

Billboard

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Newsweekly

COIN MACHINE
PAGES 43 TO 46

45's Taking Their Time (Longer): Poll

By GEORGE KNEMEYER

CHICAGO—Singles are longer than ever. This is shown by a recap of Billboard Hot 100 charts from as far back as 10 years ago. The problem of long singles has been bothering some operators since they feel it cuts into their revenue.

According to past charts, records during the early and mid-1960's seem to be fairly stable in their average length of time. In 1960, for instance, the average time for records in the Top 10 of the Aug. 1 issue was 2:36 minutes. In 1965 the figure dropped slightly in the July 31 issue to 2:30. However, in a

check of Billboard's Hot 100 chart for July 25 of this year, the average time for a record in the Top 10 was 3:14, an increase of 44 seconds over 1965.

The longest playing single on the Top 10 charts on Aug. 1, 1960, was "It's Now or Never" by Elvis Presley. Its length was 3:12. The shortest single was 2:21, "Itsy Bitsy Teenie Weenie Yellow Polka Dot Bikini," by Brian Hyland. Other singles on the charts (with times) included "I'm Sorry"/"That's All You Gotta Do" (2:40/2:27) by Brenda Lee, "Alley-Oop" (2:36) by

(Continued on page 43)

2 Peace Festivals Planned

NEW YORK—Rock, folk and jazz performers, people from talent agencies, management offices and producers are banding together to raise a \$500,000 kitty for peace candidates and anti-war projects with two "Summer Peace Festivals"

—Shea Stadium in New York on Thursday (6) and the John F. Kennedy Stadium in Philadelphia on Aug. 9. Everyone concerned will be volunteering their services at the two events.

(Continued on page 8)

'Woodstock' LP Hits 3/4 Million; Eye New Mark

By IAN DOVE

NEW YORK—Sales of the three-volume soundtrack package, "Woodstock," are approaching 750,000, said Atlantic Records' president Ahmet Ertegun. This makes the package, on Cotillion, one of the most successful pieces of product put out by the company, he added, with sales of the records exceeding Atlantic's most optimistic expectations.

Atlantic regards the Iron Butterfly's "In-A-Gadda-Da-Vida" (Atco) as their most successful album.

The "Woodstock" set is the biggest pop package released and also has the highest list price (\$14.95). Atlantic reports that most stores are discounting the set at about the \$10 mark.

"Woodstock" is the first soundtrack album to hit No. 1

(Continued on page 6)

Chaos Hits Radio On Disk Service

By CLAUDE HALL

NEW YORK—The rise of the conglomerate record company, combined with the collapse in many instances of the traditional distribution patterns has created turmoil in record service to radio stations and their programming. A vast number of radio stations are asking the record industry to bypass present distribution channels—the distributor and the rackjobber and their local and regional promotion men—and service them directly. There's proof that record companies could thus save countless thousands of dollars which are now going down the drain because of misdirected service.

This is the finding of a new Billboard survey of radio stations coast-to-coast. The survey represents all formats and all

radio stations, both AM and FM. As pointed out in last week's story, many major market radio stations have complaints against the record industry—usually regarding service of records.

WSGA program director Donny Brook, Savannah, Ga., said his major gripe with the record industry was that they let rackjobbers service him rather than themselves. WSGA is a Top 40 station in a city of 150,000 and Brook adds between four and seven new singles each week to a playlist of 55-60 records.

Al Kemp, operations manager of KFOR in Lincoln, Neb., and music director of all six stations in the Stuart Stations group, said he "would like to

(Continued on page 34)

Business Brisk in Western U.S. and Hawaii: Goldfarb

By MIKE GROSS

NEW YORK—Record business in the western U.S. and Hawaii is running at a healthy pace and there's a generally optimistic outlook for business in the latter part of the year to outstrip the levels of a year ago. That's the view of Herb Goldfarb, national sales and distribution manager for London Records, who just completed a two-week tour of three major markets of the West:

Los Angeles, San Francisco and Honolulu.

Goldfarb was particularly impressed with the notable developments in the Hawaiian market. "The growth there is fantastic," he said. "Within the very recent past, a good single in Hawaii would sell between 10,000 and 15,000 copies. Today, a good seller will run between 25,000 to 30,000 copies."

(Continued on page 8)

Howe Co. Gives 3-Pronged Promotional Assist to Acts

By ELIOT TIEGEL

LOS ANGELES—Mr. Bones Productions, Bones Howe's freelance a&r company, will create merchandising and exploitation aids for artists it produces. Macey Lipman, Howe's new partner, is in charge of developing the aids to help the promotional efforts of record companies.

Howe, who formed his com-

pany two years ago, said that the creation of a merchandising-information department is based on the necessity to insure that his acts are given the proper exploitation by the manufacturers.

Lipman is also contacting distributors and racks with information about artist releases.

(Continued on page 72)



Ron Dante emerges as the hottest new talent of 1970. As lead singer on "Sugar Sugar," "Jingle Jangle," "Sunshine" and "Tracy," Ron steps out with his own smash single, "Let Me Bring You Up" (Kirshner 63-1010), and the hit album "Ron Dante Brings You Up" (Kirshner KES-106). A major promotional campaign has been prepared which will include consumer advertising, a multiple city tour and in-store merchandising. Special packaging of the LP includes a full-color portrait of Ron suitable for framing.

(Advertisement)



A&M Records now has the Number 1 song in the country, "Close to You," performed by the Number 1 group in the country, Carpenters. It's been less than a year since the group cut its first chart block-buster, "Ticket to Ride," and released its first album, "Offering." Now in summer 1970 the group is readying its new big single, and its second album called "Close to You." A repackaging of its first album will follow. Yes, it's been a good year for A&M's Carpenters; smash appearances with Sergio Mendes, and Burt Bacharach. And the future? Looks like SRD at the record bins for Carpenters.

(Advertisement)



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THE REAL RON DANTE STANDS UP!



... Not that he's been sitting idly on the bench. He's been warming up as the lead singer on "Sugar, Sugar," "Jingle Jangle," "Sunshine" and "Tracy" and is one of the few performers to make #1 and #5 spots on the charts at the same time.

He's obviously earned his chance at bat. And we're betting his average soars. And we're backing our bet with extensive promotion... ads in trades, teen periodicals, buttons and a major personal appearance among other things.



KES-106
PBKO-1005
PKKO-1005

Ron Dante's new single: "Let Me Bring You Up" # 63-1010
Out of his new album: "Ron Dante Brings You Up"

Produced by Jeff Barry

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Scepter Into Country With Stop Distribution Deal

NEW YORK—Scepter Records is expanding into the country music field—the result of a long-term distribution deal signed last week with Stop Records.

Scepter will distribute Stop's new fall release which includes four albums and six singles.

The deal was completed between Scepter's executive vice

president Sam Goff, and Pete Drake and Tommy Hill, principals of Stop Records. Goff said, "This new expansion into the country field is in keeping with Scepter's over-all growth attitude. We have been studying the country field for several years."

Drake, in addition to being a Stop principal and a country artist, produced such country talent as Tammy Wynette, and has just completed a country music album in Nashville with Ringo Starr.

Stop's artist roster included George Morgan, Johnny Bush, the Kendalls and Drake. The label has three chart hits by Morgan, Bush and the Kendalls.

Sire in Dutch Artists Deal

NEW YORK—Sire Records has set two deals involving Dutch artists. Sire Records will distribute product by Focus, a new Dutch group, as a result of an agreement reached by Sire's managing director, Seymour Stein, and Hubert Terheggen, of Radio Tele Music. Latter is the publishing arm of Radio Luxembourg, which holds a worldwide production contract on the group. Sire and their licensees, with the exception of Benelux, will handle Focus product.

In another move, Sire will produce and distribute disks by Dutch vocalist Ben Cramer. Deal was set with Robert Aardse of Dureco in Holland and Sire will distribute Cramer worldwide with the exception of Benelux and France. A recording session with Cramer is set for mid-August in New York with Richard Gottehrer as producer.

FORE to Produce Fest LP Package

HOLLYWOOD — The Fraternity of Recording Executives (FORE) will produce a two-album set of the "Heart and Soul Festival," to be held Sept. 12-13, to raise operation funds. Record companies are being asked to participate in the festival. FORE is offering each

company, for a price of \$15,000, pro-rata participation in the album set, unrestricted rights to issue singles from the album, a page ad in the souvenir booklet for the festival, and mention of the company in advertising and promotion by the festival.

FORE national chairman Warren Lanier is spearheading the approach to the labels. The album set was announced last week in a letter to record labels by Buddy Scott of the FORE board of directors. Scott is eastern regional manager of Starday/King records. The offer is being limited to 12 record companies.

The festival will be held noon-midnight on Sept. 12-13; negotiations for a site are now underway. Monmouth Park racetrack was mentioned as a possibility. Each night a show will feature at least five of the top performers in the nation, plus five other chart performers and comedians. A church gospel choir contest and soul-food barbeque will be part of the festival and the highlight of the Sunday evening show will be the presentation of the first annual Billie Holiday award to artists, writers and producers in the soul music field.

Companies contributing the \$15,000 fee to the festival will have a right to select the artist to perform in the festival, subject only to budget considerations.

Kinney Buys Elektra; Ross Eyes TV Cartridge

By PAUL ACKERMAN

NEW YORK — Kinney National Service Inc., which late last week acquired the Elektra Corp. for nearly \$10 million in cash, notes and convertible debentures, is aiming at leadership in the cartridge TV field in addition to maintaining its commanding position in the traditional record industry. Steven Ross, president of Kinney National Service, told Billboard that his organization has been studying this field, and added: "We have confidence in it and feel it will take off . . . and that is why the Elektra

acquisition, along with its chief Jac Holzman, is so important to us. Holzman has an impressive background in both music and engineering, and this is essential to our planning in the upcoming era."

Ross also pointed out that the Elektra catalog, with its extensive folk and classical material, covers areas not included by other labels under the Kinney umbrella.

Kinney, as a result of its record label acquisitions, is easily No. 1 in Billboard chart activity—a six-month (January

through June) study indicating that the Kinney labels including Atlantic, Atco, Warner Bros., Reprise—and now Elektra—controlled virtually 20 percent of the singles and album chart activity.

Of this 20 percent, Atlantic racked up 5.2 percent; Atco, 3.2 percent; Cotillion, .9 percent; Dakar, .2 percent; Reprise, 3.8 percent; SGC Records, .1; Stone Flower, .1, and Warner Bros., 2.7 percent. Elektra, during the six-month period, scored 1.1 percent in chart action.

Ross predicted a dynamic future for the recording industry; but he emphasized that Kinney's involvement in the entertainment field implied no diminution of the service aspects of the corporation's activities. "We will not pursue one field to the detriment of the other; we intend to progress in both."

Ross added that Holzman would be completely autonomous. *(Continued on page 72)*

MCA Labels to Hold First Joint Sales & Promotion Meeting

NEW YORK — MCA Records will hold its first joint national sales and promotional meeting Tuesday (4) at the Americana Hotel here. The labels in the MCA fold are Decca, Kapp and Uni.

This is the first meeting planned under the recently organized marketing structure developed by Mike Maitland, president of MCA Records. The MCA labels now come under one manufacturing, marketing and distribution division headed by Jack Loetz, executive vice president of MCA Records, and Tony Martell, vice president of marketing and creative services.

At the meeting, each label will have an audiovisual product presentation featuring the new releases and highlights from the label's catalog. In addition to Maitland, Loetz and Martell, the following will also participate: Marvin Paris, the newly appointed national sales manager for MCA Distributing Corp.; Herb Gordon, MCA's national promotion manager; Johnny Musso, Kapp's general manager; Vince Cosgrove, national sales manager for Kapp; Russ Regan, Uni vice president and general manager; and Rick Frio, Uni's national sales manager.

Bill Levy, MCA's director of creative services, will discuss point-of-purchase displays, national time buys, and advertising campaigns planned for the product. Marvin Paris will coordinate the entire meeting.

Miki Dallon of England's Young Blood Records, and Dick Broderick, head of MCA Records International, will introduce the initial five-album Young Blood presentation. *(Continued on page 72)*

18 New Pkges Bow London '70's Step 2

NEW YORK—London Records is applying the theme, "Sounds of the '70's," phase 2, to its annual midsummer album release. The release will include 18 new packages encompassing classical sets, three deluxe specials, four new phase 4 LP's, a pair of pop items on Parrot, and one new LP each on Sire, Deram, Hi and Ashley.

Featured in the pop category are a new British group, Arrival, and actor Walter Brennan. The classical grouping includes the seven-record "Beethoven Nine Symphonies" which carries a special price of \$35; "Von Karajan Plays Tchaikovsky," a two-disk set with a suggested list of \$10.

Artists represented in the

phase 4 series are Werner Muller, Ronnie Aldrich, Johnny Keating, and Bernard Hermann.

The group called Cloud will be represented on the Deram label. Willie Mitchell will be in the Hi Records spotlight, Andrew Leigh will be featured on Sire, and Leon Ashley will be spotlighted on the Ashley label.

According to Herb Goldfarb, London's national sales and distribution manager, a number of special merchandising aids are being made available for this second phase of the "Sounds of '70's" promotion, originally kicked off with the firm's release last January. A half-dozen LP's from that release hit the best-seller charts.

Buddah Execs Reshuffled; No Set-Up Change

NEW YORK—In a reshuffling at Buddah Records, Phillip Steinberg has been elected to the post of consultant to Viewlex and the Buddah-Kama Sutra Group and Arthur Ripp has resigned as president of the Buddah-Kama Sutra Group. Ripp and Steinberg are the co-founders of the Buddah-Kama Sutra Co.'s and acted as co-presidents since the combine was acquired by Viewlex Inc. Steinberg will devote much *(Continued on page 72)*

A&R Keying to Selectivity

CHICAGO — Industry veteran Ed Barsky promises that his new company A&R Records will "not overextend itself and will be very selective in the number of artists it produces material for." The company is already off to a fast start due to its agreement with Mercury Records Corp., which will manufacture and distribute A&R. Additionally, A&R's own promotion, sales and publicity people will work along with Mercury's.

Two singles by Warren Marley and the Keith Textor Singers were released July 24 and an LP by Pat Williams produced by Phil Ramone will be released Aug. 8. Another LP by John Blair produced by Pete Spargo will be released in early August.

In other moves, A&R Records has hired Harriet Margueles as publicity director. Arthur Ward is president of A&R Studios, and Don Fry is vice-president, general manager of the recording facilities. Jerry Wagner will head the internal publicity and promotion liaison with Mercury.

"We are in a position to do a concentrated job on talent promotion," Barsky said here in Chicago, where he conferred with Mercury president Irwin Steinberg.

Utall Production Deal With Post

NEW YORK—Larry Utall, president of Bell Records, has made an exclusive production deal with Mike Post to develop young artists for the label.

Post's first project for Bell will be a soul group called the Symbols.

A CHANGE IN STAR RATING

NEW YORK—Effective with the charts in this issue, all records deserving of a "Star Performer" rating will be starred regardless of the number of weeks on the chart. Previously, only those on the chart for 15 weeks or less were eligible.

Kirshner Nets Globetrotters

NEW YORK—Don Kirshner has become the music man for the Harlem Globetrotters, world-famous basketball team. In addition to acting as music supervisor for new Hanna-Barbera animated CBS-TV series, "The Harlem Globetrotters," Kirshner will be responsible for all the original music and songs introduced on the series and for all Globetrotters' recordings which will be released exclusively on Kirshner Records, label manufactured and distributed by RCA.

The Globetrotters first single will be released in mid-August. An album is set for release one week after the series' debut Sept. 12.

For More Late News
See Page 72

Chess Steps Up Chicago Set-Up — 'Refine' Shipping Operations

By EARL PAIGE

CHICAGO — Chess Records is expanding its operations here. On the creative level, men who have been with the company almost from its inception such as Ralph Bass, Willie Dixon, as well as newer producers such as Bobby Miller, Gene Barge and Cash McCall, will continue to work in the recording studios. Not only will all Chess labels be shipped from the 8-floor facility, but all GRT family labels and eventually tape will be warehoused here, according to Richard (Richie) Salvador, executive vice-president.

Salvador, involved with Chess during the past five years, said: "GRT wants to centralize its billing, order service, creative department and art department for all its labels in New York,

where he reports directly to GRT disk group president Len Levy.

"But we will still maintain our artists here. Our recording studios will be here. Our a&r staff will be here. Our regional promotion manager and regional sales manager will be here. We will do all our shipping out of here — the whole eight floors will be used for the whole GRT Corp. shipping Janus, Blue Thumb, Chess as well as GRT records and we will probably warehouse pre-recorded tape here."

Salvador, who has been commuting here weekly for two years, will headquarter in New York where Chess has offices in the J. C. Penney Building. Dick LaPalm, director of

advertising and merchandising; Arnie Orleans, director of marketing, and Chester Simmons, national promotion director, will join Salvador, who will still be in Chicago every other week.

He points out that for the first time in Chess' over 25-year history talent will have access to the label in three offices—New York, here, and Los Angeles where Chess has an office at 9000 Sunset Blvd. and where it is hiring producers.

"Our entire operation will be more refined. We will be in a better position to find new talent and exploit it. A lot of talent does not come through Chicago. There is plenty of talent here, but if we want to expand we must be in New York and Los Angeles."

He pointed out, for example, that Bass is now executive producer. Bass goes back to the days of the Midnighters and "Work With Me Annie" and has been at Chess 20 years.

Turning to the recent changes in some distributors, Salvador said the label is looking for: "Aggressive distributors. The basic thing I look for in an independent distributor is the promotion staff. You have to create demand. Money is so tight that if you walk in with 11 LP's they're going to cherry pick you and buy three. Because he was with jukebox distributor David Rosen for many years, Salvador looks for distributors with good one-stop connections and believes that jukeboxes account for 75 percent of singles sales (see story in coin machine section).

Salvador said Chess is happy with its new distributor setup in New Orleans with Decca. He wants distributors that are in excellent financial condition and is not worried about distributors having too many lines. "Personal contact is the answer. Everything has changed in the record business except personal contact."

Tape Assn Holds 1st Meet & Drafts Direction Plans

NEW YORK — The executive committee of the International Tape Association held its first meeting in Chicago last week and formulated plans for the general direction of the newly formed organization.

The executive committee decided that for the time being, ITA would withhold membership from distributors and retailers. The ITA will focus its membership drive on the manufacturing and tape cartridge side of the business. It was also decided that Larry Finley, ITA's executive director, would reimburse wholesalers and service organizations who've already sent in their membership fees.

It was also decided that the ITA would offer members services connected with: (1) a level of standardization of audio and video equipment and tape; (2) certification of quality of audio and video equipment and tape; (3) proper definitions of warranty; (4) standard of ethics in advertising; (5) credit information, and (6) complete breakdowns of sales statistics with product application by category.

The ITA executive committee, in addition to Finley, in-

cludes: Oscar Kusisto, president of Motorola Automatic Products Inc.; Irv Stimler, president of Optronics; Eddie Mason, president of Belair; and Jim Gall, marketing vice president of Lear Jet Stereo. Warren Troub, ITA general counsel, also attended the meeting.

PACK IS AGAIN HEAVYWEIGHT

NEW YORK—Lorenzo Pack, former heavyweight boxer and songwriter who was counted out by his doctors after suffering a stroke in 1963, is back in action with "The Black Cat Has Nine Lives," for which he wrote the words and music. The song is included in the "Louis Armstrong and His Friends" album on the Amsterdam label.

Pack is also writing his autobiography, which will carry the same title as the song.

Publishers Win a Decree in Illinois Court on Piracy

NEW YORK—A decree in favor of 35 publisher principals of the Harry Fox Agency has been entered in the United States District Court for the Northern District of Illinois, Eastern Division, against Gary Alex Spies, doing business as Tape-a-Tape Reproduction Co., for infringements of copyrights in 48 compositions. The infringements arose out of the unauthorized manufacture and sale of tape recordings generally released under the label name, Sound Singles.

The decree was entered upon plaintiff's motion for summary judgment on the issue of liability. In addition to the finding that defendant infringed the copyrights, the decree provides that "defendant, his agents, servants, employees and all persons in active concert or participation with defendant are hereby enjoined from manufacturing or selling any parts of instruments serving to reproduce mechanically the copyrighted works of plaintiff," the subject matter of the action.

The court referred further proceedings to Perry Berke, as Special Master, "to take evi-

dence, ascertain, compute and pass upon the amount of royalties and damages which each of plaintiffs shall recover . . . and to hear plaintiff's application for attorneys' fees as part of their costs." The report of the Special Master is scheduled to be made within 60 days. The decree also provides that the plaintiffs shall have the full right of discovery in proceedings before the Special Master and that the allowance of the Special Master and the costs of the reference shall be charged against and borne by defendant.

Tunes found to have been infringed include "I Love How You Love Me," "Those Were the Days," "(Sittin' On) the Dock of the Bay," "Gentle on My Mind," "Honey" and others.

Defendant's activities included the reproduction of performances from recordings of legitimate companies. There is pending litigation in the Illinois State courts brought on behalf of Capitol Records and Columbia Records for misappropriation of the common law rights in their recorded performances. Defendant was successful in the lower

(Continued on page 72)

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Colossus & Ross Plan Big Buildup for German Group

NEW YORK—Colossus Records and Jerry Ross are conducting an intensive promotion-advertising-marketing campaign for Kannibal Komix, a German group whose first U.S. album is out on Colossus.

Daily newspapers and underground press are the subjects of much of the advertising, while radio spots also are included. Tom Kennedy, Colossus' director of advertising and marketing activities on the album, including direct co-operation and communication with all distributors, posters, window streamers, and counter displays for key markets.

A large Kannibal Komix billboard will be erected in Los Angeles' Sunset Strip with the drive's theme: "Take a Kannibal Home and Eat It Up!" Ampex Tapes has joined the drive with a campaign including streamers, window stickers and miniature skulls.

Colossus will release a special color TV film: "Kannibal Komix or the House in White." The film, widely distributed in Europe, features the four members.

Ross' office is arranging a major U.S. tour for the group and is discussing a possible deal with Sid Bernstein.

Merc to Handle Mr. Chand; Helps to Form Workshop

CHICAGO — Mercury Records is trying to help reestablish Chicago as a creative center of the industry. Mercury has agreed to distribute Gene Chandler's Mr. Chand label and the company is helping establish a writer's workshop headed by Chandler and Jerry Butler, both Mercury artists. In addition, Butler is preparing his own television show, either network or syndicated, which will emanate from here. Although Mercury is financing the writer's workshop it is not tied in with right to songs produced.

Chandler has already signed three acts to appear on his label, with two from here and one from New York. All the acts are being recorded in Chicago.

Both Mercury President Irwin H. Steinberg and Chandler agreed that having Chandler handle a label is a good idea. "Record company executives, for the most part, just can't keep up with what the public is getting hip to," Chandler said. "The public's taste can change and the companies don't realize it. Therefore, companies run into trouble."

"I'm not just interested in soul talent for the workshop or for my label," Chandler said. He said that he is working with a folk singer in the workshop.

Butler's television show is being readied and W. Yale Matheson, Butler's attorney and personal manager, said they are trying to get network affiliation.

"But if we can't go network, we will definitely offer the show to syndication."

Butler said he will feature new talent on his show, as well as established artists.

Steinberg pointed out that from a marketing standpoint, "It (Chicago) is the best place to be."

Chappell Deal With CG Music

NEW YORK—Chappell & Co. has wrapped up a long-term print deal with Cannon Films' subsidiary C.G. Music Inc., for the U.S. and Canada. Cannon has already scheduled release of 16 films during the contract period.

Chappell will kick off the agreement with the publication of the "Where Are You Going," the main theme song from the film "Joe." The song was recorded by Jerry Butler on the Mercury label. Mercury is also distributing the soundtrack album. Other featured cuts from the score are "You Can Fly" sung by Butler; "You Don't Know What's Going On," written and sung by Exhuma for Mercury; and "Hey Joe," sung by Dean Michaels. The music for "Joe" was written and conducted by Bobby Scott. The lyrics were written by Danny Meehan.

New Site for Stein Firms

NEW YORK — Ground breaking began July 20 on the new home of Blue Horizon/Sire group of record and music publishing companies, owned by Seymour Stein. The premises, and entire building, located at 165 W. 74th St., New York, will be called Blue Horizon House.

Housed there will be executive offices and rehearsal rooms as well as a modern, fully equipped 8-track recording studio. In addition, there will be a record shop at the location that will specialize in blues, progressive rock and imported recordings. The main purpose of the shop will be to feed back to Blue Horizon and Sire a pulse of what is happening at the retail level.

Among the companies headquartered at the new address in addition to Sire and Blue Horizon, will be their affiliated publishing houses, Uncle Doris, Doraflow, Bleu Disque, Sanah,

(Continued on page 10)

Billboard
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COLUMBIA
DOES IT
AGAIN!

Columbia Records is the number one label
in Top LP's and Hot 100 chart action for the
first six months of 1970.

This is how we would have done the cover of July 18, 1970.

And since then there's been more good news:

- Columbia has 2 out of the top 5 albums on the Top LP's chart.
- "Blood, Sweat & Tears 3" is already No. 2 with a bullet.
- Dylan's "Self Portrait" is already No. 4.
- 15 Columbia and Epic country albums on the charts since the inception of our "Great American Sound of Nashville" merchandising program.

This is how we're going into our convention.
Wait 'til you see what we come out with.

Columbia Records

Billboard

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Vol. 82 No. 31

Delsener Scores Artist Prices

NEW YORK—Prices that groups are asking are getting out of hand, according to Ron Delsener, producer of the Schaefer Music Festival in Central Park. "When we began this festival five years ago," said Delsener, "we gave every group a flat rate of \$2,500. Now, the prices have greatly increased and we cannot book everyone whom we fell should appear or has appeal to the wide range of people who attend the events." Delsener tries to book groups at the highest price he can afford. They never receive a percentage of the gate as they might at a regular music event. Because the highest priced ticket is \$2, Delsener describes the festival as "not regular in this day of high prices." He would like to have people such as Janis Joplin, Joan Baez,

Sergio Mendes, or Simon & Garfunkel appear at the festival. "They ask for so much money that I cannot even approach them," he commented.

This year, Delsener is also producing 16 shows at Harvard Stadium, in Cambridge. "We charge \$2 up there for all tickets," he said. "Somehow there are people who feel they are getting the wrong end of the deal and want to wreck the events. I do not think a majority of the people are for this type of action. There are not many places in the country where one can see their favorite artist perform for the admission price of a few dollars. Add to this the fact that we give the city of Boston 10 percent of the gate to run their special music program, "Summer Thing." The program allows groups to perform for the people in their neighborhoods without charge to them. The city pays the groups. "They

use the money they get from our gate receipts for this," said Delsener.

The City of New York also makes money on the Schaefer Festival. They get 10 percent of the gate. Delsener added that this was the only musical event to his knowledge which paid money to the city. The others, such as the Philharmonic and Shakespeare Festivals, which are also held in Central Park, are subsidized by city funds.

Delsener hopes to keep the Schaefer Festival alive for many years in New York City. "This will depend on the artist's rates and on the complaints we get when we have rock concerts. The people living on the West Side don't like the noise too much. But when one stops to think that we provide cheap entertainment for 250,000 people each summer I don't think they can complain about a little noise once in a while," concluded Delsener.

Alternative Media Sets Up a Free Tape Exchange

PLAINFIELD, Vt.—The Alternative Media Project, which recently held a gathering of media people at Goddard College, has set up a free tape exchange to provide interviews with artists, various shows of public interest, and general quality programming, to radio stations throughout the U.S. and Canada. Any tape the project has, can be obtained by sending a similar tape of public interest or a blank tape which the project will use, in exchange for the desired tape.

The Alternative Media Project News Letter, which is now distributed to over 2,600 people in the music industry, will carry a full list of tapes that are obtainable through the exchange. Master tapes will be made by the project and kept on file, while the original tapes will be returned to their respective owners. The project merely acts as a clearing house for this service. All tapes should be sent to Alternative Media Project, Box 69, Plainfield, Vt. Bruce Litvin is in charge.

Executive Turntable

Ahmet Ertegun, president of Atlantic Records, appointed executive vice president—Music Group of Warner Bros., Inc. He'll serve as liaison among the record, music publishing, television and motion picture divisions of Warner Bros., Inc.



WEINER



REINSTEIN



ZACHARY

Mort Weiner promoted to director of national sales, Metro-media Records. He has been Eastern promotion manager at Metromedia since the label started in 1968. He was previously national singles sales manager, Verve/Forecast and was also formerly associated with CBS Records. . . . **Jack Reinstein** named treasurer of the Elektra Corp. He joined the label officially in May 1968 as controller but formerly worked as an accountant for the firm that did Elektra's audit. **Robert Zachary** has joined the East Coast a&r department, Elektra Records. He was placed in charge of all artist relations in December 1969, was a former assistant to the national publicity director. He was also manager of Elektra group, Earth Opera.

Sonny Burke leaves Warner Bros. July 31 after seven years. For the past five years he has been head of the film studio's music department, handling special recording projects for Reprise and Warner. He plans to get into composition and other personal projects.

Allan A. Davis named to the dual posts of director of marketing and executive assistant to the vice president, Capitol Records. He will function in all aspects of the company's Eastern operation. **Noel Sherman,** former a&r coordinator, promoted to producer with responsibility for independent production. **Herb Cheyette** appointed director of office services and a&r administration while also continuing as Capitol's East Coast business manager.

Wayne Money named executive producer of r&b product at Pompeii Records which recently tied in with Ampex Stereo Tapes. **Paul Kirk** set as executive producer. . . . **Topper Schroeder** named national promotion manager, Ampex Records. He was formerly Midwest marketing director, Paramount Records, based in Chicago and was previously associated with MGM, Verve and Mercury, and Four State Distributors. . . . **Roy Gerber,** formerly with Creative Management Associates, joins Greengrass Enterprises as West Coast representative. . . . **Jim Kemper,** assistant professional manager, Saturday Music, has resigned. **Charles Moore** joins Motown as general counsel in Los Angeles. He was formerly in Capitol Industries law department for three years. . . . **Marvin Schwartz** elected Capitol's vice president for creative services. For the past 10 years he has been the label's director of creative services. In his new post he will supervise all packaging and coordinate all supporting graphic functions. . . . **Buzz Wilburn** named national album promotion manager at Capitol. He was previously director of promotion and merchandising in the international division. He will now be responsible for LP promotion at the radio level, and act as liaison.

(Continued on page 10)

McPhatter Back In U.S.; LP Out

NEW YORK—After a brief hiatus in Europe, Clyde McPhatter has returned to the U.S. and will release a new album on Decca Records Monday (3). The album is "Welcome Home," according to independent producer Clyde Otis, president of Argon Productions. McPhatter's new single, "Book of Memories," b/w "I'll Belong to You," has already been released through Decca.

'Woodstock' Set

• Continued from page 1

on the Billboard album charts since "The Graduate" and earned a Gold Disk before release. "It will be the biggest selling soundtrack album of all time," said Ertegun, "and it could easily become one of the biggest selling pop albums ever. "It took considerable time and effort to get the 'Woodstock' set together, getting artist agreements and publishing deals—apart from the actual technical aspects of the production. We are happy that our efforts are paying off so handsomely."

"As The Years Go By" Mashmakhan.

With its release in the States,
Canada may have
trouble drawing the line.

"#1 for four weeks...most requested Canadian record in history." —Roger Scott, CFOX, Montreal.

"Biggest Canadian record since 'These Eyes.'" —Chuck McCoy, CHUM, Toronto.

"Hottest and most requested Canadian record in history." —Charles P. Rodney Chandler, CFRW, Winnipeg.

"Phenomenal request item, the song was literally picked and broken by the listeners." —Al Pascal, CFRA, Ottawa.

"...moving..." —CHED, Edmonton.

"Most requested song of 1970." —Bob Robertson, CKXL, Calgary.

"...and rising fast...big request item." —Danny Roman, CJCH, Halifax.

"Started slow — now moving fast — Top 10 next week — looks like biggest Canadian record ever." —Roy Hennesy, CKLG, Vancouver.

On Epic Records



'Scene 70' Gives Artist 'Power'

By BOB GLASSENBERG

NEW YORK—The music industry has been in need of a television show in which everyone involved has a feeling for music, according to Betty Sperber, producer of "Scene 70," a music show which is syndicated in 84 markets. "The difference between this show and the other bandstand-type shows is that here, the artist has complete control, we are live on tape, we do not edit, there is

no lip-sync, and we always center on the guest star or stars and their personality," said Mrs. Sperber, ex-head of Action Talent.

Each week the show features a guest host who sits in on the production meetings and voices his opinion as to which artists should appear. "This means that each show reflects the personality of the guest host," said Mrs. Sperber. "This

also means that each show will be different and spontaneous." On recent shows the guest hosts included Kenny Rogers and the First Edition, and James Brown, who did a 20-minute set after his taping. "The artists really appreciate the freedom we give them," Mrs. Sperber said. "They do not have to sing their recent hit if they choose not to. They can just sit and talk and not perform at all."

The idea of the show is to make the artist comfortable and show another side of the artist to the audience. "There is no situation like ours," Mrs. Sperber explained, "in which an artist or group can get something besides their hit records across to the audience. It has been my experience as a viewer that TV specials on a group or artist seem terribly contrived. The other side of an artist usually involves acting on this type of show. On ours we depict the artist as a human being."

With upcoming hosts such as Genya Ravan and Ten Wheel Drive, the Chambers Brothers, and Richie Havens, Mrs. Sperber feels confident that her program will attain much success.

H. Kenin, President of AFM For 12 Years, Is Dead at 69

NEW YORK — Herman D. Kenin, president of the 300,000-member American Federation of Musicians for 12 years, died July 21 in the Hotel Lombardy here after an apparent heart attack. Kenin, 69, lived in Westport, Conn.

Kenin played violin during his college and law school days, first with the George Olsen Orchestra then with his own band. His group played mainly West Coast dates during the 1920's and early 1930's.

He was elected president of Portland (Ore.) Local 99 of the AFM in 1936. Kenin filled an interim post on the federation's International Executive Board, on invitation of James C. Petrillo, the union's president, in 1943 and subsequently was elected to regular consecutive terms on the board.

Kenin was unanimously elected AFM International President at the 1958 convention in Philadelphia succeeding Petrillo. He was largely responsible for negotiating agreements with the major TV networks and film studios, which have become the major employers of musicians.

Kenin also was a vice president of the AFL-CIO and was a member of its executive council. He also was international secretary of the Entertainment Trade Unions unit, and treasurer of the AFL-CIO Council for Scientific, Professional and Cultural Employees.

Kenin also was a member of

the Advisory Committee of the Kennedy Cultural Center and a past member of the National Council on the Arts. During his presidency, the AFM became a major force in efforts to establish the National Endowments for the Arts and Humanities, won a long Congressional battle for reduction of the 20 percent cabaret tax, established pension funds for musicians, persuaded TV networks to virtually eliminate foreign music in their programs, and set up several scholarship programs. He is survived by a wife, two sons, a brother and a sister.



BLOOD, SWEAT & TEARS perform in Zagreb, Yugoslavia, to kick off their recent tour of Eastern Europe. The State Department sponsored the junket for the Columbia Records act. The trip was filmed by National General Television Productions for future airing.

Business Brisk in Western U.S. and Hawaii: Goldfarb

• Continued from page 1

at least twice as much as before."

Album sales are increasing every bit as much, Goldfarb noted. He reported that the HIC (Honolulu International Center) Auditorium is playing more and more pop music attractions. "Engelbert Humperdinck, who is on our Parrot label," Goldfarb said, "flies in for a concert there on Tuesday (4). Tom Jones played the Ilikai Hotel last March, on his way to the U.S. from Australia, and many of the top groups include Hawaii on their tours now. John Mayall, for example, played there on his last American tour."

Goldfarb also took note of the retail structure in the western U.S., declaring that, "It's an area where there is still a very strong independent dealer element that buys heavily across the board from independent salesmen. This is all very good for our company because it means they still sell heavily on the catalog and we are most certainly a big catalog operation."

Goldfarb also noted that

while California has some of the very best FM radio going, all of which will help break records, San Diego has turned out to be a strong AM break-out area. "It was this market," Goldfarb pointed out, "that rebroke for us, after many years, the oldie 'Monster Mash,' by Bobby (Boris) Pickett, which was first out for us on the Garpax label, which London distributed. Now it's a national hit all over again."

R&B Distrib Pact With Rio Firm

NEW YORK—R&R Records has signed a worldwide distribution pact with Discos Campaio - Ediscos Musicais Falcao of Rio De Janeiro. The contract involves distribution in Mexico, Honduras, Venezuela, Colombia, Peru, Chile, Argentina, Sweden, Finland, Germany, Holland, Belgium, Luxembourg, France, Portugal, Spain, Italy, Angola, South Africa, Mozambique, Japan, and Australia. In addition, Ren-Maur Music, the publishing arm of R&R Records, will sub-publish original material with

2 Peace Festivals Planned

• Continued from page 1

The concerts are being produced by Sid Bernstein, with an assist from the Spivak Brothers of Philadelphia. Peter Yarrow, who helped coordinate the talent, indicated that the following performers have been set for the Shea Stadium show: the James Gang, John Sebastian, Big Brother, Sha Na Na, Mother Earth, Country Joe, Ten Wheel Drive, the Rascals, Paul Simon, Staple Singers, Paul Butterfield Blues Band, Johnny Winter, Richie Havens, Dionne Warwick, Pacific Gas & Electric, Miles Davis, Poco, Creedence Clearwater Revival, Al Kooper, Steppenwolf, Tom Paxton, and the cast of "Hair." The Philadelphia concert will feature many of the performers who appeared at Shea Stadium as well as Peter, Paul & Mary, Janis Joplin, Rosalie Sorrel, Sea Train, the Rotary Connection, David Rea, Delanie & Bonnie, and Judy Collins.

A partial list of non-performing names who've contributed their services includes Lon Harriman of Creative Management Associates; Ed Rubin of International Famous Agency; Haz Ray and Steve Lieber of the William Morris Agency; Bennett Glotzer and Bob Schuster of Grossman-Glotzer, and Bill Graham, Fillmore impresario.

The tickets for the shows, which are expected to run 12 hours, will be scaled at \$5.50 to \$8.50.

A disbursement committee has been formed to channel the

proceeds to candidates and projects. The committee members include Ramsey Clark, former U.S. Attorney General; Mike Brewer, national officer in the Ripon Society; Marion Wright Edelman, a former attorney for the Mississippi Legal Defense Fund; Reverend Richard Fernandez, executive director of Clergy and Layman Concerned about Vietnam; David Hawk, national coordinator of the Vietnam Moratorium Committee; Jim Johnson, Princeton professor who was co-chairman of the Princeton Strike Committee, and Stewart Mott, philanthropist.

Douglas Pushes McLaughlin's First Solo LP

NEW YORK—Douglas Records is running a large-scale promotion on the first solo album by John McLaughlin, "Devotion." McLaughlin, a British guitarist, has been featured in albums by Miles Davis and the Tony Williams Lifetime.

"Devotion" was released by Pickwick International, which distributes Douglas. Advertising will be concentrated in print and advertising in such cities as New York, Boston, Chicago, Detroit, Los Angeles, San Francisco and Washington, where airplay has been the heaviest.

Full-color posters are being distributed by Pickwick at point-of-purchase. The underground press also is included in the advertising schedule.

Increase's 'Cruisin'' Series Getting Push From Stations

LOS ANGELES — Several radio stations are running special promotions in conjunction with the seven-album "Cruisin'" series on Increase Records, headed by Ron Jacobs. The series presents a "history" of rock 'n' roll radio from 1956 to 1962.

According to Arnie Orleans, director of marketing for Chess Records, which distributes Increase, radio spots have been purchased in the 8 cities markets featured in the series: Detroit, Philadelphia, Boston, St. Louis, Los Angeles, Buffalo, Boston and Dallas.

Philadelphia's WIBG, featured in the 1957 album, is offering a chance to win a '57 Chevrolet, including a tape deck with a cartridge of the 1957 "Cruisin'" LP. WIBG also has been flying a "Cruisin'" banner over Atlantic City beaches.

Los Angeles' KGFI is conducting a competition for albums, which will end with a special program on which Hun-

ter Hancock will do his first live radio date in some time. First prize is a '59 Chevrolet.

Dallas' KLIF and Detroit's WWWW-FM are re-creating the years featured in the albums on those cities, 1962 and 1956 respectively. Russ (Weird Beard) Knight will return to emcee a 1962-style show at a Dallas drive-in. A similar 1956 promotion will include Robin Seymour in Detroit.

Buffalo's WKBW will bring back their 1960 deejays, while Boston's WMEX plans a "Cruisin'" contest. Minneapolis' KRSI is running a scavenger hunt. A giveaway is set at San Francisco's KSFO.

DJ SAKOWICZ SOCKS IT OUT

CHICAGO — Radio personality Sig Sakowicz has mailed samples of his Mishawaka Records single to 165 Chicago community newspaper editors, 250 marquee owners, 674 celebrities' homes, 570 Chicagoland women's clubs, 525 Chicago record shops and departments, 900 Mothers' Fan Club members, 175 radio-TV critics in the country, 350 Polish deejays, 98 radio-TV hosts, 120 producers and directors of host shows, 160 UPI editors, 200 talent agencies, 95 American USOs, 16 Vietnam USOs, 50 network news editors, 65 Hollywood magazine editors, 52 consulate offices and 160 newspaper columnists.

Sakowicz recorded "Say Nice Things About People" on Gordon Wagner's label.



HERMAN KENIN

Robinson to Head Faberge Special

NEW YORK—Smokey Robinson, songwriter, composer and lead singer of Motown's Smokey Robinson and the Miracles, will headline the second of four Faberge specials, being produced by Jackie Barnett for Screen Gems. Guest stars on the show include Motown artists the Supremes, the Temptations and Stevie Wonder. Also appearing will be Fran Jeffries and special guest cameos. The show is called "The Smokey Robinson Show."



Smash-Ola, Platter Fans!



A Chart-bustin' Dynamite Deck That's Givin' the Hit-pickers Heart-attacks!!!



Hotter 'n Hades, This Wax Wonder's the Shellac Smash of the Century!!!



Sure to Fly Top Five, Maybe Even to Number One-Derful!!! Riddling the Charts With More Bullets and Stars Than a Sheriff's Convention!!!

The Vogues
sing!

"The Good Old Songs"

#0931

Spin-cere Thanks to all you Great Sultans of Sound for Airing Our Latest Groove, sez Producer Dick Glasser and Bill, Don, Hugh and Chuck of the Vogues, and the Kool Kats and Kittens Kruisin' the Burbank Drive-In next to Reprise Records!!!

This Too Much Single leads off a Gas of an Album, "THE VOGUES SING THE GOOD OLD SONGS AND OTHER HITS" (RS 6395). Which Anyone With Ears Has to Have Eyes For!!!

Executive Turntable

Continued from page 6

son with the merchandising department in promoting underground and easy listening LP's.

John K. Sullivan has been named prerecorded tape merchandise manager for Custom Music Corp. of St. Louis. He was sales manager for the Handleman Co. in Chicago. . . . **Daniel E. Denham** has been appointed general manager of 3M Company's magnetic products division. He succeeds **Melvin C. Hegdal** who continues as division vice president. . . . **James B. Moran** has been named president of BASF Systems. He previously was operations vice president. **Tom Dempsey**, marketing director, has been appointed marketing and sales vice president of BASF Systems.

Roger D. Nicholson has been appointed marketing vice president of Infonics, manufacturer of duplicating equipment. **Paula Nelson** has been promoted to executive assistant to the president of Infonics. . . . **Bill Miller** has left the International Hotel in Las Vegas as its entertainment director. . . . **Don Blocker** joins Columbia Records as assistant to **Jack Gold**, the label's a&r vice president, based in Hollywood. He will work on planning a&r activities and maintain relations with talent, managers, producers and other creative aspects of recording. He was previously owner of DBJ Tapes, and before that was with Liberty Records in various categories for nine years. . . . **Bernie Sparago** joins Liberty/UA as general manager of its Sunset Records operation. He has been associated in the past with Ambassador Records as its national sales manager.

Danny Davis, director, national exploitation, Screen Gems-Columbia Music Inc. since 1967, named vice president, national exploitation for the music publishing division, Columbia Pictures Industries Inc. He will continue to coordinate promotion activities of disk companies using Screen Gems-Columbia Music copyrights. He was previously associated with **Phil Spector**, and was also with Dimension Records, Aldon Music, Colpix Records, and Big Top Records.



DAVIS

Don Mizaur named district sales manager for education and training products, Motorola Systems Inc., with responsibility in the central U.S. for market development and sales of the company's EVR teleplayer. He was formerly regional sales manager for the AMFARE division of American Machine and Foundry Co. . . . **Alfred Driscoll** promoted to branch manager, Transcontinental Music Corp.'s Chicago operations. He is sales manager for TMC, Chicago, and previously held a similar position in Wichita. . . . **Alan Hirshfeld** named director of national advertising, Superscope Inc., makers of tape recorders, stereo and hi-fi components. He first joined the company as copy chief and was named creative director prior to leaving in May this year. . . . **James Hitchcock** appointed technical operations manager for education and training products, Motorola Systems Inc. He was previously with the field service department of the company's consumer products division. . . . **William A. Feitz** has been named merchandising manager for the consumer equipment division of the Ampex Corp. Feitz will be responsible for all advertising, merchandising and promotional activities involving open reel and cassette tape recorders, players, speakers and various high fidelity accessories for consumer use.

New Site for Stein Firms

Continued from page 4

Goodie Two Shoes, Pandora, Geordie, as well as various international publishing companies represented by the group,

including Heathside and Stranat (both United Kingdom) and Angle and July (both Australian).

The move-in date is scheduled for Oct. 1.

MOONEY ADDS PRODUCTIONS

NEW YORK—Art Mooney, who has produced a one-hour audio-visual cartridge on the big band era, is scheduling several more productions.

These will be in varying lengths, and will cover the fields of rock music, country and western music, Christmas programming. He will also produce several sports programs, already scheduled are golf and boxing. All shows will be produced in Miami.

Mooney, who racked up a string of record hits in the early 1950's, is negotiating with several tape companies who are interested in his band era cartridge for their audio-visual catalogs.

CBS Income, Sales in Dip

NEW YORK—CBS estimates second quarter net income of \$16.5 million on estimated net sales of \$283.5 million, compared to 1969 second quarter net income of \$16.7 million on net sales of \$259.5 million. Estimated second quarter earnings per share are 60 cents, compared to 61 cents for the second quarter of 1969.

For the first six months of 1970 consolidated net income is estimated at \$30.3 million on net sales of \$593.6 million. Comparable 1969 results were \$30.2 million and \$519.6 million. Comparable 1969 results were \$30.2 million and \$519.4 million respectively. Estimated six months' earnings are \$1.10 per share, equaling the \$1.10 per share for the first six months of 1969.

Merc Deal On Outburst

LOS ANGELES—Mercury will distribute newly formed Outburst Records. There are three acts on the new label's roster, with Therapy debuting first with a single, "Stoney Mountain." The other acts are the Show and Jupiter.

Hal Winn is head of Outburst. This is the first local label Mercury is distributing. It also handles product from Virtue, Wayside, Peachtree and Odax—all independent companies. Winn was formerly associated with Double Shot Records, and is a leading local producer-songwriter.

Bell 8th in Midyear Corporation Report

NEW YORK—The Midyear Industry Performance Report which ran in the Billboard, July 18, listed an error in the Top 10 Record Corporations Sharing the Hot 100 Action during the first six months of the year. Bell was listed in 10th place with 10 records and a 3.3 percent share of the action. Bell should have been listed in eighth place with 12 records and a 4.1 percent share of the action.

Triple 'B' Signs Four Distributors

DETROIT—The Triple "B" Record Co. has signed the following distributors for the label: Summit Distributors, Skokie, Ill.; H.W. Daily Distributors, Houston; Marnel Distributors, Philadelphia; and Ambet Distributors, Cincinnati.

Market Quotations

As of Closing, Thursday, July 23, 1970
Table with columns: NAME, 1970 High, 1970 Low, Week's Vol. in 100's, Week's High, Week's Low, Week's Close, Net Change. Lists companies like Admiral, ABC, Amer. Auto. Vending, etc.

As of Closing, Thursday, July 23, 1970
OVER THE COUNTER*
Table with columns: COMPANY, Week's High, Week's Low, Week's Close. Lists companies like ABKCO Ind., Alltapes Inc., etc.

Cotillion Meets Pull \$1 Mil In Orders on 10 Albums

NEW YORK—Ten albums from the Cotillion and Embryo labels received over \$1 million in orders at sales meetings held at Cotillion distributorships throughout the country, said Dave Glew, album sales manager, Atlantic Records.

Strongest orders came for Brook Benton's "Home Style" album on Cotillion and "Muscle Shoals Nitty Gritty" by Herbie Mann on his own Embryo label. The 10 albums—five on Cotillion and five on Embryo—included product from Eric

Quincy Tate, Mylon Le Fevre, the Marbles, Rusty Kershaw, Arnie Lawrence, Children of All Ages, Novac, Sandy Nasan and William S. Fischer.

The orders were taken by teams of Atlantic executives including Glew, Rick Willard, Sal Uterano, Larry Yaszgar, Hal Kaplan, Charlie Goldberg, Ralph Cox and Tom Davies.

The releases will be backed by a substantial promotion, publicity and advertising program, including dealer aids, counter and window displays, and point of sale merchandise, said Glew.

Hobgood Dies

NASHVILLE—Bud Hobgood, executive producer of James Brown Productions, died Saturday (18) in Davis County Hospital, Kentucky, of a brain hemorrhage. Hobgood, who was 34, had been with the Brown organization since 1964 and had done promotion prior to production. He was also a writer.

Hobgood, who is survived by two sons, was buried in Madisonville, Ky., his home town.

BUDDAH BLASTS BUTTERFINGERS

NEW YORK—The Buddah Records softball team, captained by Neil Bogart, clobbered the Billboard Butterfingers, 12-8 in Central Park July 20. Lee Lebowitz, captain of the Billboard team, led the Butterfingers to a record 14 errors.

Billboard advertisement including subscription rates, contact information, and a form to request a subscription.

OURS



As part of its unprecedented promotion for Jethro Tull's fine-selling album BENEFIT, Reprise Records is spending over \$175 on this billboard located on the south side of Slaterville Road outside of Ithaca, New York.

bread

On The Waters



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INCLUDES THE HIT SINGLE "MAKE IT WITH YOU"
ALSO AVAILABLE ON ELEKTRA 8-TRACK AND CASSETTE.
PRODUCED BY DAVID GATES, JAMES GRIFFIN AND ROBB ROYER



Tape CARtridge

WB'S DUPLICATING AND MARKETING TO AMPEX

LOS ANGELES—Three weeks after Atlantic Records announced it was going to Ampex for tape duplication and marketing, Warner Bros. has joined the Ampex fold for the same representation. Both companies are owned by Kinney National Services.

WB and Reprise tapes were previously custom duplicated by Columbia, with WB's record distributors handling the product. Under the new arrangement, WB disk distributors may opt to continue handling the 8-track and cassette tapes.

Ampex will handle national distribution of WB's tapes, starting Saturday (1), through its network of national sales distributors in music, automotive, photo and electronic outlets.

Atlantic's product had been custom duplicated by GRT and Decca.

ATD Putting Line Into Specialty Stores

LOS ANGELES—American Tape Duplicators (ATD) is moving into specialty store locations with its line of \$2.99 prerecorded cassettes and 8-track cartridges.

Its initial thrust will be in photo outlets, where participation in the tape industry is new. The company also has plans to merchandise its line in book stores, drugstore chains, jewelry outlets and other unusual retail stores.

Stan Harris, ATD's director of consumer marketing and sales, said camera outlets are excellent

'Young Girls' Out on Ampex

NEW YORK — "Beware of Young Girls," the hit folk ballad written by Dory Previn about Mia Farrow, is now available on Ampex Stereo Tapes as one of the featured cuts on an album, "On My Way to Where."

The album, also produced in disk form by Mediarts Records, is a collection of ballads about Mrs. Previn.

AST has also released on 8-track and cassette, the Mediarts recording, "The Begatting of the President," narrated by Orson Welles. This album is a political satire recounting in biblical style the events leading to and surrounding the last presidential election.

Pickwick Sees Biggest Year for Economy Tapes

NEW YORK—Full of optimism, despite unfavorable economic trends which continue to plague the industry, Ira L. Moss, president of Pickwick International, has predicted that this will be the biggest year in history for economy-priced prerecorded tapes and recordings.

Fresh from an extended visit to distributors, rack jobbers and retailers across the U.S. and Canada, Moss noted that wherever he traveled he saw evidence that retail sales of prerecorded product have not only held the line, but have zoomed.

He said, "Despite current economic conditions, people are continuing to buy product, and according to reports received on our tour, economy priced tapes and records are selling even bet-

ter than full-priced merchandise." Moss said many retailers are now switching to economy product for standard catalog merchandise, which represents half the outlay of full-price product.

The Pickwick executive disclosed that the average rack jobber makes an 18 to 20 percent profit on full-price merchandise while retailers make 25 percent. "In contrast, on economy priced merchandise, rack jobbers earn a profit of 25 percent with retailers earning 30 percent," he said.

"When you add this to the greater turnover of economy product, it means higher profits." Moss was accompanied on the trip by Rich Lionetti, Pickwick's director of marketing.

locations for tape sales. "Most camera operations have good locations and heavy foot traffic; salesmen are experienced in handling technical equipment, and photo outlets have the display space to promote a software line."

He sees a surge in business for camera stores if they increase their prerecorded tape inventory, promote, merchandise tape and equipment together, and train personnel to better understand the products and the technique of selling tape.

"Photo outlets, and other specialty locations, can do well in the tape field by catering to the consumer with a line of quality, right-priced tapes," Harris said. "The \$2.99 price allows the average consumer to buy music. He just doesn't feel like spending \$5.98 or more for tape," he said. "Customers also resent the fact that it's more expensive to buy a tape than a record."

Harris said tape and players are plus sales for specialty locations. "In no way does prerecorded music, for instance, detract a customer from buying cameras or jewelry.

"If specialty stores are aggressive in tape merchandising," he said, "they can achieve tape sales goals. It involves space, environment, location, display, salesmanship, promotion and service. And it's all bonus business."

ATD Tapes released 36 titles in cassettes and 8-track to aim at the specialty market.

Wright Terms Battle With Japan Life & Death Struggle

By BRUCE WEBER

LOS ANGELES — American electronics companies no longer beat around the bush when asked how Japan has hurt sales for them in the U.S.

Joseph S. Wright, Zenith Radio Corp. chairman, said it bluntly: "We're engaged in a life-and-death struggle" with the Japanese.

Another spokesman said: "We've been hit like a ton of bricks."

That's hardly an exaggeration. American companies are taking two steps to counter-attack.

One, they are criticizing the U.S. Government for its lack of support in their struggle, and two, many are building plants in Asia, where labor is cheap.

Wright said the Japanese government substantially subsidizes its exports and assists "in keeping out any U.S. competition that it doesn't regard as desirable." In contrast, "the U.S. Government has shown little if any interest in our problems."

In short, American manufacturers insist the Government "obtain fair and equitable trading terms with other nations."

In their two-pronged export attack, U.S. electronics makers are rushing to grab cheap labor in Taiwan to openly compete for American dollars. In turn, Japan, hunting for cheap labor, too, has been putting up electronics plants there.

Zenith, like Ampex, Admiral, Motorola, RCA, Philco-Ford and Arvin, is taking refuge in Taiwan. Its facility starts up in early 1971 and will generate 4,000 jobs "that will probably be lost in the U.S.," Wright said. (He said the most tragic part is that due to seniority about 38 percent of those laid off are blacks.)

Cheap Labor

What makes Taiwan the momentary mecca it has become is, of course, the cheap labor supply. Also there is a growing labor shortage in Japan that has resulted in an estimated three job openings for every job seeker. Tied to this is a dizzying wage spiral that has averaged increases of 10 to 14 percent annually over the last five years.

Too, some Japanese producers are making an attempt to resolve their labor shortage by subcontracting work to Taiwan and

even Hong Kong, where labor is for hire at substantially lower overhead.

Besides its labor pool, Taiwan offers foreign companies:

—Wages are half those in Hong Kong, a third of Japan's, and a twentieth of those in the U.S.

—Workers earn between \$30 and \$50 a month—women earn even less.

—Unions offer few problems, since strikes are outlawed.

—A five year reprieve from income tax, 100 percent foreign ownership, low-interest loans and duty-free import of most material and machinery.

The bait has lured foreign companies to Taiwan which have committed themselves to recapturing the home electronics

(Continued on page 20)

Bell Simulrelease Policy On Established Artists

NEW YORK—Bell Records strives for simultaneous record-tape releases only with established artists. It prefers to take a wait-and-see attitude on new acts and underground groups.

"We watch the album chart for action before we issue the tape counterpart," said Bill Mulhern, Bell's director and coordinator of tape merchandising. "You can't merely throw out tape and expect people to automatically purchase it."

Bell coordinates its release program with Ampex, its exclusive duplicator, and coincides its promotions with exploitation programs initiated by the tape company. Mulhern coordinates all sales, merchandising and promotions with Ampex.

In turn, Ampex learns of Bell's promotions and ties in tape merchandising. Such a coordinated effort will take place on "The Partridge Family," a fall release.

With Ampex guiding Bell's tape fortunes in conjunction with the record label's merchandising concepts, Bell's tape sales this year are substantially over 1969.

Eight-track continues to dominate the sales picture at Bell "almost at a ratio of 70-30," Mulhern said. "Cassette sales are soft and are likely to continue that way until auto manufacturers install players as optional equipment at factory level."

He feels tapes will be 35 percent of the music business, especially when prerecorded cassettes join the sales spurt.

Bell concentrates its tape merchandising in 8-track and cassette, leaving reel-to-reel and 4-track to "cherry-picking" concepts.

"Rarely will we put our product out in reel," said Mulhern, "unless we have an instrumental or concept product." It has been eight months since Bell issued a 4-track title, and Mulhern doubts seriously if much product will be released in that configuration in the future.

The company is hedging on the 4-channel concept, with plans to release product only when the consumer accepts the "surround sound."

TDK Elect. Makes New Hi-Fi Cassette

NEW YORK—TDK Electronics Corp. claims to have developed a 90-minute blank loaded cassette capable of extending the high frequency response of most cassette recorders to a substantially higher limit

than is possible with other C-90 blank tape cassettes.

The SD C-90 cassette offers high fidelity reproduction from 30 to 20,000 Hz with a virtually flat response curve from 50 to 10,000 Hz. According to a spokesman for the company the breakthrough was made possible by a new type of gamma ferric oxide developed especially by TDK for high fidelity reproduction.

The new SD C-90 tape features improved signal-to-noise ratio, and extends high fidelity response substantially beyond the limits of the audio range and makes available low noise, distortion-free output for highest quality performance.

The new ferric oxide formulation utilizes a needle-like particle shape as compared to the rectangular shape of standard tape oxides. According to the company's spokesman, this permits eight times greater density of magnetic particles, improving resolution and reducing sound distortion.

Cross modulation and static charge are reduced by the new binder system of the SD C-90.

MOBILE FIDELITY MAKING QUAD TAPES AS SAMPLES

LOS ANGELES—Mobile Fidelity Productions is producing a series of quadrasonic tapes to be used as samples by hardware manufacturers.

Brad Miller, president of Mobile Fidelity, has produced a 4-channel reel-to-reel sound effects tape for 3M's Wollansak and a 4-channel 8-track (Quad 8) for RCA.

He plans to send quadrasonic tapes to other equipment manufacturers to stimulate their marketing plans for 4-channel players. Several manufacturers used Miller's tapes as sampler and demonstration packages at the Consumer Electronics Show.

In addition to the sound effects tapes, Miller has produced a 4-channel Mystic Moods master for Mercury Records.

Material in the 4-channel Mystic Moods tape was culled from three previously released Mercury albums: "Stormy Night," "Night-tide" and "More Than Music."

The 4-channel sound effects packages encompass a potpourri of sounds.

BASF Systems to Jack Up Educational Field Output

BEDFORD, Mass. — BASF Systems is gearing for a tape explosion in the educational market, said Thomas J. Dempsey, vice president of marketing and sales.

"Within five years the low-priced cassette recorder will replace the notebook as an educational tool," he said. "Students will have jacks on their desks to use players."

The company's plans call for increased participation and production in the educational field, especially with cassettes.

BASF offers reel-to-reel and cassette tapes in the A-V educational market. Labeled Edu-Cassette, the cassette line is available in 30, 60, 90 and 120-minute lengths. A reel line is available in 5- and 7-inch reels.

Dempsey said BASF distributes educational oriented tapes through A-V dealers nationally, with plans to introduce new marketing and promotion concepts in the fall.

He sees a much larger market in cassettes than reels, "because of the obvious reasons: portability, ease of operation, etc."

AST RENAMED, REORGANIZED

LOS ANGELES — Ampex Stereo Tapes (AST) has been reorganized and renamed Ampex Music Division.

Included in the division are Ampex Stereo Tapes, Ampex Records and Ampex Music International, which is expanding stereo tape manufacturing and marketing in Canada, Europe and the United Kingdom.

The new division reflects the company's widening participation in the music business, according to Ampex's annual report.

Philips, GM Deal for Retailing of Cassettes

LONDON—Within a month of Chrysler UK's decision to sell pre-recorded tapes in 150 showrooms comes news of another massive boost for the in-car entertainment market. A deal is expected to be completed next week between Philips and General Motors, manufacturer of Vauxhall cars, for the retailing of cassettes in over 300 key GM garages and distributors across the country.

The tapes will be displayed in wall dispensers to be supplied by Philips and if the deal goes

through, will be available in the fall. Philips will back up the initial launch with point-of-sale material, but the motor manufacturer is expected to promote this new departure for the company with an extensive advertising campaign in the motor trade press.

Philips Electrical already supplies General Motors with radios for fitting in the company's range of cars and under the new tape deal will probably extend the agreement to include car cassette players.

Chrysler U.K. Offers Unit as an Optional

LONDON—Chrysler United Kingdom is offering CARtridge players as an optional extra for the company's complete range of cars. The company is also finalizing negotiations for the retailing of tape product in 150 key Chrysler showrooms.

Chrysler U.K. formerly known as the Rootes Group, has concluded a deal with Motorola to supply cartridge units carrying the Chrysler logo, which will be offered with the Hillman Avenger, Hunter and Minx models, and the Sunbeam Rapier, Stiletto and Vogue cars.

The exclusive agreement was negotiated between Motorola's managing director, Robin Bonham Carter, and Chrysler accessory development supervisor, Mike Hodgekinson. The first units are expected to be available by September.

Chrysler will give a further boost to the in-car entertainment market by offering cartridges at an estimated 150 showrooms throughout the country. This end of the program developed

through a deal signed with CBS and RCA.

Albums which will sell for the normal retail price will be displayed in pilfer-proof wall racks capable of holding up to 50 tapes, and will be supplied through the company's existing distribution networks.

About 100 showrooms will initially be supplied with racks during August, with the service being extended to a further 50 by the end of the year.

Use of garages as outlets for tape product has proved highly successful in the U.S. and Europe, and almost every tape operation has been trying to interest U.K. chains. Conclusion of the deal means a major breakthrough for CBS and RCA.

Derek Claydon, the CBS marketing executive who arranged the deal for his company said, "We are as anxious as anybody to boost sales in the car market, and the only logical way of getting at the motorist is through the garages. I only hope other chains will follow Chrysler."

Audio Devices Is Zeroing In on Educational Field

GLENBROOK, Conn.—Audio Devices, blank tape manufacturer, is zeroing in on the educational field, according to Cliff Shearer, advertising and promotion manager of Audio Devices.

The company is building and widening its distribution channels in the A-V market. It distributes its tape product to the field through existing distribution channels, but will add representatives in individual markets where a specialist is required, Shearer said.

Audio Devices recently exhibited its educational products at the National Audio Visual Assn. in Washington, D.C., where its Language Art line was directed at the specialty market.

The Language Art line is available in cassettes—30, 60, 90 and 120-minute lengths—and in reels—3, 5 and 7-inch.

"We're tailoring more and more product at the educational market," Shearer said. "It's obviously an increasingly important field for us."

Tape Co. in Chapter XI

NEW YORK — Tape Merchandising Associates, Inc., a dealer and distributor of pre-recorded tape and phonograph product, with head offices located at 210 East 52nd street in New York City, has filed Chapter XI of the Bankruptcy Act in the U.S. District court here.

The company has listed its current assets at \$418,000, with liabilities running into \$725,000. Among the creditors named are Ampex, Columbia, Scepter, Mercury and Sun Records, and General Recorded Tapes.

Auto Tapes Into Producing Race

LOS ANGELES — Auto Tapes, distributor of tape players, blank tape and accessories, has moved into manufacturing.

The company is producing two 8-track duplicators, models 401 P and 801 P, both 2-slave systems for \$2,500.

As another new venture, Auto Tapes will begin importing speakers from Japan, according to Barry Caren, president.

Caren will continue to distribute blank tape from 3M (Scotch), Irish Magnetic, Audio Devices and Certron; tape accessories from Le-Bo, Ampex and Reco-ton; and players from Automatic Radio.

A TAPE CASE
that combines beauty with capacity

The "Ten-Ten" outsells all others. It's a handsome carrying case with individual compartments for fifteen 8-track tapes. Designed to protect tapes from moisture and scratches.

This sturdy case is covered with rich black plastic-coated material and trimmed with nickel-plated hardware. Has a deluxe padded lid with silver trim and fully lined interior. At home or on the go, this beautiful, big capacity case is the perfect answer to tape cartridge storing problems.

Send today for information and literature on this and the complete cartridge carrying case line. Write to Amberg File & Index Co., 1625 Duane Blvd., Kankakee, Ill. 60901

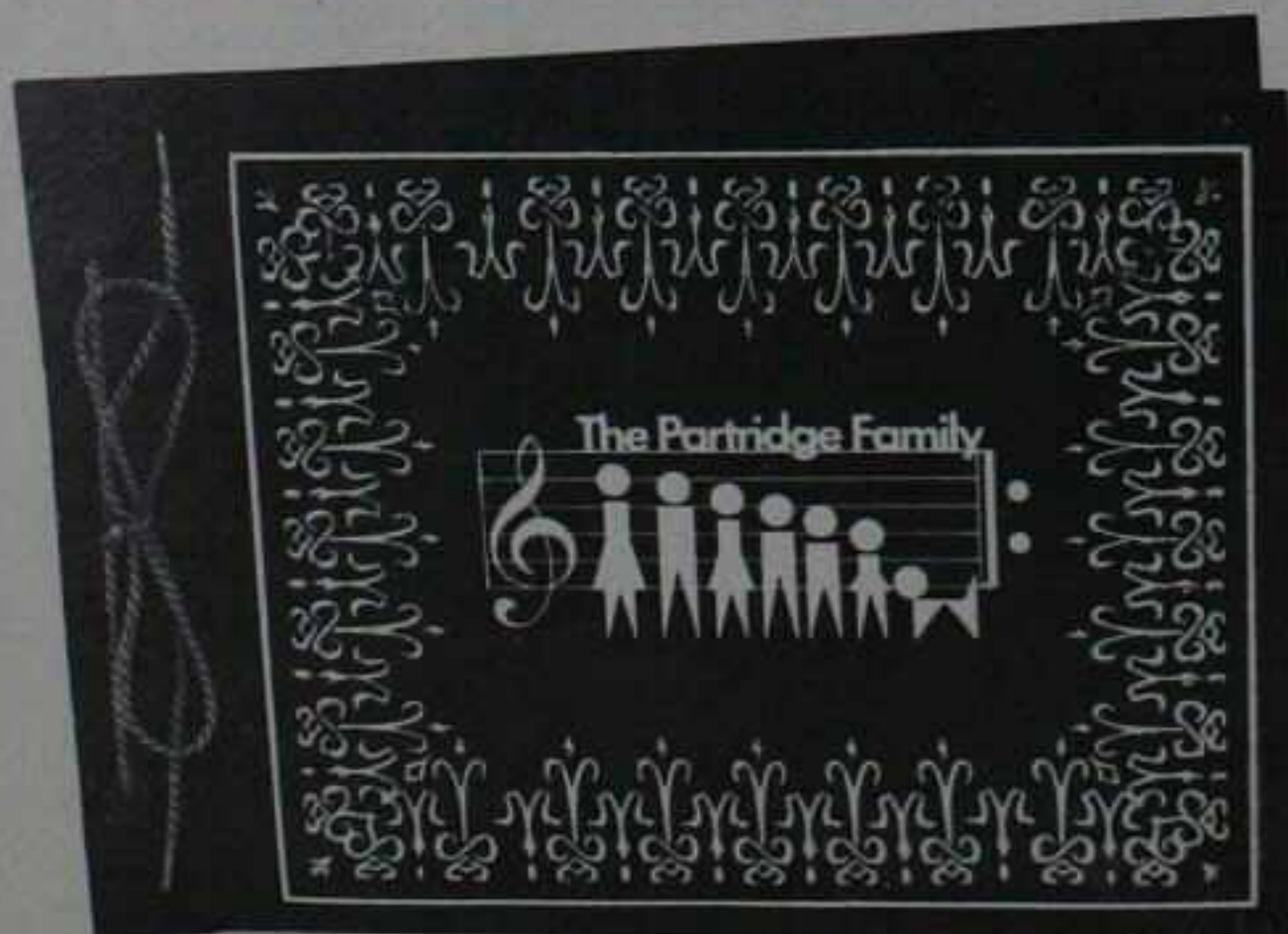


No. 1090

The 15-tape case also is available with a handsome grained walnut cover. Blends beautifully with any decor.

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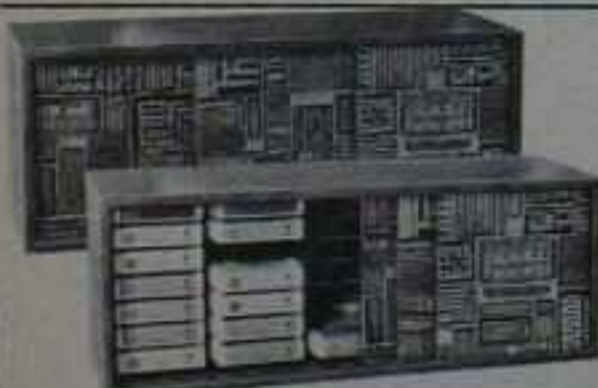
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The newest in home tape storage. Smartly styled like a fine speaker. Walnut grained all wood lock-corner construction. Holds 44 stereo cartridges.

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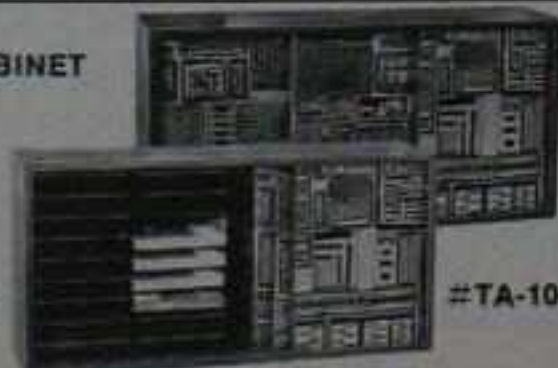
- Walnut grained all wood lock-corner construction, sliding doors
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Tape CARtridge

Praeger Sounds off Vs. Cheap Cassette Tapes

LOS ANGELES—Poor quality cassette tapes continue to plague hardware manufacturers.

The latest outcry against cheap product came from Edward O. Praeger, vice president of Ponder & Best's newly formed Vivitar electronics division.

"If the industry doesn't police itself," he said, "the government will do it for us. In this era of consumer protectionism it doesn't take too much for public outcry to involve the government."

Praeger believes the industry should establish a standard or grading system on all tape. "If the tape is graded subpar," he feels, "at least the consumer knows by reading the label on the product that this brand of tape is budget rather than quality."

Quality tape cannot compete with bargain tape, he contends, and the consumer should clearly know the difference. "By putting our Vivitar brand on the product, for instance, we cannot afford to provide the customer with a substandard product, often of reject quality."

According to Praeger, there are several forms of bargain tapes, and each represents different problems. "Some are rejects of premium tape that fail to meet specifications such as signal drop-outs resulting from improper slitting and uneven oxide dispersion on the tape. On these you will hear momentary "dead" spots peppered throughout the tape after it is recorded.

"Improper slitting affects the contact between the tape and the recording heads, especially on cassette recorders. It leads to a higher noise level and generally erratic recording in which one channel may sometimes go dead for varying intervals."

Praeger listed another kind of rejected tape as that from outside cuts. Oxide is generally applied to 18 or 24-inch widths of base material which is then slit into standard 1/8-inch cassette widths for audio use.

"Since most imperfections in coating are likely to occur along the two outer edges, the better manufacturers eliminate them automatically from their production runs," Praeger said. "The less scrupulous repackage this scrap as bargain tape."

There are three common imperfections in outside-cut tape: drop-outs, potential edge stretching or irregularity, and uneven coating which leads to erratic recording and reproduction. "This kind of tape is likely to produce poor fidelity, especially when used for stereo recording," he said.

Not all bargain tape is rejected tape, however, Praeger admits. "Some is specifically made for the low-price market by taking short cuts in the manufacturing process."

For example: In making high-quality tape, a slowly revolving cylinder is used for the milling process which finely disperses the oxide particles in the binder. There are machines used to speed this process, to achieve dispersal quickly through a hammering process, but this tends to affect both the magnetic and physical properties of the coating adversely.

A tape made in this fashion may have reduced output and increased tendency toward oxide

shedding. The low-price tape made for cassettes has a limited high frequency response and is substantially harder on recorder heads and other parts than premium tape. Some of the low price 0.5-mil tape is not tensilized and has a tendency to stretch. Also, such tape is not always properly lubricated, and it eventually squeals when played, especially after it has "aged" for a few months.

Can Be Used

"Although I do not recommend bargain tape per se," Praeger said, "it can be used for certain purposes. It can be used effectively for spoken word, where sound quality is not the first consideration. It can be

used in noncritical monophonic recording with cheap 2-track machines, where drop-outs are not as noticeable.

"But always avoid using bargain tape where any element of permanency is a consideration."

Praeger feels while there may be an apparent advantage in purchasing so-called bargain tapes, either for their price or intended use on inexpensive equipment, they do not carry the guarantee of a reputable manufacturer. "Broadly speaking, bargain tapes are not recommended for such critical performance applications as the recording and playback of stereo music—to say nothing of the possible damage to equipment that could result."

ATD, Philips Open Minority-Run Co.

WASHINGTON—American Tape Duplicators and North American Philips have officially opened their joint venture company here.

The company, ATD of Washington, has been established to help minority businessmen move into the music and tape industry.

Attending the open house ceremonies were Richard Allen, president of American Tape Duplicators; Charles N. Bellm, vice president of North American Philips, and Warren Gray, executive vice president of American Tape Duplicators and president of the joint venture. Theodore S. Ledbetter has been appointed general manager of the Washington-based firm.

The company will seek to secure government and private contracts for tape duplication, record manufacturing and related services.

ATD has been launched with the financial and technical assistance of North American Philips and American Tape Duplicators.

"The joint venture is an experiment in private enterprise, minority self-help and race relations," Allen said. It also will offer ownership opportunities and provide job training and jobs for minority group members.

Bellm said the "joint venture recognizes the importance of assisting minority businessmen by helping them function in the mainstream of today's society."

Members of several government agencies and representatives of the White House watched demonstrations of cassette and 8-track equipment and listened to prerecorded tapes from ATD's new line.

Information Terminals Into Audio Market

LOS ANGELES—Information Terminals, a cassette manufacturer in the computer field, is moving into the audio market with a line of blank cassettes.

The Mt. View, Calif.-based company will offer blank cassettes in 10, 30, 45, 60, 90 and 120-minute lengths. Marketing of the precision, high fidelity line will be through hi fi stores, mail order, direct mail and industrial/educational suppliers.

Merchandising will be under its own brand, Precision, and under private label in the audio, educational and industrial fields, according to Robert H. Johnston, marketing director. The company is considering offering a C-Zero cassette.

Information Terminals is able to achieve high quality product after designing new capabilities for functioning parts in the Philips cassette, Johnston said.

The company has two patents pending on a hub and leader lock and a slip sheet. "The new design functions especially achieves full performance capability in the high precision tapes, like the C-120 and C-90," he said. It offers

its C-60 with DuPont's crolyn tape.

To improve the precision, Information Terminals designed a slip sheet for dependable operation at high speeds, smooth mirror surface winding, minimum static buildup and minimum generation of debris which is a major cause of drop-outs, said Johnston.

The new hub and leader lock provides concentric tape winding on reel which prevents tape damage and eliminates the hub flat spot effect on tape. It provides more uniformity of speed.

All cassette assembly will be performed at the company's Mt. View headquarters, where it is able to produce between 10,000 and 15,000 cassettes weekly.

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AUGUST 1, 1970, BILLBOARD

Onstage were Dick Schory and his Percussion Pops Orchestra. Over 200 percussion instruments. Plus soloists Gary Burton, Paul Horn, and Joe Morello.

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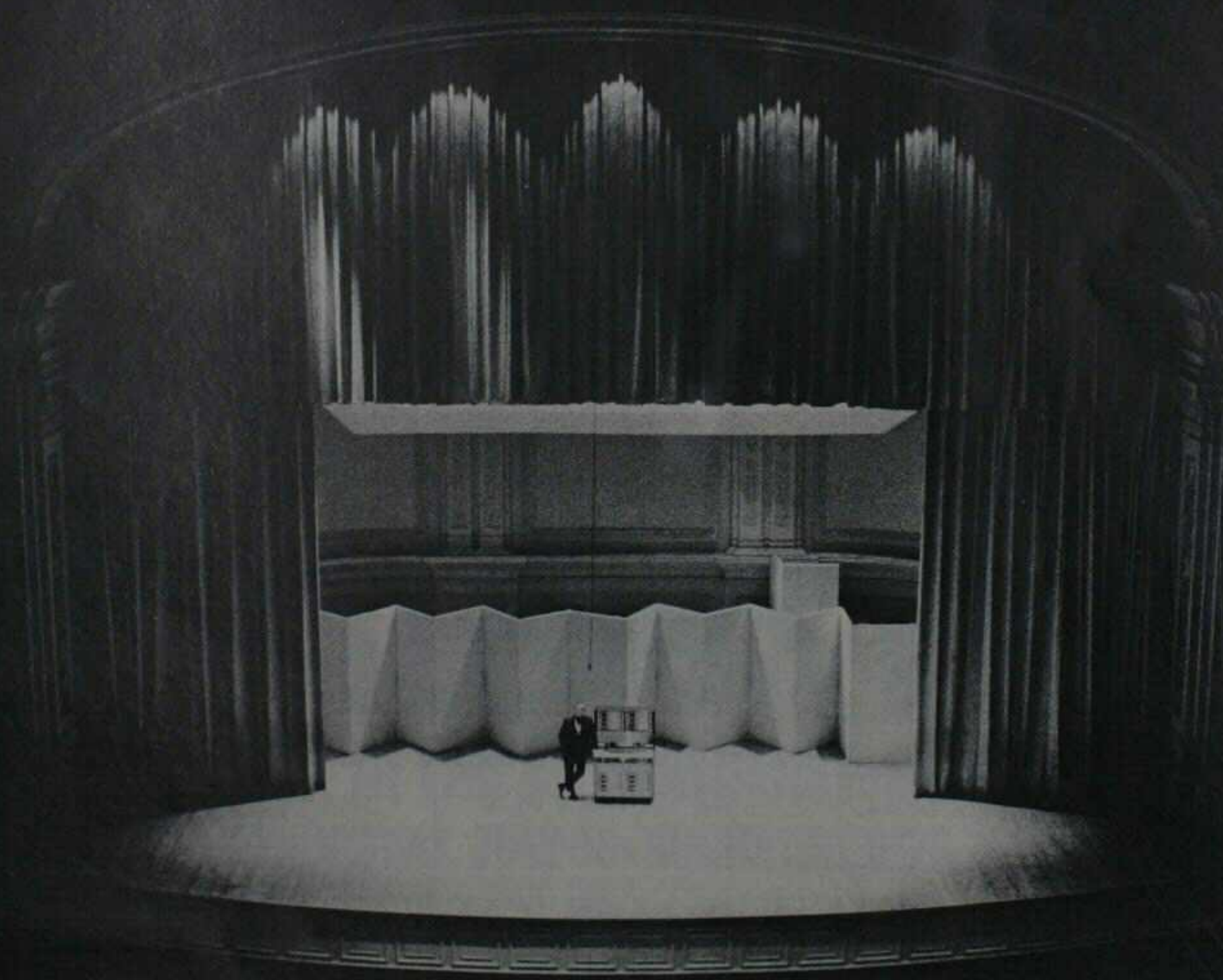
Result—some of the cleanest big band sound ever recorded in live concert, soon to be released in a sparkling new album.

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AMPEX



APRIL 7, 1970

The debut of 16-channel live concert recording: Ampex MM-1000 at Carnegie Hall.

Cartridge TV

EVR Enters Pact With Motivation Service Co.

NEW YORK—CBS Electronic Video Recording Division and Sheldon-Claire, Inc., of Chicago, have reached an agreement by which Sheldon-Claire will utilize the EVR cartridge format for implementing intensive management development programs.

Sheldon-Claire, Inc., is creator, publisher and distributor of employee motivation services. The pact was announced in Chicago by Lew Shalett, presi-

dent, Sheldon-Claire, and in New York by Robert E. Brockway, president, CBS-EVR.

Shalett said his company will produce the new EVR programs as television shows, and to ensure their success will employ professional scriptwriters and actors utilizing dramatic techniques for simulating problems and their solutions.

Disclosing plans to produce many other EVR services tailored to the needs of individual businesses and industries, Shalett said, "Companies with as few as a half dozen key personnel can economically use this approach.

"In fact," he continued, "almost any form of training can be packaged for EVR display

on any television set. Because of the ease of operation and convenience of the television set for display, we believe EVR is far superior to everything else we have used or seen."

Describing the philosophy behind his new program, Shalett said, "The success of every business, its growth and prosperity depends on the ability of management, at every level, to utilize its most valuable asset—people."

He added, "Management cannot buy or pay for cooperation, but with proper indoctrination and motivation it can create an emotional readiness in every employee to help management achieve its objectives.

"Our programs," he said, "get results because they provide management people with realistic training in the principles and philosophy of management and all the motivational tools they need to get results."

Brockway Hails EVR As TV \$\$ Gusher

NEW YORK — Robert E. Brockway, president, CBS Electronic Video Recording, has predicted that prerecorded video CARtridges will pioneer full utilization of America's multi-billion dollar television industry.

Speaking at a luncheon presentation for public relations executives, Brockway said EVR cartridges played at the convenience of the user, are far more flexible than rigid preset schedules.

"Also," he added, "they eliminate television time and studio expenses which now make use of video prohibitive for all but mass media buyers."

The EVR chief executive disclosed that the current use of home television sets is lower

than commonly imagined, while school TV's use was minimal. "EVR cartridges will expand set use by many groups through special purpose networks on a vast scope," he promised.

Continuing, Brockway said, "Our system will be of particular value in public relations. One way will be through meeting consumer demands for improved product and service explanations. Cartridges demonstrating proper use of appliances, products and services can reduce or eliminate consumer complaints," he said.

Brockway pointed out that many complaints arise from customers' inability to read and follow instructions, and said that a major appliance manufacturer is experimenting with use of EVR cartridges to accompany appliances explaining their use.

He added, "A consumer service network will evolve from this application of EVR, while another such network will develop through EVR cartridges used in the financial relations field."

Brockway foresees an electronic annual report to stockholders for play on home and corporate television sets, creating, in effect, a shareholder network through which companies can supply continuous low-cost information.

He also predicted other special networks in executive and management recruitment, travel, professional training and government information distribution. Pointing out that the paper industry will buy some 6,000 EVR players next year for a special paper industry network sales and education program, Brockway told his audience, "The prerecorded video era is now, and corporations and groups that do not make immediate plans to enter the field may find the parade passing them by."

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8-TRACK

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This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	2	LET IT BE Beatles, Apple BXT R 8001	8
2	1	WOODSTOCK Soundtrack, Cotillion 3-500 & Ampex T85 NN	7
3	3	McCARTNEY Paul McCartney, Apple BXT 3363	11
4	5	DEJA VU Crosby, Stills, Nash & Young, Atlantic TP 7200 & Ampex 87200	18
5	4	LIVE AT LEEDS Who, Decca 6-9175	6
6	6	CHICAGO Columbia 18 80 0858	23
7	8	ABC Jackson 5, Motown 8-1709	3
8	7	GREATEST HITS Fifth Dimension, Soul City 9030	8
9	14	CLOSER TO HOME Grand Funk Railroad, Capitol 4XT 471	4
10	13	BLOOD, SWEAT & TEARS 3 Columbia CA 30090	2
11	11	IT AIN'T EASY Three Dog Night, Dunhill 8023 5007B & Ampex 85078	8
12	9	GET READY Rare Earth, Rare Earth 507	7
13	15	SELF-PORTRAIT Bob Dylan, Columbia C2A 30050	3
14	18	ISAAC HAYES MOVEMENT Enterprise EN 81010	7
15	10	HENDRIX BAND OF GYPSYS Jimi Hendrix, Buddy Miles & Billy Cox, Capitol BXT 472	8
16	16	TEN YEARS TOGETHER Peter, Paul & Mary, Warner Brothers BWM 2552	4
17	17	AMERICAN WOMAN Guess Who, RCA Victor PB5 1518	16
18	12	BRIDGE OVER TROUBLED WATER Simon & Garfunkel, Columbia 1810 0750	23
19	19	STEPPENWOLF LIVE Dunhill 8023 50075 & Ampex 85075	12
20	—	COSMO'S FACTORY Creedence Clearwater Revival, Fantasy 88402 (Ampex)	1

CASSETTE

(Licensee listed for labels which do not distribute own tapes)

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	LET IT BE Beatles, Apple 4XT C 2001	8
2	3	McCARTNEY Paul McCartney, Apple 4XT 3363	10
3	2	WOODSTOCK Soundtrack, Cotillion 3-500 & Ampex T85 NN	7
4	4	DEJA VU Crosby, Stills, Nash & Young, Atlantic 57200 (Ampex)	15
5	5	LIVE AT LEEDS Who, Decca 7-39175	4
6	6	CHICAGO Columbia 1610 0858	19
7	8	ABC Jackson 5, Motown 75709	3
8	9	SELF-PORTRAIT Bob Dylan, Columbia C2T 30050	2
9	11	GREATEST HITS Fifth Dimension, Soul City C 1030	7
10	14	BLOOD, SWEAT & TEARS 3 Columbia CT 30090	2
11	7	GET READY Rare Earth, Rare Earth 507	7
12	15	CLOSER TO HOME Grand Funk Railroad, Capitol BXT 471	4
13	13	IT AIN'T EASY Three Dog Night, Dunhill 5023 50078 & Ampex 55078	6
14	10	BRIDGE OVER TROUBLED WATER Simon & Garfunkel, Columbia 1610 0750	22
15	12	HENDRIX BAND OF GYPSYS Jimi Hendrix, Buddy Miles & Billy Cox, Capitol 4XT 472	8

Billboard SPECIAL SURVEY For Week Ending 8/1/70

Recortec Bows a Cassette Loader for 'C' Cartridges

LOS ANGELES—Recortec is introducing a cassette loader (model RCL-150) for C-zero cartridges, according to Eldon A. Corl, vice president.

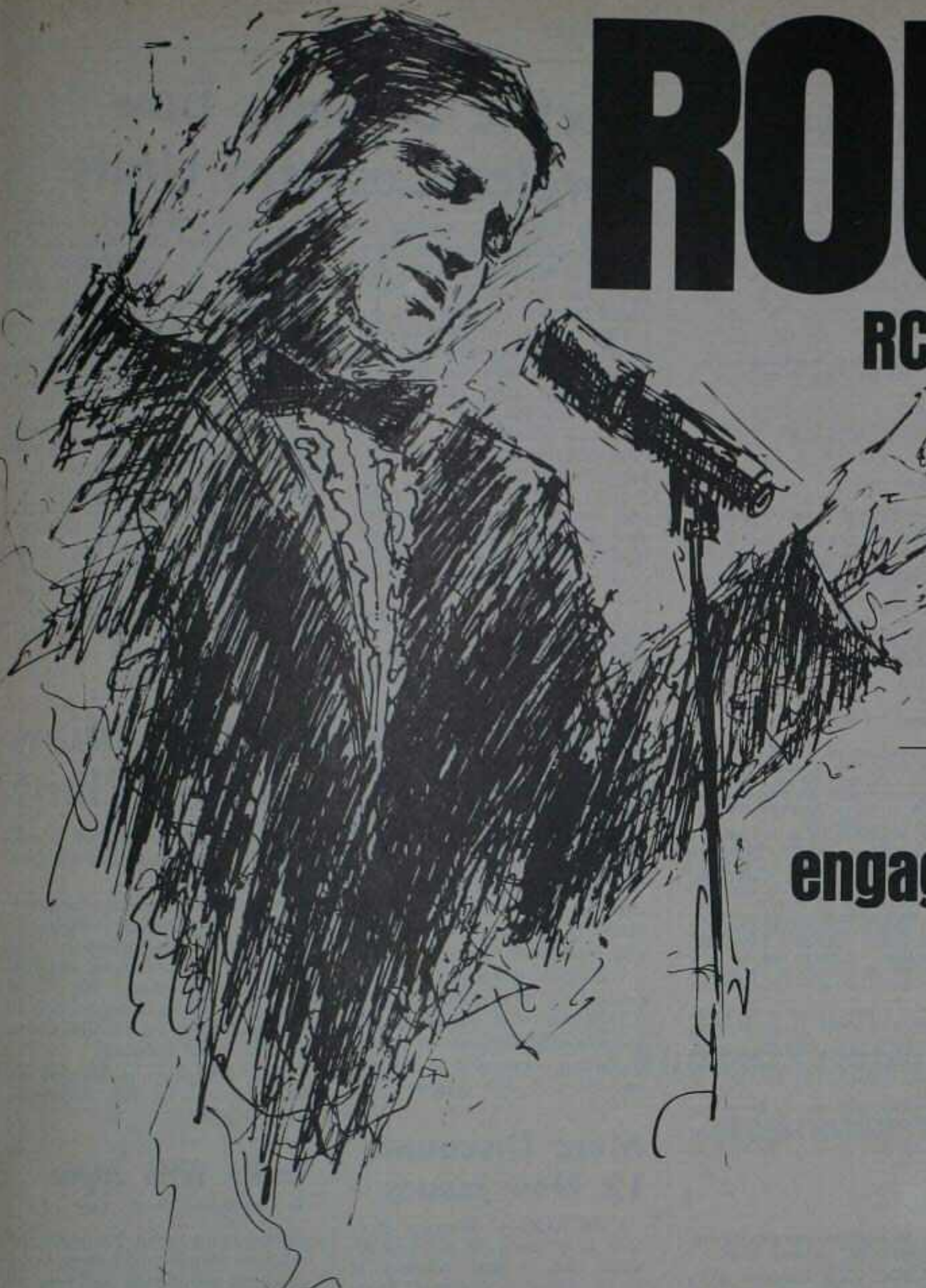
The loader utilizes a "capstanless" drive featuring a reel-to-spool direct drive with a vacuum chamber as mechanical buffer. The vacuum chamber provides a constant tape tension during the loading, regardless of the change of reeling radius, Corl said.

The tape speed, controlled by a photo-tachometer, is constant in the spooling mode. The load-

er can handle 30, 60, 90 and 120-minute lengths.

Corl said the loading operation—cutting, splicing, feeding, rewinding and ejecting the loaded cartridge—is performed automatically. Machine time to load a C-60 is 28 seconds.

Optional equipment includes a magnetic head to sense the cue signal for loading prerecorded tape and a built-in inspection device to test the running condition of the cassette automatically after loading. Excessive friction caused by the defective cassette or broken tape will trigger an alarm.



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BIER GARTEN—Sing Along; Germany; (B) U8204, (C) K-0204
GUS VALI—Hits; Greek Style; (B) U8205, (C) K-0205
BERNARD LAROCHE—Accordion French Style; (B) U8206, (C) K-0206
CHUCHO AVELLANET—Romantic Latin: Puerto Rico; (B) U8207, (C) K-0207
DUO DURO NEGRO—Africa Now; (B) U8208, (C) K-0208
DIZZY GILLESPIE—Cornucopia; (B) 9038, (C) K-1038
BOBBY GOLDSBORO—Greatest Hits; (B) U8193, (C) K-0193
JOHNNY DARRELL—California Stop-Over; (B) U8194, (C) K-0194
FERRANTE & TEICHER—10th Anniversary of Golden Hits; (B) U5008, (C) K-5008
BOBBI MARTIN—With Love; (B) U8209, (C) K-0209
DUKE ELLINGTON—70th Birthday Concert;

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DOLLY PARTON—A Real Live Dolly; (B) P85-1601, (C) PK-1601
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PORTER WAGONER & DOLLY PARTON—Once More; (B) P85-1603, (C) PK-1603
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HOT TUNA; (B) P85-1613, (C) PK-1613
HENRY MANCINI—This Is; (B) P85-5081
ED AMES, This Is; (B) P85-5082
PERRY COMO, This Is; (B) P85-5083
ELVIS PRESLEY—Worldwide 50 Gold Award Hits, Vol. 1; (B) P85-6401
LA NOVIA DE LA JUVENTUD; (B) P85-1585
JERRY REED—Cookin'; (B) P85-1584
LA SOTA DECOPAS; (B) P85-1588
HUGO MONTENEGRO, The Best Of; (B) P85-1591
CHARLEY PRIDE'S 10th Album; (B) P85-1593, (C) PK-1593
NINA SIMONE, The Best Of; (B) P85-1597, (C) PK-1597

JOSE FELICIANO—El Fantastico; (B) P85-1598, (C) PK-1598
ED AMES—Sing Away the World; (B) P85-1599, (C) PK-1599
BRIAN AUGER & THE TRINITY—Befour; (B) P85-1600, (C) PK-1600
JULIE ANDREWS & HENRY MANCINI—Darling Lili/Music From the Film Score; (C) PK-1596 (B) P85-1596

Colgems

ORIGINAL SOUNDTRACK RECORDING—Getting Straight; (B) OBCG-1006, (C) OKCG-106

Kirshner

RON DANTE—Ron Dante Brings You Up; (B) PKKO-1005, (C) PKKO-1005

Camden

LIVING STRINGS Play Music From "Darling Lili"; (B) CBS-1099
PETER NEROI; (B) CBS-1100
LITTLE RICHARD—Every Hour With Little Richard; (B) CBS-1102
PORTER WAGONER—Howdy, Neighbor, Howdy; (B) CBS-1093
LIVING STRINGS AND THE MELACHRINO STRINGS AND OTHERS—Raindrops Keep Fallin' On My Head, and Other Academy Award Winners; (B) CBS-1094
LIVING PIANO—Music for Romance; (B) CBS-1101

Red Seal

BRAHMS: CONCERTO NO. 1 IN D MINOR, OP. 15—Van Cliburn, Pianist, Boston Symphony Orchestra (Leinsdorf); (B) R85-1157
BEETHOVEN: SYMPHONY NO. 9 IN D MINOR, OP. 125—Boston Symphony Orchestra (Leinsdorf); (B) R85-1158
SCHUBERT: SYMPHONY NO. 9 (THE GREAT)—Boston Symphony Orchestra (Steinberg); (B) R85-1159
VERDI: LA TRAVIATA—Moffo, Tucker, Merrill, Rome Opera House Orchestra and Chorus, (Previtali); (C) RK-1025
PUCCINI: LA BOHEME—Moffo, Costa, Tucker, Merrill, Tozzi, Rome Opera House Orchestra and Chorus, (Leinsdorf); (C) RK-1077
RACHMANINOFF: CONCERTO NO. 2 IN C MINOR, OP. 18—Van Cliburn, pianist, Chicago Symphony Orchestra (Reiner); (C) RK-1128
BEETHOVEN: SYMPHONY NO. 7 IN A, OP. 92 FIDELIO OVERTURE—Chicago Symphony Orchestra (Reiner); (C) RK-1150
DVORAK: "NEW WORLD" SYMPHONY CARNIVAL OVERTURE—Arthur Fiedler, Boston Symphony Orchestra; (B) R85-1160, (C) RK-1160
ORFF: CARMINA BURANA—Seiji Ozawa, Boston Symphony Orchestra; (B) R85-1161
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Victrola

WAGNER: DIE WALKURE/SIEGFRIED/GOTTER-DAMMERUNG—NBC Symphony Orchestra 9 Toscanini; (B) V85-1023
RACHMANINOFF: PIANO CONCERTO NO. 2 IN C MINOR, OP. 18, WEBER: INVITATION TO THE DANCE OP. 65 MENDELSSOHN: SPRING SONG—Alexander Brailowsky, pianist, San Francisco Orch. (Jorda); (B) V85-1024
FESTIVAL OF RUSSIAN MUSIC—Chicago Symphony Orchestra (Reiner); (B) V85-1025
GRIEG: CONCERTO IN A MINOR, OP. 16 PEER GYNT (excerpts)—Oslo Philharmonic Orchestra (Odd Gruner-Hegge); (B) V85-1026
WAGNER: TANNHAUSER/MAGIC FIRE MUSIC/SIEGFRIED'S RHINE JOURNEY—Boston Symphony Orchestra (Munch); (B) V85-1027

Craig Moves To New Site

LOS ANGELES—Craig Corp. has moved to new headquarters in Compton, Calif.

The facility will house products, distribution, sales, custom-

Electric Displays Bow Norelco Cassette Units

NEW YORK—Norelco is offering dealers two new electrically-powered countertop displays for its four newly introduced cassette recorders.

One unit is a three-sided 23-inch high rotating showcase with illuminated header for the new brown and gold dual motor series, while the other highlights Norelco's Model 1440, the new miniature integrated circuit "executive" recorder.

Both displays are pilfer-proof and come stocked with demonstrator models and all accessories. The three-sided unit includes demonstration cassettes for each recorder.

According to Charles F. Borgard, director of marketing for the Home Entertainment Products Division of Norelco, the

new displays are effective attention-getters and sales stimulators.

The displays are available to dealers at no charge with the purchase of the prescribed displayable merchandise.

Norelco has also added a 30-minute blank loaded cassette to its line of 60, 90 and 120-minute versions. The new unit, with 15 minutes recording time on each playing side, is designed for the briefer communication needs of homes and offices.

According to Paul B. Nelson Jr., vice president and general manager of the Home Entertainment Products Division, the new cassette adds further flexibility to the system by offering an economical format for spoken messages in addition to recording and play back music.

CINRAM Opens Canadian Custom Duplicating Plant

MONTREAL—A new custom tape duplicating service for the production of prerecorded cassette and 8-track CARtridge product, has gone into commercial production here.

Canadian International Recording & Manufacturing Co. (CINRAM) will duplicate pop and classical albums for major recording companies in Canada and the U.S. The company will

also produce a line of blank loaded cassette and 8-track cartridges.

Principals in the venture are Isadore Philosophie, vice-president and general manager; Sam Sokoloff, vice-president; and Bill Sokoloff, president. All three have had extensive experience in the recording, audio and home entertainment industry.

The company is located at 8145 Devonshire Rd., Montreal 307, Quebec.

Merc Discounts 12 New Issues

CHICAGO — Mercury Records is offering its 12 new 8-track and cassette releases at a 10 percent discount from now through Aug. 31. In addition, the entire Mercury tape catalog bears a 5 percent discount during this time.

New tapes offered at the 10 percent discount are sessions by the Nice, Uriah Heep, Mother Earth, Sir Douglas Quintet, Blue Mink, Rosemary Brown, Paul Mariat, Exuma, Dave Dudley, Jerry Lee Lewis and Bobby Bare. Also included is the soundtrack to "Joe," featuring tunes by Jerry Butler and Exuma.

er service, warehousing and data processing. Craig is leasing the \$8 million, 135,000-square-foot plant on a 20-year agreement.

The move consolidates Craig's operations under one roof. Previously the company operated from three Los Angeles area locations. Craig's corporate offices will remain in Century City.

Battle With Japan

Continued from page 13

market from Japan. Nearly \$100 million worth of electronics products were made last year in Taiwan.

One drawback, said an industry leader, is factories in Taiwan are not equipped to produce sophisticated equipment and their manpower lacks skills generally found at major Japanese plants.

Retailers always a skeptical lot, are concerned with the invasion of Taiwan.

In jittery days the "Made in Japan" label on goods exported to this country frightened many American consumers. Today, Japan is in the forefront of the consumer electronics craze sweeping the U.S.

Now the "Made in Taiwan" label will be stamped on electronics goods, and many retailers and buyers here are skeptical of its value. But American manufacturers are finally making a stand to recapture the home electronics market. And the counterattack is stemming from Taiwan.

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JOE COUGHII

*The record industry lost
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U.S. Captures Belgium Finale Vs. Europe With Salena Jones' Smash

By MIKE HENNESSEY

KNOKKE-LE-ZOUTE, Belgium—A performance of compelling assurance from Salena Jones, who scored a record 95 points, helped give the U.S. team a clear victory in the "super-finale" match with Europe which climaxed the 12th Coupe d'Europe Musicale held at the Casino here July 10-17.

America, represented in the event for the first time, was awarded 424 points by the international judging panel thus gaining a six-point victory over a European team which was well served by Britain's Samantha Jones and Andee Silver and Spain's Dova.

In the European section of the contest the British team, which outscored the other five teams in the preliminary rounds, was defeated in the final by Spain. And if the international judges showed sound judgment in the U.S. vs. Europe contest, it

was somewhat off target in the European final when Britain's Tony Christie, who sang magnificently, was accorded only 56 votes. This contrasted curiously with the extravagant allocation of 73 points to Spain's Julio Iglesias.

Dissatisfaction with the inconsistencies of the jury and with other aspects of the event resulted in a resolution passed unanimously by a meeting of the international press which called on the organizers to appoint a younger jury with definite musical qualifications for future contests; to allow women to serve on the jury; to bar judges from voting when their own team is performing; and to arrange each contest so that artists from the two competing countries appear alternately.

The last recommendation is important because the country whose team has to appear first is

certainly at a disadvantage with audiences—and juries—conditioned by entertainment tradition to expect the best performances at the end of a show.

The press also recommended that a short program by the winner of the press prize should open the program on the final evening to eliminate the hazard of the first competing artists having to warm up a cold audience.

This particular hazard had a compensation this year with the hastily created Team Managers' Award which went to Gilda Gilles of the French team. Miss Gilles had been asked to join the European team for the super-finale with the U.S. after Samantha Jones' manager, Larry Page, had insisted that Miss Jones could not open for the European team.

Samantha Hits 86

Page eventually relented and Samantha Jones went on to score a mighty 86—the second highest individual score of the contest—with stylish and powerfully emotive versions of "You've Got Your Troubles" and "My Way."

As compensation to Miss Gilles for being left out of the European team at the last moment, she was given the Team Managers' Award and allowed to sing her stirring "Ca sent la biere." The Prix de la Ville de Knokke went to the Belgian team.

The vote for the Press Prize was equally divided between Samantha Jones and Mary Porcelijn of the Belgian team but the prize went to Miss Porcelijn because of the rule that, in the event of a tie, the artist from the lower-scoring team gets the award.

Hasty Award

Miss Jones, however, won yet another hastily created award—that of the Italian Press, who saw her performances on television and decided that even though Italy was not competing in the contest, the country should nevertheless make a contribution.

Samantha Jones certainly made a big impression at Knokke and received a number of television offers from Germany, Spain, Belgium, Holland and Italy. Miss Porcelijn was signed by Hans R. Beierlein of Montana Music, Munich, for TV shows, radio appearances and recordings in the German speaking countries.

Also outstanding in the European final were Britain's 19-year-old Andee Silver, a superbly equipped singer with a perfection of pitch and phrasing which testifies to considerable experience, Tony Christie, a powerful and versatile performer, and Spain's vivacious Dova.

Fitting Finale

The inaugural Europe vs. U.S. "super-finale" proved a fitting climax to the contest, which remains one of the most important in Europe as a launching pad for both new and established talent.

After Samantha Jones' dramatic opening, France's Noelle Cordier creditably performed "Ballade Pour Une Rose" and "Le Garçon Que j'Ai Aime" and then Spain's Julio Iglesias sang his Eurovision song, "Gwen-
(Continued on page 32)

Talent In Action

SIMON & GARFUNKEL

Forest Hills, New York

Take a full moon in the sky, a balmy summer breeze, a flying Frisbee and a glowing sparkler; add two young guys in dungarees, one with a guitar and a New York Yankees baseball cap; put them on stage before 14,400 people and you have an evening to remember. If the two guys are named Simon & Garfunkel, that is, and the stage is the Forest Hills Tennis Stadium.

That was the setting July 17-18 when the Columbia Records artists immediately captured the capacity crowd with their unique and individual style. The performance was built around the many hit songs composed by Paul Simon, and included such audience favorites as "Homeward Bound," "The Sound of Silence" and "Scarborough Fair/Canticle," as well as clever treatments of "A Teenager in Love" and "Bye Bye Love," which blended into a medley, featuring "Cecilia." A standing ovation for "Bridge Over Troubled Water" was well deserved, as were the many others. Their closer, "Old Friends," was a perfect choice.
JOE TARAS

ALBERT COLLINS JERRY HAHN BROTHERHOOD

Troubadour, Los Angeles

The strain of a 28-hour drive from Tacoma, Wash., showed in the performance turned in by Albert Collins and his new quintet opening night July 21. The roots blues singer/guitarist lacked inspiration and the backup job by his group was merely a repetition of basic riffs behind Collins' attempts at inspiring excitement in his playing.

Despite his fatigue, Collins choose primarily up tempos for his gutbucket blues, his guitar playing single notes with vibrato and some gusto. His best piece was a slow "All About My Girl," which was the next to last selection in his hour-long set. Other tunes included "Do What You Wanna Do," "Frosty," "Cross Cut Song," "Soul Serenade," "Stickin'," "Coon and Collar."

The Jerry Hahn Brotherhood, Columbia group, a relatively new act making its second appearance in Los Angeles within a three-month period, offered a variety of musical stances, fused by a determination and high technical ability. There were tastes of country music, some very driving avant-garde jazz and some down home blues playing. The avant-garde selection was relatively short. A blues number provided a greater workout. The band fuses its styles nicely.
ELIOT TIEGEL

ARLO GUTHRIE

Central Park, New York

Arlo Guthrie was more introspective than previous performances here, but his Schaefer Festival program at Wollman Rink, July 22, had that high degree of communication that is his trademark.

The Reprise Records artist opened with a tongue-in-cheek "Okie From Muskogee," then rapped in his direct style. Although a first-rate contemporary folk singer, Guthrie probably is the best at communicating with the audience without as well as with music. And the rink was packed! "Fence Post Blues" was a good new number.

Capitol's Manhattan Transfer, joined by Gene Pistilli, gave an excellent opening set.
FRED KIRBY

GLENN YARBROUGH

Waikiki Shell, Honolulu

Glenn Yarbrough is in a new thing: rock. He offered his new "rock" style to 3,500 people

on hand for his July 11 one-nighter at the Waikiki Shell.

By nature, of course, he's not a rocker, so he still offers his ballad staples—"The Honey Wind Blows," "Stanyan Street," "Love's Been Good to Me," "Baby, the Rain Must Fall."

His new five-piece back-up group, headed by a pianist, Fred Ramirez, adds the new dimension in Yarbrough country—the beat that is infectious. Yarbrough swung through "(Don't Let the Sun Set on You) In Tulsa," which was an inviting audience participation number, and his "Frankie and Johnny" arrangement was breezy.

The Dillard's were the supporting act, and they displayed a most satisfying bluegrass sound and humor. Vocally and instrumentally, it was one of the most relaxing opening acts seen here in recent years. WAYNE HARADA

BOBBIE GENTRY

Landmark Hotel, Las Vegas

Bobbie Gentry turned on the Landmark Hotel opening night audience July 16 with her throaty voice, long limbed dancing and five costume changes.

Entering wearing unbuttoned blue jeans, and barefoot she convinced the enthusiastic crowd that "Joe Made a Woman Out of Me." Returning to the stage in a beaded pant-suit she sang her million seller "Ode to Billy Joe" and then a series of songs including "By the Time I Get to Phoenix" and "Everyone Is Talking at Me."

Backed by the talented Goose Creek Symphony, Miss Gentry had the spectators foot stamping and hand clapping to old-time mountain songs. She returned to the stage in a red satin number to impress the gathering with songs from her Capitol album "Fancy."

During the delightful evening she incorporated into her act both her own compositions and those of other talented writers such as "Benjamin," "Raindrops Keep Fallin' on My Head" and "Apartment 21." The vocalist, whose forte is singing rather than guitar or piano playing, left the audience howling for more with "Let It Be," "Put a Little Love in Your Heart" and "Bridge Over Troubled Water."
LAURA DENI

FIFTH DIMENSION

Greek Theatre, Los Angeles

The 5th Dimension is a sizzling act, packed with informality and vitality. The group sings, dances and clowns its way into the hearts of their hip, happy followers.

Most pop singing groups are a completely aural stimulant, if they have appeal. The 5th Dimension is a total sensory experience that does something to the mind—it makes your head happy.

Their showmanship is alive and catching, combining soul sounds with funky blues and some gospel-like tambourine shaking and fancy-stepping.

Opening with "Windmills of Your Mind," performed by Trish Turner, substituting for Florence La Rue, who just had a baby, the group went through a 55-minute act that had something for everyone, including a controversial "Declaration of Independence."

Each member of the group played an active role: Billy Davis with "Funky Fever," Ron Townson with "Eli's Coming," Lamonte McClemore with crisp harmony, and Marilyn McCoo, who pulled the entire program together.

The Bell Records act did a sizzling Laura Nero medley, including "Stone Soul Picnic" and a meaningful Jimmy Webb medley. They wind it all up with "Up, Up and Away" and a hand-clapping, foot-stomping "Aquarius/Let the Sunshine In." BRUCE WEBER
(Continued on page 24)

Cynara in Free Tour As Cap Debut Trailer

NEW YORK—Michael Tschudin is taking his new group, Cynara, on the road to play rock clubs and music festivals free as

a "trailer" for his debut album on Capitol Records. The LP is titled "Cynara." The free dates are part of Capitol's over-all promotion campaign for Cynara as well as part of Tschudin's plan to get as wide an audience as possible "into the group" and to give the group a chance to "get it together."

Among the free dates played by Cynara are Ungano's in New York and the upcoming Harmony Music Festival in Atlantic City beginning Tuesday (4). Touring with Tschudin, who composed the songs for Cynara's first Capitol LP, are Jeff Watson, lead singer; Cal Hill, bass; Les Lumley, guitar, and Chip White, percussion.

The album, which was produced by Tschudin and Capitol a&r staffer Ken Cooper, is the first all-New York production to go into release. It's scheduled for an Aug. 24 shipment.

Tschudin, who has studied with Rudolf Serkin and E. Power Biggs and who says that "Johann Sebastian Bach is my greatest teacher," has three one-year options with Capitol and a guarantee of two album releases a year.

Capitol's New York office will be keeping tabs on Cynara as they go into the free situations and the company's men in the territory will be alerted to make these dates pay off in potential album sales.

Record on Film 3-Area Move

NEW YORK—Record on Film is expanding into film production, recordings via its Zoom label, and music publishing via Hello Publishing (BMI) and Ardes Music (ASCAP). Jay Warner, who recently moved into Record on Film as general manager, will coordinate activities for all of the company's divisions.

Warner will be looking for masters, demonstration records, artists and writers. He's located at 16 West 55th St.

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Talent In Action

• *Continued from page 22*

DR. JOHN, THE NIGHT TRIPPER

Ungano's, New York

Dr. John, the Night Tripper, relied heavily on Creole, cajun and voodoo musical elements, in a strong Ungano's performance July 20. Utilizing material from all three of his Atco albums, Dr. John sang, chanted and also played guitar.

His excellent support included Ray Draper on tuba, congo drums and vocals, and two other vocalists Shirley Goodman and Jonie Jones, who began with the chant to "Gris-Gris Gumbo Ya Ya." Dr. John's usual opening, "I Walk on Guided Splinters" again was one of the top rhythmic numbers, while "Wash, Mama, Wash" and "Mardi Gras Day" were top numbers from Dr. John's latest Atco album.

The dancing and shuffling, elaborate dress and makeup, and bayou symbols, added to the atmosphere created by Dr. John, who usually scores well at Ungano's. "Glowin'" was a fine, gentle selection.

FRED KIRBY

DOUG KERSHAW, WALDROP & ROUNTREE

MIKE McFADDEN

Music Hall, Phoenix

Cajun country chords were struck for the first time at the new Music Hall on July 17, when Warner Bros.' Doug Kershaw moved in for the weekend with his red velvet togs (first show), black velvet raiment (second show), electric fiddle, guitar and accordion (both shows). The long-haired, Lincoln-esque son of the bayou had many mellifluous moments but 45 or 50 minutes of the kind of sounds of Louisiana that he evoked proved just a mite tiring.

Kershaw is, nonetheless, a good performer, prancing and dancing with his charged-up violin, establishing a rapport with his audience, switching to guitar, then to accordion and growling a number of those cajun chants which come off so well on television.

The folk duo of Waldrop & Rountree, who have RCA and several other record companies interested, made their Phoenix debut under trying conditions (mike trouble, unplugged amps, etc.) but overcame them to receive fine audience approval. Theirs is a wistful Simon & Garfunkel style with musical nuances all their own. They bear watching. Mike McFadden, a sensitive young man who nasally wailed his own tunes while he accompanied himself at the piano, rounded out the bill.

PHIL STRASSBERG

ILLUSION, THIRD POWER

Aragon Ballroom, Chicago

Blodwin Pig, A&M recording artists, topped the bill with an exciting set highlighted by solos from reed man Jack Lancaster, and Illusion and Third Power turned in good sets here July 17.

Illusion is best remembered for its Top 40 hit, "Did You See Her Eyes?" But it offers much more and showed it. The songs they did were all from the group's new Steed album, "If It's So." All were fine and the set was capped with "Eyes," exciting as ever, though it went on for 30 minutes and sometimes got buried under its own weight. Good group, though, and they won a deserved standing ovation.

Third Power, on Vanguard Records, is another of the really good high energy rock and roll bands that Detroit is producing. It is a trio seemingly with no limits as they rammed through a Creamish "I'm So Glad" and a strange, yet beautiful, version of "The Little Drummer Boy." Watch this group.

There were many acts on the bill, sponsored by American Tribal Productions in a benefit for the United Nations World Youth Assembly. Fat Water and Corky Siegel's Happy Year Band played in-

credible sets, while Mason Proffitt and White Lighting helped further their already solid reputations in the Chicago area with good sets.

GEORGE KNEMEYER

CINDY ROSS

Living Room, New York

Fighting first night jitters, a poor p.a. system, and the discomfort of a room made sticky by a faulty air conditioner, Cindy Ross, a winsome, blonde songstress from Ft. Lauderdale, Fla., scored a major personal triumph in her debut New York appearance at the Living Room. She records for United Artists Records.

Miss Ross' style, though somewhat reminiscent of Julie Andrews and the late Judy Garland, has a personalized quality, enhanced by her natural ability to radiate warmth and vivacity.

Her opening night repertoire included "My Life," "If You Go Away," "Put a Little Love in Your Heart," and a medley which included, "Over the Rainbow," "I'm Forever Chasing Rainbows," "Don't Rain on My Parade," and "Raindrops Keep Fallin' on My Head."

RADCLIFFE JOE

PAUL WINTER CONSORT

Royce Hall, UCLA, Los Angeles

This is a group which proves that the parts equal the sum of the total. In its first UCLA appearance, this sextet literally drove the audience to standing ovations. It is truly into unique musical experiences and cannot be categorized as either pop or jazz or classical.

The group is superbly affluent in all these areas, with each member performing brilliantly individually and contributing something of major consequence to the whole.

Paul Winter's lilting alto saxophone sounds were supported by Ralph Towner, a sparkling classical guitarist who really swings; Glen Moore, an unamplified bassist whose strength is devastating; David Darling, a cellist who attacks his instrument within the classical vein but also adds a high dimension with falsetto accompaniment to his frantic bowing; Paul McCandless, whose English horn and oboe playing are a soft compliment to Winter, and Collin Walcott, a percussionist whose bag includes Indian tablas, the sitar and assorted tuned drums.

The group's performance was recorded by A&M.

ELIOT TIEGEL

LITTLE RICHARD WAYNE COCHRAN & C.C. RIDERS

*Schafer Music Festival
Central Park, New York*

Is it really possible that the skyscrapers overlooking the Schafer

'Brave' Jack Jones Cuts 1st Live LP

By ELIOT TIEGEL

LAS VEGAS — Jack Jones has recorded his first live album because he is no longer afraid of taking a chance. In the past, while on Kapp and during his early years with RCA, he "played it safe," he admitted. Taking a chance meant being hung by the audience if he made one bad note. The live LP is slated for release within the next few weeks.



JACK JONES records his first live LP at the Sands in Las Vegas.

RCA taped six shows. The last one comprises the LP because the audience was so enthusiastic and this electricity affected everyone, including the orchestra.

While working at the Sands where the LP was recorded, he commuted to Los Angeles to mix the LP. He has been involved in the mixing of many of his LP's. He felt secure working live because there was nothing contrived and he had the confidence of his own ability.

"I finally decided," he said, "I'm going to spend some time and put a lot of work into the live album."

He has decided that as long as he takes the time he can work in a controlled recording studio situation. "I don't agree with tracking," he said. "What you gain in quality you lose in spontaneity. It becomes so perfect it's sterile."

Tracking is only for rock groups, not solo performers, he said. Jones said he has taken stock of himself "and admitted a lot of things to myself. I want to be a real person; you can stray by believing the illusion created by other persons."

Signings

Soupy Sales signed with Wizdom where his first single is "It's My Ego," produced by Joel Diamond. Fred Milano's Sea Shore Productions also joined Wizdom, where the initial project will be an album by Susan Winder, who also is with Warner Bros. Publishing. . . . Joe Morton to Mediarts, where Big Sandy, a New York production firm, is producing "Jesus and the Redheaded Woman," his debut LP. Maggie also to Mediarts with Abe Hoch producing. . . . Mac Curtis and Stan Hitchcock, country singers, signed with GRT, with Tommy

Curtis producing the former. Both artists previously were with Epic. . . . Eileen Fulton of "As the World Turns" joined Pan Records where Danny Fortunato will produce.

The Lettermen re-signed with Capitol, with Lettermen Inc. handling production. . . . Yellow Hand joined Capitol. . . . Bags Costello and Buckwood to Golden Age Productions. . . . The Odds and Ends signed with Today Records with "Let Me Try," their debut disk. . . . Good Paul Sylvan to Colossus via Alan Gordon's Wonderfuel Productions with "Ophelia" as first release. Steve Frank is the act's manager in all fields. . . . Big City Down River signed with Lionel Records with "Lynsong" as initial 45. . . . The Boyd McCoy Band from Rochester, N.Y., to Total Concepts Management where Tom Rizzi will produce. . . . A&M's Humble Pie will be represented by England's Arthur Howes office in the U.S. and Canada. The office will represent Atlantic's MCS worldwide.

Music Festival in Central Park could stand the vibrating sound of two superstars from Macon, Ga.? Absolutely. It all happened on July 15.

Reprise artist Little Richard was introduced by emcee Frankie Crocker as the king of rock 'n' roll, and he wasted no time in proving ownership of the title. He can sing "Lucille" and "The Girl Can't Help It" or any of his hits from the mid-

(Continued on page 28)

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by: Jude Porter

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NEW POPS COOKIN' TO POP . . .

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- () America, Communicate With Me (Ray Stevens)
- () Black Hands, White Cotton (Caboose)
- () Chelsea Morning (Return to Chart) (Green Lyte Sunday)
- () Humphrey The Camel (Blanchard & Morgan)
- () No Arms Can Ever Hold You (Bobby Vinton)
- () Sunshine (Archies)
- () Pearl (Tommy Roe)
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"... smack on the nose of nowness."
"For once, the balladeering in the score
underlines—rather than oversimplifies
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"Their triumph is completed
by their cast of relative
'unknowns'—brilliant ones."

- Premiered simultaneously at three top New York theatres.
- Original film score by Bobby Scott.

original soundtrack from "Joe"
the cannon film production
songs performed by **jerry butler and exuma**
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DEAN MICHAELS AND CHRISTOPHER B. YOUNG PRESENT A CANNON PRODUCTION "JOE" STARRING JUDITH CRIST
PRODUCED BY BOBBY SCOTT. MUSIC BY BOBBY SCOTT. LYRICS BY BOBBY SCOTT. SONGS BY BOBBY SCOTT AND JERRY BUTLER
COMPOSED AND CONDUCTED BY BOBBY SCOTT. EDITOR ALLEN G. FINN. WRITTEN BY NORMAN WATKINS
PRODUCED BY BOBBY SCOTT. DIRECTED BY JUDITH CRIST. COSTUME DESIGNER: GAIL L. KAMMEL. HAIR: JUDITH CRIST

SRM 1-605 MCB 1-605 (8 Track) MCR4 1-605 (Musicassette)
Produced by Bobby Scott. A Cannon Production / A Cannon Release

Being released now, the original soundtrack recording and three major singles as performed in the movie.

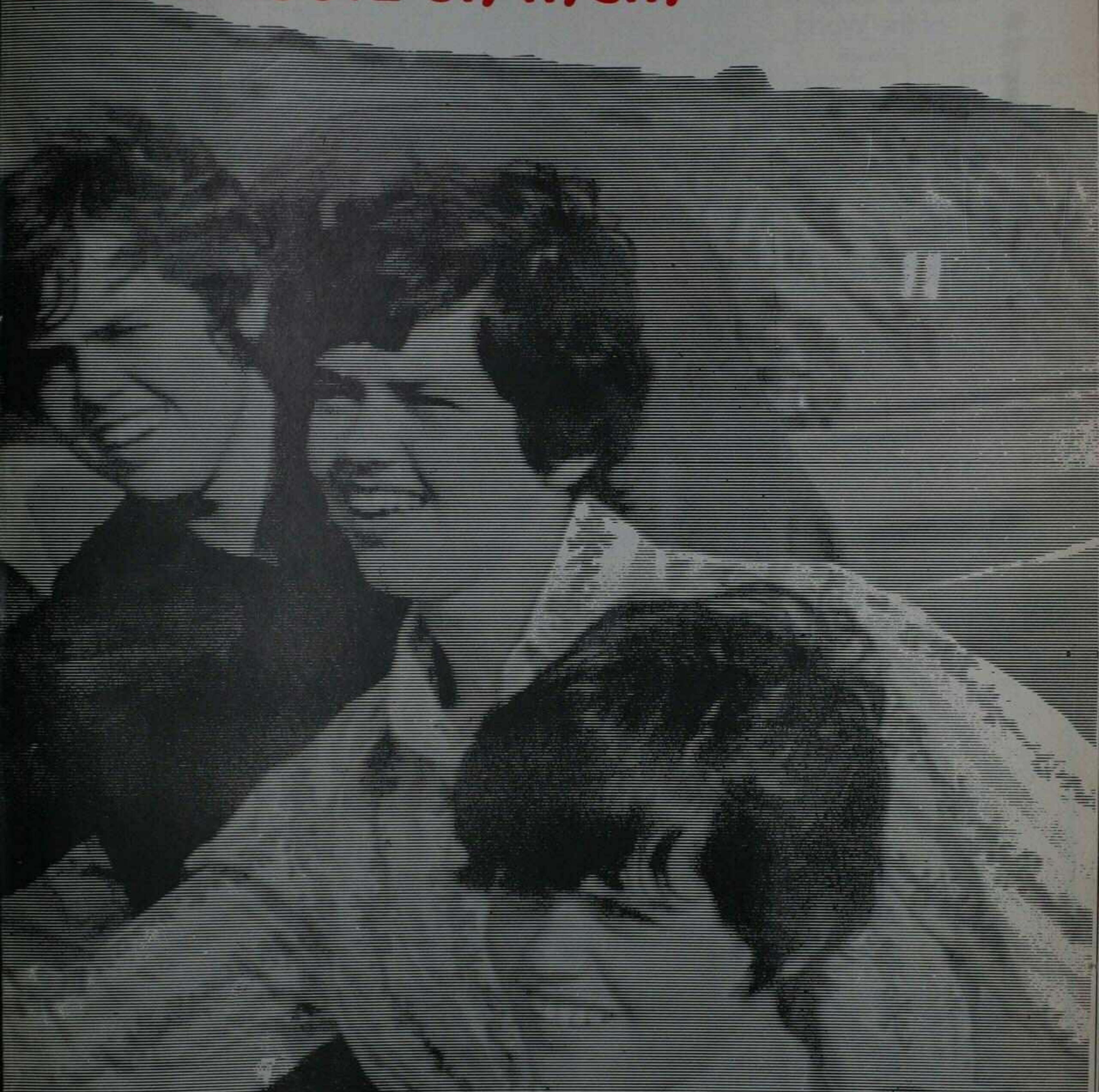
<p>JERRY BUTLER/EXUMA/ sings Melissa's beautiful theme song, "Where Are You Going". 73101 Produced by Bobby Scott.</p>	<p>DEAN MICHAELS gets it on with "You Don't Know What's Goin' On". 73104 Produced by Daddy Ya Ya.</p>	<p>performs the title song, "Hey Joe" 73105 Produced by Bob Cullen.</p>
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ALL, THE LION IS LOOSE.....BUT YOU KNEW THAT!
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From The Music Capitals of the World

DOMESTIC

LOS ANGELES

The Grateful Dead's "Workingman's Dead" LP is Warner Bros.

top-selling album. The label has placed a billboard atop Fillmore West in San Francisco and on the Sunset Strip to promote the prod-

COMING SOON THREE NEW SMASH HITS

From The House of MON'CA RECORDS INC.

★ WHEN YOU'RE WINNING

Doc Soul

★ THEY'RE TRYING TO GET NEXT TO YOU

Willie Diggs

★ I ALMOST LEFT YOU

Les Chansonettes

MON'CA RECORDS, INC.

808 Florida Avenue N.W., Washington, D.C. 20001
202-332-2300-2301

uct as part of a major push campaign for the package. Top 40 radio play comprises a major portion of the advertising, both co-op and direct from the manufacturer.

A second WB album, the soundtrack from "Performance" featuring Mike Jagger, has garnered 200,000 advance orders from distributors, the label reports. Other performers on the LP include Randy Newman, Merry Clayton, the Merry Clayton Singers, Buffy Sainte-Marie and Ry Cooder. The music is by Jack Nitsche.

Herb Alpert has produced a single by John Pisano, guitarist with the Tijuana Brass and Willie Ruff, with Ruff singing on the side called "Stop."

Mutt & Jeff Records has signed four writer-producers, with Joey Jefferson, the label's general manager, the main a&r man. The year and a half old firm's leading act is guitarist Cal Green. The label operates from 1607 El Centro Ave.

Bob Glasser heads the newly opened office for the Robert Stigwood Organization at 7033 Sunset Blvd. . . . Canary-Yellow Bird Records, a Redwood City firm, has opened a local office at 23788 W. Via Kannela in Valencia, Calif., with Norman Matson running the operation.

Shirley Jones and David Cassidy will star on the first single from the new TV series, "Partridge Family." Bell is releasing product from the series, with the initial single, "I Think I Love You." An LP will be released several weeks prior to the TV show's premiere Sept. 25. . . . Kent has released the single "Please, Please, Please" by Ike and Tina Turner.

Ron Granger, Tangerine's head, is on a two-week cross-country trip to select four independent promotion men. The label is presently discussing foreign contracts with licensees overseas.

The Hong Kong Bar in the Century Plaza has changed its show
(Continued on page 32)

Talent In Action

• *Continued from page 24*

fifties and people of all age groups seem to be taken in by his spell-binding performance.

The show opened with blue-eyed soul brother Wayne Cochran and the C.C. Riders, who record for King Records. Cochran and his band had the right ingredients and set the pace for the exciting evening with a sing-along of Sly Stone's "Dance to the Music."

BILL COLEMAN

CROWBAR

Electric Circus, Toronto

Ronnie Hawkins makes a habit of finding and grooming potential top-line musicians. He did it with the Band, with Fred Carter, and now he's doing it again with Crowbar.

Up until a couple of months ago, Crowbar was the Hawkins backing group, which he comically referred to as And Many Others. But inevitably, the band split with the leader and Crowbar was born.

Recently, the seven-man outfit made a dazzling debut at the Electric Circus, drawing the first standing ovation at this location so far this year. Crowbar played four sets in two nights at the Circus, each set progressively better than its predecessor. Little wonder that after the final set, the audience was dazed.

It's been a long time since any band on the road has been as tight as Crowbar. And it's been just as long since there was so much inherent fun in a serious musical act. The band has three separate lead singers, all with highly individualistic talents. The King Biscuit Boy (Richard Newell), Canada's blackest white mu-

sician, is into blues up to his ears; Blake Fordham has a tasty helping of country funk; while John Rutter dishes up a delectable swag of catchy and highly commercial good-time ditties.

Strange as it may seem, Crowbar unites these opposing elements into a potent brew of rock evolution. The roots are there for all to see, but you also catch the occasional flash into the future. The group is negotiating for a return tour of the U.S., which is expected to route them through most major centers. It's not hard to see Crowbar taking the American scene by storm.

RITCHIE YORKE

HELEN O'CONNELL

Rainbow Grill, New York

Regardless of the changes or fads in pop music, Helen O'Connell proved once again at her Rainbow Grill opening on July 13 that she is right in tune with today's hits as well as with the evergreens. Opening brightly with "I'm All Smiles," the newly pacted Stereo-Dimension Records artist ran the gamut from the classics: "Amapola," "Green Eyes," and "Tangerine" to "I Will Wait for You," "Didn't We," and the super climax, "My Way." Known for the swing side of most material, Miss O'Connell delivered an emotion-packed, sensitive reading of "If He Walked Into My Life." Her patter, kept to a minimum, was warm as well as hilarious as she related stories and incidents that took place during her Jimmy Dorsey band-days with her singing partner, Bob Eberle. Despite sound and light systems that were anything but perfect, Helen O'Connell delighted a packed audience.

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Written and Produced by
N. Ashford/V. Simpson



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The Grateful Dead's "Workingman's Dead" LP is Warner Bros.

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DIANA ROSS "Ain't no Mountain High Enough"

Written and Produced by N. Ashford/V. Simon



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AIN'T NO MOUNTAIN HIGH ENOUGH. Written
and produced by Ashford & Simpson. A single by
DIANA ROSS.



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Big Brother
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Country Joe
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David Rea
Rotary Connection
Sha Na Na
Staple Singers
Rosalie Sorrels
Ten Wheel Drive

tickets—\$5.50, \$6.50, \$7.50, \$8.50

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August 9th

ten A. M. to ten P. M.

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Because 30 groups will be performing for Peace and a better America (for no pay and no expenses) . . . these two concerts will be the most important musical events of the year.

Radio-TV programming

Direct Line Seen Opening Service Road to Stations

• Continued from page 1

go to direct mailing of DJ samples." He mentioned that Decca, Capitol, Columbia and RCA are already servicing him directly. "Seldom do we miss a shipment of product from these labels," Kemp said. "The distributors are extremely erratic." KFOR is in a city of 150,000; Kemp actually compiles the daily music on the playlist of all Stuart stations.

Not Concerned

Kemp also felt that many record companies are just not concerned whether the small and medium market stations are getting product. "It seems to take forever to get on most of the mailing lists once there has been some disruption of service. The organization 'chain' has lots of loose links." The KFOR playlist has 80 records, of which 40 or 50 get heavier exposure. Some 10-15 easy listening tunes, including cuts from albums, are added each week, Kemp said.

Rackjobbers are not getting the product on the dealer shelves, according to several program directors, including Bill Tanner, program director of KACY in Ventura County, Calif., a Top 40 station. He felt record companies should "go around the racks somehow and make the product available in the market. Then I could take a few chances with new records, . . . and expand my list. As it is now, there's no reason to play it if they can't buy it." He said he was flooded with releases but no followup promotion. He also pointed out that unless a record was getting airplay in Los Angeles "it's not racked in this area by 65 percent of the shops."

Tom Shovan, program direc-

tor of WHVW in Hyde Park, N.Y., also advocated "regular, organized mailings and centralized direct contact from record companies rather than distributors. Most distributors don't seem to have the label's welfare at heart and, I feel, use allotted DJ samples for sales or uses unknown rather than servicing radio stations. They just plain don't seem to care."

In Lincoln, Neb., KECK program director Fred Scott also felt record companies should deal direct instead of through regional distributors.

Delores Hammon, program director of KRDG in Redding, Calif., said he also felt all the major labels should handle their own promotion distribution. He gets direct service from Columbia, Capitol, and RCA, he said.

Errors Wiped Out

Direct distribution would wipe out many errors in promotion, it would seem. Bill Chestnut, program director of a country music station—WCNU—in Crestview, Fla., reported: "Although we are the only country station in a county of five stations, some companies will not service us, but instead service another station that does not play country music. They play rock and put their country records in the waste can."

Bob Dumais, program director of WIDE in Biddeford, Me., said that the record companies he was most happy with "ship their new releases for a national location; I wish more companies would start doing this." Jack Stevens, program director of KUDI in Great Falls, Mont., called for: "Better direct service instead of relying on regional distributors."

Bill Summers, program director of WGUY in Bangor, Me., said, "I have been having trouble with one or two distributors and seem to be having luck by writing to the record companies themselves. Usually, I calmly illustrate that we are the No. 1 station in our market. I tell them that Bangor is not served by any Boston station. I tell them that we have more than 60 percent of the total audience during our music programming hours. I tell them that I have made several calls to their distributor in Boston and that I have received no help whatsoever. And usually I get a copy of whatever record by return mail and a letter or phone call from the record company." He said his major complaint was against the conglomerate distributors. He mentioned Transcontinental.

Bruce Craven, program director of KBNM in Albuquerque, N.M., pointed out that apparently when representatives of record companies arrive in his town—a medium size market—"they usually call on the largest radio station and leave them several copies of the current singles and albums. They do not check the station's format. They just leave the records and run. For the most part, these records are not played but given away or taken by some DJ to pass out

to his friends. At our Top 40 station, where we almost never play a country record, we are flooded with country records." Another station in town that never plays rock, is swamped with rock singles, he said. He also pointed out that better and more accurate promotion service would result in far less promotion costs to record companies. Sherry Faherty, program director of KREL in Corona, Calif., said KREL receives a lot of records it can't play. KREL is a Top 40 station.

Doesn't Fit Format

Don Grady, program director of WJBO, an easy listening station in Baton Rouge, La., said: "It would be nice if companies and distributors sent music that fits each station's format. The majority of what we do not add to the playlist is rock, country or spiritual. We give these records away to school groups and various clubs to use at bazaars and also package some to send to detention homes, hospitals, etc."

WRRR in Rockford, Ill., throws away or gives away all and hard rock records while "records on Top 40 Easy Listening Chart are hardly ever received," said program director Robert Taylor.

Robert L. Dean, program director of WCME in Brunswick, Me., said: "We get great country music service and we haven't played country music for at least 15 years. I'd like easy listening service and some classical records, as we program four hours weekly of classical music on both AM and FM."

Glenn Hilmer, program director of KWIP in Merced, Calif., said his biggest peeve with record companies was that they send records which didn't fit his country music format, while "withholding records that do." Al Lavel, program director of Waterloo, Iowa station KXEL, said he received records that didn't fit the country and easy listening format of the station.

(Continued on page 35)

WKGN's in-Depth Research Fingers Listener Musical Taste

KNOXVILLE — The request telephone line and in-person visits to local record stores play, perhaps, a greater role at WKGN than at most Top 40 stations across the nation. Because music director Ted Ferguson goes into "in-depth" research on the music tastes of local record buyers and blends this with in-depth similar studies conducted by each of the air personalities every time they get a telephone call from a listener requesting a favorite record.

The research list breaks down the age of the record buyer or telephone caller, their race, their economic status within the race (there are five different categories for whites, three for blacks), and the number of records bought at each store. Deejays keep a similar list.

And Ferguson admitted that he put a special emphasis on the



GLEN CAMPBELL, Capitol Records artist, receives an award from WEEZ, Chester, Pa., for outstanding achievement in the record industry for "Galveston," and "Wichita Lineman." The award was presented to Campbell by Mike Bove, left, WEEZ program director, and Bob White, music director at the station, at a recent Campbell concert in Philadelphia.

2 KCOP-TV Shows Called Commercials

WASHINGTON — California station KCOP-TV has been told by the Federal Communications Commission that two 15-minute music and art programs sponsored and produced by The Homestead, a mail-order firm, are in reality 15-minute commercials and must be logged as such.

The station's "Great Moments in Music," and "100 Paintings" featured product of the firm's reproductions of paintings and its classical music albums, but only the regular commercials within the program were logged as advertising time by KCOP.

Len Carl, vice president of The Homestead (National Forum of America, Inc.), was of the opinion that the high classical tone of the program did not contain "the hint of any plug." Carl held that the program was truly separate from the formal commercial announcements of sponsorship.

But the FCC found them "so interwoven that the entire content of each program became an advertisement for the sponsor." The commission

warns that it will consider all instances of this type of programming at station renewal time as indication that the station is choosing programs on the basis of salesability rather than public interest.

The company may be in further hot water over its use of the word "free" in advertising the records. The Homestead's principal record album of two 12-inch records plugged on the program (excerpts are played) is described as containing "50 melodies you'd usually find in about 40 record albums worth over \$100," and the album is advertised for \$5.95. Sponsor then says he'll throw in three "free" albums worth \$3.99 each at the store.

This part of the advertising is being referred to the Federal Trade Commission, because the promise of "free" merchandise actually hinges on buying something else. This may constitute deceptive advertising, the Federal Communications Commission believes, and has routed it over to its sister commission which has jurisdiction in that field.

Titantic Bows A New Stereo Station in Minn.

DULUTH, Minn.—A new corporation — Titantic Corp. — has just put a new stereo station on the air here that will feature, basically, easy listening music. The station is WGGR-FM. Edward J. Willis is general manager of the 100,000-watt operation. The station will broadcast 6 a.m.-2 a.m. The station, Willis said, represents a \$500,000 financial commitment and the annual payroll is expected to run above \$60,000. Herbert Gross is president of Titantic, Gordon Ritz is vice president. Both live in Minneapolis.

WGGR-FM program director Jack H. Christensen said that talk will be limited on the station and all of the music will be pre-selected. WGGR-FM will feature "conservative, familiar popular music, with the emphasis on instrumental selections and vocal groups used as a change of pace." Commercials will be aired only every 15 minutes.

list. His own research on music extends even further. "I like to rap with the people who telephone during my own shift on the air about records and about what they like."

And he makes it a point to get record store clerks into conversations on records. "Only one of the clerks in a particular store knows who I am and what I do. I keep my radio work mostly a secret so I can find out more reliable information on records."

Ferguson stated that Knoxville is a unique town with delicate programming problems. For one thing, soul radio stations have "cut out the Uncle Tom approach and have got hip to good radio. They're giving Top 40 stations trouble not only in Knoxville, but all across the South. Too, the easy listening radio stations have grown more

modern in their programming, bringing on more competition from them. The only place they're falling down, so far as I can tell, is in promotions. Exciting, creative well-executed promotions are a weapon we have in Top 40 radio that they don't, in my opinion."

34-Record Playlist

WKGN has a playlist of 34 records, though Ferguson said said this is not a set number. While he felt that some studies should be done in "the right number of records to play, in hopes that this might improve a station's chances for good ratings, I just don't believe that the average listener knows whether a station is playing 40 or 50 records. It all depends, of course, on how long people

(Continued on page 37)

WGOM Programs to Target Audiences

MARION, Ind.—After four months of experimenting with various formats, Ken Roberts, program director of WGOM, found that a small market station which uses transition throughout the day and aims its programming at specific targets during specific hours can stop an audience from tuning in larger, out of town stations. As of June 1, Roberts changed the station's call letters from WMRI to WGOM and has been programming to target audiences throughout his broadcast hours. "I went over the various surveys the station ran for the past three years and found that many people, about 50 percent, were tuning in the large market stations which had the power to reach us. Most of the out of town stations were rockers featuring a Top 40 type format. I figured that if we offered this format and a little more, perhaps we could recapture that 50 percent which tuned to out of town stations."

Roberts aims at the housewife and the mature adult in the early mornings, featuring a soft, country-politain type sound on his show from 6-11 a.m. "We feature some Top 40, and a couple of oldies an hour for the mature audience. Usually the oldies date from 1956-1963. The sound is soft," Roberts

said, "because we want to be thought of as a companion to the early riser and reveille is not my idea of enjoying those early morning hours." When Craig Weston takes over from 11 a.m.-4 p.m. the sound becomes transitional with a good country flair. "Once again," Roberts pointed out, "this is not the hard country music. Occasionally there will be a Johnny Cash cut, but we generally stick with artists like Bobbie Gentry, Glen Campbell or Jack Blanchard. We also begin to get a little heavier in our popular cuts. We go to a heavyweight popular record every third cut after 3 p.m.," Roberts explained.

Ed Shannon handles the 4-9 p.m. signoff slot. "He has great appeal with the young people around here," said Roberts. Most of the records played on this show are Hot 100 items, with oldies and solid album cuts thrown in to make a "pleasing mix," according to Roberts. "We seem to be getting good audience appeal and I think it's because we change with the time of the day," Roberts said. "We can compete in daytime statistics now. If we can bring back the out of town tuners like I think we can, by offering more music suited to tastes, we will be No. one during the day."



CARP, Epic Records rock group, snapped as they appeared recently on "The Nick Clooney Show" on WCPO-TV, Cincinnati, to plug their newest single, "Save the Delta Queen." Left to right: Gary, Nick Clooney; Alan P. Colford, Cincy Epic promotion manager, and Rusty. Seated: Don and Ronnie.

Vox Jox

By CLAUDE HALL
Radio-TV Editor

Russ King, formerly with WMMR-FM in Philadelphia as music director and operations manager, has joined WABC-FM in New York as operations manager as ABC's FM operations continues to rob manpower from various progressive rock stations around the country in an attempt to build some ratings in markets where they own stations. . . . Dave Patrick is now operations director of KICA in Clovis, N.M.; former operation director Keith Ingram has gone to KGNC in Amarillo, Tex. . . . Dusty Miller, a veteran country music personality, is now with WEEE in Amsterdam, N.Y.; he'd been with WKOL in that city.

Buck Reingold, East Coast promotion director of Buddah Records, got the "ARD Silver Award of Merit" from the Association of Record Dealers, a New York organization. ARD president Mickey Gensler presented the award. Bruce Bradley shifted from KDON in Salinas, Calif., to KLOK in Sacramento. Bill Craig came in from KSTN in Stockton, Calif., to take his place. Then Bob Alexander from KYOS in Merced, went to KSTN.

By the time you read this there should be a new program director at WGN in Knoxville replacing Possum Riley. Don't know who yet. . . . Al Kasha, president of National General Records, and Fred DeMann, head of promotion for the label, have set up a series of phone interviews plugging "Rolling Stone" by Henry Fonda and Jimmy Stewart. Fonda is taping five to six interviews a day for delayed DJ play. Any radio station that wants copies should contact DeMann in Los Angeles. . . . Jim Carson will do the midnight to dawn stint on KFRC; he'd been with KGB in San Diego.

In case there's anybody in the world who doesn't know Ray Freas, he's a Decca Records promotion authority. And a nut, of sorts. So, he turns up at the MGM Records party for Eric Burden & War, then the next night goes to the Roulette Records boat party (which turned out to be a dock party because the Coast Guard wouldn't let the overcrowded boat sail). In my opinion, any promotion man who can promote extra "parties" like that is one hell of a promotion man!

Brian L. Wallin, program manager of WJAR in Providence, writes in to say that news and talk stations are still alive and even quotes some ratings (sorry, but no xerox, no print). Also mentions that Jim Mendes' midnight-6 a.m. show on WJAR is one of the few jazz shows in the country. . . . WQIK in Jacksonville, Fla., is working out

(Continued on page 41)

WVEM-FM Rocking at Night To Stay With Listener Taste

SPRINGFIELD, Ill.—A station must change with the taste of its audience, according to Richard Williams, program director of WVEM-FM. "We felt that there had to be a change but we had to be careful," commented Williams. "The rock change at night seemed to be right. According to our phones and other channels by which an audience responds, we have done the right thing for our nighttime audience."

WVEM-FM programs MOR during most of the day. As the day progresses, the music becomes more up tempo. "By 4 p.m.," said Williams, "we are verging on Top 40. We do six hours, from 4-10 p.m. of this type of music. Then, at 10 p.m. we get into a heavy underground sound." Doug Lane hosts the rock show from 10 p.m.-midnight, signoff, and plays mostly album cuts from a variety of popular groups including Iron Butterfly, Janis Joplin, Ten Years After and Led Zeppelin. There are between 27 and 35 records on the rock playlist which is compiled by Doug Lane. He plans the shows a day or two in advance and makes necessary last-minute changes if needed.

"Our advertising has increased greatly on the show,"

said Williams. He also stated that he thought the audience had also grown and he had hopes of going with more rock, "perhaps from 4 p.m. on," he said. "Since we are known as a music station," Williams commented, "I don't think we will take more than 10 minutes of advertising per hour. Since we are heard in many offices throughout the Springfield area, I do not think it would be feasible to go full-time rock or to take on more advertising. If we aim at the younger market during the night hours, we cannot take on any more commercials. That would not be fair to the people listening. Money is second. Our audience is first," Williams said.

Besides Lane, the other air personalities include Rich Dolack, 6-8 a.m.; Williams, 8 a.m.-4 p.m. and Dan Rion, 4-10 p.m.

Dolack does a straight MOR formatted show with very soft music. Williams adds brass to the MOR sound to bring the tempo up and make a steady, smooth flow into the near Top 40 show of Rion. "By evening, the audience is ready for our rock show," said Williams. "We build to it slowly and evenly, always aware of our listeners' needs at specific hours."

Billboard Magazine recommends the following books to program directors who wish to further their knowledge on national and local drug abuse problems. All issues are edited by Dr. Davis Smith, medical director of the Haight-Ashbury Clinic, San Francisco.

1. Back Issues:
 - Volume I, Issue 1 (revised): "Psychedelic Drugs and the Law" (\$2.75).
 - Volume I, Issue 2: "Psychedelic Drugs and Religion" (\$2.75).
 2. Single Copies of Volume II:
 - Volume II, Issue 1: "Marijuana Past and Present" (\$2.75).
 - Volume II, Issue 2: "Patterns of Apphetimine Abuse" (revised) (\$2.75).
- Both copies of Volume II are available together at \$5.00.
Single Copies of Volume III:
Volume III, Issue 1: "LSD: The Psychedelic Experience and Beyond" (\$2.75).
Volume III, Issue 2: "Drugs, Crime and Violence" (\$2.75).

These books are available from Journal of Psychedelic Drugs, P.O. Box 27278, San Francisco, Calif. 94127



GEORGE KLEIN, WHBQ air personality and host of "Talent Party" on Channel 13, Memphis, talks with Tom Jones after Jones' recent performance at the Memphis Mid-South Coliseum which Klein hosted.

Direct Line Seen Opening Service Road to Stations

Continued from page 34

Ralph Wayne, program director of KITT in Columbus, Neb., said he didn't receive any records for his station, but a commercial religious station in town got everything, including duplicates. "The records there are taken home by the announcers and the record companies receive nothing for their efforts."

Loren Thompson, program director of KVBR in Brainerd, Minn., said: "They send you a letter asking your format, you answer middle-of-the-road and they send you 95 percent rock, 80 percent of which you never use, even on your rock shows."

The variations of complaints of this nature were vast, such as from program director Joseph Fennessey, WHMP, Northampton, Mass.; program director Bob Steinbrink, KPRO, Riverside-San Bernardino, Calif., and program director Ron La-

Pann, WLAQ, Rome, Ga.

"I would like record companies to do some checking and see just who uses what records," said program director Don Gilbert, KUVR, Holdrege, Neb., "I believe record companies waste money by sending every station records they won't play," said program director Tom Lawson, KFEQ, St. Joseph, Mo. He said he had worked out a record trade deal with another station in town, because they got records they couldn't use either. He recommended record companies "polish their mailing procedures to save money. We will frequently receive two or three envelopes from a company the same day with only one or two records in each."

EDITOR'S NOTE: This is the second in a series of the communication breakdown between the record industry and the radio field regarding record promotion service.



UNITED ARTISTS' JANET LAWSON holds up Sonny Taylor, air personality at WGLI, who stayed up 126 hours to raise money for the Suffolk Fresh Air Fund. Left to right are Steve Kahn, promotion manager for Liberty/UA, Janet Lawson, and Sonny Taylor.

Programming Aids

Programming guidelines from key, pacesetter radio stations, including Best Picks, Best Leftfield Picks, Biggest Happenings, and Biggest Leftfield Happenings.

HOT 100

WOCR, Hanover, N.H., program director **Mark Dillen Stitham** reporting; BP: "Everybody's Got the Right to Love," Supremes, Motown; BH: "Tighter, Tighter," Alive & Kicking, Roulette; BLP: "Cosmo's Factory" Creedence Clearwater Revival, Fantasy. . . . WSUA, Albany, N.Y., station manager **Keith Mann** reporting; BP: "Ball and Chain," Tommy James, Roulette; BH: "Spill the Wine," Eric Burdon & War, MGM. . . . WBVP, Beaver Falls, Pa., program director **Tony Scott** reporting; BP: "What a Bummer," Jagers, Kama Sutra; BH: "In the Summertime," Mungo Jerry,

AM Breakaway By WKNR-FM

DEARBORN, Mich.—WKNR-FM has separated from its AM operation and gone into full time broadcasting, 22 hours a day, according to station manager John Small. "Because we have been well received by both listeners and sponsors," Small said, "we have taken the opportunity to become an entirely separate entity." Plans are being completed to begin stereo operation within the next few weeks. The new format for the station encompasses all types of music, Small said.

The new lineup at the station includes Paul Greiner, 6-11 a.m.; Gary Granger, 11 a.m.-4 p.m.; Jesse Crawford, 4-7 p.m.; Dan Carlisle, 7-11 p.m.; and Mike Turner, 11 p.m.-4 a.m.

Janus; BLP CUT: "Right On," (Memphis) Petula Clark, Warner Bros. . . . WNIU-AM, DeKalb, Ill., music director **Curt Stalheim** reporting; BP: "Sing a Song of Freedom," Frijid Pink, Parrot; BH: "Close to You," Carpenters, A&M; BLP CUT: "Ring of Fire," (Love Country Style) Ray Charles, ABC. . . . WCSB, Boston, Mass., music director **Ted Hayward** reporting; BP: "Yellow River," Christie, Epic; BH: "Cottage Cheese," Crow, Amaret. . . . KELI, Tulsa, Okla., **Les Sweckard** reporting; BP: "25 or 6 to 4," Chicago, Columbia; BH: "Hand Me Down World," Guess Who, RCA.

COUNTRY

WKMF, Flint, Mich., **Jim Harper** reporting; BP: "This Night," Dave Dudley, Mercury; BH: "Mule Skinner Blues," Dolly Parton, RCA. . . . KFAY-KKEG, Fayetteville, Ark., program director & personality **Dave Sturm** reporting; BP: "What I Don't See," Linda K. Lance, Royal American; BH: "I Will," Mee & Ewe, Look; BLP CUT: "When Judy Smiled," (Jimmy, The Head of Country Music) Jimmy Dean, RCA. . . . KBBQ, Burbank-L.A., Calif., music director & personality **Corky Mayberry** reporting; BP: "How I Got to Memphis," Bobby Bare, Mercury; BH: "Wonders of the Wine," David Houston, Epic; BLP CUT: "The Pool Shark," Dave Dudley, Mercury. . . . KCKN, Kansas City, Mo., personality **Guiseppi Farch** reporting; BP: "Angels Don't Lie," Jim Reeves, RCA; BH: "When a Man Loves a Woman," Billy Walker, MGM; BLP CUT: "My Love/Don't Keep Me Hangin' On," Sonny James, Capitol. . . . KAYE, Puyallup, Wash., personality **Chubby Howard** reporting; BP: "Run That By Me

One More Time," Joe & Rose Lee Maphis, Chart; BH: "Wonder Could I Live There Anymore," Charley Pride, RCA; BLP CUT: "Welfare Cadillac" (Wild Again), Ben Colder, MGM.

EASY LISTENING

WBCM, Bay City, Mich., music director/personality **Jack Hood** reporting; BP: "Sally," Michael Parks, MGM; BH: "America, Communicate With Me," Ray Stevens, Barnaby; BLP CUT: "It's So Nice" (It's Beautiful), Jackie DeShannon, Imperial. . . . WGR, Buffalo, N.Y., music director & personality **Larry Anderson** reporting; BP: "It's Gonna Change," Bobby Goldsboro, United Artist; BH: "America, Communicate With Me," Ray Stevens, Barnaby; BLP CUT: "I've Got You on My Mind" (My Baby Loves Lovin'), White Plains, Deram. . . . WDEW, Westfield, Mass., program director **Bob Green** reporting; BP: "My Woman, My Woman, My Wife," Robert Goulet, Columbia; BH: "Give a Woman Love," Bobbi Martin, United Artists; BLP CUT: "I Never Picked Cotton" (I Never Picked Cotton), Roy Clark, Dot. . . . WFIN, Findlay, Ohio, program director **Tom Sheldon** reporting; BP: "America, Communicate With Me," Ray Stevens; BH: "Make It With You," Bread; BLP CUT: "Hi-De, Ho," (Blood, Sweat & Tears), Blood, Sweat & Tears III. . . . WSPR, Springfield, Mass., program director **Budd Cain** reporting; BP: "Singing My Song," Vikki Carr; BH: "Snowbird," Anne Murray. . . . WCAP, Lowell, Mass., music director **Eric Marengi** reporting; BP: "A Song That Never Comes," Mama Cass; BH: "My Marie," Engelbert Humperdinck.

Campus News

WHCB, Lehman College, Bronx, N.Y., **Janis Schact** reporting: "All Right Now," Free, A&M; "The Green Manalishi," Fleetwood Mac, Reprise; "Lola," Kinks, Reprise; "Baby Let's Swing," (LP, "Runt"), Todd Rundgren, Ampex; "Claire Clairvoyance," (LP, "Open Road"), Donovan, Epic. . . . WPNP, Tufts University, Medford, Mass., **Brian Love** reporting: "For You, Blue," Beatles, Apple; "Woodstock," (LP), various artists, Cotillion; "The Bottle or Me," Dee Dee Sharp, Gamble; "Rock & Roll Queen," (LP, Mott the Hoople), Mott the Hoople, Atlantic; "Spill the Wine," Eric Burdon and War, MGM. . . . KVPC-FM, Parsons College, Fairfield, Ia., **Mike Cullen** reporting: "Rock & Roll Queen," Mott the Hoople, Atlantic; "Hummingbird," B.B. King, BluesWay; "Mexico"/"Have You Seen the Saucers?" Jefferson Airplane, RCA; "Wild Horses," (LP, Burrito Deluxe), Flying Burrito Brothers, A&M; "Soapstone Mountain," (LP, Marrying Maiden), It's a Beautiful Day, Columbia. . . . KUPS, University of Puget Sound, Tacoma, Wash., **Chuck Brigham** reporting: "Copper Kettle," Bobby Dylan, Columbia; "Everybody's Got the Right to Love," Supremes, Motown; "Mexico," Jefferson Airplane, RCA; "Changes," (LP, Open Road), Donovan, Epic; "Going to the Country," Steve Miller, Capitol. . . . WRMC, Moravian College, Bethlehem, Pa., **Neil Kempfer** reporting: "Sunshine and Raid," Alan Price, Cotillion; "Story," (LP, Honey Bus), Deram; "Town Feeling," (LP, Joy of a Toy), Kevin Ayers, Harvest. . . . WSCB, Buffalo College, Buffalo, N. Y., **Clayt Pasternack** reporting: "Make It With You," Bread, Elektra; "Close to You," Carpenters, A&M; "Band of Gold," Freda Payne, Invictus; "Cactus," (LP), Cactus, Atco. . . . KRC, Rockhurst College, Kansas City, Mo., **Pete Modica** reporting: "It Won't Hurt to Try It," Joey Ward, A&M; "Black Fox,"/"Oogum Boogum," Freddy Robinson, World Pacific Jazz; "Dallas County," Dallas County, Enterprise. . . . WLUC, Loyola University, Mundelein College, Chicago, Ill., **Walter Paas** reporting: "Hand Me Down World," Guess Who, RCA; "Hi-De-Ho," Blood, Sweat & Tears, Columbia; "25 or 6 to 4," Chicago, Columbia; "Aorta 2," (LP), Aorta, Happy Tiger; "Blood, Sweat & Tears 3," Blood, Sweat & Tears, Columbia. . . . WCPN, Stevens Institute, Hoboken, N.J., **Ron Harris** reporting: "War," Edwin Starr, Gordy; "Paper Mache," Dionne Warwick, Scepter; "America Communicate With Me," Ray Stevens, Barnaby; "I've Lost You," Elvis Presley, RCA; "Solitary Man," Neil Diamond, Bang.

Selling Sounds

What's happening among the major music houses. Items should be sent to Debbie Kenzik, Billboard, 165 W. 46th St., New York, N.Y. 10036.

Week of July 20-24

By DEBBIE KENZIK

MBA MUSIC INC., New York—Avon for Dreher. Produced by **Jim Flaherty**, composed and arranged by **Andy Marsala**. A TV spot recorded at Mediasound. . . . Bulova for DD&B. Produced by **George Bragg**, composed & arranged by **Andy Marsala**. It was a TV spot recorded at Mediasound. . . . Guardian for D.P. Brother. Produced by **Ken Jones**, arranged & composed by **Andy Marsala**. It was a radio spot recorded at Mediasound & MB Studio. . . . Ponds (Cream) for J. Walter Thompson. Produced by **Ken Hanson**, composed and arranged by **Andy Marsala**. It was a TV spot recorded at Fine Recording. . . . US Steel for Compton. Produced by **Chaunce Skilling**, composed & arranged by **Andy Marsala**. It was a TV spot recorded at Mediasound. . . . At Once (wigs) for Street & Finney. Produced by **Paul Skilling**, composed and arranged by **Andy Marsala**. It was a TV spot recorded at MB Studio.

GAVIN & WOLSHIN, INC.—recently completed producing 40 spots for the U.S. Marine Corps, which were narrated by **Dane Clark**. Spots were done for the U.S. Navy Department and not all of them used music. . . . Dave Mullaney of Laurie Productions composed original music for a series of 10 radio and TV spots for the Industrial National Bank of Providence, R.I. Creative Director was **Herb Jacobs** of N.W. Ayer of Boston.

Kevin Gavin and Sid Woloshin of Gavin & Woloshin Inc. have finished up a series of FM-Stereo and AM spots for Elektra Records. Aside from their spots for new albums by Bread, Love and Rhinoceros, they've done at least three for the Doors new album, "Absolutely Live." **Bruce Harris** produced the spots for the label. Gavin & Woloshin Inc. also finished up Pepsi-International spots, done in contemporary style and utilizing the arranging talents of **Pete Dino**, **Tommy Newsome**, **Jerry Alters** and **Joe Scott**. They were done for the J. Walter Thompson Co.

Gavin and Woloshin did two 60 second spots (one instrumental and one vocal) for Deer Park Spring Water. **Stan Gelber** wrote the music and the lyrics were written by **Jerome**. Spots were done for the David Lyons Agency of Westport, Conn.

NATIONAL RECORDING STUDIOS VERY ACTIVE—At Edison Hall: United Artists finishing a new Farrante and Teicher Album. **George Butler** following this up with a French Pastry session. Spanish Adv. & Mktg. recording a Newport jingle in Spanish. Raftis Records producing two new albums. **Steve Karmen** recording Budweiser music.

At 730 Fifth Ave.: William Esty's **Don Devor** producing Nabisco jingles. Infinity Productions recording Hi Ho music. **David Wayne** in for McDonalds.

At the Film Center: Avon Products mixing and recording. Grey Advertising recording and mixing Macys. SSC&B mixing Arrid. Stonecutters in with AT&T. **Warren Mueller** & **Dolobowsky** mixing and recording Redhot Sauces. Film Box mixing Chevrolet. **Henry Straus** mixing a film "A Matter of Need." Film Fair in with M&M. Stonecutters mixing a film on Alaska. Take 5 working on a film for United Appeal. Diener Hauser & Greenthal mixing spots for the new feature "Move."

DAVID LUCAS INTO U.S. FIDELITY & GUARANTEE—**Arnold Blum**, Agency Producer for Van Sant Dugdale, presented David Lucas with the problem of creating a dignified, contemporary music track for U.S. Fidelity & Guarantee Insurance. Lucas solved the problem with a combination of instruments. He included English and French horns, strings, alto flute, voice and rhythm section. **Mike Maineri** arranged the music, which **David Lucas** composed.

SOUND EXCHANGE BIG JULY—Reversing the business recession that has hit the New York recording studio industry, **Bob Morgan**, studio head at the Sound Exchange announces that July business has doubled June billings at the Sound Exchange. President **Orville Greene** stated "This dramatic increase in business at our shop is due in large part to the creative communication program we have instituted with the industry. Bob Morgan's strong A&R production background has enabled him to communicate with the production and creative people in our industry beyond all expectations." Business in July included Big Three Music, Liberty, Elektra, Polydor, Jamie Records, Maple Records, film soundtrack for Sesame Street, Huey Meax, Ike & Tina Turner and Big Tree Records.

CHICO HAMILTON SCORE TAGGED AS NEW THEME FOR THOMAS ENGLISH MUFFINS—The original music created by Chico Hamilton for a new Thomas English Muffin commercial has been selected as the permanent logo theme for Thomas English Muffins. **Tony Alatis** was Agency Producer for de Garma McCaffery, **Jimmy Cheetham** arranged for Chico Hamilton. In additional activity, Hamilton composed the music for a TV package for First National City Bank. **Bernie Haber** was Agency Producer for B.B.D.&O., **Jimmy Cheetham** arranged for Hamilton.

RAGOVOY TO PRODUCE BECKETT FOR BELL—Jerry Ragovoy Productions has been commissioned to record **Kay Beckett** for Bell Records. Ragovoy will cut the single at his Hit Factory recording studios. Additional action at the Hit Factory includes **Alan Gordon** and **Andy Muson** of Wonderfuel Productions producing a Good Paul LP for Colossus.

Spearheading the national drive for Canada Dry's soft drink Purple Passion is the latest in a series of successful commercials produced by Wes Farrell's Commercial division.

The commercial was produced by **Steve Bedell**; **Michael Cohen**, musical director for Grey Advertising, and the group which performs

(Continued on page 37)

ARTISTS! MANAGERS! AGENTS!

Art-I-Facts Productions, Mid Pacific Central Agency Booking Agents, Managers and Producers of Custom Variety Shows for Bar-Tutt Corporation of Honolulu and the Pacific Basin, have a constant production schedule to meet. Please register with or write to Art-I-Facts Productions, Suite 708, 2212 Kalakaua, Honolulu, 96815. Telephone (808) 922-4725 or Cable Artifacts, Honolulu. (Advertisement)

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Top-rated contemporary station in Las Vegas, looking for Program Director to also do air work. First phone preferred; good salary and fringe benefits. Send resume and air check to: Mr. Phil Phalen, Paradise Spa, 9457 Las Vegas Blvd., S., Building 6—Apt. 46, Las Vegas, Nev. 89109.

WWOL AM-FM — Top 25 market needs sharp, aggressive 100%ers for expanding news department. Top pay, fringe benefits. Only professionals need apply. Send resumes and tapes to: Jerry Adams, WWOL AM-FM, Buffalo, N.Y.

Help Wanted — Announcer. One of America's top contemporaries in major market needs heavy jock for evening slot. Rush air check, resume, and salary requirements. This is Top Forty with one of most famous call letters in industry. Box 266, Billboard.

Southern Market AM-FM needs strong News Director right now. 25-35 years old. Five years' experience. Prefer college but will let background speak. Imperative send tape, recent picture and resume to Box 267, Radio-TV Job Mart, Billboard.

POSITIONS WANTED

Seeking challenge as Gen. Mgr., P.D. or any management position where I can be creative for you. Nationally respected professional programmer with #1 track record looking for organization ready to make money. Southwest or South. All size markets considered. Reply Box 284, Radio-TV Job Mart, Billboard.

Program Directors—Is your radio station looking for a young man who is sincerely interested in radio? One who has graduated from a professional radio school? One who wants a career in radio and will relocate for the right opportunity? If the answer to these questions is yes, then we should get together. I have my third, endorsed, run a tight-board, am draft exempt, single and 23 years old. Prefer a contemporary format. Interested? Then contact me, Don Drew, 223 Jones Drive, Bridgeville, Pa. 15017, or phone 412-221-4203.

Recent broadcasting school graduate seeks position as DJ of staff announcer. Young, ambitious and ready to take to your air waves with some of the best of the brand new. Military obligation complete. 3rd endorsed. Tape and resume upon request. Call: Ted Cuthrell (919) 725-6053, or write 1986-G Maryland Ave., Winston-Salem, N. C. 27101.

5 years in evening teen slot in a Midwest market of half a million. First phone, college grad, draft free, top 40 jock available immediately. #1 Pulse ratings, hard working, single, but very stable. If you are looking for a hard rocking, moving jock that can sock it to an audience, fast paced, tight board, and a personality that will grab super ratings in your market, get in touch and let me show what I have to offer. Box 265, Billboard.

Afficionado Personality gets WNEW Sound in Northeast AM-FM desires immediate night/week in large market same type program. Rated #1 by Pulse in 150,000 market May-June 1970. I'm hip, educated, musicologist, swinger with 6 years' experience. AFN trained, radio-TV major college, 37, MOR personality, seeking night air shift in AM-FM MOR station with MOR WNEW type sound, well versed in live newscasting, interviews, talk shows and a vast knowledge of MOR music, including older music appealing to the 25-50-yr.-old market. Would prefer an AFTRA market but will accept living wage with option for later management. Request my resume and air-checks. All replies will be answered. A postcard will do, I'll call you collect. Tom Drake, Suite 210, 1633 Williston Rd., South Burlington, Vt. 05401.

Broadcasting school grad. seeks first position in radio. Will attempt any assignments. Desire to gain experience. Have 3rd endorsed, 21 years old, draft exempt. Will relocate anywhere! Tape and resume upon request. Thank you for any consideration. Contact: John Ryan, 2305 Katherine Ave., Wilmington, Del. 19808.

Top 30 markets: Versatile, dedicated professional desires relocation. Currently working in 2 million plus market. Can handle either Drake or personality format expertly. Stable, college grad (radio-tv), excellent references. Available immediately. Call 516-743-7662, or write Joe Schlosser, 200 Sheridan Blvd., Minnetonka, N. Y. 11501.

WKGN's In-Depth Research

• Continued from page 34

listen to your station in your market. I don't think people ever get tired of hit records. It's essential that when people push your dial position they hear a hit record.

"Most of the people who get 'tired' of a given record are the kids who listen constantly. But today the primary aim of programming at Top 40 stations is toward the adult, the 18-to-35 age group. This group listens, in my opinion, more sporadically and probably never heard the given record that often.

"You don't have to educate the older demographic listener to the name of the record or the group, but to the fact that the sound of your station is good and that they like it," Ferguson said.

With a good rotation of oldies inserted in the programming, a Top 40 station can get these older demographics, he said. "I think a lot of the upper demographic listeners would rather hear an oldie—a blockbuster oldie, not the ones that buster out at No. 20 on your playlist—than many of the new records."

New Records Essential

New records—in the right dosage—are essential to a Top 40 radio station to keep the sound fresh. That's how and why new records should be worked into the playlist, but each and everyone of these "must be surrounded by a hit record." WKGN adds from one to five new records each week.

Ferguson does not believe in playing album cuts to any great extent. "An album cut is just another unfamiliar record."

The average listener, Ferguson said, "does not know the title and artist of 75 percent of the entire playlist of a given Top 40 radio station. But even the most average of listener can tell the difference between a good overall sound and a bad sound. He may not be able to pinpoint why he likes any station, but all listeners generally listen to one station."

Stations should aim for a prime target area demographically in programming; "however, every available listener should get a little consideration. A 49-year-old businessman is groovy. Musically a station should be

as broad in programming as the audience it attempts to serve. Research has revealed that so-called bubblegum records not only are liked by teens, but appeal to many middle-aged housewives. There are few records that will get everybody, but the biggest slice of audience is a nice consolation."

He felt that some allowance in the consistency of programming at night can be exercised in order to serve the vaster number of teen listeners available. But the line should be drawn when the overall sound of the station would be affected by this deviation. Alienation of one listener by trying to get another is a common error that hurts many radio stations, he said. Consistency is most important.

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NEW RELEASES

ACTION RECORDS

I CAN'T GET ENOUGH OF YOU AND I LOVE YOU LOVE

ALLEN JEFFREY

Selling Sounds

• Continued from page 36

on it Owen B. The Purple Passion message which was composed by Owen B. is directed toward the 15 to 20-year-old audience. The drink was tested successfully in Detroit for over a year prior to the national campaign.

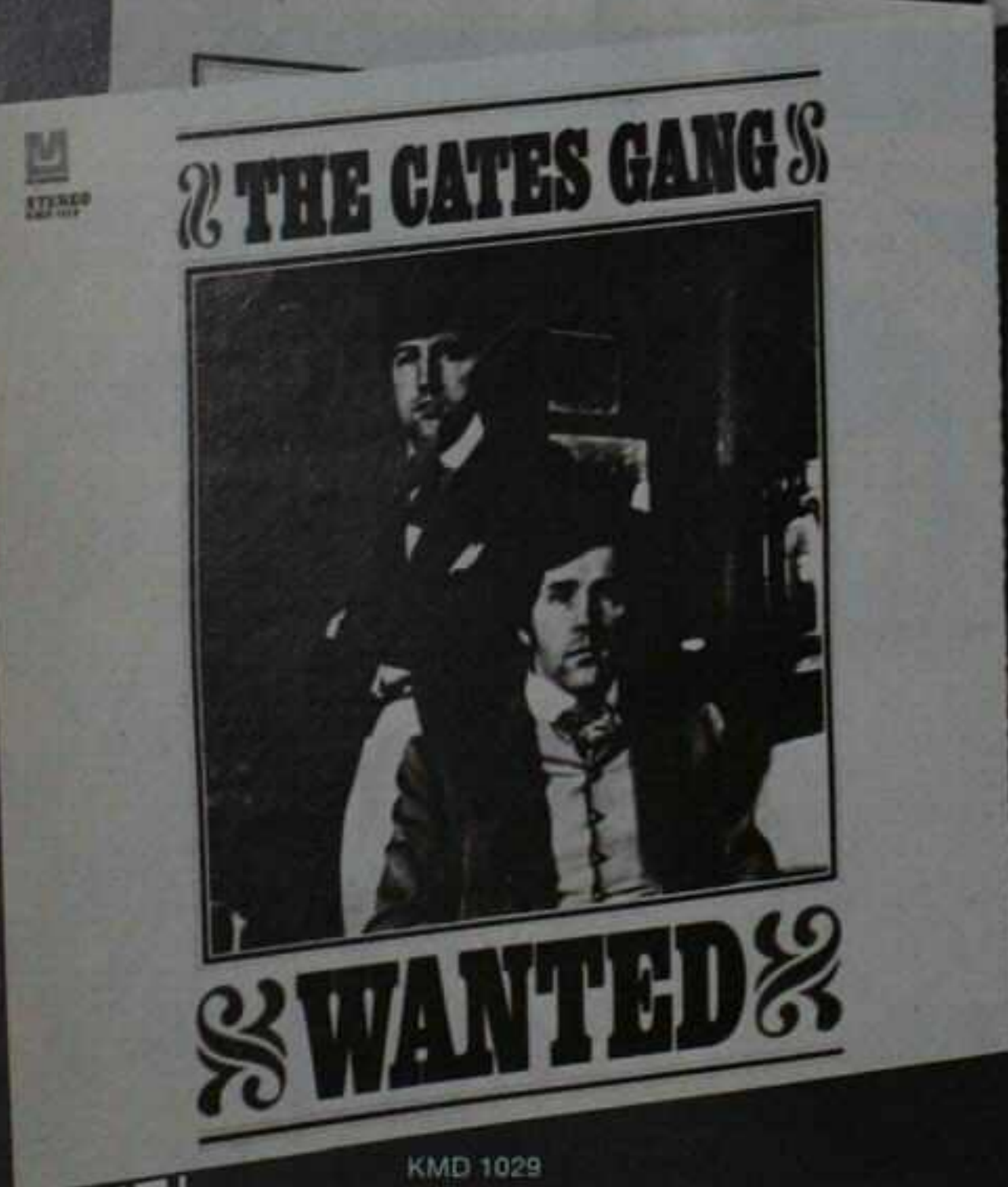
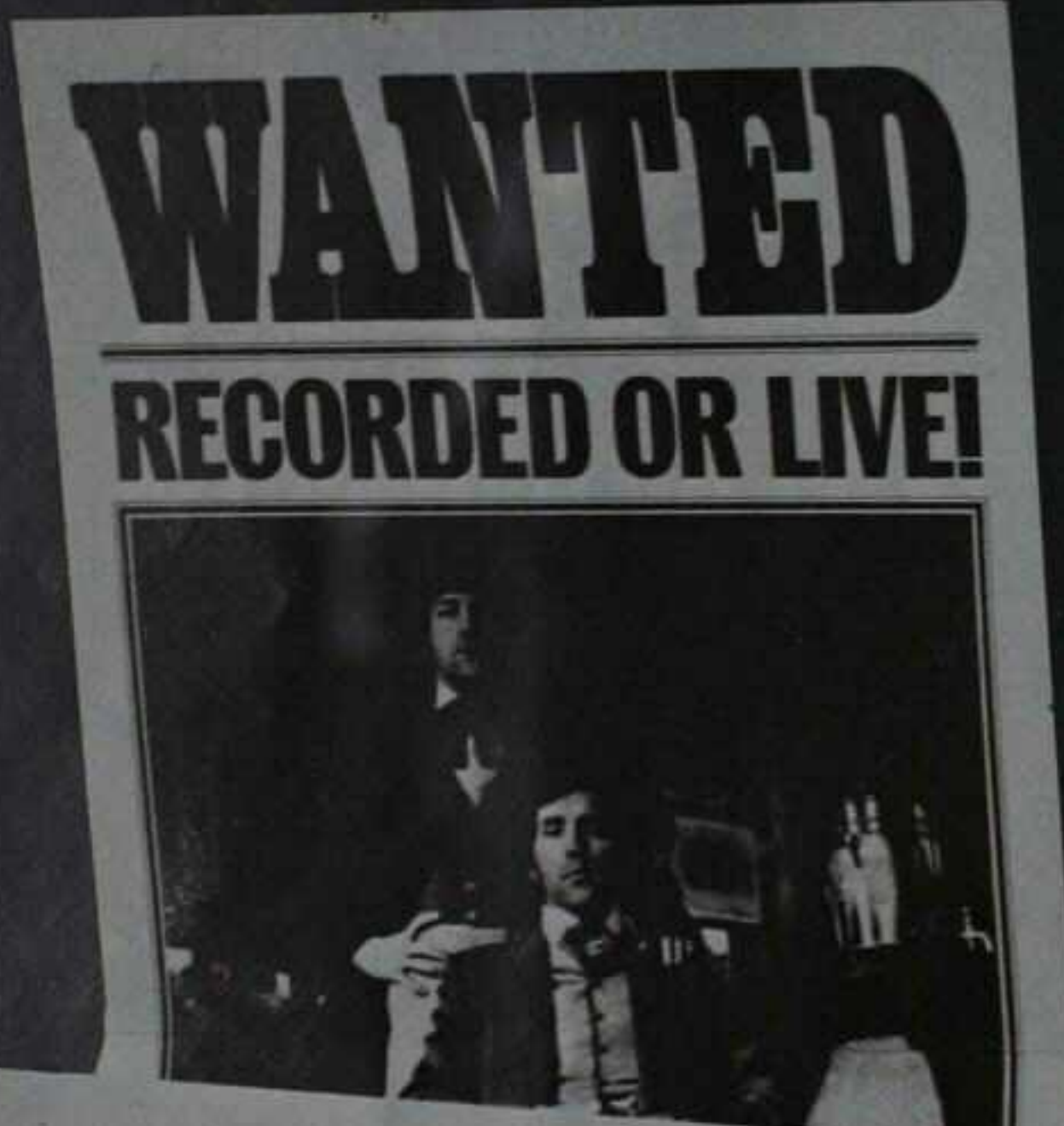
The Purple Passion jingle was recently cited in The New York Times which commented: "In tune with the pulsating beat of the seventies . . . they ring home the powerful but simple radio message that Purple Passion is 'good to drink.'"

Among the radio and television commercials produced by Wes Farrell's Commercial Management Group Inc. are spots for such clients as Humble Oil, Buick, Beech Nut, Lever Brothers, AT&T, Dodge, Coty and the Association of Full Service Banks.

Owen B.'s latest single is "Never Goin' Home," produced by the group for the Wes Farrell Organization and released on Janus Records.



You've got to start at the beginning...



THE CATES GANG

STANDARD TRACKS

1. WE ALL GOT TO HELP EACH OTHER	2:45
2. ONE GAVE ME A WOMAN	2:38
3. DANG DANG	2:30
4. LEAVE 'EM THERE	2:40
5. LEAVE ME ALONE	2:35
6. WHEN WILL WE LEAVE	2:30

SIDE TWO

1. TELL THEM YOU BACK AGAIN	2:45
2. WHAT'S THE ONE BELIEVING YOU	2:40
3. I WALK UP BY YOUR	2:35
4. HELP ME MAKE IT BET, HONKIE	2:30
5. IF YOU GOT THE TIME I GOT THE LOVE	2:30

Produced by Mickey Moody, John Patterson and Harry Meaux
Recorded at Delta Recording Studios, Ft. Worth, Texas

KMD 1029

Produced by Mickey Moody, John Patterson, Harry Meaux
Recorded at Delta Recording Studios, Ft. Worth, Texas

but you don't have to start small.

Every group that ever made it to the top had to have a first album sometime. But handling the release of that first album can have its problems. You can tread softly and hold your breath. That's the way it's usually done.

On the other hand, if you believe in the quality of your product, why not let the world know it? That's the way we've tried to play it with the debut album of The Cates Gang. We know we've got an extraordinary group. So we've backed them up with a deluxe package — complete with a perforated 12" x 24" open-out poster that leaves the album intact; we've bolstered the package with an extensive sales promotion campaign; the enthusiasm of our promotion has turned on the program directors. Air reaction has been fabulous. In fact, one cut, "We All Got To Help Each Other," is being released as a single, because 16 top stations asked us to. (We would have released it, even if only 8 had requested it.)

We've put our money where our mouth is. We're sure it's the start of something big.



Gospel Music

N.C. Gospel Fest Begins Aug. 7

CAMP SPRINGS, N.C.—The First Annual North Carolina Gospel Music Festival gets under way here Friday (7), three days and nights of singing at the Blue Grass Park near here.

This will be followed eight days later by the First Annual Virginia Gospel Music Festival on the Shenandoah River at Berryville, Va.

Both festivals were devised by Carlton Haney, who originated the Blue Grass Music Festivals six years ago at Fincastle, Va.

Blue Grass Park is located in Caswell County. It has seating for 10,000 people facing a 52-foot outdoor stage. There also is a three-acre fishing lake, modern sanitary facilities and concession stands.

This park will house the

String Music Championship Aug. 29-30, and then the Blue Grass Festival on Labor Day weekend.

Appearing at the Gospel Festival over the three-day event will be the LeFevres, the Blackwood Brothers, J.D. Sumner and the Stamps Quartet, the Florida Boys and Steve Sanders, the Singing Rambos, the Sego Brothers and Naomi, the Rebels Quartet, the Prophets Quartet, the Klaut Indian Family, the Kingsmen, the Smitty Gatlin Singers, the Inspirations, the Southerners, the Shenandoah Valley Quartet, with Red Smiley representing the field of Bluegrass Gospel, and others to be announced. Parts of the festival will be broadcast over area radio stations.

The second such affair, at

Watermelon Park near Berryville, will feature two days and nights of singing.

Most of the groups will appear at the Virginia festival, in addition to the Speer Family, the Cathedral Quartet, and, again, others to be announced.

The String Music Contest at the end of August, where there will be no electric instruments, will have as a special guest Jerry Lee Lewis.

At the Blue Grass Music Festival, the leading proponents of this music will entertain. A Special guest is Roy Acuff. There will also be a tribute to Charlie Poole.

Nashville Fests Pull 20,000

NASHVILLE—An estimated 20,000 attended two gospel festivals in this area in July, one traditional and the other a new concept.

Some 10,000 came to the first annual International Gospel Music Festival held at Nashville's Municipal Auditorium. It brought together more than 30 major gospel groups from this continent, including Mexico and Canada.

Sponsored by J.G. Whitfield, of Pensacola, Fla., the event was hosted by the Oak Ridge Boys. Listed a success by the sponsor,

Whitfield said he already had reserved the auditorium for the festival next year.

The second event was the 13th annual "Down To Earth" Gospel Singing at nearby Alexandria, Tenn., where again more than 10,000 spectators crowded the fairgrounds for the event sponsored by the Alexandria Lions Club and the Nashville Tennessean.

One of the groups, the LeFevres of Atlanta, have appeared on 12 of the 13 occasions. The show was emceed by Elmer Hinton, columnist for the Tennessean.

Zwahlen to Handle Show

WEST PALM BEACH, Fla.—Zwahlen & Associates, located here, will become the exclusive distributor of "It's Happening," with the Oak Ridge Boys.

The announcement was made jointly by Bob Hundley, vice president of Zwahlen & Associates, and H. Lee Bryan, vice president of Tal-Oak Productions.

The show is produced by Tal-Oak at KTAL-TV in Shreveport, La. It is running in many markets throughout the Southeast. Sweet Sue Kitchens, food product distributors of Athens, Ala., will handle advertiser syndication in more than 30 markets in the South and Midwest.

The Oak Ridge Boys have been entertaining as a singing group for the past 12 years in the gospel quartet field. They have remained contemporary.

Cathedral Quartet Cuts Canaan LP

NASHVILLE—The Cathedral Quartet of Akron, Ohio, has completed its first album for the Canaan label at the RCA studios here.

Les Beasley of the Florida Boys produced the LP for Canaan, a subsidiary of Word Records of Waco, Tex.

George Younce, spokesman for the quartet, said the album will probably be titled "A Little Bit of Everything." He said the group had selected a basic gospel, uptempo series of selections and some of the "now gospel sound" that is moving into play in some Top 40 markets.

The release date for the LP should be within the coming 60 days, according to Herman Harper of the Don Light Agency.

WKBR-FM in Modern Rock

MANCHESTER, N. H.—WKBR-FM launched progressive rock programming July 16, according to Bill Munda, program director. The 50,000-watt station simulcasts with its AM Top 40 formatted station from 5 a.m.-8 p.m. Then WKBR-FM plays progressive rock until 1 a.m. signoff. Munda plans to expand the progressive rock programming until he no longer simulcasts with the AM station.

Gospel Scene

By EDWARD M. SMITH

I considered it an honor to be at the International Gospel Song Festival, held in Nashville at the Municipal Auditorium, July 10 and 11.

We got to the auditorium and were warmly received by all the gospel acts, especially Bill Golden and J.G. Whitfield. We were extremely interested in this festival, which has two giant gospel performances put on two nights in succession, because this is the first time that two black gospel groups were starred on the bill with the rest of the white gospel groups, the Baptist, Catholic and Methodist Choir and the Harmonizing Four of Richmond, Va.

We spoke at the convention and introduced the Baptist, Catholic and Methodist Choir.

Each group was given 20 minutes to perform and both the choir and the Harmonizing Four did a tremendous job. We are anxious to see if there are any repercussions as far as black and white gospel mixing, the audience seemed to take to the black and white very well. On Aug. 17 we are going to see how black audiences react to white groups.

We are expecting J.D. Summers and the Stamp Quartet, Dottie Rambo and the Rambo Singers, The Florida Boys and The Oakridge Boys at the Gospel Music Workshop of America Convention in St. Louis, Mo., at the Keil Auditorium. It was quite an experience to see such groups as the Rebels, the Oakridge Boys, J. D. Summers and the Stamp Quartet, and many, many more fine gospel artists. The ones that we believe did a most tremendous job were J.D. Summers and the Stamp Quartet. The Oakridge Boys was a great crowd pleaser and the Rebels had such wonderful harmony. The Goodman Family did a wonderful job. We were also impressed with the beautiful buses that these groups travel in. This is a thing that black artists should start doing—getting some large buses or coaches to travel in, that way they won't be bothered with car trouble and breaking down, which will result in a late engagement. Again, hats off to the tremendous effort put into the planning of the gospel festival.

Another young man we would like to give special mention is Eugene Smith, the manager of the No-El Singers. He is dynamic, capable and colorful in performance and one of the great religious organists in this country. He is a great inspiration to the group and a vital cog within the group. Three of his children participate with the group. He played behind most of the groups that were in the festival. He has a five-year contract to play for white gospel groups.

We also would like to thank Gayle Hill, Bill Golden, J.C. Whitfield, Herman Harper and Don Light of Don Light Talent Agency, for supporting the idea that black gospel groups should appear at the International Gospel Festival. We are praying deeply for Don Light. He hasn't been feeling well. We understand that he is interested in booking some black gospel groups. Most of his acts are booked up through 1971, which goes to show that this young man is progressive and is doing a good job in the gospel field.

We would like to report that on the first night of the festival, there was about 5,000 people in the auditorium that seats 10,000 and, considering that it is the first one held, this is a good report.

We would like to thank the record companies for supporting their black artists: Starday King Co. Richard Simpson, the gospel promoter, came in from N.Y.C. Starday King also sent Ed Hall to the concert, also Shannon Williams of Nashboro Recording Co. represented the BC and M Choir. We were glad to see so many representatives there, because it proves that the companies are supporting the artist.

While we were there, we also met other fine folks. They are people who I will be working with in the near future, from the white gospel section: from the Singing News, we met Jerry Kurtz, who is the general manager of the Singing News. A young lady we will be working with is Beverly Nelson. She is the publisher of Good News, the Gospel Music Association publication. She is from Nashville, and the Singing News Publication is from Pensacola, Fla. We will be working with both these fine publications to bring about a better understanding of gospel music.

Richie Salvador, executive vice president of the Chess Records group, announced the promotion of Ralph Bass from producer to executive producer. Bass will supervise the Chess staff of producers for the Chess, Checker, Cadet and Cadet/Concept labels. Before joining Chess, Bass produced for Black and White, Savoy and King Records, records by the Dominoes and the Rayols on King were also produced by Bass. Bass has also worked in jazz as well, producing records by such artists as Ramsey Lewis. Also he produced for such people in the gospel field as Harold Smith and the Majestics, the Soul Stirrers and the Violinaires. I am sure that they will all miss him. Congratulations to Bass.

Be sure to attend the Gospel Music Workshop of America Convention which will be held in St. Louis, Mo., Aug. 17 to 21, don't miss this one.



WINNERS OF A RECENT WMCA-Columbia contest earned an evening at the Copacabana in New York, seeing Gary Puckett promote his recent engagement. Backstage with Puckett are, standing, left to right, Matty Matthews of Columbia, Jack Spector of WMCA, Puckett, and Karen Dimuro. Kneeling are Delois Crump, left, and Mary-Anne Buonomo.

BEST SELLING Jazz LP's

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	BITCHES BREW Miles Davis, Columbia GP 26	13
2	2	THE ISAAC HAYES MOVEMENT Enterprise EN5 1010	15
3	4	SWISS MOVEMENT Les McCann & Eddie Harris, Atlantic SD 1537	34
4	6	HOT BUTTERED SOUL Isaac Hayes, Enterprise EN5 1001	55
5	3	WALKING IN SPACE Quincy Jones, A&M SP 3023	37
6	7	COUNTRY PREACHER Cannonball Adderley Quintet, Capitol SKAO 404	21
7	8	WES MONTGOMERY'S GREATEST HITS A&M SP 4247	18
8	5	MEMPHIS UNDERGROUND Herbie Mann, Atlantic SD 1522	65
9	9	JEWELS OF THOUGHT Pharoah Sanders, Impulse AS 9190	14
10	10	BLACK TALK Charles Earland, Prestige PR 7758	4
11	11	MOVE YOUR HAND Lonnie Smith, Blue Note BST 4326	11
12	12	COME ON DOWN Eddie Harris, Atlantic SD 1554	9
13	13	BEST OF JAZZ CRUSADERS World Pacific Jazz ST 20175	2
14	15	LENA & GABOR Lena Horne & Gabor Szabo, Skye SK 15	9
15	14	MY KIND OF JAZZ Ray Charles, Tangerine TRCS 1512	6
16	17	BEST OF RAMSEY LEWIS Cadet LPS 839	22
17	—	VIVA TIRADO El Chicano, Kapp KS 3632	1
18	16	RED CLAY Freddie Hubbard, CTI CTI 6001	5
19	—	BEST OF SERGIO MENDES & BRASIL '66 A&M SP 4252	1
20	20	FAT ALBERT ROTUNDA Herbie Hancock, Warner Bros. 1834	2

Billboard SPECIAL SURVEY For Week Ending 8/1/70

Soul Sauce

BEST NEW RECORD
OF THE WEEK:

"LIGHT SINGS"
SWEET INSPIRATIONS
(Atlantic)



By ED OCHS

SOUL SLICES: Black cover versions of pop hits don't usually make it as a rule, unless you're Wilson Pickett or the Fifth Dimension, of course, but FORE's proposed cover of "Woodstock" with their own "Hearts and Soul Festival" and two-record album to rival the success of the "Woodstock" double disk could bring soul to the charts with new power. Soul power! The two-day festival, planned for Sept. 12-13 and sponsored by the Fraternity of Recording Executives, is negotiating to lease Monmouth Park Racetrack, and will feature gospel and local group contests and an all-star show. You can bet that means James Brown, Aretha Franklin, Isaac Hayes, B.B. King and more. Highlight of the Sunday evening show will be the presentation of the First Annual Billie Holiday Awards, when the leading entertainers, writers and producers in the soul field will receive their "Hollys." Closed circuit TV is planned, not to mention valuable movie rights. . . . At the Apollo till Tuesday: An all-Platinum lineup of the Moments; Skip, Sonny & the Pace Brothers; Willie & the Mighty Magnificents, the Whatnauts, and Gerry & the Impalas. . . . At the top of the soul scene with his "Signed, Sealed & Delivered" million seller, Steve Wonder is due as a top soul producer with cuts in the can on Ramsey Lewis, as well as a hit in the fire, "It's a Shame," by the Spinners. He'll also record his lyricist, Syreeta Wright, who herself is spoken for. She'll be Mrs. Stevie Wonder, and by the way, as Rita Wright she will be one of Motown's great stars of the near future. . . . Convention time is near again. NATRA's annual caucus is set for the Royal Coach Inn in Houston, from Aug. 19-23. Meanwhile, NATRA has moved its main offices to 1408 South Michigan Ave., Chicago 60605. Phone: (312) 939-5170. . . . New Dianna Ross: "Ain't No Mountain High Enough," on Motown, naturally. . . . Kent means business with B.B. King's "Worried Life" from a new album. It will push ABC's "Hummingbird" for the hit rights. . . . The internationalization of pop music, the flow of material from Europe to the U.S., is not reciprocal, at least soul-wise. Complaints from England, Sweden and other countries about the unavailability of Freda Payne, Chairmen of the Board, Three Degrees, Intruders, Stairsteps and others, still pour in to SOUL SAUCE. Discotheque and club deejays across Europe are begging for the latest soul sounds. . . . Colossus is into soul with the FESTIVAL's "You're Gonna Make It." It's a hit. . . . And the Rascals are picking up the soul play that once staked them to fame. They're back again, backed by the Sweet Inspirations, on "Glory Glory." And don't forget "I'm Losing You," by Motown's Rare Earth.

FILLETS OF SOUL: Chisa, label now distributed by Motown, has a big chart number with Hugh Masekela's "Reconstruction" LP. The album is Masekela at his best. The Jazz Crusaders are also new with Chisa with "Old Socks, New Shoes." Other artists working out of L.A. include guitarist Arthur Adams, Letta Mbulu, Stu Gardner and bassist Monk Montgomery. . . . Big in New Orleans is Hank Sample's "You're Being Unfair," on Jay Walking. He's the deejay on WBOK there. . . . Strong new Jean Wells on Canyon, "Somebody Been Lovin' You." The label's also got Gloria Lynne on a comeback to harder soul with her "Happy and in Love" LP. Frank Clark and Dee Ervin handle most of the songwriting. Don't discount Jimmy Reed's "Hard Walking Hannah" on Canyon. . . . Lou Rawls' "Bring It On Home" LP of Sam Cooke hits also features his own "Can You Dig It," a chart-type cut. . . . Jazz singer Betty Carter on her own Bet-Car label with an LP. . . . George Jackson moving up on Fame with "That's How Much You Mean to Me." Same goes for the Chi-Lites' "I Like Your Lovin'" on Brunswick; Dyke & the Blazers' "Runaway People" on Original Sound, and the Sisters & Brothers' "Dear Ike," on Uni. . . . Hit of the Week: Gene Chandler's "Groovy Situation." It's been building and building without fanfare. . . . Breakout of the week: Clarence Carter's "Patches" on Atlantic. . . . Little Milton's new one, "Somebody's Been Changin' My Baby's Mind," has all the picks now the play. . . . Hits all around for Jr. Walker, Ronnie Dyson, Edwin Starr, Archie Bell & the Drells with "Get It From the Bottom." . . . Moody Scott building, breaking and "Bustin' Out of the Ghetto" for SS7. . . . Sides: Betty Lavette, "Games People Play"; Brenton Wood, "Need Your Love So Bad." . . . Cotillion's brand new LP's include disks by Brook Benton and the Marbles, whose new single is "Breaking Up Is Hard to Do." . . . Freda Payne's first LP follow-up to her "Band of Gold" giant is off and running. . . . Afro rhythm master Olatunji will teach a course in African music at the Manhattan School of Music through Aug. 6. . . . New to King's roster: Piano Red and Jackie Wilson's protege, 9-year-old Little Dion & the Bantams. . . . Vernon Garrett on Kapp with "Little Black Woman." Also new: Lee Dorsey's "What You Want" on Bell; Sweet Inspirations' "Light Sings," on Atlantic; John Kasandra's "What's Under the Natural Do," on Respect. New LP's

(Continued on page 42)

BEST SELLING Soul Singles

★ STAR Performer—Single's registering greatest proportionate upward progress this week.

This Week	Last Week	Title Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title Artist, Label, No. & Pub.	Weeks on Chart
1	2	SIGNED, SEALED, DELIVERED (I'm Yours) Stevie Wonder, Tamla 54196 (Jobete, BMI)	5	27	27	HAND CLAPPING SONG Meters, Josie 1021 (Instrumental Rhineland, BMI)	7
2	1	THE LOVE YOU SAVE Jackson 5, Motown 1166 (Jobete, BMI)	9	28	33	DEAR IKE (Remember I'm John's Girl) Sisters & Brothers, Uni 55238 (Matzo Ball/Cold Gritz, BMI)	4
3	3	BALL OF CONFUSION (That's What the World Is Today) Temptations, Gordy 7099 (Jobete, BMI)	10	29	29	(If You Let Me Make Love To You Then) WHY CAN'T I TOUCH YOU? Ronnie Dyson, Columbia 4-45110 (Chappell, ASCAP)	4
4	15	GET UP I FEEL LIKE BEING A SEX MACHINE (Part 1 & 2) James Brown, King 631B (Dynatone, BMI)	2	30	30	STAY AWAY FROM ME (I Love You Too Much) Major Lance, Curtom 1953 (Camad, BMI)	4
5	5	STEAL AWAY Johnnie Taylor, Stax 006B (Fame, BMI)	9	31	32	LONG LONELY NIGHT Dells, Cadet 5672 (Arc/G&H, BMI)	3
6	4	MAYBE Three Degrees, Roulette 7079 (Nom, BMI)	8	32	28	BAND OF GOLD Freda Payne, Invictus 9075 (Gold Forever, BMI)	15
7	7	END OF OUR ROAD Marvin Gaye, Tamla 54195 (Jobete, BMI)	7	33	48	IT'S A SHAME Spinners, V.I.P. 25057 (Jobete, BMI)	2
8	11	GROOVY SITUATION Gene Chandler, Mercury 73083 (Cachand/Patchal, BMI)	5	34	34	ONE WAY TICKET TO NOWHERE Syl Johnson, Twinnight 134 (Jadan/Midday, BMI)	6
9	22	WAR Edwin Starr, Gordy 7101 (Jobete, BMI)	3	35	40	SOMEBODY'S CHANGIN' MY SWEET BABY'S MIND Little Milton, Checker 1231 (Julio-Brian, BMI)	2
10	13	DO YOU SEE MY LOVE (For You Growing) Jr. Walker & the All Stars, Soul 35073 (Jobete, BMI)	3	36	25	YOU'VE BEEN MY INSPIRATION Main Ingredient, RCA 74-0340 (Multimood, BMI)	8
11	9	I'LL BE RIGHT HERE Tyrone Davis, Dakar 618 (Julio-Brian/Jadan, BMI)	5	37	49	GIRLS WILL BE GIRLS, BOYS WILL BE BOYS Isley Brothers, T-Neck 921 (Triple Three, BMI)	2
12	12	DROP BY MY PLACE Little Carl Carlton, Back Beat 613 (Collam/Tairi Don, BMI)	7	38	—	HUMMINGBIRD B.B. King, ABC 11268 (Skyhill, BMI)	1
13	8	WHEN WE GET MARRIED Intruders, Gamble 4004 (Frost, BMI)	9	39	36	I CAN'T BE YOU (You Can't Be Me) Glass House, Invictus 9076 (Gold Forever, BMI)	8
14	10	TRYING TO MAKE A FOOL OF ME Delfonics, Philly Groove 162 (Nickel Shoe, BMI)	8	40	46	I GOTTA GET AWAY (From My Own Self) Ray Goffrey, Spring 104 (Gaucho, BMI)	3
15	20	STEALING IN THE NAME OF THE LORD Paul Kelly, Happy Tiger 541 (Tree, BMI)	7	41	31	BABY IS THERE SOMETHING ON YOUR MIND McKinley Travis, Pride 2 (People/Lenoir, BMI)	6
16	16	O-O-H CHILD Five Stairsteps, Buddha 165 (Duckstun/Kama Sutra, BMI)	19	42	39	THIS BITTER EARTH Satisfactions, Lionel 3201 (Eden, BMI)	5
17	47	EVERYBODY'S GOT THE RIGHT TO LOVE Supremes, Motown 1167 (Think Stallman, BMI)	2	43	43	MY GIRL Eddie Floyd, Stax 0072 (Jobete, BMI)	3
18	18	THE SLY, THE SLICK & THE WICKED Lost Generation, Brunswick 55436 (Julio-Brian, BMI)	10	44	44	RUNAWAY PEOPLE Dyke & the Blazers, Original Sound 96 (Drive-In/Westward, BMI)	3
19	21	LET THE MUSIC TAKE YOUR MIND Kool & the Gang, De-Lite 529 (Stephanye, BMI)	7	45	—	60 MINUTE MAN/THE PREACHER & THE BEAR Rufus Thomas, Stax 0071 (Lois, BMI/East/Memphis, BMI)	1
20	6	SPIRIT IN THE DARK/THE THRILL IS GONE Aretha Franklin, Atlantic 2731 (Pundit, BMI/Feist, ASCAP)	10	46	45	I UNDERSTAND Fred Hughes, Brunswick 55349 (Dakar, BRC, BMI)	3
21	37	PATCHES Clarence Carter, Atlantic 2748 (Forever, BMI)	2	47	50	THE DAY HE MADE YOU Charlie Hodges, Calla 171 (Jamf, BMI)	2
22	24	I LIKE YOUR LOVIN' (Do You Like Mine) Chi-Lites, Brunswick 55438 (Julio-Brian, BMI)	5	48	—	GET READY King Curtis & the Kingpins, Alco 6762 (Jobete, BMI)	1
23	35	RIGHT NOW RIGHT NOW Al Greene, Hi 2177 (Jec, BMI)	6	49	—	LOOKY LOOKY (Look At Me Girl) O'Jays, Neptune 31 (Assorted, BMI)	1
24	23	WESTBOUND #9 Flaming Ember, Hot Wax 7003 (Gold Forever, BMI)	11	50	—	DON'T NOBODY WANT TO GET MARRIED Jesse James, Zea 1002 (Three & Three/South Richmond, BMI)	1
25	14	CHECK OUT YOUR MIND Impressions, Curtom 1951 (Camad, BMI)	12				
26	38	SOMETHING STRANGE IS GOIN' ON IN MY HOUSE Ted Taylor, Ronn 44 (Respect, BMI)	4				

Vox Jox

Continued from page 35

plans to offer a \$500 reward for information leading to the arrest and conviction of dope pushers. Will push the campaign on billboards as well as on the air. Good move.

★ ★ ★

Dave Wingert from WELI in New Haven is joining WVIP in Mount Kisco, N.Y. He'll do the morning show, followed by program director Bob Bruno, Bob Andrews and George Partland. . . . Larry Camfield is getting his discharge from the Navy within the next few weeks and is going to head up to Houston, he thinks, to try to get on a station there. He's been at KSI in Corpus Christi while stationed at the Naval Air Station in Kingsville, Tex. Points

out that KZFM-FM, a Waller station, went rock in Corpus Christi a couple of weeks back. . . . Dave (Dave Darin) Kleinbart has left a weekend deejay stint at KWIZ in Santa Ana, Calif., to become music director and air personality at KAH1 and KAFI-FM in Auburn, Calif. Says stations plan to automate in near future and split the FM programming. Which one are you going to automate, Dave?

★ ★ ★

A note from KOGT music director Len Donahue, Orange, Tex.: "In the July 11 Billboard there was a letter from A. James Cameron. He stated that he was 'shocked' to learn of the banning of 'Ohio' from a couple of stations. Really! As if this were a disabulous NEW practice. I would be irked if the stations did play it.

Our station is country, so we wouldn't play it anyway, but stations have been boycotting records since the inception of radio. We have and still are banning 'What Is Truth' . . . it's simply not air-worthy. I have no desire to start a running battle with the A. James Camerons of radio, but I don't believe anybody is going to have a hernia because 'Ohio' is not being played. I've heard the record and it hurts . . . it really hurts!"

★ ★ ★

Gary Steele has moved from KDON in Salinas, Calif., to KELI in Tulsa and is using the air name of Eric Clark. . . . In case you guys didn't know, the "American Top 40" program, a weekly special featuring the top 40 records in the nation, is free on a first-come basis

(Continued on page 42)

Billboard SPECIAL SURVEY For Week Ending 8/1/70

BEST SELLING
Billboard Soul LP's

★ STAR Performer—Single's registering greatest proportionate upward progress this week.

This Week	Last Week	Title Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title Artist, Label, No. & Pub.	Weeks on Chart
1	1	ABC Jackson 5, Motown MS 709	9	26	24	THE DEVIL MADE ME BUY THIS DRESS Flip Wilson, Little David LD 1000	23
2	2	THE ISAAC HAYES MOVEMENT Enterprise ENS 1010	16	27	26	PORTRAIT Fifth Dimension, Bell 6045	12
3	3	STILL WATERS RUN DEEP Four Tops, Motown MS 704	18	28	27	JR. WALKER — THE ALL STARS "LIVE" Soul SS 725	11
4	4	PSYCHEDELIC SHACK Temptations, Gordy GS 947	18	29	30	HOT BUTTERED SOUL Isaac Hayes, Enterprise ENS 1001	56
5	5	THE LAST POETS Douglas 3	6	30	29	WHATLOVEHAS—JOINEDTOGETHER Smokey Robinson & the Miracles, Tamla TS 301	9
6	13	DIANA Diana Ross, Motown MS 711	3	31	35	BEST OF JERRY BUTLER Mercury SR 61281	6
7	7	BITCHES BREW Miles Davis, Columbia GP 26	12	32	31	GLADYS KNIGHT & THE PIPS' GREATEST HITS Soul SS 723	18
8	6	GET READY Rare Earth, Rare Earth RS 507	28	33	32	GRITTY, GROOVY & GETTIN' IT David Porter, Enterprise ENS 1009	20
9	9	RIGHT ON Supremes, Motown MS 705	9	34	34	McLEMORE AVENUE Booker T. & the MG's, Stax STS 2027	14
10	11	ECOLOGY Rare Earth, Rare Earth RS 514	3	35	33	FAREWELL Diana Ross & The Supremes, Motown MS 708	11
11	8	GREATEST HITS Fifth Dimension, Soul City SC5 33900	10	36	38	I WANT YOU BACK Jackson 5, Motown MS 700	29
12	12	I'LL NEVER FALL IN LOVE AGAIN Dionne Warwick, Scepter SPS 581	14	37	45	EXPRESS YOURSELF Watts 103rd Street Rhythm Band, Warner Bros. WS 1864	5
13	17	TURN BACK THE HANDS OF TIME Tyrone Davis, Dakar SP 9027	4	38	—	EBONY WOMAN Billy Paul, Neptune NLPS 201	1
14	10	THIS GIRL'S IN LOVE WITH YOU Aretha Franklin, Atlantic SD 8248	25	39	37	GREATEST HITS Marvin Gaye & Tammi Terrell, Tamla TS 302	8
15	14	STAIRSTEPS Buddah BDS 5061	10	40	36	COUNTRY PREACHER Cannonball Adderley Quintet, Capitol SKAO 404	20
16	16	BAND OF GYPSYS Jimi Hendrix, Buddy Miles & Billy Cox, Capitol STAO 472	11	41	39	STRUTTIN' Meters, Josie JDS 4012	6
17	15	YOU AND ME Jerry Butler, Mercury SR 61269	12	42	44	CALIFORNIA GIRL Eddie Floyd, Stax STS 2029	3
18	18	COME TOGETHER Ike & Tina Turner & the Ikettes, Liberty LST 7637	12	43	43	RED CLAY Freddie Hubbard, CFI CTI 6001	5
19	19	IT'S A NEW DAY James Brown, King KS 1092	8	44	41	MY MAN! WILD MAN! Wild Man Steve, Raw 7000	27
20	25	VIVA TIRADO El Chicano, Kapp KS 3632	7	45	—	TELL THE TRUTH Otis Redding, Atco SD 33-333	1
21	21	STAND Sly & the Family Stone, Epic BN 26456	66	46	46	I'M JUST A PRISONER Candi Staton, Fame ST 4201	10
22	22	WOODSTOCK Soundtrack, Cotillion SD 3-500	7	47	50	PORTRAIT OF THE ORIGINALS Soul SS 724	3
23	23	NOT ON THE OUTSIDE Moments, Stang 1000	10	48	48	THEM CHANGES Buddy Miles, Mercury SR 61280	2
24	20	FUNKADELIC Westbound 2000	19	49	49	EVERYTHING I PLAY IS FUNKY Lou Donaldson, Blue Note BST 84337	2
25	28	BLACK TALK Charles Earland, Prestige PR 7758	9	50	—	HAPPY & IN LOVE Gloria Lynne, Canyon 7709	1



RUFUS THOMAS, Stax soul statesman, digs into some "funky chicken" and comes up with a copy of his latest LP featuring his new single, "Sixty Minute Man" b/w "The Preacher and the Bear." The discovery was made at a recent press party in Los Angeles, honoring Thomas and the Bar-Kays, who were winding up a three-week stand at Disneyland.

Soul Sauce

• Continued from page 41

by Little Richard, Delphonics, Johnny Jenkins, Bo Diddley & Chuck Berry on Chess. . . . New Ella Washington: "Trying to Make You Love Me," on SS7. . . . B.B. King has been voted No. 1 blues artist in Down Beat's 18th annual international critic's poll. . . . New Ernie K-Doe: "Wishing in Vain," on Duke. . . . New Marva Whitney on T-Neek: "This Is My Quest." . . . Soul stations: Keep those charts coming in. Week after week we're building soul steam. . . . Morey Alexander of Kent Records reads SOUL SAUCE. Do you?

Vox Jox

• Continued from page 41

from Tom Rounds at Watermark, Inc., 931 N. La Cienega Blvd., Los Angeles, Calif. 90069. The program, through an arrangement with Billboard Magazine, features the top 40 tunes in the nation. It's designed to broadcast on Sunday afternoon and it's a three-hour program. Very flexible, since if you don't sell all of the spot slots, they're filled with one-minute features about record artists. Casey Kasem hosts the show. The beauty of the program is that you don't have to hire an extra weekend man for that particular slot and it has the 40 top tunes on the air before any radio station in the nation even has their copy of Billboard. Watermark is offering the show on an exclusive basis in each market. They reserve a couple of spots per hour for national sell, but individual stations get all of the other spot slots for local clients. Call Tom Rounds for further details at 213-659-3834. It's a damned good program and would be a feather in the cap of any Top 40 or easy listening station. Several major market stations already have it on the air, but it's available for small markets, too. Medium markets, also.

★ ★ ★

KRGO in Salt Lake City has a deejay you wouldn't believe. Her name is Sonni. Rest of the staff on the country station includes Johnny Clayton, Big Fred and Mike Springer. Sonni's pick record a week ago was "Sally Save a Little" by Michael Parks. Sort of wish KRGO would send me an hour tape of Sonni's show. There ain't that many girls playing country music that I know of. . . . Phil Whitelaw is now back with WIOD in Miami where he worked back in 1967; he'd just been with WGR, Buffalo, N.Y.

★ ★ ★

Joe Clark writes: "A number of my friends have mentioned to me that they were surprised to see that I was working at WCKL in Catskill, N.Y. As per your column, this Other Joe Clark is the first Other Joe Clark I have run across in eight years of radio. As for me, the WTBY, Waterbury, Conn., Joe Clark . . . I continue as program

director of this 5,000-watt rocker going into my second year."

★ ★ ★

Seventeen-year-old Jeff Gill is now with WJLL in Niagara Falls, N.Y., after working across the street at WHLD. . . . Jerry Grey has been promoted to program director of WIST, Charlotte. . . . Ernestine Mathis of WOKS in Columbus, Ga., came by the other day; she's probably mad at me because I didn't remember her name. My apologies, Ernestine. I'm the world's most nearsighted cat in captivity. . . . Dennis C. Benson, director of communications, Christian Associates of Southwest Pennsylvania, 220 Grant St., Pittsburgh, Pa. 15219, is trying to develop new FM formats for stations in his area and needs albums. All types.

★ ★ ★

Robert S. Kieve, general manager of KLIV in San Jose, Calif., reports that the station's move toward albums is getting splendid reaction and the LP request line is constantly ringing. . . . R.T. Williams, formerly of WAJA-TV in Miami, has been named director and Jack Leary operations manager of Whitney Productions, Fort Lauderdale, Fla., the production firm of the TV music concept. . . . WEVR-FM, River Falls, Wis., needs stereo country albums. Guarantees heavy airplay as the station is just going on the air with the format and has almost no library.

Ed Williams, WLIB and WLIB-FM, New York, is doing the weekend morning shift on WCBS-FM, New York, from 7:15-10:15 a.m. He will remain at WLIB and WLIB-FM to do his daily, except Sunday, jazz show while he hosts the CBS-FM morning rock show. Ronnie Barrett will be returning to do the morning show on WHK, Cleveland, after a stint on Chicago television. He calls the TV experience an adventure that he would not have missed for the world, but says he prefers radio.

Dick Shuey has the 6-9 p.m. slot at WCMR-FM, State College, Pa. He needs modern country records and hard country records, both singles and albums. He also will take calls from country artists. Phone (814) 238-0717.

From The Music Capitals of the World

DOMESTIC

• Continued from page 32

own show, "Vivienne," on WLW-T, hopped into New York last week to tape four more shows with Arthur Godfrey on CBS Radio. She did a week of shows with Godfrey in the spring.

Dick Weber, former music director at WCOL, Columbus, Ohio, and more recently in the same capacity at WGBS, Miami, has joined Ampex as Midwestern promotion man. He'll headquarter in Columbus. With it Dick boasts of being a new man, a recent diet having trimmed his weight from 230 to 163 pounds. . . . Dennis Cole, who leaves "Bracken's World" this summer, in town last week to substitute for vacationing Paul Dixon on the latter's five-day-a-week

show on Avco's TV net via WLW-T. Avco's Jack Lescoulie is Dixon's sub this week.

Country-pop singer Bobby Bare and wife Jeannie were guests of Harry and Louise Carlson, of Fraternity Records, at the recent All-Star game here. Bare, formerly on RCA Victor and now with Mercury, is netting considerable air play in the area with his new single, "How I Got to Memphis."

Bill Anderson and the Po' Boys, Jan Howard and Jimmy Gately will be the pre-game features at the Reds-Phillies tilt at the new Riverfront Stadium here Aug. 15. Date was set by Hap Peebles, Wichita, Kan., promoter.

The Casinos, whose big one on the Fraternity label was "Then You Can Tell Me Good-Bye," have

signed to appear indefinitely as the week-end feature at Never On Sunday, suburban spot. In the group are lead singer Gene Hughes, Ray White, Mickey Denton, Bob Armstrong and drummer Denny Feicke. BILL SACHS

Canyon Slates Pitch on Spitt

NEW YORK—Canyon Records has blueprinted a three-phase promotion tour for Raw Spitt, singer whose debut LP is titled "Raw Spitt." Spitt and four musicians who backed him on the album will cover 11 cities on the first phase of the promotion, four cities on the second phase, and eight cities on the third phase. They'll visit disk jockeys, dealers and distributors in each city and play live dates for disk jockey promotions.

The tours are being masterminded by Jerry Williams, Spitt's manager, who also produced the LP.

Coin Machine World

Chess Labels Set for MOA Jukebox Show

By EARL PAIGE

CHICAGO — After many years Chess Records will be an exhibitor at the Music Operators of America (MOA) Expo '70 Oct. 16-18 at the Sherman House Hotel here, according to the company's new executive vice-president, Richard Salvador. Additionally, Salvador wants to have two his artists on the big marathon MOA banquet talent show.

The decision to exhibit at MOA is a reflection of many

[\(Continued on page 46\)](#)



JOHN RYAN, 64, executive vice-president and sales manager, Valley Manufacturing & Sales Co., Bay City, Mich., died recently following a brief illness. Valley manufactures pool tables. Ryan was a familiar figure at the annual Music Operators of America conventions in Chicago during his 15 years with Valley. Ryan was an enthusiastic salesman. He was especially enthusiastic about his company's innovation of a cue ball of regulation size that is trapped inside the table by magnets. At last year's show he was encouraging jukebox operators to get into the business of selling tables to the home market. Ryan is survived by the widow, Mrs. Marcella Ryan, and a son, Tom. Valley was acquired recently by the Victor Comptometer Corp.

Milwaukee Operator Finding Ice Cube Machines Profitable

By BENN OLLMAN

MILWAUKEE — From ice cubes and pool tables to jukeboxes and games. That's the route that took Walter Bohrer into the coin machine business.

"It all fits together," Bohrer claims. He recently took control of Hastings Distributing Co., Rock-Ola sub-jobber and distributor for Valley pool tables. The firm also operates sizable music, games and cigaret routes.

"I wouldn't be this deep in the coin machine business today if not for my background in the refrigeration field. We are also distributors here for ice-making machines."

The ice cube and chip machine business has been booming this summer, sparked by the record-setting heat spells, Bohrer reports. "We were out of machines to deliver by July 1. We

45's Getting Longer, MOA Assn Push Comparison Shows

• Continued from page 1

the Hollywood Argyles and "Image of a Girl" (2:27) by the Safaris.

On the July 31, 1965, Billboard Hot 100, the gap between the longest and shortest single was more acute. "I Can't Get No Satisfaction" by the Rolling Stones ran 3:45 and was No. 1. The No. 9 song was "I Like It Like That," by the Dave Clark Five and ran only 1:38. Two other records in the Top 10 were also under two minutes: "I'm Henry VIII, I Am" (1:47) by Herman's Hermits, and "Save Your Heart for Me" (1:56), by Gary Lewis and the Playboys. Only one other song in the Top 10 was over three minutes: "What the World Needs Now Is Love" (3:10) by Jackie DeShannon.

In stark contrast is the Top 10 for July 25, 1970, which

found six singles over three minutes long (one more than four minutes), with the shortest single being 2:42 by the Jackson Five entitled "The Love You Save."

The longest single was the Temptation's "Ball of Confusion." Two other singles were longer than three and one half minutes: "Close to You" (3:40) by the Carpenters and "Lay Down" (3:49) by Melanie with the Edwin Hawkins Singers.

Wayne Hesch of A&H Entertainers in suburban Arlington Heights is totally against long singles since it cuts into profits by the operators. Hesch said it is conceivable that a jukebox could lose up to \$5 per day by playing long singles. This comes to a loss of over \$1,500 per year per jukebox.

At South Central Music Co. here, jukebox programmer J. W.

[\(Continued on page 44\)](#)

COIN CHANGER

German Inventor Wins Suits

By WALTER MALLIN

HAMBURG, Germany — Szymon Szwarzbiec, inventor of a coin changing device which has been incorporated in most German pay-out machines, has won the second round of a legal battle in which he is claiming royalties from major German amusement machine manufacturers.

The patents divisions of two German courts have ruled in favor of his claim to have lodged the patent for the device (No. 1,223,186) on March 23, 1956, and to be entitled to patent fees from pay-out machine manufacturers.

Swarzbiec has so far made the NSM company in Bingen the target of his litigation. He claims that NSM agreed to pay him royalties in 1961 but, after nine months, discontinued the payments because they claimed that other companies using the same device were paying nothing to Szwarzbiec. Companies mentioned were Guenter Wulff of Berlin and Ernst Bergmann of Hamburg.

Swarzbiec is claiming between 3 and 5 percent of the cost of each machine manufactured (70,000 so far in the case of NSM alone). NSM, after offering compensation of one million marks (\$272,500), has now filed a counter-claim holding that the patent is not valid since the system had been in use before Szwarzbiec patented it—as early, in fact, as 1954. NSM is taking its appeal to the Bundesgericht (supreme court).

Oregon Firm to Handle Rock-Ola

CHICAGO — Western Distributors in Portland, Ore., have been appointed Rock-Ola distributor for the company's complete phonograph and vending equipment line in Oregon. Western is headed by Budge Wright, a long-time Oregon resident. For the convenience of the operators in the state, Western will carry a full line of Rock-Ola parts and accessories.

MOA Assn Push

MANHATTAN, Kan. — By fall there may be new jukebox operator associations in the states of Colorado, Utah, Texas, Oklahoma, and possibly other states, according to Music Operators of America (MOA) president A. L. (Lou) Ptacek here at Bird Music Co. MOA has long encouraged state organizations and the experiences of operators in many states—most notably Louisiana—is showing the need for a strong, active trade group, Ptacek points out.

Activity at the state association level in the jukebox operating industry has stepped up dramatically. Billboard now has a regular column devoted to these activities and welcomes news from operators (see Associated Digest).

The newest state groups to discuss an organization are in Utah and Colorado. Operators in Louisiana are organizing. Minnesota operators just hired an executive director for that little more than

year old group and the Massachusetts operators are interviewing applicants for the post of executive director.

MOA president Ptacek and executive vice-president Fred Granger, from the association's Chicago headquarters, will advise Utah operators in a meeting in Salt Lake City July 20. At press time Granger and former MOA president J. Harry Snodgrass, Albuquerque, were en route to an organizational meeting in Denver.

Sam Keys, former MOA director, and now president of Apollo Stereo Music Co., Inc., Denver subsidiary of Interstate United Corp., says there have been efforts "time and again" to organize in his state. The meeting will focus on organizing a group and at the same time allow operators to meet U. S. Rep. Byron Rogers who has supported operators in copyright legislation.

Ptacek points out that MOA

[\(Continued on page 45\)](#)

Association Digest

(A weekly roundup of news from state and local organizations)

UTAH

SALT LAKE CITY—After having a local association here for 13 years, operators in Utah are meeting August 20 to consider forming a statewide association. The meeting will be held at the Ambassador Athletic Club here.

According to Bill Jennings, secretary for the local association, the reason for forming does not stem directly from legislative problems. "We had a minor problem in the past with the licensing of pool tables, but this has been taken care of. We have no pressing matter before the legislature," he said.

"Instead, we just want to get the operators together to talk and exchange ideas," Jennings continued. "We've had the local association since 1957, but we want to get more operators involved."

A. L. (Lou) Ptacek, president of the Music Operators of America (MOA), and Fred Granger, executive vice president of MOA, will address the meeting and offer assistance in organizing a state association in Utah. Ptacek will speak about what trade associations have meant to him as a business man and Granger will discuss the subject from the point of view of the professional association executive.

The MOA office in Chicago has continually stressed the need for state associations. A turnout of about 50 operators is expected for the meeting.

KANSAS

LAWRENCE—The Kansas Amusement and Music Association (KAMA) met here recently in what amounted to a vacation outing for members and their families and distributed new stickers for use on coin-operated jukeboxes and other coin-operated equipment. Music Operators of America president A. L. (Lou) Ptacek attended

[\(Continued on page 46\)](#)

New Equipment



United Billiards—Table Dolly

Many operators now concerned over direct sales to locations are conscious that the pool table is one of the few items location owners might find easy to own and operate. For this reason, some operators advocate moving the table out of the location when covering it so that the location owner doesn't get the impression that pool tables are easily serviced. Other operators feel that pool tables should be changed often. Either way, this new dolly from United Billiards might come in handy. It is made of structural aluminum and covered with indoor-outdoor carpeting. It is smoothly finished with flush-top, bolted construction and has 4-in. diameter hard rubber swiveled casters.

Jukebox Firm Hails Campsite 'Arcade' Stops

STERLING, Ill. — Count George Wooldridge among jukebox operators eagerly watching Chicago Coin's teaser advertisements in Billboard regarding a new motorcycle game. Wooldridge has found a solution to the "summer slump" by placing jukeboxes and arcade type games at camping sites around here. One of his real winners has been Chicago Coin's Speedway driving game which brings in \$100 a week even though basically the camps operate only on weekends.

[\(Continued on page 45\)](#)

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ADVERTISING IN BUSINESS PAPERS MEANS BUSINESS

45's Getting Longer, Comparison Shows

• *Continued from page 43*

Strong is almost as outspoken about long singles as is Hesch—but for the opposite reason. Says Strong: "It's the music that counts. As long as the jukebox is playing, I am happy." Strong is very high on "More Today Than Yesterday," a jazz cut from Charlie Earland's Prestige LP that run 3:42 minutes. The record is getting heavy play in Strong's stops.

Strong is additionally trying to

get "I Stand Accused," a cut on Isaac Hayes Enterprize LP, "The Isaac Hayes Movement," released as a single. It runs over 11 minutes. Strong admits that this might be a little too long and wished the song were available as a Little LP, which normally accommodate three singles and earns a quarter per side in jukeboxes.

At Chess Records here, Bobby Miller, producer of the Dells, says that the trend is toward longer singles. "There's a demand for this, although we do hear criticism from radio stations and do release short versions from albums for radio play," he pointed out.

Commenting on the fact programmer Strong particularly liked the Dells' "Stay in My Corner," which reached the Top 10 a year and a half ago and which ran 6:11 minutes, Miller says, "I received a letter from Paul McCartney of the Beatles sort of kidding me about that. He said his next record would be 6:12 minutes just to be one second longer than me."

Miller, conscious of the jukebox operators' concern over long singles, points out that the current Dells' single, "Long, Lonely Nights," runs only 2:47 (the flip side, however, "Little Understanding," runs 4:35).

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What's Playing?

A weekly programming profile of current and oldie selections from locations around the country.

Albany, Ga.; C&W Location

T. K. Weldon, programmer,
Georgia Amusement Co.

Current releases:

"I Wish I Had a Mommy Like You," Patti Page, Columbia 4-45159;
"You Wanna Give Me a Lift," Loretta Lynn, Decca 32693;
"Someday We'll Be Together," Bill Anderson and Jan Howard, Decca 32689;
"Hello Darlin'," Conway Twitty, Decca 32661.

Alton, Ill.; Adult Location

Harry Schaffner, operator;
Helen Franklin, programmer;
Schaffner Music Co.



Current releases:

"No Arms Could Ever Hold You," Bobby Vinton, Epic 10629;
"Born to Lose," Tommy Wills, JB 2004;
"On the Sunny Side of the Street," Frankie Laine, Amos 138.

Arlington Heights, Ill.; Kid Location

Wayne Hesch, programmer,
AH Entertainers, Inc.



Current releases:

"Check Out Your Mind," Impressions, Curtam 1951;
"Make It With You," Bread, Elektra 45686;
"Mississippi Queen," Mountain, Windfall 532.

Deadwood, S.D.; C&W Location

John Trucano, operator;
Pat Burns, programmer;
Black Hills Novelty Co. Inc.



Current releases:

"Don't Keep Me Hanging On," Sonny James, Capitol 2834;
"He Loves Me All the Way," Tammy Wynette, Epic 5-10612;
"When a Man Loves a Woman," Billy Walker, MGM 14134.

Oldies:

"Truck Stop," Jerry Smith.

Fertile, Minn.; C&W Location

Duane Knutson, operator,
Automatic Sales



Current releases:

"Wonder Could I Live There Anymore," Charley Pride, RCA-Victor 47-9853;
"Humphrey the Camel," Jack Blanchard and Misty Marger, Wayside 013;
"Rocky Top," Lynn Anderson, Chart 5068.

Oldies:

"I Fall to Pieces," Patsy Cline;
"Proud Mary," Anthony Armstrong Jones.

Haddonfield, N.J.; Kid Location

Patricia Pavese, programmer,
Cannon Coin Machine Co.



Current releases:

"Sing a Song of Freedom," Frijid Pink, Parrot 349;
"25 or 6 to 4," Chicago, Columbia 4-45194;
"Down to the Valley," Nilson, RCA 74-0352.

Holyoke, Mass.; Adult Location

Russell Mawdsley, programmer,
Russel Hall, Inc.



Current releases:

"No Arms Could Ever Hold You," Bobby Vinton, Epic 10629;
"Tell It All Brother," Kenny Rogers and the First Edition;
"Everybody's Got a Right to Love," Supremes, Motown 1167.

Hudson Falls, N.Y.; Kid Location

John Powers, programmer,
H.C. Knoblauch & Sons, Inc.



Current releases:

"Make Me Smile," Chicago, Columbia 445127;
"I Just Can't Help Believing," B.J. Thomas, Scepter 12283;
"Cecelia," Simon and Garfunkel, Columbia 4-45133.

Jefferson City, Mo.; Adult Location

Lloyd Grice, programmer,
United Distributors



Current releases:

"The Wonder of You," Elvis Presley, RCA-Victor 47-9835;
"Paper Mache," Dionne Warwick, Scepter 12285;
"Everything I Do Gonna Be Funky," Lou Donaldson, Blue Note.

Oldies:

"Sidewinder," Lee Morgan.

Lee's Summit, Mo.; C&W Location

Bonnie Humphrey, programmer,
Missouri Valley Amusement Co.



Current releases:

"Hello Darlin'," Conway Twitty, Decca 32661;
"The Wonder of You," Elvis Presley, RCA Victor 47-9835;
"Mississippi," John Phillips, Dunhill 4236.

Oldies:

"Muddy Mississippi Line," Bobby Goldboro;
"To See an Angel," Conway Twitty.

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Set Game Centers at Summer Camps

Continued from page 43
 Wooldridge, president of the Illinois jukebox operators' state organization and head of Blackhawk Music Co. here, says: "The camping boom is something operators should be watching. These sites for weekend camping are popping up everywhere and the clientele each week changes so that you are not required to keep bringing in new items or switching machines such as in a tavern or bowling alley."

A typical repertoire of machines at one campsite often includes two jukeboxes, a Speedway, a Sega S.A.M.I. missile type game, two pinball machines, a shuffle alley and a pool table. Wooldridge's deal with the camp

management is a straight 50/50 split on games (some, such as the Speedway, are priced at two plays for a quarter). The jukeboxes, however, are on a 60/40 basis in Wooldridge's favor, or set up so that he is guaranteed the first \$15 when he collects every two weeks.

Wooldridge says that pin games do well (he uses four-players as well as two-players and has for years been a test operator for Williams' new pieces) and are generally priced at three plays for a quarter. He uses rifle games with success.

"I don't put in junk. First of all, that's poor merchandising to begin with, and secondly, we have to keep trouble calls at a minimum.

Basically, the camps are well

supervised, cutting down on the chances of vandalism, he points out. Most have a lunch counter (and can be ideal for street type vending, too). "There's usually little middle of the week activity but the places swarm with people over the weekends. We even have one marina and a man-made lake near here where I have pieces located."

Wooldridge has turned down some successful arcade location type items such as the Lunar Lander and the various knowledge testing machines. "I even had my men come to Chicago to look at Lunar Lander but we just couldn't see the appeal."

"We are very intrigued by the motorcycle game being introduced by Allied Leisure—we placed orders right away. (Chicago Coin is introducing another machine in this genre.) This summer camp business is especially good for us because we are a small community."

Ice Cube Machines Boon

Continued from page 43
 tors to provide tavern and restaurant locations with a more complete package of services and equipment.

With very few exceptions, ice machines here are being leased to locations by operators.

Going rate is \$1 a day, paid by coin meter for 100 pound units. For units capable of producing 150 pounds of ice cubes or chips daily, locations put \$1.50 per day in the meters.

Machines average in price between \$500 to \$2,500 depending on capacity.
(Continued on page 46)

MOA Assn Push

Continued from page 43
 is equipped to aid state groups that want to organize and further states: "There is no question but what strong, independent state organizations help strengthen MOA support.

"Mr. Granger's long experience with the association management executives' organization gives him excellent background. He has a sort of portfolio of various bylaws, virtually a kit, and he is available to state organizations. It's important at the first organizational meeting in a state to have some-

thing concrete to go on. Often, the bylaws can be studied and adopted the first time around the organization is off the ground."

Ptacek says he has been in touch with operators in Oklahoma but that nothing has materialized. He has also heard of renewed association activity in Texas.

"Many operators in various states are now realizing that some of their problems would be less if they had an active association," he says. This point has been mentioned by operators in Minnesota, Wisconsin and most recently Louisiana.

L. Shiffer Dies

PHILADELPHIA — LaVerne K. Shiffer, who operated a vending machine business under his own name from his home in suburban Drexel Hill, Pa., died recently at the age of 62. A retired lieutenant colonel in the U. S. Army Reserve, he was a past commander of the American Legion Post 979. He was also a Mason and active in the Little League and Babe Ruth League. Surviving are his wife, Kathryn; a son, Lee; a daughter, Mrs. Barbara Parker; a sister and four grandchildren. Funeral services were held in Drexel Hill.

Coming Events

- August 1-4 — National Candy Wholesalers Association National Show, Washington Hilton, Washington, D.C.
- September 13-16 — 1970 National Merchandise Show, New York Coliseum, New York City.
- September 18-20 — 1970 Michigan Tobacco and Candy Distributors and Vendors Association Convention, Boyne Mountain Lodge, Boyne Falls, Mich.
- September 18-20 — Illinois Coin Machine Operators Association, Stauffer's Riverfront Inn, St. Louis.
- October 2-3 — Texas Merchandise Vending Association annual meeting, Marriott Hotel, Dallas.
- October 2-4 — Automatic Vendors Association of Virginia annual meeting, Mariner Hotel, Virginia Beach, Va.
- October 6-9 — International Machine Exposition, Kongresshalle, West Berlin, Germany.
- October 9-10 — Missouri Automatic Merchandising Council annual meeting, Holiday Inn, Lake of the Ozarks, Mo.
- October 15-17 — Ohio Association of Tobacco Distributors, Inc., 28th Annual convention and tobacco-candy exposition, Netherland Hilton Hotel, Cincinnati, Ohio.

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Association Digest

• Continued from page 43

the meeting and brought members up to date on national development.

The KAMA stickers refer to a recently enacted law making break-ins a class A misdemeanor. The decal states: "New Kansas Law/Enacted by the 1970 Legislature/Any person who shall willfully and wrongfully open or damage any coin-operated machine dispensing goods and/or services, or who possesses any key, tool, or other device with the intent to commit theft shall be guilty and be sentenced to 1 year in prison."

KAMA worked with the state's vending operator group, the Kansas Tobacco-Candy Distributors & Vendors, Inc. in pushing through the law. The KAMA group is making its stickers available to the vendors. The vendors are furnishing KAMA members with stickers pertaining to minors' purchases of cigarettes and one pertaining to cigarette taxes.

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PIN BALLS	BOWLERS	ARCADE
BALLY	CHICAGO COIN	
TRIO \$140	KICKER \$165	
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LOOP-THE-LOOP, 2-PL. 190	SUPER SCOPE GUN 320	
SURFER 260	APOLLO MOON SHOT 495	
OP-POP-POP 350	MEDALIST 295	
ON BEAM 395	PARK LANE 395	
WILLIAMS	MIDWAY	
LUCKY STRIKE \$140	PREMIER \$215	
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Push Chess Artists for MOA Show

• Continued from page 43

factors, Salvador acknowledged, not the least of which is that MOA claims jukebox operators buy \$52 million worth of records annually.

First of all, Salvador believes that everything in the recording industry has changed "except personal contact." Beyond this, Salvador originally entered the record business in 1952 as a shipper in the record department at David Rosen, Inc., the highly promotion conscious Philadelphia wholesale distributor of Rowe jukeboxes and rec-

ords. Additionally, Chess Records Group is a subsidiary of GRT Corp., huge California-based tape cartridge company led by president Len Levy.

Levy has through recent years been one of the strongest boosters of MOA in its many attempts to bridge a marketing gap between record manufacturers and jukebox operators. Most of the prominent U. S. operators remember Levy when he was first vice-president of Epic Records, which always exhibits at MOA. Levy went on to head Metromedia Records before coming to the GRT Record group which includes the Chess family labels, Janus, Blue Thumb and GRT Records.

Salvador, who reports directly to Levy, says: "I knew jukebox operators represent 75 percent of the purchasers of singles today." He indicated that Chess' exhibit at MOA would fit right in with many other new promotion moves by the Chess label, which was originated here by the late Leonard Chess and his brother, Phil. Chess was acquired by GRT subsequent to the death of Leonard Chess.

Salvador actually was with David Rosen on two separate occasions. He worked up from shipper in 1961 to operations manager in 1960, then joined Reprise Records handling sales and promotion east of the Mississippi before coming back to David Rosen following Warner Bros.' acquisition of Reprise.

In his second stint at David Rosen he was production director.

He says that two artists he would like to see on MOA's show are Ramsey Lewis and the Dells.

MOA executive vice-president Fred Granger indicated recently that most of the record company exhibitors are returning to the show and that the event will have more exhibitors this year.



RICHARD SALVADOR, executive vice-president, Chess Record Producing Corp. (left) shown presenting awards to Bobby Miller, producer of the Dells, a group Salvador wants to see on this year's Music Operators of America banquet marathon show. The nation's jukebox operators, responsible for \$52 million in record purchases, will convene in Chicago at the Sherman House Hotel Oct. 16-18.

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5¢ Trick & Game Mix	1.00
5¢ Creepy Bugs	5.00
5¢ Northwestern Mix	4.25
5¢ Latest Assorted Mixes	5.00
10¢ Jewelry Mix	8.00
10¢ Assortment Mix	8.00
10¢ Western Mix	8.00
25¢ V2 Assortment, 100 per box	10.00
25¢ V2 Bugs, 100 per box	10.00

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Rain-Bio Ball Gum, 2400 per ctn.	8.28
Rain-Bio Ball Gum, 2100 printed per carton	7.85
Rain-Bio Ball Gum, 5550 per ctn.	9.40
Rain-Bio Ball Gum, 4350 per ctn.	9.50
Rain-Bio Ball Gum, 3550 per ctn.	9.50
Maltettes, 2400 per carton	8.45

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NVA Board Changes Meet

CHICAGO—The fall meeting of the board of directors of the National Vendors Association (NVA) has been rescheduled to September 26-27 at the Sheraton-O'Hare Motor Hotel in Rosemont, Ill., near O'Hare Airport. The rescheduling resulted from a request by Bernie Bitterman of the Vending Machine Distributors Association who felt the board's agenda should include a discussion of the possible restriction of any display or sale of merchandise at annual conventions and board meetings. The executive committee of the NVA felt this addition to the agenda required extra planning.

Ice Cube Machines

• Continued from page 45

ing on size. Most popular unit among coin operators are the 100 and 150-pound units.

According to Bohrer, operators can offer a maintenance and service contract to locations for under \$60 a year. Installation in most large cities must be handled by licensed plumber.

Hastings Distributing Co. currently has "about 100 units out on location," according to Bohrer. Service is handled by two of its own trained staffers.

"Ice cube machines can never replace the jukebox or amusement games from a coinman's standpoint," Bohrer admits. "But a growing number of operators here are finding the ice makers a valuable asset to their businesses. They help provide a closer relationship with locations since taverns and restaurants need ice all year round. And they are profitable, too."

Country Music

Colorado Maps Hall of Fame for 'Unsung Heroes'

Film Distribution Rights to Ember

DENVER — Plans were announced here at the eighth annual Colorado Country Music Festival for a Colorado Country Music Hall of Fame, dedicated to those whose behind-the-scenes dedication to the industry has helped artists on their way to the top.

Mrs. Gladys Hart, director of the CMF, said emphasis in this unusual grouping would be given to such individuals as the sideman, the managers, the bookers, songwriters, publishers, producers, promotion men, secretaries, trade publication writers and disk jockeys.

Artists who have aided others in attaining success also will be given special recognition, Mrs. Hart said. Plans are under way to raise funds to construct a building to house the Colorado Hall of Fame.

This year's festival included special greetings from President Nixon and from five state governors. Each of the governors also sent a state flag and a representative to make the flag presentation. Those states represented were Illinois, Tennessee, Minnesota, Colorado and New Mexico. Delegates from 12 states were on hand at the record-breaking gathering, headquartered at the Four Seasons Club in suburban Aurora.

Station Tour

A tour of Colorado radio stations was headed by Curley Rhodes, of Cedarwood Publishing Co., Nashville, and Tommy Ingram from Michigan. Twelve bands and 40 artists rotated during the week, providing continuous entertainment. Artists who entertained were Dan Corwley (selected the top male artist), Marybeth Brookins (top female artist), Glen Brookins, Tom Daily, Patty Gallagher, Gary Courtney, Bill McCall, Jerry Dale, Ann Reno, Sandi Scott, Christine Stevens, Cathy Mulvaney, Dwayne McAleb, Todd Clayton, Roscoe Cobb, Sharon Skinner, Ron Skinner, Roger Skinner, Lincoln Trobridge, Judy Dakota, Terry Pirkle, Frank Whatley, Raymond Whatley, Bob Glen, Sandy Jarrad, Howard Knopp, Jo Ann Owens, Dennis Fischer, Phillip O'Brien, Twilla Trofner, Jim Peters, Carmen Peters, Dewey Knight, Fuzzy Rice and Bill Archer.

Idaho Family Show To Be Held Weekly

BOISE, Idaho—The "largest country music show and dance" in the Northwest got under way here last week at the Rodeway Inn's Cock o'the Walk Convention Center, with dancing room for 1,100.

This "family-type show" and dance will be held weekly. A spokesman for the club said that "several big name artists have been booked for appearances." Interested bookers and managers of name artists are asked to contact Ray Smith or Marty Martin, Rodeway Inn, Boise.

Martin, a disk jockey on KGEM Radio, also has his own weekly television show. Future plans, he said, call for taping live television, recording, and possibly syndication, of a country music show from Boise.

Bands included Tommy Ingram & the Starlighters (Michigan); Sam Easley & the Driftwoods (Oklahoma); The Barrier Breakers (Illinois); The Western Edition (California); Hank Lindsey, Tommy Ingram, Randy Ingram and Lee Ferree (Michigan); Jimmy Wheeler (New Jersey); Bill Roberts (Kansas); Benny Dixon, Tom Andrus & Jan Stark (Minnesota); Anita Lockman (Iowa); Jesse Wayne (Louisiana); Art Crowton, George Stanley, Joe Loudon & Bill Clossey (California).

Local bands were the Ruff Riders, the Possum Trotters, Jim Peters and the Western Ramblers, The Showdowners, The Skinner Brothers, Ron Nichold Country IV, Ray Weimer and the Starfires, and the Kings IV.

Anita Lockman of Alden, Ia., was signed to a talent contract by Little Richie Johnson. Mountain Records signed J.J. Dickens and the Barrier Breakers, from

LaSalle, Ill. Their first session was cut during the festival week. Ingram also has signed with the Mountain Label, operated by Steve and Ethel Mengee.

Special awards were made at the convention to the Ruff Riders, the Possum Trotters, Tommy Ingram, Richie Johnson, Jim Peters, radio station KUAD and disk jockey Ted Scott. The Carousel Recording Studio held open house, with tours conducted by Don and Mary Weyand. Work has begun on a "New Denver Sound."

Mrs. Hart was given two special awards, one from the National Country Award Foundation and another from MCM Recording Studios in Mt. Clemens, Mich.

An "Entertainers Creed" authored by Bill Roberts will be placed in the Colorado Hall of Fame. Plans are under way for the ninth annual Colorado Country Music Festival to be held the second week in June 1971.

First Single by Cinda

NASHVILLE—Cinda Music Co., this city's newest recording firm, has announced the release of its first single, "Miss You in the Morning," recorded by Ray Highsmith of Birmingham.

The Cinda label is owned by Mrs. W. Buford Dickerson II, whose father, the late Francis Craig, had this city's first million-seller with "Near You," which he wrote and recorded. The 1947 record was on the Bullet label.

Mrs. Dickerson, who was Donia Craig at the time, now is associated with her husband not only in Cinda Music but in Dickerson & Dickerson, an industry public relations firm.

Highsmith, the initial artist, played with the M-3's trio for seven years, and is appearing at the Domino Restaurant and Lounge in Birmingham. The first release was cut at Woodland Studios.

The artist is signed as a writer with ASCAP.

Nashville Scene

July has been a month for marriages in the music industry of Nashville. Darrell McCall married Canadian singer Mona Vary; CMA's Cecil Whaley wed music executive Carlene Wescott, and famed songwriter Marijohn Wilkins married Clarence Selman, with their wedding party hosted by Tom T. and Dixie Hall. . . . Blake Emmons leaves soon for a date in Jamaica, proving again that country music gods everywhere. He recently did a show taped by the CBC. . . . The Stonemans, with their new act, continue to receive standing ovations. The latest came after shows at Fairmont, W. Va.

Writer Ray Pennington has done himself well on his newest Monument release, "The Other Woman."

An auction held by the music people to raise funds for Tex Ritter's campaign included such prizes as free studio time with musicians, Mickey Mouse watches, a Chet Atkins guitar pick, an original Hank Williams acetate, and Roy Acuff's yo-yo. . . . While working a recent tour of military bases in Hawaii for Bill Bleckley, Nat Stuckey and his wife, Ann, were visited by Charley Pride and his wife, Rozene, who were in Hawaii for a short vacation. On one show, Nat brought on Charley as his special guest. Jerry Bradley will now produce Nat at RCA. . . . Johnny Bush has arrived in Nashville to cut his single with Pete Drake on Stop. This is a top combination, with five straight singles making it to the Top 10. . . . Skeeter Davis made a round of the radio stations, record shops and distributors throughout Atlanta to promote her new single. Big

Sam Wallace accompanied her. . . . UA's Johnny Carter is back from a five-day tour of Florida, and he taped an appearance on Jim & Jesse's syndicated television show. He'll have an early August release under the guidance of Scotty Turner. . . . Claude King goes back to Hawaii for a visit Aug. 14-23, with Joe Taylor setting things up.

Noro Wilson performed his big Smash hit, "Do It to Someone You Love," at the Midway Club in Cedar Lake, Ind. . . . Junior Sampes appeared at the annual Watermelon Festival in Atlanta. He was joined by 50,000 others. . . . LaWanda Lindsey concluded an appearance at Anderson, S.C., and began a week's engagement at Hank Locklin's Nashville Room in Pensacola, Fla. . . . Durwood Haddock and his newly formed band are working a two-week engagement at Chicago's Club Regina. . . . Albuquerque has given RCA's Billy Charné a special "day," sponsored by KRZY. . . . Bobby Runnel has signed an exclusive writers' contract with Moss Rose publications. . . . Mac Curtis has signed a recording contract with the new GRT label. . . . The Warren Robb Show has undergone a complete revamping, including five new members and the addition of Christi Hart, a female vocalist. . . . Independent producer and Tree's executive vice president, Buddy Killen, cut an album session in Muscle Shoals with Happy Tiger's Paul Kelly. . . . Snuffy Miller of Stop Records was visiting station WEFC in Greenville, S.C., to plug his record when the

(Continued on page 50)

HOLLYWOOD — Distribution rights to a full-length feature film with more than 12 major country record artists has been acquired by Ember Records Ltd. of London.

Negotiations for the film, "From Nashville, With Music," were concluded here between Jeffrey S. Kruger, Ember president, and John C. Bradford Productions Inc. of Memphis.

They give Kruger, through his Ember film subsidiaries, Hillbrow Productions Ltd., and Flamingo film Productions, exclusive distribution in the British Isles, Republic of Ireland, British Commonwealth territories (except Canada, Australia and Hong Kong), Sweden, Norway, Denmark, Finland, Germany, Austria and Switzerland. He also has options for Belgium and Holland.

The film was shot, mostly in Nashville, nearly three years ago, with the soundtracks done at WSIX-TV. It features Marty Robbins, along with such artists as Merle Haggard, Tammy Wynette, Charley Pride, Bill Anderson, Buck Owens, Carl Smith, George Jones, Cousin Jody, Eddie Fukano, Susan Raye, Wynn Stewart, Bonnie Owens, Don Gibson, John Bradford and the Jordanares.

Almost 36 songs are featured in the film, which runs almost two hours. Kruger said he in-

tends to launch an extensive promotion campaign prior to exhibition. It will include concert appearances in London and elsewhere by several of the entertainers featured in the film.

Kruger is said to be negotiating with Haggard.

James in New Breakthrough

CHICAGO—Another major breakthrough has been registered by Capitol's Sonny James in his appearance at the bandshell at Grant Park, the first country act ever to play the location.

Through the urging of Roy Stingley and WJJD, Chicago, the Park Department, which presents a series of free concerts in the park each summer, added a country concert to the schedule this year. Normally, the concerts range from hard rock to classical and symphonic.

James was joined at the event by Earl Scruggs, the New Lost City Ramblers, and James' group, The Country Gentlemen.

More than 10,000 braved the heat and humidity for the afternoon performance, which received rave reviews from Chicago newspapers. There were indications, too, that the success of this first country concert would lead to more.

Rodgers Tune Is Cut on RCA

NASHVILLE—Further impetus has been given the "revival" of Jimmy Rodgers songs with the release of an RCA single by the Stonemans.

The five brothers and sisters have done a contemporary folk-country arrangement to "Blue Yodel No. 4," known also as "California Blues."

Under the urging of Vaughan and Roy Horton, scores of Rodgers songs have received modern treatment in recent months. Among these is "Mule Skinner Blues" by Dolly Parton, also on RCA.

Producers Jack Clement and Billy Grammer have worked with the Stonemans to capture on record the spirit displayed by this outstanding show group on stage. The session even features some rare two-part yodeling.

Drake Directs Butler Date

NASHVILLE — Pete Drake, who owns a record label, plays on sessions and produces independently, has just added another Columbia act to his roster.

Drake directed his first session for Carl and Pearl Butler, all part of a production deal with Columbia. The Butlers have been recording as a team for some 10 years.

The first act produced by Drake for Columbia was David Rogers, who has hit the charts consistently with his releases. His single, "Baby Don't Cry," is due for release in the near future.

Columbia now has gone almost totally independent as far as production is concerned. Since the promotion of Frank Jones to an administrative position, the production field has been left wide open.

Brite Star's Pick Hits . . . Brite Star's Pick Hits . . .		
Brite Star's Pick Hits	★ Old Time Preacher Man—Porter Wagoner (RCA)	
	Heart Over Mind—Mel Tillis (Kapp)	
	Tell All Brother—Kenny Rogers (Reprise)	
	No Arms Could Ever Hold You—Bobby Vinton (Epic)	
	Got to Get You Into My Life—The Downbeats (Trail)	
	You're There—Larry Edwards (Circle E)	
	He Threw Away the Key—Arthur Thomas (Musicor)	
	Pocket Full of Friends—I Don't Know (Vikings)	
	After All These Years (LP)—Carmine Gagliardi (Cambray)	
	Rock & Roll Revival—Joe Welz (Palmer)	
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Hot Country Singles

Billboard SPECIAL SURVEY For Week Ending 8/1/70

★ STAR Performer—Single's registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
1	1	WONDER COULD I LIVE THERE ANYMORE Charley Pride, RCA Victor 47-9853 (Hall-Clement, BMI)	8
2	2	KANSAS CITY SONG Buck Owens, Capitol 2783 (Blue Book, BMI)	9
3	4	JESUS TAKE A HOLD Merle Haggard, Capitol 2838 (Blue Book, BMI)	8
4	8	DON'T KEEP ME HANGIN' ON Sonny James, Capitol 2834 (Marson, BMI)	5
5	6	SOMEDAY WE'LL BE TOGETHER Bill Anderson & Jan Howard, Decca 32689 (Jobete, BMI)	7
6	3	HE LOVES ME ALL THE WAY Tammy Wynette, Epic 5-10612 (Alges, BMI)	11
7	7	HUMPHREY THE CAMEL Jack Blanchard & Misty Morgan, Wayside 013 (Back Bay, BMI)	7
8	9	FOR THE GOOD TIMES/ GRAZIN' IN GREENER PASTURES Ray Price, Columbia 4-45178 (Buckhorn, BMI/Combine, BMI)	6
9	5	I NEVER PICKED COTTON Roy Clark, Dot 17349 (Central Songs/ Freeway, BMI)	9
10	11	YOU WANNA GIVE ME A LIFT Loretta Lynn, Decca 32693 (Sure-Fire, BMI)	6
11	12	WHEN A MAN LOVES A WOMAN (The Way I Love You) Billy Walker, MGM 14134 (Forrest Hills, BMI)	6
12	10	IF I EVER FALL IN LOVE (With a Honky Tonk Girl) Faron Young, Mercury 73065 (Newkeys, BMI)	10
13	20	SALUTE TO A SWITCHBLADE Tom T. Hall, Mercury 73078 (Newkeys, BMI)	4
14	14	HELLO MARY LOU Bobby Lewis, United Artists 50668 (January/Champion, BMI)	10
15	21	MULE SKINNER BLUES Dolly Parton, RCA Victor 47-9863 (Peer International, BMI)	5
16	19	A PERFECT MOUNTAIN Don Gibson, Hickory 157 (Acuff-Rose, BMI)	6
17	24	TELL ME MY LYING EYES ARE WRONG George Jones & the Jones Boys, Musicor 1408 (Blue Crest, BMI)	5
18	16	HELLO DARLIN' Conway Twitty, Decca 32661 (Twitty Bird, BMI)	15
19	22	EVERYTHING A MAN COULD EVER NEED Glen Campbell, Capitol 2843 (Ensign, BMI)	3
20	18	I NEVER ONCE STOPPED LOVING YOU Connie Smith, RCA Victor 47-9832 (Stallion, BMI)	12
21	31	DUTY NOT DESIRE Jeannie C. Riley, Plantation 59 (Singleton, BMI)	6
22	15	LONG LONG TEXAS ROAD Roy Drusky, Mercury 73956 (Combine, BMI)	13
23	13	SHE'S A LITTLE BIT COUNTRY George Hamilton IV, RCA Victor 47-9829 (Wilderness, BMI)	14
24	23	HEART OVER MIND Mel Tillis, Kapp 2086 (Cedarwood, BMI)	15
25	39	ONE SONG AWAY Tommy Cash, Epic 5-10630 (House of Cash, BMI)	3
26	26	LAND MARK TAVERN Del Reeves & Penny De Haven, United Artists 50669 (Passkey, BMI)	10
27	17	ROCKY TOP Lynn Anderson, Chart 5068 (House of Bryant, BMI)	9
28	28	A MAN'S KIND OF WOMAN/ LIVING UNDER PRESSURE Eddy Arnold, RCA Victor 47-9848 (Twin Forks/Ragmor, BMI/Four Most, BMI)	8
29	34	THE WHOLE WORLD COMES TO ME/ IF THIS IS LOVE Jack Greene, Decca 32699 (Contention, SESAC/Hill & Range/Blue Crest, BMI)	3
30	32	DO IT TO SOMEONE YOU LOVE Norro Wilson, Mercury 730077 (Newkeys, BMI)	5
31	46	HONKY TONK MAN Bob Luman, Epic 5-10631 (Cedarwood, BMI)	4
32	25	PLAYIN' AROUND WITH LOVE Barbara Mandrell, Columbia 4-45143 (Alges, BMI)	11
33	38	HEAVEN EVERYDAY Mel Tillis, MGM 14148 (Jack & Bill, ASCAP)	2
34	29	I WISH I HAD A MOMMY LIKE YOU Patti Page, Columbia 4-45159 (Alges, BMI)	10
35	36	ONE NIGHT STAND Susan Raye, Capitol 2833 (Blue Book, BMI)	5
36	27	I CAN'T SEEM TO SAY GOODBYE Jerry Lee Lewis, Sun 1115 (Robertson, ASCAP)	15
37	—	ALL FOR THE LOVE OF SUNSHINE Hank Williams Jr., MGM 14152 (Hastings, BMI)	1

This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
38	30	HEAVENLY SUNSHINE Ferlin Husky, Capitol 2793 (Gallico, BMI)	12
39	52	BILOXI Kenny Price, RCA Victor 47-9869 (Window, BMI)	3
40	37	THE WONDER OF YOU Elvis Presley, RCA Victor 47-9835 (Duchess, BMI)	9
41	48	MARY GOES ROUND Bobby Helms, Certron 10002 (Jack, BMI)	6
42	42	LUZIANA RIVER Van Trevor, Royal American 9 (Birmingham/Noma/C.P.R., BMI)	8
43	57	BABY I TRIED Jim Ed Brown, RCA Victor 47-9858 (Monster, ASCAP)	4
44	59	MARTY GRAY Billie Jo Spears, Capitol 2844 (Chestnut, BMI)	2
45	—	THIS NIGHT (Ain't Fit for Nothing But Drinking) Dave Dudley, Mercury 47079 (Newkeys, BMI)	1
46	35	I'M LEAVING IT UP TO YOU Johnny & Jonie Mosby, Capitol 2796 (Venice, BMI)	13
47	51	COME AND GET IT MAMA Charlie Louvin, Capitol 2824 (Tuff, BMI)	5
48	—	DADDY WAS AN OLD TIME PREACHER MAN Porter Wagoner & Dolly Parton, RCA Victor 47-9875 (Owens, BMI)	1
49	33	REMOVING THE SHADOW Hank Williams & Lois Johnson & the Nashville Band, MGM 14136 (Williams Jr., BMI)	5
50	41	SON OF A COAL MAN Del Reeves, United Artists 50667 (United Artists, ASCAP)	11
51	58	FINGERPRINT Freddie Hart, Capitol 2839 (Blue Book/Ching-Ring, BMI)	5
52	54	LEAVIN' ON A JET PLANE Kendalls, Stop 373 (Cherry Lane, ASCAP)	2
53	—	FIND OUT WHAT'S HAPPENING Barbara Fairchild, Columbia 4-45173 (Champion, BMI)	1
54	60	EVERYTHING WILL BE ALRIGHT Claude Grey, Decca 32697 (Vanjo/Twig, BMI)	3
55	61	LETS GO FISHIN' BOYS Charlie Walker, Epic 5-10610 (Green Grass, BMI)	6
56	63	ALL AMERICAN HUSBAND Peggy Sue, Decca 32698 (Sure-Fire, BMI)	4
57	53	I'LL BE YOUR BABY TONIGHT Claude King, Columbia 4-45142 (Dwarf, ASCAP)	10
58	55	DRIVIN' HOME Jerry Smith, Decca 32679 (Papa Joe's, ASCAP)	9
59	—	HURRY HOME TO ME Bobby Wright, Decca 32705 (Forrest Hills, BMI)	1
60	70	VANISHING BREED Hank Snow, RCA Victor 47-9856 (Forrest Hills, BMI)	4
61	71	TILL I CAN'T TAKE IT ANYMORE Dottie West & Don Gibson, RCA Victor 47-9867 (Enden, BMI)	3
62	65	MISSISSIPPI John Phillips, Dunhill 4236 (Alchemy, ASCAP)	5
63	64	LONELY FOR YOU Wilma Burgess, Decca 32684 (Singleton, BMI)	4
64	56	FLYING SOUTH Hank Locklin, Danny Davis & the Nashville Brass, RCA Victor 47-9849 (Coldwater, BMI)	6
65	66	WE'LL SING IN THE SUNSHINE Lawanda Lindsey, Chart 5076 (Lurecalia, ASCAP)	2
66	67	SUGAR IN THE FLOWERS Anthony Armstrong Jones, Chart 5083 (Sue-Mirl, ASCAP)	2
67	69	PICK ME UP ON YOUR WAY DOWN Carl Smith, Columbia 4-45177 (Tree, BMI)	4
68	—	BLAME IT ON ROSEY Ray Sanders, United Artists 50689 (Unart, BMI)	1
69	72	SNOWBIRD Anne Murray, Capitol 2738 (Beechwood, BMI)	2
70	—	THE MAN YOU WANT ME TO BE Webb Pierce, Decca 32694 (Leeds, ASCAP)	1
71	—	IT'S DAWNED ON ME YOU'RE GONE Dottie West, RCA Victor 47-9872 (Tree, BMI)	1
72	73	THAT LOOK OF GOODBYE Ernie Ashworth, Hickory 1570 (Acuff-Rose, BMI)	3
73	75	FREIGHTLINER FEVER Red Sovine, Starday 896 (Tarheel/Big Swing, BMI)	2
74	74	TWO LITTLE ROOMS Janet Lawson, United Artists 50671 (Multimood, BMI)	2
75	—	NO LOVE AT ALL/ I FOUND YOU JUST IN TIME Lynn Anderson, Columbia 4-45190 (Press/Rose Bridge, BMI/Gallico, BMI)	1



BUDDY MIZE, Central Songs, Mrs. Mize and Neal Merritt leave for Hollywood for business meetings with Beechwood Music Corp. and Capitol Records.

Music City Opens Nashville Office

NASHVILLE — Music City Records opened offices here last week, with Robert Owens managing the operation.

Carlton Haney, long-time promoter, is president of the new firm and will operate from here

after working out of Virginia for many years.

Haney has four artists under contract: L.E. White, Mike Tuttle, Rick Stanley and John Henry III. Haney also has expressed interest in master tapes.

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Canada Radiomen Luncheon Highlights CMA Board Meet

TORONTO — A luncheon hosted by Canadian Broadcasters highlighted the quarterly meeting of the Country Music Association officers and board of directors here.

Houston, London, England, and Denver were selected as 1970 meeting sites by the organization. The London gathering will coincide with the Third International Country Music Festival.

By request, the chairman of the Country Music Foundation, Frank Jones, gave a special report on the progress and expansion of the Country Music Hall of Fame and Museum. He announced further plans for the newly completed Library and Media Center.

Plans for the CMA banquet in October were announced by Bill Hudson, committee chairman. Frank Jones will produce the show, Hank Levine will be musical arranger, and Norbert Ward will serve as sound engineer. The show will be of a variety nature, with a complete talent list to be announced shortly.

The International Seminar Committee reported that this year's seminar will be expanded, and will host some 160 members of the British CMA.

The 1970 CMA Broadcasters Seminar will run an entire day, according to committee chairman George Crump.

Harold Moon and his staff hosted a reception sponsored by BMI, Canada, Ltd. honoring CMA board members. The gathering, at the Royal York Hotel, was represented by such luminaries as Bob Pampe, Columbia Records; Arnold Gosewich, Capitol; Bill Meisner, RCA; Lee Armstrong, MCA; Mike Graham, Berandol Music; Joe Freccatte, BMI; Matt Heft, Peer-Southern; Gene MacLellan,

writer; Brian Ahern; Bob Wilmot, Columbia; Al Allbutt, Leeds Music; Tommy & Shirley Hunter, Columbia; Mike Graham; George Taylor, Rodeo Records; John Mills, Kapac; Gary Buck, Capitol; Ruth Hancock and Bill Crampton, of the Canadian Broadcast Society; John Hart of CFGM; Gordon Ferris, Betty Layton, Ron Napier and Whitey Hains.

The Broadcast Society on Tuesday hosted a special luncheon for CMA officials. Canadian artist Gary Buck headlined the entertainment, which featured a country music band provided by CFGM. Then, adding a little U.S. touch to the occasion, CMA board members Ferlin Husky and Mac Wiseman both performed.

Nashville Scene

• Continued from page 47

whole operation came to a halt and the station went off the air for the first time in its history. . . . Marve Hoerner, president of Triple T Talent, has signed the Denver based Skinner Brothers. . . . Red Brigham recently guested on the Joe Franklin TV show on WOR in New York City. Red is working club dates and parks in the East and the New York area. . . . Onie Wheeler is back from a five month Asian tour. . . . Patsy Sledd has finished cutting her new single under the production of Ed Hamilton, "Bring Your Love Back to Me."

Connie Smith will headline the Choctaw Indian Fair in Philadelphia, Miss. The show is arranged each year by RCA's Bob Ferguson in conjunction with the Tribal Council. Musicians helping out this time include Chip Young, Junior Huskey, Weldon Myrich, Hargus Robbins, Jerry Shook, Jerry Carrigan and Johnny Gimble. . . . John Hartford, here for the taping of a syndicated television show, made his first guest appearance on the "Grand Ole Opry" stage in several years. He worked a segment hosted by Tompall and the Glaser Brothers. . . . Rob Galbraith's Columbia LP, "Nashville Dirt," contains 11 of his own compositions. Galbraith is a former Top 40 disk jockey for WNOX Radio in Knoxville. . . . Dave Dudley and Bobby Bare have been made honorary Colonel's on the staff of Kentucky Governor Louie Nunn.

"The Dick Shuey Show" now has moved to WGMR-FM at State

College, Pa., and Dick needs modern and hard country singles and albums. He also will take calls from country artists at (814) 238-0717 during the 6 to 9 p.m. show, Monday through Friday. . . . Don Burns of Bur-Nel Enterprises has returned to Ashland, O., from San Juan, P.R., where he set up show dates for his wife, Brenda Burns. Brenda and her band, The Country Combo, will appear on shows with Merle Haggard and Lynn Anderson in Ohio and Michigan. . . . Johnny Dollar is now back on the road after a bout with exhaustion. He had to cancel several show dates because of his illness. . . . Mercury's Roy Drusky recorded Joe South's "All My Hard Times" and shortly thereafter began having them. In short, everything went wrong for a few days, but the situation now is back to normal.

The Gardner Ad Agency has contracted Drusky for another series of nationally aired Purina Dog Chow Commercials, featuring the artist and his three dogs. . . . Stations needing copies of the new Les Seavers record "There Goes My Life," on the Chestnut label, can get them by writing, on station letterhead, to Barbara Starling, Suite 214, 806 16th Ave. South, Nashville 37203. . . . Cedarwood Publishing's president Bill Denny spent a week in New York visiting record companies and producers.

Sandy Rucker, along with Jimmy King and the Tune Kings, will entertain in 22 cities throughout Kentucky for the annual stockholders meetings of the Kentucky Rural Electric Co-Ops.



JAMES LEA, left, and producer Rory Burke listen to Lea's session for HLI Productions at the DBM Studios where the exclusive writer for Moss Rose recorded a number of his own songs. Lea is an English professor at Stetson University in Deland, Fla.

Hot Country LP's

Billboard SPECIAL SURVEY For Week Ending 8/1/70

★ STAR Performer—LP's registering proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	TAMMY'S TOUCH Tammy Wynette, Epic BN 26549	11
2	2	THE WORLD OF JOHNNY CASH Columbia GP 29	9
3	3	MY WOMAN, MY WOMAN, MY WIFE Marty Robbins, Columbia CS 9978	10
4	6	HELLO DARLIN' Conway Twitty, Decca DL 75209	6
5	5	JUST PLAIN CHARLEY Charley Pride, RCA Victor LSP 4290	24
6	4	THE BEST OF CHARLEY PRIDE RCA Victor LSP 4223	40
7	13	CHARLEY PRIDE'S 10th ALBUM RCA Victor LSP 4367	2
8	10	BEST OF JERRY LEE LEWIS Smash SR5 67131	14
9	9	YOU AIN'T HEARD NOTHIN' YET Danny Davis & the Nashville Brass, RCA Victor LSP 4334	9
10	11	LOVE IS A SOMETIMES THING Bill Anderson, Decca DL 75206	5
11	7	OKIE FROM MUSKOGEE Merle Haggard, Capitol ST 384	28
12	12	YOU WOULDN'T KNOW LOVE Ray Price, Columbia CS 9918	12
13	14	TAMMY WYNETTE'S GREATEST HITS Epic BN 4656	48
14	15	BABY BABY David Houston, Epic BN 26539	18
15	18	HELLO, I'M JOHNNY CASH Columbia KCS 9943	25
16	17	HANK WILLIAMS JR. GREATEST HITS MGM SE 4656	17
17	8	WORLD OF TAMMY WYNETTE Epic BN 503	8
18	20	A TASTE OF COUNTRY Jerry Lee Lewis, Sun SUN 114	14
19	19	WE'RE GONNA GET TOGETHER Buck Owens & Susan Raye, Capitol ST 448	13
20	16	BIRDS OF A FEATHER Jack Blanchard & Misty Morgan, Wayside WSS 33-001	10
21	22	ON STAGE—FEBRUARY 1970 Elvis Presley, RCA Victor LSP 4367	5
22	25	OH HAPPY DAY Glen Campbell, Capitol ST 443	12
23	24	LORETTA LYNN WRITES 'EM AND SINGS 'EM Decca DL 75198	4
24	27	LONG LONESOME HIGHWAY Michael Parks, MGM SE 4662	8
25	—	FIGHTIN' SIDE OF ME Merle Haggard, Capitol ST 451	1
26	30	MY LOVE/YOU KEEP ME HANGIN' ON Sonny James, Capitol ST 478	2
27	23	PORTER WAYNE AND DOLLY REBECCA Porter Wagoner & Dolly Parton, RCA Victor LSP 4305	19
28	28	LORD, IS THAT ME Jack Greene, Decca DL 75188	17
29	21	THE WAYS TO LOVE A MAN Tammy Wynette, Epic BN 26519	25
30	33	BEST OF EDDY ARNOLD VOL. II RCA Victor LSP 4320	11
31	34	STAY THERE TILL I GET THERE Lynn Anderson, Columbia CS 1025	10
32	32	COUNTRY GIRL Jeannie C. Riley, Plantation PLP B	15
33	26	TO SEE MY ANGEL CRY/WHEN SHE STARTED TO STOP LOVING YOU Conway Twitty, Decca DL 75172	25
34	29	SIX WHITE HORSES Tommy Cash, Epic BN 26535	16
35	37	YOUR LOVE IS HEAVENLY SUNSHINE Ferlin Husky, Capitol ST 433	2
36	38	WORLD OF RAY PRICE Columbia GP 28	4
37	36	WAYLON Waylon Jennings, RCA Victor LSP 4260	26
38	—	THE KANSAS CITY SONG Buck Owens, Capitol ST 476	1
39	31	OCCASIONAL WIFE/IF I EVER FALL IN LOVE WITH A HONKY TONK GIRL Faron Young, Mercury SR 61275	7
40	35	IF IT'S ALL THE SAME TO YOU Bill Anderson & Jan Howard, Decca DL 75184	14
41	39	THE CARL SMITH ANNIVERSARY ALBUM/20 YEARS OF HITS Columbia GP 31	7
42	42	MUSIC CITY SOUNDS Lloyd Green & Pete Wade, MGM SE 4672	2
43	43	BOBBY GOLDSBORO'S GREATEST HITS United Artists UAS 5502	2
44	45	RUBE-EEEE Osborne Brothers, Decca DL 75204	3
45	40	I WITNESS LIFE Tom T. Hall, Mercury SR 61277	4

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KITTY WELLS—YOUR LOVE IS THE WAY (2:25)
 (Writer: Owens) (Needahit, BMI)—Here's the infectious rhythm ballad that the stylist needs to put her back up the top of the chart. One of her most commercial entries in soul time. Flip: "It's Written All Over Your Face."
 (2:29) (Forrest Hills, BMI), Decca 32700

BILLBOARD

KITTY WELLS—Decca 32700.
YOUR LOVE IS THE WAY (Needahit, BMI)
IT'S WRITTEN ALL OVER YOUR FACE (Forest Hills Music, BMI) Music, BMI)
 Beautiful, easy-going ballad that Kitty sings with deep feeling. This Bill Owens-penned tune will decorate every juke box in the "country". A sure top 10. **RECORD WORLD**

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KITTY WELLS (Decca 32700)
Your Love Is The Way (2:25) (Needahit, BMI — Owens)
 Kitty Wells should find her way back onto the charts with her new single, "Your Love Is The Way." Don't take your eyes off this one. Flip: "It's Written All Over Your Face" (2:29) (Forrest Hills, BMI — Gary)

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- Pop.-Stand.** (Popular-Standard music) ... emphasis on current hits excluding rock-n-roll with some standards.
 - Stand.-Pop.** (Standard music) ... emphasis on standards with some current hits excluding rock-n-roll.
 - Stand.** (Standard music) ... current or stock versions of standards.
 - Contemp.** (Contemporary music) ... mostly rock-n-roll.
 - R & B** (Rhythm and blues music) ... mostly Negro-oriented "Soul" music.
 - Contemp.-Pop.** (Contemporary-Popular music) ... Rock-n-Roll and other current hits, emphasis rock-n-roll.
 - Pop.-Contemp.** (Popular-Contemporary music) ... approximately equal mixture of rock-n-roll and other current hits.
 - Album** ... mostly music of a subdued nature, lush orchestral and instrumental.
 - Show & Movie Music**
 - Jazz Music**
 - Classical Music**
 - Country & Western Music** (Modern usually indicated as Modern Country Music).
 - Ethnic** ... usually identified by ethnic type.
 - Talk-Int.-Disc.** (Interview and/or discussion program).
 - Talk-Tel.-Part.** (Telephone participation by audience).
 - Talk-Serv.** (A service program such as farm programming, swap shop, health or beauty, exercise, etc.)
 - Talk-Info.** (Other than news, sports or above categories).
 - Religious**
 - Drama**
- The format, of course, affords the stations opportunity to further define their program types through explanation or through examples of musical selections.

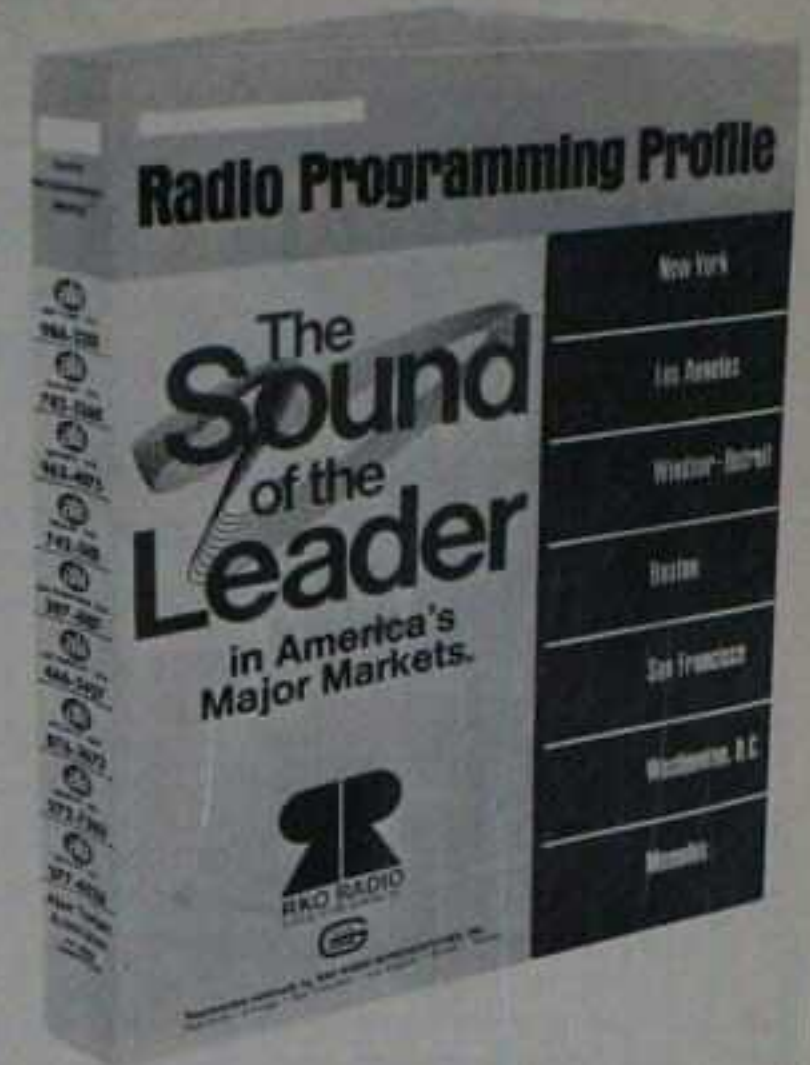
PERSONNEL ABBREVIATIONS:

- | | |
|---------------------------------|-----------------------------|
| Pr — President | ND — News Director |
| EVP — Executive Vice President | PgD — Program Director |
| VP — Vice President | PgM — Program Manager |
| GM — General Manager | PgC — Program Coordinator |
| StM — Station Manager | WM — Women's Manager |
| AGM — Assistant General Manager | MuM — Music Manager |
| SM — Sales Manager | PrD — Promotion Director |
| GSM — General Sales Manager | PrM — Promotion Manager |
| NSM — National Sales Manager | PdM — Production Manager |
| OpM — Operations Manager | MgM — Merchandising Manager |
| OpC — Operations Coordinator | BuM — Business Manager |
| | TrM — Traffic Manager |

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5	THE WORLD TOMORROW	Relig.	
	BOB JENNINGS	C & W	
6	HAIRL HENSLEY "Morning Editor"	Pop.-Stand.	The best of today's music with continuous inserts of news-sports business-general info. WLAC News Radio is known as "The Informer" stressing current events, their effects. Live reports from WLAC's Traffic Helicopter. Daily editorials.
7			
8			
9	ARTHUR GODFREY	Variety	
10	DICK COWL	Pop.-Stand.	A continuation of the WLAC News Radio format of music interspersed with news and feature material from a staff of 6 full-time news men utilizing 4 mobile units
11	"Mid-Morning Edition"		
N	TALK-BACK TENNESSEE	Talk-Tel. Part.	
1	FOCUS Roland Wolfe	Talk-Tel. Part.	Interviews variety on guests-invites listeners comments. Done "live".
2	BOB STIGHT	Pop.-Stand.	WLAC News Radio continues with constant News-sports-info inserts within music framework of today's best pop-standard music. Police helicopter gives road info. throughout "Drive Time". Afternoon listeners "know" what's going on and, when possibly, why.
3			
4			
5			
6	THE WORLD TONIGHT & WORLD-WIDE SPORTS	Talk-News	CBS World Tonight-Business News World-Wide Sports
7	JIVE JUNCTION John Richbourg	R & B	John has been laying down the R&B sound for years. Fan mail from 25 states.
8	RECORD PARADE	R & B	
9	RECORD HIGHLIGHTS Gene Nobles	R & B	Famous "Randy's Record Shop" program.
10	DANCE HOUR Bill Allen	R & B	A personality & booming voice thousands know.
11	AFTER HOURS Herman Griss	R & B	Heavy volume of mail.
M	OVERALL TYPE	Popular-Standard; Talk; R&B	

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Classical Music

Crespin Wins Grand Prix Top Award for 'Rosenkavalier' Set

PARIS—Decca operatic artist Regine Crespin won the top award in the 1970 Grand Prix National du Disque Lyrique for her performance in the four-LP recording of Richard Strauss's "Rosenkavalier" with the Vienna Symphony Orchestra conducted by Georg Solti.

The top award, the Grand Prix des Affaires Culturelles, is made to what is considered to be the top lyrical performance of the year.

The awards were presented at the Paris Opera Comique Theater by Minister for Cultural Affairs, Edmond Michelet, and Rene Nicolay, administrator of the Theatres Lyriques Nationaux.

The best opera recording prize was won by the Philips production of Cimarosa's "Requiem" with Elly Ameling and the Lausanne Chamber Orchestra under Vittorio Negri.

The leading French recording, marked by the award of the Prix Philippe Gaubert, went to Jean-Claude Hartmann's production of Messager's "Veronique" (Pathe-Marconi), and the award for the best foreign recording went to Karl Boehm's "Fidelio" (Deutsche Grammophon) with the Dresden Orchestra and Choir and soloists Martti Talvela, Theo Adam, James King and Gwyneth Jones.

The awards:

Grand Prix des Affaires Culturelles (best lyrical performance of the year): Regine Crespin in "Der Rosenkavalier" (Richard Strauss), Vienna Philharmonic Orchestra, Georg Solti. (Decca.)

Prix Gustave Charpentier (best recorded creation): "Requiem" (Cimarosa) Elly Ameling, Richard von Vrooman, Montreux Festival Choir, Lausanne Chamber Orchestra, Vittorio Negri. (Philips.)

Prix Philippe Gaubert (best integral French recording): "Veronique" (Messager), Mady Mesple, Michel Dens, Orchestre de l'Association des Concerts Lamoureux, Jean-Claude Hartmann. (Pathe-Marconi.)

Prix Arturo Toscanini-Marcelle Denya (best integral foreign recording): "Fidelio" (Beethoven), Martti Talvela, Theo Adam, Dresden National Orchestra, Karl Boehm. (Deutsche Grammophon.)

Prix Albert Carre (best lyrical cast): "Cardilla" (Hindemith), Dietrich Fischer-Diskau, Donald Grobe, Cologne Radio Symphony Orchestra, Joseph Keilberth. (Deutsche Grammophon.)

Prix Hector Berlioz (best oratorio): "Oratorio Pathetique" (Sviridov), Alexander Vedernikov, Georgi Aksuchitz, USSR Academy Choir, Moscow Philharmonic Orchestra, Nathan Raklin. (Melodia—Le Chant du Monde.)

Prix Ninon Vallin-Yvonne Gall (best singer): Christa Ludwig in "Des Knaben Wunderhorn" (Mahler), New York Philharmonic Orchestra, Leonard Bernstein. (CBS.)

Prix Charles Panzera (best song interpreter): Boris Christoff, Songs, Orchestre des Concerts Lamoureux, Georges Tzipine. (Voix de son Maitre.)

Prix Reynaldo Hahn (best initiative or collection): "King Roger" (Szymanowski), Andrej Hialski, Hanna Rumowska, Warsaw Opera Orchestra and Chorus, Mieczyslaw Mierzejewski. (Muza-Iramac.)

Prix Grandes Voix Humaines (best lyrical re-issue): Felicy Revail, operatic arias (Voix de Son Maitre) and: Jose Lucciani, operatic arias. (Voix de son Maitre.)

Prix Paul Franz-Lily Pons (best male recital): Alain Vanzo, religious songs, organ accompaniment, George Ghestem. (Vega.)

Prix Andre Bauge (best operetta): "Brigands" (Offenbach), Eliane Manchet, Dominique Tirmont, ORTF Lyrical Orchestra, Jean Doussard. (Decca.)

Prix Joseph Contelaube (best folklore or musical research): "Ancient Christmas Carols," Prague Madrigal Society, Miroslav Venhoda. (Supraphon—CBS.) And: "Vespro della Beata Vergine" (Monteverdi), Rohtraud Hansmann, Irmgard Jacobeit. Cond. Jurgen Jurgens. (Telefunken.)

Prix Fondation Jacques Ibert (best technical realization): "Magnificat" and "Cantata No. 50" (J. S. Bach), Mimi Coertse, Frederick Guthrie, Vienna Opera Orchestra and Chorus, Felix Prohaska. (Vanguard-Classic.)

Form Opera-Spurring Group

WASHINGTON—The National Opera Institute was formed here July 20 to "encourage the growth and development of opera in the United States," according to Roger L. Stevens, the institute's president and chairman of the board of trustees of the John F. Kennedy Center for the Performing Arts. Julius Rudel, conductor and general director of the New York City Opera Company, will be chairman.

The institute, a private corporation, will have an annual budget of \$475,000 for the first two years. A \$500,000 donation has been received from Mrs. DeWitt Wallace, co-chairman of Reader's Digest, which has been matched by a federal grant from the National Endowment for the Arts.

The initial budget includes \$150,000 to "supplement production costs of new or hitherto unproduced operas," particularly by university opera groups

and other small companies; \$75,000 for composers and librettists as a commission for new operas; \$125,000 to assist promising young singers by financing training, coaching and living expenses; and \$75,000 to send introductory opera programs and workshops into sections of the country where opera is rarely seen.

Among the \$90,000 already awarded as grants are \$25,000

to the New York City Opera Company to study methods and costs involved in developing opera films for TV; \$25,000 to the Santa Fe Opera to finance production costs of a new Luciano Berio opera; \$17,500 to the Seattle Opera Association to help with putting on "Dos Madres," a new opera, and \$5,000 to the Afro-American Singing Theater of New York
(Continued on page 62)

3d Set in Leontyne Price 'Prima Donna' Series Out

NEW YORK—The third volume in soprano Leontyne Price's "Prima Donna" series is being issued by RCA Records this month. The set features Miss Price in operatic arias from Gluck's "Alceste," Mozart's "Don Giovanni," Verdi's "I Lombardi" and "Simon Boccanegra," Offenbach's "La Peri-

chole," Wagner's "Die Walkure," Bizet's "Carmen," Massenet's "Thais," Poulenc's "Dialogues des Carmelites," Puccini's "Gianni Schicchi," and Flotow's "Martha." Edward Downes conducts the London Symphony.

A two-record set has Mahler's "Symphony No. 2 (Resurrection)" with Eugene Ormandy and the Philadelphia Orchestra. Hans Wurman has a Chopin album with Moog Synthesizer and strings.

Two Boston Symphony albums have Seiji Ozawa conducting Orff and Arthur Fiedler conducting Dvorak. The Boston Symphony Chamber Players offer an LP of Schubert, Milhaud and Hindemith.

Two 2-LP packages are slated for Victrola as the Barman-Germark Schola Cantorum and Collegium Aureum present Bach motets and Collegium Aureum performs Handel. In monaural-only pressings, Serge Koussevitzky and the Boston Symphony play Sibelius and Jeanette MacDonald sings selections from movies.

London Issuing Four Multiple Sets This Wk.

NEW YORK—Four multiple sets, including two large specially priced Beethoven packages, are being issued by London Records this week. The Beethoven sets, in observance of the 200th anniversary of Beethoven's birth, include 10 LP's of the piano sonatas performed by Wilhelm Backhaus and seven LP's of the nine symphonies played by Hans Schmidt-Isserstedt and the Vienna Philharmonic. The "Symphony No. 7" also is being issued singly.

Verdi's "Falstaff," a performance previously available on RCA Red Seal, is being issued on three LP's with Geraint Evans, Mirella Freni, Robert Merrill, Giuletta Simionato, Ilva Ligabue, Alfredo Kraus and Rosalind Elias, Georg Solti conducting.

The other multiple set, also a reissue, has Herbert von Karajan and the Vienna Philharmonic in a two-record Tchaikovsky package. Bass Nicolai Ghiaurov
(Continued on page 62)

Billboard SPECIAL SURVEY For Week Ending 8/1/70

BEST SELLING Classical LP's

This Month	Last Month	TITLE, Artist, Label & Number
1	1	TRANS-ELECTRONIC MUSIC PRODUCTIONS, INC. PRESENTS SWITCHED-ON BACH Walter Carlos/Benjamin Falkman, Columbia MS 7194
2	4	TRANS-ELECTRONIC MUSIC PRODUCTIONS, INC. PRESENTS THE WELL-TEMPERED SYNTHESIZER Walter Carlos, Columbia MS 7286
3	3	SOUNDTRACK: 2001: A SPACE ODYSSEY MGM SIE ST 13
4	6	BELLINI: NORMA (3 LP's) Sutherland/Horne/Various Artists/London Symphony (Bonyng), London OSA 1394 (5)
5	2	MY FAVORITE CHOPIN Van Cliburn, RCA Red Seal LSC 2576
6	5	SHOSTAKOVICH: SYMPHONY NO. 13 (Babi Yar) Philadelphia Orchestra (Ormandy), RCA Red Seal LSC 3162
7	7	STRAUSS: ALSO SPRACH ZARATHUSTRA Philadelphia Orch. (Ormandy), Columbia ML 5947 (M); MS 6547 (S)
8	9	BEETHOVEN: SONATAS Glenn Gould, Columbia MS 7413
9	10	SCHUMANN: KREISLERIANA Vladimir Horowitz, Columbia MS 7264
10	15	BACH'S GREATEST HITS Various Artists, Columbia MS 7501
11	14	STRAUSS: DER ROSENKAVALIER (4 LP's) Crespin/Various Artists/Vienna Philharmonic (Solti), London OSA 1435
12	16	CHOPIN'S GREATEST HITS Various Artists, Columbia MS 7506
13	13	BEETHOVEN: SYMPHONY NO. 5 New York Philharmonic (Bernstein), Columbia MS 6468
14	8	SCENES & ARIAS FROM FRENCH OPERA Beverly Sills, Westminster WST 17163
15	12	ART OF BIDU SAYAO Odyssey 32-16-0377
16	34	BEETHOVEN'S GREATEST HITS Various Artists, Columbia MS 7504
17	—	ART OF ROSA PONSSELLE RCA Victrola VIC 1507
18	25	TCHAIKOVSKY: PIANO CONCERTO NO. 1 Van Cliburn, Symphony Orch. (Kondrashin), RCA Red Seal LSC 2252
19	11	HAPPY BIRTHDAY LUDWIG Various Artists, Columbia MS 7406
20	20	FLOTOW: MARTHA (3 LP's) Rothenberger/Gedda/Prey/Various Artists/Bavarian State Opera (Heger), Angel SC 3753
21	17	MOZART: CONCERTOS 17 & 21 (Elvira Madigan) Anda/Camarata of the Salzburg Mozarteum Academica (Anda), DGG 138783
22	18	SIBELIUS: FINLANDIA Philadelphia Orchestra (Ormandy), Columbia MS 7674
23	—	BUSONI: DOKTOR FAUST (3 LP's) Hillebracht/Fischer-Dieskau/Various Artists/Bavarian Radio Symphony (Leitner), DGG 2709032
24	40	MUSIC OF ERIK SATIE: VELVET GENTLEMAN Camarata Contemporary Chamber Group, Deram DES 18036
25	19	STRAUSS: ALSO SPRACH ZARATHUSTRA Los Angeles Philharmonic (Mehta), London CSA 6609
26	21	GREAT OPERATIC DUETS Caballe/Verrett/New Philharmonia (Guadagno), RCA Red Seal LSC 3153
27	23	BERLIOZ: DAMNATION OF FAUST (3 LP's) Baker/Gedda/Paris Opera Chorus/Orchestre de Paris (Pretre), Angel SCL 3758
28	30	SELECTIONS FROM 2001: A SPACE ODYSSEY Philadelphia Orch. (Ormandy)/New York Philharmonic (Bernstein), Columbia MS 7176
29	35	STRAUSS: ALSO SPRACH ZARATHUSTRA Berlin Philharmonic (Boehm), DGG 136001
30	26	BELLINI & DONIZETTI HEROINES Beverly Sills/Vienna Volksoper (Jalas), Westminster WST 17143
31	39	DEBUSSY'S GREATEST HITS Various Artists, Columbia MS 7523
32	22	OPERA GALA (2 LP's) Various Artists, RCA Red Seal VCS 7061
33	—	MAHLER: SYMPHONY NO. 1 London Symphony (Hazenstein), Nonesuch NS 71240
34	28	SCHUMANN: KREISLERIANA/THE PROPHET BIRD Arthur Rubenstein, RCA Red Seal LSC 3108
35	37	LEONCAVALLO: I PAGLIACCI (2 LP's) Bjaerling/De los Angeles/Warren/Various Artists (Cellini), Seraphim IS 6058
36	24	ART OF THE SPANISH GUITAR (2 LP's) Julian Bream, RCA Red Seal VCS 7057
37	29	KODALY: HARY JANOS/PROKOFIEV: LT. KIJE Cleveland Orchestra (Szell), Columbia MS 7408
38	—	BEETHOVEN: SYMPHONY NO. 9 Berlin Philharmonic (Cluytens), Seraphim S 60079
39	38	BRAMMS: DOUBLE CONCERTO Oistrakh/Rostropovitch/Cleveland Orchestra (Szell), Angel SFO 36032
40	—	PUCCINI: TOSCA (2 LP's) Price/Di Stefano/Various Artists/Vienna Philharmonic (Karajan), London OSA 1284

International News Reports



DURING A RECENT visit to Paris EMI recording artists Daniel Barenboim, Jacqueline du Pre and Pinchas Zukerman were greeted by Pathe-Marconi president Francois Minchin, extreme left.

Philips & Pye to Hike Prices on Singles

LONDON—Pye and Philips confirmed that they will follow EMI's price increase on singles. Philips has set Monday (27) for putting an extra 12 cents on singles, making them \$1.16, with Pye to follow one week later.

Both companies are retaining the 5 percent returns allowance, but Pye has withdrawn the exchange facility on Marble Arch albums, which will in future qualify for the returns privilege.

Pye's increase on singles gives the dealer and extra threepence on gross margin. New dealer price for singles is 56 cents, with a pre-tax retail price of 84 cents.

On the Marble Arch budget line, the dealer discount is improved by 12.5 percent to 36.8 percent, giving an extra 6.5 cents on gross earnings. Albums will be sold to the dealer at a decreased price of 84 cents, a drop of 3.5 cents with a new pre-tax retail price of \$1.35.

A Pye spokesman commented: "We have been increasingly concerned at the continual pressure of rising costs on the record manufacturers, highlighted by the new agreement from July 1 to increase Musicians' Union rates by 33 percent.

"At the same time, we feel that it is essential to encourage the progressive stockholding record retailer and to allow him to maximise his gross earnings in spite of tax difficulties."

He added that dealers will still be entitled to 2.5 percent cash discount on prompt payment.

Concurrently with Pye's increases, there will be similar upgrading of its distributed lines, including A&M and Warner-Reprise.

A company which is standing firm on existing prices at the moment is Island. Sales director David Betteridge said it would be "death" to sales of its Trojan releases if prices went up and added that so far as Island was concerned it was a case of wait and see.

"I am not at all certain that it is a good idea to put up prices of singles to make them the most expensive in the world. We shall watch and see what happens to sales during the next two months."

Decca, too, is making no move for the present. Director William Townsley said that the situation was still under consideration.

Japanese PD in U.S. Soul Study

NEW YORK — Yutaka Sakurai, Japanese program director and music columnist, is in the U.S. to study the soul music field. Soul music presently, Sakurai said, is not very popular in Japan. But he hopes to help expand the Japan sales market and interest in soul in upcoming months. While in the U.S., Sakurai will visit soul labels and executives in New York, Chicago, Memphis, Nashville, Muscle Shoals, Shreveport, New Orleans and soul areas in Texas and the West Coast. His trip will total two months. Sakurai stated that he is interested in establishing a cultural bridge between the U.S. and Japan through the medium of soul music.

Sakurai in Japan is involved with various programs, including Hit Kit Parade of the Nippon Broadcasting Co.

ARC Australia Cuts 8-Track Prices By \$1.50

SYDNEY—The Australian Record Co. has slashed the retail price of 8-track stereo cartridges from \$8.25 to \$6.75—a cut of \$1.50.

The rising popularity of 8-track has enabled ARC to make the cut, said the company. The tapes can now be imported in considerable quality, which enables significant cost reductions to be made.

However, the new price level, which is identical with the price of the popular musicassettes is expected to stimulate demand for cartridges even further toward the high level of popularity experienced overseas.

Anticipating the growth in demand, ARC have built up stocks of more than 300 different titles. All popular CBS, Warner Bros. and Reprise artists are among them including Johnny Mathis, Andy Williams, Bob Dylan, Jerry Vale, Ray Conniff, Simon & Garfunkel, Tony Bennett, Johnny Cash, Jethro Tull, Frank Sinatra, Rod McKuen and Peter, Paul and Mary.

Metromedia U.K. Rights to CBS

LONDON—CBS Records has acquired British release rights to the Metromedia Records catalog, in a 3-year agreement negotiated by CBS/U.K. general manager Ken Glancy during a U.S. visit in June. Metromedia was previously represented here by Pye.

First release of Metromedia product, which will be issued on the CBS label with a production credit to Metromedia, will be made Friday (24) with a stereo single titled "Hey Mr. Sun" by Bobby Sherman.

Other artists with Metromedia Records in the U.S. now available to CBS are Frankie Avalon, Elephant's Memory, Ray Hildebrand, the Winstons, and the Tombstone Blues Band.

Writers Form Publishing Co.

LONDON — Songwriter Scott English has formed a new publishing company in Britain with songwriter Kenny Young—Buffalo Bill Music, which will be administered as a subsidiary of April Music.

English has just completed the music for Joseph E. Levine's Avco Embassy picture "The People Next Door."

He will work with Young on both publishing and record production and is contracted to produce three acts for RCA, including Sylvia McNeil, and two for Philips.

Lib/UA in U.K. Cuts Philips Tie; EMI Pact

By BRIAN BLEVINS

LONDON — Liberty/UA Records in the U.K. has severed its affiliation with Philips Records, the company which had been pressing and distributing Liberty product.

As of Monday (27) all Liberty/UA product, with the exception of the imported Blue Note catalog, budget material and tape, will be manufactured and distributed by EMI. The new deal with EMI leaves Liberty/UA free to expand on its own distribution system, which at the moment consists of four vans but is to be increased to six "probably within the next two months," said managing director Martin Davis.

"Our departure from Philips comes about because of the fact that there was a financial disagreement," Davis continued. "We couldn't agree on the financial terms of our contract with Philips, and Fred Marks and I agreed that it would be better to make the switch before the heavy season. I wish to emphasize that this new arrangement comes as a result of contractual problems and not as a result of the recent difficulties with Phonodisc distribution set up."

Davis said the Philips contract had an escape clause if there were any changes in dealer margins, and when Philips increased margins from 33½ percent to 36 percent last spring it meant "grounds for divorce."

Philips managing director Marks concurred that the separation was entirely amicable.

The move to EMI for Liberty product—which will also include material on the Minit label and the forthcoming revival of Sunset—also means a consolidation for Liberty/UA, as EMI has handled UA product for just over two years.

"From the administrative point of view this change will be a big help for the company because in the past we have had to duplicate our efforts to achieve the same results, with two separate orders of labels, two orders of pressings, of dealer mailings and so on," Davis said.

The deal with EMI extends the agreement already in force with UA product and will hold for the next two years. Blue Note is not generally included in the deal because most of the catalog is imported and the margins do not allow a passing on of what profit is available. An exception here is the new single on Blue Note by Lou Donaldson released July 24, which will be handled by EMI. Should such domestic Blue Note releases be made in future, it is likely they too be handled by EMI.

According to Davis, tape is excluded from the EMI arrangement because it is in its infancy here and Liberty/UA wants to develop it on its own. Budget product (at \$1.80 level) is excluded because

EMI's budget concern is tied in with Music For Pleasure. "The terms of the EMI contract allow us freedom to arrange our own distribution as well," Martin said. "Our four vans which up to now handled only Liberty product will also handle UA."

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ITALY



ALL SMILES as Revolution Music's David Hadfield, seated, signs a three-year deal for Carlin to administer the publishing company in the U.K. Standing, left to right, are Carlin's Paul Rich and Revolution Music's Stuart Forbes Kerr and John Harper.

Cantagirol Rolls to Stop, List Winners

MILAN—The ninth edition of the Cantagirol, one of the most popular Italian music manifestations consisting of a carcaravan which takes singers all over Italy on a 16-lap contest, was concluded at Recoaro, July 11.

Paolo Mengoli (Ariston), singing "Mi piaci da morire" ("I'll love you till I die"), was the winner in the "B" category for new talent. In the A & C categories, for established Italian singers and for

U.K. \$\$ for MIDEM Cut

LONDON — The Board of Trade's subsidy to British companies participating in MIDEM will be reduced next year. The BoT has told the Music Publishers Association that it is not prepared to give British participants the same backing at the 1971 MIDEM as was given to those at this year's event.

Robin Ager, of the Board's Trades Promotion department, said this week: "We feel the subsidy this year was a little unrealistic—we have a lot of other industries to cater for as well. In cash terms, we are not sure yet by how much we will be cutting back. It will depend as much as anything on the number of participants."

The Classical Midem, which was introduced for the first time this year prior to the pop event, will now be held every two years. The next is scheduled for 1972.

Edison Awards to 6 Philips, 6 EMI Disks

AMSTERDAM—Six Philips and six EMI records have been singled out for the annual Edison Awards for classical records released between May 1969 and May 1970.

The awards, voted by a jury consisting of Ralph Degens, D.S. van der Meer, Jan de Kruijff and C. van Zwol, presided over by Klaas A. Posthuma, will be presented in the Little Hall of the Concertgebouw, Amsterdam on Oct. 16, and are as follows:

non-Italian singers, especially, there was no contest.

The "Cantagirol," visiting 16 towns of Italy, presented the most recent Italian record releases to a total live audience of 200,000 people and a total of 20,000,000 television viewers.

Taking part in the "A" category were Ricchi o Poveri (Apollo); Adriano Celentano (Clan Celentano); Domenico Modugno (RCA); Camaleonti (CBS); Massimo Ranieri (CGD); Don Backy (CGD); Dik Dik (Ricordi); Jimmy Fontana (RCA); Nada (RCA); Rosanna Fratello (Ariston); Gipo Farassino (Fonit); I Giganti (Miura).

The "B" category series included Bob e Luis (Apollo); Paolo Mengoli (JET); Giovanna (Ariston); I Califfi (CGD); Sergio Menegale (CGD); Gianni d'Errico (CGD); Gianni Nazzaro (CGD); I Ragazzi del la Via luck (Clan Celentano); Pio (Clan Celentano); Valeria Rigano (Clan Celentano); Mita Medici (Fonit); Gli Alluminogeni (Fonit); Gianni Farano (Philips); Daniela Ghibli (Fontana); Armando Savini (Philips); Paola Battista (RCA); Farida (RCA); Valeri Mongardini (RCA); Simone Faggia (Ricordi); Giulio Sangermano (Ricordi); Fiammetta (Ricordi).

The "C" category included the following singers: George (FIRST); Jean Francois Michael (CGD); Patrick Samson (Curci); Niemen (CGD); Delphine (Vogue); Dick Rivers (RCA); Katty Line (Clan Celentano); Palito Ortega (RCA); Elsa Soarez (IT).

This was the first Cantagirol which has allowed the participation of non-Italian singers.

WB Causes Exec Shuffle

SYDNEY—The establishment of Warner Bros. as a separate recording company in Australia has caused an interesting reshuffle of key executives in the industry.

As reported previously Paul Turner, formerly of Phonogram, has been appointed Warner Bros. general manager in Australia. Ross Barlow moves from assistant to the general manager at Festival into the top seat at Phonogram.

This is the second top executive that Festival have lost to the Philips organization this year. In April Fred Marks, who was then Festival's general manager, became the general manager of Philips in the U.K. Marks now has Ross looking after things for him in Australia which reunites an executive team that has worked together in Festival for many years and built them up into one of the most powerful recording organizations in Australia.

Meanwhile, within Phonogram Bob Cooley has been promoted from Polydor product manager to marketing manager of Phonogram. Further executive changes are expected as Warner Bros. gets into full operation in the next few months.

Say You Saw It in Billboard

WB MUSIC, BUDDE DEAL

LONDON—Warner Bros. Music has completed a deal with Neue Welt Musikverlag Rolf Budde, which will be handling Warner's British catalog in Germany. The deal was concluded by Rolf Budde and Warner's Tony Roberts.

Stones' Label Near Launch; Chess as Head?

LONDON—The Rolling Stones are now in the final stages for the launching of their label—possibly within the next two months. Marshall Chess, the former president of the U.S. Chess label, has been in London the past few days and it is understood that he will head the label, which is as yet unnamed.

It is known that Mick Jagger has had a good personal relationship with Chess for a number of years and the group has recorded in the Chess studios.

Main task of the head of the Stones company will be to seek worldwide outlets for the label. This would be a separate deal, independent of the Stones own recording contract—still to be announced.

The Rolling Stones currently have a double album awaiting release titled "Get Your Ya Yas Out."

Tchaikovsky Contest Opens

MOSCOW—The Fourth International Tchaikovsky Contest opened here. At the opening ceremony at the Bolshoi Theater, Madame Furtzeva, USSR minister of culture, greeted participants and guests. Speaking of music as an instrument of human communication, friendship and understanding, the minister stressed the fact that ranks of the contest participants had considerably increased since 1958, when 61 artists came to Moscow for the first competition. Now 258 young musicians and vocalists from 35 countries are participating in the fourth contest.

The U.S. was represented by the biggest national team—66 artists.

Dmitri Shostakovitch, the chairman of the organizing committee, could not attend the opening ceremony because of illness.

The piano competition jury consisted of 22 world artists including E. Gilels, Ya Zak, L. Oborin, E. List, G. Czerna-Stefanska, A. Khachatryan. The violin and cello juries were headed by D. Oistrakh and M. Rostropovitch. The head of vocal jury was Prof. Sveshnikov, Moscow conservatory president.

Prizes for each competition were: First: 2,500 roubles and a gold medal; Second: 2,000 roubles and silver medal; Third: 1,500 roubles and bronze medal. Prize winners will get concert tours of Russia and record for Melodiya.

TOP SIDNEY CLUB CLOSES

SYDNEY — Chequers Club which has brought some of the finest entertainment in the world to Australia, is closing. Chequers has featured in the last six months the Hollies, Billy Preston, The Four Tops, Lou Rawls and Shirley Bassey.

The Three Degrees are the final act for the club. Their single "Maybe" which is being launched in Australia by Roulette to coincide with their visit.

European Artists Call Drugs Bad Trip; Billboard Praised

LONDON — Leading recording artists throughout Europe have come out in full support of Billboard's campaign against drugs. Most of them speak of the debilitating of all kinds of stimulants and hallucinogens, deplore the continuing association in the public mind between artists and drugs and condemn the widespread myth that drugs are a catalyst to artistic creativity.

Many artists congratulated Billboard in taking the important initiative of launching the campaign.

One of the most perceptive comments came from this year's Eurovision song contest winner, Ireland's Dana. She told Billboard's Irish correspondent, Ken Stewart, "I am happy to support Billboard's campaign against the problem of drugs. Every individual must face up to, and try to solve, the problems in his or her life. Drugs, after the initial release from reality, only intensify the difficulty. What drug addict could honestly say that drugs had eased the burdens of his life?"

The scourge of narcotics is undoubtedly growing in Europe, as Billboard's Swedish correspondent, Kjell Genberg reports:

"The narcotics situation in Sweden is quite scary. More and more young people seem to be turning on to drugs like amphetamines, marijuana and opium and there are a growing number of users of hard drugs like LSD, morphine and heroin. The police have staged a powerful anti-drug campaign for more than a year, but the situation does not seem to be improving. Sweden has a big problem and drug smugglers are apprehended by customs men almost daily.

"Among Swedish artists, however, the problem is minor. Twenty years ago, it was said that jazz musicians took dope; now the same is said of pop artists. It is true that some pop artists smoke pot, but they are in a small minority and invariably are those artists who have failed to make much of a name in the business. This is because drugged artists have the impression they are giving a good performance when, in fact, they are not. The public can see through this."

Drugs 'Disgusting'

Svante Thuresson, Metronome recording artist, said, "I find drugs disgusting since they destroy people. I think amphetamines are the most dangerous because they create the illusion in those taking the drug that they increase ability and efficiency."

Another top singer, Siv Malmkvist, said "I think all hard working artists agree that drugs are detrimental. I make it a rule to avoid all stimulants when I am working—drugs, pep pills, alcohol, whatever it is."

Many Swedish artists, said Genberg, approved that a trade magazine such as Billboard should initiate such a campaign. They are convinced that no artist can exercise his profession to the best of his ability if he is under the influence of narcotics or alcohol.

Spanish singer Miguel Rios, one of the most popular teen-age artists in Spain who is now achieving international status through his hit "A Song of Joy," told Spanish correspondent Joaquin Luqui: "Until fairly recently, Spain had no narcotic problem. Now, however, the situation has changed, unfortunately—and this I find deplorable because I think addiction to drugs is a terrible weakness which ultimately erodes the creative capacities and makes slaves of people. Drugs rob the mind of real freedom."

"I have never used drugs and I never shall because I have no intention of destroying myself."

Although maintaining that there was a case for the legalizing of marijuana "because it has absolutely no relation to the really harmful drugs like heroin and LSD," Finland's underground artist,

M.A. Numminen, admitted to our Finnish man, Kari Helopala: "I don't believe drugs can enhance one's creative talents. I once tried and my mind was like an old-time movie — slow and stiff."

And Norwegian-born Wencke Myhre of Polydor told Billboard's Oslo correspondent Espen Eriksson: "Personally I have never felt the need for drugs and have never been associated with people who use narcotics. And I am very happy, naturally, about this. I do not want to try stimulants of any kind. If I did so I feel I would no longer have complete control over myself."

"And where the art of performing is concerned, self-control is indispensable if one is to give of ones best. The use of drugs seems to me to be partly a matter of fashion and partly a matter of running away from reality. I feel that the reality of the world today constitutes a challenge which must be met; if you accept this challenge, there is no need for drugs."

"I am, therefore, very happy that Billboard is running this campaign against drugs. I think the world would be a far better place if the cult of drug-taking were abolished and I think, also, that industrious people who face up to reality are fundamentally happy people; whereas those who use drugs to escape from reality are sentencing themselves to irretrievable misery."

Billboard's correspondent in Austria, Manfred Schreiber, says that drug addiction is practically nonexistent in his country—and what there is is not especially identified with the entertainment world.

Says Schreiber: "The Hubbubs, Austria's most popular band, told me that they feel that what drug taking does exist among young people in Austria is due to curiosity stimulated by reports from Britain and America."

"But they said young people are aware in the main that the present must be used to build the future and this alone is sufficient deterrent from taking drugs for the vast majority of the young population. Pop magazines reporting in a glorifying way on drug parties are to a large extent to blame for young people's interest in narcotics."

Sherrid Out

U.K. singer Frankie Vaughan, who is to make his first U.S. appearance in 10 years at New York's Rainbow Grill in November, fully endorses Billboard's stand against drugs. "There are," he says, "enough evils in the world without looking for more. If I could get my hands on people who peddle this stuff to young people, I would personally take a chance of being put away for what I would do to them."

"I still remember my earliest experience of getting high on drink. Before my act someone was plying me with sherry and I almost 'sherrid' myself out of the business. It doesn't matter what business you are in, drugs lower your standards."

Bas Hageman, Billboard's Dutch correspondent, reported further support for Billboard's campaign from Willy Alberti, one of Holland's most famous singers who had a No. 1 in America in the early '60's with "Marina" and who has been awarded 10 gold disks during his career.

"I have never used drugs myself," says Alberti, "though I know that some of my colleagues in the business do use them. In my opinion — quite apart from any health hazards—the artistic results are always very bad."

And Dutch pop group, the Cats, say: "We have had no personal experience with drugs, but we know they can cause terrible consequences."

Ferry Wiencke, managing director of the Basart publishing company and a former musician and orchestra leader, says categorically: "I detest the use of drugs. They soften a man's critical attitude."

(Continued on page 59)

Canadian News Report

Canadian Compo Co. Realigns Operations

TORONTO—Following the recent opening of their new central headquarters, The Compo Company and MCA this week announced a realigning of the complete Canadian operation.

R. A. Chislett, vice president and general manager of the Compo Company Ltd. with 30 years' experience, will head an executive team consisting of S. D. (Red) Roberts, vice president of marketing; George Offer becomes vice president and national sales manager, and Lee Armstrong has been

promoted to vice president of product development.

One of Armstrong's duties will be building a Canadian talent roster.

In addition, Richard Bibby has been appointed sales manager for the Ontario division, a position formerly held by George Offer.

A key section of MCA's new complex is its pressing plant at Cornwall, Ont., which is capable of producing 50,000 albums and 50,000 singles each day. The plant

(Continued on page 59)



A LONGTERM distribution deal was signed recently between Capitol Records (Canada) Ltd. and Love Productions for the newly formed Daffodil label. The deal involves a minimum of five albums and 10 singles per year for three years. Present at the signing were, left to right, John MacLeod, legal counsel for Capitol; Arnold Gosewich, label's vice president and general manager; Daffodil's vice president, Frank Davies, and Daffodil's legal counsel, John Finlay.

Columbia Records in Canadian Talent Drive

By RITCHIE YORKE

TORONTO—Columbia Records of Canada, following relative inactivity on the local production scene, is currently mounting a Canadian talent drive.

The label is scoring with an album and single by Montreal rock group, Mashmakhan. The single, "As Years Go By," has been strongly aided by heavy play on the Maple Leaf Network.

Another great boost to Columbia's Canadian talent drive was the acquiring of the True North label, owned by Bernie Finklestein. True North's initial release was an album by Ottawa folk singer, Bruce Cockburn, with a single from that album also released. Another True North signing is Luke and the Apostles, which is represented this week by a single called "You Make

Me High." An album will follow, Saturday (1).

Through a&r director, John Williams, Columbia has also signed the Perth County Conspiracy, a group which is to be featured at next weekend's Mariposa Folk Festival, and the company is considering a debut double-album by this act. According to Columbia's Bill Eaton, a Moog Synthesizer album is also in the works.

Prior to the Mashmakhan release, Columbia had not enjoyed much success with local product in the English Canadian market. The sudden development follows the CRTC decision forcing Canadian radio stations to play 30 percent local product as from next January.

Irish Rovers Set Tour, New Single

TORONTO — Dates have been announced for the Irish Rovers Canadian Tour in August, and a new single will be issued early this month. The itinerary is: Winnipeg Concert Hall (Aug. 3), Brandon Centennial Hall (5), Yorkton (6), Regina Fair and Exhibition (7-8), Saskatoon Centennial Auditorium (10), Edmonton Jubilee Auditorium (11), Lethbridge Pavilion Auditorium (12), Vernon (14), and Penticton (15).

In addition, the group will tape the Barbara McNair TV Show in Toronto on Aug. 26. They then proceed to Montreal for appearances at Man and His World on Aug. 29-31.

Rabbi Feinberg Cuts an Album

TORONTO — Rabbi Abraham Feinberg, one of Canada's most controversial religious leaders, has returned to the singing field. Thirty-five years ago, Feinberg was one of Canada's most popular radio personalities. But he quit show business to enter the rabbinical profession.

He has been closely involved with various peace causes in Canada and had been selected as one of the key men in the Peace Council, which was to have supervised the distribution of monies earned from the ill-fated Toronto Peace Festival.

All royalties on his album Van-

(Continued on page 58)

Canada Executive Turntable

Tom Burney named assistant national sales manager for Kensington Waco-Sherman Distributors. Burney has been connected with sales for 15 years. He was formerly with Arc Sound as national sales manager. . . . Jim Gagarin appointed general manager retail division of Capitol (Canada). Gagarin has been in the retail record business for more than 10 years, most recently with Discount Records Inc., a chain of 25 record stores in the U.S.

Polydor Canada To Handle Van

VANCOUVER — Polydor Records Canada Ltd. has signed a deal for the national distribution of Van Records, a locally based label owned by Kenny Harris of K. H. Productions.

The first release under the new agreement is a single by Vancouver group, Strange Movies, scheduled for Saturday (1).

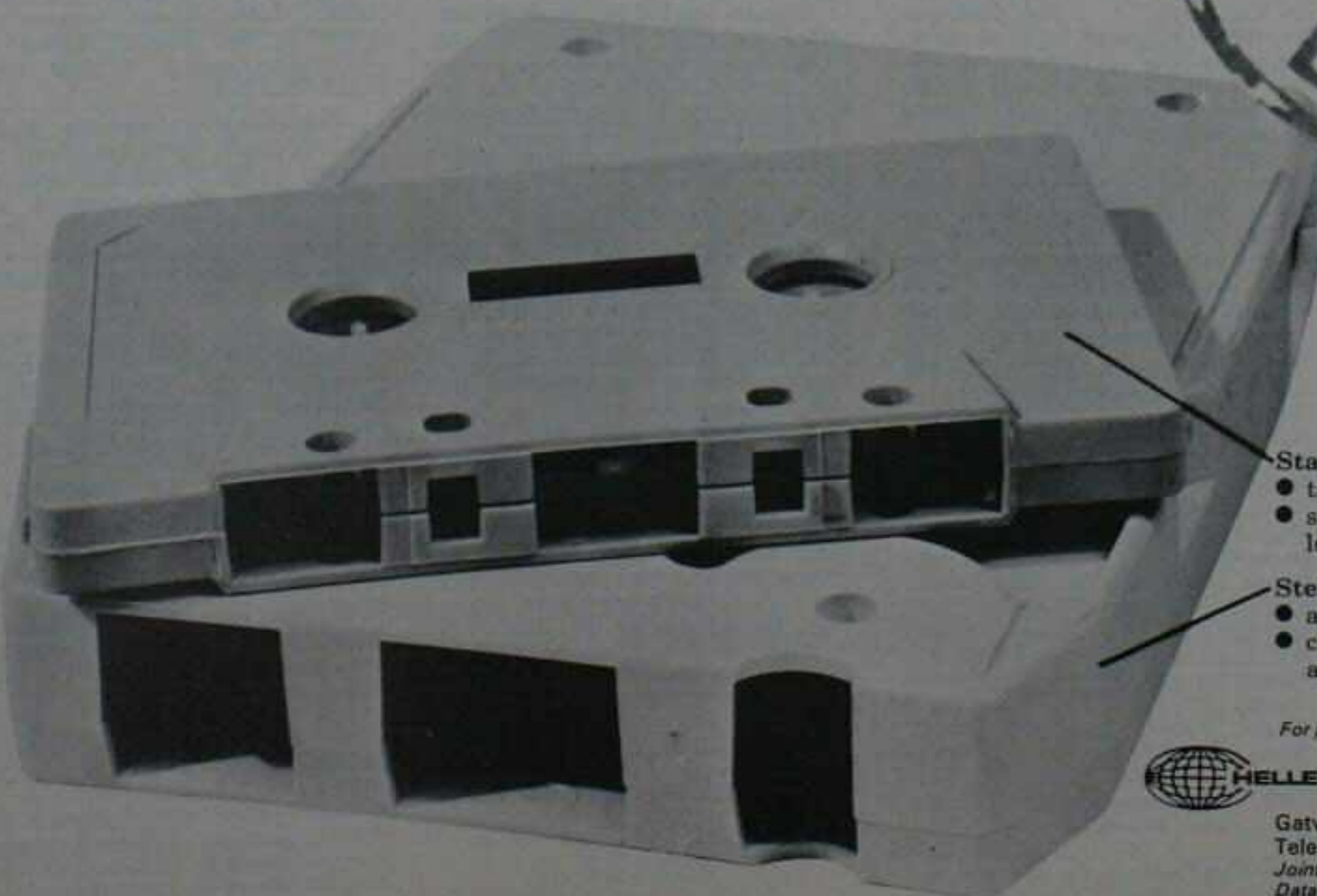
Fat Chance to Love Production

TORONTO — Love Productions has signed Toronto group Fat Chance.

Fat Chance would be recording at Toronto Sound this week. A single is planned for early August release.

(Continued on page 59)

IN EUROPE



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From The Music Capitals of the World

HONOLULU

Nancy Wilson finished her "Hawaii Five-O" guest spot after a week-long shooting schedule. The Capitol artist also scheduled a one-nighter, July 23, at the Ilikai's Pacific Ballroom. . . . Tom Moffatt, K-POI general manager, to the U.S. on business, but will be back home in time for Jimi Hendrix' Aug. 1 date at Honolulu International Center Arena, which K-POI is sponsoring. . . . Good advance sales for Dionne Warwick's Aug. 21 HIC Arena debut; if that one sells out, another performance will be added Aug. 22. . . . The Burgundy Express, a rock group performing at Duke Kahanamoku's, will cut a live LP at the club (which is the home of the Don Ho Show). . . . Singer Melveen Leed, who has been singing with husband Berne Hal-Mann's band aboard the liner Lurline, is guest-starring for two weeks on the Al Lopaka Show in the Cinerama Reef Towers Hotel's Polynesian Pavilion. . . . A host of Japan actors, recording stars and comics are donating time and talent for a benefit show July 26 to help handicapped children. The HIC Arena show features such names as Hideo Murata, Akiko Nakamura, Miki Nakasone, Yukiji Asaoka, Saori Yuki, Masao Sen, Mariko Miyagi, Tomi Saburo, Hiroshi Kubo, Hisaya Morishige, Junzaburo Ban, Sukeiroko Kaminarimon, Bando Mitsugoro, Bando Mitsujiro, and Kintaro Hanavagi. WAYNE HARADA

BERLIN

Marianne Rosenberg of Berlin, voted best girl newcomer in the readers' poll of Schallplatte magazine, will be presented with the award in Saarbruecken Sept. 13 during a television show. . . . Al Martino and his wife, Julie, were at the SFB for an appearance on the TV show "Paul Kuhn's Party." . . . One of Berlin's most popular singers of the twenties, Lotte Werkmeister, has died in Potsdam at the age of 84. . . . The illustrated weekly Stern is promoting a Berlin super concert Sept. 4 in the Waldbuehne with the Jimi Hendrix Experience, Ten Years After, Blodwyn Pig, Cold Blood and Kat Mother. Organizers are Hans Werner Funke and Lippmann & Rau. . . . Bass Peter Lager of the Deutsche Oper, has been awarded the title Kammerzaenger by the Berlin Senate. . . . German jazz record company MPS may introduce a pop label in the fall. Meanwhile it has signed Henno Lohmeyer's public relations firm Hanno's Press Service, to handle special promotion for Oscar Peterson, Knut Kiesewetter, the Dave Pike Set, Horst Jankowski and Friedrich Gulda. . . . Intro-Hansa of the Meisel group reports 400,000 sales in West Germany of Led Zeppelin's "Whole Lotta Love." The group's four-day tour of Germany ended in Berlin July 19 after appearances in Cologne, Essen and Frankfurt. WALTER MALLIN

HAMBURG

Dr. Hans Sikorski, head of the Sikorski publishing group, has been elected president of the BIEM in Paris. . . . Ernst Krenek has been commissioned by the Lutheran State Church to write a German mass for four voices, choir and instrumental ensemble. . . . Metronome Records signed a long-term exclusive contract with singer Drafli Deutscher. . . . Following the presentation of their seventh gold disk by Teldec, the Original Egerlaender Musikanten under Ernst Mosch will tour 23 German cities from Sept. 24 to Oct. 18. . . . Philips is scoring high sales in Europe with "Annabella," a followup to "Mademoiselle Nennette," recorded by the Liberian vocal group the Soulful Dynamics. Song is published by Sikorski. . . . Katja Ebstein (Liberty) is touring

Germany with Robert Last, whose new Teldec LP is called "Schiwago Party." . . . Distribution of the Cologne record company label Resono has been switched from Teldec to Deutsche Vogue. . . . To streamline their service, Deutsche Austrophon GmbH in Diepholz, near Bremen, and Austroton GmbH at Frankfurt, have combined their distribution headquarters in Frankfurt. Joint accounting remains at Diepholz. . . . Iron Butterfly played concerts in Cologne (July 17) and Hamburg (18) together with the U.K. group Warm Dust. . . . The Hans Werner Funke agency reports that two thirds of the \$6 tickets for the Rolling Stones concert in the Ernst Merck Halle, Sept. 14, have already been sold. . . . Francis Day and Hunter reports 100,000 sales of Mungo Jerry's "In the Summertime" in three weeks. . . . Hannover will include pop in this year's Altstadtfest Aug. 28-29, together with traditional jazz and brass bands. . . . Philips has launched a collection of original recordings at the Bayreuth Festival featuring performances of Wagnerian works under Hans Knappertsbusch and Wolfgang Sawalisch. The 11-album set is offered at \$26.60. . . . Music 2000 has acquired the Liberty/UA cassette distribution rights in Germany.

WALTER MALLIN

TORONTO

Polydor has acquired release rights to Joey Gregorash's single of "Stay." The label's promotion manager Allan Katz, has prepared a strong campaign to back the single, produced and written by Bob Burns, a disk jockey at CJAX-TV in Winnipeg. . . . Met Shaw of Quality reports that Debbie Lerikaye, one of Canada's best known country singers, is now cutting with Shelby Singleton's Plantation label in Nashville. . . . Debbie is also set for a shot on the Everly Brothers TV show. . . . Another item at Quality is the initial release on the Tuesday label, Steel River's "Ten Pound Note." The title was selected by the Maple Leaf System last week. . . . One of the singles turned down by the MLS was Chilliwack's "Chain Train" on Parrot. . . . United Artist's Little Anthony & the Imperials are scheduled for a one-week stint at the Marco Polo Lounge in Vancouver from July 31. . . . Neil Diamond appeared at the Queen Elizabeth Theatre in Vancouver, June 27. . . . Howie Vickers, former lead singer of the Collectors, is now recording and producing for Studio 3 Productions in Vancouver. . . . Ron Gillespie, of W&G Records in Melbourne, Australia, was in Toronto recently for meetings with George Taylor of Rodeo Records and Harold Moon of BMI Canada. . . . Studio 3 Productions in Vancouver is now sending out a Bull-sheet, which details latest activities on its roster of artists, which includes Tom Northcott, Howie Vickers, Anne Attenborrow, Anvil Chorus, Jambourine, the Cross-town Bus, Martin Springett, Gillian Russell, the Mojo Go, Jay Caress and Oscar McLellie. . . . Terry Roberts of Caravan Records has arrived in Toronto from an extensive tour of the East Coast and Bermuda. His new single "Don't It Make You Wanna Go Home" is meeting with much success in the country charts. . . . RCA's Light-house performed at the Ontario Day celebrations in Osaka, Japan, on July 16. . . . Tuesday Records will have a new single, "High Falootin'" by Jay Teller cut early this month. . . . Quality is pulling a single, "People Love Each Other," from the "Brewer and Shipley" album. . . . Andy Kim's "It's Your Life" is picking up strong initial play across the country. . . . Warner Bros. is re-servicing the Gordon Lightfoot single of "Me and Bobby McGhee." The label also

U.K. CLEFFERS WIN A HIKE

LONDON — Minimum session rates set by the Musicians' Union with the agreement of the recording industry have been increased by 33 percent, and now stand at \$21.60 for a two hour session and \$28.80 for three hours.

The new terms, effective as of last July 1, will remain in force for at least two years. This is the first change in the rate in almost five years.

Videodisk Is Bared in UK

LONDON—Europe's first videodisk, developed by Decca and AEG Telefunken and unveiled in Berlin last month, was given its first U.K. showing at the Navex '70 exhibition at Olympia.

Record and film company executives, technicians and journalists crowded into the exhibition centre's Pillar hall for a demonstration of what is considered by its originators to be a threat to the video-cassette market.

A commercial video record system is expected to be available in the U.K. in about two years. Players, according to present estimates, will cost between \$144 and \$240 and can be used with any existing television system. The disks will cost approximately \$2.40 and will play for more than 1,000 times.

The record, made of thin plastic foil, delivers a picture to the screen of the TV tube with a horizontal definition of about 250 individually recognizable lines, corresponding to a frequency range of 3MHz for the picture transmission.

The signal-to-noise ratio is about 40dB, resulting in a ratio of approximately 1 to 100 between interference and signal. Running time is five minutes for a 9-inch diameter record and 12 minutes for a 12-inch size disk which has been achieved by making the grooves much smaller than on a conventional audio record.

However, longer programmes can be viewed by stacking disks on an auto change facility which is being developed for video players.

The records demonstrated were the size of ordinary singles and showed a selection of mainly educational films—the market which AEG and Decca initially hope to hit with the video disk. Pictures, which were of a reasonably good quality, were all in black and white although color reproduction is expected to be developed within the next 18 months.

Introducing the system in Berlin, Hans Groebe, chairman of the AEG board, said he believed it to be quite as significant as the invention of the gramophone record. "Video disk and video tape," he claimed, "will exist side by side."

enjoying much Vancouver sales success with "The Best of Tom Northcott" album. . . . Love Production's Francis Davies reports that John Rutter's single of "Jesus She Is Leaving" is scheduled for MLS voting this week.

Polydor's top three new Canadian singles are "Cherry Wine" by Excelsior, Life's "Needing You" and "The Song Singer" by Dee Higgins. . . . Capitol is running with Anne Murray's U.S. hit of "Snow Bird" which was produced in Toronto by Brian Ahern. Capitol's Wayne Patton also reports a U.S. Capitol release on Pepper Tree's "Mr. Pride."

RITCHIE YORKE

when answering ads . . . Say You Saw It in Billboard

British Electric Traction Bidding for Ditchburn

LONDON — British Electric Traction, which includes the Reditone background music group, is having takeover talks with the Ditchburn Organization, following the announcement last week of Ditchburn's heavy loss in 1969-70. It was emphasized that the discussions are at a preliminary stage, but it is likely the BET bid will be in cash.

The Ditchburn group, U.K. distributors of Wurlitzer jukeboxes and one of the biggest companies in the background music market, had a net loss of \$375,000 in the year to March 1970, compared with a previous year's profit of \$638,000.

It is therefore unlikely that the BET offer will be worth more than the current quotation for Ditch-

burn shares which would make the bid worth about \$1,451,200 as against the \$3,840,000 offer made for the company six months ago by Walker and Martin.

The bid at that time of about \$1.02 a share was dropped because of the "recent trading experiences of Ditchburn." However when the group reported a loss of \$28,800 for the first half, the chairman said it was usual to expect an improvement in the second half of the year.

Meanwhile, Ditchburn reports a disappointing first two months of its current year, although there was a slight sales upturn in June.

The company was hoping to enter the cassette market this year and also develop its recently-launched Domino label.

Yugoslavia's 'Adio' Captures Greece Olympiad of Song

ATHENS—Yugoslavia was the winner of the Third Olympiad of Song, July 10-12, with "Adio" (Goodbye) written by Ivica Krajec (lyric) and Nikica Kalogera (music) and sung by Yugoslavian artist Ljupka Dimitrovska. The record will be released in Greece by Music Box who has also scheduled a Greek version of "Adio" by Zoe Kouroukli on Pan Vox.

It was not an unexpected result for the international song festival, as most of the packed crowd of 45,000, in the vast Panathenean Stadium, at the finals, reacted with spontaneous applause, mainly when the tune was partly sung in Greek by the artist.

Second prize went to Brazil with "Teletema" written by Tiberio Gaspar (lyric) Antonio Adolfo (music) and sung by Eva; third went to the U.S. entry, "I Could Give You the World," written by Marty Butler and sung by Jim Mancel. A special prize of a golden disk for the best performance was awarded to Bulgaria's Lili Ivanova for "A Star."

The best arranger award, a golden medal, was awarded to Spain's Augusto Alguero Jr. for

DGG Releases 'Bayreuth' Set

HAMBURG—Deutsche Gramophon has released a two-LP set, "Memories of Bayreuth" in its Heliodor historical series.

The record features 17 tracks taken from various recordings made at the Wagner Festival at Bayreuth ranging in date from 1928 to 1958.

Orchestras include the Berlin and Munich Philharmonics, the Berlin Radio Symphony, and the Wurtemberg State Orchestra and conductors include Wilhelm Furtwangler, Hans Knappertsbusch, Victor de Sabata and Ferdinand Leitner.

Among the distinguished Wagnerian singers represented are Ernst Kraus, Emmy Destinn, Maria Mueller, Hans Hotter, Astrid Varnay and Josef Greindl.

Kearney to Early Morning

TORONTO — Early Morning Productions has signed Christopher Kearney, a young Montreal folk singer scheduled to appear at this year's Mariposa Folk Festival. They release Kearney's first single, "Theme for Jody" and "Long Old Train" on July 26.

Both sides were written by Kearney and are published through Early Morning Music. The disc was produced by Bill Misener of Sun-Bar Productions.

Rabbi Feinberg

• Continued from page 57

guard, "I Was Much Older Then," will go to orphaned children in both North and South Vietnam.



Billboard

Table with columns: THIS WEEK, LAST WEEK, TITLE, Artist (Producer) Label, Number (Distributing Label). Lists top 47 songs including 'Close to You', 'Make It With You', and 'Mama Told Me (Not to Come)'.

Table with columns: THIS WEEK, LAST WEEK, TITLE, Artist (Producer) Label, Number (Distributing Label). Lists songs from rank 44 to 90, including 'The Sly, The Slick and The Wicked' and 'I Want to Take You Higher'.

Table with columns: THIS WEEK, LAST WEEK, TITLE, Artist (Producer) Label, Number (Distributing Label). Lists songs from rank 68 to 100, including 'That Same Old Feeling' and 'I've Lost You/The Next Step is Love'.

HOT 100 A TO Z—(Publisher-Licensee)

Large alphabetical table listing songs and their publisher/licensee information, including entries like 'America, Communicate With Me' and 'I Want to Take You Higher'.

They've done it again...

THE POPPY FAMILY

FEATURING
SUSAN JACKS

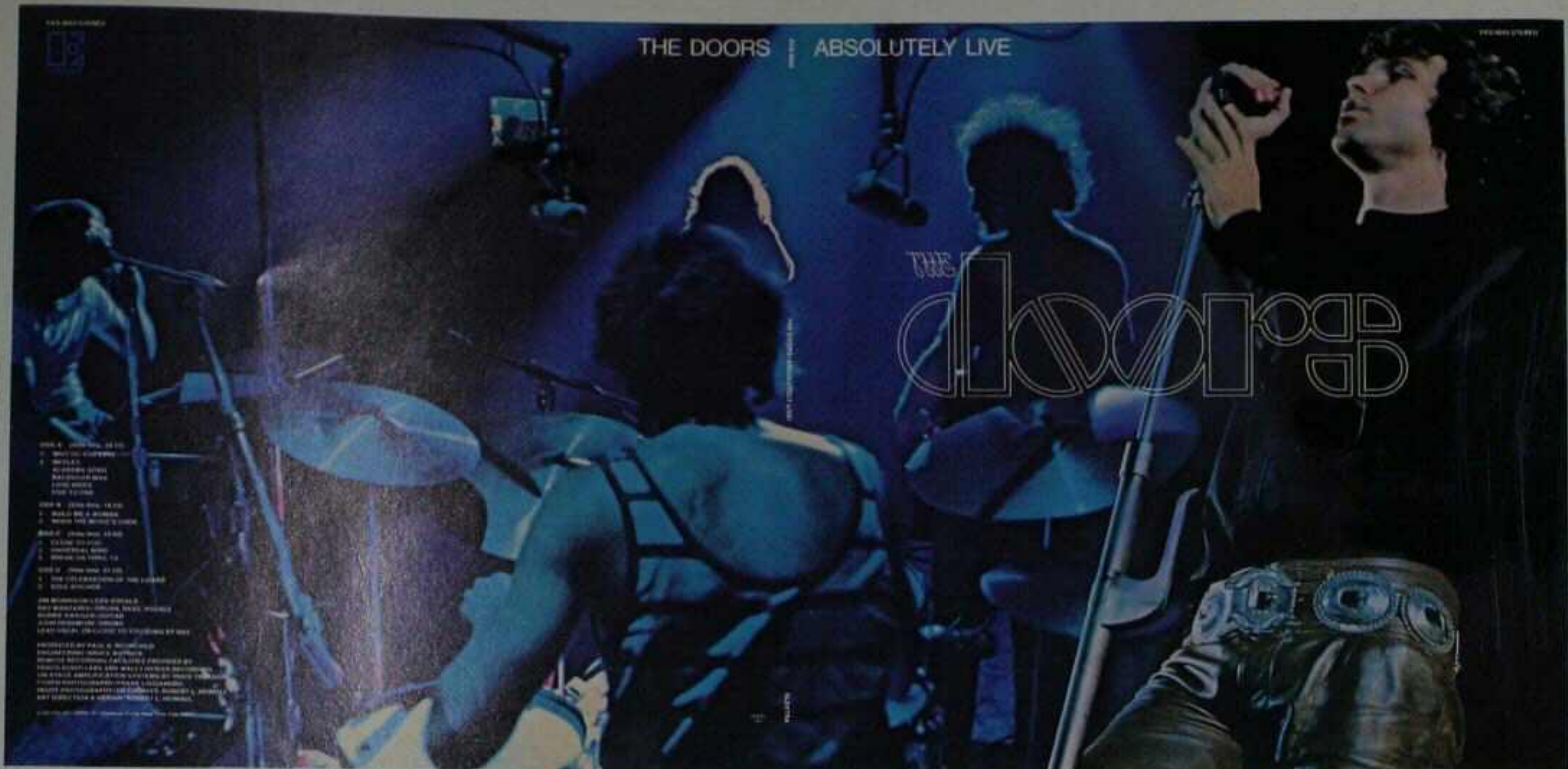
THAT'S WHERE I WENT WRONG



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Billboard Album Reviews

August 1, 1970



POP
THE DELFONICS—
Philly Groove PG 1153 (5)

Never has the quality and consistency of smooth soul been so high or silky since the three Delfonics took over the bag with "Didn't I (Blow Your Mind This Time)," which leads off this package of mellow magic. Soft sounds are in, and Thomas Bell & William Hart have become the top singer-songwriters of this soulful mood. Testifying to their chart draw are "Trying to Make a Fool of Me," "Baby I Love You" and "I Gave It to You."



POP
FREDA PAYNE—
Band of Gold,
Invictus ST 7301 (5)

Miss Payne has hit paydirt with her beautiful "Band of Gold," and this album follow-up is a natural to repeat the success of the single. She's exceptional in her treatments of "This Girl is a Woman Now," "Happy Heart" and a winning "I Left Some Dreams Back There." She's smooth and subtle and rocks with a gentle ease, and makes this album an event.



POP
LOU RAWLS—
Bring It On Home,
Capitol ST 479 (5)

Talented Lou Rawls comes up with his most potent pop-soul package in a long while, as Rawls matches his marvelous voice with the hit-ready songs of friend, Sam Cooke, and finally with Rick Hall's Fame Gang, the Muscle Shoals soul team. "Bring It On Home" is Rawls' latest hit, and he adds "Win Your Love," "Somebody Have Mercy," "Cool Train," plus Cooke standards and his own "Can You Dig It."



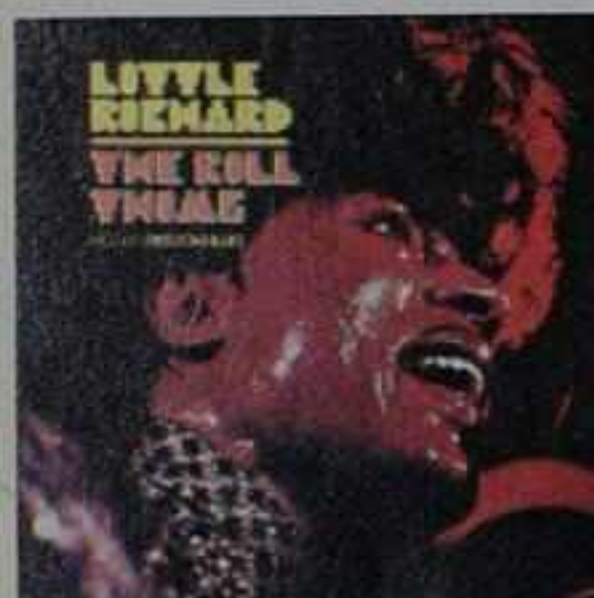
POP
RAY CHARLES—
Love Country Style,
ABC ABC 5 707 (5)

Ray Charles is probably the first musician to give Johnny Cash's "Ring of Fire" a soul beat and yet keep it in a country setting. Charles' mastery of the country idiom and incorporation of his soul musicianship into that idiom is superb. Even the tender songs like "Your Love Is So Dog-gone Good," give Charles a chance to stretch out. The strings add to the soft yet forceful feeling of each cut.



POP
SPOOKY TOOTH/MIKE HARRISON—
The Last Puff,
A&M SP 4266 (5)

This album, with Mike Harrison featured on vocals, takes great strides in demonstrating the instrumental virtuosity of Spooky Tooth. "I Am the Walrus," and "The Wrong Time," have strong radio possibilities and feature good vocals backed by strong guitar and choral voices. Chris Stanton's piano on "Down River" and the title cut, "The Last Puff," are outstanding.



POP
LITTLE RICHARD—
The Rill Thing,
Reprise RS 6406 (5)

Little Richard has struck back with his "Freedom Blues" climber and now makes official his comeback with this stomping, swinging, soulful leap backwards in the rock 'n' roll '50's with the Muscle Shoals gang. Little Richard turns on the action with "Somebody Saw You," "Spreadin' Natta," Hank Williams' "Love-sick Blues" and the Beatles' "I Saw Her Standing There."



POP
THE JACK WILD ALBUM—
Capitol SKAD 545 (5)

Jack Wild, the young English star of the movie, "Oliver!" has made a dent in the U.S. pop market with "Some Beautiful" and "Wait For Summer." Both numbers are included here to give this album a running start. In support of the two leaders are excellent interpretations of "When I'm Sixty-Four" and "Sugar and Spice," among others.



POP
BOB CREWE GENERATION—
Let Me Touch You,
CGC CGC 1000 (5)

That "Music to Watch Girls By" gang, headed by producer Bob Crewe, returns with a bright package of old favorites updated in a fresh, today sound... a debut for the new CGC (Crewe) label. The arrangements by Hutch Davie and Charles Fox add new flavor and create a compelling mood with "Stella by Starlight," "Wives and Lovers," etc. Title tune a stand-out. Commercial LP!



POP
JIMMIE RODGERS—
Troubled Times,
A&M SP 4242 (5)

The truly exciting talent of Jimmie Rodgers is evidenced in this collection of songs that span the spectrum of emotions from the poignant to the frivolous. Backed by the John Bahler Singers and a creative arrangement of strings, the album has both depth and beauty. Must merchandise.



POP
JOHN STEWART—
Willard,
Capitol ST 540 (5)

Folkster John Stewart appears to have found the perfect vehicle for his talents with this excitement filled album. The sensitive and reflective mood is sustained throughout the LP which was composed completely by the artist, and it should prove an important seller in a very short time. Especially noteworthy are "Earth Rider," "Back in Pomona" and the title tune.



POP
AL HIRT COUNTRY—
GWP ST 2005 (5)

Hirt's trumpet wrings out and rings out, with his usual finesse and easy-going style, the sorrow and joy inherent in country music. "Oh Lonesome Me," the old charmer, "Faded Love," "I'm So Lonesome I Could Cry" and "I Walk the Line" bring out Hirt with a pounding, vibrant beat.



POP
HUGH MASEKELA—
Reconstruction,
Chisa CS 803 (5)

Hugh Masekela brings his trumpet work and passionately honest vocals to the Motown-distributed Chisa label, and his debut package is as delightful and energetic as his best efforts. Friends include Wayne Henderson, Arthur Adams, Larry Willis, plus a contagious percussion team, as all step brightly through "You Keep Me Hangin' On," the Beatles' "I Will," "I Can't Dance" and "Sala Le Mane."



POP
CAT STEVENS—
Mona Bone Jakon,
A&M SP 4260 (5)

Cat Stevens is a gut guitarist with an impressive country-blues vocal style. His manner is slow and persuasive and each cut is a hard-hitting representation of Stevens' instrumental, vocal and writing style. The title song is a knockout, as are "Lady Darbanville," "I Wish, I Wish," "Lilywhite" and "Pop Star."



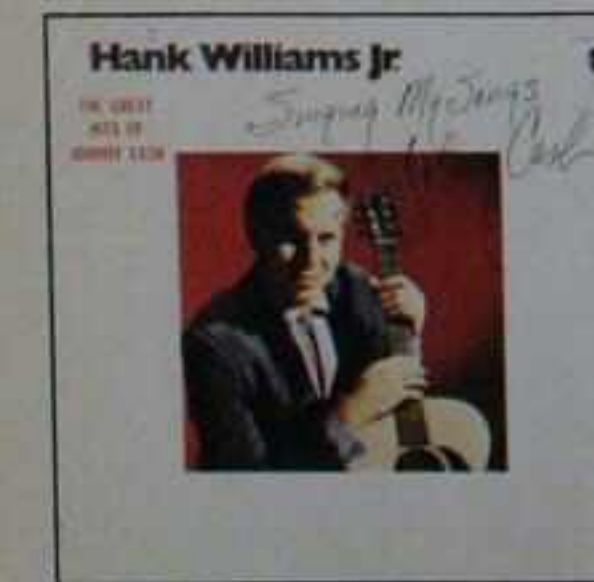
POP
DAVE FRISHBERG—
Oklahoma Toad,
CTI CTI 1004 (5)

"Van Lingle Mungo" is a very unusual tune—more or less just names in song—and this is a very unusual album. "Van Lingle Mungo" is getting enormous reaction from the public as a single and this album, with it as a key, should also create widespread reaction. Outstanding tunes: "Oklahoma Toad," "Rocky Mountain Water." Unusual are "The Prophet of Doom" and "Nasty Nasty Habit."



COUNTRY
ROY CLARK—
I Never Picked Cotton,
Dot DLP 25980 (5)

This is must merchandise. The opening cut is the smash, "I Never Picked Cotton," and the package contains other strong items, including "Is Anybody Goin' to San Antonio," "She Cries for Me" and more. Clark is in fine form here.



COUNTRY
HANK WILLIAMS JR. SINGING SONGS OF JOHNNY CASH—
MGM SE 4675 (5)

Hank Jr. is singing better than ever, his voice coming through with power and authority on this album. The material comprises the great tunes associated with Johnny Cash: "Folsom Prison Blues," "I Walk the Line," "Ring of Fire" and others. Sure to do well.



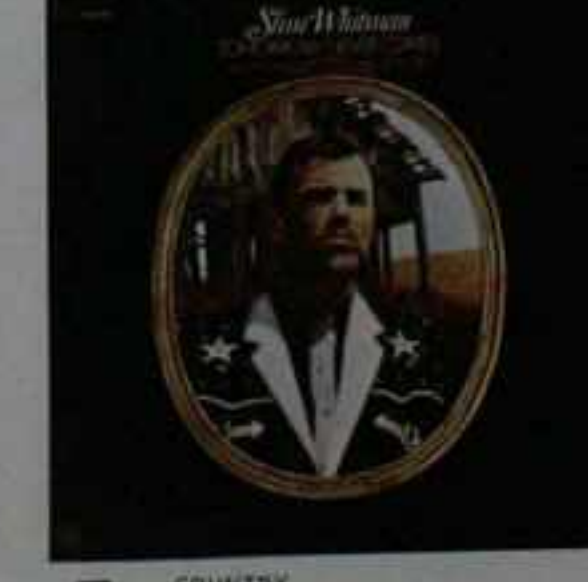
COUNTRY
THE BEST OF DEL REEVES, Vol. II—
United Artists UAS 6758 (5)

The subtle humor for which Del Reeves is noted in his songs is represented here by "I've Used Up All My Doodle-Do-Do's"—a takeoff on himself, but the drift of the album is toward balance and serious songs are here, too. Key tunes: "One Bum Town," "A Little Bit of Something Else," "Lookin' at the World Through a Windshield," and "The Chair That Rocked Us All."



COUNTRY
JEANNIE SEELY—
Please Be My New Love,
Decca DL 75228 (5)

The heart and soul stylist comes up with another winning package of choice material. She offers top readings of Mel Tillis' "Heart Over Mind," Merle Haggard's "Hungry Eyes," as well as Hank Cochran's "I'm Afraid I Lied," and the title tune. Her "Jeannie's Bong Medley" is a gem.



COUNTRY
SLIM WHITMAN—
Tomorrow Never Comes,
United Artists UAS 6763 (5)

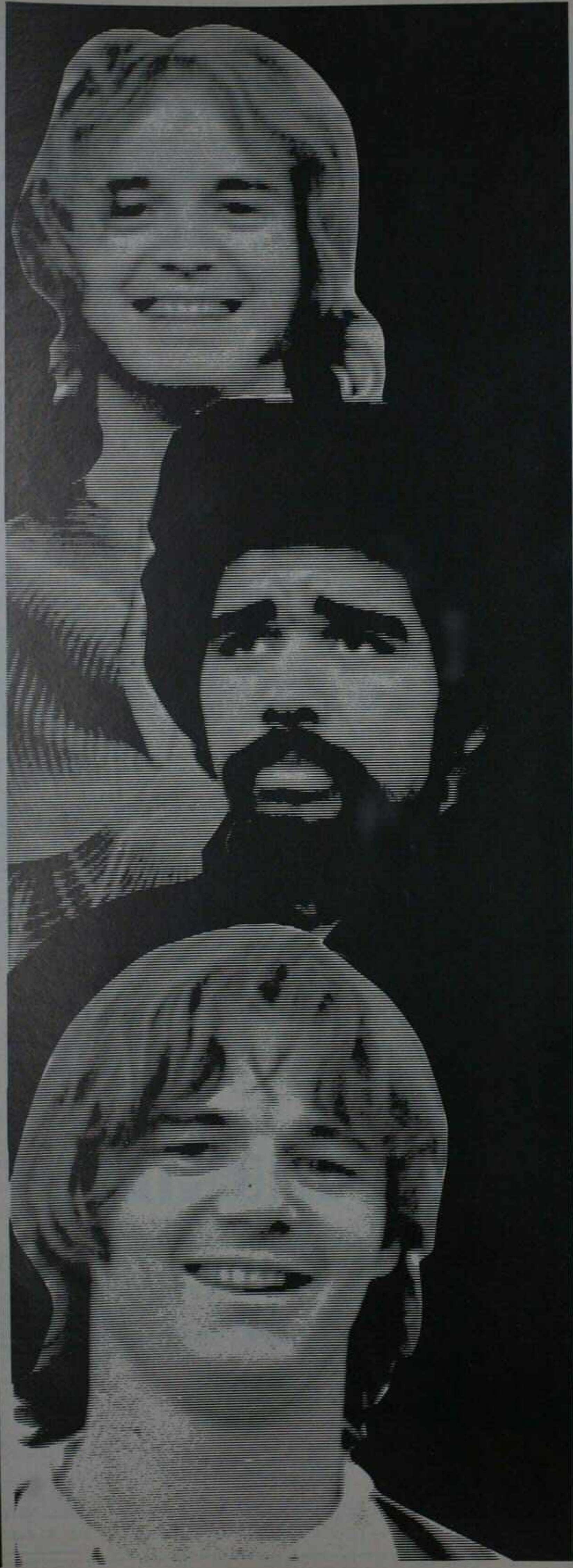
Few people in any field of music can match the superb quality of Slim Whitman. Here, he presents a delight of excellent performances. Among the best tunes are "Tomorrow Never Comes," "Let Me Live Again," and Cindy Walker's "Blue Canadian Rockies."



JAZZ
BUDDY RICH BIG BAND—
Keep the Customer Satisfied,
Liberty LST 11006 (5)

Buddy Rich's big band sound takes over on some current pop adaptations as well as some new jazz pieces and the beat is strong and vivid. Among the pop items that stand out are "Keep the Customer Satisfied," "Midnight Cowboy" and "Everybody's Talkin'." Highlighting the original jazz pieces are "Winning the West" and "Celebration."

STEVE MILLER BAND "GOING TO THE COUNTRY" 2878



National Radio Buy 23 Top Markets
Week of July 27 Week of August 3

Single from the album Steve Miller Band "Number Five"



Spotlight Singles

NUMBER OF SINGLES REVIEWED THIS WEEK

110

LAST WEEK
125

*This record is predicted to reach the TOP 40 EASY LISTENING Chart

TOP 20 POPS SPOTLIGHT

TOP 20 COUNTRY

Spotlights Predicted to reach the top 20 of the HOT 100 Chart

CREEDENCE CLEARWATER REVIVAL— LOOKIN' OUT MY BACK DOOR/ LONG AS I CAN SEE THE LIGHT (2:31/3:33)

(Prod. John C. Fogarty) (Writer: Fogarty) (Jandora, BMI)—Two sure fire chart toppers for their recent "Run Through the Jungle/Up Around the Bend." "First" is a clever rhythm item while "Flip" is a funky blues number. Both headed for the top. Fantasy 645

DIANA ROSS— AIN'T NO MOUNTAIN HIGH ENOUGH (3:15)

(Prod. Nickolas Ashford & Valeris Simpson) (Writers: Ashford-Simpson) (Jobete, BMI)—Her initial solo outing "Reach Out and Touch Somebody's Hand" took her right into the Top 20. This heavy updating of the past Marvin Gaye-Tammi Terrell hit will prove a sales and chart topper for her first smash. Powerful performance. Flip: "Can't It Wait Until Tomorrow" (2:59) (Jobete, BMI). Motown 1149

THE POPPY FAMILY Featuring SUSAN JACKS— THAT'S WHERE I WENT WRONG (2:32)

(Prod. T. Jacks) (Writer: Jacks) (Gone Fishin', BMI)—The smooth Canadians proved top ten winners first time out via "Which Way You Goin' Billy." This hot follow up folk-flavored rhythm ballad, with an emotional performance, has all the same potency for sales and chart action. Flip: (No Information Available). London 139

TOP 60 POPS SPOTLIGHT

Spotlights Predicted to reach the top 60 of the HOT 100 Chart

*THE SANDPIPER—SANTO DOMINGO (2:48)

(Prod. Bob Alvar) (Writers: Lindi-Poll-Piano) (Gallico, BMI)—Follow up to "Come Saturday Morning." is a ballad beauty much along the lines of their classic "Guantanamera." Fine performance and recitation with top sales and chart potency. Strong entry. Flip film theme "Beyond the Valley of the Dolls" is beautifully performed with much appeal. (3:08) (Fox Fanfare, BMI). A&M 1708

SMITH—COMIN' BACK TO ME (Oooh Baby) (2:52)

(Prod. Joel Sill & Steve Berri) (Writer: Parker) (Trousdale, BMI)—Easy beat rock ballad with a strong vocal workout is a heavy follow up to their recent "What Am I Gonna Do." This one could go all the way. Flip: "Minus-Plus" (2:33) (Trousdale, BMI). Dunhill 4246

JOHN DAVIDSON—POLITICIAN (2:41)

(Prod. Mike Melvoin) (Writer: Davis) (BWB, BMI)—Mac Davis penned this potent, biting lyric line and Davidson delivers it in a top commercial performance with a swining arrangement by Mike Melvoin. This is the one to put Davidson in the singles bag with heavy sales. Flip: (No Information Available). Columbia 4-45196

GRATEFUL DEAD—UNCLE JOHN'S BAND (3:07)

(Prod. Bob & Betty in association with the Grateful Dead) (Writers: Hunter-Garcia) (Ice Nine, ASCAP)—Culled from their hot LP, "Workingman's Dead," group has winner in this easy beat rocker that should prove their first big chart single. Strong entry. Flip: "New Speedway Boogie" (3:23) (Ice Nine, ASCAP). Warner Bros. 7410

SPECIAL MERIT SPOTLIGHT

Spotlighting new singles deserving special attention of programmers and dealers.

GRAND FUNK RAILROAD—Closer to Home (3:30) (Prod. Terry Knight) (Writer: Farmer) (Storybook, BMI)—Culled from their current hit LP, this rocker has all the earmarks for proving a hot chart item. Capitol 2877

R.B. HUDMAN—Look at Granny Ran Run (2:16) (Prod. Buddy Buie) (Rumalero & Ragmar, BMI)—Powerful vocal treatment of the rocker is a sure bet for hefty sales and should prove a juke box favorite. 1-2-3 1728

*TRINI LOPEZ—Time to Get It Together (3:29) (Prod. Jim Hilton) (Writer: Roberts) (Pequod/EPI, ASCAP)—Lopez is in top form as he belts out this easy beat rocker with a message for today. One of his most commercial entries in some time. Reprise 0933

ARCHIE BELL & DRELLS—Get It from the Bottom (2:05) (Prod. Dave Crawford & Brad Shaprio) (Writers: Smith-Smith-Wells)—A solid beat rocker that has much programming and sales potential and should bring the group back to the Hot 100 and Soul Charts in a hurry. Atlantic 2744

EARNIE (JIM HENSON)—Rubber Duckie (2:23) (Prod. Thomas Z. Shepard) (Writer: Moss) (Festival Attraction, ASCAP)—One of the stars of TV's "Sesame Street" makes a strong bid for top sales and charts honors with this clever item from the show. Columbia 4-45207

MOOSE & THE PELICANS—We Rockin' (2:02) (Prod. Moose) (Writers: Pelican) (Pelican, BMI)—A good new group with a strong rhythm item that should prove a top programmer with sales to follow. Vanguard 35110

ARETHA FRANKLIN—DON'T PLAY THAT SONG (3:00)

(Prod. Jerry Wexler, Tom Dowd & Arif Mardin) (Writers: Nelson-Ertegun) (Progressive, BMI)—Updating and unique treatment of the past Ben E. King hit is a blockbuster that will spiral her right back into the Top Ten. Potent vocal workout and arrangement. Flip: (No Information Available). Atlantic 2751

VANITY FARE—(I Remember) SUMMER MORNING (2:54)

(Prod. Roger Easterby & Des Champ) (Writers: Kent-Arthur) (Bandola, BMI)—Hot off their million seller "Hitchin' a Ride," group comes up with another potent folk-flavored winner much in the vein of "Early in the Morning." Should go all the way up. Flip: "Magnum (Something Tells Me)" (4:14) (James, BMI). Page One 21,033

BROTHERHOOD OF MAN— WHERE ARE YOU GOING TO MY LOVE (3:18)

(Prod. Tony Miller) (Writers: Miller-Goodison-Day-Leslie) (Belwin, ASCAP)—British group broke in here hot and heavy with their Top Ten "United We Stand." This powerful follow up with another winning vocal performance has all that potency and more. Summertime smash. Flip: (No Information Available). Deram 85065

JERRY JEFF WALKER with the Dixie Flyers— I'M GONNA TELL ON YOU (3:35)

(Prod. Tom Dowd) (Writer: Walker) (Cotillion/Danel, BMI)—That "Mr. Soulful" man is back with a clever piece of rhythm infectious material that should bring him way up the Hot 100 with sales impact. Flip: "But for the Time" (4:33) (Cotillion/Danel, BMI). Atco 6767

STEVE MILLER—GOING TO THE COUNTRY (2:08)

(Prod. Steve Miller) (Writers: Miller-Sidran) (Sailor, ASCAP)—Culled from their current chart LP, "Number 5," group has a swinging winner here that has all the ingredients to prove a powerful Hot 100 chart item. Clever arrangement and performance. Flip: "Never Kill Another Man" (2:48) (Sailor, ASCAP). Capitol 2878

SYLVIA ROBINSON— HAVE YOU HAD ANY LATELY (3:15)

(Prod. Sylvia) (Writer: Robinson) (Gambi, BMI)—A lyric message about today's world situation is set to an infectious rhythm setting and a blockbuster vocal workout by Sylvia... formerly of Mickey and Sylvia. Watch this one, it could prove a left field smash. Flip: (No Information Available). Stang 5015

FACE OF THE EARTH—SIGN OF THE TIMES (2:28)

(Prod. Guy Draper) (Writers: Newby-Hawkins-Hutson) (Andjui, ASCAP)—Debut of new group out of the Washington, D.C. area on the new Dionne Warwick label, distributed by Scepter, is a fresh rock ballad loaded with play and sales potential. Should hit it big the first time out. Flip: "So the Saying Goes" (2:13) (Andjui, ASCAP). Sunday 6022

THE CATES GANG—We All Got to Help Each Other (2:35) (Prod. Mickey Moody, John Patterson & Huey Meaux) (Sunbeam/Levelland, BMI)—Exceptional vocal performance and good rock material make this a sure bet for chart honors. Top programmer and juke box item. Metromedia 187

*CARMEN McRAE with the Dixie Flyers—Just a Little Lovin' (2:16) (Prod. Arif Mardin) (Writers: Mann-Weil) (Screen Gems-Columbia, BMI)—Beautiful rhythm ballad features Miss McRae with the Dixie Flyers and it should prove the one to bring her back to the best seller charts. Atlantic 2736

*JULIUS LaROSA—Being Alive (3:09) (Prod. Ken Greengrass) (Writer: Sondheim) (Valando/Beautiful Music, ASCAP)—LaRosa makes his debut on Metromedia, and this winning treatment of a good new ballad from Broadway's "Company" is certain to garner much in airplay and sales. Metromedia 186

CLYDE McPHATTER—Book of Memories (2:27) (Prod. Ronnie, Norman & Earl) (Writer: Everts) (Duchess, BMI)—McPhatter makes his Decca Records debut with a winning performance that should bring him back to the charts, and keep him active for some time to come. Decca 32719

PINKINS—Yakety Yak (2:41) (Prod. John Burgess) (Writers: Leiber-Stoller) (Tiger, BMI)—Following up their smash "Gimme Dat Ding," the British duo comes up with an infectious and clever reading of the past Coasters hit, and they should be riding the Hot 100 once again. Capitol 2874

Spotlights Predicted to reach the top 20 of the HOT COUNTRY SINGLES Chart

BUCK OWENS & SUSAN RAYE— THE GREAT WHITE HORSE (3:44)

(Prod. Ken Nelson) (Writers: Owens-Scott) (Blue Book, BMI)—The winning duo of "Hee Haw" have a potent chart topper here for their recent "Togetherness" which rode to the top part of the chart. Fine rhythm ballad has all the ingredients to put him in the Top Ten in short order. Exceptional material and performance. Flip: "Your Tender Loving Care" (2:42) (Blue Book, BMI). Capitol 2871

JOHNNY DUNCAN—MY WOMAN'S LOVE (2:06)

(Prod. Bob Montgomery & Bobby Goldsboro) (Writer: Butler) (Tree, BMI)—"You're Gonna Need a Man" took him high on the chart. This poignant ballad has all the ingredients to put him in the Top Ten in short order. Exceptional material and performance. Flip: (No Information Available). Columbia 4-45201

WANDA JACKSON—WHO SHOT JOHN (2:06)

(Prod. George Richey) (Writer: Hadji) (Little Street, ASCAP)—Clever Jerry Hadji rhythm material is delivered in top form... headed for a sure-fire Top Twenty winner. Flip: "Stop the World" (2:24) (Party Time, BMI). Capitol 2872

MERV SHINER—TEACH YOUR CHILDREN (2:26)

(Prod. Aubrey Mayhew) (Writer: Nash) (Giving Room, BMI)—The Crosby, Stills, Nash & Young pop hit ballad is given a strong country treatment that has all the potency for the country charts. Top Shiner performance. Flip: "Protest" (2:50) (Janon, ASCAP). Cetrion 10012

JOHNNY & JONIE MOSBY—MY HAPPINESS (2:13)

(Prod. Ken Nelson) (Writers: Bergantine-Peterson) (Happiness, ASCAP)—The past pop classic is delivered in top country style by the duo with all the sales and chart potential of their Top Twenty winner, "I'm Leaving It Up to You." Flip: "Let Your Sun Shine On Me" (2:05) (Central Songs, BMI). Capitol 2865

Spotlights Predicted to reach the HOT COUNTRY SINGLES Chart

NAT STUCKEY—Whiskey, Whiskey (3:24) (Combine, BMI). RCA 47-9884

LEFTY FRIZELL—Watermelon Time in Georgia (2:10) (Wilderness, BMI). COLUMBIA 4-45197

DALLAS FRAZIER—The Birthmark Henry Thompson Talks About (2:49) (Blue Crest/Hill & Range, BMI). RCA 47-9881

FRANK IFIELD—Sweet Memories (2:38) (Acuff-Rose, BMI). HICKORY 1574

THE STONEMANS—California Blues (Blue Yodel No. 4) (3:03) (Peer Int'l., BMI). RCA 47-9882

SLIM WHITMAN—Shutters and Boards (3:37) (Vogue, BMI). UNITED ARTISTS 50697

MAC WISEMAN—The Things You Have Turned To (2:16) (Jack, BMI). RCA 47-9883

BOBBY AUSTIN—Scatter Your Seeds to the Wind (2:07) (Central Songs, BMI). CAPITOL 2851

LINDA WEBB—Some Other Sunday (2:53) (Tree, BMI). MONUMENT 1214

MAYE NUTTER—Simpson Creek (Won't Run Clear Again) (2:54) (Third Story, BMI). STARDAY 910

TOP 20 SOUL

Spotlights Predicted to reach the TOP 20 of the TOP SELLING R&B SINGLES Chart

THERE ARE NO R&B SPOTLIGHTS THIS WEEK

Spotlights Predicted to reach the SOUL SINGLES Chart

MARVA WHITNEY—This Is My Quest (2:33) (Triple Three, BMI). T-NECK 922

BUBBY LAMP—Devil's Gonna Get You (2:35) (Don, BMI). DUKE 461

BABY WASHINGTON—Don't Let Me Lose This Dream (2:39) (Pronto/14th Hour, BMI). COTILLION 44086

MAURICE WILLIAMS—Whirlpool (2:45) (Mancha & Mancha, Asa, ASCAP). ATLANTIC 2741

LOWELL FULSOM—Do You Feel It (3:05) (Su-Ma, BMI). JEWEL 811

AL KING—Hosey Neighbors (2:45) (Su-Ma/Day & Davis, BMI). RONN 42

ELLA WASHINGTON—Trying to Make You Love Me (2:29) (Cape Ann, BMI). SOUND STAGE 7 2665

THE VIBRATING VIBRATIONS—Right On Brother—Right On (2:11) (Assorted, BMI). NEPTUNE 28

THE WHISPERS—Seems Like I Gotta Do Wrong (2:45) (Roker, BMI). SOUL CLOCK 1004

JIMMY DELPHS—Am I Losing You (2:43) (McLaughlin, BMI). KAREN 1550

All records submitted for review should be addressed to Record Review Department, Billboard, 165 W. 46th Street, New York, N. Y. 10036.

IN THE SUMMER OF 1970, YOU BETTER HAVE SOME DAMNED GOOD REASONS FOR A NEW RECORD COMPANY.

Some damned good reasons:

1.

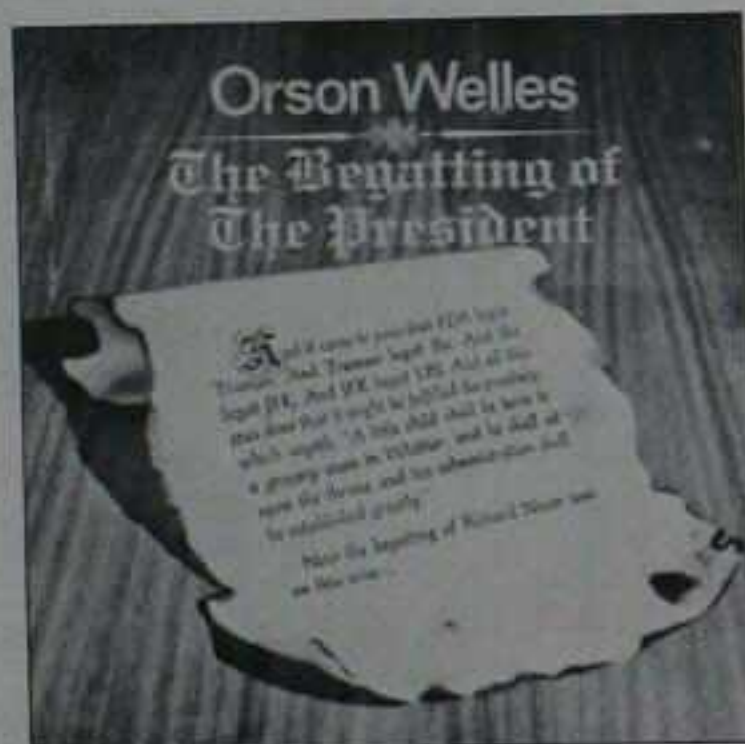


MEDIARTS 41-1

DORY PREVIN "On My Way To Where"

DORY PREVIN "On My Way To Where" / "If you've never heard of Dory Previn, prepare to be ashamed of yourself. I think you will be electrified by her bright insight and her honesty. In my opinion, her work comprises the best musical writing since Bob Dylan, Simon and Garfunkle and Laura Nyro burst full-blown from the head of Zeus. I could go on like this, because every cut on this disc is a mind-blower, but all I should really do is try to share some of my wild and boundless enthusiasm for Dory Previn, her docile and persuasively beautiful voice, and her revolutionary music on this fantastically brilliant album. She has guts and she has courage, but she requires total involvement on the part of her listener. I hope there are enough people sensitive and caring enough about where serious pop music is going to grant her that courtesy."—*REX REED, Stereo Review*

2.



MEDIARTS 41-2

ORSON WELLES "The Begatting of the President"

ORSON WELLES "The Begatting of the President" / "In the beginning, LBJ created the Great Society. And darkness was on the face of the Republicans and the spirit of consensus moved across the land."---Chapter I, L. B. Jenesis.

The Begatting of the President is not a political comedy album. We don't think that's good enough reason to release it. It is the recorded version of a tremendously successful book, published a year ago and now into its sixth printing. It is an uncomfortably powerful perspective of the games political people play and the moves you've been watching for the past ten years. And, our best reason yet: it is voiced by the one citizen who could really raise Kane with it.

3.

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POPULAR TOPS

Compiled from National Retail Stores by the Music Popularity Chart Department and the Record Market Research Department of Billboard.

THIS WEEK	LAST WEEK	ARTIST Title, Label, Number (Distributing Label)	Weeks on Chart
1	1	SOUNDTRACK Woodstock Columbia SD 3-500 (Atlantic/Atco)	9
★	5	BLOOD, SWEAT & TEARS 3 Columbia KS 30090	3
★	14	CREEDENCE CLEARWATER REVIVAL Cosmo's Factory Fantasy 8402	2
4	4	BOB DYLAN Self Portrait Columbia C2X 30050	5
5	3	PAUL McCARTNEY McCartney Apple STAO 3363 (Liberty/United Artists)	13
6	2	BEATLES Let It Be Apple AR 34001 (Capitol)	10
7	8	GRAND FUNK RAILROAD Closer to Home Capitol SKAO 471	4
8	9	WHO Live at Leeds Decca DL 79175	10
9	7	CROSBY, STILLS, NASH & YOUNG Deja Vu Atlantic SD 7200	18
10	6	JACKSON 5 ABC Motown MS 709	9
11	10	CHICAGO Columbia KGP 24	25
12	12	FIFTH DIMENSION Greatest Hits Soul City SCS 33900 (Liberty/United Artists)	12
13	11	THREE DOG NIGHT It Ain't Easy Dunhill DS 50078	14
★	39	TRAFFIC John Barleycorn Must Die United Artists UAS 5504	4
15	16	ISAAC HAYES Movement Enterprise ENS 1010 (Stax/Volt)	16
16	18	RARE EARTH Ecology Rare Earth RS 514 (Motown)	4
17	17	DONOVAN Open Road Epic E 30125 (Columbia)	3
18	13	ELVIS PRESLEY On Stage, February 1970 RCA Victor LSP 4362	7
★	25	ENGELBERT HUMPERDINCK We Made It Happen Parrot PA5 71038 (London)	4
20	21	RARE EARTH Get Ready Rare Earth RS 507 (Motown)	34
21	20	MELANIE Candles in the Rain Buddah BDS 5060	13
22	23	DAVE MASON Alone Together Blue Thumb BTS 19	5
23	24	ERIC BURDON DECLARES WAR MGM SE 4663	12
24	19	SIMON & GARFUNKEL Bridge Over Troubled Water Columbia KCS 9914	25
25	15	PETER, PAUL & MARY 10 Years Together Warner Bros. BS 2552	7
★	32	MOUNTAIN Climbing Windfall 4501 (Bell)	21
27	22	JIMI HENDRIX, BUDDY MILES & BILLY COX Hendrix Band of Gypsies Capitol STAO 472	14
28	31	IT'S A BEAUTIFUL DAY Marrying Maiden Columbia CS 1058	5
29	30	ROD STEWART Gasoline Alley Mercury SR 61264	5
30	27	GRATEFUL DEAD Workingman's Dead Warner Bros. WS 1869	6
31	34	DIANA ROSS Motown MS 711	4
★	93	WHO Tommy Decca DKSW 7205	46
33	35	TOM JONES Tom Parrot PAS 71037	13
34	26	GUESS WHO American Woman RCA Victor LSP 4266	25
35	37	JAMES TAYLOR Sweet Baby James Warner Bros. WS 1843	21
36	28	FOUR TOPS Still Waters Run Deep Motown MS 704	17
37	29	TEMPTATIONS Psychedelic Shack Gordy GS 947 (Motown)	18
38	36	JETHRO TULL Benefit Reprise RS 6400	13
39	42	DIONNE WARWICK I'll Never Fall in Love Again Scepter SPS 581	14
40	43	PROCL HARUM Home A&M SP 4261	4
41	33	STEPPENWOLF Live Dunhill DSD 50075	16
42	41	JOE COCKER! A&M SP 4224	37
43	38	SOUNDTRACK Easy Rider Dunhill DXS 50063 (Tapes: Reprise BRM 2026)	48
44	44	JONI MITCHELL Ladies of the Canyon Reprise RS 6376	17
45	46	BURT BACHARACH/SOUNDTRACK Butch Cassidy & the Sundance Kid A&M SP 4227	36
46	45	FLIP WILSON The Devil Made Me Buy This Dress Little David LD 1000	23
47	40	MILES DAVIS Bitches Brew Columbia GP 26	12
★	53	NEIL YOUNG & CRAZY HORSE Everybody Knows This Is Nowhere Reprise RS 6349	39
49	50	TEN YEARS AFTER Cricklewood Green Deram DES 18038 (London)	16
50	48	RAY STEVENS Everything Is Beautiful Barnaby 212 35005 (Columbia)	8
51	55	EL CHICANO Viva Tirado Kapp KS 3632	8
52	52	BEATLES Abbey Road Apple SO 383 (Capitol)	42
53	51	SANTANA Columbia CS 9781	47
★	77	ERIC CLAPTON Atco SD 33-329	2
55	58	IDES OF MARCH Vehicle Warner Bros. WS 1963	6
★	69	BUDDY MILES Them Changes Mercury SR 61280	5
57	49	ANDY WILLIAMS Raindrops Keep Fallin' on My Head Columbia CS 9896	8
58	61	THE LAST POETS Douglas 3	7
59	59	JOSE FELICIANO Fireworks RCA Victor LSP 4370	10
60	63	POCO Epic BN 25522 (Columbia)	9
61	60	ORIGINAL CAST Hair RCA Victor LOC 1150 (M); LSO 1150 (S)	105
★	85	HOT TUNA RCA Victor LSP 4353	3
63	56	THREE DOG NIGHT Was Captured Live at the Forum Dunhill DS 50068	36
64	47	BOBBY SHERMAN Here Comes Bobby Metromedia MD 1028	17
65	68	MICHAEL PARKS Long Lonesome Highway MGM SE 4662	11
66	54	THE JIM NABORS HOUR Columbia CS 1020	6
67	67	LED ZEPPELIN II Atlantic SD 8236	39
68	66	CHARLEY PRIDE Best of RCA Victor LSP 4223	40
69	75	GARY PUCKETT & THE UNION GAP Greatest Hits Columbia CS 1042	4
70	74	FIFTH DIMENSION Portrait Bell 6045	13
71	70	GRAND FUNK RAILROAD Grand Funk Capitol SKAO 406	27
72	64	SUPREMES Right On Motown MS 705	9
73	73	IRON BUTTERFLY In-a-Gadda-Da-Vida Atco SD 33-250	107
74	78	B. J. THOMAS Raindrops Keep Fallin' on My Head Scepter SPS 580	31
75	71	JOHNNY CASH World of Columbia GP 29	9
76	76	POPPY FAMILY London PS 574	7
77	57	BEATLES Hey Jude Apple SW 385 (Capitol)	20
78	79	CHICAGO TRANSIT AUTHORITY Columbia GP 8	64
★	96	CHARLEY PRIDE 10th Album RCA Victor LSP 4367	3
80	88	CREEDENCE CLEARWATER REVIVAL Willy & the Poor Boys Fantasy 8397	34
81	72	ARETHA FRANKLIN This Girl's in Love With You Atlantic SD 8248	25
82	80	SLY & THE FAMILY STONE Stand Epic BN 26456 (Columbia)	67
★	118	ASSOCIATION Live Warner Bros. 2WS 1868	3
84	89	IRON BUTTERFLY Live Atco SD 33-318	11
85	84	RAY CONNIFF Bridge Over Troubled Water Columbia CS 1022	15
86	65	CONWAY TWITTY Hello Darlin' Decca DL 75209	5
87	81	CREEDENCE CLEARWATER REVIVAL Green River Fantasy 8393	47
88	86	FIFTH DIMENSION Age of Aquarius Soul City SCS 92005 (Liberty/United Artists)	62
89	87	JOHN B. SEBASTIAN Reprise RS 6379/MGM SE 4654	19
90	62	CREAM Live Atco SD 33-328	14
91	82	GLEN CAMPBELL Oh Happy Day Capitol ST 443	11
92	95	CROSBY/STILLS/NASH Atlantic SD 8229	58
93	83	FIVE STAIRSTEPS Stairsteps Buddah BDS 5061	6
94	98	MERLE HAGGARD & THE STRANGERS Fightin' Side of Me Capitol ST 451	2
95	91	BLOOD, SWEAT & TEARS Columbia CS 9720	79
96	99	JACKSON 5 I Want You Back Motown MS 700	29
★	114	SOUNDTRACK Norwood Capitol SW 475	6
98	101	SMITH Minus Plus Dunhill DS 50081	5
99	94	HELLO, I'M JOHNNY CASH Columbia KCS 9943	25
100	103	GINGER BAKER'S AIR FORCE Atco SD 2-703	11
101	92	ENGELBERT HUMPERDINCK Parrot PAS 71030 (London)	31
102	107	JOHNNY MATHIS Raindrops Keep Fallin' on My Head Columbia CS 1005	18
103	102	MOODY BLUES To Our Children's Children's Children Threshold TRS 1 (London)	30
104	115	MERLE HAGGARD Okie From Muskogee Capitol ST 384	28
105	97	SMOKEY ROBINSON & THE MIRACLES Whatlovehas . . . joinedtogether Tamla TS 301 (Motown)	10

(Continued on page 70)


the most heralded new group from Britain today



"These are no jazzers turning on to a bit of Jazz-Rock. IF is a serious and important new force for imaginative modern music which draws from the enthusiasms of rock and the skills of an earlier Era.. No ifs or buts. IF are great." **MELODY MAKER.** "At last Britain has a group that can out-bleed **BLOOD, SWEAT & TEARS.** A jazz-rock band that are tighter, more together, and importantly, more imaginative than any of the U.S. groups playing the same kind of music.. Every track is a gem." **MATCHBOX.**

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Available on Capitol Records. First American appearances: August 5-9 Whiskey A Go Go, Los Angeles. August 14 Aragon Ballroom, Chicago. August 21-25 Ungano's, New York.

Produced by Lew Futterman. Management by the Concert House. Publicity by the Wartoke Concern.  Capitol

Billboard **TOP LP'S**

POSITIONS 106-200

THIS WEEK	LAST WEEK	ARTIST	Title, Label, Number (Distributing Label)	Weeks on Chart
164		JAMES GANG	Rides Again ABC ABCS 711	2
107	104	KENNY ROGERS & THE FIRST EDITION	Something's Burning Reprise RS 6385	16
108	109	ISAAC HAYES	Hot Buttered Soul Enterprise ENS 1001 (Stax/Volt)	56
109	113	MOODY BLUES	On the Threshold of a Dream Deram DES 18025 (London)	61
110	90	TYRONE DAVIS	Turn Back the Hands of Time Dakar SD 9027 (Atlantic/Atco)	4
111	110	VINCENT BELL	Airport Love Theme Decca DL 75212	7
112	112	DIANA ROSS & THE SUPREMES	Farewell Motown MS 708	12
113	111	TAMMY WYNETTE	Tammy's Touch Epic BN 26549 (Columbia)	12
114	108	THE BAND	Capitol STA0 132	42
115	105	BOBBY GOLDSBORO	Greatest Hits United Artists UAS 5502	5
116	100	MARMALADE	Reflections of My Life London PS 575	7
117	117	TOM JONES	Live in Las Vegas Parrot PAS 71031 (London)	38
118	106	SERGIO MENDES & BRASIL '66	Greatest Hits A&M SP 4252	5
147		B. J. THOMAS	Everybody's Out of Town Scepter SPS 582	14
120	135	SIMON & GARFUNKEL	Sounds of Silence Columbia CS 9269	117
121	124	THREE DOG NIGHT	Suitable for Framing Dunhill DS 30058	56
122	130	GRAND FUNK RAILROAD	On Time Capitol ST 307	43
123	120	MICHAEL PARKS	Closing the Gap MGM SE 4646	39
124	119	DOORS	Morrison Hotel Elektra EKS 75007	22
125	137	SAVOY BROWN	Raw Sienna Parrot PAS 71036 (London)	13
126	133	PACIFIC GAS & ELECTRIC	Are You Ready Columbia CS 1017	5
127	125	FRIJID PINK	Parrot PAS 71033 (London)	28
128	122	CHARLEY PRIDE	Just Plain Charley RCA Victor LSP 4290	23
129	141	HERB ALPERT & THE TIJUANA BRASS	Greatest Hits A&M SP 4245	20
130	128	RINGO STARR	Sentimental Journey Apple SW 3365 (Capitol)	12
131	138	SOUNDTRACK	Funny Girl Columbia B05 3320	97
132	121	JAMES BROWN	It's a New Day King KS 1095	5
155		ORIGINAL TV CAST	The Sesame Street Book and Record Columbia CS 1069	2
134	139	IT'S A BEAUTIFUL DAY	Columbia CS 9768	60
135	134	LEON RUSSELL	Shelter SHE 1001 (Blue Thumb)	17
136	140	IKE & TINA TURNER	Come Together Liberty LST 7637	12
137	144	CANNONBALL ADDERLEY QUINTET	Country Preacher Capitol SKAO 404	20
138	132	VAN MORRISON	Moondance Warner Bros. WS 1835	21

THIS WEEK	LAST WEEK	ARTIST	Title, Label, Number (Distributing Label)	Weeks on Chart
139	131	DANNY DAVIS & THE NASHVILLE BRASS	You Ain't Heard Nothin' Yet RCA Victor LSP 4334	10
140	136	CHARLES EARLAND	Black Talk Prestige PR 7758	4
141	126	LES McCANN & EDDIE HARRIS	Swiss Movement Atlantic SD 1537	34
142	150	SOUNDTRACK	2001: A Space Odyssey MGM SIE ST 13	107
143	127	GEORGE BAKER SELECTION	Little Green Bag Colossus CS 1002	5
144	154	BOBBIE GENTRY	Fancy Capitol ST 428	13
145	123	FERRANTE & TEICHER	Getting Together United Artists UAS 5501	9
146	146	JOHNNY CASH	At Folsom Prison Columbia CS 9639	112
147	129	OLIVER	Again Crewe CR 1344	12
148	148	BURT BACHARACH	Make It Easy on Yourself A&M SP 4188	48
149	156	SOUNDTRACK	Paint Your Wagon Paramount PMS 1001	41
150	162	HENRY MANCINI	Theme From Z and Other Movie Themes RCA Victor LSP 4350	12
151	142	JOHN MAYALL	Turning Point Polydor 24-4004	46
152	116	MIKE CURB CONGREGATION	Come Together Coburt CO 1002 (MGM)	5
153	158	ROLLING STONES	Let It Bleed London NPS 4	35
		SUSAN SINGS SONGS FROM SESAME STREET	Scepter SPS 584	1
155	143	TAMMY WYNETTE	Greatest Hits Epic BN 26486 (Columbia)	48
156	168	JOHNNY CASH	Greatest Hits Columbia CS 9478	66
157	151	JOHNNY CASH	At San Quentin Columbia CS 9827	57
158	145	STEPHENWOLF	Monster Dunhill DS 50066	38
186		BLUES IMAGE	Open Atco SD 33-317	4
160	159	BEATLES	Sgt. Pepper's Lonely Hearts Club Band Capitol SMAS 2653	90
161	153	QUINCY JONES	Walking in Space A&M SP 3023	37
162	163	DELANEY & BONNIE & FRIENDS	On Tour Atco SD 33-326	16
163	171	MARTY ROBBINS	My Woman, My Woman, My Wife Columbia CS 9978	11
164	152	NORMAN GREENBAUM	Spirit in the Sky Reprise RS 6365	23
165	166	STEVE MILLER BAND	Number 5 Capitol SKAO 436	2
166	157	GLEN CAMPBELL	Try a Little Kindness Capitol SW 389	26
167	177	SOUNDTRACK	M*A*S*H Columbia OS 3520	4
168	167	PLASTIC ONO BAND	Live Peace in Toronto 1969 Apple SW 3362 (Capitol)	29
169	174	JEFFERSON AIRPLANE	Volunteers RCA Victor LSP 4238	37


THIS WEEK	LAST WEEK	ARTIST	Title, Label, Number (Distributing Label)	Weeks on Chart
170	149	SOUNDTRACK	Midnight Cowboy United Artists UAS 5198	52
171	161	BOOKER T. & THE MG'S	McLemore Avenue Stax STS 2007	14
172	169	FRIENDS OF DISTINCTION	Real Friends RCA Victor LSP 4313	19
173	173	PETER, PAUL & MARY	Album 1700 Warner Bros.-Seven Arts WS 1700	79
174	170	MANTOVANI	Today London PS 572	18
175	175	CRABBY APPLETON	Elektra EKS 74067	6
176	172	JERRY BUTLER	You and Me Mercury SR 61269	4
177	181	BARBRA STREISAND	Greatest Hits Columbia CS 9363	23
178	178	RHINOCEROS	Better Times Are Comin' Elektra EKS 74075	4
179	185	GLADYS KNIGHT & THE PIPS	Greatest Hits Soul SS 723 (Motown)	16
180	182	SOUNDTRACK	Oliver Colgems CS00 5501 (RCA Victor)	84
181	160	CHAMBERS BROTHERS	Love, Peace & Happiness Columbia GP 20	32
182	165	MYSTIC MOODS ORCHESTRA	Stormy Weekend Philips PHS 600-342 (Mercury)	10
183	198	CACTUS	Atco SD 33-340	2
184	184	CREEDENCE CLEARWATER REVIVAL	Bayou Country Fantasy F 8387	77
185	187	JACK BLANCHARD & MISTY MORGAN	Birds of a Feather Wayside 33001 (Mercury)	5
186	183	NEIL DIAMOND	Touching You, Touching Me Uni 73071	34
187	191	JERRY LEE LEWIS	Best of Smash SR5 67131 (Mercury)	11
188	199	LIVINGSTON TAYLOR	Capricorn 33-334 (Atlantic/Atco)	2
189	193	BREAD	Elektra EKS 74044	2
190	188	PEGGY LEE	Bridge Over Troubled Water Capitol ST 463	9
191	192	SOUNDTRACK	On a Clear Day You Can See Forever Columbia S 30086	2
192	194	BEATLES	Magical Mystery Tour Capitol SMAL 2835	61
193		TOMMY JAMES & THE SHONDELLS	Best of Roulette SR 42040	28
194	195	NINA SIMONE	Best of RCA Victor LSP 4374	2
195	197	EVERLY BROTHERS	Original Great Hits Barnaby BGP 350 (Columbia)	3
196	196	INCREDIBLE STRING BAND	I Looked Up Elektra EKS 74061	2
197		JULIE ANDREWS/HENRY MANCINI	Music From the Film Score— Darling Lili RCA Victor LSPX 1000	1
198		LEE MICHAELS	Barrel A&M SP 4249	1
199		TEN WHEEL DRIVE	Brief Replies Polydor 24-4024	1
200		BRIAN AUGER & THE TRINITY	Before RCA Victor LSP 4372	1

TOP LP'S A-Z (LISTED BY ARTIST)

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Herb Alpert & the Tijuana Brass	129
Julie Andrews/Henry Mancini	197
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Brian Auger & the Trinity	200
Burt Bacharach	45, 148
George Baker Selection	143
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Beatles	6, 52, 77, 160, 192
Vincent Bell	111
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Crabby Appleton	175
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Creedence Clearwater Revival	3, 80, 87, 184
Crosby, Stills & Nash	92
Crosby, Stills, Nash & Young	8
Mike Curb Congregation	152
Danny Davis & the Nashville Brass	129
Miles Davis	47
Tyrone Davis	110
Delaney & Bonnie & Friends	162
Neil Diamond	186
Doors	124
Bob Dylan	4
Charles Earland	140
El Chicano	195
Everly Brothers	195
Jose Feliciano	59
Ferrante & Teicher	145
Fifth Dimension	12, 70, 88
Five Steps	92
Four Tops	36
Aretha Franklin	81
Friends of Distinction	172
Frijid Pink	127
Bobbie Gentry	144
Bobby Goldsboro	115
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Norman Greenbaum	164
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Jimi Hendrix, Buddy Miles & Billy Cox	27
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Engelbert Humperdinck	19, 101
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James Gang	106
Tommy James & the Shondells	193
Jefferson Airplane	169
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Quincy Jones	161
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Last Poets	58
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Peggy Lee	190
Henry Mancini	150
Mantovani	174
Marmalade	116
Dave Mason	22
Johnny Mathis	192
John Mayall	131
Les McCann & Eddie Harris	141
Paul McCartney	5
Melanie	21
Sergio Mendes & Brasil '66	118
Lee Michaels	198
Buddy Miles	56
Steve Miller	145
Joni Mitchell	44
Moody Blues	100, 109
Van Morrison	128
Mountain	26
Mystic Moods Orchestra	183
Jim Nabors	64
Oliver	147
Original Cast:	
Hair	61
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Sesame Street	133
Pacific Gas & Electric	126
Michael Parks	43, 123
Peter, Paul & Mary	25, 173
Plastic Ono Band	148
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Poppy Family	76
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Gary Puckett & the Union Gap	69
Rare Earth	16, 28
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Marty Robbins	163
Smokey Robinson & the Miracles	105
Kenny Rogers & the First Edition	107
Rolling Stones	153
Diana Ross	31
Leon Russell	135
Santana	53
Savoy Brown	123
John Sebastian	89
Bobby Sherman	64
Simon & Garfunkel	24, 120
Nina Simone	194
Sly & the Family Stone	82
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Soundtracks:	
Easy Rider	43
Funny Girl	121
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Midnight Cowboy	178
Norwood	87
Oliver	180
On a Clear Day You Can See Forever	191
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Woodstock	1
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James Taylor	25
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Ike & Tina Turner	126
Conway Twitty	86
Dionne Warwick	29
Who	6, 22
Andy Williams	57
Flip Wilson	46
Tammy Wynette	112, 155
Neil Young & Crazy Horse	48

PRESENTING ON YOUR LEFT, THE NUMBER ONE ENGLISH ALBUM. AND ON YOUR RIGHT, THE FIRST AMERICAN RELEASE FROM ENGLAND'S HEAVIEST NEW GROUP




FIVE BRIDGES THE NICE 
Featuring: Keith Emerson, Keyboard

SR 61295 MCB 61295 (8 Track) MCR4 61295 (Musicassette)

Inventive. Innovative. Rock/Classical. That's 'Five Bridges'. The album that just jumped to number one in England. We've geared a complete advertising campaign coast to coast to see it makes number one here, too.



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Tight. Percussive. Uriah Heep is one of England's top acts. Backed by national advertising, progressive radio to underground newspapers, and an up-coming American tour, we plan to see their first American release go right to the top.

New Area for Buffalo Bill —Expands In Disks, TV, Films

RIO RANCHO, N.M.—Buffalo Bill Productions, headed by Al Klein, has moved from its Texas offices to New Mexico and is expanding into record production, motion pictures and television. Mudd and Magic Sand, two groups, have been set on Uni Records. Album and singles will be forthcoming from both groups. Aubrey Mayhew, president of Certron, has reached agreement with Buffalo Bill Productions by which the production company will produce artists already signed to Certron and also develop new talent for the company. Esperanza Encantada will be the first new group for Certron under the pact. An album which will deal with a new concept in Latin music associated with the present youth movement is being readied by the group.

A 90-minute TV news special, "Revolution '70," which will be seen nationwide, is the first TV venture for Buffalo Bill Productions. The TV special deals with recent student dem-

Map City to Release First LP Product

NEW YORK — Map City Records is releasing its first album product this week. Artists will include the Children, the Bluejays, Dick Domane, and We the People. The new firm plans to follow soon with an album in the U.S. featuring the Mardi Gras, an American group that has a hit European single.

Gold Awards

Freda Payne's single, "Band of Gold," on Invictus, has been awarded an RIAA certification for one million sales.

Dunhill Records had the following albums certified for gold records by the RIAA: "Golden Grass" by the Grass Roots; "Steppenwolf Live," and "It Ain't Easy" by Three Dog Night. "Mama Told Me Not to Come," a single by Three Dog Night, also joined the gold record category.

The Five Steps' "O-O-Child" on Buddah received a certification from the RIAA for a gold record.

Howe Co. Gives 3-Pronged Promotional Assist to Acts

• Continued from page 1

sales figures and merchandising plans. Recently, he contacted distributors about the Sandpipers new A&M Records LP and a forthcoming single from that LP.

Mr. Bones is the first independent production company to assist in merchandising, advertising and exploitation.

Thus far Lipman and Howe have received warm reaction from such labels as A&M and Bell.

When Lipman calls distributors, he offers facts about product releasing and campaigns involving Mr. Bones acts. "I want

onstrations and is now being animated for a full-length motion picture. Buffalo Bill will also score five movies now being filmed in New Mexico. The company has bought "Bishops Lodge" a 110-acre resort which will be converted into recording studio facilities, sound stages and film printing and editing facilities.

New appointments to Buffalo Bill Productions include Vic Gabriele, vice president in charge of record production; Harry Narviel, vice president in charge of TV and motion picture production, and Rick Knott, executive vice president and general council.

Capitol Holds Memphis Meet

MEMPHIS — Capitol Records vice presidents and promotion men were in Memphis last week to hear the early tapes on Ronnie Milsap, who records for Chips Moman's label, Chips Records, and to Tommy Cogbill's new artists on his label, Trump. Both labels are distributed by Capitol. Cogbill has produced singles on the Sunshine Trolley and the Brandy Wine Society. Moman has a new single ready for release on Milsap.

During the three-day meeting, the Capitol executives discussed techniques for promotion of the artists both as single record releases and for albums. Attending the meeting were Mauri Lathower, Tom Takiyoski and Charlie Nuccio, vice presidents of Capitol, and Hal Smith, Bill Turner, Bob Edson, Reds Richards, Sam Alfano, Jim Riggins, Ray Ward, Bill Jamison, Dick Bethel, Tom Parent and Don Miller.

In addition, they toured the American recording facilities here.

Polydor Will Bow Bloom Disk in U.K.

NEW YORK—Polydor of the U.K. will release the Bobby Bloom single "Montego Bay," b/w "Try a Little Bit Harder," Friday (31), in England. The single was released earlier in the month in the U.S. on the L&R label and is being distributed by MGM. It is Bloom's debut as an artist.

to give distributors information that will help sell records. I'm not going to bug them and waste their time."

Among the acts Howe produces are the Fifth Dimension, the Carnival, Puchl Jeffrey Comanor and Smokestack Lightning. In addition, Howe acts as a "buffer-assistant" for several independent producers who are hired by Mr. Bones Productions and record acts under a split royalty basis.

Bob Alcivar is one of these producers who works through Mr. Bones Productions, recording the Sandpipers. Howe acts as a consultant, suggesting material to be recorded.

A&M's 'Joy' Brings Burst Of Sheet Music

NEW YORK—The hit recording of "Song of Joy" by Miguel Rios on A&M Records is sparking a lot of sheet music action on the song. United Artists Music Group, which publishes the song, is giving top priority, and The Big 3, sheet music sales agent for "Song of Joy" has embarked on an accelerated drive to make available a number of new and heavily requested arrangements of the song.

In addition to already available arrangements for piano solo, choral group and a simplified piano solo for music teachers by John Lane, "Song of Joy" will soon become available in an expanded piano solo by Lane, a marching band arrangement by Al Hermanns, a youth concert band arrangement and a string orchestra arrangement.

Kinney Buys Elektra

• Continued from page 3

mous in the handling of Elektra, and that there would be no tieup between Elektra and the other Kinney-owned record complexes. He added: "Our philosophy stresses autonomy; we would be foolish to involve ourselves when we have such outstanding manpower."

As to the possibility of Kinney acquiring other labels for distribution, Ross said that this would be a decision made by the autonomous heads of the record divisions.

Buddah Reshuffle

• Continued from page 3

of his time in research of sight and sound techniques, and continue to advise and consult Buddah-Kama Sutra in its international affairs.

In a further move at the firm, Neil Bogart and Arthur Kass, formerly vice presidents, were appointed co-presidents. No immediate changes in the operation are expected.

Ripp will announce his plans later.

MCA's Joint Meet

• Continued from page 3

which will be released in the U.S. on the Decca label.

The full-day schedule of events will be climaxed by a cocktail reception, which will be attended by recording artists from the MCA labels. The meetings will be attended by members of the national and local sales and promotion forces, independent distributors and members of the trade press, as well as executives from the labels.

Peer Southern Tie On Mentor Track

NEW YORK — The Peer Southern Organization has reached an agreement with Mentor Productions to publish and produce the original soundtrack from Mentor's "Walls of Fire" ("Los Tres Grandes"), a film documentary portraying the lives and works of three major contemporary Mexican painters. Jimmie Haskell has been commissioned to write the score.



BURT BACHARACH, right, receives his gold record from A&M Records for the LP "Butch Cassidy & the Sundance Kid" backstage during his recent performance at the Greek Theatre in Los Angeles. Gil Friesen, center, A&M's vice president, holds the award, as Charlie Herman, left, Bacharach's road manager, watches.

Amaret in 'Outside' Spree

LOS ANGELES — Amaret Records is putting an increased emphasis on outside production, with the label planning to double its present number of outside packs within the next 90 days. First step in the expansion is the signing of singer Gil Bernal

and a production agreement with Jerry Styner/Joe Porter to do the producing. Myers has also signed Honk, a two-man rock act, but has not as yet assigned production.

The label has signed three other production agreements during the past two months, with product from two of those agreements Fresh Air (Bal Brair Productions) and Dave Antrell (Grand Prix) being released during the past month.

Myers is eyeing additional production pacts with an "emphasis on companies with single record product." Next week he'll fly into the Midwest to discuss agreements with several Midwest production companies. Currently, Amaret has an agreement with Dunwich Productions of Chicago, producer of Crow, the label's five-man rock band. As part of the trip, Myers will also be discussing plans for album number three by Crow. Work started on the LP last week when the group was here as part of a West Coast tour.

Master Deals

Fantasy Records bought the master of "Another Man's Song" by the British group Little Big Horn. It was produced in London by Hugh Murphy.

Capitol Records has acquired the master of "Two Little Rooms" by Trelia Hart. Miss Hart is well known in the Texas area as a singer of many top commercials.

Cadet/Concept Records has snagged the master "Knock Knock Who's There" by Australian record artist Liv Maessen. Flip side is "Just a Little Lovin'."

Roulette Records has picked up the Spaniels' recording of "Fairy Tales" for its subsidiary label, Calla Records. The disk was originally released on the North American label. Flip side is "Jealous Heart."

Monument's New Move

LOS ANGELES — Monument Records is starting an international advisory and licensing bureau to service record companies and music publishers.

The bureau will place masters and copyrights overseas and acquire material from foreign sources for distribution in the U.S. Bobby Weiss, Monument vice president and director of the label's international division, will guide the bureau.

Monument International will offer record labels or publishers a choice of placement with Monument or other companies. For this service, Monument will work on an annual fee or on a percentage basis.

Bond Sold to T. Martino

NEW YORK—Tony Martino has purchased the assets of Bond Records from Johnny Bond, and incorporated the line into his Radnor holdings.

All product will be re-labeled Radnor. Martino, who will continue with current artists Lumbee and Home, is also working with three new groups and expects to have them on release within the next three weeks.

Court Action Won

• Continued from page 4

court in the action brought by Capitol, but the court's determination is presently on appeal. There has been no reported decision to date in the action brought against defendant by Columbia. A motion for summary judgment by Columbia has been heard in the same court by a different judge.

Al Berman, managing director of the Harry Fox Agency, said, "we are also considering separate actions against retailers of his tape recordings, who apparently have trafficked in the illicit recordings in utter disregard of the rights of the Agency's principals and solely to satisfy their appetite for illicit profits."



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