

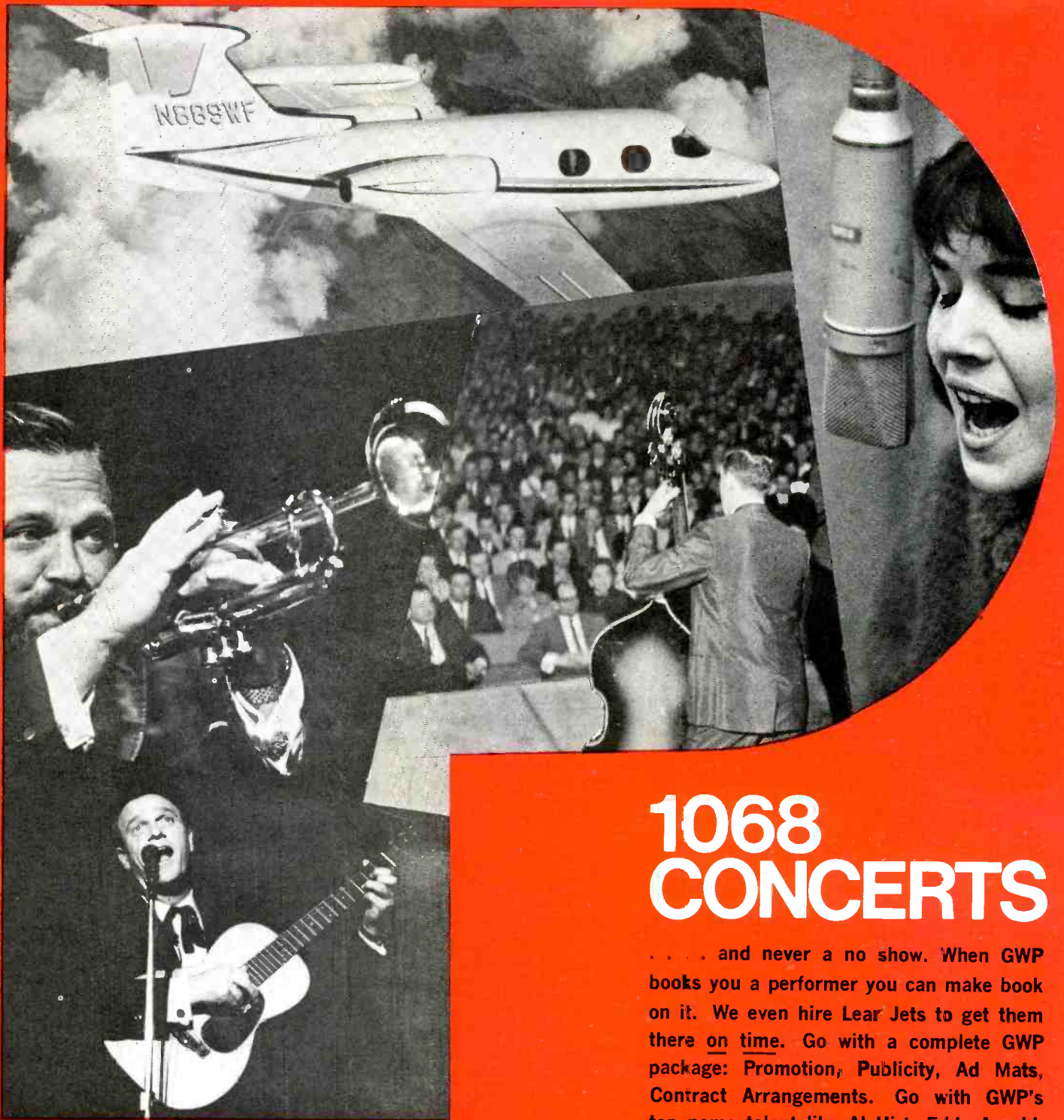
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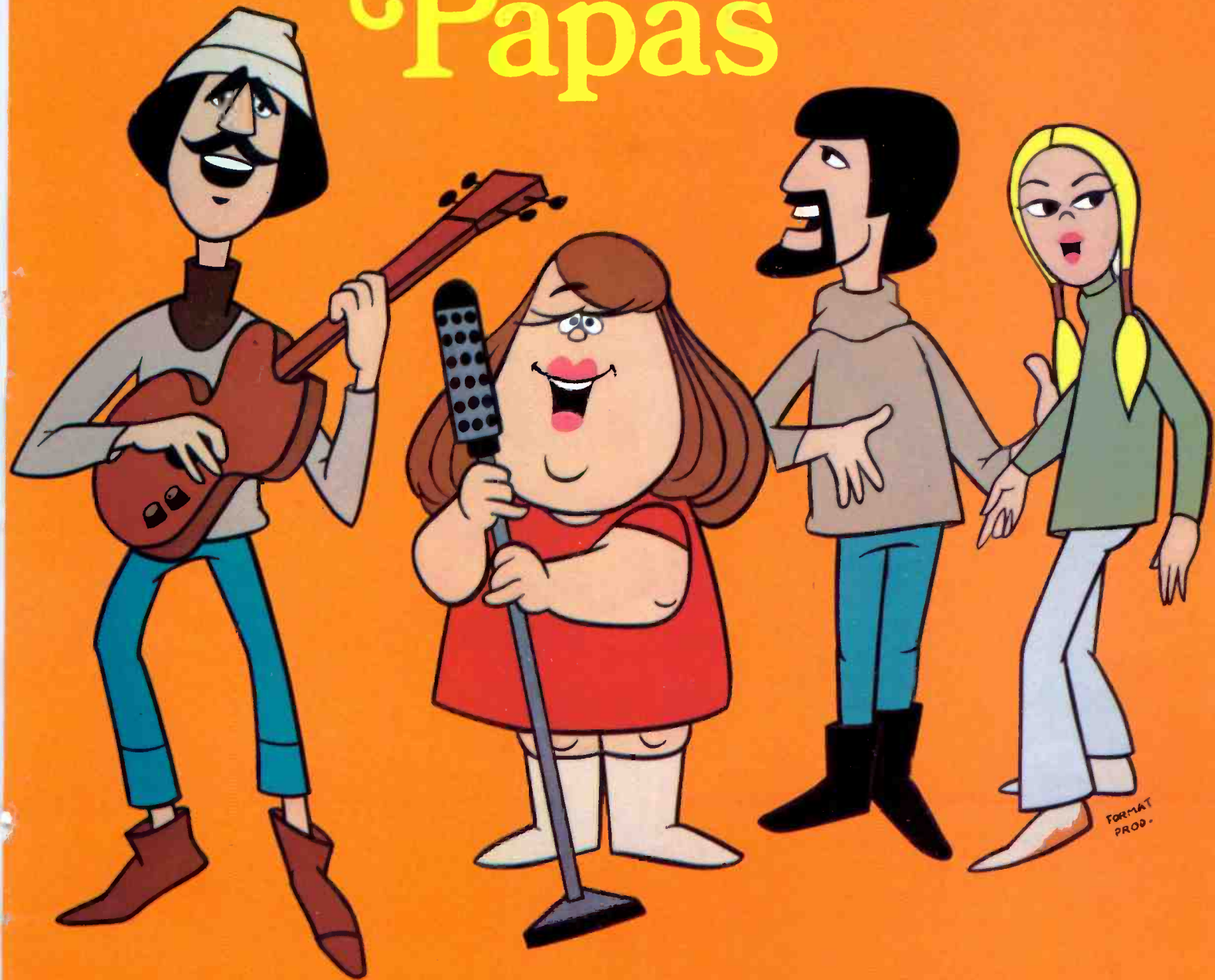


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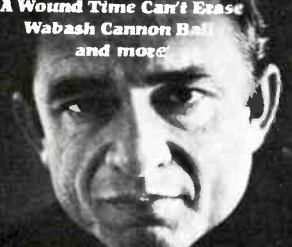
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Quartet
plays
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 and more



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CHRISTY
MINSTRELS

CL 2479/CS 9279

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THE CYRKE
 featuring
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 COULD BE HERE
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 LEAVE ME

including:
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Rosemary and
Thyme

Homeward Bounc
The Dangling Conversator
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 7 O'Clock News/Silent Night
 and more



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ON COLUMBIA RECORDS  THE BIG NAME ON CAMPUS.

MUSIC ON CAMPUS

The College Market for Record and Talent

Contents

<i>Top Artists on Campus</i>	11
<i>Top Product on Campus</i>	18
<i>Where Have All the Folkies Gone?</i>	24
<i>They're Rockin' in the Ivory Tower</i>	26
<i>Jazzmen Dig College Dates</i>	28
<i>Major Customer for Classical Acts</i>	32
<i>Training Ground for Band Musicians</i>	34
<i>Golden Opportunity for Rack Jobbers</i>	36
<i>Protecting the Callow Undergrad</i>	40
<i>CEA's College Concert Production Guide</i>	42
<i>WNYU Formula</i>	48
<i>WEAK Comes on Strong at MSU</i>	52
<i>College Concert Dates Sell Records</i>	58
<i>WM Woos the Colleges</i> ..	60
<i>Perenchio Views the College Market</i>	60
<i>Broadway Show on Campus</i>	62
<i>Block Booking Catches On</i>	64
<i>College Market Directory</i>	65
<i>College Music Festivals and Competitions</i>	106
<i>Talent Marketplace</i>	108

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Vol. 79



No. 14

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- "Give Him a Great Big Kiss"
- "Long Live Our Love"
- "Out in the Streets"
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TOP ARTISTS ON CAMPUS

Artist popularity is based on record sales figures from more than 250 college book stores and record stores in campus areas. The research and tabulations were done by Billboard's Market Research Department. These figures reflect mainly purchases by college students, although purchases by faculty members, college employees and residents of the area do play some part in the results. Period covered in Oct. 1966-Feb. 1967.



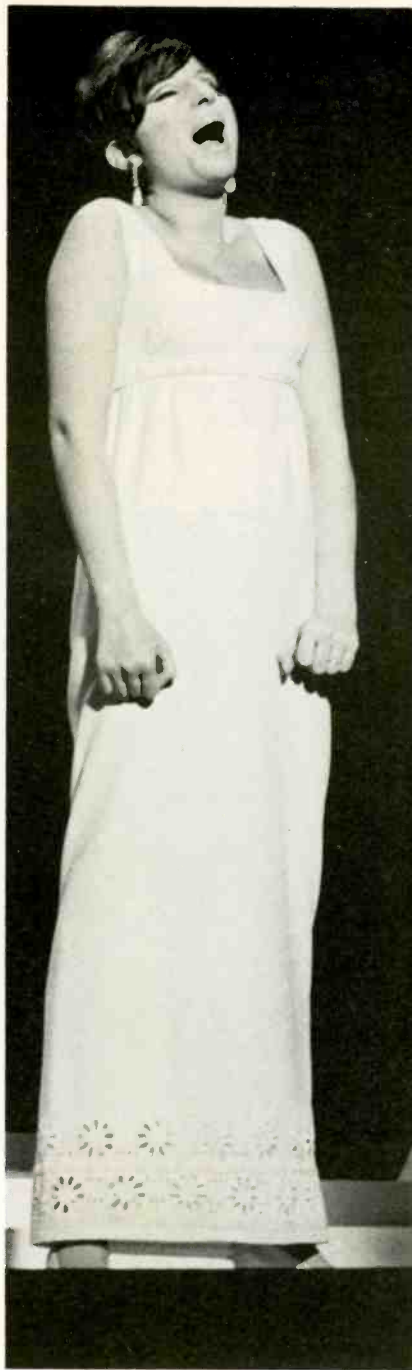
BEST SELLING ARTISTS

1. **HERB ALPERT & THE TIJUANA BRASS** (A&M)
2. Monkees (Colgems)
3. Mamas and the Papas (Dunhill)
4. Bill Cosby (Warner Bros.)
5. Rolling Stones (London)
6. Temptations (Gordy)
7. Beatles (Capitol)
8. Lou Rawls (Capitol)
9. Supremes (Motown)
10. Frank Sinatra (Reprise)
11. Ray Conniff & the Singers (Columbia)
12. New Vaudeville Band (Fontana)
13. Association (Valiant)
14. Paul Revere & the Raiders (Columbia)
15. Wilson Pickett (Atlantic)
16. Simon & Garfunkel (Columbia)
17. Lovin' Spoonful (Kama Sutra)
18. Four Tops (Motown)
19. Roger Williams (Kapp)
20. Butterfield Blues Band (Elektra)
21. Sergio Mendes & Brasil '66 (A&M)
22. Animals (MGM)
23. Lawrence Welk (Dot)
24. Beach Boys (Capitol)
25. Barbra Streisand (Columbia)
26. Lettermen (Capitol)
27. Sandpipers (A&M)
28. Miracles (Tamla)
29. Blues Project (Verve Folkways)
30. Ramsey Lewis Trio (Cadet)
31. Otis Redding (Volt)
32. Senator Everett McKinley Dirksen (Capitol)
33. Gary Lewis & the Playboys (Liberty)
34. Blues Magoos (Mercury)
35. Elvis Presley (RCA Victor)
36. Herman's Hermits (MGM)
37. Mothers of Invention (Verve)
38. Tams (ABC)
39. Peter, Paul & Mary (Warner Bros.)
40. Johnny Rivers (Imperial)
41. Young Rascals (Atlantic)
42. Percy Sledge (Atlantic)
43. James Brown (King, Smash)
44. Sam & Dave (Stax)
45. Glen Yarbrough (RCA Victor)
46. Donovan (Epic)
47. Jimmy Smith (Verve, Blue Note)
48. Bob Dylan (Columbia)
49. Kinks (Reprise)
50. Jr. Walker & the All Stars (Soul)



BEST SELLING MALE VOCALISTS

1. **LOU RAWLS** (Capitol)
2. Frank Sinatra (Reprise)
3. Wilson Pickett (Atlantic)
4. Otis Redding (Volt)
5. Senator Everett McKinley Dirksen (Capitol)
6. Elvis Presley (RCA Victor)
7. Johnny Rivers (Imperial)
8. Percy Sledge (Atlantic)
9. James Brown (King, Smash)
10. Glenn Yarbrough (RCA Victor)
11. Donovan (Epic)
12. Bob Dylan (Columbia)
13. Don Ho (Reprise)
14. Dean Martin (Reprise, Capitol)
15. John Davidson (Columbia)
16. Eddy Arnold (RCA Victor)
17. Andy Williams (Columbia)
18. Stevie Wonder (Tamla)
19. Gene Pitney (Musicor)
20. Ray Charles (ABC)
20. Buck Owens (Capitol)



BEST SELLING FEMALE VOCALISTS

1. **BARBRA STREISAND** (Columbia)
2. Nancy Wilson (Capitol)
3. Dionne Warwick (Scepter)
4. Loretta Lynn (Decca)
5. Judy Collins (Elektra)
6. Carla Thomas (Stax)
7. Petula Clark (Warner Bros.)
8. Cher (Imperial)
9. Eydie Gorme (Columbia)
10. Nancy Sinatra (Reprise)
11. Nina Simone (Philips)
12. Brenda Lee (Decca)
13. Sandy Posey (MGM)



BEST SELLING POPULAR GROUPS

1. **MONKEES** (Colgems)
2. Mamas and the Papas (Dunhill)
3. Rolling Stones (London)
4. Temptations (Gordy)
5. Beatles (Capitol)
6. Supremes (Motown)
7. New Vaudeville Band (Fontana)
8. Association (Valiant)
9. Paul Revere & the Raiders (Columbia)
10. Simon & Garfunkel (Columbia)
11. Lovin' Spoonful (Kama Sutra)
12. Four Tops (Motown)
13. Butterfield Blues Band (Elektra)
14. Sergio Mendes & Brasil '66 (A&M)
15. Animals (MGM)
16. Beach Boys (Capitol)
17. Lettermen (Capitol)
18. Sandpipers (A&M)
19. Miracles (Tamla)
20. Blues Project (Verve Folkways)



TOP ARTISTS ON CAMPUS

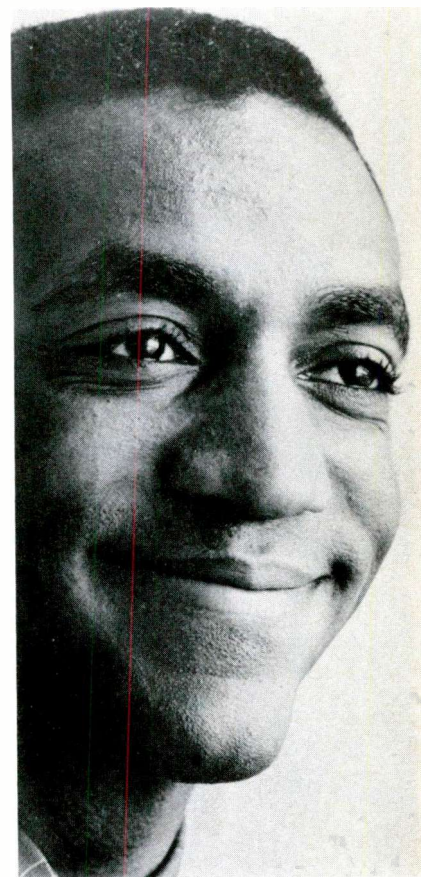
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BEST SELLING INSTRUMENTAL ARTISTS

1. HERB ALPERT & THE TIJUANA BRASS (A&M)
2. Roger Williams (Kapp)
3. Lawrence Welk (Dot)
4. Ramsey Lewis Trio (Cadet)
5. Jimmy Smith (Verve, Blue Note)
6. Jr. Walker & the All Stars (Soul)
7. Midnight String Quartet (Viva)
8. Ventures (Dolton)
9. Wes Montgomery (Verve)
10. Walter Wanderley (Verve, Tower)
11. Buddy Rich (Pacific-Jazz)
12. Richard (Groove) Holmes (Prestige, Pacific-Jazz)
13. Henry Mancini (RCA Victor)
14. Gabor Szabor (Impulse)
15. Boots Randolph (Monument)
16. Al Hirt (RCA Victor)
17. Brass Ring (Dunhill)
18. Mantovani (London)
19. Jazz Crusaders (Pacific-Jazz)
20. Kenny Burrell (Cadet)
21. Baja Marimba Band (A&M)
22. Sonny Stitt (Cadet, Prestige)
23. John Coltrane (Impulse)
24. Mystic Moods Orch. (Philips)
25. Sil Austin (Mercury)
26. Bert Kaempfert (Decca)
27. Horace Silver (Blue Note)
28. Percy Faith (Columbia)
29. Lee Morgan (Blue Note)
30. Hugh Maskela (MGM)

BEST SELLING FOLK ARTISTS

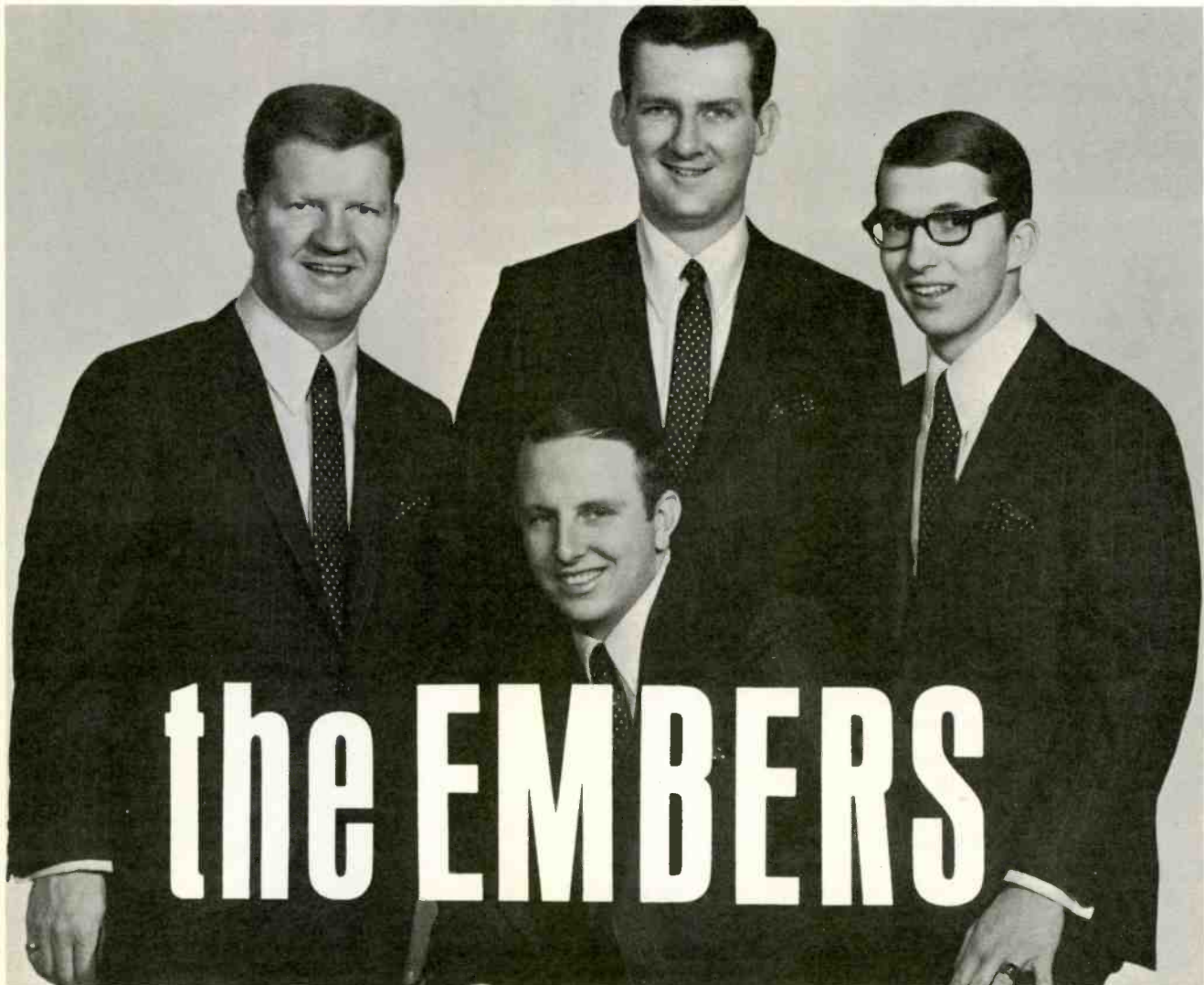
1. SIMON & GARFUNKEL (Columbia)
2. Butterfield Blues Band (Elektra)
3. Sandpipers (A&M)
4. Blues Project (Verve Folkways)
5. Peter, Paul & Mary (Warner Bros.)
6. Glenn Yarbrough (RCA Victor)
7. Donovan (Epic)
8. Bob Dylan (Columbia)
9. Judy Collins (Elektra)
10. Jim Kweskin & the Jug Band (Vanguard)
11. Fugs (ESP Disk)
12. Pozo-Seco Singers (Columbia)
13. Chad Mitchell (Warner Bros.)
14. Mimi & Richard Farina (Vanguard)
15. Harry Belafonte (RCA Victor)
16. Ravi Shankar (World Pacific)
17. Jim & Jean (Verve Folkways)
18. Eric Andersen (Vanguard)
19. Ian & Sylvia (MGM)
20. Joan Baez (Vanguard)
21. Howlin' Wolf (Chess)
22. Seekers (Capitol)
23. Just Us (Kapp)
24. Buffy Sainte-Marie (Vanguard)
25. Joe & Eddie (GNP Crescendo)
26. 3'D's (Capitol)
27. Phil Ochs (Elektra)



BEST SELLING COMEDY ARTISTS

1. BILL COSBY (Warner Bros.)
2. Tom Lehrer (Reprise)
3. Doug Clark & the Hot Nuts (Gross)
4. Redd Foxx (Dooto)
5. Moms Mabley (Mercury, Chess)
6. Pigmeat Markem (Chess)
7. Kenny Solms & Gail Parent (Jamie)
8. Kalie & Taylor (Capitol)
9. Smothers Brothers (Mercury)
10. Rowan & Martin (Epic)

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TOP ARTISTS ON CAMPUS

(continued)



BEST SELLING COUNTRY ARTISTS

1. **EDDY ARNOLD** (RCA Victor)
2. Loretta Lynn (Decca)
3. Buck Owens (Capitol)
4. Sonny James (Capitol)
5. David Houston (Epic)
6. Ray Price (Columbia)
7. Merle Haggard (Capitol)
8. Willie Nelson (RCA Victor)
9. Hank Williams (MGM)
10. Jim Reeves (RCA Victor)

BEST SELLING JAZZ ARTISTS

1. **LOU RAWLS** (Capitol)
2. Ramsey Lewis Trio (Cadet)
3. Jimmy Smith (Verve, Blue Note)
4. Wes Montgomery (Verve)
5. Buddy Rich (World Pacific)
6. Ray Charles (ABC)
7. Richard (Groove) Holmes (Prestige, Pacific Jazz)
8. Gabor Szabo (Impulse)
9. Al Hirt (RCA Victor)
10. Jazz Crusaders (Pacific Jazz)
11. Kenny Burrell (Cadet)
12. Sonny Stitt (Cadet, Prestige)
13. John Coltrane (Impulse)
14. Horace Silver (Blue Note)
15. Lee Morgan (Blue Note)
16. Johnny Hodges (Verve)
17. Stanley Turrentine (Blue Note)
18. Dave Brubeck (Columbia)
19. Afro Blues Quintet Plus One (Mira)
20. Ray Bryant (Cadet)



BEST SELLING RHYTHM AND BLUES ARTISTS

1. **TEMPTATIONS** (Gordy)
2. Lou Rawls (Capitol)
3. Supremes (Motown)
4. Wilson Pickett (Atlantic)
5. Four Tops (Motown)
6. Miracles (Tamla)
7. Ramsey Lewis Trio (Cadet)
8. Otis Redding (Volt)
9. Tams (ABC)
10. Percy Sledge (Atlantic)
11. James Brown (King, Smash)
12. Sam & Dave (Stax)
13. Jimmy Smith (Verve, Blue Note)
14. Jr. Walker & the All Stars (Soul)
15. Nancy Wilson (Capitol)
16. Dionne Warwick (Scepter)
17. Carla Thomas (Stax)
18. Stevie Wonder (Tamla)
19. Ray Charles (ABC)
20. Richard (Groove) Holmes (Prestige, Pacific Jazz)

STAN GETZ TRENDSETTER

YESTERDAY, TODAY, TOMORROW

In jazz, the only constant is change. Styles change, trends live and die, artists rise and fall from favor with merciful swiftness. Occasionally, however, a giant comes along who breaks all the rules and creates his own special status, above constant change yet alive and growing. An artist esteemed by his fellow artists and yet apart from them by virtue of the security of his talent, his strength, his inventiveness and his craftsmanship.

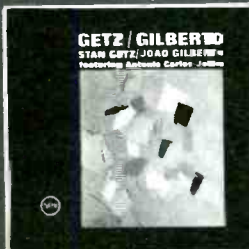
Such a man is Stan Getz.

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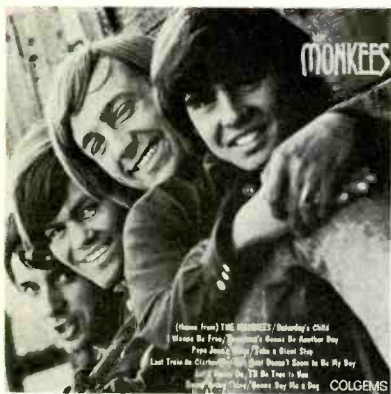


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Albums listed below are based on sales figures (Oct. 1966-Feb. 1967) from more than 250 college bookstores and record stores in campus areas. The research and tabulations were done by Billboard's Market Research Division. The figures mainly reflect student purchases, but purchases by faculty members, college employees and residents of campus areas are also included.



BEST SELLING ALBUMS

1. **MONKEES (Colgems)**
2. **DR. ZHIVAGO**—Soundtrack (MGM)
3. **S. R. O.**—Herb Alpert & the Tijuana Brass (A&M)
4. **SOUND OF MUSIC**—Soundtrack (RCA Victor)
5. **THE MAMAS AND THE PAPAS (Dunhill)**
6. **TEMPTATIONS GREATEST HITS (Gordy)**
7. **THE SUPREMES A' GO GO (Motown)**
8. **WHIPPED CREAM & OTHER DELIGHTS**—Herb Alpert & the Tijuana Brass (A&M)
9. **WHAT NOW MY LOVE**—Herb Alpert & the Tijuana Brass (A&M)
10. **REVOLVER**—Beatles (Capitol)
11. **GOING PLACES**—Herb Alpert & the Tijuana Brass (A&M)
12. **GOT LIVE IF YOU WANT IT**—Rolling Stones (London)
13. **WINCHESTER CATHEDRAL**—New Vaudeville Band (Fontana)
14. **SOMEWHERE MY LOVE**—Ray Conniff & the Singers (Columbia)
15. **WONDERFULNESS**—Bill Cosby (Warner Bros.)
16. **IF YOU CAN BELIEVE YOUR EYES AND EARS**—Mamas and the Papas (Dunhill)
17. **AND THEN . . . ALONG COMES THE ASSOCIATION** (Valiant)
18. **HUMS OF THE LOVIN' SPOONFUL** (Kama Sutra)
19. **PARSLEY, SAGE, ROSEMARY AND THYME**—Simon & Garfunkel (Columbia)
20. **FOUR TOPS LIVE!** (Motown)
21. **THAT'S LIFE**—Frank Sinatra (Reprise)
22. **THE SPIRIT OF "67"**—Paul Revere & the Raiders (Columbia)
23. **BORN FREE**—Roger Williams (Kapp)
24. **LOU RAWLS SOULIN'** (Capitol)
25. **SERGIO MENDES & BRASIL '66 (A&M)**
26. **LOU RAWLS LIVE!** (Capitol)
27. **WILD ANGELS**—Soundtrack (Tower)
28. **WINCHESTER CATHEDRAL**—Lawrence Welk (Dot)
29. **THE EXCITING WILSON PICKETT** (Atlantic)
30. **GUANTANAMERA**—Sandpipers (A&M)
31. **AFTERMATH**—Rolling Stones (London)
32. **STRANGERS IN THE NIGHT**—Frank Sinatra (Reprise)
33. **JE M'APPELLE BARBRA**—Barbra Streisand (Columbia)
34. **EAST-WEST**—Butterfield Blues Band (Elektra)
35. **PROJECTIONS**—Blues Project (Verve Folkways)
36. **A COLLECTION OF 16 BIG HITS, VOL. 5**—Various Artists (Motown)
37. **WHY IS THERE AIR?**—Bill Cosby (Warner Bros.)
38. **A MAN AND A WOMAN**—Soundtrack (United Artists)
39. **BEST OF BEACH BOYS** (Capitol)
40. **AWAY WE A' GO GO**—Miracles (Tamla)
41. **BILL COSBY IS A VERY FUNNY FELLOW, RIGHT?** (Warner Bros.)
42. **THE BEST OF THE LETTERMEN** (Capitol)
43. **GALLENT MEN**—Senator Everett McKinley Dirksen (Capitol)
44. **MORE OF THE MONKEES (Colgems)**
45. **GOLDEN GREATS**—Gary Lewis & the Playboys (Liberty)
46. **BIG HITS, HIGH TIDE AND GREEN GRASS**—Rolling Stones (London)
47. **THE BEST OF THE ANIMALS (MGM)**
48. **PSYCHEDELIC LOLLIPOP**—Blues Magoos (Mercury)
49. **BORN FREE**—Soundtrack (MGM)
50. **GETTIN' READY**—Temptations (Gordy)

(continued)



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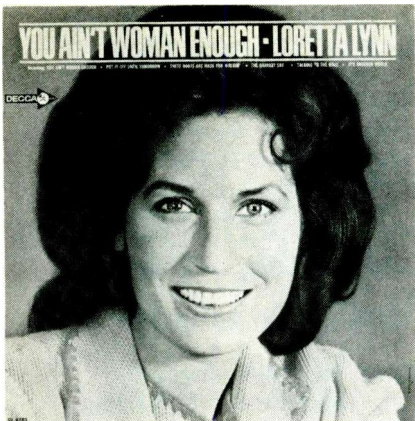
1. **S. R. O.**—Herb Alpert & the Tijuana Brass (A&M)
2. **WHIPPED CREAM & OTHER DELIGHTS**—Herb Alpert & the Tijuana Brass (A&M)
3. **WHAT NOW MY LOVE**—Herb Alpert & the Tijuana Brass (A&M)
4. **GOING PLACES**—Herb Alpert & the Tijuana Brass (A&M)
5. **SOMEWHERE MY LOVE**—Ray Conniff & the Singers (Columbia)
6. **THAT'S LIFE**—Frank Sinatra (Reprise)
7. **BORN FREE**—Roger Williams (Kapp)
8. **SERGIO MENDES & BRASIL '66** (A&M)
9. **WINCHESTER CATHEDRAL**—Lawrence Welk (Dot)
10. **GUANTANAMERA**—Sandpipers (A&M)
11. **STRANGERS IN THE NIGHT**—Frank Sinatra (Reprise)
12. **JE M'APPELLE BARBRA**—Barbra Streisand (Columbia)
13. **TINY BUBBLES**—Don Ho (Reprise)
14. **TIME OF MY LIFE**—John Davidson (Columbia)
15. **RHAPSODY FOR YOUNG LOVERS**—Midnight String Quartet (Viva)
16. **SINATRA AT THE SANDS**—Frank Sinatra/Count Basie (Reprise)
17. **DEAN MARTIN'S T. V. SHOW** (Reprise)
18. **SHADOW OF YOUR SMILE**—Andy Williams (Columbia)
19. **SIDE BY SIDE**—Sandler & Young (Capitol)
20. **RAIN FOREST**—Walter Wanderley (Verve)

BEST CONTEMPORARY POP ALBUMS

1. **MONKEES** (Colgems)
2. **MAMAS AND THE PAPAS** (Dunhill)
3. **TEMPTATIONS GREATEST HITS** (Gordy)
4. **SUPREMES A' GO GO** (Motown)
5. **REVOLVER**—Beatles (Capitol)
6. **GOT LIVE IF YOU WANT IT**—Rolling Stones (London)
7. **WINCHESTER CATHEDRAL**—New Vaudeville Band (Fontana)
8. **IF YOU CAN BELIEVE YOUR EYES AND EARS**—Mamas and the Papas (Dunhill)
9. **AND THEN . . . ALONG COMES THE ASSOCIATION** (Valiant)
10. **HUMS OF THE LOVIN' SPOONFUL** (Kama Sutra)
11. **PARSLEY, SAGE, ROSEMARY AND THYME**—Simon & Garfunkel (Columbia)
12. **FOUR TOPS LIVE!** (Motown)
13. **SPIRIT OF '67'**—Paul Revere & the Raiders (Columbia)
14. **LOU RAWLS SOULIN'** (Capitol)
15. **LOU RAWLS LIVE!** (Capitol)
16. **EXCITING WILSON PICKETT** (Atlantic)
17. **AFTERMATH**—Rolling Stones (London)
18. **A COLLECTION OF 16 BIG HITS, VOL. 5**—Various Artists (Motown)
19. **BEST OF THE BEACH BOYS** (Capitol)
20. **AWAY WE A' GO GO**—Miracles (Tamla)

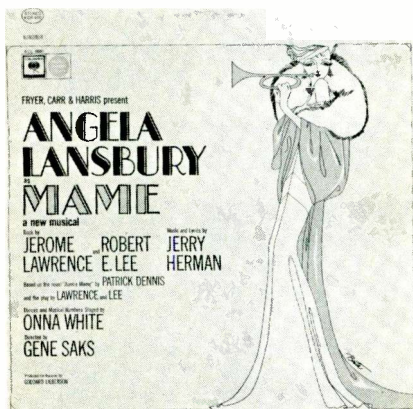
BEST SELLING RHYTHM AND BLUES ALBUMS

1. **TEMPTATIONS GREATEST HITS** (Gordy)
2. **SUPREMES A' GO GO** (Motown)
3. **FOUR TOPS LIVE!** (Motown)
4. **LOU RAWLS SOULIN'** (Capitol)
5. **LOU RAWLS LIVE!** (Capitol)
6. **EXCITING WILSON PICKETT** (Atlantic)
7. **A COLLECTION OF 16 BIG HITS, VOL. 5**—Various Artists (Motown)
8. **AWAY WE A' GO GO**—Miracles (Tamla)
9. **GETTIN' READY**—Temptations (Gordy)
10. **PRESENTING THE TAMS** (ABC)
11. **WADE IN THE WATER**—Ramsey Lewis Trio (Cadet)
12. **OTIS REDDING DICTIONARY OF SOUL** (Volt)
13. **WARM AND TENDER SOUL**—Percy Sledge (Atlantic)
14. **WICKED PICKETT**—Wilson Pickett (Atlantic)
15. **HERE WHERE THERE IS LOVE**—Dionne Warwick (Scepter)
16. **CARRYIN' ON**—Lou Rawls (Capitol)
17. **HOLD ON I'M COMIN'**—Sam & Dave (Stax)
18. **BUCKET**—Jimmy Smith (Blue Note)
19. **JR. WALKER AND THE ALL STARS PLAY SHOTGUN** (Soul)
20. **SOLID GOLD SOUL**—Various Artists (Atlantic)



BEST SELLING COUNTRY ALBUMS

1. YOU AIN'T WOMAN ENOUGH—Loretta Lynn (Decca)
2. SOMEBODY LIKE ME—Eddy Arnold (RCA Victor)
3. THE BEST OF SONNY JAMES (Capitol)
4. ALMOST PERSUADED—David Houston (Epic)
5. CARNEGIE HALL CONCERT WITH BUCK OWENS AND HIS BUCKAROOS (Capitol)
6. TOUCH MY HEART—Ray Price (Columbia)
7. LAST WORD IN LONESOME—Eddy Arnold (RCA Victor)
8. SWINGING DOORS—Merle Haggard (Capitol)
9. LIVE COUNTRY MUSIC CONCERT—Willie Nelson (RCA Victor)
10. ANOTHER BRIDGE TO BURN—Ray Price (Columbia)



BEST SELLING ORIGINAL CAST ALBUMS

1. MAME (Columbia)
2. FIDDLER ON THE ROOF (RCA Victor)
3. CABARET (Columbia)
4. MAN OF LA MANCHA (Kapp)
5. I DO! I DO! (RCA Victor)



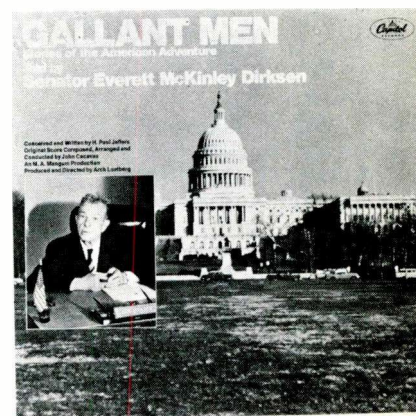
BEST SELLING FOLK ALBUMS

1. PARSLEY, SAGE, ROSEMARY AND THYME—Simon & Garfunkel (Columbia)
2. GUANTANAMERA—Sandpipers (A&M)
3. EAST-WEST—Butterfield Blues Band (Elektra)
4. PROJECTIONS—Blues Project (Verve Folkways)
5. PETER, PAUL AND MARY ALBUM (Warner Bros.)
6. PAUL BUTTERFIELD BLUES BAND (Elektra)
7. BLONDE ON BLONDE—Bob Dylan (Columbia)
8. SUNSHINE SUPERMAN—Donovan (Epic)
9. LONELY THINGS—Glenn Yarbrough (RCA Victor)
10. IN MY LIFE—Judy Collins (Elektra)
11. SEE REVERSE SIDE FOR TITLE—Jim Kweskin & the Jug Band (Vanguard)
12. FUGS (ESP Disk')
13. TIME—Poza-Seco Singers (Columbia)
14. SOUNDS OF SILENCE—Simon & Garfunkel (Columbia)
15. CHAD MITCHELL . . . HIMSELF (Warner Bros.)
16. GLENN YARBROUGH . AT THE HUNGRY i (RCA Victor)
17. CALYPSO IN BRASS—Harry Belafonte (RCA Victor)
18. FAIRY TALE—Donovan (Hickory)
19. I CAN MAKE IT WITH YOU—Poza-Seco Singers (Columbia)
20. REFLECTIONS IN A CRYSTAL WIND—Mimi & Richard Farina (Vanguard)



BEST SELLING JAZZ ALBUMS

1. LOU RAWLS SOULIN' (Capitol)
2. LOU RAWLS LIVE! (Capitol)
3. WADE IN THE WATER—Ramsey Lewis Trio (Cadet)
4. CARRYIN' ON—Lou Rawls (Capitol)
5. BUCKET—Jimmy Smith (Blue Note)
6. TEQUILA—Wes Montgomery (Verve)
7. SWINGIN' NEW BIG BAND—Buddy Rich (World-Pacific)
8. SPELLBINDER—Gabor Szabo (Impulse)
9. THE IN CROWD—Ramsey Lewis Trio (Cadet)
10. RAY'S MOODS—Ray Charles (ABC)



BEST SELLING SPOKEN WORD ALBUMS

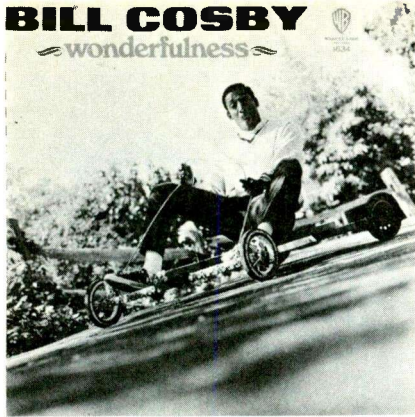
1. GALLANT MEN—Senator Everett McKinley Dirksen (Capitol)

Note: There are no remaining spoken word albums. The Controversy on Capitol received one mention. The Bible by Art Linkletter on 20th Century-Fox also received one mention.



BEST SELLING CLASSICAL ALBUMS

1. **MY FAVORITE CHOPIN**—Van Cliburn (RCA Victor)
2. TCHAIKOVSKY: CONCERTO NO. 1—Van Cliburn (RCA Victor)
3. OPENING NIGHTS AT THE MET (3-12" LP's)—Various Artists (RCA Victor)
4. WAGNER: DIE WALKUERE (5-12" LP's)—Nilsson, King & Various Artists, Vienna Philharmonic (Solti) (London)
5. PUCCINI: LA BOHEME (2-12" LP's)—Various Artists, RCA Victor Orch. (Beecham) (Seraphim)
6. LEONTYNE PRICE—PRIMA DONNA (RCA Victor)
7. ORFF: CARMINA BURANA—New Philharmonia Orch. (DeBurgos) (Angel)
8. VERDI: FALSTAFF (3-12" LP's)—Fischer-Dieskau & Various Artists/Vienna Philharmonic (Bernstein) (Columbia)
9. ART OF SERGE KOUSSEVITZKY (3-12" LP's)—Boston Symphony Orch. (Koussevitzky) (RCA Victor)
10. HANDEL: MESSIAH (3-12" LP's)—Robert Shaw Chorale and Orch. (RCA Victor)
11. MAHLER: SYMPHONY NO. 7 (2-12" LP's)—New York Philharmonic (Bernstein) (Columbia)
12. BEETHOVEN: SYMPHONY NO. 5/HOW A GREAT SYMPHONY WAS WRITTEN—N. Y. Philharmonic (Bernstein) (Columbia)
13. HANDEL: WATER MUSIC—Concertgebouw Orch. (Van Beinum) (Philips World Series)
14. BACH: LUTE SUITES NO. 1 & 2—Julian Bream (RCA Victor)
15. IVES: MUSIC FOR CHORUS—Gregg Smith (Columbia)
16. PROKOFIEV: PETER & THE WOLF/TCHAIKOVSKY: NUTCRACKER SUITE—N. Y. Philharmonic (Bernstein) (Columbia)
17. ROSSINI: SEMIRAMIDE (3-12" LP's)—Sutherland/Horne/Various Artists, London Symphony (Boynyge) (London)
18. BEETHOVEN: COMPLETE NINE SYMPHONIES (8-12" LP's)—Berlin Philharmonic Orch. (Von Karajan) (DGG)
19. DONIZETTI: LUCREZIA BORGIA—Montserrat Caballe/Various Artists (RCA Victor)
20. SIBELIUS: FINLANDIA—Philadelphia Orch. (Ormandy)/Mormon Tabernacle Choir (Columbia)
21. ARTUR RUBINSTEIN'S CHOPIN (RCA Victor)
22. MAHLER: SYMPHONY NO. 8—London Symphony Orch. (Bernstein) (Columbia)
23. BACH: MAGNIFICAT—N. Y. Philharmonic (Bernstein) & Various Artists (Columbia)
24. ORFF: CARMINA BURANA—Harsanyi, Petrak, Presnell, Philadelphia Orch. (Ormandy) (Columbia)
25. CHOPIN WALTZES—Artur Rubinstein (RCA Victor)
26. IVES: SYMPHONY NO. 4—American Symphony Orch. (Stokowski) & Various Artists (Columbia)
27. REVERIE—Philadelphia Orch. (Ormandy) (Columbia)
28. GROFE: GRAND CANYON SUITE—Boston Pops (Fiedler) (RCA Victor)
29. HOROWITZ AT CARNEGIE HALL—AN HISTORIC RETURN (Columbia)
30. BEETHOVEN: MISSA SOLEMNIS IN D (2-12" LP's)—New Philharmonia Orch., (Klemperer) and Various Artists (Angel)
31. DEBUSSY: CLAIR de LUNE—Philadelphia Orch. (Ormandy) (Columbia)
32. TCHAIKOVSKY: OVERTURE 1812—Minneapolis Symphony Orch. (Dorati) (Mercury)
33. RIMSKY-KORSAKOV: SCHEHERAZADE—London Symphony Orch. (Stokowski) (London)
34. HANDEL: MESSIAH (2-12" LP's)—Various Artists, Mormon Tabernacle Choir, Philadelphia Orch. (Ormandy) (Columbia)
35. RAVEL: BOLERO/RHAPSODIE/LA VALSE—New York Philharmonic (Bernstein) (Columbia)
36. BACH ORGAN FAVORITES, VOL. 2—E. Power Biggs (Columbia)
37. MOZART: DON GIOVANNI (4-12" LP's)—Ghiaurov & Various Artists, Philharmonia Orch. (Klemperer) (Angel)
38. SMETANA: MA VLAST (2-12" LP's)—Czech Philharmonic Orch. (Ancerl) (Crossroads)
39. BERNSTEIN CONDUCTS IVES—New York Philharmonic (Bernstein) (Columbia)
40. BEETHOVEN: SYMPHONY NO. 9 (2-12" LP's)—Pittsburgh Symphony Orch. (Steinburg) (Command)
41. BEETHOVEN: COMPLETE NINE SYMPHONIES (7-12" LP's)—Philadelphia Orch. (Ormandy) (Columbia)
42. WAGNER: TRISTAN UND ISOLDE (5-12" LP's)—Nilsson/Windgassen/Ludwig/Various Artists/Bayreuth Festspiele (Boehm) (DGG)
43. GERSHWIN: RHAPSODY IN BLUE—New York Philharmonic (Bernstein) (Columbia)
44. TCHAIKOVSKY: NUTCRACKER SUITE—Philadelphia Orch. (Ormandy) (Columbia)
45. BEST OF THE BOSTON POPS—Boston Pops (Fiedler) (RCA Victor)
46. AN EVENING WITH THE BOSTON POPS—BOSTON POPS (Feidler) (RCA Victor)
47. MAHLER: SYMPHONY NO. 10—Philadelphia Orch. (Ormandy) (Columbia)
48. BEETHOVEN: "EMPEROR" CONCERTO—Van Cliburn (RCA Victor)
49. BIZET: CARMEN (3-12" LP's)—Maria Callas/Gedda & Various Artists (Angel)
50. HANDEL: MESSIAH (3-12" LP's)—Various Artists/London Symphony (Davis) (Philips)



Music composed and conducted by Maurice Jarre

BEST SELLING COMEDY ALBUMS

1. **WONDERFULNESS**—Bill Cosby (Warner Bros.)
2. **WHY IS THERE AIR?**—Bill Cosby (Warner Bros.)
3. **BILL COSBY IS A VERY FUNNY FELLOW, RIGHT?** (Warner Bros.)
4. **I STARTED OUT AS A CHILD**—Bill Cosby (Warner Bros.)
5. **THAT WAS THE YEAR THAT WAS**—Tom Lehrer (Reprise)
6. **NEW FIRST FAMILY, 1968**—Various Artists (Verve)
7. **PANTY RAID**—Doug Clark & the Hot Nuts (Gross)
8. **RUSH WEEK**—Doug Clark & the Hot Nuts (Gross)
9. **CRACKED UP**—Redd Foxx (Dooto)
10. **OUR WEDDING ALBUM OR THE GREAT SOCIETY AFFAIR**—Kenny Solms & Gail Parent (Jamie)

BEST SELLING SOUND-TRACK ALBUMS

1. **DR. ZHIVAGO** (MGM)
2. **SOUND OF MUSIC** (RCA Victor)
3. **WILD ANGELS** (Tower)
4. **A MAN AND A WOMAN** (United Artists)
5. **BORN FREE** (MGM)
6. **SPINOUT**—Elvis Presley (RCA Victor)
7. **SINGING NUN** (MGM)
8. **THE DAYS OF WILFRED OWENS** (Warner Bros.)
9. **ENDLESS SUMMER** (World-Pacific)
10. **MY FAIR LADY** (Columbia)

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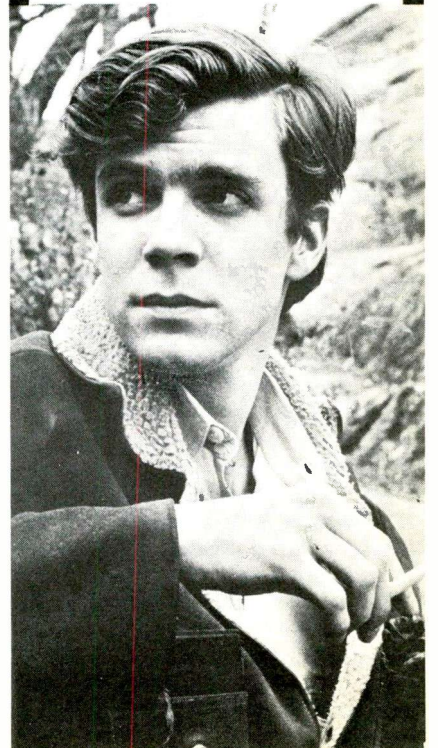
"Tom Rush is, very simply, an excellent singer."

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Guitarist John Cohen, of the New Lost City Ramblers, chats informally with students during workshop session of University of Chicago Folk Festival.



Where Have All The Folkies Gone?

By KRISTIN WHITE

It used to be that every fraternity had its well-scrubbed quartet who sang rousing folk songs at parties. On off-campus coffeehouse stages, long-haired girls caressed guitars and warbled sad songs. Folk music was big business on campus, big enough for some collegiate folkies to break into the top ranks of the music business.

Though the bloom has long since left the rose, what is loosely termed "folk music" is still a potent force on college campuses, and for the handful of artists who came to dominate their field, business is better than ever.

In point of fact, however, there are few artists today who describe themselves as "folk singers," and talent managers go to great lengths to avoid using the term. While it is true that most of the artists labeled "folk" in industry parlance dealt at first with old ballads and traditional material, most have slipped from underneath the label to go their own ways. Yet no substitute has been found.

Publicity releases and biographies try words like "contemporary," "topical," "cabaret," "art song," "experimental," and, of course, "folk rock," but, unsurprisingly, none fits precisely. "Folk" was first used to describe the material and the basic styles of such artists as Bob Dylan, Joan Baez, Judy Collins, Ian & Sylvia, Simon & Garfunkel and the others—but since then their repertoires have expanded, their

styles have evolved, and the artists have new goals and new notions about their talents.

But while the term "folk" is too confining for the ferment and exploration of the artists, their numbers are dwindling. For one thing, new talent that three or four years ago could have found an audience only in the cozy world of coffeehouses is now welcome in the larger pop music market, with its newly widened and sophisticated tastes. For another thing, much of the folk audience itself has gravitated to the pop market, and the purely folk market is smaller and poorer as a result.

For the top performers in the "folk" field, however, the demand is greater than ever. "All of our artists have as much work as they want—more than they want, usually," says Arthur Gerson, manager of Phil Ochs, Tom Rush, Jim & Jean, and others. "And most of it is on the campuses." The office of Albert Grossman receives a constant stream of inquiries from collegiate entrepreneurs asking when Bob Dylan, recovering from an accident, will be available for college concert dates. Judy Collins was able to sell out a solo concert at the University of Chicago on the eve of a three-day "folk festival" sponsored by another student group.

For the second-string artist, however, the pinch is tightening, and for the relative unknown, the outlook is bleak. With the demise of many coffee-

houses and small clubs, it is increasingly difficult to support oneself as a folk artist or to build a reputation. The audience has shrunk to where it can support very few novices. As more folk showcases switch to rock and roll or go out of business, young performers have fewer places to sharpen their talents and practice working with audiences.

As a result, recordings are more important than ever in promoting an artist and building him up as a concert attraction. A case in point is young Arlo Guthrie, son of elder folk-statesman Woody Guthrie, whose slender record as a club artist and guest at folk festivals points to a promising career. "He hasn't been recorded as yet," says Irene Zachs of the Harold Leventhal office. "His reputation so far is mostly word-of-mouth from people who have heard him in person. When he's made an LP he will suddenly be in great demand at colleges."

Strictly speaking, folk music is private, informal and anonymous. Until recently it was a contradiction in terms to refer to a folk music star or a folk music concert. True folk singers earn their living from non-musical pursuits, have no formal training and none of the professional's finesse or poise. A traditional artist like Almeda Riddle or Dillard Chandler sounds raw and amateurish to a non-folk-oriented listener—which is precisely what makes such artists authentic.

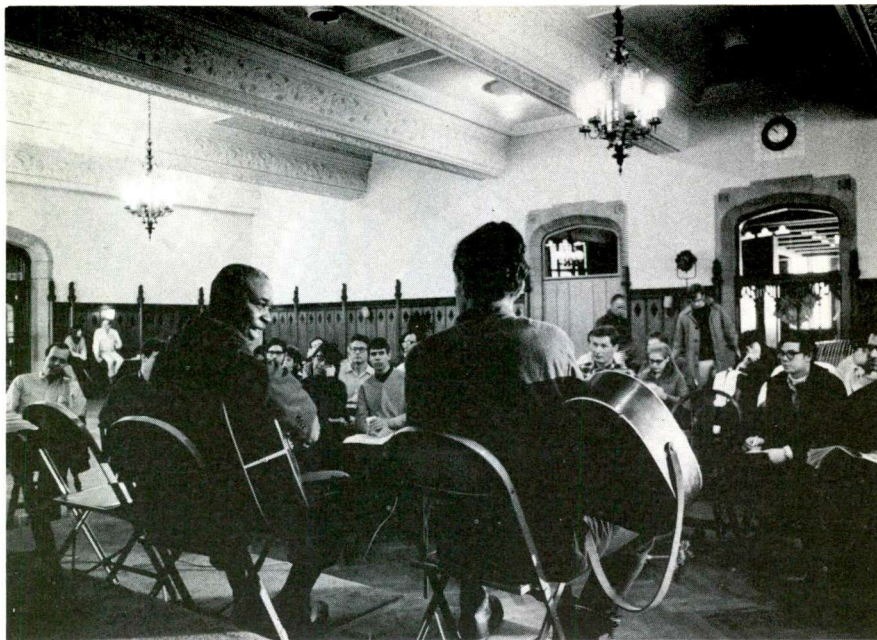
Music of this sort is not for every ear, but it has fierce adherents on almost every campus, and most festivals associated with universities (such as the University of Chicago festival mentioned earlier, the Berkeley folk festival, and the Philadelphia folk festival) include a substantial number of these true folk musicians. Some, such as Doc Watson, the blind singer-guitarist, are professionals, working almost full time at their music and much in demand at colleges.

When young city musicians with no personal connection with the folk tradition became interested in it, it was natural to include these new performers in the category of "folk singers." It seemed at the time irrelevant that Pete Seeger had been to Harvard or that Harry Belafonte used highly theatrical lighting and staging techniques—after all, they were both singing folk songs so they both must be folk singers. Then poets and propagandists found the folk idiom more congenial to their ideas than the rigid 32-bar scheme of the standard popular song.

Following the examples of Woody Guthrie and Leadbelly they wrote about modern concerns, using the tunes, rhymes and "feel" of folk music. And while it was stretching the point still further, it seemed reasonable to call "Blowin' in the Wind" and "Puff, the Magic Dragon" folk songs.

To the young musicians of the '50's and early '60's, the folk boom offered the chance to be listened to and taken seriously by the college-age audiences, and while Dylan, Baez, Collins and the others first concerned themselves with social problems and political solutions, each, after working with music for a while, began to feel that the importance of the music itself approached the importance of the message it conveyed.

Often without realizing it consciously, perhaps, they made the subtle transition from enthusiastic amateur to serious professional musician. Dylan turned from the savage political satires and achingly lovely lyrics of his acoustic period to the greater freedom and creative potential of an electric group, and began working with intricate imagery and surrealist narratives. Baez, blessed with an angelic voice that can galvanize listeners in a bar, a baseball stadium, or a cathedral, enlarged her repertoire to include Villa Lobos and Lennon-McCartney. Judy Collins' unflinching musical taste and her straight-on-target instinct for the drama of a lyric is now as at home with songs by Kurt Weill and Jacques Brel as with the austere ballads and stirring protest songs of her early career. Phil Ochs, a masterful journalist-propagandist in song, has turned, with less success,



Bluesman Skip James (left) and Mike Seeger, of the New Lost City Ramblers (right), discuss development of rural vocal styles at workshop during University of Chicago Folk Festival. Small scale of campus festivals makes for relaxed atmosphere.



Sellout audience in University of Chicago's Mandel Hall braved the Blizzard of '67 to attend 3-day campus folk festival, featuring relatively unknown traditional performers. Enthusiasm for these "real folk" artists is centered on college campuses.

to looser forms and less topical themes. Buffy Sainte-Marie, the American Indian singer-songwriter, continues to perform in benefits for her people, yet her repertoire includes few songs dealing directly with their plight. Most are more suitable to the bistro than the teepee. While she footnotes her Indian-protest numbers with her family phrase, "I hope you're offended," she says that her aim in planning a concert is "to have an artistic little evening."

Meanwhile, younger artists who a couple of years ago might have essayed the coffeehouse route are instead organizing rock groups and storming the bastions of pop music, as groups like the Blues Project, the Youngbloods, the Jefferson Airplane, and the Mothers of Invention have done. Thus new blood which might otherwise replenish the lower ranks of

folk music is flowing in other directions.

It would seem, then, that so far as the college concert scene is concerned, the position of the top-flight folk-nurtured artist like those mentioned is likely to remain secure. College audiences sympathize with their strivings in new directions, and, to a sometimes lesser degree, to the New Left. Writing in *Sing Out!* Nat Hentoff understates, ". . . the term 'folk'—if it is to survive at all—will have to be radically enlarged." In a field undernourished by any influx of new performers, and from which so many of the established performers are turning toward individual creative goals, the use of an overstrained word like "folk" is unnecessary. Be that as it may, whatever you call it, big-time "folk" music is as big as ever on the campus.

THEY'RE ROCKIN' IN THE IVORY TOWER

By CLAUDE HALL



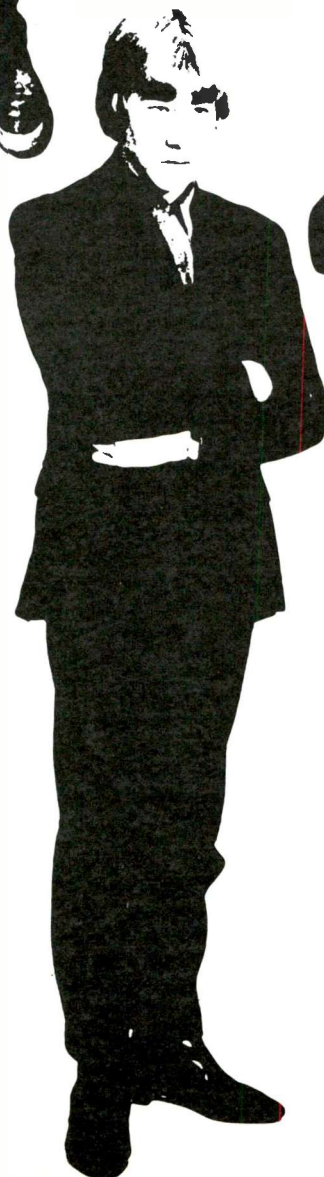
It was a long climb that took more or less 10 years, but the aloofness of the Ivory Tower was attacked, stormed and conquered during the past year by rock 'n' roll. In previous years, ever since Elvis Presley first swung a few hips and started a musical trend that was to engulf the world, rock 'n' roll artists were appreciated at fraternity and sorority dances, and maybe a few other occasions, but never as an art form. That is, few concerts featured rock 'n' roll artists.

But no longer. In the past several months, record talent has been riding current hit records to "millions and millions of dollars" in earnings at college concerts. Rock 'n' roll music is considered to now be the major form of entertainment on the nation's college campuses and the demand for rock 'n' roll acts—for dances as well as for concerts—has increased in the past year anywhere from 25 per cent to 400 per cent, depending upon which booking agency you ask.

But at any rate, Ed Rubin, of Ashley-Famous Agency, estimates that 80 per cent of the total concert market today is colleges. That shows why rock 'n' roll stars are looking to the campuses with eagerness. The amount spent on any given record act may range from a few hundred dollars for a dance to several thousand dollars for a concert. Wally Amos at the William Morris Agency said that a good act working only on weekends can earn as much as \$500,000 a year.

Two or three years ago, according to Rubin of Ashley-Famous, college talent buyers wouldn't even have discussed the possibility of signing up a rock 'n' roll artist for a concert. These concerts were devoted to jazz, symphony concerts, ballet, folk music, or a pop-standard artist. But today a major record act like the Four Seasons on Philips Records will easily play 80 per cent of their performances on college campuses. In one month alone, the group did 14 college dates.

Also making the scene in a big way on campuses are r&b artists. Don Soviero, president of SAC, said that in the past year or so there has been a much bigger demand for r&b acts on campuses. "The interesting thing is that



this is true all over the nation . . . not just one part of the country. Perhaps five years ago, the major interest in r&b acts was by Southern Negro colleges. Now there are no geographic barriers." He felt that one reason for the popularity of r&b acts on campus today could be traced directly to the pop record charts—showing the sales of records—and the heavy airplay given r&b records on pop radio stations.

"This academic year will surpass last school year in the number of college performances by our artists," Soviero said. He estimated that on a weekend, SAC's 50-plus artists would perform on at least 75 different campuses.

One of the booking agents who feels, as many do, that rock 'n' roll is the No. 1 entertainment today is Frank Barsalona, president of Premier Talent. Between 25 and 40 per cent of the acts booked by Premier Talent are working each week at one college or another, ranging from major concerts to fraternity dances. "We have some acts that are too highly priced for the college market, like Herman's Hermits, but other acts do pretty well, earning from \$1,000 to \$1,500 a night and often playing three dances a week." He saw nothing unusual in the growing demand for rock 'n' roll acts on campuses, claiming that the college student of today began supporting rock 'n' roll music years ago.

"The Righteous Brothers are in big demand on campuses," said Elliot Kelman, of Perenchio Artists, and the duo does 65-75 per cent of their work on campuses. He felt the demand for hot record acts was up about 25 per cent in the past year alone.

One reason why rock 'n' roll is more appreciated today on campuses than in years past, according to Ed Rubin, is that faculty members are getting student pressure and becoming more aware of the names of today's popular record acts." Another reason advanced by one agent is that the rock 'n' roll fan of a few years ago, say, when Presley launched his career, is the college faculty member of today.

At any rate, rock 'n' roll has established not only a beachhead, but taken over.



JAZZMEN DIG

By ELIOT TIEGEL

The collegiate circuit, offering opportunities for musicians to play in student unions, small on-campus lounges and giant open air football fields, very often is the transfusion keeping the professional jazzman alive.

As the night club field has diminished, jazz players have lost their frontline to the public. Today the words "college date" are a welcome sound to those jazz players with public recognition.

"I don't know of any jazz musician who would turn down a college concert if he had a group capable of playing it," states Dave Brubeck, the pianist credited with pioneering the campus as a concert arena for jazz in 1946. "Many guys have thanked me for opening this market up," Brubeck said one afternoon in his Wilton, Conn., home during a layover between concerts. "They said at first they didn't know what we were doing, but they now realize college bookings are what's keeping their groups going."

If anyone is qualified to speak on the place of the professional jazz tootler among the storied ivy thatched

universities in the U. S., University of the Pacific graduate Brubeck certainly qualifies.

Brubeck has watched the campus become a key source of an entertainer's income. Campuses are becoming vital centers for cultural activities, the leader of his own award-winning quartet emphasizes. There seems to be a shift away from metropolitan areas and out to college campuses for cultural events. In Brubeck's opinion, Broadway plays are no longer "motivated by any new force" but rather by "box office insurance."

Cultural innovators or experimentors are being forced to seek new stages for their works. Enter the isolated campuses which seem eager to participate in programs whereby the arts are presented unsullied to the public.

"Oberlin College and other liberal arts schools are important places for playwrights, ballet, electronic music and jazz." Brubeck feels campus communities are more prepared for any cultural explosion—and expansion—than any other group of people.

"The first time I became aware of this," Brubeck said, "was ten years

ago when we were touring at the same time with four actors performing Shaw's play 'Quartet.' They were playing the Midwest and one of their comments was: 'those Midwest audiences are sharper than in New York.'"

Brubeck feels the hard-earned position for jazz musicians on the campus is not being threatened by the avalanche of rock 'n' roll groups which are gaining favor with youthful talent bookers. Brubeck has a story with a surprise ending which indicates to him his own value. "There was a group of rock 'n' roll players which lost their lead guitarist last year. He was drafted. We were called to play the date. Ticket sales almost tripled (for the upstate New York school) when we were called in. I couldn't believe it because this was a very popular group."

Demands for jazz players this season will continue to grow, Brubeck believes. Because of his own successful niche in the top ten of jazzdom, Brubeck can "work almost every night of the year." However, a more realistic 100 concert schedule in any year propels the Brubeck quartet around the world. Half of these con-



COLLEGE DATES

certs are on campuses; the remainder in major cities of the world.

An easygoing speaker, Brubeck claims the big bands "right now are practically being kept alive on campuses. Everyone was afraid big bands were dying, but look at North Texas State College which fields six full-size bands. The idea there is not to get on the football team but to make the first string dance band." These student bands are very often called "stage bands" and are functioning laboratories for the more serious music students. In addition to this intercollegiate participation, such bands as Count Basie's, Duke Ellington's, the Elgarts and Glenn Miller are active with college bookings.

The avant-garde musicians, shorn of mass appeal by the minority concept of their music with its atonal, hyper-rhythmic patterns and free-swinging forms, are gaining the intercollegiate's ears. "I think it's great," Brubeck commented. At one time his music was considered avant-garde. Referring to the reported acceptance by students for the ultra-modern musicians, Brubeck offered a serious thought: "We discovered 20 years ago

that colleges were as good an audience as any other. There are so many fallacies about audiences. There is no perfect audience for anything!"

Recalling his own hectic past, the pianist noted that when he first started on the collegiate trail, he used to do 250 one-nighters. "At one time early in our college career we played 90 straight one-nighters. We took them for any price they would pay us just to open it all up. We drove to most of the dates. Of course, now we can fly."

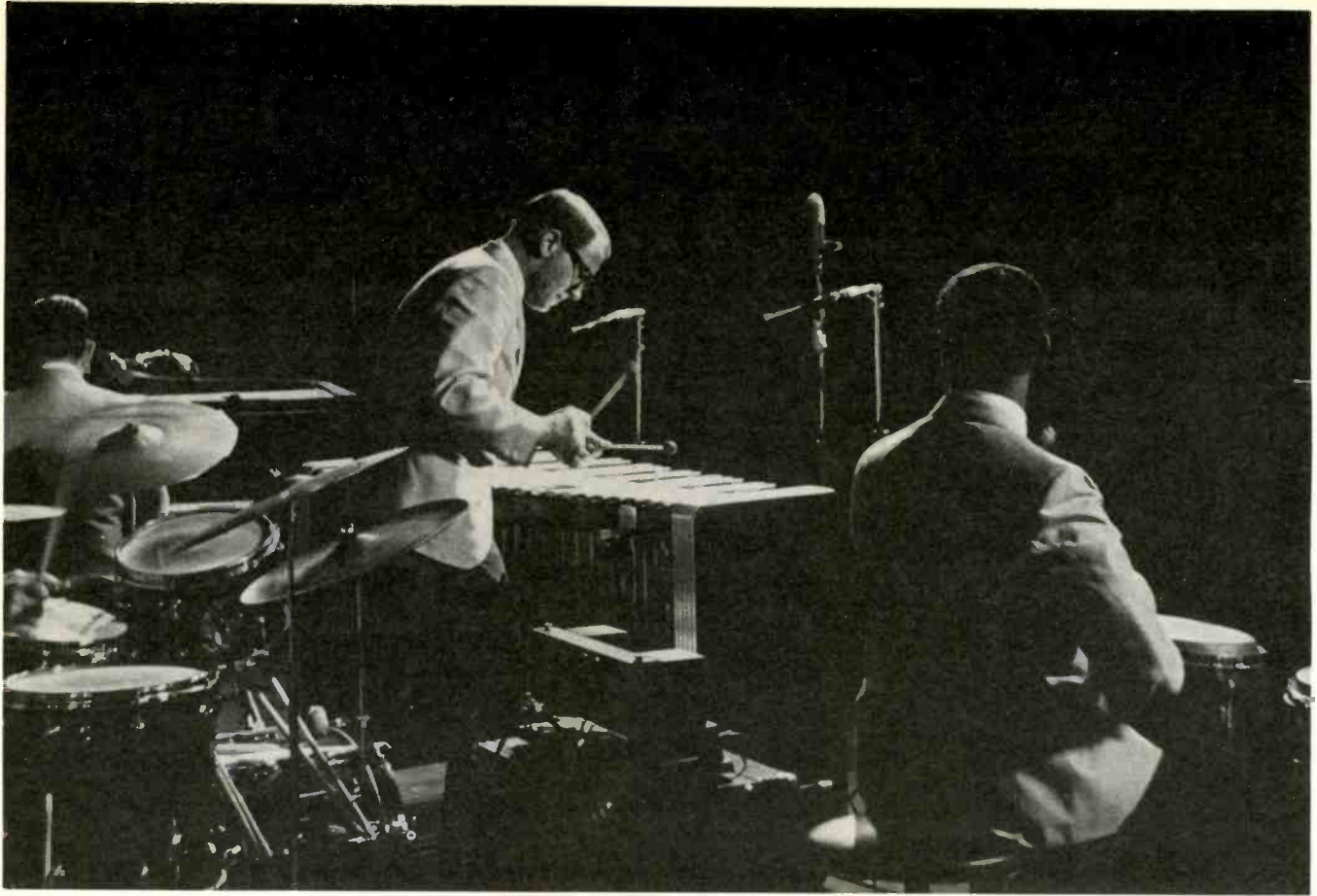
Wherever Brubeck plays, Baldwin piano provides a nine-foot grand if it's possible. Schools with theaters are much preferred over gyms. "But if that's all they got, then we play there. Bad acoustics—that's the only thing I've got against gyms." He adds: "The acoustics are bad all right, but it's much better than the ballparks we play in during the summer. They sound miserable!"

If he were just starting out as a professional jazz musician, would he think immediately of securing college dates? "Definitely. I think you have to be very immature to want to spend your life in nightclubs. This limits

the scope of your creative life and I think this is rather depressing." When he does take a club date, it's at a location "where the musicians are considered."

The college circuit has long been a coveted hall to vibist Cal Tjader where audiences heartwarmingly welcome the artists. A member of Brubeck's 1964 octet (as a drummer), Tjader has been working colleges for 12 years as a leader of his own group following his departure from George Shearing's employ.

"Enthusiasm for jazz is as strong as ever," the bespectacled proponent of Latin jazz offered. "Maybe even more so." Tjader estimates he'll play around 50 college dates this year, more than double his involvement of last year. The majority of Tjader's bookings have been in the West and Midwest, but he has his sights peering over the Rockies. "Except for kids in New York, most college students don't know anything about good Latin dancing," Tjader remarked between sips of coffee in his Millbrae, Calif., home. Tjader bears the distinction of being a proponent of a brand
(continued)



Cal Tjader performing on campus.

Continued from page 29

of Latin jazz which for the past several years has been in a state of decline, but this year has shown signs of enthusiastic revitalization.

Tjader thinks the best situation for his group with its vibes-piano-bass-drums-Cuban percussion lineup, is to work on a package offering some other form of music. These packages don't develop regularly, the vibist said dejectedly. Two years ago he traveled with a Ford Caravan which had jazz-pop folk representatives.

Along with Brubeck and Tjader, the Modern Jazz Quartet reigns among the first jazz groups offering an intellectual approach to college concertizing. John Lewis, the MJQ's soft spoken musical director, feels that the college market has changed during the ten years he has been playing for young people. "The students are more aware of what we're doing than their predecessors." Avant-garde music has its place among undergrads, Lewis feels, adding that this controversial brand of jazz "is moving much faster than any other style in the history of jazz." The reason is "better communications means" like phonograph records, phonographs and radios which are priced within most people's reach.

While the MJQ places no limita-

tions on its college activities, it has nonetheless shied away from Southern bookings. "Now many things have changed," Lewis said. The quartet has played several Southern schools and Lewis, recalled one specific instance at Sewanee College in Tennessee. "In order for us to play the concert they integrated the audience themselves. The school isn't near any town, so they had to bring people in from Fisk University in Nashville. There were no Negroes," Lewis said, "so they went and got some."

A series of jazz festivals have been springing up in the South, breaking racial barriers for the first time and allowing musicians previously skeptical about venturing over the Mason-Dixon line to stride ahead.

The West remains a strong bastion for festivals and tours. Jimmy Lyons, a former San Francisco disk jockey, this past fall took out a package billed as the "Monterey Jazz Festival All Stars" to some 30 schools over five weeks. The package featured the John Handy Quartet, Bole Sete Trio and pianist Jean Hoffman.

Lyons is now working on the first annual Los Angeles Jazz Festival at UCLA. This enterprising event will take place in the new 12,000-seat Pauley Pavilion May 12-13-14. The

theme is "The Tradition of the New" with Gary McFarland hired as festival director and several headliners receiving overtures anent the dates. Lyons is working with a \$45,000 budget, similar to that allotted for the Monterey Festival.

Following his hectic tour as moderator with the Monterey All Stars to junior and senior colleges, Lyons is convinced that educators need a little show business savvy in the promotional area. Lyons' concept for a tour would be to spend half a day at each school on the schedule one month ahead and "just sit down with the sponsoring bodies and show them the little tricks. It would prove they could make more money than they thought was possible."

In many parts of the country schools haven't booked jazz for a number of years. Here is the untapped market, Lyons says. Apparently the following additional musicians who are already on the undergrad trail or are about to embark, see the importance of the post high school audience: Joe Williams, Ramsey Lewis, Al Hirt, Ella Fitzgerald, Stan Getz, Pete Fountain, Brasil '66, Buddy Rich, John Coltrane, Jaki Byard, Zoot Sims, Al Cohn, Walt Dickerson, Armand Hug, Andrew Hill et al.

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MAJOR CUSTOMER FOR CLASSICAL ACTS

By FRED KIRBY

The campus has become the major customer for classical acts, with virtually every touring classical attraction playing college dates. Concert series are the rule at almost every college and the number of colleges is increasing steadily. The only artists not including colleges in their tours are those committed to only orchestral or operatic performances. These performers, however, usually include campus dates in subsequent tours.

Some of the artists regularly appearing before student bodies on an extensive basis are Julian Bream, Maureen Forrester, Richard Tucker, John Williams, the Romeros, William Warfield, Robert Merrill, Cesare Siepi, Frank Guerrero, Mildred Miller, Lois Marshall, and Whittemore and Lowe. Even full symphony orchestras and large package shows participate in the series.

An example is the annual series at North Carolina State University in Raleigh, which next season will open with the Vienna Philharmonic. The seven-program series also will have the Grand Ballet Canadian, the Regimental Band of the Welsh Guard and the Pipes and Drums of the Scotch Guard, Claudio Arrau, the French National Dance Co., Birgit Nilsson and Sandor Konya, and the Stockholm Philharmonic.

Among the most popular attractions in earlier series were Leonard Bernstein and the New York Philharmonic, Tucker and Merrill, Arthur Fiedler and the Boston Pops, Isaac Stern with the Japan Philharmonic, Artur Schnabel, Van Cliburn, the Leningrad Philharmonic with David Oistrakh, and the Hague Philharmonic.

All concert programs in the 12,500-seat Coliseum at the university are for two or more nights. Payment of college fees entitles students to two free admissions for each concert. In addition, 19,000 memberships are sold to the community at \$7 each. Faculty and other university staff members participate in this fashion. The series is supervised by Friends of the College, which includes faculty, students and townspeople on its board of directors. Henry Bowers, director of the Student Union, also is administrative director of the series.

In addition, the Student Union spon-

Violinist Isaac Stern explained why leading artists enjoy playing before college students: "They're a marvelous audience because they're absolutely receptive. They listen with their pores open. One feels instant communication. More than that —when one plays a contemporary piece, one immediately has contact in the same language which the young people find easy to understand."

sors a chamber music series. Also, the university has a musician in residence, who plays frequently for the students. Among other large colleges with regular major classical series are the University of California, Indiana University, Purdue University, Boston University and the University of Michigan.

A long list of top pianists regularly play colleges, including Arrau, Cliburn, Rubinstein, Robert Casadesu, Gina Bachauer, Alicia de Larrocha, Georg Demus, Philippe Entremont, Rudolf Firkusny, Emil Gilels, Glenn Gould, Lorin Hollander, Eugene Istomin, Gary Graffman, Peter Frankl, Grant Johannesen, Byron Janis, Lili Kraus, Eugene List, Arturo Benedetti Michelangeli, Leonard Pennario, Rudolf Serkin, Andre Watts, Yakov Zak, Leon Fleisher and Guimar Novaes.

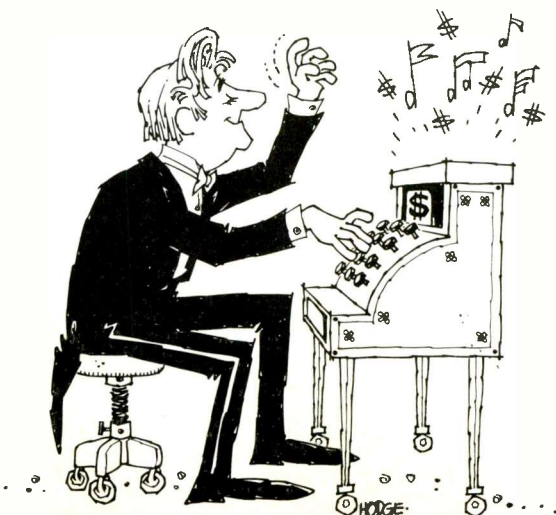
Among the star vocalists playing

colleges are Nilsson, Joan Sutherland, Elisabeth Schwarzkopf, Evelyn Lear, Leontyne Price, Dorothy Kirsten, Eileen Farrell, Pilar Lorengar, Anna Moffo, Marilyn Horne, Regine Crespin, Victoria de los Angeles, Montserrat Caballe, Mattiwilda Dobbs, Licia Albanese, Frances Bible, Teresa Berganza, Christa Ludwig, Shirley Verrett, Forrester, Jan Peerce, Nicolai Gedda, Tucker, Walter Cassel, George London, Guerrero, Hermann Prey, Jerome Hines, Nicolai Ghiaurov, Siepi, Kenneth Smith, Justino Diaz, Theodore Uppman, Tom Krause, Gerard Souzay, Merrill, Leopold Simoneau, Konya, Tucker, Irene Dalis and Galina Vishnevskaya.

The list of major orchestras includes the Baltimore Symphony, Boston Symphony, Detroit Symphony, Houston Symphony, Concertgebouw of Amsterdam, Washington National Symphony, Philadelphia Orchestra, New York Philharmonic, Minneapolis Symphony, and Toronto Symphony.

Other leading instrumentalists are violinist Zino Francescatti, Szymon Goldberg, Yehudi Menuhin, Michael Rabin, Isaac Stern and Henryk Szeryng; cellists Leonard Rose, Jacqueline Du Pre, Pierre Fournier, Mstislav Rostropovich, and Janos Starker; flutist Jean-Pierre Rampal, harpist Nicanor Zabaleta, harpsichordist Rafael Puyana, organists Virgil Fox, Maurice Durufle; and guitarists Re de la Torere, Bream, Williams, and Narciso Yepes.

The college scene has become so important to major bookers of classical acts like Hurok Attractions and Columbia Artists Management that dates are arranged for all available artists. Tchaikovsky Award winners like Jane Marsh, Veronica Tyler and Simon Estes are among the young artists who will be active on the campus scene. Student audiences now determine the success of classical tours.



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John Carroll University
State University, Plattsburgh, N. Y.
Princeton University

Training Ground for Band Musicians

By ELIOT TIEGEL

Are colleges becoming the training grounds for professional musicians? A look at the growing number of institutions supporting stage bands indicates undergrads are being produced with a high degree of polish which appeals to commercial band leaders.

Many touring road bands "no longer call Los Angeles, New York or Chicago when they need a man for a week. They call North Texas State College and several other schools," says Charles Suber, supplier of musical educational materials to colleges, "because they know that's where the competent players are." Suber has been a prime participant-observer to the growth of the stage band movement in the U. S. since it first began appearing about 1952.

The crowning glory for a collegiate concert band was achieved by the North Texas State University's One O'Clock Lab Band when it began a State Department-sponsored tour of Mexico last January. The idea for the good-will tour was prompted by the band's outstanding performance at a State Department function in Washington. This school has been the leading developer for stage band programs.

Today, some 300 higher educational institutions sport stage bands, a euphemism for dance bands. The stage band is a concert organization emphasizing jazz, Suber explains. Five years ago there were only 10 colleges offering credit for jazz study.

"The definition of stage band has caught up with the actual meaning. Originally the movement started in the Southwest where schools wouldn't use the word dance or jazz in the designation. Today we are talking about 18-piece concert bands in the styles of Count Basie, Woody Herman, Duke Ellington and Stan Kenton."

While Suber does not claim that all stage band participants automatically venerate a life as a professional musician, he has seen enough to state that the majority of young players now working in road bands have had experience in stage bands.

Gary Burton, the brilliant young vibist on RCA, came straight from the stage band movement. Burton evolved



out of high school and into a Stage Band Clinic at Indiana University. From there he won a scholarship to Berkeley and was signed by Victor during his two years at the Northern California school.

The growth of the concert bands on the collegiate level may be traced to the surprisingly strong grass-roots appeal for jazz bands at high schools around the country. Suber says there are some 10,000 high school stage bands. High school administrators want young teachers for their stage bands, which in effect has created a pressure on the colleges to develop erudite music teachers.

The development of the collegiate bands has lured such professional musicians as Clare Fischer, Stan Kenton, Dave and Buddy Baker and Jerry Coker back to the campus as teachers. Gene Hall, who led the stage band movement at North Texas State outside Dallas for some 12 years, is a leading figure in the involvement of young people with contemporary serious composition. Hall is now head of the music department at the College of the Desert in Palm Desert, Calif.

Indiana University, which Suber says has the largest music school in the nation with 1,100 students, and the entire junior college structure in California, are doing outstanding jobs in developing concert-conscious musicians.

Suber's firm, headquartered in Libertyville, Ohio, sells sheet music and published works to schools of all levels. For the past two years at collegiate festivals, 50 per cent of all music offered by participants has been of an original nature, he reports.

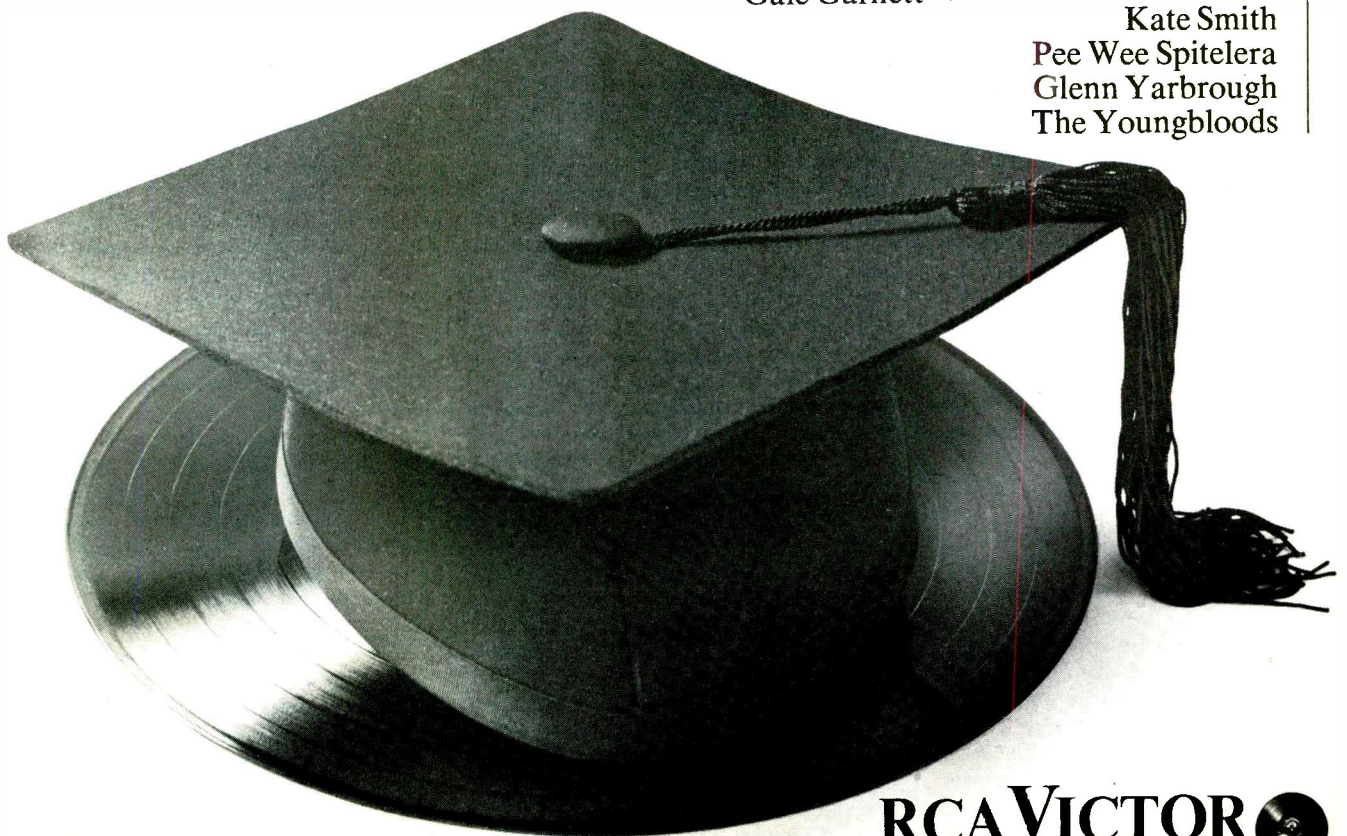
Does this mean the newer music students have tired of the old standards? Not at all, Suber replies. Rather, it indicates a fresh search for one's own creativity. "The guys in college are more aware of strangers now than they've ever been. They know Quincy Jones, Oliver Nelson, Neal Hefti and Manny Albam. When the modern student musician plays a published chart, Suber contends, he plays works by men of this gender.

Music publishers are developing their own ties to the collegiate music scene. Several of the old-line firms have always had strong educational departments, but Suber sees more participation these days than in the past. Broadcast Music, Inc. (BMI), the licensing society, has been very helpful in the stage band movement, Suber says, through scholarships and other participation. As for the other licensing society, the American Society of Composers, Authors and Publishers, Suber says they fall below BMI's involvement. "This hurts," the music supplier contends, "because there would be a lot more standards played or rearranged if they were available.

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Jack Grossman, president and chairman of Merco Enterprises and its wholly owned subsidiary, Merco/Collegiate Record Corp., heralded the college book store as "the greatest growth area for record rack merchandisers in the entire record retailing industry today." Grossman cited as support for his contention the substantial increase in the size and volume of college stores during the past few years.

"In many areas," Grossman said, "the bookstore has become a multi-level operation with air-conditioning, escalators and as many as 100 employees. This is a result of several factors. College campuses have been physically extended to the point where the student is remote from the town stores. In addition, students have to spend more and more time in study and have less opportunity to visit shopping centers. Colleges have to provide more of the students' needs in the readily accessible college store.

"Today more college stores have become self-service 'junior' department stores, centrally located in the student union building. College store profits often amortize the bond issue for the student union building. College stores

sell more books at retail than all other shops together—about \$250,000,000 worth in 1965, an increase of 83 per cent in five years. College enrollment during the same period jumped 56 per cent.

"An ever-increasing proportion of the college stores' total sales is in 'quality merchandise' and more and more managers are discovering that it's the high-volume, big-traffic items, such as recordings, that can make the difference in their business. We estimate that there are approximately 500 college bookstores which carry recordings out of a potential of at least 1,000. These facts alone should indicate the booming business that can and will be done in this specialized market over the next few years."

Grossman is in a unique position to make such an evaluation. Merco/Collegiate Record Corp., which was known as Collegiate Records prior to its acquisition by Merco in October of 1966, combined with Merco's own Bookstore Record Service Corp., now operates in 36 States servicing 260 of the 500 bookstores that sell records on campus. Among the campuses served by Merco/Collegiate are Baylor, Col-

gate, Dartmouth, Columbia, Loyola, N. Y. U., West Virginia, Syracuse, Bucknell, City College of N. Y., Brooklyn College, U. of Colorado, Idaho State, Texas A & M, Haverford, L. S. U., Northwestern, Tufts, U. of Houston, Brandeis, Bryn Mawr, Seton Hall, Emerson, Cornell, Tulane, Wake Forest, U. of S. Carolina, U. of Cincinnati, U. of Chicago, U. of Virginia, U. of Kentucky, Yeshiva, U. of Pennsylvania, Johns Hopkins and the U. of Alaska.

The activities of Merco/Collegiate are directed internally by Mrs. Bea Post and in the field by Arthur M. Miller, who was formerly with Collegiate Records. Both of these executives report to Sol Gleit, Merco's vice-president. Gleit is responsible to Jack Grossman.

The advent of record departments in college bookstores is of surprisingly recent vintage, a development of the last few years. There are still many stores in which the problem of space, combined with an adverse attitude on the part of university authorities, makes it impossible for store managers to carry records. This situation, however, is changing rapidly.

COLLEGE BOOK STORE

Golden Opportunity for Rack Jobbers



Sol Gleit stressed that while approximately 50 per cent of the recordings sold in college bookstores are the same as those sold anywhere, the remaining half are different from the product to be found in the non-scholastic retail record outlets. He indicated that the Merco/Collegiate inventory is deeper in classical, jazz, spoken word, folk, educational and language LP's than would ordinarily be found in collections of similar size off campus. In the pop field, he cited such groups as the Blues Project, the Rolling Stones, the Supremes, the Monkees, Herb Alpert, Beach Boys, Bob Dylan, Simon & Garfunkel and Jimmy Smith as particularly strong in college stores.

Among the biggest sellers that Merco-Collegiate carries are the Tijuana Brass, Bill Cosby and motion picture soundtracks. Broadway shows, Gleit said, rarely become major items unless the score itself is outstanding or there is a tour of the national company. The fastest building product group is in the budget-priced classical area.

In the popular field, Merco/Collegiate fieldmen report that the students

want current recordings by their favorites and are willing to pay regular price for them. Accessories are generally difficult to display due to the space problem but Gleit revealed that brushes and cloths, as well as needles and carrying cases more than pay for themselves when Merco/Collegiate can stock them in the department.

All Merco/Collegiate accounts are serviced by fieldmen either weekly or an alternate weeks. Miller called this the key factor in the college field. "This is an area," he said, "where tastes change very rapidly and the bookstore manager requires constant protection from 'obsolescence.' He must have the records that his student customers want, as soon as they want them. If he can't get this kind of service, and a student goes elsewhere for his recordings, a buying pattern is broken and a long-term customer lost."

Queried about stereo tape cartridges, Mrs. Post indicated that while the potential is probably greater at the college level than it is in the general population, the need for more player units, confusion on standards and high cost have so far prevented the tape business

from becoming an important factor on campus.

Again and again, Gleit's conversation returns to the theme of "service." Stressing how small the actual amount of space is in many of these departments, Gleit said that it is impossible for most of the stores to have a full-time record man. As a result, the Merco/Collegiate fieldmen must do the inventory, supply ad mats and promotions and see to it that all stock is current. To be able to spend the amount of time that each serviceman devotes to a bookstore, Merco/Collegiate employs a unique labeling system—each category has its own colored price label. The dividers in the display bins are banded in a matching shade. In this manner, even after albums have been moved around by browsers, they can be sorted into the proper categories quickly and the stock replenished where necessary.

An overlooked record buyer on campus, according to Grossman, is the faculty member. "In addition to being collectors and in many instances unusually heavy record buyers, today's college professor is a far cry from the

(continued)

threadbare, stereotype of the 30's and 40's. They are well paid and more than willing to dig deep for the jazz and classical albums that they want. In many cases, they represent the volume that makes the difference between a profitable college department and a marginal operation.

"For a great many small, esoteric labels and occasionally a larger manufacturer who has a heavy catalog of jazz or folk or classical albums that are slow movers, these college stores represent a much needed outlet. In some instances, where the college is isolated and the student would be unable to buy records if we had not succeeded in getting them into his bookstore, these college sales are new volume that would have otherwise been lost to the record industry."

Although Mrs. Post indicated that there are regional differences in what records are sold by Merco/Collegiate, she revealed that by and large, country music does not sell well on campus, even in the South and Southwest. What is surprising, according to Mrs. Post, is the kind of esoteric type of recordings that college students seem to prefer. Mrs. Post stated that it would be interesting to see if this preference continues after the student leaves the university or if it's simply a phenomenon of his student days.

A stimulus to record sales is the

increasing frequency of campus tours by major artists. Gleit revealed that the Merco/Collegiate fieldmen make it a point to subscribe to the college newspaper in every school that they service. They also check with local promoters to tie in advertising and display material whenever a recording artist is going to concertize at the school. Gleit stated that the fieldmen have found the college newspapers to be an excellent medium for this purpose.

Approximately 2,700 titles represent 95 per cent of the total volume of all the records sold on campus by Merco/Collegiate. Every week about 25 albums are added to this list, replacing the same number that are dropped. Every three months the entire catalog will be reappraised and revised. At the time of its acquisition by Merco, Collegiate Records, as it was known then, had a gross volume of approximately \$1,800,000. Grossman disclosed that he feels that this figure will be substantially raised during the next 12 months.

In most cases, prices paid for recordings at college bookstores serviced by Merco/Collegiate are comparable with those available in many other discount locations: \$2.79 for a \$3.79 and \$3.69 for a \$4.79 album. Of course, special promotional programs give added impetus to sales. In these programs, Merco/Collegiate provides the college bookstore with specially priced merchandise, ad mats and/or repro



Collegians scan the racks.

proofs, co-operative advertising on 50 per cent participation basis. Ordinarily, all product is on a 100 per cent exchange privilege. Merco/Collegiate makes available on a "loan" basis—Formica fixtures, signs, classifiers and all other physical needs for the college bookstore record department. Each LP is individually poly. wrapped, shrunk skintight, prepriced and category color coded to match the dividers in display fixtures and bins.

In addition to taking the physical inventory and arranging for special



Jack Grossman, president and chairman of Merco.



Sol Gleit, at desk, with Pat Berger, supervisor, and Irving Freedman, Gleit's assistant.

motions, the Merco/Collegiate fieldman removes any defaced, soiled or torn albums and discontinued or slow-moving merchandise to preclude accumulating dead stock. He gives the store manager a receipt for the pulled merchandise or authorizes return shipment of the stock for which Merco/Collegiate issues credit. In this manner a constant, up-to-date label inventory is maintained with the fluctuations limited to the amount of recordings sold between service calls.

Self-service "special order" forms and current Schwann catalogs with special order instructions imprinted on them are provided the bookstore manager. These special orders are normally filled in less than a month. To the bookstore manager, the problem of lack of personnel is solved.

By bringing to the college bookstore record market its financial strength and sales acumen, Merco should effectively improve and extend sales of records on college campuses throughout the United States.

Merco Enterprises also provides merchandising services and sells phonograph records to approximately 101 retail record departments and 61 "junior" sized departments in 24 States. In addition, the company now has 34 leased departments.

Mrs. Beatrice Director, manager of the Brooklyn College Book Store, is in many ways typical of the campus store managers now dealing with recordings. Although the Brooklyn College Book Store has handled records

for 10 or 15 years on an occasional, promotional basis, records became a "serious" item two years ago when Merco's Book Store Record Service Corp., now Merco/Collegiate, started to service them.

According to Mrs. Director, "Our problem was and is lack of space, but we were under so much pressure from students and faculty to carry records that we were delighted when Merco's efficient merchandising program made it feasible for us to put in a permanent record department. Today we consider our records an adjunct to the good outside reading that we offer.

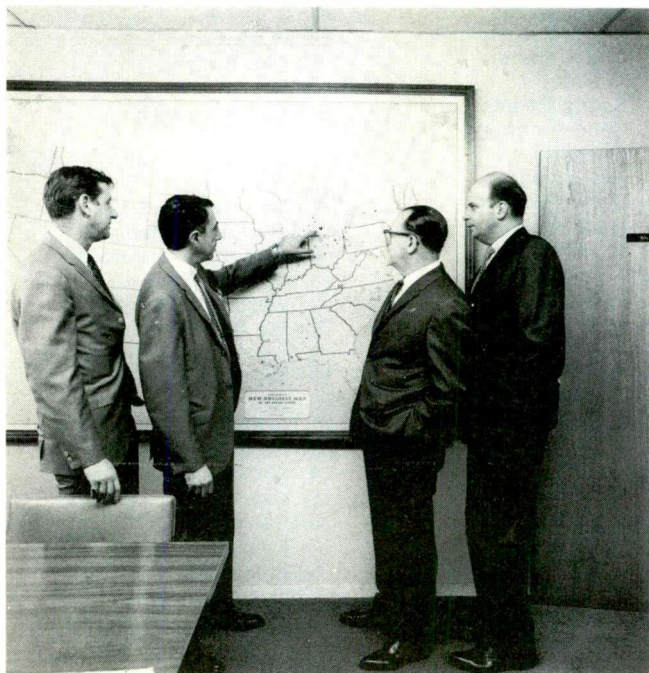
"Also, the music department has suggested listening guides which they issue and we stock for the students. But to a great extent, while our sales are certainly heavier in spoken word, folk, classical and jazz than the ordinary location, we carry virtually everything in recorded entertainment, including children's records which the faculty buy on a year-round basis and students purchase before Christmas. We run a great many special sales just before vacations."

Queried as to specific favorites among the 25,000 students on the Brooklyn campus, Mrs. Director named Bob Dylan, Lovin' Spoonful, Frank Sinatra, Judy Collins, Sonny & Cher, Supremes, Mamas & the Papas, Simon & Garfunkel, Johnny Mathis, Joan Baez, Tijuana Brass, Donovan, Beatles, Pete Seeger, Seekers, Herbie Mann, Jimmy Smith, Andy Williams and Barbra Streisand.

The Verdi operas, motion picture soundtracks, original cast albums and comedy LP's, according to Mrs. Director, also do proportionately better in her location than they would in the average record retail market. As to specific labels which are outstanding for her, Mrs. Director cited Nonesuch, Spoken Arts and Caedmon. As in the case in many campus locations, Brooklyn College doesn't sell singles.

The Brooklyn College Book Store employs up to eight cashiers at one time during its peak seasons and an average of five cashiers when business is "normal." The entire operation is confined to an area of 6,000 square feet and the amount of space allocated to recordings varies with the store needs at any given moment. While every location will have individual variations, Mrs. Director's well-run campus bookstore affords a valuable insight into what this type of retail location has to offer to the record business.

Merco's net sales for the year ended Dec. 31, 1965, were \$8,143,131 and net income reached \$385,543 or \$1.02 per share. In 1966 Merco Enterprises attained new highs in both sales and earnings. Sales (not yet officially audited) were estimated at over \$10 million and earnings are expected to be in excess of 1965's. The additional volume and profits from Merco/Collegiate should have a profound effect on the entire company's future revenues, according to Grossman.



Left to right, Irving Freedman, Sol Gleit, Mortimer Kline, Merco vice-president, and Marvin Rossman, Merco vice-president, secretary and director.



Merco/Collegiate warehouse.

TOPS ON COLLEGIATE RACKS

The following list of top artists on campus are based on audited sales figures of the 260 college outlets racked by Merco/Collegiate. Period covered is the first six months of the 1966-1967 academic year. The geographical spread covers all sections of the country. While the report does not purport to be a comprehensive survey of ALL college outlets, it does provide an accurate picture of which artists are selling in college bookstores. The soundtrack figures are based on albums. All other categories are based on artists.

POPULAR

1. Mamas and Papas
2. Young Rascals
3. The Monkees
4. Frank Sinatra
5. Beach Boys
6. Rolling Stones
7. Lovin' Spoonful
8. Supremes
9. Herman's Hermits
10. Four Seasons
11. Dean Martin
12. Andy Williams
13. James Brown
14. Barbra Streisand
15. Beatles
16. Righteous Brothers
17. Nancy Wilson
18. Nat King Cole
19. Dave Clark Five
20. Sonny and Cher
21. Animals
22. The Kinks
23. Gene Pitney
24. Al Martino
25. Tony Bennett
26. Petula Clark
27. Chad and Jeremy
28. Seekers
29. Gary Lewis
30. Cyrkle
31. Jay and Americans
32. Johnny Mathis
33. Ventures
34. Kingsmen
35. Temptations
36. Johnny Rivers
37. Trini Lopez
38. Jan and Dean
39. Sam the Sham
40. Sandler and Young
41. Associations
42. Impressions
43. Peter and Gordon
44. Jack Jones
45. Dionne Warwick
46. Robert Goulet
47. Four Tops
48. Harry Belafonte
49. Charles Aznavour
50. Byrds
51. Cher
52. John Gary
53. Miracles
54. Bobby Vinton
55. Eydie Gorme
56. Jr. Walker
57. Chris Montez
58. Bobby Darin
59. Ronnie Dove
60. Little Anthony
61. Sammy Davis
62. Brenda Lee
63. Paul Revere and the Raiders
64. Jerry Vale
65. Connie Francis
66. Yard Birds

67. Otis Redding
68. Edith Piaf
69. Françoise Hardy
70. Sam Cooke
71. Ray Charles Singers
72. Platters
73. Bill Black
74. Stevie Wonder
75. Roy Orbison
76. Arthur Prysock
77. Nancy Sinatra
78. Shirelles
79. Dusty Springfield
80. Mary Wells
81. Manfred Mann
82. Marvin Gaye
83. Anita Kerr
84. Al Jolson
85. Brian Hyland

MOOD/DANCE

1. Mantovani
2. Roger Williams
3. Bert Kaempfert
4. Ray Conniff
5. Ferrante and Teicher
6. Henry Mancini
7. Enoch Light
8. Peter Nero
9. Sounds Orchestral
10. Horst Jankowski
11. Stanley Black
12. Baroque Inevitable
13. Mystic Moods
14. Tony Mottola
15. Jackie Gleason
16. Ted Heath
17. New Vaudeville Band
18. Lawrence Welk
19. Carlos Montoya
20. Midnight Strings
21. Indios Tabajaras
22. Frank Chacksfield
23. Martin Denny
24. Edmundo Ros
25. Billy Vaughn

COUNTRY/RELIGIOUS

1. Eddy Arnold
2. Hank Williams
3. Roger Miller
4. Johnny Cash
5. Buck Owens
6. Marty Robbins
7. Jimmy Dean
8. Chet Atkins
9. Geo. B. Shea
10. Mormon Tabernacle
11. Jimmy Reeves
12. Floyd Cramer
13. Loretta Lynn
14. Ernie Ford
15. Blackwood Brothers
16. Sonny James
17. Ernest Tubbs
18. The Statesmen
19. Chuckwagon Gang

JAZZ

1. Herb Alpert
2. Jimmy Smith
3. H. Mann
4. Stan Getz
5. Ramsey Lewis
6. Dave Brubeck
7. Ray Charles
8. Modern Jazz Quartet
9. A. Gilberto
10. Miles Davis
11. Lee Morgan
12. K. Burrell
13. Willie Bobo
14. Lou Rawls
15. A. C. Jobim
16. Walter Wanderly
17. Les McCann
18. S. Mendez
19. Horace Silver
20. Cal Tjader
21. Yusef Lateef
22. C. Hamilton
23. Art Blakey
24. Oscar Peterson
25. Kai Winding
26. Mongo Santamaria
27. M. Allison
28. Hank Crawford
29. B. Evans
30. Baja Marimba
31. A. Jahmal
32. C. Mingus
33. V. Guaraldi
34. M. Ferguson
35. Richard G. Holmes
36. Count Basie
37. Al Hirt
38. Sonny Rollins
39. Gene Ammons
40. E. Harris
41. Ray Bryant
42. Clark Terry
43. Hank Mobley
44. B. Holiday
45. Archie Shepp
46. Gabor Szabo
47. Nina Simone
48. Ella Fitzgerald
49. H. Laws
50. Bobby Short

FOLK

1. Joan Baez
2. Bob Dylan
3. Peter, Paul and Mary
4. Simon and Garfunkel
5. Blues Project
6. Love
7. Judy Collins
8. Ian and Sylvia
9. G. Yarbrough
10. Blues Magoos
11. Donovan
12. Jefferson Airplane

13. Kweskin Jug Band
14. Christy Minstrels
15. Buffy Sainte-Marie
16. Mothers of Invention
17. Fugs
18. Butterfield Blues Band
19. P. Ochs
20. T. Paxton
21. Patrick Sky
22. Pete Seeger
23. D. Van Ronk
24. T. Bikel
25. Smothers Brothers
26. Odetta
27. Back Porch Majority
28. Joe and Eddie
29. T. Rush
30. Kingston Trio
31. Leon Bibb
32. Swingle Singers
33. Josh White
34. Weavers
35. Brothers Four
36. Susan Reed
37. B. Gibson
38. J. Henske
39. E. Anderson
40. Leadbelly
41. S. Bull
42. P.D.Q. Bach
43. Silverman
44. Chad Mitchell
45. Miriam Makeba
46. M. Spoelstra
47. Even Dozen Jug Band
48. J. Hooker
49. W. Guthrie
50. Doc Watson

SHOW ALBUMS

1. Sound of Music
2. Dr. Zhivago
3. Man and Woman
4. Man of La Mancha
5. Fiddler on the Roof
6. Victory at Sea
7. West Side Story
8. My Fair Lady
9. Mame
10. Mary Poppins
11. Gigi
12. Goldfinger
13. Hard Day's Night
14. Music Man
15. Oklahoma!
16. Camelot
17. Exodus
18. Funny Girl
19. Guys and Dolls
20. Zorba the Greek

COMICS

1. Bill Cosby
2. Godfrey Cambridge
3. Tom Lehrer
4. Pat Cooper

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Protecting the Callow Undergrad

By AARON STERNFIELD

Few college students have either the experience or the temperament to deal with the legitimate talent booking agency, let alone the sharpshooter who promises the Supremes and delivers the Four Nosebleeds.

A good deal of the foul-ups which occur in the college concert area are not the result of a larcenous booking agent fleecing a callow undergraduate. More often, the result is brought on by the failure of the student impresario to grasp the elements of showbusiness.

The College Entertainment Bureau, formed by Stan Rubin in association with Sean LaRoche, acts as the representative for the college in its dealings with booking agents.

CEA does not book or package. The college indicates which acts it wants, which dates are available, and the negotiations are up to CEA, which gets anywhere from 5 per cent to 15 per cent of the talent cost for its end. In some instances CEA gets a flat fee.

Rubin has a strong showbusiness

and legal background (Fordham Law School, 1955). While an undergraduate at Princeton in the early 1950's, he organized the Tigertown Five, still an active Dixieland band and later expanded into a dance orchestra. Rubin made his first album while at Princeton, and played his first concert in his senior year.

According to Rubin, the student committee head charged with the responsibility of buying talent often has only a glimmering of an idea as to the cost of acts, and even less knowledge about the mechanics of the contract.

Rubin's argument is that while the college does pay an extra fee to CEA, the net cost to the school can be considerably less. CEA attempts to get the best acts available within the school's budget, to check on the availability of artists and to check the contracts.

One feature of CEA is a seven-day-a-week, 24-hour-a-day phone service

for schools. Relying on an answering service, CEA is able to follow up inquiries within a matter of hours.

And to fill out a program, Rubin's Tigertown Five is available for college dates.

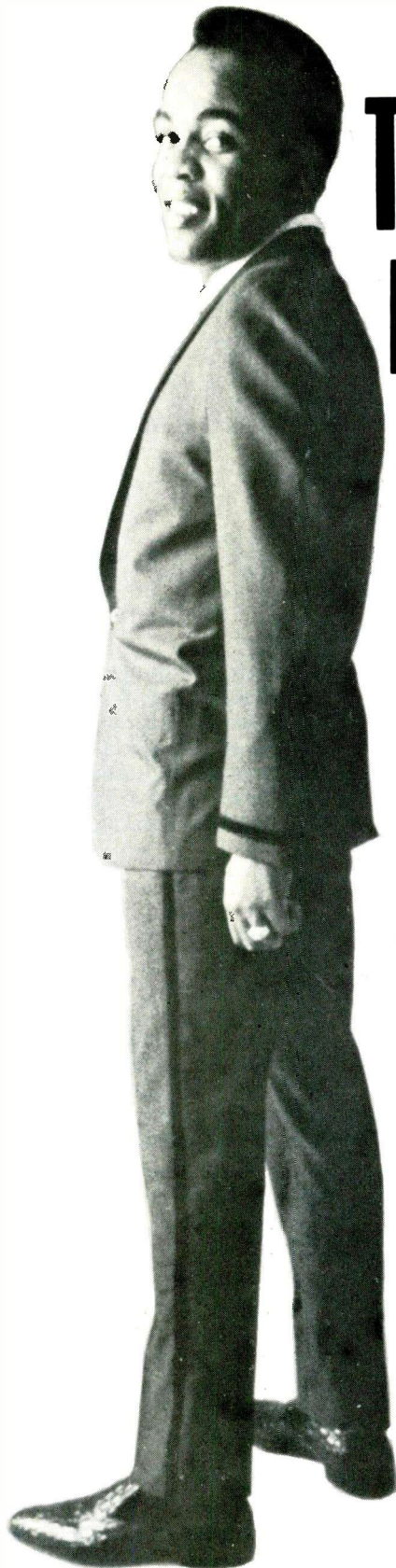
During the last two years, CEA has contracted with talent for such schools as Washington & Lee, Holy Cross, the U. of Virginia, the U. of Kentucky, Notre Dame, the U. S. Naval Academy, Princeton, Cornell, Vanderbilt, Fordham and Georgetown.

Among the artists he has negotiated with are Ray Charles, James Brown, Dionne Warwick, the Supremes, Bo Diddley, the Brothers Four; Peter, Paul & Mary; the Kingston Trio, Simon and Garfunkel, Judy Henske and Count Basie.

Rubin said that the top acts, who get about \$5,000 for a performance, can generally be counted on to appear, but lesser acts are apt to cop out if a better offer comes along. Rubin makes every effort to avoid release clauses in contracts.

Stan Rubin puts on an impromptu concert for the Supremes.





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CEA'S COLLEGE CONCERT PRODUCTION GUIDE

1. UNDERWRITING THE CONCERT:

Obtain a legitimate, solvent backer for the event. It could be your own organization, the school or even an independent. Remember, you must operate under the assumption that you might not sell any tickets at all. And if this happened, can the person who signed the contract or the organization by whom he was authorized to sign pay all of the obligations incidental to the concert such as the cost of the act, cost of the hall, promotional expenses, etc.? In other words, you can't get involved in a concert merely because you are quite sure the concert will be a success. You must be financially prepared for failure in order to meet all of the obligations you will incur.

2. AUTHORIZED PARTY MUST SIGN CONTRACT:

If the sponsor is the school or an organization in the school, make sure that the person signing the contract is legally authorized to sign the contract with the act, preferably the dean, director of student activities, etc. Even though a student is "of age" it is inadvisable for him to sign contracts, except under extenuating circumstances. Have the school lawyer check all the contracts if possible.

3. YOU MUST HAVE THE PLACE BEFORE YOU ENGAGE THE ATTRACTION:

In most instances, school organizations use their own facilities on campus, such as the gym, auditorium, etc. Obtain a *written* guarantee or option for the hall before you sign with the act, even though the school is offering its availability. Mistakes can be made when written documents are not used. Why take a chance?

If you have to incur great expense for the hall, or have to go off campus for a hall, and the existence of the concert depends on a particular act, obtain a *written* option for the hall for at least two to four weeks, during which time CEA can negotiate for an act and hopefully obtain a written contract from the act. If you can't get the act's confirmation, then you merely do not exercise your option on the hall.

In negotiating for off campus halls or hotels or

ballrooms, ask the parties to include in writing all of the accessories they will provide, such as lighting, sound, security officers, etc. Discuss these items *before* you sign their contract. If you sign first, the accessories may be quite expensive. Make sure you have a firm, legal commitment for the hall or room on the part of the hotel with capacity spelled out in the contract.

4. YOUR SCHOOL OR ORGANIZATION ATTORNEY SHOULD CHECK ALL WRITTEN DOCUMENTS BEFORE THEY ARE EXECUTED (SIGNED) IF POSSIBLE.

5. SELECTING AN ATTRACTION:

After CEA has obtained an accurate list of availabilities you, of course, will make the selections. Try to obtain an accurate pulse of your campus' tastes. A campus poll would be the best way. Don't be unduly influenced by your immediate friends. Consider quality, reliability, reputation of act and of course, your budgetary limitations. Know the exact seating capacity of hall and approximate prices to be charged for tickets.

6. IF YOUR SCHOOL OR ORGANIZATION INTENDS TO PRODUCE CONCERTS OR DANCES WITH NAME ENTERTAINMENT AT NUMEROUS TIMES IN THE FUTURE, IT IS ECONOMICALLY ADVISABLE TO OBTAIN EQUIPMENT THAT IS ALMOST ESSENTIAL OR CUSTOMARILY UTILIZED IN THIS DAY AND AGE. IN THE LONG RUN IT MIGHT BE MUCH LESS EXPENSIVE TO BUY THE EQUIPMENT INSTEAD OF RENTING IT, AND THE HEADACHES AND PROBLEMS AVOIDED WILL BE WELL WORTH IT:

CEA would recommend the following items:

- A. An excellent high fidelity sound system. Employ a reliable, experienced local (if possible) sound man to aid you—a person who would take a legitimate interest in your problems and be available to you in case of problems. How often has the sound system failed on the night of performance? Have the electrician on call on the day and night of the concert.

The Lettermen

America's Top Campus Trio!

Personal Management:
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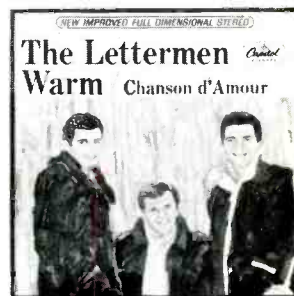
Exclusive Booking:
The William Morris Agency



Public Relations:
Mike Merrick Associates



Latest Album:



(S)T 2633

Latest Single:
OUR WINTER LOVE
b/w Warm
5813



- B. At least four microphones — cardioid if possible. (Again, get your sound man to advise you as to equipment but insist on quality items.)
- C. Sturdy microphone stands with boom types included. At least one microphone should be portable in order to enable a performer like Sammy Davis or lead singers in famous groups like the Four Tops' Levi to move around the stage, and even into the audience.

Get a good microphone stand for piano and for acoustical bass fiddle.

Remember, many of the artists you engage are appealing to you because of the "sound" on their records. This sound is created with great techniques in electronics. The better and more extensive your equipment, the greater the chance of getting the value of your purchase. Since every hall varies acoustically, have a reliable, competent sound man analyze your particular situation and advise you.

- D. Get good speakers, placed in appropriate places. We find that one of the best systems is to get two big column speakers placed high on stage on either side. But most important is the "monitor" speaker behind the performer (arranged so as not to produce feedback). Why is this so vital? In order that the performer can instantaneously hear himself. This helps him immeasurably in creating proper pitch and avoids voice strain and also helps him psychologically. If he enjoys what he himself hears, it will help his performance considerably. Too often a room is filled with good speakers (often placed in the ceiling) that can be heard well by the audience, but the performer can't hear anything.
- E. Central switches in places easily accessible to stage and performers to regulate all sound equipment.

7. ADDITIONAL TIPS THAT WILL MAKE LIFE EASIER ON THE NIGHT OF THE PERFORMANCE:

- A. Have hall available for rehearsals and testing of equipment at least one to two hours before show time.
- B. Have a room ready for rehearsal in case the act is late and you don't want to rehearse on stage in view of or audible to the audience as the people enter.
- C. Find out names of best local bands, both rock and roll and regular, and phone numbers of musicians in case of emergencies. Have this information with you on night of performance.
- D. See that a telephone is installed close to or actually backstage that can receive calls in case of emergencies on night of performance. **THERE IS NOTHING MORE FRUSTRATING THAN NOT KNOWING WHETHER THE ACT IS COMING OR WHETHER THEY WILL BE LATE OR NOT.** You should be reachable at all times on day of performance in case of problems.
- E. Know local American Federation of Musicians' requirements. If there are local representatives of these organizations, get to know them. Try to co-operate whenever possible. Most name acts fall under the jurisdiction of these unions.
- F. Have trained students available for ushering and for technical assistance.

8. PROMOTION OF CONCERTS:

Do not publicize the act until you have in your possession written evidence of a contract with the proposed act. Save a lot of embarrassment by tempering

your enthusiasm. (Don't even tell your closest girl or boy friend until the act is signed).

- A. Budget your ads, but don't be too conservative. It's better to spend a little more than a little less. Try to get articles in the paper about the acts and the concert.

- B. Get your tickets printed promptly. Keep an accurate running tab on sales in order to enable you to know how extensively to advertise, especially during the last week. If things are slow, get "on top" of the situation.

- C. Distribute posters and pamphlets wherever possible. Saturate the area, but don't cover up bulletin boards completely. The posters will only be torn down. Distribute pamphlets at football games on cars and to individuals, or at any other big events prior to the concert. Try to have announcements made at these events. **DON'T BE BASHFUL, BUT BE IN GOOD TASTE.**

(Regarding posters: some acts supply their own . . . usually not, however. But even if they do, print some of your own right away. Often printers are not prompt about sending out posters . . . remember, it's not their concert being promoted. They may mean well, but you'd be better off getting some posters out immediately. CEA sends you pictures and "bios" for reproduction.

- D. Get the local printer to co-operate with you. You may need last minute material.
- E. See your local radio and your campus radio station. Usually they will co-operate fully. Get air spots if possible at moderate rates. Ask them to plug your concert on their disk jockey shows. Give them albums, but don't wait for the acts to send them to you (the acts, managers, and the record companies are slow in sending you the material . . . and some don't even do it). But don't wait. Invest a few dollars and get the albums to the radio stations.

- F. Try to canvas dormitory rooms, fraternities, etc., to sell tickets if it is permissible. Try to have 10 or 20 people selling tickets individually as well as placing tickets at important locations on campus . . . but watch your money. Remember, in many instances, the act will be receiving a percentage of the gross intake and you will have to account to them for the sale of tickets as per the percentage arrangement. If the contract is merely a flat guarantee, there is a less onerous bookkeeping problem, but acts do not want to be unreasonably exploited — therefore the percentage.

- G. Create incentives for ticket sellers!
- H. Have balance of payment due act ready and in the manner specified in the contract. Be prepared with ticket manifest if artist is entitled to an accounting that night.

- 9. **CENTRALIZE YOUR SOCIAL EVENTS AND ORGANIZATIONS INTO ONE BUYING ENTITY SO THAT YOU DO NOT COMPETE WITH EACH OTHER TO EVERYONE'S DETRIMENT.** One school had Ramsey Lewis, the Supremes and Roger Miller in one week . . . the results were poor. If they had been spaced properly, all organizations would have done well.

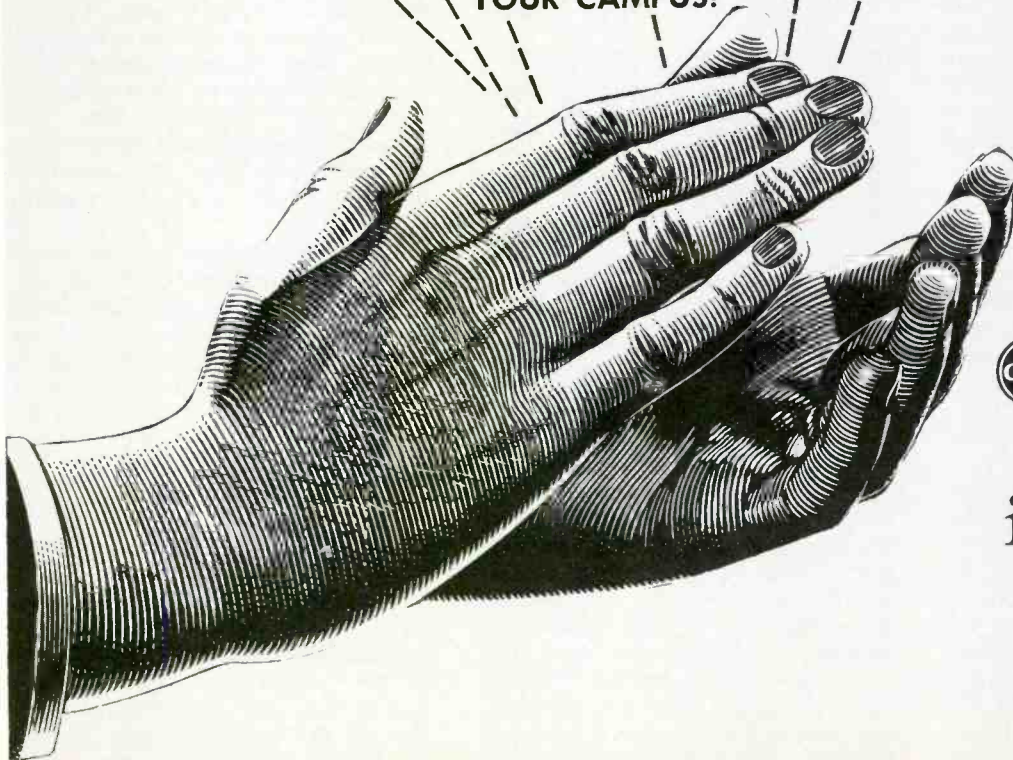
- 10. **KNOW YOUR SCHOOL CONSTITUTION, STRUCTURE AND POLICIES. DO NOT CONFLICT WITH DEANS OR OTHER FACULTY MEMBERS OR OFFICIALS.**

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A poster campaign is an integral part of every WNYU promotion.

The equipment, staff, records and studio facilities mean nothing to a college radio station without its most important ingredient—a listening audience. It is for this reason that WNYU on the Washington Square Campus of New York University, runs one of the most promotion-minded campus operations in the country.

Promoting the station's name, including the staging of live remotes, shows and dances, has become an ever-increasing activity at WNYU. Capacity audiences have attended some paid events. Also, a large number of free events are presented for the students.

Fall Orientation is the most crucial period for any college station. It is the time to capture the audience's attention and to recruit new staff members.

Last summer Sol Handwerger, director of publicity and promotion for MGM/Verve Records, agreed to join us in a co-operative on-campus promotion campaign. We had previously presented MGM-sponsored artists on campus. After several meetings, Handwerger provided 100 three-color posters showing the station's dial posi-

WNYU Formula
PROMOTE,
PROMOTE,
PROMOTE

By **LEE RUDNICK**
 Director of Promotion
 WNYU, Washington Square Campus

tion, headlining "Daybreak," its morning show, and, promoting MGM Records. These posters were placed in bookstores, restaurants, and clothing stores in the NYU area. MGM also provided a 10-foot wide rayon banner, which is used at every WNYU remote broadcast and dance. However, the heart of our orientation campaign was 5,000 two-color tent cards, which were placed on each dormitory room

desk. The cards, printed on both sides, contained a welcome message, a catchphrase, a list of our special orientation shows, four station-suggested LP's, and an invitation to our Orientation Dance. The "Daybreak" show was broadcast from our Loeb Student Center studio and drew 500 spectators, many of whom were interviewed on the air.

Pam's, a local restaurant, was named as an official student-orientation tour stop. One afternoon we taped interviews with over 100 students, each interview ending with a request for a favorite record. These interviews were aired throughout the next morning followed by the requested records. The tapes were aired on the date of the Orientation Dance. Almost every interview ended with a query as to whether the student was coming to the dance.

The Orientation Dance was co-sponsored by WNYU and the dormitory government. WNYU tries to co-sponsor most of our shows with a student organization. The student group handles all the physical details, leaving us free to concentrate on talent, production, and staging. The dance was

hosted by WABC personality Bob Lewis, himself a graduate of college radio. The capacity crowd saw six acts. We maintain the policy of booking new or just-breaking record acts, since they welcome college exposure. Our live shows have also included such acts as Billy Taylor, Phil Ochs, Trade Martin, and the Tokens.

The Orientation Dance was a paid event, and the station felt it should soon stage a free program. We scheduled a two hour talent show, broadcast from the lobby of the Weinstein Residence Hall. The show included Verve-Folkway artist, Janis Ian, who created a stir with her performance of "Society's Child." Tower recording artist Jake Holmes appeared, as did Tiny Tim, courtesy of "The Scene" nightclub. After a half-hour coffee break we staged a one hour fashion show (in co-operation with the Pants Pub clothing shop) with 10 students modeling outfits.

With Fall Orientation completed, Martin Bennett, of our programming department, returned WNYU to its regular program schedule, including a large number of remotes. Many a&r men, including RCA's Bob Cullen, have attended our remotes.

WNYU general manager Jonathan P. Nelson, authorized a weekly remote from the Student Center. The remote is aired Thursday afternoons, and with the co-operation of Decca Record's Paul Jaulis and others, we have presented live acts each week including Decca's Yo-Yo's, and the Gurus of United Artists. As a Thanksgiving special, we produced a four-hour live remote, with dancing girls, banjo bands, and live rock 'n roll. All of our
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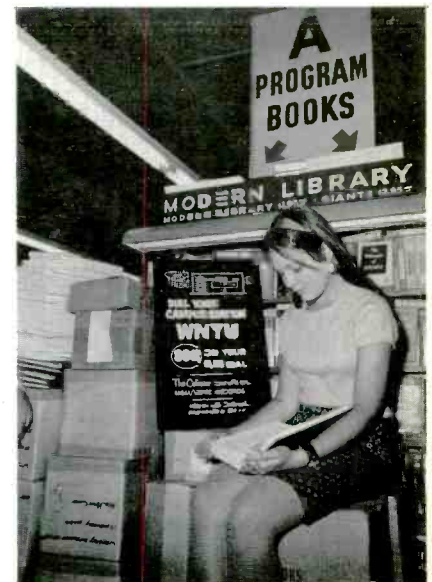
Trade Martin sings at WNYU's "All Night."



Lee Rudnick, right, discusses a remote with a couple of his colleagues.



WNYU is for swingers of all ages.



Shelly Greenberg, WNYU coed, glances through a text at the Student Book Exchange. WNYU's sign is at her right.



Jim Brown, album promotion manager of United Artists Records, engages in some record talk with Lee Rudnick.

Continued from page 49

live remotes and shows are constructed with one theme in mind: Remind your audience to listen to you on the radio, by keeping your name and frequency in front of them. In accordance with this theme, WNYU, in association with the Double 07 Discotheque in midtown Manhattan, broadcasts a weekly live remote every Saturday night from 10 to 1 a.m. University officials and music industry representatives are invited to WNYU showcase program, which is produced by Shelley Greenberg and Edythe Lazarow.

A function of WNYU's promotion department is the acquisition of new releases. We maintain a mailing list of all key local and national record personnel, and we send out at least three mailings a year, telling what the station is doing and requesting continued service. While our record service is adequate, it still needs constant watching and prodding. We regularly call on distributors and manufacturers to relate audience reaction on their new records.

During our orientation campaign, every New York promotion man received a telegram letting him know that we were resuming broadcast activities and that we needed their help. A phone call, or one of our printed record request sheets, always bring prompt service on records. Most promotion men are interested in expanding into the college market. Neil Bogart, sales promotion manager for Cameo/Parkway Records, displays

this, and WNYU has profited from his advice and assistance.

WNYU News attempts to give NYU students news with a perspective. World and local events, coupled with campus news, is broadcast. WNYU News broadcasts hourly five-minute newscast, as well as a comprehensive round-up at six o'clock.

WNYU News does not limit its function to the dissemination of hard news. With its audience in mind, it prepares specials in such areas as fashions and sports. WNYU News feels it has a larger responsibility than simply informing and educating. As a college radio station, WNYU serves as a channel of communication between the administration, faculty and students. WNYU News realizes this, and plans regular features to help combine the three groups.

During the recent anti-tuition boycott, WNYU's biggest story, live coverage was presented for two full days. Using mobile units, portable equipment and live interviews, WNYU News provided an in-depth study that would have been possible nowhere else. The ability to induce the student to turn to you for information is inherent in the WNYU News' slogan—"Serving the university community."

In order to run a contest on campus, we contacted Frank Campana, Columbia Records New York promotion chief, who provided us with 50 LP's as prizes and 5,000 two-color flyers promoting the contest and the station.

In January, Jim Brown, national

promotion manager for albums of United Artists, prepared a cardboard daily class schedule sheet bearing the station's call letters and frequency, and an advertisement for United Artist. These cards were also distributed to both resident and commuting students.

WNYU does not hesitate to affiliate with other New York stations, and recently co-sponsored a dance with the WMCA Good Guys.

WNYU maintains these promotion principles:

1. It is vital to promote continually your station on campus. Promote your station to local and national record officials. Keep after your local distributors—they'll get the message. Don't present too many campus shows and dances—aim for quality.

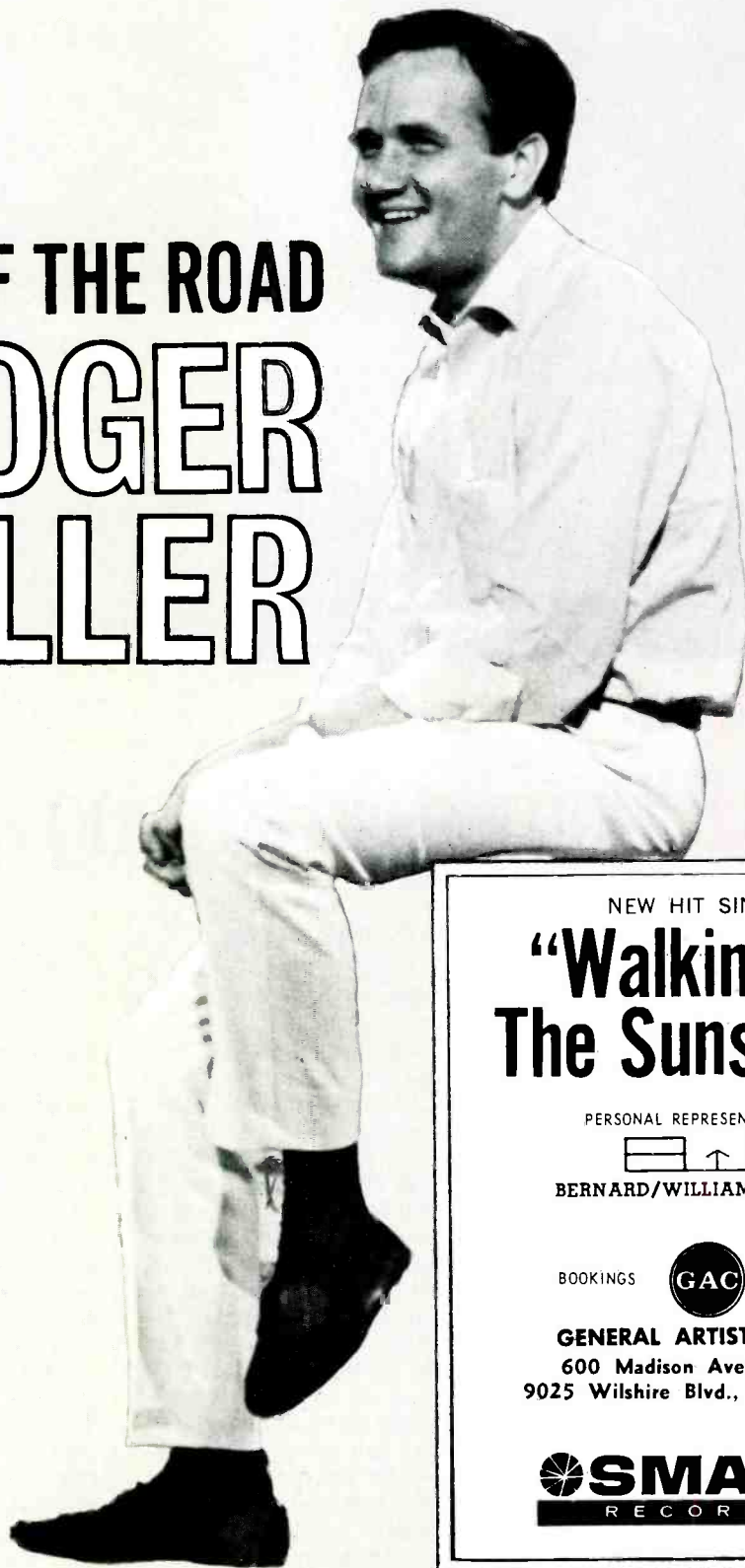
2. Try to present dances and shows with campus organizations. Let them handle the physical details—tickets, decorations, security, etc. The station should handle talent, production, and promotion.

3. Control the printed publicity for your events. Sloppy flyers and posters don't pull audience.

4. On-campus promotion of your station will result not only in new listeners but in new recruits.

5. And finally we have learned and pass on this suggestion: **DON'T BE AFRAID TO TRY SOMETHING NEW IN PROMOTING YOUR STATION. COLLEGE RADIO IS THE BEST PLACE TO EXPERIMENT. IT TOO, LIKE THE CLASSROOM, IS A LEARNING EXPERIENCE.**

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SMASH
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Wonders Hall, home of WEAK and about 1,200 students, is shown with portions of two similar dormitories, all part of the South Campus Hall complex at MSU.



WEAK Comes On Strong at MSU

By DENNIS BLYTH

Program Director
WEAK Radio
Michigan State University

Less than a year ago, WEAK Radio on Michigan State University's campus, began broadcasting with home-brew equipment from a dormitory room in North Wonders Hall. The call letters of the station, recalls station manager David Morris, described fairly accurately the scope of the operation.

"The primary reason for its creation was the student dissatisfaction with the local commercial stations. The fact is that local commercial stations don't want to program to suit the students' taste. This fact was demonstrated to me in October when I was interviewing the Beach Boys when they appeared to a sellout crowd of 6,000 at Jenison Fieldhouse. At that time a representative of WJIM in Lansing who was also on campus for an interview, told me that they were not interesting in programming for the students' varied tastes because neither of the rating surveys included the campus.

"As a result many MSU students have felt that this campus was being ignored by the music-record industry. WEAK Radio was created to fill the void."

There were many obstacles to be overcome. Funds had to be appropriated, equipment built, and a room procured. But the enthusiastic WEAK staff worked diligently and WEAK Radio was on the air in April 1966.

"During those times it was good to know that the dormitory advisory staff was behind us all the way," reports station manager Dave Morris. "They feel that radio is a valuable organizational activity for the residents of the dorm. For this reason the station will remain a student run activity sponsored by and programmed for the students."

"The success of our station," declares Jim Donahue, WEAK's promotion director, "was directly related to

the enthusiasm generated by its staff. Our people didn't know very much about broadcasting, but they know a lot about music and they were willing to learn the rest. Most important was what the students said about our station being WEAK and the home of the STRONG SOUNDS which helped us to promote the station. It didn't take us long to build student loyalty to the station."

While WEAK had the necessary student support, it took quite a while to build the active support of record distributors. Many letters were sent, but there was little co-operation until a trip was made to Detroit to visit distributors personally. That's when things began to happen for the station.

At that time most of the distributors remarked that the survey was behind on certain records. Moreover, distributors claimed they did not need another Hot 100 outlet in the Lansing



(Left) David Albery, at control board, and Doug Roberts do their regular Saturday evening show.

(Below) Dennis Blyth takes care of the programming chores.



area. At Music Merchants in Detroit, Jack Millman offered the most cutting comment about college stations: "The trouble with most college stations like yourself is that they're not doing anything original for their audience. I can go to any of the commercial stations in your area and get better response from them than I can from you. You should be innovating—bringing new records to the attention of your audience before the other radio stations do.

"Moreover, you should be experimenting with different formats at different times. If college stations won't at least do this, then they're not worth anything to me."

WEAK's delegation returned to the campus sadder but wiser: WEAK now set out to set up new programming by innovating formats designed for the college audience.

The first thing WEAK did was to take a survey of listeners' tastes and to base its programming on "what's happening." This is programming based on the principle that in the dormitory situation there are certain hours in each day in which most of the residents are doing basically the same thing. For example, from 7 a.m. to 10 a.m. most of the residents are waking up and getting out of bed. During this time period WEAK programs bright music which is popular and pleasant to wake up to.

Correspondingly, it has been found

that the evening is the most popular study time. Therefore, during the mid-evening hours WEAK programs an easy listening format which is good background music for studying.

"Programming to 'what's happening' during each time period of the day keeps our audience happy and enables us to program different formats during their best respective time period. During each time slot we keep in mind what the commercial stations are programming, what our listeners are doing, and what our listeners have told us they want to hear in the survey. Using these factors we believe we have been able to set up a format which is most beneficial for our listeners by filling the void created by the local commercial stations.

WEAK has also found out that the station is an important media in supplying news. According to a study made by the Michigan State University Communication Arts Department, campus radio stations are the second primary course of news for the resident student body. For this reason, WEAK Radio carries news live at 5:50 p.m., and has a staff of campus correspondents in dorms widely scattered throughout the campus.

"WEAK innovated in another way in the area of information," reports promotion director Jim Donahue. "WEAK gives advance publicity to campus events, including special on-

the-spot coverage of noted speakers, sports events and concerts. For example, when the Beach Boys were here on campus at Jenison Fieldhouse, WEAK gave them a special push in publicizing their arrival. The concert was a sellout. When the Boys finally arrived on campus, we covered the concert and aired an exclusive interview with them. We traveled with them to Ann Arbor for their next concert, and while we were with them WEAK was the only station in Michigan to obtain exclusive Beach Boy promos.

"WEAK works hard to promote artists who are appearing in the area, even if their appearance is off campus. Our biggest problem, however, is that we have never received any advance information or any promotional material about the artists involved. Campus radio stations can do a lot more to publicize the concert, but only if distributors would co-operate and give us some advance notice.

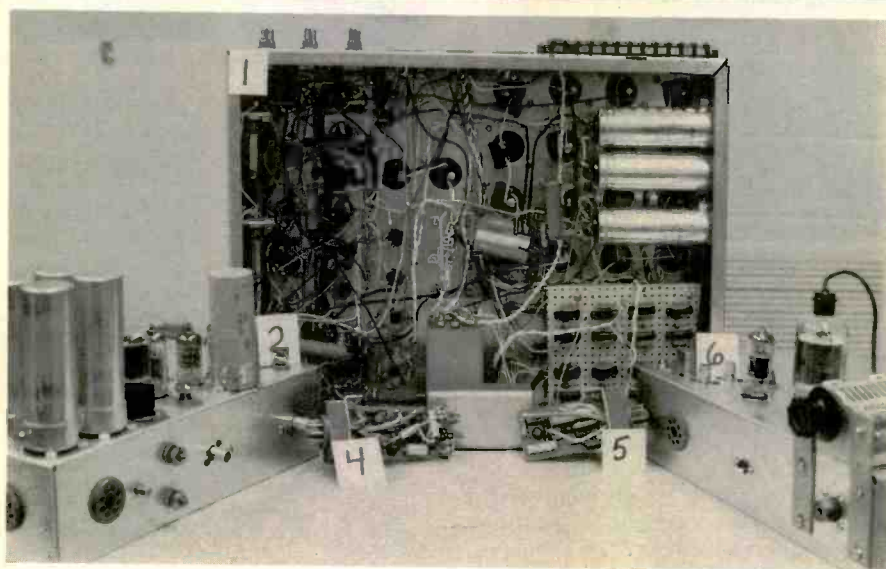
"WEAK's relations with record distributors have been fairly good. But this has mainly been due to the fact that we have made regular personal trips to Detroit to meet distributors personally. Mailings of records from from have always been quite sporadic, however. For awhile we were only receiving the singles that really needed promotion. Thus we were missing out on several that were hits. Album service was almost nil.

"Then we embarked on a big promotional campaign, sending distributors weekly copies of our Fabulous Forty and written material about the station and its potential for influencing sales. This mail campaign was followed up with personal visits to distributors. The important thing about

(continued)



(Left) This was the extent of WEAK's studio equipment when it began broadcasting a year ago.



(Bottom left) Several modules from new equipment constructed by WEAK's engineering staff. They are: 1. Low voltage power supply for the new transmitter. 2. Modulator for the new transmitter. 4 and 5. Solid-state modules in the new board. R.F. exciter for the new transmitter.

Continued from page 53

this campaign is that it must never stop.

"Communications between distributors and radio stations is vital to the survival of the station. Through this campaign, the promotion men are constantly kept aware of the station, and we, in turn, are kept informed of what is happening in the industry. Moreover, mailings of singles and albums has improved considerably. Nevertheless, the most valuable aspect of this campaign has been what promotion men have had to say. They have told us which records have the most potential and which records they would like extra promotion on. These men really know the business. We have found they know their records well and in addition they seem to have an excellent insight into the college audience.

"When they tell me they have something they would like exposed to the

college audience, I see to it that the material gets played. Once a station acts on what distributors have to say, then that station gets the reputation of a place distributors will like to turn to for help in exposing new product. As long as the station is known for cooperating with and helping distributors, the distributors will be more likely to help the station."

One question that distributors have about college stations is what happens to their records when they are given to the station. Distributors have expressed concern that their records are not being played or that they are remaining in the hands of station personnel.

WEAK has a system of filing records which avoids this problem. Every album or single that is received is given its own numbered IBM card. The record is then cataloged by listing the title, artist, label, date received, format, type of selection and other pertinent information on one side of

the IBM card. After the station librarian fills out the card, the card is then key punched and fed along with the station's other cards into the computer at MSU's Computer Center. The computer then makes alphabetical listings of each record under the proper format and by title and artist. The station has these listings on file and each disk jockey is able to use these lists to plan his show. We have found that this system saves time and work by librarians in the actual filing progress alone.

Moreover, having a central listing helps the disk jockeys find the records quickly for request shows. WEAK recommends that other college stations with access to time on a computer use this system.

A constant headache to radio stations in the establishment of a survey. WEAK prepares a survey for weekly distribution to the residence based on requests and record sales. The publication of this list creates listener interest and also serves to inform distributors of what is getting the heaviest air play during Hot 100 hours. In addition to helping record distributors, campus stations can help the local record stores by letting them know of the new trends in music tastes in the student body.

Specifically, college stations should let record stores know what is being requested and what albums are being featured. WEAK Radio visits East Lansing record stores weekly to obtain a report of record sales and to let them know what is being requested.

Commenting on the role of campus stations, Mr. Orr, manager of the Disc Shop in East Lansing, said: "Campus stations should be aware of the students' tastes and promote them. Student radio stations and record stores should co-operate more. These should be more access on both sides to what is being requested on campus and about what is actually selling." Orr further pointed out that currently in Lansing this is not happening. Commercial stations are not reporting requests like they should be. He indicated that his store was reporting sales

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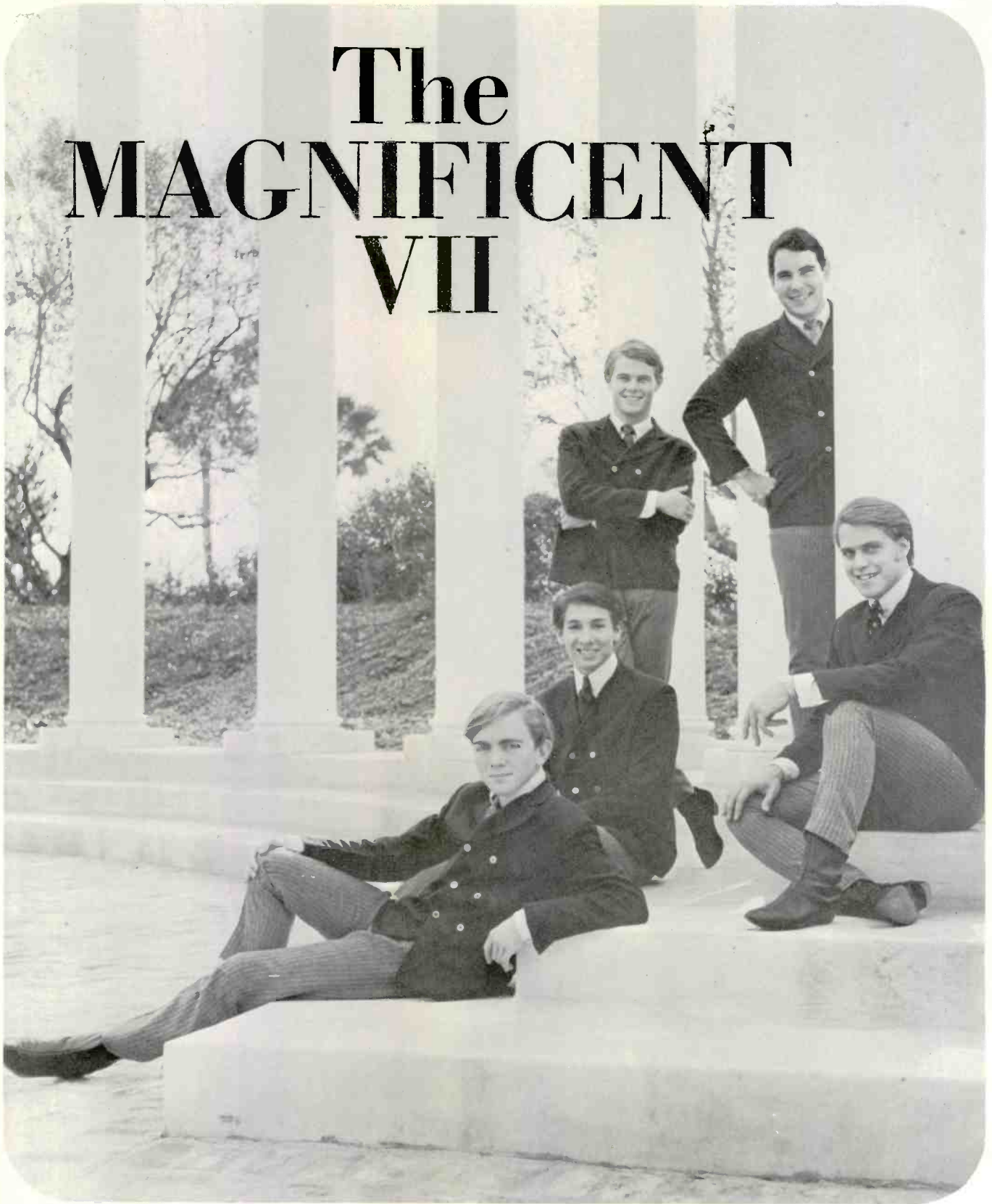
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Continued from page 54

to the commercial stations, but that the playlists of the commercial stations were not responding to record sales. When handed a copy of the campus survey, a clerk in his store remarked, "This is one of the best surveys in the area."

The other record stores agreed with Orr. At Campus Music, for example, the opinion was expressed that the commercial stations' playlists were "too artificial" because the lists are not made by actual record sales. Moreover, the commercial stations are not keeping pace with the stock that the stores had on hand. This is shown by the fact that either the stations are playing things before the stores get a shipment or the stations start playing too late to influence record sales of a particular item.

WEAK Radio is acting as a stabilizer to counterbalance both those effects. By maintaining good communication with the record stores, it has been able to reflect student taste and at the same time concentrate its efforts where they are most needed.

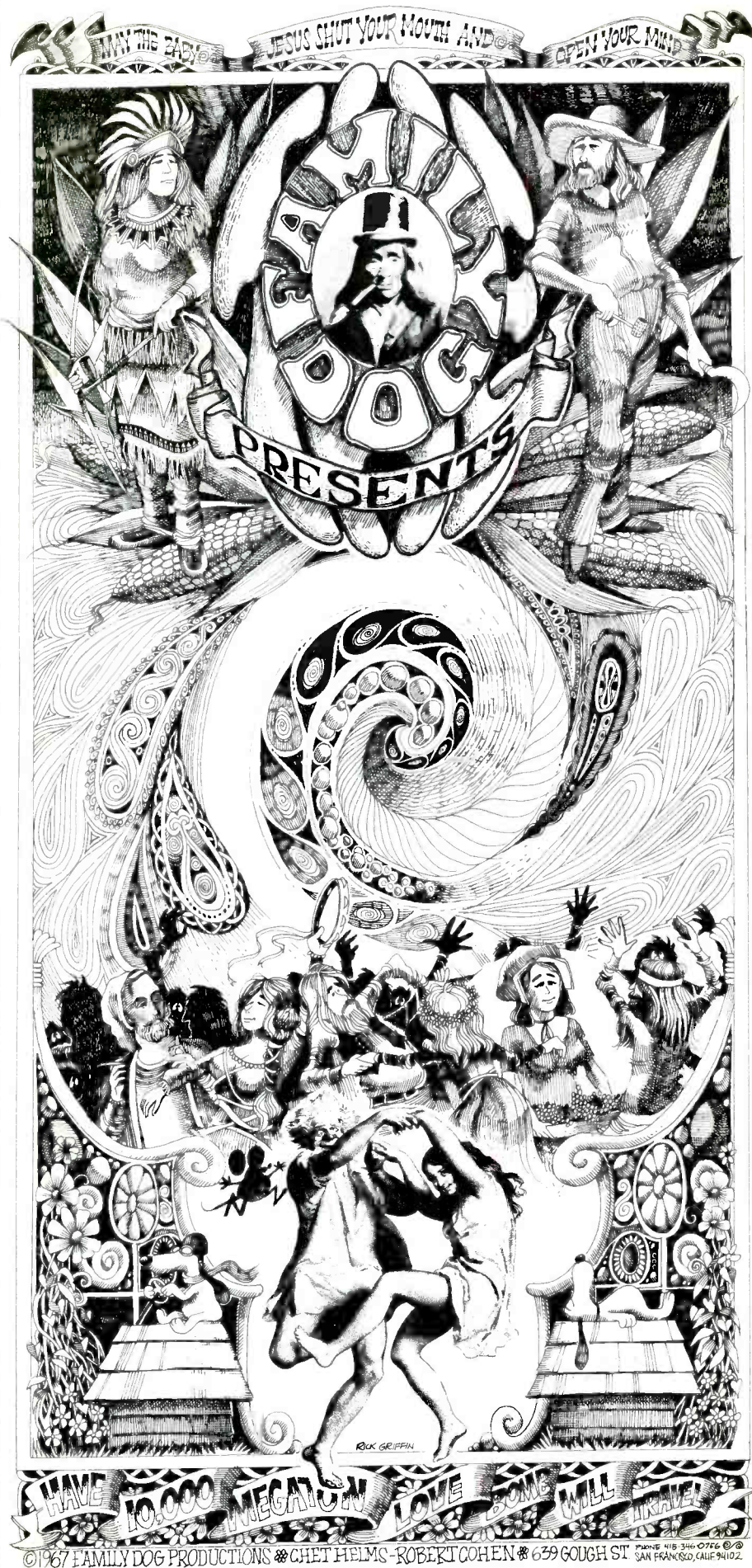
WEAK Radio has only been in operation nine months. Nevertheless, it has shown that campus stations have a great potential if they take advantage of their particular situation and innovate programming designed expressly for the students. Campus stations need not get in the way of university administration. On the contrary, WEAK Radio has shown that dormitory advisory personnel will recognize the radio station as a beneficial educational activity. Campus clubs and organizations will use it to promote their activities. Perhaps the most important factor in favor of campus stations is that the students themselves will respond to the programming because it is "their" station.

What is the value of a "WEAK" station? As a source of news of world and campus events, the station has provided a valuable service to the campus residents. By covering campus events and controversies, the station has aroused the interest of the student body and has made them more active in student government.

By stressing increased communication with record distributors, the station has been able to promote singles and album product successfully.

In addition, WEAK Radio has kept local record stores informed of the trends of music taste on campus. By making its appeal directly to the college market based on "what's happening" in the student's daily life, WEAK Radio has shown its strength to the student body. All this proves that even a WEAK Radio station can be strong if it INNOVATES!

April 8, 1967 • Billboard Music on Campus



COLLEGE CONCERT DATES SELL RECORDS

By AARON STERNFIELD

The college concert stage is virtually the only public exposure medium for one of the top contemporary music acts in the business, Simon & Garfunkel. The Columbia Records artists did give a recent concert at New York's Philharmonic Hall and had a couple of exposures on television, but well over 90 per cent of their contact with the record-buying public has been on campus stages.

Simon & Garfunkel are probably the two most successful part-time artists in the business. Artie Garfunkel is a graduate student at Columbia University, and his heavy academic schedule leaves only weekends free for his music. Paul Simon is a writer, and the only opportunity he has to spend with his colleague is on weekends.

And these weekends are usually spent on campus. During the 1966-1967 academic year, S&G play such schools as the University of Virginia, Florida State, Fordham, the University of West Virginia, Vanderbilt, Boston University, the University of Massachusetts, Arkansas State, the University of California, Penn State, Marquette, Texas Tech and Southern Methodist.

Equipment is at a minimum—the two principals, one guitar and personal manager Mort Lewis.

Strength of S&G is their ability to communicate to the undergraduates. And ironically, their songs deal mainly with the failure of human beings to communicate with each other. By and large, their material deals with personal problems, not sweeping protests of social and economic conditions.

Thus the lyrics and the collegiate appearance of the performers create a rapport with the undergraduates. Simon & Garfunkel do not come across as show business people. They do appear as members of the undergraduate population with a story to tell and the talent to tell it well.

When the concert is over, Simon & Garfunkel will have a bull session with the collegians. Questions are generally about the songs, their meaning, and their origin.

There is little question that college dates have been in a large measure responsible for the record sales of the duo. Playing before an average of more than 10,000 collegians a weekend, Simon & Garfunkel will appear before some 300,000 young adults in the course of a year. A large percentage of this group buys their records.

Their record output is limited—only three albums and five singles in the last two years. But S&G haven't hit a clinker yet, and "Sound of Silence," with well over 1,000,000 sales, still moves over the counter.

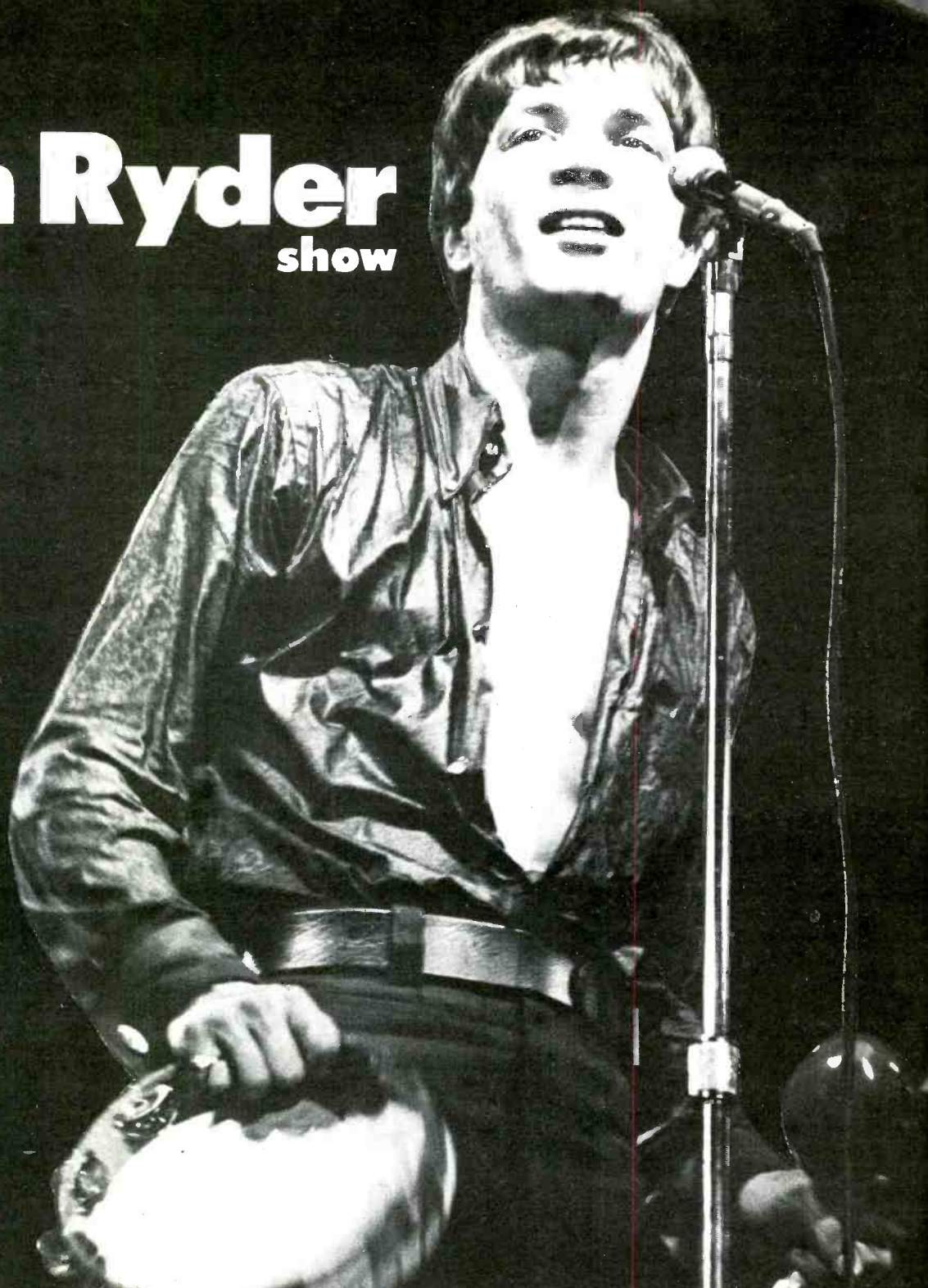
While Simon & Garfunkel probably would have made it eventually without the college exposure, it is doubtful if they would have made it this big this soon without devoting full time to personal appearances and promotion.

The college concert weekends have enabled S&G to come into close contact with their primary buying audiences and to keep their record product hot.



*The many moods of Simon & Garfunkel—
on stage at Fordham.*

the Mitch Ryder show



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*My thanks to
 all of you.
 Mitch*



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Perenchio Views the College Market

Locking into trends is the key to keeping ahead of the competition in the talent agency business. The growing interest for light shows on the West Coast has prompted Perenchio Artists to begin developing light show presentations for college audiences. When the three-year-old agency discovered that "top 40 sounds were in" with collegians, as co-partner Fred Dale calls the situation, he and partner Jerry Perenchio obtained as clients the Righteous Brothers, Paul Revere and the Raiders and the Mamas and the Papas, for example.

Today the agency represents 20 clients, including such prestigious names as Andy Williams and Henry Mancini. To cover the emerging light show field, Perenchio has signed Frank Werber's Trident Productions in San Francisco to package these pop-op light shows which serve as backdrops for rock 'n' roll music of a frantic nature. An act called the West Coast Pop Art Experimental Band will also prepare a combination light and musical presentation for collegians. This form of expression has been popular in San Francisco, Los Angeles and New York.

The ineffable appetite for entertainment on campuses may be reflected in the dollar volume of the Perenchio operation. Dale claims the company is doing \$6 million gross business on college bookings, which is double what it was the previous year.

In dealing with college talent buyers, Dale has formed the opinion that many don't understand the scope of performer's activities. They want to lock an act in solid for a date but don't realize that with some individuals there are also film and television commitments. Generally speaking, the Perenchio concept is to work toward elimi-

nating embarrassing situations which cause cancellations. This involves careful advance planning and strong working relationships with the performers which can be translated into their agreeing to lock in dates well in advance.

"An agency must strive to achieve a good, harmonious relationship with college buyers, so they have complete confidence in the agency when they make a commitment." Dale is realistic to know that while his company strives for complete satisfaction, this is a nebulous state and one not totally acquired.

Dale says there are occasions when people ask for an act 30 days before the scheduled concert. He once had to provide a replacement act within 24 hours. His closest call was for a Las Vegas replacement when illness befell the headliner.

Student buyers are becoming more aware of the problems in the personal appearance business, he says. But there are still colleges, Dave contends, where the act is expected to perform without the benefit of proper staging, lighting and sound systems.

These deficiencies are screened during early discussions with the school. The agency doesn't avoid these schools, but it tells the act what to expect.

Dale feels a key problem to be overcome is with the student buyers who never investigate the background of intermediary agents, some of whom bilk the collegians by promising acts for which they have no authority to represent. The answer as Dale sees it is in having one student committee pass on its knowledge to its successors, so that only legitimate agencies will be called upon.

Don't Forget the Junior Colleges

The often overlooked pocket of our higher educational network—the junior college—spends as much on entertainment as the four-year colleges and universities, according to Ed Rubin, promoter for Ashley Famous Agency.

"The junior college entertainment budgets range from \$1,500 to \$3,000," said Rubin, "and the schools hold as many as four concerts a school year."

Rubin said most of the junior colleges he deals with are in the South. However, a recent survey indicated that 15 out of 35 Southern junior colleges have never had a concert. Many schools don't have the facilities and often one school combines efforts with another.

"One school will put up the money and the other will furnish the auditorium," said Rubin. Rubin said that he accidentally stumbled upon the junior college entertainment market five years ago when a friend asked him what he was doing for the junior colleges in Florida.

"I started making calls to schools in Florida and they

were very receptive to concert proposals." One major stumbling block, according to Rubin, is that he has to deal almost exclusively with junior college administrations.

"Very often the entertainment tastes of the kids aren't met," he said. Contrasting this with the larger institutions, Rubin added, "The students themselves set up and select the talent they want."

Junior college talent bookings have increased substantially over the past few years, according to Rubin.

"I can only attribute this to the rise in junior and community colleges," he added. "It's getting tougher each year to get into college and these smaller institutions are catching those students who are unable to get into the larger schools," he continued.

Ashley now provides talent for concert appearances in junior colleges as well as four-year schools throughout the nation.

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DOUG CLARK

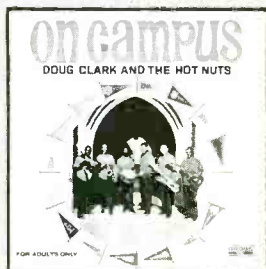
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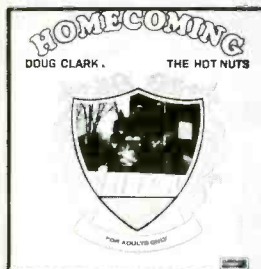
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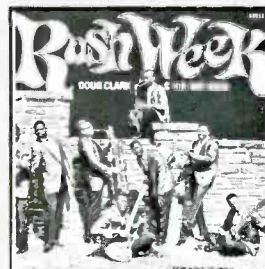
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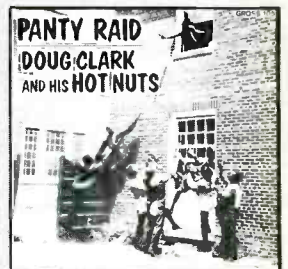
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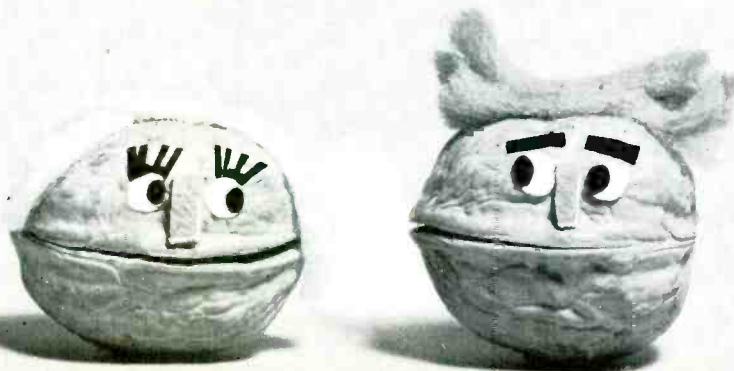
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PANTY RAID
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BROADWAY SHOW ON CAMPUS

By CHARLES BARRETT

Rock artist Mitch Ryder is out to prove to college audiences this season that a new idea in campus entertainment can make it. Ryder, who has seen success in the rock field, has departed from the normal college entertainment format with a touring production that embodies elements of a Times Square extravaganza.

The show traces the influences and singing career of Ryder with rhythm and blues numbers that he first heard on the radio in his Cleveland home as a boy. Songs such as "Function at the Junction," an early r&b classic, to his recent successes such as "Devil With the Blue Dress On" and "What Now My Love" are included.

There is also somewhat of a plot. Ryder attempts to demonstrate his development as a recognized performer by showing the r&b influences, his arrangements and successful records. The production includes a 10-piece orchestra. Each band member performs on his own plexiglas stand. The stands, each with its own revolving lights, are arranged on the stage in a graduating formation. Both Ryder and the bandsmen do some dance steps. The bandsmen do dance movements in unison, while Mitch does steps that individually fit each number.

The show contains a p.a. system, along with a 5,000 amp, hand-wired amplifier and lightworks. Jaime Rodgers, choreographer for "Golden Boy," does the show's choreography, and Hutch Davie the arrangements.

The production opened at the University of Detroit Jan. 20. The show is playing primarily to college audiences in the New England and Pennsylvania areas. However, some public dates at community auditoriums and similar facilities are included in the plans. On March 3, the Syndicate of Sound, Tommy Roe, Jimmy Clanton, Left Bank and Chicago Loop, joined the show for an appearance at the Albuquerque, N. M., Civic Auditorium. From this point, all the artists will play schools in the Southwest and will then return to the East for college dates in New York, Pennsylvania and New England.

Ryder said that his show will play smaller schools for slightly reduced prices during the week, and the larger institutions on weekends. This, according to the singer, allows him to work for a little less during the week en route from one big date to another. Also, this gives the smaller schools a chance to hear the show that wouldn't normally be able to meet the cost of a weekend appearance.



(Above) Rehearsing for the show is Jaime Rodgers, choreographer, seated; Mitch at the mike, and a band member.



(Left) Being fitted for one of three special outfits that totaled \$3,000, Mitch stands patiently, hands at side, for his tailor.



(Below) Mitch helps a workman set up a plexiglas piece for the show.



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Block Booking Catches On

What was once primarily Southern college activity has taken on national proportions. The fifth annual Block Booking Conference originated in 1963 with 13 schools and five talent agencies. Eighty-five schools and 27 agencies were represented this year.

The block booking theory is a simple one. Two or three schools in proximity to one another are able to get top talent at lower individual costs if they purchase the artists in a block. This co-ordinating of talent results in a saving of travel and time expenses to the artists and he is able to offer his services at a saving.

This year's conference was held from Feb. 1-4 at the Wade Hampton Hotel in Columbia, S. C. The talent agencies informed the students and faculty members of the artists they represent and advised on the advantages of block bookings.

The conference was also entertained by some top name talent. Agencies provided talent such as Glenn Yarbrough, Jim and Jean and the Swinging Medallions at talent showcases held in the evenings. During the day, participants heard talks on talent and booking and discussion groups formed to talk over selection of artists, presentation of artists and contract negotiations.

Talent agencies and managers represented were: Associated Booking Corp., Albert Kay Associates Inc., Bennett Morgan Agency, Gerard W. Purcell Associates, Paramount Artists Corp., Universal Attractions, William T. Cash, Premier Talent Associates, Talent Management Associates, Willard Alexander, Yorktown Talent Associates, Alkahest Attractions, Bliss Agency, American Program Bureau and Ashley Famous Agency.

Also, CAMI, Shaw Artists Corp., Agency for the Performing Arts, GAC-ITA, William Morris Agency, Capitol Booking Corp., Queen Booking Corp., Global Booking Association, Bill Lowery Talent, Talent International Corp., National Shakespeare Co., and America's Best Attractions.

Next year's conference will be held at Charlotte, N. C., for three days in early February.



Talent agencies set up tables at the conference to display the talent they represent and to advise the schools on the advantages of block booking.

College Market Directory

University of Akron, Akron, Ohio

Enrollment, 6,700. President Norman P. Auburn. Dean of Men R. L. Hansford. Concert facilities: Memorial Hall Gymnasium (5,000), Kolbe Theatre (300), John S. Knight Auditorium (600). Sound facilities: all halls have built-in systems employing Bogen amplifiers and Shure microphones (up to five available). Lighting provided through local stage hands' union. Acts appearing in 1966-67: Ella Fitzgerald, Count Basie, Serendipity Singers, Glenn Miller Orchestra, plus several others not yet confirmed, all sponsored by UA Student Council, Donald E. Sabatino, faculty advisor. All bookings through sponsoring group's faculty advisor. Campus weekly is Akron Buchtelite, Dave Pagnard, editor. Radio station WAUP-FM programs classical music, no pop. Local record stores: M. O'Neil Co., 226 S. Main St.; Edfreds Record Store, High Street; A. Polsky Co., 225 S. Main St., all in Akron.

University of Alabama University, Ala.

Enrollment, 11,975. President Frank A. Rose. Dean of Men John L. Blackburn. Concert facilities: Morgan Auditorium (750), Foster Auditorium (3,700), Assembly Hall (15,000). Sound facilities: Foster Auditorium has amplifier with 4 microphone connections; Morgan Auditorium has amplifier with 3 microphone connections; microphones: 2 Electrovoice, 3 RCA ribbon, 1 Shure available for both Foster and Morgan halls, plus 1 pencil microphone with all-directional pickup for Morgan Auditorium only. Lighting: Foster Auditorium has panel to which 200-amp, 220-volt board can be connected (no board available); 2 rows of overhead lekos, 4 side spots, 1 Trouper spot available. Morgan Auditorium has dimmer board, spot lights. Assembly Hall now under construction will have latest available sound and lighting facilities. Acts appearing in 1966-67: Righteous Brothers, Ramsey Lewis Trio, Kingston Trio, sponsored by Student Government Association, Ralph Knowles, president, and Cotillion Club. Bill Cochrane, president; also, Goldovsky Opera Theatre, Birmingham Symphony Orchestra, The Little Angels, John Browning, Chamber Symphony of Philadelphia, Half A Sixpence, Shirley Verrett, Rohs Male Chorus, sponsored by UA Concert-Lecture Series, W. H. Rowand, chairman. Mr. Rowand clears all bookings. Campus semi-weekly newspaper is Crimson-White, Miss Billie Blair, editor. Radio WABP (AM) programs classical and pop music. Local record stores: Music House, 408 Greensboro Ave.; Audio House, 505 15th St., both in Tuscaloosa.

The University of Alaska College, Alaska

Enrollment, 1,879. President William R. Wood. Dean of Men Lewis Haines. Concert facilities: Schaible Auditorium (300), Commons (500), Patty Gymnasium (3,000). Sound facilities: built-in speakers in Patty Gymnasium, limited number of microphones available. Lighting: Schaible Auditorium facilities reported ample; very limited facilities reported in Commons and Patty Gymnasium. Acts appearing in 1966-67: Carlos Montoya, sponsored by Associated Students of U. of A. (Greg Jones); also, Anchorage Symphony with Jean-Paul Billaud, sponsored by Special Events Committee (James Hadra). Campus weekly is The Polar Star, Kent Sturgis, editor. Radio station KUAC (FM) programs classical and pop music. University Bookstore sells records, radios. LeRoy E. Rich is manager. Local record stores: A-1 Record Shop, 520 2nd Ave.; Melody Lane, 535 3rd St.; Music Mart Studio, 413 Noble St.; Music Shop & Television Center, 525 2nd St., all in Fairbanks.

American University Washington, D. C.

Enrollment, 5,487. President Hurst R. Anderson. Dean of Men Joseph Neale. Concert facilities: Woods-Brown Amphitheater (2,000), Leonard Center Gymnasium (1,100), Clendenen Gymnasium (600), Glover Room (290), Kreeger Recital Hall (192). Sound facilities: two 60-W amplifiers in Leonard Center Gym and in amphitheater; six microphones available. Lighting is rented. Acts appearing in 1966-67: Little Anthony & the Imperials, Judy Collins, the Platters, Ian & Sylvia, London Lee, sponsored by Student Union Board, Marcia Lev, program chairman. Campus semi-weekly newspaper is The Eagle, Tom Shales, editor. Radio stations WAMU AM & FM program classical and pop music. AU Bookstore sells records. James Sampson is manager. Local record stores: Discount Record Shop, 1340 Connecticut Ave., N.W.; Learmont's Record & Book Store, 3131 M. St., N.W.; Record City, 709 13th St., N.W., all in Washington.

Amherst College, Amherst, Mass.

Enrollment, 1,220. President Calvin H. Plimpton. Dean of Men William L. Swartzbaugh. Concert facility: Alumni Gymnasium (1,000). Sound and lighting facilities are portable. Bookings must be approved by Dean Robert Ward. Semi-weekly newspaper is The Amherst Student, Harold Wilde, editor. Radio station WAMF (FM) programs classical and pop music. Local record store: Jeffrey Amherst Bookshop, in Amherst.

Arizona State University Tempe, Ariz.

Enrollment, 13,000. President G. Homer Durham. Dean of Men Russ Bloyer. Concert facilities: Gymnasium (4,000), Grady Gammage Memorial Auditorium (3,000), Memorial Union Ballroom (900). Sound facilities: Auditorium has console with 2 Altec speakers over proscenium arch; also 12 Altec Cardioid microphones, Altec amplifier (10 channel monitoring), 2 large Altec portable speakers. Lighting: 24 balcony rail positions in Auditorium, 14-16 positions in slots at sides of house, and 8-10 positions in side of proscenium; all positions regularly filled with 1000W 8" Lekos; also available are 36 1000W Fresnels and 2 rows strip lights. Acts appearing in 1966-67: Manitas de Plata, Houston Symphony, American Ballet Theatre, Los Angeles Philharmonic, sponsored by Fine Arts Series; also, Ferrante & Teicher, Fred Waring, sponsored by Celebrity Series; also Sergio Franchi, Jean Langlais, Metropolitan Opera National Company, Philadelphia Orchestra, sponsored by Special Events; also Monterey Jazz Festival All-Stars, Dionne Warwick, Odetta and Shelley Manne Quintet, sponsored by Jazz Series. David Scoular is director of Gammage Auditorium of University Center for Performing Arts; all bookings must clear through Performing Arts Board. Campus four-times-weekly newspaper is State Press, Tony Ault, editor. Radio station KASN-AM programs classical and pop music. Local record stores: Hills Records, Tempe Center in Tempe, and Sandy's Records in Phoenix.

University of Arizona, Tucson

Enrollment, 21,407. President Richard A. Harvill. Dean of Men Robert S. Svob. Concert facilities: Bear Down Gymnasium (3,600), University Auditorium (2,522), Student Union Ballroom (1,000), Liberal Arts Auditorium (600), Crowder Hall Theater (550). Sound facilities: auditoriums have permanent, complete sound systems; Crowder Hall acoustically designed to require no amplification; ballroom and gym require portable systems. Lighting: auditoriums and theater have permanent fixtures (University Auditorium most complete): ballroom and gym require portable systems. Acts appearing in 1966-67: Stars of the Monterey Jazz Festival, Travis Edmonson, Paris Rive Gauche, New Christy Minstrels, Ramsey Lewis Trio, Dionne Warwick, sponsored by Associated Students of University of Arizona (Charles Tribolet); also, Fiesta Mexicana, Royal Highland Fusiliers, Eileen Farrell, Detroit Symphony Orchestra, Stuttgart Chamber Orchestra, American Ballet Theatre, Los Angeles Philharmonic

continued on page 66

COLLEGE MARKET DIRECTORY

Continued from page 65

monic, sponsored by Artist Series (Dean Robert L. Hull). Booking policy: Artist Series concerts cleared through student-faculty Artist Series committee; ASUA concerts cleared through student-faculty Appropriations Board. Campus newspaper is Arizona Daily Wildcat. Local record stores: Rubitom's, 1722 E. Speedway; Park Music Shop, 1702 E. Speedway; Niles Radio & Television, 400 N. Fourth Ave., all in Tucson.

Bakersfield College Bakersfield, Calif.

Enrollment, 4,800. President Edward Simonsen. Dean of Students Robert Poorman. Concert facilities: College Theatre (528), outdoor amphitheatre (1,969), gymnasium (2,800). Acts appearing in 1966-67: Chad and Jeremy, Melos Ensemble, Eugene Pridonoff, George Sakellarion, D. Hobart Mowrer, sponsored by Associated Student Body, Ronald McMasters, Director of Student Affairs. Bookings handled through Assembly Committee. Student weekly is Renegade Rip, Mike Phillips, editor. Campus bookstore at 1801 Panorama Dr., sells records, radios, tape recorders. Clarence Thomas is manager. Local record stores: Booth's 2020 H. St.; and Wheeler's 206 Bernard, both in Bakersfield.

Ball State University Muncie, Ind.

Enrollment, 12,683. President John R. Emens. Assistant Dean of Students Kenneth Collier. Concert facility: Emens Auditorium (3,605). Sound facilities: Altec system with seven Altec No. 689 microphones. Lighting: two Super Trouper spots; complete stage lighting with 10-scene pre-set board. Acts appearing in 1966-67: Fred Waring and the Pennsylvanians, Isaac Stern, Jerome Hines, Count Basie, Godfrey Cambridge and Mitchell Trio, sponsored by various organizations. Direct booking inquiries to Student Programs Office. Campus four-times-weekly newspaper is Ball State News, Brian Usher, editor. Radio station WBST-FM programs classical and pop music. Ball State Bookstore sells records, radios, tape recorders, sheet music. Miss Ruth Kitchin is manager. Local record stores: Record House, 910 N. Martin; Muncie Music Center, Inc., 207 W. Jackson; Freddie's Record Shop, 422 W. Memorial Dr., all in Muncie.

Baylor University, Waco, Tex.

Enrollment, 6,432. President Abner V. McCall. Dean of Men Travis Dubois. Concert facilities: Waco Hall (2,280), Roxy Grove Hall (225). Sound facilities: Altec system, 250 SU console, feeds to 436C compressor amplifier, feeds to 1570 power amplifier, to Altec theater speakers; also 11 microphones—3 Electro-Voice 666, 2 RCA BK5, 2 RCA 77D, 2 RCA BK6, 2 E-V 665. Lighting: one Ariel Davis dimmer to handle house and stage border lights; additional dimmer for 12 large ceiling spots; small Lekos and Fresnels on stage; one arc spot

with gels. Acts appearing in 1966-67: New Christy Minstrels, Jim Roberts, Norma Zimmer, sponsored by Student Union, Mrs. L. H. York, assistant director. Campus daily is The Baylor Lariat, Tommy Miller, editor. Radio station KWBU-FM programs classical and pop music. Baylor Bookstore sells records, radios, tape recorders, phonographs, sheet music, guitars. J. C. Underwood is manager.

Boston University, Boston

Enrollment, 14,227. President Harold Case. Dean of Men J. Arthur Samuelson. Concert facilities: SFAA Concert Hall, B. U. Theatre, Hayden Hall. Acts appearing in 1966-67: Charlie Byrd & Astrud Gilberto, sponsored by George Sherman Student Union, William Hobbs, music director. Bookings must go through Program Director, Student Activities Office. Campus weekly is Boston University News, Raymond Mungo, editor. Radio station WTBU (AM) and WBUR-FM program classical and pop music. Boston University Bookstore sells records. Rudolph Gehm is manager. Local record store: Radio Shack, Commonwealth Ave., Boston.

Bowdoin College, Brunswick, Me.

Enrollment, 925. President James Stacy Coles. Dean of Student Jerry W. Brown. Concert facilities: New Gymnasium (2,500), Sargent Gymnasium (1,200), Pickard Theater (600), Senior Center Lounge (350), College Chapel (300), Moulton Union Lounge (250), Smith Auditorium (210), Gibson Hall of Music (100). Sound facilities: A two-channel amplifying system using MacIntosh MC275 amplifier and five Electro-Voice Marquis KD9 speaker enclosures that can be placed in any hall; also, four Electro-Voice 666 microphones; four E-V 664's, two E-V 649b's (lavalier type), plus two Altec 1567a mixer pre-amplifiers that can handle four inputs each. Lighting: two pre-set 30-dimmer Izenaur electronic controls; more than 30 instruments. Acts appearing in 1966-67: The New Pandoras, Simon & Garfunkel, sponsored by the Student Union Committee, Donovan D. Lancaster, director; Vaghy Quartet (four appearances), Curtis String Quartet, Clarion Wind Quintet, Beveridge Webster, Music in Maine Chamber Orchestra, Paul Zukofsky and Gilbert Kalish, Aeolian Chamber Players, Louis Rogers, Frederick Weidner, Cambridge Consort, sponsored by Bowdoin College Music Department, Robert K. Beckwith, chairman. All booking contracts must be approved by faculty advisor to sponsoring committee. Campus weekly is Bowdoin Orient, John P. Ranahan, editor. Radio station WBOR-FM programs pop and classical music. Moulton Union Bookstore sells records, FM radios. Miss Almoza C. LeClerc is manager. Local record store: Field's Radio and TV Co., 146 Maine St., Brunswick.

Bowling Green State University Bowling Green, Ohio

Enrollment, 11,298. President William T. Jerome III. Dean of Men Wallace W.

Taylor Jr. Concert facilities: Anderson Arena (5,500), Grand Ballroom University Union (2,500), Main Auditorium (1,300), Recital Hall (350), Joe E. Brown Theater (225). Sound facilities: reported as broadcast quality for all halls. Lighting: 1 Super Trouper and 1 Trouper arc spot available. Acts appearing in 1966-67: Ramsey Lewis Trio, Mitchell Trio, Henry Mancini & Orchestra, Oscar Peterson, Al Hirt, New Christy Minstrels, sponsored by Union Activities Organization (R. A. Lenhart); also American Brass Quintet, Chicago Symphony, Beaux Arts Trio, Jerome Hines, sponsored by Artist Series Committee (Dr. Harold Obee). All bookings cleared through R. A. Lenhart, Director of Student Activities. Campus daily is the B-G News, Randy Ketcham, editor. Radio station WBGU-FM programs classical music, no pop. University Bookstore sells records, sheet music. Paul Shepherd is manager. Local record store: Bigelow Music Shoppe, 126 E. Wooster, Bowling Green.

University of Bridgeport Bridgeport, Conn.

Enrollment, 4,000. President Henry W. Littlefield. Dean of Men Alfred Wolff. Concert facilities: Gymnasium (2,500), Student Center Social Room (800), Klein Memorial (Civic Auditorium) (1,500). Lighting facilities: Gymnasium and ballroom very limited; Civic Auditorium fully equipped. Acts appearing in 1966-67: the American Folk Ballet and two unconfirmed additional concerts sponsored by Student Center Board, Albert Dickason, chairman. Contracts must be cleared with Student Center Director. Campus Weekly is Scribe. Radio station is WPKN-FM; programs pop and classical music.

Birmingham-Southern College Birmingham, Ala.

Enrollment, 992. President Howard M. Phillips. Dean of Men John A. Greaves. Concert facilities: Munger Auditorium (1,000), Hill Recital Hall (400), Hill Amphitheatre (900). Acts appearing in 1966-67: Dorian Quintet, Karl Boxer Trio, Chadek Quartet, Sergui Luca, James Dick, Eastman Brass Quintet, sponsored by QUEST, Dr. Cecil E. Abernethy, Chairman; also, Jay and the Americans, sponsored by the Student Government Association, Gary Klotzman, vice-president. Campus weekly is The Hilltop News, Eugene Breckenridge, editor. The campus bookstore, Birmingham-Southern Bookstore sells records. Thomas H. Wallace is manager. Local record stores: Forbes, Inc., 1914 4th Ave.; Alabama Music Center, 1906 4th Ave., both in N. Birmingham.

Brigham Young University Provo, Utah

Enrollment, 20,000. President Ernest L. Wilkinson. Dean of Students J. Elliot Cameron. Concert facilities: George Albert Smith Fieldhouse (10,000), Harris Fine Arts Center Concert Hall, Pardoe Drama Theatre (capacities not given). Full-scale production lighting system in

continued on page 68

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COLLEGE MARKET DIRECTORY

Continued from page 66

theater. Acts appearing in 1966-67: Sue Raney, Nelson Riddle, sponsored by Sophomore Class, Curtis Wynder, Activity Adviser; also, Serendipity Singers, Kingston Trio, sponsored by Student Body, same adviser. University policy prohibits artists from smoking or drinking while on campus. Campus newspaper is Daily Universe, Dennis Berrett, editor. B.Y.U. Bookstore sells records, radios, tape recorders, phonographs. Ivan L. Sanderson is manager.

California State College at Los Angeles, Los Angeles

Enrollment, 19,300. President John A. Greenlee. Dean of Men Edmond C. Hallberg. Concert facilities: Gymnasium (5,000), Campus Theatre (425), Music Hall (300), North Hall (250). Acts appearing in 1966-67: the Association, Carlos Montoya, Cal Tjader, New Folk Trio, Pair Extraordinaire, Mitchell Trio, sponsored by Associated Students, Miss Lynn Loughery, Co-ordinator of Student Activities. Campus daily is College Times, O. Day, editor. Trident (campus bookstore) sells records. William Gehr is manager. Local record stores: Berry & Grassmuck, 354 E. Main St.; Pedrini Music, 230 W. Main St.; Laurel Record Shop, 734 E. Valley Blvd., all in Alhambra.

California State Polytechnic College, San Luis Obispo, Calif.

Enrollment, 7,800. Chief Administrative Officer, Dr. Dale Andrews. Dean of Students Everett M. Chandler. Concert facilities: Men's Gymnasium (3,400), Crandall Gymnasium (1,500), AC Auditorium (500), Little Theatre (500). Sound facilities: for gym concerts, 4 large portable speakers; system in Little Theatre built-in. Lighting: Lekos available: Troupers rented for gyms; stage lights in theatre. Acts appearing in 1966-67: Glenn Yarbrough, Ferrante & Teicher, Chad & Jeremy, sponsored by College Union Assemblies and Fine Arts Committees, Miss Cleo Bauer, activities adviser to both. Booking contracts signed by graduate manager for student body. Campus bi-weekly newspaper is El Mustang, Sally Boss, editor. El Corral (campus bookstore) sells records. Duke Hill is manager. Local record stores: Premier Music Co., 986 Monterey; H. T. Bennett Music Co.; Brown's Music Co., 717 Higuera, all in San Luis Obispo.

California State Polytechnic College, Kellogg-Vorhis Pomona, Calif.

Enrollment, 5,400. President Robert C. Kramer. Dean of Students Henry House. Concert facility: Campus Theater (500). Sound facilities: all broadcast equipment, stereo, monaural and full playback; equipped for cinemascope and unlimited number and types of microphones reported available. Lighting: 30-dimmer electronic board, five-scene pre-set type; two follow spots available; no permanent lighting equipment, 300 portable units

available. Acts appearing in 1966-67: Young Folk, sponsored by Pi Sigma (Kerrey Walsh); also Lynn Blair, Bobby Darin, sponsored by College Union (June Schaeffer). All acts booked through the Special Events Committee composed of students and faculty. Campus biweekly is Poly Post, John C. Brewer, editor. Campus bookstore, El Patio College Store, sells records. Ella M. York is manager. Local record stores: Wallich's Music City, Eastland Shopping Center in W. Covina; also, Unimart, 2301 W. Valley Blvd., and Mr. Mac, 250 Pomona Mall West, both in Pomona.

University of California Berkeley Calif.

Enrollment, 26,963. Chancellor Roger W. Heyns (Berkeley campus). Dean of men James Lemmon. Concert facilities: Hearst Creek Theatre (outdoor amphitheater, 7,500-8,500), Harmon Gymnasium (5,200-7,000), Pauley Ballroom, Student Union (1,100), Wheeler Auditorium (800-936), Alfred Hertz Memorial Hall of Music (714-894). Sound facilities: not used for classical concerts; rented for pop or folk concerts. Lighting: standard concert lighting reported in Hertz Hall; stage lighting facilities available in Wheeler Auditorium; portable spots and dimmer board available for other facilities; additional lights rented as needed. Acts appearing in 1966-67: Teresa Berganza, Studio der Freien Musik, Melos Ensemble, Fine Arts Quartet, Alicia de Larrocha, Manuela Vargas & Company, Michelangeli, Alfons and Aloys Kontarsky, Paul Taylor Dance Company, George Buelow and Maria Stoesser, William Read, De Lavallade Dance Quartet, Hungarian Quartet, Gerald Souzay, Peter Frankl, Borodin Quartet, Die Wiener Solisten, First Chamber Dance Quartet, Alan Curtis, Stuttgart Chamber Orchestra, Abbey Simon, Kabi Laretei, James Oliver Buswell IV, LaSalle Quartet, Marilyn Horne, Beaux Arts Quartet, Aeolian Chamber Players, sponsored by Committee for Arts and Lectures, Mrs. B. J. Connors, manager, Arts and Lecture Events; also ASUC Union Program Board sponsors various pop events. Campus newspaper is Daily Californian, John F. Oppedahl, editor. Radio station KAL (AM—an FM license is pending), a carrier current station to residence halls only, programs classical and pop music.

University of California Santa Barbara, Calif.

Enrollment, 11,245. Chancellor Vernon I. Cheadle. Dean of Men Robert Evans. Concert facilities: Robertson Gymnasium (3,000), Campbell Hall (900), New Theater (400). Sound facilities: reported as adequate; provided by university Audio-Visual Department. Lighting: reported adequate in Campbell Hall and New Theater. Most classical concerts held in Campbell Hall, most pop concerts in Robertson Gymnasium. Acts appearing in 1966-67: Studio Der Fruehen Musik, Orchestra Michelangelo de Firenze, Juilliard Quartet, Borodin Quartet, Calame/Daniel Duo, Karl Ulrich Schnabel, Marilyn Horne, Rey De La Torre, sponsored by Committee on Arts and Lectures.

Philip Chamberlain, co-ordinator; other performers reported as not yet known, booked by Associated Students, Robert Lorden, executive director. Arts and Lectures committee books independently; student events must be cleared with Organization Calendar Board. Campus four-times-weekly newspaper is El Gaucho, John Maybury, editor. Radio station KCSB-FM programs classical and pop music. University Center sells records, radios. Louis Hahl is manager. Local record stores: The Record Rack, 5120 Hollister Ave., Santa Barbara; also Gramophone Shop, 6529 Trigo Rd., and Goleta Music Co., 5731 Hollister Ave., both in Goleta.

University of California, Riverside Riverside, Calif.

Enrollment, 4,000. President Clark Kerr (statewide). Riverside Chancellor Ivan Hinderaker. Dean of Men Adolph Brugger. Concert facilities: Gymnasium (1,200), University Theatre (500), Little Theatre (178). Sound facilities: public address system with three or more microphones. Lighting: full complement in University Theatre, standing spots only in Gymnasium. Acts appearing in 1966-67: Melos Ensemble, Houston Symphony, Paul Taylor Dance Company, Hungarian String Quartet, Smetana String Quartet, sponsored by Committee for Arts & Lectures, Mrs. Pearl Letz, manager; also, Paris Rive Gauche, sponsored by Committee for Arts & Lectures and Maison Francaise & Alliance France Committee; also, Aeolian Ensemble, The Romeros, sponsored by the Committee for Arts & Lectures and Associated Students; also, Rafael Puyana, Gina Bachauer, Dizzy Gillespie, Theodore Bikel, sponsored by Associated Students, Keith Klein, fine arts commissioner. Other events to be announced. Committee events are referred to manager; Associated Student events to the Fine Arts Commissioner. Campus weekly newspaper is UCR Highlander, Cheryl Zintgraff, editor. Radio station KUCR (AM) programs classical and pop music.

University of California, San Diego, La Jolla, Calif.

Enrollment, 2,258. Chancellor John S. Galbraith. Dean of Men, George S. Murphy Jr. Concert facilities: Sherwood Hall (auditorium off-campus, 500), Revelle Commons Cafeteria (500), Humanities-Library Auditorium (260), Sumner Auditorium (248). Sound facilities: one Dukane amplifier, 60 watts with 4 mike inputs; 2 portable Altec 605 speakers; 4 Shure 545 microphones (2 with on/off switches). Lighting: None. Acts appearing in 1966-67: Smetana Quartet, Eudice Shapiro, Borodin Quartet, Die Wiener Solisten, LaSalle Quartet, Mattiwilda Dobbs, Rosalyn Tureck, Alan Curtis, Dimitri Bashkurov, Carmen de Lavallade Dance Company, the Romeros, Paris Rive Gauche, sponsored by Committee for Arts and Lectures (Ben Patterson); other concerts sponsored by Associated Students UCSD, Rick Moncreiff, president; also by the Student Committee for the Return of Aristocratic Monarchy. All bookings must be cleared with the Chan-

cellor. Campus bimonthly newspaper is *The Indicator*, Roy Verderey, editor. Campus Bookstore sells records, sheet music. Paul E. Mares is manager. Local record stores: Hamilton's TV, Radio & Appliance Co., 7865 Girard St.; La Jolla Music, 1128 Wall St.; Arcade Record Shop, Arcade Building, all in La Jolla.

Carleton College Northfield, Minn.

Enrollment, 1,357. President John W. Nason. Dean of Men Merrill E. Jarchow. Concert facilities: New Men's Gymnasium (2,500), Skinner Memorial Chapel (1,050), Severance Great Hall (400). Lighting facilities limited—spots can be installed. Acts appearing in 1966-67: Ruth Slencznska, Minneapolis Symphony, sponsored by College Concert Series (Harry Nordstorm); also Isaac Stern, Moscow Chamber Orchestra, sponsored by College Concert Series and Student Social Co-operative (John Kinneberg). Sponsoring organizations book independently. Campus weekly is *Carletonian*, Peter Iverson, editor. Closed circuit AM radio station KARL programs classical and pop music. Jason G. Austin is manager. Local record stores: Kindem Record Shop, 411 Division St., Northfield; Records Unlimited, a student service on campus.

Central Missouri State College Warrensburg, Mo.

Enrollment, 9,000. President W. C. Lovinger. Dean of Men W. O. Hampton. Concert facilities: Hendricks Hall (1,500), Recital Hall (350), Wood-Martin Auditorium (250), Garrison Gymnasium (5,000), College Union (600). Acts must be cleared through Director of Activities. Campus weekly is *The Student*, Mrs. Evelyn Runyon, editor. Campus radio station KCMW-FM programs pop and classical music. College Union Bookstore, Burl Gray, manager, sells records. Local record stores: Burchfields; Discount Record Shop, both in Warrensburg.

University of Chicago, Chicago, Ill.

Enrollment, 10,000. President George W. Beadle. Concert facilities: Mandel Hall (1,060); some smaller halls also on campus. Sound: Ampex speakers; microphones reported available but never used. Lighting: theater lighting reported. Acts appearing in 1966-67: Chicago Symphony Orchestra, New York Pro Musica, Balsam-Kroll-Heifetz Trio, Early Music Quartet, Janos Starker, Paul Jacobs, Milton and Peggy Salkind, sponsored by Department of Music (Leonard B. Meyer or Mrs. Z. Cogan). Each sponsoring organization does its own booking. Campus biweekly newspaper is *Maroon*. Radio station WUCB (AM) programs classical and pop music. U. of C. Bookstore sells records, radios, tape recorders, phonographs. Local record store: Lowe's Record Store, 1315 E. 55th St. in Chicago.

Chico State College, Chico, Calif.

Enrollment, 6,500. President Robert E. Hill. Dean of Men Donald Gerth. Concert facilities: College Auditorium (1,500), North Gymnasium (3,300).

Sound facilities: reported as excellent. Lighting: two spot with gels. Acts appearing in 1966-67: New Christy Minstrels, the Mama's and the Papa's, the Association, Stars of Monterey Jazz Festival, Ramsey Lewis Trio, Harry Belafonte, Petula Clark, High Society Orchestra of Tokyo, sponsored by Associated Students, Mackay Martin, general manager. Bookings must go through sponsoring organization's faculty advisor and be cleared with Activities Office. Campus weekly is *Wildcat*, Bill Boyer, editor. Radio station KCSC (AM) programs classical and pop music. Student Bookstore sells records, tape recorders, phonographs. Jeff Wance is manager. Local record store: Valley Music Center, 325 Broadway in Chico.

University of Cincinnati, Cincinnati

Enrollment, 13,000. President Walter Langsam. Dean of Men William Nester. Concert facilities: UC Armory Fieldhouse (9,000), Wilson Auditorium (1,230), Union Great Hall (1,000). Sound facilities; standard theater systems and good acoustics reported in two auditoriums; special systems installed in fieldhouse for concerts. Lighting: Wilson Auditorium has standard overheads and spots, Great Hall has simple overhead system with dimmer control (spots brought in); lights must be brought into fieldhouse. Acts appearing in 1966-67: Harry Belafonte, Manitas DePlata, Back Porch Majority, Four Preps, Skip James, Junior Wells, Buddy Guy Trio, sponsored by Union Concert Series, Barry Zelikovsky, program director; also, Cincinnati Symphony, sponsored by University Special Programs Committee, Joan Cochran, director; also, La Salle Quartet, sponsored by College Conservatory of Music, Jack Watson, Dean of the College. Bookings must be cleared through faculty adviser to sponsoring group and central calendar office. Campus weekly is *News-record*, Judy McCarty, editor. Radio stations WFIB (AM & FM) program pop music; WGUC-FM programs classical music. UC Bookstore sells records, radios, phonographs. Robert J. Martin is manager. Local record stores: Goody's, McMillan Ave.; Discount Records, 525 Vine St.; Air-Way Radio & TV, 326 Ludlow Ave., all in Cincinnati.

Clemson University, Clemson, S. C.

Enrollment, 5,540. President Robert C. Edwards. Dean of Men George E. Coakley. Concert facilities: Tillman Hall Auditorium (2,000), Clemson Field House (5,000), Dining Hall (2,500). Sound facilities: portable hi-fi system. Lighting: four 1000-W spots available. Acts appearing in 1966-67: Don Shirley Trio, Jaime Laredo, Richard Tucker, Pittsburgh Symphony Orchestra, Robert Shaw Chorale and Orchestra, sponsored by Fine Arts Committee (Claud Green); also, The Tams, Cavaliers, Caravelles, sponsored by Central Dance Association (Jay Hair). All bookings must be cleared through Office of Student Affairs. Campus weekly is *The Tiger*, Ernie Stallworth, editor. Radio stations WSBF AM & FM program classical and pop music.

Clemson Bookstore sells records, radios. John Cureton is manager. Local record stores: John B. Lee for Music, 132 N. Main St. in Anderson; Harper's, College Ave. in Clemson.

Colgate University, Hamilton, N. Y.

Enrollment, 1,739. President Vincent M. Barnett Jr. Dean of Men William F. Griffith. Concert facilities: Colgate Memorial Chapel (1,000), Charles A. Dana Creative Arts Center (theatre, 400). Acts appearing in 1966-67: Karen Duke, Jean & Kenneth Wentworth, Syoko Aki, Frank Del Camp, M. S. Subbalakshmi, Otto Luening, Vivien Harvey Slater, sponsored by Music Dept. Recital Series, William Skelton, director; also, La Contrescarpe-Paris Rive Gauche, Mario Maya, First Trumpet Quartet, Halina Siedzieniewska, Veronica Tyler, Yale Russian Chorus, Paris Chamber Orchestra, sponsored by University Concert Series, Lloyd L. Huntley, director. Campus weekly is *The Colgate Maroon*, Bruce M. Buck, editor. Radio station WRCU (AM) programs classical and pop music. The Campus Store sells records. Miss Helen Amberg is manager. Local record stores: P. M. Jones, Broad St.; Western Auto, Lebanon St., both in Hamilton.

Colorado College Colorado Springs, Colo.

Enrollment, 1,450. President Lloyd E. Worner. Dean of Men J. Juan Reid. Concert facilities: Armstrong Hall Auditorium (800), Chapel (1,000). Sound and lighting facilities: reported as most modern theater facilities in Colorado. Acts appearing in 1966-67: Judy Collins, sponsored by Rastall Center; also, Juilliard String Quartet, New York Woodwind Quintet, sponsored by Public Lectures Committee (Dr. Fred Sondermann). Bookings must be cleared through Public Lectures Committee. Campus weekly newspaper is *Tiger*, Charles Buxton, editor. Radio station KRCC FM programs classical and pop music. Local record stores: Miller Music Co., 114 E. Pikes Peak Ave.; Colorado Springs Music Co., 110 N. Tejon St.; Altone's Record Roundup, 1444 N. Hancock Ave., all in Colorado Springs.

Colorado State University Fort Collins, Colo.

Enrollment, 12,300. President W. E. Morgan. Concert facilities: Auditorium/Gymnasium (8,900), Student Center Ballroom (600 to 1,600), Student Center Theatre (677). Sound facilities: Altec VOT/EV 606 systems; 6 microphones. Lighting facilities: Auditorium/Gym has 42 circuits, 12 dimmers, limited instruments, but power for portable instruments; Ballroom has 36 circuits, 12 dimmers, limited instruments; theater has 120 circuits, 18 dimmers, good instruments. Acts appearing in 1966-67: The U. S. Marine Band, Harry Belafonte, Fred Waring, The Denver Symphony, The San Francisco Mime Troupe, The First Ballet Quartet, The Concordia Choir, The Back Porch Majority, Alex-

continued on page 70

COLLEGE MARKET DIRECTORY

Continued from page 69

ander Gabriel, Maria Von Trapp. Concerts sponsored by Fine Arts Series, Special Events Board and Chairman, Summer Session Activities. Full professional ticket sales system utilized under staff management. Contracts require registration with James K. Campbell, Manager, Public Events. Radio station KCSU-FM programs classical and pop music. Local record stores: Bachor Rock, W. Laurel; Kyles, 640 S. College, both in Fort Collins.

The University of Connecticut Storrs, Conn.

Enrollment, 11,399. President Homer D. Babbidge Jr. Dean of Men John P. Dunlop. Concert facilities: Jorgensen Auditorium (3,527), Von de Mehden Recital Hall (692), Jorgensen Theater (494). Sound facilities: custom system, low level, 83 speakers, custom amplification high level Altec speakers. Pencil, RCA 77DX and hand microphones available. Lighting: full theatre and auditorium lighting. Acts appearing in 1966-67: New York Philharmonic, American Ballet Theatre, Pittsburgh Symphony, Cleveland Orchestra, Virtuosi di Roma and Coro Polifonico di Roma, Esterhazy Orchestra, Budapest String Quartet with Walter Trampler, Mstislav Rostropovich, Rosalyn Tureck, Renaissance Quartet, Concertgebow Orchestra, Szymon Goldberg & Victor Babin, sponsored by Jorgensen Auditorium, Michael Brotman, manager; also, the Four Seasons and Dionne Warwick, sponsored by the Alumni, Michael Brotman, manager; also, Simon and Garfunkel, Mitch Ryder and the Detroit Wheels, the Campus Minstrels, the Pembroke Chatterlocks, the Ephlates, the Trinity Pipes, sponsored by Student Union Board of Governors. All contracts must be signed by University Controller and approved by Board of Trustees. Campus newspaper is Connecticut Daily Campus (5 days a week) Eileen Zemetis, editor. Radio stations WHUS (AM & FM) program classical and pop music. Campus Bookstore sells foreign language records. R. C. Zimmer is manager. Local record store: Phil's Record & Radio Shop, Rt. 195, in Storrs.

Cornell College Mount Vernon, Iowa

Enrollment, 991. President Arland F. Christ-Janer. Acting Dean of Men J. Barron Bremner. Concert facilities: Field House (1,800), King Memorial Chapel (900), Little Theatre—Armstrong Hall (400), Maxwell Audio-Visual Aid Theater (180), Palisades Room—The Commons (150). Sound facilities: built-in or external plus occasional rental; microphones include directional and non-directional, cardioid and ribbon (some rented). Lighting: rented. Acts appearing in 1966-67: Judy Collins, New Christy Minstrels, We Five, sponsored by Commons Union Board, Robert A. Reid, director; also, Erick Hawkins Dance Company, Chicago Symphony, Ralph Vote-

pek, New York String Sextet, sponsored by Artist Lecture Series (Prof. Bernard Richardson) and Cornell Music Festival (Professor Jesse Evans). No students allowed to book performers; all events must be cleared on College Master Calendar. Campus weekly is The Cornelian, Martin Malin, editor. Radio station KRNL-FM programs classical and pop music. Local record store: Beranek's in Mount Vernon.

Cornell University, Ithaca, N. Y.

Enrollment, 13,904. President James A. Perkins. Dean of Students Stanley W. Davis. Concert facilities: Barton Hall (7,200), Bailey Hall (2,047), Alice Statler Auditorium (920), Barnes Auditorium (324). Lighting: varies—Bailey Hall is equipped primarily for concerts, Statler Auditorium for theater, Barnes Auditorium has limited lighting and Barton Hall has various lighting. Acts appearing in 1966-67: Drolc String Quartet, Jean Pierre Rampal & Robert Veyron-Lacroix, Borodin String Quartet, Fine Arts Quartet, Moscow Chamber Orchestra, Tossy Spivakovsky, Regine Crespin, Cleveland Orchestra, Emil Gilels, Zurich Chamber Orchestra, Minneapolis Symphony Orchestra, Robert Shaw Chorale, sponsored by Faculty Committee on Music (through concert manager, Cornell University); also, Sandy Bull, sponsored by Watermargin Fraternity; also Ray Charles, sponsored by Interfraternal Council, through Program Director, Willard Straight Hall; also The Lovin' Spoonful, sponsored by Campus Chest; also, Ella Fitzgerald, sponsored by Willard Straight Hall; also, Martha Graham Dance Company, sponsored by Women's Physical Education Dept. (Martha Arnett). Bookings for all acts other than the Faculty Committee on Music series must go through Student Committee Activities Review Board and Program Director, Willard Straight Hall. Campus newspaper is Cornell Daily Sun, Ronald G. Thwaites, editor. Radio stations: WVBR (AM) programs pop music, no classical; WVBR-FM programs classical, no pop. Cornell Campus Store sells records. P. J. Krebs is manager. Local record stores: Fred's Record Shop, State St.; McNeill's Music Store, Tioga St., both in Ithaca.

Creighton University, Omaha

Enrollment, 4,079. President, the Very Rev. H. W. Linn. S.J. Dean of Men Urban E. Rohr. Concert facilities: Peony Park Ballroom (2,000), Omaha Civic Auditorium Music Hall (2,960), Omaha Civic Auditorium Arena (10,000), Eppley Lecture Hall (290), University Gymnasium (3,500). Lighting and sound facilities: if not on hand, can be rented. Acts appearing in 1966-67: The Young Americans and one or two other concerts not yet booked, sponsored by Student Board of Governors, John B. Balousek Jr., president. Campus weekly is The Creightonian, Stephen Schroeder, editor. Radio station KOCU (AM) programs pop and classical music. Campus Bookstore sells records, radios. Clement McCarty is manager. Local record stores: J. L. Brandeis & Sons, Inc., 16th and

Douglas Sts.; Schmoller & Mueller Piano Co., 1516 Dodge St.; Walker Music, 3925 Farnam St., all in Omaha.

Dartmouth College, Hanover, N. H.

Enrollment, 3,100. President John Sloan Dickey. Dean of Men Thaddeus Seymour. Concert facilities: Spaulding Auditorium (900), Leverone Field House (5,000). Sound facilities: good amplifiers and speakers reported available; 20 microphones of various makes and models available. Lighting: full stage lighting reported in Spaulding Auditorium; Troupers available in Leverone Field House. Acts appearing in 1966-67: Maureen Forrester, Leopold Simoneau, Chamber Symphony of Philadelphia, Ronald Turini, Melos Ensemble, Juilliard Quartet, Betty-Jean Hagen, Toronto Festival Singers, Ian & Sylvia, Judy Collins, Theo Bikel, sponsored by Hopkins Center (Warner Bently). All bookings are made through the director of Hopkins Center. Campus daily is The Dartmouth, Michael Wolfe, editor. Radio station WDCR (AM) programs classical and pop music. The Dartmouth Bookstore sells records. Wilbur Goodhue is manager. Local book stores: Music and Recording; The Dartmouth Bookstore; Eastman's Drugstore, all in Hanover.

University of Detroit, Detroit, Mich.

Enrollment, 9,000. President Malcolm Carron, S.J. Dean of Men Joseph Donohue. Concert facilities: Memorial Field House (three arrangements: A, 8,500 capacity; B, 2,500; C, 6,000), Student Union Ballroom (600). Sound facilities: built-in PA system in all halls; 24 microphones. Lighting: 10 small spots. Acts appearing in 1966-67: Dukes of Dixieland and the Four Saints, Charles Aznavour, Manuela Vargas Flamenco Dancers, Al Hirt, Carlos Montoya, Philadelphia Chamber Symphony Orchestra, Rhos Male Choir of Wales, sponsored by Town and Gown Celebrity Series, the Rev. Herman Hughes, producer. Bookings must be cleared through Dean of Men. Campus biweekly is The Varsity News. Radio station WUOD (closed circuit) programs classical and pop music. U. of D. Bookstore sells records, radios, tape recorders.

Duke University, Durham, N. C.

Enrollment, 7,395. President Douglas M. Knight. Dean of Men James L. Price. Concert facilities: Page Auditorium (1,508), Baldwin Auditorium (1,235), East Duke Chamber Music Hall (400), Duke Indoor Stadium (7,500), Duke Chapel (1,800). Sound facilities: permanent in Page Auditorium and indoor stadium; portable elsewhere. Lighting facilities: stage facilities in Page auditorium; spots from 360 degrees available in indoor stadium; portable elsewhere. Acts appearing in 1966-67: American Ballet Theatre, Julian Bream, Tamas Vasary, Pittsburgh Symphony, Robert Shaw, Chorale and Orchestra sponsored by Duke Artists Series; also Early Music Quartet, Quartetto Italiano, Juilliard Quartet, Fine Arts Quartet, Janos Starkner, sponsored by Chamber Arts; also

continued on page 79

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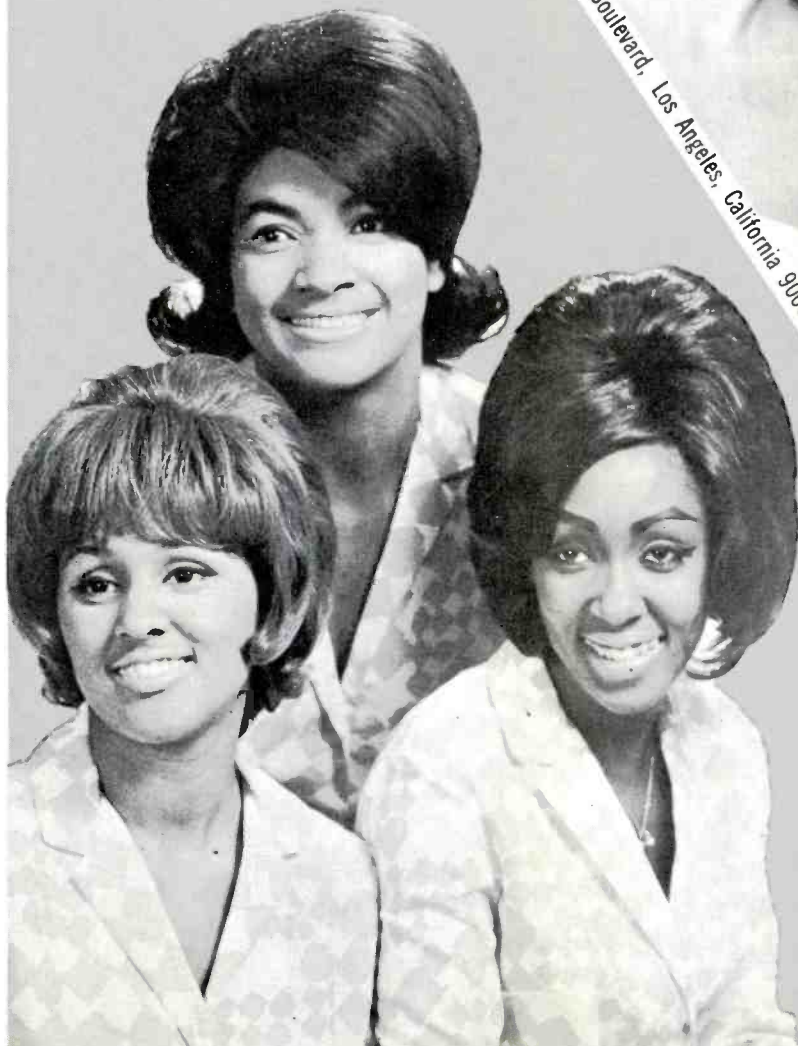
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—*Dallas Morning News*. "Films, lights, transparencies, etc."
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—*Earl Leaf, Teen Magazine*. "Newcomers who will be VBS (very big stars) in the twelve months ahead."
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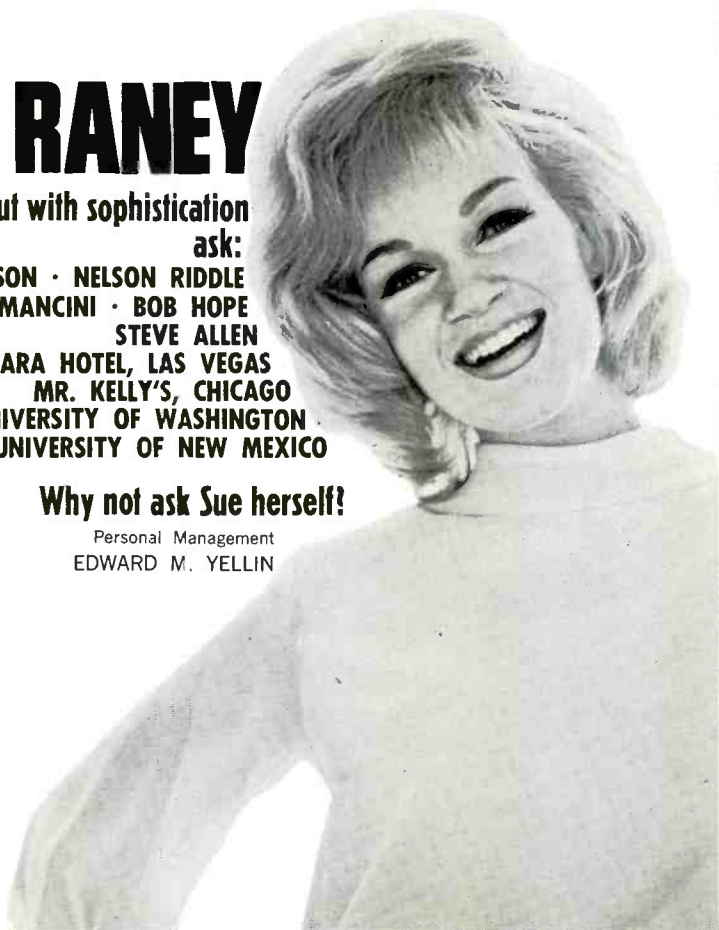
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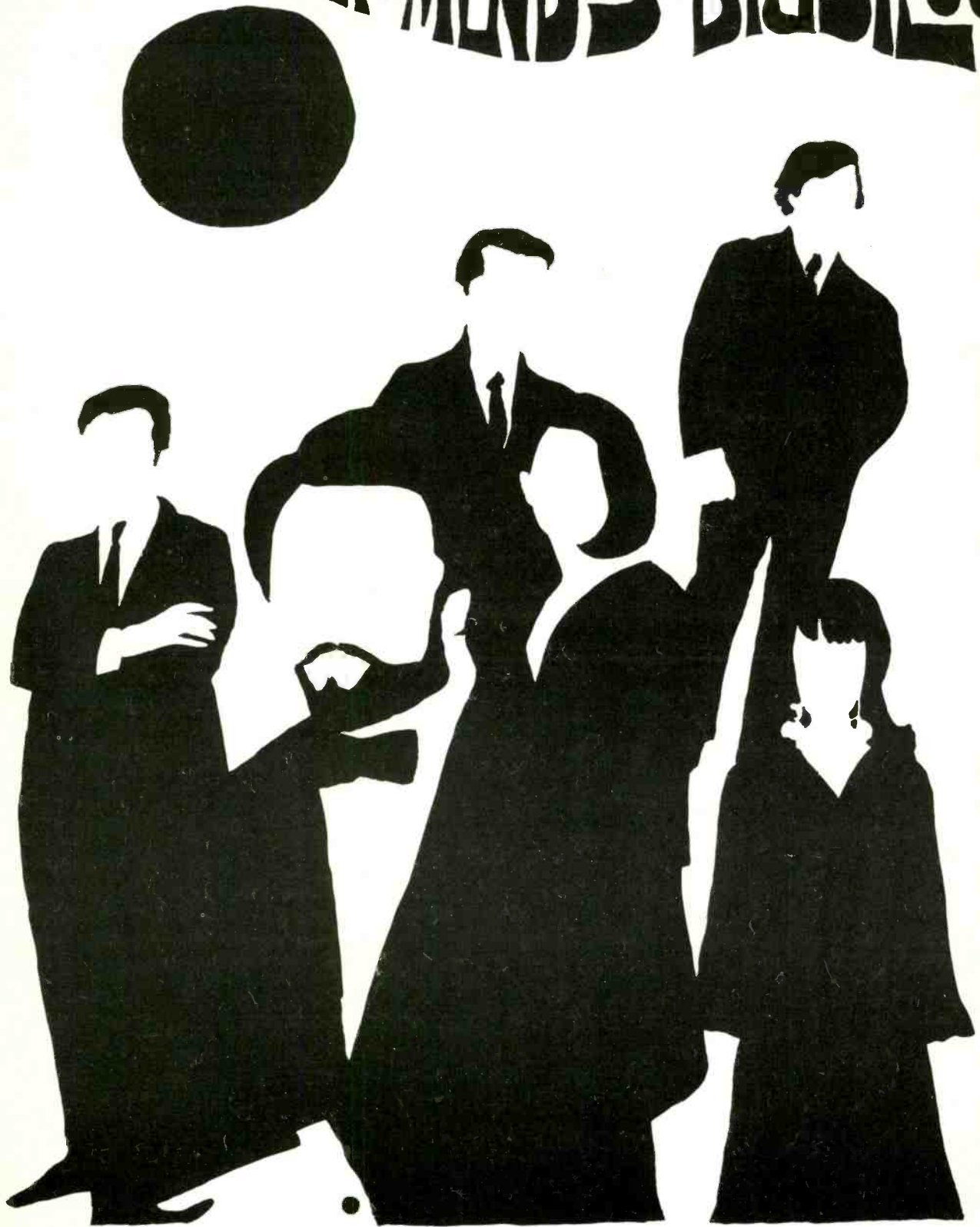


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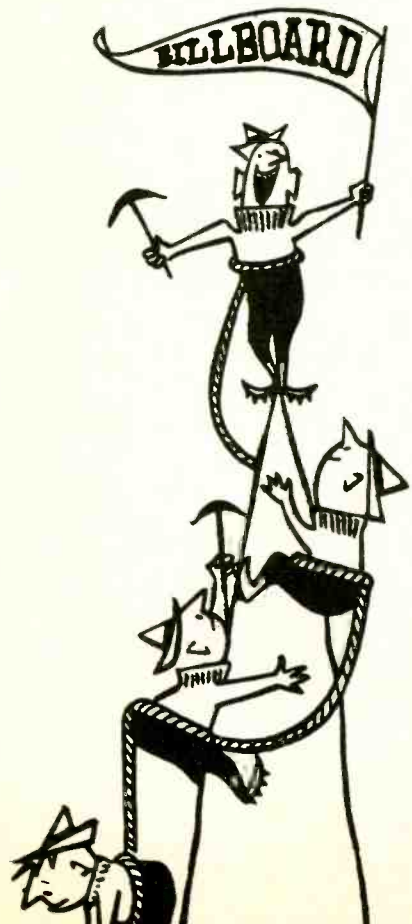
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COLLEGE MARKET DIRECTORY

Continued from page 70

Martha Graham Dance Company, Pete Seeger, The Four Seasons, Contemporary Chamber Ensemble, Ustad Ali Akbar Khan, Bethany Beardslee, Peter Nero, Brasil '66, sponsored by Duke Student Union; also Marik and Ranck, Ciompi String Quartet, sponsored by Music Department Faculty Series. Bookings handled by student committees working with faculty advisors. Co-ordinated by William Griffith, assistant dean of arts and sciences. Campus thrice-weekly newspaper is Duke Chronicle, Dave Birkhead, editor. Radio station WBDS (carrier wave) programs both classical and pop music. Duke Bookstore sells radios, tape cartridges. David Wellons is manager. Local record stores: Record Bar, 118 N. Church; Record and Tape Center, 112 E. Main, both in Durham, and Kemp's in Chapel Hill.

Duquesne University, Pittsburgh

Enrollment, 4,500. President, the Very Rev. Henry J. McNulty, C.S.Sp. Dean of Men Glenn Nelson. Concert facilities: Mills Auditorium (1,000), Campus Theater (300), Music School Recital Hall (314). Acts sponsored by Student Congress, Student Union (Mrs. Joan Orr), fraternities, sororities. Campus weekly is Duquesne Duke, Sarah Julian, editor. Radio station WDUQ-FM programs classical music. Campus bookstore sells sheet music. Mrs. Mary M'Guirk is manager.

Emory University, Atlanta, Ga.

Enrollment, 5,431. President Sanford S. Atwood. Dean of Men E. Jerome Zeller. Concert facilities: Glenn Memorial Auditorium (1,500), Alumni Memorial Auditorium (750), Field House (1,500), also several smaller auditoriums. Sound facilities: Glenn Memorial Auditorium has built-in sound system; Operations Department has wide variety of sound amplifiers which are installed as needed; 3 Electro-Voice 546 A, 4 Electro-Voice 664, 1 Shure 555 and 1 Shure 556 microphones. Lighting: Glenn Memorial and Alumni Memorial Auditoriums have large number of built-in spotlights which can be arranged as occasion demands; 30 portable spots in Alumni Memorial Auditorium. Acts appearing in 1966-67: The American String Quartet, Claudio Arrau, Cesare Siepe, Evelyn Lear, William W. Lemonds, Conducting members of the Atlanta Symphony with Emory Glee Club, Women's Chorale, and Chamber Orchestra, sponsored by Emory Concert Series (Dr. Chappell White); also, Peter Nero, sponsored by Student Center board (Glenn Pelham); also additional acts sponsored by Inter-Fraternity Council. Glenn Pelham, director of student activities oversees events. Campus weekly is The Emory Wheel, Em Cole and Bob Rohrer, co-editors. Radio station WEMO (AM) programs classical and pop music. Local record stores: Emory Camera Shop, 1385 Oxford Rd., NE; Salle Record Shop, 3084 Roswell Rd. NW; Rich's, 45 Broad St., SW, all in Atlanta.

East Carolina College Greenville, N. C.

Enrollment, 9,023. President Leo W. Jenkins. Dean of Men James B. Mallory. Concert facilities: Memorial Gymnasium (3,000), McGinnis Auditorium (780), Austin Auditorium (1,000), Wright Auditorium (2,000). Lighting: follow and fixed spots, including long-range carbon arc spot, in all four halls. Acts appearing in 1966-67: the National Symphony Orchestra, Westminster Choir, New York Brass Quintet, Don Shirley Trio, Sabicas. Dukes of Dixieland, Orchestra Michelangelo di Firenze, all sponsored by Student Government Association, booked through Rudolph Alexander, concert manager and assistant dean of student affairs. Must be approved by Student-Faculty Entertainment Committee. Campus semi-weekly is East Carolinian, Nellie Lee, editor. Campus radio station WECC programs pop and classical music. ECC Students Supply Store, Joseph O. Clark, manager, sells sheet music. Local record stores: Music Arts, Evans St.; Bodkin Music Co., E. Fifth St., both in Greenville.

Eastern Michigan University Ypsilanti, Mich.

Enrollment, 12,915. President, Harold E. Sponberg. Dean of Students Susan B. Hill. Concert facilities: McKenny Union (1,400), Pease Auditorium (1,600), Bowen Fieldhouse (4,500), Quirk Theatre (400). Sound facilities: 300 watt Bogen amplifier, Shure Uni-dyn microphones, 6 Electro Voice Slim Air and Uni-dyn microphones. Lighting facilities: 4 spots in Pease auditorium; spots rented as needed in other facilities. Acts appearing in 1966-67: The Cambridge Circus, Clancy Brothers and Tommy Makem, sponsored by Public and Student Relations Committee (Milton Foster); also, Josh White, sponsored by McKenny Union (Miss Laura Girard); also, Si Zentner, sponsored by All University Student Activities Committee (Donald Kleinsmith); also, Dick Gregory, sponsored by Green and White Series (William C. Lawrence). All activities must be registered at the Office of Student Activities, McKenny Union. Campus weekly is the Eastern Echo, Miss Shirley Cox, editor. Radio station WEMU (FM) programs classical and pop music. McKenny Union Bookstore sells records, tape cartridges. Wayne Morgan is manager. Local record stores: Carty's Music Box, 101 N. Washington; The Bop Shop, 28 N. Huron, both in Ypsilanti.

Eastern Illinois University Charleston, Ill.

Enrollment, 5,787. President Quincy Doudna. Dean of Men Donald Kluge. Concert facilities: McAfee Gymnasium (2,500), Buzzard School Auditorium (420), Fine Arts Theater (420). Sound systems are portable. Acts appearing in 1966-67: Roger Wagner Chorale, Indianapolis Symphony, Van Cliburn, Baroque Chamber Players, Lucia Gudoy, Erick Hawkins Dance Company, sponsored by Artist Series Board (S. R. Steele). Campus weekly is Eastern News, William Moser, editor. Radio station

WEIH (AM) programs classical and pop music. University Bookstore sells phonographs, sheet music. Garland Bryan is manager.

Eastern Kentucky University Richmond, Ky.

Enrollment, 10,011. President Robert R. Martin. Dean of Men Paul L. Seyffrit. Concert facilities: Hiram Brock Auditorium (1,800), Weaver Health Building (gym, 4,000), Alumni Coliseum (gym, 8,000). Sound facilities: Brock Auditorium has Altec 30-W amplifier, Altec speaker, 2 Altec microphones; Coliseum has Altec 250-W amplifier, Altec speaker, 6 Altec microphones; Weaver Gym has RCA 50-W amplifier, Universal speaker, 1 Universal microphone. Lighting: 2 mobile spots. Acts appearing in 1966-67: Dick Clark Summer Caravan of Stars; also David, della Rosa & Brooks. Sponsoring and booking organizations: Social Committee (Miss Mary Engles, Dean of Women) and Department of Business Affairs, J. C. Powell, Executive Dean. Campus weekly is the Eastern Progress, Bill Raker, editor. Radio station WEKU-FM programs classical and pop music. Campus Book Store sells records, radios, tape recorders, phonographs. Fred Ballou is manager. Local record store: Central Music Co., 1st & Water Sts., Richmond.

East Tennessee State University Johnson City, Tenn.

Enrollment, 8,300. President Burgin E. Dossett. Dean of Men Calvin Mercer. Concert facilities: Memorial Hall Gymnasium (4,000), University Center Ballroom (500), Gilbreath Auditorium (850). Sound facilities: Dukane and Altec amplifiers with Dukane and Voice of Theatre speakers; 3 Altec 689 microphones available. Lighting: 1 carbon arc spot, 2 2100-spots. Acts appearing in 1966-67: Righteous Brothers, Lettermen, Ramsey Lewis Trio, Chet Atkins, Boots Randolph & Floyd Cramer, Chad & Jeremy, Josh White Jr., sponsored by Performing Arts Council, University Center, Donald R. Carter, director. All bookings must be cleared through Performing Arts Council. Campus weekly is the Collegian, Ruby Wilhoit, editor. Local radio station WETS (AM) programs pop and some classical music. University Bookstore sells records, radios, sheet music. Guy Maddox is manager. Local record stores: Music Mart, Main St.; Record Shop, Lamont St., both in Johnson City.

Florida A&M University Tallahassee, Fla.

Enrollment, 3,482. President George W. Gore Jr. Dean of Men Warren H. Shirley. Concert facility: Lee Hall (1,550). Sound facilities: Ampex stereo-monaural PA system, tape recorder; 3 microphones. Lighting: complete set of spotlights including 1 trouper. Acts appearing in 1966-67: Goldovsky Grand Opera Theater, Cleo Quitman Danse Generale, American Folk Ballet, Olatunji & His Drums of Passion, sponsored by Lyceum Series Committee, Dr. William P. Foster, chairman. Campus monthly newspaper is Famuan, Miss Dayatra Baker, editor.

continued on page 80

COLLEGE MARKET DIRECTORY

Continued from page 79

University of Florida Gainesville, Fla.

Enrollment, 18,000. President J. Wayne Reitz. Dean of Men Frank T. Adams. Concert facilities: Florida Gymnasium (6,400), University Auditorium (1,248), Florida Union Theater (467). Sound system with 5 or 6 microphones adaptable to all facilities. Lighting: 2 spots in gym, 2 in auditorium; overhead white light in both; complete lighting system in theater. Acts appearing in 1966-67: Nicholas DiVirgilio, Brask-Schieber Duo, Lee Luvisi, James Brown, Serendipity Singers, Helen McGehee's Modern Dance Group, Al Hirt, Bach Aria Group, Glenn Yarbrough. Sponsoring organizations: Inter-fraternity Council (Clyde Taylor, c/o Dean of Men), Lyceum Council (Dr. Reid Poole, Music Dept.), Accent Committee (Charles Shepherd, c/o Student Government), Florida Union Fine Arts and Forums Committees, Dr. Delbert Sterrett, program director for both. All booking contracts must be signed by faculty advisor to sponsoring organization. Correspondence for any student organization may be sent to Public Functions Office. Campus daily is Florida Alligator, Eddie Sears, editor. Radio stations WRUF-AM and FM program both classical and pop music. Local record stores: Record Bar, 923 W. University Ave.; Top Tunes, 1119 W. University Ave.; J. M. Fields, 1409 NW 23rd Blvd., all in Gainesville.

Florida State University Tallahassee, Fla.

Enrollment, 13,590. President John E. Champion. Dean of Men Donald Loucks. Concert facilities: Westcott Auditorium (1,629), Tully Gymnasium (5,000), Opperman Music Hall (542), Conradi Theater (350), Moore Auditorium (400), Union Ballroom (2,000). Sound facilities: Built-in system designed for each facility; 5-Sheere microphones available. Lighting: Built-in system designed for each facility; Spots—2 Trouper. Acts appearing in 1966-67: Lovin' Spoonful, Beach Boys, Mitchell Trio, The Lettermen, Al Hirt, Martin St. John, sponsored by Student Entertainment Series, Mrs. Kathryn W. Vernon, director of special events; also, John Jacob Niles, The Lovin' Dolls, sponsored by Union Program Council, Miss Lynda Brinks, program director, University Union; also, American Ballet Theater, New Orleans Symphony, The Romeros, Half a Sixpence, The Pittsburgh Symphony, The Metropolitan Opera Nat'l Co., sponsored by University Artist Series (Mrs. Kathryn W. Vernon). All events must be booked through Office of Special Events. Campus daily is The Florida Flambeau, Dave Nelsen, editor. Radio station WFSU (FM) programs classical and pop music. The University Bookstore sells records, radios, sheet music; also sells tape recorders, phonographs, guitars, auto tape cartridges on special request. Gordon Wheeler is

manager. Local record stores: Music City Record Shop, 648 W. Tennessee St.; Gridley Music Co., 224 E. College Ave.; Feinberg's, 134 N. Monroe St., all in Tallahassee.

Fordham University, Bronx, N. Y.

Enrollment, 10,000. President, the Rev. Leo McLaughlin, S.J. Dean of Men, the Rev. Thomas McCall, S.J. Concert facilities: Collins Auditorium (400), Campus Center Ballroom (600), gymnasium (4,500). Sound and lighting systems rented as needed. Acts appearing in 1966-67: Mamas and the Papas, sponsored by Fordham Concert Bureau (John Valenti); also Simon & Garfunkel. All booking must be approved by Vice-President for Student Personnel. Campus weekly is Fordham Ram, Peter Stace and J. Michael Willman, co-editors. Radio station WFUV-FM programs classical and pop music. University Shop sells records. Thomas Forkin is manager. Local record stores: Cousins, E. Fordham Rd.; Spinning Disk, Grand Concourse, both in Bronx.

Franklin and Marshall College Lancaster, Pa.

Enrollment, 1,607. President Keith Spalding. Dean of Men O. W. Lacy. Concert facilities: Mayer Center Gymnasium (4,000), Hensel Hall Auditorium (847), Green Room Theater (234). Sound facilities: Amplifying system including microphones, phonograph and taping equipment plus a theater speaker system is available at Hensel Hall; Mayer Center has a system with facilities for up to 4 microphones plus an auxiliary system for sports events. Phonograph equipment and portable sound lectern also available. Lighting: Green Room has professional theater lighting including switchboard; Hensel hall has basic rheostat controlled overhead and foot lights; Mayer Center has a battery of six large rheostat controlled floodlights. Acts appearing in 1966-67: The Lee Vincent Orchestra, Righteous Brothers, Young Rascals, Supremes, Peter, Paul & Mary, and Ramsey Lewis Trio, sponsored by Student Union Board, Dennis Riff, president; also, Johnny Mathis and the Four Tops, sponsored by Interfraternity Council, Jay Diamond, president; also, Barbara Blegen, Borodin String Quartet, Wiener Solisten Chamber Orchestra, Presti-Lagoya, sponsored by Music Department, Prof. Hugh A. Gault, chairman. Contracts are countersigned by the Assistant Dean of Students. Bi-weekly newspaper is College Reporter, Tom Morris and Mark Sklarz, editors. The Bookshop sells records. Mrs. Eva E. Rutter is manager. Radio station WWFM (AM) programs pop music. Local record stores: Darmstaetter's, 37 N. Queen St.; Pee Vee East Coast Promotion Record Co., 8 E. Vine St.; Stan's Record Bar, 43 N. Prince St., all in Lancaster.

Georgia Institute of Technology Atlanta

Enrollment, 7,300. President Edwin D. Harrison. Dean of Men, James E. Dull. Concert facilities: Three auditoriums

(400 to 600). Sound and lighting systems described as routine; no microphones. Acts sponsored by Student Lecture and Entertainment Committee, Dr. I. E. Foote, director. Campus weekly is Technique, John Gill, editor. Radio station WGST (AM) programs both classical and pop music. Campus bookstore, College Inn, sells records, radios, tape recorders, phonographs, sheet music. T. D. Edwards is manager.

George Washington University Washington, D. C.

Enrollment, 6,333. President Lloyd H. Elliott. Dean of Men, Paul V. Bissell. Concert facility: Lisner Auditorium (1,502). Sound facilities: reported good with 6 microphones. Lighting: good system reported; resident lighting technician. Acts appearing in 1966-67: National Ballet, Opera Society of Washington, Washington National Symphony, sponsored by GWU Student Council; also, other acts not yet confirmed. All booking is done through Office of Dean of Students through Washington booking agencies only. Campus weekly is The University Hatchet, Miss Billie Stablein, editor. Radio station WRGW (carrier circuit) programs classical and pop music. GWU Bookstore sells records. C. R. Canfield is manager. Local record stores: The Disc Shop, 1825 Connecticut Ave. NW; Discount Record Shop, 1340 Connecticut Ave. NW; Learmont Record Shop, 3131 M Street NW, all in Washington.

University of Georgia, Athens, Ga.

Enrollment, 14,460. President O. C. Aderhold. Dean of Men William Tate. Concert facilities: Fine Arts Auditorium (1,625), Coliseum (10,000). Sound facilities: Fine Arts sound handled by local sound company to meet requirements of artist; Coliseum sound provided by Baker Audio of Atlanta to meet requirements of artist; Altec microphones available in Coliseum, microphones provided in Fine Arts as needed. Lighting: 2 Trouper and 2 Super Trouper spots, 8 six-inch Ellipsoidal spots 500-750 watts, standard stage lighting, Fresnels, olivettes, wizards available. Acts appearing in 1966-67: Ray Charles, American Folk Ballet, William Warfield, The Romeros, Al Hirt, Edith Peinemann, Robert Shaw Chorale, sponsored by the Cultural Affairs Program, John Cox, director; also, Ferrante & Teicher, Lettermen & Charlie Manna, also, Righteous Brothers (tentative), sponsored by Interfraternity Council, William R. Parker, president. All bookings must be cleared through Department of Student Activities, John Cox, director. The campus bi-weekly newspaper is Red and Black, Michael Mills, editor. The bookstore, University Stores sells records. Tom C. Chambers is manager. Local Record Stores: Bowden's Music Shop, 125 N. Lumpkin; Ideal Music Co., 130 Oconee St.; The Music Shop, 187 N. Lumpkin; The Platter Shop, 216 Clayton St., all in Athens.

continued on page 82

ATTENTION COLLEGE RADIO STATIONS



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COLLEGE MARKET DIRECTORY

Continued from page 80

College of the Holy Cross Worcester, Mass.

Enrollment, 2,200. President, the Rev. Raymond J. Swords, S.J. Dean of Men, the Rev. James Barry, S.J. Concert facilities: Holy Cross Field House (4,000), Fenwick Theater (300). Sound facilities: PA system with four microphones in field house. Stage lighting and spots in field house. Acts appearing in 1966-67: Ian and Sylvia, sponsored by Yearbook; also the Toys, the Lovin' Spoonful, the 4 Seasons, sponsored by 1843 Club (P. Kevin Condran). Campus bi-weekly newspaper is The Crusader, Bruce Clark, editor. Radio station WCHC (AM) programs classical and pop music. Local record stores: Carl Seder's Music Mart, Front St.; Pauline's, Commercial St.; Denholm/McKay, Main St., all in Worcester.

Howard University Washington, D. C.

Enrollment, 11,500. President James M. Nabrit Jr. Dean of Men James L. Cary. Concert facilities: Physical Education for Men Building (3,500), Cramton Auditorium (1,500), Ira Aldridge Theater (300). Sound facilities: amplification and speaker systems with six microphones available. There is no written booking policy, but bookings must be endorsed by faculty adviser to sponsoring organization. Campus weekly is The Hilltop, Carolyn Carter, editor. University Bookstore sells records, phonographs, sheet music. Carrothers J. Moore is manager.

University of Houston, Houston

Enrollment, 19,986. President Philip G. Hoffman. Dean of Men L. Standlee Mitchell. Concert facilities: Cullen auditorium (1,668), University Center Ballroom (1,200), Oberholtzer Hall Ballroom (500), Library Auditorium (225). Sound facilities: PA system; 2 stage speakers; University Center has 2 pulley microphones, 3 floor microphones, 5 desk microphones (models: GD668, GD666, Shure 545-5). Lighting: Cullen Auditorium has 24-dimmer panel, full set of gels, ceiling & aisle controls; University Center has 10 dimmer controls, 6 theatrical lights above stage with filter, 3 rows fluorescent lights, 3 spots at sides of room, 2 1500-w follow spots. Acts appearing in 1966-67: Lettermen, sponsored by Student Association, Richard Gahager, president; also La Contrescarpe Rive Gauche Paris, sponsored by Lecture Artist Series (Dr. J. T. Manns, Political Science Dept.). Booking policy: Lecture Artist Series bookings go through a faculty-student board; University Center Program Council bookings must clear with University Activities staff. Campus daily newspaper is The Cougar, Jamie Spardella, editor. Radio station KUHT (AM) programs classical and pop music. U. of Houston Bookstore sells records, radios, tape recorders, phonographs. Dudley Shroen is manager.

Local record stores: H & H Music, 1211 Caroline; Goggans, 1201 Main; Wadler's, 3907 Main, all in Houston.

University of Illinois, Urbana

Campus, Champaign-Urbana, Ill.
Enrollment, 29,120. President David D. Henry. Dean of Students Stanton Millett. Concert facility: Assembly Hall (capacities as follows: in the round, 17,000; full circle, 16,000; open stage, 7,500; theater, 3,600 to 4,200). Sound facilities: 30-50-150 ohm RCA sound console with 18 inputs; Altec Lansing speaker system; following microphones: 8 RCA-BK5, 3 RCA-SK 46, 4 EV 642, 4 EV 644, 8 EV 655-C, 2 EV lavalier, 2 Vega wireless. Lighting: 4 Super Trouper; 4-circuit balcony rail; 15 circuits on side booms; 21 1000-W Fresnels, iodine quartz; 35 1000-W ellipsoidal iodine quartz; 5 floor pockets on each side of stage. Acts appearing in 1966-67: Florence Henderson and Allen & Rossi, John Gary, Smothers Brothers, Young Americans, Johann Strauss Vienna Orchestra, Tijuana Brass, Lovin' Spoonful and The Association, The Supremes, Ice Capades, D'Oyle Carte Opera Company, Peter, Paul & Mary, sponsored by Assembly Hall, Thomas Parkinson, director; also, Chicago Symphony Orchestra, Harry Belafonte, New York City Center Opera, Ferrante & Teicher, Minneapolis Symphony, sponsored by Star Course, Prof. Morris Carter, secretary. Campus newspaper is Daily Illini, John Schmadeke, editor. Radio stations WILL AM & FM program classical music, no pop. Local record stores: Discount Records, Inc., 603 S. Wright; Lois Taylor Music, Art, Gifts, 514 E. John, both in Champaign.

Illinois Institute of Technology Chicago

Enrollment, 2,500. President J. T. Retaliata. Dean of Men T. E. Hogan. Concert facilities: Grover M. Hermann Hall (1,000). Lighting facilities are limited. Acts appearing in 1966-67: Chad Mitchell, Victoria de los Angeles, Swingle Singers, Whittemore & Lowe, Ramsey Lewis Trio, New York Pro Musica, Chamber Symphony of Philadelphia, Anita Sheer, all sponsored by Union Board of Concerts and William R. Dunbar, director, Grover M. Hermann Hall. All booking contracts must be signed by a member of the Institute administration. Campus weekly is Tech News. Radio station WIIT programs both pop and classical music. IIT Bookstore, 3200 S. Federal, sells records, radios, tape recorders and phonographs. Paul Fox is manager.

Illinois State University Normal, Ill.

Enrollment, 9,699. President Robert G. Bone. Dean of Men John Gillis. Concert facilities: Horton Field House (9,000), Capen Auditorium (1,000), Westhoff Theater (700). Acts appearing in 1966-67: St. Louis Symphony, Half A Sixpence, Henry Mancini, Robert Shaw Chorale, sponsored by Entertainment Board (Dr. Isabelle Terrill). Campus bi-weekly newspaper is Vidette, Dave

English, editor. Radio station WGLT (FM) programs classical and pop music. Local record stores: Co-op, North St.; Libby Laness, North St.; Key Pharmacy, Main St., all in Normal.

Indiana State University Terry Haute, Ind.

Enrollment, 10,529. President Alan C. Rankin. Dean of Men Allan Rodgers. Concert facilities: Tilson Music Hall (1,732), Arena (gym) (6,000, expandable to 7,000), Sycamore Playhouse (300), Sycamore Theatre (auditorium) (712), two Holmstead Hall Lecture Rooms (250 each), Union Building east and west ballrooms (capacity not given), Hulman Center Ballroom (capacity not given). Sound facilities: Dukane PA system, Column speakers in Tilson Music Hall, eight Electro-Voice microphones—five 664, one 666, two lavaliers. Lighting facilities: one Arc Trouper, two 1,000-watt troupettes, four border lights (red, white, blue), separate dimmers, footlights. Acts appearing in 1966-67: New Christy Minstrels (Homecoming); Carlos Montoya, Jerome Hines, Ferrante and Teicher (all Convocation programs). Concerts sponsored by Extended Services (Dr. Norbert Stirzaker), Tiley Memorial Union Board (Miss Linda Eldred), Student Government Association (Mrs. Constance Risch). All convocation programs are selected by a student-faculty board. Campus bi-weekly newspaper is The Indiana Statesman, Mark S. Hayes, editor. Radio station WISU-FM programs classical and pop music. University Bookstore sells records, tape recorders, sheet music. Mrs. Doris Staggs is manager. Local record stores: Paige's Music Store, 642 Wabash Ave.; Jensen's TV and Appliance, 43A Meadows Shopping Center; Seward-Sterchi Music Store, 307 Wabash Ave., all in Terre Haute.

Indiana University Bloomington, Ind.

Enrollment, 25,717. President Elvis J. Stahr. Dean of Men Robert H. Shaffer. Concert facility: University Auditorium (3,788). Sound facilities: Altec custom-built system with channels for 8 microphones. Lighting: 100-dimmer system with two Metro arc spots. Acts appearing in 1966-67: Peter, Paul and Mary, Johnny Mathis, Duke Ellington, Eydie Gorme & Steve Lawrence, Nancy Wilson & Joan Rivers, Henry Mancini, sponsored by Indiana Memorial Union (John Ketter); also, American Ballet Theater, Stern, Rose & Istomin Trio, Martha Graham Dance Company, Indianapolis Symphony, Joan Sutherland, Rhos Male Voice Choir, Rudolf Firkusny, Boston Symphony, Carlos Montoya, sponsored by Indiana University Auditorium Series Committee, Harold W. Jordan, chairman. Both sponsoring organizations handle their own bookings; popular series must be cleared with Student Activities Center of Indiana Memorial Union. Campus newspaper is Indiana Daily Student. Radio station WFIU-FM programs classical and pop music. Local record stores: Tom Music & Folklore Shoppe, 424 E. Kirk-

continued on page 84

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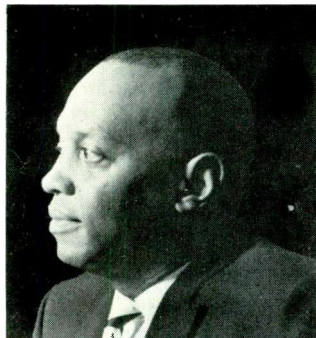
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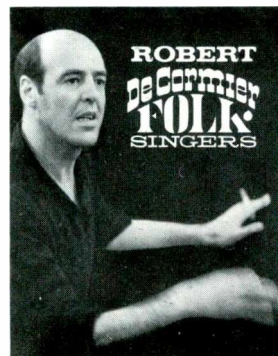
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COLLEGE MARKET DIRECTORY

Continued from page 82

wood; Vance's Music Shop, College Mall; Curry Campus Bookstore, 1302 E. Third, all in Bloomington.

Iowa State University, Ames, Iowa

Enrollment, 15,000. President Robert Parks. Dean of Men Millard Kratochuil. Concert facilities: ISU Armory (5,000), Central School Auditorium (1,100). Sound and lighting facilities reported adequate. Acts appearing in 1966-67: Gianna D'Angelo, Van Cliburn, St. Olaf Lutheran Choir, Chicago Symphony Orchestra, Little Angels From Korea, Eugene Holmes, Zurich Chamber Orchestra, New York Pro Musica, Kingston Trio, Harry Belafonte, Swingle Singers, Half A Sixpence, sponsored by Music Council. All acts booked through Dr. Alvin R. Edgar, Director of Concerts. Campus newspaper is Iowa State Daily. Radio stations WOI-AM&FM program classical and pop music. Local record store: Eschbach Music House, Main St., Ames.

University of Kansas Lawrence, Kans.

Enrollment, 14,600. Chancellor W. Clarke Wescoe. Dean of Men Donald Alderson. Concert facilities: Allen Field House (17,000), Hoch Auditorium (3,800), University Theater (1,200), Swarthout Recital Hall (400), Experimental Theater (50), Kansas Union Ballroom (capacity not given). Lighting: two theaters reported to have superior equipment; portable equipment required for field house. Acts appearing in 1966-67: Al Hirt, Odetta, Duke Ellington, Bill Evans, Ray de la Torre, M. S. Subbalaks'mi, Bill Cosby (pending), sponsored by Student Union Activities. Tom Swale, special events chairman. All bookings must be cleared by University Events Committee. Campus newspaper is University Daily Kansan, Robert Stevens, editor for fall semester. Radio stations KFKU (AM) and KANU-FM program jazz and classical music. Local record stores: Bell Music Company Co., 925 Massachusetts; Kief's Record & Hi-Fi, 711 W. 23d; Sound, Inc., 925 Iowa, all in Lawrence.

Kent State University, Kent, Ohio

Enrollment, 17,885. President Robert I. White. Dean of Students Robert E. Matson. Concert facilities: Memorial Gymnasium (7,500), Wills Gymnasium (1,500), University Auditorium (1,000), Stump Theatre (526), Bowman Lecture Hall "A" (446), Bowman Lecture Hall "B" (206), Music & Speech Center Recital Hall (295), University School Auditorium (488). Sound facilities: University Auditorium has Limpander 5S-10 PA amplifier and 2 Telefunken microphones, MD-43; Memorial Gym has PA system (not hi-fi) with 3 loudspeakers at one end, each driven by 50-watt K Dukane amplifier, and 3 Shure broadcast quality Model 546 and/or Phillips 6031 microphones. Lighting: new dimmer board in University Auditorium; 12 portable lights in auditorium and Memorial

gym; additional spots available in theater. Acts appearing in 1966-67: Jay & the Americans, sponsored by Pan Hell and IFC; also, Harry Belafonte, sponsored by Major Events Committee (Miss Betty Hovencamp), which will also sponsor two other concerts; also, Cleveland Symphony Orchestra, Robert Shaw Chorale, Byron Janis, sponsored by Artist-Lecture Series (Dr. James Fox). Student-sponsored events booked through Miss Betty Hovencamp, Director of Student Activities. Campus newspaper is Daily Kent Stater, Jom Thoms, editor. Radio station WKSU-FM programs classical and pop music. University Bookstore sells records, radios, tape recorders. James T. Shaw is manager. Local record stores: Music Mart of Kent, 173 E. Main St., Kent, Music Mart of Ravenna, 249 Main St., Ravenna.

University of Kentucky Lexington, Ky.

Enrollment, 13,815. President John W. Oswald. Dean of Men Jack Hall. Concert facilities: Memorial Coliseum (12,500), Memorial Hall (1,000), Student Center Ballroom (1,100), Guignol Theater (450), Student Center Theater (250). Sound facilities: Altec stereo system in Coliseum with 10 Altec microphones; Memorial Hall has 3 stand-up microphones. Lighting: 4 Super Trouper spots, 2 Trouper spots, 16 Lekolites (2,000 watts), 20 Davis Bar 64 lights, complete footlighting; dimmer board control for all. Acts appearing in 1966-67: Righteous Brothers, sponsored by Student Center Board (Miss Jane Batchelder); also Stan Getz, sponsored by Little Kentucky Derby Committee (Miss Jane Batchelder); also Richard Tucker and Phyllis Curtin, Mantovani Orchestra, DeCormier Folk Singers, Philharmonia Hungarica, St. Louis Symphony, Anna Moffo, Andre Watts, sponsored by Central Kentucky Concert Association, Mrs. Burton Milward, secretary. Bookings for student-sponsored events cleared by Student Center Program Director, Miss Jane Batchelder. Campus daily is The Kentucky Kernel, Walter Grant, editor. Radio station WBKY-FM programs classical music, no pop. University Bookstore sells records, radios. William Eblen is manager. Local record stores: Kennedy Book Store, 405 S. Limestone St.; Wallace Book Store, 385 S. Limestone St.; Barney Miller's, 232 E. Main St., all in Lexington.

Lafayette College, Easton, Pa.

Enrollment, 1,730. President K. Roald Bergethon. Dean Charles C. Cole Jr. Concert facilities: Alumni Memorial Gymnasium (2,800), Hogg Hall (200), Marquis Hall (100), Pardee Hall (450), Colton Chapel (660). Acts appearing in 1966-67: The Lettermen, Galliard Players, Renaissance Quartet, McHenry Boatwright, Die Wiener Solisten, Janos Starkner, Witold Maluczynski, sponsored by Student Council Lectures-Concerts Committee, Prof. Richmond M. Rudden, chairman. All booking arranged through Prof. Rudden. Campus biweekly newspaper is The Lafayette, Phillip Eppard,

editor. Radio station WJRH-FM programs classical and pop music. Lafayette College Book Store sells records, radios. John Kercksmar is manager. Local record stores: Allegro Music House, 1708 Washington Blvd., Century Music House, 221 Northampton St., both in Easton.

Lake Forest College Lake Forest, Ill.

Enrollment, 1,250. President William Graham Cole. Dean of Men Howard H. Hoogesteger. Concert facilities: Alumni Memorial Field House (2,000), Calvin Durand Commons (550), McCormick Auditorium (200); also proposed Fine Arts Center Auditorium (5,000), proposed Fine Arts Center Theater (450). Sound facilities: permanent and portable systems; microphones: 3 in field house; 2 portable RCA mikes; commons has 3 Dukane mikes. Acts appearing in 1966-67: Mitchell Trio, Reynolds Whitney, also several additional acts not yet booked. Sponsoring organizations include On-Campus Cultural Committee (Mrs. Ruth Winter), Special Projects Board (Miss Linda Hudson), Convocation Committee (Mrs. Winter). Contracts must be approved by the board of the student government sponsoring the event. Campus weekly is The Stentor, James Kidney, editor. Radio station WLFC (AM) programs classical and pop music. L. F. College Bookstore sells records. Dale Scott is manager. Local record stores: Best Records, 247 E. Market Sq.; Grant & Grant, 586 Bank Lane, both in Lake Forest, and Deerfield Record Shop, 726 Deerfield Rd. in Deerfield.

Lehigh University, Bethlehem, Pa.

Enrollment, 3,073. President W. Deming Lewis. Dean of Men Charles W. Brennan. Concert facility: Grace Hall (3,000). Sound facilities: permanent installation with four microphones on adjustable stands. Lighting: portable system consisting of Lekos and Fresnels with four Luxtrol dimmers. Acts appearing in 1966-67: Gary Graffman, Yfrah Neaman, Robert Shaw Chorale & Orchestra, sponsored by Committee on Performing Arts (Samuel I. Connor); also; Mitchell Trio, Four Tops, Dionne Warwick, sponsored by various classes and Student Council (Dean Preston Parr, Chairman, Student Life Committee). Campus semi-weekly newspaper is The Brown and White, Brian M. Kanes, editor. Radio stations WLRN (AM) and WLVR-FM program classical and pop music.

Los Angeles City College Los Angeles, Calif.

Enrollment, 18,023. President Glenn G. Gooder. Coordinator in charge of men's activities Robert Wilkinson. Concert facilities: Camino Theatre (312), Caminito Theatre (116), Recital Hall (150), Student Lounge. (350), Men's Gymnasium (800), Women's Gymnasium (300). Sound facilities: 2-channel stereo, Altec equipment available; 4 Altec 685 and 4 Altec 686 microphones available. Lighting: 50-dimmer, 365 civ SCR Board, 50 spot including X-rays available. Acts

appearing in 1966-67: Michael Lorimer, Nelson Piano Duo, Emilio Osta, sponsored by Associated Students, Robert E. Wilkinson, coordinator, student activities. All acts must be accepted by the Student Council. Campus bi-weekly is THE Los Angeles Collegian, Willie Hamilton, editor. College bookstore, Associated Students Store, 855 N. Vermont Ave., in Los Angeles, sells records. Joseph Flynn is manager.

Louisiana State University Baton Rouge, La.

Enrollment, 17,629. Chancellor Cecil G. Taylor. Dean of Student Services, James W. Reddoch. Concert facilities: LSU Union Theater (1,315), Royal Cotillion Ballroom (1,200), Gymnasium-Armory (2,200), John M. Parker Agricultural Center (coliseum) (9,000). Sound facilities: all facilities reported good. 20 Altec microphones available. Lighting: follow spots available; Dimmer Boards in all but Coliseum. Acts appearing in 1966-67: Peter Nero, Lettermen, Carlos Montoya, Metropolitan Opera Nat'l Co., sponsored by LSU Union Celebrity Showcase, James Wockenfuss, adviser; also Ballet Folklorico of Mexico, Robert Casadesu, sponsored by LSU Lecturers & Artists Committee, Dr. Joel Selbin, chairman. Newspaper is The Daily Reveille, Larry Holden, editor. Radio station WLSU (wired wireless in dormitories) programs classical and pop music. LSU Bookstore sells records. Ray Nolen is manager. Local book store: Kadair's in University Shopping Center.

Mankato State College Mankato, Minn.

Enrollment, 10,274. President James F. Nickerson. Dean of Men Norbert Baumgart. Concert facilities: Auditorium (1,200), Recital Hall (350), Highland Arena (7,000), new music and drama building to open in fall, 1967. Built-in sound facilities with Sony, Norelco, Shure microphones—7 total. Lighting: beam spotlights. Dr. Roy Lashway for CUSA handles some bookings; bookings for convocations handled by Dr. Donald MacRae, Chairman, Convocations. Campus semi-weekly newspaper is College Reporter, Willis Switchzenberg, editor. Radio station KMSU-FM programs both classical and pop music. College Bookstore sells auto tape cartridges. Mrs. James Anderson is manager.

Marquette University, Milwaukee

Enrollment, 13,042. President, the Very Rev. John P. Raynor, S.J. Dean of Men Wayne F. Tinkle. Concert facilities: University Gymnasium (2,200), MU High School Auditorium (1,500), Brooks Memorial Union Ballroom (900). Sound facilities: ceiling speakers; 3 high impedance microphones (2 floor, 1 table). Lighting: 8 systems including travel spots, individual cuts. Acts appearing in 1966-67: Deller Consort, Irene Jordan, Milwaukee Symphony, Eugene Istomin, Riverside Singers, sponsored by Brooks Council. Bookings must go through Student Activities Office. Campus bi-weekly newspaper is The Marquette Tribune, Leonard J. Egan, editor. Local record

stores: Schroeders, 801 W. Wisconsin Ave.; Radio Doctors, 240 W. Wells; Esquire Record Shop, 825 N. 27th St., all in Milwaukee.

Marshall University Huntington, W. Va.

Enrollment, 5,523. President Stewart H. Smith. Dean of Student Affairs John E. Shay. Concert facilities: Old Main Auditorium (600), Gullickson Hall (4,000), Keith-Albee Theatre (2,000), Music Complex (300). Sound facilities: PA systems; two microphones. Lighting: spots and footlights reported available. Acts appearing in 1966-67: Roger Wagner Chorale, Vienna Johann Strauss Orchestra, Royal Winnipeg Ballet, Cincinnati Symphony Orchestra, Johnny Mathis, Swingle Singers, Fred Waring & the Pennsylvanians, Roger Williams, Marc et Andre, Lucktenburg Duo, Berkshire Quartet, Italian Men of Song, Maria Godoy, Stecher & Harowitz, sponsored by Marshall Artists Series Corp. (Prof. Curtis Baxter). Inquiries regarding any bookings to Mr. Baxter or President Smith. Campus bi-weekly newspaper is Parthenon, Lloyd Lewis, editor. Radio station WMUL-FM programs classical and pop music. Marshall Bookstore sells records. Percy Galloway is manager. Local record stores: Davidson's, 4th Ave.; Kenny Music Co., 3rd Ave., both in Huntington.

The University of Maryland College Park, Md.

Enrollment, 27,500. President Wilson H. Elkins. Executive Dean of Student Life Leslie R. Bundgaard. Concert facilities: Cole Field House (14,500), Ritchie Coliseum (theater) (6,000), Record Armory (1,500), Student Union Ballroom (400). Sound facilities: reported adequate, extra equipment rented as needed. Lighting: Equipment rented for concerts as needed. Cole Field House can accommodate 6 carbon arc lights which are rented for concerts. Acts appearing in 1966-67: Tom Paxton, Leon Bibb, Four Seasons, sponsored by Student Union Board; also Harry Belafonte, sponsored by Interfraternity Council; also The Cyrkle, Ruby and the Romantics, National Symphony, Van Cliburn, Aaron Copeland, Leonard Pennario, Virgil Fox, Baltimore Symphony, sponsored by SGA Cultural Committee. All acts are booked through Cultural and Special Events co-ordinator, Alfred E. Miller. Campus daily is The Diamondback, John M. Purnell, editor. Radio station WMUC (AM) programs classical and pop music. Maryland Book Exchange sells records. Harry Headlee is manager. Local record stores: Music Time, Prince George's Plaza Shopping Center, Music Box, Langley Park Shopping Center, both in College Park; Record Dept. of S. Klein's, in Greenbelt.

Memphis State University Memphis

Enrollment, 14,500. President C. C. Humphreys. Dean of Men E. Don McDaniel. Concert facilities: Memphis Municipal Auditorium (5,500), Memphis Memorial Coliseum (13,000), MSU Field House (4,000). Acts sponsored by

Associated Student Government. William C. Tatum, Director of Activities, clears all bookings. Campus weekly is Tiger Rag, Forrest Laws, editor. Radio station WTGR (AM) programs both classical and pop music. Campus Bookstore sells records, radios, tape recorders, phonographs, sheet music, guitars, tape cartridges. Charles Jetton is manager. Local record stores: Poplar Tunes Record Shop, Poplar Ave.; Melody Music Shop, Poplar Ave.; and Paul Craft's Guitar and Drum City, Summer Ave., all in Memphis.

Mercer University, Macon, Ga.

Enrollment, 1,911. President Rufus Carrollton Harris. Dean of Men Joseph M. Hendricks. Concert facility: Willingham Chapel (1,042). Acts appearing in 1966-67: Swingle Singers, Paul Winter Jazz Ensemble, Jean Langlais, Fred Waring and the Pennsylvanians, Bach Aria Group, all sponsored by the Student Activities Board (Dr. Arthur L. Rich) and the Student Government Association, Jerry Stone, chairman. Bookings cleared through University Calendar Committee in addition to sponsoring committee. Campus weekly is The Mercer Cluster, Tom Lang, editor. The College Store sells records. Mrs. Vernon C. Grimes is manager. Local record stores: Evans Music Co., 371 Cotton Ave.; Ingleside Music Center, 2320 Ingleside Ave.; and The Music Shop, 620 Poplar St., all in Macon.

Middle Tennessee State University, Murfreesboro, Tenn.

Enrollment 5,890. President Quill E. Cope. Dean of Men Chester Burns. Concert facilities: MTSU Theatre-Auditorium (1,100), MTSU Memorial Gymnasium (4,200). Sound facilities: reported excellent in auditorium, poor in gymnasium. Large number of microphones reported available. Lighting: reported excellent in auditorium, fair in gymnasium. Acts appearing in 1966-67: Smothers Brothers, Righteous Brothers, Chilean Dancers, The Lettermen, sponsored by Associated Student Body, Bill Boner, president. All acts must be cleared with Public Programs Committee, Lane Boutwell chairman. Campus weekly is The Sidelines, Tony Pendergrass, editor. MTSU Bookstore sells records, radios, tape recorders, sheet music. Charles R. Phillips is manager. Local record stores: Toy and Hobby Shop, 129 S. Church St.; Tom-Tom's High Fidelity, Penny Plaza; Music Shop, 102 E. Vine St., all in Murfreesboro.

University of Michigan Ann Arbor, Mich.

Enrollment, 36,063. President Harlan Hatcher. Vice-President, Student Affairs, Richard L. Cutler. Concert facilities: Hill Auditorium (4,200), Mendelssohn Theatre (750), Michigan Union Ballroom (700), Michigan League Ballroom (500). Lighting: complete theater systems in Hill Auditorium and Mendelssohn Theatre; spots available in ballrooms. Acts appearing in 1966-67: Chi-

continued on page 86

COLLEGE MARKET DIRECTORY

Continued from page 85

icago Symphony, Guiomar Novaes, Toronto Symphony, American Ballet Theatre, Detroit Symphony, Royal Winnipeg Ballet, Shirley Verrett, Stockholm University Chorus, Boston Symphony, Emil Gilels, Minneapolis Symphony, Jose Greco & Company, Chamber Symphony of Philadelphia, Moscow Chamber Orchestra, Christian Ferras, Andres Segovia, Jacqueline du Pre & Stephen Bishop, Boston Symphony Chamber Players, sponsored by University Musical Society, Gail Rector, executive director. All student organization bookings are through Office of Student Organization Auditor, Student Activities Building. Campus newspaper is Michigan Daily, Mark Killingsworth, editor. Radio station WUOM-FM programs classical music, no pop. Three independently owned, campus-oriented bookstores, selling records: Slater's, Follett's, Ulrich's. Local record stores: Liberty Music Shop, Liberty St.; Discount Records, State St.; Music Center, S. Thayer St., all in Ann Arbor.

Michigan State University East Lansing, Michigan

Enrollment, 38,000. President John A. Hannah. Dean of Men John Fuzak. Concert facilities: Auditorium (4,500), Jenison Field House (10,000), Fairchild Theater (800). Sound and lighting facilities reported adequate. Acts appearing in 1966-67: New York City Ballet, Martha Graham Dance Company, Toronto Symphony Orchestra, Lucas Hoving Dance Company, Vienna Johann Strauss Orchestra, New York City Opera, Ukrainian Dancers, Indianapolis Symphony Orchestra, Chicago Symphony Orchestra, Ballet Folklorico de Mexico, Los Angeles Philharmonic Orchestra, Ferrante & Teicher, Concertgebouw Orchestra of Amsterdam, Lisa Czobel & Alexander von Swaine, Cliff & Betty Jones, Earl Robinson, Allan Atlas, sponsored by Lecture Concert Series (Dr. Wilson Paul). Student Government Association, through Dean Fuzak, books other acts. Campus daily is Michigan State News, Kyle Kerbawy, editor. Radio stations WKAR AM & FM program classical music, no pop. University Book Store sells records, sheet music. Robert Frew is manager.

University of Mississippi University, Miss.

Enrollment, 5,862. President John D. Williams. Dean of Men Franklin Moak. Concert facilities: Coliseum (8,500), Fulton Chapel (450), Education Auditorium (500). Sound facilities: RCA amplifier, 2 RCA Model MI-11010 microphones and 2 speaker units; also four 175-watt Altec amplifiers, two 80-watt Altec stand-by amplifiers, 3 Altec Model 865 microphones, 2 Altec 632-C microphones, cluster of 3 full-range speaker units. Lighting: 110 instruments, including 90 spots; 24 circuits (auto-transformer) from 10-40 amps, mechanically mastered; 400 amps of feed to company

box. Acts appearing in 1966-67: Brothers Four, Johnny Cash, four unconfirmed concerts, sponsored by ASB Concert Committee; also Cambridge Circus, Ballet Folklorico, Gregg Smith Singers, Claudio Arrau, Quartet Italiano, Pittsburgh Symphony, sponsored by Artists Series, Mrs. Anita C. Hutcherson, chairman. All bookings cleared through Tom S. Hines, Director of Student Activities. Campus daily is Mississippi, Billy Greer, editor. Radio station WCBH (AM) programs classical and pop music. University Book Store sells records, radios. Carl Coers is manager. Local record store: Morgans, in Oxford.

University of Miami Coral Gables, Fla.

Enrollment, 10,000. President Henry King Stanford. Dean of Men Robert Hynes. Concert facilities: Whitten Union Patio (5,000), Flamingo Ballroom (500), Beaumont Hall (400), various small lounges (75 each). Sound facilities: Union reported to have completely integrated system with almost unlimited capacity in a given programming area. Lighting: one small spotlight and overhead incandescent stage bulbs. Acts appearing in 1966-67: Dionne Warwick, The Cyrkle, Ramsey Lewis Trio, The Four Seasons, sponsored by Undergraduate Student Government, Dr. T. Adams, Director of Student Activities. Contracts must be signed by Vice-President for Financial Affairs and cleared through advisers to sponsoring organizations. Campus weekly is The Hurricane, Dan Barber, editor. Radio station WVOH (FM) is in process of organization. University Bookstore sells records, radios, tape recorders, phonographs, guitars, tape cartridges. John Galbraith is manager.

University of Minnesota Duluth, Minn.

Enrollment, 3,727. Provost Raymond W. Darland. Academic Dean Thomas W. Chamberlin. Concert facilities: Kirby Student Center (1,000), Gymnasium (5,000). Sound facilities: Altec amplifier, speaker system, high impedance line to recording system; 2 Shure 545S pencil microphones, 1 Shure 55SW standing microphone, 1 lavalier, 1 Electro-Voice 664 standing microphone. Lighting: reported very limited, 1 strong Trouperette follow spot. Acts appearing in 1966-67: Back Porch Majority, sponsored by Orientation Committee; also Jerry and Myrna Music, sponsored by Homecoming Committee. Bookings must be cleared through appropriate committee. Campus weekly is the Statesman, David Haglin, editor. Radio station KUMD (FM) programs classical and pop music. VMD Bookstore sells records. Manager is James Stuber.

University of Missouri Columbia, Mo.

Enrollment, 18,669. President John C. Weaver. Chancellor John W. Schwada. Dean of Men Jack Matthews. Concert facilities: Jesse Auditorium (1,847), Brewer Fieldhouse (1,500 to 5,000), Recital Hall of Fine Arts Bldg. (300), University Theatre (300), Rothwell Gymnasium

(1,400). Sound facilities: Built-in with up to six microphones. Lighting: two follow spots, up to 30 fixed stage spots, three border spots and five sets of collapsible footlights. Acts appearing in 1966-67: Ike & Tina Turner, Chad & Jeremy, Carlos Montoya, sponsored by Missouri Students Association; also Victoria de Los Angeles, Eugene Istomin, Cesare Balletti, Henryk Szeryng, Chicago Symphony, sponsored by Fine Arts Department, Prof. Rogers Whitmore, chairman. Bookings must be cleared by Bob Dickson, Director of Student Activities. Campus weekly is The Maneater, Larry Van Dyne, editor. Radio station KCCS (AM) programs pop and classical music. Missouri Store Company sells records, radios, tape recorders, sheet music, auto tape cartridges. Manager is Kent Simmons. Local record stores: Andes Candies, 804 E. Broadway; Cottage Record Shop, 905 Broadway; Hi Fi House, 13 N. Ninth, all in Columbia.

University of Missouri at Kansas City, Kansas City, Mo.

Enrollment, 7,800. Chancellor Randall M. Whaley. Concert facilities: Pierson Hall (1,200), University Playhouse (500). Acts appearing in 1966-67: Johnny Mathis, Miriam Williams, Jean-Pierre Hallet, We Five, V. Tarsis, Chad Mitchell, sponsored by All-Student Association. Bookings must be cleared through Mrs. Debbie Normal, Director of Student Activities. Campus weekly is University News, Frank Titterington, editor. Radio station KCUR-FM programs classical music, no pop. UMKC Bookstore, 5100 Rockhill, sells records.

Monmouth College West Long Branch, N. J.

Enrollment, 4,625. President William G. Van Note. Dean of Men Joseph A. Yanchik. Concert facilities: Pollak Auditorium (400), Lecture Hall 1 (400), Lecture Hall 2 (300), Gymnasium (2,500). Sound facilities: Auditorium has permanent sound facilities; Gymnasium has portable speaker system and channeled speaker system with one master control of 4 consoles; 5 Altec 51, 3 Synchrons available. Lighting: Available equipment includes bank floodlights and spots, and 1,500 capital spots. Acts appearing in 1966-67: The Four Seasons, Jay and the Americans, Peter, Paul and Mary, Johnny Mathis, sponsored by Student Government Association, Frank M. Smith, director of student activities and William N. Frantz, assistant director. All contracts must be signed by the vice-president of Business Affairs. Campus weekly is The Outlook, Philip Dorin, editor. Radio station WVMC programs classical and pop music. Monmouth College Bookstore sells records, sheet music. Local record stores, Anderson Music House; Harmony House Discount Records, both in West Long Branch.

Montana State University Bozeman, Mont.

Enrollment, 6,300. President, Leon Johnson. Dean of Men Ed Hason. Concert facility: Field House (13,000). Sound

facility: Stromberg-Carlson 52 speakers; 4 RCA microphones available. Lighting: two 1000-follow spots, ample footlights, 500 Lekos. Acts appearing in 1966-67: Dave Brubeck, Harry Belafonte, New Christy Minstrels, Lettermen. Acts must be cleared through Field House Board. Bud Purdy, manager. Campus weekly is the Exponent, Bob Norton, editor. Local record store: Montana Music Co. in Bozeman.

**University of Montana
Missoula, Mont.**

Enrollment, 6,022. Acting President Robert T. Pantzer. Dean of Men Andrew C. Cogswell. Concert facilities: University Theatre (1,400), Adams Field House (5,000), Dornblazer Football Field (8,000), Music Recital Hall (400). Sound facilities: Reported poor for concert purposes; acoustics at football field and field house reported impossible, but excellent in recital hall; theater has fair portable system—35-watt Bogen system with column speakers and four-microphone input. Acts appearing in 1966-67: Houston Symphony, Seattle Symphony, sponsored by Music School of School of Fine Arts; also Dave Brubeck Quintet, Chad & Jeremy, Carlos Montoya, sponsored by A.S.U.M. Program Council and Visiting Lecturer's Committee, Lee Tickell, student director, and Ray F. Chapman, advisor. Sponsoring student organizations advised by Director of Student Union. Staff signature must be on all contracts. Campus daily is Montana Kaimin. Dan

Webber, editor. Radio station KUFM programs classical and pop music. Local record stores: Dickinson's, 1805 Brooks; Music Center, Holliday Village; Musical Note Record Co., 614 S. Higgins, all in Missoula.

**University of Nebraska
Lincoln, Neb.**

Enrollment, 17,500. President Clifford Hardin. Dean of Men Robert G. Ross. Concert facilities: Nebraska Union Ballroom (1,000), Pershing Municipal Auditorium (7,000). Sound facilities: Reported as excellent with Shure floor and table microphones. Acts appearing in 1966-67: Herb Alpert & Tijuana Brass, sponsored by Nebraska Union, Richard K. Scott, program director; also Earl Hines Trio, Swingle Singers, Sabicas, sponsored by Fine Arts Convocations Series. Campus newspaper is Daily Nebraskan, Wayne Krusher, editor. Radio station KNUS (AM) programs classical and pop music. Local record stores: Gold & Co.; Miller & Plane; Record Mart, all in Lincoln.

University of Nevada, Reno, Nev. Enrollment, 7,749 (including Las Vegas campus). President Charles J. Armstrong. Dean of Men James R. Hathorn. Concert facilities: Church Fine Arts Theater (270), University Gymnasium (4,000), Jot Travis Lounge (250), Dining Commons (400), Centennial Coliseum in Reno (8,000). Sound facilities: none in gym, though portable speakers are available; 6 Shure microphones available.

continued on page 88

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COLLEGE MARKET DIRECTORY

Continued from page 87

Lighting: Trouperettes available. Acts appearing in 1966-67: Dolmetsch-Schoenfeld Ensemble, Beveridge Webster, Lennox Quartet, David Abel, Paul Winter Ensemble, Alma Trio, sponsored by Public Occasions Board, Kenneth J. Carpenter, chairman; also U. S. Marine Band, Checkmates Ltd., Johnny Rivers, Randy Sparks, sponsored by Jot Travis Union Board, Bill Adams, director. Campus weekly is University of Nevada Sagebrush, Hampton Young editor. Radio station KUNR-FM programs classical music, no pop. Local record stores: Emporium of Music, 214 N. Sierra St.; Gray Reid's Record Shop, 525 N. Virginia St.; Reno Records, 22 E. Second St., all in Reno.

University of New Hampshire Durham, N. H.

Enrollment, 6,000. President John McConnell. Dean of Men Robert Keesey. Concert facilities: Snively Arena (4,000), Field House (5,000), New Hampshire Gymnasium (1,000), Johnson Theater (770), Strafford Ballroom (500). Sound facilities: Individual systems installed or available in each area; wide variety of microphones reported available. Lighting: permanent lighting in some facilities, portable spots available in others. Acts appearing in 1966-67: Detroit Symphony, Juilliard String Quartet, Krainik Baroque Trio, Regine Crespin, Itzhak Perlman

sponsored by Blue and White Committee, Ronald C. Barrett, secretary; also, Bill Cosby, sponsored by Senate Social Committee; Wayne W. Justham, assistant director, Memorial Union; also, Peter, Paul and Mary, sponsored by Campus Chest Committee (Wayne W. Justham). Student organizations must have budget approved by the Associated Student Organization. Campus weekly is The New Hampshire, Margaret Vreeland, editor. Radio stations WUNH AM & FM program classical and pop music. Local record stores: Price's; Town and Campus, both in Durham.

New York University New York, N. Y.

Enrollment, 41,000. President James M. Hester. Concert facility: Loeb Student Center Auditorium (735). Sound and lighting facilities reported complete. Acts appearing in 1966-67: sponsored by School of Continuing Education (Miss Katherine Gault) and Student Activities Organization. Any booking needs sponsorship of a university official. Campus weekly is Washington Square Journal, Jonathan Williams, editor. Closed-circuit radio station WNYU programs classical and pop music. NYC Campus Stores sell records. John Bologna is manager.

State University of New York at Buffalo, Buffalo, N. Y.

Enrollment, 10,265. President Martin Meyerson. Dean of Men Richard A. Sigglekow. Concert facilities: Clark Gymna-

sium (2,000), Baird Hall (270), Conference Theatre (286). Sound and lighting facilities: usually rented for concerts as needed. Acts appearing in 1966-67: Judy Collins, Arlo Guthrie, sponsored by Union Board; also, Four Seasons, Charlie Manna, Blues Project, sponsored by Concert Committee. All acts must be presented by recognized committee with regular contracts. Campus semi-weekly newspaper is Spectrum, David Edelman, editor. Radio station WBFO (FM) programs classical, folk and jazz music. Campus Bookstore sells records, radios. George Bielan is manager.

University of New Mexico Albuquerque, N. M.

Enrollment, 13,000. President Tom L. Popejoy. Dean of Men Howard Methany. Concert facility: Concert Hall (2,094). Sound facilities: Altec Lansing and Ampex equipment with 12 Electro-Voice microphones. Lighting: Izenauer punch card remote system. Acts appearing in 1966-67: Utah Symphony, Deller Consort, Albuquerque Symphony, Itzak Perlman, Kingston Trio, Houston Symphony, Philadelphia Symphony. Sponsoring organizations include UNM Music Dept., Associated Students (Dean H. Lavender), Sante Fe Opera Guild. Bookings supervised by Concert Hall Board (W. J. Martin). Campus four-times-weekly newspaper is The Lobo, Jim Jansson, editor. Radio station KUNM-FM programs classical and pop music. Local record store: Rieblings, in Albuquerque.



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**North Carolina A & T College
Greensboro, N. C.**

Enrollment, 3,595. President Lewis F. Dowdy. Dean of Men William E. Goode. Concert facilities: Charles Moore Gymnasium (3,350), Harrison Auditorium (1,440), Student Union Ballroom (ready in March 1967) (1,000). Sound facilities reported complete in each facility. Lighting: several portable spotlights in auditorium which are moved to other facilities as needed. All bookings must be approved by Dean of Student Affairs and cleared through Co-ordinator of Student Activities. Campus weekly is A & T College Register, Miss Eula Battle, editor. Radio station WANT (AM) programs classical and pop music. College Bookstore sells records; radios, tape recorders, phonographs may be rented. James Meachem Jr. is manager. Local record stores: Carolina Camera Center, 103 N. Elm St.; Greensboro Record Center, 302 S. Elm St.; Harvey West Music Co., 228 W. Market St., all in Greensboro.

**University of North Dakota
Grand Forks, N. D.**

Enrollment, 6,370. President George W. Starcher. Dean of Men John T. Wynne. Concert facilities: UND Fieldhouse (9,000), University Center Auditorium (1,200), Burtness Theatre (400). Sound facilities: fieldhouse has 3 PA systems; room for 9 or 10 microphones in fieldhouse and auditorium—seven or eight on hand (Dynamic Head). Lighting: super Trouper and Trouperette spots in fieldhouse and auditorium. Acts appearing in 1966-67: Preservation Hall Jazz Band, Winnipeg Symphony, Erick Hawkins Dance Company, sponsored by UND Convocation Committee (Dr. William Boehle); also, Brothers Four, Charley Williams Orchestra, sponsored by Homecoming Committee. Bookings cleared either by Student Activities Committee or through Appropriations of Senate. Campus bi-weekly newspaper is The Dakota Student, Ronald Way, editor. Radio station KFJM (AM) programs classical and pop music. University Bookstore sells records. Dallas Breitbarth is manager. Local record stores: Scott's Music Store, Third St. N.; Poppler's Music Store, De Mers Ave., both in Grand Forks.

**North Dakota State University
Fargo, N. D.**

Enrollment, 5,479. President H. R. Albrecht. Dean of Men D. Dean Scott. Concert facilities: Field House (3,000), Festival Hall Auditorium (1,200), Memorial Union Ballroom (capacity not given). Sound facilities: Mixer system with four microphones in Field House. Lighting: Reported as inadequate; some Lekos and Fresnels available; dimmers are available in auditorium and Ward Leonard Auto Transformers in Field House. Acts appearing in 1966-67: Moscow Chamber Orchestra, Jose Molina, Gary Graffman, sponsored by University Committee for Fine Arts (Dr. F. G. Walsh); also Brothers Four, Simon & Garfunkel, Louis Armstrong, Peter, Paul
continued on page 90

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COLLEGE MARKET DIRECTORY

Continued from page 89

& Mary, sponsored by Student Union Activities Board; Ray Kril, program manager. Campus weekly is *The Spectrum*, Joseph Satrom, editor. Radio station KDSU-FM programs mostly classical, some pop music. Varsity Mart, campus bookstore sells records, radios. Dick Kasper is manager. Local record stores: Daveau's; Musicland, both in Fargo.

Northeastern University, Boston

Enrollment, 11,851. President Asa S. Knowles. Dean of Men Edward W. Robinson. Concert facility: Alumni Auditorium. Sound and lighting facilities: reported as sufficient. Twenty microphones available. Acts appearing in 1966-67: New York Percussion Trio, Woody Herman Orchestra, sponsored by Cultural Activities Committee. Acts must be cleared through the Student Activities Director. Campus weekly is *The Northeastern News*, David Stern, editor. Radio station WNEV (AM) programs pop music. N.U. Bookstore sells, records, radios. Walter H. Floyd is manager.

Northern Arizona University Flagstaff, Ariz.

Enrollment, 6,000. President J. Lawrence Walkup. Dean of Men Joseph C. Rolle. Concert facilities: University Auditorium (966), Ballroom (2,000), Ashurst Music Hall (500), Liberal Arts Little Theater (100), Lumberjack Gymnasium (3,500). Sound facilities: 4 column speakers, 2 commander amps, 4 Electro-Voice 664 microphones in gym; 1 Newcomb K5-1250 amp., 2 Altec A7-500 speakers, 4 Shure 545 microphones, 1 Garrard turntable in Ballroom. Lighting: 1 strong trouper arc spot, 2 500-watt fresnel spots, 1 dimmer control board, 10-ft. boom poles. Acts appearing in 1966-67: Stars of the Monterey Jazz Festival Dave Brubeck Quartet, the Collegians and the Deep Six and the Challengers, Ramsey Lewis Show, Dionne Warwick, the Beau Brummels, Petula Clark, Supremes, Lovin' Spoonful, sponsored by Associated Students, Grant L. Wolf, social manager; also, "The Soul in Jazz," Cole Porter Revisited, sponsored by Student Series (Dr. Roger Ardrey). All booking must go through social manager's office. Campus bi-weekly is the Lumberjack, Carol Hatch, editor. Radio station KASC (AM) programs classical and pop music. Local record store: Northern Arizona Amusement Co., 107 W. Aspen Ave. in Flagstaff.

Northwestern State College Natchitoches, La.

Enrollment, 5,100. President Arnold Kilpatrick. Dean of Men Leonard Nichols. Concert facilities: Coliseum (3,500), Fine Arts Auditorium (1,720), Little Theatre (250). Sound facilities: Complete built-in systems for Coliseum and auditorium; Little Theatre needs portable amplifier; three microphones on hand, more available. Lighting: Coliseum has spots controlled from side booths; auditorium has beam spots from booth at

rear, ceiling spots and border spots; Little Theatre has ceiling and border spots. Acts appearing in 1966-67: Nicholas de Virgilio, Lucas Hoving Trio, San Antonio Symphony, sponsored by Northwestern-Natchitoches Concert Assn., Dr. Paul Torgimson, chairman; also Righteous Brothers, the Lettermen, Martin St. James, sponsored by SGA Entertainment Committee, Mrs. Joan Coke, chairman; also Peter Nero, sponsored jointly by both organizations. Campus weekly is *The Current Sauce*, Danny Gayer, editor.

University of Notre Dame Notre Dame, Ind.

Enrollment, 7,000. President, the Rev. T. M. Hesburgh. Dean of Men, the Rev. Joseph B. Simons. Concert facilities: Stepan Center (4,000), Morris Civic Auditorium (2,500). Sound facilities: self-contained amplifying system including amplifier, pre-amp, 3 Altec microphones and various booms. Lighting: Stepan Center has only house lights; all lights rented for each concert. Acts appearing in 1966-67: Brothers Four, Righteous Brothers, Ray Charles, Clancy Brothers & Tommy Makem, The Temptations, The Fantasticks, sponsored by Social Commission. All acts must be cleared with Vice-President of Student Affairs. Campus weekly is *Scholastic*, Daniel Murray, editor. Radio station WSND (AM) programs pop music. Radio station WSND (FM) programs classical music. Notre Dame Bookstore sells records, radios, tape recorders, phonographs. Brother Conan is manager. Local record stores: Al Smith's Record Bar, 128 W. Washington Ave.; Evans Record Shop, 2210 Michigan Ave.; Rodin's Record Shop, 136 N. Michigan Ave., all in South Bend.

Ohio University, Athens, Ohio

Enrollment, 15,000. President Vernon R. Alden. Dean of Students, James Whalen. Concert facilities: Memorial Auditorium (2,750), Ewing Hall (465), University Theatre (300). Sound facilities: ample quantity of various types of microphones reported available. Lighting: Trouper follow spots, ceiling beams and usual stage lighting. Acts appearing in 1966-67: Chamber Symphony of Philadelphia, Cleveland Symphony Orchestra, National Ballet Company, Saramae Endich, also, Juilliard String Quartet, Antioch String Quartet, New York Woodwind Quintet, Marlboro Trio, Half A Sixpence, Porgy and Bess, The Fantasticks, sponsored by University Convocations Committee. Bookings approved by Student Government and faculty advisor. Campus daily is *Ohio University Post*, Richard Pesin, editor. Radio stations Woub AM&FM program classical and pop music. Logan's, independently owned college bookstore, sells records, sheet music. Charles Ramseth is manager. Local record store: Koon's Music Store, Court St., Athens.

Ohio State University Columbus, Ohio

Enrollment, 40,000. President Novice G. Fawcett. Dean of Men Mylin H. Ross. Concert facility: Mershon Auditorium (3,072). Sound facilities: 70-W Altec

amplifier and speaker distribution system; 16 microphones—six Electro-Voice 666, six Altec M30, four Altec M20. Lighting: 2 Super Trouper arc spots plus 18-20,000 watts from beam position; 50 miscellaneous spots, border lights and footlights: 60-circuit dimmer board. Acts appearing in 1966-67: Chad Mitchell, the Mamas & the Papas, Roger Williams, Johnny Mathis, Ferrante & Teicher, Cleveland Orchestra, Vienna Choir Boys, New York City Opera Company, Eugene Istomin, Eileen Farrell, sponsored by Advisory Committee on Cultural Programs. All bookings cleared through Donald H. Horton, Director, Auditorium Programs. Campus daily is Ohio State Lantern, Charles Hunter, editor. Radio station WOSU AM & FM program classical and pop music. University Bookstore sells radios, tape recorders. E. B. Laird is manager. Local record store: Discount Records, Inc., 1956 N. High, in Columbus.

Ohio Wesleyan University Delaware, Ohio

Enrollment, 2,450. President Elden T. Smith. Dean of Men Ronald Stead. Concert facilities: Gray Chapel (1,600), Edwards Gymnasium (1,100), Memorial Union Ballroom (500). Sound facilities: built-in PA system in Gray Chapel; other halls use portable; microphones rented. Lights: some permanent in Gray Chapel. Acts appearing in 1966-67: Peter Nero, sponsored by Student Government (Steve Akin); also Rafael Puyana, Cleveland Orchestra, Alicia De Larrocha, Regis

Pasquier, Regine Crespin, Stockholm University Chorus, sponsored by Artist Series (Prof. Rexford Keller). All events cleared through Mrs. Helen Taggart, Co-ordinator of Calendar. Campus weekly is Ohio Wesleyan Transcript, Larry Heinzerling, editor. Radio station WSLN-FM programs classical and pop music. Local record stores: News Shop, 25 N. Sandusky, Campus Music Shop, 40 N. Sandusky, both in Delaware.

Oklahoma State University Stillwater, Okla.

Enrollment, 16,003. President Robert B. Kamm. Dean of Men James Miller. Concert facilities: University Fieldhouse (7,200), University Auditorium (1,485), Union Theater (539). Sound facilities: four Shure microphones available for fieldhouse. Lighting: reported adequate, but with long throw from side, in fieldhouse. Acts appearing in 1966-67: Ramsey Lewis Trio, The Four Freshmen, Jan Peerce, Robert de Cormier Folk Singers, Goya & Matteo, Oklahoma City Symphony Orchestra, New York Pro Musica, Fred Waring & Pennsylvanians sponsored by Allied Arts, booked by Dr. Max A. Mitchell on flat fee basis. Bookings for other organizations must be approved by President. Campus newspaper is The Daily O'Collegian, Norman Going, editor. Radio stations KVRO and KOSU-FM program classical and pop music. Local record stores: Platter Shop, OSU Student Union; Audio Sound Systems, 507 S. Washington; Chenoweth & Green Music Co., 623 S. Main, all in Stillwater.

University of Oklahoma Norman, Okla.

Enrollment, 15,731. President George L. Cross. Dean of Men William R. Brown. Concert facilities: Holmberg Hall (1,100), Oklahoma Memorial Union (1,300), Field House (6,000), Mechem Auditorium (500), Rupel J. Jones Theatre (600). Sound facilities: Altec system—several base and high frequency units with appropriate pre-amps and 12 microphones, including RCA, Altec and Shure. Lighting: two arc follow spots. Acts appearing in 1966-67: John Gary, Peter, Paul & Mary; Hank Thompson, sponsored by Union Activities Board, Mrs. Helen Darks, director. Must clear bookings through University Committee on Entertainment and Social Events. Campus newspaper is The Oklahoma Daily, Linda Johnson, editor. Campus radio stations WNAD and WNAD-FM program pop and classical (but no Top 40) music. University Book Exchange, sells records phonographs, auto tape cartridges. James C. Mayfield is manager. Local record stores: Hensley's Music Album, 745 W. Asp St.; Thomas Sound System, 315 W. Boyd, both in Norman.

Oklahoma City University Oklahoma City

Enrollment, 1,646. President John F. Olson. Dean of Men Lester W. Metheny. Concert facilities: Fine Arts Auditorium (1,180), Goldbug Theatre (200), Fred-

continued on page 92

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COLLEGE MARKET DIRECTORY

Continued from page 91

erickson Field House (3,700), Theater under construction (253). Sound facilities: new sound systems being installed in auditorium and new theater: 2 standing microphones 1 Dukane and 1 Electro-Voice, 2 lecturn microphones permanently mounted. All are directional. Lighting: new lighting system planned for auditorium and new theater. Acts appearing in 1966-67: Tsutsumi, Chamber Symphony of Philadelphia, John Alexander, Gina Bachauer, Marilyn Horne, all sponsored by the Civic Music Association. The Cultural Enrichment committee co-ordinates scheduling of all events on campus. Campus daily is The Campus, Miss Jan Burge, editor. OCU Bookstore sells records and sheet music. Mrs. Bertha Coleman is manager. Local record stores: Willcox Record Shop and Antiques, 1423 N.W. 23; Records, Inc., 2410 N. Classen Blvd.; Jenkins Music Co., Shepherd Mall, all in Oklahoma City.

University of Oregon Eugene, Oregon

Enrollment, 13,041. President Arthur S. Flemming. Dean of Men Robert Bowlin. Concert facilities: Erb Memorial Student Union Ballroom (800), McArthur Court Gymnasium (6,000 to 9,000), University Theatre (401). Acts appearing in 1966-67: Bill Cosby, Al Hirt, Marc et Andre, Harry Belafonte, Deller Consort, Iowa String Quartet, Hungarian Quartet, Berkeley Chamber Singers, Gustav Leonhardt, Philharmonic Wind Quintet of Los Angeles, sponsored by Student Union Board. Mrs. Mary Hudzikiewicz, program adviser; also, Nancy Wilson, sponsored by Sophomore Class; also, Highland Fusiliers, Claudio Arrau, Bach Aria, Philharmonia Hungarica, American Ballet Theatre, sponsored by Civic Music Association, Arthur Bailey, chairman. Every special attraction must be approved by Erb Memorial Student Union Board. Campus newspaper is Oregon Daily Emerald, Phil Semas, editor. Radio station KWAX-FM programs classical music and jazz, no pop. Co-op Store sells records, radios, sheet music. Gerald Hensen is manager. Local record stores: Thompson's Record Mart, 62 W. Broadway; Campus Book Store of Eugene, 877 E. 13th Ave.; Bon Marche-Russells, 175 W. Broadway, all in Eugene.

University of Maine, Orono, Me.

Enrollment, 6,325. President Edwin Young. Dean of Men John Stewart. Concert facilities: Memorial Gymnasium (2,500 to 3,000), Hauck Auditorium (600). Lighting: stage lights in auditorium; portable lights must be installed in gym. Acts appearing in 1966-67: Detroit Symphony, Goldovsky Opera Theater, De Pasquale String Quartet, Nadia Koutzen, Vienna Choir Boys, Northeast Chamber Orchestra, sponsored by Concert Series Committee, Dr. Herrold E. Headley, chairman. Campus weekly is The Maine Campus, David Kimball, editor. Radio station WMEB-FM pro-

grams classical and pop music. University Store sells records, radios, tape recorders, phonographs. George Piper is manager. Local record stores: Viner's Music, Inc.; Andrew's Music House, both in Bangor.

Oregon State University Corvallis, Oregon

Enrollment, 12,650. President James H. Jensen. Dean of Men Dan W. Poling. Concert facilities: Gill Coliseum (10,000), Home Economics Auditorium (750). Sound facilities: RCA hi-fi system with two speakers; five microphones. Lighting: Footlights in three colors, lights in shell and two Super Trouper arc spots. Acts appearing in 1966-67: Four Preps, Harry Belafonte, sponsored by Encore (student entertainment committee), Irwin C. Harris, director of Student Activities and faculty adviser; also Nancy Wilson, sponsored by Sophomore Class (Mr. Harris); also the Lettermen, sponsored by Junior Class (Mr. Harris); also Al Hirt, sponsored by Associated Students of OSU (Mr. Harris); also the Romeros, Cesare Valletti, Obernkirchen Children's Choir, American Ballet Theater, Portland Symphony, Philharmonia Hungarica, Isaac Stern, sponsored by Corvallis & OSU Music Assn. Mr. Harris books all acts except classical series. Campus newspaper is Oregon State Daily Barometer, Robert Moore, editor. Radio stations KOAC and KBVR (both AM) program classical and pop music. OSU Bookstore sells records, tape recorders, radios, phonographs. Paul Irvine is manager. Local record stores: Chase Radio & TV; Toney's House of Music, both in Corvallis.

University of Pittsburgh, Oakland campus, Pittsburgh

Enrollment, 11,127. Acting Chancellor David H. Kurtzman. Dean of Men Herbert McGibbeny. Concert facilities: Student Union Ballroom (700), Field House (5,200), Stephen Foster Memorial Auditorium (672). Off-campus halls are often rented for student-sponsored concerts. Sound facilities: some facilities have built-in systems; 30-watt amplifiers with 4 inputs and 2 25-30-watt speakers are used in other facilities. Acts appearing in 1966-67: Back Porch Majority, Newport All-Star Jazz Group, Four Seasons, sponsored by Student Union (Miss Harriet Friday); also Simon & Garfunkel, sponsored by Homecoming Committee (Michael Weingarten); also Lettermen, sponsored by Men's Dorm Council (Wayne Masterman); also acts to be sponsored by Winter Weekend Committee (Michael Teller) and by Greek Week Committee (Bruce Martin). All bookings must be cleared for the calendar by Student Government and registered with the Dean of Women. Campus thrice-weekly newspaper is The Pitt News, Fred Frank, editor. Closed circuit radio station WPGH (AM) programs classical and pop music. College Bookstore, Pitt Book Center, sells records, radios, tape recorders, tape cartridges. Mrs. Geraldine McCord is manager. Local record stores: National Record Mart, 3715 Forbes Ave.;

Bound and Sound, 5415 Walnut St.:
Bob's Discount Center, 120 Oakland
Ave., all in Pittsburgh.

**University of Portland
Portland, Ore.**

Enrollment, 1,850. President, the Rev. Pave E. Waldschmidt, C.S.C. Dean of Men Fr. Wheylan, C.S.C. Concert facilities: Mehling Hall Auditorium (750), Education Hall (500). Sound facilities: Ampex stereo tape recorder, stereo Stromberg Carlson dual channel (30 W. per channel) amplifier; 2 12-inch speakers, 5 Shure 55 microphones plus various other microphones available. Lighting reported excellent. Acts appearing in 1966-67: Soulima Stravinsky, Milton & Peggy Sal-kind, sponsored by Humanities and Arts Festival (Paul Oulette). Campus weekly is The Beacon, Tom Caruso, editor. Radio station KDUP (AM) programs classical and pop music. University of Portland Bookstore sells records. Brother Paul, C.S.C., is manager. Local record stores: Music on Records, 1033 S. W. Morrison; 6th Ave. Records & HiFi, 511 S.W. G Ave.; Johnson Music Co., 1022 S.W. Morrison, all in Portland.

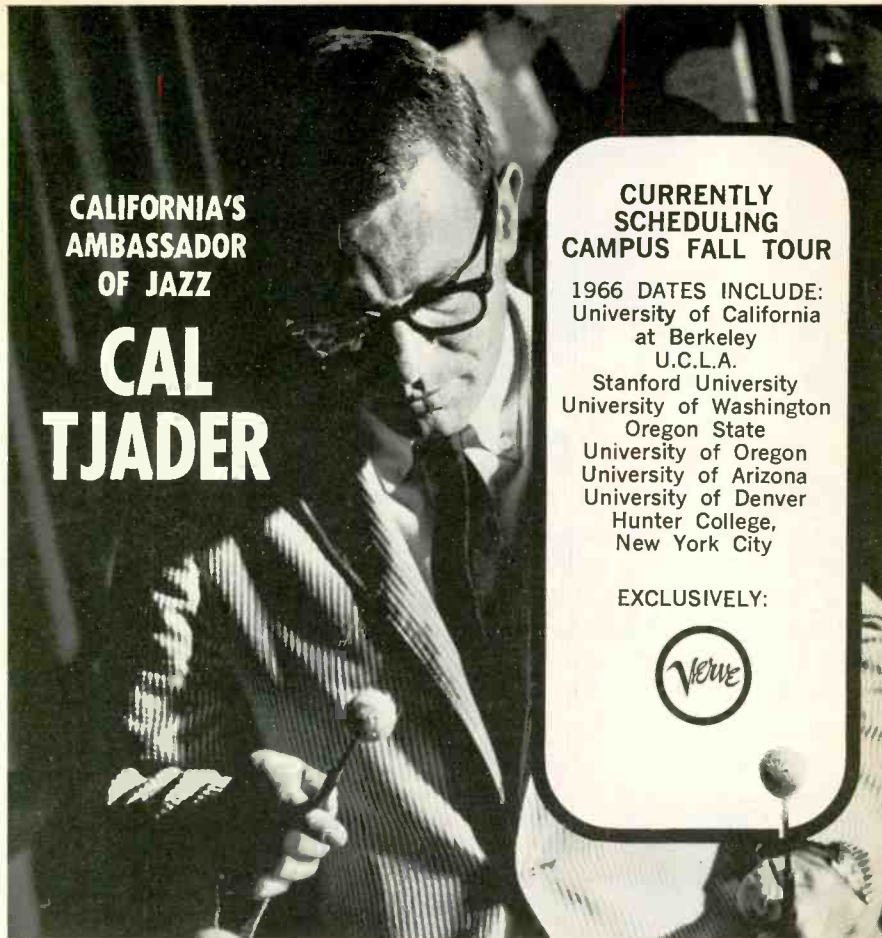
**C. W. Post College
Greenvale, N. Y., N. Y.**

Enrollment, 3,700. President R. Gordon Hoxie. Dean of Men Frederick DeMarr. Concert facilities: Richard L. Conolly Gymnasium (1,400), Little Theatre (300). Lighting: full lighting board in theatre; temporary system used in gym. Acts appearing in 1966-67: Patty LaBelle & the Blue Bells, sponsored by Junior Class. Other concerts unconfirmed. Various student organizations sponsor events; all bookings must be cleared through Dean of Students. Campus weekly is Post Pioneer, Anthony Toscano, editor. Radio stations WCWP AM & FM program classical and pop music. Local record stores: E. J. Korvette Record Center, Glen Cove Rd. & Westbury Ave. in Carl Place; School Street Music Store, School St. in Glen Cove; Barrow Music Shop, Inc., 27 Middle Neck Rd. in Great Neck.

**Providence College
Providence, R. I.**

Enrollment, 2,715. President, the Rev. William Paul Haas, O.P. Dean of Men, the Rev. Raymond B. St. George, O.P. Concert facilities: Alumni Hall (5,500), Raymond Hall (2,500), Harkins Hall (1,000). Sound facilities: 12 cone-type ceiling speakers; Stromberg-Carlson SCP-1005 5-channel input mixer-preamplifier; Stromberg-Carlson APH-1100 100-W power amplifier; phonograph; also 4 microphones—2 DeMambro DM-41, 1 Stromberg-Carlson MC-41, 1 Electro-Voice 644. Lighting: professionally run carbon-arc spot with gels; intercom available from stage. Acts appearing in 1966-67: not yet confirmed. All bookings must be cleared with Director of Student Affairs. Campus weekly is The Cowl, Gerald A. McClure, editor. Radio station WDOM-FM programs classical and

continued on page 94



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- Iona Institute For Arts Entire Season

***1967**

- The Rheingold Central Park Music Festival N.Y.C.
- Robert Goulet Spring Tour
- Mr. Trini Lopez Spring Tour
- Mr. Sammy Davis, Jr. Spring Tour
- Iona Institute For Arts Entire Season
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Continued from page 93

pop music. The Book Store sells records. Daniel Sullivan is manager. Local record stores: Alexrod Music, Inc., 251 Weybosset St.; Beacon Record Distributors, Inc., 725 Branch Ave.; Carl's Diggins "House of Jazz," 759 N. Main St., all in Providence.

Princeton University Princeton, N. J.

Enrollment, 4,600. President Robert F. Goheen. Dean of Students W. O. Laughlin. Concert facilities: McCarter Theater (1,077), Alexander Hall (no capacity given). Acts appearing in 1966-67: Martha Graham Dance Company, Ian and Sylvia, The National Ballet, "The World of Kurt Weill" with Martha Schlamme and Will Holt, Manitas de Plata, Julian Bream, Buffy Sainte-Marie Robert Casadesus and Zino Francescatti, Deller Consort, Alicia de Larrocha, Isaac Stern, Christa Ludwig and Walter Berry, Janos Starker, Rosalyn Tureck, sponsored by McCarter Theater, Nancy Shannon, general manager. Radio station WPRB-FM programs classical and pop music.

Purdue University West Lafayette, Ind.

Enrollment, 21,407. President Frederick L. Houde. Dean of Men O. D. Roberts. Concert facilities: Edward C. Elliot Hall of Music (6,000), Fowler Hall (400), 2 adjoining Memorial Union Ballrooms (1,000 each), Field House (6,000), ROTC Armory (7,000). Sound and lighting facilities reported as complete. Acts appearing in 1966-67: Buckingham, Cryan Shames, sponsored by Student Union (Mrs. Billsborough); also, Louis Armstrong, Herbie Mann, John Davidson, Smothers Brothers, Jerry Vale, Woody Herman, Roger Williams, Lainie Kazan, Godfrey Cambridge, sponsored by Victory Varieties (Albert P. Stewart). All sponsoring organizations except Victory Varieties, which books independently, must clear bookings through Dean of Men's Office. Events list is incomplete, as Victory Varieties policy precludes announcing acts until 1-2 weeks prior to appearance. Campus daily is Purdue Exponent, Joe Bankoff, editor. Radio station WBAA (AM) programs classical music, no pop; also several carrier-current stations that can be addressed through Purdue Residence Network. Four independently owned, campus-oriented bookstores that sell records, radios, tape recorders, phonographs are: Southworths at Purdue Service Center and at Village on State; Deac's at Village on State, and University Book Store, also at Village on State. Local record stores: Sound Productions, Purdue Service Center; Adamson Music Center, 113 Northwestern, both in W. Lafayette.

Rollins College, Winter Park, Fla.

Enrollment, 1,100. President Hugh F. McKean. Dean of Men Fred Hicks. Concert facilities: Annie Russell Theatre

(445), Knowles Memorial Chapel (750), Bingham Hall (converted church structure on campus (no capacity given), Crummer Hall (auditorium, 206). Sound and lighting facilities: Built-in systems in chapel, theater and Crummer Hall, portable available for Bingham Hall. Acts appearing in 1966-67: University-sponsored Concert Series including the Lenox Quartet and the Beaux-Arts String Quartet; The Rigueous Brothers, sponsored by Rollins Student Association, Bob Gustafson, president. Campus weekly is Sandspur, Bill Renforth, editor. Radio station WPRK-FM programs classical music, no pop. Local record stores: Janel's Books, 124 Park Ave.; The Music Box, 333 Park Ave.; both in Winter Park; Streep Music Co., 641 N. Orange Ave., Orlando.

Rice University, Houston, Tex.

Enrollment 3,741. President K. S. Pitzer. Dean of Men P. E. Pfeiffer. Concert facilities: Grand Hall of Rice Memorial Center (1,200), Hamman Hall (500). Sound facilities: Hamman Hall has low impedance multiple inputs to Stromberg mixers and amplifiers; Grand Hall of Rice Memorial Center has 6 low impedance mike inputs, 3 high impedance inputs all mixed with Stromberg preamps to dual 25 watt Stromberg amplifiers; ceiling speakers or dual Frazier 8-inch sound columns; also, 6 Shure Unidyne 545S, 1 EV "lipstick" lavalier, 2 Shure lavaliers, 1 Norelco unidirectional microphone. Lighting: reported as standard in Hamman Hall; Grand Hall has 1 follow spot, 2 ellipsoidals available. Acts appearing in 1966-67: John Williams, Charlie Byrd, sponsored by Student Center Board. Student Center Board events are reviewed by Director of Rice Memorial Center. Campus weekly is The Rice Thresher, Miss Sandy Coyner, editor. Rice Campus Store sells radios, tape recorders, phonographs. W. S. Red III is manager. Local record stores: Home Entertainment, Inc., 5310 Kirby Dr.; Moses Melody Shop, 4048 Westheimer; Parker Music Co., Inc., 902 Walker, all in Houston.

Rutgers, the State University of New Jersey, New Brunswick, N. J.

Enrollment, 5,389. President Mason W. Gross. Dean of Men Howard J. Crosby. Concert facilities: University Gymnasium (3,000), Voorhees Chapel (900), Kirkpatrick Chapel (560), Ledge College Center (500). Sound facilities: Gymnasium has built-in system with wall-mounted speakers, 3 microphone inputs; College Center has built-in system with proscenium speakers, 3 inputs; Gymnasium & College Center each have 3 Shure microphones available (no booms.) Lighting: 2,000-watt follow spots rented as needed in Gymnasium and College Center. Acts appearing in 1966-67; Mitchell-Ruff Trio, Contemporary Chamber Ensemble (four concerts), Maurice & Marie-Madeleine Durufle, Drolc String Quartet, Pittsburgh Symphony Orchestra, Melos Ensemble, Julian Bream, Moscow Chamber Orchestra, Randy

Weston & Sextet, Early Music Quartet, Francis Jackson, Netherlands Chamber Choir, New York Chamber Soloists, Gerard Souzay, Carl Weinrich, American Brass Quintet, Abrosian Consort, Pee Wee Russell & His All Stars, Gina Bachauer, Robert Shaw Chorale, Boston Symphony Orchestra & Rutgers University Choir, Nina Simone, The Uncalled For Three, Muddy Waters & His Blues Band, sponsored by College Center, John Wong, director, and Office of the Dean of Men, R. Thomas Flynn, assistant dean; also Ray Charles and Raelets, sponsored by Alpha Phi Omega; also The Dukes of Dixieland, sponsored by Freshmen Relations Committee; also The Young Rascals, The Blues Project, Charlie Manna, The Moppets, The Take Five, sponsored by the Sophomore Class. All student-sponsored events handled through the Major Program. All contracts must be signed by staff member. Committee Campus daily is The Targum, Donald Kaplan, editor. Radio station WRSU (AM) programs classical and pop music. University Bookstore sells records, radios. Ward G. Goetz is manager.

**Rensselaer Polytechnic Institute
Troy, New York**

Enrollment, 4,011. President Richard G. Folsom. Dean of Men Ira E. Harrod. Concert facility: RPI Field House (7,000). Sound facilities: 2 separate sound systems driven by 2 separate 100-watt amplifiers; unlimited number and variety of microphones available. Lighting: 2 strong Troupers spot lights and

footlights available. Acts appearing in 1966-67: Royal Highland Fusiliers, Mantovani, Henry Mancini, sponsored by RPI, H. C. Butler, managing director, Field House; also, Simon & Garfunkel, sponsored by Sophomore Class; also, Peter, Paul & Mary, sponsored by ROTC & RPI; also, The Association and The Young Rascals, sponsored by Student Organization. Student sponsored events cleared through Frank McNeil, director, Student Union and RPI, H. C. Butler, Managing Director, Field House. Campus weekly is The Polytechnic, Richard Miller, editor. Radio stations WHAZ (AM) and WRPI (FM) programs classical and pop music.

**University of Richmond
Richmond, Va.**

Enrollment, 3,000. President George M. Modlin. Concert facility: Millhiser Gymnasium (1,000). Sound facilities: speaker system reported available. Acts appearing in 1966-67: The Drifters, The Shirelles, Platters, sponsored by Student Government, William McCann, president. All functions must be approved. Campus weekly is The University of Richmond Collegian, Judith Baily, editor. Radio station WCRC (AM) programs pop music only.

**St. Bonaventure University
St. Bonaventure, N. Y.**

Enrollment, 2,000. President, the Very Rev. Francis W. Kearney, O.F.M. Dean of Men, the Rev. Timothy Quinn, O.F.M.

Concert facilities: McGraw Jennings Field House (6,000) Olean Armony (3,000), Gargoyle Park Pavillion (2,000). Lighting and sound equipment rented as needed. Acts appearing in 1966-67; Vibrations, Gary (U. S.) Bonds, sponsored by Class of 1967; also Young Rascals, sponsored by Class of 1969; also Dionne Warwick, The Lettermen, Stan Kenton Orchestra, sponsored by Class of 1968. Concerts booked by class entertainment chairmen, cleared with Director of Student Activities, Fr. Roy Gannick, O.F.M. Campus weekly is The Bonaventure, John Callaghan, editor. Radio station WOFM (AM) programs classical and pop music. Local record stores: Melody Corner, Union St.; Family Bargain Center, State St., both in Olean.

**St. Lawrence University
Canton, N. Y.**

Enrollment, 1,700. President Foster S. Brown. Dean of Men Walter H. Baumhoff. Concert facilities: Appleton Arena (4,000), Noble Center Auditorium (500). Acts appearing in 1966-67: Chad Mitchell, Uncalled For Three, sponsored by University Center Association (Neal Roth); also, New York Pro Musica, Olatunji and his Drums of Passion, sponsored by Concert & Lecture Committee (Dr. Donald Makosy). Campus weekly is The Hill News, Robert Axelrod, editor. Radio stations WSLU AM & FM program classical and pop music. SLU Bookstore sells records, radios, tape

continued on page 96

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San Fernando Valley State College, Northridge, Calif.

Enrollment, 10,700. President Ralph Prator. Dean of Men Don Cameron. Concert facilities: Campus Theater (400), Gymnasium (4,000). Sound facilities: reported excellent with unlimited microphones. Lighting: reported excellent in Campus Theater. All bookings must be cleared through Lecture & Concerts Committee (Dean Don Cameron). Campus daily is *Sundial*. Bob Rawitch, editor.

SFUSC Bookstore sells records and phonographs. William Holbrook is manager.

University of Scranton Scranton, Pa.

Enrollment, 2,600. President, the Rev. Aloysius Galvin, S.J. Dean of Men, the Rev. Henry Butler, S.J. Concert facility: Catholic Youth Center (4,958). Sound facilities: Amplifier and speakers; Bogen microphones. Lighting: Trouper spots. Acts appearing in 1966-67: The Cyrkle, Ronettes, Vogues, sponsored by Senior Class, John F. McVeigh, S.J., moderator. He approves bookings. Campus bi-weekly newspaper is *Aquinas*, Charles Gibbons, editor. Radio station WUSV-FM programs classical and pop music. Local record stores: Spruce Record Shop, 407 Spruce St., and Basch TV & Appliances, 142 Adams Ave., both in Scranton.

Seton Hall University South Orange, N. J.

Enrollment, 10,000. President, Bishop John J. Dougherty. Dean of Men Robert Fennell. Concert facilities: Walsh Auditorium (4,000), Student Center Lounge (900), Student Center Theater-in-the-Round (500), Little Theater (200). Sound facilities: new Altec system with 5 Sennheiser Dynamic microphones. Lighting: Super Trouper arc spots, overheads and follow spots (2100). Acts appearing in 1966-67: Mantovani, Harry Belafonte (two concerts), Duke Ellington and Ella Fitzgerald, Pittsburgh Symphony, Ray Charles, Four Seasons, Tony Bennett with Count Basie and Jack E.

Leonard, the Supremes, Trini Lopez, Peter, Paul and Mary, Johnny Mathis (two concerts), Sammy Davis Jr., sponsored by the University. All bookings made by Ken Roberts, who is retained as Executive Producer by the University; he also works for University Concert Productions, a firm representing SHU as production company. Campus weekly is *The Setonian*, Bob Windram, editor. Radio station WSOU-FM programs classical and pop music. Seton Hall Bookstore sells records and radios. Joseph Sapienza is manager. Local record store: Village Record Shop, South Orange Ave., South Orange.

Simmons College, Boston

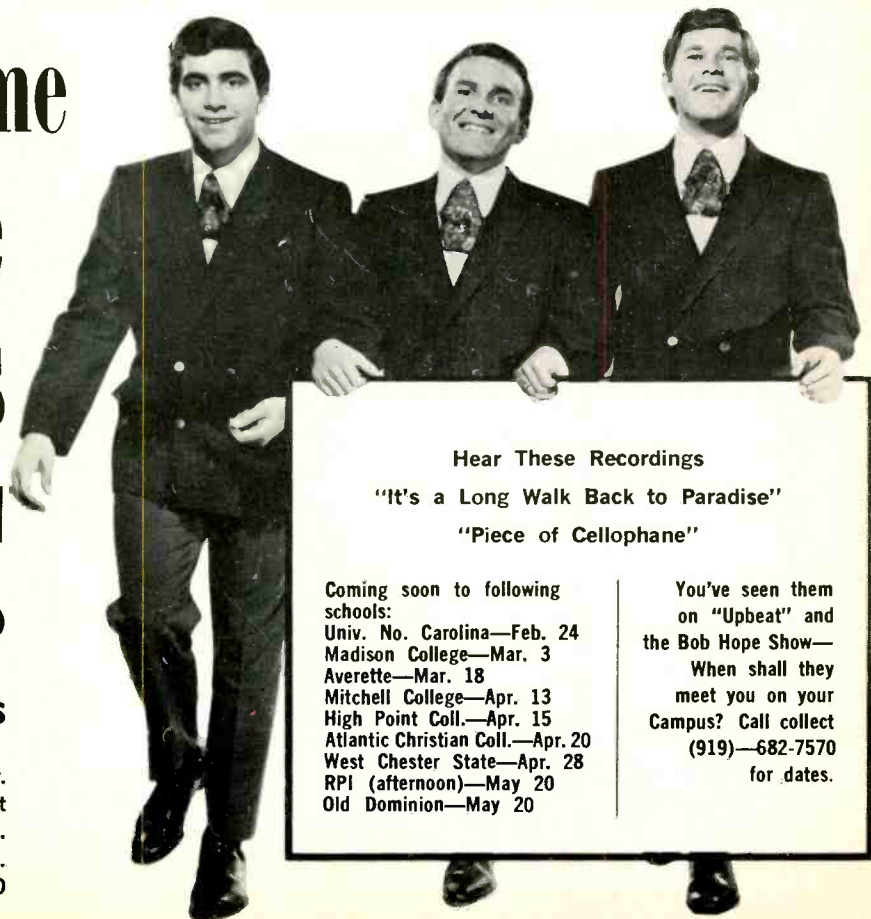
Enrollment, 1,980. President William E. Park. Dean of Women Eleanor Clifton. Concert facilities: Auditorium (500, small platform only), Alumnae Hall (350, has stage). Sound facilities: Full amplification in both halls. Lighting: Remote lighting and spots. Acts appearing in 1966-67: N. Y. Jazz Sextet, as part of Fine Arts Festival. Other bookings unconfirmed; they will be sponsored by Student Committee on Programmed Events, Dr. Donald Dunbar, faculty advisor. Campus weekly is *The Simmons News*, Nancy Scannell, editor. Local record store: Jordan Marsh, Washington St., Boston.

South Dakota State University Brookings, S. D.

Enrollment, 5,013. President H. M. Briggs. Dean of Men Orlin Walder. *continued on page 98*

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COLLEGE MARKET DIRECTORY

Continued from page 97

cert facilities: University Auditorium (900), University Gymnasium (3,800). Campus weekly is the Collegian, John Whalen, editor. Radio station KAGY (AM) programs classical and pop music.

University of South Carolina Columbia, S. C.

Enrollment, 10,500. President Thomas F. Jones. Dean of Men Eugene Cooper. Concert facilities: Township Auditorium (3,280), U.S.C. Field House (3,300), Drayton Hall (capacity not given), Russell House Assembly Room (390). Sound facilities: Built-in system with Column speakers in auditorium; portable systems used in other halls. Lighting: No Troupers available, but there are footlights, side and overhead lights and large spots. Acts appearing in 1966-67: Major Lance, New York Brass Quintet, Jay and the Americans, Roy Hamilton, Ronettes, Drifters, Roger Wagner Chorale, Derek & Ray, Lettermen, Little Anthony, Maurice Williams, Dionne Warwick, Johnny Mathis, Charlie Byrd, Four Seasons, Kingsmen, Jose Malino, Paul Koontz Paris Chamber, sponsored by Russell House Student Union, David W. Phillips, director. Mr. Phillips clears all bookings. Campus weekly is The Gamecock, Dick Elliot, editor. Radio stations WUSC AM & FM program classical and pop music. Campus Shop sells radios. Marion Dantzer is manager.

Southern Illinois University Carbondale, Ill.

Enrollment, 18,188. President Delyte W. Morris. Dean of Student Affairs Division Jack W. Graham. Concert facilities: The Arena Gymnasium (10,000), Shryock Auditorium (1,600), New Playhouse Theater (588), Furr Auditorium (450), Davis Auditorium (300), Muckelroy Auditorium (250), Old Playhouse Theater (200), Experimental Theater (capacity not given). Lighting: New Playhouse has full stage lighting plus high port-holes providing multi-directional lighting; Experimental Theater has ceiling grid. Acts appearing in 1966-67: Ferrante & Teicher, Martha Graham Dance Company, sponsored by Paul Hibbs, Co-ordinator of Special Event, and Student Activities Programming Board, Lyle A. Gohn, co-ordinator; also, Andre Watts, Donald Gramm, Ruth Page Ballet, Philadelphia Chamber Orchestra, sponsored by Carbondale Community Concert Association, Dr. Robert D. Faner (SIU English Dept.), president; also, William Doppmann, American Arts Trio, Arthur Poister, Frank Glazer, American Woodwind Quintet, Robert Ericson, Al Payson & Bobby Christian, sponsored by Music Department (Chairman, Guest Artist Series); also Harry Belafonte & Nipsy Russell, sponsored by Homecoming Committee. Mr. Hibbs clears bookings for all student-sponsored events. Campus newspaper is The Daily Egyptian, John Matheson, editor. Radio station WSIU-FM programs classical and pop music. Local record stores: Saluki

Currency Exchange; Williams Appliance Store; Cousin Fred's, all in Carbondale.

University of Southern Mississippi Southern Station, Hattiesburg, Miss.

Enrollment, 7,000. President W. D. McCain. Dean of Men Rader Grantham. Concert facilities: USM Auditorium (1,500), Reed Green Coliseum (9,000). Sound facilities: reported excellent, adequate microphones, mostly Altec. Lighting: follow spots (with gels); stage overheads. Acts appearing in 1966-67: Martin St. James, Back Porch Majority, sponsored by University Union. All acts must be cleared through Union Director. Campus bi-weekly newspaper is the Student Printz, Danny Green, editor. Radio station WMSU (AM) programs classical and pop music. USM Bookstore sells records, radios. J. Gore is manager. Local record stores: Pal's Music Store, WXXX Record Rack, Johnson's Music Store, all in Hattiesburg.

Southern Methodist University Dallas, Tex.

Enrollment, 5,278. President Willis M. Tate. Dean of Men Joe A. Howell. Dean of Student Life Fred W. Bryson. Concert facilities: Moody Coliseum (12,000), McFarlin Memorial Auditorium (2,429), Caruth Auditorium (520). Sound facilities: Low impedance system, five directional microphones, with Altec speakers. Lighting: One arc follow spot; stage border lights on dimmers. Acts appearing in 1966-67: Marc et Andre, Jose Molina Bailes Espanoles, Andre Watts, sponsored by the Community Course, R. C. Knickerbocker, executive director; also Japanese Noh Theatre, Shinichi Suzuki, Durufle, Lelia Gousseau, Harkness Ballet, Robert Anderson, sponsored by School of the Arts, Dr. Kermit Hunter, dean; also Jonathan Winters, Ramsey Lewis Trio, Bill Cosby (pending), Jose Greco, Ferrante & Teicher, Johnny Mathis, Hal Holbrook in "An Evening With Mark Twain," sponsored by SMU Concert Series (Dean of Student Life in co-operation with Neiman-Marcus). Campus newspaper is The SMU Campus, Sherry Roberts, editor. Radio station KSMU (AM) programs classical and pop music. SMU Book Store sells records, radios. Reuben R. Friou is manager. Local record stores: Hillcrest High Fidelity, 6309 Hillcrest Ave.; Melody Shops, 122 Inwood Village and 1026 Northpark Center; Miracle Music, 4356 Lovers Lane, all in Dallas.

University of Southwestern Louisiana, Lafayette, La.

Enrollment, 8,984. President Clyde L. Rougeou. Dean of Men Glyn Abel. Concert facilities: Blackham Coliseum (5,500), Men's Gymnasium (2,500), Angelle Hall (new music theater, 900), Burke Theater (550), Hamilton Theater (475). Sound and lighting facilities: What is not on hand can be rented locally. Acts appearing in 1966-67: Hermann Prey, Lucktenberg Duo, Fiesta Mexicana, Nelson & Neal, Carlos Montoya, Rhos Male Choir, Contemporary Dance Theater, Theodore Upmann, sponsored by USL Artists Series. Willis F.

Ducrest, chairman. Also Righteous Brothers, sponsored by Student Council. Campus weekly is The Vermillion, James Bradshaw, editor. USL Bookstore sells records. Henry Barker is manager. Local record store: Prof. Erny's Music Shop, Oil Center, in Lafayette.

Stanford University Stanford, Calif.

Enrollment: 11,223. President J. E. Wallace Sterling. Dean of Students H. Donald Winbigler. Concert facilities: Dinkelspiel Auditorium (720), Memorial Auditorium (1,684), Cubberley Auditorium (500), Little Theater (192), Memorial Church (1,800 plus chairs), Frost Amphitheater (outdoors) (11,000), Stanford Pavilion (2,700). Sound facilities: Memorial Auditorium has 1 Altec Lansing speaker, ceiling mounted; Dinkelspiel Auditorium has 2 Altec speakers and 1-6 pot mixer; five 665 E/V microphones. Lighting: Memorial Auditorium has two carbon-arc spots and SCR board; Dinkelspiel Auditorium has 25 16-inch scoops, 16 8-inch ellipsoidal spots, one follow spot, 10 10-inch fresnels, five strips, four 2000-watt lamps, six 6-inch ellipsoidal spots; Frost Amphitheater has PARs; can rent carbon-arcs for Pavilion. Acts appearing in 1966-67: Deller Consort, Isabelle Nef, Borodin String Quartet, Stuttgart Chamber Orchestra, sponsored by the Music Department (John Planting); also Mary Costa, Rudolf Firkusny, American Ballet Theater, Sabicas, sponsored by Associated Students of Stan-

ford University (Richard Bale); also Budapest String Quartet and Philadelphia Orchestra, sponsored by Committee on Public Exercises, Agnes Nohrnberg, chairman; also Louis Armstrong, sponsored by Stanford Club of Palo Alto. Students' programs approved by ASSU and by Committee on Public Exercises, which approves all other programs. Campus newspaper is Stanford Daily, James V. Selna, editor. Campus radio stations, KZSU and KZSU-FM, program pop and classical music. Stanford Bookstore, James Wilson, manager, sells records, radios, tape recorders. Local record stores: Melody Lane Music Store, 532 Ramona St., Palo Alto; Discount Records, El Camino, Menlo Park; Town & Country Music Center, 127 Town & Country Village, Palo Alto.

Syracuse University Syracuse, N. Y.

Enrollment, 15,000. Chancellor William P. Tolley. Dean of Men Jim G. Carleton. Concert facilities: Manley Field House (2,150), Men's Gymnasium (2,000), Women's Gymnasium (1,500), War Memorial Auditorium, city (7,000), University Regent Theatre (1,008). Acts appearing in 1966-67: Count Basie, Nina Simone, sponsored by University Union Committee; also Dionne Warwick, Jay & the Americans, sponsored by Class Governments, which sponsors several other concerts not yet confirmed; also Thelonus Monk, Le Treteau de Paris, American Folk Ballet. Erroll Garner, Hal Holbrook in "Mark Twain Tonight," Carlos Mon-

toya, sponsored by University Regent Theatre, Rex Henriot, managing director. All talent booking for student-sponsored events is initiated and confirmed by the Social Committee. Campus newspaper is The Daily Orange, Thomas L. Jones, editor. Radio station WAER-FM programs classical and pop music. Syracuse U. Bookstore sells records, radios, tape recorders, phonographs, sheet music, guitars, auto tape cartridges. Burton Fink is manager. Local record store: Hill Music Box, 754 Crouse Ave., Syracuse.

Temple University, Philadelphia

Enrollment, 14,727. President Millard E. Gladfelter. Dean of Men Carl M. Grip. Concert facility: Mitten Memorial Hall Auditorium (1,850). Sound facilities: Permanent stereo amplification and speaker system; microphones not on hand are rented. Lighting: System on stage; recessed ceiling panel for colored spots; two spots. Acts appearing in 1966-67: Dionne Warwick, John Coltrane, Martha & the Vandellas, sponsored by Student Union Board (Ellen R. Geig). All bookings must be cleared through Office of Student Activities. Campus thrice-weekly newspaper is Temple University News, Arlene Notoro, editor. Radio stations WRTI AM & FM program classical and pop music.

University of Tampa, Tampa, Fla.

Enrollment, 1,850. President David M. Delo. Dean of Men Alvin Terry. *continued on page 100*



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COLLEGE MARKET DIRECTORY

Continued from page 99

cert facilities: Falk Theater (1,150), University Ballroom (300). Sound facilities: Usual sound facilities reported with at least 3 microphones available. Lighting: reported to be normal for proscenium stage. Other facility has thrust stage which makes lighting difficult. Most concerts performed on the thrust stage. Acts appearing in 1966-67: Jack and Sally Jenkins, sponsored by Special Events Committee, D. J. Cermele, chairman; also Cole Porter Revisited, sponsored by Theater Artist Series. All bookings go through Special Events Committee. Campus biweekly newspaper is the Minaret, Miss Leslie M. Barr, editor.

Texas A&M University College Station, Texas

Enrollment, 9,208. President Earl Rudder. Dean of Men James P. Hannigan. Concert facilities: G. Rollie White Coliseum (8,400), Guion Hall Theater (1,200), Memorial Student Center Ballroom (500). Sound facilities: Altec systems; 5 Electro-Voice, 8 Turner microphones. Lighting is reported variable but somewhat limited. Acts appearing in 1966-67: New Christy Minstrels, Doc Severinsen Sextet, Four Freshmen, Fred Waring and the Pennsylvanians, Johnny Mathis, University of Texas Concert Choir & Dallas Concert Orchestra, Don Cossack Chorus & Dancers, James Dick, Sam Hinton, Sergiu Luca, sponsored by Memorial Student Center Town Hall Committee (J. Wayne Stark, Hal Gaines). Acts selected by committee comprised of students, faculty and townspeople. Final booking authority is Dean of Students. Campus daily newspaper is The Battalion, Winston Green, editor. Texas A&M Exchange Store sells records, radios, tape recorders, phonographs, auto tape cartridges. Chuck Cargill is manager. Local record stores, Schaffers, North Gate; The Gift Shop, Box 5718, both College Station.

Texas Christian University Fort Worth, Tex.

Enrollment, 4,500. Chancellor James M. Moody. Dean of Men Bill Murray. Concert facilities: Daniel Meyer Coliseum (8,100), Landreth Auditorium (1,250), Student Center Ballroom (800). Sound and lighting facilities: that not on hand is rented. Acts appearing in 1966-67: Glenn Yarbrough and Godfrey Cambridge, Righteous Brothers, sponsored by Entertainment Committee (Mrs. R. L. Proffer); also Preservation Hall Jazz Band, Ballet Folklorico de Mexico, New York Woodwind Quintet, Janos Starker, Evelyn Lear, sponsored by Select Series (also Mrs. R. L. Proffer). All booking contracts must be signed by Vice Chancellor for Fiscal Affairs. Campus biweekly newspaper is The Skiff, Kathleen Clough, editor. Radio stations KTCU AM & FM program classical and pop music. University Store sells records. E. M. Moore is manager.

Texas College of Arts and Industries, Kingsville, Tex.

Enrollment, 4,907. President James C. Jernigan. Dean of Men J. E. Truner. Concert facilities: Joe Jones Auditorium (1,445), Little Theatre (200), Music Building (300). Sound facilities: amplifier and microphone available in each facility; maximum of 3 microphones can be hooked up for concerts. Lighting: fixed spots, stage lights, 2 travel spots available. Acts appearing in 1966-67: Preservation Hall Jazz Band, New Christy Minstrels, sponsored by Artist Course Committee, Dr. Billy Cowart, chairman. Campus weekly is The South Texan, Clark Council, editor. College Bookstore, Texas A & I College Store sells records. Thomas C. Harris is manager. Local record store: Durham's Music in Kingsville.

University of Texas at El Paso El Paso, Tex.

Enrollment, 8,113. President Joseph M. Ray. Dean of Men Carlos A. Garcia. Concert facilities: Magoffin Auditorium (1,600), Union Ballroom (500), Memorial Gymnasium (5,000). Sound facilities: complete facilities reported in Magoffin Auditorium; facilities reported good in Union Ballroom; microphones available, with more rented for individual concerts as needed. Lighting: reported to be complete in Magoffin Auditorium; portable lighting in Union Ballroom and Memorial Gym. Acts appearing in 1966-67: New Christy Minstrels, Lettermen, Chuck Berry, sponsored by the Student Association (Tom Chism and John Boice); also other concerts to be sponsored by the Student Activities Board (Tom Chism). All major events are scheduled in conference with the director of student activities. Campus weekly is The Prospector, Abel Aldaz, editor. Radio Station KVOF (AM) programs classical and pop music. UTEP Bookstore sells records, radios. J. D. Jones is manager. Local record stores: Harmony Shops, El Paso National Bank Bldg.; White House Dept. Store; Melody Shop, 66 Basset Center, all in El Paso.

Texas Technological College Lubbock, Tex.

Enrollment, 17,768. President Grover E. Murray. Dean of Men Lewis N. Jones. Concert facilities: University Theater (500), Lubbock Municipal Auditorium (3,500). Sound facilities: University Theater speaker system reported excellent; Lubbock Auditorium amplifier and speaker system reported fair. Lighting: adequate facilities reported in Theater and Lubbock Auditorium. Acts appearing in 1966-67: Simon & Garfunkel, Stan Getz, Flatt & Scruggs, sponsored by Tech Union, Dorothy Pijan, program director. All acts cleared and booked by The Tech Union, Campus newspaper is University Daily, David Snyder, editor. Radio station KTXT (FM) programs classical and pop music. Tech College Bookstore sells records, sheet music. Conner Cole is manager. Local record stores: Wayne's Records, 3117 34th;

U. V. Blake Record Center, 2401 34th; LaFeria Record Shop, 1215 H St., all in Lubbock.

Tulane University, New Orleans

Enrollment, 10,517. President Herbert E. Longenecker. Dean of Men John H. Stibbs. Concert facilities: McAlister Auditorium (1,950), Dixon Hall (1,000), Tulane Gymnasium (5,400), Kendall Cram Ballroom (400). Sound and lighting facilities: Some equipment available and additional equipment rented as needed. Acts appearing in 1966-67: Obernkirchen Children's Choir, New Orleans Philharmonic Symphony, Sabicas, Galina Vishnevskaya, sponsored by Tulane Artist Series, Agatha Newitt, director, cultural activities. Acts must be cleared through Joint Student-Faculty Committee. Campus weekly is Tulane Hullabaloo, Andrea Voegel, editor. Radio station WTUL (AM) programs classical and pop music. Tulane University Bookstore sells records, radios. Elton Endicott is manager. Local record stores: Smith's; Werlein's; Canal Record Center, all in New Orleans.

Utah State University Logan, Utah

Enrollment, 8,200. President Daryl Chase. Dean of Men Claude Burtenshaw. Concert facilities: George Nelson Memorial Fieldhouse (6,000). Sound and lighting facilities: campus technician provides almost any facilities desired; great number and variety of microphones reported available. Acts appearing in 1966-67:

Irana Arkipova, Soulima Stravinsky, Orchestra Michelangelo, Van Cliburn, Utah Symphony with Arthur Fiedler conducting, Chanteurs de Paris, Utah Symphony with Maurice Abravanel, Vienna Choir Boys, Golden Curtain Opera Quartet, Utah State University Concert Band, Mikhail Vaiman, Justina Diaz, sponsored by U. S. U. Concert Forum Committee and Civic Concert Series, Dr. Twain Tippets, director, Lectures, Concerts & Tours. All bookings made through student-faculty committee. Campus triweekly newspaper is Student Life, Brent Checketts, editor. Radio Station KUSU (FM) programs classical and pop music. Utah State University Bookstore sells records, radios, tape recorders, phonographs, guitars. Dean Haslam is manager. Local record stores: Somers Music Store, West Center; Low Cost Drug Store; J. C. Penney's, all in Logan.

U. S. Air Force Academy, Colo.

Enrollment, 3,100 cadets. Superintendent, Lt. Gen. Thomas S. Moorman. Dean of Men, Brig. Gen. Robert F. McDermott. Concert facility: Arnold Hall (3,000). Sound facilities: Altec amps with Voice of Theatre speakers available; Altec, Electrovoice, RCA microphones available. Lighting: reported adequate for on-stage productions. Acts appearing in 1966-67: Glenn Yarbrough, Half A Sixpence, Al Hirt, Ballet Folklorico, Colorado Springs Symphony, Susan Starr, William Warfield, Whittemore & Lowe, sponsored by Allied Arts Board, Major James A. Turner, Special Activities. All

acts must be cleared by Allied Arts Board. Campus monthly magazine is Talon, Cadet First Class Wilbur W. East, editor. Cadet Store sells records, radios, tape recorders, phonographs, guitars. Tape cartridges may be specially ordered.

U. S. Naval Academy Annapolis, Md.

Enrollment, 4,150. Superintendent, Rear Adm. Draper L. Kauffman. Dean of Men A. Bernard Drought. Concert facilities: Field House (8,000), Dahlgren Hall (3,000). Acts appearing in 1966-67: Erroll Garner, Lettermen, Clancy Brothers, sponsored by Popular Music Concert Committee. Bookings cleared through Comdr. R. H. Bayslinger Jr., Operations and Plans Department. Academy weekly magazine is Log. Radio station WRNV (AM) programs classical and pop music. Midshipman's Store sells records, radios, tape recorders, phonographs, guitars, auto tape cartridges. Sheldon Lacey is manager. Local record stores: Hi-Fi Shop, 7 Parole Plaza; Jess Radio, Inc., Francis & Main Sts., both in Annapolis, and Severna Park Disc Shop, Arundel Plaza, Severna Park.

University of Utah Salt Lake City, Utah

Enrollment, 17,482. President James C. Fletcher. Dean of Students Virginia P. Frobos. Concert facilities: Einar Nielsen Field House (6,000), Pioneer Memorial Theatre (1,000), Kingsbury Hall (1,895),
continued on page 102

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102

COLLEGE MARKET DIRECTORY

Continued from page 101

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University of Virginia Charlottesville, Va.

Enrollment, 7,888. President Edgar F. Shannon Jr. Dean of University B. F. D. Runk. Concert facilities: University Hall (3,000), Cabell Hall (1,000). Sound facilities described as ample; three microphones. Lighting: 9 spots, 1 follow spot. Acts appearing in 1966-67: Acts carefully considered and special contracts written. Closed-circuit radio station WUVA (AM) programs Pop music only, WTJU (FM) programs classical music only. Campus newspaper is The Cavalier Daily, Richard Hughes, editor. Local record stores: Mincer's Pipe Shop, Anderson's Book Store, both in Charlottesville.

The University of Vermont Burlington, Vt.

Enrollment, 5,005. President Lyman S. Rowell. Dean of Student Personnel Services Roland D. Patzer. Concert facilities: Ira Allen Chapel (1,950), Patrick Gymnasium (3,000), Arena Theatre (400), Southwick Ballroom (500). Acts appearing in 1966-67: John Browning, sponsoring agent, George Bishop; also, Henry Mancini, Martha Graham, Pittsburgh Symphony, Stan Getz, Royal Winnipeg Ballet, Cleveland Orchestra, Victor Borge, sponsored by Lane Artists Series. Campus weekly is The Cynic, Richard Berk, editor. Radio stations WRUV (AM & FM) program classical and pop music. University Bookstore sells records. Owen Henry is manager.

Vanderbilt University, Nashville

Enrollment, 5,334. Chancellor Alexander Heard. Dean of Men Sidney Boutwell. Concert facilities: Memorial Gym

(6,000-10,000), Neely Auditorium (1,100), Underwood Auditorium (500). Sound facilities: Reported as the usual electronic equipment including amplifiers and speakers; microphones rented for concerts. Lighting: Reported as average. Acts appearing in 1966-67: Simon & Garfunkel, Little Anthony & the Imperials, The Brothers Four, Nashville Symphony Orchestra, plus 2 other concerts not yet set, sponsored by Student Association Concert Committee, Bob Dinkelspiel, chairman; also, The Early Music Quartet, The Hungarian Quartet, Janos Starker, Princeton Chamber Orchestra, sponsored by Vanderbilt University. All events must be cleared through the Student Government Association and the Dean of Men's office. Closed circuit radio stations WRVU AM & FM program classical and pop music. Campus weekly is the Hustler, Frank Allen Philpot, editor. Local record stores: Buckley's Record Store, 1707 Church St.; Patty's Record Shop, 1804 21st Ave. S.; Ernie's Record Mart, 179 3rd Ave. N., all in Nashville.

Villanova University Villanova, Pa.

Enrollment, 4,500. President, the Rev. Joseph A. Flaherty, O. S. A. Dean of Men, the Rev. Robert Gill, O. S. A. Concert facilities: Field House (4,000), Vasey Hall (350). Sound and lighting reported sufficient for any concerts. Acts appearing in 1966-67: Leonard Bernstein and New York Philharmonic, sponsored by the student body; also, Lovin' Spoonful, sponsored by the sophomore class; also, New Orleans Pops Orchestra sponsored by Student Government Association (the Rev. Richard Appicci, the Rev. George Lawless). All bookings must clear with Dean, Student Activities. Campus weekly is the Villanovan, E. J. Ruane, associate moderator. Radio station WWVU (FM) programs classical and pop music. University Shop sells records. John Bauman is manager.

Virginia Military Institute Lexington, Va.

Enrollment, 1,200. Superintendent George R. E. Shell. Director of Student Affairs F. H. Barksdale. Concert facilities: William H. Cocke Hall (2,500), Jackson Memorial Hall (1,200), Lejeune Hall (350). Sound facilities: Public address systems available in all facilities; 4 microphones available. Lighting: Plenty of overhead white light, a few Fresnel spots available, no follow spots. Acts appearing in 1966-67: Ian & Sylvia, Isley Brothers, Tommy Dorsey Band, Kingsmen, Bill Black Combo, Serendipity Singers, sponsored by the Hop Committee. All acts must be cleared through faculty adviser to the Hop Committee or Director of Student Affairs, F. H. Barksdale. Campus weekly is The Cadet, C. E. Miley, editor. Local record store: Campus Corner, Jefferson St., in Lexington.

Wake Forest College Winston-Salem, N. C.

Enrollment, 3,000. President Harold W. Tribble. Dean of Men Mark H. Reece. Concert facilities: Wait Chapel (2,378)

Memorial Coliseum, in city (8,600). Sound facilities: in chapel, 2 column speakers, 120W amplifier and integrated sound system. Lighting: in chapel, six No. 1357 Klieg 1000W lamps recessed in ceiling; canopy over stage has 16 No. 1365-E 500W lamps; SCR 63 dimmer board, 2 arc spots 112 ft. from stage (Troupers); Coliseum has 2 Troupers, stage lights. Acts appearing in 1966-67: Itzhak Perlman, John Shirley-Quirk, Artur Rubinstein, Lee Evans Trio, Virtuosi di Roma, Coro Polifonica, sponsored by College Artist Series (Dr. Charles M. Allen); also, Bitter End Singers, Dukes of Dixieland, Righteous Brothers, Four Seasons, Ferrante & Teicher, Barbara Lewis, Coasters, sponsored by College Union, Steve Kelley, Chairman, Major Functions Committee. College Union bookings must be cleared through Dean of Men. Campus weekly is Old Gold and Black, Sylvia Pridgen, editor. Radio station WFDD AM & FM program classical and pop music. College Book Store sells records, radios, tape recorders, phonographs. Richard Clay is manager. Local record stores: Reznick's Downtown, 440 N. Liberty St.; Reznick's Thruway, Thruway Shopping Center: Boccock-Stroud, 501 W. Fourth St., all in Winston-Salem.

**Washington State University
Pullman, Wash.**

Enrollment, 10,600. Acting President Wallis Beasley. Dean of Men J. C. Clevenger. Concert facilities: Bohler

Gymnasium (4,500), Bryan Hall (800). Sound facilities described as adequate; 6 microphones. Lighting: 4 stationary spots, 2 Trouperette follow spots. Acts appearing in 1966-67: The 3 D's, Chad & Jeremy, Fred Waring & the Pennsylvanians, Ferrante & Teicher, The Canadian Opera, sponsored by CUB Music Committee, James Crow, program advisor. Campus thrice-weekly newspaper is The Daily Evergreen, Patty Clark, editor. Radio station KWSC (AM) programs classical and pop music. Students Book Corp. sells radios, tape recorders, phonographs, auto tape cartridges. Merl Simmons is manager. Local record stores: The Empire Dept. Store, 205 Main, and 4 Notes Music, 909 N. Grand, both in Pullman.

Washington University, St. Louis

Enrollment, 6,500. Chancellor Thomas H. Eliot. Director of Student Activities James Ewing. Concert facilities: Graham Memorial Chapel (1,000), Brown Hall Auditorium (400), Steinberg Hall Auditorium (400), University Field House (5,000). Sound facilities: Graham Chapel has built in, permanent sound system of good quality; other auditoriums use portable equipment. Acts appearing in 1966-67: Julian Bream, An Evening with Cole Porter, Thelonious Monk, History of Jazz, Nicanor Zabaleta, Laurindo Almeida, Rhos Male Choir, sponsored by Office of Performing Arts, Edward Corn, director. Acts must check with Office of Student Activities. Campus semi-weekly is the Student Life, Gary

Arlen, editor. Radio station KFRH (carrier-current) programs classical and pop music.

**Wayne State College
Wayne, Neb.**

Enrollment, 2,700. President W. A. Brandenburg. Dean of Men Donald Merriman. Concert facilities: Rice Memorial Gymnasium (3,200), Ramsey Theater (850). Both have full stage lighting and overhead follow spots. Acts appearing in 1966-67: Guy Lombardo, sponsored by Student Council, Dr. Lyle Skou, sponsor; also P. H. Jazz Band, Serendipity Singers, American Folk Ballet, Zurich Chamber Orchestra, sponsored by Special Programs, Dr. R. G. Johnson, director. All bookings must be approved by Dean of Administration. Campus weekly is Wayne Stater, George Tubbs, editor. AM & FM radio station now under construction. Wayne State Book Store sells records, radios, tape recorders, phonographs. Leonard Gadekan is manager. Local record stores: Wayne Book Store, Sav-Mor Drugs, both in Wayne.

**Wayne State University
Detroit, Mich.**

Enrollment 29,125. President William R. Keast. Dean of Students Harold Stewart. Concert facilities: Cobo Hall (1,500), Ford Auditorium (2,500), both off-campus. University Center Building currently under construction. All sound and lighting handled by auditoriums. All events
continued on page 104

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COLLEGE MARKET DIRECTORY

Continued from page 103

must be cleared through Student Activities Office and/or Music Department and listed at Activities Office. Campus newspaper is The Daily Collegian, Vartan Kupelian, editor. Radio Station WDET (FM) programs classical music only. University Bookstores sell records, Harley W. Haskins, director. Ralph Thiel is manager. Local record stores: John R. Record Shop, 9413 John R.; Bob's Photo and Record Shop, 1435 W. Willis; Bob's Records & Appliance, 500 E. Warren, all in Detroit.

West Georgia College Carrollton, Ga.

Enrollment, 2,800. President James E. Boyd. Dean of Student Affairs Dr. John J. Pershing. Union Director David S. Parkman. Concert facilities: H.P.E. Building (2,200), College Auditorium (550). College Union (400). Acts appearing in 1966-67: Peter Nero, New Christy Minstrels, Roy Orbison, Newbeats, Candymen, Billy Joe Royal. Sponsoring organizations: West Georgia Mutual Concert Assn., Student Government Assn., College Union Board.

West Hartford, Conn. University of Hartford

Enrollment: 2,500. Chancellor Vincent B. Coffin, Dean John W. Addley. Concert Facilities: Field House (2,500), Millard Auditorium (425), Auerbach Auditorium (210), Gengras Campus Center (800). Sound equipment available in all facilities with a full complex of lighting in Millard Auditorium. Artists appearing in 1966-67: Four Preps, Shirelles, Kenny Burrell, Father Tom Vaughn, Your Father's Moustache, Hartt String Quartet, Hartt Symphony Orchestra. Sponsoring organizations: Activities Commission, Student Faculty Association, Interfraternity Council. All contracts must be made through the Program Director, Robert W. McCurdy. Radio Station license pending. Campus weekly: The Cauldron, Dan Riley, Editor. Campus Store, Joseph Jurczak, Manager, sells records. Other record stores are G. Fox, Korvettes and the Music Box.

Wesleyan University Middletown, Conn.

Enrollment, 1,535. President Victor L. Butterfield. Dean of the College Stanley J. Idzerda. Concert facilities: McCaughy Hall (1,500), Alumni Athletic Building (3,500). Sound facilities: portable amplifiers and speakers. Programs sponsored by Student Events Committee, Robert Vom Eigen, chairman. Campus bi-weekly is The Wesleyan Argus, Michael R. Feagley, editor. Campus radio station WESU-FM programs both pop and classical music. Local record store: Watt & Decibel, 107 College St., Middletown.

Western Carolina College Cullowhee, N. C.

Enrollment, 3,000. President Paul A. Reid, Dean of Men Douglas Davis.

Concert facilities: Hoey Auditorium (850), Reid Gymnasium (3,000). Sound facilities: public address system available through audio-visual department; microphones available as needed. Lighting; spots available. All acts must clear with College Calendar in the office of Dean of Student Affairs. Campus bi-weekly newspaper is The Western Carolinian. Radio station WWOO programs pop and some classical music. The College Shop bookstore sells records. H. P. McCarroll is manager. Local record stores: High Fidelity Sales; Bradley's High-Fi; Dunhan's Music House, all in Asheville.

Western Reserve University Cleveland

Enrollment, 2,400. President John S. Millis. Dean of Men C. R. Cramer. Concert facilities: Adelbert Gymnasium (2,500), Case Gymnasium (3,000), Severance Hall (1,800). Sound facilities: reported as good standard equipment; microphones supplied by Audio Visual department and University Maintenance as needed. Lighting: Reported as good standard equipment, available as needed. Acts appearing in 1966-67: Ray Charles, Serendipity Singers, sponsored by Student Congress, Vinton Ludwig, concert committee booking chairman. Other events to be sponsored by Student Congress and Case Senate; events also to be sponsored by Interfraternity Council and Student Congress. All bookings must be approved by Student Congress. Campus semi-weekly newspaper is The Reserve Tribune, Daniel L. Kacian, editor. Radio station WRAR (FM) programs classical and pop music. Campus bookstore, Reserve Book Store sells radios. Mr. Grover is manager.

University of Wisconsin Madison, Wis.

Enrollment, 31,120. President Fred Harvey Harrington. Madison Chancellor R. W. Fleming. Dean of Student Affairs Joseph F. Kauffman. Concert facilities: Wisconsin Memorial Union Theater (1,300), Pavilion (2,800), Field House (8,900). Sound facilities: Theater has 2 independent amplifier systems with provisions for house or stage speakers plus dressing room monitor. Pavilion and Field House have portable systems; 5 microphones in Theater, others available if needed. Lighting: complete stage lighting system reported in Theater, temporary lighting in Pavilion and Field House. Follow spots available. Acts appearing in 1966-67: William Warfield, Jaime Laredo, Andres Segovia, Byron Janis, Lenox Quartet, Helen Boatwright, Paul Doktor, Minneapolis Symphony Orchestra, Moscow Chamber Orchestra, Early Music Quartet (from Munich), New Music Choral Ensemble (Univ. of Illinois), Chicago Symphony Orchestra, Metropolitan Opera National Co., Rudolph Serkin, sponsored by Wisconsin Union Music Committee, William M. Dawson, theater program director; also, Martha Graham Dance Co., Manuela Vargas and Co., Ruth Page's International Ballet, sponsored by the Wisconsin Union Theater

Committee, William M. Dawson, theater program director. All events must be approved by Student Life and Interests Committee and Theater Director. Campus daily (Tues.-Sat.) is Daily Cardinal, Ellen Laskin, editor. Radio stations WHA AM & FM program pop and classical music. University Bookstore, 702 State St., sells records. John Shaw is manager. Local record stores: Discount Records, Inc., 658 State St.; Victor Music 401 State St.; University Bookstore, 1325 University Ave., all in Madison.

Wichita State University Wichita, Kans.

Enrollment, 10,000. President Emory Lindquist. Dean of Men James Rhatigan. Concert facilities: Wilner Auditorium (800), Duerksen Fine Art Center (580), Campus Activities Center (350), Math-Physics Auditorium (117), Neff Hall Auditorium (127), WSU Field House (10,235). Acts appearing in 1966-67: Peter, Paul and Mary sponsored by Student Government Association, Jim Roberts, president; other events sponsored by Campus Activities Program Board, Marshall Williams, advisor; events also sponsored by WSU School of Music. Acts must be cleared through Campus Activities Program Board. Campus bi-weekly paper is The Sunflower, Don Awtry, editor. Radio station KMWU (FM) programs classical and pop music. WSU Bookstore sells records, radios. Dick Adkisson is manager. Local record stores: Record Bar, 120 N. Hill-

side; Irwin's Records, 106 S. Grove; Terrell's Record Shop, 2429 E. 13th St., all in Wichita.

Western Illinois University Macomb, Ill.

Enrollment, 7,500. President Arthur Knoblauch. Dean of Men Gerhart Schwartz. Concert facilities: Western Hall Field House (4,500), Morgan Gymnasium (2,500), Union Ballroom (1,000), Fine Arts Auditorium (450). Sound facilities: 4-channel input Column speakers; Electro-Voice Models 664 and 636 microphones. Lighting: 2 Super Trouper spots; 2 rows of border lights. Acts appearing in 1966-67: Chad Mitchell, New Society, Harry Belafonte, Ferrante & Teicher, sponsored by University Union Board, Ron Robinson, activities co-ordinator. Radio station WW-FM programs classical and pop music. Local record stores: Sears and Modern Home, both in Macomb.

Western Michigan University Kalamazoo, Mich.

Enrollment, 16,000. President James Miller. Associate Dean of Students David Gillette. Concert facilities: Read Field House (9,600), Central High School Auditorium (2,500), Ballroom, University Student Center (1,800). Sound facilities reported as available but not of best quality. Lighting: Follow spots available. Acts appearing in 1966-67: Gary Lewis & the Playboys, Ramsey Lewis, Martha and the Vandellas, Si Zentner, Washington

Square Stompers, Kingston Trio, sponsored by various student organizations. All bookings for student-sponsored events are through Adviser of Student Affairs, Chuck Richards. Campus newspaper is The Western Herald, Bert Leaf, editor. Closed circuit radio station WIDR programs pop music; WMUK-FM programs classical music. Campus bookstore sells records, radios. Ken Hawkins is manager. Local record store: Dodds-Davidson, 135 W. Michigan Ave., Kalamazoo.

West Virginia University Morgantown, W. Va.

Enrollment, 12,183. Acting President Harry B. Hefflin. Dean of Students Joseph C. Gluck. Concert facilities: University Field House (6,500), Metropolitan Theater (1,200), Music Auditorium (500). Sound facilities: Portable system in Field House; built-in systems in other facilities; 3 first quality microphones reported available. Lighting: 2 follow spots, 10 Lekos, complete footlights. Acts appearing in 1966-67: The Youngbloods, Moscow Chamber Orchestra, Pete Seeger, Shinichi Suzuki, Four Freshmen, Yakov Zak, Righteous Brothers, sponsored by the Cultural Committee (Joseph C. Gluck). All acts must be cleared through Dean of Students' office. Campus newspaper is the Daily Athenaeum (except Monday), Merideth Robb, editor. W.V.U. Bookstore sells records, radios, tape recorders. Miss Ruth Robinson is manager.

continued on page 115

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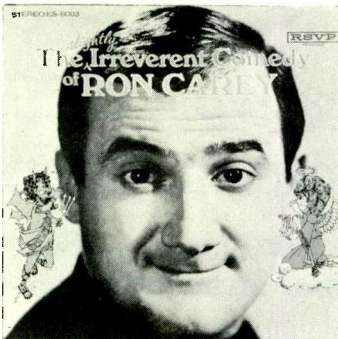
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College Music Festivals and Competitions

- UNIVERSITY OF AKRON, AKRON, OHIO.**
 Fine Arts Festival, April 21-23, 1967.
- UNIVERSITY OF ALASKA, FAIRBANKS, ALASKA.**
 Festival of Arts, April 1967.
- BOWDOIN COLLEGE, BRUNSWICK, ME.**
 Contemporary Music Festival, Aug. 1967.
- CALIFORNIA STATE POLYTECHNIC COLLEGE, KELLOGG-VOORHIS, POMONA, CALIF.**
 Music Festival, March 8, 9, 10, 1967.
 3d Annual Invitational Music Festival April 15, 1967.
- UNIVERSITY OF CALIFORNIA, BERKELEY, CALIF.**
 Berkeley Folk Music Festival, June (tentative) 1967.
- CARLETON COLLEGE, NORTHFIELD, MINN.**
 Mai-Fete, mid-May 1967.
- UNIVERSITY OF CHICAGO, CHICAGO.**
 Folk Lore Festival.
 Festival of the Arts.
- CHICO STATE COLLEGE, CHICO, CALIF.**
 Fine Arts Festival, May 12, 13, 14, 1967.
- UNIVERSITY OF CINCINNATI, CINCINNATI.**
 Union Spring Arts Festival, April 23-29, 1967.
 Blues Concert as part of this has Skip James, Junior Wells, Buddy Guy Trio.
- UNIVERSITY OF CONNECTICUT, STORRS, CONN.**
 All-Connecticut Music Festival, Oct. 28, 1966.
- CORNELL COLLEGE, MOUNT VERNON, IA.**
 Cornell Music Festival, April 13-15, 1967 (includes Chicago Symphony, Ralph Votepok, New York String Sextet.)
- DARTMOUTH COLLEGE, HANOVER, N. H.**
 Congregation of the Arts, June 28-Aug. 19, 1967.
- DUKE UNIVERSITY, DURHAM, N. C.**
 Festival of Contemporary Arts, during entire 1966-67 academic year.
 Experimental Film Groupings, Nov. 20-Dec. 1, 1966.
- EAST CAROLINA COLLEGE, GREENVILLE, N. C.**
 Contemporary Music Festival, April 21-24, May 6-16, 1967.
- EASTERN MICHIGAN UNIVERSITY, YPSILANTI, MICH.**
 Solo Ensemble Festival, Feb. 11-18, 1967.
 Michigan State Vocal Association Choral Festival, March 17, 18, 1967.
- EMORY UNIVERSITY, ATLANTA.**
 The Baroque Era.
 The 20th Century.
- UNIVERSITY OF ILLINOIS, CHAMPAIGN-URBANA, ILL.**
 Festival of Contemporary Arts, Feb.-April 1967.
- INDIANA STATE UNIVERSITY, TERRE HAUTE, IND.**
 Fine Arts Festival, April 25-May 6, 1967.
- UNIVERSITY OF KANSAS, LAWRENCE, KAN.**
 Festival of the Arts, week of March 25, 1967.
- KENT STATE UNIVERSITY, KENT, OHIO.**
 Conference on Music, Feb. 16, 17, 18, 1967.
- UNIVERSITY OF KENTUCKY, LEXINGTON, KY.**
 Festival of the Arts (art, music, drama), April 4-22, 1967.
- LEHIGH UNIVERSITY, BETHLEHEM, PA.**
 Residence Halls Council Folk Festival, Oct. 22, 1966.
- MARSHALL UNIVERSITY, HUNTINGTON, W. VA.**
 Marching Band Festival, Oct. 1, 1966.
- MERCER UNIVERSITY, MACON, GA.**
 Collegiate Folksong Festival, Spring Quarter.
- MIAMI BEACH Intercollegiate Music Festival, May 3-6, 1967.**
- UNIVERSITY OF MICHIGAN, ANN ARBOR, MICH.**
 Contemporary Music Festival, Nov. 2, 4, 6, 7, 9, 1966.
- UNIVERSITY OF MISSOURI, COLUMBIA, MO.**
 State High School Music Festival, last weekend in April.
- UNIVERSITY OF MONTANA, MISSOULA, MONT.**
 Fine Arts Festival, April.
 Contemporary Fine Arts Festival, May.
 Battle of the Bands, May 1967.
- STATE UNIVERSITY OF NEW YORK AT BUFFALO, BUFFALO, N. Y.**
 Folk Festival, Oct. 7, 8, 1966.
- UNIVERSITY OF NORTH DAKOTA, GRAND FORKS, N. D.**
 Fall Music Clinic Festival, Nov. 3-5, 1966.
- NORTHEASTERN UNIVERSITY, BOSTON, MASS.**
 Winter Music Festival, Nov. 18-23, 1966.
 Winter Carnival, Feb. 18, 19, 1967.
- NOTRE DAME UNIVERSITY, NOTRE DAME, IND.**
 Collegiate Jazz Festival, March 3, 4, 1967.
- OKLAHOMA CITY UNIVERSITY, OKLAHOMA CITY**
 Festival of Artists Teachers, Feb. 10, 11, 12, 1967.
 High School District Contests, March 9, 10, 11, 16, 17, 18, 1967.
 Annual Phi Mu Alpha Sinfonia Jazz Festival (dates not announced).
- UNIVERSITY OF OKLAHOMA, NORMAN, OKLA.**
 Sooner Scandals, March 2, 3, 4, 1967.
- OKLAHOMA STATE UNIVERSITY, STILLWATER, OKLA.**
 Autumn Festival of the Arts, Oct. 30-Nov. 5, 1966.
- UNIVERSITY OF PORTLAND, PORTLAND, ORE.**
 N. W. Stage Band Festival, March 18, 1967.
- ROLLINS COLLEGE, WINTER PARK, FLA.**
 32d Annual Bach Festival, March 9, 10, 11, 1967.
- SAN DIEGO STATE COLLEGE, SAN DIEGO, CALIF.**
 Fine Arts Festival, Dec. 1-11, 1966.
- ST. LAWRENCE UNIVERSITY, CANTON, N. Y.**
 Steinman Arts Festival, Feb. 1967.
- SIMMONS COLLEGE, BOSTON**
 Fine Arts Festival (New York Jazz Sextet appears), Oct. 27, 1966.
- UNIVERSITY SOUTHERN CALIFORNIA, LOS ANGELES.**
 Carnival of the Arts, April 10-15, 1967.
- SOUTHERN ILLINOIS UNIVERSITY, CARBONDALE, ILL.**
 Southern Illinois High School Choral Clinic (25 schools)—evening massed concerts, Oct. 8, 1966.
 Music Under the Stars Music Festival (Junior and senior high school bands, orchestras, choruses—massed evening concerts).
 Also vocal and piano competition, May 1967.
- SOUTHERN METHODIST UNIVERSITY, DALLAS**
 Bach Year.
- STANFORD UNIVERSITY, STANFORD, CALIF.**
 Budapset String Quartet, April 14, 16, 19, 21, 23, 26, 1967.
- SYRACUSE UNIVERSITY, SYRACUSE.**
 WAER-FM Broadway Music Festival, Dec. 10, 11, 1966.
 WAER-FM Folk Festival, Oct. 28, 29, 1966.
- UNIVERSITY OF UTAH, SALT LAKE CITY.**
 Regional Jazz Festival, Winter Quarter.
 Jazz Workshop, Summer Quarter.
 Quartet Competition, Fall Quarter.
 National Stage Band Camp, Summer Quarter.
 Mozart Festival, several concerts during year.
- VILLANOVA UNIVERSITY, VILLANOVA, PA.**
 Villanova Intercollegiate Jazz Festival, Feb. 24, 25, 1967.
- WEST VIRGINIA UNIVERSITY, MORGANTOWN, W. VA.**
 Festival of Fine & Lively Arts, Nov. 1966.
- WESTERN CAROLINA COLLEGE, CULIOWHEE, N. C.**
 Western District Band Clinic, Jan. 27, 28, 1967.
- WESTERN MICHIGAN UNIVERSITY, KALAMAZOO, MICH.**
 Fine Arts Festival, month of Feb. 1967.
- WILLIAMS COLLEGE, WILLIAMSTOWN, MASS.**
 2d Annual Intercollegiate Songfest, Oct. 22, 1966.
- UNIVERSITY OF WYOMING, LARAMIE, WYO.**
 Spring Music Festival, April 1967.

TALENT MARKET PLACE

Listed on the following pages, by classification, are artists currently engaged in playing the college concert circuit. Two main divisions are classical and popular. Classical artists are broken down by category. The popular list includes all forms of contemporary music—rock, r&b, country, folk, jazz, etc. Artists are identified by record label, personal manager and booking agent. Lists of personal managers and booking agents appear separately. We regret that space limitations prevent listing all acts available for college booking. Only those acts who appear regularly in colleges are listed.

Popular

- AD LIBS**—(Top) PM: Bill Downs; BA: Capitol Booking Corp.
- ALLEN, MARTY, & STEVE ROSSI**—(Mercury)
- ALMEIDA, LAURINDO**—(Capitol) BA: Wm. Morris
- ALPERT, HERB, & THE TIJUANA BRASS**—(A&M) PM: Gil Friesen; BA: GAC
- ANIMALS, THE**—(MGM) PM: Michael Jeffrey; BA: Premier Talent Associates
- ARMSTRONG, LOUIS**—(Columbia) BA: Associated Booking Corp. (Joe Glaser)
- ASSOCIATION, THE**—(Valient) PM: Pat Coleccio; BA: Associated Booking Corp.
- ASTRONAUTS**—(RCA) BA: America's Best Attractions
- ATKINS, CHET**—(RCA)
- AZNAVOUR, CHARLES**—(Reprise) BA: International Performing Corp. (Henri Goldgren)
- BABY HUEY & THE BABYSITTERS**—(Atlantic) BA: Capitol Booking Corp.
- BACK PORCH MAJORITY, THE**—(Epic) PM: Randy Sparks; BA: Perenchio Artists
- BAEZ, JOAN**—(Vanguard) BA: Folklore Productions
- BASIE, COUNT**—(Command) BA: Willard Alexander
- BEACH BOYS**—(Capitol) PM: Steve Kort-hof; BA: Wm. Morris
- BEAU BRUMMELS**—(WB) BA: Premier Talent Associates
- BELAFONTE, HARRY**—(RCA) PM: Belafonte Enterprises
- BENNETT, TONY**—(Columbia)
- BERRY, CHUCK**—BA: Universal Attractions
- BIKEL, THEODORE**—(Elektra) PM: Harold Leventhal; BA: GAC
- BITTER END SINGERS, THE**—(Atco) PM: Fred Weintraub
- BLACK, BILL, COMBO** (Hi) PM: Peter Paul-Lew Futterman
- BLAKEY, ART, & THE JAZZ MESSENGERS**—BA: Capitol Booking Corp.
- BLUE, DAVID, AND THE AMERICAN PATROL**—(Elektra) PM: Arthur H. Gorson
- BLUES MAGOOS, THE**—(Mercury) BA: Capitol Booking Corp.
- BLUES PROJECT, THE**—(Verve/Folkways) PM: Sid Bernstein
- BONDS, GARY** (U. S.)—(Legrand) PM: Frank Guida
- BOOKER T & THE MG's**—(Stax) BA: America's Best Attractions
- BORGE, VICTOR**—(Verve)
- BRAND, OSCAR**—PM: Jerry Campbell
- BRASIL '66**—(A&M) PM: Richard Adler; BA: Perenchio Artists
- BRITISH WALKERS**—PM: Chartbuster Music Corp.; BA: Paramount Artists Corp.
- BROTHERS FOUR**—(Columbia) PM: Mort Lewis; BA: GAC
- BROWN, JAMES**—(Smash) PM: Ben Bart; BA: Universal Attractions
- BROWN, MAXINE**—(Wand) PM: Paul Cantor; BA: SAC
- BRUBECK, DAVE, QUARTET**—(Columbia) PM: Oli Brubeck; BA: Associated Booking Corp.
- BYRD, CHARLIE**—(Columbia) PM: Monte Kay
- BYRDS, THE**—(Columbia) PM: Tickner-Dickson; BA: Perenchio Artists
- CAMBRIDGE, GODFREY**—(Epic) BA: A. P. A. (John Gaines)
- CANNIBAL & THE HEADHUNTERS**—(Date) BA: Capitol Booking Corp.
- CAPITOLS, THE**—(Karen) PM: Ollie McLaughlin; BA: Capitol Booking Corp.
- CAPRALONS, THE**—(Cameo) PM: Ken Capurso
- CASH, JOHNNY**—(Columbia) PM: Saul Holiff
- CAVALIERS, THE**—(Coral)
- CHAD & JEREMY**—(Columbia) BA: Wm. Morris
- CHALLENGERS, THE**—(GNP)
- CHAMBERS BROTHERS**—BA: Folklore Productions
- CHARACTERS, THE**—(Monument) BA: One-Eyed Jacks
- CHARADES, THE**—(Monument) BA: One-Eyed Jacks
- CHARLES, RAY**—(ABC) PM: Joe Adams; BA: SAC
- CHARLES RIVER VALLEY BOYS**—(Elektra) BA: Folklore Productions
- CHARTBUSTERS, THE**—(Bell) PM: Chartbuster Music Corp.; BA: Paramount Artists Corp.
- CHIFFONS, THE**—(Laurie) PM: Ernest Martinelli; BA: Paramount Artists Corp.
- CLANCY BROTHERS & TOMMY MAKEM**—(Columbia) PM: Jerry Campbell
- CLARK, DOUG, & THE HOT NUTS**—BA: Horton Artists Corp. and SAC
- CLARK, PETULA**—(WB) PM: Claude Wolff; BA: GAC (Bert Bloch)
- CLINGER FAMILY, THE**—PM: Seymour N. Heller; BA: Perenchio Artists
- COASTERS, THE**—(Atco) BA: Sherman Enterprises and SAC
- COCHRAN, WAYNE**—(Mercury) BA: SAC
- COLLINS, JUDY**—(Elektra) PM: Harold Leventhal; BA: GAC
- COLTRANE, JOHN**—(Impulse) BA: SAC
- COSBY, BILL**—(WB) PM: Roy Silver; BA: Wm. Morris
- COUNT FIVE**—(Double Shot) PM: Saul Ellner; BA: Capitol Booking Corp.
- CRAMER, FLOYD**—(RCA) BA: X Cosse
- CUBA, JOE**—(Tico) BA: Capitol Booking Corp.
- CYRKLE, THE**—(Columbia) PM: Nemporer Artists Ltd. (Nat Weiss); BA: GAC
- DARIN, BOBBY**—(Atlantic)
- DAVIDSON, JOHN**—(Columbia) PM: Bob Banner Associates; BA: A.P.A.
- DAVIS, REV. GARY**—(Prestige) BA: Folklore Productions
- DAVIS, MILES**—(Columbia) PM: Harold Lovette; BA: Capitol Booking Corp.
- DAVIS, JR., SAMMY**—(Reprise) BA: Wm. Morris
- DE CORMIER FOLK SINGERS**—BA: CAMI
- DEE, JOEY, & THE STARLIGHTERS**—BA: Capitol Booking Corp.
- DEEP SIX**—(Liberty) PM: Howard Wolf
- DEREK & RAY**—(RCA) PM: Marty Gold
- DIDDLEY, BO**—(Chess) PM: Galaxy Artists (John Burton); BA: SAC
- DOMINO, FATS**—BA: SAC
- DON COSSACK CHORUS**—(Decca) PM: Kenneth Allen
- DRIFTERS**—(Atlantic) PM: George Treadwell; BA: SAC
- DUKES OF DIXIELAND**—(Decca) PM: Joe Delaney
- ELGART, LARRY**—(Columbia)
- ELGART, LES**—(Columbia)
- ELLINGTON, DUKE**—(RCA)
- EVANS, BILL**—BA: Capitol Booking Corp.
- FAIRLANES, THE**—(Dot) BA: One-Eyed Jacks
- FITZGERALD, ELLA**—(Salle) PM: Salle Productions
- FIVE AMERICANS**—BA: Paramount Artists Corp. (East Coast); Bankers Mgmt., Inc. (other areas).
- FLAMINGOS, THE**—(Mercury) BA: Capitol Booking Corp.
- FLATT & SCRUGGS**—(Columbia) PM & BA: Mrs. Earl Scruggs
- FOUR FRESHMEN**—(Decca) BA: Perenchio Artists
- FOUR PREPS, THE**—(Capitol) PM: Kal Ross; BA: Perenchio Artists
- FOUR SEASONS, THE**—(Philips) PM: Fred Weintraub; BA: Ashley-Famous
- 4 SAINTS**—BA: Talent Management Associates
- FOUR TOPS**—(Motown) PM: Int'l Talent Management, Inc.; BA: Associated Booking Corp.
- FRANCHI, SERGIO**—(RCA) BA: Wm. Morris (Harry Kalsheim)
- FUGS, THE**—(Atlantic) PM: Edmiston-Rothschild
- FULLER, JESSEE**—(Prestige) BA: Folklore Productions
- GAYLORD & HOLIDAY**—(Mercury) BA: Perenchio Artists
- GARNER, ERROLL**—(MGM) PM: Martha Glaser; BA: Wm. Morris
- GARY, JOHN**—(RCA) PM: Joseph Csida
- GILBERTO, ASTRUD**—(Verve) PM: Monte Kay
- GILLESPIE, DIZZY**—(RCA)
- GORME, EYDIE**—(Columbia) PM: Ken Greengrass; BA: GAC
- GREENHILL, MITCH**—(Prestige) BA: Folklore Productions
- GROUP THERAPY**—(Parasonic) BA: One-Eyed Jacks
- HAMBRO, LEONID**—PM: Jerry Campbell
- HAMILTON, ROY**—(RCA) PM: Bill Cook
- HAMMOND, JOHNNY**—(Vanguard) BA: Folklore Productions
- HANDY, JOHN, QUINTET**—(Columbia)
- HARLEY, RUFUS**—(Atlantic) BA: SAC
- HAWKINS, SCREAMIN' JAY**—(Decca) BA: Capitol Booking Corp.
- HEBB, BOBBY**—(Philips) PM: Lloyd Greenfield; BA: SAC
- HENDRICKS, JON**—BA: Bennett Morgan
- HERMAN, WOODY**—(Columbia) PM: Abe Turchen; BA: Associated Booking Corp.
- HERMAN'S HERMITS**—(MGM) PM: Allen Klein; BA: Premier Talent
- HINES, EARL, & TRIO**—(Decca) BA: Bennett Morgan
- HIRT, AL**—(RCA) PM: Gerard Purcell
- HOLBROOK, HAL**, in "Mark Twain Tonight"—(Caedmon) BA: Wm. Morris
- IAN AND SYLVIA**—(Vanguard)
- INDIOS TABAJARAS, LOS**—BA: Bliss Agency
- ISLEY BROTHERS**—(Tamla) PM: Int'l Talent Management Inc.; BA: Willard Alexander
- JACKSON, CHUCK**—(Wand) PM: Paul Cantor; BA: SAC
- JACKSON, J. J.**—(Calla) PM: Peter Paul-Lew Futterman; BA: Capitol Booking Corp.
- JAY & THE AMERICANS**—(UA) PM: Peter Paul-Lew Futterman; BA: Wm. Morris
- JIM & JEAN**—(Verve/Folkways) PM: Arthur H. Gorson
- JONES, JIMMY "HANDYMAN"**—(Cameo) PM: Chartbuster Music Corp.; BA: Paramount Artists Corp.
- JONES, TOM**—(Parrot) PM: Lloyd Greenfield; BA: Capitol Booking Corp.
- KAPERS, THE**—(Jed) BA: One-Eyed Jacks
- KAZAN, LAINIE**—(MGM) PM: Sal Bonafede; BA: Wm. Morris
- KENTON, STAN**—(Capitol) PM: c/o Harold Plant
- KING, B. B.**—(ABC) BA: SAC
- KING, BEN E.**—(Atco) BA: SAC
- KINGSMEN, THE**—(Wand) PM: Scandor & Shan
- KINGSTON TRIO**—(Decca) PM: Frank Werber; BA: Perenchio Artists
- KIRK, ROLAND**—(Limelight) BA: SAC
- KNACK, THE**—PM: Abe Hoch; BA: Wm. Morris
- KNIGHT, GLADYS, & THE PIPS**—(Soul) PM: Int'l Talent Management, Inc.; BA: SAC
- KOERNER, "SPIDER" J.**—(Elektra) BA: Folklore Productions
- LABELLE, PATTY & THE BLUEBELLS**—(Atlantic) PM: Irv Nahan
- LANCE, MAJOR**—(Epic)
- LAWRENCE, STEVE**—(Columbia) PM: Ken Greengrass; BA: GAC
- LEFT BANKE**—(Mercury) BA: Premier Talent Associates
- LETTERMEN, THE**—(Capitol) PM: Jess Rand; BA: Wm. Morris
- LEWIS, BARBARA**—(Karen) PM: Ollie McLaughlin; BA: Capitol Booking Corp.
- LEWIS, GARY, AND THE PLAYBOYS**—(Liberty) BA: Ashley-Famous
- LEWIS, RAMSEY, TRIO**—(Cadet)
- LILLY BROTHERS BAND**—(Folkways) BA: Folklore Productions
- LITTLE ANTHONY AND THE IMPERIALS**—(DCP) BA: Ernie Martinelli
- LITTLE EVA**—(Verve) PM: David Nicolson; BA: Capitol Booking Corp.
- LITTLE MILTON**—(Checker) BA: SAC
- LLOYD, CHARLES**—(Atlantic) PM: George Avakian; BA: SAC
- LOPEZ, TRINI**—(Reprise) PM: George A. Durgom; BA: GAC
- LOST IN SOUND, THE**—(Showcase) BA: One-Eyed Jacks
- LOVIN' SPOONFUL, THE**—(Kama Sutra) PM: Bob Cavallo; BA: GAC
- LUBOFF, NORMAN**—(RCA) PM: Edward Traubner
- MCCANN, LES**—(Limelight) BA: SAC

continued on page 108

TALENT MARKET PLACE

Continued from page 107

- McCOY, CHARLIE, & THE ESCORTS**—(Monument) BA: One-Eyed Jacks
McCOYS, THE—(Bang) PM: Roy Rifkind
McDUFF, BROTHER JACK—(Atlantic) PM: Peter Paul-Lew Futterman; BA: SAC
McGRIFF, JIMMY—(Sue) BA: SAC
McPHATTER, CLYDE, & THE DRIFTERS—(Columbia) BA: Capitol Booking Corp.
MAMAS & THE PAPAS, THE—(Dunhill) PM: Bobby Roberts; BA: GAC
MANCINI, HENRY—(RCA) BA: Perenchio Artists
MANHATTANS, THE—(Carnival) BA: SAC
MANN, HERBIE—(Atlantic) BA: John Levy Enterprises
MANNE, SHELLY—(Atlantic)
MANTOVANI—(London) BA: CAMI
MARAUDERS, THE—(Laurie) PM: Ken Capurso
MARCHAN, BOBBY—(Cameo) BA: Capitol Booking Corp.
MARTHA & THE VANDELLAS—(Gordy) PM & BA: Int'l Talent Management, Inc.
MATHIS, JOHNNY—(Mercury) PM: Don Riber; BA: GAC
MERITS, THE—(Modern) BA: One-Eyed Jacks
MESSENGERS, THE—BA: One-Eyed Jacks
MILLER, GLENN, ORCHESTRA—(Epic) BA: Willard Alexander
MITCHELL, CHAD—(Mercury) BA: Wm. Morris
MITCHELL TRIO, THE—(Mercury) BA: Wm. Morris
MODERN JAZZ QUARTET—(Atlantic) PM & BA: Monte Kay
MONK, THELONIOUS—(Columbia) PM: Harry Colomy; -BA: Hemisphere Concert Corp.
MONROE, BILL, & BLUEGRASS BOYS—BA: Folklore Productions
MONTEZ, CHRIS—(A&M) BA: Capitol Booking Corp.
- MOORE, BOBBY, & THE RHYTHM ACES**—(Checker) BA: SAC
NERO, PETER—(RCA) PM: Stan Greeson
NEW CHRISTIE MINSTRELS—(Columbia) PM: Greif-Garris; BA: Ashley-Famous
NEW LOST CITY RAMBLERS—(Folkways) BA: Folklore Productions
NEW SOCIETY, THE—(RCA) PM: Randy Sparks; BA: Perenchio Artists
NEW YORK JAZZ SEXTET—BA: Ann Summers Mgmt.
NEWPORT ALL-STAR JAZZ GROUP—(Impulse) BA: Musical Artists
NILES, JOHN JACOB—(RCA)
OCHS, PHIL—(Elektra) PM: Arthur H. Gorson
ODETTA—(Verve/Folkways) PM: Albert B. Grossman
OLATJUNJI AND HIS DRUMS OF PASSION—(Columbia)
PAIR EXTRAORDINAIRE, THE—(Liberty) PM: Kragen/Fritz; BA: Wm. Morris
PARRISH, DEAN—(Boom) BA: Capitol Booking Corp.
PATTERSON, DON—BA: SAC
PENNYWHISTLERS, THE—(Elektra) BA: Folklore Productions
PETER, PAUL & MARY—(WB) PM: Albert B. Grossman; BA: GAC (Bert Bloch)
PETERSON, OSCAR—(Limelight) BA: SAC
PLATTERS, THE—(Musicor) PM: Personality Productions
? AND THE MYSTERIANS—(Cameo) PM: Lillian Gonzales; BA: Premier Talent Associates
RANDOLPH, BOOTS—(Monument) BA: X Cosse
RANEY, SUE—(Liberty) PM: Ed Yellin; BA: Perenchio Artists
REDDING, OTIS—(Volt) PM: Phil Walden; BA: SAC
REDPATH, JEAN—(Elektra) BA: Folklore Productions
REVERE, PAUL, & THE RAIDERS—(Columbia) PM: Roger Hart; BA: Perenchio Artists
RICH, BUDDY—(Liberty) PM: Stan Irwin
RIDDLE, NELSON—(Reprise) BA: Academy Management, Inc. (Nick Sevano)
- RIGHTeous BROTHERS**—(Verve) BA: Perenchio Artists
RIVERS, JOHNNY—(Imperial) PM: Phil Teretsky
ROAMINS, THE—BA: One-Eyed Jacks
RODERICK, JUDY—(Vanguard) PM: Arthur H. Gorson
RONETTES—(Philles) PM: Phil Spector
ROYAL GUARDSMEN—(Laurie) BA: Capitol Booking Corp.
RUBY & THE ROMANTICS—(Kapp)
RUSH, TOM—(Elektra) PM: Arthur H. Gorson
RUSSELL, PEE WEE—(Mainstream)
MITCH RYDER SHOW, THE—(New Voice) PM: Alan S. Stroh; BA: Premier Talent Associates
SABICAS—(ABC) BA: Hurok
SAINTE-MARIE, BUFFY—(Vanguard) PM & BA: Herbert S. Gart
ST. PETERS, CRISPIN—(Decca) PM: David Nicolson
SALETAN, TONY—(Folk Legacy) BA: Folklore Productions
SCHMIDT, ERIC VON—(Vanguard) BA: Folklore Productions
SEEGER, MIKE—(Vanguard) BA: Folklore Productions
SEEGER, PETE—(Columbia) PM: Harold Leventhal
SERENDIPITY SINGERS—(Philips) PM: Fred Weintraub; BA: Ashley-Famous
SETE, BOLA—(Fantasy) PM: Trident Management; BA: GAC
SEVERINSON, DOC, SEXTET—(Command)
SHANGRI-LAS—(Red Bird) BA: Paramount Artists Corp.
SHARPE, DEE DEE—(Atlantic) PM: Kenny Sharp
SHEER, ANITA—BA: Wm. Morris
SHIRELLES, THE—(Scepter) PM: Paul Cantor; BA: SAC
SHIRLEY, DON, TRIO—(Impulse) BA: CAMI
SILVER, HORACE, QUINTET—(Blue Note) BA: Capitol Booking Corp.
SIMONE, NINA—(RCA) PM: Stroud Productions; BA: GAC
SIMON & GARFUNKEL—(Columbia) PM: Mort Lewis; BA: Wm. Morris
- SMOTHERS BROTHERS**—(Mercury) PM: Kragen/Fritz; BA: Wm. Morris
SPARKS, RANDY, THE NEW SOCIETY—(RCA) PM: Self-managed; BA: Perenchio Artists
STITT, SONNY—(Roulette) BA: SAC
STRANGELOVES, THE—(Bang) PM: Capitol Booking Corp.
SUPREMES, THE—(Motown) PM: Int'l Talent Mgmt., Inc.; BA: GAC
SWINGLE SINGERS—(Philips) PM: Pierre Fatosme; BA: GAC
TAMS, THE—(ABC) PM & BA: Bill Lowery
THOMAS, B. J.—(Scepter) PM: Paul Cantor; BA: Capitol Booking Corp.
THOMAS, CARLA, & BAND—(Stax) BA: America's Best Attractions
TJADER, CAL, ORCHESTRA—(Verve) PM: Norman Schwartz; BA: Trident Management and Global Booking
THOMPSON, HANK—(WB) BA: GAC
TOYS, THE—(Mercury) BA: Capitol Booking Corp.
TROMBONES UNLIMITED—(Liberty) PM: Ed Yellin; BA: Perenchio Artists
UNCALLED FOR THREE—PM: Fred Weintraub; BA: Ashley-Famous
VAGRANTS, THE—(Atlantic) BA: Premier Talent Associates
VALE, JERRY—(Columbia) PM: Mort Farber
VIBRATIONS, THE—(Okeh) PM: Irv Nathan; BA: SAC and Queen Booking Corp.
VINTON, BOBBY—(Epic) PM: Allen Klein
VOGUES, THE—(Co & Ce) BA: GAC
VONTASTICS, THE—PM: Galaxy Artists (John Burton); BA: Capitol Booking Corp.
WAGNER, ROGER, CHORALE—(Capitol)
WARD, CLARA—(Verve) BA: SAC
WARING, FRED, & HIS PENNSYLVANIANS—(Decca) PM: Murray Looth; BA: Wm. Morris
WARWICK, DEE DEE—(Mercury) BA: Capitol Booking Corp.
WARWICK, DIONNE—(Scepter) PM: Paul Cantor
WASHINGTON, JACKIE—(Vanguard) BA: Folklore Productions

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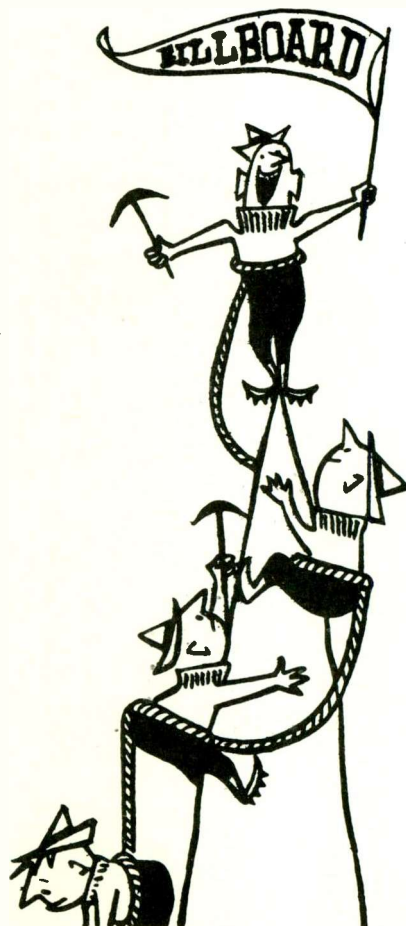
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WATSON, DOC—(Vanguard) BA: Folklore Productions
WE FIVE—(A&M) PM: Frank Werber; BA: Perenchio Artists
WE THE PEOPLE—BA: One-Eyed Jacks
WELLS, JUNIOR—(Bright Star) PM: Richard A. Waterman
WINTER, PAUL, JAZZ ENSEMBLE—BA: Judson, O'Neill, Beall & Steinway
WESTON, RANDY, SEXTET—BA: SAC
WILLIAMS, MARION—(Epic) BA: Barbara Griner
WILLIE & THE HANDJIVES—(Veep) PM: Chartist Music Corp.; BA: Paramount Artists Corp.
WILSON, FLIP—(Scepter) BA: SAC
WILSON, NANCY—(Capitol) PM: Wil-den Productions; BA: GAC
WILLIAMS, ROGER—(Kapp)
WINTERS, JONATHAN—(Verve)
YANKEE PEDLARS, THE—(Mercury) PM: Ken Capurso
YARBROUGH, GLENN—(RCA) PM: Kragen/Fritz; BA: Ashley-Famous
YARDBIRDS, THE—(Epic) PM: Simon Napier-Bell; BA: Premier Talent Associates
YOUNG RASCALS, THE—(Atlantic) PM: Sid Bernstein; BA: Associated Booking Corp.
YOUNGBLOODS, THE—(RCA) PM: Herbert S. Gart; BA: Wm. Morris
ZENTNER, SI—(Liberty) PM: Gregory & Howard; BA: Willard Alexander

Classical

CONDUCTORS

ABRAVANEL, MAURICE—(Vanguard, Westminster) BA: Hurok
COPLAND, AARON—BA: Thea Dispeker
SHAW, ROBERT—(RCA) PM: Walter Gould

ORCHESTRAS

BALTIMORE SYMPHONY ORCHESTRA—BA: Bliss Agency
BOSTON SYMPHONY ORCHESTRA—(RCA) BA: CAMI
CHICAGO SYMPHONY ORCHESTRA—(RCA) Jean Martinon, Conductor; BA: CAMI
CONCERTGEBOUW ORCHESTRA OF AMSTERDAM—BA: CAMI
DETROIT SYMPHONY ORCHESTRA—BA: CAMI
ESTERHAZY ORCHESTRA—(Vanguard) BA: CAMI
HOUSTON SYMPHONY ORCHESTRA—BA: Judson, O'Neill, Beall & Steinway
MANTOVANI ORCHESTRA—BA: CAMI
MINNEAPOLIS SYMPHONY ORCHESTRA—BA: Hurok
NATIONAL SYMPHONY ORCHESTRA OF WASHINGTON—Howard Mitchell, Conductor; BA: CAMI
NEW YORK PHILHARMONIC WITH LEONARD BERNSTEIN—(Columbia) BA: CAMI
PHILADELPHIA ORCHESTRA—(Columbia) BA: CAMI
TORONTO SYMPHONY—BA: Central Florida Civic Music Association
VIENNA JOHANN STRAUSS ORCHESTRA—BA: Hurok

CHAMBER GROUPS

ALMA TRIO—BA: Mariedi Anders
AMERICAN BRASS QUINTET—BA: Eastman Boomer Mgmt.
AMERICAN STRING QUARTET—BA: CAMI
ANTIOCH STRING QUARTET—PM: J. David Coldren
BALSAM-KROLL-HEIFETZ TRIO—BA: Colbert Artists
BAROQUE CHAMBER PLAYERS—BA: Sherman Pitluck
BEAUX-ARTS STRING QUARTET—(Epic) BA: Herbert Barrett
BEAUX ARTS TRIO—(Philips World Series) BA: CAMI
BERKSHIRE QUARTET—BA: Ann Summers
BORODIN STRING QUARTET—BA: Mariedi Anders
BOSTON SYMPHONY CHAMBER PLAYERS—(RCA) BA: Judson, O'Neill, Beall & Steinway
BUDAPEST STRING QUARTET—(Columbia) BA: Friedberg Management
CHAMBER SYMPHONY OF PHILADELPHIA—(RCA) BA: Judson O'Neill, Beall & Steinway
CLARION WIND QUINTET—BA: Bliss Agency
CONTEMPORARY BRASS QUINTET—BA: Bliss Agency
CONTEMPORARY CHAMBER ENSEMBLE—BA: University Concerts
DELLER CONSORT—(Bach Guild) BA: Mariedi Anders
DE PASQUALE STRING QUARTET—BA: Wm. Morris
DORIAN QUINTET, THE—BA: Ann Summers Mgmt.
EARLY MUSIC QUARTET—(Studio Der Fruehen Musik) BA: Colbert Artists
EASTMAN BRASS QUINTET—BA: Ann Summers
FINE ARTS QUARTET—BA: Colbert Artists
FIRST TRUMPET QUARTET—BA: Eastman Boomer
HUNGARIAN QUARTET—BA: Colbert Artists
IOWA STRING QUARTET—BA: Albert Kay Associates
JUILLIARD STRING QUARTET, THE—(Epic, Columbia) BA: CAMI
KAMMER WIND QUINTET—BA: Bliss Agency
KRAINIS BAROQUE TRIO—BA: Sheldon Soffer
LaSALLE QUARTET—BA: Mariedi Anders
LENOX QUARTET—BA: Herbert Barrett
MARLBORO TRIO—BA (Europe): Thea Dispeker; BA (USA): Judson, O'Neill, Beall & Steinway
MITCHELL-RUFF TRIO—BA: Hemisphere Concert Corp.
MONTREAL BRASS QUINTET—BA: Bliss Agency

NEW YORK BRASS QUINTET—BA: CAMI
NEW YORK CHAMBER SOLOISTS—(Decca) PM: Melvin Kaplan, Inc.
NEW YORK PRO MUSICA—(Decca) BA: CAMI
NEW YORK STRING SEXTET—BA: Colbert Artists Mgmt.
NEW YORK WOODWIND QUINTET—(Concert-Disc) BA: Herbert Barrett
PHILHARMONIC WIND QUINTET OF LOS ANGELES—BA: Alexander Haas
PRINCETON CHAMBER ORCHESTRA, NICHOLAS HARSANYI, Music Director—(Decca) BA: Herbert Barrett
SCHOENFELD TRIO, THE—BA: Alexander Haas
SMETANA STRING QUARTET—(Crossroads, Westminster) BA: Mariedi Anders
STERN, ISTOMIN, & ROSE TRIO—(Columbia) BA: Hurok
STUDIO DER FRUEHEN MUSIK—(see Early Music Quartet)
STUTTART CHAMBER ORCHESTRA—BA: CAMI
SUZUKI, SHINICHI & HIS JAPANESE STUDENTS—BA: Sheldon Soffer Mgmt.
VIRTUOSI DI ROMA—(Decca) BA: CAMI
WIENER SOLISTEN—BA: Mariedi Anders
ZURICH CHAMBER OCTET—BA: Albert Kay Associates

INSTRUMENTAL DUOS

DOLMETSCH, CARL, & JOSEPH SAXBY—BA: Alexander Haas
DU PRE, JACQUELINE, & STEPHEN BISHOP—(Angel) BA: Hurok
FERRANTE & TEICHER—(United Artists) BA: Wm. Morris
GALEN, MARYLOU, & CARMELA PIACENTINI—BA: Bliss Agency
GOLD & FIZDALE—(Columbia) BA: CAMI
GOLDBERG, SZYMON, & VICTOR BABIN—BA: CAMI
KONTARSKY, ALFONS & ALOYS—BA: Mariedi Anders

continued on page 110



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 "UP IN HER ROOM"

"MR. FARMER"

"A THOUSAND SHADOWS"
 "CAN'T SEEM TO MAKE YOU MINE"

TALENT MARKET PLACE

Continued from page 109

MARLOWES, THE—BA: CAMI
 MORISSET & BOUCHARD—BA: CAMI
 RABINOF, BENNO & SYLVIA—(Decca) BA: CAMI
 RAMPAL/VEYRON-LACROIX—BA: Colbert Artists Mgmt.
 SI-HON, MA, & TUNG KWONG-KWONG—BA: CAMI
 STECHER & HAROWITZ—BA: Judson, O'Neill, Beall & Steinway
 VRONSKY & BABIN—(Capitol-EMI, Decca, RCA) BA: CAMI
 WHITTEMORE & LOWE—(RCA, Capitol) BA: CAMI

VIOLINISTS

ABEL, DAVID—BA: Herbert Barrett
 ACCARDO, SALVATORE—(RCA Victor Italiana) BA: CAMI
 BUSWELL IV, JAMES OLIVER—BA: CAMI
 FERRAS, CHRISTIAN—(DGG) BA: CAMI
 FRANCESCATTI, ZINO—(Columbia) BA: CAMI
 GLENN, CAROLL—(Columbia, HMV, Westminster) BA: CAMI
 GOLDBERG, SZYMON—(Decca, Epic) BA: CAMI
 KOUTZEN, NADIA—BA: Thea Dispeker
 LAREDO, JAIME—(Columbia, RCA) BA: CAMI
 MENUHIN, YEHUDI—(Angel, Mercury, Capitol, RCA) BA: CAMI
 MORINI, ERICA—(Decca) BA: CAMI
 PASQUIER, REGIS—BA: CAMI
 PEINEMANN, EDITH—(DGG) BA: CAMI
 PERLMAN, ITZHAK—(RCA) PM: Hurok
 RABIN, MICHAEL—(Capitol, Angel) BA: CAMI
 SENOFFSKY, BERL—(RCA, Epic) BA: CAMI
 SHAPIRO, EUDICE—BA: Alexander Haas
 SPIVAKOVSKY, TOSSY—(Everest) BA: CAMI

STERN, ISAAC—(Columbia) BA: Hurok
 SZERYNG, HENRYK—(Mercury, RCA) BA: Hurok
 TREGER, CHARLES—BA: Herbert Barrett

VIOLIST

DOKTOR, PAUL—BA: Colbert Artists Mgmt.

CELLISTS

DAVIS, DOUGLAS—BA: CAMI
 DU PRE, JACQUELINE—(Angel) BA: Hurok
 FOURNIER, PIERRE—(DGG) BA: CAMI
 NELSOVA, ZARA—BA: Herbert Barrett
 ROSE, LEONARD—(Columbia) BA: CAMI
 ROSTROPOVICH, MSTISLAV—BA: Hurok
 STARKER, JANOS—(Angel, Mercury) BA: Colbert Artists

FLUTIST

RAMPAL, JEAN-PIERRE—BA: Colbert Artists

HARPIST

ZABALETA, NICANOR—(DGG, Grand Prix du Disque) BA: Mariedi Anders

HARPSICHORDISTS

JONAS, HILDA—BA: Bliss Agency
 PUYANA, RAFAEL—(Mercury) BA: Hurok

ORGANISTS

ANDERSON, ROBERT—BA: Lilian Murtagh
 DURUFLE, MARIE-MADELEINE—BA: Lilian Murtagh
 DURUFLE, MAURICE—BA: Lilian Murtagh
 FOX, VIRGIL—(Command) BA: Richard Torrence

JACKSON, FRANCIS—BA: Lilian Murtagh
 LANGLAIS, JEAN—BA: Lilian Murtagh

GUITARISTS

BREAM, JULIAN—(RCA) Howard Hartog
 DE LA TORRE, REY—(Epic) BA: Herbert Barrett
 DE PLATA, MANITAS—(Connoisseur Society, Vanguard) BA: CAMI
 GOLD, JAMES—BA: Bliss Agency
 MONTOYA, CARLOS—(ABC) BA: Wm. Morris
 THE ROMEROS, CELENDONIO, CELIN, PEPE, ANGEL—BA: CAMI
 SEGOVIA, ANDRES—(Decca) BA: Hurok
 WILLIAMS, JOHN—(Columbia) BA: Hurok
 YEPES, NARCISO—(London) BA: CAMI

PIANISTS

ANDA, GEZA—(DGG) BA: CAMI
 ARRAU, CLAUDIO—(Philips, Angel) BA: CAMI
 BACHAUER, GINA—(Mercury) BA: Hurok
 BAR-ILLAN, DAVID—BA: CAMI
 BASHKIROV, DIMITRI—BA: Mariedi Anders
 BLOCK, MICHEL—(RCA, DGG) BA: CAMI
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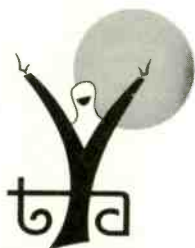
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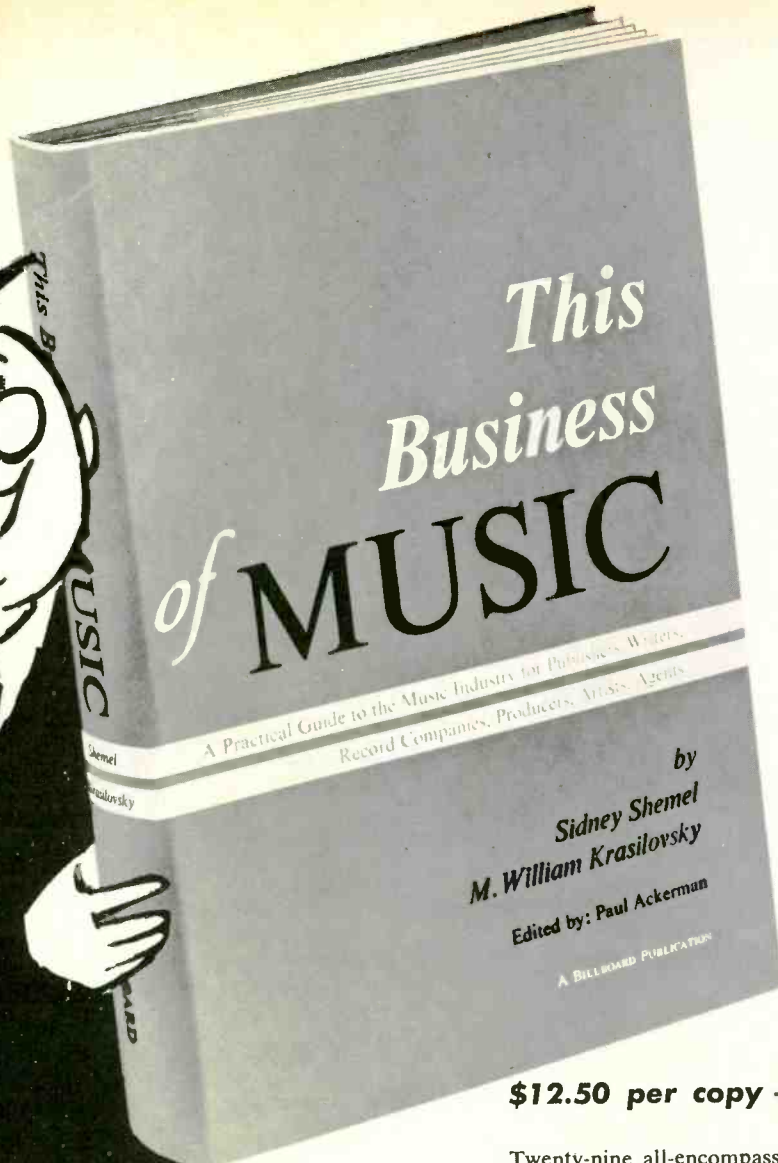


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COLLEGE MARKET DIRECTORY

Continued from page 105

Western Washington State College Bellingham, Wash.

Enrollment, 6,000. President Harvey Bunke. Dean of Men Merle Kuder. Concert facilities: Auditorium (1,200), Carrier Gymnasium (3,600), Viking Union (400). Sound facilities: Altec amplifier, 5 place mixer, permanent and portable speakers; 8 Shure microphones. Lighting facilities: rented. Acts appearing in 1966-67: We Five, Brasil '66, Modern Jazz Quartet. Concerts sponsored by Associated Students, cleared through Richard Reynolds, Director of Student Activities. Campus weekly is The Collegian, Bruce Delbridge, editor. Student Co-op sells records, radios, tape recorders, phonographs, auto tape cartridges. Ray Knabe is manager. Local record stores: Pay n' Save; Discount City, both in Bellingham.

Williamette University Salem, Ore.

Enrollment, 1,461. President G. Herbert Smith. Dean of Men Scott Rickard. Concert facilities: Fine Arts Auditorium (1,250), Waller Auditorium (500), College of Music Recital Hall (300), Gymnasium (2,000), McCulloch Stadium (3,500). Acts appearing in 1966-67: Serendipity Singers, Marion Williams, Norman Luboff Choir, John Williams, Johnny Rivers, sponsored by Assoc. Students of WU. All bookings must be cleared through the office of the Assistant to the President and the Business Manager. Campus weekly is Willamette Collegian, Jon Carder, editor. Local record stores: Salem Record Shop; Meier & Frank Dept. Store; Pay Less Drug and Dept. Store, all in Salem.

College of William & Mary Williamsburg, Va.

Enrollment, 3,100. President Davis Y. Paschall. Dean of Men Carson Barnes. Concert facilities: Adair Gymnasium (2,500), Blow Gymnasium (3,000), Phi Beta Kappa Hall (805), Campus Center Ballroom (500), Gymnasium-auditorium opening January 1968 (10,000). Sound facilities: borrowed or rented to suit artists' requirements. Lighting: Phi Beta Kappa Hall has outstanding stage lighting system; other halls borrow 1500-W spots from TV studio. Acts appearing in 1966-67: Doug Clark & the Hot Nuts, sponsored by Interfraternity Council; also Zurich Chamber Orchestra, Newport Jazz Festival All-Stars Quintet, Eugene List, sponsored by W&M Concert Series; also Chuck Berry, sponsored by Student Association. Student Association bookings go through a committee (not specified); Interfraternity Council not regulated. Campus weekly is The Flat Hat, John Haley, editor. Radio station WCWM-FM programs classical and pop music. W&M Bookstore sells records. Y. O. Kent is manager. Local record stores: Schmidt Music, Duke of Gloucester St.; Band Box Music, Prince George St., both in Williamsburg.

Williams College Williamstown, Mass.

Enrollment, 1,124. President John Edward Sawyer. Dean of Men Benjamin W. Larabee. Concert facilities: Adams Memorial Theater (479), Chapin Hall (1,000), Jesup Hall, Thompson Memorial Chapel, Lawrence Hall Rotunda (capacities not given). Sound facilities: 3 mikes with PA system in Chapin Hall. Acts appearing in 1966-67: Ruth Laredo, Kenneth Roberts, The Juilliard Quartet, The Netherland Chamber Choir, Teresa Stich-Randall, Sergiu Luca, The Berkshire Symphony, all under the sponsorship of the Department of Music, Irwin Shainman, chairman. Campus bi-weekly is The Williams Record, Arthur S. Lutze, editor. Radio stations WMS (AM) and WCFM program pop and classical music. Local record stores: Lilly's Music House, 59 Main St., North Adams, Mass., and Senecal's Sound Center, 501 Main St., Bennington, Vt.

Worcester Polytechnic Institute Worcester, Mass.

Enrollment, 1,500. President Harry P. Storke. Dean of Students Martin C. Van de Visse. Concert facilities: Alden Memorial Auditorium (800), gymnasium and auditorium now under construction (2,500). Auditorium has stage lights and spots. Acts appearing in 1966-67: Isley Brothers, sponsored by Tech Senate, Steven Luber, chairman. Other bookings unconfirmed, but will be sponsored by IFC Council, John Kilguss, chairman, and Junior Class, Robert Woog, president. Campus weekly is Tech News, Frank Magiera, editor. FM radio station programs both classical and pop music. Worcester Polytechnic Bookstore sells records. Harry Thompson is manager.

University of Wyoming Laramie, Wyo.

Enrollment, 6,700. President John E. King. Dean of Men Richard E. Kinder. Concert facilities: Arts & Sciences Auditorium (2,000), Union Ballroom (1,000), War Memorial Fieldhouse (9,000) Sound and lighting facilities: new; no specifics given. Acts appearing in 1966-67: Goldovsky Grand Opera Theater, Orchestra Michelangelo de Firenze, Cambridge Circus, Rosalyn Tureck, Bach Aria Group, Charles Treger, The Four Romeros, Glenn Gould, all sponsored by Public Exercises Committee, A. A. Willman, chairman. Also several popular concerts, not yet booked, to be sponsored by ASUW Program Committee, James McNutt, chairman. All bookings must be approved by Public Exercises Committee. Campus weekly is Branding Iron, James Coates, editor. FM radio station KUWR programs pop and classical music. University Bookstore (Student Union) sells sheet music. Manager is Mildred Bree. Local record stores: J. J. Humphrey Co., 207 South Second; The Music Box, 100 South Second, both in Laramie.

Xavier University, Cincinnati

Enrollment, 2,270. President, the Very Rev. Paul L. O'Connor, S.J. Dean of

Men Patrick J. Nally. Concert facilities: Xavier Stadium (15,000), Memorial Fieldhouse (6,000), Xavier Armory (1,000), Center Theater (500). Sound facilities rented. Lighting: Good theatrical equipment reported available. Acts appearing in 1966-67: Jay & the Americans, sponsored by Student Council (Michael Berkery); also Les & Larry Elgart, sponsored by Xavier Order of Military Merit. Bookings must be cleared through Dean Nally. Campus weekly is The Xavier News, John R. Getz, editor. Closed circuit AM radio station WCXU programs classical and pop music. Xavier U. Bookstore sells records. John W. Wintz is manager.

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Advertiser	Page
A & M RECORDS	67
WILLARD ALEXANDER	3
AMERICAN PROGRAM BUREAU	87
AMERICA'S BEST ATTRACTIONS	96
ANIMALS, THE	63
AVALON PRODUCTIONS	100
BLISS AGENCY	112
THE BLOSSOMS	74
C. T. S. I.	93
RAY CHARLES	41
CLANCY BROTHERS	4th Cover
COLUMBIA ARTISTS MGMT.	83
COLUMBIA RECORDS	6
EDMISTON ROTHCHILD MGMT.	103
FAMILY DOG	57
ELLA FITZGERALD	55
FLATT & SCRUGGS	95
FOLKLORE PRODUCTIONS	112
FOUR FRESHMEN	76
G. A. C.	47
STAN GETZ	17
ARTHUR H. GORSON, INC.	23, 90, 96
ALBERT B. GROSSMAN MGMT.	89
VINCE GUARALDI	96
LEONID HAMBRO	102
HARD TIMES	92
JUBILEE RECORDS	61
J. B. LANSING	104
LETTERMEN	45
LOWERY MUSIC	110
M. L. R. ENTERPRISES	105
MAGNIFICENT SEVEN	56
MAMA'S & PAPA'S	5
PAT MASON	112

Advertiser	Page
SERGIO MENDES & BRASIL '66	77
ROGER MILLER	51
WILLIAM MORRIS AGENCY	10
MUSIC MACHINE	101
PETER NERO	19
PARAMOUNT ARTISTS	8, 9
PERENCHIO ARTISTS	71
PREMIER TALENT ASSOC.	3d Cover
GERARD W. PURCELL	2d Cover
RCA VICTOR RECORDS	35
R. S. V. P. RECORDS	106
SUE RANEY	76
LOU RAWLS	43
DELLA REESE	94
PAUL REVERE AND THE RAIDERS	73
RICKENBACKER GUITAR	110
RIGHTEOUS BROTHERS	72
JOHNNY RIVERS	4
MITCH RYDER	59
SEEBURG	31
THE SEEDS	109
SHAW ARTISTS CORP.	99
SIMON & GARFUNKEL	33
CONNIE SMITH	88
RANDY SPARKS & ASSOC.	78
APRIL STEVENS & NINO TEMPO	74
TALENT INT'L CORP.	14, 15
CAL TJADER	93
UNIVERSAL ATTRACTIONS	98
VIRGINIANS	97
WAND MGMT.	91
WEST COAST POP ART EXPERIMENTAL BAND	75
YORKTOWN TALENT ASSOC.	110

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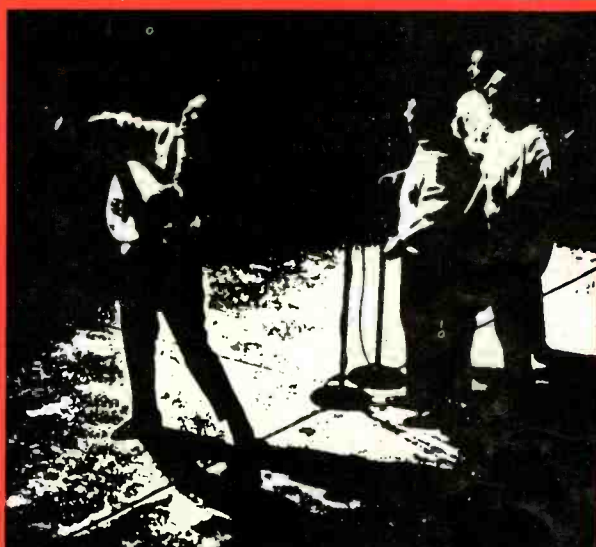
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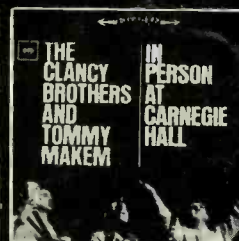
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