

BILLBOARD MUSIC WEEK

Music-Phonograph Merchandising • Radio-TV Programming • Coin Machine Operating

RED JUKE BOXES BABBLE SOUND OF OUTER SPACE

EAST BERLIN—Communist juke boxes are featuring an "Out-of-this-world" top tune — a disk based on Major Yuri Gagarin's space flight.

The disk features the sound effects from Major Gagarin's journey into space, beginning with the rocket blastoff. The sound effects—Gagarin's communication with his earth control station, simulated noises of the space cabin whistling through space at 18,000 miles per hour, and his acclaim upon landing—are strung together by a narrative of the flight.

The disk begins and ends with a blaring of martial music. Communist disk experts here state frankly that the Gagarin disk is a pilot project for an outpouring of disks using the "our-man-in-space" theme.

The Communists intend getting the maximum propaganda mileage from the Gagarin flight in all possible directions, and the disk experts state that this includes a parade of platters encouraging Western as well as Communist pop fans to "go ga-ga" over Gagarin.

It is hoped by the Communist masterminds behind the

(Continued on page 54)

NARM Confab Hints Stepped-Up Action By Distrib in Dealing With Rack Jobber

Manufacturers, Racks Agree on Added Distrib Functions
But Disk Makers Strongly Defend Importance of Distribs

By BOB ROLONTZ

MIAMI BEACH, Fla.—The one area in which there appeared to be general agreement between rack jobbers and record manufacturers at the third annual National Association of Record Merchandisers Convention here was that distributors, both major and indie, had to become more concerned about the rack jobber. This came up again and again, in panel discussions, in questions from the floor, at the meetings in hotel rooms and in the

hallways of the Eden Roc Hotel here. Distributors were asked to get on the ball by the rack men in seeing them about new product, passing on merchandising aids shipped to them for rack manufacturers, and co-operating with the racks on co-op ad programs.

Although manufacturers were willing to concede that their distributors needed to orient themselves more toward the rack jobber and his problems, practically all of the manufacturers present

defended strongly the distributors' role in the record business. In fact, the defense appeared to sound a bit of caution against rackers expecting manufacturers to by-pass distributors to sell directly to racks.

Outside of a few labels with indie distributors who sell directly to racks, manufacturers were almost unanimous in implying that rackers must continue to buy their merchandise from distributors as do dealers and one stops. This is not the same problem for record companies with their own branches as for those with indie distribs. Suggestions were heard that indie distribs should set up special departments to work directly with rack jobbers.

All Business

The third NARM convention, like the others that had preceded it, was all business in the daytime, though there were social gatherings each night sponsored by various manufacturers. From the keynote address by NARM executive secretary, Jules Malamud, to the final sessions Friday, the rackers stressed their responsibility, their maturity and the feeling that they were now "a part of the record business." With this feeling, none of the record manufacturers appeared to dis-

(Continued on page 3)

Solomon Sells Diners' Disk Club To Belock, Missile-Computers Co.

By LEE ZHITO

HOLLYWOOD — The Diners' Record Club was purchased last week by Belock Instrument Corporation, the multi-million-dollar missiles and computers firm, from the club's founder, Bernard C. Solomon, who will remain at its helm. Solomon will continue to operate it as an all-label club, and will retain its headquarters here.

Belock, primarily in the guidance control and instrumentation field, also owns Everest Records. The club will function as a wholly-owned Belock subsidiary, and will not be part of the Everest division.

Solomon started The Record Club, Inc. (doing business as the Diners' Record Club) in June 1959. Belock acquired it through an exchange of stock. In addition, terms

of the sale allow Solomon stock options plus a percentage of the club's profits payable in Belock stock.

The deal was negotiated between Jack J. Fischer, Belock Corporation board member, secretary and general counsel, and Club President Solomon. It became effective Wednesday (26) when Belock's board of directors approved the purchase.

To Boost Promo

With the Belock resources behind the club, Solomon will launch a stepped up advertising and promotional campaign aimed at a rapid expansion of its membership. Solomon told Billboard Music Week that his immediate membership recruitment program calls for quadrupling the club's national advertising and direct-mail efforts.

Chief lure in the soon-to-be-launched ad campaign will remain the club's basic all-label theme, seeking to attract joiners with product from an impressive array of manufacturers, including majors and independents. In the past, the disk club used space in the lead-

ing national consumer magazines, with particular emphasis in the Diners' Club monthly magazine. Although his ad budget will now be boosted fourfold, Solomon can be expected to stick closely to the media he has used in the past,

with increased schedules going into the same publications. The Diners' Club magazine will continue to be a primary medium, since the disk club will retain the Diners' name and continue to buy the credit

(Continued on page 44)

RCA's Soria Blueprints Future of Intern'l Dept.

NEW YORK—With the International Department now under the aegis of RCA record division, a long-range blueprint is being worked out by Dario Soria in order to achieve the fullest potential in the world market. Soria, division vice-president, International Liaison Department, has in the past been an important factor in selling European product in America. His current post is more complex. He will continue to sell Europe here — through the new international series—but he will also promote American product abroad.

"The first major effort to be made in our department," Soria stated last week, "is to get creative people to think internationally." This philosophy, Soria pointed out, is applicable not only to album production, but also to promotion, publicity, etc.

World Image

The end result envisioned by Soria is the creation of an RCA image all over the world. Also implicit in the thinking of Soria and other RCA executives is the increasing value of music as a link

(Continued on page 44)

Everlys' Label Named Calliope

HOLLYWOOD — The Everly Brothers will launch their own record firm in mid-May under their Calliope label (BMW, April 24). The Warner Bros. Records' artists will use the label to discover and develop new talent, but under terms of their exclusive WB contract, will not be able to perform on the label.

Snuffy Garrett, Liberty's artist-repertoire ace, previously reported as participating with the Everlys' in the venture while still remaining active at Liberty, in no way will be affiliated with the new label. He will continue to serve Liberty exclusively.

Don and Phil Everly have conducted their label's initial recording sessions; first release will be a single. Warner Bros. Records will be the exclusive distributors for the line. Calliope will issue singles as well as LP's. It will not follow a regular releasing schedule at the outset, but will issue product whenever it feels it has salesworthy offerings.

The Everlys' dipped into classic mythology in their choice of the Calliope name, a tag which is the Greek word for beautiful voice. In mythology, Calliope was the mother of Orpheus, and the muse of epic poetry and eloquence. Its name in contemporary times was applied to the steam whistle organ used at circuses.

European Firm Plans Vast Op Disk Service

By OMER ANDERSON

MILAN, Italy — A diskery for the European Common Market is being established by Carlo Alberto Rossi, the Italian composer and music publisher.

Rossi intends doing for the platter trade what the politicians seek to do for coal and steel and nuclear energy — to create a single international music market served by a single firm.

Rossi intends taking top tunes from each of the Common Market countries and having pressings made with top recording artists from each country.

This will be done, for example, at the next San Remo pop festival. The accent is on international music rendered by the best national artists.

Rossi has signed up member

(Continued on page 49)

Index to Contents

General

International Music 24
Manufacturer News 4
Talent News 5

Music Pop Charts

Best Buys in Records 41
Best Selling Phonographs & Tape Recorders 41
Bubbling Under the Hot 100 21
Chart Climbers 37
Debut Disks 37
Double Play Disks 47
Honor Roll of Hits 37
Hot 100 20
Hot C&W Sides 34
Hot R&B Sides 35
Pick Hits 37

Programming Guide—Singles by Category 45
Top LP's 18
Top LP's by Category 16
Top Market Breakouts 21
Yesterday's Hits 39

Reviews

LP Reviews 16
Single Record Reviews 21
Talent Appearance Reviews 5

Radio-TV Programming

Artist's Biographies 39
Chart Climbers 37
Debut Disks 37
Pick Hits 37
Programming Panel 38
TV Jockey Profile 38
Yesterday's Hits 39

Vox Jox 33

Music-Phonograph

Merchandising 41
Album Cover of the Week 42
Best Buys in Records 41
Best Selling Phonographs & Tape Recorders 41
Disk Deals for Dealers 42
New Dealer Products 44
Retailing Panel 42

Coin Machine Operating

Bulk Vending 50
Coin Machine News 47
Coin Machine Price Index 45
Double Play Disks 47
Programming Guide—Singles by Category 45

ARD Links With SORD Following Dealer Meet

By REN GREVATT

NEW YORK — The Association of Record Dealers of New York and New Jersey (ARD) has voted to affiliate with the Society of Record Dealers of America (SORD). ARD, whose membership is beyond 200, becomes the third local dealer group to take this step in the past three weeks. Joining ranks with the national body of SORD earlier were the disk retailer groups in Cleveland and Buffalo.

The vote was taken following an extended discussion at an ARD meeting in the Hotel Park Sheraton here, Tuesday (25). As in recent local meetings in Cleveland and Buffalo, members of SORD were present to discuss benefits of affiliation. SORD officers at the meeting included Lou Shapiro, Mickey Gensler, Jack Seader, all also members of ARD, and Joe Waldhorn, of Fulton, N. Y. Last week's meeting was helmed by ARD President, Sy Bondy.

Prior to the crucial vote-taking, Mickey Gensler briefed the members on plans of SORD, finalized at a recent meeting in Florida, to bring into its organization local, independent dealer groups so as to gain strength for its numerous activities. Lou Shapiro also read a letter from SORD President, Howard Judkins, extending to ARD an official invitation to join.

Waldhorn Speaks

Joe Waldhorn of the SORD board, and the man behind the central New York dealer activities, spoke on the importance of affiliation of local groups with SORD. Waldhorn noted an example of a herd of wild geese which he had seen recently winging north over the rolling hills of the Syracuse region. "They were flying in a perfect V formation," Waldhorn remarked, "with the head of the flock in the center, leading them to the North country. I couldn't help being reminded of the need for record dealers to fly in the same way.

"The leader is showing the way and with arms linked, step by step, from the top of the national body down to all of the local and regional groups, we can really accomplish something," Waldhorn said. He urged all-out support for SORD at this time, particularly in view of the fact that the suit against the record clubs by certain Chicago SORD member dealers "is coming to a climax and a favorable decision in this case will benefit us one and all. Let us all stand with SORD now," he urged.

Vote Unanimous

A vote on SORD affiliation was then taken and the motion was passed unanimously. The group will henceforth be known as ARD of SORD.

In other business, dealer Julian Moses spoke on the need for an

Epic LP Releases: Pop, Jazz, Classics

NEW YORK—One popular album, one jazz set and two classical LP's are being issued by Epic Records for the month of May.

Slim Jackson and trombonist Curtis Fuller are the two artists in the pop and jazz categories, while the Cleveland Orchestra and the Concertgebouw are being issued in the classical sphere. George Szell and Eugene Jochum are the respective conductors.

Miller & Faith Head Col. LP's

NEW YORK — Mitch Miller's latest, "TV Sing-Along With Mitch" and a new "Themes" album by Percy Faith lead the Columbia popular LP parade this month. There are a total of 11 albums being issued by the company in the popular category. Other artists included in this output are Johnny Cash and Andre Kostelanetz, Marty Robbins, the Brothers Four, Les Elgart, the Buffalo Bills, and Ken Griffin.

The label also has two new LP's in the jazz field, and four in the Latin American groove on the way. J. J. Johnson and Jimmy Rushing are the jazz artists, and the Latin American product is topped by an album designed to capitalize on the charanga - pachanga dance craze.

Seven Masterworks LP's are also being issued by Columbia. These are headed by an original cast recording of "The Happiest Girl in the World" currently on Broadway and starring Cyril Ritchard. Rudolf Serkin with the Philadelphia Orchestra, the Columbia Symphony, Glenn Gould, the Consort Players Sextet, E. Power Biggs and the first solo classical performance recording by pianist Andre Previn are also included.

Merc Shifts A.&R. Set-Up; Adds Distributors for Smash

CHICAGO — Mercury Record Corporation has set up a new a.&r. alignment with Irving B. Green, the label's president, in personal charge.

The announcement came following a two-day meeting held by Mercury for its recording staff recently, and simultaneously with the announcement of the resignation of Clyde Otis, the firm's Eastern a.&r. head (BMW, April 24).

New A.&R.

Under the new a.&r. alignment, Hal Mooney will be based in the East; Nat Goodman, who joined Mercury last week, will operate out of Los Angeles. Goodman is a former independent producer. David Carroll will headquarter in Chicago; Shelby Singleton will split his time between Nashville and New York.

Green pointed out, however, that Mercury was turning to a policy of no longer assigning artists to a specific a.&r. man or of confining a.&r. men to a certain geographic area.

He said this would lead to a "more mobile approach to recording."

Green noted the technique had been tested with Carroll recording in both Chicago and Los Angeles; and Mooney working in both New York and the Coast.

Green added that part of Mercury's thinking in the new a.&r. set up was because of the decreasing longevity of singles. He said talent was being used up at a faster clip and Mercury's new a.&r. approach would help "seek out more creative people," instead of having the artists seek Mercury in its offices.

Foley Winner In Tax Case

SPRINGFIELD, Mo. — An all-male jury in U. S. District Judge Casper Smith's court here deliberated less than two hours Monday (24) morning in acquitting Red Foley of willfully defrauding the government of \$28,000 in income taxes for the years 1954-1955. Trial proceedings had taken all of the previous week. Foley's first trial last October had ended in a hung jury.

Among show business figures who testified were Dub Albritten, Red's personal manager during the mid-50's and now serving in the same capacity for Brenda Lee; Des Moines promoter Smokey Smith, former Decca a.&r. director Paul Cohen, and local TV-radio executives Ralph Foster, E. E. (Si) Siman Jr. and John B. Mahaffey.

The tax matter has been hanging fire for nearly four years, with the government having seized \$241,000 in Foley assets in 1957.

FCC Starts Laying Down Payola Rules

By MILDRED HALL

WASHINGTON — Official guide lines on what constitutes payola in broadcasting will finally be set up as the Federal Communications Commission begins rule-making to clarify the revised Sec. 317 of the Broadcast Statute. The agency rule-making, announced last week (27) does little more than affirm and expand the examples set out by the Harris Committee last year. These were okayed by the FCC in September, 1960, and include exemption of free records from sponsorship identification.

The revised Sec. 317 requirements will not be retroactive, FCC says. Amended portions of the bill, such as putting responsibility on anyone connected with program supply, to disclose any exchange of payments, will not apply to programs or parts of programs produced or recorded prior to September 13, 1960. Liability would hold only if "valuable consideration was given to a broadcast station (rather than its personnel), and the program itself was aired after the September, 1960, date.

Free Disk Rule

Of greatest import to the music industry is the affirmed exemption of free records for broadcasters from Sec. 317 requirements, pro-

vided the supplier doesn't give them in large quantities (such as 50 to 100) or expect special treatment.

A new station, or one switching format such as "from rock and roll to pop" (FCC's example), can accept a complete library of records from various suppliers. A single supplier, however, cannot provide such a library with the understanding that the station will play only his records. Even with sponsorship announcement, this set-up could run afoul of the antitrust laws or constitute abdication of broadcaster responsibility, the agency and the Harris (D., Ark.) Committee have pointed out.

Can't Accept 'Consideration'

In the revised sponsorship identification Sec. 317, as in the original, a deejay cannot accept any type of "consideration," whether money, gift or stock, for pushing records

CBS to Close Electronics Div.

NEW YORK — Columbia Broadcasting System is closing its CBS Electronics Division as of June 1, it was announced last week. The firm will no longer be represented with a line of phonos, radios or tape recorders and any future marketing of such products on an individual basis will be handled through Columbia Records.

Possible outlets for equipment through the Columbia Record Division include the Columbia Record Club, which has made phono offers in the past, and the Columbia Home Music Library, a door-to-door phono and disk sales operation, being carried on in various test markets.

It is understood that Jim Sparling, Jim Shallow and Bill Horn, all executives with the CBS Electronics division, are all being reassigned to other duties within the CBS organization. Meanwhile, Milt Selkowitz, who had moved over to the electronics division from his former duties in the rack jobber field at Columbia Records, was said to be moving back to the record wing to take over operation of the Home Music Library set-up. Brad Hammond, who has been operating this project, is leaving the firm.

on the air without announcing his "sponsor." Rule-making notes that he can praise records if this is part of his usual spiel and does not constitute a special urging of the public to buy a particular disk. Rule of thumb for all items supplied free to broadcasters is that no sponsorship announcement is needed, provided no special sales pitch is directed at the item, orally or visually, during the program.

Highly paid record talent or other performers can make appearances on a favorite show at minimum union rates if they wish, without announcement. When a musical instrument, such as a piano, is provided free on a TV show, no announcement would be needed unless the brand name is conspicuously featured to give it "undue" attention.

Additionally, to make sure that "listeners are entitled to know by whom they are being persuaded," the FCC stiffens identification requirements in spot announcements soliciting mail orders. For example, mail-order disk sponsor cannot be referred to only as "the record man," plus a mailing address. Explicit identification of the seller of such goods, or the brand name, whether records or flower seeds, is required.

Tighter Provisions

The identification rules are also tightened for any controversial matter programmed, and for any political or religious program which is presented either through purchase

(Continued on page 37)

Kapralik Co-Ordinator Of Col. Pop A.&R.

NEW YORK — Dave Kapralik has been named co-ordinator of the Columbia Records pop a.&r. department, according to Columbia president, Goddard Lieberson. A key function for Kapralik will be the entire publisher contact operation. In this capacity, he will work in close association with Lieberson, who recently took on the duties of a.&r. chief, following the departure of Frank De Vol.

Kapralik will also co-ordinate activities of the pop a.&r. operation with artists; schedule the department's activities to accord with the firm's release programs and will maintain liaison with creative services and sales.

Jim McGuire Sells 1-Stop Operations

SAN FRANCISCO—Jim McGuire, veteran one-stop owner and pioneer in one of the original outlets, Frank's One-Stop, Des Moines, has sold his holdings and temporarily is out of the disk business.

McGuire, who originally set up a one-stop in Emeryville, Calif., Bay suburb and two years ago bought out Dan Shea's Operators' Service, downtown San Francisco one-stop, sold both operations recently to Pic-A-Tune, the local rack jobbers. In the past week he sold his other Seattle One-Stop to Stan Sulman, Stan Jaffe and Lou Lavinthal, the triumvirate which owns several indie distrib outlets in Seattle and one in San Francisco.

McGuire is indefinite as to his future plans.

BILLBOARD MUSIC WEEK

Published by

The Billboard Publishing Company
2160 Patterson St., Cincinnati 22, Ohio

Publisher

Roger S. Littleford Jr. ... New York Office

Editorial Office

1564 Broadway, New York 36, N. Y.
Plaza 7-2800

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Circulation Office

Send Form 3579 to
2160 Patterson St., Cincinnati 22, Ohio
DUbar 1-6450

B. A. Bruns Circulation Director
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CHestnut 1-0443

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NAtional 8-4749

Subscription rates payable in advance. One year \$15 in U.S.A. and Canada; \$30 in all foreign countries. Subscribers when requesting change of address should give old as well as new address. Published weekly. Second-class postage paid at Cincinnati and at additional entry office.

Copyright 1961 by The Billboard Publishing Company. The company also publishes Vend, the monthly magazine of automatic vending; one year, \$5 in U.S.A. and Canada; Billboard Overseas Edition; Amusement Business, the weekly magazine of amusement management, and High Fidelity, the magazine for music listeners.



Pachanga's Stint in Singles Cues Dance Fad, LP Push

By REN GREVATT

NEW YORK — What may eventually add up to the first big new Latin dance craze to hit the States since the first days of the mambo and the cha cha cha some years back, an item variously known as the Pachanga and/or the charanga has stemmed from several single records enjoying only moderate success on the charts.

The biggest single disk of the craze, "The Charanga" by Merv Griffin on Carlton, reached its highest point a week ago at the 69 slot. The only other disk, featuring this new Latin beat, "La Pachanga" by Audrey Arno and the Hazy Osterwald Sextet on Decca, reached as high as 87 on the Hot 100 and then vanished this week. Despite this modest degree of singles activity, the idea of the pachanga-charanga has sparked a tremendous new outpouring of albums featuring the rhythm.

Actually, the dance itself is properly called the pachanga. The combo (featuring flute, violin and percussion) which plays for the dance is called a charanga, but this name, too, has become widely identified with the dance.

Word-of-Mouth

The interesting aspect of the craze is the fact that seldom has such relatively moderate single disk success kicked off so much word-of-mouth promotion, to the

extent that today, labels, both pop and those identified with the Latin field, are having a veritable field day in pumping out merchandise. And it's coming on both singles and albums.

One week after the initial singles broke on the market the album flow began, with such names as Alegre, Fiesta, Ansonia and Panart, normally among the less active in terms of regular releases, coming out with new product to cash in on what was believed to be a legitimate fad.

For years, such labels were invariably heavily represented with the standard cha cha cha and related mambo, but starting early in April the titles suddenly changed to such as "Pachanga Y Su Charanga," "Pachanga Con Cha Cha Cha," "Charanga" (by the Sublime Ork), "Charanga Fiesta," "Charanga" and others.

Only last week, Epic, Seeco and Kapp got into the act with new pachanga albums, and this week a number of additional albums on the newest Latin dance sensation have arrived at Billboard Music Week for review. Meanwhile a number of singles featuring the new rhythm have also appeared.

All this despite two chart singles, one of which reached as high as 69 on the list and the other of which has evaporated. Tradesters now wonder how far all this will go and whether a legitimate new trend can evolve on such an insecure framework.

Craft Sets Up Own Distrib; May Set Trend for Industry

NEW YORK — Morty Craft, head of Warwick Records, has set up his own distributorship in Cleveland in association with both Colpix Records and Little Golden. This is the first independent distributorship to be started by Craft and, according to the Warwick chief, is only the beginning. Craft says that he will soon start another of his own branches in Pittsburgh.

Craft's move into his own distributing is something that is expected to grow more prevalent with indie manufacturers. A few weeks ago Billboard Music Week carried a story about large indie labels readying similar moves. Two indies who have actually laid plans to open their own distributorships are Atlantic and Chess, and their first joint outlet is reportedly slated for Memphis. At the beginning of this year, Dave Kapp opened his own branch in New York for Kapp Records exclusively.

The reason that indie diskeries are getting ready to set up their own branches in certain markets is due mainly to the proliferation of record labels over the past few years. Whereas, once an indie distributor handled 20 to 30 labels, now some of them handle as many as 50 to 60. With this amount of products the indie distributor is in a position to "cherry pick" and only work on the hot individual single or LP item and ignore the rest of the line. With the large investments that many indies now have in a full LP line, there is a strong feel-

ing that they can no longer go along with this practice. They feel that with their own branches in a few key cities, at least, it can help push their entire line.

Some indie distributors have made an attempt to work more on their big lines and stay away from the one-hit labels by refusing to take on new firms. Some, in fact, have even told the small labels they have been handling to find another distributor. But the lure of a singles record hit from a new source is always tempting and many indies place no restriction on the number of lines they will handle.

If strong indie lines initiate more of their own branches it could hurt the indie distributors in the long run. To meet this same possibility a few years ago, a number of indie distributors opened up new and entirely separate distributorships, with a new name and a new staff to handle only a few labels. This could happen again in the future.

Bigger Distributor Work Role Forecast By Rack Jobbers and Mfrs. at NARM

Role of Distributor Is One Agreement Area at Conclave

• Continued from page 1

agree, the disagreements on the manufacturers' side coming up over such things as merchandising methods, promotions, returns, slow payments, what product is displayed on racks, lateness of pushing hot singles and LP's, etc. On the rackers' side the list of complaints ranged from being by-passed on deals, discount competition, lack of merchandising materials, failure to understand rackers' problems, deals, discount competition, lack need for preply-bagging and pricing LP's and for a better liaison between manufacturers and rack men.

On the last-named point, the need for a better liaison between rackers and manufacturers, a solution appears to be on the way. It was decided at one of the panel discussions that NARM would issue a NARM bulletin on a monthly or bimonthly basis that would attempt to let the manufacturers know what it wanted and let the racker know what manufacturers were offering. This refers to merchandising aids, floor racks, displays, etc. The monthly bulletin would be put out each month by Executive Secretary Malamud.

In addition, via the series of panel sessions in which rackers and manufacturers exchanged views on various problems, a number of other points were resolved. When the questioning about discounting on the part of the rackers threatened to explode into a hassle, Dave Miller, of Somerset Records, quieted the rackers with the declaration that discounting was here and everyone had to learn to live with it. For this, Miller was roundly applauded. When one racker asked the question that had filled the air, sotto voce, for days: "Why can't I buy my goods direct from the manufacturer?" he was informed that this was not the policy of NARM members.

NAMM HOLDS 'REVIVAL MEET'

CHICAGO — A feature of this year's 60th anniversary music trade show, to be staged here July 16 to 20 by the National Association of Music Merchants, will be "a good old-fashioned sales revival" meeting. Purpose of the session will be to help music dealers make the most of today's "hard sell" market by outlining effective new tactics of salesmanship. Sales training specialists Dr. Herbert True and Fred Klemp, noted authorities in the field, will conduct the dramatic presentation, offering "an idea a minute through the 150-minute show." The meeting will be held in the State Ballroom of the Palmer House on Monday July 17.

Possibly the area in which manufacturers present were most impressed was by the scope of many of the rack jobbers' operations. Via a series of slide films displayed at one of the business sessions, it was shown that some rackers own machines to poly-bag their own records, and that many print their own hanging streamers, make their own back-up cards, run their own specific record promotions and create their own advertising, etc. Some of the rackers now even have their own promotional staffs, and a number of them arrange contests and other promotional tie-ups with radio and TV stations to push records.

This was the largest of the three rack jobber conventions, and it was attended by more record manufacturers than ever before. (See separate story.) Practically every large firm was present, and every rack jobber, except Handleman, was also on hand. Manufacturers attending appeared to feel strongly about the potential of the rack jobber as a means of increasing both the singles and the LP business, as long as this potential was not achieved at the expense of either the regular dealer or the distributor.

NARM Members Get Limited Time For Play at Meet

MIAMI BEACH, Fla.—In spite of sunny skies, inviting ocean and the sights of this resort city, NARM members and associates stuck doggedly to their tasks of airing rack jobbers' problems at the third annual convention of the National Association of Record Merchandisers. The convention started at 9:30 a.m. Tuesday (25), and meetings continued right through Friday morning. There were breaks for parties at various times, sponsored by Synthetic Plastics, Am-Par, RCA Victor, London, Columbia, Miller International, Decca and Capitol records, respectively, but these did not interfere with the meetings.

Harold Goldman, president of NARM, made the welcoming address, and Jule Malamud, the association's new executive secretary, made the keynote speech Tuesday. James Tiedjens and Don Van Gorp presented the workshop program on merchandising and packaging techniques the same day, and later George Kline, of the magazine, Progressive Grocer, detailed a survey his publication had made concerning record sales in supermarkets.

According to his report, the sales of records in food stores was up by 27 per cent in 1960 over 1959. He also pointed out that records are discounted in 31 per cent of all record racks in food stores. In a study of the operation of Edge, Ltd., prominent Washington racker, the publication claimed that Edge's sales increased by 200 per cent

(Continued on page 44)

Pye Launches Spoken Albums

LONDON — Pye Records last week launched an ambitious new series of spoken-word albums, lavishly packaged and produced on the lines of a radio feature utilizing several actors and in some cases music. Pye has U. S. rights as well as British though the disks have been produced by Denis Preston, leading British indie producer for his Lansdowne Records outfit and a new set-up, Blackfriars Records. Single albums will retail here at 55 shillings (\$7.70) and double albums at 75 shillings (\$10.50) making them virtually the most expensive lines on the British market.

They are released here under the Pye-Plus-Nonesuch mark. All disks are packaged in gold-tooled, padded albums with notes and commentaries in leaflet form inserted. The disks themselves are pressed in poly-vinyl-chloride with, it is claimed, a special additive to neutralize dust-attractive static. Two issues are planned each year.

The debut release is five single albums and one double album. It includes Dame Peggy Ashcroft and Osian Ellis in a sequence on "Aspects of Woman," Marius Goring reading the "Selected Poetry of Federico Garcia Lorca" (embellished with flamenco guitar music of Jose Motos) and Bernard Miles reading "Four Uncle Silas Stories" by H. E. Bates.

The double album is a dramatized documentary taken from the official court records of the now famous trial of Penguin Books over the publication of "Lady Chatterley's Lover." It has a spoken introduction by Lord Birkett, Q. C., a former Lord Justice of Appeal.

LATE ALBUM SPOTLIGHTS

LA DOCE VITA



Sound Track. RCA Victor FSO 1. (Stereo & Monaural) —This picture has been called the best ever made in Italy and received unanimous rave reviews at its New York opening last week. Undoubtedly one of the big pictures of the year and the sound-track LP, full of listenable and seductive background themes, is likely to be just as important. Cover of Anita Ekberg won't harm sales at all either. This can be big and it'll be bolstered, promotion-wise, by various singles of music from the pic.

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BILLBOARD
MUSIC WEEK

New ASCAP Vote System

NEW YORK—ASCAP members have passed an amendment to the Society's by-laws which will enable any future proposed amendment to be carried if it is supported by two-thirds of those who actually vote on it. Under the old system, votes which were not cast were counted as negative votes. It is felt by the sponsors that this will be a great step forward for the organization.

Dealer Co-Op Idea Aired By British GRRA Group

By DON WEDGE

LONDON—The idea of a dealers' co-operative being set up in the British disk trade to obtain bulk discounts from manufacturers was put forward by chairman Reg Reed at the first annual meeting of the Gramophone Record Retailer's Association here April 23. Reed said he was thinking aloud, but it was a matter that might become very important in the future. Such a move in other British retail trades had brought considerable benefits. Reed opposed suggestions a manufacturer had made to him that jobbing racks must soon come to this country. "We have built up a stable industry which operates fairly at all levels of trade," he said, "and we will not become parties to cut-throat operations. If such moves come, we must be prepared for them and be ready to minimize their implications."

The GRRA had been formed

two years earlier by a group of South London dealers, it was said at the meeting. Since then it has spread to embrace the whole country. A formal constitution has now been drawn up with legal advice taken in view of the Retail Price Maintenance Bill currently before Parliament. Membership details were refused, but it was stated that just over 1,000 retail outlets were affiliated (there are about 6,000 outlets of all sizes in the country).

In his report, Secretary Harry Tipple said that the association's board had concentrated first on expansion of membership and then recognition by manufacturers. It is now represented by main outlets in all major towns, he claimed. At first the association had been ignored by manufacturers but now there was a great degree of co-operation, Tipple said.

The association waged a constant battle against cut-price dealers. Tipple said this had extended to tracking down a cache of 3,000 stolen mint LP's which were being sold at a substantial discount. Mail order offers were being opposed, particularly by small clubs being operated from private houses.

Tipple also expressed resentment—which was strongly supported from the floor—at the extension of the Reader's Digest-RCA offers. He understood that there was to be a third offer which was to include pop albums already available through normal channels, as opposed to the special classical material previously involved.

Other beefs aired at the meeting—not as well attended, but noticeably more purposeful and spared the many dissenting voices of the informal meeting a year ago—was the threat of a 10 per cent purchase charge contained in the government's annual budget statement a week earlier (BMW April 17 and 24). This was termed "a double-edged sword hanging over our heads" and a motion of protest passed for forwarding to the treasury.

Victor Red Seals Feature Pops Ork

NEW YORK — Arthur Fiedler and the Boston Pops orchestra are featured on all six of the Victor Red Seal releases for the month of May. The all-Fiedler issuance features a follow-up to "Classical Music for People Who Hate Classical Music," and another album spotlighting the music of Frank Loesser.

Four other sets have been re-packaged and retitled and will also be put on the market in May. They are: "Light Classics," "Lieberstraum," "Viennese Night" and "Family Fun With Familiar Music."

A concentrated promotion and advertising campaign will be launched in support of the new records, and Fiedler will appear in a one-minute TV commercial.

Johnny & Jack Sign Decca Contract

NASHVILLE — Owen Bradley, Decca's national country and western a.&r. director, last week announced the signing to a long-term exclusive recording contract of the well-known country and western duo, Johnny and Jack.

As a team, Johnny and Jack have written over 100 songs. They are regularly seen on WSM's "Grand Ole Opry" and have appeared as hosts of their own show on stations WPTF, Raleigh, N. C.; WEAS, Decatur, Ga., and KWKH, Shreve-

BRITISH DEALERS VISIT GERMANY ON PLANT TOUR

LONDON—In a unique move, the British subsidiary of Deutsche Grammophon chartered a plane April 24 to fly 30 dealers on a three-day visit to the firm's German plant. The party flew to Hanover, where after lunch the old DGG factory was visited. The guests were entertained and stayed the night in Hanover.

On Tuesday, the party visited the second and latest DGG factory in Hanover—the first and, it is claimed, the only fully automatic factory in Europe. The guests were then flown to Hamburg for sight-seeing and a welcome by administration executives of Deutsche Grammophon Gesellschaft, Hamburg. The party returned to London on Wednesday.

Main object of this visit was for dealers to gather some first-hand information about Deutsche Grammophon, the largest record company on the Continent and the oldest in the world. DGG is represented in every part of the world. In Britain, its subsidiary, Deutsche Grammophon (Great Britain) Ltd., handles three labels—Deutsche Grammophon, Archive Production and Polydor.

Fremd Resigns Columbia Post

NEW YORK—Effective Friday (28) Peter Fremd resigned as Director of Information Services at Columbia Records. Fremd, who had been with Columbia for two and one half years, and held his recent post for one year, is moving to become a partner and vice-president in charge of public relations for the H. M. Winter Company, a holding and management consultant of Cambridge, Mass. Headquartered in New York, Fremd will be in charge of the development of new business in the U. S. and abroad.

In addition to his capacity with the Winter Company Fremd will also have his own p.r. firm, Peter Fremd Associates. He will also independently produce LP's and singles in the future. Fremd also is co-manager of two acts, songstress Jean Goodman and Rex Garvin and the Mighty Gravers.

Coveney to Take CRDC East Post

HOLLYWOOD — John Coveney, Capitol Records Distributing Corporation's former national classical merchandising manager, last week was named CRDC's Angel Records Eastern operations co-ordinator. His duties will embrace artist relations, reviewer and radio station contacts, and merchandising in the East. Coveney, based here since 1958, moves to New York in mid-May. He will report to Jerry Prager, recently appointed Angel sales manager.

Bob Myers was named Angel artist and repertoire director, replacing Leo Kepler, who had handled Angel a.&r. from its New York headquarters. Myers had served as Capitol's classical co-ordinator. Kepler returns to Capitol's Hollywood headquarters where he will assume new duties in the label's educational field. Myers, headquartering here, reports to Capitol Album Director Francis Scott.

port, La. Johnny is the husband of Kitty Wells and father of Bobby Wright, also Decca pacts.

MUSIC AS WRITTEN

New York

A flock of labels are buying masters. Bob Shad, of Time, has purchased the Nix waxing with the Holidays called "One Little Kiss." . . . Boots Woodall, of Fairlane, has bought the master issued on the Margo label called "The Matador." . . . Joe Flis, of Milo, has purchased the masters of Danny Harrison and signed him to a wax pact. . . . Sid Pastner, of Strand, has taken over the Sinclair master of "Ham, the Space Monkey."

Lenny Lewis, sales chief of Amy-Mala, has appointed Marv Helfer as regional sales manager for the Midwest. . . . The Artia recording of the Moyseyev is not the first Russian stereo disk issued here but it is the first stereo disk of the Moyseyev company. . . . Strand Records has signed Memphis Slim, Richie Dixon and the Renegades. . . . Ivan Mogull's firm, Harvard Music, has snagged the rights to "Let's Slip Away," from the flick "Saturday Night and Sunday Morning." Tune was penned by David Dearlove. . . . Enoch Light is now recording his Command Records at Carnegie Hall, New York. . . . Bernie Lawrence has joined Canadian-American as national sales and promotion manager. Bob Rolontz.

Chicago

Trumpeter Al Hirt, in town last week on a promo tour with Stan Pat, RCA Victor's Midwest director of TV and radio relations, is booked solid for '60. Hirt's schedule includes guesting on Ed Sullivan's Sunday (7), an acting stint on a future segment of "Bonanza" (NBC's TV western), two tentative Warner pics, and cross-country club dates. Hirt's windfall followed his December appearance on Dinah Shore's TV show after which he signed to do 10 shows for the thrush's new fall series on Friday nights. He then appeared on Jack Paar's, and entertained at JFK's inaugural. Hirt flew to Nashville Saturday (29) to cut a single with Chet Atkins.

Jeannie Bennett, Buck Ram's Personality Productions p.r. gal, is planning a three-week deejay tour in May. . . . Sam di Gange, Ferron Publishing, just returned from a West Coast junket where he played club dates with the Three Suns. . . . Billy Ford and the Thunderbirds cut an LP at Nero Studios last week. . . . Don Peachey and his band recently returned to their Wisconsin stomping grounds following appearances in Nebraska. Songstress for the group is Peachey's sister, Janie. . . . Hugh Hefner's Miami Playboy Club opens its doors May 10, while another Playboy haunt is set for a New Orleans debut come fall. Hefner, by the way, lured Life mag's Frank Gibney to Chicago to head the editorial staff of his new "Show Business Illustrated."

George Sontag, keyboard wizard, has just cut an LP (Amphora) which will have a May release. Entire album, according to Amphora, was cut in 3 hours flat with no printed music or written material in use during the session. Sontag, however, is known for never playing the same song twice in the same manner. . . . Doris Day is offering the use of her name for merchandise endorsement. Transactions will take place through her newly formed firm, Doris Day Enterprises, headed by spouse Marty Melcher. Len Weissman will manage the L.A. office. . . . Veteran Chicago promo man Allan Bress, J. H. Martin Distributors, is eying the New York market. Bress would like to rejoin his family whose home is there.

Neil Feeley, International Records, made the rounds last week with Don Hart, singer. Hart, formerly with Roulette Records, is set to cut a single, with Feeley doing the arranging, in the near future. . . . Tim Gayle, Chi p.r. man, has signed Nina Gaylo, formerly vocalist with Ralph Flanagan, to a long term personal management-publicity contract. Gayle, whose new headquarters are at 1036 N. Dearborn, says Nina will record an indie session within the next few weeks. Nick Biro.

Toronto

Jazz concert which was to have included nine jazz bands working in a 32-room mansion, Castle Frank, was cancelled upon pressure from neighbors. Joe Taylor, promoter, decided to refund the money on tickets sold rather than schedule concert elsewhere. . . . Barry Records, label of Quality Records, is releasing the first single by TV's Van Dorn Sisters. It's titled "Little Ships." . . . Spanton Records, which also includes ABC-Paramount in its catalog, has added the Reprise label of Frank Sinatra for Canada. . . . Spanton has begun pressing compact 33's in Canada, the first company to do so in this country. . . . Quality Records entertained 12 girls and men from Eaton's by showing them how records are made. The company maintains an open-door policy of showing groups through the plant. . . . The cornerstone of the new building of the Royal Conservatory of Music was laid by Mrs. Fiorenza Drew, daughter of the late Edward Johnson, one-time general manager of Metropolitan Opera. Contributions from the record industry, including Decca's distributing company in Canada, Apex Records, were made towards the cost of the building. Harry Allen.

San Antonio

Louis Jamail, owner of Santone Sales, has announced the appointment of Don LaBenda as sales manager in charge of sales and distribution of records and phonographs. LaBenda was previously associated with the Kapp Records branch in Los Angeles as assistant manager. Prior to his Kapp assignment, he worked for Capitol Records Distributing Corporation there as an operations manager and national sales staff assistant. Santone Sales is distributors for Capitol, Angel, Peerless, Musart and Living Language records, as well as V-M phonographs and Capitol portable phonographs and associated accessories.

Capitol Launches 32 May Albums In Varied Release

HOLLYWOOD — Capitol will issue 32 LP's in the May release of its various lines, including 15 pop albums, five Capitol-of-the-World packages, and six each in Capitol Classics and Angel. On the pop side, the release includes two comedy packages (Stan Freberg and Milt Kamen's disk debut), plus albums featuring Ray Budzilek, Christian Brothers, Eddie Dunstetter, Tennessee Ernie Ford, Four Freshmen, the Four Preps, the Jordanaires, Guy Lombardo, Ernie Black and his orchestra. Also included: a stereo version of the "High Society" sound track album, and two albums composed of past single record hits.

Marlene Dietrich and Charles Trenet lead the Capitol-of-the-World offerings, plus LP's recorded in Italy, the Philippines, and Tahiti.

The Capitol Classics release spotlights volumes two and three in its "The Beloved Bjoerling" series, plus recorded performances by Erich Leinsdorf, Carmen Dragon, Leonard Pennario, and Laurindo Almeida.

Angel offers a five-album release devoted to musical comedy and light opera repertoire with original London cast versions of "Flower Drum Song," "Most Happy Fellow" and new performances of "Song of Norway," "Desert Song" and "Orpheus in the Underworld." Angel's May release also includes the world premiere recording of the Francis Poulenc "Gloria in G Major for Soprano, Chorus and Orchestra."

Doris Day Notches 15th Year on Col.

NEW YORK — Columbia Records has re-pacted Doris Day to a long-term recording contract. This continues the songstress' association with the recording firm for the 15th straight year. Miss Day first signed with Columbia as a single performer in 1946.

The popular motion picture and disk favorite has 13 albums in the Columbia catalog, the most recent of which is "Bright and Shiny." She has also had three million-seller singles; "Sentimental Journey," recorded when she was vocalist with the Les Brown band, "Que Sera" and "Secret Love," both done after she stepped out on her own.

Bernard Lowe-Samuel Keenholz Lawsuits Dropped on Both Sides

NEW YORK—A lawsuit instituted last December by Bernard Lowe Enterprises, Inc., against Samuel Keenholz, trading as Raymar Sales Company, a Long Island one-stop, has been dropped. A countersuit lodged at the same time by Raymar against Lowe has also been dropped.

The suit was originally brought by Lowe to enjoin Keenholz from selling records bearing the Cameo label, which were believed to be

counterfeit. In addition, the suit, which was brought at the behest of ARMADA, asked \$50,000 damages.

At the time, Keenholz denied all wrong-doing and slapped a countersuit on Lowe and ARMADA seeking \$250,000 in damages for libel, malicious abuse of judicial processes and conspiracy to destroy one-stops like Raymar.

ARMADA President, Art Talmadge, denied any conspiracy between the distributor-manufacturer organization and Lowe to harm Raymar. He said that though ARMADA was dropping the suit due to Keenholz' insistence that Raymar had no knowledge that the records alluded to were anything other than genuine, ARMADA would nevertheless act against any dealer in the future who might be found selling counterfeits with or without knowledge of their genuineness.

Col. Gives Major Assist to Musical 'Giovanni Venturi'

NEW YORK—Columbia Records will provide the major share of the financing for the upcoming legit musical show, "The Crime of Giovanni Venturi," and will have rights to the original cast album of the production, it was learned last week.

The show will be produced by Phil Rose, former diskery executive, who made his name in the legit field several seasons back with production of "Raisin' in the Sun." Metopera basso, Cesare Siepi, will star in the production, which will open on Broadway in March, 1962. The stage version of the Howard Shaw novel has been adapted by A. J. Russell and will be directed by Stanley Prager, with choreography by Carol Haney. Music and lyrics are by Milton Schafer and Ronnie Graham, respectively.

AT FULL STEAM

Freberg Unveils 4-Album Series

NEW YORK—Stan Freberg, a man of admittedly many talents, has set his hand to the most ambitious undertaking of his career. The project, a series of four albums under the sweeping title of "Stan Freberg Presents the United States of America," was unveiled at a press party at "21" here Thursday (27).

The first of the four albums, known as "The Early Years," gives an idea of the theatrical scope of the project (see review this issue) and listeners at the press gathering were inclined to feel themselves at a legit theater production as they burst into spontaneous applause as the tapes were rolled. Freberg admitted, in fact, that there was a possibility this full-scale show on records might one day find its way to Broadway.

Backing up the album, Freberg has lent himself freely to a promotion campaign, one aspect of which was a humorous letter sent to America's deejays. The letter bears the great seal of Freberg with the legend "ars gratia pecuniae," which has something to do with money (and Freberg has spent plenty of Capitol's to put this thing on). So far Freberg has received a promise from 90 top stations in key markets to play the entire album even though, to date, NBC and CBS have politely demurred.

Roulette Brass Hits the Road To Plug Gee's New Releases

NEW YORK—Roulette Records' top executives are taking to the road this week to plug the first two releases of the label's newly reactivated subsidiary, Gee.

Both disks—"Heart and Soul" by the Cletones and "Barbara Ann" by the Regents—have started to break out in the East, according to Roulette's executive vice-president, Joe Kolsky. "Barbara Ann" was a master-purchase from Cousins, Inc.,

Taylor to Do Job On Verve's Image Under MGM Pres.

NEW YORK—Creed Taylor, newly-named head of Verve Records told Billboard Music Week that he'll devote himself to "Preserving and enhancing the great image of verve." Taylor will report directly to MGM Verve President, Arnold Maxin, in the post he took over recently, following five years with ABC-Paramount.

Taylor said plans are in the works for changing the "logo, the label and the look," of Verve. He also sees future Verve product as breaking down into five basic categories. These are the jazz Heritage Series, the Contemporary Music (modern jazz) series, a Popular Jazz Series (with such artists as Ella Fitzgerald, Oscar Peterson, Gene Krupa and Anita O'Day), a Humor Series with the likes of Shelly Berman, and a Folk Blues grouping, with acts like Lightnin' Hopkins and the late Big Bill Broonzy. There will also be a series of singles taken from the Verve album catalog.

Johnny Preston in Hefty Merc Promo

HOLLYWOOD—Mercury Records is declaring May as "Johnny Preston Month," and is backing up the promotion with a three-way artist-building drive. This includes a 22-city, 30-day personal appearance tour with the label's promotional forces in the field setting radio and TV appearances, and arranging newspaper and magazine interviews.

The second part of the push includes a national magazine ad campaign (black and white and color ads) playing up his single, "Willy Walk," a new dance step Mercury is plugging, backed by "I Feel Good." The third side of the send-off embraces a dealer promotion comprised of a mailer pushing "Willy Walk" to retailers, plus furnishing dealers with window displays, giant balloons, confetti, store streamers and banners, all pushing Preston.

Preston's promotional barnstorming tour starts today (1) upon his return from his first Philippine Islands tour.

a well-known retail record shop in the Bronx.

Gee's new artist and repertoire chief, Henry Glover, is covering the Southeast. Marv Kolsky, Gee's promotion man, is covering the Northeast, and Joe Kolsky is visiting key cities in other major territories.

TALENT TOPICS

NEW YORK

Tony Martin opening at the Empire Room May 5 for a month... Edmund Hall back from Europe. He records for Raecox... Andy Williams subbing for Perry Como on the latter's show May 3... Pianist Charles Milgrim, a Kapp artist, to give a concert Saturday (6) at Town Hall... The McGuire Sisters into Blinstraub's in Boston May 15 for 10 days... Count Basie opens in the Fort Hill, Scarsdale, May 3... Jackie Wilson will make an appearance on the Ed Sullivan TV'er May 28. This is his first since his recent hospitalization... ABC-Paramount has signed two new acts: the Elegants and Baby Washington.

The Tarriers are at the Ash Grove Club, Hollywood... The Weavers' next Carnegie Hall concert is scheduled for May 6... Ray Charles' two concerts at Carnegie Hall, New York, April 30, were sell-outs... The Four Lads appear on the Arthur Godfrey show for a week starting May 8... The Four Preps played a one-nighter at Lagoon, Salt Lake City's amusement park, last weekend... Jack Teagarden is appearing at Max Gordon's Village Vanguard, New York... Dion is starring at Three Rivers Inn, Syracuse... Bobby Rydell opens at Sciolla's, Philadelphia, Monday (1). Bob Rolontz.

CHICAGO

Israeli singer Shoshana Damari and the Clancy Brothers with Tommy Makem played to a capacity audience of first-nighters and celebs when they opened the new Gate of Horn Tuesday (25). Glimpsed from the other side of the footlights were folk-singer Bob Gibson, a Gate of Horn favorite, his former partner, Bob Camp, now with the Second City Players, and Eugene Troobnik, also of that group. Regular first-nighter Irv Kupcinet, well-known Chi columnist, attended along with Murray Becker, manager of the comedy team of Burns and Carlin. Becker, his usual effervescent self, did the 40-yard dash from his table to the phone during intermission to check his charges via long distance. De-

spite minor production set-backs which plague openings, owner Alan Ribback is to be lauded for his haut moderne establishment.

The satirical Second City Players will loose their barbed wits on TV for a half-hour segment of "Festival" (WTW 9:30 p.m.) May 4... Dick Schory did a series of college and community concerts this past weekend (29-30) in Minnesota and Iowa. The latter appearance found Schory returning to his home town—Ames, Ia.—where he was met with a banner-waving throng. The young maestro is scheduled to be guest conductor with the Boston Pops (in Boston) May 20... The Marcells ("Blue Moon") opened at the Tivoli Theater Friday (28) for a week's stand. Appearing with them are Ernie K-Doe, Freddie King, Marv Johnson, Little Anthony and the Imperials, Willie Lewis and the Sonny Thompson Orchestra. LuLu Reed is featured vocalist with Thompson... Johnnie Quinn, deejay, is off to New York this week for visits with record manufacturers.

Gloria Manlong.

CINCINNATI

Some 3,000 high school seniors in the Greater Cincinnati area who were fresher students when Bob Braun, WLW singer-deejay, conducted his first radio and TV dance party over that station four years ago, have been invited to the Bandstand Senior Prom to be held Sunday (7), 2-5 p.m., at Milt Magel's Castle Farm here. Bill Walters' ork will occupy the podium, and a half hour of the program will be aired live over WLW Radio. Braun is winning solid acceptance in the territory covered by the four-city Crosley Broadcasting TV net with his new release on Ruth Lyons' Candee label, "Til Tomorrow," from the Broadway show, "Fiorello"... Dave Brubeck, Dinah Washington and Benny Goodman are among the artists already signed for the annual Indiana Jazz Festival at Evansville June 23-25.

Gene McDaniels, currently riding high in the charts with his Liberty Records waxing of "One Hundred Pounds of Clay," kicks off a 17-day promotion tour to plug his new album bearing the same title at Minneapolis May 8-9. He follows with St. Louis, May 10; Cincinnati, 11; Detroit, 12; Pittsburgh, 13; Boston, 14-15; Baltimore, 16; Washington, 17; New York, 18; Philadelphia, 19; New York, 20; Cleveland, 21-22, and Chicago, 23-24. He planes back to Los Angeles May 25... The Sheraton-Gibson Hotel has inked jazz pianist Ralph Sutton for an eight-week return stand in its Gibson Girl Lounge starting next Monday (8).

Bill Sachs

ST. LOUIS

Count Basie and Stan Kenton and their orchestras will be featured May 14 in the annual Spring Jazz Festival here in Kiel Auditorium... Comedian Dick Shawn opened Thursday (27) at the Chase Club in his fourth annual appearance at the night spot... "Caught in the Act," a capsule revue which features performers who gained national exposure on the Jack Paar TV show, is still going strong at the Crystal Palace, cabaret theater in Gaslight Square. The show's stars are satirists the Smothers Brothers, stand-up comic Marc London and songstress Barbara Streisand... Three stars have been signed to appear in three different productions of the summer municipal Opera in Forest Park. Broadway star Tom Poston will make his debut in Muni Opera's presentation of "Destry Rides Again," which will run for a week beginning July 17. Actor Jack Carson also will make his first appearance at the outdoor theater in the musical "Take Me Along," scheduled for the week of June 26. Eddie Adams will star in "Calamity Jane," the opening show which runs from June 12 through 25... For the more serious music lovers, the Metropolitan Opera is bringing its com-

(Continued on page 10)

FOLK TALENT & TUNES

By BILL SACHS

Around the Horn

Red Foley, charged by the government with evasion of \$28,498 in federal income taxes in 1954 and 1955, was acquitted by a jury in Springfield, Mo., April 24. His first trial last fall ended in a jury disagreement... Bill Clifton has contracted to operate Oak Leaf Park, Luray, Va., in conjunction with the Richard F. Lewis Jr. radio stations in the Shenandoah Valley. Oak Leaf Park ushers in its new season May 28, with the Stanley Brothers as the features, and will run through September 17. Clifton will use c.&w. talent at the park on Sundays... The country music show slated for a West Virginia town a few weeks back was canceled out at the last minute when the promoter allegedly billed members of the cast as "stars of 'Grand Ole Opry,'" which they weren't. Most of the performers billed for the event were notified of the cancellation in time to avoid making the unnecessary jump in, but Cowboy Howard Vokes and His Country Boys made a 400-mile drive only to find out that the show was off.

Shane Wilder, still spinning

the country stuff out Hollywood way, says that the Buck Owens-Rose Maddox platter, "Mental Cruelty," has taken off like a house afire out that way. "Capitol Records," writes Shane, "has been great with the record service, and since my plea in your column for records a few months ago, the response has been great and I'm flooded with records for my four-hour network show." Shane and his wife, Renee, were recently blessed with a daughter, Dawn Sharon... Deejay copies of Shirlee Hunter's new release on the Tip Top label, "Allentown Jail," are available by writing, on your station letterhead, to her at 9706 Paragon Drive, Richmond 28, Va.

Red Blanchard, c.&w. deejay and part owner with Harry Campbell, of Station KSMN, Mason City, Ia., emceeds "Midwest Jamboree," aired from the stage of the Cecil Theater, Mason City, each Saturday, 1-2 p.m. Campbell is also a star of the show, along with the Midwesterners, who make frequent personals in the Iowa territory. Tex Ritter, LeRoy Van Dyke and Suzy

Arden were recent guests on "Midwest Jamboree," with Marvin Rainwater slated for a guest shot in May. Blanchard has just waxed a platter with the Andy Doll band, with release slated for June. In writing of Red's exploits, Dean Clagett, another KSMN deejay, writes: "Red's daily country and western music show pulls mail from a 150-mile radius. One thing we can't figure out is that we still have trouble getting c.&w. records, especially those on the Top 50."

Lea Gibbs, 3006 Littledale Road, Akron 19, has opened a cuntry music park just outside the Akron city limits and plans to use acts each Sunday on a regular basis... Working on plans for a similar policy is Tommy Mayresky, of R. D. No. 1, Curwensville, Pa., who will soon launch a cuntry music park in the Clearfield-Curwensville sector of Pennsylvania... Connie Hall (Decca) guested on "Grand Ole Opry" April 22 and remained over in Nashville to cut a session at the Bradley Studios last Tuesday (25). Managed by Herb Shu-

(Continued on page 40)

PEANUTS

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BILLBOARD MUSIC WEEK

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CMA'S MIAMI SPEC SLATED

NASHVILLE — Ken Nelson and Steve Sholes, president and board chairman respectively of the Country Music Association, have set May 17 as the date for the country music spectacular scheduled to be held in Miami at the Dinner Key Auditorium on South Bay Shore Drive.

CMA executives in charge of the show include Harry Peebles, well-known c.&w. promoter of Wichita, Kan.; (Cracker Jim) Brooker, c.&w. promoter and disk jockey at WMIE, Miami, and Jim Denny, head of the Jim Denny Artist Bureau, Nashville.

Tax Collections Show Increase

WASHINGTON — Excise taxes collected by Uncle Sam on various segments of the entertainment industry showed healthy gains for calendar 1960 over 1959, according to a report issued last week (21) by Internal Revenue Service. Only areas in which the tax collections dropped were those where the tax had been lowered by an act of Congress.

Excise on phonograph records netted the federal coffer \$23,793,000 last year, compared with \$22,457,000 in 1959. Levy on phonographs, components, radio and television sets totaled \$166,069,000, against \$160,996,000 for the earlier year. Tax on musical instruments added \$18,265,000 to the coffer, against only \$16,545,000 for 1959.

Excise on coin-operated amusement and gaming devices totaled \$22,294,000 last year, compared with \$19,212,000 the previous year. Separate breakdowns were not given for this category. Levy on bowling lane and pool tables totaled \$4,080,000, against \$3,415,000 for the earlier year.

Tax on admissions to theaters, concerts and athletic events dropped from \$37,501,000 to \$34,323,000. This reflects a reduction in the tax enacted by Congress. Tax on admissions to cabarets and roof gardens dropped from \$47,726,000 to \$42,519,000. Here again, a reduction in the tax rate is reflected.

Gornston on European Music & Lecture Tour

NEW YORK — David Gornston, noted music educator, left last week for a five-week lecture and guest conductor tour of Europe. Highlights of the tour will be the premier of "Peer International Methods" at the 1961 Dance Musicians Convention in London.

The methods are the fruit of a lifetime's work in the music education field and entail modern ideas in instrument teaching. A chief feature of the methods is the use of three languages, English, French and German.

While abroad, Gornston will be accompanied by the various managers of the Peer organization. He will meet leading music educators and musicians.

German Song Festival Builds

BADEN-BADEN, Germany — There is much activity now on the German Song Festival to take place here June 4. German TV introduced 12 titles of the 24 tunes in two programs April 21 and 28. These are to be judged by the TV public, which has to name the two favorite compositions of each program. The final 12 titles will be introduced, six each of two TV programs, May 5 and 12. The two winning melodies of the four ad-

Capitol Gathers 'Gay Life' Rights

NEW YORK — Capitol Records has acquired the original cast album rights to the forthcoming legit musical, "The Gay Life." Capitol has become a 25 per cent limited partner in the Kermit Bloomgarden production through an investment of \$200,000.

The book, based on an old melodrama, "The Affairs of Anatole," is by Fay and Michael Kanin, with music and lyrics by Arthur Schwartz and Howard Dietz. The show marks Bloomgarden's first since "The Music Man." Walter Chiari takes the lead role of Anatole, while Barbara Cook has been cast as fem lead. Music Publishers Holding Corporation will publish the score. An early fall tryout tour tentatively includes Detroit and Toronto before the projected October Broadway opening.

Motel Chain to Bow Own Label

CHICAGO — Holiday Inns of America, Inc., one of the largest motel chains in the United States, is setting up a wholly owned subsidiary to produce records on its own Holiday Inn label.

Wayne Foster heads the newly formed Holiday Inn Records, Inc., Memphis, which will press its masters at Plastic Products, Memphis, and utilize recording facilities in that area. Foster is also contract sales manager for Innkeeper Supply Company, a Holiday Inn subsidiary. Both he and Charles Akers, sales representative for that firm, will concentrate on record promotion.

The label has already lined up the following distributors: M & S Distributing, Chicago; Dixie Distributors, Atlanta; B & K Record Distributors, Oklahoma City; Midwest Distributors, St. Louis; Tritone Distributing, Miami; Music Sales Company, Memphis; Big State Distributors, Dallas; All South Distributors, New Orleans; and H. W. Dailey, Houston.

Distrib

Foster stated the record firm would sell entirely through distributors, who would most likely receive tie-in advertising from the motel chain, which uses 50 radio stations and numerous consumer magazines nationwide for its own promotion. Another promotion possibility would be record displays on small racks in their motel lobbies.

The label's first single, "Rimshot, Pt. I" by the Rollercoasters, was released April 1 and, according to Foster, already has sales figures totaling 6,000 for an eight-day period in the Memphis and New Orleans area. Foster added that the disk has been picked hit of the week on Stations WMPS, Memphis, and WPLO, Atlanta.

The Rollercoasters, an instrumental group, have been signed to an exclusive recording contract by the firm. Foster said the company also plans to develop other record talent and that Holiday Inns hopes to use their recording artists in promotion work for the motel chain.

Holiday Inn Records, Inc., is the newest of the wholly owned Holiday Inn subsidiaries. The parent company of motels was started eight years ago by Kemmons Wilson with an initial investment of \$25,000. The entire organization is presently valued at approximately \$200,000,000 with plans under way to open motels in Europe and Central America.

vance TV competitions (i.e. eight tunes) will participate in the final show in Baden-Baden.

The most talked-about film of the year!

"LA DOLCE VITA"

ORIGINAL SOUND-TRACK

ONLY ON RCA VICTOR

FSO-1

LIVING STEREO

Original Sound-track Recording

Federico Fellini

LA DOLCE VITA

Music by Nino Rota.

The 'sweet life' of Roman Café Society... Haunting, seductive music from a prize-winning, shocking film masterpiece... Damned and praised in Italy, England, France, Japan, now sweeping America.



RCA VICTOR INTERNATIONAL

SINGLE NOW AVAILABLE #7888 "LA DOLCE VITA" theme (The Sweet Life)

c/w Parlami Di Me (Speak to Me) Ray Ellis and his orchestra RCA VICTOR



Cap's Livingston On European Tour

HOLLYWOOD — Alan Livingston, Capitol's vice-president in charge of creative services, leaves Wednesday (3) on his first extensive trip for the company since he joined the label in October. Following a stop-over in New York, Livingston's travels will take him to England, Germany, France, Holland and Italy, and will include talent auditions as part of his tour of duty.

He will spend several days in New York reviewing the upcoming season's Broadway show commitments. In England, Livingston will meet with EMI brass, including Sir Joseph Lockwood, board chair-

TRIAL STYMIES GERMAN JOCKS

BRAUNSCHWEIG, Germany—Because of the Eichmann hearings in Jerusalem, German deejays have refused to program the new Teldec waxing "Ein Land Ist Mein" (A Land Is Mine), German version of "Exodus," sung by Israeli songstress Rika Zorai. The tune, despite a lack of radio play, is drawing much public interest.

man of Capitol's parent firm. Livingston will also confer with the officials of Capitol's affiliates in the other countries. He plans to screen promising talent in the various European cities on his itinerary.

Clubs Showing Album Weight

NEW YORK—Increasingly, album production personnel on a number of major labels are feeling the pressure of the record clubs on their ultimate product. More and more the clubs, through their recommendations are exercising an a.&r. function. The sheer weight of their importance through membership demand makes this so.

Both RCA Victor and Columbia have felt the importance of the club because the club with its wide buyership—a good deal of it in the 40-and-older category — has stressed the catalog value of certain artists who ordinarily do not sell well in the general market.

A number of executives close to the a.&r. scene at major labels have mentioned how old dance bands (morgue type albums), ordinarily low-selling mood and background LP's, have been so well received in the clubs as to prompt wider reissues and in some cases new sides by the artists in question.

These albums often appear as second and third choices in the club selections but they nonetheless draw powerfully among the membership which not only considers the hot album, but the set filled with nostalgia.

Bearing out the case of catalog importance in the clubs, Dave Kapp who recently added a number of his albums to the Columbia club found that his "Opera Without Words" series, which had done little business on the general consumer market, tripled and quadrupled in sales when the sets were included in the Columbia set-up.

Another artist, who has long passed the hit-maker stage, will soon have another LP hauled out of the Victor morgue because of the way two other reissue sets have pulled in that firm's club.

RULING COVERS DISKS FOR D.R.

WASHINGTON—Pop records sold in the Dominican Republic will have to be pressed within the national territory. A recent decree, effective in March, 1961, has given record import merchants the chance to sell stocks which were on hand before the decree date. The new ruling does not apply to classical records.

A new commission has been set up to determine which records are "non-classical," and to check on import data claiming orders placed prior to the March decree, according to the U. S. Foreign Commerce Weekly.

First Musicor LP With UA Releases

NEW YORK—United Artists is releasing 11 new albums in May, plus Musicor's first LP. Musicor is distributed by UA. The new packages—five pop, four jazz, one gospel and one classical — will be made available on the same buy-six-get-one-free plan, which has been in effect for the past few months.

The new pop UA packages feature Steve Lawrence, Al Caiola, Tito Rodriguez, Hal Schaefer and Charlie Palmieri. The jazz LP's spotlight Randy Weston, the Latin Jazz Sextet, Gerry Mulligan and Bob Brookmeyer. The gospel album stars the Fess Williams Singers, the classical, the Modern Spanish Ballet. Musicor's initial album introduces a new jazz group, Frankie Brown and His Trio.

The SONG of the RAIN

By PAUL DURAND, Composer of "Mademoiselle De Paree"

Theme from the new film "THE COW AND I"

ROGER WILLIAMS on KAPP MILLS MUSIC, 1619 B'dway., N. Y. 19

JUST FOR ME

DICK ROMAN on EPIC

BLACK STOCKINGS

STU PHILLIPS on COLPIX

ROCK & ROLL SYMPHONY

1st Movement b/w 2nd Movement

BACK BEAT PHILHARMONIC on LAURIE

B. F. WOOD—New York 19

Artia Vs. Colosseum Suit Discontinued

NEW YORK—A suit filed four years ago by Artia Records of Czechoslovakia against Colosseum Records and Bruno Ronty for "unfair competition" was discontinued with prejudice against the Czech company in the U. S. District Court for the Southern District of New York last Friday (21). According to Jack Goldsmith, lawyer for Ronty, this means that a judgement will be handed down in favor of the defendant. Czech Artia had asked for a permanent injunction and damages against Colosseum, claiming Colosseum has issued items from the Czech Supraphon label.

Apex Signs Consent Decree

WASHINGTON — Apex Producing Corporation, Chicago, has signed a consent agreement with the Federal Trade Commission, promising not to give payola to get records broadcast. The consent, which terminates a complaint filed in May 1960 by FTC, does not constitute an admission of guilt.

Postpone Hearing On Roulette Stock

WASHINGTON—A hearing on Roulette Records' stock offering, scheduled by the Securities and Exchange Commission for April 25, has been postponed until May 2. Attorneys for Roulette and for the SEC said the week's delay would enable the company to expedite the hearing.

SEC had called the disk firm on the carpet about its proposed public offering of 100,000 shares of common stock at \$3 per share, which would bring it under registration exemption "A" of the SEC rules. The agency temporarily suspended the offering on the grounds that Roulette had not revealed a pending payola complaint against it at the Federal Trade Commission and had not made sufficient disclosure of its business methods in the prospectus.

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THE FIRST BASEBALL GAME

record no. 4555



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FOR THE TOP OF THE CHARTS!**

**CANNONBALL
ADDERLEY'S**

**AMERICAN
WALTZ**

**BY THE CANNONBALL ADDERLEY ORCHESTRA / RIVERSIDE 45457
A MOST UNUSUAL INSTRUMENTAL SINGLE BY THE BEST SEL-
LING JAZZ STAR/BIG NOW AND GETTING BIGGER EVERY MINUTE**

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DEALERS: Ask your local distributor for display material*



**THINK
BIG**

STARLA KAYE,
president SKYLA RECORDS

HOLLYWOOD: SKYLA RECORDS, a newly formed company, hits nationally with 34 distributors across the country with Steve Venet as head of the A & R dept.; Red Beattie as head of National Sales.

BUCKEYE, Los Angeles distributor, doing a fantastic job with top promotion man, Russ Regan. Dorothy Freeman, head of Buckeye, reports that "My Special Girl" by the 4 Escorts is taking off in a big way.

SKYLA has come out with 3 records, "Happy Teenager" by Linda Carr, "My Special Girl" by the Four Escorts and "Run Buddy Run" by Frankie Wedlaw. All have possibilities. They have 4 more waiting releases which include a sister team "Dash and Dot," a female R & B Group "The Sweethearts" and a Duet "Gene and Wendell."

WATCH out for this company as it is going to be a big one. Several major companies have tried to buy their masters, but they are going all the way. They want to be a major company and to do that you've got to THINK BIG.

Starla Kaye
SKYLA RECORDS

1549 N. Vine Street, Suite 24
Hollywood 28, California
Phone: Hollywood 6-3255

Original Hit!!

Theme from
**LA DOLCE
VITA**

#245

on **20th FOX**

TALENT TOPICS

• Continued from page 5

pany here to present "Aida" May 10 and "La Boheme" May 11. Birgit Nilsson, Franco Corelli and Robert Merrill head the "Aida" cast and "La Boheme" features Dorothy Kirsten and Jan Peerce.

John Hicks.

PHILADELPHIA

The first in what is hoped to be an annual Intercollegiate Jazz Concert will be staged at Villanova University here Tuesday, May 2, with bands and combos from a half dozen schools participating. . . . Thomas Monroe, widely known in local circles as a band leader and as a featured bass player, adds to his earnings by joining the sales staff of Schmidt's of Philadelphia, brewery firm. . . . Clarence Fuhrman set for another summer season at the Cape May (N. J.) Conven-

New Jazz Concert Association Drives For Membership

BOSTON — A newly formed United Jazz Concert Association of Greater Boston will start a kick-off drive for members at a dinner here in the Hotel Somerset May 8. The association, a non-profit group, has been organized to increase interest in jazz as "America's only indigneous musical art form."

The organization plans to present top-flight jazz artists at a series of concerts during the coming fall season. Artists for the concerts will be selected by the subscribers. Each member will vote for the artist he prefers. Membership will be limited to 2,631, the capacity of Symphony Hall.

A membership booth has been set up in the lobby of the Statler-Hilton Hotel here. The association's headquarters is at 230 Boylston Street, in the offices of Irving Lande Associates, a Boston advertising agency.

The fee has been set at \$12 for five or six concerts. The plan was originally set up by United Audience Service with headquarters in New York City and has been worked in five other cities in the nation including Dallas, Fort Worth, and Springfield, Mass.

tion Hall where he will present nightly dances for adults and teenagers, plus musical concerts on Sunday evenings. . . . Tosri Aaron, folk singer and wife of local trade paper editor, set to cut an album under the Prestige label.

Maury H. Orodener.

TORONTO

Oscar Peterson will share hosting duties on the Canadian Jazz TV Show with Fred Davis. Peterson's trio, singer Eve Smith, the Don Thompson Eleven, the Peter Appleyard Quartet and the Ron Collier Ten-Tet, are included on the show. . . . Stubby Kaye is a guest on the Music Makers show. . . . Duke Ellington was a guest conductor on the show which once carried the late Jack Kane's name in its title. . . . Quality Records is preparing an Andy Stewart album. . . . Lawrence Welk is scheduled for a personal appearance at the Canadian National Exhibition June 7. . . . Del Shannon is booked for the Red Barn at Oshawa. . . . Included in the line-up scheduled by the Town Tavern in Toronto, are Bobby Hackett, Lambert Hendricks and Ross, and Jonah Jones. . . . Newest disk jockey is Walter Susskind, Toronto Symphony Orchestra conductor, presiding over the Walter Susskind Concert Hour, a program of light and familiar concert music on CHFI-FM, Toronto. Susskind has made numerous recordings himself. David Ouchterlony, better known as Mr. "O," has a similar show on CKFH, Toronto.

Harry Allen.

Mrs. Soria Tops Victor's Series

NEW YORK — RCA Victor's Solira Series will continue under the direction of Dorle Jarmel Soria (Mrs. Dario Soria), according to an announcement by George Marek, RCA Victor chief, who recently announced the appointment of Dario Soria as division vice-president, RCA Victor Record International Liaison Department. The contract has been renewed for a long term.

The series, started in October 1958, combines art and music in albums designed for a permanent library. Fourteen packages have been released, and individual packages have received awards from NARAS and Grand Prix du Disque. The next albums of the series will be released in early autumn and will include "Otello" recorded at the Rome Opera under the direction of Tullio Serafin.

Mrs. Soria assisted Dario Soria as head of advertising, promotion and artists' relations during his tenure as president of Angel. Prior to that Mrs. Doria was press director for the New York Philharmonic and Columbia Artists Management.

Court Tells Checker Not to Help Parents

PHILADELPHIA — Mr. and Mrs. Raymond Evans, parents of record rage Chubby Checker, will have to continue to try to get along with the \$75 weekly salary Evans makes as a longshoreman and the \$35 weekly his wife earns as a seamstress. Although their son earns upwards to \$2,000 weekly as a recording star, he has been forbidden to give part of his earnings to his parents.

Orphans Court Judge Harold O. Saylor ruled last week that Checker's parents earn enough money to be self-supporting without putting a bite on their son's earnings, despite his desire to give it to them.

Merc Launching Dealer Sales Plan With May Albums

CHICAGO—Mercury is introducing a new Maypole sales plan, superceding its Spring Sale-A-Rama, along with its May package goods release of 12 Mercury albums, two Wing albums and three EPs.

The Maypole plan calls for dealers to receive one LP at no charge for every five LP's purchased within a given price category. All "Perfect Presence Sound" albums and "Living Presence Sound" albums issued up to May 1 will be included. The regular exchange privilege for dealers will prevail and dating will be on a 30-60-90-day basis. The plan will run from May 1 to June 1.

Heading the list of new album releases will be another in the firm's PPS series, "Percussion Parisienne," by David Carroll. It's the 14th PPS album to be issued.

Original Cast

In the "Original Cast" series, Mercury is issuing "Comedy From the Second City," with the Second City Players, currently starring at the club of the same name in Chicago.

The "Jazz" entry is Cannonball Enroute, with Julian (Cannonball) Adderley. In the c.&w. category, it's "George Jones Sings Country & Western Hits."

In the regular Mercury line, it'll be "Songs and Comedy of The Smothers Brothers At The Purple Onion," containing both comedy and folk singing of the new comedy team; "Patti Page Sings Country. And Western Golden Hits," "Gaylords Sing American Hits in Italian," "Accent Latin Piano," by Jan August, and "Memories Of Our Prom," by Eddie Barclay.

Classical

The classical entries include "Liszt Hungarian Rhapsodies 1 & 2" and "Enesco Roumanian Rhapsodies 1 & 2" by Antal Dorati and the London Symphony; "Schuller Seven Studies After Paul Klee - Fetler Contrasts For Orchestra," by Antal Dorati and the Minneapolis Symphony; and "Gould West Point Symphony," with the Eastman Wind Ensemble.

Wing releases are "Aragon-Trianon Memories" by Lawrence Welk and "Cats Around The Horn," by The Harmonicats and Ralph Marterie's Orchestra.

The three EPs are by Dinah Washington, Jimmie Skinner and George Jones.

Promo

Kenny Myers, vice-president in charge of sales, announced the firm will push the May package release with an all-out trade and consumer advertising program as well as another all-out merchandising program. Mercury is issuing a new "Wellington's Victory" wing display unit for dealers. The display will be four color.

Other merchandising aids to be made available are counter cards, window streamers, die-cut jacket easels, opera folders, Frederick Fennell folders and Perfect Presence Series easels.

Checker, whose real name is Ernest Evans, was, nevertheless, granted permission by the same court for a \$200 weekly allowance for clothing.

Checker's managers had insisted that the young entertainer ruins his clothing while working up a sweat doing his red-hot numbers. The former South Philadelphia lad is managed by localites Cal Mann and Henry Colt who discovered him working as an errand boy six years ago in a Center City market.



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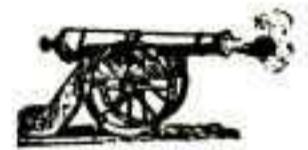
... a complete musical revue created especially for records... the first time anywhere! Not just another comedy record, but a whole show, with songs, sketches, all the tremendous production value that Freberg is famous for... and the potent Freberg satire, too. With Billy May and his orchestra, The Jud Conlon Singers, a huge cast headed by Jesse White. Six months in writing, nine weeks in recording, it's the most extravagant album ever produced!



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• HUGE, ELABORATE STORE-WINDOW DISPLAY!

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National Network Television Coverage! Cross-Country Personal Appearance Tour! Gala New York Premiere last week at "21"!

There's going to be controversy and plenty of excitement, so be ready when the rush begins. When you hear the album, you'll know why! To make sure you can meet the demand for the most talked-about record of the year, contact your CRDC representative NOW!



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BILLBOARD MUSIC WEEK

HITS OF THE WORLD



GERMANY

Week ending April 28, 1961
(Courtesy Automaten-Markt)

This Week	Last Week	Title	Artist
1	6	WHEELS—String-A-Longs	(London); Billy Vaughn (London)
2	3	SALOME—Lucas Quartet	(Polydor)
3	2	MISSOURI COWBOY	(Mule-Skinner Blues)—Peter Alexander-Bill Ramsey (Polydor)
4	4	SURRENDER—Elvis Presley	(RCA); Gerd Botthcher (Decca)
5	1	PEPE—Dalida (Ariola); Caterina Valente (Decca); Jorgen Ingmann (Metronome); Wally Hagara (Philips)	
6	5	SUCU SUCU—Ping Ping (Ariola)	
7	7	ALS ICH NOCH EIN KLEINER JUNGE WAR—Peter Steffer	(Polydor)
8	8	DER ROTE TANGO—Die Regenpfeifer (Pergola)	
9	10	ANNEMARIE—Will Brandes	(Electrola)
10	19	BABY-SITTER BOOGIE—	Buzz Clifford (Philips); Ralf Bendix (Electrola)
11	13	DENN SIE FAHREN HINAUS AUF DAS MEER—Peggy Brown (Telefunken)	
12	11	BISI DU EINSAM HEUT NACHT? (Are You Lonesome Tonight?)—Eyn Hoop (Decca); Peter Alexander (Polydor); Elvis Presley (RCA)	
13	15	HAFENMARIE—Rene Carol	(Polydor)
14	14	RASTLOS—Jimmy Barber	(Telefunken)
15	17	O, SO SWEET—Ted Herold	(Polydor)
16	21	DANKESCHON—BITTESCHON—WIEDERSEHN—	Eddie Wilson (Top Rank)
17	25	APACHE—The Shadows	(Columbia); Jorgen Ingmann (Metronome)
18	27	BUM BUDI BUM (Goodness Gracious Me)—Lonny Kellner-Peter Frankenfeld (Telefunken)	
19	18	PIGALLE—Bill Ramsey (Polydor)	
20	23	ER SAH AUS WIE EIN LORD	Corry Brokken (Philips)
21	20	WENN DU HEIM KOMMST—	Lale Anderson (Electrola)
22	29	PASCHANGA—Audrey Arno-Hazy Osterwald Sextett	(Polydor)
23	22	MATROSEN AUS PYRAUS—	Caterina Valente (Decca); Lale Anderson (Electrola)
24	24	SOUVENIR D'AMOUR—Lolita	(Polydor)
25	30	WENN DIE SEHNSUCHT NICHT WAR—Freddy	(Polydor)
26	16	DREI WEISSE BIRKEN—	Monika and Peter (Philips)
26	—	GEISTERREITER (Ghost Riders in the Sky)—Ramrods (London)	
28	—	DANKE FUR DIE BLUMEN (Wedding Cake)—Siw Malmkuist	(Metronome)
29	—	WENN ICH TRAMME (Where the Boys Are)—Connie Francis	(MGM)
30	—	KILI WATCH—The Cousins	Palette-Ariola; Bobbejaan (Ariola)

SPAIN

Week ending April 28, 1961
(Courtesy Discomania)

This Week	Last Week	Title	Artist
1	3	15 ANOS TIENE MI AMOR—	Duo Dinanico (Voz Amo)
2	1	GREENLEAVES OF SUMMER	—Brothers Four (Philips)
3	3	MY HOME TOWN—Paul Anka	(Hispanavox)
4	4	PEPE—Shirley Jones (Discophon)	
5	5	ARE YOU LONESOME TONIGHT?—Elvis Presley	(RCA)
6	6	POETRY IN MOTION—Duo	Dinanico (Voz Amo); Johnny Tillotson (Hispanavox)
7	8	24,000 BESOS—Celentano	(Zafiro)
8	7	AL DI LA—Luciano Tajoli	(Discophon)
9	11	IT'S NOW OR NEVER—Elvis	Presley (RCA)
10	9	SURRENDER—Elvis Presley	(RCA)
11	10	LA MONTANA DE IMITOS—	Five Latinos (Philips)
12	12	GREENFIELDS—Brothers Four	(Philips)
13	18	LA NOVIA—Antonio Prieto	(RCA)
14	13	CALENDER GIRL—Neil Sedaka	(RCA)
15	14	PILLOW TALK—Doris Day	(Philips)
16	15	WOODEN HEART—Elvis Presley	(RCA)
17	16	THE ALAMO—Frankie Avalon	(Hispanavox)
18	17	EXODUS—Pat Boone-Edith Piaf	(London-Vox Amo)
19	20	SUMMER IS GONE—Paul Anka	(Hispanavox)
20	19	ESTANDO CONTIGO—Marisol	(Montilla)

FLEMISH BELGIUM

Week ending April 28, 1961
(Courtesy Juke Box Magazine—Mechelen)

This Week	Last Week	Title	Artist
1	11	SURRENDER—	Elvis Presley (RCA)
2	—	WHEELS—	The String-a-Longs (London)
3	1	WOODEN HEART—	Elvis Presley (RCA)
4	9	NON, IE NE REGRETTE RIEN	—Edith Piaf (Columbia)
5	2	SAVE THE LAST DANCE FOR ME—	The Drifters (Atlantic)
6	—	BABY SITTING BOOGIE—	Buzz Clifford (Philips); Tim Reynolds (RCA)
7	13	CORINNA, CORINNA—	Ray Peterson (London)
8	8	WEIT IST DER WEG/LA GUITARRA BRASILIANA—	Freddy (Polydor)
9	3	KILI WATCH—	The Cousins (Palette)
10	6	EMOTIONS—	Brenda Lee (Brunswick)
11	7	CALENDAR GIRL—	Neil Sedaka (RCA)
12	4	DER ROTE TANGO—	Die Regenpfeifer (Philips)
13	12	SEEMANN/SAILOR—	Lolita (Polydor); Petula Clark (Vogue)
14	19	EBONY EYES/WALK RIGHT BACK—	Everly Brothers (RCA)
15	—	MARIA MAGDALENA—	Los Amadores (HMV)
16	—	BLUE MOON—	The Marcels (Colpix)
17	—	TONIGHT MY LOVE, TONIGHT—	Paul Anka (ABC)
18	—	KANA KAPILA—	The Cousins (Palette)
19	14	I LOVE YOU—	Cliff Richard (Columbia)
20	—	ARE YOU SURE—	The Allison (Philips)

MEXICO

For week ending April 28, 1961
(Courtesy Audiomusica, Mexico)

This Week	Last Week	Title	Artist
1	2	CREI—Juan Mendoza	(Peerless)
2	1	CHICA ALBOROTADA—	Los Locos del Ritmo (Dimsa)
3	3	EL CABALLO BLANCO—	Lola Beltran (Peerless)
4	10	MAS ALLA (Al Di La)—	Los Diamantes (RCA Victor)
5	4	Y . . . —Javier Solis	(Columbia)
6	—	PEPE—Carlos Campos	(Musart)
7	7	LA FLAUTA MAGICA—	Acerina (Orfeon)
8	8	NUNCA EN DOMINGO (Never on Sunday)—	Los Diamantes (RCA Victor)
9	9	MI PUEBLO (My Home Town)—	Cesar Costa (Orfeon)
10	6	POR TU AMOR—	Los Galantes (Musart)
11	5	NO TE MIRES EN EL RIO—	Los Tribunos (Dimsa)
12	—	EL PESCADO NADADOR—	Aceves Mejia (RCA Victor)
13	—	ES SOLO COSTUMBRE—	Las Sombras (Vik)
14	—	MATILDA—	Harry Belafonte (RCA Victor)
15	—	JULIA—	Enrique Guzman (Columbia)

JAPAN

Week ending April 14, 1961
(Courtesy Utamatic, Tokyo)

This Week	Last Week	Title	Artist
1	2	TOKYO DODONPA MUSUME—	Watanabe Mari (Victor)
2	1	G. I. BLUES—Elvis Presley	(Victor)
3	3	LONELY SOLDIER BOY—	Johnny Deerfield (Capitol)
4	4	MUJO NO YUME—Sagawa	Mitsuo (Victor)
5	6	ARE YOU LONESOME TONIGHT?—Elvis Presley	(Victor)
6	5	ITAKO GASA—Hashi Yukio	(Victor)
7	8	FLEIN SOLEIL—Film Symphonic	Orch. (Polydor)
8	9	GINZA NO KOI NO MONOGATARI—	Ishihara Yujiro (Teichiku)
9	15	BALLAD OF THE ALAMO—	Marty Robbins (Columbia)
10	11	GREENFIELDS—The Brothers	Four (Columbia); Billy Vaughn (Dot)
11	—	WAKARE NO ISOCHIDORI—	Inoue Hiroshi (Columbia)
12	7	JINJIROGE—Moriyama Kayoko	(Toshiba)
13	13	NORTH TO ALASKA—Johnny	Horton (Columbia)
14	—	KISO-BUSHI SANDO GASA—	Hashi Yukio (Victor)
15	12	AMENI SAKU HANA—Inoue	Hiroshi (Columbia)
16	—	PRETEND—Brenda Lee (Decca)	
17	18	CHAIN GANG—Sam Cooke	(Victor)
18	—	DAREYORIMO KIMIO AISU—	Matsuo Kazuko (Victor)
19	—	YOU MEAN EVERYTHING TO ME—	Neil Sedaka (Victor)
20	20	MY GIRL JOSEPHINE—Fats	Domino (Imperial)

BRITAIN

Week ending April 28, 1961
(Courtesy New Musical Express, London)

This Week	Last Week	Title	Artist
1	5	YOU'RE DRIVING ME CRAZY	—Temperance Seven (Parlophone)
2	1	WOODEN HEART—	Elvis Presley (RCA)
3	7	BLUE MOON—Marcel	(Pye Int.)
4	3	LAZY RIVER—	Bobby Darin (London)
5	2	ARE YOU SURE?—	Allisons (Fontana)
6	12	GEE WHIZ, IT'S YOU—	Cliff Richard (Columbia)
7	4	EXODUS—	Ferrante and Teicher (London)
8	17	A HUNDRED POUNDS OF CLAY—	Craig Douglas (Top Rank)
9	9	THEME FOR A DREAM—	Cliff Richard (Columbia)
10	8	WHERE THE BOYS ARE—	Connie Francis (MGM)
11	18	DON'T TREAT ME LIKE A CHILD—	Helen Shapiro (Columbia)
12	21	AFRICAN WALTZ—	Johnny Dankworth (Columbia)
13	23	THEME FROM DIXIE—	Duane Eddy (London)
14	11	WARPAINT—	Brook Brothers (Pye)
15	6	WALK RIGHT BACK—	Everly Brothers (Warner Bros.)
16	14	SAMANTHA—	Kenny Ball (Pye)
17	13	AND THE HEAVENS CRIED—	Anthony Newley (Decca)
17	22	LITTLE BOY SAD—	Johnny Burnette (London)
19	24	HOW WONDERFUL TO KNOW	—Pearl Carr and Teddy Johnson (Columbia)
20	—	EASY GOING ME—	Adam Faith (Parlophone)
21	—	ON THE REBOUND—	Floyd Cramer (RCA)
22	10	F.B.I.—Shadows	(Columbia)
22	19	BABY-SITTIN' BOOGIE—	Buzz Clifford (Fontana)
24	16	(WILL YOU LOVE ME) TOMORROW?—	Shirrelles (Top Rank)
25	15	MY KIND OF GIRL—	

AUSTRALIA

Week ending April 28, 1961
(Courtesy Music Maker, Sydney)

This Week	Last Week	Title	Artist
1	—	RUNAWAY—Del Shannon	(London)
2	3	SURRENDER—Elvis Presley	(RCA)
3	1	EXODUS—Ferrante & Teicher	(London)
4	2	WOODEN HEART—	Elvis Presley (RCA)
5	—	SCOTTISH SOLDIER—	Andy Stewart (Top Rank)
6	4	WHEELS—String-A-Longs	(London)
7	—	ON THE REBOUND—	Floyd Cramer (RCA)
8	—	PORTRAIT OF MY LOVE—	Steve Lawrence (London)
9	12	WINGS OF A DOVE—	Ferlin Husky (Capitol)
10	14	NEVER ON SUNDAY—	Don Costa (London)
11	—	PONY TIME—Chubby Checker	(HMV)
12	—	BLUE MOON—Marcel (Pye)	
13	—	WONDER—Delltones (HMV)	
14	6	GOOD TIME BABY—	Bobby Rydell (HMV)
15	10	YOU CAN HAVE HER—	Roy Hamilton (Philips)
16	18	AS LONG AS HE NEEDS ME	—Shirley Bassey (Columbia)
17	19	(WILL YOU LOVE ME) TOMORROW?—	Shirrelles (Top Rank)
18	—	LITTLE BOY SAD—	Johnny Burnette (London)
18	5	LAZY RIVER—Bobby Darin	(Atco)
20	8	JOHNNY GUITAR—	Leeman (Leedon)

NORWAY

Week ending April 28, 1961
(Courtesy Verdens Gang, Oslo)

This Week	Last Week	Title	Artist
1	1	ROMANTICA—Robertino	(Triola)
2	2	AH MARIE, JEG VIL HJEM—	The Monn Keys (Triola)
3	3	O SOLE MIO—	Robertino (Triola)
4	4	WOODEN HEART—	Elvis Presley (RCA)
5	6	WHEELS—	String-A-Longs (London)
6	10	ARE YOU SURE—	The Allison (Fontana)
7	5	HAN ER ENDELIG, ENDELIG	MIN—Inger Jacobsen (Columbia)
8	8	SURRENDER—	Elvis Presley (RCA)
9	9	RAMONA—	Blue Diamonds (Fontana)
10	—	WALK RIGHT BACK—	Everly Brothers (Warner Bros.)

GERMAN NEWSNOTES

Jazz in German Zoo & Bistro

By JIMMY JUNGERMANN
102 Ismaninger Str., Munich

The University of Munster arranged a jazz concert for the benefit of the zoo at Munster. The program offered the Big 13, the Jack Gross ork from England, the Greenwich Village Jazz Band, the Gerold Flasse Quintet, the Metronome Combo, and a student's jazz group.

Berlin's Mayor Willy Brandt will open this year's jazz saloon the evening of May 19. This will be followed by a jam session. For the next three days talks are scheduled on "Jazz—a musical bridge between East and West," an exhibition "Jazz Life," a Jazz Band ball, a showing of "Jazz in the Movies," a jazz soiree, another jam session, a concert of spirituals, and more jazz concerts everywhere in West Berlin.

New EP & LP Releases

Metronome issues two LP's—Ornette Coleman and his quartet with "This Is Our Music" and Hank Crawford with "More Soul." . . . MGM offers an EP of Hank Williams favorites. . . Helmut Zacharias, (Toots) Thielemans and Maz Gregor are the stars of three Polydor LP's: "A Violin Sings," "Try a Little Tenderness," and "Tanz Express." . . . "Connie Francis and Her Greatest Hits" are issued by MGM on an LP.

Theater

The German musical "Herr Kayser and the Nightingal" by Robert Gilbert, Per Schwenzen and Ralph Maria Siegel get good airing in the radio programs in Germany, Austria and Switzerland. Now the theater of Klagenfurt, Austria, is

By BRIGITTE KEEB
Automaten-Markt
Braunschweig

Deutsche Vogue is the first record firm in Germany to start the production of 33 singles (stereo too). First sample is second place San Remo hit "24 Mila Baci" sung by new French star Johnny Halliday.

Visitors Here

After 70 French record dealers visited the Deutsche Grammophon (Polydor), distributing M G M, Brunswick, and Coral here, the firm invited 40 British dealers, April 24 to 26, to see the firm's two record manufacturing plants in Hanover.

Disk Business

Ariola has signed the popular Danish Svend Saaby Chorus. On their first record, they accompany Christa Williams.

Arthur Waizenegger, sales director of Teldec, Telefunken-Decca Schallplatten GmbH. (distributing London, RCA, Warner Bros. here) has been appointed second general manager of the firm.

New Singles

The Marcel's "Blue Moon" has a German version by Ursel Jacobs and the Starlets on Decca (lyrics by Hellmer).

preparing the Austrian premiere of this musical.

Travel Notes

Peter Steffen guest-starred in Bonn. . . Freddy arrived in Ireland where his new film "Only the Wind" is on location. Pic is directed by Fritz Umgelter.

BRITISH NEWSNOTES

Stafford Seen as TV Pioneer

By DON WEDGE
News Editor, New Musical Express

The TV series to be hosted by Jo Stafford and set for production in London this summer is seen as pioneering new fields for musical-variety television shows. This is the view of Michael Nidorf, head of Independent Television Corporation, who was in London last month setting details of the first six one-hour specials with ATV, which will handle the British end. There was, Nidorf said, countless untapped U. S. markets which had no access to a type of spectacular which only major networks could provide hitherto. Internationally there was a need for big programs which did not have to be edited. Miss Stafford is due here next month with her husband, Paul Weston, to start work on the shows. Each will have major guests (Ella Fitzgerald is the only one named so far) and will be thematic in construction.

Visitors

Columbia's Nat Shapiro spent a week in London as the first part of a European tour which will keep him away from his New York base until next month. He was concerned in launching through Philips here Mitch Miller's single of the theme from "Guns of Navarone" as well as the British-recorded sound-track album conducted by the composer, Dimitri Tiomkin.

Among other projects was the recording of album material with Mahalia Jackson in Stockholm and Paris. He is due back in London May 15. . . Chita Rivera, Marge and Gower Champion and Ed Padula all due in to prepare "Bye, Bye Birdie."

Disk Biz

Thompson, Diamond and Butcher, a long-established wholesale

house and now the Rank Organization's last major interest in the British disk field, is planning to step up direct import of American disks in specialized fields. . . Polydor releases now covered by all main distributors on completion of new deal with the EMI depots. . . Andy Stewart cut an album at EMI last month. . . Due for an Ed Sullivan guest shot at the end of the month, Matt Monro rushed through completion of his first EMI LP at the request of Warwick Records (his U. S. label) which wants to launch it at time of his visit.

After many near deals, Johnny Mathis now set for a British tour from July 14, according to promoter Vic Lewis. Mathis will play weekend concerts with the Ted Heath ork.

"South Pacific" completed its third year at the Dominion, London, April 21, and, according to Sam Eckman of Magna Films, is "good for two more years." This winter it exceeded "Gone With the Wind" as the top-grossing movie here.

New Albums

Among the Decca group May releases were Elvis Presley: "His Hand in Mine," Della Reese: "Ca-Cha-Cha," Neil Sedaka: "Circulate" (RCA), albums by the Ventures and Johnny Burnette; Louis Prima and Keely Smith: "On Stage" (London) and Jackie Wilson: "A Woman, a Lover, a Friend."

Hot U. S. singles issued here last week included the Brothers Four: "Frogg" (Philips from U. S. Columbia); Jerry Lee Lewis: "What'd I Say" (London from Sun); the Strollers: "Come on Over" (London from Carlton) and the Rollers: "Continental Walk" (London from Liberty).

As advertised in The New York Times

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THE HAPPIEST GIRL IN THE WORLD

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TAUBMAN, NEW YORK TIMES

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CHAPMAN, NEW YORK DAILY NEWS

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"DELIGHTFULLY TUNEFUL."

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"A BIG, BEAUTIFUL AND BRAZEN NEW SONG-AND-DANCER."


McCLAIN, NEW YORK JOURNAL-AMERICAN

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EARL WILSON, NEW YORK POST



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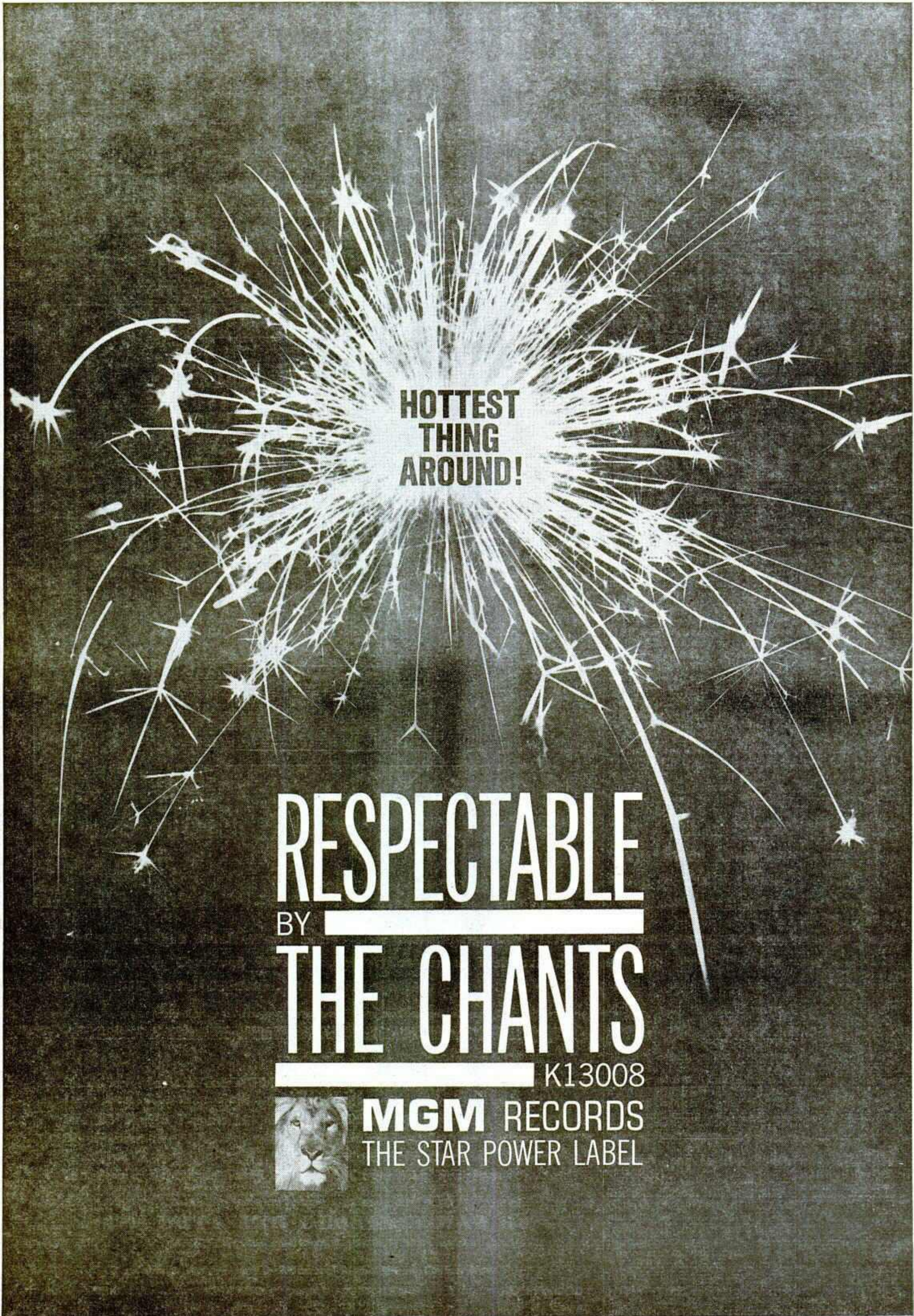
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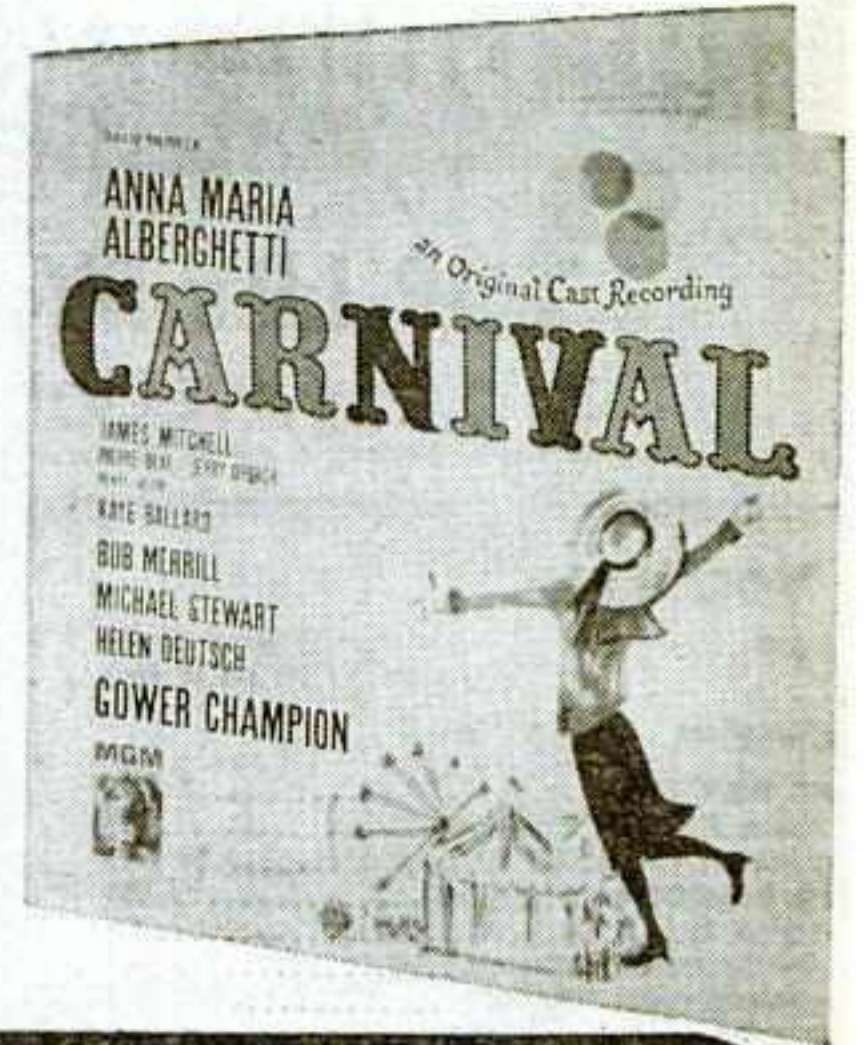
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Ornadel and the Starlight Symphony have the definitive instrumental album of the rich and lilting Carnival! score. All the show-stopping songs and romantic themes of this award-winning musical, played for all they're worth by the big, lush, full-scale Starlight Symphony Orchestra, are proudly presented on Carnival! E/SE3945.

ANY WAY YOU LOOK AT IT, CARNIVAL! IS BIG ON MGM RECORDS



ALBUM PROGRAMMING & BUYING GUIDE

TOP LP'S BY CATEGORY

These LP's, all on this week's Top LP charts, are here broken down by type of material and then listed alphabetically along with their rank order in the current Top LP charts. Positions in parentheses are for the Stereo chart.

VOCAL LP'S

Title (Label) Mono (Stereo) Top LP Rank

Male Vocalists

ALL THE WAY (Cap)	7 (21)
PAUL ANKA SINGS HIS BIG 15 (ABC)	44
BELAFONTE AT CARNEGIE HALL (RCA)	19 (17)
BOBBY'S BIGGEST HITS (Cameo)	51
CALYPSO (RCA)	92
RAY CHARLES IN PERSON (A&I)	105
COME DANCE WITH ME (Cap)	109 (33)
COME FLY WITH ME (Cap)	146
DARIN AT THE COPA (Atco)	89
DEDICATED TO YOU (ABC)	35
ELVIS IS BACK (RCA)	77
FAITHFULLY (Col)	118
GENIUS HITS THE ROAD (ABC)	99
GENIUS OF RAY CHARLES (A&I)	143
GENIUS PLUS SOUL EQUALS JAZZ (Imp)	31
GUNFIGHTER BALLADS AND TRAIL SONGS (Col)	132
HEAVENLY (Col)	59
HE'LL HAVE TO GO (RCA)	147
HIS HAND IN MINE (RCA)	135
BUDDY HOLLY STORY (Cor)	38
JOHNNY HORTON'S GREATEST HITS (Col)	22
HYMNS (Cap)	29
JOHNNY'S GREATEST HITS (Col)	20
JOHNNY'S MOODS (Col)	67
LOVE IS THE THING (Cap)	119
MORE OF JOHNNY'S GREATEST HITS (Col)	130
NEARER THE CROSS (Cap)	84
NICE 'N' EASY (Cap)	21 (23)
NO ONE CARES (Cap)	144
ONLY THE LONELY (Cap)	60
RING-A-DING DING (Rep)	80
SINATRA'S SWINGIN' SESSION (Cap)	9 (8)
SPIRITUALS (Cap)	126
TWIST (Park)	61
BOBBY VEE (Lib)	68
WARM (Col)	104

Female Vocalists

CONNIE'S GREATEST HITS (MGM)	95
ITALIAN FAVORITES (MGM)	73
I'VE GOT A RIGHT TO SING THE BLUES (Col)	124
BRENDA LEE (Dec)	101
MORE ITALIAN FAVORITES (MGM)	127
THIS IS BRENDA (Dec)	70

Duos and Groups

BEST MUSIC ON/OFF CAMPUS (Col)	81
DATE WITH THE EVERLY BROTHERS (WB)	103
ENCORE OF GOLDEN HITS (Mer)	34
FROM THE HUNGRY I (Cap)	52
HERE WE GO AGAIN (Cap)	69 (42)
KINGSTON TRIO (Cap)	24
KINGSTON TRIO AT LARGE (Cap)	42
MAKE WAY (Cap)	5 (13)
SOLD OUT (Cap)	39
STRING ALONG (Cap)	32
TONIGHT IN PERSON (RCA)	18 (31)

Choruses

FIRESIDE SING ALONG WITH MITCH (Col)	57
FOLK SONG SING ALONG WITH MITCH (Col)	83
HAPPY TIMES SING ALONG WITH MITCH (Col)	12 (6)
MEMORIES SING ALONG WITH MITCH (Col)	25 (22)
MITCH'S GREATEST HITS (Col)	33
MORE SING ALONG WITH MITCH (Col)	28 (46)
PARTY SING ALONG WITH MITCH (Col)	27 (25)
SATURDAY NIGHT SING ALONG WITH MITCH (Col)	56 (45)
SENTIMENTAL SING ALONG WITH MITCH (Col)	53 (47)
SING ALONG WITH MITCH (Col)	14 (32)
STILL MORE SING ALONG WITH MITCH (Col)	40 (49)

Mixed Vocals

OLDIES BUT GOODIES (OS)	86
12 PLUS 3 EQUALS 15 HITS (End)	97

CLASSICAL & SEMI-CLASSICAL LP'S

BRAHMS: PIANO CONCERTO NO. 2 (RCA)	43 (20)
HEART OF THE PIANO CONCERTO (RCA)	148
LANZA SINGS CARUSO—CARUSO FAVORITES (RCA)	75 (40)
THE LORD'S PRAYER (Col)	107
RACHMANINOFF: PIANO CONCERTO NO. 2 (RCA)	117
SIXTY YEARS OF MUSIC AMERICA LOVES BEST, Vol. I (RCA)	74
SIXTY YEARS OF MUSIC AMERICA LOVES BEST, Vol. II (RCA)	98
STRAUSS WALTZES (Lon)	150
TCHAIKOVSKY: 1812 OVERTURE (Mer)	66 (34)
TCHAIKOVSKY: 1812 OVERTURE: RAVEL: BOLERO (RCA)	136 (48)
TCHAIKOVSKY: PIANO CONCERTO NO. 1 (RCA)	46 (16)

INSTRUMENTAL LP'S

Title (Label) Mono (Stereo) Top LP Rank

Mood and Dance

Mood and Dance	
CHET ATKINS' WORKSHOP (RCA)	123 (38)
CALCUTTA (Dot)	1 (1)
CHERRY PINK AND APPLE BLOSSOM WHITE (Col)	129
CONCERT IN RHYTHM, Vol. II (Col)	139
IT'S THE TALK OF THE TOWN (Col)	141
LAST DATE (Dot)	94 (27)
MEMORIES ARE MADE OF THIS (Col)	17 (14)
MUSIC FOR LOVERS ONLY (Cap)	102
ORANGE BLOSSOM SPECIAL & WHEELS (Dot)	48 (43)
SAY IT WITH MUSIC (Col)	112 (41)
TEMPTATION (Knopp)	100
THEME FROM "THE SUNDOWNERS" (Dot)	125
WONDERLAND BY NIGHT (Dec)	15 (9)

Jazz

BUT NOT FOR ME (Argo)	131
PETE FOUNTAIN'S NEW ORLEANS (Cor)	140
LIKE LOVE (Col)	114
TIME OUT (Col)	142

Teen Beat

ENCORE (CA)	108
HAVE TWANGY GUITAR, WILL TRAVEL (Jam)	122
MILLION DOLLARS' WORTH OF TWANG (Jam)	120
SOLID AND RAUNCHY (Hi)	145
WALK, DON'T RUN (Dot)	149

Percussion and Sound

BONGOS (Com)	29
BONGOS, FLUTES AND GUITARS (Com)	35
PERSUASIVE PERCUSSION, Vol. I (Com)	10
PERSUASIVE PERCUSSION, Vol. II (Com)	26
PERSUASIVE PERCUSSION, Vol. III (Com)	18
PROVOCATIVE PERCUSSION, Vol. I (Com)	24
PROVOCATIVE PERCUSSION, Vol. II (Com)	28
QUIET VILLAGE (Lib)	137
SHOW MUSIC	

SHOW MUSIC

Original Cast

BYE BYE BIRDIE (Col)	106
CAMELOT (Col)	4 (3)
DO RE MI (RCA)	65
FIORIELLO (Cap)	85
FLOWER DRUM SONG (Col)	110
GYPSY (Col)	91
IRMA LA DOUCHE (Col)	133
MUSIC MAN (Cap)	54
MY FAIR LADY (Col)	49 (11)
THE SOUND OF MUSIC (Col)	13 (7)
SOUTH PACIFIC (Col)	41
TENDERLOIN (Cap)	78
UNSINKABLE MOLLY BROWN (Cap)	47 (37)
WEST SIDE STORY (Col)	50
WILDCAT (RCA)	26 (39)

Sound Track

THE ALAMO (Col)	37
BEN-HUR (MGM)	58 (50)
CAN CAN (Cap)	64
EXODUS (RCA)	3 (2)
G. I. BLUES (RCA)	2 (12)
GIGI (MGM)	62
KING AND I (Cap)	93 (36)
NEVER ON SUNDAY (UA)	36
OKLAHOMA! (Cap)	55 (30)
PORGY AND BESS (Col)	90
SOUTH PACIFIC (RCA)	23 (19)
STUDENT PRINCE (RCA)	79

Music From Musical Films and TV

EXODUS (UA)	128
FILM ENCORES, Vol. I (Lon)	138
GREAT MOTION PICTURE THEMES (UA)	6 (5)
MUSIC FROM EXODUS AND OTHER GREAT THEMES (Lon)	10 (4)
PETER GUNN (RCA)	76
THEME FROM A SUMMER PLACE (Dot)	96

COMEDY LP'S

AN EVENING WITH MIKE NICHOLS AND ELAINE MAY (Mer)	45
BUTTON-DOWN MIND OF BOB NEWHART (WB)	8
BUTTON-DOWN MIND STRIKES BACK (WB)	11
EDGE OF SHELLEY BERMAN (Ver)	111
INSIDE SHELLEY BERMAN (Ver)	30
KICK THY OWN SELF (RCA)	116
KNOCKERS UP (Jub)	16
LAUGHING ROOM (Stereo)	72
MOM'S MABLEY AT THE U. N. (Chs)	134
OUTSIDE SHELLEY BERMAN (Ver)	82
REJOICE DEAR HEARTS (RCA)	121
WONDERFUL WORLD OF JONATHAN WINTERS (Ver)	87
WOODY WOODBURY LOOKS AT LOVE AND LIFE (Stereo)	88

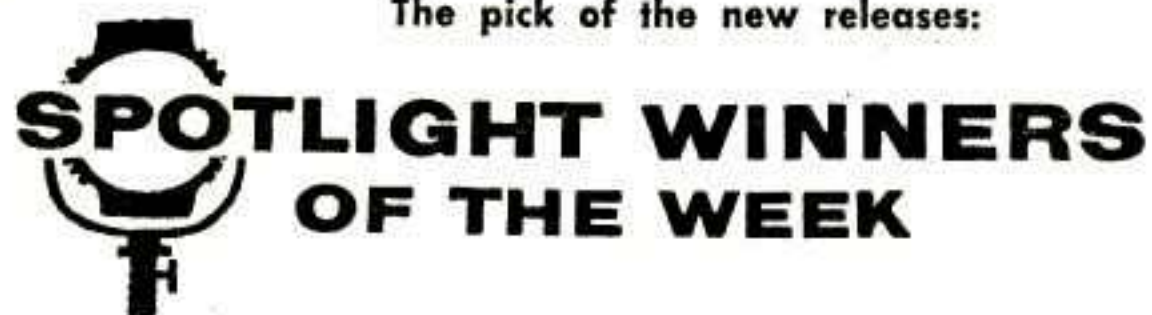
LOW PRICE LP'S

GOOD HOUSEKEEPING REDUCING OFF THE RECORD (Hor)	113
SOUL OF SPAIN, Vol. I (SF)	71 (15)
SOUL OF SPAIN, Vol. II (SF)	115 (44)

REVIEWS OF

THIS WEEK'S LP'S

The pick of the new releases:



Strongest sales potential of all albums reviewed this week.

HUGO WINTERHALTER GOES SOUTH OF THE BORDER



RCA Victor LPM 2271—Veteran arranger and conductor Hugo Winterhalter with his lush ork and chorus, transport a listener in a matter of seconds to the south-of-the-border atmosphere. The set includes modern, fresh arrangements of such familiar Latin-American tunes as "Mexican Hat Dance," "Frenesi," "Orchids in the Moonlight" and "Carioca." In addition, Winterhalter offers vibrant and colorful interpretations of two never-before recorded tunes, "Chile Cha Cha" and "Brasilia Romantica." Refreshingly bright wax will have wide appeal.

PARRISH



Sound Track. Warner Bros. 1413—This is a highly-touted and publicized new picture and already there has been heavy disk activity on the score via numerous singles. Here's the whole package, replete with all of the themes including Lucy's, Allison's, Paige's, Ellen's and the Tobacco theme from the track. Also included on the disk are "Theme From a Summer Place" and "Tara's Theme," from "Gone With the Wind." Pianist George Greeley is heard with the Warner Bros. ork in a most listenable job. Much exposure can be expected here.

PERCY FAITH AND HIS ORCHESTRA: TARA'S THEME AND OTHER THEMES



Percy Faith and ork. Columbia CS 8427 (Stereo & Monaural)—The top selling "Theme From a Summer Place" is included in this string-filled Percy Faith album full of hot theme items. The title tune comes from the recently re-released "Gone With the Wind," and themes from "Never on Sunday," "Exodus," "The Apartment" as well as a number of other pix are also here. Inclusion of so many top themes along with the lovely Faith arrangements should make this a brisk selling item.

TV SING ALONG WITH MITCH



Mitch Miller and the Gang. Columbia CS 8428 (Stereo & Monaural)—The bearded-one and his gang of singers do another rousing job on this sing-a-long album slated to tie-in with his currently popular TV show. Song sheets are provided for listener participation and the set contains such fine oldies as "California," "Avalon," "Moonlight Bay" and 13 others. The one LP is packaged in double-fold in full-color making an attractive display item.

BRAZEN BRASS BRINGS BACK THE BANDS



Henry Jerome and his Orchestra. Decca DL 74125 (Stereo & Monaural)—This is the fourth album in the solid "Brazen Brass" series conceived by Henry Jerome and arranged by Dick Jacobs. It's another swingin' album with excellent sound. The program includes such great interpretations and arrangements of the big band hits as Glenn Miller's "In the Mood," Les Brown's "Sentimental Journey" and Artie Shaw's "Begin the Beguine." An extra attraction, and the most outstanding band, is Jerome's own "Theme From Brazen Brass." Prize wax with strong sales potential.

MORE GREATEST HITS



Marty Robbins. Columbia CS 8435 (Stereo & Monaural)—This disk emphasizes the Western type of material (as contrasted with c.&w.) which has proven so successful for Robbins in the pop field. The sides include such Robbins' hits as "Don't Worry," "El Paso," etc. Others are "Streets of Laredo," "Red River Valley." A very well made disk.

ROAMIN'



Brothers Four, Columbia CS 8425 (Stereo & Monaural)—The Brothers Four have another solid sales package in this collection of songs reflecting "the free spirit" of the wanderer. Selections include "Low Bridge," "Island Woman," "The Ballad of Sam Hall," etc. Amusing cover photo gives album good display value.

ONE EYED JACKS



Sound Track. Liberty LOS 17001 (Stereo & Monaural)—Marlon Brando's new movie, "One Eyed Jacks," should be a big box office item, and this sound track package should benefit accordingly sales-wise. The moving dramatic score, penned by Hugo Friedhofer, has much of the moody western flavor of "High Noon."

(Continued on page 26)



LA CHUNGA! EVERYBODY'S DANCING IT!

RITMO de CHUNGA
TERESITA LA CHUNGA

COMPACT 33 SINGLE
RCA VICTOR
37-7873



PEREZ PRADO
Features the New Dance LA CHUNGA
by the **ARTHUR MURRAYS**

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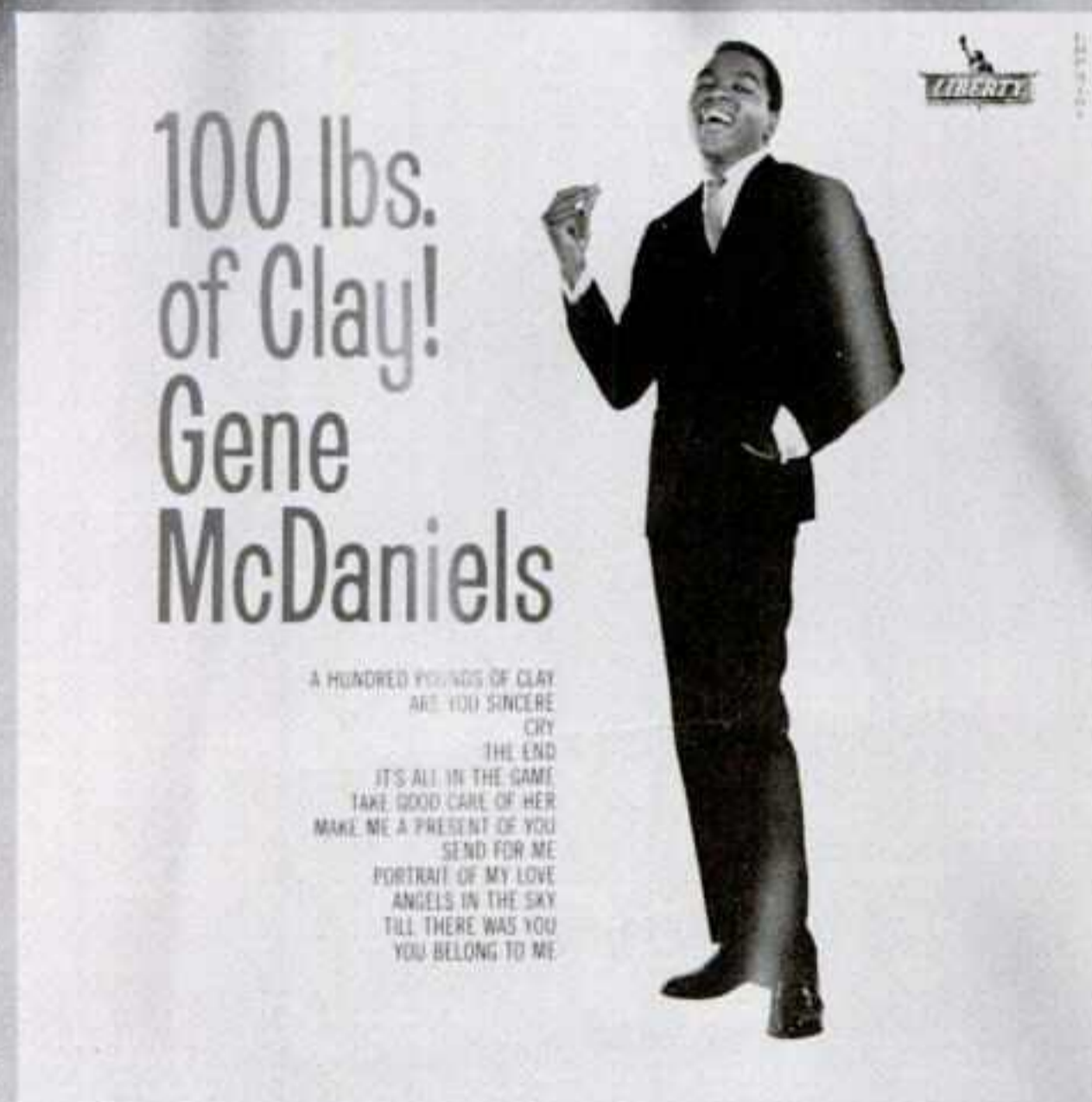
THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	TITLE	Artist, Company	Record No.	STEREO	WEEKS ON CHART
1	1	2	4	RUNAWAY	Del Shannon, Big Top 3067			9
2	3	3	9	MOTHER-IN-LAW	Ernie K-Doe, Mint 623			6
3	7	18	23	I'VE TOLD EVERY LITTLE STAR	Linda Scott, Canadian-American 123			8
4	6	9	20	ONE HUNDRED POUNDS OF CLAY	Gene McDaniels, Liberty 55308			7
5	2	1	1	BLUE MOON	Marceils, Colpix 186			9
6	4	5	6	BUT I DO	Clarence (Frogman) Henry, Argo 5378			11
7	9	11	13	TAKE GOOD CARE OF HER	Adam Wade, Coed 546			8
8	10	14	16	ONE MINT JULEP	Ray Charles, Impulse 200			9
9	8	16	19	YOU CAN DEPEND ON ME	Brenda Lee, Decca 31231			6
10	5	4	5	ON THE REBOUND	Floyd Cramer, RCA Victor 7840			9
11	17	23	24	PORTRAIT OF MY LOVE	Steve Lawrence, United Artists 291			8
12	14	17	18	BABY BLUE	Echoes, Seg-way 103			9
13	16	19	28	TONIGHT MY LOVE, TONIGHT	Paul Anka, ABC-Paramount 10194			8
14	11	6	2	APACHE	Jorgen Ingmann, Atco 6184			15
15	20	27	37	DADDY'S HOME	Shep and the Limelites, Hull 740			6
16	21	56	—	BREAKIN' IN A BRAND NEW BROKEN HEART	Connie Francis, MGM 12995			3
17	28	44	47	TONIGHT I FELL IN LOVE	Tokens, Warwick 615			9
18	42	78	—	MAMA SAID	Shirelles, Scepter 1217			3
19	34	85	—	FLAMING STAR	Elvis Presley, RCA Victor LPC 128 (33 compact)			3
20	12	13	14	PLEASE LOVE ME FOREVER	Cathy Jean and Roomates, Valmor 007			10
21	15	8	12	ASIA MINOR	Kokomo, Felsted 8612			11
22	18	12	8	DON'T WORRY (LIKE ALL THE OTHER TIMES)	Marty Robbins, Columbia 41922			14
23	26	25	41	JUST FOR OLD TIME'S SAKE	McGuire Sisters, Coral 62249			8
24	38	54	71	RUNNING SCARED	Roy Orbison, Monument 328			4
25	19	10	7	SURRENDER	Elvis Presley, RCA Victor 7850			11
26	33	42	57	BUMBLE BOOGIE	B. Bumble and the Stingers, Rendezvous 140			6
27	13	7	3	DEDICATED TO THE ONE I LOVE	Shirelles, Scepter 1203			15
28	79	—	—	(DANCE THE) MESS AROUND	Chubby Checker, Parkway 822			2
29	30	46	52	FUNNY	Maxine Brown, Nomar 106			6
30	23	15	11	PONY TIME	Chubby Checker, Parkway 818			15
31	39	53	79	WHAT'D I SAY	Jerry Lee Lewis, Sun 356			5
32	35	47	62	FROGG	Brothers Four, Columbia 41958			4
33	58	63	83	BONANZA	Al Calola, United Artists 302			5
34	71	—	—	TRAVELIN' MAN	Ricky Nelson, Imperial 5741			2
35	31	32	35	TENDERLY	Bert Kaempfert, Decca 31236			6
36	55	82	—	GIRL OF MY BEST FRIEND	Ral Donner, Gone 5102			3
37	47	51	59	CONTINENTAL WALK	Hank Ballard and the Midnighters, King 5491			5

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	TITLE	Artist, Company	Record No.	STEREO	WEEKS ON CHART
38	54	79	95	SAVED	La Vern Baker, Atlantic 2099			4
39	62	77	97	HELLO WALLS	Faron Young, Capitol 4533			4
40	44	36	36	SOME KIND OF WONDERFUL	Drifters, Atlantic 2096			7
41	51	45	53	I'M IN THE MOOD FOR LOVE	Chimes, Tag 445			6
42	40	30	32	TRUST IN ME	Etta James, Argo 5385			8
43	53	69	—	GOOD, GOOD LOVIN'	Chubby Checker, Parkway 822			3
44	27	31	30	FIND ANOTHER GIRL	Jerry Butler, Vee Jay 375			9
45	64	64	69	AFRICAN WALTZ	Cannonball Adderley, Riverside 45457			4
46	74	99	—	TRAGEDY	Fleetwoods, Dolton 40			3
47	37	33	29	HIDEAWAY	Freddy King, Federal 12401			9
48	65	73	81	TRIANGLE	Janie Grant, Caprice 104			6
49	59	60	66	FOOLIN' AROUND	Kay Starr, Capitol 4542			7
50	24	21	10	WALK RIGHT BACK	Everly Brothers, Warner Bros. 5199			13
51	36	35	49	BRASS BUTTONS	String-A-Longs, Warwick 625			6
52	22	20	22	PLEASE TELL ME WHY	Jackie Wilson, Brunswick 55208			8
53	—	—	—	OLD BLACK MAGIC	Bobby Rydell, Cameo 190			1
54	56	58	63	SLEEPY-EYED JOHN	Johnny Horton, Columbia 41963			6
55	66	75	89	LULLABY OF LOVE	Frank Gari, Crusade 1021			4
56	—	—	—	LITTLE DEVIL	Neil Sedaka, RCA Victor 7874			1
57	61	68	73	EXODUS	Eddie Harris, Vee Jay 378			4
58	63	67	75	(IT NEVER HAPPENS) IN REAL LIFE	Chuck Jackson, Wand 108			4
59	29	22	15	THINK TWICE	Brook Benton, Mercury 71774			12
60	73	—	—	A DOLLAR DOWN	Limelites, RCA Victor 7859			2
61	50	37	43	LOVE THEME FROM ONE-EYED JACKS	Ferrante and Teicher, United Artists 300			7
62	48	38	48	LIKE LONG HAIR	Paul Revere and the Raiders, Gardena 116			6
63	81	—	—	PEANUT BUTTER	Marathons, Arvee 5027			2
64	68	74	84	UNDERWATER	Frogman, Candix 314			5
65	32	34	42	SHU RAH	Fats Domino, Imperial 5734			7
66	67	76	80	GLORY OF LOVE	Roomates, Valmor 007			4
67	57	55	56	MY THREE SONS	Lawrence Welk, Dot 16198			7
68	25	24	17	GEE WHIZ (LOOK AT HIS EYES)	Carla Thomas, Atlantic 2086			14
69	84	—	—	WHAT A SURPRISE	Johnny Maestro, Coed 549			2
70	80	—	—	BE MY BOY	Paris Sisters, Gregmark 2			2
71	86	—	—	BILBAO SONG	Andy Williams, Cadence 1398			2
72	78	—	—	TOUCHABLES IN BROOKLYN	Dickie Goodman, Mark-X 8010			2
73	—	—	—	HELLO MARY LOU	Ricky Nelson, Imperial 5741			1
74	52	39	46	THEME FROM DIXIE	Duane Eddy, Jamie 1183			7

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	TITLE	Artist, Company	Record No.	STEREO	WEEKS ON CHART
75	41	28	26	ONCE UPON A TIME	Rochell and the Candles, Swingin' 623			13
76	85	—	—	LULLABY OF THE LEAVES	Ventures, Dolton 41			2
77	49	52	54	AIN'T IT BABY	Miracles, Tamla 54036			6
78	82	—	—	WAYWARD WIND	Gogi Grant, Era 3046			2
79	83	—	—	THAT'S THE WAY WITH LOVE	Piero Soffici, Klp 224			2
80	—	—	—	THOSE OLDIES BUT GOODIES	Caesar and the Romans, Del FI 4158			1
81	91	—	—	TOSSIN' AND TURNIN'	Bobby Lewis, Beltone 1002			2
82	93	—	—	SHY AWAY	Jerry Fuller, Challenge 59104			2
83	69	71	78	THE CHARANGA	Merv Griffin, Carlton 545			4
84	88	93	98	THREE HEARTS IN A TANGLE	Roy Drusky, Decca 31193			4
85	95	—	—	JURA (I SWEAR I LOVE YOU)	Les Paul and Mary Ford, Columbia 41994			2
86	92	—	—	BETTER TELL HIM NO	Starlets, Pam 1003			2
87	99	—	—	I'M A FOOL TO CARE	Joe Barry, Smash 1702			2
88	—	—	—	BUZZ ZUZZ A-DIDDLE-IT	Freddy Cannon, Swan 4071			1
89	96	—	—	LITTLE EGYPT	Coasters, Atco 6192			2
90	—	—	—	RAINDROPS	Dee Clark, Vee Jay 383			1
91	97	—	—	EIN SCHIFF WIRD KOMMEN (A Ship Will Come—Never on Sunday)	Lale Anderson, King 5478			2
92	—	—	—	BIG BIG WORLD	Johnny Burnette, Liberty 55318			1
93	—	—	—	YOU'RE GONNA NEED MAGIC	Roy Hamilton, Epic 9443			1
94	—	—	—	COUNT EVERY STAR	Donnie and the Dreamers, Whale 500			1
95	—	—	—	MOODY RIVER	Pat Boone, Dot 16209			1
96	—	—	—	HALFWAY TO PARADISE	Tony Orlando, Epic 9441			1
97	—	—	—	A CROSS STANDS ALONE	Jimmy Witter, United Artists 301			1
98	100	—	—	NOBODY CARES	Jeanette (Baby) Washington, Neptune 122			2
99	—	—	—	KISSIN' GAME	Dion, Laurie 3090			1
100	—	—	—	RAMA LAMA DING DONG	Edsels, Twin 700			1

HOT 100 - A to Z

A Cross Stands Alone	97	Little Egypt	89
A Dollar Down	60	Love Theme From One-Eyed Jacks	61
African Waltz	45	Lullaby of Love	75
Ain't It Baby	66	Lullaby of the Leaves	74
Apache	14	Mama Said	18
Asia Minor	21	Moody River	95
Baby Blue	12	Mother-in-Law	2
Be My Boy	70	My Three Sons	7
Better Tell Him No	86	Nobody Cares	98
Big Big World	92	Old Black Magic	53
Bilbao Song	71	On the Rebound	10
Blue Moon	5	Once Upon a Time	75
Bonanza	33	One Hundred Pounds of Clay	4
Brass Buttons	51	One Mint Julep	8
Breakin' in a Brand New Broken Heart	16	Peanut Butter	20
Bumble Boogie	26	Please Love Me Forever	20
But I Do	6	Please Tell Me Why	52
Buzz Buzz A-Diddle-It	88	Pony Time	30
Charanga, The	83	Portrait of My Love	11
Count Every Star	37	Raindrops	90
Daddy's Home	15	Rama Lama Ding Dong	100
(Dance the) Mess Around	28	Runaway	1
Dedicated to the One I Love	27	Running Scared	24
Don't Worry	22	Saved	38
Ein Schiff Wird Kommen (A Ship Will Come—Never on Sunday)	91	Shu Rah	65
Exodus	57	Shy Away	82
Find Another Girl	44	Sleepy-Eyed John	54
Flaming Star	19	Some Kind of Wonderful	40
Foolin' Around	49	Surrender	25
Frogg	32	Take Good Care of Her	35
Funny	29	Tenderly	79
Gee Whiz (Look at His Eyes)	68	That's the Way with Love	79
Girl of My Best Friend	34	Theme From Dixie	74
Glory of Love	66	Think Twice	74
Good, Good Lovin'	43	Those Oldies but Goodies	80
Halfway to Paradise	96	Touchables in Brooklyn	87
Hello Mary Lou	73	Tonight I Fell in Love	17
Hello Walls	39	Tonight My Love, Tonight	13
Hideaway	47	Tossin' and Turnin'	81
I'm a Fool to Care	87	Touchables in Brooklyn	72
I'm in the Mood for Love	41	Tragedy	44
(It Never Happens) in Real Life	58	Travelin' Man	34
I've Told Every Little Star	3	Triangle	48
Jura (I Swear I Love You)	85	Trust in Me	42
Just for Old Time's Sake	23	Underwater	64
Kissin' Game	99	Walk Right Back	50
Like Long Hair	62	Wayward Wind	78
Like Little	56	What a Surprise	91
		What's I Say	31
		You Can Depend on Me	9
		You're Gonna Need Magic	93



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150 Best Selling MONO LP's

This Week	Last Week	Title, Artist, Label	Wks. on Chart
1	1	1 CALCUTTA Lawrence Welk, Dot DLP 3359	14
2	2	2 G. I. BLUES Elvis Presley, RCA Victor LPM 2256	27
3	3	3 EXODUS Sound Track, RCA Victor LOC 1058	16
4	4	4 CAMELOT Original Cast, Columbia KOL 5620	15
5	5	5 MAKE WAY Kingston Trio, Capitol T 1474	10
6	6	6 GREAT MOTION PICTURE THEMES Various Artists, United Artists UAL 3122	14
11	11	11 ALL THE WAY Frank Sinatra, Capitol W 1538	4
8	9	8 BUTT-DOWN MIND OF BOB NEWHART Warner Bros. 1379	51
9	7	9 SINATRA'S SWINGIN' SESSION Frank Sinatra, Capitol W 1491	12
10	10	10 MUSIC FROM EXODUS AND OTHER GREAT THEMES Mantovani, London LL 3231	20
11	12	11 BUTT-DOWN MIND STRIKES BACK Bob Newhart, Warner Bros. 1393	25
12	13	12 HAPPY TIMES SING ALONG WITH MITCH Mitch Miller, Columbia CL 1568	8
13	14	13 THE SOUND OF MUSIC Original Cast, Columbia KOL 5450	72
14	15	14 SING ALONG WITH MITCH Mitch Miller, Columbia CL 1160	146
15	8	15 WONDERLAND BY NIGHT Bert Kaempfert, Decca DL 4101	18
16	16	16 KNOCKERS UP Rusty Warren, Jubilee JLP 2029	26
17	17	17 MEMORIES ARE MADE OF THIS Ray Conniff, Columbia CL 1574	12
18	18	18 TONIGHT IN PERSON Limelitters, RCA Victor LPM 2272	10
19	23	19 BELAFONTE AT CARNEGIE HALL Harry Belafonte, RCA Victor LOC 6006	78
20	19	20 JOHNNY'S GREATEST HITS Johnny Mathis, Columbia CL 1133	157
21	20	21 NICE 'N' EASY Frank Sinatra, Capitol W 1417	37
22	21	22 JOHNNY HORTON'S GREATEST HITS Columbia CL 1596	10
23	24	23 SOUTH PACIFIC Sound Track, RCA Victor LOC 1032	162
24	28	24 KINGSTON TRIO Capitol T 996	128
25	30	25 MEMORIES SING ALONG WITH MITCH Mitch Miller, Columbia CL 1542	25
26	22	26 WILDCAT Original Cast, RCA Victor LOC 1060	15
27	27	27 PARTY SING ALONG WITH MITCH Mitch Miller, Columbia CL 1331	70
28	25	28 MORE SING ALONG WITH MITCH Mitch Miller, Columbia CL 1243	115
29	31	29 HYMNS Tennessee Ernie Ford, Capitol T 756	189
30	26	30 INSIDE SHELLEY BERMAN Verve MG 15003	106
31	33	31 GENIUS PLUS SOUL EQUALS JAZZ Ray Charles, Impulse A-2	6
32	34	32 STRING ALONG Kingston Trio, Capitol T 1407	38
33	37	33 MITCH'S GREATEST HITS Mitch Miller, Columbia CL 1544	9
34	38	34 ENCORE OF GOLDEN HITS Platters, Mercury MG 20472	60
35	29	35 DEDICATED TO YOU Ray Charles, ABC-Paramount 355	9
36	35	36 NEVER ON SUNDAY Sound Track, United Artists UAL 4070	15
37	48	37 THE ALAMO Sound Track, Columbia CL 1558	21
38	45	38 BUDDY HOLLY STORY Coral CRL 5-7326	17
39	32	39 SOLD OUT Kingston Trio, Capitol T 1352	54
40	36	40 STILL MORE SING ALONG WITH MITCH Mitch Miller, Columbia CL 1283	89
41	39	41 SOUTH PACIFIC Original Cast, Columbia OL 4180	360
42	40	42 KINGSTON TRIO AT LARGE Capitol T 1199	96
43	41	43 BRAHMS: PIANO CONCERTO NO. 2 Sviatoslav Richter, RCA Victor LM 2466	19
44	42	44 PAUL ANKA SINGS HIS BIG 15 ABC-Paramount LP 323	44
45	43	45 AN EVENING WITH MIKE NICHOLS AND ELAINE MAY Mercury OCM 2200	15
46	47	46 TCHAIKOVSKY: PIANO CONCERTO NO. 1 Van Cliburn, RCA Victor LM 2251	92
47	53	47 UNSINKABLE MOLLY BROWN Original Cast, Capitol WAO 1509	19
48	103	48 ORANGE BLOSSOM SPECIAL & WHEELS Billy Vaughn, Dot DLP 3366	2
49	44	49 MY FAIR LADY Original Cast, Columbia OL 5090	263
50	51	50 WEST SIDE STORY Original Cast, Columbia OL 5230	30
51	52	51 BOBBY'S BIGGEST HITS Bobby Rydell, Cameo C 1009	10

★ STAR PERFORMERS—strongest sales gains in the past week by newer LP's, on Chart 9 weeks or less.

This Week	Last Week	Title, Artist, Label	Wks. on Chart
52	56	52 FROM THE HUNGRY I Kingston Trio, Capitol T 1107	116
53	46	53 SENTIMENTAL SING ALONG WITH MITCH Mitch Miller, Columbia CL 1457	43
54	57	54 MUSIC MAN Original Cast, Capitol WAO 990	166
55	50	55 OKLAHOMA! Sound Track, Capitol WAO 595	235
56	55	56 SATURDAY NIGHT SING ALONG WITH MITCH Mitch Miller, Columbia CL 1414	37
57	62	57 FIRESIDE SING ALONG WITH MITCH Mitch Miller, Columbia CL 1389	48
58	58	58 BEN-HUR Rome Symphony Orchestra (Savina), MGM 1E1	53
59	60	59 HEAVENLY Johnny Mathis, Columbia CL 1351	85
60	61	60 ONLY THE LONELY Frank Sinatra, Capitol W 1053	102
61	65	61 TWIST Chubby Checker, Parkway P 7001	26
62	66	62 GIGI Sound Track, MGM E 3641	148
63	49	63 BELAFONTE RETURNS TO CARNEGIE HALL Harry Belafonte, RCA Victor LOC 6007	18
64	64	64 CAN CAN Sound Track, Capitol W 1321	50
65	68	65 DO RE MI Original Cast, RCA Victor LOC 2002	8
66	98	66 TCHAIKOVSKY: 1812 OVERTURE; CAPRICCIO ITALIEN Minneapolis Symphony Orchestra (Dorati), Mercury MG 50054	17
67	54	67 JOHNNY'S MOODS Johnny Mathis, Columbia CL 1526	19
68	67	68 BOBBY VEE Liberty LRP 3181	6
69	70	69 HERE WE GO AGAIN Kingston Trio, Capitol T 1258	72
70	63	70 THIS IS BRENDA Brenda Lee, Decca DL 4082	24
71	69	71 SOUL OF SPAIN, VOL. I 101 Strings, Somerset P 6600	17
72	74	72 LAUGHING ROOM Woody Woodbury, Stereoditties MW 2	43
73	77	73 ITALIAN FAVORITES Connie Francis, MGM E 3791	65
74	59	74 SIXTY YEARS OF MUSIC AMERICA LOVES BEST, VOL. I Various Artists, RCA Victor LM 6074	75
75	71	75 LANZA SINGS CARUSO—CARUSO FAVORITES Mario Lanza, Enrico Caruso, RCA Victor LM 2393	43
76	75	76 PETER GUNN Henry Mancini, RCA Victor LPM 1956	89
77	76	77 ELVIS IS BACK Elvis Presley, RCA Victor LPM 2231	45
78	78	78 TENDERLOIN Original Cast, Capitol WAO 1492	17
79	82	79 STUDENT PRINCE Mario Lanza, RCA Victor LM 1837	22
80	—	80 RING-A-DING DING Frank Sinatra, Reprise R 1001	1
81	73	81 BEST MUSIC ON/OFF CAMPUS Brothers Four, Columbia CL 1578	12
82	79	82 OUTSIDE SHELLEY BERMAN Verve MG 15007	69
83	80	83 FOLK SONG SING ALONG WITH MITCH Mitch Miller, Columbia CL 1316	51
84	81	84 NEARER THE CROSS Tennessee Ernie Ford, Capitol T 1005	29
85	86	85 FIORELLO Original Cast, Capitol WAO 1321	39
86	88	86 OLDIES BUT GOODIES Various Artists, Original Sound 5001	83
87	91	87 WONDERFUL WORLD OF JONATHAN WINTERS Verve MG 15009	45
88	93	88 WOODY WOODBURY LOOKS AT LOVE AND LIFE Stereoditties MW 1	60
89	94	89 DARIN AT THE COPA Bobby Darin, Atco 112	29
90	96	90 PORGY AND BESS Sound Track, Columbia OL 5410	73
91	130	91 GYPSY Original Cast, Columbia OL 5420	74
92	83	92 CALYPSO Harry Belafonte, RCA Victor LPM 1248	89
93	87	93 KING AND I Sound Track, Capitol W 740	226
94	92	94 LAST DATE Lawrence Welk, Dot DLP 3350	19
95	72	95 CONNIE'S GREATEST HITS Connie Francis, MGM E 3793	42
96	84	96 THEME FROM A SUMMER PLACE Billy Vaughn, Dot DLP 3276	53
97	97	97 12 PLUS 3 EQUALS 15 HITS Various Artists, End LP 310	10
98	99	98 SIXTY YEARS OF MUSIC AMERICA LOVES BEST, VOL. II Various Artists, RCA Victor LM 6088	27
99	110	99 GENIUS HITS THE ROAD Ray Charles, ABC-Paramount ABC 335	30
100	116	100 TEMPTATION Roger Williams, Kapp KL 1217	17

9 NEWER LP's designated by Boldface numerals showing weeks on chart.

This Week	Last Week	Title, Artist, Label	Wks. on Chart
101	85	101 BRENDA LEE Decca DL 4039	37
102	89	102 MUSIC FOR LOVERS ONLY Jackie Gleason Orch., Bobby Hackett, Capitol W 352	14
103	102	103 DATE WITH THE EVERLY BROTHERS Warner Bros. WB 1395	20
104	109	104 WARM Johnny Mathis, Columbia CL 1078	91
105	112	105 RAY CHARLES IN PERSON Atlantic 8039	17
106	131	106 BYE BYE BIRDIE Original Cast, Columbia KOL 5510	27
107	90	107 THE LORD'S PRAYER Mormon Tabernacle Choir, Columbia ML 5386	57
108	100	108 ENCORE Santo and Johnny, Canadian-American CALP 1002	26
109	101	109 COME DANCE WITH ME Frank Sinatra, Capitol W 1069	102
110	104	110 FLOWER DRUM SONG Original Cast, Columbia OL 5350	96
111	105	111 EDGE OF SHELLEY BERMAN Verve MG 15013	41
112	106	112 SAY IT WITH MUSIC Ray Conniff, Columbia CL 1490	30
113	107	113 GOOD HOUSEKEEPING REDUCING OFF THE RECORD Harmony 7143	17
114	108	114 LIKE LOVE Andre Previn, Columbia CL 1437	20
115	121	115 SOUL OF SPAIN, VOL. II 101 Strings, Somerset P 9900	17
116	125	116 KICK THY OWN SELF Brother Dave Gardner, RCA Victor LM 2239	36
117	141	117 RACHMANINOFF: PIANO CONCERTO NO. 2 Artur Schnabel, RCA Victor LM 2068	15
118	113	118 FAITHFULLY Johnny Mathis, Columbia CL 1422	68
119	115	119 LOVE IS THE THING Nat King Cole, Capitol W 824	55
120	117	120 MILLION DOLLARS' WORTH OF TWANG Duane Eddy, Jamie J 3014	18
121	119	121 REJOICE DEAR HEARTS Brother Dave Gardner, RCA Victor LPM 2083	45
122	129	122 HAVE TWANGY GUITAR, WILL TRAVEL Duane Eddy, Jamie J 3000	75
123	—	123 CHET ATKINS' WORKSHOP RCA Victor LPM 2232	8
124	114	124 I'VE GOT A RIGHT TO SING THE BLUES Eileen Farrell, Columbia CL 1465	17
125	120	125 THEME FROM "THE SUNDOWNERS" Billy Vaughn, Dot DLP 3349	17
126	123	126 SPIRITUALS Tennessee Ernie Ford, Capitol T 818	63
127	127	127 MORE ITALIAN FAVORITES Connie Francis, MGM E 3871	18
128	128	128 EXODUS Hollywood Studio Orchestra, United Artists UAL 3123	14
129	133	129 CHERRY PINK AND APPLE BLOSSOM WHITE 4 Harmonicats, Columbia CL 1536	4
130	135	130 MORE OF JOHNNY'S GREATEST HITS Johnny Mathis, Columbia CL 1344	81
131	136	131 BUT NOT FOR ME Ahmad Jamal, Argo 628	103
132	138	132 GUNFIGHTER BALLADS AND TRAIL SONGS Marty Robbins, Columbia CL 1349	45
133	140	133 IRMA LA DOUCE Original Cast, Columbia OL 5560	21
134	—	134 MOMS MABLEY AT THE U. N. Chess 1452	1
135	95	135 HIS HAND IN MINE Elvis Presley, RCA Victor LPM 2328	17
136	118	136 TCHAIKOVSKY: 1812 OVERTURE; RAVEL: BOLERO Morton Gould, RCA Victor LM 2345	30
137	124	137 QUIET VILLAGE Martin Denny, Liberty LRP 3122	40
138	126	138 FILM ENCORES, VOL. I Mantovani, London LL 1700	146
139	137	139 CONCERT IN RHYTHM, VOL. II Ray Conniff, Columbia CL 1415	33
140	143	140 PETE FOUNTAIN'S NEW ORLEANS Coral CRL 57282	17
141	146	141 IT'S THE TALK OF THE TOWN Ray Conniff, Columbia CL 1334	17
142	147	142 TIME OUT Dave Brubeck, Columbia CL 1397	18
143	149	143 GENIUS OF RAY CHARLES Atlantic 1312	53
144	—	144 NO ONE CARES Frank Sinatra, Capitol W 1221	48
145	—	145 SOLID AND RAUNCHY Bill Black's Combo, Hi HL 12003	17
146	—	146 COME FLY WITH ME Frank Sinatra, Capitol W 920	28
147	—	147 HE'LL HAVE TO GO Jim Reeves, RCA Victor LPM 2223	24
148	111	148 HEART OF THE PIANO CONCERTO Artur Schnabel, RCA Victor LM 2495	12
149	122	149 WALK, DON'T RUN The Ventures, Dolton BLP 2003	18
150	132	150 STRAUSS WALTZES Mantovani, London LL 685	16

50 Best Selling STEREO LP's

This Week	Last Week	Title, Artist, Label	Wks. on Chart
1	1	1 CALCUTTA Lawrence Welk, Dot DLP 25359	14
2	2	2 EXODUS Sound Track, RCA Victor LSO 1058	16
3	4	3 CAMELOT Original Cast, Columbia KOS 2031	15
4	3	4 MUSIC FROM EXODUS AND OTHER GREAT THEMES Mantovani, London PS 224	21
5	5	5 GREAT MOTION PICTURE THEMES Various Artists, United Artists UAS 6122	15
6	7	6 HAPPY TIMES SING ALONG WITH MITCH Mitch Miller, Columbia CS 8368	8
7	9	7 THE SOUND OF MUSIC Original Cast, Columbia KOS 2020	69
8	10	8 SINATRA'S SWINGIN' SESSION Frank Sinatra, Capitol SW 1491	12
9	6	9 WONDERLAND BY NIGHT Bert Kaempfert, Decca DL 7-4101	17
10	8	10 PERSUASIVE PERCUSSION, VOL. I Terry Snyder and the All Stars, Command RS 800 SD	62
11	14	11 MY FAIR LADY Original Cast, Columbia OS 2015	97
12	15	12 G. I. BLUES Elvis Presley, RCA Victor LSP 2256	24
13	16	13 MAKE WAY Kingston Trio, Capitol ST 1474	10
14	11	14 MEMORIES ARE MADE OF THIS Ray Conniff, Columbia CS 8374	12
15	12	15 SOUL OF SPAIN, VOL. I 101 Strings, Stereo Fidelity SF 6600	39
16	18	16 TCHAIKOVSKY: PIANO CONCERTO NO. 1 Van Cliburn, RCA Victor LSC 2251	76
17	25	17 BELAFONTE AT CARNEGIE HALL Harry Belafonte, RCA Victor LSO 6006	75
18	46	18 PERSUASIVE PERCUSSION, VOL. III Terry Snyder and the All Stars, Command RS 817 SD	2
19	13	19 SOUTH PACIFIC Sound Track, RCA Victor LSO 1032	102
20	19	20 BRAHMS: PIANO CONCERTO NO. 2 Sviatoslav Richter, RCA Victor LSC 2466	21
21	43	21 ALL THE WAY Frank Sinatra, Capitol SW 1538	3
22	17	22 MEMORIES SING ALONG WITH MITCH Mitch Miller, Columbia CS 8342	26
23	20	23 NICE 'N' EASY Frank Sinatra, Capitol SW 1417	36
24	22	24 PROVOCATIVE PERCUSSION, VOL. I Enoch Light and the Light Brigade, Command RS 806 SD	67
25	23	25 PARTY SING ALONG WITH MITCH Mitch Miller, Columbia CS 8138	47
26	33	26 PERSUASIVE PERCUSSION, VOL. II Terry Snyder and the All Stars, Command RS 808 SD	37
27	24	27 LAST DATE Lawrence Welk, Dot DLP 25350	20
28	29	28 PROVOCATIVE PERCUSSION, VOL. II Enoch Light and the Light Brigade, Command RS 810 SD	33
29	27	29 BONGOS Los Admiradores, Command RS 809 SD	26
30	30	30 OKLAHOMA! Sound Track, Capitol SWAO 595	80
31	36	31 TONIGHT IN PERSON Limelitters, RCA Victor LSP 2272	9
32	37	32 SING ALONG WITH MITCH Mitch Miller, Columbia CS 8004	47
33	44	33 COME DANCE WITH ME Frank Sinatra, Capitol SW 1069	98
34	48	34 TCHAIKOVSKY: 1812 OVERTURE; RAVEL: BOLERO Morton Gould, RCA Victor LSC 2345	45
35	28	35 BONGOS, FLUTES AND GUITARS Los Admiradores, Command RS 812 SD	18
36	32	36 KING AND I Sound Track, Capitol SW 740	88
37	34	37 UNSINKABLE MOLLY BROWN Original Cast, Capitol SWAO 1509	17
38	40	38 CHET ATKINS' WORKSHOP RCA Victor LSP 2232	11
39	42	39 WILDCAT Original Cast, RCA Victor LSO 1060	13
40	47	40 LANZA SINGS CARUSO— CARUSO FAVORITES Mario Lanza, Enrico Caruso, RCA Victor LSC 2393	44
41	26	41 SAY IT WITH MUSIC Ray Conniff, Columbia CS 8282	26
42	45	42 HERE WE GO AGAIN Kingston Trio, Capitol ST 1258	75
43	—	43 ORANGE BLOSSOM SPECIAL & WHEELS Billy Vaughn, Dot DLP 25366	1
44	21	44 SOUL OF SPAIN, VOL. II 101 Strings, Stereo Fidelity SF 9900	17
45	35	45 SATURDAY NIGHT SING ALONG WITH MITCH Mitch Miller, Columbia CS 8211	17
46	41	46 MORE SING ALONG WITH MITCH Mitch Miller, Columbia CS 8043	56
47	31	47 SENTIMENTAL SING ALONG WITH MITCH Mitch Miller, Columbia CS 8251	39
48	38	48 TCHAIKOVSKY: 1812 OVERTURE; RAVEL: BOLERO Morton Gould, RCA Victor LSC 2345	49
49	39	49 STILL MORE SING ALONG WITH MITCH Mitch Miller, Columbia CS 8079	32
50	49	50 BEN-HUR Rome Symphony Orchestra (Savina), MGM 1SE1	49

SINGLES PROGRAMMING & BUYING GUIDE

TOP MARKET BREAKOUTS

NEW YORK

- RAMA LAMA DING DONG
Edsels, Twin
- BARBARA ANN
Regents, Gee
- BARBARA ANN
Regents, Gee
- TOUCHABLES IN BROOKLYN
Dickie Goodman, Mark-X
- THIS WORLD WE LOVE IN
Mina, Time
- SUCU SUCU
Ping Ping, Kapp

CHICAGO

- UNDERWATER
Frogmen, Candix
- EXODUS
Eddie Harris, Vee Jay
- TOUCHABLES IN BROOKLYN
Dickie Goodman, Mark-X
- BE MY BOY
Paris Sisters, Gregmark

LOS ANGELES

- PEANUT BUTTER
Marathons, Arvee
- UNDERWATER
Frogmen, Candix
- THOSE OLDIES BUT GOODIES
Caesar and the Romans, Del-Fi

PHILADELPHIA

- OLD BLACK MAGIC
Bobby Rydell, Cameo
- WHAT A SURPRISE
Johnny Maestro, Coed
- TOSSIN' AND TURNIN'
Bobby Lewis, Beltone
- THOSE OLDIES BUT GOODIES
Caesar and the Romans, Del-Fi
- YOU'D BETTER COME HOME
Russell Byrd, Wand

DETROIT

- A DOLLAR DOWN
Limelites, RCA Victor
- PEANUT BUTTER
Marathons, Arvee
- BUZZ BUZZ A-DIDDLE-IT
Freddie Cannon, Swan
- HALFWAY TO PARADISE
Tony Orlando, Epic

BOSTON

- OLD BLACK MAGIC
Bobby Rydell, Cameo
- SON-IN-LAW
Blossoms, Challenge

SAN FRANCISCO

- LITTLE EGYPT
Coasters, Atco
- THOSE OLDIES BUT GOODIES
Caesar and the Romans, Del-Fi

-HALFWAY TO PARADISE

- Tony Orlando, Epic
- LITTLE DEVIL
Neil Sedaka, RCA Victor
- GLORY OF LOVE
Roomates, Valmor

PITTSBURGH

- PEANUT BUTTER
Marathons, Arvee
- LITTLE EGYPT
Coasters, Atco

ST. LOUIS

- WAYWARD WIND
Gogi Grant, Era

CLEVELAND

- JURA (I SWEAR I LOVE YOU)
Les Paul and Mary Ford, Columbia

BUFFALO

- OLD BLACK MAGIC
Bobby Rydell, Cameo

BALTIMORE-WASHINGTON

- (IT NEVER HAPPENS) IN REAL LIFE
Chuck Jackson, Wand
- TOSSIN' AND TURNIN'
Bobby Lewis, Beltone
- TOUCHABLES IN BROOKLYN
Dickie Goodman, Mark-X
- THREE HEARTS IN A TANGLE
Roy Drusky, Decca
- LULLABY OF LOVE
Frank Gari, Crusade

SEATTLE

- UNDERWATER
Frogmen, Candix
- I'M A FOOL TO CARE
Joe Barry, Smash
- BE MY BOY
Paris Sisters, Gregmark

MILWAUKEE

- LITTLE EGYPT
Coasters, Atco

MIAMI

- RAINDROPS
Dee Clark, Vee Jay
- BILBAO SONG
Andy Williams, Cadence
- THREE HEARTS IN A TANGLE
Roy Drusky, Decca
- LULLABY OF LOVE
Frank Gari, Crusade
- WHAT A SURPRISE
Johnny Maestro, Coed

DALLAS-FT. WORTH

- SHY AWAY
Jerry Fuller, Challenge
- HALFWAY TO PARADISE
Tony Orlando, Epic

BUBBLING UNDER THE HOT 100

1. IT'S NEVER TOO LATE.....Brenda Lee, Decca 31231
2. THREE LITTLE FISHES.....Buzz Clifford, Columbia 41979
3. SON-IN-LAW.....Blossoms, Challenge 9109
4. AFRICAN WALTZ.....Johnny Dankworth, Roulette 4353
5. IT'S BEEN A LONG, LONG TIME..Les Paul and Mary Ford, Columbia 41994
6. SON-IN-LAW.....Louise Brown, Witch 1
7. IN MY HEART.....Time-Tones, Times Square 421
8. WHITE CLIFFS OF DOVER.....Robins, Lavender 001
9. MISS FINE.....New Yorkers, Wall 547
10. SPARKLE AND SHINE.....Four Coquettes, Capitol 4534
11. MY KIND OF GIRL.....Matt Monro, Warwick 636
12. FOR YOUR LOVE.....Wanderers, Cub 9089
13. IN BETWEEN TEARS.....Lennie Myles, Scepter 1218
14. JUNKERNOO.....Vibrations, Checker 974
15. LIFE'S A HOLIDAY.....Jerry Wallace, Challenge 9107
16. LONESOME WHISTLE BLUES.....Freddie King, Federal 12415
17. WHAT WILL I TELL MY HEART.....Harptones, Companion 103
18. YOU'D BETTER COME HOME.....Russell Byrd, Wand 107
19. HERE'S MY CONFESSION.....Wyatt (Earp) McPherson, Savoy 1599
20. SUCU SUCU.....Ping Ping, Kapp 377
21. WHAT ARE YOU SOME KIND OF A NUT....Andy Cory, Silver Bid 1023
22. THIS WORLD WE LOVE IN.....Mina, Time 1030
23. LULLABY OF THE BELLS.....Deltairs, Ivy 101
24. STAND BY ME.....Ben E. King, Atco 6194

REVIEWS OF

THIS WEEK'S SINGLES

the pick of the new releases:



SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all records reviewed this week.

Pop

MARK DINNING



CAN'T FORGET (Acuff-Rose, BMI) (2:17)—**ANOTHER LONELY GIRL** (Acuff-Rose, BMI) (2:15)—Dinning has two solid follow-ups to his last chart entry. The first is a lovely ballad done in a convincing rockaballad style. The second side, too, is in the ballad groove but in something of a Latin-calypso mood. Great string and fem vocal chorus work on both. **MGM 13007**

JAMES BROWN AND THE FAMOUS FLAMES



I DON'T MIND (Wisto, BMI) (2:41)—**LOVE DON'T LOVE NOBODY** (Blue Ridge, BMI) (2:02)—Brown has two good sides hot on the heels of his "Bewildered" here. The first is a virtuoso blues performance in slow insinuating tempo. The second is a swinger with Brown's lead in a wild, high-pitched delivery. **King 5466**

BOBBY VEE



BABY FACE (Remick, ASCAP) (2:03)—**HOW MANY TEARS** (Aldon, BMI) (2:03)—Bobby Vee leads off with a strong performance on an oldie in the rocking groove. Punching band in the background aids. Sprightly flip is another solid item with strong vocal and string effects. **Liberty 55325**

LENNY WELCH



BOOGIE CHA CHA (Arkayem, ASCAP) (2:22)—Welch comes through with a walloping performance on an undulating Latin-rocker side. His hard-selling vocal here makes for powerful wax. Flip is "Charanga Rock" (Arkayem, ASCAP) (2:12). **Cadence 1399**

THE BACK BEAT PHILHARMONIC



ROCK AND ROLL SYMPHONY 1st MOVEMENT (B. F. Wood, ASCAP) (1:58)—**ROCK AND ROLL SYMPHONY 2d MOVEMENT** (B. F. Wood, ASCAP) (1:53)—Beethoven's Fifth Symphony gets the call for the recognizable air on this swinging "rock the classics" two-parter. Both sides come across well and should make strong instrumentals. **Laurie 3092**

RAY ELLIS ORK



LA DOLCE VITA (Robbins, ASCAP) (2:35)—Melody from the big flick gets a novel reading here with strong guitar work carrying the lead. Lush string accompaniment makes the side a strong item. Flip is another Latin-tempoed ballad from the same pic, "Parlami Di Me" (Robbins, ASCAP) (2:26). **RCA Victor 7888**

HARRY SIMEONE ORK AND CHORUS



LA DOLCE VITA (Robbins, ASCAP) (2:57)—The theme from the top-flight flick gets a beautifully flowing instrumental reading from the ork with the chorus joining in later on. The flip is "A Girl and a Horn" (Shawnee, ASCAP) (3:10). **20th Fox 245**

THE VISIONS



TEEN-AGER'S LIFE (Kenny, BMI) (2:04) — Heartfelt reading by the lead singer and powerful work by the group makes this r.&r. side go. Disk was cut by New York dealer Irving Rose. Flip is "Little Moon" (Kenny, BMI) (2:36). **Lost Night 102**

THE BROOKS BROTHERS



WARPAINT (Aldin, ASCAP) (1:56)—Here's an effective British vocal team with the tune that was a hit for them on British charts. It's a bouncy novelty that could take off here. Flip is "Sometimes" (Box and Box, ASCAP) (1:47). **London 1987**

ARTHUR PRYSOCK



THIS TIME (Maureen, BMI) (2:08) — **I WONDER WHERE OUR LOVE HAS GONE** (Consolidated, ASCAP) (2:40)—The chanter has never been in better voice. The top side is a ballad based on a familiar operatic aria, while the flip is a bluesy ballad equally well handled, in something of the Billy Eckstine tradition. Two strong efforts. **Old Town 1101**

(Continued on page 23)

ALL THE TRADEPAPERS AGREE
IT'S A SMASH!

BILLBOARD
SPOTLIGHT WINNER
OF THE WEEK

THE CASH BOX
PICK OF THE WEEK

TERESA BREWER



THE MUSIC
REPORTER
BEST SINGLE
OF THE WEEK

MUSIC VENDOR
HIT PICK
OF THE WEEK

SINGS

I'VE GOT
MY FINGERS
CROSSED

MILORD

62265

CHORUS AND ORCHESTRA DIRECTED BY DICK JACOBS



The pick of the new releases:

SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all records reviewed this week.

Continued from page 21

BARBARA EVANS

CHARLIE WASN'T THERE (Leevan, ASCAP) (1:55)—Here's a clever hunk of novelty material chirped effectively by the new gal. The tune was written by Vance and Pockriss, cleffers of last year's "Itsy Bitsy" smash. Strong wax with a great chance. Flip is "Nothing You Can Do," (World and Leevan, ASCAP) (2:20). **Pioneer 1002**

GEORGE HAMILTON IV

THE BALLAD OF WIDDER JONES (Acuff-Rose, BMI) (2:11)—**THREE STEPS TO THE PHONE** (Acuff-Rose, BMI) (2:33)—Two powerful songs and Hamilton handles both in great style. "Widder Jones" is a terrific piece of folk-styled material by John Loudermilk, while Harlan Howard turned in the strong waltz ballad on the flip. Combination of good tunes and stylish performance here. Either way. **RCA Victor 7881**

Country

WILMA LEE AND STONY COOPER

WRECK ON THE HIGHWAY (Acuff-Rose, BMI) (2:12)—**NIGHT AFTER NIGHT** (Be-Are, BMI) (2:12)—Here's a telling hunk of wax, with the fine duo relating a story of blood and booze on the highway and the attendant tragedy. Flip is another great performance with the true mountain sound. Watch both of these with an edge to the top side. **Hickory 1147**

THE LOUVIN BROTHERS

AIN'T GONNA WORK TOMORROW (Central Songs, BMI) (2:53)—**CAN'T KEEP YOU IN LOVE WITH ME** (Acuff-Rose, BMI) (2:38)—The classy duo has another solid coupling, with the top a quick-stepping hill tune with the great Louvin harmony sound. Flip is a melodious weeper done with equal aplomb. **Capitol 4559**

CARL BUTLER

YOU WERE THE ORCHID (SHE WAS THE ROSE) (Pamper, BMI) (2:04)—**HONKY TONKITYS** (Vidor, BMI) (2:42)—Butler is in fine voice here. He sings with great heart on the "Orchid" side, a weeper, while it's much the same story with the flip, a solid thought with good lyrics. Either way here. **Columbia 41997**

SPECIAL MERIT SPOTLIGHTS

The following records have been picked for outstanding merit in their various categories because, in the opinion of The Billboard Music Staff, they deserve exposure.

Pop Disk Jockey Programming

SANFORD CLARK

★★★★ **IT HURTS ME TOO** (Gregmark, BMI) (3:01)
 ★★★★★ **GUESS IT'S LOVE** (Gregmark, BMI) (2:01) **Trey 3016**

★★★★★
STRONG SALES POTENTIAL

POPULAR

GRANDPA JONES
 ★★★★★ **These HBBs—MONUMENT 440**—Sad saga is sung with heart and sincerity by Jones. Spinnable effort that could step out. (G-J, BMI) (2:43)

★★★★ **Billy Yank and Johnny Reb**—Sprightly march tempo marks this effective Civil War theme, with a lively vocal by Jones. Two fine sides. (Battle, BMI) (2:16)

WARNER MACK

★★★★ **Tears for Two—KAPP 392**—The boy does a lovely ballad on this side. Strong vocal is accompanied by an infectious Latin time figure with choral effects. (Gramercy, BMI)

★★★★ **Forever We'll Walk Hand in Hand**—The strumming sound of guitars sets the pace on this rockaballad. Mack does a feelingful vocal on the country flavored lyric. (Copar, BMI)

THE FIREBALLS

★★★★ **Quite a Party—WARWICK 644**—Infectious rhythm swings this side right from the start. Strong guitar work builds in a medium tempo as the group hits a powerful groove. (Dundee, BMI)

★★★★ **Gunshot**—A bit of the Latin feeling on this medium tempo romper. Great

guitar work takes the side through some fine swing figures. (Dundee, BMI)

RED FOLEY

★★★★ **Another Heartache (For Me)**—DECCA 31254—Snapping rhythm gets Red off to a great start on this quick-stepping pop flavored side. Fine string writing in the background augmented by piano sets a fine round backing for the man. (Cedarwood, BMI) (2:25)

★★★★ **Just Before Dawn**—A touch of Hawaii is the paramount feeling on this ballad. Lovely smooth strings with a bit of "Last Date" piano rounds out the accompaniment in fine form. (Jangle, BMI) (2:58)

LEIGH BELL

★★★★ **Eternity—RUST 5031**—Intense chirping by the young thrush on a solid r.&r. theme. Has appeal for both r.&r. and pop market. (Bay-Just, BMI) (2:28)

★★★★ **Terry**—Slow rockaballad on the style of the old rock hit "Eddie My Love." Strong wax for the sincere voiced thrush. (Bay-Just, BMI) (2:30)

TONY BENNETT

★★★★ **Toot, Toot, Tootsie!**—COLUMBIA 42003—Bright, uptempo reading of the standard. Backing is full and redolent of bright brass and rhythm, with the boys

really swinging. Bennett has a good one here. (Leo Feist, ASCAP) (2:00)

★★★★ **I'm Coming Virginia**—This is in sharp contrast to the flip, being much slower and relaxed, with a bluesy feeling. Again, a fine performance by all hands. (Robbins, ASCAP) (2:55)

VIC DAMONE

★★★★ **Adrift on a Star**—COLUMBIA 42006—The Harburg-Offenbach waltz gets a classy vocal. Damone has a great legit touch, and his orchestral background here is a shimmering one. (Chappell, ASCAP) (2:44)

★★★★ **The Pleasure of Her Company**—From the Paramount film, "The Pleasure of His Company," this ballad gets a quality treatment. (Famous, ASCAP) (3:09)

LITTLE TONY

★★★★ **24 Mila Bacl**—LONDON 1988—Romantic Latin-styled theme is wrapped up in an enthusiastic r.&r.-type vocal treatment. Song was the second place finisher in the recent San Remo Festival. (Bourne, ASCAP) (2:20)

★★★★ **Bella Maria**—Wistful rendition by Tony on an appealing ballad with melodic backing. (Mills, ASCAP) (2:20)

SANFORD CLARK

★★★★ **It Hurts Me Too**—TREY 3016—A slow and effective blues, which starts with a fine piano passage. Clark warbles with much feeling on the catchy song. Later a solid softly wailing tenor sax moves in behind. Solid wax. (Gregmark, BMI) (3:01)

★★★★ **Guess It's Love**—The rocker side, effectively done by Clark, with help from a fem group with a hormonal sound. Two sides in the artist's first disk in a long spell. (Gregmark, BMI) (2:01)

LITTLE WILLIE JOHN

★★★★ **Spring Fever**—KING 5503—A rocker, with Willie ending the phrases with a fetching falsetto phrasing. Strong rhythm and horns featured in backing. (Tannen, BMI) (2:04)

★★★★ **Flamingo**—The standard gets rhythm-packed treatment, with a violin figure prominent in the backing. Coupled with Willie's vocal, it makes an exciting side. (Tempo, ASCAP) (2:15)

FRANKIE AVALON

★★★★ **Gotta Get a Girl**—CHANCELLOR 1077—A pretty ballad with strong teen overtones, as Avalon intones the needs of his heart. Nicely chanted against attractive backing. This can move out. (Sequence, ASCAP) (2:05)

★★★★ **Who Else But You**—Another neat ballad effort is well sold by Avalon. This, too, can grab coin. (Debmar, ASCAP) (2:23)

PHILIP UPCHURCH COMBO

★★★★ **You Can't Sit Down (Parts 1 & 2)**—BOYD 1026—Infectious medium tempo rhythm, strong gospel accents and fine solo spotlights on tenor sax, guitar, organ and trumpet make this swinging instrumental a powerful juke box and dance item. Watch it. (Dasher, BMI) (2:04, 2:10)

BO DIDDLEY

★★★★ **Not Guilty**—CHECKER 976—The great chanter-guitar man does a fine hunk of his typical blues material with the stops. He works with a hormonal chick chorus answering him. An exciting record. Watch it. (Arc, BMI) (2:07)

★★★★ **Aztec**—Bo Diddley gets on an interesting kick here that has touches of Peru plus the flamenco. A sultry rhythm side that could also create a stir. (Arc, BMI) (2:20)

DICK HYMAN & ORCH

★★★★ **Mack the Knife**—COMMEND 4015—Here's Hyman's old MGM hit, redone with augmented instrumentation against the familiar piano and whistling bit. Strings and woodwinds are heard. From the album "Provocative Piano, Vol. II." (Harms, ASCAP) (2:06)

★★★★ **Boogie Woogie**—Here's Pinetop's old boogie, once a great hit for Tommy Dorsey. The tune still sounds fine, especially with Hyman and his band. Two spinnable sides. (Melrose, ASCAP) (2:51)

JACK ELLIOTT ORK

★★★★ **Theme From The Pleasure of His Company**—KAPP 399—A touch of Gershwin gets this side off the ground. The theme from the flick is handled in a lovely, relaxed mood. Fine piano in the Garner vein gives the record strong character. (Famous, ASCAP)

★★★★ **The Fall of the Year**—Flights of flute sets the mood on this side in a very relaxed feeling. The tune is a fine side for jocks interested in programming soft sounds. (Garland, ASCAP)

THE PHILHARMONICS

★★★★ **Warsaw Concerto**—DEL-FI 41060—The old score gets a very unusual performance in a medium rocking groove by the group. Special applause should go to

Ray Johnson, pianist, who keeps the instrumental side swinging. (Chappell, ASCAP) (2:50)

★★★★ **Ray's Tune**—The side features pianist Ray Johnson in a "Last Date" ballad mood. Good string sound is effective backing for the instrumental piano. (Maravilla, BMI) (2:25)

GEORGIE MORTON

★★★★ **Some of These Days—SWIRL 103**—A wildly exciting performance of the fine oldie by young singer, Georgie Morton, that is loaded with spirit and enthusiasm. The arrangement is solid and the chanter hands it a zingy reading. Watch this one. (Vogel, ASCAP) (2:15)

★★★★ **My Mammy**—The tune, associated with Al Jolson, is handed a very impressive reading here by Georgie Morton who sings it in semi-rockaballad fashion over a haunting arrangement. Interesting side with a chance. (Bourne-Warlock-Donaldson, ASCAP) (2:48)

MARTINE DALTON

★★★★ **I Should Care**—DECCA 31250—The thrush has a voice in the upper ranges, with lyric quality. Song is a ballad, done with triplets. Nice performance. (Dorsey, ASCAP) (2:41)

★★★★ **I'll Be Dreaming Again Tonight**—On this side the thrush does a country-flavored song; arrangement includes violin figures and chorus. (Champion, BMI) (2:28)

BILLY (CRASH) CRADDOCK

★★★★ **Truly True**—MERCURY 71811—Billy (Crash) Craddock bows on the label with a bright and cheery performance of a melodic rocker that swings all the way. Backing by the gal's chorus is good, too. A strong record with a chance—watch it. (South Coast, BMI) (2:20)

★★★★ **How Lonely He Must Be**—First class hunk of rockaballad material receives a forthright reading by the chanter, aided by a smart arrangement and double tracking. Two sides that could easily break out. (MRC, BMI) (2:20)

HUEY SMITH AND THE CLOWNS

★★★★ **Behind the Wheel (Parts 1 & 2)**—IMPERIAL 5747—Huey Smith and his Clowns have a wild ditty about a chick named Lucille who drives away in his brand-new car and won't return it. The tune rocks while the boys shout the gang lyric on Side 1. Part 2 is the handclapper, a side with a solid rockin' beat that the kids can dance to. Watch this one, especially the latter. (Travis, BMI) (2:10)

FEREZ PRADO

★★★★ **Ritmo De Chunga**—RCA VICTOR 7873—Catchy Latin theme is wrapped up in "La Chunga," a dance tempo item by the Prado crew. Solid terp wax. Colorful sleeve features Arthur Murray and frau Kathryn. (Peer Int'l., BMI) (2:20)

★★★★ **Teresita La Chunga**—A rhythmic Latin effort neatly suited for dance requirements. The familiar Prado sound is there, complete with the grunts of the bandmen, and the side could make noise. (Gil, BMI) (2:00)

EDITH PIAF

★★★★ **No Regrets**—CAPITOL 4564—A ballad, sung in English by the fine French thrush and the side has much class. Solid arrangements too. Miss Piaf made the charts recently with "Milord," and this could be a follow-up. (Shapiro-Bernstein, ASCAP) (3:30)

★★★★ **Exodus**—A powerful vocal version of the recent instrumental movie hit. Miss Piaf gives it much heart, and the side is worth exposure. (Chappell, ASCAP) (3:30)

THE VINES

★★★★ **Love So Sweet**—CEE JAY 582—A ballad signifying the attributes of his love for the chick. It's done in good style against group support and a tricky rhythm figure in the guitar. (Gaitwood, BMI) (2:15)

★★★ **I Must See You Again**—A slow and soulful ballad delivered in wailing tones by the lead against deep-voiced backgrounding by the group. The lead man knocks himself out. (Kae Williams) (2:20)

RONNIE HAIG

★★★★ **Don't You Hear Me Calling, Baby**—ABC-PARAMOUNT 10209—The exuberant chanting by Haig on a bouncy r.&r. tune that moves. Side is worth watching. (Condor, BMI)

★★★ **Traveler of Love**—Haig sings an okay r.&r. theme with emotion. Flip has an edge. (Condor, BMI)

CAB CALLOWAY

★★★★ **Lost Weekend**—CORAL 62261—Cab belts out a country-oriented tune and does a fine job of it. There's a chorus behind him, along with an attractive violin part. Side is worth exposure. (Cedarwood, BMI) (2:10)

★★★ **Just Wait**—Blues novelty with a gang-sing effect. Plenty of excitement and high decibel value here, in Calloway's ebullient style. (Barry, BMI) (2:10)

THE (5) ROYALES

★★★★ **Take Me With You Baby—HOME OF THE BLUES 232**—A rocking blues. Lead singer shouts it with real style, with the group chanting a refrain. Lots of authentic flavor here. (Hara, BMI)

★★★ **Not Going to Cry**—Another blues rocker, with the powerful lead setting a strong pace for the remainder of the group. Solid. (Hara, BMI) (2:34)

KENNETH SPRINGS

★★★★ **Just Walkin'**—COLUMBIA 41999—A blues rocker. Chanter has a style and he's backed by a combo producing a sharply rhythmic arrangement. (Candle-Glo, BMI) (2:33)

★★★ **Please Tell Me Now**—A rockaballad on this side with triplet figure. Flip has a better chance. (Candle-Glo, BMI) (2:34)

FINDER (GUITAR) SLIM

★★★★ **Atomic Blues**—ENRICA 1009—After a screamer of an opening, this side by the guitar soloist takes on an easy, almost ballad, blues quality. (Enrica, BMI) (2:20)

BUD ARNOLD

★★★ **Astronaut**—Arnold sings this comic offering that has to do with the troubles of this country's man-into-space program. Galloping tempo and amusing voice might get this a little action. (Li-Hess, BMI) (2:01)

ISLEY BROTHERS

★★★★ **Shine on Harvest Moon**—AT-LANTIC 2100—Tin Pan Alley might have trouble recognizing this oldie in its 1961 garb. The Brothers give it a slow rocking ride with a heavy blues bass line predominating. Effective wax. (Remick-Vogel, ASCAP) (2:28)

★★★ **Standing on the Dance Floor**—The boys have a good sound on this strident medium tempo tune. Their gospel approach and rolling piano make for an appealing side. (Progressive, BMI) (2:01)

THE CHANTS

★★★★ **Respectable**—MGM 13008—The chick has never been kissed, and the Chants consider this in a philosophical way to a rocking arrangement. (Wemar, BMI) (2:24)

★★★ **Kiss Me, Goodbye**—A rockaballad with conventional arrangement. Okay, but not as strong as flip. (Twin Tone, BMI) (2:14)

FIPS

★★★★ **Every Beat of My Heart**—VEE JAY 386—Feelingful warbling by the lead singer and group on a heartfelt rockaballad. Dual market appeal. (Lois, BMI) (2:01)

★★★ **Room in Your Heart**—Fervent chanting by the lead and group on a fast-moving rhythm-blues item. Two good efforts. (Connelly, ASCAP) (1:44)

THE WILDER BROTHERS

★★★★ **So Rare**—WARNER BROS. 5219—The old hit, more recently a hit for the Jimmy Dorsey band, gets a largely instrumental reading to a rocking tempo and featuring twin horns and a fem "la la" chorus. Side has quite a sound and it could grab play. (Robbins, ASCAP) (2:17)

★★★ **Italian Love Song**—Here's yet another in the unending versions of "Sorrento," featuring an effective tenor sax chorus against the triplet backing. Spinnable. Fem chorus is heard here, too. (Odin, ASCAP) (2:11)

CONNIE STEVENS

★★★★ **Make-Believe Lover**—WARNER BROS. 5217—A bouncy ditty with the gal heard in a lilting vocal. Tune has a cute idea and sports a good arrangement. (Witmark, ASCAP) (2:37)

★★★ **And This Is Mine**—The "Sixteen Reasons" girl has a pleasant ballad job, done in smooth, creamy, romantic style against string and choral backing. Worth a listen. (Famous, ASCAP) (2:10)

THE JIVE FIVE

★★★★ **My True Story**—BELTONE 1006—A slow, pounding rockaballad with heavily accented beat and a lead who tells the message in convincing fashion. Strong performance full of catchy gimmicks and it could go. (Steven, BMI) (2:30)

★★★ **When I Was Single**—A blues and the boys turn in a spirited job. Good beat side but the flip may rate an edge. (Steven, BMI) (2:08)

BUCKY PIZZARELLI

★★★★ **The Astronaut**—EVEREST 19411—Here's the Russian folk melody, "Meadowlands," done to an interesting rhythmic beat, with guitars and spatial sound effects spotted up front. Listenable sound. (Reis, BMI) (2:10)

★★★ **Night Rider**—Good, uptempo Latin rhythm here, again featuring the guitars in the lead. Flip has an edge. (Wiley, BMI) (2:32)

(Continued on page 34)

FRENCH NEWSNOTES

Labels Push New LP Series

By EDDIE ADAMIS
92 quai du Marechal Joffre
Courbevoie (Seine)

French labels are constantly promoting new LP series in an effort to push record sales. Fontana is marketing a new series entitled "Surprise-Partie Tilt" offering 16 titles for 1,950 francs apiece (less than \$4).

Odeon-Artco is launching Top Rank's "King Size" records (six titles at 17cm. per record) for the same price as an EP. Vega is promoting a new lyrical series entitled "Collection Polaris," offering the first world waxing in stereo of Massenet's "Herodiade" and the first stereo recordings of "Lame," "Cavaleria Rusticana" and "Werther."

Label Changes

Marc Taynor, who specializes in hillbilly songs, formerly on Odeon, changed over to Barclay Records. . . . The UA original sound tracks of "Paris Blues" and "Aimez-Vous Brahms" will be issued by Barclay Records which is UA Records' new distributor here.

New Singles

The new Chubby Checker hit single "Pony Time" b-w "Oh Susannah" has been released here on Columbia (from Parkway).

Vogue issued Don Corvay's version, b-w "Love Boat." . . . EMI expects good sales on "F.B.I.," the new single by the English instrumental group, the Shadows. The musical theme from "Pepe," besides the original "Colpix" soundtrack issued by Ricordi, has 13 recorded versions now on the French market. Newest is Caravelli's version b-w "Calcutta" on Versailles Records.

Ricordi has issued three original records running high on the BMW chart: "Blue Moon" by the Marceles (Colpix); "I've Told Every Little Star" by Linda Scott (Canadian-American), and "Trust in Me" by Etta James on Argo. . . . "Blue Moon" has a French cover by Marcel Bianchi on Vogue. . . . Also on Vogue are two versions of the "La Pachanga" by Rene Touzet and Carlos Argentino. . . . Marcel Amont has recorded for Polydor the first French version of the U. S. hit, "Wheels." . . . Nat King Cole has come out on Capitol with "The World in My Arms." . . . EMI has released and MGM original, "I'm in the Mood for Love," by Sam Taylor.

Visitors

Riverside Records' President Bill Grauer and Interdisc's Jack Lewerke in for conferences with

NATIONAL WEEK
DUE FOR MUSIC

WASHINGTON—A National Music Week should be celebrated annually by the whole country, as well as by music clubs, during the first week in May. A resolution to direct the country's attention to music has been introduced by Rep. Carroll Kearns (R., Pa.), who points out the dependence of many other arts and industries on music, from ballet to television.

Kearns quotes celebrated persons from George Washington to the Pope, who have all pointed out that music is essential to national happiness and is the hallmark of an enduring and flourishing civilization. Kearns would like a presidential proclamation and nationwide ceremonies to advance the good cause of music's own week in the U. S. A.

Ricordi's Luigi Arduing who distributes Interdisc's catalogs here. . . . Umberto Bindi, composer of "Il Nostro Concerto," in for a TV date.

ITALIAN NEWSNOTES

American Talent
Flocks to Rome

By SAM L. STEINMAN
Piazza San Anselmo 1, Rome

Springtime—and the Americans are flocking to Rome. Sammy Cahn and Jimmie Van Heusen took turns playing the piano at Jerry Chierchio's Luau, the top American showbiz haunt, during their visit here.

It was the rainiest day of the season when Thelonus Monk and his quintet and the Bud Powell Trio hit the Sistina but the house was packed twice for the two later afternoon and evening performances. Mahalia Jackson is next on the list for a May visit.

American names, too, on various labels are big. Some of the current top-liners include Bobby Darin on Atlantic with "A Picture No Artists Could Paint," and Tab Hunter on WB, released by Saar, in "Our Love."

Disk Shorts

Gianni Meccia, Pino Donaggio and Nico Fidenco, the new names of 1961 will all participate in the Brigadoon Parade of Soloists during the summer. . . . Bruno De-Filippi of "The Champions" has formed a new outfit, Bruno and His
(Continued on page 40)

NORSE NEWSNOTES

Actor Shortage Kills 'West Side'

By ESPEN ERIKSEN
Editor, Verdens-Gang, Oslo

There will be no Scandinavian "West Side Story" after all. Three Scandinavian directors have been working several months on the project and 40 actors were chosen for part in a translated "West Side Story" on Scandinavian scenes, but they have given up their plans owing to lack of qualified actors. The thought was to present a Scandinavian version of the modern American musical with actors from Sweden, Denmark and Norway to play the parts, and with a scheduled premiere in Copenhagen. The show was to go on to Stockholm and Oslo afterwards.

The trade is hoping to persuade the original American cast to visit Scandinavia.

Hot Records

The American top tune last week, "Blue Moon" by the Marceles, was issued in Norway some

AUSTRALIAN NEWSNOTES

Issue Local Artists' Wax in U. S.

By GEORGE HILDER
19 Tofman Ave., Sydney

The Leemen, a local instrumental group recording for Leedon Records, just received news that their Australian hit record "Johnny Guitar" has been released on ABC-Paramount in the U. S. Noellen Batley, Rex Recording Star, also received news from America that Laurie Records is to issue all her material. Noellen's last two discs were chart toppers, "Barefoot Boy" and "Rendezvous." Now she is hard at work at the Festival Studios recording an EP and an LP for the Laurie label.

Talent Notes

American comedian Jack Curtis has been signed by MCA for another month for further appearances in Revue 61. Originally Cur-

tis was to be here for only a week. The comedian's wife and two children are expected to join him in Sydney this week.

Bobby Kole, who is appearing in Sydney in the stage presentation of "West Side Story" and at the moment is working hard to complete his first Festival Records LP entitled "The Two Sides of Bob Kole."

The Windjammers—the Norwegian Trio just completed an LP, "The Windjammers in Australia." This vocal trio leaves shortly for Oslo where they will appear in a film for world-wide distribution.

New Disks

Lucky Starr has just recorded a new single "Someone Else's Roses" for Festival written specially for him by Ken Taylor and Ern Davidson.

MEXICAN NEWSNOTES

Industry Honors Eduardo Baptista

By OTTO MAYER-SERRA
Editor, Audiomusica
Apartado 8688, Mexico City

To honor Eduardo C. Baptista, President of Pan-Americana de Discos, a big cocktail party was held at the offices of the Musart factory, attended by artists and representatives from the whole record industry. Forty years ago the U. S.-educated E. C. Baptista came to Mexico from his native Venezuela. He opened a record shop here and sold the "Okeh" and the "Oden" labels. In 1925 (four years later) he built his own factory and thus became the founder of the Mexican record industry. (RCA Victor followed in 1935 and Columbia in 1947.) Later Baptista created the Peerless organization, which he sold in 1947; in that same year he built the factory of Pan-Americana de Discos, where the Musart catalog is produced and where Car:tol as well as other EMI lines are pressed.

Disk Business

During his recent visit to Mexico, where his benefit shows were very successful, Frank Sinatra gave the rights for representation of Reprise to Rogerio Azcarraga, head of the Orfeon-Dimsa organization. . . . In May, RCA Victor Mexicana will issue the first records of the Platters, from the Mercury catalog. RCA represents Mercury here.

Jazz Festival

Jose Luis Duran, newspaperman and jazz fan, is preparing

the third "Festival of Jazz." For the first time, outstanding groups from the United States and from Panama will be invited to take part in this Festival, which has previously been only for Mexican performers.

The second visit to Mexico of Paul Anka has been announced by "Espectaculos de las Americas." This is scheduled for May 26, 27 and 28. For six shows at the "Arena Mexico" (capacity 16,000), and for appearances at a nightclub (not yet specified), "Espectaculos" offers Paul Anka \$18,000. The same organization hopes to bring Fabian and Frankie Avalon later in the year. . . . Tony Aguilar, one of the most popular Mexican ranchero singers in South America, was engaged by "Espectaculos Arenas" for his sixth Lating American tour. In Caracas he will appear in a big show complete with his three horses, and in Buenos Aires he is set to star in a picture with them (provisional title: "The Man and His Horses").

On the Road

Leo Porias, general manager of "Peerless de Mexico," is off to Europe. He will visit the offices of London Records, English Decca, Deutsche Grammophon, and Telefunken, labels his company represents in Mexico. . . . Alicia Azurdia arrived here from Guatemala. She has been engaged by Columbia to record a LP for international promotion.

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LAFF OF THE PARTY, VOL. 2	Redd Foxx	219
LAFF OF THE PARTY, VOL. 3	Redd Foxx	220
LAFF OF THE PARTY, VOL. 4	Redd Foxx	227
LAFF OF THE PARTY, VOL. 5	Sloppy Daniels	232
BEST OF FOXX	Redd Foxx	234
LAFF OF THE PARTY, VOL. 6	Bexley & Turner	238
BURLESQUE HUMOR	Redd Foxx	249
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SLOPPY'S HOUSE PARTY	Sloppy Daniels	266
BEST OF PARTY FUN	Foxx & Others	274
RACY TALES	Redd Foxx	275
PARTY RECORD PARTY	Gene & Freddie	279
THE BEST LAFF	Redd Foxx	01
SONGS HEARD THRU A KEYHOLE	Joel Cowan	285
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The pick of the new releases: SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all albums reviewed this week.

• Continued from page 16

ROMAN GUITAR



Tony Mottola, Command RS 816 SD (Stereo & Monaural)—Here's another fine Command album, featuring superior stereo sound work and melodic, tasteful guitar solos by Mottola. The package should appeal to guitar fans as well as sound bugs. Selections—each eminently spinnable—include "Volare," "Anna," "La Strada," "Sorrento" and the title theme.

Pop EP

THAT WONDERFUL FEELING



Bill Black's Combo, Hi HE 22003—The great Bill Black Combo swings a selection of four spirituals and gospel songs. The group sounds as solid as ever with the growling sax heard prominently on "Do Lord," "Nobody Knows the Trouble I've Seen," "Whole World in His Hands" and "Old Time Religion." Solid danceable wax for the fans, and any of these rates as a good single.

Low Priced Pop

MOVIE THEMES



Frank Chacksfield and his Ork, Richmond S 30095 (Stereo & Monaural)—Maestro Chacksfield batons his big, string-accented ork through a series of themes of the bigger movies of the past season. Highlighted are "Never On Sunday," "The Apartment," "The Sundowners," "The Unforgiven" and "A Summer Place." Standout sound will make this a good contender in racks and for regular dealers as well. Tops in value for the money.

Jazz

THE MOST—VOLUME IV



Various Artists, Roulette R 52062—This is another bonanza jazz package featuring standout jazz sides by Sarah Vaughan, Count Basie, Maynard Ferguson, Machito, Lambert, Hendricks, Ross and Basie, Basie and Joe Williams, Billy Eckstine, and John Handy and Johnny Sijth. A quantity-plus quality bargain buy for jazz fans.

TWO'S COMPANY



Maynard Ferguson and Chris Connor, Roulette R 52068—This is the companion piece to Atlantic's Chris Connor-Ferguson package, released simultaneously this month, via an exchange agreement between the two labels. The expressive canary and the versatile Ferguson are an exciting team and this package should please both artists' fans. The interesting tune lineup includes "I Feel A Song Coming On," "Send for Me" and "When the Sun Comes Out."

Classical

THE BELOVED BJOERLING VOLUME II



Jussi Bjoerling, Capitol G 7247—Widely acknowledged as one of the first tenors of all time, the late Jussi Bjoerling performs in this program some of the most popular light works in his wide repertoire. The famed opera star is in fine voice displaying his stunning tone and range and excellent control. The selections (recorded between 1936 and 1953) are Swedish folk songs and ballads such as "Till Havs," familiar Italian songs like "O Sole Mio," and in English a Bjoerling favorite, "Jeannie With the Light Brown Hair." A must item for Bjoerling's many fans, and all collectors of fine performances.

Sound

AROUND THE WORLD IN PERCUSSION



Louis Bellson, His drums and Orchestra, Roulette R 65002—Bellson and his ork, augmented with a tuba and two extra percussion, produce some exciting sounds on this interesting double-fold percussion album. The highly varied lineup spotlights familiar folk songs or dance tunes from various countries—"Frere Jacques," "Loch Lomond," "Brazil," "Sabre Dance," etc. Bellson's fine solo work is a standout throughout.

SOUNDS TERRIFIC



Keith Taylor, RCA Victor LSA 2365 (Stereo & Monaural)—This new album, the latest in the label's exciting Stereo Action series, is a wild sound disk that should flip a lot of stereo bugs. The sound swings from one speaker to another with elan, and extraneous sounds that fit the tunes are introduced cleverly on every band. It all adds up to bright sound, and what is more important the performances by the orchestra and singers are fresh and capable as well. Tunes are all standards. Should be a solid stereo seller.

Sacred

STATESMEN—BLACKWOOD FAVORITES



Skyline SRLP 5980—A dream package for fans of the true sacred sound. Here are two of the outstanding groups in this field, known far and wide across the Bible Belt, joining hands for a joint program on their jointly owned label. The Blackwoods offer "What a Friend We Have in Jesus" and "Rolling, Riding, Rocking," among others while the Statesmen perform the likes of "Goodbye World, Goodbye" and "The Love of God." Solid merchandise in this field.

(Continued on page 28)

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The pick of the new releases:

SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all albums reviewed this week.

Continued from page 26

Comedy

STAN FREBERG PRESENTS THE UNITED STATES OF AMERICA



Capitol SW 1573 (Stereo & Monaural)—Here's the first of a series of four projected packages by Freberg who hasn't been heard from in quite a spell. It's a lampoon history of the United States done in the form of a musical, with words and music by Freberg, arrangements by Billy May and an "all star" cast of some proportions. A few titles like "Everybody Wants to Be an Art Director" (Betsy Ross and the Flag) and "Yankee Doodle Go Home" (Spirit of '76) will provide an idea. Quite a spoof and very cleverly written and performed. Comedy buyers should queue up for this one.

Children Low Price

YOUNG ABE LINCOLN



Original Cast. Golden LP 76—A set full of the charm of the successful children's legit musical which did so well off-Broadway that it was recently moved on to the main stem. The score has much charm and should please both children and adults. On the back cover, there are 15 photos of different bits of action from the show. Strong merchandise that should sell well, particularly at the \$1.98 tag.

POP LP'S

★ ★ ★ ★
STRONG SALES POTENTIAL

★ ★ ★ ★ PERCUSSION ON PARADE

Various Artists. Ultra Audio WWS 8515 (Stereo & Monaural)—This collection of swinging sides is taken from the series of percussion albums issued by the label. Disk contains Ferrante and Teicher's "Begin the Beguine," Tito Rodriguez' "Theme From the Sundowners" and "Never On Sunday," Sauter Finegan's "Doodletown Filers" and "April in Paris," and sides by Terry Snyder, Al Callo, Eydie Gorme and Steve Lawrence, and Nick Perito. A strong collection of items for the many percussion fans.

★ ★ ★ ★ VIVA LA PACHANGA

Joe Sherman and his Pachanga Charanga Kings. Kapp KL 1241—There have been numerous albums rushed out in past weeks to cash in on the newest Latin dance craze and this is one of the better ones. The band has been cut in sparkling sound and Joe Sherman's arrangements have plenty of dash. Selections range from purely native pachanga material to tunes like "Mack the Knife" and "Everything's Coming Up Roses," set to this rhythm. Also included are detailed instructions for doing the dance with illustrations of foot positions.

★ ★ ★ ★ APASIONADA

Norman Luboff Choir. RCA Victor LSP 2341 (Stereo & Monaural)—Here's an album of warm, sensuous Latin-American songs, sung by the Norman Luboff Choir with taste and feeling, aided by attractive arrangements. The songs include "Perfidia," "Jungle Drums," "Adios" and "Maria Elena," among other favorites. The mood is lush, and yet subdued, so that it could be played for background entertainment or for enjoyable listening. A lyrical new disk that could turn into a steady seller.

★ ★ ★ ★ CHARANGA PACHANGA

Tito Rodriguez. United Artists UAS 6140 (Stereo & Monaural)—This charanga and package album has a chance to turn into a big seller among the kids who dig the new Latin dance. The Rodriguez crew handles the charanga tunes with smart arrangements and the stylish performance that has always marked his Latin crew. The recording itself, especially in stereo is excellent. The tunes include originals and standards like "The Breeze and I," all played in charanga rhythm. The back of the envelope contains the basic steps to do the dance. Good wax in Latin and pop markets.

★ ★ ★ ★ MEMORIES OF OUR PROM

Eddie Barclay and his Orchestra. Mercury SR 60165 (Stereo & Monaural)—Gallic maestro, Eddie Barclay, picks out a flock of favorite melodies of this and bygone seasons and puts a triplet beat behind them. This concession to rock and roll adds teen interest to the material, without sacrificing the dancing interests of adults. "There Goes My Heart," "Too Young" and "Young at Heart," set the tone. Good product well-keyed to the forthcoming prom season.

★ ★ ★ ★ THE HAPPIES

Donnie Brooks. Era EL 105—The young pop chanter has had a string of successful singles, among them "Doll House," "Mis-

sion Bell," "That's Why," "Round Robin," and most recently, "Memphis," and all of these are included here, along with other pop tunes, both standards and of more recent vintage. Nice shot of the artist on the cover. Package should draw interest from teen fans.

★ ★ ★ ★ DO RE MI IN DANCE TIME

Eddie Heywood. RCA Victor LPM 2375 (Stereo & Monaural)—Eddie Heywood's standout piano artistry is spotlighted on this tasteful package of tunes from the new Broadway hit "Do Re Mi." Composer Jule Styne conducted the date himself, and the results are both danceable and listenable with an eye-catching cover of three "Do Re Mi" chorus beauties for sock display values. Should pull plenty of jockey play.

★ ★ ★ ★ FRENZY

Francis Faye. Verve V 2147—The frenetic Miss Faye is in her usual sock showmanly form on this collection of verveful Latin sides. Conductor Russ Garcia's driving arrangements make the most of the gal's unique vocal style. A "must" for Francis Faye fans. Selections include "Heat Wave," "Perfidia," "South of the Border" and "Frenesi."

★ ★ ★ ★ GOLDEN HIT INSTRUMENTALS

Al Caiola. United Artists UAS 6142 (Stereo & Monaural)—Great sound and considerable flash are inherent in Caiola's guitar stylings backed with orchestra. The material is made up of a flock of hits of the 1960's, including "Calcutta," "Wonderland By Night," "Wheels" and "Hearts of Stone."

★ ★ ★ ★ LURE OF THE WEST

Sons of the Pioneers. RCA Victor LSP 2356 (Stereo & Monaural)—Lovers of Western songs will find some outstanding performances here. The group does a group of Western standards with consummate style. Included are "Carry Me Back to the Lone Prairie," "Pecos Bill," "Cowboy's Lament." Very well produced by Neely Plumpp.

★ ★ ★ ★ DRIFTING AND DREAMING

Guy Lombardo. Capitol ST 1593 (Stereo & Monaural)—A pleasant stereo package by the Lombardo band, which can capture a share of the current Lombardo market. Another set was recently unveiled on Decca, but these stylings of fine old tunes like "Harbor Lights," "Moonlight Bay," "Red Sails in the Sunset" and others, can also bring a lot of pleasure to the fans. Dreamily danceable, too.

★ ★ ★ ★ HALF SATIN HALF LATIN

Les Elgart and his orchestra. Columbia CS 8367 (Stereo & Monaural)—The Elgart crew with its familiar fluid ensemble sax and growling bass trombone trademarks, works out on a dozen popular standards. On Side One, "Sidewinder," "Love for Sale," "Slaughter on Tenth Avenue," etc., get the Latinized treatment, while the flip contains the creamier, slow fox trot Satin material—like "I'll Remember April," "Let Me Call You Sweetheart," and others. Extremely clever and artistic cover will help the sale, too. Good dance wax.

★ ★ ★ ★ CHANNEL WEST!

Johnny Gregory and his orchestra. Columbia CS 8400 (Stereo & Monaural)—A novel twist on a flock of familiar TV Western background themes. Here the tunes are done with the accent on the vocal side, and done in fine fashion by the Michael Sammes singers, assisted by the Gregory band. Nice and listenable are the arrangements for "Wagon Train," "Cheyenne," "Bronco," "Sugarfoot," "Maverick," etc. Good mood wax, done with taste.

★ ★ ★ ★ THE HAPPIEST GIRL IN THE WORLD

Original Cast. Columbia KOS 2050 (Stereo & Monaural)—Altho this Broadway musical didn't draw rave reviews, the personal popularity of star Cyril Ritchard and the melodic score by Offenbach (with lyrics by E. Y. Harburg) should assure the package of solid sales returns. Ritchard, as always, is a showmanly delight with perfect diction and charm to spare. Janice Rule displays a pleasant soprano voice, and good vocal support is also given by Bruce Yarnell.

★ ★ ★ ★ HOME IS WHERE THE HEART IS

Buffalo Bills. Columbia CS 8384 (Stereo & Monaural)—The great barbershop group has its fourth album on the label and a delight it is. Here they do a flock of fine standards like "Small Hotel," "Blue Room," "When You're a Long Long Way From Home," in their listenable style. Some of the chords carry more than a trace of modernity as distinguished from authentic barbershop but this lends new interest to the performances. Purists may object to the organ and rhythm backing, but it's all mighty listenable stuff just the same. Some jocks might find good change of pace programming here, too.

★ ★ ★ ★ DANCE TO MY GOLDEN FAVORITES

Sammy Kaye. Decca DL 74121—With such all-time favorites as "Harbor Lights," "Penny Serenade," "It Isn't Fair" and "The Old Lamplighter" included in this program, the set should prove to be a fast mover. Both sides offer good sound and fine performances by the "swing and sway" man and should bring back many memories of dancing and listening pleasure to Sammy Kaye's numerous fans.

★ ★ ★ MODERATE SALES POTENTIAL

★ ★ ★ ACCENT

Latin Piano by Jan August. Mercury SR 60618 (Stereo & Monaural)—Flashy piano, well marked rhythmically. The material includes "Jalousie," "Siboney," "Green Eyes" and some gypsy-flavored songs arranged with a Latin touch, such as "Dark Eyes Rhapsody."

★ ★ ★ MUSIC FOR LORETTA

Munich Symphony Orchestra (Lubin) Decca DL 74124 (Stereo & Monaural)—Composer Harry Lubin conducts the sweeping strings of the Munich Symphony in nine tracks of theme and background music from Loretta Young's TV stanza. Most quickly recognized, of course, is the "Loretta" theme. Much of the rest of the album has good dramatic content and provides well-balanced background listening.

★ ★ ★ BOBBY DUKOFF'S SWINGY SAXY SOUND

STEREODDITIES 5 301 (Stereo & Monaural)—Bobby Dukoff and his ork take a pleasant trip among a group of standards on this new set. The music is nicely square with that businessmen's bounce beat, but it makes for nice listening, and a good album for anyone over 30. Tunes range from "When You're Smiling" to "I'm Sittin' on Top of the World." Nice wax, but not for the hippies.

★ ★ ★ MORE BAGELS AND BONGOS

Irving Fields Trio. Decca DL 74114 (Stereo & Monaural)—The veteran pianist, arranger and composer, Irving Fields, offers his second LP of Yiddish favorites set in Latin American tempos. Most of them come off very well including "Hors Merengue," "My Hometown Girl," "Spark of Jewish Pride" and "Papirossen." The set has a good sound and should provide Fields' flock of fans with many fine hours of listening and dancing pleasure.

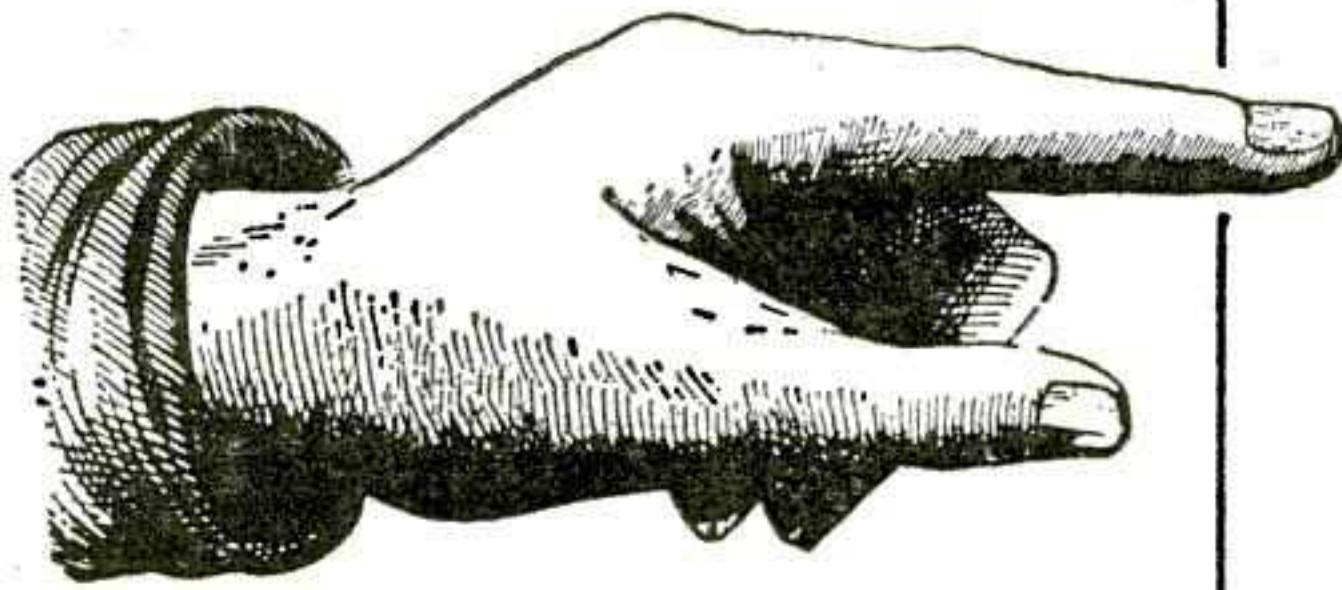
(Continued on page 30)

ANDY WILLIAMS THE BILBAO SONG

CADENCE 1398



**LIST OF
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HIT POTENTIAL
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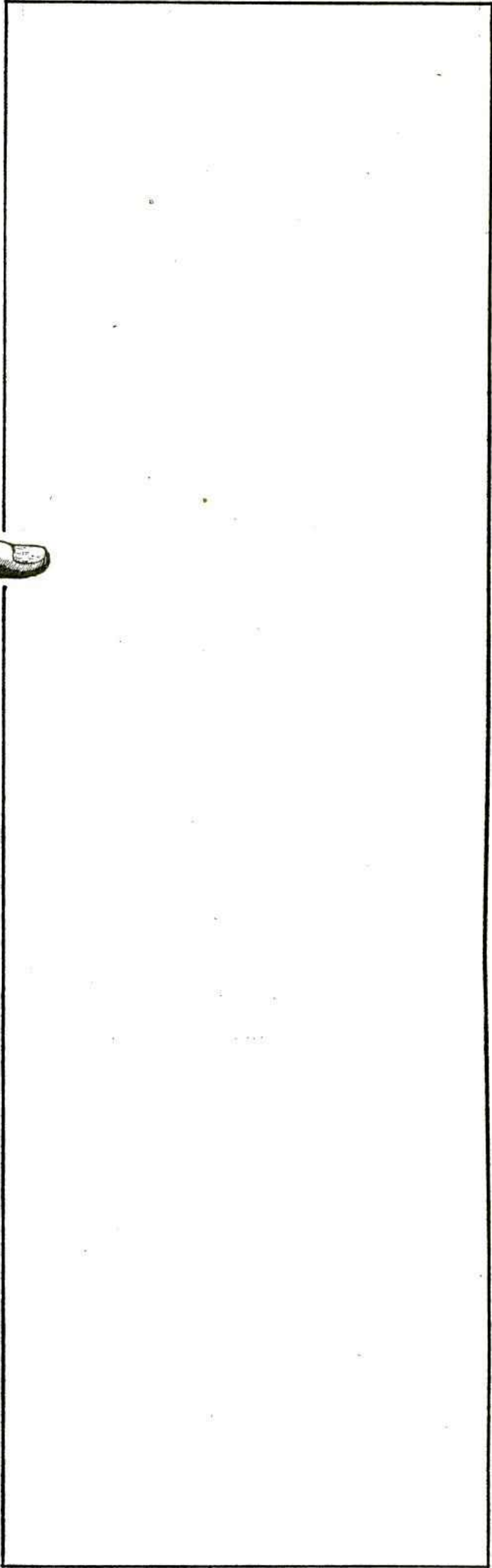
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Say You Saw It in Billboard Music Week

Reviews and Ratings of New Albums

Continued from page 28

JAZZ LP'S

★★★★
STRONG SALES POTENTIAL

★★★★ SONNY SIDE UP

Sonny Stitt, Roost LP 2245—A lot of people think Sonny Stitt blows like Charlie Parker. That should be good enough for

everybody. Here, Sonny does some outstanding work with the sax, on tunes like "Sunny Side Up," "My Blue Heaven," "Bye Bye Blues." Cool, man, cool. Will be appreciated by the cognoscenti.

★★★
MODERATE SALES POTENTIAL

★★★ RED ALLEN PLAYS KING OLIVER

Verve V 1025—Red Allen plays his vigorous Dixieland style trumpet on this album of Dixie favorites dedicated to the legendary King Oliver. Other fine musicians appearing on the disk are Buster Bailey, Milt Hinton, Herb Fleming and Sammy Price. "Ballin' the Jack," "Yellow Dog Blues" and "Fidgety Feet," are three of the typically traditional tunes that fill this LP.

talent in Bev Kelly. Her warm, expressive style is nicely showcased on "Long Ago and Far Away," "My Foolish Heart," and other poignant standards. Spinnable jazz wax.

★★★ BEV KELLY IN PERSON

Riverside 345—Recorded "live" at San Francisco's "The Coffee Gallery," this album spotlights an appealing young vocal

★★★ FLUTE, BRASS, VIBES AND PERCUSSION

The Herbie Mann Nonet, Verve V 8392—This album features flutist Herbie Mann in one of his most appealing outings. Added to his fine Afro-Latin combo are four trumpets which provide a beautifully shimmering backdrop to the group's unison work. There are hard swinging sides like sections of "I'll Remember April" as well as the softer ballads. Six tracks in all.

CLASSICAL LP'S

★★★★
STRONG SALES POTENTIAL

★★★★ HINDEMITH: SONATA NO. 3 FOR PIANO; BARBER: FOUR EXCURSIONS, OP. 20; MARTIN: PRELUDE NO. 7

Andre Previn, Pianist, Columbia MS 6239 (Stereo & Monaural)—A fresh and delightful disk. Previn's keyboard work is imaginative and he has high technical facility. One of the most interesting segments here is Previn's performance of "Four Excursions," a work with boogie woogie blues aspects. The disk is carefully made and discerning buyers who go beyond the warhorse category will appreciate it.

RHAPSODIES 1 & 2

London Symphony Orchestra (Dorati), Mercury SR 96235 (Stereo & Monaural)—A program of neatly contrasting Slavic music by two of the masters of this art-form. There is much of the gypsy feeling in the emotional melodies and the dance segments with their ever increasing intensities and pace. Dorati is identified with some of the finest quality classical recording available and listeners will not be disappointed here. Attractive cover shows slavic dancers in colorful costumes.

★★★★ RACHMANINOFF: PIANO CONCERTO NO. 2 IN C MINOR

Los Angeles Philharmonic Orchestra (Leinsdorf), Capitol SP 8549 (Stereo & Monaural)—Newly recorded in stereo, the fine sound enhances the moving interpretation of the famous "Second" by the noted pianist, Leonard Pennario. Although there are a number of other top performances in stereo on this most popular concerto, the Pennario version should give them sharp competition.

★★★★ HINDEMITH: THREE SONATAS FOR ORGAN

E. Power Biggs, Columbia MS 6234 (Stereo & Monaural)—Another top quality performance by the noted organist. These sonatas for the organ are "Musts" for repeated hearings to absorb the composer's finer points and Biggs' readings provide for continual revelations through his outstanding technical virtuosity. There are few recordings of these pieces and with the draw of the name artists, the album should pull good action.

★★★★ OPERA OVERTURES

Columbia Symphony (Schippers), Columbia MS 6238 (Stereo & Monaural)—Well-performed program of both popular and little-known opera overtures, conducted by Thomas Schippers, the young American conductor who distinguished himself at the Metropolitan Opera House this season. The set includes overtures to "The Barber of Seville," "La Forza Del Destino," "La Traviata," "The Bartered Bride" and "Der Freischutz." The sound is excellent and the disk should have strong appeal for opera fans.

★★★★ REGER: CONCERTO FOR PIANO AND ORCHESTRA IN F MINOR, OP. 14

Rudolf Serkin; Philadelphia Orchestra (Ormandy), Columbia MS 6235 (Stereo & Monaural)—Noted pianist Rudolf Serkin is primarily responsible for having this rarely performed work recorded. Together with maestro Ormandy, Serkin provides an excellent reading of this concerto. There are few recordings of the Reger work and this factor combined with the numerous devotees of both artists should make this collector's album a strong item.

★★★★ BACH: ST. JOHN PASSION (3-12")

Soloists; Choir of King's College, Cambridge; Philomusica of London (Jones), London Osa 1320 (Stereo & Monaural)—This reading of "The Passion" is sung in English. Peter Peers is the star tenor with Elizabeth Harwood, Helen Watts, Harvey Alan, Alexander Young and David Ward filling the other solo vocal roles. The three-LP set is a noble performance of the huge Bach work and should appeal to interested connoisseurs. It is beautifully boxed with 16 pages of program notes.

★★★★ LISZT: HUNGARIAN RHAPSODIES 2 & 3; ENESCO: ROUMANIAN

C&W LP'S

★★★★ STRONG
SALES POTENTIAL

★★★★ LET'S MAKE MEMORIES TONIGHT

Eddie Arnold, RCA Victor LPM 2337—This is a package of both country and pop appeal. The material includes such c.&w. sides as "Hey Good Lookin'," inspirational material as "My Arms Are a House," and pop standards such as "I Don't Want to Set the World on Fire." The arrangements and sound are excellent.

★★★★ NASHVILLE STEEL GUITAR

Various Artists, Starday SLP 138—Students and devotees of the steel guitar will find this a fascinating disk. It contains 14 instrumentals featuring such outstanding exponents of the instrument as Little Roy Wiggins, Don Helms, Jimmy Day, Herbie Remington and others. Country jocks latching onto album fare should find this a valuable collection.

SPECIALTY LP'S

★★★★ STRONG
SALES POTENTIAL

INTERNATIONAL

★★★★ BRANKO KRSMANOVICH CHORUS OF YUGOSLAVIA AT CARNEGIE HALL

Monitor MP 576—The Krsmanovich Chorus sings with luscious voices on this fine International folk disk. The Yugoslavian group is under the direction of Bogdan Babich. The fine-voiced organization sings in Serbo-Croatian, Latin, Italian and English, demonstrating their versatility. Should be of particular interests to dealers of foreign language neighborhoods.

★★★★ THE GAYLORDS SING AMERICAN HITS IN ITALIAN

Mercury SR 60620 (Stereo & Monaural)—Fans of Ronnie Gaylord and Burt Bonaldi, as well as some Italian-speaking listeners, should get a kick out of this list of hits sung by the duo. In most cases the twosome duplicate the original hit arrangements using Italian or broken English to good and amusing effect. "Yakety-Yak," "Witch Doctor," "Charlie Brown" and "Personality" are just a few of the sides that come out as great fun.

LATIN AMERICAN

★★★★ JOE LOCO

Dimsa DML 8132—Here's a pleasant, danceable package of Latin themes by Mexican composers. The album, which has appeal for the pop as well as Latin American market, features "La Panchita," "Nocturnal," "Temor," "Muchachita," etc. Pains solo work is attractively showcased throughout.

POLKA

★★★★ BEER AND DUTCHMEN

Michigan Dutchmen, Jay-Jay 1030—Here's a collection of polkas played in bright, cheery fashion by the Michigan Dutchmen, under the baton of John F. Check. In addition to the polkas, of course, there are waltzes and one bright
(Continued on page 32)

LOW PRICED CLASSICAL

★★★★ BRUCKNER: SYMPHONY NO. 9 IN D MINOR

Hamburg State Philharmonic Orchestra (Kellberth), Telefunken TCS 18043 (Stereo & Monaural)—This new edition boasts as good a recording quality as any of the regular priced editions now available and better than most. It's the latest in a continuing series of good Telefunken editions and though performer name value is lacking, the set constitutes an excellent buy at \$2.98 stereo. Few other stereo versions are available. For those dealers who stock in depth this can be important merchandise.

★★★ MODERATE
SALES POTENTIAL

★★★★ TAKTAKISHVILI: PIANO CONCERTO IN C MINOR; GEORGIAN FOLK SONGS

Alexander Iokheles, pianist National Philharmonic Orchestra (Stasevitch), Bruno BR 50190—Pianist Alexander Iokheles, with the National Philharmonic Orchestra, turns in a satisfactory reading of Taktakishvili's Concerto for Piano and Orchestra in C Minor, which was written in 1951. The other side contains a collection of Georgian songs, sung pleasantly by a native group. Disk was cut in Europe, but the sound is not up to current standards.

EDDIE HODGES
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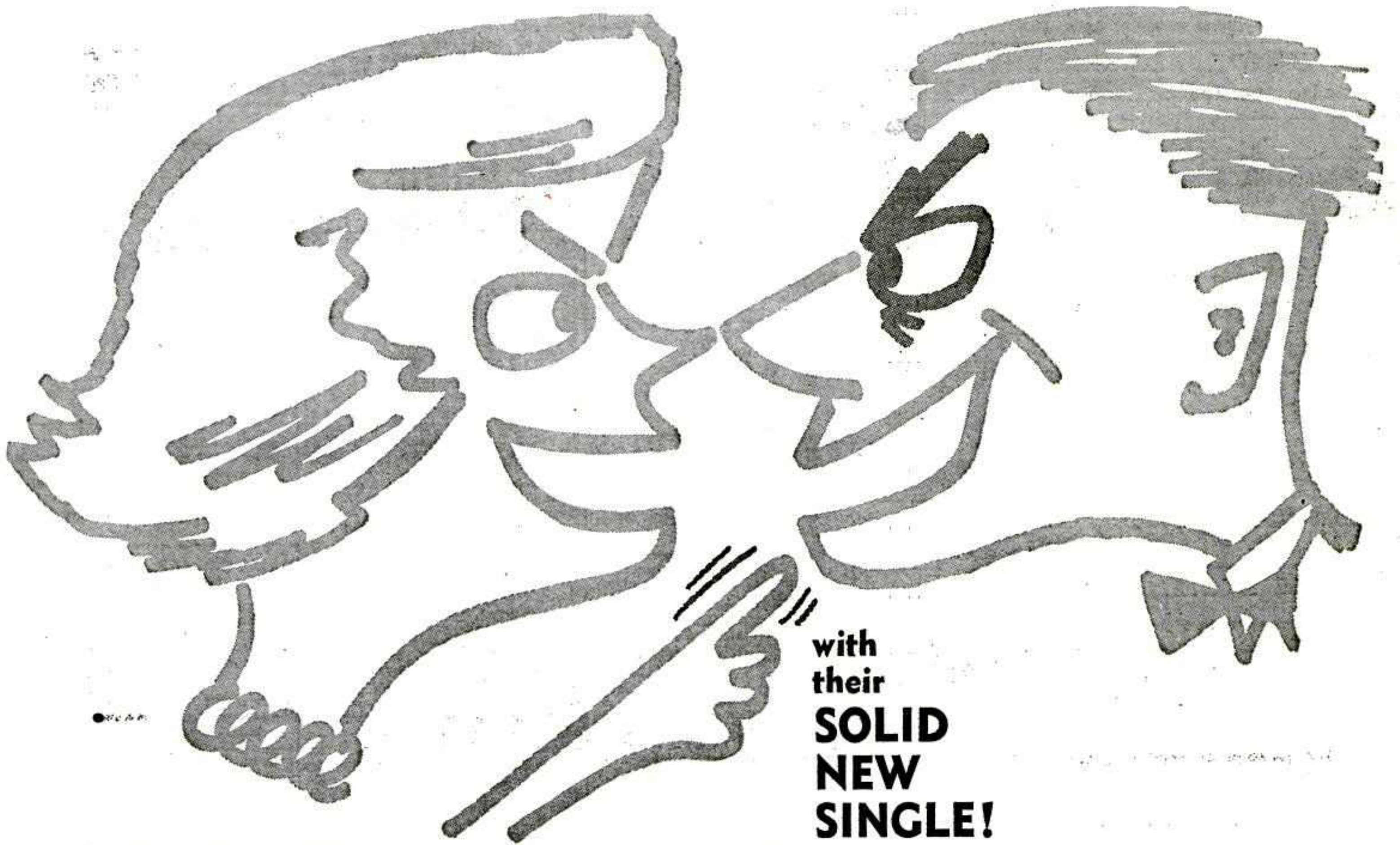
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THE NATION'S TOP TUNES HONOR ROLL OF HITS

TRADE MARK REG.

FOR WEEK ENDING MAY 7

The Honor Roll of Hits comprises the nation's top tunes according to record sales and disk jockey performances as determined by Billboard Music Week's weekly nationwide surveys.

This Week	Last Week	Tune	Composer-Publisher	Weeks on Chart
1	2	RUNAWAY	By Max Crook-C. Westover—Published by Vickie (BMI)	6
2	1	BLUE MOON	By Rodgers-Hart—Published by Robbins (ASCAP)	7
3	3	MOTHER-IN-LAW	By Allan Toussaint—Published by Minit (BMI)	5
4	6	I'VE TOLD EVERY LITTLE STAR	By Jerome Kern-Oscar Hammerstein II—Published by Harms (ASCAP)	5
5	5	BUT I DO	By Robert Guidry-Paul Gayten—Published by Arc (BMI)	6
6	4	ON THE REBOUND	By Floyd Cramer—Published by Cigma (BMI)	8
7	8	ONE HUNDRED POUNDS OF CLAY	By Elgin-Dixon-Rogers—Published by Gil (BMI)	5
8	22	TAKE GOOD CARE OF HER	By Kent-Warren—Published by Recherche-Paxton (ASCAP)	6
9	15	ONE MINT JULEP	By Rudolph Toombs—Published by Progressive & Regent (BMI)	5
10	7	APACHE	By Lordan—Published by Regent (BMI)	11
11	16	PORTRAIT OF MY LOVE	By Cyril Ornadel-David West—Published by Piccadilly (BMI)	4
12	9	ASIA MINOR	By J. Wisner—Published by Barbrob (ASCAP)	6
13	12	CALCUTTA	By Gaze-Bradtko—Published by Pincus-Symphony House (ASCAP)	18
14	17	YOU CAN DEPEND ON ME	By Charles Carpenter-Louis Dunlap-Earl Hines—Published by Peer International (BMI)	4
15	20	BABY BLUE	By Gulino-Lagucux—Published by Greta (BMI)	6
16	10	SURRENDER	By Pomus and Schumann—Published by Presley (BMI)	11
17	11	PLEASE LOVE ME FOREVER	By Malone-Blanchard—Published by Ricky (BMI)	8
18	27	JUST FOR OLD TIME'S SAKE	By Hank Hunter-Jack Keller—Published by Aldon (BMI)	3
19	—	FLAMING STAR	By Wayne-Edwards—Published by Gladys (ASCAP)	1
20	24	TONIGHT MY LOVE, TONIGHT	By Paul Anka—Published by Spanka (BMI)	5
21	25	EXODUS	By Gold—Published by Chappell (ASCAP)	22
22	—	BUMBLE BOOGIE	By Fina—Published by Martin (ASCAP)	1
23	13	DEDICATED TO THE ONE I LOVE	By Pauling Bass—Published by Armo (BMI)	13
24	18	PONY TIME	By D. Corvay-J. Berry—Published by Allan K (BMI)	14
25	19	DON'T WORRY	By Marty Robbins—Published by Marty's (BMI)	12
26	28	DADDY'S HOME	By James Sheppard-Clarence Bassett-Charles Baker—Published by Keel (BMI)	3
27	29	BREAKIN' IN A BRAND NEW BROKEN HEART	By Greenfield-Keller—Published by Aldon (BMI)	2
28	—	TONIGHT I FELL IN LOVE	By Medress-Margo—Published by Halkay (BMI)	1
29	—	MAMA SAID	By Dixon-Dennison—Published by Ludix-Betalbin (BMI)	1
30	14	WHEELS	By Torres-Stephens—Published by Dundee (BMI)	12

WARNING—The title "HONOR ROLL OF HITS" is a registered trade-mark and the listing of the hits has been copyrighted by Billboard Music Week. Use of either may not be made without Billboard Music Week's consent. Requests for such consent should be submitted in writing to the publishers of Billboard Music Week at 1564 Broadway, New York 36, N. Y.

Reviews and Ratings of New Albums

Continued from page 30

Schottische. Among the collection are the "Flint Polka," "Bavarian Festival Waltz," "Teckla Polka" and "Player's Waltz."

both sides of the Iron Curtain. This could be called a Warsaw Society dance set, featuring pop bands playing fox trots, slightly old-fashioned style. Pleasant enough nonetheless and a set that should interest international fans.

CHILDREN'S

★★★★ FAIRY FALES

Roy Atwell, Colpix CP 301—This collection of fairy tales as told, or mis-told by Roy Atwell should interest kids who dig the comic's tangled up English. Atwell, the old comedian, and (Doc) of the Seven Dwarfs in "Snow White," tells these stories, in mixed-up, tongue-twisting fashion that could send some seven-and-eight-year-old into hysterics, but may be difficult for younger children to follow. However, at \$2.98 it could turn into a steady seller. Stories include "Hansel and Gretel," "Rapunzel," "The Three Bears" and many more.

★★★ XLOTY PIERSCIONEK

Various Artist with popular Orchestras of Warsaw. Bruno BR 50175—A variety of singers and accompanying groups and orks take the listener on a whirlwind tour of Polish pop music on this album recorded in Europe. There are a number of tracks that will be of interest in foreign speaking neighborhoods.

★★★ SONGS OF JUAN VALDEZ

Jose Duval, RCA Victor LSP 2367 (Stereo & Monaural)—Juan Valdez is comparable to our John Doe. He is the coffee planter of Colombia. Actually the singer on this package is Jose Duval, who has a fine, trained voice. With Ray Martin's chorus and ork, Duval does love songs, folk songs and instrumentals of Colombia. It is a very well produced album.

★★★ DANCE AND SING ALONG WITH THE POLISH RADIO VOLUME I

Polish Radio Dance Orchestra (Turewicz) Bruno BR 50174—Polish pop music as presented on the radio of that country is the feature of this disk. A variety of dance rhythms are presented as are a variety of vocalists. The arrangements are played by a surprisingly good, if a bit old-fashioned dance ork in the American tradition.

LATIN AMERICAN

★★★ BUENOS AIRES AT 3 AM

Horacio Salgan and Ubaldo De Lib. Verve V 2149—Here's an album that features a unique piano and guitar duo, performing a number of popular and standard tunes of Argentina. It is represented as a sort of "after hours" music familiar to stay-out-laters in Buenos Aires. There are 14 numbers included in a program which lends itself to background usage.

★★★ LA PACHANGA

Rene Touzet Ork. GNP 57—Another in the ever-growing line of pachanga-charanga LP's—this one features the Rene Touzet ork in a very danceable set. There are many vocals with solo singer and a vocal chorus.

★★★ PIANO AND PERCUSSION

Marco Rizo-His Piano and Rhythm. Tico LP 1076—Rizo's Latin-styled piano plus such elements of percussion as maracas, claves, bongos, etc., make up a dynamic disk. The material covers a broad range for in addition to distinctly Latin compositions there are such items as "Ritual Fire Dance," "Sabre Dance," etc.

★★★ A BAILAR LA PACHANGA

Bellario Lopez y Su Charanga. Ansonia ALP 1288—Here's another Latin package, tagged to cash in on the current "Pachanga" dance fad. The album features an infectious, terpsichorean tempo and exuberant ork work. Selections include "Si Señor," "Pachanga Bum Bum," "Vamonos Pa La Pachanga," etc.

SACRED

★★★ THE SINGING SPEERS

The Speer Family. Skyline SRLP 5979—The vocal quintet is composed of "Dad and Mom" Speers, their two sons, Ben and Brock Speers, plus Ginger Smith. In this latest of a series of recordings for Skyline, they show their familiar spirit and heart on a dozen neatly contrasting sacred songs, with such titles as "Crossing Chilly Jordan" and "I See Jesus in Gloryland," included. Good wax for the fans.

POLKA

★★★ NEW SOUND IN POLKAS

Lil' Wally. Jay-Jay 1003—Standard polka material, with vocals. Flavorful sides, with lyrics in English. "Blue Skirt Polka," "Clarinet Polka," plus an occasional novelty, as "We Left Our Wives at Home," are included.

★★★ POLKA MUSIC

Leon Kozicki and His Dynatones. Jay-Jay 1029—Kozicki and his ork wrap up a group of lively polka tunes in sprightly instrumental treatments. The danceable tune line-up includes "Rock and Rye Polka," "New Town Polka" and "Dynatones Polka."

LOW PRICED FOLK

★★★ THE GREATEST FOLK SONGS EVER SUNG

The Wilcox Three. RCA Camden CAL 669—The boys display an attractive folk style and sincerity on a collection of well-known folk-based songs and old pop hits. Line-up includes "Tom Dooley," "Kisses Sweeter Than Wine," "Goodnight Irene," "Down by the Riverside," etc. Solid buy for folk fans.

RECORDINGS AVAILABLE

(Best Selling Record Listed in Bold Face)

- RUNAWAY**—Del Shannon, Big Top 3067.
- BLUE MOON**—Bel-Aire Girls, Everest 19333; Tony Bennett, Col 41298; Jimmy Bowen, Roulette 4102; Classics, Promo 1010; Buck Clayton/M. Morris Trio, Okeh 6968; Sam Cooke, Keen 86101; Emanoes, Josie 801; Julie London, Liberty 55157; Marcell, Colpix 186; Naturals, Hunt 425; Elvis Presley, Vic 0613; Jimmy Smith, Blue Note 1685; Dante Varela, Kem 2719.
- MOTHER-IN-LAW**—Ernie K-Doe, Mint 623; Four Sportsmen, Sunnysbrook 2.
- I'VE TOLD EVERY LITTLE STAR**—Bing Crosby, Dec 23679; Robert Maxwell, MGM 12546; Linda Scott, Canadian-American 123.
- BUT I DO**—Clarence (Frogman) Henry, Argo 5378.
- ON THE REBOUND**—Floyd Cramer, Vic 7840.
- ONE HUNDRED POUNDS OF CLAY**—Gene McDaniels, Liberty 55308.
- TAKE GOOD CARE OF HER**—Adam Wade, Coed 546.
- ONE MINT JULEP**—Chet Atkins, Vic 47; Ray Charles, Impulse 200; Clovers, Atlantic 963 & United Artists 209; Willie Mitchell, Home of the Blues; Buddy Morrow, Mer 30042 & Vic 0205; Mac Wiseman, Dot 15497 & 16045.
- APACHE**—Jorgen Ingmann, Ato 6184; Sonny James, Vic 7858; Shadows, ABC-Paramount 10138.
- PORTRAIT OF MY LOVE**—Steve Lawrence, United Artists 291; Matt Monro, Warwick 624; Bob Wilson, Dec 31212.
- ASIA MINOR**—Kokomo, Felsted 8612; Johnny Maddox, Dot 16185; Roger King Moziar, MGM K12921.
- CALCUTTA**—Four Preps, Cap 4508; Werner Muller, Dec 31189; Vico Torriani, London 1965; Valiants, Col 41931; Lawrence Welk, Dot 16161.
- YOU CAN DEPEND ON ME**—Brenda Lee, Dec 31231.
- BABY BLUE**—Echoes, Segway 103; Goldie Hill, Dec 31172.
- SURRENDER**—Elvis Presley, Vic 7850.
- PLEASE LOVE ME FOREVER**—Cathy Jean and Roomates, Valmor 007; Sunny Gale, Warwick 626.
- JUST FOR OLD TIME'S SAKE**—McGuire Sisters, Coral 62249; Joan Procter, Vic 47-7802.
- FLAMING STAR**—Elvis Presley, Vic LPC 128 (33 Compact).
- TONIGHT MY LOVE, TONIGHT**—Paul Anka, ABC-Paramount 10194.
- EXODUS**—Pat Boone, Dot 16176; Ferrante and Teicher, United Artists 274; Eddie Harris, Vee Jay 378; Legends, Col 41949; Medallion Strings, Medallion 602.
- BUMBLE BOOGIE**—B. Bumble and the Stingers, Rendezvous 140; Jack Fina, Mer 30010.
- DEDICATED TO THE ONE I LOVE**—Five Royales, King 5453; June and Joy, Dot 16134; Shirelles, Scepter 1203.
- PONY TIME**—Chubby Checker, Parkway 818; Don Corvay & the Goodtimers, Arnold 1002; Twi-Lites, King 5461.
- DON'T WORRY**—Tony Martin, Dot 16181; Marty Robbins, Col 41922.
- DADDY'S HOME**—Shep and the Limelites, Hull 740.
- BREAKIN' IN A BRAND NEW BROKEN HEART**—Connie Francis, MGM 12995.
- TONIGHT I FELL IN LOVE**—Tokens, Warwick 615.
- MAMA SAID**—Shirelles, Scepter 1217.
- WHEELS**—Johnny Duncan, Leader 814; Johnnie Stavin, Yale 250; String-A-Longs, Warwick 603; Billy Vaughn, Dot 16174.

SPECIALTY

★★★★ THE GOOD HOUSEKEEPING RECORD OF BABY CARE

L. Emmett Holt Jr., M.D. Sea Horse CSH 7004—Dr. Holt explains in scholarly tones all about babies from "how the baby is conceived," and "how to tell you are pregnant," to such topics as miscarriage, labor, feeding the baby, crying, colic, sleeping habits and baby sitters. An interesting discourse which could actually appeal to two different groups. Initial phases on conception, etc., have utility for explaining facts of life to early teens, while Side 2 with its discussion of baby care is strictly for the new mother. Good Housekeeping insignia and photo of mother and baby lend cover stability.

COMEDY

★★★★ SING IT AGAIN, SAM

Sam Sacks, Arliss LP 3301—It's safe to say that brother Sacks has a novel, and different vocal style. Throughout his program of familiar tunes and a few originals, he fails to hit a note on key, nor is he with the back-up group in most cases. It's a pretty funny presentation, taken with his unique introductions of the tunes, and for folks in the right kind of relaxed frame of mind, it could bring a lot of yucks. Let it be said, it has to be heard to be believed. Liner notes are well keyed to the humor angle.

★★★★ LAST OF THE WELL COMEDIANS

Harrison Baker, RCA Victor LSP 2349 (Stereo & Monaural)—The latest of the comedians who base much of their material on current events is Harrison Baker. He is recorded in person here at the hungry I in San Francisco. Madison Avenue, Hollywood stars, the Kennedy administration and international affairs all come in for acid comment from this fast-talking young man. There are a good many yaks on this hip disk which is made up more of fast punching gags than story or situation type funnies.

SOUND

★★★★ BRASS LACED WITH STRINGS

Vic Schoen and his Orchestra. RCA Victor LSA 2344 (Stereo)—Vic Schoen achieves a smooth stereo sound (subtitle of LP is "The sound your eyes can follow") via a 12-brass choir, six cellos, four rhythm and one woodwind, which doubles on a variety of instruments—alto flute, piccolo, tenor sax, etc. It's a pleasant, listenable sound with solid programming possibilities. Selections include "Love for Sale," "By Myself" and other standards.

★★★★ THRILLER

Pete Rugolo and His Orchestra. Time S 2034 (Stereo & Monaural)—Here's another attractive double-fold sound package by Time. Rugolo and an all-star group (Laurindo Almeida, Jack Cookerly, Alvin Soller, Herman Clevanoff, Bud Shank, Red Mitchell, etc.) create some exciting sounds and moods on a group of haunting themes from the Boris Karloff TV series, "Thriller." Effective mood wax.

★★★★ THE PURE SOUND OF SPEED

Rosemont RPLP 1160—Sports and racing car aficionados should get their kicks from this zingy album which captures the sounds of a flock of racing cars both warming up and at racing speeds. The cars included are a Ferrari 250 Testa Rosa, Corvette, Austin Healey Sprite, Triumph TR3, Porsche 1, MGA 1600, Alfa Romeo Veloce, Jaguar, AC Bristol, Porsche RSK and a Stanguellini Formula Jr. The specifications of each car are contained on the liner notes. Good item for the young and old sports car set.

★★★ MODERATE SALES POTENTIAL

INTERNATIONAL

★★★★ KACZUSZKA I MAK

Maria Kotorska and Mieczyslaw Woinicki with Popular Orchestras of Warsaw. Bruno BR 50179—Here's an album of pop orks and pop songs from Warsaw and it proves that pop music is the same on

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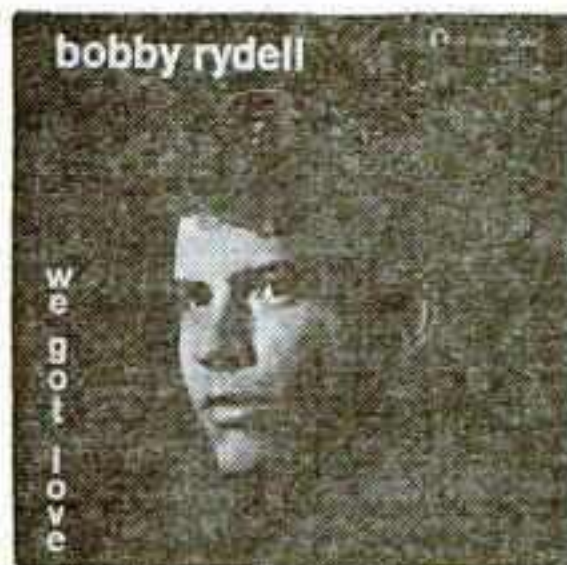
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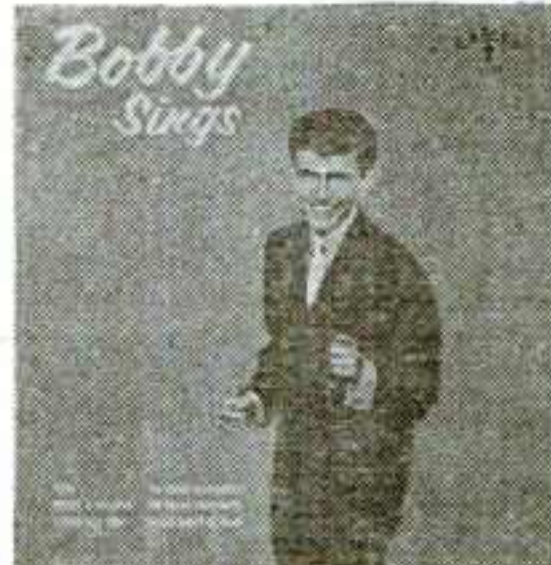
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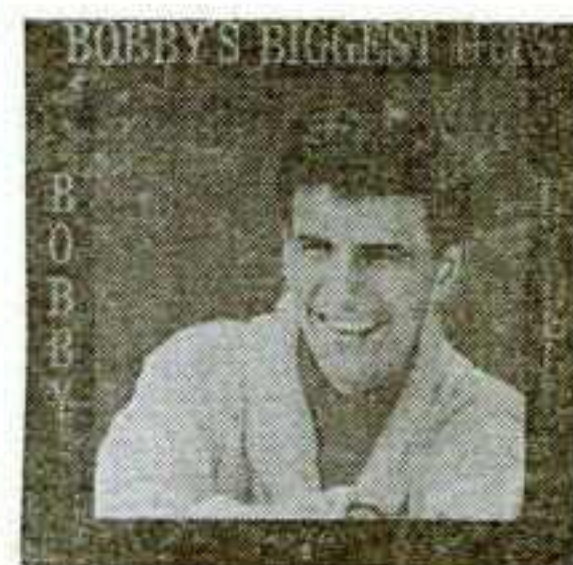
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C-1006



C-1007



C-1009



C-1010 (Mon)

SC-1010 (Stereo)

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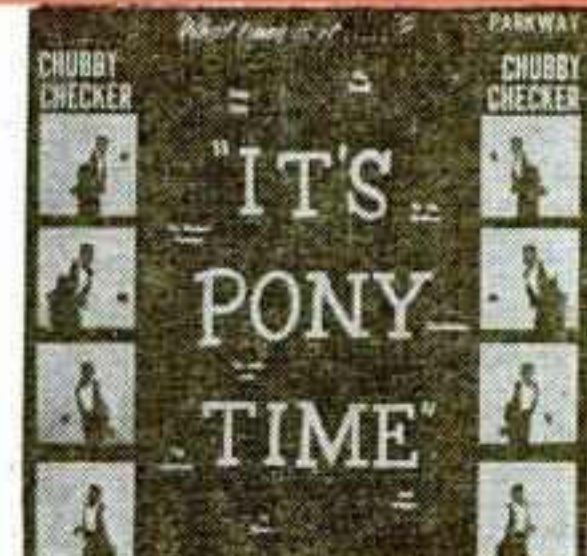
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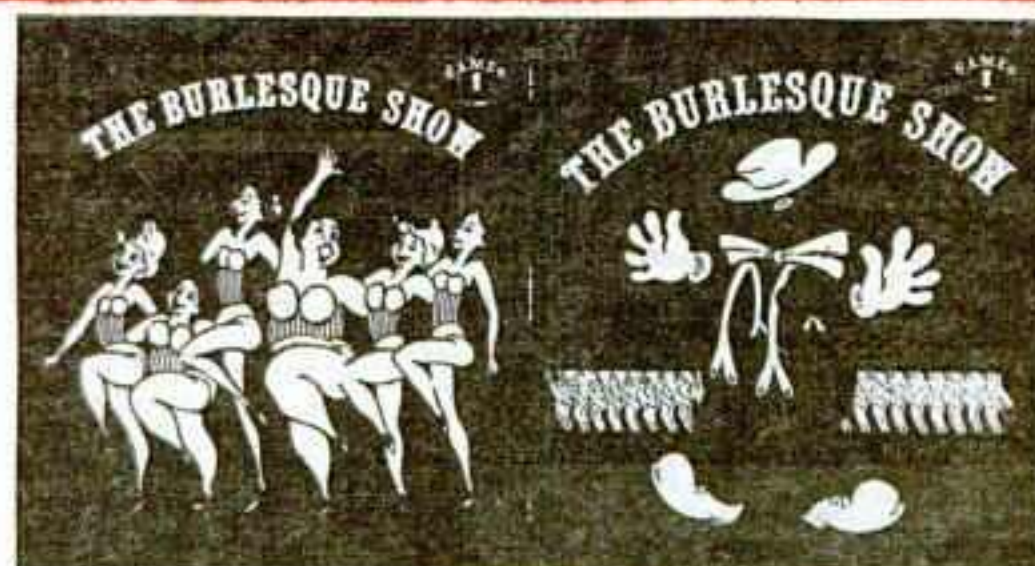
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Reviews and Ratings of New Records

Continued from page 23

THE BOBBETTES
 ★★★★★ **Dance With Me, Georgie**—KING 10679—The gals who had several hits on Atlantic, do a swinging recording of the old blues, "Work With Me, Annie." Gals give it a solid ride and the side could step out. (Armo, BMI) (2:03)

★★★★ **Oh My Pa-Pa**—Here's the old Eddie Fisher hit, done in the inimitable style of the thrush group. The lead sings it with much persuasiveness. Worth listening to. (1:58)

RICHARD WYLIE
 ★★★★★ **Money**—MOTOWN 1009—Wild piano gets this side off kicking. The boy comes through with a hard rocking vocal on this swifty medium tempo side. (Jobete, BMI) (2:23)

★★★ **I'll Still Be Around**—The boy does a strong vocal side here on a ballad in the Latin vein. Combo and vocal chorus assist. (Jobete, BMI) (2:52)

DEL-KNIGHTS
 ★★★★★ **Wrapped Too Tight**—CHANCELLOR 1075—The Del-Knights turn in a Coaster's type performance on a wild rocker about a gal who ain't "Wrapped Too Tight." The lads sell it with verve and the side could take off with exposure. (Rambled, BMI) (2:02)

★★★ **Wherever You Are**—The boys come through with a feelingful reading here of a mournful ballad, with the lead singer handing it a heartfelt performance both singing and talking. This side, too, is good. (Rambled, BMI) (2:22)

THE CANNONBALLS
 ★★★★★ **Lullaby of Birdland**—BRUNSWICK 55212—Instrumental, with gimmicked sounds and figures, and interesting rhythm and horn patterns. Watch it. (Patricia, BMI) (2:03)

★★★ **Callope Boogie**—Boogie instrumental blues, simulating the sound of a callope. Makes a smart blues novelty. Watch it. (East-West, ASCAP) (2:08)

CARMEN CAVALLARO
 ★★★★★ **Warsaw Concerto**—DECCA 25508—Good coupling. The appeal here is to the adult listener. Pleis' ork backs Cavallaro piano. (Chappell, ASCAP) (3:04)

★★★ **Chopin's Polonaise**—Newly re-recorded version of the classic, with Cavallaro's keyboard work backed by Jack Pleis' ork. Many adult-minded jocks will like. (P. D.) (3:12)

WILL SANDERS
 ★★★★★ **Summertime**—REGATTA 2000—Rocking version of the great standard with fast-moving vocalizing by Sanders and chorus. Watch it. (Gershwin, ASCAP) (2:15)

★★★ **I'm Movin' In**—Sanders wails with good effect on bluesy theme. (PUB, BMI) (2:29)

NAT KING COLE
 ★★★★★ **Goodnight, Little Leaguer**—CAPITOL 4555—Here's a tribute to the little fellow who's a little leaguer. It's a pretty melody and Cole sings it with warmth. Vince Skully, Los Angeles Dodger announcer, suggested the title. (Bradshaw, BMI) (2:45)

★★★ **The First Baseball Game**—Cole has cut a tune here that was first waxed by Johnny Mercer back in the 1930's. It's tied into a religious kick and it has some interesting philosophy. Spinnable material that's out of the run of the mill. (Leeds, ASCAP) (2:27)

★★★ **MODERATE SALES POTENTIAL**

EDDIE CALVERT
 ★★★★★ **I Need You**—ABC-PARAMOUNT 10211—Creamy trumpet solo work by Calvert is spotlighted on a pretty theme. Spinnable wax. (Ardmore, ASCAP) (2:09)

★★★ **Peany Points Polka**—Sprightly polka tune is wrapped up in a bright trumpet solo stint. (Jewel, ASCAP) (2:18)

DIAMONDS
 ★★★★★ **The Munch**—MERCURY 71818—Novelty blues. Group sings with plenty of style. Arrangement has a touch of march quality. Boys could get action here. (MRC, BMI) (2:33)

★★★ **Woomal-Ling**—Rocker with a lyric of novelty appeal. The group belts it out well. (MRC, BMI) (2:04)

LOUIS RAMIREZ
 ★★★★★ **Dance Pachanga**—STUDIO 9911—This side features a warbler who supplies an English lyric, while a native chorus answers him. For the pachanga dance fans. (Mar-Cal, BMI) (2:48)

★★★ **Sigue La Gente**—Authentic performance of the dance fad. Side has a vocal. Rhythm is bright, and the arrangement has fine brass. (Delstone, BMI) (2:50)

BETTY JAYNE AND THE TEENETTES
 ★★★★★ **Tag Along**—CARELLEN 107—Cute chirping by a gal and her group on a catchy r.&r. ditty. (Cana, BMI) (2:23)

★★★ **I'm No Longer Jimmy's Girl**—An okay vocal stint by the canary on an appealing teen-styled item. (Skidmore, ASCAP) (2:39)

THE TOP HITS
 ★★★★★ **Love No One**—NORMAN 504—An emotion-packed lead solo stint on a group provides a catchy backswing. (BMI) (2:30)

★★★ **Thum-A-Lum-A**—A lively r.&r. novelty is accorded an exuberant reading by the lead and group. Two listenable sides. (BMI) (2:20)

JUNIOR ROGERS AND ORK
 ★★★★★ **Load Totin'**—VANESSA 100—An instrumental blues with guitars and sax featured. Good rockin' sound for the dancers. Side is styled along r.&r. lines. (Prolific, BMI) (2:20)

★★★ **Come Play With Me**—A slow blues instrumental in low-down style. Again guitars and a sax are featured. (Prolific, BMI) (2:20)

STELLA JOHNSON
 ★★★★★ **Trial of Stagger Lee**—CONCERTONE 250—This is the familiar blues, with a lyric describing the court room scene. The women shouted "not guilty." (Mune, BMI) (1:50)

★★★ **That's What I'm Gonna Do**—Up-tempo blues. Performance is sharply rhythmic. (Mune, BMI) (1:54)

NAT FOSTER
 ★★★★★ **Why Do You Hurt Me So?**—JUMBO 2001—Nat Foster handles this rhythm and blues effort with a good shouting vocal over a pounding backing by the ork. Side could grab juke loot. (Towles, BMI) (2:45)

★★★ **Something From Somewhere**—With the right material Foster could come up with a hit, for he can sell a song with feeling and spirit. Backing on this side could be better. (Towles, BMI) (2:25)

LITTLE MISS CORNSHUCKS
 ★★★★★ **No Teasing Around**—CHESS 1785—The chanteuse sells this rockaballad with a lot of feeling, aided by a warm backing with strings. Side has a chance for spins, due to her performance. (Arc, BMI) (3:05)

★★★ **It Do Me So Good**—On this side the lass again demonstrates her attractive vocal qualities on another pretty ballad. Both sides are worth attention. (Arc, BMI) (2:50)

FREDDIE AND HIS CONTINENTALS
 ★★★★★ **Song From Irma La Douce**—NOC-TURNE 105—The theme from the Broadway production gets a very Continental interpretation on this side. (Chappell, ASCAP) (2:30)

★★★ **Song From La Dolce Vita**—The theme from the flick gets a strong Latin instrumental reading on this side by Freddie. Clarinet and accordion predominate. Two listenable efforts. (BIEM) (2:40)

JAN DAVIS
 ★★★★★ **Hop, Skip and Jump**—RENDEZ-VOU 149—The Davis group gives a fine instrumental performance of this tune by the leader. Side has an interesting sound, and is worth a hearing. (Mardon, BMI) (2:01)

★★★ **Sabre Dance**—The hit of so many years back gets a rockin' version on this instrumental disk. (2:03)

BARRY KITTLESON
 ★★★★★ **If Teardrops Were Dollars**—BEAUCOUP 100—A slow, triplet-backed rockaballad is ably sung by the young chanter. Pleasant backgrounding by the group too. Merits a hearing. (Duchess, BMI) (2:35)

★★★ **(Uh-Uh-Uh-Uh) Pied Piper**—Here's a rhythmic novelty effort by Kittleson which also has appeal. Chick voices are heard in answer to his vocal. Spinnable. (Duchess, BMI) (2:28)

(Continued on page 35)

BILLBOARD MUSIC WEEK
HOT C&W SIDES

FOR WEEK ENDING MAY 7				WEEKS ON CHART
THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	
1	1	1	DON'T WORRY, Marty Robbins, Columbia 41922	13
2	2	3	HELLO WALLS, Faron Young, Capitol 4533	7
3	3	2	FOOLIN' AROUND, Buck Owens, Capitol 4496	14
4	5	5	THE BLIZZARD, Jim Reeves, RCA Victor 7855	6
5	4	4	WINDOW UP ABOVE, George Jones, Mercury 71700	26
6	6	9	HEART OVER MIND, Ray Price, Columbia 41947	7
7	13	15	I FALL TO PIECES, Patsy Cline, Decca 31205	5
8	8	6	I'LL JUST HAVE ANOTHER CUP OF COFFEE, Claude Gray, Mercury 71732.17	7
9	7	13	THREE HEARTS IN A TANGLE, Roy Drusky, Decca 31193	8
10	10	8	LET FORGIVENESS IN, Webb Pierce, Decca 31197	11
11	14	16	PLEASE MR. KENNEDY, Jim Nesbit and 'Lasses Sopper, Ace 621	5
12	17	17	CRAZY BULLFROG, Lewis Pruitt, Decca 31201	5
13	9	7	ODDS & ENDS, Warren Smith, Liberty 55302	11
14	11	11	YOUR OLD LOVE LETTERS, Porter Wagoner, RCA Victor 7827	9
15	15	10	LOUISIANA MAN, Rusty and Doug, Hickory 1137	12
16	16	14	I LOVE YOU BEST OF ALL, Louvin Brothers, Capitol 4506	8
17	18	20	IN MEMORY OF JOHNNY HORTON, Johnny Hardy, J&J 003	8
18	12	12	ON THE WINGS OF A DOVE, Ferlin Husky, Capitol 4406	35
19	19	19	SHORTY, Jimmy Smart, Plaid 1004	5
20	27	18	I'D RATHER LOAN YOU OUT, Roy Drusky, Decca 31193	11
21	22	24	THE TWENTY-FOURTH HOUR, Ray Price, Columbia 41947	6
22	25	27	EVERYBODY'S DYIN' FOR LOVE, Jimmy Newman, Decca 31217	3
23	21	28	I'M WONDERING, Lou Smith, Salvo 2862	3
24	20	—	SLEEPY-EYED JOHN, Johnny Horton, Columbia 41963	2
25	—	20	THE OTHER CHEEK, Kitty Wells, Decca 31192	7
26	28	—	SLEEP, BABY, SLEEP, Connie Hall, Decca 31208	2
27	—	22	LONELYVILLE, Ray Sanders, Liberty 55304	4
28	26	—	GREENER PASTURES, Stonewall Jackson, Columbia 41932	5
29	24	21	KISSING MY PILLOW, Rose Maddox, Capitol 4487	12
30	29	—	HAND YOU'RE HOLDING NOW, Skeeter Davis, RCA Victor 7863	2

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BILLBOARD MUSIC WEEK

HOT R&B SIDES

FOR WEEK ENDING MAY 7				
THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	TITLE, Artist, Company, Record No.
1	3	4		MOTHER-IN-LAW, Ernie K.Doe, Minit 623 5
2	1	2		ONE MINT JULEP, Ray Charles, Impulse 200 7
3	2	1		BLUE MOON, Marcells, Colpix 186 8
4	4	6		TRUST IN ME, Etta James, Argo 5385 5
5	5	7		HIDEAWAY, Freddie King, Federal 12401 8
6	7	13		RUNAWAY, Del Shannon, Big Top 3067 3
7	13	5	3	FOR MY BABY, Brook Benton, Mercury 71774 11
8	14	8	8	THINK TWICE, Brook Benton, Mercury 71774 11
9	8	9	19	SOME KIND OF WONDERFUL, Drifters, Atlantic 2096 4
10	6	6	5	I PITY THE FOOL, Bobby Bland, Duke 332 13
11			29	FUNNY, Maxine Brown, Nomar 106 2
12	11	24		PLEASE TELL ME WHY, Jackie Wilson, Brunswick 55208 3
13	12	14	13	DADDY'S HOME, Shep and the Limelites, Hull 740 5
14	10	11	14	FIND ANOTHER GIRL, Jerry Butler, Vee Jay 375 8
15	29	15	17	BUT I DO, Clarence (Frogman) Henry, Argo 5378 8
16				CONTINENTAL WALK, Hank Ballard and the Midnighters, King 5491.... 1
17	15	30		AIN'T IT BABY, Miracles, Tamla 54036 3
18				MAMA SAID, Shirelles, Scepter 1217 1
19	9	10	23	APACHE, Jorgen Ingmann, Atco 6184 10
20	23	17	9	GEE WHIZ (LOOK AT HIS EYES), Carla Thomas, Atlantic 2086 13
21				ONE HUNDRED POUNDS OF CLAY, Gene McDaniels, Liberty 55308 1
22	26		28	I'VE TOLD EVERY LITTLE STAR, Linda Scott, Canadian-American 123.... 3
23	18			ON THE REBOUND, Floyd Cramer, RCA Victor 7840 2
24				BIG BOSS MAN, Jimmy Reed, Vee Jay 380 1
25	16	16	10	I DON'T WANT TO CRY, Chuck Jackson, Wand 106 12
26				YOU CAN DEPEND ON ME, Brenda Lee, Decca 31231 1
27				I'M A FOOL TO CARE, Joe Barry, Smash 1702 1
28				BIG MR. C, Link Eddy Combo, Reprise 20002 1
29				SAVED, La Vern Baker, Atlantic 2099 1
30				EXODUS, Eddie Harris, Vee Jay 378 1

Reviews and Ratings of New Records

Continued from page 34

PETER PIANO & HIS BAND

★★★ Sabre Dance Rock — LUTE 6013 — The venerable melody gets an exciting instrumental interpretation on this swinging side which puts a strong piano solo out front. Combo rocks along in support. (Leeds, ASCAP)

★★★ Peter Piano Roll Rock — Honky tonk piano with appropriate accompaniment and ready sax give this instrumental some distinction. Side bounces along easily in a middle tempo. (Leeds, ASCAP)

VIKKI NELSON

★★★ Playboy — MALA 434 — The girl with the big voice has landed herself a playboy on this strong ballad side. Chorus and combo provide effective backing. (Emorey, BMI) (2:28)

★★★ Baby, I'm Yours — Strong swinging blues rhythm is powerfully pushed by the girl on this side. Chorus and romping combo add much pulsation to the side. (Emorey, BMI) (1:50)

ANNETTE TUCKER

★★★ Stick Around — PIPER 1100 — A mild rocker ballad is pleasantly thrashed by the gal. Attuned to the teen set. (Johnston-Monte, BMI) (1:58)

★★★ Lavender Boots — A bouncy side, more upbeat than the flip. Has a novelty touch, on the apparel kick. Nicely performed in small-voice style. (Johnston-Monte, BMI) (1:54)

LITTLE MOJO

★★★ You Ain't the One — NORMAN 505 — Little Mojo sings a bluesy side with heart. A chorus of chicks chants the refrain. A rocking beat is in the backing. (Saturn, BMI) (2:10)

★★★ Paula — A rocker, with chicks supporting the male chanter. (Norman, BMI) (2:20)

MARIANNE

★★★ The Story of I Love You — BAM-BOO 505 — Sweet piping by the canary on a wistful version of the pretty folk tune "I Gave My Love a Cherry." (Holly-Vine, BMI) (2:07)

★★★ Home to Marianne — Gentle thrashing stint on a plaintive folk theme. Could be taken as answer song to Jim Reeves hit "The Blizzard." (Red River Songs, BMI) (2:38)

JERRY NORELL

★★★ Dim, Dim the Lights — AMY 822 — A teen-slanted rocker version of the oldie, with a "Yeah Yeah" chorus of wild sounding chicks. (Republic, BMI) (2:10)

★★★ Wanderin' — The standard provides a change of pace. Same chick chorus. Arrangement is triplet-figured. (Republic, BMI) (2:10)

DAVY JONES & THE DOLPHINS

★★★ Can't Get a Date — 20TH FOX 243 — The boys are plenty woeeful here about the prospect of a lonely Saturday night. Boys have an interesting sound that could catch attention. (Bangor, BMI) (1:50)

★★★ Theme From the Reservation — This is an original by Jones himself and it's all about the Indian maid and her pursuit of love. It's done with novelty aspects. (Kennebeck, ASCAP) (2:03)

THE DEFIANT ONES

★★★ Deep Six — ESSAR 1000 — A nice, easy-going blues, again with the down guitars in the spotlight. A lot of echoey twanging here and it's a listenable, danceable side. (Bel Star, BMI) (2:21)

★★★ Choice Tidbits — "Mary Had a Little Lamb," "Polly Woolly Doodle" and other familiar melodies are heard here in a melange of old tunes done to a rock-style hearing. (Alphan, ASCAP) (2:05)

THE DELEGATES

★★★ Sound Asleep — WILDCAT 0070 — The boys sing nice harmony on this romantic side in an easy bounce tempo. Small combo assists. (Commander, ASCAP) (2:42)

★★★ Rock Bottom — Quick-stepping rhythm tune is sung in a sprightly mood by the group. (Commander, ASCAP) (2:14)

JUDY LIN

★★★ Oh Henry — LUXOR 100 — Pert thrashing stint on a bouncy r.&r. ditty. (Pacemaker & Monument, BMI) (2:12)

★★★ Why Is He Staying Away — Pleasing thrashing by the gal on a wistful ballad. (Pacemaker & Monument, BMI) (2:20)

THE FOUR ESCORTS

★★★ My Special Girl — SKYLA 1113 — A pretty ballad done to a Latinish tempo.

Nice chanting job against strings and voices of fems. (Jaf-Lustar, BMI) (2:05)

★★ Don't You Remember — A ballad, done for moderate effects by the group. (Bloor-Hoffman House, BMI) (2:22)

ALVIE SELF

★★★ I See Your Love — DON RAY 5963 — Self sings this rockaballad with a lot of devotion. He's backed by a pounding beat and an echoey chorus. (Bennett, BMI) (1:55)

★★ Young Singer — Here's an interesting ballad done to a Latinish rhythm. It's all about the love life of a young pop singer. (Bennett, BMI) (2:18)

ANNA KING

★★★ In Between Tears — MALIBU 1020 — Miss King has a good earthy quality in this blues and she's backed by a big fiddle sound. (Ludix, BMI) (2:30)

★★ So In Love With You — A slow, plodding, triplet-backed ballad reading by the gal. Fair wax. (Art Gold, BMI) (2:29)

SONNY DECKELMAN

★★★ It's a Lonely World — VAN-DECK 750 — Fervet multi-track warbling by Deckelman on a plaintive r.&r. ditty with a catchy tempo. (Oasis, BMI) (2:20)

★★ Just One More Time — Infectious backing marks Deckelman's pleasant chanting of an okay r.&r. item. (Oasis, BMI)

GLENN CAMPBELL

★★★ Nothin' Better Than a Pretty Woman — CAPEHART 5008 — A pretty, folksy effort by Campbell, a lad with a pleasant, crooning delivery. Gimmick here is a pleasant dual-track seg. Backing is on the thin side, but cat deserves a chance. (American, BMI) (2:40)

★★ Death Valley — An historical ode about some events in '49—1849 that is. Campbell sings it well but flip has an edge. (American, BMI) (2:16)

KENNY BARRY

★★★ Stormy Love — MEM 101 — A rockaballad gets an intense reading by Barry, against triplets and a girls' chorus. Has a chance for exposure. (Mem-Life, ASCAP) (2:14)

★★ Hypnotized — In the blues tradition, this is done against a rumba-rock rhythm. Flip is better. (Musicraft, ASCAP) (2:30)

PETE BENNETT

★★★ Rocket Twist (Stage 3) — SILVER BID 1019 — A blues instrumental with a tenor growling through the medium-beat side. Good dance wax. (Ro Jo) (1:58)

★★ Rocket Twist (Stage 2) — Slightly faster here with bank of guitars featured, without sax. (Ro Jo) (1:59)

THE EXCELS

★★★ "Can't Help Lovin' That Girl of Mine" — RSVP 111 — Listenable version of the old standard sung with feeling by the Excels over triplet support by the combo. (T. B. Harms, ASCAP) (2:23)

★★ 'Til You Were Gone — The lead singer performs this pretty item with warmth aided by smooth backing. (RSVP, BMI) (2:23)

BOBBY OLIVERY AND HIS BAND

★★★ All Around the World — LUCKY FOUR 1004 — Wild rocker in the country blues tradition is sold well by the singer over okay support by the band and chorus. (Venice, BMI) (2:27)

★★ Where Do Dreams Go — Okay performance of a slight rockaballad. (Lennie LaCour, BMI) (2:45)

THE FOUR COINS

★★★ From Your Very Own Lips — MGM 13003 — The boys achieve an exotic sound on this tune. Fine work by the lead singer is attractively augmented by combo backing and the rest of the group. (Trio, BMI) (2:43)

★★ To Love — The boys sing this slow ballad with a certain amount of style. Flip is better. (Trio, BMI) (2:20)

EDDIE FERRELL

★★★ Oh Jealous Heart — ASTA 100 — The boy sings this country tune in fine voice. The side is in something of the weeper tradition but has a good pop sound. Combo does backing. (Yvonne, BMI) (2:12)

★★ Teach Me How to Rock — Ferrell pleads to have the chick show him a few steps on this fast-stepping side with good guitar work. (Yvonne, BMI) (2:00)

★★★★ STRONG SALES POTENTIAL

JAZZ

CHRIS CONNOR & MAYNARD FERGUSON


★★★★ The Lonesome Road — ATLANTIC 5014 — The torchy-voiced Miss Connor does a swinging job on this somewhat gospel flavored arrangement of the standard. The Ferguson ork punches in support, and the leader plays fine trumpet. Fine jazz juke material. (Paramount & Shilkret, ASCAP) (2:47)

★★★★ Summertime — The Gershwin favorite gets a medium tempo treatment from the thrush and the big band. Another rollicking side that should score with jazz juke and deejays. Both sides are from the current L.P. (Gershwin, ASCAP) (3:11)

★★ MODERATE SALES POTENTIAL

DON DRUMM TRIO

★★★ My Blue Heaven — CENTURY 100 — A smart upbeat arrangement of the (Continued on page 36)



EDDIE HODGES
I'M GONNA KNOCK ON YOUR DOOR
CADENCE 1397

BRANDED! RED HOT



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ABC PARAMOUNT
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VALMOR 008



P.S.: It gasses my girl friend, too!



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GIVE TO DAMON RUNYON CANCER FUND

Reviews and Ratings of New Records

Continued from page 35

standard, with piano and companion rhythm instruments enjoying a nice byplay. (Leo Feist, ASCAP) (2:00)

★★★ Shortnin' Bread—Piano, bass and drums hand the familiar tune an okay reading. Listenable, and would be appropriate for juke use. (2:28)

HANK CRAWFORD
★★★ Misty (Parts I & II) — ATLANTIC 5013—Alto saxist Hank Crawford does a solid job on this Erroll Garner-composed ballad. The instrumental reading is full of lovely improvisation likely to score on jazz jukes. (Octave, ASCAP) (2:37 & 2:51)

COUNTRY & WESTERN

JOHNNY DABBS AND HOWARD COFFMAN
★★★ Gossip Going Around — TOPPA 1038—The two boys do a thorough country performance on this weeper at a walking tempo. On the plus side is the use of rhythm in the accompanying combo. (Mixer, BMI) (2:34)

★★★ Dreams, Fools Call Pretend—The two boys come through in good style on this side. Again, the tune gets an interesting rhythmic reading from the combo. (Mixer, BMI) (2:36)

DON RICE
★★★ Highway Heartaches—TOPPA 1037—Rice is smiling through it all on this weeper. The background has a solid country sound with a few pop effects. (Mixer, BMI) (2:37)

★★★ They Go Together—A very slow waltz country ballad. Good piece of material might get some interest. (Mixer, BMI) (2:29)

SLIM WHITMAN
★★★ The Bells That Broke My Heart—IMPERIAL 5746—Wedding bells are the thing breaking Whitman's heart on this weeper. He does a heart-wringing job on the vocal. (Hill & Range, BMI) (2:46)

★★★ I'd Climb the Highest Mountain—The boy sings of his love for his lass in this easy moving ballad. (Bourne, ASCAP) (2:48)

HERBY REMINGTON
★★★ Soft Shoe Slide — D 1186 — The swinging guitarist has a nice bouncy little tune to play on this instrumental side. (Glad, BMI) (2:00)

★★★ Fiddlesteel — Remington's guitar work is backed up by some punchy rhythm and good fiddle playing. (Glad, BMI) (1:55)

SLIM WILLET
★★★ If the Stars Get in Your Eyes—WINSTON 1056 — An upbeat ballad is given an agreeable performance by Willet. (Slim Willet Songs, BMI) (2:23)

★★ Memories When I Grow Old—Willet sings an okay weeper ballad to thin accompaniment. (Slim Willet Songs, BMI) (2:45)

PERK WILLIAMS
★★★ What More—D 1182—A nice touch of piano and guitar moves this side right along. The weeper is sung with conviction by Williams. (Glad, BMI) (2:20)

★★ Are You Trying to Tell Me Goodbye?—This quick-stepping ballad is a bit on the weak side. (Starrite, BMI) (2:05)

DUANE AND THE GONDOLIERS
★★★ Wilderness — MAVERICK 606 — The boy has a nice, big voice and uses it to good advantage on this salute-to-nature ballad. (BMI) (2:37)

★★ Lonesome Light — Rather innocuous tune is sung nicely by Duane. Flip is better. (BMI) (2:08)

★★★★ STRONG SALES POTENTIAL

RHYTHM & BLUES

SONNY BOY WILLIAMSON
★★★★ Stop Right Now — CHECKER 975—Sonny Boy Williamson tells about his troubles with a woman, on this pounding blues effort that should interest Southern fans. It features a mouth organ and rhythm. (2:28)

★★★ The Hunt—This side is a happy instrumental with a talking bit about a coon hunt down South. Regional wax that should interest true blues fan. (Arc, BMI) (2:38)

★★★ MODERATE SALES POTENTIAL

RHYTHM & BLUES

TIM WHITSETT
★★★ Jive Harp — TRESCO 701 — The harmonica takes over on this finger-snapping instrumental. Also good guitar work. (Angle-Anderson, BMI) (2:15)

★★★ Pipe Dreams — A bit of the Latin in the rocking rhythm makes this ballad instrumental an appealing disk. (Babb, BMI) (2:20)

ETTA & AMELIA
★★★ Teenage Boy — JO ANN 129 — The girls swing this teen-slanted side in a nice medium tempo. Boys vocal group and combo assist. (Hosea, BMI) (2:05)

★★★ Dry Your Eyes — The two girls sing this rockaballad in a slow tempo. Boys chorus and combo supports them. (Hosea, BMI) (2:20)

JUMP JACKSON
★★★ Riding in My Jaguar — LA SALLE 502 — He's got a Jag and a pretty little woman to satisfy his soul. This theme is showcased in a blues format with funky quality. (Valencia, BMI) (2:20)

★★★ Midnight Shuffle — Blues instrumental, with a rocking rhythm and funky guitar passages. (Valencia, BMI) (3:00)

CHAUNTEURS
★★★ New Rockin' Baby — LA SALLE 501 — A rocker. Lead chanter sings out and is backed by a group pumping out a strong rhythm backing. (Valencia, BMI) (2:45)

★★★ Wishin' Well — Similar to the flip, with lead doing a nice job. Horns take over midway for an assist. (Valencia, BMI) (2:30)

THE CIRNADOS
★★★ My Elise—RIC 979 — Haunting theme is warbled effectively by male lead and group. Spinnable side. (Ron, BMI) (2:14)

★★★ Lying—Pretty tune is sung with flavor and sincerity by lead singer and group. (Ron, BMI) (2:15)

THE DORSETS
★★★ Pork Chops — ASNES 101 — A shouted lead tells about what he has to have every night for supper. Much in the Southern blues tradition. (Asnes, BMI) (3:00)

★★★ Cool It—A blues, taken at a moderate clip. Boys hand it a creditable reading, somewhat in the Coasters style. (Asnes, BMI) (2:10)

RUBY ROBERSON
★★★ Is It Worth a Chance—ASNES 102 — Slow ballad, done against a strong gospel feeling in the piano figure and the chorus. Gal does a forthright job. (Asnes, BMI) (2:51)

★★ Rheumatism—The thrush shouts out a blues with moderate appeal. Gal has something of sound, but she deserves better material. (Asnes, BMI) (2:16)

LATIN AMERICAN

LOU PEREZ
★★★ Son Los Pachangueros — AJAY 61 — Lively vocalizing (in Spanish) on a ter-pable Pachanga-rhythm theme. Nice programming for Latin segs. (Ajay, ASCAP) (2:18)

★★★ Para La Fiesta Voy — Same comment. (Southern, ASCAP) (2:30)

LOS HERMANOS VASQUEZ
★★★ Contrato De Amor—MAYTE 31—Disk buyers in Spanish neighborhoods, especially in the Southwest might be very interested in giving this quick-stepping ranchera a listen. (2:45)

★★★ He Savido — Same comment as above. (TNT, BMI) (2:34)

NOVELTY

CHARLIE MANNA
★★★ War At Sea — DECCA 38238 — A funny bit by the comedian on the battle between U-Boat commander and merchantman as portrayed by Hollywood. Side might make good programming change for jocks. (4:40)

★★★ The Astronaut—This time Ameri-

Best Selling Sheet Music in U. S.

Tunes are ranked in order of their current national selling importance at the sheet music jobber level.

This Week	Last Week	Weeks on Chart
1. EXODUS (Chappell)	1	23
2. CALCUTTA (Pincus-Symphony House)	2	18
3. ASIA MINOR (Barbro)	3	6
4. APACHE (Regent)	5	8
5. HEY, LOOK ME OVER (Morris)	7	14
6. SECOND TIME AROUND (Miller)	12	9
7. WHERE THE BOYS ARE (Aldon)	4	10
8. ON THE REBOUND (Cigma)	13	3
9. WHEELS (Dundee)	8	11
10. MISTY (Octave)	9	45
11. ANGEL ON MY SHOULDER (Sherman-De Vorzon)	10	8
12. THEME FROM THE APARTMENT (Mills)	6	41
13. GREEN LEAVES OF SUMMER (Feist)	14	19
14. PORTRAIT OF MY LOVE (Piccadilly)	—	1
15. JUST FOR OLD TIME'S SAKE (Aldon)	—	1

ca's first astronaut loses his coloring crayons. Both sides are from "Manna Overboard" LP, and both figure as good programming.

RUFÉ DAVIS
★★★ The Sow Song—DOT 16204—This is the song that Alec Templeton made a big favorite back in the 1930's. It's still a cute side and is worth programming attention. (Leeds, ASCAP) (2:31)

★★★ The Chicken Song — Davis comes through with a spirited reading of a novelty item about the old red hen, which gives him a chance for a lot of barnyard sounds. For country stations. (Leeds, ASCAP) (2:31)

INTERNATIONAL

TONY DALLARA
★★★ Al Di La'—VESUVIUS 1024—This is an Italian recording of the San Remo Festival winner. A pretty ballad, it receives a strong vocal, backed by the San Remo orchestra. (BIEM) (2:20)

★★★ Un Uomo Viro — Lush, typically Italian melody marks this side. Chanter and ork were recorded abroad. (BIEM) (2:30)

ROSELLA MASSEGLIA
★★★ Incontriamoci a Napoli—VESUVIUS 1025—Italian song, done in Italian, by talented thrush with a pure, lyric voice. (BIEM) (2:30)

★★★ La Tua Canzone—Thrush displays a fine vocal style and range. It's sung in Italian. (Ed. Sandremo) (3:15)

★★★★ STRONG SALES POTENTIAL

SPIRITUAL

THE BLIND BOYS OF ALABAMA
★★★★ Our Revival Time—GOSPEL 1053 —The lead gives an impassioned performance, with the entire group answering. Impressive side, packed with flavor. (Planemar, BMI)

★★★★ My God Can Do No Wrong—In contrast to the emotionalism of the flip, this has a calm, though nonetheless inspirational, feeling. (Crossroads, BMI)

THE ORIGINAL GOSPEL HARMONETTES
★★★★ Ever Since I Met Him—SAVOY 4158—Lead chantress does an effective job, backed by organ; entire chorus joins in at the midpoint, but never is the lead voice lost. (Crossroads, BMI)

★★★ Let's Come in the House—The group does a rousing version, with a beat that goes right along. (Volunteer, BMI)

THE CARAVANS
★★★★ Hear Ye the Word — GOSPEL 1051—An excellent performance, backed by a sharply accented rhythm. The singing is marked by intensity. (Savoy, BMI)

★★★ The Rough Side of the Mountain—This one moves right along, with the vocalists displaying emotion and range. (Planemar, BMI)

LIMITED SALES POTENTIAL

POPULAR

DAVE DUDLEY
I Wouldn't Wait Around — Maybe I Do. VEE 7003.

JERRY THOMAS
Jungle Dan — Helpless Heart. ORCHID 274.

BRENDA HOLLY
Dear Diary — Crazy Little Heart. EUNICE 1009.

JIMMY JEENS
Eternally—Ring Bells Ring. VULCAN 1001.

SANDY GOBEL
I Kiss My Pillow—Honey Do. MEM 102.

JOSEPH S. POWE'S SONGCRAFTERS
Open Up Your Door—Please Tell Me. ANTON 105.

JERRY BALLARD
Blue Truck Driver—Pinch Me. SKIPPY 120.

WESLEY FROST
I'm Forgetting You—Some One Like You. SKIPPY 121.

BUDDY BURFORD
Mexical Waltz — This Room Is So Crowded. Elk 101.

RHYTHM & BLUES
LITTLE AARON AND HIS BAND
My Baby—East St. Louis. MARLO 3508.

SACRED
GEORGE BEADY
Tell Me! Why?—Within My Heart—HAPPY HEARTS 118.

LATIN AMERICAN
CONJUNTO DE LUIS ROSAS
Kika—Que No Te Cieguen Las Estrellas. MAYTE 33.

MARIO CAMACHO Y DARIO SILVA
Gavino Barrera — Frontera Norte.

when answering ads . . .

Say You Saw It in Billboard Music Week

DJ PROGRAMMING CHARTS

Here, for DJ's program directors and librarians, are four ready-to-use programming features which can be integrated into record shows during the coming week.

CHART CLIMBERS

The week's most exciting sides, these records have made the biggest upward jump and have been named Star Performers as the fastest movers on this week's Hot 100 chart.

Chart Climber Rank	Hot 100 Rank	Title, Artist, Label
1	11	Portrait of My Love, Steve Lawrence, United Artists
2	15	Daddy's Home, Shep and the Limelites, Hull
3	16	Breakin' in a Brand New Broken Heart, Connie Francis, MGM
4	17	Tonight I Fell in Love, Tokens, Warwick
5	18	Mama Said, Shirelles, Scepter
6	19	Flaming Star, Elvis Presley, RCA Victor
7	24	Running Scared, Roy Orbison, Monument
8	28	(Dance the) Mess Around, Chubby Checker, Parkway
9	33	Bonanza, Al Caiola, United Artists
10	34	Travelin' Man, Ricky Nelson, Imperial
11	36	Girl of My Best Friend, Ral Donner, Gone
12	37	Continental Walk, Hank Ballard and the Midnighters, King
13	38	Saved, LaVern Baker, Atlantic
14	39	Hello Walls, Faron Young, Capitol
15	41	I'm in the Mood for Love, Chimes, Tag
16	43	Good, Good Lovin', Chubby Checker, Parkway
17	45	African Waltz, Cannonball Adderley, Riverside
18	46	Tragedy, Fleetwoods, Dolton
19	48	Triangle, Janie Grant, Caprice
20	49	Foolin' Around, Kay Starr, Capitol
21	53	Old Black Magic, Bobby Rydell, Cameo
22	55	Lullabye of Love, Frank Gari, Crusade
23	56	Little Devil, Neil Sedaka, RCA Victor
24	60	A Dollar Down, Limelites, RCA Victor
25	63	Peanut Butter, Marathons, Arvue
26	69	What a Surprise, Johnny Maestro, Coed
27	71	Bilbao Song, Andy Williams, Cadence
28	73	Hello, Mary Lou, Ricky Nelson, Imperial
29	80	Those Oldies But Goodies, Caesar and the Romans, Del-Fi
30	88	Buzz Buzz A-Diddle-It, Freddy Cannon, Swan
31	90	Raindrops, Dee Clark, Vee Jay

DEBUT DISKS

These sides, which entered the Hot 100 for the first time this week, are making their first national bid for chart honors.

Hot 100 Rank	Title (Publisher)—Artist, Label
53	Old Black Magic (Famous, ASCAP)—Bobby Rydell, Cameo
56	Little Devil (Aldon, BMI)—Neil Sedaka, RCA Victor
73	Hello, Mary Lou (January, BMI)—Ricky Nelson, Imperial
80	Those Oldies But Goodies (Maravilla, BMI)—Caesar and the Romans, Del-Fi
88	Buzz Buzz A-Diddle-It (Conley, ASCAP)—Freddy Cannon, Swan
90	Raindrops (Conrad, BMI)—Dee Clark, Vee Jay
92	Big Big World (Studio, BMI)—Johnny Burnette, Liberty
93	You're Gonna Need Magic (We Three, BMI)—Roy Hamilton, Epic
94	Count Every Star (Paxton, ASCAP)—Donnie and the Dreamers, Whale
95	Moody River (Kova, BMI)—Pat Boone, Del
96	Halfway to Paradise (Aldon, BMI)—Tony Orlando, Epic
97	A Cross Stands Alone (Heyer-Alan K., BMI)—Jimmy Witter, United Artists
99	Kissin' Game (Trio, BMI)—Dion, Laurie
100	Rama Lama Ding Dong (Twin-Jimbo, BMI)—Edsels, Twin

PICK HITS

From all the releases of the week, these are the selections of Billboard Music Week's review panel as the records with the best chance of success. For comment on each of these Spotlight winners, see the singles reviews in this issue.

POP

- MARK DINNING: Can't Forget (Acuff-Rose, BMI) (2:17)—Another Lonely Girl (Acuff-Rose, BMI) (2:15) MGM
- JAMES BROWN AND THE FAMOUS FLAMES: I Don't Mind (Wisto, BMI) (2:41)—Love Don't Love Nobody (Blue Ridge, BMI) (2:02) King
- BOBBY VEE: Baby Face (Remick, ASCAP) (2:03)—How Many Tears (Aldon, BMI) (2:03) Liberty
- LENNY WELCH: Boogie Cha Cha (Arkayem, ASCAP) (2:22) Cadence
- THE BACK BEAT PHILHARMONICA: Rock and Roll Symphony (1st and 2d Movements) (Wood ASCAP) (1:58 and 1:53) Laurie
- RAY ELLIS ORK: La Dolce Vita (Robbins, ASCAP) (2:35) RCA Victor
- HARRY SIMEONE ORK AND CHORUS: La Dolce Vita (Robbins, ASCAP) (2:57) 20th Fox
- THE VISIONS: Teenager's Life (Kenny, BMI) (2:04) Lost Night
- THE BROOKS BROTHERS: Warpaint (Aldin, ASCAP) (1:56) London
- ARTHUR PRYSOCK: This Time (Maureen, BMI) (2:08)—I Wonder Where Our Love Has Gone (Consolidated, ASCAP) (2:40) Old Town
- BARBARA EVANS: Charlie Wasn't There (Leevan, ASCAP) (1:55) Pioneer
- GEORGE HAMILTON IV: The Ballad of Widder Jones (Acuff-Rose, BMI) (2:11)—Three Steps to the Phone (Acuff-Rose, BMI) (2:33) RCA Victor

COUNTRY AND WESTERN

- WILMA LEE AND STONEY COOPER: Wreck on the Highway (Acuff-Rose, BMI) (2:12)—Night After Night (Be-Are, BMI) (2:12) Hickory
- THE LOUVIN BROTHERS: Ain't Gonna Work Tomorrow (Central Songs, BMI) (2:53)—Can't Keep You in Love With Me (Acuff-Rose, BMI) (2:38) Capitol
- CARL BUTLER: You Were the Orchid (Pamper, BMI) (2:04)—Honky Tonkitis (Vidor, BMI) (2:42) Columbia

RHYTHM AND BLUES

No selections this week.

DISK JOCKEY PROGRAMMING

- SANFORD CLARK: It Hurts Me Too (Gregmark, BMI) (3:01)—Guess It's Love (Gregmark, BMI) (2:01) Trey

College Broadcasters Quick to Lend Recipes For Successful Campus Music Programming

By JUNE BUNDY

NEW YORK — The feature on college radio stations, which appeared in Billboard Music Week, March 27, sparked considerable mail from other campus outlets, which also have commendable success stories to tell about programming for student listeners.

For example, WDCR, Dartmouth College Radio (1,000 watts daytime and 250 watts at night) is "the only entirely student-operated AM radio station in the nation," according to Peter Stern, WDCR public relations director. He writes: "We broadcast to a potential listening audience of well over 50,000 people and consistently outdraw our 'professional' competitors."

Describing WDCR's 127 hours of weekly programming, Stern reports: "From 9 a.m. to noon our programming features continuous music, news and interviews de-

signed for the housewife. For two hours in the afternoon and from 11:15 p.m. to midnight, our pop music shows feature 'Top 40' music. Our poorman's 'Monitor'—'Saturday Program PM'—features a spectrum of musical varieties, interviews and special reports each Saturday afternoon from 12:15 to 6 p.m.

Record Services

"For these and other musical shows," notes Stern, "we have working agreements with the Music and Recording Studio of Hanover and the Lebanon Music Store of Lebanon, N. H. Our pop record director and classical record director receive 45's and LP's from several record services and companies to keep our record library of over 10,000 albums and singles up to date.

"In addition to pop music, we feature 21 hours of classical music each week, narrated by experts from the faculty and student body. Semi-classical music fits into our

morning 'Musical' show, and represents the bulk of our Sunday music programming."

The station's weekly musical programming also includes live musical programs (written and produced by college talent); special jazz commentary featuring original student compositions for at least three hours a week; a recorded Broadway musical with commentary every Saturday; a weekly folk song show featuring original compositions and live performances, and a show spotlighting the top hits of the past 50 years.

WDCR Staffers

George Mascott is currently general manager of WDCR. Other student-staffers are James W. Varnum, program director; James M. Knappenberger, chief engineer; Thomas P. Hall, business manager, and J. Philip Smith, administrative director.

William Grimes, station manager of WHUS, University of Connecticut. (Continued on page 40)

Milt Grant Gets Partial Victory

WASHINGTON — Milt Grant won a partial victory last week in his efforts to obtain repayment for part of the fees spent in withdrawal from a Maryland radio station contest. Chief Hearing Examiner James D. Cunningham of the Federal Communications Commission, on further look into the case, has decided to allow the deejay the \$10,000 to be paid by winning applicant Interurban Broadcasting, reversing the initial decision in the case.

However, Cunningham would still dismiss the Grant-Bonfils application "with prejudice." The examiner at first disallowed the \$10,000 to be paid to Grant, trading as Laurel Broadcasting, with partner Bonfils getting only token payment of \$10. Cunningham first ruled that the expenses did not meet the "legitimate and prudent" requirements for payoffs under the revised Communications statute.

The commission itself could still take further action in the case. Both the Broadcast Bureau and the Communications Bar Association filed statements opposing Cunninghams' questioning of the fees in this case. (Billboard Music Week, April 10.)

Grant recently lost his TV record hop show, which had been aired live on weekdays over WITG-TV here, for the past five years.

COMPARE TEEN, ADULT TASTES

NEW YORK — In a move to compare musical tastes of adults with teen-agers, deejay Murray Kaufman is running a "Parents Week" promotion on his nightly 7-11 p.m. WINS show here this week.

Each night five new releases will be played. Adults will be asked to call in on one number to vote for the disk they like best. Teen-agers will be given a different number to call and register their preferences.

The results of both contests will then be spotlighted on the program, thereby giving Kaufman a comparison of adult and teen-ager likes and dislikes.

FCC Begins Rule-Making To Clarify Payola Identity

Continued from page 2

of time, or sustaining, or is put on by an advertiser. In each case, responsibility for the program must be identified, and a list of all members of the organization or group or corporation involved must be made "available to the public" by the broadcasters.

About programs originating from hotels—if the hotel is merely identified in passing as the locale of the program, no sponsorship announcement is needed. But if the hotel also provides any free, or nearly free, service or items not used in the program, to the producer or other personnel of such a program, such as room and board, announcement must be made.

Also out of bounds is the "teaser" campaign by an advertiser who does not identify himself for a period of time but whets the listener's curiosity with a tune or a

slogan. The advertiser must be identified from the beginning, FCC says.

The FCC reminds broadcasters and program suppliers that a new section in the revised statute makes it the duty of anyone who benefits from the airing of a product to make disclosure for aent purposes. This rule applies anywhere along the line of program supply. In this connection, the FCC has decided to apply the new rulings to all commercial films shown on TV regardless of whether they were originally produced for broadcast or not. The section does not apply to films produced prior to September 13, 1960, the date the revised law went into effect.

Comments on the anti-payola rule-making are due in by June 12 and reply comments by June 26, 1961.

Peter Tripp Takes Stand As Payola Trial Continues

NEW YORK—The payola trial of Peter Tripp, former deejay on WMGM here, continued in Special Sessions Court this week. The trial was interrupted Wednesday (26) when Assistant District Attorney, Joseph Stone, collapsed in the courtroom. Initial reports indicated Stone had suffered a heart attack but later diagnosis indicated the cause of illness as exhaustion. At week's end he was resting comfortably in Downtown Beekman Hospital. Co-prosecutor Michael Juviller carried on alone in Stone's absence.

The prosecution concluded its case Tuesday (25). Following adjournment Wednesday due to Stone's illness, the case resumed Thursday with a series of present and former WMGM librarian personnel called to the stand. Backing up Tripp's principal defense that he was a contracted independent operator rather an employee of the station, the deejay's attorneys elicited testimony from Jody Cameron Malis to the effect that

Tripp selected all of his own "extra" recordings on the show.

Similar points were brought out in testimony by Murray Barber, a former librarian and Frank Mancini, who is presently on the station staff. One of Tripp's attorneys, Benjamin Shedler, testified about his negotiations with the station regarding Tripp's contract and compensation.

Tripp took the stand himself on Friday (28) and declared that the money he received from record distributors and manufacturers was in payment for his "advice" on records and as thanks for past favors. The case was adjourned last Friday until Tuesday (2). Juviller said that the case was expected to be concluded Tuesday, following brief additional cross-examination of Tripp and summations by opposing counsel.

Meanwhile, it was learned that the next payola case on the court docket, that of former WINS deejay Alan Freed, has been adjourned from its original starting date of today (1) to Tuesday (2).

TV JOCKEY PROFILE

Television disk jockeys and the TV record and dance party formats have become increasingly important. Each week, this feature will provide details of an outstanding exponent.

DANCE PARTY

Starring Ted Steele

WNTA-TV, Newark, N. J.

Saturday, 9-10 p.m.



Ted Steele

"Dance Party," which started in mid-summer 1959, is aimed at an adult audience. Adults dance in the studio while emcee Ted Steele spins fox trots, Latin-American and occasionally one of the more mature rock and roll items. Records played on the show—both LP selections and singles—are chosen by Steele and producer Don Horan.

Professional ballroom dancers frequently appear on the show to offer exhibition dances and demonstrate new steps. The program also works closely with amateur dance groups. The Dance Party Interborough Championship—to select the king and queen of New York's amateur ballroom dancers—was launched by Steele March 17, 1960.

Steele is currently running a contest whereby an outstanding dancing couple is selected on the show each week. At the end of a 13-week period the weekly winners compete for grand prizes totaling \$25,000—\$10,000 in cash.

Current sponsors on "Dance Party" include Carven Products, Relaxacisor, and Dale Dance Studios. The show at one time was aired across the board, but recently became a weekly Saturday night feature.

Steele, who also serves as program director of WNTA, is a veteran broadcaster. In addition to presiding over various New York deejay shows (on WMCA, WOR-TV, and WPIX-TV) in past years, the star had a thriving career as a bandleader when network radio was in its heyday, and is a proficient musician-arranger-composer.

Peter Frank to Introduce Radio Top Forty Service

HOLLYWOOD—The Peter Frank Organization will unveil a new syndicated radio service aimed at stations following a "Top 40" programming formula at the National Association of Broadcasters Convention in Washington May 8.

The service is called Formatic Radio, and is being produced by Frank's Stars International, to be distributed by Richard H. Ullman, Inc., sales division of the Frank firm. Monthly service includes program and production aids and a merchandising plan called "Operation maximum gain," designed to

help stations get prizes for giveaways at wholesale prices.

Formatic's broadcast aids include 192 arrangements of a special theme, station identification and program jingles, musical beds for programs, news bulletin intros, plus comedy wild tracks.

Stars International will customize many of Formatic's features for each subscriber. Call letter treatments, dial frequency, city, public service announcements, and special program features are among those to be specially produced for individual subscribers.

DISK TALENT A NAB-BMI SHOW FEATURE

NEW YORK—All facets of the musical world will be represented at the annual convention banquet of the National Association of Broadcasters in Washington Wednesday, May 10.

The banquet show, sponsored by Broadcast Music, Inc., will spotlight pop, jazz, country and western and opera in the person of Nelson Riddle, Hank Garland, the Jordonairens, Gene Nash, the Ralph Hunter Choir, Count Basie and his ork, operatic soprano Anna Moffo, and Sidney's ork with Jack Minnech conducting. Comedy will be provided by Sam Levenson.

Riddle will conduct a "Radio and Television Theme Overture," which he penned for the occasion. The Hunter Choir will warble tunes from hit musicals by BMI writers Sheldon Harnick and Jerry Bock—"Fiorello" and "Tenderloin."

AFM Claiming Loyola Un. TV Broke Promise

WASHINGTON—The American Federation of Musicians has challenged renewal right of TV licensee Loyola University, WWL-TV, New Orleans, because it has "wholly failed" to fulfill its promise to program live music. The musicians' union has tossed the hot potato of broadcaster promise-versus-performance as a renewal factor right in the lap of the Federal Communications Commission. AFM asks for a right to speak as party in interest at local hearings on the WWL-TV renewal unless Loyola can be legally held to its live music promises if granted renewal.

The agency has rule-making in progress on proposed stiffer requirements in broadcaster reports of programming data in their annual forms filed with the FCC. The deadline for comment on the touchy issue of judging a station's programming in the light of its

(Continued on page 40)

PROGRAMMING PANEL

If you have a provocative question to ask the nation's disk jockeys, please send it to this department, 1564 Broadway, New York 36, N. Y. Your name will be credited when it appears.

THE QUESTION

What pet peeve, if any, do you have concerning record promotion men who visit your station?

THE ANSWERS

JOHN BANDY
WDAS, Philadelphia

I dislike having promotion people bring a vast assortment of records and attempt to push each of the labels on me as being a smash.



This agony is compounded when the record is auditioned and found to be

atrocious. Not only do I lose confidence in the promotion man, but I lose enthusiasm about playing his record in the future.

ROBIN SEYMOUR
WKMH, Detroit

Most of them today are too young and have no background in representing their firms.

They don't seem to realize the full import of their position—the position of recommending and servicing and presenting in suggested form the various types of music for each of the shows that are on a particular radio station. Most of them are concerned only in peddling a vast amount of junk and trying to get it played. Manufacturers should try to maintain their prestige with men who can carry the ball.



GENE KLAVAN AND DEE FINCH
WNEW, New York

We must be honest and tell you that we had to consult the dictionary to ascertain the meaning of "promotion men."



Having thus enriched our knowledge, we conclude that we have never seen one, and talking with some of our

conferrees, we now realize our fortunate position. Regards to District Attorney Hogan. P.S.: Actually, the promotion men contact our director, Mike Comito, who handles the music for our program, and he has no peevs and no pets.

JOE FINAN
KTLN, Denver

It's rather difficult to give a pet peeve on promotion men and let it go at that, for they perform many helpful and worthwhile functions for a station. However, I imagine most people in programming would like a call ahead of time, so an appointment could be made, as opposed to the man just walking in unannounced. Whatever his record or plug, he might completely negate his visit by walking in at the wrong time. But over-all, God bless 'em, they have a tough job.

VOX JOX

By JUNE BUNDY

GAB BAG: James Hilliard, program director of KIXZ, Amarillo, Tex., writes: "How's this for a switch? Radio No. 1 in Amarillo (KIXZ) saluted Duane Eddy on his birthday (April 26) by playing one of his big hits once per hour. The reaction to this was very good!"... David Lyman, director of program development for WLEE, Richmond, Va., writes: "We have been achieving a very nice effect lately by having quickie station breaks and various promotional announcements recorded by announcers at other stations in other key markets. We have made arrangements with the top stations in Baltimore and Winnipeg to record material for us, and we, in turn, cut announcements for them. WLEE is interested in obtaining top tune lists from other stations in order to better observe trends in other areas. We would be happy to reciprocate by sending the WLEE Hall of Hits list weekly to any station placing us on their mailing lists."

Annette's dance demonstrations on film are a big hit with TV deejays across the country. Wink Martindale, KCOP-TV, Los Angeles, kicked the film series off on his show, and the series (featuring five separate dance routines) is currently carried by Larry Kane, WRK-TV, Houston; "Dansorama," WNCT-TV, Greenville, N. C.; "9 Teen Time," WSTV-TV, Steubenville, O.; Russ Carter, KSD-TV, St. Louis, and 30 other record hops across the country. Carter reports that he has received about 3,000 letters in conjunction with various contests he has conducted on the Annette films. The most popular contest, which drew 1,000 letters, was one asking dialers to identify a mystery soda jerk appearing in one of the sequences. He was Musicor's Gene Pitney.

IRKED AT DATED MAIL LISTS: Allan Clark, musical director of WKY, Oklahoma City, has a beef about out-dated mailing lists. He writes: "I am wondering how some of these record companies stay in business when their mailing lists are so antiquated. We are still receiving disks addressed to Vaughn DeLeath. Remember her? She passed away some 20 years ago. Disk jockeys who were with us 15 years ago are still receiving mail and disks. "Oh 'tis true that every now and then record companies make a token effort to get correct listings, but brother when they come out—look out. Anything's liable to be in print. My name comes out Ollan Clard and has for several years. This certain record company must hate me for something I did years ago. I have written them, pleading with them to change my name (i.e. the right spelling). I have offered to pay, personally, for a new name plate. To no avail. In essence they say 'it's going to be Ollan Clard from now till dooms day'. And I personally believe it will. Please make a plea to all record companies to bring up-to-date their mailing lists. As Joe Laurie once said, 'I don't give a damn what they say about me, so long as they spell my name right.'"

EX-DEEJAY LEGIT HIT: Gene Rayburn, one time teammate of Dee Finch on the famed WNEW, New York morning show, and more recently on Steve Allen's TV program, is currently a big hit as the male lead in Broadway's prize-winning musical "Bye Bye Birdie." Rayburn, who replaced Dick Van Dyke in the show a few weeks ago, displays surprising versatility in a demanding role. His breezy way with a funny line was only to be expected, but his skillful dancing and showmanly warbling were totally unexpected. His old deejay pals should be proud of him.

CHANGE OF THEME: Ted Work has rejoined WWDC, Washington, and Jan Michael has been hired by WWDC as a summer replacement announcer. WWDC is celebrating its 20th birthday this week (May 3) with special drawings for money prizes. Awards will also be made to any person with a 1941 car and to listeners celebrating their birthdays or 20th wedding anniversaries May 3.

Gordon Davis, formerly general manager of WIND, Chicago, has been appointed West Coast manager of Westinghouse's WBC Productions, Inc. G. E. Wallis, formerly general manager of WOWO, the WBC station in Fort Wayne, Ind., has taken over Davis' manager post at WIND. Carl Vandagriff returns to WOWO as general manager. Davis will headquarter in San Francisco at WBC's KPIX studios.... Westinghouse deejay Rege Cordic, KDKA Pittsburgh, portrayed Abraham Lincoln recently in a Civil War presentation during Westinghouse's recent Public Service Conference in Pittsburgh.

Pat Grande, manager of KDOL, Mojave, Calif., writes: "We're going on the air May 1. Please help us get records—any size, any color, any how."... Veteran deejay Jack Rowzie, who left WWDC, Washington, last month, has taken over the "Waker Upper" show on WEEL, Fairfax, Va., from 7 a.m. to 10 a.m.... Gene Plumstead has succeeded Bud Wendell as program manager of KYW.... Pat Tallman, KTSS, San Antonio, and his frau have a new son, Joey, born April 11.

Otto A. Goessl has left KELP, El Paso, Tex., to join WYLD, New Orleans.... New spinners at WAMS, Wilmington, Del., are Lee Davis, formerly with WHYE, Roanoke, Va., and Chip Allen, ex-KDEO, San Diego, Calif.... New publicity director at WEEI, Boston, is Charles Williams.... Paul Cowley, WKLO, Louisville, has resumed his regular newsletter to the trade.... Hal Moore returned to WRCV, Philadelphia (from WCBS in New York where he was program director), to become the permanent deejay for the station's all-night "Budweiser's Big Bands" record show. He replaces Tom Reddy, who resigned to operate a station in Michigan.... George Gilbert is a newcomer to WIBG, Philadelphia, with an early evening show each night.

ARTISTS' BIOGRAPHIES

For your programming use, here are pertinent facts about hot disk artists. If clipped and pasted on 3 by 5 cards, these biographies will help you build a convenient file of such data.



KAY STARR

Veteran songstress Kay Starr is strong on the charts again. Her Capitol waxing of "Foolin' Around" moves into the No. 49 slot as a Star Performer this week on the Hot 100.

Born in Dougherty, Okla., Miss Starr began as a hillbilly singer. Her early days were spent in Dallas and Memphis, and she made her first professional appearance on Station WREC, Memphis. After that came singing stints with bands like Bob

Crosby and Charlie Barnet. Next, Miss Starr moved out solo into the night club circuit, and Capitol Records, then a new disk company looking for bright, new talent, signed her to a contract that began a successful 10-year association. During this time Miss Starr recorded such hits as "Wheel of Fortune," "I'll Never Be Free," "Kay's Lament," "Bonaparte's Retreat" and "Side by Side."

She has made numerous TV and personal appearances, and in her leisure time likes to cook, play golf and paint.

ANDY WILLIAMS

Hitting the charts again after quite a spell is another veteran vocalist, Andy Williams, who has a strong chart contender in his Cadence wax titled "Bilbao Song."

The popular vocalist began his career like many others, singing in his father's church choir in Wall Lake, Ia. Williams formed a vocal group with his three brothers and later, when the family moved to Des Moines, the boys soon had their own program on Station WHO. The group went on to spend two years on WLW, Cincinnati, and then toured the night club circuit for six years before disbanding.

Andy decided to go it alone and went straight into TV in New York as a featured vocalist on Steve Allen's "Tonight" show. His two-week engagement turned into almost three years. Since then Williams has had a string of disk hits on the Cadence label, including "Canadian Sunset," "Butterfly," "Hawaiian Wedding Song," "Lips of Wine," "Lonely Street," "Village of St. Bernadette" and "Do You Mind."



YESTERYEAR'S HITS

Change of pace programming from your librarian's shelves, featuring the disks that were the hottest in the last five years ago and ten years ago this week. Here's how they ranked on Billboard's charts then:

POP—5 Years Ago

MAY 5, 1956

1. Heartbreak Hotel, Elvis Presley, RCA Victor
2. Hot Diggity, Perry Como, RCA Victor
3. Poor People of Paris, Les Baxter, Capitol
4. Blue Suede Shoes, Carl Perkins, Sun
5. Magic Touch, Platters, Mercury
6. Moon Glow — the Theme "Picnic," Morris Stoloff, Decca
7. Why Do Fools Fall in Love, Frankie Lydon & Teenagers, Gee
8. Lisbon Antigua, Nelson Riddle, Capitol
9. A Tear Fell, Teresa Brewer, Coral
10. Rock Island Line, Lonnie Donegan, London

POP—10 Years Ago

MAY 5, 1951

1. How High the Moon, Les Paul & Mary Ford, Capitol
2. On Top of Old Smoky, Terry Gilkyson & Weavers, Decca
3. Mockin' Bird Hill, Les Paul & Mary Ford, Capitol
4. Mockin' Bird Hill, Patti Page, Mercury
5. Too Young, Nat King Cole, Capitol
6. Be My Love, Mario Lanza, RCA Victor
7. If, Perry Como, RCA Victor
8. Sound Off, Vaughn Monroe, RCA Victor
9. I Apologize, Billy Eckstine, MGM
10. Sparrow in the Treetops, Guy Mitchell, Columbia

ROCK & ROLL—5 Years Ago—MAY 5, 1956

- Long Tall Sally/Slippin' & Slidin', Little Richard, Specialty
I'm in Love Again/My Blue Heaven, Fats Domino, Imperial
Corrina, Corrina, Joe Turner, Atlantic
Please, Please, Please, James Brown & the Famous Flames, Federal

- Ivory Tower/In Paradise, Otis Williams & the Charms, DeLuxe
Eddie My Love, Teen Queens, RPM
I Want You to Be My Girl, Frankie Lydon & the Teenagers, Gee
Church Bells May Ring, Willows, Melba Bo Weevil, Fats Domino, Imperial
Down in Mexico, Coasters, Atco

WITH THE COUNTRY JOCKEYS

Whirling the country platters at WCNG, Canonsburg, Pa., are Rusty Roy, heard 10 a.m. to noon, Monday through Friday; Daniel Boone, who spins from noon to 2 p.m. on the same days, and Buddy Williams, who supplies the country sounds from 9 a.m. to 2 p.m. on Saturdays. . . . R. I. Erickson, of Station CJRL, Kenora, Ont., infos that any worthwhile material sent him is assured of plenty of spins. . . . Billy Deaton, c.&w. deejay at KMAC, San Antonio, hopped into

Nashville recently for a session at the Owen Bradley Studios. . . . Deejays who haven't been serviced by Hank Snow's new one on RCA Victor, "Beggar to a King," are invited to write to Gabe Tucker, Dee Music Company, 314 East 11th Street, Houston 8, for a sample copy.

Shorty Warren is now spinning c.&w. disks on WNTA, formerly WAAT, Newark, (Continued on page 40)

DISCOURSE

FROM BILLBOARD MUSIC WEEK SALES DEPARTMENT

A weekly column of lively chatter material on the hottest and most popular recording artists—those "Spotlighted" by Billboard Music Week's review staff, as well as those featured by the record companies in their major Billboard ad promotions.

HARRISON BAKER is his name, and he's billed on his debut RCA Victor album as the Last of the Well Comedians. The 31-year-old comic who was born in San Francisco, has been in showbusiness since he was 13. His initial performing experience was gained as a musician and later as a comic stooge for Orson Welles. He subsequently became a disk jockey in the Los Angeles area and was affiliated with several stations. Baker's comedy-writing education began when he befriended the janitor at the studio where the Steve Allen television show originated. He would go through the wastepaper baskets reading the discarded jokes and witticisms, noting where they were weak and thus profiting from other's mistakes. The night janitor introduced him to Allen one evening and told the comic that Baker was interested in writing for the show. Allen offered him a trial job and eventually hired him permanently. Since then, Harrison has gone out on his own as a performer, and has appeared in San Francisco's famous hungry 1 as well as at the Top of the Mark and other clubs throughout the West and Midwest.

BUNNY BERRIGAN, the late, great horn virtuoso and sometimes orchestra leader whose throaty voice and superb playing have made the standard I Can't Get Started one of the all-time hits, may be heard on a new album release from RCA Camden. The disk consists of a group of tracks originally cut in 1937, although several are from later periods. The group offers lively versions of such great standards as: Azure, A Study in Brown, High Society, Sophisticated Swing and many others.

BILL BLACK and his combo, the most played group of 1960, according to the Billboard Music Week disk jockey poll, break in a new album for Hi Records—That Wonderful Feeling. Featured on the disk are a set of swinging spirituals such as: Do Lord, Just a Closer Walk With Thee, Swing Low, Sweet Chariot and others. Black played on most of Elvis Presley's records and personal appearances until the singer went into the army. At that time, he decided to call it a career and went into the appliance business. A friend of Black's, who owned a record store, was starting up his own label and persuaded Bill to form a combo and cut a few sides. He eventually did make the recording and the result was Smokie, a smash hit. Subsequent recordings also became hits and once again Black, who had quit music, was a successful record artist. Since then, his recordings have sold several million copies.

BIRTHDAYS OF THE WEEK:

May 1, Glenn Ford, Kate Smith; May 2, Bing Crosby; May 3, Betty Comden; May 4, Maynard Ferguson; May 5, Monica Lewis; May 6, Carmen Cavallero, Ella Logan; May 7, Teresa Brewer.

RAY CHARLES was the leading winner at this year's NARAS awards, copping four Grammys for his performances of Georgia on my Mind, (Best Vocal Performance, single Record; Best Performance by a Pop Single Artist); Let The Good Times Roll (Best Rhythm & Blues Performance) and his album, The Genius of Ray Charles (Best Performance, Album, Male). Ray, who is currently on the Billboard Music Week Best Selling Mono LP charts with five albums, also has a hot single in his instrumental hit, One Mint Julep. The ABC-Paramount star wound up his national concert tour at Carnegie Hall last night. His immediate plans call for a well-deserved rest before returning to his concert work.

CHRIS CONNOR and **MAYNARD FERGUSON**, two of the most popular personalities in jazz, are heard together on records for the first time in a new Atlantic album, Double Exposure. Ferguson utilizes the superb interpretive skills of Miss Connor effectively in these perform-

ances. In the context of the band, Chris has an instrumental framework for her honey-smooth voice that is unlike anything she has done previously. Ferguson's fine trumpet and hard-swinging group complement the fine all 'round set. The pair have just completed an appearance at Hartford's Trinity College, and just last Saturday, Miss Connor made a solo appearance at Tennessee's Dogwood Arts Festival.

BOBBY DARIN is the subject and star of a new Atco LP release entitled "The Bobby Darin Story." The album encompasses a review of the singer's old hits including: Splish Splash, Queen of the Hop, Mack the Knife, Artificial Flowers, and his most recent smash, Lazy River. Bobby is currently making a movie for Paramount, Too Late Blues, and will be in Hollywood until June 1 when he opens an engagement at The Three Rivers Inn in Syracuse, N. Y.

ARETHA FRANKLIN, Columbia Record's dynamic young vocalist, lends her remarkable talents to a tune from the score of the Broadway show, The Unsinkable Molly Brown./ Are You Sure? The song is from her new album, Aretha. The 19-year-old songster was discovered singing in her father's church choir in Buffalo, N. Y., by Columbia A & R producer, John Hammond. In addition to her considerable vocal ability, she is a fine pianist and has accompanied herself on several of her disks. Currently, Aretha is making personal appearances in the East and Midwest. Flip side of the new single is I'm A Fool also from her new album.

STEVE LAWRENCE and **Eydie Gorme**, the singing Mr. & Mrs. team, who won a NARAS award for their recording of We Got Us, have a new United Artists album release, Cozy. The duo are booked for Lake Tahoe for several weeks of club dates prior to their leaving the U. S. for a tour of England beginning June 18. Steve's single, Portrait of My Love, is currently red-hot and is No. 11 on the Hot 100 this week.

THE MCGUIRE SISTERS, whose hot single, Just for Old Time's Sake, is currently No. 23 on the Hot 100, follow up with an album of the same title. The fabulous Coral recording artists offer another lusty program of close harmony in this album with such fine tunes as, Birth of the Blues, Goody Goody, Bye, Bye Blackbird and a flock of other oldies. Currently the girls, who appeared on

To help you spot the ones you need, when you need them, all artists items are carried in strict alphabetical sequence.

Ed Sullivan's show last night, are slated for an appearance with their former mentor, Arthur Godfrey, on his TV Special next week.

CLYDE McPHATTER, the Ta Ta man of Mercury Records, has a new single on the label, Whole Heap of Love c/w You're Movin' Me. On the former, the famed McPhatter ebullience is projected over a chorus of swinging, bouncing strings. The flip is a slower, more subdued vocal by the singer with a chorus backing him. Clyde, who originally sang lead for Billy Ward and the Dominoes, formed the Drifters in 1953. Three years later he left the group to go on as a single. Since then he has had many hits, including the million-selling, A Lover's Question.

NEVER ON SUNDAY, this year's Academy Award winning song, is available on United Artist's original sound track recording of the score from the film. The tune, penned by Greek writer-composer, Manos Hadjidakis, is also available on a United Artist LP entitled Great Motion Picture Themes. The version featured here is the best-selling Don Costa Arrangement. In addition to the latter, the album features sound tracks and hit recordings of such recent hits as Ferrante & Teicher's Theme From Exodus, and Theme from The Apartment, as well as Al Caiola's Theme from the Magnificent Seven.

BOB NEWHART is another big NARAS awards winner, with Grammys for his albums, The Button Down Mind and the Button Down Mind Strikes Back. In addition, the talented comedian was awarded a Grammy as the best new artist of 1960. The Chicago born entertainer got his start last year on Don Sorkin's Chicago Nightline Television program. A staff job on WBKB in the same city followed as well as offers for night club appearances. Currently, the former accountant, who studied law at Chicago's Loyola University for two years, is on a national tour.

Denis Hyland

THIS WEEK'S NEW

Money Records

. . . an alphabetical listing of the records manufacturers are backing with special feature treatment in big-space Billboard Music Week ads.

SINGLES

- A LOVE OF MY OWN—Carla ThomasAtlantic
MENTAL CRUELTY—Buck Owens and Rose MaddoxCapitol
RESPECTABLE—The ChantsMGM
EVERY BEAT OF MY HEART—The PipsVee Jay
AFRICAN WALTZ—Cannonball AdderlyRiverside
I'VE GOT MY FINGERS CROSSED/MILORD—Teresa BrewerCoral

ALBUMS

- STAN FREBERG PRESENTS THE UNITED STATES OF AMERICA—Stan FrebergCapitol
THE HAPPIEST GIRL IN THE WORLD—Original CastColumbia
CARNIVAL—Original CastMGM
LA DOLCE VITA—Original Sound TrackRCA Victor

According to statistics maintained over a period covering thousands of releases . . .

7 out of 10 will reach Billboard Music Week's "Hot 100" in the weeks ahead!

Every week . . . disk jockeys all over the nation help spark up their record shows with this fresh, lively material furnished exclusively by Billboard Music Week. Watch for it next week.

JAPANESE NEWSNOTES

Ancient Music Heads Festival

By TEN KATTORI
Yokohama Correspondent

The Tokyo East-West Music meeting, the first of its kind ever to be held in Japan, opened recently at the newly constructed Tokyo Metropolitan Festival Hall with a performance of ancient Japanese court music for the 20-day festival. In addition to Japanese classical music and dances, the program offers foreign artists and ensembles including American violinist Issac Stern, the Royal Ballet of Britain, the New York Philharmonic orchestra and Juilliard String Quartet.

Goddard Lieberman, president of U. S. Columbia Records, arrived here April 22 for a one-week business trip of this country. . . . Robert B. Weiss, international

director of Warner Bros. Records, is due here April 30 en route to his headquarters in Paris. During his one-week stay, Weiss will discuss with Nitchiku Industries Company, Ltd., WB's Japanese licensee, business matters of mutual concern.

Nippon Victor is scheduled to release operatic LP's in stereo which have newly been produced by RCA Victor in Rome and Vienna. The initial release will be a three-LP album featuring Puccini's "Turandot" and following the program will be "Tosca," "Cavalleria Rusticana," "La Traviata," "Don Giovanni" and "The Barber of Seville."

DANISH NEWSNOTES

Lionel Hampton Gets Slim House

By TED WOLFRAM
Hotel Osterport, Copenhagen

Lionel Hampton and his band were unable to draw attendance at their two concerts in the big KB Hall, on Thursday (6), but Hampton scored a personal success and had the audiences with him through the long program. The concerts were presented by Sonet Records (Dansk Grammo-phon platter firm).

Cannonball Adderley's Quintet, presented by Norman Granz and Karusell, at the Falkoner Centret Theater Thursday (13), drew near-capacity houses at both of its concerts, and scored solidly. . . . High ducat prices for the Granz-Karusell presentation of Mahalia Jackson, at the Falkoner Centret Tuesday (18), held down attention at her concert. Her refusing to allow enthusiastic fans to clap in rhythm while she sang caused a bit of resentment, but critics approved and so did majority of the audience.

TV

"Platter Parade," Friday (7) presented Lorne Lesley ("We're Gonna Dance"), Kjeld Ingrisch ("The First Sign of Spring"), Bent Axen Trio ("The Man I Love"), Kenneth Spencer ("Ole Man River"), Robertino (Italian song), Siv Malmquist ("You Don't Understand Anything").

Italian Newsnotes

Continued from page 24

Brunos which is recording westerns, jazz and traditionals on Celson.

Giorgio Conolino, native son, topped all others in the Bologna Festival of Two Towers. . . . Diana Marina's method of honoring the top artists of the last year fell flat because it honored only those who agreed to appear, but the public overflowed the theater.

Milva is the big thing on Cetra with "Exodus" and "Jealous of You," the hit which spun to the top after the Connie Francis tour here. . . . Same label has brought forth Gino Latilla in "The Magnificent Seven" and Roslyn in "The Misfits" on opposite sides of same disk. . . . "G Man," theme song of TV's mystery play series, is now on Vis by Gloria Christian. . . . Jolly has brought forth half a dozen new disks by the Champions. . . . Top draw at longhair counters is Joan Sutherland (Decca) after her hit at La Scala in "Lucia di Lammermoor." . . . Henry Salvador, always big in France, has now recorded his first four sides for Hollywood in Italy as a follow-up on his big TV series. . . . Johnny Dorelli and Flo Sandon's were top-liners at first of new radio series to choose a "Song for Europe." . . . Graz, lots!

WITH THE COUNTRY JOCKEYS

Continued from page 39

N. J. Seg is billed as "Garden State Jamboree" and is the first c.&w. programming on the station since it changed hands several years ago. Shorty is in need of platter material and asks that samples be sent to him at the Copa Club, 145 Front Street, Secaucus, N. J. . . . Tall Paul Charon, teen-age deejay at Radio 95 XEGM, El Cajon, Calif., has taken leave of absence for a spring tour that carries him first to Nashville, where he will enter the "Grand Ole Opry" Pet Milk Contest. He is also set for several appearances in the Nashville area and in June makes several personals in the Montreal territory.

Pamper Music, Inc., 119 Two-Mile Pike, Goodlettsville, Tenn., has available deejay samples of the following releases: "Down on the Corner of Love," by James O'Gwynn; "Right Now," by Gray Montgomery; "Pick Me Up on Your Way Down," by Pat Zill; "My Old Friend, the Blues" b/w "Getting Over You," by Al Urban; "Hello, Walls" b/w "Congratulations," by Faron Young, and "Scramblin'" b/w "Hobo," by the 88's. . . . Nat Stuckey continues to win favor and many listeners with his "Red River Round-Up" platter show heard nightly, 11 p.m. to 1 a.m., over KWKH, Shreveport, La. . . . Don Trifiletti, of Magnifico Records, 151 Gertrude Road, Mamaroneck, N. Y., has available samples of the firm's first c.&w. release, "Down the Trail of Tears" b/w "List'nin' to a Cowboy's Serenade." Drop Don a line on your station's letterhead.

"I'm still in need of LP's for my special show, 'Tom's Album Time,' on which I feature a different artist each day," typewrites Tom Reeder, manager-deejay at Station WYAL, Scotland Neck, N. C. "I'm still receiving good response to 'I Fall to Pieces,' by Patsy Cline; 'Please, Mr. Kennedy,' by Jim Nesbitt, and 'Six Pallbearers,' by Bob Gallion." . . . "I would appreciate artists and diskeries sending me their latest c.&w. releases," writes Stuart Kay, whose 55-minute country and western show, "Western Hoedown," is heard Monday through Friday over WRAY, Princeton, Ind. "Hoedown" is the station's only request program of the day, says Kay, and is still going strong after 10 years. Getting a lot of action in his territory, Kay reports, is Bill Russ's new Eunice Records release, "Same Place, Same Girl."

Clyde Beavers, recently signed to a new contract by Decca, Monday (1) begins a new daily recording-spinning stint at WENO, Madison, Tenn. He moves over from WBRO, Waynesboro, Ga. Clyde is also doing his once-a-week TV show in Augusta, Ga. . . . Station WTJH, East Point, Ga., has shifted to a full-time country music policy, with old-timers Buzz Walker, Ray Kinneman and Jim Howell handling the turntable chores. . . . Jocks needing a copy of Jim Nesbitt's "Please, Mr. Kennedy," on Ace, may obtain same by writing to Nesbitt or Bill Moore at WAGS Radio, Bishopville, S. C. . . . Out Arizona way, Arv Jenkins, formerly c.&w. program director for the Gila radio network and KGLU, Safford, Ariz., has switched to the brand-new KATO in that town and asks that artists and diskeries shoot him wax. Box 365, Safford, will reach him.

FOLK TALENT & TUNES

Continued from page 5

cher, Connie has just signed a new booking contract with the Acuff-Rose Talent Agency.

J. Herschel (Smitty) Smith, agent for Wally Fowler Enterprises, has the latter's all-night sings booked through May as follows: Tuscaloosa, Ala., May 1; Tupelo, Miss., 2; Moulton, Ala., 3; Columbia, Ky., 4; Nashville, Tenn., 5; Atlanta, Ga., 6; Swainsboro, Ga., 7; Florence, Ala., 11; La Grange, Ga., 12; Birmingham, Ala., 13; Fairburn, Ga., 26; Greenwood, S. C., 27, and Columbia, S. C., 28. The Chuck Wagon Gang, of Fort Worth, are booked with Fowler through May 6, and Charlie Neff, gospel banjoist (WCKY), appears as guest in Nashville, Atlanta and Birmingham. Other talent for the May appearances will include the Statesmen, the Blackwood Brothers, the Johnson Sisters, the Florida Boys' Quartet, the Oak Ridge Quartet, the Harmonizers, Wendy Bagwell and the Sunliters, Don Butler, Warren Roberts and bass singer Big Jim Waites.

"Dixie Jubilee," which has been the Saturday night feature at East Point, Ga., has shifted its activity to the Tower Theater in downtown Atlanta. First show at the Tower, April 22, spotlighted Bill Anderson, Jan Howard, Bobby Lord and Dick Miles. . . . Dale Hawkins, formerly on Checker Records, has shifted to the Tilt label, with his initial release for the latter firm due to spring next week. Dale recently waxed four sides for Tilt at the Owen Bradley Studio in Nashville.

Smokey Smith reports that his recent promotion of the Johnny Cash show at the KRNT Theater, Des Moines, broke the house record for a country music show with a gross of \$14,000 chalked in three performances. This topped by \$1,000 the house's old mark registered by Cash December 13, 1959. The record take was established in the face of bad weather forecasts predicting four inches of snow, Smith says. In the unit were Johnny Cash and the Tennessee Two, Bob Luman, Buck Owens, Rose Maddox and Gordon Terry.

Gladys Vokes, 23-month-old daughter of Mr. and Mrs. Howard (Cowboy) Vokes, has been admitted to Marcy State Hospital, Pittsburgh, for treatment for TB of the bone. A recent operation left her crippled in one leg. She is slated to undergo another operation soon. . . . Roy Acuff and his Smokey Mountain lads are set for Eau Claire, Wis., May 10; Kenosha, Wis., 11; Madison,

Campus Music

Continued from page 37

cut, Storrs, Conn., objects to the Brown and Pembroke Universities' claim that 25-year-old WBRU, Providence (operated jointly by the two schools), is the oldest college radio station in the U. S. He writes: "We at WHUS beat that record. Started in 1920 under the call letters of WCAC, we since have changed our call to WHUS and are currently in our 41st year of broadcasting."

Station WHUS operates 81 hours per week with a varied programming format featuring pop, jazz, classical and "Top 40." One of its many special features is an annual marathon, wherein it broadcasts 24 hours a day for three days and solicits disk requests at 25 cents per request. The proceeds go to the Community Chest. "At the present time," reports Grimes, "we have over 60 people on the staff with 30 more scheduled to complete training in the near future."

Wis., 12, and Wausau, Wis., 13. . . . Flatt and Scruggs show their wares at Greensburg, Ky., May 2; Five Points, Tenn., 3; Sweeden, Ky., 4; Morgantown, Ky., 5; East Point, Ga., 6; Hodgenville, Ky., 9, and Pickwick Dam, Tenn., 12.

Other upcoming "Grand Ole Opry" bookings include the following: Jim Reeves, Colorado Springs, Colo., May 1; Farmington, N. H., 2; Albuquerque, N. M., 3; Phoenix, Ariz., 4; Clovis, N. M., 5; El Paso, Tex., 6; San Antonio, Tex., 7; McAllen, Tex., 8; Corpus Christi, Tex., 9; San Angelo, Tex., 10; Odessa, Tex., 11; Amarillo, Tex., 12, and Lubbock, Tex., 13; Hawkshaw Hawkins and Jean Shepard, Chanute, Kan., May 3; Aurora, Ill., 12; Ottawa, Ill., 13, and East Peoria, Ill., 14; Wilma Lee and Stony Cooper, Des Moines, Ia., May 7; Stonewall Jackson and Justin Tubbs, York, Neb., May 2; Carroll, Ia., 3; McPherson, Kan., 4; Hays, Kan., 5; Concordia, Kan., 6; Falls City, Neb., 7; Huron, S. D., 9; St. Cloud, Minn., 10; Sioux Falls, S. D., 11; Fergus Falls, S. D., 12; Owatonna, Minn., 13, and Marshall, Minn., 14; Johnny and Jack and Kitty Wells, Macon, Ga., May 1; Shreveport, La., 6; San Antonio, Tex., 7, and Houston, Tex., 12-13; the Wilburn Brothers, Kansas City, Kan., May 3-6; Minneapolis, Minn., 8-13; Billy Walker, Angola, Ind., May 28, and Minnie Pearl, Chanute, Kan., May 3; Huron, S. D., 9, and Fort Worth, Tex., 12.

James Blackwood, of the Blackwood Brothers Quartet, infers that a report issued by RCA Victor last week reveals that the foursome's new album, "Blackwood Brothers on Tour," sold 13,171 copies in its first two weeks. . . . George Jones last week embarked on an extended tour of the Pacific Northwest and Canada. . . . Helen Carter, writer of such tunes as "Poor Ole Heartsick Me," "Loving You (Was Worth This Broken Heart)" and "Walk Softly, Darling," among others, has signed to turn out product on an exclusive basis for Pamper Music, Inc., Goodlettsville, Tenn. . . . Shorty and Smokey Warren continue to present their country music revue at the Copa Club, Secaucus, N. J.; Rendales, Plainfield, N. J.; the Fireside, Devils, N. J., and Aunt Kate's, Newton, N. J., on a once-a-week basis.

Norse Newsnotes

Continued from page 24

sued on London in Norway this week after it was revealed that this young American is very popular in this country. London also issued "The Big Sound of Johnny and the Hurricanes."

Disk Business

American jazz labels Riverside and Jazzland have their own representation in Norway, by Iversen & Frogh, Oslo.

Talent Notes

The American-Norwegian singer Jack Dailey (Born in the U. S. A. licing in Scandinavia) recorded three records on Triola this week that will have U. S. A. release in the near future. Among the tunes is "Gloria Moria," a Norwegian melody that has only English lyrics. The same melody has also been recorded by Norwegian vocalist Ray Adams (real name: Ragnar Asbjornsen) under the title "Soria Moria" on the Manu label. They hope to have this record issued in England shortly.

Loyola Un. TV

Continued from page 38

promises to fulfill community needs has been put off twice and is now set for June 1, with reply comment due by June 10.

The AFM has bypassed this consideration and demands that the FCC reconsider its decision between rival applications for the WWL-TV station, decided in 1956. The union reasons that the winner has welched on his programming promises for live music, and so is no longer operating in the public interest.

AFM president Kenin calls the station's actions a "most glaring instance of cynical disregard for public pledge and public interest." Loyola had emphasized its past employment of staff musicians in its radio operation as proof of its intentions to schedule 38 live, local, musical programs on TV, and to employ staff musicians. However, a sworn statement by David Winstein, president of the union's New Orleans local, and longtime employee of WWL, says the TV station never employed a staff orchestra, combo unit or string group, and at present neither its radio nor its TV station employs a single staff musician.

DEALER INVENTORY CHARTS

Dealers will find these charts a reliable weekly guide to more profitable inventory and display of records, playback equipment and related merchandise.

**BEST-SELLING PHONOGRAPHS,
RADIOS & TAPE RECORDERS**

These are the nation's best sellers by manufacturer, based upon results of a month-long study using personal interviews with a representative national cross-section of record-phono dealers. A different price group is published in this chart each week.

The percentage figure shown for each brand is its share of the total number of weighted points derived from all dealer responses. Point tabulations are based upon the rank order of manufacturers' sales at each dealer, and weighted by size of dealer. Only manufacturers earning 3% or more of the total dealer points are listed below.

**PHONOS LISTING BETWEEN
\$81 and \$100**

RANK	BRAND	% OF TOTAL POINTS
1	Columbia	15.5
2	Magnavox	15.3
3	Webcor	11.8
4	Decca	10.1
5	Voice of Music (V-M)	7.2
6	Zenith	6.9
7	RCA Victor	6.7
8	Capitol	5.2
	Others	21.3

BEST BUYS IN RECORDS

These records, of all those on the Hot 100, have begun to show NATIONAL sales breakout action this week for the first time. They are recommended to dealers and all other readers as having the greatest potential to go all the way. Previous Billboard Spotlight Picks are marked (*).

POP

- ***BONANZA** Al Caiola
(Livingston-Evans, ASCAP) United Artists 302
- ***TRAVELIN' MAN** (Four Star Sales, BMI)
- ***HELLO MARY LOU** Ricky Nelson
(January, BMI) Imperial 5714
- ***HELLO WALLS** Faron Young
(Pamper, BMI) Capitol 4533
- AFRICAN WALTZ** Cannonball Adderley
(Jazz Standard, BMI) Riverside 45457
- ***TRAGEDY** Fleetwoods
(Bluff City, BMI) Dolton 40
- TRIANGLE** Janie Grant
(Good Songs, BMI) Caprice 104
- FOOLIN' AROUND** Kay Starr
(Central Songs, BMI) Capitol 4542

C&W

No selections this week.

R&B

- FUNNY** Maxine Brown
(Just-Jeneva, BMI) Nomar 106
- ***CONTINENTAL WALK**
Hank Ballard and the Midnighters
(Roosevelt, BMI) King 5491
- ***MAMA SAID** Shirelles
(Ludix, BMI) Scepter 1217

Audio News Briefs

A new member of the Rek-O-Kut engineering staff is Arthur E. Gruber, former chief mechanical engineer for Westrex Corporation. . . . Chicago Standard Transformer has changed its corporation name to Stancor Electronics to better describe its prepared diversification of products in the electronics field. . . . New Midwestern regional sales manager for DuMont-Emerson is Howard B. Jansen. . . . Saga recorded tapes are to be distributed throughout the United Kingdom by Minnesota Mining & Manufacturing. . . . Andrea Radio Corporation has declared its regular quarterly dividend of 12½ cents per share payable to common stockholders June 15.

Earl V. Sala Jr. has resigned as general sales manager of the Bell Sound Division of the Thompson Ramo Wooldridge Company. . . . The Jerry Greenberg Associates, New York; Brendan O'Hara Company, Philadelphia, and Irving Rose, Chicago, have been appointed representatives of the Glass-Steers Company in their respective areas. . . . Reginald Gussman is the latest addition to the Sonic Industries sales team. He is the New England sales rep for the firm.

Sylvania has a new president. The electronics end of General Telephone & Electronics has Gene K. Beare as the new head man. The same company has also appointed American Wholesalers of Washington as a franchised Sylvania dealer in that district. Also included in the distribution area are 13 Virginia counties and five in Maryland. . . . Shure Bros. have named Ronald Boston to their sales staff. He will work out of the Evanston, Ill., office.

'Floating' Hi-Fi Cabinet Pulls Inquiries, Sales

NEW YORK—"Today's hi-fi customer doesn't know what to do with what he buys. He leaves an audio shop laden with good equipment, but has only a vague idea of how to set it up for best acoustic results and for best appearance in his home. I'm one dealer who tries to help him out of this problem."

That, in essence, is the sales credo of Mike Kay, owner-manager of Lyric Hi-Fi, a "one-flight-up" audio outlet at Lexington Avenue and 81st Street here. Kay, whose speech retains a trace of his native Greece, wears the ensign of the Audio Engineering Society in his lapel. He has, he told Billboard Music Week, been "in electronics" all of his adult life, chiefly as a broadcast engineer. But the special nature of high-fidelity sales here has revealed his latent talent for furniture design.

Kay's favorite cabinet is a seven-foot unit capable of "floating" on the wall of the listening room. Like most good design ideas, the "floating" cabinet design is simple but effective. It consists of two boards, one attached horizontally to the back of the equipment cabinet, the other attached horizontally to the wall. One edge of each board has a 45-degree bevel, cut to allow the boards to interlock when the cabinet is raised in place.

Is the cabinet secure? Can it carry its own weight along

with that of today's power amplifiers, tape decks, turntables, plus a sizable (and heavy) LP record library? When a customer asks these questions, Kay leaps from the floor and lands, in a seated position, on top of the "floating" cabinet.

"You see," explains Kay, "the downward thrust is not on the boards that 'float' the cabinet. In reality, the weight is thrust by the bottom of the cabinet against the wall. And the relatively small thrust against the boards is distributed over a wide area."

The cabinet has a strong sales advantage. The "floating" feature attracts attention and inquiries—inquiries that mean action at the cash register.

"The ladies like it because they can clean or dust under it without any trouble," Kay points out.

While the "floating" cabinet is a strong attention-getter, it is by no means Lyric's major installation activity. Mike Kay realized that installation problems occupy the prospect as much as the selection of an amplifier or loudspeaker. He teamed up therefore with the Jensen Company, a decorating and architectural firm with offices here and in major cities abroad. To Jensen, Mike Kay takes his installation and cabinetry problems. They bring high fidelity problems to him. Such teamwork has been profitable for both sides.

Needle Promotion Hypos Disk Sales

EAST ORANGE, N. J.—Walco Electronics is supplying dealers with a "top 10 record" scoreboard as part of its needle merchandising program, says Herb Bodkin, vice-president and general manager of Walco.

Bodkin feels that the point-of-sale all-metal blackboard display can cause disk sales to increase. "A dealer can put in the top 10 classical album listings or the top 10 hot singles, depending on the kind of store he has," Bodkin notes. The board is a permanent display and washes clean with a damp cloth. It is supplied to a dealer with a modest purchase of Walco's sapphire needles.

Budd Dolinger Named To New Cadence Post

NEW YORK — Budd Dolinger has been appointed sales and promotion manager for Cadence Records. Archie Bleyer, president of Cadence, said Dolinger's duties will include domestic and export sales and advertising in addition to promotion. He was previously in charge of promotion only. Prior to coming to Cadence last September, Dolinger had been national promotion manager for Imperial and earlier had served in a sales capacity for Decca Records.

WB Taking Exclusive Republic Distribution

HOLLYWOOD — Warner Bros. Records is taking over exclusive national distribution of Gene Autry's Republic label. Republic previously had been distributed by the Challenge label. WB last month took over national distribution for Challenge.

Sept. Dates Set For IHFM Show

NEW YORK—The Institute of High Fidelity Manufacturers will hold its annual New York High Fidelity Music Show September 13 through 17 at the New York Trade Show Building on Eighth Avenue.

According to Abe Schwartzman, executive administrator of IHFM, this year's show is expected to eclipse all past attendance records. This is due to the interest created by the recent decision of the Federal Communications Commission with regard to multiplex FM stereocasts, and the fact that IHFM recently decided to embark on an all-industry information and promotion program aimed at consumers.

The Institute also announced a special membership meeting to be held Tuesday (23) at the Conrad Hilton Hotel, Chicago. There will be a vote on several amendments to the by-laws as well as a progress report on the promotion plan at that time.

Globe Disc Distributing Builds Promotion Dept.

NEW YORK—Globe Disc Distributing Company, operated by Irv Jerome and Mac Kooper, has expanded its promotional staff and added three new indie promotion men.

Jerry Moss will represent Globe on the West Coast. Marv Helfer will handle the Midwest, and Leland Rogers, the Southwest. At the same time, Jerome and Kooper will continue to make regular swings around the country.

Globe Disc distributes a group of indie labels on a national basis. Among the disks currently distributed by the firm is "Baby Blue" by the Echoes on the Seg-way la-

Roulette Drums Up Percussion Promo

NEW YORK—The current sales success of percussion sound albums has sparked a promotional tie-up between Roulette Records and the Fred Gretsch musical instrument manufacturing company in conjunction with the release of Roulette's new album, "Gretsch Drum Night at Birdland, Vol. II."

Gretsch is conducting a national "Win a Drum" contest whereby people are asked to select the drummer they like best in the Roulette album and state in 40 words or less why the selection was made. Liner notes on the package indicate exactly when each drummer performs on each separate track. The stereo version indicates on which channel each of the four drummers may be heard on the LP. Gretsch and the Birdland nitery here have sponsored a "Battle of Drums" as an annual event. This year the "battle" was recorded "live" by Roulette, with such well known percussions as Art Blakey, (Philly) Joe Jones, Elvin Jones, and Charlie Persip.

A basic requirement of the contest is that the contestants must listen to the album performance to enter the contest. Wrap-around belly-band announcements, contest entry blanks will be included with every album, and additional entry blanks will be distributed to record and musical instrument dealers.

Both Gretsch and Roulette are building extensive promotion and advertising campaigns for the contest, which runs through September 7. First prize will be a "Progressive Jazz Drum Set," valued at more than \$610. Second prize will be 25 "Birdland Series" jazz LP's and third prize will be an A. K. Zildjian cymbal.

bel, which is No. 12 on the "Hot 100" this week.

DISK DEALS FOR DEALERS

A summary of promotional opportunities for dealers by manufacturers and distributors currently offering records at special terms. Shown where available are starting and expiration dates for each deal, as well as the date of issue and page number of the original news story and/or advertisement providing details of each promotion. Please consult these for full information.

ALLIED RECORD DISTRIBUTING COMPANY—Introductory offer.

Firm offers its two initial LP releases free to selected dealers in 16 areas throughout the country. See page 10, April 10 issue, for details.

DECCA-CORAL—Expires May 10, 1961. Started April 10, 1961.

"America's Greatest Music Makers Are on Decca-Coral." An incentive program open to qualified dealers. Covers 13 new releases and 88 catalog items. See page 12, April 10 issue, for details.

ATCO—Expires May 15, 1961. Started April 10, 1961.

"Atco Sales Program." Dealers offered five free LP's for every 25 LP's purchased. Plan includes Atco's complete catalog plus its two new LP releases. See page 6, April 10 issue, for details.

ATLANTIC—Expires May 15, 1961. Starts May 10, 1961.

Program covers entire Atlantic LP catalog. See the label's distributors for details.

ARTIA-MK—Expires May 31, 1961.

Distributors offered one LP free for every five purchased of Artia's "Moiseyev Spectacular." Dvorak's "Slavonic Dances" in double album is available to consumers at the price of a single LP, mono or stereo. Richter's LP of Beethoven's "Apassionata" on label listed at \$5.98, is discounted to distributors at \$3.98.

CAMEO-PARKWAY—Expires May 31, 1961. Started May 1, 1961.

Distributors are offered 20% discount on all LP's. Also included is new Cameo release "Burlesque Show," a two-LP package tagged at \$4.98 retail.

DANA—Extended through May 31, 1961. Started April 1, 1961.

"Half Price Bonus Plan." Buy one at regular price, get second one at half price. Offer covers complete catalog. See page 38, April 3 issue.

LONDON—Expires May 31, 1961. Started May 1, 1961.

"May Is Mantovani Month." Distributors are offered 10% discount on all Mantovani LP's including new LP by the artist titled "Italia."

MGM—Extended through May 31, 1961. Started April 1, 1961.

"Salute to Hank Williams Month." Label offers one free LP for every five purchased. Plan covers six repackaged Williams albums, plus entire Hank Williams catalog. See page 6, April 10 issue, for details.

MERCURY—Expires May 31, 1961. Started May 1, 1961.

"Maypole Sales Plan." Dealers to receive one LP free for every five LP's purchased within a given price category. All "PPS" albums and "LPS" albums issued up to May 1 will be included. Program covers May release of 12 Mercury LP's, two Wing LP's and three EP's.

STRAND—Extended through May 31, 1961. Started February 1, 1961.

"Major LP Expansion Program." Plan applies to complete Strand line plus new Elite percussion series. Details available from Strand's distributors, 90-day deferred billing with normal 2% discount for prompt payment.

LIBERTY—Expires June 2, 1961. Started April 24, 1961.

Special sales program on Gene McDaniels' new LP and two LP's previously released. Program offers 20 per cent discount on five-unit minimum orders in any assortment of the three albums, stereo and monaural. Discount will apply to reorders as well. See separate story current issue for details.

DOT—Expires June 30, 1961. Started May 1, 1961.

"Second Summer Sale." Albums will be specially priced to the consumer: \$4.98 stereo LP's at \$3.98; \$3.98 monaural LP's at \$3.29 and \$1.29 EP's at 98¢. Dealers will receive 90-day billing benefit. Program covers complete catalog. See page 1, April 17 issue, for details.

RIVERSIDE—No expiration date. Started February 6, 1961.

Dealers buying the Riverside Pre-Pak, a browser box containing 100 jazz singles, will receive a bonus of four albums from the LP catalog. See page 49, February 6 issue, for details.

Grand Award Issues Four Albums for May

NEW YORK — The Grand Award-Command line has issued four albums slated for release in May. Tony Mattola gets the showcase on "Roman Guitars" and there are sets entitled "Two Organs and Percussion," "Percussion Italiano" and "Brass, Bongos, Flutes and Guitars."



Stock up with Duotone needles, the needles with customer acceptance. Nationally advertised and extensively promoted, this well-known brand has widespread recognition for fine quality. Duotone makes genuine diamond, sapphire and osmium tipped styli. Tell your customers to trade up to a Duotone diamond needle . . . made with a whole diamond tip that's hand set and hand polished. What an easy way to easy profits for you.

Write for Free 1961 Duotone Needle Wall Chart and see DUOTONE Distributor.

Parts Show Booth: 306



Canadian Columbia Seeks Recognition

TORONTO—Columbia Records of Canada is launching a campaign for recognition of Canadian artists in its catalog for two months, offering dealers a 10 per cent discount on all product featuring the artists.

It covers recordings on both Columbia and Epic labels. The special promotion covers radio stations as well.

Five new albums are included in the program, Tommy Common, Moxie Whitney and his Royal York Orchestra, Ti-Gus et Ti-Mousse, the Bill Butler Trio, and the Romanoff Singers.

An Epic album with the Carl Tapscoff Singers is to be included as soon as released.

Artists included are Percy Faith, Glenn Gould, Four Lads, Jimmy Namaro, the Travellers, Wayne and Shuster and Carl Tapscoff Singers.

ALBUM COVER OF THE WEEK



HALF SATIN, HALF LATIN — Columbia CL 1567. Two lovely ladies in full color decorate this eye-catching cover. Credit for the cover to Henry Parker. Solid display material.



CHANNEL WEST!—John Gregory & his orchestra, Columbia CL 1600. An attractive and clever cover by Jerry Olin in shades of brown with a flash of red and white. Potent display item.

RETAILING PANEL

If you have a provocative question to ask the nation's retail music-phonograph dealers, please send it to this department, 1564 Broadway, New York 36, N. Y. Your name will be credited when it appears.

THE QUESTION

How do you spotlight new releases?

THE ANSWERS

NANCY BLATCHLEY
Coast Radio Company
San Jose, Calif.

We used to showcase new LP's on the counter and found that this was the best way to handle fresh album releases. This, we found, was the best way to handle new releases, but we ran out of counter space and we are now forced to spotlight new albums in our wall racks. We have 36 wall racks mounted on peg boards. These help us set them off from our general stock so that customers could see them more readily. Spotting new releases is very important in getting sales.



OLENA SALMON
O. K. Hopkins, Inc.
Riverside, Calif.

We display the new album covers on our walls. We put up approximately 75 LP covers on our walls so that customers can see them immediately upon entering. New LP covers go up on the wall as soon as they come in, so that the display is changed at least once a week. We don't restrict this spotlighting to only top sellers. Often we'll put up albums we know will move slowly, and we do this to make certain that a normally slow-moving LP won't get completely lost in our regular browsers. We have found this to be a great help in moving merchandise.



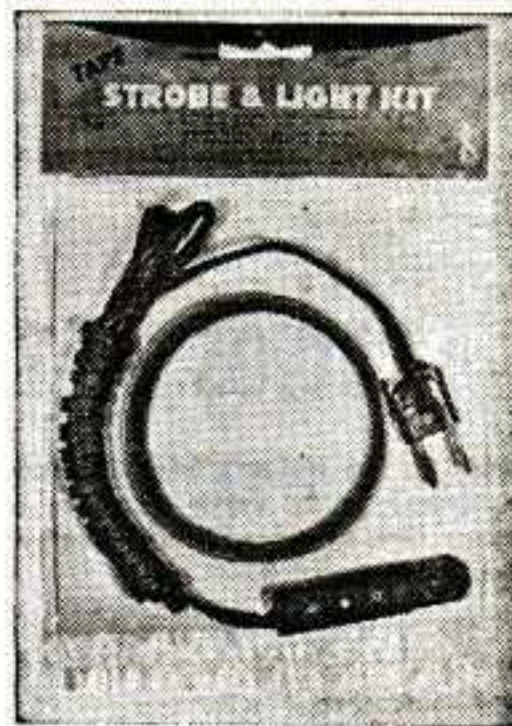
AL DIAMOND
Al Diamond's Record Shop
Richmond Hill, Queens, N. Y.

With singles we'll slip the new releases into a section that's alphabetical by title. We find, they'll find the new one, but probably a couple of older ones, too. With a new album, we may put a special sign in the window or maybe build a window around it. If it's real hot, we may put out a stack of them on the counter. But we also put new albums in the browser in alphabetical order. We believe in the philosophy of browsing.

NEW DEALER PRODUCTS

Strobe Checks That Tape Drive

A new strobe and light kit being introduced by Robins Industries, Flushing, N. Y., is specifically meant to help the amateur and professional tape fancier check on the speed of his tape recorder drive mechanism. The kit, labeled TK-5, consists of five lengths of 25-inch, non-magnetic leader tape with stroboscopic markings, and a small neon light which flickers at the rate of 120 times per second. It may be spliced into a tape roll at intervals to check on the performance of the recorder, or it may be used as a leader. As the strobe tape passes through the tape recorder it is exposed to the flickering light. If the lines appear to stand still, the drive system is functioning at the correct speed. If the lines seem to advance, the drive



system is running too fast. If they seem to lag, the system is running too slow. By making an endless loop of the strobe tape, the speed of the capstan can be tested. The strobe and light kit lists at \$2.

Console Has Danish Modern Lines



The clean, functional lines of the Danish Modern tradition mark this member of the new Stromberg-Carlson Young America series. The

radio-phonograph console has all its controls top-mounted and is equipped with a four-speed record changer which the firm claims is jam-proof. The eight-speaker system includes two 15-inch woofers, and there is ample room for record storage.

The set also features an AM/FM stereo tuner with automatic frequency control. The suggested list prices start at \$395.

Portable Phono Contains AM-FM

Another new portable in the Waters-Conely Phonola line of automatic phonographs is this Model 2460. The set has a triple-source speaker system, with horns in either of the two wings and in the main cabinet. The AM-FM radio has a round-faced dial and there are separate controls for balance, tone, volume selection and tuning.



The record changer is of the four-speed variety.

10-Speaker Radio-Phono Console



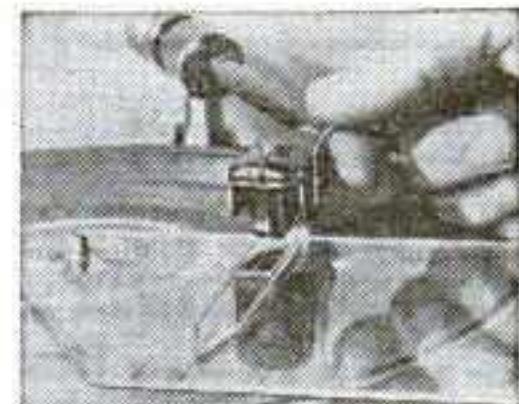
A new low-boy console being marketed by the Setchell-Carlson Company, St. Paul, has 10 sound-balanced speakers. The set also has a

four-speed VM automatic record changer. Another of its features is tilt-out tuning for the phono and an FM-AM tuner for which provisions have been made. The set comes in two console styles, contemporary and French Provincial. The cabinets are of genuine matched grain hardwood solids and veneers. The contemporary comes in a choice of mahogany, limed oak, fruitwood cherry and American walnut, while the French Provincial comes only in cherry.

Keeping That Stylus in the Groove

Prestige Products, Inc., Van Nuys, Calif., has developed a precision instrument that simplifies and assures accurate stylus alignment and checks on proper tracking angle and overhang.

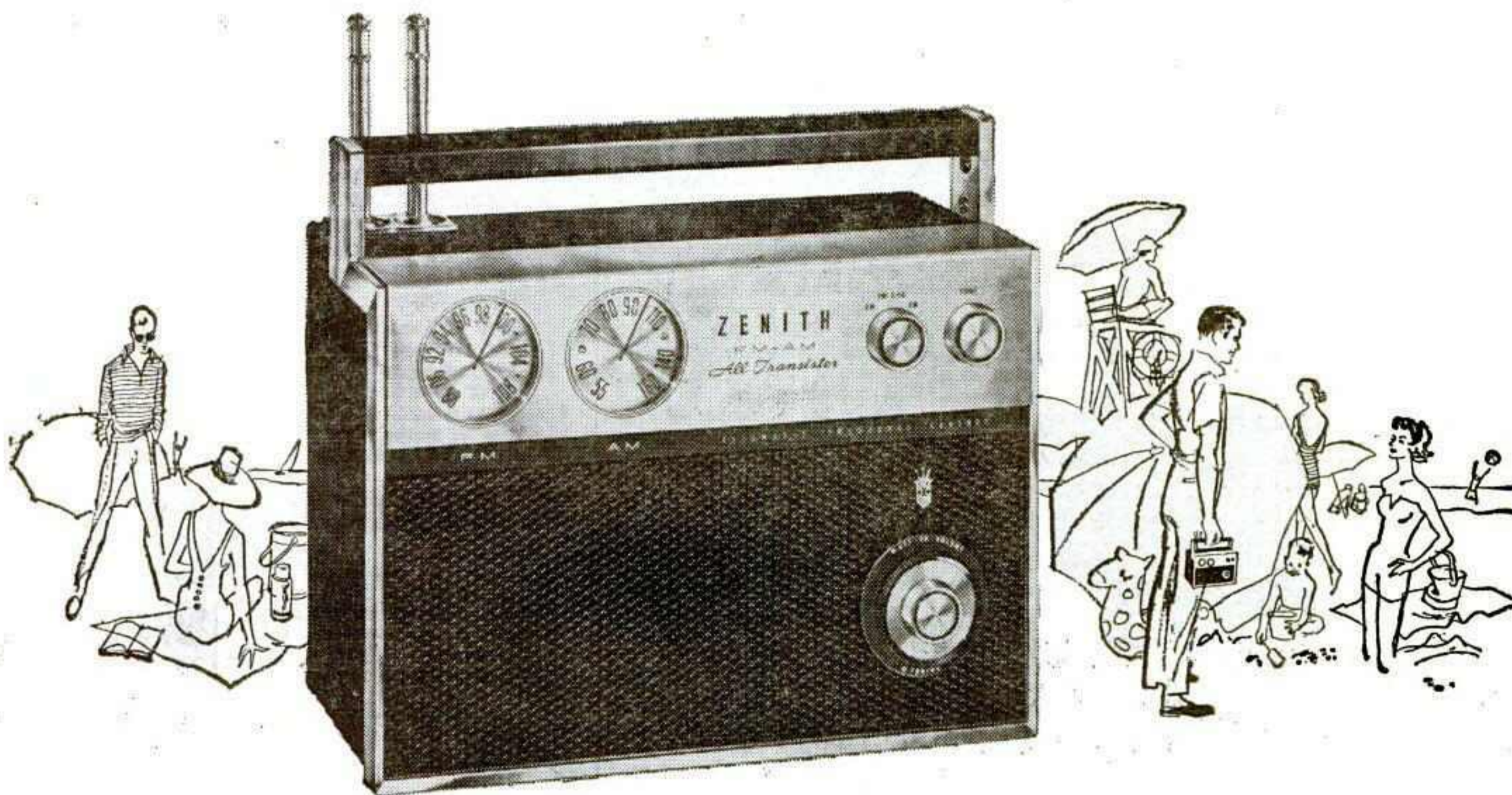
The new unit is called the Stereo-Stylusmaster and contributes to the control of both electrical and mechanical distortion, channel separation, stylus and record wear, shatter and groove jumping. Fur-



ther information is available from the company's headquarters.

New - from the world leader in FM!

Zenith proudly presents America's first all-transistor Portable FM/AM Radio



Engineered with watchmaker's precision, magnificently styled, Zenith's new cordless Trans-Symphony Royal 2000 has richer, fuller tone - greater power and sensitivity - than any portable radio of its kind ever made!

Now add the pleasure of FM to your outdoor listening. Zenith's new Trans-Symphony portable operates on ordinary flashlight batteries. Pours out rich brilliant tone from its 7" x 5" speaker. Like the finest table model FM/AM receivers, Zenith's new Trans-Symphony has Automatic Frequency Control for drift-free FM listening, broad-range tone control, precision Vernier tuning, Zenith's famous long-distance AM chassis. Three built-in antennas: a Wavemagnet® AM antenna, a concealed FM antenna, plus a telescoping FM dipole antenna. Weight: 11 3/4 pounds. Dimensions: 10 3/32" high (including handle), 4 7/8" deep, 11 5/8" wide. Black Permawear covering, brushed aluminum and chrome plate trim.

Quality-built in America by highly skilled, well-paid American workmen.

ZENITH
ZENITH RADIO CORPORATION,
CHICAGO 39, ILLINOIS. IN CANADA:
ZENITH RADIO CORPORATION OF CANADA
LTD., TORONTO, ONT. The Royalty of television, stereophonic high fidelity instruments, phonographs, radios and hearing aids; 41 years of leadership in radioes exclusively.

ZENITH

The quality goes in
before the name goes on

Belock Instrument Diners' Club Buyer

Continued from page 1

card firm's billing and collection services. When asked whether the record club will lean heavily on the Everest catalog for its future selections, now that both the label and club are sister firms within the Belock family, Solomon said: "There will be no change in the equitable representation of all labels in the club's offerings." He stressed that fact that club selections will continue to be made by him and his staff purely on the basis of what albums can reap the greatest sales results each month. Selections, he said, will not be influenced by the Belock parent firm, or its subsidiaries.

Rack Jobber Puts Disks on Wheels

CHICAGO—Consolidated Record Sales, new rack jobbing firm owned by Bill McGuire here, is using a small, but fast fleet of panel trucks to make two-in-one sales and service calls on its accounts.

McGuire, formerly associated with Lormar Distributing Company here, set up his own and separate firm February 15, and is now in full operation. His firm, located on South Cicero, primarily services chain accounts. He employs a staff of three salesmen and does business within a 90-mile radius of Chicago.

The panel truck idea used by McGuire is relatively new at least as far as rack-jobbing salesmen are concerned. The salesmen carry a complete line of merchandise in their trucks and make inventory changes on the spot.

McGuire says the system not only saves time and postage expense, but adds considerable flexibility to inventory control.

McGuire says his firm carries all pop labels and buys through local distributors here.

Soria Blueprints

Continued from page 1

in a world of new frontiers and inter-related cultures.

First package in the new international series has been released. This is the sound track of the prize-winning Italian film, "La Dolce Vita," which received rave reviews in the press. Soria intends that this series will have a visual image and a personality of its own. The repertoire will reflect the type of musical fare treasured by Americans who have traveled abroad—albums designed to permit a buyer to re-live the experiences he enjoyed in overseas cabarets, music halls, etc. Herman Diaz will be in charge of repertoire. With regard to packaging, Soria is working with Bob Yorke, division vice-president, Commercial Records Creation Department, and Bob Jones, manager, Art and Production, on ideas to create a mood through visual means. An interesting use of type faces is envisioned for this purpose.

Yorke and Soria, it is known, do not plan a heavy release schedule on the new international series. Rather, they intend to have a small artist roster, with each artist and package receiving full treatment.

On the matter of selling American product overseas, Soria holds to the view that eventually, American firms must seek to tie in with overseas tours by artists.

It is an old story that live tours in the United States enhance an artist's sales. The same point applies with relation to the foreign market.

Everest was among the club's earlier participating labels, and its releases had been offered to Diners' disk members in past. The same proportion of Everest product will continue to be handled by the club in the future, Solomon said. The strength of the club lies in the fact that it can offer its members the widest label selection of any other club in the business, Solomon said: "If we start concentrating on one label more than any other, we will become like all the other record clubs, and thereby surrender the strongest hold we have on our members, and the very reason for our existence," Solomon explained.

To prove his point, Solomon used the club's June selections now being prepared, its first under the Belock ownership. Everest is not included. Popular album-of-the-month is the Atco (Bobby Darin-Johnny Mercer) "Two of a Kind" LP, with Mercury (Patti Page), Decca (Ink Spots), and Columbia (Frank De Vol) packages offered as alternate selections. In the longhair section, the club features Columbia (Vladimir Golschmann), London (Ernest Asnermet), and American Home Library (Hamburg International Philharmonic). On the jazz side, selections come from Atlantic (Modern Jazz Quartet), Riverside (Kenny Dorham), and Columbia (Stan Freeman). The club's July-featured pop LP will be Frank Sinatra's "Swingin' Session" on the Capitol label.

Belock instrument's President Harry D. Belock hailed the acquisition of the record club as a major step in his company's diversified investment growth program. "We have carefully observed the continued expansion of the club concept in the marketing of recordings, and how it closely parallels the over-all growth of the record industry as a whole," Belock said. "Each year the record industry's dollar volume continues to substantially surpass the previous year's level. Since the industry's greatest sales strides have been made during the club era, a measure of the credit for these achievements rightfully belong to the clubs as a powerful sales stimulant.

The clubs converted non-record buyers into avid record collectors. Once they were introduced to the pleasures of recorded music in the home, they turned to retail outlets to enlarge their collections. The club's extensive national consumer advertising expenditures have provided exposure of artists and their recordings on a scale never before possible. These continue to sway countless of thousands, who do not choose to join a club, to visit their favorite record shops and buy the advertised merchandise. In bringing this young and aggressive record club into our corporate family, we are pleased to be able to partake in this facet of the recording industry."

Belock Instrument Corporation was formed in October 1950. Eight years later (October 1958), it took its initial step into the record business when it launched the Everest label. Since then, it has built its catalog in the pop, classical and jazz fields, marked by particularly extensive investments in longhair recordings. Its acquisition of the Diners' Record Club marks its second major step into the disk realm.

Far afield from the record industry, and of particular interest at this time, is Belock's AstroSpace Laboratories of Huntsville, Ala., which is staffed by some of the original German space scientists who accompanied rocket expert Wernher Von Braun to the U. S. Belock equipment has been used

Glory Suit Against Victor Dismissed

NEW YORK — The suit of Glory Records against RCA Victor claiming unfair competition due to Harry Belafonte's recording of "Day-O" and the Eddie Fisher record of "Cindy, Oh, Cindy" was dismissed by Justice Epstein of the Supreme Court of the State of New York recently. Glory had asked injunctive relief and an accounting as well as damages of \$500,000 from Victor. Glory claimed unfair competition because Victor released the Harry Belafonte record of "Day-O" as a single with the title "Banana Boat" after Glory's record of "Banana Boat Song" with the Tarriers had been released, and also covered the Tarrier's record of "Cindy, Oh, Cindy" with Eddie Fisher.

In his decision the judge said that the title "Banana Boat" was not the exclusive property of Glory, and that "cover" records are a recognized form of competition in the record market. In the case of "Cindy, Oh, Cindy" the judge said plaintiff has failed to present any evidence of unfair competition. Judgment was rendered for RCA Victor with costs. Alice Gilbert Ohl handled the case for RCA Victor, and Lee Eastman handled the case for Glory.

Mike Collier Leaves RCA; Goes Own Way

NEW YORK — Mike Collier, right-hand promotion man for the Hugo and Luigi operation at RCA Victor, and well known as one of a group of swinging "limyees" on the American disk scene, has asked his post to go out on his own. The new Collier disk operation, unnamed at press time, will become a division of Miken Music, Collier's BMI publishing firm.

Collier has a number of artists already pacted and expects to have his first release within a few weeks. London Records is expected to handle distribution for the new line. Collier formerly was with London in a promotion capacity, before joining Hugo and Luigi.

NARM Members

Continued from page 3

when it discounted its merchandise in markets, and its profit margin increased by 120 per cent. Kline also pointed out that his study revealed that for area of space used, records are second only to health and beauty aids among non-foods as profit making items for food stores.

On Wednesday, the first panel session was held, giving manufacturers and rackers a chance to talk out their problems. Mike Maitland, of Capitol; Dave Miller, of Miller International; Leon Hartstone, of London, and Irwin Tarr, of RCA Victor, were on the panel, as were rackers Larry Rormarin, Ken Sachs, Ed Snyder and Ed Mason. Harold Goldman talked on discounting, and Earl Foreman gave a history of the Fair Trade Commission. On Thursday, the second panel discussion was held, with Bill Gallagher, of Columbia; Randy Wood, of Dot; Al Bennett, of Liberty, and Claude Brennan, of Decca Records, speaking for the manufacturers, and Glen Becker, Bob Baker, Harold Goldman and Eddie Jay, for the rackers. Ed Snyder spoke on catalog merchandising, and Jerry Brewer, of the Toiletries Merchandising Association, spoke on trade associations.

On Friday (28), the rack men held their own meetings. Clambake ended Friday night, with the NARM awards to record artists and a formal dinner-dance. Artists who appeared at the NARM functions were the Limelickers and Mitch Miller.

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BILLBOARD MUSIC WEEK PROGRAMMING GUIDE SINGLES BY CATEGORY

These listings, from this week's Hot 100, have been broken down by type of music for easy programming. Sides that fall into more than one category receive multiple listings.

EASY LISTENING

AFRICAN WALTZ, Cannonball Adderley, Riverside 45457
ASIA MINOR, Kokomo, Felsted 8612
BILBAO SONG, Andy Williams, Cadence 1398
BONANZA, Al Calola, United Artists 302
BRASS BUTTONS, String-A-Longs, Warwick 625
CROSS STANDS ALONE, A, Jimmy Witter, United Artists 301
DOLLAR DOWN, A, Limelifers, RCA Victor 7859
EIN SCHIFF WIRD KOMMEN, Lale Anderson, King 5478
FLAMING STAR, Elvis Presley, RCA Victor LPC 128
FROGG, Brothers Four, Columbia 41958
JURA, Les Paul and Mary Ford, Columbia 41994
MOODY RIVER, Pat Boone, Dot 16209
MY THREE SONS, Lawrence Welk, Dot 16198
ON THE REBOUND, Floyd Cramer, RCA Victor 7840
SURRENDER, Elvis Presley, RCA Victor 7850
TAKE GOOD CARE OF HER, Adam Wade, Coed 546
TENDERLY, Bert Kaempfert, Decca 31236
THAT'S THE WAY WITH LOVE, Piero Soffici, Kip 224
THEME FROM ONE-EYED JACKS, Ferrante & Teicher, United Artists 300
THINK TWICE, Brook Benton, Mercury 71774
WAYWARD WIND, Gogi Grant, Era 3045
YOU CAN DEPEND ON ME, Brenda Lee, Decca 31231

TEEN BEAT

APACHE, Jorgen Ingmann, Atco 6184
BABY BLUE, Echoes, Segway 103
BE MY BOY, Paris Sisters, Gregmark 2
BETTER TELL HIM NO, Starlets, Pam 1003
BIG BIG WORLD, Johnny Burnette, Liberty 55318
BLUE MOON, Marcell, Colpix 186
BREAKIN' IN A BRAND NEW BROKEN HEART, Connie Francis, MGM 12995
BUMBLE BOOGIE, B. Bumble and the Stingers, Rendezvous 140
BUZZ BUZZ A-DIDDLE-IT, Freddy Cannon, Swan 4071
CHARANGA, Merv Griffin, Carlton 545
CONTINENTAL WALK, Hank Ballard and the Midnighters, King 5491
COUNT EVERY STAR, Donnie and the Dreamers, Whale 500
(DANCE THE) MESS AROUND, Chubby Checker, Parkway 822
DEDICATED TO THE ONE I LOVE, Shirelles, Scepter 1203
FIND ANOTHER GIRL, Jerry Butler, Vee-Jay 375
FLAMING STAR, Elvis Presley, RCA Victor LPC 128
FOOLIN' AROUND, Kay Starr, Capitol 4542
GEE WHIZ, Carla Thomas, Atlantic 2086
GIRL OF MY BEST FRIEND, Ral Donner, Gone 5102

GLORY OF LOVE, Roomates, Valmor 008
GOOD, GOOD LOVIN', Chubby Checker, Parkway 822
HALFWAY TO PARADISE, Tony Orlando, Epic 9431
HELLO, MARY LOU, Ricky Nelson, Imperial 5741
HIDEAWAY, Freddy King, Federal 12401
I'M A FOOL TO CARE, Joe Barry, Smash 1702
I'M IN THE MOOD FOR LOVE, Chimes, Tag 445
I'VE TOLD EVERY LITTLE STAR, Linda Scott, Canadian-American 123
JUST FOR OLD TIME'S SAKE, McGuire Sisters, Coral 62249
KISSIN' GAME, Dion, Laurie 3090
LIKE LONG HAIR, Paul Revere and the Raiders, Gardena 116
LITTLE DEVIL, Neil Sedaka, RCA Victor 7874
LITTLE EGYPT, Coasters, Atco 6192
LULLABY OF LOVE, Frank Gari, Crusade 1021
LULLABY OF THE LEAVES, Ventures, Dolton 41
MAMA SAID, Shirelles, Scepter 1217
OLD BLACK MAGIC, Bobby Rydell, Cameo 190
ON THE REBOUND, Floyd Cramer, RCA Victor 7840
ONCE UPON A TIME, Rochell and the Candles, Swingin' 623
ONE HUNDRED POUNDS OF CLAY, Gene McDaniels, Liberty 55308
PEANUT BUTTER, Marathons, Arvee 5027
PLEASE LOVE ME FOREVER, Cathy Jean and the Roomates, Valmor 007
PONY TIME, Chubby Checker, Parkway 818
PORTRAIT OF MY LOVE, Steve Lawrence, United Artists 291
RAMA LAMA DING DONG, Edsels, Twin 700
RUNAWAY, Del Shannon, Big Top 3067
RUNNING SCARED, Roy Orbison, Monument 328
SAVED, La Vern Baker, Atlantic 2099
SEVENTEEN, Frankie Ford, Imperial 5737
SHU RAH, Fats Domino, Imperial 5734
SHY AWAY, Jerry Fuller, Challenge 59104
SLEEPY-EYED JOHN, Johnny Horton, Columbia 41963
SOME KIND OF WONDERFUL, Drifters, Atlantic 2096
SURRENDER, Elvis Presley, RCA Victor 7850
THEME FROM DIXIE, Duane Eddy, Jamie 1183
THOSE OLDIES BUT GOODIES, Caesar and the Romans, Del-Fi 4158
TONIGHT I FELL IN LOVE, Tokens, Warwick 615
TONIGHT MY LOVE, TONIGHT, Paul Anka, ABC-Paramount 10194
TOSSIN' AND TURNIN', Bobby Lewis, Beltone 1002
TRAGEDY, Fleetwoods, Dolton 40
TRAVELIN' MAN, Ricky Nelson, Imperial 5741
TRIANGLE, Janie Grant, Caprice 104
UNDERWATER, Frogmen, Candix 314
WALK RIGHT BACK, Everly Brothers, Warner Bros. 5199

WHAT A SURPRISE, Johnny Maestro, Coed 549
WHAT'D I SAY, Jerry Lee Lewis, Sun 356
YOU CAN DEPEND ON ME, Brenda Lee, Decca 31231
YOU'RE GONNA NEED MAGIC, Roy Hamilton, Epic 9443

NOVELTY

TOUCHABLES IN BROOKLYN, Dickie Goodman, Mark-X 8010

COUNTRY & WESTERN

For C&W programming, please refer to this week's Hot C&W chart. The following, from the Hot 100, are recommended additional listings.

FLAMING STAR, Elvis Presley, RCA Victor LPC 128
FOOLIN' AROUND, Kay Starr, Capitol 4542
GROUND HOG, Browns, RCA Victor 7866
ON THE REBOUND, Floyd Cramer, RCA Victor 7840
SURRENDER, Elvis Presley, RCA Victor 7850
WALK RIGHT BACK, Everly Brothers, Warner Bros. 5199

RHYTHM & BLUES

For R&B programming, please refer to this week's Hot R&B chart. The following, from the Hot 100, are recommended additional listings.

AFRICAN WALTZ, Cannonball Adderley, Riverside 45457
BE MY BOY, Paris Sisters, Gregmark 2
BETTER TELL HIM NO, Starlets, Pam 1003
COUNT EVERY STAR, Donnie and the Dreamers, Whale 500
(DANCE THE) MESS AROUND, Chubby Checker, Parkway 822
GOOD, GOOD LOVIN', Chubby Checker, Parkway 822
I'M IN THE MOOD FOR LOVE, Chimes, Tag 445
(IT NEVER HAPPENS) IN REAL LIFE, Chuck Jackson, Wand 108
LITTLE EGYPT, Coasters, Atco 6192
NOBODY CARES, Jeanette (Baby) Washington, Neptune 122
PEANUT BUTTER, Marathons, Arvee 5027
PLEASE LOVE ME FOREVER, Cathy Jean and the Roomates, Valmor 007
RAINDROPS, Dee Clark, Vee Jay 383
SHU RAH, Fats Domino, Imperial 5734
SURRENDER, Elvis Presley, RCA Victor 7850
THOSE OLDIES BUT GOODIES, Caesar and the Romans, Del-Fi 4158
TONIGHT I FELL IN LOVE, Tokens, Warwick 615
TOSSIN' AND TURNIN', Bobby Lewis, Beltone 1002
YOU'RE GONNA NEED MAGIC, Roy Hamilton, Epic 9443

COIN MACHINE PRICE INDEX (continued from back page)

Spook Gun (Bally) 9-58... \$175	Steam Shovel (CC) 5-56... \$ 90	Super Star Baseball (Wms) 1-54... \$ 50	3-D Kiddie Theater (Rite) 3-54... \$125	Two-Player Basketball (Genc) 3-54... \$135
Sportland Shooting Gallery (Exhib) 11-54... 95	Super Big Top (Genc) 12-55... 185	Swami (Muto) 4-55... 350	3-D Pix (Cap) 2-54... 125	Vacuumatic Card Vendor (Exhib) 5-54... 110
Squoffs Water Polo (Aqua) 5-57... 350	Super Home Run (CC) 3-54... 75	Target Roll (Bally) 1-58... 145	3-D Theater (Rite) 3-54... 145	Voice-O-Graph (Muto) 2-57... 550
Sportsman (Keen) 11-54... 125	Super Pennant Baseball (Wms) 1-54... 75	10 Commandments (Muto) 12-57... 195	Titan (Wms) 8-59... 365	Voice-O-Graph (Muto) 11-54... 290
Star Slugger (Un) 4-56... 75	Super Slugger (Un) 7-55... 55	Ten Pins (Wms) 12-57... 110	Treasure Cove (Exhibit) 7-55... 140	Wild West (Genc) 2-55... 175
State Fair (Genc) 7-56... 175		Ten Strike (Wms) 12-57... 110	Twin Hockey (CC) 5-58... 175	Yankee Baseball (Un) 2-59... 275
		Test Pilot (Cap) 12-57... 195		

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BILLBOARD MUSIC WEEK

COIN MACHINE PRICE INDEX

Listings represent used machines in average condition introduced from 1954 thru mid-1959. Price quoted on each machine represents the average of quotes to operators by franchised distributors in three geographical

areas—East, West and Midwest. Quotes are received and averaged monthly. Listings should be used only as a general guide, since machines of identical type and condition may have considerably different values in different areas.

MUSIC

AMI	
D-40 (40), 1951	\$ 60
D-80 (80), 1951	105
E-40 (40), 1953	95
E-80 (80), 1953	125
E-120 (120), 1953	135
F-40 (40), 1954	150
F-80 (80), 1954	210
F-120 (120), 1954	250
G-40 (40), 1955	250
G-80 (80), 1955	275
G-120 (120), 1955	310
G-120-1 (120), 1956	310
G-200 (200), 1956	275
G-200-1 (200), 1956	275
G-200-2 (200), 1956	275
G-200-3 (200), 1956	275
G-200-4 (200), 1956	275
G-220-5 (200), 1956	275
H-200 (200), 1956	445
H-120 (120), 1956	435
H-100 (100), 1956	360
H-200M (100), 1957	385
I-200 (200), 1957	585
I-120 (120), 1957	535
I-100 (100), 1957	420
I-200M (200), 1958	445
J-200 (200), 1958	660
J-120 (120), 1958	625
J-100M (100), 1958	535
J-200M (200), 1959	535
J-120 (120), 1959	675
J-100 (100), 1959	575
J-200 (200), 1959	650
ROCK-OLA	
1436 (120), 1953	\$ 85
1438 (120), 1954	190
1442 (50), 1955	195
1446 (120), 1955	235
1448 (120), 1958	345
1450 (120), 1957	395
1452 (50), 1956	275
1454 (120), 1957	395
1455D (200), 1957	445
1455S (200), 1957	445
1458 (120), 1958	520
1462 (50), 1958	395
1465 (200), 1958	550
1468 (120), 1959	635
1468 Stereo (120), 1959	685
1475 (200), 1959	700
1475 Stereo (200), 1959	750
SEEBURG	
M100B (100), 1950	\$200
M100C (100), 1952	240
100W (100), 1953	325
HF100G (100), 1953	335
HF100R (100), 1954	400
V200 (200), 1955	300
100J (100), 1955	500
K200 (200), 1957	430
L100 (100), 1957	545
201 (200), 1958	750
161 (160), 1958	730
101 (100), 1958	620
220 (100), 1958	770
220S (100), 1959	770
200SR (100), 1959	795
222 (160), 1958	810
222DH (160), 1959	775
222DHR (160), 1959	835
WURLITZER	
1250 (48), 1950	\$ 55
1400 (48), 1951	70
1500 (104), 1952	85
1500A (104), 1953	110
1600A (48), 1954	130
1700 (104), 1954	215
1800 (104), 1955	310
1900 (104), 1956	390
2000 (200), 1958	385
2100 (200), 1957	435
2150 (200), 1957	465
2250 (200), 1958	545
2204 (104), 1958	575
2200 (200), 1958	615
2300-S (200), 1959	790
2300 (200), 1959	735
2304 (104), 1959	700
2304-S (104), 1959	760
2310 (100), 1959	700

BOWLERS & SHUFFLES

BALLY	
ABC Bowler 7-55	\$195
ABC Bowling Lanes 12-56	200
ABC Champion 9-57	295
ABC Super-Deluxe Bowler 9-57	275
ABC Tournament 6-57	275
All-Star Bowler 12-57	115
All-Star Deluxe 2-58	115
Bally Shuffle 1-59	35
Blue Ribbon 4-55	125
Challenger 9-59	750
Club Bowler 2-59	395
Congress Bowler 7-55	195
Deluxe Club Bowler 3-59	475
Gold Medal 4-55	125
Jumbo Bowler 9-55	225
King-Pin Bowler 9-55	225
Lucky Alley 8-58	475
Lucky Shuffle 9-58	325
Monarch 11-59	350
Pan American 6-59	600
Speed Bowler 11-58	325
Star Shuffle 9-58	325
Star Shuffle 9-58	325
Strike-Bowler 11-57	200
Super Bowler 1-58	115
Trophy 4-58	375
CHICAGO COIN	
All Star Team Bowler 11-55	\$ 90
Blinker 8-55	170
Bonus Score 5-55	140
Bowl Master 7-59	390
Bowling Team 10-55	130
Bull's-Eye Bowler 7-55	150
Championship 11-56	240
Bowling League 7-57	125
Criss Cross Target 1-55	60
Double Feature 12-58	380
Hollywood 4-55	155
King Bowler 3-59	695
Lucky Strike 1-58	330
Miami Shuffle 10-58	40
Monte Carlo 1-59	75
Player's Choice 9-58	545
Rebound Shuffle 11-58	45
Red Pin 3-59	435
Rocket Ball 2-59	125
Rocket Shuffle 2-58	95
Rocket Shuffle Two-Player 4-58	135
Score-A-Line 9-55	135
Shuffle Explorer 6-58	135
Skee Roll 1-57	95
Star Rocket 5-59	250
Tournament Ski Bowl 12-56	130
Triple Strike 1-55	125
TV Bowling League 11-57	290
Twin Bowler 10-58	390
UNITED	
Advance 6-59	\$575
Atlas Shuffle Alley 9-58	325
Bonus Bowling Alley 3-58	375
Bowling Alley 11-56	125
Build-Up 5-56	120
Capitol Shuffle Alley 6-55	95
Clipper 4-55	75
Cyclone 10-58	325
Deluxe Bowling Alley 7-57	245
Deluxe Flash 6-59	450
Deluxe Shooting Star 6-58	90
Dual Shuffle 1-59	375
Duplex 11-58	525
Eagle Shuffle Alley 5-58	295
Flash 6-59	425
4-Way 11-59	500
Handicap 9-56	225
Handicap 11-59	575
Hi-Score 6-57	195
Jumbo Bowling Alley 8-57	295
Jupiter Shuffle Alley 9-58	125

League Alley 8-59	\$550
Lightning 2-55	75
Midget Bowling Alley 3-58	75
Niagara 11-58	350
Pixie Bowler 7-58	75
Playtime 6-58	545
Regulation 11-55	195
Royal Bowling Alley 12-57	195
Select Play 6-56	75
Shooting Star 4-58	75
Shuffle Playmate 2-59	60
Simplex 4-59	400
Six Star 11-57	295
Super Bonus 9-55	150
Team Bowling Alley 4-57	220
Team-Mate 12-59	595
3-Way 8-59	465
Top Notch 11-55	195
Venus 4-55	125
Zenith 5-59	425

PINBALLS

BALLY	
Ballerine 6-59	\$400
Balls-A-Poppin 10-56	50
Bally U.S.A. 7-58	75
Beach Beauty 11-55	65
Beach Time 9-58	250
Big Show 9-56	70
Broadway 12-55	50
Carnival 10-57	65
Carnival-Queen 11-58	275
Circus 8-57	65
County Fair 11-59	550
Crosswords 1-58	100
Cypress Gardens 5-58	195
Double Header 8-58	115
Fun-Way 9-59	375
Gay Time 6-55	50
Gayety 4-55	40
Key West 12-58	70
Lotta Fun 9-59	380
Miami Beach 9-55	55
Miss America 1-58	135
Night Club 3-58	60
Parade 6-56	60
Sea Island 2-59	335
Show-Time 4-57	75
Sun Valley 7-57	140
GOTTlieb	
Ace High 2-57	\$ 75
Add-A-Line 7-55	60
Annabelle 8-59	225
2 Around the World 7-59	295
2 Atlas 5-59	280
Auto Race 9-56	70
2 Britte Star 4-58	185
Classy Bowler 7-56	75
4 Contest 10-58	275
2 Continental Cave 7-57	145
Criss Cross 3-58	155
Derby Day 5-56	65
2 Double Action 1-59	245
2 Duette 3-55	75
Easy Aces 12-55	60
2 Fair Lady 11-56	110
4 Falstaff 11-57	245
2 Flag-Ship 1-57	135
Frontiersman 11-55	60
2 Gladiator 1-56	85
2 Gondolier 6-58	195
Gypsy Queen 2-55	60
Harbor Lites 3-56	65
Hi Diver 4-59	185
4 Jubilee 5-55	135
Lightning Ball 12-59	230
2 Mademoiselle 11-59	300
4 Majestic 4-57	230
2 Marathon 9-58	90
2 Picnic 6-58	195
Queen of Diamonds 6-59	210
2 Race Time 3-59	230
Rainbow 12-58	75
4 Register 10-56	105
Rocket Ship 5-58	135
Roto Pool 7-58	145
Royal Flush 5-57	100
4 Score-Board 4-56	75
2 Sea Belles 9-56	100

Silver 10-57	\$140
Sittin' Pretty 11-58	180
Sluggin' Champ 4-55	70
Southern Belle 6-55	60
Straight Flush 12-57	140
Straight Shooter 2-59	190
Sunshine 9-58	175
2 Super Circus 9-57	175
4 Sweet Sioux 9-59	360
2 Toreador 6-56	95
2 Tournament 8-55	95
Twin Bill 1-55	50
Universe 10-59	215
2 Whirlwind 2-58	185
Wishing Well 9-55	60
World Champ 8-57	95
WILLIAMS	
Arrow Head 7-57	\$ 50
Casino 8-58	125
2 Circus Wagon 10-55	75
Club House 10-59	185
Crossword 5-59	175
Cue Ball 4-57	50
2 Fiesta 12-59	285
4-Star 7-58	110
4 Fun House 10-56	55
4 Gay Paree 6-57	75
Golden Bells 9-59	160
Gusher 9-58	110
Hi-Hand 6-57	70
Hot Diggity 8-58	50
Jig Saw 12-57	75
Kings 8-57	70
2 Naples 9-57	125
Perky 11-56	50
Peter Pan 4-55	50
2 Piccadilly 5-58	50
4 Race-the-Clock 4-55	50
Regatta 10-55	50
Reno 10-57	65
Rocket 11-59	195
Satellite 6-58	115
Sea Wolf 7-59	150
2 Shamrock 1-57	70
Smoke Signal 9-55	60
Soccer Kick-Off 3-58	125
Spot Pool 6-59	175
Starfire 3-57	95
Steeple Chase 11-57	95
Super Score 9-56	75
4 Surf Rider 7-56	75
3-D 11-58	125
Three Deuces 8-55	60
Tic-Tac-Toe 1-59	160
Tim-Buc-Tu 1-56	60
Top Hat 2-58	110
Turf Champ 8-58	110
Wonderland 5-55	50

ARCADE & NOVELTIES

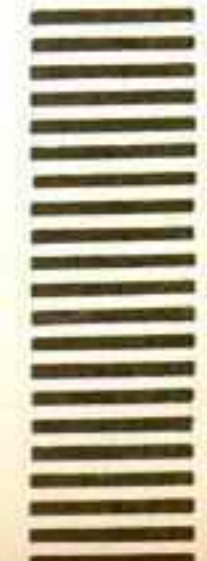
All-Star Baseball (Wms.) 4-54	\$ 50
Aqua Duck (Cons) 2-55	155
Auto Photo Model 9	995
Auto Photo Model 11	1,845
Auto Test (with sound) (Cap) 9-58	295
Auto Test (without sound) (Cap) 9-56	245
Auto Test Turnpike Tournament (Cap) 9-56	1,295
Bally Targets (Bally) 10-59	295
Balloonomat (Cap) 12-54	50
Bang-O-Rama (Muto.) 4-57	25
Bat-A-Score (Evans) 2-54	75
Batter Up (CC) 4-58	150
Batting Practice (Bally) 8-59	250
Big Inning (Bally) 5-58	175
Big League (Wms.) 6-54	35
Big League Baseball (CC) 5-55	35
Big Top (Genc) 11-54	170
Bike Race (Munv) 5-58	450
Bing-O-Reno (Sci) 3-55	325
Bull's-Eye (Bally) 3-55	150
Burp Gun (Dale) 5-57	245
Carnival Gun (Un) 10-54	123
Champion Baseball (Genc) 7-55	50
Circus Rifle Gallery (Genc) 3-57	225

Coon Hunt (Seeb) 2-54	\$120
Crane (Wms.) 3-56	75
Criss Cross Hockey (CC) 9-58	195
Crossfire (Wms.) 3-57	195
Davy Crockett (Genc) 10-56	150
Deco Grandma (Deco) 8-54	100
Deluxe Crusader (Wms.) 5-59	345
Deluxe 4-Bagger (Wms.) 5-56	135
Deluxe Ranger (Keen) 3-55	170
Deluxe Skill Parade (Bally) 1-59	125
Deluxe Vanguard (Wms.) 10-58	285
Derby Roll (Un) 5-55	125
Deuces Wild (Kaye) 10-58	100
Dodge City (Fran) 12-58	100
Drivemobile (Muto) 6-54	135
5th Inning (Un) 6-55	75
Golf Champ (Bally) 8-58	95
Gun Club (Genc) 1-58	300
Gunsmoke (Bally) 4-59	220
Heavy Hitter (Bally) 3-59	250
Hercules (Wms.) 3-59	300
Hi-Fly (Genc) 4-56	35
Horoscope Fortune Teller (Genc) 9-57	95
Hydro Duck (B&W) 10-54	130
Jet Fighter (Wms.) 10-54	95
Jet Pilot (CC) 5-59	195
Joker Ball (Mid) 10-59	200
Jolly Joker (Wms.) 10-55	50
Jumbo Ten Pins (Wms.) 3-58	75
Jumbo Ten Strike (Wms.) 3-58	105
Jungle Gun (Un) 7-54	95
Jungle Hunt (Exhib) 7-54	170
Jr. Auto Test (Cap) 12-58	145
Kaye Hockey (Kaye) 5-58	125
King of Swat (Wms.) 5-55	95
Kiss-O-Meter (Exhib) 12-56	115
League Leader (Keen) 4-58	75
Major League (Wms.) 4-54	50
Model 500 Shooting Gallery (Exhib) 3-55	110
Monkey Climb (IEC) 3-55	175
Moon-Raider (Bally) 7-59	290
Motorama (Genc) 10-57	140
1957 Baseball (Wms.) 4-57	175
Pen-O-Rama 800 (Cap) 12-58	195
Peep Barrels (Exhib) 12-56	75
Peppy the Clown (Wms) 12-56	135
Photomatic (Muto) 2-54	295
Photo Machine (Muto) 12-59	495
Pinch Hitter (Wms) 3-59	295
Pirate Gun (Un) 10-56	210
Playland Rifle Gallery (CC) 8-59	365
Polar Hunt (Un) 4-55	155
Quarterback (Genc) 9-55	50
Ranger (Keen) 3-55	155
Red Ball (Mid) 5-59	170
Rifle Gallery (Genc) 9-55	85
Rock 'n' Roll (Muto) 5-58	45
Safari (Wms.) 1-55	155
St. Christopher (Muto) 12-58	195
Satellite Tracker (B-L) 12-58	345
Scramball (Keen) 8-58	85
Shooting Gallery (Exhibit) 5-54	95
Shortstop (Wms.) 4-58	225
Sidewalk Engineer (Wms) 4-55	85
Sky Raider (Un) 10-58	293
Sky Rocket (Genc) 5-55	90
Softball League (Exhib) 12-57	295
Space Age (Genc) 3-58	135
Space Gunner (Bally) 5-58	135
Special Deluxe Baseball (Wms) 1-54	50

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DOUBLE-PLAY DISKS

Two-sided action may be expected from the following records. For the juke box operator limited to from 100 to 200 sides per machine, they represent maximum programming effectiveness. Records listed below have both sides either on the Hot 100, or have recently been on the Hot 100. See Spotlight Reviews for additional information on double-play disks.

YOU CAN DEPEND ON ME AND IT'S NEVER TOO LATE	BRENDA LEE Decca 31231
FLAMING STAR SUMMER KISSES, WINTER TEARS AND ARE YOU LONESOME TONIGHT? IT'S NOW OR NEVER	ELVIS PRESLEY RCA Victor LPC 128 (33 Compact Double Disk Only)
(DANCE THE) MESS AROUND AND GOOD, GOOD LOVIN'	CHUBBY CHECKER Parkway 822
TRAVELIN' MAN AND HELLO, MARY LOU	RICKY NELSON Imperial 5741
OLD BLACK MAGIC AND DON'T BE AFRAID (To Fall in Love)	BOBBY RYDELL Cameo 190
JURA (I SWEAR I LOVE YOU) AND IT'S BEEN A LONG, LONG TIME	LES PAUL AND MARY FORD Columbia 41994
BUZZ BUZZ A-DIDDLE-IT AND OPPORTUNITY	FREDDY CANNON Swan 4071
EIN SCHIFF WIRD KOMMEN (A Ship Will Come) AND MANCHMAL TRAUM ICH VOM KORNFELD (Sometimes I Dream About the Cornfield)	LALÉ ANDERSON King 3478

Canteen Shifts Music Execs



GEORGE S. BROWN



CHARLES H. BRINKMANN



JOHN HADDOCK

CHICAGO — A major reshuffling of personnel concerned with juke box production and sales took place at Automatic Canteen Company of America last week.

Charles H. Brinkmann, president of Rowe-AMI Sales, and Robert K. Deutsch, vice-president of the same firm, both resigned. Rowe-AMI Sales is the selling arm of Canteen, set up to handle AMI and Rowe equipment.

Canteen simultaneously announced the appointment of John W. Haddock to the newly created post of foreign group executive. Haddock is a director of Canteen and has been president of AMI for the past 16 years.

Heads Foreign

Frederick L. Schuster, Canteen board chairman, said that "Haddock will be responsible for all Automatic Canteen activities and interests outside of the United States, its possessions and Canada."

Schuster also announced that George S. Brown, vice-president of engineering and manufacturing of Canteen, will, in addition, assume charge of the two AMI plants in Grand Rapids.

Canteen is also reportedly ready to break with new juke box equip-

ment to be shown for the first time at the forthcoming Music Operators of America convention in Miami, May 15-17.

Distrib Meet

A meeting for AMI distributors was held in Chicago this last weekend. Among things on the agenda was the unveiling of the new AMI line plus a realignment of personnel and policies for Rowe-AMI Sales.

Canteen had no comment on either the Brinkmann or Deutsch resignations. Rowe-AMI is now under the direction of Jackson Dunwoody, vice-president, who has supervised sales of equipment through AMI distributors. Direct sales of vending equipment were supervised by Deutsch.

The Deutsch and Brinkmann moves are the third important personnel change to take place in Rowe-AMI Sales since it was organized in October, 1959. Previously, E. R. Ratajack, executive vice-president of the firm, resigned to become managing director of MOA. Ratajack had also been vice-president of AMI.

To ARA

Brinkman leaves to become assistant to the president of Auto-

matic Retailers of America. The move was confirmed by ARA president Davre Davidson last week.

Deutsch is joining the senior management staff of Interstate Vending Corporation, according to an announcement by Ron Wolf, president. Deutsch will be active in the "administrative and operative aspects" of the firm's activities as well as being a member of Interstate's acquisition committee.

AMI's new phonograph line is being called the Continental 2, and will feature a new sound system with stereo speakers within the

(Continued on page 58)

Sky's the Limit for Cleveland Coin As Air Deliveries Speed Exporting

By BOB SUDYK

CLEVELAND — The sky is the limit for Cleveland Coin Machine Exchange Company, now taking to the air in a pioneering flight toward almost exclusive air delivery of coin machine exports by 1965.

The industry's dream of shooting a jet shipment of machines to any point on the globe within three days at costs competitive with water rates is "as real as this week's bill," according to Morris Gisser, president of one of the nation's largest coin machine distributing firms.

"The whole world is our neighbor today, said Gisser. "Markets in Kenya, South Africa, and Melbourne, Australia, are as much a part of our operation as equipment sold on the next block."

Break Monopoly

World-wide air shipments will become a reality mainly because major global airlines have indicated an interest in breaking the ocean shippers' transportation monopoly on international cargo, added Gisser. Competition will benefit distributors and their customers.

Until recently, air freight rates to Europe and the Far East have been about 300 per cent higher than water shipment costs. Air cargo to Canada, Central and South America, however, is one half the cost of the same distance traveled over the Atlantic and Pacific Oceans. Airlines look upon freight on this continent as domestic service, Gisser explained.

Pan American Airlines has begun bombing the ocean cargo haulers' monopoly by dropping rates 50 per cent. This means that air rates now top water rates by 150 per cent. Gisser believes that this reduction will be sufficient to scuttle the hold intercontinental water-freight shippers have in the coin machine industry.

Within the last month, Pan American has

mailed price quotations to its airline offices throughout the world, indicating the rate change and the benefits of air cargo to the coin machine industry. The air line has supplied its outlet with Cleveland Coin Machine Exchange's price brochures, according to Gisser. Each branch throughout the world has been instructed to contact importers, he added.

Rate Cuts

"We expect the effects of this program to materialize in about 30 days," Gisser said. "Other airlines will probably cut rates to match competition. We expect that about 75 per cent of our shipments will be via the air lanes in two years."

He points out, however, that airlines will be hard pressed at this time to compete with active water ports in Europe. Ocean-going freight rates have dropped considerably in these heavy-traffic ports. For example, a music machine which cost \$65 to ship to Antwerp, Belgium four years ago, now costs just \$25.

Airlines expect to land shipping business in other ports of the world where ocean freight is not quite so heavy. Customers in such Mediterranean ports as Greece, Italy and Lebanon and the Far East should welcome air delivery, Gisser contends.

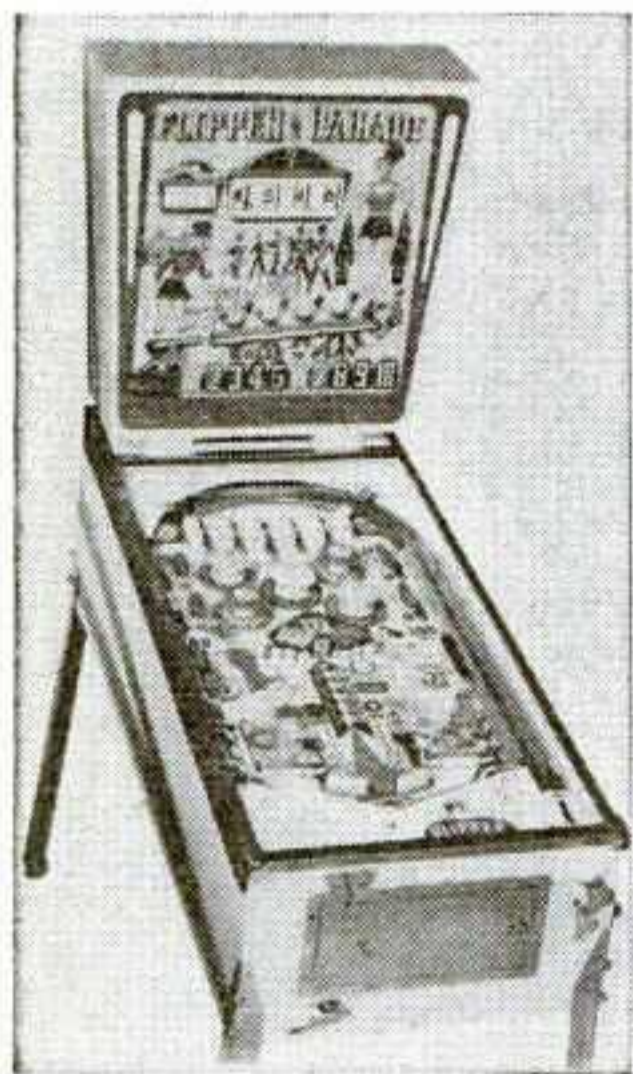
The largest factor in air shipments is its time-saving value.

Venezuela Shipment

Cleveland Coin recently shipped 50 music machines to Venezuela. The shipment arrived in four days at the same cost as ocean-going freight, which would have taken nearly eight weeks. The firm loaded equipment on a truck which motored to Cleveland Hopkins Airport. There the shipment was loaded on a plane bound for Miami where it was transferred to Pan American for the rest of the journey.

Cleveland Coin has also used the railroads to

(Continued on page 52)



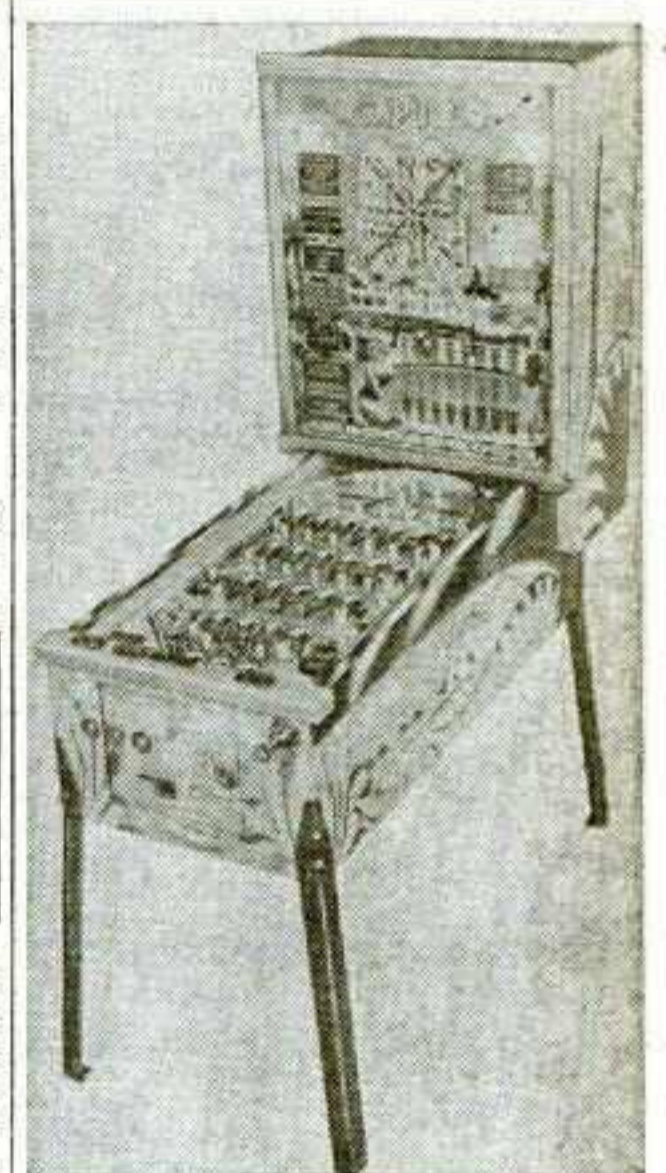
FLIPPER PARADE

Flipper Parade, Gottlieb Pinball, Shoots Cannon

CHICAGO — Gottlieb's new Flipper Parade pinball game has a cannon that actually shoots extra balls into play.

Players can win extra balls by lighting five top rollovers, by hitting roto-targets when matched to top

(Continued on page 58)



ACAPULCO

New Features Bow on Bally's Acapulco Bingo

CHICAGO—A new "16-Score Speed-Up" feature is the main attraction on Bally's new Acapulco bingo-type pinball game.

The scoring feature enables the player to advance red scores to top brackets when the ball is shot into the "16" pocket.

New "super score arrows" also permit players to score higher totals. Both features, says Bill O'Donnell, general sales manager, are obtained by coin play, resulting in unusually strong coins-per-game averages.

Other scoring features on Acapulco include "pick-a-play buttons," "magic numbers," "4-star features," and some traditional ones like "triple-deck," "advancing scores," "extra time" and "extra balls."

Why Seeburg
will not introduce
a new model
in 1961

If the independent operator's business is to be increasingly profitable, depreciation must be held to a minimum. Fewer models assure that.

With built-in and proved automatic intermix of speeds, the Artist of the Week plan, and the exclusive "Personalized" feature, Seeburg is leading the Industry in both features and styling. There is no need for an all-new 1961 model.

The record industry is in a period of transition from 45 rpm to 33 $\frac{1}{2}$ rpm. Until it is standardized on 33 $\frac{1}{2}$, the present Seeburg Intermix phonographs fill completely every location need.

Independent operators are investing heavily in the popular Seeburg Artist of the Week models. The continuance of the present model in 1961 will provide extra protection for their investment.

In future years, as well, to help the Independent operator keep his business on a sound and profitable basis, Seeburg will attempt to introduce new models at less frequent intervals than before.

THE **S**EEBURG SALES CORPORATION, CHICAGO 22

European Disk Firm to Serve ECM Countries

• Continued from page 1

diskeries in France, Belgium, and is negotiating with Ariola in West Germany and Oriole in England. Although he calls his diskery Mercato Europaes Commune (MEC)—the European Common Market—Rossi will accept diskeries from other European countries. He has signed an agreement covering Spain, for instance.

Rossi's diskery will issue disks under the MEC label. Basically, it is a confederation of national diskeries which co-ordinates the various national production efforts and channels them into a single production and distribution center. Rossi will concentrate on quality titles.

MEC will be able to command top talent in its member countries in a way no single national diskery could approach, according to backers of the international label.

MEC, furthermore, plans to offer its titles at reduced prices on an international basis, and to distribute through member diskeries.

One of the most spectacular features of MEC is its proposal to create a vast European-wide juke box disk service. It is estimated that there are upwards of 300,000 juke boxes in Western Europe, Spain, England and Scandinavia.

MEC proposes to establish an international juke box distribution service which would provide an exclusive "top tune" service. This distribution service presumably would be patterned after the service now operated by Rossi's music

Exports to Germany May Spurt

HAMBURG — West Germany's coin machine industry is seeking assistance from the Bonn government in cushioning the impact of the German Deutschmark revaluation upward by 5 per cent.

Full impact of revaluation on the coin trade is yet to be plumbed. But there is no doubt that the coin machine producers belong to one of the segments of German industry most sensitive to currency fluctuations.

Economics Minister Ludwig Erhard is taking the official position that "in the marketplace everyone takes his chances, producer and consumer alike. The government can offer no guarantees concerning currency levels. Nor can the government indemnify manufacturers for losses suffered owing to currency fluctuation."

But the actual situation is not as black-and-white as painted by Erhard, and the Economics Minister is obviously talking for the record in terms of general government policy.

Follow Shipbuilders

Coin machine manufacturers are taking their cue from the German shipbuilding industry, the economic position of which parallels, in terms of currency tinkering, that of the coin trade.

Shipbuilding and operators have taken a militant stand against currency revaluation. They are demanding government subsidy, and indications are that they will get it, Erhard to the contrary notwithstanding.

Coin machine producers hope to exploit the bridgehead thus carved out on the revaluation sector by the shipping industry. In fact, Erhard

publishing house, which supplies disks to a chain of operators with 4,000 juke boxes.

appears to be modifying his "suffer-and-suffer-alike" dictum. There is no open talk in the Bonn Economics Ministry of devising some type of government assistance for "marginal producers" and "hardship cases."

Although the full impact of revaluation remains to be assessed in depth for German trade generally, the situation on the coin machine sector is amply clear: German coin machine producers have been stuck a hard blow, perhaps an even lethal blow—and the American coin machine industry can only profit from Deutschmark revaluation.

Dream Vanishes

There is no longer any talk within the German industry of "shipping coals to Newcastle"—of developing German coin machine exports to the U. S. Any hope of winning an American market—the long-cherished dream of German producers—has gone glimmering.

The industry now, largely because of revaluation, is fighting to preserve its tenuous hold on the domestic market, and to hold its export trade to Continental countries, the Middle East, Africa and what gains have been scored in Latin America.

Indications are that American coin machine exports to Germany will rise substantially in response to revaluation. No figures are available, but preliminary estimates point to an immediate rise of between 6 and 8 per cent in U. S. coin machine shipments to Germany.

This figures, for revaluation in effect has bestowed a pricing margin of not 5 per cent—but nearer 10 per cent—on the U. S. producer. This results from the fact that German coin machines (and exports generally) become 5 per cent more expensive in the international mar-

ket—and U. S. exports to Germany 5 per cent cheaper.

Moreover, industry analysts here speak of the "psychological revaluation" which they hold inevitably to accompany a currency revaluation. What they mean is this: American boxes are prized in this country not only for their general mechanical perfection but equally for their snob appeal—their value as a location "status symbol."

Location owners who hesitated to buy an American box before currency revaluation because of the substantial price differential now, because the differential has been pared appreciably, are disposed to "buy American" largely under the psychological impact of revaluation ("American boxes are now cheaper—too cheap to miss").

In fact, revaluation has all but killed any German aspirations to compete with U. S. producers in the prestige "bix box." The Germans are resigned now to digging in to hold their domestic market for economy boxes and wall models, which tend to be German specialties.

The Germans have been successful in developing economy boxes of high quality, boxes which have found a wide export as well as domestic market. But revaluation has crumbled some of the price barrier walling of the U. S. luxury and the German "Volkswagen" box.

Furthermore, the German industry is not only worried about the present revaluation; it is perhaps even more concerned about persistent rumors there is to be further monetary tinkering.

Rumors concern further currency revaluation (foreign monetary experts generally hold that Deutschmark revaluation was too low; that between 10 and 15 per cent would have been a more realistic figure).

Erhard has ruled out revaluation, but within recent days he has taken to speaking rather cryptically of "monetary adjustments which may have to be taken."

Since Erhard denied plans to revalue the mark originally and then reversed himself within a matter of weeks, the suspicion is strong that further revaluation of the Deutschmark is in the offing. There is increasing concern within the German industry that currency juggling could be the straw sinking the independent German juke box producer.

Currency revaluation has come hard on the heels of the saturation of the German juke box market, which provided the base for export production. Acquisition by U. S. firms and mergers within the German industry—weddings of vending machine and juke box producers—have eliminated the major independents. German firms still producing juke boxes no longer count the juke boxes their major production item.

Finally, revaluation has not only placed the German producers in the position of fighting to hold present export markets; it has ruled out any big gains in the Latin American and Asiatic markets under present circumstances.

High shipping costs have plagued German efforts to develop juke box exports to these areas, but the Germans have been hoping for the slow but steady expansion of these markets.

But now with revaluation and the likelihood of Minister Erhard's further "monetary adjustments" the industry is concentrating on the quest for government assistance. There is no hope of getting outright Bonn government aid for the coin machine industry alone (the industry harbors no such delusions of grandeur).

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MAY 15-16-17

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(Wire or Write for Reservations)

**GEORGE EPPY
TO LOOK INTO
EUROPEAN MFG.**

NEW YORK — George Eppy, of Sam Eppy, Inc., along with his wife Helen, jetted to Europe last Tuesday (25) for a six-week business and pleasure trek.

With new developments in bulk vending taking shape in Europe, particularly the manufacture of machines in the Common Market nations, Eppy expects to explore the expanding opportunities there. The Eppy firm, it was pointed out, has enjoyed a marked gain in sales in Europe since the virtual elimination of all import sales and restrictions on the Continent and in Great Britain.

A highlight of Eppy's tour is expected to be a quick side flight to Israel, where he hopes to sit in at the Eichmann trial. His itinerary, it was said, includes all the well-beaten paths. Eppy and frau will return to the States in early June.

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USED MACHINES**

N.W. Model 49, 16 or 8¢	\$14.50
N.W. Deluxe 16 or 5¢ Comb.	12.00
N.W. 16-Col. 1¢ Tab Gum Machine	18.00
N.W. Model #33, 1¢ Porc. Con.	6.50
verted for 100 ct. B.G.	6.50
Silver King 1¢ B.G. or Mds.	8.50
ABY Guns	38.00
Mills 1¢ Tab Gum	12.00
Model #33 Peanut, 1¢	6.50

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen, Red	.75
Pistachio Nuts, Jumbo Queen, White	.70
Pistachio Nuts, Large Tulp	.72
Pistachio Nuts, Vendor's Mix	.63
Pistachio Nuts, Shell, Red	.57
Cashew, Whole	.70
Cashew, Butts	.60
Peanuts, Jumbo	.42
Spanish	.32
Mixed Nuts	.57
Baby Chicks	.39
Rainbow Peanut	.32
Boston Baked Beans	.32
Jelly Beans	.38
Licorice Gems	.28
M & M, 550 ct.	.47
Harshy-ets	.47

Rain-Bio Gum, 72 ct.	.30
Maltette, 100 ct., per 100	.35
Rain-Bio Ball Gum, 140 ct., 170 ct., 210 ct.	.30
Rain-Bio Ball Gum, 100 ct.	.32
300 lb. minimum prepaid on all Rain-Bio Ball Gum.	
Adams Gum, all flavors, 100 ct.	.45
Wrigley's Gum, all flavors, 100 ct.	.45
Beech-Nut, 100 ct.	.45
Hershey's Chocolate, 200 ct.	1.30

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One-Third Deposit, Balance C.O.D.

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Northwestern

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Also available in Hot Nut.



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LONGacre 4-6467

Analysis of Major Bulk Operators Shows Two-Thirds Machines Ball Gum

NEW YORK—An analysis of 37 bulk vending operations, mostly larger routes in metropolitan areas, disclosed that while operators may be diversifying, nearly two-thirds of machines on location are either ball gum and charm or straight ball gum units.

The 37 operators reported a total of 53,063 machines, for an average of 1,434 per operator. Some 43 per cent of the units were ball gum and charms, while 21 per cent were ball gum only.

More than three-quarters of the operators had at least one ball-gum-only machine, and a slightly lesser amount had at least one ball-gum-and-charm unit.

At least one nickel capsule machine was reported by 57 per cent of the operators, while 56 per cent of the operators said they had at least one penny candy machine, and another 56 per cent had at least one nickel nut machine.

Quarter capsules are still a factor in the business. Some 22 per cent of the operators have them on location.

Non-bulk units mentioned were bar candy, cigarets, pens, tab gum, scales, stamps, sanitary napkins and combs.

The 53,063 machines were spread over 16,048 locations, for an average of 434 locations per operator.

The small grocery store is still the backbone of the industry, accounting for 40 per cent of the locations, with variety stores accounting for only 15 per cent. Some 12 per cent of the locations were supermarkets, and 11 per cent were restaurants or diners. Drug-stores accounted for 7 per cent of the locations.

Other locations mentioned were gas stations, bowling alleys, pack-

age stores, skating rinks, barber shops, laundromats and retail stores.

Despite the trend toward battery installations, 42 per cent of the locations have only one machine, and 32 per cent have two or three machines. The remaining 26 per cent of the locations have four or more machines.

Nearly one of four operators have routes for which equipment would cost \$50,000 or more to replace. This figure includes cost of machines, fill, machines in inventory, cost of vehicles and other

physical equipment. It does not include good will.

Some 22 per cent reported physical assets of less than \$5,000, 24 per cent reported assets of from \$5,000 to \$20,000. The largest group — 30 per cent — reported assets of from \$20,000 to \$50,000.

Most operators—54 per cent—used point-of-sale material on their machines, including show cards, decals and Styrofoam stickers.

Nearly 90 per cent of the operators visit locations on a set schedule, but servicing varied from

(Continued on page 51)

AVERAGE MONTHLY GROSS PER MACHINE

Gross	% of Respondents
less than \$2.50	13
\$2.51 to \$5	69
\$5.01 to \$10	6
\$10.01 to \$17.50	9
\$17.51 to \$20	3
	100

AVERAGE MONTHLY GROSS PER LOCATION

Gross	% of Respondents
less than \$5	25
\$5.01 to \$10	21
\$10.01 to \$15	21
over \$15	33
	100

COMMISSION ARRANGEMENTS

Arrangement	% of Responses
less than 20%	17
20% to 24%	25
25%	24
30%	19
over 30%	15
	100

WHERE FILL IS BOUGHT

Source	% of Responses
direct from manufacturers only	43
from distributors only	24
from other operators only	none
from combination of above	33
	100

EQUIPMENT AND INVENTORY REPLACEMENT COST

Cost	% of Responses
under \$5,000	22
\$5,001 to \$20,000	24
\$20,001 to \$50,000	30
over \$50,000	24
	100

LOCATION TYPES

Kind of location	% who have at least one	Average number of locations
supermarket	70	72
variety store	57	111
small local store	78	219
drugstore	65	48
restaurant diner	62	76
transportation depots	30	9
other	49	140

other includes (in order of importance) gas stations, bowling alleys, package stores, rinks, misc. other retail outlets (barber shops, dry goods, ice cream stores, etc.), industrial, laundromats, discount houses, newsstands, etc.

MACHINE TYPES OPERATED

Type of Machine	% who have at least one	Average number of machines operated
ball gum only	76	394
penny candy	56	258
nickel nuts	56	147
quarter capsules	22	141
bar candy	11	45
ball gum & charm	73	819
penny nuts	38	141
nickel capsules	57	183
cigaretts	11	64
other	70	75

other includes (in order of importance) pens, 1c weighing scale, 1c tab gum, chickie treats, cards and stamps, sanitary napkins, combs, etc.

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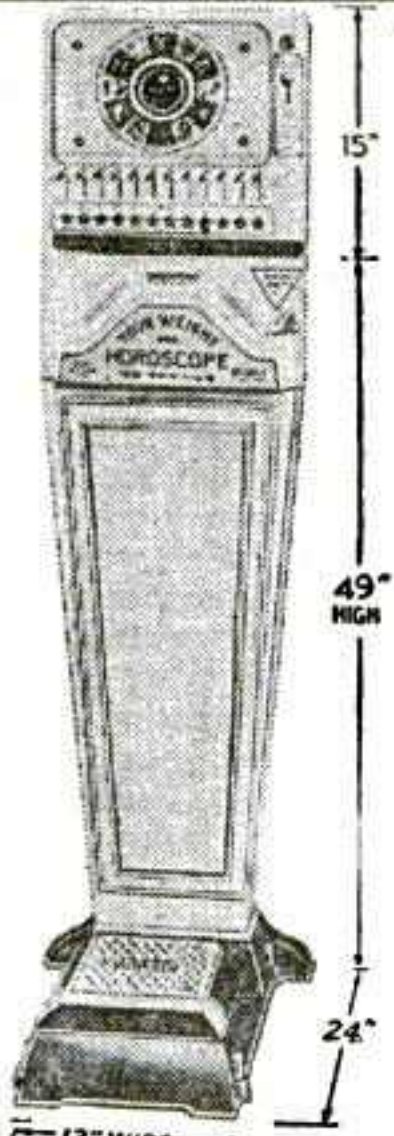


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Say You Saw It in Billboard Music Week

Op Gives No Jackpots, But Machines Win \$\$

LAS VEGAS, Nev.—Few bulk operators have a market so well conditioned as does Willard Schobey here.

Schobey has some 350 locations spread around through the Nevada fun capital casinos. He shows an excellent return from three choice triple-head stands, particularly in the gambling areas, simply because the usual Las Vegas visitor, trying his luck at various games, has no desire to take off and eat or enjoy refreshments in the usual way.

He will, however, duck over to the nearest vending machine for a handful of peanuts, gum or confections, which make up Schobey's offerings, and munch while playing.

Casino Employee

Schobey, who is a casino employee himself, but in a bookkeeping capacity, has specialized in Spanish and large peanuts during most of the five years he has been operating in the Las Vegas area.

He gives an exceptionally generous portion, simply because he found through experimenting that he could count on attracting many more repeat customers among the men who make up the majority of the players in such famous spots as the Golden Nugget, New Frontier, the Mint, Hotel Fremont and others.

Ball gum, oddly enough, is bought primarily by women, children making up almost no part of the Nevada bulk operators' market. Children, of

course, are kept away from the gambling casinos.

Schobey's locations show a tremendously high traffic and turnover, with as many as 25,000 persons moving through a single club in a day. This means servicing most of the machines at least every two days.

Schobey uses a variety of machines and has standardized on the three-machine stands as showing the best balance in merchandise, against the smallest amount of space occupied. More than 75 per cent of his locations are on the sidewalk immediately alongside the wide-open fronts of the casinos and clubs, which are open 24 hours a day.

A really important factor in the Nevada operator's favor is that pennies are scarcely negotiable coin in Las Vegas, although there are plenty of machines which accept nickels and dimes.

The average reaction of the customer who finds a few pennies mixed in with the coins he wants to drop in a slot is to "get rid of them"—and the convenient bulk vending machine is, of course, a highly practical answer.

Schobey does all of his own servicing, keeping a close eye on machines, and can cover most of his route on foot—wheeling a service unit to deliver fill and replace the heads. Only about one-third of his location owners ask for any sort of commission, since he is "one of the group" actually engaged in the same business.

Two-Thirds of Machines Ball Gum

Continued from page 50

every day to every two months. Factors determining frequency of servicing included type of machine, kind of location, season of year, product, neighborhood, and, of course, volume of business.

Nearly half of the operators change complete globes with each servicing, and 32 per cent fill

globes on location. Some 19 per cent do both.

Liability insurance is carried by 60 per cent of the operators, with 32 per cent carrying between \$10,000 and \$25,000 and another 32 per cent carrying from \$50,000 to \$100,000. Another 18 per cent

(Continued on page 58)



AMONG THE CHICAGO bulk-vending contingent attending the open house held by Northwestern Corporation last week for local townfolk were Tom King and Paul Crisman, King & Company, Northwestern distributors in Chicago; Ray Greiner, Northwestern's sales head, and Don Mitchell, National Vendors Association counsel.

Please rush complete information and prices on Northwestern SUPER SIXTY Ball Gum-Charms Vender (as illustrated) as well as other Northwestern machines.

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NAMA Counsel Cites Growth of Legislation In Vending Industries

CHICAGO — Bills, laws and regulations affecting the vending industry have grown markedly in number, and will continue to grow, unless they are counteracted in advance by vending executives in every community, according to Richard Funk, legislative counsel of the National Automatic Merchandising Association.

Funk, in the recent NAMA quarterly review, said new 1961 legislative developments have occurred which could prove detrimental to vending if their present trend continues.

Among these developments are new bills dealing with operation restrictions, taxation and discrimination not only against vending, but also against the vended product itself.

Restrictive bills are arising from concern over public health and the increased rate of automation.

Excise taxes are increasing at the State level and more city-county governments are being granted the right to levy local taxes, especially on cigarets and soft drinks.

Funk also predicts a trend toward 4 per cent levels in sales taxes and enabling laws allowing local governments to also levy taxes on sales.

With lobbying by interests who consider vending a competitor to their own businesses, members of the vending industry will have to use co-operative action through national and local groups if they wish to deal with these new legislative problems, Funk said.

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The machine that will bring in extra profits for smart operators is this new Oak vendor. The machine holds 144 flat pack products. The Oak slip clutch handle is standard equipment on each machine. Measuring 26½" high, 6" wide and 4" deep, this machine will refuse coins when empty and is equipped with an Ace lock and a lock protector. Available with a 25¢ or 50¢ coin mechanism. Wall hinge (pat. pend.) simplifies servicing.

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Report Move by Atty. Gen. Kennedy Due Hitting Racketeer Element in Ind. Trade

By JOSEPH KLEIN

GARY, Ind.—Imminent action by the Department of Justice against one or more of the principals involved in the U. S. Senate Rackets Committee investigation of coin machine operations in Lake County was reported last week.

Quoting Attorney General Robert F. Kennedy in an exclusive interview obtained in Washington, The Hammond Times—a daily newspaper published in Lake County's second largest city—said in its Sunday (23) issue that he was about to initiate a move against "one or more" persons questioned by the McClellan Committee in June 1959.

When reminded by The Times "that the people of Lake County were concerned by the unfavorable publicity resulting from the investigation by the McClellan subcommittee and the lack of subsequent action," Kennedy was quoted as replying:

"I think the situation will be rectified soon—within a couple of months, possibly next month."

The Times reported further that when asked "whether it was the responsibility of the federal government or local authorities to pursue the disclosure made by the Senate subcommittee," Kennedy offered this answer:

"There is some local responsibility, but we have some information to move on."

The Times also noted that in his allusion to racketeering and gangsterism in his speech Friday (21) at the annual meeting of the American Society of Newspaper Editors, Kennedy mentioned Gary and Lake County as well as New York, Chicago, Miami, San Francisco and Los Angeles.

1959 Probe

The 1959 investigation was triggered by Local 1 of the

National Union of Coin Operators and Servicemen. Incorporated under Indiana laws in 1946, the union maintained headquarters in Gary.

As the first witness before the McClellan Committee two years ago, John Testo, Gary, the union's national organizer, charged that the union collapsed under the combined pressures generated by Lake County public officials and a group of well-heeled coin equipment operators. When called by the Committee, several of the operators named by Testo used the Fifth Amendment in refusing to answer questions put to them by Mr. Kennedy.

At the conclusion of the hearings Sen. John L. McClellan said that a "criminal syndicate" was largely in control of coin operations in Gary and some other Lake County cities, particularly as far as pinball machines are concerned.

Rally Forces

Even before The Times revelation, some Indiana juke box operators told this correspondent that they may sound a call for all-out support of the fight on organized crime and its infiltration of the coin machine industry at the annual convention of the Music Operators of America in Miami Beach May 15, 16 and 17.

The call would be voiced in connection with a plea for the passage of the "anti-crime" legislative program advocated by Attorney General Kennedy.

"We're checking things," said one of these operators, asking not to be named. "We think that it's high time to clean up the industry. We hope to make the move at the convention, but we're not sure yet."

Of great appeal to legitimate operators in Indiana and particularly to those in Lake County is

that segment of the Kennedy proposal which would prohibit interstate travel for illegal purposes. Were this to be enacted, out-of-State racketeers would risk seizure by the FBI the minute they crossed a State line.

The 1959 hearings brought coin equipment operations in Lake County into national focus when evidence presented to the Committee pointed to the possibility of connection between public officials and hoodlum-owned automatic machine businesses.

Committee investigators identified one of the Lake County witnesses before the Committee as a ranking member of the national crime syndicate. Even though the FBI had apprised Gary officials of his criminal record when he came to the city in 1956, he managed to gain control of the most lucrative parts of Gary and Lake County coin equipment operations.

Retain Dominance

Legitimate operators complain that though the pressure of illicit competition has subsided somewhat since the McClellan hearings, the Fifth Amendment operators retain dominance in Lake County.

While indicating some early development growing out of the 1959 investigation, "Kennedy did not disclose the nature of the action or identify the principals involved when interviewed by The Hammond Times," that newspaper reported.

The union which brought about the investigation and a consequent political upheaval in Lake County is now dormant.

Testo, who had devoted 40 years of his life to the labor movement, is in retirement.

"Let the racketeers eat steak," he said recently. "I'll be content with spaghetti if I sleep well."

Large Coin Laundries Ideal for Kiddie Rides



COIN OPERATED LAUNDRIES are natural kiddie ride locations.

SALT LAKE CITY — The Kiddie-Ride market has undergone a sharp upsurge in the past year, according to veteran operator Joseph Earl of Joe's Coin-Operated Machines Company here.

Earl, a Kiddie-Ride specialist for many years, has more than tripled his business through 1960 and 1961 with the advent of big, spacious coin-operated laundries in every section of the city.

Somewhat limited in past years by the fact that the Salt Lake City stores were uniformly crowded and the unseasonable climate would prevent using them outside of stores, Earl now has a market made up of spacious coin-operated laundries, where Kiddie Rides help to solve several problems at one time.

The first problem, that of space for rides as large as Merry-Go-Rounds was automatically disposed of in the fact that most owners of such laundries have left plenty of space to add additional coin-operated dry-cleaning equipment, more dryers, more king-size 25 and 50-pound washers, in anticipation of the future. Thus even the biggest rides can usually be accommodated in all of the newer coin laundries.

Second, the Kiddie Rides help to ameliorate, if not solve, the problem of how to keep small children entertained during the long half-hour cycle of the washing machine, and the longer time consumed in drying family wash.

Child Pacifier

Mothers appreciate the advantages of hushing a crying child by allowing him a ride on a bucking horse, a Space Ship, or a Merry-Go-Round—the motion of the Kiddie Ride keeping other children fascinated in the meantime.

Many of the new suburban coin-operated laundries provide a playground outside for use in the summer, fenced in for safety. These are fine during the warm weather periods, but when winter arrives and the youngsters can't be left outdoors, they are likely to be running through the coin laundry, unplugging the washing machines, turning over baskets and otherwise getting on their parents' nerves. The Kiddie Ride, held out by mothers as a reward for 'being good,' makes most little boys and girls cooperative."

A typical Earl location is at the 30-washer, 12-dryer coin laundry opened by P. M. Laundry and Dry Cleaning Company in the Mormon capital. In this huge laundry, which measures 65 by 35 feet, Earl has installed a Merry-Go-Round with the capacity of three youngsters at once which has proved highly effective in kiddie control. It is obvious that many mothers are bringing their tykes along, who might otherwise forego the trip until they could get a baby sitter.

Operating steadily through the day and occupying a clear space of some 15 by 15 feet in either direction, the Kiddie Ride is a natural attraction. Keeping an eye on the amount of traffic, it has been found that at least one out of every three mothers gives her youngster or youngsters a ride on the Merry-Go-Round during a washing operation. It is not unusual for a mother with two or three children to spend 40 cents for rides during the space of time represented by anywhere from an hour to an hour and a half in the laundry.

It requires no advertising, no suggestion program, and in fact nothing but the sight of the machine to bring a steady parade of users, Earl has learned. He makes standard commission arrangements with the owners of every coin laundry, always pointing out that while the youngsters will not be riding the Kiddie Rides continuously during the time they are in the laundry, promising youngsters a ride if they behave will usually keep them controlled. This is the sort of sales approach which has landed a worthwhile location in every single instance.

One thing which Earl has learned is that Kiddie Rides which are to go into coin-operated laundries must look their absolute best. It would hardly pay to install a discolored, weather-beaten ride which had seen much duty outside at some other location, in a coin laundry which is spotlessly clean and colorfully decorated.

Consequently, Earl has sanded down and repainted almost all of his equipment, is buying new Kiddie Rides as new locations come along and is growing with the coin-operated laundry industry just as fast as it expands.

Sky's the Limit for Cleveland Coin

• Continued from page 47

Miami for air shipment to the Dominican Republic. But Gisser was disappointed when it took a 300-pound shipment 13 days to reach Miami from Cleveland at a cost of \$18. For \$3 more, the firm could have flown the shipment there in hours. Deliveries now require two and a half days to the Dominican Republic compared with the usual four weeks by sea.

Gisser explained why air delivery is important to customers, despite a slightly higher rate:

Five Weeks Sooner

First, a customer, who receives equipment in a few days via air, earns money on his investment sooner. An operator in Venezuela will be making

collections at least five weeks sooner than one who awaits water shipments, for instance.

Second, less careful and less expensive packing is required in air deliveries. Equipment does not get the handling and jostling in airplanes that is subjected to in rail cars and boats.

Third, less damage to equipment.

Fourth, direct air shipments slash paper work in half.

Gisser believes that so far the industry's exporters have merely scratched the surface of air deliveries. "This is just the beginning," he said, "the sky is the limit!"

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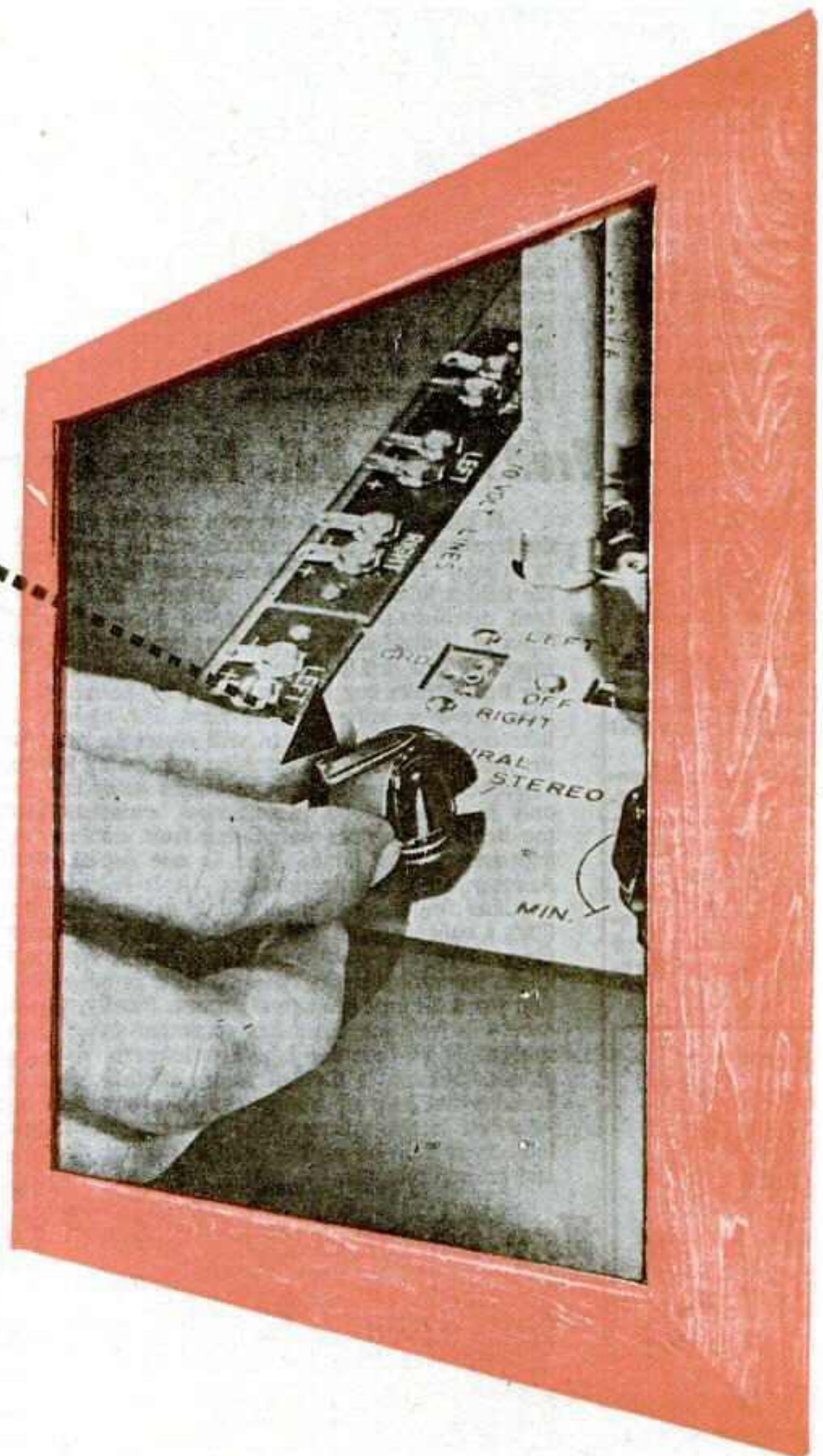
MONY's Gal Friday Recuperates Rapidly

NEW YORK—Nash Gordon, of the Music Operators of New York,

reports that Sophie Sellinger, secretary in the MONY office, who recently underwent minor surgery, is recuperating at Polyclinic Hospital and expects to be back at her desk soon.

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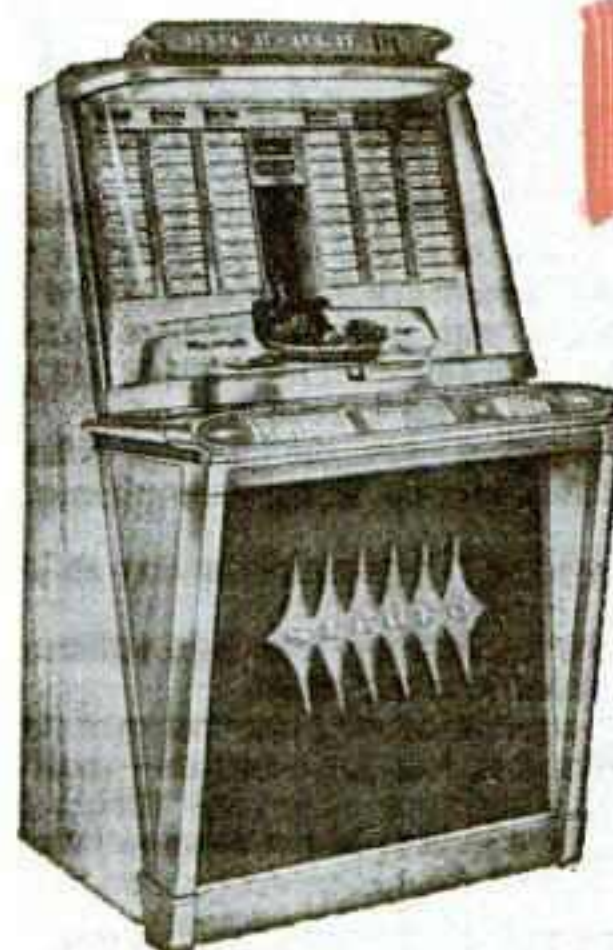
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DISK SESSION SET FOR MOA

CHICAGO — Discussions on 45 stereo singles and the new 33 stereo and monaural singles will headline a full program of forum meetings on operating problems at the forthcoming Music Operators of America Convention, May 15-17, in Miami. The record panel will be moderated by Harlan Wingrave, Kansas operator. Panelists will be executives of record companies, plus James Toliano, well-known Boston juke box operator, and Jack J. Gelbart, Atlanta one-stopper. E. R. Ratajack, managing director of MOA indicated other subjects to be discussed at the convention would include legislation, changing conditions, accounting, public relations and manufacturer-distributor and operator relations.

Texas Ops Bid For Tax Slash

AUSTIN, Tex. — Owners of dime-operated amusement machines are campaigning currently to lower the present tax from \$60 to \$10 per machine.

The Texas Amusement Operators' Organization has written letters to all members urging support of a State amendment to lower taxes to the \$10 figure.

T. A. Webb, TAOO president, said the amendment would be presented to the State Legislature here by Dallas Senator George Parkhouse.

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Say You Saw It in
Billboard Music Week

EUROPEAN NEWS BRIEFS

Court Favors Ops Paying Tax

HANOVER—The Hanover administrative court has just ruled that a site proprietor is not liable for payment of amusement taxes on juke boxes, games or gambling machines sited on his premises. Tax authorities have been attempting to collect from site owners in cases where taxes are defaulted through bankruptcy or similar reasons. Revenue collectors claimed that the sitting of machines on an innkeeper's premises constituted the "sponsorship of entertainment," and as such was subject to taxation against the site rather than the operator. The Hanover court ruled, however, that the sitting of machines does not constitute the providing of actual entertainment but merely the preparation for the providing of entertainment or amusement," and may not be taxed. But once the machines are in operation they become liable for taxation, which, the court ruled, must be collected from the operator.

Fruits Hurt U.K. Phono Import

HAMBURG—German coin machine exporters report that the legalization of fruit machines has hit hard at juke box sales to Britain. Some exporters assert that the fruits have "wrecked" the British juke box market. All agree that introduction of the fruit machines has badly crippled juke box sales in Britain. Opinion is divided as to the long-term outlook. Some German exporters fear that the fruit machines will impede expansion of the British juke box market on a semi-permanent basis. Others here, however, take a milder view. The optimists believe the juke box market in Britain will revert to nearly normal once the initial wave of fruit machine purchasing has passed. Britain legalized operation of fruit machines as of last January 1, but only in private clubs. Nevertheless, exporters here report that the British have been purchasing fruit machines heavily at the expense of juke boxes. This is one aspect of the problem. Another is the public relations. It is feared here that a fruit machine foul-up in Britain would rebound against juke boxes ("It's a coin machine, too, isn't it?") generally on the Continent. German payout machine interest fear a fruit machine fiasco might jeopardize their present patient program of getting sanction for a 2-mark (50 cents) payout. Finally, the British experience with fruit machines has generated debate here concerning the proper attitude for juke box interests vis-a-vis payout machines. Opinion is divided as to whether payouts, taking the broad view, help or hinder the juke box industry. There are juke box interests here who argue that the German juke box industry is built on profits from this country's well-administered and policed payouts.

New Italian Device Spins Tales

SAN MARINO, Italy—The latest coin machine hit in this mountain-girt midget land is the fairy-tale raconteur, the Italian version of the "kiddie ride." Italian children cluster around the machines, which offer a wide stock of nursery tales. At tourist centers the nursery tale narrators are equipped with multilingual tapes based on patronage according to nationality. The biggest problem connected with the machines is the supply of nursery tales. Stories are collected from all over the world and then reworked and translated into Italian. Most fairy tales exist in several versions, each of which can be committed to tape. The machines keep children occupied while their parents sightsee, shop or bathe on Adriatic beaches, which features

Form Coin-Operated TV Firm

MUNICH—A coin machine television corporation—Muenzfernseh-GmbH—has been founded here by Werner Hoefel and Kurt Felz. They plan to establish coin-operated TV similar to that now being operated in Canada. Muenzfernseh would deal in material too expensive or too specialized in taste for normal television. Hoefel is a television producer for West German Radio and TV in Cologne and Felz is a country and western singing star.

Earphones Up Stereo Interest

FRANKFURT—German operators are experimenting with the supplying of earphone headsets for the "ultimate" in juke box stereo appreciation. Seeburg was one of the first producers to come onto the market with a stereo headset box. The idea is still in the testing stage in this country. But it has attracted a following among operators, who believe it:

1. Is the only practical way the average juke box fan will ever obtain the full benefit from stereophonic juke box sound.
2. As a "status symbol," a gimmick having at least transitory snob appeal.
3. As a device for moderating juke box volume and thus reducing complaints about location noise.

It is the general experience of juke box operators in this country that stereo sound is lost for—and on—most juke box patrons. As one stereo distributor observed, "Stereo belongs in the concert hall—let's face it. Not in the average juke box location, no matter how sedate." As this expert pointed out, "Nobody sits transfixed in the average juke box location listening to stereo. The crowd wouldn't let him." But with earphones, stereo listening becomes possible—if not probable. Headsets have proved a promising operator gimmick, according to a number of German operators. One operator quipped, "It's a novelty, and every-

RED JUKE BOXES BABBLE SOUND OF OUTER SPACE

• Continued from page 1

Gagarin disk that Western diskeries will be tempted to issue a rash of platters on the Soviet man-in-space theme. There was a trend in this direction after the launching of the first Spunik. Sources here disclosed that the Russians rushed out the Gagarin platter within almost a matter of hours after Gagarin's feat.

There are reports here the Gagarin space flight may influence the Russians to attempt the production of coin games on a large scale. These games, according to reports, would be designed around space themes, and would be educational as well as entertaining.

The format would be devoted exclusively to space subjects, and the aim would be to stimulate interest in the Soviet space program. Moppets, for example, would be encouraged to spend their kopeks riding miniature "kiddie ride" space ships, while adults would have coin games testing their knowledge of the solar system.

Communist sources here state that "We've never had anything against coin-operated games as such. It's always been that we thought the pinballs were rather silly and sterile. Why not something with more zip—like a game testing your ability to navigate a space ship to Venus?"

Op Claims Truckers Don't Dig Rock & Roll

JUNCTION CITY, Kan.—Music-menu programming is not a difficult chore for Bill Hammer, operator of Bud's Music Company, with headquarters here. Hammer, whose phonograph locations are primarily in roadside cafes, taverns and truck stops along Highway 40 and Highway 24 in East Central Kansas, simply "programs all popular records."

Naturally, since his string includes chiefly 100-play machines and some 200-play units, the Kansas operator can't program solely top tunes. He does, however, put on nearly twice the number of immediately popular favorites than the usual metropolitan operator, on the basis that "high-

way travelers will seldom play anything else."

In a typical location, instead of the "top 40," Hammer makes up a "top 80" of his own, doubling the number of popular tunes listed on the menu, and filling out the list with selections which date back only a few months plus some old-time favorite top tunes which have nostalgic appeal.

There are absolutely no r.&b. records, only a minimum amount of westerns and no classical whatsoever. As a result, people touring by automobile, stopping to enjoy refreshments along these two "Heart of America" highways can always find either a selec-

(Continued on page 59)

Ill. Bills to Ban Some Type Pins; Get Nod of Judiciary Committee

CHICAGO—A pair of bills that would outlaw certain types of pinball games that have so-called gambling features won approval by the Illinois Senate Judiciary committee last week. The bills now go to the Senate floor.

Basically the bills prohibit coin machines used for gambling purposes, but exclude amusement devices which reward the player with an "immediate and unrecorded right to replay," where the device depends in part upon "the skill of player and returns to the player no coin, tokens, merchandise, credit or recorded right of replay."

The measures approved by the committee are fundamentally the same as those passed by both houses in 1959 but vetoed by then Governor Stratton on grounds they served special interests.

Tax

The bill specifies that "any immediate and unrecorded right of replay shall 'not represent a valuable thing,' and be presumed to be without value within the meaning of this act." Also called for is an annual privilege tax of \$50 for amusement type pinball games, \$10 for electric ray gun games, and \$25 for mechanical bowling or shuffleboard games.

The bills provide for confiscation of any machine found to be a gambling device and specifies fines and imprisonment for operation thereof.

Both measures were introduced by Sen. Robert McClory (R., Lake Bluff). The licensing bill, S. 138, is introduced as an amendment to Section 1 of "an act to provide for the taxation and licensing of certain coin-operated amusement devices and to prescribe penalties for the violation thereof," approved July 7, 1953.

Touch of Color

The regulatory bill, S. 137, is an amendment to Sections 1 and 2 of "an act to prohibit the use of clock, tape, slot or other machines or devices for gambling purposes," approved June 21, 1895.

Approval of the bills was given colorful feature treatment by Chicago dailies. One Springfield (Ill.) correspondent pointed out that "some of the testimony in Tuesday's hearing was drowned out by the clatter of four machines, their lights flashing as bored committee members strayed to the edge of the floor and played the devices brought to the hearing for purposes of illustration."

body's curious as to what the fellow with the headset is hearing. Maybe voices from outer space. They figure they may be missing something." Some operators are intrigued by the possibility of a multi-juke box location business built on headset listening. They visualize three or more juke boxes per location. An operator of this school summarized, "It could expand our business tremendously—why let people listen for nothing? And it could reduce beefs with the police."

Three Key Memphis Operators Shape Tennessee Bulk Vendors Association

By ELTON WHISENHUNT

MEMPHIS — Three key vending operators, one of whom is also a distributor, announced last week they will organize bulk vending operators in the State under the name of Tennessee Bulk Vendors Association.

The three are Jimmie Wilkie, C. D. Gill and Andrew T. Manning.

Purpose of the organization, said Wilkie, the spokesman, is to work out the mechanics of a fair tax system with the State.

It will probably take legislation to do it, he said, and by beginning the organization now it is hoped to have a united group for the 1963 Legislature.

"The Tennessee tax law is fair enough if they would just leave us alone after we comply with the law," said Wilkie. "Here is the problem:

Registration Stamp

"The law says each gum or charm globe must have the \$1 registration stamp. This \$1 tax is paid on each new machine one time only. After that, the tax is 1.5 per cent of the gross sales paid annually. Actually, this tax is paid in advance estimated on the gross sales from the year before.

"But over the course of a year, about half the stamps on the machines are lost. Children scrape them off. A globe will break and the stamp be lost.

"Then revenue agents from Nashville or Memphis, in checking them, report to us that the machine doesn't have a stamp. Rather than go through the red tape of trying to get a duplicate stamp, we go ahead and buy a new one.

"To get a duplicate, an affidavit from a witness as to how the stamp came to be destroyed or is missing has to be filed by mail with the Department of Revenue at Nashville.

"Rather than consume all the time it takes to do that, we have been just buying a new stamp. But a man with 1,000 machines would be out an extra \$500 in tax a year, approximately.

Avoid Red Tape

"The reason we buy them to avoid red tape is that if we spent the time needed to get duplicates it would take up too many man-hours and we wouldn't have time to do our work.

"Therefore, a change in system is needed, we feel. Another thing: we move machines around to different locations. If we tried to keep up with what stamp was on what machine, by number, it would involve a tremendous book-keeping problem which is not practical.

"What we hope to accomplish is to change the law and do away with the stamps some way. Let us pay a \$1 fee on each new machine one time and be done with it.

Not Practical

"Or they could increase the gross sales tax a fraction to get the same revenue from us. It must cost the State \$15 in expense for its agents going over the State checking on these stamps for each \$1 of revenue they receive. It's not practi-

cal for either the State or the operator."

Wilkie said that after the movement spread over the State they hoped to become a chapter of the National Vendors Association.

Wilkie said a group of Memphis operators would meet sometime this week to elect temporary officers and lay organization plans. Later, the group hoped to have a home office in a city more central in the State for the convenience of operators attending meetings, he said.

Here is a copy of a letter Wilkie wrote last week to National Vendors Association:

"Gentlemen: This is to inform you that we are beginning to organize an association locally. We plan to operate under 'Tennessee Bulk Vendors Association' and hope to have it State-wide as soon as possible.

"Whether you know it or not, we have tried this before, but clashes of personality and petty accusations always knocked it cold. However, this time we are trying to start with the highest type of operators.

"Then if others choose to come in, and later leave, we will still have a sound foundation with which to carry on. We think the group realizes more than ever by

now that we must organize or perish.

"It has come to the point that we hold our breath every time the State Legislature or City Commission meets for fear of what is coming next.

"We will appreciate all the assistance you can give us. You know how to go about these things. First, will you please notify all NVA members in Tennessee what we are doing so they can lend their assistance. We should pick up quite a few new members for NVA at the same time.

"We realize there is going to be a lot of hard work attached to this job but we are prepared to stick with it. There should be some better-qualified men in Tennessee to do this, but they don't seem to be coming forward.

"As soon as we are strong enough, we would like to have our headquarters near the center of the State so that everyone can attend meetings conveniently. We wish to assure you again we will appreciate all the assistance and advice you can give us."

Monthly Dues

Wilkie said plans are to have monthly dues with this set aside in a fund to build up for necessary expense for a legislative program.

CJA Amusement Division Expects To Shoot Up Over \$100,000 Level

CHICAGO — The amusement division of the Combined Jewish Appeal of Chicago is near the \$100,000 mark in its fund drive and expects to go well over, according to Leonard R. Garmisa, chairman.

The amusement group kicked off its drive last week with a luncheon at the Standard Club. A strong representation of record and coin machine people were on hand.

Early Wynn, veteran White Sox pitching ace, accepted an award for Bill Veeck, who was also to have been the featured speaker. Veeck was honored for his untiring efforts on behalf of CJA, as well as numerous other philanthropic activities.

Veeck Honored

Veeck, who is also a cochairman of the drive, was unable to attend because of illness.

Guests heard a stirring address by David Silbert, general chairman of the entire drive, who said CJA would go over the \$7 million mark—a 25 per cent increase over last year.

A film titled "Memo to Eichmann," detailing the rehabilitation work being done in Israel was also shown.

Top Charities

CJA is one of the top fund raising organizations for charity purposes and has a wide range of philanthropic works in which it takes part.

Irving Green, Mercury Records president, is one of the cochairmen of the drive. Herbert L. Oettinger, United Manufacturing Corporation, is chairman of the coin machine division. Cochairman are Joe Robbins, Empire Coin Machine Exchange, and Lee Brooks, Cashbox.

Morry Goldman, James H. Martin Distributing Company, is chairman of the phonograph records division. Cochairmen are Jack Solinger, Music Distributors, and Edward Yalowitz, Garmisa Distributing.

Cochairmen of the radio and television division are Marty Faye, Maurice Lipsey and Dan Sorokin.

Sponsors of the luncheon include Leonard Chess, Chess and Checker Records; Delbert W. Coleman, Seeburg Corporation; Marty Faye, deejay; Leonard Garmisa, Garmisa Distributing Company; Irving B. Green, Mercury; James H. Martin, James H. Martin Distributing; Herbert L. Oettinger, United Manufacturing Corporation, and Milton T. Salstone, M-S Distributing.

Moore Attorneys Seek Withdrawal Of His Guilty Plea

BROOKLYN — Attorneys for Sanford J. (Sandy) Moore filed a show cause order in Brooklyn Federal Court last week. The order, which was returnable Friday (28) seeks permission to re-argue a motion to withdraw Moore's plea of guilty on charges of conspiring to withhold assets of the bankrupt Gibraltar Amusements firm, from the trustee.

Moore and two former business associates entered a plea of guilty originally and subsequently were given prison terms by Judge Leo F. Rayfiel. When it became known that prison terms were in the offing for the three, Judge Rayfiel refused to allow a change of plea.

Meanwhile the U. S. Court of Appeals for the second circuit is still deliberating on Moore's appeal of the ruling denying him the right to change his plea.

Kiddielane Mfg. Names George Wrenn Distrib

WESTBURY, L. I., N. Y. — George Wrenn, Dallas, has been named sales representative by the Kiddielane Manufacturing Company. Wrenn's territory includes North Texas, Oklahoma and Arkansas.

Wrenn has been in the coin machine business for 30 years as a distributor and sales representative.

Praise Detroit Ops' Game Gifts To Institutions

DETROIT — Detroit operators received recognition last week from Dr. Joseph Molner, Detroit and Wayne County Commissioner of Health, and nationally syndicated writer on medical matters, for their contributions of used games for inmates of hospitals and orphanages.

This program is promoted annually by Miller-Newmark Distributing Company, AMI distributor. It results in the collection of a sizable number of games for the various institutions.

The games are used for the entertainment of the patients, mostly in city institutions, where funds are sharply limited. Special recognition is given, in addition to Miller-Newmark, to operators who have also contributed games, including Bruce Music, Michigan Nickel, Lynn Amusement, and Joy Amusement.

Special letters of congratulations were received from Maybury Sanitarium at Northville, and the Boys Club of Detroit.

"Some of the guys do have a heart, contrary to what you hear," said Don Ruffles, manager of the record department of Miller-Newmark. Skeeballs, bowlers, and other games have been provided. This company program has been under way in a quiet manner for about eight years on an annual basis.

Charge Bribery By Georgia Ops

MARIETTE, Ga.—The Cobb County grand jury is investigating charges that two of the four Marietta city councilmen received bribes from local game operators. The grand jury went into special session last week.

The charges, introduced by Councilman John W. Carney, alleged that Councilmen Ed Chastain and Guy Powell sought payoffs from Charles Batson, a local operator.

In an affidavit, Batson claimed that Chastain and Powell told him they could provide the votes to re-legalize pinball machines in Marietta.

He further claimed that the two councilmen told him the profits would be split among the four councilmen and five operators—Batson, Luke Townsend, Jack Little, Howard Gentry and Johnny Black.

He said the four councilmen wanted at least \$100 weekly. He added that he and Townsend paid off between \$400 and \$600 each week, with the money split nine ways.

Marietta banned pinballs last August. Chastain and Powell both voted for the ban.

Other affidavits concerning the alleged payoffs were signed by Black, William C. (Bud) Wallace and Charles R. Washington.

BARGAINS FOR THE WEEK

Capital DeLuxe	\$170.00
Bull's-Eye Drop Ball	150.00
Genco Skill Ball	75.00
Wms. Roll-A-Ball	75.00
C. C. Rocket (2 Player) (As Is)	60.00
C. C. Skill Ball DeLuxe	75.00
C. C. Rocket (1 Player) As Is	50.00
United Team Male (16 Ft. Bowler)	675.00
United Small Ball Bowler	135.00
United Advance (16 Ft. Bowler)	595.00
United League (16 Ft. Bowler)	645.00
United Handicap Bowler	675.00
United Rebound Shuffle Alloys. Ea.	75.00
United Tea Shuffle Alley	85.00
Bally ABC Super DeLuxe	250.00
Bally ABC Shuffle Alley	125.00
2 Bally Strike 14-16 (As Is)	150.00
United DeLuxe Baseball (Used)	310.00
United Yankee Baseball	300.00
AMI, J200M, Stereo (Brand New)	650.00

The United Bowlers mentioned above reconditioned like new. Have been used very little. All Equipment Subject Prior Sale.

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C. C. RAY GUN	Write
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Un. DeLuxe Yankee Baseball	295.00
Genco Horoscope	245.00
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Ex. Pop Gun	225.00
Un. Midget Alley	125.00
Un. 'ixie Bowler	125.00
Bally Batting Practice	295.00
Ge. Champion Baseball	110.00
Un. Star Slugger	115.00
Seeburg Coon Hunt	125.00
Un. Pirate Gun	225.00
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Ge. Rifle Gallery	145.00
Ge. DeLuxe Ski Ball	95.00
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Midwest

OUT MINNESOTA WAY

Tom Prenevost, who was associated with the Forster Company, Minneapolis, for 12 years as a salesman in the television department, has been named office manager of All-Record Sales Company, Minneapolis one-stop. Prenevost has had considerable experience in record sales, as Forster had the Columbia Records distributorship in this area when he was employed there.

In his column, "Reporting at Large" in The Minneapolis Star, **Bob Murphy** told the anecdote about the cigaret vending machine for patients at Bethesda Lutheran Hospital in St. Paul that also provides matches with each pack of smokes. The assistant superintendent at the hospital put in a quick call to the operator when the message on the matches was discovered. It read, "Glad to See You Here. Come Again Soon." A red-faced serviceman replaced the stock of matches with others having a more appropriate message.

General merchandise stores would have to close on Sunday under a bill recommended for passage by the General Legislation Committee of the Minnesota Senate. Sunday food sales would be limited to small stores, but State and county fairs and carnivals could operate on Sundays.

Jim Christensen, of Jim's Record Shop, St. Paul one-stop; **Virgil (Swaney) Swanson**, of V-K Wholesale, Inc., St. Paul; **Kenny Glenn**, of Mayflower Sales Company, St. Paul, and **Irv Linderholm**, of Tri-States Vending, Minneapolis, were in Salem, S. D., for the recent meeting of the South Dakota Operators' Association. Big topic of discussion at the meeting was vending.

Out-State ops in the Twin Cities recently include **George Wohler**, Stillwater, Minn.; **R. E. Ahern**, La Moure, N. D.; **Tom Matthews**, Osakis, Minn.; **Gabby Clusiau**, Grand Rapids, Minn.; **Clayton Norberg**, C & N Sales, Inc., Mankato, Minn.; **Bob Keese**, Forest Lake, Minn.; **Hank Krueger**, Fairfax, Minn.; **Stan Woznak**, Little Falls, Minn., and **Gordon Runberg**, Moose Lake, Minn. . . . Chicago Dynamics' new Princess bowling alley and Pro shuffle alley are going over well, and area ops are very happy with them, according to **Sol Rose**, sales manager of Sandler Distributing Company, Minneapolis.

Distributors report a pick-up of business activity with operators starting to get their machines ready for the resort season. One-stops also say that with the warmer weather more ops are coming in town to buy. . . . **Amos Heilicher**, partner in Advance Music Company, Minneapolis, flew to Israel for the grand opening of the Sheraton-Tel Aviv Hotel in Tel Aviv. Heilicher is on the board of directors of the hotel. His itinerary also will include Paris and Rome.

CLEVELAND CAPERS

The call of the islands meant business to **Morris Gisser**, president of Cleveland Coin Machine Exchange Company. The distributor shipped 10 music and game machines to Pago Pago, U. S. Samoa, last week. He is negotiating with firms in Singapore and the Islands of Malaya for the first time. . . . Properties Magazine, headquartered here, did a picture story of Morris Gisser in a recent issue.

United States all-star slow-pitch softball player **Ron Annotico** has been a member of Cadillac Music Company's softball team for several years, according to **Mike Comella**, president. . . . Monroe Coin Machine Exchange Company, which recently announced the sale of its route and new emphasis on sales, will make some office staff changes and add personnel, said **George George**, president. . . . "Wait and see," is the advice **Bob Mantarro**, head of B. M. Music Company, offers to those who predict a business boom in the industry. He handles music and games. . . . **Sam Soloman**, of Samco Amusement, is more hopeful. He reports that the long-time nosedive in collections has finally halted.

Robert Levine, who with his brother, **Sanford**, heads Atlas Music Company, believes that the employment picture and collections must improve. . . . Rifles and baseball games are picking up, said **Joseph Abraham**, president of Lake City Amusement. His wife, **Josephine Abraham**, recently received notoriety in local newspapers. She is a chairman of a drive to earn \$100,000 for a leukemia hospital in Memphis.

Sal Lanza, route manager for J. L. Music Company, has been with the firm nine years. . . . Excel Phonograph's collections, which have been falling off since 1958, are finally beginning to rise again, says **Hyman Silverstein**, president. "Collections are down because we are losing locations that are going out of business due to economic conditions or urban renewal projects, stated **Joseph Soloman**, of J. B. Music Company. He has dropped about 25 per cent of his locations in recent years and new business has not offset this loss. . . . Games are doing very well for **James Ross' J. R. Music Company**. . . . Pool tables, permitted outside of Cleveland only, are pocketing a lot of coins for **Helen Dugan's Dugan Music Company**.

Ron Gold, of Cleveland Coin Machine Exchange Company, graduated from Dartmouth College and has his law degree from Western Reserve University. He has passed his Ohio Bar exam, too. **Mrs. Robert K. Williams**, head of S L & L Clary, operates about 100 music and game machines, she reports. She took over for her late husband about seven years ago.

MILLER DRAWS TALENT ROSTER FOR MOA SHOW

MIAMI — Talent for the annual banquet of the Music Operators of America, to be held at the Deauville Hotel here May 17, was announced last week by **George A. Miller**, MOA president. Artists include **Les Paul** and **Mary Ford**, Columbia; **Chet Atkins**, **Bob Moore** and **Floyd Cramer**, RCA; **Ferrante** and **Teicher**, United Artists; **Bill Black Combo**, Hi label; **Conway Twitty**, MGM; **Voyagers**, Mercury; **Lou Monte**, Roulette; **Ray Peterson**, Dunes; **Lloyd Price**, ABC-Paramount, and **Marge Minert**, organist.

Beleux Subsid Set by Seeburg

CHICAGO—Seeburg last week announced the formation of a new affiliate to handle the firm's products in Belgium, Netherlands, and Luxemburg.

George Gilbert, vice-president of Seeburg International, Inc., New York, the firm's export arm, said the overseas affiliate is **Seeben, S.A.**, and will be headed by **Hanri Herbosch**.

Herbosch was formerly export sales manager of **Loewen - Automaten**, Bingen, Germany. **Loewen-Automaten** formerly handled the territory being taken over by **Seeben S.A.**

Full Line
 In operation since April 1, **Seeben** will be responsible for the sales development and distribution of the full range of Seeburg products including coin-operated phonographs, background music systems, bottle venders, hot and cold cup drink venders and cigaret venders.

Offices of **Seeben** are in Antwerp, 203 Chaussee de Malines. Additional warehouse space is being maintained in the port of Antwerp.

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Seeburg 222SH \$775	AMI J-120 \$650.00
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STONER D-500 COFFEE VENDOR—WRITE

CIGARETTE VENDORS

Seeburg 800E-1 \$249.50	Corsair 30 col. \$249.50
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BILLBOARD MUSIC WEEK

MOA CONVENTION ISSUE

Dated: May 15, 1961. Advertising Deadline: Wed., May 10

MOA ISSUE Will Contain Special 1961 Juke Box Operator Poll.

INVESTING YOUR ADVERTISING DOLLARS

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Music Operators of America Convention will be held May 15-16-17 at the Deauville Hotel, Miami Beach

Start planning now!!! Have your advertising sales messages ready to appear in the pre-convention (May 8), convention (May 15), and post-convention (May 22) Issues of Billboard Music Week.

Remember . . . The Advertising Deadline is Wednesday, May 10, for Billboard Music Week's MOA Convention Issue. Prepare your copy now!

Make your reservation for advertising space today! Contact your nearest Billboard Music Week office listed below for complete information and rates.

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Midjet Movies	125
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Lord's Prayer	175
Standard Metal Typar	225
Miniature Golf	95
Miniature Football	95
Bally All Star	150
Genco Grandma	195
Mercury Floor Grips	95
Un. 5th Inning	95
Ex. Space Gun	100
Six Shooter	110
Circus	295
Bazooka	295

VENDING MACHINES

Vendo Milk	\$435
Vendo Ice Cream	435
Bevomatic Whipped	325
Choc. & Coffee	325
Avenco DeLuxe	250
Stoner 500 Coffee	
& Choc.	395
Colaspe Spec. 4 Dr.	475
Spacarb 4 Dr.	325
Cole T M 600 3 Dr.	325
Apco Sr. Coffee Shoppe	295
Barvend Fresh Brew	295
Corsaire Cig., 20 sel.	195
Corsaire Cig., 30 sel.	245
Smokeshop V 18	185
National 9 M	110
National 11 ML	125
National 9 ML	145
Stoner 6-Col. Candy	125
Rowe 6-Col. 2 Mints	150
National, 6 col.	75
U-Select, 72 sel.	70

Distributors for WURLITZER, UNITED, GOTTLIEB & MIDWAY.

CLEVELAND COIN

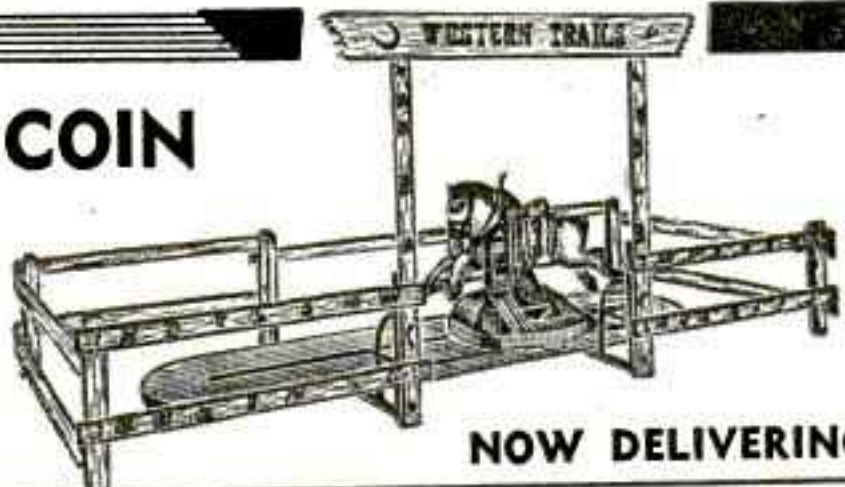
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- 1st Kiddie Ride with 5-10-25¢ Chute.
- Sure-fire money maker in any kiddie play area—indoors or out! Real attraction for shopping center mall!

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DeLuxe and Standard Models
KAYE—MARK I, II, III
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KD200	425
KS200	395
C	245
D-200	265

WURLITZER

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2310S	645
2200	395
2250	350

SHUFFLE ALLEYS

Chgo. Coin 6 Game Bowler	\$595
Chgo. Coin Double Feature	345
Bally Official Jumbo	545
Bally DeLuxe Club	375

ARCADES

Candid Camera (new)	\$145
Candid Camera (with sound)	245
Auto Photo Studios, Model 9	895
Auto Test, 1960 Model	795
Metal Typar	395
Skill Cards	Phone
Chgo. Coin Ray Gun	545

BIG BALL BOWLERS

Classic 16'	\$275
United Simplex	375

UPRIGHTS

Jamboree (new)	\$400
Red Arrow	375
Super Circus (new)	200
Joker Ball	175
DeLuxe HiLoah (new)	395

VENDING

Bally Coffee Machine, Model 597 (like new)	\$775
Seeburg E1 Cigarette Machine	175
Bally Cigarette Machine	145

WALL BOXES

Wurlitzer 5202 (new)	Call or write
Wurlitzer 5250	\$60

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Distributors for BALLY • CHICOIN • FISHER

GIVE TO DAMON RUNYON CANCER FUND

Two-Thirds of Machines Ball Gum

Continued from page 51

have between \$200,000 and \$300,000 coverage.

Receipts are counted at each servicing and commission paid on the spot by 68 per cent of the operators.

Commissions ranged from less than 2 per cent to more than 30 per cent. Seventeen per cent of the operators pay a normal commission of less than 20 per cent, and 25 per cent of the operators pay from 20 to 24 per cent. Commissions of 25 per cent are paid

by 24 per cent of the operators, and normal commissions of 30 per cent are paid by 19 per cent of the operators. The remaining 15 per cent of the operators pay commissions of 30 per cent and more.

Fill is bought directly from manufacturers only by 43 per cent of the operators, and directly from distributors only by 24 per cent of the operators. The remaining 33 per cent buy from both.

The average machine grossed \$5.46 before commissions. Some 69 per cent of all machines grossed from \$2.51 to \$5 a month, and 13 per cent grossed less than \$2.50. Machines grossing from \$5.01 to \$10 accounted for 6 per cent of the total, while machines grossing from \$10.01 to \$17.50 accounted for 9 per cent of the total. Some 3 per cent of the machines grossed from \$17.51 to \$20. Not one machine grossed more than \$20.

The average monthly gross per location was \$13.34, with one-third of the locations grossing \$15 or more. Some 21 per cent grossed from \$10.01 to \$15, and another 21 per cent grossed from \$5.01 to \$10. A quarter of the locations grossed less than \$5.

Only 24 per cent of the operators derived annual net incomes from bulk vending last year of more than \$15,000. Another 24 per cent earned \$5,001 to \$15,000, while the largest group—27 per cent—earned from \$2,501 to \$5,000. Fourteen per cent netted from \$1,001 to \$2,500, and the remaining 11 per cent netted less than \$1,000.

All but 13 per cent of the operators are buying or will buy new machines this year. Other than bulk vending units, 11 per cent said they would buy candy machines, 4 per cent each mentioned drink machines and amusement games, 3 per cent mentioned cigarette machines, and 2 per cent mentioned juke boxes.

On ball gum and charm machines, 37 per cent of the operators use a mixture of 20 per cent or less charms. Another 30 per cent use a charm mixture of from 21 to 30 per cent, and 33 per cent of the operators use at least 31 per cent charms in their fill.

Two thirds of the operators insert charms by hand; 15 per cent mix freely, and 19 per cent do both.

Flipper Parade

Continued from page 47

lighted rollover, and by hitting a high score.

When any of these happen, the scoreboard flashes, the cannon blasts, and the extra ball is shot out on the field. Al Gottlieb describes the game as a "pinball game that really sounds like a pinball game."

Other features are red and yellow rollover buttons that light pop bumpers and holes for high score, side double rollovers that score up to 200 points, and a new tilt feature that enables play to continue by only penalizing player one ball plus ball in play.

Canteen Execs

Continued from page 47

phonograph. AMI is dubbing it "Stereo Round."

The unit will also play 33 1/3 and 45 r.p.m. stereo or monaural singles intermixed.

The big news from the coin machine industry viewpoint, however, was that of the personnel changes.

John Haddock, as president of AMI for 16 years, has been one of the leading and best known figures in the juke box industry. He has long been active in MOA, has participated in fighting introduction of copyright legislation in Congress, and most recently was one of the leading founders of the Coin Machine Council, public relations arm of the coin machine industry.

Haddock Praised

In naming Haddock to head Canteen's large foreign operation, Schuster noted, "John Haddock brings to this assignment over 30 years of experience with foreign affiliates, licensees and customers. This background, coupled with his extensive knowledge of the over-all Automatic Canteen operation, equips him ideally for this new post."

George Brown, who will now supervise AMI's manufacturing activities, was named vice-president of Canteen's manufacturing division last November, succeeding William E. Richmond, who remained with Canteen as a consultant.

Prior to joining Canteen in 1959, Brown was with Western Design, a division of U. S. Industries, and before that, was director of engineering and manufacturing for AMI.

Brinkmann

Charles Brinkmann, 43, joined Rowe in 1946 as assistant to the vice-president in charge of sales. He was promoted to vice-president in charge of sales in 1954 and continued in that position until his appointment as president of Rowe-AMI Sales, when that company was formed. He was named vice-president of the parent Automatic Canteen the following summer.

A graduate of New York University with an MS in chemical engineering, Brinkmann also holds an MS in industrial engineering from Columbia. During World War II he served as a major in the Chemical Warfare Division, U. S. Army.

Robert Deutsch, 39, was originally vice-president of the Spacarb Corporation, became vice-president of Rowe-Spacarb when the two firms merged in 1954, was named national sales manager of Rowe in 1956, and vice-president of Rowe-AMI Sales when that firm was formed in 1959.

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Better Buys

SHUFFLES

Rebound Shuffles	\$ 45.00
Shooting Star	95.00
Rocket Shuffle	95.00
Blinker	170.00
All Star	125.00
Keeney Bowlette	145.00
Chicago Coin Ski Ball	145.00

6-POCKET POOLS

New and Used—Write
LARGE BUMPER POOLS \$75.00

14-ft. Bowlers	\$145.00
Genco Rifle Gallery	95.00
Genco State Fair	195.00

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CHICAGO, ILLINOIS

JUNIPER 8-1814

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AMI-E-120	95.00
AMI-G-120	295.00
Rock-Ola 1446	165.00

ARCADES

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Bally Strike Bowler	95.00
Bally Magic Shuffle	65.00

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LIKE NEW 100 SELECTION LYRIC	WRITE
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I-200E	\$475.00
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2250	\$449.00
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CIG VENDERS	
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22 cols.	99.00

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Royal Distributing Opens Disk One-Stop

CINCINNATI — Royal Distributing Company here, already handling one of the most complete lines of music and game equipment in the country, has opened a record one-stop in its quarters.

Jack Pierce, a veteran of some 18 years in the record industry, heads the operation. He'll be assisted by Paul Smith. Both were formerly with C-C Records, one-stop here.

Royal is moving both its coin machine distributorship and its one-stop to new quarters in June.

Harold Hoffman, vice-president, said the new location would give Royal some 22,000 square feet of space on a one-floor plan. The quarters will be located at 2070 Seymour Avenue.

Lines
Royal, which recently bought the Cincinnati offices of Southern Automatic Music Company (BMW, April 3 and 10) handles Gottlieb, United, AMI, Rowe, Bally, Chicago Dynamic Industries, Fischer, Midway, Williams, Games Inc., Auto-Photo, and Gold Medal Products.

Royal last Wednesday (26) held a welcome for its new employees with a cocktail hour and banquet at Mecklenburg's Inn here.

Introduced to the group were Joe Westerhaus, general manager of Royal; Harold Hoffman, Clint Shocky, sales managers; Jack Pierce, and Paul Haverthier, the foremen for the coin machine distributorship.

Employees were given a run-down on Royal's profit-sharing system and told of other company benefits, not the least of which is

a 60-acre farm in Batesville, Ind., for use by the employees. The facilities include a cabin sleeping 15 persons, and a lake that Royal keeps stocked with fish. Hoffman noted the facilities were available to employees for weekends or vacations at no cost.

Jack Pierce, who will head the new one-stop, has been a familiar

face in the Cincinnati record scene for many years. Before joining Royal, he spent three years with C-C Records here, six years with his own retail record store, and seven years with King Records. Paul Smith, who assists him, was a Decca salesman, before joining Pierce at C-C, and then coming to Royal.

Truckers Don't Dig Rock 'n' Roll

Continued from page 54

tion which is on the top list at the moment or which has been on the list short months ago.

Best Customers

Truck drivers are among the most faithful of Hammer's customers, and for them, he concentrates on ballads, instrumentals, novelties, some jazz, but very little rock and roll. The Kansas operator had at first shared the usual conviction that the truck chauffeurs preferred rock and roll, but getting in conversation with many of them as he serviced his machines along the routes convinced him otherwise.

Now his rock and roll is limited to a few outstanding good numbers which younger truck drivers like. Otherwise, the drivers of the highway monsters prefer to relax to soothing instrumentals.

This isn't necessarily true of tourists, however, but since he feels it is the parents who usually play the records during a

short refreshment stop, Hammer shoots for the adult market, and finds his results just as good.

Hammer keys his record changes closely to the working schedules of the truck drivers, most of whom have 1,000-mile runs, and complete two of them a week. By changing once a week in most locations, he can offer some new musical fare for the truck driver who is largely a creature of habit and stops at the same restaurant on every trip.

As a result, Hammer's collections are outstandingly good the year around and reach a figure during the summer which few metropolitan operators can match. Hammer credits his close knowledge of truck drivers' juke box habits to the fact that he never fails to introduce himself to drivers at dozens of stops along the highway, and asks their opinions. Conservative music menus have been the answer.

Seeburg Won't Bow '61 Model

CHICAGO—The Seeburg Corporation last week announced it would not introduce a new phonograph model for 1961.

Seeburg said the record industry was currently in a transition from 45 r.p.m. to 33 1/3 r.p.m. records, and that until the industry was standardized on 33 1/3, the current Seeburg phonographs would fill every location need. Both Seeburg's 160-selection and 100-selection models play 45 and 33 1/3 disks inter-mixed.

Fewer Changes

Seeburg added that in future years it would attempt to introduce new models at less frequent intervals than before.

A factory statement noted that "if the independent operator's business is to be increasingly profitable, depreciation must be held to a minimum. Fewer models assure that."

Seeburg added it wanted to provide extra protection for operators who were not investing in its "Artist of the Week" models.

For Assured QUALITY and SAVINGS, see ATLAS . . . still the Best Bet Anywhere!



A.M.I. H-200\$445
A.M.I. G-200 245
SEEBURG 222 SH 825
SEEBURG 100-J 495
SEEBURG K-200 395
WURLITZER 2300-S 595
WURLITZER 2204 495
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30 SEEBURG M-100C—as is, complete
Pick Up, Uncrated
LOTS OF 10.....\$150 ea.
LOTS OF 5..... 170 ea.
SINGLE PHONOS..... 195 ea.

WE NEED A.M.I. PHONOS
All those that can be most easily modified to 33-45 operation. CALL or WRITE!

A. M. I. 45-33 AUTOMIX KIT
for Models K-J-I-H-G
Allows intermixing of 33 and 45 rpm records in any order! Simple to install in 20 minutes..... **\$35**

Support M. O. A. . . . the Association that HELPS the MUSIC Operator

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1/2 Dep., Bal. C.O.D. or Sight Draft
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SEEBURG 800 E-1\$225
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CONTINENTAL CORSAIR "30" 245
CONTINENTAL CORSAIR "20" 195
Reconditioned—Refinished



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New "Hard-Cote" Finish Extends Playboard Life to an All-Time High!



ADD-A-BALL Extended Play plus Light-Box Animation Create Coin Box-Filling Appeal!

New, revolutionary extended play ADD-A-BALL feature coupled with light-box animation presents a most successful "Player Appeal" combination.

Acclaimed and accepted everywhere, ADD-A-BALL adds a number of balls to each game through skillful player operation. It's



fun — it's fresh, adds new zest to every game.

"Cannonball" animation in the light-box makes a "Big Production" out of every additional ball made. A cannon fires! The cannon ball shoots up the ramp and hits a target that rings a bell! Add 'em together, they spell . . .

FLIPPER PARADE

Tested! Proven! Accepted Everywhere!

- Lighting 5 top rollovers gives an additional ball
- Hitting Roto-Target when matched to top lighted rollover gives additional ball
- Red and Yellow rollover buttons light pop bumpers and holes for high score
- Additional balls given for high score
- Side double rollovers score up to 200 points
- New tilt feature enables play to continue by only penalizing player one ball plus ball in play.

Tomorrow's Design Today!

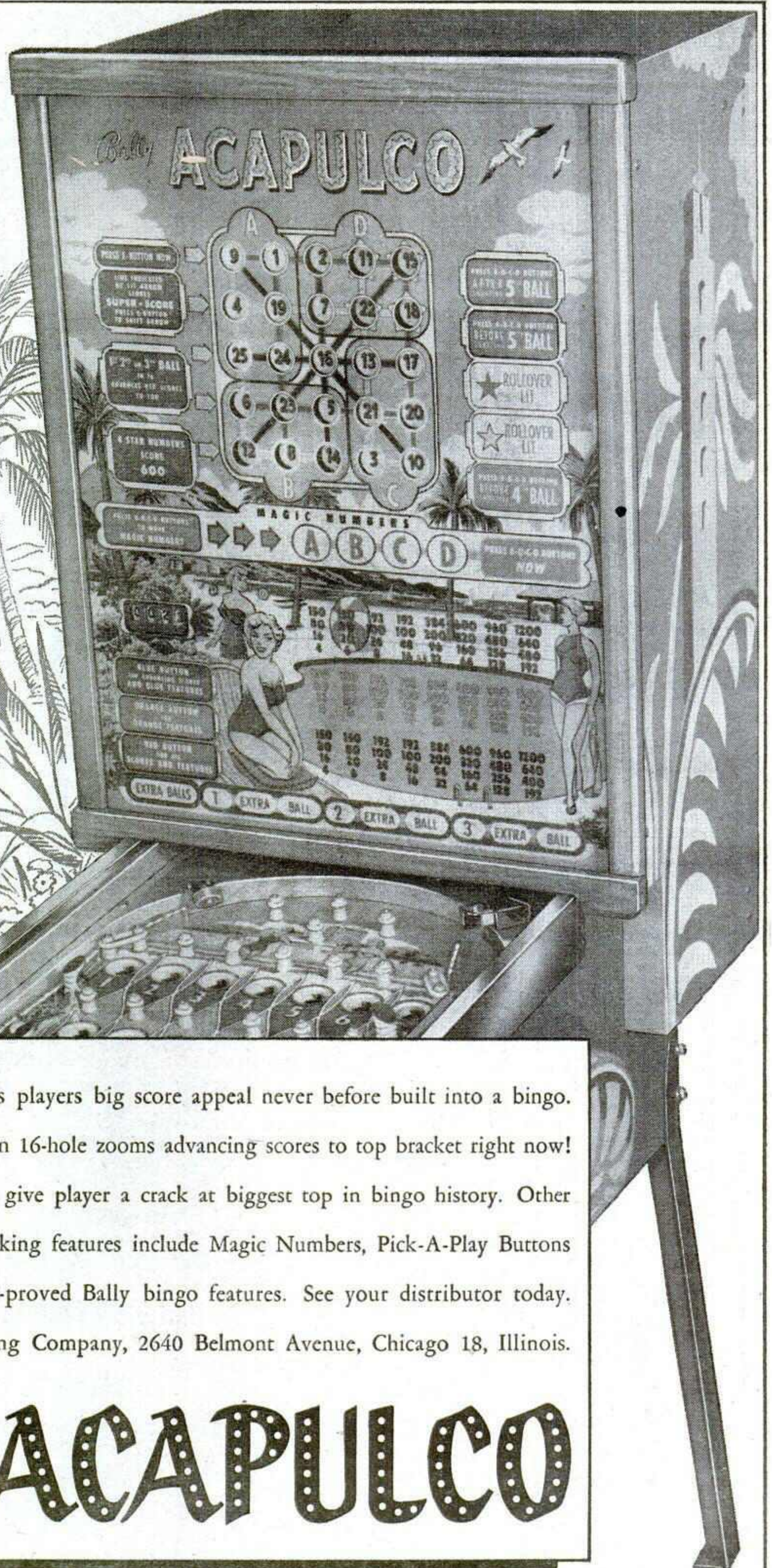
- High, wide and handsome tapered light-box
- Sparkling plated legs and front door panel
- STAINLESS STEEL moldings
- Hard chrome finish corner castings



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ACAPULCO gives players big score appeal never before built into a bingo. For example, ball in 16-hole zooms advancing scores to top bracket right now! New Super Scores give player a crack at biggest top in bingo history. Other popular money-making features include Magic Numbers, Pick-A-Play Buttons . . . all the profit-proved Bally bingo features. See your distributor today. Bally Manufacturing Company, 2640 Belmont Avenue, Chicago 18, Illinois.

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Now *chicago coin* Brings You ALL 4 in One New Bowler...

**REGULATION
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Standard ABC Scoring!

**ALL STRIKE
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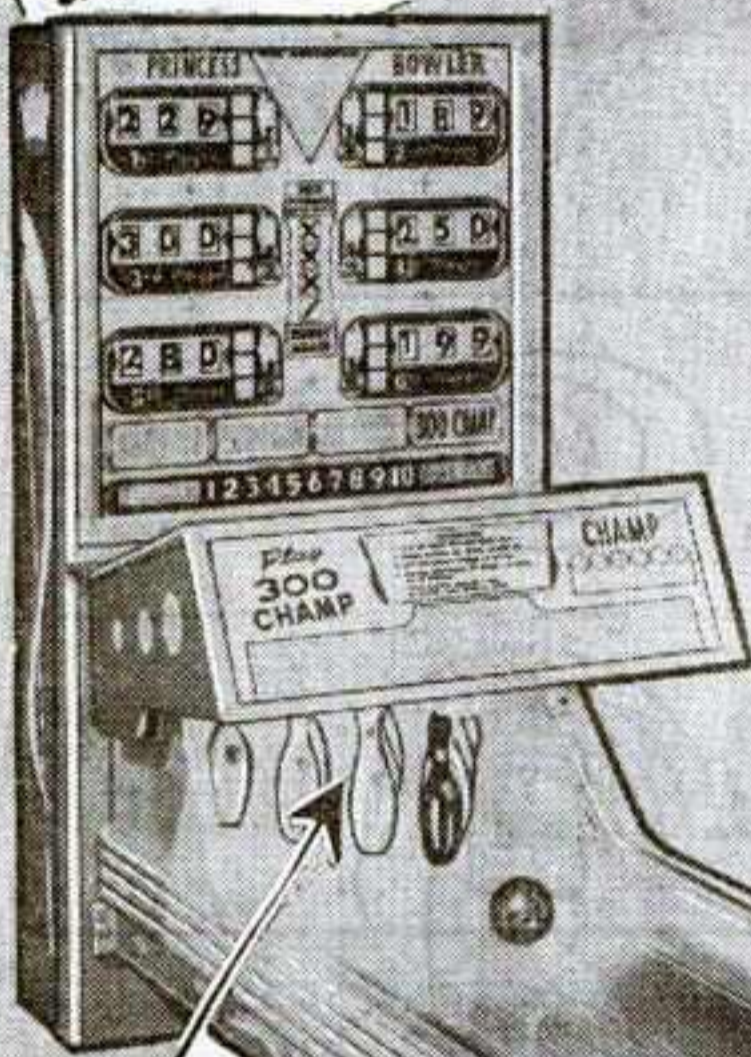
Strikes Only —
with Bonus Feature!

**FLASH-O-MATIC
BOWLING**

Exciting High Scoring Feature!

New
300 CHAMP
with "glowing" RED PIN

Continuous Strike Feature
Plus Red Pin Bonus!



PRINCESS BOWLER

Look!

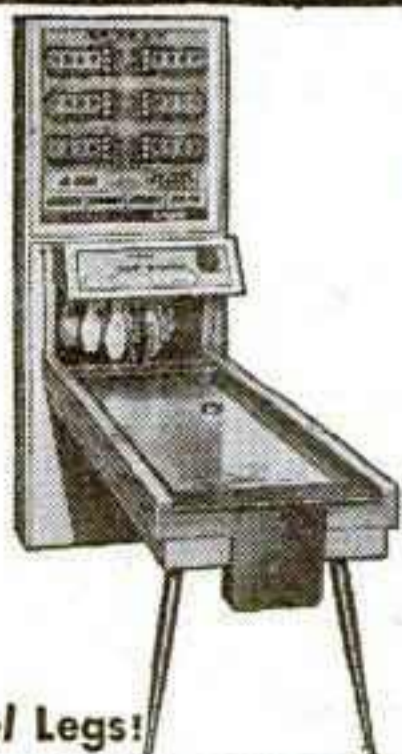
New
**"FLOOD-LIGHT"
Illumination!**

Gives Brighter Pin
Lighting from 2
Standard 60 watt
bulbs beneath
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reflector shades!

All Steel Cash Box!

Available in 16½, 13
and 21½ ft. lengths!

When You Think of Profits Think of Chicago Coin Games



ALL Steel Legs!

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"PRO" SHUFFLE
BOWLER**

Imagine — 300 Champ;
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Regulation Scoring for the
same price as many
2-game bowlers!

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RAY GUN

New—TRANSISTOR Type
PHOTO ELECTRIC CELLS!
New Modern Circuitry —
NO AMPLIFIER!!

FITS ALL LOCATIONS —
Minimum Space 6 Feet! Maximum Space 15 Feet!
20 SHOTS 10c — POSSIBLE 100 BONUS SHOTS!!



Chicago Dynamic Industries, Inc. 1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

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NEW, UNIQUE AMI CONTINENTAL 2 ACHIEVES FULL-COVERAGE STEREO WITHOUT REMOTE SPEAKERS

Hailed as a major break-through for coin-operated stereo, the new AMI Continental 2 is an entirely self-contained unit that brings the full magnificence of stereo to every patron, wherever he may be in a location.

SAVES ON COSTS... BUILDS EARNINGS

Because it eliminates the need for remote speakers, AMI's new Stereo Round* gets rid of the bother and expense of speaker installation. At the same time, the full stereo coverage of the new jukebox provides greater enjoyment for patrons, with a consequent step-up of col-

lections. The result is extra profits, as well as more convenience and satisfaction for you and your locations.

AN EXCLUSIVE DEVELOPMENT

The new, self-contained Stereo Round eliminates entirely the conventional stereo sound "pinpoints." This notable accomplishment results primarily from combining a unique speaker placement arrangement with special circuitry to bring about the comprehensive sound wave mix illustrated.

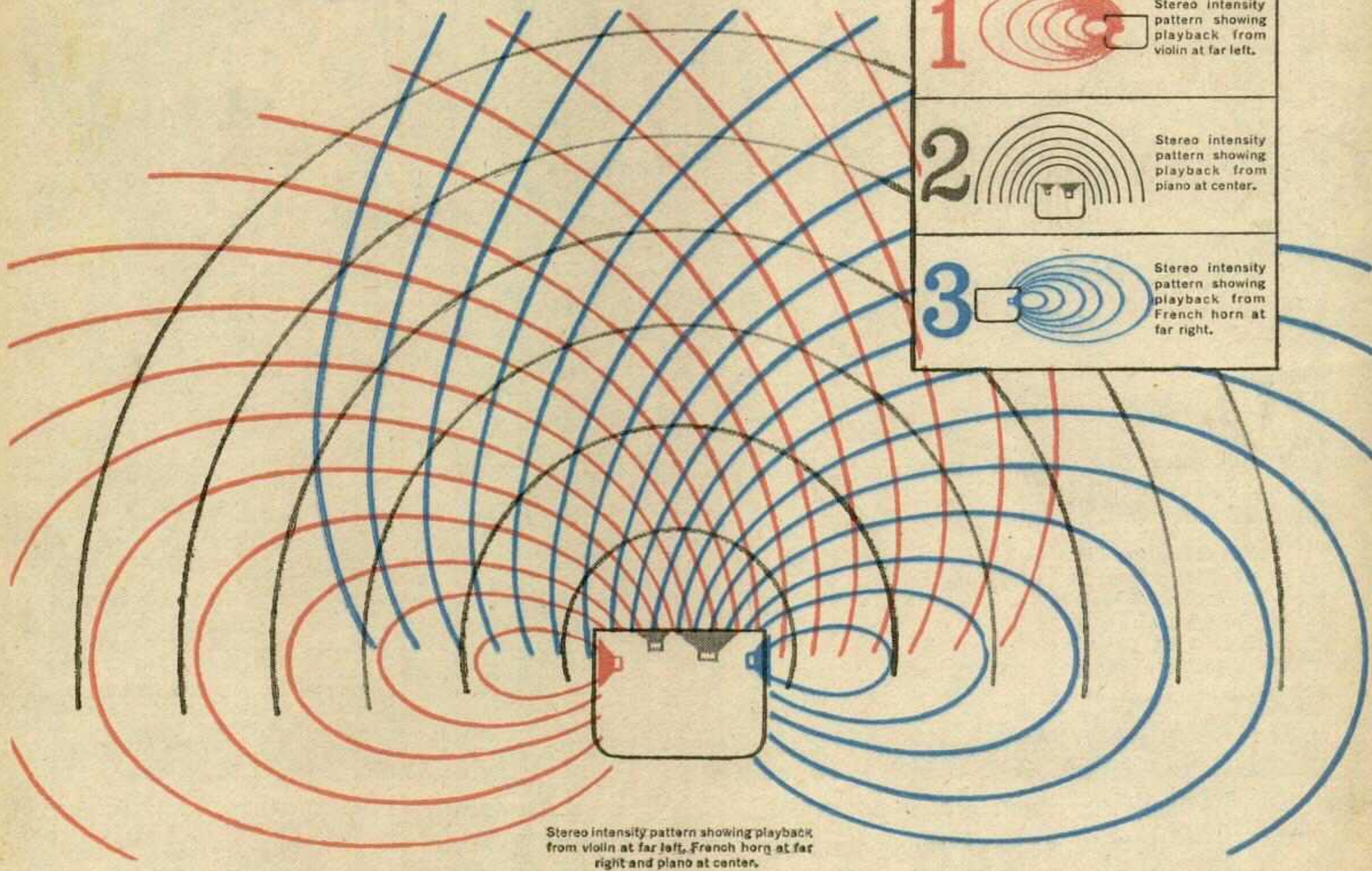
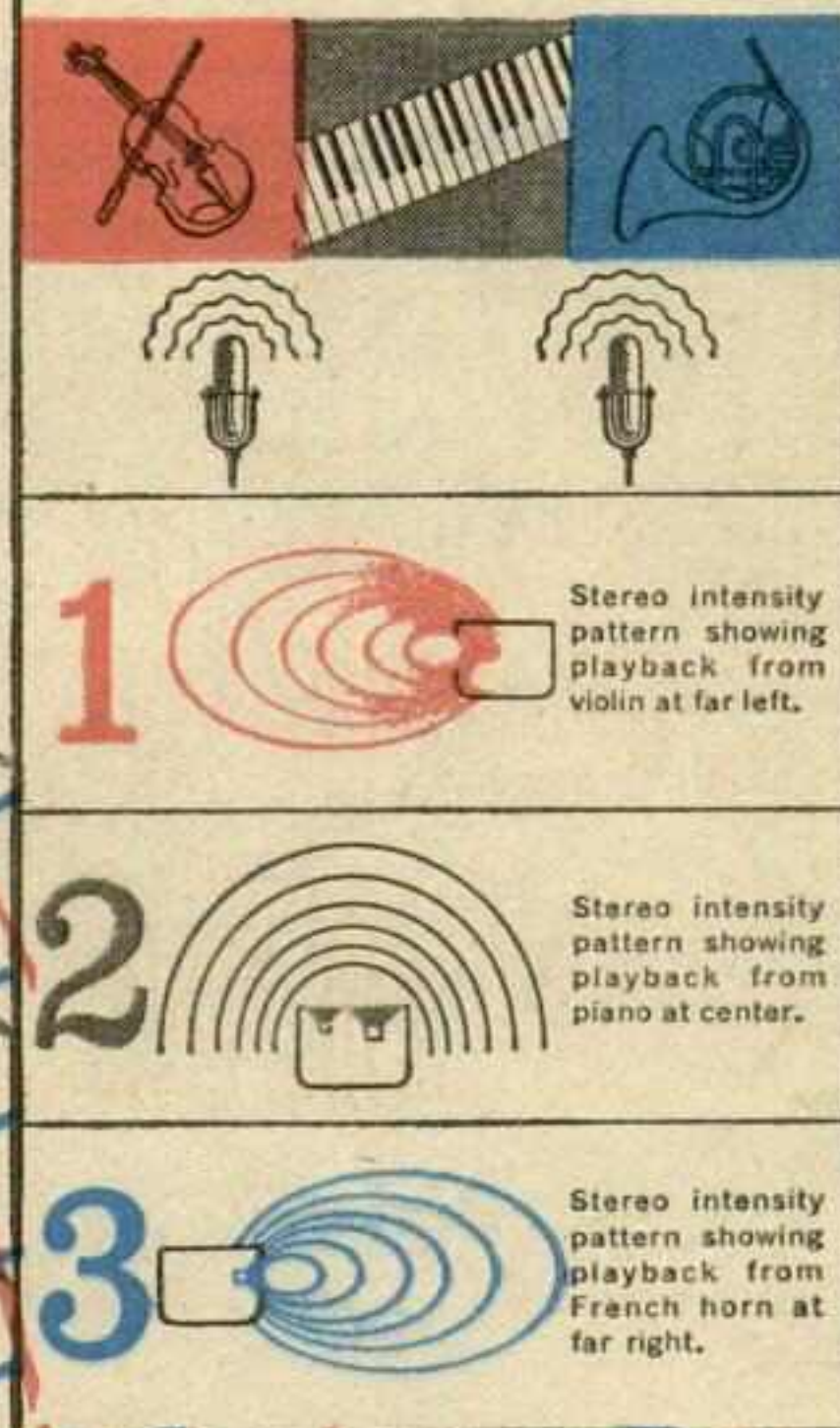
The Continental plays 33 $\frac{1}{3}$ and 45 RPM stereo or monaural records interchangeably.

See and hear this New Continental 2 at the MOA convention... then visit your AMI distributor's showroom for a demonstration that will amaze you.

*Patents pending

WHAT YOUR CUSTOMERS HEAR WITH **STEREO ROUND**

These diagrams show, in simplified form, how sound waves combine and intermix to achieve full stereo coverage throughout a location.



1 + 2 + 3 = STEREO ROUND

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