, Moviestar began adding CDs to certain locations at the end of 1984. The combo stores average 12,000-13,000 square feet, adds Burgener.

The expansion to North America had its genesis in 1986, when Canadian businessman Karl Bodon, who, according to Burgener, was involved in video vending machines, met Burgener in Switzerland. "He visited the stores, and he said it would be a great idea if we came to Alberta," Burgener says. "We began working on a concept

to open stores in Canada."
Edmonton was chosen in part because market studies showed Edmontonians to have more video players per capita than any other city in North America. The Edmonton Moviestar is also 10 minutes from the city's renowned West Edmonton Mall, a proven attraction.

The \$1.5 million Edmonton store features over 15,000 videos for sale and rental, as well as thousands of CD and cassette titles for sale. Rental rates are \$2.88 per tape for one day, and 99 cents for

the second day.

Billed as a family-oriented store—no adult videos are carried—Moviestar offers an "interactive" play area for children. Burgener says the play area has games and other activities geared to children, and kid-size furniture. A special membership is offered to young customers, in which a parent buys a card for \$20, and the child can come in and rent his or her own videos.

Moviestar also offers a touchscreen computer, which helps customers choose movies. A customer may enter the name of a certain author or director, for instance, and be provided with a list of pertinent movies—along with their running times, plot summaries, and other information.

Customers can also shop in a movie merchandise area, which offers movie-related paraphernalia. A 56-station CD listening bar includes four stations where request CDs may be played, according to Burgener.

While the flagship store carries the steep \$1.5 million price tag, Burgener says that subsequent stores will not cost as much. "By the end of the year we'll have three to five test shops," says Burgener, "and 20-25 franchises within the following year. During that time, we'll be planning for our entree into the U.S."

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- Great for bachelor and bachelorette parties, fraternity paraes, cocktail parties or just have a video party.

Pre-Book By: May 17 **Street Date:** June 7

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## **U.S. Firms Make Hay From Films Out Of East Bloc**

BY TRUDI MILLER

NEW YORK-With Eastern Europe becoming a focus of attention and publicity due to the political upheavals taking place there, two video companies, Los Angeles-based European Video Distributors and Oakland, Calif.-based The Video Project, are positioning themselves to take advantage of renewed interest in that part of the world.

European Video Distributors, founded in 1983 by company president Bela Bunyik, has for the past six years acquired old Hungarian movies and released them on video, in their original language, for Hungarians living in the U.S. and Canada. Most of its films come from Hungaro Film, Hungary's largest film company, and Magyar Television, which does made-for-TV films.

The company also releases other original foreign-language movies. "We put out German movies, Polish movies. We had two Czech operas that did very well for us," says operations manager Bonnie Anderle. The company releases four titles per month, each of which sells about 300 units, says Anderle.

The videos are sold directly to customers via mail order. The company does some advertising in ethnic newspapers, but most of its business has been from word of mouth.

Now, however, EVD is looking beyond the ethnic market. The company has acquired "A Hungarian Fairy Tale," a critically acclaimed film that, for two weeks, was among the 50 top-grossing films in the U.S. EVD is releasing the video with subtitles and plans to put the film into video stores, hoping to attract a mainstream American audience as well as the traditional ethnic market.

"We're going to do an entire sweep with this one, selling it to video stores across the U.S.," Anderle says. The initial run of "A Hungarian Fairy Tale" will be about 3,000 units, she says.

Anderle sees a twofold business advantage in the recent events in Eastern Europe. With the world's attention increasingly focused on the region, people are getting interested in the life and culture of its inhabitants. At the same time, the relaxation of strict censorship rules has freed film makers to create more daring and innovative

"Until now, we mainly put out older, classic, nostalgic films," An-derle says. "Now, since there is such an explosion going on in Eastern Europe, the movies coming out now are fabulous. Our president, Bela Bunyik, just came back from a very successful trip to Hungary with something like 12 new acquisi-

EVD plans to release four new, subtitled movies a month to video stores, as well as continuing its direct-mail ethnic releases.

The Video Project is a nonprofit company that acquires and distributes documentaries on social issues (Continued on page 48)

BILLBOARD MAY 5, 1990

## **HOME VIDEO**

## Billboard.

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# TOP VIDEOCASSETTES SALES

		V	I VIDEO	CHOOLII	TM			
THIS WEEK	LAST WEEK	WKS. ON CHART	Compiled from a nati	ional sample of retail store sales reports  Copyright Owner,	Principal	Year of Release	Rating	Suggested List Price
Ė	3	>		Manufacturer, Catalog Number  ★ NO. 1 ★★	Performers	2 %	22	3:5
1	1	6	HONEY, I SHRUNK THE KIDS	Walt Disney Home Video 909	Rick Moranis	1989	PG	22.99
2	4	4	TEENAGE MUTANT NINJA TURTLES: COWABUNGA, SHREDHEAD	Family Home Entertainment 27319	Animated	1990	NR	14.95
3	2	10	LETHAL WEAPON 2	Warner Bros. Inc.	Mel Gibson	1989	R	24.9
4	3	12	INDIANA JONES AND THE LAST	Warner Home Video 11878  Paramount Pictures	Danny Glover Harrison Ford	1989	PG-13	24.9
5	5	23	CRUSADE  NEW KIDS ON THE BLOCK: HANGIN'	Paramount Home Video 31859  CBS Music Video Enterprises 19V-49030	Sean Connery New Kids On	1989	NR	19,9
6	7	154	TOUGH LIVE A  THE WIZARD OF OZ: THE FIFTIETH	Turner Entertainment Co.	The Block Judy Garland	1939	G	24.95
7	10	27	ANNIV. ED. ▲ ◆ TEENAGE MUTANT NINJA TURTLES:	MGM/UA Home Video 60001  Family Home Entertainment 27314	Ray Bolger Animated	1989	NR	14.9
8	8	38	CASE OF THE KILLER PIZZAS  NEW KIDS ON THE BLOCK: HANGIN'	CBS Music Video Enterprises 14V-49022	New Kids On	1989	NR	14.9
9	6	10	TOUGH ▲  25X5: CONTINUING ADVENTURES OF		The Block	1990	NR NR	19.9
10	9	29	ROLLING STONES  BAMBI	Walt Disney Home Video 942		1942	G	26.9
11	12	23	BATMAN	Warner Bros. Inc.	Animated  Jack Nicholson	1942		24.9
	13			Warner Home Video 12000	Michael Keaton		PG-13	
12		18	THE LITTLE MERMAID	Starmaker Ent. Inc. 2001  Amblin Entertainment	Animated  Bob Hoskins	1978	G	9.95
13	16	27	WHO FRAMED ROGER RABBIT	Touchstone Home Video 940  Amblin Entertainment	Christopher Lloyd	1988	PG	22.9
14	11	31	THE LAND BEFORE TIME  TEENAGE MUTANT NINJA TURTLES:	MCA/Universal Home Video 80864	Animated	1988	G	24.9
15	17	3	HEROES	Family Home Entertainment 23978	Animated	1988	NR	14.9
16	20	14	DIE HARD	CBS-Fox Video 1666	Bruce Willis Bonnie Bedelia	1988	R	19.9
17	14	93	LETHAL WEAPON	Warner Bros. Inc. Warner Home Video 11709	Mel Gibson Danny Glover	1987	R	19.9
18	24	6	HERE COMES PETER COTTONTAIL	Family Home Entertainment 27321	Animated	1971	NR	14.9
19	19	9	GLORIA ESTEFAN & MIAMI SOUND MACHINE: EVOLUTION	CBS Music Video Enterprises 19V-49032	Gloria Estefan/Miami Sound Machine	1990	NR	19.9
20	18	26	JANET JACKSON'S RHYTHM NATION 1814 ▲	A&M Records Inc. A&M Video 61900	Janet Jackson	1989	NR	24.9
21	15	24	PAULA ABDUL: STRAIGHT UP A	Virgin Records America, Inc. Virgin Music Video 50141	Paula Abdul	1989	NR	19.9
22	23	81	CINDERELLA	Walt Disney Home Video 410	Animated	1950	G	26.9
23	36	2	TEENAGE MUTANT NINJA TURTLES: HOT RODDING	Family Home Entertainment 23980	Animated	1989	NR	14.9
24	22	11	INDY TRILOGY-PACK	Paramount Pictures Paramount Home Video 31860	Harrison Ford	1990	PG	64.8
25	37	2	PICNIC	RCA/Columbia Pictures Home Video 90613	William Holden Kim Novak	1956	NR	19.9
26	31	5	DANGEROUS LIAISONS	Warner Bros. Inc. Warner Home Video 11872	Glenn Close John Malkovich	1988	R	19.9
27	25	5	THE B-52'S: 1979-1989	Warner Reprise Video 3-38160	The B-52's	1990	NR	19.9
28	NE	w>	TEENAGE MUTANT NINJA TURTLES: THE SHREDDER	Family Home Entertainment 23981	Animated	1987	NR	14.9
29	30	14	KATHY SMITH'S ULTIMATE STOMACH AND THIGHS WORKOUT	Fox Hills Video M032466	Kathy Smith	1990	NR	19.9
30	26	14	JANE FONDA'S LIGHT AEROBIC AND STRESS REDUCTION WORKOUT	Jane Fonda Warner Home Video 652	Jane Fonda	1990	NR	29.98
31	NE	w>	LOOK WHO'S TALKING	Tri-Star Pictures RCA/Columbia Home Video 70183	John Travolta Kirstie Alley	1989	PG-13	NL
32	29	3	DEAD POETS SOCIETY	Touchstone Pictures Touchstone Home Video 947	Robin Williams	1989	PG	89.9
33	RE-E	NTRY	PAUL MCCARTNEY: PUT IT THERE	PolyGram Music Video 081 649-3	Paul McCartney	1990	NR	24.9
34	28 2 THE ABYSS CBS-Fox Video 1561 Ed Harris Mary Mastrantonio		Ed Harris Mary Mastrantonio	1989	PG-13	89.9		
35	39	25	MILLI VANILLI IN MOTION A	Arista Records Inc. 6 West Home Video SW-5703	Milli Vanilli	1989	NR	14.98
36	RE-E	NTRY	GONE WITH THE WIND: THE FIFTIETH ANNIV. ED. ▲ ♦	Turner Entertainment Co. MGM/UA Home Video 901678	Clark Gable Vivien Leigh	1939	G	89.9
37	RE-E	NTRY	THE TEN COMMANDMENTS	Paramount Pictures Paramount Home Video 6524	Charlton Heston	1956	G	29.95
38	21	158	CALLANETICS ▲ ♦	Callan Productions Corp. MCA/Universal Home Video 80429	Callan Pinckney	1986	NR	24.95
39	33	4	MICHAEL JORDAN: COME FLY WITH	CBS-Fox Video 2173	Michael Jordan	1989	NR	19.98
40	40	6	THE GOOD, THE BAD, & THE UGLY	MGM/UA Home Video 301465	Clint Eastwood	1968	NR	29.95
			,,,			-550		

ITA gold certification for a minimum sale of 125,000 units or a dollar volume of \$9 million at retail for theatrically released programs, t least 25,000 units or \$1 million at suggested retail for nontheatrical titles. 🛇 ITA platinum certification for a minimum sale of 250,000 units or a dollar volume of \$18 million at retail for theatrically released programs, and of at least, 50,000 units and \$2 million at suggested retail for nontheatrical titles.

A WEEKET I KEVIEW OF OF	TOMINO	IDEO NEI	LAJES
TITLE (MPAA RATING) STARS STUDIO/LIST PRICE	PREBOOK CUTOFF (STREET DATE)	BOX OFFICE IN MILLIONS (# OF SCREENS)	P-O-P AVAIL- ABILITY
BLADES (R) Jeremy Whelan, Victoria Scott Media/\$89.99	5/8/90 (5/23/90)	NA (NA)	Poster
HARLEM NIGHTS (R) Eddie Murphy, Richard Pryor, Ar- senio Hall, Danny Aiello Paramount/None	5/1/90 (5/17/90)	\$59.9 (2180)	Standee, Poster, Lightbox
THE LITTLE THIEF (R) Charlotte Gainsborough HBO/\$89.99	5/7/90 (5/30/90)	\$1.0 (30)	Poster
WHEN THE WHALES CAME (PG) Paul Scofield, Helen Mirren CBS/Fox/\$89.98	5/8/90 (5/24/90)	\$.063 (10)	Poster
WORTH WINNING (PG-13) Mark Harmon, Lesley Ann Warren, Madeleine Stowe, Andrea Martin CBS/Fox/\$89.98	5/8/90 (5/24/90)	\$3.9 (1260)	Poster

\* INFORMATION FURNISHED BY VIDEO FORECASTER

#### OTHER TITLES

THE ELEMENT OF CRIME Michael Elphick, Esmond Knight, Jerold Wells

Unicorn/\$79.95 Prebook cutoff: 5/2/90: Street: 5/16/90

FINAL NOTICE FINAL NOTICE Gil Gerard, Steve Landesberg, Louise Fletcher, David Ogden Stiers

Paramount/None Prebook cutoff: 5/10/90; Street: 5/31/90

FROM HOLLYWOOD TO DEADWOOD Scott Paulin, Jim Haynie Media/\$89.98

Prebook cutoff: 5/3/90; Street: 5/22/90

THE SLEEPING CAR
David Naughton, Kevin McCarthy, Jeff
Conaway
Vidmark/\$89.95 Prebook cutoff: 5/1/90; Street: 5/16/90

SMALL SACRIFICES
Farrah Fawcett, Ryan O'Neal, John Shea
Fries/\$89.95
Prebook cutoff: 5/3/90; Street: 5/29/90

AN UNREMARKABLE LIFE Prebook cutoff: 5/2/90; Street: 5/30/90

To get your company's new video releases listed, send the following information—title, performers, distributor/manufacturer, format(s), prebook cutoff, ship date, box-office gross, and suggested list price (if available)—to Video Releases, Billboard, 1515 Broadway, New York, N.Y. 10036.

#### LASER SCANS

(Continued from page 44)

Flynn (\$49.95) and the Marx Brothers romp "A Night At The Opera" (\$39.95).

GEMS, BUGS, & FIRST LADIES: LumiVision has just launched its 'Smithsonian" laserdisk collection, a series of six one-hour \$29.95 titles: "The Flying Machines," "The National Zoo," "Dinosaurs," "Insects," "Gems And Minerals," and "First Ladies." Each "Smithsonian" disk is in the CAV format and close-captioned. The titles take the viewer behind the scenes of the U.S.' largest and most important museum, and affords a glimpse of some of its many treasures.

Coming from LumiVision in May is the 180-minute documentary "John Fitzgerald Kennedy: A Celebration Of His Life And Times" (CLV, \$59.95).

PIONEER ELECTRONICS (USA) Inc. will hold a press conference May 7 at the Plaza Hotel in New York to talk about "Home Theater-LaserDisc And Projection TV In 1990." Pioneer president Seiya Matsumoto and major movie studio executives will all be on hand for the event.

TOUCHSTONE will release "Dead Poets Society" with Robin Williams (\$39.99) and "An Innocent Man" with Tom Selleck (\$29.99) in May. Also that month, Warner will launch "In Country" with Bruce Willis as a

struggling Vietnam vet, "Penn & Teller Get Killed," and "National Lampoon's Christmas Vacation" with Chevy Chase as the hapless Clark Gisworld (\$24.98 each). MGM/UA will bow "The Alamo" with John Wayne (widescreen, \$39.95) and "Ziegfield Follies" with Fred Astaire (\$34.95). RCA/Columbia will release "Cover Girl" with Rita Hayworth,
"Old Gringo" with Jane Fonda, and
"You'll Never Get Rich" with Astaire and Hayworth (\$34.95 each). Paramount will offer "Fat Man And Little Boy" with Paul Newman (\$39.95), and MCA will bow "Dad" with Jack Lemmon and Ted Danson (\$34.98).

#### \*\*\*\*\*\*\*WANTED\*\*\*\*\*\* **VIDEO PRODUCT**

East coast manufacturer with national distribution seeks video properties for license or buyout. Will pay advance against royalties. All product considered. Features, music, special interest, kid vid, etc. Development projects considered. Attorney inquiries welcome. Reply to:

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#### **GLASNOST**

(Continued from page 46)

to schools and libraries. Recently, however, the company acquired the 22 films of the Glasnost Film Festival—a series of recent landmark Soviet films that toured the U.S. in 1989 to critical acclaim. The 25-city tour was sponsored by the New York-based Citizen Exchange Council and the American-Soviet Film Initiative of Moscow.

The Video Project has retained Chicago-based Facets Home Video to distribute the series to video stores.

"People are clamoring to see what is really going on in the Soviet Union," says executive director Steve Ladd. "These films are the first to give people a view through the eyes of the Soviet people themselves, rather than filtered through an American film maker. When you see how much they're showing and how self-critical they are, showing alcoholism and other social problems, it's really amazing."

The tapes, released on the Video Project label, will retail for \$59.95 each, or \$575 for the entire series. Facets has just sent out a 30,000-piece mailing to video stores, telling them of the release, but it is too early to tell what the response will be, says Ladd.

FOR WEEK ENDING MAY 5, 1990

Billboard.

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# TOP KID VIDEO, SALES

THIS WEEK	LAST WEEK	WKS. ON CHART	Compiled from a national sample of retail store sales reports.  TITLE  Copyright Owner, Manufacturer, Catalog Number	Year of Release	Suggested List Price
1	4	4	★★ NO. 1 ★★ TEEN MUTANT NINJA TURTLES/COWABUNGA Family Home Entertainment 27319	1990	14.95
2	1	29	BAMBI Walt Disney Home Video 942	1942	26.99
3	2	28	TEEN MUTANT NINJA TURTLES: KILLER PIZZAS Family Home Entertainment 27314	1989	14.95
4	3	31	THE LAND BEFORE TIME Amblin Entertainment/MCA/Universal Home Video 80864	1988	24.95
5	5	81	CINDERELLA Walt Disney Home Video 410	1950	26.99
6	8	49	TEEN MUTANT NINJA TURTLES: THE SHREDDER Family Home Entertainment 23981	1987	14.95
7	9	18	THE LITTLE MERMAID Starmaker Ent. Inc. 2001	1978	9.95
8	6	64	TEEN MUTANT NINJA TURTLES: HOT RODDING Family Home Entertainment 23980	1989	14.95
9	10	87	CHARLOTTE'S WEB Hanna-Barbera Prod. Inc./Paramount Home Video 8099	1973	14.95
10	7	79	TEEN MUTANT NINJA TURTLES: HEROES Family Home Entertainment 23978	1988	14.95
11	12	240	DUMBO ▲ ♦ Walt Disney Home Video 24	1941	29.95
12	11	7	HERE COMES PETER COTTONTAIL Family Home Entertainment 27321	1971	14.95
13	13	27	WINNIE THE POOH: NEW FOUND FRIENDS Walt Disney Home Video 902	1989	12.99
14	16	135	AN AMERICAN TAIL ♦ Amblin Entertainment/MCA/Universal Home Video 80536	1986	29.95
15	19	185	ALICE IN WONDERLAND ▲ ◆ Walt Disney Home Video 36	1951	29.95
16	23	48	VELVETEEN RABBIT Family Home Entertainment F1173	1985	14.95
17	14	8	MCTREASURE ISLAND Hi-Tops Video M022170	1989	9.95
18	17	27	WINNIE THE POOH: THE GREAT HONEY POT ROBBERY Walt Disney Home Video 903	1989	12.99
19	RE-E	NTRY	DAFFY DUCK & COMPANY Turner Entertainment Co./MGM/UA Home Video M201768	1990	14.95
20	21	27	WINNIE THE POOH: THE WISHING BEAR Walt Disney Home Video 920	1989	12.99
21	24	2	BUGS VS. ELMER Turner Entertainment Co./MGM/UA Home Video M201767	1990	14.95
22	20	133	LADY AND THE TRAMP Walt Disney Home Video 582	1955	29.95
23	15	14	BEETLEJUICE VOLUME 1 Warner Home Video 11940	1989	14.95
24	18	126	DISNEY'S SING ALONG SONGS: HEIGH-HO! Walt Disney Home Video 531	1987	14.95
25	22	99	DISNEY'S SING ALONG SONGS: ZIP-A-DEE-DOO-DAH  Walt Disney Home Video 480	1986	14.95

♦ ITA gold certification for a minimum sale of 125,000 units or a dollar volume of \$9 million at retail for theatrically released programs, or of at least 25,000 units or \$1 million at suggested retail for nontheatrical titles. ♦ ITA platinum certification for a minimum sale of 250,000 units or a dollar volume of \$18 million at retail for theatrically released programs, and of at least, 50,000 units and \$2 million at suggested retail for nontheatrical titles.

# **New Marketing Company Throws Hat In Video Ring With Two Wrestling Titles**

■ BY JIM BESSMAN

NEW YORK—Michael Omansky's sales spiel may be fever pitched, but it isn't forced.

The longtime pro wrestling maven, who left a top RCA Records slot in January to launch Worldwide Entertainment Marketing in conjunction with RCA's parent company Bertelsmann Music Group (Billboard, Jan. 20), is hyping his new coventure's initial video releases with the breathless bombast of a wrestling promoter.

The releases, "Wrestling Classics, Volumes 1 and 2," contain classic bouts from pro wrestling's "Golden Age," and feature such '50s and '60s stars as Gorgeous George, Haystacks Calhoun, Buddy "Natureboy" Rogers, Killer Kowalski, and the Fabulous Kangaroos. Street date is May 25, with pricing for each at \$14.98 list.

The wrestling tapes represent the first product to be released on the WEM label. Omansky says both audio and video programs will be released on the label in coming months.

In soliciting his WEM debut, Omansky himself hosted an eightminute promo tape of program highlights (including the Sheik throwing fire into the face of an opponent), which was sent out to BMG Distribution branch reps.

"The older ones knew me and knew what to expect," says Omansky of his appearance; "the younger ones were in shock."

Omansky, who had been RCA's VP of marketing management, has followed pro wrestling for more than 30 years. He wrote for national wrestling magazines while in high school, and put himself through college by publishing his own.

"I learned the lessons of basic marketing in childhood from the predecessor to today's World Wrestling Federation, Vince McMahon Sr., who ran a good local [wrestling] operation and was a master of timing and buildup."

To "educate" BMG distributors

To "educate" BMG distributors and video buyers as to both the nature of the product and the sport itself, Omansky wrote an informative Q&A piece detailing wrestling, the wrestling video market, and WEM's marketing strategy.

Additionally, a toll-free 800 number for BMG Distribution employees and the rest of the trade gives a two-minute wrap-up of the launch.

The phone message stars Omansky and wrestling great Captain Lou Albano. Albano also joins the legendary Bruno Sanmartino in a consumer 900-number phone-in wrestling trivia contest.

The promotion, which is "reinforced" with an entertaining spot inserted at both the front and back ends of the videos, offers a grand prize of a home entertainment system and wrestling video library.

Omansky pioneered music industry 900-number phone lines, setting up the hugely successful D.J. Jazzy Jeff & the Fresh Prince line for the Jive/RCA Records act. The trivia contest is an offshoot of a successful TV phone-in contest also star-

ring the two grapplers, but using a video-exclusive phone number and prizes.

Calling on his packaging background, Omansky has proudly flagged his cassette covers with a strip reading "In Genuine Black and White" to distinguish his line from the competition.

The wrestling video market, he notes, is dominated by Coliseum Video, which has the advantage of a tie-in with the World Wrestling Federation, but is also higher-priced, generally in the \$39.95-\$59.95 range.

"At the other end is inferior speed-table [duplication] stuff for the racks, at \$9.99 or less, but

these are matches that people don't want to see, with 'name' wrestlers from four-to-six years ago before they became big, or 'squash matches,' which pit a top wrestler against a 'jobber' who loses all the time. I don't want to be there, but I want sell-through, and at \$14.98 list you get a great rack and video store item."

If the first two volumes are successful, Omansky says he'll put out two more by the end of the year

In addition to the wrestling tapes, Omansky says WEM is working on more music related 900-number promotions. (See related story, page 50.)

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Billboard.

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# TOP SPECIAL INTEREST VIDEOCASSETTES, SALES

_	ġ.	CHART	Compiled from a national sample of retail store sales	reports.
THIS WEEK	2 WKS. AG	WKS. ON (	TITLE Program Supplie Catalog Number	Suggested

#### HEALTH AND FITNESSTM

1	1	173	KATHY SMITH'S BODY BASICS	★ ★ NO. 1 ★ ★ JCI Video 8111	14.9
2	4	13	JANE FONDA'S LIGHT AEROBIC WORKOUT	Warner Home Video 652	29.9
3	5	173	CALLANETICS ♦	MCA/Universal Home Video 80429	24.9
4	10	77	KATHY SMITH'S FAT-BURNING WORKOUT	Fox Hills Video FH1059	19.9
5	3	15	KATHY SMITH'S ULTIMATE STOMACH AND THIGHS WORKOUT	Fox Hills Video M032466	19.9
6	2	65	JANE FONDA'S COMPLETE WORKOUT	Warner Home Video 650	29.9
7	6	27	BEGINNING CALLANETICS	MCA/Universal Home Video 80892	24.9
8	9	173	JANE FONDA'S LOW IMPACT AEROBIC WORKOUT ◆	Warner Home Video 070	29.9
9	7	173	KATHY SMITH'S ULTIMATE VIDEO WORKOUT	JCI Video 8100	14.9
10	8	111	START UP WITH JANE FONDA	Warner Home Video 077	19.9
11	13	7	JUDI SHEPPARD MISSETT'S FITNESS NOW!	JCI Video 8119	14.9
12	11	61	ANGELA LANSBURY: POSITIVE MOVES	Wood Knapp Video WK1016	29.9
13	14	75	KATHY SMITH'S TONEUP	JCI Video 8112	14.9
14	16	79	SUPER CALLANETICS	MCA/Universal Home Video 80809	24.9
15	12	173	JANE FONDA'S NEW WORKOUT ◆	Warner Home Video 069	29.9
16	20	39	KATHY SMITH'S PREGNANCY WORKOUT	Fox Hills Video MO32223	19.9
17	RE-E	NTRY	RAQUEL: LOSE 10LBS. IN 3 WEEKS	HBO Video 9892	19.9
18	NE	wÞ	JUDI SHEPPARD MISSETTS: STRETCH AND TONE	JC( Video 8115	19.9
19	RE-E	NTRY	THE JANE FONDA'S WORKOUT CHALLENGE	Warner Home Video 051 29	
20	18	55	SHIRLEY MACLAINE'S INNER WORKOUT	Vestron Video 5270 29.9	

▶ ITA gold certification for a minimum sale of 125,000 units or a dollar volume of \$9 million at retail to theatrically released programs, or of at least 25,000 units or \$1 million at suggested retail for nontheatrical titles. ♦ ITA platinum certification for a minimum sale of 250,000 units or a dollar volume of \$18 million at retail for theatrically released programs, and of at least, 50,000 units and \$2 million at suggested retail for nontheatrical titles. Next week: Recreational Sports and Self Improvement.

#### HOME VIDEO



by Earl Paige

DISTRIBUTOR PUSH: Maybe it's not an all-out distributor price war on top A titles, but sources on both sides of the will-call counter say competition is as strong in several regions as they've seen it in recent memory. "They're battling back and forth down here, usually in the range of \$60-\$61," says Barry Frielich, head of Granada Video in Ormond Beach, Fla., and also head of the Video Software Dealers Assn.'s Florida Northeastern Chapter. "We negotiated for a \$61 price and I thought that was pretty good, but now I'm hearing prices below that," Frielich goes on. Of reported buys at \$58, Frielich says, "No [distributor] can sustain at those prices." Other sources in Florida, however, do not see any out-of-the-ordinary competition. One buyer not wishing to be identified says she buys from only one of the three major wholesalers in Southern Florida, Commtron Corp., Ingram Video, and Baker & Taylor. "If competition were as tough as all that, I would expect the other two to be after us. They aren't." Among other hotspots, Texas is often mentioned after Florida. "What you're hearing around here is reaction to the AVA price," says Herb Wiener, co-owner of Home Video Plus Music in Austin, Texas, in reference to the American Video Assn.'s \$58.99 deal with Baker & Taylor (Billboard, April 14). Wiener and others note that on three titles— "Back To The Future II," "Hariem Nights," and "Christmas Vacation"—ETD has met Commtron's price of \$60.99. However, Commtron offered a \$180value gold chain with every 18 units (minimum three of each title). Again, a rep with ETD, which is not offering an incentive, says, "These are the usual offers you find. It's nothing out of the ordinary," though this source does say there is a buzz generally regarding the AVA deal.

OPERATION NARM/VSDA: The joint National Assn. of Recording Merchandisers/VSDA Operations Conference April 19-20 in Los Angeles at the Radisson Plaza found the video contingent upbeat for various reasons, one being the increased focus on video. Two tours following the hi-tech confab allowed for a look at either the Pioneer laserdisk plant or the merchandising array for video platters at a Music Plus and Tower Records/Tower Video outlet. Where videodisk is headed came in for discussion at a roundtable led by Lou Berg, VSDA president and head of Houston two-store firm Audio/Video Plus. Both Berg and Stuart Kallman, VP at Erol's, said the installed base of players is a concern. Kaliman, who has a hardware background, wondered about player rental. "We are definitely looking at videodisk," said Kaliman, one of few video specialty retailers at what is a relatively new event for VSDA (see coverage elsewhere this issue).

one I see, and yet on other flights I'll see six or eight," says Berg of his Sony 8mm machine. "Flight attendants still aren't used to them. They will lean over and say TVs cannot be operated on board and then when they see this is a self-contained tape player, they end up watching the movie themselves," Berg says. In Houston, Berg has carried 8mm since its inception but has never offered it for rent. "It's a sale market," he says, enjoying its own special niche. "There is still a problem in product availability."

#### SEMINAR OFFERS DIRECT-MARKETING STRATEGIES

(Continued from page 41)

spends \$1 million-\$5 million marketing a single series over the course of a year. If a customer can be retained for an entire series of 20 titles, however, it can be extremely profitable.

A long wait for a payback is also endemic to mail-order clubs, according to George Spitzer, formerly head of Book Of The Month Club's record and video division and now an independent consultant. After the initial, heavily discounted offer to attract members, it generally takes three to six purchases for the club to break even,

Spitzer said.

One way direct marketers seek to alleviate some of the risks they face, the panelists concurred, is by controlling the cost of the product they acquire. "The cost of goods is more important than profits," Gruppo said. She noted that S.I. Video can predict fairly accurately its chance of being successful with a title based on its cost.

A title for which S.I. is paying 30% of the list price has a 75% chance of success, she said. At 40% of list price, the chances of success decline to 50%, and at 50% of list

the chances of success are 30%.

As a means of controlling costs, most mail-order clubs seek to license titles from the rights holder rather than paying wholesale prices for finished goods, Spitzer noted. "You want to keep your costs to about 30%" of list price, he said.
"A license can have many per-

"A license can have many permutations," Spitzer continued. "In some cases, the club can do its own manufacturing [of prerecorded cassettes]. Or the manufacturing for the club can be tacked onto the program supplier's own runs."

# DIRECT RESPONSE MARKETING, 1989

	'89 Est. No. of Buyers (000)	Est. Avg. Buy	Est. Current Annual Sales (000)
CBS Video Club	665	\$50	\$ 33,250
Publishers Central Bureau (Books/Music/Video Catalogs)	600	\$40	\$ 24,000
Reader's Digest (Video Catalogs/One Shots)	575	\$35	\$ 20,125
BMG Video Club	350	\$50	\$ 17,500
MGM/UA (Catalogs/Inserts)	220	\$50	\$ 11,000
SI Video (Catalogs)	100	\$80	\$ 8,000
Time-Life Video (Continuity Series/One Shots)	150	\$50	\$ 7,500
Critics Choice (Catalogs)	100	\$70	\$ 7,000
Express Music (Music/Video Catalogs)	100	\$50	\$ 5,000
Waldenbooks (Catalogs)	65	<b>\$55</b>	\$ 3,575
Time-Life Video Club	100	\$30	\$ 3,000

Source: F. Johnson Associates

Fred Johnson, president of F. Johnson Associates, a Ridgefield, Conn.-based direct marketing consultancy, calculates that the top 12 direct response marketers of entertainment software, including records, CDs, audio and videocassettes, and books, generated sales of \$944 million last year. Below are Johnson's "conservative" estimates for the number of buyers, average order, size and annual sales of selected, leading direct response marketers of prerecorded video. (Source: F. Johnson Associates)

# THE REPORTER BOX OFFICE

				7	
THIS WEEK	PICTURE/(STUDIO)	WEEKEND GROSS (\$)	ND. DF SCRNS PER SCRN AVG (\$)	WKS IN REL	TOTAL GROSS TO DATE (\$)
1	Teenage Mutant Ninja Turtles (New Line)	9,797,376	2,377 4,122	3	89,059,553
2	Pretty Woman (Buena Vista)	8,323,687	1,707 4,876	4	71,725,472
3	Hunt for Red October (Paramount)	3,551,837	1,682 2,112	7	95,074,508
4	Miami Blues (Orion)	3,002,997	832 3,609	_	3,002,997
5	Ernest Goes To Jail (Buena Vista)	2,951,802	1,918 1,539	2	17,311,962
6	The First Power (Orion)	2,597,036	1,336 1,944	2	15,692,728
7	Crazy People (Paramount)	2,400,655	1,389 1,728	1	7,828,620
8	Driving Miss Daisy (Warner Bros.)	2,075,163	1,296 1,601	18	93,591,323
9	I Love You To Death (Tri-Star)	1,972,865	1,093 1,805	2	10,986,475
10	Lisa (MGM)	1,119,895	287 3.902	-	1,119,895
11	House Party (New Line Cinema)	870,517	616	6	21,137,878
12	Gods Must Be Crazy II (Columbia)	829,445	323 2,568	1	2,475,610
13	Cry-Baby (Universal)	752,000	940 800	2	6,878,700
14	Opportunity Knocks (Universal)	669,800	788 <i>850</i>	3	9,531,180
15	The Cook,The Thief (Miramax)	649,205	100 6,492	2	1,693,722
16	Joe Versus the Volcano (Warner Bros.)	621,639	654 951	6	35,369,930
17	Nuns on the Run	547,986	512 1,070	5	8,604,214
18	(Fox)  My Left Foot (Miramax)	532,000	424 1,255	23	12,940,264
19	Little Mermald (Buena Vista)	382,719	661 579	22	82,794,174
20	Lord of the Files (Columbia)	357,503	507 705	5	12,898,472
21	Look Who's Talking (Tri-Star)	305,345	353 865	26	137,381,315
22	Glory (Tri-Star)	302,610	393 770	18	25,957,688
23	Cinema Paradiso (Miramax)	281,550	68 4,140	9	2,753,811
24	Steel Magnolias (Tri-Star)	271,760	316 860	22	79,880,299
25	Impulse (Warner Bros.)	267,883	84 3,189	2	1,442,350
26	Hard To Kill (Warner Bros.)	264,328	264 1.001	10	44,498,291
27		251,343	87 2,889	6	894,533
28	Henry V (Goldwyn)	234,493	124 1,891	22	8,270,913
29	Streets (Concorde)	193,039	77 2,507	13	1,317,603
30	Born on the Fourth of July (Universal)	187,425	441 425	17	68,232,419
31	Vital Signs (Fox)	179,728	270 666	1	711,399
32	Haunting of Morella (Concorde)	174,675	75 2,329	7	1,076,035
33	Handmaid's Tale (Cinecom)	172,209	79 2,180	6	4,308,640
34	Brain Dead (Concorde)	170,361	69 2,469	13	1,169,386
35	Madhouse (Orion)	143,111	251 <i>570</i>	9	20,219,265
36	Tango & Cash (Warner Bros.)	140,939	198 712	17	63,047,586
37	A Shock to the System (Corsair)	140,354	106 1,324	4	2,899,381
38	Bad Influence (Triumph)	130,478	176 741	6	12,248,288
39	Overexposed (Concorde)	92,160	48 1,920	6	476,015
40	Too Beautiful For You (Orion Classics)	90,695	13 6,976	7	414,616
	(Chur Classics)		0,370		



Motley Crew. Those Dixie dregs from the Bluegrass state, Mercury's Kentucky wonders—the Kentucky Headhunters—hang out with WSIX/Nashville's Doug Baker before a benefit performance for the Oasis Center at the Cannery in Nashville. The concert raised some \$7,000 for the home, a haven for troubled teens. Pictured, from left, are Bobby Young, PolyGram national director of country promotion; Fred Young, Richard Young, Greg Martin, and Ricky Phelps of the Headhunters; Baker; and Headhunter Doug Phelps. (Photo: Beth Gwinn)

# **RCA Dials 900-Number Promotions**

## Alabama's First In Line For New Marketing Plan

■ BY EDWARD MORRIS

NASHVILLE-RCA Records here will open a 900 line May 15 to promote its entire roster and country product offerings. The system is being produced by Phone Programs, New York, and coordinated by Worldwide Entertainment Marketing, the New York-based company headed by ex-RCA VP Michael Omansky.

Phone Programs, which earlier this year produced a 900 promotion for RCA's Restless Heart, will advertise the new label-wide line on TNN, Country Music Television, USA Cable Network, and other national cable outlets. Additionally, RCA will tout the line via publicity and references in print ads in the consumer press.

Alabama, the first beneficiary of the setup, has already recorded a TV commercial for it. The group's "Pass It On Down" album will be the first specific product focus and will be featured from launch time until the album goes

#### 'If successful, we'll have a tool for the long haul'

into the stores May 25.

Callers, who will be charged \$2 for the first minute and \$1 for each subsequent minute, can choose from these listening options:

• Music samples from not-yet-re-

leased albums.

· Concert itineraries of RCA acts.

• "The Nipper Hot Pick Of The Week," which will spotlight an RCA single in heavy rotation on

• A "featured artist" segment, with an interview with the artist.

Each caller may also register for a sweepstakes prize on each call by keying in his or her phone number. The prize is an expenses-paid trip for two to Nashville to attend the Country Music Assn. awards in October

The album sample option will be updated every two weeks, and the "Hot Pick" will be changed every week to 10 days. Fan club information will also be included in the featured artist option.

The system is set up so that no one option will take more than two minutes of phone time.

The program was pitched to RCA by Omansky, who left RCA in January to establish Worldwide Entertainment Marketing as a joint venture with the label's parent company, Bertelsmann Music Group (Billboard, Jan. 20).

As VP of marketing for RCA in New York, Omansky helped pioneer the 900 marketing concept, establishing the still-operating D.J. Jazzy Jeff & the Fresh Prince hotline two years ago.
Omansky admits that the Rest-

less Heart effort failed to meet expectations: "It was an aesthetic success. It broke even from a financial standpoint. When you do 900 numbers and you use TV advertising, you need a lot of phone calls to pay that money back

Phone Programs pays all the upfront production, advertising, and promotional costs and must recoup its expenses before any revenues

are channeled to the label.
"If we're successful on this one," Omansky observes, "we'll have a tool that will be for the long haul. You can keep moving in and out with different artists on the line, depending on what needs to be supported at the time." RCA has 20 acts on its country roster.

## May The Source(book) Be With You In '90 Latest Edition, Due In June, Has 4,000 Listings

ROM THE SOURCE: The newest edition of Billboard's Country Music Sourcebook & Directory will soon be going to press. Now in its 13th year, the Sourcebook is a who's who and what's what in the country music industry. More than 4,000 listings in 13 different categories create a handy reference tool for those needing names, numbers, and addresses of the key players in the country music world.

Among the improvements in the 13th annual Sourcebook are mini-bios and photos of the top coun-

try music artists of the year, a new listing of fan clubs, an updated awards section, and an expanded list of artists' birthdays. Information and listings are featured in such categories as booking agents, talent buyers, record and concert promoters, publishers, record companies, radio and TV program suppliers,

by Gerry Wood

key facilities, managers, artists, and radio stations. The Sourcebook will be available in June and will receive bonus distribution at the Talent Buyers Seminar in Nashville this fall and the Country Radio Seminar here next winter. Billboard is committed to making the Sourcebook the No. 1 annual industry source for updated and accurate information in the fast-moving and fast-changing world of country music. Because the book is referred to frequently throughout the year by many users, advertisements gain in value. (This parenthesis is an undiluted advertisement: To reserve ad space contact Lynda Emon or Carole Edwards in the Billboard Nashville office, 615-321-4290, or call the Billboard sales departments in New York or Los Angeles. End undiluted advertisement.)

The Sourcebook will grow into an even more potent reference volume in the coming years. Response from readers and users regarding ideas for expansion and

improvement are welcome.

ALENT WATCH: The red-hot talent march continues through Nashville. Recently two rising new acts showcased on the same night—the group South by Southwest at the Bluebird Cafe and Donnie Marsico at the Cannery. Buzz Cason Productions staged the Bluebird bash with appropriate Southwestern decor provided by Santa Fe Trails of Brentwood, Tenn. The group, consisting of Michael Hearne, Eddie Lee, and Carmen Acciaiol, who besides having more consecutive vowels in his last name than anyone in recent memory, is a fine musician who's at home with a variety of instruments. Lee played bass behind Hearne who sang lead and played guitar. The group kicked off with a singalong, "Ricochet," then displayed tightknit harmonies enlivened by lusty bursts of harmonica and dulcimer, gaining spontaneous applause in the middle of "Mountain Melodies." The tender "Little Adobe House" was like a southwestern version of Thom Schuyler's wonderful "This Old House." by Southwest displays the soulful flavor of Michael Martin Murphey, the sensitive singer-writer they of-

ten work with. Called back for an encore, the group closed with a rousing gospel number because, as Hearne advised, "Grandma said if you ever get in the music business and get an encore, you ought to do a gospel song." These guys are impressive.

From the Bluebird, Nashville Scene traveled

north by northeast to the Cannery where Donnie Marsico was launching a torrid performance. With a raspy voice in the **Bob Seger** mold, Marsico scored quickly with a song he co-wrote, "Don't Let A Good Thing Die." The bluesy, bouncy balladeer followed with a sweat-breaking, rousing, emotional tour de force, "Love Can Hurt You, Haunt You, Heal You." He grew even stronger with his Barn Burner Records single "I Will Stand By You," written and co-produced by Bob Corbin. The Eagles' classic "Heartache Tonight" received an a cappella start and a riproaring finish. Backed by Vaughn Lofstead on lead guitar, Curt Erickson, utility guitar and keyboards, Al Snyder, keyboards, Tommy Bellin, bass, and a drummer who looked as though he might implode at any moment in the grand "Spinal Tap" tradition, Ron Beitle, Marsico and band played a delightful game of musical chairs—everyone swapping positions until Marsico ended up on drums. "Honky Tonk Blues" was an event on stage, and Marsico should benefit from his

HELP FOR THE HOMELESS: More than \$50,000 was raised April 7 in Nashville during the fifth annual Walk For The Homeless—with Warner Bros. Records. playing a key role. During the past year Walk funds have moved some 300 homeless households consisting of more than 700 individuals into permanent housing by raising money for rent and utility deposits. Bob Saporiti and Laura LiPuma organized the WB participation, recruiting pledges and walkers for the event.

## **19th Fan Fair Announces** A Parade Of Performers

NASHVILLE-The Country Music Assn. has announced additional performers for the 19th annual International Country Music Fan Fair here, June 4-9 (Billboard, March 24). Except for the Grand Masters Fiddling Championship, which will be held at the Opryland USA amusement park, the performances are all set for the grandstand at the Tennessee State Fairgrounds in Nashville.

Acts remain to be selected for the bluegrass show (June 4, at 6 p.m.) and the Cajun show (June 8, at 3 p.m.). Fiddler/singer Doug

Kershaw will host the latter event. The "Super Star/Independent Label" program, June 5, 10 a.m., will feature performances by Dave & Sugar, Barbara Fairchild, Andi & the Browns, Donnie Marsico, Jeanne Pruett, Hank Sasaki, Jeannie Seely, Big Al Downing, Susi Beatty, Johnny Russell, and Helen Cornelius. Ralph Emery hosts.

Label-sponsors, times, and participants for remaining shows are:

• PolyGram Records, June 5, 2:30 p.m.; Daniele Alexander, Larry Boone, William Lee Golden, Rich Grissom, David Lynn Jones, Kathy Mattea, and Ronna Reeves.

• CBS Records, June 5, 7:30 p.m.; Mary-Chapin Carpenter, Charlie Daniels, Shelby Lynne, Ricky Van Shelton, Doug Stone, Les Taylor, and Zaca Creek

- Capitol Records, June 6, 10 a.m.; Eddie Rabbitt, Garth Brooks, Sawyer Brown, Scott McQuaig, and Wild Rose.
- Warner Bros., June 6, 2:30 p.m.; Carlene Carter, Randy Travis, and Travis Tritt. John Davis hosts.
- MCA Records, June 6, 7:30 p.m.; the Bellamy Brothers, Vince Gill, McBride & the Ride, the Nitty Gritty Dirt Band, and Marty Stuart. Jerry Clower hosts.
- Atlantic Records, June 7, 10 a.m.; the Girls Next Door, Robin Lee, Neil McCoy, Billy Joe Royal, and Jeff Stevens & the Bullets. Nelson Larkin hosts. • 16th Avenue Records, June 7,
- 2:30 p.m.; Canyon, John Conlee, Dianne Davis, Charley Pride, and Randy VanWarmer. • RCA Records, June 7, 7:30
- p.m.; the Judds, Lorrie Morgan, Paul Overstreet, and Prairie Oyster. Shelly Mangrum hosts.
- Arista Records, June 8, 10 a.m.; Asleep At The Wheel, Exile, Alan Jackson, Lee Roy Parnell, and Michelle Wright. Gerry House
- Curb Records, June 8, 1 p.m.; Jann Browne, Becky Hobbs, Delbert McClinton, Ronnie McDowell, and Wayne Newton. Eric Marshall and Bruce Sherman host.

The International Fan Club Or-(Continued on page 53)



## Billboard<sub>®</sub>

# HOT COUNTRY SINGLES TO ACKS

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			_		
THIS	LAST	2 WKS AGO	WKS. ON CHART	TITLE PRODUCER (SONGWRITER) LABE	ARTIST L & NUMBER/DISTRIBUTING LABEL
1	1	1	12	LOVE ON ARRIVAL KLEHNING (D.SEALS)  ** NO. 1 ** 3 weeks at No. 1	DAN SEALS CAPITOL 44435
2	6	5	9	WALKIN' AWAY J.STROUD,M.WRIGHT (C.BLACK, H.NICHOLAS, D.GAY)	◆ CLINT BLACK RCA 2520-7
3	5	9	11	HELP ME HOLD ON G.BROWN (T.TRITT, P.TERRY)	◆ TRAVIS TRITT WARNER BROS. 7-19918
4	4	8	13	WALKIN', TALKIN', CRYIN', BARELY BEATIN' BROKEN HEART P.WORLEY.E.SEAY (R.MILLER, J.TUBB)	♦ HIGHWAY 101 WARNER BROS, 7-19968
5	2	2	13	STRANGER THINGS HAVE HAPPENED R.MILSAP.R.GALBRAITH.T.COLLINS (K.STEGALL, R.MURRAH)	RONNIE MILSAP RCA 91 20-7
6	3	3	17	HERE IN THE REAL WORLD K.STEGALLS.HENDRICKS (A.JACKSON, M.IRWIN)	◆ ALAN JACKSON ARISTA 9922
7	7	11	12	SEE IF I CARE R.HALL.R.BYRNE (W.ALDRIDGE, R.BYRNE)	SHENANDOAH COLUMBIA 38 73237/CBS
8	8	12	9	I'VE CRIED MY LAST TEAR FOR YOU S.BUCKINGHAM (C.WATERS, T.KING)	RICKY VAN SHELTON COLUMBIA 38 73263/CBS
9	13	17	10	I'M OVER YOU G.FUNDIS,K.WHITLEY (T.NICHOLS, Z.TURNER)	KEITH WHITLEY
(10)	15	16	10	IF LOOKS COULD KILL T.BROWN,R.CROWELL (R.CROWELL)	◆ RODNEY CROWELL COLUMBIA 38 73254/CBS
(11)	16	18	11	BRING BACK YOUR LOVE TO ME R.SCRUGGS,E.T.CONLEY (J.HIATT)	EARL THOMAS CONLEY RCA 9121-7
(12)	23	25	9	BLACK VELVET NLARKIN (C.WARD, D.TYSON)	◆ ROBIN LEE ATLANTIC 4-87979
(13)	18	23	9	I'D BE BETTER OFF (IN A PINE BOX) D.JOHNSON (J.MACRAE, S.CLARK)	◆ DOUG STONE EPIC 34 73246/CBS
14	17	19	14	BACK WHERE I COME FROM JENORMAN,M.MCANALLY (M.MCANALLY)	◆ MAC MCANALLY WARNER BROS. 7-22662
(15)	20	20	11		NTUCKY HEADHUNTERS MERCURY 876 536-7
16	10	14	14	RIGHT IN THE WRONG DIRECTION B.MONTGOMERY (V.GOSDIN, H.COCHRAN, M.VICKERY)	VERN GOSDIN COLUMBIA 38 73221/CBS
(17)	22	22	7	I WATCHED IT ALL (ON MY RADIO) S.SMITH, I.BROWN (L.CARTWRIGHT, D.SCHLITZ)	◆ LIONEL CARTWRIGHT MCA 53779
18)	21	26	7	WALKING SHOES	◆ TANYA TUCKER
19	9	7	14	J.CRUTCHFIELD (P.KENNERLEY)  FIVE MINUTES	LORRIE MORGAN
20	11	10	15	B.BECKETT (B.N.CHAPMAN)  HARD ROCK BOTTOM OF YOUR HEART	RANDY TRAVIS
(21)	26	28	8	K.LEHNING (H.PRESTWOOD)  THE DOMINO THEORY	◆ STEVE WARINER
22	14	6	17	R.SCRUGGS (B.LABOUNTY, B.FOSTER)  NOT COUNTING YOU	GARTH BROOKS
23	12	4	15	JUST AS LONG AS I HAVE YOU	DON WILLIAMS
2.0	12		13	D.WILLIAMS,G.FUNDIS (D.LOGGINS, J.D.MARTIN)  ** ** POWER PICK/AIRPLAY**	RCA 9119-7
24)	52	_	2	PASS IT ON DOWN JLEO,L.M.LEE,ALABAMA (T.GENTRY, R.OWEN, W.ROBINSON, R.ROGERS)	◆ ALABAMA RCA 2519-7
25	19	13	18	SEEIN' MY FATHER IN ME J.STROUD (P.OVERSTREET, T.DUNN)	◆ PAUL OVERSTREET RCA 9116-7
26	28	32	6	GUARDIAN ANGELS B.MAHER (N.JUDD, J.JARVIS, D.SCHLITZ)	THE JUDDS CURB/RCA 2524-7/RCA
27)	31	39	5	SHE CAME FROM FORT WORTH A.REYNOLDS (P.ALGER, E.KOLLER)	KATHY MATTEA MERCURY 876746-4
28	25	27	10	SILVER STALLION C.MOMAN (L.CLAYTON)	, WILLIE, JOHNNY & KRIS COLUMBIA 38 73233/CBS
29	27	21	18	CHAINS TEROWN (H.BYNUM, B.RENEAU)	◆ PATTY LOVELESS MCA 53764
30	30	35	7		THE DESERT ROSE BAND MCA/CURB 53804/MCA
31)	35	45	5	RUNNIN' WITH THE WIND R.LANDIS (E.RABBITT, R.NIELSEN)	EDDIE RABBITT CAPITOL 4JM-44538
(32)	34	40	6	BLACK COFFEE JBOWEN,JSTROUD,L.J.DALTON (E.STEVENS, H.KANTER)	◆ LACY J. DALTON CAPITOL 79962
33)	68	_	2	LOVE WITHOUT END, AMEN J.BOWEN,G.STRAIT (A.BARKER)	GEORGE STRAIT MCA 79015
34	33	30	21	NO MATTER HOW HIGH J.BOWEN (E.STEVENS, J.SCARBURY)	◆ THE OAK RIDGE BOYS MCA 53757
35	24	15	13	AIN'T NOBODY'S BUSINESS	HANK WILLIAMS, JR. R/CURB 7-19957/WARNER BROS.
36	32	29	22	ON SECOND THOUGHT RLANDIS (E.RABBITT)	◆ EDDIE RABBITT CAPITOL 44527
37	29	24	18		ARY CHAPIN CARPENTER COLUMBIA 38 73202/CBS
38	36	41	11		CHARLIE DANIELS BAND EPIC 34 73236/CBS
_				The contract of the second sec	_: .5 0 . , 02007000

11 11	-916	19 - 3		portition of the page.	
THIS	LAST WEEK	2 WKS AGO	WKS. ON CHART	TITLE PRODUCER (SONGWRITER)	ARTIST LABEL & NUMBER/DISTRIBUTING LABEL
39	47	63	4	WALK ON J.BOWEN,R.MCENTIRE (S.DEAN, L.WILLIAMS)	REBA MCENTIRE MCA 79009
40	37	34	21	FAST MOVIN' TRAIN S.HENDRICKS,T.DUBOIS,RESTLESS HEART (D.LOGGINS)	◆ RESTLESS HEART RCA 9115-7
41	38	36	25	NOBODY'S HOME J.STROUD,M.WRIGHT (C.BLACK)	CLINT BLACK RCA 9078-7
42	41	38	20	SOONER OR LATER B.BECKETT (S.LONGACRE, B.FOSTER, B.LABOUNTY)	EDDY RAVEN CAPITOL 44528
43	39	31	16	OKLAHOMA SWING T.BROWN (V.GILL, T.DUBOIS)	VINCE GILL WITH REBA MCA 53780
44)	54	59	5	IF YOU COULD ONLY SEE ME NOW B.BECKETT (S.LONGACRE, R.GILES)	T. GRAHAM BROWN CAPITOL 44534
45	40	42	22	SOUTHERN STAR B.BECKETT, ALABAMA (R.MURRAH, S.DEAN, R.ALVES)	ALABAMA RCA 9083-7
46	44	37	24	TELL ME WHY S.FISHELL (G.DAVIES, H.STINSON)	◆ JANN BROWNE CURB 76805
<b>47</b> )	50	57	5	I GO TO PIECES SOUTHERN PACIFIC.J.E.NORMAN (D.SHANNON)	◆ SOUTHERN PACIFIC WARNER BROS. 7-19860
48	62	71	3	DANCY'S DREAM S.HENDRICKS,T.DUBOIS.RESTLESS HEART (M.POWELL, G.JENNINGS, T.DUBOIS)	RESTLESS HEART RCA 2503-7
49	43	43	24	LEAVE IT ALONE W.WALDMAN (BLLOYD, R.FOSTER)	THE FORESTER SISTERS WARNER BROS. 7-22773
50	45	44	20	LITTLE GIRL JBOWENR.MCENTIRE (K.FRANCESCHI, Q.POWERS)	REBA MCENTIRE MCA 53763
51	46	47	24	STATUE OF A FOOL S.BUCKINGHAM (J.CRUTCHFIELD)	◆ RICKY VAN SHELTON COLUMBIA 38 73077/CBS
<b>(52)</b>	61	62	4	PERFECT K.LEHNING (M.E.NEVIN)	◆ BAILLIE AND THE BOYS RCA 2500-7
<b>(53)</b>	55	64	4	FIT TO BE TIED DOWN J.BOWEN.C.TWITTY,D.HENRY (W.ALDRIDGE)	CONWAY TWITTY MCA 79000
<u>54</u> )	58	68	3	ISLAND B.BECKETT (T.SEALS, E.RAVEN)	◆ EDDY RAVEN CAPITOL 79997
55	42	33	10	DID IT FOR LOVE R.SCRUGGS.M.MILLER (M.MILLER)	◆ SAWYER BROWN CAPITOL/CURB 44483/CAPITOL
56	53	52	11	THE HIGHWAY FFOSTER (T.CONNERS, R.WESLEY)	WILLIE NELSON COLUMBIA 38 73249/CBS
57	51	54	5	IS IT LOVE BLLOYD.RFOSTER.R.WILL (RFOSTER, B.LLOYD)	◆ FOSTER & LLOYD RCA 2502-7
58	57	51	24	WHERE'VE YOU BEEN AREYNOLDS (J. VEZNER, D.HENRY)	◆ KATHY MATTEA MERCURY 876 262-7
59	56	53	23	OVERNIGHT SUCCESS J.BOWEN.G.STRAIT (S.D.SHAFER)	GEORGE STRAIT
60	59	55	24	ONE MAN WOMAN B.MAHER (P.KENNERLEY)	THE JUDDS CURB/RCA 9077-7/RCA
61	60	56	21	KEEP IT IN THE MIDDLE OF THE ROAD TOUBOISR:SHARP (SLEMAIRE, J.P.PENNINGTON)	◆ EXILE ARISTA 9911
62	64	65	7	GOODBYE, SO LONG, HELLO S.BERLIN (R.DECARLO, W.P.BENNETT)	◆ PRAIRIE OYSTER RCA 9124
63	66	60	22	HEARTBREAK HURRICANE R.SKAGGS,S.BUCKINGHAM (J.RUSHING, L.CORDLE)	RICKY SKAGGS EPIC 34 73078/CBS
64)	72	72	4	NOBODY'S TALKING R.SCRUGGS,T.DUBOIS (R.SHARP, S.LEMAIRE)	◆ EXILE ARISTA 2009
65	63	70	4		TH THE BELLAMY BROTHERS WARNER BROS. 7-19874
66	71	74	3	HUMMINGBIRD R.SKAGGS,S.BUCKINGHAM (G.JENNINGS, T.DUBOIS)	RICKY SKAGGS EPIC 34 73312/CBS
67	65	67	5	THE SCENE OF THE CRIME B.HALVERSON.JLEO (D.LINDE)	◆ JO-EL SONNIER RCA 9123-7
<u> </u>				***HOT SHOT DEBUT	<b>★★</b> GARTH BROOKS
<u>68</u>	NE		1	A.REYNOLDS (T.ARATA)	CAPITOL 79024 ROGERS (WITH HOLLY DUNN)
69	67	58	12	JENORMAN,S,DORFF (B,RICE, M,S,RICE)  CROCODILE TEARS	REPRISE 3904/WARNER BROS.  LEE ROY PARNELL
70	69	61	8	B.BECKETT (L.R.PARNELL, L.PRESTON) HILLBILLY ROCK	ARISTA 9912  ◆ MARTY STUART
<u>(71)</u>	75	<u> </u>	2	R.BENNETT, T.BROWN (P.KENNERLEY)	WEETHEARTS OF THE RODEO
72	70	49	15	SBUCKING IT THE SUN	COLUMBIA 38 73213/CBS  GLEN CAMPBELL
73	73	66	8	J.BOWEN.G.CAMPBELL (J.BARRY)  TOMORROW'S WORLD	CAPITOL 79966  ◆ VARIOUS ARTISTS
<u> </u>	NE	W <b>&gt;</b>	1	JENORMAN (P.TILIS, K.BROOKS)  KNOWIN' YOU WERE LEAVIN'	WARNER BROS. 4069  LES TAYLOR
75	74	-	2	P.MCMAKIN (M.REID, T.ROCCO)	EPIC 34 73264/CBS

Records moving up the chart with airplay gains this week. • Videoclip availability. • Recording Industry Assn. Of America (RIAA) certification for sales of 500,000 units. • RIAA certification for sales of 1 million units

# BILLBOARD'S COUNTRY CHART RESEARCH PACKAGES THE DEFINITIVE LISTS OF THE BEST-SELLING COUNTRY SINGLES AND ALBUMS, YEAR BY YEAR

- Number One Country Singles, 1948-1988
- Top Ten Country Singles, 1948-1988
- Top Country Singles Of The Year, 1946-1988
- Number One Country Albums, 1964-1988
- Top Ten Country Albums, 1964-1988
- Top Country Album Of The Year, 1965-1988

FOR INFORMATION, WRITE: Mark Marone, Billboard Chart Research, 1515 Broadway, New York, NY 10036
Also available: thematic and customized artist research. Call (212) 536-5051



by Marie Ratliff

ALABAMA PRACTICES WHAT IT PREACHES: Many country artists are giving their time and talent to spread the "save our planet" message: Alabama becomes the first to devote a regular single record release to the movement. In keeping with the spirit of "Pass It On Down" (RCA), the four-color sleeve is made from recycled paper.

"We're very excited about it," says PD Greg Edwards, KIKF Anaheim, Calif., "and we're getting some tremendous audience reaction already. There have been some very close calls with two different oil spills in this area recently, so the people here have a very compelling reason to get behind this kind of thing."

"I was very nervous about adding this record," says MD H. David Allen, KRKT Albany, Ore. "I thought there was no way I could play it—the closing off of timberland to save the endangered spotted owl has resulted in the closing of a lot of sawmills in this immediate area, costing as many as 300 jobs a day. Don't get me wrong, these folks are very ecology minded, but logging is one of the biggest industries

in Oregon, and so many jobs depend on it.

"It's such a great song though, so I decided to test it—and, surprisingly, I got no negative comments. In fact, it's working very well."

Pass It On Down" was the Hot Shot Debut last week at No. 52 and becomes this week's Power Pick/Airplay with a tremendous move to No. 24. Among the early believers who already have it in heavy rotation are WYNY New York, WDAF Kansas City, Mo., and WPOC Baltimore. It's a strong mover at KPLX Dallas; WFMS Indianapolis; KCKC San Bernardino, Calif.; KEEY Minneapolis/St. Paul; WXTU Philadelphia; WMIL Milwaukee; WCMS Norfolk, Va.; WGAR Cleve-

Philadelphia; WMIL Milwaukee; WCMS Norfolk, Va.; WGAR Cleveland; and WZZK Birmingham, Ala.

It is added this week at WWWW Detroit; WAMZ Louisville, Ky.; KFKF Kansas City; KWEN Tulsa, Okla.; WBEE Rochester, N.Y.; KKAT Salt Lake City; KEBC Oklahoma City; WYRK Buffalo, N.Y.; KYGO Denver; WWKA Orlando, Fla.; WMZQ Washington, D.C.; KASE Austin, Texas; WSIX Nashville; KAJA San Antonio, Texas; WHOK Columbus, Ohio; and WQYK Tampa, Fla.

THANKS to PD Dave Poole, WTCR Huntington, W.Va., who passed along some information regarding Southern Pacific's a cappella version of "I Go To Pieces" (Warner Bros.), which we mentioned in a recent column as being possibly the first such country single.

Poole says, "Southern Pacific's is the biggest such hit on the country charts, but it isn't the only a cappella country hit. In 1983 Karen Taylor-Good took Tenderness Place to No. 42. It, too, was a cappella." "I Go To Pieces" moves to No. 47 on this week's chart.

THE SONG IMAGE is the key to a hit record," says MD Ron Dini, WSIX Nashville. "First and foremost what I look for in choosing a record is the believability-it needs to conjure up an image of what that person is all about. Examples would be Travis Tritt's 'Country Club' [Warner Bros.] and the current Alan Jackson single.

"Of the new records, Marty Stuart's 'Hillbilly Rock' [MCA] fits into that category. He certainly is a current representative of the hillbilly rock genre that Carl Perkins pioneered. I think it will be a good record for him."

Others strong on the song, charted at No. 71, include WKJN and WYNK Baton Rouge, La.; KCKC San Bernardino; WTDR Charlotte, N.C.; WWYZ Hartford, Conn.; KEEN San Jose, Calif.; WCMS Norfolk; KVOO Tulsa; WDSY Pittsburgh; and WBVE Cincinnati.

## Billboard HOT COUNTRY **RADIO BREAKOUTS**

- 1. HELL STAYS OPEN (ALL NIGHT LONG) GEORGE JONES EPIC
- 2. SEARCHIN' FOR SOME KIND OF CLUE BILLY JOE ROYAL ATLANTIC
- 3. BABY, YOU'LL BE MY BABY OAK RIDGE BOYS MCA
- 4. I DON'T WANT TO LOVE YOU (BUT I DO) KELLY WILLIS MCA
- 5. WHITE LIMOZEEN DOLLY PARTON COLUMBIA
- 6. MY ANNIVERSARY FOR BEING A FOOL HOLLY DUNN WARNER BROS.
- 7. DIDDY ALL NIGHT LONG THE O'KANES COLUMBIA
- 8. ROSEANNE JEFF STEVENS & BULLETS ATLANTIC
- 9. PUTTIN' THE DARK BACK INTO THE NIGHT SAWYER BROWN CAPITOL
- 10. TILL I SEE YOU AGAIN KEVIN WELCH REPRISE

Hot Country Radio Breakouts is a weekly national compilation of the top ten records which have not yet appeared on the Hot Country Singles chart but are showing growth in radio airplay. The full panel of radio reporters is published periodically as changes are made, or is available by sending a self-addressed stamped envelope to: Billboard Chart Dept., 1515 Broadway, New York, N.Y. 10036.



What's Your Sign? Celebrants are pictured at a recent Music Row Pisces Party honoring fun, freedom, music, and those who use their talent to benefit others. Pictured at the event held at the Exit In and Grapevine clubs in Nashville are, from left, Denny Brewington, an attorney and organizer of the event; Tina Walker; Julie Walker; songwriter Larry Henley; singer Troy Shondell; Deanna Walker; songwriter Bruce Channel; singer Razzy Bailey; and, seated, rocker Tommy Tutone.

#### FAN FAIR SCHEDULE

(Continued from page 50)

ganization (IFCO) Show, for which a separate ticket is required, will be held at the fairgrounds grandstand June 8 at 8 p.m. Performers include Loretta Lynn, Crystal Gayle, Peggy Sue, Bill Anderson, Hoyt Axton, Joe Barnhill, Susi Beatty, Suzy Bogguss, Canyon, Paul Overstreet, Johnny Rodriguez, and Marty Stuart. Roy Clark and Lee Arnold will MC,

Ticket information on Fan Fair is available at 615-244-2840 and on the IFCO Show at 719-962-3543.

Schedules set for Christian music fests ... see page 64

## **CMT Adds New Homes To Canadian Subscriber Base**

NASHVILLE-Country Music Television has signed an agree-ment with Shaw Cablesystems of Canada that will make the around-the-clock programming service available to an additional 436,887 subscribers. Shaw covers Edmonton, Vancouver, and other

According to a CMT press release, this addition increases the Canadian subscriber base to 738 000

By CMT's count, it had a firstquarter increase of 961,720 subscribers, a figure that improves its total cable-home audience to 11.118.977.

CMT, which is headquartered in Nashville and broadcast from Atlanta, programs only country music videos and interviews. Besides its cable subscriber base, it reaches 4.2 million homes via broadcast TV and an estimated 2 million homes through satellite dishes, giving it a total potential audience of about 17 million homes.

#### COUNTRY SINGLES A-Z PUBLISHERS/PERFORMANCE RIGHTS/SHEET MUSIC

TITLE (Publishet - Licensing Org.) Sheet Music Dist.

- AIN'T NOBODY'S BUSINESS (MCA, ASCAP) HL BACK WHERE I COME FROM (Beginner, ASCAP)
- BLACK COFFEE (ESP, BMI)
  BLACK VELVET (Bluebear Waltzes, CAPAC/EMI 12 BLACK VELVE I (Bluebear Wattzes, CAPAL/EMI
  Blackwood (Canada), BMI/David Tyson,
  P.R.O./Zomba, ASCAP) HL
  11 BRING BACK YOUR LOVE TO ME (Whistling Moon
  Traveler, BMI/Careers, BMI) HL
  29 CHAINS (Silverline, BMI/Andite Invasion, BMI/Cross
  Keys, ASCAP) HL/WBM
  COCOLUMN TARRE (Bruebear Leberation)

- 70 CROCODILE TEARS (PolyGram International. ASCAP/R-Bar-P, ASCAP/Bug, BMI/Whiskey Drinkin',
- BMI) HL
  THE DANCE (Morganactive, ASCAP/Pookie Bear,
  ASCAP)
  DANCY'S DREAM (Warner-Tamerlane, BMI/WB,
  ASCAP/Greg Jennings, ASCAP/Tim DuBois, ASCAP)
  DID IT FOR LOVE (Zoo Crew, ASCAP)
  THE DOMINO THEORY (Screen Gems-EMI,
  BMI/Warner-Tamerlane, BMI/Honey Farm, BMI) WBM
  DRIVE SOUTH (Lillybilly, BMI/Bug, BMI) CLM
  DUMAS WALKER (Three Headed, ASCAP/Pri,
  ASCAP/Head Cheese, ASCAP) WBM
  FAST MOVIN' TRAIN (MCA, ASCAP/Emerald River,
  ASCAP) HL

- FIT TO BE TIED DOWN (Rick Hall, ASCAP)
- FIVE MINUTES (BMG, ASCAP) CPP GOODBYE, SO LONG, HELLD (Oyster, CAPAC/BMG Songs, ASCAP/Top Side Charlie, BMI/Willie
- P. Bennett, BMI) HL
  GUARDIAN ANGELS (Kentucky Sweetheart, BMI/Plugged In, BMI/Bug, BMI/Don Schlitz, ASCAP/Almo, ASCAP)
- HARD ROCK BOTTOM OF YOUR HEART (Careers. HEARTBREAK HURRICANE (PolyGram International,
- ASCAP/Amanda-Lin, ASCAP) HL
  HELP ME HOLD ON (Tree, BMI/Post Oak, BMI/End Of
- HERE IN THE REAL WORLD (Mattie Ruth
- ASCAP/Seventh Son, ASCAP/Ten Ten, ASCAP)
  THE HIGHWAY (J.D. Sandefer III, BMI)
  HILLBILLY ROCK (Irving, BMI/Littlemarch, BMI
  HUMMINGBIRD (WB, ASCAP/Restless Heart,

- ASCAP/Tim DuBois, ASCAP/Greg Jennings, ASCAP) I GO TO PIECES (Molehole, BMI/Bug, BMI/Rightsong,
- I WATCHED IT ALL (ON MY RADIO) (Silverline BMI/Long Run, BMI/Don Schlitz, ASCAP/Almo,
- I'D BE BETTER OFF (IN A PINE BOX) (BMG, TO BE BETTER UTF (IN A PINE BUX) (BMG,
  ASCAP/Little Beagle, ASCAP/Intersong, ASCAP/HideA-Bone, ASCAP) HL

  IF LOOKS COULD KILL (Coolwell, ASCAP)

  IF YOU COULD ONLY SEE ME NOW (S.B.M.,

- IF YOU COULD ONLY SEE ME NOW (S.B.M., BMI/KINED DIAMOND, BMI/KINED DIAMOND, BMI/KINED WOOds, BMI) I'M OVER YOU (Hannah's Eyes, BMI/Coburn, BMI) IN ANOTHER LIFETIME (Bar None, BMI/Bug, BMI) IS IT LOVE (BMG, ASCAP/Muckieroy, ASCAP/Careers, BMI/Kung Fu, BMI) HL ISLAND (WB, ASCAP/Two Sons, ASCAP/RavenSong, ASCAP)
- ASCAP)
  I'VE CRIED MY LAST TEAR FOR YOU (Cross Keys,
- JUST AS LONG AS I HAVE YOU (MCA, ASCAP) HL

- KEP IT IN THE MIDDLE OF THE ROAD (Tree, BMI/Pacific Island, BMI) HL/WBM KNOWIN' YOU WERE LEAVIN' (Lodge Hall, ASCAP) (MICHAEL CONTROL OF THE ROAD (TREE) ASCAP)
- ASCAP/PolyGram International, ASCAP)
  LEAVE IT ALONE (Careers, BMI/BMG Songs, ASCAP)
- LITTLE GIRL (W.B.M., SESAC)
- LOVE ON ARRIVAL (Pink Pig, BMI)
  LOVE WITHOUT END, AMEN (0-Tex, BMI/Bill Butler,
  BMI)
  MAYBE (Swallowfork, ASCAP/EMI April, ASCAP) HL

- MISTER DJ (Cabin Fever, BMI) WBM NO MATTER HOW HIGH (ESP, BMI) NQBODY'S HOME (Howlin'Hits, ASCAP) CPP
- NOBODY'S TALKING (With Any Luck, BMI/Sun Mare
- DMI)
  NOT COUNTING YOU (Major Bob, ASCAP) WBM
  OKLAHOMA SWING (Benefit, BMI/WB, ASCAP/Tim
  DuBois, ASCAP) WBM
  ON SECOND THOUGHT (Eddie Rabbitt, BMI) HL

- ONE MAN WOMAN (Irving, BMI) CPP
  OVERNIGHT SUCCESS (Acut-Rose, BMI) CPP
  PASS IT ON DOWN (Maypop, BMI)
  PERFECT (MCA, ASCAP) HL
  QUITTIN' TIME (Grog, ASCAP)

- 16 RIGHT IN THE WRONG DIRECTION (Hookem, ASCAP/Tree, BMI) HL/CPP 31 RUNNIN' WITH THE WIND (Eddie Rabbitt,
- BMI/Englishtowne, BMI) HL
  THE SCENE OF THE CRIME (Linde Manor, BMI)
- THE SCENE OF THE CRIME (Linde Manor, BMI)
  SEE IF I CARE (Colgems-EMI, ASCAP) WBM
  SEEIN' MY FATHER IN ME (Scarlet Moon, BMI) CLM
  SHE CAME FROM FORT WORTH (Bait And Beer,
  ASCAP/Forerunner, ASCAP/Lucrative, BMI/Bug,
  BMI/Coburn, BMI)
  SILVER STALLION (Resaca, BMI) HL
  SOONER OR LATER (W.B.M., SESAC/Screen Gems-
- EMI, BMI) WBM
- SOUTHERN STAR (Tom Collins RMI/Collins Court
- ASCAP) CPP
  STATUE OF A FOOL (Sure Fire, BMI)
  STRANGER THINGS HAVE HAPPENED (Tom Collins,
  BMI/Murrah, BMI) CPP
  TELL ME WHY (Sweet Bird, BMI/Silverline, BMI)
- THIS HEART (Cross Kevs. ASCAP/Miss Dot.
- ASCAP/Milhouse, BMI/Songs Of PolyGram, BMI) HL TOMORROW'S WORLD (Tree, BMI/Cross Keys,
- WALKIN' AWAY (Howlin'Hits, ASCAP)
  WALKIN' IN THE SUN (Irving, BMI/Jeff Barry Intl.,
- WALKIN'. TALKIN', CRYIN', BARELY BEATIN' BROKEN

- WALKIN', IALKIN', CHYIN', BARELY BEATIN' BROKEN HEART (Tree, BMI) HL WALKING SHOES (trving, BMI/Littlemarch, BMI) WHERE'VE YOU BEEN (Wrensong, ASCAP/Cross Keys, ASCAP/CBS, ASCAP) HL/WBM

#### SHEET MUSIC AGENTS

are listed for piano/vocal sheet music copies and may not represent mixed folio rights.

- CLM Cherry Lane CPP Columbia Pictures
- HL Hal Leonard
- WRM Warner Bros
- MSC Music Sales Corp

# Billboard. TOP COUNTRY ALBUMS.

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_	×	AGO	CHART	Compiled from a national sample of reta and one-stop sales reports.	ail store	
THIS WEEK	WEEK	WKS. AC	O			
THIS	LAST	2 W	WKS.	ARTIST LABEL & NUMBER/DISTRIBUTING LABEL (SUG. LIST PRICE)*	TITLE	
	** NO.1 **					
	2	3	51	CLINT BLACK ▲ RCA 9668-1 (8.98) (CD) 12 weeks at No.	1 KILLIN' TIME	
2	1	1	14	RICKY VAN SHELTON ● COLUMBIA 45250/CBS (CD)	RVS III	
3	3	4	25	THE KENTUCKY HEADHUNTERS ● MERCURY 838 744-1 (CD)	PICKIN' ON NASHVILLE	
4	5	5	8	WILLIE, WAYLON, JOHNNY & KRIS COLUMBIA 45240/CBS (CD)	HIGHWAYMAN 2	
5	7	8	6	TRAVIS TRITT WARNER BROS. 26094-4 (8.98) (CD)	COUNTRY CLUB	
6	6	6	29	RANDY TRAVIS ▲ WARNER BROS. 25988 (8.98) (CD)	NO HOLDIN' BACK	
7	4	2	11	HANK WILLIAMS, JR. ● WARNER/CURB 26090/WARNER BROS. (8.98) (0.98)	D) LONE WOLF	
8	8	10	7	ALAN JACKSON ARISTA 8623 (8.98) (CD)	HERE IN THE REAL WORLD	
9	9	7	46	LORRIE MORGAN ● RCA 9594-1 (8.98) (CD)	LEAVE THE LIGHT ON	
10	10	9	11	RESTLESS HEART RCA 9961-2 (8.98) (CD)	FAST MOVIN' TRAIN	
11	11	11	54	KATHY MATTEA MERCURY 836 950 1 (CD)	WILLOW IN THE WIND	
12	14	13	51	GARTH BROOKS CAPITOL 90897 (8.98) (CD)	GARTH BROOKS	
13	12	12	26	THE CHARLIE DANIELS BAND EMC 45316/CBS (CD)	SIMPLE MAN	
14	17	24	5	DAN SEALS CAPITOL 91782 (9.98) (CD)	ON ARRIVAL	
15	13	15	28	PAUL OVERSTREET RCA 9717-1 (8.98) (CD)	SOWIN' LOVE	
16	15	14	30	SAWYER BROWN CAPITOL/CURB 92358/CAPITOL (8.98) (CD)	THE BOYS ARE BACK	
17	16	16	82	PATTY LOVELESS MCA 42223 (8.98) (CD)	HONKY TONK ANGEL	
18	18	17	47	K.D. LANG & THE RECLINES ● SIRE 25877/WARNER BROS. (8.98) (CD)  ABSC	DLUTE TORCH AND TWANG	
19	29	40	3	DOUG STONE EPIC 45303/CBS (CD)	DOUG STONE	
20	19	18	32	REBA MCENTIRE MCA 8034 (8.98) (CD)	REBA LIVE	
21)	24	19	46	DOLLY PARTON COLUMBIA 44384/CBS (CD)	WHITE LIMOZEEN	
22	20	21	154	<b>RANDY TRAVIS</b> ▲ <sup>3</sup> WARNER BROS, 25568-1 (8.98) (CD)	ALWAYS & FOREVER	
23	21	23	37	KEITH WHITLEY RCA 9809 (8.98) (CD) ' I WON	DER DO YOU THINK OF ME	
24	23	22	63	SHENANDOAH COLUMBIA 44468/CBS (CD)	THE ROAD NOT TAKEN	
<b>25</b>	25	25	62	GEORGE STRAIT ● MCA 42266 (8.98) (CD)	BEYOND THE BLUE NEON	
26	22	20	41	VERN GOSDIN COLUMBIA 45104/CBS (CD)	ALONE	
27)	30	38	4	STEVE WARINER MCA 42335 (8.98) (CD)	LAREDO	
28	28	26	25	RODNEY CROWELL COLUMBIA 45242/CBS (CD)	KEYS TO THE HIGHWAY	
29	26	27	62	HANK WILLIAMS, JR. ▲ WARNER/CURB 25834/WARNER BROS. (8.98) (	GREATEST HITS III	
30	27	30	89	THE JUDDS ▲ RCA/CURB 8318-1/RCA (8.98) (CD)	GREATEST HITS	
31	31	29	29	DWIGHT YOAKAM REPRISE 25989/WARNER BROS. (8.98) (CD)	JUST LOOKIN' FOR A HIT	
32)	46	49	4	<b>ROBIN LEE</b> ATLANTIC 7 82085 (8.98) (CD)	BLACK VELVET	
33	32	28	13	THE DESERT ROSE BAND MCA/CURB 42332/MCA (8.98) (CD)	PAGES OF LIFE	
34	33	31_	38	MARY CHAPIN CARPENTER COLUMBIA 44228/CBS (CD)	STATE OF THE HEART	
35	34	33	142	PATSY CLINE ▲2 MCA 12 (8.98) (CD)	GREATEST HITS	
36	37	34	63	ALABAMA ● RCA 8587-1 (8.98) (CD)	SOUTHERN STAR	
37	35	36	92	RANDY TRAVIS ▲ WARNER BROS. 25738 (8.98) (CD)	OLD 8 X 10	
38	36	32	81	RICKY VAN SHELTON ▲ COLUMBIA 44221/CBS (CD)	LOVING PROOF	

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THIS WEEK	LAST WEEK	WKS. AGO	S. ON CHART	ARTIST	TITLE
F	Š	2 \	WKS.	LABEL & NUMBER/DISTRIBUTING LABEL (SUG. LIST PRICE)*	
39	43	43	202	RANDY TRAVIS ▲2 WARNER BROS. 1-25435 (8.98) (CD)	STORMS OF LIFE
40	41	39	219	ALABAMA ▲3 RCA AHL1-7170 (8.98) (CD)	GREATEST HITS
41	38	35	5	EARL THOMAS CONLEY RCA 2043-2 (8.98) (CD)	GREATEST HITS VOLUME II
42	44	37	98	KEITH WHITLEY ● RCA 6494-1 (8.98) (CD)	DON'T CLOSE YOUR EYES
43	40	45	165	RICKY VAN SHELTON ▲ COLUMBIA 40602/CBS (CD)	WILD EYED DREAM
44	45	48	51	THE CHARLIE DANIELS BAND ▲ EPIC 38795/CBS (CD)	A DECADE OF HITS
45	48	54	85	K.T. OSLIN ▲ RCA 8369 (8.98) (CD)	THIS WOMAN
46	42	47	29	HIGHWAY 101 WARNER BROS. 25992 (8.98) (CD)	PAINT THE TOWN
47	39	41	50	KENNY ROGERS ● REPRISE 1-25792/WARNER BROS. (8.98) (CD)	SOMETHING INSIDE SO STRONG
48	47	42	54	THE JUDDS ● CURB/RCA 9595/RCA (8.98) (CD)	RIVER OF TIME
49	50	52	136	GEORGE STRAIT ▲ MCA 42035 (8.98) (CD)	GREATEST HITS, VOL. 2
50	51	59	5	JANN BROWNE CURB 10630 (8.98) (CD)	TELL ME WHY
51	49	53	12	SOUTHERN PACIFIC WARNER BROS, 25895 (8.98) (CD)	COUNTY LINE
52	52	50	9	MARSHA THORNTON MCA 42319 (8.98) (CD)	MARSHA THORNTON
53	54	55	233	GEORGE STRAIT ▲ MCA 5567 (8.98) (CD) G	EORGE STRAIT'S GREATEST HITS
54	53	44	10	SWEETHEARTS OF THE RODEO COLUMBIA 45373/CBS (CD)	BUFFALO ZONE
55	59	67	310	HANK WILLIAMS, JR. ▲ <sup>2</sup>	GREATEST HITS, VOLUME I
56	62	61	17	WARNER/CURB 60193/WARNER BROS. (8.98) (CD)  VINCE GILL MCA 42321 (8.98) (CD)	WHEN I CALL YOUR NAME
57	57	57	50	REBA MCENTIRE ● MCA 6294 (8.98) (CD)	SWEET SIXTEEN
(58)	70	62	98	K.D. LANG SIRE 25724/WARNER BROS. (8.98) (CD)	SHADOWLAND
59	58	_	530	WILLIE NELSON ▲3 COLUMBIA FC 35305/CBS (CD)	STARDUST
60	63	60	13	JO-EL SONNIER RCA 59718 (8.98) (CD)	HAVE A LITTLE FAITH
61	61	46	6	<b>EXILE</b> ARISTA 8624 (8.98) (CD)	STILL STANDING
62	55	51	50	NUTTY ODITTY DIDT DAND	THE CIRCLE BE UNBROKEN, VOL.II
<b>63</b>	74	70	18	MCA 12500 (10.98) (CD)  K.D. LANG & THE RECLINES SIRE 1-25441/WARNER BROS. (8	
64	60	66	38	WILLIE NELSON COLUMBIA 45046/CBS (CD)	A HORSE CALLED MUSIC
65	66	65	8	LARRY BOONE MERCURY 842 156 2 (CD)	DOWN THAT RIVER ROAD
66	56	56	61	BILLY JOE ROYAL ATLANTIC 91064 (8.98) (CD)	TELL IT LIKE IT IS
67)		NTRY	3	MAC MCANALLY WARNER BROS. 26136 (8.98) (CD)	SIMPLE LIFE
$\vdash$		T	<del>-</del>		LE LOVETT AND HIS LARGE BAND
68	67	58	50		CHISELED IN STONE
69	71	68	116	VERN GOSDIN COLUMBIA 40982/CBS (CD)	<del></del>
70	65	64	105	RODNEY CROWELL © COLUMBIA 44076/CBS (CD)	DIAMONDS & DIRT  KENTUCKY THUNDER
71	64	63	43	RICKY SKAGGS EPIC 45027/CBS (CD)	HILLBILLY ROCK
72	68	69	27	MARTY STUART MCA 42312 (8.98) (CD)	
73		NTRY	49	GEORGE JONES EPIC 44078/CBS (CD)	ONE WOMAN MAN
74	69	72	59	BAILLIE AND THE BOYS RCA 8454 (8.98) (CD)	TURN THE TIDE
<b>75</b> )	RE-E	NTRY	30	THE OAK RIDGE BOYS MCA 42311 (8.98) (CD)	AMERICAN DREAMS

Albums with the greatest sales gains this week. (CD) Compact disk available. • Recording Industry Assn. Of America (RIAA) certification for sales of 500,000 units. • RIAA certification for sales of 1 million units, with each additional million indicated by a numeral following the symbol. •CBS Records and PolyGram Records do not issue a suggested list price for their product.

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ROCK of Gibralte
Hard ROCK Cafe

ROCKY Road
On The ROCKs
ShamROCK
ROCK Solid
Oyster's ROCKafeller
ROCKy Horror Picture Show
Pet ROCK
ROCK Hudson

ROCK 'n' Roll
Cast Not The First ROCK
Solid As A ROCK
ROCK Of Ages
ROCKing Chair
Rolling ROCK
ROCK Lobster
Norman ROCKwell



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MCA RECORDS



California Dreamin'. California Distributors celebrates its victory for "Best Overall Campaign" in the National Assn. of Recording Merchandisers Advertiser Awards, given at NARM's March convention. From left, Columbia VP sales Rich Kudolla offers congratulations to George Hocutt, CRD president, and Ted Higashioka, VP marketing and promotion.

## **Cheetah Makes Chart Magic** With D.J. Mike's New Rap

BY BRUCE HARING

THE THREE MOST important Magics in Orlando, Fla.: the Magic Kingdom, the Magic basketball team, and D.J. Magic Mike & the

That last one may only be familiar if you've been following the progress of Cheetah Records on the Billboard Top Black Albums chart of late.

The 4-year-old label has been buzzing around the chart for the last 20 weeks with D.J. Magic Mike's self-ti-



tled rap album, which tries "to show people you can have a nice, clean style and still be funky," according to label co-owner Mike Hampton, aka D.J. Magic Mike.

"We let the artists do what they want, but if we don't want to put [a record] out, we'll recommend they take it elsewhere," Hampton says.

'Our philosophy is to put out music that's good, danceable, and delivers a positive message," adds label co-own-er **Tom Reich**, a former independent promoter. "We don't want to have music about killing cops or dirty language. It's interesting sensationalism, but that's not what art is about. In our opinion, [art] is about putting out music that's good to the public.'

That moderate philosophy seems to be mirrored in the music emerging from the booming and long-ignored Orlando scene. "It's more of a top 40,

middle-of-the-road city," Hampton says. "It's not really rap-oriented. The fact that the area has grown so much hasn't really mattered—the music is still the same."

(Continued on page 61)

#### IN THIS SECTION

Ninja Turtles Visit Record World

New Releases Previewed

New Age Chart

56

# **Wherehouse Steady As She Goes**

## Existing Stores Flourish As New Outlets Bow

■ BY ED CHRISTMAN

NEW YORK-Amid an aggressive expansion drive that would tax the resources of most chains, Wherehouse Entertainment has kept its existing stores running so smoothly that the company scooped up the best-large-music-retailer award at the National Assn. of Recording

Merchandisers annual convention.
"The story under the current management is growth," says Scott Young, CEO and president for the Torrance, Calif.-based chain. "We opened new stores and grew business in existing stores. Our samestore sales are very strong."

Young decline to reveal last year's same-store sales ratio. But overall, Wherehouse rang up sales of \$330 million in 1989, which was the first year in a five-year plan laid out by management after the chain underwent a \$190 million leveraged buyout in 1988.

That buyout was led by Adler & Shaykin, a New York-based financial firm invited in as a white knight by Wherehouse management, which at the time was attempting to avert a hostile takeover by Shamrock Holdings.

When Young accepted the chain's

award for being named best retailer at NARM, he alluded to a vote of confidence given to Wherehouse by Adler & Shaykin. Although never officially confirmed, sources report that the New York-based firm was shopping Wherehouse late last year and early this year and ultimately decided to retain ownership. Young declines to comment on the rumors, instead saying, "Adler & Shaykin always had options. They decided that Wherehouse's business plan had more value than whatever outside options" the firm could explore.

As part of that vote of confidence. (Continued on page 58)

# New NARM Head Moreland: Emphasis On Recording

Patricia Moreland

**NARM President** 

series on key figures in music and video merchandising.

NEW YORK-Although the danger of legislators attempting to regulate lyrical content appears to have subsided, Patricia Moreland, who assumed the presidency of the National Assn. of Recording Merchandisers on March 13, says the music industry cannot afford to let down its guard.

"This issue has come and gone throughout the 1980s," Moreland says. That's why she says her primary focus as NARM president will be fighting state legislation regarding lyrics and making sure the issue is

"permanently out of the way."

Moreland, president of City One Stop, a unit of Los Angeles-based Show Industries, stresses that, just as labels and artists must be sensitive to community pressures, retailers must be aware that they are selling more than product; they are selling art. Moreland, 54, says, "The operative word in NARM is recording rather than merchandisers. All we are is a conduit between the artist, whose soul aches and soars, and

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and uplifted in the active listening of that art.

As NARM's president, her duties include the executive responsibility of leading the board of directors in dealing with whatever issues arise

during her tenure and coordinating member services with the organization's executive staff.

Although now a merchandiser, Moreland began her career in the music industry as a part-time researcher at the

side of radio pioneer Gordon McClendon. Back in the '50s, station personnel would decide what songs to air, says Moreland. But while still attending Rice Univ., she researched record-store sales, and determined that the three top sellers—by Fats Domino, B.B. King, and Ike Turner—weren't being played at all on radio. As a result, "McClendon decided to play music that sold, rather than let the station personnel dicgiving airtime to what was then referred to as 'race music,' "she says.

In addition, McClendon instructed Moreland to put together sales results for all records carried by retailers. But that task proved too diffi-

cult. Moreland says McClendon arbitrarily said, "Why don't you cut it off at 40? And that was the way 'Top 40' ra-dio was born."

Moreland subsequently moved to California and married KRLA radio personality

and programmer Dick Moreland, with whom she had three children. In 1964, Moreland moved out of radio into music wholesale, landing a job first with Tip Top/Record Service, the rackjobbing company founded by music industry pioneers Monroe Goodman and Larry Nunes, and then became controller for Sid Talmadge's Record Merchandising, a Los Angeles-based independent distributor.

In 1975, Sam Billis, the founder of

Soul City-asked Moreland if she would like to become an owner. She made the decision to purchase the corporate stock, using a long-term payoff plan, and assume the responsibility for paying the company's debt.

Cashflow was tight, and at one point the business almost went under. At the last moment, David Marker, a founder of Music Plus, agreed that his chain would lend her money. That saved City One Stop; as her business strengthened, so did the relationship with Music Plus. In 1979, the two companies merged, and Moreland was named secretary/treasurer of the newly created firm, Show Industries.

In 1988, Shamrock Holdings, the company formed by the Roy Disney family, acquired Show Industries by buying out its five owners, including Moreland. Instead of taking the money and running, Moreland, recently widowed, remained aboard as City One Stop president.

In that position, Moreland's executive responsibilities include overseeing data processing, setting sales policies, helping to establish sales pro-

(Continued on page 60)



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BILLBOARD MAY 5, 1990



by Geoff Mayfield

AROUND THE (RECORD) WORLD: There was a lot of action during Easter weekend at six Record World locations in Long Island, N.Y., as the Roslyn, N.Y., chain hosted in-stores by Raphael, one of the characters from the box-office film smash "Teenage Mutant Ninja Turtles." Each of the April 13-14 events pulled respectable crowds of kiddies and their parents, and some pulled amazingly big crowds. At the Roosevelt Field store, for example, the line snaked all the way through the mall concourse to the outside of the center, where visitors patiently waited as long as two hours in unseasonably cool weather.

Mind you, the center of attention was not the actor who played the role in the movie. It was merely warehouse staffer Gary Mayer wearing a Raphael suit that had been provided by video distributor Star Video.

Philly Purpero, the chain's senior director of advertising and promotions, says the in-stores sold "lots" of Family Home Entertainment's high-flying series of li-censed Turtles posters, animated Ninja Turtles videos, and to a lesser extent, copies of the SBK soundtrack from the live-action movie.

"The "Turtles' were bigger than any human [instore] we've done," says Purpero. "I think Richard Marx and Michael Damian were upstaged," she adds, referring to what had previously been Record World's most successful appearances.

In a couple of cases, the volume of fans drawn by the Ninja Turtle character forced Record World's stores to close temporarily. "It was out of control. We had 500 people in the store," Purpero reports.

The Ninja Turtle in-stores were orchestrated by advertising coordinator Jo-Ann Sodano. "After this, she says she can handle anything," says Purpero.

SQUARING OFF: Record World, by the way, has stepped up use of its Square Circle, which first debuted at a freestander in Brooklyn Heights, N.Y., a few years ago. To date, 24 of the chain's 83 units now run under the Square Circle banner. Virtually all of the company's new stores are opening with the new logo; one exception, though, is a Record World that will open soon at the Franklin Hills mall in the Philadelphia market. The web is going back to its original moniker there because that mall already houses a Square Circle. This will be the second center in which the chain operates stores under both brands.

APRIL FOOL: Before we leave Record World, I cannot resist pointing out the spirit of friendly competition that occured in the April edition of The Street, the chain's monthly in-store mag. The staff box listed New York Metro rival Jay Rosenberg, head buyer of Brooklyn-based The Wiz, as the tome's honorary publisher. The April Fools' gesture was, in part, linked to

a perception that there was a stretch last year when Beats, The Wiz's own monthly, resembled The Street. Rosenberg, though, was no fool. He figured his honarry title was worth something and responded to the printed barb by sending Record World's mag a bill of \$12,000 for services rendered. In turn, Record World sent Rosenberg a check for that amount-unsigned and from an account at a nonexistent bank.

AFTER TAKING A COUPLE of weeks to himself to get things in order, Ira Derfler, former VP of sales at EMI, says he is actively seeking employment. He can (Continued on next page)

#### **ALBUM RELEASES**

The following configuration abbreviations are used: CD-compact disk;CA-cassette; LP-album; EP-extended play.List price noted when available. Multiple records and/or tapes in a set appear within parentheses following the manufacturer number.

ANAKWAD Eternal Journey

CA Kiderian KRP-89119/NA

MATT BYRNES

Prime Time CA Kiderian KRP-113859/NA THE CADILLACS
Best Of The Cadillacs

CD Rhino R2-70955/NA CA R4-70955/NA

NICKIE CALLIGARO Nickie Calligaro CA Kiderian KRP-113860/NA

**NICK CAVE** The Good Son CD Enigma 75423-2/NA CA 75423-4/NA

DEAD MILKMEN Metaphysical Graffiti CD Enigma 73564-2/NA CA 73564-4/NA

THE HEARTBEATS CD Rhino R2-70952/NA CA R4-70952/NA

JULIE HORVATH Introducing Julie Horvath CA Kiderian KRP-113861/NA

THE MARCELS Best Of The Marcels CD Rhino R2-70953/NA CA R4-70953/NA

SUBTLE PLAGUE inheritance CD Heyday 85214-2/NA CA 85214-4/NA LP 85214-1/NA

DAVID SYLVIAN & HOLGER CZUKAY Flux And Mutability CD Caroline 1602-2/NA

#### **BLACK**

**EDDY GRANT Barefoot Soldier** 

COUNTRY

JOE BARNHILL

Joe Barnhill

CD Capitol C2-93913/NA CA C4-93913/NA

**GEORGE JONES** Hallelujah Weekend CD Epic EK-46078/NA CA ET-46078/NA

EDDIE RABBIT Step By Step CD Capitol C2-90531/NA CA C4-90531/NA

LES TAYLOR That Old Desire CD Epic EK-45329/NA CA ET-45329/NA

ROGER WHITTAKER
All Time Heart-Touching Favorites, Vol. I CD Capitol C2-90601/NA CA C4-90601/NA

#### JAZZ/NEW AGE

SHANE ANTHONY Follow The Dream CA SA SA-90-001/\$8.98

ALBERT AYLER Witches & Devils CD Black Lion 741013/NA

BRANDON FIELDS

Other Places CD Nova 9025-2/NA CA 9025-4/NA

**ROB MULLINS** CD Nova 9026-2/NA CA 9026-4/NA

JUAN CARLOS QUINTERO Juan Carlos Quintero CD Nova 9024-2/NA CA 9024-4/NA

ROBERT SCHROEDER

CD Racket 71041/NA

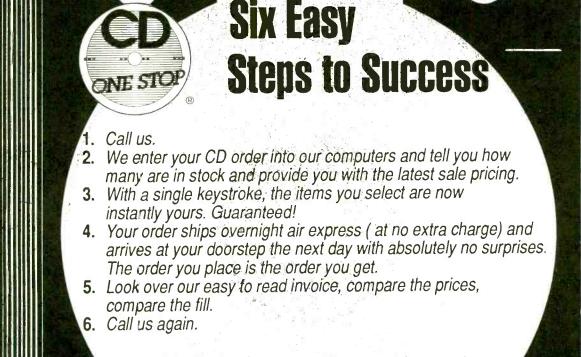
ZOOT SIMS, BOB BROOKMEYER Morning Fun CD Black Lion 760914/NA

BEN WEBSTER Gone With The Wind CD Black Lion 760125/NA

PAUL WINTER Earth: Voices Of A Planet CD Living Music LD-0019/NA CA LC-0019/NA

#### SOUNDTRACKS

MICHAEL NYMAN The Cook, The Thief, His Wife, And Her CD Caroline 1603-2/NA CA 1603-4/NA



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#### **RETAIL TRACK**

(Continued from preceding page)

be reached at 201-262-0283.

NEW YORK STORIES: Don't be too sure about rumors you might have heard regarding the status of Tower Records and Tower Video in the Big Apple, says chain founder and president Russ Solomon. One storyline suggests that Tower may leave, or be forced out of, its 18,000square-foot satellite location near Lincoln Center, but Uncle Russ says, "We will probably be there forever.

Speculation about that store has been fueled by the fact that the facility in which the store sits is a prime candidate for development. "There's a five-story building there, and the developers have sky rights up to something like 30 floors." While Solomon acknowledges that development at that site might complicate the store's destiny, he says that it is locked into a lease for at least another "four or five years." It is not too surprising, considering its proximity to Lincoln Center-a haven for classical concerts—that the store ranks as the chain's leading classical outlet.

The other Gotham rumor has Tower losing its grip on its proposed Upper East Side location, but again, Solomon says the story is not as simple as it sounds. "The developer's in the midst of getting his financial act to-gether," says Solomon. "Right now it's just a hole in the ground." The facilty also has a lease with the Gap.

Further delay would give U.K. invader HMV even more of a head start on Tower in the East Side battle that looms between the two superstore titans. HMV's location should be open before the end of the year.

The possibility of complications with the two New York real estate situations leads Solomon to say, "This is the sad part of retailing, because you don't control your own des-

Meanwhile, Tower is bolstering its Eastern presence with new stores in Yonkers, N.Y., Cherry Hill, N.J., Northeast Philadelphia, and Paramus, N.J.; some of those sites are already under construction.

PAGING TOMMY: "It was frightening," says Dave Stein, Chicago-based regional marketing manager for Warner Bros., referring to a recent personal appearance by teen throb Tommy Page. The young chart-topper made two stops in Stein's region, one at Mainstream Records' megastore in Milwaukee, and the aforementioned "frightening" scene at a teen clothing department at Marshall Fields' downtown Chicago location.

Page's Milwaukee visit, which was tied in with radio station WLUM, drew approximately 800 fans. Stein says Mainstream moved a lot of Page product—"more cassette singles than anything else, which I guess isn't too surprising."

In Chitown, support by WBBM-FM (B96) helped the noteworthy department store draw 2,500-3,000 fans. "Marshall Fields spent a ton of money advertising it and B96 treated it as a station event," says Stein. Warner Bros. got price and positioning on Page's "Paintings In My Mind" album at local chain Rose Records. Stein noticed that an unusually high number of teens showed up at Marshall Fields equipped with LPs, as opposed to cassettes and CDs



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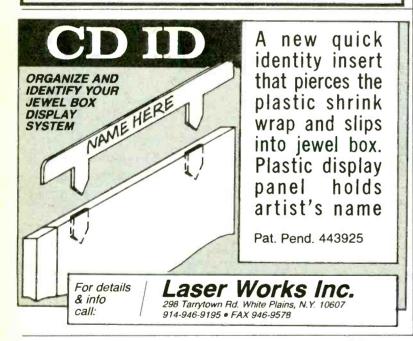
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#### WHEREHOUSE STORES STEADY AS EXPANSION CONTINUES

(Continued from page 55)

Scott Young was promoted to CEO, says Bruce Jesse, VP of advertising and sales promotion. Wherehouse was founded in 1970 by Lee Hartstone. After his death in 1981, Lou Kwicker helmed the company until 1988, when he was replaced by Young, who had been serving as the chain's senior VP of marketing.

RETAIL

'We are a company that is very lucky to have had high-level visionary leaders," Jesse says. Under Hartstone, Wherehouse moved into video in 1978. Kwicker subsequently brought the chain into the computer age by installing an automated checkout system, called MERand an automated replenishment system, called STAR. Under Young, the chain has installed MORE, which manages rental and used tapes.

"What Wherehouse has been able to do with its present management is capitalize on the business strategies and investments in systems made by Kwicker and Hartstone. says Young. "The time had come to take advantage of the changes enacted under Hartstone and Kwicker, and I hope we have done this."

Including the 50 stores opened in 1989, Wherehouse's five-year plan calls for 160 new stores, with a breakout of 50 in 1990 and 30, 20, and 10 in subsequent years. Although 50 stores are slated to open this year, limited real estate opportunities will probably truncate growth to about 35 stores, Young says. He adds the chain will likely make it up next year.

In total, the chain runs 263 stores and fields three store prototypesthe 2,000-square-foot mall store, the 6,000-square-foot combo store, and the 9,000-square-foot superstore. The chain operates 28 superstores, 42 mall stores, and the chain's bread and butter, 193 combo stores. Including the superstores, about 215 stores rent video.

About 75% of revenue are derived from sale product, including accessories, and the remainder from video rental, according to Jesse.

Currently, Wherehouse operates west of the Rockies, with Young saying that at some point the chain will move East. Wherehouse's fiveyear growth plan calls for in-filling locations in current trade areas, he



Wherehouse Entertainment management gather around CEO Scott Young, who is holding the trophy for the retailer-of-the-year award won by the chain at the NARM convention in March. Shown, from left, are Robert Erhardt, VP of management information systems; Debi English, associate VP, store design and merchandising; Cathy Schildknecht, VP, store planning and development; Young; Bruce Jesse, VP of advertising and sales promotion; Barbara La Bar, VP of sales and operations; Jim Dobbe, VP of sales merchandise; Leonard Velick, chief financial officer; and Chuck Schodnover, VP/Controller.

adds. Competition largely comes from W. Sacramento, Calif.-based Tower Records and Los Angelesbased Music Plus.

In addition to continuing focusing on its current real estate strategies, Young says the chain "is clearly looking at all [retail] concepts related to home entertainment," including sell-through-only stores (see Billboard, April 21).

But he says that before Wherehouse launches any new concepts, they will extensively test to make sure they do it right. "The trick is to test things and then let the custom-er make the decision for us," Young

Management is taking advantage of this year's slower growth pace by making sure the chain continues to focus on its strengths. Also, "in this business, store managers are so very important," says Young. "We want to make sure that the 50 stores opened last year are being properly run."

Although STAR has been operational for about two years, "it began paying dividends in the last year because our merchandising group has really learned how to use it as a very efficient tool," Jesse savs.

For instance, the chain maintains a policy that it will not run an ad promoting a certain title if management is not confident that the album will be in stock for the entire promotion. "That's a problem for this industry," which STAR helps Wherehouse to overcome, Young says.

Our credibility with the customer is very important," adds Jim Dobbe, VP of sales merchandise. 'That credibility is maintained by making sure that all advertised titles are stocked." Furthermore that policy also keeps the vendors happy. 'There's nothing worse than getting cooperative dollars for advertised merchandise that's out of stock," he says.

Another Wherehouse priority is

developing new acts. The chain runs Test Spins, a developing artist program. "We would like to be the best at breaking acts," says Young.

In addition to fully maximizing the technology at its disposal,

Wherehouse management has learned how to better coordinate an entire event, including executing instores so that advertising complements merchandising, Jesse says. Moreover, the chain is more effectively managing its advertising media mix, he adds. Advertising plays a very important role in the company's overall business strategy so Wherehouse complements cooperative advertising with millions of its own dollars, Young says.

Another important component in the chain's strategy is consistent store operating procedures. In order to ensure that all stores have a consistent look, the chain established a model store and set merchandising standards, including a manual detailing them. "By setting standards, it helps us to measure how we are doing, which gives us better execution," Jesse says. What current management has

done overall is "fine-tuned all the systems and taken them to the next level," Young explains."We keep turning the dial . . . and making our business more seamless to the customer.'



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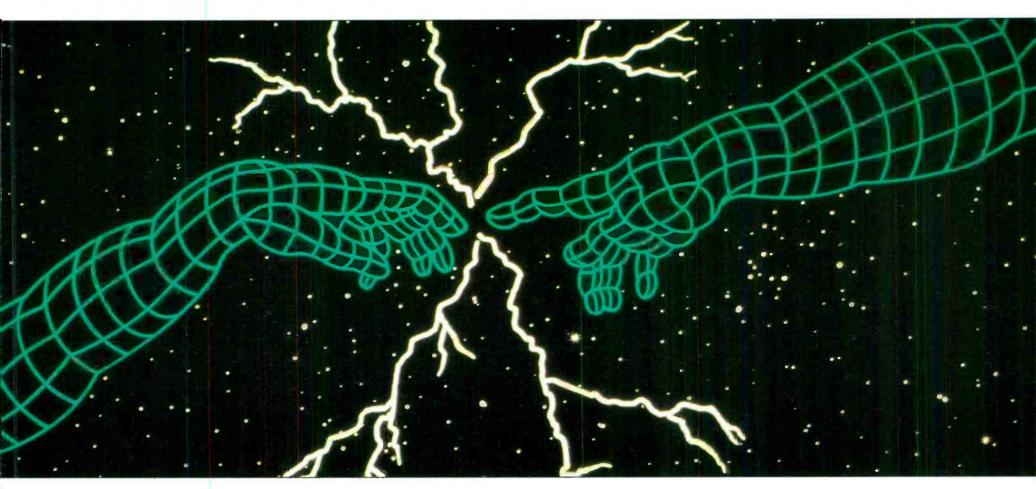
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#### **NEW NARM HEAD MORELAND SAYS HER EMPHASIS IS ON RECORDING**

(Continued from page 55)

motions, and representing the point of view of her customers—independent retailers—to the manufacturers. Since most of the duties deal with administration, "I only get to spend perhaps 20% of my time with sales manager Sam Ginsberg planning new

sales promotions, which I enjoy most because it relates to music," she says.

Moreland says her job with City One Stop is made easy by the synergies of being part of Shamrock Holdings, which allows her to draw upon the acumen of Shamrock Holdings president Stanley Gold, Show Industries chairman Mark Siegal, and Music Plus president Lou Fogelman.

Moreland's involvement with NARM dates back to the formation of the first one-stop committee in the early '80s. Since then, she has held various positions with the organization, including secretary, treasurer, and VP.

In addition to dealing with the stickering issue, Moreland says she would like to see the future of the 6-by-12-inch CD longbox package stabilized. "I am in favor of keeping the longbox, but we must solve the green issue." Others suggest that if technology progresses to the point where a theft-deterrent encoding device can be added at the manufacturer's level, that would allow for the elimination of the longbox. But Moreland says merchandising is the most important reason to keep the longbox. "How do you merchandise without the longbox?" she asks.

She maintains that CD prices still need to come down further, and she adds that she is troubled by the disappearance of vinyl. "I constantly talk to manufacturers about the deletion of vinyl product because my customers, the independent retailers, still sell it," she says. "Since most chains don't stock vinyl, the inconvenience of cutting out vinyl falls on the independent, who would be hurt by its elimination."

Although some see the large retailers continuing to gain market dominance, Moreland says the independent retailer does not need to fear the chains.

"The independent retailer is still important because he helps break product and responds more quickly to trends," she says. "It's the independent retailers who are the music people."

Moreland says she has never experienced any discrimination in the industry because she is a woman. "I have had people who didn't like me but I don't think it was because I was a woman," she says. "The closest I ever came to it was when a banker, being introduced to Show Industries' wholesaler Pat Moreland and retailer Lou Fogelman, held his hand to me and said 'Hello Lou.' He later explained he'd met women retailers but couldn't imagine a woman leading a wholesale company and living with the margins which characterize that industry.

Moreland says she maintains her enthusiasm for music, which she mainly listens to in the car. Her favorites include Phil Collins and Linda Ronstadt and, in general, country and zydeco. The latter genre is in ample supply to her since she bought a house in New Orleans two years ago. About once a month, Moreland flies there to spend the weekend.

Although it has been nearly 25 years since she last worked in radio, Moreland still has great respect for the medium, which she says generally knows first what people like because of the phone boards that light up. Still, merchandisers are becoming more important in breaking records, she adds. "I think that the manufacturers are becoming much more aware of the importance of the retailers, much more so than 10 years

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Billboard.

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# NEW AGE ALBUMS

THIS WEEK	2 WKS. AGO	WKS. ON CHAR'	Compiled from a national sar  TITLE  LABEL & NUMBER/DISTRIBUTING LABEL	mple of retail store sales reports.			
1	1	51	NO BLUE THING	NO. 1 ★ ★  RAY LYNCH veeks at No. 1			
2	18	3	KOJIKI GEFFEN 24255-2	KITARO			
3	2	17	YELLOWSTONE: THE MUSIC OF NATURE MANNHEIM STEAMROLLER AMERICAN GRAMAPHONE AG3089				
4	3	55	DANCING WITH THE LION COLUMBIA OC 45154	ANDREAS VOLLENWEIDER			
5	6	11	CHAPTER II NOUVEAU A 381-2	CELESTIAL NAVIGATIONS			
6	4	81	CRISTOFORI'S DREAM NARADA 61021/MCA	DAVID LANZ			
7	5	23	GARDEN CITY CYPRESS YD 0133	JOHN TESH			
8	8	65	WATERMARK ● GEFFEN 24233	ENYA			
9	16	7	MIL AMORES NARADA ND 63010/MCA	DOUG CAMERON			
10	10	81	DEEP BREAKFAST ● MUSIC WEST MW-102	RAY LYNCH			
11	9	15	ABACUS MOON SONIC ATMOSPHERES 80026	DON HARRISS			
12	NE	wÞ	CITIZEN OF TIME NARADA ND-62008/MCA	DAVID ARKENSTONE			
13	13	21	THEMES POLYDOR 839 518-2	VANGELIS			
14	NE	WÞ	NOUVEAU FLAMENCO HIGHER OCTAVE HOM 7026	OTTMAR LIEBERT			
15	14	9	SET FREE HEARTS OF SPACE HS11016-2	CONSTANCE DEMBY			
16	7	49	THE NARADA COLLECTION TWO NARADA N-39117/MCA	NARADA ARTISTS			
17	17	13	MOMENTS, DREAMS & VISIONS SILVER WAVE SD509/OPTIMISM	PETER KATER			
18	15	5	DORIAN'S LEGACY NARADA ND-63008/MCA	SPENCER BREWER			
19	11	53	WINTER INTO SPRING ▲ WINDHAM HILL 1019/A&M	GEORGE WINSTON			
20	12	33	NIKI NANA PRIVATE MUSIC 2056	YANNI			
21	19	45	THE NATURE OF THINGS SHINING STAR SSP 113	BRUCE BECVAR			
22	20	9	THE GREAT WHEEL MUSIC WEST MW-180	JAMES ASHER			
23	23	21	INSTRUMENTS OF PEACE SOUNDINGS OF THE PLANET SP-7139	SOUNDINGS ENSEMBLE/SINGH KAUR			
24	NE	wÞ	BODYMUSIC NUAGE 89888	NICHOLAS			
25	22	33	ELDORADO PRIVATE MUSIC 2054	PATRICK O'HEARN			
• Rec	Recording Industry Assn. Of America (RIAA) certification for sales of 500,000 units. ▲ RIAA						

Recording Industry Assn. Of America (RIAA) certification for sales of 500,000 units. ▲ RIAA certification for sales of 1 million units, with each additional million indicated by a numeral following the currents.

#### **GRASS ROUTE**

(Continued from page 55)

Still, Hampton says the local scene is something Cheetah Records is proud to be identified with.

"We're the first to really do that," he claims. "People always have looked at the city like nothing could come from here. It's time to show that there is something here and hap-

Although the Magic Mike album has been out since July, the record is just starting to be marketed to radio. 'We take a grass roots approach, Reich says, no doubt using the skills that won him a master's degree in economics from the Univ. of Tampa. "We create a buzz through a network of DJs and promoters. Then, if it starts to get a buzz on the street, we'll market it to radio.'

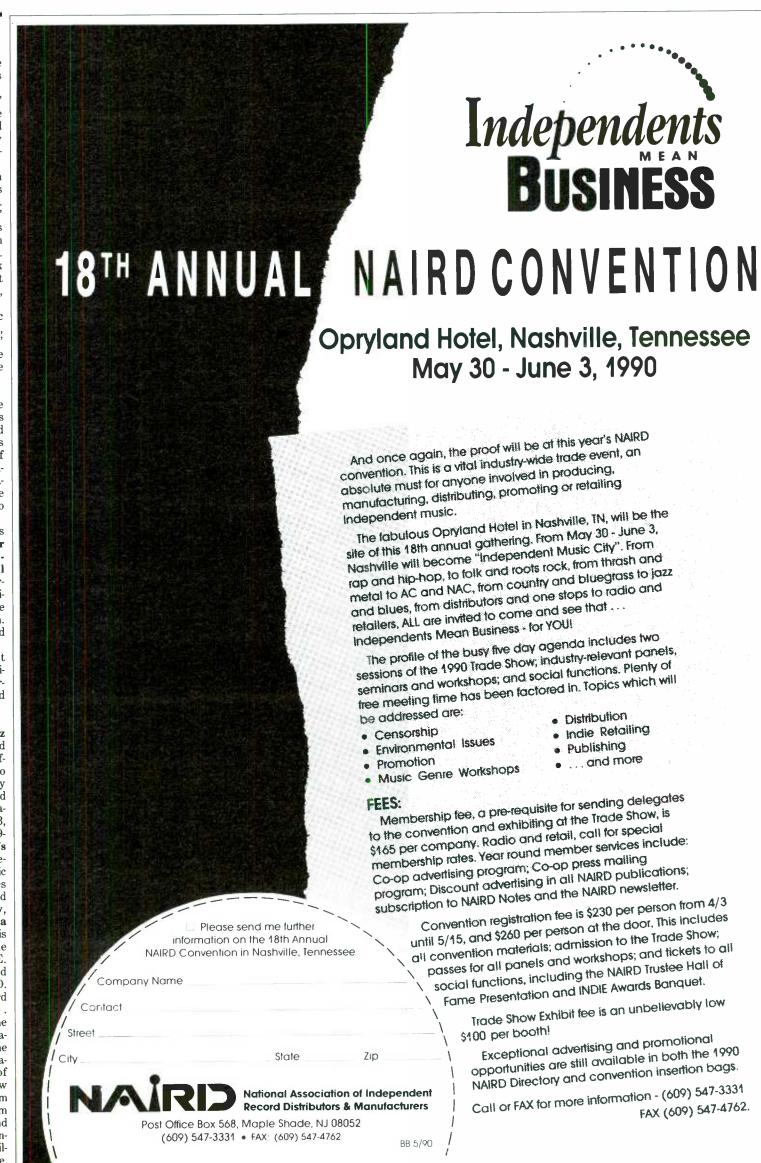
Next up for Cheetah is D.J. Magic Mike's take on the Miami Bass sound, "Bass Is the Name Of the Game," which hits the streets May 15. More info on the label and that album are available at 407-277-9341.

A TOTAL OF 20 albums will be flooding the distribution pipeline this month from the Newton, N.J.-based Shanachie Records. "For various reasons, we had a serious backlog of product," says Lee Goldstein, national marketing director for the compa-"We realize it's a lot for our indie distributors, but they're raring to go

Among the offerings are titles from reggae legend Bunny Wailer and the Balafon Marimba Ensemble. The latter, a fave of Grateful Dead drummer Mickey Hart, per-forms a fusion of high-energy African and Caribbean musics using the balafon combined with percussion. They've opened several recent Dead shows on the West Coast.

Once the logjam of releases is out of the way, Shanachie plans to initiate a quarterly genre promotion, targeting Irish, reggae, world beat, and African musics.

SEEDS AND SPROUTS: Schwartz Brothers Distributing has released its second sampler of indie music, offering 20 tracks from new age to world beat. The sampler has already been sent to 1,500 accounts, targeted for in-store play. For more information, call Jim Shortall, 800-638-0243, ext. 255. In Maryland, call 301-459-8000 ... Brackenridge Children's Hospital of Austin, Texas, has re-leased a music sampler called "Music For Miracles." Mechanical royalties accrued on the project were donated by Stevie Ray Vaughan, Joe Ely, Poi Dog Pondering, and Marcia Ball. Cassette version is \$8.99; CD is \$14.99, available by mail from The Brackenridge Foundation, 601 E. 15th St., Austin, 78701. Postage and tax is \$2.70 for cassette, \$3.16 for CD. Phone orders with Visa/Mastercard can be placed at 512-480-1243 Roadrunner Records, home of the Roadracer, Hawker, and Emergo labels, has given birth to a fifth home to rock'n'roll in RC Revisited. The label will concentrate on re-releases of classic metal from the U.K. new wave, circa 1980. First offerings from the label are the first albums from Raven, "Rock Until You Drop" and "Wiped Out." Both albums will contain bonus tracks and will be available domestically for the first time. For more info, call 212-219-0077.





White Out. Members of Great White celebrate their taping of MTV's "Unplugged," with the channel's senior VP, Abbey Konowitch, left, and Capitol Records director of national video promotion Michelle Peacock. Also shown, from left, are Tony Montana (rear), Jack Russell, Mark Kendall, Audie Desbrow and Michael Lardie of Great White, and MTV VP of music and talent John Cannelli. The show airs May 6. (Photo: Jeff Kravitz)

# **2nd Network Music Vid Show Is Set**

## 'Saturday Videos' Premieres Sept. 8

■ BY MELINDA NEWMAN

NEW YORK-The nation's only network music video show has just gotten some company. Starting in September, NBC's "Friday Night Videos" team will produce a Saturday afternoon version to capitalize on the youth market.

"We've been talking about doing this for four years and finally things were positioned to do it. says FNV producer David Benjamin. "We've wanted to do this for a long time."

The show, which premieres at noon on Sept. 8, will be one hour for part of the season and 30 minutes for the remainder, depending upon NBC's sports schedule. The working title is "Saturday Vid-

Similar to FNV, "Saturday Vidwill be hit driven, although

because of the time slot, Benjamin expects it to be skewed toward younger viewers.

About 70% of the estimated 3 million people who view "Friday Night Videos" every Friday night are between 18 and 34 years old. "We're very broad-based. Only about 15% of our audience are pimply-faced young boys," Benjamin

says.
"We expect the Saturday show

#### 'Only about 15% of our audience are pimply-faced boys'

will double our audience," Benjamin says, adding that it will also be more valuable to the record companies as a promotional tool.

Who will host the show is still being decided. "It won't feature the same host as who was on the show the night before, and we're still discussing whether it will be a permanent host or not," says Ben-

FMV will roll into its eighth season as "Saturday Videos" debuts. Benjamin foresees no major changes for the late-night show. "I'd like the show to be six hours long, I'd like to play more videos, and I'd like to see less commercials. But, realistically, I'm very happy with it."

Since the show relies on clips from the hottest songs, it does occasionally run up against videos that are airing exclusively on MTV. "In seven years we've lived through a lot of cases where records have died while they were MTV exclusives," Benjamin says. 'We've always suggested to people that they don't let the record companies control their videos. Many major artists (who own their

own clips] give clips for a week or two and that's fine if you're getting something extra, but I can't see any reason to give MTV anything for four weeks. I think the potential for harm is much greater than for good because you're not just losing 'Friday Night Videos' but all the other shows.

After the exclusive run is over Benjamin will still play the clip if the song is a hit, "but if it's not, I won't, because the [record company] has said we're not important. We're kind of quiet and sell a lot of records."

However, because the program averages only 10 videos per episode, coming up with clips is no problem. And many videos get repeated airings on subsequent episodes. "If a song's big enough, we'll play it until we get bored with it," Benjamin says. "We try not to play the same stuff every week, but we usually have two or three that overlap from the week before. There's a lot of stuff that's interesting to us that we can't get on. That's one of our real frustrations.

Because it is a network show, clips on "FNV" have to pass the censors' muster. "Sometimes it seems like the practices people are tougher on us than on other shows because they feature things in a dramatic context, and we'll have things just as outrageous items," says Benjamin. "We take them on a weekly basis, but we don't keep lists of wins and losses.

Picking the videos is only half the game for "FNV." There's also the matter of choosing a host. "We try to decide who we would like to see and who we can get," says Benjamin. "If we succeed on both levels 25% of the time, we're happy." The show draws on a wide variety of actors, comedians, and mu-

(Continued on next page)



by Melinda Newman

MOTOWN MOVEMENT: The label's new national video promotion director is Mark Keene. Formerly with the R&B Report, Keene is the first person to hold the position, as it was previously a duty divvied up among several people. He can be reached at 213-468-3545

Keene is pushing the label's current bunch of clips out there. These include Johnny Gill's "Rub You The Right Way," as well as videos from Today and the Good Girls. He's also prepping for a slew of new releases: Smokey Robinson's "It's The (Same Old Love)," the Pointer Sisters' "Friend's Advice," Milira Jones' "Mercy Mercy Mer," and M.C. Trouble's "I Wanna Make You Mine" featuring the Good Girls. The last video was directed by the label's new director of video production, Eric Cohen.

ALSO ASSUMING a newly created position is Wendy Stern, video promotion coordinator at Cypress Records. Stern interned under Atlantic's national director of music video production, Linda Ferrando. The label's videos formerly went through A&M, but when Cypress switched to CEMA, it decided it was the perfect time to add the position. The first clip Stern is working is Young M.C.'s cover of "Louie Louie" from the "Coupe De Ville" soundtrack. The clip features cameos by Martin Short, Robert Townsend, and Kareem Abdul Jabbar. The next clip coming from Cyprus is Richard X. Heyman's "Call Out The Military." Stern can be reached at 213-465-2711.

HE SHORT- AND LONGFORM OF IT: Heading up Warner Bros./Reprise's new push is home video coordinator Yvonne Troxclair. The labels are planning a major push on home video and are more than quadrupling last year's output of six home videos to 1990's planned 26.

"We just have a whole new attitude about home video," says Troxclair. "It's perfectly logical to [increase the number of releases] because we have all the material there; we've already shot it, and they certainly are proving to sell."

One of the first home videos to come out under Troxclair is a 24-minute, three-videoclip/interview package on Tommy Page. The project is one of the few short home videos the label has released—previous ones include a Dream Academy project. Another shortform will feature four clips from the Notting Hillbillies. However, the label is planning no major campaign similar to CBS Music Video's "Snapshots." Some upcoming longforms are Erasure's "Live! Wild" concert, a Morrissey clip compilation, and a Cold Chillin' compilation called "Cold Gold" featuring clips from Biz Markie, M.C. Shan, Big Daddy Kane, Marley Marl, Roxanne Shante, and others. Troxclair's number is 818-953-3582.

SPANNING THE GLOBE: MTV is negotiating to broadcast some of the Nordoff-Robbins benefit concert at Knebworth Park, outside of London, following the June 30 event. The channel will cover the event and promote it beforehand; what's being decided is what will air when. The megaconcert includes appearances by Paul McCartney, Pink Floyd, Phil Collins, Tears For Fears, Eric Clapton, Mark Knopfler, Elton John, and others

ARMCHAIR PROGRAMMER: Though there have been no landmark clips that have sent shock waves through the video community coming across my desk lately, there are several top-notch ones that would definitely find their way on my no-format video show. In no particular order, we'd show 3rd Bass' "Brooklyn Queens," (Columbia) which continues the humor started on "Gasface"; Public Enemy's sharply funny and colorful "911 Is A Joke" (Columbia); Hunters & Collectors' concept/concert clip "When The River Runs Dry" (Atlantic)—we prefer the long version; Michael Penn's "This And That" (RCA) for the tin drummer alone; Patti Austin's soothing "Through The Test Of Time" (GRP); and Queen Latifah's inviting "Come Into My House" (Tommy Boy). Though we're a little tired of black-and-white grainy footage, we still like Shawn Colvin's "Diamond In The Rough" (Columbia) because it's in such contrast to the bright, perky "Steady On." Earth Day has come and gone, but Alabama's environmentally conscious "Pass It On Down" clip (RCA) continues to wear well. Finally, check out Urban Dance Squad's "No Kid" (Arista), both the acoustic concept/concert version and the shorter electric one (my preference).

CHICAGOLAND music video and performance program, "The Pulse," has once again been nominated for a local Award for Cable Excellence (ACE) in the music single program or series category. The show, which airs on TCI of Illinois, won the award last year, and for this year's May 22 show is up against "Cathedral Park Jazz Festival '89" (Paragon Cable, Portland, Ore.), "Jazzfest '89" (Cooke Cablevision of Syracuse, N.Y.), "Jerry Jeff Walker At Gruene Hall" (Austin Texas Cablevision), and "Stage Left" (Suburban Cablevision, Avenel, N.J.).

#### **NEW VIDEOCLIPS**

This weekly listing of new videoclips generally available for programming and/or promotional purposes includes artist, title, album (where applicable), label, producer/production house, and director. Please send information to Billboard, New Videoclips, 9107 Wilshire Blvd., Ste. 700Beverly Hills, CA 90210.

**BATON ROUGE** 

THE BELOVED Your Love Takes Me Higher

**BLUE AEROPLANES** And Stones Swagger/Chrysalis M-Ocean Pictures, Ltd. Michael Geoghegan

**DOMINO THEORY** 

Radio Driver

Domino Theory/RCA Doug Friedman, David Naylor/David Naylor Associates Simon Fellowes

GRATEFUL DEAD

We Can Run Built To Last/Arista Claude Carmichael/National Audobon Society Productions

ETTA JAMES W/DEF JEF

Beware Stickin' To My Guns/Island Anita Wetterstedt/O Pictures Tamra Davis

THE JESUS AND MARY CHAIN Her Way Of Praying

Automatic/Warner Bros. Elizabeth Bailey/Paula Greif Productions Paula Greif

L.A. GUNS The Ballad Of Jayne

Cocked And Loaded/Vertigo Benjamin Howell/Zinc Productions Ralph Ziman LOVE/HATE

Blackout In The Red Room Blackout In The Red Room/Columbia Joe Charbanic, Lyn Healy/VIVID Produc Drew Carolan

ANDY NARELL We Kinda Music

**SPUNKADELIC** Take Me Like I Am
Take Me Like I Am/SBK
Nina Dluhy, Larry Perel/Satellite Films
Darren Lavett

#### MUSIC VIDEO



Domino Theory. MCA artist Steve Wariner, center, confers with director Jerry Simer, High Five Productions, left, and co-producer Martin Fischer on the set of his new video, "The Domino Theory," from his latest album "Laredo." (Photo: Beth Gwinn)

#### **VIDEO TRACK**

#### LOS ANGELES

COMEDIAN SAM KINISON adopts a rock star persona in his new video of the Rolling Stones' classic tune, "Under My Thumb." Cream Cheese Productions' Marty Callner directed and produced the clip, taken from the jokester's latest Warner Bros. release, "Leader Of The Banned." Meanwhile, Callner recently reeled a new performance/ concept video for Poison's upcoming summertime rocker, "Unskinny Bop." Callner and David Diehl produced the clip for Capitol Records.

Randy Travis' new video, "He Walked On Water," creates a touching story of a young boy's memories of his grandfather. Mark Coppos directed and Mike Appel produced. The single is from the country crooner's Warner Bros. album "No Holdin' Back."

Satellite Films director Neil Abramson recently wrapped "Softly Whispering," a video from Paul Young's upcoming album on Columbia Records. Nina Dluhy produced.

#### **NEW YORK**

HIP-HOP RAPPER George La-Mond and a Squeak Pictures crew took to the streets of New York to reel the upbeat dance clip "Bad Of The Heart" The video comes from LaMond's eponymous debut on Columbia. Kim Dempster directed with producer Debbie Villareal.

DNA's Rocky Schenck recently directed Gypsy Rose's new RCA video, "Poisoned By Love." Siri Aarons produced the concept/performance video with executive producer David Naylor.

#### OTHER CITIES

RUPERT WAINWRIGHT IS the director behind M.C. Hammer's latest clip, "U Can't Touch This," on Capitol. The Fragile Films director captures Hammer's choreography in the upbeat video, reeled in Oakland, Calif. John Oetjen produced, while Wainwright and Terence Power executive produced.

Epic artist Shelby Lynne brings music to the beaches of Panama City, Fla., in her new video, "I'll Lie Myself To Sleep." **Deaton Flanigen** produced and directed the ballad clip. Lynne's latest album is titled,

"Tough All Over."

Scene Three director John Lloyd Miller recently reeled "Some Somebody" for Rhonda Gunn. The conceptual video follows the story of a young rebel who eventually is tamed by love. Kitty Moon produced the Nashville-based shoot for Warner Bros.

#### 2ND NETWORK MUSIC VID SHOW TO DEBUT SEPT. 8 (Continued from preceding page)

sicians. For May-sweeps month— the hosts will be Andrew Dice Clay, Roseanne Barr, Motley Crue and Sam Kinison, and The

New Kids On The Block. Depending upon the host's natural talents, very little of the show is scripted, although the artists are given direction. "When you're coming in and saying to people, 'we're going to wing it,' and three hours later we're done, if you can get five or six minutes that works, that's great," says Benjamin. "Sometimes we do and sometimes we don't. We try to stay away from people who have nothing to say, but if it seems to us [the viewer] wants to see them, we try to put them on." Such shows often fea-

ture more videos than shows with

The host segments are taped anywhere from six weeks to two days before the episode airs, depending upon the artist's availability. The videos are plugged in two days before the air date. Benjamin is assisted by director Victoria Street, Pearl Lieberman, Eddie Isidron, and Deborah Higgins, all of whom book the talent and/or select the music.

One aspect Benjamin especially likes about the program is that because it is on late at night, "we can do anything on our show," such as when co-hosts Emo Philips and Weird Al Yankovic placed mops on their heads and did Milli Vanilli imitations. "But you ain't going to see Barbara and George [Bush] hosting it," he says, laughing.

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ADDS

The Front, Motion
MC Hammer, U Can't Touch This
Billy Idol, Cradle Of Love
Kiss. Rise To It
Lock-Up, Nothing New
Tom Petty, Yer So Bad
Sleeze Beez, Stranger Than Paradise
World Party, Way Down Now

**BUZZ BIN** 

The Cure, Pictures Of You Depeche Mode, Enjoy The Silence House Of Love, I Don't Know Why I Love You

Jude Cole, Baby It's Tonight

BREAKTHROUGH

Suzanne Vega, Book Of Dreams

**EXCLUSIVES** 

Aerosmith, What It Takes Fleetwood Mac, Save Me Andrew Ridgeley, Shake

HEAVY

Michael Bolton, How Can We Be Lovers Phil Collins, Do You Remember Heart, All I Wanna Do Is Make Love To You Don Henley, Heart Of The Matter Janet Jackson, Alright Madonna, Vogue
Mottey Crue, Without You
Robert Plant, Hurting Kind
Sinead O'Connor, Nothing Compares 2 U Slaughter, Up All Night Wilson Phillips, Hold On

#### ACTIVE

Adam Ant, Room At The Top Adam Ant, Room At The Top
B-52's, Deadbeat Club
Alice Cooper, Only My Heart Talkin'
Damn Yankees, Coming Of Age
Electronic, Getting Away With It
Faster Pussycat, House Of Pain
Faith No More, Epic
Giant, I'll See You In My Dreams
Lenny Kravitz, Mr. Cab Driver
Richard Marx, Children Of The Night
Michael Penn, This & That
Roxette, It Must Have Been Love
The Smithereens, Blues Before And After
Rod Stewart & Ron Isley, This Old Heart Of Mine

#### MEDIUM

MEDIUM

Black Crowes, Jealous Again
Del Amitri, Kiss This Thing Goodbye
The Church, Metropolis
Danger Bang Bang
The 4 Of Us, Drag My Bad Name Down
L.A. Guns, The Ballad Of Jayne
The London Quireboys, 7 O'Clock
Biz Markie, It's Spring Again
The Mission U.K., Deliverance
Public Enemy, 911 (Is A Joke)
The Rave-Ups, Respectfully King Of Rain
Tragically Hip, New Orleans Is Sinking

#### BREAKOUTS

Babyface, Whip Appeal
Digital Underground, The Humpty Dance
Joan Jett, Love Hurts
Linear, Sending All My Love
Little Feat, Texas Twister
Joe Satriani, I Believe
XYZ, What Keeps Me Loving You



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ADDS

Restless Heart, Dancy's Dream

#### CURRENT

CURRENT

Alan Jackson, Here In The Real World
Prairie Oyster, Goodbye, So Long, Hello
Lionel Cartwright, I Watched It All (On My Radio)
Doug Stone, I'd Be Better Off (In A Pine Box)
Desert Rose Band, In Another Lifetime
Robin Lee, Black Velvet
Tanya Tucker, Walking Shoes
Lacy J. Dalton, Black Coffee
Steve Wariner, The Domino Theory
The Highwaymen, Silver Stallion
Travis Tritt, Help Me Hold On
Highway 101, Walkin' Talkin' Cryin' Barely
Marty Stuart, Hillbilly Rock
Baillie And The Boys, Perfect
Southern Pacific, I Go To Pieces
Foster And Lloyd, Is It Love Foster And Lloyd, Is It Love Canyon, Carryin' On Eddy Raven, Island Edy Navel, Island Exile, Nobody's Talking Vince Gill, When I Call Your Name Jann Browne, Mexican Wind Randy Travis, He Walked On Water



Continuous programming 1775 Broadway, New York, NY 10019

#### ADDS

Neville Brothers, Bird On A Wire Ryuichi Sakamoto, You Do Me The Sundays, That's Where The Story Ends After 7, Ready Or Not Billy Joel, Downeaster Alexa Richard Marx, Children Of The Night

#### FIVE STAR VIDEO

Johnny Clegg, Cruel, Crazy, Beautiful World Gloria Estefan, Oye Mi Canto Miki Howard, Until You Come Back To Me Elton John, Club At The End Of The Street Lyle Lovett, Here I Am Paul McCartney, Put It There Notting Hillbilifes, Your Own Sweet Way Suzanne Vega, Book Of Dreams

#### ARTIST DEVELOPMENT

Basia, Cruising For Bruising
Shawn Colvin, Diamonds In The Rough
Cowboy Junkies, Sun Comes Up, It's Tuesday Morning
Everything But The Girl, Driving
Julia Fordham, Lock And Key Everything But The Girl, Drivi Julia Fordham, Lock And Key Gypsy Kings, Volare Grayson Hugh, How Bout Us Michael Penn, This & That Diane Reeves, Never Too Far Geoffrey Williams, Blue



Five 1/2-hour shows weekly 1000 Laurel Dak, Voorhees, NJ 08043

#### CURRENT

CURRENT

Princess Pang, Find My Heart a Home
Mary's Danish, It'll Probably Make Me Cry
Lava Love, I Dig, You Dug
Kid Creole & Coconuts, The Sex Of It
Gloria Estefan, Oye Mi Canto
Gypsy Kings, Volare
Johnny Clegg, Cruel, Crazy, Beautiful World
Janet Jackson, Alright
Tashan, Blackman
Family Stand, Ghetto Heaven
Michel'le, Nicety
Tony Toni Tone, The Blues
Grayson Hugh, How'Bout Us
The Creatures, Fury Eyes
B-52's, Deadbeat Club
Cowboy Junkies, Sun Comes Up, It's Tuesday Morning
Kate Bush, This Woman's Work
The Lightning Seed, Pure
The 4 Of Us, Drag My Bad Name Down
Midnight Dil, Blue Sky Mine
The Rave-Ups, Respectfully King Of Rain
Johnny Gill, Rub You The Right Way



9 hours weekly 1722 Gower Street, Los Angeles, CA 90028

#### ADDS

Del Amitri, Kiss This Thing Goodbye
Grateful Dead, We Can Run
The Cover Girls, All That Glitters Isn't Gold
Heart, All I Wanna Do Is Make Love To You
Public Enemy, 911 (Is A Joke)
Michael Penn, This & That
Hi Tek 3, Spin That Wheel
Madonna, Vogue

#### HEAVY

Sinead O'Connor, Nothing Compares 2 U Michael Bolton, How Can We Be Lovers Calloway, I Wanna Be Rich

#### MEDIUM

Giant, I'll See You In My Dreams
Slaughter, Up All Night
The Rave-Ups, Respectfully King Of Rain
Eddy Grant, Gimme Hope Jo'anna
Pretty Boy Floyd, I Wanna Be With You
Jude Cole, Baby It's Tonight
Faster Pussycat, House Of Pain
Sweet Sensation, Love Child (Live)
Janet Jackson, Alright
Bell, Biv & DeVoe, Poison
Johnny Gill, Rub You The Right Way
Wilson Phillips, Hold On
Soul Il Soul, Get A Life
After 7, Ready Or Not

A SAMPLING OF PLAYLISTS AT NATIONAL VIDEO MUSIC OUTLETS. Lists do not include videos in recurrent or oldies rotation.

14 hours daily 1899 9th St. NE, Washington, DC 20018

#### ADDS

Rod Stewart & Ron Isley, This Old Heart Of Mine Kid-N-Play, Funhouse Family Stand, Ghetto Heaven Michel'le, Nicety Kid Creole & Coconuts, The Sex Of It Kid Creole & Cóconuts, The Sex Of It Sybil, Crazy For You The Black Flames, Watching You Patti Austin, Through The Test Of Time Robbie Mychaels, Can't Get Enuff Of U Oran "Juice" Jones, Shaniqua Beats International, Dub Be Good To Me Melba Moore, Lift Every Voice State Of Art, Hero Jeffrey Daniel, She's The Girl

#### HEAVY

Troop, Spread My Wings B B D, Poison

#### MEDIUM

MEDIUM

Tyler Collins, Girls Nite Out
Howard Hewitt, Show Me
Body, Footsteps In The Dark
The Winans, It's Time
Whistle, Always And Forever
By All Means, Do You Remember
En Yogue, Hold On
Tony! Toni! Tone!, The Blues
Grover Washington, Jr., Sacred Kind Of Love
Michael Cooper, My Baby's House
After 7, Ready Or Not
Smokey Robinson, Everything You Touch
Babyface. Whip Appeal Smokey Robinson, Everything You Touch Babyface, Whip Appeal Digital Underground, The Humpty Dance Johnny Gill, Rub You The Right Way Diane Reeves, Never Too Far The Good Girls, Love Is Like An Itchin' In Your Heart Angela Winbush, No More Tears Soul II Soul, Get A Life



10 hours daily 1000 Louisiana Ave., Houston, TX 77002

#### ADDS

Phil Collins, Do You Remember Richard Marx, Children Of The Night Partners In Kryme, Turtle Power Ace Frehley, Sittn' In The Lap Of Luxury David Bowie, Fame '90 Elton John, Club At The End Of The Street Johnny Gill, Rub You The Right Way D-Mob, That's The Way Of The World

#### POWER

Sinead O'Connor, Nothing Compares 2 U Jane Child, Don't Wanna Fall In Love Calloway, I Wanna Be Rich Lisa Stansfield, All Around The World Michael Bolton, How Can We Be Lovers Babylace, Whip Appeal Adam Ant, Room At The Top Janet Jackson, Alright Seduction, Heartbeat Rod Stewart & Ron Isley, This Old Heart Of Mine Linear, Sending All My Love A'me Lorain, Whole Wide World



Continuous programming 704 18th Ave. South, Nashville, TN 37203

#### HEAVY

Travis Tritt, Help Me Hold On Kentucky Headhunters, Dumas Walker Zaca Creek, Ghost Town Lionel Cartwright, I Watched It All (On My Radio) Doug Stone, I'd Be Better Off (In A Pine Box) Rodney Crowell, If Looks Could Kill Alan Jackson, Here In The Real World Restless Heart, Dancy's Dream Tanya Tucker, Walking Shoes Mark Collie, Something With A Ring To It Clint Black, Walkin' Away Marty Stuart, Hillbilly Rock Robin Lee, Black Velvet Canyon, Carryin' On Sawyer Brown, Did It For Love Jann Browne, Tell Me Why Travis Tritt, Help Me Hold On Jann Browne, Tell Me Why Jann Browne, Tell Me Why Oak Ridge Boys. No Matter How High Highway 101, Walkin' Talkin' Cryin' Barely. Lacy J. Dalton, Black Coffee Mac McAnally, Back Where I Come From

a vivid host.

## Billboard.

# TOP CONTEMPORARY CHRISTIAN ALBUMS

THIS WEEK	S. AGO	vi 0			
THS	2 WKS.	WKS.	LABEL & NUMBER/DISTRIBUTING LABEL		
1	1	25	★★ NO. 1 ★★  CARMAN BENSON 2588 21 weeks at No. 1 REVIVAL IN THE LAND		
2	3	25	PETRA DAYSPRING 1578/WORD PETRA PRAISE: THE ROCK CRIES OUT		
3	4	5	THE IMPERIALS STARSONG 5443/SPARROW LOVE'S STILL CHANGING HEARTS		
4	2	21	SANDI PATTI WORD 8456 THE FINEST MOMENTS		
5	7	21	STEVEN CURTIS CHAPMAN SPARROW 1369 MORE TO THIS LIFE		
6	5	13	MICHAEL CARD SPARROW 1219 THE BEGINNING		
7	9	13	DAVID MEECE STARSONG 8137/SPARROW LEARNING TO TRUST		
8	6	85	MICHAEL W. SMITH REUNION 8412/WORD I 2 (EYE)		
9	11	193	AMY GRANT ▲ MYRRH 3900/WORD THE COLLECTION		
10	12	29	RUSS TAFF MYRRH 17900/WORD THE WAY HOME		
11	14	21	RAY BOLTZ DIADEM 30571/SPECTRA THE ALTAR		
12	8	25	STEVE GREEN SPARROW 1196 THE MISSION		
13	13	93	AMY GRANT ▲ MYRRH 5199/WORD LEAD ME ON		
14	NE	WÞ	GLAD BENSON 2602 ACAPELLA PROJECT II		
15	16	25	FIRST CALL MYRRH 6889/WORD GOD IS GOOD		
16	15	33	MICHAEL CARD SPARROW 1179 SLEEP SOUND IN JESUS		
17	21	69	BEBE & CECE WINANS ● SPARROW 1169 HEAVEN		
18	17	97	GLAD BENSON 2445 THE ACAPELLA PROJECT		
19	24	109	CARMAN BENSON 2463 RADICALLY SAVED		
20	25	81	RAY BOLTZ DIADEM 30296/SPECTRA THANK YOU		
21	NE	wÞ	VARIOUS ARTISTS WORD 9132 HANDEL'S YOUNG MESSIAH		
22	19	29	MARGARET BECKER SPARROW 1202 IMMIGRANT'S DAUGHTER		
23	28	13	RICH MULLINS REUNION 0053/WORD NEVER PICTURE PERFECT		
24	26	101	TAKE 6 ● REUNION 25670/WORD TAKE 6		
25	22	3	BRUCE CARROLL WORD 9986 THE GREAT EXCHANGE		
26	18	3	UNDERCOVER BROKEN 0516/WORD BALANCE OF POWER		
27	23	3	CYNTHIA CLAWSON DAYSPRING 4187/WORD WORDS WILL NEVER DO		
28	20	57	SANDI PATTI WORD 9503 SANDI PATTI AND THE FRIENDSHIP COMPANY		
29	10	29	VARIOUS ARTISTS WORD 7508 OUR HYMNS		
30	27	5	TRUTH BENSON 2618 KEEP BELIEVING		
31	NE	WÞ	HOLY SOLDIER MYRRH 6896/WORD HOLY SOLDIER		
32	NE	WÞ	SANDI PATTI BENSON 3884 SONGS FROM THE HEART		
33	NE	WÞ	BABBIE MASON WORD 9070 CARRY ON		
34	34	17	THE BROOKLYN TABERNACLE CHOIR WORD 8509 LIVE AGAIN		
35	33	233	SANDI PATTI ▲ IMPACT 3910/BENSON HYMNS JUST FOR YOU		
36	NE	WÞ	KENNY MARKS WORD 4160 ANOTHER FRIDAY NIGHT		
37	NE	WÞ	WEST ANGELES C.O.G.I.C. SPARROW 1189 SAINTS IN PRAISE VOL. I		
38	29	3	NU COLORS SPARROW 1225 MAN WITHIN		
39	RE-E	NTRY	COMMISSIONED LIGHT 72026/SPECTRA ORDINARY JUST WON'T DO		
40	NE	w⊳	BILLY & SARAH GAINES BENSON 2617 FRIENDS INDEED		

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# Who's making news in music publishing?

Read "Words & Music" every week in Billboard.

#### GOSPEL





by Bob Darden

HE SEASON FOR Christian music festivals is almost upon us. These events have become a summertime tradition for many artists—and fans—and continue to draw tens of thousands of spectators. Among the better-known festivals:

The Atlanta Fest will move to Six Flags Over Georgia for this year's dates, June 21-23. Now in its fourth year, this year's Fest features Carman, Petra. the Gaithers, DeGarmo & Key, Margaret Becker, Phil Driscoll, and others. Some feared the festival was down for the count after torrential rains cut attendance last year. Not so! For more information, contact 404-955-8669.

Now in its 15th year, Jesus '90 boasts many of the artists mentioned above, along with Geoff Moore & the Distance, Whitecross, David & the Giants, Leon Patillo, Nicholas, Steven Curtis Chapman (who won an unprecedented five Dove Awards last month), and others, as well as speakers like Frank Peretti. Jesus '90 takes place from June 13-16 at Boardwalk and Baseball in Orlando, Fla. Call 704-376-4388.

Another major event is Creation '90, held June 28-30 at Agape Farm, near Mount Union, Pa. Many of the performers listed above will be there, along with Dave Mullen, Tony Campolo, Michael Card, Whiteheart, Bryan Duncan, Twila Paris, and others. Call 800-327-6921.

And finally, Fishnet '90 will return July 11-14 at Front Royal, Va. Now in its 16th year, Fishnet will feature artists like Michael W. Smith, Mylon & Broken Heart, the Larry Howard Band, D.C. Talk, Larnelle Harris, and

many others. Call 800-228-2961.

PROMOTIONS: James Bullard was recently named executive director of Word Inc.'s gospel music operation in Los Angeles. He assumes all gospel marketing and A&R responsibilities. Bullard has been instrumental in signing such acts as Shirley Caesar, Al Green, the Mighty Clouds Of Joy, the Rev. Milton Brunson & the Thompson Community Choir, and DeLeon Richards. Bullard joined Word from Birthright and Roadshow Records ... Kathy Fleming is named to the new position of director of radio promotions for Homeland Records ... Ed McTaggart is named VP of creative services

# Looking at this year's major music festivals

for the **Frontline Music Group** . . . **Steve Sutton** is promoted to VP of sales and distribution for Word Inc. He will manage Word's music division sales team and develop specialized retail programs and promotions.

SIGNINGS: Word Distribution and Reunion Records have signed another multiyear distribution agreement. Reunion and Integrity Music (distributed by Sparrow) may be contemporary Christian music's largest independent labels. Word began distributing Reunion in 1982, says Reunion president Terry Hemmings. Among its best-selling artists are Michael W. Smith, Kim Hill, Rich Mullins, and the recently departed Take 6 . . . The Regals have signed with Welcome Home Records. Their first release, "In That Band," is produced by Mike English of the Gaither Vocal Band . . . Whetstone Recording & Publishing has signed a new contract to remain with Homeland Records . . . Scaterd-Few has signed with Alarma! Records. Its first release is being produced by the legendary Terry Taylor.

#### AND THE DOVE AWARD GOES TO ...

STEVEN CURTIS CHAPMAN

Artist Of The Year, Male Vocalist Of The Year, Songwriter







STEVE GREEN Inspirational Album Of The Year



#### WEST ANGELES CHURCH OF GOD IN CHRIST CHOIRS

CHILDREN IN PRAISE

Contemporary Black Gospel Recorded Song Of The Year







SAINTS IN PRAISE Traditional Black Gospel Album Of The Year



Both Produced by Patrick Henderson

Great Contemporary Christian and Black Gospel Music .

from Sparrow Records



Available through:

Great Bay Distribution Jerry Bassin Distribution Justin Entertainment Action Distribution Malvern Distributors, Inc. Navarre Corporation Precision Sound Central South Music Sales Gemini Distributing

#### Billboard.

# TOP GOSPEL ALBUMS.





by Lisa Collins

THERE'S NO PLACE like home. Just ask the Clark Sisters who, despite going from quartet to trio, have a bona fide gospel hit on their hands with their latest Word Records release, "Bringing It Back Home."

"Home is always the hardest to perform for," says Jackie Clark, recalling the live recording date for the album in the group's native Detroit. "They know you. They know your flaws. 'Bringing It Back Home' was a title we used because we hadn't done anything at home in quite a few years. We had a lot of fun doing it and we're very proud because it's going really well. Plus, we were at home with our own people—the people who support the Clark Sisters in Detroit."

Lately, they've been having a lot of great days, despite the fact that Elbertina "Twinkie" Clark, the sister most often cited as the heart of the group, recently departed to pursue some solo projects.

But Jackie, the eldest of the remaining three sisters, says she is not worried.

"She's done some tremendous things for the group, and we're very proud and happy for her," Jackie says. "But you're also going to see more creativity out of the Clark Sisters."

The three remaining Clarks are cast in the national touring company of "Mama Don't," a gospel-based musical that spotlights the dangers of cocaine addiction and drug abuse.

"The play is a tremendous blessing," Jackie says.
"I'm very proud of our part in it because I think it has a

wonderful message to young people. They need to know that they can say 'no' to drugs and that Christ is the answer to everything."

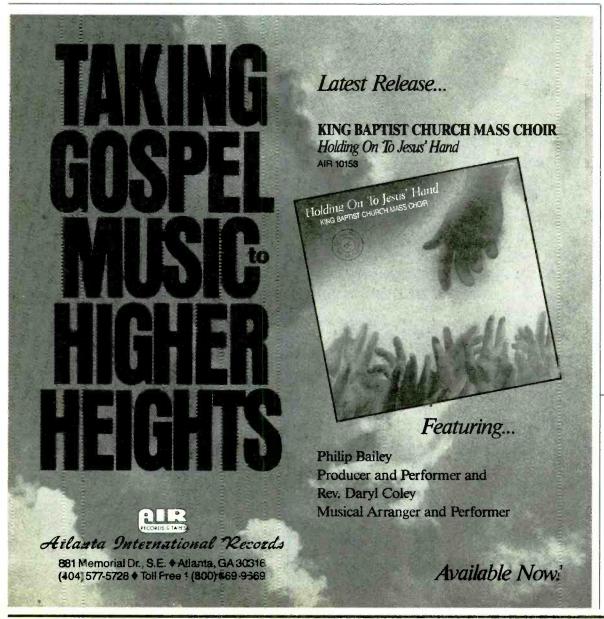
"Mama Don't" is also a part of the Clark Sisters' plan to beef up their image and reach audiences who don't necessarily attend gospel concerts. And while Clark Sister hit albums like "You Bring Out The Sunshine" and "More Than A Conqueror" have sold more than 100,000 units—twice the gospel average—wide-spread mainstream acceptance remains elusive.

"You know how sometimes you always fe∈l like you're almost there," Jackie says, "and yet there's something that's holding you back so that you're not

# Clark Sisters bring home a hit with live album

quite where you want to be? Well, that's how it is for us. I don't get discouraged by it because I feel God has His own time, and that He's going to put us where we should be ... I know the day will come when the Clark Sisters will walk home with a Grammy."

Clark (mother to the Clark Sisters) is preparing to return to the studio to record her first gospel album in nearly a decade . . . Meanwhile, speaking of moms, Word Records is gearing up to fill a backlog of requests for the video release of Shirley Caesar's "I Remember Mama," which is due in time for Mother's Day. The song is a tribute to Caesar's mother, who passed away more than a year ago . . . Benson Records recently announced the signing of actor/singer Clifton Davis to an exclusive recording contract. Davis, who stars as the Rev. Reuben Gregory in the NBC sitcom "Amen," hopes to release his first album, a mixture of traditional and contemporary gospel, sometime this summer.





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I'm Yours Lord
....MORE
GOSPEL
POWER
from...
M.I.A.C.

RECORDS
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# ATIN ALBUMS

Compiled from a national sample of retail store and one-stop sales reports.					EAIIII
1   1   15		IS WEEK	VKS. AGO	8	
2   2   29   ROBERTO CARLOS SONRIE C850C-80-78-78   3   3   5   7   7   7   7   7   7   7   7   7		표	2 4	×	ARTIST TITLE LABEL & NUMBER/DISTRIBUTING LABEL
3   5   ANA GABRIEL QUIEN COMO TU COS 200310   10   10   10   10   10   10   10					
4					
		4	7	11	
7	1		4	17	RICARDO MONTANER UN TOQUE DE MISTERIO TH-RODVEN X
8   13   7   JOSE LUIS RODRIGUEZ   QUINCE EXITOS   CR8 30095     9   10   9   17   DANIELA RODRIGUEZ   QUINCE EXITOS   CR8 30093     10   9   17   DANIELA RODRIGUEZ   CAPTOLEMILATIN   22227 CAMPORLEMILATIN     11   11   11   7   FRANCO DE VITA   AL NORTE DEL SUR   CR8 30093     12   12   12   17   XUZY GONZALES   UNA PRUEBA DE AMOR   WEALATINA 56225     13   18   18   7   SUZY GONZALES   UNA PRUEBA DE AMOR   WEALATINA 56225     14   18   7   SUZY GONZALES   UNA PRUEBA DE AMOR   WEALATINA 56225     15   15   3   JOSE JOSE EXITOS   GLOBO 2034     10   12   13   20   30   30   30   30   30   30   3			1 -		
10 9   17   DANIELA ROMO QUIERO AMANECER CON ALGUIEN CAPITOLEMILATIN 2227 (CAPOTLEMILATIN 11   11   47   FRANCO DE VITA AL NORTE DEL SUR CBS 80093   13   15   15   15   15   15   15   1		8		7	
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19		1			ANA GABRIEL TIERRA DE NADIE CBS 80054
20			23		
22   21   15   RAPHAEL MARAVILLOSO CORAZON C6580250   23   19   29   29   DYANGO SUSPIROS CAPTOLEMILATIN 421266/CAPROTLEMILATIN   24   1   1   7   25   27   39   JULIO IGLESIAS RAICES C6580123   2   3   2   5   FRANKY RUIZ MAS GRANDE QUE NUNCA THRODVEN 2664   4   33   2   35   LUIS ENRIQUE MI MUNDO C6580146   4   4   35   JUAN LUIS GUERRA Y LA 440 O JALA QUE LLUEVA CAFE KAREN 126   5   9   1   LA PATRULA 15   EL CANTINERO THRODVEN 2664   5   5   VARIOS ARTISTAS SALSA EN LA CALLE 8-1990   THRODVEN 2720   LA PATRULA 15   EL CANTINERO THRODVEN 2661   LA PATRULA 15   LA PAT	b		24		
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4   4   35					FRANKY RUIZ MAS GRANDE QUE NUNCA TH-RODVEN 2664
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T			1		LA PATRULLA 15 EL CANTINERO TTH 00-1
8	4	- 1	1		
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11   8   7	SA				
13   24   3   JUAN MANUEL LEBRON EL PRIMERO CAPITOLEMILATIN 001     14   16   15   BOBBY VALENTIN AQUI ESTA LA SALSA SONOTONE 21501     15   10   21   WILFRIDO VARGAS ANIMACION SONOTONE 1432     16   15   21   WILFRIDO VARGAS ANIMACION SONOTONE 1432     17   -1   VITI RUIZ VITI AT WORK CAPITOLEMILATIN 22307/CAPIOTLEMILATIN     18   14   27   GILBERTO SANTARROSA SALSA EN MOVIMIENTO COMBO 2062     19   -1   RAPPY LEAVITTY LA SELECTA PROVOCAME RI RECORDS 90-01     20   18   39   TITO NIEVES YO QUIERO CANTAR RMM 1683     21   25   15   VARIOS ARTISTAS LOS GRANDES DEL MERENGUE KAREN 128     22   22   25   JOSE ALBERTO MIS AMORES RMM 1684     23   -3   DÁVID PABON ES DE VERDAD THROOVEN 2620     4   23   33   HANSEL SOLO CBS 80148     25   -3   OSCAR DE FONTANA LA PERESTROICA FONSA 005     1   1   35   BRONCO A TODO GALOPE FONOVISA 8830     2   2   17   GRUPO MAZZ NO TE OLVIDARE CAPITOLEMILATIN 42186/CAPIOTLEMILATIN     3   4   25   LOS YONICS A TU RECUERDO FONOVISA 8832     4   3   41   VICENTE FERNANDEZ POR TU MALDITO AMOR CBS 80127     5   6   29   LOS TIGRES DEL NORTE MI BUENA SUERTE FONOVISA 8847     7   9   5   DAVID LEE GARZA EL QUE MAS TE HA CAPITOLEMILATIN 42143     8   14   19   SELENA Y LOS DINOS SELENA CAPITOLEMILATIN 421-44/CAPIOTLEMILATIN     9   11   31   LOS TEMERARIOS INCONTENIBLES TH-MEX 2513     10   7   5   LA MARIA ENTER THE FUTURE CBS 80314     10   7   5   LA MARIA ENTER THE FUTURE CBS 80314     10   10   7   SELENA Y LOS DINOS SELENA CAPITOLEMILATIN 422-9/CAPIOTLEMILATIN     14   19   23   GRUPO LA SOMBRA CHI-TOWN BOY'S ARE BACK FREDDIE 1470     16   8   23   VARIOS ARTISTAS EL GRANDES CON BANDA FONOVISA 8846     19   -1   LAURA CANALES NO REGRETS CAPITOLEMILATIN 42256     17   15   5   GRUPO LA FIEBRE ON THE RIGHT CBS 80168     19   -1   SELENA Y LOS DINOS 16 EXITOS ORIGINALES CAPITOLEMILATIN 42239     18   24   3   VARIOS ARTISTAS 16 GRANDES CON BANDA FONOVISA 8846     19   -1   SELENA Y LOS DINOS 16 EXITOS ORIGINALES CAPITOLEMILATIN 42239     20   10   73   ANTONIO AGUILAR CON BANDA MUS	F		8	'	JOE ARROYO EN ACCION FUENTES 5688
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3		1		35	BRONCO A TODO GALOPE FONOVISA 8830
4   3   41   VICENTE FERNANDEZ POR TU MALDITO AMOR CBS 80127   1   10   10   10   10   10   10   10				-	
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7   9   5   DAVID LEE GARZA   EL QUE MAS TE HA CAPITOL-EMI LATIN 42143			6	. 1	
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by Carlos Agudelo

BETTY PINO, the popular ex-PD of WCMQ-FM (FM92) Miami, is off the air for a few months. According to a spokesperson for Raúl Alarcón Sr., chairman of the Spanish Broadcasting System, Pino's contract with SBS had a no-compete clause that is keeping her off the air for the six months after her tenure at the station ended March 31.

Although her voice cannot be heard, Pino still can program, which is what she has been rumored to be doing at WXDJ (Radio Ritmo) Miami. (Station officials could not be reached for confirmation.) Ritmo, which recently increased its power to 100,000 watts, is now part of a network with KLVE Los Angeles; the overall

programming responsibility falls on Adrian Lopez.

Back at WCMQ-FM, Pino's midday airshift has been filled since April 23 by Gilda Miros, formerly of WJIT New York. FM92's new program director is Rogelio Alfonso, a veteran DJ at the station.

Meanwhile, the station is going on with Aplauso 92, a pop-ballads awards show conceived and created by Pino five years ago. It was Pino's clout with the audience and artists that helped Aplauso become one of Miami's most important events. The show, which will take place May 16 at the 16,000-seat Miami Arena, will be a test of the station's post-Pino popularity.

MIAMI WILL HOST two other important Latin music events. The homage to Lola Flores, one of Spain's paramount artists, will take place May 11 at the James L. Knight Center. The night will be hosted by Julio Iglesias and will include performances by Rocio Jurado, Jose Luis Rodriguez, Celia Cruz, Lolita, and Flores' family. All are featured in the upcoming "Lola Flores: Homenaje" from CBS, each singing a duo with the artist. Other invited artists include Emmanuel, Chayanne, Raphael, and possibly Roberto Carlos. The album is expected to be released by the end of

ALSO COMING UP is the Lo Nuestro Latin music awards, May 24 at the James L. Knight Center. The ceremony will be broadcast live in the U.S. and in most Latin American countries, with an estimated potential audience of 300 million. The ceremony will be preceded May 23 by the first Billboard Latin Music Conference. For information call 305-448-2011.

#### No-compete clause quiets Betty Pino ... for now

BACK ON THE NEW YORK radio scene, Jimmie Jiménez leaves his post as WKDM's VP/GM and PD April 27. According to Jiménez, he got an offer he could not refuse to be GM at KCOR San Antonio, the flagship station of the Tichenor group. He starts there May 7. There is no replacement for Jiménez yet, but WKDM has named a new music director, Raúl López Bastidas, who has been a DJ at the station

**O**NE OF THE top radio hits in Puerto Rico is the song "Me Acuerdo," from "Misión: La Cima," the second album by rap artist Vico C. Rap is getting hot on the island, thanks in part to the work of the year-old label Prime Records. According to Jorge Oquendo, Prime's producer and part-owner, the music is being heavily programmed at radio and showcased on TV. Rap variations in the album include rap reggae, rap salsa, rap ballad, and just plain rap. Vico C will participate in a U.S. tour to create awareness and to benefit victims of AIDS in the Latin and black communities.

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# **Performance For The Planet A Technical Success**

■ BY SUSAN NUNZIATA

COLUMBIA, Md.—Earth Day, April 22, was marked with concerts, rallies, and special events worldwide. In this small portion of the globe, the effort and cooperation that went into the Performance For The Planet concert at Merriweather Post Pavilion here exemplified the spirit of the day.

One of the messages of Earth Day

One of the messages of Earth Day is simplicity in living. During the April 21 show at the Merriweather Post Pavilion here, that concept was borrowed by Maryland Sound International of Baltimore.

Keeping the setup simple was the way to handle more than seven hours of performances by 12 acts, from Ziggy Marley & the Melody Makers to Michele Shocked to KRS-1. The console setup was kept the same for each act, including Marley, Bruce Hornsby, and 10,000 Maniacs, who used their own engineers.

Onstage, performers shared equipment that was provided by stage manager Michael Sinclair of Creative Services, New York.

Yamaha PM3000 and Yamaha 1516 boards, with a total of 48 inputs, were used in the house and Crest 7001 amps provided 30,000 watts of power.

"There are basically two ways to do a show like this: you can have two complete stages ready to roll, or you can have people share equipment. We could have had more channels and made it more complicated, but keeping it simple seemed to be the best way to go," says house engineer Randy Siegmeister, part of the eight-person MSI crew.

The Merriweather Post Pavilion, originally designed for the Boston Symphony Orchestra, is a difficult venue for a rock show. Its open-air design features roof-covered seats and lawn space. Achieving loud levels on the lawn often results in an unpleasant rumble in the house. Tents on either side of the roof further complicate problems, and speaker placement is limited.

An additional complication occurred at 10 p.m., when the town's noise curfew came into effect. A 110-decibel limit in the house was closely monitored by a venue employee.

Merriweather Post provides its own PA for the lawn, with the sound company reinforcing the system in the house. MSI used its MS-2 loudspeaker setup.

"It's hard to get it sounding even," said Siegmeister between sets. "The sound really roars. It's a very loose kind of sound. I've never heard a good-sounding loud show here—it's rare where they'll have this kind of

Unlike its design, the pavilion's staff proved extremely cooperative. The venue opened three weeks before its scheduled season launch to accommodate the sellout concert and the staff worked closely with the concert production crew. Although the event was coordinated in a relatively short period of time, the process was a success, according to producer Tim O'Connor.

The concert, coordinated by Concerts For The Environment in conjunction with the Earth Day 1990 organization, was marked by a sense of calm throughout. Although the event

was not technically trouble-free, problems were handled with efficien-

"It's almost so calm it's a little scary," said O'Connor during a break in the show. "When you're talking about Mother Earth, it brings the ego, I believe, and all those things into perspective. Where we're standing, we're on Mother Earth. So if you

take a step forward as an ego statement, you're walking on Mother Earth."

The event was coordinated in approximately five weeks, according to O'Connor. An advance crew of 30 handled preshow logistics, and there were approximately 500-600 crew members, including venue employees and volunteers, working the day of

the concert.

The show drew more than 15,000 attendees, and was coordinated to raise interest in an Earth Day rally in Washington, D.C., the following day.

The MSI crew also included Ronnie Smith, Jack McCue, Robert Nelson, George Schwartz, Jim Risgin, John Mucciardi, Issac Young, and Shani Mettox. The company is also on the

road with David Bowie, Tears For Fears, Crosby Stills & Nash, Depeche Mode, Neil Young, Anne Murray, and Chicago.

Other performers at the Earth Day event were Graffitiman, Billy Bragg, Jungle Brothers, Crack The Sky, Indigo Girls, Fabulous Thunderbirds, and Peter Buck.

#### **AUDIO TRACK**

NASHVILLE ENTERTAINMENT executive Buddy Killen committed more than \$600,000 to renovate and expand his Soundshop Recording in Nashville.

Former owner and current president of the CBS-owned Tree Publishing, Killen also owns the Stock-Yard Restaurant and Bull Pen Lounge, Meadowgreen Music, and numerous real estate and investment properties. These ventures, along with Soundshop, fall under the Buddy Killen Enterprises umbrella.

Killen, as producer, has worked with artists such as Ronnie McDowell, Tim Ryan, and Donna Meade.

Soundshop's expansion is slated to begin in mid-June, turning the studio, which now uses MCI consoles and Studer tape machines, into a 32-track digital facility.

Studio A will be closed during the main expansion process (approximately six weeks), while Studio B will operate on a full production basis.

The recently introduced Trident Vector console will be brought in as part of the expansion, one of the first commercially available in Nashville. A digital multitrack recorder has not be chosen yet, according to GM Pat McMakin.

The makeover will also include a main studio designed to accommodate up to 30 musicians, along with two large and two small isolation booths, along with a dedicated machine room

Redesigned acoustics in Studio A and its control room will be handled by studio designer John Storyk.

Recent activity includes CBS artist Vern Gosdin mixing new songs for his next album. Bob Montgomery produced with McMakin at the board. Ronnie McDowell worked on vocal overdubs for a Curb single with Killen producing and studio manager Mike Bradley at the board. Draper & Strandlund worked on a Warner Bros. development project with producer Al Perkins. Bob Tassi engineered.

Vince Gill, Highway 101, and Shelby Lynn, among others, donated time and vocals for a project promoting Earth Day. Jim Ed Norman produced with Tassi at the desk.

#### **NEW YORK**

AT PASSPORT RECORDING, Scott Lehrer engineered a new album by violinist/singer Julie Lyonn Lieberman titled "Roaring Brook Fiddler."

Producer Tuta Aquino was in Prime Cuts remixing his own production of 2 Deep's "I Didn't Do My Homework" for Warner Bros./Reprise. Joey Moskowitz was in for keyboard overdubs. Aquino also remixed three album cuts for EMI/Brazil's Fernanda Abreu. Aquino engineered and shared programming duties with Moskowitz. Producer Dave Davinchi worked on final overdubs for EMI's Lazet Michaels' album cuts "Give And Take" and "Easy Street." Shawn James engineered.

At 39th Street Music, Won Ton Ton was in with producer Richard Gotherer tracking for PolyGram. Jeff engineered, assisted by Mike Fossenkemper. Denise Lopez and producers David and Howard Bowler and John Morales worked on tracks for A&M. Lenny De Rose engineered. The Roches tracked for MCA/Paradox with producer Lesser, who engineered, assisted by Fossenkemper.

George Young and band recorded and mixed his first album for a U.S. record label at the Edison (a division of National Video Center). Engineered by Gary Chester, "George Young And His Friends" is slated for release on Chiaroscuro Records.

#### LOS ANGELES

AT WESTLAKE, Bob and Carol Bacharach were in producing over-

dub sessions on Michael McDonald and Jeffrey Osborne for Aretha Franklin's next Arista album. Guzauski engineered.

Alan Meyerson was in Larrabee to mix "Don't Want Money," a song on the new album by Jasmine Guy (of television's "A Different World"). The tune was written and produced by Oliver Leiber.

Midnight Star mixed at Encore with producer Bill Simmons and engineer David Bianco. Scott McLain assisted. Producer Michael Powell and engineer Barney Perkins mixed the new David Peaston single, "Take Me Now," for Geffen. Milton Chan assisted. Private Music/BMG artist Kristen Vigard remixed with engineer Carmen Rizzo. Steve Gallagher assisted

Gospel group Reunion tracked a new release at Paramount Recording with engineer Mike Becker.

At Skip Saylor, Davitt Sigerson produced the mix for Cock Robin with John Beverly Jones at the board. Ross Donaldson assisted.

Mesa artist Tom Borton recorded his latest album at Clear Lake Audio with engineer Brian Levi. Jeff Frickman assisted.

Def American act Danzig was in

Studio B at Summa. Rick Rubin produced with engineer Dave Bianco. Kyle B. Bess assisted. Virgin's Starleana was in Studio A mixing tracks with producers Randy Cantor and Jon Gass. Gass engineered, assisted by Donnell Sullivan.

#### NASHVILLE

BROWN BANNISTER produced overdubs on a Twila Paris project at Digital Recorders. Bill Daton engineered, assisted by Steve Bisher. Kenny Rogers overdubs were tracked for Warner Bros. with Jim Ed Norman producing. Eric Prestidge engineered with assistant John Kunz. Overdubs on Vanessa Williams' new Wing/PolyGram project were produced by Keith Thomas. Jeff Balding engineered with assistant Kunz

George Jones was in the Music Mill recording vocals for a new CBS project with producer Billy Sherrill. Sherrill and Paul Goldberg engineered. Tanya Tucker was in doing album vocals for Capitol. Jerry Crutchfield produced with Paul Goldberg at the board. Corbin & Hanner were in with producer Harold Shedd tracking and overdubbing for PolyGram. Joe Scaife, Jim Cotton, and Goldberg engineered.

#### OTHERS

PIANIST/COMPOSER Gene Esposito completed a direct-to-digital album for the Jazz Idiom label at Sparrow Sound Design in Chicago. Scott Mackenzie produced.

Ric Wake worked on projects at Cove City Sound in Glen Cove, N.Y., including Eric Carmen (Arista), Natalie Cole (EMI), Mariah Carey (CBS), Fantini (Epic), and Hunter Hayes (CBS/Columbia). Bob Cadway engineered and provided guitar work, with Tommy Byrnes (Taylor Dayne band) on rhythm tracks. Dan Hetzel and Tom Yezzi assisted.

At Studio 4, Philadelphia, Joe "The Butcher" Nicolo completed mixes on Skate Master Tate for Island. Craig Caruth assisted.

Gospel singer Alexis worked on tracks at Studio A, Dearborn Heights, Mich., for her upcoming album on Lection/PolyGram. Michael Brooks produced with Randy Poole at the board. Jazz/fusion guitarist Spencer Barefield mixed tracks for his self-produced release on Sound Aspects Records. John Jaszcz engineered.

All material for the Audio Track column should be sent to Debbie Holley, Billboard, Fifth Floor, 49 Music Square W., Nashville, Tenn. 37903

#### **NEW PRODUCTS AND SERVICES**

ECO EQUIPMENT: Neve provided Mitsubishi 32-channel and 2-channel recorders for "The Earth Day Specials," which aired on ABC April 22. John Arrias mixed the two-hour variety show, which featured Bette Midler, Kevin Costner, Barbra Streisand, and Robin Williams. Arrias, who also works with Streisand, says he intends to use the Mitsubishi X-86 2-track recorder on the next Streisand recording project, and a multichannel on future projects. Neve is the exclusive U.S. distributor for Mitsubishi. Contact Neve: 202-744-6230.

PIONEER'S BLOND AMBITION: Pioneer Electronics, Pioneer LDCA, and Pioneer Electronic (Europe) will co-sponsor Madonna's 1990 Blond Ambition World Tour in North America and Europe. As part of the agreement, LDCA will distribute a laserdisk with concert footage for a late 1990 release. A percentage of tour ticket proceeds will be donated to the charity organization Cities In Schools, and Pioneer plans to back that contribution with educational product donations, including interactive laserdisk hardware and educational software. Contact Pioneer: 213-835-6177.

DASHING THE U.K.: Air Studios, London, has purchased Sony PCM-3348 48-track and PCM-3324A 24-track digital recorders. Opened in 1968, the renowned studio is spending its last year at its Oxford Circus location. At the end of 1990 the facility will relocate to a new recording complex at Lyndhurst Hall in Hampstead. Contact Sony U.K.: 0256-48-3366.

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**B**LANK SERVICES: Blank Productions, Stamford, Conn., added two Macintosh IICX1 computers to handle CD production mastering and music production. Sound Tools digital software and DAT editing and duplication are offered with three Panasonic SV3500 DAT machines and a Tascam T-2640 multicopy cassette duplicator.

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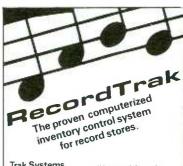


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BILLBOARD MAY 5, 1990

## Holland Means Business In Industry Push

■ BY WILLEM HOOS

AMSTERDAM—In a bid to halt the market share slide of domestic Dutch pop repertoire, which has fallen from 26% in 1980 to only 12% last year, a campaign bannered "Holland: That Means Music" is running nationwide, with a compilation CD featuring 16 leading local acts a key element of the promotion.

The campaign is co-organized (with the Conamus Foundation) by Stichting Collectieve Promotic Geluidsdragers (CPG), whose managing director, Jan Gaasterland, says, "This downward trend must be halted. We must build a better image for

#### 'We must build a better image for local repertoire'

local repertoire."

Reasons given by Gaasterland for the slump in national sales include a decline in ratings of national broadcasters—which are anyway strongly dominated by Anglo-American repertoire—so limiting promotional opportunities; a cutback in the number of new acts signed by record companies because of increased investment costs; and a generally apathetic attitude by consumers to local

pop.
Gaasterland says that while the arrival of CDs aided pop sales in the rest of the world, lack of pressing capacity in Holland made it difficult to get national talent on to the format. He says, "Things have improved a little, but in 1989 local pop still had a CD market share of only 11%."

The compilation CD is available at just 5 guilders (about \$2.60) for anyone buying local repertoire on CD, vinyl, or tape to a value of \$14.75.

Almost all Dutch retailers are supporting the campaign by displaying posters, and there is backup advertising in newspapers and on television. Veronica TV has networked a 145-minute special featuring only Dutch acts. This was within the framework of the campaign but also a celebration of 25 years of the Dutch Top 40.

Follow-up sales campaigns are planned, says Gaasterland. The 10th edition of the Dutch Ten Days Record Event (Oct. 3-13) is definitely set, as is a three-month classical music campaign starting at the end of October. In the spring of 1991, Gaasterland says, a campaign to promote the sale of pop music on CD to the 12-19 age group is planned.

# Lawmakers Eye 'Revenue Royalty' In Italy

■ BY DAVID STANSFIELD

ROME—Composers, producers, and artists in Italy will benefit if proposed new government legislation aimed at combating home-taping abuse is ratified.

Politicians are pushing to move a bill which will stipulate that a percentage of the retail price on audio and videotapes will be directed to the copyright society SIAE.

Mario Fabiani, legal adviser, says the new move "will help Italy step into line with the rest of Europe... We're not talking about a levy. A levy is a tax that normally

goes to the state. We define this as a royalty revenue, which will be divided between composers, producers, and artists."

He will not predict when any new legislation might come into effect, saying that the "complexities of the Italian parliamentary process make it difficult to do so."

But he does have hopes of real progress before year's end. He is unsure about likely percentages but, when pressed, talks of 10% on audiotapes and 5% on blank video software.

The Italian Parliament is also mulling the idea of directing a per-

centage of the retail price on all audio-visual hardware, plus vinyl and CD software, to the copyright society for distribution. Insider estimates project a figure of 5% on all product except VCRs, which would carry a 3% "take."

However, Fabiani is not convinced that this proposal will ever get through.

There are also government moves toward laws that will impose stiffer penalties on television and radio broadcasters who do not pay artist royalties. Offenders were previously subject to a fine but may soon face an additional penalty of confiscation of all tapes and records found on their premises.

It is Fabiani's view that local stations are the main culprits in the radio sector. And media magnate Silvio Berlusconi is the "biggest offender" in the television market, according to SIAE. He owns three private network channels, but Fabiani alleges: "State company RAI-TV pay roughly 4.5% of their annual advertising and license fee revenue to SIAE toward artist royalties, while Berlusconi pays only 1%."

SIAE and individual artists have had a long-running battle with Berlusconi over this issue.

Now it has been placed firmly before Rome's Constitutional Court, where Berlusconi is challenging the constitutional legitimacy of SIAE. He is claiming that the society holds an unfair monopoly position as the only body to act as intermediary on behalf of composers and publishers.

# **German Pubs Fear Growing Piracy Threat**

Urge Strong Action By Record Labels, GEMA

■ BY WOLFGANG SPAHR

HAMBURG, West Germany—The German Music Publishers Assn. (DMV) is concerned about the increasing amount of pirate product in circulation.

Rolf Budde, president of the DMV's legal affairs committee, observes that some distributors of the illicit material claim that it has been licensed in Europe. He also mentions the allegations linking SUISA, the Swiss rights organization, with illegal CDs (Billboard, Feb. 3 and 17), which he personally does not believe.

Budde exhorts all record companies to take strong action whenever illicit product is discovered. The DMV legal affairs committee wants GEMA, the German rights society, to act against unauthorized recordings of all kinds

ings of all kinds.

"We are prepared to fight piracy by all means," declares Budde.

"With the single market coming in 1993, the danger of infringement of rights will grow further."

# 'We are prepared to fight piracy'

The committee also discussed CD rental at its recent meeting and the situation that has existed since the rejection by the Constitutional Court of the PolyGram appeal against an earlier decision by the Federal Supreme Court that CD

rental is permissible.

DMV attorney Heinz Stroh cites a CBS Records action in the Frankfurt regional court to prevent CD rental of some product the company is distributing.

"The peculiarity of this case," says Stroh, "is that from the outset CBS had the distribution rights from the record manufacturer except the rights for renting."

The Frankfurt court concluded from this that the rights for renting cannot lapse, continue to exist, and cannot be prohibited.

"Whether this interpretation of the law applies is heavily disputed," comments Budde. "Eventually only the Federal Supreme Court can decide and this could take years."

# EMI Italy Enters 12-Inch Mix Wars

MILAN—Italy's EMI record company has introduced radical price changes in a bid to beat off import competition in the 12-inch-mix-version singles sector.

In a move described as a "surprise" by Ricordi, the country's leading retail chain, Robert Citterio, EMI Italy managing director, confirms the introduction of parallel retail prices for both the 7-inch and 12-inch mix single formats.

Previously the 7-inch cost the dealer 2,300 lire (about \$1.85 at an exchange rate of 1,230 lire to the U.S. dollar) and the 12-inch 5,600 (around \$4.55). But by raising the price of the smaller format and lowering the mix price the two are now available at 3,300 (just less than \$2.70).

Says Citterio, "It may or may not work. In six months, I may have a nightmare on my hands, but we had to do something. We have our own production and pressing plant and we'll increase the volume of the mix in an attempt to cut out a large percentage of imports."

International pop is most popular in the mix market. Citterio does not expect any great changes in that market and admits that if 1 million pieces were sold it would all be EMI product. "But that figure would include 700,000 imports.

I want to sell a million that were produced here in Italy."

Initially, EMI will not be informing the public of any price restructuring and he does not think retailers will either. He says, "My first aim is to be competitive and give more profit to the retailer. I don't care about the sell-off price at this moment. But my second step may be to declare a recommended retail price on the cover of the mix."

Norberto Perrucini, product manager for the 25-store Ricordi chain, says, "EMI's move will certainly contribute to killing off the 7-inch single. But it's no great worry to us because we're no great sellers of singles or mixes."

He claims a Ricordi commitment

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to national product but admits to importing some mix versions. "Our involvement is marginal. If the national percentage was, say, 8%, our share would be 2%," he says

EMI is also claiming an all-time record gross in 1989 of some \$89.4 million. Of this, the national sales share was 21%, says Citterio, which would have been lower without the introduction of a "robotized" warehouse system last fall. Costing \$800,000, it increased national delivery potential from 12,000 to 16,000 units a day

12,000 to 16,000 units a day.
"We don't create the market but
have to respond to its needs... We
have to answer those needs as
quickly as possible."

Retail orders are now fulfilled in 24 hours. The company can press 30,000 albums and 20,000 music cassettes on a daily basis. And with the new Honywell Mainframe DPS 800 (costing \$800,000), Citterio claims EMI is the only full-cycle company in Italy.

He is firmly against what he describes as a "current trend" of splitting companies into divisions. National competitors PolyGram and CBS have already done just that, but Citterio feels it is a wrong move. "It just doesn't work. Promotional arms, yes; but separate divisions, never."

DAVID STANSFIELD

# P'wick Raising \$15 Million To Fuel Buyouts

LONDON—The Pickwick Group is raising \$15 million (at an exchange rate of \$1.64 to the pound sterling) by means of a rights issue to finance a series of acquisitions

Part of the cash raised from stockholders will be used to fund the purchase for \$6 million of New Trade International, Pickwick's French distributor of home entertainment products. Pickwick will expand the latter to include videos such as its animated children's stories translated into French as well as audio software.

NTI, whose pretax profits last year were \$597,000, is the second foreign acquisition by Pickwick, which bought Elap Music of Denmark last October.

NTI was founded in 1983 by Edith and David Muflarz, and is principally a distributor of musical products to major record outlets, supermarkets, and wholesalers throughout France. It also has its own product range of music in LP, cassette, and CD formats licensed from record companies in France, Holland, Germany, and the U.K.

NTI has handled Pickwick product since 1986, which accounted for 15% of its gross last year. Edith and David Muflarz will continue to run NTI with the same management team.

Pickwick chairman Ivor Schlosberg comments: "The acquisition of NTI opens up exciting opportunities for Pickwick in France. The Group is now well placed to fund further acquisitions and to continue the expansion of its own product range."

#### NEWSLINE

# **U.K. Firm Projects 8% Rise In Video Sales Across Europe, Japan, U.S.**

LONDON—The total market for blank videocassettes in the U.S., Europe, and Japan will show an 8% volume growth this year compared with 1989, with consumers spending nearly \$5 billion, according to London-based research company BIS Mackintosh. The firm projects sales of nearly 1 billion videotapes this year, increasing by a further 30% to just under 1.3 billion by 1993. The company's research shows European consumers buying, on average, five blank tapes annually for each VCR in use, compared to six in Japan and almost four in the U.S.

#### Italian Lighting Co. Opens U.S. Branch

MILAN, Italy—Discotheque lighting equipment manufacturer Clay Paky has opened up a U.S. branch, Clay Paky Inc., in Orlando, Fla., reflecting the upturn in business in North America. The Italian company's president, Guilio Savoldi, says the branch will be responsible, under chief executive Luciano Salvati, for distribution and servicing of Clay Paky products throughout the U.S. The new branch is at Suite II, 5525 Commerce Drive, Orlando, Fla. 32809.

#### Renowned Helsinki Studio Is Finn-ished

HELSINKI—Takomostudio, regarded as Finland's best-known and most utilized studio complex, has closed down prior to demolition of the premises by owner company Sampo. Fazer Musiikki, owner of the studio, has sold the recording equipment to Finnvox Studios, which will install it in a newly built studio wing.

KARI HELOPALTIO

#### CMA Readies Country Promo For U.K.

LONDON—Rodney Crowell & Rosanne Cash, George Strait, Clint Black, and k.d. lang & the Reclines are taking part in the Route 90 country music campaign in the U.K. in May, organized by Martin Satterthwaite, the Country Music Assn.'s European director, in conjunction with major U.K. record companies. As well as concert appearances, the artists are filming two network TV shows, "Town & Country" and "New West." There is no specific retail drive for the campaign this year, but CBS, EMI, MCA, RCA, Phonogram, and WEA are stickering relevant product and using the Route 90 logo in their marketing plans.

NIGEL HUNTER

#### **Howard Carpendale Leaves EMI Electrola**

COLOGNE, West Germany—After 23 years with EMI Electrola, South African-born singer Howard Carpendale is leaving the company. In an eve-of-departure statement, he said EMI had made a "big contribution" to his successful career. Nonetheless, Carpendale felt is was "time now to look for a new partnership." Polydor, BMG, and WEA are thought to be interested in signing Carpendale.

WOLFGANG SPAHR

#### 3 Dutch Acts On New Music Seminar Slate

AMSTERDAM—Three Dutch acts—Tony Scott, De Dijk, and Sjako!—will take part in the New Music Seminar in New York July 14-18, with financial support from the Dutch culture and economic affairs ministers. Heading the delegation at the event will be SPN, the Dutch pop music foundation, which will distribute 2,500 compilation CDs featuring leading Dutch pop/rock acts, with events staged under the "Holland Rocks" banner. This is the third year Holland has had representation at NMS; the 1989 team included Fatal Flowers and Urban Dance Squad.

WILLEM HOOS

#### **U.K. PRS Ups Classical Performance Fees**

LONDON—The Performing Right Society has set a new scale of charges for performance of copyright works at classical music concerts and recitals. The new tariff provides for royalties at major venues to be paid as a fixed rate percentage of box-office receipts (2% in the first year, rising to 3.3% in the third) or as a scale of percentage charges per concert reflecting the relative importance of the copyright music played. These variable rates range from 0.5% to 3% in the first year to 0.75% to 5% in the third year. These fees apply to halls with a seating capacity of 500 or more with at least 10 classical events per year and to smaller halls with at least 50 such events. Charges on all other halls will be based on seating capacity (roughly \$6.50 per 100 seats).

#### French Station To Launch Russian Service

PARIS—French commercial radio station Europe 1 is planning to launch Europa Plus Moscow before the end of this year. It will be a Russian-language service, both AM and FM. This follows news that France's Radio Nostalgie and the Soviet state radio organization, Gosteleradio, will debut Radio Nostalgie Moscow in September, a 24-hour program playing mainly French repertoire.

PHILIPPE CROCQ

# Milli Vanilli Earns Diamond Album

## Roxette, New Kids Top March CRIAs

BY KIRK LaPOINTE

OTTAWA—The retail power of Top 40 radio persists. The March certifications by the Canadian Recording Industry Assn are the evidence

Industry Assn. are the evidence.

Milli Vanilli, New Kids On The
Block, Paula Abdul, and Roxette
were among the big recipients in a
month of 32 certifications, including
a rare diamond award signifying 10
times platinum for "Girl You Know
It's True" by Milli Vanilli, an album
that remains in the Top 10 nationally.

New Kids On The Block are also hanging tough on the charts, and their eight-times-platinum award in March shows just how steady has been their retail success.

Tears For Fears' second album, "Songs From The Big Chair," crept past the seven-times-platinum mark in March.

Paula Abdul's first, "Forever Your Girl," went six times platinum in March, signifying shipments of more than 600,000 in Canada.

An age-old best-of release by once-mighty and recently re-formed Canadian band Trooper was certified quintuple platinum

fied quintuple platinum.

Roxette's "Look Sharp" went quadruple platinum in the month, while Cher's "Heart Of Stone" and Motley Crue's "Dr. Feelgood" were deemed triple platinum in March.

The Motley Crue and Cher releases were also double platinum in March, as were Don Henley's "The End Of The Innocence," Billy Joel's "Storm Front," "New Kids On The Block," and two albums by Canada's Rita MacNeil, "Rita" and "Reason To Believe."

Canada's k.d. lang & the Reclines have a platinum album now in "Absolute Torch And Twang," while another recent Juno winner, most-promising group the Tragically Hip," saw its "Up To Here" debut certified platinum, too. The Pursuit Of Happiness, yet another promising Canadian band, had its 1988 "Love Junk" certified platinum in March.

Also platinum in the month were the Motley Crue, Cher, and Henley records, Michael Bolton's "Soul Provider," the Grateful Dead's "In The Dark," and "The Premiere Collection—The Best Of Andrew Lloyd Webber."

Gold in the month were the lang, Crue, Cher, Henley releases, "Nick Of Time" by Bonnie Raitt, Carly Simon's "Greatest Hits Live," Philioppe Lafontaine's "Fa Ma No Ni Ma," and Quebec's Marie-Denise Pelletier's "Survivre."

#### MAPLE BRIEFS

SPECULATION WITHIN the industry is that Duke Street Records is about to be sold, perhaps to MCA in Canada or the U.S. The label has found some of Canada's brightest new talent in recent years, including Jane Siberry (now signed to Warner Bros. in the U.S.), Scott Merritt (now on I.R.S.), Art Bergmann, Chalk Circle, and others.

THE HEAVY-DUTY lobbying to shift the Junos to Vancouver, British Columbia, next year will not be helped much by recent, unflattering remarks by manager Bruce Allen about Alannah Myles at a British Columbia music industry gathering. Allen, outspoken enough to remain excluded from short-listing for diplomatic postings, has reportedly irked some powers-that-be in central Canada and, one executive says, undermined Vancouver's bid for the Junos in the process.

ALIFAX, NOVA SCOTIA, is getting a new FM station. Businessman Arthur Hustins will operate an asyet-unnamed easy listening station at 96.5 on the dial. The station should restore easy listening to a market that lost it when CFDR changed its format in 1987. It will be at least 50% instrumental, at 100,000 watts, and on the air within a year.

TEN PEOPLE HAVE been arrested after some \$50,000 worth of compact disks were stolen from several Toronto record stores. CDs worth \$30,000 were found at several second-hand stores in the police investigation. No trial date has been set.

HEARINGS BEGAN last week into the battle for a Toronto FM license. Dance, country, and eclectic music bids are in the hopper from an array of experienced broadcasters and a clutchful of new players. Look for a full report next week.

the SkyTent, the \$2-million-plus acoustic modification to the SkyDome in Toronto. Music reviewers have spent nearly as much time scrutinizing the sound as they did the performers in recent shows there, and

the facility is earning favorable, if not spectacular, marks. Madonna plays her only Canadian date there in May.

THE JUNO MUSIC AWARD broadcast March 18 drew a respectable 1,696,000 viewers, according to the A.C. Nielsen Co. Ltd. That's an improvement of nearly 20% from last year's audience. And, it may have been even better. The 1990 ratings were conducted on the more reliable people meters, while the 1989 ratings were conducted by diary. The diaries were considered to be slightly generous to high-profile shows.

TALK CONTINUES on the possible formation of a national association of independent distributors. The coming weeks should see some action.

LVER WONDER WHATEVER happened to Corky Laing of the legendary rock band, Mountain? He's just been upped to VP of A&R at PolyGram Inc. Canada. And the label has in store two exceptionally strong releases in coming weeks, from Sue Medley (with members of John Cougar Mellencamp's band aboard) and a The The-sounding band with the memorable name of Bootsauce.

SHEILA HAMILTON is the new executive director of the Canadian Country Music Assn. Formerly assistant executive director, she replaces four-year director Jack Feeney.

CELINE DION, whose "Unison" album now is out in Canada and will be released worldwide within months, has plans for a tour starting in Montreal in October.

NET SALES OF RECORDED music product fell by 4% in the first two months of 1990, according to February statistics released by the Canadian Recording Industry Assn. Vinyl suffered a decline of 84%, CD sales increased by 13%, and cassettes were down 5%.

A&M RECORDS OF CANADA Ltd. is claiming its biggest March and first-quarter ever, and is offering an (Continued on page 73)

## CPI In Line To Acquire Maple Leaf Gardens

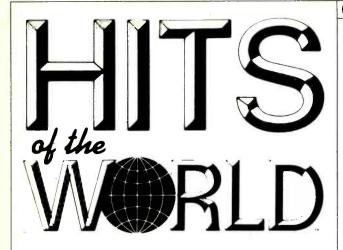
OTTAWA—Concert Productions International principals Michael Cohl and Bill Ballard could add significantly to their holdings in the coming months, following the death of Ballard's father, Harold, the owner of Maple Leaf Gardens in Toronto and the National Hockey League's Toronto Maple Leafs.

The elder Ballard, 86, died of heart, kidney, and respiratory failure April 11 following a lengthy illness. His holdings are bound to be the object of extensive legal wrangling in the months ahead, with Bill Ballard and Cohl likely to be pitted against the Gardens' board.

CPI, Canada's largest concert promotion firm, was launched with the late Ballard's financial help, although Cohl and Bill Ballard made it self-sufficient over the years. CPI had, until March, a stranglehold on bookings at the Gardens. Ballard and Cohl already own a third of the Gardens' holding company and are expected to try to wrest control of another third.

Such control, industry sources say, would fend off incursions on CPI's territorial advantage in Canada's largest population cen-

But the battle does not promise to be easy. The Gardens' board includes many members opposed to the Ballard-Cohl bid, and control of the Leafs and the Gardens is virtually a license to print money.



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BRIT	AIN	(Courtesy Music Week/Gallup) As of 4/28/90
This	Last	
Week		SINGLES
1	1	VOGUE MADONNA SIRE
2	2   5	BLACK VELVET ALANNAH MYLES ATLANTIC/EAST WEST  OPPOSITES ATTRACT PAULA ABDUL SIREN/VIRGIN
3	3	THE POWER SNAP ARISTA
5	4	KINGSTON TOWN UB40 DEP INTERNATIONAL/VIRGIN
6	6	STEP ON HAPPY MONDAYS FACTORY
7	20	KILLER ADAMSKI MCA
8	8	ALL I WANNA OO IS MAKE LOVE TO YOU HEART CAPITOL
9	7	DON'T MISS THE PARTYLINE BIZZ NIZZ COOLTEMPO/CHRYSALIS
10	12	GHETTO HEAVEN THE FAMILY STAND ATLANTIC/EAST WEST
11	28	DIRTY CASH ADVENTURES OF STEVIE V MERCURY/PHONOGRAM
12	18	EVERYBODY NEEDS SOMEBODY TO LOVE THE BLUES BROTHERS ATLANTIC/EAST WEST
13	9	HANG ON TO YOUR LOVE JASON DONOVAN PWL PWL
14	10	LOVE SHACK B52'S REPRISE/WARNER BROS.
15	14	THIS BEAT IS TECHNOTRONIC TECHNOTRONIC FEATURING MC ERIC
		SWANYARD
16	21	COUNTING EVERY MINUTE SONIA CHRYSALIS
17	11	BIRDHOUSE IN YOUR SOUL THEY MIGHT BE GIANTS ELEKTRA
18	17	ESCAPADE JANET JACKSON BREAKOUT/A&M
19 20	13	STRAWBERRY FIELDS FOREVER CANDY FLIP DEBUT/PASSION REAL REAL REAL JESUS JONES FOOD/EMI
21	15	LILY WAS HERE DAVID A. STEWART & CANDY DULFER RCA
22	16	BLUE SAVANNAM ERASURE MUTE
23	30	FROM OUT OF NOWHERE FAITH NO MORE SLASH/LONDON
24	25	I DON'T LOVE YOU ANYMORE QUIREBOYS PARLOPHONE
25	39	USE IT UP AND WEAR IT OUT PAT & MICK PWL
26	NEW	SOMETHING HAPPENED ON THE WAY TO PHIL COLLINS VIRGIN
27	19	MAMMA GAVE BIRTH TO THE SOUL CHILDREN QUEEN LATIFAH AND
		DE LA SOUL TOMMY BOY/GEE SIGEE
28	32	TOMORROW TONGUE N CHEEK SYNCOPATE
29	40	MUSICAL MELODY/WEIGHT FOR THE BASS UNIQUE 3 10/VIRGIN
30	NEW	WILD WOMEN DO NATALIE COLE EMI
31	23	ILL BE LOVING YOU FOREVER NEW KIDS ON THE BLOCK CBS
32	24	DUB BE GOOD TO ME BEATS INTERNATIONAL GO BEAT
33	NEW	TATTOOED MILLIONAIRE BRUCE DICKINSON EMI SCARLET ALL ABOUT EVE MERCURY/PHONOGRAM
34 35	NEW	THE SEX OF IT KID CREOLE & THE COCONUTS CBS
36	26	BETTER WORLD REBEL MC DESIRE WANT
37	27	ANOTHER DAY IN PARADISE JAM TRONIK DEBUT/PASSION
38	NEW	HITCHIN A RIDE SINITTA FANFARE
39	NEW	SOMETHING YOU GOT AND WHY NOT? ISLAND
40	NEW	CRADLE OF LOVE BILLY IDOL CHRYSALIS
		ALBUMS
1	2	THE CARPENTERS ONLY YESTERDAY A&M
2	1	FLEETWOOD MAC BEHIND THE MASK WARNER BROS.
3	NEW	ALANNAH MYLES ALANNAH MYLES ATLANTIC/EAST WEST FEAR OF A BLACK PLANET PUBLIC ENEMY DEF JAM
5	4	PHIL COLLINS BUT SERIOUSLY VIRGIN
6	3	DAVID BOWIE CHANGESBOWIE EMI
7	NEW	SUZANNE VEGA DAYS OF OPEN HANDS A&M
8	6	UB 40 LABOUR OF LOVE II DEPINT/VIRGIN
9	5	HEART BRIGADE CAPITOL
10	7	ABC ABSOLUTELY NEUTRON/PHONOGRAM
11	NEW	IRON MAIDEN THE CLAIRVOYANT/INFINITE DREAMS EMI
12	8	NIGEL KENNEDY VIVALDI FOUR SEASONS EMI
13	11	SINEAD O'CONNOR I DO NOT WANT WHAT I HAVEN'T GOT ENSIGN/CHRYSALIS
14	15	CHER HEART OF STONE GEFFEN
15	13	JAMES LAST CLASSICS BY MOONLIGHT POLYDOR
16	9	VAN MORRISON BEST OF POLYDOR
17	16	TECHNOTRONIC PUMP UP THE JAM SWANYARD
18	NEW	
19	17	NEW KIDS ON THE BLOCK HANGIN' TOUGH CBS
20	26	MARTIKA MARTIKA CBS
21	18	THE B 52 S COSMIC THING REPRISE LUCIANO PAVAROTTI THE ESSENTIAL PAVAROTTI DECCA
22	34	BRENDA COCHRANE THE VOICE POLYDOR
24	20	TINA TURNER FOREIGN AFFAIR CAPITOL
25	14	DEPECHE MODE VIOLATOR MUTE
26	19	NOTTING HILLBILLIES MISSING PRESUMED HAVING A GOOD TIM
		VERTIGO/PHONOGRAM
27	28	THEY MIGHT BE GIANTS FLOOD ELEKTRA
28	22	CHRIS REA THE ROAD TO HELL WEA
29	21	ERASURE WILD! MUTE
30	27	ROD STEWART THE BEST OF WARNER BROS.
31	25	BEATS INTERNATIONAL LET THEM EAT BINGO GO
32	24	GARY MOORE STILL GOT THE BLUES VIRGIN
33 34	29	ERIC CLAPTON JOURNEYMAN REPRISE/DUCK DEL AMITRI WAKING HOURS A&M
35	30	GLORIA ESTEFAN CUTS BOTH WAYS EPIC
36	33	LISA STANSFIELD AFFECTION ARISTA
37	32	KENNY G MONTAGE ARISTA
38	35	MICHAEL BOLTON SOUL PROVIDER CBS
39	38	THE QUIREBOYS A BIT OF WHAT YOU FANCY PARLOPHONE
39		THE STONE ROSES THE STONE ROSES SILVERTONE

				JSIC	
CANA	DA	(Courtesy The Record) As of 4/30/90		3	PAN-EUROPEAN CHARTS 4/24/90
1	1	SINGLES ALL AROUND THE WORLD LISA STANSFIELD ARISTA/BMG		DIA	HOT 100 CINCLES
2	2	LOVE WILL LEAD YOU BACK TAYLOR DAYNE ARISTA/BMG	1	3	HOT 100 SINGLES VOGUE MADONNA SIRE
3 4	5	I WISH IT WOULD RAIN DOWN PHIL COLLINS ATLANTIC/WEA GET UP! TECHNOTRONIC SBK/EMI	2 3	1 2	THE POWER SNAP LOGIC/BMG/ARIOLA NOTHING COMPARES TO U SINEAD O'CONNOR ENSIGN/CHRYSALIS
5	4	LET YOUR BACKBONE SLIDE MAESTRO FRESH-WES LMR/ATTIC	4	6	BLACK VELVET ALANNAH MYLES ATLANTIC
6 7	10 9	LOVER OF MINE ALANNAH MYLES ATLANTIC/WEA	5 6	7	ENJOY THE SILENCE DEPECHE MODE MUTE  DUB BE GOOD TO ME BEATS INTERNATIONAL GO DISCS/POLYGRAM
8	7	OPPOSITES ATTRACT PAULA ABDUL VIRGIN/A&M	7	5	GET UP (BEFORE THE NIGHT IS OVER) TECHNOTRONIC ARS
9 10	6 17	BLUE SKY MINE MIDNIGHT OIL COLUMBIA/CBS I'LL BE YOUR EVERYTHING TOMMY PAGE SIRE/WEA	8 9	8 18	LE TEMPS DES YEYES LES VAGABONDS CARRERE OPPOSITES ATTRACT PAULA ABDUL VIRGIN
11	8	ROAM B-52'S REPRISE/WEA ALL OR NOTHING MILL! VANILL! ARISTA/BMG	10	9	KINGSTON TOWN UB 40 VIRGIN
12	12	ESCAPADE JANET JACKSON A&M/A&M	11	13	WORDS THE CHRISTIANS ISLAND THIS BEAT IS TECHNOTRONIC TECHNOTRONIC ARS
14 15	11 15	NO MYTH MICHAEL PENN RCA/BMG PRICE OF LOVE BAD ENGLISH EPIC/CBS	13	10 14	MEGAMIX CLAUDE FRANCOIS CARRERE I DON'T KNOW ANYBODY ELSE BLACK BOX DE
16	16	SOMETIMES SHE CRIES WARRANT COLUMBIA/CBS	15	12	CONSTRUCTION/RCA/BMG STEP ON HAPPY MONDAYS FACTORY
17	NEW	GOT TO GET LEILA K. ARISTA/BMG TAKE ONE AWAY BURTON CUMMINGS EMI/EMI	16	NEW	INFINITY GURU JOSH deconstruction
18 19	NEW 14	EVERY LITTLE TEAR PAUL JANZ CAPITOL/CAPITOL	17 18	15 NEW	HIROSHIMA SANDRA VIRGIN SACRIFICE ELTON JOHN ROCKET/PHONOGRAM
20	20	A LITTLE LOVE COREY HART AQUARIUS/CEMA ALBUMS	19	20	DON'T MISS THE PARTYLINE BIZZ NIZZ COOLTEMPO
1	1	SINEAD O'CONNOR I DO NOT WANT WHAT I HAVEN'T GOT CHRYSALIS/CEMA	20	NEW	MEME SI TU REVENAIS CLAUDE FRANCOIS POLYGRAM HOT 100 ALBUMS
2	2	ALANNAH MYLES ALANNAH MYLES ATLANTIC/WEA	1	2	PHIL COLLINS BUT SERIOUSLY VIRGIN/WEA
3 4	3 4	PHIL COLLINS BUT SERIOUSLY ATLANTIC/WEA PAULA ABDUL FOREVER YOUR GIRL VIRGIN/A&M	2	1	SINEAO O'CONNOR I DO NOT WANT WHAT I HAVEN'T GOT CHRYSALIS
5	9	ROD STEWART DOWNTOWN TRAIN WARNER BROS./WEA	3 4	3	DEPECHE MODE VIOLATOR MUTE DAVID BOWIE CHANGESBOWIE EMI
6	6	DEPECHE MODE VIOLATOR SIRE/WEA BONNIE RAITT NICK OF TIME CAPITOL/CAPITOL	5	NEW	FLEETWOOD MAC BEHIND THE MASK WARNER BROTHERS
8	5	COWBOY JUNKIES THE CAUTION HORSES RCA/BMG	6	5	THE NOTTING HILLBILLIES MISSING PRESUMED HAVING A. GOOD TIME VERTIGO
9	8	AEROSMITH PUMP GEFFEN/WEA MIDNIGHT OIL BLUE SKY MINING COLUMBIA/CBS	7 8	9	GARY MOORE STILL GOT THE BLUES VIRGIN MIDNIGHT OIL BLUS SKY MINING CBS
10 11	7 10	PUMP UP THE JAM TECHNOTRONIC SBK/EMI	9	8	TECHNOTRONIC PUMP UP THE JAM ARS
12	13	ROBERT PLANT MANIC NIRVANA ES PARANZA/WEA	10 11	10	LISA STANSFIELD AFFECTION ARISTA/BMG THE CARPENTERS ONLY YESTERDAY A&M
13 14	12 NEW	MICHAEL BOLTON SOUL PROVIDER COLUMBIA/CBS HEART BRIGADE CAPITOL/CAPITOL	12	11	ROD STEWART THE BEST OF ROD STEWART WARNER BROS.
15	17	LISA STANSFIELD AFFECTION ARISTA/BMG	13	12	HEART BRIGADE CAPITOL TINA TURNER FOREIGN AFFAIR CAPITOL
16 17	14 NEW	JANET JACKSON RHYTHM NATION 1814 A&M/A&M VARIOUS ARTISTS TEENAGE MUTANT NINJA TURTLES SBK/EMI	15	15	SANDRA PAINTINGS IN YELLOW VIRGIN
18	15	TRAGICALLY HIP UP TO HERE MCA/MCA	16	20 NEW	THE CHRISTIANS COLOUR ISLAND UB40 LABOUR OF LOVE II VIRGIN
19 20	18	MAESTRO FRESH-WES SYMPHONY IN EFFECT LMR/ATTIC  MILLI VANILLI GIRL YOU KNOW IT'S TRUE ARISTA/BMG	18	16	CHRIS REA THE ROAD TO HELL WEA
			19	17 NEW	NEW KIDS ON THE BLOCK HANGIN' TOUGH CBS EROS RAMAZZOTTI IN OGNI SENSO DDD
WEST	GE	RMANY (Courtesy Der Musikmarkt) As of 4/17/90	_		(Courtesy Australian Record Industry Assn.) As of 4/22/90
		SINGLES	1100		SINGLES
1 2	1 2	NOTHING COMPARES 2 U SINEAD O'CONNOR BMG/ARIOLA THE POWER SNAP BMG/ARIOLA	1 2	1	OPPOSITES ATTRACT PAULA ABDUL VIRGIN NOTHING COMPARES 2 U SINEAD O'CONNOR EMI
3	3	ENJOY THE SILENCE DEPECHE MODE INTERCORD	3	3	HOW AM I SUPPOSED TO LIVE WITHOUT YOU MICHAEL BOLTON
4	4	DUB BE GOOD TO ME BEATS INTERNATIONAL/LINDY LAYTON LONDON/METRONOME	4	4	LOVE AND KISSES DANNLL MUSHROOM/FESTIVAL
5	NEW 5	VOGUE MADONNA SIRE HIROSHIMA SANDRA BMG/ARIOLA	5	5	BLAME IT ON THE RAIN MILLI VANILLI BMG DON'T KNOW MUCH LINDA RONSTADT WEA
7	6	DAS ERSTE MAL TAT S NOCH WEH STEFAN WAGGGERSHAUSEN/VIKTOR LAZLO POLYDOR	7	8	GET UP (BEFORE THE NIGHT IS OVER) TECHNOTRONIC
8	NEW	BLACK VELVET ALANNAH MYLES ATLANTIC	8	9	POSSUM/BMG I DON'T KNOW ANYBODY ELSE BLACK BOX POSSUM/BMG
9	NEW	INFINITY GURU JOSH deconstruction HIER KOMMT KURT FRANK ZANDER INTERCORD	9	7	LAMBADA KAOMA CBS
11	7 8	IN PRIVATE DUSTY SPRINGFIELD PARLOPHONE	10	10	BLACK VELVET ALANNAH MYLES WEA GIRL I'M GONNA MISS YOU MILLI VANILLI BMG/RCA
12	10	THIS BEAT IS TECHNOTRONIC TECHNOTRONIC & MC ERIC BCM HERZILEIN WILDECKER HERZUBEN BMG/ARIOLA	12	13	SACRIFICE ELTON JOHN POL
14	9	DANGEROUS ROXETTE PARLOPHONE	13	12	BLUE SKY MINING MIDNIGHT OIL CBS LOVE IS ALANNAH MYLES WEA
15 16	NEW 15	I PROMISED MYSELF NICK KAMEN WEA HOW AM I SUPPOSED TO LIVE WITHOUT YOU MICHAEL BOLTON	15 16	NEW 15	DANGEROUS ROXETTE EMI I WISH IT WOULD RAIN DOWN PHIL COLLINS WEA
17	NEW	CBS THE STEVIE B. MEGAMIX STEVIE B. BCM	17	NEW	CHECK OUT THE CHICKEN GRANDMASTER CHICKEN & D.J.DUCK
18	13	BLUE SAVANNAH ERASURE MUTE	18	20	FESTIVAL RIDE ON TIME BLACK BOX BMG/RCA
19 20	19 17	LILY WAS HERE DAVID A. STEWART & CANDY DULFER RCA ESCAPADE JANET JACKSON A&M	19	NEW	ESCAPING MARGARET URLICH CBS
1	1	ALBUMS SINEAD O CONNOR I DO NOT WANT WHAT! HAVEN'T GOT	20	16	JANIE'S GOT A GUN AEROSMITH WEA
	- 9	CHRYSALIS	1 2	1 2	MILLI VANILLI ALL OR NOTHING (US REMIX) BMG PHIL COLLINSBUT SERIOUSLY WEA
3	2	DEPECHE MODE VIOLATOR MUTE PHIL COLLINS BUT SERIOUSLY WEA	3	4	MIDNIGHT OIL BLUE SKY MINING CBS
5	6	GARY MOORE BEST OF VIRGIN SANDRA PAINTING IN YELLOW VIRGIN	5	5	SINEAD O'CONNOR I DO NOT WANT WHAT I HAVEN'T GOT EMI
6	5	MIDNIGHT OIL BLUE SKY MINING CBS	6	6	ELTON JOHN SLEEPING WITH THE PAST POLYGRAM
7	9	THE NOTTING HILLBILLIES MISSING PRESUMED HAVING VERTIGO	7 8	7 NEW	THE NOTTING HILLBILLIES MISSINGPRESUMED HAVING
8	8	DAVID BOWIE CHANGESBOWIE EMI CAT STEVENS THE BEST OF ISLAND	9	NEW	POLYGRAM
10	11	ROD STEWART THE BEST OF WARNER BROS.	10	10	DAVID BOWIE CHANGESBOWIE EMI
11	NEW 10	FLEETWOOD MAC BEHIND THE MASK MAGNET LISA STANSFIELD AFFECTION ARISTA	11	11	PAULA ABDUL FOREVER YOUR GIRL VIRGIN/EMI PETER BLAKELEY HARRY S CAFE DE WHEELS EMI
13 14	12	BILLY JOEL STORM FRONT CBS TINA TURNER FOREIGN AFFAIR CAPITOL	13	NEW	THE CHURCH GOLD AFTERNOON MUSHROOM/FESTIVAL
15	14	ROXETTE LOOK SHARP EMI	14 15	13	THE 12TH MAN 12TH MAN AGAIN EMI GRACE KNIGHT & VINCE JONES COME IN SPINNER POLYGRAM
16 17	19 18	WESTERNHAGEN HALLELUJA WEA TECHNOTRONIC PUMP UP THE JAM BCM	16	16	ROD STEWART THE BEST OF WEA
18	15	BJH WELCOME TO THE SHOW POLYDOR	17	12	KAOMA WORLD BEAT CBS LINDA RONSTADT CRYLIKE A RAINSTORM WEA
19 20	16 17	NEW KIDS ON THE BLOCK HANGIN' TOUGH CBS STEFAN WAGGERSHAUSEN TIEF IM SUE DEN MEINES HERZENS	19	15 17	THE B- 52'S COSMIC THING WEA BELINDA CARLISLE RUNAWAY HORSES BMG
		POLYDOR			
JAPA	N (	Courtesy Music Labo) As of 4/23/90	NEI	neki	ANDS (Courtesy Stichting Nederlandse Top 40) As of 4/20/90    SINGLES
1	NEW	FUUIN LOVE SHONENTAL WARNER PIONEER	1	1	THE POWER SNAP LOGIC RECORDS
2 3	2	ROMANHIKOU KOME KOME CLUB CBS/SONY SEMI SWEET NO MAHOU MIHO NAKAYAMA KING BURNING	2	2	DUB BE GOOD TO ME BEATS INTERNATIONAL GO BEAT INFINITY GURU JOSH deconstruction
4	1	SEXY MUSIC WINK POLYSTAR/FUJI PACIFIC	4	6	VOGUE MADONNA SIRE
5 6	4	IF WE HOLD ON TOGETHER DIANA ROSS WEA MUSIC IMASUGU KISS ME LINDBERG TOKUMA JAPAN/FUJIPACIFIC	5. 6	5 NEW	OH PRETTY WOMAN GARY MOORE VIRGIN KINGSTON TOWN UB40 DEPINTERNATIONAL
7	5	EGAO NO YUKUE DREAMS COME TRUE EPIC/SONY	7	9	WHAT U WAITIN 4 JUNGLE BROTHERS WARNER BROS.
8	11	KOISHIKUTE BEGIN TEICHIKU KIMAMANI WALKIN MASAHIKO KONDOH CBS/SONY	8 9	7	NOTHING COMPARES 2 U SINEAD O'CONNOR CHRYSALIS THIS BEAT IS TECHNOTRONIC TECHNOTRONIC ARS/CLIP RECORDS
9 10	10 NEW	SOBANIIRUNE RIBBON PONY CANYON	10	NEW	BLACK VELVET ALANNAH MYLES ATLANTIC
		ALBUMS BARBEE BOYS EENEY EENEY BARBEE MOE EPIC/SONY	1	1	ALBUMS SINEAD O'CONNOR I DO NOT WANT CHRYSALIS
1 2	NEW 1	SHIZUKA KUDOH ROSETTE PONY CANYON	2	2	SUPERTRAMP THE VERY BEST OF ARCADE
3	2 NEW	JUNICHI INAGAKI SELF PORTRAIT FUNHOUSE VARIOUS LOVE BALLAD COLLECTION WEA	3 4	7	GARY MOORE STILL GOT THE BLUES VIRGIN LOIS LANE FORTUNE FAIRYTALES LOWLAND
5	NEW 9	KOME KOME CLUB KOMEGUNY CBS/SONY	5	3	DAVID BOWIE CHANGESBOWIE EMI
6	4 6	JITTERIN JINN HI-KING COLUMBIA COMPUTER GAME MUSIC DRAGON QUEST 4 APOLLON	6 7	5 NEW	PHIL COLLINS BUT SERIOUSLY WEA FLEETWOOD MAC BEHIND THE MASK WARNER BROS.
8	NEW	SHADY DOLLS HAPPY SWING TEICHIKU	8	NEW	UB40 LABOUR OF LOVE II VIRGIN
9 10	NEW 3	UCHOUTEN COLORFULMERY GA FUTTA MACHI TOSHIBA/EMI OTOKOGUMI SAN BMG VICTOR	10	NEW	
	L		<u> </u>	1	
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# **Urbaniak Waxes Political On His New Sonet Album**

■ BY ROMAN WASCHKO

WARSAW, Poland—Michal Urbaniak has recorded probably the most politically oriented album ever by a Polish musician. And, as a sign of the new times, he has personally presented a copy to Polish prime minister Tadeusz Mazowiecki.

Urbaniak, a jazz composer, violinist, and saxophonist who has lived in New York since 1973, wrote the music in the "Songs For Poland" album about 10 years ago to commemorate a period when his homeland was under martial law.

The songs in the Sonet album reflect the grim tension of that period in Poland's turbulent history. "Simple Solution" was inspired by a speech by Solidarity leader Lech Walesa, whose words can be heard during the song—along with a sentence from Polish-born Pope John Paul II.

"Zomocop," inspired by the Zomo

anti-riot police, is aggressive in mood with police sirens blaring in the background. The title of another song, "The Party Is Over," was taken from a Newsweek headline about the Communist party's decline in Poland.

"Carouselski" is an obvious variant of the name of President Jaruzelski, who imposed martial law on the nation. It is in the style of the polka, still a popular form in many parts of the world, and has been recorded by Urbaniak in five different language versions aimed at markets in Spain, the U.K., France, West Germany, and Switzerland.

The final cut, "Immigrant's Song," is dedicated to the late Nesuhi Ertegun.

Comments Urbaniak: "When Herbie Hancock works on something new, he goes back to the roots to Africa, and George Benson does the same. I go to Poland."

# **Arming Bullish On Laserdisk**

#### P'Gram Exec Sees Repertoire Growth

■ BY MANFRED SCHREIBER

VIENNA, Austria—Wolfgang Arming, president of PolyGram Austria, this nation's leading label in 1989, is enthusiastic about the growth potential of the laserdisk market.

Arming predicts a healthy future for the laserdisk format with a Poly-Gram repertoire of 200 titles, mostly music videos.

"I am very satisfied with the growth of this market section," he says. "We have achieved more than we ever dreamed of. We've sold over 40,000 CDVs, with the 5-inch and 12-inch versions proving the favorites. Most popular in terms of music video have been opera compilations and Horowitz recitals." (PolyGram is phasing out the use of the term "CDV." See new story, this issue.)

#### **MAPLE BRIEFS**

(Continued from page 71)

array of incentives and specialized marketing to continue the momentum.

THE MUSIC INDUSTRY ASSN. of Canada is to hold a one-day consumer show May 5 at the Automotive building at Exhibition Place in Toronto. Nearly a dozen workshops will be held, including a session on percussion featuring Kenny Aaronoff (John Cougar Mellencamp), Will Calhoun (Living Colour), and Larrie Londin (Journey, Glenn Frey), among others.

DANIEL LANOIS and such other contemporary artists as Violent Femmes and Peter Case will be featured at this year's Mariposa Festival, June 22-24 in Barrie, Ontario, north of Toronto. Also coming are three artists who were on hand for the 1961 festival's opening: Sylvia Tyson, the reformed Travellers, and Ed McCurdy.

Arming continues: "By the end of this year, our repertoire should reach 400 titles and I'm expecting even better sales. The situation is being helped considerably by support from Philips and Sony with appropriate hardware."

According to recent Austrian IFPI statistics, PolyGram was the 1989 market leader here with a clear seven-point lead at 25.5%. Arming says the company grossed \$26 million for the year, a 6.9% improvement on the 1988 results. He attributes most of the enhanced figures to the CD format, but notes a continuing slump in singles sales, which he believes will present problems in promoting and developing new young talent.

"The CD has more than 50% of our entire sound-carrier gross," says Arming, "and the sales of vinyl albums, particularly in the classical field, are falling steadily, a decline I expect to accelerate this year. In fact, we won't be releasing many vinyl albums."

PolyGram finished first in the market despite a lack of product from leading national artists.

"During 1989 there were hardly any releases by popular stars, but this year will be better for us with repertoire from Opus, STS, and others. Similarly, in the international pop field, which accounted overall for 63.4% of the Austrian market in 1989, we had very few releases apart from Elton John.

"But we did have extremely good sales in the classical sector," continues Arming. "Our best seller in this area was the 1988 New Year Concert by the Vienna Philharmonic conducted by the late Herbert von Karajan, which recently went platinum."

PolyGram ceased recording Austrian folk music in 1988 in favor of more concentration on jazz. Arming mentions successful acts in this idiom such as the Vienna Art Orchestra, Wolfgang Puschnig, Muthspiel, and Hansi Pepl.





by Is Horowitz

MARKET THRUST: Use of the pill, coupled with the cascading CD catalog, is affecting label release policies, classical broadcasters were told April 20.

It was Gilbert Hetherwick of Telarc, appearing as a record-company panelist at the Concert Music Broadcasters Assn. conference in New York, who added the birth-control factor to the graying of the baby-boom generation in assessing repertoire imperatives.

Be that as it may, Hetherwick chose not to explain how three new versions of a not-too-frequently recorded title, Strauss's "Alpine Symphony," skirted product controls and were delivered to market almost simultaneously—one by his own label.

An even dozen label execs addressed the CMBA assemblage (two shifts were required to accommodate the panelists on stage), and for the most part they provided a rundown of upcoming product, a traditional exercise at these annual gatherings. But some among them pointed to developing strategies.

Predicted was greater attention to new artists even as standard repertoire and deep catalog reissues multiply, more contemporary music, jazz additions to some label rosters, continued crossover activity, and added stress on promotion and artist support in the sharpening battle for market share.

Harold Fein, of Sony Classical, reminded the broadcasters that their interests and those of the record industry overlapped. "Classical radio can sell records," he maintained, in urging greater cross-cooperation.

Lisa Altman of London saw the entertainment indus-

try currently at its "most competitive." With its Nu-View line a claimed success, the label expects similar results from the revival of its Argo label as a home for new and experimental music.

From Rudi Simpson of Delos came assurance that his company will continue to support its Great American Composers series, with a committed recording schedule inked well into part year

inked well into next year.

Michael Fine of Koch International Classics will also devote special attention to American music. He expects to record all of Barber, as well as a complete edition of Bernstein's chamber music.

While Philips Records will provide lots of promotional effort to the disk launch of Soviet baritone **Dmitri Hvorostovsky**, it also looks to the market return this

# CMBA: The Pill controlling birth of new releases?

fall of its Mercury Living Presence line, which dates back to the '50s, noted the label's Marlissa Monroe.

Problems remain in coordinating new product releases with artist tours, admitted **Jennifer Heinlein** of Deutsche Grammophon. But these problems, pegged to the observance of editing, art, and liner deadlines, are being addressed. She assured listeners that DG's Metopera production of "Das Rheingold" will hit the street in June to take advantage of scheduled telecasts.

Survival in today's competitive market means finding new audiences, said Angel's **Mark Forlow**. And that means continued priority attention to the label's Broadway-show crossover series, as well as a broadening of its period instrument cycle with **Roger Norrington**, he said.

Other panelists included Rene Goiffon of Harmonia Mundi, Ellen Schantz of Elektra International Classics, Rachelle Schlosser of Koch Imports, and Kathleen Karcher of Stradivari. WQXR's Ellen Kazis moderated.





by Jeff Levenson

TORIES ABOUT CHARLES MINGUS' feistiness are legion. The great bassist, known to possess iron-clad ideas about his music and how it should be played, was often heard on stage upbraiding group mates for their false steps or inattention to detail. Jimmy Knepper, his valiant trombonist in the late '50s, remembers witnessing Mingus' ballyhooed temper in action, explosive moments sometimes punctuated by a round-house right delivered to the head of an insubordinate. (Though I never observed any of those celebrated outbursts, I did see the venerable jazz man wince when television talk-show host Joe Franklin introduced him as Charlie "Yard-bird" Mingus. I feared for Franklin that night.)

In his own way, 11 years after his death, Mingus is still raising hell. Columbia has just issued an historic recording, his "Epitaph," a two-hour orchestral work recorded live last year at New York's Avery Fisher Hall. The production represents the culmination of a 30-year process; Mingus attempted to stage the masterwork (with disastrous results) in 1962, but then set it aside for what turned out to be the remainder of his life.

A few years back, while cataloging his manuscripts, Sue Mingus, the bassist's widow, and musicologist Andrew Homzy discovered the scores to "Epitaph." They contacted noted jazz scholar and conductor Gunther Schuller, who reconstructed the 500-page, 19-movement work, restoring the creative framework for Mingus' very personal ruminations on death, freedom, and sociomusical heritage.

As a musical descendant of the great works Duke Ellington penned, "Epitaph" investigates the relationship between improvisation and composition. True to the character of its creator, the work is complex: Gorgeous melodies give way to dark, dense sonorities; tempestuous pronouncements contrast with gospel-inspired peti-

tions. It reflects perfectly Mingus' restless, exploratory nature.

Featured on the recording are several musicians he chose for the original performance: trumpeter Snooky Young and trombonists Eddie Bert and Britt Woodman. Others who filled the 30-piece band last June include trumpeters Wynton Marsalis, Randy Brecker and Jack Walrath; saxophonists Bobby Watson, John Handy, and George Adams; and pianists Sir Roland Hanna and John Hicks.

COMING YOUR WAY: Performances of "Epitaph" are scheduled for Tanglewood in Massachusetts on Aug. 31; Chicago, during the city's jazz festival Sept. 1;

# Mingus leaves his legacy in the intricate 'Epitaph'

and in New York, at Lincoln Center's free summer jazz series Sept. 27. A fall tour of Europe and Japan is also being planned.

MORE: Mobile Fidelity Sound Lab, as part of its Original Master Recordings series, has reissued "Mingus Plays Piano." The album was originally produced by Bob Thiele for Impulse in 1963. Mingus developed his bass technique from studying the piano. He came to regard the fingerboard of the bass as a keyboard. This disk offers a rare look at the bass man wrestling with the mother instrument.

ORE (BUT LESS, BUT MUCH MORE): Ron Carter, another bassist of renown (with an equally rich sense of drama and purpose), has just recorded an album with saxophonist Houston Person for Muse. "Something In Common" investigates the dialogic possibilities between them and it is a joy. The stereotypes on each player have it this way: Person is a gut-bucket blues man who honks the rich funk; Carter thoughtfully chooses each note, polishes it, then places it on display. Forget their stylistic carricatures. The exchanges on "Something" underscore the majesty of two master musicians who are perfectly in synch.

#### POP

LOU REED/JOHN CALE Songs For Drella
PRODUCERS: Lou Reed & John Cale
Sire/Warner Bros. 26140

Much-anticipated reunion of old Velvet Underground cronies is a song cycle about the life and art of their mentor/patron/friend Andy Warhol. While the project, originally performed live at the Brooklyn Academy of Music, will attract beaucoup press attention, spare presentation and highly esoteric nature of the songs may limit audience to passionate fans. Still, Reed's raw "Work" might work by itself as a modern rock or album rock

JILL SOBULE Things Here Are Different PRODUCER: Todd Rundgrer MCA 6375

Expect MCA's entry into the female singer/songwriter sweeps to get a big liftoff from the label. Sobule is worth the attention: Her introspective, somewhat pained songs, attractively mounted by Rundgren, could cut across formats from modern rock to AC. "Living Color" and "Sad Beauty" are among the most attractive picks

KID CREOLE & THE COCONUTS Private Waters In The Great Divide PRODUCER: August Darnell, others Columbia 45201

There's not much here that longtime Creole fans aren't used to-just plenty of slap-happy funk and Latininfluenced beats, delivered with typical panache by Darnell & Co. However, this time out the album has a strong single lead-in, Prince's "The Sex Of It." Maybe, with interest shifted towards Third World dance music at the top of the '90s, the Kid and his bunch will notch their first megahit.

THUNDER Back Street Symphony PRODUCER: Andy Taylor Capitol 93614

Aptly named U.K. hard rockers pack some iron here, thanks to forceful production by Taylor, convincing vocals (with a distinct Paul Rodgers tint at times) by Daniel Bowes, and pungent guitar work by Luke Morley and Ben Matthews. Original "She's So Fine" and bluntly effective remake of Spencer Davis' "Gimme Some Lovin" could turn album rock trick.

THE 4 OF US Songs For The Tempted PRODUCERS: The 4 Of Us, Mark Ferda Columbia 46025

Irish quartet's debut is a textured blend of pop/rock, rife with vibes from the '60s British Invasion. Lighthearted musical setting deceptively masks sharp lyrical content: "Kill You" addresses the issue of terrorism in North Ireland, while "Jolene" stabs at artists using charities and politics to revive their carettes and politics to revive their careers. Radio has wisely jumped on infectious first single, "Drag My Bad Name Down." Future prospects include "Just Can't Get Enough" and Rules Of Attraction PRODUCERS: Geoff Hilton, Myles Benedicf Atlantic 82089

U.K. duo seems well-positioned for multiformat approval with debut that cleanses rootsy American funk and soul beats with refreshing Britflavored hooks and melodies Percussive first single, "I Wanna Make Love," is showing early signs of club and pop crossover action. Even more radio-ready is the lovely, languid ballad "Show A Little Heart" and the sprightly "Dance For Me."

MARC JOROAN

Cow PRODUCER: Kim Bullard RCA 9640

"Burning Down The Amazon," an environmentally conscious synth-popper, serves as both the first single and the artistic centerpiece of introspective singer/songwriter's second album, which was released to coincide with Earth Day. A portion of the proceeds from single will be donated to the Rain Forest Action Network. Remainder of grandly produced set fits snugly into pop/AC radio mode, with Jordan revealing a more refined, mature vocal range this time around.

BARRY MANILOW Live On Broadway PRODUCERS: Barry Manilow, Michael Delugg Arista 8638

Live documentation of AC icon's successful 1989 Broadway run is dominated by the brand of grandly orchestrated ballads that fueled early hits. Tight instrumentation and crisp recording quality turn several tracks into strong AC chart contenders, most notably a heartfelt reading of the Marvin Hamlisch/Carol Bayer Sager composition "If You Remember Me," and "Some Good Things Never Last," a duet with Debra Byrd.

#### **NEW AND** NOTEWORTHY

A TRIBE CALLED QUEST People's Instinctive Travels And The Paths Of Rhythm PRODUCER: A Tribe Called Quest Jive 1331

From the talented new school of rappers that spawned the Jungle Brothers, De La Soul, and Queen Latifah comes this bohemian foursome offering a groovy peak into its toe-tappin' rhythmic world. Collection is best consumed as a whole (it's like one long jazzy, beatnik jam), but cuts like "Bonita Applebum," "Ham 'N' Eggs," the Lou Reed-inspired "Can I Kick It?" and the hit "I Left My Wallet In El Segundo" are definite highlights.

BEATS INTERNATIONAL Let Them Eat Bingo PRODUCER: Norman Cook Elektra 60921

U.K. export adopts the Soul II Soul concept of assembling various artists and musical vibes, this time with DJ/mixer Norman Cook at the helm. Unlike its prototype, this set is more reactive to current dance trends than innovative, and thus somewhat deeper with singles possibilities. Cook deftly infuses basic core group of musicians, including impressive newcomer Lindy Layton (who fronts the fab first single, "Dub Be Good To Me," a groove-laden redressing of an S.O.S. Band hit), with intriguing guest spots by Billy Bragg, MC Wildski, and Captain Sensible.

Misspent Youth
PRODUCERS: Roy Thomas Baker
MCA 6371

Debut by U.K. headbangers has all of the ingredients necessary to break through into the American mainstream. Despite producer Baker's occasionally too-slick approach, tracks like "Give It All You Got" and "Burnin' Up" maintain a credible edge, thanks mainly to lead guitarist Steve Harris' dexterous playing.

CHRIS THOMAS

Cry Of The Prophets
PRODUCERS: Bruce Bromberg & Chris Thomas
Sire/Hightone/Reprise 26186

Louisianan Thomas, who made his debut as a straight bluesman on Arhoolie some years back, blazes away in a scorching Hendrix-derived away in a scorening neutrix-derived pop-soul style on major label bow. Stunning guitar work, gutsy originals like "Heart & Soul," "Help Us, Somebody," "I'm Gonna Make It," and "All Nite Long," and potent popular laborate to hig album reals. vocals all point to a big album rock future—maybe à la fellow Bromberg pupil Robert Cray-for young Thomas.

DEFLANCE Void Terra Firma PRODUCER: John Cuniberti RC/Roadracer 9395

Artfully concocted mosh metal, with a misfits-of-the-world mentality, will score with headbangers who go against the grain. Deft instrumentation enthralls, particularly intricate, lightning-speed axework by Doug Harrington and Jim Adams, as well as Steev Esquivel's emotive vocals. Contact: 212-219-0077.

STEVE WYNN Kerosene Man PRODUCER: Joe Chiccarelli Rhino 70969

Former Dream Syndicate kingpin makes his solo debut in excellent company; players include Stephen McCarthy (ex-Long Ryders), Chris Cacavas (ex-Green On Red), Steve Berlin (Los Lobos), D.J. Bonebrake (X), Fernando Saunders, Howe Gelb (Giant Sand), and Johnette Napolitano (Concrete Blonde). Taut rockers should gain modern rock attention immediately; melodic "Carolyn" is the pick of the airplay litter.

MICHAEL ANDERSON

Singer/songwriter's second release burns slightly brighter than the first; when songs and production rock, Anderson shines. At times songs lack sympathetic framing; "True Love" is the best of the bunch, while hardboiled aficionados will be able to get behind iconic "Raymond Chandler

MANO NEGRA Puta's Fever
PRODUCERS: Mano Negra & Jean Labbe
Virgin 91352

Zaniest entry in some time is this sprawling French unit, which at times sounds like a Gallic, quite rabid Pogues. Songs, sung in French, English, Spanish, and what sounds like Arabic, will nonplus many, but modern rockers with a yen for the slightly lunatic may be able to get on "Rock 'N' Roll Band" and emphasis track "King Kong Five." For the more fearless among you.

ORIGINAL SOUNDTRACK ALBUM Cry-Baby
EXECUTIVE PRODUCERS: Becky Mancuso & Tim

MCA 8038

Soundtrack album for John Waters' affectionate musical parody of the '50s is almost as entertaining as the "Hairspray" album of a couple years back. Original numbers cut for the film by James Intveld, Rachel Sweet,

#### SPOTLIGHT



Charmed Life PRODUCERS: Keith Forsey Chrysalis 21735

A long time idle, Idol returns sounding stronger and as charmingly sinister as always. His style hasn't changed much during his protracted absence, despite the departure of Steve Stevens. But William never needed to share the spotlight with anyone, and he certainly proves that here. Radio has already jumped on "Cradle Of Love." The Kinks-like "Prodigal Blues," spirited cover of "L.A.
Woman," and meaty "The Loveless"
are all set to go. As with his previous fare, the louder, the better. Crank it and enjoy.

Dave Alvin, and Al Kooper nestle against oldies by the Jive Bombers, Shirley & Lee, Nappy Brown, Esther Phillips, Earl Bostic, and the Chips (the immortal "Rubber Biscuit"). Good fun even if you haven't seen the

#### BLACK

Play It Again, Shan
PRODUCERS: M.C. Shan & John Ficarrotta
Cold Chillin'/Warner Bros. 26155

Crisp raps, spare production, and welloiled rhythms characterize the latest work from this urbane wordslinger. Subjects run the gamut from the usual boasting 'n' toasting to more serious play on "Death Was Quite A Surprise" and the canny anti-dope rap "Rock Stuff." To paraphrase Shan's own stuff, "It ain't just a hip-hop record.'

DOMINO THEORY

PRODUCERS: Andre Cleveland. Loic Gambas Bordas, Domino Theory RCA 9993

Quartet's charismatic vocal presence is sorely underutilized on this chartcontrived, swingbeat-heavy debut. When the furor of the drum machine is toned down, as on "Spanish Lullaby," and the group members are given some room to stretch out, they shine brightly. Unfortunately, such moments are few and far between.

#### DANCE

ADAMSKI Live And Direct PRODUCER: Adamski MCA 6403

British techno/keyboard whiz is poised to follow in the footsteps of musical compatriot and chart topper Baby Ford with this well-crafted collection of house and hi-NRG instrumentals. Tracks melt into one another, creating a hypnotic effect. U.K. club jocks and popsters have already been entranced by pulsating "N-R-G (Part 1)," and similar stateside reception is imminent Although there isn't a dud in the set, "Rap You In Sound" and "Into Orbit" stand out as sure-fire follow-ups.

#### JAZZ

PRODUCER: Joao Batista. Ze Nogueira. Zil Verve Forecast 841929

Brazilian septet gracefully blends the snappy electric syncopation of mainstream contemporary jazz with more indigenous South American vocal harmonies, creating a novel, vocal narmonies, creating a novel, cross-cultural mix. Noteworthy compositions include "Suite Gaucha," "Zarabatana," "Maromba," and "Fresh Footprints." Present-day social concerns make the light, catchy 'Song For The Rainforest" a natural

THE LEW TABACKIN QUARTET

PRODUCERS: Lew Tabackin, Allen Farnham Concord 4411

Latest effort by much-admired saxophonist/flautist Tabackin features a crack quartet-including pianist Hank Jones, bassist Dave Holland, and drummer Victor Lewisrunning through chestnuts like Tadd Dameron's "Hot House" and Ellington's "Pyramid" and two polished originals. Though context is far removed from Tabackin's lauded big band work, spare instrumentation allows all players to shine.

ALLEN FARNHAM

5th House PRODUCERS: Carl E. Jefferson, Allen Farnham Concord 4413

Four tracks featuring trumpeter Tom Harrell highlight an engaging set by pianist Farnham; set is also bolstered by the presence of underrated saxophonist Joe Lovano. Covers of tunes by Coltrane, Shorter, and Corea alternate with original compositions "You Stepped Out Of A Dream" here, all to great effect, showcasing a top-notch group effort prime for straight jazz radio play

JAY PATTEN Black Hat & Saxophone PRODUCERS: Greg Humphrey, Jay Patten CBS 45761

Patten, a Nashville-based singer and saxophonist, creates a relaxed, melodic, end-of-the-evening sound. Sophisticated—but never slick. He also co-wrote 12 of the 13 cuts.

MATT ROLLINGS

Balconies PRODUCERS: David Hungate: Matt Rollings MCA Master Series 6357

An acoustic pianist, Rollings and his two-man backup unit (bass, drums) have a terse, elliptic, pointillist style that is, by turns, both cerebral and festive. Rollings co-wrote seven of the selections, five with co-producer and former Toto member Hungate.

CHRISTOF LAUER
PRODUCERS: Kurt Renker & Walter Quintus.
Joachim Kuhn
CMP 39

German tenorist fronts an all-star quartet that includes pianist Kuhn, bassist Palle Danielson, and drummer Peter Erskine. Some of the tracks here are particularly diffuse quasi-avant-garde noodlings, but when playing is focused, as on "Descent" and "Eva," work is worthy of spins on more daring jazz stations and public radio outlets

SPOTLIGHT: Predicted to hit top 10 on its appropriate genre's chart or to earn platinum

certification.

NEW AND NOTEWORTHY: Highlights new and developing acts worthy of attention and other releases of special interest.

PICKS ( ): New releases predicted to hit the top half of the chart in the format listed.

CRITIC'S CHOICE ( ): New releases, regardless of potential chart action, which the reviewer highly recompands because of their reviewer highly recommends because of their

reviewer highly recommends because of their musical merit.
All albums commercially available in the U.S. are eligible. Send review copies to Melinda Newman. Billboard, 1515 Broadway, New York, N.Y. 10036, and Chris Morris, Billboard, 9107 Wilshire Blvd., Beverly Hills, Calif. 90210. Send country and gospel albums to Ed Morris, Billboard, 49 Music Square W., Nashville, Tenn. 37203.

# modern english



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#### FEAST OF HITS IS SET TO ARRIVE IN STORES NEXT MONTH

(Continued from page 1)

project once again teams Idol with producer Keith Forsey and includes a spirited remake of The Doors' "L.A. Woman." Though he's still recovering from a motorcycle accident earlier this year, Idol has not changed his plans to appear in Oliver Stone's movie about Jim Morrison. The first single from the new album, "Cradle Of Love," also will appear on the soundtrack to the Andrew Dice Clay summer vehicle, "The Adventures Of Ford Fairlane."

Also tied to a soundtrack is Madonna's newest release, "I'm Breathless." Similar to Prince's "Batman" project, the May 22 Warner Bros./Sire release contains songs not only included in, but inspired by, the summer flick "Dick Tracy." Madonna, who plays Breathless Mahoney, girlfriend of Warren Beatty's Dick Tracy, starts her U.S. "Blond Ambition" tour, sponsored by Pioneer, in Houston, May 4 (see story, page 43).

Soul II Soul, the band that spawned dozens of imitators with its platinum debut, comes back to life with its sophomore release on Virgin. The first single, "Get A Life," will also be available on a 5-inch CD with three mixes. Soul II Soul begins its first major U.S. tour in June.

"The Blues" is the first single from "Revival," Tony! Toni! Tone!'s followup to the trio's gold debut. The Wing/PolyGram release, due out May 8, has a retrosoul tone, and songwriter/guitarist Dwayne Wiggins says the title refers not to gospel roots but a "revival of the old style, the old funk."

Other major May black releases include Midnight Star's "Work It Out" from Solar/Epic; Meli'sa Morgan's "The Lady In Me," a concept album on Capitol; and Ladysmith Black Mambazo's "Two Worlds, One Heart," produced by group leader Joseph Shabalala, as well as George Clinton and Marvin Winans, on Warner Bros.

Two of last year's hottest artists, Paula Abdul and Milli Vanilli, are filling the gap between new studio albums with remix releases. Abdul's "Shut Up And Dance," in stores May 8 from Virgin, includes a medley mix of her hits. Milli Vanilli's "The Remix Album," in stores May 25, features four songs by the Arista duo never before released in the U.S. as well as remixes of the pair's hits.

Following these packages, come "Best Of" collections from several artists. The broken-up Bangles are gone, but they're not forgotten by Columbia, which is releasing a greatest hits collection May 8. Both Van Morrison and Joe Cocker have retrospectives due in May. Cocker's live collection, on Capitol. will be followed by a tour, and, unlike Morrison's PolyGram release, it will be available on vinyl. Country stalwarts Glen Campbell, Conway Twitty, and Roger Whittaker all have greatest hits compilations hitting the bins in May as well.

Although country releases have been strong for several months now, May represents an especially stellar month with new projects from past platinum performers Alabama and George Strait. Many other radio and retail favorites are coming back with new releases as

# **May Hot Album Releases**

Fourteen albums are slated for release in May by artists who hit gold or platinum with their last studio album.

ANCE VIRGIN  /N RCA  COLUMBI IONAIRE COLUMBI	MAY 8  MAY 25  IA MAY 8	VARIOUS  JOSH LEO & BARRY BECKETT
COLUMBI		JOSH LEO & BARRY BECKETT
	A MAY 8	
ON A DE		VARIOUS
JONAIRE COLUMBI	IA MAY 8	CHRIS TSANGERIDES
ARISTA	MAY 25	ED STASIUM
CHRYSAL	IS MAY 1	KEITH FORSEY
ATER WARNER	BROS. MAY 22	JEFF LYNNE
S SIRE/WAF BROS.	RNER May 22	VARIOUS
UM ARISTA	MAY 25	VARIOUS
COLUMBI	MAY 22	ANDREW RIDGELEY & GARY BROMHAM
SIRE/WAF Bros.	RNER MAY 22	MITCHELL FROOM
A NEW DECADE VIDCINI	MAY 22	NELLEE HOOPER & JAZZIE B.
A NEW DECADE VINGIN		
MCA	MAY 15	JIMMY BOWEN & GEORGE -STRAIT
	JM ARISTA COLUMBI SIRE/WAI	COLUMBIA MAY 25  COLUMBIA MAY 22  SIRE/WARNER BROS. MAY 22

well. Patty Loveless' "On Down The Line," on MCA, appears in stores May 15. One week later comes the new Shenandoah release, "Extra Mile," on CBS.

A slew of artists whose last group projects were certified gold or platinum are making their solo mark in May.

Iron Maiden lead singer Bruce Dickinson makes his solo debut May 8 with "Tattooed Millionaire" from Columbia. Though the word is that the metal group is still intact, Dickinson will also embark on a solo U.S. tour in July with Maid-

en guitarist Janick Gers. Andrew Ridgeley, the other guy in Wham, has faith that he'll make an impact with "Son Of Albert," in stores May 22 on Columbia. The first single, a guitar-driven pop/rock track, "Shake," sets the tone for the rest of the project. Finally, Jeff Lynne, of Electric Light Orchestra and Traveling Wilbury-fame, comes out with his first solo album "Armchair Theater," May 22 on Warner Bros. Fellow Wilbury George Harrison-sings along on the first single, "Every Little Thing."

Lynne and Harrison also appear on the Jeff Healey Band's second platter, "Hell To Pay," due out May 25 on Arista. The duo added acoustic guitars and backing vocals and their blessing to Healey's cover of "While My Guitar Gently Weeps." Mark Knopfler appears on "I Think I Love You Too Much," which he penned. The band will tour as a headliner this summer, as well as appearing with Bonnie Raitt on several dates.

Album rockers will also get a new Pretenders album on May 22 from Sire/Warner Bros. However, who comprises the band now is a mystery. According to the label, backing Chrissie Hynde are several session players, including producer Mitchell Froom on keyboards.

Though school's end is fast approaching, two college favorites also have new releases in May. World Party, led by Karl Wallinger, comes back after a three-year absence with "Goodbye Jumbo," due out May 15 from Chrysalis. And as the name implies, the title track is about killing elephants for ivory.

Canadian band The Pursuit Of Happiness, who hit a few nerves and funny bones with 1988's tune "I'm An Adult Now," returns with the Todd Rundgren-produced "One-Sided Story," in stores May 29. The Chrysalis release's first single is "Two Girls In One."

May also sees the first releases from the new Charisma label. First up is Brent Bourgeois, formerly of Bourgeois Tagg, with his solo debut. The eponymously titled May 8 release includes a cover of The Zombies' "Time Of The Season." It's followed by the debut album by singer/songwriter Kirsty MacColl, called "Kite." MacColl has song on tracks by the Rolling Stones, Robert Plant, Talking Heads, and others, as well as writing Tracey Ullman's 1984 hit, "They Don't Know."

Assistance in preparing this story was provided by Lee Lambert, Deborah Russell, and Larry Flick.

#### TIME WARNER

(Continued from page 9)

lantic Recording Group, WEA International, WEA Corp., WEA Manufacturing, and a myriad of labels distributed by WEA. Its music publishing unit is Warner/Chappell Music.

Overall, Time Warner posted a \$51 million net loss in the quarter that ended March 31. Much of that loss was due to higher interest payments and depreciation and amortization charges resulting from the \$14 billion merger. The company said that, excluding interest, taxes, depreciation and amortization, its pro-forma operating income rose 16% to \$536 million in the quarter.

Company revenues were \$2.74 billion, 7.5% higher than last year's first quarter on a pro-forma basis.

Time Warner stock has been a weak performer this year, in large part because interest payments on its \$10.6 billion debt have depressed earnings. Its shares recently fell to \$92.50 each, close to their 52-week price low of \$88.25.

#### FBI SEIZES MORE THAN 76,000 ALLEGED PIRATED CD'S

(Continued from page 8)

The U.S. Optical Disc plant, formerly Shape Optimedia, was purchased in September by Europe Optical Disc, a plant based in the Netherlands

According to Roy Brauwer, president of U.S. Optical Disc, the plant had done business with T.H.E. last year. At that time, the firm had provided documentation, at the request of U.S. Optical Disc, that stated the material met with all legal requirements. "On the next order [which was seized] I had no suspicion that the person wasn't OK," says Brauwer.

According to Steven J. D'Onofrio, senior VP for the RIAA, pirated and bootleg CDs, virtually nonexistent in 1988, have increased dramatically in the last year.

In 1989, law enforcement officials in the U.S. seized 38,766 pirated CDs, compared to 15 units in 1988. In the first three months of 1990, more than 100,000 allegedly pirated disks have been seized.

Demand for CDs has resulted in the growth in pirated material, says D'Onofrio. "People have switched formats," he notes. "The demand is in the CD format. There was a jump from vinyl to CD; there was not very much cassette bootlegging out there. To some extent, the bootleggers have a much greater profit line on CD; the prices are substantially higher than vinyl. [Pirates] usually charge \$20-\$30 per disk, sometimes higher."

D'Onofrio also says a significant amount of alleged pirated product seized this year was destined for sale in Japan. Differences in copyright laws between the two countries complicate matters, but, as D'Onofrio states in an RIAA release, "if the recording is manufactured in the U.S. without authorization of the owner, it is illegal, regardless of where the compact disks are to be shipped."

Most replication facilities have been cooperating with the RIAA and the FBI in their investigations, says D'Onofrio.

Nimbus Records Inc., a CD replicator in Charlottesville, Va., participated in an intensive two-month investigation late last year that resulted in the seizure of more than 5,000 alleged illicit CDs and the indictment of Robert L. Waddell of Wichita, Kan., on charges of criminal copyright infringement and trafficking in counterfeit labels.

Unlike cassette production, which can be accomplished relatively inexpensively, CD manufacturing takes a great deal of space and an enormous capital investment. For that reason, would-be pirates generally must deal

with legitimate manufacturers for replication services.

i"There are no really questionable plants in the states," says D'Onofrio. "You have some plants that are more careful in their transactions and some that are not. We have good cooperation with most of our plants here; we have a good working relationship with them."

RIAA and CRIA have stepped up their educational efforts to help make CD facilities aware of potential pirates. The organizations present seminars at plants that include a profile of the typical counterfeiter.

But CD plants in the U.S. have no agency to which they can turn for confirmation of orders. "I haven't found yet a definite answer on how to cover my back, how to make sure that everything I receive is all right," says Brauwer. "There are no procedures in place in the U.S., and that makes it difficult."

The RIAA investigates recordings for CD plants on a regular basis, says D'Onofrio.

Since December, CRIA has been acting as a clearinghouse for orders in Canada. "If there is any doubt of information, we try to clear that information and give [the plants] an opinion on the legitimacy of the order," says CRIA's Brian Robertson.

#### **NEW KIDS BOOST MCA**

(Continued from page 9)

to \$75.7 million.

Overall, MCA reports that quarterly net income rose 15.5% to \$31.5 million on a 29.8% rise in revenues to \$912.9 million.

The company's stock declined 25 cents a share on the day the results were released and closed at \$53 on the New York Stock Exchange.

MCA's quarterly results do not reflect its acquisition of Geffen Records for stock valued at about \$545 million. The deal closed in April, after the quarter ended.

DON JEFFREY

# HOT 100 SINGLES SPOTLIGHT

by Michael Ellis

NOTHING COMPARES TO "Nothing Compares 2 U" as Sinead O'Connor's single (Chrysalis) is still gaining points in airplay and sales to rack up an enormous lead at No. 1. The single has gone platinum in just eight weeks, meaning 1 million units of the cassette single have been sold. All other platinum singles this year have sold fewer than 1 million units because each is available on 12-inch single, and those sales are counted 2-for-1. (For example, a title selling 250,000 12-inch singles and 500,000 cassette singles would qualify for platinum certification.) "I Wanna Be Rich" by Calloway (Solar) has enough points to be No. 1 in a more typical week, but stops at No. 2 because of "Nothing." Michael Bolton's "How Can We Be Lovers" (Columbia) is bulleted at No. 3 but Madonna's "Vogue" (Sire) is an unstoppable juggernaut at No. 4 and will surely succeed "Nothing" in the No. 1 spot, probably in two weeks. In this feverish activity, "Whip Appeal" by Babyface (Solar) is pushed down to No. 7, despite gaining almost enough points to bullet.

HIS HAS BEEN A good year so far for artists new to the Hot 100, with several hitting the top five on their first outings, including four of this week's top 10 (O'Connor, Calloway, Jane Child, and Lisa Stansfield) and recent singles by Tommy Page and Alannah Myles (both of which hit No. 1). More new artists headed for the top 10: Wilson Phillips, the new female trio, is at No. 12 with "Hold On" (SBK) and has 23 top five radio reports this week, including 7-5 at B94 Pittsburgh, 6-4 at WNCI Columbus, Ohio, and 5-3 at KISN Salt Lake City. "Sending All My Love" (Atlantic) by male trio Linear from Ft. Lauderdale, Fla., is at No. 14, with six stations reporting the title at No. 1 or No. 2, including WTIC-FM Hartford, Conn., and Power 102 El Paso, Texas. "Poison" by Bell Biv DeVoe (MCA), at No. 18 nationally, is already No. 1 at KGGI Riverside, Calif., and No. 3 at WZOU in the trio's hometown of Boston. And another Boston trio, Perfect Gentlemen, is bulleted at No. 30 with "Ooh La La" (Columbia), jumping 13-7 at Power 92 Phoenix. It was last week's Power Pick/Airplay, and thus has a 90% chance of going top five.

AMONG THE EIGHT DEBUTS are three new artists. En Vogue, a female quartet from the San Francisco Bay area, debuts strongly at No. 61, helped by crossover sales, with their top 10 black single, "Hold On" (Atlantic). Young And Restless, two teenage rappers, enter at No. 84 with "'B' Girls" (Pandisc), which already went to No. 1 at Power 96 in their hometown of Miami. Joey Kid from the Bronx, N.Y., debuts at No. 95 with "Counting The Days" (Bassment), which is already No. 5 at Hot 97 New York and moves 10-8 at Hot 97.7 San Jose, Calif.

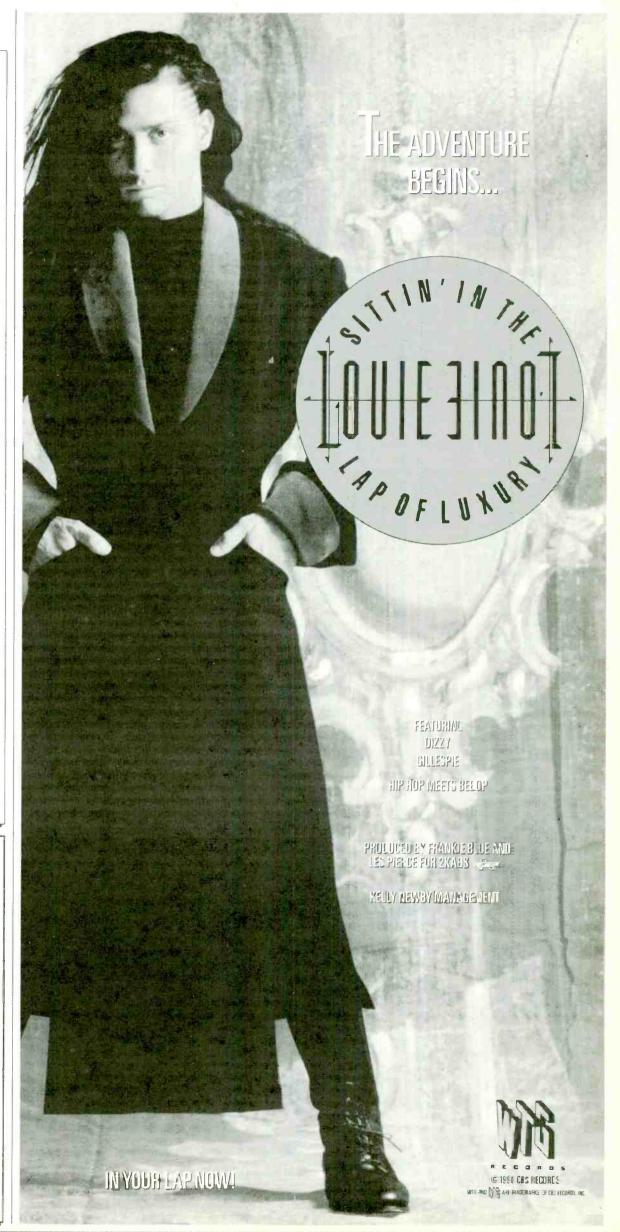
SEVERAL RECORDS WITHOUT BULLETS are performing strongly in some markets. "Time After Time" by Timmy T (Jam City), at No. 40 nationally, is No. 1 at Power 97 Las Vegas, and has nine other top 10 radio reports. "Moonlight On Water" by Laura Branigan (Atlantic) stalls at No. 59 nationally but moves 8-4 at Z99 Oklahoma City. "The Ballad Of Jayne" by L.A. Guns (Vertigo) has 10 top 10 radio listings, including Pirate Radio Los Angeles (11-7) and WAAF Worcester, Mass. (15-10).

## **HOT 100 SINGLES ACTION**

**RADIO MOST ADDED** 

	PLATINUM/ GOLD ADDS 28 REPORTERS	SILVER ADDS 54 REPORTERS	BRONZE/ SECONDARY ADDS 167 REPORTERS	TOTAL ADDS 249 REF	TOTAL ON PORTERS
I'LL BE YOUR SHELTER					
TAYLOR DAYNE ARISTA	12	20	98	130	131
CRADLE OF LOVE					
BILLY IDOL CHRYSALIS	3	8	48	59	61
LOVE IS					
ALANNHAH MYLES ATLANTIC	.1	6	50	57	57
TURTLE POWER					
PARTNERS IN KRYME SBK	5	11	40	56	126
DO YOU REMEMBER?					
PHIL COLLINS ATLANTIC	5	1 1	39	55	187
SITTIN' IN THE LAP OF LUXURY					
LOUIE LOUIE WTG	7	9	26	42	79
CHILDREN OF THE NIGHT					
RICHARD MARX EMI	2	9	29	40	169
READY OR NOT					
AFTER 7 VIRGIN	2	9	26	37	120
SHAKE					
ANDREW RIDGELEY COLUMBIA	3	3	22	28	28
POISON					
BELL BIV DEVOE MCA	2	5	18	25	127

Radio Most Added is a weekly national compilation of the ten records most added to the playlists of the radio stations reporting to Billboard. The full panel of radio reporters is published periodically as changes are made, or is available by sending a self-addressed stamped envelope to: Billboard Chart Dept., 1515 Broadway, New York, N.Y. 10036.



#### DAVE DEXTER JR. DIES

(Continued from page 8)

record labels operated by Wally Heider and Tom Grumiglia after he left Billboard in 1983.

During his career at Capitol. Dexter helped launch the careers of Peggy Lee, Sammy Davis Jr., Ella Mae Morse, Kay Starr, Nellie Lutcher, and Freddie Slack, while also recording Les Baxter, Duke Ellington, Gordon MacRae, and Jay McShann, the bandleader/pianist who gigged in Dexter's native Kansas City, Mo. (It was in Kansas City that Dave worked on the Journal-Post newspaper and was a correspondent for Down Beat and Billboard)

Former Capitol executives also credit Dexter with bringing Frank Sinatra, Nat "King" Cole, and Stan Kenton to the label, although he never recorded any of them.

As head of international A&R for Capitol, Dexter was the conduit between EMI in London and the Capitol Tower in Hollywood for all the Beatles records after one single, "Please Please Me" backed with "Ask Me Why," wound up on VeeJay in 1963.

While Dexter was looked upon as feisty and offbeat by some within Capitol, his place in music history is reflected in the comments from the people whose lives and careers he affected.

'He launched me," says singer Peggy Lee, recalling how she was signed to Capitol after recording two songs for Dexter. "He talked me into cutting those two sides. He really helped get my career go-

Dexter was one of the first employees hired by Capitol, and he handled a number of assignments, including writing the monthly "Capitol News," which was given away free at retail stores. He never minced words as a journalist, and some critical comments he wrote about Frank Sinatra in Down Beat later came around to undercut his standing at Capitol.

Recalls Mickie Dexter, his wife of 32 years: "Dave had written something about Frank Sinatra which Sinatra didn't like and never forgot. A few years later when Columbia Records dropped him, Dave suggested that Capitol sign Sinatra . . . The story goes that Sinatra

said he wouldn't sign with Capitol if Dave was his producer. So Voyle Gilmore and then Dave Cavanaugh

Jim Conkling, head of A&R at Capitol during its formative years before becoming president of both Columbia and Warner Bros. Records, says Dave "certainly brought unique kinds of artists to Capitol"—including Sammy Davis Jr. and Nellie Lutcher, a hot sing-

and I really think he can make it. helped his career.'

Lutcher was an artist Dexter knew from his Down Beat days. He went into the studio and recorded her and introduced his new find at the weekly A&R meeting. "Her first couple of records were big hits," recalls Conkling.

Dexter authored three books, "The Jazz Story," "Playback," and "Jazz Cavalcade," with the latter two still used on college campuses as guides to the halcyon days when jazz was America's pop music of the day. Two years ago Dexter donated all his papers, magazine articles, and recordings to the Memorial Library at the Univ. of Missouri. "The school has just completed cataloging all Dave's work," says Mickie Dexter.

Dexter was cremated following a private family service. He is survived by his wife; sons Mike, 43, and David L., 40: daughter Janet Grant, 37; six grandchildren, and a

Eliot Tiegel, a veteran writer of the pop and jazz music scene, is a former managing editor of Billboard. In that capacity, he worked closely with Dave Dexter out of the magazine's offices in

based Merry-Go-Round Enter-

prises, must cease using the

group's names or photos in associ-

USA Today and Star Magazine,

also named in the complaint filed

March 20 (Billboard, March 31),

had halted use of their unautho-

ation with 900 lines

# L.A. Judge Orders 3 Firms To Squelch Kids' 900 Lines

teen pop stars New Kids On The Block have won the first round in a series of legal actions that call for more than \$81 million in damages from four firms allegedly operating unauthorized New Kids 900 telephone numbers.

On April 23 in U.S. District Court in Los Angeles, Judge William D. Keller enjoined three of the firms from infringing on the group's trademarks.

Under the court orders, the Florida-based Investex Investment Exchange Inc. and Media Promotions Inc., as well as the Delaware-

.. see pages 64-65

rized New Kids' line prior to the injunction request. New Kids' attorney Philip Heller, of the Los Angeles-based law firm Pillsbury, Madison & Sutro, says he will proceed with the liti-

gation to seek damages from the 'We want to protect the public in general and New Kids fans in particular from people who claim Billboard's expanded their services are associated with the New Kids," Heller says. "I Gospel coverage

think we have accomplished that." CRAIG ROSEN

became Frank's producers.'

Recalls Conkling: "Dave was cutting the Will Mastin Trio, and they weren't doing very well. He called me and said, 'I'm hot on one person in the group.' I said, 'If the trio isn't making it, why do you think one guy will cut it?' Dave said, 'He sings and moves well, So I told Dave to handle him, and he recorded a few songs with Sammy Davis Jr. The records didn't sell all that good, but they drew attention to him from DJs and that

# Billboard. Hot 100. SALES & AIRPLAY

A ranking of the top 40 singles by sales and airplay, respectively, with reference to each title's composite position on the main Hot 100 Singles chart.

		, or the top to angles by sales and ampley, respectively, minut				
WEEK	LAST	SALES TITLE ARTIST	HOT 100 POSITION	THIS	LAST	AIR!
1	1	NOTHING COMPARES 2 U SINEAD O'CONNOR	1	1	1	NOTHING COMPARES 2 U
2	3	I WANNA BE RICH CALLOWAY	2	2	3	I WANNA BE RICH
3	10	ALL I WANNA DO IS MAKE LOVE TO YOU HEART	5	3	5	<b>HOW CAN WE BE LOVERS</b>
4	5	HOW CAN WE BE LOVERS MICHAEL BOLTON	3	4	8	VOGUE
5	16	VOGUE MADONNA	4	5	2	DON'T WANNA FALL IN LO
6	7	WHIP APPEAL BABYFACE	7	6	6	WHIP APPEAL
7	11	WHAT IT TAKES AEROSMITH	9	7	14	ALRIGHT
8	6	WITHOUT YOU MOTLEY CRUE	11	8	4	ALL AROUND THE WORLD
9	14	POISON BELL BIV DEVOE	18	9	15	ALL I WANNA DO IS MAKE
10	2	ALL AROUND THE WORLD LISA STANSFIELD	8	10	13	THIS OLD HEART OF MINE
11	17	HOLD ON WILSON PHILLIPS	12	11	17	U CAN'T TOUCH THIS
12	4	DON'T WANNA FALL IN LOVE JANE CHILD	6	12	12	WHAT IT TAKES
13	13	SENDING ALL MY LOVE LINEAR	14	13	9	WITHOUT YOU
14	12	HEARTBEAT SEDUCTION	13	14	21	HOLD ON
15	22	ALRIGHT JACKSON	10	15	16	HEARTBEAT
16	18	THE HUMPTY DANCE DIGITAL UNDERGROUND	26	16	19	LOVE CHILD
17	20	LOVE CHILD SWEET SENSATION	15	17	18	SENDING ALL MY LOVE
18	21	ROOM AT THE TOP ADAM ANT	17	18	24	ROOM AT THE TOP
19	9	WHOLE WIDE WORLD (FROM "TRUE LOVE") A'ME LORAIN	19	19	7	HERE AND NOW
20	25	THIS OLD HEART OF MINE ROD STEWART	16	20	22	THE HEART OF THE MATT
21	23	THE HEART OF THE MATTER DON HENLEY	21	21	26	YOUR BABY NEVER LOOK
22	8	HERE AND NOW LUTHER VANDROSS	20	22	28	IT MUST HAVE BEEN LOVE
23	19	I'LL BE YOUR EVERYTHING TOMMY PAGE	24	23	11	WHOLE WIDE WORLD (FRO
24	28	EXPRESSION SALT-N-PEPA	31	24	10	I'LL BE YOUR EVERYTHING
25	33	IT MUST HAVE BEEN LOVE ROXETTE	22	25	30	OOH LA LA
26	24	BLACK VELVET ALANNAH MYLES	28	26	20	LOVE WILL LEAD YOU BAC
27	36	HOUSE OF PAIN FASTER PUSSYCAT	33	27	33	POISON
28	15	FOREVER KISS	29	28	32	BABY, IT'S TONIGHT
29	38	YOUR BABY NEVER LOOKED GOOD IN BLUE EXPOSE	25	29	32	DO YOU REMEMBER?
30	35	TIME AFTER TIME TIMMY T	40	30	35	I'LL SEE YOU IN MY DREA
31	31	JUST A FRIEND BIZ MARKIE	52	31	31	IF U WERE MINE
	37		32	32	23	
32	$\rightarrow$	READY OR NOT AFTER 7	27	33	34	FOREVER
33	26	LOVE WILL LEAD YOU BACK TAYLOR DAYNE	-		34	SAVE ME
34	27	GET UP! (BEFORE THE NIGHT IS OVER) TECHNOTRONIC	38	34	20	CHILDREN OF THE NIGHT
35	29	THE SECRET GARDEN QUINCY JONES	57	35	36	CRUISING FOR BRUISING
36	30	IF U WERE MINE THE U-KREW	34	36	39	READY OR NOT
37	_	SAVE ME FLEETWOOD MAC	35	37	-	TURTLE POWER
38	34	NO MORE LIES MICHEL'LE	58	38		BLACK VELVET
39	39	A LITTLE LOVE COREY HART	46	39	25	I WISH IT WOULD RAIN O
40		GET A LIFE SOUL II SOUL	54	40	38	GETTING AWAY WITH IT

S.X	EK	AIRPLA		1 100 Ti
Ξ¥	LAST	TITLE	ARTIST	HOT
1	1	NOTHING COMPARES 2 U	SINEAD O'CONNOR	1
2	3	I WANNA BE RICH	CALLOWAY	2
3	5	HOW CAN WE BE LOVERS	MICHAEL BOLTON	3
4	8	VOGUE	MADONNA	4
5	2	DON'T WANNA FALL IN LOVE	JANE CHILD	6
6	6	WHIP APPEAL	BABYFACE	7
7	14	ALRIGHT	JANET JACKSON	10
8	4	ALL AROUND THE WORLD	LISA STANSFIELD	8
9	15	ALL I WANNA DO IS MAKE LOVE	TO YOU HEART	5
10	13	THIS OLD HEART OF MINE	ROD STEWART	16
11	17	U CAN'T TOUCH THIS	M.C. HAMMER	23
12	12	WHAT IT TAKES	AEROSMITH	9
13	9	WITHOUT YOU	MOTLEY CRUE	11
14	21	HOLD ON	WILSON PHILLIPS	12
15	16	HEARTBEAT	SEDUCTION	13
16	19	LOVE CHILD	SWEET SENSATION	1
17	18	SENDING ALL MY LOVE	LINEAR	14
18	24	ROOM AT THE TOP	ADAM ANT	13
19	7	HERE AND NOW	LUTHER VANDROSS	21
20	22	THE HEART OF THE MATTER	DON HENLEY	2
21	26	YOUR BABY NEVER LOOKED GOO		2
22	28	IT MUST HAVE BEEN LOVE	ROXETTE	22
23	11	WHOLE WIDE WORLD (FROM "TR		19
24	10	I'LL BE YOUR EVERYTHING	TOMMY PAGE	24
25	30	OOH LA LA	PERFECT GENTLEMEN	30
26	20	LOVE WILL LEAD YOU BACK	TAYLOR DAYNE	2
27	33	POISON	BELL BIV DEVOE	13
28	32	BABY, IT'S TONIGHT	JUDE COLE	3
29	32	DO YOU REMEMBER?	PHIL COLLINS	3
30	35	I'LL SEE YOU IN MY DREAMS	GIANT	3
31	31	IF U WERE MINE	THE U-KREW	3
32	23	FOREVER	KISS	29
33	34	SAVE ME	FLEETWOOD MAC	3
34	34	CHILDREN OF THE NIGHT	RICHARD MARX	4.
35	36	CRUISING FOR BRUISING	BASIA	+-
36	39	READY OR NOT	AFTER 7	32
37	23	TURTLE POWER	PARTNERS IN KRYME	4
38	27	BLACK VELVET	ALANNAH MYLES	2
39	25	I WISH IT WOULD RAIN OOWN	PHIL COLLINS	42
40				4:
40	38	GETTING AWAY WITH IT	ELECTRONIC	1 4

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#### HOT 100 A-Z PUBLISHERS/PERFORMANCE RIGHTS/SHEET MUSIC

TITLE (Publisher - Licensing Org.) Sheet Music Dist.

FOR WEEK ENDING MAY 5, 1990

- MEL ARUUND THE WORLD (BMG, ASCAP/Block & Gilbert, ASCAP) HL

  5 ALL I WANNA DO IS MAKE LOVE TO YOU (Zomba, ASCAP) HL

  63 ALL BUTTER TO THE WORLD (BMG, ASCAP) HL

  63 ALL BUTTER TO THE WORLD (BMG, ASCAP) HL

  64 ALL BUTTER TO THE WORLD (BMG, ASCAP) HL

  65 ALL BUTTER TO THE WORLD (BMG, ASCAP) HL

  66 ALL BUTTER TO THE WORLD (BMG, ASCAP) BL

  67 ALL BUTTER TO THE WORLD (BMG, ASCAP) BL

  68 ALL BUTTER TO THE WORLD (BMG, ASCAP) BL

  69 ALL BUTTER TO THE WORLD (BMG, ASCAP) BL

  60 ALL BUTTER TO THE WORLD (BMG, ASCAP) BL

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  68 ALL BUTTER TO THE WORLD (BMG, ASCA
- ALL MY LIFE (Seagrape, BMI) CLM
  ALL THAT GLITTERS ISN'T GOLD (Red Instructional,
- ASCAP)
  ALRIGHT (Black Ice, BMI/Flyte Tyme, ASCAP) WBM
  ALWAYS AND FOREVER (Almo, ASCAP/Rodsongs,
- "B" GIRLS (P-Man BMI)
- BABY, IT'S TONIGHT (Coleision, BMI/EMI Blackwood,
- 70 THE BALLAD OF JAYNE (AI Snug, BMI/Pri, ASCAP) 28 BLACK VELVET (Bluebear Waltzes, CAPAC/EMI
- Blackwood (Canada), BMI/David Tyson, P.R.O./Zomba, ASCAP) HL BLUES BEFORE AND AFTER (Famous Monster
- BLUES BEFURE AND AFTER (Famous Monster,
  BMI/Screen Gerns-EMI, BMI)
  CHILDREN OF THE NIGHT (Chi-Boy, ASCAP) CLM
  CLUB AT THE END OF THE STREET (Big Pig,
  ASCAP/INTESOng-USA, ASCAP) HL
  C'MON AND GET MY LOVE (EMI Blackwood, BMI) HL
- COMING OF AGE (Ranch Rock, ASCAP/Tranquilit
- COUNTING OF AGE (MARICH NOCK, ASCAP/Tranquinty
  Base, ASCAP/Broadhead, BMI) WBM
  COUNTING THE DAYS (Big Generic, BMI)
  CRADLE OF LOVE (TCF, ASCAP/David Werner,
  ASCAP/EMI April, ASCAP/Boneidol, ASCAP/Chrysalis,
- CRUISING FOR BRUISING (Virgin, ASCAP) CPP CUTS YOU UP (American Momentum, BMI)
- CUTS YOU UP (American Momentum, BMI)

  DANGEROUS (Jimmy Fun, BMI/EMI Blackwood, BMI)
- DARE TO FALL IN LOVE (Ackee, ASCAP/Bourgeois Zee, ASCAP/Irving, BMI/Long Range, ASCAP/Dewhit, ASCAP) CPP/WBM
- 51 DEADBEAT CLUB (Man Woman Together Now!,
- BMI/Irving, BMI) CPD

  39 DO YOU REMEMBER? (Philip Collins, PRS/Hit And
  Run, ASCAP/Hidden Pun, BMI) WBM

  6 DON'T WANNA FALL IN LOVE (Radical Dichotomy,
  BMI) WBM
- BMI) WBM
  THE DOWNEASTER "ALEXA" (Joel, BMI)
  DRAG MY BAD NAME DOWN (Irving, BMI) CPP
- DUB BE GOOD TO ME (GOI Discs)
  ENJOY THE SILENCE (Emile, ASCAP)
  ESCAPADE (Black Ice, BMI/Flyte Tyme, ASCAP) WBM
  EXPRESSION (Next Plateau, ASCAP/Sons Of K-oss,
- 29 FOREVER (Stanley World, ASCAP/Hori Prod. America, ASCAP/Mr. Bolton's, BMI/Warner-Tameriane, BMI)
- WBM

  SET A LIFE (Virgin, ASCAP) CPP

  RET A LIFE (Virgin, ASCAP) CPP

  RET A LIFE (Virgin, ASCAP) CPP

  RET A LIFE (Virgin, ASCAP) WBM

  SETTING AWAY WITH IT (Virgin, ASCAP) Cage/10)
- 81 GIRLS NITE OUT (Beverson, BMI/Rossaway

- BMI/Island, BMI/Tuff Cookie, BMI/Virgin Songs, BMI) HAVE A HEART (Monster, ASCAP/Bob-A-Lew, ASCAP)
- CLM
  66 HEART OF STONE (Virgin, ASCAP/Pillarview B.V., BMI/Chrysalis, BMI) CPP/CLM
  21 THE HEART OF THE MATTER (Cass County,
- THE HEART OF THE MATTER (Cass County, ASCAP/Wild Gator, ASCAP/Ice Age, ASCAP) WBM HEARTBEAT (Sugarbiscuit, ASCAP)
  HEAVEN IS A 4 LETTER WORD (Rock Dog, ASCAP/Chappell & Co., ASCAP/Frisco Kid, ASCAP/Wild Crusade, ASCAP/Screen Gems-EMI,
- BMI/Mark Spiro, BMI) HL/WBM HERE AND NOW (Ollie Brown Sugar, ASCAP/EMI April, ASCAP/DLE, ASCAP) CPP/HL
- 96 HERE WE ARE (Foreign Imported, BMI) CPP
  92 HIDE AND SEEK (Ensign, BMI/Mister Guy,
  BMI/Brooklyn Fox, ASCAP) CPP
  12 HOLD ON (Wilphill, ASCAP/EMI April, ASCAP/MCA,
- ASCAP/Aerostation, ASCAP) HL HOLD ON (2 Tuff-E-Nuff, BMI) HOUSE OF PAIN (Gypsy Fetish, ASCAP) CLM
  HOW 'BOUT US (FROM "TRUE LOVE") (Irving, BMI)
- BMI/Realsongs, ASCAP/Desmobile, ASCAP/EMI April, ASCAP/Warner Chappell Music) HL/WBM THE HUMPTY DANCE (GLG Two, BMI/Pubhowyalike,
- HURTING KIND (I'VE GOT MY EYES ON YOU) (EM April, ASCAP/Talk Time, ASCAP/Virgin, ASCAP
- 2 I WANNA BE RICH (Epic/Solar, BM1/Calloco, BMI/Screen Gems-EMI, BMI/Jig-A-Watt Jams, BMI)
- HL/WBM
  I WISH IT WOULD RAIN DOWN (Hit And Run,
  ASCAP/Philip Collins Ltd.) WBM
  IF U WERE MINE (Prohibited, BMI/Fresh Force, BMI)
  I'LL BE YOUR EVERYTHING (New Kids, ASCAP/Warner-Tamerlane, BMI/Doraflo, BMI/Page
- TILL BE YOUR SHELTER (Realsongs, ASCAP)

  I'LL SEE YOU IN MY DREAMS (Itsall, BMI/Irving,
  BMI/Screen Gems-EMI, BMI/Mark Spiro, BMI)

  CPP/WBM
- 22 IT MUST HAVE BEEN LOVE (FROM "PRETTY
- WOMAN") (Jimmy Fun, BMI) CLM
  JUST A FRIEND (Cold Chillin', ASCAP/Biz Markie,

- JUST A FRIEND (Cold Chillin', ASCAP/Biz Markie, ASCAP/WB, ASCAP) WB LAMBADA (CBS, ASCAP) HL A LITTLE LOVE (Liesse-Harco, ASCAP) LOVE CHILD (Jobete, ASCAP/Stone Agate. BMI) CPP LOVE IS (Bluebear Waltzes, CAPAC/EMI Blackwood, CAPAC/David Tyson, CAPAC)
- LOVE ME FOR LIFE (Saja, BMI/Mya-T, BMI) HL LOVE WILL LEAD YOU BACK (Realsongs, ASCAP)
- WBM
  MAKE IT LIKE IT WAS (For Our Children,
  ASCAP/Zomba, ASCAP) CPP
  MOONLIGHT ON WATER (Nonpareil, ASCAP/EMI April,
  ASCAP/Stephen A. Kipner, ASCAP) HL/WBM

- 53 NICETY (Ruthless Attack, ASCAP)
- NO MORE LIES (Ruthless Attack, ASCAP)
  NOTHING COMPARES 2 U (Controversy, ASCAP/WB,
- 1 NOTHING COMPARES 2 U (Controversy, ASCAP/W ASCAP) WBM

  NOTICE ME (Stikki Ikki, ASCAP/Padavon, BMI)

  NONLY MY HEART TALKIN' (Beehee Boy, ASCAP/Nonpareil, ASCAP) WBM

  OOH LA LA (I CANT GET OVER YOU) (EMI April,
- ASCAP/Maurice Starr, ASCAP) HL
  OPPOSITES ATTRACT (Virgin, ASCAP/Ollie Leiber
- ASCAP) CPP

  48 OYE MI CANTO (HEAR MY VOICE) (Foreign Imported, PICTURES OF YOU (Fiction, ASCAP)
- READY OR NOT (Epic/Solar, BMI/Kear, BMI) HL ROAM (Man Woman Together Now!, BMI/Irving, BMI)
- CPP
  ROOM AT THE TOP (Colgems-EMI, ASCAP/EMI April,

- ASCAP/Ultrawave, ASCAP) HL/WBM
  SACRIFICE (Big Pig, ASCAP/Intersong, ASCAP) HL
  SAVE ME (Fleetwood Mac, BMI/Warner-Tamerlane,
  BMI/WB, ASCAP) WBM
  THE SECRET GARDEN (Hee Bee Dooinit, ASCAP/MCA,
  ASCAP/Rodsongs, ASCAP/Almo, ASCAP/Rambush,
  ASCAP/Black Chick, ASCAP) CPV/BMI/HL
  ASCAP/Black Chick, ASCAP) CPV/BMI/HL
  ASCAP/Black LMV (MV CTUrkishman, BMI/Pennachio
- SENDING ALL MY LOVE (Turkishman, BMI/Pennachio
- BMI) CPP
  SITTIN' IN THE LAP OF LUXURY (Louie Louie,
  ASCAP/CRGI, BMI/Lorna Lee, BMI) HL
  SPIN THAT WHEEL (BMC, ASCAP/Bogam,
  ASCAP/Colgems-EMI, ASCAP) WBM
  THAT'S THE WAY OF THE WORLD (EMI, BMI/EMI
- THIS OLD HEART OF MINE (Stone Agate BMI/Jobete.
- THIS & THAT (Liafail, BMI/Careers; BMI) HL
  TIME AFTER TIME (Timmy T, BMI/Bedroom, BMI)
- TRY TO FIND ME (Luna Tunes, BMI) TURTLE POWER (EMI Blackwood, BMI/Kikinit, BMI)
- U CAN'T TOUCH THIS (Jobete, ASCAP/Stone City,
- U CAN' TOUCH THIS (Jobele, ASCAP/Stone City, ASCAP/Stone Diamond, BMI/Bust-II, BMI) CPP UP ALL NIGHT (Topless, BMI/Chrysalis, BMI) CLM VOGUE (WB, ASCAP/Blue Disque, ASCAP/Webo Girl, ASCAP/Lexor, ASCAP) WBM
- ASCAP/Lexor, ASCAP) WBM
  THE WAY IT IS (City Kidd, ASCAP) CLM
  WHAT IT TAKES (Swag, ASCAP/Desmobile,
  ASCAP/EMI April, ASCAP) HL
  WHIP APPEAL (Epic/Solar, BMI/Kear, BMI/Jenn-ABug, ASCAP) HL
  WHOLE WIDE WORLD (FROM "TRUE LOVE") (Virgin,
  ASCAP/Eliidi Wolff, ASCAP/Jobete, ASCAP) CPP
  WITHOLIT VOLI (Matlew Cine, BMI/Sikki Nivy
  WITHOLIT VOLI (Matlew Cine, BMI/Sikki Nivy
- WITHOUT YOU (Motley Crue, BMI/Sikki Nixx,
- BMI/Mick Mars, BMI) WBM YOUR BABY NEVER LOOKED GOOD IN BLUE

# THE NEW ALBUM

**FEATURING THE SINGLE** CRADLE OF LOVE
FROM THE 20<sup>TM</sup> CENTURY FOX MOVIE
FORD FAIRLANE

PRODUCED

WATCH FOR THE BILLY IDOL CHARMED LIFE TOUR COMING SUMMER 1990

TONY DIM AGEMENT

Chrysalis

#### TOP POP ALBUMS TH CONTINUED Billboard.

THIS	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST LABEL & NUMBER/DISTRIBUTING LABEL (SUG. LIST PRICE)*			
110	109	115	11	THE BLUE NILE A&M SP 5284 (9.98) (CD) HATS			
(11)	153	_	2	LINEAR ATLANTIC 82090 (9.98) (CD)			
(112)	113	133	8	SMOKEY ROBINSON MOTOWN 6268 (8.98) (CD) LOVE, SMOKEY			
113	102	86	9	DIANNE REEVES EMI 92401 (9.98) (CD) NEVER TOO FAR			
114	112	89	24	LENNY KRAVITZ virgin 91290 (9.98) (CD)  LET LOVE RULE			
(115)	NE\	NÞ	1	SUZANNE VEGA A&M 5293 (8.98) (CD) DAYS OF OPEN HAND			
116	108	106	13	NINE INCH NAILS TYT 2610 (CD) PRETTY HATE MACHINE			
(117)	125	123	25	SIR MIX-A-LOT NASTY MIX 70150 (9.98) (CD) SEMINAR			
(118)	171		2	A TRIBE CALLED QUEST JIVE 1131-1-J/RCA (8-98) (CD)  PEOPLE'S INSTINCTIVE TRAVELS & THE PATHS OF RHYTHM			
119	123	109	15	D-MOB FFRR 828 159 1/POLYGRAM (CD)  A LITTLE BIT OF THIS, A LITTLE BIT OF THAT			
120	122	112	34	RED HOT CHILI PEPPERS ● EMI 92152 (9.98) (CD) MOTHER'S MILK			
121	111	107	8	CHRIS REA GEFFEN GHS 24276 (9.98) (CD) ROAD TO HELL			
122	117	117	32	ENUFF Z'NUFF ATCO 91262 (9.98) (CD) ENUFF Z'NUFF			
123	119	101	14	JOAN JETT BLACKHEART 45473/EPIC (CD)  THE HIT LIST			
124	121	118	57	MADONNA ▲3 SIRE 25844/WARNER BROS. (9.98) (CD) LIKE A PRAYER			
(125)	142	156	4	HURRICANE ENIGMA 73577/CAPITOL (9.98) (CD)  SLAVE TO THE THRILL			
126	145	158	11	FAITH NO MORE SLASH/REPRISE 25878/WARNER BROS. (9.98) (CD)  THE REAL THING			
127	120	114	6	PETER WOLF MCA 6349 (9.98) (CD) UP TO NO GOOD			
128	110	98	46	PAUL MCCARTNEY ● CAPITOL C1-91653 (9.98) (CD) FLOWERS IN THE DIRT			
129	138	157	5	DEL AMITRI A&M 5287 (8.98) (CD) WAKING HOURS			
(130)	152	150	45	EXPOSE ● ARISTA AL 8532 (9.98) (CD) WHAT YOU DON'T KNOW			
131	130	137	7	PRETTY BOY FLOYD MCA 6341 (9.98) (CD)  LEATHER BOYZ WITH ELECTRIC TOYZ			
132	135	134	47	K.D. LANG & THE RECLINES ● ARSOLUTE TORCH AND TWANG			
(133)	150	144	94	SIRE 25877/WARNER BROS. (9.98) (CD)  BOBBY BROWN ▲6 MCA 42185 (9.98) (CD)  DON'T BE CRUEL			
134)	146	144	2	COREY HART EMI 92513 (9.98) (CD) BANG			
135	127	120	10	MIKI HOWARD ATLANTIC 82024 (9.98) (CD)  MIKI HOWARD			
136	136	121	62	N.W.A. ▲ RUTHLESS 57102/PRIORITY (8.98) (CD)  STRAIGHT OUTTA COMPTON			
137	118	87	31	JOHN LEE HOOKER CHAMELEON DI-74808 (8.98) (CD)  THE HEALER			
138	137	135	10	KATHY MATTEA MERCURY 836 950 1 (CD)  WILLOW IN THE WIND			
(139)	156	145	30	RANDY TRAVIS ▲ WARNER BROS. 25988 (9.98) (CD)  NO HOLDIN' BACK			
140	182	145	24	GIANT A&M SP 5272 (8.98) (CD)  LAST OF THE RUNAWAYS			
(141)	162	180	3	THE SILOS RCA 2051-1-R (8.98) (CD)  THE SILOS			
(142)	155	138	31	MELISSA ETHERIDGE ● ISLAND 91285/ATLANTIC (9.98) (CD)  BRAVE AND CRAZY			
143	132	119	17	UB40 virgin 91324 (9.98) (CD) LABOUR OF LOVE II			
143	147	147	74	EAZY-E ▲ RUTHLESS SL 57100/PRIORITY (8.98) (CD)  EAZY-DUZ-IT			
145	124	110	38	HARRY CONNICK, JR. ● MUSIC FROM "WHEN HARRY MET SALLY "			
145	170	179	3	COLUMBIA 45319 (CD)  ERIC JOHNSON CAPITOL 90517 (9.98) (CD)  AH VIA MUSICOM			
147	158	153	21	XYZ ENIGMA 73525 (9.98) (CD) XYZ			
147	143	136	4	PROFESSOR GRIFF & THE LAST ASIATIC DISCIPLES  PAWNS IN THE GAME			
149	129	139	7	SKYYWALKER XR 111 (9.98) (CD)   PERSONAL			
150	115	102	62	WARRANT ▲2 COLUMBIA FC 44383 (CD)  DIRTY ROTTEN FILTHY STINKING RICH			
(151)		W D	1	YOUNG & RESTLESS PANDISC 8809 (8.98) (CD)  SOMETHING TO GET YOU HYPED			
152	157	132	61	FINE YOUNG CANNIBALS \$\(^2\) LR.S. 6273/MCA (9.98) (CD)  THE RAW & THE COOKED			
153	141	125	9	BLACK UHURU MESA 79021/RHINO (9.98) (CD)  NOW			
	139	123	23				
154		+	9	RUSH ● ATLANTIC 82040 (9.98) (CD)  PRESTO  PRIGINAL LONDON CAST  PHANTOM OF THE OPERA HIGHLIGHTS			
155	140	143	Э	POLYDOR 8315631 (CD)			

THIS	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST LABEL & NUMBER/DISTRIBUTING LABEL (SUG. LIST PRICE)*	TITLE		
156	134	140	6	GUN A&M SP 5285 (8.98) (CD)	TAKING ON THE WORLD		
<b>157</b> )	172	_	2	LAURA BRANIGAN ATLANTIC 82086 (9.98) (CD)	LAURA BRANIGAN		
158	131	116	23	<b>BABYLON A.D.</b> ARISTA AL 8580 (9.98) (CD)	BABYLON A.D.		
159	116	85	34	ROLLING STONES ▲2 COLUMBIA OC 45333 (CD)	STEEL WHEELS		
160	144	131	8	J.J. CALE SILVERTONE 1306/RCA (8.98) (CD)	TRAVEL-LOG		
161	165	155	15	LORRIE MORGAN ● RCA 9594-1-R (8.98) (CD)	LEAVE THE LIGHT ON		
162	166	164	63	TOO SHORT ▲ JIVE 1149-1-J/RCA (8.98) (CD)	LIFE IS TOO SHORT		
163	189	_	2	BOO-YAA T.R.I.B.E. 4TH & B'WAY 4017/ISLAND (8.98) (CD)	NEW FUNKY NATION		
164	126	124	11	SAVATAGE ATLANTIC 82008 (9.98) (CD)	GUTTER BALLET		
165	148	141	11	HANK WILLIAMS, JR.   ■ WARNER/CURB 26090/WARNER BROS. (9.98) (CD)  LONE WOLF			
166	193	195	32	SINEAD O'CONNOR ● ENSIGN 21612/CHRYSALIS (9.98) (CD)	THE LION AND THE COBRA		
167	163	162	4	THE BELOVED ATLANTIC 82047 (9.98) (CD)	HAPPINESS		
168	164	171	5	CRACK THE SKY GRUDGE 4520* (8.98) (CD)	DOG CITY		
169	149	128	6	RODNEY O - JOE COOLEY ATLANTIC 82082 (9.98) (CD)	THREE THE HARD WAY		
170	105	95	10	OZZY OSBOURNE ASSOCIATED 6245451/EPIC (CD)	JUST SAY OZZY		
171	151	129	11	RESTLESS HEART RCA 9961 (8.98) (CD)	FAST MOVIN' TRAIN		
172	168	176	7	THE INNOCENCE MISSION A&M SP 5274 (8.98) (CD)	THE INNOCENCE MISSION		
173	169	154	22	CHICAGO ● REPRISE 26080 (9.98) (CD)	GREATEST HITS 1982-1989		
174	161	161	75	M.C. HAMMER ▲ CAPITOL C1-90924 (8.98) (CD)	LET'S GET IT STARTED		
175	160	151	116	ORIGINAL LONDON CAST ▲ POLYDOR 831 273-1/POLYGRAM	(CD) PHANTOM OF THE OPERA		
176	NE	w	1	THE LONDON QUIRE BOYS CAPITOL 93177 (9.98) (CD)	A BIT OF WHAT YOU FANCY		
177)	NE	wÞ	1	THE HOUSE OF LOVE FONTANA 842-293-4 (CD)	THE HOUSE OF LOVE		
178	128	126	31	TEARS FOR FEARS ▲ FONTANA 838 730 1/POLYGRAM (CD)	THE SEEDS OF LOVE		
179	167	159	15	SOUNDGARDEN A&M SP 5252 (8.98) (CD)	LOUDER THAN LOVE		
180	181	181	7	THE GHETTO BOYS RAP-A-LOT 103 (8.98) (CD)	GRIP IT ON THAT OTHER LEVEL		
181	190	184	67	JOURNEY ▲2 COLUMBIA OC 44493 (CD)	JOURNEY'S GREATEST HITS		
182	176	168	7	AMERICAN ANGEL GRUDGE 4518* (8.98) (CD)	AMERICAN ANGEL		
183	NE	w	1	THE LIGHTNING SEEDS MCA 6404 (9.98) (CD)	CLOUDCUCKOOLAND		
184)	NE	NEW		JUDE COLE REPRISE 26164 (9.98) (CD)	A VIEW FROM 3RD STREET		
185	185	_	2	KILLER DWARFS EPIC E 45139 (CD)	DIRTY WEAPONS		
186	187	183	141	GUNS N' ROSES ▲8 GEFFEN GHS 24148 (8.98) (CD)	APPETITE FOR DESTRUCTION		
187	192	188	23	NUCLEAR ASSAULT IN-EFFECT 3010/RELATIVITY (8.98) (CD)	HANDLE WITH CARE		
188	159	146	24	JESUS AND MARY CHAIN WARNER BROS. 26015 (9.98) (CD)	AUTOMATIC		
189	196	185	6	ERNIE ISLEY ELEKTRA 60902 (9.98) (CD)	HIGH WIRE		
190	154	127	28	BIZ MARKIE COLD CHILLIN' 26003/WARNER BROS. (9.98) (CD)	THE BIZ NEVER SLEEPS		
191	195	170	9	ORIGINAL LONDON CAST GEFFEN GHS 24271 (19.98) (CD)	MISS SAIGON		
192	NE	wÞ	1	JIMMY SOMERVILLE POLYDOR 828-166-4 (CD)	READ MY LIPS		
193	RE-E	RE-ENTRY 23		THE CHARLIE DANIELS BAND EPIC FE 45316/CBS (CD)	SIMPLE MAN		
194	173	167	26	MICHELLE SHOCKED MERCURY 838 878 1/POLYGRAM (CD)	CAPTAIN SWING		
	177	178	21	SHAWN COLVIN COLUMBIA FC 45209 (CD)	STEADY ON		
195		$\overline{}$	14	MCAULEY SCHENKER GROUP CAPITOL 92752 (9.98) (CD)	A 1 1 5 1 0 1 5 0 5 1 5		
195 196	179	165	14	<u> </u>	SAVE YOURSELF		
	<del></del>	165 152	23		- BEST OF ROCKERS N' BALLADS		
196	179		-	SCORPIONS  GREATEST HITS			
196 197	179 178	152	23	SCORPIONS  MERCURY 842 002 1/POLYGRAM (9.98) (CD)  THE FRONT COLUMBIA 45260 (CD)  GREATEST HITS	- BEST OF ROCKERS N' BALLADS		

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Tears For Fears 178
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#### **CALENDAR**

A weekly listing of trade shows, conventions, award shows, seminars, and other notable events. Send information to Calendar, Billboard, 1515 Broadway, New York, N.Y. 10036.

#### **APRIL**

April 23-29, Fifth Annual Crosstown Jam and Fifth Annual Music Business Forum, presented by Music Business Forum and the Washington Area Music Assn., Vista International Hotel, Washington, D.C. 301-937-6865.

April 27-29, Stereophile High End Hi-Fi Show, Penta Hotel, New York. 212-661-5300.

April 27-May 6, 21st Annual New Orleans Jazz and Heritage Festival, New Orleans Fairgrounds, New Orleans, 504-522-4786.

April 28, The New American Orchestra 11th Anniversary Gala, presented by the Foundation for New American Music, UCLA Royce Hall, Los Angeles. Bette Gordon, 213-204-2670.

April 29. Third Annual Rock'n'Roll Spectacular Auction and Sale, proceeds to benefit the Philadelphia Music Foundation and SCAN (Stop Child Abuse Now), presented by Electric Factory Concerts, Holiday Inn City Line, Philadelphia. Nancy Becker, 215-592-8708, or Wendy Isaacs, 215-561-

#### MAY

May 4-6, Second Annual L.A. Independent Music Conference, Beverly Garland Hotel, Los Angeles. Joe Reed, 818-763-1039.

May 5. Ninth Annual International Reggae Music Awards. Masquerade Entertainment Center,

 Blockbuster Entertainment
 1921.5

 CBS Inc.
 210.6

 Capital Cities Communications
 186

 MGM/UA
 475

 Orion Pictures Corp.
 61

 Paramount Communications Inc.
 1505.5

 Paramount Communications inc.
 1505.5

 Pathe Communications
 81.7

 Polygram NV
 272.4

 Sony Corp.
 123.9

 TDK
 21

 Time Warner
 781.5

 Vestron Inc.
 63.2

 Westinghouse
 1486.1

Carolco Pictures
Coca-Cola
Walt Disney
Eastman Kodak
Handleman
MCA Inc.
MGM/UA

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213.7

9.3 5.4 57.8 37.9 13.8

10.4

3543.6 2272.9

Atlanta. 312-427-0266 or 404-378-6023.

May 5-13, Rap & Hip-Hop Music Affair and Michigan Rap Achievement Awards, Westin Hotel, Detroit, 313-396-1555.

May 7, Tenth Annual Minnesota Music Awards, Radisson Hotel, St. Paul, Minn. Gary Marx or Denise Long, 612-338-1051.

May 8-10, ShowTech Berlin '90-Fourth Annual International Trade Fair and Congress for Entertainment Technology, Stage Engineering, Equipment, and Organization, Berlin Exhibition Grounds, Berlin. 011-49-30-3038-0.

May 8-10. New York Home Video Show. New York Passenger Ship Terminal, New York. 914-

May 9-13, Radio & Records Convention, Century Plaza Hotel, Los Angeles. 213-553-4330.

May 9-13, T.J. Martell Rock 'N Charity Weekend, various locations, Los Angeles. Howard Schlossberg, 818-883-7625.

May 14-17, International Tape/Disc Assn. Annual "How And Why" Seminar, Grove Park Inn, Asheville, N.C. 212-643-0620.

May 15-16, Video Software Dealers Assn. Video Expo, Palmer House, Chicago. Dana Kornbluth, 609-596-8500

May 18-19. Undercurrents '90: Second Annual Cleveland Music Showcase/Seminar, Powerhouse Mall, Cleveland. 216-467-0300.

May 19, Spring Music Conference, presented by Music Business Monthly, World Trade Center, Boston, 617-935-5386.

May 21, Entertainment and Sports Conference, presented by the Foundation for Accounting Education; conference for accountants, executives, financial officers, and attorneys in the entertainment and sports industries, Grand Hyatt Hotel, New York, Jennifer Souder, 212-973-8376.

Close 4/23

171/2

561 1/4

11 76% 111% 38%

14<sup>3</sup>/<sub>4</sub> 54<sup>1</sup>/<sub>4</sub> 17<sup>3</sup>/<sub>6</sub> 19<sup>1</sup>/<sub>2</sub> 45<sup>3</sup>/<sub>6</sub>

4 % 18 % 52 % 43 %

92 % 73 %

6 % 3/4 6 7/2 4 1/2

3½ 8½

Close

101/4

62%

21 43/4

231/4

271/2

4 1/<sub>4</sub> 6

Close 4/23

128

Change

-7½ -7½ +14¾

-3½ -3½ -1¾

-41/

-1/<sub>4</sub>

-7

-23/4

+1/

Change

-1/2

-½ -¾ +½

+1/.

+ 1/

+\*/<sub>6</sub> +1/<sub>4</sub>

+1

Change

4/16

173/

99%

61/2

4%

91/

April 23 Open

May 23, Billboard Latin Music Seminar, James L. Knight Convention Center, Hyatt Regency Hotel, Miami. Angela Rodriguez, 305-448-2011.

May 24, Second Annual Latin Music Awards, presented by Univision and Billboard, James L. Knight Convention Center, Hyatt Regency Hotel, Miami. 305-471-4061.

May 27-30, Fifth Annual Music & Media Conference, Amsterdam. Peggy Dold, 212-536-5089.

May 30-June 3, National Assn. of Independent Record Distributors and Manufacturers (NAIRD) Convention, Opryland Hotel, Nashville. 609-547-

#### JUNE

June 2-5, 1990 International Summer Consumer Electronics Show, McCormick Center Hotel, Chicago, 202-457-4919.

June 8, T.J. Martell Foundation 1990 Humanitarian Award Concert (featuring Linda Ronstadt), Avery Fisher Hall, New York, 212-245-1818.

June 11-12, Video Software Dealers Assn. Video Expo, Radisson Hotel Atlanta. Dana Kornbluth, 609-596-8500



NARAS Winners. Standing tall after receiving awards from the New York chapter of NARAS at the chapter's annual A&R/Producers Awards luncheon are, from left; RCA Red Seal producer Jack Pfeiffer; independent producer Nile Rodgers: Atlantic Records producer Arif Mardin: and jazz/big band writer/ producer George T. Simon, who received the Russ Saniek Award.

#### **LIFELINES**

#### BIRTHS

Boy, Alexander John, to John and Karen Titta, March 9 in Staten Island, N.Y. He is director of creative operations, music publishing, for PolyGram Records.

Girl, Rickie-Lee, to Axel and Sylvie Kroell, March 21 in New York. He is owner of European American Recording Inc. there, and producer of Grayson Hugh.

Boy, Ryan John, to Rick and Cathy Rogers, April 4 in Northern Westchester Hospital, Westchester, N.Y. He is advertising sales manager at TV Entertainment.

Boy, Harrison Simon, to Jo Beth and Jaimison Roberts, April 6 in New York. He is an entertainment attorney with the New York law firm of Mayer, Katz, Baker & Leibowitz. Roberts' father is Roy Rifkind, an owner and founder of the Spring and Posse labels and now a principal in Banner International Talent Agency. Jaimison's brother is Randy Roberts. VP of PolyGram Records.

Girl, Leanna Miriam, to Robert Simonds and Karen Margolis, April 12 in Minneapolis. He is VP of sales and distribution for Rykodisc.

Girl, Abigail Catherine, to Dave and Carrie Calin, April 18 in Erie, Pa. He is morning man at WNCI Columbus.

Girl, Grace Isabella, to Nick Cucci and Mary Brown, April 18 in New York. He is label manager of Rough Trade. She is East coast A&R representative for Warner-Chappell Music.

Boy, Tyler, to Kevin ("T.K. Townshend") and Tammy Brooks, April 20 in Hampton Bays, N.Y. He is nighttime DJ at WBLI in Patchogue,

Boy, Luis Bishop, to Paco and Jay Dee Lopez, April 24 in Houston. He is nighttime DJ at KKFR in Phoenix.

#### MARRIAGES

Christopher Connell to Jerri-Lee Mendonca, March 10 in Burbank, Calif. She is assistant to the chief onerating officer at Motown Records.

Stanley Goman to Wendy Green, April 21 in Sacramento, Calif. He is senior VP of store operations at Tower Records/Tower Video. She is Tower's sales coordinator.

Andy Fugazzi to Shawn Ireland, April 21 in Columbus, Ohio. She is news director at WNCI Columbus,

#### DEATHS

Zora Popovich, 67, of amyotrophic lateral sclerosis, April 12 in Nashville. Popovich was the mother of former PolyGram Records/Nashville chief Steve Popovich, who has established the Zora Popovich Memorial Fund to aid crippled children, abused women, and ALS research. Contributions may be sent to the Fund at P.O. Box 120127, Nashville, 37212.

Dave Dexter Jr. 74, of a heart attack, April 19 in Sherman Oaks, Calif. A Capitol Records A&R executive and producer for 30 years before retiring in 1974, Dexter has been credited with launching the careers of Peggy Lee, Sammy Davis Jr., and Nellie Lutcher, among others. An accomplished reporter, editor, and author, he wrote three books: "The Jazz Story," "Playback," and "Jazz Cavalcade," and for years served as a correspondent and editor for Down Beat magazine and Billboard. Dexter is

survived by his wife, Mickie; his children, Mike, David, and Janet; six grandchildren, and a brother. See story, page 8.

Mary Ann Saracino, 55, of cancer, April 21 in Norwalk, Conn. Saracino was proprietor of Hill Records there. She is survived by her father, Michael, and her sister, Andrea.

Tony St. James, 42, after a brief illness, April 21 in Los Angeles. St. James was a veteran of radio for nearly 25 years and worked at such stations as KHJ and KIQQ Los Angeles and KWIZ Orange County Calif. Most recently he was an evening air-personality for Unistar Radio Networks' AM Only format. He was also a voice-over talent who was heard on national commercials for Coors Extra Gold and Cherry Coke. as well as the "Transformers" cartoon series. He is survived by his wife, Anita and two children, Tom and Ray. See Vox Jox, page 14.

Dexter Gordon, 67, of kidney failure, April 25 in Philadelphia. Gordon, a Blue Note recording artist, was an outstanding tenor saxophonist and one of the prime shapers of belop. See story, page 6.

Send information to Lifelines, Billboard, 1515 Broadway, New York, N.Y. 10036.

#### NEW **COMPANIES**

Prejippie Music, formed by Bruce and Victoria Henderson, is a music publishing and production company offering original jingles, backing music, and film scoring, as well as pop, rock, and R&B production. 8083 Stout, Detroit, Mich. 48228; 313-581-1267.

Artist Developments International, formed by Marco Dydo, specializes in artist development and management, song and book publishing, merchandising, script development, and video production. Company has also opened a 32-track recording and development facility. P.O. Box 6386, Glendale, Calif. 91225-0386; 818-243-1513.

McCall & Associates, formed by Louis A. McCall, Linda Lou McCall, and Wilmer J. Leon III, is a full-service career development company, offering personal management and music business consultation. 9411 Penshurst Court, Gaithersburg, Md. 20879; 301-590-9179.

Direct Force Productions, formed by Ronald M. Amedee, specializes in producing R&B, jazz, gospel, rap, and dance music artists. First client is Jason Malletman Taylor. Demos are currently being accepted. P.O. Box 255, Roosevelt, N.Y. 11575; 212-713-5779.

#### BILLBOARD MAY 5 1990

#### TIME WARNER/PATHE MURMURS CAST PALL OVER NAVD CONFERENCE

(Continued from page 1)

refocused industry attention on the growing consolidation at all levels of the home video industry and its implications for the future of the independent wholesaler network.

"There's no question that Warner, Pathé, and MGM is getting to be a very big enterprise," says Walt Wiseman, president of Indianapolis-based distributor Major Video Concepts. "If that deal goes through, then Time Warner will control about 25% of the [home] video volume. No question that their going direct [to retailers] is

# Blockbuster Posts \$13.4 Mil Profit in 1st Qtr

■ BY DON JEFFREY

NEW YORK—Blockbuster Entertainment Corp. has reported significant increases in first-quarter revenues and profits, drawing a favorable reaction from Wall Street.

For the quarter that ended March 31, the nation's biggest retail video chain posted a net profit of \$13.4 million on total revenues of \$139 million. Both figures were more than 80% higher than those for the comparable period last

Blockbuster's stock, which trades on the New York Stock Exchange, rallied after the results were announced. On that day, shares rose 87.5 cents each, or 5%, and closed at \$18.375. Their 52-week price high is \$21.625.

Systemwide revenues, which measure gross receipts from all franchised as well as companyowned stores, rose about 95% in the quarter to \$247 million. At quarter's end, 1,185 Blockbusters were open: 592 were companyowned and 593 were franchised.

Earnings per share for the quarter were 17 cents, a 70% increase over the same quarter last year. Analyst Fran Bernstein of Merrill Lynch Capital Markets says she expected the figure to be 18 cents per share.

The lower number is the result of a recent change in the company's method of amortizing hit videocassettes for rental. They are now amortized over 12 months in-

stead of three years.

Last year Blockbuster took heat from Wall Street over its accounting methods, including its videocassette amortization schedule, which some analysts said inflated quarterly earnings.

Bernstein says she does not believe Blockbuster changed the amortization policy in response to the outcry. The change, she says, is "a result of what's appropriate."

Company officials were unavailable for comment at press time.

Other first-quarter results for the Fort Lauderdale-based chain are as follows: Operating income, \$25.1 million, an 86.5% increase over last year; operating costs and expenses, \$114 million, up 79.4%; operating margin, 18%, up from 17.4% in the same period last year. a fear at independent distribution."

At the same time, distributors continue to grope for ways, mostly unsuccessfully, to reconfigure their

own ranks in a business where market share is becoming an increasingly critical concern.

A SPECIAL BILLBOARD ANALYSIS

In recent months two pro-

posed mergers, involving five different wholesale companies, have collapsed (Billboard, April 14). However, all the companies involved—Major Video Concepts, Video Trend, VPD, Sight & Sound Distributing of St. Louis, and Portland, Ore., rackjobber Sight & Sound—are said to be "still in play."

Industry observers say that by year's end, they expect a number of distributors to change hands. One supplier executive predicts a net loss of as many as four major distributors, which would reduce the total from the current 16 to 12.

As significant as Time Warner's involvement in the Pathé-MGM/UA deal is, it is only the most spectacular example of a trend among suppliers that has been gathering steam in the last year.

"Suddenly, the dynamics and economics of going direct are becoming more favorable for those manufacturers with large market shares. The home video distribution system was created 10 years ago, but it is rapidly becoming that much more inefficient," says another studio executive.

His supply-side forecast is analogous to what took place in the record business. "The business will gravitate down to the six or eight large companies that will have the bulk of the business, either through distribution arrangements or through acqui

sitions," he says.

He foresees "Warner distributing Cannon, MGM, UA, and probably HBO, in addition to its own product. RCA/Columbia has TWE and other lines. Paramount is distributing Prism and looking at other deals. And LIVE, which already has IVE and FHE, is close to the Vestron acquisition and maybe other lines."

That consolidation will continue, he adds, "because the smaller labels can't afford the overhead necessary

to go out there in the marketplace. As the market share consolidates into these six or eight companies, then they have sufficient market share to start going direct to a larger percentage of the customers. WEA, CEMA, and CBS Distribution were all formed when their market share was sufficient to start going direct."

LIVE Entertainment, the supplier/rackjobber/retail combine, is said to be readying a new distribution entity—LIVE Distributing—which would not only distribute its own product but handle product from other labels as well. LIVE, which is not expected to renew its home video distribution agreement with MCA, also stands to gain the Vestron catalog—in a deal one source describes as "inches away." At press time, LIVE had no comment regarding a separate distribution entity.

Another studio executive says, "With Warner potentially getting involved with MGM, they may take the route of record distribution and cut out distributors and go direct to retailers ... A move like that would change the complexion of distribution quite dramatically."

"I don't think there's any real advantage in having only one rep call on distribution from HBO, Warner, and MGM," says J.D. Mandelker, president of St. Louis-based Sight & Sound Distributing, referring to what Time Warner may ultimately do in the home video area. "You won't get focus or attention, and that still remains important. They may consolidate into one retail sales call for the direct business, and that will obviously affect distribution to a point."

Adds yet another major studio executive: "There's going to be lot of discussion now about the future of distribution as it relates to large home video companies. Warner, RCA, and others who have a lot of product are concerned whether or not distributors can sell all that product. When your Western regional sales manager is limited to a 15-minute call at Commtron but has 10 titles to sell, there's concern about that type of focus and attention. Maybe we are getting to a point where we should sell major accounts direct."

That potential scenario, he adds, would necessitate a "change in pricing to direct accounts to facilitate

that. There's no incentive now for a Blockbuster to buy direct today. But down the road that could change."

Also recalling the type of consolidation that took place in the record business, he concludes, "If you're a video distributor and are satisfying the video needs of 400-500 accounts, and the top 40-50 guys represent 50% of your business, maybe you don't have a lot to worry about. But if you're a regional distributor, where two accounts represent 80% of your business, and four or five of your major suppliers were to pick those accounts off, then you have a major problem. Those distributors who are overly leveraged, relying on just a few big accounts for all their business, are the guys more concerned about this potential trend.

One way in which independent distributors are trying to respond to these threats is by increasing their market shares by merging the operations of two or more companies. To date, however, such efforts have not been successful.

"Everyone has tried various [merger] combinations, and so far no one has found the key to getting that done," says Major Video's Wiseman. "As the industry matures, it becomes more and more difficult to get increases [in sales and revenues] each year. One way to become more efficient is to put more product through the same overhead. That's what is happening at both the distributor and supply side."

Sight & Sound's Mandelker says he does not think there will be anymore distributor consolidations this year until "someone starts hurting. The only kind of consolidation we have had in this business is when a distributor has been in a panic situation. I don't know one distributor that

sold from strength."

Sight & Sound was itself the subject of a near merger with Sacramento, Calif.-based VPD and Portland, Ore.'s Sight & Sound, which would have created a national distribution system with a rackjobbing relationship in place. "We thought we had some good ideas," Mandelker says of his near deal. "If we can make something like that happen, we may."

Tom Burnett, senior VP of sales and marketing at Media Home Entertainment, observes, "There's no question there will be more consolidation and a couple of new owners in independent distribution. I don't think the number of players is going to change drastically."

Says Len Levy, executive VP at Fries Home Video, "The market is ready for these mergers. The participants are looking for a realignment."

According to one major studio executive: "The problem with independent home video distribution today is you have a handful of large onestops, which is essentially what they are. They all carry every brand, sell to the same accounts nationally, and compete with each other only on price. Margins shrink because of the price competition. They've given up more services. And as their margins shrink, they have to look at mergers and acquisitions among themselves in order to maintain their market share.

"Some of the deals have fallen apart, but that's going to happen since some of them were trying to be structured as joint ventures. I'm not sure that's going to work. But someone will buy someone else outright. [The distributor's] percentage of the market will be shrinking as a group, and that will squeeze out some of the players."

#### 700 FILMS FACE COPYRIGHT SCRUTINY

(Continued from page 1)

The decision will affect only those titles copyrighted before 1978, and only if the original author died before the expiration of the first 28-year period of the copyright under the 1909 copyright. The new law extends this copyright period for 50 years, with renewal provisions.

In the "Rear Window" case before the Court, author Woolrich sold the original copyright and promised to assign the renewal copyright for the lawful extra 28-year term. However, he died in 1968 in the first term of the copyright, three months before it could be renewed.

The executor of Woolrich's estate then sold the story rights to Abend, and, when the movie was rereleased in 1983, Abend sued the distributors, claiming he was owed a share of the \$12 million the film has since earned in its theatrical run and in its TV and videocassette release.

Actor Jimmy Stewart, Hitchcock heirs, and MCA Artists Ltd., owners of the movie, asked that Abend be prevented from sharing in those profits, based on a court decision on the lapse of original ownership rights to a derivative work, such as a film.

But Justice Sandra Day O'Connor, writing for the high court's majority, said in effect that the earlier decision was incorrect and added that Abend was protected by the provisions in the revised copyright law.

O'Connor wrote that the distributors' "true complaint is that they will have to pay more for the use of works employed in creating their own works... Such a result was contemplated by Congress and is consistent with the goals of the Copyright Act"

The revised law tries to ensure that authors have a fair chance to share in profits of a creative work and to pass those profits on to heirs or executors.

At press time, none of the major film studios would comment on the decision.

# GoodTimes Come To An End For Mickey, Minnie, Donald

NEW YORK—The Walt Disney Co. and GoodTimes Home Video Corp. have announced an agreement under which GoodTimes will stop selling five videocassettes containing Disney cartoons, which GoodTimes had distributed under its Kids Klassics and GoodTimes labels.

In a prepared statement, Good-Times president Joe Cayre said, "We had been distributing this material because we believed it was in the public domain. Recently, we have had discussions with Disney, and they advised us that this product was not in the public domain."

In a separate development, Disney announced it has secured a consent judgment from New Jersey-based Silver Screen Video, Inc. under which Silver Screen agreed to stop distributing two videos featuring Mickey Mouse and Donald Duck and to recall and destroy all videocassettes, packaging and promotional materials relating to the titles.

The consent judgment resulted from a complaint filed in U.S. District Court in Los Angeles charging copyright and trademark infringement, unfair competition, false designation and false advertising.

In addition, Silver Screen made a payment to Disney "in an amount well in excess of Silver Screen's total gross profits from its sales of the unauthorized cassettes," according to a

Disney statement.

The five cassettes involved in the GoodTimes agreement, which include the Disney cartoons "Minnie's Yoo Hoo," "The Mad Doctor," "Hooked Bear," "Susie The Little Blue Coupe" and "The Spirit of '43," feature Mickey Mouse, Donald Duck, and other Disney characters.

The agreement with GoodTimes and the judgment against Silver Screen are likely to be the first of several similar announcements involving the third party distribution of the same five titles as well as other titles, according to Edward Nowak, VP/Counsel for Disney.

Nowak would not identify any of the other parties.

A lawsuit filed by Disney in August against Amvest Video Corp. alleging similar copyright infringements is still pending in federal court in Los Angeles.

Nowak said that under the agreement with GoodTimes, he is "not at liberty to disclose" whether the agreement includes provisions for Disney to recover any revenue from GoodTimes resulting from GoodTimes' distribution of the titles. He said no lawsuit had been filed against GoodTimes "at an earlier time than is reflected in the press release."

GoodTimes executives could not be reached for comment.

PAUL SWEETING

#### INDIES GIVE NEW ZIP TO MAXICASSETTE

(Continued from page 1)

via Island. According to informed sources, "Wild Thing" moved about 400,000 maxicassettes and 200,000 12-inch singles. The cassette single, released well after the extended-play versions, racked up about 1.3 million units, the sources say.

Cory Robbins, president of Profile Records, says he just began issuing maxis a few months ago, but plans to do a lot of them. His decision, he says, was based partly on Tommy Boy's success with maxis and partly on his own testing of the market-place.

"I know when we put out the latest Rob Base ['Get Up And Have A Good Time'], we were originally going to put it out as a cassette single. Then we decided to put it out as a maxisingle, and some retailers complained, but it sold 40,000 copies."

Aaron Fuchs of Tuff City Records, a New York-based street label, also ran into some flak from distributors when he hit them with the maxi of YZ's "I'm In Control Of Things/Thinking Of The Master Plan." "But as time went by and sales increased, the resistance decreased considerably," he notes.

The recent resistance of retailers and major labels to maxicassettes, say observers, stemmed from unsuccessful efforts to launch them before the cassette single was fully established in the market about a year and a half ago.

"The majors told everybody—and we were foolish enough to believe them—that only cassette singles sell," recalls Next Plateau's O'Loughlin. "And we thought that didn't make sense. So we decided to just put maxicassettes out, and that turned around opinion in the business."

Silverman, whose Tommy Boy label is now releasing maxicassettes on "everything," contends that CBS and WEA gave up on the extended-play tapes, claiming that they were not selling. "They tried it," he says, "but they tried it before the cassette single was popular, or right when it started to take off. So they had a bad response and never went back to it."

Within the past six months, however, CBS, WEA, and other majors have returned to the configuration, releasing maxicassettes on some dance cuts and also on tracks by lead-

#### **GERMAN MARKET ROBUST**

(Continued from page 6)

>

al industry concerns, however. "Because of different copyright laws in various countries, direct imports into West Germany are growing at an alarming rate," he says. "Our legislators must obtain harmonization of the copyright laws in Europe. The illegal sound carrier business is flourishing and damaged the German record industry by over \$44 million in

Zumkeller also identifies problems in the West German retail sector. More than 60% of sound carrier sales were made in chain stores, and independent retailers are facing increasingly harsh competition. An ominous number have gone out of business, he says.

"The BPW is starting an initiative to support music dealers," he says. "We are investing a six-figure sum in market research for the benefit of the smaller stores, and we'll provide consultancy services to improve trading and help to finance staff training"

ing acts who tend to sell well in any format

An extended-play single of Madonna's current hit "Vogue," for example, has been issued by Warner Bros. in the 12-inch vinyl and maxicassette formats, as well as on a CD-5. According to VP of sales Lou Dennis, sales are split among the three formats, with vinyl and CD-5 leading the maxicassette. The strength of "Vogue" in the market made it possible for Warner Bros. to release the three maxisingle formats concurrently with the cassette single and 7-inch vinyl singles, says Dennis.

An earlier success story for Warner Bros. was the release last September of a maxicassette single of the Depeche Mode track "Personal Jesus" which, Dennis notes, was not available at the time on either album, CD-5, or 7-inch single. Maxisingles from acts such as Morrissey, Erasure, and Quincy Jones also have been released by Warner Bros. on cassette.

Columbia Records has released maxicassettes of the two new current Public Enemy singles, "Welcome To the Terrordome" and "911 Is A Joke," as well as recent singles from the Chimes and George Lamond. "You look for a real strong, active dance or alternative consumer," says VP of marketing Jack Rovner. "To me, it's another artist development tool."

Elektra Entertainment marketing VP David Bither says his label is

"just getting back into this whole issue." The new Keith Sweat single, "Make You Sweat," due for release May 21, will be available in a maxicassette format. "I'm fairly confident there's business there," says Bither. "The further decline of vinyl singles in any configuration [7-inch or 12-inch] has forced us to look at other options."

The next Michel'le single on Atco Records will be made available in a maxicassette format, says marketing VP Steve Kleinberg, because of that artist's established strength in both the cassette singles and 12-inch vinyl market.

However, the label has opted for a CD-5 release of the new single from Sweet Sensation, a remake of the Supremes' hit "Love Child." With both Michel'le and Sweet Sensation appealing to similar markets, Atco sees the dual approach as something of a comparison test of the maxicassette and the CD-5.

#### A NEW PROFIT CENTER

While the majors view the maxicassette as a promotional tool that can help sell albums, the independents regard the long-version tape as a profit center that can make up for part of the sales lost as retailers cut back on 12-inch singles.

"You have to replace 12-inchers with an item of equal value, otherwise you'll lose \$2 per unit" by going directly to cassette singles, notes Profile's Robbins. "You lose volume,

and that's going backwards."

In addition, there is still a market for extended-play product, regardless of whether it is on vinyl, tape, or CD. "It's where people put out versions and mixes and so on that it works," notes Silverman. "It has nothing to do with dance or any particular genre. It's about people who are interested in a particular piece of music and want to it hear it in different versions."

Whereas the majors tend to issue maxicassettes around the same time as corresponding cassette singles, the indie labels make a point of *not* releasing the latter unless they are sure they have a huge crossover hit. The reason is that, if no other version is available, people will buy the higher-priced 12-inch; but once a pop hit is at stake, the labels will sacrifice their profit margins in order to generate store reports, which lead to more radio play.

dio play.

"Without the cassette single, my sales would be about half of what they are now," points out Silverman.

"The addition of the cassette single gives me extra power to get store reports."

But not all indie operators agree. O'Loughlin, for instance, notes that Next Plateau has had several top 40 hits without releasing cassette singles.

Silverman and O'Loughlin say most retail chains are already carrying maxicassettes, with the 450-unit Trans World chain the glaring exception. "When Trans World picks it up, [the ratio of maxi sales to 12-inch sales] will go to 70%," says the Tommy Boy chief. "By the end of the year, I expect it to be 70%-80% cassette. Unfortunately," he adds, "it gives more chains the option to drop 12-inch vinyl."

Chain retailers have varying takes on maxicassettes. For instance, neither the 70-store, Nashville based Sound Shop chain nor the 13-store, Atlanta-based Peppermint chain has seen any activity on the configuration so far. Dave Roy, senior buyer for Albany, N.Y.-based Trans World, says, "We're dabbling in them in very few stores right now, in a few markets where dance singles and club mixes seem to mean something."

But at the 115-store, Amarillo, Texas-based Hastings chain, senior buyer Jerry Wilkie says, "We're seeing increased maxi sales, due to the overall success of the cassette single." While the latter far outstrips the maxi, he notes that extended-play tapes are outselling 12-inchers two-to-one on Madonna's "Vogue."

Like Hastings, the 173-unit Record Bar chain has also been carrying maxis since last fall. While the chain is centrally buying only major label product, individual stores are ordering indie titles as well. According to Jim Thompson, senior product manager for the Durham, N.C.-based chain, the maxi of "Personal Jesus" by Depeche Mode has sold 9,000 copies at Record Bar.

Tower Records' downtown Manhattan store is also doing well with maxis, which are outselling 12-inchers.

One-stops also report strong movement on maxis. Lee Ann McCain, independent buyer for Select-O-Hits in Memphis, cites Digital Underground and Salt-N-Pepa singles and says that maxicassettes now form 40% of the one-stop's extended-play sales.

Similarly, Mike Smokler, singles buyer for Brooklyn, N.Y.-based WIN Records, has seen a pickup in maxi sales action, although he cautions that the release of a cassette single can kill it.

Assistance in preparing this story was provided by Ed Christman.

#### VSDA CONVENTION MEAL EVENTS UP FOR GRABS

(Continued from page 5)

at the show."

The shuffling of event sponsors, meanwhile, has cast a spotlight on VSDA's policies for allocating booth space on the exhibit floor.

As word that some studios would not sponsor events by themselves began to circulate, a proposal was floated by several suppliers to do away with VSDA's longstanding policy of giving preferential floor space treatment to sponsoring companies.

More specifically, it was suggested that a lottery be held to allocate booth space among all sponsoring companies, whether single or co-

According to VSDA executive VP Pam Horovitz, however, the existing policy remains in place. "Whatever policies we establish for the show have to apply to every exhibitor," she says. "We couldn't conduct a lottery without opening it up to all exhibitors."

... Booth placement on the show floor is at the discretion of VSDA, with consideration given to product type, seniority, and sponsorship."

What has some studios concerned is that greater consideration is given to sole sponsors than to sponsors of a group event. "To a certain extent, priority will be given to single sponsors," Horovitz says. "That's what the policy has always been."

As a result, the studios that no longer sponsor an event themselves could find their booths somewhere other than the prime locations to which they are accustomed.

"The truth of the matter is that with some companies wanting to expand their booths, we were running out of prime real estate upfront," Horovitz says. "Our goal for this year is to work toward a floor layout that showcases the big booths and allows for better traffic flow around

them ... We want to create a prime real estate area that goes farther back into the floor."

Another interesting wrinkle introduced by Paramount's proposal for a multiple-sponsored event, according to several sources, is the stipulation that it be open to all VSDA attendees. In past years, all the sponsored meal events have been restricted to attendees who purchase premium-priced full registration packages.

"Obviously, if every sponsored event is open to everyone, then there wouldn't be much sense in paying for a full registration," Horovitz says. "If it's only one event, I don't think that would be a problem."

Horovitz says VSDA will again sell premium-priced full registration packages to this year's show, as well as lower priced, single-day floor passes. "There's more to a full registration than the meal functions," she says. "The business sessions and seminars are not open to those with floor passes. In our minds, there are enough reasons to justify buying full registrations."

Horovitz also stresses that VSDA remains confident that there will be as many, or nearly as many, sponsored events at this year's show as in the past. "There are a number of spots open and a number of companies interested," she says.

One possibility, according to several sources, is that companies from outside the industry, such as Coca-Cola and Orville Redenbacher popcorn, will sponsor events at this year's show.

# JVC To Bow Palm-Sized VCR System

Recorder, Camera, TV Set To Sell For \$1,829

TOKYO—Victor Co. of Japan (JVC) will begin selling a compact Super VHS modular component video system starting May 16 in Japan.

The system includes the world's smallest and lightest, palm-sized Super VHS-C VCR, weighing 530 grams; the world's smallest CCD camera, weighing 160 grams; and an LCD color monitor, a TV tuner, and a rechargeable battery pack.

The full system, SC-F100, which includes the VCR, camera, monitor, TV tuner, power unit, and deck holder, will retail for \$1,829 (at an exchange rate of 157.45 yen to the dollar). The camera system, SC-R100—including the VCR, camera, power unit, and deck holder—will cost \$1,321; the player system, SC-

P100, with VCR, monitor, and power unit, will be \$1,226.

JVC plans to introduce the systems into the U.S. this summer and in Europe next year. Production will be 6,000 systems per month.

The super VHS-C VCR features high-resolution picture quality and hi-fi stereo sound. The TV tuner weighs 165 grams, has a 16-preset channel system, and incorporates a rod antenna. The deck holder enables users to carry the Super VHS-C VCR, either alone or with the CCD video camera, on their bodies.

Accessories for the system, which will be sold separately, include AC power adapter, system carrying case, and a car stereo adapter.

SHIG FUJITA



BILLBOARD MAY 5, 1990

#### RACISM TRACT SENT BY PUBLIC ENEMY SPOKESMAN INVITES NEW HEAT

(Continued from page 5)

lished in 1970, is the work of Dr. Frances L. Cress Welsing, described in Allen's cover letter as "one generally agreed to be the most controversial and talked about Afrikan [sic] health professional in America."

Welsing, formerly a member of the faculty of Howard Univ. College Of Medicine in Washington, was denied tenure in 1975. She subsequently charged that the school refused to grant her tenure because of her theories on race and racism.

Allen says in his cover letter that the work of Welsing and writer Neely Fuller Jr., author of "Textbook For Victims Of White Supremacy," "should be seen as some of the inspiration for 'Fear Of A Black Planet'" and that it is "some of the strongest and most relevant writing done on racism, raciality, oppression, and other race issues."

One of Welsing's primary theories, stated in the pamphlet, says, "The quality of whiteness is indeed a genetic inadequacy or a relative genetic deficiency state or disease based upon the genetic inability to produce the skin pigments of melanin which are responsible for all skin coloration." Welsing claims that whites feel inferior as a result of this lack of pigmentation and that this is the basis of whites' aggression toward other races.

The mailing of the Welsing pamphlet came to light in the April 27

issue of Entertainment Weekly.

In a postscript to a favorable piece about the album in that publication, critic Greg Sandow, who

# 'The quality of whiteness is indeed genetic inadequacy'

received the pamphlet after writing his review, wrote, "If Allen truly speaks for Public Enemy, then [group leader] Chuck D has carried his rage against white supremacy to the point of thinking that whites are inferior . . . If the group does advocate Welsing's arguments, I emphatically withdraw

my support."

Allen says the idea of mailing the Welsing pamphlet evolved from the group's familiarity with and respect for Welsing and her work. He would not reveal the number or names of the writers who received the pamphlet.

Allen makes clear that "The Cress Theory" is not part of the album package, but a reference work to illuminate the subject matter on "Fear Of A Black Planet" (which deals explicitly with such themes as black-white sexual relationships and miscegenation). Allen says the decision to mail the pamphlets "was made internally [by the group]."

He continues, "When Greg [Sandow] attempted to get me to say

this represented our views, I said it does no such thing. We are just forwarding material on Dr. Welsing that we feel is important. The idea that the album embodies the entire theory is ludicrous ... The pamphlet is admittedly a provocative piece of work ..."

CBS Records corporate spokesman Bob Altshuler, who says he has not seen the Welsing pamphlet, offers no comment on the mailing. Def Jam CEO Russell Simmons, who manages Public Enemy, also says he has not seen the pamphlet and makes no comment. A Columbia publicity staffer would say only that Allen was hired by Public Enemy and that the label had nothing to do with the mailing.

#### DEXTER GORDON DIES IN PHILADELPHIA

(Continued from page 6)

spent three years with that aggregate, earning his stripes alongside principal tenorist Illinois Jacquet. "Seeing him develop was a great thrill for me," remembered Jacquet. "We had great battles. He was very affected by Lester Young, and I was affected by Herschel Evans. The comparisons with those [Count] Basie hornmen brought us very close together."

After leaving Hampton, Gordon enjoyed stays with Fletcher Henderson, Louis Armstrong, and, most notably, Billy Eckstine. While playing in Eckstine's ground-breaking orchestra, he emerged a shining light in the bebop movement. His impact on New York's famed 52nd Street, the incubator of bop in the mid-'40s, was immediate, leading to studio sessions for Savoy Records. Later that decade, after returning west, he teamed with tenorman Wardell Gray for a sensational series of rhythmically charged chases that helped cement his reputation.

During the '50s, his extended bouts of substance abuse kept him off the scene. Interestingly enough, acting helped boost his comeback. He overcame his drug problems and performed in a West Coast production of Jack Gelber's play "The Connection." He then signed with Blue Note and reinvented himself with swinging masterworks like "Dexter Calling," "A Suippeing Affair" and "Col"

"A Swinging Affair," and "Go!"
Throughout the '60s and into the '70s, Gordon resided in Europe, first in Paris and then in Copenhagen. He continued making records, on the

Blue Note, Prestige, and Inner City labels. He enjoyed widespread popularity working in the company of fellow expatriates, among them Kenny Clarke, Arthur Taylor, and Johnny Griffin. Taylor always appreciated that "Dexter was a perfect mix of qualities—a charismatic character and a great musician." Griffin saw him as "a very positive person—a very human man who was always on stage, as if he had been acting since birth."

After a brief visit to New York in 1976, Gordon returned to the States. He was awarded a hero's welcome and a record deal with Columbia. His stature as one of jazz's towering contributors was secured. When he played the lead role of an American jazz musician living in exile in Paris in "Round Midnight"—a role that mirrored his real-life story—his star began to shine beyond the world of jazz. Before his death he completed work on "Awakenings," a film starring Robert DeNiro and Robin Williams and slated for release in the fall by Columbia Pictures.

In summing up Dexter Gordon's appeal, longtime friend Bruce Lundvall, president of Blue Note Records, said: "He was regal, dignified, elegant. He played that way. He lived that way."

Gordon is survived by his wife, Maxine Gordon of New York; daughters Robin and Deidre Gordon of Los Angeles; sons Mikael Solfors of Sweden and Benjamin Gordon of Copenhagen; and stepson Woody Louis Armstrong Shaw of New York.

# INSIDE TRACK



(Continued from page 90)

Coleman, Margaret Whiting, Elisabeth Welch, Sylvia Syms and Andrea Marcovicci.

GRANT NIGHTS FOR MUSIC: Trans World Music Corp. has made a \$150,000 grant to Saratoga Performing Arts Center and will co-sponsor almost all special events in the upcoming season, including concerts by David Bowie, Phil Collins, the B-52's, Rickie Lee Jones, Tracy Chapman, Tears For Fears, Depeche Mode, and Steve Miller.

MONEY MATTERS: Track hears that financial woes may be dogging Video World, the 21-store Connecticut-based video retailer purchased last year by the Fairfield Group. A company-wide reorganization may be in the offing. Stephen Wilson, chairman/CEO of the Fairfield Group and Fairfield Video Partners I (the limited partnership behind the Video World purchase in 1989), declined to comment on the video retailer's financial status. The Fairfield Group is a home entertainment consultancy based in Darien, Conn.

GIANT STEPS: Track hears that PolyGram's John Brodey has been tapped to head up the promotion department at Irving Azoff's newly dubbed Giant label.

GREG PECK, a former executive at both Island and Elektra Records, will have a label called Bahia in a joint venture deal with RCA Records, according to RCA president Bob Buziak. Buziak also confirms that vet record man Jimmy lenner, music supervisor of the "Dirty Dancing" soundtrack, has entered a similar joint venture with RCA. Both labels will be based at RCA's New York HQ. Meanwhile, there are rumors that Nipper is planning to start a second Nashville imprint to take advantage of RCA's strong presence in Music City.

RACK HEARS that Brenda Romano, VP of pop promotion for Mercury Records, is heading west for a similar position with the new Disney pop label. Romano had no comment.

REKKIES UNITE! Fred Bronson and Susan Sackett, authors of two Billboard books, have collaborated on a "Star Trek: The Next Generation" episode that airs the week of May 28. Sackett has been producer Gene Roddenberry's executive assistant for the last 16 years, a job Bronson helped her get when he was a publicist at NBC. Bronson's book is "The Billboard Book Of Number One Hits" and Sackett is the author of "The Hollywood Reporter Book Of Box Office Hits." Their teleplay is called "Menage a Troi," with "Troi" referring to a character on the show.

A PLEA BARGAIN filed in U.S. District Court in Louisiana April 26 saw Bon Jovi manager Doc McGhee plead guilty to conspiring to distribute marijuana in North Carolina in 1988. Federal authorities agreed to a 3-year probation on the condition McGhee stage anti-drug concerts in southwestern Louisiana.

BROWN RELEASED: After serving 15½ months of a six-year sentence, James Brown was freed from the State Park Correctional Center in South Carolina April 12 to begin a work-release program that entails speaking to young people about the dangers of drug and alcohol abuse. Brown was convicted of aggravated assault and weapons charges after leading police in Georgia and South Carolina on a high-speed chase in September 1988. He served time for charges by both states concur-

RAY DAY: By May 1, six albums featuring Ray Charles will make their debut in such Eastern Bloc countries as the Soviet Union, East Germany, Bulgaria, Czechoslovakia, Hungary, Romania, Yugoslavia, and Poland. This is possible because of the acquisition last month by DCC Compact Classics of U.K.-based AVM Ltd., which has ties with Balkanton Records of Bulgaria, the source, too, of DCC's recent entry into the classical market. The Charles release schedule was worked out via meetings at DCC's Los Angeles headquarters between label chief Marshall Blonstein and Michael Berresheim, founder and president of AVM.

GOING TO GONE? Wall To Wall Sound & Video, the 105-unit home entertainment electronics and software retail chain, reportedly is on the block. A chain official says that that rumor has been around for about a year and is without merit. But other sources say interested parties include The Musicland Group, the largest music chain in the country.

HOLD THE ANCHOVIES: Our vote for tastiest new promotional item goes to Capitol Records for its "Leaning Tower Pizza," a CD sampler packed in a minature pizza box. Inside is a "complete menu" describing each of the "12 hot slices." The CD itself looks like a pizza with the works. The bottom of the box even has grease stains!

HE TOUR THAT FELL TO EARTH? David Bowie's "Sound + Vision" tour is off to a slow start in ticket sales. The BCL Group, promoter for the Rolling Stones tour, has taken on a similar role with Bowie, splitting the risk on some dates with local promoters. "It may get hot all of a sudden, but it looks like it will play to 60% capacity," says one source familiar with the concert scene. Says another source: "Bowie's constituency is the same as the Stones, so people may be burnt out on the so-called dinosaur acts after the Stones and the Who."

PURPLE PREVIEW: Prince will stage a single U.S. club appearance Monday (30) at Rupert's in Minneapolis to preview his upcoming European dates, a stripped down retrospective dubbed the Nude tour. With tickets selling for \$100 apiece, the show's proceeds will help pay the medical expenses of Prince's former bodyguard, Chick Huntsberry, who died last month of heart failure. A U.S. tour by Prince is possible after the late summer release of his film "Graffiti Bridge" and accompanying soundtrack.

#### STRAIT WINS TOP HONORS AT 25TH ACM AWARDS

(Continued from page 8)

calist while her songwriter husband, Jon Vezner, co-wrote the song of the year—"Where've You Been"—with Don Henry.

Black's awards came for new male vocalist, male vocalist, album ("Killin' Time," produced by Mark Wright and James Stroud for RCA), and single ("Better Man" on RCA, produced by Mark Wright and James Stroud).

One of the all-time favorites, the Judds, re-established their supremacy by capturing top-vocal-duet honors. Restless Heart was a surprise in the vocal group category that was populated by such heavies as Alabama, Highway 101, Shenandoah, and the Statler Brothers. CBS act Mary Chapin Carpenter

proved that her brand of folk-country was rewardable as she latched onto the top new female vocalist award. The Kentucky Headhunters continued their remarkable surge to stardom with the top-new-vocal group award.

Fred Reiser's Crazyhorse Steakhouse & Saloon in Santa Ana, Calif., won top nightclub honors, while WSIX Nashville earned radio-station plaudits (Hollywood Henderson accepting), and Jon Conlon of WGLX Memphis came away with the DJ-of-the-year honors.

Some 2,500 attended the event at the Pantages Theatre, and the postshow party at the nearby Palace.

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#### ON EVE OF LAUNCH. AZOFF LABEL IS ALREADY A GIANT

(Continued from page 6)

We're now called Rockville Records.

Asked how much Azoff spent for the name, Southwood Smith says, "It was a chunk of money, not a huge amount. It's a good amount of money, and it will definitely help us treat our next few releases right. It's money that fell out of the sky into our

Southwood Smith says Azoff originally wanted to call his new label Big, but his marketing people checked the reaction to the name and found out that there were negative connotations

Label owners for the indie Rockville (originally Giant) are Barry Tannenbaum and Jay Fialkov.

Southwood Smith also acknowledges that Azoff will be starting the

#### **LATIN SEMINAR**

(Continued from page 8)

Assn. of America, Washington, D.C.; Peter Lopez, lawyer, Los Angeles; and Bud Richardson, Alarm, Los Angeles.

• Music television. Luis Pisterman, WEA Latina, Los Angeles (moderator); Barbara Corcoran, producer, MTV Internacional, New York; Luca Bentiboglio, producer, Tu Musica, Los Angeles; Ed Steinberg, RockAmerica, New York; Gustavo Sanchez, Chagus Enterprise, Miami; and Pedro Torres, video producer, Mexico City.

The conference will precede the Lo Nuestro Latin music awards, created by Univision and Billboard to honor Spanish-language music talent in the U.S. The awards will be presented May 24 at the James L. Knight Cen-

ter.
The conference will include a Billboard-sponsored luncheon, as well as a cocktail party at the Hyatt the night of the event. Later, a showcase featuring a major Spanish-language rock band will take place at the Cameo Theater.

For further information, contact Angela Rodriguez at 305-448-2011.

#### \$10.98 LIST BRUITED

(Continued from page 5)

But his CBS rep told him to stop citing that price and tell customers that the list price will be \$10.98.

While other major labels say they do not have any product planned for release with a \$10.98 list, they say such a move is inevitable, possibly this year.

"We are not contemplating the \$10.98 list price," says Jim Caparro, senior VP at PolyGram Group Distribution. "But it's just a matter of time

before the list price is there."
A BMG spokesman says, "Conceptually, we are not opposed to a \$10.98 list price. If a superstar is coming out with an album, we'd be foolish not to look at a \$10.98 list."

An executive with another major distributor says, "At some point we will have to go to a \$10.98. Costs go up, and you've got to make it up somewhere." But he adds, "I don't think that immediately you will see all the labels running to the \$10.98 list. Occasionally, you might see it later this year on superstar product.'

A CEMA spokesman says Capitol is not planning a \$10.98 list price. The only CEMA frontline title at that price point is EMI's "Pretty Woman"

indie-distributed Incubator line. "It will be a branch of Azoff's Giant; he will develop baby bands there. We tried to convince him that we're already set up to do this, but I think he had put this other project in the works. We're going to keep the relationship between [our] labels open. We will let them know what we're doing; maybe somewhere down the line

we can work together."

Cliff Cultreri, GM/Western Region for Important, acknowledges that the distributor and Azoff are "actually in negotiations right now" regarding an indie-distributed grass-roots label, but he adds that "nothing can really be announced at this point.

Azoff could not be reached for comment at press time.

#### **EXECUTIVE TURNTABLE**

(Continued from page 6)

Records in New York. She was a video producer for the label.

SBK Records in New York appoints Deborah K. Dugan director of business affairs. She was associate director of legal affairs at Volunteer Lawvers for the Arts.

Dale Roadcap is promoted to VP of operations at Next Plateau Records in New York. He was product manager for the label.

Enigma Records in Los Angeles appoints Laura Annick managing director/international, and Sue Barbato director of national video promotion. They were, respectively, GM/international for the label, and GM/project director at Intima Records.

Howard Kessler is named director of A&R coordination for Tommy Boy Records in New York. He was GM of Sanctuary Recording.

Stan Williams is appointed A&R coordinator at Profile Records in New York. He is a veteran club DJ.

PUBLISHING. Philip Rowley is promoted to executive VP of EMI Music Worldwide in New York. He was senior VP and chief financial officer for the company.

DISTRIBUTION. BMG Distribution in New York promotes Yvonne Paoletti to national director of video sales. She was national video sales manager for

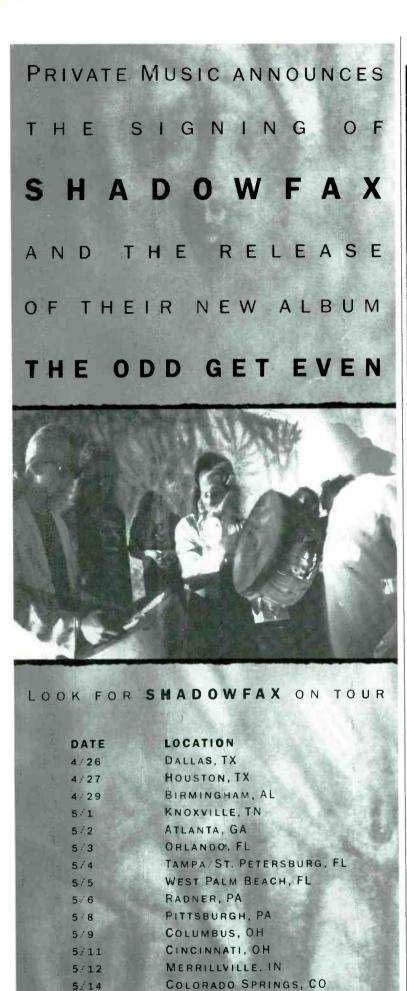
PRO AUDIO. Scott Bartlett is promoted to VP of sales and marketing at Digital Audio Disc Corp. in Terre Haute, Indiana. He was director of sales and marketing for the company.

Electric Lady Studios in New York appoints Janice Rothman studio manager. She was manager of Right Track Studios.

• VIDEO PEOPLE, see page 42.







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Edited by Irv Lichtman

CARDIAC ATTACK: First release from Virgin's new independently distributed label, Cardiac Records, will be Soul Rebellion, produced by Arthur Baker, and its first single, due in mid-May, is called "Simple Rhythm." Other acts signed to Cardiac include Three In One, a Lisa Stansfield-type R&B group, and Queen Mother Rage, a rap act produced by Lumumba Carson. According to label president Cathy Jacobson, who formerly ran Island's 4th & B'way imprint, Cardiac also will pick up some Virgin U.K. acts. She emphasizes that all acts are being inked for long-term album deals and that Cardiac will focus entirely on street music. Bobby Ghossen is the fledgling label's VP of A&R.

SALE NO, DEAL MAYBE: Jonathan Poneman, comanager of Seattle independent Sub Pop Records, characterizes published reports that the prolific neo-metal label may be on the sales block as "not legitimate." While Poneman confirms that he and co-manager Bruce Pavitt would be meeting with Columbia in New York this week, he says that the partners are primarily "interested in improving [its] distribution . . . and not interested in selling the label, or selling the label down the river." Columbia rates as a likely home for the feisty indie, since Michele Anthony—until recently Sub Pop's attorney—was just installed as senior VP of CBS Records.

ANOTHER VETERAN promotion figure at Columbia Records has left the organization. Sheila Chlanda, director of national promotion, has departed after a 23-year association with the label. A month ago, Mike Martucci exited Columbia as director of AC promotion after a nine-year stint at the label.

EXPECT A&M to announce what one source calls a "minor restructuring" of its operations within the next week. The company will unveil in-house promotions designed to fill the marketing, sales, and creative services vacuums forged by a spate of recent executive departures. The only position that won't be filled by a current A&M employee will be VP of R&B promotion; that slot, held until recently by Jesus Garber, will be occupied by an outside hiring. The source adds that ex-president Gil Friesen's former assistant, Tom Courson, will attain a major marketing position.

SUNSHINE DAY: ASCAP's former manager of public relations, Ken Sunshine, who recently left the perform-

ing rights society to become special assistant to New York Mayor **David Dinkins**, was given a luncheon by ASCAP at its headquarters in New York April 19. Hizzoner himself was on hand to say a few words, including his admission to an audience of music people, including his personal friends lyricists **Alan** and **Marilyn Bergman**, that "I can't carry a tune in a gut-bucket. Not all blacks are born with rhythm."

GETTING SERIOUS: Lalo Schifrin, the composer/pianist recently inked to a **ProArte Records** deal, has just had one of three new "serious" works released, a performance of his "Cantos Aztecas" (Songs Of The Aztecs), featuring tenor **Placido Domingo**, on the label. The recording date took place at the pyramid outside Mexico City before an audience of 12,000. The new recording deal actually begins with the first of two film music releases recorded with the **San Diego Symphony**.

ABUSE FOR CHARITY: Jeff Wyatt of KPWR (Power 106) Los Angeles is the subject of this year's 3rd annual radio roast to benefit the T.J. Martell Foundation For Leukemia, Cancer And AIDS Research, to be held Saturday night, June 9, at RCA's Studio A recording studio in New York.

THE RYAN WHITE MEMORIAL FUND has been initiated by Elton John, a supporter of the AIDS-stricken youngster who died recently. Also, a medical and research fund, The Ryan White Children's Fund, has been established at James Whitcomb Riley Hospital, where White died. The memorial fund, for White's mother, Jeanne, can be aided with non-tax-deductible donations payable to Ryan White Memorial Fund, First Indiana Bank, 135 N. Pennsylvania St., Main Floor, Indianapolis, Ind. 46204. Contributions to the children's fund are tax-deductible and can be sent to the hospital at Suite 500, 50 South Meridian St., Indianapolis, Ind. 46204-3530.

SORRY STATES: Some 33,000 allegedly counterfeit cassettes, valued at close to \$300,000, have been seized from street and swap-meet vendors since the beginning of the year. The Recording Industry Assn. of America, which assists law enforcement authorities in fighting bogus prerecorded recordings, says the seizures cut a wide swath across the U.S., involving California, Pennsylvania, New Jersey, Washington, D.C., New York, and Virginia. Among the titles seized were items featuring Paula Abdul, Quincy Jones, New Kids On The Block, Randy Travis, Gloria Estefan & the Miami Sound Machine, Vincente Fernandez, and Jose Jose.

WELCOME TO CABARET: Hugh Fordin's DRG Records label has formed DRG Cabaret, a label that will be the home of such acts as Julie Wilson (including her latest composer tribute, a Harold Arlen survey), Cy (Continued on page 88)

# Senate Unit Skeds June 13 DAT Hearing

#### House May Follow With Summer Session

BY BILL HOLLAND

WASHINGTON D.C.—The long-anticipated congressional hearing on the DAT bill, which would authorize the importation and sale of consumer DAT machines equipped with the Serial Copy Management System, has been scheduled by the Senate Communications Subcommittee for June 13.

A similar hearing on the House side may be slated for early summer.

The DAT bill would give government approval to an agreement between the record industry and the hardware manufacturers that was hammered out last summer after three years of legal and lobbying warfare. That compromise is still strongly opposed by music publishers and songwriter groups, since it contains no royalty provision to compensate for financial losses.

The bill would outlaw only serial copying of digital tapes. The SCMS does not prevent taping from non-DAT sources.

Government relations officials at the Recording Industry Assn. of America and the Electronic Industry Assn.'s Consumer Electronics Group have been testing congressional waters since last fall. The Senate bill was introduced in March, the House bill in February. Both met with initial problems when lawmakers from both the Commerce and Judiciary Committees of both houses arm-wrestled for jurisdiction; it has now been settled that the Commerce Committees, with trade oversight, will hear the bill first, followed by Judiciary Committees, which have copyright jurisdiction

Recently, RIAA officials brought record executives from EMI, A&M, Atlantic, CBS, Warner Bros., Poly-Gram, BMG, and Arista to Capitol Hill, where they met and discussed the bill with legislators from New York, California, and Tennessee, as well as dozens of other lawmakers in both the House and Senate. EIA/CEG has been lobbying as well, al-

though no manufacturers have yet been invited to make the congressional rounds.

The odd bedfellows of the RIAA and EIA/CEG are hoping to convince legislators, some of whom have tired of the long-term wrangling of the two groups, that the DAT compromise bill is a show of good faith and a "first step" toward settling the larger issue of home audio copying compensation. The gadfly publisher/songwriter groups maintain the compromise agreement is tantamount to giving away copyright protection of prerecorded music.

Lobbyists and government relations officials from RIAA and EIA/CEG say a House subcommittee hearing date is imminent. A spokesperson from the Commerce, Consumer Protection & Competitiveness Subcommittee would only say that they are trying to "prioritize" as yet unscheduled hearings and that the DAT bill hearing will be announced in a week or two.

5/15

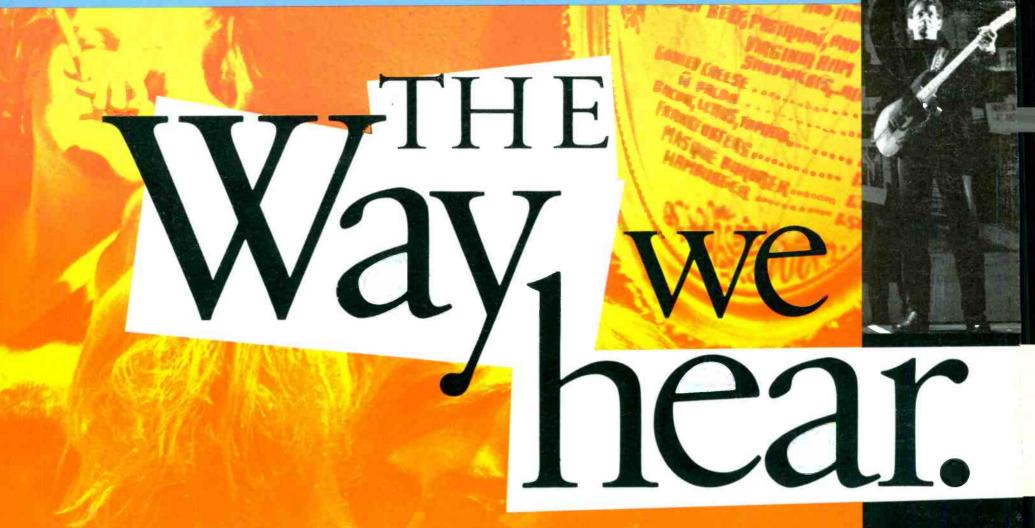
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# THE CACTUS: ROOTED IN GOLD! "A MODERN DAY PRODUCTION OF THE CITY STREET YOU SAID I DIDN'T HAVE IT THAT I COULDN'T COMPETE BUT THE SLEEPER DID SLEEP, SO THE SLEEPER SHOULDA WOKE UP... 'CAUSE & STRONG SONS TO YOU IS WHAT I SENT 'CAUSE IM A PRODUCT OF THE ENVIRONMENT."\* -3RD EASS M.C. SERCH AND PRIME MINISTER PETE NICE-DRIVEN BY/THE INTEGRITY OF THE BEAT AND THE HONESTY OF THEIR MESSAGE. "THE CACTUS ALBUM" FEATURING THE NEW SINGLE BROOKLYN-QUEENS, PLUS THE GAS FACE, STEPPIN' TO THE A.M. AND PRODUCT OF THE ENVIRONMENT. THE CACTUS SEED CONTINUES TO THRIVE! 3RD BASS LARGE OFF THE HEELS OF THEIR SUC WITH BIG DADDY KANE AND QUEEN LATIFAH GENERT: RUSH ##15" MANAGEMENT IBSS RHYMING IS FUNDAMENTAL MUSIC/SAM I AN N L RIGHTS RESERVES. LSED BY PERMISSION. DLEMBIA' REG. U.S. PAT @TM. OFF, BY CBS RECORDS Columbia



Lou Reed/John Cale
Songs For Drella Portale
Produced by Lou Reed
and John Cale

Andy Warhol changed the way we see,

while the Velvet Underground changed the way we hear.

gave us a brand new world. Just as Warhol's Pop art images turned the mirror around on the consumer artifacts of modern society, the Velvets held up their own musical mirror to what they saw happening around them every day. And, for that brief electrifying moment, Andy Warhol and the Velvet Underground were at the

outer edge of experimental expression in America.

At Andy Warhol's memorial service, Lou Reed and John Cale—the creative sparks in the early Velvet Underground—decided to reunite for an extraordinary new album: Songs For Drella.

By turns fierce, modest, brilliant, spare, hard-edged and eloquent, Songs For Drella (so named for Warhol's nickname) is both a musical memoir and an elegy; a biographical "fiction" (in Reed's words) that follows Warhol's entire life.

In 15 songs, Andy Warhol

now stands in front of us. Just as Warhol once gave the Velvet Underground a certain life, Reed and Cale are returning that most precious of favors. It's a feat not only equal to the legacy of Andy Warhol, but, perhaps more importantly, deserving of the unflinching artistic spirit of Lou Reed and John Cale.

Near the end of the last song, "Hello It's Me," Lou

Reed sings to Andy Warhol, "Your <u>Diaries</u> are not a worthy epitaph."

Songs For Drella is.

The album will be released April 24 and a limited-edition Compact Disc, with a special 15-page booklet and black velvet cover, will also be available. The home video of Songs For Drella, filmed at the Brooklyn Academy of Music, comes out on the same date.