

Billboard

The International Music-Record Newsweekly

Radio-TV Programming • Phono-Tape Merchandising • Coin Machine Operating

ARMADA Bd. Would Seek Needed Change

CHICAGO—ARMADA, at its board meeting at the Edgewater Beach Hotel here Thursday (22), stated its intention of petitioning, if necessary, the Federal Trade Commission for amendments to the FTC trade practice rules. The distributors trade organization stated it would make the best of the rules as presently issued, but would regard these as a beginning rather than a final product. Areas of dissatisfaction had to do with the non-issuing of rules covering transshipping, selling below cost, regulation of cutouts, etc.

practices will be referred to this committee.

Committee Members

Members of the trade practice committee include Joe Cohen, Essex Distributors, Newark, N. J.; Milt Salstone, M-S Dist., Chicago; Henry Nathanson, General Dist., Baltimore; John Sippel, Monument Records, Hendersonville, Tenn. Also on the committee are the following ex-officio members: Bob Chatton, ARMADA vice-president and Oakland Calif., distributor; Amos Heilicher, ARMADA president and Minneapolis distributor; Earl Kintner, ARMADA attorney and Washington representative, and Edgar Jones, ARMADA executive secretary.

The ARMADA board appointed several committees. These included a trade practices committee, the function of which is to promote compliance with the FTC rules and to serve as a liaison with FTC representatives, as needed. The committee, it was carefully spelled out by the ARMADA board, is not to be considered as a policing group; but any complaints regarding trade

Because of the condition of the record industry and the many problems posed thereby, the ARMADA board decided upon a greater distribution of responsibility within ARMADA. Therefore, in addition to above

(Continued on page 8)

Record Industry Terms FTC Rules Too General

By NICK BIRO and RAY BRACK

CHICAGO — Record executives attending the biggest all-industry meeting ever sponsored by ARMADA — at the Edge-

water Beach Hotel here — seemed confused that the panel of experts on the FTC Trade Practices Workshop provided no pat answers to specific industry problems. The experts stated that the rules are to be considered a guide. Individual cases, it was pointed out, must be considered with regard to their over-all effect on competition and on the consumer public.

Executives in attendance were advised to consult with their attorney to determine whether they were complying with the rules. Industry people in attendance seemed to want quick answers with regard to problems involving functional discounts, transshipping, etc.

FTC Commissioner John R. Reilly, who addressed the assemblage during lunch, stated that he has no illusions relative to these rules being the final answer. Initial compliance, Reilly stated, is in the hands of the industry. He suggested that record people make use of private counsel. He pointed out that the FTC needs help and information. A violation of law, he stated, depends upon interpretation of act.

Reilly added that he was not surprised that the rules are considered ambiguous. The FTC, however, cannot hide behind ambiguity, he added. The test

hinges upon whether a complaint affects the public interest, he said.

Reilly stated he was aware that some industry problems were not covered in the rules. But the FTC realizes the exist-

(Continued on page 8)

Pushes Aid for Williams' Film

NASHVILLE—Mrs. Jo Walker, executive director of the Country Music Association, last week called for all-out support of the CMA-sponsored premiere showings of MGM's Hank Williams' biopic, "Your Cheatin' Heart," in Montgomery, Ala. (Nov. 4) and Nashville (Nov. 6). Proceeds of these two premieres will go to CMA's building fund.

First night seats are being sold at \$5 per person. CMA bought the premiere performances for both showings, and will net \$4 per ticket sold.

Mrs. Walker stressed the importance to CMA that both the Montgomery and the Nashville events be sellouts. She called on all sectors of the industry to rally to the CMA cause by helping to make this a financial success.

Epstein Diversifies; Becomes a Producer

LONDON—Brian Epstein has startled the disk world here with the news that, behind locked doors, he has already joined the ranks of Britain's young independent producers.

Epstein, the most successful manager in show business, has leased the disk to EMI and has set up a separate deal with British Decca to record independently one of his own groups for them.

His first production is by Rory Storm and the Hurricanes, the group with which Ringo Starr drummed for three years prior to joining the Beatles.

The Hurricane's record will be issued here on Parlophone (the Beatles' label) Nov. 13. It features "America," from "West Side Story."

Epstein will not manage Storm. That job goes to promoter Arthur Howes, who is the Kinks' agent and Epstein's copromoter on British tours of the Beatles and Gerry and the Pacemakers.

Epstein has inked a deal with Decca whereby he records his latest group, the Rustiks, himself, leasing the tapes exclusively to Decca. The diskery has already issued the outfit's first record, to small sales reaction.



JOHNNY TILLOTSON is well on his way to adding overseas laurels to his Stateside success. He just recently returned from a SRO tour of South America, is presently in Ireland and storms England November 2. His current world-wide MGM hit single is "She Understands Me" K-13284. (Advertisement)

Crash Kills Roush; Song Is Prophetic

By ELTON WHISENHUNT

KENTON, Ohio — Sonley Roush, 27, manager of J. Frank Wilson and the Cavaliers, was killed early Friday morning (23) when a station wagon he was driving and a tractor-trailer truck collided on Highway 50 here.

The five other occupants of the station wagon were injured. They are Wilson, who sustained chest injuries; Bobby Wood, Memphis recording artist with Joy Records who is in critical condition with a broken neck, and the following members of the Cavaliers: Buddy Croyle, sax and guitar; Jerry Graham, drums, and Phil Trunzo, bass.

Witnesses said that Roush fell asleep at the wheel. The group

(Continued on page 8)

Dean's C&W Show to Pull Top Names

NASHVILLE—An exceptionally powerful line-up of artists is being set for the Jimmy Dean TV program which salutes Country Music Week (first week in November), by producer Julio Di Benedetto and his associate, Tom Egan. Thus far set for the show, which will be taped at the Ryman Auditorium here Oct. 29 and shown over the ABC-TV network Thursday,

(Continued on page 8)

CBS Records Opens A Division in Israel

NEW YORK—CBS Records continues its global expansion this week with the opening of a branch in Israel. Gobbard Lieberman, president of Columbia Records, will officially open the newly formed CBS Records (Israel) Ltd., a wholly owned subsidiary, near Tel Aviv on Oct. 28.

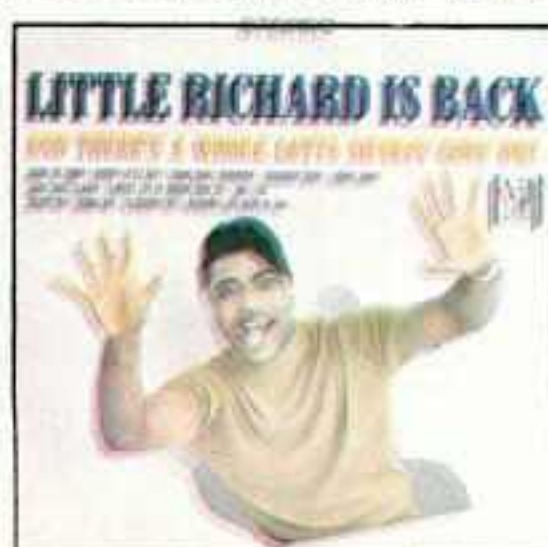
The opening ceremony will mark the completion of the most modern record manufacturing plant in the Middle East.

It will service not only the growing Israeli record market but also the rapidly expanding markets of the newly formed African nations.

Lieberman expects the Israeli division of CBS Records to play a major role in the development of Israeli recording artists as well as in local distribution of repertoire from Columbia Records U.S.A., and CBS Records affiliates throughout the world.

(Continued on page 8)

Is Vee-Jay in the album business?... the decision is yours



NOW AVAILABLE
NEW ELVIS ALBUM

LPM/LSP-2999

RCA VICTOR
presents

ELVIS ROUSTABOUT ELVIS

A HAL WALLIS PRODUCTION

THE ORIGINAL
SOUNDTRACK
ALBUM
FROM THE
PARAMOUNT
PICTURE
ROUSTABOUT

**ELVIS SINGS 11 GREAT SONGS
IN THE ORIGINAL SOUNDTRACK RECORDING
FROM THE HAL WALLIS-PARAMOUNT PICTURE "ROUSTABOUT"**

RCA VICTOR

TM & ©
The most trusted name in sound



Reprise Offering Repertory Theater Series to Retailers

By ELIOT TIEGEL

HOLLYWOOD—The highly prized yet heretofore unavailable Reprise Musical Repertory Theater LP series will be released to retailers as a blockbuster holiday package. The four albums ship to distributors this week, with dealer availability set for early November.

The four albums which were conceived by Frank Sinatra and featured 16 top artists, was initially offered through an experimental mail order system in Curtis Publishing Company magazines last November and December.

Mo Ostin, Reprise general manager, said the release to retail outlets of the four albums was the "culmination of long-range plans to create consumer excitement." He explained the exclusive placement of the albums with the Curtis magazines was an attempt to "creat new

and exciting markets for the project in anticipation of its release to stores."

Prices Listed

Pricing for the albums will be the regular \$4.98-\$5.98 list for each individual LP, with the set going for an approximate \$16-\$20 charge. The \$4.98-\$5.98 tag is the same pricing offered in the mail-order campaign.

The four albums are "Guys and Dolls," "Finian's Rainbow," "Kiss Me Kate" and "South Pacific," with the artist roster including Sinatra, Bing Crosby, Dean Martin, Jo Stafford, the McGuire Sisters, Sammy Davis, Dinah Shore, Debbie Reynolds, Clark Dennis, Allan Sherman, the Hi Lo's, Keely Smith, Rosemary Clooney, the Mary Kaye Trio, Lou Monte and Johnny Prophet.

Ostin estimates the package during the Christmas season to give the label its first million-dollar project backing its \$1 million August sales.

Big Backing

The release will be backed by consumer and trade advertising and merchandising aids plus strong radio concentration. Sonny Burke, label's a&r director who worked on the project, has been screening material from the LP's for single releases.

When the series was first can do \$1 million in business announced as being sold through magazine mail orders, Ostin received many calls from dealers, he said, asking why the merchandise was not available to them. Ostin said he explained the company's idea of devel-

oping new sales avenues through the magazine chain which boasted an 18 million circulation.

In talking of the project, which took six months to record and cost \$150,000 to produce, Ostin says the project's magnitude is seen in the number of major artists signed, the logistical problems overcome in scheduling recording sessions to fit in with performer's schedules and the selection of the correct shows based on their hit material and the correct tunes for each artists.

Sinatra, who personally became involved in the production, signed Morris Stoloff as musical director for the project. Sessions were held in New York, Hollywood and Japan to complete the four albums. The criterion used in selecting the shows was what the competition was and which shows had the largest number of hit songs to be spread around to the many performers involved.

Instead of casting each play, the decision was made to tailor the artists to the songs. Such outstanding arrangers as Nelson Riddle, Billy May, Marty Paich and George Dunning were signed for the project.

In searching for a "unique approach to merchandising the project," Reprise went into a joint venture with Curtis Publishing, which gave the label \$700,000 worth of advertising in all its publications, using a cut-out coupon to order the albums. While the company was careful not to cut the list price, it dis-

(Continued on page 8)



DICK JAMES, center, British publisher of the songs composed by the Beatles, stopped off in New York last week for a chat with Billboard's market research director, Tom Noonan, left, and Billboard's music editor, Paul Ackerman.

MAN WITH A MISSION

20th-Fox's Wayne in Push; Ties in Film, TV Divisions

NEW YORK — Bernie Wayne, who took over the artists & repertoire helm at 20th Century-Fox Records several weeks ago, is opening his door to all comers in an effort to build up the label in all areas. In addition, Wayne will stress the function of the label as a division of 20th Century-Fox Pictures and will work closely with the movie and TV divisions on the music and artists levels.

An example of Wayne's pitch in tying in with 20th Century-Fox movie product is last week's release from the disk company which spotlighted music from four of 20th's new films. Represented are "Rio Conchos" and "Fate Is the Hunter," recorded by Johnny Desmond; "Goodbye Charlie," recorded by Joya Sherrill, and "Guns at Batasi," an instrumental recorded in England by John Addison. In the album field, Wayne is readying release of a soundtrack set of "Good-

bye Charlie," composed and conducted by Andre Previn.

Wayne is now planning a trip to the Coast where he'll establish a liaison with Lionel Newman, studio music director, and scout the possibilities of using performers in 20th's film and TV properties as recording artists.

As far as the open door policy is concerned, Wayne believes that there is more good talent floating around that nobody takes time to listen to. "We're going to listen to them," he said.

Wayne will be shooting at all fields in the recording spectrum and even plans a trip to Nashville during the Country Music Festival (Nov. 5-7) to begin a buildup of the label's activities in the country field.

Wayne is also going after artists who can fit into the wide area of the singles market as well as the album field.

Atlantic Atco Issue First Little LP's

NEW YORK — Atlantic and Atco Records have hopped on the little LP bandwagon. The companies issued their first little LP's last week in conjunction with Seeburg for use in the company's juke boxes.

Atlantic and Atco are opening their little LP campaign with six selections including pop, rhythm and blues and jazz material. The little LP's are: "Under the Boardwalk," by the Drifters; "What'd I Say," by Ray Charles; Ben E. King's "Greatest Hits"; Bent Fabric's "Ocean Grinders Swing"; Bobby Darin's "Winners" and Hank Crawford's "True Blue."

Seeburg has placed an initial order with Atlantic and Atco for 12,000 of the little LP's. Atlantic will cull additional selections from its catalog to make up future releases.

Radio Caroline Buoyant

LONDON — Radio Caroline, the largest of Britain's pirate radio stations, was launched six months ago and is now floating successfully, thanks to enormous response from advertisers. Caroline is the first British commercial station (apart from Radio Luxembourg which is beamed on Britain).

Caroline now has two ships floating outside territorial waters on either side of Britain and claims to be able to reach some 39,000,000 people. A just pub-

lished survey shows that the station's average audience is 309,000 at 6 a.m., rising to a peak of 1,430,000 at lunch time, and tailing off gradually to 618,000 at 8 p.m.

Advertising time is now being sold at a cost of between \$75 and \$180 for a 30-second spot, depending on the time of day transmitted.

Its joint managing director Allan Crawford has refused to reveal Caroline's profits at the present time but they are believed to be extremely high.

SAPAR, SIAE REACH ACCORD

ROME—A new pact between SAPAR, for Italian Coin Industry, and SIAE, Italian Society of Publishers and Authors, after more than a year of negotiations, provides basis for royalty payments on juke boxes.

Backed up by a SAPAR escrow deposit of \$16,000, the regulations provide for quarterly payments of 19 per cent on receipts of juke boxes in operation, with \$240 per year fixed as the normal earning of an apparatus. In certain localities where the earning figure is placed \$96 higher, the distributor is required to pay the tax within 10 days of the due period. Penalties of \$8 for each violation are listed.

Under Italian law, SIAE collects taxes as well as royalties for all public spectacles and performances in theatrical, sports and areas where a charge for entertainment is made.

EMI Members Meet in London

LONDON — Members of EMI's big European organization got together here for a two-day meeting to discuss problems that arise with pop promotion and the company's policy toward it. Ron White, head of the International Commercial Division, was chairman of the meetings attended by EMI managing director Len Wood, his deputy Geoffrey Bridge, and EMI Records export manager Alistair Smith.

The meeting was the first of its kind and was aimed at company executives from the different countries learning from each other.

Those who attended included Pathe Marconi, managing director Ted Cross and Christian de Roquefeuil; Dr. L. Veder of Electrola (Germany), with his pop promotion manager Kurt

CLUB REVIEW

Bennett Has Something for Everybody at Copa Opening

NEW YORK—Tony Bennett is a consummate balladeer. He has the style and the sense of musical moods that bring a glitter to his work that few of the pop singers today can match. His way with a song is such that his audience appeal is not restricted to one particular group but covers the young record buyer as well as the adult who can shell out the hefty tab in a saloon.

All this was brought to the fore once again last week (22) when Bennett began a two-week engagement at New York's Copacabana. He was in top vocal form and was able to sustain an opening show set that ran close to 70 minutes without a letup. He didn't tire and neither did the audience which

is a tribute to his singing prowess. Seldom does a singer at the Copa hold the floor that long.

Bennett has fashioned his long repertoire (more than 20 songs) wisely, covering his many pop hits on the Columbia Records label as well as the standards that continually draw approval from the oldsters. But even those who sigh almost nostalgically when Bennett hits them with a "One for My Baby," a "Lullabye of Broadway" or a "It Had to Be You," get full appreciation from his single clicks like "I Left My Heart in San Francisco," "I Wanna Be Around," "A Taste of Honey," and his current Columbia release "Who Can I Turn To." Also attesting to the long-lasting values of his Columbia recording hits is the reception given to the opening bars of "Rags to Riches," a disk release of 1954.

A solid musical assist is given Bennett throughout by the Ralph Sharon Trio working with the full Copa orchestra.

Also on the bill is comedian Allan Drake who warms up the house nicely for the big musical act that follows.

MIKE GROSS

DEPARTMENTS & FEATURES

Hot 100 Chart...Page 18
Top LP's Chart...Page 22

→ Other Music Pop Charts
Breakout Singles38
Breakout Albums20
Hot Country Singles41
Hot Country Albums41
Hits of the World36

→ Record Reviews
LP Reviews56
Single Reviews16

→ Music & Record News
Talent10
Country Music40
Classical Music12
Rhythm & Blues14
New Album Releases31

→ Departments
Radio-TV Programming33
Phono-Tape Merchandising...43
Coin Machine Operating...49
Bulk Vending46

Buyers & Sellers
Classified Mart45

Rice on C&W-Oriented Gospel

HOLLYWOOD — Things are happening to country/western-flavored gospel music. While this form of Southern religious sound outsells the pure Negro gospel school, the Caucasian performers are striking out for closer musical ties with the more emotional, rhythmic form of gospel performer, says Darol Rice, RCA Victor's country-gospel producer. The country-gospel artists are also experimenting with new expressive means for religious music, Rice, an RCA artist himself, adds.

Rice's newest album, "Silver Saxs Play Golden Hymns," is an example of religious music presented in a lush instrumental setting and away from the strict serious mold. "We're trying to find a market for these packages," Rice explains. "There's nothing dangerous in presenting

religious music in instrumental style because they are done in good taste and the public will accept them."

Rice says it's a "slow process" to expand religious music through modern harmonies and rhythms. Producer cites country-oriented groups like the Blackwood Brothers and Statesmen Quartet as being "entertainers" and offering "joyful music." Rice says the big choir, serious religious packages are waning in significance and are slowly being replaced by the entertaining type of performance.

Rice says there are two gospel markets, one offering the soulful Negro artist and the other Caucasian country-flavored groups. Rice says the two performing groups are coming closer together all the time, with the country-flavored artists "wanting the sincerity and excitement of the Negro gospel music."

RCA's gospel sales now hit close to \$500,000 a year, according to Tim Spencer, label's independent religious distributor,

who has worked with the company since 1957 setting up religious distributorships to sell products through religious bookable stores.

Before RCA began selling through these special outlets, which number 3,000, its religious business was about \$12,000 in 1956, Spencer said. The first year dealing with religious book stores, business doubled, he said.

Spencer estimates the total market through religious stores for all labels is \$1 million. Sales with the addition of pop music stores should be three times that amount, Spencer feels.

Operating from Hollywood, Spencer's religious network includes International Distributors, Minneapolis; Blackwood Brothers, Memphis; William Jelly, Ocean Grove, N. J.; Tri State Christian Records, Oklahoma City; Coast Distributors, Downey, Calif.; Midwest Recordings & Supply, Berne, Ohio; Gospel Films, Grand Rapids, Mich., and Your Friendly Sales, Quakertown, Pa.

Col. Makes Changes in Distrib Setup

NEW YORK — Columbia Records reshuffled its distribution setup last week.

Joseph Broderick, manager of Columbia Record Distributors' Boston office, has been promoted to regional manager for the Northeastern region. He reports to Joseph Lyons, CRD director of sales.

Broderick will be in charge of sales and promotion for the Boston, Hartford, Conn. and Syracuse sales offices as well as the Chicopee, Mass. Service Center. Broderick has been with Columbia since 1953.

Donald England, who joined Columbia in 1956 and who has served in sales management posts in Kansas City, Detroit, New York, has been named manager of the newly created New York region. He will head sales and promotion activities for the New York and Newark, N. J. sales regions.

George Ryan, who has been a salesman in the Boston branch since 1962 following 15 years of record sales experience with independent Columbia distributors, becomes manager of the Boston sales office. He reports to Broderick.

ATLANTIC HAS 'UPTOWN' LP

NEW YORK — Atlantic Records has taken a leaf from its sister label, Atco Records, with an LP titled "Saturday Night at the Uptown." The package follows the formula of Atco's album release of about eight months ago called "Apollo Saturday Night."

The Uptown is a presentation house in Philadelphia, and the Apollo is the famed vaudeville house in New York's Harlem.

"The Uptown" package comprises "live" performances of hit singles as recorded on the stage by the Drifters, Patty & the Emblems, Wilson Pickett, the Vibratoons, Patti La Belle & Her Bluebells, the Carltons, and Barbara Lynn.

Atlantic's Philadelphia distributor already has bought 10,000 copies of the album and the label's sales department reports that orders are now coming in from other parts of the country.

Mayday to Put Out Juke Box That Stamps 'Instant Disks'

By FRANK LUPPINO

NEW YORK — Bill Alexander, who resigned as advertising manager of RCA Victor's record division (Billboard, Oct. 17), is now president of Mayday, Inc., a patent holding corporation to which he and Eliot Gerber have assigned their patents on a juke box that not only plays regular records for a patron, but which will make and sell him a record to take home.

Neely Goes To Starday

NASHVILLE — Hal Neely, vice-president and general manager of King Records, is leaving that post to become vice-president and general manager of Starday Records. Neely will report to Don Pierce, Starday president, and will be in charge of administration and production.

The acquisition of Neely by Starday is expected to permit Pierce to be more active in sales and promotion in the field; in music publishing and in behalf of Pierce's Country Music Record Club of America.

Neely will move from Cincinnati, the home of King, to Nashville. He has purchased a property here as a residence.

Pierce said that the need for Neely's service lies in Starday's expanding albums and singles catalog, its move into the economy LP field, its growing publishing activity and the demands of the record club operation. Pierce said that Neely brings to Starday much know-how, due to his long association with King.

Starday will continue to press and ship its album line from Royal Plastics, the King plant in Cincinnati. Neely had much to do with the operation of this plant.

Starday operates through its offices headed by Pierce. In addition to Pierce and Neely, there are Chuck Chellman, national sales manager and vice-president, and Tommy Hill, vice-president in charge of artists and repertoire.

It is to enhance the single record business that prompted Alexander to give his attention to such a machine which, he feels, can enlarge the business by making records available at a point where a strong buying impulse exists.

The machine will play regular commercial records for a dime, but the playing mechanism would be located in a "hide-away location" out of sight in the base of the machine. In view of the customer, however, would be the unique stamping machine which would automatically hold the thin metal stampers. After being pre-selected by the customer, the stampers would then press the information into a vinyl blank. The customer would push two buttons to indicate the two sides of the record he wished after inserting 50 cents into the machine. Into the vinyl blank would be pressed label information as well as the performance selected.

Alexander pointed out that the quality of these "cold press" records would not equal the quality of a long-playing album but would serve perfectly to provide satisfactory reproduction of the kind of music the public enjoys.

It is planned that the record companies will be the source of the commercial records played on the machines, as at the present time, and the thin metal stampers as well. One of the advantages of the machine is that it produces a record when someone wants it and not until that time thus vastly reducing the inventory problem in the normal distribution process.

No prototype machine has as yet been built, but satisfactory

(Continued on page 52)

Eiseman to BMI

NEW YORK — Herb Eiseman has been named assistant to Richard L. Kirk, Broadcast Music, Inc., vice-president in the BMI Los Angeles office.

Eiseman had been with the Music Corporation of America's motion picture and TV music department and the Desilu Productions music wing. He will be responsible for the development of new songwriting teams for films and TV productions.

Beatles Going Public? Not Yet, Says Epstein

HOLLYWOOD — "Nothing has been set yet" regarding the Beatles forming a public corporation, Brian Epstein, their manager, told Billboard exclusively last week.

Epstein said talk about the quartet forming their own company, with stock sold to the public, "was an interesting idea" but that it was premature. Epstein added that the boys had no idea of forming a company in America.

But would the entertainers set up a company in Britain? "I wouldn't care to comment on that," he said. Epstein was in town for a taping of ABC-TV's "Shindig" rock 'n' roll show, featuring two of his groups, Billy J. Kramer and Gerry and the Pacemakers.

Epstein said another of his acts, Tommy Quickly, had been signed by ABC for a second appearance on "Shindig" after appearing on the recent show with the Beatles. Epstein will return here in late November for the taping, he said.

On another matter, George Greif, manager of the New Christy Minstrels, revealed Epstein has volunteered to introduce and promote the Christy's debut European tour starting Jan. 7. Greif said he met Epstein recently in London and the young manager volunteered to promote the folk chorus, the first time the Englishman will work with American artists.

Would he be doing the same thing for other American acts? "I tend to work with acts I admire," Epstein answered, "and the Christys are a case in point." Epstein said he would introduce the nine-member chorus at a press reception and "promote them in every way possible." He added a date was being set for their appearance at the London Palladium and he hopes to bring them back for a tour of concert halls later in the year. Epstein said he preferred to present the Christys

Golden Distrib

NEW YORK — Golden Records, kiddie line, this week named Marnet of Maryland, Baltimore, and David Rosen, Inc., Philadelphia, as distributors.

CAEDMON TO FETE THOMAS

NEW YORK — Dylan Thomas, famous Welsh poet, would have been 50 years old on Oct. 27, and to commemorate the event, Caedmon Records will unveil a plaque at the Chelsea Hotel, Thomas' residence for a number of years.

According to Bob O'Brien, sales head of the record label, a special relationship existed between Thomas and the record firm's owners, Marianne Mentell and Barbara Holdridge. They personally recorded Thomas some 12 years ago at Steinway Hall. From that first session, which included the Christmas classic, "A Child's Christmas in Wales," the material he recorded for the firm has sold over 600,000 copies.

Copy on the plaque will read: "Dedicated to the memory of Dylan Thomas who lived and labored last here at the Chelsea Hotel and from here sailed out to die." Presented by Caedmon Records in honor of his fiftieth birthday, October 27, 1964.

in concert form "rather than in pop one-nighters."

Epstein will only work with the group in England. From there they will play dates in Brussels, Rome, Amsterdam, the Scandinavian countries, and the San Remo Festival Jan. 25. They will be on the Continent a month. Manager Greif said he was amazed at Epstein's offer to present the group gratis. "It all happened by accident," Greif explained. "When I introduced myself Brian simply said: 'I want to present them in England.'"

Billboard

Published Weekly by

The Billboard Publishing Company
2160 Patterson St., Cincinnati, O. 45214
Tel.: 381-6450

Publisher

Hal B. Cook ... New York Office

Editorial Office

165 W. 46th St., New York, N. Y. 10036
Area Code 212, PL 7-2800
Cable: BILLBOARD NEWYORK

Editor-in-Chief ... Lee Zhitto

Editors Paul Ackerman,

Aaron Sternfield

Managing Editor

Frank Luppino Jr.

Department Editors, New York

Music Editor ... Paul Ackerman

Associate Editor ... Mike Gross

Chief Copy Editor ... Robert Sobel

Radio-TV Programming ... Gil Faggen

Coin Machines ... Nicholas Biro

Department Editor, Chicago

Audio-Video Editor ... Nicholas Biro

U. S. Editorial Offices

Cincinnati, Exec. News Editor ... Wm. J. Sachs

Chicago, Midwest Editor ... Nicholas Biro

Washington Bureau Chief ... Mildred Hall

Nashville News ... Don Light

Hollywood, W. Coast News ... Eliot Tiegel

Contributing Editors

David Lachenbruch, Bill Gavin

Research Department, New York

Director ... Thomas E. Noonan

Pop Charts Mgr. ... Andrew Tomko

Special Projects Development Dept.

General Manager ... Andrew Csida

Production Department, New York

Art Director ... Lee Lebowitz

General Advertising Office, N. Y.

Director of Sales ... Peter Heine

Promotion Director ... Geraldine Platt

Midwest Music Sales ... Richard Wilson

West Coast Gen. Mgr. ... Bill Wardlow

Nashville Music Sales ... Don Light

Coin Machine Adv., Chicago

Coin Machine Ad. Mgr. ... Richard Wilson

Circulation Sales, New York

Circulation Manager ... Milton Gorbulew

Subscription Fulfillment

Send Form 3579 to

2160 Patterson St., Cincinnati, O. 45214

Fulfillment Manager ... Joseph Pace

U. S. Branch Offices

Chicago, Ill. 60601, 188 W. Randolph

Area Code 312, CE 6-9818

Hollywood, Calif. 90028, 1520 N. Gower

Area Code 213, HO 9-5831

Nashville, Tenn. 37203, 728 16th, So.

Area Code 615, 244-1836

Washington, D. C. 20205, 1426 G. N.W.

Area Code 202, 393-2580

International Offices

European Office ... Andre de Vekey, Dir.

15 Hanover Square, London W.1

HYde Park 3659

Cable: Billboard London

Brazilian Office ... Sylvio Cardoso

Apt. 1237, 460 Praia de Botafogo

Rio de Janeiro 26-2535

Argentine Office ... Ruben Machado, Dir.

Lavalle 1783, Buenos Aires

Subscription rates payable in advance.

One year, \$15 in U. S. A. (except Alaska,

Hawaii and Puerto Rico) and Canada, or

\$45 by airmail. Rates in other foreign

countries on request. Subscribers when

requesting change of address should

give old as well as new address.

Published weekly, Second-class

postage paid at Cincinnati and

at additional entry office. Copy-

right 1964 by The Billboard Pub-

lishing Company. The company also

publishes Vind, the semi-monthly

magazine of automatic vending; one year, \$7 in

U. S. A. and Canada; Amusement Business,

the weekly magazine of amusement

management; one year, \$10; High Fidelity,

the magazine for music listeners; one year, \$7;

American Artist; one year, \$7; Modern

Photography, \$5, and the Carnegie

Hall Program. Postmaster, please send Form

3579 to Billboard, 2160 Patterson St.,

Cincinnati, O. 45214.

Vol. 76 No. 44

Connie Francis

does it again with two great new sides



Don't Ever
Leave
Me

Produced by
JEFF BARRY
and
ELLIE GREENWICH

on
MGM
Records
K-13287



We Have
Something
More (THAN A
SUMMER
LOVE)

Arranged & conducted by
BERT KEYES
Produced by
MICKEY GENTILE

MGM RECORDS IS A DIVISION OF METRO-GOLDWYN-MAYER, INC.



Atlantic and Atco Launching New Program on Album Sales

NEW YORK—Atlantic and Atco Records have launched a new album sales program which includes a means of simplifying the discount structure of their LP's for dealers by designating the specific dealer costs of each series of albums.

The album sales program sets dealers' costs at \$2.10 for

\$3.98 albums, \$2.63 for \$4.98 albums, and \$3.15 for \$5.98 albums. The Atlantic and Atco programs are effective immediately and will continue through Dec. 31 on all new releases and the entire Atlantic and Atco LP catalogs.

Five new Atlantic albums were announced with the pro-

gram and an Atco album release is scheduled during the next two weeks. Qualifying dealers can purchase these albums from their distributors with 30-60-90-day terms. Both labels will make their usual accommodations for rack jobbers.

Atlantic is kicking off the new album releases with distributor-dealer co-op advertising schedules in many parts of the country. Special attention is being given to in-store displays and new display material has been supplied to distributors and all distributor salesmen have been equipped with presentation kits.

Among the artists in the Atlantic release are the Bill Evans Trio, Herbie Mann, the Modern Jazz Quartet with Laurindo Almeida, Philly Joe Jones and Elvin Jones, and West Coast jazz pianist Jack Wilson. There also will be an all-star package of recent record hits.

FORMS DISK FIRM

Proprietor Waxes Artists Live From His Own Clubs

HAMBURG—Manfred Weissleder, proprietor of the Star Club, is founding a Star Club diskery to wax the artists appearing at his Hamburg hot spot and at the chain of Star Clubs opening across West Germany.

Weissleder's announcement has kicked up stardust in disk trade circles. It is acclaimed as a move certain to inject life and controversy into the stagnant German disk business.

Weissleder is renowned in this country for the speed and deft touch he brings to expose up-and-coming disk talent. He had the Beatles on display at his Hamburg Star Club even before they became a national habit in Britain, and, in fact, the Beatles learned German in Hamburg to record in that language recently for Electrola.

Weissleder similarly has introduced to the German public the Searchers, the Animals, the Swinging Blue Jeans and other

standout ensembles. His eye and ear for talent has become legendary.

The success of his Hamburg club has led him to open Star Clubs in Kiel, Flensburg and Berlin. He has plans to spin a net of Star Clubs across the country to Munich.

Predictably, Weissleder has been the first entrepreneur in this country to enter the "pirate" radio field. He has purchased a freighter and is having it remodeled as a seaborne radio station to be anchored just beyond the three-mile zone at the mouth of the Elbe River. Weissleder's buccaneer will be called Radio Star Club.

Weissleder will conduct his own exploration after talent, pipe the talent into his chain of Star Clubs for refining, and then merchandise the finished product on wax. Radio Star Club will plug Star Club disks on around-the-clock maritime broadcasting.

Modesty and reticence are two qualities which have never appealed to Weissleder, and he is making no secret of the fact that he believes he is in the process of developing a concept of "total music merchandising" which will enable him to become the dominant force in European Common Market music.

As Weissleder's potential competitors are aware, he is not a stranger to wax.

Ariola has produced an LP series, "Twist-Time in the Star Club at Hamburg." Philips has brought out "Jerry Lee Lewis at the Star Club," and Polydor various singles with Star Club artists.

The Star Club label and repertory will be handled worldwide by music publisher Hans R. Beierlein.

Col.-SG's Eisgrau Is Dead at 59

NEW YORK—Siegfried Eisgrau, 59, head of the copyright department and assistant secretary of Screen Gems-Columbia Music, Inc., Colgems Music Corporation and Gower Music, Inc., died here Monday (19).

He had been a contracts and copyright manager for 13 years and had been with Hill & Range for 11 years before joining Aldon Music. Aldon later was absorbed into the Columbia Pictures-Screen Gems combine.

Eisgrau was an attorney in his native Vienna before coming to the United States. He leaves a widow, Mrs. Bella Eisgrau, and a brother, Alfred.

Goldblatt Tabs Morris As Executive

CHICAGO—Goldblatt Brothers, fast becoming one of the city's biggest record selling powers, last week named Stanley Morris, a 20-year record industry veteran, to the newly created post of buyer of records and books.

The appointment emphasizes the increased importance that Goldblatt is placing on records. Previously, the department was consolidated with another division in the store's merchandising organization.

Morris had been buyer and general merchandiser for Garden State Record Distributing Company in New York. Prior to that, he was a salesman for Columbia, winning a Ford Thunderbird in 1955 as the top producer in the firm's distributor chain.

He started in the record industry with All-State Distributing Company, New Jersey. As head of the Goldblatt chain record departments, Morris will reside in Chicago.

Capitol Names Hawaii Distrib

HOLLYWOOD—Capitol Records has named Don McDiarmid's Surfside Hawaii as distributors for its line in Hawaii. Capitol had been handled in the islands for the past decade by Nylen Brothers.

LIEBERSON IS GIVEN AWARD

NEW YORK—Goddard Lieberson, Columbia Records president, was cited for the "Maker of the Microphone" award here this week by Oliver Berliner, grandson of the inventor of the microphone, the disk record and the disk record player.

Norman A. Adler, Columbia Records' executive vice-president, accepted the award on Lieberson's behalf.

PYE JOINS FIGHT AGAINST RPM; COMMITTEE FORMED

LONDON—After several months of speculation, Pye has come out against the government's ban on resale price maintenance—price fixing—making the British companies unanimous in their fight to make the record industry exempt from the new laws.

Decca chairman Sir Edward Lewis, EMI managing director Len Wood, Philips managing director Leslie Gould and Pye managing director Louis Benjamin have all become members of a committee set up by the phonographic industry to deal with RPM.

Twenty-five of the industry leaders met in London recently under the chairmanship of Sir Edward Lewis to appoint the committee and to formally announce that the industry as a whole would fight for the exemption and to lodge registration, under the terms provided by the new act, for exemption of records and pre-recorded tapes.

Counsel has been appointed to represent the industry before the Resale Price Court.

Other Noteworthy News

Tower Masters

HOLLYWOOD—Still searching for its first hit, Tower is releasing four newly purchased masters; three by English artists. These singles are "Chitlins" by Gus Jenkins, "Questions I Can't Answer" by Heinz, "Low Grades and High Fever," by Linda Laine, and "Head Over Heels" by Mike Rabin. The last three disks are the English products.

Mills Record, Book Project

HOLLYWOOD—Recordings and text for the book encompassing the "World of Modern Jazz" have been completed for the educational record-book project being handled by American Academy of Music, a branch of Mills Music.

The modern jazz album plus one covering traditional jazz will be offered for sale sometime next year. The project has not yet been placed with any company for distribution although several major book publishers are known interested in the package.

Text and modern jazz recordings were under the supervision of critic Leonard Feather. All the tracks which illustrate the style of modern jazz were recorded in stereo, offering collectors and educators "the music of yesterday played with the recording techniques of today," according to Paul Mills.

New LP's by Duke, Keely

HOLLYWOOD—Reprise artists Duke Ellington and Keely Smith have gone into the juvenile field for repertoire to present to their adult audiences. Ellington's newest LP offers jazz versions of the score from Disney film, "Mary Poppins," while Miss Smith's album is "The Lennon-McCartney Song Book," featuring tunes by the two Beatles scribes.

Two other rush LP's are Dean Martin's "The Door Is Still Open," covering his latest hit single, and an in-person taping of the satirical revue, "The Committee," recorded in New York. A debut LP by the Kinks, British rock group, will appear in two weeks.

Current Records

HOLLYWOOD—Current Records has been formed by John Fisher, former Crusader executive. First releases are by Johnny Fortune, "Say You Will," and Bobby Jameson, "All Alone." Fisher said Fortune is under contract to his label. Jameson is a short-term master purchase. Fisher's office is located at 6201 Santa Monica Boulevard, Los Angeles.

Buddy Kaye Back

NEW YORK—Buddy Kaye, head of the Budd Music Company, returned here Thursday (22) after a three-week European trip to set up publishing firms in France, the Benelux countries and Scandinavia.

Mogull Purchase

NEW YORK—Ivan Mogull, Ltd., here has bought the foreign rights to "San Francisco De Assisi" from Phil Zeller. The song was recorded in Spanish by Trini Lopez on Reprise. Rita Pavone will record the song in both Italian and Spanish. A recent Mercury recording has Jerry Wallace singing the song in both English and Spanish.

Lawgal Formed

CHICAGO—Reuben Lawrence and Tony Galgano, co-heads of Record Distributors here, have formed Lawgal Music Publishing Company in association with Frank La Vere. Latter wrote "Pretend," "Have You Heard," and other songs.

The new firm, in addition to acquiring copyrights, will sign new talent and secure unreleased tapes and masters. La Vere is a&r director.



THE SUPREMES receive their Billboard No. 1 Award for their hit single, "Where Did Our Love Go," from West Coast Ad Manager Bill Wardlow. Motown's Coast promotion head Al Klein, right, accompanied the girls to the Steve Allen TV show where the award was presented.



BRENDA LEE, right, Decca Records artist, takes time out from promotion work on her "Is It True" disk to play host to Lynda-Bird Johnson during a recent whistle-stopping tour through Nashville.



The Wonderful World of Records



Following his "Always Together" hit, another smash single with the golden Martino touch!

AL MARTINO

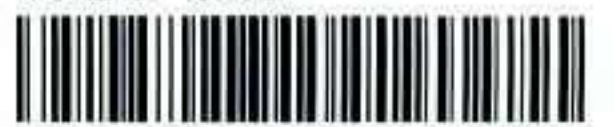
WE COULD b/w SUNRISE TO SUNRISE

His seventh consecutive chart hit in a row!



5293

This One



54JC-73T-1YWS

Copyrighted material

Record Industry Terms FTC Rules Too General

• *Continued from page 1*

ence of these problems, Reilly said

Reilly stressed that the FTC does not want to engage in shooting from the hip. "Free enterprise does not constitute freedom to cut a competitor's throat," he pointed out. Reilly also noted that the present is a time of great marketing change calling for mutual co-operation.

The panel of experts at the Trade Practices Workshop included John Benton and Eugene Baker, FTC attorneys; Earl Kintner, ARMADA attorney and Washington representative; March Olson, Kintner assistant; Bob Chatton, ARMADA executive and Oakland, Calif., distributor.

"Not a Utopia"

Amos Heilicher, ARMADA president, pointed out that "the rules were a beginning, not a utopia; we have them and we must comply."

Reprise Repertory

• *Continued from page 3*

covered the sales results fell below expectations.

Ostin said the idea for theater productions will be carried further in the future and that the release of the material during the holiday season would be the topper on the company's best year in its three-and-one-half-year existence.

On the subject of manufacturers' responsibility, manufacturers present disagreed with Earl Kintner, who felt that manufacturers had considerable responsibility in policing the actions of distributors.

Jimmy Martin, pioneer Chicago distributor, queried the panel of experts as to problems arising if a distributor sets up separate corporations. The panel stated that such a device cannot be allowed to facilitate record purchases at a distributor's price.

At the meeting there was considerable discussion over what constituted rack jobbing. ARMADA executives stated that resale of goods was a factor, altho the government claimed other factors are involved.

In a talk with Billboard representatives, Jules Malamud, NARM executive director, said that after securing some clarification from FTC executives, he was of the opinion that rack jobbers would not be affected by the Rules. Malamud stated that educational programs regarding the rules and compliance would continue.

Among those attending were Bill Gallagher and Norman Adler, of Columbia Records; Clive Davis, Columbia attorney; Si Maeil and Sid Shemel, of United Artists; Larry Newton of ABC-Paramount; Al Cahn, Kapp Records; Leonard Chess, Chess Records; Lenny Sachs, Atlantic; Irwin Steinberg and Kenny Myers of Mercury.

Crash Kills Roush; Song Is Prophetic

• *Continued from page 1*

was traveling from Parkersburg, W. Va., where it had played Thursday night, to Lima, Ohio, where it was scheduled to play Friday night.

The tragedy had heavy overtones of irony. Wilson's latest hit, "Last Kiss" on Josie (a Jubilee label), deals with a young man and his girl friend who become involved in an auto accident. The girl is killed.

The Wilson record is No. 3 on Billboard's Hot 100 in the current issue.

Several other recording artists were driving in a sedan behind the station wagon. None of them were involved in the accident, however.

The sedan was driven by Gene Simmons, Memphis, Hi Records. Passengers were Murray Kellum, Memphis, MOC Records; Travis Wammack, Memphis, Ara Records, and Bill English, who has worked with the Bill Black combo on Hi.

CBS Records Opens A Division in Israel

• *Continued from page 1*

Simon Schmidt, managing director of the Israeli company, will be on hand with Lieberson for the opening. Also in attendance will be Mrs. Lieberson (Vera Zorina), Mr. and Mrs. Zino Francescatti, Harvey Schein, vice-president of CRI International, Peter de Rouge-mont, vice-president of Euro-

pean operations for CRI International, and a host of Israeli government officials.

The addition of the Israeli company forms a final link in CBS Records' network of overseas affiliates, licensees and wholly owned subsidiaries. Now available in 65 countries and six continents, the CBS label was introduced in London in May, 1962.

ARMADA Bd. Would Seek Needed Change

• *Continued from page 1*

committee on trade practice, the board appointed a membership committee.

The functions of the membership committee will be to screen applicants and report to the board. Members of this committee include Bill Davis, of Davis Sales, Denver; Al Chotin, St. Louis distributor, and Jimmy Martin, Chicago distributor.

A finance committee was also formed. Those on the committee include Jimmy Schwartz, ARMADA treasurer, Schwartz Bros., Washington; Harry Levin, of Cadet Distributor, Detroit, and Irwin Fink, of Allstate, Newark, N. J.

UA Presents LP Program On W. Coast

LOS ANGELES — United Artists' "People's Choice," a 27-album program, was presented to Los Angeles, San Francisco and Seattle dealers at a three-day West Coast meeting last week.

Present at the Los Angeles meeting were Si Mael, UA vice-president and general manager; Lloyd Leipzig, UA director of creative services, and Joe Berger, UA national sales manager for albums.

The dealers were also shown a preview of "Goldfinger," the third James Bond motion picture.

Purist Bows LP Series

NEW YORK—Purist Records, headed by Elliott Wexler, has released a special 10-album series of word music by the Knightsbridge Singing Strings.

"The Knightsbridge Sound" is created by 32 violins, six violas, six cellos, two string bass, plus sections of rhythm, reeds and brass, and the custom arrangements of Malcolm Lockyer and Reg Owen.

The songs are all standards, performed in a tempo to suit the mood theme of the particular album. All of the albums are available in stereo.

Jimmy Dean

• *Continued from page 1*

Nov. 5, at 10-11 p.m., are Eddy Arnold, Ernest Tubbs, Lester Flatt and Earl Scruggs, the Jordanaires, Minnie Pearl, the Stoney Mountain Cloggers and others.

At press time, it was speculated that Tennessee Gov. Frank Clement might participate in the Dean program's honoring of country music week.

Dean, incidentally, was booked into the Louisiana State Fair at Shreveport, La., Oct. 24 and 25. He played to record-breaking audiences.

PROMOTERS BUY BRITISH

2 Promoters Eye British Artists for 1965 Bookings

LONDON — Two major foreign promoters are in London seeking British talent for their 1965 shows. Ken Brodziac arrived from Australia and set up operations from an office within the Grade Organization; about the same time Jim Stodel, executive director of African Consolidated Theaters flew in from Johannesburg.

Stodel has run into serious complications. Soon after his arrival, he was contacted by Harry Francis, secretary of the British Musicians Union, who told him that members of the Musicians' Union — and in Britain it's almost a closed shop — would not

be able to accept bookings in South Africa because of its apartheid policies.

Francis has instructed the Searchers, Freddie and the Dreamers, the Hollies, the Rolling Stones and the Swinging Blue Jeans that they must return, unsigned, lucrative contracts for South African tours (all planned for the first half of 1965).

Refusing to comment on the situation, Stodel said one of the things he planned doing was to negotiate the return to South Africa of Cliff Richards and the Shadows, following their triumphant visit to that country early last year.

But Francis has warned him, "Cliff can go, he has nothing to do with us, but we would stop the Shadows who have joined the union since their trip to South Africa last year."

Brodziac has been meeting with far less difficulties. He has set up, with Brian Epstein, an Australian spring tour for Cilla Black, and possibly Gerry and the Pacemakers, and he is also seeking some of the groups to whom the door of South Africa has been closed.

ASCAP to Host Ch'rter Memb'rs

NEW YORK—The American Society of Composers, Authors and Publishers will hold a luncheon honoring charter members at the Drake Hotel here Oct. 27. Members of ASCAP's board of directors will host veteran writers who have been with the Society since 1914.

Among the charter members who will appear at the luncheon are Will Dillon, Leo Edwards, George Graff, Harold Orlob and Geoffrey O'Hara. The Society also plans to present a token of their esteem to the men who joined ASCAP in its formative stage.

**OUR RECORD BUSINESS
THRIVES ON A FREE SOCIETY.
LET'S KEEP IT THAT WAY BY
EXERCISING OUR MOST
CHERISHED RIGHT.**

Vote on November 3rd

CHESS producing corp. Chicago 16, Ill.

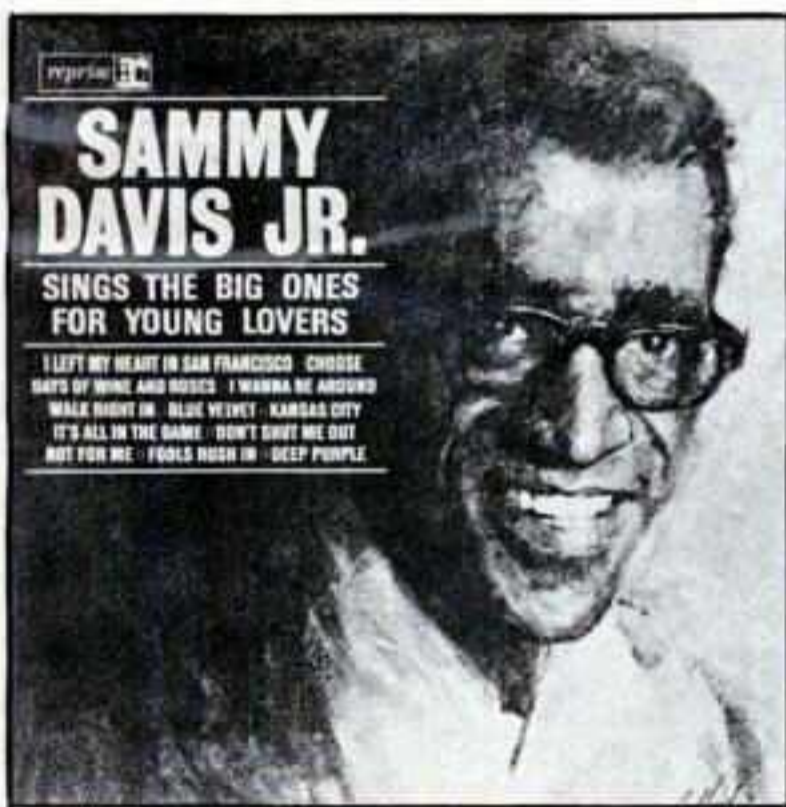
*congratulations
sammy...*

FROM THE DISK JOCKEYS OF AMERICA . . .
AND YOUR PROMOTION MAN, ERNIE FARRELL

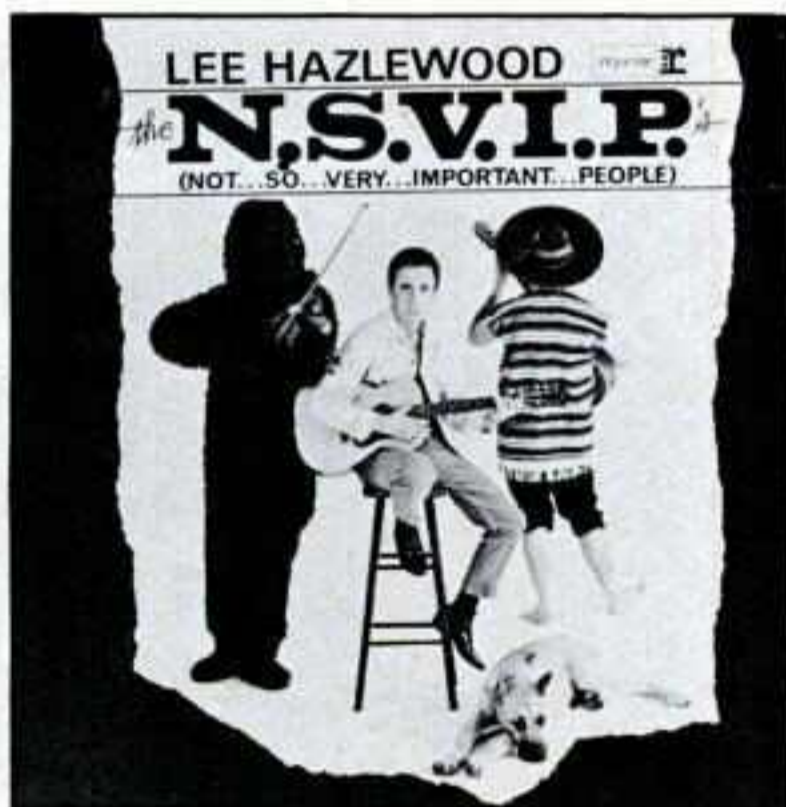
mazel tov!

P.S. "DON'T SHUT ME OUT" IS A SMASH!

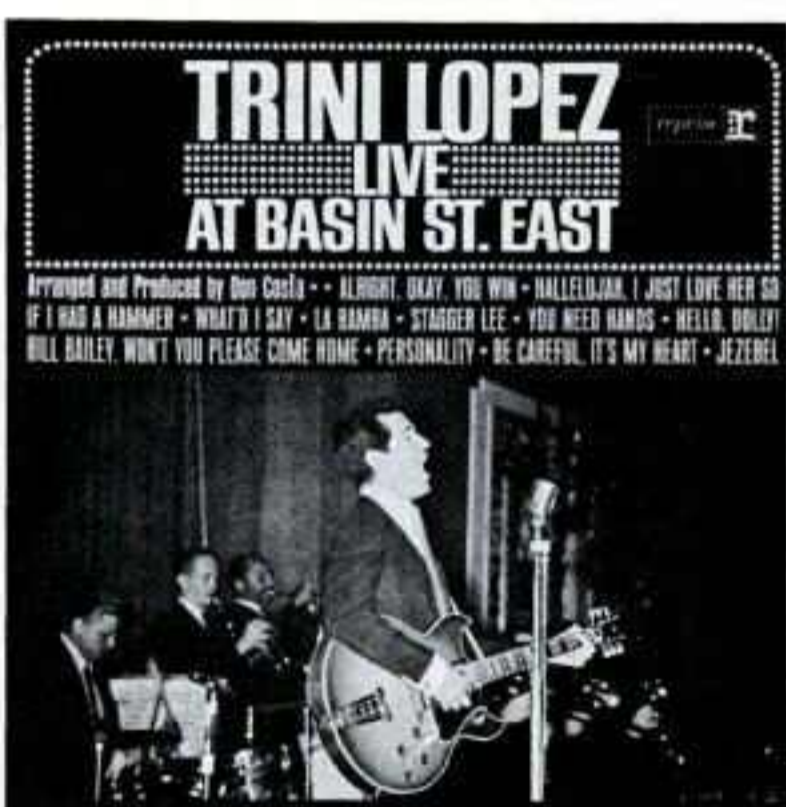
**This is a paid apolitical announcement
 sponsored by the Reprise Committee to
 Create Pre-Christmas Traffic in 1964!**



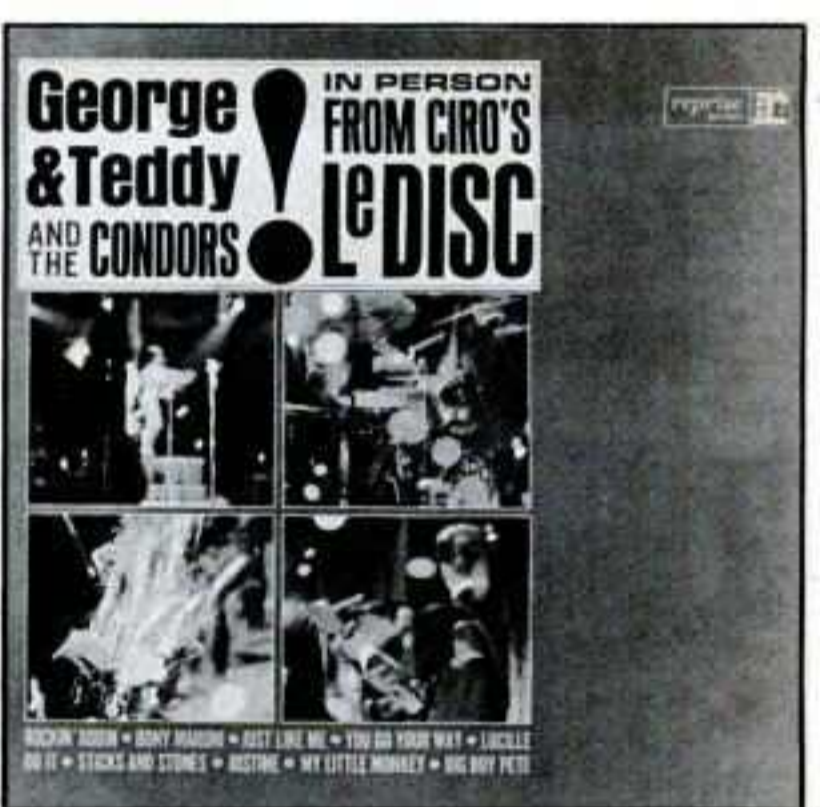
SAMMY DAVIS JR. SINGS THE BIG ONES FOR YOUNG LOVERS R/RS 6131



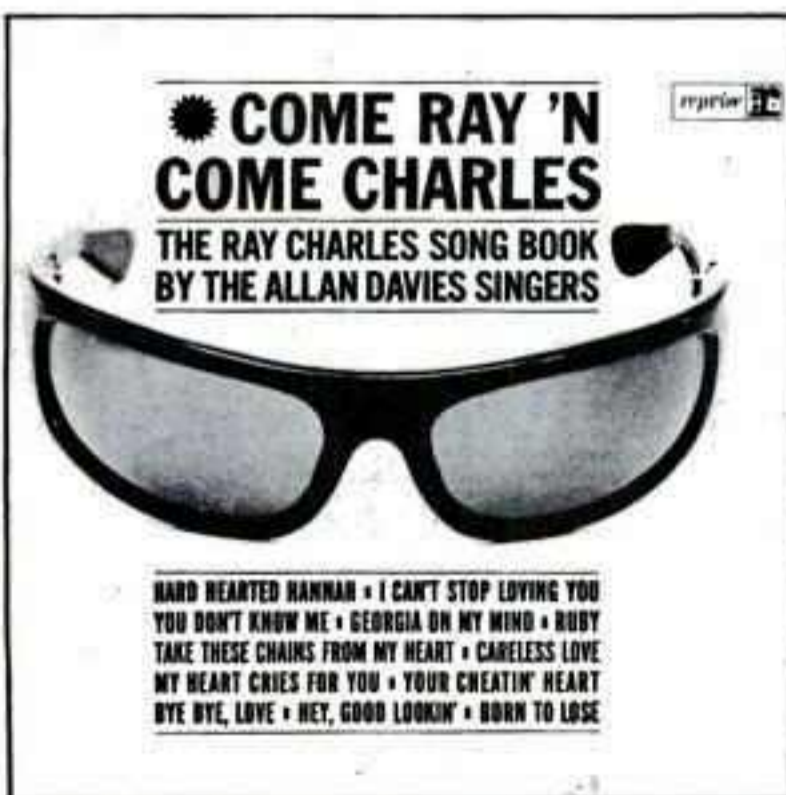
THE N.S.V.I.P.s - LEE HAZLEWOOD R/RS 6133



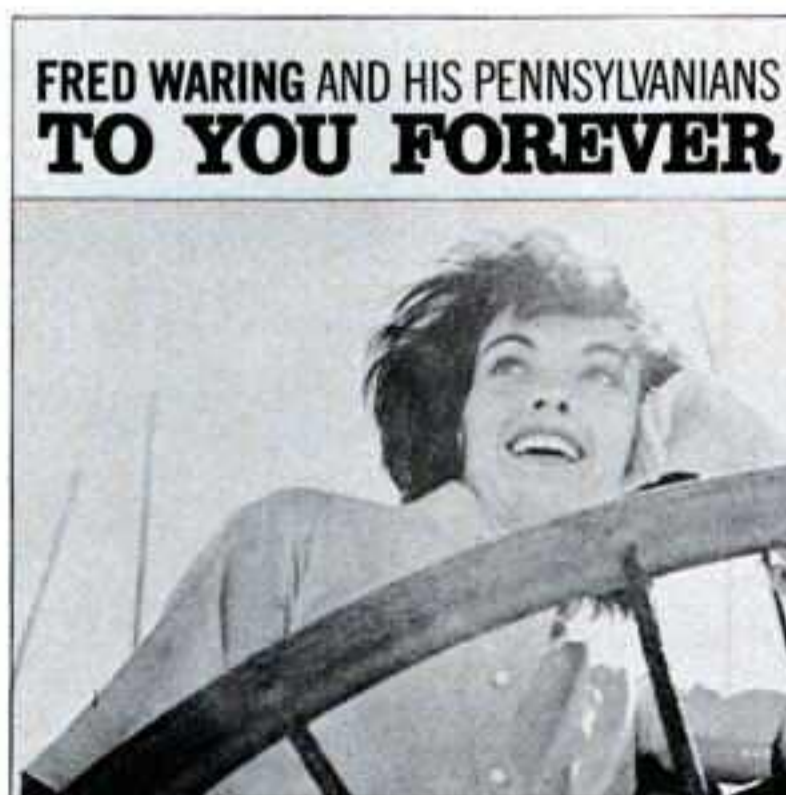
TRINI LOPEZ - LIVE - AT BASIN ST. EAST R/RS 6134



GEORGE AND TEDDY AND THE CONDORS - IN PERSON FROM CIRO'S LE DISC R/RS 6135



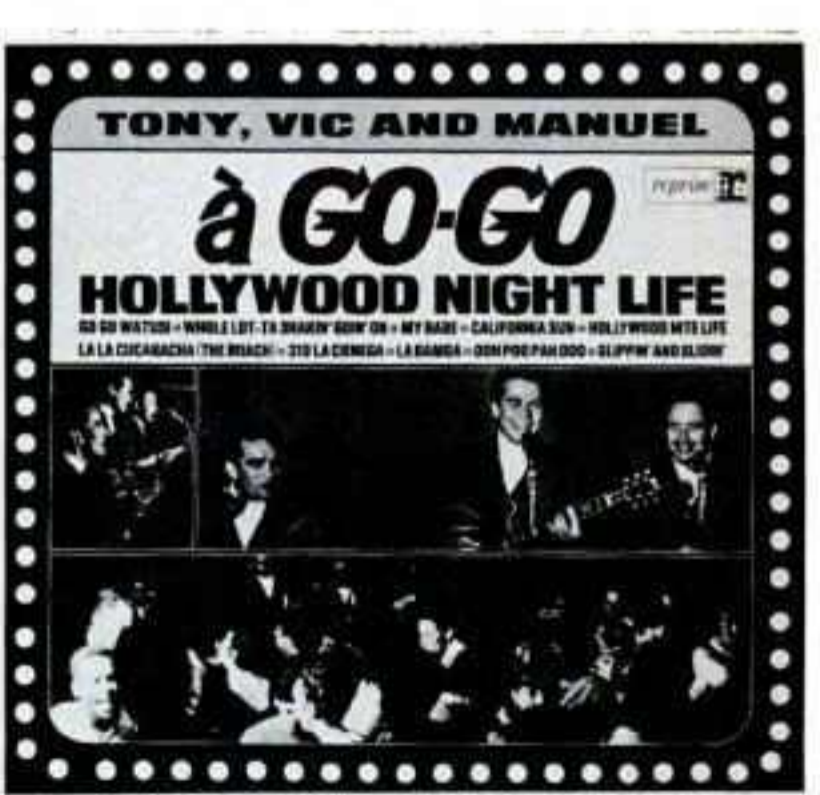
COME RAY 'N COME CHARLES - THE ALLAN DAVIES SINGERS R/RS 6136



TO YOU... FOREVER - FRED WARING AND HIS PENNSYLVANIANS R/RS 6137



NELSON RIDDLE INTERPRETS GREAT MUSIC, GREAT FILMS, GREAT SOUNDS R/RS 6138



A GO-GO HOLLYWOOD NIGHT LIFE - TONY, VIC AND MANUEL R/RS 6139



EXPERIENCES TO REMEMBER

East German 'Curtain' Lifts for U.S. Troupe—But With Hitches

By FRANK LUPPINO

NEW YORK—If you are an established entertainer and want some new experiences, not to mention a few bizarre events along the way, then you should play behind the Iron Curtain without diplomatic corps sponsorship or sanction. The speaker is Hal Dickinson, a member of the Modernaires, who returned from Europe recently after a number of engagements, including a notable one in East Germany.

Dickinson, with Paula Kelly and the other three Modernaires; Ray Eberle, and Tex Beneke fronting a modern Glenn Miller-type orchestra, produced a show that played some 14 U. S. Air Force officer and noncommissioned officer clubs in Germany before moving into Sweden.

A date was set for behind the Iron Curtain—in Rostock, East Germany. Payment would be 75 per cent in U. S. dollars, 25 per cent in East German marks, to be spent by the performers before leaving the country.

Taking a three-hour ferry ride from Geder in Denmark, the group crossed to Warmeunde in East Germany where they were met by some 2,000 people and Helmut Kaltofen, concert director from Rostock. The show members looked forward to see the country; instead, they had to surrender their U. S. passports, provide a complete list of band instruments and tell how money each member had. They were then taken on the bus, brought along on the ferry, to a World War II bomber factory on the outskirts of Rostock. They were then taken into a room where they were plied

with sandwiches and delicious beer and were asked to remain in the room until showtime, some three hours away.

Once they were alone, people began to gather outside the windows, asking for copies of The New York Times and Time magazine. Others, apparently musicians, asked for reeds.

The concert began at 8 p.m. and all the 4,500 seats in the bomber factory "auditorium" were filled by somber, sad-faced people, dressed in the style of the early 1940's, according to Dickinson. However, the presentation of "In the Mood" broke up the place right in the beginning. Although most of the audience didn't understand English, they were most receptive at this show and the overflow one at 11 p.m. He said that 80 per cent of those attending were between the ages of 20-25. The remainder were older. Few children were seen.

Dickinson said that payment for the date compared favorably with France and Sweden. The only problem came with overnight accommodations in an isolated hotel on a beach patrolled by soldiers. There was no hot water, chains were under the mattresses instead of springs, and breakfast was served by employees who moved silently as they served salami and ersatz coffee.

Dickinson's experience would fill a book. He pointed out it was a stimulating experience and advises other bands and performers to go to East Germany, where no American music is performed.

Greco Poised And Polished Entertainer

Buddy Greco has come a long way since his recording of "Hey Looka There Ain't She Pretty." He stands as a polished performer and entertainer at his current engagement at New York's Basin Street East.

Although Buddy may be considered cast from the Sinatra, Martin and Davis mold, he has achieved a distinct sound and delivery.

He is just as much at home with a love song, dramatic ballad, or crashing swinger. Hard work and many years of "working saloons," as Buddy likes to call it, has earned him personal

(Continued on page 14)

through the boxing game, and of his unrequited romance with a white girl. They've gone after total effect rather than the pull-out pop hit, which should make the score a good original cast album property for Capitol Records. "Night Song" has some single disk possibilities as does the love ballad, "I Want to Be With You," but the others will have meaning only as part of the whole. The cynical ode to Harlem, "Don't Forget 127th Street" and the enticing "This Is the Life" will supply most of the pleasures to the cast set buyers.

Sammy Davis is the big draw and will also be for the original cast package. He should be even better on the recording because the use of a hidden mike on stage gives his voice an unusually harsh sound which a case of laryngitis didn't help, either. Paula Wayne and Billy Daniels are effective in the vocal area, driving home the musical meed in stylish manner. Elliot Lawrence's musical direction helps to heighten the vocal and instrumental aspects.

Tony Walton's sets, costumes

(Continued on page 14)

Opens Door For Richard

NEW YORK—Richard Chamberlain will be the subject of tri-pronged promotion for his "Dr. Kildare" TV series and his MGM disk of "Rome Will Never Leave You." The song, which also titles a three-part series of the "Dr. Kildare" show, played such an important role in the series' development that the producers renamed the series to match the main tune's title. The show is scheduled to be aired Nov. 12, 19 and 26.

The song, written by Burt Bacharach and Hal David, is published by Miller Music, a wing of the Big 3, and was recorded on the MGM label. A major promotion is now being launched in triplicate with MGM-TV, MGM Records and the Big 3 participating.

New York PRESS BOX SCORE

"GOLDEN BOY"

"Golden Boy," a musicalization of Clifford Odets' play by Odets and William Gibson, with a score by Charles Strouse (music) and Lee Adams (lyrics) and starring Sammy Davis, opened at the Majestic Theater, New York, Oct. 20, to mixed, leaning towards favorable, notices. Capitol Records has the original cast album rights and E. H. Morris (ASCAP) is publishing the score.

Following is a breakdown of the New York press' critical appraisal:

TIMES: SHOW—"The theatrical form of 'Golden Boy' as a musical is as crisp as a left jab and as jolting as a right uppercut."

SCORE—"He (Davis) can, of course, do memorable things with songs like 'Night Song' and 'Can't You See It.'"

HERALD TRIBUNE: SHOW—"... a more interesting musical than most."

SCORE—"... the book packs so much basic weight that even attractive music comes as thinning out beside it."

DAILY NEWS: SHOW—"... emerges as a show with exciting dances, wonderfully imagined sets and lighting."

SCORE—"... an effective song or two."

POST: SHOW—"Golden Boy" is, I suspect, what is meant by 'an audience show,' despite my harsh reservations."

SCORE—"It is when the story fades into the background and the song and dance take over that the musical flames into excitement."

JOURNAL-AMERICAN: SHOW—"But when 'Golden Boy' is good it is simply scrumptious, and I think there are enough such moments to make it go."

SCORE—"... a workable score."

WORLD-TELEGRAM: SHOW—"... the show as a whole lacks cohesion, moves erratically and never adequately defines the tragic conflict in the short, shrill life of a Negro boxer named Joe Wellington."

SCORE: "Composer Charles Strouse and lyricist Lee Adams have done their best work in the brighter, more zestful numbers."

PEOPLE AND PLACES

By MIKE GROSS

The Dave Clark Five, Epic Records artists from England, arrive in New York Oct. 30 to begin a 54-day tour of 40 cities in the U. S. and Canada. This marks the third visit here for the group, as well as their third appearance on Ed Sullivan's CBS-TV show scheduled for Nov. 1. ... Jamie Records will handle national distribution of "Kiss and Run," by Bobby Skel on the Soft label. ... Argo's new LP catalog was designed by Revlon artist Jason Kirby. ... Jose Ferrer will appear in a concert with Dallas Symphony Orchestra Nov. 2. ... Singer Vic Justo opens at the Neck Inn, Bronx, Oct. 31. ... Socialite-composer Allison Assante has written a book titled, "Broken Butterfly," due for publication in December. ... Danny Segal, who runs the Living Room in New York, mending from surgery at Roosevelt Hospital. ... Johnny Tillotson's multiple guest pact on ABC-TV's "Jimmy Dean Show" starts with the telecast of Oct. 29. ... Dick La Palm, Chess' creative head, in New York last week from his Chicago base to supervise an album session for Argo featuring Dick Williams and a moppet sextet.

Rita Pavone will give a concert at the Academy of Music in Philadelphia Nov. 1 under the aegis of Landi Enterprises. ... A bust of composer Edward MacDowell was installed at New York University's Hall of Fame Oct. 25. ... Lesley Gore will take time out from Sarah Lawrence College to fly to Los Angeles where she will take part in the all-star "Electrovision" show. The closed circuit

(Continued on page 14)



THE PILGRIMS, new Columbia Records' folk group, was discovered by artists & repertoire producer Tom Wilson, who also directs sessions for Pete Seeger, Bob Dylan, and the Clancy Brothers and Tommy Makem. The Pilgrims, currently at Greenwich Village's Gaslight, debuted on Columbia last week with the LP, "Just Arrived."

Unsurpassed in Quality at any Price

GENUINE 8" x 10"

GLOSSY PHOTOS

7¢ EACH

IN 1,000 LOTS

\$9.88 per 100

POST CARDS

\$32.00 per 1,000

Copy Negatives \$1.95

MOUNTED ENLARGEMENTS

Size:

20" x 30" \$4.85

30" x 40" \$7.50

PLaza 7-0233

JJK Copy Art Photographers

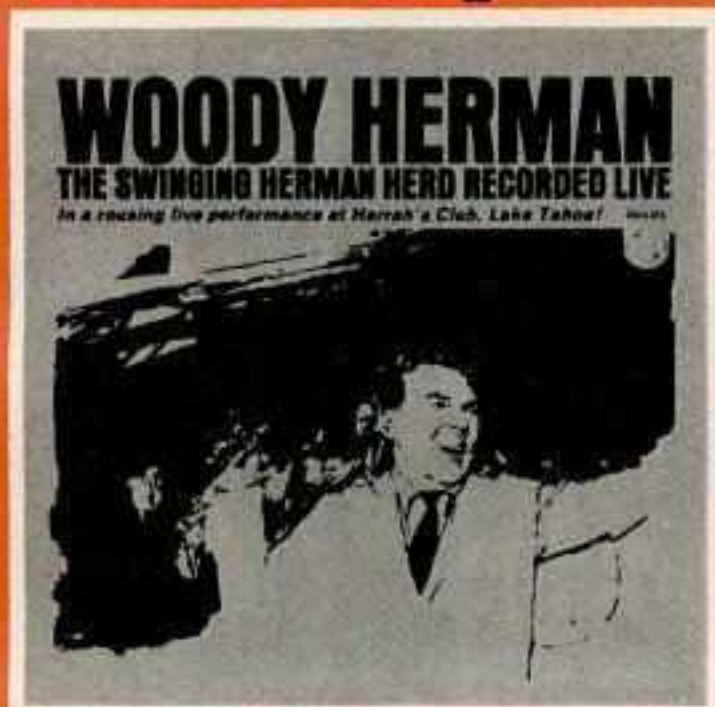
A DIVISION OF JAMES J. KRIEGSMANN

165 W. 46th St. NEW YORK 36, N. Y.

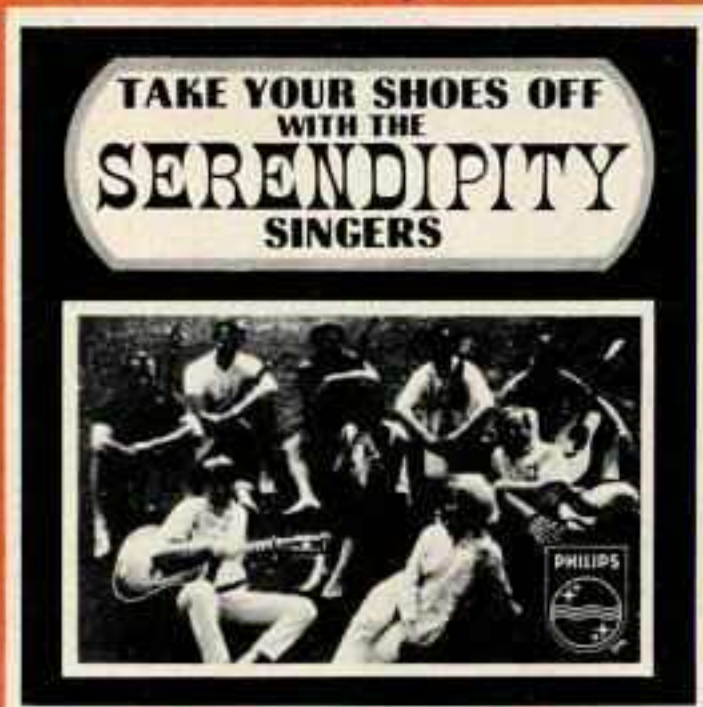


NEW HIT AFTER NEW HIT

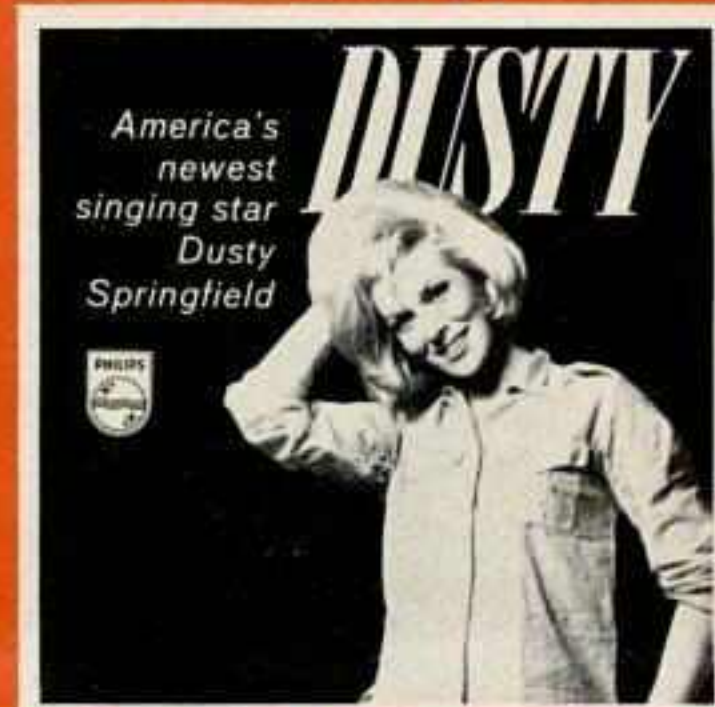
more proof that Philips Records are your \$take in the future



Woody Herman—Recorded Live
PHM 200-131 PHS 600-131
All the drive and excitement of an actual Herman performance captured live on Woody's new L.P. that's sure to capture big sales!



Take Your Shoes Off With The Serendipity Singers
PHM 200-151 PHS 600-151
The rousing new hit by the sensational singing group that makes it three best sellers in a row! An instant winner!



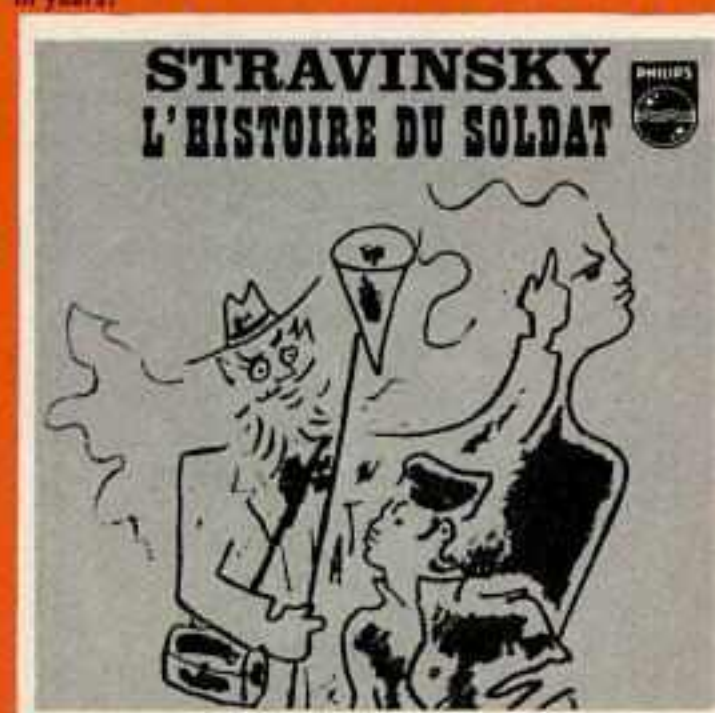
Dusty/Dusty Springfield
PHM 200-156 PHS 600-156
The toast of England and the Continent shows why she's the new darling of the U.S.A. with the most chart-bound sound in years!



Broadway—Blues—Ballads/Nina Simone
PHM 200-148 PHS 600-148
Nina does the three B's to a turn and comes up with an album that has more sound, soul and sales appeal than any on the market today.



Happiness Is A Warm Sue Raney
PHM 200-160 PHS 600-160
Sensational Sue breaks into the big sellers with her first Philips album. Superbly arranged and conducted by Ralph Carmichael.



Stravinsky: The Soldier's Tale
Chamber Group Conducted by IGOR MARKEVITCH,
performed by JEAN COCTEAU, PETER USTINOV and others
PHM 200-046 PHS 900-046
Complete version of celebrated Stravinsky work with libretto and translations of original French dialogue, plus Cocteau color drawing.



Mozart: "Coronation" Mass and "Sparrow" Mass
VIENNA CHOIR BOYS, VIENNA CHORUS, VIENNA
CATHEDRAL ORCH. conducted by FERDINAND GROSSMAN
PHM 200-057 PHS 300-057
The popular Vienna Choir Boys performing two of Mozart's most beautiful works. First Stereo recording of the "Sparrow" Mass.

- 20% Classical Discount
- 10% Pop and Jazz Discount
- Strong Merchandising and Promotional Support.
Advertising in National Publications.

Contact your Philips Distributor today!

PHILIPS RECORDS

ONE WORLD OF MUSIC



ON ONE GREAT LABEL

Toronto Festival Singers To Give New York Concert

TORONTO — The Toronto Festival Singers head for New York in December for a special concert at Philharmonic Hall with composer Igor Stravinsky and conductor Robert Craft. Stravinsky also will record with them during their New York stay.

The 32-voice choral group has been widely praised by Stravinsky, who came to Toronto to record his "Symphony of

Psalms" for Columbia, conducting the Canadian Broadcasting Corporation Symphony Orchestra and the Festival Singers.

The choir is also featured with the CBC Symphony in Schoenberg's "Survivor From Warsaw," on Columbia. Stravinsky will share the podium with Craft.

Stravinsky's appearance, his only one in New York scheduled for the season, will feature the composer conducting the pre-

miere performance of two of his works. It includes the American premiere of his "Abraham and Isaac," first performed in Israel last August, which Stravinsky presented to the Israeli government as a gift. The work was composed following a Hebrew text.

The other composition receiving its New York premiere is Stravinsky's "Elegy to J.F.K.," based on the poem by W. H. Auden.

Orchestra's Program Subject to Change by Audience's Notice

SAN ANTONIO—The San Antonio Symphony Orchestra will harness IBM equipment to permit the audience for its Saturday night (31) concert to program that evening's offerings 15 minutes before the concert starts. This "instant request program" marks the first time in concert history that an audience has had the opportunity to select the music to be per-

formed a few minutes prior to the concert.

Members of the audience entering San Antonio's Municipal Auditorium will receive a packet containing 25 IBM punched cards. Each card will carry the name of a composition in the orchestra's current repertoire. Each person attending will be asked to pick one overture, one symphony, and two miscellaneous works. The orchestra will be on stage playing light background music while the audience is making its selections.

Ushers will then collect the envelopes with the cards representing the favorite selections. Conductor Victor Alessandro will then feed the cards into a five-foot IBM 083 Sorter located on stage. At a speed of 1,000 cards per minute, the IBM machine will read the information, sort the cards, and count the votes each selection received.

Approximately 15 minutes later, when the IBM machine has selected the evening's program, the orchestra's librarian will distribute the parts to the 72 musicians and the concert will begin.

DGG Bows Subscription

LONDON — Deutsche Grammophon has introduced subscription selling to Britain with a set of seven albums by Herbet Von Karajan and the Berlin Philharmonic Orchestra playing works by Brahms.

The set retails at approximately \$27.50 compared with the normal price of \$37. It is being backed by a major advertising campaign launched mainly through television magazines.

LONDON INKS ZUBIN MEHTA

NEW YORK—Zubin Mehta, the young Indian conductor of both the Los Angeles Philharmonic and the Montreal Symphony Orchestras, was signed to an exclusive London Records contract. His London disk debut will be with the Vienna Philharmonic.

Fiedler Behind Baton of Hirt's Band

NEW ORLEANS — Arthur Fiedler switched from classical to Dixieland here Wednesday night (21) when he took over as guest conductor of Al Hirt's band here at the bistro which bears the trumpeter's name.

The Boston Pops Orchestra conductor was returning Hirt a favor. Last summer the trumpeter performed as a guest artist with the Boston Pops.

The capacity audience Wednesday night included New Orleans Mayor Victor N. Schiro, who presented Fiedler honorary New Orleans citizenship and a key to the city.

BEST SELLING CLASSICAL LP'S

Below is a list of best selling Classical LP's in top Classical Retail Outlets.

This Week

- PUCCINI**—LaBoheme; Freni, Gedda, Adani, Sereni, Rome Opera (Schipper): Angel (2-12") SBL 3643 (S), BL 3643 (M).
- BIZET**—Carmen; Price, Corelli, Merrill, Freni, Vienna Philharmonic Orch. and Cho. (Karajan): RCA Victor (3-12") LOS 6164 (S), LD 6164 (M).
- CHOPIN**—Waltzes; Rubinstein: RCA Victor LSC 2726 (S), LM 2726 (M).
- BERNSTEIN**—Symphony No. 3 (Kaddish); N. Y. Phil., Camerata Singers, Columbus Boys Choir (Bernstein): Columbia KS 6605 (S), KL 6005 (M).
- THE HEIFETZ-PIATIGORSKY CONCERTS**: RCA Victor (3-12") LSC 2770 (S), LM 2770 (M).
- BEETHOVEN**—Quartets (16) (complete); Budapest Quartet: Columbia M4S-616 & M5S-677 (S), M4L-254 & M5L-277 (M).
- MARIA CALLAS SINGS VERDI ARIAS**: Angel S 36221 (S), 36221 (M).
- BEETHOVEN**—Symphonies (9) (complete); Berlin Phil., (Karajan): D.G.G. (8-12") SKL 101/8 (S), KL-1/8 (M).
- BEETHOVEN**—Sonatas (5) for Cello & Piano (complete); Rostropovich, Richter: Philips (2-12") PHS-2-920 (S), PHM-2-520 (M).
- MUSSORGSKY**—Boris Godounov; London, Bolshoi Theatre (Melik-Pachaev): Columbia (4-12") M4S-696 (S), M4L-296 (M).
- BACH**—Two and Three Part Inventions; G. Gould: Columbia MS 6622 (S), ML 6022 (M).
- "POPS" GOES THE TRUMPET**; Hirt, Boston Pops Orch. (Fiedler): RCA Victor LSC 2729 (S), LM 2729 (M).
- MARIA CALLAS SINGS ARIAS BY BEETHOVEN, MOZART AND WEBER**; Paris Conservatoire (Rescigno): Angel S 36200 (S), 36200 (M).
- BEETHOVEN**—Symphony No. 3; Philharmonia Orch. (Klemperer): Angel S 35853 (S), 35853 (M).
- RAVEL**—Bolero; New York Phil. (Bernstein): Columbia MS 6011 (S), ML 5293 (M).
- BRAHMS**—Piano Concerto No. 1; Cliburn, Boston Symph. Orch. (Leinsdorf): RCA Victor LSC 2724 (S), LM 2724 (M).
- STRAUSS—Symphonia Domestica; Cleveland Orch. (Szell)**: Columbia MS 6627 (S), ML 6027 (M).
- PUCCINI**—Tosca; Price, DiStefano, Taddei, Corena, Vienna Phil. (Karajan): RCA Victor (2-12") LDS 7022 (S), LD 7022 (M).
- BACH**—Brandenburg Concerti (6) (complete); Philharmonia Orch. (Klemperer): Angel (2-12") S 3627 (S), 3627 (M).
- BARBER**—Concerto for Piano and Orchestra, Op. 38; Browning, Cleveland Orch. (Szell): Columbia MS 6638 (S), ML 6038 (M).

RCA Records Concert of Marian Anderson in D. C.

WASHINGTON—RCA Victor Records has recorded the opening concert of Marian Anderson's Farewell Recital Tour at Constitution Hall here Saturday (24) and will release an album, accompanied by a book-

let which includes an article by Vincent Sheen and photographic highlights of the artist's career.

The recital consisted of selections by Haydn, Handel, Schubert, Barber and Britten.

The album is scheduled for January release.

Miss Anderson will make 51 concert appearances on the tour, hitting Atlanta, Boston, Buffalo, Chicago, Montreal, Philadelphia, Cleveland and San Francisco.

The tour winds up Easter Sunday in New York's Carnegie Hall.

Shaw Chorale Gets Award

NEW YORK — The Robert Shaw Chorale has been awarded a gold record for its RCA Victor LP, "Christmas Hymns and Carols Volume 1." The award, certified by the Record (Continued on page 14)

2 RCA Artists Record in London

LONDON—Two RCA Victor artists—Lorin Hollander and Leonard Pennario—have been recording here with the Royal Philharmonic Orchestra conducted by Andre Previn.


Hollander has taped the Khachaturian Concerto and the Bloch Scherzo Fantasque. Pennario has recorded Rachmaninoff's First and Fourth Piano Concertos.

The recordings were supervised by Victor Red Seal head Peter Delheim.

World Artists Set for TSO

TORONTO—The 43d season of Toronto Symphony Orchestra subscription concerts will bring many internationally famous artists to perform with the orchestra in its series of 15 concerts, each of which is repeated on two successive nights. Home of the TSO is Massey Hall, which has been highly praised

(Continued on page 14)



YOU

ARE NOW READING THE WORLD'S MOST AUTHORITATIVE AND RESPECTED BUSINESS PAPER FOR THE MUSIC-RECORD INDUSTRY . . .

- more news • more research • more ideas • faster reporting • better facilities • longest experience • greatest accuracy • best analysis

This Week and Every Week • Subscribe NOW

Just mail request order today

BILLBOARD, 2160 Patterson Street, Cincinnati, Ohio 45214 707

Please enter my subscription to BILLBOARD for

1 YEAR \$15 3 YEARS \$35 New Renew

Payment enclosed 2 EXTRA issues for cash Bill me later

Above subscription rates for Continental U. S. & Canada. Overseas rates on request.

Company _____

Name _____

Address _____

City _____ State & Zip _____

Type of Business _____ Title _____

**NEW!
NEW!
NEW!
THE EVERLY
BROTHERS**



**GONE
GONE
GONE**

**IN THE SINGLES-SUCCESS
TRADITION OF THE EVERLYS
... AT THEIR GREATEST!**



**WARNER BROS.
RECORDS**

PEOPLE AND PLACES

Continued from page 10

program will be shown during the Christmas holidays... The college division of the William Morris Agency has prepared a special booklet of "Selected Campus Attractions" for distribution along the campus circuit... **Jonah Jones** and his quartet currently playing at the Blue Spruce Inn, Roslyn, L. I. ... Personal manager **Gerard W. Purcell** flew to Los Angeles last week for business meetings with his West Coast office.

Don Kirshner, president of the music division of Columbia Pictures-Screen Gems TV, became the father of a girl, Daryn Lisa, Oct. 16... **Doles Dickens**, musical director for Straight Ahead Rhythm, Inc., just cut sides with singing disk jockey **King Coleman** of WWRL, and jazz guitarist **Kenny Burrell**... **Anna Sosenko**, who wrote "Darling, Je Vous Aime Beacoup," now running the 7 Arts Collectors Gallery in New York... The **Spats**, ABC-Paramount Records, will appear with the **Rolling Stones** at the Long Beach Sports Arena Nov. 1... Comedienne **Renee Taylor** is featured in **Vaughn Meader's** revue, "The Populace," at the Cafe Au Go Go in Greenwich Village.

World Artists Set for TSO

Continued from page 12

by the greats for its superb acoustics.

Guest soloists will include pianist **Van Cliburn**, violinist **Nathan Milsten**, pianist **Emil Giles**, cellist **Leonard Rose**, violinist **Leonid Kogan**, pianist **Anton Kuerti**.

Guest conductors will be **Seiji Ozawa**, who takes over the TSO from **Walter Susskind** next season; **Hungarian Istvan Kertesz**, who has conducted most of the leading opera companies and orchestras in Europe, and **Hans Schmidt-Isserstedt**, chief conductor of the North German Radio Symphony Orchestra and conductor of the Stockholm Philharmonic.

Wins Decision Greco Poised And Polished

Continued from page 10

identification with such great tunes as "Around the World" and "The Lady Is a Tramp"—both of which he sang with gusto during his Tuesday (20) night performances last week.

While belting out such swingers as "Day in, Day Out" and "Wouldn't It Be Lovely," he puts his whole body into the renditions, bouncing first on one foot, then on the other.

As the audience warms up, and it doesn't take long, so does **Buddy**. Bow tie removed, he carries a broad, warm grin and lets loose with fine interpretive readings of such pop classics as "Bewitched" and "People." As a change of pace he offered two jazz numbers seated at the grand piano.

From his latest Epic album, "Buddy Greco on Stage," he twisted his way sharply through "Zippy-De-Do-Da" (also his recent single).

Under the direction of Greco's pianist-arranger **Dick Palombi**, the club's 13-piece orchestra (one of the best in clubs today) provided him with great support.

Sharing the bill with the vocalist was comedian **Shecky Green**. His antics and ad-libs kept the room very much alive during his 40 minutes on stage. He has the potential for a comedy album.

GIL FAGGEN

'Golden Boy'

Continued from page 10

and projections, and **Donald McKayle's** choreography, especially the closing fight scene between **Davis** and **Jaime Rogers**, give the production an unusual visual excitement.

Both **Capitol Records** and the score's publisher, **E. H. Morris**, have helped finance the show. It looks like an investment that will pay off. **Mike Gross**

Chorale Gets Award

Continued from page 12

Industry Association of America, is presented for albums that have passed the \$1,000,000 sales mark.

Shaw accepted the gold record recently at a special luncheon at **Victor's** executive offices in New York. The award was presented by **Roger Hall**, manager of **Red Seal** artists and repertoire.

R&B DJ. ROUNDUP

The information below is reported each week by leading R&B disk jockeys. The Contributing Editor is **KAL RUDMAN**.

NATIONAL BREAKOUTS are those records registering sales in a significant number of regions and can be classified as new hit records.

REGIONAL BREAKOUTS are those records breaking in one or more regions of the U. S. but not in sufficient number of areas to date to be considered national in scope.

Individual disk jockey reports give those records that are making their first appearance in the local top 15, the local breakouts, records to watch based on initial action in each market and the Top LP's.

★ ERNIE DURHAM—WJLB, DETROIT

- TOP 15
BABY LOVE—Supremes, Motown
MAYBE THE LAST TIME—James Brown, Smash
AIN'T DOIN' TOO BAD—Bobby Bland, Duke
I WANT YOU TO HAVE EVERYTHING—Lee Rogers, D Town ("Big Jumper")
BABY DON'T DO IT—Marvin Gaye, Tamla
GOTTA GIVE HER LOVE—Volumes, American Arts
RUNNIN' OUT OF FOOLS—Aretha Franklin, Columbia
NEEDLE IN A HAYSTACK—Velvelettes, VIP
BEAUTICIAN BLUES—B. B., King
REACH OUT FOR ME—Dionne Warwick, Scepter
IT'S ALL OVER—Walter Jackson, Okeh ("Breaking")
BLESS OUR LOVE—Gene Chandler, Constellation
THAT'S WHAT LOVE IS MADE OF—Miracles, Tampa
HE'S JUST A PLAYBOY—Drifters, Atlantic
OH NO NOT MY BABY—Maxine Brown, Scepter

- BREAKOUTS
THOSE LONELY LONELY NIGHTS—Vernon & Jewell, Kent
KENTUCKY BLUEBIRD—Lou Johnson, Big Hill
THE JERK—Larks, Money

- RECORDS TO WATCH
COME HOME—Barbara Lewis, Atlantic
AIN'T IT THE TRUTH—Mary Wells, 20th-Fox
SWEET THING—Spinners, Motown
THANK YOU FOR LOVING ME—Sapphires, ABC
TOO MANY FISH IN THE SEA—Marvelettes, Tamla

★ KEN HAWKINS & WILL RUDD—WJMO, CLEVELAND

- BREAKOUTS
I'M THE LOVER MAN—Little Jerry Williams, Southern Sound
I WANT YOU TO HAVE EVERYTHING—Lee Rogers, D Town
AIN'T DOIN' TOO BAD—Bobby Bland, Duke
NEEDLE IN A HAYSTACK—Velvelettes, VIP

- RECORDS TO WATCH
YOU DON'T LOVE ME—Z. Z. Hill, Kent
IT'S ALL OVER—Walter Jackson, Okeh
TROUBLE CHILD—Barbara Mason, Crusader
MAYBE TONIGHT—Shirelles, Scepter
LOOK AWAY—Garnet Mimms, U.A.
GOTTA GIVE HER LOVE—Volumes, American Arts

★ O. C. WHITE—WAWA, MILWAUKEE

- BREAKOUTS
OH NO NOT MY BABY—Maxine Brown, Scepter
CHAINED AND BOUND—Otis Redding, Volt
FIND OUT WHAT'S HAPPENING—Spidells, Monza
LOOK AWAY—Garnet Mimms, U.A.
MAYBE TONIGHT—Shirelles, Scepter
TOPKAPI—Jimmy McGriff, Sue
HURTIN' INSIDE—Barbara & Brenda, Heidi
NEEDLE IN A HAYSTACK—Velvelettes, VIP
MEET ME TONIGHT—Debbie Rollins, Ascot

★ HAMP SWAIN—WIBB, MACON-ATLANTA

- BREAKOUTS
THEN YOU CAN TELL ME GOODBYE—Johnny Nash, Chess
I HAD A GOOD HOME BUT I LEFT—Joe Tex, Dial
JUMP BACK—Rufus Thomas, Stax
THAT'S HOW STRONG MY LOVE IS—O. V. Wright, Goldwax
CHAINED AND BOUND—Otis Redding, Volt

★ JERRY THOMAS—KNOX, DALLAS-FORT WORTH

- BREAKOUTS
HIDE AWAY—King Curtis, Capitol
HEY MR. LONESOME—Carltons, Chess
BEAUTICIAN BLUES—B. B. King, Kent
LAST NIGHT—Jr. Parker, Duke
MAYBE TONIGHT—Shirelles, Scepter

- RECORDS TO WATCH
DON'T DECEIVE ME—Ted Taylor, Okeh
YOU DON'T LOVE ME—Z. Z. Hill, Kent
I'M GOING UPSIDE YOUR HEAD—Jimmy Reed, Vee Jay
WHAT GOOD AM I WITHOUT YOU—Gaye & Weston, Tamla

★ RUBEN (SUGAR DADDY) HUGHES—WHOZ, MOBILE

- BREAKOUTS
AIN'T DOIN' TOO BAD—Bobby Bland, Duke
DON'T DECEIVE ME—Ted Taylor, Okeh
BEAUTICIAN BLUES—B. B. King, Kent
SHE'S ALRIGHT—Jackie Wilson, Brunswick

★ AL BELL—WUST, WASHINGTON

- FIRST APPEARANCE IN LOCAL TOP 15
HURTIN' INSIDE—Barbara & Brenda, Heidi
AIN'T DOIN' TOO BAD—Bobby Bland, Duke
NEEDLE IN A HAYSTACK—Velvelettes, VIP
CHAINED AND BOUND—Otis Redding, Volt

- BREAKOUTS
"THE 81"—Candy & Kisses, Cameo
TRY ME—Jimmy Hughes, Fame
SLOOP DANCE—Vibrations, Okeh
LOOK AWAY—Garnet Mimms, U.A.
I'M LONELY—Bobby Byrd, Smash
SHE'S ALRIGHT—Jackie Wilson, Brunswick
BEAUTICIAN BLUES—B. B. King, Kent

- RECORDS TO WATCH
I'VE GOT THE SKILL—Jackie Ross, Chess
AIN'T IT THE TRUTH—Mary Wells, 20th-Fox
I'M GOING UPSIDE YOUR HEAD—Jimmy Reed, Vee Jay
NEVER TRUST A WOMAN—B. B. King, ABC
HE'S GONE—Royalettes, MGM

★ MCKINLEY (CROWN PRINCE) WILLIAMS & AL GARNER—WRBD, FORT LAUDERDALE

No. 1—AFTER LAUGHTER—Wendy Rene, Stax

- BREAKOUTS
I'M LONELY—Bobby Bland, Smash
TRY ME—Jimmy Hughes, Fame
SOMETHING IN MY EYE—Music City Soul Bros., M.C.

- RECORDS TO WATCH
LOOK AWAY—Garnet Mimms, U.A.
S-W-I-M—Bobby Freeman, Autumn
I'VE GOT THE SKILL—Jackie Ross, Chess
HURTIN' INSIDE—Barbara & Brenda, Heidi
HERE SHE COMES—Tymes, Cameo
WALKING IN THE RAIN—Ronettes, Phillies

★ CLARENCE (SWEET DADDY) SCAIFE—WNOO, CHATTANOOGA

- BREAKOUTS
OH NO NOT MY BABY—Maxine Brown, Scepter
TRY ME—Jimmy Hughes, Fame
THAT'S WHERE IT'S AT—Sam Cooke, Victor
MY ADORABLE ONE—Joe Simon, Vee Jay
CHAINED AND BOUND—Otis Redding, Volt

★ JOHNNY "Q", NICK CARR, LONNIE SHEPPARD—WHIH, NORFOLK

- RECORDS TO WATCH
MAYBE TONIGHT—Shirelles, Scepter
WHAT GOOD AM I WITHOUT YOU—Gaye & Weston, Tamla
MAKE UP YOUR MIND—Anna King, Smash

★ HUNTER HANCOCK, PETER TRIPP & ROSKO—KGFJ, LOS ANGELES

- TOP HITS
THE JERK—Larks, Money
CHITTLINS—Gus Jenkins, Tower
AIN'T DOIN' TOO BAD—Bobby Bland, Duke
THEN YOU CAN TELL ME GOODBYE—Johnny Nash, Chess
THOSE LONELY LONELY NIGHTS—Vernon & Jewel, Kent
HIDEAWAY—King Curtis, Capitol
OH NO NOT MY BABY—Maxine Brown, Scepter
SAY THAT YOU LOVE ME—Impressions, ABC
BEAUTICIAN BLUES—B. B. King, Kent
DON'T ANSWER THE DOOR—Jimmy Johnson, Magnum

★ "BIG O", HARRY PHILLIPS, OLIVER MOSS, "BIG DADDY JOE" & "JOLLY JIM"—KCAC, PHOENIX

- BREAKOUTS
THEN YOU CAN TELL ME GOODBYE—Johnny Nash, Chess
OPPORTUNITY—Jewels, Dimension
GOOD NIGHT BABY—Butterflies, Red Bird
BABY DON'T DO IT—5 Royals, Smash

★ GEORGIE WOODS & JIMMY BISHOP—WDAS, PHILADELPHIA

- BREAKOUTS
"81"—Candy & Kisses, Cameo
CHAINED AND BOUND—Otis Redding, Volt
REACH OUT FOR ME—Dionne Warwick, Scepter
THE JERK—Larks, Volt
MY ADORABLE ONE—Joe Simon, Vee Jay
NEEDLE IN A HAYSTACK—Velvelettes, VIP
LOOK AWAY—Garnet Mimms, U.A.

- RECORDS TO WATCH
HAPPIEST GIRL IN THE WORLD—Tiffanys, Arctic
TOO MANY FISH—Marvelettes, Tamla
I'VE GOT THE SKILL—Jackie Ross, Chess
CHITTLINS—Gus Jenkins, Tower
HIDEAWAY—King Curtis, Capitol
FIND ANOTHER LOVE—Tams, Gen. Amer.
OH NO NOT MY BABY—Maxine Brown, Scepter
MAYBE TONIGHT—Shirelles, Scepter
YOU CAN MAKE IT—Arnold Mitchell, Newtown

- SMASH LP
SATURDAY NIGHT AT THE UPTOWN—Various artists, Atlantic

★ PAUL (FAT DADDY) JOHNSON—WSID, BALTIMORE

- BREAKOUTS
GOOD—Dee Dee Sharp, Cameo
SLOOP DANCE—Vibrations, Okeh
"81"—Candy & Kisses, Cameo
SHE'S ALRIGHT—Jackie Wilson, Brunswick
I'M YOUR LOVER MAN—Little Jerry Williams, Southern Sound
THE JERK—Larks, Money
DON'T DECEIVE ME—Ted Taylor, Okeh
BABY DON'T DO IT—5 Royals, Smash
LITTLE MARIE—Chuck Berry, Chess
IT'S ALL OVER—Walter Jackson, Okeh

- RECORDS TO WATCH
TOO MANY FISH—Marvelettes, Tamla
WHY CAN'T THEY UNDERSTAND—Davis Bros., Jamie
FIND ANOTHER LOVE—Tams, Gen. Amer.

★ JOHN HARDY—KDIA, SAN FRANCISCO

- RECORDS TO WATCH
TWO OF A KIND—Jack & Jill, Maxx
TOO MANY FISH—Marvelettes, Tamla
STOP TAKING ME FOR GRANTED—Mary Wells, 20th-Fox
I'VE GOT THE SKILL—Jackie Ross, Chess
LONELY LONELY NIGHTS—Vernon & Jewell, Kent
BELIEVE IN ME—Jimmy McCracklin, Imperial

★ ROBERT B.Q.—KATZ, ST. LOUIS

- BREAKOUTS
THE JERK—Larks, Money
BABY DON'T DO IT—5 Royals, Smash
S-W-I-M—Bobby Freeman, Autumn

- RECORDS TO WATCH
I DON'T WANNA FUSS—Sugarpie DeSanto, Chess
LP: AT THE COPA—Sam Cooke, Victor

HOT POP
EARL VAN DYKE
"SOUL STOMP"
SOUL RECORDS
a division
of the Motown Record Corp.

Call For...
CUSTOM PRESSING
7" - 10" - 12"
EXPERTS IN ALL PHASES OF RECORD MANUFACTURING
"FROM TAPE TO TRUCK"
PREMIER CUSTOM PRESSING
PREMIER ALBUMS INC.
140 DELAWARE AVENUE
CLIFTON, NEW JERSEY
PHONE 473-7218 AREA CODE 201

CORRINE CORRINA
Dean Martin
in the Reprise album
"Everybody Loves Somebody"
DON'T WORRY 'BOUT ME
Robert Goulet
in the Columbia album
"Without You"
MILLS MUSIC, INC., NYC

BET ON ROULETTE's "FAIR LADIES"



MY FAIR LADY GOES LATIN—Tito Puente—A completely unique version. The big songs from the big show performed in different Latin American dance rhythms. (S)R-25276.



MY FAIR LADY—MY WAY—Johnny Richards—A big band jazz version—only one of its kind on the market! (S)R-52114.

AND THE NEW NOVEMBER LPs TO....



LOVE SONGS FROM A COP—Joe E. Ross—Star of "Car 54 Where Are You?" in his first singing role. (S)R-25281.



THE RACE RACE—Sandy Baron—A timely satire—will rock the country with laughter. R-25277.

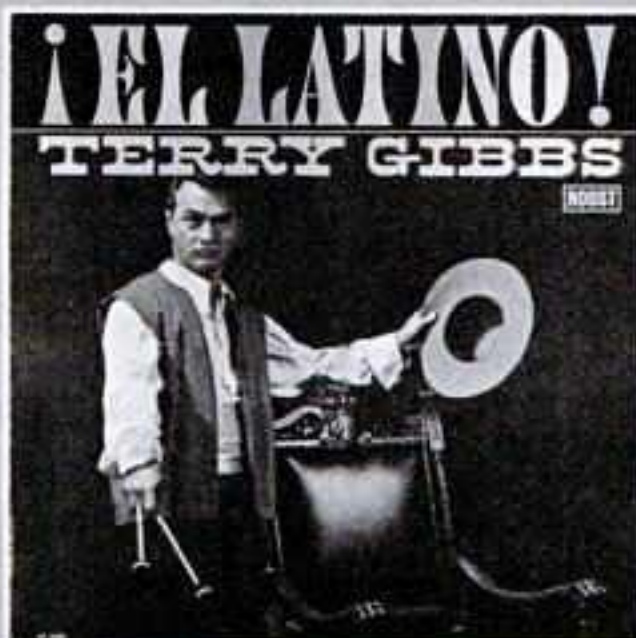


THEY CALL US AU GO GO SINGERS—Au Go Go Singers—Nine folksters in a rousing songfest. (S)R-25280.



BY JUPITER & GIRL CRAZY—Jackie Cain & Roy Kral—Swingin' versions of the scores from two all-time Broadway hits. (S)R-25278.

"GET YOU TO THE BANK ON TIME"



EL LATINO!—Terry Gibbs—Vibes—Latin beat—great standards mean sales. (S)LP-2260 Roost.



THE RETURN OF BUD POWELL—Bud Powell—Back in the U. S. and greater than ever! (S)R-52115.



POLYNESIAN RENDEZVOUS—Daphne Walker & George Tumohai—A musical escape to Paradise. (S)R-25279.



CAROLING AT CHRISTMAS—The Burke Family Singers—The most beautiful Christmas LP of the season. (S)SQ-33005 Squire.

EVERYTHING'S COMING UP NEW ON



ROULETTE



SINGLES

REVIEWS



HOT POP

SPOTLIGHTS

Singles with Top 50 chart potential suitable primarily for contemporary music formats. (Positions 1 through 50.)

LOU CHRISTIE — HAVE I SINNED (Weslu, BMI) (2:30)—Highly distinctive sound and arrangement. High register vocal coupled with great dance beat and effective teen lyrics. The little gals should go out of their skulls with this offering. Flip: "Pot of Gold" (Weslu, BMI) (2:35). **Colpix 753**

GLADYS KNIGHT AND THE PIPS—EITHER WAY I LOSE (Blackwood Music, Inc., BMI) (2:38)—Good story line and easy go delivery full of feeling. Strong followup to recent hit. Flip: "Go Away" (Maxx Music, BMI) (2:41). **Maxx 331**

MIKE RABIN AND THE DEMONS—HEAD OVER HEELS (Hunter, 2:00)—Drivin' sound with pounding beat and moanin' vocal. Featured guitar solo adds impact. Flip: "I'm Leaving You" (Lorna (2:00). **Tower 109**

CHIFFONS—WHAT AM I GONNA DO WITH YOU (HEY BABY) (Screen Gems-Columbia, BMI) (3:02)—Haunting melody smoothly delivered. Pop blues with lyrics that pack a punch. Flip: "Strange Strange Feelin'" (Bright Tunes, BMI) (2:04). **Laurie 3275**

THE 4 SEASONS—BIG MAN IN TOWN (Saturday-Gavadima, ASCAP) (2:40)—Usual top commercial high-pitched pathos. Good teen lyric with big sound. Flip: "Little Angel" (Saturday-Gavadima, ASCAP) (2:31). **Philips 40238**

BEACH BOYS—Dance, Dance, Dance (Sea of Tunes, BMI) (2:00)—A smash entry. Expected outdoor sound featuring a tremendous rock-surfing beat and groovy lyrics. Boys have never sounded better. Flip: "The Warmth of the Sun" (Sea of Tunes, BMI) (2:47). **Capitol 5306**

REVIEWED THIS WEEK, 146—LAST WEEK, 135

GUEST PANELIST OF THE WEEK

KEN DOWE

DJ, 3-7 p.m., KLIF, Dallas

"BABY DON'T GO"

Sonny & Cher

Reprise 0309



Each week a program director and/or deejay is invited to sit-in and help Billboard's Review Panel select Spotlights. When unable to come to the New York office, guest panelists listen and vote via special WATS long-distance speaker-telephone hook-up. An opportunity is also given the guest to publicize his own or station "Pick of the Week."

LITTLE ANTHONY AND THE IMPERIALS—GOIN' OUT OF MY HEAD (South Mountain, BMI) (2:50)—The boys are coming off a hit. This entry should prove to be a tremendous seller as well. Big sound arrangement and group sings with dramatic impact. Flip: "Make It Easy on Yourself" (South Mountain, BMI) (2:50). **DCP 1119**

P. J. PROBY—TOGETHER (DeSylva, Brown & Henderson-Ross Jungnickel, ASCAP) (2:35)—Old standard gets rocky up-dating featuring high pitched dual voice wailing by Proby. Exciting sound with some wild electric guitar on break. Flip: "Sweet and Tender Romance" (Southern, ASCAP) (2:00). **London 9705**

CHART SPECIALS

(Bottom 50 Chart Potential & "Bubbling Under")

HOT POP

BOBBY GOLDSBORO—I Don't Know You Anymore (Screen Gems-Columbia, BMI) (2:12)—Little Drops of Water (Picturetone, BMI) (2:18). **UNITED ARTISTS 781**

JOE HINTON—A Thousand Cups of Happiness (Lion, BMI) (2:18)—If You Love Me (Lion, BMI) (2:25). **BACK BEAT 532**

BARRY LEE—Make It (Beat-Unart, BMI) (2:06). **VEEP 1201**

JERRY ALLISON & THE CRICKETS—I Think I've Caught the Blues (Dundee, BMI) (1:51). **LIBERTY 55742**

JIMMY RADCLIFFE—Long After Tonight Is Over (Arch, ASCAP) (2:35). **MUSICOR 1042**

BOBBY HART—Turn on Your Love Light (Don, BMI) (2:05). **DCP 1113**

ROY HAMILTON—You Can Count on Me (Roosevelt, BMI) (2:23). **MGM 13291**

LESLEY MILLER—Heartache Is Over (Helios, BMI) (2:02). **RCA VICTOR 8455**

HEINZ—Questions I Can't Answer (Celpha) (2:18). **TOWER 110**

THE CASUALS—Mustang 2 + 2 (Ronbre-Coach & Four, BMI) (2:20). **SOUND STAGE 7 2534**

LINDA LAINE—Low Grades and High Fever (Belinda) (2:03). **TOWER 108**

IVAN & THE SABERS—Just Let Her Go (B-W, BMI) (2:25). **PRISM 1893**

TOMMY ROE—Party Girl (Unart, BMI) (2:36). **ABC-PARAMOUNT 10604**

PAUL AND PAULA—No Other Baby (LeBill-Marbill, BMI) (1:49). **PHILIPS 40234**

HONEY BEES—One Wonderful Night (Screen Gems-Columbia, BMI) (2:28). **FONTANA 1939**

SPIRITUAL

SISTER MARIE TRIMBLE—Go Ahead (2:36). **GOSPEL CORNER 100**

MELVIN CARTER AND LOS ANGELES COMMUNITY YOUTH CHOIR—Every Now and Then (Part I & II) (Martin-Morris, BMI) (3:25, 3:14). **PROVERB 1012**



SPOTLIGHT WINNERS OF THE WEEK

SINGLES REVIEW POLICY

Every single sent to Billboard is heard by Billboard's Review Panel, and its programming and sales potential is rated within its category of music. Reviews are presented for Spotlights only. No listing is printed of records receiving a 3 Star rating or under.

MIDDLE ROAD

JANE MORGAN—Funny World (Marks, BMI) (2:35)—Dominique (General, ASCAP) (2:20). **COLPIX 754**

MITCH MILLER—The Youngblood Hawke Theme No. 1 (Witmark, ASCAP) (2:05)—The Youngblood Hawke Theme No. 2 (Witmark, ASCAP) (1:50). **COLUMBIA 43149**

PETE JOLLY TRIO—Sweet September (Wood, ASCAP) (2:28). **AVA 169**

LES McCANN — Que Rico (Wood, ASCAP) (2:45). **WORLD-PACIFIC 418**

WINDSOR STRINGS — Woman of Straw (Unart, BMI) (2:22). **UNART 1202**

MR. ACKER BILK—The Good Life (Paris, ASCAP) (2:27). **ATCO 6323**

DORIS DAY—Send Me No Flowers (Artists, ASCAP) (2:11). **COLUMBIA 43153**

JIMMY DURANTE — Old Man Time (Miller, ASCAP) (2:35). **WARNER BROS. 5483**

SI ZENTNER—Spanish Rice (Painted Desert, BMI) (2:07). **RCA VICTOR 8454**

NELSON RIDDLE—Fiddler on the Roof (Sunbeam, BMI) (2:24). **REPRISE 0319**

RHYTHM & BLUES

COASTERS—I Must Be Dreaming (Quintet, BMI) (2:35)—Wild One (Sewilla-Cottillion, BMI) (2:07). **ATCO 6321**

ANNA CRAIG—Nobody Loves Me (Premier, BMI) (2:37). **20TH CENTURY-FOX 540**

ANNA KING—Come On Home (Try Me, BMI) (2:14)—Sittin' in the Dark (Savoy, BMI) (2:13). **SMASH 1942**

GUS JENKINS—Chittlins (Orjac, BMI) (2:36). **TOWER 107**

IRMA THOMAS—Don't Mess With My Man (Ron, BMI). **RON 328**

JOE CARTER—Soul Before News (Trend, ASCAP) (2:50). **B&J 1001**

THE COMPANIONS—Be Yourself (Ben-Lee, BMI) (2:15). **GENERAL AMERICAN 711**

JOHNNY ADAMS—Lonely Drifter (Ron, BMI). **RON 995**

COUNTRY & WESTERN

SKEETS McDONALD—Down in Mexico (Pamper, BMI) (2:49)—Teardrop Inn (Bootel, BMI) (2:26). **COLUMBIA 43152**

TEXAS TROUBADOURS—Pan Handle Rag (Peer Int'l, BMI) (2:03). **DECCA 31699**

B. J. JOHNSON—Let the Party Be Over (Lonzo & Oscar, BMI) (2:14)—Searching (Singing River, BMI) (2:42). **NUGGET 229**

HUGH X. LEWIS—What I Need Most (Cedarwood, BMI) (2:47)—Too Late (Leeds, ASCAP) (2:35). **KAPP 622**

SCOTTIE HENSON & THE NEW KENTUCKY TRAVELERS—She was a T-Bone Talkin' Woman (But She Had a Hot Dog Heart) (2:20). **BLUE HILL 7007-7008**



PROGRAMMING

SPOTLIGHTS

Outstanding singles for radio station programming, but not necessarily Top 50 chart potential.

MIDDLE ROAD

MATT MONRO—WALK AWAY (Ardmore-Beechwood, BMI) (3:03)—Tender ballad warmly sung to string accompaniment. Tune registers high in British pop charts. Goose-pimple raiser. Flip: "April Fool" (Selma, BMI) (2:34). **Liberty 55745**

HUGO WINTERHALTER AND HIS ORK—BLUE VIOLINS-1965 (Pickwick, ASCAP) (2:48)—Powerful arrangement of former hit with the commercial sound of "The Stripper." The posh bluser moves from start to finish. Flip: "You You You" (Mellin, BMI) (2:18). **Kapp 625**

TERI THORNTON — WHERE ARE YOU LOVE? (Pincus, ASCAP) (2:45)—Bossa nova-flavored ballad much in the vein of her initial disk "Somewhere in the Night." Flip: "The Secret Life" (April, ASCAP) (2:54). **Columbia 43151**

Album Reviews on Page 56



RHYTHM & BLUES SPOTLIGHTS

PAT THOMAS—I CAN'T WAIT UNTIL I SEE MY BABY'S FACE (Picturetone, BMI) (2:39)—Impressive vocal on this exciting up-tempo bluser. Gal's got the right feel. Flip: "The Long Long Night" (Ragmar-Chapter, BMI) (2:22). **Verve 10333**

THE TAMS—FIND ANOTHER LOVE (Low-Ab, BMI) (1:50)—Plenty of commercial appeal for r&b and pop sales. Side swings along smoothly with good beat and first-rate sound. Flip: "My Baby Loves Me" (Lowery, BMI) (1:53). **General American 714**

BABY WASHINGTON—IT'LL NEVER BE OVER FOR ME (Bourne, ASCAP) (2:57)—Loaded with soul. The talented gal can't be beat when it comes to great r&b singing. Flip: "Move On Drifter" (Sagittarius-Mon-Ami, BMI) (2:54). **Sue 114**

CHUCK JACKSON—SINCE I DON'T HAVE YOU (Circle 7, BMI) (2:37)—Tremendous performance by Jackson on heart-breaker love ballad. Easy dance beat by big orchestra with chorus in close support. A smash with strong pop potential. Flip: "Hand It Over" (Ludix-Flo Mar Lu, BMI) (2:34). **Wand 169**

BILLY BUTLER AND THE CHANTERS—NEVER-THELESS (Camad-Chi Sound, BMI) (2:04)—A swaying wailer with exciting vocal. Gentle strings weave in and out of pow pow beat. Flip: "My Sweet Woman" (Curton-Jalynne, BMI) (2:29). **Okeh 7207**



COUNTRY & WESTERN SPOTLIGHTS

CHARLIE LOUVIN—LESS AND LESS (Tree, BMI) (2:23)—Sorrow and woe are well expressed in this song of lost love. Flip: "I Don't Want It" (Combine, BMI) (2:18). **Capitol 5296**

CLAUDE GRAY — TOO MANY RIVERS (Combine, BMI) (2:27)—Tenderly smooth reading of lonesome sounding tune. Easy beat could interest pop stations, too. Flip: "House of Tears (Casa de Llorando)." **Columbia 43150**

Now Exclusively on
DECCA® RECORDS

The ONE AND ONLY
Kingston Trio

THEIR FIRST EXCITING RELEASE

HOPE YOU
UNDERSTAND

c/w

MY
RAMBLIN BOY

31702



Copyrighted material

HOT 100

★ STAR performer—Sides registering greatest proportionate upward progress this week.

Table with columns: THIS WEEK, Wk. Ago, TITLE, Artist, Label & Number, Weeks on Chart. Contains top 32 songs.

Table with columns: (33-66), TITLE, Artist, Label & Number, Weeks on Chart. Contains songs 33 through 66.

Table with columns: (67-100), TITLE, Artist, Label & Number, Weeks on Chart. Contains songs 67 through 100.

HOT 100—A TO Z—(Publisher-Licensee)

Table listing songs A through Z with their respective artists and labels.

Table listing songs A through Z with their respective artists and labels.

Table listing songs A through Z with their respective artists and labels.

BUBBLING UNDER THE HOT 100

Table listing songs bubbling under the Hot 100 with their respective artists and labels.

Welcome again to the U.S.A.

ROLLING STONES



This is their great new exciting LP

LP features their
NEW HIT SINGLE

TIME IS ON MY SIDE

#9708

An Andrew Loog Oldham production for Impact Sound



Around And Around; Confessin' The Blues; Empty Heart;
Time Is On My Side; Good Times, Bad Times; It's All Over
Now; 2120 South Michigan Avenue; Under The Boardwalk;
Congratulations; Grown Up Wrong; If You Need Me; Susie Q
Stereo PS 402 Mono LL 3402

LONDON
RECORDS

ALBUM REVIEWS (continued)



POP SPOTLIGHT
THE INCOMPARABLE MANTOVANI
 Mantovani & His Ork. London LL 3392 (M); PS 392 (S)

This is another welcome addition to Mantovani's fine chain. Old favorites such as "Long Ago and Far Away," "Yesterdays," and "I'll Be Seeing You" are superbly arranged and instrumented. And those strings blend nicely to give the songs texture and softness. For listeners or dancers, this record is sure to please.



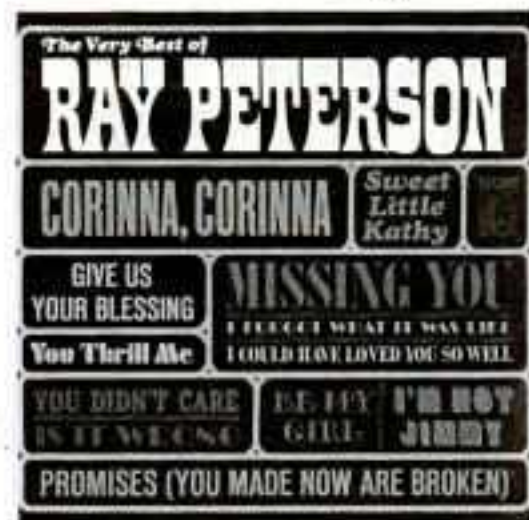
POP SPOTLIGHT
RHYTHMS OF THE SOUTH
 Edmundo Ros & His Ork. London SP 44054 (S)

Make no mistake about it... the first Edmundo Ros album for London Records in Phase 4 stereo was no fluke. It sold very well and so will this one, once stereophiles hear that it's available. Great sound, wonderful brilliance and Ros at his best. Deluxe packaging, too!



POP SPOTLIGHT
THE VERY BEST OF THE RAY CHARLES SINGERS
 MGM E 4257 (M); SE 4257 (S)

Here's an album that shows the Ray Charles vocal group at their very best. The 12 standards are sung with freshness and interpretation that is hard to match. Ably arranged by Charles, the melodies range from the romantic "September Song" to the breezy "Breezin' Along With the Breeze."



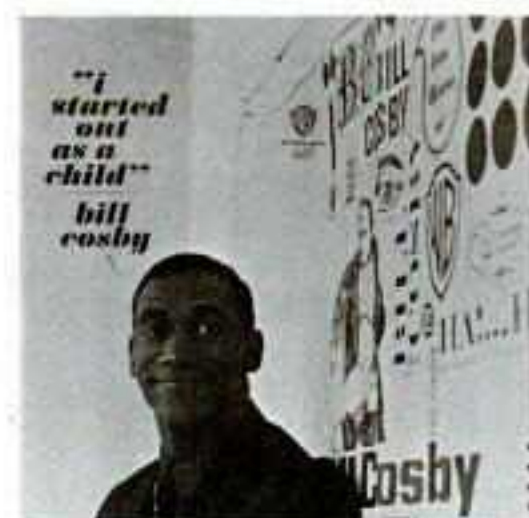
POP SPOTLIGHT
THE VERY BEST OF RAY PETERSON
 MGM E 4250 (M); SE 4250 (S)

Top vocal fare by Ray Peterson. Songs like "Corrina Corrina," "Missing You" and "Give Us Your Blessing" have attained international success in their renditions by Peterson and helped boost his popularity. He sings them and other selections in this album which show his vocal versatility.



POP SPOTLIGHT
PALLADIUM PERFORMANCES
 Ted Heath & His Music. London SP 44046 (S)

Undisputed top British big band maestro is Ted Heath. His previous London Records albums in Phase 4 Stereo have been commercial successes. There's no reason why this one, deluxe packaged, should not do as well. The sounds and arrangements are exciting. Stereo fans will really "dig this one."



COMEDY SPOTLIGHT
I STARTED OUT AS A CHILD
 Bill Cosby. Warner Bros. W 1567 (M)

This Cosby album should be a sure hit as Bill takes us into the zany, make-believe world of his youth. There's the story of how new sneakers were the rage of the neighborhood; how kids play football; a shortie on "My Pet Rhinoceros," among others. Bill by virtue of talent and good national TV exposure has become a top comic practically overnight. It's easy to understand why.



JAZZ SPOTLIGHT
THE TWO SIDES OF JACK WILSON
 Atlantic 1427 (M)

Jack Wilson is a do something pianist. He displays fine control of his direction and the mechanics while displaying a high degree of creativity. Wilson gets his fingers on such musical beauts as "The End of a Love Affair," "The Good Life," and "Kinta." Embraced by the bass sounds of Vinnygar and the sureness of Joe Jones on drums, Wilson and associates create some mighty fine jazz.

BREAKOUT ALBUMS

★ NATIONAL BREAKOUTS

SONGS, PICTURES & STORIES OF THE FABULOUS BEATLES

Vee Jay VJ 1092 (M); VJS 1092 (S)

★ NEW ACTION LP'S

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

MY FAIR LADY . . .

Ferrante & Teicher, United Artists UAL 3361 (M); UAS 6361 (S)

THE BEATLES GREATEST HITS . . .

Santo & Johnny, Canadian-American CALP 1017 (M); SCALP 1017 (S)

THE INCOMPARABLE MANTOVANI . . .

London LL 3392 (M); PS 392 (S)

BOBBY WOOD . . .

Joy JL 1001 (M); JLS 5001 (S)

SANDY NELSON LIVE! IN LAS VEGAS . . .

Imperial LP 9272 (M); LP 12272 (S)

ACCENT ON YOUTH . . .

Harry Simeone Chorale, Mercury MG 20920 (M); SR 60920 (S)

BILL BLACK'S COMBO GOES BIG BAND . . .

HI HL 12020 (M); SHL 32020 (S)

TEAR DOWN THE WALLS . . .

Joe & Eddie, Crescendo GNP 2005 (M); GNP 2005S (S)

LATIN VILLAGE . . .

Martin Denny, Liberty LRP 3378 (M); LST 7378 (S)



CLASSICAL SPOTLIGHT
BEETHOVEN: PIANO SONATAS NO. 29 IN B FLAT MAJOR, NO. 30 IN E MAJOR

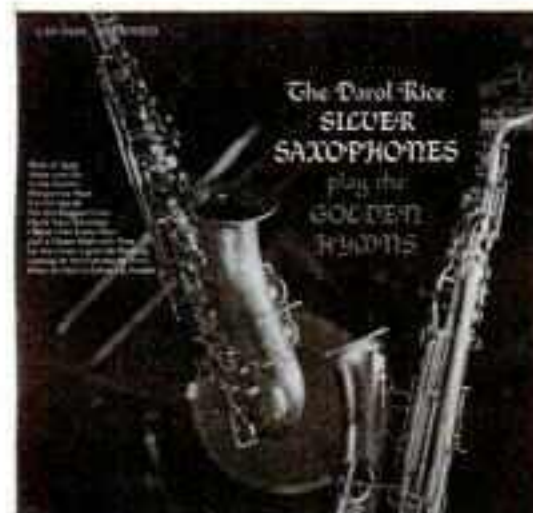
Wilhelm Kempff. Deutsche Grammophon SLP 138944 (S)

Kempff offers fine readings of the oft recorded and most popular Piano Sonata No. 30 by Beethoven and, in sharp contrast, the rarely recorded "Hammerklavier Sonata." Kempff's interpretations are expectedly excellent.



JAZZ SPOTLIGHT
STOMPS AND JOYS
 Jelly Roll Morton. RCA Victor LPV 508 (M)

Jazz buffs, particularly devotees of the New Orleans era, will find this a fascinating package, containing much material heretofore not available on LP. Sound is quite good, considering the age of the disks. The liner notes and discography add to the value.



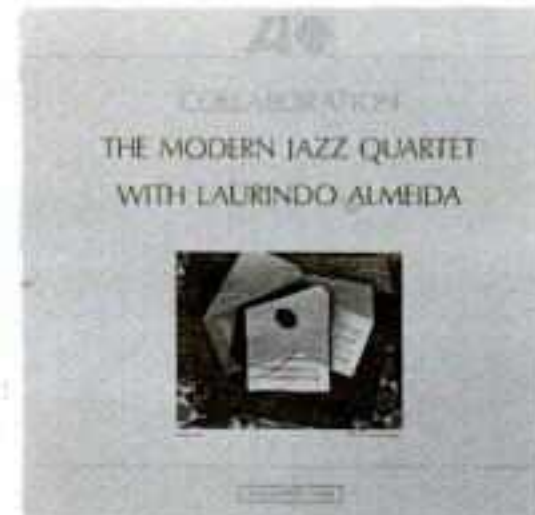
SACRED SPOTLIGHT
THE DAROL RICE SILVER SAXOPHONES PLAY THE GOLDEN HYMNS
 RCA Victor LPM 2929 (M); LSP 2929 (S)

There's a lightness and delicacy about the way Darol Rice's silver saxophones play old familiar hymns like "Just a Closer Walk With Thee," "It Is No Secret," and "Whispering Hope," that give this album a special sound and a special appeal to sacred music lovers.



CLASSICAL SPOTLIGHT
DONIZETTI: LUCIA DI LAMMERMOOR
 Various Artists. RCA Victrola VIC 6001 (M)

Spectacular cast featuring Roberta Peters, Jan Peerce, Giorgio Tozzi and Philip Maero with Erich Leinsdorf conducting the Rome Opera House Orchestra and Chorus. Excellent addition to current offerings designed to please the most exacting music enthusiast.



JAZZ SPOTLIGHT
COLLABORATION
 Modern Jazz Quartet with Laurindo Almeida. Atlantic 1429 (M)

Excellent teaming, Almeida's highly educated guitar is playing in the finest of circles when the MJQ is involved. The distinctive sound is obtained by the meticulous blending of feeling and approach. All but one of the cuts represented herein were played by Almeida and the Quartet during their European tour. Their repertoire is varied and tremendously interesting. A listening treat.

SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

POP SPECIAL MERIT

THE DANCING SOUNDS OF SAN FRANCISCO

Ernie Heckscher & His Fairmont Ork. Columbia CL 2256 (M); CS 9056 (S)

Ernie Heckscher has been playing some lilt-ing dance music at San Francisco's Fairmont Hotel but it's only been within the past year that the disk-buying crowd has caught up with him. Here again are the smooth Heckscher sounds on pops and show tunes for more dancing and listening pleasure.

POP SPECIAL MERIT

SATURDAY NIGHT AT THE UPTOWN

Various Artists. Atlantic 8101 (M)

This is an all-star package of a "Live" show that took place at The Uptown in Philadelphia. It's zestful and exciting and the fact that it contains many recent hits gives it strong sales potential. Among the artists represented are the Drifters, the Vibrations, Wilson Pickett and Barbra Lynn.

(Continued on page 24)

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective categories.



FOLK SPOTLIGHT
MEET THE BACK PORCH MAJORITY
 Epic LN 24123 (M)

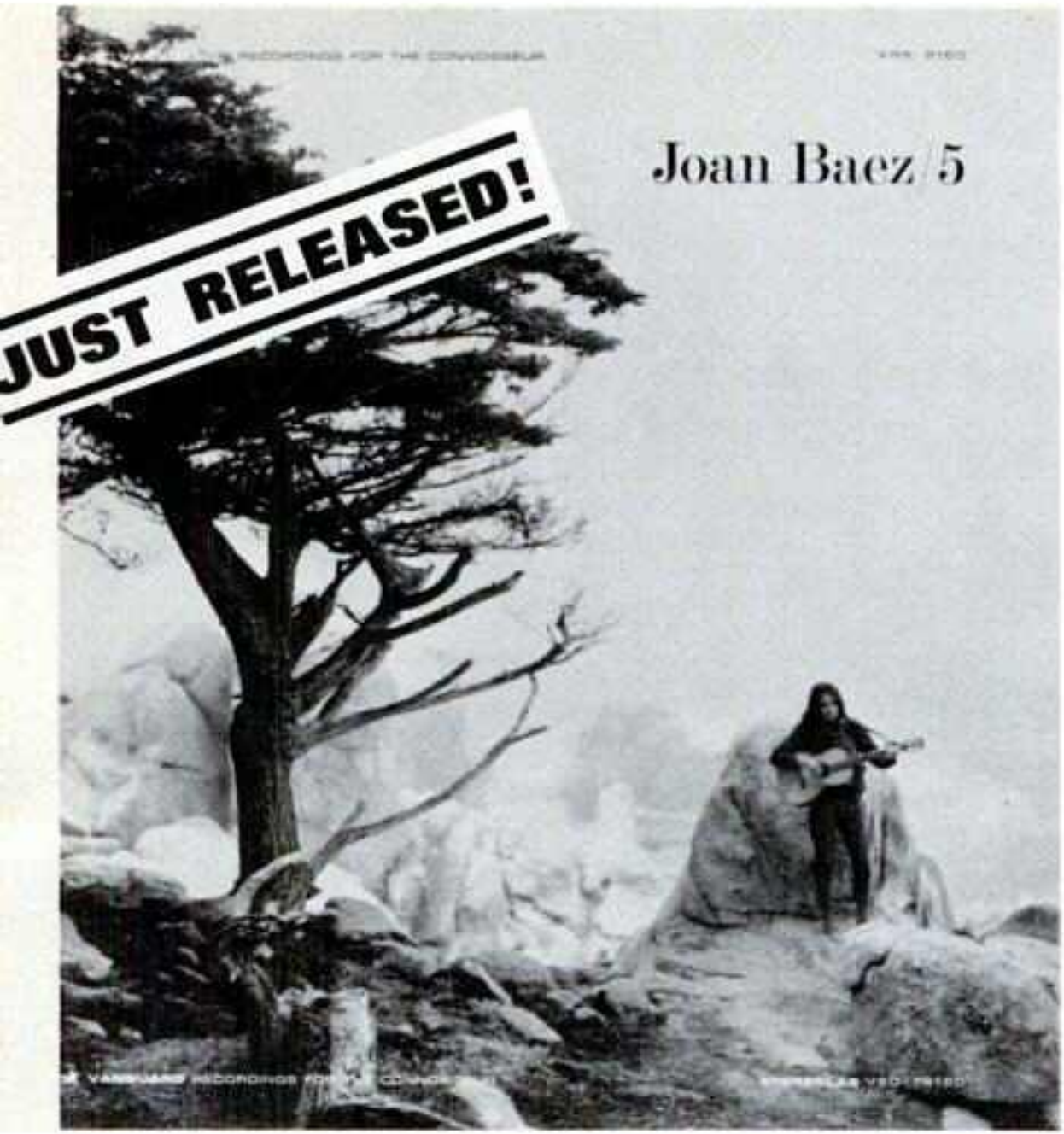
This is an excellent record by a group that should sell well. Their styling is different and exciting and they blend well together. "Julianne," "O! Dan Tucker," and "Cotton Bale Levee" move with color and strength. All in all, the disk is a highly entertaining introduction to a fine choral group.



LOW PRICE CHILDREN'S SPOTLIGHT
I LIKE HOLIDAYS!
 Tom Glazer. RCA Camden CAL 1055 (M); CAS 1055 (S)

Wonderful fare for the kiddie set, with Tom Glazer taking them through the holidays of the year in verse and song. Tony Mottola's orchestra provides excellent backing and adds to the over-all effectiveness of the presentation.

The leading folk singers are exclusive on VANGUARD



Joan Baez / 5

JOAN BAEZ / 5
VRS-9160 (Mono) VSD-79160 (Stereo)



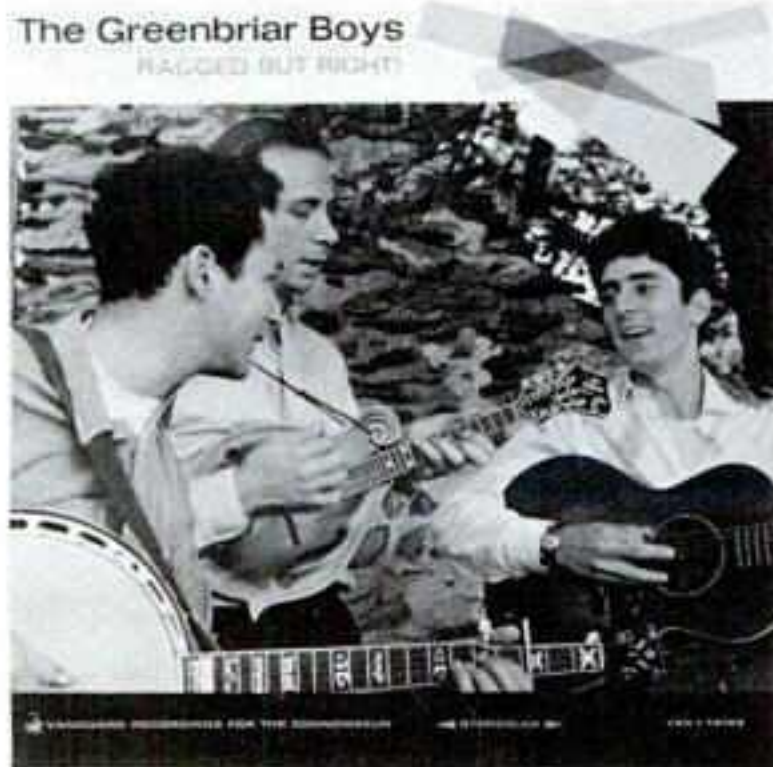
IAN AND SYLVIA
Northern Journey

VRS-9154 (Mono) VSD-79154 (Stereo)



BUFFY SAINTE-MARIE
It's My Way!

VRS-9142 (Mono) VSD-79142 (Stereo)



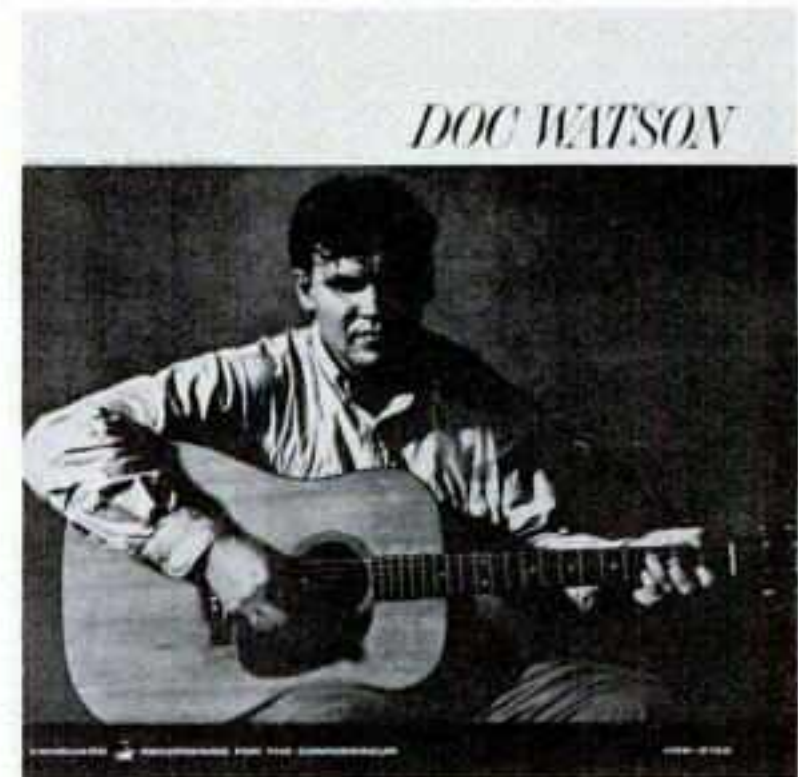
THE GREENBRIAR BOYS
Ragged But Right!

VRS-9159 (Mono) VSD-79159 (Stereo)



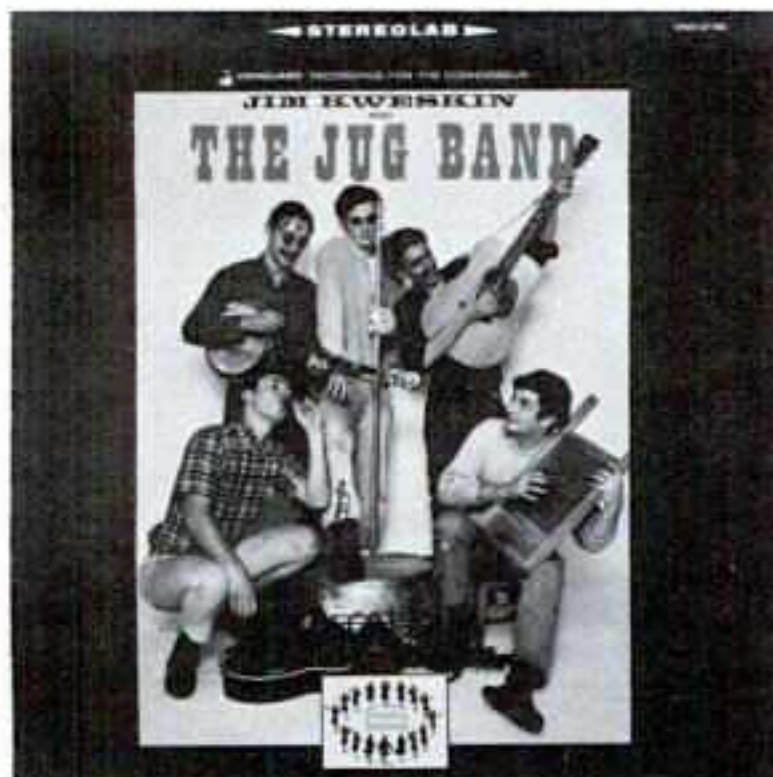
JOHN HAMMOND
Big City Blues

VRS-9153 (Mono) VSD-79153 (Stereo)



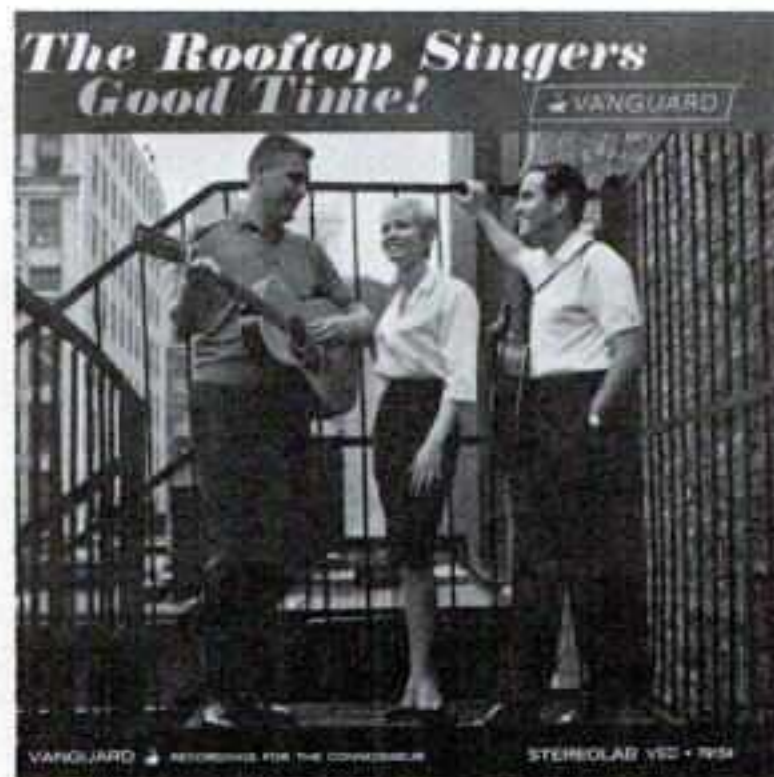
DOC WATSON

VRS-9152 (Mono) VSD-79152 (Stereo)



JIM KWESKIN AND THE JUG BAND

VRS-9139 (Mono) VSD-2158 (Stereo)



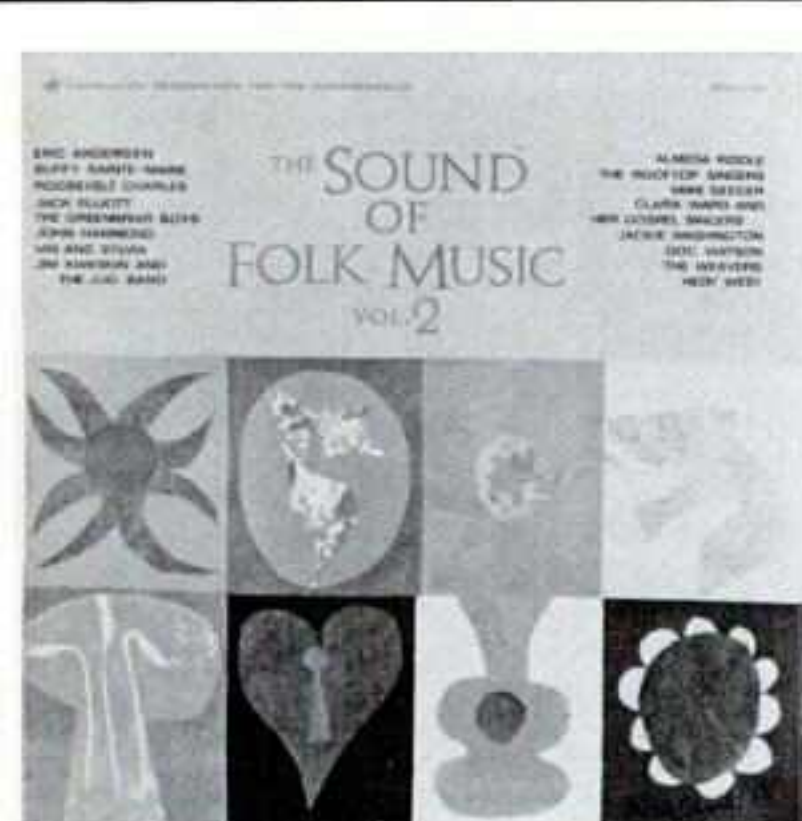
THE ROOFTOP SINGERS
Good Time!

VRS-9134 (Mono) VSD-79134 (Stereo)



THE WEAVERS—REUNION AT CARNEGIE HALL, 1963

VRS-9130 (Mono) VSD-2150 (Stereo)



For Budget-Line Users!

THE SOUND OF FOLK MUSIC, VOL. 2

Presenting in their favorite songs

Buffy Sainte-Marie—The Greenbriar Boys—Jack Elliott—Hedy West—John Hammond—Ian and Sylvia—Jackie Washington—Eric Andersen—Clara Ward and Her Gospel Singers—Jim Kweskin and the Jug Band—The Rooftop Singers—Mike Seeger—Roosevelt Charles—Doc Watson—Almeda Riddle—The Weavers.

SRV-140 (Mono) SRV-140 SD (Stereo)

ONE LIST PRICE, MONO AND STEREO **\$1.98**

THE JOAN BAEZ SONGBOOK



NOW

in all fine book and music stores
66 songs Joan Baez made famous
full lyrics—piano and guitar arrangements
historical annotations
68 illustrations in color by Eric Von Schmidt.

Cloth—\$5.95 Softbound—\$3.95

VANGUARD RECORDING SOCIETY, INC., 154 West 14th Street, New York 11, N. Y.

TOP LP'S

★ **STAR** performer—LP's on chart 9 weeks or less registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million dollar LP's.

This Week	Last Week	Title, Artist, Label	Wks. on Chart
1	2	PEOPLE Barbra Streisand, Columbia CL 2215 (M); CS 9015 (S)	5
2	3	EVERYBODY LOVES SOMEBODY Dean Martin, Reprise R 6120 (M); RS 6120 (S)	12
3	1	THE BEATLES—A HARD DAY'S NIGHT Soundtrack, United Artists UAL 2366 (M); UAS 4366 (S)	16
4	4	SOMETHING NEW Beatles, Capitol T 2108 (M); ST 2108 (S)	13
5	5	HOW GLAD I AM Nancy Wilson, Capitol T 2155 (M); ST 2155 (S)	9
6	6	ALL SUMMER LONG Beach Boys, Capitol T 2110 (M); ST 2110 (S)	14
7	10	THE ANIMALS MGM E 4264 (M); SE 4264 (S)	9
8	9	THE IMPRESSIONS KEEP ON PUSHING ABC-Paramount ABC 493 (M); ABCS 493 (S)	13
9	15	GREAT SONGS FROM MY FAIR LADY AND OTHER BROADWAY HITS Andy Williams, Columbia CL 2205 (M); CS 9005 (S)	6
10	8	HELLO, DOLLY! Original Cast, RCA Victor LOC 1087 (M); LSO 1087 (S)	37
11	11	THE BEST OF JIM REEVES RCA Victor LPM 2890 (M); LSP 2890 (S)	13
12	14	SUGAR LIPS Al Hirt, RCA Victor LPM 2965 (M); LSP 2965 (S)	11
13	12	GETZ/GILBERTO Stan Getz & Joao Gilberto, Verve V 8545 (M); V6-8545 (S)	22
14	18	HELLO, DOLLY! Louis Armstrong, Kapp KL 1364 (M); KS 2364 (S)	25
15	13	IT MIGHT AS WELL BE SWING Frank Sinatra, Count Basie & His Ork, Reprise R 1012 (M); RS 1012 (S)	11
16	17	COTTON CANDY Al Hirt, RCA Victor LPM 2917 (M); LSP 2917 (S)	24
17	7	PETER, PAUL & MARY IN CONCERT Warner Bros. 2W 1555 (M); 2WS 1555 (S)	12
18	20	THE LATIN ALBUM Trini Lopez, Reprise R 6125 (M); RS 6125 (S)	11
19	19	MORE OF ROY ORBISON'S GREATEST HITS Monument MLP 8024 (M); SLP 18024 (S)	11
20	16	FUNNY GIRL Original Cast, Capitol VAS 2039 (M); SVAS 2039 (S)	27
21	26	TRINI LOPEZ AT PJ's Reprise R 6092 (M); RS-6092 (S)	63
22	23	THE PINK PANTHER Henry Mancini & His Ork, RCA Victor LPM 2793 (M); LSP 2793 (S)	30
23	28	DREAM WITH DEAN Dean Martin, Reprise R 6123 (M); RS 6123 (S)	10
24	25	THE UNSINKABLE MOLLY BROWN Soundtrack, MGM E 4222 ST (M); SE 4222 ST (S)	16
25	34	KINGSMEN, VOL. 2 Wand LP 609 (M); LP 609 S (S)	6
26	22	BARBRA STREISAND/THE THIRD ALBUM Columbia CL 2154 (M); CS 8954 (S)	36
27	24	HONEY IN THE HORN Al Hirt, RCA Victor LPM 2733 (M); LSP 2733 (S)	59
28	21	THE CHIPMUNKS SING THE BEATLES HITS Liberty LRP 3388 (M); LST 7388 (S)	9
29	31	CALL ME IRRESPONSIBLE AND OTHER HIT SONGS Andy Williams, Columbia CL 2171 (M); CS 8971 (S)	26
30	35	BE MY LOVE Jerry Vale, Columbia CL 2181 (M); CS 8981 (S)	10
31	29	AMERICAN TOUR Dave Clark Five, Epic LM 24117 (M); BM 24117 (S)	10
32	32	TODAY, TOMORROW, FOREVER Nancy Wilson, Capitol T 2082 (M); ST 2082 (S)	23
33	27	RAG DOLL 4 Seasons, Philips PHM 200-146 (M); PHS 600-146 (S)	13
34	33	IN THE WIND Peter, Paul & Mary, Warner Bros. W 1507 (M); WS 1507 (S)	54
35	30	JOHNNY RIVERS AT THE WHISKEY A GO GO Imperial LP 9264 (M); LP 12264 (S)	20
36	38	LOUIE LOUIE Kingsmen, Wand 657 (M); (no Stereo)	42
37	43	MY FAIR LADY Soundtrack, Columbia KOL 8000 (M); KOS 2600 (S)	4
38	36	PETER, PAUL AND MARY Warner Bros. W 1449 (M); WS 1449 (S)	132
39	47	WHERE DID OUR LOVE GO Supremes, Motown MT 621 (M); S 421 (S)	7
40	39	RAMBLIN' New Christy Minstrels, Columbia CL 2055 (M); CS 8855 (S)	63
41	41	UNDER THE BOARDWALK Drifters, Atlantic 8099 (M); SD 8099 (S)	12
42	60	WALK, DON'T RUN, VOL. 2 Ventures, Dolton BLP 2031 (M); BST 8031 (S)	4
43	44	THE ROLLING STONES London LL 3275 (M); PS 375 (S)	19
44	67	THE CAT Jimmy Smith, Verve V 8587 (M); V6-8587 (S)	7
45	37	THE BARBRA STREISAND ALBUM Columbia CL 2007 (M); CS 8807 (S)	82
46	50	SO TENDERLY John Gary, RCA Victor LPM 2922 (M); LSP 2922 (S)	12
47	54	"POPS" GOES THE TRUMPET Al Hirt/Beaton Pops Ork (Fidler), RCA Victor LM 2729 (M); LSC 2729 (S)	6
48	42	THE BEATLES' SECOND ALBUM Capitol T 2080 (M); ST 2080 (S)	28
49	40	HAVE A SMILE WITH ME Ray Charles, ABC-Paramount ABC 495 (M); ABCS 495 (S)	10
50	58	ROY ORBISON'S GREATEST HITS Monument MLP 8000 (M); SLP 18000 (S)	114
51	48	LICORICE STICK Pete Fountain, Carol CR 37460 (M); CR 737460 (S)	11

This Week	Last Week	Title, Artist, Label	Wks. on Chart
52	46	WEST SIDE STORY Soundtrack, Columbia OL 5670 (M); OS 2070 (S)	158
53	53	TRINI LOPEZ ON THE MOVE Reprise R 6112 (M); RS 6112 (S)	30
54	55	LAND OF GIANTS New Christy Minstrels, Columbia CL 2187 (M); CS 8987 (S)	10
55	45	THE BEST OF MANCINI Henry Mancini, RCA Victor LPM 2693 (M); LSP 2693 (S)	13
56	61	AL-DI-LA AND OTHER EXTRA-SPECIAL SONGS FOR YOUNG LOVERS Ray Charles Singers, Command KS 670 (M); KS 870 SD (S)	9
57	57	MEET THE BEATLES Capitol T 2047 (M); ST 2047 (S)	40
58	56	MOON RIVER & OTHER GREAT MOVIE THEMES Andy Williams, Columbia CL 1809 (M); CS 8609 (S)	130
59	51	SHUT DOWN, VOL. 2 Beach Boys, Capitol T 2027 (M); ST 2027 (S)	30
60	72	INVISIBLE TEARS Ray Conniff & the Singers, Columbia CL 2264 (M); CS 9064 (S)	5
61	59	DAYS OF WINE AND ROSES Andy Williams, Columbia CL 2015 (M); CS 8815 (S)	81
62	68	AMOR Eydie Gorme & the Trio Las Panchas, Columbia CL 2203 (M); CS 9003 (S)	8
63	62	TODAY New Christy Minstrels, Columbia CL 2159 (M); CS 8959 (S)	29
64	63	THE BEST OF BUCK OWENS Capitol T 2105 (M); ST 2105 (S)	16
65	78	PETER NERO PLAYS SONGS YOU WON'T FORGET RCA Victor LPM 2935 (M); LSP 2935 (S)	4
66	64	WHO'S AFRAID OF VIRGINIA WOOLF? Jimmy Smith, Verve V 8583 (M); V6-8583 (S)	29
67	52	I LOVE YOU MORE AND MORE EVERY DAY/TEARS AND ROSES Al Martino, Capitol T 2107 (M); ST 2107 (S)	19
68	65	WHERE LOVE HAS GONE Jack Jones, Kapp KL 1296 (M); KS 2396 (S)	10
69	75	ANOTHER SIDE OF BOB DYLAN Columbia CL 2193 (M); CS 8993 (S)	7
70	69	THE SECOND BARBRA STREISAND ALBUM Columbia CL 2054 (M); CS 8854 (S)	60
71	71	JOAN BAEZ IN CONCERT Vanguard VRS 9112 (M); VSD 2122 (S)	106
72	77	DANG ME/CHUG-A-LUG Roger Miller, Smash MGS 27049 (M); SMS 67049 (S)	18
73	70	NORTHERN JOURNEY Ian & Sylvia, Vanguard VRS 9134 (M); VSD 79134 (S)	9
74	66	MOONLIGHT AND ROSES Jim Reeves, RCA Victor LPM 2854 (M); LSP 2854 (S)	21
75	79	I DON'T WANT TO BE HURT ANYMORE Nat King Cole, Capitol T 2118 (M); ST 2118 (S)	14
76	49	MARY WELLS GREATEST HITS Motown 616 (M); (no Stereo)	23
77	88	BOBBY VINTON'S GREATEST HITS Epic LN 24098 (M); BN 24098 (S)	5
78	73	THE LAWRENCE WELK TELEVISION SHOW 10TH ANNIVERSARY Dot DLP 3591 (M); DLP 25591 (S)	13
79	74	EVERYBODY KNOWS Steve Lawrence, Columbia CL 2227 (M); CS 9027 (S)	8
80	91	I LEFT MY HEART IN SAN FRANCISCO Tony Bennett, Columbia CL 1869 (M); CS 8669 (S)	122
81	85	NAT KING COLE SINGS MY FAIR LADY Capitol W 2117 (M); SW 2117 (S)	6
82	84	MY FAIR LADY Original Cast, Columbia OL 5090 (M); OS 2015 (S)	417
83	80	THE BEATLES' SONG BOOK Hollyridge Strings, Capitol T 2116 (M); ST 2116 (S)	20
84	81	CATCH A RISING STAR John Gary, RCA Victor LPM 2745 (M); LSP 2745 (S)	52
85	83	MAKE WAY FOR DIONNE WARWICK Scepter LP 523 (M); (no Stereo)	8
86	99	ENCORE John Gary, RCA Victor LPM 2804 (M); LSP 2804 (S)	37
87	76	THE DAVE CLARK FIVE RETURN! Epic LM 24104 (M); BM 24104 (S)	20
88	94	THE SEX LIFE OF THE PRIMATE (And Other Bits of Gossip) Shelley Berman, Verve V 15043 (M); V6-15043 (S)	6
89	87	BACH'S GREATEST HITS Creative Swingle Singers, Philips PHM 200-097 (M); PHS 600-097 (S)	54
90	111	HERE WE A GO GO AGAIN! Johnny Rivers, Imperial LP 9274 (M); LP 12274 (S)	3
91	102	WE'LL SING IN THE SUNSHINE Gale Garnett, RCA Victor LPM 2833 (M); LSP 2833 (S)	6
92	106	BREAD AND BUTTER Newbeats, Hickory LPM 120 (M); (no Stereo)	5
93	82	FROM RUSSIA WITH LOVE Soundtrack, United Artists UAL 4114 (M); UAS 5114 (S)	27
94	86	PRAYER MEETIN' Jimmy Smith, Blue Note 4164 (M); 84164 (S)	14
95	105	LITTLE OLD LADY FROM PASADENA Jan & Dean, Liberty LSP 3277 (M); LST 7277 (S)	4
96	93	INTRODUCING THE BEATLES Vee Jay LP 1062 (M); SR 1062 (S)	39
97	101	THE SIDEWINDER Lee Morgan, Blue Note 4157 (M); 84157 (S)	4
98	103	INVISIBLE TEARS Johnny Mann Singers, Liberty LRP 3387 (M); LST 7387 (S)	5
99	115	TRINI LOPEZ LIVE AT BASIN ST. EAST Reprise R 6134 (M); RS 6134 (S)	2
100	104	HOW THE WEST WAS WON Soundtrack, MGM 1E5 (M); 15E5 (S)	81
101	107	MARY POPPINS Soundtrack, Vista BV 4026 (M); STER 4026 (S)	5

This Week	Last Week	Title, Artist, Label	Wks. on Chart
102	117	WITHOUT YOU Robert Goulet, Columbia CL 2200 (M); CS 9000 (S)	3
103	112	TOGETHER AGAIN/MY HEART SKIPS A BEAT Buck Owens & His Buckaroos, Capitol T 2125 (M); ST 2125 (S)	9
104	108	THE BEACH BOYS SONG BOOK Hollyridge Strings, Capitol T 2156 (M); ST 2156 (S)	4
105	121	THIS IS LOVE Johnny Mathis, Mercury MG 20942 (M); SR 60942 (S)	3
106	114	CHAD & JEREMY YESTERDAY'S GONE Chad Stuart & Jeremy Clyde, World Artists WAM 2002 (M); WAS 3002 (S)	6
107	98	CAMELOT Original Cast, Columbia KOL 5620 (M); KOS 2031 (S)	197
108	92	I WALK THE LINE Johnny Cash, Columbia CL 2190 (M); CS 8990 (S)	15
109	96	THE CONCERT SOUND OF HENRY MANCINI RCA Victor LPM 2897 (M); LSP 2897 (S)	14
110	97	IN THE NAME OF LOVE Peggy Lee, Capitol T 2096 (M); ST 2096 (S)	6
111	95	MOVING Peter, Paul & Mary, Warner Bros. W 1473 (M); WS 1473 (S)	94
112	120	DELICIOUS TOGETHER Betty Everett & Jerry Butler, Vee Jay VJ 1099 (M); VJS 1099 (S)	5
113	116	THE BEST OF MARIO LANZA RCA Victor LM 2748 (M); LSC 2748 (S)	13
114	127	EARLY ORBISON Roy Orbison, Monument MLP 8023 (M); SLP 18023 (S)	3
115	128	RIDE THE WILD SURF Jan & Dean, Liberty LRP 3368 (M); LST 7368 (S)	3
116	124	THE RAMSEY LEWIS TRIO AT BOHEMIAN CAVERNS Argo 741 (M); 741 (S)	3
117	119	MILES DAVIS IN EUROPE Columbia CL 2183 (M); CS 8983 (S)	6
118	118	NINA SIMONE IN CONCERT Philips PHM 200-125 (M); PHS 600-125 (S)	7
119	110	SOMETHING SPECIAL FOR YOUNG LOVERS Ray Charles Singers, Command KS 866 (M); KS 866 SD (S)	31
120	113	MONDO CANE Soundtrack, United Artists UAL 4108 (M); UAS 5108 (S)	68
121	—	SONGS, PICTURES & STORIES OF THE FABULOUS BEATLES Vee Jay VJ 1092 (M); VJS 1092 (S)	1
122	122	WITH A TASTE OF HONEY Morgana King, Mainstream 54015 (M); 5/6015 (S)	9
123	123	REFLECTIONS Peter Nero, RCA Victor LPM 2853 (M); LSP 2853 (S)	22
124	137	BALLADS, BLUES AND BOASTERS Harry Belafonte, RCA Victor LPM 2953 (M); LSP 2953 (S)	3
125	125	OFF THE BEATLE TRACK George Martin & His Ork, United Artists UAL 3277 (M); UAS 6277 (S)	9
126	90	SURFER GIRL Beach Boys, Capitol T 1981 (M); ST 1981 (S)	37
127	89	JOHNNY'S GREATEST HITS Johnny Mathis, Columbia CL 1133 (M); CS 8634 (S)	339
128	132	YESTERDAY'S LOVE SONGS—TODAY'S BLUES Nancy Wilson, Capitol T 2012 (M); ST 2012 (S)	41
129	135	COMMAND PERFORMANCE Leo & Larry Elgart, Columbia CL 2221 (M); CS 9021 (S)	4
130	—	SAM COOKE AT THE COPA RCA Victor LPM 2970 (M); LSP 2970 (S)	1
131	140	HAMLET Original Cast, Columbia DOL 302 (M); DOS 702 (S)	12
132	126	ROGER WILLIAMS ACADEMY AWARD WINNERS Kapp KL 1406 (M); KS 3406 (S)	9
133	141	THE FABULOUS VENTURES Dolton BLP 2029 (M); BST 8029 (S)	14
134	109	IT MUST HAVE BEEN SOMETHING I SAID! Smothers Brothers, Mercury MG 20904 (M); SR 60904 (S)	24
135	129	JOAN BAEZ, VOL. I Vanguard VRS 9078 (M); VSD 2077 (S)	140
136	147	ELLINGTON 65 Duke Ellington, Reprise R 6122 (M); RS 6122 (S)	5
137	138	THE MERRY WIDOW Original Lincoln Center Cast, RCA Victor LOC 1096 (M); LSO 1096 (S)	3
138	139	THE JAMES BOND THEME, WALK, DON'T RUN '64 Billy Strange, Crescendo GNP 2004 (M); GNPS 2004 (S)	2
139	134	SURFIN' U. S. A. Beach Boys, Capitol T 1990 (M); ST 1990 (S)	68
140	—	MORE BIG FOLK HITS Brothers Four, Columbia CL 2213 (M); CS 9013 (S)	1
141	136	JACK JONES' WIVES AND LOVERS Kapp KL 1332 (M); KS 3332 (S)	45
142	131	KISSIN' COUSINS Elvis Presley, RCA Victor LPM 2894 (M); LSP 2894 (S)	30
143	100	GLAD ALL OVER Dave Clark Five, Epic LN 24093 (M); BN 24093 (S)	30
144	—	OSCAR PETERSON TRIO + ONE Mercury MG 20975 (M); SR 60975 (S)	1
145	143	LITTLE DEUCE COUPE Beach Boys, Capitol T 1998 (M); ST 1998 (S)	46
146	144	RING OF FIRE—THE BEST OF JOHNNY CASH Columbia CL 2053 (M); CS 8853 (S)	67
147	—	THE SWEETEST SOUNDS Kate Smith, RCA Victor LPM 2921 (M); LSP 2921 (S)	1
148	—	FIDDLER ON THE ROOF Original Cast, RCA Victor LOC 1093 (M); LSO 1093 (S)	1
149	148	THE 7TH DAWN Soundtrack, United Artists UAL 4115 (M); UAS 5115 (S)	3
150	—	BIZET: CARMEN Various Artists, RCA Victor LD 6164 (M); LDS 6164 (S)	1

FROM ENGLAND

LOW GRADES & HIGH FEVER / AFTER TODAY
LINDA LAINE & THE SINNERS Here's the
newest and probably hottest sound to come out
of England yet. Watch it take off! (108)

FROM ENGLAND

HEAD OVER HEELS / I'M LEAVING YOU
MIKE RABIN & THE DEMONS A newcomer with
tremendous talent, Mike has just made his first
disk. The sound is strictly wild! (109)

FROM ENGLAND

QUESTIONS I CAN'T ANSWER / THE BEATING
OF MY HEART HEINZ "Questions," released
two weeks ago, is already high on the British charts.
Looks like Heinz' biggest. (110)

ALL EXCLUSIVELY ON TOWER



"reduces rewraps
increases impulse
sales"



REPRISE reduced rewraps and increased impulse sales when they overwrapped albums in Cryovac Y-Film. Y-Film is clear, tough and shrinks to a skin-tight fit. Because it's tough it practically eliminates the rewraps that usually result from the rough and tumble of self-service retailing. The sparkling clarity of Y-Film makes albums stand out, so they have greater impulse appeal to buyers. Why not find out for yourself that Cryovac Y-Film is the surest way to wrap up self-service sales?



the impulse package for self-service sales
W. R. GRACE & CO., CRYOVAC DIVISION, DUNCAN, S.C.

ALBUM REVIEWS

Continued from page 20



POP SPECIAL MERIT

TOMMY REY & HIS CARIBE STEEL BAND

Purist SP 12 (S)

Songs of the Caribbean and of Latin America pleasurable performed by Tommy Rey and his Steel Band. Members of the band join in for a bit of singing now and then. Many have seen Tommy at the Caribbean Pavilion at the World's Fair this year. Those who have visited the islands also will be interested in this album.



POP SPECIAL MERIT

DISCOTHEQUE A GO-GO

Kapp KL 1410 (M)

Since Discotheque is catching on, more firms are issuing non-stop records (no lapse between selections on the album) and Kapp is the latest to do so. Since Discotheque is a French word and the dance craze started in Europe, it seems logical to issue a record made in France. Kapp has done so through an arrangement with the French Vogue record firm. Plenty of live, exciting sounds.



POP SPECIAL MERIT

GOOD OLD OLDIES

Ken Wright. Beacon LP 210 (M)

Organist Ken Wright wraps up 18 old favorites in medley style. Pleasant listening and the organ work is reminiscent of what you'd hear at intermission at the movies in the cities a few years back.



CLASSICAL SPECIAL MERIT

SMETANA: THE BARTERED BRIDE

Prague National Theater (Chalabala). Bruno BR 23023/5L (M); SBR 32006/8L (S)

A highly competent cast performs under the aegis of the Prague National Theatre. The 3-act comic opera is present in its entirety and in stereo. Czech-English libretto is included in the 3-LP package.



FOLK SPECIAL MERIT

AMERICA'S CHILDREN

Warner Bros. W 1571 (M); WS 1571 (S)

Second album by the group of five boys and five girls. They have new approaches to many folk songs and their sound is commercial. Some outstanding solo work and when the whole group sings out, it really swings and rambles on.



INTERNATIONAL SPECIAL MERIT

MOLIENDO CAFE

Hugo Blanco & His South American Harp. London Int'l TW 91357 (M); SW 99357 (S)

Hugo Blanco plays the Arpa Viajera (South American Indian Harp) and gets beautiful rhythms and sounds from it. Moliendo Cafe was a popular song a few years back and its popularity was due to the harp on which it was played. Here's that song, plus 15 others, all excitingly done in South American style that will have toes tapping. Dealers using this as a demonstration record will get lots of inquiries and sales from it.



LATIN AMERICAN SPECIAL MERIT

SOFTLY

Luiz Bonfa. Epic LN 24124 (M); BN 26124 (S)

If you want to recommend an album of soft guitar music, this is it. It features the rhythms of Rio de Janeiro and South America and there's no reason why some of these songs can't become as popular as "Desifinado" and "The Girl From Ipanema." They're written by top composers from south of the equator and delightfully served up by guitarist Luiz Bonfa.



JAZZ SPECIAL MERIT

BIG BAND, BEATLE SONGS

Bob Leaper. London SP 44056 (S)

Here's beautiful, big band treatment of songs that the Beatles wrote and made popular. The arrangements are imaginative and arranger-leader Bob Leaper gets the most from his 19-piece group. His outstanding talent radiates from his freshness in this big band album that is further enhanced by London Records' Phase 4 Stereo process. Deluxe packaging.



FOUR-STAR ALBUMS

The four-star rating is awarded new albums with sufficient commercial potential in their respective categories to merit being stocked by most dealers, one-stops and rack jobbers handling that category.

CHRISTMAS POP

ORGAN MUSIC FOR CHRISTMAS
Eddie Layton. Epic LN 24118 (M); BN 26118 (S)

POPULAR

TO YOU FOREVER
Fred Waring & His Pennsylvanians.
Reprise R 6137 (M); RS 6137 (S)

NELSON RIDDLE INTERPRETS
GREAT MUSIC, GREAT FILMS,
GREAT SOUNDS
Reprise R 6138 (M); RS 6138 (S)

SEE ALBUM REVIEWS ON BACK COVER

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective categories.

BLUES SHOUT!
Eddie (Lockjaw) Davis and Shirley Scott with Al Smith. Prestige PR 1069 (M)

THE LIVIN' END
Barbara McNair. Warner Bros. W 1570 (M); WS 1570 (S)

COME RAY 'N' COME CHARLES
Allan Davies Singers. Reprise R 6136 (M); RS 6136 (S)

SOMEONE NEW—SOMEONE BLUE
Lena Martell. London LL 3386 (M); PS 386 (S)

A GO-GO HOLLYWOOD NIGHT LIFE
Tony, Vic & Manuel. Reprise R 6139 (M); RS 6139 (S)

KENTUCKY DERBY DAY
Various Artists. Columbia CL 2231 (M); CS 9031 (S)

YOUR CHEATIN' HEART
Pete King Singers. Kapp KL 1398 (M)

JAZZ

NIGHT DREAMER
Wayne Shorter. Blue Note 4173

JUDGMENT!
Andrew Hill. Blue Note 4159

PHILLY JOE JONES & ELVIN JONES TOGETHER!
Atlantic 1428 (M)

INTERNATIONAL

JEWISH SONGS OF YESTERDAY AND TODAY
Various Artists. Bruno BR 50202 (M)

AUSTRALIA
William Clauson. Monitor MF 424

FOLK SONGS FROM SCOTLAND'S HERITAGE
Kenneth McKellar. London Int'l TW 91331 (M); SW 99331 (S)

SCHRAMMELN AUS WIEN
Spilar-Schrammel Quartet. London Int'l TW 91339 (M); SW 99339 (S)

STUDENT DAYS AT HEIDELBERG
Various Artists. London Int'l TW 91340 (M); SW 99340 (S)

A STRING OF SCANDINAVIAN PEARLS
Various Artists. London Int'l TW 91354 (M); SW 99354 (S)

YUGOSLAV HIT PARADE
Various Artists. Monitor MP 601

SACRED-C&W

THAT OLD TIME RELIGION
The Chuck Wagon Gang. Columbia CL 2218 (M); CS 9018 (S)

SPIRITUAL

REMEMBER ME
Reverend Cleophus Robinson. Peacock PLP 120 (M)

LOW PRICE CLASSICAL

PURCELL: SONATA FOR TRUMPET AND STRINGS/VIRTUOUS WIFE/GORDON KNOT UNTIED
Rhensish Chamber Orch. of Cologne (Kehr). Nonesuch H-1027 (M); H-71027 (S)

BACH: CANTATAS NOS. 140 AND 57
Ursula Buckel, Soprano; Jakob Stampfli, Bass. Nonesuch H-1029 (M); H-71029 (S)

BUDGET CLASSICAL

MOZART: CONCERTO FOR TWO PIANOS/CONCERTO FOR THREE PIANOS
Orchestra of the Association of Lamoureux Concerts (Chorofas). Nonesuch H-1028 (M); H-71028 (S)



THREE-STAR ALBUMS

The three-star rating indicates moderate sales potential within each record's music category.

POPULAR

OF GIRLS I SING
Nelson Eddy. Everest LPBR 9006 (M); SDBR 8006 (S)

COMEDY

DRACULA'S GREATEST HITS
Gene Moss. RCA Victor LPM 2977 (M); LSP 2977 (S)

LOW PRICE CHILDREN'S

THE HECTOR HEATHCOTE SHOW
Original TV Sound Track. RCA Camden CAL 1053 (M); CAS 1053 (S)

INTERNATIONAL

THE MASTER MUSICIANS OF INDIA
Ravi Shankar and Ali Akbar-Kahn. Prestige PR 1078 (M)

CLASSICAL

JAMES CARONE
Siena WJCM 1002 (M); WJCS 1002 (S)

SPIRITUAL

GOLDEN ANNIVERSARY
Shiloh Baptist Church. Process PRLP 2

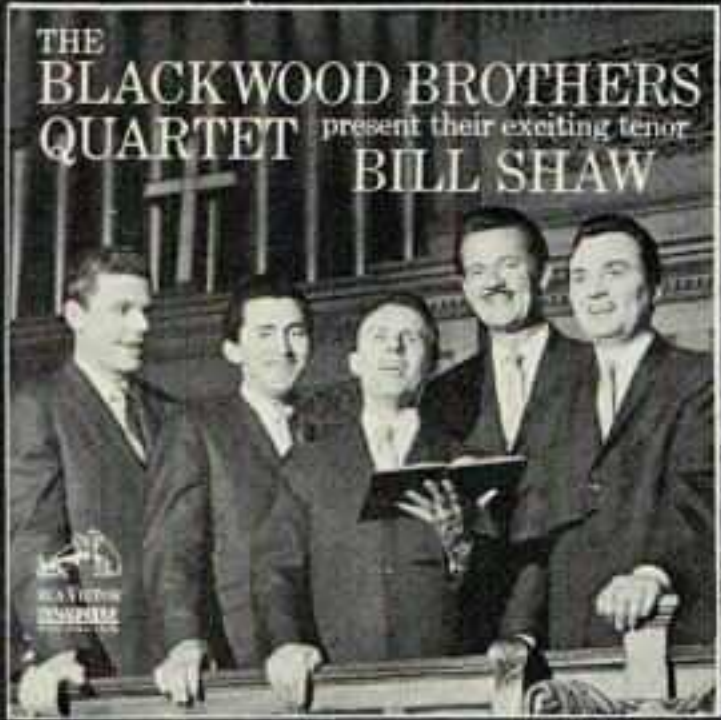
A Tribute to COLE PORTER Composer, Author

Cole Porter's talent in the creation of beautiful and witty songs was recognized as unique throughout the world. His brilliant contributions in the field of musical theatre made him an international legend during his lifetime.

For more than thirty years Mr. Porter was a distinguished and revered member of the American Society of Composers, Authors and Publishers. The directors of the Society, while sharing the nation's grief at his death, feel sure the continued enjoyment of his great songs throughout the world will remain an everlasting tribute to his memory.

AMERICAN SOCIETY OF COMPOSERS,
AUTHORS AND PUBLISHERS

Stanley Adams, President



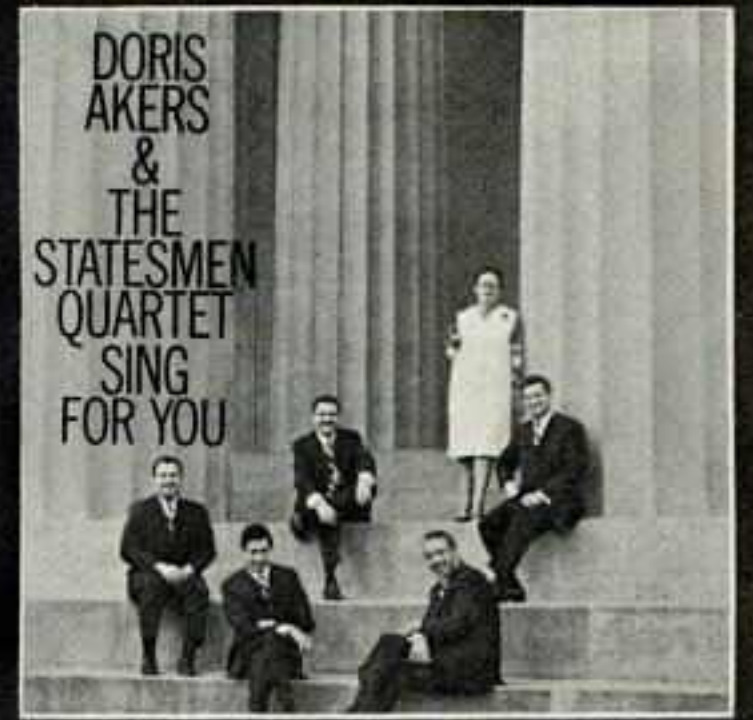
The tenor of the famous Blackwood Brothers Quartet interprets this fine collection of hymns. "The Angels Must Have Cried," "Only One Touch," "Welcome to Glory Land," "My Wonderful God" and 8 others. Dynagroove. LPM/LSP-2938



Different and pleasing treatments of 12 beloved hymns. Recorded in Dynagroove are "Just a Closer Walk with Thee," "It Is No Secret," "The Old Rugged Cross," "Leaning on the Everlasting Arms" and 8 others. LPM/LSP-2929



Always popular George Beverly Shea sings familiar as well as rarely heard Christmas pieces. Includes "Hark! The Herald Angels Sing," "Christmas Star," "Dear Little Stranger," "Joy to the World" and 8 others. Dynagroove. LPM/LSP-2937



Gospel music's finest exponents singing together for the first time. "Sweet Jesus," "It Rained," "I Was There When the Spirit Came," "Every Time I Feel the Spirit" and 8 others. Dynagroove. LPM/LSP-2936

**4 New
Sacred Music Albums
for the
fall season from
RCA Victor**

THE MOST TRUSTED NAME IN SOUND



NEWS OF THE WORLD

PHILADELPHIA

It's a daughter for **Sid Williams**, veteran one-stop record shop operator. . . . Headin' for a weddin' are **Arlene Finfer**, daughter of record distributor **Harry Finfer**, who named his Arlen label for her, and **Elliott Lipton**, an upstate commercial airline pilot. . . . **Box Reichner** turned out an album, "If You Know the Lord," featuring a series of sacred songs which he wrote as well as vocalizes. . . . Club Cadillac, in the Logan section of the city, becomes the town's newest jazz room. It is being taken over by **Art Cirelli** who brings in **Benny Green** for the opening attraction. . . . Added to the concert roster at the Academy of Music are **Ella Fitzgerald**, Oct. 25; **Peter, Paul and Mary**, Oct. 30, and the **New Christy Minstrels** for Nov. 13. . . . Maestro **Bernie Berle** reports to the union that he received three bad checks for playing four nights at the Emancipation Progress Show at Convention Hall — and unless the promoters make good, faces the problem of \$2,085 in orchestral and overtime fees for his 15-piece band. Show attracted only about 5,000 persons for the four days. . . . **M. David De Paul** sets up his own shop for artist management and record production.
MAURIE H. ORODENKER

HOLLYWOOD

Won't tradesters be surprised if WINS, New York, successfully raids KMPC for one of its top deejays to fill a morning slot? Phones have been buzzing cross-country in the matter. . . . **Red McIlvaine**, KHJ morning man, has begun live interview-

ing of personalities and telephoning stars to offer birthday greetings.

Bud Kahaner has transferred to the Coast office of Prager & Fenton, CPA's in the record industry, from its New York headquarters. Move is designed to strengthen the firm's Western representation. Kahaner has been with the firm a year, previously working for the Internal Revenue Service 15 years.

Fifth annual music industry golf tourney set for Nov. 6-8 at the Indian Wells Hotel, Palm Springs. Reservations being handled by **Bob McClusky**, **Sid Goldstein** and **Dave Jacobs**.

New publishing firms in town: **Hyacinth Music**, owned by **Phillipa Fallon**, and **Aires Music**, owned by **Mitchell Ayres**, band leader on "Hollywood Palace" TV shows.

New members of the **George Shearing** quintet for the pianist's Coconut Grove date in November are **Colin Bailey**, drums; **Joe Pass**, guitar; **Haygood Hardy**, vibes, and **Bob Whitlock**, bass.

Randy Sparks, founder of Back Porch Majority, facing personnel changes in that group similar to the way people started shifting through the **New Christy Minstrels** during their first year of development. **Sparks Ledbetters'** club just celebrated its first anniversary. Place is showcase for new talent.

ELIOT TIEGEL

SYDNEY

Festival Records will be hitting the yule market early with a total of 11 EP's and 16 albums. New releases from the Dot line include two EP's by the **Jack Halloran Choir**, "Silent Night" and "The Little Drum-

mer Boy," and **Pat Boone's** "A Very Merry Christmas," **Frederick C. Marks**, executive director of Festival Records, reports that the launching of Dot Records by his company in Australia has proved a great success and sales of albums and singles making up the spearhead release are enjoying big sales in all States. Singles by **Jimmy Rodgers**, "The World I Used to Know" and "Someplace Green," and **Pat Boone's** album "The Lord's Prayer" have exceeded all expectations, Marks stated that the summer season climaxed by the prior to the Christmas season together with Dot's strong release program should complete his company's plan to establish the Dot image in this country. . . . **Tony Shevton** and "A Million Drums" is still holding its place on charts throughout Australia. Probably one of the greatest sleepers this country has seen, the disk was released for 12 weeks before being discovered by a Sydney DJ.

Making big noises on the W & G cash register in South Australia is **Johnny Mac** with his ballad "Pink Champagne and a Room of Roses." Entering the field rather quietly, this record is now starting a breakout into Victoria and could become a national. . . . **Dorothy Baker** back from her most successful English season is scheduled for immediate recording sessions at W & G. Dorothy resumes her TV work in Melbourne.

American singers **Terry Stafford** and **Jimmy Rodgers** made a one-day visit to Sydney Wednesday (13) to record numbers for **Johnny O'Keefe's** national TV show, "Sing, Sing, Sing." The **Chiffons** will be with them, too. The troupe has just completed a successful tour of New Zealand. . . . English vocalist **Heinz** is touring Aus-

tralia, and to coincide with his visit, EMI released the English Columbia single, "Questions I Can't Answer." EMI signed a new instrumental group, **Robby Gold and the Royals**. Their first single on the HMV label is a local composition titled "I'll Make You Love Me."

The Australian Record Company has added to their catalog another release of the little 33 1/3 rpm series "Gems From the Classics." This release, which includes well-known themes and arias from such greats as **Puccini**, **Chopin**, **Delibes**, **Franck**, **Handel** and **Rimsky-Korsakov**, will be introduced to the trade with a special release sheet, and the usual full-scale colored display streamer with all eight cover fronts illustrated.

VATICAN CITY

Polydor is blowing the trumpet for its trio of **Claudio, Rik** and **Roger** because they achieved the rare triumph of an appearance on Radio Vatican by a pop group. They were called upon to sing their number "Negrito" to illustrate a discourse by a missionary on Negro life. The Vatican station usually limits all of its music to sacred and church broadcasts.

ROME

Everyone seems to be claiming the successors to the **Beatles** who have done so well for Carisch. Decca has the **Rolling Stones**, CGD is ready with the **Animals** and **Voce del Padrone** has issued the **Dave Clark Five**, each pointing that they have topped the originators of the Liverpool sound. Only the Liverpool crowd seem to be able to sell the original version in Italy. . . . **Gene Pitney**, here for two TV shows, has come forth with a new Italian disk via Musicor-

CGD. Decca is now presenting **Terry Stafford** in an Italian version of "Suspicion" and **Wayne Newton**, whose "Heart" became last year's top-seller when **Rita Pavone** recorded it in Italian, is now trying on his own with "Ciao, Mia Lucy" for Voce. . . . Counterfeit disks of **Gianni Morandi's** top selling summer record have been sequestered in various Bergamo stories. . . . It is now definite that "Dream Fair," the **Mike Bongiorno** show which was the biggest shot in the arm for disk business via TV last year, will return in January. Show will originate in Rome where most singers live instead of the diskeries are located. . . . New singing tour, Cantitalia, gave up the ghost after four days of its proposed three-week itinerary. . . . Ricordi's **Giorgio Gaber** will be on the ballot as a Socialist candidate for Milan community council along with publisher **Mondadori** and writer **Mario Soldati**. . . . **Pietro Garinei** and **Sandro Giovannini** have now made it official. Their new musical with score by **Renato Rascel** opened in Rome at the Teatro Sistina. Rascel and **Delia Scala** will co-star. . . . **Fred Bongusto** will sing the theme song of the new **Vittorio Desica - Sophia Loren - Marcello Mastroianni** film, "Marriage, Italian Style" due for U. S. release at Christmas. . . . The **Brutos**, who were recently a Las Vegas attraction, are now going cinema with "The Magnificent Brutos in the Far West." . . . Decca has already announced it will release **Roy Orbison's** "Oh, Pretty Woman," recent leader on "The Hot 100." Egyptian-born **Renato Samba** has come along with his fourth disk for Night Club Records in less than a year, top production

(Continued on page 38)



Warmest wishes

SAMMY

Harry Belafonte

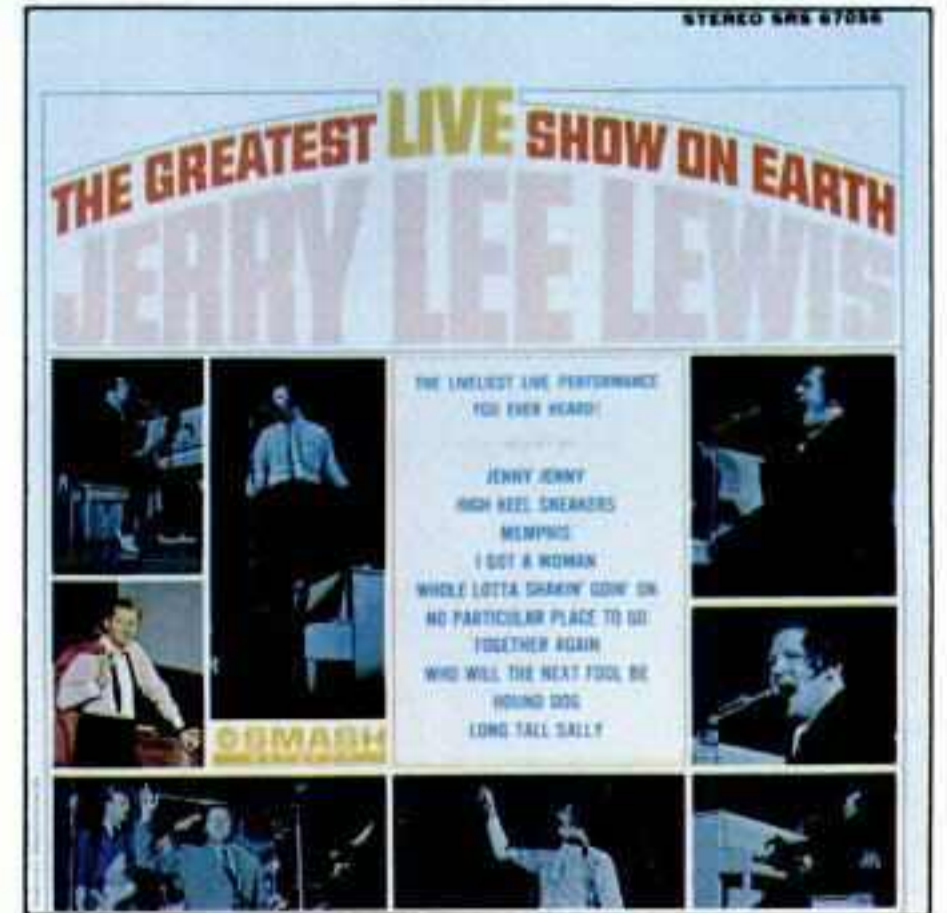
Smash pilots you up the road to better sales via sales route '64 to Smashville

2 GREAT SERIES OF AUTUMN RELEASES

starring some
of the industry's
greatest American



International Artists



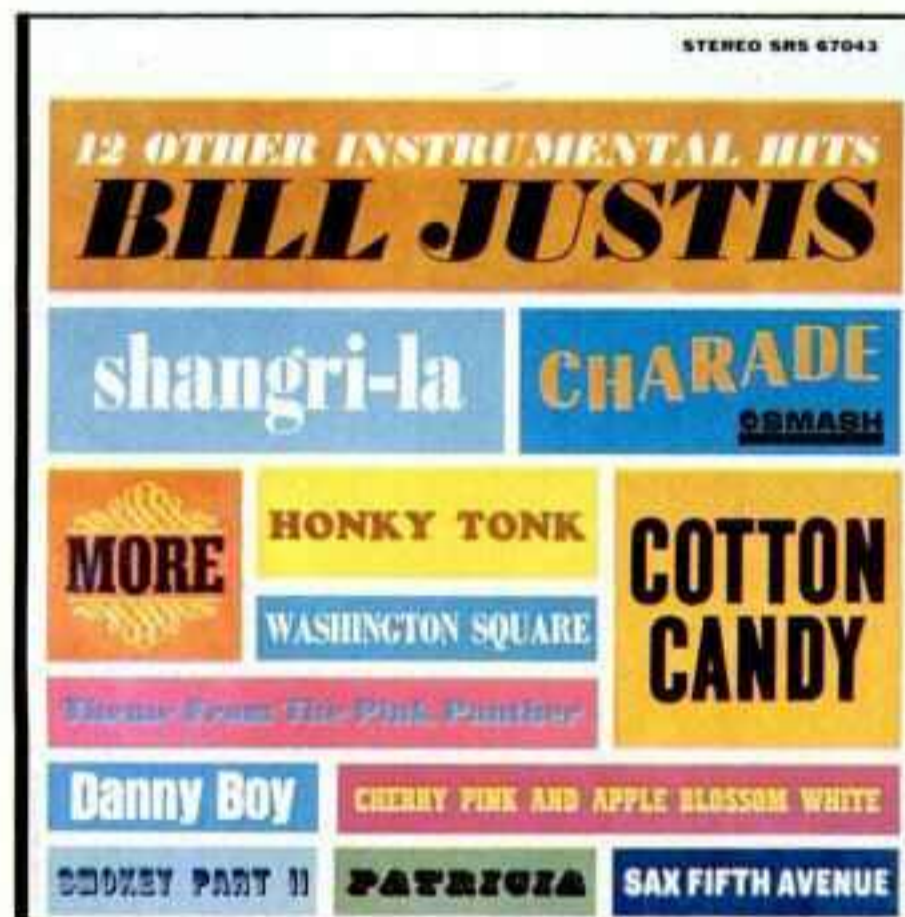
JERRY LEE LEWIS / The Greatest Live Show On Earth / MGS 27056/SRS 67056

The powerful follow-up album to Jerry's chart-riding SMASH LP. Recorded live by D.J. demand so it captures all the driving excitement of an actual Jerry Lee Lewis performance.



PETE DRAKE / Talking Steel Guitar / MGS 27060/SRS 67060

This is the SMASH star who was voted "No. 1 Up And Coming Instrumentalist" in the annual Cash Box D.J. Poll, and the long chart run of his last LP proves the point! Unique talking steel guitar sound—no competition!



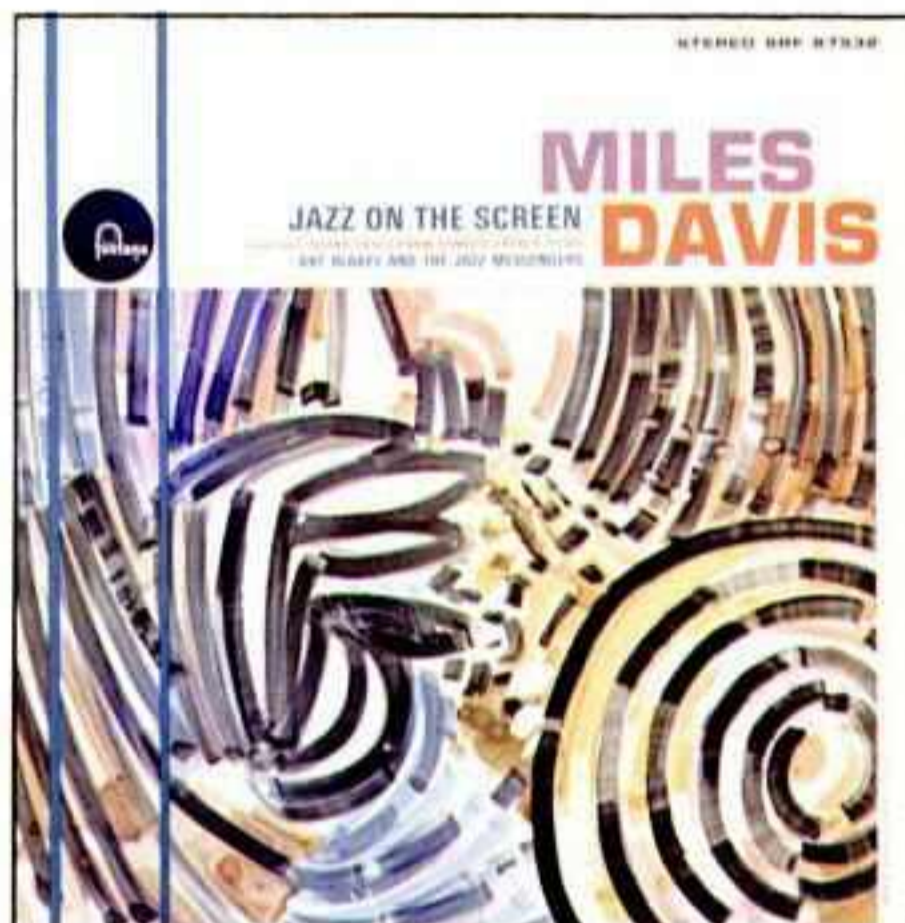
BILL JUSTIS / 12 Other Instrumental Hits / MGS 27043/SRS 67043

This one has all the potential to break out real big! Actual note-for-note recreations of 12 great hit instrumentals played in the best-selling Justis manner.



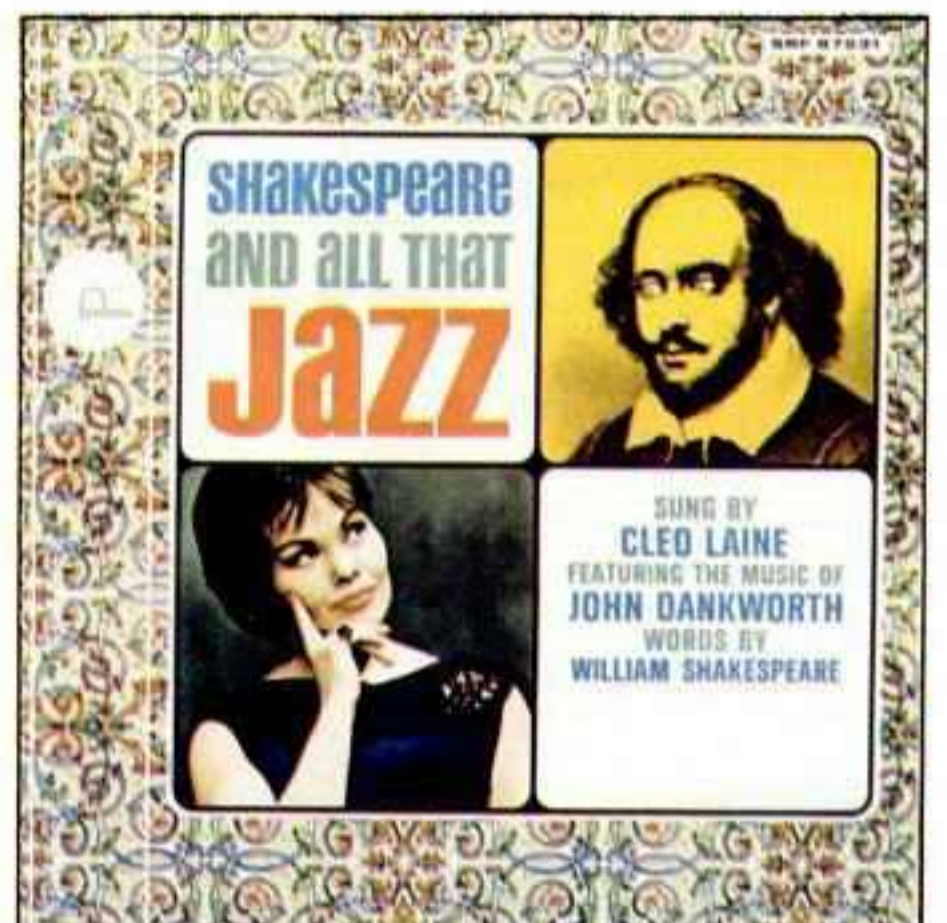
ANNA KING / Back To Soul / MGS 27059/SRS 67059

Anna's first album for SMASH—and it's a smash! Soul-reaching arrangements of such greats as "If Somebody Told You" and "Make Up Your Mind" produced by James Brown.



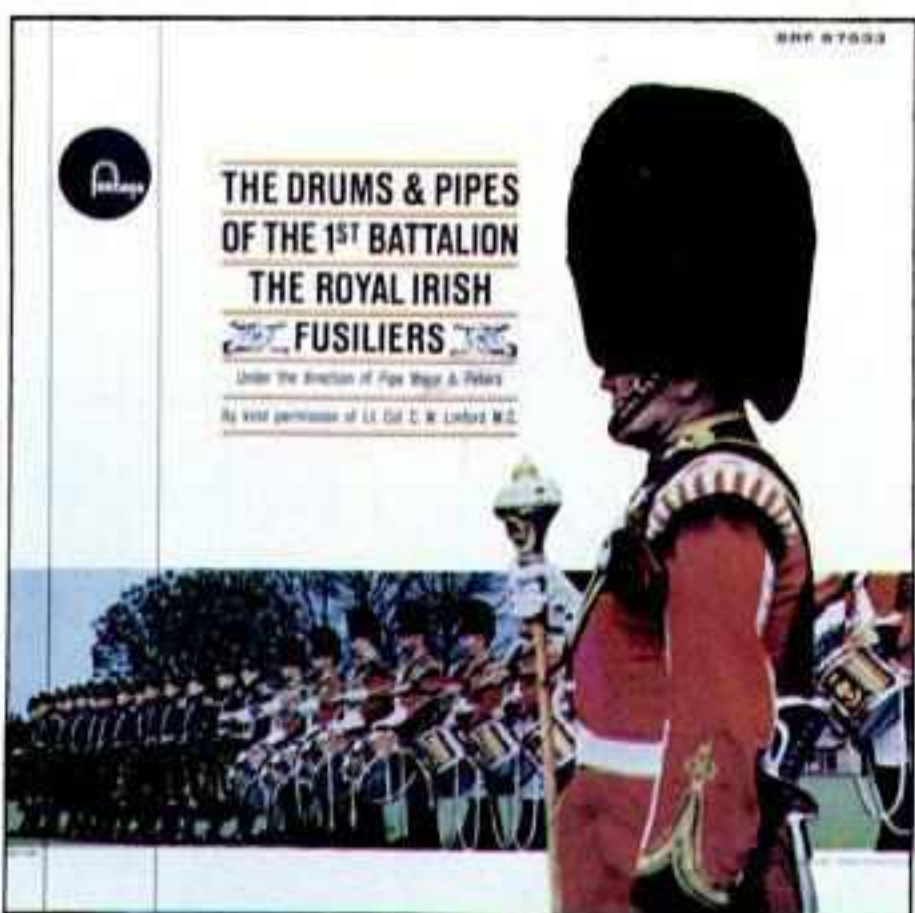
MILES DAVIS QUINTET / ART BLAKEY AND THE JAZZ MESSENGERS / Jazz On The Screen / MGF 27532/SRF 67532

The jazz sound tracks of two very popular French films, "Lift To The Scaffold" and "The Women Disappear," featuring two of the biggest names in jazz on either side of the Atlantic.



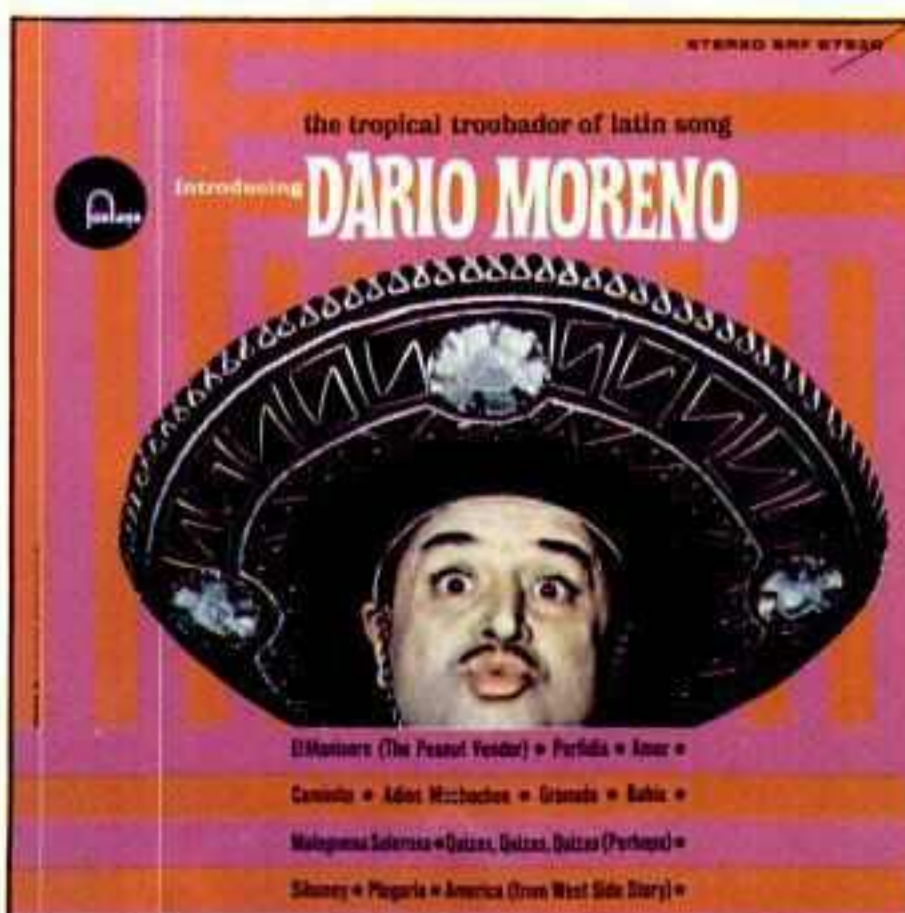
JOHN DANKWORTH & CLEO LAINE / Shakespeare and All That Jazz / MGF 27531/SRF 67531

A really unique LP featuring the songs of Shakespeare set to jazz, and tying in beautifully with the 400th anniversary of Shakespeare's birth.



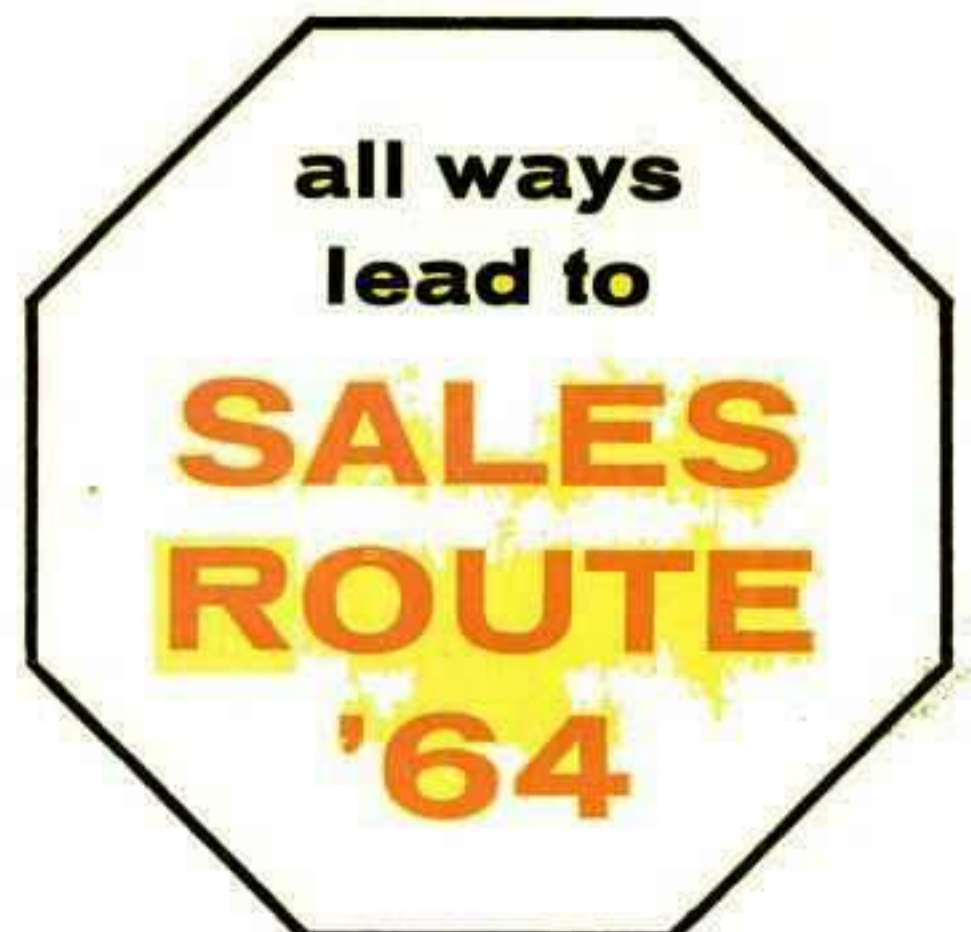
THE ROYAL IRISH FUSILIERS / The Drums and Pipes of The 1st Battalion / MGF 27533/SRF 67533

The authentic sounds of the famous Irish Military Band that's set for a 30 city tour of the U.S.A. in November and December. Lively Irish Military Music that will set the cash register ringing.



DARIO MORENO / Introducing Dario Moreno / MGF 27530/SRS 67530

The rich, powerful voice that is acclaimed all over the Continent now captures the American market, as well. Dario is booked solidly for the next two years at the leading Continental night spots, and this is a prime sample of his great night club act.



VENDOR: MERCURY RECORD CORPORATION

UNITED ARTISTS PRESENTS

Twenty-three sensational new albums from UA and



GOLDFINGER—ORIGINAL MOTION PICTURE SOUND TRACK
Monaural: UAL 4117 Stereo: UAS 5117



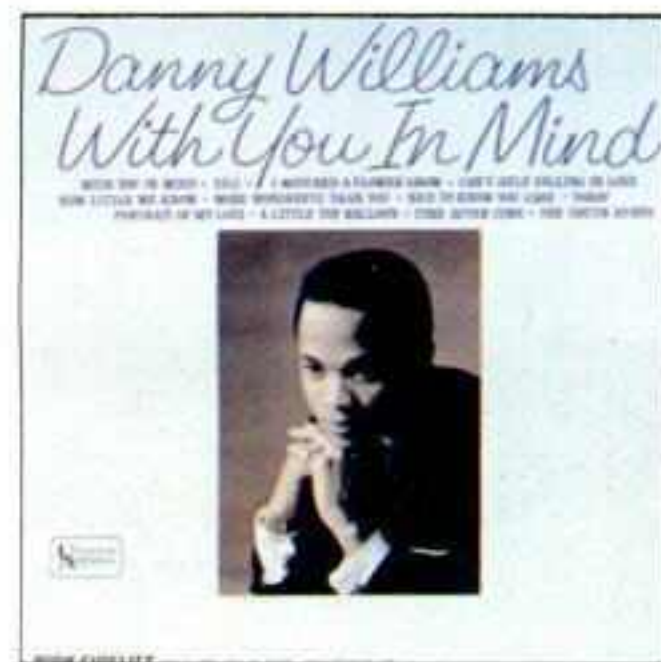
TOPKAPI—ORIGINAL MOTION PICTURE SOUND TRACK
Monaural: UAL 4118 Stereo: UAS 5118



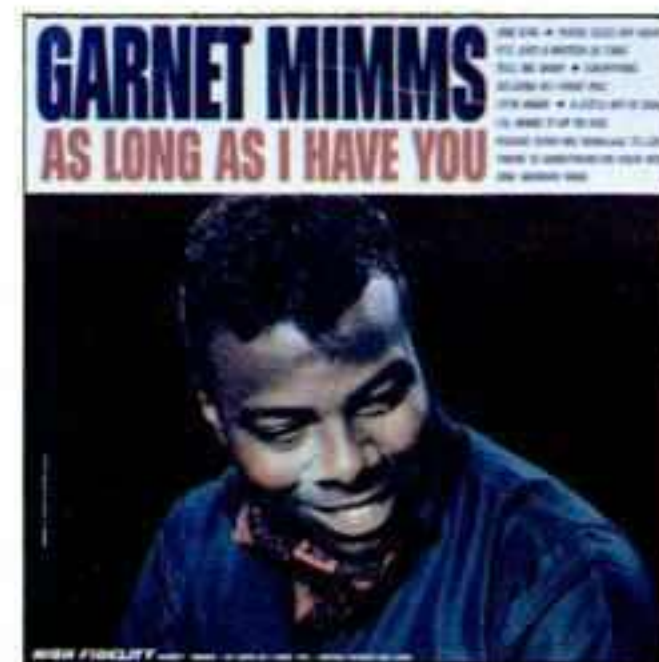
THE PEOPLE'S CHOICE—FERRANTE & TEICHER
Monaural: UAL 3385 Stereo: UAS 6385



I CAN'T STOP LOVING YOU—BOBBY GOLDSBORO
Monaural: UAL 3381 Stereo: UAS 6381



WITH YOU IN MIND—DANNY WILLIAMS
Monaural: UAL 3380 Stereo: UAS 6380



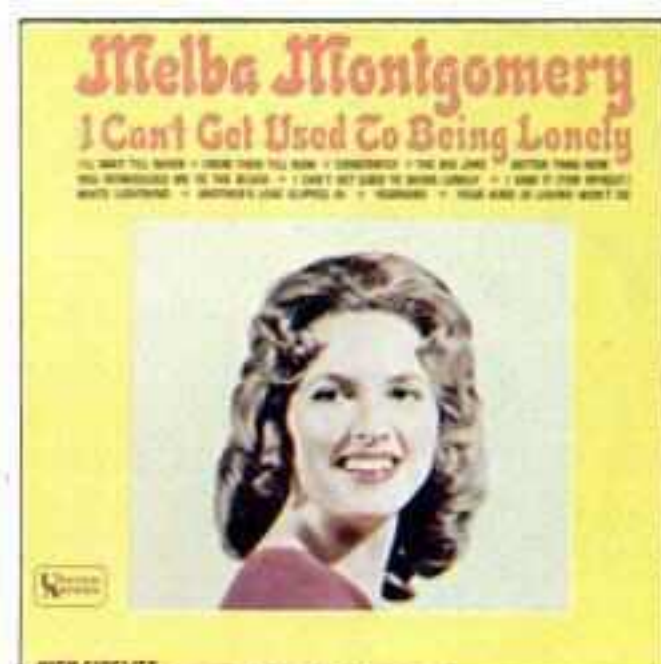
AS LONG AS I HAVE YOU—GARNET MIMMS
Monaural: UAL 3396 Stereo: UAS 6396



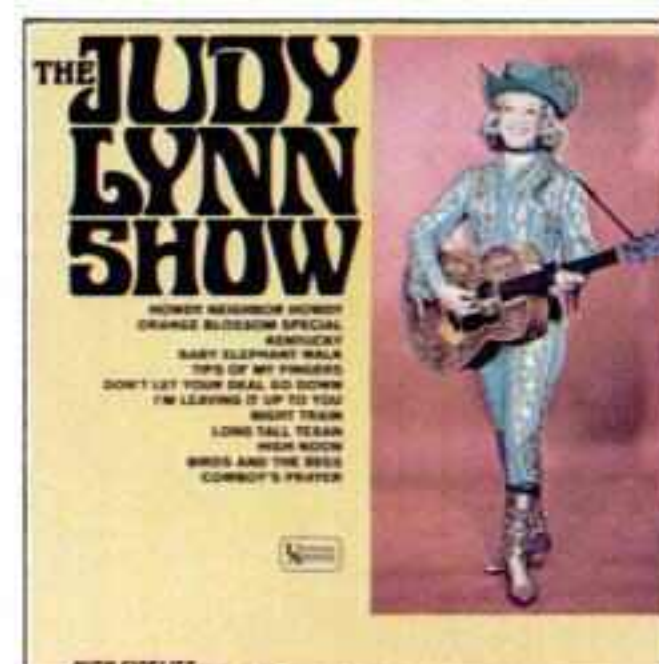
SONGS OF WORLD WAR I—THE FOUR LADS
Monaural: UAL 3399 Stereo: UAS 6399



I GET LONELY IN A HURRY—GEORGE JONES
Monaural: UAL 3388 Stereo: UAS 6388



I CAN'T GET USED TO BEING LONELY—MELBA MONTGOMERY
Monaural: UAL 3391 Stereo: UAS 6391



THE JUDY LYNN SHOW
Monaural: UAL 3390 Stereo: UAS 6390



50 FABULOUS WALTZ FAVORITES—THE LEROY HOLMES ORCHESTRA
Monaural: UAL 3395 Stereo: UAS 6395



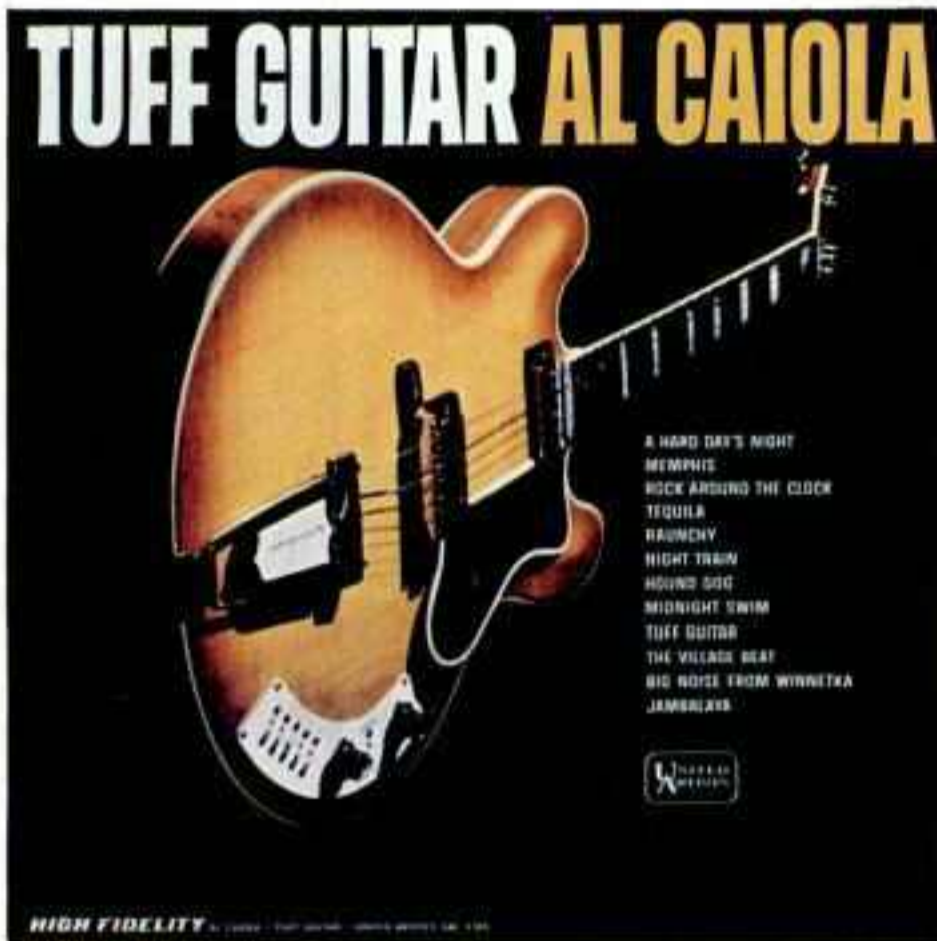
WINTER OF MY DISCONTENT—MORGANA KING
Ascot Monaural: AM 13014
Stereo: ALS 16014

Plus 4 new Tale-Spinners added to the hottest kiddie

THE

PEOPLE'S CHOICE

Ascot—the winning ticket for a landslide of sales!



TUFF GUITAR—AL CAIOLA
Monaural: UAL 3389 Stereo: UAS 6389



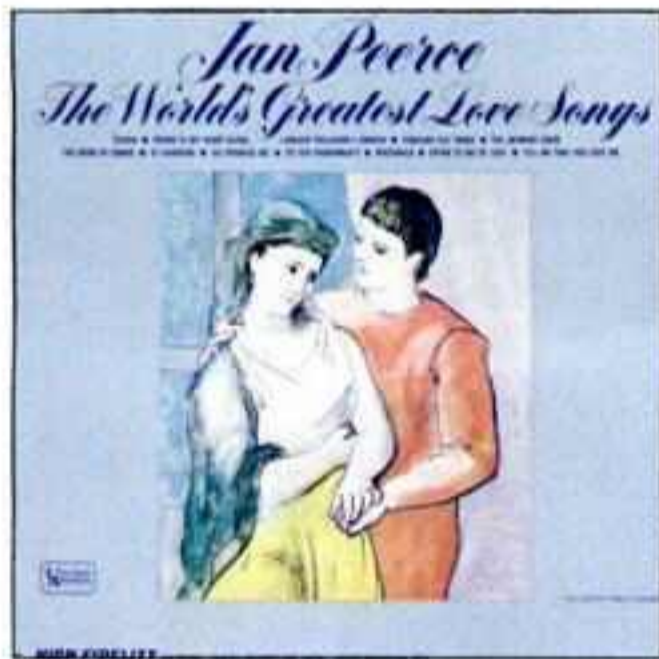
THE MANFRED MANN ALBUM—
MANFRED MANN
Ascot Monaural: AM 13015 Stereo: ALS 16015



A HARD DAY'S NIGHT—GEORGE MARTIN
& HIS ORCHESTRA
Monaural: UAL 3383 Stereo: UAS 6383



THE YOUNGFOLK—NEW FOLK
SINGING GROUP
Monaural: UAL 3402 Stereo: UAS 6402



THE WORLD'S GREATEST LOVE SONGS—
JAN PEECE
Monaural: UAL 3374 Stereo: UAS 6374



AN AMERICAN MUSICAL PANORAMA—
PITTSBURGH POPS ORCHESTRA
Monaural: UAL 3384 Stereo: UAS 6384



MADE IN ROME—RIZ ORTOLANI
Monaural: UAL 3360 Stereo: UAS 6360



50 FABULOUS BANJO FAVORITES—
The Banjo Rhythm Band
Monaural: UAL 3398 Stereo: UAS 6398



VAYA MEANS GO!—LA PLAYA SEXTET
Monaural: UAL 3401 Stereo: UAS 6401



MORE AMOR—TITO RODRIGUEZ
Monaural: UAL 3400 Stereo: UAS 6400



FIESTA!—JORGE RENAN
Ascot Monaural: AM 13016
Stereo: ALS 16016

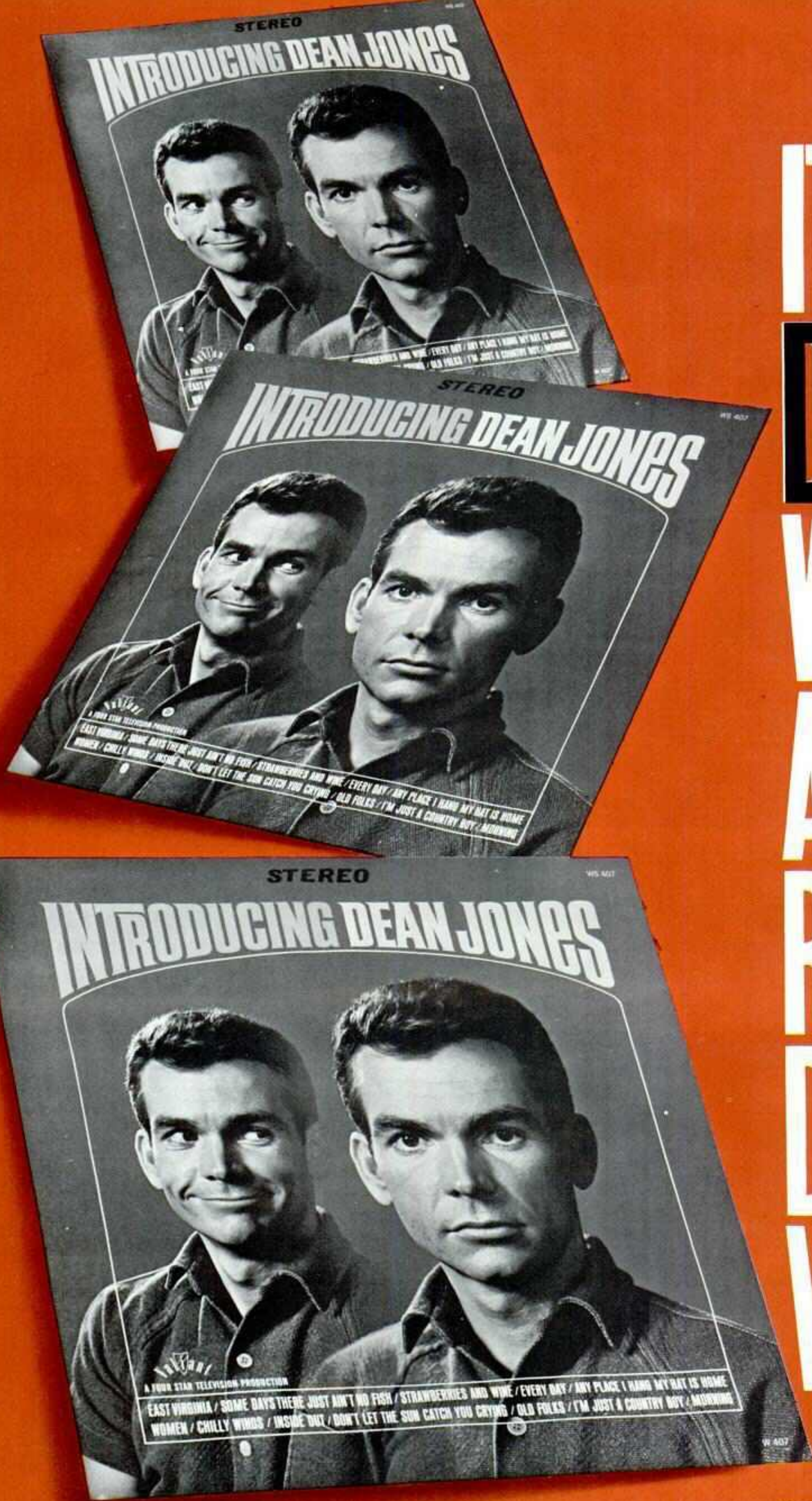
line in the business!

...and they're all on



of course!

Ascot is a subsidiary of UA



IT'S DEAN JONES WITH HIS NEW AND EXCITING RECORDING DEBUT ON VALIANT

VALIANT ALBUM NO. WS 407 / DISTRIBUTED BY WARNER BROS. RECORDS

• THE HIT
DEAN JONES SINGLE

**"STRAWBERRIES
AND WINE"**

c/w
"WOMEN"

RECORD NO. 6057

- CURRENT VALIANT SINGLES:
- Hot in Cleveland . . .
 - "WONDERLAND"—Shelby Flint/6052
 - Breaking in Detroit . . .
 - "JACK OF ALL HEARTS"—Redcoats/6053
 - Watch for this one . . .
 - "COWBOY"—Loretta/6054



A SUBSIDIARY OF FOUR STAR TELEVISION

NEW ALBUM RELEASES

This form is designed to aid dealers in ordering and broadcasters in programming.

ANGEL

HUMPERDINCK—Hansel & Gretel; 3648 BL
WAGNER—The Flying Dutchman (highlights); 36213
BRITTEN—Four Sea Interludes Op. 33a—Philharmonia Orch. (Giulini) 36215
MOZART—Symphony No. 31 in D Major—Philharmonia Orch. (Klemperer) 36216
DEBUSSY—Jeux—Orch. de la Societe des Concerts du Conservatoire (Cluyten) 36212
THE YOUNG GIGLI; COLH 146
DOMENICO SCARLATTI SONATAS, VOL. 2—Landowska, Harpsichord; COLH 304

ARAVEL

PETE SEEGER—Live Concert, Vol. 2; AB 2004

BACH GUILD

DE MONTE/HANDL MADRIGALS & MOTETS—Prague Madrigal Choir (Venhoda) BG 655, BGS 70655
PURCELL: Dido and Aeneas—Various Artists; BG 664, BGS 70664
VIVALDI: Concertos for Diverse Instrumentals—I Solisti di Zagreb & various artists; BG 665, BGS 70665

BLUE NOTE

JACKIE McLEAN—Destination Out; BLP 4165, BST 84165
JOHN PATTON—The Way I Feel; BLP 4174, BST 84174

BRUNO

DER BETTELSTUDENT—Berlin Stadtische Opera (Schmidt-Boelcke) BR 50195L, BR 41001L-S
IDA KAMINSKA AND HER YIDDISH STATE THEATRE OF POLAND; BR 50196

CAEDMON

MEDEA—Judith Anderson; TRS 302, TRS 302
HENRY THE FOURTH, PART ONE—Various Artists; SRS 217, SRS 217

CAPITOL

THE TOP-40 SONG BOOK; T 2126, ST 2126
THE FOLK HIT SONG BOOK; T 2127, ST 2127
THE COUNTRY & WESTERN HIT SONG BOOK; T 2128, ST 2128
VARIOUS ARTISTS—THE JAZZ STORY; WEO 2109
LEON McAULIFFE—Everybody Dance! Everybody Swing!; T 2148, ST 2148
THE KINGSTON TRIO—The Folk Era; TCL 2180, STCL 2180
GUY LOMBARDO & HIS ROYAL CANADIANS—The Lombardo Years; TDL 2181, STDL 2181
WEBLEY EDWARDS—The "Hawaii Calls" Deluxe Set; TCL 2182, STCL 2182
TENNESSEE ERNIE FORD—Tennessee Ernie Ford Sings the World's Best-Loved Hymns; TBL 2183, STBL 2183
THE GATEWAY TRIO; T 2184, ST 2184
MARIAN MONTGOMERY—Lovin' Is Livin'; T 2185, ST 2185
BUCK OWENS & HIS BUCKAROOS—I Don't Care; T 2186, ST 2186
JEAN SHEPARD—Lighthearted and Blue; T 2187, ST 2187
THE DEFINITIVE PIAF; TBL 2193
VARIOUS ARTISTS—Finnish Fenkkas and Polkas; T 10380
MATT MONRO—Great Songs From the Movies; T 6084, ST 6084
THE SMOOTH SOUNDS OF RON GOODWIN; T 6086, ST 6086
THE FIVE FACES OF MANFRED MANN; T 6093

CHART

JIM NESBITT—Sings Your Favorite Comedy and Heart Songs; CLP 6500

COLPIX

JANE MORGAN—The Last Time I Saw Paris; CP 469, SCP 469

COLUMBIA

JOHNNY CASH—Bitter Tears; CL 2248, CS 9048
A CHRISTMAS FESTIVAL—Philadelphia Orch. (Ormandy); ML 6039, MS 6639
Sing Along With MILLARD FILLMORE; CL 2260
Jazz Journey—Orchestra U.S.A.; CL 2247, CS 9047
STEVE LAWRENCE & EYDIE GORME—That Holiday Feeling; CL 2262, CS 9062
MY FAIR LADY—Original Israeli Cast; OL 8050
Christmas with the MORMAN TABERNACLE ORGAN & CHIMES; ML 6037, MS 6637
Just Arrived: THE PILGRIMS; CL 2233, CS 9033
THE QUINTE SISTERS—Holly Jolly Christmas; CL 2254, CS 9054
FREDDIE SCOTT—Everything I Have Is Yours; CL 2258, CS 9058
VARIOUS ARTISTS—The Confederacy; LS 1004
VARIOUS ARTISTS—The Union; LS 1006
BILLY WALKER—Thank You for Calling; CL 2206, CS 9006
An NADRE WATTS Recital; ML 6036, NS 6636
BARBER: Piano Concerto—Cleveland Orch. (Szell); ML 6038, MS 6638
BARTOK: Sonata for Two Pianos—Robert & Gaby Casadesus; ML 6041, MS 6641
MAHLER: Symphony No. 2 in C minor—N. Y. Philharmonic (Bernstein); M2L 295, M2S 695
PROKOFIEV: Violin Concertos Nos. 1 & 2—Philadelphia Orch. (Ormandy) ML 6035, MS 6635
RACHMANINOFF: Piano Concerto No. 2—N. Y. Philharmonic (Bernstein) ML 6034, MS 6634

DAS ALTE WERK (London Import)

BACH: Credo from the B Minor Mass—Choir & Orch. of the Netherland Bach Singing Society (von der Horst) AWT 9428C, SAWT 9428B
QUANTZ: Concerto in D Major for Flute, Strings & Brass—Amsterdam Chamber Orch. (Rieu); AWT 9429C, SAWT 9429B
BACH: Six Sonatas for Violin & Harpsichord—AWT 9433/4C, SAWT 9433/4B
STEENWICK, SCHEIDEMANN, REINKEN, BUXTEHUDE—de Klerck, Organ; AWT 9436C, SAWT 9436B
HANDEL: Conc. for Organ & Orch. in F Major—Amsterdam Chamber Orch. (von der Horst); AWT 9437C, SAWT 9437B
DUFAY: Mass Passages, Motets & Hymns—Capella Antiqua, Munich (Ruhland) AWT 9439C, SAWT 9439 B
TELEMANN: Overture in F Sharp Minor—Amsterdam Chamber Orch. (Rieu) AWT 9440C, SAWT 9440B
HANDEL: Concerti for Organ & Orch. No. 14 in A Major—Amsterdam Chamber Orch. (van der Horst) AWT 9441C, SAWT 9441B

BACH: Cantata No. 18—Leonhardt Consort; AWT 9442C, SAWT 9442B
BACH: Cantata No. 106—Leonhardt Consort (Jurgens); AWT 9443C, SAWT 9443B
BACH: J.C. Quintet in D Major—Concentus Musicus of Vienna; AWT 9445C, SAWT 9445B

DISC

CISCO HOUSTON—A Legacy; DS 1103
NEW LOST CITY RAMBLERS—Old Timey Music; DS 1102
LEO STEPHENSON—Highlife in Ghana; DS 1107

FONTANA

DARIO MORENO—Introducing the Tropical Troubadour of Latin Song; SRF 67530, MGF 27530
THE DRUM & PIPES OF THE 1ST BATTALION THE ROYAL IRISH FUSILIERS; SRF 67533, MGF 27533
MILES DAVIS—Jazz on the Screen; SRF 67532, MGF 27532
CLEO LAINE—Shakespeare & All That Jazz; SRF 67531, MGF 27531

PURIST

THE KNIGHTBRIDGE SINGING STRINGS—Hit Song Mood, Vol 2; SP 11
THE KNIGHTBRIDGE SINGING STRINGS—Waltzing Mood; SP 7
THE KNIGHTBRIDGE SINGING STRINGS—Movie Mood; SP 10
THE KNIGHTBRIDGE SINGING STRINGS—Marching Mood; SP 6
THE KNIGHTBRIDGE SINGING STRINGS—Nostalgic Swing Mood, Vol. 2; SP 9
THE KNIGHTBRIDGE SINGING STRINGS—Theatre Mood; SP 5
THE KNIGHTBRIDGE SINGING STRINGS—Hawaiian Mood; SP 3
THE KNIGHTBRIDGE SINGING STRINGS—Christmas Mood; SP 13
THE KNIGHTBRIDGE SINGING STRINGS—Hit Song Mood Vol 1; SP 8
THE KNIGHTBRIDGE SINGING STRINGS—Nostalgic Swing Mood, Vol 1; SP 4
THE KNIGHTBRIDGE SINGING STRINGS—Spanish Mood; SP 2

RCA CAMDEN

DENNIS DAY & ROY ROGERS—Disney: Johnny Appleseed/Pecos Bill; CAS 1054
PETE FOUNTAIN—Dixieland; CAS 727
CHET ATKINS & HIS GUITAR; CAS 659
PERRY COMO Sings Just For You; CAS 440
ROGER MILLER; CAL 851, CAS 851
LIVING JAZZ—The Girl From Ipanema; CAL 848, CAS 848
LIVING STRINGS PLUS HARP—The Melody Lingers On; CAL 847, CAS 847
BOB RALSTON—Music For Everyone; CAL 845, CAS 845
THE STATESMEN QUARTET with Movie Lister—Songs of Faith; CAL 843, CAS 843

RCA RED SEAL

A FRENCH PROGRAM—Artur Rubinstein; LM 2751, LSC 2751
MORTON GOULD & HIS ORCH.—Gould Ballet Music; LM 2532, LSC 2532
ARTURO TOSCANINI & THE NBC SYMPHONY ORCH.—Toscanini Concert Favorites; LM 7032-1
WAGNER: Five Duets; LM 2763
THOMSON: Four Saints in Three Acts; LM 2756
A TREASURY OF MUSIC . . . THE CONCERTO VOL. 1; LE 6001
MASTER OF THE GUITAR VOL. 3; LM 2772, LSC 2772
THE KENNEDY WIT: David Brinkley, Narrator; VDM 101
BEETHOVEN: Quartet in A Minor Op. 132—Juilliard String Quartet; LM 2765, LSC 2765
ROZSA: Concerto For Violin & Orch.—Dallas Symphony Orch. (Handl) LM 2767, LSC 2767

RCA VICTOR

NORMA JEAN—Let's Go All The Way; LPM 2961, LSP 2961
TOMMY LEONETTI—Nobody Else But Me; LPM 2962, LSP 2962
GEORGE HAMILTON IV—Fort Worth, Dallas or Houston; LPM 2972, LSP 2972
GENE BARRY, Star of Burke's Law Sings of Love & Things; LPM 2975, LSP 2975
SKEETER DAVIS—Let Me Get Close to You; LPM 2980, LSP 2980
ETHEL ENNIS—Eyes for You; LPM 2984, LSP 2984
SAMMY DAVIS—Three Penny Opera; LOC 1086, LSO 1086
EDDY ARNOLD—Pop Hits From The Country Side; LPM 2951, LSP 2951
CHET ATKINS & HANK SNOW—Reminiscing; LPM 2952, LSP 2952
HANK LOCKLIN Sings Hank Williams; LPM 2997, LSP 2997
ARTHUR MURRAY Presents Discotheque Dance Party; LPM 2998, LSP 2998
SONS OF THE PIONEERS—Down Memory Trail; LPM 2957, LSP 2957
HUGO MONTENEGRO & HIS ORCH.—The Young Beat of Rome; LPM 2958, LSP 2958

RIC

PAT O'BRIEN—A Quiet Christmas; M 1009, ST 1009
VARIOUS ARTISTS—Cole Porter Revisited; M 3002, ST 3002

SKYLITE

REBELS QUARTET—The Angels Must Have Cried; SRLP 6017, SSLP 6017
THE ORRELL QUARTET; SRLP 6019
JAKE HESS & THE IMPERIALS; SRLP 6018

SMASH

BILL JUSTIS—12 Other Best Hits; SRS 67043, MGS 27043
PETE DRAKE—Talking Steel Guitar; SRS 67060, MGS 27060
ANNA KING—Back To Soul; SRS 67059, MGS 27059
JERRY LEE LEWIS—The Greatest Live Show on Earth; SRS 67056, MGS 27056

SUE

JIMMY McGRUFF—Topkapi; LP 1033

UNITED ARTISTS

The JUDY LYNN Show; UAL 3390, UAS 6390
BOBBY GOLDSBORO—I Can't Stop Loving You; UAL 3381, UAS 6381
AL CAIOLA—Tuff Guitar; UAL 3389, UAS 6389
SOUND TRACK—Topkapi; UAL 4118, UAS 5118
FAMOUS THEATRE CO. & HOLLY STUDIO ORCH.—The Story of Bach; UAC 11048
FAMOUS THEATRE CO. & HOLLY STUDIO ORCH.—Rip Van Winkle; UAC 11034
JOHN SCOTT—Peter & The Wolf; UAC 11039
VARIOUS ARTISTS—Thumbelina; UAC 11038
FERRANTE & TEICHER—The Peoples Choice; UAL 3385

Here's how to

BREAK THROUGH

faster

to the rich British market

Send your catalogue to—



Britain's largest independent record company

Ember Records is a young, thrusting company that's completely independent. It can—and will—give personal attention to U. S. record companies who feel that the percentage of their catalogue released in Britain by their present distributors is far too small.

Ember Records has succeeded where others have failed. It is a fast-growing, progressive company with real market know-how. You cannot do better in Britain—and Europe—than let Ember handle your catalogue. It's the quickest way to get your *full* share of this big, booming market.

NOW OPERATING FROM BIG NEW PREMISES—

READY TO EXPAND FASTER STILL!

Write in confidence to Jeffrey S. Kruger, President, Ember Records (International) Ltd., York House-Empire Way Wembley-Middlesex-England. Cables: KRUGENT-WEMBLEY. Telephone: DILigence 1077.



listen for MARY KEEL singing

Christmas Is A Season

C/W

dear mister Santa Claus:

(Ramco 3729)

HARWELL-RACE ENTERPRISES
 3432 West Paradise Drive
 Phoenix, Arizona 85029
 Area Code 602 WH2-0755

*On the crude stage of worn oak wood...
In gingham shirt, with buttons pearled,
A fiddler by his lonesome stoo'd
And stroked*

THE

SOUND

HEARD 'ROUND WORLD

THE WORLD



With the stroke of that lone fiddler's bow was born **WSM's GRAND OLE OPRY**... and a multi-million dollar industry that earned for Nashville the title of "Music City, U.S.A." The international scope of the famed *Nashville Sound* will be readily apparent November 5-6-7, when visitors from the Americas and overseas join with WSM and stars of the Grand Ole Opry to celebrate the 39th birthday of this famous show right here where it all began. Come. Sit in on important Roundtable Discussions on Programming and Sales. See the Annual Awards conferred on top talent in country and western music. Attend the 2027th consecutive broadcast of the Grand Ole Opry. All country music DJs and station management people are cordially invited.

WSM

**650 CLEAR CHANNEL
NASHVILLE, TENNESSEE**

OWNED AND OPERATED BY THE NATIONAL LIFE AND ACCIDENT INSURANCE CO.

Ratings Show Consistency to Change

Radio-TV PROGRAMMING

• READY-TO-GO PROGRAMMING • VOX JOX
• PROGRAMMING NEWSLETTER



MGM RECORDS' Connie Francis goes over song lineup with WNEW's program director Varner Paulsen, assisted by station's PR chief Joe Brooks, in preparation for a WNEW music spectacular, which will be aired on the metromedia station Saturday, Oct. 31, 1-1:30 p.m. The program was taped live from Basin Street East, with a 27-piece orchestra backing Connie. On hand was WNEW vice-president and general manager John V. B. Sullivan and MGM president Arnold Maxim, along with a host of ad agency time buyers invited to sit in while having lunch on the station. Connie performed standards such as "Will You Still Be Mine?" and "The Sweetest Sounds," in keeping with WNEW's sophisticated standard music image. The advertising fraternity left promising to use the Francis voice on their respective ad campaigns.

'Blues' TVer in Happy Pace

Kleidescope, a 30-minute NBC-TV production, produced by Raysa Rose Bonow and directed by Don Luftig, has been exploring the world of music in several programs. Several weeks ago the program featured the music and words of jazz mystic Charlie Mingus.

Sunday (18) at 3 p.m. "The Blues" was spotlighted with blues greats Jimmy Rushing, Sonny Terry and John Lee Hooker performing. Music critic and commentator Nat Hentoff provided the narration on the whys and wherefores of the idiom.

Hentoff pointed up the origin of the blues and explained its tremendous influence on today's pop music.

His comments were musically enacted by Sonny Terry, whose down-to-earth harmonica playing of a lonesome sounding blues number spoke for itself. Terry followed this with a warm rendition of "These Women Are Killing Me," punctuating his vocal with harmonica accompaniment. Terry evokes a great sound that is almost human.

In contrast to Terry's lonesome blues offerings, the penetrating power of Jimmy Rushing's soulful performances of "Going to Chicago" and "Sent for You Yesterday" exposed the up-tempo side of blues singing. Rushing did a fine job of projecting the depth of the blues in a wailin' up tempo gate.

John Lee Hooker, who has expanded from the old blues to contemporary pop recordings as of late, performed with true feeling on two down-to-earth blues numbers personify-

(Continued on page 34)

Radio Stations List Gains in Profit, Revenue

WASHINGTON—All revenues and profits were up for AM and AM-FM radio stations in 1963 over calendar 1962, FCC reported in its recently released Financial Report on AM-FM Radio. Broadcast revenues in 1963 were \$681.1 million, a 7.1 per cent gain over 1962. Before-tax profits were \$54.9 million, a gain of 26.2 per cent over 1962, which in turn had set a fast pace with profits of \$43.5 million, up 48 per cent over 1961.

Over-all revenues of radio and TV combined were more than \$2¼ billion, up 7.4 per cent over 1962, and before-tax profits were \$398.1 million, up 12.1 per cent over previous year.

Network radio had its first profitable year since 1954, the four radio networks as a group

(Continued on page 34)

Windy City's Stations Go Up, Down Meter

CHICAGO—In its constant exploration of radio and its programming trends, successes and failures, Billboard this week features the Radio Response Ratings (Second Cycle) for the nation's second largest market, Chicago.

We thought it would be interesting to observe the positions of the Chicago area stations as tabulated by the national audience rating services.

Chicago, too, has not been without its major radio personnel and format changes. The recent switch of the venerable NBC-owned WMAQ to a middle-road music format, and pop rocker WYNR to all news and new call letters (WNUS) are the most formidable.

As is usually the case when radio stations switch formats—especially when it's to other than contemporary music—ratings take a dip; the disgruntled listen elsewhere and new listeners are sought.

Such is the case with 50,000-watt WMAQ, notably in the late afternoon and evening. The audience dropoff has been somewhat sharper in the case of WNUS (WYNR) in the morning and less so in the afternoon and early evening.

The mornings in the Windy City still belong to Group W's WIND, primarily due to the lasting strength of radio veteran Howard Miller. However, it may be noted that second place WLS, the ABC-owned outlet, is narrowing the gap with a new morning personality Clark Weber, who has moved solidly in second place. Around him WLS is centering a gigantic "Emperor" promotion.

In the afternoon and evening WLS takes off like a rocket and zooms out of sight of the competition with virtually twice the ratings of its closest competitor. The same is true on weekends.

No. 3 position is occupied by standard music stalwart WGN during the day. At night the station moves into second position.

It has been reported that WGN is preparing to make extensive programming changes in its drive-time periods in an effort to solidify its already strong position in the market.

The big switch, scheduled for Jan. 1, will involve the moving of Wally Phillips into the 6-10 a.m. show, replacing Eddie Hubbard, who slides over into Phillips' 10-noon segment, plus his 45-minute program in evening drive time.

Negro-oriented WVON, which has been showing up very strong during the past 18 months, has lost its fourth place position enjoyed in June. It is going into the fall in sixth place in the morning and afternoon and a fifth place tie with WNUS (WYNR) in the evening. Despite the drop in position, the station remains an important influence in the market and enjoys one of the most impressive rating pictures of any major Negro-oriented station.

WBBM Holds Fourth

In fourth place during the week is the CBS-owned outlet,

(Continued on page 37)

POP STARS FOR SHINDIG

NEW YORK—Billy J. Kramer and the Dakotas, Dick and Deedee, Bobby Sherman, the Wellingtons, Chris Crosby and the Blossoms will be seen on "Shindig" Wednesday (29), 8:30-9 p.m. on ABC Television.

Triangle Unit Going College Talent Series

PHILADELPHIA—Triangle Programs, production and programming arm of the Triangle Stations, is producing a series of 30-minute TV shows featuring the best of college talent. The announcement was made last week by Rodger Clipp, vice-president of Triangle, and Paul Whiteman, who has been retained by the broadcasting firm as special program consultant to the radio-TV division.

Former band leader and TV talent show host ("Teen Club"—ABC-TV, 1950-1958; "Pops" Whiteman will host each show which will be color filmed on the campuses of colleges and universities throughout the nation. The pilot was filmed at Dartmouth last March and spotlighted the outstanding musical talent from the school.

Whiteman, 75, commented on the "high professional acumen" displayed by the college and university performers he has been scouting at various institutions of higher learning. Vocalists, instrumentalists and choral groups will be the show's mainstay with Pops helping to get a plug or two in for the individual school during camera shots of the campus.

By GIL FAGGIN

WOR on Top In Early A.M.; WABC in Eve

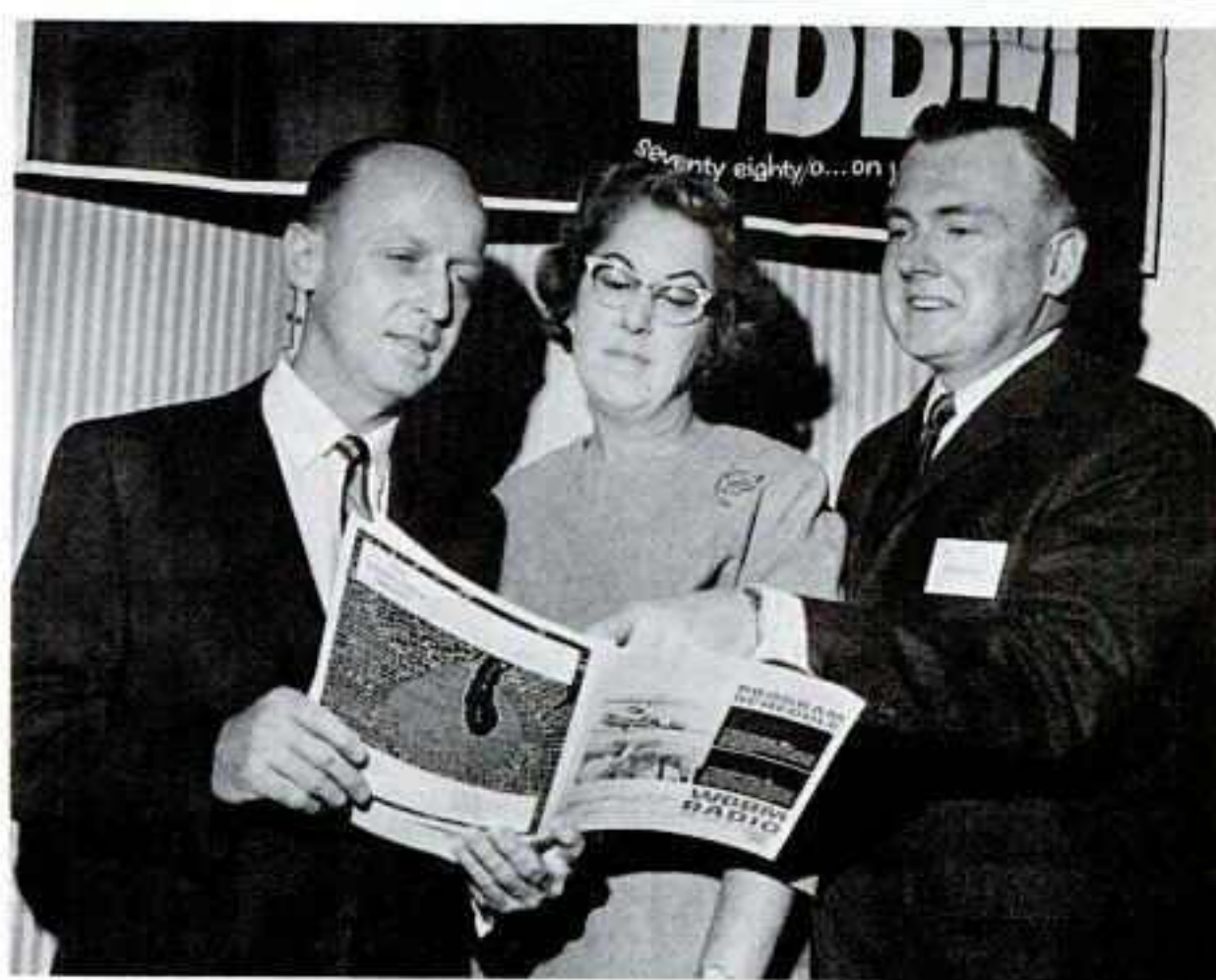
NEW YORK—The chill wind of fall brings with it the often times more penetrating cold ratings. In the Greater New York City area there have been programming changes galore, Beatlemania, and other promotions to build individual station audiences in time for the long winter.

According to the two rating services (Billboard's Radio Response Ratings are not included here), there has been little change at the top of the rating ladder with all-talker 50,000-watt WOR, who has been vying with tight contemporary music-formatted WABC in a see-saw battle for top honors Monday through Saturday, gaining the upper hand this time around.

In the afternoon, however, WMCA captures the No. 1 slot, with Jack Spector and Dan Daniels, Monday through Saturday. In the evening its 50,000-watt WABC with its 75-minute "Newscope" and deejays Scott Muni and Bruce Morrow all the way with the highest ratings of any station in town, day or night.

The city's No. 3 contemporary music station, 50,000-watt Group W-owned WINS, appears to be catching hold with its new line-up. The team of Ed Hider, Jack Lacey, Johnny Holliday, Murray (the K) Kaufman and Pete (Mad Daddy) Myers has brought the station up during the weekdays slightly in the morning (fourth place), considerably in the afternoon (to a vis a vis position with WABC—it now appears that the three pop music swingers, WMCA, WABC and WINS are

(Continued on page 37)



MORE THAN 200 AGENCY PEOPLE and clients had the opportunity last week to see and hear a new presentation by WBBM-Radio, Chicago, during a series of luncheons and cocktail parties held at New York's Hotel Elysee and sponsored by CBS Radio Spot Sales. The presentation will now hit the road, going to Philadelphia, Chicago, Detroit, Los Angeles, San Francisco, Minneapolis, then back to Chicago. Shown at one of the New York sessions are, left to right: Maurie Webster, vice-president and general manager, CBS Radio Spot Sales; Jonne Murphy, media supervisor, BBDO, and Jack Bivans, sales manager, WBBM-Radio, going over new WBBM program schedule which has been extensively revised to combine news and informational programming with up-tempo music and personalities.

RADIO RESPONSE RATING

CHICAGO SECOND CYCLE

TOP STATIONS

Rank	Call Letters	% of Total Points
★ POP Singles		
1.	WLS	44%
2.	WIND	36%
	Others	18%
	(WJJD, WMAQ, WBBM, WGN, WVON)	

★ POP LP's

1.	WBBM	40%
2.	WMAQ (Tie)	18%
	WGN (Tie)	18%
4.	WCFL	7%
	Others	17%
	(WLS, WAIT, WIND, WAAF)	

★ R&B

1.	WVON	54%
2.	WBEE	28%
3.	WLS	10%
4.	WMPP	5%
5.	WOPA	3%

★ C&W

1.	WWCA (Gary, Ind.)	36%
2.	WTAQ (La Grange, Ill.)	29%
3.	WWRD (Aurora, Ill.)	21%
	Others	14%
	(WGN, WIND, WSM (Nashville, Tenn.), WEAW (Evanston, Ill.))	

★ CONSERVATIVE

1.	WAIT	39%
2.	WCFL	16%
3.	WMAQ	13%
	Others	32%
	(WGN, WIND, WBBM, WFMT)	

★ CLASSICAL

1.	WFMT-FM	72%
2.	WBBM	28%

THE RADIO RESPONSE RATINGS of stations and individual air personalities have been determined by survey of local and national record promotion personnel, distributors and record manufacturers. Not a popularity poll, the ratings are strictly on the comparative ability of the stations and air personalities to influence their listeners to purchase the singles and albums played on the air. The ratings likewise point up the importance of music of all types in building audiences and creating the framework conducive to influencing the listener to purchase other products and services advertised on radio stations.

STATIONS BY FORMAT

CHICAGO AREA: Second largest radio market. Thirteen AM, 13 FM. 1 conservative, 2 pop-standard, 2 rhythmic and blues, 1 standard, 1 classical, 1 standard-pop, 1 pop contemporary, 1 pop-c&w-Polka, 1 news, 2 foreign language.

WAAF: 1,000 watts days. Independent. Music format: Jazz. Special programming: "Civil War Diary"—series running since 1961. Two min. capsules relating Civil War events to current date. Produced in co-operation with Chicago Historical Society, the seg-

ments are supplemented with further information of the era from Chicago newspaper files. "Week-end With Phil Lind"—Interviews with celebrities and government officials, 10 a.m.-noon, Sat. & Sun. "Face It"—exploration of race problems, Sun., 9:30-9:45 p.m. Station Mgr., Bill Grabau. Records should be directed to Ralph Ebler, music dir., LaSalle-Wacker Bldg.

WAIT: 5,000 watts days. Independent. Music format: Conservative. College football carried Saturdays. Gen'l & Sales Mgr., Frederick G. Harm. Records should be directed to Howard

Huntley, program dir., 188 W. Randolph St.

WBBM: 50,000 watts. CBS-owned. Music format: Pop Standard. Highly identifiable air personalities. Editorials aired. Special programming: "Current" with Larry Attebery—information vehicle, service features, telephone call-in, interviews, 11:30 a.m.-1 p.m., M-F; "Newsday," 5:30-6:55 p.m., M-F; comprehensive early evening news and information program with anchor man John Harrington. Paul Gibson, 1:10-2 p.m., 10:30-11 p.m., M-F, 12:20-12:55 p.m. Sat.—dissertations on anything from philosophy to fine arts; current books and travel. "Weather Command"—8-man team weather news service. Large and effective news staff under direction of Ben Larson — helicopter equipped for traffic and news reports. Two-way radio-equipped cars. VP & Gen'l mgr., E. H. Shomo. Prog. dir., Len Schlosser, 630 N. McClurg Court.

WBEE: 1,000 watts days. A Continental Group Station. (Rollins Broadcasting). Negro-oriented programming. Music format: R&B-Gospel. Special programming: "Cash Board" — interviews 9:15-9:30 a.m., M-Sat.; "Lucky Shopper," noon-12:15, M-Sat., interviews. Gospel music with Al Benson, 10-11 a.m., M-Sat.; Brother Bob Weaver, 11-noon; Rev. Daniels, 11:30-11:55 a.m. Three min. newscasts at :27 & :57. "Sound Stage Concept" of two voices on the each thirty-minute segment. 45 records on playlist—"top 13 r&b plus 15 new releases." Gen'l mgr., Harry Wilber. Records should be directed to Jim Reese, Prog. dir., Lincoln Tower, 73 E. Wacker Dr.

WCFL: 50,000 watts. Owned by Chicago Federation of Labor. Mutual affiliate. Music format: Standard. Chicago White Socks baseball, N.W., Big 10 football, N.W. & DePaul college basketball, Chicago Blackhawks Hockey carried. Special programming: "Forest Tucker Show," 6:30-9:30 a.m., interviews & music. "Bob Elson"—interview show from Pump Room, 1-3 p.m., 10-11 p.m., M-F. Classical music and commentary with Norman Ross Jr., Sat., 7:30-9 a.m. "Dick Biondi Show"—pop music and guest record artists from Mutual, 8-midnight. "Hootenanny," 7-8 p.m., Sat. Mgr., Thomas E. Haviland. Prog. dir., Robert T. Finnegan. Records should be directed to Lee Petrillo, Music dir., American Furniture Mart, 666 Lake Shore Dr.

WFMT-FM: 135,000 watts. Independent. Music format: Classical-Folk. Special programming: New York Philharmonic, Boston Symphony, Philadelphia Orchestra concerts carried. World Music Festival Broadcast concerts aired. "Studs Terket"—inter show, 10-11 a.m., M-F, Thurs. 9 p.m. "Midnight Special," folk, comedy, show tunes, 10:15 a.m., Sat., replayed Wed. 1 p.m. Drama, 8-11 p.m., Sun. Shakespeare plays currently being aired. 15 to 20 min. newscasts 6:45 & 10 p.m. Stereo broadcasting. Gen'l mgr., Bernard Jacobs. Records should be directed to Norman Pellegrini, Prog. dir., 221 N. LaSalle St.

WGN: 50,000 watts. Independent. Music format: Standard-Pop Special programming: Cub games, Chicago Bears pro football, college football and other special sporting events carried. "Wally Phillips Show," 9-noon, M-S, telephone audience call-in & music. Agriculture program noon-1 p.m., "Country Fair" featuring live music hosted by Orion Samuelson, farm dir. "Brickhouse Hubbard"—conversation & celeb interviews 4-5 p.m., M-F. "Barn Dance," live music with 200 person studio audience, 8-9:30 p.m., Sat. Metropolitan Opera carried during season. Illinois Opera Guild Audition of the Air Nov.-March, 4:30 p.m., Sun. 15-min. newscasts 8 a.m.; 5, 6, 10 p.m.; 10 mins. at 7 a.m., 6 p.m. news capsules on half hr. Bruce Dennis, news dir. mobile two-way radio-equipped news units. Two news and traffic helicopters in use during rush drive-time hrs. "Travelin' On"—c&w, folk music show with Jack Taylor, 8-9 p.m., M-F. Station mgr., Charles E. Gates. Prog. mgr., Robert L. Bradford. 2501 Bradley Place.

FORMAT GLOSSARY: "Contemporary"—Stations that play primarily singles and LP's of a "rock-n-roll" and rhythm and blues nature. "Pop Contemporary"—Stations that feature rock-n-roll and rhythm and blues music, as well as current singles and LP's of a non-rock nature. "Pop-Standard"—Stations programming current and stock singles and LP's, excluding rock-n-roll and rhythm and blues. "Standard-Pop"—Same as "Pop-Standard" with stations emphasizing standards to current pop singles. "Standard"—Stations programming current or stock versions of the old standards culled primarily from LP's. Rock-n-roll and "teen sound" excluded. "Conservative"—Stations featuring primarily LP music of a subdued nature in tone and performance. Background instrument music. "Classical," "Country & Western," "Jazz," "Rhythm & Blues," "Ethnic"—Stations programming more than 50 per cent of their music in the above mentioned particular categories.

WIND: 5,000 watts. Group W owned. Music format: Pop Contemporary. Editorials aired regularly. Highly identifiable air personalities. Special programming: 7:35-8 p.m., M-Sat.—news, information, education, community service block. Group W special programs featured. Different topics each night. Locally produced documentaries 5-7 p.m., Sun. Newscasts 5 mins. on hr. 8-man news dept. under direction of Jerry Udwin. Gen'l mgr., Edward Wallis. Prog. mgr., Guy Harris. Records should be directed to Ralph Blank, music dir., 400 N. Michigan Ave.

WJJD: 50,000 watts limited. Plough owned. Music format: Pop Standard. U. of Ill. football carried. News documentary with Bob Siegrist 6-6:15 p.m., M-F. VP & Gen'l Mgr., Boyd Lawlor. Records should be directed to Stan Scott, prog. dir., 8707 Ballard St., Des Plaines, Ill.

WLS: 50,000 watts. ABC owned. Music format: Contemporary. Editorials aired. Highly identifiable air personalities. Notre Dame football and championship fights carried. Special programming: "Farm Special"—agr., news, weather, 5-6 a.m., M-Sat. "The Breakfast Club," 9-10 a.m., M-F. "Martha Crane Reports"—3-5 min. taped interviews aired three times each morning. "Midday"—news, weather, sports, market reports and news summary, noon-12:30 p.m., M-F. "Newscope"—news, commentary, sports, weather, 6:30-7:30 p.m., M-F. Sun., 8:30 p.m., "Chicago Portrait" with Norman Ross, locally produced documentary. "Pinpoint"—news & interviews, 9 p.m. News dir., Harold Saulzman. 10-man news dept., two 2-way radio-equipped news cars. Pres. Ralph W. Beaudin. Records should be directed to Prod. mgr., Gene Taylor, 360 N. Michigan Ave.

WMAQ: 50,000 watts. NBC owned. Music format: Pop-Standard. Gen'l mgr., Mark Olds. Records should be directed to Chuck Benson, prog. dir., Merchandise Mart.

WTAQ: 1,000 watts days, 500 night. Independent. Music format: Pop-C&W-Polka. Editorials aired. Local high school basketball and football, Little League Baseball and Indianapolis 500 carried. Special programming: "Polka Jamboree," 11-noon, M-F. "Sig Sackowicz Show"—celebrity interviews, 12:30-1:30 p.m., M-F. "Maggie Berger Show"—women's interest, 1:30-2, M-F. C&w music with Dave Rafferty, 7-8:30 p.m., M-F; 7-9 p.m., Sat. 15-min. newscast at noon; 30-min. at 5 p.m. One 2-way radio-equipped news car. Mgr., Arthur L. Schlaman. Records should be directed to Win Jolly, prog. dir., Box 408, LaGrange, Ill.

WVON: 1,000 watts days, 250 watts nights. Independent. Negro-oriented programming. Editorials aired 11 times during broadcast day. Highly identifiable air personalities. Special programming:

'Blues' TV-er

Continued from page 33

ing the "sufferin'" blues. Accompanying himself on electric guitar, which puts out a dirge-type beat, Hooker sang "Night Time Is the Right Time" and "It Served Me Right to Suffer," the song, as presented by Hooker, was a good example of "self critical" blues.

The blues has been, and always will be, one of the major roots of all American music. The Kleidoscope venture into this unknown world to many was both enlightening and entertaining.

GIL FAGGEN

"Hot Line"—interviews, with prominent figures in government, education. Audience call-in participation, 11-midnight, M-Sat. Host Wesley South. Special services programs 11:30-midnight, Sun. "Team Work"—learning how to read, community project, 1:45-2 p.m. Sun. Programettes with Bernadine C. Washington, women's interest show with grooming tips, 1-2 min. 11 times daily. News 5-min. on hr. plus 5 min. on half hour during drive time. Anti-school drop-out campaign special programs—6-45-6:55 p.m. Sun. Gen'l & Sales mgr., Lloyd Webb. Records should be directed to E. Rodney Jones, prog. dir., 3350 S. Kedzie Ave.

WNUS: (formerly WYNR) 5,000 watts. McLendon owned. All news formats. Gen'l mgr., Jack Fiedler.

Radio Stations List Gains in Profit, Revenue

Continued from page 33

racking up pre-tax profits of \$929,000 on \$34.6 million revenue. Network radio had a \$2.4 million deficit in 1962, with \$31.5 million revenue and \$33.9 million expenses.

Total radio time sales were \$711.7 million, and local time sales accounted for \$449.7 million, or 63 per cent of total time sales. National spot accounted for \$220.2 million, 31 per cent of the total, and network time sales were \$48.8 million, 6 per cent of all time sales.

If anyone doubts the charm of music to roll up radio profits, the FCC reports before-tax profits in New York metropolitan area were \$7.9 million, with 32 stations; Chicago \$5.9 million, from 29 stations, and Los Angeles-Long Beach, \$4.8 million, 31 stations. Metropolitan stations accounted for nearly 70 per cent of all radio revenues and 78 per cent of total profits. There are 1,483 metropolitan area stations out of a total of 3,685 AM and AM-FM stations. (Foregoing figures do not include independent FM operations.)

FM continues to have an uphill battle going it alone. The 323 independent FM's reporting showed loss of \$3.2 million on revenues of \$11.4 million. However, the 1963 independent FM revenue is up 22.6 per cent over 1962, while losses stayed pegged at the 1962 figure. Total revenue of all FM's, including AM-FM combinations, reached \$16.3 million. AM-owned FM operations generated revenues of \$4.9 million, up 6.5 per cent from 1962, FCC reports.

WATH BEGINS FM AIRING

ATHENS, Ohio—WATH, serving Southeastern Ohio and Ohio University's 15,000 students, began FM broadcasting in conjunction with its 1,000-watt AM last week. WATH-FM is programming albums and both middle-road and contemporary pop singles.

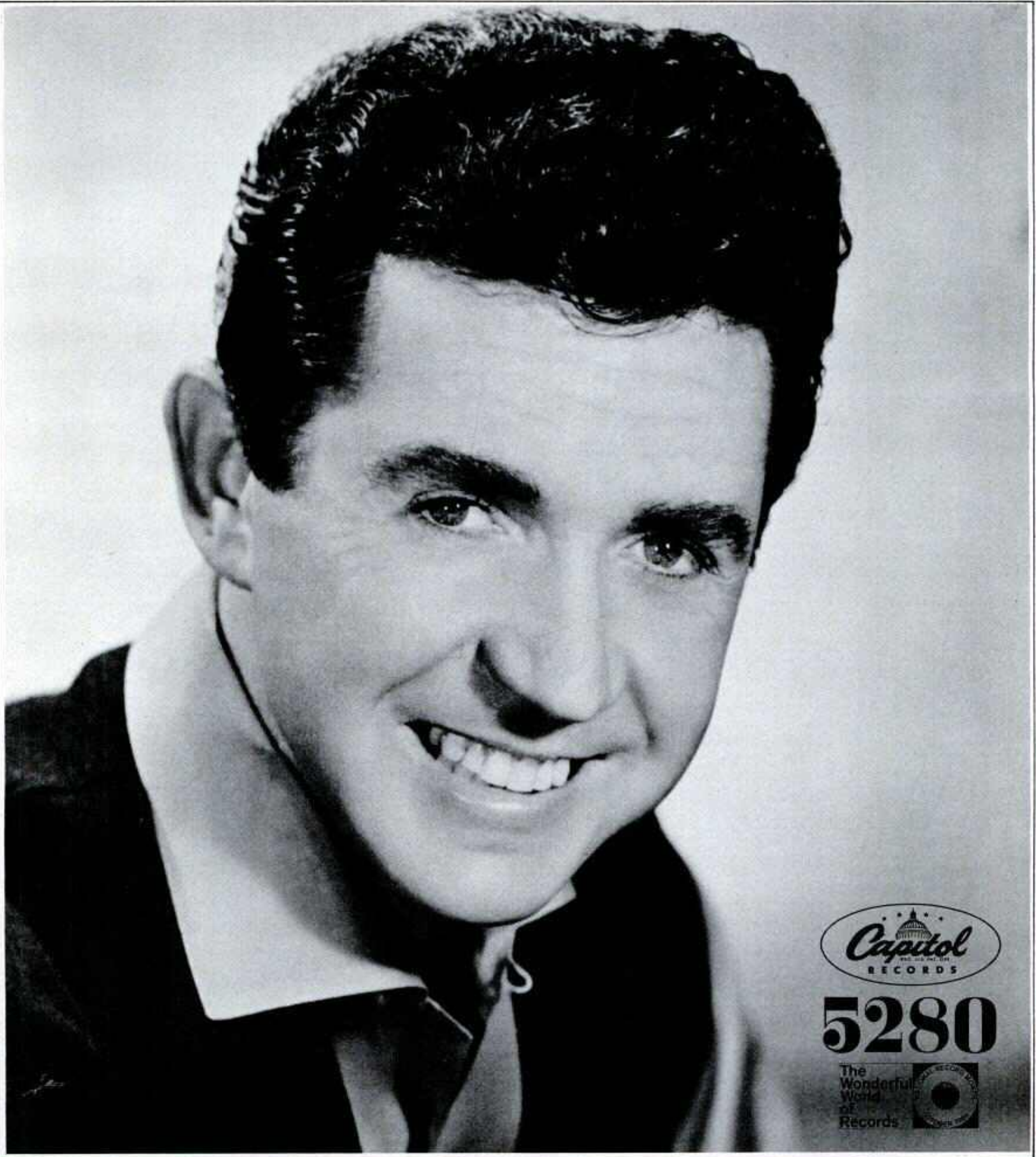
C&W SMASH CLIMBS TOP - 40 LISTS!

SONNY JAMES

"The Southern Gentlemen"

YOU'RE THE ONLY WORLD I KNOW
b/w TYING THE PIECES TOGETHER

A nationwide C&W smash and already a top - 40 hit in Atlanta,
Baltimore, Norfolk, Philadelphia, Richmond, Seattle, and Washington!



Capitol
RECORDS

5280

The
Wonderful
World
of
Records



AUSTRALIA

- 1 9 WILLIAM TELL OVERTURE—Sounds Incorporated (Columbia)—Leeds
2 1 HAVE I THE RIGHT—The Honeycombs (Astor)—Essex
3 — SHE'S A MOD—Ray Columbus (Philips)—Leeds
4 — PEARLY SHELLS—Burl Ives (Festival)—Boosey & Hawkes
5 2 I SHOULD HAVE KNOWN BETTER—The Beatles (Parlophone)—Leeds
6 — YOU REALLY GOT ME—The Kinks (Astor)
7 4 PRETTY WOMAN—Roy Orbison (London)—Acuff-Rose
8 — LITTLE HONDA—The Hondells (Philips)—Alberts
9 — IF I FELL—The Beatles (Parlophone)—Leeds
10 — ONLY YOU—Wayne Newton (Capitol)—Chappells
11 8 SUCH A NIGHT—Elvis Presley (RCA)—Chappells
12 — RHYTHM AND GREENS—The Shadows (Columbia)—Belinda
13 2 MILLION DRUMS—Tony Shevton (W. & G.)—Belinda
14 5 DO WAH DIDDY DIDDY—Manfred Mann (H.M.V.)—Belinda
15 6 HARD DAY'S NIGHT—The Beatles (Parlophone)—Leeds

BRITAIN

- (Courtesy New Musical Express, London)
1 1 OH, PRETTY WOMAN—Roy Orbison (London)—Acuff-Rose
2 12 ALWAYS SOMETHING THERE TO REMIND ME—*Sandie Shaw (Pye)—December Music
3 2 I'M INTO SOMETHING GOOD—*Herman's Hermits (Columbia)—Screen Gems, Columbia Music, Ltd.
4 3 WHERE DID OUR LOVE GO—Supremes (Stateside)—Belinda Music
5 5 THE WEDDING—*Julie Rogers (Mercury)—Peter Maurice
6 13 TWELFTH OF NEVER—*Cliff Richard (Columbia)—Frank Music
7 9 WHEN YOU WALK IN THE ROOM—*Searchers (Pye)—Metric Music
8 8 WE'RE THROUGH—*Hollies (Parlophone)—Hollies Music
9 6 I'M CRYING—*Animals (Columbia)—Ivy Music
10 14 WALK AWAY—*Matt Monro (Parlophone)—Ardmore & Beechwood
11 4 RAG DOLL—Four Seasons (Philips)—Ardmore & Beechwood
12 16 HOW SOON—Henry Mancini (RCA)—Chappell
13 7 I WOULDN'T TRADE YOU FOR THE WORLD—*Bachelors (Decca)—142 Music
14 11 EVERYBODY LOVES SOMEBODY—Dean Martin (Reprise)
15 10 TOGETHER—P. J. Proby (Decca)—Campbell-Connelly
16 21 ONE WAY LOVE—*Cliff Bennett and the Rebel Rousers (Parlophone)—Mellin Music
17 15 I WON'T FORGET YOU—Jim Reeves (RCA)—Burlington Music
18 22 MAYBE I KNOW—Lesley Gore (Mercury)—West One Music
18 27 UM, UM, UM, UM, UM, UM —*Wayne Fontana and the Mindbenders (Fontana)—Essex
20 — SHA LA LA —*Manfred Mann (HMV)—Belinda Music
21 20 IS IT TRUE—Brenda Lee (Brunswick)—Southern Music
22 26 REACH OUT FOR ME—Dionne Warwick (Pye Int.)—West One Music
23 19 AS TEARS GO BY—*Marianne Faithfull (Decca) Forward Music
24 — GOLDFINGER—*Shirley Bassey (Columbia)—United Artists Music
25 18 BREAD AND BUTTER—Newbeats (Hickory)—Acuff-Rose
26 — REMEMBER (WALKIN' IN THE SAND)—Shangri-Las (Red Bird)—Mellin Music
27 17 YOU REALLY GOT ME—*Kinks (Pye)—Kassner Music
28 30 SUMMER IS OVER—*Frank Ifield (Columbia)—17 Savile Row
29 23 THE CRYING GAME—*Dave Berry (Decca)—Southern Music
30 28 QUESTIONS I CAN'T ANSWER—*Heinz (Columbia)—Campbell-Connelly

CHILE

- This Last Week Week
1 4 I SHOULD HAVE KNOWN BETTER—The Beatles (Odeon)
2 3 UN DIA TE DIRE—Cecilia (Odeon)
3 1 ANGELITO—Rene y Rene (CBS); Sergio Inostroza (Demon); The Seven Days (Peerless)
4 — EL DEPARTAMENTO—Gogo Andreu (Disc Jockey)
5 2 LAS CEREZAS—Hermanos Carrion (Music Hall); Manolo Munoz (Odeon)
6 5 HEARTACHES—Oscar Arriagada (RCA)
7 — CUANDO VUELVAS—Cuatro Brujas (Demon)
8 — TE AMO Y TE AMARE—Carlos Contreras (Polydor); Little Tony (Philips)
9 6 SUSPICION—Elvis Presley (RCA)
10 — LEILA—Luis Dimas (Philips)

EIRE

- This Last Week Week
1 1 I WOULDN'T TRADE YOU —Bachelors (Decca)—142 Music
2 9 I'M INTO SOMETHING GOOD—Herman's Hermits (Columbia)—Dominion
3 3 THE ANSWER TO EVERYTHING—Joe Dolan (Pye)—West One
4 7 OH PRETTY WOMAN—Roy Orbison (London)—Acuff-Rose
5 — MY WEDDING DRESS—Eileen Reid (Pye)
6 — THE CANDY STORE—Dickie Rock (Pye)
7 4 SHE WEARS MY RING—Sean Fagan (Pye)—Acuff-Rose
8 2 I WON'T FORGET YOU—Jim Reeves (RCA)—Victory—Burlington
9 — RAG DOLL—Four Seasons (Philips)—Ardmore & Beechwood
10 8 AS TEARS GO BY—Marianne Faithfull (Decca)—Ford Music

FRENCH (WALLOON)

- *Denotes local origin
Two Weeks Ago
1 2 THE HOUSE OF THE RISING SUN—Animals (Columbia)—World
2 1 MA VIE—Alain Barriere (RCA)—Tutti/Primavera
3 4 CE MONDE—Richard Anthony (Columbia)—Belindamusic
5 5 ZORRO EST ARRIVE—Henri Salvador (Rigolo)—Belindamusic
4 7 J'Y PENSE ET PUIS J'OUBLIE—Claude Francois (Fontana)—Belgoulx
6 10 OBSESSION—Jackie Delmone (CBS)—Belindamusic
7 6 UNA LACRIMA SUL VISO—Bobby Solo (CBS)—Bens
8 8 SUR TON VISAGE UNE LARME—Bobby Solo (CBS)—Bens
9 3 LA FERME DU BONHEUR —Claude Francois (Fontana)—Southern
10 — I SHOULD HAVE KNOWN BETTER—The Beatles (Odeon)

ITALY

- (Courtesy Musica e Dischi, Milan)
*Denotes local origin
This Last Week Week
1 1 IN GINOCCHIO DA TE—*Gianni Morandi (RCA)
2 2 E PIU' TI AMO—Alain Barriere (RCA)
3 4 NON ASPETTO NESSUNO—*Little Tony (Durium)
4 5 LA MIA FESTA—Richard Anthony (Columbia)
5 3 IL PROBLEMA PIU' IMPORTANTE—*Adriano Celentano (Clan)
6 13 TU SI' 'NA COSA GRANDE —*Ornella Vanoni (Ricordi)
7 7 ERAVAMO AMICI—*Dino (Arc)
8 8 UNA ROTONDA SUL MARE —*Fred Bongusto (Primary)
9 6 TI RINGRAZIO PERCHE—*Michele (RCA)
10 9 QUELLI CHE HANNO UN CUORE—Petula Clark (Vogue)
11 10 AMORE SCUSAMI—*John Foster (Style)
12 15 E ADESSO TE NE PUOI ANDARE—Les Surfs (Festival)
13 — PAGHERAI—Petula Clark (Vogue)
14 12 ANGELITA DI ANZIO—*Los Marcellos Ferial (Durium)
15 11 TREMARELLA—*Edoardo Vianello (RCA)

JAPAN

- (Courtesy Utamatic, Tokyo)
*Denotes local origin
This Last Week Week
1 1 OZASHIKI KOUTA—*Mahina Stars & Matsuo Kazuko (Victor)—JASRAC
2 2 KOI O SURUNARA—*Hashi Yukio (Victor)—JASRAC
3 3 ORE WA OMAE NI YOWAINDA—*Ishihara Yujiro (Teichiku)—JASRAC
4 4 TOKYO BLUES—*Nishida Sachiko (Polydor)—JASRAC
5 — OSAKA GURASHI—*Frank Nagai (Victor)—JASRAC
6 8 UNA SERA DI TOKIO—*Mahina Stars (Victor); The Peanuts (King); C. Valente (London); Milva (Seven Seas)—JASRAC

- 7 7 FUTARI NO HOSHI O SAGASOYO—*Tanabe Yasuo (Victor); Paul & Paula (Philips)—JASRAC
8 6 AI TO SHI O MITSUMETE —*Aoyama Kazuko (Columbia)—JASRAC
9 9 SAVE THE LAST DANCE FOR ME—Koshiji Fubuki (Toshiba)—Aberbach
10 5 MOVIN'—The Astronauts (Victor)—Atlantic-(Folster)

MALAYSIA

- *Denotes local origin
This Last Week Week
1 2 I SHOULD HAVE KNOWN BETTER—The Beatles (Parlophone)
2 1 A HARD DAY'S NIGHT—The Beatles (Parlophone)
3 3 ON THE BEACH—Cliff Richard (Columbia)
4 — SECOND TO NONE—Billy J. Kramer (Decca)
5 — MALAYSIA WONDERFUL—*(Columbia)
6 — I WANT TO HOLD YOUR HAND—The Chipmunks (Liberty)
7 — LOUISE—Pierre Lalonde (CBS)
8 — RINGO'S THEME—George Martin Orchestra (Parlophone)

MEXICO

- (Courtesy Audiomusica)
*Denotes local origin
This Last Week Week
1 1 COMO TE EXTRANO—Len Dan (CBS)—Mundo Musical
2 2 BE MY BABY—Les Surfs (Gamma)—Grever
3 4 POLLERA COLORA—*Carmen Rivero (CBS)—Mundo Musical
4 3 INVIERNO TRISTE (Blue Winter)—Connie Francis (MGM)—Grever
5 6 POLVO—*Sonia Lopez (CBS)—Mundo Musical
6 9 BARBA AZUL (Lets Do)—*Apson (Peerless)—Brambila
7 5 AMANECI EN TUS BRAZOS —*Jose A. Jimenez (RCA)—Emmi
8 7 I WANT TO HOLD YOUR HAND—The Beatles (Musart)—Pending
9 — GUARDA COME DONDOLE —Edoardo Vianello (RCA)—Pham
10 10 ORANGUTAN—*Sonora Santanera (CBS)—Brambila

PHILIPPINES

- This Last Week Week
1 1 I'LL DREAM OF YOU—Matt Munro (Parlophone)—Dyna, Inc.
2 2 YES, I UNDERSTAND—Patsy Cline (Decca)—Hidcor
3 3 THE GOOD LIFE—Tony Bennett (Col.)—Mareco, Inc.
4 4 JUST LET ME DREAM—Brenda Lee (Decca)—Hidcor
5 5 IN THE MISTY MOONLIGHT—Jerry Wallace (Challenge)—Fed. Manufacturers
6 6 A HARD DAY'S NIGHT—The Beatles (Parlophone)—Dyna, Inc.
7 9 KISSIN' COUSINS—Elvis Presley (RCA)—Filipinas
8 7 IF EVER I WOULD LEAVE YOU—Robert Goulet (Col.)—Marceo, Inc.
9 10 I SHOULD HAVE KNOWN —The Beatles (Parlophone)—Dyna, Inc.
10 — PRETTY LITTLE BABY—Connie Francis (MGM)—Mareco, Inc.

SINGAPORE

- *Denotes local origin
This Last Week Week
1 1 IT'S ONLY MAKE BELIEVE —Billy Fury (Decca)
2 4 JAMAICA JOE—The Angels (Smash)
3 2 NOBODY I KNOW—Peter and Gordon (Columbia)
4 6 I SHOULD HAVE KNOWN BETTER—The Beatles (Parlophone)
5 7 WHERE DID OUR LOVE GO—The Supremes (Motown)
6 8 UNDER THE BOARDWALK —The Drifters (Atlantic)
7 9 MOVE IT BABY—Simon Scott (Parlophone)
8 — WHY DO YOU WANNA MAKE ME BLUE—The Temptations (Cordy)
9 — SHANTY—*The Quests (Columbia)
10 3 FROM A WINDOW—Billy J. Kramer with the Dakotas (Parlophone)

SPAIN

- This Last Week Week
1 3 IT'S A LONELY TOWN—Mina (Belter)—Aberbach
2 1 BE MY BABY—Les Surfs (Hispavox)—Aberbach
3 4 SI JE CHANTE—Sylvie Vartan (RCA)—Canciones Mund
4 2 LO ESPANOL—Duo Dinamico (Voz Amo)—Musica Sur
5 5 LES VENDANGES DE L'AMOUR—Marie Laforet (Hispavox) Pending
6 6 MORE—Enrique Guzman (CBS)—Armonico
7 — ANYONE WHO HAD A HEART—Dionne Warwick (Philips)—Aberbach
8 8 CONSTANTLY—Cliff Richard (Voz Amo)—Canciones Mundo
9 — A HARD DAY'S NIGHT—The Beatles (Voz Amo)—Armonico
10 — I ONLY WANT TO BE WITH YOU—Richard Anthony (Voz)—Pending

SOUTH AFRICA

- This Last Week Week
1 1 A HARD DAY'S NIGHT—The Beatles (Parlophone)
2 4 HAVE I THE RIGHT—The Honeycombs (Pye)
3 2 DO WAH DIDDY DIDDY—Manfred Mann (H.M.V.)
4 7 WISHIN' AND HOPIN'—Dusty Springfield (Philips)
5 3 PEOPLE SAY—June Muscat (Continental)
6 6 DO YOU WANT ME TO—The Four Pennies (Philips)
7 8 IT'S ALL OVER NOW—The Rolling Stones (Decca)
8 — EVERYBODY LOVES SOMEBODY—Dean Martin (Reprise)

YUGOSLAVIA

- This Week
1 CRVENE RUZE—Ivica Serfezi (SY-1272)
2 CASA GORKIH SUZA—Slavko Perovic (EPY-3397)
3 JA PUSTOLOV—Slavko Perovic (SY-1261)
4 SICK AND TIRED—Matt Collins (EPY-3389)
5 KUCA PORED MORA—Arsen Dedic (EPY-3401)
6 GITARE—Ivo Robic (EPY-3402)
7 KAD CUJES TRUBU—Slavko Perovic acc. by The "Paloma" Trio (EPY-3277)
8 BALADA—Ana Stefek (SY-1276)
9 GOLUBOVI—Ivo Robic (SY-1277)
10 POSLJEDNI TRAMVAJ—Mirjana Besirovic (SY-1284)

ANOTHER HIT! WATCH FOR... RUNAROUND ANN MARIE Jubilee 5490

Picked all around the country Find Out What's Happening by THE SPIDELLS

ANNA CRAIG "Nobody Loves Me" FOX 540

OAK PUBLICATIONS first in Folk Music Books

when answering ads... Say You Saw It in Billboard

FATS DOMINO WITH ANOTHER BLOCK BUSTER "HEARTBREAK HILL" "KANSAS CITY" ABC 10596

—GOING GREAT—JOE HINTON'S "A THOUSAND CUPS OF HAPPINESS"

ADVERTISING IN BUSINESS PAPERS MEANS BUSINESS

Windy City's Stations Go Up

• Continued from page 33

WBBM, which during the past 22 months "brightened" its musical fare with a wider selection of pop music of a non-rock nature in an attempt to broaden its listener base.

Following close on the heels of WBBM is the new WMAQ which is making a strong bid for audience in the market. Last week it was announced that Mark Olds, formerly program manager of KYW, Cleveland;

WNEW, New York, and most recently general manager of WINS, New York, will take over the general manager's reins of the station replacing 25-year NBC Chicago veteran John Keys.

The Olds appointment to industry observers points up the resolve of NBC Vice-President Mike Joseph to continue on the newly launched program of "modernizing" the programming approach of the six company-owned stations.

WOR Tops in A.M.; WABC in Eve

• Continued from page 33

battling it out at the top) and slightly in the evening and late night (second place).

WNEW Sags

The dropping last month of jazz deejay Billy Taylor, all-nighter Marty O'Hara and Sunday late night celebrity interviewer Fred Robbins sharpened focus on the continued softening of big money-maker WNEW.

Despite the top-notch names of Klaven & Finch, William B. Williams, Bob Landers, Ted Brown, Wally King—and apparently heavy commercial billing—the station's position in the market has been gradually slipping to a point where it ranks generally fifth throughout the week. Industry observers have noticed the inclusion recently of a wider variety of current middle-road singles in what may be an effort to stem the flow of disgruntled listeners who may be over-exposed to the 15 or 20 basic recording artists featured with frequency on the Metropolitan Broadcasting station.

The most startling and complete format change to take place during the past six months has been the switch to talk and telephone talk-back programs at WNBC. It is interesting to note that two established segments, "The Big Wilson Show," 5:30 a.m.-9 a.m. (the only music show on the station) and "The Brad Crandal" telephone call-in late evening program have failed so far to bring in any new listeners. However, the station's afternoon talkers, featuring Big Wilson and sports commentator Bill Mazer on the phones, have shot the station's ratings up sharply.

It was only several weeks ago that the NBC-owned station solidified its schedule with the signing of musical comedy star Robert Alda and stage and screen actor Tom Ewell and his wife to fill the 9 to noon time slots Monday through Friday. The Ewells chat back and forth from their Central Park West apartment 9:10 to 10 a.m., with

Alda on the phones 10:10 to noon daily.

WNBC has directly locked horns with the mighty WOR, and it will take at least a year or more under the present format before a truly accurate evaluation of the station's audience-building progress may be made.

Of course, NBC's weekend "Monitor" still remains a major ratings drag no matter which one of the company's owned stations it's on.

WCBS' Trouble

The extensive programming changes that took place not too many months ago at WCBS (Billboard, June 13) appear to be leading whatever audience it had to other sources of information and entertainment. The station features a somewhat confusing schedule of talk, information, music and personalities.

The station has dropped to sixth and seventh Monday through Saturday, and occupies the bottom rung of the ladder on Sunday.

Notable gains were observed for the Storer conservative music oriented station WHN during weekday afternoons and evenings as well as Saturday and Sunday afternoons. Lonnie Starr was assigned the morning slot several months ago when WHN and Bob and Ray parted company in the wake of soggy ratings.

SEGUE

Jack Eilersten to WFLA (Tampa) in morning slot replacing Deano Day who joins the WIL (St. Louis) air staff... "Marvelous" Marv Brooks, formerly with WPAC (Patchogue, L. I.), joins WPGC (Washington, D. C.) "Good Guys"... Johnny Johnson, staff announcer since 1955 at KOY (Phoenix), promoted to chief announcer... Mary E. Raub, of Erie, Pa., joins flight staff of WKYW (Louisville, Ky.) as pilot on "Metropolitan Skywatch."

VIP APPOINTMENTS — Mark Olds, Group W executive and recently WINS (New York) general manager, named general manager of WMAQ, the NBC-owned 50,000 watt in Chicago. Olds has served as a program executive with KYW and WNEW (New York).

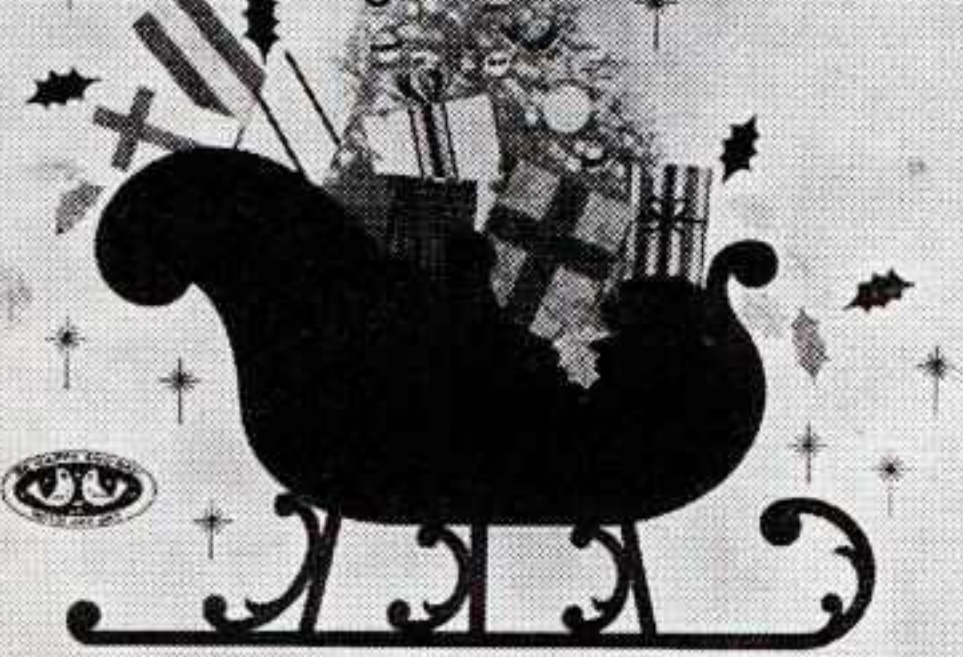
Jim Hawthorne, vice-president and national program manager for Crowell-Collier Broadcasting Corporation, with headquarters at KFWB (Los Angeles) resigns his post effective Jan. 1 to accept vice-presidency at Sherman Grinberg Productions, Inc., a division of Filmrite Associates, Inc., headquartered at Columbia Studios... John B. Lynch, president and general manager of WWSC (Glen Falls, N. Y.) elected president of the New York State Associated Press Broadcasters Association...

James H. Burgess, vice-president of WLW-T (Cincinnati), appointed to the new post of managing director of Triangle-owned KFRE AM-FM-TV (Fresno)... Al Daneri, KXOA program executive, transfers to WKYW (Louisville) as program director... William (Rusty) Russell, formerly station manager of WSON (Henderson, Ky.), appointed general manager of WKYW... Robert V. Whitney, founder-partner of Mars Broadcasting, Inc., recently purchased by Pepper Sound, named general manager of WWTC (formerly WTCN, Minneapolis) recently purchased from Time-Life Broadcast by Buckley-Jaeger.

BRAND NEW! ALL ORIGINAL...
with Polish and English lyrics

STEREO JAY JAY 5080

A POLKA CHRISTMAS
with *Liz Wally*



Order from your record supplier or write to

JAY JAY RECORD CO.

2452 SOUTH KEDZIE AVENUE

CHICAGO 23, ILLINOIS

Distributors: Territories available

**"AMERICA'S
GREATEST TENOR**

**JAMES
CARONE"**

SIENA ALBUM — 1002

Featuring...

Famous Italian Love Songs

It's Fabulous!



ATTENTION — D.J.'S — P.D.'S

Send for your Station's Free Copy

WRITE — WIRE OR CALL:

SIENA RECORDS

1531 No. Serrano Ave. Suite 5

Hollywood 27, Calif. Phone: HO 4-3610



**WE
DON'T RUN
A WAX
MUSEUM**

THESE ARE

Live
HITS!

"THEN YOU
CAN TELL ME
GOODBYE"

JOHNNY NASH
Argo #5479

"LITTLE
MARIE"

b/w
"GO BOBBY
SONER"

CHUCK BERRY
Chess #1912

"I'VE GOT
THE SKILL"

JACKIE ROSS
CHESS #1913

"SOMETHING
YOU GOT"

**RAMSEY LEWIS
TRIO**
Argo #5481

CHESS producing corp.

Chicago 16, Ill.



2
+2
5

Dear Record Retailer

Finding myself halfway across the country and having been to both halves, I thought I'd report an interesting phenomenon to you. In nine out of ten shops I find records are displayed admirably—with expensive classification signs posted atop gaily decorated racks and expensive fixtures—and I quote: "LATEST POP HITS"—"CLASSICAL MUSIC"—"COUNTRY AND WESTERN SONGS"—"FOLKSONGS" and even more specific breakdowns . . .

except in one gloomy corner. Here I find a clever little poster—usually reading "CHILDREN'S RECORDS"—or sometimes more familiarly—"KIDDIE DISCS." So I have a great idea, Mr. Retailer—save money! Why not stuff all your Pop, Classical, Folk and Country records in one giant bin and label it "ADULT RECORDS"—or more familiarly—"GROWNUP GROOVIES." Jam all your Beethoven in with your Beatles, stack your Maria Callas belly to belly with your Connie Francis, mix the old releases with the new and cover the whole mess with the "bargains" you've picked up on closeouts. Naturally, this is only addressed to nine out of ten, and mayhap, dear reader, that you're the tenth . . .

Then you of course realize that there are Mother Goose Songs, Animal Stories, Nature and Science Records for 3 and 5 year olds, Adventure Tales for 9 year olds, Poetry and Shakespeare and Opera and Ballet Music for the 10 and 11 year olds, Funny Records, Sad Records, New Records and Old Records and, of course, you label them for your customers. God Bless You!!!

ARTHUR SHINKIN
Golden Records
630 Fifth Ave.
N.Y. 20, N.Y.

P.S. Order some of these great selections now!

#58330 NURSERY RHYMES
29¢ 45 rpm

#58350 MOTHER GOOSE
29¢ 45 rpm

#58370 FAIRY TALES
29¢ 45 rpm

#58403 TV CHARACTERS
49¢ EP

#58705 DANNY KAYE &
BING CROSBY
\$1.98 LP



BREAKOUT SINGLES

★ NATIONAL BREAKOUTS

RINGO

Lorne Greene, RCA Victor 8444

MR. LONELY

Bobby Vinton, Epic 9730

★ REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

TIMES HAVE CHANGED . . .

Irma Thomas, Imperial 66069 (Blackwood, BMI) (New York)

BEAUTICIAN BLUES . . .

B. B. King, Kent 403 (Modern, BMI) (Chicago)

THE JERK . . .

Larks, Money 106 (Cash, BMI) (Los Angeles)

PUSHIN' A GOOD THING TOO FAR . . .

Barbara Lewis, Atlantic 2255 (Saturday, ASCAP) (Detroit)

I JUST DON'T UNDERSTAND . . .

Tommy Adderley, Mar-Mar 314 (Cedarwood, BMI) (Chicago)

CALIFORNIA BOUND . . .

Ronny & the Daytonas, Mala 490 (Buckhorn, BMI) (San Francisco)

GALE WINDS . . .

Egyptian Combo, Norman 549 (Gil-Cajun, BMI) (Minneapolis-St. Paul)

I LOVE YOU (I Just Love You) . . .

Lloyd Price, Monument 856 (Lloyd-Logan, BMI) (Detroit)

MUMBLES . . .

Oscar Peterson Trio, Mercury 72342 (Pastel, BMI) (Chicago)

MOVE IT BABY . . .

Simon Scott, Imperial 66066 (Southern, ASCAP) (San Francisco)

HIGH HEEL SNEAKERS . . .

Jerry Lee Lewis, Smash 1930 (Medal, BMI) (Seattle)

NEWS OF THE WORLD

• Continued from page 26

for Italy. . . Durium is beginning a new series by Sicilian folk-singers to be known as "The Lives of the Bandits," which will begin with four albums. . . New RAI-TV "Anthology of Comic Opera" will be divided into two parts—first, Italian classics of 18th and 19th century and second, American musical comedy of 20th Century.
SAM'L STEINMAN

MEMPHIS

Ray Brown, of National Artists Attractions, is negotiating directly with Brian Epstein, manager of the Beatles, to bring the British group to Memphis on their next U. S. tour. . . Brown is handling local arrangements for the Dec. 13 appearance of the Dave Clark Five. Since local managers for the tour have to provide preliminary acts, Brown is thinking of Hi Records' Ace Cannon and Groove's Charlie Rich.

Smash Records' Jerry Lee Lewis recently taped an appearance in Los Angeles for an upcoming Dave Clark Show, and the syndicated Lloyd Thaxton Show. Hi Records' Gene Simmons does the same Oct. 25 and Oct. 26.

The Christy Minstrels play the Auditorium this week (21). They were booked by Bob Glasgow of Charlotte, N. C., a student at Southwestern College at Memphis. . . Don Baker and his orchestra moved into Hotel Peabody's Skyway last week, first time for him in Memphis.
ELTON WHISENHUNT

RIO DE JANEIRO

Henrique Gandelman, head of Plaza Records, is back from his 30-day visit of New York. . . Odeon held a dinner party at the label's studios to celebrate the longevity of EMI singles and LP's in the charts. Label is releasing a compact of Peggy Lee singing the bossa-nova hits, "Garota de Ipanema" and "Insensatez." . . . Mauricio Quadrio, former Rio correspondent of Billboard, was invited to join the Committee for Rio's Fourth Centenary festivities. Mauricio announced that the big music festivals are scheduled for 1965: "Brazilian Popular Music Festival" and "Jazz and Bossa Nova International Festival." . . . Philips, who's struggling since

the beginning of the year to put a big hit on the charts, seems to have a seller with "Deixa Isso Pra La," recorded by Jain Rodrigues, young singer from Sao Paulo. On the other hand, the company hasn't been very successful in the LP field, where the toppers are still Odeon, RCA, Elenco, CBS and Musicdisc. . . Singer Claudio Miranda, who recorded an LP for MGM in New York during last year's winter, is again on his way to the States. He'll settle in Hollywood, where he's going to be the singer for pianist Djalma Ferreira's combo. . . Singer Miltoninho opened at the Sky Terrace Club. . . Veteran samba composer Cartola is marrying his old sweetheart Zica, co-owner of the Zicartola restaurant. . . New singer from Sao Paulo, Thelma Soares, started the recording of her first LP for CBS. Warbler was discovered by singer-lyricist Mario Telles. **SYLVIO T. CARDOSO**

LONDON

Pye has scored an instant hit with 17-year-old Sandie Shaw's first record, "There's Always Something There to Remind Me." It sold 65,000 copies here in one week. Pye experimented with several promotion gimmicks on the disk, including an insertion in the personal column of the London evening papers, inviting readers to phone a local number. Callers had this record played to them. . . Roy Orbison topped Sunday's Palladium-TV show (18) and celebrated his second No. 1 hit within six months ("Oh, Pretty Woman"). . . Richard Armitage, managing director of the Noel Gay Agency which handles Peter and Gordon and Danny Williams, is currently visiting New York and the West Coast. . . Decca's Marianne Faithfull follows her debut hit, "As Tears Go By," with a revival of Bob Dylan's "Blowin' in the Wind." . . Dusty Springfield's latest features a composition by her brother, Tom Springfield, and Clive Westlake, called "Losing You." . . Connie Francis visited on her way to Germany, where she has been recording. . . Another of Don Arden's groups, the Nashville Teens, has been added to Murray Kaufman's Christmas Show at New York's Brooklyn Fox.

EMI hosted a reception for

The Original Hit of
DO ANYTHING YOU WANNA



by **Harold Betters**
#747 PARTS 1 AND 2



Gateway Recordings, Inc.
234 FORBES AVE.
PITTSBURGH, PA. 15222

Say You Saw It in Billboard

the Supremes in on a promotional visit. . . The Bealtes' next United Artists flick will be in color, says producer Walter Shenson.

an unusual opportunity

Reconditioned "Scopitone" film-boxes in first-class condition at advantageous prices

Write To:

HELMUT REHBOCK GMBH
Postfach 5810
Alter Teichweg 19
Hamburg 22, Germany
Tel.: 29 1031

Our Albums Had Single Hits



LESLEY GORE
GIRL TALK
60943/20943
"HEY NOW"
72352



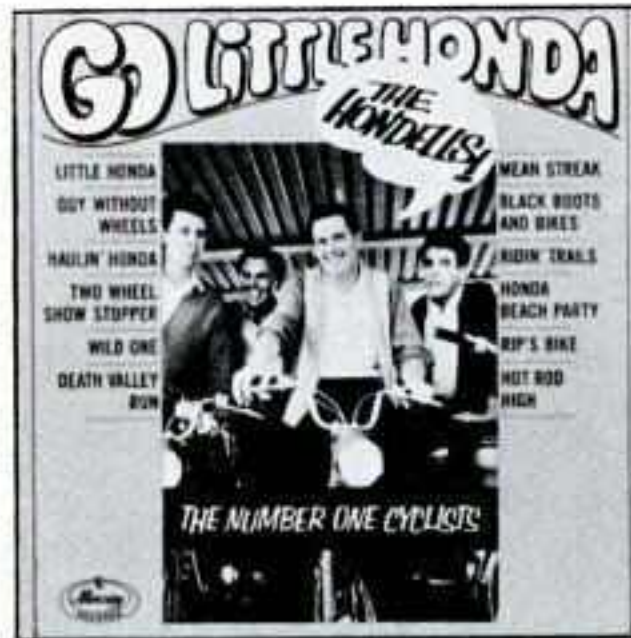
BROOK BENTON
This Bitter Earth
THIS BITTER EARTH
60934/20934
"LUMBERJACK"
72333



SARAH VAUGHAN
VIVA VAUGHAN
60941/20941
"FEVER"/"MR. LUCKY"
72334



TIMI YURO
THE AMAZING TIMI YURO
60963/20963
"JOHNNY"
72355



THE HONDELLS
GO LITTLE HONDA
60940/20940
"LITTLE HONDA"
72324



OSCAR PETERSON TRIO + ONE
OSCAR PETERSON TRIO + ONE
60975/20975
"MUMBLES"
72342



JOHNNY MATHIS
this is love
THIS IS LOVE
60942/20942
"LISTEN LONELY GIRL"
72339



LOUIS ARMSTRONG
"SO LONG, DEARIE"
72338
THE PARIS SISTERS
"WHEN I FALL IN LOVE"
72320



CMA's Sixth Meet Nov. 5; 50 New Members on Roster

NASHVILLE—The sixth annual meeting of the Country Music Association membership will be held Thursday, Nov. 5 in the ballroom of the Andrew Jackson Hotel here, beginning at 10 a.m. The session will be devoted to the president's message and other items of business. The election of directors will follow immediately thereafter.

Dexter on Allstar

HOUSTON—Country & western singer Al Dexter, of "Pistol Packin' Mama" fame, has signed a recording pact with Dan J. Mechura's Allstar Records here, with his initial release, "My Careless Heart" b.w. "Country Guitar," slated for immediate national release. Mechura plans to kick off a national promotion on the release Nov. 9. In addition to Dexter, the Allstar talent roster now includes Link Davis, Perk Williams, Rusty Gabbard, and Wiley and Jessie Barkdull.

One director will be elected for a two-year term in the following categories: Artist-musician, artist manager, booker, promoter, ballroom operator, composer, disk jockey, music publisher, radio-TV, record company and trade publication. Directors-at-large are to be elected for a one-year term. All CMA members are entitled to vote for the directors.

With the dates of the annual WSM National Country Music Festival (Nov. 5-7) rapidly approaching, CMA membership has been growing by leaps and bounds in recent weeks, according to Mrs. Jo Walker, CMA's executive secretary. Fifty new members were taken in during the last two weeks, as follows:

Dale Hawkins, Knoxville; Bill Bennett, Clinton, Miss.; D. H. Hirshberg, Nashville; Thomas Longman, Studio City, Calif.; Ted Meadows, Hollywood; Red Wilcox, Fairfax, Va.; Mrs. Betty Pedigo, Lucas, Ky.; John Graham, Toronto; Al Schmitt, Hollywood; Neil E. Akers, Atlanta; Jimmy Wasdin, Lancaster, Ohio; Michael J. Horton, Brentwood, N. Y.

Kay Culbert, Saginaw, Mich.; Phil Gray, Jerome, Idaho; Neil Bogart, New York; Richard L. May, Butler, Pa.; Johnny Speca, Pottstown, Pa.; Bill Bass and Bill Benoist, Hamlet, N. C.; Red Howard, Jackson, Mich.; Don Bowman, Nashville; Zeke Hoskins, Middletown, Ohio; Tiny Harris, Ukiah, Calif.; Charlie Rich, Benton, Ark.; Bettie Azevedo, Bakersfield, Calif.; Don Romeo, Omaha; Cy Anders, Cookeville, Ont.; Tony Brady, Sydney, Australia.

Bob Godfrey, Long Island, N. Y.; Bobby Boyle, Akron, Ohio; Jerry Rivers, Hendersonville, Tenn.; Jacques S. Schmitt, (Continued on page 42)

COUNTRY DJ OF THE WEEK



WSM Radio's "Mr. D.J. U.S.A." Oct. 30 will be Cousin Ray of WXRA-FM, Woodbridge, Va. WXRA programs country, western and gospel music from 6 a.m. till midnight daily and is the only full-time c&w FM station in the Washington area. Cousin Ray does a three-hour program each morning and also serves as program director for the station.

100 Finalists Show in KFOX 'Opry' Contest

LONG BEACH, Calif. — KFOX, leading Southern California country & western station, staged a giant talent contest to find the best performer in the area to guest at a "Grand Ole Opry" concert sponsored by the station Saturday (24) night in the Long Beach Arena.

General Manager Dick Scofield developed the talent contest as a new feature of the station's regular presentation of "Opry" concerts. Over 250 entries were narrowed to 100 contestants, who were auditioned Saturday morning and afternoon in the Arena before judges including Ken Nelson, of Capitol; Neely Plumb, of RCA, and Tommy Alsup, of Liberty. The first-place winner received a Kapp recording pact, \$100 plus a featured spot in the "Opry" program that evening.

Opry stars brought here by the station included Ray Price, Porter Wagoner, Norma Jean, Red Sovine, Shirley Ray, Rex Rinehart, Billy Walker, Stonewall Jackson and Jimmy Dickens.

Deejays appearing at the concert were Dick Haynes, Lee Ross, Cliffie Stone, Biff Collie, Joe Allison and Hugh Cherry. According to Scofield, KFOX has been presenting the "Opry" three times a year but will offer the troupe four times next year.

WITH THE COUNTRY JOCKEYS

By BILL SACHS

Bob Ross has joined the staff of CKCR, Kitchener, Ont., to conduct the station's "Country & Western Jamboree," heard daily from 1-2 p.m. and on Saturdays, 9 a.m. to 1 p.m. An expert in the field of country music, Ross brings to Kitchener 17 years of radio experience. He asks that artists and diskeries put him on the list to receive c&w and sacred releases. . . . Hep Records, 2551 (Continued on page 42)



STATION CKY, Winnipeg, Man., continues its policy of bringing to the area the best in c&w talent from the States. CKY's recent "All-Star Country & Western Jamboree" featured Ray Price, Ferlin Husky, Wade Ray, Bob Reagan, Lucille Starr, and the Canadian Sweethearts. Here Price, center, is flanked, left to right, by CKY's Good Guys: Dave Lyman, Gary Todd, Bill Grogan and Dennis Corrie.

NASHVILLE SCENE

By DON LIGHT

Connie Smith, new RCA Victor recording artist discovered by Bill Anderson, has just returned from New York where she appeared on the Jimmy Dean TV show. . . .

Jim McConnell, head of Acuff-Rose Artist Corporation, accompanied Roy Orbison to England last week, where Orbison made an appearance at the London Palladium and did a TV spectacular on BBC. . . . Don Bowman, RCA Victor's "Man in Trouble," records for the label this week under the direction of Chet Atkins. . . .

Earl Scott, newly signed Decca artist, has his first release for the label, entitled "Kiss My Love Goodbye." Scott has also signed with the Wil-Helm Agency for bookings.

Bill Porter, of Fred Foster Sound Studio, has returned from New York, where he attended a convention of the Audio Engineers Society. . . . Hank Locklin has been voted Ireland's favorite c&w artist by the National Press in Belfast. . . . Jimmy Driftwood appeared on the Gulf Folk Festival in Mobile, Ala., last week. . . .

Joe Wright has announced the signing of Bobby Sykes to an exclusive writer's contract for his Vanjo Music Company. . . . Slim Williamson, head of Chart Records, recorded Ted Kirby, of Dublin, Ga., here last week.

Brenda Lee and manager Dub Allbritten leave for England the end of October, where the Nashville singer will perform at London's Palladium in a variety show sponsored for charity by Queen Elizabeth. . . . Stan Hitchcock, Epic artist, recorded his first album for the label last week under the direction of Billy Sherrill. . . . Al Gallico, head of the music company that bears his name, was in town last week, working with his Nashville manager, Merle Kilgore.

SESAC Prize: 1910 Tin Lizzie

NASHVILLE—A lucky visitor to the SESAC hospitality suite in the Dinkler Andrew Jackson Hotel here during the coming country musical festival, Nov. 5-8, will receive as a door prize a new half-scale operating model of the famous 1910 Tin Lizzie. The Tin Lizzie looks, sounds and runs like a real car, with mechanical brakes and a three-horsepower, four-cycle gasoline-powered engine.

The unusual prize will be awarded as a part of SESAC's participation in the annual convention, the first to be held since SESAC opened its Nashville office last January and appointed Mercury recording artist, Roy Drusky, to head the operation.

Burnette, Davis On River Cruise

CINCINNATI—Country entertainer-singer Smiley Burnette, of "Petticoat Junction" fame on TV, trades Charley Pratt's engineer's cap for a riverman's cap this week when he steams from Cincinnati to New Orleans aboard the sternwheeler Delta Queen.

Rufe Davis, who plays the fireman, Floyd Smoot, on the CBS-TV series, joins Smiley on the cruise, with the pair entertaining the public on the levy in each city where the Delta Queen docks.

The Delta Queen left Cincinnati Saturday (24), and stopped off in Louisville from 8-9 a.m. Sunday. Other stops this week are Evansville, Ind., Monday (26), from 7-8 a.m.; Memphis, Tuesday (27), 2-4 p.m.; Natchez, Miss., Thursday (29), 8 a.m. to noon, and New Orleans, Friday (30), 8 a.m. to noon, and after 6 p.m.

THREE GREAT COUNTRY RECORDS

"THE BIBLE IN HER HAND" GRANT TURNER Chart 1130

"I SPELL LOVE Y-O-U" OTT STEPHENS Chart 1145

"LITTLE BITTY HEART" GENE WOODS Chart 1135

D.J. copies CHART RECORDS 905 16th Ave. So. Nashville, Tennessee

BREAKING FOR A HIT!

"HIGHWAY MAN" Curtis Leach

Fabor #135

FABOR RECORD CO. 2600 W. Olive Ave., P. O. Box 1487, Burbank, Calif. 213: 846-4744

SEND US YOUR TAPE . . .

We do the rest! ALL SPEEDS, ALL QUANTITIES, MASTERS, NICKEL STAMPERS, ATTRACTIVE LABELS, PRESSINGS. PROMPT AND RELIABLE.

SONG CRAFT 1650 Broadway N. Y. C. 19



DON PIERCE (left), president of Starday Recording & Publishing Company, receives a handclasp of appreciation from Robert J. Burton, chairman of CMA's Hall of Fame and Museum Building Fund, after Pierce signed a pledge of \$10,000.

A SMASH HIT . . .

"Bring Me A Beatle For Christmas"

by CINDY RELLA with Teddy Phillips Orchestra Drum Boy #112

Stations: Write for DJ copy. Distributorships available in some areas.

DRUM BOY RECORD CO.

2452 South Kedzie Ave. Chicago 23, Illinois

HOT COUNTRY SINGLES

Billboard SPECIAL SURVEY for Week Ending 10/24/64

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	1	I DON'T CARE Buck Owens, Capitol 5240	10	26	27	IN THE MIDDLE OF A MEMORY Carl Belew, RCA Victor 8406	6
2	2	I GUESS I'M CRAZY Jim Reeves, RCA Victor 8383	17	27	18	I LOVE TO DANCE WITH ANNIE Ernest Ashworth, Hickory 1265	20
3	3	ONCE A DAY Connie Smith, RCA Victor 8416	6	28	23	FORBIDDEN STREET Carl Butler & Pearl, Columbia 43102	6
4	4	CHUG-A-LUG Roger Miller, Smash 1926	7	29	30	STOP ME Bill Phillips, Decca 31648	3
5	5	THE RACE IS ON George Jones, United Artists 751	6	30	36	LONELY GIRL Carl Smith, Columbia 43124	3
6	6	DON'T BE ANGRY Stonewall Jackson, Columbia 43076	11	31	38	THE FRENCH SONG Marion Worth, Columbia 43119	2
7	9	PLEASE TALK TO MY HEART Ray Price, Columbia 43086	9	32	29	PASSWORD Kitty Wells, Decca 31622	23
8	8	MAD Dave Dudley, Mercury 72308	4	33	35	SECOND FIDDLE (To An Old Guitar) Jean Shepard, Capitol 5169	23
9	11	GIVE ME 40 ACRES (To Turn This Rig Around) Willis Brothers, Starday 681	9	34	39	JUST BETWEEN THE TWO OF US Merle Haggard & Bonnie Owens, Tally 181	8
10	10	CROSS THE BRAZOS AT WACO Billy Walker, Columbia 43120	4	35	43	DON'T LET HER KNOW Buck Owens, Capitol 5240	4
11	7	I DON'T LOVE YOU ANYMORE Charlie Louvin, Capitol 5173	20	36	26	THE COWBOY IN THE CONTINENTAL SUIT Marty Robbins, Columbia 43049	20
12	13	MR. AND MRS. USED TO BE Ernest Tubb & Loretta Lynn, Decca 31643	15	37	32	THEN I'LL STOP LOVING YOU Browns, RCA Victor 8348	25
13	12	FORT WORTH, DALLAS OR HOUSTON George Hamilton IV, RCA Victor 8392	10	38	41	TEARS AND ROSES George Morgan, Columbia 43098	6
14	19	SAM HILL Claude King, Columbia 43083	12	39	34	CHIT AKINS, MAKE ME A STAR Don Bowman, RCA Victor 8384	15
15	20	FINALLY Kitty Wells & Webb Pierce, Decca 31663	6	40	37	WORKIN' IT OUT Lester Flatt & Earl Scruggs & the Foggy Mountain Boys, Columbia 43080	12
16	15	DERN YA Ruby Wright, RIC 126-64	9	41	—	HE CALLED ME BABY Patsy Cline, Decca 31671	1
17	17	DANG ME Roger Miller, Smash 1881	22	42	42	ONE IF FOR HIM, TWO IF FOR ME David Houston, Epic 9690	17
18	16	THE BALLAD OF IRA HAYES Johnny Cash, Columbia 43058	17	43	40	BAD NEWS Johnny Cash, Columbia 43058	15
19	14	HERE COMES MY BABY Dottie West, RCA Victor 8374	11	44	—	THE LUMBERJACK Hal Willis, Sims 207	1
20	21	MOTHER-IN-LAW Jim Nesbitt, Chart 1100	6	45	31	ME Bill Anderson, Decca 31630	15
21	33	LOVE LOOKS GOOD ON YOU David Houston, Epic 9720	4	46	—	ONE OF THESE DAYS Marty Robbins, Columbia 43134	1
22	22	GO CAT GO Norma Jean, RCA Victor 8433	4	47	45	TH' WIFE John D. Loudermilk, RCA Victor 8389	5
23	28	HOW THE OTHER HALF LIVES Johnny & Jonie Mosby, Columbia 43100	4	48	50	TAKE MY RING OFF YOUR FINGER Carl Smith, Columbia 43033	20
24	24	MY FRIEND ON THE RIGHT Faron Young, Mercury 72313	5	49	—	THAT'S ALL I NEED TO KNOW Bobby Wood, Joy 288	1
25	25	I'LL GO DOWN SWINGING Porter Wagoner, RCA Victor 8432	4	50	44	ASK MARIE Sonny James, Capitol 5197	13

HOT COUNTRY ALBUMS

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	1	THE BEST OF JIM REEVES RCA Victor LPM 2890 (M); LSP 2890 (S)	13	11	11	ON THE BANDSTAND Buck Owens, Capitol T 1879 (M); ST 1879 (S)	43
2	4	BEST OF BUCK OWENS Capitol T 2105 (M); ST 2105 (S)	17	12	14	SLIPPIN' AROUND George Morgan & Marion Worth, Columbia CL 2197 (M); CS 8997 (S)	6
3	3	DANG ME/CHUG-A-LUG Roger Miller, Smash MGS 27049 (M); SRS 67049 (S)	13	13	10	COUNTRY DANCE FAVORITES Faron Young, Mercury MG 20931 (M); SR 60931 (S)	5
4	2	TOGETHER AGAIN/MY HEART SKIPS A BEAT Buck Owens & His Buckeroos, Capitol T 2135 (M); ST 2135 (S)	9	14	15	SONGS OF TRAGEDY Hank Snow, RCA Victor LPM 2901 (M); LSP 2901 (S)	3
5	5	I WALK THE LINE Johnny Cash, Columbia CL 2190 (M); CS 8990 (S)	17	15	8	GEORGE JONES SINGS LIKE THE DICKENS! United Artists UAL 3364 (M); UAS 6364 (S)	6
6	6	LOVE LIFE Ray Price, Columbia CL 2189 (M); CS 8989 (S)	9	16	16	PORTER WAGONER—IN PERSON RCA Victor LPM 2840 (M); LSP 2840 (S)	20
7	9	R. F. D. Marty Robbins, Columbia CL 2220 (M); CS 9020 (S)	9	17	20	GOLDEN COUNTRY HITS Hank Thompson, Capitol T 2089 (M); ST 2089 (S)	13
8	7	MOONLIGHT AND ROSES Jim Reeves, RCA Victor LPM 2854 (M); LSP 2854 (S)	22	18	18	YESTERDAY'S GONE Roy Drusky, Mercury MG 20919 (M); SR 60919 (S)	2
9	13	THANKS A LOT Ernest Tubb, Decca DL 4514 (M); DL 74514 (S)	13	19	19	THERE STANDS THE GLASS Carl Smith, Columbia CL 2173 (M); CS 8973 (S)	18
10	12	TRAVELIN' WITH DAVE DUDLEY Mercury MG 20927 (M); SR 60927 (S)	8	20	—	BY REQUEST Ferlin Husky, Capitol T 2101 (M); ST 2101 (S)	1

COUNTRY MUSIC CORNER

By BILL SACHS

Jimmy Key, of Key Talent, Nashville, is back at his home stand after a two-week promotion tour through the West and Southwest. On a stop-off in Albuquerque, N. M., Jimmy was the guest of Bob Johnson, who operates the Caravan East Club there, which Key describes as one of the finest niteries in the country, booking top c&w acts. . . . Clyde Beavers has just consummated a deal with the American Family Life Insurance Company, Hattiesburg, Miss., whereby he will promote the firm on his personal

appearances. The company's 800 agents will, in turn, promote Beavers in their talks with prospective clients. On Oct. 26, Beavers and his combo, the Eager Beavers, hit the campaign trail in Georgia with Congressman Garland Byrd.

Rufus Shoffner, president of American Artist Records, Monroe, Mich., has closed a deal with Sounds of Nashville, Inc., Nashville, for the latter to handle distribution of the American Artist line on a national basis. New artists on the American Artist roster are Joyce Singo and Kelly Rodgers. Joyce formerly recorded for Coral and Imperial under the name of Joyce Songer. Shoffner has available deejay copies of the new artists' releases. Write to him on your station letterhead at 1026 Laplace Street, Monroe, Mich. . . . Sudie Callaway, of the Clyde Beavers Eager Beavers aggregation, has a new record, "Isn't There Somewhere," on the Re-Von Records label.



HAL WILLIS, appropriately dressed for "The Lumberjack," demonstrates to his booking agent, Bob Neal, of the Bob Neal Agency, just how big you have to be to chop those trees down in the Canadian woods. "The Lumberjack" appears to be headed for tree-topping heights in the charts. Willis has also come to a booking arrangement with Neal to handle all of his personal appearances.

Eddie Zack's WRIB "Hayloft Jamboree," Providence, R. I., played to runaway business for the first time in its history recently when Kitty Wells headlined the proceedings. The next show, Oct. 31, will feature Hank Thompson and His Brazos Valley Boys, who will be making their first appearance in the area in seven years. . . . Jimmy Case and the Cherokees, with singer Dale Turner, who recently concluded a five-week swing through Greenland and Newfoundland, are carded to return there for two weeks in February. Early in November, the group plays a week's stand at Loring Air Force Base in Maine, and Nov. 15 wing back to Bermuda for their third engagement there this year. Late in November, the unit embarks on a 30-day tour of military installations in Puerto Rico.

"THE JIMMY DEAN SHOW"



THIS WEEK'S COUNTRY MUSIC FEATURE



CONNIE SMITH

singing her hit recording

'ONCE A DAY'

RCA VICTOR 8416

Bookings:
Smiley Wilson

The WIL-HELM AGENCY, Inc.
801 Sixteenth Ave. S., Nashville, Tenn. 37203

Also featuring
SHEB WOOLEY
THE STONEMAN FAMILY
and Jim's Hound Dog Buddy "Rowlf"

ABC-TV NETWORK

Thursday, October 22nd
10:00-11:00 P.M. EDT

This Week
Jim sings

'CIMARRON'

from his
Columbia LP

SONGS WE
ALL LOVE
BEST

Barbara's Greatest Ever . . .

"DON'T SPREAD IT AROUND"

BARBARA LYNN

Jamie 1286

SHOWING IN PHILA.,
Newark & Baltimore

"THE 81"

C 336

CANDY &
THE KISSES

THE BIRD ONES ARE
IN CAFE/PARADISE

A GREAT NEW TEAM!

MARVIN GAYE

and

KIM WESTON

WHAT GOOD AM I WITHOUT YOU

Tamla 54104

RECORD COMPANIES!

If 1964 was
nothing but one hit
after another

... **LET THE
WORLD IN ON IT**

VIA
BILLBOARD'S

1965

INTERNATIONAL
WHO'S WHO

Record & Talent Showcase

The issue read, kept
and used throughout the
world—throughout the year

Coming
December 26

YOU KNOW **WHO**
TO CALL

WITH THE COUNTRY JOCKEYS

By **BILL SACHS**

• *Continued from page 40*

Aldine Street, St. Paul, Minn., 55113, invites c&w jocks to write in for a promotion copy of a new release by **Red Johnson**, a newcomer to the country music ranks out of Minneapolis. Sides are "Opry Show Playing Somewhere" and "Railroaded." Put your request on your station letterhead.

Jimmy Walker is now on WEEE-Radio, Glenmont, N. Y., from 2 p.m. to sign-off, having recently made the switch from WEEP, Pittsburgh. Jimmy puts in a bid for spinning material in the c&w vein. . . . **Jim McCoy**, sales manager and deejay at WABH-Radio, Deerfield, Va., scribbles that he still has available copies of his "This Heart" b.w. "There's Not a Thing." Jim invites c&w jockeys to write him for a sample.

New CMA Members

• *Continued from page 40*

York, Pa.; **Robert Nelson**, Nashville; **Dolph Hewitt**, Chicago; **Lucky Lee**, Seattle; **Roger L. Hoffman**, Grand Rapids, Mich.; **Rich Allen** and **Bebe Allen**, Minneapolis; **Tommy Anderson**, Savage, Minn.; **Jerry J. Lee**, St. Paul Park, Minn.; **Ed Adams**, Minneapolis; **Jay Jensen**, Minneapolis; **Jimmy "Z," Anoka**, Minn.; **Bud Auge** and **Johnny Dotas**, St. Paul; **Benny Heilman**, Minneapolis; **Everett Dillard**, Washington; **David Goodrich**, Boynton Beach, Fla.; **Dan Macleod**, San Luis Obispo, Calif., and **Doyle Cook**, Milton, Fla.

Interphon Buys

HOLLYWOOD — Interphon Records has secured two foreign masters for release nationally to back its **Honeycombs** hit single. The new product is "If You Don't Come Back," by the **Takers on Pye**, and "White Rabbit," by **Peter Posa**, instrumental artist from New Zealand.

. . . Deejays needing a copy of new singles by **Faron Young**, **Sheb Wooley** and other country artists can get service by writing on their station letterhead to **Little Richie Johnson**, Box 3, Belen, N. M.

John Eustace, PD at WTID-Radio, Newport News, Va., writes that the station has inaugurated what he believes to be a first for country music. At the conclusion of each hourly newcast, John explains, the station inserts a Music City news item concerning the activities of the stars of country music. Audience reaction has been excellent, Eustace says, and he invites artists and managers to send him news of their doings for airing on the broadcast.

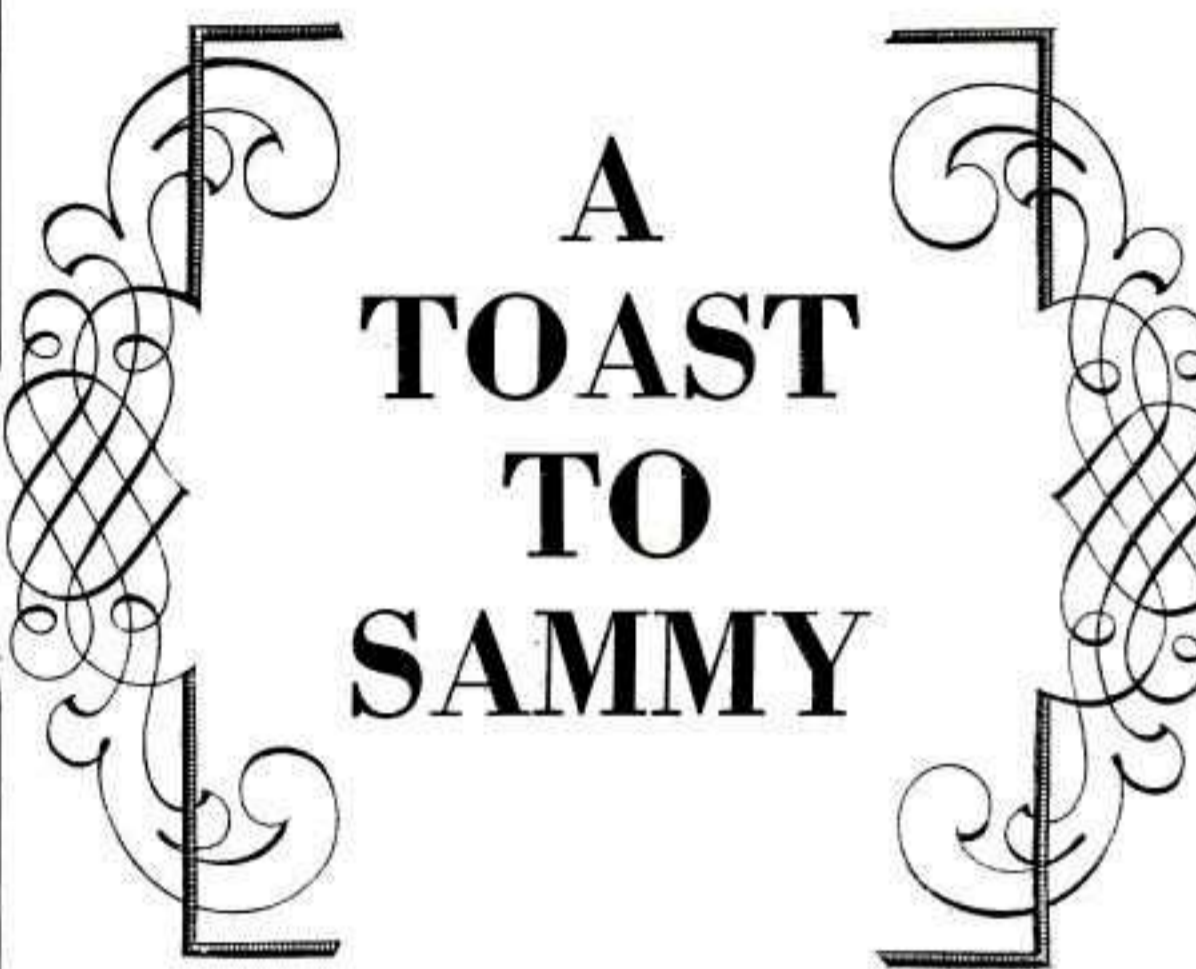
Mr. Acker Bilk

"THE
GOOD LIFE"

ATCO

6323






**A
TOAST
TO
SAMMY**

Best Wishes—

Billy Eckstein



To:

**the genius of
the 20th Century . . .**

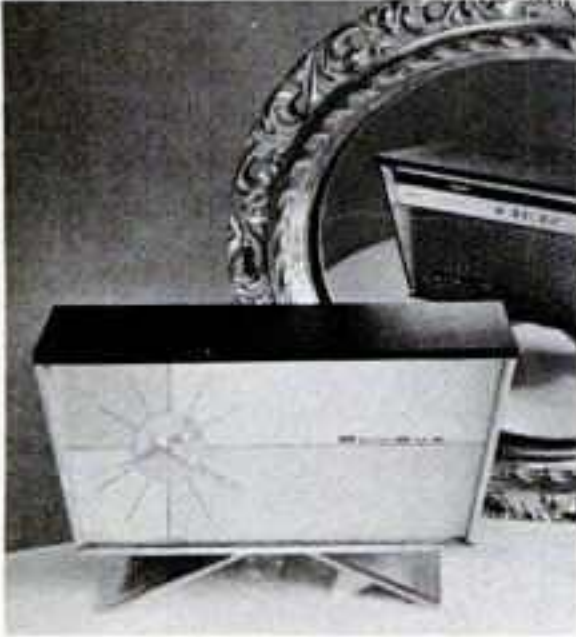
**Congratulations
Sammy**

Ella Fitzgerald

audio / video retailer

PHONOGRAPHS • RADIO • TELEVISION • TAPE • HI-FI COMPONENTS • ACCESSORIES

Bigger Bulova Line Is All-Transistorized



THE IMPERIAL

CHICAGO — Swivel radios and solid state phonographs highlight the large Bulova Watch Company home entertainment fall line.

Among the 29 products in the collection are 12 models that are completely new. The unique



THE AVANTE

swivel design is featured on two clock-radios. Bulova's portable phonograph line—five models—has been completely changed over to transistorized circuitry.

Robert J. Mayer, Bulova product manager, described the swivel radios as "cordless, with a



THE TRIDENT

battery - powered seven - jewel clock on one side and a transistor radio on the other."

Model names given the swivel radios are Imperial (\$49.95) and Embassy (\$65).

The other new radios in the line are the economy-priced Stalwart six-transistor (\$15.95); Epic eight-transistor (\$19.95); Avante transistorized AM/FM portable (\$39.95); Trident tran-



THE CARAVELLE

sistorized AM/FM/Short Wave portable (\$69.95); and a new low-ticket, pocket portable called Caravelle priced at \$11.95.

Drop-Down Styling

Bulova's new phonographs start at \$59.95 with the "S-916," featuring drop-down styling, 4-speeds, separate controls for tone and volume and 10 and 12-inch record intermixing.

Priced next in line is the "S-917" stereo portable unit with a second speaker that can be placed 15 feet from the main unit (\$89.95).

The "S-918" (\$119.95) has four speakers in a two-wing arrangement that can be separated up to 20 feet. This stereo portable features a wood cabinet covered with Pyroxylin coated fabric.

Topping the Bulova portable line is model "S-919" (\$144.95). It permits stereo performance



THE S-919

without removing the wing sections and features a push-pull, two channel amplifier and eight transistors, including two power transistors.

One-Year Guarantee

All Bulova's new radio models are sold with a one-year guarantee plus batteries, leather carrying case and earphone.

The "S-916" portable phonograph is offered with a one-year warranty on parts and labor.

The complete Bulova home entertainment line is illustrated in a new full-color catalog issued recently.

New TV Tube Standards Would Only Confuse Trade, Says EIA

WASHINGTON—The Federal Trade Commission's recently proposed rule to change the method of measuring TV picture tubes for advertising and labeling purposes would result only in confusion to the consumer, the distributor and dealer, and the manufacturer, the Electronic Industries Association told the FTC today.

Jack Wayman, staff director of the association's consumer products division, said that consumers, both in the U. S. and overseas, have become oriented to the present system prescribed

by the FTC eight years ago and couldn't care less about the new method proposed by the agency.

The FTC late in 1955 adopted trade practice regulations to prevent deception in the advertising of television sets and by a staff letter dated February 29, 1956, authorized manufacturers, distributors and dealers to describe the size of the TV picture tube, for example, as "21-inch over-all diagonal" or "262-square-inch viewable picture." This rule has been followed by the TV industry since that time.

The practice of measuring the

TV picture tube on a diagonal basis evolved from the industry's earlier practice of measuring such pre-television "display" tubes as oscilloscopes, and took place at a time when most TV tubes were round or oblong instead of rectangular.

Under the new proposal, the advertising for a TV set would be required to represent the picture tube's viewable horizontal measurement, or its horizontal and vertical viewable measurements, or its viewable area measured diagonally or its total viewable area in square inches.

All segments of the industry have sought to abide by the 1956 rule, Wayman said, and these standards of measurement today are standard for the industry throughout the world. Wayman cited letters from TV industry trade associations in Canada, the United Kingdom, Western Europe and Japan supporting the EIA position.

Bring Confusion

"To change from the simple, historical method of describing a TV set by the size of its pic-

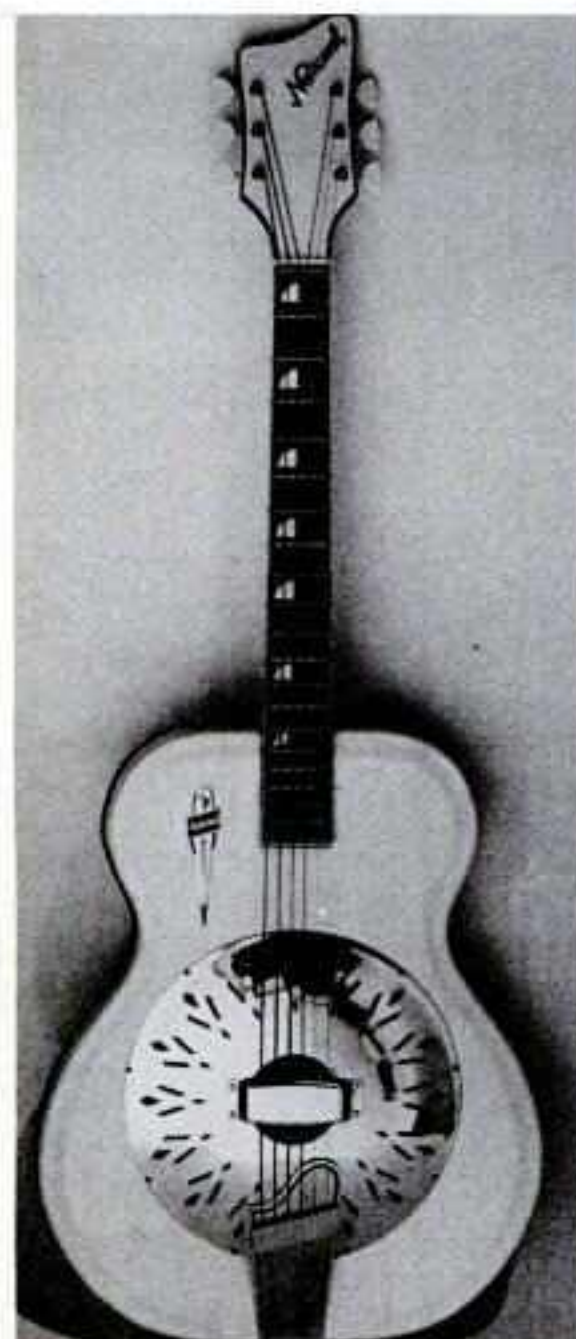
ture tube, to such unfamiliar and untried methods as the horizontal or vertical or area measurements of the picture alone would bring confusion to the consumer and to the industry and would serve little or no worthwhile purpose," he said.

Some of this confusion would spread over to the problem of replacing tubes in any of the 100 million existing sets, since the existing set would specify one size of tube and under the proposed rule the replacement tube would specify a different measurement, he said.

Failures to make proper disclosure under the existing system have come mainly in advertisement.

(Continued on page 45)

Valco Bows 'Hoot' Guitar



RESONATOR GUITAR

CHICAGO — Valco Guitars, Inc., makers of the National and Supro instrument lines, has introduced a fiberglass version of the original mechanically amplified resonator guitar.

Popular in the late 20's and early 30's, the resonator guitar was invariably found in those gatherings of country and folk artists that might well be called the grandpappys of today's Hootenannies.

24-HOUR PHONE AT ST. LOUIS

ST. LOUIS—St. Louis Music has in operation a day-night telephone answering service throughout the week.

Company officials say dealers are delighted with the arrangement, for it permits them to place orders after hours, when traffic is slack and costs are lower.

DEALER DOINGS

Detroit Demonstrates to Sell

By HAL REVES

DETROIT—Store demonstration to a list of prospects consisting of former customers is effectively selling tape recorders for Uptown Radio Company, one of the city's largest retailers.

Says Milt Keverson, head of the firm, "We try to contact our old customers for leads. We catalog our customers according to what they have purchased and contact them with detailed knowledge at our finger tips."

During these contacts by phone an intriguing sales gimmick is employed.

Conversation Taped

"We ask the customer for permission to record part of the conversation," Keverson said. "When we play the recording back he is usually so impressed that he is ready to close the deal."

The "add-on" method is also used to good advantage at Uptown, i.e., selling a second unit as a companion to a larger unit. A variation on this procedure



PETE FOUNTAIN (right) gets a special autographed Pete Fountain Leblanc clarinet with gold-plated keys at a luncheon held in his honor by the Kenosha, Wis., musical instrument manufacturer. Vito Pascucci, Leblanc president, made the presentation.

used by Keverson is "trading up." In this method the customer is shown low-ticket merchandise and then traded up to a more expensive model.

To tack a tape recorder onto a major merchandise sale, Keverson's sales staff uses another technique. The salesman offers to record for the customer the sound of a hi-fi set he has just purchased. Or a recorder will be hooked into the stereo system.

"We find that after this sales pitch the customer is favorably impressed," Keverson reported.

TALENT!

IF YOU'RE A
"WHO"
THAT'S A
"WHO"

... make sure you're
not the only one
WHO
knows it.

Tell It In
Billboard's

1965

International

WHO'S WHO

Record & Talent Showcase

The most comprehensive
booking guide ever
published for the
record industry

Coming

December 26

You Know **WHO**
To Call

EQUIPMENT NEWSLETTER

Hot Market Seen for Tinyvision

By DAVID LACHENBRUCH
Contributing Editor

A motorist in Cincinnati recently lost his driver's license for six months and was fined \$25—for watching TV. Another driver, in Baton Rouge, is scheduled to appear before the judge for the same offense. Trouble is, according to the charges, they were driving while watching.



To the old slogan, "gasoline and alcohol don't mix," or "if you drive, don't view, and if you view, don't drive."

These incidents are merely symptomatic of a whole new market which is springing up this fall, and which should be hot as a pistol next year. I'm talking, of course, about transistor TV.

As to the automobile angle, it's legal to operate a television set in a car in every state except Rhode Island—but 29 states and the District of Columbia have laws against installing the set where the driver can see it. Kentucky requires a police permit to use TV in a car.

The Electronic Industries Association currently is pushing for a uniform law in all states to prohibit front-seat viewing, but permitting use of TV sets in cars as long as they're not visible to the driver.

The car-TV controversy is symptomatic of the new uses for the TV set, once it is freed of its line cord. As a practical matter, most of these sets will be used in the home, and almost never taken beyond the reach of A.C. power. But the appeal of being able to use it to amuse children on long trips, of being able to watch the ball game at a picnic, and the specialized uses (boats, etc.), are going to go a long way toward making transistor tinyvision one of the biggest sellers in the home (or out-of-home) entertainment business.

Sony's success in selling a very high-priced transistor TV against \$99 line-cord sets with bigger screens has not been ignored by the American manufacturers. Until recently, the Japanese manufacturers have had the transistor field all to themselves. Now the market is going to be greatly broadened, as virtually every American set maker plunges in with both feet. The Japanese manufacturers don't mind too much, for two reasons: (1) At the start, at least, Japan will supply complete sets for some U. S. manufacturers, picture tubes for all others. (2) As battery TV develops into a big market, Japanese-brand set sales should rise along with the U. S. makes.

When General Electric introduced its nine-inch transistor TV at a list of \$159.95, the prices of imports started coming down. The five-inch Sony, which has carried a list of \$229.95, can now be bought for as little as \$129.95 in the old VHF-only version. The prices of other imports are also tumbling.

A check of a cross-section of dealers shows that the GE set is selling very well, without the benefit of local retail advertising. It's reported that GE has the sets on allocation, and that it's hoping to build as many as 100,000 of them this year.

Last week Philco put its version of the nine-inch transistor set into nationwide distribution, with a suggested list of \$149.95. The big retail chains are getting into the act with imports. Singer has just brought out a new six-inch, and both Sears and Montgomery Ward are understood to be readying nine-inch models.

In the brand-name category, you can expect battery sets soon from Magnavox, Emerson and Arvin, among others. Some manufacturers—RCA and Zenith come to mind—are expected to hold out until technology and economics make a 12-inch transistor set practical. This could come next year.

This time last year the tinyvision race had just begun, with the \$99.95 American-made line-cord set. Transistor TV will accelerate the trend to two, three and four sets in every household. Sales statistics indicate that tinyvision is "plus" business—it's not sold instead of, but in addition to, conventional television.

It's only a matter of time and technology until transistor TV drops to the "magic number" of \$99.95. At that time, of course, the tube-type tinyvision models will disappear, and all small-screen TV sets will be transistorized—with battery operation optional, at extra cost.

Even before that time, it's going to be a big market. It could be an important market even for dealers who currently don't sell TV—for example, record dealers. There are solid indications that tinyvision is an impulse purchase. The little sets can be sold on the basis of a display. They're small, require less storage and display space than portable phonographs. And there's a good return-and-repeat business in battery packs, automobile accessories and the like.

Here's an opportunity for dealers who are not now in TV to expand their sales—beginning right now, before Christmas. The indications are that transistor TV will accelerate in sales through the next few years. Now may be the time to get in on the ground floor for this new kind of TV business.

Transistor Battery TV Sets Make Debut



LITTLE ONES—The trend toward transistorized battery TV is exemplified by these three new sets. Left to right, Singer, Philco, General Electric.

Hertz Offers N.Y. Color TV

By RAY BRACK

NEW YORK — Active response was reported to a pilot color TV rental program initiated here by Hertz Rent-All last week.

It was difficult for company officials to determine immediately if some of the interest in the new rental service could be linked with color telecasts of the World Series.

Available are RCA 21-inch table model receivers, which can be rented for a year with free installation or for six months with

an installation charge of \$35. The minimum rental period is six months.

The test rentals will be expanded to Chicago, a company

CHICAGO—Motorola Consumer Products has appointed Arizona Major Appliance Distributors as its outlet in Arizona and several southeastern Nevada counties.

Located in Phoenix, the new outlet is also a Hotpoint distributor. President and secretary

spokesman reported. If well received, color TV receivers will be offered to Hertz Rent-All franchised outlets nationwide.

Hertz has been active in the home entertainment rental field for some time. Black and white TV sets, imported and domestic tape recorders, and a phonograph component package are currently available from many outlets.

of the firm is James R. Merritt. Howard Edwards is vice-president and treasurer.

BEST SELLING

PHONOGRAPHS, RADIOS & TAPE RECORDERS

These are the nation's best sellers by manufacturers based on results of a month-long study using personal interviews with a representative national cross-section of record-selling outlets (only) that also sell phonographs, radios and/or tape recorders. A different price group is published in the space each week. Each category appears approximately every 14 weeks.

The percentage figure shown for each brand is its share of the total number of weighted points derived from all dealer responses. Point tabulations are based on the rank order of manufacturers' sales at each dealer, and weighted by size of outlet. Only manufacturers earning 3 per cent or more of the total dealer points are listed below.

BEST SELLING MONAURAL TAPE DECKS AND RECORDERS

POSITION				
This Issue	8/1/64 Issue	4/11/64 Issue	BRAND	% OF TOTAL POINTS
1	2	2	Voice of Music (V-M)	14.0
2	1	4	Wollensak	11.1
3	3	1	Webcor	10.3
4	7	5	Masterwork	8.1
5	4	3	Sony	7.6
6	—	—	Telectro	4.2
7	5	7	RCA Victor	4.0
8	—	—	Panasonic	3.9
9	8	—	Concord	3.7
			Others	33.1

Since this chart is based on the previous month's sales, it is conceivable that certain brands will appear at one time and not at another because of many influencing factors. Thus it does not indicate that the above ranking applies for any period other than the previous month. Those brands that appeared in previous issues for this category and do not happen to merit a listing above are shown below with their rank order in the issue indicated in parenthesis.

8/1/64 Issue: Roberts (6).

4/11/64 Issue: Norelco (6).

BEST SELLING STEREO TAPE DECKS AND RECORDERS

POSITION				
This Issue	8/1/64 Issue	4/11/64 Issue	BRAND	% OF TOTAL POINTS
1	2	2	Voice of Music (V-M)	11.6
2	4	1	Webcor	8.2
3	4	4	Sony	8.0
4	1	5	Wollensak	7.4
5	3	3	Roberts	7.1
6	6	—	Ampex	6.3
7	9	6	RCA Victor	3.5
8	8	8	Concord	3.2
9	—	—	Revere	3.0
			Others	41.7

Since this chart is based on the previous month's sales, it is conceivable that certain brands will appear at one time and not at another because of many influencing factors. Thus it does not indicate that the above ranking applies for any period other than the previous month. Those brands that appeared in previous issues for this category and do not happen to merit a listing above are shown below with their rank order in the issue indicated in parenthesis.

8/1/64 Issue: Telectro (7); Masterwork (10).

4/11/64 Issue: Viking (7); Norelco (9).

New Tube Standards Would Confuse

Continued from page 43

tising on the retail level where some retailers have been reluctant to clutter up display ads with asterisks, footnotes, or the detailed description prescribed under the FTC rule, and this is understandable because the retailer knows the consumer is not interested in this detailed explanation, Wayman said.

Knows Relationship

The consumer, in other words, knows full well the relationship, for instance, between 9-inch, 17-inch, 21-inch and 23-inch TV sets, just as he knows the relationship between a size 10C shoe and a size 9½B shoe, Wayman said.

Wayman pointed to the lumber industry as another instance where the consumer knows that a 2 by 4-inch, for instance, measures only 1¾ inches by 3¾ inches.

He read a letter from the National Better Business Bureau which indicated that there have been no consumer complaints about deception in the advertising of TV picture tube sizes.

Wayman said EIA, furthermore, believes that the existing trade practice rule should be dropped and the 1956 standard, which was the result of a compromise between the FTC and the industry, should be revised.

He said EIA does not believe the FTC can substantiate its statement in the proposed regulation that the present practice tends to mislead and deceive purchasers; that it is of importance to the customer, and that it is diverting business from competitors who non-deceptively describe the sizes of the picture shown.

EIA suggests, Wayman said, that the FTC consider adopting a trade practice rule which would allow the industry to describe a TV picture tube as the diagonal measurement from one outside wall to the other as suggested by the Joint Electron Tube Engineering Council in 1957. Thus, a TV set would be described properly as follows: "21-inch tube," or "21-inch set," or "21-inch television," or "21-inch" or "21."

Billboard Buyers & Sellers

CLASSIFIED MART

A convenient market place for the best sources of equipment, supplies, services and personnel... serving more than 20,000 buyers, sellers, and users of music, records, tapes, home entertainment equipment, coin machines and many other related products throughout the entire world.

EMPLOYMENT SECTION

SITUATIONS WANTED

ANNOUNCING a new low rate for SITUATIONS WANTED ADS

to help people in the allied fields of MUSIC, RECORD, COIN, PROMOTION, ENTERTAINMENT

to make the right, best paying connections. THIS IS THE PERFECT MEDIA FOR SELLING YOURSELF TO PROSPECTIVE EMPLOYERS.

\$2.00 will do the trick for a ½" ad in one issue... maximum 35 words, plus name and address.

MAIL COPY AND PAYMENT TO: Billboard Classified Mart 165 W. 46th St. New York, N. Y., 10036

HELP WANTED

ROYALTY ADMINISTRATOR PHONOGRAPH RECORDS

Some accounting experience—minimum 3 years' experience in royalty department of a phonograph company.

Able to build and supervise staff. Will be involved with sales, royalties and licensing. Excellent opportunity. Many company benefits. For a Chicago interview, write to:

MARTIN G. WOLFERT
c/Mercury Records
100 E. 42nd St.
New York City, N. Y.

Replies held in strictest confidence. Indicate salary requirement. An equal opportunity employer.

50 KW NETWORK COACHING! Develop highly effective radio-TV techniques amazingly fast! New approach by taped recordings! Ask for free brochure "B". Also beginner's course. Hal Fisher, Broadcasting Consultant, 678 Medford, Patchogue, N. Y. 11772.

DISTRIBUTING SERVICES

DISTRIBUTION ARRANGED

CONSULTATION All questions answered about Recording, Distribution, Printing, Shipping, Music Publishing, etc.

NATIONAL RECORD PROMOTION & PUBLICITY PRESSING
No job too small



MORTY WAX PROMOTIONS
1650 Broadway
N.Y., N.Y. 10019
CI 7-2159

RECORD DISTRIBUTORS

AT LAST! COMPLETE SERVICE DIRECT from our company. Pressing, printing, distribution, photograph work, record matters, leasing and studio facilities. Write for complete price list. Sunar Custom Recordings, Box 203, Heber Springs, Ark.

FRANK DARRIS SINGS "ANGEL FACE and Devil Mind" b/w "Ruby Ann." Sound by Copper State Recording, 815 E. Broadway, Tucson, Ariz. Distribution by Brito Star Records, National Distribution, Newbury, Ohio.

NEW ASSORTED 45's, \$8 PER HUNDRED; Country, Popular and Christmas budget priced LP's, 20 ass't., \$13.95 P.P.D.; 100 ass't., \$65 P.P.D. Major label cutout LP's, \$125 per hundred, assorted. Excellent selection available. Hal Faktor, 4143 W. Armitage Ave., Chicago, Ill. CA 7-3722. no21

NEW 45's, \$8 PER HUNDRED, PLUS added bonus of 20 DJ records free with each hundred. R&B, Western, Pop. Freitas Music Co., 17 S. San Joaquin St., Stockton, Calif. 95202. no7

RAYMAR'S MEMORY LANE

We can supply you with 400 of the greatest oldies but goodies. List upon request! Wholesale only! "Largest selection of other hard-to-get records."

100 Assorted New 45 RPM's, \$9.00 per 100
\$80.00 per 1000 (1 to 2 yrs. old)

WE SPECIALIZE IN CURRENT "TOP 100" 45's AND LONG PLAY WE ALSO BUY INVENTORIES OF THE ABOVE.

RAYMAR SALES CO.
170-21 Jamaica Avenue
Jamaica 32, New York
Olympia 8-4012

MISCELLANEOUS

UNPUBLISHED C&W SONGS AND MASTERS for lease. Send for free tape or dub. W. E. Wright, Roanoke, Tex.

30,000 PROFESSIONAL COMEDY LINES! Monthly topical gag service too! Free catalog. Robert Orben, 3536 Daniel Crescent, Baldwin Harbor, N. Y. ch-np

RECORD MFG. SERVICES, SUPPLIES & EQUIPMENT

PRESSING, PLATING

AT LAST AN ECONOMICAL WAY TO have your hit record pressed, distributed and promoted. Get our \$1 brochure, "Making a Hit Record." Coin Records, 1900 W. 27th St., Odessa, Tex. no7

RECORDING FACILITIES & SUPPLIES

PROFESSIONAL DEMO RECORDS

Finest Quality—Low Prices—Top Notch Talent. 8 Singers (male-female), 10 Instruments—Vocal Groups. Best, Modern Tape and Disc Equip. (Ampex, Altec, RCA) Large Sound Studios—Top Technicians. Piano or Organ & Vocal—1 Song, \$13.00; two songs, \$23.00 (45 or 78); add. Guitar, Bass, Drums, Sax, Clarinet, Steel Guitar, Violin for \$5.00 each per song. WRITE FOR FREE BROCHURE. DEMONSTRATION RECORD COMPANY (Our 10th Year) Box 3404, Sta. C Lincoln, Nebraska

when answering ads... Say You Saw It in Billboard

CLASSIFIED RATES
Per Insertion

	½"	1"	2"	Each Additional Inch
Manufacturer Advertisers	\$9	\$15	\$25	\$9
Distributors (Regional) & Employment Advertisers	\$5	\$9	\$15	\$5
Distributors (National)	\$9	\$15	\$25	\$9
Situations Wanted for Individuals	\$2	\$5	\$9	\$5

- Minimum size sold is ½", approximately 35 words; 1" 70 words.
- All rates are for EACH insertion. PAYMENT MUST BE IN ADVANCE!
- Advertisements 2" or larger are set in boxed style.
- If Box Number is used, follow 10 words for number and address. Box number service charge is 50c per insertion.

USE THIS HANDY ORDER FORM

Please insert the following ad for _____ consecutive issues.

Heading: _____ Size: _____
 Set regular classified style. Set boxed classified style.

Amount enclosed _____

Copy: _____

Company Name _____ Authorized by _____

Address _____

City _____ State & Zip Code _____

PLEASE ENCLOSE YOUR PAYMENT. WE DO NOT BILL FOR CLASSIFIED ADS.

FOR ADDITIONAL INFORMATION AND/OR ASSISTANCE CONTACT: CLASSIFIED ADVERTISING MANAGER, Billboard, 165 West 46th St., New York City 10036.

ADVERTISING RATES INTERNATIONAL EXCHANGE Classified: Per line \$1. Minimum 4 lines per insertion. DISPLAY: Per inch \$14. Minimum 1 inch.

Above prices are for one insertion in one issue. Cash or check with order. Lower rates for 12, 26, 52 insertions in a one-year period.

FOR FURTHER INFORMATION CONTACT: Peter Heine, International Advertising Director, Billboard, 165 West 46th Street, New York City 10036 or Andre de Vekey, European Director, 15 Hanover Square, W. 1, England.

BULK VENDING news

Harby Shows Kompak Stand With Novel Locking Lever

CHICAGO—Harby Industries' new Kompak bulk vending stand enabling operators to open four machines simultaneously with a novel lever-locking device, drew considerable attention at last week's National Vendors Association mid-year meeting here.

The stand was developed by

Harold Probasco, father of numerous modern-day bulk vending innovations, and head of the two-year-old Harby firm.

The Kompak stand holds four machines suspended on a pair of chrome-plated steel rods. The machine slides up and down on the rods which act like runners.

A single lever-locking device bolts the machine into place.

Machines Slide

To service, the operator first unlocks the lever, which is secured by a single lock under the bottom row of machines. The lever is pulled down, and the machines slide down the runners.

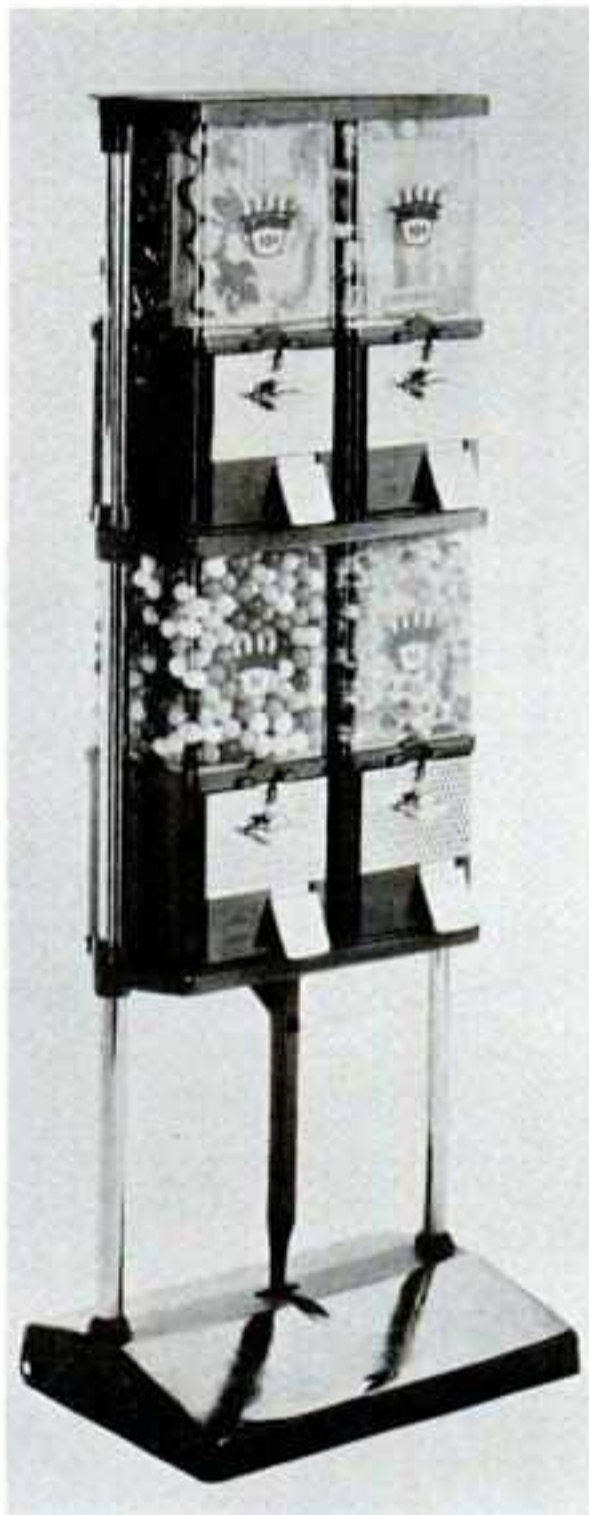
The stand itself serves as the globe top for each machine, eliminating the need for individual globe locks.

After the operator has serviced the machines in the conventional manner, he lifts the lever, automatically hoisting each machine into place, and locks the lever under the bottom row of machines.

Probasco noted the stand is especially suitable for outside locations because the lock is shielded from the elements. Suggested list price for the stands with four machines is \$82.50.

Built-In Wheels

The Kompak stand is designed to fit all existing Harby machines and will eventually be available separately. The base has built-in wheels, is easily disassembled for refinishing, stands 48 inches high and occupies a



KOMPAK STAND

Northwestern Orbits Rocket

CHICAGO — Northwestern Corporation, showing at both the National Automatic Merchandising Association convention and the National Vendors Association mid-year meeting, introduced a new Baby Rocket ball gum vender with a capacity of 1,800 balls of Century gum. Priced to list at \$39.95, and

12-inch by 18-inch floor area.

Also shown by Harby last week were new dispensing wheels for rockets, and 210 ball gum. The 210 gum wheel is smaller than the firm's previous model, which also is used to vend ball gum and charms.

Harby's current line includes an economy model Komet vender, a middle-of-the-line Mercury with orange leatherette body, black trim and chrome top; and a de luxe Galaxy with complete chrome trim.

A dual stand for two machines, a swing stand for four, six, eight or 10 machines and a series of globes holding 600, 1,200 and 1,800 balls of century gum round out the line.

IT'S 40 YEARS FOR REBECCA & MAX HURVICH

CHICAGO—Max Hurvich, of the Birmingham "Gold Dust Twins," and his wife Rebecca, will celebrate their 40th wedding anniversary in January. Max was in town last week for the Music Operators of America convention, the National Automatic Merchandising Association conclave, and the National Vendors Association mid-year meeting. He's a director of both MOA and NVA. Max said he had no idea yet how they would celebrate the big day in January — "we've been having too much fun planning our second 40 years together."

decorated with blue base, red fins and white body, the machine is a strikingly realistic picture of an actual baby rocket ready to blast off.

Ball gum is shown through four circular display portholes in the front of the machine and a pair of large side "observation hatches."

Northwestern also showed its new model "60" bulk pack vender for the first time publicly. The machine holds 1,000 pieces of bubble gum and can be adapted for other products. List price is \$19.95.

HEADQUARTERS FOR Northwestern SUPER 60

Capsule Vendor

- No Breaking
- No Crushing
- No Missing

The ultimate in quality Capsule Merchandising.

Vends any item which can be placed in a capsule.

5c, 10c and 25c.



Call "HUTCH" Today for further information. No matter what your bulk vending requirements might be—we can help you!

A complete stock of machines, merchandise, parts and supplies is always available.

Write for complete list of prices.

H. B. HUTCHINSON, JR.
Southeast Warehouse for
Leaf Brand Gums
1784 N. Decatur Rd., N.E.
Atlanta 7, Ga.
DR 7-4300

Northwestern HEADQUARTERS

Whatever your bulk vending requirements might be, we can serve you.

Always a complete stock of outstanding Northwestern machines, parts and supplies.

Write today for complete information and price list.



BIRMINGHAM VENDING COMPANY

520 Second Avenue,
North, Birmingham,
Alabama
Phone:
FAirfax 4-7526

YOU COUNT MORE WITH OAK



THE TITAN

It will hold a fortune of goodies . . . two cases of century gum. The coin box is separate for easier access. Designed with its own cast iron base, the Titan is 40 inches high, and 24 inches in diameter. Shipping weight is 45 lbs. It is available in an attractive satellite motif decal or red embossed aluminum body. It comes packed one to a carton.

Time payments available on OAK Machines through all distributors.

OAK MANUFACTURING CO., INC.
650 SOUTH AVENUE 21, LOS ANGELES, CALIFORNIA 90031

Leaf Unveils New Centuries

CHICAGO—Two new century-count ball gum mixes were introduced last week by Leaf Brands during NVA's big mid-year meeting in Chicago's Sheraton Blackstone.

Eyeball centuries have a variety of imprinted eyes—cockeyes, sad eyes, flirty eyes, bull's-eyes, droopy eyes, dead eyes, owl eyes and weather eyes—to mention just a few. The gum balls are pink, yellow and white.

Bowl-a-Balls come in blue and white and carry such bowling phrases as washout, spare, strike, lost frame and split. Both the eyeballs and bowl-a-balls carry a suggested list price of \$6.30 for an 1,800-count case.

★★ GIGANTIC ★★ CHARM SALE

1c CHARMS:

Gold Seam Baseballs . . . \$ 5.00 M
Eight Balls . . . 5.00 M
Hour Glasses . . . 8.00 M
Bug in Cube . . . 7.50 M

5c CHARMS IN CAPSULE:

Monster Teeth . . . \$13.95 M
Soldiers (2 to capsule) . . . 13.95 M
Twin Skeletons (2 to capsule) . . . 13.95 M
Razors . . . 13.95 M
Hour Glass . . . 14.95 M

10c CHARMS IN CAPSULE:

1/2" Colored Dice . . . \$38.00 M
Miniature Tie Bars . . . 24.00 M
Brooch Mouse with Diamond Eyes . . . 27.50 M
Warrior Ring . . . 32.00 M
Boy's Ring Mix . . . 32.00 M
Beetle Pinups . . . 28.00 M
6 mm Bracelet . . . 35.00 M
Hair Trolls . . . 27.50 M

Check must accompany order

TITAN VENDORS SUPPLY CO., INC.
1210 FARNAM STREET
OMAHA 2, NEBRASKA
PHONE: 346-1340

Schoenbach For Merchandise

Leaf Brand RAIN-BLO

All Sizes
300 lbs. or more shipped prepaid.

COMPLETE SELECTION

nuts, peanuts, candy, gum, including PISTACHIO NUTS CASHEW NUTS

CHARMS

1c Vending
5c Rocket Mixes
5c and 10c Capsules

New and Used
BULK VENDORS
all types including parts and supplies

MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, Inc.

J. SCHOENBACH

715 Lincoln Place, BROOKLYN 16, N. Y.
President 2 2900

VICTOR'S Futuristic Capsules can't be duplicated

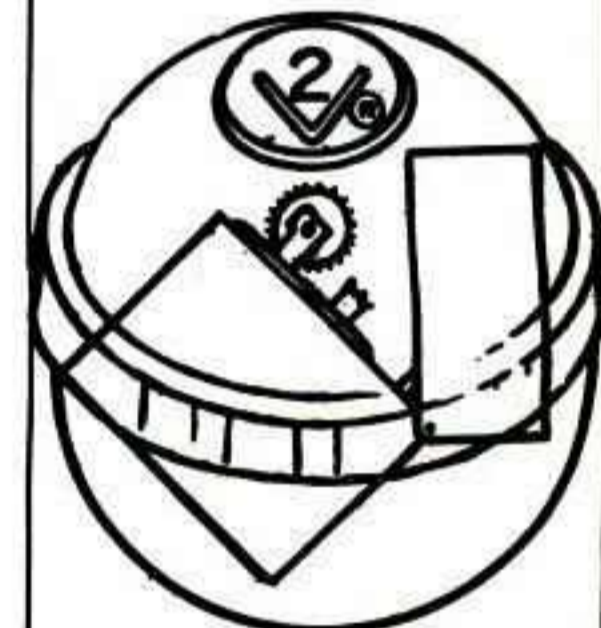
Registered U. S. Patent Office.

Victor is always first with the greatest.

Now . . . Victor brings you the new futuristic capsules.

SAMPLES FREE FOR THE ASKING

Operators and distributors: Ask for quantity discounts on filled or empty capsules.



V-2 (approx. 2" dia.) capsule shown above slightly smaller than actual size.



V-1 capsule shown actual size.



V capsule shown actual size.

LOGAN DISTRIBUTING, INC.
1850 West Division Street
Chicago, Illinois 60622
Phone: HU 6-4870

when answering ads . . .
Say You Saw It in Billboard

Spirits High at NVA Gathering

By NICK BIRO

CHICAGO — National Vendors Association held its mid-year meeting here last week in an atmosphere of industry enthusiasm.

Close to 100 operators, manufacturers and distributors—including the association's 50-man board of directors—gathered at the Sheraton Blackstone for several days of business and fun.

Although there were officially no products on display, virtually every major manufacturer had a suite where "new items" were shown to the trade.

Healthy Condition

At the group's Sunday (18) board of director's meeting, the association was described as being in the best condition in years.

Leo Leary, membership chairman, reported 40 new names added to NVA's roster, and

predicted the year's net increase (including losses) would still be around 30.

NVA's previous net increase high figure was 38.

However, Leary added, "I still would like to see everyone bring in one new member before the year ends."

Chicago Convention

Rolfe Lobell, convention chairman, said the association's 1965 convention would be held in Chicago March 31 (Wednesday) through April 3 (Sunday).

The mid-year meeting following the convention will be held in Miami's Carolina Hotel Oct. 16-19. The 1966 convention is also slated for Chicago in March.

Named to head the 1965 convention committees were: program, Pat Bolen; exhibits, Bernie Bitterman; exhibit reservations, Hy Fisher; publicity, Bob Kantor and Herb Goldstein, and reservations, Loretta Cook.

The ways and means com-

mittee recommended a slight increase in dues, and after some spirited debate, the association voted to increase the distributors' fees from \$125 to \$150 annually.

In a humorous plea for passage of the hike, Paul Crisman, president, noted that he himself had doffed his "distributor cap," and was now speaking for the "good of the association."

Members heard Don Mitchell, legal counsel, tell of the defeat of a federal ruling that would have prohibited co-mingling of charms and gum.

"This bill would have meant the end of the bulk industry as we know it today," he said.

Mitchell also predicted the defeat of an Internal Revenue proposal which would class trinkets as jewelry and subject them to a 10 per cent excise tax.

NVA had previously received the backing of Rep. Wilbur Mills, powerful chairman of the

House Ways and Means Committee, who termed the IRS ruling as "scraping the bottom of the barrel."

Mitchell said if the ruling was made—NVA would have legislation introduced specifically exempting charms from the jewelry tax.

North Carolina Greetings

The association heard itself praised by Lee Smith, head of the North Carolina association, and an NVA director. However, he urged the association to guard its "small size."

"Our strength lies in our community of interest," he told members. "Let's not ever let ourselves get so big that the interest of the small bulk vending operator is lost."

Milton T. Raynor, co-counsel with Mitchell, as usual hit the emotional keynote, urging members to not be divided by petty squabbles but to close ranks for the "good of the industry."

Price Bows New Blister Packs

ROSLYN, L. I.—New blister pack displays, attention-getting Snakes and Alligators more than a foot long for display on bulk vending machines, 10 new Scare 'Ems, and new Monster Rings are just a few of the items Paul Price, president of Paul Price Company, Inc., unveiled at the National Vendors Association convention in Chicago last week.

Price's firm has bought a machine to produce blister package displays that operators can use to gather attention to their machines and stimulate business.

In announcing the 10 new Scare 'Ems, Price said that such items were making a strong comeback and he expects his firm's Spider to be among the most popular.

New Attention-Getters

A new series of very large items, such as Alligators and 14-inch Rattlesnakes, will also draw attention to the machines. Price said that his firm had a similar and very successful program about two and a half years ago. The large item is

displayed in the machine and promotes business for the items being sold in that machine. In each capsule in the machine, a mail-order bonus coupon is enclosed. The coupon, when sent

to the local operator with the appropriate remittance, permits the purchase of the Alligator or Snake. "These items increase business for the operator," Price said, "at the machine and in the additional revenue that is brought in to him by redemption of the coupons."

No special mailing material is required to fill the orders. Operators can utilize regular envelopes.

Price also detailed other new items that are keeping his firm on a 24-hour-a-day manufacturing schedule. There are Davy Crockett miniatures for the penny machines and there are Tiger Tails, a miniature of the one being sold successfully by the Enco gasoline stations, to sell at 10 cents.

Price also announced six new Monster Rings, two of which are a gorilla and King Kong.

at Acme early last week. . . . Mrs. Pat Hathaway took over the chore of buying supplies at Operators Vending for her husband, who was too busy to leave his route in the San Fernando Valley.

Bulk Banter Pacific Patter

Herb Goldstein, merchandising director for Oak Manufacturing Company, Los Angeles, had a speedy recovery from his recent surgery. He reported back to work Tuesday (13) and he and his wife, Evelyn, left for Chicago Friday night. Herb held open house at the Sheraton Blackstone in Chicago, showing some new Oak products. They were scheduled to return to Los Angeles Tuesday (20). Goldstein will be in town a couple of weeks and then take off on a road trip to introduce the new Acorn line. . . . Bob Feldman of Acme Vending and his wife, Phyllis, spent last weekend in Las Vegas. Bob described the trip as a "quick holiday." . . . Al Soard, Garden Grove bulk operator, shopped for supplies

BIG SAVINGS on BALL AND VENDING GUMS

SAME FINE FLAVORS, CRISPER AND COATING

Direct Low Factory Prices

Bubble Ball Gum, 140, 170 & 210 ct. & Giant Size... 30 1/2 lb.
 Chiclé Ball Gum, 130 ct... 38 1/2 lb.
 Clor-o-Vend Ball Gum... 43 1/2 lb.
 Clor-o-Vend Chicks, 320 ct... 43 1/2 lb.
 Chiclé Chicks, 320 & 520 ct... 39 lb.
 Bubble Chicks, 320 & 520 ct... 31 1/2 lb.
 Tab (short stick), 100 ct... 40c box
 5-stick Gum, 100 packs... \$2.00
 F.O.B. Factory 150 lb. lots

AMERICAN CHEWING PRODUCTS

40 years of manufacturing experience
 4th & Mt. Pleasant
 Newark, N. J. 07104

Announcing the first and newest NORTHWESTERN

Now ready for immediate delivery. Holds 1,000 individually wrapped FLEER'S DOUBLE BUBBLE TAB GUM, the most popular in bubble gum. Wrappers include comics, fortunes and premium redemption. Bulk loading. Other products soon available.

PARKWAY MACHINE CORP.

715 Ensor St.
 Baltimore 2, Md.
 EA 7-1021

★★★★ SPECIAL ★★★★★

Used Machine Sale

49 Model Northwestern, 1c Ball Gum or Nuts... \$ 7.50
 Northwestern Tab Gum, 1c... 8.95
 Northwestern Model 33, 1c... 2.50
 Silver Kings, 1c... 3.75
 Selecto Tab Vendors, 1c... 3.50
 Acorn Card Vendors... 9.95
 Basket Ball Machines... 4.95
 Microscope Plastic Laminaty Machines... 34.50
 Victor Super 100 Console Mod... 18.95
 4-Unit Wrought Iron Stands... 4.95
 6-Unit Wrought Iron Stands... 5.95

All Clean and Ready for Location


TITAN VENDORS SUPPLY CO., INC.

1210 FARNAM STREET
 OMAHA 2, NEBRASKA
 PHONE: 346-1340

Northwestern MODEL 60

Try one! You'll quickly agree. It's the outstanding Bulk Vender.

Model 60 dispenses all small products from Spanish peanuts to capsules and Jumbo ball gum.



WIRE, WRITE OR PHONE FOR COMPLETE DETAILS

Northwestern CORPORATION

2043 Armstrong St. Morris, Ill.
 Phone: WHitney 2-1300



VICTOR'S NEW TOPPER "66"

Now Vends Capsules \$15.50 LOW, LOW PRICE ea.

The most durable and dependable machine ever built. New and attractive design. Vends "V" capsules at 5c, 10c or 25c. Also vends 210 and 100 size gum. Machine specially designed to accommodate new, attractive styrofoam display panel.

NEW CASH BOX

Snap-in cash box makes collections quick and easy. Ends spilled coins. Cash Box optional, 50c ea.

NEW VICTOR CAPSULES

Victor introduces a brand-new all-clear capsule. Features: Capsules have added capacity, are easier to fill and grip tighter. Three sizes for larger sales.

"V" Capsules... \$ 4.50 per M (5M Lots)
 "V-1" Capsules... \$ 8.00 per M (5M Lots)
 "V-2" Capsules... \$13.50 per M (2M Lots)

LOGAN'S 10c SPECIALS ASSEMBLED IN "V" CAPSULES

Painted Scatter Pins... \$35.00 M
 Trolls with Stone Eyes... 38.00 M
 DeLuxe Girls and Boys Rings... 30.00 M
 Fancy Key Holder with 8-Ball... 35.00 M
 Baboon with moving arms and legs... 25.00 M
 Styrofoam Display Front (without merchandise) for new Victor Topper "66." Ea... .10

Write, Wire or Phone For Low Quantity Prices

"LEADER IN BULK VENDING FOR 20 YEARS"

LOGAN DISTRIBUTING, INC.

1850 W. Division St., Chicago, Ill. 60622
 Area Code 312 - HU 6-4870

MANDELL GUARANTEED USED MACHINES

N.W. Model 49, 1c or 5c... \$14.50
 N.W. Deluxe, 1c or 5c Comb... 12.00
 N.W. 10-Col. 1c Tab Gum Mach... 18.00
 N.W. Model #33, 1c Porc. Conv... 6.50
 Atlas 1c & 5c 100 Ct. Ball Gum... 12.00
 Mills 1c Tab Gum... 12.00
 Acorn 8 lb. Globe... 10.50

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen, Red... \$.73
 Pistachio Nuts, Jumbo Queen, White... .66
 Pistachio Nuts, Large Tuiio... .71
 Pistachio Nuts, Vendor's Mix... .68
 Pistachio Nuts, Sheik, Red... .63
 Cashew, Whole... .82
 Cashew, Butts... .79
 Peanuts, Jumbo... .45
 Spanish... .32
 Mixed Nuts... .57
 Baby Chicks... .35
 Rainbow Peanuts... .32
 Bridge Mix... .36
 Boston Baked Beans... .32
 Jelly Beans... .32
 Licorice Gems... .32
 M & M, 500 ct... .48
 Hershey-ets... .47

Rain-Blo Gum, 72 ct... \$.32
 Mail-offe, 100 ct., per 100... .35
 Rain-Blo Ball Gum, 140 ct., 170 ct., 210 ct... .32
 Rain-Blo Ball Gum, 100 ct... .34
 300 lb. minimum prepaid on all Rain-Blo Ball Gum.

Adams Gum, all flavors, 100 ct... .45
 Wrigley's Gum, all flavors, 100 ct... .45
 Beach-Nut, 100 ct... .45
 Hershey's Chocolate, 200 ct... 1.30
 Minimum order, 25 Boxes, assorted.

Complete line of Parts, Supplies, Stands, Globes, Brackets, Charms. Everything for the operator.
 One-third Deposit, Balance C.O.D.

IMMEDIATE DELIVERY

NEW VICTOR SELECTORAMA

Beautiful Store Window Display

1c, 5c, 10c, 25c or 50c for 100 Ct. GUM V, V-1 and V-2 CAPSULES

Use as single unit or can be mounted on multiple stands. New, attractive and durable space-saver stand available for six or eight units. Double or triple your sales with this great vendor.

Write for Further Details, Color Circular and Prices.

Stamp Folders, Lowest Prices, Write

MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, Inc.

NORTHWESTERN SALES AND SERVICE CO.

MOE MANDELL

446 W. 36th St., New York 18, N. Y.
 LOngacre 4-6467

we've said it before...we'll say it again! NOBODY...BUT NOBODY...GIVES YOU THE OPTIONS THAT **ROCK-OLA** DOES!



Model
424

The Princess Royal: New, compact, stereo-aural phonograph (Model No. 424)—Only 30½" wide, 43½" high. Plays 100 selections of 33⅓ or 45 RPM, 7" albums or singles stereo or monaural. Exclusive Mech-O-Matic intermix. Everything you need and options to crack any location in a compact, high-fashion cabinet. Low in cost, very big in value. Full Dimensional Stereo sound system... optional. Famous Rock-Ola quality.

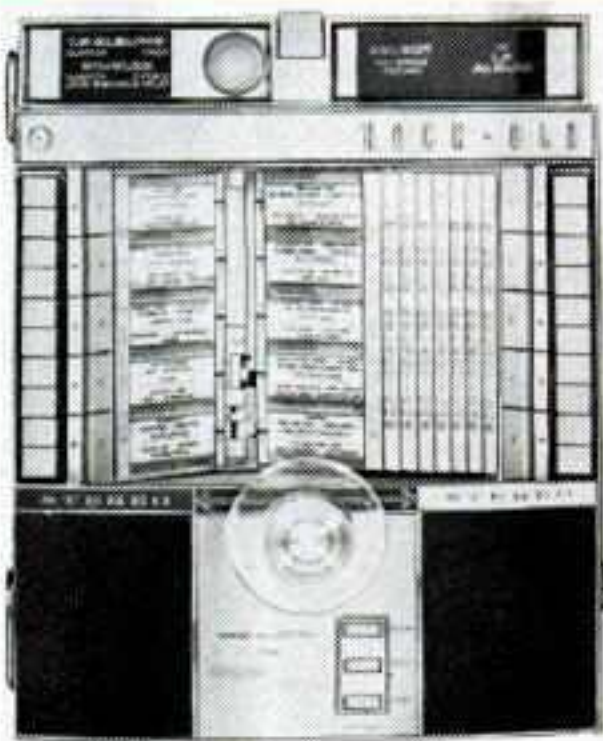
add where and when you need to:



Full Dimensional Sound: Add Full Dimensional stereo sound system to the Princess Royal at any time. Easy to install. For larger spots where even finer sound is desired, but where compactness and cost are still important.



Automatic Coin Counter: Not every location needs a coin counter. Rock-Ola leaves the decision to you. You needn't pay for accessories you do not require. Where desired, the Rock-Ola Automatic Coin Counter is unexcelled; fits any Rock-Ola phonograph; counts nickels, dimes, quarters and half dollars. Gives exact total of receipts. Reading visible through window.



Phonette Remote Speaker Wallbox: Gives personal listening pleasure and personal volume control—high, low, medium. Mounts anywhere. Permits programming of LP's or singles, 33⅓ or 45 RPM records. Reproduces stereo, too. Slim design, graceful styling, famous Rock-Ola simplicity. Model No. 500—160 selections. Model No. 501—100 selections.

and for larger
locations:

The Grand Prix: The prestige stereo-aural phonograph. Plays 160 33⅓ or 45 RPM records, 7" LP albums or singles in any intermix. Full Dimensional Stereo. The ultimate in grand styling, the Grand Prix opens the doors to your plushest locations. Traditional Rock-Ola dependability and simplicity of design make the Grand Prix the finest phonograph on the market!

Model 425



**YES—OPTIONS MAKE THE BIG DIFFERENCE
IN ROCK-OLA!** Greater flexibility, greater versatility,
choice of machines, to satisfy every location's need—
without a big investment or costly inventory.
A difference that makes more profit for you!

Look to

ROCK-OLA

for advanced products for profit

ROCK-OLA MANUFACTURING CORPORATION
800 North Kedzie Avenue • Chicago, Illinois 60651

COIN MACHINE news

Diskeries Hop Little LP B'dwagon; 200,000 Sold

By AARON STERNFIELD

CHICAGO — The nation's record companies are showing increased interest in the stereo little LP for juke box operators. At the close of the Music Operators of America show here Friday (16), eight diskeries had released 63 of the small albums to the trade, with sales nearing the 200,000 mark.

All this activity has taken place in the last four months. The figures do not include the Seeburg program, nor do they include occasional little LP releases made earlier this year by several labels.

Labels currently making little LP's for the music machine trade are Columbia, Epic, Kapp, Canadian - American, Liberty, Sue, RIC, Verve, Regina.

With the exception of Kapp, all these labels distribute through their regular distributor network, thence through one-stops. Kapp ships product directly to one-stops.

In addition, the above-mentioned labels have released some 60,000 stereo singles, taken from the little LP's, during the four-month period.

Another 55,000 little LP's are due for release this month,

MONUMENT HOPS LITTLE LP BANDWAGON

CHICAGO—Monument Records last week announced it would join the growing number of diskeries to hop on the little LP bandwagon. The firm made its decision because of what Monument President Fred Foster described as great enthusiasm for the product from one-stops and juke box operators. John Sippel, Monument sales manager, confirmed that a decision had been made to go into the little LP business "all the way." Monument previously released four little LP's through Seeburg. The firm will now make little LP's available directly through its normal sources of distribution. Sippel said that January was a likely target date for product release.

bringing the total to nearly 250,000.

Little LP releases are packed specifically for the operator.

Covers contain four-color album reproductions for display on juke boxes and tearaway title strips. The operator cannibalizes the cover after he removes the record.

Record companies give advertising support to the program by running four-color reproductions of the album covers in Billboard.

Pinball Game Aids Research

STANFORD, Calif.—A remote relative of the well-known pinball machine is being used by a young Stanford University psychologist "for studying interpersonal behavior, how threats and incentives affect it, and for analyzing communication during interpersonal conflict."

The test is the brainchild of Dr. Paul Ekman, who spends 13 months developing what he calls "the thinking man's pinball." He was assisted in the design of the elaborate electronic device by a Stanford electronics expert.

MOA '64 Convention Marks Banner Year



NERVE CENTER for the convention was Billboard's Service Center. The staff handled some 726 phone calls, of which 97 were long distance, and paged some 368 operators during the three-day meet.



VIRTUALLY EVERY amusement game exhibitor had a new item to show the trade. Williams' Mini-Golf was given a careful going-over by Bea Payton, Sandra Saxton and Lee Davis, free-lance models.

THWART BALLOT STUFFERS

LBJ All the Way in MOA Poll

By RAY BRACK

CHICAGO—After the ballot box stuffings were culled, Billboard's Presidential poll conducted at the recent MOA convention here established President Johnson as a solid two-to-one choice over Sen. Barry Goldwater.

About a third of the registered music operators stopped at the Billboard Service Center during the three-day convention to cast their ballot in the straw poll. But not all coinmen restricted themselves to a single ballot.

An avid Johnson supporter from Ohio was observed casting 35 ballots. And a Goldwater enthusiast from New Jersey was



LYNDON B. JOHNSON

spotted slipping a fistful of illicit ballots through the slit.

Billboard's wary poll watchers

persevered however, and protected the integrity of the poll.

Though the nation's music operators comprise a small, special-interest type micro-society, their voting in the poll interestingly paralleled certain state and national political trends.

Illinois, for example, is rated a Presidential toss-up by political observers. Illinois music operators favored Lyndon Johnson by a slim 11 to 10 margin.

Georgia reportedly can go either way in November. Music operators from that State split evenly in the Billboard straw poll.

Operators from the border (Continued on page 52)



AN EMOTIONAL MOMENT — Mrs. George Miller receives a bouquet of roses from retiring President Lou Casola. Miller had previously announced his resignation from the group.



J. HARRY SNODGRASS, outgoing board chairman, received a plaque from outgoing President Lou Casola for the Albuquerque operator's many years' service to the association.



SEPARATE SOCIAL PROGRAMS were planned for the ladies. A group of wives here are about to board busses taking them for a tour of the Merchandise Mart.

Little LP's Hailed by Kapp, Columbia; RCA Cautious

By NICK BIRO

CHICAGO—Little LP's received hosannas from Columbia and Kapp but cautious support from RCA Victor during a programming seminar at last week's Music Operators of America convention here.

The diskeries in turn took a lacing for what boils down to a lack of quality control in the manufacture of singles. The operators complained that records with "varying diameters, spindle sizes and thickness," and even such imperfections as "bumps

and blisters" were causing costly service calls.

Diskery representatives from Columbia, Capitol, RCA Victor and Kapp seemed caught off balance by the criticism that took in the entire record industry, but said they would pass the comments on to their pressing plants.

RIAA Standards

All agreed that records were currently pressed to conform to Record Industry Association of America (RIAA) specifications.

Most of the fireworks came

during a question-and-answer session following prepared addresses by panel members.

Macy Lippman, of Kapp, urged operators to "say yes to the Little LP," a sentiment that was echoed by Gene Weiss of Columbia.

Ray Clark, of RCA Victor, however, noted that while his firm had released a limited quantity of Little LP's, he was "not convinced that there was a big market for such merchandise at this time."

(Continued on page 52)

MOA "DEANS" had a breakfast of their own: Mrs. Bob Slifer, Mr. and Mrs. Jack Bess, Clint Pierce, Lou Casola, Bob Slifer, and Fred Granger sitting between an unidentified pair.



E. Ratajack Named Kaye Sales Mgr.

CHICAGO — Edward R. Ratajack, longtime coin machine industry leader, was named sales manager of Irving Kaye Company, Brooklyn pool table manufacturing firm.

Ratajack will be in charge of all Kaye sales efforts and will maintain offices in suburban Evanston here. Ratajack's appointment came following last week's big Music Operators of America convention.

Ratajack, along with Irving Kaye, head of the firm bearing his name, spent last weekend in Chicago, calling on distributors and other industry figures.

Started in '30's

A one-time Rowe-AMI executive vice-president and MOA managing director, Ratajack first became associated with the coin machine industry as an operator in the '30's.

Following a stint with the U. S. Army from 1941-1944, Ratajack joined the Coin Machine Acceptance Corporation



E. R. RATAJACK

where he was later named a vice-president.

In 1949 he joined the then AMI phonograph company, headed by John Haddock and was shortly named a vice-president. When AMI was purchased

Urban to Bow Big-Screen Sound Unit

CHICAGO—A coin-operated film viewer and sound unit with a 20 by 14-inch screen is to be placed on the market March 1, 1965, by Urban Industries of Louisville.

Nat Bailen, executive vice-president of Urban, announced the new product, reporting that film production has been arranged in Florida to provide a year-round supply of indoor and outdoor scenes.

The unit handles 20 8mm color film programs. All sales will be conducted through Urban International Sales Company of Louisville.

by Automatic Canteen Company of America, Ratajack was named executive vice-president of Rowe-AMI, sales arm of the corporation.

In 1962 he resigned to take over as managing director of MOA, a post he held for some 18 months. Since late 1963, Ratajack has served as sales representative and management consultant for such firms as Cinebox and L.T. Patterson, importer of European coin machine equipment.

Chi-Coin Has Pop-Up Game

CHICAGO—Along with their new "Mustang" and current "Majestic" and "DeVille," Chicago Coin exhibited a new pop-up game at the big operator show here.

Promotion and production plans for the new game are not complete, according to ad chief Ralph Wycoff, but full details will be released within the week. Distribution should begin at about the same time.

The new game attracted considerable interest, demanding skill and judgment in aiming steel balls in such a manner that large rubber balls popped into place for a score.

Present with Wycoff at the convention were sales manager Mort Secore and president Eddie Gensburg.

It's Not All Work At MOA's Conclave



GETTING TOGETHER for a "Dean's" meeting are Fred Granger, Mr. and Mrs. Harry Snodgrass, Mrs. Granger, and Lou Casola and Clint Pierce with their wives.



THE LADIES had their own fun. Mrs. Jack Bess and Marian Cipienko (flanking the sign) get ready to lead a group on a tour of Chicago's famed Merchandise Mart.



BOOTS RANDOLPH gives the operators a sample of his "Yakety Sax" during MOA's gala banquet.



HIGHLIGHT of the convention for Lou Casola's four boys was a chat with Tony Bennett and, judging by Tony's smile, he got a big kick out of the whole thing too.



IT WAS POLKA TIME with Li'l Wally and his Harmony Boys. Everybody joined in singing and clapping time.



WILLIE RESTUM came all the way from Miami to give the operators a taste of his zany antics.



JOE WILLIAMS, the long-time Count Basie vocalist, furnished the "soul touch" to the evening.



FRESH, LIVELY, cute and imaginative are just a few words to describe the folk singing of Epic's new group—the Back Porch Majority.



THE KIM SISTERS picked up a lot of operator support after their MOA banquet performance.

NEW MUSTANG PIN GAME
BY **chicago coin**
DIVISION OF CHICAGO DYNAMIC INDUSTRIES, INC. 1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

Williams
4-PLAYER REPLAY GAME
WHOOPEE
4 SCORING DRUMS FOR EACH PLAYER
3-or-5 BALL ADJUSTABLE
Williams Electronic Manufacturing Corp.
3401 NORTH CALIFORNIA AVE. CHICAGO 18, ILLINOIS

electric scoreboard
FOR SHUFFLEBOARDS
Natural Finish Hardwood Cabinet

- Two-faced
- Fits any shuffleboard
- Scores 15-21 and/or 50 points
- Larger metal coin box w/National Rejector—holds \$500 in dimes
- Coin-operated
- 10c 1 player or 10c 2 player by simple plug switchover
- Aluminum button scoring blocks
- Chrome tube supports

\$169.50
IMMEDIATE DELIVERY . . . Terms: 1/3 dep., Bal. COD or S.D.
MARVEL MANUFACTURING CO.
2845 W. Fullerton Ave., Chicago 47, Ill. Phone: DI 2-2424

GUNS & RIFLES

Bally Sharp Shooter	\$195	Ex. Pop Gun Circus	\$225
Bally Spook	250	Genco Nite Filter	110
Bally Bull's-Eye	195	Genco Sky Gunner	100
Bally Gun Smoke	195	Genco Sky Rocket	195
Bally Moon Raider	195	Rifle	195
C. C. Ray Gun	275	Genco Circus Gun	195
C. C. Long Range Gun	425	Keeney Sportsman	150
C. C. Pony Express	295	Keeney Air Raider	150
C. C. World's Fair Rifle	475	Keeney Two Gun Fun	250
C. C. Riot Gun	445	Mid. Del. Shooting Gallery	225
C. C. Champion Rifle	575	Mid. Shooting Gallery	195
Ex. Space Gun	95	Mid. Bazooka	195
		Pistol Pate	75
		Un. Bonus Gun	195
		Un. Carnival	135
		Un. Pirate Gun	195
		Muto. Sky Filter	125
		Seeburg Bear Gun	165
		Seeburg Coon Gun	165
		Wms. Crusader	225
		Wms. Hercules	225
		Wms. Polar Hunt	165
		Wms. Safari Gun	175
		Wms. Space Glider	275
		Wms. Titan Gun	250
		Wms. Vanguard	185

ARCADE EQUIPMENT

Arizona Gun	\$295
Auto Photo #9	495
Bally Fun Phone	125
Bally Golf Champ	150
Bally All Star	125
Cap. Midget Movies	110
C. C. Basketball Champ	125
C. C. Pro Basketball	295
C. C. Pro Hockey	275
Genco Grandma	195
Jet Pilot	175
MacLevy Foot Vibrator	135
Metal Typex, Standard	225
Metal Typex, Harvard	195
Midway Skee Fun	150
Muto. Flip Type Movies, Fl. M.	175
Panorams, Cap.	275
Southland Speedway	375
Wms. Sidewalk Engineer	110
Wms. Peppy	195
Wms. Crane	125
Wms. Road Racer	225

M. S. GISSER
Sales Manager
CLEVELAND COIN International
2029 PROSPECT AVE CLEVELAND 15 OHIO
All Phones Tower 1-6715

Special AMI CONTINENTAL 2-200
\$595.00
33 1/3 or 45 RPM
Stereo Round Top Talent
LIKE NEW
MONROE COIN MACHINE EXCHANGE, INC.
2423 Payne Avenue
Cleveland 14, Ohio
Superior 1-4600

Exhibits Stole Show



PROUD ADMAN Herb Jones poses fondly with Bally's newest game creation, "All the Way."



GETTING A DEMONSTRATION of Protocision's new V-Back Shuffle by Jerry Stein (right) is dealer John Bilotta.



SHOWING OFF KNOWLEDGE to Scientific Amusement's Howard Starr is Mary Ann Greenspohn.

GANG'S ALL HERE at ChiCoin booth previewing new "Pop-Up" game. Sales manager Mort Secore is second from left, ad chief Ralph Wycoff is second from right. Worldwide Distributing President Nate Feinstein is at right.



INVENTOR Art Frigo shows how to play bank shots on new elliptical pool table shown by Great Lakes Distributors.

FIESTA 58 was touted at Fischer Sales exhibit by (left to right) Bill Weikel, sales manager; Hazel Peacock, Pat Parris, and Paul Bieri of Fischer Manufacturing.



BILLIARDS CHAMP Don Tozer lines up shot on Valley Manufacturing's newest table as Valley President Earl Teddick (center) and sales chief John Ryan look on.

MOMENT OF MIRTH enlivens Wico Corporation booth as President Morrie Wiczer (right) make a point. Others in booth are Burt Betti (left), Ed Ruber and Tony Madia.



SOUTH CAROLINIAN D. H. Fisher (left) of Columbia gets lowdown on United's "Orbit" shuffle alley from Herb Oettinger as Mrs. Fisher looks on.

Williams Bows New Game; Begins Move to New Home

CHICAGO — The mammoth task involved in vacating its Fillmore Street plant didn't deter Williams Manufacturing Company from introducing a new game last week.

Whoopee is the name of the machine. It is a four-player type with four scoring drums for each player and a three of five-ball option.

The industry got a preview look at Whoopee during the MOA convention here, and reports from company officials indicate more than satisfactory operator acceptance. Location tests were also highly favorable.

Features of Whoopee, as described by Williams Sales Manager Jack Mittel, are two lane "center trap" ball action, 100 to 500 point increases when balls go from lane to lane, special scoring when all five "trapped balls" move into the lighted lane and special shooters at the bottom of the playfield which increases play and scores.

Distribution and promotion of Whoopee are under way, Mittel announced, according to the



WHOOPEE

company's normal distribution pattern.

Williams Manufacturing is moving into the United Manufacturing plant on North California Avenue here. Both firms are recent acquisitions of the Seeburg Corporation.

Sam Stern, Williams president, said he hoped the move to the new location could be completed by Nov. 1.

Brandt Has New Count'r

CHICAGO — An all-denomination, high-speed counter and packager that is completely portable is now available from the Brandt Automatic Cashier Company.

The counter requires no electrical connections, weighs less than 20 lbs. and will handle 1,500 coins a minutes. Color coded tubes for packaging are supplied with the machine.

It is described as ideally suited for coin machine operators.

Penn Ops Pick Eisenberg

HARRISBURG, Pa. — The Amusement Machine Operators Association of Pennsylvania elected Phil Eisenberg president in a meeting here Oct. 7.

Gilchrist Branch Now in Winnipeg

WINNIPEG, Man. — Gilchrist Vending, Ltd., Canadian distributors of Rowe-AMI and American Shuffleboard equipment, opened a branch office here on October 1.

Branch manager is Jack Campbell, who was with Gil-

Eisenberg is a partner in the Consolidated Vending Company, Johnstown. He'll serve one year.

Immediate past president of the music and game operators organization was Sam Daub of Stowe.

Eisenberg helped organize the West-Central AMOA, located in Cambria and Blair counties.

christ in sales and operations for 11 years.

He was branch manager for National Automatic Vending in Preston, Ontario during the past three years.

Jones Buys Vending Firm

CHICAGO — R. F. Jones, president of the large West Coast coin machine distributing chain bearing his name, last week announced the purchase of Steelmade, Inc., Minneapolis vending machine manufacturing firm specializing in cold and hot can venders.

Jones said Steelmade will be operated as an independent company. The R. F. Jones company handles the Rowe-AMI line throughout the 13 Western States. Carl J. Lawson, associated with the Jones company in its San Francisco office, will be vice-president and sales manager of Steelmade.

Lawson will set up a sales and distributor organization to market Steelmade equipment, which is currently sold mostly on a contract basis to other vending manufacturers.

Recent STEREO RELEASES for Music Operators

SEEBURG LITTLE LP's RELEASES

Pop Vocal

DEAN MARTIN—Dream With Dean Reprise
I Don't Know Why (I Just Do)—Baby Won't You
Please Come Home—I'm Confessin'—Gimmie a
Little Kiss Will Ya Huh?—I'll Buy That Dream—Smile

Pop Instrumental

THE SUNSETTERS—The Sunsetters Dearborn
Sleepy Time Gal—My Love (La Paloma)—Goodbye
to Rome—At Sundown—Blue Hawaii—Amapola

THE WERNER BAUMGART INTERCONTINENTAL
ORCH.—Night Blaze Amphora
Night Blaze—Cool It—I'm Gonna Sit Right Down 'n
Write Myself a Letter—Just One of Those Things—
Button Down—Do It Again

International—Italian

GIANNI MECCIA—Le Cansoni
d'Amore di Gianni Meccia RCA Italiana
Il Pullover—L'Ultima Lettera—Sole Non Calare Mai
—Il Pupazzo—Le Case—Il Barattolo

All titles listed are custom 33 1/3 stereo singles packaged for the juke box operator. Other packagers or record companies may get weekly listings of their product by sending releases to Juke Box Reviews, Billboard, 165 W. 46th Street, New York, N. Y. 10036.

a thrilling new cascade of stereo sound!

SEEBURG 3-WAY AUDIO

Our modern new Factory is devoted exclusively to manufacturing

SCHMELKE QUALITY CUE STICKS

Professional Design—Long Life

Write for details.

SCHMELKE MFG. CO. SHAKOPEE, MINNESOTA

LBJ Tops Billboard Poll

• Continued from page 49

State of Kentucky gave the President a better than two-to-one margin over the Arizona Senator, perhaps indicating one of two facts: the white backlash has been neutralized in the Bluegrass State or regional coinmen are afraid Barry will move the Derby to Phoenix.

Texans Like Lyndon

Texas operators who voted in the poll backed Johnson 100 per cent, thumbing their noses

at partisan polls that show a close race there.

Operators in insufficient numbers from any one State, save Illinois, participated in the poll to justify generalizations about industry preferences State by State.

To take these skimpy figures and project them to the electorate of each State would be even more obviously inscientific.

The 0 States embraced by the poll, however, represent all the nation's regional sentiments, and in surprising proportion. If the sentiments of the trade are representative, then it may be said that President Johnson is showing surprising voting strength.

LBJ All the Way

We believe the mood of the coin industry does not cut across the national grain. Therefore, on the basis of the MOA poll, we predict a Johnson victory on November 3.

Breakdown of the poll results follows:

State	Johnson	Goldwater
California	3	1
Connecticut	1	0
Georgia	4	4
Hawaii	1	0
Illinois	11	10
Indiana	3	1
Kansas	1	0
Kentucky	7	3
Louisiana	3	0
Maine	3	0
Massachusetts	2	0
Maryland	3	1
Michigan	3	1
Missouri	6	0
Mississippi	1	0
Montana	0	1
New Jersey	1	2
New York	6	1
North Carolina	3	0
Ohio	4	4
Oregon	2	0
Oklahoma	0	1
Pennsylvania	5	1
South Carolina	1	0
Tennessee	2	3
Texas	4	0
Virginia	1	0
Washington	1	0
Wisconsin	4	1
Wyoming	1	0
Unidentified	3	2
Totals	90	37

Mayday Co. To Put Out 'Instant Disks'

• Continued from page 4

records have been produced at low pressure and low heat by a mechanism which easily fits within the space available in a juke box.

Details have to be worked out with either system for the payment of mechanical royalties. Of course, automatic counting devices have long played their part within juke boxes, both in tallying up monies deposited as well as recording the actual

play each selection has received through counts registered on a play meter. Thus, such recording devices could provide accurate information for whatever needs existed.

There have been machines to vend records introduced to the trade in a variety of forms. One was an elaborate device designed for record store use whereby a portion of a 45 r.p.m. single was played for a patron. If the patron wanted to purchase the record, he would deposit the correct amount of money and the record would be delivered automatically. Other more compact vending machines were designed for use in a variety of high traffic locations. Columbia Records was, at one time, interested in such a machine but it, like others, was never produced in quantity nor became successful.

Israel Bond Group Honors David Rosen

PHILADELPHIA — David Rosen, veteran coin distributor, will be honored by this city's State of Israel bond committee at a tribute dinner on Nov. 15 at the Bellevue Stratford Hotel.

The dinner is being held in co-operation with the officers of the Automatic Vending Machines Association of which Samuel Stern is president; Joseph J. Levin, board chairman; Samuel Moss, secretary; Frank Urba, treasurer, and Joseph Silverman, director.

Silverman is chairman of the event. Committee members include Joseph Ash, Active Amusement Machine Company; Albert Rodstein, Banner Distributing Company; Marvin Stein, Eastern Music Systems, and Abe Witsen, Scott-Crosse Company. Associate chairmen of the tribute dinner include Raymond Erfle, Broad Street Trust Company, and Maurice H. Orodener, Billboard's Philadelphia representative.

Col., Kapp Go for LP's; RCA Cool

• Continued from page 49

Most of the operator comments seemed to be on the side of the new long-playing disk, but there were some dissents.

Asked by Kapp's Macy Lippman for criticism, an operator suggested that "even if a customer liked an artist—it would be a miracle if he liked all three tunes."

Columbia's Weiss countered that his firm's market research showed that adult loyalty was to the artist—not a specific tune.

During a show of hands, virtually every one of the 150 or more operators present admitted using the long-playing juke box disk.

Henry Leyser, Oakland operator and chairman of the panel, suggested that juke box operators should use special merchandising point-of-sale material to call attention to Little LP's.

A Chicago operator asked why Columbia used new numbers for re-releases, to which Weiss replied that it was the firm's way of highlighting standard repertoire in a separate series.

"If we retained all the old numbers, our catalogs would be the size of a telephone book," he told an obviously dubious young lady who seemed more concerned with her problem of having two numbers for the same tune, than any inconvenience the diskery might suffer.

The operators also took some well-aimed criticism for what was summed up as poor merchandising of music, poor programming and lazy administration.

Irv Perlman, Philadelphia one-stop owner, said too many operators had poor libraries or none at all and didn't employ programming specialists to handle their music needs.

"Every location is different," Perlman said. "Don't just buy enough of a hit to cover all your machines—treat each spot individually."

Ted Nichols, Fremont, Neb., operator with some 80 machines, said that programming was the juke box operator's sales presentation. He urged operators to categorize their disks, pay attention to requests and use some device to call attention to new records on a machine.

Leyser said that his firm employed two music specialists—both of whom at one time worked for a radio station. He said his firm regularly contacted locations for requests and had a careful program of rotating standards from machine to machine.

Leyser suggested that juke box operators were an excellent group for radio stations to survey since the operators had "no ax to grind."

He said that operators could

SOME 1,100 ATTEND MOA

CHICAGO — Nearly 1,100 operators and guests clicked through the turnstiles at Music Operators of America's convention here last week, making the gathering the most successful the association has had in recent years. Fred Granger, managing director, said the figure does not include exhibitors. Last year's figure was some 800, including exhibitors.

offer excellent exposure for new records and cited two instances in Oakland where juke box exposure alone produced sales of 800 on one record and 2,000 on another.

Weiss told of how in June, Columbia had expanded its Little LP program. Previously the firm had only supplied records for a "leading juke box manufacturer (Seeburg), but as of that date, it distributed the long-playing disks through its distributors and one-stops.

"Ten years ago, operators didn't need music specialists," Weiss said, "they just used the top 10 or 20 or 30. All this has changed because of the emphasis on adult music," he said.

WANTED Immediately! SHOP MECHANIC

Must have reference and experience. Write or call Dan Stewart Co., 140 East 2nd South, Salt Lake City, Utah. DA 2-2473.

EVERYTHING IN COIN MACHINES

Arcades Our Specialty Write for your needs. MIKE MUNVES CORP. 577 Tenth Ave., New York, N. Y.

ALL MACHINES READY FOR LOCATION

Bally Deluxe Jumbo	\$ 95
Bally Spinner	55
CC Ray Gun	195
CC Variety Roll Down	295
Gottlieb Gaucho	380
Gottlieb Liberty Bell	395
Wms. Titan Gun	165
Wms. Hercules Gun	125
Seeburg R	235
Seeburg C	95

Call, Write or Cable. Cable: LEWJO

Distr. for Smokeshops & Gottlieb.

Lew Jones Distributing Co

Exclusive Wurlitzer Distributor 1311 N. Capitol Ave. Indianapolis, Ind. Tel: MEIrose 5-1593

TRICK or TREAT SPECIALS

WE'VE BREWED A VALUE RIOT — PRICES BEWITCHED

SEND FOR NEW MACHINE LIST

We ★ ARCADE
Advertise ★ GAMES
Only What ★ VENDING
We Have ★ MUSIC
in Stock ★ RIDES

World's Largest Inventory

Exclusive Rowe AMI Distributor Ea. Po. - S. Jersey - Del. - Md. D.C.

DAVID ROSEN INC

855 N. BROAD ST., PHILA., PA. 19123 Phone: (215) Center 2-2900



Valley
Presents
YOUR GREATEST PROFIT OPPORTUNITY FOR 1964 —DELUXE 6-POCKET AND BUMPER POOL®
—The Dependable Tables!
See Your Distributor or Write Complete Selection Parts—Accessories
VALLEY SALES CO.
133 Morton St. Bay City, Michigan

Pool Tables	SHUFFLE ALLEY	PHONOGRAPHS
Pool Tables \$175	Bally ABC \$ 95	AMI F-120 \$175
ARCADE	Bally Whiz 135	AMI G-200 195
Midway Rifle Gallery \$150	Bally Lucky 175	AMI H-200 300
Genco Big Top 125	Bally Trophy 125	AMI J-200 375
Drive-Mobile 125	Bally Monarch 145	AMI K-200 480
Southland Speedway 250	Bally Deluxe Bowler 175	AMI L-200 695
Ingo Gripper 45	CC Duchess 375	Seeburg 201 500
Pollard Football 125	CC Princess 425	Seeburg 161 495
CC Champion Gun 395	United Lineup 225	Wurlitzer 2300 350
State Fair 175	United Sunny 175	Wurlitzer 2100 275
Wild West 135	United Falcon 325	Wurlitzer 2204 495
	United Cameo 575	Wurlitzer 2310 495

Purveyor Distributing Co.

4322-24 N. Western Ave. Chicago, Ill. Phone: JU 8-1814

RECONDITIONED SPECIALS GUARANTEED

AMI "STEREO" CONTINENTAL 1-200 (Radar Screen) COMPLETELY UP-DATED, WITH NEW GENUINE FACTORY PARTS! 33 1/3 and 45 R.P.M. \$495

UNITED BOWLERS

AS IS . . . COMPLETE

DIXIE	\$325
FALCON	365
SAVOY	385
TIP-TOP	415
CLASSIC	455

ROWE VENDORS

L-1010A, Ice	\$1195
L-1000	595
147 ALL PURPOSE	695
137 HOT FOOD	295
77 CANDY	195
20-700 CIG.	225
86 CIG., 14 Col.	145
04 CANDY, 8 Col.	125
145 SANDWICH	150

Write for complete 1965 Catalog of Phonographs, Vending and Games.



ESTABLISHED 1934



Cable: ATMUSIC—Chicago

ATLAS MUSIC COMPANY

2122 N. WESTERN AVE., CHICAGO 47, ILL. ARmitage 6-5005

At last! A really new Shuffle-Alley!



FIRST SHUFFLE-ALLEY EVER INVENTED WITH 'DUMP OPPONENT' STRATEGY PLAY

Here's a brand new skill-thrill that keeps them playing by the hours! Your opponent has inched his way up to top-scoring position... with 8 balls in his C Stack ringing up 80 points for each and every shot. Suddenly, with a closely timed puck-shot, you shoot the oscillating Ball-Gun, hit the target that dumps opponent's Balls! His high-scoring C Stack is emptied in a flash... he drops back to "start over" spot... while you push your score up and up. BALLY ALL THE WAY is the first alley ever invented which permits players, not only to build up their scores, but to block and baffle opponents with exciting "offense-defense" play. Result: the fattest collections since the early days of the shuffle-boom!

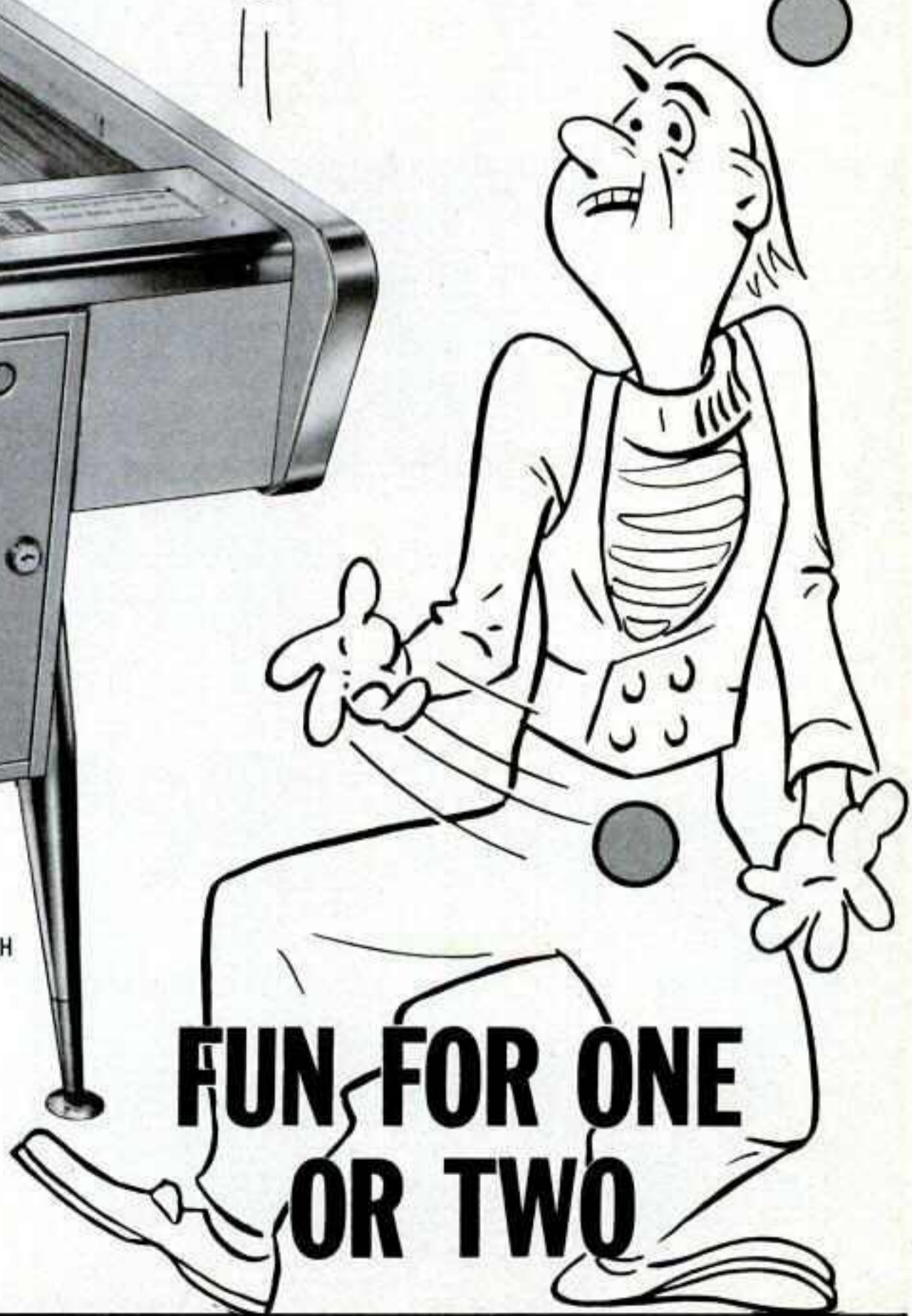
Aiming Skill! Timing Skill!

Shoot the puck on ALL THE WAY... in Skill Lanes... Super Lanes... Bonus Lanes... and see the most fantastic, frantic action in shuffle-alley history! Lively red balls appear as if by magic... hop like giant jumping-beans from one Stack to another... ringing up higher and higher scores with every jump! LANE-PLAY in ALL THE WAY is the most exciting AIMING-SKILL challenge ever built into a shuffle-alley. And GUN-PLAY adds the smooth satisfaction of TIMING-SKILL... to gain on your opponent or push him back where he has to fight to catch up! No wonder ALL THE WAY earns more money! ALL THE WAY is more fun!



8 FT., 8 IN. LONG • 31 IN. WIDE • 6 FT., 7 IN. HIGH

10 FAST SHOTS PER PLAYER
10¢



FUN FOR ONE OR TWO

See your distributor or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS, 60618, U. S. A.

Big Turnout at Hastings School

MILWAUKEE—The Gran Prix Rock-Ola service school pulled a strong attendance at Hastings Distributing Company Sept. 23. On hand to handle the afternoon and evening classes were Empire Coin Machine Company fieldmen; Jerry Sage, Grand Rapids, Mich., and Joe Eggner, Menominee, Mich.

Operators and service personnel who took part in the school included Ben R. Ludewig and William Ludewig, Ludewig Music Company, Oshkosh; Martin Oberdiek, Juneau, Alas.; Jerome Jacomet, Dick Jacomet, Ed Gronoski and Robert Gronoski, Red's Novelty Company, West Allis; Arthur Weiland, Darrell Weiland and Frank Widener, North Freedom Coin Machine Company, North Freedom; Willard Schwenner and Walter Bohrer Jr., Eagle Enterprises, Big Bend; Frank Roccapolumba, Frank's Service, West Allis; Charles Hartman, Watertown, and Casey Karpinski, Kewpie Novelty Company, Cudahy.

Milwaukeeans: William Zajc, Studio Phonograph; R. E. Wegner, Badger Novelty Company; Morris Fuhrman and Patrick Gaffney, Morry's Amusement Company; Arnold Jost, Arnold's Coin Machine Company; Harry Cisler, Cisler Music Company, and Sam Hastings, Jack Hastings, Earl Gebauer, Charles Harris, Syl Kindler and Harold, all of Hastings Distributing Company.

Tape-Athon Shows New Mike

CHICAGO—Mike input, permitting automatic paging, is now available on all Tape-Athon background music units.

Company president George Anthony busily demonstrated this new twist to operators during the recent MOA show.

The firm's portable, rack mounted and console models were displayed at the convention.

Illinois Coin Assn. Elects Poss Prexy

CHICAGO — Bill Poss, a youthful and vigorous member of the coin machine industry's New Guard, was last week named president of the Illinois Coin Machine Association, following that group's meeting in conjunction with the big Music

View New Cue At MOA Show

CHICAGO—D. & R. Industries of this city came to the music operators convention with a new fiberglass pool cue, described by exhibitor Richard Utanoff as "the cue of the half century."

"This new pool cue is completely waterproof and absolutely unbreakable," Utanoff said.

He was assisted in showing D. & R.'s accessories line by Dennis Ruber and Miss Shirley Drimel.



OPERATOR GUESTS at Omaha Distributor Hymie Zorinsky's annual "friendship party" talk shop before entrance into banquet hall. From left are Boyd Mullins, Dave Johnson, Ted Welch, Joe McCarthy, Mrs. McCarthy and Mrs. Johnson.

High Plains Hospitality



AWAITING UNVEILING of new Rock-Ola Princess Royal phonograph during the party, Hymie's guests seek refreshment. Five "refreshment centers" were available to guests. Cliff Johnson and his wife are in center of photo.



AMONG 150 GUESTS from four States at the Zorinsky fling were Phil (left) and Julius Epstein and their wives. The party lasted all night.



HYMIE HIMSELF greeted all guests with a gush of goodwill. Here (right rear) he sits in with Mr. and Mrs. Al Sluskey (left) and Sam Rice Jr. and Sr. (right).



HOST HEFTS A DRINK while chatting with Rock-Ola representative Les Riech (left), operator Jerry Witt of Omaha and Billboard's Ray Brack. "No Business is transacted at my parties," Zorinsky vows.



SMILING SAM HASTINGS, Hastings Distributing Company, played host to the Rock-Ola Gran Prix service school in Milwaukee Sept. 23. Shown flanking him, from left: Arnold Jost, Arnold's Coin Machine Company; Ben R. Ludewig, and William Ludewig, Ludewig Music Company, and instructor, Joe Eggner, Empire Coin Machine Company's Menominee, Mich., office.



JERRY SAGE, Grand Rapids, Mich., Empire Coin Machine Company, pointed out some of the features of the new Rock-Ola Gran Prix at the recent service school in Milwaukee. From left: Morris Fuhrman, Morry's Amusement Company; Jerry Sage; Patric Gaffney, Hastings Distributing Company; Casey Karpinski, Kewpie Novelty Company, and Martin Oberdiek, Juneau, Alaska.

this association can be served by rotating the leadership—much as MOA decided to do several years ago," he told Illinois operators.

Elected with Poss (Peoria), were Harry Shafner, vice-president, Alton; and Mary Gilette, secretary - treasurer, Chicago. Mrs. Gilette was re-elected for her second term.

Named to the board of directors with Montooth were Orma Johnson, Rock Island; Bud Hashman, Springfield; Charles Hinckel, Jacksonville, and E. W. Gilbert, Bloomington.

The Illinois group will hold its next meeting in January, probably in Springfield.

Operators of America conclave.

Poss replaces Les Montooth, veteran Peoria operator, who founded the Illinois group little more than a year ago. Montooth, who was elected to the Illinois group's board of directors, turned down suggestions that he consider re-election to a second term.

"I think the best interests of

Look at these prices! Compare them. Then write, wire or phone us your order (collect). All games ready for location:

USED 5 BALL PIN GAMES

TWO PLAYERS		SINGLE PLAYERS	
Gottlieb Aloha	\$225	Gottlieb Corral	\$155
Gottlieb Bonanza	440	Gottlieb Egghead	175
Gottlieb Fashion Show	225	Gottlieb Gigi	215
Gottlieb Flying Chariot	315	Gottlieb Olympics	215
Gottlieb Preview	250	Gottlieb Show Boat	155
Gottlieb Swing-a-Long	285	Gottlieb Slick Chick	185
Williams Jumpin' Jacks	350	Gottlieb Sweethearts	270
Williams Oh Boy	325	Gottlieb Tropic Isle	180
Gottlieb Gaucho (4 players)	325	Gottlieb Rack-a-Ball	265
Gottlieb Liberty Belle (4 players)	300	Gottlieb World's Fair	310
Gottlieb Shipmates (4 players)	410	Williams Three Coins	175

All games are in new chrome cabinets. Write, wire or phone collect. 1/3 deposit in cash, cashier's check or money order must accompany order.

MORRIS NOVELTY CO., INC. Phone: 3007 Olive Street St. Louis, Mo. 63103 FRANKLIN 1-0757

No other phonograph feature can hold a candle to it



TEN TOP TUNES

At the Press of a Golden Bar

For the third year, the big money-making feature in the phonograph business has continued to be 10 top tunes for 50c — a WURLITZER exclusive.

No other feature can compare with this musical bargain for attracting extra play. In

most Wurlitzer coin boxes today over half the coins are half-dollars.

See the exciting new Wurlitzer 2800 at your Wurlitzer Distributor today. Among its many features is this biggest feature of all — Ten Top Tunes.

WURLITZER 2800 New Higher Earning Power



THE WURLITZER COMPANY • 108 Years of Musical Experience • NORTH TONAWANDA, N. Y.

Copyrighted material

1135 840918 32KR
 FRANCIS C LAUDA
 118 MIDDLENECK RD
 PT WASHINGTON L I N Y 1205

FIDDLER ON THE ROOF
 Original Cast. RCA Victor LOC 1093 (M); LSO 1093 (S)

The hit Broadway musical has made the transition to the disk medium with all of its stirring stage values kept intact. The Jerry Back-Sheldon Harnick score carries plenty of musical impact and with Zero Mostel leading the way, the package will rack up a big spinning and sales score.



POP SPOTLIGHT
GO LITTLE HONDA
 The Hondells. Mercury MG 20940 (M); SR 60940 (S)

The boys are presently riding in style with their current single among the "top 10" best selling recordings in the nation. There's plenty of identification here in method, means and sound for the younger and livelier set. The group stays in the West Coast groove with swingin' renditions of their hit, "Little Honda," "Hot Rod High," "Honda Beach Party," and other hot riders.

POP SPOTLIGHT
THE FRENCH SONG
 Lucille Starr. A & M LP 107 (M); SP 107 (S)

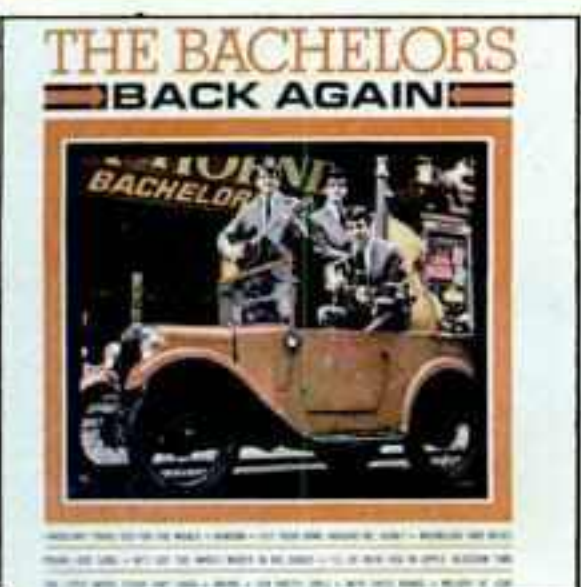
One of the most delightful new voices to come along. A combination of Piaf, Lynn and Kay Starr (no relation), Lucille sings with tremendous warmth and feeling in both French and English. Her hit a few months back, after which this album was named, should help the package receive acceptance at sales counters. Great songs.

POP SPOTLIGHT
BREAKIN' IT UP ON THE BEATLES TOUR!
 Jackie DeShannon. Liberty LRP 3390 (M); LST 7390 (S)

Jackie DeShannon has been doing okay in her own right but when she was picked to tour with the Beatles recently she was given the opportunity to really break out. The package includes the numbers she sang during the whirlwind tour, and even without the Beatles, it packs plenty of excitement.

Billboard
SPOTLIGHT PICK

Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.



POP SPOTLIGHT
BACK AGAIN
 The Bachelors. London LL 3393 (M); PS 393 (S)

Top pop act from Britain, and growing in international popularity as attested by their chart appearances, turn in a prime performance. Here's the sound that appeals to the teens but the songs and the clarity of the group's singing makes the appeal of the album attractive to all ages. International personal appearances and TV work will add to their appeal and stature.



POP SPOTLIGHT
EBB TIDE
 Frank Chacksfield & His Ork. London SP 44053 (S)

Frank Chacksfield doesn't quarrel with success. He sticks to his established sounds and to the standards. In addition to the title song, cuts include "How Deep Is the Ocean?" "Deep River," "Stranger on the Shore," "Shenandoah," "Moon River" and "Sleepy Lagoon." Musicianship and arrangements are uniformly excellent.



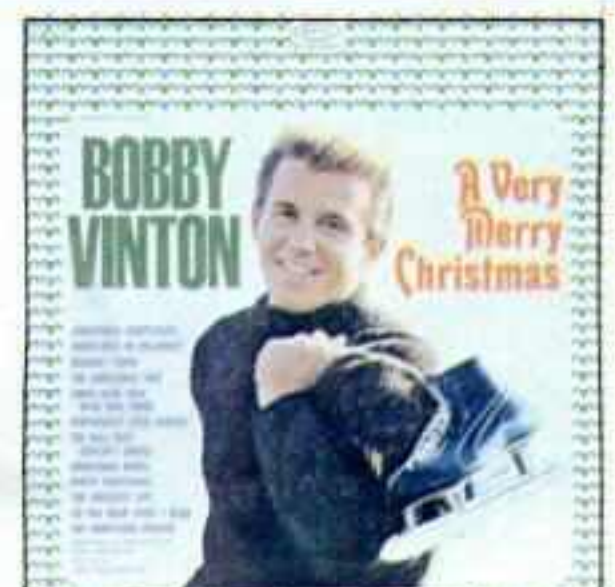
POP SPOTLIGHT
BILL BLACK'S COMBO GOES BIG BAND
 Hi HL 12020 (M); SHL 32020 (S)

The name of Bill Black carries greater meaning with today's record buying public than in many a year due to his association with the Beatles. His latest single is rapidly moving up the chart. In this package Bill's syncopated back beat jive is supplemented by big band support. He delves into a number of big band greats.



POP SPOTLIGHT
SONGS AT EVENTIDE
 Marian Anderson. RCA Victor LM 2769 (M); LSC 2769 (S)

Two highly respected and well-known names in the music world are in collaboration, Marian Anderson and Robert Russell Bennett. Miss Anderson sings tender and simple melodies in her incomparable rich style. Designed to bring many moments of enjoyment to the listener. Highly attractive cover.



CHRISTMAS POP SPOTLIGHT
A VERY MERRY CHRISTMAS
 Bobby Vinton. Epic LN 24122 (M); BN 26122 (S)

Bobby Vinton has lots of fans. Radio stations playing this album will win him more. All will enjoy Bobby's vocal efforts with a variety of Christmas fare, than ranges from "White Christmas" to "Christmas in Killarney." A Happy Holiday album!

CHRISTMAS POP SPOTLIGHT
LET'S RING THE BELLS ALL AROUND THE CHRISTMAS TREE
 John Klein. RCA Victor LPM 2914 (M); LSP 2914 (S)

A wondrous Christmas album combining John Klein at the console of the 610 bells of the Coca-Cola carillon at the World's Fair with a full orchestra and chorus working under the talented baton of Henri Rene. It's a musical spectacular.



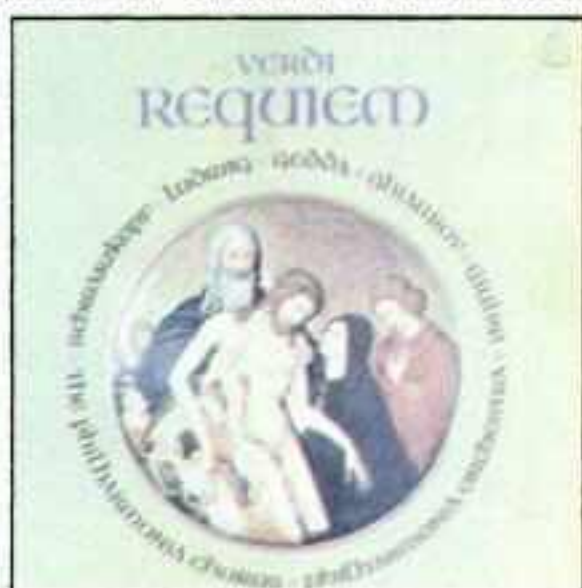
CLASSICAL SPOTLIGHT
MARIA CALLAS SINGS VERDI ARIAS
 Angel 36221 (S)

This is Miss Callas' first recording of the excerpts from Verdi's Otello, Aroldo and Don Carlo. The Callas name is a magical one with opera lovers as are the three arias performed in the album.



CLASSICAL SPOTLIGHT
VERDI: REQUIEM (2-12")
 Various Artists. Angel S 3649 (S)

There are only two other stereo offerings of this great tribute. The over-all performance is superb with the redoubtable soprano of Elisabeth Schwarzkopf powerfully represented. Gedda, Ludwig and Ghiaurov also turn in memorable readings. Giulini's direction is well-disciplined but masterfully adept at evoking deep emotion. An excellent package for forthcoming Christmas season.



C&W CHRISTMAS SPOTLIGHT
IT'S CHRISTMAS TIME AGAIN
 Jimmie Davis. Decca DL 4587 (M); DL 74587 (S)

Jimmie Davis has cut an album of Christmas material which should find plenty of buyers in the sacred and c-w category. "Silent Night," "No Room at the Inn," "Joy to the World" are typical. Davis sings the sides with great heart. Best track: "Silent Night."



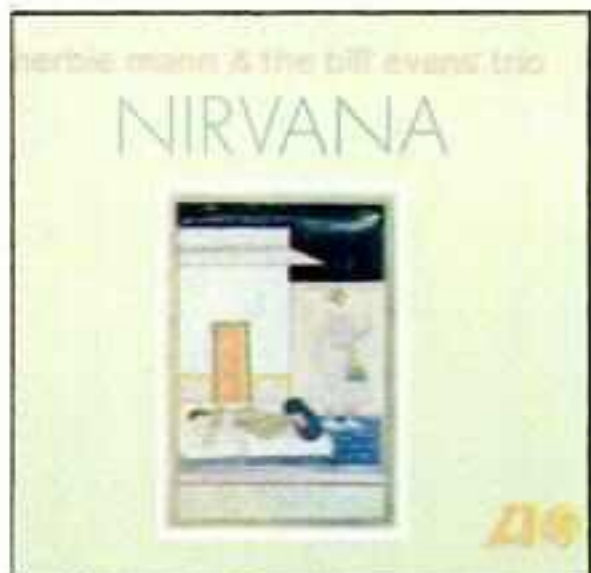
C&W CHRISTMAS SPOTLIGHT
BLUE CHRISTMAS
 Ernest Tubb & His Texas Troubadours. Decca DL 4518 (M); DL 74518 (S)

These sides by the great c&w artist include "Rudolph the Red-Nosed Reindeer," "Blue Snowflakes," "Christmas Island," "Blue Christmas," and others. Album will prove good merchandise for the season.



JAZZ SPOTLIGHT
OSCAR PETERSON PLAYS MY FAIR LADY
 Verve V-8581 (M); V6-8581 (S)

Peterson deals with the famous score as if it was written at the onset for jazz piano. Backed by Ray Brown on bass and Gene Gammage on drums, he renders inspired interpretations. When he's mellow, he's the mellowest; when he swings, he's the swingiest. Selections include: "The Rain in Spain," "Show Me," "On the Street Where You Live."



JAZZ SPOTLIGHT
NIRVANA
 Herbie Mann & the Bill Evans Trio. Atlantic 1426 (M)

Mann's flute in the lead with Bill Evans and Trio running close support the listener does get the feeling of being somewhat oblivious to external realities. The performances reveal the dedication of both Mann & Evans to their art. They present standards such as "Lover Man," and "Willow Weep for Me," and several Mann originals, "Nirvana," and "Cashmere," for the discerning and feeling jazz devotee.



SPECIALTY SPOTLIGHT
BATTLE STEREO
 Various Sounds. London SP 44037 (S)

The sounds of combat are stirringly recreated under the direction of Bob Sharples. Martial music of the American Revolution, the Crimean War, the Civil War, the Napoleonic-Russian War, and World Wars I and II is combined with sound effects of cavalry charges, artillery barrages and small arms fire. A lucid text allows the listener to get full appreciation of the sounds of war.



SPOKEN WORD SPOTLIGHT
SHAKESPEARE: OTHELLO
 Laurence Olivier. RCA Victor VDM 100 (M); VDS 100 (S)

RCA's George Marek has pulled out all the stops in an effort to make this an outstanding package. He has succeeded admirably well. Recorded in London the production stars Laurence Olivier as Othello supported by a first rate cast. The presentation is vividly life-like coming as close as is possible to sound like a recording. Handsome package.



FOLK SPOTLIGHT
LIBRARY OF CONGRESS RECORDINGS
 Woody Guthrie. Elektra EKL 271/272 (M)

As the almost legendary Woody Guthrie lay critically ill it brings to mind that it has been many years since he has made a recording. This superlative collector's item spotlights on 3 LP's the historic recordings made by Guthrie for the Library of Congress in 1940. Expertly edited, the 3-LP offering includes a specially edited booklet.