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What Price Stereo In '59? Views Vary

Future Appears Bright But Some See Quantity Vs. Quality Trend

By REN GREVATT

NEW YORK — What is the status of stereo, one year after the first records were introduced to the market? Dealers this week gave varying reactions. Diskeries were pumping out the merchandise in fantastic amounts, with virtually every monaural release carrying its stereo counterpart.

Some observers, however, were taking exception to what was called the "senseless, headlong rush to push everything into the stereo idiom." Whereas six months ago, many dealers appeared to be virtually in a panic over the future of the monaural product, there is, according to some spokesmen, more reason than ever to believe that there will long be a market for monaural recordings.

Saleswise, altho some labels were showing a relatively high percentage of stereo movement, the average sales proportion has been 11.2 per cent for November-December. (See separate story.) A spokesman for Macy's said he felt there was still much confusion over stereo, which could have been alleviated, "if the record companies had decided to explain it all intelligently to the public."

Sam Goody expects to see the stereo volume rise to "about 15 per cent of sales by the end of March."

Quantity vs. Quality?

That the total share of the market to be occupied by stereo in the future would be large there seemed no doubt, in the opinion of dealers, distributors and sound engineering men. But some responsible industry people are coming around to the belief that there is much being released in stereo form today, that has no rhyme or reason for being stereo because as one put it, "most people in this business, record companies and dealers alike,

have to have everything either black or white. There is apparently no middle ground in their thinking. Record companies get carried away with the 'follower' philosophy. Because the other guy grinds it out, they have to grind it out, the idea being to flood the market with quantity with not always consideration for quality."

Bob Pare of Portem Distributors, New York, observed that: "Sooner or later the record companies will come to a rational evaluation of what should be on stereo and what shouldn't. As it is now, the public is being misled because no thought is being given to building a quality-conscious and knowledgeable stereo public. The result can only be one of gradual letdown. Many will decide that stereo isn't so great after all." Pare adds that: "In my opinion the greatest value of stereo lies in broad instrumentation—not with small groups or solo vocalists."

Backs Monaurals

Rudy Van Gelder, prominent indie recording engineer, also believes in the future of the monaural LP. "Stereo has certainly advanced in terms of technical improvements in pressing and less noise on the records," said Van Gelder, "the dark cloud which hangs over the scene is the philosophy of 'give them stereo or give them nothing.' I feel that there definitely is a place for single channel records and there always will be. As a matter of fact, I honestly believe after a solid year of working day in and day out with stereo

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PHILCO DEMOS NEW AM-ONLY AIR STEREO

CHICAGO — The Philco Corporation gave its first demonstration Sunday (4) of its system for broadcasting stereo on a single AM radio system.

Radio stations might be on the air with the system in less than a year, it was forecast by Wilson P. Boothroyd, manager of engineering electronics.

The cost of equipping a station for AM stereo, Boothroyd said, would be relatively low and stations can switch from single sound to stereo at will with no loss of quality or signal range. The proposed system requires no new frequencies or revision of present frequency assignments. It is based on transmission of a split signal on a single frequency. Receivers not equipped for stereo would receive both signals in combination, thus would give full play.

"The Philco system," said Boothroyd, "is fully compatible with single sound broadcasting and therefore existing radio receivers will not be obsolete and will, under the Philco system, receive stereophonic sound as tho they were standard AM broadcasts, just as they do today."

"After all we are not going to obsolete the present 60 million radio sets in the homes of the American public."

The system, said Boothroyd, "is fully developed today, ready for use, providing a new service to the public at a reasonable cost, as soon as the FCC approves these standards. We have already petitioned the Commission for

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86th Congress Gets Bevy of New Show Business Bills

Cabaret Tax Repeal, Juke Box Royalties, Toll TV on Agenda

By MILDRED HALL

WASHINGTON — New bills to end the cabaret tax, promote performing arts, and generally affect recreation industries, both indoor and out, were among the more than 2,000 pieces of legislation introduced when Congress opened its 86th session last week. Unable to keep up with the vast flood, the Congressional Record reported some 300 bills introduced in the House (8).

Of these, the music industry will especially watch the course of the Boggs (D., La.) bill to repeal the cabaret tax, and one by Rep. Price (D., Ill.) to revise the whole excise tax structure. Re-introduced by Rep. Keogh (D., N. Y.) is a bill to protect music publishers' royalty income from falling under high personal holding company tax rates.

Juke Royalties

A new bill by Senator O'Mahoney (D., Wyo.) to make jukebox play subject to performance royalty, and double the mechanical royalty on records used in juke boxes is expected in the near future (see separate story).

Rep. Thompson (D., N. J.) has again gone to bat for an assistant Secretary of State to co-ordinate the jumble of staffs and activities in the handling and budgeting of cultural exchange programs. Rep. Celler (D., N. Y.) wants to set up a Federal Advisory Council on the Arts, with special help for the

performing arts, and to make grants to states for development of their own arts programs, performing or otherwise.

Small businessmen in recreation industries would get tax relief in bills by Reps. Ikard (D., Tex.) and Curtis (R., Mo.). Pension plans for self-employed concessionaires and other businessmen in recreational fields are proposed in bills by Reps. Keogh and Simpson (R., Pa.) and Anfuso (D., N. Y.).

Labor's determination to hike the minimum hourly wage to \$1.25 under fair labor laws, and especially to bring service trades under the protective minimum, would get help from bills by Reps. Lane (D., Mass.), Celler, and Rooney (D., N. Y.) to raise the minimum hourly wage.

Toll TV Opposition

Opponents of toll TV, which vainly promised at many hearings to deliver great Broadway musicals and operas to U. S. homes, include Rep. Celler and Sen. Strom Thurmond (D., N.C.) who have re-introduced bills prohibiting the pay service.

Of far-reaching importance to music and recreation in general are the long battles over appropriations for government agencies, and departments, commissions, and special arms like Library of Congress and Copyright Office. Rep. Poff (R., Va.) has introduced a bill to permit the President to approve or disapprove separate items in the embattled appropriation bills, which are sometimes vetoed because of a single unacceptable item.

NEWS OF THE WEEK

Survey Shows Stereo Disks Grab 11.2 Per cent of LP Sales . . .

The Billboard-NYU survey of sales thru retail record stores shows that sales of stereo LP's for the month of November were 11.2 per cent of all LP sales that month. Figure is considered noteworthy in that stereo disks only hit the market in quantity last August. . . . Page 3

Columbia Sets Expanded '59 Ad Program, Focussing on Dealer . . .

Columbia Records has unveiled a heavy two-pronged ad campaign, which includes an enlarged program of dealer aids and sales promotion items. Approach will be both of an institutional and merchandising nature. Overall budget on promotion for '59 is considerably larger than '58 Page 3

NARAS Award Ballots Ready: 28 Categories . . .

The National Academy of Recording Arts and

Sciences this week will mail ballots to record companies and members. Recipients will place in nomination recordings in each of 28 categories, with diskeries allowed to nominate as many as 10 per cent of their total number of releases issued during the award year in each of the categories, and individual members restricted to five nominations in each category. Page 4

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Engineer Takes Issue

NEW YORK — Bob Fine, one of Manhattan's most respected recording engineers, took issue with other statements this week, claiming that even in the case of solo vocal recordings, stereo if used properly, can improve the depth quality. "Stereo is much more than just separation," said Fine. "Obviously you can't separate a voice. But with proper placement of mikes, you can give a voice a new richness and fullness in stereo. I think too that even with less expensive phonograph models, stereo improves a recording, again if it's recorded properly. Stereo adds new life to recordings, of all kinds.

Outdoor Play In Spotlight

WASHINGTON — Aroused interest of legislators in the growing American yen to play outdoors is evident in the number of bills introduced so early in the session covering national park activities. Among these are one to integrate recreational factors in all flood control and government rehabilitation projects, by Rep. Trimble (D., Ark.). Another by Thompson would maintain harmony between highway planning and community interests, and lands of national historical significance. A bill to establish public use of the national forests "as a Congressional policy" was hopped by Rep. Price (D., Ill.) and one to establish a Cape Cod National Park by Rep. Boland (D., Mass.).

L. & L. TRANSLATE

Wax Own Continental Versions of 'Gigi'

NEW YORK — Lerner and Lowe are now in the process of recording LP's of their musical score of "Gigi" in French, Italian and German, in Europe under the auspices of their new record and movie company, Lelo Productions. The recordings are being supervised by Norman Rosemont, general manager of L. & L.'s Lowal Music Corporation here and an exec in Lelo Productions, who flew over to Paris last Sunday (4) to give the downbeat. When the records are finished they will be distributed in France, Germany and Italy by Philips on lease from L. & L., to coincide with the opening of the flick in the three countries.

L. & L. made the translations into the foreign languages themselves, with Alan Lerner handling the French and Italian translations and Frederick Loewe the German. Paul Baron is conducting all of the sessions. The songwriting team feels that this is a unique venture, in that they, as the original writers, were able to make certain that the lyrics in the French, Italian and German translations convey the same sentiments that they did in the original English. L. & L. decided to make the "Gigi" score available in additional languages as they felt that they could rack up solid disk sales in the three European countries.

What is perhaps even more noteworthy is the fact that L. & L., like Rodgers and Hammerstein, are now actually in the business of recording. R. & H. own the master of "Flower Drum Song" and they leased their tapes to Columbia. Altho L. & L. are starting in the record business in Europe it can be prophesied that the L. & L. score of their next Broadway show may be handled the same way.

L. & L. are using top musical comedy names in each of the countries to record their new "Gigi" LP's. The French version will be issued first as the picture opens in Paris sometime this month. It is due to open in large German cities

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AGAC to Collect Cleffer Checks

NEW YORK — The American Guild of Authors and Composers has notified approximately 1,500 publishers of its intention to commence collection of writers' statements and royalty checks.

Signed authorizations from writers for this service have been coming into the AGAC office in a steady stream. The number of writers who appeared on the initial list sent to publishers totalled about 850. According to AGAC exec secretary, Miriam Stern, about 75 more have come in since the mailing and letters involving these writers will go out next week. Checks are to be made payable to "Royalty account, AGAC," and the Guild in turn will make payment to the writers, under the new system.

Shallow Joins Top Brass at CBS-Hytron

NEW YORK — James L. Shallow was appointed vice-president of CBS-Hytron and general manager of the Columbia phonograph department this week. Appointment was made by Arthur Chapman, president of this division of Columbia Broadcasting System.

Last month the Columbia phonograph division was transferred from Columbia Records to CBS-Hytron. Transfer was made in order to substantially expand marketing and manufacturing operations

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BILLBOARD-NYU SURVEY DEFINES STEREO SALES



NEW YORK — The first definitive information concerning national dealer sales of stereo LP's in relation to monophonic disk sales was shed this week via The Billboard-NYU continuing survey of record sales thru retail stores. The Billboard-NYU Survey shows that during the month of November stereo disks accounted for 11.2 per cent of the total LP units sold at retail. This is a noteworthy figure when it is taken into consideration that stereo records were only introduced, en masse, last August.

The best-selling stereo records, listed below, which are based on consumer sales at the retail level, is an interesting list from many angles. First of all it shows that many of the best-selling stereo records were also best-sellers during the same period in their monophonic version. At the same time, it shows the Stereo-Fidelity line, with its low-priced \$2.98 stereo disks, is an important factor on the current stereo market. Grand Award, which also reports strong stereo sales, is competing strongly with Victor, London, Columbia, Decca, etc., in the stereo field.

BEST SELLING STEREO LP'S-NOV.-DEC., 1958

1. South Pacific—Sound Track, RCA Victor LSO 1032
2. Film Encores—Mantovani, London PS 124
3. Gems Forever—Mantovani, London PS 106
4. Sing Along With Mitch — Mitch Miller, Columbia CS 8004
5. Around the World in 80 Days—Sound Track, Decca DL 79046
5. Christmas Sing Along With Mitch — Mitch Miller, Columbia CS 8027

OTHER STRONG STEREO SELLERS-NOV.-DEC., 1958

The King and I, Sound Track, Capitol SW 740; Concert Under the Stars, 101 Strings, Stereo Fidelity SF 6700; 101 Strings Play the Blues, Stereo Fidelity SF 5800; Tchaikovsky's Piano Concerto No. 1, Van Cliburn, RCA Victor LSC 2252; Concerto Under the Stars, Stereo Fidelity SF 6700; Roman Spectacular, Charles Magnante, Ork., Grand Award GA 205 S. D.; Hits I Missed, Ted Heath, London PS 116; Port Said, Mohammed El Bakar, Audio Fidelity AFSD 5833; Viva, Percy Faith, Columbia CS 8038; Taboo, Arthur Lydon, Hi-Fi SR 806; Black Satin, George Shearing, Capitol ST 858; Having a Ball With the Three Suns, RCA Victor LSP 1734.

HASSLE BREWS OVER NEW 'NOLA' LYRICS

By JUNE BUNDY

NEW YORK — A hassle was brewing here last week over the 43-year-old standard, "Nola." The instrumental, penned by the late Felix Arndt in 1916, was recently cut by Billy Williams on Coral and the Morgan Brothers on M-G-M.

The current disk versions of "Nola" feature new lyrics by Sonny Skylar, and thereby hangs the hassle. It seems that several months ago, Al Calder—then professional manager of Sam Fox Music (publisher of "Nola")—commissioned Milt Gabler, Decca's artist and repertoire chief, to write lyrics for the song.

Meanwhile, however, Skylar, who said he thought "Nola" was a public domain ditty, wrote his own lyric and went out and landed the above mentioned two records. Subsequently, Fox made a deal with Skylar to publish his new lyric version.

Gabler, who had completed his lyric and planned to cut it with the Four Aces, was huddling with his lawyer, Lee Eastman, last week, to determine his legal position in the situation. Altho Gabler hadn't signed a contract with Fox, the publisher reportedly had made up a lead sheet with Gabler's lyrics.

An ironic aspect of the case was that the Billy Williams disk was cut by Gabler's a.&r. colleague Paul Cohen for Decca's subsidiary label Coral. Another interesting angle is that Skylar once warbled with Vincent Lopez' ork. "Nola," of course, is Lopez' longtime theme song.

AFM-DISKERY PACT SIGNED AND SEALED

NEW YORK — As predicted in The Billboard last week (January 5) the American Federation of Musicians and the major record companies signed a five-year contract Friday (9). New pact resulted in large increases in scale for the musicians who play recording dates as well as the establishment of a pension fund. Increases of the combined scale and pension fund for the pop musician adds up to 47 per cent over the old contract and for the symphonic musician 30 per cent. New contract calls for the provisions noted in The Billboard story last week. Contract also has a provision calling for a credit for arrangers on album product.

Platters Head GAC Unit on 16-City Trek

NEW YORK — Irving Feld of GAC-Super sends out the initial 1959 edition of "The Biggest Show of Stars," Friday (23). The unit will hit 16 cities in as many nights. Heading up the package are the Platters, on one of their infrequent Stateside one-nighter tours. The group also includes Clyde McPhatter, Jimmy Clanton, Little Anthony and the Imperials, the Kalin Twins, the Crests, Duane Eddy, Bo Diddley and his band, the Cad-

(Continued on page 4)

Diskeries to Air Views on Juke Royalties

RIIA Assured Full Hearing on Bill To End Exemption

WASHINGTON — Record manufacturers will be given full opportunity to give their views on any legislation proposing to raise mechanical royalty on records used in juke box play, spokesmen for the Senate Subcommittee on Patents and Copyrights said last week.

In reply to a letter from Ernest Meyers, RIIA counsel, to Senator O'Mahoney (D., Wyo.), requesting to be heard if the senator re-introduces his bill to double statutory mechanical royalty for juke play, the O'Mahoney office last week (8) assured the industry it would be given a chance to air its views.

The O'Mahoney bill (S. 1870) of last session would amend the Copyright Act to end juke exemption from performance royalty. Also the 1909 statute's mechanical royalty maximum would be raised from 2 cents to 4 cents on records used in juke box play.

The proposal to double the mechanical royalty for juke records came as a late amendment to the bill. (The Billboard, August 8, 1958.) Record industry did not

(Continued on page 79)

Schuster to Head Cap's Phono Line

HOLLYWOOD — Matthew D. Schuster, formerly with the Philco Corporation, was named to the newly created Capitol Records, Inc., post of National Phonograph Administrator. Schuster will be in complete charge of the Cap phono line's operations.

Meanwhile, William B. O'Boyle, who headquarters in New York, has resigned as vice-president of the phono division of Capitol Records Distributing Corporation. O'Boyle will announce his future plans at the Capitol Tower here and report to Jim Bayless, CRI veepee in charge of manufacturing and engineering. A specialist in instrument distribution, Schuster was sales development manager at Philco. Actual sales distribution of the Cap phono line will continue via Capitol Records Distribution Corporation. Schuster's responsibilities will embrace every facet of the over-all phono operations, from manufacture to sales and distribution.

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Offices

Cincinnati 22, 2160 Patterson St.
L. W. Gatto
Phone: DUnbar 1-6450

New York 36, 1564 Broadway
W. D. Littleford
Phone: PLaza 7-2800

Chicago 1, 188 W. Randolph St.
Maynard L. Reuter
Phone: CENTral 6-9818

Hollywood 28, 1520 North Gower
Sam Abbott
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St. Louis 1, 812 Olive St.
Frank B. Joerling
Phone: CHestnut 1-0443

Washington 5, 1426 G St., N.W.
News Bureau
Phone: NATional 8-4749

Advertising Managers

Outdoor-Mds. ... Robert Kendall, Chicago
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Col. Skeds Two-Way '59 Ad Campaign

Ups Budget for Consumer Mags; Sets Bigger Dealer Sales Aid Program

By BOB ROLONTZ

NEW YORK — Columbia Records has set up a powerful two-pronged advertising campaign for 1959, and has also set up a much enlarged program of dealer aids and sales promotion items. The new advertising campaign and dealer aid plans were unwrapped this week by Art Schwartz, director of advertising and sales promotion for the label.

Columbia has upped its advertising budget for 1959 considerably over 1958. And the approach will consist of both an institutional and merchandising program, with the merchandising side of the plan consisting of a plenitude of small ads in a great number of consumer publications throught the year. In other words there will be Columbia Records ads in all types of magazines, from New Yorker to women's magazines like "Seventeen" and men's magazines and jazz and church publications. Idea is, according to Schwartz, to reach as many as possible of the new and ever expanding record audience. Ads will be specialized and enable the diskery to push classical artists in certain types of publications, jazz artists in others, etc. Most of the ads will be tailored to fit individual albums and records.

The institutional side of the advertising program, will feature full color ads in the better mass media magazines. Stereo disks will be mentioned in ads equally with monophonic disks. Firm will also do a lot of classical disk advertising in concert hall programs and in playbill programs for its original cast musical productions. The "Adventures in Sound" series and the Harmony line will also get advertising support.

Dealers sales aids from Columbia this month and next include more individual pieces than they have ever made up at one time. Most of them are made so that they can be set on a counter, hung on a wall or hung from a light fixture, etc. For January, aids include winged easels, mobiles and wind chimes, the latter for the Columbia album of "Flower Drum Song." For January there are counter displays of Johnny Mathis, in full color, the wind chimes for "Flower" (Continued on page 54)

Versailles Reps Roulette, Chess

NEW YORK — Ray Ventura's Versailles Records label has snagged the distribution rights to the Roulette and Chess lines of records for France. The Roulette and the Chess labels will be issued on Versailles, under a Roulette Series or a Chess Series format. In the case of Chess it includes the Checker and the Argo lines as well.

In grabbing the two labels Versailles has greatly improved its position in the pop and jazz fields. The Count Basie ork on Roulette and the Ahmad Jamal combo on Argo are expected to be big sellers overseas. Versailles has been doing very well in France with the Georgia Gibbs Roulette waxing of "Hula Hoop." In addition to jazz artists, the addition of Chess and Checker will introduce the French to such rock and roll and blues artists as Chuck Berry, Little Walter, etc. Vive La France!

COPYR'T PANEL HOLDS HUDDLES ON REVISIONS

WASHINGTON — Forecast of things to come in Copyright was a meeting of some 20 members of the Panel of Consultants on the General Revision of the Copyright Law last month (December, 1958), with representatives from the Copyright Office, Departments of State and Commerce, and other governmental observers, for a full day of consultation.

Topics discussed included mechanical royalties, performing rights societies, protection of foreign works, divisibility of rights, the registration system, protection of unpublished works, and other copyright aspects.

Librarian of Congress, Dr. Lewis Mumford, welcomed the panel (appointees of the Librarian). Arthur Fisher, Register of Copyrights, presided over the meeting.

Atlantic Sets 10% Discount Restock Plan

NEW YORK — Atlantic Records is offering dealers a restocking plan, whereby all Atlantic and Atoe LP's and EP's will be available thru distributors at a straight 10 per cent discount.

The plan which will run for 30 days, beginning January 15, covers both the 1200 and 8000 series and stereo and monaural packages, including the label's recently released de luxe package, "Jazz Begins."

Seek Stay in Co-Op Ad Excise Taxes

WASHINGTON — An urgent appeal for help in holding off proposed excise tax on manufacturer-dealer co-op advertising has gone to the House Ways and Means Committee. The appeal came from the Federal Excise Tax Council which held an emergency meeting

Kapp Confab Keys Dealer Coverage

Distributors Exhorted to Sell Full Catalog Thru Established Outlets

NEW YORK — "We want intensive coverage of dealers," Kapp Records' sales chief, Jay Lasker, told a gathering of the label's distributors here at the Delmonico Hotel, Saturday (3). The statement sounded the keynote for the heaviest promotion in the label's history, all of which is pinpointed toward sales thru established record dealers.

Other points hammered home in the interest of the assembled distributors and the dealers they serve included a warning not to bury monaural records. "They are still important and they will be for a long time to come." Second, distributors were exhorted to get dealers to stock in depth. "If they don't stock in depth, they will surely lose out to the clubs," said Lasker. "If a customer can't get what he wants in the store, he's going to be lured by the offers of the clubs, which include plenty of catalog merchandise."

Lasker went on to point out that a survey of 6,000 consumers had been conducted by Kapp, inquiring as to what they would most want to have out of the label's catalog. A two-year old album, titled "Land of the Sky Blue Waters," was found to outnumber all others in requests, which proved, according to Lasker, that dealers are not stocking our catalog. And they won't stock it until a distributor's salesman gets them to stock in depth.

"We're not in a bargaining venture. We're not in the discount business. We're not out to see how

many records we can give away. Looking for deals? We don't need you." Lasker told the visiting distributors. "All we want to do is sell records—all our records, not just the cream of the crop. We don't need a salesman to sell Roger Williams. We do need one to sell the catalog."

In line with the "sell catalog" idea, Kapp has instituted a distributor contest based on two factors: total dollar volume plus a quota on individual album sales. The latter element, however, gets twice the credit value of the former in determining winners, because of the desire to sell catalog.

"Prizes," said Lasker, "will not be cash or trips. We're giving \$3,000 worth of merchandise as first prize, \$2,000 and \$1,000 in merchandise for second and third prizes." Also (Continued on page 54)

Pic Material Jazz Highlight Coral Release

NEW YORK—Six new stereo packages, including a de luxe, dual-LP set, plus a number of new monaural LP's, feature Coral Records' January promotion.

There is considerable attention to movie material with one lead item being the two disk set "Hollywood Song Book," which features Neal Hefti's arrangements of all Academy Award winning songs since the awards were started in 1934. This is also available as two single LP's. Another pic entry is "Themes From Horror Movies," by Dick Jacobs and his ork.

Another highlight is "The Jazz Story" as told by Steve Allen and Leonard Feather. This three-LP boxed set reprocesses all or part of many classic "collectors item" disks from the days gone by.

Also in the release are two sets by Teresa Brewer including "Teresa" (Continued on page 54)

23 New Pkgs. On Decca List

NEW YORK—Decca Records has released 23 new LP's — 10 monaural and 13 stereo—in its January package promotion. Along with this, a number of additions were made to the firm's phono line, including a stereo unit at \$39.95 (see separate story in the Audio section). A discount and dated bill plan is being made available to all dealers on complete disk restocking.

The new release contains sets by Earl Grant, Sammy Davis Jr., guitarists Sabicas and Escudero, Bill Haley, Lenny Dee, Roberta Sherwood, Socarras, Ernest Tubbs and Jimmie Davis. All of these with the exception of the Davis set, are also released in stereo form.

Also released in stereo are Wayne King's "Isle of Golden Dreams"; "Wedding Music," by Jesse Crawford; Mischel Piastro's "On Wings of Song," and "Side by Side" with the Wilburn Brothers, all of which were out previously as monaural disks. Sydney N. Goldberg, vice-president in charge of sales for Decca Distributing Corporation and national sales manager, Claude Brennan, were both on the road last week, presenting the new program to personnel throught the country.

Merc Brass in Dealer Huddles

CHICAGO—Mercury's top 21 mahoffs took to the hills last week in parties of three and four, for meetings with retailers in 17 cities. The schedule of meetings got under way Wednesday (7) and is to wind up tomorrow (13).

The pitch to dealers covers three subjects: (1) Merc's current sales-bonus plan called "Operation Pa-poose," (2) the January LP release of pops, classics and EmArcy jazz, and (3) new merchandising aids and displays.

The meetings are to be sparked by color slide films and a stereo sound track on tape of highlights of the firm's new stereo disks.

Each of the meetings, too, will host Merc performers who are playing nearby. In Los Angeles, the billing included the Diamonds and the Platters; San Francisco was to have Rusty Draper as well as Mike Nichols and Elaine May; Detroit, the Gaylords; Chicago, the Mark IV, the Harmonicats, Joy Layne and Frank D'Rone; New York, Sarah Vaughan, Herman Clebanoff, June Valli, Brook Beaton and Gino and Gina.

Erie Dealer Not Involved In Ad Dispute

NEW YORK — Two weeks ago (December 29) The Billboard carried a story about the Columbia Records veto of a cut price ad in Erie, Pa. In that story it was stated that the House of Records in Erie was involved in that ad. This was in error. The House of Records is run by A. D. Smith, and sells records at list. Smith, a crusading dealer, has complained about price cutters many times to The Billboard and to manufacturers.

The actual facts in the case are (Continued on page 50)

HUGE ARTIST PLUGS VIA PUBLIC SERVICE TAPES

NEW YORK — One appearance on a transcribed public service show gives a record artist the exposure-equivalent of guest shots on from 2,000 to 3,000 deejay shows, according to Herbert M. Moss, Gotham Recording Corporation prexy.

In order to attract top disk names, Gotham (which produces a number of public service programs for various government branches) has tailored its p.s. transcription operation to afford an artists' records maximum promotion.

For instance, artists are permitted to sing any two or three songs they prefer—their latest singles, selections from forthcoming albums, etc. Each 15-minute show is tailored to the artist's specification, complete with plugs for their current releases, TV guest shots, niter appearances, etc., and the transcriptions are released to stations to coincide with the release of the artists' new disks.

Moss bases his remark about one transcription equaling thousands of individual deejay plugs on the fact that each transcription is programmed by from 2,000 to 3,000

stations, all of which have "requested" it.

Public service shows produced by Gotham include "Guest Star" for the Savings Bond Division of the U. S. Treasury Department; "Stars for Defense," for the Office of Civil and Defense Mobilization, and "Take Five" for the U. S. Marine Corps. Moss is executive producer for all three series, with Fred Hertz as director of production and programming.

Moss concentrates on top disk names for the shows, which once were gratis performance airers but now pay scale. A partial list of artists who have cut transcriptions for one or more of the programs includes Frank Sinatra, Perry Como, Dinah Shore, Harry Belafonte, McGuire Sisters, Bing Crosby, Nat Cole, Johnny Mathis, Jo Stafford, Les Paul and Mary Ford, Betty Johnson, Count Basie and Benny Goodman.

Alternating as conductors on the three series are Ray Bloch, Harry Sosnik, Joel Herron and Mitch Ayres. Jay Jackson is host on "Stars for Defense" and Del Sharbutt emcees "Guest Star."

APPLICATIONS FLOOD AFM BAND CONTEST

NEW YORK — Widespread interest is being shown in the two nationwide music competitions being put on by the Live Music Promotions Committee of the American Federation of Musicians with the co-operation of leading names in the music industry, education and entertainment fields.

Pop musicians from all parts of the United States and Canada are filing entries with AFM locals to compete in the Best New Dance Band of 1959 competition, which has the co-operation of the National Ballroom Association, national entertainment agencies and top band leaders. Deadline for filing for the dance band competition is January 24, with auditions to be held February 15.

The minimum of 50 scholarship applications for the International String Congress sponsored by the 700 AFM locals and the Tulsa, Okla., Greenleaf Lake Festival, Inc., has already been received and is fast moving toward the 100 student figure. Each AFM local sponsoring a string instrumentalist is donating \$300 and the winners of the community competitions will be given an intensive course of instruction at a youth camp at Greenleaf Lake, June 15 thru August 8, with all expenses paid and nationally known teachers in residence. String scholarship students must be chosen before the end of the school year. Players of both sexes between the ages of 15 and 21 are eligible.

Both competitions are open to professionals and amateurs. Those desiring to enter may obtain contest entry blanks from the Live Music Promotions Committee of the local AFM Musicians' Union, or the National Live Music Promotions Committee, 425 Park Avenue, New York 22, N. Y.

SORD Newsletter Scores Diskeries

By BERNIE ASBELL

CHICAGO — The Society of Record Dealers (SORD) this week charged in a newsletter that some manufacturers are selling to chain operations direct at preferred prices, thus forcing some retailers to meet price competition by buying from distributors outside their own territories at discounts.

This ability of the chain operation to buy direct, eliminating the wholesaler, has rendered the independent record dealer completely unable to compete in price, to say nothing of what it is doing to the independent wholesaler.

The item concludes, in the only paragraph in the four-page publication set in bold-face type:

"Are the manufacturers who are supplying chain operations with merchandise at preferred prices prepared to offer the same direct deals to America's independent dealers if they can devise ways of meeting the 'quantity' demand?"

Philco Stereo For AM Only

• Continued from page 1

adoption of these standards and authorization of commercial broadcasting service."

To emphasize the low cost at which a set owner can equip himself with AM stereo, Boothroyd conducted his demonstration with a \$29.95 table model and a companion amplifier-speaker "of comparable cost." As the price of the tuner set goes up, he said, the proportionate cost of the companion would go down. The sound source for the demonstration was a record player wired to the speakers. The method has not yet been tested on the air because such a test must wait for FCC approval, but Boothroyd said that "enough is known about AM radio so that we are perfectly sure that what we have will work without a hitch."

Boothroyd said that Philco will "not take a proprietary view" of the system, indicating that other manufacturers will be free to market transmitting and receiving equipment. Philco's only interest, he said, was to get its share of the new market for receivers.

Introduction of low-price stereo receivers in as basic a mass field as AM radio was seen as a possible bonanza for the promotion of stereo records and phonographs.

In another accusation in the newsletter which generally brimmed with anti-manufacturer sentiment, there was the claim that recently "one of SORD's officers was told by a representative of one of the manufacturers that when and if the time came, it would be a simple thing to get rid of SORD. He further pointed out that the correct way to do this job was to give special deals and privileges to the officers of the Society of Record Dealers of America."

The newsletter said that such a plan could not work because even if one or two officers were influenced in this way, all action must be approved by a 12-man executive board. The statement concluded:

"Upon securing proof of said attempt to influence the policy of SORD, SORD will in no wise hesitate to report the incident factually and in its entirety."

The letter reiterated SORD's previously announced plan to file antitrust suits over alleged discriminatory pricing. Previous statements indicated that record clubs would be a target of litigation.

"The plain fact," said the statement, "is there are just not enough paid-up SORD memberships as yet to finance such a tremendous undertaking."

Membership, claimed the newsletter, now numbers several hundred dealers and is growing steadily.

Platters Head

• Continued from page 2

illacs, Ella Johnson and Buddy Johnson and his band.

Starting Friday (23) the group hits on consecutive nights, Columbus, Indianapolis, Youngstown, Toronto, Kitchener, Ont., Rochester, Scranton, Washington and Norfolk. Picking up Monday (2) the group moves on to Winston-Salem, Charlotte, Baltimore, Pittsburgh, Hershey and Hartford, with one day remaining open between the latter two.

Shallow Joins

• Continued from page 2

of Columbia phonographs. Prior to his CBS-Hytron appointment, Shallow was general manager of merchandising for the consumer products division of the Philco Corporation.

802 Drives to Hype Interest In Live Music

NEW YORK — A campaign to spur live music is being launched by Local 802, American Federation of Musicians. Drive to run five weeks, starts mid-January, and involves a \$75,000 expenditure in newspapers, radio and television. Purpose of the drive, according to president Al Manuti, is to create more employment for 802 members by stimulating patronage and use of live music. Manuti said this is the first major step in an enlarged public relations program on behalf of live music—and that this activity would be a permanent one with 802.

Press campaign includes layouts in all the chief newspapers, including foreign language dailies. For radio and TV three personalities have contributed their services, including Judy Holiday, Jimmie Durante and Jackie Gleason. They will be featured on TV film and radio spots.

The 802 campaign, it is noted, ties in, in its philosophy, with the AFM's campaign to promote live music—such as the Best Dance Band of the Year contest.

S-F Label Offers New \$1.98 Demo

NEW YORK — Stereo Fidelity Records, a subsidiary of Somerset Records, has released a new \$1.98 stereo demonstration LP—tagged "Your Introduction to the World's First Stereo Scored Orchestra" — and featuring 12 selections from a dozen different albums by the 101 Strings.

It is the second stereo sampler released by Stereo Fidelity. The first sampler, which sold over 100,000, according to the label's sales chief Joe Martin, is now deleted from the firm's catalog.

Meanwhile, Dave Miller, Somerset-Stereo Fidelity proxy, left for Mexico last Sunday (4) where he and his chief engineer, Dr. Erick Beurmann, will record several albums, including bullfight LP's, in stereo and monaural. Miller will also survey Mexico as a potential market, with a view toward setting up a resident pressing plant in that country.

Martin is presently attending the January Furniture market in Chicago, and holding confabs with electronic manufacturers currently using Stereo Fidelity records for promotional and demonstration purposes.

Whither Heads Stereo After Hectic Intro? Views Vary

• Continued from page 1

that in some cases it can detract rather than help. Small instrumental groups, for instance, try to achieve a rapport and a unity of sound. Some groups spend a long time developing that feeling for playing together. Then somebody comes along and tries to break them up between two speakers. Is that good?

"Solo vocal records, I think, can for the most part be helped by stereo, unless there is a big orchestra behind them. But if you give the ork too much stereo effect, then you detract from the vocalist. They say that good stereo puts the solo voice in that hole in the middle—between the speakers. Any good monaural record will do

NARAS AWARD BALLOTS READY; 28 CATEGORIES

HOLLYWOOD — National Academy of Recording Arts and Sciences this week will mail nomination ballots to record companies and members. Recipients will place in nomination recordings in each of 28 categories. Record companies are allowed to nominate as many as 10 per cent of their total number of releases issued during the award year in each of the categories. Individual members are restricted to five nominations for each category.

Members will then vote on the final winners. Awards will be made on the Pepsi-Cola-sponsored TV spectacular this spring. Since this will be the Academy's first annual awards, system of selecting winners was determined after dry-run tests were conducted last August.

Categories covered in the balloting include:

1. RECORD OF THE YEAR
2. ALBUM OF THE YEAR
3. SONG OF THE YEAR
4. BEST VOCAL PERFORMANCE—FEMALE
5. BEST VOCAL PERFORMANCE—MALE
6. BEST PERFORMANCE BY AN ORCHESTRA
7. BEST PERFORMANCE BY A DANCE BAND
8. BEST PERFORMANCE BY A LOCAL GROUP OR CHORUS
9. BEST JAZZ PERFORMANCE INDIVIDUAL
10. BEST JAZZ PERFORMANCE GROUP
11. BEST COMEDY PERFORMANCE
12. BEST COUNTRY AND WESTERN PERFORMANCE
13. BEST RHYTHM AND BLUES PERFORMANCE
14. BEST ARRANGEMENT
15. BEST ENGINEERED RECORD, CLASSICAL
16. BEST ENGINEERED RECORD OTHER THAN CLASSICAL
17. BEST ALBUM COVER
18. BEST MUSICAL COMPOSITION FIRST RECORDED AND RELEASED IN 1959
19. BEST ORIGINAL CAST ALBUM, BROADWAY OR TV
20. BEST SOUNDTRACK ALBUM, DRAMATIC PICTURE SCORE OR ORIGINAL CAST
21. BEST PERFORMANCE, DOCUMENTARY OR SPOKEN WORD
22. BEST RECORDING FOR CHILDREN
23. BEST CLASSICAL PERFORMANCE, ORCHESTRA
24. BEST CLASSICAL PERFORMANCE, INSTRUMENTALIST
25. BEST CLASSICAL PERFORMANCE OTHER THAN CONCERT SCALE
26. BEST CLASSICAL PERFORMANCE, CHAMBER MUSIC, INCLUDING CHAMBER ORCHESTRA
27. BEST CLASSICAL PERFORMANCE, VOCAL SOLIST WITH OR WITHOUT ORCHESTRA
28. BEST CLASSICAL PERFORMANCE, OPERATIC OR CHORAL

Only those records issued for formal distribution from December 1, 1957, to December 1, 1958, are eligible. Songs eligible for an award will be only those new songs which gained popularity as the result of a record released during the December 1, 1957, to December 1, 1958, period.

CENSUS ESTIMATE CUES STEREO SALES DREAM

WASHINGTON — Dreamy prospect for phono dealers would be stereo equipment for the new households, numbering from 19 to 26 million, which Census estimates will be formed between now and 1980. Present 50.4 million households are expected to increase to nearly 62 million by 1969, in the largest estimate, and to a possible 58 million by smallest estimate.

By 1980, the number of households projected in Census estimate

could reach anywhere from 69 million to 76 million.

Increases in age groups of total U. S. population of over 175,500,000 in 1958 have been heaviest in the children's 5 to 13 age bracket, totalling 31,100,000 and a good 40 per cent larger than the 1950 corresponding age group. The 14's to 17's number 10,600,000, a jump of 27 per cent over 1950 group.

Earliest education in stereo come-hither, then, would logically have to be directed at the 31 million youngsters of 5 to 13; also at the 14 to 17 age bracket, which will be aiming at households of their own in another short span of years.

For the small fry, the idea of the two-gun draw could conceivably make transference to the two-ear listen. For the teenagers, favorite platter that sends them on one speaker, could presumably send them twice as far on two.

HOLLYWOOD — The past quarter has seen Fantasy Records hit the all-time sales peak since its conception in 1949. Label is seeking to accelerate the sales activity launching a "buy 10 get one free" campaign during January covering its complete catalog of 110 albums.

Label's January release consists of albums by Cal Tjaders, the slick humor of Enny Bruce, a flamenco album, the Desoff Choir and Dorla Pandit. All releases (with exception of Bruce album) will be made available in stereo as well.

A Great
Smash!

"GOODBYE
BABY"

By

JACK SCOTT

C CARLTON # 493

VOX JOX

By JUNE BUNDY

Jim Lowe, WCBS, New York, has added several new features to his "Hiway" show since the heretofore hour-long program was extended to two hours (3-5 p.m.) daily this month. The new features include three main 15-minute segs—"The Wall of Fame," "The Cosmopolitan Corner" and "The Yesterday Room."

"The Wall of Fame," features special "Wall of Fame" awards which Lowe makes to various standout LP packages. He plays several sides from a spotlighted album, and interviews the artist who cut the LP between sides. Lowe strives to keep the interviews on a personal rather than professional level, on the theory that his housewife audience is particularly interested in this side of a performer's life. In addition to record artists, Lowe occasionally interviews non-musical personalities, gimmick being that he plays three or four of their favorite records.

"The Cosmopolitan Corner" features outstanding foreign language records (No. 1 records in France, Italy, etc.) and foreign recordings of U. S. hits. "The Yesterday Room," spotlights music and/or artists which originated or were at their peak in the mid-'30's or mid-'40's—another bid for the house frau audience.

Lowe is also readying a flock of contests for his show. For example, he plans to run a contest, whereby listeners be asked to tell of what a given song reminds them. Lowe will play the winning songs, in one form or another (live sometimes but mostly on records) on his show, and winners will receive free LP's.

PRESLEY PARTY: Art Nelson, KLIF, Dallas, was host to an Elvis Presley dance party and lobby hop at the Inwood Theater. Top Presley records were played by Nelson. The stunt was in conjunction with a special midnight show featuring two Presley movies. Presley fans were invited to sign a scroll which will be dispatched to the singer now stationed with the 3d Armored Division in Germany.

CHANGE OF THEME: CBS's Chicago outlet, WBBM, has launched a flock of new shows, now that CBS has allotted the station 16 additional hours of programming (as a result of the recent network cutback). Richard Cowl has a new half hour show across the board 4:05-4:30 p.m., while Paul Gibson's afternoon show has switched to the 3:30-4 p.m. time

period. New local-live music shows on WBBM include "The Little Show" with Billy Leach and the King's Jesters and the "Music Wagon," a 45-minute morning airer hosted by May Bellairs, with the above-mentioned two acts, plus the Boyd Sisters, and Hal Kartun's band.

George M. Cohan Jr. emceed a special half hour tribute to his late father on WOR, New York, last week. In addition to spinning some of Cohan's old disks, he did some vocalizing himself. The one-shot was timed to coincide with the showing of the old James Cagney film "Yankee Doodle Dandy" (the Cohan bio-movie) on WOR-TV.

New station manager at WCAE, Columbus, O., is F. Geer Parkinson, who succeeds R. Clifton Daniel. . . . Larry Kane, KXYZ, Houston, and frau Patti are the new parents of a boy, Mark Kane. . . . Bill Victor, formerly with WPAD, Paducah, Ky., has joined WABJ, Adrian, Mich. Also new at WABJ are Wins Ilhoeher and program director Phil Donahue.

Dave Maynard now spins 'em at WBZ, Boston, from 6 to 8 p.m. Mondays thru Fridays, and on Sundays from 7:30 a.m. to 12 noon. . . . New station WDEA, Ellsworth, Me., went on the air last month, with Donald E. Knowles as vespee and general manager. . . . Tom Looney, ex-spinner at KIOA, Des Moines, has joined KMYR, Denver.

New program director at KBUZ, Phoenix, Ariz., is Johnny Fairchild. He succeeds Frank Kalil, who has moved to WSAI, Cincinnati. . . . Bob Klose is new staffer at WFIL, Philadelphia. He spins 'em Monday thru Saturday from 2 to 4 p.m. and 7 to 9 p.m. . . . Joseph Scott, Owatonna, Minn., spent the Christmas holidays with his family in Brooklyn, N. Y.

Ed Davis, program director of WFPG, Atlantic City, N. J., goes back on the air with his "Polka Time" show January 10 and "urgently needs Polka wax." . . . Danny (The Katman) Stiles, who emceeds two daily deejay shows over station WCTC, New Brunswick, N. J., and is also heard nightly and Sunday afternoons over WNJR, Newark, N. J., has a fan club membership of over 20,000 teen-agers.

Jack Taylor, formerly with WIND and WBBM-TV, Chicago, has joined WGN, Chicago, with a

YESTERYEAR'S TOPS—

The nation's top tunes on records as reported in The Billboard

JANUARY 8, 1949

1. Buttons and Bows
2. On a Slow Boat to China
3. A Little Bird Told Me
4. My Darling, My Darling
5. All I Want for Christmas (Is My Two Front Teeth)
6. Lavender Blue
7. Far Away Places
8. Until
9. You Were Only Foolin'
10. Quanto Le Gusta

JANUARY 9, 1954

1. Oh, Mein Papa (Oh, My Papa)
2. Rags to Riches
3. Changing Partners
4. Stranger in Paradise
5. That's Amore
6. Ricochet
7. Ebb Tide
8. You, You, You
9. Heart of My Heart
10. Many Times

daily afternoon show from 3 to 5 . . . Lief Jensen has returned to WDRC, Hartford, Conn., after a stint in TV. . . . Robert Lawson Boys is a new staffer at WBAP, Fort Worth, Tex. . . . Bob Greene former night man at WQUA, Moline, Ill., has joined KBUR, Burlington, Ia.

Doug Cramer, KDKC, San Bernardino, Calif., spotlights oldies on his "Wax Museum" show, with some disk selections dating back as far as 1900. Among his recent guests were Richard Crooks and Guy Lombardo. . . . E. W. (Buddy) Morris is heading a six hour daily show over KDAN, Eureka, Calif., and is interested in trading gags with other jocks.

We are sorry "Vox-Jox" neglected to mention Ray Boyce, who was combining Army service at Fort Benning, Ga., with a part-time jockey stint at WDAK, Columbus, Ga., last year. He was scheduled to leave the service last July. At WDAK, Boyce held down the "5 p.m. to 1 a.m. spot on Sunday nights, and emceed "Cloud 1340" from midnight to 1 a.m.

Jack Fronst of WSPR, Springfield, Mass., has moved into the 2:30-7 p.m. time slot. . . . Miss Dorsey Connors, Midwestern TV personality now has her own radio show over WGN, Chicago. She plays music of the "sort that appeals to women," with male warblers and lush instrumentals playing a prominent part in her programming.

ON THE BEAT

By REN GREVATT

Johnny Mathis, who is quite a singer, you'll have to admit, has some advice for youngsters who think they can sing. "First of all, find out if you have any singing talent. But don't let yourself be tested by another singer. Singers can't be objective about other singers. Find a good instrumentalist. If he thinks you can make it, you probably can, if you're lucky. But it takes a lot of studying and planning and that means planning for a career, not a one-night stand. Opera singers study—for years. Why shouldn't any kind of singer do the same thing? I've been studying for 10 years and I still do. You can always hope that if you work hard enough at it, maybe you'll stay up there a little longer, once you've made it."

Mathis, like any artist who has hit the top has had problems on the way up. "It takes a lot of work to condition yourself to success. You can work a long time getting ready for it. Then all of a sudden, you're there. It takes a lot of doing just getting used to that. I had to learn how to talk to people for one thing. I've found that most people want to hear what you really think when they ask you questions. I've learned to be frank. But I also avoid knocking anybody. Sometimes they'll ask what I think of such and such a singer. If I like him, that's great. But if I don't, I plead innocent. I just don't listen to anybody I don't like, so how can I discuss him?"

"It's true that there are a lot of singers who have record hits today that I would never bother listening to. The stuff they turn out is garbage. But I don't go along with these people who say they hate everything about pop music today, just because it's all rock and roll. People like that are shooting off their mouths because they think it's smart to go along with the crowd. It's just as foolish as saying you hate God."

Al (Flat Top) Daly writes us from the Southern Michigan isn't at all. Take Ray Charles. A great rhythm and blues and jazz artist. He's accepted by the kids as a rock and roll singer. I don't take him as rock and roll at all. He's from the real, deep-down, genuine blues school."

The Columbia Records star, who has meant much to his label during the past year, credits his disk discovery and the making of his initial hits, entirely to George Avakian, now a.&r. chief in the New York Warner Brothers' set-up. "I owe a lot to him," Mathis told me. "I hope I'm always as lucky as I was on the day George came along. Today, Mathis is one of the few pop singers who is selling albums almost like singles. The average sale of his nine LP's is about 200,000.

Al "Flat Top" Daly writes us from the Southern Michigan State Prison that the inmates and staff are grateful indeed for the help of the disk industry and its artists in the various blood donor drives at the prison, known collectively as "Operation Leaky Arm." Daly, who is a columnist on the prison's paper, "The Spectator," says the prison has its own four-hour deejay stint on WKHM radio, Jackson, Mich., during which disks sent by "many, many recording companies" are played. In the recent blood drives, tapes were sent by Peggy Lee, Sue Raney, Anita O'Day and Gordon MacRae, while Hank Snow has also sent a taped message for the next drive. The last three-day blood drive netted 1,418 pints and the inmates say thanks to their friends in the disk field for the promotion help.

Another reader, Mrs. Georgene Gilbert, of Bristol, Conn., writes to say she's 32, a mother of two and an "avid rock 'n roller." She says that George (Hound Dog) Lorenz on WHAY, Hartford, and Jim Gallant on WNHC-TV, New Haven, keep Connecticut "rocking and rolling." She signs her letter "Forever For-Elvis." Thanks to Mrs. Gilbert for her comments. . . . The Platters appeared in Honolulu, January 1 thru 4.

Chuck Berry, Chess disk star, recently opened his own club in his native St. Louis. It's called the Club Bandstand. Berry also has his own dinking studios and artist management offices in St. Louis. . . . Paul Gayten, Chess Production Corporation's travelling rep, will now base in Los Angeles, where he has bought a home. Gayten, who will still record other talent as well as himself for the Brothers Chess, will primarily be a travelling sales chief for the firm.

ARTISTS' BIOGRAPHIES FOR JOCKEY PROGRAMMING



DeCastro Sisters Raised in Cuba

The De Castro Sisters have traveled a long way since their childhood days on their father's

sugar plantation in Cuba. A trio with an international flavor, Peggy, Babette and Cherie were born respectively in the Dominican Republic, Havana and New York. The girls have appeared in leading night clubs thruout the country, including the Latin Quarter in New York, the Desert Inn in Las Vegas, Nev., and the Chez Paree in Chicago.

Peggy is the comedienne of the group. In the middle of a number she's apt to break away and trade ad libs with pianist Herbie Dell, while Cherie and Babette carry on with their own particular brand of slapstick. The sisters record for Am-Par. Their latest waxing is "Teach Me Tonight Cha Cha."



'Yockomo' Latest For Huey (Piano) Smith

Twenty-two-year-old Huey (Piano) Smith hails from New Orleans, where he attended Me-

Dowell High School and Xavier College. While still in college, he attracted attention as a pianist for the Earl King band. Ace Records' Ray Vincent heard him and signed him up. However, Smith asked to make a try as a vocalist and his first disk, "Rockin' Pneumonia" became a hit. He later went on to sell a million with his "Don't You Just Know It" and his present "Don't You Know Yockomo" is traveling high on The Billboard's charts.

Smith is an avid disk collector, preferring progressive jazz and rock and roll. He's appeared on the Dick Clark and Allen Freed shows and at New York's Loew's State Theater. His seven-year-old brother, Jimmy, is slated to record for Ace in the near future.

*her
first
smash*



*on
Roulette*

*breaking
big
everywhere*

Cathy Carr

*"First
Anniversary"*



*Cathy
Carr*

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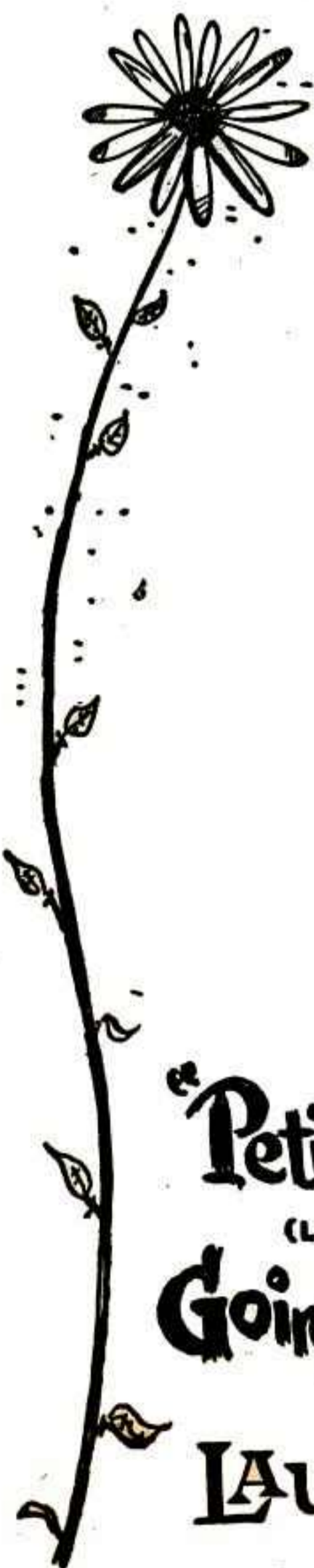
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bet . . . buy*



ROULETTE

*breaking
big
everywhere*

CHRIS BARBER'S



"Petite Fleur"
(Little Flower)
Going all the Way
Laurie 3022

HOT 100 ADDS 12 MORE

NEW YORK — Twelve new, hot sides appear for the first time on this week's Hot 100 Chart. Titles, positions, artists and labels are:

- 69. The Children's Marching Song — Cyril Stapleton, London.
- 73. The Children's Marching Song — Mitch Miller, Columbia.
- 79. I'm a Man — Fabian, Chancellor.
- 83. Trust in Me — Patti Page, Mercury.
- 90. Petite Fleur — Chris Barber's Jazz Band, Laurie.
- 92. There's Good Rockin' Tonight — Pat Boone, Dot.
- 95. O' Falling Star — The Four Knights, Coral.
- 96. Nola — Billy Williams, Coral.
- 97. With the Wind and the Rain in Your Hair — Pat Boone, Dot.
- 98. Raspberries, Strawberries — The Kingston Trio, Capitol.
- 99. You Can't Get to Heaven on Roller Skates — Betty Johnson, Atlantic.

'Joint Ownership' Copyright Studied

By MILDRED HALL

WASHINGTON — The vexing questions that arise over joint ownership of musical copyrights, and rights of co-owners in their use and renewal, may get some statutory help in proposed revision of the U. S. Copyright Law.

The present Copyright Law of 1909 does not even mention "joint authorship" or joint ownership of a copyright. The courts have provided the rules for divvying up moneys involved in their use and renewal.

A study on "Joint Ownership of Copyrights" by George D. Cary, general counsel of the U. S. Copyright Office, scolds American judicial rulings. Cary roundly condemns the comparatively recent and famous "12th Street Rag" decision (Shapiro-Bernstein vs. Jerry Vogel Music), which gave a Johnny-come-lately lyric writer a share in renewal rights with the original owner of the tune, as a "co-author." Court based its decision on a "fusion of effort" involved when lyrics were added to original music, bought by publisher from original composer.

Cary says this is not truly "joint authorship," and flies in the face of present statutory policy regarding copyright renewal. The "12th Street Rag" decision puts later "revisors" of an original work in the authorship category with original composers, at time of renewal, the Copyright Office counsel points out. The Court of Appeals in that case did add that lyricist was not entitled to equal renewal rights when the music was used without the lyrics.

Clash With British

In use and exploitation of jointly owned copyrights, U. S. courts have leaned toward letting any one co-owner exploit the work as he pleased (short of destroying it). The courts have required that he account to other co-owners for profits from the exploiting.

This system is directly opposite to British law, which requires consent of all co-owners before use or licensing of music. Cary admits that American law, with more commercial practicality, does provide much wider dissemination of the music—but he wonders if safeguarding of copyright ownership in British manner might not have something in its favor.

On the whole, U. S. copyright experts commenting on the issues in this 13th study in the Copyright Office series, favor the U. S. free-wheeling type of use, which does not require consent of all

owners. They generally agree with Cary that the federal statute should come up with a good definition of "joint ownership" of copyright.

Counsel Cary would exclude musical compositions with words from any statutory "joint ownership" provisions. He believes there should be separate copyright for the lyric and for the music.

Fewer Court Cases

With the two authorships separated, Cary believes the number of court cases involving musical copyright renewal rights would substantially lessen. Under the first copyright term, Cary sees no problem: composer and lyricist would exploit their individual copyrights alone, but when use of both words and music arose, they would have to join in exploitation.

In renewal period, where most problems arise, Cary believes separate copyright ownership for music and words would give more as-

(Continued on page 50)

London Ups Goldfarb

NEW YORK — Herb Goldfarb has been appointed manager of the Richmond and Telefunken Division of London Records, according to Lee Hartstone, vice-president and sales manager of London. Hartstone points out that the Richmond and Telefunken lines may or may not be handled by present London distributors.

Goldfarb had been London's New York City branch manager for 10 years. The branch management has been filled by Larry Shaffer, who has been Goldfarb's assistant.

Seeco Makes Europe Deals

NEW YORK — Seeco Records has completed a deal to distribute disks of Telefunken of Madrid in this country. Arrangements were finalized during a recent European junket by Seeco prexy Sid Siegel. Siegel also made a go-around, during the trip, of his European affiliates.

The travelling mahoff firmed up 1959 plans for Seeco releases thru Oriole in Britain, Vogue in France and Durium in Italy.

Epic Pacts De Witt

NEW YORK — Joe Sherman, Epic pop singles a.&r. head has signed George De Witt—as a singer. According to Sherman the comic started his career as a singer years ago. De Witt will wax both singles and albums for the label. Sherman flew to the Coast last week to wax the Four Coins and Jack Lemmon in another album.

EXPERIENCED RECORD MAN NEEDED

For large market Central New York area — wonderful opportunity for big earnings with major label distributor.
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GREAT

"AUNTIE MAME"

Ray Helndorf
Sonny Burke, his orchestra Warner Decca

DRIFTING Theme from "Auntie Mame"
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NEWS REVIEW

Mike Hammer Belts Payola; Saves Deejay's Virtue

NEW YORK — The Brill Building, deejay payola and mobsters muzzling in on the record business were the subject of last Tuesday (6) night's "Mike Hammer" show on NBC-TV.

The plot, tagged "Music to Die By," revolved around a Manhattan-based disk jockey who was forced to play records cut by singers controlled by a crooked syndicate. After the jock virtuously spurned an offer of \$100 for "two plays a week," the syndicate's hardboiled fem boss (effectively played by Joan Banks) ordered a couple of her thugs to beat the spinner up and bring him in line.

Then, of course, Hammer stepped in and—three b'ooddy fights later—the lady mobster was begging for mercy and the jock was back on the air with his professional virtue intact.

From a trade standpoint, it was a funny show, but only because the events were telescoped into too pat a picture. The payola pitch scene was realistic. The deejay's reaction to the gangsters' implied threat was wryly believable—"at least with payola you've got a chance"—

and the final scene, wherein Hammer applied mild pressure to persuade the jock to play a record cut by one of his curvaceous girl friends, was a solid music business-type touch.

Altho the Ames Brothers appeared briefly in one sequence, their warbling stint of "Blind Barnabas" wasn't sufficiently integrated into the story to make the spot count, exposure-wise. Nor was the gang-sponsored singer (never seen on camera) accorded any kind of a build-up. The program would have been a natural kick-off spot for a new record and/or artist, and it's difficult to understand why MCA didn't utilize it as such.

June Bundy.

Decca Covers Frat's 'Boy'

CINCINNATI—Decca Records Monday (5) released the Grandpa Jones version of "All-American Boy," a cover on Fraternity Records tune of the same name by Bill Parsons. The latter appears on the "Dick Clark Show" over the ABC-TV net from New York Saturday night, January 24.

Congress Gets Another Fair Trade Bill

WASHINGTON — Record dealers interested in fair trade will have a chance to fight for a Federal Fair Trade Law again this session. Rep. Oren Harris (D., Ark.) has again introduced his bill to set up a Federal Fair Trade Law, to let manufacturers control minimum resale prices on brand items sold in interstate commerce.

Similar bill aroused strong pros and cons last session in committee hearings, but did not reach the voting stage. Harris says his bill is to aid small business from the "onslaught of unrestrained, cut-throat competition" of large chain and department stores, and discount houses which have "flourished as result of breakdown of effective State Fair Trade Laws."

Jack Jolley, Pennsylvania Record Dealers Association president, testified last session at Senate hearings on the Humphrey-Proxmire fair trade bill, which paralleled the Harris bill in the House, and never reached a vote.

The Harris bill introduced last week (7) would make it unlawful for a distributor to offer merchandise sold in interstate commerce at less than manufacturer's suggested retail minimum, once the manufacturer had posted notice.

Everest Skeds 10 Jan. LP's

NEW YORK — Everest Records is releasing 10 LP's this month, all of which will be issued in both monophonic and stereophonic sound. This will be the diskery's third release since it was founded back in October. Highlighting the release will be waxings conducted by Leopold Stowkowski, Sir Eugene Goossens, Mitch Ayres, Woody Herman and singer Charles K. L. Davis. Other sets include LP's by the Tommy Alexander Ork with Bob Manning, Wild Bill Davis, Sammy Gardner and the Mound City Six, and Winifred Pelletier conducting the Stadium Symphony Ork.



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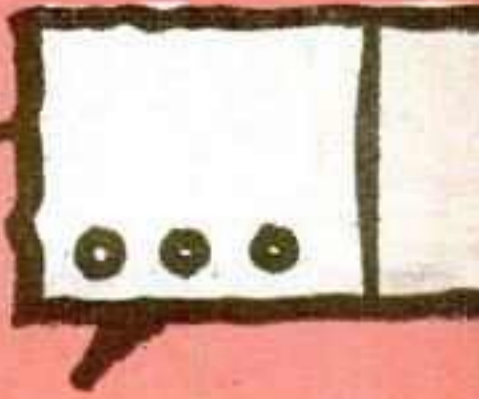
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Mail Rates on Books, Sheet Music Eased

WASHINGTON — The Post Office has relented on international mailing rates for books and printed sheet music, by the general public, and for publications entered as second class matter when mailed by publishers or registered news agents. Steeply raised rates announced last July have been modified "after careful consideration" by the Department, it announced in the Federal Register.

For the general public, mailing rates on books and sheet music (containing no general advertising) to Mexico and South American countries are set at 2 cents for first 2 oz.; one cent for each additional 2 oz.; to all other countries, 3 cents for first 2 oz. and 1½ cents for each additional 2 oz., or fraction thereof.

Details on new international rates for books and music, and international postage rates for second-class publications mailed by publishers or news agents, are outlined in postal bulletin for December 11, 1958, available at Superintendent of Documents, Government Printing Office, Washington 25, D. C.

Nat Vincent To Nashville

NASHVILLE—Ralph S. Peer, president of Southern Music and Peer International, music publishing firms, last week named Nat Vincent, his West Coast manager for the last 19 years, to head up a new office just opened here in the James Robertson Hotel to concentrate on country and western music. Peer is generally credited with discovering the late famed c.&w. singer and yodeler, Jimmie Rodgers.

Vincent, who appeared for 13 years on California radio with the Tappy Chappies, is the writer of such well-known c.&w. tunes as "When the Bloom Is on the Sage" and "That Strawberry Roan." He also penned such pops as "I'm Forever Blowing Bubbles," "La Veeda," "My Pretty Quadroon," "That Little Girl Dressed in Blue" and "Mellow Mountain Moon."

Black Opens Kansas Branch

CHICAGO—Bill Black, band booker operating as Orchestras, Inc., has opened a branch office in Kansas City. Heading the new office is Paul Davis, for the past 16 years in charge of the McConkey office there, and his assistant, Dave Bender. Among the orks booked exclu-

sively by Black are Russ Carlyle, Bobby Christian, Don Glasser, Buddy Laine, George Rank and Steve Bledsoe and the Blue Jays.

Pastner Resigns

NEW YORK — Sid Pastner has resigned as chief of ABC-Paramount Records' album sales and merchandising department. His resignation will become effective February 1. His replacement has not yet been set.

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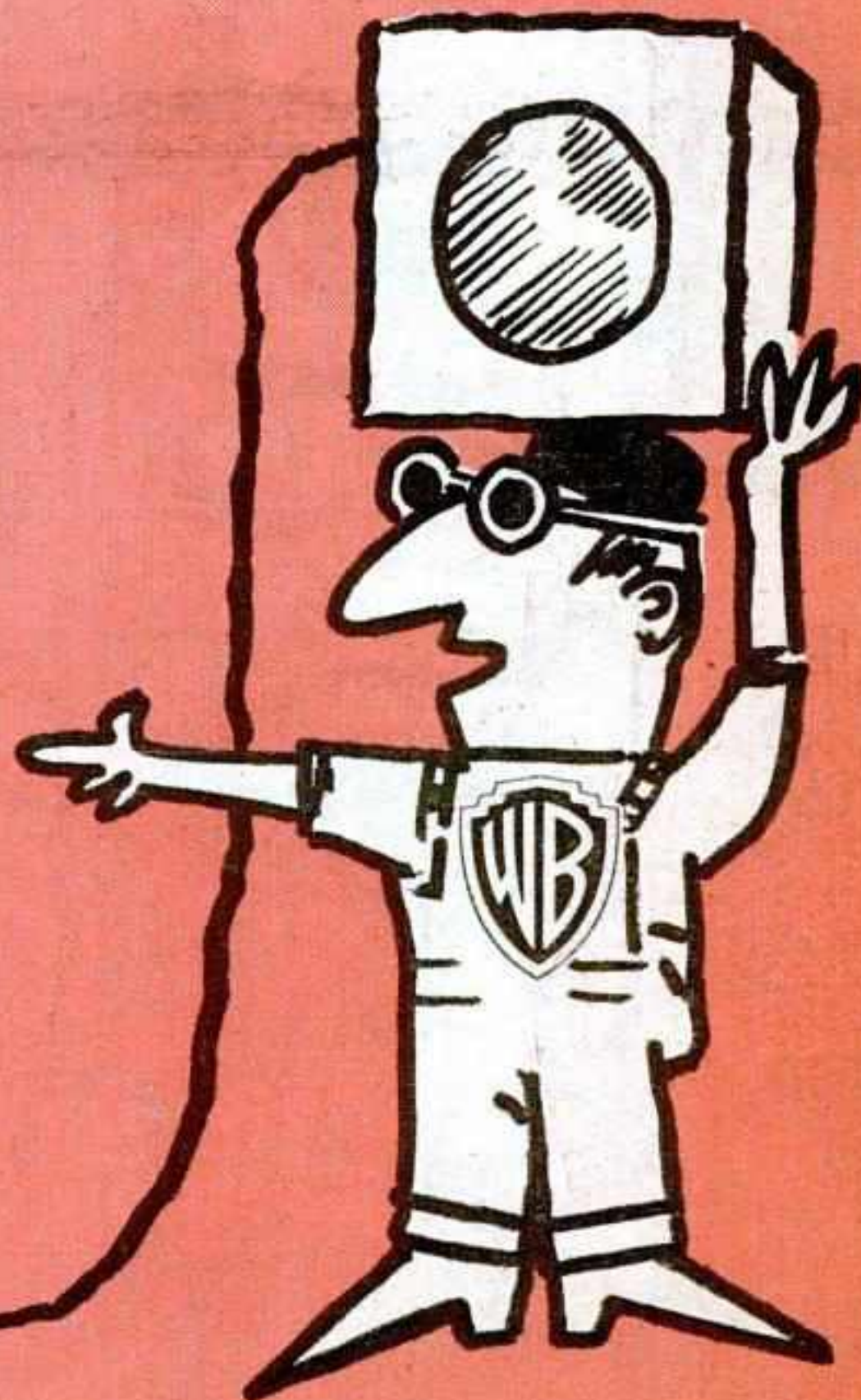
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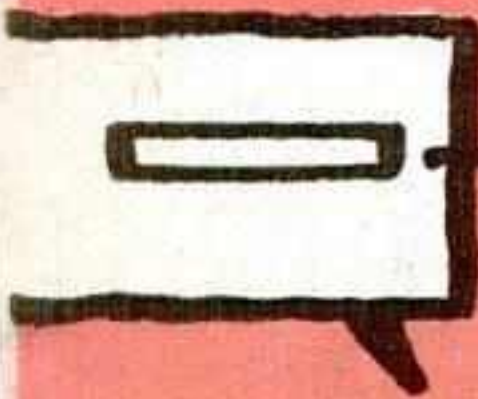
You're hip, Sidney. Everybody knows that Warner Bros. have the engineering know-how that makes their stereo the most. That's why everybody's stocking WB stereo, and fast, dad. Dig the sound on that fabulous "Rhapsody In Blue" set by Heindorf; it's a gas.



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"STRING ALONG WITH PEARL"
 b/w
"ONE MORE RIVER TO CROSS"

5026

David Allen
 & Heindorf
"DRIFTING"
 b/w
"AUNTIE MAME"

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"BABY, IT'S COLD OUTSIDE"
 b/w
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5030

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The first name in sound

FOLK TALENT & TUNES

By BILL SACHS

Around the Horn

That was a corking c.&w. music festival that Chevrolet presented on its "Chevy Show" Sunday night, January 4, via the NBC-TV network, in the spot usually reserved for Dinah Shore. Highlighting such names as Roy Rogers and Dale Evans, Pat Boone, Eddy Arnold, Red Foley, Jo Stafford, Homer and Jethro and Rex Allen, it proved once again that you can't beat the combination of talent and production. It also proved that country and western-type entertainment can stack up with the best if injected with the proper ingredients and presented in showmanly fashion. The newly formed Country Music Association could do much toward furthering c.&w. music by patterning its planned sponsored shows along the lines of that offered by the Chevy people.

Jimmy Littlejohn, formerly with Columbia Records, has formed a new music publishing firm, Texas Song Productions, with offices at 5513½ East Grand, Dallas. . . . Audry Williams and Her Country Music Talent Show played Memorial Auditorium, Canton, O., New Year's Day, drawing some 3,500 payees in the face of inclement weather. It was billed as the Hank Williams Memorial Show. More than a dozen local acts augmented the regular cast which included Miss Williams, Gooper Buchanan, Buddy Spiker, Howard White Jr., Marshall Barnes and Ken Marvin.

Jack Frost, veteran record promoter, has been appointed West Coast rep for H. W. (Pappy) Daily's "D" Records, with offices at 2534 West Pico Boulevard, Los Angeles. Well known in Los Angeles and Nashville music circles, Frost started in the record business in 1947 and was affiliated with Daily in a promotional capacity from 1953 to 1957. . . . Charles (Fritz) Bode, well known in the country field thru his comedy and magic turn, is now with the Army at Fort Riley, Kan., and leaves for Europe February 1. He is presently framing a new show to entertain service personnel and would appreciate receiving tape introductions to the show from c.&w. friends. For info on his needs, write to Pvt. Charles C. Bode Jr., US 54207194, Co. A, 1st. Bat. Gp., 18th Inf., Fort Riley, Kan.

Vernon Taylor, newest addition to the Sun Records talent brigade, has just stepped out with his first release, "Today Is a Blue Day" b/w. "Breeze." . . . The gospel-singing Blackwood Brothers are set thru January as follows: Evangel Temple, Kansas City, Mo., 11-18; Rome, Ga., 22; Winston-Salem, N. C., 23; Charlotte, N. C., 24; Tampa, Fla., 30, and Orlando, Fla., 31. . . . Hal Smith's Cullman Records last week issued new releases by Stringbean, Roy Baham, J. W. Warden, Ray Gosdin and Max Williams. Deejays may obtain copies by writing to Smith at 4705 Gallatin Road, Nashville. . . . Chuck Gillette, steel man, is playing the night club circuit in the Oakland, Calif., sector.

Herb Shucher, manager of Jim Reeves, is in the throes of framing a new package deal to present to fair managers for the 1959 season. He announces that magician Dick O'Shaughnessy will again tour with the Reeves unit on

fairs. The package will also be supplemented by the Blue Boys Band, which will regain the services of guitarist Leo Jackson, currently completing a hitch in the Army. Comedy will be handled by Billy Harlan, who is slated to cut his first sides soon for RCA Victor. . . . The Carolina Drifters, comprising Fred Cantey, singing bull fiddler and emcee, and the Steen Brothers, Paul and Clarence, singing guitarists, are holding forth five nights a week at the Golden Bull nitery, Oakland, Calif.

Bob Perry, currently plugging his new Bandera Records release, "Weary Blues, Goodbye" b/w. "The Rest of My Life," has been inked to work personals out of the Jim Denny office, Nashville. Deal was arranged by Vi Muszynski, Chi promotionist, who also recently packed Betty Foley, formerly on Decca, to a Bandera waxing contract. Miss Muszynski hops into Nashville soon to supervise Betty's initial Bandera session. Perry will cut another session at the same time. . . . Guitarist-singer Gene Duncan is the current feature at Greenberg's Hitchin' Post, Oakland, Calif. . . . Lee Thomas, singing guitarist, formerly on the "Down-Homers Show" over the NBC radio network, is working occasional dates in and around Albany, N. Y., where he now resides.

Billy Walker, heard on Columbia, takes to the road Thursday (15) with his new band. He'll continue to double at intervals on the Red Foley show from Springfield, Mo., on which he's been a regular the last three years. . . . Bob Wills took off last week on a 45-day vacation, with his brother, Johnny Lee Wills, keeping his Texas Playboys moving during his absence. . . . The Miller Brothers' Band continues to hold forth at its own club, the M-B Corral, Wichita Falls, Tex. . . . Lucky Moeller, of the Jim Denny Artist Bureau, Nashville, has Wanda Jackson, Red Sovine and Mimi Roman set for two-week appearances each at the Flame Theater Cafe, Minneapolis.

Riley Crabtree, formerly on Columbia, has signed a recording pact with Burton Harris' Security Records, Mount Pleasant, Tex., with his first release due this week. Meanwhile, Riley continues as a regular on "Big D Jamboree," Dallas. . . . Bobby Helms has just concluded a seven-day trek for Hap Peebles in Kansas territory, where he plugged his new Decca release, "A Fool and an Angel" b/w. "A Hundred Hearts." . . . Johnny and Jack, Kitty Wells, Minnie Pearl and Jimmy Dickens wound up a seven-day tour for A. V. Bamford at Lubbock, Tex., January 3. . . . Johnny Horton will be Red Foley's guest on "Jubilee U.S.A." via ABC-TV from Springfield, Mo., January 30. Johnny's newest Columbia release couples "When It's Springtime in Alaska" and "Whispering Pines."

Bobby Lord occupies the guest slot on "Louisiana Hayride," Shreveport, La., this Saturday (17). Hank Snow and his Rainbow Ranch Boys held down that spot last Saturday (10). . . . Eddie Noack, while visiting his family in Houston over the holidays, cut a session on the "D" label for Pappy Daily and Gabe Tucker. Release on "Walk 'Em Off" b/w. "I Don't Live There Anymore," is slated for January 20. . . . Jay Johnson (Continued on page 79)

MUSIC AS WRITTEN

By BOB ROLONTZ

POULENC ELECTED TO ACADEMY-INSTITUTE

French classical composer Francis Poulenc was elected an Honorary Member of the American Academy and the National Institute of Arts and Letters. He was one of four so honored, the others being painter Marc Chagall, novelist Francois Mauriac and biographer Sir Harold Nicolson. Honorary membership in the Academy-Institute is limited to 50 citizens of foreign countries who have made a mark in the creative arts. Poulenc's audience has increased much over recent years altho he had attracted public attention for his works before he was 20.

CARL FISCHER PUBLISHES BRISKIER WORK

"A New Approach to Piano Transcriptions and Interpretation of Johann Sebastian Bach's Music" is the title of a new work published by Carl Fischer. New work is a 48-page edition which contains the justification of piano transcriptions of Bach's works and the interpretation of them. The edition, which contains an introduction by Pablo Casals, was started via a suggestion of Dr. Albert Schweitzer that Bach should be played only in its original form. Book should be of interest to students and teachers as well as professional musicians.

VAUGHN MONROE AGAIN THE VOICE OF RCA

Vaughn Monroe, who has been appearing as the "voice" of RCA for many years on TV commercials, has had his contract renewed for another six months. And he is still making records at the same old Victor stand. Monroe recently sold his interest in The Meadows, the restaurant he had owned in Framingham, Mass., which Monroe had run for years as a dine and dance place. The Meadows was originally built as a monument to Jackie Marchand, Monroe's original manager. Monroe is doing the National Automotive Show in New York this week and starting January 19 he opens at The Arena in Pittsburgh.

KUERTI TO POLAND FOR BAKST

National Music League here has arranged an artist exchange with the Polish Artistic Agency, the League's initial arrangement "behind the Iron Curtain." American pianist, Anton Kuerti, will tour Poland next fall, while Polish pianist, Ryszard Bakst, who is a Westminster recording artist, will tour in the States during the same period.

New York

Two artists have cut the theme song of the new TV show "Rawhide" which debuted over the CBS-TV net last Friday (9). Frankie Laine cut the tune on Columbia, Link Wray cut the tune on Epic. . . . Design Records has set up extensive co-operative ad campaigns with key dealers in major markets plus window displays and store promotions of Design and Stereo-Spectrum Records over this month, to tie in with national ads on the two labels in consumer publications. . . . Apollo Records has pacted Bob Spencer and Annie Alford. . . . Jonah Jones is set at The Embers in New York—where he started his trek to fame and fortune a few years ago—for another five years, or until 1963. . . . Anita O'Day and the Sonny Rollins Trio open at the Village Vanguard Tuesday (13). . . . Roulette Records has appointed M. & N. Distributing Company as their new distributor in Buffalo. . . . Matt Denis has signed with Jubilee Records. . . . Jean Martinon has been appointed artistic director of the Israel Philharmonic of Tel-Aviv. He was formerly director of the Concerts Lamoureux in Paris. . . . Actor Peter Ustinov's latest LP for Riverside Records is titled "The Grand Prix of Gibraltar." It is a lampoon of sports car recordings. . . . Charles Mingus and His Jazz Workshop have been held over at the Five Spot in New York indefinitely. . . . Johnny Cash will appear on "Jubilee U.S.A." on January 21. . . . Lisa Kirk has waxed her night club act for M-G-M Records. . . . Jubilee has released an album by Lu Ann Sims titled "At Separate Tables," "A Salute to Harry Warren." . . . Herman Edel has been appointed veepee of Music Makers, Inc., a jingle firm.

Johnny Mathis is now at the Coconut Grove in Hollywood. Next spot is the Copa in New York. . . . Jerry Blaine, prexy of Jubilee and Josie Records as well as the chain of Cosnat Distributors, is now in Hawaii with his wife celebrating his 25th wedding anniversary. . . . Henry Tobias of the Tobias Brothers is the program director of the Diplomat Hotel in Miami Beach. . . . First release on Herb Abramson's Triumph label will feature Tony Middleton and the Capitols. . . . Joan Whitney and Alex Kramer turned out the lyric and Hy Zaret the music for the tune "No Other Arms, No Other Lips" just released by the Four Aces. . . . Lester Sims, general professional manager of Bourne Music, is the first of the music fraternity to be sporting a bowler (derby they call 'em in the East). . . . Ember Records will distribute the Dart label waxing of "Waggle, Parts I and II" according to Dart prexy Roger Sherman. . . . Prestige Records has recorded Mose Allison on a single titled "Parchman Farm" which will be released this week. Parchman Farm is the name of a prison farm in Mississippi.

Two new labels, Harvest and Prexy records, are debuting their first new releases this week. The album release on Harvest features the singer Hayutin, singing tunes by Harold Orlob. Prexy is releasing a single featuring Hayutin warbling two pop tunes. . . . Violinist Joseph Fuchs will make his first New York appearance in five years tonight (12) in a concert at Carnegie Hall sponsored by Herbert Barrett Management's low-priced concert series. . . . Charles Mingus' Jazz Workshop will be featured at the Norogan Art Gallery in New York on January 16. On Sunday (18) Milton Babbitt and Harold Shapero will have their works performed at Norogan in the classical composer's series. . . . Joe Lubin and Adam Ross penned the new Gordon MacRae tunes on his latest Capitol release, "Little Do You Know" and "Fly Mr. Bluebird."



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"I'LL BE WITH YOU IN APPLE BLOSSOM TIME"

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BLASTS OFF WITH HITS FOR THE NEW YEAR!

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HAPPINESS

NEVER
BEFORE

(From the Broadway hit musical
"Whoop-Up")

MGM K12738

THE MORGAN BROTHERS

First Vocal Version Out

NOLA

Picked by
Billboard and
Cash Box

MGM K12747

ART MOONEY AND HIS ORCHESTRA

BYE, BYE,
BLACK-
BIRD

"CARESS ME,
POSSESS ME,"
PERFUME

MGM K12744

(From the Broadway hit musical
"Whoop-Up")

JIMMY NEWMAN

SO
SOON

WHAT'CHA
GONNA DO

MGM K12749

MGM the Hottest Line... for '59

RADIO-TV

Gillespie Scores on Timex Stanza

On the solid credit side of Timex's latest "All Star Jazz Show," on CBS-TV, Wednesday (7), was fine camera work, a pleasant informal atmosphere and particularly, Dizzie Gillespie and his combo. Others in the almost-too-large cast performed to advantage but it must be said that Jackie Gleason does not fit the groove of the casual, strolling emcee very well. Nor does Louis Armstrong's visage, turning up on virtually every so-called jazz show, any longer breed audience excitement.

In fairness to Satchmo, it might be better to give him a hiatus from these network presentations. The sameness of his garbled chatter and of such numbers as "Jazz" from the pic, "High Society," becomes wearing and tired indeed.

Duke Ellington and band turned in driving performances of such classics as "Sophisticated Lady," and "Things Ain't Like They Used to Be," but on such big ensemble numbers as these, plus the mass jam session windup, the bad acoustics of the hall came right thru the audio. In some cases it sounded like cacophony.

Dakota Staton was fine with "The Thrill Is Gone," and with Shearing on "I Hear Music" as was Gillespie with his flugelhorn on several numbers. The all-star line-up which also included Gene Krupa, The Dukes of Dixieland, Ruth Olay, Bobby Hackett, Coleman Hawkins, Roy Eldridge, Jo Jones, Vic Dickenson, Marty Napoleon and Milt Hinton, brought the show in on the plus side, musically, at least. Ren Grevatt.

* * *

Chevy Show Off Real Haymow Beam

Chevrolet's "Country Style Music" show, which subbed for Dinah Shore's weekly NBC-TV seg, Sunday (4), was well-produced and added up to pleasant, tuneful entertainment. The trouble, if it could be called that, lay in the fact that it was anything but "country" in concept and make-up.

The cast included Roy Rogers and Dale Evans as co-emcees, with guests Pat Boone, Red Foley, Jo Stafford, Eddy Arnold, Rex Allen, Homer and Jethro, the Sons of the Pioneers and the Paris Sisters. Among the few truly hill type offerings was "New River Train," with Boone, Foley and the comic Homer-Jethro pair, one of the best numbers in the show. Rogers showed well with "Lucky Old Sun," while the Pioneers offered "Tumblin' Tumbleweed."

Other than this, the acts for the most part comported themselves to advantage in a melange of strictly pop type material. Other high spots included Foley and Boone in "Thank Heaven for Little Girls," and Foley with the Pioneers in "If I Can Help Somebody." Entertaining? Yes. But over-all, it was about as far away from real country stuff as Broadway is from Nashville. Ren Grevatt.

Ren Grevatt.

NIGHT CLUB

Kingston Trio Top Blue Angel Bill

The Kingston Trio has returned to New York on the heels of their fabulously successful recording of "Tom Dooley." Stars of a new revue at the Blue Angel, the boys are one of the most entertaining musical acts seen in town in a long time. The youthful, clean-cut threesome cannot only sing a song but they have plenty of instrumental talent plus energy to boot. Using folkish material from many sources, African, American, English and French, the boys turn in solid readings of such items as "When the Saints Go Marching In," "They Call the Wind Maria," and their various record songs, showing off comic touches as well as sharp musicianship on guitars, banjos, conga and bongo drums. Trio has just completed a new LP for Capitol called "The Kingston Trio at the hungry i."

On the same bill with the trio is Dorothy Loudon, who contributes her usual comic brassy satires of gal singers. Thrush has a new album coming out, too, "Dorothy Loudon at the Blue Angel" on Coral, which contains many of her parodies. Homespun comic Bob Lewis with many gags and stories, and a pair of Brazilian Indians who play unamplified guitars, are also on the bill. Bob Rolontz.

* * *

Carol Bowls 'Em Over at Plaza

Carol Channing has one of the best nitery acts in the business today. The king-sized pixie thoroly captivated audiences as the Plaza's Persian Room in New York, and the room was packed Monday night (29) when the show was caught.

One of the few fem performers who can do a wholesome "bump," Miss Channing made her sock special material seem even more so, via the impact of her special brand of solid showmanship and personal magnetism. Utilizing a series of effective costume changes, gal registered strongly with a good natured take-off on a tyro-strip teaser; a hilarious spoof of a silent picture star with a whistle-speech defect, and her great "Diamonds Are a Girl's Best Friend" bow-off. June Bundy.

* * *

Chittison Discovery at Boboli

The In Boboli, the new restaurant and supper club on the upper East Side in New York City, is presenting thrush Greta Reyes, a discovery of jazz pianist Herman Chittison. The latter, who has given up his trio, backs the lass on her vocals and also plays some fine jazz piano before and after her stint. Chittison discovered Miss Reyes a while back when she was a research worker for Time and Life Magazines.

In this, her first New York engagement, the thrush turns in acceptable readings of a group of standards and some special material items. Her repertoire includes "I Get a Kick Out of You," "In the Still of the Night," "Just One of Those Things" and "S Wonderful." Miss Reyes and Chittison recently waxed an album together for Rivoli Records. Bob Rolontz.

Bob Rolontz.

DISTRIBUTOR NEWS

By HOWARD COOK

HARRISBURG: Dave Press, manager of the RCA Victor record division at D & H Distributing Company, writes that Victor is starting the new year with several hot items. The company, which handles central Pennsylvania, reports strong sales on "The Diary" by Neil Sedaka, "Red River Rose" by the Ames Brothers, "Who Cares" by Don Gibson and "Cecelia" by Henri Rene. Top new LP's are "Peter Gunn" and the stereo version of "Gaiete Parisienne."

MILWAUKEE: Benn Ollman, Billboard correspondent, sends word that the holiday season proved stronger than had been anticipated. The only bleak spot was "the disturbing price-cutting spree that department stores and several shopping center dealers embarked upon in the final weeks of the season." Most indie dealers, however, held fast to prices and claim they lost no volume by not joining the discounters. Columbia Records distrib Bill Farr is planning big promotions for "Flower Drum Song." He reports that it's already a terrific item. Singles are also hot with "You Are Beautiful" by Johnny Mathis, "Love Look Away" by Tony Bennett and "The Girl on Page 44" by the Four Lads heading the pack. Decca's Bob Blie reports tremendous dealer reaction with the new Kalin Twins' "It's Only the Beginning." Another breaking single is "This Is Real" by Malcolm Dodds. Strongest Decca LP's are "Tea for Two Chas Chas" by the Tommy Dorsey-Warren Covington Ork. and "Sentimental Journey" by the Werner Muller Ork. "Mike Todd's Broadway" on Everest is also going well. Garmisa Distributors, Inc., is cooking with "I'll Wait for You" by Frankie Avalon on Chancellor, "(All of a Sudden) My Heart Sings" by Paul Anka on ABC-Paramount and "Stagger Lee" by Lloyd Price on ABC-Paramount. Fastest-moving albums are the sound track of "I Want to Live" on United Artists, "Dick Clark Presents" and "Eydie Gorme Show Stoppers" on ABC-Paramount. "Little John" Heidner, of Lieberman Distributing Corporation, attended the meeting of Mercury promotion men and returned with optimism over the new year's sales possibilities. Top items are "Smoke Gets in Your Eyes" by the Platters, "The Wedding" by June Valli and "I Got a Wife" by the Mark IV. Surprise item is "Aunt Rhodie" by the Weavers on Vanguard. Capitol Records' "Tom Dooley" is still a strong platter, according to Dick Kibbe. "That Old Black Magic" and "Peter Gunn" are also big. Bob Mahl, Taylor-Electric Company, RCA Victor distrib, mentions "Torch" by Gogi Grant as a climbing platter. "The Diary" by Neil Sedaka and "Red River Rose" by the Ames Brothers are moving nicely. Don Smith, Records Unlimited, Inc., mentions that a flock of his labels are breaking out with strong numbers. The list includes "Little Space Girl" by Jesse Lee Turner on Carlton and "A Lover's Question" by Clyde McPhatter on Atlantic. Top LP's are "Have Twangy Guitar, Will Travel" by Duane Eddy and "Ricky Sings Again" by Ricky Nelson on Imperial.

PHILADELPHIA: Ted Kellm, of Marnel Distributors, pens that Carlton Records is hot with "Philadelphia, U. S. A." by the Nu Tornados, "Goodbye Baby" by Jack Scott and "Little Space Girl" by Jesse Lee Turner. United Artists' biggest disk is "Gazachstahagen" by the Wild Cats and their sound track of "I Want to Live." Cameo is swinging with "Rock-A-Conga" by the Applejacks and "Jenkins Band" by Stan Newman. Epic is cooking with "Somewhere Along the Way" by Roy Hamilton. "Oh Why" by the Teddy Bears on Imperial looks like a smash. "Whole Lotta Loving" by Fats Domino is still selling strongly. Savoy is hot with "Skidy Woe" by Nappy Brown. Bob Heller, of Chips Distributing Company in Philadelphia, writes that Chips is registering heavy sales on "I've Had It" by the Bell Notes on Rank. "First Anniversary" by Cathy Carr on Roulette is also getting a good, initial reaction. "Teardrops Will Fall" by Dickey Doo & the Don'ts on Swan looks promising. Somerset and Stereo Fidelity albums are moving well, especially sets by the 101 Strings. January is Count Basie month at Chips. Extensive jockey promotion is being launched to plug Basie's Roulette singles and albums.

DETROIT: Leo Cheslak writes that "The Chipmunk Song" by David Seville and the Chipmunks has surpassed all sales records for the company. Martin Denny's two-week appearance at a local nitery has sparked interest in his Liberty LP's with a noted response to "Hypnotique," his latest release. Nappy Brown has another Savoy hit with his "You're Gonna Need Someone." "Come On-A-My House" by Julie London and "Make Me a Queen" by Margie Rayburn are two strong Liberty platters. "Hawaiian Wedding Song" by Andy Williams, "Problems" by the Everly Brothers and "Dreamy Eyes" by Johnny Tillotson are Cadence's hottest records. "Somewhere Along the Way" by Roy Hamilton on Epic is getting strong deejay play. Other records that are breaking at Cadet include "Beatnik" by the Champs on Challenge, "Shorty, Shorty" by Bob and Ray on Nasco, "The Meaning of Love" by the Deuces Wild on Specialty, "String of Pearls Cha Hot Cha" on Phillips International, "There's No Such Thing" by Jimmy Darren on Colpix and "It's Just About Time" by Johnny Cash on Sun. Current top LP's are "London After Dark" by Julie London on Liberty and "I'll Take Romance" by Bud Shank on World Pacific.

BALTIMORE: Phil Markman, of Marnel of Maryland, sends word that Carlton has three big sellers with "Philadelphia, U. S. A." by the Nu Tornados, "Goodbye Baby" by Jack Scott and "The Little Space Girl" by Jesse Lee Turner. "All American Boy" by Bill Parsons on Fraternity has broken out. Dion and the Belmonts have another hit with "Don't Pity Me" on Laurie. United Artists has a winner with "Gazachstahagen" by the Wild Cats. Top Epic LP's are the Lester Lannin and Roy Hamilton sets. Parkway Records has a sleeper with "The Trial" by Jerry Field and the Philadelphia Lawyers.

OAKLAND, Calif.: Top platters are "All American Boy" by Bill Parsons and the Kapp and 20th Fox versions of "The Children's Marching Song." Swan is hot with "Lucky Ladybug" by Billie & Lillie and "Teasin'" by the Quaker City Boys. Glory has a sleeper with "Ambrose" by Linda Laurie. "It's Late," a song from Ricky Nelson's new Imperial album, "Ricky Sings Again," is starting.

MGM Records

BLASTS OFF WITH HITS FOR THE NEW YEAR!

JONI JAMES

THERE
MUST BE
A WAY

SORRY
FOR
MYSELF?

(From the Broadway hit musical "Whoop-Up")

Picked by
Billboard
Cash Box
Music Vendor

MGM K12746

FRAN • EILEEN • KAY
WARREN BARTON BROWN

(THE TRIPLETS)

LOYALTY TOGETHER

(From the 20th Century-Fox Film "Mardi Gras")

(We Were Meant To Be Together)

MGM K12751

Packaged in an Attractive Sleeve

SHEB WOOLEY

STAR OF
LOVE

MGM K12743

M-G-M the Hottest Line... for '59

**THE HOTTEST GROUP
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**THE
TEDDY BEARS**

Now Exclusively on IMPERIAL

**"OH,
WHY?"**

**"I DON'T NEED
YOU ANYMORE"**

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NEW MERCURY TALENT DRAWS TRADE RAVES!

Cash Box:

"IT'S JUST A MATTER OF TIME." The title aptly states how long it'll be before Brook Benton blossoms into a full-fledged star. The chanter impressively debuts under the Mercury banner as he beautifully carves out a potent, tear-compelling (romantic) ballad. Brook has the goods. This could be his stepping stone.

Music Reporter:

"IT'S JUST A MATTER OF TIME." Preeminent styling and lofty harmony that grazes the edges of musical immortality. Any, half-awake dealers will be sufferers. The flip, "Hurting Inside," is of more earthy flavor, pulsing and should also be readily marketable.

Billboard:

"IT'S JUST A MATTER OF TIME." Warm ballad with beat is rendered with light ork and chorus support by Benton. Side is his first for the label. It can move.

"During the last six years, I have met weekly, during congressional sessions with Mr. Mallock and Mr. Martin and their associates. I have their confidence."

President Eisenhower did his best to heal the wounds left by the intramural fight in a statement transmitted from the White House before the caucus ended. Praising both sides and losing the



It's Just A Matter Of Time

BROOK BENTON

Mercury 71394



Decca Phono Line Has \$39.95 Stereo

NEW YORK — Decca Records has just introduced their new phono line for '59 with a series of distributor meetings throuthout the country. There are nine models in the new line which range in price from \$19.95 to \$139.95. Stand-out promotional unit is a full stereo portable priced at \$39.95.

Individual units have the following features:

Model DPS-10 — "The Palm Beach II" — budget-priced three-speed manual portable. Unit has Ronette arm and turnover cartridge with dual sapphires. Set is available in several color combinations — brown and orange, black and white and blue and white. Priced at \$19.95.

Model DP-584 — "The Seaford II" — full stereo for \$39.95. Unit is manual four-speed portable. It contains dual amplification with separate volume control for each channel. Second speaker is located in detachable lid with 10-foot connecting cord. Turnover cartridge has two sapphires. Available two-color combinations: bamboo blue with striped band and light gray with black stripe.

Model DP-545 — "The Perry II" — four-speed automatic monaural portable. Features automatic shut-off after last record, separate volume and tone controls. Two color combinations—gray and white and tan and white. Priced at \$49.95 plus \$2.95 for 45 spindle.

Model DP-546 — "The Anniversary" — fully automatic stereo portable. Unit has dual amplifiers and separate volume controls for each channel. Second speaker is in lid. Imported changer is automatic, four-speed, full stereo with turnover cartridge and twin sapphires. Available in following col-

ors—red and gray, black bamboo and light blue bamboo. Priced at \$59.95 plus \$2.95 for 45 spindle.

Model DP-236 — "The Lambert II" — fully automatic stereo portable. Features de luxe changer, automatic shut-off, dual amplifier with separate volume controls for each channel, gauged tone control, turnover cartridge with dual sapphires. Two color combinations: blue and white and red and white. Priced at \$79.95 plus \$2.95 for 45 spindle.

Model DP-294 — "The Benton II" — fully automatic stereo portable. Features de luxe changer with automatic shut-off, Ronette turnover cartridge with twin sapphires, four matched speakers, dual amplifiers with bass, treble and volume controls plus a balancing control for stereo listening. Second speaker is carried within unit and allows set to be played with closed lid. A 10-foot extension cord is provided. Available colors are: fur-

(Continued on page 26)

NEW ADMIRAL PITCH: MUSIC IN A POCKET

CHICAGO — Admiral is readying a strong pitch for miniature radio sales built around the theme of "music in your pocket." The firm recently completed research on 1) the size of the usual American pocket and 2) the music-listening habits of people of all age groups.

Firm is now ready to go after specific markets. For instance, they point out that the miniature sets are ideal for sportsmen waiting in a duck blind, construction workers atop high buildings and executives sneaking a listen to ball game scores.

While the pocket-size sets aren't aimed strictly at the teen market, their listening habits have been considered. The cases for the radios are built to withstand most rigorous use by the pony-tail set. Bouncing in the back of a teen-age pocket or a convertible auto won't hurt them.

Motorola Projects Stereo TV System

CHICAGO—Motorola's engineering department this week projected an experimental stereo television, which makes it possible to transmit a two-channel audio signal over one normal TV sound channel. Spokesman for Motorola emphasized that the Furniture Show demonstration was at least two years away from reality, in that Motorola intended to seek industry approval and FCC approval before going into production. WGN-TV, local video outlet, has the only stereo channel transmission unit produced thus far by Motorola and is sending closed circuit telecasts to the Motorola Merchandise Mart suite the entire week.

The stereo TV transmission would not obsolete present TV sets, for the home set unit which converts a set to two-channel pickup could be installed by any qualified serviceman. The TV audio signal, which was sent stereo, could at the same time be picked up by present-day monaural TV receivers.

TV stations would have to set

up audio-wise with left and right channel mikes and with a TV station stereo transmission unit, such as the one provided WGN-TV. Cost of this stereo transmission unit was not disclosed. Additional cost of a stereo receiving TV set over a monaural set was not disclosed nor was the cost of the stereo-home TV convertor, but a Motorola rep said, "You can be sure it will be small."

THREE MODELS

Admiral Has New Stereo Portables

CHICAGO—Admiral, already a factor in stereo record playback equipment with a 1958 fall line which included nine one and two-unit phonographs ranging from \$169.95 to over \$500, unveiled three more console type phonos and its first portable stereo units.

Bowing at the winter Furniture Show here, the Sceptre, listing at \$99.99, is a portable, whose lid is the second channel stereo speaker. A pair of twin sets, the Bonaire and the Diplomat, at \$129.95 are identical, except for color. This portable pair feature the exclusive "Stowaway Speaker," which lifts out of the lid and can be placed 15 feet from the master playback unit.

In the console type playback category, Admiral introduced "The Continental," an "all-in-one" stereo set with two eight-inch and two three-inch balanced speakers at \$239.95 for cherry and \$229.95 for mahogany. "The Parma" at \$239.95 is available in cherry only and the two matched units contain two eight-inch and two three-and-one-half-inch speakers. Another dual piece unit, the "Sophisticate," at \$219.95 in blonde or \$199.95 in mahogany, offers Admiral's lowest price yet in the console two-piece field.

FINE FEATURES TO KEY INTERNAT'L HI-FI SHOW

WASHINGTON — Two striking "firsts" at the International Hi-Fi Festival being held here next month will be the first U. S. showing of Russian records, and the first publicly recorded stereo concert by the National Symphony Orchestra. "Soundorama" will demonstrate recording in monaural, two and three channel stereo, exactly as the symphony was recorded during a concert here.

Show director M. Robert Rogers reports that all 60 exhibit rooms of the Shoreham have been sold out for display of over 250 different products during the February 5 to 8 Hi-Fi Festival.

Newest Russian hi-fi and stereo records will be exhibited by the Mezhdunarodnaya Kniga Company. The you-pronounce-it Russian firm is shipping records demonstrated at Brussels Fair, and new releases from Moscow. These will be available soon in record stores throuthout the U. S. Interest in Russian music has been sparked here by visits of the Moiseyev and Berezka ballet companies, and by international cultural exchange programs.

The International Hi-Fi show

Motorola May Produce Own Tape Players

CHICAGO — Motorola, first major name in the playback equipment field to join the RCA-Victor stereo tape cartridge playback bandwagon early last summer, is evidently continuing its enthusiasm for the tape player. Word, unconfirmed by Motorola, was that the firm originally was going to have Ampex make its Victor-type tape decks. Recently, however, the firm decided that in a long range program, it's understood, they would amortize the cost factor better by investing originally in their own assembly program within their Chicago plant.

Motorola still has made no definite announcement as to when they will debut their first Victor-type stereo tape playback.

will open with a playback of a unique stereo concert, "Soundorama," which will be heard here January 31, at Constitution Hall. The audience will watch the actual recording of the concert by the National Symphony Orchestra, under direction of Howard Mitchell. Engineers will then hold an immediate playback of the recording, both monaural and stereo, with comment by Rogers.

Another special feature of the show's four-day run, where over 16,000 people are expected to file thru equipment exhibits, will be a Festival Music Hall, where hi-fi tapes from famous music festivals will play to a seated audience. Selections from Disney's pioneering stereo sound track from "Fantasia" will also be heard.

(Continued on page 26)

Benjamin, Silber Re-Elected to I.H.F.M. Offices

NEW YORK — Joseph N. Benjamin, president of the Bogen-Presto Division of the Siegler Corporation, is re-elected president of the Institute of High Fidelity Manufacturers, and George Silber, president of the Rek-O-Kut Company, is renamed IHFM board chairman.

Elected as Institute vice-president was Philip Gundy, president, Ampex Audio, Inc. Saul Marantz, president, Marantz Company, was named secretary, and Milton D. Thalberg, president of Audio-gerish Corporation, was re-elected treasurer.

Mr. Benjamin and Mr. Thalberg were renamed to the Institute board of directors for two-year terms along with Lawrence J. Epstein, director of sales and merchandising, University Loudspeakers, Inc.; William S. Grommes, president, Grommes Division of Precision Electronics Corporation, and Walter O. Stanton, president, Pickering and Company.

Started with 23 members in 1955, the Institute membership now numbers more than 120 leading manufacturers, recording companies and publishers throuthout the country.

Six Models Added to G-E Radio Line

NEW YORK — The General Electric Company has announced the addition of six new transistor radios to their portable radio line.

Heading the line is the "Cross-Country" (Model P-780), with a retail price of \$75. The "Cross-Country" has eight transistors plus one crystal diode, and features a tuned RF stage for long-range reception even in cars, planes, trains or boats. The case has a chrome-plated metal front grille and luggage-type folding handle. Other features include a 5/4-inch speaker, continuous tone control, vernier slide-rule tuning, and extra-large 9 1/2-inch ferrite rod antenna, and a dial light. Model P-780 will play

(Continued on page 26)

RCA Shows Tape Cartridge Player at Chicago Mart

CHICAGO—The long-awaited appearance of the RCA Victor semi-automatic stereo tape cartridge player occurred this week in the Victor suite at the Merchandise Mart, where the first week of the winter Furniture Show opened. The one machine on display arrived last Saturday (3), according to a Victor rep. He said it was "one of about one or two hundred pilot models which we are sending all over in field tests, demonstrations." When asked when the semi-automatic playback tape unit would be out generally to dealers, he said he did not know.

Thus, the RCA cartridge tape recorder makes its appearance just about eleven months after an early February supposedly - secret - to - tape-mahoffs get-together in Camden. At that time, Victor said it hoped to have the playback unit in distributors' hands in time for sale after the August NAMM convention. Price of the semi-automatic unit is \$299.95.

The deck of the charcoal and white portable stereo tape play-

back contains four push button controls, which start, fast wind right or left and stop the tape. A counter is provided, so that the user can select tracks by starting the tape at zero and marking his cartridge box where the various tracks begin. The Victor stereo tape recorder also records both monaurally and stereophonically, with mike input jacks to handle single or double mike recording. Victor will supply not only the pre-recorded tape, but also blank tape cartridges. In order to insure against erasure of pre-recorded tape, the pre-recorded tape cartridge carries a pair of small indentations on its top, which fit a spring device which halts erasure automatically. The blank tape cartridge for home recording does not carry these twin indentations, making erasure and recording possible. To insure proper recording levels, a pair of neon recording level indicators are provided. They glow when the overload during recording takes place.

(Continued on page 26)

RIDE AND PLAY

Auto Music Via Tape Foreseen

CHICAGO—With the showing this week of RCA Victor's stereo magazine-loading tape player at the Furniture Show, rumors flew that RCA and others would huddle with Detroit automotive officials regarding use of cartridge playback machines in automobiles. It is definitely known that two radio-TV manufacturers now in disk and tape playback huddled with officials of a major Detroit car firm several times regarding using the Victor-type tape recorders in the 1960 cars.

Momentum died down as Victor failed to meet its National Association of Music Merchants' convention deadline last summer, but has risen again with the appearance of the Victor machine at the Merchandise Mart (see separate story). Automotive officials, especially Ford, were interested only in the fully automatic Victor machine, which has as yet made no appearance, but is said to be coming "soon."

While record playback has been tried several times in cars, the vibration factor has made it impossible to keep the needle grooving properly. The easy insertion of a tape cartridge and the lesser vulnerability of the tape recorder to vibration makes the stereo tape cartridge a better bet for those who want their favorite music at hand as they travel.

Our First Release...
it's a TRIUMPH!



TONY MIDDLETON

sings

I JUST WANT SOMEBODY

and

COUNT YOUR BLESSINGS

Triumph #600



THE CAPITALS

sings

WRITE ME A LOVE LETTER

and

THREE O'CLOCK ROCK

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Southland Dist. Co.
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Atlanta, Ga.
- ILLINOIS**
United Record Dist. Co.
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Chicago, Ill.
- INDIANA**
Indiana State Dist. Co.
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Indianapolis, Ind.
- LOUISIANA**
A-1 Record Dist.
640 Baronne St.
New Orleans, La.
- MASSACHUSETTS**
Records, Inc.
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Boston, Mass.
- MICHIGAN**
Pan American
3731 Woodward Ave.
Detroit
- MINNESOTA**
Sandel Co.
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Minneapolis 3, Minn.
- MISSOURI**
Roberts Record Dist. Co.
1906 Washington Ave.
St. Louis, Mo.
- NEW JERSEY**
Essex Record Dist. Co.
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Newark, N. J.
- NEW YORK**
Seaboard Dist. Co.
312 Broadway
Albany, N. Y.
M & N Dist.
620 Washington Ave.
Buffalo, N. Y.
Superior
767 10th Ave.
New York City
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Arnold Dist.
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Charlotte, N. C.
- OHIO**
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HERB ABRAMSON (Pres.) • BILL SPITALSKY (Sales Mgr.)

Versatility Is Key To Sylvania Stereo

CHICAGO — Another major electronic firm made progress in the stereo record playback field when Sylvania this week bowed a completely company-made line of portables thru high-end consoles at the Furniture Show here. Sylvania previously had been farming out the bulk of its playback assembly

to Warwick Industries here, but the entire new Sylvania line is company-produced.

With consumer interest divided on whether an all-in-one unit with angled speakers or a two-piece unit, wherein speakers can be set further apart, Sylvania's \$595 self-contained unit offers the opportunity to try the unit either as is or to remove the cabinet-mounted speaker enclosures, which can be set 10 feet from the set. The two removable enclosures mounted on either side of the cabinet contain a three-inch high frequency tweeter, with the 15-inch woofer and two 4 by 8 inch mid-range speakers mounted permanently in the self-contained model. The model also provides separate AM and FM bands and a tuner to provide simulcast broadcasts.

At \$339.95, another self-contained model offers the removable cabinet mounted tweeters

without AM and FM provision. Another one-piece stereo playback at \$279.95 is conventional, sans the removable cabinet enclosures. Still another all-in-one stereo phono retails at \$219.95.

In the two-piece console field, Sylvania's top price is \$189.95 for the master playback unit, with the matched companion speaker unit going for \$140. A second dual unit set at \$139.95 for the master and \$60 for the companion speaker is available. All models are offered in a variety of wood finishes.

In the self-contained portable stereo disk playback line, Sylvania offers a manually operated machine at \$69.95 and a four-speed changer model at \$139.95. Both have speakers in the covers of the cabinets. Two more portable master playback units sell for \$99.95 and \$79.95 each. The companion speaker runs \$60 and is a separate unit.

John E. Lau, hi fi and radio sales manager for the Batavia, N. Y. firm, reported that every high end console stereo carton contains a 12-inch Sylvania produced stereo LP, which is included in the list price.

WANTED REPRESENTATIVES!

If YOU want to pay more taxes, but make more money in 1959, then write and tell us about your trade, your other lines and yourself. We have an established, priced below competition line of quality Record Cabinets, Hi-Fi and Stereo Speaker Systems, available for representation by aggressive, competent people in selected areas. We offer smart designs for today's ever-growing new market needs, backed by the largest and best recognized manufacturing organization in our field. Your fully detailed reply will receive immediate attention.

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188 W. Randolph Chicago 1, Ill.



TO MEET EVERY STEREO DEMAND—

IT HAS TO BE STROMBERG-CARLSON

The big question in high fidelity is not "Do they want stereo?"—but "How do they want it?"

With this new line of consoles and components from a single source, Stromberg-Carlson, you can give your customers the finest in stereo any way they want it! Here's how.

1. All-in-one console: our FR-804 "Symphony Hall" stereo radio-phonograph. A magnificent piece of furniture—styled by Federico—containing components from our audiophile line.

2. Matched ensembles: our AF-682 "Concert Hall" phonograph (contemporary styling) or AF-692

"Opera Hall" phonograph (provincial styling) plus separate speaker systems. Both custom engineered with actual components from our audiophile line. Both also available as stereo radio-phonographs.

3. Audiophile components: new, complete line of amplifiers, program sources, speakers, enclosures and speaker systems—the hottest line in the industry—designed for stereo use.

The Stromberg-Carlson line is your best bet for greater profit because it's complete... it's tops for quality... it has the sales appeal of a proud old name.

Call, wire or write for details about our valuable protected franchise.

"There is nothing finer than a Stromberg-Carlson"

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1460 N. Goodman Street • Rochester 3, N. Y.

Audio Feedback

By RALPH FREAS

'59 SALES FACTORS

Three factors add up to a big sales year, according to Admiral Corporation. They are: the replacement market, estimated rise in new home construction and the public's intent-to-purchase. The firm figures these will boost appliance sales generally by 20 to 25 per cent. Figures were revealed at the firm's recent winter distributor conclave in Chicago.

SYLVANIA AT MERCHANDISE MART

Sylvania has opened new, large, permanent quarters at Chicago's Merchandise Mart. The display is located in Space 1149 on the major appliance and television floor of the Mart. Featured at the display are the Sylvania stereo phonos, "Smart Set" radios and their new Duaelette all-plastic cabinet TV.

HI-FI SHOW DOINGS

The Los Angeles High Fidelity Music Show (February 18-22) is 75 per cent booked by exhibitors. Expectations are for a 100 per cent sell-out, according to Abe Schwartzman, exec secretary of the sponsoring Institute of High Fidelity Manufacturers. A special preview "for dealers only" is set for Tuesday, February 17 from 6 p.m. to 10 p.m. The show will occupy 111 exhibit rooms on the Biltmore Hotel's second floor.

EMERSON STEREO PROSPECTS

Stereo is just getting off the ground! Thus Emerson's Ben Abrams opines. Says Abrams also: "I foresee that dollar volume of stereo high fidelity phonos in 1959 may amount to \$500,000,000." For Emerson, Abrams believes 1959 will see a 50 per cent increase in sales of all products over 1958. These general notes of optimism were expressed by Abrams at a recently held distributor meeting in New York.

SO LONG TO TUBES?

It's reported that half of all radios produced in 1959 will be transistorized, that about 44 per cent of 1958's output was transistorized and that the coming year may well be the last year a tube radio is produced.

THE EXECUTIVE CIRCUIT

Zenith has promoted Thomas Preston to the post of sales training manager and appointed John Fortino and Stanley Bartleman as field sales training managers. Stanley Neufeld is the new sales vicepee of Brand Products, Inc., Brooklyn, N. Y. marketing firm for various audio accounts. Neufeld used to be with Rockbar Corporation. At Sylvania, Charles Belzer has been appointed manager of sales management development and will conduct an expanded sales training program for distributors and dealers. And, also for Sylvania, Harold Morrison is the new district sales manager in the Memphis, Tenn., area. He will headquarter in Memphis.

TAKES \$1,000 PRIZE

Edward Jahns, a Hoffman Electronics engineer, has copped the firm's annual Presidential Award for outstanding technical achievement. The award includes a scroll and a check for \$1,000. Jahns' contributions to the firm in 1958 were in the stereo hi-fi phono area. He also developed the firm's patented frequency display scope. The scope eliminates guesswork in tuning in by showing frequency responses visually.

SPEC SHEETS ON G-E STEREO

Full-color specification sheets on six new G-E stereo components are now available from the manufacturer. Firm has produced sheets on the following: Models FA-11 and FA-12 FM-AM tuner, Models TC-5, CC-7 and CL-7 stereo cartridges, Models MS-4000 and MS-2000 stereo amplifiers, Model LH-12 speaker system, LC-12 coaxial speaker, LK-12 two-way speaker system kit, Model MF-1 stereo pre-amplifier and the Model RG-1000 remote control. Sheets are obtainable from G-E, SEC Dept., West Genesee St., Auburn, N. Y.

Birch Stereo Console Has \$149.95 Tag

NEW YORK — Boetsch Brothers, New Rochelle, N. Y., phono firm, introduced a "promotional" stereo console at the Chicago market show last week. Known as the Birch model SU-284, it is priced at \$149.95.

The unit features a stereo balance control. It has a four-speed V-M stereo changer with monaural switch and Sonotone ceramic cartridge, twin sapphire styli. The amplifier is rated at 10-watts with a frequency response of 40 to

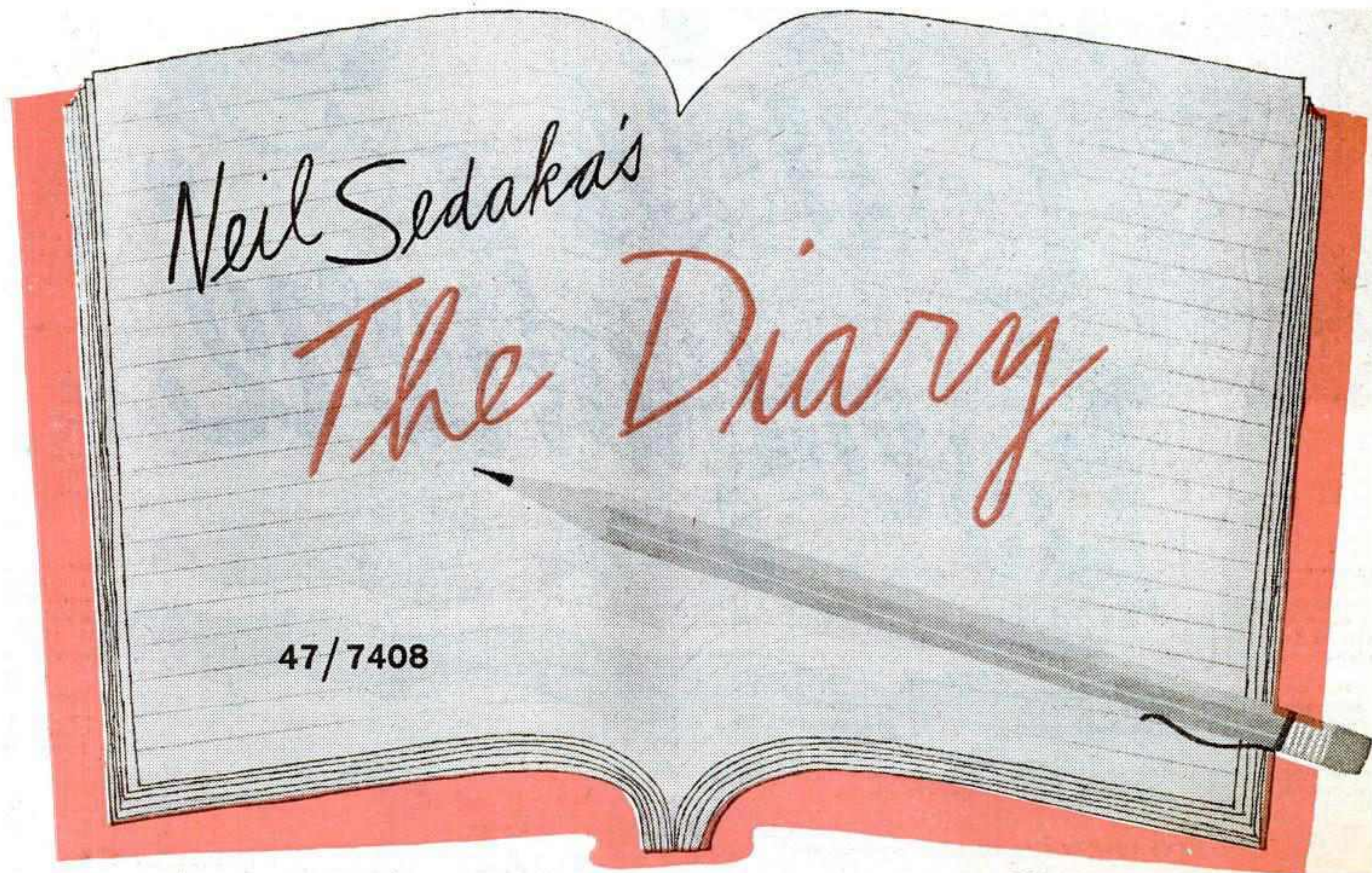
20,000 cps. The speaker system consists of two eight-inch coaxial speakers and two tweeters. The four controls are loudness, bass, treble and stereo balance. Finished oak, the cabinet measures 32 by 24 by 16 3/4 inches.

Available matching speakers include the model SP-284C console speaker at \$49.95 and model SP-28B shelf speaker at \$29.95. All models are in production and available for immediate delivery.

AUDITION
a new selling force
...for dealers
...for manufacturers
IN FULL COLOR EVERY MONTH
IN THE BILLBOARD



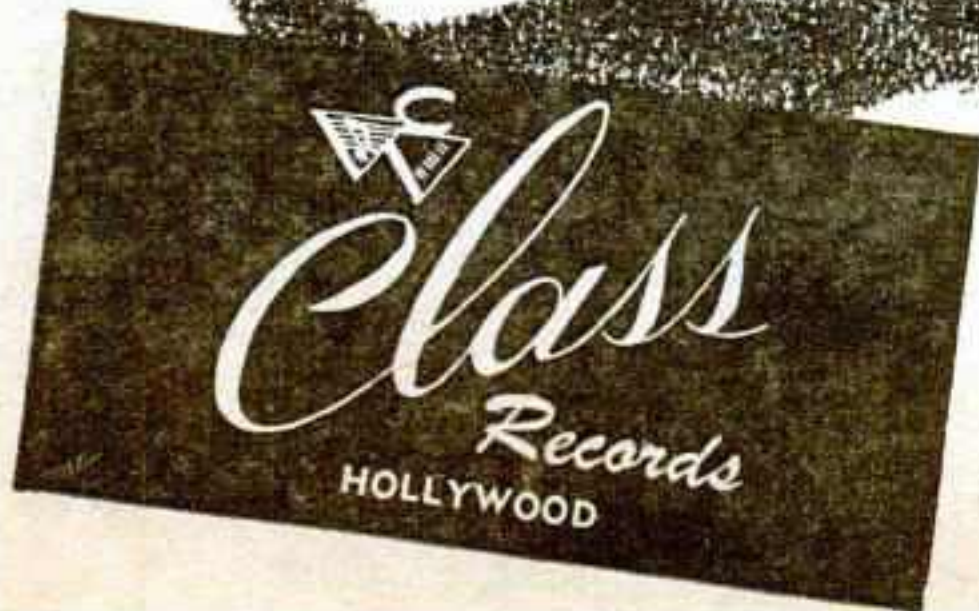
RCA Victor writes big profits for you!



CLASS RECORDS

Starts the New Year with Another

MILLION SELLER!

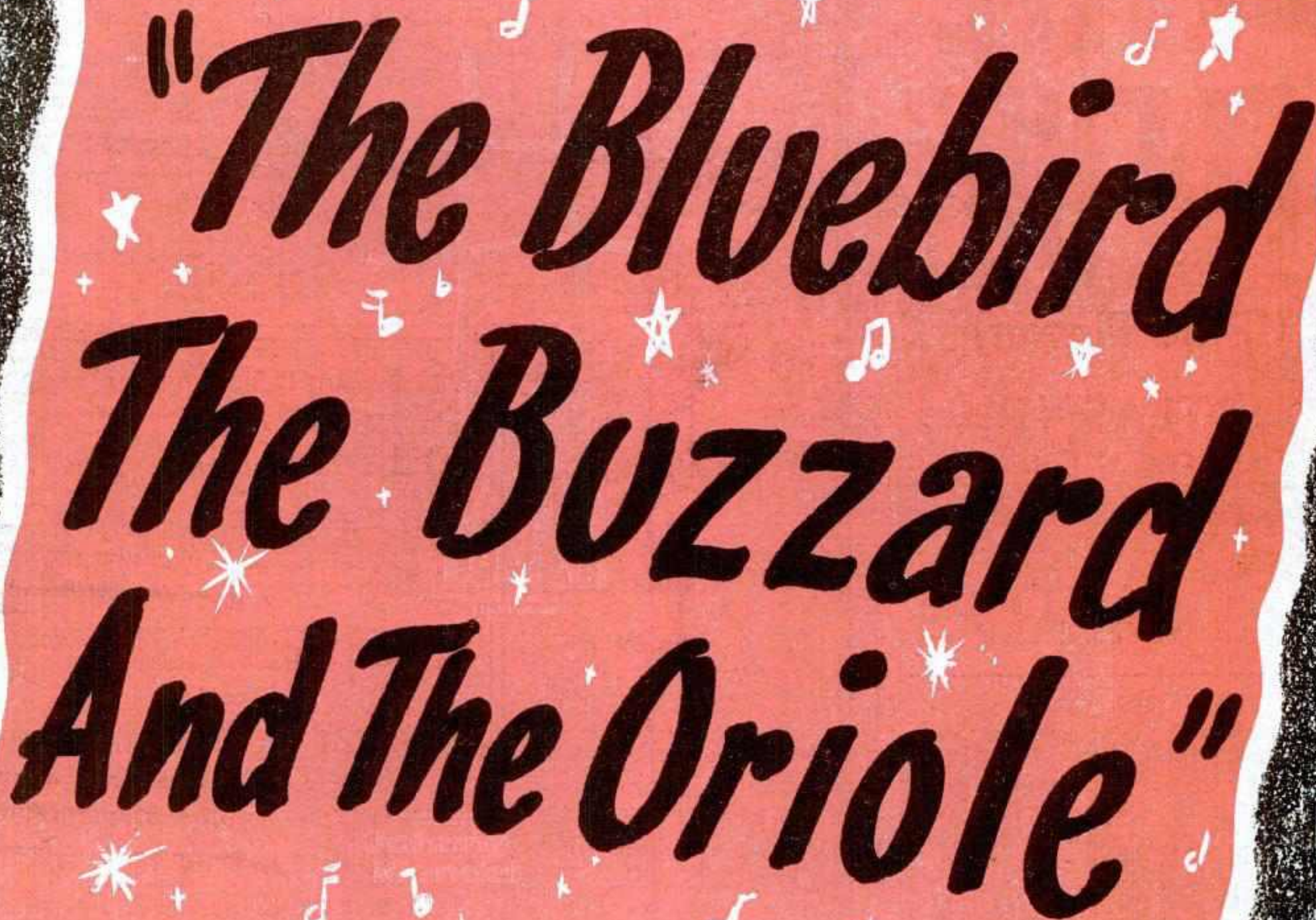


EUGENE CHURCH
#235

Me Too- *

this is also headed for

the MILLION MARK!



*"The Bluebird
The Buzzard
And The Oriole"*

BOBBY DAY*
#241





BOB WILBER'S JAZZ BAND

"PETITE FLEUR"

(Little Flower)

and
ATLAS #1

CUB K9021

THE IMPALAS

I RAN
ALL THE
WAY
HOME

FOOL
FOOL
FOOL

CUB K9022

GE Adds 6 Radio Models

• Continued from page 20

approximately 500 hours on one set of ordinary flashlight batteries.

Other new transistor portables are as follows:

Model P-776, styled in saddle-stitched ginger leather with a gold grille, has seven transistors plus one crystal diode, a four-inch speaker, dial light, and ferrite rod antenna. It provides about 400 hours of normal play on one set of flashlight batteries. It is priced at \$59.95.

Models P-770 and P-771, priced at \$49.95, each feature seven transistors plus one crystal diode, high impact case with retractable handle styled in antique white and mocha (Model P-770) or two-tone green (Model P-771), a four-inch speaker and dial light. Model provides about 400 hours of play on one set of flashlight batteries.

Models P-795, P-796 and P-797, priced at \$39.95, each have five transistors plus one crystal diode. The cases, of saddle stitched simulated leather with a contrasting grille in high impact plastic, are available in black and white (Model P-795), blue and white (Model P-796) or beige and cocoa (Model P-797). About 200 hours of play are provided on one set of flashlight batteries.

A seven-transistor pocket radio, styled in ebony and white (Model P-785), antique white (Model P-786) or wedgewood blue and white (Model P-787), heads the all-transistor pocket radio line and is priced at \$49.95. This model, with seven transistors plus one crystal diode, is only six inches long, 3 3/8 inches high and 1 3/4 inches thin and weighs only 16 ounces complete with batteries. It will operate about 50 hours on low-cost carbon pen-light cells or 150 hours with mercury batteries, and it may also be used with the Model P-15 leather recharger - travel case, which includes nickel-cadmium batteries which may be recharged for up to 10,000 hours of play.

The other new all-transistor pocket radio is priced at \$29.95 and is available in antique white (Model P-805) or wedgewood blue (Model P-806). This model contains five transistors plus one crystal diode, a high impact polysty-

rene case, and a 3 1/2-inch speaker. It will play approximately 150 hours on one set of batteries.

Carried over from the 1958 line are an all-transistor pocket radio, priced at \$39.95, in ebony (Model P-745) or turquoise and white (Model P-746), and a three-way portable radio, priced at \$29.95, in ebony and white (Model P-671) or sage green and white (Model P-674).

Pocket radios are equipped with earphone jacks for private listening with an earphone, which is available as an accessory. Carrying cases are available as accessories for most models.

All prices listed are manufacturer's suggested retail prices and are slightly higher west and south. Portable radios in the 1959 line will be available at retail level in the early spring, with the exception of Model P-780, which will be available in June.

Fine Features

• Continued from page 20

The Hi-Fi festival opens at the Shoreham Hotel at 6 p.m. Thursday, February 5, runs until 10 p.m.; daily thereafter, from 1 to 10 p.m.

Among the exhibitors are RCA Victor; Stromberg Carlson; General Electric; Columbia Records; Fisher Radio; Capitol Records; London Records; Am-Par Records; Audio Fidelity Records; James B. Lansing Speakers; Zenith; Emerson Radio; Telefunken; Voice of Music; Bell Sound Systems and others. Local department stores, and dealers prominent in stereo and hi fi will exhibit, including Kitt's Music; Campbell Music Company, Woodward & Lothrop department store, and others.

Decca Line

• Continued from page 20

quoise and white and black and white. Priced at \$109.95 plus \$2.95 for 45 spindle.

Model DP-295 - "The Miami II" - complete stereo with a four-speed automatic shut-off changer; dual amplifiers with separate bass, treble and volume controls, plus balance control for stereo. Set also contains four matched speakers, and a de luxe Ronette cartridge with dual sapphires. The second speaker rides "piggy-back" in the rear of the set and can be used in this manner or as auxiliary. May be played with closed lid. Available in two colors, charcoal and suntan and is made of "texolite" leather. Priced at \$139.95 plus \$2.95 for 45 spindle.

Models DP-330 (mahogany) and DP-301 (limed oak) - "The Allegheny III" - wood console stereo phono with use of auxiliary speaker (optional-SE 808 mahogany); (SE 809 limed oak). Dual channel amplifier with bass, treble and volume controls plus balance control for stereo. Changer is four-speed automatic which shuts off after last record is played. Priced at \$109.95 (mahogany) and \$114.95 (limed oak) plus \$2.95 for 45 spindle.

Model SE-808 (mahogany) and SE 809 (limed oak) - "The Pelham II" - speaker enclosure with handle. Contains two six-inch speakers with cross-over network. Unit is available in two wood finishes and has 20-foot connecting cord. Matches the Allegheny III or may be used as second speaker wherever space is limited. Priced at \$19.95.

All new models are now available at Decca distributors. Special dated billing program is offered dealers thru the month of February.

MR. RECORD DEALER

Did You Know You Can Get

FREE

\$5,000 LIFE INSURANCE

and

LOW COST GROUP HOSPITALIZATION, MEDICAL-SURGICAL INSURANCE

Plus Many Other Benefits Including

LOW COST TRIPS TO EUROPE

When You Sell WALCO Needles?

ASK YOUR DISTRIBUTOR OR WRITE

Walco PRODUCTS INC.
60-B Franklin St., East Orange, N. J.

LP'S

\$2.47-\$3.10-\$3.70

1812 WEST CHICAGO AVE., CHICAGO 22, ILLINOIS (Humboldt 6-5204)
6920 S. HALSTED, CHICAGO 21, ILLINOIS (Radcliffe 3-3144)

SINGER ONE STOP

45's - 65¢

78's - 76¢

Free Strips

Your key to
SALES RESULTS—
the advertising columns of
THE BILLBOARD!

RCA Cartridge

• Continued from page 20

A master control panel has three separate controls, which include: a pull-push on-off dual loudness control with provision for automatic or standby operation; a dual tone control; a function switch for selecting track one or two, stereo operations or use of the recorder as an auxiliary speaker system and a Play-Record switch.

The four-track tape cartridge playing at 3 3/4 inches per second automatically shuts off when it has run to the end of the tape left or right and the user then takes the cartridge out of its playing cavity and turns it over and returns it to the cavity to play the other two of the four tracks on the tape.

The semi-automatic model contains one six-and-a-half-inch woofer and two three-and-a-half-inch tweeters, with a 12-watt output.

The automatic model, as yet not specifically list priced by Victor, has a tape transport which automatically plays all four tracks and in addition to the regular features of the semi-automatic, has a fifth push button control which allows for track selection. Both units have transistorized pre-amplifiers, with the two pre-amps and amplifiers needed for stereo in the master tape playback unit on one chassis. A control on the deck provides for balancing the output of both channels for stereo. The auxiliary speaker for the semi-automatic unit lists at \$9.95.

JANUARY 5, 1959

THE BILLBOARD

72 Labels Landed on Charts In '58 — A Feverish Year

Capitol Leads With 22 Chart-Makers, Columbia 2d; Victor, Mercury Tie

Capitol Records topped every label in 1958 for the most singles in the top 50 of the "Hot 100" and the Best Selling charts with 22.

...now leading

the way for an even bigger '59

a new GREAT for the charts

"PETER GUNN" by RAY ANTHONY

Heard on the Eddie Fisher Show, Jan. 6th



RECORD NO. 4041



The Billboard Buying Guide for PACKAGED RECORDS



BEST SELLING LP'S

FOR SURVEY WEEK ENDING JANUARY 3

The information given in this chart is based on actual sales to customers in a scientific sample of the nation's retail record outlets during the week ending on the date shown above. Sample design, sample size and all methods used in this continuing study of retail record sales are under the direct and continuing supervision and control of the School of Retailing of New York University.

This Week	Last Week	Weeks on Chart
1. Sing Along With Mitch	6	27
Mitch Miller, Columbia CL 1160		
2. Tchaikovsky: Piano Concerto No. 1	7	24
Van Cliburn, RCA Victor LM 2252		
3. The Music Man	10	46
Original Cast, Capitol WAO 990		
4. More Sing Along With Mitch	11	10
Mitch Miller, Columbia CL 1243		
5. My Fair Lady	16	145
Original Cast, Columbia OL 5090		
6. Gigi	14	30
Sound Track, M-G-M E 3641 ST		
7. South Pacific	8	42
Sound Track, RCA Victor LOC 1032		
8. Johnny's Greatest Hits	12	40
Johnny Mathis, Columbia CL 1133		
9. Stardust	15	26
Pat Boone, Dot DLP 3118		
10. Victory at Sea Vol. 2	17	7
RCA Victor Symphony Orch. (Bennett) RCA Victor LSC 2226		
11. The King and I	22	120
Sound Track, Capitol W 740		
12. The Flower Drum Song	—	1
Original Cast, Columbia OL 5350		
13. Elvis' Golden Records	20	28
Elvis Presley, RCA Victor LPM 1707		
14. The Kingston Trio	—	10
Capitol T 996		
15. Only the Lonely	18	16
Frank Sinatra, Capitol W 1053		
16. When You Come to the End of the Day	23	2
Perry Como, RCA Victor LPM 1885		
17. South Pacific	24	250
Original Cast, Columbia OL 4180		
18. Around the World in 80 Days	—	80
Sound Track, Decca DL 9046		
19. Hymns	—	95
Tennessee Ernie Ford, Capitol T 756		
20. Oklahoma!	—	165
Sound Track, Capitol SAO 595		
21. But Not for Me	—	16
Ahmad Jamal Trio, Argo LP 628		
22. Belafonte Sings the Blues	—	8
Harry Belafonte, RCA Victor LOP 1006		
23. Gems Forever	21	23
Mantovani, London LL 3032		
24. Film Encores	—	69
Mantovani, London LL 1700		
25. Lawrence Welk Presents Dick Kessner	—	1
Brunswick BL 54044		



The following new packages, reviewed during the past week, have been selected for outstanding sales potential, artistic merit, new talent, sound recording or display value,

as indicated. These "Spotlights," in the opinion of The Billboard staff, merit prime consideration from dealers.

Pop Albums

RICKY SINGS AGAIN

Ricky Nelson—Imperial LP 9061

Another powerful LP by the teen-agers' idol. Nelson packs plenty of heart and sales savvy into his rendition of a group of teen-appeal tunes, including his latest single, "Lonesome Town." A strikingly handsome cover shot of the young star gives the LP sock display value.



GEMS FOREVER

Mantovani Ork—London PS 106

STEREO & MONAURAL

Monaural version of this collection of standards by Kern, Porter, Berlin, Rodgers et al. has been on the charts for some time. In stereo edition, unmatched clarity of sound heightens listener's enjoyment of Mantovani's skillful use of pop instruments to flavor his classical orchestrations. Sure-fire stuff for the maestro's old fans, and should attract many new buyers.



ALL-TIME TOP 12

Ted Heath Ork—London PS 117

STEREO & MONAURAL

Johnny Keating's relaxed arrangement of the 12 most played standards on American radio stations as compiled by The Billboard. "Stardust," "April in Paris," "Begin the Beguine" and other oldies are played quietly by Heath and his men, with muted horns and a soft beat. The alto sax solos are outstanding. Sock jockey wax.



THE GREAT ARTIE SHAW

RCA Camden CAL 465

A slice of pop musical history is contained in this album which contains numbers from the various phases of Artie Shaw's fantastic career. These include selections played by the 1938-'39 swing band, the original Gramercy Five, the reorganized band with strings (1940), the "progressive" postwar band, and the reconstituted Gramercy Five. Excellent liner notes trace the history and point up Shaw's originality. Shaw fans will find this a solid collection.



Pop Talent Albums

THE SIGNATURES SIGN IN

Warner Bros. WS 1250 & W 1250

STEREO & MONAURAL

A pleasant, mildly progressive vocal style marks the first album by the mixed sextet. They handle the brace of standards in listenable fashion against lush ork backings. It's a good debut album and plugs could be rewarding. Selections include a medley of "The Trolley Song" and "The Boy Next Door," "Ol' Man River" and "Tenderly."



The fastest, most complete and most authoritative evaluation of packaged records

-----Low-Price Classical Albums-----

POP CONCERT FAVORITES

**The Oslo Philharmonic Orch. (Gruner-Hegge)—
RCA Camden CAS 469 & CAL 469**

STEREO & MONAURAL

This will move well. Performance of the orchestra is first rate, and the repertoire is made up of very popular material, including "Finlandia," "William Tell Overture," "Die Fledermaus Overture" and excerpts from "Carmen." Disk was recorded overseas in stereo some six months ago, in line with the label's increased scheduling of new package product.



-----Low-Price Children's Albums-----

SONGS FROM WALT DISNEY'S SLEEPING BEAUTY

Darlene Gillespie—Walt Disney MM 32

Darlene Gillespie (of the Disney "Mickey Mouse Club" TV show) thrushes prettily on a group of melodic tunes from the forthcoming Disney full-length cartoon, "Sleeping Beauty." A solid entry in the low-priced kiddie field



-----Folk Albums-----

SUN'S GONNA SHINE

Elmerlee Thomas—Warner Bros. BS 1251 & B 1251

STEREO & MONAURAL

Once lead vocalist with the Gateway Singers, Miss Thomas shines thru as a rare talent on this disk. Her contralto voice, in addition to its richness, is technically excellent. Material here includes a wide range of folk songs, ranging from spirituals to songs of the Appalachian hills. "Chilly Winds," "Johnny Has Gone for a Soldier," "Sometimes I Feel Like a Motherless Child," are examples.



-----Band Albums-----

MARCHING WITH THE COLDSTREAM GUARDS

RCA Victor LSP 1684 & LPM 1684

STEREO & MONAURAL

Big martial band sounds come pounding thru in this, with especial emphasis on the baritone and bass horn complement. The sound of the British recorded set is excellent, with the finest possibilities of stereo being realized in a big roomful-of-music sound rather than the complete separation between sections, characteristic of some earlier band sets. The repertoire of marches is also strictly British on this one. Top set in its class. Good cover, too.



-----Sacred Albums-----

NO ONE STANDS ALONE

Don Gibson—RCA Victor LSP 1918 & LPM 1918

STEREO & MONAURAL

Gibson, who already enjoys a hefty following in the pop singles world, now bids fair to become a renowned sacred singer. In fact, he can easily become the next great Red Foley in this field, so much do his rendition of these favorites resemble Foley's own style. Numbers like "That Lonesome Valley," "My God Is Real," "Satisfied," etc., are handled with great feeling and spirit by Gibson with fine Chet Atkins guitar backings. Stereo is achieved thru Atkins' guitar and rhythm backing but most of the attention is on the vocal work here, and this message doesn't require stereo.



ALBUM COVER OF THE WEEK



RICKY SINGS AGAIN, Imperial LP 9061. Strikingly clear photo of Ricky Nelson nicely captures the detail of the young singer's handsome face. It's an attractive cover that's sure to spark sales for the artist's new album.



Best Selling Pop EP's

FOR SURVEY WEEK ENDING JANUARY 3

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1. KING CREOLE, VOL. 1Elvis Presley, RCA Victor EPA 4319
2. RICKY SINGS AGAINRicky Nelson, Imperial EP 159
3. NEARER THE CROSSTennessee Ernie Ford, Capitol EAP 1-1005
4. HYMNSTennessee Ernie Ford, Capitol EAP 1-756
5. SING ALONG WITH MITCHMitch Miller, Columbia EPB 11601
6. BELAFONTEHarry Belafonte, RCA Victor EPA 1150
7. RICKYRicky Nelson, Imperial EP 153
8. THE REAL ELVISElvis Presley, RCA Victor EPA 940
9. ELVIS SAILSElvis Presley, RCA Victor EPA 4325
10. THE EVERLY BROTHERSCadence CEP 107

SPECIAL INTRODUCTORY TRIAL SUBSCRIPTION

Order Blank

The Billboard
2160 Patterson St.
Cincinnati 22, Ohio

Please enter my SPECIAL INTRODUCTORY TRIAL SUBSCRIPTION for 6 ISSUES for ONLY \$2 which saves me \$1 from the single copy value.

703

Name _____

Company _____

Address _____

City _____ Zone _____ State _____

Type of Business _____ Title _____

KAPP KEEPS CLIMBING!

Climb with KAPP! Every month shows KAPP record sales moving up — past label after label. Watch your profits climb with KAPP.

In
Regular
and
STEREO*
Hi Fidelity

**MR. DEALER: Here's the COUNT-DOWN
ON KAPP'S SENSATIONAL
JANUARY-FEBRUARY BLAST OFF**

5 Great Merchandise

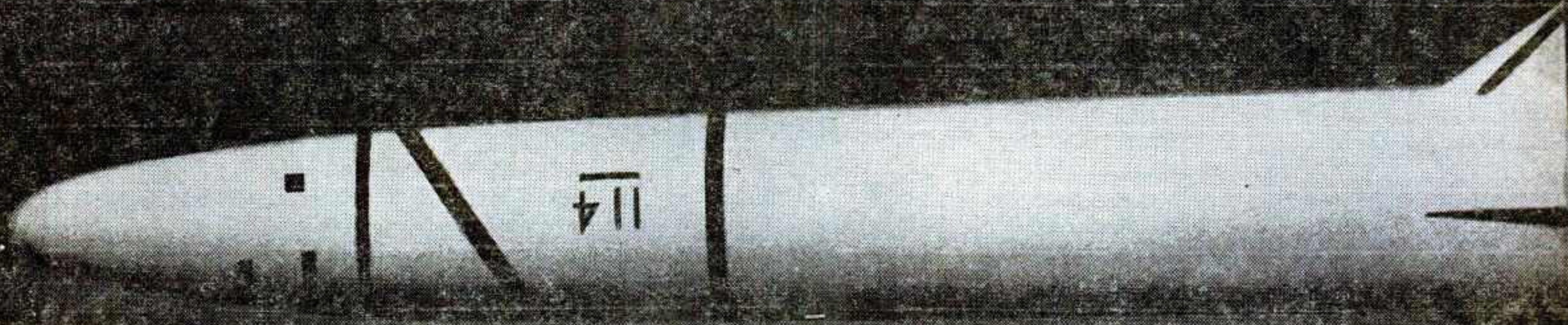
With Kapp, you get turnover—not holdovers! Kapp produces more Hit Albums in proportion to its total output than any other record company in the world. When you buy Kapp Records — you sell them!

4 Great Artists

The one and only **ROGER WILLIAMS** • The exciting **CARMEN McRAE** • **JOHN GART** at the organ • The profitable **OPERA WITHOUT WORDS** • Fascinating **JANE MORGAN** • From Italy **UMBERTO MARCATO** • The first lady of Jazz Piano **BARBARA CARROLL** • The new **KAPP CLASSICS** •

3 Terrific Backing on All Levels

Great records deserve great promotions. You'll be getting a solid assist from Kapp counter cards, streamers, banners, display units. A wonderful variety of window materials and in-store merchandisers to compel attention — propel sales.



2 Consumer Advertising Schedule

Wait till you see the new Kapp national ads. Wait till your customers see them—in Esquire, Playboy, New Yorker, High Fidelity, Schwann, Harrison, Atlantic Monthly, Saturday Review, etc. etc. Not just a powerful concentration of ads—but a whole new way of telling the Kapp story... creating big interest in Kapp artists... Kapp sound... the Kapp label itself! And there'll be hard hitting radio promotion. No let-down... no let-up in Kapp radio-activity.

1 Special all out profit making deal to assure every dealer that KAPP is the big profit line.

Roger Williams New Album

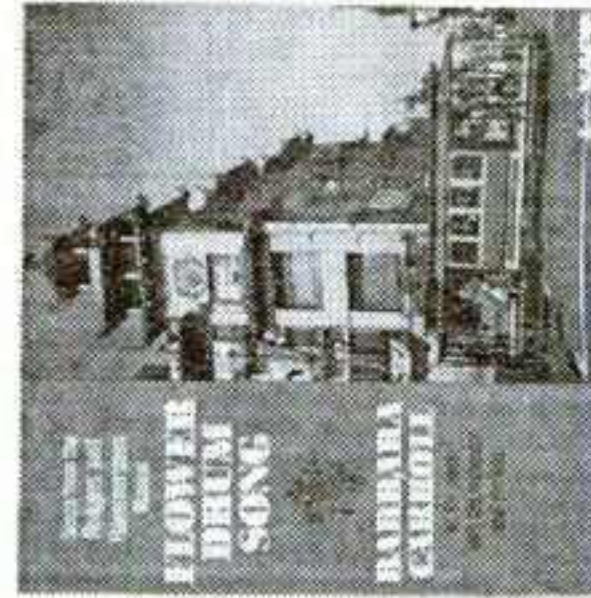


"NEAR YOU" will sell more records than 98% of the singles to be released in 1959

THIS IS OUR JANUARY-FEBRUARY LINE UP



CARMEN McRAE BOOK OF BALLADS KL-1117*



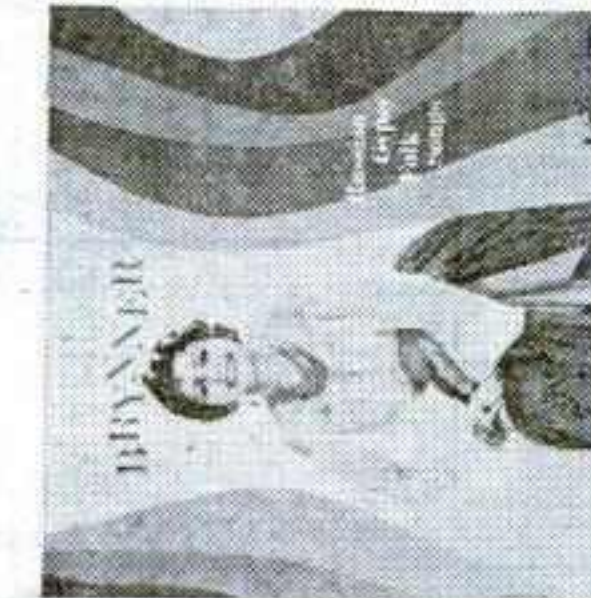
FLOWER DRUM SONG • Barbara Carroll KL-1113*



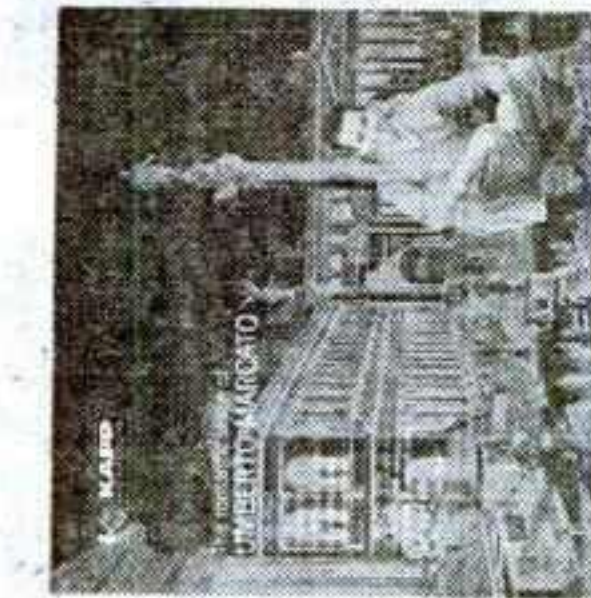
PLAY MR. BANJO • The Happy Harts KL-1115*



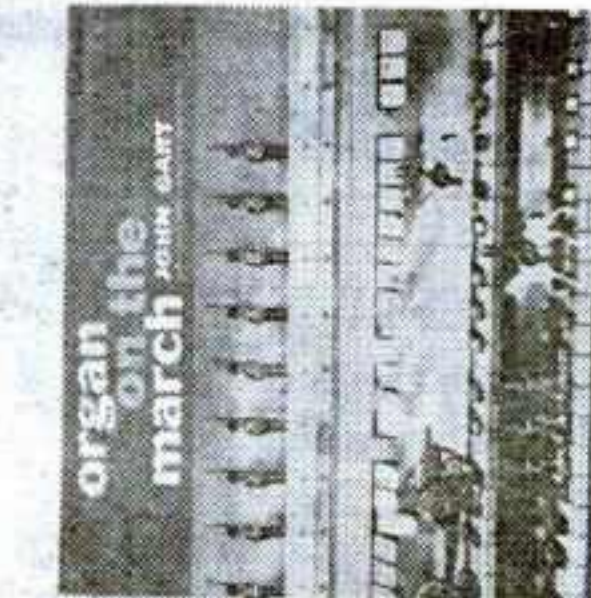
A SINGIN' WING DING • The Guys & The Gals—Directed by Marty Gold • KL-1118*



VERA BRYNNER • SINGS RUSSIAN GYPSY FOLK SONGS • KL-1116*



THE ROMANTIC VOICE OF UMBERTO MARCATO • KL-1114



ORGAN ON THE MARCH • John Gart at the Organ • KL-1119*



Alan Lomax Presents • FOLK SONG SATURDAY NIGHT • KL-1110



CHAMPAGNE COCKTAIL • Francois Charpin Trio • KL-1111



WALTZES • Daniel Ericourt, Pianist • KL-9021*



The Music of TOSCA (PUCCINI) (OPERA WITHOUT WORDS) • The Rome Symphony Orchestra Conducted by Domenico Savino • KL-9022*



ETUDES • Ann Scheia, Pianist • KL-9023*



BEETHOVEN PIANO SONATAS • Ernst Levy, Pianist • KL-9019



BAROQUE • Cambridge Society for Early Music, Erwin Boddy, Director • KCL-9024

SEE YOUR KAPP DISTRIBUTOR FOR FULL DETAILS!

ACE'S BIG 3

A SURE SHOT TO MAKE ALL CHARTS! 75,000 SOLD IN 10 DAYS!

"SEA CRUISE"

B/W

"ROBERTA"

FRANKIE FORD

ACE #554

A A RECORD THAT JUMPED FROM NOWHERE TO #71 IN BILLBOARD'S HOT 100! ORDERS ARE FLOWIN' IN FROM EVERYWHERE!

"DON'T YOU KNOW YOCKOMO"

HUEY (PIANO)

SMITH

ACE #553

A AND STILL GOING STRONG!

"LETTER TO AN ANGEL"

JIMMY CLANTON

ACE #551

ACE RECORDS

2219 West Capitol St.
Jackson, Mississippi

Reviews and Ratings of New Popular Albums

EXPLANATION OF PACKAGE RATING CATEGORIES

(Each item is rated strictly according to its sales potential in the category in which it is classified)

SPOTLIGHT—Sure-Fire Merchandise—Top Demand
★★★★—Very Strong Sales Potential—Essential Inventory

★★★—Good Potential—Will Sell
★★—Moderate Potential—Salable Qualities
★—For dealers who stock all merchandise.

POPULAR ★★★★★

★★★★ I'VE HEARD THAT SONG BEFORE

Patrl Page, Mercury MG 20388
Creamy piping of Miss Page as always provides deejays with lushly superior programming. Selections include "I've Heard That Song Before," "There Are Such Things," "The Man I Love" and other memorable standards. The canary's TV show should also help sales.

★★★★ A MUSIC TRIP TO LATIN AMERICA WITH LAWRENCE WELK

Coral CRL 57187
As usual Welk comes up with a winner. Here he successfully goes "south of the border" with listenable and danceable music. Side 1 highlights a variety of Welk's fancy and fast-paced instrumental orchestrations. Side 2 features vocalists Jane Walton and newcomer Betty Morales. Attractive cover. Strong potential.

★★★★ AS I HEARD IT

Matty Malneck Ork. Warner Bros. BS 1247 & B 1247

STEREO & MONAURAL

Here's a package with solid musical values and an interesting chatter angle for jocks. Movie star William Holden (pictured on cover) supposedly suggested new ways to interpret various tunes featured in his old films. Thus Malneck and a group of ace side men, present a bright, up-tempo version of "Isn't It Romantic" from "Sabrina," a big band swing interpretation of "The River Kwai March," etc. Fine jockey wax.

★★★★ ROS ON BROADWAY

Edmundo Ros Ork. London PS 110

STEREO & MONAURAL

Broadway show tunes of the 1950's played with a gentle Latin beat. Ros makes restrained sambas, cha chas and boleros from ballads like "Some Enchanted Evening" and "Almost Like Being in Love." It's a smooth, bubbly product, with a strong percussion section. Sound is excellent. Previously released as monaural package.

★★★★ WHEN WE WERE YOUNG

The Voices of Walter Schumann, RCA Victor LPM 1477 & LSP 1477

STEREO & MONAURAL

The Schumann Singers, as usual, turn in a fine brand of mixed-group harmonies. This time, the keynote is love, romance, etc., and the tunes include "Girl of My Dreams," "Always," "Would You?" and the likes of these. This is the last set recorded by Schumann before his recent death, and as such, it is likely to get particular attention by all promotion levels. Extremely listenable anyway, there is extra reason why this can be sold well.

★★★★ THE INN OF THE SIXTH HAPPINESS

Sound Track, 20th Fox 3011
The hit film has a colorful track score by Malcolm Arnold, who conducts the London Royal Philharmonic in the track version. Miss Bergman and others in the cast come in between bands with short dialog excerpts which add to the atmosphere. Musically, one of the better recent tracks, the set also has a salable cover which can stimulate action.

POPULAR ★★★

★★★ HAVE GUITAR, WILL TRAVEL

Eddy Arnold, RCA Victor LSP 1928 & LPM 1928

STEREO & MONAURAL

The versatile balladeer makes a musical tour of these United States, delivering such standards as "Indiana," "Star Fell on Alabama," "Georgia On My Mind," etc. It's a good album concept, and the chanter has been ably recorded by Chet Atkins. Cover is an eye-catcher, and carries out the travel theme.

★★★ TORCH TIME

Gogi Grant, RCA Victor LSP 1940 & LPM 1940

STEREO & MONAURAL

This is a quality package. The thrush sings beautifully here, delivering a dozen

torchy items. What adds the final touch of finesse, however, is the Henri Rene backing, which is a model of charm and taste, notably in the violin parts. Material includes "They Say It's Wonderful," "Bewitched," and "Young and Foolish."

★★★ HUGO WINTERHALTER GOES LATIN

RCA Victor LSP 1677 & LPM 1677

STEREO & MONAURAL

Winterhalter has beautifully recorded a dozen songs here, including some of the greatest Latin standards. The arrangements are bright and the tone quality excellent. Material displays the color and varied rhythms of the Latin genre. Included are "Granada," "Delicado" and "Peanut Vendor."

★★★ EVENING IN PARIS—EVENING IN ROME

Frank Chacksfield Ork. London PS 126

STEREO & MONAURAL

Familiar French and Italian tunes dressed up in an easy pop style. Chacksfield's arrangements of "La Vie en Rose," "Come Back to Sorrento" and other favorites are quietly lyrical. Excellent stereo sound gets the most from the full orchestral complement, especially when the strings and brasses answer one another in the melodies. Gay cover.

★★★ JUST FOR YOU

Cyril Stapleton Ork. London PS 109

STEREO & MONAURAL

Evergreens like "Bye Bye Blackbird," "For Me and My Girl" and "Charmaine" are given energetic arrangements in this album by the popular English band leader. The over-all effect is one of controlled enthusiasm, with smooth violins and blaring brasses producing an attractive, many-textured effect. Strong, fast beat will set feet in motion. Stapleton's current singles success should spark sales.

★★★ HALLS OF IVY

The Gene Lowell Chorus, Warner Bros. WS 1244 & W 1244

STEREO & MONAURAL

An attractively packaged collection of ivy-clad tunes—"Navy Blue and Gold," "Whiffenpoof Song," "Hanover Winter Song," plus the title song, make up this offering. Lowell chorus has a nice college glee club type of sound. Cover shot can help sell it. Good nostalgia merchandise.

★★★ ERNIE HECKSCHER AT THE FABULOUS FAIRMONT

Verve MG 4020
This veteran band leader of West Coast society circles lives up the "old favorites" with fresh, vibrant orchestrations. Tunes include "Sophisticated Swing," "My Heart Belongs to Daddy," "No! No! Nora" and "It's Only a Paper Moon." Wide appeal, especially for West Coast followers.

★★★ AROUND THE WORLD IN EIGHTY TUNES

Winifred Atwell, London PS 130

STEREO & MONAURAL

England's Winifred Atwell presents bright, bouncy dance medleys of folk tunes and familiar melodies, most of them well known on this side of the Atlantic. There's guitar, bass and rhythm backing. Cute cover shot will attract.

★★★ DEMI-DOZEN

Jean Arnold, Cell Cabot, Jane Connell, Jack Fletcher, George Hall, Gerry Matthews & Various Artists. Offbeat O 4015

POPULAR ★★

★★ FLOWER DRUM SONG

The Morris Nanton Trio, Warner Bros. B 1256

This is the first jazz styled recording of the tunes from the new Rodgers and Hammerstein musical, "Flower Drum Song." It features pianist Morris Nanton and his trio. Nanton plays the tunes in cocktail jazz style, which will interest the pop fan more than the dyed-in-the-wool jazz buffs. Pleasant if not memorable readings of the songs, including "You Are Beautiful" and "Love Look Away."

★★ EASY TO LOVE

Cesare Siepi with the Roland Shaw Ork. London OS 25054

STEREO & MONAURAL

Bass-baritone Siepi sings a collection of Cole Porter songs. The Italian opera star's voice seems to have a far-away echo effect rather than an immediacy, with the ork tending to drown him out in spots. Side 2 is somewhat better than Side 1. Singer's name will attract some coin.

LOW-PRICE POPULAR ★★★★★

★★★★ BROADWAY SPECTACULAR

Norman Leyden Ork. RCA Camden CAS 467 & CAL 467

STEREO & MONAURAL

Maestro Leyden batons the well-recorded ork thru a succession of Broadway show hit tunes, all of which, tho familiar, get a delightfully new interpretation here. The arrangements are set to a gentle, danceable beat, but the instrumentation of woodwinds, strings and interesting percussion makes for nice, commercial stereo. Listenable stuff and a bargain at this price (\$2.98). Includes "You're Just in Love," "Hernando's Hideaway" and "March of the Siamese Children."

LOW-PRICE POPULAR ★★★

★★★ POP HITS ON TWO PIANOS

Arthur Whittimore & Jack Lowe, RCA Camden CAL 470

Duo-pianists Arthur Whittimore and Jack Lowe turn in some attractive readings of a group of pop hits on this new waxing. Tunes include "In the Still of the Night," "Lover," "Falling in Love With Love," "Brazil" and other evergreens. They handle them neatly and the album has appeal.

INTERNATIONAL ★★★★★

★★★★ ONE NIGHT IN NAPLES

Armando Trovajoli Ork with Zoe Allen, RCA Victor LPM 1755

Trovajoli's highly versatile orchestra really runs the gamut, switching at will from lush, string-filled arrangements to others that are novel and swingy. These changes of pace and mood add to the relish of the album in offering a dozen Italian pop tunes, about half of which are well known here. Highly original instrumentation is another asset, and the ethereal voice of Zoe Allen, used as an instrument, also adds to the lustre of an above-average album.

★★★★ FLAMENCO SONGS

Carlos Montoya, Guitar with Nino De Almaden, Rondo ST 552

STEREO & MONAURAL

Montoya, the master of the flamenco guitar, is, as usual, a delight to hear despite the rather poor quality of the disk. Vocals by de Almaden are for the most part a bit on the sedate side. Still, the powerful Montoya name should lure buys. Stereo adds little.

INTERNATIONAL ★★★

★★★ PLAY GYPSIES, DANCE GYPSIES!

Sandor Lakatos & His Hungarian Ork. Mercury MG 20382

There's a genuine-sounding Romany tang to this music that provides real appeal for the album. When Lakatos' educated fiddle goes into the distinctive birdcalls of the "Rumanian Nightingale," or throbs out the melody of "My Last Letter," one could be in Mittel-Europa. The increasing tribe of gypsy music fanciers will find this a pleasing addition to their collections.

INTERNATIONAL ★★

★★★ FOUR IN THE AFTERNOON

Federico Moreno Torroba Conducting the Pasodoble Band of Madrid, RCA Victor LPM 1758

The Pasodoble Band of Madrid renders steady performances of some of the lesser known music from the bullfight repertory. As such it will especially interest the many

(Continued on page 55)

Reviews and Ratings of New Stereo Albums

Results Indicate Relative Strength Among Stereo-Only Albums)

SOUND ★★★★★

★★★★ VITAPHONIC STEREO

Warner Bros. WS 1241

STEREO ONLY

This is the Warner label's stereo sampler album, and it proves that stereo's novelty has worn off sufficiently so that the trains and planes on early demo disks can now give way to music. Warner's wisely has included bands from various pop stereo albums, with talent including John Scott Trotter's ork, Buddy Cole, Matty Matlock, Eddie LeMar, Gus Bivona and even the Warner Military Band. Handsomely boxed, it also contains elaborate notes explaining stereo.

101 Strings

The World's First Stereo-Scored Orchestra

HEAR EVEREST

A Smash in Boston!

FELICIA

Bobby and His Orbits
Seeco 6003

SEECO GOES POP!

39 West 60th Street • New York, N.Y.

★ ★ ★ ★ ★

The BIG HITS

are on DOT

★ ★ ★ ★ ★

Only 20th Fox Brings You
Ingrid Bergman and
The Orphan's Chorus singing
THIS OLD MAN
(Children's Marching Song)
from
The Inn of the Sixth Happiness
126

look to...
20th FOX
for the greatest!

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AUDITION

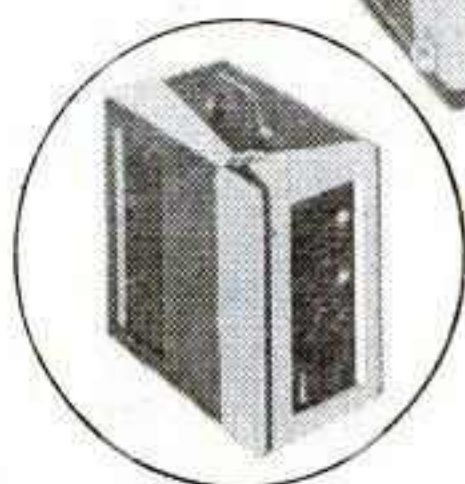
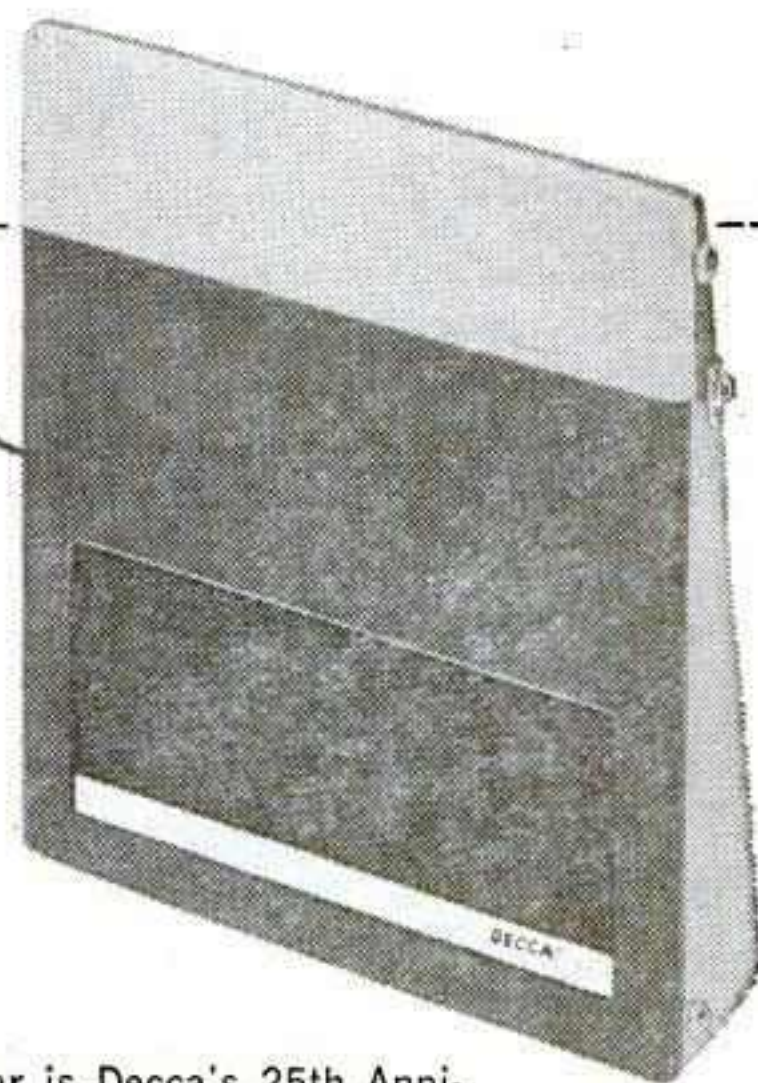
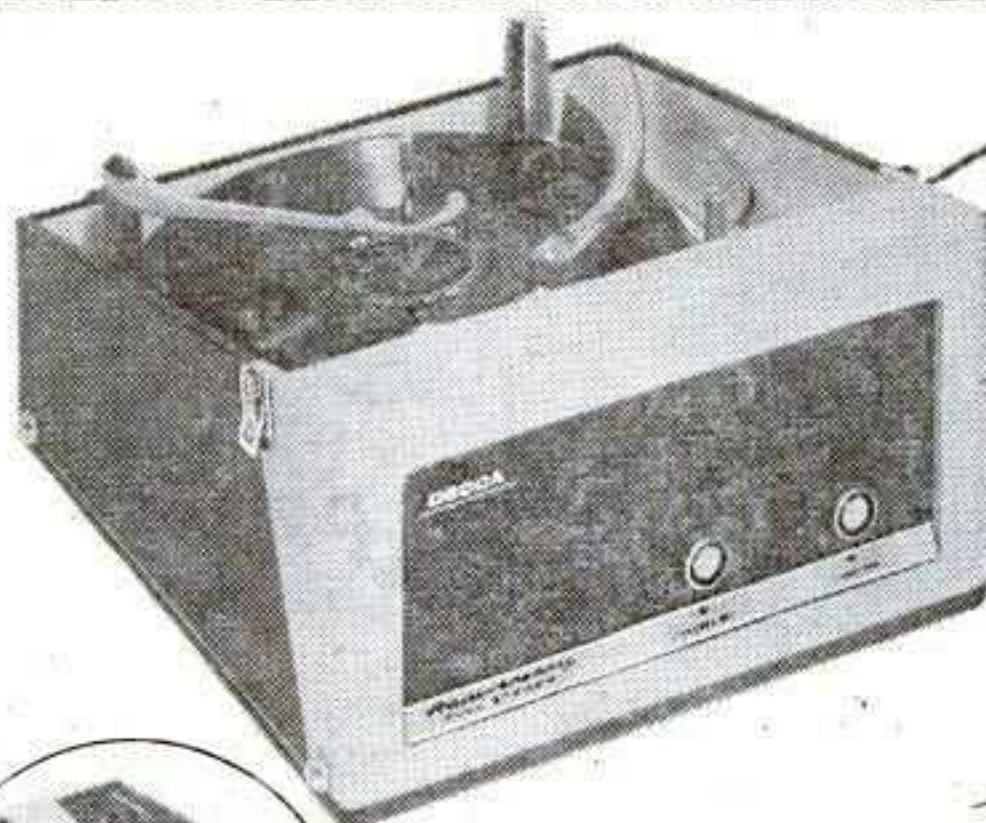
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...for dealers
...for manufacturers
IN FULL COLOR EVERY MONTH
IN THE BILLBOARD

BIG NEWS FROM DECCA®

POP-PRICED STEREO

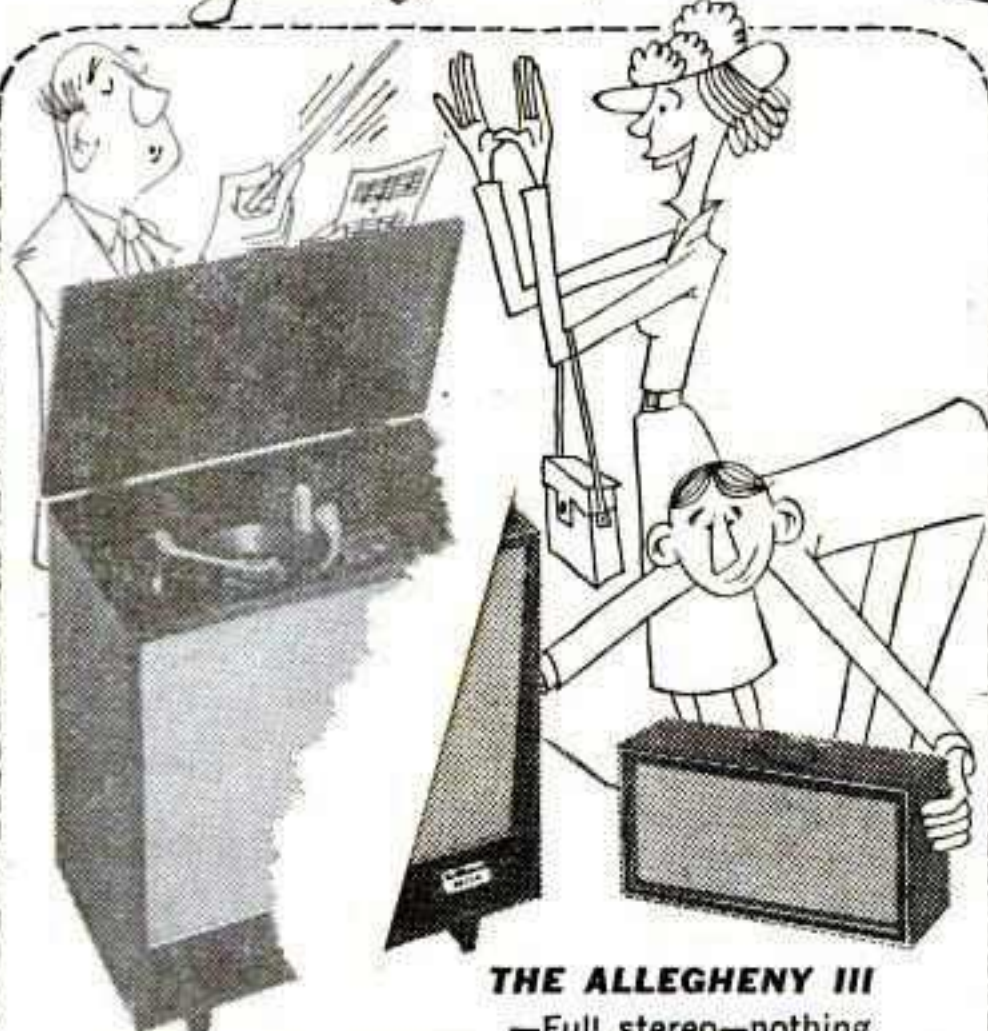
(Nothing else to buy!)

IT'S PORTABLE, TOO!



THE ANNIVERSARY—This year is Decca's 25th Anniversary—and to celebrate the occasion we bring you a superb complete high fidelity stereo system in one compact unit. Expressly designed for portability and priced to fit everyone's budget... and really move!

*DP-546 **\$599⁵†**



THE ALLEGHENY III

—Full stereo—nothing else needed but the external speaker—just plug in and listen to a "new world of sound."

*DP-300 Mahogany **\$109⁹⁵†**
*DP-301 Lined Oak **\$114⁹⁵†**

(Optional external speaker shown: SE808 Mahogany; SE809 Lined Oak, \$19.95†)



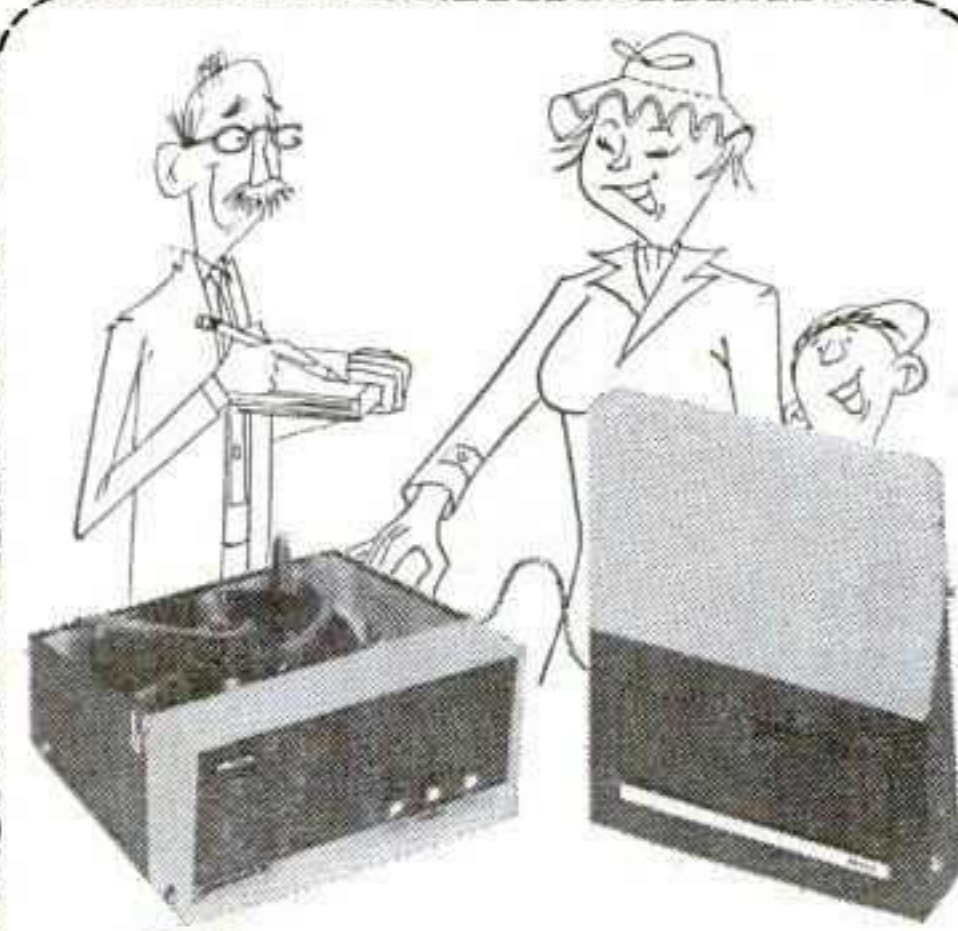
THE MIAMI II—Full stereo—2nd speaker "carries within" as one unit—fully automatic.

*DP-295 **\$139⁹⁵†**



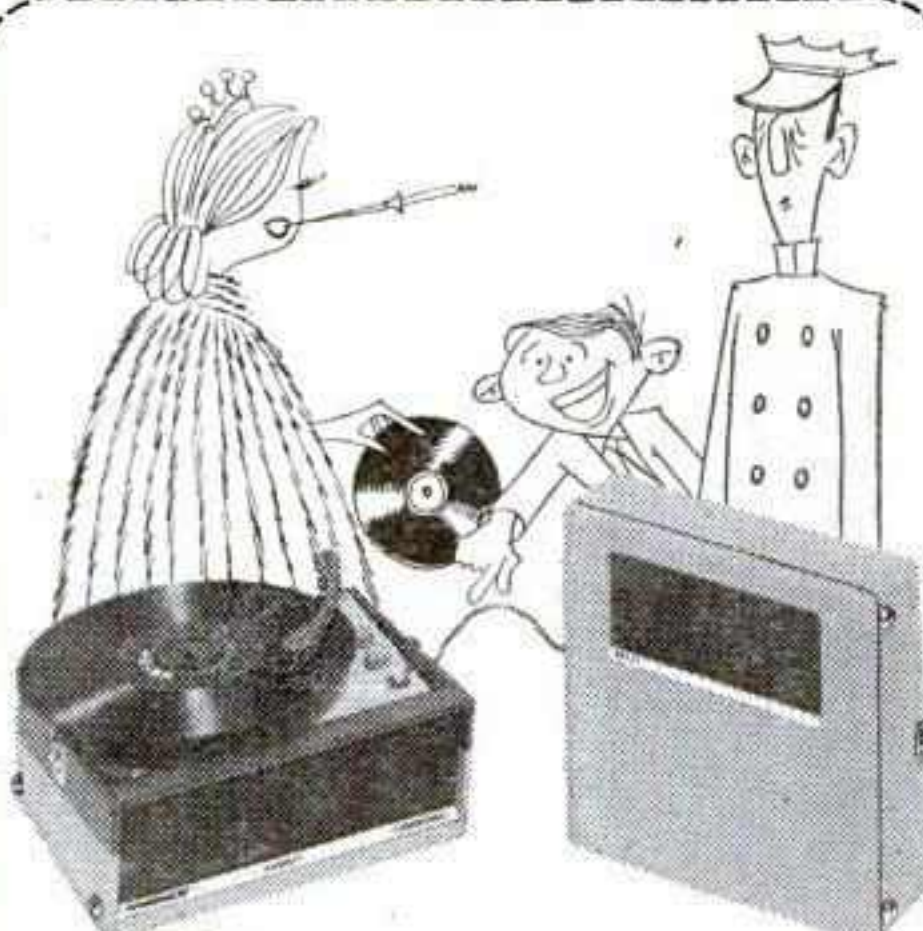
THE BENTON II—A truly portable full stereo phonograph where the external speaker is "carried within" the unit. Can be played with the lid closed.

*DP-294 **\$109⁹⁵†**



THE LAMBERT II—Full stereo—low-priced fully automatic—a compact package designed for portability and completeness.

*DP-236 **\$79⁹⁵†**



THE SEAFORD II—Low-priced 4 speed manual full stereo portable.

DP-584 **\$39⁹⁵†**



THE PERRY II—Budget priced 4 speed automatic portable phonograph.

*DP-545 **\$49⁹⁵†**

THE PALM BEACH II—Budget-priced 3 speed manual portable phonograph.

DPS-10 **\$19⁹⁵†**

*Spindle extra. †Suggested List Price; Prices slightly higher Denver and West.

BRAND NEW DECCA STEREO PHONOS—JUST RELEASED—ALSO CONTINUED: BEST-SELLERS OF REGULAR LINE!

HONOR ROLL OF HITS

TRADE MARK REG.

THE NATION'S TOP TUNES

 For survey week ending January 3

This Week	Last Week	Weeks on Chart	This Week	Last Week	Weeks on Chart
1. Chipmunk Song By Ross Bagdasarian—Published by Monarch (ASCAP) BEST SELLING RECORD: David Seville, Liberty 55168.	1	5	6. Lonesome Town By B. Knight—Published by Erie (BMI) BEST SELLING RECORD: Ricky Nelson, Imperial 5545.	6	12
2. Smoke Gets in Your Eyes By Harbach-Kearns—Published by Harms (ASCAP) BEST SELLING RECORD: Platters, Mercury 71383. RECORDS AVAILABLE: Richard Barrett, MGM 12616; Harry Belafonte, Jubilee 5035; Earl Bostic, King 4570; Connee Boswell, Dec 25055; Carmen Cavallaro, Dec 24183; Deanna Day, Cap 1610; Jerry Gray, Dec 27450; Gordon Jenkins, Dec 27166; Guy Lombardo, Dec 23996; Tab Smith, Argo 5323; Fred Warner, Dec 23728.	2	7	7. One Night By Dave Bartholomew-Pearl King—Published by Travis-Prezley (BMI) BEST SELLING RECORD: Elvis Presley, Vio 7410.	5	9
3. My Happiness By Peterson & Bergantine—Published by Happiness (ASCAP) BEST SELLING RECORD: Connie Francis, MGM 12738. RECORDS AVAILABLE: Ella Fitzgerald, Decca 24446; Mulcays, GNP 131; Pled Pipers, Cap 1628; Ron Roth Trio, Cardinal 1003; Jon Steele & Sondra, Coral 65516; Townsman, Cardinal 1032.	8	4	8. Gotta Travel On By Paul Clayton—Published by Sanga (BMI) BEST SELLING RECORD: Billy Grammer, Monument 400; RECORDS AVAILABLE: Harry Belafonte, Vic 7445; Bill Monroe & His Blue Grass Boys, Decca 30809.	12	6
4. To Know Him Is to Love Him By Phillip Spector—Published by Warnian (BMI) BEST SELLING RECORD: Teddy Bears, Dore 503. RECORDS AVAILABLE: Cathy Carr, Roulette 4107; Evelyn and Towers Kingsley, Cap 4069	3	13	9. Whole Lotta Loving By Domino & Bartholomew—Published by Marquis (BMI) BEST SELLING RECORD: Fats Domino, Imperial 5553.	11	7
5. Tom Dooley By Dave Guard—Published by Beechwood (BMI) BEST SELLING RECORD: Kingston Trio, Cap 4049.	4	14	10. Problems By F. Bryant & B. Bryant—Published by Acuff-Rose (BMI) BEST SELLING RECORD: Everly Brothers, Cadence 1355.	7	8
Second Ten					
11. A Lover's Question By Brook Benton-Jimmy Williams—Published by Eden-Progressive (BMI) BEST SELLING RECORD: Clyde McPhatter, Atlantic 1199.	10	10	16. Donna By Ritchie Valens—Published by Kemo (BMI) BEST SELLING RECORD: Ritchie Valens, Del-Fi 4110.	18	4
12. The Little Drummer Boy By Harry Simeon—Published by Delaware (ASCAP) BEST SELLING RECORD: Harry Simeon Chorale, 20th Fox 121.	17	2	17. Lonely Teardrops By Berry Gordy Jr. & Tyran Carlo—Published by Pearl (BMI) BEST SELLING RECORD: Jackie Wilson, Brunswick 55105.	19	5
13. Beep Beep By Donny-Morey-Chic—Published by H.&L. (BMI) BEST SELLING RECORD: Playmates, Roulette 4115.	9	10	18. I Got Stung By Aaron-Schroeder-David Hill—Published by Gladys Music (ASCAP) BEST SELLING RECORD: Elvis Presley, Vio 7410.	15	10
14. 16 Candles By Dicson-Khent—Published by January (BMI) BEST SELLING RECORD: Crests, Coed 506.	20	3	19. It's Only Make Believe By Conway Twitty & Nance—Published by Marielle (BMI) BEST SELLING RECORD: Conway Twitty, MGM 12677 RECORD AVAILABLE: Jimmy Starr, Debbie 101.	14	14
15. Bimbo Bey By David-Peretti-Creatore—Published by Planetary (ASCAP) BEST SELLING RECORD: Jimmie Rodgers, Roulette 4116.	13	7	20. Goodbye Baby By Jack Scott—Published by Starfire (BMI) BEST SELLING RECORD: Jack Scott, Carlton 493.	21	2
Third Ten					
21. Stagger Lee By Archibald-Price-Logan—Published by Sheldon (BMI) RECORD AVAILABLE: Lloyd Price, ABC-Paramount 9927.	-	1	26. Love Is All We Need By Raleigh-Wolf—Published by Sheldon (BMI) RECORDS AVAILABLE: Jimmy Breedlove, Epic 9283; Tommy Edwards, MGM 12722; Barry Frank, Mark 140.	23	8
22. Manhattan Spiritual By Billy Naxted—Published by Zodiac (BMI) RECORD AVAILABLE: Reg Owen Ork, Palette 5005.	27	3	27. Queen of the Hop By Woody Harris & Bobby Darin—Published by Walden-Tweed (ASCAP) RECORD AVAILABLE: Bobby Darin, Atco 6127.	16	11
23. Come Prima By Ram-Panzeri-Taccani-DiPaola—Published by AMC (ASCAP) RECORDS AVAILABLE: Les Baxter, Cap 4091; Polly Bergen, Col 41275; Pierre Cavalli Ork, Jamie 1116; Tony Dalardo, Mer 71327; Umberto Marcato, Kapp 245; Marino Marini Quartet, Col 41464; Domenico Modugno, Dec 30777; Enzo Stuarti, United Artist 149; Luciano Tajoli, Cap 4086.	21	2	28. I'll Wait for You By Marcucci-DeAngeles—Published by Rambda (BMI) RECORD AVAILABLE: Frankie Avalon, Chancellor 1026	26	9
24. The Diary By Neil Sedaka-Howard Greenfield—Published by Aldon (BMI) RECORD AVAILABLE: Neil Sedaka, Vic 7408	24	2	29. World Outside By Sigmund-Addensell—Published by Chappell (ASCAP) RECORDS AVAILABLE: Four Aces, Dec 30764; Four Coins, Epic 9295; Roger Williams, Kapp 246.	30	8
25. Lucky Ladybug By Frank C. Slay Jr. & Bob-Crewe—Published by Conley (BMI) RECORD AVAILABLE: Billy and Lillie, Swan 4020.	-	1	30. The Day the Rains Came By Sigmund-Becaud—Published by Garland (ASCAP) RECORDS AVAILABLE: Dalida, Verve 10152; Raymond Le Fevre, Kapp 231; Jane Morgan, Kapp 235.	-	12

WARNING—The title "HONOR ROLL OF HITS" is a registered trade-mark and the listings of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent. Requests for such consent should be submitted in writing to the publishers of The Billboard at The Billboard, 1564 Broadway, New York 36, N. Y.

The Honor Roll of Hits comprises the nation's top tunes according to record sales, sheet sales and disk jockey performances as determined by The Billboard's weekly nationwide surveys.

THE INDUSTRY'S FASTEST AND MOST COMPLETE PROGRAMMING AND BUYING GUIDE

These 100 sides are listed in order of their national POPULARITY, as determined by weekly local studies prepared

for The Billboard in markets representing a cross-section of the United States. These studies reflect sales registered for each disk up to press time.

THE BILLBOARD'S BEST BUYS

These records have shown the greatest national SALES BREAKOUT potential this week for the first time. Action sides are listed in capital letters.

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	★ STAR PERFORMER THIS WEEK	TITLE	Artist, Company, Record Number	WEEKS ON CHART
—	—	86	61	★	LITTLE SPACE GIRL	Jesse Lee Turner, Carlton 496	2
—	—	73	62		YOU ARE BEAUTIFUL	Johnny Mathis, Columbia 41304	2
—	—	71	63		DON'T YOU KNOW YOCKOMO	Huey (Piano) Smith, Ace 553	3
—	92	69	64		THE BLUEBIRD, THE BUZZARD AND THE ORIOLE	Bobby Day, Class 241	3
30	40	39	65		THE WORLD OUTSIDE	Four Coins, Epic 9295	10
—	—	83	66	★	THE GIRL ON PAGE 44	The Four Lads, Columbia 41310	2
25	37	55	67		CHANTILLY LACE	Big Bopper, Mercury 71343	23
34	41	49	68		THE END	Earl Grant, Decca 30719	18
—	—	—	69	★	THE CHILDREN'S MARCHING SONG	Cyril Stapleton, London 1851	1
57	35	45	70		JINGLE BELL ROCK	Bobby Helms, Decca 30513	4
—	—	77	71		DANCE WITH THE TEACHER	Olympics, Demon 1512	3
—	—	98	72	★	TALL PAUL	Annette, Disneyland 118	2
—	—	—	73	★	THE CHILDREN'S MARCHING SONG	Mitch Miller, Columbia 41317	1
—	—	81	74		YELLOW BIRD	Mills Brothers, Dot 15858	2
—	—	88	75		ONE ROSE	Teresa Brewer, Coral 62057	2
—	—	89	76		TEACH ME TONIGHT CHA CHA	De Castro Sisters, ABC-Paramount 9988	2
33	75	63	77		WALKING ALONG	Diamonds, Mercury 71366	12
—	—	79	78		I TALKED TO THE TREES CHA CHA	Edmundo Ros, London 1834	2
—	—	—	79	★	I'M A MAN	Fabian, Chancellor 1029	1
75	67	76	80		COME PRIMA	Polly Bergen, Columbia 41275	5
—	93	93	81		FUNNY	Jesse Belvin, RCA Victor 7387	3
—	—	85	82		PRETTY GIRLS EVERYWHERE	Eugene Church, Class 235	3
—	—	—	83	★	TRUST IN ME	Patti Page, Mercury 71400	1
84	77	75	84		THE FOOL AND THE ANGEL	Bobby Helms, Decca 30749	6
92	83	67	85		DREAMY EYES	Johnny Tillotson, Cadence 1353	7
51	60	68	86		TEA FOR TWO CHA CHA	Tommy Dorsey Ork-Warren Covington, Decca 30704	20
—	99	96	87		HEARTBEAT	Buddy Holly, Coral 62051	3
—	—	95	88		THAT'S WHY I CRY	Buddy Knox, Roulette 4120	2
—	—	100	89		GAZACHSTAHAGEN	Wild Cats, United Artists 154	2
—	—	—	90	★	PETITE FLEUR	Chris Barber's Jazz Band, Laurie 3022	1

POP

THE CHILDREN'S MARCHING SONG Cyril Stapleton
(Miller, ASCAP) The Inn of the Sixth Happiness (Miller, ASCAP) London 1851

THE CHILDREN'S MARCHING SONG Mitch Miller
(Miller, ASCAP) Carolina in the Morning (Harms, ASCAP) Columbia 41317

THE LITTLE SPACE GIRL Jesse Lee Turner
(Longhorn, BMI) Shake, Baby, Shake (Longhorn, BMI) Carlton 496

The above are previous Billboard Spotlight picks

PETER GUNN THEME Ray Anthony
(Northridge, ASCAP) Tango for Two (Moonlight, BMI) Capitol 4041

MAY YOU ALWAYS The McGuire Sisters
(Hecht-Lancaster & Buzzell, ASCAP) Achoo-Cha Cha (Iris-Trojan, BMI) Coral 62059

C&W

MOMMY FOR A DAY Kitty Wells
ALL THE TIME
(Fairway, BMI) (Cedarwood, BMI) Decca 30804

R&B

NO SELECTIONS THIS WEEK.

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	★ STAR PERFORMER THIS WEEK	TITLE	Artist, Company, Record Number	WEEKS ON CHART
—	76	—	91		THE WORRYIN' KIND	Tommy Sands, Capitol 4082	2
—	—	—	92		THERE'S GOOD ROCKING TONIGHT	Pat Boone, Dot 15888	1
61	63	62	93		HIDEAWAY	Four Esquires, Paris 520	17
28	62	64	94		NEED YOU	Donnie Owens, Gudyen, 2001	15
—	—	—	95		O FALLING STAR	The Four Knights, Coral 62045	1
—	—	—	96		NOLA	Billy Williams, Coral 62069	1
—	—	—	97		WITH THE WIND AND THE RAIN IN YOUR HAIR	Pat Boone, Dot 15888	1
—	—	—	98		RASPBERRIES, STRAWBERRIES	Kingston Trio, Capitol 4114	1
—	—	—	99		YOU CAN'T GET TO HEAVEN ON ROLLER SKATES	Betty Johnson, Atlantic 2009	1
—	—	—	100		IT'S ONLY THE BEGINNING	The Kalin Twins, Decca 30807	1



GOES BILLBOARD

—and again the Music-Record industry benefits!

Reproduction of the actual
announcement made by The Associated Press
to its radio station members:

AP103

ATTENTION STATION MANAGERS, PROGRAM DIRECTORS, DJs!
STARTING FRIDAY MORNING, A BRAND NEW WEEKLY FEATURE
WILL BE COMING YOUR WAY ON THE AP BROADCAST NEWS WIRE. THE FEATURE
WILL BE CALLED "TURNTABLE TIPS" --- AND IT'S SOMETHING EVERY
PROGRAM DIRECTOR AND D-J WILL WANT TO WATCH FOR.

HERE'S THE LOWDOWN:

THROUGH A SPECIAL ARRANGEMENT WITH BILLBOARD MAGAZINE,
"TURNTABLE TIPS" WILL BRING YOU EACH FRIDAY MORNING -- IN TIME TO MEET
YOUR WEEKEND PROGRAMMING NEEDS --- ADVANCE INFORMATION DERIVED FROM
BILLBOARD'S WELL-KNOWN RECORD CHARTS AND REVIEWS. THIS INFORMATION
NORMALLY WOULD NOT BE AVAILABLE TO YOU UNTIL BILLBOARD'S APPEARANCE
ON THE FOLLOWING MONDAY.

INFORMATION ABOUT ALBUMS AS WELL AS SINGLES RECORDS WILL BE
INCLUDED IN "TURNTABLE TIPS." IN THE SINGLES AREA, THIS INCLUDES
(1) "THE HITS OF TODAY" IN THE FORM OF ADVANCE LISTINGS OF THE TOP
POP SINGLES RECORDS ON THE FOLLOWING WEEK'S "HOT 100" CHART;
(2) "TOMORROW'S HITS," OR THE POP SINGLES WHICH WILL BE NAMED
AS "BILLBOARD'S BEST BUYS" IN THE FOLLOWING MONDAY'S ISSUE ON THE
STRENGTH OF LATE SALES REPORTS INDICATING THEY ARE ALMOST
CERTAIN TO ACHIEVE QUICK HIT STATUS.

"TURNTABLE TIPS" ALSO WILL LIST "THIS WEEK'S TOPS IN POPS" --
THE CURRENT WEEK'S NEW POP SINGLES RELEASES -- AND SIMILARLY,
IN THE ALBUM FIELD, THE BEST NEW LONGPLAY ALBUMS OF THE WEEK AND
THE BEST SELLERS IN THIS CATEGORY.

REMEMBER -- "TURNTABLE TIPS" WILL MOVE ON THE WIRE EARLY EACH
FRIDAY MORNING STARTING JANUARY 2ND. WATCH FOR IT -- THE INFORMATION
IT CONTAINS IS NOT AVAILABLE ELSEWHERE.

THE AP

12/31/58

WH150PES 31

Beginning on January 2 many
of the leading stations thruout the
country—all Associated Press members—
sparked their weekend programs with
advance material from the record charts
and reviews which were to appear in
The Billboard on January 5.

The benefits of this happy marriage
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The listening and buying public
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fare available anywhere—and faster than
ever before. All other levels of the
industry—including manufacturers,
publishers, artists, dealers, distributors,
one-stops, operators—get extra, valuable,
quick exposure of songs and records to
help build and promote sales.

And when you add it all up—this
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material by AP to its member stations . . .
the constant and continuing use of record
data by all broadcasters right from the
pages of The Billboard . . . the literally
millions of copies of newspapers which
feature Billboard material regularly . . .
the use of The Billboard to program
"Your Hit Parade" over the CBS TV
Network—it's easy to see why they say:
"When you're in Billboard, you're in
touch with the whole wide world of
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John A. Aspinwall,
Radio-TV News Editor,
The Associated Press



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MITCH HAS THE BIG HIT!

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- ONLY MITCH LETS YOU HEAR IT FROM THE VERY BEGINNING

HEAR MITCH MILLER, the "Sing Along" chorus and the children from the original cast of "Flower Drum Song" singing...

"THE CHILDREN'S MARCHING SONG"

(Nick Nack Paddy Whack) 4-41317

From the 20th Century-Fox Production "THE INN OF THE SIXTH HAPPINESS"

ON HIGH-FIDELITY RECORDS BY **COLUMBIA**

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M-G-M Records

Smash Follow-up to —
"IT'S ONLY MAKE BELIEVE"

CONWAY TWITTY

SINGS

**MAKE ME
 KNOW
 YOU'RE
 MINE**

**THE
 STORY
 OF MY
 LOVE**

K12748



M-G-M the Hottest Line... for '59

• Best Selling Sheet Music in U. S.

Tunes are ranked in order of their current national selling importance at the sheet music jobber level.

This Week		Last Week	Weeks on Chart
1.	TOM DOOLEY (Beechwood)	1	11
2.	TO KNOW HIM IS TO LOVE HIM (Warman)	2	11
3.	SMOKE GETS IN YOUR EYES (Harms)	7	3
4.	LONESOME TOWN (Eric)	6	9
5.	THE CHIPMUNK SONG (Monarch)	3	5
6.	THE WORLD OUTSIDE (Chappell)	5	8
7.	THE DAY THE RAINS CAME (Garland)	8	14
8.	COME PRIMA (AMC)	4	6
9.	IT'S ONLY MAKE BELIEVE (Marielle)	9	7
10.	NON DIMENTICAR (Hollis)	10	13
11.	IT'S ALL IN THE GAME (Remick)	15	18
12.	MY HAPPINESS (Happiness)	—	1
13.	PROBLEMS (Acuff-Rose)	11	2
14.	THERE GOES MY HEART (Feist)	—	1
15.	ONE NIGHT (Travis-Presley)	12	2

• Best Selling Sheet Music in Britain

(For week ending January 3)

A cabled report from the Music Publishers' Association, Ltd., London. List is based upon their weekly survey of England's leading music dealers. America publishers in parenthesis.

More Than Ever—Sterling (Ampco)	Tom Dooley—Essex (Ludlow)
It's Only Make Believe—Francis Day (Marielle)	Volare—Robbins (Robbins)
A Certain Smile—Robbins (Robbins)	Carolina Moon—Lawrence Wright (Cromwell)
The Day the Rains Came—John-Fields (Garland)	Love Makes the World Go Round—Chappell (Winneton)
Hoots Mon—Southern (Southern)	The World Outside—Keith Prowse (Chappell)
It's All in the Game—Blossom (Remick)	You Need Hands—Lakeview (Leeds)
Mandolins in the Moonlight—Bron (Roncom)	Tom Dooley—Ardmore & Beechwood (Beechwood)
Someday—Duchess (Leeds)	Real Love—Progressive (Acuff-Rose)
Mary's Boy Child—Bourne (Schumann)	As I Love You—Macmelodies (Northern)
Trudie—Henderson (Kassner)	Tea for Two Cha Cha—Chappell (Harms)

• Best Selling Pop Records in Britain

(For week ending January 3)

Printed thru the courtesy of the "New Musical Express," Britain's Foremost Musical Publication.

This Week		Last Week
1.	IT'S ONLY MAKE BELIEVE—Conway Twitty (MGM)	1
2.	HOOTS MON—Lord Rockingham's XI (Decca)	2
3.	TEA FOR TWO CHA CHA—Tommy Dorsey Orchestra (Brunswick)	3
4.	TOM DOOLEY—Lonnie Donegan (Pye-Nixa)	3
4.	THE DAY THE RAINS CAME—Jane Morgan (London)	5
6.	TOM DOOLEY—Kingston Trio (Capitol)	6
7.	HIGH-CLASS BABY—Cliff Richard (Columbia)	8
8.	LOVE MAKES THE WORLD GO 'ROUND—Perry Como (RCA)	7
9.	TO KNOW HIM IS TO LOVE HIM—Teddy Bears (London)	—
10.	IT'S ALL IN THE GAME—Tommy Edwards (MGM)	9
11.	COME ON, LET'S GO—Tommy Steele (Decca)	12
12.	MANDOLINS IN THE MOONLIGHT—Perry Como (RCA)	14
13.	KISS ME, HONEY HONEY, KISS ME—Shirley Bassey (Phillips)	18
14.	BABY FACE—Little Richard (London)	22
15.	SOMEDAY—Ricky Nelson (London)	10
16.	MORE THAN EVER—Malcolm Vaughan (HMV)	13
17.	YOU ALWAYS HURT THE ONE YOU LOVE—Connie Francis (MGM)	17
18.	WOMAN FROM LIBERIA—Jimmie Rodgers (Columbia)	—
19.	A CERTAIN SMILE—Johnny Mathis (Fontana)	—
20.	REAL LOVE—Ruby Murray (Columbia)	—

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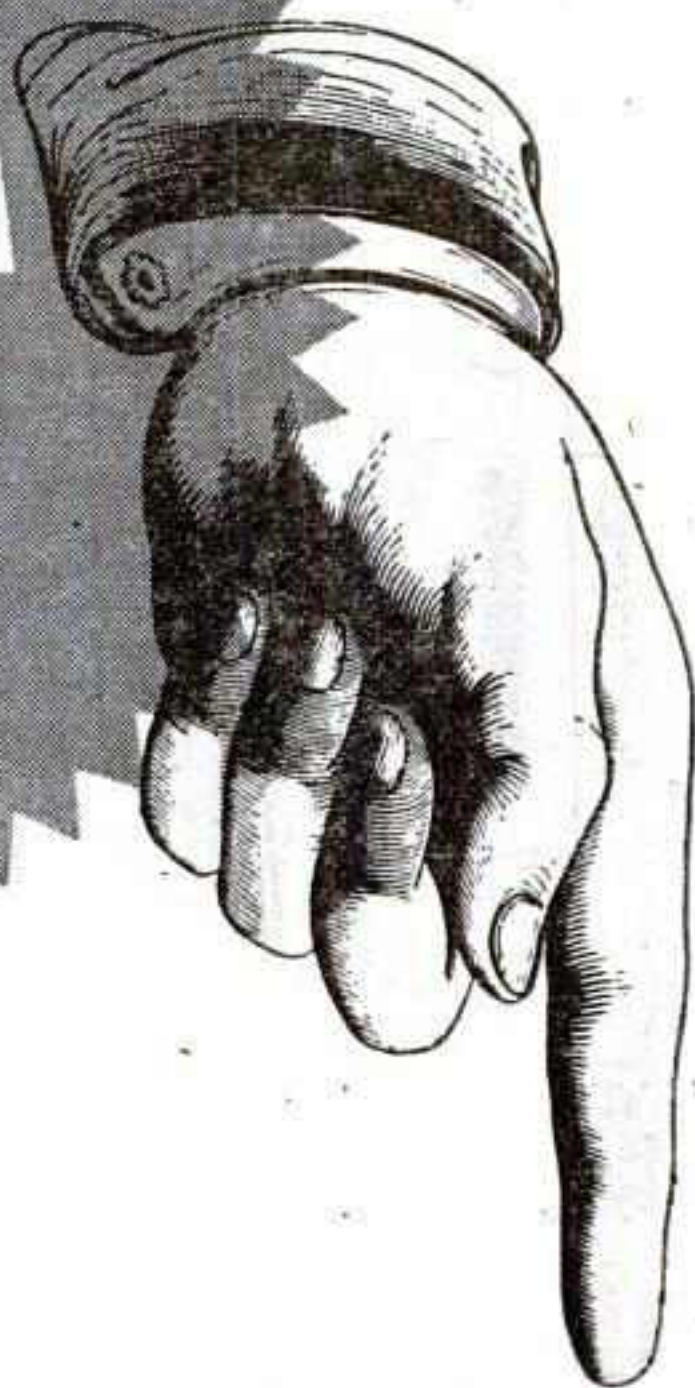


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HIT!**



**WHAT
A
SMASH!**
(BLUSH)

I GOTTA WIFE

IT'S ANOTHER "BEER BARREL POLKA"

Eddie Mascari

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DEE CLARK

Abner 1019

"HERE I STAND"

WADE FLEMONS

VeeJay 295

"TELL ME THE TRUTH"
GENE ALLISON

VeeJay 305

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The **Billboard**
HOT C & W SIDES

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	TITLE	Artist, Company, Record Number	WEEKS ON CHART
			1	CITY LIGHTS	Ray Price, Columbia 41191	13
			2	BILLY BAYOU	Jim Reeves, RCA Victor 7380	10
			3	COUNTRY MUSIC IS HERE TO STAY	Simon Crum, Capitol 4073	11
			4	PICK ME UP ON YOUR WAY DOWN	Charlie Walker, Columbia 41211	13
			5	LIFE TO GO	Stonewall Jackson, Columbia 41257	11
			6	TREASURE OF LOVE	George Jones, Mercury 71373	9
			7	YOU'RE MAKING A FOOL OUT OF ME	Jimmy Newman, M-G-M 12707	11
			8	GIVE MYSELF A PARTY	Don Gibson, RCA Victor 7330	13
			9	SQUAWS ALONG THE YUKON	Hank Thompson, Capitol 4017	13
			10	COME WALK WITH ME	Stoney Cooper & Wilma Lee, Hickory 1085	5
			11	I'VE RUN OUT OF TOMORROWS	Hank Thompson, Capitol 4085	7
			12	ALL OVER AGAIN	Johnny Cash, Columbia 41251	13
			13	DARK HOLLOW	Luke Gordon, Blue Ridge 502	3
			14	WHAT DO I CARE!	Johnny Cash, Columbia 41251	13
			15	MY BABY'S GONE	Louvin Brothers, Capitol 4055	13
			16	CIGARETTES AND COFFEE BLUES	Lefty Frizzell, Columbia 41268	6
			17	THAT'S THE WAY I FEEL	Faron Young, Capitol 4050	13
			18	WHICH ONE IS TO BLAME!	Wilburn Brothers, Decca 30787	2
			19	WHAT AM I LIVING FOR!	Ernest Tubbs, Decca 30759	2
			20	ALONE WITH YOU	Faron Young, Capitol 3982	13
			21	PROBLEMS	Everly Brothers, Cadence 1355	7
			22	GOTTA TRAVEL ON	Billy Grammer, Monument 400	2
			23	WALKING MY BLUES AWAY	Jimmy Skinner, Mercury 71387	1
			24	THAT'S WHAT IT'S LIKE TO BE LONESOME	Ray Price, Columbia 41309	2
			25	AIN'T I THE LUCKY ONE	Marty Robbins, Columbia 41282	5
			26	SO MANY TIMES	Roy Acuff, Hickory 1090	3
			27	WHEN IT'S SPRINGTIME IN ALASKA	Johnny Horton, Columbia 41308	1
			28	FINALLY	Mel Tillis, Columbia 41277	2
			29	HE'S LOST HIS LOVE FOR ME	Kitty Wells, Decca 30736	7
			30	I'D LIKE TO BE	Jim Reeves, RCA Victor 7380	8

L & L Translate

Continued from page 2

shortly after, and in Italy in February or March.

Rosemont will huddle with Chappell brass in Paris as well as Philips reps on his recording and business trip. He will also visit Munich and Rome and London before returning to the United States. In the European cities Rosemont will arrange screenings of the picture for deejays as well as plugging the American single records of the tunes from the score. This was the same type of promotion with which the "Gigi" score was handled in the States by the L. & L. office.

If the experiment with the three new versions of "Gigi" proves successful, L. & L. may also record foreign language versions of "My Fair Lady." Show is due to open in Paris this year, and later may be set for Italy and Germany. In addition to making recordings the L. & L. office is also picking up new material. Lowal purchased the musical score to the picture "My Uncle" a few weeks ago.

Joint Ownership

Continued from page 8

insurance to publisher of getting both copyrights, since owners would have to act jointly. Cary believes this would prevent instances in which lyricist assigns his renewal rights to one publisher, while composer assigns his to another. This has resulted in extremes, such as separate publishers trying to negotiate separate deals with movie people for use of one tune.

If revised law drops present renewal terms, as most copyright experts fervently hope, and adopts European style duration of "life plus term of years," publishers would also be protected from splintering off of rights when no renewal is made for the music portion, and the publisher winds up with exclusive rights only to the lyrics, Cary points out.

In general, the copyright experts queried on the tangled joint-ownership issues, generally agree that a good definition is needed in the law. Most agree that ending the U. S. copyright system would end many joint authorship court cases over renewal rights. Most lean to letting courts handle disputes over exploitation by co-owners, rather than requiring consent of all co-owners before music could be used or licensed.

Excise Taxes

Continued from page 3

along with amounts sold, in excise categories, incur tax only on the money taken in by the manufacturer—not on the value of the "handouts."

IRS makes the distinction that in the case of "free" goods, there is no further "manufacturer participation," as there is in the co-operative advertising set-up. IRS sees continuing benefit to the manufacturer from co-op advertising, and so would deny him a tax deduction for money so spent.

Erie Dealer

Continued from page 3

that Smith protested to Columbia Records about an ad in the Erie paper placed by the W. T. Grant Store there, in which Columbia disks were advertised for \$2.68 and \$3.68 for \$3.98 and \$4.98 LP's respectively. Smith asked Columbia if this was a co-op ad. Columbia Records Corporation exec Jim Turnbull replied, in a telegram to Smith, that Columbia had not participated in this cut price ad, and that the firm is not allowed to participate in co-operative ads with price-outters.

AMAZING!

MIRACULOUS!

"EARTH ANGEL"

THE PENGUINS
 #348

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"IT'S JUST ABOUT TIME"

Sun 309

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"TALL PAUL"
DISNEYLAND RECORDS
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"Dealers will need a big sheet of paper to do their dollar counting"

(The Music Reporter, Dec. 29)

Billy Graves

sings the new dance sensation



THE SHAG



(is totally cool)

401

BILLBOARD Dec. 15: "Spotlight"

CASH BOX Dec. 29: "Sleeper of the week"

MUSIC REPORTER Dec. 29: "Scoop of the week"

One listen to this dinking and the dance mob will burn up the floor. This wax will definitely start a new craze and while the "shag" is not a strictly new dance type, the very powerful treatment given it here, musically and lyrically, should lift it into the blue yonder and pour money in its backers' laps, as from a golden horn. It's really unfair to customers because it hypnotizes them at the start and dealers will need a big sheet of paper to do their dollar counting.

MONUMENT

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The Billboard Reviews

THIS WEEK'S SINGLES

• Reviews of New Pop Records

EXPLANATION OF RATING CATEGORIES FOR SINGLES

(Each item is rated strictly according to its sales potential in the category in which it is classified.)

SPOTLIGHT—Strongest Sales Potential of ALL records reviewed this week

★★★★—Very Strong Sales Potential

★★★—Good Sales Potential

★★—Moderate Sales Potential

★—Limited Sales Potential

★★★★

GERRY GRANAHAN

★★★★ King Size
SUNBEAM 122—Granahan chants a good blues to a sharp rocking backing. This one can move. Watch it. (Columbine, BMI)

★★★★ I'm Afraid You'll Never Know
A moderate-paced ballad is set to a Latinish beat backing. A nice melody here and the tune is well handled by the cat. A good coupling. (Sea-Lark, BMI)

THE DANLEERS

★★★★ A Picture of You
MERCURY 71401—Strong vocal stint by the lead singer and group on an effective medium tempo rockaballad. This one could bring the boys back. (Rush, BMI)

★★★★ Prelude to Love
An emotional rendition by lead warbler and group on moving rockaballad. Two good sides. (Medlin, BMI)

THE CREWCUTS

★★★★ Fraternity Pin
RCA VICTOR 7446—Tune based on the Cornell Alma Mater, is sold in strong style by the boys over warm rockaballad backing by the ork. Side has a sound and a chance for coins. (Trinity, BMI)

★★★★ Can You Hear Me?
An interesting march tune based on a classical theme is sung brightly by the Crewcuts backed in swinging style by the large ork. Could get spins. (Mansion, ASCAP)

THE FOUR DOTS

★★★★ Don't Wake Up the Kids
FREEDOM 44005—Bouncy, infectious vocalizing on a catchy novelty-rocker in a "Yakity Yak" groove. Watch it. (Jay & Cee, BMI)

★★★★ Pleading for Your Love
Feelingful lead stint on moving rockaballad. Good side but flip is stronger. (Kit, BMI)

LINK WRAY & THE WRAYMEN

★★★★ Dixie-Doodle
EPIC 9300—The Wraymen, who had the hit "Rumble," take off on a rocking version of the old tune, "Dixie," to the accompaniment of enthused crowd noises. It's a lively side and it could catch action. (Andval, BMI)

★★★★ Raw-Hide
A rockin' instrumental blues with the familiar Wray "down" guitar sound. Fine sound on this and it could step up. (Andval, BMI)

THE GAY CHARMERS

★★★★ Get in and Shut the Door
GRAND 2001—The girls sell this rocker in wild fashion as they tell of troubles on a date. A strong side for the Philadelphia label. (Slotkin, BMI)

★★★★ What Can I Do?
The Gay Charmers sell this rockaballad with excitement, sparked by a good lead singer. Could get action in both the r.&b. and pop fields. (Slotkin, BMI)

GENE ALLISON

★★★★ Tell Me the Truth
VEE-JAY 305—Allison packs plenty of emotional impact and heart into a moving rockaballad. Worth a listen. (Conrad-Babb, BMI)

★★★★ Reap What You Sow
Infectious rocker is handed a solid vocal wrapup. (Conrad-Babb, BMI)

THE SHY GUYS

★★★★ The Girl With the Flaxen Hair
TRUMP 816—The folkish tune has an Appalachian quality about it and its handled nicely by the new group. Interesting material and sound with good guitar backing. Can move. (Nor Va Jak, BMI)

★★ Shy Guy
The boys turn in an okay harmony performance on the medium beater tune; but the flip has an edge. (Nor Va Jak, BMI)

★★★

JAYE P. MORGAN

★★★★ Are You Lonesome Tonight.
M-G-M 12752—Miss Morgan debuts on the label with a slow rock and roll backed version of a good oldie. Big lush ork and chorus backs the effort. (Bourne, ASCAP)

★★★★ Miss You
Another fine oldie gets the revival treatment via Miss Morgan's moderately rocking version. Gal sounds good on this coupling. (Santly Joy, ASCAP)

ELMER BERNSTEIN

★★★★ Live It Up
CAPITOL 4134—Tasteful jazz instrumental side with swinging melodic flavor. Spinnable wax for hip jocks. Tune is from Sinatra's new movie "Some Came Running." (Sands, ASCAP)

★★★★ To Love and Be Loved
Haunting theme from same pic is handed lush instrumental arrangement. Another good jockey side. (Maraville, ASCAP)

THE MONOTONES

★★★ The Legend of Sleepy Hollow
ARGO 5321—This is an interesting rocker, based on the famous legend. It bounces along and the group gives it a nice ride. Worth watching too. (Keel, BMI)

★★★ Soft Shadow
A celestial type ballad, sung with spirit by the lead, even tho the side has a certain old-style quality. Good choral backing. Could easily move. (Arc-Keel, BMI)

THE FOUR ACES

★★★★ No Other Arms, No Other Lips
DECCA 30822—The Aces provide their usual harmony styling on a slow ballad with a nice sound. A spirited reading by the boys. (Whitney-Kramer-Taret, ASCAP)

★★★★ The Inn of the Sixth Happiness
The title tune from the smash motion picture gets a nice interpretation by the Aces, with fem choral help. Can move. (Miller, ASCAP)

MARGIE RAYBURN

★★★★ Wait
LIBERTY 55174 — Pretty song, with a swiny rhythm. The chantress' vocal is backed by a catchy guitar figure. (Bloor, BMI)

★★★★ Make Me Queen Again
The plaintive lyric and melody have a folk ballad quality. The vocal is tasteful, with a chorus behind it. (Bloor, BMI)

LENNY DEE

★★★★ Night Train
DECCA 30801—Solid organ solo stint on the infectious, hard-driving rhythm instrumental theme. Fine juke and jockey wax. (Pamlee, BMI)

★★★★ Chicken in the Rough
Amusing novelty instrumental treatment of bouncy oldie. Another good juke side. (Drake, BMI)



Pop Records

ROY HAMILTON SOMEWHERE ALONG THE WAY (United, ASCAP) IT'S NEVER TOO LATE (Big Billy, BMI)

Roy Hamilton comes thru with a fine reading of the hit tune of a few years back that could hand him another big one. Flip, "Late," sung powerfully by the chanter over gospel flavored backing, could also step out. Epic 9301



CONWAY TWITTY MAKE ME KNOW YOU'RE MINE (Ross-Jungnickel, ASCAP) THE STORY OF MY LOVE (Marielle, BMI)

Sounding more like Elvis Presley than the singer of the smash "It's Only Make Believe," Twitty turns in two sock readings here. Topside is a rocker, flip a tender rockaballad. Watch them both. M-G-M 12748



BOBBY DARIN PLAIN JANE RUMBALERO (Fern-Progressive, ASCAP) WHILE I'M GONE (Progressive, BMI)

Bobby Darin should stay on the "Hot 100" with this hot new release. First side is a rocker a la Fats Domino that moves. "While I'm Gone" is a pretty rockaballad sung stylishly. Two good sides. Atco 6133



DUANE EDDY DETOUR (Hill & Range, BMI)

Duane Eddy has had nothing but hits so far and he could have another one with this instrumental version of the Patti Page hit of a few years ago. The twangy guitar is joined by swinging horns. Flip is "The Lonely One." (Gregmark, BMI). Jamie 1117



THE NU TORNADOS THE 'OLE MUMMERS' STRUT (Southern, ASCAP)

This could be another Philadelphia string band vocal hit for the Philadelphia Nu Tornados. It's a bright cheery march item with a good sound. Flip is "Let's Have a Party" (Howe, Lee, ASCAP). Carlton 497



THE FOUR PREPS SHE WAS FIVE AND HE WAS TEN (Roxbury, ASCAP) THE RIDDLE OF LOVE (Lar-Bell & Sherman, ASCAP)

Two attractive sides by the Four Preps. Top side is a tune that was an almost-hit a few years ago, and should be a real hit with this fine reading. "Riddle of Love" is also a pretty side that has a real chance too. Capitol 4126



NAT KING COLE MADRID (Comet, ASCAP)

A smart, pop version of "The Habanera" from "Carmen" is handed a first-rate reading by Cole over sharp ork backing. Should be a winner. Flip is "Give Me Your Love" (Winneton, BMI). Capitol 4125



The label and number for Bob Wilber's Jazz Quartet record of "Petite Fleur," should read Cub 9021. The record was listed incorrectly in last week's Spotlight section.

The fastest, most complete and most authoritative evaluation of this week's new releases

----- Pop Novelty -----

THE FIVE BLOBS
FROM THE TOP OF YOUR GUGGLE
 (Oxford, ASCAP)
ROCKIN' POW WOW (Hawthorne, ASCAP)

The group, which clicked with "The Blob," on Columbia, have a cute outing with their debut on Joy. (Bernie Nee is all five voices.) Top side has an interesting arrangement and a message that has science-fiction overtones. Flipside has an offbeat, Indian-type theme. Both could make noise. Joy 228



----- Pop Talent -----

DEAN REED
ANNABELLE (Trinity, BMI)
THE SEARCH (Beechwood, BMI)

Reed, a new artist, turns in a pair of fine readings on this debut. Top side is a sharp rocker with a cajun rhythm backing, while the flip also catches a good performance in the Tex-Mex tradition. Watch the boy and the sides. Capitol 4121



THE FIREBALLERS
FIREBALL (Nor Va Jak, BMI)
I DON'T KNOW (Nor Va Jak, BMI)

Here's a new instrumental combo that swings and rocks. "Fireball" is full of wild rocking guitar sounds, while the flip is also a rocker, with a fine vocal by Chuck Tharp. Boys can make a dent. Kapp 248



----- Pop Disk Jockey Programming -----

HENRY MANCINI ORK
FALLOUT! (Northridge, ASCAP)
DREAMSVILLE (Northridge, ASCAP)

Mancini, who handles the music for the successful "Peter Gunn" TV show, has two listenable, jazz oriented sides, both from the album, "Peter Gunn." Listeners will get a treat with either side. RCA Victor 55175



JULIE LONDON
COME ON-A-MY-HOUSE (Duchess, BMI)
MY STRANGE AFFAIR (Londontown, ASCAP)

The gal gets a most sexy quality out of the stylized "house" song, once a hit for Rosemary Clooney. It's done in breathy fashion with jazz rhythm support. Flip is a slow, haunting tune which has a sound. Smart jocks will go for the pairing. Liberty 55175



----- C&W Records -----

JEAN SHEPARD
I'LL TAKE THE BLAME (Bee Gee, BMI)
HAVE HEART, WILL LOVE (Leeds, ASCAP)

The fine country thrush sells two fine sides, both with strong messages. First, it's a tale of a broken marriage and where the blame lies, while the flip is a winsome ballad, sung with great style. Either can go in the rural marts. Capitol 4129



GEORGE MORGAN
PM IN LOVE AGAIN (Acuff-Rose, BMI)
IT WAS ALL IN YOUR MIND (Golden West, BMI)

Morgan, who's had some fine ones before, has a top coupling here. Both are emotional and both are sung with great feeling and sincerity. Take your pick. They both can move out in the territories. Columbia 41318



----- R&B Records -----

BOB GADDY
WHAT I WOULD DO (Maureen, BMI)
PAPER LADY (Maureen, BMI)

Gaddy, a wonderful artist with the Deep South meaningful blues sound, sells a pair of great blues sides. Both readings come thru with the real Southern quality. In the right markets it could gather loot. Old Town 1064



EMIL STERN
 ★★★ Melodie Perdue
FELSTED 8551—Melodic instrumental with pleasant intimate-style piano solo work. Nice jockey wax. (Shapiro-Bernstein, ASCAP)

DALIDA
 ★★★ Melodie Perdue
 Sultry thrushing by Dalida of same theme, with lush backing. (Shapiro - Bernstein, ASCAP)

HARRY BELAFONTE
 ★★★ Tarrytown
 RCA VICTOR 7445—Tune, based on the folk ballad "Springfield Mountain," is sung in Harry Belafonte's usual warm style. Certain to appeal to his many fans, and it will get many spins. (Hollis, BMI)

★★★ Gotta Travel On
 The tune now a hit via the Billy Grammer recording is sung in a semi-legit folk by Harry Belafonte. Listenable side. (Sanga, BMI)

THE LENNON SISTERS
 ★★★ Slumber Party
 BRUNSWICK 55113—A cute rocker about a slumber party is sung nicely by the gals over solid support by a vocal group and combo. Good side by the gals. Could get action. (Caedmon, ASCAP)

★★★ The Children's Marching Song
 The Lennon Sisters turn in a sweet version of the current hot tune that is now breaking via the Cyril Stapleton and Mitch Miller diskings. This version could catch a little. (Miller, ASCAP)

NELSON RIDDLE ORK
 ★★★ The Joy of Living
 CAPITOL 4120—A nice, easy-going ork and vocal side which has philosophic overtones about the good life. Good for jock segs and it could step out. (Beechwood, BMI)

★★ Somethin' Special
 This bouncy disk has a pleasant horn riff and an excellent sound. Side is also good jock fodder. (Donnelle, ASCAP)

MOONRIDERS
 ★★★ Sound of the Hound
 CANDY 001—The young group of teenagers get on a stroll blues kick and the side has dance appeal for the teeners. Group is out of the Hartford area. Good sound for debut diskings. (Pamlee, BMI)

★★ Moovin' With Max
 A jumping side features the drums up front, but flip would rate an edge. (Lowner)

SAM BUTERA
 ★★★ Handle With Care
 CAPITOL 4119—Butera gets a good New Orleans strut sound on this to the accompaniment of solid band backing. A nice bright sound here could attract. (Singleton, BMI)

★★ French Poodle
 Butera sings this cute message about a pair who meet walkin' the dog. Nice backing. (Sapphire, ASCAP)

THE MARK IV
 ★★★ Ah-Oo-Gah
 MERCURY 71403—Another novelty, with a swiny arrangement, honking horns and infectious rhythm. Gimmicked phrases will prove attention-getters. For the boxes. (Pure, BMI)

★★ I Got a Wire
 A novelty which can easily take off. It's a polka, with a lyric detailing the nagging details of the domestic life. Gimmicked voices add to the comedy effect. (Pure, BMI)

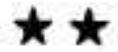
THE HONEYCONES
 ★★★ Your Face
 EMBER 1049—The recent hitmakers return with an interesting rocker tale of boy-girl doings. Good lead performance by the cat can attract. (Abstel, BMI)

★★ Tell Me Why
 The boys work in group style on this side in a new version of an oldie. Piano clink-clinks the backing to the vocal harmony effort. Could get some action. (Signet, BMI)

WILBUR DE PARIS
 ★★★ Petite Fleur
 ATLANTIC 2011—Wilbur De Paris and his combo turn in a strong reading of the

French tune now getting a lot of recordings. If the tune breaks, this one could get some of the loot. (Hill & Range, BMI)

★★ Over and Over Again
 Most attractive item receives a quiet, relaxed reading from the band. (Wilbur, BMI)



KAY MARTIN
 ★★ I've Found My Peace of Mind
 DECCA 39784—Unusual side. It's a blues with a gospel quality in the rhythm. Backing is organ, and the chick does a vocal with style and a touch of jazz quality. (Conrad, BMI)

★★ I'm Gonna Set Fire to My House
 This lyric has the touch of special material. Chick, backed by a chorus of male voices and accompanied by organ, does a stylish job. (Northern, ASCAP)

BOBBY CHRISTIAN
 ★★ Caravan
 STEPHENY 1833—Here's a listenable instrumental recording of the Ellington "Caravan" with guitar sounds somewhat on the order of Duane Eddy's hits. Could get some loot. (MHIS, ASCAP)

★★ Boole
 On this side Christian shows off some more good guitar work, this time on a novelty rocker. (GB, BMI)

CHRIS CONNOR
 ★★ It's All Right With Me
 BETHLEHEM 11012—A smart, upbeat waxing by the jazz thrush of the tune from "Can Can." Good singing and nice, easy backing on this reissue. Programmable. (Buxton Hill, ASCAP)

★★ All This and Heaven Too
 A slow-paced revival of the oldie by Miss Connor. Two relaxed sides make possible jock fodder. (Remick, ASCAP)

DICK STABLE
 ★★ I'm Glad There Is You
 BETHLEHEM 11013—A slow-tempo danceable instrumental, featuring the Stable alto sax. Ork has string sounds to back the horn. Nice dreamy stuff. (Mayfair, ASCAP)

★★ For You
 Another oldie is done up in pleasant ter-pable fashion by the alto man. This one is a beat more on the upbeat side. Okay coupling. (Witmark, ASCAP)

TOMMY CASASSA
 ★★ Won't You Tell Me
 DECCA 30810—Tommy Casassa bows on the label with a rockabilly reading of a bright swinger. (Poco, BMI)

★★ Tender Loving Sweetheart
 The chanter sells this haunting effort neatly over a backing with a beat. (Poco, BMI)

BILLY CRADDOCK
 ★★ I Miss You So Much
 COLUMBIA 41316—This ballad tune with triplet backing has some of the quality of "I Almost Lost My Mind." It's a heart-ache type message and Craddock sings it nicely with a choral assist. (Aberbach, ASCAP)

★★ Am I to Be the One
 Craddock is in the rockabilly school on this medium rocking bluesy tune. Cat gets a good sound. (Rio Grande, BMI)

STATEN JOHNSON
 ★★ Joaquin Murieta
 SPEC 101—The ballad of the noted bandit gets a stirring baritone reading, with a Tex-Mex feeling in the style of guitars and castanets. (Kangas, BMI)

★★ Where No One Has Tears
 A waltz, sung well, with a chick chorus behind the chanter, and a triplet figure in the arrangement. (Lizann, BMI)

GOGI GRANT
 ★★ Honey, Honey
 RCA VICTOR 7438—Cute tune is sung in smart fashion by the thrush over cha cha support. Unusual for the lass, and it could get some exposure. (Duchess, BMI)

★★ Two Dreams
 Pretty ballad is handed a warm rendition by the thrush on this tale of a boy and a girl in love. Jocks may spin. (Korwin, ASCAP)

(Continued on page 55)

BREAKING BIG!
"TOM CAT"
 b/w "MILLIE"
 Billy Lamont
 Candelo #375

"ONCE & ONLY ONCE"
 b/w "CHALLENGE"
 Ronnie Savoy
 Candelo #382

"I'LL KEEP LOOKING"
 b/w "I'VE LOST HER"
 Shane Hunter
 Candelo #379

"MR. WISE GUY"
 b/w "THE END OF A
 SUMMER ROMANCE"
 The Tiaras
 3D #378

"BE MINE AGAIN"
 b/w "WHEN IN THE
 WORLD"
 The Crystal Chords
 3D #374

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**"I WANT
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HARVEY
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 and
**"TELL ME THAT
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 THE BILLBOARD!**

The
Billboard
HOT R & B SIDES

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	TITLE	Artist, Company, Record Number	WEEKS ON CHART
1	1	1	1	LONELY TEARDROPS	Jackie Wilson, Brunswick, 85105	9
6	4	2	2	STAGGER LEE	Lloyd Price, ABC-Paramount 9927	5
4	3	3	3	A LOVER'S QUESTION	Clyde McPhatter, Atlantic 1199	13
3	5	8	4	SMOKE GETS IN YOUR EYES	Platters, Mercury 71353	5
7	7	4	5	WHOLE LOTTA LOVING	Fats Domino, Imperial 5553	7
2	2	6	6	TRY ME	James Brown, Federal 12337	10
5	6	7	7	NOBODY BUT YOU	Dee Clark, Abner 1019	9
8	11	5	8	CHIPMUNK SONG	David Seville, Liberty 55168	5
9	9	9	9	TOM DOOLEY	Kingston Trio, Capitol 4049	6
21	17	16	10	ONE NIGHT	Elvis Presley, RCA Victor 7410	9
15	21	14	11	TO KNOW HIM IS TO LOVE HIM	Teddy Bears, Dore 583	9
—	—	13	12	RIGHT TIME	Ray Charles, Atlantic 2010	2
22	10	10	13	PRETTY GIRLS EVERYWHERE	Eugene Church, Class 238	4
12	12	12	14	LOVE YOU MOST OF ALL	Sam Cooke, Keen 32006	13
—	—	18	15	LONESOME TOWN	Ricky Nelson, Imperial 5545	3
24	27	11	16	I CRIED A TEAR	LaVern Baker, Atlantic 2007	4
—	—	—	17	16 CANDLES	Crests, Coed 506	1
—	—	20	18	MY HAPPINESS	Connie Francis, M-G-M 12738	2
23	18	—	19	TOPSY II	Cozy Cole, Love 50034	12
16	15	21	20	SWEET HOME CHICAGO	Little Jr. Parker, Duke 301	5
14	28	17	21	QUEEN OF THE HOP	Bobby Darin, Atco 6127	11
17	14	24	22	ROCKHOUSE II	Ray Charles, Atlantic 2006	5
29	25	30	23	GOTTA TRAVEL ON	Billy Grammer, Monument 400	4
11	8	—	24	HOLD IT!	Bill Doggett, King 5149	12
—	—	19	25	TEA FOR TWO CHA CHA	Tommy Dorsey Ork-Warren Covington, Decca 30704	2
28	24	—	26	HERE I STAND	Wade Flemmons, Vee Jay 295	7
—	—	15	27	RAINBOW RIOT	Bill Doggett, King 5159	2
—	—	—	28	CANNON BALL	Duane Eddy, Jamie 1111	2
13	16	23	29	CLOSE TO YOU	Muddy Waters, Chess 1704	13
—	—	26	30	COQUETTE	Fats Domino, Imperial 5553	2

Columbia Skeds
 • Continued from page 3

Drum," a winged easel for the Dorsey Brothers album, a mobile for the Percy Faith "Fiesta" LP, a jazz easel advertising the Hi Lo's and the Michel Le Grand sets, another for a new Frank Sinatra and the new Norman Luboff set, still others for new Leonard Bernstein and new Bruno Walter Masterworks sets, and one more for a new Kai Winding LP and a sound track LP from the flick "The Buccaneer." All of these easels, mobiles, etc., will be included in dealer kits sent to Columbia distributors and will be available to dealers at no charge.

Columbia is also making up a 16-page Playbill deal with the "Flower Drum" LP, with stories of the recording, plus the plot and pix of the performers in the show. These will be made available to dealers in bulk.

Phono Level
 On the phonograph level, Columbia is going to town with its new line of stereophonic sets, stressing the new \$39.95 job with its two speakers. Firm is coming up with a four color broadside for consumers, a motion display for dealers windows that will be available from Columbia phono distributors, and a full color line book for dealers. There will be spreads in Life, New Yorker and Sunset on the new sets, with the \$39.95 set the leader, plus pix of all the others.

Pic Material
 • Continued from page 3

Brewer and the Dixieland Band, a debut Coral album by Al Alberts, formerly of the Four Aces, "The 52d Street Jazz Scene" with Tony Scott and a crew of all-stars. Tina Robin, Bud Dant, Dave Pell and His Octet, Pam Garner, Stan Rubin and His Tiger Town Five, Mercer Ellington, Heinie Beau, Russ Had-dock's Trio, Eddie Bergman, Barbara McNair, the Ramblers, David Bee, Machito and his ork, David Bee, Johnny Molinari, Moon Mulli-can and Stuart Hamblen.

In stereo form are the "Holly-wood Song Book," the Brewer Dixieland set, "Themes From Hor-ror Movies," the Al Alberts pack-age, Machito's "Vacation at the Concord," and Barbara McNair's "Front Row Center," a previous monaural release.

The promotion includes a dis-cout and dated billing plan on Coral and Brunswick catalog and new items for January and Febru-ary, album service to deejays and special selling aids to salesmen.

Kapp Confab
 • Continued from page 3

in the all-out campaign to sell more records thru dealers, Kapp has set a point-of-sale promotion campaign which calls for setting up a window for any dealer who asks for it, free of charge. Displays seek to get the customer to "come in and browse" not only for Kapp Records but "for any records." Signs indicate that "only here at your record shop can you get the music you want when you want it."

Later, prexy Dave Kapp also ad-dressed the distributors, pushing them hard to get solidly behind the campaign to help the dealers and to get stores to handle the com-plete line. "If you don't think our line is worth that," Kapp said, "then one of us doesn't belong in the record business, and it's not me."

After the session, referring to the hue and cry from dealers about un-fair manufacturing practices, Kapp told The Billboard: "You don't lump all manufacturers together. If dealers want manufacturers to work with them, believe me, they have to work with the materials provided them. They must recog-nize their friends in this business."

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• Reviews of New Pop Records

• Continued from page 53

KIRK STUART

★ ★ If Love's Not Ours
JUBILEE 5356—The chanter handles this big ballad in good style, somewhat in the Johnny Mathis manner over organ and choir backing. (Spindletop, BMI)

★ ★ Fraternity Pin

Tune based on the Cornell Alma Mater receives a warm reading from the singer, as the new lyrics tell of love and fraternity pins. Song is a rockaballad and has a chance for spins. (Trinity, BMI)

ROBERTA SHERWOOD

★ ★ I'm Following You
DECCA 30820—Mildly rock and roll version of standard is chanted brightly by gal and chorus. (Bourne, ASCAP)

★ ★ Look for the Silver Lining

Plaintive thrush on nostalgic oldie. Nice jockey wax. (Harms, ASCAP)

NOCOLA PAONE

★ ★ Blah, Blah, Blah
ABC-PARAMOUNT 9993—Paone turns in an old-fashioned Italian-dialect reading concerning comic, marital difficulties. (Dominion, BMI)

★ Ciaò, Bellezza

From the album by Paone comes this so-so reading of an Italianate tune. (Dominion, BMI)

KELLY HART

★ ★ Dear Mom and Dad
OKEH 7109—New thrush on the label comes thru with a pleasant reading of a rockaballad. Gal has a sound. (Conely, BMI)

★ Your Love, Your Kisses and Your Charms

Gal sells rockabilly-styled ditty with country charm and vivacity. (Conely, BMI)

EDDIE MORGAN

★ ★ I'd Love to Meet That Old Sweetheart of Mine
20TH FOX 124—Oldie is handed a pleasant reading by the lad over old-fashioned backing. (Bourne, ASCAP)

★ Angelique

New ballad is sung in so-so fashion. (Michele, ASCAP)

EVELYN KINGSLEY

★ ★ Gently, So Gently
CAPITOL 4122—A pretty waltz effort by Miss Kingsley in three-quarter time. (Bradshaw, BMI)

★ Over My Shoulder

Another fair waltz effort by the gal. Moderate appeal only. (Keynote, ASCAP)

Country & Western

★ ★ ★ ★

FARON YOUNG

★ ★ ★ ★ Last Night at a Party
CAPITOL 4113—Infectious chanting by Young on bouncy country ditty with swingy beat. (Lancaster-Tree, BMI)

★ ★ ★ ★ A Long Time Ago

Wistful weeper is warbled multi-track style by Young with heart and sincerity. (Lancaster, BMI)

FERLIN HUSKY

★ ★ ★ ★ My Reason for Living
CAPITOL 4123—A bouncy, medium-beat side, much in the country groove. Husky gives it a sincere reading. This could catch on (Central Songs, BMI)

★ ★ Wrong

A pleasant ballad effort by Husky with a mildly rocking backing. Flip is the side, however. (Singing River, BMI)

★ ★ ★

JOHNNY SIX

★ ★ ★ Over in That Happy Land
DECCA 30785—Six warbles with old-fashioned fervor on country gospel with bright, happy beat. (Copar, BMI)

ADMEN of every kind ENDORSE
THE BILLBOARD
as a top selling force

★ ★ Forgotten Dreams

Pleasant vocal stint on pretty country ballad. (Cedarwood, BMI)

SLIM WILLET

★ ★ ★ ★ Don't Let the Stars
4 STAR 40—This is the old hit by Como, in its original form as recorded by the writer of the tune. Has the old-fashioned hill sound. (4 Star, BMI)

★ My Love Song to You

Another oldie by Willet is reissued here. This side is a ballad. (4 Star, BMI)

★ ★

ROY DRUSKY

★ ★ Just About That Time
DECCA 30793—Drusky tells how he can't forget his true love no matter who he is out with. Fair performance. (Lancaster, BMI)

★ ★ Wait and See

On this pop-styled tune Drusky comes thru with a heart-felt reading. Backing is rockabilly-ish. (Champion, BMI)

STRING BEAN

★ ★ Run Little Rabbit Run
CULLMAN 6408—A real hill sound comes thru on this country-folk effort by the lad. Authentic stuff for the backwoods territories. Strictly banjo and bass backing. (Gaylord, BMI)

★ ★ You Can't Do Wrong and Get By

There's the same basic rhythm on this side. The message is in the sacred vein with fancily plucked banjo backing at an upbeat tempo. Two interesting sides. (Gaylord, BMI)

Novelty

★ ★ ★

EDDIE LAWRENCE

★ ★ ★ Mother Philosopher
CORAL 62070—The Old Philosopher is back again. This time he is talking to the distaff side, housewives, mothers, et al. It's mighty funny in spots, and a lot of gals and guys should enjoy it. (Merrick, BMI)

★ ★ The Salesman's Philosopher

On this side the target is salesmen. Not quite as funny as the flip, but a lot of fun for Eddie Lawrence fans. (Merrick, BMI)

Polka

★ ★ ★

MATYS BROTHERS

★ ★ ★ Rummy Polka
SUNNYSIDE 3102—Bright, happy polka side with exuberant chanting by the Matys Brothers. (Flax-Ford, BMI)

★ ★ Heel and Toe Polka

Vivacious vocalizing on lively polka theme.

Religious

★ ★ ★ ★

GEORGE BEVERLY SHEA

★ ★ ★ ★ I Heard God Today
RCA VICTOR 7441—Feelingful rendition of moving sacred item with pop-ish lyrics. Nice vocal assist from chorus on backing. (Manna, BMI)

★ ★ ★ ★ How Long Has It Been?

Another fine vocal stint on a thoughtful sacred theme. (Lister, SESAC)

★ ★

BOB JONES

★ ★ The Devil and His Old Suitcase
DIAL 125—This is done with a strong beat with a male group behind the lead singer. Competent job.

★ ★ Keep Walking

The group, backed primarily by piano, does a rousing reading of this uplifting song.

Spiritual

★ ★ ★

MAHALIA JACKSON

★ ★ ★ Hold Me
COLUMBIA 41322—Miss Jackson sells this lovely tune by Thomas A. Dorsey with her deep sincerity and feeling, backed simply by a vocal group. (Hill & Range, BMI)

★ ★ Elijah Rock

The great artist turns in pungent reading of a rocking religious item with lots of spirit. (Sheumann, ASCAP)

• Reviews and Ratings of New Popular Albums

• Continued from page 32

collectors of bullfight music. The casual customer may find the military-type performances somewhat lacking in the excitement usually associated with this type of music.

LOW-PRICE POLKA ★ ★ ★

★ ★ ★ GOOD TIME POLKAS
Johnny Vadal. RCA Camden CAL 466
Rousing renditions of happy polkas are served up by the Vadal crew. It's a choice item in its field with special appeal for the economy buyer. Selections include "Good Luck to You," "One for the Road," and "Here Goes." Good potential.

LOW-PRICE RELIGIOUS ★ ★ ★ ★

★ ★ ★ WINGS OVER JORDAN CHOIR
Dial LP 5163
This fine choir does 10 spirituals here, with narrative between songs by the director, the Rev. Glynn T. Settle. Included are "I'll Be Somewhere Listening" and "Swing Low, Sweet Chariot." The performances are excellent. A fine product at this price.

LOW-PRICE RELIGIOUS ★ ★ ★

★ ★ ★ IT'S IN MY HEART
Jimme Davis, Tenor. Dial LP 5155
Heartfelt renditions of the lovely gospels are presented by the artist in listenable fashion. Soft organ accompaniment with several interesting effects are provided to help pace the smooth renditions. Album can appeal to lovers of this fare.

• Reviews and Ratings of New Jazz Albums

JAZZ ★ ★ ★

★ ★ ★ COZY'S CARAVAN
Cozy Cole Septet & The Earl Hines Quartet. Felsted FAJ 7002

The success of Cozy Cole's "Topsy" and "Turvey" has inspired the release of this LP which features Cole with his own group as well as with a combo led by Earl Hines. The recordings with Cole's group were made in 1958, those with Hines in 1956. The sides with Hines and Cole are the best on the LP, with Hines showing off some first-rate piano and Cole swinging on drums. Tunes include "Brussels' Hustle," and "Back Room at the Villa d'Este" with Hines. Those with Cole's group include the title tune, "Caravan," and "Margie." Listenable wax.

★ ★ ★ 52ND STREET SCENE
Tony Scott & The All Stars. Coral CRL 57239

This attempt to recreate a memorable era in jazz—52nd Street during the middle '40's—comes off very well. It features Tony Scott and a great group of jazz names, including C. Hawkins, Peewee Russell, J. C. Higginbotham, W. De Paris, and many more. They play some of the tunes that came from those glorious 52nd Street days, including "Lester Leaps In," "Ornithology," and the Hawk's famous version of "Body and Soul," as well as a tribute called, "Blues for the Street." Scott is fine as are all the rest and the liner notes are informative.

THE KING OF NEW ORLEANS JAZZ
Jelly Roll Morton & His Red Hot Peppers. RCA Victor LPM 1649

Victor has dipped deep in its vaults to bring forth this album of recordings by Jelly Roll Morton and His Red Hot Peppers, recorded in the years 1926 to 1928, when Morton's band was at the top of the jazz heap. This disk contains 17 tunes by the Peppers, featuring some of the best work of Morton, and such jazz stars as Johnny Dodds, Barney Bigard, Kid Ory, Stomp Evans, Baby Dodds, etc. And the various combos, sparked by Morton's piano, swing. Tunes include "Black Bottom Stomp," "The Chant," "Beale Street Blues," "Kansas City Stomp," and other favorites. A fine album for the collector.

★ ★ ★ THE BOB GRAF SESSIONS
With Various Artists. Delmar DL 401

This is the first modern jazz recording on the Delmar label, and it's a good one featuring a group of jazzmen from St. Louis. Artists include Bob Graf on tenor, Ron Ruff on flute, Jimmy Williams on piano, Bob Maisel on bass and Al St. James on drums. Graf and Ruff come thru strongly and the whole combo should be heard from more often. Tunes include "Street of Dreams," and "Stella by Starlight," plus two originals. Here's interesting-modern jazz by upcoming performers from St. Louis who are worth a listen.

• Reviews and Ratings of New Classical Albums

CLASSICAL ★ ★ ★ ★

★ ★ ★ ★ BEETHOVEN: SYMPHONY NO. THREE
The Minneapolis Symphony Orch. (Dorati). Mercury SR 90011

STEREO & MONAURAL

There is strong competition on this work with six stereo LP versions currently available—including Szell and the Cleveland Orch. However, this version (previously released on monaural in fall of 1957) should be a solid contender for sales. Performances and sound are excellent and Dorati has considerable following.

★ ★ ★ ★ GERSHWIN: RHAPSODY IN BLUE, AN AMERICAN IN PARIS
Bert Shefter, Piano; Dan Lube, Violin; The Warner Bros. Orch. (Helndorf). Warner Bros. B 1243 & BS 1243

STEREO & MONAURAL

This is one of the early stereo versions of the Gershwin classic. In stereo all of the wonderful and colorful orchestral passages are effectively enhanced. While this version does not compare to some others in performance, it certainly can find a market.

★ ★ ★ ★ CHAUSSON: SYMPHONY IN B-FLAT
The Detroit Symphony Orch. (Paray). Mercury SR 90017

STEREO & MONAURAL

Mercury provided one of the top monophonic versions of this richly textured dramatic work, and now comes the stereo version. The strength of Paray's reading is further accentuated here. New and laudable are brief liner notes providing directional tips on which instruments come in when with what music and from which direction. This feature should be expanded, for it's most helpful to the novice stereo listener in learning to appreciate the directionality of the medium. Strong merchandise.

CLASSICAL ★ ★ ★

★ ★ ★ MOZART: SYMPHONIES NOS. 41 & 39
The London Symphony Orch. (Schmidt-Isserstedt). Mercury MG 50184

Another fine example of the label's Olympian recording process proves that in a day of stereo, monaural disks can still be rewarding. Two of the most recorded Mozart symphony works certainly have stout opposition on the market, but the beauty of the sound here and the authority with which the work is interpreted will enable this to compete. This can, in fact, replace older recordings of both, to take its place as one of the standard versions of the two works.

NRCO Inks Topley In Expansion Move

NEW YORK — Bill Lowery, head of NRCO Records has appointed Steve Topley Eastern promotion manager for the firm. Topley, for the past two years with Schwartz Bros., distributors in Washington, will handle the New York, Pennsylvania and Maryland area, and will headquarter in Washington. According to Lowery, this is the first move in expanding the NRCO label, which is now producing LP's as well as singles.

Belmar Label Launched

BOSTON — A new recording company, Belmar Records, Inc., has kicked off its first platter in the New England area. The firm's first is "That's What I Like About Girls," featuring Mark Lano, 28-year-old Hub recording artist.

President of the new firm is Ken Hecht, who wrote the hit record, "No One Knows," recorded by Dion and sung by the Belmonts. Marty Rubin, former entrepreneur and operator of a Hub nite spot, is treasurer. National record promotion is in care of Ruthie Shapiro.

★ ★ ★ CHADWICK: SYMPHONIC SKETCHES

Eastman-Rochester Symphony Orch. (Hanson). Mercury SR 90018

STEREO & MONAURAL

The delightful Chadwick sketches are performed with a brilliance of sound by the orchestra. His best known selections, "Jubilee" and "Noel," offer especially interesting contrasts. The modern romantic works can have wide appeal. Sound and cover are attractive features.

CLASSICAL ★ ★

★ ★ FALLA: EL AMOR BRUJO, NIGHTS IN THE GARDENS OF SPAIN
Yvonne Loriod, Piano; Amparito Perls De Prullere, Mezzo-Soprano; Orch. du Theatre National de l'Opera de Paris (Rosenthal). Westminster WST 14021

STEREO & MONAURAL

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Mass. Fair Assn. Sees Okay Season

Zero Temperatures Cut Attendance; Harry Storin Elected New President

WORCESTER, Mass. — A number of optimistic reports were given members of the Massachusetts Agricultural Fairs Association as they met in the Sheraton Bancroft Hotel here Tuesday and Wednesday (6-7).

Frigid weather brought out the lowest attendance in years when slightly more than 200 braved zero weather for the annual meeting.

It was reported that the 24 fairs staged in the State in 1958 produced the biggest total attendance in history, more than 2½ million paid. Beneficial assistance to fairs was recommended by Governor Foster Furcolo in his inaugural speech at the meeting. The governor also recommended that the Commissioner of Agriculture, and not the State Racing Commission, be empowered with the responsibility for approval of racing dates for fairs.

Last year a law was passed giving the Agriculture Commissioner the authority to verify fairs as bona fide. Fairs must run for five years before they can apply for racing dates. The new law would implement the power of the Commissioner and give him full authority over the fairs. The fair group is strongly in favor of this change.

The meeting unanimously elect-

ed Harry Storin, of the Great Barrington Fair, as president to fill the place of Richard Sagen-dorf, Spencer. Daniel Reidy, of the Weymouth Fair, was elected first vice-president; the Hon. Augustus G. Means, president of Topsfield Fair, was named second vice-president; and Ralph Rice, Plainfield, third vice-president.

Re-Name Corson

Paul Corson, manager of Topsfield Fair, was re-elected to the post of secretary-treasurer. Elected to the board of directors were Ed Carroll, Great Barrington; Charles J. Thayer, Cummington, and Albert W. Lombard, Arlington. Ronald Marsden, Rehoboth, was named chairman of the board.

The Wednesday morning session was largely reports by Corson. The meeting had several speakers in the afternoon and also conducted meeting business. Next year's meeting will be held in January, 1960, in Pittsfield.

A feature of the 1960 meeting will be a Queen of Massachusetts Fairs contest. Each county fair will all six nights and either one or two matinee shows.

select its own queen and the winner will be judged at the 1960 annual meeting. If the International Association of Fairs and Exhibitions votes to continue the contest, the Massachusetts winner will compete.

Massachusetts Agricultural Commissioner Charles McNamara addressed one group and spoke on better agricultural exhibits. First Vice-President Daniel Reidy, also the Massachusetts Director of Fairs, said his department would try to promote better agricultural and floral exhibits. It was pointed out that the meeting was somewhat

(Continued on page 58)

SPECIAL PAGES ON INSURANCE IN NEXT ISSUE

CHICAGO — Next week's issue of The Billboard will include a special section devoted to the field of insurance for shows and show equipment. The section is the first in a 1959 series of special sections in the Outdoor department.

The insurance section will include an array of feature articles about how to buy insurance, why show insurance presents a special problem, what kinds of insurance are needed, and similar subjects. This extra coverage is intended to assist showmen in getting their insurance demands handled prior to the opening of the new season.

IOWA, KANSAS FAIRS PACT ROY ROGERS

Six Shows Set At Des Moines; Seven at Topeka

CHICAGO—Roy Rogers, who racked up whopping grandstand grosses at a number of major fairs in '58, has been signed as the name attraction at both the Iowa State Fair, Des Moines, and the newly tilted Mid-America Fair at Topeka, Kan., formerly the Kansas Free Fair.

Rogers will appear five nights and one matinee at the Des Moines event, which operates for 10 days August 28-September 6. At Topeka, he and his show will be in for all six nights and either one or two matinee shows.

Illness Cuts Turnout At Trouper Banquet

LOS ANGELES — While the 17th annual Regular Associated Troupers banquet and ball held at Larry Potter's Supper Club in North Hollywood last week (6) was to honor officers—past and present—illnesses and accidents prevented some—including F. M. (Pete) Sutton, 1959 leader, from attending.

Sutton, who was inducted at a well-attended New Year's Eve party, suffered a recurrence of a back injury suffered during World War II. His wife, June, represented him as well as entertaining a

number of guests invited for the occasion.

Illness prevented several of the past-presidents from attending. Included were Lucille King, founder of the organization; Babe Miller, and Lucille Dolman. A special table was arranged for the past leaders including Estelle Hanscom, John Lynch, Marie Bailey, Clarence Allton, Nell Robideaux, David Friedenheim, Lillian Schue, Larry Nathan, Alex Freedman, Myrtle Hutt, and Steve Vaughn. Emily Baily was chairman of the table arrangement working with Ernest Hoblitt, chairman for the night, with Art Thompson and Fred Smith as co-chairman.

The new officers include in addition to Sutton, Olivia Waldron, first vice-president; Ernest Hoblitt, second vice-president; Rose Westlake Dodson, third vice-president; Art Thompson, fourth vice-president; C. H. Allton, treasurer; Etta

(Continued on page 60)

John Courtney, Ride Designer, Dead at 61

CHICAGO — Funeral services were held here Tuesday (6) for John F. Courtney, prominent ride designer, who died Wednesday (31) in a Chicago hospital following surgery.

He was credited with designing the original Skywheel, a double Ferris Wheel that has played outdoors for many years, and in recent years worked on several variations and improvements of the wheel. Courtney was also active for years in designing and building a number of other rides.

He was the oldest of 10 children and is survived by a son, John Jr., two sisters and one brother.

Masonic services were held here Monday evening and the funeral on Tuesday was conducted by the Masons. A longtime member of the Showmen's League of America, burial was in that club's cemetery plot at Woodlawn Cemetery.

Balgeman Out As South Dakota State Manager

HURON, S. D.—Kenneth E. Balgeman, manager of the South Dakota State Fair here for the past six years, has resigned from that post effective April 1. Balgeman said he has accepted a position as a sales representative for Waddell & Reed, Inc., Kansas City, Mo.

He had recently received a request from the incoming State administration to continue as manager thru the 1959 legislative session which convened at Pierre last week. Balgeman, however, said the request gave no indication of the administration's plans for his future connection with the fair.

Terms of two members of the all-Republican fair board expired January 1. They are Max Oviatt, board vice-president, and Mrs. Cecil Byg.

During Balgeman's six years with the fair, 29 new buildings were erected at a total cost of \$815,258. Also instituted was shuttle bus service; reserved parking systems for the general public, exhibitors and physically handicapped; picnic shelters, taxi stands and a revised grandstand program.

It was reported that a successor to Balgeman probably would not be named until his resignation is effective April 1.

'SO. PACIFIC' GROSS \$7.50 IN BIG FREEZE

ATLANTIC CITY — The show goes on, but it rarely goes on to as few as three patrons. Manager Charley Bochert of the Mineola (N. Y.) Fair, vacationing here, reports that zero temperature was braved by only three customers at the Virginia Theater for "South Pacific" on Monday (5). Since one was on crutches, the manager decided to roll the film rather than refund and send him home. The \$7.50 gross was probably "South Pacific's" lowest anywhere. Bochert didn't say who the other two visitors were.

Provo, Utah, Operator Buys Wild Mouse

PROVO, Utah — A Wild Mouse, purchased from B. A. Schiff & Associates, will enter the Rocky Mountain area for the first time, according to an announcement by Lou Melendez, this city, who recently purchased the device.

The Mouse ordered will be a carnival model that is said to be specially built for portability. According to Melendez, it will open at Eastmonds Saratoga Resort, Lehi, Utah, and will leave there in midsummer to play fair dates.

Melendez said special riggings are being built to handle moving of the track. Altho the ride will be similar to the original Schiff Mouse, it will be designed so that more of the movements will be brought to the front of the device, he added.

GAIETY FILLS THE EDEN ROC

500-Plus Frolic at MSA's Plush Nightclub Banquet

By IRWIN KIRBY
MIAMI BEACH, Fla. — The success of last week's tremendous banquet indicated a pattern for the annual Miami Showmen's Association banquet that will be followed in coming years. Last year marked the first time the club chose to take over a night club with an or-

ganized show, rather than try to assemble its own talent line-up.

As a result, the 1958 affair showed no financial loss. And the gaudy Pompeii Room of the Eden Roc Hotel provided the most ornate setting for any showmen's function, and more than 500 club members and friends jammed it for a festive evening.

It was the crowning achievement for outgoing president Ben Weiss, whose message from the dias was a brief note of thanks and encouragement for the MSA to do at least as well under John Vivona, who succeeded him the following night, Tuesday (6) at installations.

Women Dress in Splendor

Many of those present were in evening dress, which blossomed most prominently among the women. Ballroom gowns were everywhere. In addition to the attractiveness of the women on the club's major event, elements adding to the night's success included the excellent roast beef dinner, rapid table service by the Eden Roc staff, efficient work by toastmaster Sammy Walsh, and a well-received show which played to an enthusiastic audience. Acts included Anna Maria Alberghetti, vocalist Little

Jackie Heller, and the Ballet Moulon Rouge troupe. Walter Nye's orchestra played for the show and for dancing.

Gold life membership cards for meritorious service were awarded to Phil Cook, Is Beck, Nate Farber and Burnam Pelley, and other service awards went to a list of 88 other members.

On the dias with Weiss, Vivona and Walsh were Mayor Robert King High, Circuit Judge Robert L. Floyd, Safety Director Thomas Kelly, State's Attorney Richard Gerstein, president emeritus Dave Endy, and club attorney Wallace N. Maer. Also, B. Carsky, Showmen's League of America; Jeff Harris, National Showmen's Association; Specs Groscurth, Greater Tampa Showmen's Association; Marvin Keyes, Michigan Showmen's Association; Louis A. Rice, Hot Springs Showmen's Association; Charles Walpert, Pacific Coast Showmen's Association; Sam Solomon, International Association of Showmen.

Also, Harry Westbrook, second vice-president; Alton Pierson, treasurer; A. R. Whiteside, secretary; Paul Prell, assistant treasurer; Wil-

(Continued on page 60)

RECORD TURNOUT

West Virginia Assn. Re-Elects Johnson

CLARKSBURG, W. Va. — Frohman Johnson, Charleston, was re-elected president of the West Virginia Association of Fairs at its annual meeting here Saturday and Sunday (3-4) which saw a record turnout of fair executives and attraction representatives.

Also named to offices were Ross Tuckweiler, Lewisburg, first vice-president; H. L. Bennett, Fort Ashby, second vice-president; Charles Hurt, Charleston, third vice-president; Mabel Hetzer,

Huntington, secretary-treasurer, and Mrs. Jesse Hume, Summersville, assistant secretary-treasurer.

Gus Douglass, West Virginia Department of Agriculture, was one of the session speakers along with Bernard Gainer, State Industrial and Publicity Commission, and George Moses, State Tax Department.

Ann Drane, Mineral County Fair, was selected as the queen to represent the organization at the

(Continued on page 60)

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SPLIT WEEK
Charleston, W. Va., Fair Cuts Run to 7 Days

CHARLESTON, W. Va.—Dates for the Southern West Virginia Fair have been set at Wednesday thru Monday, September 2-7, manager Charles E. Hurt reports. This is one day shorter than the seven-day run of 1958.

The fair is cutting back in running time for the second straight year, as it ran for nine days in 1957. Hurt said Gooding's No. 1 unit is booked for the midway.

Grandstand show will be a revue featuring Jennie Smith, newly popular recording artist who is a native of Charleston and will be making her first home-town professional appearance. GAC-Hamid is providing the show. First two days will also have the Jack Kochman thrill show.

Front gate will be \$1 for adults and 50 cents for children, with the grandstand revue being a free show. Parking is free, with 10,000-car capacity, and access is also available by bus, on a regular stop at the fairgrounds.

Several improvements are in the discussion stage, but none has been decided on. A new exhibit is being planned and Carbide and Carbon Chemical Corporation is filling in some low areas which will provide the fair with about 35 additional acres.

Hoosier Meet Well Attended

INDIANAPOLIS — Carnival, attraction and fair supply representatives turned out in good numbers at the meeting of the Indiana Association of County and District Fairs here last week.

Included were Floyd E. Gooding, Hal Eifort, John Enright, Gooding Amusement Co.; Lloyd Thomas, Thomas Joyland Shows; Earl Backer, Blue Grass Shows; Al Kunz, Heth Shows; Rod Link and Bud Davis, World of Pleasure Shows; W. G. Wade and D. Wade, W. G. Wade Shows; J. L. Keef, Capitol City Shows; Bill Geren, Mighty Hoosier State Shows; Jimmie Chanos, Jimmie Chanos Shows; Paul Drago, Drago Amusements; F. E. Baker, Baker United Shows; Happy Powelson, Powelson Amusements; Johnny's United Shows.

John (Sheik) Lempart, showmen's supplies and equipment; Louis J. Berger, Olson Shows; Jack Lindahl, Boyle Woolfolk Agency; George Flint and Billy Senior, Barnes-Carruthers Theatrical Enterprises; Val Campbell, Gus Sun Agency; Al Dorso, Cetlin & Wilson Shows; Bill Bernauer, concessions; E. O. Stacy, Music Corporation of America; Frank Taylor, GAC-Hamid, Inc.; Lloyd Ingalls, rides; L. (Doc) Cassidy, Ohio Fireworks Display Co.; James H. Drew James H. Drew Shows; Jack Kochman and Bill Reed, Kochman Thrill Show; Bob McKinley, McKinley's Rodeo; Morris Lipsky, concessions; Sonny Bernet, agent; Jack Kaplan; C. Norwid, concessions; Lenny Goldwig, concessions; Avery Christy, concessions; W. W. Fike, concessions.

Wagner Sets Gal Drivers, Lists Dates

PHILADELPHIA—The Buddy Wagner Auto Capades unit will feature an enlarged cast of girl stunt drivers next season, in line with a general movement toward fem performers with the nation's thrill shows. Wagner will utilize girls in a half dozen events in the new show format, publicity agent John Purtill noted.

Wagner used female stunts on his Eastern unit last year and will carry either four or five of them this time. Purtill is beginning his seventh season with the show.

Bob LaBay of Montreal has also been signed to a seventh season on the unit, as track and unit manager, and will train the girls. Other stunt personnel returning include Dick Cobb, Bobby Lynch, Jackie Mayo, Johnny Jordan, Jimmy Van Wert, Bob Champion and Rocky Westfall.

Bookings are very encouraging, Wagner said, as fair meetings draw near. Dates already set include Selinsgrove, Pa.; Westport, N. Y.; Presque Isle, Exeter and Blue Hill, Me.; Manchester, Vt., and Clinton, Pa. Sixteen fairs are reportedly contracted to date.

The Al Martin Agency represented Wagner at the Central New York fair meeting in Syracuse with excellent results, it was said. In addition to Westport, the New York dates include Rochester, Owego, Ithaca and Trumansburg. The show will be featured on closing night of the Owego Centennial Fair as part of the special 100th anniversary attractions program lined up by secretary Charles Estey.

Tax Ruling Now Favors Partnerships

WASHINGTON — Partnerships receive an added break under a new depreciation provision recently announced by the Internal Revenue Service.

The rule in the 1958 technical law permits taxpayers—corporate or individual—to take additional first-year depreciation deductions up to \$2,000 on tangible personal property with a useful life of at least six years acquired after 1957 (\$4,000 if a joint return is filed).

The service now holds that such an additional allowance can be claimed for each partner, in proportion to his interest in the business. This compares with only a single allowance permitted a corporation.

Under the ruling it's now possible for a firm of five equally sharing partners to claim five times the amount of additional first-year depreciation that a corporation is permitted. A firm of five married partners, whose spouses are not partners, could claim 10 times that amount, it was pointed out.

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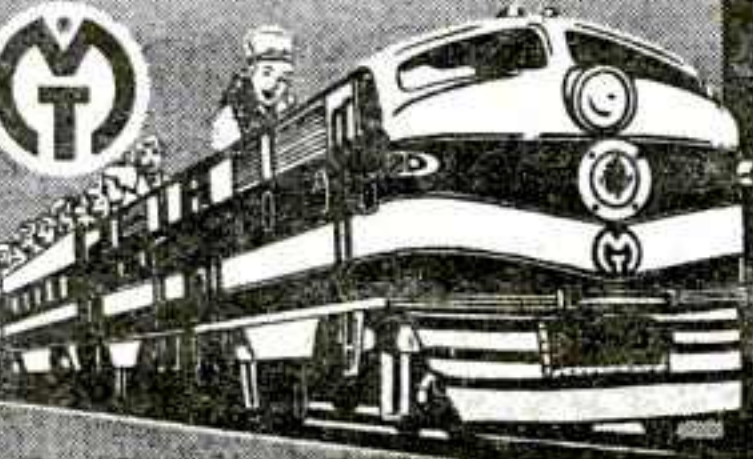
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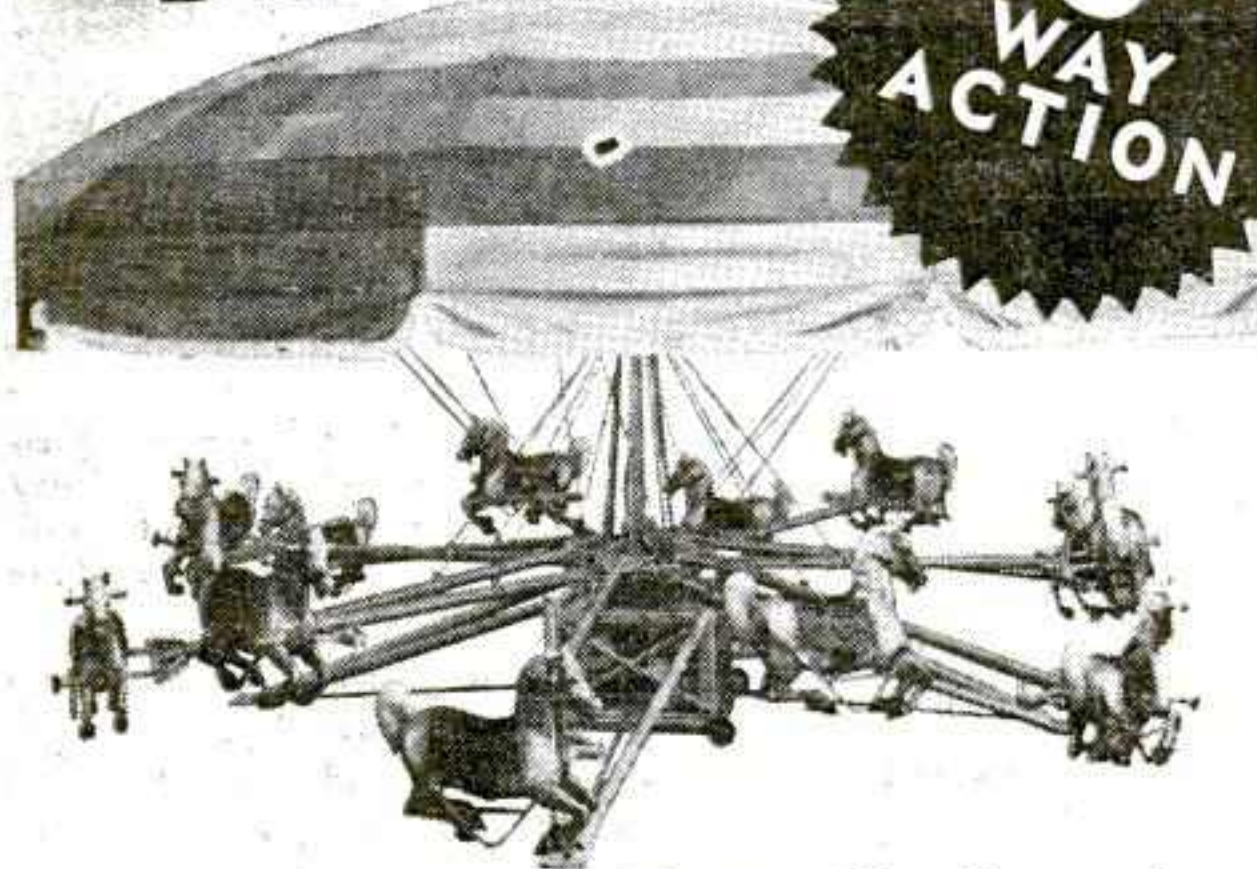
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Chandler—Chandler Rodeo, Feb. 14-15.
Chandler—Sheriff posse Rodeo, Feb. 28-
March 1. Katherine Autrey.
Mesa—Jr. World Championship Rodeo,
Feb. 7-8.
Phoenix—Ariz. Nat'l Livestock Show, Jan.
7-10.
Phoenix—Phoenix Rodeo, March 12-15.
Phoenix—Flower Show, March 21-23.
Scottsdale—All-Arabian Horse Show, Feb.
21-22.
Scottsdale—Scottsdale Rodeo, Jan. 30-
Feb. 1.
Tucson—Cutting Contest, March 12-15.
Tucson—La Fiesta de los Vaqueros, Feb.
19-22, C. Edgar Goyette.
Wickenburg—Gold Rush Days, Feb. 13-15.
Yuma—Silver Spur Rodeo, Feb. 14-15. Bill
Murie.

California
Chowchilla—Chowchilla, Team Roping &
Calf Roping Contest, March 27-29.
Los Angeles—Southern Calif. Boat Show
(Great Western Exhibit Center), Jan.
9-18. Show Management, Inc., 142 S.
Fairfax, Los Angeles 36.
Los Angeles—Trailer Life Show (Great
Western Exhibit Center), Jan. 29-Feb. 1.
Show Management, Inc., 142 S. Fairfax,
Los Angeles 36.
Palm Springs—Palm Springs Rodeo, Feb.
7-8.
San Diego—Southern Calif. Marine Assn.
Boat Show (Electric Bldg., Balboa Park),
Jan. 23-Feb. 1.
San Francisco—San Francisco National
Sports & Boat Show (Cow Palace), Feb.
27-March 8. Thomas Rooney.

Colorado
Denver—Colorado Sports, Boat & Travel
Show (Coliseum), March 1-6. Robt G.
Langenwaller.
Denver—Denver Auto Show, April 6-11,
1959.
Denver—Denver Rodeo, Jan. 16-24.

Florida
Bradenton—DeSoto Celebration, Feb. 17-
18. Mrs. Roe Reasoner.
Fort Pierce—St. Lucie County Home Show,
Feb. 11-15. Lew Nachman, Fort Pierce
Hotel.
Hollywood—Home Show (Armory), Jan. 24-
28. Al Stern, 2007 N. Ocean Blvd.
Homestead—Homestead Rodeo, Feb. 7-8
William Sottile.
Indiantown—Circle T. Ranch Rodeo, Feb.
28-March 1.
Kissimmee—Silver Spurs Rodeo, Feb. 20-
22. Katherine Autrey.
Miami—Intl. Foreign and Sports Car Show,
Jan. 25-Feb. 1, 1959.
Miami—Miami Intl. Boat Show (Dinner
Key Aud.), Feb. 20-March 1.
Miami Beach—1959 World-Wide Auto Show
Feb. 27-March 8, 1959.
Miami Beach—Miami Beach Sports & Vac-
ation Expo. (Miami Beach Exhibit Hall),
March 14-22. Frank Jenkins.
Orlando—Central Florida Food - O - Rama,
Feb. 11-15. Lew Nachman, Fort Gathin
Hotel.
Tampa—Tampa Auto Show, Jan. 22-27,
1959.

Georgia
Atlanta—Southeast Boat & Vacation Show
(Aud.), Feb. 27-March 6. Martin P.
Kelly.

Illinois
Chicago—Chicago Auto Show, Jan. 17-25,
1959.
Chicago—Chicago National Boat Show
(Intl. Amphitheater), Feb. 6-15. Guy
Hughes.
Chicago—Chicago Sportsmen's & Vacation
Show (Intl. Amphitheater), Feb. 27-
March 8. H. Werner Buck.

Indiana
Fort Wayne—Fort Wayne Sport & Vac-
ation Show (Memorial Coliseum), Feb.
14-19. E. M. Berg, Trio Enterprises,
P. O. Box 2041.
Fort Wayne—Fort Wayne Boat Show (Mem-
orial Coliseum), Feb. 14-23. E. M.
Berg, Trio Enterprises, P. O. Box 2041.
Indianapolis—Indianapolis Sports, Vacation
& Boat Show (Fairgrounds), March
13-22. Melvin T. Ross.

Iowa
Des Moines—Iowa Sports, Boat & Vacation
Show (Memorial Aud.), March 31-April
8. Martin P. Kelly.

Kansas
Wichita—Kansas Sports, Boat & Travel
Show (Forum) Feb. 10-15. Robert G.
Langenwaller.

Kentucky
Louisville—Mid-America Sports, Boat &
Travel Show (Fairgrounds), Feb. 14-22.
William H. King.

Louisiana
Cameron—La. Fur & Wildlife Festival, Jan.
16-17. Jerry Wise.
Lafayette—S. La. Mid-Winter Fair, Jan.
15-18. Dr. T. J. Arceneaux.
Baton Rouge—Baton Rouge Rodeo, March
7-14.

Massachusetts
Boston—New England Boat Show (Com-
monwealth Armory), Feb. 22-March 1.
Boston—Herald-Traveler Fishing & Hunt-
ing Show (First Corps Cadets Armory),
March 19-22. Robert Duffy.

Michigan
Bay City—Poultry Show, Jan. 15-18. Ben
W. Mau.
Detroit—Detroit Boat Show (Artillery
Armory), March 14-22. Jack Ferguson.
Grand Rapids—West Mich. Sports & Boat
Show (Civic Aud.), Feb. 23-28. Jack
Loeks.

Minnesota
Jackson—Jackson Boat, Sports & Travel
Show (Armory), March 12-15. National
Sports & Travel Shows, Inc., 10421 West
Jefferson, Detroit 18.
Kalamazoo—Kalamazoo Sports, Boat &
Travel Show (County Center Bldg.), Feb.
18-21. E. H. Buchner & Co., 10421 W.
Jefferson Ave., Detroit 18.
Pontiac—Pontiac Boat, Sports & Travel
Show (Armory), March 26-29. National
Sports & Travel Shows, Inc., 10421 West
Jefferson, Detroit 18.

Mississippi
Minneapolis—Midwest Auto Show, Jan. 9-
18, 1959.
Minneapolis—Northwest Boat, Sports &
Travel Show (Municipal Aud.), March
27-April 5. F. W. Kahler.
St. Paul—Land-O-Lakes Boat, Vacation &
Travel Show (Auditorium), Jan. 16-24.
Noel Van Tilburg.

Missouri
Kansas City—Kansas City Boat, Sports &
Travel Show (Auditorium), Jan. 30-Feb.
8. F. W. Kahler.
Springfield—Springfield Outdoor Sport
Show (Shrine Mosque), March 3-8. Paul
Barker.
St. Louis—St. Louis Boat, Sports & Vac-
ation Show (Arena), Feb. 20-March 1.
Wendell Emrick.

Nebraska
Omaha—Omaha Sports, Vacation & Boat
Show (Civic Aud.), March 10-15.

New Jersey
Asbury Park—Jersey Coast Boat Show
(Convention Hall), Feb. 21-March 1.

New Mexico
Albuquerque—Albuquerque Auto Show, Feb.
19-23, 1959.

New York
Buffalo—Buffalo Boat, Travel & Sports
Show (Armory), Feb. 21-March 1. John
G. Mellon.
Jamaica—Long Island Boat & Sportsmen's
Show (Armory), March 7-15. George
Kamrass.
New York—National Motor Boat Show
(Coliseum), Jan. 16-25. Joseph E. Choates.
New York—New York Outdoor Exposition
(Coliseum), Feb. 14-23.
Syracuse—Northeastern Sports Show
(War Memorial Bldg.), March 5-8. W. C.
Hartman.

North Carolina
Raleigh—Sportsmen's Motor Boat & Vac-
ation Show of the Carolinas (Reynolds
Coliseum), March 30-April 4. H. F. Van
Horn.

Ohio
Cleveland—American and Canadian Sports-
men's Vacation & Boat Show (Audi-
torium), March 13-22. A. W. Newman.
(Continued on page 69)

Mass. Fair Assn.

Continued from page 56

early in the year to foretell just
what legislative measures would
come up affecting fairs.

Other speakers were Allen Cris-
sey, Springfield, who spoke on the
problems of cattle exhibitors; Lu-
ther Belden, Hatfield, who stressed
sheep problems; and Henry Wen-
dler, Jamaica Plain High School,
who took better agricultural exhib-
its as his theme. The Wednesday
meeting went into a night session
and concluded with dinner and a
floor show.

Topsfield Inks Horse

The Topsfield Fair signed the
Diving Horse from Atlantic City
thru Henry Cogart. They retained
Gene Dean and Jack Flynn on the
midway.

The Brockton Fair re-signed the
World of Mirth Shows for its mid-
way. Lagasse Amusements pacted
a renewed contract for Northamp-
ton. E. W. Burr, of Quincy, will go
back to Topsfield, Marshfield, and
Weymouth with his rides. Great
Barrington Fair will continue the
same independent midway with
Jeff Harris as manager.

The Al Martin Agency signed
acts for Keene, N. H.; Tunbridge,
Vt., and Northampton, Cumm-
ington, Weymouth, Marshfield, and
Littleville, Mass. Greenfield Fair
re-signed Coleman Bros. for their
midway. GAC-Hamid will supply
acts for the Barton Fair, with
Lagasse on the midway.

Carnival men in attendance in-
cluded Lawrence Carr, of the Carr
Shows; E. W. Burr, Playtime
Amusement; Roland Champagne,
of Continental Shows; Harry Kahn,
of Eastern Amusements; Pat Ferra,
of Ferra Bros., and Joe Godin, of
Inter-State Fireworks.

Also present were George Hamid
and Babe Rabb, of GAC-Hamid;
Al Martin, of the Al Martin
Agency; Jack Reynolds, of Eastern
States Exhibition; John Porter, of
Rutland, Vt.; Ward Beam, Bob
Conto, of the Jack Kochman
Thrill Show; Buddy Wagner; Nick
Falzone, of Hub and Petersen, and
Ray Beaudette.

Western Trailer Show Sets Names

LOS ANGELES—Gogi Grant
and Woo Woo Stevens have been
booked thru the George Hunt
Agency to appear at the Western
Trailer Coach Show to be held at
the Great Western Showgrounds
here, January 28-February 1. Show
is being staged by Show Manage-
ment, headed by H. Werner Buck.

Wash. Stadium To Be Started Late in 1959

WASHINGTON — It now ap-
pears likely that ground-breaking
will take place late this summer
for the multimillion-dollar 50,000-
seat stadium planned for the na-
tion's capital.

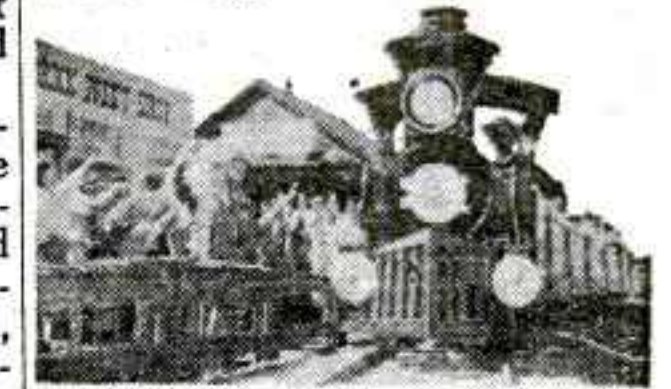
Armory board expects that pre-
liminary plans will be submitted
to it by the end of this month.
Board will go over the plans with
prospective users of the stadium,
and get views from other interested
parties.

Final design may not be decided
until September, but preliminary
excavation and grading could be
started earlier. Target date for
completion is January, 1961.

Stadium, outgrowth of legisla-
tion approved by the President last
session, is slated to be circular.
It will have a movable bank of
seats to adapt it for both baseball
and football. Parking space for
10,100 cars is planned.

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'Ice Capades' Draws 60,000 In Spokane Run

SPOKANE — Ice Capades' Christmas-to-New Year's engagement in the Spokane Coliseum drew approximately 60,000 persons, a 30 per cent increase over last year and the second largest attendance over registered by the show here. The record was 67,000 in 1954, when the Coliseum first was opened to the public.

The Christmas opener filled 5,100 of the 6,500 available seats. On Friday and Saturday nights, Sunday matinee, Monday and Tuesday nights and the 8:30 p.m. show on New Year's Eve there were sellouts. A late show New Year's Eve, which started at 11:30 p.m., attracted a disappointing crowd of 1,000. However, officials said the midnight show would be tried again next winter.

R. H. Palmer came here from Los Angeles to manage the show.

'Music Man' Plays Aud Facilities

CHICAGO — The first nine cities to host the touring company of "The Music Man" will rely largely on municipal auditoriums and similar multi-purpose facilities. These buildings have larger capacities and better equipment in many cases and represent a trend in the use of arenas by large touring musicals.

The early route includes Philharmonic Auditorium, Los Angeles; State Fair Music Hall, Dallas; Curran Theater, San Francisco; Auditorium, Denver; Auditorium, Omaha; KRNT Theater, Des Moines; Taft Auditorium, Cincinnati; Music Hall, Kansas City, and Shubert Theater, Chicago.

ARENAS & AUDITORIUMS

Greensboro Eyes Fall Start; Chi Sports Show Expands

By TOM PARKINSON

OPENING OF THE NEW Greensboro (N. C.) War Memorial Auditorium and Coliseum is scheduled for mid-October or November 1, is the latest word from building Manager Robert Kent. He has been in New York on preliminary booking chores. Kent will be doing promotion on many of the events in the building.

The multi-purpose structure will include an auditorium with 2,439 seats and assembly hall with 298 seats. There will be a Coliseum with 6,720 permanent seats and an additional 3,000 portable seats. Parking for 5,000 cars is provided. There will be many more facilities that combine to give the building great potential in a growing area.

AT THE INTERNATIONAL Amphitheater in Chicago, Show Management, Inc., plans to expand the Chicago International Sportsman's & Vacation Show. This is the firm of H. Werner Buck and Tom Durant. The same outfit had the show for the first time last year and made a great success of it. Now they expect to expand to such an extent they will use the Amphitheater's full main floor exhibition space, in excess of 500,000 square feet. They also will use part of the second floor.

Of wide interest will be the show's giant indoor lake. Last year it introduced a new method and material for building a large indoor lake on which they worked boats and water-skiing as well as other acts. This year they will use an even larger lake. Dates are February 27-March 8.

AT HERMAN PENN'S Greenville, S. C., Memorial Auditorium, the K-Bar-M Ranch Rodeo will perform on February 19-21. Milt Hinkle is a prime mover in this rodeo. . . . Ernie Berg's sixth annual Sports, Vacation and Boat Show at Fort Wayne, Ind., will be in Don Myers' Allen County Memorial Coliseum February 14-22. There is to be more than 150,000 square feet of exhibit space.

Nebraska's governor's inaugural ball was at Lincoln's Pershing Memorial Auditorium Thursday (8). Dick Wagner is manager of the building, which also has such events as the Globetrotters (11), several hockey events, Golden Gloves, Boston Pops Orchestra, and "Grand Ole Opry" during January.

Down in Atlanta, Manager H. H. Niebruegge is deep into his annual schedule of "Southeastern" shows. In quick succession, he has the Southeastern China, Glass and Gift Show (15-17); Southeastern Poultry and Egg Association Convention (26-28) and Southeastern Travelers Exhibitors Clothing Show (January 31 move-in). Each takes the entire Municipal Auditorium at Atlanta.

In Oakland, Calif., Municipal Auditorium, Lin Lueddeke has such bookings this month as Oral Roberts, civil service exams; boxing, "Auntie Mame" with Sylvia Sinday, Lola Montes' dancing, and the Harlem Globetrotters.

IN NEW ORLEANS, the Municipal Auditorium, with Ray Scheuring managing, is operating at capacity level with its nearly endless series of Mardi Gras carnival balls all month.

Spokane Arena Stop Sunbrock Rodeo-Show in Jacksonville Manager Sees 48G Profit

SPOKANE—The Spokane Coliseum, altho off to a slow start in 1958 because of the spring business dip, had a good fourth quarter and wound up the year with a profit estimated at \$48,000 by Manager Ben Moore.

The net was \$54,000 in 1957 and this was second only to Milwaukee's auditorium, according to a survey of 50 auds reporting revenues and expenses for 1957. The survey was made by Don Jewell, manager of the Portland (Ore.) Exposition-Recreation Center.

Business in the last three months of 1958 ran ahead of 1957. Net profit in November was \$9,300, compared to \$2,500 in the corresponding 1957 month, and the December net was \$18,500 against \$11,549 a year earlier, Moore said.

JACKSONVILLE, Fla. — Lawrence (Larry) Sunbrock, outdoor promoter, was arrested here last week on charges of obtaining money under false pretenses and misleading advertising for a rodeo that had been scheduled for the Jacksonville baseball park. The show was not permitted to open.

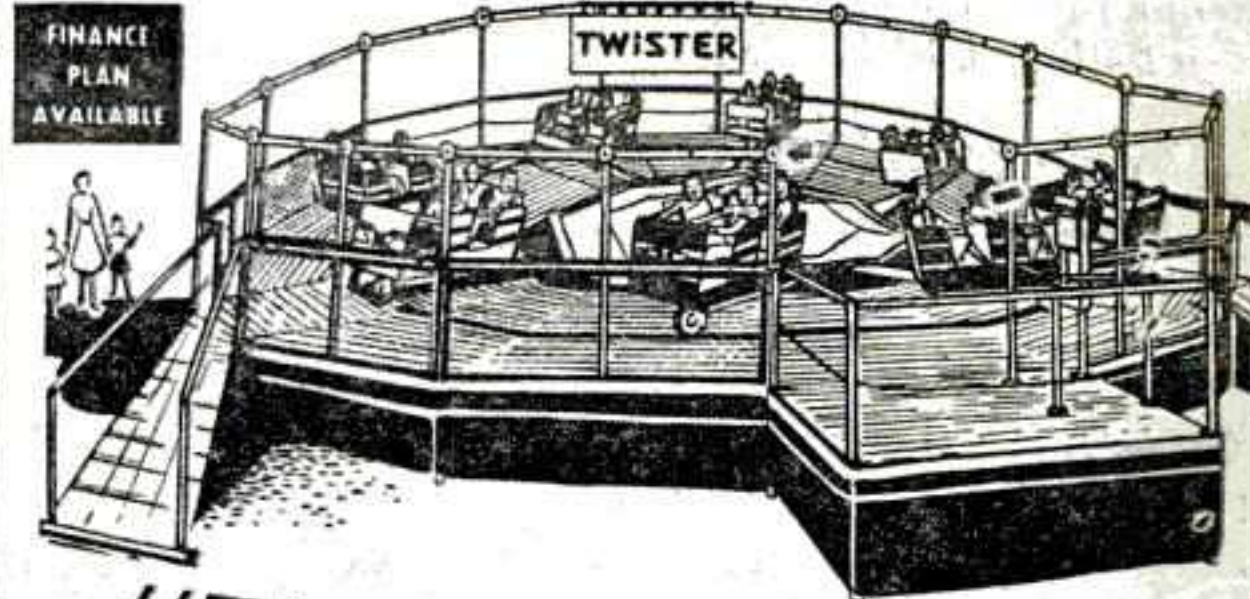
Sunbrock's arrest came after a closed-door conference in which Mayor Haydon Burns and County Solicitor Lacy Mahon Jr., questioned the promoter at length.

Prior to the meeting, Dennis Weaver, who plays Chester in the TV program "Gunsmoke," notified police that he would not appear in the show as billed. The actor said he understood he was engaged to appear at the Gator Bowl Jamboree, which he said had been described to him as a party to be held at the George Washington Hotel the night before the Gator Bowl football game.

Upon arrival he learned that the game had already been played and the sponsors of the tilt had no connection with the rodeo jamboree.

Mayor Burns said he checked with West Coast representatives of the actor Zorro and Rin Tin Tin, billed also to appear at the rodeo and was told they had not been booked.

The rodeo had been scheduled to play three days thru January 3, and its advertising billed it as a combination rodeo and auto thrill show.



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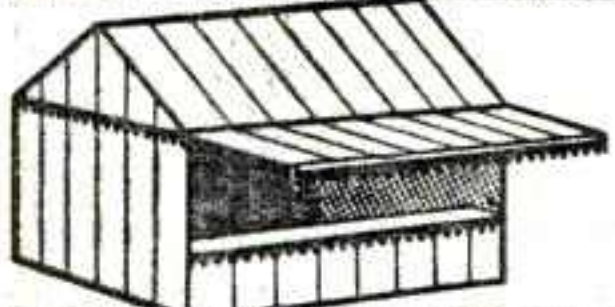
- Clementon Lake Park, N. J.
- Jefferson Beach Park, Mich.
- Edgewater Beach Park, Mich.
- State Fair Park, Milwaukee
- Gooding Amusements, Columbus, O.
- Harry Mamsch, Chicago
- Lake Quassapaug Park, Middlebury, Conn.
- Ronnie, Inc., Revere Beach, Mass.
- Asbury Park, N. J.
- Olympic Park, N. J.
- Playland, Wildwood, N. J.
- Royal American Shows, Tampa, Fla.
- Thompson Bros., Altoona, Pa.
- Paul Buchanan, Strates Shows
- World of Mirth Shows, Richmond, Va.

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Carnival Routes

Clades Am. Co.: (Fair) Arcadia, Fla., 13-17.
Miller, Ralph R.: (Fair) Cameron, La., 12-19.
Page Combined: (Fair) Dade City, Fla.
Scott, Turner, Rides: Daytona Beach, Fla., 12-30.
Sugar State: Chacahoula, La.

Legitimate Shows

The Music Man: (KRNT Theater) Des Moines, Ia., 12-17; (Taft) Cincinnati, O., 19-31.

Ice Shows

Holiday on Ice of 1959: Lansing, Mich., 12-13; Milwaukee, Wis., 15-25.
Ice Capades, 18th Edition: Vancouver, B. C., 12-17; Edmonton, Alta., 19-24; Calgary 26-31.
Ice Capades, 19th Edition: Providence, R. I., 12-21; New Haven, Conn., 22-28.
Shipstads & Johnson's Ice Follies of 1959: New York 13-25; Syracuse, N. Y., 27-Feb. 1.

Miscellaneous

Beryozka Russian Folk Ballet: Chicago, Ill., 12-15.

Gary Show Clicks

GARY, Ind.—The recent Gary Safety Show featuring Harlan Stretz, magician, and Dr. Conrad, hypnotist, reportedly did good business. George L. Goebel, in charge of both promotion and production, has dropped the Apex Enterprises title and now operates as the G. L. Gobel Enterprises, Chicago. The next Safety Show will be produced at Muncie, Ind., February 7 under Amvet auspices.

Clown Lew Kish, 2418 East Monroe, Phoenix, Ariz., reports that he is regaining his vision and expresses appreciation of many remembrances sent him by friends.



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500-Plus at MSA Banquet

• Continued from page 56

liam C. Bryant, chaplain, Joe Prell, incoming third vice-president, and Irwin Kirby, The Billboard. Mel Dodson, the 1958 third vice-president, was seated in the audience, as was executive secretary Marty Weiss.

Crowd Quiet, Orderly

The banquet-goers were as orderly and attentive as any celebrating crowd could be. Respect for the dias was evident thruout the long list of credits being recited by Sammy Walsh.

Wires of Congratulations

Among the wires of congratulations sent to Weiss and Vivona were those from Hank Shelby of the SLA, Al McKee, president of the NSA, Carl Sedlmayr, Tarzan Banks, Bob Parker, and Morris, Babe and Phil Vivona.

Basilio Attends, Also

Prominent guests included Carmen Basilio, the retired welterweight champion and former middleweight champ, who was a guest at the Vivona table. He became acquainted with the carnival family when they gassed up at his filling station in upstate New York a couple of seasons ago. Basilio signed loads of programs during the night, putting up good-naturedly with back-slapping and ribbing.

Many Introductions Made

Introduced from the dias were Lottie Mayer and husband Leo Bistany, Father Dolan of Chicago, Angelo Dundee, Bill Perrot, Lloyd Serfass, Zay Bass, Sparky Nissenbaum, Danny Dell, Murray Levitt, Irving Sherman, Tirza Duval, Nate Cutler, Irving Spector, Marty Weiss, Jackie Weiss, Marilyn Pincus, Charles Lenz, Mrs. Catherine Vivona, Kenny Moore, Patty Finnerty, O. J. Weiss, Harry Julius, Whitey Tara, Dan Northrup, Jimmy Risen, Sam Graubart, Major Garnow, Jack Wilson, Claude Sechrist, Marie Vivona, Jackie Owens, Irene Moore, Rip Weinkle, and Sam Prell.

The night went off without a hitch and scarcely a complaint, rare for a major showmen's function. Credited publicly were dual banquet chairmen Maxie Sharp and Nate Farber, and co-chairmen Sidney Daniels and Lew Lange.

Current and past presidents of the Ladies' Auxiliary came in for a

Record Turnout

• Continued from page 56

West Virginia State Fair in August. Miss Drane won the honor at the annual banquet Saturday evening. Representatives of the West Virginia State Fair hosted the delegates at a Sunday morning breakfast.

Fairs sending representatives were those at Lewisburg, Charleston, Sutton, Daybrook, Clay, Green Sulphur Springs, Kingwood, Mannington, Fort Ashby, Summersville, Riversville, Pennsboro, Grafton and Webster Springs.

Attraction and supply firms represented included Regalia Manufacturing Company, Johnson Spruce Enterprises, Ohio Fireworks Company, Dickson's United Shows, Rotroff Girl Thrill Show, Hetzer's Theatrical Agency; CAC-Hamid, Inc.; Kanalz Popcorn Company, Levy Manufacturing & Distributors Agency, Triangle Poster Company, Frankie's Rides, Frontier Attractions, Lilly's Concessions and Henry Theodore Company.

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round of applause. These numbered Martha Weiss, Betty Endy, May Levine, Ada Cowan, Rosita Dell, Ruth Shreiber, Leona Parker, Agnes Grosso, Frances Deemer, Sydney Thomas and Kitty Glosser.

Weiss Fills Two Tables

Ben and Martha Weiss had two tables full of their banquet guests. These included Max, Sylvia and Marilyn Pincus, Harry and Jackie Weiss, George Brayford, Weiss' partner of 40 years ago, Mr. and Mrs. Dave Russell of Toronto, Lou Dufour, Mr. and Mrs. James Risen of the Polack Bros. Circus, Mr. and Mrs. Louis Rice of Olsen Shows, Mr. and Mrs. Bob Kahn of Volkan Lamp and Shade Company, Mayor and Mrs. Robert King High, State's Attorney Gerson of Dade County, Mr. and Mrs. Newman, Herbert Gruber, Mr. and Mrs. Levy and Mr. and Mrs. Spector of General Capital Banking Company, Mr. and Mrs. Sam Graubart, Mr. and Mrs. Mayer, Nick Loscalza, Mrs. Heaton, Dr. Sextus, and Miss Helene Avon.

5 Ex-Presidents Attend

Five former presidents were in the audience and two others, Carl Sedlmayr and Bob Parker, wired their best wishes. In attendance were Dave Endy, president emeritus, Leo Bistany, Bill Cowan, Sam Prell, and Ross Manning.

Trouper Banquet

• Continued from page 56

Kotaracos, secretary, and Ted LeFors, chaplain.

Ruth Davis, junior past president, thanked the members for their support of her administration. Her officers included Ray Marrion, first vice-president; June Sutton, second vice-president; Ed Kennedy, third vice-president; Annabelle Patchett, fourth vice-president; Helen B. Smith, treasurer; Ed W. Butler, secretary, and LeFors, chaplain.

Harry Golub was again emcee and eliminated all speeches, with the exception of the brief "thank you" by Mrs. Davis. He read congratulatory telegrams from Evelyn and Matthew (Jimmy) Lantz, Junior, Pacific Coast Showmen's Club past president; Babe and Moxie Miller, and Alex Freedman, Show Folks of America president. Golub introduced Fay Prosser and Arthur Andersen, presidents of the Ladies' Auxiliary and the PCSA respectively.

Bill Davis thanked Crafts Shows, West Coast Shows and Meeker Shows for their co-operation during the past season.

War bonds were awarded Wayne Novall, Frieda Brown and Ruth Davis.

Golub introduced Rose and E.K. Fernandez, who stopped here en route to their home in Honolulu. Donna Day observed her birthday at the event and it also was part of the celebration marking the 12th wedding anniversary of Mr. and Mrs. John Levaggi.

Jimmy Stutz, juggler, recently returned from a USO tour which included the Far East. He opens a tour January 12 with the Bruce (Bubbles) Becker orchestra at Columbia, S. C.

MARRIAGES

PARKER-COVAL,

Tom Parker, Chicago show producer and associate of Cristiani Bros. Circus, and Miss Joyce Coval, of Chicago, at Hotel Sherman, Chicago, Saturday, January 3.

ROBERTS-BARTH-

Bobby G. Roberts and Helen Barth, both with Penn Premier Shows last season, recently in Folkston, Ga.

THE FINAL CURTAIN

BALLERAS-Sherry,

well known thru her connection with repertoire and medicine shows from 1925 to 1937 and as co-owner of the Memphis Minstrels from 1937 to 1943, December 23 of cancer in Broward Hospital, Fort Lauderdale, Fla. Since 1943 she owned the Virginia Farms racing stable. Survived by her husband, Clarence, sales manager of the McDaniel Company, Chicago merchandising firm, and the Evans Park & Carnival Device Company. Burial December 26 in Memorial Park, Hollywood, Fla.

BEAUDOIN-William Henry,

51, former manager of Mid-South Fair, Memphis, and one-time State personnel chief under former Gov. Gordon Browning, January 1 at a Memphis hospital following a brief illness. Beaudoin came to Memphis in 1930 when his parents, Mr. and Mrs. Henry Beaudoin, took over operation of the concessions at the fairgrounds. The son became superintendent of concessions in 1934 and was named secretary-manager of the fair in 1939. He left the fair in 1944 when the Memphis Park Commission took over the midway. Beaudoin was active in fair and livestock show work thruout the Mid-South, helped stage the Arkansas Livestock Show at Little Rock several years ago, and was president of the Association of Tennessee Fairs in 1944-'45. Surviving are his widow, Margaret; a son, William, and two daughters, Mrs. Anne Marie Mack and Joan Beaudoin, all of Memphis.

COURTNEY-John F.,

61, designer of amusement rides and longtime outdoor showman, December 31 in a Chicago hospital. (Details in Outdoor section.)

ENOS-Gene,

72, former circus aerialist, at Bloomington, Ill., January 2. A native of Indiana, he got into aerial work at the Olympic Athletic Club in Bloomington, Ill., in 1907. Two years later he joined Hagenbeck-Wallace, and later, he was with other shows. In 1909 he was married and the couple began a perch act which was continued until 1933, when Mary Enos died. Earlier, they had survived the Hagenbeck-Wallace railroad wreck. After returning to Bloomington, Enos operated the Circus Night Club for a while and held other jobs. He suffered a stroke several years ago and another led to his death. Survivors include his widow, Rose; a sister, Mrs. Carl P. Jacobssen, and a brother, Roy. Burial at Bloomington.

FELLOWS-Mrs. Signe Von Breitholtz,

75, widow of veteran circus press agent Dexter Fellows, died December 20 of natural causes in a New Britain, Conn., hospital, following a stroke at her home. Fellows himself died in 1937 at Hattiesburg, Miss., after traveling for Ringling Bros. and Barnum & Bailey Combined Shows.

FINKLE-Dr. R. C.,

71, veterinarian, an organizer of the Wisconsin Houdini Club and outdoor show fan, December 28 at his home in Seymour, Wis. Burial December 31.

COLLMAR-Mrs. Jessie,

87, of Evansville, Wis., Monday, January 5, at a Stoughton, Wis., hospital. She had been ill a long time. Mrs. Collmar was a daughter of circus owner George (Popcorn) Hall and the widow of Walter Collmar, a founder of the Collmar Bros. Circus. She made her circus debut at the age of three and was with Fore-

pugh-Sells, Lemen Bros., Stang and Armour, and Collmar Bros. as well as the several circuses of her father. She worked menage, high wire, trapeze, and snakes. She was recognized as an authority on the care of reptiles. Survivors include two sons, Walter Collmar, Evansville, Wis., and Fred E. Macart, Baldwin Park, Calif. Burial at Evansville.

HUGO-Charles Classen,

veteran magician manager and a pioneer of world theatrical tours, January 4 in Rochester, N. Y. (Details in General Outdoor section.)

JOHNSON-Archie,

73, for many years a concessionaire with E. C. Evans on the O. C. Buck Shows, January 6 in Baptist Hospital, Columbia, S. C. Burial in West Columbia, S. C.

MARTIN-Fred A.,

67, noted rink operator and former secretary-treasurer and president of the Roller Skating Rink Operators' Association of America, January 1 in Detroit. (Details in Parks department.)

MEEKER-James,

83, who once starred as an aerialist with the old Barnum & Bailey Circus, died January 4 after a brief illness in New Britain, Conn. A native of Copenhagen, Meeker had lived in New Britain for 40 years. In vaudeville's early days, he was known also as a song-and-dance man.

RUSSELL-Harry,

68, veteran concessionaire, January 6 in Virginia Beach, Va. He was a member of the Showmen's League of America for 38 years and a veteran of World War I. Surviving are his widow, Orchid, and a brother, David. Burial was in the League's cemetery plot in Woodlawn Cemetery, Chicago.

SAUNDERS-Charles (Snort),

70, carnival man for 30 years, recently in a trailer fire at Aransas Pass, Tex. In the past he had trouped with the Hort Campbell, Cliff Lyle and Rubin & Cherry shows. Survived by two daughters and a son.

STOFEL-Al,

50, med show operator and pitchman, December 30 in Greenville, Ky., of a gunshot wound. (Details in Pipes column.)

THOMPSON-Edward,

73, former boss canvasman with the Harris Bros. and Weidman Bros. circuses, January 1 in East St. Louis, Ill. He was born November 19, 1885, in Kuttwa, Ky. Burial January 5 in East St. Louis.

WASSERMAN-Robert E.,

89, retired magician and owner of a toy shop, January 5 in Chicago. During his years on the road, he had traveled the vaudeville, chatauqua and lyceum circuits. Survivors are his widow, Wilhelmina, and two grandchildren.

BIRTHS

BARRY-

A son, William Anthony, December 30 to Mr. and Mrs. William H. Barry in Normal, Ill. In past years father was with Wilson Famous Shows.

CONKLIN-

a son, Franklin James, to Mr. and Mrs. James Conklin, January 1 in Toronto. Father is a Canadian outdoor showman and the son of J. W. (Patty) Conklin, midway biggie.

ROLLER RUMBLINGS

Fred Martin Succumbs; Noted Op, RSROA Exec

DETROIT — Fred A. Martin, 67, a leading figure in roller rink operation for 20 years and, perhaps, even better known as the former secretary-treasurer and president of the Roller Skating Rink Operators' Association of America, died January 1 in Memorial Hospital here.

As a professional skater he achieved top rank, becoming the world champion in 24-hour endurance speed skating in 1914. Thru the 1920's and early 1930's he was manager of White City Rink, Chicago, rated one of the nation's top rinks. In 1935 he opened Arena Gardens, Detroit, and operated it until 1953 when it was closed because of expressway construction. During this period, his rink produced a heavy percentage of State, regional and national skating champions; was the site of several national championship and convention meetings, and was studied by operators as an example of outstanding rink operation.

RSROA Headquarters

The organizing meeting of the RSROA was held at Arena, and Martin, one of 17 founding members, immediately became secretary-treasurer, serving until 1950. In 1952-'53 he served as president. He also served as secretary of the World Roller Skating Congress, international governing body; trustee of the RSROA Insurance Fund, and was given the rare honors of life membership and membership in the Roller Skating Hall of Fame. In recent years he served the RSROA as publisher of the monthly promotional bulletin and on the advisory board, and only a few days before his death resumed an even more active assignment in national headquarters following his return to Detroit from Fort Lauderdale, Fla., where he had made his home for some years, as special promotional consultant.

He was the key factor in establishing association headquarters in Detroit—in the Arena Gardens building for 15 years—making Detroit the world center of the sport, as evidenced by hundreds of datelines in The Billboard over the years.

Succeeded by Son

When Martin stepped down in 1950 as secretary-treasurer after 13 years in office, his son, Robert D., took over, holding the post until last summer when he moved to California to operate his own rink at Modesto. Fred, in the meantime, served a couple of years as RSROA president, retired for a short time because of ill health, and later took up the activity of writing and publishing skating material.

Survivors include his widow, Nettie, who was associated with him in operation of Arena Gardens; three daughters, Mrs. Clarice Gerych, Dearborn, Mich., formerly floor guard at Arena; Mrs. Marjorie McLauchlen, wife of Dick McLauchlen, Wolcott, Ind., dean of the Society of Roller Skating Teachers of America, and Mrs. Rose Blavatt, operator with her husband, Joseph, of Moses Lake

(Wash.) Rink; two sons, Roland A., Garden City, Mich., and Robert; 17 grandchildren, and one brother, Eddy, recently manager of Roller Skating Arena, Detroit. Interment was in Oak Woods Cemetery, Chicago.

Notables on Hand

Leading figures of roller skating gathered at the Ted Sullivan Funeral Home here Sunday (4) to pay final tribute to Martin, who



FRED A. MARTIN

was commonly referred to as Mr. RSROA or Mr. Roller Skating. Burial took place in Oak Woods Cemetery, Chicago.

Among those noted were Victor J. Brown, past president, RSROA, and Mrs. Brown, Newark, N. J.; Max Hyde, Hyde Shoe Company, Chicago; Bill Scully, skating supply distributor, and Mrs. Scully; Bill Holleman, operator, Arcadia Rink, Detroit; Mickey Dunn, Arena, Mount Clemens, Mich.; Earl King, Rollarena, Vero Beach, Fla.; Jess Bell, Walled Lake Park (Mich.) Rink; Al Kish, Pearson Park, Toledo; George Brett, Dearborn (Mich.) Roller-drome; Walter Sutphen, retired operator; Shaw Hakim, former operator of Fairview Gardens, Detroit; Tony Anselmy, Rolladium, Pontiac, Mich.; Russell Bice, organist, Roller Skating Arena, Detroit; Haviland F. Reves, The Billboard; and the RSROA headquarters staff.

Probe 75G Fire At Chi's Arcadia . . .

CHICAGO — An arson investigation was ordered Sunday (4) into an early morning extra-alarm fire which caused an estimated \$75,000 damage to Arcadia Garden Roller Rink here.

Fire Commissioner Robert Quinn ordered the probe because of the rapidity with which the fire spread, bursting thru the arched wooden roof of the 400-foot-long building even before firemen arrived.

Police and firemen were investigating reports that there had been an explosion shortly before firemen arrived.

Hours before the pre-dawn blaze was spotted by a passing police car, a large crowd had witnessed a roller derby league game.

Rink Manager Edwin Silver said the building was valued at \$250,000.

This was the second fire to damage the building. On August 23, 1946, an extra-alarm blaze caused damage estimated at \$100,000.

The building was erected in 1907 and was used as a dance hall until its conversion to roller skating in 1946.

Ocean Beach Net in 1958 Off Slightly

NEW LONDON, Conn. — Ocean Beach Park, despite adverse weather conditions, had total net revenue for 1958 of \$242,747.21, only \$15,000 less than 1957, which is the park's best revenue-producing year thus far.

Beach superintendent A. B. Menghi said total paid attendance was close to 550,000. Some 32,720 persons attended 410 outings — 2,000 more than the preceding year.

Of the season's income, concessions accounted for \$101,310.47.

Dick Edwards Will Retire

WILDWOOD, N. J.—Dick Edwards, who had been associated with outdoor amusement enterprises of S. B. Ramagosa & Sons, Inc., for the past 28 years in a managerial capacity, has announced his retirement. He will continue with the firm in an advisory capacity. His association goes back to the days when the late S. B. Ramagosa introduced the walkathons and danceathons at which Red Skelton broke into show show business as an emcee, he said.

Associated for many years with the carnival business and rides, Edwards managed the various rides operated at this resort by the Ramagosa interests.

Cedar Point Plans Marina; Buys Schneider's Interest

SANDUSKY, O.—Construction of the largest marina on the Great Lakes has been started at Cedar Point, combination park and summer resort on Lake Erie. Officials of the G. A. Boeckling Company, owners-operators of the resort, said part of the facilities will be ready for use at the start of the boating season in April.

On January 1 the Boeckling company purchased the interests of Cedar Point, Inc., from D. M. Schneider, president, and his associates. Schneider, who has been associated with the resort operating firm for the past nine years, still had a year's lease on the resort facilities.

Schneider is being retained as a consultant. His immediate staff, with him for the past nine years, is also being retained. Purchase of the lease will permit the Boeckling company to proceed with plans to rehabilitate the resort. A new bathhouse, new entrances for the Breakers Hotel and other remodeling are under consideration.

Mull Hotel Plans

The Cedars Hotel, near the Sandusky ferry dock, is being studied now to see if it should be remodeled or razed and replaced by a modern motel. The frame hotel has housed resort-employees for several seasons and took overflow crowds from the Breakers Hotel on capacity-plus nights.

George A. Roose, formerly of Toledo, is president of the Boeckling company, which was reorganized in 1958. E. A. Legros, Cleveland, is chairman of the board. The Boeckling offices are to be located in the administration building at Cedar Point the year-round.

The marina, to cost an estimated

Calypso Ride Arrives For Spring Lake Park

NEW YORK—Arrival of America's first Calypso ride and delivery of 40-odd Hot Rod cars and several Junior Hot Rod units is announced by Mickey Hughes of Hot Rods, Inc.

The Calypso unit, which drew considerable attention from touring American park men at the Oktoberfest in Munich, reached Houston on Thursday (8) for delivery to Marvin Staton's Spring Lake Park, Oklahoma City. It is a 50-foot-diameter tilted flat ride, with six-foot loading platform all around. Minimum capacity is 32. The ride is studded with flickering colored bulbs in the European fashion and has an aluminum backdrop adorned with hundreds of illuminated plastic hearts.

Hughes said the unit comes with a portable, all-steel trailer. It has a main, 30-hp. motor, and each set of four cars is driven by a four-hp. motor.

Of the other units, several will be operated by Hughes, such as 10-car Hot Rod rides for both the Conklin Shows and the new Conklin park in London, Ont., and for Buckeye Lake, O. Elsewhere, 10 Hot Rod cars go to George Sommers at Casino Pool, Seaside Heights, N. J., eight cars to George Reiser at Palisades (N. J.) Amusement Park, a complete 10-car ride to George Combs of Cedar Amusements, Wildwood, N. J.; and three cars apiece to Pleasure Beach, Bridgeport, Conn.; Frontier Autorama, Oklahoma City, and River-view Park, Pennsville, N. J.

Hughes himself will operate Junior Hot Rods on the two Conklin operations already mentioned,

and other units go to Lou Melendez, Provo, Utah; Tony Giuliano, Savin Rock, West Haven, Conn., and Suburban Park, Manlius, N. Y.

13G Plus Safe Stolen From Edaville RR

CARVER, Mass. — Weekend receipts of around \$13,000 were stolen from the Edaville Railroad Museum on Tuesday (30). The money went along with the 500-pound safe in which it reposed.

Herman Redfern, manager, said the safe's theft was reported by Burton Logan, curator of the museum and the narrow-gauge railroad which winds thru the local cranberry bogs en route to Cape Cod. Nelson Blount owns the attraction. Some 7,000 persons had ridden the ride over the previous weekend.

210 Conventions Booked to Date At Atlantic City

ATLANTIC CITY—The new year brings to Atlantic City an impressive list of conventions for 1959 that will make it one of the best years in the resort's history. Already booked are 210 meetings and trade shows with an estimated attendance of more than 276,000. This equals the attendance for the 386 conventions during the entire year of 1958.

Wayne Stetson, manager of the Convention Bureau, expects additional bookings to bring 1959 attendance past the 400,000 mark.

"The coming year is definitely shaping up as one of the best convention years in Atlantic City's history," he said, adding: "With those already booked and others in the process of being scheduled, we can expect upward of 400,000 convention visitors in 1959. This is a 33 per cent increase over 1958."

More than 50 of the gatherings scheduled are large ones, with attendance ranging from 1,000 to 40,000. The biggest is the Shriners convention, July 5-10.

Twenty-six are scheduled for Convention Hall; the others at various hotels.

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Dorey Miller Buys Brother's Interest In Kelly-Miller Show

James M. Cole Named Manager; Stronger Performance Planned

HUGO, Okla.—D. R. (Dorey) Miller has bought out his brother's interest in the Al G. Kelly & Miller Bros. Circus. He now is sole owner of the major show and also owns interests in two other circuses.

Miller has hired James M. Cole to be manager of the Kelly-Miller show. Cole last year was with Hagen Bros. and will report to the Kelly-Miller quarters here in the spring.

Obert Miller, founder of the circus and veteran operator, will continue as general manager of Kelly-Miller.

D. R. Miller said he is planning to field a much stronger performance and to return to several standard circus procedures in the coming season.

He said that the show will use a separate menagerie tent and that this will include the show's giraffe. Heretofore, K-M has had its giraffe in a pit show. He also will use a Side Show with platform acts and a Side Show band, according to present plans.

Kelly-Miller will use a six-pole big top in 1959. Last year it had a four-pole top.

New Acts, Bally

Also being returned to the Kelly-Miller lot layout will be a full-scale cookhouse and a pad-room.

The show's performance will be augmented with about 30 persons recently contracted in a number of acts to include Risley, balancing-trapeze, wire, barrel-kicking, globes and others. Miller recently returned from a talent search in Mexico.

Kelly-Miller will use downtown bally this season and may add to the units it has used in the past. The show bought a string of six cages from the McCaw Motor Circus last summer and will use these in the menagerie. Other cages also will be added. Show will use 14 elephants as usual.

The circus giraffe has out-

grown its motor van and consequently has been traded to the Oklahoma City Zoo for a younger animal.

Until the recent purchase, D. R. Miller and his brother, Kelly, were co-owners of the show. Kelly has been active with the show each season, but has centered largely on the mechanics of moving the show and has chosen to remain out of public attention for the most part. It is understood he has wanted out of the circus for some time. His plans now call for keeping his home in Hugo. He has business interests in Denver also. He and his family plan a trip in the future.

Ringling Moves Office to Garden

NEW YORK—Ringling Bros. and Barnum & Bailey Circus has pulled out of the offices it and Harry Dube shared at Rockefeller Plaza. The show's general agent, Paul Eagles, has set up shop in Madison Square Garden. Street address is 317 West 49th Street, New York 19. Dube remains at the Rockefeller Plaza address. The two parted December 31 after Art Concello, circus manager, and Dube failed to come to terms on use of the space.

Beatty Buying Spool Wagon

DE LAND, Fla.—Clyde Beatty & Cole Bros. Circus is buying a new canvas spool wagon for the coming season. It is to be built by the Sanguin company, Hugo, Okla., which builds the patented spool wagon now used by most circuses for rolling the tents.

Cristiani Advance Sale Tops \$45,000 at Miami

MIAMI—Cristiani Bros. Circus said last week that powerful advance sales assured success for the stand of the show here. Shop opened Friday (9) and continues thru Sunday (18).

Sales reached \$45,000 by December 31 and might near \$50,000 before the opening, the show said.

Besides Cristiani, the Miami area will have Dave Endy's Junior Museum Guild Circus & Carnival at Tropical Park race track, January 16-18, and Ringling Bros. and Barnum & Bailey Circus will play the new Miami Beach Exhibition Hall, January 23-February 1.

Ringling will be the first circus ever to play the Miami Beach gold coast. Cristiani will be the first circus to play Miami proper for some 15 years. Other shows recently have played nearby towns.

Close-In Lot

Cristiani will be using a lot close to downtown Miami, the former site of the Miami Country Club. A street parade downtown will be staged on Saturday (10), carrying most of the show's equipment in addition to a number of local marching groups and hundreds of boys enrolled in the Jim Dooley Fishing Club, show auspices. Members of the club, a child welfare and activity project, will receive tickets for early performances during the run. Jim Dooley, popular local television personality, is well established on two television channels and it is expected that his programs will contribute heavily to advance build-ups.

A press review, similar to the one held in Chicago, the night prior to the show's opening, will be held Thursday night (8).

Date was signed by John Warren, who also is in charge of advance promotion. Angles of local publicity are being handled by Al Lange and John Dacy, while Walt Stebbins is covering his usual duties for the show as advance press representative.

A heavy coverage with 24-sheet boards scattered thruout the area supplements a wide variety of outdoor paper going up under the direction of Elmer Kauffman and his crew.

Emmett Kelly, Jack Joyce's

Animals, the Ben Ali Troupe, and Tonito, wire walker, have been added for Miami.

Following the Miami run, the show plays Pompano Beach (19), Fort Lauderdale (20) and Lake Worth (21).

Knie Plays Brussels' New Circus Building

BRUSSELS—The municipality of Brussels, which owns the new Cirque Royal building, is now handling the renting of this arena—which is also equipped for stage-shows—but George Mathonet, cabaret operator, has been appointed to advise and assist in selecting shows. Arena seats 2,000.

The Swiss circus, Knie Bros., opened at the Royal on December 19, and will perform there thru February 4. It is heavy on horse and animal acts, using some of them for specs.

Sacha Houcke opens the show with complicated Roman riding, and later presents six horses and six zebras in liberty evolutions. The (5) E. Carolis offer bare-back stunts. J. Hack presents mixed group of exotic animals; Fredy Knie and Sacha Houcke handle 12 Lippizaner horses; V. Trubka works Harry Belli's lions; and Rolfe Knie works 12 elephants. Eliane and Fredy Knie, Sacha Houcke, Erna Hack, B. Holt and solo dancer Pierrette Knie-Dubois, plus horses and animals, appear in historical spec. Harry Hoppe gets laughs with his unrideable mule.

Other acts are Three Contis, flying trapeze; Jacky Lupesco, juggling on wire; Two Antaleks, hand-to-hand; Two Morways, teeterboard tumbling; and Joy Kay & Co., contortion novelty. Three Franciscos present musical and boxing clown numbers. Show ends with big display of horses and animals.

Cirque Gustave Demuynek, leading Belgian circus, plays Holland during January—under a metal big top. Cirque Demuynek opens its season, in Belgium, on February 25, at Ghent.

Bert and Corrine Dearo are in Evansville, Ind., practising at the YWCA gym for upcoming Detroit, Cleveland and other Orrin Davenport dates.

BACK FROM AFRICA

Bale to Enlarge Hunt Animal Dept.

BURLINGTON, N. J.—Veteran animal handler Trevor Bale has been signed to the staff of Hunt Bros. Circus, to head a marked improvement and expansion plan for the show's animal department. Bale and his family have been with shows in South Africa since leaving the Ringling organization.

The elephants will continue under the guidance of Roy Bush, it was reported by Harry Hunt, but Bale will be in charge of all ring stock, with duties consisting of training, breaking and assisting. His family will also contribute their bicycle act.

The announcement also listed other personnel set for the 1959 tour. The Olga Santos Troupe from Mexico will join with bounding rope and other acts. Returning are Charlotte Le Vine's chimps, the Conleys with aerial, juggling and riding, Roland's Pigs, and Hal Haviland in clown alley. Organist

Stella Wirth continues as the country's sole band mistress, with James Johnson as drummer.

Booking Picture Good

The contracting outlook continues to be bright, with Doc Hall rounding out his efforts assisted by various area agents. Charles Hunt is back in quarters after surgery in New York, and will join manager Marvin Case and wife at the family residence in Miami shortly.

Harry Hunt said Bale will oversee the entire animal department this year, and that substantial additions in performing stock are projected for the future. This excludes cat animals, which will not be used this season. It is hoped the relationship with Bale will last over many seasons, it was added.

Roy Bush will have the show's elephants at the Cincinnati Shrine Circus March 30 to April 4, and elsewhere prior to the opening of the outdoor season.

Great Southern Booking Fair Dates

COLLINWOOD, Tenn.—Great Southern Circus has a route of five Midsouth fairs set and is planning three more weeks of operation, according to George Marquis. Show has leased the Waterfalls Canyon here, which will operate as a resort during summer months and also quarter the circus.

Bob Hamsley will handle publicity and public relations for both operations. Lloyd (Hoot) Black will serve as park superintendent and equestrian director for the circus. Other circus staff members will operate park concessions during the off-season.

German Circus Krone In Spanish Engagement

BARCELONA—Juan M. Carcello, of Circo Price, Madrid, is presenting the German Circus Krone in the Palacio Municipal de Deportes, December 19-January 6. The Sembachs present several horse numbers and Frieda Krone-Sembach works a group of elephants. Gilbert Houcke works a cage of tigers and Miss Dorothy shows her sea-lions. Aerial and ring acts are the Palacios, flying trapeze; Fattini, sway pole; Edouard Raspini, juggler; Atelina, wire; the Mohamed Troupe, tumblers; and a ballet troupe.

UNDER THE MARQUEE

Lee Stath pens that his Flying Marilees have completed 59 consecutive weeks with Boswell's Circus in South Africa. After a cruise thru the Suez Canal and Mediterranean, they join the Circus Knie in Switzerland for the 1959 season.

The first issue of Sears, Roebuck's magazine for Eastern employees carried a two-page story on Sam Shearer's model circus set up in his Harrisburg, Pa., basement. Sam formerly traveled with Ringling.

Jorgen and Edna Curtis Christiansen visited Ringling and Polack in Denver, Fort Worth Shrine Circus, and Gil Gray Circus in Dallas. Located in Idaho Springs, Colo., they will see the Stock Show in Denver next. Christiansen joined the CFA following his retirement.

Tom Inabinette, Harlingen, Tex., visited Hagen winter quarters, Gil Gray, Kelly-Miller, Carson-Barnes, Cole and Zell circuses. He also saw Eddy Kuhn at a shopping center near Houston during the holidays.

The Russians have produced a new circus film, "The Wrestler and the Clown," depicting Soviet one-ring circus life, which is currently playing New York.

Jack Mills reports that H. W. Ahrhart and George (Larry) Lawrence have concluded their vacations and are busily booking Mills Bros. Circus. Felix Brazen, in charge of winter quarters, saw that everyone had turkey for both Christmas and New Year's Day.

Don Fosgate, Cleveland circus fan, played Santa Claus, presenting toys from Cleveland circus fans to children in winter quarters.

Harvey L. Boswell reports that 15 inches of snow in 12 hours destroyed a wildlife top and killed several animals recently at his Wilson, N. C., location. Boswell plays schools with a show that includes Chief Whitecloud, animals, reptiles and an Indian act.

Lou Walton, Roy and Joy Thomas, Shorty and Peggy Sylvester, and Alfonso Loyal and family, of the Kelly-Miller show, are wintering at the Modern Trailer Court, Hugo, Okla., Loyal purchased a new trailer to replace one damaged in two accidents. Walton worked the Hugo Elks Club Christmas party.

Mell Henry caught Circo Brazil in Ponce and Santurce, Puerto Rico.

David H. Retherford, of Kelly-Miller Circus the past two seasons, played TV shows in Hot Springs during the Christmas season. Guy Smuck, Side Show manager, and Arthur Zollatz, also with K-M, are wintering in Hot Springs, too.

Circus people seen daily around Blind Bill's newsstand in Hot Springs include George Werner, Jack Wright, Bill and Jackie Wilcox, Mr. and Mrs. Lloyd Stoltz, Art Miller and Red Reader.

Col. Calvin E. Miller, equestrian director and announcer for Kelly- (Continued on page 63)

Hollywood Starts 'Big Circus' Film

CULVER CITY, Calif.—"The Big Circus," an Irwin Allen Production in Technicolor and Cinemascope, went into production at Metro-Goldwyn-Mayer Studios last week (5) with a number of tan-bark performers being employed as well as circus equipment.

The film will star Victor Mature, Red Buttons, Rhonda Fleming, Kathryn Grant, Vincent Price, Peter Lorre and Gilbert Roland. Joseph Newman is directing, with the picture to be released by Allied Artists.

Among circus folk working in the picture are Vander Barrette, Gene Mendez, Hugo Zacchini and Herbie Weber.

Equipment rented for the production includes 12 Hagenbeck-Wallace wagons and five tents, all supplied by Jimmy Woods.

John C. Flinn is handling publicity and exploitation for the film, with Ted Bonnet acting as unit man.

Lona and Her Dogs played New Year shows in St. Petersburg, Fla., before leaving for the Dominican Republic by plane with the Hamid-Morton Circus.

4-PHONEMEN-4

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2-PHONEMEN-2

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Packs People Escape Cuba Unscratched But Hungry

ST. LOUIS—Tom Packs Circus was playing at Havana at the height of the Cuban revolution. By the middle of last week most of the people had returned to the U. S. and the others, with show equipment and animals, were expected in a matter of hours.

Here in an account of the show's experience, as told by C. W. (Bud) Hoerber, assistant manager of the circus:

"We had planned to close on January 4 and we gave performances on New Year's Eve. Then on Thursday (New Year's Day) all hell broke loose. There was a general strike and nothing moved. Naturally, we could give no performances on the final four days.

Packs Boat Docks in U. S.

WEST PALM BEACH, Fla.—Tom Packs Circus equipment, animals and last contingent of personnel arrived here Thursday (8) morning from Cuba. Jack Leontini, Mario Wallenda and Carl Stephens stayed in Cuba until after the boat sailed to be certain no delays occurred. They returned then to the U. S. also.

Leontini said that the performers and other personnel were "courageous under fire, especially those at the Plaza Hotel. And the Havana Riviera Hotel, where Tom Packs stayed, was machine gunned; we were all on the floor.

"We have nothing but praise for the Castro troops. They protected us and had machine guns around our equipment to protect it. They fed the 30 people we had at the Sports Palace and on one occasion they actually sent food to our people at the Plaza Hotel."

"We couldn't locate the people we went down to Cuba for, so on our own we fought and scrapped and finally got a charter plane late Tuesday (6) for Miami. Jack Leontini stayed back with 10 people and the equipment and animals until they could get a ferry.

"No one was hurt, not even scratched, and we all are thankful for that. Fortunately, Tom Packs and I took enough cash along to get money to the people and to arrange for the plane and ferry.

Center of Action

"On New Year's Day when every thing broke loose there was rioting and looting and shooting. People couldn't get out of their hotels. Most of our people were at the Plaza and that was right at the center of the trouble, at the Prado. They (the rebels) tore out the casino and got into the restaurant at the Plaza. No one had to be told to close (the show).

"The rebels took over the (Sports Palace) building and quartered troops there where the circus was set up. They were very nice to our people, very courteous. As a matter of fact the people who were at the building to be with the animals fared better than those at the hotel.

Anthony Gets Help

"There was no food at the hotel but at the building they brought food for the troops and the circus people were fed, too. Before the show began we had bought hay and feed for the elephants and horses, and that was in the building. But horsemeat for the wild animals was a problem. Some of the troops went out with Pat Anthony and they came back with

a horse to feed the lions.

"We feel that when things quiet down, all obligations will be fulfilled. Meanwhile, the Packs circus took care of paying the performers for the four days' shows we gave. For the future, we believe this will be a lucrative date to play. We were running ahead on attendance until the revolution came.

"The Castro troops were wonderful to us.

"There were bullets flying all over the place (at the outset). I suppose two-thirds of the performers were exposed to danger for several days. The hotel was at the center of the action and probably no building in the city was damaged more. We tried to keep out of trouble.

Zacchini Retreats

"By Monday (5) some anti-American feeling had developed. Food had been the greatest problem; we had gone hungry. When things had quieted down some by Monday, Eddie Zacchini went out on the street to get some food across the street. But a great big Cuban guy pulled a knife and called him a 'lousy Americano.' Eddie came back into the hotel.

"There were vandals and looting (at one stage) but so far as we know no circus stuff was damaged.

"First the militia and then the troops were quartered in the building. They treated us fine.

"Tom Packs is in Miami. I got into St. Louis today. Nearly 100 people came back on the chartered plane. Jack Leontini and the others are to return as soon as they arrange for the ferrying of equipment."

UNDER THE MARQUEE

• Continued from page 62

Miller, is with a radio station in Louisiana. Phil Marcus, biller of Kelly-Miller Circus, is wintering in Springfield, Mass., and worked for the post office during the holiday rush.

Frank Cain's Christmas tour included parades in Jackson, Tenn., and Monroe, La., and dates in Cincinnati, Marietta, Cleveland and Canton, O.; Buffalo, Freedom, Pa., Parkersburg, W. Va., and Ashland, Ky. He visited Lee Virtue, Clarence Canary and Bob Gardner en route. Cain will open with Hamid-Morton Circus February 7 in Memphis.

Paul M. Conway writes that his whole family was together in Macon, Ga., for the holidays. Lessie Conway has completed studies at University of Georgia, Athens, and is teaching English at Sylvan Hills High School, Atlanta. Paula Conway is finishing her junior year at the Medical College of Georgia, Augusta.

Bill Green's Rare Bird and Animal Farm has purchased new winter training quarters at Callahan, Fla. The Animal Farm at Fairlee, Vt., will open the end of May. His daughter, Elisabeth, and her elephant recently completed dates at Naval bases in Key West and at the Hollywood Beach Hotel, Hollywood, Fla. Emmett Kelly and Dave Hoover's lions also played the Hollywood date.

Ray Sinclair has left the East for Flint, Mich., to join Polack Bros.' Circus. . . . Billy Barton (Mr. Sensation) will play the Wirth dates this spring and parks and fairs for Cooke and Rose later. . . . The Kelroys played Christmas dates in New England and Roanoke, Va., following the circus in Camden, N. J.

Roy Barrett, retired clown, lives at 1821 South Main Street, Los Angeles, and would like to hear from friends. He met a number of circus folk at the Pacific Coast Showmen's Club, including Theo Forstall and Rudy Jacobi.

Lou Manly, with circuses for a number of years and recently with Rudy Bros., is busy in motion pictures and television. He appeared with Audie Murphy in "Wild Innocence" and did stunts on Shirley Temple's show and on Ginger Rogers' show as a fire eater and sword swallower. Christmas Day he was with Harry Babbit for the Shrine children's party, doing Punch and Judy.

Pinky and June Madison have just returned to the kiddie zoo operated by Bod Dietch in Fairlawn, N. J., following a tour of Christmas shows in Canada for Garden Bros. Circus. Piny had Dolly, the only tricycle-riding elephant, on the Garry Moore TV show prior to leaving.

Dave Malcom, clown juggler, has wound up five weeks of Christmas department store dates in Cleveland, and will stay off the road the rest of the winter.

CFA George Harrison, Lansing, Mich., who bakes for a hobby and gives bread to circus performers, in 1958 gave Harold Bros. people 50 loaves; Beers-Barnes, 35; Hagen Bros., 48, and Clyde Beatty, 60.

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2 PHONEMEN

Gentlemen who can get money. Church deal set solid. Carded, cutoffs, taps. Pay daily. Ralph Owens, Bob Mason, call me.

BOB PATTERSON

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I can always use Men who CAN and WILL work 5 days a week. Two phones open for producers.

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Mpls. Club Elects Frank Winkley Prez

Maurice Chalfen Awarded Plaque; Whitey Weiss Gets Gold Life Card

MINNEAPOLIS—Frank Winkley was named president of the Midwest Showmen's Association in the annual election held Monday (5) in the Radisson Hotel. He succeeds William T. Collins, who held the post for the past two years.

Other officers named were Charles Carroll, first vice-president; Bernard Thomas, second vice-president; Fred O'Neil, third vice-president; Milan Bazony, chaplain; Jerry Ramsey, secretary; Stan Muckle, treasurer; Douglas Baldwin, Wesley L. Spence and C. J. Sedlmayr Sr., trustees, and Conrad Carr, counsel.

More than 350 persons braved sub-zero temperatures to attend the Midwest Showmen's second annual banquet and ball. Preston Lambert served as ball and banquet chairman.

Morris Chalfen, of "Holiday on Ice," was presented a plaque as "Outstanding Showman of 1958," while O. J. (Whitey) Weiss, of the Royal American Shows, was given a gold life membership award for outstanding service to the association. Sedlmayr accepted the award for Weiss.

Sam J. Levy Sr., served as emcee at the banquet and introduced all special guests.

During the banquet William T. Collins, W. T. Collins Shows, outgoing president, was presented a gold life membership plaque. Collins thanked members for their work in contributing to the growth and progress of the association and introduced Winkley.

(Continued on page 65)

Steel Replaces Last Wood on Strates Show

30 Wagons Being Converted; Yule Party a Success

ORLANDO, Fla.—The Strates Shows' annual Christmas party and dinner broke all records for attendance at the traditional open house, 110 guests observing the day by first attending services in a tent put up for the occasion. Dr. Campbell, Methodist Church of Union Park, delivered a sermon and carols were sung by all present.

The Christmas tree was beautifully trimmed by the ladies with the show, and gifts galore for the show children were presented following.

(Continued on page 65)

YULETIDE BLAZE COSTLY TO I. T.

Rides, Canvas, Other Equipment Lost; Cause of Fire Undiscovered

ROOSEVELT, N. Y.—Rebuilding is underway for the fire-ravaged I. T. Shows after its winter quarters here was destroyed on Christmas morning. The management was not informed until Saturday (27), more than two days later.

The big barn and living quarters on the four-acre spread was burned to the ground. While most rolling stock and rides were lined beneath a shed outside the building, the new Roundup unit and other rides were stored indoors and were ruined.

Officials I. Trebish and Al Howard confirmed that the loss was extensive. They got to work immediately, arranging for both new and independent equipment to tour in 1959, and it was expected that the financial loss will not be reflected in the appearance or operation of the show.

Equipment destroyed included the following: Roundup, Comet, Whip cars, 36-foot Merry-Go-Round, also the second Merry-Go-Round, Octopus cars, Chairplane, kiddie Roto-Whip, two light plants, ride motors, electrical equipment, Illusion top, Girl Show top, concession frames and equipment, considerable canvas and ride platforms, fencing, ticket booths, panel truck.

A particularly unfortunate note was the loss suffered by ride superintendent Bill Appleton and his

family, who had spent Christmas with friends in Middletown, N. Y., and drove home two days later to find his apartment and all furniture, clothing, appliances and other possessions completely destroyed despite the efforts of firefighters. First investigations suggested that a boiler had burst upward, spreading a fire which raced unchecked along the upper level of the structure and then worked down.

Miami Club Installs Its New Slate

MIAMI — A large turnout of members, many of them still weary from the previous night's merry-making at the annual banquet, attended Tuesday's (6) installation ceremonies of the Miami Showmen's Association.

The new slate, headed by John Vivona as president, is as follows: Harry (Buster) Westbrook, first vice-president; Mel G. Dodson, second vice-president; Joe Prell, third vice-president; A. R. Whiteside, secretary; Phil Cook, assistant secretary; Alton Pierson, treasurer; and William J. Tucker, assistant treasurer.

Members of the board of directors are:

Raymond Blumberg, William C. Bryant, John Campi, S. Tommy Carson, Isaac Cetlin, Richard Coleman, Danny Dell, Jack Essner, Nate Farber, David Fineman, Patrick Finnerty, Ben Glasberg, George Gordon, Specs Groscurth, Joe Grosso, Al Howard, H. William Jones, Murray Levitt, William Lish, Harry Modele, Abe Prell, Louis Rice, Mike Roman, Harry Schriber, Claude Sechrist.

Also, Lloyd Serfass, James Sta-

(Continued on page 65)

Al McKee Takes Over NSA Reins

NEW YORK—The entire slate of officers (The Billboard, December 15) was elected and installed at the special meeting of the National Showmen's Association on Monday (29), which saw Alfred G. McKee take office as president, succeeding Jeff Harris.

About 60 members attended the meeting, which was opened by Harris. Louis D. King was made installing officer and a lone ballot, symbolizing unanimous election, was cast by Ethel Weinberg, executive secretary. McKee then took over the gavel and spoke briefly in an appeal for support during the coming year.

On the dais were Harris, McKee, new secretary Charles Rubenstein, new treasurer Leo Willens, new third vice-president Morris Vivona and attorney Sol Levine. Absent were vice-president Joe Prell and Max Tubis, and assistant treasurer E. James Strates.

Show, Supply Reps Attend Mpls. Meeting

MINNEAPOLIS—Carnival, attraction and fair supply representatives were out in good numbers at the meeting of the Minnesota Federation of County Fairs here Monday thru Wednesday (5-7).

Those present included Frank and Verna Winkley, Auto Racing, Inc.; Rudy Nelson, Arrowhead Fireworks Co.; Randy Norris, Advance Theatrical Associates; Jack Vomberg, Badger State Shows; Jack Lindahl, Boyle Woolfolk Agency; Al Brown, Al Brown Shows; Sam J. Levy Sr., Sam Levy Jr., Fred H. Kressmann, Barnes-Carruthers Theatrical Enterprises; Bob Condon, Condon's Concession Supply Co.; Mr. and Mrs. William T. Collins, William T. Collins Shows; Mr. and Mrs. Charles Carroll, Babe Ehmann, Carroll Greater Shows; Robert D. Paul, Dobson's United Shows; Don Franklin, Don Franklin Shows; Ben Brune, Flying B. Rodeo.

Art Forcier, Gopher State Shows; Hal Garven, Garven Entertainment & Music Service; Ernie Young, GAC-Hamid, Inc.; Gene Holter, Holter's Animals; Mel Hummitzsch, Mel Hummitzsch Agency; Juanita Silsbee, Habata Entertainment, Inc.; Lyndon Erickson, Lynn's Midway Shows; Maggie and Scotty Swan, Maggie & Scotty Show; Alva Merriam, Merriam's Midway Shows; Carl Marlo, Marlo Shows; Dan Cleary, Music Corporation of America; Leslie Hinson, Mac's Amusements; Carlo Rocco, North American Shows; Jack McMahon, Northwest Midget Auto Racing Assn.; Fred C. O'Neil, O'Neil Amusements.

(Continued on page 65)

Gooding Contracts Lawrenceburg, Ind.

INDIANAPOLIS — Gooding Amusement Company last week signed here to provide the midway attractions at the Dearborn County Fair, Lawrenceburg, Ind. This will mark the first time the Gooding organization has played this event which has been played by another show for many years.

Kansas City Club Ushers in 1959

KANSAS CITY, Mo.—Members and guests of the Heart of America Showmen's Club went all out to usher in 1959 at its annual banquet and ball here New Year's Eve. The 39th annual event was held in the Pickwick Hotel and drew a good turnout despite a blizzard that created difficult driving conditions.

Only occurrence to mar the otherwise happy evening was the absence of F. W. (Boxie) Warfield, banquet chairman, who was confined at home due to injuries. George Gordon and George Sargent carried on in his behalf.

Music was furnished by Milo Finley's orchestra. Al C. Wilson served as emcee and read a number of telegrams from various clubs.

Those attending included Tommy Cook, Mr. and Mrs. Glenn (Blackie) Campbell; Ray Long, Owen Jones, Claude and Irma Lee Cassna, Mr. and Mrs. Woody Gaitner, Mr. and Mrs. George W. Kimbrell, Mr. and Mrs. Harold Anderson, Tex Beeson, Joe Starr, Mrs. Ruby Harding, Mr. and Mrs. Jess C. Wrigley, Capt. and Mrs. E. H. Hugo, Carl V. Cenci, Mrs. A. N. Rice, C. J. Qualls, Mr. and Mrs. Salvatore Cenci, Mr. and Mrs. Harry Altshuler, Mr. and Mrs. N. Kanter, Mrs. Freeman, C. I. Levin.

Lester Carter, Ruth Gordon, May Wilson, Mr. and Mrs. Sam Lyon, Mr. and Mrs. Henry (Al) Campbell, Babe Rogers, Lorelie Wrigley, Darby Dobson, Al C. Wilson, Ginger Sickler, W. T. (Tubby) Hale, Ted Bruington, Pamper Hale, Fern Hale, Robert Scott, Lewis, Dorothy, Jan and

Henry Baumgartner; Ruth Ann Levin, Mr. and Mrs. Kenneth B. Sheets, Eddie Clouse, Mrs. Ted Bruington, Ivan J. Mikaelson, Patricia Johnson, Jackie Johnson, George Sargent, Marie Johnson and A. N. Rice.

Tampa Regular Ticket Gets Opposition

TAMPA—An independent ticket of a limited number of candidates was filed last week in the election of the Greater Tampa Showmen's Association.

Only one of the candidates on the slate was seeking a regular office with 11 others in the running for the 25-man board of governors.

Guy F. Gardner is the independent candidate for treasurer. On the independent slate for the board are Robert Wicks, Harry Rubin, Eddie Hunter, Jack (Pots) Horbet, Jack Rose, Phil LeMay, Jack Gallupo, Whitey Slaten, Bob Jeter and Ed (Polak) Pasterczyk.

The regular ticket, which last week was inadvertently designated as the elected officers, has Earl Maddox running for president; Dick Gilsdorf, Paul Sprague and C. J. Sedlmayr Sr., for first, second and third vice-presidents; Vernon Korhn, secretary, and Harry Julius, treasurer. The only opposition with this slate is for the treasurer's post.

HETH SNARES ROME, GA.

CHICAGO—Heth Shows has been signed to play the Coosa Valley Fair in Rome, Ga., Al Kunz, owner-manager, announced here last week.

The fair, which was being sought after by some half dozen various midway organizations, was signed for the Heth Shows by George Harr, who represented Kunz in dealing with the annual. Dates are September 21-26.

Dufour, Alexander To Produce Shows At Eastern Parks

LOS ANGELES—Lew Dufour and Sam Alexander will again produce back-end attractions for two Eastern parks in 1959.

Alexander is assembling attractions to open at Palisades Park, Palisade, N. J., in March and at Belmont Park, Montreal, which opens in April. The duo produced Side Shows for Palisades in 1957 and in 1958 at Montreal.

CLUB ACTIVITIES

Showmen's League of America

Ladies' Auxiliary

A report on the convention activities of the organization was made last week.

Winners of the Cancer Fund giveaway were announced as follows: Elsie Miller, camera; Katie Little, coffee maker; Barbara Woody, doll and Royal Dalton figure; John Gilbert, electric iron; James H. Drew, scale; Winnie Burke, perfume; Catherine Lynch, clock; Harry Beach, cigarette case; Dorothy Goldberg, string of pearls; Al Sweeney, doll; Pearl Weydt, doll; John Gallagan Jr., doll; Elsie Williamson, salad bowl, and Margaret Stenholt, doll. A donation was sent to the Cancer Fund. Checks were sent to fire victims of Our Lady of Angels School in Chicago and Showmen's League of America for its children's Christmas party.

The installation dinner took place in the Downtown Room of Hotel Sherman with Carmelita Horan as emcee and Lillian Glick as installing officer. Guests of honor were: Morris A. and Marv Haft and Bill and Lynn Carsky. Flowers

were received from auxiliaries in New York, Hot Springs, Detroit, Miami, Tampa, St. Louis and Caravan's, Inc. Representing various clubs were Virginia Kline, Egle Sedlmayr, Ida Chase, Martha Moss, Barbara Woody, Elsie Miller, Ethel Weer, Blanche Ziemann, Ruth Bernauer and Alda McCue.

Morris Haft, Bill Carsky, Phoebe Carsky, Ethel Wadoz, Jeanette Martindale, Margaret Filograsso; Elsie Miller, secretary, and Evelyn Hock, treasurer, spoke. Gifts were presented to officers and chairmen of committees. Also present were Dorothy Kennedy, Mrs. L. M. Brumleve, Sharon Horan, Delgarian Hoffman, Mae G. Taylor, Mae Smith, Frieda Rosen, Viola Parker, Lillian Lawrence, Erna Roach, Mary Lou Callbeck, Geraldine Muscarelli, Mary D. Frestel, Rose Polk, Rose Melville, Caroline Schultz, Pearl Lewis, Lillian Kerwer, Agnes Smith, Anna Felippini, Gladys Scharnack, Lois McCue, Hannah Forman, Lillian Freeman, Bella Lazar, Sally Barefield, Ollie Glosser, Esther Groscurth, Naomi (Boots) Backer, Milli Prudlow, Ann Fisher, Emma Graber, Edna Burrows, Minnie Lidemann, Marie Huebner and Vonnell Mastie.

Minnie Simmonds, Sophie Carlos, Katie Little and others were at the convention. Wires were received from Lone Star Club of Dallas, Heart of America Showman's Club, Nan Rankine; Ike, Mamie and Ralph Glick; Monica Baress, Dolly Young; Etta, Tom, Jerry, Hedda and Juanita Henderson; Grace Weiner, Carmelita and Dick Horan, Phoebe and Bill Carsky, Mae Smith, Ethel and Andy Wadoz, Jeannette Martindale, Regular Associated Troupers, Hunt-Kerman Carsky, Max and Isabel Brantman, Frances and Lou Berger, Dorothy Kennedy, Elsie Miller and Evelyn Hock. Letters were received from the Midwest Showmen's Association, Frances Shean, Dolly Young and Grace Goss.

The Christmas party took place December 18 in the Orchid Room of Hotel Sherman. Phoebe Carsky donated gifts to everyone present.

Steel Replaces

• Continued from page 64

lowing the services. James E. Strates returned to quarters in time to participate in the festivities. Mrs. James E. Strates and Mr. and Mrs. E. James Strates worked overtime to make the event a success.

Work which started one week after the shows' closing on November 8, is going at a steady pace. One shop building has been erected and another is on its way to completion. The building program is under supervision of James Yotas. The big job of building and rejuvenating rides is being supervised by L. D. Powers. Mechanics were arriving in quarters to work on the big wagon-building campaign that was to start on Monday (5). Plans call for some 30 steel wagons to be built, to do away with all wooden rolling stock.

Bert Pettus and his four assistants have moved the zoo to a higher location, and opened it on Christmas Day. There are six elephants, camel, zebra, llamas, ponies, and sacred cow, plus circus cages for lions, hyenas, monkeys, chimpanzee, black bear, Polar bear, hippopotamus and a variety of smaller beasts.

James E. and son E. James Strates will depart after the first of the year to attend Eastern fair meetings. Three 36-foot semi-trailers have been built to carry the Wild Mouse ride that will be delivered in quarters in time to work here at the Central Florida Fair, February 23.

National Showmen's Association

NEW YORK — New members include Henry Grauf, Alexander Elowitz, Anthony DeMarco, Joseph Kochansky, Theodore Blatt, Charles Katz, Sam Schwartz, all sponsored by Leo Willens; Herbert E. Kaplan, sponsored by Morris Brown, and Abraham Klein, sponsored by Jack Stern. Applications to be considered by the new eligibility committee will be Sanford J. Moore, Joseph Catazaro and Joseph I. Munves, sponsored by Leo Willens, who has obtained 30 members on his way to a gold life membership card this year. Angelo Peppe has brought in 17.

Peppe's entertainment committee did a fine job planning and handling the New Year's Eve party, which included good food, decorations, entertainment, music, noise-makers and all the trimmings. First regular meeting of 1959 will be held January 14.

Mpls. Club Elects

• Continued from page 64

Member organizations represented at the banquet included Auto Racing, Inc.; Badger State Shows, Al Brown Shows, Barnes-Carruthers Theatrical Enterprises, William T. Collins Shows, Carroll Greater Shows, Dobsons United Shows, Babe Ehman Concession Supply, Gopher State Shows, Garvin Entertainment and Amusements, GAC-Hamid, Inc.; Gene Holter Attractions, Lynn's Midway Shows, Merriam's Midway Shows, Mac's Amusements, Northwest Midget Auto Racing Associates, O'Neil Amusements, Rogers Bros. Shows, Sunset Amusements, Stanley Shows, Shorter Shows, Aut Swenson Thrillcade, Art B. Thomas Shows, North American Shows, and Trans-World Auto Daredevils.

In a brief talk, Winkley outlined plans for the coming year and asked for the continued cooperation of the membership.

Mrs. William T. Collins, outgoing president of the Ladies' Auxiliary, then presented Winkley with a check for \$500 for the association's cemetery fund.

Guests of honor included the Right Rev. Monsignor L. J. Arrell, Fargo, N. D., who gave the invocation; Jack Duffield, past president of the Showmen's League of America; Murray Jessen, president of the Minnesota Federation of County Fairs; C. A. Moore, president of the Minnesota State Agricultural Society; Miles Lord, Minnesota attorney general; George Scott, Hennepin County attorney, and D. K. Baldwin, secretary Minnesota State Fair.

The officers and directors of the Minnesota State Agricultural Society attended the banquet in a body. A surprise appearance by Hildegard highlighted the stage-show. Frankie Marlow and Preston Lambert emceed.

Mrs. Hattie Meyer, wife of Morris (Red) Meyer, passed away during December in Miami, Meyer writes.

MIDWAY CONFAB

Myrtle Hutt Morris, past president of the Regular Associated Troupers, Los Angeles, is recovering from a fall in which she fractured her arm in seven places when she tripped over a telephone cord in her home in Los Angeles.

Oscar Buck and son Oscar Jr. are back from a lengthy trip out to the Pacific Coast. They flew both ways and did 2,200 miles worth of sightseeing by car while there, before Buck returned for the Eastern fair meetings.

Harry Weiss will have his bingo on the Prell's Broadway Shows again next season, he reports.

Reps Attend

• Continued from page 64

Earl C. Peterson, Petey's Entertainment Enterprises; Vincent McGraw, Pinkerton Detective Agency; Venita Rich, Rich's Television Talent Contest; Emil C. Guldenzopf Sr., Bill Lindemann, Regalia Manufacturing Co.; Earl Rogers, Rogers Bros. Shows; Carl Sedlmayr Sr., Royal American Shows; Arthur A. Smith, S & Y Quarter Midget Association; K. H. Garman, Sunset Amusements; William D. Stanley, Stanley Shows; Sheldon Shorter, Shorter Shows; T. B. Skarning, Skarning Enterprises; Lance Stipe, Stipe Shows; Aut Swenson, Swenson Thrillcade; William Smith, Smith Agency; George Trimble, St. Peter Auto Racing Association; Edward M. Goldbach, Star Fireworks Mfg. Co.; E. C. Larkee, Tip-Top Shows; D. E. Dille, Tri-State Harness Association; Art B. Thomas, Art B. Thomas Shows; Frank and Jack Duffield, Thearle-Duffield Fireworks, Inc.; and Leo Overland, Newberry Thrill Enterprises.

Miami Club

• Continued from page 64

bile, Max Sharp, Irving Sherman, William Tara, L. I. Thomas, Dominic Vivona, Mose (Rip) Weinkle, Harry Wiess, Jack Weiss, John Wilson, Charles Wright, Harry Katz, Rhody Riding, Art Lewis, Bonis Bell, Roland Page, Bucky Allen, Tony (Mason) Masiello, Amos (Dutch) Saltus, Bob Negus, Max Pincus, Max Goodman, Joe Marchiano Jr., and Newell Taylor.

KEN-PENN AMUSEMENT COMPANY

FOR SALE—Monkey Speedway Side Show, complete with monkeys. 100' banner line repainted last season, very good condition. Price, \$1,500 cash, no deals. Will book on our route for 1959 season.

WANT—Good, clean, reliable Ride Help. Good opportunity for Men and Wives who want to work. Agents for office owned Concessions.

WILL BOOK RIDES not conflicting; Side Shows that work to family trade. Wonderful route for Motordrome, Wildlife, small Freak Show or any type family shows.

RALPH D. SANDERS

619 EARL AVENUE

NEW KENSINGTON, PA.

LAST CALL FOR FLORIDA

BLUE GRASS SHOWS

Opening Palmetto, Fla., Week January 26; Followed by 7 Outstanding Major Florida Fairs.

RIDES: Can place Roundup or any non-conflicting major Ride new in Florida. Liberal percentage.

SHOWS: Big Side Show, Snake, Animal, Illusion, Freak or any good Grind or Bally Shows with own equipment and transportation.

HELP: Foreman for 12-car Scooter, also Foremen and Second Men on all major Rides.

All wire or phone

C. C. GROSCURTH, GENERAL MANAGER, BLUE GRASS SHOWS

c/o Western Union or phone REDwood 7-3867, Tampa, Fla.

P.S.: All Help report to Largo Fairgrounds Winter Quarters not later than Monday, January 19.

Jack, Bob and Bill Capell and their families spent the holidays in California, where they visited Disneyland and saw the Rose Bowl game. They are all wintering in Coolidge, Ariz. . . Carl Herrick has been released from a hospital and is recuperating at 437 East 38th Street, Indianapolis, and would like to hear from friends. . . Turner Scott has closed his rides in Orlando, Fla., after seven weeks and will open at Daytona Beach, Fla., the middle of February with five rides and several concessions.

WANTED SPACE SALESMEN FOR SHOW IN MIAMI

Also need Archery Range, Short and Long Lead Gallery.

Write, call, wire

MR. McCULLOH

1201 Ainsley Bldg.
Miami, Florida
FR 9-2882. No collect calls.

FOR SALE

Twin 671 GM Diesels, 220 k.v.a., 3 phase. Also one 30 k.v.a. 271 GM Diesel. All units mounted on tandem axle, factory-built Fruehauf trailer, were completely rebuilt, spring 1958, and are ready to go. WILL BOOK Cookhouse. Must be well framed and meet the standards of our show. Contact:

JOHN VIVONA

Miami, Fla., OX 1-4185

or

MORRIS VIVONA

Irrington, N. J., ES 3-9112

WANTED RIDE HELP

Foremen and Second Men. ALSO TICKET SELLERS, for Brownsville, Tex., Celebration, Jan. 30 thru Feb. 8. RIDE HELP, REPORT TO WINTER-QUARTERS, SEGUIN, TEX., BY JAN. 23. **DON FRANKLIN SHOWS** 207 Carolwood San Antonio, Tex. (Phone: Diamond 2-7722) No Collects.

MOTOR STATE SHOWS

Michigan, Ohio, Indiana, Alabama, Mississippi, Louisiana.

Now booking for long season.

Opening near Detroit late April. Want Hanky Panks, Novelities, Photos, etc. No flats or gypsies. Want reliable Ride Help and Foremen; Man for Funhouse; Electrician, Diesels and Transformer. Want Show Painter now for winterquarters. Merle Sloane, come on. All replies:

J. J. FREDERICK
2263 Newton Detroit 11, Mich.
Phone: TR 3-2860

RIDES FOR SALE

1955 ROCK-O-PLANE with Grammm semi-trailer built for ride and a '52 F8 Ford Tractor equipped with a power winch. 1956 SPINAROO with '53 F6 Ford tractor. Misc. spare parts and equipment for both rides. Rides in excellent condition. Equipment to be sold complete with transportation. No deals. Financing can be arranged for responsible party with good credit references. Contact

H. L. ANDERSON
17108 Melrose Detroit 35, Mich.
Phone: ELgin 4-1902

WANTED

For Cameron, Louisiana, Fur & Wildlife Festival, week of January 12, 1959—Merchandise Concessions of all kinds only. No money prizes. Can use Photos, Diggers, Cookhouse, Popcorn, Jewelry, Lead Galleries. Privileges are \$50.00 up, street location. Locating Sunday, January 11.

RALPH R. MILLER

P.S.: For Sale—No. 5 Eli Wheel in van, \$3,500.00; two Merry-Go-Rounds—one 32-ft. Herschell-Spillman in van, \$3,500.00; one 46-ft. Parker, third time set up, \$3,500.00; one 10-car Allan Herschell Auto Ride, like new, \$1,500.00.

WANT TO BOOK

For 1959 season — brand-new 30-ft. 2-abrest Theel Merry-Go-Round, also new Kiddie Chairplane Ride. Will consider shopping center dates, good park location or any worth-while proposition. Write

HAROLD THORPE

Box 232, Hillsboro, Ohio

Thank you

CLAUDE BUTT

Bingo Counterman Amusements of America for your Chevrolet truck purchase. "Save Money With Johnny"

JOHNNY CANOLE

8861 N.W. 18th Ave., Miami, Fla.

Phone: Plaza 1-0206

WANTED

Street Concessions for Charro Days, February 5 to 8, 1959.

M. G. DENNIS

1006 Van Buren St., Brownsville, Texas
Phone: LI 2-5080

WANTED TO BUY

Kiddie Rides, all types. Please state condition and all information in first letter. Contact:

2000 W. 16th St., Long Beach 13, Calif.

MINN. STATE NETS \$104,432

10-Day Run Grosses \$1,346,387; Parking Still Poses No. 1 Problem

MINNEAPOLIS—Profit of the record-breaking 1958 Minnesota State Fair was \$102,432, reported Secretary Douglas K. Baldwin to delegates at the 100th annual meeting of the State Agricultural Society at the Radisson Hotel here Tuesday (6).

"The increased costs of labor and materials added considerably to the cost of the fair, larger than anticipated revenues from outside gates, exhibit space and concessions so swelled total receipts that the operating income of \$1,346,387.60 exceeded the operating expense of \$1,243,955.60 by \$102,432," Baldwin said.

Despite three rainy days, admissions at outside gates totaled 1,193,661, or 138,177 more than in 1957, previous record year. Also seven daily attendance records were established, including a new all-time daily record of 179,666 on the last Sunday.

"Automobile parking was one of the fair's most troublesome problems," said Baldwin. "Again it was necessary to close all gates to vehicular traffic at intervals on the big days. To aid in solving this problem, the fair is developing dump property south of Como Avenue, and negotiating with the University of Minnesota for acquisition of needed land north of the fair grounds, along Snelling Avenue."

Growth of the fair's educational program resulted in the record payment of \$216,690.25 in cash premiums. Cattle entries were so large that a row of supplementary outdoor pens were erected south of the Livestock Pavilion to house the overflow. These are to be further improved for this year's use.

Value Up

Present financial worth of the State fair plant, on the basis of original valuations, is \$9,791,911.11, reported Baldwin. Of this amount, \$3,735,162.91 was appropriated by the State, and the remaining \$6,056,748.20 was plowed back into plant improvements out of earnings. No financial assistance from the Legislature has been received since 1949, when \$400,000 was appropriated to assist in building the Hippodrome.

Cash balance of the fair, at close of the fiscal year, November 30, 1958, was \$405,571.96, or \$10,348.38 less than in 1957, reported society Treasurer R. C. Sorenson, Minneapolis.

Other speakers on Tuesday's

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program included President C. A. Moore, Hutchinson; Joanne Thomas, Lakeville, president of Minnesota 4-H Federation, and Johnny Skogbert, Sacred Heart, president of Minnesota Chapter, Future Farmers of America.

A banquet jointly sponsored by the State Agricultural Society and State Federation of County Fairs was held Tuesday evening. More than 700 fair representatives and guests attended.

At the final meeting of the society Wednesday morning (7) the following officers were re-elected: Society president, A. A. Moore; vice-president from fourth congressional district, Norris Carnes, St. Paul; board member from second congressional district, Anton C. Geiger, Jackson, and board member from eighth congressional district, D. T. Gussendorf, Duluth.

In an executive session of the board following the regular meeting, Douglas K. Baldwin was re-elected secretary with a new title, secretary-general manager. R. C. Sorenson, Minneapolis, was re-named treasurer. John E. Libby, St. Paul, who has assisted Baldwin for several years, was given a new title, assistant secretary.

SHAWANO, Wis.—Karl Korting was named secretary of the Shawano County Agricultural Society at the annual meeting recently. The new secretary began his duties at a board of directors meeting which set September 4-7 dates for the 1959 Shawano County Fair.

Hubert Martzke, president, and Grover Beversdorf, treasurer, were re-elected. Korting succeeds Robert Marotz, who served as secretary for the past four years. He is a former Shawano high school ag instructor and at present is an agent for the Farm Bureau Insurance Agency.

Reading Cuts Day, Re-Elects Swoyer

Final Sunday Eliminated; Midway Not Affected; Sign Chitwood, USAC, C&W

READING, Pa. — The Reading Fair will operate only seven days and nights in 1959, but paid grandstand attractions will be presented the night before the fair opens and the day after it closes. Dates of the fair are September 13-19.

Newly elected officers and directors of the Agricultural and Horticultural Association of Berks County, who operate the fair, said Joie Chitwood's thrill show will perform Saturday night (12) and USAC sprint car auto races will take over on Sunday afternoon (20).

Action to reduce the official fair period by one day resulted from complaints by fairgoers that all exhibits and livestock have been removed from the grounds on closing Sunday. Actually, under the new set-up there is expected to be little change, since the Cetlin and Wilson Shows and many independent midway operators are expected to remain the second Sunday as in former years.

Midget Card Added

The new board okayed a significant change in the entertainment

H. C. Pederson Elected Prez Of Minn. Assn.

Veteran Fairman Succeeds Jessen; Germann Is Veep

MINNEAPOLIS — New president of the Minnesota Federation of County Fairs is Harold C. Pederson, University of Minnesota agricultural extension economist and veteran county fair executive.

His election was the high point of the organization's annual meeting here Monday and Tuesday (5-6) in the Radisson Hotel in conjunction with the Minnesota State Agricultural Society.

Pederson, who served as a director of the association in 1958, succeeds Murray Jessen, St. Charles, who was a director and officer for 14 years.

Joseph G. Germann, St. Paul, a director, was elevated to the vice-presidency to fill the position vacated by Pederson. Six directors elected were Merle O. Almo, Caledonia; M. W. Zipoy, Hopkins; George Rerat, Minneapolis; Robert Wells, Clinton; O. M. Mattson, Warren, and Walter C. Long, White Bear Lake. Clyde E. Kelsey, Wadena, was re-elected treasurer.

Holdover directors are Jesse Olson, Windom; Logan C. Scow, Long Prairie, and Tom Applegit, Calumet. Officers and directors, in executive session, re-elected Hubert Ransom, St. James, as secretary.

Secretary Ransom reported to the convention that Minnesota's 96 county and district fairs did a \$1,690,819 business in 1958, or about \$60,000 more than in 1957.

Receipts from operation of these fairs, said Ransom, was \$935,091, compared with \$916,667 in 1957. Receipts from other sources were \$755,727, including \$203,300 in State aid and \$358,437 in county aids. State aid included \$4,300

Indiana Assn. Okays Pari-Mutuel Bill

Would Mean State Aid to Events; Hal Royce Elected New President

INDIANAPOLIS—The Indiana Association of County and District Fairs went on record at its annual meeting as endorsing legislation that would bring pari-mutuel racing to the State. The meeting was here in the Hotel Severin Sunday thru Tuesday (4-6).

A bill, spearheaded by the Indiana Trotting and Pacing Horse Association and its attorney, William Welch, was scheduled to be introduced in the current session of the Legislature. Under its provisions a county fair fund would receive 25 per cent of the State's income from racing after taxes.

The proposal specifically forbids racing with pari-mutuels at any fairs, both county and State, but would permit the plants to be used during the off-season for racing

received from the Minnesota Statehood Centennial Commission.

A total of \$332,678 in premiums was paid. Largest premium category was \$174,248 for farm youth group activities.

The annual banquet, held Tuesday evening in the Radisson's Grand Ballroom, was co-sponsored by the Federation and State Agricultural Society. More than 700 fair men and guests attended.

with wagering. The consensus at the meeting here was reported as pessimistic about the measure winning much support thruout the State.

Hal Royce, Austin, was elected president of the association, succeeding Chester Wingate. Sam Molter, Goodland, was named vice-president; Robert L. Barnet, Muncie, was re-elected secretary-treasurer, and William (Babe) Thomas, Logansport, was added to the board of directors.

Registration of fair and attraction people at the three-day confab was given as close to 300, slightly below last year's turnout. The weather, with the temperature registering minus-13 degrees on Monday, was given as one reason for the lighter attendance.

A panel discussion on "New Reservoirs of Exhibits for County Fairs" was moderated by Estel Callahan, president of Indiana State Fair. It was pointed out that school industrial arts could produce exhibits that would be meaningful and interesting for fair patrons.

Gov. Harold Handley was the key speaker at the annual banquet on Tuesday evening which wound up the confab. Wingate, outgoing president, served as toastmaster.

FAIR MEETINGS

- Georgia Association of Agricultural Fairs, Dinkler-Plaza Hotel, Atlanta, January 12. Joe F. Pruett, 550 Riverside Drive, Macon, secretary.
- Kansas Fairs Association, Jayhawk Hotel, Topeka, January 13-14. Everett E. Erhart, Stafford, secretary.
- Ohio Fair Managers' Association, Deshler-Hilton Hotel, Columbus, January 13-15. Goldie V. Scheible, Fairgrounds, 1043 South Main Street, Dayton, executive secretary.
- Wisconsin Association of Fairs, Schroeder Hotel, Milwaukee, January 13-15. Win H. Eldridge, 315½ East Mill Street, Plymouth, secretary.
- South Carolina Association of Fairs, Jefferson Hotel, Columbia, January 14. Tom Moore Craig, Spartansburg, secretary.
- Missouri Association of Agricultural Exhibitions, January 15-16, Governor Hotel, Jefferson City. Victor M. Gray, Box 630, Jefferson City, secretary-treasurer.
- North Carolina Association of Agricultural Fairs, Washington Duke Hotel, Durham, January 15-16. J. S. Dorton Jr., Route 10, Charlotte 6, secretary.
- Virginia Association of Fairs, Hotel John Marshall, Richmond, January 17-19. William E. Finch, Danville, secretary.
- Association of Alabama Fairs, the Battle House, Mobile, January 19-20. Christie W. Summers, Box 972, Jasper, secretary.
- Michigan Association of Fairs & Exhibitions, Fort Shelby Hotel, Detroit, January 18-20. H. B. Kelley, Hillsdale, secretary-treasurer.
- Maine Association of Agricultural Fairs, Portland, January 21-22. Roy E. Symons, Skowhegan, secretary.
- North Dakota Association of Fairs, Graver Hotel, Fargo, January 22-23. A. D. Scott, Box 68, Fargo, secretary.
- Nebraska Association of Fair Managers, Cornhusker Hotel, Lincoln, January 25-27. H. C. McClellan, Arlington, secretary.
- Rocky Mountain Association of Fairs, Northern Hotel, Billings, Mont., January 25-27. Clifford D. Coover, Shelby, secretary.
- Illinois Association of Agricultural Fairs, St. Nicholas Hotel, Springfield, January 25-27. Clifford C. Hunter, Taylorsville, secretary.
- New Jersey Association of Agricultural Fairs, Hildebrecht Hotel, Trenton, January 26. William C. Lynn, 1 West State Street, Trenton, secretary.
- New York State Association of Agricultural Fair Societies, Sheraton-Ten Eyck Hotel, Albany, January 26-27. James A. Carey, Department of Agriculture and Markets, State Office Building, Albany, secretary.
- Pennsylvania State Association of County Fairs, Hotel Abraham Lincoln, Reading, January 28-29. William Arthur Morris, 522 Court Street, Reading, secretary.
- Association of Tennessee Fairs, the Noel Hotel, Nashville, January 29-30. Jack Vinson, 938 East Broadway, Newport, secretary.
- Texas Association of Fairs and Expositions, Baker Hotel, Dallas, February 5-7. Bob Murdoch, 102 E. Locust Street, Tyler, secretary.
- Arkansas Fair Managers' Association, LaFayette Hotel, Little Rock, February 9-10. Clyde E. Byrd, Box 907, Little Rock, secretary.
- Kentucky Association of Fairs and Horse Shows, Kentucky Hotel, Louisville, January 22-23. L. (Doc) Cassidy, Box 73, Shelby Station, Louisville 17, secretary.
- Oklahoma Association of Fairs, February 1 - 3, Biltmore Hotel, Oklahoma City, Harry James, 621 Court House, Oklahoma City, secretary.
- Louisiana Association of Fairs and Festivals, Belmont Hotel, Baton Rouge February 14-15. Adolph Netter, Donaldsonville, secretary.

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PIPES FOR PITCHMEN

AL STOFEL... veteran med show operator and pitchman, died December 30 in Greenville, Ky., of a gunshot wound received earlier during an argument with a fellow worker, Robert Raper. Deputy Sheriff Arthur Tooley said he was told that the 50-year-old Stofel, of Birmingham, and Raper, 51, of Nashville, began arguing when Raper requested Stofel to leave a friend's home. The shooting followed. Sheriff Phillip Stone said no charges would be filed pending an inquest, but that Raper is being held. Stofel, known as Rabbitfoot, was well known in the trade. He is survived by his widow and daughter in Birmingham and a brother, George, a former pitchman who now resides in Florida. Raper, an auction truck operator, is also well known in the trade.

"AT THIS STAGE... of the year where are the knights of the leaf and keister operating?" queries Jack (Bottles) Stover from his hangout in Harrisonburg, Va. "Clyde Forkner and I made a one-month tour of North Carolina, Tennessee, West Virginia and Virginia recently, and worked Clifton Forge, Va., on Christmas Eve. Clyde saw Bowden at Abingdon, Va., once and received a letter from his brother, Heavy. I received a card from B. V. (Spud) Mangum and one from E. C. Pardee, who is at rest in Texas after a long trek thru Missouri and Oklahoma."

GEORGE STACY... a pitchman for some 20 years before forsaking the field, in recent years has been active in religious work designed to bring about better understanding between members of the Christian and Jewish faiths. Stacy, who did labor work for a short time before entering the religious field, currently is located in Chicago.

Five Years Ago In Pitchdom

Hank Frederick was putting in the winter with a laundry in Richmond, Va. . . . W. F. Anderson reported from Superior, Wis., that he had been working that region whenever he could get thru the

snow. . . C. E. Pearson was working coils in and out of Birmingham to good takes. . . Working their picture and med show in Georgia were Prairie Mae and her husband, Doc M. J. Lockey. . . A sells was working med thru Georgia and Florida. Working in Newark, N. J., were Greenie Green with kitchen gadgets at Brant's, and John Yarna with corn punk on Market Street.

Music Tent Sued by U. S.

WARWICK, R. I. — Federal tax liens for \$7,763 in individual income taxes withheld from employees, and \$15,168 in admissions taxes, have been filed in City Hall against Warwick Musical Theater. The show operates off Quaker Lane.

Foreign Car Stunt Show Sets Tour

NEW YORK — Buddy Gates and publicist - booker Richmond Cox will make an extended tour of Eastern Seaboard distributors and dealers of Renault automobiles, which will be used in Gates' new thrill show this year. The unit is billed as the nation's first and only foreign car stunt unit and will feature six female drivers.

Cox will handle still-date contracting in the entire area to be played, in addition to attending the Southern fair meetings, Gates said. During the season Cox will do the advance work.

Don Marcks caught James Bros. Circus in California and reports this run-down: Tom and Tiny Twist, dogs, chair balancing and chimp; Bob Silvers, whip cracking; Sam Boecklich, seal; Rudenko Brothers, juggling; a pick-out pony act, and the Cloud Dusters, sway pole.

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Rink Equipment, Bargain price; must sell quick. Box 332, Lincoln, Ill. Ph. 748L.

REGULAR CLASSIFIED ADS

Set in usual want-ad style, one paragraph, no display. First line set in 5 pt. caps, balance in regular 5 pt. upper and lower case. RATE: 20¢ a word, minimum \$4 CASH WITH COPY.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25¢ to cover cost of handling replies.

DISPLAY CLASSIFIED ADS

Attract more attention and produce quicker and greater results thru the use of larger type and white space. Type up to 14 pt. permitted. No illustrations, reverses, or other decorative matter. One pt. rule border on ads of 2 inches or more. RATE: \$1 per agate line, \$14 inch. CASH WITH COPY unless credit has been established.

FORMS CLOSE WEDNESDAY FOR FOLLOWING WEEK'S ISSUE
Send all Orders and Correspondence to 2160 PATTERSON ST., CINCINNATI 22, O.

HOSIERY—LOW PRICES: LADIES' MEN'S, Children's.

Ladies' Nylons, \$1 dozen up. Slightly imperfect Nylons, packed cello bags, \$3 dozen. Prompt shipment and satisfaction guaranteed. S. F. Pollard Hosiery Co. (AM 5-1741), 1258 Market St., Chattanooga, Tenn. ja28

LARGEST WHOLESALE SUPPLY SOURCE

in U.S. Get 23 free catalogs. Furniture, clothing, appliances, autos and accessories, farm equipment, tools, housewares, hobby supplies. Free details. Associated Wholesale, Box 52-BB, Burlington, Iowa. ch-np

SAFRIM!

Entirely different new "Haircutter" Proven way to cut your own hair professionally. No cuts, no nicks, safe for even a child to use. Can be used for Mother, Father and Children. Save untold dollars and time. Easy, quick to use. Satisfaction Guaranteed. Set of "Safrim" and box of blades, only \$2.00 Postpaid. \$12.00 doz. Write for larger quantity prices. **PAUL G. WALLACE** Chicago 53, Ill. 3763-B S. Wabash

SELL FANOUS \$12 PERFUME SAMPLE,

\$1 or \$8.50 dozen. Holt Sales Company, Desk 5, 330 Guernsey Ave., Columbus 4, Ohio.

Animals, Birds, Snakes

A FREAK HOLSTEIN CALF WITH FIVE legs and six feet. The fifth leg is just as large as the rest. Was born in March, 1958. Very healthy, tame calf. Phone 6690, Ewald Boehning, Hankinson, N. D.

Business Opportunities

BUY WHOLESALE: 25,000 NATIONALLY advertised products. Get amazing dealer catalogs. Complete details free. American Wholesalers 1841 DX, Levee Dallas 7, Tex. ch-tfn

BUY WHOLESALE - SHOES, SHIRTS,

clothing, sportswear, linens, household furnishings, etc. Complete catalog and plan. Bostonian Distributors, 14-R Dock Square, Boston 8, Mass. chja26

JAPAN DIRECTORY. 145 JAPANESE MAN-

ufacturing exporters, Japan trade journal information, Asia opportunities. Just \$1 today. Nippon Annai, Box 6266-A, Spokane 28, Washington. ja26

LEARN SIGN PAINTING - HAVE YOUR

own shop or make money on the road. Straley Lettering, 410 So. Western, Springfield, Ohio.

"MAILORDER ANGLES." COPYRIGHTED

inside stuff shrewd operators use. Makes earning money at home quicker, surer. \$1. (Airmail, \$1.25.) Ballard, B-1834 Edgeland, Louisville 4, Ky.

MODEL CIRCUS—OVER 500 SQUARE FEET

of complete show in miniature. Wanted to lease for 1959 season. Write for details. Box C-436, c/o The Billboard, Cincinnati 22, Ohio.

PORTABLE ROLLER RINK—40'X80', COM-

plete. New tent, sectional floor, sound system, 100 pairs skates, skate counter, wiring, etc., \$3,850. Bertram Orr, Rt. 1, Rockvale, Tenn. Phone CR 4-4019.

Calliopes and Band Organs

CALLIOPES—AIR OR STEAM. AIR CAL- liopes from \$750 up. 44-note Calliopes, large size, \$1,000 to \$1,500. Cozatt Organ Co., Danville, Ill.

Collectors Items

MERRY-GO-ROUND HORSES. ALL SIZES, jumping type. Have extra wooden legs and wooden tails, fit any horse. National, 323 Sanford, Upper Darby, Pa.

Costumes, Uniforms, Wardrobes

REAL HAIR IMPERSONATORS' WIGS, Ostrich Plumes, Clown Suits, Rhinestones, Strip and Bally Wardrobe. Free lists. Leroy Carpenter, 4618 Park Ave., Weehawken, N. J. Phone UNION 3-9509.

Food and Drink Concession Supplies

ABOUT ALL MAKES OF POPPERS, CARA- mel Corn equipment, Floss Machines, replacement Kettles for all Poppers. Krispy Korn, 120 S. Halsted, Chicago, Ill. fe23

For Sale—Secondhand Show Property

ALLAN HERSCHELL MERRY ORGANS; Wuritzer Band Organs, #146; Kiddie Rides, Merry-Go-Round, J. Frederick, 2263 Newton, Detroit 11, Mich. ja19

BRILL'S NEW KIDDIE RIDE PLANS: DRIV-

erless Bus, \$8; Dry Boat, \$5; Umbrella Airplane, \$10; Roundabout (self whirling Turbide), \$10. Free catalog. Brill, Box 875, Peoria, Ill.

FOR SALE—FERRIS WHEEL. MERRY-GO-

Round, Tilt-a-Whirl, Spineroo. Write Box 121, c/o Billboard Publishing Co., 390 Arcade Bldg., St. Louis 1, Mo.

FOR SALE—18-CAR CATERPILLAR (1952),

2 abreast Merry-Go-Round aluminum horses; King Water Boat Ride, Electric Train, 30 ft. diameter; 10-car Auto Ride (trailer mounted). All rides just painted and in perfect condition. Steel Diving Tank, reasonable. Thompson Bros., 2906 Fourth Ave., Altoona, Pa. ja19

GOOD USED TENTS FOR SALE—12'X12'

through 42'X75', and up. Write for list direct from factory. Eureka Tent & Awning Co., Inc., Box 966, Binghamton, N. Y. chja26

KING FIRE ENGINE, KING PONY CART

and King Combination Ride. All rides 2 years old, located in permanent park. Shapiro, 37 Schuyler Road, Springfield, Pa. Phone: Kingswood 3-7017. ja19

NEW PLASTIC 1958 CHEVROLET BODY

type autos for Ride-O. Heavy steel floor boards, 8x1.75 pneumatic tires, ball bearing wheels, \$45 each. 7 ft. 10 inch steel fence with legs for major rides, \$12.50 each. Burkhardt Amusements, Oswego, Ill. Phone 4-4221. fe2

This is a **DISPLAY CLASSIFIED AD**
Your Advertisement Displayed in a space this size will cost only \$14 per insertion.

TILT PLATES, NEW, COMPLETE; ALSO

Kid Rides. Trade all on Loooper, Whip, Handcars, Skyfighter, Boats, Dodgem, F. Shafer, Washington, Ind.

3,000 FOLDING CHAIRS, 4,500 STADIUM

Chairs, Theater Chairs, Lockers, Bleachers, Tents, Playground Equipment. Lone Star Seating, Box 1734, Dallas 1, Tex.

23-FT. CASTLE—FACTORY BUILT CON-

cession Trailer. Fully eqpt. with photos, 2 cameras, living qtrs. Used very little; ready to go, \$1,000. J. Frederick, 2263 Newton, Detroit 11, Mich.

MUSICIANS - SOBER, READ, FAKE,

steady salary, commercial traveling band, some locations. Sammy Stevens, 1611 City Natl. Bank Bldg., Omaha, Neb. ja19

WANTED FOR COUNTRY MUSIC UNIT—

Girl singer and guitarist; good character, attractive. Send complete information, picture, salary desired. Mel Price, Box 123, Easton, Md.

IMMEDIATE OPENINGS FOR TRIOS,

travel and locations. Also Accordionists, Organists, Entertainers, and other Singles. Some overseas openings. Rush photos and details. National Orchestra Service, 1611 City National Bank Bldg., Omaha, Neb. ja19

COMMON COLD ABOLISHED—AMAZING

discovery proven safe, sure! No drugs, no gimmicks, copyrighted, \$2. Hersh, Box 24, Lakewood, N. J.

NEW 152-PAGE ILLUSTRATED CATALOG—

Mindreading, Mentalism, Spooks, Hypnotism, Horoscopes, Crystals, Handwriting. Sub-miniature Radiophone for mentalists. Brochure, prices on request. Catalog 50¢. Nelson Company, 338 South High, Columbus, Ohio. ja26

CANVAS TRAILER AWNINGS - DISCON-

tinued Pattern. Below dealer cost. Write for list and samples. Eureka Tent & Awning Co., Inc., Box 966, Binghamton, N. Y. chja26

Motion Picture Films and Accessories

16MM. SOUND FEATURE SALE—WEST- erns, etc. Send for bargain lists. RP, Box 2688, Grand Central Sta., New York 17, New York.

Photo Supplies and Developing

PHOTO BOOTHS, CAMERAS, D.P. PAPER, Developers, Frames, everything for direct positive photography. Write for our low prices. PDQ Camera Co., 1548 W. Cortez, Chicago 22, Ill. ch-tfn

Printing

ALWAYS FASTEST SERVICE - QUALITY nonbinding posters! 14x22 size 3-color window cards, up to 50 words copy, \$9 hundred; 17x26 size, \$13.50 hundred. Daygle auto bumper stickers, size 4x15, yellow, red or green, copy printed in black, \$13 hundred. Tribune Press, Dept. 159, Earl Park, Ind. mc39

ATTRACTIVE PRINTING REASONABLY

priced—1,000 Business Cards, \$2.95; Bond (8 1/2 x 11); letterheads, \$6.50; 10 envelopes, \$7.50. Taylor, Box 72, Brentwood, Md. ja12

200 8 1/2 x 11 LETTERHEADS AND 200 6 1/2

envelopes, \$3.95; black or blue ink. Mahe Press, 6468-B Clovis Ave., Flushing, Mich. fe2

Salesmen Wanted

AD MATCH SALES! YOUR OWN BUSI- ness without investment! Sell for world's largest direct selling manufacturer of advertising matchbooks. Big spot cash commission. Start without experience; our tested sales kit tells you where and how to get orders. Men, women, part or full time. Match Corporation of America, Dept. D-216, Chicago 32. ja26

BIG MONEY MAKING OPPORTUNITY.

Exclusive line Uniforms, Jackets, Pants, Shirts, Coveralls, Sportwear. Advertising embroidered. Every business prospect. Get selling outfit free! Master Co., Dept. K-4, Ligonier, Ind.

Did This Ad ATTRACT YOUR ATTENTION?

USE DISPLAY CLASSIFIED
A sure way to attract more attention and secure greater results. **RATE: \$14 PER INCH**
Rule border permitted when using two inches or more.

FRANCHISE MEN - EXTRA LARGE IN-

come for good closers. Write Commercial Enterprises, 139 N. Clark, Chicago, Ill. ch

GOLD MINE OF 600 MONEY MAKERS.

Free copy. Specialty Salesman Magazine, Desk 22B, 307 North Michigan, Chicago 1, Illinois. ch-my25

I'LL SEND YOU FREE STOCKING SAMPLE

newest advancement in hosiery since nylon. Patented full-length. Stay up over-the-knee without supporters, without girle! Nationally advertised price, \$1.95. Make money introducing to friends at \$1 pair. American Mills, Dept. 663, Indianapolis, Ind. ja26

Tattooing Supplies

NEW MODERN SHEET OF 8 COBRA TAT- too designs, \$2. Free sheet of Air Force and Marine designs which are popular everywhere. Zeis, 728-A, Rockford, Ill.

Wanted to Buy

FLASHY BINGO CASH WITH OR WITH- out supplies. Will follow your 1959 commitments; complete details first letter. Hofeldt Dist., 502 E. 7 St., Davenport, Iowa.

MIRRORS—METAL DISTORTION, IN GOOD

shape and suitable for fun house. Garman, Box 468, Danville, Ill. ja16

WANTED TO BUY—ALL KINDS OF VEND-

ing Equipment and Games. State kind, quantity and condition in detail. Box 287, Marshalltown, Iowa. ja11

WANTED TO RENT WITH OPTION TO

buy, a Roller Skating Rink (indoor). Box C-435, c/o The Billboard, Cincinnati 22, Ohio.

10 RIDES OF ALL KINDS—OCTOPUS, TILT

A-Whirl, Flying Scooter. Advise age, make, condition, lowest price. Percell's Amusement Park, South Williamsport, Pa. ja11

when answering ads...
SAY YOU SAW IT IN THE BILLBOARD!

MUSIC-RECORDS ACCESSORIES

Sound Equipment, Components

TAPE RECORDERS

HI-FI COMPONENTS SLEEP LEARN KITS Tapes, Accessories UNUSUAL VALUES

Send for free 1959 Catalog. Dressner, 69-02 B-174 St., Flushing 65, N.Y.

COIN MACHINES

Used Equipment

BOWL-O ALLEYS, 4, 18 FT. MUST HAVE from kiddyland. Sacrifice, \$100 each. J. Frederick, 2263 Newton, Detroit 11, Mich.

CLOSE OUT—GUM VENDORS, LIKE NEW, original cartons; make offer. Vendors, 2324 Curcor Dr., Mississippi City, Miss.

STAMP MACHINES — DUPLEX, \$12.50; Shipman Triplex, like new, \$34.50; Folders, Northwestern Rolltype, \$69; used, \$55. USP Co., 100 Grand, Waterbury 2, Conn. fe2

USED U-SELECT-IT CANDY MACHINES RE-built, repainted, \$40 each. National nine column, candy, \$50; six column, \$40. Send deposit, Texas Associated Enterprises, Box 1068, Amarillo, Tex. ja26

Wanted to Buy

USED ADVANCE & HARMON 21F VENDORS and 21B Vial Vendors. Any condition. Accurate descriptions and prices in first letter. Automatic Sales, 2965 Hickory St., Abilene, Tex. fe2

TALENT AVAILABILITIES

RATE: 10c a word, minimum \$2. CASH WITH COPY. Set in usual want-ad style, one paragraph, no display. First line in 5 pt. caps, balance in regular 5 pt. upper and lower case.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25c to cover cost of handling replies.

Bands and Orchestras

4 TO 6 PIECE ORCHESTRA, SINGS, PLAYS rock & roll and jazz. Jump Jackson, 5727 LaSalle, Chicago, Ill. Normal 7-4151. mh2

Miscellaneous

ORIGINAL NATIONAL SAFETY SHOW—Two hour program full of entertainment. Ideal promotion for police, fire depts., Jaycees, etc. Proven by hundreds of performances. Promotions are fine in '59 with a winner from Stretz Enterprises, 908 Morgan, Boonville, Mo. Phone TU 2-5153.

TERRIFIC ATTRACTION FOR PROMOTIONS, advertising, etc. Organ Grinder and performing monkeys, unusual tricks and costumes. Booking now. No percentage deals or ding. Garland Parnell, 7358 Chef Menteur, New Orleans, La. Ph. Whitehall 58522. ja26

Musicians

AT LIBERTY — ALL AROUND PIANIST, available immediately. Prefer hotel or combo work; consider all offers. Experienced, reliable, flexible, union. Cut shows; good repertoire. Joe DeGregory, 534 Linden Ave., Steubenville, O.

AT LIBERTY — BARITONE SAXOPHONE doubling tenor, clarinet, bass clarinet. Age 32, single; formerly with Henry Busse, Russ Morgan, Ted Weema. Frank Pronio, 1200 Jennings, Barthesville, Okla. Phone 2451.

AVAILABLE — TWO MEN, VOCALIST rhythm and electric lead guitar. Modern or Western Music. Radio, TV, Clubs. Experienced, sober, dependable. Write Bob Williams, Gen. Del., P. O., Canton, Ohio.

DRUMMER, TRAVEL ANYWHERE, AGE 29 single; locations only. Vocals, play any style. Photos, information available. Contact John Bonino, 934 Drake St., Madison, Wisconsin. ja26

FLORIDA ONLY — ORGANIST, PIANIST, work either, both; single, duo or combo. Request library, all essentials; prefer supper club, society or consider what you have. Carlton Reed, General Delivery, Lakeland, Florida. ja19

MALE PIANIST-VOCALIST AVAILABLE immediately for booking in Chicago. Commercial style, neat and dependable. Box C-437, c/o The Billboard, Cincinnati 22, Ohio.

Outdoor Acts and Attractions

BALLOON ASCENSIONS, PARACHUTE jumping for parks, fairs, celebrations. Claude L. Shafer, 1041 S. Dennison, Indianapolis 41, Ind. ja12

Vaudeville Artists

BUSTER DOSS VARIETY REVUE—MAGIC, Clown, Music, Circus Acts. Experienced all type dates. Phone dates, etc. Box 243, Roxton, Tex. fe2

COMING EVENTS

Continued from page 58

Columbus—Dispatch-Journal Sports, Vacation, Travel & Boat Show (Fairgrounds), Jan. 18-25.

Dayton—Sport, Boat and Outdoor Living Show (Fairgrounds Coliseum), April 2-5 Ward Collopy, 133 Warren St.

Toledo—Toledo Home & Travel Show (Auditorium), Jan. 31-Feb. 8. Milt H. Tarloff.

Oregon

Portland—Portland Boat Show (Centennial Expo. Bldg.), Feb. 21-March 1. Jean Callahan.

Pennsylvania

Harrisburg—Pa. Farm Show, Jan. 12-16. J. B. McCool.

Harrisburg — Pennsylvania Recreation & Sportsmen's Show (Farm Show Bldg.), March 16-21.

Philadelphia—Philadelphia Motor Boat & Sportsmen's Show (Convention Hall), Feb. 27-March 7 Clinton W. Smullen.

Pittsburgh—Pittsburgh Auto Show, Jan. 10-17, 1959.

Tennessee

Knoxville—Tennessee Valley Sport Show (Chilhowee Park Expo. Bldg.), March 25-29. W. Claude Fox.

Nashville—Great Lakes of the South Outdoor Show (Fairgrounds Coliseum), March 16-22. Amon C. Evans.

Texas

Brownsville—Charro Days, Feb. 5-8 M. G. Dennis, 1006 Van Buren St.

Dallas—Southwest Boat Show (Memorial Aud.), March 3-8. Ira W. Curry.

El Paso—Southwestern Sun Carnival, Dec. 26-Jan. 1.

El Paso—Southwestern Livestock Show & Rodeo, Feb. 11-15. Chamber of Commerce.

Fort Worth—Fort Worth Rodeo, Jan. 30-Feb. 8.

Houston — Houston Fat Stock Show & Rodeo, Feb. 25-March 8. Herman Engel, Mgr.

Laredo — Washington Birthday Cele., Feb. 16-March 2, 1959. J. George Loos, Mgr., Box 455 Laredo.

Mercedes—Mercedes Rodeo, March 19-23. Odessa—Permian Basin Sports Show (Ector Co. Coliseum), March 14-15.

Jerry Dunlap. San Angelo—San Angelo Rodeo, March 12-15.

San Antonio—Livestock Exposition Rodeo, Feb. 16-22. A. B. Johnson.

San Antonio—San Antonio Sport & Boat Show (Bexar Co. Coliseum), March 3-8. Robt. and Chas. Coffin.

Virginia

Richmond—Virginia Motor Boat & Sportsmen's Show (Arena), March 17-22. John R. Ralme.

Washington

Spokane—Spokane Sports Show (Coliseum), March 10-15. Tom O'Loughlin.

Wisconsin

Milwaukee—Sentinel Sports Show & Great Lakes Boat Show (Aud. and Arena), March 14-22. Charles D. Collins.

CANADA

Ontario

Toronto—Canadian National Sportsmen's Show (Coliseum), March 13-21. Loyal M. Kelly.

Toronto — First Annual Canadian Boat Show (Queen Elizabeth Bldg.), Feb. 6-14. Loyal M. Kelly.

LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK. Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago or St. Louis. To be listed in following week's issue, mail must reach New York, Chicago or St. Louis by Wednesday morning or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE

2160 Patterson St. Cincinnati 22, O.

Parcel Post

Merrill, Speedy, pkg. 40c due

Akins, Prof. Adams, Mike J. Alcide, Sid Allen, Ann & Frank Allen, Bucky & Mrs. Allen, Charley & Mrs. Allen, Eugene Mrs. Allred, Stanley Ambrosio, C. Anderson, R. Anderson, Sig Andronico, Frank Ansher, Joe Anthony, Pat Armstrong, William Arthur, James Balam, Vangel Barfield, Jim Barnes, Amos Bell, Jack Bell, Louis A. & Mrs. Belmar, Jack Besh, Frank Bengor, Nick Beppler, Ken Berofsky, Harry A Best, Billy Lee Best, Dick & Mrs. Bjornburg, Martin Blackman, Timmy E. Ester

Holland, E. S. Hornfield, Jack J. Horton, Wentworth Hudson Smith Gerard Hugh, Jack Hutton, M. C. & L. S. Ireland, Mrs. Agnes Jack, Frank Jakes, John W. James, Al Jeffery, Colonel Johnson, Joyce Johnson, Swede Carl Jones, H. W. Joseph, Herman Kimble, William Klier, Joan Kobacker, Robert Koyama, Frank Krueger, A. E. Kuehl, W. & P. Kwiatkowski, Bernard

Kelly, Kitty Kernan, Walter Kielingsworth, Sailor Bill Kiessing, Mary Kieban, Harry Kimble, William Klier, Joan Kobacker, Robert Koyama, Frank Krueger, A. E. Kuehl, W. & P. Kwiatkowski, Bernard

Lack, Bob Lamon, Walter Lankford, Harold Lantz Jr., Harry Larvis, F. & Mrs. LaSalle, Geo. S. LaValda, Ted Law, Claire Lawrence, Geo. Larry Lawrence, Jimmy Lawson, Ernest Al Lee, Harley Lewey, Tommy Lewis, Charlie Little, Curley Lloyd, Eugene Love, C. B. Loveless, Wm. H. & Mrs. Lydick, Jack McCoy, Cowboy Tim McDaniel, E. J. McNeill, Ray McGary, K. C. McLane, Francis J. McMinn, Mack & Mrs. McRorie, A. L. S. Mack, Lewis

Majors, H. T. Malbin, Edward J. Malone, Ernest Mangano, Hazel Mannuzza, Thomas Marby, Guy Mart, Mrs. Cleo Martin, Edward Marten, R. M. & Mrs. Martz, Margie Matthews, Sport & Alice (free act) Miller, C. M. & P. P. Miller, Col. Fred Miller, M. J. Miller, James J. & Mrs. Miller, John F. Mitchell, George Moe, Sam Moran, Ed (Woolcutt's Minstrels) Mullins, Elwood Leland Murtha, Phillip Nazarechuk, N. Needelman, Sam & Mrs. Newcomer, L. E. Nicholas, John Nobel & Brooks Norris, Red Odell, Jimmy O'Brien, Jimmy O'Hara, Frederick Oliver, Swede Osborne, Bill Osinski, A. & M. F. Parde, E. C. Parry, Bud Pate, Thomas Payne, Benny Pesse, Lou Perez, Jimmie Perez, Mrs. Jimmie Perry, Walter (Red) Patman, Tex (Tattoo) Phillips, Wm. Phinney, Melody Plante, Ted Poole, Bill Prell, Abbe Puckett, George Pushnik, Erma Querrio, Reno & Mrs. Ray, Joey Reading, Ralph Ready, Patsy Reed, James (Popcorn) Reegan, Dolly & Pappy Renee, Jean (Joan) Reynolds, Bob & Mrs. Ricciardi, Al Jeanne Rice, Ernest A. Rice, Alvie Clarence Roachman, Al & Mrs. Roan, Bobby & Mrs. Roberts, Tex Robertson, E. & L. Rondell, Ronda Ross, Jerry (Annex) Rupp, G. Russo, Johnny Sakobie, James Saller, Mrs. Mildred Sanders, Alford J. Santucci, Ardath Saunders, Clarence & Mrs. Schreiber, Harry Scott, Lewis Scott, Paul & Mrs. Sears, Calvin Seever, L. & B. Seever, Lewis H.

Seever, Terry Seltel, Dave & Mrs. Setzer, W. W. & Mrs. Shanks, Earl C. Shay, Phyllis M. Shepperson, Robert C. Shumate, Charlotte Sidney, Richard Silverman, Frank Simpson Mrs. Skie, Irvin & Mrs. Skloane, Merle (Painter) Smith, Jewel Smith, Mrs. Lena Smith, Melvin R. Smith, Oscar P. Snellings, William Sorrenti, Deborah Spitzer, John & Mrs. Stafford, Cleo Stanton, Richard Stanger, Irving Stewart, Robert E. Stoffel, Walter (Wild Life Exhibit) Stokes, L. Sutton, Elmer (Luckie) Sutton, Frank (Pete) Swank, Grace Swank, Harry Sweeney, Richard Sylvester, Samuel G. Tanson A. (Circus T Ranch) Tate, Nolly Taylor, Gilbert A. Taylor, Jasper

Templeton, Ralph E. Terrell, Harry A. Thomas, Ben Thomas, Chas. Thomas, Col. Harry Thomas, Jack A. & Mrs. Tirza Titts, Gene & June Tobin, Lester Tolley, Virgil Truckley, George Tubbs, Eddie Turner, Jack Uwanawich, Miller Valentine, Henry & Eleanor (Sealina) Van Hooser, M. B. Vogt, Robert Wadkins, Norman Waits, Ira Waits, Doc T. Welsh, Jerry Welsh, Leo West, Richard Whaley, J. & Mrs. White, Albert White, Bob White, Flash White, William White Wilbur

Wilder, Dan Wilson (Bumps) & Wilson, James O. Woolrich, Carl & June Wright, Ray Allen Yanda, Thos. (Tom) Young, Max Byron Zontini, Robert O. Zorn, Martin

MAIL ON HAND AT NEW YORK OFFICE

1564 Broadway New York 36, N. Y.

Austin, Wm. A. Beeman, Tex E. Bryer, Morton Broun, Russell A. Braun, Bern Clarkon, Bob Cassidy, John A. Crispi, Whitney Davenport, Henry Darel, Duke Deek, Paul Dorsey, George P. Earle, Beatrice Fields, Joe Flagler, George Flow (No Initial) Fratello, Joseph San Fuller, Dorothy Gardner, Sol Gardino, Angelo Goodman, M. Goswadowski, L. Gouldie, Murray Jack, Herbert, Leo

Hall, Wm. Horner, Harry Jaxon, Jay Jolliffe, Jerry Keeler, Robert Keiroy, The Kerchoff, Mary E. Lambert, Gles Lynn, Joyce McLean, J. Milanesi, Giuseppe Miller, R. R. & N. J. Miller, Richard Moran, Al Pike, Estelline Schnelder, Lou Schickel, Steve Silverberg, Walter Smith, Harold C. Smith, W. Spielman, Bob Thomas, Chirk Wapman, Harry Whiteman, William

MAIL ON HAND AT CHICAGO OFFICE

188 W. Randolph St. Chicago 1, Ill.

Allen, Vernon Bell, Mr. & Mrs. Boyle, R. Campi, Mr. & Mrs. Cooper, Bozo Coules, Mr. & Mrs. Gold, Don James, John C. Kibbey, Mr. & Mrs. Jess

Kutney, Steve Mannuzza, Thomas Nichol, Howard Schnelder, R. F. Sloan Jr., J. B. Stebbing, Mr. & Mrs. Billy Swank, Mr. & Mrs. Williams, Alma Blaney Wittman, Silver Doll

MAIL ON HAND AT ST. LOUIS OFFICE

390 Arcade Bldg. St. Louis 1, Mo.

Avery, Gertrude Bain, John Baker, Mr. & Mrs. Beezley, James C. Bell, Jack Brown, Mr. & Mrs. Roy Calder, James B. Calolan, C. A. Carl, Robert Earl Carlie, Malcolm A. Carr, Kenneth W. Carpenter, Clifford R. Carpenter, Walter E. Cooper, Ray Crispi, Whitey Craun Sr., Mr. & Mrs. Frank Crowe, W. J. Cummings, Fred Cushway, Warren Denind, L. & P. Duggan, D. Edgington, Mrs. Cecil Edson, B. J. Ferguson, Danny Finley & Eickenhorst Reiff, Max

Finley, Evelyn Foltz, Russell Fry, H. L. & L. Galliano, Ray Garret, H. C. Ruppen, G. Haddix, Irene Hall, Wilson Hampton, Mr. & Mrs. Douglas Harmon, Mrs. Lenora Hart Sr., Edgar G. Hoisten, Mr. & Mrs. John F. Joseph, Peter Jurden, Regina M. Kerner, Dorothy King, Larry Korman, Carroll Legasse, John Littlefield, Jack Lynch, Mark Edmond McDaniels, Mr. & Mrs. E. J. McDonner, C. J. McGrathly, Curly Mellor, Robert F. Meyers, Bob & Susie Monroe, Mr. & Mrs. George Morgan, Mr. & Mrs. Lorne Morton, Richie Nix, Chester O'Neil, Patrick J. Parsons, Patrick Petersen, Paul & Shirley Phinney, Margaret E. Pilgere, Wm. (Chew Tobacco) Pooler, Dick Pruitt, Don Robertson, Fred Robling, Emory J. Richards, J. T. Rowe, Jack Ruff, Max

Reiff, Robert Schefchik, Dorothy Shaffer, William Smith & Daur Smith, Mr. & Mrs. Don Smith, Jack E. Smith, L. O. Snook, A. T. Star, Hedy Jo Stumbo, Fred Tatum, R. V. Taylor, Geo. Hugh Wardna, Samuel Weekley, H. B. Weeks, Willis V. Wilson, George Wuetherick, Mr. & Mrs. John Youell, Harold L.



HERE'S A HANDY ORDER FORM FOR PREPARING YOUR CLASSIFIED AD

1. Type or print your copy in this space:

2. Check the heading under which you want your ad placed:

- Acts, Songs, Gags
Advertising Specialties
Agencies, Distributors Items
Animals, Birds, Snakes
Business Opportunities
Calliopes and Band Organs
Collectors Items
Costumes, Uniforms, Wardrobes
Food & Drink Concession Supplies
Formulas and Plans
For Sale—Secondhand Goods
For Sale—Secondhand Show Property
Help Wanted
Instructions and Schools
Locations Wanted
Magical Supplies
Miscellaneous
Mobile Homes, Accessories
M. P. Films—Accessories
Musical Instruments, Accessories
Partners Wanted
Personals
Photo Supplies & Developing
Ponies
Printing
Rigging and Props
Salesmen Wanted
Scenery, Banners
Talent Wanted
Tattooing Supplies
Trucks, Trailers, Accessories
Wanted to Book
Wanted to Buy

Music, Records, Accessories

- Business for Sale
Record Pressing
Situations Wanted
Sound Equipment—Components
Used Dealer-Distributor Equipment
Used Records
Used Record Pressing Equipment

Coin Machine Headings

- Help Wanted
Opportunities
Parts, Supplies
Positions Wanted
Routes for Sale
Wanted to Buy
Used Equipment

Talent Availabilities Headings

- Agents and Managers
Bands and Orchestras
Dramatic Artists
Hypnotists
Miscellaneous
M. P. Operators
Musicians
Outdoor Acts and Attractions
Vaudeville Artists
Vocalists

3. Indicate below the type of ad you wish:

- REGULAR CLASSIFIED AD—20c a word Minimum \$4
DISPLAY CLASSIFIED AD—\$1 per agate line. One inch \$14 (14 agate lines to inch)
TALENT AVAILABILITIES AD—10c a word. Minimum \$2.

Classified and all Talent Availabilities ads must be paid for in advance.

The Billboard, 2160 Patterson St., Cincinnati 22, Ohio Please insert the above ad in _____ Issue

NAME _____ ADDRESS _____ CITY _____ STATE _____ I enclose remittance of \$ _____

VENDING MACHINES

Many Bulk Ops Diversify Into Other Types of Vending

Smallest Routes Have the Greatest Variety; But Largest Mix as Well

By FRANK SHIRAS

CHICAGO—One of the most interesting results of The Billboard's survey of 176 firms operating bulk vending equipment was the large amount of diversification into other types of vending machines reported by operators. It is interesting mainly because of strong recommendations by many in the bulk vending business that bulk operators specialize whenever possible.

Operators of the smallest bulk vender routes diversified the most.

coffee, popcorn, soft drink, etc. Several hundred were tab and package gum venders. Besides these 55, an additional 15 operators in this group indicated that they had the above types of venders on location but didn't specify numbers.

Diversified Operators

Probably most of these diversified operators with up to 200 bulk venders on location are just that. They can't be classified as either primarily in bulk or major equip-

There are 35 operators in this group with from 600 to 5,000 bulk venders on location. Here, however, the majority of the non-bulk venders are stamp, ball point or scale machines. Only eight cigarette venders were reported, and 151 5 and 10-cent candy bar machines, for example. In all probability, these larger operators will

(Continued on page 72)

In this issue devoted to a survey of bulk vending by The Billboard, you will find:

- How the survey was made and its geographic distribution.
- A statement of our editorial position.
- A chart that gives some statistics in capsule form.
- The first article in a series accompanied by an explanation of how the group of operators surveyed is broken down for comparison.

Nevertheless, a surprising number of large bulk vending operators have a lot of other vending equipment on location. Although stamp machines, scales and ball point venders were frequently mentioned, there was actually much more major equipment reported.

Take a look at the chart elsewhere on this page. Notice the small operators with up to 200 bulk venders on location. There were 104 in this sub-group of the 176 reporting. Fifty-five of these 104 reported that they operated 3,636 vending machines that don't fall into the bulk vender classification. Only about 600 of these venders were scales, stamp and ball point venders. Over a thousand were 5 and 10-cent candy bar venders alone. Close to 800 were cigarette machines. The remainder covered a wide variety of venders—food,

ment vending. Operators specifying numbers of major equipment venders on location have an average of 55 each. Although a simple average is a rough measure, it would be difficult to see how the group could be classified as operators of major equipment primarily. Also, 40 per cent of the group are not diversified. These operators have a part-time bulk vending route plus some kind of other work.

There were 37 operators with from 200 to 600 bulk venders on location. Forty per cent of these operators reported diversification. However, there were only 321 venders involved. Most of them were major vending equipment, however. This is quite a drop from the 3,636 machines reported by the group of smaller bulk vending operators. The significance of this drop can't be readily determined. Reason is that although there are far fewer operators in the second group, they have many more bulk vending machines on location per capita. One might be tempted to conclude simply that the more bulk venders a man operates, the fewer other types of machines he operates. In other words, he specializes. Curiously, the largest operators of bulk vending equipment reverse any such trend.

They reported a total of 1,291 non-bulk venders on location.

Retailing Trend Hurts Vending, Finds Reader

Below is a letter received from one of our readers. He describes the predicament of small stores closing and often being supplanted by shopping centers that turn a deaf ear to bulk vending. What do you think about this problem? Any reader having suggestions or comments is invited to write to the Vending Editor, The Billboard, 188 West Randolph, Chicago.

Dear Sir:

I have been operating over 600 vending machines for the past six years and it seems that each year my income has been less. One reason has been the small store doing less business or closing up, because the large supermarkets are smothering them out. I find it impossible to gain entrance in these establishments with my machines—such as A & P, Colonial Stores, Winn-Dixie, F. W. Woolworth and some chain drugstores.

The worst part of it is that most of these same stores are all in shopping centers and it is impossible to place machines in the centers. In the Savannah area there are about eight shopping centers, and I don't believe there are over 10 machines all told. If the readers of this letter have any suggestions or ideas on how to place machines in these areas, I would appreciate hearing from you.

(Signed)
F. W. Trudell
Savannah, Ga.

EDITORIAL

Two-Fold Purpose

The accompanying stories in this issue kick off a survey of bulk vending by The Billboard that is designed as a service to bulk vending at all levels—operator, distributor, manufacturer.

Its purpose is two-fold. A growing industry such as bulk vending needs statistical information. This survey is first fruits of The Billboard's probing into the statistical backbone of bulk vending. As months pass, we hope and intend to gather more basic information of the type presented.

Also a business conducted by hundreds of individuals on a national scale sorely needs unity in order best to flourish and grow. We hope this survey will do its part in promoting a feeling of common participation in a business enterprise. We hope formal and informal groups of operators will find our survey of the sort that leads to good discussion.

Graff Yule Party Rated Big Success

DALLAS—The gala Christmas dinner sponsored by Everett Graff, Graff Vending Supply Company, for his operator customers was rated a smashing success both by him and industry leaders present.

It promoted a feeling of unity among operators attending from Texas and surrounding States, said Graff. In the afternoon operators discussed common problems together. After a festive dinner they listened to speeches by Milton Raynor, counsel of National Vendors' Association, and Rolfe Lobell, Leaf Brands, Inc. The evening was capped by a drawing for prizes from a number of manufacturers in bulk vending.

The fete also scored a direct hit for National Vendors Association's membership drive, said Raynor. Said Graff on this point: "At least 90 per cent of the 135 people attending will or have already joined NVA."

Began at Four

The dinner meeting, held at the Oak Cliff Country Club, Dallas, began at four in the afternoon. For three hours operators, many accompanied by their wives, met and discussed their business problems. At seven guests ate a buffet dinner of filet of turkey breast Bombay and baked sugar cured ham in the club room, tastefully decorated by Mrs. Graff. After dinner Milton Raynor and Rolfe Lobell made their speeches, which were enthusiastically received.

Drawings were then held for 12 prizes donated by seven bulk vending firms. Customers were issued tickets for each \$100 worth of merchandise purchased in 1958. The biggest prize, a 1959 Ford station wagon, was given away by Graff

himself. Winner was Dalton Wick, San Antonio.

Other prizes and winners are as follows: Hardfield Corporation, a mink stole won by Mrs. R. O. Prewitt, Dallas; Leaf Brands, Inc., (Continued on page 71)

Graff Party



EVERETT GRAFF presents keys to Ford station wagon to winner Dalton Wick.



MILTON RAYNOR explains NVA program to guests at gala dinner in Dallas.



HAPPY WINNER of mink stole is Mrs. R. O. Prewitt. Paul Guynes presents prize to her.

SURVEY BREAKS OPS INTO THREE SUB-GROUPINGS

The accompanying article is based upon a survey of 176 bulk vending firms and breaks the group down into three parts for purposes of comparison (see separate article elsewhere in this section).

The division is based upon the number of bulk venders reported on location. The first group is made up of operators with up to 200 machines; the second of operators with 200 to 600 machines, and the third of operators with 600 to 5,000 machines. There are 104 operators in the first group, 37 in the second, and 35 in the third.

These three groups are intended to correspond roughly to small, medium, and large-sized bulk vending routes. Where exactly to draw the line is, of course, arbitrary in the last analysis. However, one of the reasons for drawing the line at 200 machines, for example, was to keep the group of small operators from becoming too large relative to the other two. Even now, it is more than twice as large as either of the others.

VARIATIONS BY SIZE OF ROUTE

	Age	Years In Business	Bulk Vending Only	Works From Residence	More Than One Employee	Hours Devoted To Business	Diversification
*Small Operator	39	7	7%	70%	21%	12	60%
*Medium Operator	44	7	60%	84%	25%	44	40%
*Large Operator	47	10	70%	60%	40%	78	54%

*Small operator: up to 200 bulk venders; Medium operator: 200-600 venders; Large operator: 600-5,000 venders.

The chart above presents some statistics gathered from a survey of 176 operators. All figures are averages. At least among the small operators, most didn't begin bulk vending until their early thirties. The overwhelming majority of small operators are, of course, not solely in bulk vending. Some diversify into major equipment (see story this section), but many simply have other jobs. The 7 per cent (see above) are most likely retired

persons. Note that even many operators with 600 or more machines are not solely in vending, whether bulk or other types. Some industry leaders encourage operators to specialize in one type of vending. Note the large percentage of diversification—major equipment, scales, ball point, stamp, etc.—in all three groups of operators. The hours devoted to business includes time spent on bulk vending by everyone helping run the business.

Cig Op Boosts Eatery

HARTFORD, Conn. — As a public relations gesture, the Bell Cigarette Vending Company here participated with 12 other business firms in a large-size newspaper cooperative ad hailing opening of the newly built Three Sons Restaurant, Route 6, Farmington, Conn. Bell provides cigarette vending machines.

BIG SAVINGS

on BALL AND VENDING GUMS

Same fine flavors, Centers and Coatings.

Direct LOW Factory Prices

Bubble Ball Gum, 140-170 G 210 ct. & Giant Size 27¢ lb.
 Chiclet Ball Gum, 130 ct. 35¢ lb.
 Clor-o-Vend Ball Gum 40¢ lb.
 Clor-o-Vend Chicks, 320 ct. 40¢ lb.
 Chiclet Chicks, 320 & 520 ct. 36¢ lb.
 Bubble Chicks, 320 & 520 ct. 28¢ lb.
 Tab (short stick), 100 ct. 38¢ box
 5-Stick Gum, 100 packs \$1.90
 F.O.B. Factory 150 lb. lots

AMERICAN CHEWING PRODUCTS
 24 years of manufacturing experience
 4th & Mt. Pleasant • Newark 4, N. J.

VICTOR'S Sextette

A terrific money-maker in those Supers and Chain stores. The New Modern Key to Successful Bulk Vending.

IMMEDIATE DELIVERY! THE 4-UNIT BI-LEVEL STAND

VICTOR VENDING CORP.
 5701-13 W. Grand Ave., Chicago 39, Ill.

BB SURVEY IS BASED ON 176 VENDING FIRMS

This week The Billboard begins a survey of 176 operators of bulk venders who replied to a questionnaire. Returns were received from operators in 40 States. Individual operators indicated that they had from fewer than 50 up to 5,000 machines on location.

More than 10,000 questionnaires were mailed out by 10 co-operating manufacturer and distributor firms. There was considerable overlapping, and hundreds of questionnaires also went to operators known to have major equipment on location.

Actually, 201 replies were received. However, eight operators gave no indication of how many bulk vending machines they had on location. In addition, 17 returns came from operators of major equipment exclusively. These 25 returns were not tabulated with the others. Also, several hundred letters mailed out were returned by the post office as undeliverable. The meaning of this is difficult to determine. It is perhaps an indication of the turnover in bulk vending.

Replies are roughly representative of population concentrations in the United States. The five States from which the most replies were received are New York, Texas, California, Illinois and Minnesota, in that order. The highest regional representation came from the East, followed closely by the Middle West, with 48 and 36 replies, respectively. Nine replies also came from operators in Canada. No replies came from Delaware, Mississippi, Montana, Nebraska, Nevada, New Mexico, Utah and Wyoming, most of which are States of quite sparse population.

Graff Yule Party Success

Continued from page 70

an RCA television set won by Dudley Reese, Dallas; Victor Vending Corporation, a transistor radio won by W. R. Adams, Shreveport, La.; Samuel Eppy & Company, four Million Miler suitcases, won by Mr. E. Wylie, Dallas; John Kauffman, Hope, Ark.; J. C. McClure, Dallas, and Harold Gracey, Dallas; Karl Guggenheim, Inc., a set of three-suitcase luggage won by B. T. Rose, Arlington, Tex., and Ringmaster Charms, three 17-jewel wrist watches, won by Fred Moore, Tulsa, Okla.; V. R. Addington, Dallas, and A. A. Anderson, Ruston, La.

Double Success

Graff was extremely pleased that not only was the party a success for himself but also for National Vendors' Association. Said Graff: "I certainly urge other distributors over the country to follow suit by having similar gatherings of their operators, with Ted Raynor present

to tell them of the great need of their membership. I believe this is the only way we can build membership, since we can never get all operators to Chicago, Miami or Las Vegas to attend national conventions. With regional meetings or parties held in various cities throught the country, and with Ted's help, I am sure we can recruit 1,000 members for NVA.

"Only the distributor can do this, and I believe it is high time that the distributor forgot the damage that he might suffer from the customer buying direct, and go ahead and do what must be done and can only be done by the distributor. The distributor is the heart of the industry and can not be replaced by the manufacturer. In fact, we believe that such meetings may cause closer relations between the manufacturer and distributor, thereby benefiting the operator. I am anxious to see who will take the ball from here."

VACUUM PLATED MAGIC LETTERS

\$6.25 per M

Free Labels

at your distributor or . . . Write, wire, phone

Karl Guggenheim
 33 UNION SQUARE
 N. Y. C. 3, N. Y. • AL 5-8393

MANDELL GUARANTEED USED MACHINES

N.W. Model 49, 1c or 5c	\$14.50
N.W. DeLuxe 1c & 5c Comb.	12.00
N.W. #39 1c Porc.	7.95
N.W. Model #33 1c Porc. Converter for 100 ct B.G.	6.50
Silver King 1c B.G. or Midse.	8.50
ABT Guns	30.00
Mills 1c Tab Gum	12.00

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen, Red. \$.73
Pistachio Nuts, Jumbo Queen, White .68
Pistachio Nuts, Large Tulip69
Pistachio Nuts, Vendor's Mix54
Pistachio Nuts, Sheik42
Cashew Whole66
Cashew Butts58
Peanuts, Jumbo42
Spanish32
Mixed Nuts57
Baby Chicks30
Rainbow Peanuts32
Boston Baked Beans32
Jelly Beans28
Licorice Gems28
Leaflets, 650 ct.40
M & M, 550 Ct.89
Hershey's47
Rain-Bio Gum, 60 ct.30
Malt-efits, 100 ct., per 10037
Rain Bio Ball Gum, 140 ct., 170 ct., 210 ct.30
Rain-Bio Ball Gum, 100 ct.32
200 lb minimum, prepaid on all Rain Bio Ball Gum.
Adams Gum, all flavors, 100 ct.45
Wrigley's Gum, all flavors, 100 ct.45
Beech-Nut, 100 ct.45
Hershey's Chocolate, 200 ct.1.40
Minimum Order, 25 Boxes Assorted.

Complete line of Parts, Supplies, Stands, Globes, Brackets, Charms. Everything for the operator.
 1/3 Deposit. Balance C.O.D.

STAMP FOLDERS, Lowest Prices Write

MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, Inc.

NORTHWESTERN SALES AND SERVICE CO.
 MOE MANDELL
 446 W. 36th St., New York 18, N. Y.
 LOngacre 4-6467

British Firm Bows Coin Mechanism

LONDON—The Aldebert Engineering Company, Ltd., here has gone into production on a British coin mechanism which the manufacturer claims has been five years in development.

Most British vending, game and music operators have been using American and German coin rejectors. The firm also manufactures cigarette and candy machines.



POTS & PANS

Aluminum Vacuum-Plated with Black Covers

FREE—Beautiful Labels

5,000 and up \$7.85 per 1,000

1,000—4,000 8.75 per 1,000

Immediate Delivery

EPPI

91-15 144th Place, Jamaica 35, N. Y.

SHAFFER

Cigarette Vendor

Specials

Corsair, 30 Col. . \$269.50

Eastern Mark II, 22 Col. 219.50

Completely Revamped

DuGrenier, 12 Col. 149.50

Rowe Commander 11 Col. Console 119.50

Eastern, 8 Col. 49.50

Rowe Ambassador, 11 Col., Manual 119.50

SHAFFER

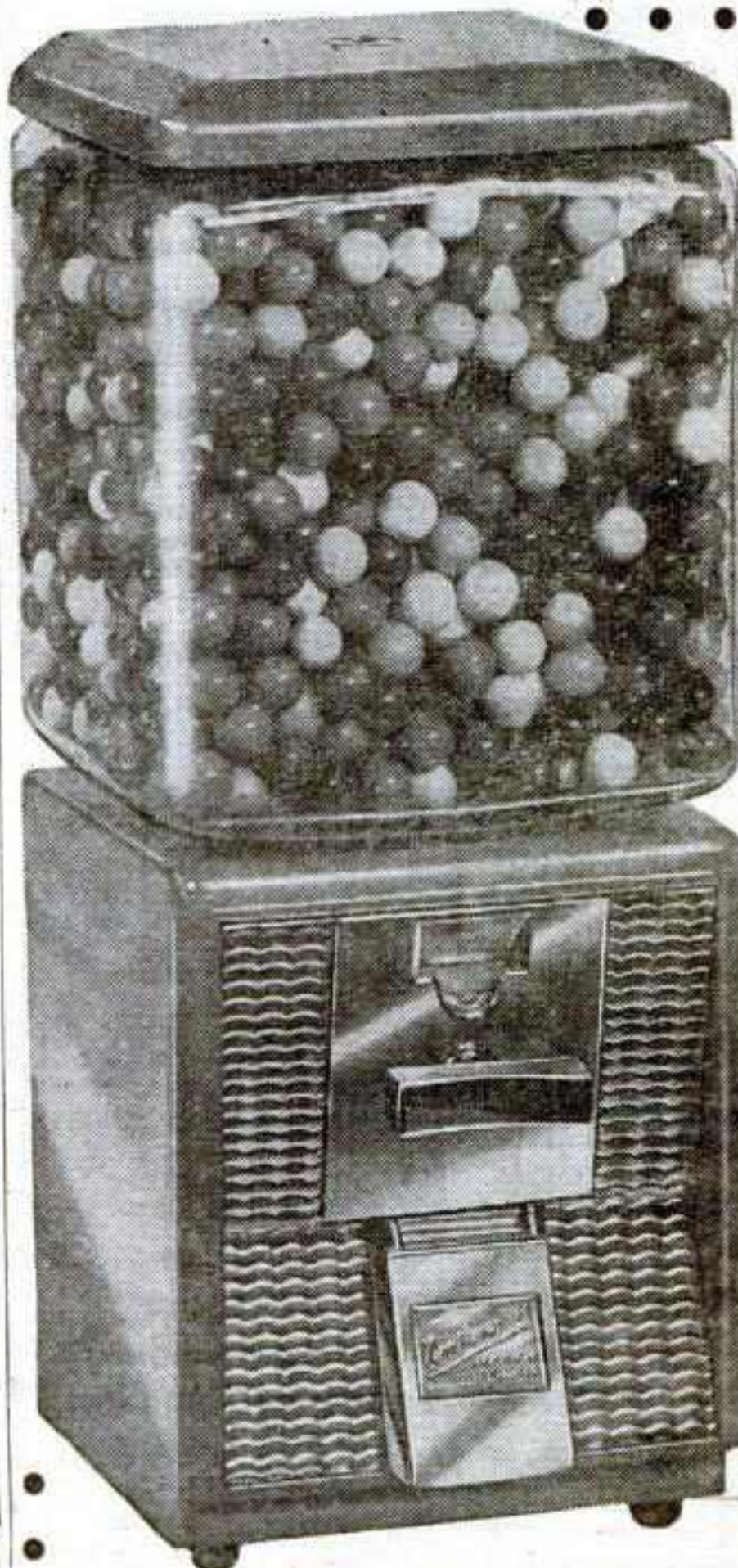
Music Company
 849 North High Street
 Columbus 8, Ohio
 Phone: AX 4-4614

\$ STANDARD SPECIALTY

Now offering **Northwestern TAB VENDING EQUIPMENT**

You'll hit the jackpot with this selective tab vender. Our specialty is helping more operators make more money.

STANDARD SPECIALTY CO.
 1028 44th Ave. Oakland, Calif.



NORTHWESTERN GOLDEN '59

- New! Attractive Sales-Making Appearance.
- Interchangeable Merchandise Units With Lock-tite Carricap.
- Vends All Products Accurately. No Breakage or Crushing.
- Precision-Built Die-Cast Parts to Assure Perfect Fit.
- The Best of All Lift-Out Mechanism, 1c, 5c, 10c and 25c.
- Large Capacity. Actual 9 Lbs. 210 Count.

Write, Wire or Phone for Complete Details

THE NORTHWESTERN CORPORATION
 2192 ARMSTRONG ST., MORRIS, ILL.

GIVE TO DAMON RUNYON CANCER FUND

ATLAS MASTER
 1c-5c
Ball Gum & Charm VENDOR
 New 10 1/2" GLOBE
 (Capacity about 12 pounds)

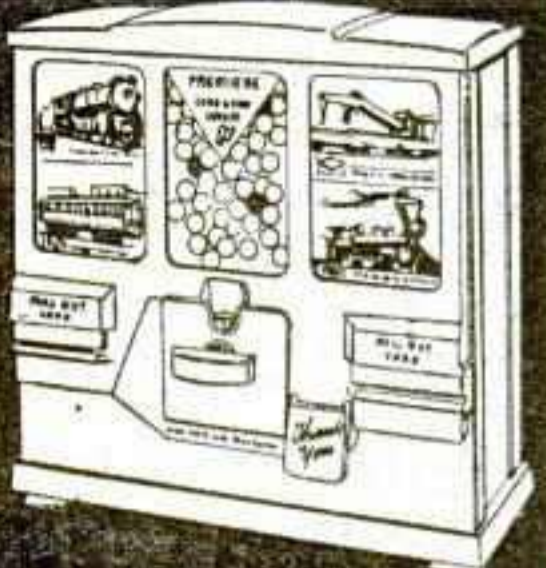
CAN BE FINANCED!
 Write for Full Details

SURE-LOCK, the perfect capsule. Outstanding items. Send \$2.50 and receive 100 high quality filled capsules. Contains our complete line.

Send **35c** for Sample Kit of Charms

EXCLUSIVE NATIONAL SALES AGENT
 World's Largest Selection of Miniature Charms
PENNY KING COMPANY
 2538 MISSION STREET PITTSBURGH 3, PA.

WE HAVE
oak's
"PREMIERE"



Dale Distributing (B. C.), Ltd.
 1168 Seymour Street
 Vancouver 2, B.C.
 Mutual 3-8015

WE HAVE
oak's
"400"



RAKE COIN MACHINE EXCHANGE
 609 Spring Garden St.
 Philadelphia 23, Penna.
 Walnut 5-2676

WE HAVE
oak's
"GOLD MINE"



T. T. VENDING SALES COMPANY
 2065 Milwaukee Ave.
 Chicago 47, Illinois

WE HAVE
oak's
"ACORN"



R. R. WHITEHEAD DISTRIBUTORS
 1075 Woodland Avenue, S.E.
 Atlanta, Georgia

oak's 25c CAPSULE VENDOR
 only \$18.95



Here's the 25c Vendor that has the whole trade talking! At the low, low price of just \$18.95 this machine pays for itself on one loading... takes in \$87.50!

The Oak 25c Capsule Vendor vends lighters and a select assortment of jewelry items being shown by Oak factory sales offices listed below. Innumerable items in standard capsules will make the 25c Vendor a great profit producer for you!

west coast factory sales east and midwest factory sales
OPERATORS VENDING MACHINE SUPPLY CO. M. J. ABELSON/Phone AT 1-6478
 1023 South Grand Avenue 2033 Fifth Avenue
 Los Angeles, California Pittsburgh, Pa.

oak MANUFACTURING COMPANY, INC.
 11411 KNIGHTSBRIDGE AVE., CULVER CITY, CALIFORNIA

Diversified Routes Are Often Favored

• Continued from page 70

often put a stamp machine on location with bulk venders when the combination seems feasible. It was mentioned above that operators with up to 200 bulk venders on location had an average 55 pieces of major equipment. (That is, operators reporting major equipment.) With respect to this last group, the average drops to 26 pieces of major equipment per operating firm.

As an over-all conclusion, there is a lot of diversification, and more than one would probably expect from a random sampling of 176 operators. Also in this regard, there were 24 operators of the 104 who reported operating juke boxes, amusement games or Arcade pieces.

The diversification seems to take a definite trend, however. The more bulk venders a man operates, the more his diversification seems to center on scales, ball point or stamp machines. Of course, there were sprinklings of other machines reported, such as coin-operated radios and prophylactic venders.

The chart in this section gives many of these statistics in capsule form. In general, the figures bear out the general conclusion. For example, only 21 per cent of operators with up to 200 bulk venders have more than one employee, while 40 per cent of the operators with 600 to 5,000 bulk venders have more than one person helping or employed in their vending operation. The obvious conclusion is that operators in the first group tend to be small in all respects. They simply have a limited, quite diversified route by and large.

A few figures in the chart are not as precise as one would desire. Altho specifically asked only about bulk vending machines in some questions, many operators obviously answered in terms of major equipment as well. For example, as can be seen in the chart, 70 per cent of the larger operators answered that they were only in bulk vending, while 54 per cent indicated that they have a diversified operation. This is impossible. Obviously, some operators overlooked the reference to bulk vending only when answering the former question. Such anomalies in surveys are frequent, and altho they cloud results to an extent, they don't prevent the really basic facts from coming thru.

Because of this confusion in answering some questions on the part of operators, the significance of the hours they put into their business is difficult to determine. The mid-

dle group of operators is probably the truest in this regard, and also the most interesting. These operators with from 200 to 600 bulk venders have very few pieces of non-bulk equipment (see above). They, their families and any employees put an average total of 44 hours of work on their routes. A

Right Out of T.V. Westerns

Beautiful!



New!

SHERIFF, RANGER and MARSHAL BADGES

Double faced—brilliant vacuum plated asstd. colors. Kids can form their own posse. They're large and will vend one at a time. Can be used in capsules, etc. Excellent front item. Going strong.

\$8.25 per M
 labels available at your distributor or:

paul a. PRICE co. inc.
 55 Leonard St., N. Y. 13, N. Y. COrtlandt 7-5147-8

CIGARETTE AND CANDY MACHINES

Fully reconditioned complete with base, ready for location. Machines are factory sprayed and look like new. Lowest prices anywhere—compare.

ROWE CRUSADER CIGARET, 10-col., all 35c com.	\$ 90.00
STONER PENNY GUM MACHINES, 5c & 10c model	22.50
STONER POSTWAR 6-COLUMN CANDY, 5c & 10c model	115.00
STONER 8-COLUMN CANDY, postwar, 5-10-20	175.00
NATIONAL CANDY, 9-column	90.00
NATIONAL 9-M CIGARETTE, all 30c	100.00
EASTERN ELECTRIC CIGARETTE, 10-col., all coin, 25c & 30c	100.00

All equipment unconditionally guaranteed. Fast delivery. One-third deposit, balance C.O.D.

NATIONAL VENDING SERVICE CO.
 308 Furman St. Brooklyn, N. Y. TRIangle 5-1857

rough guess—in terms of this group, anyway—is that a man with about 400 bulk venders works somewhat less than a 40-hour week. How much could these operators earn (Continued on page 83)

VICTOR'S TOPPER DELUXE HALF-CABINET STYLE



Topper Deluxe, the perfect combination of steel and lucite. Finished in brilliant colors and trimmed with glistening chrome. Capacity 7 to 8 lbs. of ball gum. All models packed and sold 4 to the case.

\$15.00 EA. WRITE FOR QUANTITY PRICES.
 Minimum Packing: 4 to the Case.
 All TOPPERS Have Refill Assembly Feature.

Write for Lowest Prices on our complete line of
 • CHARMS • BALL GUM
 • CAPSULES • MACHINES

Order Now From Victor's South-eastern Distributor.

H. B. HUTCHINSON, JR.
 1784 N. Decatur Road, N.E.
 Atlanta 7, Ga.
 Phone: DRake 7-4300

\$25 DOWN

Balance \$10 Monthly

400 DELUXE PENNY FORTUNE SCALE

NO SPRINGS

Large Cash Box Holds \$85.00 in Pennies



15" HIGH
 49" HIGH
 24" HIGH
 13" WIDE
 WEIGHT, 165 LBS.

Invented and made only by
WATLING
 Manufacturing Company
 4650 W. Fulton St. Chicago 44, Ill.
 Est. 1899. Telephone: Columbia 1-2772
 Cable Address: WATLINGITE, Chicago

ADVANCE SANITARY VENDOR
 The Finest for Vending Flat-Pack Products



Here is a durable, reliable, sanitary vendor with the many exclusive features which have made the Advance name a symbol for the best in vending.

Accommodates flat packages up to 1/8" by 2" by 3/4". . . has separate cash box . . . Advance coin detector with automatic coin return when machine is empty . . . protected against break-in. Available for 1¢, 5¢, 10¢ or 25¢ operation.

For details and Prices Write, Wire, Phone Today.

J. SCHOENBACH
 Factory Distributor of Advance Vending Machines
 715 Lincoln Place, Brooklyn 16, N. Y. PResident 2-2900

JOBBERS WANTED
 with sales organizations



—to sell our new 1959 model Baby Grand cigarette vendors DIRECT TO LOCATIONS. Must be in position to arrange to finance the machines you sell, when necessary, altho most machines are sold for cash. Beautiful manually operated machines; many color combinations; low wholesale prices! Also 6-column candy bar vendors, postage stamp, pen and others. Write at once!

SHIPMAN MFG. CO.
 1326 SO. LORENA, LOS ANGELES 23, CALIF.

WE HAVE
oak's
"PREMIERE"



Quebec Vending Company
 109 Commissioner St., West
 Montreal, Quebec, Can.

Over **67,000 ACTIVE BUYERS** read The Billboard Classified columns each week

Berger, Moore Open Wurlitzer Newark Outlet

NEWARK, N. J. — Harry Berger, West Side Distributors, veteran New York game jobber and manufacturer, announced that he and Sandy Moore, New York Wurlitzer distributor, will be partners in a new Wurlitzer distributorship to open January 17 at 79 Thomas Street here.

Berger explained that the Newark outlet, altho owned in part by Moore, will not be a sub-distributorship of the New York office but will be exclusive Wurlitzer distributor for New Jersey.

Moore, who started in the distributing end as a sub-distributor on Long Island, later became New York Wurlitzer distributor and more recently took over the Philadelphia area for the company.

The Newark office will have 7,000 square feet of floor space and will handle games as well as music. The firm will hold open house for local operators at the formal opening Saturday (17).

Davis Host to Tavern Men

ALBANY, N. Y. — The Davis Distributing Corporation, Seeburg distributor for up-State New York, holds its fourth annual Old Timers' Night at the Ten Eyck Hotel here Monday night (12).

The event is conducted in conjunction with the annual convention of the New York State Tavern Owners Association, currently in session. Guests at the affair, which includes a floor show, dancing, liquid and solid refreshments and favors, are juke box operators, tavern owners and their wives.

Object of the occasion is to give location owners and operators a chance to talk things over in a relaxed atmosphere, air each other's problems, and get to know each other better. Some 400 location owners are expected to attend.

A complete report on the affair will appear in the January 19 issue of The Billboard.

New Detroit Op Group Names Slate, PR Chief

DETROIT—The first permanent officers for the newly organized Detroit group—Music Operators, Inc.—were elected Monday night (5).

Louis Nemesh, Grand Music, was elected president; Frank Alluvot, Frank's Music, vice-president; Carl Angott, Angott Distributing Company, secretary - treasurer; Frank Fabiano, Fabiano Sales and Service, and Vincent Meli, Meltone Music, directors.

The officers are identical with those elected as provisional officers for the short term a few weeks ago.

Leo Piazza was confirmed in the key post of conciliator and public relations director.

Six new members were admitted at the Monday session, making a new high total of 43 members. According to Piazza, the new MOI has about 50 per cent of the former members of the United Music Operators of Michigan, plus a number of operators who, for various reasons, were not members of that organization. Piazza said:

"We want to have more members, because the association is

JUKE IS DEUS EX MACHINA * IN NEW ROLE

Webster's New World Dictionary: "deus ex Machina. 1. In ancient Greek and Roman plays, a deity brought in by stage machinery to intervene in the action; hence, 2. Any character or happening artificially, suddenly, or improbably introduced to resolve a situation, as in some fiction."

HARTFORD, Conn.—A newly-completed Allied Artists motion picture, screened here, has a juke box in a prominent sequence.

"The In-Between Age," co-starring Lee Patterson and Mary Steele, tells of the starring duo's efforts to form their own singing-recording combo after a juke box in the teenage restaurant owned by latter's aunt breaks down!

Wurlitzer Distribs to Bow New Stereo & Monaural Lines

Line Is Said to Include All-New Speaker System, Radically New Cabinet Design

NORTH TONAWANDA, N. Y. —Wurlitzer distributors will hold operator showings next week of what is reported to be an all-new coin-operated phonograph line consisting of both stereo and monaural models available in either 104 or 200 selections.

The new line is said to include an entirely new design in stereo speaker systems, radically re-designed cabinets, dual pricing available in any model combination and new dual pricing wall boxes.

Wurlitzer, which was the first juke box manufacturer to take the plunge into stereo early last September with a stereophonic unit

designed for use with its then-current models, thus becomes the third manufacturer to produce a juke box designed specifically for stereo, the second to introduce a new line consisting of both stereo and monaural equipment.

In mid-October, Rock-Ola announced stereo and monaural lines available in either 120 or 200 selections and Seeburg its stereo 100 and 160 selection machines. In late November, AMI, Inc., showed its distributors a stereo adaptation package for its I line; it is expected to announce a new stereo machine shortly. United Music Corporation has a stereo unit, but as yet is undecided about

incorporating it into a phonograph or offering it as a separate kit. It is also expected to announce plans soon.

All Wurlitzer distributors will show the new 2300 series line January 19 thru 23, designated "Wurlitzer Week." Preview showings will be held Sunday, January 18, by 19 distributors in 23 cities. One distributor will hold a preview Saturday, January 17 (see below).

Distributors slated to hold previews January 18 are:

Angott Distributing Company, Detroit; Bilotta Enterprises, Inc., Newark, N. Y.; Brady Distributing Company, Charlotte, N. C.; Canyon States Distributing Company, Inc., Tucson, Ariz.; Century Music, Inc., Columbus, O.; Commercial Music Company, Inc., Dallas; Co-operative Distributing Company, Louis-

(Continued on page 74)

Low-Cost Home Stereo Units May Be Boon to Juke Trade

Inexpensive Phonos May Spur Record Mfrs. to Step Up 45 Stereo Disks

NEW YORK—A major obstacle in the path of stereophonic juke box sales—the lack of 45 r.p.m. stereo singles—may be removed a lot sooner than anticipated.

This week Decca announced that it had begun production on a home stereo unit to list for \$39.95. Already making stereo phonos in this price range are Capitol, Columbia and Symphonia, and most of the other phonograph manufacturers are expected to follow suit soon.

The low-price stereo may provide the impetus needed by record manufacturers to go into production on stereo singles. The reasoning is this: Buyers of the more expensive stereo sets are adults whose major record purchasing is in the LP field. This gives the record manufacturers little incentive

to go into production on 45 singles or EP on stereo.

Younger Market

On the other hand, the youngsters will be buying the lower-price sets—and this is largely a singles market. With mass production of inexpensive stereo sets, the record manufacturers are almost certain to go into 45 r.p.m. stereo in a big way, thus making available most new releases for juke box operators.

Right now, one of the factors holding up stereo juke box sales to operators is the lack of record selection in 45 stereo (The Billboard, January 5).

While this record scarcity is only a temporary situation, the record manufacturers have not been moving as rapidly as the juke box manufacturers and distributors would like. The record people have been waiting for more stereo: to get on location and the juke box operators have been waiting for greater availability of stereo records.

The emergence of the low-cost stereo—a development which has begun during the last few weeks—will serve to force the record manufacturers' hand and make an ample stereo selection available to the juke box operator months in advance of when such a selection was normally anticipated.

Another factor which should stimulate juke box play on stereo will be the improved quality of stereo records on automatic phonograph as compared with the inexpensive home unit.

While the low-cost home unit does have two channels and enough sound separation to classify it as stereo, the stereo juke box, with its much truer fidelity and superior amplification and speaker system, will not suffer in comparison.

Wis. Ops Meet Jan. 18 Tied To Showing

MILWAUKEE—The Wisconsin Music Merchants will meet at the Ambassador Hotel here January 18, C. S. Pierce, president, announced last week.

United, Inc., Wurlitzer distributors for the State, will debut the new phonograph line at the meeting.

Pierce said the operators' meeting will again concern itself largely with a discussion of copyright legislation and the operators' fight to keep licensing groups from eliminating the juke box exemption clause from the 1909 Copyright Act.

The meeting is for all operators in the State and will begin at 1:30 p.m. in the Amber Room of the hotel. The Wurlitzer showing will be held at 3 p.m. in the East Room.

STEREO DOUBLES TAKE IN ONE DENVER STOP

DENVER—Denver's first cocktail lounge installation of a new stereophonic juke box has been a success, according to both Jack Arnold, the operator, and Jack Gertz, location owner.

The spot is the Pink Elephant, near the downtown Denver shopping district, where juke box play is heavy from 10 a.m. until closing time.

Showing play almost twice the normal, even tho only half of the records placed on the machine for the opening month were stereos, the phonograph hit a new high in collections primarily because "stereo sound has been a sensation in Denver," according to Arnold.

With most of the city's high-fidelity retailers reporting themselves almost sold out a full month before Christmas, and with stereo being boomed in newspaper, television and radio advertising, public interest is so high that the word "stereo" carries plenty of extra magic.

Arnold and Gertz worked out a personal suggestion program which has helped substantially. All bartenders, for example, were trained

to point out the juke box to every customer sitting down for the first time in the evening at the bar and to indicate "something new has been added—a stereo juke box!" This short introduction was enough to start the bar customer asking questions and to lead into an immediate desire to hear the music.

Gertz himself toured all of the booths in the big bar on an hourly basis. (Continued on page 80)

Tourists Prop Op's '58 Take

COLORADO SPRINGS, Colo.—Even tho this area experienced a moderate "recession" during spring and an exceptionally cold winter has slowed tavern patronage somewhat, Modern Music Company here closed its 1958 books only a few insignificant percentage points behind 1957 figures, according to Fred Vandenberg, head of the firm. A good tourist season, and the fact that tourist cities such as Colorado Springs are "last to feel the effects of any kind of depression" were given as reasons.

Standard New Wurlitzer Rep In Memphis

MEMPHIS — A change in distributors here was announced last week by Bob Bear, Wurlitzer juke box sales manager.

Dan Levin, president of Standard Automatic Distributing Company, Wurlitzer distributor in the Little Rock area, is extending his territory to include Memphis and surrounding counties.

Ed Newell, of Or-Matt Music in Memphis, will manage Standard Automatic's Memphis office. Facilities will include sales, service and parts departments. The firm will be headquartered at 1269 Madison Avenue. Newell will hold a preview showing of the firm's new line January 18.

Territory for the Memphis office includes Arkansas counties formerly covered by Consolidated Distributing Company, and six counties in Tennessee. Levin will continue as manager of the Little Rock office.

(Continued on page 74)

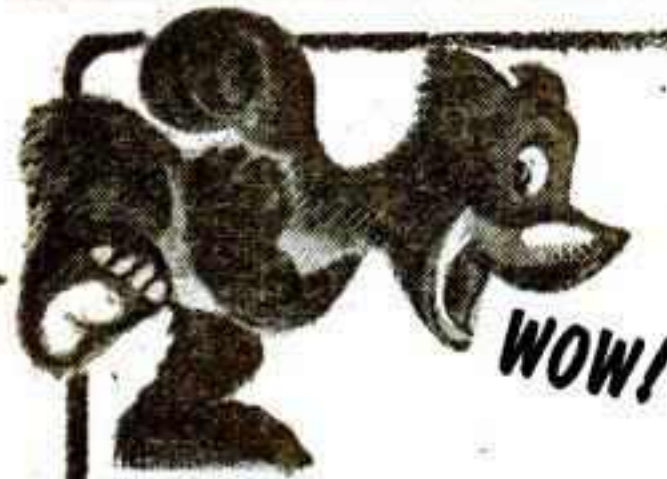
Marvel Mfg. Adds To Speaker Line

CHICAGO — Marvel Manufacturing Corporation here has expanded its line of speakers. The line, according to Ted Rubenstein, Marvel head, now includes both wall and corner speakers in either eight or 12-inch sizes.

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Kissner Named Tonmaster Dist.

NEW YORK — Arnold Cortell, head of the Ameropa Trading & Shipping Corporation, exclusive U. S. distributor for the German-made Tonmaster 80-selection wall juke box, announced the appointment of Gerard Kissner, veteran Seattle coin machine distributor, as Tonmaster distributor for Washington.

Cortell said that about 150 of the German juke boxes are on location in the United States, mostly in the Northeast.

Detroit Op Group

• Continued from page 73

at this writing. The UMO office in the Fort Shelby Hotel has been closed and transferred to the home of Roy Small, conciliator and public relations counsel for the UMO, located in Highland Park. Small has been on the road most of the past several weeks in connection with tours by some professional entertainment talent he has been managing, and The Billboard has not been able to reach him. Mrs. Small, who operates a music route herself as The Jukebox Company, has been accompanying him.

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THE BILLBOARD!

Koepfel Named By Rock-Ola as N. Y. Distributor

NEW YORK — The Koepfel Distributing Company has been named Rock-Ola distributor for the New York area, replacing Capitol Projectors, which had represented the line for the last two years. Prior to that Dave Stern, Seacoast Distributors of Elizabeth, N. J., had maintained a New York office for the line.

Harry Koepfel and Hymie Koepfel, partners in the new Rock-Ola outlet, have been in the juke box business for 30 years each as operators, jobbers and equipment reconditioners. However this is their first new machine line.

The partners plan a showing of Rock-Ola equipment on January 17 and January 18. The company will continue at its present 10th Avenue headquarters.

Wurlitzer Distribs

• Continued from page 73

ville; Cruze Distributing Company, Inc., Charleston, W. Va.; Culp Distributing Company, Oklahoma City; Lew Jones Distributing Company, Inc., Indianapolis.

Music Distributing Company, Pittsburgh; O'Connor Distributors, Inc., Richmond and Norfolk, Va.; Rock City Distributing Company, Inc., Nashville; Sandler Distributing Company, Des Moines; Standard Automatic Distributing Company, Little Rock; United, Inc. Milwaukee; Tower Distributing Company, Chicago; Standard Automatic, Memphis. In Portland, Ore., a preview will be held at the New Heathman Hotel.

United Distributors, Inc., Wichita, Kan., will hold a preview January 17 at the Teabone Club in that city.

All other Wurlitzer distributors will begin showings Monday, January 19.

Tune Talk...



Seymour Pollak, vet music operator in the Tarrytown, N. Y., area, tells what disks he is putting out on the route this week.

the picks

My Man, Peggy Lee (Capitol)

"This is an oldie, but it's seldom been handled as well as Peggy Lee does it. The orchestral backing is tops, particularly the muted trumpet effect. This tune has been due for a revival for a long time."

There Must Be a Way, Joni James (M-G-M)

"Here is a record whose flip side, 'Sorry for Myself' by the same artist, is as good as the feature side. The feature side is a revival with a nice slow tempo and good instrumentals. The flip side is a cute ballad that I think might catch."

Petite Fleur, Chris Barber Ork (Laurie)

"I predict that this one will be among the top five within three weeks. It's got a catchy melody and is extremely danceable. While Barber has a jazz band, he gives this one a slow, dreamy treatment."

the buyer

Seymour Pollak, a charter member of the Westchester Operators' Guild with a route in Tarrytown, N. Y., has been secretary of the organization since its founding in 1950. A firm believer of co-operation among operators, Pollak practices what he preaches. Each Monday Pollak and two of his fellow Westchester operators, Harry Rosenberg and Nate Bensky, drive to New York to buy records, with all three comparing notes and advising each other.

Pollak uses both trade papers and popularity meters to select records. He feels that these devices are more reliable than his own judgment. He will buy five or six each of records which trade papers think are good bets, and 10 or 12 of disks which are highly recommended by the trade press. Then he'll put the records on location for a week and check the popularity meter. While Pollak's record bill is relatively high by following this procedure, he feels his increased collections, by having a jump on a good record, more than pay for the additional expenditure.

Pollak, a 51-year-old native of Tarrytown, entered the automatic phonograph field in 1929, shortly after his graduation from Sleepy Hollow High School. He paid \$765 for a Mills phonograph and was in business.

Today his route, while not a large one, earns a good profit. Pollak has 45 automatic phonographs, all in the Tarrytown area, and all on top stops. Pollak feels that expansion for expansion's sake is foolish. He'll pass up a marginal location, and he'll pass up locations which demand large bonuses or loans. Pollak feels that the money saved by not passing out checks to locations enables him to give top service and latest records and, in the long run, will make more money for him and for the location owner.

Pollak has lived in Tarrytown all his life, and he's known many of the location owners since boyhood. He's a trustee of the Temple Beth Abraham and a member of the Sleepy Hollow High School Boosters' Club, an organization which gives college scholarships to local students and encourages both scholastic and athletic endeavors.

Pollak was a member of the Sleepy Hollow High School swimming team which finished fourth in the Eastern Interscholastic Swimming Championships in the 1920's, with Pollak placing in the 50-yard swim and racing with the relay team which finished second. After high school, he swam in competition for many years with the local YMCA.

Pollak and his charming wife, Rose, are recent grandparents, with their daughter, an Elmsford, N. Y., housewife, giving birth to a boy. Their other daughter is a freshman at Mount Ida College, Newton, Mass.

"Tune Talk" is a special feature for juke box operators. Each week The Billboard interviews a different juke box operator or route record buyer to find out what records they are putting out on their route that week and why.



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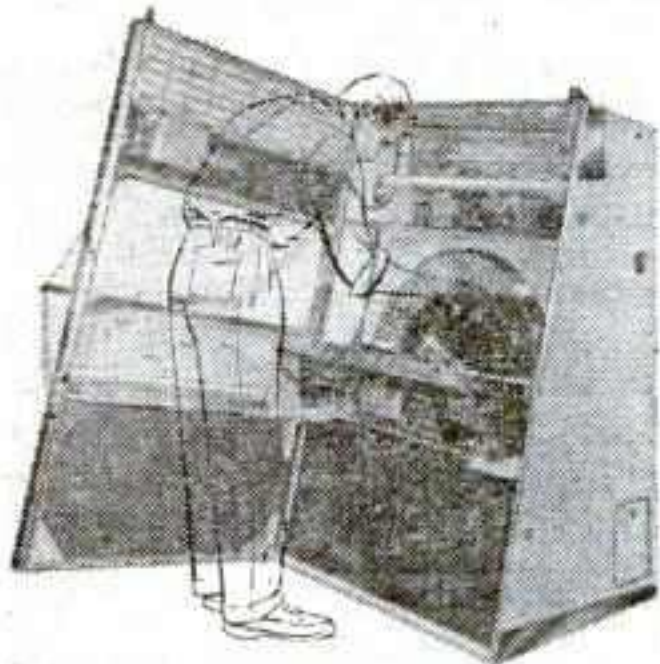
The Record Mechanism contained in the Model UPB-100 United Phonograph is UNCONDITIONALLY GUARANTEED for one full year from date of delivery by an authorized United Music Corporation distributor in a new and unused condition. Each United Phonograph is delivered with a "Certificate of Warranty" outlining United's complete guarantee.
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PROVIDES INSTANT EASY ACCESS TO ENTIRE MECHANISM... Simply swing open the entire front door of the UPB-100 and the entire mechanism is exposed to the serviceman. Everything is out in the open. No reaching into hard-to-get-at places. Makes servicing simple and easy. Saves loads of valuable time.

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THE PHONOGRAPH

UNITED MUSIC CORPORATION, 3401 N. CALIFORNIA AVE., CHICAGO 18, ILL.

THE BILLBOARD WEEKLY

Coin Machine Price Index

How to Use the Index

HIGHS AND LOWS. Equipment and prices listed below are taken from advertisements in The Billboard for the period shown. Listings are based on the highest and lowest prices on all equipment which have been advertised either at least 10 times for the period shown or at least 5 times together with a computation based on annual average.

PRICES given in the Index are in no way intended to be "standard," "national," "set," or offer an authoritative reflection of what prices should be on used equipment. Prices in the Index are designed, however, to be a handy guide for price ranges. Any price obviously depends on the condition of the equipment, age, time on location, the territory and other related factors.

MEAN AVERAGE. The mean average is a computation based on all prices of which a machine has been advertised for the period indicated and reflects the dominant advertised price level. It is not a simple average between the "high" and "low." High and low indicate price range; mean average indicates the price level at which most of the machines are advertised for. Therefore, when the mean average is nearer the "high," it indicates the "low" is a unique price probably for "as is" or "distressed" equipment.

(For 10-week period ending with issue of January 5, 1958)

Table with columns: MUSIC MACHINES, High, Low, Mean Avg., and various machine models like AMI, SEEBURG, WURLITZER, PINBALL GAMES, BALLY, CHICAGO COIN, and GEMCO.

FOR ADULTS

Williams Bows Tic-Tac-Toe, Novelty 5-Ball

CHICAGO—Sample shipments of Tic-Tac-Toe, a new single-player five-ball pin, are going to distributors this week from Williams Manufacturing Company.

Described as an "adult pinball," the game pits player against machine, with player trying to rack up regular tic-tac-toe scores on an electric chalk board on backglass. Player makes X or O scores in any of the nine tic-tac-toe squares on board by hitting designated ball targets and roll-overs. Either an X or an O can appear in any one of the squares, depending on player's hits. Object, of course, is to line up a horizontal, vertical or diagonal row of X's or O's on the board. Player determines whether to shoot for X's or O's. From then on, it's player versus machine.

Sam Lewis, Williams director of sales, said the new game has been on test location for three months, October thru December, with good results.

Spokane Ops, City Discuss Game Codes

SPOKANE — Local operators here are conferring with city officials over proposed new restrictions on pinball play.

The game licensing fee was recently hiked from \$25 to \$50 annually, and a further proposed change in the ordinance would limit location of pinballs to locations restricted to adults only.

Edwin H. Morrison, an officer in the Spokane Amusement Operators' Association, told city officials that he had no quarrel with the change in the license fee, but that he wished to submit for the council's study a copy of Seattle's coin game code.

The Seattle code prohibits minors from playing pinballs, but does not restrict pinballs to places where minors are prohibited.

Morrison told the officials that his association members would appreciate the chance to sit down with the council and legal officers and talk over any proposed ordinance.

GRANT ITALY'S PINS 2 MONTHS OF LEGAL LIFE

ROME—Pinball operators here can continue operations for two more months. Pinball licenses were due to run out the final day of last year and were not to be renewed.

However, the government made the extension as "an act of New Year kindness," saying that it didn't want operators to be thrown out of work during the severe winter months.

The Italian pin trade still has hopes that a further extension might be made, allowing pinballs to continue operating thru 1959.

ANSWER TO TEEN PROBLEM?

Cities Express Keen Interest In Bowlette Youth Center Idea

By KEN KNAUF

ST. LOUIS—The coin amusement game trade has received some of the best public relations it's yet had since the opening of Jack Rosenfeld's Bowlette, coin-operated miniature bowling palace in University City here. Rosenfeld has received over 100 letters from parents and scores of comments from groups of citizens thruout the country, commending his new project.

The president of the city council of one large Florida city, after

reading about the Bowlette in The Billboard, told Rosenfeld his city would consider subsidizing a Bowlette location as a civic program for teen-agers.

Other civic groups and individuals are interested in similar projects after seeing, reading about or hearing of Rosenfeld's enterprise.

Rosenfeld cautions, however, that the Bowlette idea must be properly promoted, well managed and that only certain types of coin games, with the emphasis on ball bowling games, should be used.

He is preparing a package deal whereby he will award Bowlette franchises to outside parties. The package would include specially designed ball bowling games, plans for league play—an important item in the Bowlette idea—and information on how to promote and manage such an enterprise.

Specially constructed ball bowling games, designed according to Rosenfeld's specifications, are being developed at Chicago Coin Machine, Chicago, for whom Rosenfeld is a distributor. The games will be 20-footers and much heavier in weight thruout than regular ball bowlers. They will also incorporate special scoring systems and backglass instructions, adapted to Bowlette play. Rosenfeld explains that a heavier game is required since the games get a terrific workout at the Bowlette and must stand up under continuous play.

Franchise arrangements will await production of the heavier designed Chicago Coin bowling game, to be called the Bowlette. Rosenfeld says he has several sizeable franchise projects on the fire. They are with individuals in various parts of the U. S. and one in Hawaii.

In about six weeks Rosenfeld hopes to open a second Bowlette (Continued on page 78)

Mfrs. Bow 94 Game Models In 1958; Tie 1957 Output

Shuffle Alleys Bounce Back Strong; 5-Balls, Ball Bowlers, Pool Units Dip

CHICAGO—New game introductions hit 94 in 1958, equaling the 1957 output level on the strength of a big crop of novelty units.

Among the standard-type machines, shuffle bowlers showed the biggest increase from last year, jumping from two to nine (see chart this section).

In-line pinball introductions increased from three to five, gun games from four to five, and baseballs from one to four in 1958.

Arcade and novelty-type machines jumped from 19 in 1957 to 28 last year. Top new-type game of the year was the rocket-type shuffle, which accounted for six introductions.

Registering decreases from 1957 were five-ball pin games (from 24 to 19), ball bowlers (from 13 to 9), pool games (from 14 to 5), and kiddie rides (from 13 to 10).

Pins Still Lead

Despite the cutback in five-ball introductions, five-balls led all other models in 1958 with 19 bowed. Kiddie rides ranked second, with 10 introductions. Shuffle bowlers and ball bowlers were next in order, with nine models each.

The accompanying chart in this section shows the number of models bowed of each type from 1954 thru 1958, and includes a forecast for this year.

Operators can expect an increase in shuffle and ball bowling game introductions this year, to replace old models on location and provide for stepping down 1957 and 1958 models.

With tightening restrictions on pinball play in many areas of the country, five-balls can be expected to be further cut back from the 1956-1958 levels. In-lines, already cut back sharply from the 1956 level, probably won't register much change in 1959.

Barring development of an entirely new type of coin pool game, operators won't expect top action from this type machine in the new year. Models on location, however, are still making money, but the 1955-1956 novelty appeal has faded.

Rides Steady

With the big run of kiddie rides in the final months of 1958, new ride model output will likely ease off in 1959, but still figures to be well above the 1954-1956 levels.

No one type of game has dominated production lines since 1956, when 52 pool games were bowed. But 1959 is slated for another big run of novelty games, and one of these could start a new market trend. Rifle games turned this trick in 1954, pool games in 1955 and running over thru 1956, ball bowlers made a big splash in 1957, but

didn't capture concentrated attention like rifles and pools did.

Steadiest game over the past five years has been the five-ball pin game, which has never dipped below 17 introductions. Top runs on pool of 30 and 52 in 1955 and 1956, respectively, hold the record for any one type of game. The 30 shuffle bowlers bowed in 1954 ties for second place over the past five years, and the 24 five-ball pins bowed in 1957 rates third ranking.

Bally Ships De Luxe Model Skill-Parade

CHICAGO — First new Bally Manufacturing Company game to hit the market in 1959 is de luxe Skill-Parade.

The newly designed novelty game permits setting by operator for nickel, dime or quarter play.

The de luxe model is identical to the original Skill-Parade in size, appearance and play appeal. But instead of skill-flipping actual coins, player manipulates a captive metal disk down the upright playfield to score triple line-ups of circus animal figures.

Operator can easily change game to satisfy location's preference for nickel, dime or quarter play, according to Bally.

Midway Skeds 1st New Game, Bumper Shuffle

FRANKLIN PARK, Ill.—Midway Manufacturing Company, new coin game factory here, is set to bow the first of its new amusement games, Bumper Shuffle, next week.

Bumper Shuffle is a new rebound shuffleboard game with improved scoring system, Formica layout, simplified electrical system and new style cabinet.

M. P. Wolverton and Henry Ross, Midway co-heads, report they are putting on a production crew, with all materials for game production, including cabinets, play fields and parts on the way into the factory.

Bumper Shuffle is scheduled for shipment about January 19, while other new game ideas are in the planning stage.

Game Introductions By Standard Types 1954-1959

	1954	1955	1956	1957	1958	1959 Forecast
Shuffle Bowlers	30	23	4	2	9	12
Ball Bowlers	0	0	2	13	9	10
5-Ball Pins	17*	19	21	24	19	15
In-Line Pins	13*	8	10	3	5	4
Pool Games	0	30	52	14	5	4
Gun Games	15	10	6	4	5	4
Baseball Games	4*	6	3	1	4	4
Kiddie Rides	7	7	7	13	10	8
Other Pieces	27	27	28	19	28	24
Totals	113	130	133	93	94	85

*Estimate

Double-U Sales Notes Record High Exports

BALTIMORE — Sam Weisman of Double-U Sales here reports that the company's export business in games to Europe and South America is at the highest level ever, with five-balls and shuffle alleys accounting for most of the shipments.

While some game exporters who have been shipping to Cuba are sweating out payment on equipment sent during the recent change of government, Double-U wasn't out any money.

The firm has been following a strict policy of shipping only after letters of credit have been sent to this country, and refusing to send on sight draft.

Biggest problem, according to Weisman, is the shortage of equipment for the export market. Weisman explained that both European and Latin American firms are willing to buy equipment on the exporter's terms, and the biggest difficulty is getting enough to fill the demand.

Weisman said that collections in the Baltimore area have picked up substantially in the last month, and the unemployment in the area is easing considerably.

The local association, the Amusement Machine Operators Association of Greater Baltimore, holds its 11th annual banquet at the Lord Baltimore Hotel on February 1.

START THE NEW YEAR RIGHT with Rebound Shuffleboards! THEY'RE HOT!!

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New LUCKY HOROSCOPE
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GAME HOLDS APPROX. 1,000 NUMBERED TICKETS

with fortune and concealed number or stars under perforation.

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Newport, R. I., Pin Ban Faces Test in Court

NEWPORT, R. I. — Emil F. Nunes, one of the choices of the new State Republican administration for deputy sheriff of Newport County, is awaiting trial on charges involving four pinball machines.

The test case involves the validity of a city ordinance which outlawed pinball machines. Nunes, 59, former owner of a variety store, pleaded innocent last summer when arraigned on separate charges of keeping an unlicensed pinball machine and of keeping an unlicensed machine that gave free

replays. The machines are owned by the O'Brien Music Company, Newport.

Matthew J. Faerber, Nunes' attorney, said that the cases are a test of the city ordinance by the operating company. He has filed briefs challenging the validity of the ordinance.

Early last year, the city council revoked the licenses of pinball machines by a 5-2 vote. The council had charged that the machines were paying off illegally in free games and were taking lunch

money from the pockets of children. Faerber said that both charges were unsubstantiated and based on rumor.

Two other location owners were arraigned with Nunes on similar charges. City Solicitor John F. Phelan said the pinball cases are "strictly a matter of law" in testing the constitutionality of the city ordinance.

Answer to Teenage Problem?

Continued from page 77

under his management in a large West Side St. Louis shopping center in a Negro section. The spot, 50 by 100 feet, would hold up to 75 machines, including 20 ball bowlers. Like his initial Bowlette, the second spot would be supervised by a college graduate.

Bucks Ordinance

Another Missouri city sent a committee to look over the University City Bowlette, and is now considering adding a Bowlette in its own locality. This particular city has an ordinance prohibiting all coin machines except phonographs, but is convinced that a Bowlette would be made an exception, and that it would be an excellent civic project.

The head of the local St. Louis PTA, who at first planned to petition against the Bowlette, completely changed her mind after

seeing it in action. Now she's a Bowlette supporter, says Rosenfeld.

Attendance at the Bowlette, according to Rosenfeld, runs from 250 to 700 per day. Attendance is greatest on weekends, when the Bowlette is open from 10 a.m. thru 1 a.m. Friday and Saturday, and from 10 a.m. thru 11 p.m. Sunday. Week day schedule is 10 a.m. thru 11 p.m.

League Play Works

League play boosts attendance on week days, with 340 entries participating in tournaments. Trophies are awarded to tourney winners. Besides the regular tournaments divided into age groups, special tourneys are arranged for individual groups. Three private schools in St. Louis each come in on schedule weekly by bus in groups of 80, 30 and 20. Each has its own league under way. Other groups and individuals phone in reservations to hold bowling games open for them at certain hours.

Rosenfeld sees the Bowlette project as an answer to demands from citizens thruout the country for workable youth recreation centers, and apparently a lot of people—teen-agers and adults—agree with the idea.

Says Rosenfeld: "The Bowlette plan has 100 per cent acceptance of parents and public. It makes one grateful to be in the coin machine business, just to get the reaction from the public. I have yet to receive my first complaint from parents. It's giving the coin machine business a wonderful send-off."

(See previous stories and pictures of the Bowlette in The Billboard of November 24, December 8 and 15.)

Memphis Ops Pay \$33,000 Game Taxes

MEMPHIS — Memphis game operators paid a \$33,000 total license tax to city, county, State and the federal government during 1958, a survey by The Billboard last week showed.

Operators, who pay higher taxes on amusement games than any other coin machines, had 600 games licensed at the end of 1958, a big drop from the 733 licensed at the end of 1957.

The severe restrictions on games in Memphis was given as the reason by Memphis operators for the decrease in games licensed. Pin games are almost dead here.

Operators attribute the big drop to the recession which hit during the first six months of 1958. The 733 total dropped to 599 at June 30, 1958, and the 600 figure at the end of 1958 indicates the number of games remained practically the same.

Few Pins Left

The games are mostly bowlers, shuffleboards and similar types. Few are pin games, on which there are restrictions. Persons under 18 cannot play games nor can anyone under 21 play them in places where beer is served. There are no bars which serve mixed drinks in Tennessee.

The tax on games is high compared to other coin machines. City, county and State tax is \$15 each. Federal tax is \$10, for a total of \$55.

Breakdown on the tax is as follows: \$9,000 went to the city, \$9,000 to the county, \$9,000 to the State and \$6,000 to the federal government.

ARCADE

- C.C. Batter Up ... \$350.00
- Bally Deluxe All Star ... 225.00
- Bally All Star ... 175.00
- Wms. Ten Strike (new) ... 335.00
- Un. Pixie Bowler ... 425.00
- C.C. Deluxe Ski Bowl ... 195.00
- Genco Tournament Ski Ball ... 119.50
- Genco 2-Player Ski Ball ... 89.50
- Ex. Pop Gun ... 395.00
- Genco Gypsy Grandma ... 275.00
- Genco Gypsy Horoscope ... 375.00
- Seaburg Coon Hunt ... 125.00
- C.C. Basketball Champ ... 175.00

- Lord's Prayer ... \$195.00
- Ex. Dale Gun ... 80.00
- Genco Rifle Gallery ... 150.00
- Genco Big Top ... 195.00
- Genco Gun Club (new) ... 495.00
- Un. Carnival Gun ... 150.00
- Wms. Four Bagger ... 225.00

FIVE BALLS

- Got. Harbor Lights ... \$135.00
- Got. Rainbow ... 175.00
- Got. Gold Star ... 75.00
- Got. Marathon ... 185.00
- Got. Duette ... 140.00
- Got. Super Jumbo ... 225.00
- Got. Diamond Lil ... 85.00
- Got. Pin Wheel ... 50.00
- Got. Lovely Lucy ... 45.00
- Wms. Regatta ... 125.00
- Wms. Three Deuces ... 125.00

- Wms. Sky Way ... \$ 85.00
- Ge. Flying Aces ... 245.00
- Ge. Fun Fair ... 225.00
- Ge. Show Boat ... 195.00

BALL BOWLERS

- C.C. Bowling League ... \$345.00
- C.C. Classic Bowling League ... 550.00
- C.C. TV Bowler ... 550.00
- Un. Bowling Alley 14 Ft. (1 Piece) ... 295.00
- Un. Bowling Alley 14 Ft. (2 Piece) ... 345.00
- Un. Jumbo ... 550.00
- Bally Bowling Lane ... 345.00
- Bally Champion Bowling Lane ... 425.00
- Bally Strike Bowler ... 495.00
- Bally Tournament Bowler ... 575.00

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with SPEED-READ All Visible PROGRAM HOLDER.

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- SEEBURG KD-200 ... \$725
- SEEBURG 100-G ... 545
- SEEBURG 100-C ... 445
- SEEBURG 100-R ... 575
- SEEBURG VL (Converted) ... 625
- A. M. I. D-80 ... 265
- A.M.I. E-120 ... 325
- WURLITZER 1800 ... 445

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- 2-Pi. Rocket Shuffle ... 395.00
- 1-Pi. Rocket Shuffle ... 335.00
- Williams Circus Wagon ... 85.00

WURLITZER

- 1700 ... \$395.00
- 2000 ... 625.00
- 2100 ... 700.00

ROCK-OLA

- 1438 ... \$285.00

SEEBURG

- KD 200 ... \$695.00

1/4 down, balance C.O.D.

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FOLK TALENT AND TUNES

Continued from page 14

and Billy Hayes clicked handily with their "Blue Christmas" tune this season, landing it in Christmas albums by Elvis Presley, Johnny Mathis and Bill Doggett, and as a single by the Willis Sisters on Columbia.

Negotiations to land "The Johnny Cash Show" on KTLA-TV, Hollywood, have broken down, according to Bob Neal, of Johnny Cash Enterprises, due to the station's inability to meet the show's budget requirements. Meanwhile, Neal says, the show has been presented to another Los Angeles station, with the idea also being mulled by network officials. The Cash unit concluded a week's tour with a moccasin dance at Sault Ste. Marie, Ont., Monday (12). . . . The Miller Brothers' Band appears as an added feature with Nat Nigberg's "Country America" over KABC-TV, Los Angeles, Saturday (17).

Carlton Haney's "New Dominion Barn Dance," which holds forth with a two-and-a-half-hour show every Saturday night at the WRVA Theater, Richmond, Va., last Saturday (10) inaugurated a policy of broadcasting portions of the show, totaling two hours, over WRVA, 50,000-watter. Airings are from 7-7:30, 8-8:30 and 10-11 p.m. The stage-show, which runs from 8-10:30, features Clyde Moody, Zag Pennell, Dewey Ritter, Rusty Adams, the Country Cavaliers, Gene Boggs, Chief Powhatan and Donna Gaye, in addition to special guests. Bill Monroe and His Blue Grass Boys, regulars on

"Grand Ole Opry," Nashville, continue to make monthly appearances with "New Dominion Barn Dance."

Pee Wee King spent part of last week in Chicago huddling with agency men and clients, which lends credence to the report that another King TV-er is shaping up. There's also a rumor making the rounds that Pee Wee may switch record labels in the near future. On his home front, Louisville, King has just been renewed for another 13 weeks on WAVE-TV and for a like period on WKLO radio. . . . Glen Glenn, now in Special Services with the Army at Schofield Barracks in Hawaii, has a 30-day leave coming up soon, which he'll spend cutting some new platters for Era Records in Hollywood and working a few personals in Southern California.

With the Jockeys

Ozark Red Murrell continues to spin the c.&w. platters via Station KEEN, San Jose, Calif. . . . Neil Zachmeyer, Monmouth, Ill., deejay, journeys to Nashville February 6 to appear on "Mr. D. J. U. S. A." over WSM. . . . Guitarist Dave Denny, formerly heard on RCA Victor and M-G-M labels, is now spinning strictly country, Monday thru Saturday, 5-7 a.m., via WABY, Albany, N. Y. He does part of the show live. He continues weekends with his square dances at the Dave Denny Barn in nearby Cohoes, N. Y. Dave promises plugs to the artists who send him their records. . . . E. W. (Buddy) Morris is now doing a six-hour afternoon shift on Station KDAN, Eureka, Calif.

WAVL, Appollo, Pa., now signing on each morning at 4 o'clock with a two-hour country music show titled "Early-Bird Jamboree," is in need of c.&w. and gospel wax. . . . Ralph McKee mans the c.&w. turntables at Station WHIR, Danville, Ky. . . . With Station WAMO, Homestead, Pa., discarding its c.&w. programming, Slim and Lippy Bryant have shifted to WCNG, Canonsburg, Pa., where they are doing a daily country stint, 1-3 p.m. Slim asks that records be sent to him at 3055 Earlsmere Avenue, Pittsburgh 16.

Jimmy Howell, of WDMF, Buford, Ga., reports that the station, which has been programming about three hours of c.&w. music a day, the rest pop and rock 'n' roll, has gone full-time country music as of January 1. Deejay samples on c.&w. and gospel records will be appreciated, says Jimmy. . . . c.&w. jocks may obtain a copy of Hank King's new Blue Hen release, "Cry Like a Baby" b.w. "Believe in Me," by writing to him at 1229 Forest Avenue, New Kensington, Pa. . . . Dave Hendricks is now in charge of all country music programs at WGSB, Red Lion, Pa. Bobby Metzler, who formerly had the early morning program on that station, has shifted to Station WHVR, Hanover, Pa., where he conducts the "Saturday Jamboree."

"My country shows heard over WKMH, Dearborn, Mich., with studios in the Sheraton-Cadillac Hotel in downtown Detroit, are pulling more mail than my shows emanating from WKHM, Jackson, Mich.," scribbles Georgia Boy Ben Worthy. "The folks are really requesting c.&w. records, and I would appreciate the c.&w. artists sending me tape intros to their

Bilotta to Show New Wurlitzer Line Jan. 18

NEWARK, N. Y. — John Bilotta, head of Bilotta Enterprises, New York State Wurlitzer distributor, announced that the 1957 Wurlitzer line — including stereophonic and monophonic juke boxes, as well as remote equipment—will be shown Sunday (18) at Caruso's Restaurant here.

Scheduled for the showing is an entertainment bill, including an orchestra, and refreshments for operators and their wives. The open house gets underway at 3 p.m. and is scheduled to wind up at 1 a.m.

The following five days, the Bilotta organization will display the complete new Wurlitzer line in its showrooms at Newark, Albany and Rochester.

Bilotta himself is recovering from an attack of bronchitis, but he is expected to be in shape to host at the showings. Assisting him in the arrangements is Jack Shawcross.

New Shipman Cig Unit Now in Full Production

LOS ANGELES — Shipman Manufacturing Company is in heavy production of its new Baby Grand manually operated nine and 12-column cigarette machines, A. V. Shipman, head of the firm, said here.

The Grand is 47½ inches tall without legs (legs are four inches), 29¾ inches wide and 11 inches deep. Two-tone cabinet finishes are available with finishes in black tiny wrinkle, resembling leather, or dark charcoal-gray baked enamel. Five colors of front doors—off-white, red, light beige, light green and light blue—are available.

Also offered are standard equipment legs or casters, with floor adjusters on the rear legs. Machine features National slug rejector, and the magazine tilts forward for loading. Storage space is in the bottom of the machine. For 25-cent model, operation is on a quarter. For 30-cent operation the machine takes a quarter and nickel. Fluorescent lights installed for illumination of cigarette facsimile panel above levers are \$7.50 extra. No price has been quoted on the machines.

Juke Royalties

Continued from page 2

testify during last year's hearings on the juke bill, altho Hammond Chaffetz, speaking for juke box manufacturers, and other juke operator spokesmen proposed raised mechanical rates in lieu of payments to performance rights societies.

The letter from the counsel for Record Industry Association of America, Meyers, protested the idea of special mechanical royalty for juke box records as "drastic" and "unsound." (The Billboard, January 8.) At hearings in earlier Congresses, the record industry has always called the idea impractical, and "unworkable."

Studies by the Library of Congress looking toward complete revision of the Copyright Act of 1909 have gone heavily into the pros and cons of the mechanical rates under the statute. Users of copyrighted music largely consider them fair—writers and publishers consider them far too small.

records. They can write me at 506 N. West Avenue, Jackson, for details. Want to thank you for all the times in 1958 that you mentioned my shows. Each time the mail increased and the deejay samples came in more freely."

COIN CALENDAR

Association Meetings scheduled. Check for changes.

January 12—Tri-County Juke Box Operators' Association, monthly meeting, offices of Elum Music, Massillon, O.

January 13—Automatic Phonograph Owners' Association, monthly meeting, 1011 Traction Building, Cincinnati.

January 13—California Music Merchants' Association, monthly meeting, Fresno Hotel, Fresno, Calif.

January 14—California Music Merchants' Association, Bakersfield Division, Bakersfield Inn, Highway 99, Bakersfield.

January 14—Western Massachusetts Music Guild, semi-monthly meeting, Chalet Restaurant, West Springfield, Mass.

January 14—Music Operators' Society of St. Joseph Valley, monthly meeting, offices of Carl Simmer, Mishawaka, Ind.

January 14—New York State Operators' Guild, monthly meeting, Palatine Hotel, Newburgh, N. Y.

January 15—Eastern Ohio Phonograph Operators' Association, executive board meeting, 4104 Rush Boulevard, Youngstown 12, O.

January 15—Phonograph Merchants' Association, Cleveland, executive board meeting, Hollenden Hotel, Cleveland.

January 16—Los Angeles Division, California Music Merchants' Association, 2932 West Pico Boulevard, Los Angeles.

January 19—Westchester Operators' Guild, Inc., monthly meeting, American Legion Hall, White Plains, N. Y.

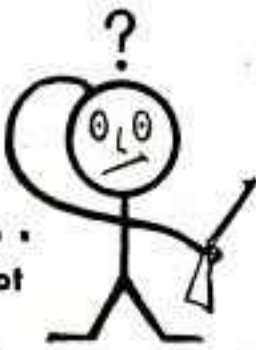
January 21—Automatic Equipment & Owners' Association of Indiana, monthly meeting, 550 Broadway, Gary, Ind.

January 21—Eastern Pennsylvania Amusement Machine Association, General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.

January 26—Central States Phonograph Operators' Association, monthly meeting, 805 Main Street, Peoria, Ill.

January 27—Western Vending Machine Operators' Association, monthly meeting, Unique Restaurant, Figueroa & Washington, Los Angeles. Dinner, 7 p.m., meeting, 8.

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Seeburg 100C	\$325
Seeburg 100G	470
Seeburg 100R	550
Seeburg V200	495
Seeburg VL200	575
Wurlitzer 1800	385
Wurlitzer 2000	475
AMI F120	475
AMI 6120	525

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ROWE CIG

11 Col. Commander	\$ 85
11 Col. Ambassador	135
14 Col. Ambassador	165
11 Col. 520's	115

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1900	V-200
1800	R
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- BALLY BIKE, THE CHAMPION, SPEED QUEEN
- CHICAGO COIN, TWIN BOWLER, REBOUND SHUFFLE
- ROCK-OLA STEREPHONIC AND MONAURAL 120-200 SELECTION

PHONOGRAPHS		5 BALLS	
1458 Rock-Ola, 120 Sel. (new) ... Write	Bally Strike Bowling Lanes, 14 ft. \$525.00	Flying Aces \$295.00	Gott. Criss-Cross .. 210.00
1462 Rock-Ola, 50 Sel. (new) ... Write	Bally Champion Bowling Lanes, 14 ft. 595.00	Genco Fun Fair ... 275.00	Balls-a-Poppin' ... 175.00
1455 Rock-Ola Deluxe, 200 Sel. \$595.00	Bally A.B.C. Tournament Bowling Lanes, 14 ft. ... \$25.00	Derby Day 125.00	Coronation 45.00
1454 Rock-Ola, 120 Sel. 575.00	Bally A.B.C. Bowling Lanes 395.00	Gott. Ace High ... 140.00	Gott. Royal Flush 185.00
1448 Rock-Ola, 120 Sel. 475.00	All-Star Bowlers, new 150.00	Gott. Silvers 195.00	
1446 Rock-Ola, 120 Sel. 395.00			
1438 Rock-Ola, 120 Sel. 325.00			
1442 Rock-Ola, 50 Sel. 325.00			
Seeburg R's 500.00			
Seeburg Chrome Wall Boxes 45.00			
BOWLERS		ARCADE	
Bally Lucky Shuffle Write	Beach Times Write	Wms. Four Bagger \$245.00	Old Smokey Write
Bally Trophy Bowling Lanes, 11 ft. or 14 ft. \$795.00	Cypress Garden \$345.00	Bally Spook Gun .. Write	Chi Coin Steam 125.00
	Miss America 445.00	Shovel 125.00	Motorama 345.00
	Sun Valley 445.00	Big Inning 395.00	United Carnival Gun 125.00
	Key West 295.00		
	Big Show 250.00		
	Variety 75.00		
	Big Time 110.00		
	Gaytime 110.00		

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SHOWTIME 375	BROADWAY 175
KEY WEST 295	MIAMI BEACH 135
BIG SHOW 245	GAYTIME 135

BASEBALL GAMES

Wms. SHORTSTOP \$395	United STAR SLUGGER \$175
Bally BIG INNING 375	United SUPER SLUGGER 155
Wms. 1957 BASEBALL 310	Wms. KING OF SWAT 145
Wms. 4-BAGGER 210	Genco HI-FLY 145
C.C. BATTER-UP 295	C.C. BULL'S-EYE 145

UPRIGHTS

GAMES' DOUBLE SHOTS—LIKE NEW \$435	BIG HORN 295
SUPER HUNTER \$375	HUNTER 225
SKETE SHOOT 345	BIG TENT 225
GUNSMOKE 295	

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SUNSHINE \$295	SILVER \$195
ROTO POOL 285	WORLD CHAMP 165
ROCKETSHIP 255	ROYAL FLUSH 175
CRISS CROSS 225	ACE HIGH 165
STRAIGHT FLUSH 215	AUTO RACES 165

Gottlieb Multiple Player 5-BALLS

4-PI. CONTEST Write	2-PI. SUPER CIRCUS \$275
4-PI. FALSTAFF \$395	2-PI. CONTINENTAL CAFE 225
4-PI. MAJESTIC 365	2-PI. FLAGSHIP 210
4-PI. REGISTER 210	2-PI. TOREADOR 175
2-PI. BRUTE STAR 335	2-PI. GLADIATOR 165
2-PI. WHIRLWIND 310	2-PI. SEA BELLES 185

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COINMEN YOU KNOW

New York

Activity in the sale of game routes has been stepped up here recently. Howard Morrell, S&M Industries, has sold his route to Ernest Denuptis and Arthur Sussman, Artern Amusement Corporation, while Alex Loye bought a route from Mike Romash. Irwin Podell and Fred Krebs, Argo Amusement Company, sold a route to Dave Lowy, MJL Operating.

David Tomchin is now operating under the name of Cary Enterprises. Claire Morano, office manager at the Associated Amusement Machine Operators of New York, reports that ticket sales for the organization's annual banquet at the Essex House January 31 are coming along nicely and that a capacity crowd is expected.

Johnny Bilotta, Bilotta Distributing, Newark, N. Y., got an unwelcome New Year's present — a severe attack of bronchitis. However, he's recuperating nicely and is expected to be on his feet next week.

Harry Zevon, Layne Amusement, was involved in an automobile accident this week and has been hospitalized. . . . Ben Feinberg is recuperating from a recent heart attack at Terrace Heights Hospital in Jamaica.

Irving Kempner, Runyon Sales, and his wife, Norma, held a bar mitzvah celebration for their son, Robert, at the Fairlawn (N. J.) Jewish Center. . . . Nate Sugarman, who recently was placed in charge of Runyon's Newark, N. J. office, is back from a short Florida vacation. Sugarman replaced Charlie Foster, who retired after many years in the business.

Milwaukee

By BENN OLLMAN

Mary Orth, former front office gal for Capitol Records branch here, is now with Musical Isle, Inc. . . . Herb Wagner, G. & W. Novelty Company, made his weekly trek to Milwaukee to shop for disks and equipment parts. . . . Ed Dowe, Beaver Dam, secretary of the Wisconsin Music Merchants, reports that a meeting of the State

UNITED 16 FT. BOWLING ALLEY \$525
UNITED 11 FT. BOWLING ALLEY 325
UNITED 14 FT. BOWLING ALLEY 325
CHI COIN 14 FT. BOWLERS 325

ALLEYS

United Midget Alley (new) \$300
Pixie Bowler (new) 425
Genco 2-Pl. Skill Ball 125

ARCADE

Genco State Fair \$265
Davy Crockett 245
Champion Baseball 145
Hi-Fly Baseball 175
Williams Ten Strike 275
Bally Bulls-Eye Gun 250
Chi Coin Bulls-Eye Baseball 195
Batter-Up 345
Exhibit Jungle Hunt Gun 295
Treasure Cove 195

MUSIC

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Memphis Operators Set Fewer Juke Boxes Last Year

MEMPHIS — Memphis music operators had 895 phonographs licensed at the end of 1958 and during the year paid a total of \$35,800 in city, county, State and federal taxes, a survey by The Billboard last week disclosed.

This was a considerable decrease in the number of music machines licensed a year ago, 952. Operators generally blamed the decrease on the recession. They were optimistic, however, that there would be better economic conditions in 1959 and a pick-up of business in their industry.

Operators pay \$10 license tax each to the city, county, State and federal government, a total of \$40 per machine. In addition, there is a 25-cent city clerk's fee and 50-cent county fee and 50-cent State fee for the clerk.

However, this fee is applied to one or 100 machines, or any number, when the licenses are bought, so most operators buy their licenses in blocks.

The \$35,800 figure does not include the clerk's fee, which is relatively small and would run only \$100 or so. The breakdown on the \$35,800 is \$8,950 to the city, \$8,950 to the county, \$8,950 to the State, and \$8,950 to the federal government.

While the decrease in machines in operation fell from 952 at the end of 1957 to 895 at the end of 1958, the half-year figure of 1958 indicates a slight comeback in the last six months of the year.

At June 30, 1958, there were 890 phonographs licensed. The 895 six months later is an increase of five, an indication, operators point out, of a return to good business.

Double Take

• Continued from page 73

basis, introducing himself, and explaining the stereo sound principle. "We had people dropping half dollars into the box who normally don't play the phonograph at all," he grinned, "usually, this was simply because the customer had heard just enough about stereo sound to build up a big interest." Arnold himself hung a big banner on the wall, above the juke box, announcing "Stereophonic Sound Is Here" and in a smaller sign, promised that all of the listeners' favorites would be available shortly in stereo.

★ UN. SHOOTING STARS, \$325 ★

POOLS	MISC.	PHONOS
★ 6 Pocket Pools ... \$150	Multiscopes K-O Fighter \$145	★ AMI F-120 \$435
★ Jumbo Pools 95	Chi Coin Home Run American 9 Ft. Bankshot 148	★ Seeburg C 395
★ Bumper Pools 75	American 12 Ft. Bankshot 175	★ Seeburg R 545
★ Flicker Pool 125	United Havana 45	★ Wurliitzer 1900 ... 585
★ 4-Hole Pool 95	Genco Rifle Gallery 145	★ Wurliitzer 2150 ... 625
	Keeney Sportsman 145	



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Calderon Dist. Co.
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Tacoma Pin Licensing Hit

TACOMA, Wash.—A new ordinance licensing pinballs, due to be voted on, was attacked at a recent city council meeting by leaders of eight church groups and other citizens.

The ordinance, if passed, would remove a two-year ban on pinballs in Tacoma.

Two council members, whose vote is needed to pass the ordinance, indicated after the meeting that they had been impressed by the attack on the ordinance. Other council members, including Mayor Ben Hanson, had indicated they would support the new ordinance.

2-CENT COIN IS NOT NEW IDEA

NEW YORK—If the bulk vending industry is successful in its attempt to have the federal government mint a 2-cent coin, such a coin will hardly be a new one. Sam Eppy, local charm manufacturer, points out that from 1864 to 1873 the Treasury Department did mint a 2-cent coin made of bronze. And from 1851 to 1899 the government minted a nickel 3-cent piece. Both these coins were minted in eras during which the penny had a much greater value than it did today so that today a 2-cent coin seems to make more sense than it did then.

Subpoena Lanskey For Senate Probe; No TV Scheduled

WASHINGTON—Meyer Lanskey, a gambler of New York, Florida and Havana, has been subpoenaed to appear before the Senate committee on rackets in labor and management when that group resumes its probe of the coin machine industry late in January or early in February.

Lanskey was involved in the coin machine industry in New York City

and appeared before the Kefauver crime probers when they held hearings several years ago.

The McClellan committee expects upwards of 100 witnesses to appear during the upcoming session of the probe. Names announced so far include Gerardo Catena, Newark, N. J.; Joseph Massei, Miami; Joseph Indelicato, Miami; Harold Sherry, Los Angeles; Carlos Marcello, New Orleans; Raymond Patricarca, Providence and Fred Sica, Los Angeles.

A committee spokesman told The Billboard last week (9) that there are no plans at present to televise the hearings.

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VENDORS
3 Sel. Spacarb Cold Drink Vendors \$325
1 Sel. Non-Carbonated 195
2 Sel. Non-Carbonated 225
3 Sel. Hebel Ice Cream 325
6 Sel. Ice Cream, Sucker 395
1 Sel. Revco Cup Ice Cream 125
Coffee & Hot Choc. Cup Vendor 250
Hot Chocolate with manual cup 125

CANDY VENDORS
U-Select-It, 54 bar \$ 49.50
U-Select-It, 72 bar 69.50
Mills 5 col., 5c 65.00
Ship. Gum & Mint, 5c 15.00
Shipman 4 col., new 165.00
Vendall, 8 col. 85.00
National 4 col., 5c 49.50
National 9 col., 5c 95.00
N.W. Sweet Sixteen, 16 col 295.00

PIN GAMES
Balls A Poppin \$175
Ace High 165
Auto Race 155
Frontiersman 115
Majestic 295
Register 210
Flagship 210
Sea Belles 165
Shindig 69
C. O. D. 50
Duette 135

CIGARETTE VENDORS
National 930, 9 col. \$ 95
National 950, 9 col. 110
National 9 M 125
National 9 ML 125
National 11 M 165
Mercury, 9 col. 125
P.X., 10 col. 110
Lehigh, 15 col., new 225
Keeney, 9 col., elec. 95
DuGrenier, 11 col., elec. 135
Eastern, 22 col., elec. 275
All thoroughly shopped & refinished, 25c-30c combination, regular and king size.

USED VENDORS
50 Acorns, 1c \$ 9.00
15 Acorns, Capsule, 5c 11.00
25 Baby Grands, 1c 7.50
25 Tab Gum, 8 col. 10.00
Film Vendors, 6 Sel., 50c 125.00

KIDDIE RIDES
Ex. Pony Express \$195
Ex. Big Bronco 350
Bally Champion 425
Bally Space Ship 295
Merry-Go-Round 295
Miss America Boat 295
Donald Duck 250
Elsie the Cow 250
Round the World Trainer 325
Capital Auto Test 750
Toonsville Trolley 495
Model T Ford 495
Lancer Horse 295
Lane's Fire Engine 295
Palomino Horse 275
Scientific Space Ship 295

POOL TABLES
6 Pocket, used \$175
6 Pocket, new 250
6 Pocket, new slate 295
Reg. Bumper 65

BINGOS
Miami Beach \$110
Key West 295
Big Show 250
Big Time 100
Gaytime 100
Broadway 165
Double Header 225
Pixie 95

"Wurlitzer Distributors"

CLEVELAND COIN MACHINE EXCHANGE, INC.
M. S. GISSER (Sales Manager)
2029 Prospect Ave. Cleveland 15, Ohio
All Phones: Tower 1-6715

\$50 State Tax Would End All

COLORADO SPRINGS, Colo.—Game operators here are watching apprehensively the proposed \$50 State tax on games which is in the offing.

There are probably fewer amusement machines in Colorado Springs than in most Colorado cities, due to the fact that a \$15 city tax and a \$10 federal tax is already applied.

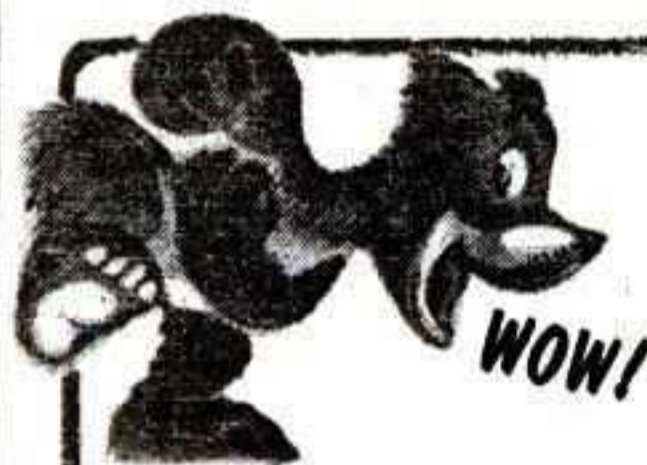
If a \$50 or larger tax is added by the State, most operators here will drop amusement machines altogether, according to Modern Music Company and Colorado Springs Novelty Company, leading coin firms here.

ADVERTISING IN BUSINESS PAPERS MEANS BUSINESS

BINGO MECHANICS WANTED

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The Billboard, 188 W. Randolph St., Chicago 1, Illinois



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chicago coin's
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when answering ads . . .
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NOW! Vertical flippers add player appeal!

Gottlieb's 2 Player

DOUBLE ACTION

Features New "Twin Target" Scoring Sections

- ✓ Twin Advancing Value Targets
- ✓ Matching Red and Yellow Lights in "Twin Target" Scoring Sections
Make Center Hole Light for 10 Times Target Value plus 100 Points
- ✓ Red and Yellow Pop Bumpers Advance Target Values
- ✓ On-Off Rollovers Light 2 Green Pop Bumpers for High Score
- ✓ Four Flippers—2 at Bottom of Field and 2 New Vertical Flippers Create Thrilling "Relay" Type Action Skill Shots
- ✓ Double Number Match Feature ✓ 3 or 5 Ball Play
- ✓ Adjustable 3-4 or 5 Plays for 25¢ ✓ Cross-Board Cyclonic Kickers

See your distributor today!

D. Gottlieb & Co.
1140-50 North Kostner Avenue • Chicago 51, Ill.

Amusement Pinballs
as American as Baseball and Hot Dogs!

ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

Juke box group will be held some time during January in Milwaukee. Exact date and place will be announced soon.

Red Jacomet, West Allis, notes that he has been racking up considerable success with the first stereo juke box he has on location. "Stereo should be the big clincher for dime play," he says. Con McRae, former Seeburg sales rep, is now on the United, Inc., roster.

Ray Van Toor, parts manager for Badger Novelty, informs that December volume slipped a bit. Demand for equipment he feels, however, should be boosted sharply soon. . . . Sam Cooper, Paster Distributing Company, is enthused over plans for enlargement of the firm's present quarters. Architects' blueprints, completed last week, will make the Paster headquarters one of the North Side's show places, he feels.

business with her brother, Noah, reports that they are getting some retail record business in the new location, and in addition is looking forward to a juke box pickup.

Paul Folino, of Fabiano Sales & Service, reports local operators doing "whatever they can to increase business." . . . James Passanante, pioneer operator-distributor, was in the hospital for six weeks, but was able to return to his home in Grosse Pointe for the holidays.

Memphis

By ELTON WHISENHUNT

Clarence A. Camp, president of Southern Amusement Company, recently sold some stock he owned in radio station WHER to Sam C. Phillips, station manager and stock owner. Phillips got the station started a few years ago. Phillips is also owner of Sun Record Company. . . . George Sammons, president of Sammons Pennington Company, is staying in Memphis taking care of business these days because his partner is ill. . . . Several Memphis operators expressed regret at the death of Walter Cole, 55, victim of a stroke. Cole operated Mountain Music Company at West Plains, Mo.

Drew Canale, owner of Canale Amusement Company, spoke at a stockholders meeting of Greater Tennessee Corporation, an investment and development company now selling stock. Drew is a major stockholder and believes the company will be a good thing.

Clarence A. Camp, president of Southern Amusement Company, busy these days in another of his enterprises—mechanical coin-operated horses. . . . Bill Fitzgerald, manager of Music Sales Company, reports record buying by Midsouth operators picking up. . . . Bill Forsythe, owner of Forsythe Music Company, seen in a one-stop, Poplar Tunes Record Shop, using his golden ear as his only guide to buying new records.

Music and game operator, Edward Wilcox, owner of Wilcox Amusement Company, Pine Bluff, Ark., lost two Seeburg phonographs, one long bowler and two pin games recently when fire destroyed the Trio Club near here. Total loss to Wilcox was \$4,500. He had insurance covering \$2,500 of it. The fire started from wiring in the air conditioning system, according to Bonnie Brown, one of the owners. She co-owned the club with her brother, Jim, and Maxine Brown.

Detroit

By HAL REVES

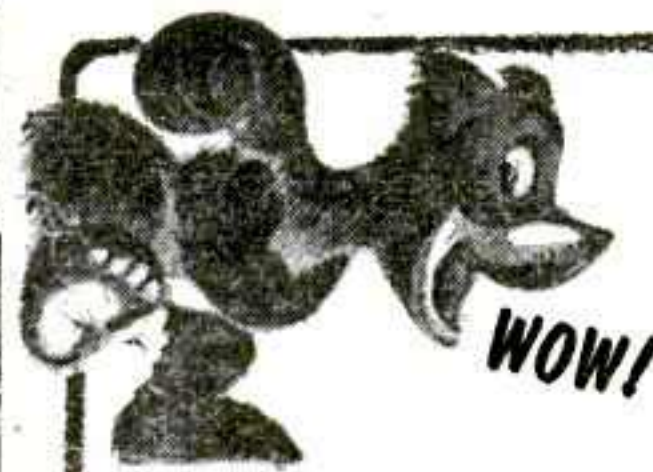
The King Music Company, which recently moved from near-downtown Hastings Street to the growing northwest section on Linwood Avenue, is being changed to the King & Williams Music Company, with the addition of Thomas A. Williams to the partnership. . . . Cherie Williams, who founded the

Alex Kramer, leader in several vending operations in this area, and specialist in diversification, has just returned from a short vacation in Florida. His wife stayed at home this time, he reports. . . . Bernice Small, of the Juke Box Company, was in Grand Rapids for two weeks visiting with her family while Roy, her husband, who is conciliator for the United Music Operators of Michigan, was on the road with some professional talent which he has been managing.

Joseph and Toto Ruggirello are recovering from stab wounds when they rushed out of their Crest Bowling Alley in mid-day to capture a thief breaking into an automobile in the parking lot across the street. They operate the Crest in partnership with their brothers, Louis and Anthony, who also operate T & L Vending Company.

Irving B. Ackerman, former head of Detroit Tradio Company and now an attorney active in the coin machine business, was on the corner of Grand River and Grisswold, the heart of downtown, selling newspapers for the annual Old Newsboys Goodfellows Fund. . . . August E. Jankowsky, secretary of the Old Newsboys, is an uncle of Doris Milatz, who assists with the writing of this Motor City column.

Marvin Jacobs, who formerly wrote a column for The Billboard on the service and maintenance of coin-operated equipment when he was located in San Francisco, has dissolved the Musamatic Amusement Service, and has announced plans to continue as a service technician, in which capacity he has been employed in the industry here for several years.



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x x	Hopalong Pony	195.00
x x	Lane Merry-Go-Round	250.00
x x	Dece Merry-Go-Round	195.00
x x	Texas Kiddie Ride	
	Merry-Go-Round	200.00
x x	Jay Merry-Go-Round	125.00
x x	Big Broncho Pony	375.00
x x	Flying Saucer	150.00
x x	Bally Space Ships	170.00
x x	Atomic Jet	100.00
x x	Canton Rocket	150.00
x x	Space Ranger	250.00

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Novelties to attract attention and sales.

Gym Cycle	\$100.00
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HVD Metal Typewriter	175.00
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and IOWA OPERATORS—
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DOUBLE ACTION**
New "Twin Target" Scoring
—Vertical Flippers

**WANTED
FOR CASH!**
United and Chicago Coin
SHUFFLE ALLEYS
Royal, Imperial, Chiefs,
Leader, Team, League, Ace,
Rainbow, Banner, Speedy,
Mercury, Mars, Lightning,
Clippers, Capitol, Starlight,
Flash, Fireball, Triple Strike,
Arrow, Playtime, Thunderbolt,
Hollywood, Blinker,
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**SPECIAL! GOTTLIEB
2-PLAYERS:**
Completely Reconditioned!
TOURNAMENT \$150
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SEA BELLES 185
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FIRST-Class Equipment!**

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BALLY BINGOS**

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In Original Crates
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Wms. JET FIGHTER 150
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EQUIPMENT**
Genco CHAMPION
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Mutoscope 3-D ARTS 295
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NEW SECTION SCORING

**2 NUMBERS IN A SECTION
MAY ACTUALLY SCORE
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Before shooting 4th or 5th ball, player may shift card patterns back and forth for greatest scoring flexibility in pinball history.

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In-Line Scoring with Advancing Scores, Extra Balls and other famous in-line features... plus new Section Scoring... insure biggest play and profit. Get your share. Get **CARNIVAL QUEEN** today

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*Shifting
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INSURES CONTINUOUS REPEAT PLAY ON
SPEED-BOWLER
new HIGH-SCORE puck-bowler
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SLOW SHOTS
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SPEED-BOWLER is not another "play-the-middle-for-top-count" game. Players must vary speed of shot in each frame for maximum scoring. Continuous "change of pace" insures continuous play-appeal... top earnings... long life on location. Get SPEED-BOWLER working for you now.

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1 TO 6 CAN PLAY
8 1/4 ft. x 25 in.

2 COIN STYLES

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WHIZ-BOWLER

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Refinished—Reconditioned

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Refinished—Reconditioned
Including VL Receiver
Speed-Read Program
Also Available as
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**Wall Box
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(Like New\$49.50
Chrome—New Buttons—
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MUSIC COMPANY
Write for Illustrated Catalog

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COLUMBUS 8, OHIO
PHONE: AX 4-4614

Ops Diversify

• Continued from page 72

in an equivalent amount of time at some sort of vocation? How would these earnings compare to their calculation of net profit from their routes? It is good business for operators to make an estimate along these lines from time to time. If nothing else, it gives an indication of where they are going relative to the general economy.

It is also interesting that the overwhelming majority of the 104 operators are roughly middle-aged. Most are over 40 but younger than 50. It's also somewhat surprising that all have been in business around the same number of years.

(The biggest difference is three years between the groups. See chart.) This, combined with the preponderant middle age, suggests a stratification in bulk vending.

Small operators either diversify or have an outside job. In regard to this sample anyway, they stay right there. The same goes for the medium operators. They concentrate more on bulk vending, but they apparently run family operations without growing much larger. The largest operators have made the transition, and as would be expected, have been in business the longest and are the eldest of the groups. Fewer of them also headquarter in their residences, while they, of course, take on more help than the smaller operators.

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Seeburg M100 A's
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Guns of all types
Bally Bingos**

Will purchase for cash 10 Philadelphia Tobacco for Bally, used. Write.

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*Get on The
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See Your
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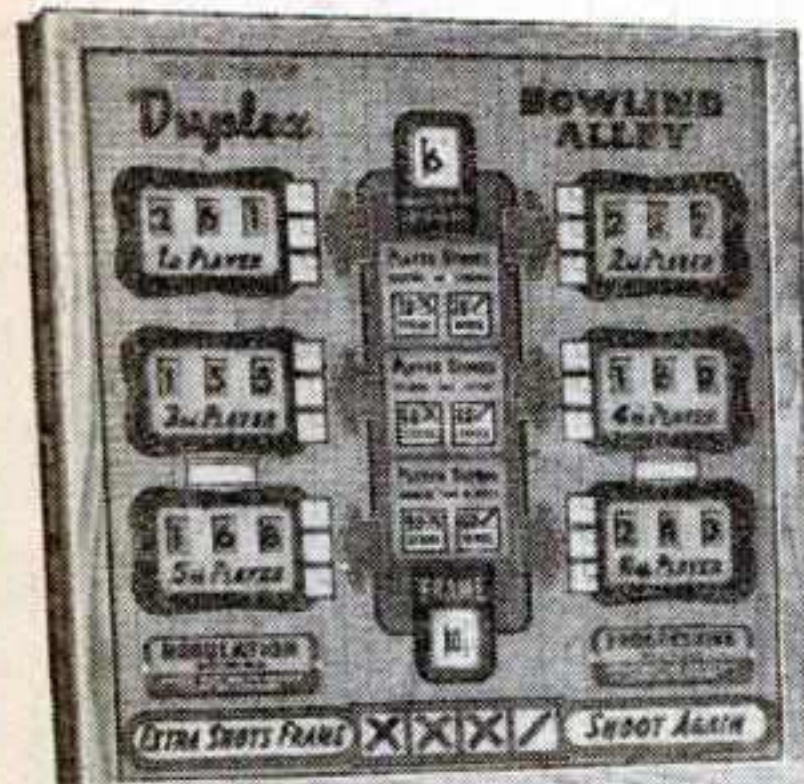
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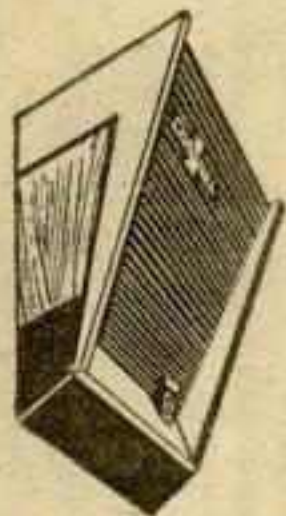
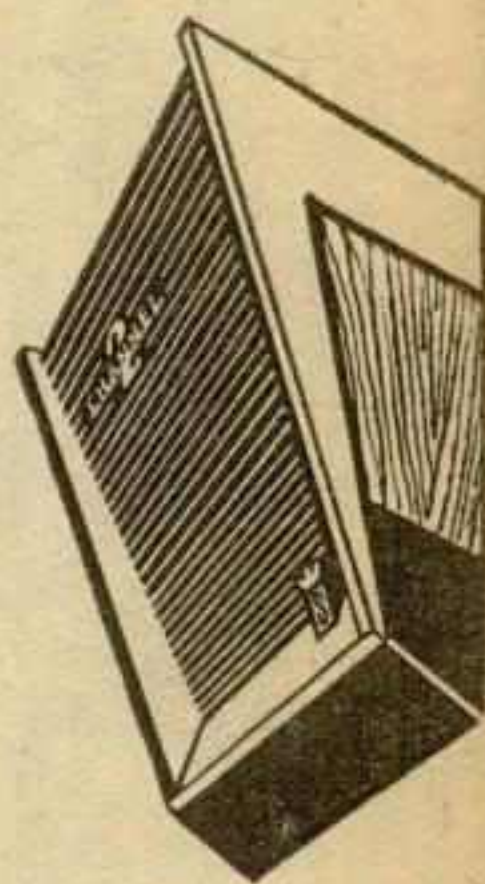
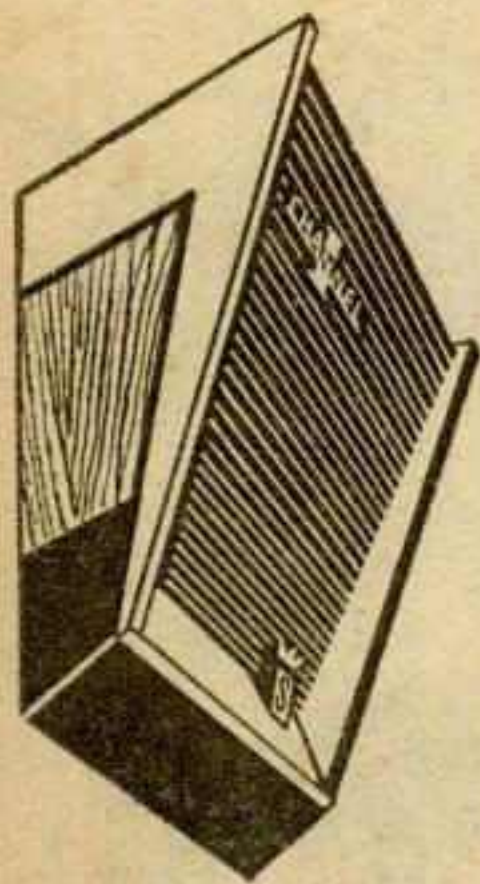
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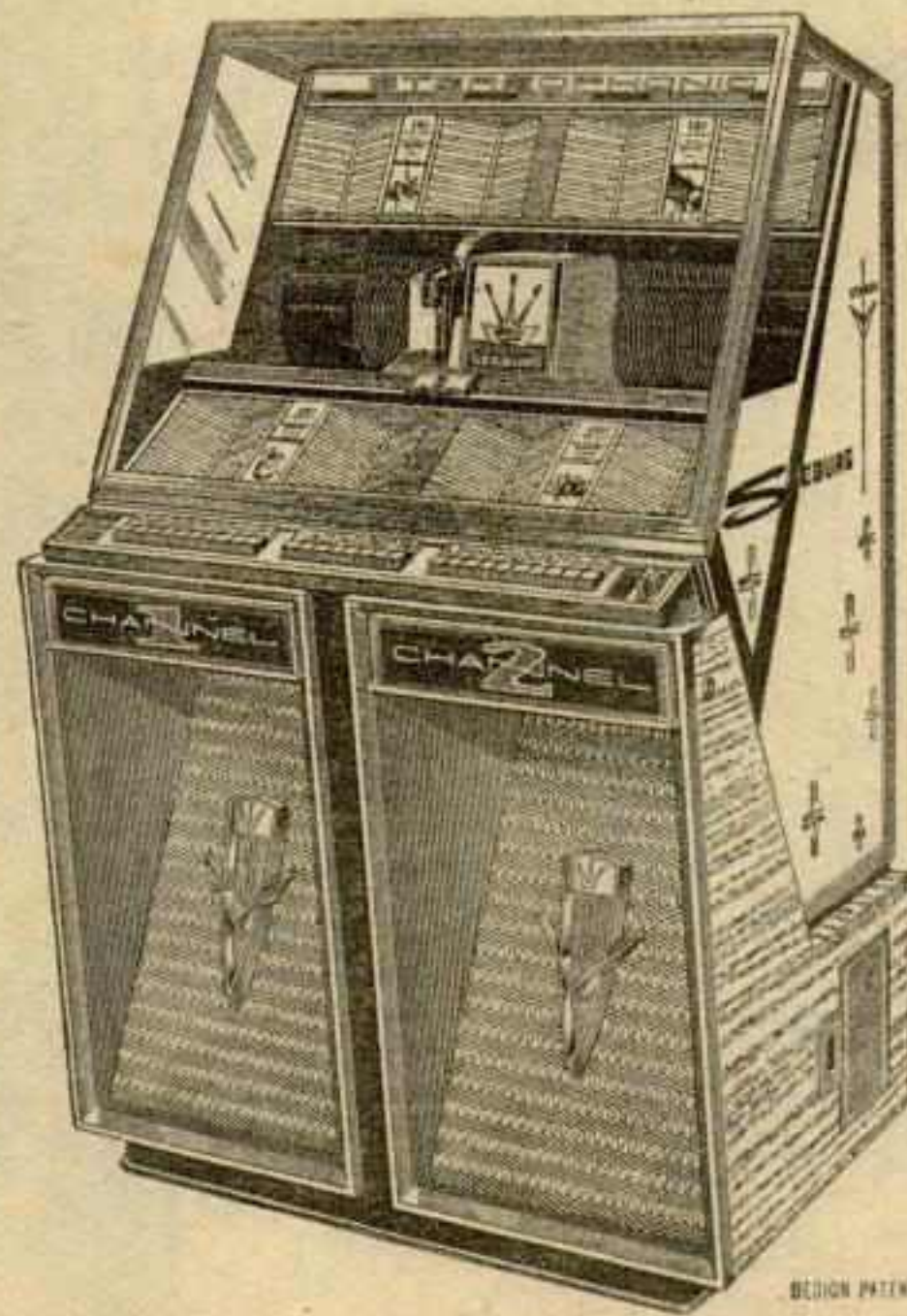
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